

THE RADIO PROGRAMS SOURCE BOOK™

THIRD EDITION



Katz Radio



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NBC Radio's Young Adult Network

Flashback is hosted by John DeBella.
Produced by Dan Formento/Radio Today.

THE
RADIO PROGRAMS
SOURCE BOOK™

1984

THIRD EDITION

PART I PROGRAM LISTINGS

PART II INDEXES:

Title Index,

Main Category Index,

Subject Category Index

PART III SOURCES

MIDEM '85

AN INTERNATIONAL RADIO MARKET DOES EXIST

Radio professionals, whether you are a director, programmer, producer or service company, the time has come to establish a market policy.

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MIDEM '85

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Palais des Festivals, Cannes, France, Jan. 28-Feb. 1, 1985

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THE RADIO PROGRAMS SOURCE BOOK™

1984 VOLUME III THIRD EDITION

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BOOK™

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Sample Entry

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100 Lafayette Drive
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Telex: 6852011
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Radio Programming Profile

The Radio Industry's only comprehensive, updated programming catalog! Indispensable aid to agency buyers and researchers, client media planners, record promoters, programming syndicators, publicity and public relations departments!

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| AM | PROGRAM | TYPE | COMMENTS | | | | |
|-------|----------------------------------|---------------------|---|---------|-------|---------|---------|
| 5 | MUSICAL CLOCK Larry Jackson | Agric. News-MOR | Morning man Larry Jackson is host. Farm Dir. Mark Bond has ag news & features | | | | |
| 5:30 | WXXX-NBC NEWS | News | 4hour morning roundup of intl., natl. & local news-Clint Lindsay anchors. | | | | |
| 6 | MUSICAL CLOCK Larry Jackson | MOR | Currently Billboard's "MOR Personality of the Year", Larry has offered clever showmanship & a thorough knowledge of music to WXXX listeners for more than 18 years. Traffic from WXXX Jet Helicopter, 10-minute news & sports at 7,8,9am. | | | | |
| 10 | SPEAK YOUR PIECE Lori Johnson | Talk-Tele. Part. | Lori opens the lines for listener comments on anything from national issues to gardening hints. One or two guests field the questions that come in. | | | | |
| N | NOON NEWS | News | Complete report on local & national news. Sports and business news, farm news & features on consumerism. | | | | |
| 12:30 | TOM HIBBERD | Adult Contemp. | A 5-year veteran of the Columbus radio market, Tom has a smooth, swinging style that appeals to both young and old listeners. | | | | |
| 3 | BOB | Contemp. | Columbus wraps up the work day and returns home with Bob. Listeners on the road turn to WXXX for the Jet Helicopter reports giving them the best way home. | | | | |
| 6 | FRANK ROBERTS' SPORTSLINE | Talk-Sports | Frank enjoys friendly, but often controversial sports discussions with listeners. | | | | |
| 7 | RICK STEWART | Contemp. Top 40 | When the sun goes down, Columbus comes on with a voice that sounds 'neon', it's so electric. Rick belongs to teens and young adults alike. | | | | |
| 11 | CBS MYSTERY THEATER | Drama | E.G. Marshall hosts a galaxy of stars bring live radio drama back to Columbus. | | | | |
| M | MIDNIGHT ALBUM | Contemp. Rock | WXXX plays an album all the way thru at midnight, a new one or a classic album. | | | | |
| 1 | ALL NIGHT SHOW (to 5am) | Contemp. Jazz-Disco | Jimmy Vaughn hosts. 12 years and still on top of the market. The finest in contemporary music and a touch of jazz. | | | | |
| PLAN | 6-10a | 10-3p | 3-7p | 7-12Md. | 12-6a | 30 SEC. | 10 SEC. |
| 6 | 78. | 68. | 78. | 52. | 22. | 80% | 50% |
| 12 | 74. | 64. | 74. | 48. | 20. | | |

Reduced Profile

5-minute NBC Network news on the hour, local news on the half-hour. Extra news coverage including headline updates every 15 mins. in AM and PM drive times, including Jet Helicopter traffic reports. Sports summaries at :35 most hours. Sports include Indy 500, Triple Crown Racing Ohio State Univ. football & basketball home and away, Ohio H.S. Basketball Tournament. Sunday morning: Religious and educational programming- "Accent Today" (public school system policies), Radio Bible Class, World Literature Crusade. Sun. 9am-1pm Kasey Kasem's American Top 40. Sat. 9-11am German Hour; 7-9pm King Biscuit Flour Hour.

- Complete listing of station executives
- Definitive "talk" and "music" formats by time segment
- Listing of station news programs and news facilities; sports, farm and business programs; audience participation, discussion and interview programs
- Date-received designations on all Station Profiles

AT YOUR FINGERTIPS: Who picks the music for WIFE Indianapolis? Which morning DJ has the greatest longevity in Worcester? How many "interview" talk shows are there in Minneapolis? What syndication programs are aired in the top 200 markets? Is WSM Nashville a Country Music station during the day as well as at night? How much does it cost for a 12-time/week package on WKRC Cincinnati? Is there a "live" music program in Los Angeles? Which Detroit station carries the pro football Lions? Who's the Program Director of WDRB Hartford? Which Des Moines stations carry special farm programs? Who handles the Sports call-in show on WBZ Boston? **WHAT YOU NEED TO KNOW ABOUT RADIO CAN BE FOUND ONLY IN RADIO PROGRAMMING PROFILE.**

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HOW TO USE

THE RADIO PROGRAMS SOURCE BOOK™

In order to facilitate the use of BIB's 1984 THE RADIO PROGRAMS SOURCE BOOK™, Volume III, Master Edition, includes both domestic and foreign programs. All radio programs, live programs, and services are reported as well as Network, PSA's and Religious Programming. THE RADIO PROGRAMS SOURCE BOOK™ consists of three parts:

PART I RADIO PROGRAM LISTINGS

All listings included in the source book are those that have reported to us with complete information by publication date. All listings regardless of running time are reported in Part I. Pages are marked "A."

PART II INDEXES

Includes three indexes.

- 1.** Title Index. An alphabetical listing of program by title with page number for easy access.
 - 2.** Main Category Index. Each title is categorized and classified in nine main category headings. The alphabetized titles under these alphabetized categories are listed in the Main Category Index.
 - 3.** Subject Category Index. Listing of all programs alphabetically under each subject.
- Pages in Part II are marked "I."

PART III RADIO SOURCES

Syndicators/Distributors, Networks, and Producers are listed alphabetically, together with personnel, addresses, phone numbers, and properties. For further information about the programs contact the source.

Pages are marked "S."

Programs are classified for quick reference:

- 1.** By Time Dividers. (Appears at the top right hand corner of the page.)

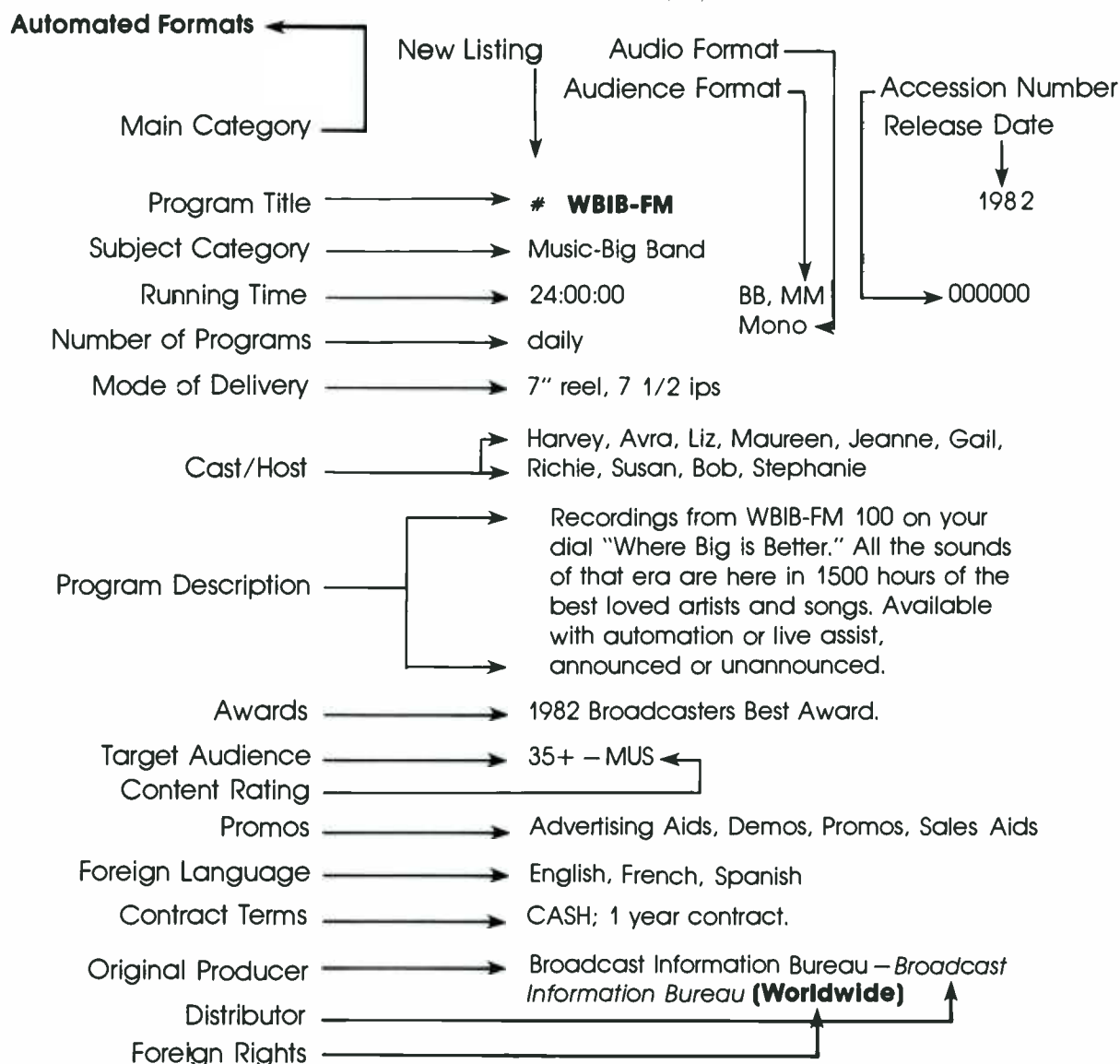
| | |
|--------------|-----------------------|
| Long Form | More Than 1 Hour |
| Hour | 1 Hour to 30:01 Mins |
| Half Hour | 30 Mins to 15:01 Mins |
| Quarter Hour | 15 Mins to 10:01 Mins |
| Short Form | 10 Mins to 1:01 Mins |
| Minute Form | 1 Min & Under |
| Services | Not Timed |

- 2.** By Main Category or program type, within each time divider. Main Categories: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services, Public Service Announcements. (Appears at the top of each column.)

Symbols Used # New Listing

SAMPLE ENTRY

Long Form



EXPLANATION OF ANNOTATORS IN CODE

AUDIENCE FORMAT

Denotes the format of a station that would be interested in airing a particular program.

| | | | |
|----|--------------------|-----|--------------------|
| A | Album Rock | NT | News/Talk |
| AC | Adult Contemporary | O | Oldies |
| B | Black | R | Rock |
| BB | Big Band | SP | Spanish |
| C | Country | S | Sports |
| CL | Classical | RE | Religious |
| D | Disco | T | Talk |
| J | Jazz | UC | Urban Contemporary |
| MM | Mellow Music | ALL | All Formats |
| N | News | | |
| NM | New Music | | |

CONTENT RATING

| | |
|-----|-------------------|
| MUS | Music |
| SPO | Sports |
| TAL | Talk |
| NEW | News |
| AIR | Air Personalities |
| FAR | Farm |
| REL | Religious |
| ENT | Entertainment |
| COM | Commercial Policy |
| CON | Continuity Policy |

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LONG FORM RADIO PROGRAMS/SERVICES

In this section of THE RADIO PROGRAMS SOURCE BOOK all programming/services of Long Form Length (More Than 1 Hour) are fully reported as being Network, Syndication, Export, Barter, or Free. They are classified alphabetically by Main Category: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services or Public Service Announcements.

Automated Formats**A-C Format, The**

1982
 Music-Adult Contemporary
 24:00:00 AC 002590
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Adult Contemporary format that spans the spectrum from the adult songs as new as today back through reccurents and oldies. Features 70 hours in initial library with 88 updating tapes per year.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 3 year contract.
 Century 21 Programming — *Century 21 Programming*

Action

1984
 Music-Adult Contemporary
 24:00:00 AC 046210
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 An adult contemporary music service that is available for live assist programming or total automation.
 18-49 — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER; market exclusivity.
 Media General Broadcast Services — *Media General Broadcast Services*

Adult Contemporary

1982
 Music-Adult Contemporary
 24:00:00 AC 002650
 daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips
 Host: *Jay Stevens*
 Unannounced. All non-commercial production, if desired. Typical program would include Bob Seger, Kim Carnes, Donna Summer, Fleetwood Mac.
 25-40 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH.
 More Music Programming — *More Music Programming*

Adult Contemporary

1982
 Music-Adult Contemporary
 24:00:00 AC 002220
 daily Mono, Stereo
 10 1/2", 14" reels, 3 3/4, 7 1/2 ips
 All solid, contemporary, original artist hits, augmented by weekly current hit reels. An unannounced foreground sound for live assist or automated stations.
 25-49 — MUS
 Promos
 CASH; price predicated on library size and market size; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

AC

1983
 Music-Adult Contemporary
 24:00:00 AC 016060
 daily —
 Program Logs
 A carefully researched format that contains a daily log of actual format. This is updated weekly.
 25+ — MUS
 CASH.
 Unidyne Music Research — *Unidyne Music Research*

Adult Contemporary

1982
 Music-Adult Contemporary
 24:00:00 AC 022800
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Full-service format featuring the finest of adult contemporary music.
 25-54 — MUS
 CASH.
 House Of Music — *House Of Music*

Adult MOR

1982
 Music-MOR
 24:00:00 BM, MM 003260
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2 ips
 Complete library available. Unannounced. Create your own format from a vast choice of music including: string orchestra, bands, groups, instrumentals. Select from a base library and receive monthly additions.
 35-54 — MUS
 Promos
 CASH.
 Tape-Athon/CaVox Stereo Productions — *Tape-Athon/CaVox Stereo Productions*

Al Ham's Music Of Your Life

1982
 Music-Big Band
 24:00:00 BB, BM 011040
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Automated or live assist. A format composed of matched flow foreground music. The program features classic pop hits from the 40's, 50's, 60's and 70's. Included are the Dorseys, Count Basie, Les Elgart, and Frank Sinatra.
 35-65 — MUS
 Promos
 CASH; 2 year minimum.
 Al Ham — *FairWest*

Album Oriented Rock

1982
 Music-AOR
 24:00:00 A, R 002640
 daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips
 Host: *Jay Stevens*
 Announced. Custom generic one liners and weather. Custom time announce, PSA's, and ID's. Typical program would include Blondie, Tom Petty, Rolling Stones, Doors, REO Speedwagon.
 18-34 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH.
 More Music Programming — *More Music Programming*

Automated Formats

Automated Formats

Album Oriented Z 1982
 Music-Rock
 24:00:00 R 002380
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 This package can be as commercial or as free form as necessary. Both current top tracks and album classics are dayparted. Conceptually, pure album rock, or mix in Top 40. Features 76 hours in initial library and 102 tape updates per year.
 18-34 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 3 year contract.
 Century 21 Programming — *Century 21 Programming*

Album Rock 1982
 Music-AOR
 24:00:00 A, R 002200
 daily Mono, Stereo
 10 1/2", 14" reels, 3 3/4, 7 1/2 ips
 All album cuts from the classics of the sixties to the new super groups with new releases. Adaptable to live-assist as well as automated operations.
 18-35 — MUS
 Promos
 CASH; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Alive Country 1982
 Music-Country
 24:00:00 C 002750
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
Bill Robinson, Charlie Douglas, Lee Shannon, Gary Havens
 Personality radio programming geared to each market customized to your station to sound "live." For automation or live assist. Updated every ten days.
 18-54 — MUS
 Promos
 CASH; 1 year contract.
 The Musicworks — *The Musicworks*

All-Hit Country 1982
 Music-Country
 24:00:00 C 009840
 daily Stereo
 10" reel, 7 1/2 ips
 A country format with 95% vocals, an emphasis reel every two weeks, updated 4-9 reels on a monthly basis.
 18-44 — MUS
 CASH.
 Darrel Peters, Wayne Magdziarz — *Bonneville Broadcasting System*

All Hit Radio Format 1983
 Music-Oldies
 24:00:00 O 016590
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Comprised of 1200 "Top-Hit Gold" from 50's, 60's and 70's, along with recurrent gold and current service, for live, live-assist and automated stations. Format includes hundreds of lifestyle feature vignettes, exclusive artist interviews and promos, news and sports actualities. A total format package with constant updating a key factor and consultation.
 25-49 — MUS
 CASH.
 Paul Power, Prod; Ken Lawrence, Music Coordinator — *All Hit Radio*

All Star Country 1980
 Music-Country
 24:00:00 C 042390
 daily Stereo
 10" reel, 7 1/2 ips
 Designed for today's younger country audience, this contemporary country format contains frequent updates and is available for live assist or automated programming. Logos and graphics are available. Voice work and consultation included.
 25+ — MUS
 Advertising Aids, Promos
 CASH; 1 or 2 year contract.
 Peters Productions — *Peters Productions*

American Rock 1982
 Music-Rock
 24:00:00 A, R 001360
 daily Stereo
 10" reel, 7 1/2 ips
 The total rock experience—all the hits by the hottest stars. There are 72 reels comprising 108 hours of programming and 1600 titles.
 12-34 — MUS
 Advertising Aids; Promos; Sales Aids
 CASH.
 Radio Arts — *Radio Arts*

Announced Contemporary MOR 1982
 Music-MOR
 24:00:00 AC, MM 002230
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2, 3 3/4 ips
Hosts: Lee Smith, Larry Nelson, Jim French
 This format combines solid contemporary original artist hits with the talents of three great personalities. The personality approach to contemporary music features monthly custom copy recording services for a localized live sound. Current hit reels are provided twice monthly.
 25-44 — MUS
 Promos
 CASH; price predicated on library size and market size; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Announced Country Living 1982
 Music-Country
 24:00:00 C 002260
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2, 3 3/4 ips
Hosts: Chris Lane, Davie Lee, Corky Mayberry
 All original artist modern country hits of the past decade, augmented by current hit reels three times monthly. Features three top country DJ's who customize their programs by recording local copy monthly.
 18-44 — MUS
 Promos
 CASH; price predicated on library size and market size; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Announced Easy Listening 1982
 Music-Beautiful
 24:00:00 BM, MM 002300
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2 ips
Hosts: Bob Concie, Del King
 This personality approach to beautiful music features the major market talents of two professionals with lush arrangements of today's hits and great all time standards by artists ranging from Frank Sinatra and Steve and Eydie to Percy Faith.
 25-54 — MUS
 Promos
 CASH; price predicated on library size and market size; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Bands Of Gold 1982
 Music-Big Band
 24:00:00 BB, MM 016600
 daily Mono, Stereo
 10" reel, 7 1/2 ips
 Contains 4000 songs from the big band and ballad music designed for live or automated. Includes several hours of Christmas music.
 45+ — MUS
 CASH.
 Bands Of Gold — *Bands Of Gold*

BeatleRadio 1983
 Music-Rock
 24:00:00 O, R 046250
 daily Stereo
 ?" reel, ? ips
 A complete 24 hour radio format featuring only music of the Beatles.
 18-44 — MUS
 CASH.
 Todd Wallace/Associates — *Todd Wallace Associates*

Automated Formats

Automated Formats

Beautiful Contemporary 1980

Music-Beautiful
24:00:00 BM 009820
daily Stereo
10" reel, 7 1/2 ips
This format combines the long listening of beautiful music with the demographic appeal of adult contemporary. A 70 percent vocal format, it features top contemporary artists and all-time favorite MOR and custom vocalists, plus an exclusive blend of custom instrumentals.

25-49 — MUS

CASH.

FM 100 Plan — *Bonneville Broadcasting System*# **Beautiful Memories** 1984

Music-Beautiful
24:00:00 BM, MM 044030
daily Stereo
10 1/2" reel, 7 1/2 ips

An "easy-listening" format based on "music structure," rather than "musical category." A library of 20,000 albums provides you with 200 reels of romantic, easy-listening music programming. To reduce format burnout, this format is designed to include not only the vocal rendition of a song, but the instrumental version as well. Available for total automation or live-assist.

35+ — MUS

CASH.

Mark Prichard — *24 Karat Productions***Beautiful Music** 1982

Music-Beautiful
24:00:00 BM, MM 004140
daily Mono, 2 Track Stereo

10 1/2" reel, 7 1/2 ips

A collection of beautiful music selections blended into a random access format. Over 8500 selections. There are 5 libraries: vocals, upbeat instrumentals for morning drive, medium tempo instrumentals, soft and mellow instrumentals, and Christmas.

25+ — MUS

Promos, Demos

CASH.

Pacific Music — *Pacific Music***Beautiful Music** 1982

Music-Beautiful
24:00:00 BM 003190
daily Stereo
10 1/2" reel, 7 1/2 ips

Complete library available. Custom jingles and time tapes.

25-54 — MUS

Promos

CASH/BARTER.

Musi-Mation — *Musi-Mation***Beautiful Music** 1982

Music-Beautiful
24:00:00 BM, MM 003290
daily Mono, Stereo

10 1/2", 14" reels, 7 1/2 ips

A complete library service available for you to create your own format. Choose from libraries containing: string orchestras, medium orchestras, bands, and group instrumentals, and more.

35-54 — MUS

Promos

CASH.

Tape-Athon/CaVox Stereo Productions — *Tape-Athon/CaVox Stereo Productions***Beautiful Music** 1982

Music-Beautiful
24:00:00 BM, MM 020690
daily Stereo

10 1/2" reel, 7 1/2 ips

A complete library of standard and contemporary beautiful music/easy listening cuts.

25+ — MUS

CASH.

SRP Ltd — *SRP Ltd***Beautiful Music** 1982

Music-Beautiful
24:00:00 BM 022790
daily Stereo
10 1/2" reel, 7 1/2 ips

Full-service format featuring the best of beautiful music.

25-49 — MUS

CASH.

House Of Music — *House Of Music***Beautiful Music (25-49)** 1980

Music-Beautiful
24:00:00 BM 009810
daily Stereo

10" reel, 7 1/2 ips

An extensive library of instrumental and vocal versions of contemporary selections, and all-time standards. Over 2,000 selections, features contemporary vocals appealing to a slightly younger demo.

25-49 — MUS

CASH.

Darrel Peters — *Bonneville Broadcasting System***Beautiful Music (25-54)** 1980

Music-Beautiful
24:00:00 BM 009800
daily Stereo

10" reel, 7 1/2 ips

An extensive library consisting of instrumental and vocal versions of contemporary selections, and all-time standards. Features of 2,000 new selections and arrangements.

25-54 — MUS

CASH.

Darrel Peters — *Bonneville Broadcasting System***Beautiful Music Category, A** 1982

Music-Beautiful
24:00:00 BM 006530
daily Stereo

7 1/2, 10 1/2" reels, 7 1/2 ips

A beautiful music service often equated to "Random Select." Currently popular artists strong on present day charts, with material selected from older music. Unannounced. Can be used by automated or non-automated stations.

25-54 — MUS

Advertising Aids, Demos, Promos, Sales Aids

CASH.

KalaMusic — *KalaMusic* CANADA: *KalaMusic***Beautiful Music Matched Flow** 1982

Music-Beautiful
24:00:00 BM, MM 011090
daily Stereo

7", 10 1/2" reels, 7 1/2 ips

A highly acclaimed Beautiful Music Service utilizing a structured quarter hour. Currently popular artists and current hits with material carefully selected to flow with older music. Contains a library of 300 hours of music.

25-54 — MUS

Demos, Sales Aids

CASH.

KalaMusic — *KalaMusic* (Worldwide)**Beautifully Yours** 1982

Music-Beautiful
24:00:00 BM, MM 002310
daily Mono, Stereo

10 1/2", 14" reels, 7 1/2 ips

This classic approach to good music is the beautiful blend for mature audiences. Mixing fast and slow orchestra cuts with carefully chosen select vocals, this format is unannounced. Readily available for live-assist.

25-54 — MUS

Promos

CASH; price predicated on library size and market size; 1 year contract.

Broadcast Programming International — *Broadcast Programming International* (Worldwide)

Automated Formats

Automated Formats

Big Band 1982

Music-Big Band
24:00:00 BB 001930
daily Mono, Stereo
10 1/2" reel, 7 1/2 ips
"Big Band" is a nostalgia format. Songs and artists from the 1940's through the mid-60's are featured. Recaptures the excitement of the swing era. Automation or live assist.
35-64 — MUS
Promos
CASH; 3 year contract.
Drake-Chenault Enterprises — *Drake-Chenault Enterprises (Worldwide)*

Big Country 1982

Music-Country
24:00:00 C 002860
daily Stereo, 2 Track Stereo
7 1/2", 10" reels, 7 1/2 ips
Jason McCall, Jerry Mason, Larry Mack, Chuck Roberts, Nighthawk Show
Modern country music voice tracked by five top professionals from the Los Angeles market. Each blends his unique personality with humor and knowledge of Country Music and Country Artists, to bring twenty-four hours of country radio every day of the year. Station ID's; station promotions; community events; introductions and cross-overs to news and weather are provided.
18-49 — MUS
CASH; 1 year contract.
Live Sound — *Live Sound*

Big Country II 1982

Music-Country
24:00:00 C 002850
daily 2 Track Stereo
10" reel, 7 1/2 ips
A voice-tracked format for use with a simple automation system. Voiced by Los Angeles air talent. Includes current hits, Country Gold library, humor, anecdotes, and artist information.
18-49 — MUS
Promos
CASH; 1 year contract.
Live Sound — *Live Sound*

Black Urban Contemporary 1982

Music-Black/Soul
24:00:00 B, UC 020380
daily Stereo
Satellite Transmission
A full service automated format featuring the best cuts from top Black/Soul artists. Total flexibility for complete localization.
18-44 — MUS
CASH; 2 commercial availabilities per hour.
Jim Maddox, Burkhart/Abrams Consulting — *Satellite Music Network*

Bonneville's Beautiful Music 1981

Music-Beautiful
24:00:00 BM 020400
daily Stereo
Satellite Transmission
A full service automated format featuring the best of beautiful music. Total flexibility for complete localization.
35+ — MUS
CASH; 2 commercial availabilities per hour.
Bonneville Broadcast Consultants — *Satellite Music Network*

Botik Adult Contemporary 1979

Music-Adult Contemporary
24:00:00 AC 015790
daily Stereo
10 1/2" reel, 7 1/2 ips
A unique blend of today's contemporary hits with those of the last ten years aimed at the 25-49 listeners. Consultation is available for non-automated stations.
25-49 — MUS
Advertising Aids, Demos, Sales Aids
CASH; 1 year minimum.
Botik Broadcast Services — *Botik Broadcast Services*

Bright 'N Beautiful 1982

Music-Beautiful
24:00:00 BM 002280
daily Mono, Stereo
10", 12" reels, 7 1/2 ips
A broad range of music from big lush orchestrations to new soft contemporary sounds. Artists range from Percy Faith, Barry Manilow, to Chuck Mangione.
25-49 — MUS
Promos
CASH; 1 year contract.
Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Casual Country 1982

Music-Country
24:00:00 C 002740
daily Mono, Stereo
10 1/2" reel, 7 1/2 ips
An easy listening, middle-of-the-road, beautiful music, country format. A blend of the best contemporary and classic country songs interpreted by such artists as John Denver, Marty Robbins, Jim Reeves, Crystal Gayle, Eddy Arnold. Available fully announced or unannounced.
25-49 — MUS
Promos
CASH; 1 year contract.
The Musicworks — *The Musicworks*

Cavox Country 1982

Music-Country
24:00:00 C 003300
daily Mono, Stereo
10 1/2" reels, 7 1/2 ips
"Cavox Country" is divided into 2 categories: library tapes and current tapes. There are 600 selections in the library and 60 selections in current. Choose from Waylon Jennings, Donna Fargo, Buck Owens, Johnny Cash, etc.
18-34 — MUS
Promos
CASH.
Tape-Athon/CaVox Stereo Productions — *Tape-Athon/CaVox Stereo Productions*

Classic A/C 1983

Music-MOR
24:00:00 MM 017400
daily 2 Track Stereo
10 1/2" reel, 7 1/2 ips
All original hits, traditional MOR/AC artists are combined with today's soft MOR/AC artists.
25-49 — MUS
Promos
CASH; 2 year minimum contract.
RPM Radio Programming/Management — *RPM Radio Programming/Management*

Classic Rock 1982

Music-Rock
24:00:00 A, AC, R 013140
daily Stereo
Computer Playlist
The Classic Rock format draws elements from top-40, AOR, and pop/adult to produce a format superior to any of them. This is the pop/adult format of the rock generation.
18-34+ — MUS
CASH.
Strategic Radio Research — *Strategic Radio Research*

Concept 5-Contemporary M.O.R. 1983

Music-MOR
24:00:00 MM 018410
daily Stereo
10 1/2" reel, 7 1/2 ips
Music from the 50's, 60's, 70's and 80's chosen for adult appeal. Daily personality voice tracks from 5 major market air personalities. A format with weekly custom production localizes the format to the market.
45+ — MUS
Advertising Aids, Promos, Sales Aids
CASH; available 12, 24, 36 months.
Concept Productions — *Concept Productions*

Automated Formats

Automated Formats

| | | | |
|--|--------------|---|----------------|
| Concept 4, Country | 1982 | Conservative Tempo | 1982 |
| Music-Country | | Music-MOR | |
| 24:00:00 | C | 24:00:00 | AC, MM |
| daily | Stereo | 002360 | 003270 |
| 10 1/2" reel, 7 1/2 ips | | daily | Mono, Stereo |
| <i>Joey Michaels, Mike Rogers, Gary Allen, Steve Thompson, Alan Gentry</i> | | 10 1/2", 14" reels, 7 1/2 ips | |
| The top country hits of this week's charts with a solid foundation of the best country gold. Typical artists include Mel Tillis, Merle Haggard, Crystal Gayle, The Oak Ridge Boys, and Waylon Jennings. Custom voice track specialization. | | Select the amount of music for your base library and the amount of monthly additions. Unannounced. Suitable for automated systems. Choose from such artists as George Greeley, Living Strings, Jack Dorsey, and Andre Kostelanetz. | |
| 18+ — MUS | | 35+ — MUS | |
| Advertising Aids, Promos, Sales Aids | | Promos | |
| CASH; 1-3 year contract. | | CASH. | |
| Concept Productions — <i>Concept Productions</i> | | Tape-Athon/CaVox Stereo Productions — <i>Tape-Athon/CaVox Stereo Productions</i> | |
| Concept 1, Adult Contemporary | 1982 | Contempo 300 | 1982 |
| Music-Adult Contemporary | | Music-Adult Contemporary | |
| 24:00:00 | AC | 24:00:00 | AC |
| daily | Stereo | 002330 | 001870 |
| 10 1/2" reel, 7 1/2 ips | | daily | Mono, Stereo |
| <i>Don McAlister, Cliff Saunders, Bill Keffury, Terry Nelson, Rick Sherwood</i> | | 10 1/2" reel, 7 1/2 ips | |
| Today's music with a carefully balanced blend of the best in on-target music, plus golden greats of yesterday. Included are The Eagles, Steely Dan and John Lennon. Updated weekly with over 800 titles in the library. | | A soft contemporary format that blends the music of the past fifteen years with the hits of today. There are two categories of oldies, a weekly current reel, and a recurrent reel every other week. May be programmed with automation or live assist, announced or unannounced. Optional ten reel "Super Gold" category. | |
| 25-49 — MUS | | 18-49 — MUS | |
| Advertising Aids, Promos | | Promos, Sales Aids | |
| CASH; 1-3 year contract. | | CASH; 3 year contract. | |
| Concept Productions — <i>Concept Productions</i> | | Drake-Chenault Enterprises — <i>Drake-Chenault Enterprises (Worldwide)</i> | |
| Concept 3, Album Rock | 1982 | Contemporary Adult Rock Format | 1983 |
| Music-Rock | | Music-Rock | |
| 24:00:00 | A, R | 24:00:00 | AC, R |
| daily | Stereo | 002350 | 017110 |
| 10 1/2" reel, 7 1/2 ips | | daily | Stereo |
| <i>Jonathan Dough</i> | | ?" reel, ? ips | |
| Today's popular rock and album hits with a natural appeal to the youth and college-age market. A popular progressive format designed to enhance the station's ability to daypart Adult Rock in the evening. Over 800 cuts of the finest album rock. | | A format that unites the best elements of yesterday with the latest sounds of today. A selective base of familiar 60's music that works with the sound of modern music of the 80's. | |
| 12-24 — MUS | | 18-34 — MUS | |
| Promos | | Advertising Aids, Promos, Sales Aids | |
| CASH; 1-3 year contract. | | CASH. | |
| Concept Productions — <i>Concept Productions</i> | | Radio One — <i>Radio One</i> | |
| Concept 2, Adult Rock | 1982 | Contemporary Easy Listening | 1983 |
| Music-Top 40 | | Music-Beautiful | |
| 24:00:00 | AC, R | 24:00:00 | BM, MM |
| daily | Stereo | 002340 | 017410 |
| 10 1/2" reel, 7 1/2 ips | | daily | 2 Track Stereo |
| <i>The Rabbit, Donovan Blue, Ron Stevens, Mark Tanner, Dave Diamond</i> | | 10 1/2" reel, 7 1/2 ips | |
| A precision mix of rock and soft rock hits coupled with an adult one to one delivery by five personalities with weekly updates. Compatible with automated, semi-automated, and live situations. Custom voice tracks. Typical artists included Bob Seger, Fleetwood Mac, Billy Joel, etc. | | Up tempo easy listening format with instrumental or vocal versions of Adult Contemporary hits from the past ten years to the present. All original artists used when possible. Includes holiday music and monthly music updates. Updated 26 times per year. | |
| 18-34 — MUS | | 25-54 — MUS | |
| Promos | | Promos | |
| CASH; 1-3 year contract. | | CASH; 2 year minimum contract. | |
| Concept Productions — <i>Concept Productions</i> | | RPM Radio Programming/Management — <i>RPM Radio Programming/Management</i> | |
| Concert Overtures and Encores | 1982 | Contemporary Modern Country Format | 1982 |
| Music-Classical | | Music-Country | |
| 24:00:00 | CL | 24:00:00 | AC, C |
| daily | Mono, Stereo | 002270 | 025880 |
| 10 1/2", 14" reels, 7 1/2, 3 3/4 ips | | daily | Stereo |
| <i>Bob Concie</i> | | 7" reel, 7 1/2 ips | |
| A library of short classical works. Each work is back announced by a major market professional. Format is ideal for a small daily block or weekend programming. | | Modern Country format featuring the top songs by the top modern country stars. | |
| 35-64 — MUS | | 18-49 — MUS | |
| Promos | | CASH. | |
| CASH; price predicated on library size and market size; 1 year contract. | | Wooden Shoe Productions — <i>Wooden Shoe Productions</i> | |
| Broadcast Programming International — <i>Broadcast Programming International (Worldwide)</i> | | | |

Automated Formats

Automated Formats

Contemporary MOR 1982
 Music-Adult Contemporary
 24:00:00 AC 002620
 daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips
Host: Jay Stevens
 Announced with custom one-liners over music. Custom generic intros, outros and weather. Custom time announce and jingles. Typical content: John Lennon, Elton John, Carole King, Neil Diamond.
 25-49 — MUS
 Advertising Aids, Demos, Promos, Sales Aids.
 CASH.
 More Music Programming — *More Music Programming*

Contemporary MOR 1982
 Music-MOR
 24:00:00 AC 003230
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2 ips
 The variety and flexibility of this library service permits any station to create its own music format. You select from a base library and receive monthly additions. Unannounced. Select from Barry White, Billy Joel, Tavares, Odyssey, Diana Ross.
 25-44 — MUS
 Promos
 CASH.
 Tape-Athon/CaVox Stereo Productions — *Tape-Athon/CaVox Stereo Productions*

Contemporary Sounds Of Praise 1982
 Music-Religious
 24:00:00 RE 020610
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A contemporary, complete format of prayer and religious music done by today's finest performers in the field. Custom localization available. Includes yearly updates.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; varies with market size.
 Century 21 Programming — *Century 21 Programming*

Continental Magic 1983
 Music-Foreign
 24:00:00 BM, MM 017880
 daily Stereo
 7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 A beautiful music service of instrumentals recorded in Europe with top orchestras and combos presenting familiar standards, contemporary selections and European originals. In 13 minute matched flows—available unannounced automated or live assists. Includes James Last, Aldrich, Clayermann, Manuel, and Kai Warner.
 45+ — MUS
 CASH.
 Dieter E Helm — Euroline Communication Services

Continental Touch, The 1983
 Music-Foreign
 24:00:00 BM, MM 017890
 daily Stereo
 7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 A smooth mix of "Good Music" from the European Continent, featuring medium to up-beat contemporary instrumentals with special emphasis on time tested evergreens and world famous standards. Up to four slow foreign language vocals of current American MOR hits per hour. Music ratio: 80% instrumental to 20% vocal.
 25-65 — MUS
 CASH.
 Dieter E Helm — Euroline Communication Services

Continuous Country 1982
 Music-Country
 24:00:00 C 022900
 daily Stereo
 10" reel, 7 1/2 ips
 A mix of current, recent, and gold hits. A "classy" sound with continuing research and consultation. Researched and programmed by computer de-emphasizing personality and on-air promotion.
 25-54 — MUS
 Promos
 CASH; 2 year minimum.
 Burns/Somerset — *Burns Media Consultants*

Country 1982
 Music-Country
 24:00:00 C 002670
 daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips
Ron Erwin
 Announced. Custom generic one liners. Custom time announce. Jingles. Custom generic weather. Custom PSA's and ID's. Typical program includes Eddie Rabbitt, Waylon Jennings, Ronnie Milsap, etc.
 18-44 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH.
 More Music Programming — *More Music Programming*

Country Beautiful 1982
 Music-Country
 24:00:00 C 002870
 daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips
 An unannounced music service for use with live air talent. The beginning library has more than 1600 songs, no tune-outs. Rich in country gold, the best recurrences, and up to the minute hits.
 18-49 — MUS
 Promos
 CASH; 1 year contract.
 Live Sound — *Live Sound*

Country Beautiful 1982
 Music-Country
 24:00:00 C 003160
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Complete library available. Custom jingles and time tapes.
 18-44 — MUS
 Promos
 CASH/BARTER.
 Musi-Mation — *Musi-Mation*

Country Crossover Format, The 1982
 Music-Country
 24:00:00 C 020590
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 The emphasis of this format is on progressive country and those songs which have been successful on both rock and country charts. Custom localization available. Includes yearly updates.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; varies with market size.
 Century 21 Programming — *Century 21 Programming*

Country "80" 1982
 Music-Country
 24:00:00 C 002760
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Unannounced, hit-oriented, foreground service of modern country music with a large library of classic songs performed by the original artists. Constant library and hit updates.
 25-49 — MUS
 Promos
 CASH; 1 year contract.
 The Musicworks — *The Musicworks*

Country Living 1982
 Music-Country
 24:00:00 C 002250
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2, 3 3/4 ips
 This unannounced version of original artist modern country hits can be used by automated stations and is ideal for a live-assist operation to give a professional, totally controlled sound while using local personalities. This format is updated three times a month.
 18-44 — MUS
 Promos
 CASH; price predicated on library size and market size; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Automated Formats

Automated Formats

Country Lovin' 1972
 Music-Country
 24:00:00 C 042400
 daily Stereo
 10" reel, 7 1/2 ips
 Hear the best country hits of the last 15-20 years in this format. Standard Gold, Image Gold and recurrences are updated frequently, current hits are updated every other week. Available for live assist or automated programming. Logos and graphics are available. Voice work and consultation included.
 25-54 — MUS
 Advertising Aids, Promos
 CASH; 1 or 2 year contract.
 Peters Productions — *Peters Productions*

Country's Best, The 1982
 Music-Country
 24:00:00 C 041650
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 The modern, mainstream approach to Country music, featuring a large current playlist, recurrences and modern, plus tradition gold in separate categories. The initial library consists of 57 reels, totalling more than 1600 hits. Includes custom jingles, time announce, custom voicing, promo spots, sales aids, graphics package and is available announced or unannounced.
 18-54 — MUS
 CASH.
 Radio Arts — *Radio Arts*

Custom Made Music Tapes 1982
 Music-Adult Contemporary
 24:00:00 AC, BB, MM 013290
 1x daily Stereo
 7", 10 1/2" reels; 3 3/4, 7 1/2 ips
 This automated or live assist format allows the station to choose from thousands of popular (and many rare) selections from the thirties through to the eighties.
 45+ — MUS
 CASH.
 Grams Communications — *Grams Communications*

Easy Contemporary 1984
 Music-Adult Contemporary
 24:00:00 AC 042420
 daily Stereo
 10" reel, 7 1/2 ips
 A soft contemporary blend of music which excludes today's "rocky" A/C which has crossed over from Top 40. Flexible and day-parted. Available for live assist and automated programming. Logos and graphics are available. Voice work and consultation included.
 25+ — MUS
 Advertising Aids, Promos
 CASH; 1 or 2 year contracts.
 Peters Productions — *Peters Productions*

Easy Gold 1982
 Music-Adult Contemporary
 24:00:00 AC, O 024500
 daily Stereo
 10" reel, 7 1/2 ips
 A specially selected feature program that blends into the "mood" of the format, limited taped interviews with the stars of the era covered by the format.
 30+ — MUS
 Advertising Aids, Promos
 CASH/BARTER.
 International Broadcasting Syndications — *International Syndications*

Easy Listening 1982
 Music-Beautiful
 24:00:00 BM 003250
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2 ips
 Create a format tailor made for your needs from a vast library of selections including Barry White, Billy Joel, Perry Como, Andre Kostelanetz, etc. Unannounced. Playlist included.
 25-44 — MUS
 Promos
 CASH.
 Tape-Athon/CaVox Stereo Productions — *Tape-Athon/CaVox Stereo Productions*

Easy Listening 1982
 Music-Beautiful
 24:00:00 BM, MM 002290
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2 ips
 This unannounced adult format blends lush arrangements of modern hits with old standards. Artists range from Ronnie Aldrich to Tony Bennett. Readily adaptable for live-assist use.
 25-54 — MUS
 Promos
 CASH; price predicated on library size and market size; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Easy Listening 1982
 Music-Beautiful
 24:00:00 BM, MM 006990
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A beautiful music format that features an extensive music library, dayparted and programmed in 13 minute segments, and utilizes custom recorded selections. Can be operated live or automated. Library contains 175 hours.
 25-54 — MUS
 CASH.
 Churchill Productions — *Churchill Productions*

Easy Listening 1981
 Music-Beautiful
 24:00:00 BM, MM 016030
 daily 2-Track Stereo
 10 1/2" reel, 7 1/2 ips; Satellite Transmission
 Beautiful music programming that provides the finest quality music, delivering top ratings and revenues for stations in markets of all sizes across America. Library updated constantly, format is designed for use by automated and non-automated stations.
 25-54 — MUS
 CASH.
 Bonneville Broadcasting System — *Bonneville Broadcasting System (Worldwide)*

Easy Listening Country 1982
 Music-Country
 24:00:00 C 000020
 daily Mono
 10 1/2" reel, 7 1/2 ips
 A smooth and mellow country music program, 90 percent instrumental, 10 percent vocal. Unannounced format for live-assist use. Tapes must be returned.
 12-35 — MUS
 Demos
 CASH; 6 month basis.
 General Broadcasting — *General Broadcasting*

Eclectic Oriented Rock 1983
 Music-AOR
 24:00:00 A, J, UC 046000
 daily Stereo
 ?" reel, ? ips
 A new sound from music of several different formats (album rock, soft rock, CHR, adult contemporary, jazz, and urban contemporary). Features 60% current music, with all songs preprogrammed. Includes such artists as; Daryl Hall & Jon Oates, Steely Dan, the Police, INXS, Grover Washington Jr., Saga, Alan Parsons and Pink Floyd.
 25-40 — MUS
 CASH.
 John Sebastian — *E.O.R.*

Ed Winton Sound, The 1982
 Music-Beautiful
 24:00:00 BM 015670
 daily Stereo
 10" reel, 7 1/2 ips
 A beautiful music program service including the following: Memories, Memories II, Too Beautiful For Words, Big and Beautiful, Sound-A-Likes, Moments To Remember, Movies To Remember and Exotics.
 35+ — MUS
 CASH.
 Winton Communication Group — *Winton Communication Group*

Automated Formats

Automated Formats

Eldorado 198?
 Music-Oldies
 24:00:00 O 028360
 daily Stereo
 10" reel, 3 3/4 ips
 Adult rock oldies format features music from 1956 to 1975. Format may be localized for your market.
 25-54 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH/BARTER.
 Radioactivity — *Radioactivity*

Encore 1982
 Music-Beautiful
 24:00:00 BB, BM, MM 001370
 daily Mono, Stereo
 10" reel, 7 1/2 ips
Frank Sinatra, Tony Bennett, Peggy Lee, Ray Conniff, Artie Shaw, Harry James
 The music America loves best. A panorama of fifty years spanning three generations. Big bands, vintage hits, instrumentals and pop hits from the fifties are included.
 35-54 — MUS
 Advertising Aids; Promos; Sales Aids
 CASH.
 Radio Arts — *Radio Arts*

Entertainers, The 1982
 Music-MOR
 24:00:00 AC, MM 001290
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A basic library of MOR's big hits, blends all time greats such as Tony Bennett, Frank Sinatra, and Johnny Mathis, with Olivia Newton-John, Neil Diamond, and Barry Manilow. Contains a basic library (1200 hits), currents, and recurrences.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 2 year contract.
 Radio Arts — *Radio Arts*

E-Z Format, The 1982
 Music-MOR
 24:00:00 BM 002580
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 This format features good old middle-of-the-road music plus the best of today's mellow non-rock songs. Furnished announced or unannounced. Features 65 hours in initial library with 88 updating tapes per year.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH.
 Century 21 Programming — *Century 21 Programming*

FairWest Adult Contemporary 1982
 Music-Adult Contemporary
 24:00:00 AC 011030
 daily Stereo
 Live assist for cart
 The most customized adult contemporary format available. Everything from engineering assistance to programming and sales assistance.
 25-44 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH.
 FairWest — *FairWest*

Family Radio 1983
 Religious
 24:00:00 RE 019000
 daily Stereo
 Satellite Transmission
 A program format that appeals to a large cross-section of the Christian community includes: conservative Christian music, talk, and educational programs. The range of programming includes Christian and classical music, reading of newly published books of interest, as well as Bible reading programs, youth programs and "phone-in" programs.
 25+ — REL
 FREE.
 Family Stations — *Family Radio Network*

First Choice 197?
 Music-MOR
 24:00:00 AC, MM 044340
 daily Stereo
 7" reel, 3 3/4 ips; 10" reel, 7 1/2 ips
 An automated and live assist music format. A special blend of standard and traditional pop music targeted to the 45+ audience.
 45+ — MUS
 CASH/BARTER.
 Grams Communications — *Grams Communications*

Forever Beautiful 1983
 Music-Beautiful
 01:30:00 BM 027700
 200 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Beautiful music format featuring established artists and well-known songs.
 25-64 — MUS
 CASH.
 Mark Prichard, 24 Karat Productions — *24 Karat Productions*

Format 41 1984
 Music-MOR
 24:00:00 BM, MM 045900
 daily Stereo
 Satellite Transmission
 "Format 41" is designed to satisfy the musical tastes of the adult listeners. Contains instrumental as well as vocals.
 41+ — MUS
 CASH.
 Viacom, Transtar — *Transtar*

Gentle Persuasion 198?
 Music-Adult Contemporary
 24:00:00 AC, MM 013200
 1x daily Stereo
 7" reel, 7 1/2 ips
 Vocal and instrumental selections in an easy-listening format.
 25-49 — MUS
 CASH.
 Total Service Programming — *Total Service Programming*

Gold Plus 1983
 Music-Adult Contemporary
 24:00:00 AC 023150
 daily Dolby, Stereo, Mono
 10 1/2" reel, 7 1/2 ips
 A highly flexible programming/consulting concept capable of specific targeting to 18-34 and/or 24-44. Any dayparting available, plus a 1500 title library of 15 ips masters and audiophile discs spanning 1955 to the present. Six updates a month are provided.
 18-34 — MUS
 Advertising Aids, Promos
 CASH; 2 year minimum.
 Far West Communications — *Far West Communications*

Good Music 1982
 Music-MOR
 24:00:00 BM, MM 003280
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2 ips
 A complete library of music to choose from to suit your individual requirements. All formats are unannounced. Artists include Vikki Carr, 50 Guitars, Living Strings, Perry Como, etc. Suitable for automated systems.
 35-54 — MUS
 Promos
 CASH.
 Tape-Athon/CaVox Stereo Productions — *Tape-Athon/CaVox Stereo Productions*

Automated Formats

Automated Formats

**UNIVERSAL SOUNDS
UNLIMITED, INC.**

Presents



**GOLDEN
Memories**

**THE "ORIGINAL" MELLOW POP HITS
FROM LATE 1930's TO EARLY 1980's**

24 HOUR FULL SERVICE
AUTOMATED OR LIVE ASSIST — STEREO OR MONO

UNIVERSAL SOUNDS UNLIMITED, INC.
P.O. Box 18716
Spokane, Washington 99208
509-328-0766

Golden Memories 1984
 Music-MOR
 24:00:00 AC, BB, MM 043780
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A special blend of original artist hits. The mellow sounds of MOR, Adult Contemporary and Big Band. Unannounced. Geared for full automation and live assist. Customized jingles, tailored time announced ID's and air promos included. Tailor your package to your budget.
 40+ — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH; 2 year minimum.
 Larry Bergman — *Universal Sounds Unlimited*

Good Ol' Rock And Roll 1982
 Music-Oldies
 24:00:00 O, R 024640
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A rock/oldies format for automation or live-assist stations.
 25-54 — MUS
 Demos, Promos
 CASH.
 Century 21 Programming — *Century 21 Programming*

Gospel Caravan 1982
 Music-Religious
 24:00:00 RE 010210
 daily Mono, Stereo
 7", 10 1/2" reels, 7 1/2 ips
 Ed Lint, DJ
 A library of Gospel music designed for year round, 24 hour rotation use. A good mix of Gospel featuring national Gospel artists in the southern, country, traditional and contemporary styles.
 18+ — REL
 Demos
 CASH.
 Higher Ground Music — *Higher Ground Music*

Great American Country 1982
 Music-Country
 24:00:00 C 001880
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Blends the best country music from the past with the modern country hits of today. May be programmed with automation or live assist, announced or unannounced.
 18-44 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 3 year contract.
 Drake-Chenault Enterprises — *Drake-Chenault Enterprises (Worldwide)*

Great Hits, The 1980
 Music-Adult Contemporary
 24:00:00 AC, O, R 013780
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Host: *Jay Stevens*
 Five formats in one, from soft rock to top 40 to all oldies. Music mix determined by station's needs. Available announced or unannounced.
 18+ — MUS
 Promos
 CASH; 1 year minimum.
 More Music Programming — *More Music Programming*

GREAT ONES, THE 1974
 Music-Adult Contemporary
 24:00:00 AC 042430
 daily Stereo
 10" reel, 7 1/2 ips
 This unique format allows for total consistency with flexibility. Current hits are constantly researched for compatibility with audience preferences. Frequent updates are provided. This AC format is available for live assist or automated programming. Voice work and consultation included.
 25-49 — MUS
 Advertising Aids, Promos
 CASH; 1 or 2 year contract.
 Peters Productions — *Peters Productions*

Great Times 1981
 Music-Big Band
 24:00:00 BB, O 020710
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A pre-rock, post rock format that provides swing, melodic jazz and the best ballads over the past four decades. For operator-assist or full automation.
 35+ — MUS
 Demos, Sales Aids
 CASH.
 Fred Hall — *Fred Hall Productions*

Headliners, The 1984
 Music-MOR
 24:00:00 A, R 046220
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 An MOR music service. Available for live assist programming or total automation.
 25+ — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER; market exclusivity.
 Media General Broadcast Services — *Media General Broadcast Services*

Heritage Concerts 1982
 Music-Classical
 24:00:00 CL 024510
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Features full length classical works from the symphonic repertoire, including everything from Bach to Bernstein, Scarlatti to Shostakovitch.
 35+ — MUS
 Promos
 CASH; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International*

Automated Formats

Automated Formats

Hit Country 1987
 Music-Country
 24:00:00 C 013180
 1x daily Stereo
 7" reel, 7 1/2" ips
 A contemporary format consisting of country's hottest new releases, album cuts, and oldies. Designed also for a "live assist" operation. Updates available monthly from Library Services.
 18-54 — MUS
 Advertising Aids, Promos
 CASH.
 Total Service Programming — *Total Service Programming*

Hit Rock 1984
 Music-Rock
 24:00:00 R 046200
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A CHR music service that is available for live assist programming or total automation.
 18-34 — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER; market exclusivity.
 Media General Broadcast Services — *Media General Broadcast Services*

HitMusic Hundred 1982
 Music-Oldies
 24:00:00 O 011770
 1x daily 2 Track Stereo
 7" reel, 7 1/2 ips
 This format consists of the hottest hits from the past twenty-five years. At least 100 hits from each of the twenty five years are provided.
 25-44 — MUS
 Promos
 CASH.
 Hollywood Satellite Network — *Hollywood Satellite Network (Worldwide)*

Hitparade 1982
 Music-Oldies
 24:00:00 BB 014150
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A classic blend of nonrock hits of the 50's and 60's with compatible music of the 70's and 80's.
 40+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH.
 Drake-Chenault Enterprises — *Drake-Chenault Enterprises*

Hot Country Hits 1983
 Music-Country
 24:00:00 C 041960
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A highly disciplined country format designed to deliver a large audience while building long term listening. The format features the top 50 hottest country singles mixed with tested oldies from the past 10 years. The format can be used on live, live-assist or totally automated stations.
 25+ — MUS
 Demos, Sales Aids
 CASH.
 KalaMusic — *KalaMusic*

Hot Ones, The 1982
 Music-Top 40
 24:00:00 R 022780
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Full-service format featuring only the Top 40 hits.
 18-34 — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER.
 The Innovation Organization — *The Innovation Organization*

Lifestyles/AM 1982
 Custom Programming
 24:00:00 N, NT 007480
 daily Mono
 A carefully researched AM Format of News and Talk that is fully localized for an individual station. Monthly in-market research is conducted to maintain the format's identification with the local market. Available only to AM stations, this package includes local marketing, on-air news and programming staff training and specially selected nationally syndicated program features.
 18-44 — MUS
 Advertising Aids, Sales Aids
 CASH/BARTER.
 International Syndications — *International Syndications*

Light + Lively 1982
 Music-MOR
 24:00:00 AC, MM 002240
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2, 3 3/4 ips
 A blend of original artist hits from the 40's to the present. Features adult oriented instrumental versions of hits. Unannounced. Easily adaptable to live-assist use. A complete package of localized ID's.
 25-54 — MUS
 Promos
 CASH; price predicated on library size and market size; 1 year contract.
 Broadcast Programming International — *Broadcast Programming International (Worldwide)*

Light Contemporary 1982
 Music-Adult Contemporary
 24:00:00 AC 011100
 daily Stereo
 7", 10 1/2" reels, 7 1/2 ips
 A light contemporary service designed to bridge the gap between Adult Contemporary and Traditional Beautiful Music. Can be used by either automated or non-automated stations. Unannounced.
 25-54 — MUS
 Demos, Sales Aids
 CASH.
 KalaMusic — *KalaMusic (Worldwide)*

Lite Hits 1982
 Music-MOR
 24:00:00 AC 001900
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 An adult appeal format designed for use on heavily involved stations that air community events, sports play-by-play, features, and a heavy commercial load. May be programmed with automation or live assist, announced or unannounced.
 25+ — MUS
 CASH; 3 year contract.
 Drake-Chenault Enterprises — *Drake-Chenault Enterprises (Worldwide)*

Mainstream 1980
 Music-Adult Contemporary
 24:00:00 A, AC, R 028350
 daily Stereo
 10" reel, 3 3/4 ips
 Adult rock format featuring a unique blend of AOR and CHR music.
 18-49 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH/BARTER.
 Radioactivity — *Radioactivity*

Melody Drive Mix 1982
 Music-MOR
 24:00:00 AC 043260
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A full, MOR programming service. Five different categories of music, updated constantly. Designed for live assist or total automation.
 25-54 — MUS
 Advertising Aids, Demos
 CASH; 52 week minimum.
 Ray Durkee — *Sunday At The Memories*

Automated Formats

Automated Formats

| | | | | | | | |
|--|--------------|--------|------|---|--|--------|--------|
| Memories | | | 1982 | More Easy Listening | | | 1982 |
| Music-Big Band | | | | Music-MOR | | MM | 000030 |
| 24:00:00 | BB, MM | 015680 | | 24:00:00 | | Mono | |
| daily | Stereo | | | daily | | | |
| 10" reel, 7 1/2 ips | | | | 10 1/2" reel, 7 1/2 ips | | | |
| A nostalgia format of music from the 40's through the 70's. | | | | Smooth and easy listening MOR music programming with approximately 90 percent instrumental, 10 percent vocal. Unannounced format for live-assist use. Tapes must be returned. | | | |
| 45+ — MUS | | | | 25-54 — MUS | | | |
| CASH. | | | | Promos | | | |
| Winton Communication Group — <i>Winton Communication Group</i> | | | | CASH; 6 month basis. | | | |
| | | | | General Broadcasting — <i>General Broadcasting</i> | | | |
| Memories II | | | 1983 | Most Beautiful Country, The | | | 1982 |
| Music-Big Band | | | | Music-Country | | C | 007470 |
| 24:00:00 | BB, MM | 017270 | | 24:00:00 | | Stereo | |
| daily | Stereo | | | daily | | | |
| 10" reel, 7 1/2 ips | | | | 12" reel, 7 1/2 ips | | | |
| A nostalgia format from the 40's through the 60's. | | | | Available for play in small and medium markets. Tapes updated monthly. Contains 350 hours of country music. Includes system cues and breaks. | | | |
| 35+ — MUS | | | | 18-44 — MUS | | | |
| CASH. | | | | CASH/BARTER. | | | |
| Winton Communication Group — <i>Winton Communication Group</i> | | | | International Syndications — <i>International Syndications</i> (Worldwide) | | | |
| Memory Music | | | 1982 | # Music...Just For The Two Of Us | | | 1970 |
| Music-Oldies | | | | Music-Beautiful | | BM, MM | 042380 |
| 24:00:00 | BB, O | 020570 | | 24:00:00 | | Stereo | |
| daily | Mono, Stereo | | | daily | | | |
| 10 1/2" reel, 7 1/2 ips | | | | 10" reel, 7 1/2 ips | | | |
| A nostalgia format of music from the 40's through the 60's and 70's. | | | | This beautiful music format is available as 75% instrumental/25% vocal or 50% instrumental/50% vocal. Selections include day-parted standard and contemporary instrumentals and a balance of standard and contemporary vocals. Frequent updates are provided, plus random select with a smooth flow programming system which separates artists and titles. Available for live assist and automated programming. Voice work and consultation included. | | | |
| 35+ — MUS | | | | 25+ — MUS | | | |
| Advertising Aids, Promos, Sales Aids | | | | Advertising Aids, Promos | | | |
| CASH; price varies with market size. | | | | CASH; 1 or 2 year contract. | | | |
| Century 21 Programming. — <i>Century 21 Programming</i> | | | | Peters Productions — <i>Peters Productions</i> | | | |
| MOR | | | 1983 | Music Of The Masters | | | 1982 |
| Music-MOR | | | | Music-Classical | | CL | 013220 |
| 24:00:00 | AC, MM | 016070 | | 24:00:00 | | Stereo | |
| daily | — | | | daily | | | |
| Program Logs | | | | 7" reel, 7 1/2 ips | | | |
| A carefully researched format that contains a daily log of actual format. This is updated weekly. | | | | All the great "Classic" classical performances programmed for total flexibility in sound. Available either announced or unannounced. | | | |
| 25+ — MUS | | | | 25+ — MUS | | | |
| CASH. | | | | CASH. | | | |
| Unidyne Music Research — <i>Unidyne Music Research</i> | | | | Total Service Programming — <i>Total Service Programming</i> | | | |
| MOR | | | 1983 | Music Of Your Life | | | 1982 |
| Music-MOR | | | | Music-Big Band | | BB, BM | 003800 |
| 24:00:00 | AC, MM | 025760 | | 24:00:00 | | Stereo | |
| daily | Stereo | | | daily | | | |
| 10 1/2" reel, 7 1/2 ips | | | | 10 1/2" reel, 7 1/2 ips | | | |
| Full service format featuring the best in "middle of the road" music. | | | | A format composed of matched flow foreground music featuring three different phases; 1) Reel-to-Reel Random Select by "Segment" System, 2) Reel-to-Reel Random Select by "Individual Song" System and 3) Cart-to-Cart Random Select System. Consists of classic pop hits from the 40's, 50's 60's and 70's. Included are the Dorseys, Count Basie, the Elgarts and Frank Sinatra. Automated or live-assist. | | | |
| 25+ — MUS | | | | 35-65 — MUS | | | |
| CASH. | | | | CASH; 2 year minimum. | | | |
| House Of Music — <i>House Of Music</i> | | | | Al Ham Productions — <i>Al Ham Productions</i> CANADA: FairWest | | | |
| MOR | | | 1982 | # Music radio | | | 1983 |
| Music-MOR | | | | Music-Adult Contemporary | | AC, R | 018640 |
| 24:00:00 | AC, BM, MM | 003170 | | 24:00:00 | | Stereo | |
| daily | Stereo | | | daily | | | |
| 10 1/2" reel, 7 1/2 ips | | | | 10 1/2" reel, 7 1/2 ips | | | |
| Complete library available. Custom jingles and time tapes. | | | | A format designed and packaged to hit 30-45 demographic. Available for automation or live-assist. | | | |
| 25-54 — MUS | | | | 25-54 — MUS | | | |
| Promos | | | | Advertising Aids, Promos, Sales Aids | | | |
| CASH/BARTER. | | | | CASH; scaled to market. | | | |
| Musi-Mation — <i>Musi-Mation</i> | | | | Chris Clausen — <i>Toby Arnold & Associates</i> | | | |
| More Beautiful | | | 1982 | | | | |
| Music-Beautiful | | | | | | | |
| 24:00:00 | BM | 020580 | | | | | |
| daily | Mono, Stereo | | | | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | | | |
| A contemporary blend of MOR and beautiful music, incorporating the most recognizable songs of each. Match flow with dayparting available. Includes yearly updates. | | | | | | | |
| 25+ — MUS | | | | | | | |
| Advertising Aids, Promos, Sales Aids | | | | | | | |
| CASH; varies with market size. | | | | | | | |
| Century 21 Programming — <i>Century 21 Programming</i> | | | | | | | |

Automated Formats

Automated Formats

My Country 1980
 Music-Country
 24:00:00 C 017950
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A complete format available live, automated or live-assist, reel-to-reel, or cart; a country matched-flow format featuring a flexible library of 900 to 1600 selections depending upon demographic targeting needs of station. Updated weekly.
 25-54 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; based on market size; 1 year minimum.
 Bud Connell Associates — *Bud Connell Associates* (Worldwide)

Natural Sound, The 1978
 Music-Adult Contemporary
 24:00:00 AC 042410
 daily Stereo
 10" reel, 7 1/2 ips
 This adult-contemporary format with country crossovers, contains gold hits as well as current music. This format is flexible, constantly updated and is tempo controlled. Available for live assist and automated programming. Voice work and consultation included.
 25-54 — MUS
 Advertising Aids, Promos
 CASH; 1 or 2 year contract.
 Peters Productions — *Peters Productions*

Nostalgia 1984
 Music-Big Band
 24:00:00 BB, MM 017840
 daily Mono
 10 1/2" reel, 7 1/2 ips
 A full service format featuring the best of the big band era.
 45+ — MUS
 CASH.
 House Of Music — *House Of Music*

Oldies 1982
 Music-Oldies
 24:00:00 O 002660
 daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips
 Host: *Jay Stevens*
 Announced. All non-commercial production. Custom Logos. Typical program would include Elvis Presley, Leo Sayer, Four Seasons, Buddy Holly.
 35-44 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH.
 More Music Programming — *More Music Programming*

Oldies 1983
 Music-Oldies
 24:00:00 O 025770
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A full service format features oldies from the 50's, 60's and 70's. Different combinations are available.
 25+ — MUS
 CASH.
 House Of Music — *House Of Music*

Oldies Programming Service 1982
 Music-Oldies
 24:00:00 O 043270
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Covers all hit records that made the nation's Top 20, from 1955 into the decade of the 80's. Designed for live assist or full automation. Stations program as they want, no format rules. A great way to obtain America's past in music.
 25-54 — MUS
 Advertising Aids
 CASH; 52 week minimum.
 Ray Durkee — *Sunday At The Memories*

Parade Of Hits, The 1981
 Music-Adult Contemporary
 24:00:00 AC 042930
 daily Stereo
 7" reel, 7 1/2 ips; Video Cassette
 A "hit" music format, that incorporates hits of the past and present in a fully, live assist, adult format. A unique, computerized music library, gives you immediate access to over 5,000 songs, some 2,772 of which are on a controlled, rotating playlist.
 18+ — MUS
 Advertising Aids, Promos
 CASH.
 Consolidated Communications Consultants — *Consolidated Communications*

Playlist Plus 1982
 Custom Programming
 24:00:00 AC, B, C 042630
 daily Stereo
 Computer Transmission
 Playlist Plus is a custom designed system of music control plus consulting by the Drake-Chenault team. A base music library, custom to your market is designed, then divided into sub-categories and individual rotations are determined for each daypart. Each week the music is updated.
 18+ — MUS
 CASH.
 Drake-Chenault — *Drake-Chenault Enterprises*

Pop Adult Lifestyle 1982
 Music-Adult Contemporary
 24:00:00 AC 002730
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A mass appeal format, programmed and custom dayparted with a flexible music mix to blend the greatest music of the past 20 years with the hits of today.
 25-49 — MUS
 Promos
 CASH; 1 year contract.
 The Musicworks — *The Musicworks*

Primetime Radio 1981
 Music-Oldies
 24:00:00 BB, O 020980
 daily Stereo
 ?" reel, ? ips
 The biggest songs and the biggest names from the early 30's, right up to today. Each week as part of the format, "Sentimental Journey" (6-hour image making feature) interviews the stars and much more. A daily top ten countdown is provided for air personnel. Total flexibility for local commercial loads. Available on cart and reel-to-reel.
 45-54 — MUS
 Promos
 CASH.
 Taft Broadcasting Company — *Taft Broadcasting Company*

Promat B 1982
 Music-Big Band
 24:00:00 BB, MM 003700
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2, 3 3/4 ips
 All the great standards of the 30's, 40's and 50's. In addition you can choose from "Now" music. All tapes are interchangeable with the 25 Hz tone for automation at the end of each selection.
 25+ — MUS
 CASH.
 Aiden G Thompson — *The CnB Studios*

Promat C 1982
 Music-Adult Contemporary
 24:00:00 AC, O 003710
 daily Mono, Stereo
 10 1/2", 14" reels, 7 1/2, 3 3/4 ips
 The plush sounds of the day, the 70's, with some nostalgia from the late 60's. All libraries are interchangeable with the 25 Hz tone for automation at the end of each selection. Programs are unannounced and are available for 2-track, 4-track and full track.
 25+ — MUS
 CASH.
 Aiden G Thompson — *The CnB Studios*

Automated Formats

Automated Formats

| | | | |
|---|--|--|----------------------------------|
| Promat D Music-MOR 24:00:00 daily 10 1/2", 14" reels, 7 1/2, 3 3/4 ips Free and easy, lighthearted, a format with a free spirit, mixed tempos and unannounced. All libraries are interchangeable with the 25 Hz tone for automation. Available in 2-track, 4-track, and full track. 25+ — MUS CASH. Alden G Thompson — <i>The CnB Studios</i> | 1982 003720 MM Mono, Stereo | Religious Music-Religious 24:00:00 daily 10 1/2" reel, 7 1/2 ips Complete library available. Custom jingles and time tapes. 18-54 — MUS Promos CASH/BARTER. Musi-Mation — <i>Musi-Mation</i> | 1982 003180 RE Stereo |
| Promat E Music-Big Band 24:00:00 daily 10 1/2", 14" reels, 7 1/2, 3 3/4 ips A mono library of 320 hours of slow and medium tempo vocals by singers of the 40's and 50's. Good listening type nostalgia. Over 6,400 selections. 25+ — MUS CASH. Alden G Thompson — <i>The CnB Studios</i> | 1982 003730 BB, MM Mono | # Rock America Music-Rock 24:00:00 daily Satellite Transmission A Top 40 format with a minimum of 51 minutes of music each hour. An optional one minute news break will be provided at selected hours. 18-34 — MUS CASH/BARTER; 1 national avail per hour; 8 local avails per hour. Burkhart/Abrams Consulting — <i>Satellite Music Network</i> | 1983 043010 R Stereo |
| Promat N Music-Oldies 24:00:00 daily 10 1/2", 14" reels, 7 1/2, 3 3/4 ips A format featuring nostalgic old 78's. 25+ — MUS CASH. The CnB Studios — <i>The CnB Studios</i> | 1983 025460 BB, O Mono, Stereo | Rock-LITE Music-Adult Contemporary 24:00:00 daily 7" reel, 7 1/2 ips A new concept in adult music programming, designed to give stations a distinctive sound among homogenized adult contemporary formats. 25-44 — MUS CASH. SHEPHERDmusic — <i>SHEPHERDmusic</i> | 1982 024900 AC Stereo |
| Radio One (Matched-Flow A/C) Music-Adult Contemporary 24:00:00 daily 10 1/2" reel, 7 1/2 ips A matched-flow, adult contemporary format, dayparted and programmed for 5 segments per hour. The music is pop adult with current hit songs in rotation. Library contains 140 hours. 18-49 — MUS CASH; 10 commercial availabilities per hour. Churchill Productions — <i>Churchill Productions</i> | 1982 007000 AC Stereo | Rock Of The '80s Music-Rock 24:00:00 daily 10 1/2" reel, 7 1/2 ips A rock music format available for live-assist or automated stations. 18-34 — MUS Sales Aids CASH. Rick Carroll — ? | 1983 016790 A, R Stereo |
| Rainbow MOR Music-MOR 24:00:00 daily 10 1/2" reel, 7 1/2 ips An automated format designed to bridge the gap between AC and Beautiful Music. 25+ — MUS CASH. House Of Music — <i>House Of Music</i> | 1982 016610 AC, MM Mono, Stereo | # Rock, The Music-Rock 24:00:00 daily 10" reel, 7 1/2 ips Available for live assist or automated programming, this program features a blend of current hits, oldies, power gold, with soft contemporary and album hits that can be day-parted. Frequent updates and current hit service is included. Voice work and consultation included. 18-34 — MUS Advertising Aids, Promos CASH; 1 or 2 year contract. Peters Productions — <i>Peters Productions</i> | 1976 042370 R Stereo |
| # Real Country Music-Country 24:00:00 daily 7" reel, 7 1/2 ips Original country hits from the 30's, 40's, 50's, and 60's. 25+ — MUS Demos CASH. Taft Broadcasting — <i>Taft Broadcasting Company</i> | 1984 044800 C Stereo | Rock Unlimited Music-Rock 24:00:00 1x daily 7" reel, 7 1/2" ips A contemporary format consisting of hot new releases, album cuts, and oldies. Designed also for a "live assist" operation. Monthly updates available from Library Services. 18-34 — MUS Advertising Aids, Promos CASH. Total Service Programming — <i>Total Service Programming</i> | 1987 013170 A, R Stereo |
| Real Country Foremat, The Music-Country 24:00:00 daily 10 1/2" reel, 7 1/2 ips Modern Country programming format available as announced or unannounced music service, or with from one to five Los Angeles based announcers. 18-54 — MUS Advertising Aids, Demos, Promos, Sales Aids CASH. John Price — <i>Real Radio (Worldwide)</i> | 1982 004680 C 2 Track Stereo | # Rockin' Easy Music-Rock 24:00:00 daily 10 1/2" reel, 7 1/2 ips A classic blend of rock hits. 18+ — MUS CASH/BARTER. The Innovation Organization — <i>The Innovation Organization</i> | 1984 045870 R Stereo |

Automated Formats

Automated Formats

Sacred Sounds Of Gospel 1982
 Music-Gospel
 24:00:00 RE 020620
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 An easy-flowing full format of the most important and most moving gospel songs—traditional and contemporary—by the respected artists in the field. Includes yearly updates.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; varies with market size.
 Century 21 Programming — *Century 21 Programming*

Sacred Sounds Of Praise 1982
 Music-Religious
 24:00:00 RE 020600
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A complete format of religious music and music for prayer. Custom localization available. Yearly updates.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH.
 Century 21 Programming — *Century 21 Programming*

Showcase 1983
 Music-MOR
 24:00:00 MM 016280
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Easy listening, MOR format that permits a station to choose ratio of vocal to instrumental. A balanced flow formula makes this a viable format in the ever changing market place.
 25-54 — MUS
 Promos
 CASH; 1 year contract.
 The Musicworks — *The Musicworks*

Simply Beautiful 1982
 Music-Beautiful
 24:00:00 BM 002570
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A careful balance, blend, and controlled flow of the choicest instrumentals and smoothly beautiful vocals. Matched half segment flow concept. There are 225 initial hours plus 75 updates per year.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 3 year contract.
 Century 21 Programming — *Century 21 Programming*

Soft-Adult Contemporary 1982
 Music-Adult Contemporary
 24:00:00 AC, BM, MM 022770
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Full-service format featuring mellow, unobtrusive music for the adult listener.
 25-49 — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER.
 The Innovation Organization — *The Innovation Organization*

Soft Contemporary 1983
 Music-Adult Contemporary
 24:00:00 AC 041660
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 An adult blend of today's singers and groups such as Barry Manilow, Olivia Newton-John and Air Supply with all-time greats like Neil Diamond, Dionne Warwick and Bread. Include top MOR vocals or country crossovers as optional categories. Over 1400 hits available on 50 reels, along with custom jingles, time announce, custom voicing, promo spots, sales aids and graphics. Announced or unannounced.
 25-49 — MUS
 CASH.
 Radio Arts — *Radio Arts*

Solid Gold Memories 1983
 Music-Big Band
 01:30:00 BB, MM, O 027690
 200 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Easy listening, nostalgia format. Features established artists and well-known songs.
 25-64 — MUS
 CASH.
 Mark Prichard, 24 Karat Productions — *24 Karat Productions*

Something Always Memorable 1983
 Music-Big Band
 24:00:00 BB 042780
 daily Stereo
 10 1/2" reel, 15 ips
 The "Something Always Memorable" format offers a total nostalgia music service. A full stereo, random select, tape service.
 35+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 18 month minimum.
 Perfect Productions — *Perfect Productions*

Something Beautiful 1982
 Music-Religious
 24:00:00 RE 010220
 daily Mono, Stereo
 7", 10 1/2" reels, 7 1/2 ips
Ed Lint, DJ
 An inspirational format with most cuts on the easy listening side and a ratio of two instrumental selections to one vocal. Includes old hymns, well known Gospel classics, and inspirational favorites.
 18+ — REL
 Demos
 CASH.
 Higher Ground Music — *Higher Ground Music*

Songs In Your Heart, The 1983
 Music-Big Band
 24:00:00 BB, MM 017940
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A complete format with live, automated or live-assist, reel-to-reel or cart a nostalgia based MOR format. Utilizes only 35+ adult appeal material from the 40's, 50's, 60's, 70's, and to the present. Updated weekly.
 35+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; based on market size; 1 year minimum.
 Bud Connell Associates — *Bud Connell Associates (Worldwide)*

Songs Of Joy 1972
 Music-Religious
 24:00:00 AC, BM, MM 023580
 daily Mono, Stereo
 10" reel, 7 1/2 ips
 Religious music programming for traditional, soft contemporary, or MOR formats. Times optional.
 18-49 — MUS
 Demos, Promos
 CASH; 1 year minimum.
 Jim Hutto — *Stereo Religious Communications*

Sound 10 (A/C) 1982
 Music-Adult Contemporary
 24:00:00 AC 001340
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 "Sound 10" presents the best in contemporary music from the past decade to now. Contains over 40, 90 minute program reels with more than 1000 tunes. Features such artists as Neil Diamond, Toto, Kenny Rogers, Men At Work and many more. Additional custom jingles, voicing is available. Fully announced or unannounced for use by automated or live stations.
 18-44 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH.
 Radio Arts — *Radio Arts*

Automated Formats

Automated Formats

| | | | | | |
|---|------|----------------|--------|--|--|
| Sounds Of Faith | 1972 | | | | |
| Music-Religious | | | | | |
| 24:00:00 | | AC, BM, RE | 010490 | | |
| 1x weekly | | 2 Track Stereo | | | |
| 10" reel, 7 1/2 ips | | | | | |
| Sacred music syndication of quarter hour matched flow music designed for 4 to 6 hours on Sunday mornings or for 24 hours a day full sacred music programming. | | | | | |
| 18+ — MUS | | | | | |
| Promos | | | | | |
| CASH. | | | | | |
| Jim Hutto — <i>Stereo Religious Communications</i> | | | | | |
| Standard Pop | 1982 | | | | |
| Music-Adult Contemporary | | | | | |
| 24:00:00 | | AC | 003240 | | |
| daily | | Mono, Stereo | | | |
| 10 1/2", 14" reels, 7 1/2 ips | | | | | |
| Choose from a vast library of songs such as Tom Tedesco, Perry Como, Billy Vaughn, Vikki Carr, and the Enoch Light Singers. Unannounced; playlists provided. | | | | | |
| 25-44 — MUS | | | | | |
| Promos | | | | | |
| CASH. | | | | | |
| Tape-Athon/CaVox Stereo Productions — <i>Tape-Athon/CaVox Stereo Productions</i> | | | | | |
| Stereo Rock | 1982 | | | | |
| Music-Rock | | | | | |
| 24:00:00 | | A, R | 000390 | | |
| daily | | Stereo | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| Today's hits blended with hits of the past. Compatible with automated or live-assist. | | | | | |
| 18-34 — MUS | | | | | |
| Advertising Aids, Promos, Sales Aids | | | | | |
| CASH; 2 year contract. | | | | | |
| TM Programming — <i>TM Communications (Worldwide)</i> | | | | | |
| Super Country | 1982 | | | | |
| Music-Country | | | | | |
| 24:00:00 | | C | 002560 | | |
| daily | | Mono, Stereo | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| The emphasis with this package can be toward modern country, traditional country, progressive or crossover country. Announcer image can be foreground for AM music oriented with little talk for FM. "Super Country" voices change in 3-hour shifts. Custom country jingles, contests, promos, to localize format sound. Music library consists of a "traditional" sounding country (Initial Library 94 hours with 106 update tapes yearly) and a "modern" country (Initial Library 70 hours with 106 update tapes yearly). | | | | | |
| 18+ — MUS | | | | | |
| Advertising Aids, Promos, Sales Aids | | | | | |
| CASH; price predicated on market size; 3 year contract. | | | | | |
| Century 21 Programming — <i>Century 21 Programming</i> | | | | | |
| Supersoul | 1982 | | | | |
| Music-Black/Soul | | | | | |
| 24:00:00 | | B | 001910 | | |
| daily | | Mono, Stereo | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| A clean, uncluttered, contemporary black format mixing current hits and album tracks with the best of the past. The Oldie library is dayparted, plus optional album category for late afternoon and evening play. May be programmed with automation or live assist, announced or unannounced. | | | | | |
| 18-34 — MUS | | | | | |
| Advertising Aids, Promos, Sales Aids | | | | | |
| CASH; 3 year contract. | | | | | |
| Drake-Chenault Enterprises — <i>Drake-Chenault Enterprises (Worldwide)</i> | | | | | |
| Swing Thing | 1981 | | | | |
| Music-Big Band | | | | | |
| 24:00:00 | | BB | 020720 | | |
| daily | | Mono, Stereo | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| Radio veteran, Fred Hall, showcases the big bands and interviews the stars from the era. Available in an automated or non-automated format and cued for heavy or light commercial loads. | | | | | |
| 35+ — MUS | | | | | |
| Demos, Sales Aids | | | | | |
| CASH; 13 minutes local availabilities per hour in non-automated format. | | | | | |
| Fred Hall — <i>Fred Hall Productions</i> | | | | | |
| Swinging Velvet | 1982 | | | | |
| Music-MOR | | | | | |
| 24:00:00 | | AC | 013210 | | |
| 1x daily | | Stereo | | | |
| 7" reel, 7 1/2 ips | | | | | |
| The adult sounds of today blended with the hit sounds of the past. | | | | | |
| 35+ — MUS | | | | | |
| CASH. | | | | | |
| Total Service Programming — <i>Total Service Programming</i> | | | | | |
| This Is Music | 1982 | | | | |
| Music-MOR | | | | | |
| 24:00:00 | | BM, MM | 010470 | | |
| daily | | 2 Track Stereo | | | |
| 10" reel, 7 1/2 ips | | | | | |
| A full-service format with 50/50 vocal/instrumentals that can be dayparted. Features standard MOR performers along with currents. Copy service, produced promos, Christmas music, special programs, reel rotation charts, operation manual, and programming wheels supplied. | | | | | |
| 1974 <i>Billboard</i> ; 1971 <i>Gavin Awards</i> . | | | | | |
| 25+ — MUS | | | | | |
| Promos | | | | | |
| CASH; 1 year contract. | | | | | |
| Southcott Productions — <i>Southcott Productions</i> | | | | | |
| TM Beautiful Music | 1982 | | | | |
| Music-Beautiful | | | | | |
| 24:00:00 | | BM | 000400 | | |
| daily | | Stereo | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| Customized to market, produced unannounced and is compatible with all live or automated situations. | | | | | |
| 25+ — MUS | | | | | |
| Advertising Aids, Promos, Sales Aids | | | | | |
| CASH; 2 year contract. | | | | | |
| TM Programming — <i>TM Communications (Worldwide)</i> | | | | | |
| TM Country | 1982 | | | | |
| Music-Country | | | | | |
| 24:00:00 | | C | 000360 | | |
| daily | | Stereo | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| Modern country based on a blend of present and past hits. | | | | | |
| 18+ — MUS | | | | | |
| Advertising Aids, Promos, Sales Aids | | | | | |
| CASH; 2 year contract. | | | | | |
| TM Programming — <i>TM Communications (Worldwide)</i> | | | | | |
| TM Easy | 1983 | | | | |
| Music-Adult Contemporary | | | | | |
| 24:00:00 | | BM | 027920 | | |
| daily | | Stereo | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| Adult contemporary format featuring 25% vocals, 75% of which are performed by the original artists. | | | | | |
| 25-54 — MUS | | | | | |
| CASH. | | | | | |
| TM Programming — <i>TM Programming</i> | | | | | |

Automated Formats

Automated Formats

TMAC 1982
 Music-Adult Contemporary
 24:00:00 AC 000380
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Familiar, bright, contemporary music blended to meet the competitive needs of each market.
 25-34 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 2 year contract.
 TM Programming — *TM Programming* (Worldwide)

TM-O-R 1982
 Music-MOR
 24:00:00 BM, MM 000410
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A program featuring 40 years of hits.
 25-49 — MUS
 CASH.
 TM Programming — *TM Communications* (Worldwide)

Top Hits A/C 1983
 Music-Adult Contemporary
 24:00:00 AC, O 017420
 daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips
 All solid hits selected from 1970, the present, or from 1955 time frames. RPM's premier adult contemporary sound including holiday music and updates. Format can be used either automated or as live assist.
 18-49 — MUS
 Promos
 CASH; 2 year contract.
 RPM Radio Programming/Management — *RPM Radio Programming/Management*

Traditional MOR 19??
 Music-MOR
 00:00:00 BB, O 020390
 daily Stereo
 Satellite Transmission
 A full service automated format featuring the standards from artists such as Frank Sinatra, Tony Bennett, and Glenn Miller. Total flexibility for complete localization.
 35+ — MUS
 CASH; 2 commercial availabilities per hour.
 Burkhart/Abrams Consulting — *Satellite Music Network*

Unforgettable 1982
 Music-MOR
 24:00:00 BB, MM 009940
 daily Mono, Stereo
 10" reel, 7 1/2 ips
 A format service that brings to life the big bands and the mellow sounds. Random select mix of music from 1940-1982. Music content adjusted to each individual market. Format service includes jingles, promos, and special elements. May be run automated or live assist.
 25-54 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; scaled to market.
 Chris Clausen — *Toby Arnold & Associates* (Worldwide)

Unforgettable II 1983
 Music-MOR
 24:00:00 BB, MM 018620
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A format that brings to life the mellow sounds and delivers the 25-54 audience. Random select mix of music and may be run automated or live assist.
 25-54 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; scaled to market.
 Chris Clausen — *Toby Arnold & Associates*

Urban Contemporary 19??
 Music-Black/Soul
 24:00:00 B, UC 043480
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A total urban contemporary format. Features top current tracks and frequent updates.
 18+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH.
 Century 21 Programming — *Century 21 Programming*

Urban Contemporary Programming Format 1983
 Music-Black/Soul
 24:00:00 B, J, UC 016900
 daily Stereo
 Satellite Transmission
 An urban contemporary format—24 hours a day; available with three different program options.
 25+ — MUS
 CASH; 2 minutes per hour for national sale; 12-14 minutes per hour for local sale.
 Sunshine Entertainment Network — *Sunshine Entertainment Network*

Urban One 1982
 Music-Black/Soul
 24:00:00 B, UC 000370
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A general market, mass appeal format that can be tailored to fill the disco demise void. Black or white audience.
 18+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 2 year contract.
 TM Programming — *TM Programming* (Worldwide)

Vegas Sound, The 1983
 Music-Adult Contemporary
 24:00:00 AC 017340
 daily Stereo
 10" reel, 7 1/2 ips
 A contemporary music format with a different sound.
 25+ — MUS
 CASH.
 Winton Communication Group — *Winton Communication Group*

Very Best, The 1980
 Music-Adult Contemporary
 24:00:00 AC 017960
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A complete format available live, automated or live-assist, reel-to-reel or cart; Adult Contemporary matched-flow format featuring "The Very Best" of today's and yesterday's hit music. Utilizes only adult appeal material from the 70's and 80's and current adult hits. Updated weekly.
 25-44 — MUS
 CASH; based on market size; 1 year minimum.
 Bud Connell Associates — *Bud Connell Associates* (Worldwide)

XT-40 1982
 Music-Rock
 24:00:00 R 001890
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A mass appeal contemporary rock format. The music is familiar and highly flexible with optional daypart reels for additional rock image music. Alive, exciting sound. May be programmed with automation or live assist, announced or unannounced.
 18-34 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 3 year contract.
 Drake-Chenault Enterprises — *Drake-Chenault Enterprises* (Worldwide)

Automated Formats

Your Country 1984
 Music-Country
 24:00:00 C 046230
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A country music service. Available for live assist programming or total automation.
 25-54 — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER; market exclusivity.
 Media General Broadcast Services — *Media General Broadcast Services*

Your Favorites 1983
 Music-Adult Contemporary
 24:00:00 AC 018630
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A soft hit adult contemporary format available to use automated or live-assist.
 25-54 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; scaled to market.
 Chris Clausen — *Toby Arnold & Associates*

Your Music 1981
 Music-MOR
 24:00:00 AC 042360
 daily Stereo
 10" reel, 7 1/2 ips
 This format's musical content spans the '50's, '60's, '70's, plus 25 percent of the format is from the '80's. All of the great entertainers of the past 30 years—Sinatra, Bennet, Como, Williams, Warwick, Diamond, Manilow, Fogelberg, are all in "Your Music." A large library eliminates audience burnout and the update policy keeps the sound fresh. Available for live assist or automated programming. Voice work and consultation included.
 35+ — MUS
 Advertising Aids, Promos
 CASH; 1 or 2 year contract.
 Peters Productions — *Peters Productions*

Z Format, The 1982
 Music-Adult Contemporary
 24:00:00 AC 002370
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 This format is customized for each station and each market from more than 16 basic building blocks and music modules. Stations can be dayparted as desired. Custom voicing available. "The Z Format" creates continued moods of pre-programmed music sweeps. Features an initial library of 82 hours with tape updates 140 per year.
 18-34 — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 3 year contract.
 Century 21 Programming — *Century 21 Programming*

Custom Packages

All Hit Gold 1984
 Music Libraries
 24:00:00 O 019020
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A "Gold" library that includes 1200 AC/CHR titles of 50's through 70's, major hits and all original versions. Also, a recurrent 80's gold and current AC/CHR music service available.
 25-49 — MUS
 CASH.
 Paul Power, Prod; Ken Lawrence, Music Coordinator — *All Hit Radio*

AM Futures 1983
 Playlists
 24:00:00 R 046260
 daily Stereo
 7" reel, ? ips
 A complete AM music format.
 18+ — MUS
 CASH.
 Todd Wallace/Associates — *Todd Wallace Associates*

Thunder Country Production Library 1983
 Production Libraries
 00:00:00 C 041740
 daily Stereo
 12" LP, 33 1/3 rpm
 The industry's only service devoted to a country format. Sales and production that blends with format flow.
 25+ — MUS
 CASH/BARTER.
 Media General Broadcast Services — *Media General Broadcast Services*

Features

African Literature 1983
 Drama
 06:00:00 CL 029870
 14 pgms Mono
 7" reel, ? ips
 Dr. Vernie February, research-fellow at the African Study Center of Layden University, narrates this interesting literary series of 14 programs.
 1. *The Oral Tradition In Africa As The Font Of The African Experience*
 2. *Literature In The Vernaculars With Special Reference To The Praise Poem In Southern Africa*
 3. *Sipho Sepamla, "The Soweto I Love", Descendant Of The Imbongi Praise Poet*
 4. *French Colonialism And The Black Reaction (The Negritude School)*
 5. *Portuguese Colonialism And The Black Reaction*
 6. *Okct p'Bitek, The Oral Tradition Continued*
 7. *The Specific Role And Problems Of The African Writer*
 8. *South African Exiles Bessie Head And Alex La Guma*
 9. *French Speaking Writers Oyono And Sembene Ousman*
 10. *The Struggle for Freedom In Africa*
 11. *The Distorted Picture Of Africa In Children's Books*
 12. *New Authors At The 1980 Frankfurt Book Fair*
 13. *The Problems Faced By African Writers With Publishing Houses*
 14. *Children's Literature*
 18+ — ENT
 English, Dutch, French
 FREE.
 Radio Netherlands — *Radio Netherlands (Worldwide)*

Airchecks 1983
 Entertainment
 01:30:00 ALL 027600
 weekly Stereo
 Cassette
 This program features an entertainment collage of humor, music, information, nostalgia and audio clips from radio, television and films. Available in 2-60 minute segments.
 18-35 — ENT
 CASH.
 Ben Price — *Mediascans*

Beatle Invasion: 20th Anniversary Special, The 1984
 Artist Salute
 03:00:00 O, R 044080
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Through the words of John, Paul, George and Ringo, with special remembrances of John Lennon and Murray the "K." This program will take your listeners back to 1964 when "Beatlemania" hit the USA. Contains interviews with the "Fab-Four" plus historical actualities.
 18+ — ENT
 CASH/BARTER; 10 avails per hour.
 Tom Holdridge, Darwin Lamm — *Creative Radio Shows*

Best Detective Package, The 19??
 Drama
 01:30:00 AC, NT, T 023180
 3x weekly Mono
 7" reel, 7 1/2 ips
 Various detective shows, featuring Sherlock Holmes, Dragnet, and the Green Hornet.
 18+ — ENT
 Advertising Aids, Promos
 CASH; minimum 26 weeks; 15 minutes of commercial avails.
 CBS — *Charles Michelson*

Features

Features

Best Mystery Package, The 1977
 Mystery
 00:90:00 AC, C, T 002970
 3x weekly Mono
 7" reel, 7 1/2 ips
 This outstanding radio mystery series combines such programs as "The Shadow," "Gangbusters," and "Suspense." An original network series suitable for many formats.
 25-54 — ENT
 Advertising Aids, Promos
 CASH; price predicated on market size, minimum 26 weeks, 1 play per program.
 Various — *Charles Michelson*

Best Of '83, The 1982
 Specials
 08:00:00 ALL 009230
 1 pgm Stereo
 Customized Delivery, Satellite Transmission
 Designed to look at the year that has gone by and it's all here; the music, the news, the people, and the facts. Produced by the same team that has been creating audience-building year-end programs since 1975.
 18+ — ENT
 CASH.
 Rogers Broadcast Productions — *Rogers Broadcast Productions*
CANADA: Rogers Broadcast Productions

Best of Radio's Christmas Past, The (Vol I) 1978
 Seasonal
 05:00:00 ALL 005980
 1 pgm Mono
 7" reel, 7 1/2 ips
 Host: *Don Chambers*
 This special features the original old radio comedy and drama programs from the golden age of radio such as Jack Benny, Fibber McGee and Molly, Charley McCarthy and others. Tied together with sound effects and Christmas music.
 12+ — ENT
 Demos
 CASH.
 Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*

Best of Radio's Christmas Past, The (Vol II) 1979
 Seasonal
 05:00:00 ALL 006000
 1 pgm Mono
 7" reel, 7 1/2 ips
 Host: *Pete Hicks*
 This special features the original old radio comedy and drama programs from the golden age of radio such as Jack Benny, Fibber McGee and Molly, Charley McCarthy and others. Tied together with sound effects and Christmas music.
 12+ — ENT
 Demos
 CASH.
 Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*

Best of Radio's Christmas Past, The (Vol III) 1980
 Seasonal
 05:00:00 ALL 006010
 1 pgm Mono
 7" reel, 7 1/2 ips
 Host: *Debbie Dewar*
 This special features the original old radio comedy and drama programs from the golden age of radio such as Jack Benny, Fibber McGee and Molly, Charley McCarthy and others. Tied together with sound effects and Christmas music.
 12+ — ENT
 Demos
 CASH.
 Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*

Best Of Stories For Halloween, The (Vol II) 1979
 Seasonal
 05:00:00 ALL 005990
 1 pgm Mono
 7" reel, 7 1/2 ips
 Host: *Don Chambers*
 Features old radio drama programs from the golden age of radio such as Inner Sanctum, Suspense, Escape, and so on. The host (Ghost) announcer guides you through a night of horror. Uses special sound effects and horror music.
 12+ — ENT
 Demos, Promos
 CASH.
 Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*

Best Of Stories For Halloween, The (Vol I) 1978
 Seasonal
 05:00:00 ALL 005970
 1 pgm Mono
 7" reel, 7 1/2 ips
 Host: *Don Chambers*
 Features old radio drama programs from the golden age of radio such as Inner Sanctum, Suspense, Escape, and so on. The host (Ghost) announcer guides you through a night of horror. Uses special effects and horror music. This is the original five hour special in volume I.
 12+ — ENT
 Demos, Promos
 CASH.
 Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*

Best Of Stories For Halloween Vol III, The 1984
 Seasonal
 05:00:00 ALL 043660
 1 pgm Stereo
 7" reel, 7 1/2 ips
 Hosts: *Don Chambers, Larry Bergman*
 Features old radio programs from the golden age of radio with some of radio's best loved horror stories; Frankenstein, The Lodger, The House And The Brain and many more. This traditional halloween favorite features Don Chambers and Dr. Dravik, your nightly host.
 12+ — ENT
 Demos, Promos
 CASH.
 Larry Bergman — *Universal Sounds Unlimited (Worldwide)*

Best Western Package, The 1982
 Westerns
 00:90:00 NT, T 003130
 3x weekly Mono
 7" reel, 7 1/2 ips
 A combination of "The Lone Ranger," "Gunsmoke," and "Have Gun Will Travel."
 18+ — ENT
 Promos
 CASH; 15 commercial minutes available, price predicated on market size; 26 week minimum.
 Various — *Charles Michelson*

Bill Ballance Show, The 1982
 Interview-Talk-Personality
 03:00:00 N, NT, T 010480
 6x weekly Mono
 7" reel, 7 1/2 ips
 Host: *Bill Ballance*
 "The Bill Ballance Show" is customized for each market and station. Every conversation is custom introduced. Bill Ballance's wit and style have allowed him to be considered a "professional's professional."
 35+ — AIR
 Promos
 CASH; 6 month minimum; 18 commercial avails per hour.
 Southcott Productions — *Southcott Productions*

Features

Features

| | | | | | |
|---|----------|--------|--|--|--------------|
| Black Music Memories | 1983 | | | Charlie Tuna Show, The | 1980 |
| Music-Black/Soul | | | | Entertainment | |
| 02:00:00 | B, UC | 026410 | | 06:00:00 | AC |
| 1x weekly | Stereo | | | 1x weekly | Stereo |
| Satellite Transmission | | | | 7" reel, 7 1/2 ips | |
| Jack "The Rapper" Gibson | | | | Host: Charlie Tuna | |
| This program reviews the music and lives of such greats as Dinah Washington, Joe Williams, Nat King Cole, Ella Fitzgerald, Nancy Wilson, and many more. | | | | Contains all the current contemporary hits structured to enable stations to run each hour separately for weekly stripping, three hours on each two days or the entire six hours at one time. | |
| 18+ — TAL | | | | 18-49 — ENT | |
| FREE; 2 to 4 availabilities per hour dependent on program length. | | | | CASH; 12 commercial avails per hour. | |
| STRZ Music — Sheridan Broadcasting Network | | | | Weedeck — Weedeck Radio Network (WORLDWIDE) | |
| Celebration Day Darshans | 1983 | | | Christmas And Then Some I & II | 1981 |
| Religious-Series | | | | Seasonal | |
| 01:30:00 | RE | 017620 | | 04:00:00 | ALL |
| 3 pgms | Stereo | | | 1 pgm | Mono, Stereo |
| Cassette | | | | 10", 10 1/2" reels; 3 3/4, 7 1/2 ips | |
| Celebration Day magic at Rancho Rajneesh, in Oregon; features light and melodious music. | | | | A four hour one-time special featuring specially selected seasonal music interspersed with attention grabbing actualities and vignettes about every aspect of Christmas. | |
| 1. Dance Your Way To God 1982 2. Love Comes Dancing 1983 3. Welcome Home! 1982. | | | | 12+ — MUS | |
| 18+ — REL | | | | Demos | |
| CASH. | | | | CASH; 1 play per year; 8 commercial availabilities. | |
| Rajneesh Foundation International — Rajneesh Foundation International | | | | Bonneville Productions — Bonneville Productions | |
| # Celebration | 1977 | | | Christmas in the Country | 1982 |
| Religious | | | | Seasonal | |
| 02:00:00 | RE | 045630 | | 12:00:00 | AC, BM |
| 1x weekly | Stereo | | | 1 pgm | Stereo |
| 7" reel, 15 ips; Satellite Transmission | | | | 7" reel, 7 1/2 ips | |
| Hosts: Warren Davis, Bronwyn Drainie | | | | Host: Chris Lane | |
| A highly regarded religious series containing music, documentaries, dramas and features that focus on all major religions of the world. | | | | The successful and now re-produced program of outstanding music, reflective artist comments, and produced features all centering on the Christmas spirit. | |
| Programs can run 1 to 2 hours depending on the subjects being discussed. | | | | 25+ — ENT | |
| 18+ — REL | | | | CASH. | |
| NEGOTIABLE. | | | | Total Service Programming — Total Service Programming | |
| John Reeves, Canadian Broadcasting Corporation — CBC Enterprises/Les Entreprises Radio-Canada (Worldwide) | | | | # Christmas Spectacular | 1981 |
| # Celebration of America, A | 1983 | | | Seasonal | |
| Seasonal | | | | 06:00:00 | RE |
| 24:00:00 | ALL | 042960 | | 1x yearly | Stereo |
| 1x yearly | Stereo | | | 12" LP, 33 1/3 rpm | |
| 12" LP, 33 1/3 rpm | | | | Hosts: Bill Steensland, Jim Channell | |
| This 4th of July, holiday special is based on the archives of The Saturday Evening Post. A full days programming for this historical day. | | | | A contemporary and traditional Christmas music, narration, and special Christmas features. | |
| 12+ — ENT | | | | 12+ — ENT | |
| BARTER. | | | | Demos | |
| Otis Conner Productions — The Otis Conner Companies | | | | CASH; ownership and annual performance fees. | |
| # Celebrity Showcase | 1984 | | | Ron Rumley — The Spirit Productions | |
| Artist Salute | | | | Coast To Coast Top 20 | 1981 |
| 02:00:00 | ALL | 045810 | | Music-Black/Soul | |
| 1x monthly | Stereo | | | 02:00:00 | B, UC |
| 12" LP, 33 1/3 rpm | | | | weekly | Stereo |
| Host: Featured Artist | | | | 12" LP, 33 1/3 rpm | |
| Each program is hosted by a major name in music. Provides the music of the artist and background information on how the performer began and where they are today. | | | | Host: Doug Steele | |
| 18+ — ENT | | | | An R&B countdown featuring interviews with recording artists; musical profiles and spotlight artists; plus songs of the past. Also astrological forecasts. | |
| BARTER. | | | | 1983: Distinguished Media Service Award. | |
| Syndicate It — Syndicate It | | | | 12+ — MUS | |
| Charlie & Harrigan Show | 1982 | | | BARTER; 52 week minimum. | |
| Entertainment | | | | Frank Williams — American Media Services | |
| 04:00:00 | AC, C, R | 021540 | | Come Alive Show, The | 19?? |
| 5x weekly | Mono | | | Music-Religious | |
| 7" reel, 7 1/2 ips | | | | 03:00:00 | RE |
| Charlie & Harrigan | | | | weekly | Stereo |
| A morning radio program, board operator assisted or suitable for automation. Stations use their own records and commercials. Pre-programmed for news and sports breaks, C & H furnishes time, weather, comedy, information and updates. | | | | 10" reel, 7 1/2 ips | |
| 18+ — ENT | | | | Host: Harry Thomas | |
| Promos | | | | A varied selection of adult contemporary Christian music. | |
| CASH. | | | | 18-35 — MUS | |
| Charlie & Harrigan — C&H Present | | | | Promos | |
| | | | | FREE. | |
| | | | | Harry Thomas — Come Alive Ministries | |

Features

Features

Countdown, The 1982

Music-Black/Soul
02:00:00 UC 020100
weekly Stereo
7" reel, 7 1/2 ips
Host: *Walt Love*

A weekly rundown of the hottest rhythm and blues tracks and the rhythm artists behind them.

18-44 — MUS

BARTER.

Babylove Enterprises — *Westwood One*

Country Music Festival 1980

Music-Country
08:00:00 C 017850
yearly Stereo
12" LP, 33 1/3 rpm; Satellite Transmission via NPR & Mutual
Host: *Charlie Cooke*

An annual festival with host, Charlie Cooke-counting down the top 100 country hits based on Radio & Records charts of actual airplay. Contains interviews with stars, songwriters and country music artists. Available in segmented versions of 15, 30, 45 and 60 minutes.

18+ — ENT

FREE.

Larry Boxer — *National Kidney Foundation*

Country Music's Radio Magazine 1982

Magazine
02:00:00 C 006130
1x weekly Stereo
7" reel, 7 1/2 ips
Host: *Harry Newman*

A weekly country music program that keeps listeners in touch with what's happening right now in country music. Each week the "magazine" features a special guest star, latest trends, hottest songs, trivia, and few moments of country nostalgia.

18-54 — ENT

CASH/BARTER; 12 commercial availabilities per hour.

Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Decade Of Country Music, A 1982

Music-Country
12:00:00 C 022850
1 pgm Stereo
7" reel, 7 1/2 ips

An in-depth look at the number one country hits from the last decade and the people behind the scenes who made it happen.

18-54 — MUS

Promos

CASH/BARTER; 144 commercial availabilities.

Creative Radio Shows — *Creative Radio Shows*

Dr. Demento Show, The 1982

Comedy
02:00:00 A, R 001420
1x weekly Stereo
7" reel, 7 1/2 ips
Host: *Dr Demento*

Delightful dementia with the master impresario of comedy and novelty recordings. The Doctor's own hit parade featuring Barnes and Barnes, Al Yankovic and Monty Python.

18-44 — ENT

BARTER; 1 play each week.

Westwood One — *Westwood One*

Echoes: Inside The Music Process 1981

Music-AOR
52:00:00 A, R 005090
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: *Bob Lee*

A complete look at the making of album rock from songwriting to radio airplay including interviews with key industry managers, producers, record executives, and recording artists. The program can be used either as a variety of multi-hour blocks with each hour a chapter. Available with or without a narrator.

1981: *Billboard Radio Show Of The Year*, 1982: *Runner-up International Radio Festival Of New York*.

18-34 — ENT

Advertising Aids, Promos, Sales Aids

CASH/BARTER; 1 year; 2 runs.

Brown Bag Productions, Robert Lee, Dr Micheal Lee — *Brown Bag Productions (Worldwide)*

Eclectic Circus 1974

Musical-Variety
00:90:00 AC, CL, MM 045570
daily Stereo
7" reel, 7 1/2 ips; Satellite Transmission
Host: *Allan McFee*

The intimitable Allan McFee presides over a merry-go-round of musical tastes from classy pop to popular classics.

18+ — MUS

NEGOTIABLE.

Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Elvis Presley Special 1981

Artist Salute
03:00:00 A, C, R 022460
1 pgm Stereo
12" LP, 33 1/3 rpm

The story of Elvis from the time he cut his first record until the time of his death. Includes live performances and informative interviews.

18-49 — ENT

Advertising Aids, Promos

CASH/BARTER; market exclusivity.

Media General Broadcast Services — *Media General Broadcast Services*

Elvis—The Country Side 1984

Artist Salute
02:00:00 C 044140
1 pgm Stereo
7" reel, 7 1/2 ips

Host: *Harry Newman*

Stars like Johnny Cash, Eddie Rabbitt, Conway Twitty, Donna Fargo and T.G. Sheppard, tell of their fond memories of Elvis. Features songs by Elvis that were high on the country charts.

18+ — ENT

Advertising Aids, Promos

CASH/BARTER; 12 commercial availabilities per hour.

Darwin Lamm, Creative Radio Shows — *Creative Radio Shows*

Entertainers, The 1977

Magazine
01:25:00 AC, NT, T 045590
1x Weekly Stereo
7" reel, 7 1/2 ips; Satellite Transmission
Host: *Jim Wright*

Looks at show business, show people with host Jim Wright. Music, feature interviews, and documentaries with international stars.

18+ — ENT

NEGOTIABLE.

Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Features

Features

Entertainment America 1983

Interview-Talk-Personality

03:00:00 AC, R 029740

1x weekly Stereo

12" LP, 33 1/3 rpm; 7" reel, 7 1/2 ips

Host: *Kris Erik Stevens*

An entertainment program packed with informative and unique features that cover a broad spectrum of current and past events pertaining to music, motion pictures and television. Celebrities, interviews and unusual program features are part of this exciting format.

18-49 — ENT

Advertising Aids, Demos, Promos

CASH; 26 week minimum.

Kris Stevens Enterprises — *Kris Stevens Enterprises (Worldwide)***Entertainment Review** 1979

Interview-Talk-Personality

48:00:00 N, NT, T 015350

1 pgm Mono, 2 Track Stereo

7" reel, 7 1/2 ips

Host: *Larry Scott*

Interviews and reviews of current musical artists. Available in 26 half hours.

18+ — ENT

Promos

CASH/BARTER.

Cabscott Productions — *Cabscott Broadcast Productions***# 1st Annual Coast-To-Coast New Year's Eve Oldies Party** 1983

Seasonal

05:00:00 O 042650

1x yearly Stereo

Satellite Transmission

This year-end special promises the biggest hits from each year of the rock era, instant replays of the musical highlights, top news stories and important events, with guest appearances by Rock n' Roll superstars.

25+ — ENT

CASH.

Transtar — *Transtar***# Gameradio Americas Audio Arcade** 19??

Quiz

24:00:00 ALL 042290

daily Mono

Script

A unique radio format that combines live interaction and participation via telephone into a continuous series of games. A variety of word games, card games, fact games, and games of luck to be played live on the radio. Designed to be a total 24 hour a day format, can also be used in one or more dayparts as a program compatible with any format.

18-54 — ENT

Advertising Aids, Promos, Sales Aids

CASH; minimum 1 year contract.

Media Com — *Media-Com***# Gene's Themes** 1983

Musical-Variety

03:00:00 BM, CL, MM 043120

1x weekly Mono

Cassette

Host: *Gene Gordon*

On "Gene's Themes," each Monday listeners join host, Gene Gordon, on a musical trip. Each show, has a different theme. Tributes are paid to great musical artists on their birthdays, like Bach, Mozart, Verdi, Ella Fitzgerald, Duke Ellington, Gershwin, etc. Reviews and previews of theatre are also included.

25+ — ENT

CASH.

Gene Gordon — *GG Productions***Gift Of Christmas, The** 1980

Seasonal

10:00:00 AC, C, MM 012320

1 pgm Mono, Stereo

7" reel, 7 1/2 ips

Christmas legends, reminiscences and stories are all part of this holiday show. Music by John Denver, Elvis Presley, B.J. Thomas, Emmy Lou Harris, the Mormon Tabernacle Choir, Paul McCartney, and the Eagles are featured. This program can be aired in its entirety or as a series of ten one hour shows.

25+ — ENT

Demos

CASH/BARTER; 3 plays; 10 minutes per hour for commercial use.

Spectrum Sound Prod Studios — *Spectrum Sound Prod Studios***Glenn Miller Army Air Force Band** 1982

Music-Big Band

02:00:00 BB 022840

1 pgm Mono, Stereo

7" reel, 7 1/2 ips

Host: *Johnny Desmond*

A nostalgic look at Glenn Miller's music with the Army Air Force Band, including rare and previously unreleased performances.

25+ — MUS

Demos, Promos

CASH/BARTER; market exclusivity.

Creative Radio Shows — *Creative Radio Shows***# Good Vibrations With The Beach Boys** 1984

Artist Salute

02:00:00 AC, O, R 044170

1 pgm Stereo

7" reel, 7 1/2 ips

Host: *Roger Christian*

Roger Christian wrote over 50 songs that the Beach Boys and Jan & Dean recorded. No one else can recap the "Beach Years" as he has. Hear exclusive interviews as the Beach Boys themselves recapture special moments in their careers...how it began...changes in their music...and changes within themselves.

18+ — ENT

Advertising Aids, Promos

CASH/BARTER; 10 commercial availabilities per hour.

Darwin Lamm, Creative Radio Shows — *Creative Radio Shows***Gospels, The** 1982

Religious

02:00:00 RE 027010

1 pgm Stereo

7", 10" reels, 7 1/2; 15 ips

A fugue of the first four books of the New Testament, The Gospels, read simultaneously, by four ministers whose initially solo declamations of the chapters in original sequence are musically interwoven in rough emulation of Beethoven's Gross Fugue.

18+ — TAL

English, German

CASH/BARTER.

Richard Kostelanetz — *Richard Kostelanetz***Grammys 25th Anniversary Special, The** 1983

Specials

04:00:00 ALL 016990

1x yearly Stereo

12" LP, 33 1/3 rpm

A musical history of the grammys designed to air a week prior to the television broadcast. A preview of the nominated songs and artists of this year, but traces significant events of grammys past.

18+ — ENT

BARTER.

Goodphone Communications produced in cooperation with

NARAS — *Westwood One*

Features

Great American Spirit, The 1982
 Interview-Talk-Personality
 03:00:00 AC, C, T 013230
 1 pgm Mono
 7" reel, 7 1/2 ips
Charlie Daniels, Neil Diamond, John Wayne
 Three solid hours of talk and entertainment on the subject of patriotism, including a salute to John Wayne.
 25-54 — ENT
 CASH.
 Total Service Programming — *Total Service Programming*

Great Entertainers, The 1983
 Specials
 03:00:00 C 041130
 1 pgm Stereo
 Satellite Transmission
Host: Lee Arnold
 An annual celebration of the artists awarded "Entertainer Of The Year" honors by the Country Music Association. Country stars Barbara Mandrell, Charlie Pride, Roy Clark and Willie Nelson will be among those featured in the three-hour special.
 25+ — ENT
 NEGOTIABLE.
 Broadcast International — *Mutual Broadcasting System*

History In America 1981
 Documentary
 03:00:00 ALL 020470
 1 pgm Mono
 7" reel, 7 1/2 ips
Host: Pete Hicks
 An entertaining special using music, effects and actualities. Traces the key events of the United States Of America from the Jamestown landing in 1607 through the year 1980. An excellent July 4th programming tool.
 12+ — ENT
 Demos, Promos
 CASH; market exclusivity.
 Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*

Honky Tonk Heroes 1982
 Weekend Programming
 52:00:00 C 014110
 1 pgm Stereo
 12" LP, 33 1/3 rpm
Jerry Reed, Dennis Weaver
 The biggest names in country music are featured in this weekend special along with anecdotes, concert performances, and a tribute to the television series "Hee Haw."
 25+ — ENT
 BARTER; 6 minutes local and network availabilities per hour.
 Roger Carroll, Mark Blinoff — *Consolidated Communications*

Hot 30, The 1983
 Music-Countdowns
 03:00:00 AC 042950
 1x weekly Stereo
 12" LP, 33 1/3 rpm
Host: Bobby Rich
 Your host, Bobby Rich counts down the top thirty, adult contemporary hits of the week. This program is more than a countdown show, it also contains celebrity interviews with top music-makers, in a magazine format.
 20+ — ENT
 BARTER.
 Otis Conner Productions — *The Otis Conner Companies*

Ideas 1965
 General Interest
 04:00:00 NT, T 045610
 5x weekly Stereo
 7" reel, 7 1/2 ips; Satellite Transmission
Host: Lister Sinclair
 A feature program that deals with a variety of intriguing topics. Speakers are internationally-recognized experts in their fields are present on each show offering intriguing dialogue on a vast scope of topics. Times vary from 1 hour to 4 hours daily. Can be stripped horizontally and vertically.
 25+ — TAL
 NEGOTIABLE.
 Robert Prowse, Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Features

In-Fisherman Radio 1983
 How-To-Instructional
 03:00:00 ALL 028050
 6x weekly Mono
 7" reel, 7 1/2 ips; Cassette

This program focuses on freshwater fishing. Includes northern and southern editions. Features instructional tips, humor, editorials, localized information, fish recipes, trip tips, historical insights and a mailbag.
 1983: Dupont/Stren Outdoor Writers Of America, 1st Place Winner—*Best Radio Series. 1.In-Fisherman Radio North 2.In-Fisherman Radio South 3.In-Fisherman Radio West*
 18-55 — TAL
 Promos
 BARTER.
 Jim Besenfelder — *In-Fisherman Radio*

Inside Air Supply 1984
 Artist Salute
 02:00:00 AC 044120
 1 pgm Stereo
 7" reel, 7 1/2 ips
Host: Larry McKay
 Air Supply, in their own words, tell how they have become the most successful band of the '80's. Takes an intimate look at their friendships, creativity, childhood aspirations and dreams.
 18-44 — ENT
 Advertising Aids, Promos
 CASH/BARTER; 10 commercial availabilities per hour.
 Darwin Lamm, Creative Radio Shows — *Creative Radio Shows*

Inside Fleetwood Mac 1984
 Artist Salute
 02:00:00 AC, R 044110
 1 pgm Stereo
 7" reel, 7 1/2 ips
Host: Larry McKay
 Fleetwood Mac will take you from their beginning through their rise to super group. Mick Fleetwood, Christine McVie, John McVie, Lindsay Buckingham, Stevie Nicks and Bob Welch will tell of their feelings about the group and their recording careers.
 18-34 — ENT
 Advertising Aids, Promos
 CASH/BARTER; 10 commercial availabilities per hour.
 Darwin Lamm, Creative Radio Shows — *Creative Radio Shows*

Inside Paul McCartney 1984
 Artist Salute
 02:00:00 AC, R 044160
 1 pgm Stereo
 7" reel, 7 1/2 ips
Host: Larry McKay
 Paul McCartney takes us on a musical tour through his life from the streets of Liverpool through "Beatlemania" ... onto Wings and up to the present. Hear what is ahead for this true super star.
 18+ — ENT
 Advertising Aids, Promos
 CASH/BARTER; 10 commercial availabilities per hour.
 Darwin Lamm, Creative Radio Shows — *Creative Radio Shows*

Inside Toto 1984
 Artist Salute
 02:00:00 A, C, R 044130
 1 pgm Stereo
 7" reel, 7 1/2 ips
Host: Larry McKay
 Toto takes you on a musical journey from their past as a "garage band," to one of the nation's hottest groups. They share their intimate dreams, plans for the future and stories behind their hits, as well as the secrets of their astounding success.
 18-34 — ENT
 Advertising Aids, Promos
 CASH/BARTER; 10 commercial availabilities per hour.
 Darwin Lamm, Creative Radio Shows — *Creative Radio Shows*

Features

Features

- Ira Fistell** 1982
Interview-Talk-Personality
02:00:00 NT, T 014020
5x weekly Mono, Stereo
Satellite Transmission
Live call-in and discussion from Ira Fistell, a leading personality and noted "human encyclopedia."
25+ — TAL
Promos
BARTER.
ABC Talkradio — *ABC Talkradio*
- # It's Your Job** 1984
General Interest
00:01:30 ALL 042890
5x weekly Mono
7" reel, 7 1/2 ips
Host: *Eric Tracy*
This program focuses on job-related topics, helpful to working persons, whether blue or white collar, men or women. Features the legal, social, ethical, financial, and psychological aspects of earning a living.
18+ — TAL
CASH/BARTER; 13 week minimum; barter in top 150 markets only; market exclusivity.
Rod Rawlings — *Radio Entertainment Network*
- Jack Carney's Comedy Store** 1982
Comedy
02:00:00 AC, T 022870
weekly Stereo
12" LP, 33 1/3 rpm
Host: *Jack Carney*
Focuses on classic and contemporary comedy on a thematic basis. Comedy routines by such artists as George Burns and Gracie Allen, Edgar Bergen and Charlie McCarthy, Jack Benny, Bill Cosby, George Carlin, Bob Newhart, Stiller and Mearra, Steve Martin, Eddie Murphy and more. One of the largest collections of rare comedy recordings and interviews in the country.
18+ — ENT
Advertising Aids
BARTER; metro-area market exclusivity.
Jack Carney — *Clayton Webster*
- Kaleidascope** 1983
Magazine
06:00:00 ALL 029230
daily Mono
Cassette
This program is a "magazine" format consisting of many individual music, interview, entertainment and information feature segments. Each show is hosted by a different announcer and may run from 2 1/2 to 30 minutes each. Ideal for late night or early morning airing.
18+ — TAL
FREE.
Dean Lewis, Executive Producer — *NBS Communications*
- King: A Musical Tribute** 1982
Specials
03:00:00 AC, B, UC 024420
1 pgm Stereo
7" reel, 7 1/2 ips
Host: *Brock Peters*
A joyous celebration honoring Dr. Martin Luther King. Featured musical guests include Stevie Wonder, Diana Ross, Smokey Robinson, and many of King's speeches.
18+ — MUS
Advertising Aids, Promos
CASH.
Syndicate It — *Syndicate It*
- Marty Robbins: The Authorized Radio Biography** 1983
Artist Salute
04:00:00 C 028890
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: *J. West*
A salute to one of country-western's most beloved artists—Marty Robbins. The program features impressions of the late singer by fellow artists, such as Roy Acuff, Eddie Arnold, and others. Over 50 of Marty's best loved songs are included in the program, plus rare performances of Robbins on stage.
25+ — MUS
Advertising Aids, Demos, Promos
CASH; based on market size.
J West, Nancy Miller — *J. West Productions (Worldwide)*
- Media Network** 1981
Magazine
02:00:00 N, NT, T 030010
weekly Mono
Short Wave Transmission
Host: *Jonathan Marks*
This weekly communications program features development on the technical and programming sides of international broadcasting. There are nine editions to this program.
18+ — TAL
FREE.
Jonathan Marks — *Radio Netherlands (Worldwide)*
- Meditative Music** 1981
Religious-Series
01:30:00 RE 017650
6 pgms Stereo
Cassette
Music with a meditative quality played on a variety of Eastern and Western instruments.
1. *Samadhi Darshan* 2. *Samadhi Darshan II* 3. *Sambodhi Music* 4. *Watching The Grass Grow* 5. *Ocean Of Bliss* 6. *The Awakening*.
18+ — REL
CASH.
Rajneesh Foundation International — *Rajneesh Foundation International*
- Mighty Memory Mobile, The** 198?
Music-Oldies
01:30:00 BB, O 022050
52 pgms Mono
7" reel, 7 1/2 ips
Garry Moore, Bob Maxwell, Durward Kirby
A chronology of music beginning with 1920 and the historical and social events surrounding the songs.
18+ — ENT
CASH/BARTER; rights per arrangement.
Cinema/Sound Ltd — *Nostalgia Broadcasting*
- Moments To Remember** 1983
Entertainment
00:00:00 ALL 017310
daily Stereo
10" reel, 7 1/2 ips
A program that has all the sounds to remember from sports, radio, etc.
35+ — ENT
CASH
Winton Communication Group — *Winton Communication Group*
- # Music Of America, The** 1983
Seasonal
03:00:00 ALL 043750
1 pgm Stereo
7" reel, 7 1/2 ips; 10" reel, 15 ips
This patriotic, 4th of July special, features John Wayne, Red Skelton, Kate Smith and many others. Open and close, local holiday tie ins are provided.
25+ — MUS
CASH; 18 minutes of commercial availabilities, market exclusivity.
Bill Dutcher — *Winton Communication Group*

Features

Features

Music Of Swami Govinddas 1982

Religious
01:30:00 RE 017630
1 pgm Stereo

Cassette

Overflowing melodies called "Just a Glimpse," combine eastern and western streams of music on a variety of stringed instruments.

18+ — REL

CASH.

Rajneesh Foundation International — *Rajneesh Foundation International*

Musical! 1982

Entertainment
03:00:00 AC, BB, BM 025520
weekly Stereo
12" LP, 33 1/3 rpm

Host: *Chuck Southcott*

A weekly three-hour program saluting the greatest hits of the Broadway stage and Hollywood screen. The show focuses on the music, celebrities, and excitement that surrounds the world of musicals. Highlighted by a special well-known guest each week. "Musical!" also reports on the latest happenings in films and at the theatre.

35+ — ENT

Advertising Aids, Demos, Promos

CASH; 13 week minimum.

Ron Cutler Productions — *Ron Cutler Productions*

National Rock Poll, The 1984

Specials
07:00:00 R 044810
1x yearly Stereo

Satellite Transmission

Host: *Pam Merly*

Live via satellite, "The National Rock Poll," solicits audience response through 900 telephone numbers to vote on six rock music categories; best group, best male vocalist, best female vocalist, best new act, best album, and best song. One hour is devoted to voting for each category. Five minute updates will be given each hour with the final results aired in the last hour.

18-34 — ENT

BARTER.

ABC Rock Radio Network — *ABC Rock Radio Network*

New Waves 1984

Child-Juvenile
02:00:00 ALL 043220
1x weekly Stereo
12" LP, 33 1/3 rpm

Host: *Fred Newman*

This children's program features a mixture of music, contests, comedy and serialized drama, that appeals to children ages 9-14 and their families. Fred Newman, an outstanding cable personality for children's programming, hosts this mass appeal program. It is recommended this program be slotted for weekend broadcast. One repeat per week permissible.

9-14 — ENT

BARTER; 8 minutes of commercial availabilities, 4 local units and 4 national units.

Family Radio Programming — *McGavren Guild Radio*

New Year's Eve Dance Party 1983

Seasonal
05:00:00 BB 043760
1 pgm Stereo

7" reel, 7 1/2 ips; 10" reel, 15 ips

Big Band music of the 40's, 50's, 60's and current compositions. Recreations and newly recorded, no scratchy records. A special countdown is provided at midnight.

35+ — MUS

CASH; 8 minutes of commercial availabilities.

Bill Dutcher — *Winton Communication Group*

Night Moves 1982

Specials
02:00:00 AC, R 023200
1 pgm Stereo

12" LP, 33 1/3 rpm

Host: *Kris Erik Stevens*

A Halloween special featuring music, mystery and magic as well as superstar celebrities.

18+ — ENT

Promos, Sales Aids

CASH.

Kris Erik Stevens Enterprises — *Kris Stevens Enterprises*

Playback 1965

Seasonal
05:00:00 AC 024060
1x yearly Stereo

12" LP, 33 1/3 rpm

Host: *John Ogle*

A yearly compendium of the best contemporary music punctuated by highlights of the year's news, sports and entertainment. The program began seventeen years ago. Radio professional, John Ogle, is the host.

18-34 — MUS

Demos

CASH; 40 minutes of local availabilities; 8 minutes of SFM promotion.

Cinema/Sound Ltd — *Cinema/Sound Ltd*

Portrait of John, A 1982

Artist Salute
03:00:00 A, AC, R 013190
1 pgm Stereo

7" reel, 7 1/2 ips

Program of the music, thoughts, trials, tribulations, failures and successes of the rock 'n roll legend.

18-34 — ENT

CASH; 12 availabilities per hour.

Total Service Programming — *Total Service Programming*

Prime Time America 1982

Magazine
02:20:00 RE 028850
1x daily Stereo

Satellite Transmission

Host: *Melinda Correa, Jim Warren*

This program features a National Christian magazine format with timely interviews by hosts Melinda Correa and Jim Warren and guests, who have included C. Everett Koop, Phyllis Schlafly and Jim Zorn among others. This magazine format is placed on the framework of uplifting gospel music.

18+ — TAL

CASH; 11 minutes of local avails per hour; price varies.

Moody Broadcasting Network — *Moody Broadcasting Network*

Project: Sinatra 1987

Artist Salute
12:00:00 AC, BB, O 013240
1 pgm Mono, Stereo
10 1/2" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm

Host: *Paul Compton*

An intimate and exhaustive look at this century's most important entertainer, starting with the early Big Band days.

45+ — MUS

CASH; 12 availabilities per hour; price based on market rank.

Total Service Programming — *Total Service Programming*

Proud Country Network, The 1982

Music-Countdowns
02:00:00 C 016440
weekly Stereo
?

Host: *Don Keith*

A two-hour weekly program hosted by Nashville radio personality Don Keith, that consists of a top 25 record countdown, special features, and news segments about country personalities. Each week, a new single, a new album, and an oldies year are spotlighted, with facts and trivia questions included.

25+ — MUS

FREE; 10 minutes per hour local; 2 minutes for national.

Proud Country Radio — *Proud Country Radio*

Features

Pumpkin Radio 1983
Seasonal
03:00:00 ALL 042750
1 pgm Stereo
10" reel, 7 1/2 ips
"Pumpkin Radio" brings audiences stories of true psychic phenomenon, fictional tales, interviews with celebrities, and music programming. A great way to promote a contemporary Halloween theme. May be aired as a 3 hour program or in segments. Includes a videotaped sales presentation for station to use to sell the program to a client.
18-34 — ENT
Advertising Aids, Promos
CASH.
Zero To Sixty — *Zero To Sixty*

Radio Free America 1984
Entertainment
04:00:00 A, R 045960
1x weekly Stereo
12" LP, 33 1/3 rpm
A combination of contemporary hit radio and zany comedy with six personalities to be announced.
18+ — ENT
BARTER.
R.F.A. Productions — *Drake-Chenault Enterprises*

Rafer Johnson Report, The 1983
Minority
02:30:00 NT, UC 043080
5x weekly Mono
12" LP, 33 1/3 rpm
A daily radio show tracing the trials, the training and the triumphs of black Olympic competitors, both past and present.
12+ — TAL
Advertising Aids
BARTER.
Starstream Communications Group — *Starstream Communications Group*

Rajneesh Meditations 1981
Religious-Series
01:30:00 RE 017670
4 pgms Stereo
Cassette
Music specially composed to accompany the meditation techniques devised by Bhagwan Shree Rajneesh.
1. *Dynamic—Kundalini* 2. *Nataraj—Nadabrahma* 3. *Mandala—Whirling* 4. *Gourishankar—Prayer and Devavani*
18+ — REL
CASH.
Rajneesh Foundation International — *Rajneesh Foundation International*

Ralph Emery Radio Show 1982
Music-Country
05:00:00 C 024480
1x weekly Mono, Stereo
12" LP, 33 1/3 rpm
Host: *Ralph Emery*
Ralph Emery co-hosts with a major country artist who plays the current country chartmakers. Includes country music news and interviews.
Available also as a one hour program to be aired 5 times weekly.
18-54 — MUS
Demos
BARTER; 13 local avails per hour; market exclusivity.
Ralph Emery — *The Musicworks*

Rock and Roll Never Forgets 1982
Artist Salute
03:00:00 A, R 020080
6 pgms Stereo
12" LP, 33 1/3 rpm
Host: *Mary Turner*
Rare interviews, insights, and the music of the legendary rock performers of the past whose influence is still felt.
18-44 — ENT
BARTER; market exclusivity.
Westwood One — *Westwood One*

Rock Radio Awards 1977
Specials
02:00:00 A, R 041560
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: *Carol Miller*
The Rock Radio Awards program salutes winners voted on by radio station staffers from around the country. A highlight of the show is the bestowal of the prestigious Tom Donahue Memorial Award for significant contribution to FM radio. WPLJ air-personality, Carol Miller is joined by rock personalities like Billy Squire, Grace Slick and Rita Coolidge as hosts of the ceremonies.
18+ — ENT
BARTER.
DIR Broadcasting — *DIR Broadcasting*

Rock Scope 1983
Specials
02:00:00 A, R 030090
6-8 pgms Stereo
12" LP, 33 1/3 rpm
A music/interview program (60/40 split) that examines the philosophical and sociological influences on rock music and how these influences affect the culture.
18-34 — ENT
BARTER/FREE.
Sangre Productions — *Sangre Productions*

Rockin Round 1984
Music-Oldies
02:00:00 O 045720
weekly Stereo
7" reel, 7 1/2 ips
Host: *Art Thomas*
Music of the 50's and 60's with DJ Art Thomas. Includes interviews with recording artists of that era.
25-44 — ENT
BARTER; 13 week minimum.
Broadcast Alternatives — *Broadcast Alternatives*

Satsang Music 1981
Religious-Series
01:30:00 RE 013430
3 pgms Stereo
Cassette
Music, meditations, recitations and silence centering on different aspects of the Rajneesh faith.
1. *Satsang: Silent Heart to Heart Communion* 2. *Satsang: The Silent Sage* 3. *Satsang: Light on the Path.*
18+ — REL
CASH.
Rajneesh Foundation International — *Rajneesh Foundation International*

Satsang Music 1983
Religious-Series
01:30:00 RE 017640
7 pgms Stereo
Cassette
Music, meditations, recitations and silence centering on different aspects of the Rajneesh faith.
1. *Satsang: For God's Sake, Drop My Finger July 2, 1983* 2. *Satsang: Because He Loves You July 3, 1983* 3. *Satsang: Death: The Peak Of Life July 4, 1983* 4. *Satsang: The Magic of Silence July 5, 1983* 5. *Satsang: God, The Very Life of Life July 6, 1983* 6. *Satsang: Relax And Let God Possess You July 7, 1983* 7. *Satsang: Clean Out And Move In July 8, 1983.*
18+ — REL
CASH.
Rajneesh Foundation International — *Rajneesh Foundation International*

Features

Features

Sixties: An American Odyssey, The 1983
 Specials
 30:00:00 AC, O, R 030160
 1 pgm 2 Track Stereo
 10 1/2", 7 1/2 ips; 12" LP, 33 1/3 rpm
Host: Jerry Mathers
 Travel back in time with the "Beaver" from New Years Eve 1959 to New Years Eve 1969 and experience, through a combination of music, actuality and docu-drama, the world's most volatile decade. This program is strippable in 26 hours.
 12+ — ENT
 Promos
 CASH.
 Tom Yates — *Hiatus Productions*

Solid Gold Country 1983
 Music-Country
 03:00:00 C, O 030210
 1x weekly Stereo
 12" LP, 33 1/3 rpm
Host: Stan Martin
 A weekly look at the development of country music from its pioneers to present day artists. Each segment highlights a feature artist and specific year.
 25-54 — MUS
 BARTER; 1 play per market; 12 commercial availabilities.
 Ed Salamon, Doug Hall, Associate Producer — *The United Stations*

Solid Gold Scrapbook 1984
 Music-Oldies
 02:00:00 AC, O, R 045170
 1x weekly Stereo
 Satellite Transmission
Host: Dick Bartley
 Dick Bartley takes a look back at one week in time of 8 different years. Features the music, the fads and the personalities of each year.
 25-44 — ENT
 BARTER.
 Dick Bartley Productions, RKO Radio Networks — *RKO Radioshows*

Something Special 1981
 Interview-Talk-Personality
 02:00:00 AC, BB, MM 021810
 weekly Stereo
 10 1/2" reel, 7 1/2 ips
Host: Sid Mark
 Celebrity interviews and assorted musical selections from appropriate performers in the adult contemporary and big band eras.
 25-54 — ENT
 Advertising Aids, Promos
 CASH; 8 minutes commercial availability per hour.
 Sid Mark — *Orange Productions*

Sounds Of Christmas, The 1978
 Seasonal
 48:00:00 ALL 005750
 1 pgm Stereo
 7" reel, 7 1/2 ips
 Popular music and vignettes; music matched-flow or random-select for holiday programming. Christmas Eve-Day special, pre-Christmas drop-ins...includes promos and holiday messages from featured artists. Package doubles as complete individual-selection library. Updated yearly.
 18+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; 1 play per market; 12 commercial avails per hour.
 Mike Shepherd — *SHEPHERDmusic*

Spirit Of Summer, The 1984
 Specials
 25:00:00 ALL 046240
 1 pgm Stereo
 12" LP, 33 1/3 rpm
Host: Kris Erik Stevens
 "The Spirit Of Summer" is a 25 hour special featuring the summer months greatest hit music. It spans from 1959 to the present—with comments from the artists, musical montages and summer themes. It also includes the fads, fashions and facts from every summer from the last 25 years.
 12+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH.
 Kris Stevens Enterprises — *TM Communications (Worldwide)*

Star Tracks 1984
 Interview-Talk-Personality
 04:00:00 AC, O, R 042980
 1 pgm Stereo
 7" reel, 7 1/2 ips
 This program takes a look back at some of the musical stars of the 1960's and 70's and what they are doing today.
 18+ — TAL
 CASH/BARTER.
 Group Two Productions — *Group Two Productions*

Summer In The 60's 1984
 Specials
 04:00:00 O 044200
 1 pgm Full Track Mono
 7" reel, 7 1/2 ips
Tom Olson
 The hit music of the 60's by such groups as the Beach Boys, the Beatles, Chad & Jeremy, and the Grass Roots, released during the summer months of that memorable decade. Includes info on the groups featured.
 18+ — ENT
 CASH; 8 minutes of national avails.
 Mike Maren — *The Production Room*

Sunday At The Memories 1976
 Magazine
 03:00:00 BB, O 043240
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips
 Designed for weekend programming only, "Sunday At The Memories" is an inviting nostalgic program with exciting features on movies, sports, television, news, the Golden Days of radio, bloopers, and music features. A total of 416 completed programs available.
 25-54 — ENT
 Advertising Aids, Demos, Promos, Sales Aids
 CASH; 52 week minimum, 8 minutes of commercial availabilities per hour.
 Ray Durkee — *Sunday At The Memories*

Sunday Praise 1982
 Religious-Series
 02:00:00 RE 028840
 1x weekly Stereo
 Satellite Transmission
Host: Wayne Shepard
 Inspirational music plus thoughts on worship to prepare listeners for local church worship. Available one or two hours weekly.
 18+ — REL
 CASH; price varies.
 Moody Broadcasting Network — *Moody Broadcasting Network*

Sunday Sessions 1984
 Entertainment
 00:00:00 A, R 018950
 weekly Stereo
 Satellite Transmission
 A rock and roll variety show-live with new record releases, contests, comedy and mayhem.
 18-34 — MUS
 BARTER.
 Kopper Broadcasting — *Kopper Broadcasting*

Features

Features

- # Super Gold** 1983
Music-Oldies
04:00:00 O 042640
1x weekly Stereo
Satellite Transmission
This live, oldies special, features the greatest hits of the 50's and 60's, with weekly music themes such as, "The British Invasion", "The Motown Sound," etc., and artist spotlights. This program includes an 800 phone number for instant requests, dedications and contests. Customized local ID's and promos are available.
25+ — MUS
CASH.
Transtar — *Transtar*
- Tale Of Two Cities, A** 1987
Drama
02:00:00 ALL 016190
1 pgm Stereo
10" reel, 7 1/2 ips; Satellite Transmission via NPR
A two-hour version of the Dickens' classic novel. Brian Murray plays both Sydney Carton and Charles Darnay.
25+ — ENT
Advertising Aids, Promos, Sales Aids
CASH; number of plays are restricted; contact for details.
National Radio Theatre — *National Radio Theatre*
- # They Came From Texas** 1983
Music-Country
06:00:00 C 041710
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: *Jimmy Dean*
A six hour special which spotlights an amazing number of top country singers who were born in the "Lone Star" state.
25+ — ENT
CASH/BARTER; 12 minutes of commercial availabilities per hour; 1 year contract.
Media General Broadcast Services — *Media General Broadcast Services*
- # Top Of The Rock** 1984
Music-AOR
00:90:00 A, R 045220
12 pgms Stereo
Satellite Transmission
The best of today's Album Rock acts will be featured in 12 concerts. Previous artists featured on The Source have included Genesis, Joe Walsh, Joe Jackson, REO Speedwagon, Loverboy and Yes. For 1984, the line-up will include Billy Idol, the Michael Stanley Band, U2, Heart, Quarterflash and The Fixx.
18-34 — MUS
BARTER.
NBC Radio Network "The Source" — *NBC Radio Network "The Source"*
- Twelve Hours Of Christmas, The** 1977
Seasonal
12:00:00 ALL 005100
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: *Kris Stevens*
An all encompassing holiday show filled with traditional music, international traditions, that bring to life the real spirit of Christmas. The show has aired on more than 500 stations in the past five years. This program is updated annually.
12+ — ENT
Advertising Aids, Promos, Sales Aids
CASH; 2 Christmas runs, 120 minutes of commercial avails.
Kris Stevens Enterprises — *Kris Stevens Enterprises (Worldwide)*
- Ukrainian Melody Hour** 1982
News-Foreign Affairs
01:30:00 N, NT, T 010660
2x weekly Stereo
10 1/2" reel, 7 1/2 ips, 12" LP, 33 1/3 rpm
Host: *Roman V. Marynowych*
A variety program consisting of Ukrainian music, news, public events, interviews, political commentaries, and public service announcements.
25+ — NEW
Promos
CASH/FREE.
Roman V Marynowych — *Ukrainian Melody Hour*
- US Festival Special** 1983
Specials
12:00:00 A, NM, R 029210
1 pgm Stereo
12" LP, 33 1/3 rpm
Anchors: *Vicki McCarty, Mike Harrison*
A 12 hour music special with coverage of the festivities including interviews with the artists, their producers, roadies, festival personnel and audience plus the actual performances of: Van Halen, The Pretenders, Stevie Nicks, The Stray Cats, Ozzy Osbourne, Men At Work, Scorpions, Missing Persons Triumph, Judas Priest, A Flock Of Seagulls, Joe Walsh, Quarterflash, U-2, INXS, The English Beat, Little Steven And The Disciples Of Soul, Oingo Boingo, Motley Crue, Wall of Voodoo, Berlin, Quiet Riot, Divinyls.
12+ — ENT
BARTER.
Westwood One — *Westwood One*
- # Various Holiday Specials** 1977
Seasonal
04:00:00 ALL 043560
2 pgms Mono, Stereo
10" reel, 7 1/2 ips
A selection of originally produced holiday specials. Currently PIA is offering a 1 hr Easter special and a 4 hr Memorial Day special. Future specials have varied running times. All programs are hosted by celebrities.
1. *Easter Special* 2. *Memorial Day Special*.
12+ — ENT
Promos
BARTER/FREE.
Public Interest Affiliates — *Public Interest Affiliates*
- # Various Radio Specials** 1984
Specials
04:00:00 AC, R 043280
6 pgms Mono
7" reel, 7 1/2 ips
This series of "one time only" radio specials, are perfect features for your stations programming.
1. *The Superstars Of Rock N' Roll In The Beginning* 2. *The Originals & The Covers* 3. *The Humor Of America's Music* 4. *Cookin' With The Holy Spirit* 5. *Christmas At The Memories* 6. *New Years At The Memories*
25-54 — ENT
Demos, Sales Aids
CASH; 90 days.
Ray Durkee — *Sunday At The Memories*
- # Volunteer Jam** 1974
Music-Country
02:00:00 C 042200
1 pgm Stereo
12" LP, 33 1/3 rpm
Recorded live at The Municipal Auditorium in Nashville, "Volunteer Jam IX spotlights the following country-western artists; The Charlie Daniels Band, Larry Gatlin & The Gatlin Brothers Band, Johnny Lee, Carl Perkins, McGuffey Lane & Betts, Hall, Leavell & Trucks.
25+ — MUS
BARTER.
Sound Seventy Productions — *DIR Broadcasting*
- Way Back When** 1981
Entertainment
03:00:00 BB, MM, T 005530
13 pgms Mono
7" reel, 7 1/2 ips
Host: *Roger Klemmer, Writer: Don Schaal*
Features vintage radio programs that are in public domain, interspersed with commentary about when they were created, who starred in them, how long they ran on radio, and some interesting facts about them. For the most part, original programs will be recreated in their entirety. Designed as a three-hour package that offers comedy, mystery, and drama.
35+ — MUS
CASH; 5 commercial avails; 1 replay.
Synsat Communications — *Synsat Communications*

Features

Live Events

Window On Space 1984
 Science
 00:01:30 AC, N, NT 042900
 5x weekly Mono
 7" reel, 7 1/2 ips
Host: Joseph Benti
 Features on the adventure of space, related to everyday living. Vignettes contain information about heroes of the space sciences. This program also previews coming space achievements and their importance.
 18+ — TAL
 CASH/BARTER; 13 week minimum; barter for top 150 markets only; market exclusivity.
 Rod Rawlings — *Radio Entertainment Network (Worldwide)*

Identifications

Boston Airchecks 1983
 Identifications
 02:00:00 AC 042920
 1 pgm Mono
 7" reel, 3 3/4 ips; Cassette
 A competitive profile of the Boston radio market, featuring airchecks of WBZ, WHDH, WROR, WRKQ, WEEI-FM, WBCN, WAAF, KISS 108, WVBF, WBOS, and WMJX.
 18+ — AIR
 CASH; fee buys program for eternity.
 Ed Brouder — *Man From Mars Productions*

Live Events

Aloha Bowl Football 1982
 Sports
 03:00:00 N, NT, ALL 018290
 1x yearly Stereo
 Satellite Transmission
 Annual bowl game broadcast from Honolulu, Hawaii.
 18+ — SPO
 BARTER.
 Metrosports — *Metro Sports*

Baltimore Colts Football 1975
 Sports
 03:00:00 N, NT, ALL 018310
 16 games Stereo
 Satellite Transmission
 Coverage of football games of the legendary Baltimore Colts.
 18+ — SPO
 BARTER.
 WCBM Radio — *Metro Sports*

Baltimore Orioles Baseball 1984
 Sports
 03:00:00 N, NT, ALL 018270
 162 games Stereo
 Satellite Transmission
 Exclusive coverage of all Baltimore Orioles baseball games.
 18+ — SPO
 BARTER.
 WFBR-Baltimore — *Metro Sports*

Berman At Severance Hall 1982
 Music-Classical
 02:00:00 CL 004230
 1 pgm Stereo
 10 1/2" reel, 7 1/2, 15 ips
 A recital by Lazar Berman.
 25-54 — MUS
 Promos
 CASH.
 Radio Seaway — *WCLV/Seaway Productions (Worldwide)*

Bernard Meltzer 1982
 Interview-Talk-Personality
 03:00:00 N, NT, T 025340
 2x weekly Stereo
 Satellite Transmission
Bernard Meltzer
 Financial advice call-in program with Bernard Meltzer, an expert in many fields such as, real estate, money and finance, economics, engineering, home repairs, investments, and financial counseling.
 25+ — TAL
 BARTER.
 NBC "Talknet" Network — *NBC "Talknet" Network*

Bob Fitzsimmons Show, The 1984
 Interview-Talk-Personality
 10:00:00 NT, T 045010
 3x weekly Stereo
 Satellite Transmission
Host: Bob Fitzsimmons
 Bob Fitzsimmons is your "weekend Talkradio host," providing 3 programs on Saturday 10am to 1pm, and 2pm to 4pm, and on Sunday 11am to 4pm. Each program features a new guest each hour and a variety of subject matters are discussed. Affiliates can choose which hour or hours out of each program block that they wish to carry.
 25+ — TAL
 BARTER.
 ABC Talkradio — *ABC Talkradio*

CMA Simulcast An Evening Of Country Music 1983
 Music-Country
 03:00:00 C 041150
 1 pgm Stereo
 Satellite Transmission
Host: Lee Arnold
 The live simulcast of the annual Country Music Association Awards show, from the Grand Ole Opry in Nashville. Before the simulcast, Lee Arnold will host the 1/2 hour "A Preview Of The Country Music Awards" and following the awards there will be live music (the simulcast) and a 45 minute post-awards show featuring interviews with the winners, direct from the Opryland Hotel Ballroom in Nashville.
 25+ — ENT
 NEGOTIABLE.
 Broadcast International — *Mutual Broadcasting System*

Country Coast To Coast 1982
 Music-Country
 24:00:00 C 003200
 daily Stereo
 Satellite Transmission
DJ's: Gary Semro, Big John Anthony, Don Bishop, Jim Morgan, Larry Watts, Barb Wunder
 Full service station programming. Includes news, weekly features, and specials. Totally flexible to allow for localization. Features modern contemporary country music.
 25-49 — ENT
 Advertising Aids, Promos, Sales Aids
 CASH/BARTER; 2 year contract; 2 commercial minutes.
 Burkhart/Abrams Consulting — *Satellite Music Network*

Country Music Countdown 1982
 Music-Country
 03:00:00 C 013570
 1x yearly Stereo
 12" LP, 33 1/3 rpm; Satellite Transmission
Co-Hosts: Lee Arnold, Ronnie Milsap
 This special features the Top 30 hits in country music based on Radio and Record charts. Contains interviews with country artists.
 25-54 — MUS
 Advertising Aids, Promos, Sales Aids
 NEGOTIABLE.
 Broadcast International — *Mutual Broadcasting System*

Live Events

Live Events

Dr. Dean Edell 1984
 Health
 03:00:00 NT, T 045000
 1x weekly Stereo
 Satellite Transmission
Host: Dr. Dean Edell
 Dr. Dean Edell provides expert medical advice to listeners. This call-in show allows listeners to get answers to their questions on the common cold to open heart surgery. A variety of health questions are fielded by Dr. Edell each Saturday.
 25+ — TAL
 BARTER.
 ABC Talkradio — *ABC Talkradio*

Dr. Harvey L. Ruben 1982
 Interview-Talk-Personality
 03:00:00 N, NT, T 025360
 2x weekly Stereo
 Satellite Transmission
Dr. Harvey L. Ruben
 Personal advice call-in talk show, hosted by psychiatrist Harvey Ruben.
 25+ — TAL
 BARTER.
 NBC "Talknet" Network — *NBC "Talknet" Network*

Dr. Susan Forward 1982
 Interview-Talk-Personality
 02:00:00 NT, T 013980
 5x weekly Mono, Stereo
 Satellite Transmission
 Acclaimed psychologist and author, Susan Forward, leads a live call-in program dealing with caller questions and problems about mental health and psychology.
 18+ — TAL
 Promos
 BARTER.
 ABC Talkradio — *ABC Talkradio*

Dr. Toni Grant 1982
 Interview-Talk-Personality
 02:00:00 NT, T 014010
 5x weekly Mono, Stereo
 Satellite Transmission
 Billed the airwave's "most copied" psychologist, Dr. Grant leads a live call-in show dealing with personal problems and using her renowned expertise in therapy to help solve them.
 18+ — TAL
 Promos
 BARTER.
 ABC Talkradio — *ABC Talkradio*

Ed Busch Talk Show 1983
 Interview-Talk-Personality
 04:00:00 N, NT, T 016490
 weekends Stereo
 Satellite Transmission
Host: Ed Busch
 A live call-in general interest talk show with radio personality Ed Busch. Touches on a wide range of subjects from politics, show business, to sports. Available on Sat/Sun 4-8 pm EST.
 25+ — TAL
 CASH; exclusive broadcast rights to APR affiliates.
 API Radio Network — *AP Radio Network*

Football 1982
 Sports
 00:00:00 S 021380
 Weekly Mono
 Satellite Transmission
Dick Stockton, Hank Stram, Lindsey Nelson, Jack Buck, Brent Musburger
 Exhaustive coverage of both the college and pro football scenes, including live weekly broadcasts, previews, specials, and all the playoff action.
 12+ — SPO
 Advertising Aids, Promos
 BARTER; 14 commercials.
 Bill Ceverha, David Kurman, CBS Radio Sports — *CBS Radio Network*

Golf 1982
 Sports
 00:00:00 S 021390
 5 pgms Mono
 Satellite Transmission
 Live coverage of the most prestigious golfing events of the year including the masters.
 18+ — SPO
 Advertising Aids, Promos
 BARTER.
 CBS Radio Sports — *CBS Radio Network*

Healthtalk 1984
 Health
 03:00:00 NT, T 044970
 1x weekly Stereo
 Satellite Transmission
Host: Dr. Susan Foward
 A medically oriented-show hosted by Dr. Susan Foward. Each Saturday Dr. Foward discusses with her guests current health topics, (diet/nutrition, fitness/exercise and science/technology) for the maintenance of a healthy mind, body, and lifestyle.
 18+ — TAL
 BARTER.
 ABC Talkradio — *ABC Talkradio*

Hollywood Live 1983
 Interview-Talk-Personality
 01:30:00 B, D, UC 024730
 weekly Stereo
 Satellite Transmission
Host: Frankie Crocker
 A live interview talk show which accepts call-in questions from listeners to guest stars.
 18-34 — TAL
 BARTER; 10 network avails; 5 local avails.
 Global Satellite Network — *Global Satellite Network*

Horse Racing 1982
 Sports
 00:00:00 S 021420
 8 pgms Mono
 Satellite Transmission
Host: Win Elliot
 Live coverage of the splendor and action of the richest horse racing events of the year, including specials preceding the events.
 18+ — SPO
 Advertising Aids, Promos
 BARTER.
 CBS Radio Sports — *CBS Radio Network*

Hula Bowl Football 1984
 Sports
 03:00:00 N, NT, ALL 018280
 1x yearly Stereo
 Satellite Transmission
 Coverage of the annual bowl game broadcast live from Hawaii.
 18+ — SPO
 BARTER.
 Metrosports — *Metro Sports*

Larry King Show, The 1978
 Interview-Talk-Personality
 05:35:00 NT, T 013490
 6x weekly Stereo
 Satellite Transmission
Host: Larry King
 America's premiere overnight talk/call-in show; the live program features interviews with the most influential personalities from politics, film, literature, business, medicine, and sports. Timely specials are also part of the program. Portions are recorded for playback in PT zone.
 1982: *George Foster Peabody Award; Distinguished Achievement & Meritorious Service, 1982: Drew Pearson Award.*
 18+ — TAL
 Promos, Sales Aids
 NEGOTIABLE.
 Tamara Haddad, Mutual Broadcasting System — *Mutual Broadcasting System*

Live Events

Live Events

Live Concerts 1984

Music-Rock
00:00:00 A, R 018960
1x monthly Stereo
Satellite Transmission
Twelve concerts with rocks hottest groups and superstars.
18-34 — MUS
BARTER.
Kopper Broadcasting — *Kopper Broadcasting*

Live Concerts & Specials 1983

Live Events
00:00:00 A, R 024720
weekly Stereo
Satellite Transmission
Live concerts via satellite. Special 90-minute features include interviews and superstar profiles. Concert lengths vary.
18-34 — MUS
BARTER.
Global Satellite Network — *Global Satellite Network*

Mancini At Blossom 1982

Music-Beautiful
02:00:00 BM 004240
1 pgm Stereo
10 1/2" reel, 7 1/2, 15 ips
A broadcast by the Cleveland Orchestra featuring Henry Mancini in a program of showtunes and film music.
25-54 — MUS
Promos
CASH.
Radio Seaway — *WCLV/Seaway Productions*

Michael Jackson 1982

Interview-Talk-Personality
02:00:00 NT, T 014000
5x weekly Mono, Stereo
Satellite Transmission
Live call-in with west coast broadcaster, Michael Jackson and the big names from the arts, entertainment, science, politics and media. Geared for well educated, upwardly mobile young adults.
25+ — TAL
Promos
BARTER.
ABC Talkradio — *ABC Talkradio*

Music Country Radio Network 1982

Music-Country
07:00:00 C 008600
daily Stereo
Satellite Transmission
Host: *Charlie Douglas*
Live night time country music programming direct from Nashville (10 pm to 5 am). Contains live star interviews with the greatest names in country, the best in country music selection and programming, top country deejays, and up-to-the-minute AP news, weather, and sports. Host for the show is WSM personality and Grand Ole Opry announcer, Charlie Douglas.
18-44 — MUS
Promos
CASH/BARTER.
WSM/AP Broadcast Services — *WSM/AP Broadcast Services*

NASCAR Grand National Auto Racing—Live Coverage 1982

Sports
04:00:00 N, S 002700
31 pgms Mono
Satellite Transmission
Co-Anchors: *Barney Hall, Mike Joy, Ned Jarrett (twice Grand National Champion), Commentators: Eli Gold, Dave Despain, Dave Sutherland, Larry Nuber*
Complete live broadcasts of the nation's major auto races, including the Daytona 500 and the Firecracker 400, plus races from Talladega; Riverside, Ca., Michigan, Pocono, Atlanta, Stafford, CT.
1976-1981 National Motorsports Press Association.
18-54 — SPO
Advertising Aids, Promos, Sales Aids
CASH; rights fee based on population of city of license; net pays line charges.
Motor Racing Network — *Motor Racing Network*

National Football League 1984

Sports
00:00:00 N, NT, S 030320
37 pgms Stereo
Satellite Transmission
The coverage of the 37-game 1983-84 NFL schedule, including 16 Monday night contests, all post-season games, the Super Bowl XVII and Pro Bowl. Veteran sportscaster Jack Buck announces for the Monday Night Football games.
12+ — SPO
Advertising Aids, Promos
BARTER.
CBS Radio Sports — *CBS Radio Network*

NBA Basketball 1982

Sports
02:30:00 ALL 013670
10 pgms Stereo
Satellite Transmission
Sportscasters: *Tony Roberts, Tommy Heinsolm*
Veteran sportscaster Tony Roberts, and NBA player/coach great Tommy Heinsolm exclusively describe the play-by-play action of NBA basketball, beginning with the NBA All-Star Game and resuming with the playoffs through the championship final series.
12+ — SPO
NEGOTIABLE.
Mutual Broadcasting System — *Mutual Broadcasting System*

NCAA Basketball 1984

Sports
00:00:00 N, NT, S 030330
7 pgms Stereo
Satellite Transmission
Live coverage of the final seven games in the 1984 NCAA Basketball Tournament schedule, including four regional finals, two National semi-finals and championship.
12+ — SPO
Advertising Aids, Promos
BARTER.
CBS Radio Sports — *CBS Radio Network*

New York Giants Football 1980

Sports
03:00:00 N, NT, ALL 018350
16 games Stereo
Satellite Transmission
Complete Giants football action.
18+ — SPO
BARTER.
WNEW-New York — *Metro Sports*

Night Talk 1981

Interview-Talk-Personality
05:00:00 B, UC 014930
5x weekly Mono, Stereo
Satellite Transmission
Host: *Bob Law*
Live interviews and two-way talk on a wide range of subjects and issues that affect the lives of Black Americans. Features top scholars, politicians, entertainers, and cultural leaders.
18+ — TAL
CASH; 12 minutes of commercial availability per hour.
Linda Haynes — *National Black Network*

Notre Dame/Major College Football 1982

Sports
03:00:00 ALL 013650
1x weekly Stereo
Satellite Transmission
Sportscasters: *Tony Roberts, Al Wester*
Live play-by-play of the fighting Irish as well as coverage of nine, major college football games, on Notre Dame affiliate stations. This program offers a football analysis prior to each game.
12+ — SPO
NEGOTIABLE.
Mutual Broadcasting System — *Mutual Broadcasting System*

Live Events

Live Events

Owen Spann 1982

Interview-Talk-Personality
 02:00:00 NT, T 013990
 5x weekly Mono, Stereo
 Satellite Transmission
 A live call-in interview show with headline-making guests and the wit, humor, and conversation of Owen Spann.

18+ — TAL
 Promos
 BARTER.
 ABC Talkradio — *ABC Talkradio*

Pavarotti At Blossom 1982

Music-Classical
 02:00:00 CL 004250
 1 pgm Stereo
 10 1/2" reel, 7 1/2, 15 ips
 A recital by the King of the High C's, given at the Blossom Music Center.

25-54 — MUS
 Promos
 CASH.
 Radio Seaway — *WCLV/Seaway Productions*

Performance Racing Network 1982

Sports
 00:00:00 ALL 015800
 6 pgms Mono

Telephone Transmission
 Anchor: *Ken Squire*
 All races are from Charlotte Motor Speedway and will be the most comprehensive coverage to date from this famed speedway.

1. National 500 Pole Day 2. "Miller" Sportsman 300 3. National 500 Grand National 4. World 600 Pole Day 5. Mellow Yellow 300 6. World 600

18+ — SPO
 CASH; 6 availabilities per hour.
 Performance Racing Network — *Performance Racing Network*

Philadelphia Eagles Football 1977

Sports
 00:00:00 N, NT, ALL 018330
 16 games Stereo

Satellite Transmission
 Complete coverage of Eagles action.
 18+ — SPO
 BARTER.
 WIP Radio — *Metro Sports*

Radio Portugal 1983

Feature
 02:00:00 AC, NT, SP 015930
 1x weekly Mono, Stereo
 10" reel, 7 1/2 ips

Radio Portugal contains music, talk, news and sports; a Portuguese radio show. Available live in the NY metro-area and on a tape delay basis for all other regions. Running time is flexible, please consult producer for adaptation to your specific needs.
 25+ — ENT
 Portuguese
 CASH/BARTER.
 Jupiter Productions, Carlos Pinto — *Jupiter Productions (Worldwide)*

Ray Briem 1982

Interview-Talk-Personality
 02:00:00 NT, T 014030
 5x weekly Mono, Stereo
 Satellite Transmission
 Known as the "King of All Night Radio," Ray Briem brings with him the highest rated post-midnight show in the country. A live call-in format.
 18+ — TAL
 Promos
 BARTER.
 ABC Talkradio — *ABC Talkradio*

Regional NFL Football 1982

Sports
 03:00:00 ALL 013640
 1x weekly Stereo

Satellite Transmission
 Tony Roberts
 Live, play-by-play coverage of a selected game. Also, regularly scheduled regional coverage of the Pittsburgh Steelers, Kansas City Chiefs, Atlanta Falcons and the Houston Oilers.
 12+ — SPO
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

Rockline 1982

Interview-Talk-Personality
 00:90:00 A, R 011230
 1x weekly Stereo
 Satellite Transmission
 Listeners can talk directly to top Rock artists, by calling the toll free "Rockline" number.
 18-34 — ENT
 Promos
 BARTER.
 Global Satellite Network — *Global Satellite Network (Worldwide)*

Live Events

Music Programming

San Diego Chargers Football 1981
Sports
03:00:00 N, NT, ALL 018320
16 games Stereo
Satellite Transmission
Complete coverage of the action-packed San Diego Chargers football.
18+ — SPO
BARTER.
KSDO Radio — *Metro Sports*

Sports At Large 1982
Sports
02:00:00 NT, T 014700
1x weekly Mono, Stereo
Satellite Transmission
Host: Jerry Izenberg
One of the most respected sports journalists interviews the newsmaking sports figures and tackles questions and comments from listeners in this live call-in program.
18+ — TAL
Advertising Aids, Promos
BARTER; 5 network and 5 local availabilities per hour.
NBC Radio Sports — *NBC Radio Network*

Star Station, The 1982
Music-Adult Contemporary
24:00:00 AC 003210
daily Stereo
Satellite Transmission
DJ's: Bob Leonard, Robert Hall, Paul Trembley, Ron Britain, John Calhoun, Susan Reynolds
Full service station programming. Includes news, weekly features, and specials. Totally flexible to allow for complete localization.
25-49 — ENT
CASH/BARTER; 2 year contract; 2 commercial minutes.
Burkhart/Abrams Consulting — *Satellite Music Network*

Stardust 1981
Music-MOR
24:00:00 AC 020370
daily Stereo
Satellite Transmission
A live, full-service station programming traditional middle-of-the-road music. Includes prepared newscasts on the hour, periodic specials, and features.
35+ — MUS
Advertising Aids, Promos
CASH/BARTER; 2 year contract; 2 commercial minutes.
Burkhart/Abrams Consulting — *Satellite Music Network*

Talknet: Sally Jessy Raphael 1982
Interview-Talk-Personality
02:30:00 AC, T 014750
5x weekly Mono, Stereo
Satellite Transmission
Sally Jessy Raphael
A national talk and call-in program featuring advice on personal matters by one of the most admired radio personalities. Includes network cut-aways and live feature updates.
18+ — TAL
Advertising Aids, Promos
BARTER; 3 network and 7 local availabilities per hour.
NBC Talknet — *NBC "Talknet" Network*

Talknet: Bruce Williams 1982
Interview-Talk-Personality
02:00:00 AC, T 014760
5x weekly Mono, Stereo
Satellite Transmission
Bruce Williams
Noted financial expert leads a live call-in program carried nationally dealing with the money questions from listeners and offering timely advice. Includes network cut-aways and live feature updates.
25+ — TAL
Advertising Aids
BARTER; 3 network and 7 local availabilities per hour.
NBC Talknet — *NBC "Talknet" Network*

UCLA Basketball 1984
Sports
02:00:00 N, NT, ALL 018300
28 games Stereo
Satellite Transmission
Coverage of the basketball games of UCLA.
18+ — SPO
BARTER.
KMPC RADIO — *Metro Sports*

United States Football League 1983
Sports
00:00:00 ALL 025310
seasonal Stereo
Satellite Transmission
The United Football League consists of 12 teams, each with an 18-game schedule. This program provides coverage of a total of 40 games; 35 regional season games, 4 playoffs and 1 championship game.
12+ — SPO
BARTER.
ABC Radio Network — *ABC Information Network*

University Of Maryland Basketball 1974
Sports
02:00:00 N, NT, ALL 018360
28 games Stereo
Satellite Transmission
This is the first property acquired by Metrosports, coverage of University of Maryland's basketball team. Play-by-play provided by Johnny Holliday.
18+ — SPO
BARTER.
Metrosports — *Metro Sports*

University Of Maryland Football 1974
Sports
02:00:00 N, NT, ALL 018370
games Stereo
Satellite Transmission
Coverage of University of Maryland's football team provided by announcers Johnny Holliday, Jack Scarbath and Pete Wysocki with play-by-play commentary.
18+ — SPO
BARTER.
Metrosports — *Metro Sports*

Washington Redskins Football 1976
Sports
03:00:00 N, NT, ALL 018340
16 games Stereo
Satellite Transmission
Comprehensive coverage and play-by-play action of Redskins provided by commentators Sonny Jurgenson, Sam Hoff, and Frank Herzog.
18+ — SPO
BARTER.
WMAL Radio — *Metro Sports*

Music Programming

Dick Clark National Music Survey, The 1981
Music-Countdowns
03:00:00 AC, R 013550
1x weekly Stereo
Satellite Transmission
Host: Dick Clark
Highlighted here are the Top 30 pop chart records as determined by Radio & Records. Also included are profiles and interviews with top recording artists.
12+ — MUS
Advertising Aids
NEGOTIABLE.
Frank Furino for Dick Clark Productions in association with Mutual Broadcasting System. — *Mutual Broadcasting System* **WORLDWIDE:**
O'Connor Creative Services Pty Ltd

Music Programming

Music Programming

AC/Pop Specials 1982

Music-Adult Contemporary
02:00:00 AC 009710
1x monthly Stereo
7" reel, 7 1/2 ips

A monthly special that begins April '82. Each show focuses on the biggest names in adult contemporary radio, such as: Paul McCartney, Cliff Richards, Commodores, and Kool and The Gang.

25+ — MUS

CASH/BARTER; 12 commercial avails per hour.

Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Alabama 1982

Music-Country
02:00:00 C 009590
1x monthly Stereo
7" reel, 7 1/2 ips

Host: *Jerry Naylor*

From the "Superstar Country" series, available as a package or separately. Contains the groups own words about the changes within themselves as well as the changes in Country Music.

18-54 — MUS

CASH/BARTER; 12 commercial availabilities per hour.

Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Album Country 1983

Music-Country
24:00:00 C 028560
daily Stereo
10" reel, 7 1/2 ips

An album-oriented alternative to the Top 40 style country format, which provides a sophisticated blend of current and recurrent country hits plus a custom tailored sound for your region. For example, *Vintage Country*, is a customized version of *Album Country*.

25+ — MUS

Advertising Aids, Promos

CASH.

Sound Idea Productions, The Syndicate — *The Syndicate*

Album Greats: A History Of Album Rock 1981

Music-AOR
48:00:00 A, R 000770
1 pgm Stereo
12" LP, 33 1/3 rpm

Host: *Mike Harrison*

The program spans 15 years of album rock with behind the scenes stories, interviews, commentary and feelings.

18-34 — MUS

Advertising Aids, Demos, Promos, Sales Aids

CASH; 2 runs; 480 commercials.

Goodphone Communications — *TM Communications* (Worldwide)

All Time Top 30, The 1982

Music-Countdowns
03:00:00 AC 001960
1x weekly Stereo
12" LP, 33 1/3 rpm

Host: *Mark Elliott*

"The All Time Top 30" is an exclusive extra of the "The Weekly Top 30," and can be scheduled as an added special anytime throughout the year. Included in the program are such hits as "Stairway to Heaven," "Mandy," "Call Me," and many more.

18-34 — MUS

Advertising Aids, Demos, Promos, Sales Aids

CASH.

Drake Chenault Enterprises — *Drake-Chenault Enterprises* (Worldwide)

American Christian Countdown 1983

Religious
02:00:00 RE 043150
1x weekly Stereo
12" LP, 33 1/3 rpm

Host: *Jim Channell, Bill Steensland*

A countdown of the U.S. Top 20 contemporary Christian main stream songs. Includes artist interviews, special features, contests, and giveaways.

18+ — ENT

Demos

BARTER/FREE; market exclusivity.

Ron Rumley — *The Spirit Productions* (Worldwide)

American Country Christmas, An 1981

Seasonal
04:00:00 C 005010
1 pgm Stereo
4", 7" reels; 7 1/2 ips

Hosts: *Kris Kane, Anne Murray, Barbara Mandrell, The Oak Ridge Boys, Mickey Gilley, Alabama, etc.*

Host, Kris Kane interviews thirty-six major country music stars. Program can be run as a 4-hour block or stripped as 4 individual one-hour programs.

18-54 — ENT

Promos

CASH; 1 play per market; 10 commercial minutes per hour.

Cross-Country Communications — *Cross-Country Communications*

American Country Countdown With Bob Kingsley 1973

Music-Country
03:00:00 C 025490
weekly Stereo
12" LP, 33 1/3 rpm

Host: *Bob Kingsley*

A weekly three-hour countdown of the top 40 country music singles in America as reported by *Billboard Magazine*. Host, Bob Kingsley presents fascinating behind-the-scenes information on country artists and their songs. A year-end special, "Top 100 Of The Year" is available.

18+ — MUS

Advertising Aids, Demos, Promos

BARTER; 6 local avails per hour.

ABC Watermark — *ABC Entertainment Network* WORLDWIDE: *ABC Watermark*; WORLDWIDE: *American Forces Radio*

American Top 40 With Casey Kasem 1970

Music-Top 40
04:00:00 A, AC, R 025480
weekly Stereo
12" LP, 33 1/3 rpm

Host: *Casey Kasem*

A weekly four-hour countdown of the top 40 singles in America based upon *Billboard's* weekly charts. Integrated with the countdown are news, statistics and stories about the artists behind the hits. A special eight hour year-end "American Top 40" is available that provides a count down of the year's top 100 hits, calculated by *Billboard Magazine*. Distributed by Watermark for the ABC Contemporary Network.

18+ — MUS

Advertising Aids, Promos, Sales Aids

BARTER.

Tom Rounds, ABC Watermark — *ABC Contemporary Network*

WORLDWIDE: *ABC Watermark*

Apollo Band Stand 1983

Music-Big Band
04:00:00 BB 026450
1x weekly Stereo
Satellite Transmission

This nostalgia oldies program features artists who performed in the Apollo Theater including Nat King Cole, Duke Ellington, and others.

25+ — MUS

FREE; 2 to 4 availabilities per hour dependent on program length.

Rocky Groce — *Sheridan Broadcasting Network*

Music Programming

Music Programming

Barbara Mandrell 1982
 Music-Country
 02:00:00 C 009640
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: Jerry Naylor
 From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as the changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Barbara Mandrell & T.G. Sheppard Special, The 1984
 Artist Salute
 03:00:00 C 045330
 1 pgm Stereo
 Satellite Transmission
 Host: Lee Arnold
 This special combines the talents of two of country music's superstars in this interview and concert special.
 25+ — ENT
 NEGOTIABLE.
 Broadcast International — *Mutual Broadcasting System*

Barry Tuckwell At Severance Hall 1983
 Music-Classical
 01:45:00 CL 029310
 1 pgm Stereo
 10 1/2" reel, 7 1/2, 15 ips
 Classical selections by French horn player, Barry Tuckwell at a Severance Hall concert.
 35+ — MUS
 Promos
 CASH; 6 commercial avails.
 WCLV/Seaway Productions — *WCLV/Seaway Productions*
 CANADA: *WCLV/Seaway Productions*

BBC Concert Hall 1983
 Music-Classical
 00:00:00 CL 026220
 weekly Stereo
 10" reel, 7 1/2 ips
 This program features live British and European orchestras performing in London.
 25+ — MUS
 CASH.
 Parkway Communications — *Parkway Communications*

BBC Music Showcase 1983
 Music-Classical
 01:20:00 CL 026260
 1x weekly Stereo
 10" reel, 7 1/2 ips
 This program features performances never recorded on disc by some of the most famous artists in the world. Music varies from concerts in London from more than a decade to innovative summer festivals.
 25+ — MUS
 CASH.
 Parkway Communications — *Parkway Communications*

BBC Promenade Concerts 1983
 Music-Classical
 00:00:00 CL 026800
 weekly Stereo
 10" reel, 7 1/2 ips
 This program features performances in London's Royal Albert Hall.
 25+ — MUS
 CASH.
 Parkway Communications — *Parkway Communications*

Beach Boys Story, The 1981
 Artist Salute
 04:00:00 AC, R 006220
 1 pgm Mono, Stereo
 7" reel, 7 1/2 ips
 Host: Roger Christian
 Exclusive interviews with The Beach Boys that recapture the special moments of their career, how it all began, changes in their music, changes within themselves. Ideal for weekend programming during spring vacation, Memorial Day or any day this summer.
 18-44 — ENT
 Promos
 CASH/BARTER; 12 commercial avails per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Beatles, The: The Echoes And The Dream 1981
 Artist Salute
 06:00:00 A, AC 001130
 1 pgm 2 Track Stereo
 7" reel, 7 1/2 ips
 John Lennon, Paul McCartney, Ringo Starr, George Harrison
 An exciting special comprised of 70 exclusive interviews and 89 of their greatest hits. A commentary is included.
 18+ — MUS
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Beatles, The 1981
 Artist Salute
 04:00:00 A, AC, R 006190
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Host: Bob Eubanks, John Lennon, Paul McCartney, George Harrison, Ringo Starr
 Probes the group's legendary career, along with how and why the Beatles' music changed, what's the real story behind their breakup, and how their music changed the look, style, and mood of a whole generation.
 18-44 — ENT
 Promos
 CASH/BARTER; 12 commercial avails per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Big Band Broadcast New Years Special, The 1982
 Music-Big Band
 06:00:00 BB 016640
 1x yearly Full Track Mono
 7" reel, 7 1/2 ips
 A 6-hour New Years special highlighting top hits from the Swing Era.
 45+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 13-week minimum; priced on market rank.
 The Production Room — *The Production Room* (Worldwide)

Bing-A Golden Legend 1984
 Artist Salute
 05:00:00 BB, MM 018530
 5 pgms Stereo
 7" reel, 7 1/2 ips
 A five hour musical biography on Bing Crosby, hosted by Bob Hope and Rosemary Clooney, featuring Bing's classic music and comments from many celebrities.
 35+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH/BARTER.
 Paul Werth — *Radio Arts*

Music Programming

Music Programming

Boston Pops Orchestra 1982

Music-Classical
02:00:00 CL, MM 006300
1x weekly Stereo

10 1/2" reel, 7 1/2 ips

Host: William Pierce

Light orchestral, orchestrally arranged pop and Broadway performances, pop and classical guests, (James Galway, George Shearing) recorded "live" in Symphony Hall in Boston.

18+ — MUS

Advertising Aids, Sale Aids

Overdubbing Rights Available

CASH; 52 weeks; 1 time broadcast.

Marian Howell — *WCRB Productions* (Worldwide)

Boston Pops Orchestra, The 1983

Music-Classical
02:00:00 CL 042010
1x weekly Stereo

10 1/2" reel, 7 1/2 ips

In-concert recordings of the world's most popular orchestra, under the direction of John Williams and guests. Light classics, show tunes, movie music, plus Christmas, New Years, and July 4th specials. Series contains 52 programs.

35+ — MUS

Advertising Aids, Promos, Sales Aids

CASH; 26 or 52 weeks, 1 play.

Marian Howell — *Boston Symphony Transcription Trust* (Worldwide)

Boston Symphony Orchestra 1983

Music-Classical
02:00:00 CL 006310
1x weekly Dolby-A, Stereo

10 1/2" reel, 7 1/2 ips

Host: William Pierce

Orchestral performances under Music Director, Seiji Ozawa and world renowned guest conductors, recorded "live" in Symphony Hall, at Tanglewood and on world and national tours. Series contains 52 programs.

18+ — MUS

Advertising Aids, Promos

Overdubbing Rights Available

CASH; 52 weeks; 1 time broadcast.

Richard L Kaye — *WCRB Productions* (Worldwide)

Boston Symphony Orchestra, The 1983

Music-Classical
02:00:00 CL 042000
1x weekly Stereo

10 1/2" reel, 7 1/2 ips

Full concert recordings of one of the world's best orchestras, under the direction of Seiji Ozawa and guests such as Sir Colin Davis, Kurt Masur, Andre Previn, Andrew Davis Core performing a contemporary repertoire. Series contains 52 programs.

35+ — MUS

Advertising Aids, Promos, Sales Aids

CASH; 26 or 52 weeks, 1 play.

Richard L Kaye — *Boston Symphony Transcription Trust* (Worldwide)

Bright 'N Beautiful Sounds Of Christmas, The 19??

Seasonal
06:00:00 AC, BM 002180
1 pgm Mono, Stereo

10" reel, 7 1/2 ips

This show combines three hours of traditional music by established artists like Percy Faith and Frank Sinatra, with three hours of popular holiday selections by contemporary artists. Each segment is available separately. Adaptable to live-assist or automated use. Unannounced.

25+ — MUS

Promos

CASH; commercial availability after each selection; unlimited replay.

Broadcast Programming International — *Broadcast Programming International*

Buddy Holly Story, The 1981

Artist Salute
04:00:00 AC, O, R 006200
1 pgm Stereo

7" reel, 7 1/2 ips

Presents the hits and career of Buddy Holly.

18-54 — MUS

CASH/BARTER; 12 commercial avails per hour.

Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Canadian Brass Ensemble At Severance Hall 1983

Music-Classical
01:45:00 CL 029350
1 pgm Stereo

10 1/2" reel, 7 1/2, 15 ips

A program featuring classical music by the Canadian Brass Ensemble in concert at Severance Hall.

35+ — MUS

Promos

CASH; 6 Commercial avails.

WCLV/Seaway Productions — *WCLV/Seaway Productions*

CANADA: *WCLV/Seaway Productions*

Candlelight & Wine 1981

Music-Beautiful
06:00:00 BM 009250
daily Stereo

Customized Delivery, Satellite Transmission

A totally flexible approach to late evening programming. Available for use in a variety of ways; one to six hours (7 pm-12 midnight) of alluring music. A blend of 50-50 music and vocals.

25+ — MUS

CASH.

Rogers Broadcast Productions — *Rogers Broadcast Productions*

CANADA: *Rogers Broadcast Productions*

Captured Live! 1983

Music-Rock
01:30:00 A, R 008530
14 pgms Stereo

Satellite Transmission

"Captured Live!" delivers 14 rock artists recorded live in concert. Each artist will be an exclusive in the market for 30 days before and after each concert.

18-34 — MUS

Advertising Aids, Promos, Sales Aids

BARTER; 5 local 60-second spots.

RKO Radio Network, Patrick Griffith Productions — *RKO Radioshows*

Catch A Star 1984

Music-AOR
00:90:00 A, R 045230
12 pgms Stereo

Satellite Transmission

A hit-oriented 12-concert series that focuses on the top contemporary recording artists programmed on AOR and CHR stations. Previous performers have been Duran Duran, Linda Ronstadt, Kenny Loggins and James Taylor. The 1984 line-up will include Al Jarreau, Air Supply, Donna Summer and Men Without Hats.

18-34 — MUS

BARTER.

NBC Radio Network "The Source" — *NBC Radio Network "The Source"*

Chamber Music From Tanglewood 1980

Music-Classical
02:00:00 CL 006280
13 pgms Stereo

10 1/2" reel, 7 1/2 ips

Host: Bob Goldfarb

"Live" chamber music concerts, by the likes of the Tokyo String Quartet, Boston Symphony Chamber Players, Aston Magna, recorded at The Theater-Concert Hall at Tanglewood.

18+ — MUS

CASH.

Bob Goldfarb — *WCRB Productions*

Music Programming

Music Programming

Christian Music Countdown 1984
 Music-Countdowns
 02:00:00 AC, RE 017710
 1x weekly Stereo
 7" reel, 7 ips
Host: Doug Reinhart
 A weekly two-hour program chronicling the 25 most popular contemporary Christian songs according to an ongoing poll of stations in that format within the top 40 markets.
 18+ — MUS
 CASH/BARTER.
 Bethany Productions — *Bethany Productions*

Christmas Classics 1977
 Seasonal
 04:00:00 AC 046020
 1 pgm Stereo
 10" reel, 7 1/2 ips
 A Christmas music special, perfect for music oriented A/C or contemporary stations with more music and less talk.
 25+ — MUS
 CASH.
 Southwest Media — *Southwest Media*

Christmas Concert 1977
 Seasonal
 02:00:00 BM, CL 002120
 1 pgm Mono, Stereo
 10" reel, 7 1/2 ips
Bob Concie
 This special concert features the complete "Nutcracker Suite," as well as selections by the Mormon Tabernacle Choir, and a suite of carols by Leroy Anderson.
 12+ — MUS
 Promos
 CASH; 8 commercial availabilities; outright purchase; unlimited replay.
 Broadcast Programming International — *Broadcast Programming International*

Christmas Festival 1977
 Seasonal
 02:00:00 BM, MM 002100
 1 pgm Mono, Stereo
 10" reel, 7 1/2 ips
Bob Concie
 This program features outstanding artists and orchestras performing all the favorites of the holiday season. Content is generally popular in nature. Some of the artists included are Robert Goulet, The Norman Luboff Choir, and Andre Kostelanetz.
 12+ — MUS
 Promos
 CASH; 10 commercial availabilities; unlimited replay.
 Broadcast Programming International — *Broadcast Programming International* **WORLDWIDE: O'Connor Creative Services Pty**

Chronology Of American Music, A 1980
 Music-Countdowns
 37:05:00 AC, R 013770
 1 pgm Stereo
 10 1/2" reel, 7 1/2 ips
Host: Jay Stevens
 One time special chronological countdown of all the national number one hits beginning July 1955 to 1981.
 18+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 2 runs; 6 availabilities per hour.
 More Music Programming — *More Music Programming* **(Worldwide)**

Chuck Buell's Super Gold 1982
 Music-Oldies
 03:00:00 O 010560
 1x weekly Stereo
 7" reel, 7 1/2 ips
Host: Chuck Buell
 A three hour selection of America's contemporary music that was popular during the 50's, 60's, and 70's, including facts and stories related to the times.
 25-49 — MUS
 CASH.
 Timberline Productions — *Timberline Productions*

Chuck Roberts Show, The 1982
 Music-Country
 05:00:00 C 002880
 7x weekly Stereo, 2 Track Stereo
 7", 10 1/2" reels, 7 1/2, 3 3/4 ips
Host: Chuck Roberts
 The music flows and Chuck's bright personality is there to give you the facts on who and what is played and when the song was first released. From "Big Country" format suggested daypart 8 pm-1 am.
 18-49 — MUS
 Promos
 CASH; 1 year contract.
 Live Sound — *Live Sound*

City Rhythms 1983
 Music-Black/Soul
 00:90:00 UC 044910
 6x monthly Stereo
 12" LP, 33 1/3 rpm
Host: Frankie Crocker
 An urban-contemporary music special, inter-mixed with music and interviews with UC's hottest stars as well as up and coming new artists.
 14+ — ENT
 BARTER.
 Inner City Broadcasting — *ABC FM Network*

Class Of '84 1983
 Musical-Variety
 16:00:00 AC 000760
 1 pgm Stereo
 12" LP, 33 1/3 rpm
Gallagher, Tony St James
 Music and vignettes tracing the memorable events of the past four school years. The memories, virtues, angles and crazy stunts.
 12-49 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH; 2 runs.
 Popular Media Products — *TM Programming* **(Worldwide)**

Classic Rock Christmas, A 1977
 Seasonal
 04:00:00 AC, O 017180
 1 pgm Mono
 10 1/2" reel, 7 1/2 ips
Announced
 A unique radio program of Christmas songs by the great artists and groups of the '50's and '60s featuring: Chuck Berry, The 4 Seasons, Connie Francis, Paul Anka, The Drifters, The Beach Boys, Stevie Wonder and more.
 18-44 — MUS
 Demos
 CASH; market exclusivity; unlimited air play during December; 10 avails per hour.
 Classic Rock Productions — *Classic Rock Productions* **(Worldwide)**

Clear Creek 1981
 Music-Country
 24:00:00 C 000750
 1 pgm Stereo
 12" LP, 33 1/3 rpm
Eddie Rabbitt
 A mythical country music festival combining the greatest Country stars performing and being interviewed.
 18-54 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH; 2 runs; 288 commercials.
 Brown Bag Productions — *TM Programming* **(Worldwide)**

Music Programming

Music Programming

Command Performance 1984

Music-Rock
00:00:00 A, AC, R 045240
8 pgms Stereo
Satellite Transmission

Some of the most successful artists who have crossed over from one radio music format to another will headline eight concerts. Previous artists have included the Police, Stevie Nicks, Stray Cats, Journey and Elton John. The 1984 line-up will include the Moody Blues, Hall and Oates and Culture Club.

18-34 — MUS

BARTER.

NBC Radio Network "The Source" — *NBC Radio Network "The Source"*

Concert Of The Month 1983

Music-Black/Soul
02:00:00 B, J, UC 026470
1x monthly Stereo
Satellite Transmission

This program features jazz, rhythm and blues artists in concert. Content varies from live to taped performances.

18+ — MUS

FREE; 2 to 4 availabilities per hour dependent on program length.

STRZ Music — *Sheridan Broadcasting Network*

Contemporary Music Specials 1983

Specials
03:00:00 A, AC, R 041100
8 pgms Stereo
Satellite Transmission

Three-hour contemporary music specials that spotlight a group, an artist or special music theme through a combination of music, interviews and trivia.

1. Dick Clark Presents Crosby, Stills and Nash 2. Dick Clark Presents The Beach Boys 3. Dick Clark Presents Our Summer Love 4. Dick Clark Presents Lionel Richie 5. Dick Clark Presents Fleetwood Mac, Stevie Nicks and Chicago 6. Stevie Wonder... The First Twenty Years 7. The Super Songs 8. Dick Clark Fantasy Christmas Party

18+ — ENT

NEGOTIABLE.

Dick Clark Productions — *Mutual Broadcasting System*

Contemporary Sounds Of Christmas, The 19??

Seasonal
06:00:00 AC 002160
1 pgm Mono, Stereo
10" reel, 7 1/2 ips
Unannounced

This program includes all the popular hits of the holiday season as well as traditional songs performed by contemporary artists and suitable for the entire season. Mix individual cuts with regular programming throughout the season or use it, in its entirety, as a special Christmas program.

12+ — MUS

Promos

CASH; commercial availability after each selection; outright purchase; unlimited replay.

Broadcast Programming International — *Broadcast Programming International*

Continental Christmas 1983

Seasonal
24:00:00 BM, MM 017910
daily Stereo
7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm

Contains instrumentals and vocal music for the Christmas season from exclusive European sources for that one-of-a-kind sound. A basic music library of 4 to 24 hour length. Available unannounced, non-automated or automated.

25-65 — MUS

CASH.

Dieter E Helm — *Euroline Communication Services*

Continental Classics 1983

Music-Foreign
02:00:00 BM, MM 017900
weekly Stereo
7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm

Instrumental gems from operettas, musicals, operas, in the up-to-date style of the 1980's performed by Europe's finest orchestras, quartettes and combos. Includes the music of Bach, Puccini, Toscanini, Lehar, Strauss, Verdi, and Stolz. Contains 13 minutes of matched flow, unannounced or personality hosted, non-automated.

25-65 — MUS

CASH.

Dieter E Helm — *Euroline Communication Services*

Countdown America 1983

Music-Countdowns
04:00:00 AC, R 030640
weekly Stereo
Satellite Transmission

Host: John Leader

A weekly countdown of Top 40 CHR hits off the back page of Radio & Records, with features on performers John Leader, Executive Editor of R&R, provides his personal music insights. This program features special editions such as "The Top 83 in '83" and "Countdown Summertime."

12+ — ENT

Advertising Aids, Promos, Sales Aids

BARTER.

RKO Radio Networks, IS — *RKO Radioshows* **WORLDWIDE: Robert O. Mahlman**

Country Giants 1983

Artist Salute
02:00:00 C 016920
6 pgms Stereo
12" LP, 33 1/3 rpm

Host: J.J. Jordan

A package of six artist salutes originally produced for Country Music Month, but just right any month. Contains interviews and life-stories of each country artist.

1. Johnny Cash 2. Barbara Mandrell 3. Dolly Parton 4. Kenny Rogers 5. Ronnie Milsap 6. Conway Twitty

25+ — MUS

BARTER.

JJ Jordan, Exec Prod — *McLendon Broadcasting* **(Worldwide)**

Country Love 1981

Music-Country
12:00:00 C 000740
1 pgm Stereo
12" LP, 33 1/3 rpm

Dottie West, Bob Kingsley

The emotions of love described by the greatest country artists of recent years. Also includes interviews describing the background to the music.

18-54 — MUS

Advertising Aids, Demos, Promos, Sales Aids

CASH; 2 runs.

Popular Media Products — *TM Communications* **(Worldwide)**

Country New Year, A 1980

Seasonal
06:00:00 C 030300
1 pgm Stereo
12" LP, 33 1/3 rpm

Host: Chris Lane

This holiday program features the million sellers past and present by the greatest country artists of all time. New Year's resolutions, superstar greetings, New Year predictions and memories are featured.

18+ — ENT

Advertising Aids, Promos, Sales Aids

CASH.

Kris Stevens Enterprises — *TM Communications*

Music Programming

Music Programming

- Country Report Countdown** 1979
 Music-Countdowns
 04:00:00 C 010950
 1x weekly Stereo
 7" reel, 7 1/2 ips
 Host: Ron Martin, Debbie Connor, Hugh Cherry
 Interesting interviews, informative features, and news, together with 40 of the week's popular records.
 18-44 — ENT
 Promos
 CASH/BARTER; 26 weeks; barter top 50 markets.
 Weeek Radio Network — *Weeek Radio Network* (Worldwide)
- Country Sounds Of Christmas, The** 1982
 Seasonal
 06:00:00 C 002170
 1 pgm Mono, Stereo
 10" reel, 7 1/2 ips
 Unannounced
 This unannounced feature includes traditional and modern songs by top country artists. Can be used in its entirety or mixed with regular programming. Readily adaptable to live-assist or automated use.
 18+ — MUS
 Promos
 CASH; commercial availability after each selection; outright purchase; unlimited replay.
 Broadcast Programming International — *Broadcast Programming International*
- Country Tour, USA** 1981
 Music-Country
 26:00:00 C 000670
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Hosts: T.G. Sheppard, Janie Fricke, Kenny Rogers, Barbara Mandrell, Anne Murray, The Oakridge Boys
 A program that combines music and interview. It traces, state by state, the background attached to some of the living legends in Country music.
 18-54 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH; 2 runs; 10 commercials.
 Popular Media Products — *TM Programming* (Worldwide)
- Cowboy Joe's Radio Ranch** 1976
 Music-Country
 02:00:00 C 030070
 1x weekly Stereo
 Cassette
 A western music radio show that features traditional and contemporary Western Swing, Cowboy and C&W.
 Wrangler Award-National Cowboy Hall Of Fame
 25-54 — MUS
 CASH; minimum 13 week contract.
 Paul Aaron — *Cowboy Joe's Radio Ranch*
- Crystal Gayle** 1982
 Music-Country
 02:00:00 C 009660
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: Jerry Naylor
 From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as the changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons
- Dick Clark Fantasy Christmas Party, The** 1983
 Seasonal
 03:00:00 A, AC, R 041070
 1 pgm Stereo
 Satellite Transmission
 Host: Dick Clark
 This program features the hit music and the leading contemporary artists of 1983 in combination with some traditional and some not-so-traditional Christmas music.
 18+ — ENT
 NEGOTIABLE.
 Dick Clark Productions — *Mutual Broadcasting System*
- Dick Clark Presents Fleetwood Mac, Stevie Nicks and Chicago** 1983
 Artist Salute
 03:00:00 A, AC, R 041060
 1 pgm Stereo
 Satellite Transmission
 Host: Dick Clark
 Fleetwood Mac, Stevie Nicks and Chicago are in the spotlight as the music and the personalities of these artists are celebrated in a three-hour special.
 18+ — ENT
 NEGOTIABLE.
 Dick Clark Productions — *Mutual Broadcasting System*
- Dick Clark's Rock Roll & Remember** 1981
 Music-Oldies
 04:00:00 AC, O 005740
 1x weekly Stereo
 12" LP, 33 1/3 rpm
 Each week "Rock Roll & Remember" presents music and stars from the beginning of rock and roll through today. Hear those stories behind the hits as told by the hitmakers themselves.
 1983: *International Radio Festival: Regularly Scheduled Music Program (Syndicator or Network Produced)*.
 18-54 — MUS
 BARTER/FREE; market exclusive basis; 12 minutes commercial avails.
 Dick Clark Productions — *The United Stations* WORLDWIDE: O'Connor Creative Services Pty
- Digital Album Delivery Service** 1983
 Music-Rock
 00:00:00 A, R 041340
 monthly Stereo
 Satellite Transmission
 Digital satellite transmission on newly released albums by major rock groups to affiliates. Master tapes of new albums will be played whenever possible to insure optimum audio quality.
 18+ — MUS
 FREE; to affiliates.
 ABC Rock Radio Network — *ABC Rock Radio Network*
- Dolly Parton—Part I** 1982
 Music-Country
 02:00:00 C 009690
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: Jerry Naylor
 From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons
- Dolly Parton—Part II** 1982
 Music-Country
 02:00:00 C 009700
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: Jerry Naylor
 From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons

Music Programming

Music Programming

- Dolly Profile In Song** 1981
Artist Salute
04:00:00 AC, C 006150
1 pgm Mono, Stereo
7" reel, 7 1/2 ips
Host: *Jerry Naylor*
In her own words your listeners will hear how it all began as only Dolly can tell it, from her first record at age 12, right on through to super stardom. Produced in compatible stereo/mono for quality play on AM or FM.
18+ — ENT
CASH/BARTER; 12 commercial avails per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*
- Easy Listening Sounds Of Christmas, The** 1982
Seasonal
06:00:00 BM, CL, MM 002150
1 pgm Mono, Stereo
10" reel, 7 1/2 ips
Unannounced
Appropriate for the entire season, this program features both traditional and popular holiday music by artists like Percy Faith and Steve Lawrence. Readily adaptable to live-assist or automated use.
25+ — MUS
Promos
CASH; commercial availability after each selection; outright purchase; unlimited replay.
Broadcast Programming International — *Broadcast Programming International*
- Eddie Rabbitt** 1982
Music-Country
02:00:00 C 009680
1x monthly Stereo
7" reel, 7 1/2 ips
Host: *Jerry Naylor*
From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as changes in Country Music.
18-54 — MUS
CASH/BARTER; 12 commercial availabilities per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*
- # Eddie Rabbitt & Oak Ridge Boys Special, The** 1984
Music-Country
03:30:00 C 018420
1 pgm Stereo
12" LP, 33 1/3 rpm; Satellite Transmission
A three hour profile, with interviews with Eddie Rabbitt and the Oak Ridge Boys telling their story in their own words and music.
18+ — MUS
Advertising Aids, Promos, Sales Aids
NEGOTIABLE.
Broadcast International — *Mutual Broadcasting System*
- Eddie Rabbitt "Irish Gold"** 1981
Artist Salute
02:00:00 AC, C 006260
1 pgm Stereo
7" reel, 7 1/2 ips
Host: *Jerry Naylor*
Eddie Rabbitt, in his own words, gives your listeners an intimate account of how it all began...the hard times and frustrations, and his reaction to super stardom. Profiles the song writer, performer, and the man.
18-44 — ENT
CASH/BARTER; 12 commercial avails per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*
- Elvis** 1981
Artist Salute
06:00:00 AC, O 007990
1 pgm Mono
10 1/2" reel, 7 1/2 ips
Host: *Gary Gears*
A special featuring interviews and music of Elvis.
18-44 — MUS
Promos
CASH; 8 spots per hour; rates based on market size and spot rates.
Chicago Radio Syndicate — *The Chicago Radio Syndicate (Worldwide)*
- Elvis Remembered** 1981
Artist Salute
03:00:00 AC, C 006250
1 pgm Stereo
7" reel, 7 1/2 ips
A 3-hour personal profile and musical special uses exclusive interviews by those who lived and worked with Elvis. Produced through the courtesy of RCA Victor. Interviewed are: Linda Thompson (Presley's girlfriend), Felton Jarvis (his record producer), Brenda Lee (his close personal friend), Alan Fortas (Elvis' bodyguard for 11 years), The Jordanaires (his back-up group), and Col. Tom Parker.
18+ — ENT
CASH/BARTER; 12 commercial avails per hour.
Creative Radio Shows in assoc. with RCA Victor, Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*
- Evolution Of Rock** 1981
Music-Rock
76:00:00 R 000730
1 pgm Stereo
12" LP, 33 1/3 rpm
Chuck Riley
The only complete up-to-date musical documentary of the rock era including the news and style headlines of each year since 1955.
18-49 — MUS
Advertising Aids, Demos, Promos, Sales Aids
CASH; 2 plays; 670 commercial availabilities.
Chum Ltd — *TM Communications (Worldwide)*
- # 52 Hour History Of The Big Bands, A** 1982
Music-Big Band
52:00:00 BB, MM 018520
52 pgms Stereo
7" reel, 7 1/2 ips
Host: *Ray Anthony*
Band leader Ray Anthony is the host and commentator of a comprehensive history of the big bands. Each hour is dedicated to a different personality or theme from the big band era.
35+ — MUS
Advertising Aids, Promos, Sales Aids
CASH/BARTER.
Paul Werth — *Radio Arts (Worldwide)*
- # For Rockers Only** 1983
Music-Rock
00:90:00 A, R 045210
12 pgms Stereo
Satellite Transmission
A package of 12 concerts featuring the best in "Heavy Metal." Previous artists have included AC/DC, Ozzy Osbourne and Iron Maiden. The '84 line-up will include Sammy Hagar, Nazareth, Black Sabbath and Saga.
18-34 — MUS
BARTER.
NBC Radio Network "The Source" — *NBC Radio Network "The Source"*
- 4th Annual Hickory Creek Reunion, The** 1983
Music-Country
49:00:00 C 016950
1x yearly Stereo
7" reel, 7 1/2 ips
Hosts: *Johnny Cash, Charlie Daniels, Ronnie Milsap*
A 49-hour fantasy country concert with the greatest stars in country music.
25+ — MUS
BARTER.
JJ Jordan, Exec Prod — *McLendon Broadcasting (Worldwide)*

Music Programming

Music Programming

4th Of July Remote Broadcast Willie Nelson, The 1982
 Artist Salute
 02:00:00 AC, C 009760
 1 pgm Stereo
 7" reel, 7 1/2 ips
 A 4th of July special with countrys Willie Nelson, "The Nashville Renegade."
 18-44 — MUS
 CASH/BARTER; 12 commercial avails per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Frank Sinatra, Biography In Song 1981
 Artist Salute
 08:00:00 MM 006210
 1 pgm Mono, Stereo
 7" reel, 7 1/2 ips
 An 8-hour special that contains the hits and career of one of show business' biggest stars.
 40+ — MUS
 CASH/BARTER; 12 commercial avails per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Gambler, Kenny Rogers, The 1981
 Artist Salute
 04:00:00 AC, C 006160
 1 pgm Stereo
 7" reel, 7 1/2 ips
 Host: *Jerry Naylor*
 An intimate account of Kenny Rogers through his own words and music.
 12+ — MUS
 CASH/BARTER; 12 commercial avails per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

George Jones 1982
 Music-Country
 02:00:00 C 009620
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: *Jerry Naylor*
 From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as the changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

George Jones And Hank Williams, Jr. 1984
 Artist Salute
 03:00:00 C 045280
 1 pgm Stereo
 Satellite Transmission
 Host: *Charlie Cook*
 This country special highlights the careers of two of country music's most enduring artists, George Jones and Hank Williams, Jr. Broadcast on Labor Day Weekend.
 25+ — ENT
 NEGOTIABLE.
 Broadcast International — *Mutual Broadcasting System*

Glenn Miller: Memory Maker 19??
 Music-Big Band
 12:00:00 BB 012340
 1 pgm Mono, Stereo
 7" reel, 7 1/2 ips
 Host: *Chuck Cecil*
 Chronological display of Glenn Miller's music from 1926 to 1944 consists of interviews with musicians, singers, and arrangers who made records and memories with Glenn Miller.
 35+ — ENT
 Promos
 CASH; 4 week minimum; 6 commercial availabilities per hour (72 total).
 Chuck Cecil — *Swingin' Years*

Glenn Miller...The Man And His Music 1983
 Artist Salute
 03:00:00 BB, O 041300
 1 pgm Stereo
 Satellite Transmission
 Relive the great moments of the never-to-be-forgotten Glenn Miller era and experience the music that moved America. This tribute includes the best of the "swing" and "sweet" music that symbolizes the ultimate Miller sound.
 35+ — ENT
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

Golden Oldies, The 1981
 Music-Oldies
 03:00:00 O, R 004700
 weekly 2 Track Stereo
 7" reel, 7 1/2 ips
 Host: *Mei Stewart, D.J.*
 This 3 hour weekly program features the rock hits of the 50's, 60's, and 70's. Also includes a weekly Beatles segment and Elvis Presley segment, an artist spotlight, and weekly countdown from a given year.
 21-50 — MUS
 CASH.
 Reel Radio — *Reel Radio*

Good Time Rock'n Roll 1984
 Music-Rock
 24:00:00 AC, R 018740
 daily —
 Good Time Rock 'n Roll has the songs, the sounds, that the "Baby Boom" grew up with: the Beatles, the Byrds, the Temptations, The Four Tops, the Turtles, the best of the British Invasion and Motown. All the hits and a different format easily adaptable to AM's and FM's looking for a different approach.
 25-40 — MUS
 CASH.
 Fred Jacobs, Tom Bender (KRQX, Dallas) — *Media Strategies*

Gospel America 1984
 Music-Gospel
 03:00:00 AC, C, RE 018540
 1x weekly Stereo
 ?" reel, ? ips
 Host: *Jon Rivers*
 A weekly 3 hour program with host Jon Rivers, that blends the hottest gospel with country and adult contemporary to create a unique listening experience. It incorporates such listener-oriented features as album and book reviews, comedy spots, countdowns, artist interviews, and concert calendars for gospel artists.
 25+ — MUS
 CASH.
 Gerard Ferri — *21st Century Broadcasting*

Gospel Christmas, A 1982
 Seasonal
 02:00:00 RE 002430
 1 pgm Stereo
 7", 10" reels, 7 1/2 ips
 A program of Christmas music performed by top Gospel recording artists. Designed to bring joy, warmth and meaning to the Christmas season through music and artist commentary.
 25+ — MUS
 CASH.
 Heil Enterprises — *Heil Enterprises*

Gospel Greats, The 1982
 Music-Religious
 02:00:00 RE 002410
 1x weekly Mono, Stereo
 7", 10" reels, 7 1/2 ips
 Features today's most popular Gospel music, including interviews with Gospel recording artists. Plus, exclusive Gospel music update about the artists and the Gospel music industry. The first program of each month is a "countdown" of the monthly Top 20, based on the Singing News Gospel Top 40 chart.
 25+ — MUS
 CASH; 13 week contract.
 Heil Enterprises — *Heil Enterprises*

Music Programming

Music Programming

Gospel Time 1983

Music-Gospel
04:00:00 B, UC 026440
weekly Stereo
Satellite Transmission
A Contemporary gospel program.
18+ — TAL
FREE; 2 to 4 availabilities per hour dependent on program length.
STRZ Music — *Sheridan Broadcasting Network*

Gospel Year In Review 1982

Music-Religious
04:00:00 RE 002420
1 pgm Stereo
7", 10" reels, 7 1/2 ips
A recap of the year's biggest Gospel music hits as compiled by the Singing News. Also included are interviews with Gospel recording artists and leaders in the Gospel music industry. Suggested for New Year's holiday programming or a weekend audience.
25+ — MUS
CASH.
Heil Enterprises — *Heil Enterprises*

Graffiti Gold 1972

Music-Oldies
06:00:00 O 010820
1x weekly Mono, Stereo
7" reel, 7 1/2 ips
Host: *Wolfman Jack*
Great weekend programming with hit music spanning the mid fifties through the early seventies backed by the success of the movie "American Graffiti."
18-35 — MUS
Promos
English, French, German, Japanese
CASH; 13 or 26 weeks.
Wolfman Jack — *Wolfman Jack Syndication (Worldwide)*

Great American Summer 1983

Music-Rock
06:00:00 A, R 025840
1 pgm Stereo
Satellite Transmission
This program reviews the top hits from the past 17 summers programmed in one-hour blocks. Includes features, information, and interviews.
18-34 — MUS
Advertising Aids, Promos
BARTER.
The Creative Factor — *CBS Radio Network Radioradio*

Great Sounds, The 1982

Musical-Variety
04:00:00 BB, O 024080
weekly Stereo
12" LP, 33 1/3 rpm
Host: *Ray Otis*
A magazine format program featuring hits of the '30's and '40's and non-rock sounds of the '50's and '60's. Each show will feature both a well-known artist and a specific year.
35+ — MUS
BARTER; 1 play per market, 12 minutes of commercial availabilities.
Ed Salamon, Exec Prod, Doug Hall, Prod — *The United Stations*

Guitar: A Rock Episode 1981

Music-AOR
36:00:00 A, R 000720
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: *Kay Hayes*
An outstanding collection of rock from the last 20 years and features outstanding guitar solos. Included are such artists as Led Zeppelin, Van Halen, Black Sabbath, Blue Cheer, among others.
18-34 — MUS
Promos
CASH; 2 plays.
Hiatus Productions — *TM Communications (Worldwide)*

Hail & Oates And Air Supply 1984

Artist Salute
03:00:00 AC 045290
1 pgm Stereo
Satellite Transmission
Superstars, Daryl Hall and John Oates and Supergroup Air Supply are brought together in this adult contemporary special.
25+ — ENT
NEGOTIABLE.
Dick Clark Productions — *Mutual Broadcasting System*

Happy New Year America 1980

Seasonal
06:00:00 AC, R 030960
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: *Kris Erik Stevens*
A New Year celebration Special...timeless programming for the year end. Features greetings from celebrities of movies, music and television. Plus number one songs from the past and present. Resolutions, memories and much more holiday fun.
18+ — ENT
Advertising Aids, Promos, Sales Aids
CASH.
Kris Stevens Enterprises — *TM Programming* **WORLDWIDE: Kris Stevens Enterprises**

Heritage Of Christmas, The 19??

Seasonal
02:20:00 BM, CL, MM 002140
1 pgm Mono, Stereo
10" reel, 7 1/2 ips
Host: *Bob Concie*
A Christmas classic, this popular program is composed of two holiday favorites, "Amahl and the Night Visitor," by Menotti and "The Childhood of Christ," by Berlioz.
12+ — MUS
Promos
CASH; outright purchase; unlimited replay.
Broadcast Programming International — *Broadcast Programming International*

Hilliard Ensemble In Concert 1981

Music-Classical
01:45:00 CL 029240
1 pgm Stereo
10 1/2" reel, 7 1/2, 15 ips
A program featuring classical selections performed by the Hilliard Ensemble.
35+ — MUS
CASH; 6 commercial avails.
WCLV/Seaway Productions — *WCLV/Seaway Productions (Worldwide)*

Holiday Country 1981

Seasonal
24:00:00 C 000590
3 pgms Stereo
12" LP, 33 1/3 rpms
Hosts: *Lance LeGault, Chris Lane*
A special year end holiday package with features, events, traditions, and music that celebrate Thanksgiving, Christmas and New Year's.
1. *Thanksgiving Country* 2. *Christmas Country* 3. *Country New Year*.
18-34 — MUS
Advertising Aids, Demos, Promos, Sales Aids
CASH; 2 runs; depending on market size.
Kris Stevens Enterprises — *TM Communications (Worldwide)*

Music Programming

Music Programming

Holiday Magic 1981

Seasonal
30:00:00 AC, BM 000630
3 pgms Stereo

12" LP, 33 1/3 rpm

Host: *Kris Erik Stevens*

A three in one holiday package bursting with features, events, traditions and music to celebrate Thanksgiving (6 hours), Christmas (18 hours), New Year's (6 hours).

1. *Thanksgiving America* 2. *Magic Of Christmas* 3. *Happy New Year, America*.

12-54 — MUS

Advertising Aids, Demos, Promos, Sales Aids

CASH; 2 runs.

Kris Stevens Enterprises — *TM Communications* (Worldwide)

Hot Hits Countdown 1982

Music-Countdowns
03:00:00 AC, C, MM 006890
1x weekly Stereo, 2 Track Stereo

7" reel, 7 1/2 ips, Satellite Transmission (1982)

Host: *Tom Crockett*

A three-hour program composed of the week's top 30 singles—includes chartbound tunes and interviews with selected artists.

18-49 — MUS

CASH; 13 weeks minimum.

Concept Programming & Syndication — *Concept Programming & Syndication* (Worldwide)

Hot Shots, The 1981

Music-Oldies
04:00:00 O, R 009260
1 pgm Mono, Stereo

Customized Delivery, Satellite Transmission

Four hours filled with all of the stars, all of the music which made the sixties so memorable like Elvis, The Beatles, The Motown Sound and the music of Woodstock.

25-44 — MUS

CASH.

Rogers Broadcast Productions — *Rogers Broadcast Productions*

CANADA: *Rogers Broadcast Productions*

Houston Symphony, The 1983

Music-Classical
02:00:00 CL 042320
1x weekly Stereo

10" reel, 7 1/2 ips

This program features recorded, live broadcasts of exciting major orchestras with conductor, Sergio Comissiona.

25+ — MUS

CASH.

Parkway Communications — *Parkway Communications*

Imaginary Landscape 1978

Music-Adult Contemporary
01:58:00 AC 027480
weekly Stereo

10 1/2" reel, 7 1/2 ips

This program features contemporary and experimental music including live performance conversations with composers and musicians of international importance.

25+ — MUS

CASH/BARTER.

Carl Stone — *Electro-Acoustic Music*

Inside Track, The 1982

Music-Rock
00:90:00 A, R 013130
1x monthly Stereo
?

Interviewer: *Lisa Robinson*

Journalist—interviewer and syndicated columnist Lisa Robinson conducts in-depth interviews with Rock's top stars; Mick Jagger, Keith Richards, Bill Wyman, Rod Stewart, Stevie Nicks, Pete Townshend, Roy Davis, Pat Benatar, Peter Wolf and Chrissie Hynde. Each program explores the words and music of three top musicians who are thematically related.

18-34 — MUS

BARTER.

DIR Broadcasting — *DIR Broadcasting*

International Listeners' Choice Awards, The 1983

Music-Country
02:00:00 C 016910
1x weekly Stereo

12" LP, 33 1/3 rpm

Host: *Deno Day*

A two-hour weekly country interview and music show containing 90% music; as voted by the listeners.

18+ — MUS

BARTER.

JJ Jordan, Exec Prod — *McLendon Broadcasting* (Worldwide)

Israel Philharmonic, The 1977

Music-Foreign
02:00:00 CL 006320
1x weekly Stereo

10 1/2" reel, 7 1/2 ips

Host: *Henry Fogel*

Orchestral performances recorded at Mann Auditorium in Tel Aviv. Also available as a 90 minute show. Contains 26 programs in series.

18+ — MUS

CASH; 26 weeks; rebroadcast rights available.

Henry Fogel — *WCRB Productions*

Jason McCall Show, The 1982

Music-Country
05:00:00 C 002910
7x weekly Stereo, 2 Track Stereo

7", 10 1/2" reels, 3 3/4, 7 1/2 ips

Host: *Jason McCall*

Country Music enriched with humor and anecdotes provided by the many characters created by Jason. From "Big Country" format, morning drive segment (5-10 am).

18-49 — MUS

Promos

CASH; 1 year contract.

Live Sound — *Live Sound*

Jazz Chronicles 1981

Music-Jazz
02:00:00 B, J, UC 012310
1x weekly Stereo

7" reel, 7 1/2 ips

Host: *Jim Gosa*

Contemporary jazz tunes with such notable artists as George Benson, Steely Dan, Chuck Mangione, Joni Mitchell, The Crusaders, Randy Crawford and Spyro Gyra are featured in this series.

18+ — MUS

Advertising Aids, Promos

CASH; 13 week minimum; 8 commercial availabilities.

Syndicate It — *Syndicate It* (Worldwide)

Jean Pierre Rampal And Alexandre Legoya At Severance Hall 1982

Music-Classical
02:00:00 BM, CL 004180
1 pgm Stereo

10 1/2" reel, 7 1/2, 15 ips, Satellite Transmission

Robert Conrad

The superstars of the flute and guitar worlds are presented in a joint recital.

25-54 — MUS

Promos

CASH; 13 week minimum.

Radio Seaway — *WCLV/Seaway Productions* (Worldwide)

Jean Pierre Rampal At Severance Hall Revisited 1983

Music-Classical
01:45:00 CL 029380
1 pgm Stereo

10 1/2" reel, 7 1/2, 15 ips

Famous Flutist, Jean Pierre Rampal revisits Severance Hall in a classical concert.

35+ — MUS

Promos

CASH; 6 commercial avail.

WCLV/Seaway Productions — *WCLV/Seaway Productions*

CANADA: *WCLV/Seaway Productions*

Music Programming

Music Programming

- Jerry Mason Show, The** 1982
Music-Country
05:00:00 C 002900
7x weekly Stereo, 2 Track Stereo
7", 10 1/2" reels, 3 3/4, 7 1/2 ips
Host: Jerry Mason
Jerry's warm delivery and knowledge of country music help to create an excellent mid-afternoon. From the "Big Country" format.
18-49 — MUS
Promos
CASH; 1 year contract.
Live Sound — *Live Sound*
- Jim Reeves Radio Special, The** 1983
Artist Salute
05:00:00 C 029190
weekly Stereo
12" LP, 33 1/3 rpm
Host: Eddy Arnold
Interviews with some of today's top country stars, unique tracks of Jim Reeves himself and the music of the most loved country singer of all time. Contains 20 vignettes.
25+ — MUS
Demos, Promos
CASH; 1 year contract.
Jim Reeves Enterprises, The Musicworks — *The Musicworks*
- Jimi Hendrix: A Tribute** 1982
Artist Salute
03:00:00 O, R 030150
1 pgm 2 Track Stereo
10 1/2" reel, 7 1/2, 15 ips; 12" LP, 33 1/3 rpm
Host: Kate Hayes
An in-depth and sympathetic biography of the grand master himself, compiled with the assistance of the Hendrix estate. Rare and exclusive interviews and impeccable music from half-speed masters or original pressings.
18+ — ENT
CASH.
Hiatus Productions — *Hiatus Productions*
- Johnny Cash Story, The** 1981
Artist Salute
06:00:00 C 006140
1 pgm Stereo
7" reel, 7 1/2 ips
Host: Harry Newman
A 6-hour radio music special that documents in his own words, the life and times of one of America's greatest music innovators. Rare recording along with comments from his friends and stories about his friends from Bob Dylan to Kris Kristofferson and Roy Orbison to Elvis Presley. May be programmed in one or two hour installments.
18-54 — ENT
CASH/BARTER; 12 commercial avail per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*
- Johnny Mathis** 1982
Artist Salute
02:00:00 AC, MM 009740
1 pgm Stereo
7" reel, 7 1/2 ips
A special that runs 2 hours on the hits and career of Johnny Mathis, one of the super stars in today's music world.
25+ — MUS
CASH/BARTER; 12 commercial avail per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*
- Johnny Mathis—The First Twenty-Five Years** 1981
Artist Salute
05:00:00 AC, MM 009780
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: Wink Martindale
Celebrates Johnny's silver anniversary in show business, features an extensive interview with him as well as guest appearances by Tony Bennett, Gladys Knight, Henry Mancini and Ed McMahon, plus others.
35+ — MUS
CASH.
Cross-Country Communications — *Cross-Country Communications*
- Johnny Mercer: Too Marvelous For Words** 1982
Artist Salute
07:00:00 BB, MM 024800
1 pgm Stereo
7" reel, 7 1/2 ips
Hosts: Jo Stafford, Henry Mancini
Tribute to Johnny Mercer including guests such as: Frank Sinatra, Jack Lemmon, Steve Allen, Peggy Lee, Jane Wyman, Fred Astaire and many others.
35+ — AIR
CASH.
Radio Arts — *Radio Arts*
- Kenny Rogers '82** 1982
Music-Country
02:00:00 C 009600
1x monthly Stereo
7" reel, 7 1/2 ips
Host: Jerry Naylor
From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as the changes in Country Music.
18-54 — MUS
CASH/BARTER; 12 commercial availabilities per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*
- Kenny Rogers Radio Special** 1981
Artist Salute
07:00:00 AC, C 000690
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: Kenny Rogers with Ray Willis
A program combining music and interview tracing the musical and personal growth of Kenny Rogers beginning with "The Scholars" through "The New Christy Minstrels" and into "The First Edition" and the present.
18-54 — ENT
Advertising Aids, Demos, Promos, Sales Aids
CASH; 2 runs; 60 commercials.
Popular Media Products — *TM Communications* (Worldwide)
- King Is Dead—Long Live The King, The** 1977
Artist Salute
05:00:00 AC, T 006020
1 pgm Mono
7" reel, 7 1/2 ips
Host: Larry Bergman
A five hour memorial program written and produced just hours after Elvis's death in 1977. Covers his musical life from beginning to end with all his top songs. Contains live performances, and special interviews.
18-44 — ENT
CASH.
Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited*
- # Labor Day Beatle Music Special** 1984
Artist Salute
06:00:00 O, R 045480
1 pgm Stereo
Satellite Transmission
A Labor Day feature honoring "the Fab-Four."
12+ — MUS
BARTER.
Broadcast International — *CBS Radio Network Radioradio*

Music Programming

Music Programming

Lady Is A Song, A 1983
 Specials
 04:00:00 A, AC, MM 041690
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 This show features songs with girl names in the title, covering numerous years and a variety of stars.
 18+ — MUS
 CASH/BARTER; 10 commercial availabilities per hour.
 Media General Broadcast Services — *Media General Broadcast Services*

Larry Adler At Severance Hall 1983
 Music-Classical
 01:45:00 CL 029360
 1 pgm Stereo
 10 1/2" reel, 7 1/2, 15 ips
 Classical works performed by Larry Adler at Severance Hall.
 35+ — MUS
 Promos
 CASH; 6 commercial avails.
 WCLV/Seaway Productions — *WCLV/Seaway Productions*
CANADA: WCLV/Seaway Productions

Larry Gatlin 1982
 Music-Country
 02:00:00 C 009650
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: *Jerry Naylor*
 From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as the changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* **CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons**

Larry Mack Show, The 1982
 Music-Country
 05:00:00 C 002890
 7x weekly Stereo, 2 Track Stereo
 7", 10 1/2" reels, 3 3/4, 7 1/2 ips
 Host: *Larry Mack*
 Larry, Aunt Maude and faithful Indian companion, Irving, capture the hearts of kids of all ages. Includes the best country hits and solid gold from the last two decades. From "Big Country" format 3-8 pm, is suggested daypart.
 18-49 — MUS
 Promos
 CASH; 1 year contract.
 Live Sound — *Live Sound*

Lee Arnold On A Country Road 1983
 Music-Country
 03:00:00 C 024920
 weekly Stereo
 Satellite Transmission
 Host: *Lee Arnold*
 A country magazine and concert program featuring a unique blend of exclusive interviews, top-rated country music, records on the rise and hits from the past. Lee Arnold provides his insights and encyclopedic knowledge of the country music scene to give listeners a total overview of what's happening each week. New segments are "Then And Now," which features songs that were popular by one group and have resurfaced by another and "Flashbacks" which turns back the pages ten years ago to the top songs.
 18-54 — ENT
 NEGOTIABLE.
 Master Audio Productions, Glenn R Morgan, Exec Prod — *Mutual Broadcasting System*

Library Of Congress Chamber Music Series 1983
 Music-Classical
 00:90:00 CL 028150
 26 pgms Stereo
 10 1/2" reel, 7 1/2 ips; Satellite Transmission available only to satellite-equipped Public Radio stations.
 Host: *Steve Ember*
 This program features the Juilliard String Quartet and the Beaux Arts Trio. Guest artists include the Concord String Quartet, the Cantilena Chambers Players and Jan DeGaetani.
 20+ — MUS
 CASH.
 Library Of Congress — *Eastern Public Radio*

Library of Congress Chamber Music Broadcasts 1983
 Music-Classical
 02:00:00 CL 042030
 weekly 2 Track Stereo
 10" reel, 7 1/2 ips; Satellite Transmission
 This program features chamber music played in the Coolidge Auditorium in Washington by resident ensembles, the Juilliard String Quartet and the Beaux Arts Trio, and by others of the finest chamber musicians in the world. Programs run 80 to 120 minutes, there are a total of 26 programs.
 35+ — MUS
 FREE.
 Library Of Congress Music Division — *Library Of Congress Music Division*

Listen to the Music 1978
 Music-MOR
 00:90:00 AC, MM 045550
 weekly Stereo
 7" reel, 15 ips; Satellite Transmission
 Host: *Margaret Paosu*
 Classic MOR music programming.
 18+ — MUS
 NEGOTIABLE.
 Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Live In Concert 1983
 Live Events
 01:30:00 AC, R 030720
 10 concerts Stereo
 Satellite Transmission
 Live concerts by the biggest names on the CHR list are brought to you via satellite. The ten concerts will be scheduled in conjunction with the April-November touring season.
 18+ — MUS
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks, PG Productions — *RKO Radioshows*

Live Supergroups 1981
 Music-Rock
 02:00:00 A, R 003460
 8x yearly Stereo
 12" LP, 33 1/3 rpm
 A special 2-hour live recorded concert featuring major artists who have a long list of hits and major tours. Typical groups include The Rolling Stones, The Who, Duran Duran.
 18-34 — MUS
 Promos
 BARTER.
 DIR Broadcasting — *ABC Rock Radio Network* **WORLDWIDE: ABC Watermark**

Music Programming

Music Programming

| | | | | | | | |
|--|------|--------------|--------|--|--|--------------|--|
| Loretta And Friends | 1981 | | | | # Memorial Day Rolling Stones Special | 1984 | |
| Artist Salute | | | | | Artist Salute | | |
| 02:00:00 | | C | 006240 | | 06:00:00 | AC | |
| 1 pgm | | Mono, Stereo | | | 1 pgm | Stereo | |
| 7" reel, 7 1/2 ips | | | | | Satellite Transmission | | |
| A candid look at the talent, philosophy, and humor that is Loretta Lynn. There are many great talents in the world of country music, but there are few "legends"...Loretta Lynn is one of them. | | | | A special Memorial Day program featuring The Rolling Stones. | | | |
| 18-54 — ENT | | | | 18-34 — MUS | | | |
| CASH/BARTER; 12 commercial avail. per hour. | | | | BARTER. | | | |
| Darwin Lamm — <i>Creative Radio Shows</i> CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons | | | | Kris Stevens Enterprises — <i>CBS Radio Network Radioradio</i> | | | |
| Loretta Lynn | 1982 | | | | # Memories Of Marty | 1983 | |
| Music-Country | | | | | Artist Salute | | |
| 02:00:00 | | C | 009560 | | 02:00:00 | C | |
| 1x monthly | | Stereo | | | 1 pgm | Stereo | |
| 7" reel, 7 1/2 ips | | | | | 12" LP, 33 1/3 rpm | | |
| Host: Jerry Naylor | | | | The world lost a great entertainer and a wonderful human being when it lost Marty Robbins. His music lives on and so do the memories in this special that features the comments from many fellow entertainers who knew him best. | | | |
| From the "Superstar Country" series, available as a monthly or individually. In the artists own words you'll hear about the changes within themselves as well as the changes in Country Music. | | | | 25+ — ENT | | | |
| 18-54 — MUS | | | | CASH/BARTER; 1 year contract. | | | |
| CASH/BARTER; 12 commercial availabilities per hour. | | | | Media General Broadcast Services — <i>Media General Broadcast Services</i> | | | |
| Darwin Lamm — <i>Creative Radio Shows</i> CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons | | | | | | | |
| Love And A Whole Lot More | 1981 | | | | Memory Makers | 1983 | |
| Music-Beautiful | | | | | Music-Rock | | |
| 12:00:00 | | BM, MM | 000710 | | 03:00:00 | AC, R | |
| 1 pgm | | Stereo | | | 1 pgm | Stereo | |
| 12" LP, 33 1/3 rpm | | | | | Satellite Transmission | | |
| Lee Bayley, Ciji Ware | | | | This program features three hours of music covering the past 15 years of rock history. Includes trivia, contest options, and interviews. | | | |
| A musical tribute to the feelings of love as described in music from the last 15 years. Each hour deals with a different aspect of love. | | | | 18-34 — MUS | | | |
| 25-44 — MUS | | | | Advertising Aids, Promos | | | |
| Advertising Aids, Demos, Promos, Sales Aids | | | | BARTER. | | | |
| CASH; 2 runs; depending on market size; 120 commercial availabilities. | | | | CBS Radioradio — <i>CBS Radio Network Radioradio</i> | | | |
| Broadcast Works with TM Companies — <i>TM Communications (Worldwide)</i> | | | | | | | |
| Lynn Harrell At Severance Hall | 1983 | | | | Merle Haggard | 1982 | |
| Music-Classical | | | | | Music-Country | | |
| 01:45:00 | | CL | 029370 | | 02:00:00 | C | |
| 1 pgm | | Stereo | | | 1x monthly | Stereo | |
| 10 1/2" reel, 7 1/2, 15 ips | | | | | 7" reel, 7 1/2 ips | | |
| Cellist, Lynn Harrell, performs classical works at Severance Hall. | | | | Host: Jerry Naylor | | | |
| 35+ — MUS | | | | From the "Superstar Country" series, available as a package or separately. Contains the artists own words about the changes within themselves as well as the changes in Country Music. | | | |
| Promos | | | | 18-54 — MUS | | | |
| CASH; 6 commercial avail. | | | | CASH/BARTER; 12 commercial availabilities per hour. | | | |
| WCLV/Seaway Productions — <i>WCLV/Seaway Productions</i> | | | | Darwin Lamm — <i>Creative Radio Shows</i> CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons | | | |
| CANADA: WCLV/Seaway Productions | | | | | | | |
| Magic Of Christmas, The | 1980 | | | | Messiah, The | 19?? | |
| Seasonal | | | | | Seasonal | | |
| 18:00:00 | | ALL | 030270 | | 02:30:00 | BM, CL, MM | |
| 1 pgm | | Stereo | | | 1 pgm | Mono, Stereo | |
| 12" LP, 33 1/3 rpm | | | | | 10" reel, 7 1/2 ips | | |
| Host: Kristie Stevens + other children | | | | Bob Concie | | | |
| Contains 18 hours filled with mass appeal Christmas music. This program features the traditions of Christmas, yuletide greetings from superstar celebrities, coverage of Christmas worldwide, Christmas cards, wishes, and magical moments of this special time of year. | | | | The traditional holiday oratorio performed, in its entirety, by the London Symphony Orchestra and Chorus, with distinguished guest soloists. | | | |
| 12+ — ENT | | | | 25+ — MUS | | | |
| Advertising Aids, Promos, Sales Aids | | | | Promos | | | |
| CASH. | | | | CASH; 5 commercial availabilities; outright purchase; unlimited replay. | | | |
| Kris Stevens Enterprises — <i>TM Communications</i> WORLDWIDE: Kris Stevens Enterprises | | | | Broadcast Programming International — <i>Broadcast Programming International</i> | | | |
| Matinee | 1983 | | | | Mickey Gilley/Johnny Lee | 1982 | |
| Music-Classical | | | | | Music-Country | | |
| 02:00:00 | | CL | 026190 | | 02:00:00 | C | |
| daily | | Stereo | | | 1x monthly | Stereo | |
| 10" reel, 7 1/2 ips | | | | | 7" reel, 7 1/2 ips | | |
| John Stevenson | | | | Host: Jerry Naylor | | | |
| This program features a variety of classical music from live performances and recitals to brief vignettes of major personalities in the music world. | | | | From the "Superstar Country" series, available as a package or separately. Contains the artists own words, about the changes within themselves as well as changes in Country Music. | | | |
| 25+ — MUS | | | | 18-54 — MUS | | | |
| CASH. | | | | CASH/BARTER; 12 commercial availabilities per hour. | | | |
| Parkway Communications — <i>Parkway Communications</i> | | | | Darwin Lamm — <i>Creative Radio Shows</i> CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons | | | |

Music Programming

Music Programming

Missing On A Mountain—The Patsy Cline 1970**Story**

Music-Country

02:00:00 C 008820

yearly Mono, Stereo

7" reel, 7 1/2 ips

Host: *Jim McCoy*

A yearly program for air every March 5th. Hosted by Jim McCoy available in 60 or 120 minute versions.

25-54 — MUS

Promos

CASH/BARTER.

Sounds Of Winchester — *Sounds Of Winchester***Murray Perahia At Severance Hall** 1983

Music-Classical

01:45:00 CL 029340

1 pgm Stereo

10 1/2" reel, 7 1/2, 15 ips

Classical works performed by pianist Murray Perahia in concert at Severance Hall.

35+ — MUS

Promos

CASH; 6 commercial avails.

WCLV/Seaway Productions — *WCLV/Seaway Productions*

CANADA: WCLV/Seaway Productions

Music & Memories 1983

Music-Adult Contemporary

03:00:00 AC 017390

weekly Stereo

7" reel, 7 1/2 ips

Host: *Mike Carruthers*

A weekly 3 hour music series, "wrapped around" the hit music of the 50's, 60's, and 70's, to the present hit music. The program intercuts music with interviews, news actualities, and entertainment items.

18-49 — MUS

Promos

CASH.

Ron B Fineman — *Strand Broadcast Services***Music For Christmas Eve** 19??

Seasonal

04:00:00 BM, MM 002090

1 pgm Mono, Stereo

10" reel, 7 1/2 ips

Host: *Scott Tippets*

A Christmas Eve special that blends traditional carols and hymns with all time favorite popular songs.

12+ — MUS

Promos

CASH; 1 year lease agreement; 1 commercial available each cut

Broadcast Programming International — *Broadcast Programming International***Music From Marlboro** 1972

Music-Classical

00:00:00 CL 006330

1x weekly Stereo

10 1/2" reel, 7 1/2 ips

Nicholas Anagnostis, Judith Sherman, William Pierce

From 1971-1980 performances recorded "live" at the Marlboro Music Festival, including many of the last appearances by Pablo Casals. Also available are 65 60-minute program.

18+ — MUS

CASH; 13, 26, 39, 52 or 65 weeks; 1 broadcast only.

Judith Sherman — *WCRB Productions***# Music Of America: Nostalgia/Non-** 1983**Rock Format**

Music-Oldies

24:00:00 BB, BM, MM 041750

daily Stereo

10 1/2" reel, 7 1/2 ips

An extraordinary nostalgia/ non-rock format that spans the eras from the 40's into the 80's. This format is constantly being updated, and programmed selections are based on Billboard popularity charts. A retirement schedule is featured to eliminate burnout. Designed for execution on an automated system with live assist.

35+ — MUS

CASH.

Golden Oldies Productions — *Golden Oldies Productions***Music Of Swami Chaitanya Hari (Deuter)** 1981

Religious-Series

01:30:00 RE 013440

3 pgms Stereo

Cassette

Meditative music with a zen flavor.

1. *Flowers of Silence/Sea and Silence* 2. *Tea from an Empty Cup/Riding the Bull* 3. *Like the Wind in the Trees/Orange Tree.*

18+ — REL

CASH.

Rajneesh Foundation International — *Rajneesh Foundation International***Music Of Swami Chaitanya Hari (Deuter)** 1981

Religious-Series

01:30:00 RE 017660

3 pgms Stereo

Cassette

Meditative music with a zen flavor.

1. *Flowers Of Silence/Sea And Silence* 2. *Tea From An Empty Cup/Riding The Bull* 3. *Like The Wind In The Trees/Orange Tree.*

18+ — REL

CASH.

Rajneesh Foundation International — *Rajneesh Foundation International***Music Of The Movies** 1983

Entertainment

00:00:00 BB, MM 017300

daily Stereo

10" reel, 7 1/2 ips

Program contains special music from motion pictures.

35+ — MUS

CASH.

Winton Communication Group — *Winton Communication Group***Music Through The Night** 1982

Music-Religious

05:00:00 RE 028860

daily Stereo

Satellite Transmission

Host: *Mike Kellogg*

Mike Kellogg hosts this program that ministers the peace of Jesus Christ and encouragement to the late night listeners. Inspirational music accompanies this program.

18+ — REL

CASH; price varies.

Moody Broadcasting Network — *Moody Broadcasting Network***Musical Starstreams** 1981

Miscellaneous

02:00:00 AC, CL, J 029620

weekly Dolby C, Stereo

12" LP, 33 1/3 rpm, Cassette

Relaxing, "New Age" electronic music designed to air once per week, any evening or Sunday morning. This is the music of the future and appeals to every age group.

18+ — MUS

Advertising Aids, Promos, Sales Aids

FREE.

Frank J Forest — *Musical Starstreams (Worldwide)*

Music Programming

Music Programming

| | | | | | | | |
|---|--------------|--|--------|--|------------------------|--|--------|
| Musicfest | | | 1983 | New York Philharmonic | | | 1982 |
| Music-Big Band | | | | Music-Classical | | | |
| 04:00:00 | BB | | 030140 | 02:00:00 | CL | | 006270 |
| 3 pgms | Stereo | | | 1x weekly | Stereo | | |
| 12" LP, 33 1/3 rpm | | | | 10 1/2" reel, 7 1/2 ips | | | |
| <i>Hosts: Jim Lowe, Margaret Whiting, Skitch Henderson, William B. Williams</i> | | | | <i>Host: Martin Bookspan</i> | | | |
| Featuring the music of the Big Band era, this program contains a series of salutes to the songwriters, artists and music of a bygone era. Customized host promo announcements are available. | | | | Full-length recordings, "live" from Avery Fisher Hall or from worldwide tours, of performances by the New York Philharmonic, under Music Director, Zubin Mehta and world renowned guest conductors. | | | |
| 1. <i>Songwriters Salute</i> (3 hours) 2. <i>Salute To Bing</i> (3 hours) 3. <i>Big Band Salute</i> (4 hours) | | | | 18+ — MUS | | | |
| 35+ — MUS | | | | Advertising Aids, Sales Aids | | | |
| Advertising Aids, Promos | | | | BARTER; 52 weeks per year. | | | |
| BARTER; 6 minutes of station avails per hour. | | | | Roy Hemming — <i>WCRB Productions</i> (Worldwide) | | | |
| Narwood Productions — <i>Narwood Productions</i> | | | | | | | |
| Nat King Cole | | | 1981 | Night Time America | | | 1983 |
| Artist Salute | | | | Music-Adult Contemporary | | | |
| 04:00:00 | BM, MM | | 006230 | 05:00:00 | AC, R | | 030660 |
| 1 pgm | Mono, Stereo | | | 5x weekly | Stereo | | |
| 7" reel, 7 1/2 ips | | | | Satellite Transmission | | | |
| Nat King Cole—one of America's favorite singers—the show features interviews and hits such as "Mona Lisa" plus special thoughts from singer-daughter Natalie Cole. | | | | <i>Host: Bob Dearborn</i> | | | |
| 45+ — ENT | | | | A program that features a broad-base of adult contemporary music and often opens phone lines to allow listeners to call-in with comments and reflections on a wide range of subjects. This show features top ten countdowns and special spot-light news. | | | |
| CASH/BARTER; 12 commercial avails per hour. | | | | 25+ — ENT | | | |
| Darwin Lamm — <i>Creative Radio Shows</i> CANADA: <i>Creative Radio Shows</i> ; WORLDWIDE: <i>Grace Gibbons</i> | | | | Advertising Aids, Promos, Sales Aids | | | |
| | | | | BARTER. | | | |
| | | | | RKO Radio Networks — <i>RKO Radioshows</i> | | | |
| National Symphony Concert Series, The | | | 1982 | Nighthawk Show, The | | | 1982 |
| Music-Classical | | | | Music-Country | | | |
| 02:00:00 | CL | | 013590 | 04:00:00 | C | | 002920 |
| 1x weekly | Stereo | | | 7x weekly | Stereo, 2 Track Stereo | | |
| Satellite Transmission | | | | 7", 10 1/2" reels, 3 3/4, 7 1/2 ips | | | |
| <i>Host: Paul Teare</i> | | | | Specifically programmed for the night audience. "The Nighthawk Show" features interesting items from the news, humor, and the best in country music. From the "Big Country" format. | | | |
| A series of 26 weekly concerts by the National Symphony Orchestra, with 10 concerts presented live from John F. Kennedy Center for the Performing Arts, the remaining 8 are recorded. Paul Teare serves as host and moderator for the 1983-84 season. | | | | 18-49 — MUS | | | |
| 25+ — MUS | | | | Promos | | | |
| Advertising Aids | | | | CASH; 1 year contract. | | | |
| NEGOTIABLE. | | | | Live Sound — <i>Live Sound</i> | | | |
| WGMS Washington — <i>Mutual Broadcasting System</i> | | | | | | | |
| # New Age/Space Music | | | 1984 | # Nostalgic Rock Show | | | 1984 |
| Music-Beautiful | | | | Music-Oldies | | | |
| 02:00:00 | A, AC, CL | | 043710 | 04:00:00 | O, R | | 046080 |
| daily | Stereo | | | 1x weekly | Stereo | | |
| 7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm | | | | 7" reel, 7 1/2 ips | | | |
| This collection of instrumental meditative music provides you with repetitive, spacious sounds that allow for enhancement and relaxation. Features artists such as Vangelis, Jean-Michel Jarre and Kitaro, for example. | | | | <i>Host: Chris Casey</i> | | | |
| 25+ — MUS | | | | Designed for weekend programming containing only the very best of nostalgic rock from the 50's, 60's and 70's. Music is immediately recognized. Program can be customized to year station's needs. Available on 4 reels. | | | |
| CASH/BARTER. | | | | 18-34 — MUS | | | |
| Frank Forest — <i>Musical Starstreams</i> | | | | CASH/BARTER. | | | |
| | | | | Radio Force Promotions — <i>Radio Force Promotions</i> | | | |
| New Year's Special | | | 1981 | Number 1 Country | | | 1982 |
| Seasonal | | | | Music-Country | | | |
| 04:00:00 | BB | | 021610 | 36:00:00 | C | | 013260 |
| 1 pgm | Mono, Stereo | | | 1 pgm | Stereo | | |
| 7" reel, 7 1/2 ips | | | | 7" reel, 7 1/2 ips | | | |
| A New Year's Eve special presenting the classic live performances by the big band era's greatest names. Includes the voices of the people who were there. | | | | <i>Host: Larry Scott</i> | | | |
| 25+ — MUS | | | | A full weekend special; every selection that made it to the top of the country charts since Billboard began charting country music in 1947 is included here. Also, comments and interviews with those who made it happen. | | | |
| Promos | | | | 25-54 — MUS | | | |
| CASH/FREE to member stations; 6 minutes commercial available per hour. | | | | CASH. | | | |
| Chuck Cecil — <i>Swingin' Years</i> | | | | Total Service Programming — <i>Total Service Programming</i> | | | |

Music Programming

Music Programming

Oak Ridge Boys 1982
 Music-Country
 02:00:00 009610
 1x monthly C
 Stereo
 7" reel, 7 1/2 ips
 Host: *Jerry Naylor*
 From the "Superstar Country" series, available as a package or separately. Contains the groups own words about the changes within themselves as well as the changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Paradise Rising 1977
 Music-Rock
 48:00:00 011390
 1 pgm R
 Stereo
 10" reel, 7 1/2 ips
 Host: *Orson Welles*
 A rock anthology featuring live performances and special narration by Orson Welles.
 18-34 — MUS
 Promos
 CASH/BARTER.
 Michael Lee, Robert Lee — *Brown Bag Productions* (Worldwide)

Philadelphia Orchestra, The 1983
 Music-Classical
 02:00:00 026270
 1x weekly CL
 Stereo
 10" reel, 7 1/2 ips
 This weekly program features The Philadelphia Orchestra introduced by Rod MacLeish. Live broadcast.
 25+ — MUS
 CASH.
 Parkway Communications — *Parkway Communications*

Platinum Meltdown 1981
 Music-Rock
 37:00:00 000800
 1 pgm AC, R
 Stereo
 10 1/2" reel, 7 1/2 ips
 A computer takes over and programs only platinum and nationally known personalities.
 25-44 — MUS
 Promos
 CASH; 370 commercials; two plays.
 TM Special Projects — *TM Programming* (Worldwide)

Presley Years, The 1981
 Artist Salute
 12:00:00 000700
 1 pgm AC, C
 Mono
 12" LP, 33 1/3 rpm
 Host: *Charlie Van Dyke*
 The life, music and times of the artist. Also including other music to show the trends of the time in country and R&B that set the stage for Elvis.
 18-54 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 CASH; 2 runs; 14 commercial availabilities.
 Chum Ltd — *TM Communications* (Worldwide)

Project Sinatra 1982
 Artist Salute
 12:00:00 015630
 1 pgm BB, MM
 Mono, Stereo
 10 reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 Host: *Paul Compton*
 The man and his music in a special unlike any, contains exclusive interviews with Frank, Dean, Sammy, Joey, Nancy and all intertwined with Sinatra's best music.
Jeffery Award 1982.
 45+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 12 availabilities per hour; price based on market rank.
 Total Service Programming — *Toby Arnold & Associates* (Worldwide)

Retro Rock 1981
 Music-Rock
 02:00:00 046190
 2x monthly A, R
 Stereo
 12" LP, 33 1/3 rpm
 Twice monthly, "Retro Rock" offers a music anthology or rare, unusual, and live material of rocks major artists. "Retro Rock" is designed to air as a bi-monthly special, but can also be aired as a weekly event program (1 hour show). Past shows have included "Compleat Beatles" a companion piece to the 2nd best selling video in the US Features Roger Daltrey, John Lennon and more.
 12-34 — MUS
 Advertising Aids, Promos, Sales Aids
 BARTER; metro-area exclusivity.
 Torus Productions, Dan Neer — *Clayton Webster* (Worldwide)

Rick Dees' Weekly Top 40 1983
 Music-Countdowns
 04:00:00 042730
 weekly AC, R
 Stereo
 12" LP, 33 1/3 rpm
 Host: *Rick Dees*
 This countdown of the week's top hits from the country's hottest air talent; includes cast of comedic characters and appearances by major recording artists each week.
 12+ — MUS
 Advertising Aids, Promos
 BARTER.
 Dees Creations — *The United Stations*

Rock 1981
 Music-Rock
 24:00:00 008000
 1 pgm A, R
 Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Host: *Larry Lujack*
 A special featuring the music and artists of the 50's, 60's, and 70's. Music and interviews hosted by Chicago's Larry Lujack.
 18-34 — MUS
 Promos
 CASH; 8 spots per hour; based on market size and spot rates.
 Chicago Radio Syndicate — *The Chicago Radio Syndicate* (Worldwide)

Rock Album Countdown, The 1981
 Music-Countdowns
 02:00:00 005000
 weekly A, AC
 Stereo
 7" reel, 7 1/2 ips
 Host: *Jeff Gelb*
 A countdown of the week's top rock music tracks, plus short interviews with top track artists.
 18-44 — MUS
 Promos
 BARTER; 1 play allowed per week.
 Westwood One Inc — *Westwood One*

Rock Of The '80s 1983
 Music-Countdowns
 02:00:00 029570
 weekly A, NM, R
 Stereo
 ?" reel, ? ips
 Host: *Freddie Snakeskin*
 A weekly countdown of new music hits hosted by Freddie Snakeskin.
 18+ — MUS
 BARTER.
 Westwood One, Carroll, Schwartz & Groves — ?

Rock Radio Awards 1977
 Specials
 02:00:00 003480
 1x yearly A, R
 Stereo
 12" LP, 33 1/3 rpm, Satellite Transmission
 These awards mark AOR Radio's finest hour: not only is this annual presentation the only one produced by and for radio, but they are also the only awards to recognize the cause and effect relationship between radio and hit records.
 18-34 — ENT
 Promos
 BARTER.
 DIR Broadcasting — *DIR Broadcasting* (Worldwide)

Music Programming

Music Programming

Rock Years: Portrait Of An Era, The 1981
Specials
54:00:00 A, R 001470
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: David Perry
A spectacular special that recalls the times that changed our lives. A year by year review of the music and events of 1965 through 1983. This program can be run as a continuous weekend extravaganza, or in 18 self contained three hour blocks. Comments by the artists accompany master recording of their music.
18-34 — MUS
Promos
BARTER; 6 commercials per hour.
Westwood One — *Westwood One*

ROCKIT 1981
Music-Rock
01:52:00 A, R 005620
2x monthly Stereo
12" LP, 33 1/3 rpm
Meg Griffin
A retrospective look into the careers of major rock artists featuring live material and out of print or rare material in addition to interviews with the artist. Featuring contemporary acts. This program is available on 2, 12" LPs.
18-34 — MUS
Advertising Aids, Promos, Sales Aids
BARTER; 1 station per market.
Joe From Chicago — *Shea Show Services*

Rolling Stones 20th Anniversary Radio 1982
Special, The
Specials
06:00:00 A, R 009960
1 pgm Stereo
10" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
Host: Ron Rose, Available open-end for foreign host
A 20th anniversary special on the Rolling Stones, with exclusive interviews with Mick Jagger and members of the group. A rockumentary study of the Rolling Stones containing rare recordings and concert performances. Available to strip.
1982 International Syndication Award.
18-34 — MUS
Advertising Aids, Demos, Promos, Sales Aids
CASH; scaled to market; 50% deposit/50% on delivery; 12 availabilities per hour.
Dick Starr, Opus Productions — *Toby Arnold & Associates (Worldwide)*

Ronnie Milsap 1982
Music-Country
02:00:00 C 009570
1x monthly Stereo
7" reel, 7 1/2 ips
Host: Jerry Naylor
From the "Superstar Country" series, available as a monthly or individually. In Ronnie Milsap's own words you'll hear about the changes in themselves as well as the changes in Country Music.
18-54 — MUS
CASH/BARTER; 12 commercial availabilities per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Rudolph Firkusny At Severance Hall 1983
Music-Classical
01:45:00 CL 029320
1 pgm Stereo
10 1/2" reel, 7 1/2, 15 ips
Pianist, Rudolph Firkusny performs classical compositions at Severance Hall.
35+ — MUS
Promos
CASH; 6 commercial avails.
WCLV/Seaway Productions — *WCLV/Seaway Productions*
CANADA: *WCLV/Seaway Productions*

Salute To Country Music, A 1982
Music-Country
12:00:00 C 006180
1x monthly Stereo
7" reel, 7 1/2 ips
Kenny Rogers, Dottie West, Roy Clark, Larry Gatlin, Charley Pride, Barbara Mandrell and more
Uses artists' own words to highlight the last 10 years of Country music and its growth. Presents an in-depth look at: Entertainer of the Year winners, Country Music Hall of Fame, the Grand Ole Opry, and the #1 songs from the past decade. Features 12 hours of programming laced with over 40 of Country's super stars sharing their personal thoughts. Can be run 3 hours each weekend, with promos and 60-second features to run each day throughout Country Music month.
18-54 — ENT
Promos
CASH/BARTER; 12 commercial avails per hour.
Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Salute To Summer, A 1982
Seasonal
04:00:00 AC, MM, O 022600
1 pgm Mono
7" reel, 7 1/2 ips
Designed to air over Memorial Day Weekend, this program features "summer theme" songs and top 10 songs from previous summers. Includes custom I.D.
18-34 — MUS
Promos
CASH; rights expire July 31st of year of purchase.
Corey Deitz — *Corey Deitz Creative Services*

San Francisco Opera 1983
Music-Classical
05:00:00 CL 027780
weekly Stereo
7" reel, 7 1/2 ips; Satellite Transmission
This program features complete opera broadcasts with original intermission features. Program vary from 2 1/2 to 5 hours.
1980: *George Foster Peabody Award*.
18+ — MUS
FREE.
Marilyn Mecer — *San Francisco Opera*

Saturday Night Oldies Show, The 1983
Music-Oldies
03:00:00 AC 017860
1x weekly Stereo
10 1/2" reel, 7 1/2 ips
Host: Chris Roberts
A request oldies show with music from the 50's and 60's. Contains 88% music and approximately 2700 requests in the series. Adaptable to fit your market.
25-54 — MUS
CASH; 10 1/2 minutes available per hour.
Chris Roberts — *Commercial Audio Production (Worldwide)*

SH-Boom Radio Show 1981
Music-Countdowns
03:00:00 O 011760
1x weekly 2 Track Stereo
7" reel, 7 1/2 ips
Host: Frank Jolle
A nostalgia oldies but goodies countdown of a "Year That Was" filled with trivia and information from 1955 to the present. Contains 365 episodes available for daily strip.
1973 CATV.
18-49 — MUS
Promos
CASH/BARTER.
Hollywood Satellite Network — *Hollywood Satellite Network (Worldwide)*

Music Programming

Music Programming

Sherrill Milnes At Severance Hall 1983
 Music-Classical
 01:45:00 CL 029330
 1 pgm Stereo
 10 1/2" reel, 7 1/2, 15 ips
 Baritone singer, Sherrill Milnes in concert at Severance Hall.
 35+ — MUS
 Promos
 CASH; 6 commercial avails.
 WCLV/Seaway Productions — *WCLV/Seaway Productions*
 CANADA: *WCLV/Seaway Productions*

Silver Eagle Cross Country Music Show, 1981
The
 Music-Country
 01:30:00 AC, C 003500
 2x weekly Stereo
 12" LP, 33 1/3 rpm, Satellite Transmission
 The largest country music series on radio today. Recorded wherever the musical action is, from Starwood in Los Angeles, to the Exit In, in Nashville, with greats like Eddie Rabbitt, Crystal Gale, Anne Murray, etc.
 18-44 — MUS
 Promos
 BARTER.
 DIR Broadcasting — *ABC Entertainment Network* **WORLDWIDE:**
ABC Watermark

Six Pack Radio Specials 1983
 Music-Country
 03:00:00 AC, C, MM 025680
 6 pgms Stereo
 12" LP, 33 1/3 rpm
 This series consists of three hour programs for the holiday weekends of Memorial Day, Fourth of July, Labor Day, Thanksgiving, Christmas and New Years, with the biggest stars in country music. Provides the stories behind their songs and careers in an informative music/interview package.
 18+ — MUS
 Promos
 FREE; to top 171 Arbitron-rated metro markets; affiliates of Weekly Country Music Countdown have first right of refusal; 6 minutes commercial and 6 minutes local availabilities.
 The United Stations — *The United Stations*

Slovenian Philharmonic At Severance Hall 1981
 Music-Classical
 01:45:00 CL 029250
 1 pgm Stereo
 10 1/2" reel, 7 1/2, 15 ips
 A program featuring classical music performed by the Slovenian Philharmonic.
 35+ — MUS
 CASH; 6 commercial avails.
 WCLV/Seaway Productions — *WCLV/Seaway Productions*
 (Worldwide)

Soft Soul 1983
 Music-Black/Soul
 04:00:00 B, UC 026430
 daily Stereo
 Satellite Transmission
 Easy listening black contemporary program.
 18+ — MUS
 FREE; 2 to 4 availabilities per hour dependent on program length.
 STRZ Music — *Sheridan Broadcasting Network*

Sohio Cleveland Orchestra Concerts, 1982
The
 Music-Classical
 02:00:00 CL 004280
 1x weekly Stereo
 10 1/2" reel, 7 1/2, 15 ips; Satellite Transmission
 Host: *Robert Conrad*
 Weekly concerts from Severance Hall and the Blossom Music Center complete with commentary, audience reaction, and intermission feature.
 25-54 — MUS
 Promos
 CASH.
 Radio Seaway — *WCLV/Seaway Productions* (Worldwide)

Solid Gold Saturday Night 1983
 Live Events
 05:00:00 AC, O 030670
 1x weekly Stereo
 Satellite Transmission
 Host: *Dick Bartley*
 The only live national request oldies program, that features a group or musical trend from the past. Specials include Solid Gold Scrapbook and the listener voted top-100 oldies.
 25+ — MUS
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks, Dick Bartley Productions — *RKO Radioshows*

Sounds Of Sinatra, The 1980
 Music-Adult Contemporary
 02:00:00 AC, BB, MM 021800
 Weekly Stereo
 10 1/2" reel, 7 1/2 ips
 Host: *Sid Mark*
 A collection of the finest Sinatra songs, spanning the length of his career.
 25-54 — MUS
 Advertising Aids, Promos
 CASH; 8 minutes commercial availability per hour.
 Sid Mark — *Orange Productions*

Sounds Of The Inner City 1983
 Music-Black/Soul
 04:00:00 B, UC 026810
 daily Stereo
 Satellite Transmission
 An urban contemporary program.
 18+ — MUS
 FREE; 2 to 4 availabilities per hour dependent on program length.
 STRZ Music — *Sheridan Broadcasting Network*

Souvenirs From Germany 1983
 Music-Foreign
 04:00:00 BM, MM 017920
 weekly Stereo
 7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 Contains traditional instrumentals and vocals (ratio 50/50) highlighting current recordings from Germany, Austria, and Switzerland. Contains ethnic music from pop to polka and is personality hosted—13 minute matched flow.
 25-65 — MUS
 CASH.
 Dieter E Helm — *Euroline Communication Services*

Space Top 40 Countdown 1983
 Music-Countdowns
 04:00:00 B, UC 026420
 1x weekly Stereo
 Satellite Transmission
 This program features urban contemporary music in a top 40 countdown format.
 18+ — MUS
 FREE; 2 to 4 availabilities per hour dependent on program length.
 STRZ Music — *Sheridan Broadcasting Network*

Spirit Of Summer, The 1981
 Music-Adult Contemporary
 09:00:00 AC, R 009220
 1 pgm Stereo
 Customized Delivery, Satellite Transmission
 "The Spirit of Summer" gives listeners all the hits, fads, fun of summer. Ideal for holiday weekend.
 18+ — MUS
 CASH.
 Rogers Broadcast Productions — *Rogers Broadcast Productions*
 CANADA: *Rogers Broadcast Productions*

Music Programming

Music Programming

Spotlight 1982
 Music-Countdowns
 04:00:00 B, UC 042190
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Host: *Doug Steele*
 An end of the year countdown of the 40 most popular R&B singles. This program features interviews and interesting stories about top recording artists.
 12+ — MUS
 BARTER.
 Frank Williams — *American Media Services*

Spotlight Specials 1980
 Specials
 01:30:00 A, AC 014370
 12 pgms Stereo
 Satellite Transmission
 A series of interviews mixed with the most popular music of the artists in the forefront of contemporary music. Typical subjects have included Rick Springfield, Linda Ronstadt, Michael Jackson, Journey, Olivia Newton-John and Toto.
 18+ — MUS
 Promos
 BARTER
 Tom Rounds, Janis Hahn, ABC Watermark — *ABC Contemporary Network* **WORLDWIDE: ABC Watermark**

Starlight Concert 1983
 Music-Classical
 02:00:00 CL 026210
 daily Stereo
 10" reel, 7 1/2 ips
 Host: *Bill Hanson*
 Features the world's best-loved classics.
 25+ — MUS
 CASH.
 Parkway Communications — *Parkway Communications*

Statler Brothers, The 1982
 Music-Country
 02:00:00 C 009580
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: *Jerry Naylor*
 From the "Superstar Country" series, available as a package of 12 or separately. Contains the groups own words you'll hear about the changes within themselves as well as the changes in Country Music.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* **CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons**

Story Of Country Music, The 1982
 Music-Country
 48:00:00 C 015370
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Narrator: *Ray Willis*
 Uncovers little known facts and discrepancies about the lives of country music stars from Eck Robertson's 1922 recording of "Sally Gooden" to Tom T. Hall's "Country Is." Contains brief and to-the-point commentary by Ray Willis.
 18-44 — MUS
 Advertising Aids
 CASH; 2 runs per year; 10 minutes of avails per hour.
 Carl Goldman, Popular Media Productions — *TM Communications*

STRZ-All Night 1983
 Music-Jazz
 06:00:00 B, J, UC 026400
 1x daily Stereo
 Satellite Transmission
 Host: *Lynne Rodgers*
 "STRZ-ALL-Night" features a variety of soft soul music. The series airs midnight to 6 am.
 18+ — MUS
 FREE; 2 to 4 availabilities per hour dependent on program length.
 STRZ Music — *Sheridan Broadcasting Network*

Summer Hits 1982
 Music-Adult Contemporary
 06:00:00 AC 009320
 1 pgm Stereo
 Customized Delivery, Satellite Transmission
 Contains contemporary hits that make it ideal to program for holiday weekends.
 25-44 — MUS
 CASH.
 Rogers Broadcast Productions — *Rogers Broadcast Productions*
;CANADA: Rogers Broadcast Productions

Super 16 Soul 1973
 Music-Black/Soul
 07:00:00 B 009540
 6x weekly Mono
 12" reel, 7 1/2 ips
 Hosts: *Bobby George, Rick Brisbane, Dawud Abdallah*
 A 6 night a week program containing the top soul hits. Suggested programming time 11 pm-6 am.
 25-44 — MUS
 CASH.
 WUNR Radio — *WUNR Radio*

Superstar Concerts 1983
 Music-Rock
 00:90:00 A, R 025530
 10 pgms Stereo
 12" LP, 33 1/3 rpm
 This summer concert series (beginning July 1983) features the top performers in rock music including Fleetwood Mac, Journey, REO Speedwagon, and many more. Coca-Cola will sponsor this ten concert series.
 18+ — MUS
 BARTER.
 Westwood One — *Westwood One*

Superstar Country 1982
 Music-Country
 02:00:00 C 006120
 1x monthly Stereo
 7" reel, 7 1/2 ips
 Host: *Jerry Naylor*
 Each month country's hottest stars are profiled. In the artists own words you'll hear about the changes within themselves as well as the changes in Country Music. Superstar Country has 13 individual two-hour specials. Note each program is available individually. As a bonus to subscribers "Christmas In The Country" is part of the package. An all-star line-up of country greats.
 1. *Loretta Lynn* 2. *Ronnie Milsap* 3. *The Statler Brothers* 4. *Alabama* 5. *Kenny Rogers '82* 6. *Oak Ridge Boys* 7. *George Jones* 8. *Merle Haggard* 9. *Barbara Mandrell* 10. *Larry Gatlin* 11. *Crystal Gayle* 12. *Mickey Gilley/Johnny Lee* 13. *Eddie Rabbitt* 14. *Dolly Part—Part 1 & 2*.
 18-54 — MUS
 CASH/BARTER; 12 commercial availabilities per hour.
 Darwin Lamm — *Creative Radio Shows* **CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons**

Texaco/Metropolitan Opera Radio 1940
Broadcasts
 Music-Classical
 04:00:00 CL 042350
 weekly Stereo
 Satellite Transmission
 This program features live broadcasts from The Metropolitan Opera House, in New York.
 1983: *Peabody Award*.
 25+ — MUS
 Advertising Aids, Promos
 CASH.
 Metropolitan Opera — *Metropolitan Opera*

Music Programming

Music Programming

Thanksgiving America 1980

Seasonal
06:00:00 ALL 030280
1 pgm Stereo
12" LP, 33 1/3 rpm

Host: *Kris Erik Stevens*

This special is designed for airing on Thanksgiving Day and is chock full of Thanksgiving features and traditions, celebrating this great American holiday.

18+ — ENT

Advertising Aids, Promos, Sales Aids

CASH.

Kris Stevens Enterprises — *TM Communications* **WORLDWIDE: Kris Stevens Enterprises**

Thanksgiving Country 1980

Seasonal
06:00:00 C 030290
1 pgm Stereo
12" LP, 33 1/3 rpm

Host: *Lance Legault*

Country music finest superstars pay tribute to the roots of America, with country hits, plus greetings for a Happy Thanksgiving. Features fill this program on the traditions of this great holiday. There's kids, comedy, and plenty of exciting and entertaining elements in this holiday special

18+ — ENT

Advertising Aids, Promos, Sales Aids

CASH.

Kris Stevens Enterprises — *TM Programming* **WORLDWIDE: Kris Stevens Enterprises**

This Is Christmas 1981

Seasonal
12:00:00 AC 007920
1 pgm Stereo
?'' reel, ? ips

A 12-hour special featuring contemporary music, celebrity interviews, Christmas recipes, stories and vignettes. Music from mostly contemporary artists, but with some traditional favorites.

12+ — MUS

Advertising Aids, Demos, Promos

CASH; 1 to 2 years; price based on market size.

Tuesday Productions — *Tuesday Productions* **CANADA: Tuesday Productions**

This Is The Real Elvis 1983

Artist Salute
06:00:00 ALL 016940
1 pgm Stereo
7'' reel, 7 1/2 ips

Host: *George Klein*

A special on the "King," hosted by George Klein a member of the Elvis entourage and noted Memphis broadcaster.

18+ — MUS

BARTER.

JJ Jordan, Exec Prod — *McLendon Broadcasting*

To Marty From Your Friends 1983

Artist Salute
03:00:00 C 016930
1 pgm Stereo
12" LP, 33 1/3 rpm

A salute to the late Marty Robbins containing interviews with country's greatest superstars.

25+ — MUS

BARTER.

JJ Jordan, Exec Prod — *McLendon Broadcasting* **(Worldwide)**

Tony Bennett 1982

Artist Salute
03:00:00 MM 009730
1 pgm Stereo
7'' reel, 7 1/2 ips

A 3-hour special on the career and hits of Tony Bennett.

35+ — MUS

CASH/BARTER; 12 commercial avails per hour.

Darwin Lamm — *Creative Radio Shows* **CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons**

Too Marvelous For Words 1982

Artist Salute
07:00:00 BB, MM 018510
7 pgms Stereo
7'' reel, 7 1/2 ips

Co-Hosts: *Henry Mancini, Jo Stafford*

A musical tribute to song writer Johnny Mercer hosted by Henry Mancini and Jo Stafford. The show features Mercer's songs and comments from celebrities including Jack Lemon, Fred Astaire, Frank Sinatra, Andy Williams, and many more.

35+ — ENT

Advertising Aids, Promos, Sales Aids

CASH/BARTER.

Paul Werth — *Radio Arts* **(Worldwide)**

Top 40 Satellite Survey 1984

Music-Countdowns
03:00:00 AC 045470
1x weekly Stereo

Satellite Transmission

Host: *Dan Ingram*

A 3 hour, Top 40, weekly countup, hosted by versatile veteran Dan Ingram. Program charts are based on affiliate input; stations also participate via live and tape program inserts. Features the current hits of the CHR charts.

18-34 — MUS

Promos

BARTER.

Bob VanDerheyden — *CBS Radio Network Radioradio*

Top 100 Of The 70's, The 1980

Music-Countdowns
07:00:00 AC 002680
1 pgm 2 Track Stereo
10 1/2'' reel, 7 1/2 ips

Host: *Jay Stevens*

Countdown of the top 100 hits from the 1970's, including news clips. Four commercial breaks, per hour.

18-44 — MUS

Advertising Aids, Demos, Promos, Sales Aids

CASH.

More Music Programming — *More Music Programming*

Top Pop "40 Year" Countdown 1983

Music-Countdowns
06:00:00 AC, BB, O 017370
1 pgm Mono, Stereo
7'' reel, 7 1/2 ips

Host: *Mike Moran*

A six hour special counting down the top—100 hits for the past forty years and sprinklings of nostalgic trivia and the best of the best in a very unusual and precise countdown. Ideal for New Years Eve or daytime as special celebration looking back.

18-65 — ENT

Demos, Promos

CASH.

Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited*

Top Ten Hits Of All Time 1981

Music-Countdowns
27:00:00 AC, O 000680
1 pgm Stereo
12" LP, 33 1/3 rpm

Host: *Kris Erik Stevens*

A countdown from 1955 of each year's top ten hits, including the news events and fads from that year. The final hour is commercial free with the top ten hits of all time.

25-44 — MUS

Advertising Aids, Demos, Promos, Sales Aids

CASH; 2 runs; 250 commercials.

Kris Stevens Enterprises — *TM Communications* **(Worldwide)**

Music Programming

Music Programming

| | | | | |
|--|--------------|--------|--|------|
| Top 30 USA | | 1983 | | |
| Music-Adult Contemporary | | | | |
| 03:00:00 | AC, R | 025870 | | |
| 1 pgm | Stereo | | | |
| Satellite Transmission | | | | |
| Host: M.G. Kelly | | | | |
| This program features a countdown of the Top 30 hits of the week keyed to AC Charts. Includes information, trivia, and interviews. Features "Flexiformat" which gives affiliates the option of having their local air personalities host the show from a prepared script. A year-end special is available, see separate listing. | | | | |
| 18-34 — MUS | | | | |
| Advertising Aids, Promos | | | | |
| BARTER. | | | | |
| Broadcast International — CBS Radio Network Radioradio | | | | |
| # Top 30 USA Special Year End Edition | | 1983 | | |
| Specials | | | | |
| 12:00:00 | AC | 045490 | | |
| 1x yearly | Stereo | | | |
| Satellite Transmission | | | | |
| Host: M.G. Kelly | | | | |
| A special edition of "Top 30 USA" to be broadcast at the year's end. | | | | |
| 18-34 — MUS | | | | |
| BARTER. | | | | |
| Bob VanDerheyden, Broadcast International — CBS Radio Network Radioradio | | | | |
| Transtar | | 1982 | | |
| Music-Adult Contemporary | | | | |
| 24:00:00 | AC, C | 009410 | | |
| daily | Stereo | | | |
| Satellite Transmission | | | | |
| Live 24-hour music and personality programming complete with news inserts. Lifestyle features professionally researched and produced. | | | | |
| 25-34 — MUS | | | | |
| Advertising Aids, Promos, Sales Aids | | | | |
| CASH/FREE; prices and terms based on market size. | | | | |
| Transtar — Transtar | | | | |
| Tribute: Jerry Lee Lewis 25th Anniversary | | 1982 | | |
| Artist Salute | | | | |
| 03:00:00 | AC, O, R | 009720 | | |
| 1 pgm | Stereo | | | |
| 7" reel, 7 1/2 ips | | | | |
| A 3-hour tribute to one of rock and roll's legends. | | | | |
| 18-44 — MUS | | | | |
| CASH/BARTER; 12 commercial avails per hour. | | | | |
| Darwin Lamm — Creative Radio Shows CANADA: Creative Radio Shows; WORLDWIDE: Grace Gibbons | | | | |
| Triple | | 1982 | | |
| Music-Country | | | | |
| 03:00:00 | C | 013580 | | |
| 1 pgm | Stereo | | | |
| Satellite Transmission | | | | |
| Host: Charlie Cook | | | | |
| An annual special featuring three of the biggest names on the country music scene, this year's program features John Denver, Lee Greenwood, and Emmy Lou Harris. | | | | |
| 25-54 — MUS | | | | |
| NEGOTIABLE. | | | | |
| Broadcast International — Mutual Broadcasting System | | | | |
| US Festival | | 1983 | | |
| Music-Rock | | | | |
| 10:00:00 | A, R | 028230 | | |
| 1 pgm | Stereo | | | |
| Satellite Transmission | | | | |
| This program features coverage of the festival plus interviews with the performing artists. Includes: Van Halen, The Clash, Stevie Nicks and others. | | | | |
| 18-34 — MUS | | | | |
| BARTER. | | | | |
| Westwood One — Westwood One (Worldwide) | | | | |
| Vintage Gold | | | | 1981 |
| Music-Big Band | | | | |
| 11:00:00 | BB | 021620 | | |
| 1 pgm | Mono, Stereo | | | |
| 7" reel, 7 1/2 ips | | | | |
| A chronological survey of the million selling singles from the years 1920-60, with commentary from many of the performers. One-time special. | | | | |
| 25+ — MUS | | | | |
| Promos | | | | |
| CASH. | | | | |
| Chuck Cecil — Swingin' Years | | | | |
| Wavebreaker | | | | 1980 |
| Music-New Wave | | | | |
| 02:00:00 | A, D, R | 010800 | | |
| 1 pgm | Stereo | | | |
| 10" reel, 7 1/2 ips | | | | |
| Host: Marc Williams | | | | |
| A 2 hour countdown of the 20 most popular new wave dance music. The program includes trivia facts and music spotlight features. | | | | |
| 18-35 — MUS | | | | |
| BARTER; 13 week minimum. | | | | |
| Tony Garcia — Wavebreaker Productions | | | | |
| Weedeck Country Christmas | | | | 1981 |
| Seasonal | | | | |
| 06:00:00 | C | 010970 | | |
| 1x yearly | Stereo | | | |
| 7" reel, 7 1/2 ips | | | | |
| Host: Ron Martin | | | | |
| Six hours of Christmas entertainment. Features new and past country Christmas music. Top country artists tell their Christmas stories, the host, Ron Martin, discusses Christmas traditions. | | | | |
| 18+ — ENT | | | | |
| Promos | | | | |
| CASH. | | | | |
| Weedeck Radio Network — Weedeck Radio Network (Worldwide) | | | | |
| Weekend Radio From Cleveland With Robert Conrad | | | | 1982 |
| Music-Classical | | | | |
| 00:00:00 | CL | 029560 | | |
| 1x weekly | Stereo | | | |
| 10" reel, 7 1/2 ips | | | | |
| Host: Robert Conrad | | | | |
| Host, Robert Conrad introduces listeners to weekend radio in Cleveland. | | | | |
| 25+ — MUS | | | | |
| CASH. | | | | |
| WCLV/Seaway Productions — WCLV/Seaway Productions | | | | |
| Weekly Country Music Countdown, The | | | | 1982 |
| Music-Countdowns | | | | |
| 03:00:00 | C | 005720 | | |
| 1x weekly | Stereo | | | |
| 12" LP, 33 1/3 rpm | | | | |
| Host: Chris Charles | | | | |
| A survey of the top country songs in America as determined from radio airplay across the country by "Radio & Records." Features include a special guest star and many artists telling the stories behind their hits. Also contains a weekly feature "Spotlight On Elvis," includes three records in an Elvis theme set. | | | | |
| 25-54 — MUS | | | | |
| BARTER; 1 play per market; 12 minutes commercial availabilities. | | | | |
| Ed Salamon, Charles Thomas/AHL — The United Stations | | | | |
| Weekly Top Thirty, The | | | | 1982 |
| Music-Countdowns | | | | |
| 03:00:00 | AC | 001940 | | |
| 1x weekly | Stereo | | | |
| 12" LP, 33 1/3 rpm | | | | |
| Host: Mark Elliott | | | | |
| Drawing on the strength of the week's best hit music, this show features the SuperSong countdown. The program also includes exciting interviews and anecdotes with stars. | | | | |
| 18-34 — MUS | | | | |
| Advertising Aids, Demos, Promos, Sales Aids | | | | |
| CASH; 11 commercial availabilities per hour, unlimited number of plays. | | | | |
| Drake-Chenault Enterprises — Drake-Chenault Enterprises (Worldwide) | | | | |

Music Programming

News Service

Willie And Friends 1981
 Artist Salute
 04:00:00 C 006170
 1 pgm Stereo
 7" reel, 7 1/2 ips
Willie Nelson, Kris Kristofferson, Waylon, Ray Price, Emmy Lou Harris, Leon Russell, Johnny Paycheck
 A 4-hour musical event that features the words and music of Willie Nelson along with friends, Kris Kristofferson, Waylon, and Johnny Paycheck.
 18+ — MUS
 CASH/BARTER; 12 commercial avails per hour.
 Darwin Lamm — *Creative Radio Shows* CANADA: *Creative Radio Shows*; WORLDWIDE: *Grace Gibbons*

Willie Nelson And Waylon Jennings 1984
 Artist Salute
 03:00:00 C 045270
 1 pgm Stereo
 Satellite Transmission
Host: Charlie Cook
 Superstars Willie Nelson and Waylon Jennings are brought together in this country special. Broadcast on 4th of July weekend.
 25+ — ENT
 NEGOTIABLE.
 Broadcast International — *Mutual Broadcasting System*

Wolfman Jack Show, The 1982
 Music-Adult Contemporary
 00:03:00 AC 002040
 weekly Stereo
 12" reel, 7 1/2 ips
Host: Bob Smith (Wolfman Jack)
 The world's most familiar radio personality, Wolfman Jack, hosts this program which features the cream of contemporary hit music, humorous bits and celebrity interviews.
 18-34 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 English, French, Japanese
 CASH; 12 commercial availabilities per hour.
 Audio Stimulation — *Audio Stimulation*

Wolfman Jack's Graffiti Gold 1982
 Music-Oldies
 06:00:00 O 002050
 weekly Stereo
 12" reel, 7 1/2 ips
Bob Smith (Wolfman)
 "Wolfman Jack's Graffiti Gold" is America's most prestigious syndicated oldies program. Hit music spanning the mid-fifties through the early seventies. Included are such artists as Chuck Berry, The Beatles, The Beach Boys, The Rolling Stones, etc. Original cuts used when possible.
 18-49 — MUS
 CASH; 12 commercial availabilities per hour.
 Audio Stimulation — *Audio Stimulation*

Wolfman Jack's Hits Show 1972
 Music-Adult Contemporary
 06:00:00 AC 010830
 1x weekly Mono, Stereo
 5", 7" reels, 7 1/2 ips
Host: Wolfman Jack
 The cream of today's best adult contemporary hit music. Also included are recurrences and seventies gold.
 18-35 — MUS
 Promos
 English, French, German, Japanese
 CASH; 13 or 26 weeks.
 Wolfman Jack — *Wolfman Jack Syndication* (Worldwide)

Woman: From Peggy Sue To Maggie May 1983
 Women
 26:00:00 R 030170
 1 pgm 2 Track Stereo
 10 1/2" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
Hosts: Richard Beban, Judith Nielsen
 This series features music and interviews not only about women in Rock music, but songs and interviews on attitudes about women. This program is strippable in 26 hours.
 18+ — ENT
 CASH.
 Richard Beban, Judith Nielsen — *Hiatus Productions*

Woodstock—Ten Years Later 1981
 Music-Top 40
 06:00:00 A, R 000810
 1 pgm Stereo
 10 1/2" reel, 7 1/2 ips
Host: John Sebastian
 A nostalgic return to the "cosmic accident" called Woodstock hosted by a legend who was part of it.
 18-44 — MUS
 Promos
 CASH; 2 runs.
 TM Special Projects — *TM Communications* (Worldwide)

World In Concert 1984
 Specials
 24:00:00 ALL 017130
 1 pgm Stereo
 Satellite Transmission
 An historic first, the world united through music. In October 1984, musicians of many cultures will gather at twelve locations around the globe to create a twenty-four hour day of live music dedicated to peace and ending the nuclear threat.
 12+ — ENT
 FREE.
 World In Concert — *World In Concert*

Yehudi Menuhin At Severance Hall 1983
 Music-Classical
 01:45:00 CL 029300
 1 pgm Stereo
 10 1/2" reel, 7 1/2, 15 ips
 This program features a performance by Yehudi Menuhin at a concert given at Severance Hall.
 35+ — MUS
 Promos
 CASH; 6 commercial avails.
 WCLV/Seaway Productions — *WCLV/Seaway Productions*
 CANADA: *WCLV/Seaway Productions*

Yule Concert 19??
 Seasonal
 02:00:00 BM, CL 002110
 1 pgm Stereo, Mono
 10" reel, 7 1/2 ips
Bob Condie
 A well balanced program of carols and traditional Christmas songs with more than two dozen magnificent orchestra and choral selections.
 12+ — MUS
 Promos
 CASH; 1 commercial availability after each selection; outright purchase; unlimited replay.
 Broadcast Programming International — *Broadcast Programming International*

News Service

AP Network News 1983
 Hard News
 00:00:00 ALL 041520
 hourly Stereo
 Satellite Transmission
 Top of the hour, five-minute newscasts, 24 hours a day. One and two minute news capsules in morning and afternoon drive. Hourly closed-circuit news feeds, both national and regional. A full range of features in addition to sports, business and agriculture programming.
 25+ — NEW
 CASH.
 AP Radio Network — *AP Radio Network*

Business Watch 1982
 Business
 24:00:00 ALL 008860
 daily —
 AP Wire
 News about business and the stock market, with Dow-Jones averages and the latest market information.
 25+ — NEW
 CASH.
 AP Radio Wire — *AP Radio Wire*

News Service

News Service

Daily Sports Reports 1983
Sports
00:05:00 N, NT, S 041170
5x daily Stereo
Satellite Transmission
Mutual Sports presents five minutes of up-to-the-moment sports coverage 5 times each weekday, including scores, interviews, excerpts from play-by-play action and commentary.
12+ — SPO
NEGOTIABLE.
Mutual Sports — *Mutual Broadcasting System*

Georgia Radio News Service 1980
News
24:00:00 ALL 028320
daily Stereo
Satellite Transmission
This news service features state and national newscasts and special programming.
18+ — NEW
BARTER.
Georgia Radio News Service — *Georgia Radio News Service*

Golf 1983
Sports
00:00:00 N, NT, S 026580
29 pgms Mono
Satellite Transmission
Coverage of the 1983 professional golf tour. On-course reports, Wednesday through Sunday, broadcast from 11 of the most important events, including the Tournament Players Championship, the PGA Championship, the US Open, The US Women's Open, the PGA Championship and the World Series of Golf. The Masters and British Open are also included in regular sports.
18+ — SPO
NEGOTIABLE.
Mutual Broadcasting System — *Mutual Broadcasting System*

Info Tape 1974
News
02:30:00 ALL 045460
daily Stereo
7" reel, 7 1/2 ips; Satellite Transmission
News, current events and commentary are provided in this news service. One 1/2 hour contains topical informative vignettes and the second 1/2 hour contains informative "how-to," consumer oriented vignettes. Each runs from 2 to 6 minutes and can be taken and used individually.
18+ — NEW
NEGOTIABLE.
Canadian Broadcasting Corporation — *CBS Radio Network (Worldwide)*

NASCAR Winston Cup Series Stock Car Events-Live Coverage 1984
Sports
00:00:00 N, S 029660
34 pgms Mono
AT&T Longlines
Anchor: Barney Hall, Co-Hosts: Mike Joy, Ned Jarrett, Benny Parsons, Eli Gold, Dave Despain, Dr. Jerry Punch, Mark Garrow, Dave Sutherland, Larry Nuber
Complete live broadcasts of the nation's major auto races including the Daytona 500, and Firecracker 400, plus events from Talladega, Al, Michigan, Atlanta, Pocono, Pa., Riverside, Ca., Darlington, SC, and more.
18-54 — SPO
Advertising Aids, Promos, Sales Aids
CASH.
Motor Racing Network — *Motor Racing Network*

News Watch 1982
Hard News
24:00:00 ALL 008840
daily —
AP Wire
A 24-hour daily summary of the latest news affecting us all. Contains news for the hourly news, expanded, drivetime summaries are provided four times daily, with shorter versions at other times.
25+ — NEW
CASH.
AP Radio Wire — *AP Radio Wire*

NFL Doubleheader 1983
Sports
04:00:00 S 041290
32 games Stereo
Satellite Transmission
Coverage of two major league games each Sunday afternoon, one at 1:00 pm (ET) and the second at 4:00 pm (ET) for sixteen weeks of the NFL Season.
12+ — SPO
NEGOTIABLE.
Mutual Sports — *Mutual Broadcasting System*

Post Season Bowl Games 1983
Sports
00:00:00 NT, S 041330
5 pgms Stereo
Satellite Transmission
Exclusive live play-by-play coverage of the Sugar, Gator, Liberty, Holiday and Hall of Fame Bowl Games. Includes pre-game, half-time and post-time commentary, interview and analysis segments.
12+ — SPO
NEGOTIABLE.
Mutual Sports — *Mutual Broadcasting System*

Sports Network, The 1983
Sports
24:00:00 ALL 017350
daily —
Wire(Extel Printers)
A full time wire service offers the fastest and most inclusive score reporting service available anywhere. Edited wire with air-ready copy; full scoreboards filed every half hour when games are underway; sports headlines are filed hourly. The Sports Network is gathered by the nationwide team of sports specialists who deliver Dial-It sports telephone services. Carries all sports: Football, (NFL, USFL, College Division I) Baseball, (Major League, College) Basketball, (NBA, Continental Basketball Association, College) Hockey, Soccer, Golf, Tennis, Boxing, Horseracing, Marathons, and Olympics.
12+ — SPO
CASH.
The Sports Network — *The Sports Network*

Sports Watch 1982
Sports
24:00:00 ALL 008850
daily —
AP Wire
Reports the scores, stories and features about the big—and small—names in sports. Complete scripts for drivetime newscasts, with fast, accurate score service.
18+ — SPO
CASH.
AP Radio Wire — *AP Radio Wire*

U.S. Open Tennis 1983
Sports
00:00:00 N, S 041180
1x yearly Stereo
Satellite Transmission
Achnors: Jack Kramer, Rosemary Casals, Richard Evans
Exclusive coverage of the U.S. Open at the U.S. Tennis Association's National Tennis Center in Flushing Meadows, NY. Featuring the world's top-ranked players in two weeks of competition. Tennis greats Jack Kramer and Rosemay Casals, along with tennis writer and producer Richard Evans.
18+ — SPO
NEGOTIABLE.
Mutual Sports — *Mutual Broadcasting System*

Custom Packages

Features

HOOR RADIO PROGRAMS/SERVICES

In this section of THE RADIO PROGRAMS SOURCE BOOK all programming/services of Hour Length (1 Hour to 30:01 Mins) are fully reported as being Network, Syndication, Export, Barter, or Free. They are classified alphabetically by Main Category: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services or Public Service Announcements.

Custom Packages

Features

Backgrounds 1981

Music Sound Effects Libraries
00:32:00 ALL 022530
1 pgm Stereo
12" LP, 33 1/3 rpm
Effects include train station terminal to crickets to a supermarket.
18+ — MUS
CASH; unlimited plays; purchased in package with other four discs.
Production EFX Library — *Production EFX Library*

Machines/Domestic 1981

Music Sound Effects Libraries
00:32:00 ALL 022550
1 pgm Stereo
12" LP, 33 1/3 rpm
Side One is a wide range of mechanical sounds. Side Two features phones, kitchen appliances, and clocks.
18+ — MUS
CASH; unlimited plays; purchased in package with other four discs.
Production EFX Library — *Production EFX Library*

Odds And Ends/On The Farm 1981

Music Sound Effects Libraries
00:32:00 ALL 022540
1 pgm Stereo
12" LP, 33 1/3 rpm
Side One contains random effects, from a geyser to a jackhammer. Side Two is a wide range of farm sounds.
18+ — MUS
CASH; unlimited plays; purchased in package with other four discs.
Production EFX Library — *Production EFX Library*

People/Games And Events 1981

Music Sound Effects Libraries
00:32:00 ALL 022520
1 pgm Stereo
12" LP, 33 1/3 rpm
Side One contains voices, applause, and crowds. Side Two features games, from a pinball machine to a crap table.
18+ — MUS
CASH; unlimited plays; purchased in package with other four discs.
Production EFX Library — *Production EFX Library*

Thoughts In Time 1981

Music Sound Effects Libraries
00:32:00 ALL 022500
1 pgm Stereo
12" LP, 33 1/3 rpm
Music suggesting moods, from soft, ethereal to hard driving rhythms.
18+ — MUS
CASH; unlimited plays; can be purchased separately.
Production EFX Library — *Production EFX Library*

Transportation 1981

Music Sound Effects Libraries
00:32:00 ALL 022510
1 pgm Stereo
12" LP, 33 1/3 rpm
Transportation effects ranging from helicopters to a diesel truck ride.
18+ — MUS
CASH; unlimited play; purchased in package with other four discs.
Production EFX Library — *Production EFX Library*

A Message From The Bible 1983

Religious
00:45:00 RE 024680
1x weekly Mono
7" reel, 7 1/2 ips
A 45-minute program taken from Dr. Hart's sermon preached to a live audience.
18+ — REL
FREE.
Grand Old Gospel Fellowship — *Grand Old Gospel Fellowship*

Adding Machine, The 1987

Drama
00:59:00 ALL 016180
1 pgm Stereo
10" reel, 7 1/2 ips; Satellite Transmission via NPR
Elmer Rice's expressionistic masterpiece about the mediocre life and afterlife of a certain Mr. Zero.
25+ — ENT
Advertising Aids, Promos, Sales Aids
CASH; number of plays are restricted; contact for details.
National Radio Theatre — *National Radio Theatre*

Adventure Theater 1978

Drama
00:44:00 T 003680
1x weekly Mono
10" reel, 7 1/2 ips
Host: Tom Bosley
The classics dramatized. Such shows as "Man Without A Country," "Robin Hood," "Oliver Twist," "Treasure Island," "Red Badge of Courage," etc.
NEA, American Library Association.
18+ — ENT
Promos
CASH; must purchase 52 shows, 10 commercial availabilities.
Himan Brown — Himan Brown

African Radio Plays 1983

Drama
00:59:03 T 029830
5 pgms Mono
?" reel, ? ips
Hostess: Jumoke Debayo
Jumoke Debayo, a Nigerian connoisseur of African literature hosts this program which features plays by several African playwrights.
1. A Kind Of Marriage 2. Oda Oak Oracle 3. The Barbed Wire Fence 4. The Tragedy Of Mr. No-Balance 5. The Tree Climber
18+ — ENT
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*

Features

Features

Afterglow

1982

Music-Religious

00:29:30 RE 023420
weekly Stereo

7" reel, 7 1/2 ips

Host: Don Johnson

This program features cherished hymns plus, current sacred selections, carefully integrated into the traditional favorites. Comments on the history of the musical selections being presented, on the artist being featured or the theme being expressed. Thoughtful and uplifting comments are woven into this format, along with special vignettes on important artists and composers.

25+ — REL

FREE.

Don Johnson — *Afterglow Productions*# **A.T.&T. Presents Carnegie Hall**

1984

Music-Classical

00:57:00 CL 043530
2x weekly Stereo

10 1/2" reel, 7 1/2 ips; Satellite via NPR

This program features recitals and concerts recorded live at Carnegie Hall in New York City. Interviews with soloists and guests are also included.

25+ — ENT

Advertising Aids, Promos, Sales Aids

FREE; 52 weeks with an option; for member stations.

Carnegie Hall — *WCRB Productions*# **American Weekend**

1983

Magazine

00:30:00 AC, NT 042710
2x weekly Stereo

7" reel, 7 1/2 ips; Satellite Transmission

An upbeat weekly magazine program focusing on entertainment (film, records, TV, video) and lifestyle (popular psychology, exercise and physical fitness) with news features. Features a calendar of events around the country the following week and a 3 minute cut-in for a local entertainment calendar. Fast paced and upscale delivery and up-to-the-minute currency.

25-45 — TAL

CASH/BARTER; 26 or 39 week minimum.

American Radio News — *American Radio News (Div of Continuum Broadcasting) (Worldwide)*# **Anthology**

1954

Interview-Talk-Personality

00:50:00 NT, T 045530
weekly Mono

7" reel, 7 1/2 ips; Satellite Transmission

A feature that contains interviews/documentaries of contemporary international writers, such as John D. MacDonald (Travis McGee). Also provides reading of short stories and poetry.

18+ — ENT

NEGOTIABLE.

Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)***Audiophile Audition**

1980

Consumer Info

00:58:00 CL, J 027090
weekly Stereo

10 1/2" reel, 7 1/2 ips; Satellite Transmission via NPR

Host: John Sunier

A unique opportunity for audio enthusiasts and music listeners to sample the latest digital, direct-disc, high-technology and compact discs before possible purchase. Includes all types of music and interviews with audio experts.

18+ — TAL

Advertising Aids, Promos

FREE; to NPR stations; CASH to non-NPR stations; available only if public radio station does not carry it.

John Sunier — *Sunier Productions***Bacchae, The**

1987

Drama

00:59:00 ALL 016200
1 pgm Stereo

10" reel, 7 1/2 ips

Actor/scholar Peter Arnott plays all parts in his own translation of the tragedy surrounding Dionysus' revenge on the city of Thebes.

25+ — ENT

Advertising Aids, Promos, Sales Aids

CASH; number of plays are restricted; contact for details.

National Radio Theatre — *National Radio Theatre*# **Biff Collie's Sunday Singin'**

1984

Religious

01:00:00 C, RE 043380
1x weekly Stereo

5" reel, 7 1/2 ips

This country-gospel show, features celebrity guests talking about home, family and "Sunday-Singin'."

12+ — ENT

CASH/BARTER.

Biff Collie — *Biff Collie's Winner Productions*# **Bird Flight: A Portrait Of Charlie**

1981

Parker

Artist Salute

00:59:00 J 044050
1 pgm Stereo

7" reel, 7 1/2 ips

Narrator: John Deliberto

A biography of saxophonist Charlie Parker, creator of the post-war style known as "be-bop." Features interviews with colleagues: drummer, Max Roach and trumpeters, Dizzie Gillespie and Red Rodney.

25+ — ENT

CASH.

John Deliberto, Kimberly Haas — *National Federation Of Community Broadcasters***Budweiser Concert Hour, The**

1981

Music-Black/Soul

01:00:00 B, UC 014960
2x monthly Stereo

12" LP, 33 1/3 rpm

Designed for Black radio, this concert series is recorded live and features artists like the Pointer Sisters, The Manhattans, and other major acts.

18-44 — MUS

BARTER.

Westwood One — *Westwood One***By His Bootstraps**

1983

Comedy

00:59:00 ALL 030250
1 pgm Stereo

10" reel, 7 1/2 ips

Guest Star: Richard Dreyfuss

Richard Dreyfuss stars in this science fiction comedy by one of the leaders of the genre; Robert A. Heinlein.

12+ — ENT

CASH.

National Radio Theatre — *National Radio Theatre***Casey: Which Is Myself**

1987

Drama

00:59:00 ALL 016220
1 pgm Stereo

10" reel, 7 1/2 ips; Satellite Transmission via NPR

Academy award-winner Pat O'Brien as Casey Stengel in a one-man show by best-selling novelist William Brashler.

25+ — ENT

Advertising Aids, Promos, Sales Aids

CASH; number of plays are restricted; contact for details.

National Radio Theatre — *National Radio Theatre*

Features

Features

Celebrity Interviews

1982

Interview-Talk-Personality

00:59:00 ALL 013740

25 pgms Mono

10 1/2" reel, 7 1/2 ips

Hosted

Produces program specials, contains 25 programs in the category of celebrity interviews. Contact distributor for further details.

18+ — TAL

English, French

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations***Childrens Shows**

1977

Child-Juvenile

00:59:30 ALL 006420

25 pgms Mono, Stereo

10 1/2" reel, 7 1/2 ips

Hosted

Produces program specials, contains 25 programs approximately in the category of "Childrens Shows." For individual program titles please contact distributor for further details.

12-18 — ENT

English, French

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations (Worldwide)***China Town USA**

1983

Drama

01:00:00 AC, T 015980

weekly Mono

10' reel, 7 1/2 ips

Host: Frank Poje

A weekly detective mystery radio program, featuring different actors/actresses in each episode. (Also available in half-hour format.)

18+ — ENT

BARTER; 2 local avail, 5 national.

Co-produced Drew Media Productions and D-V-X International — *D-V-X International***Christmas Carol, A**

1981

Drama

00:60:00 ALL 001270

1 pgm Stereo

12" LP, 33 1/3 rpm

Everyone enjoys the ageless tale of Scrooge, Tiny Tim, and the Spirit of Christmas. Here is the story with all its marvelous magic.

12+ — ENT

CASH.

Creative Marketing & Communications — *Creative Marketing & Communications***# Christmas Connection, The**

1984

Seasonal

00:57:30 RE 044370

1x yearly Stereo

12" LP, 33 1/3 rpm

Hosts: Steve Allen, Helen Hayes

Hosts Steve Allen and Helen Hayes will take your listeners on a reflective journey through the theater of the mind ... reading the first Christmas story, plus a variety of mini-dramas that get to the real meaning of Christmas. True-to-life actualities from people telling about their Christmases adds to the quality of this program.

12+ — REL

FREE; service fee.

Sand Castles International — *United Methodist Communications***Christmas With Maria Von Trapp**

1981

Seasonal

00:52:00 AC, MM, RE 012170

1 pgm Mono

7", 10 1/2" reels, 3 3/4, 7 1/2 ips

Maria Von Trapp

This program features actual holiday recordings by the Trapp Family singers and a interview with Baroness Maria Von Trapp. Contents 50% music, 50% interview.

18+ — MUS

CASH; 8 commercial availabilities.

Man From Mars Productions — *Man From Mars Productions***Colonial Singing And Games**

1983

Child-Juvenile

01:00:00 CL 041470

1 pgm Stereo

12" LP, 33 1/3 rpm

Intended for use in elementary schools, this instructional recording is accompanied by directions for performing the games and dances and some facsimile music sheets. Singing games include London Bridge, Oats and Beans and Barley Grow, Round and Round the Village, Milking Pails, Green Gravel, and Old Roger. Dances include a Scottish reel, a six-handed reel, Over the Hills, and Far Away, The Marlbrook Cotillion, a Minuet, and three country dances. Side A has performances of each song followed by solo music for practice. Side B provides that music for a complete performance.

18+ — MUS

FREE.

Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation***# Computer Exchange, The**

1983

General Interest

01:00:00 T 044700

1x weekly Stereo

Satellite Transmission via AP Radio Network Program Distribution Services

Host: Rick Taggs

Aimed at the fastest growing group of consumers in the U.S.—users of home and small business computers, this program will provide up-to-date news on products and services, plus trade ideas and exchange advice on computers. Host, Rick Taggs, author and computer consultant, will be joined by people involved in all aspects of the computer field to learn more about computers and how to get the most out of them.

25+ — TAL

CASH; 10 minutes of local availabilities.

PubSat — *PubSat***Cosmopolitan Review**

1981

Interview-Talk-Personality

00:60:00 N, NT, T 003780

1x weekly Mono, Stereo

7", 10" reels, 7 1/2 ips

Host: Gregg Cass

A personality, celebrity interview show. First half hour with actors, actresses, producers, directors. Second half hour promotes authors works.

25+ — AIR

Promos

FREE; 13 week minimum.

Gregg Cass — *Cass Broadcasting***# Country Music's Top Ten**

1983

Music-Countdowns

01:00:00 C 044870

1x weekly Stereo

12" LP, 33 1/3 rpm

Host: Charlie Cook

Counts down the 10 biggest Country hits in America and talks with the stars that made them.

25-45 — ENT

Demos, Promos

BARTER.

Jim Brown Productions — *Jim Brown Productions***Curse Of 589**

1983

Drama

00:59:00 ALL 030230

1 pgm Stereo

10" reel, 7 1/2 ips

Guest Stars: William Shatner, Studs Terkel

Written by Norman Corwin, William Shatner and Studs Terkel in a fantasy by the dean of American radio dramatists.

12+ — ENT

CASH.

National Radio Theatre — *National Radio Theatre*

Features

Features

Daily Christian Motivation 1977
 Religious
 01:00:00 RE 046070
 daily Stereo
 ?" reel, ? ips
Speaker: Zig Ziglar
 This exciting program will help listeners improve their relationships with other people, learn the idea of "giving before receiving," develop and maintain a positive mental attitude, realize a good self image and learn how to set and define goals, with God's help.
 25+ — REL
 CASH.
 The Zig Ziglar Corporation — *RMB Broadcast Consultants*

Dark Tower, The 1987
 Drama
 00:59:00 ALL 016140
 1 pgm Stereo
 10" reel, 7 1/2 ips
 An allegorical quest play suggested by a Robert Browning poem written by Louis MacNiece. Original music by Benjamin Britten. Stars Michael York.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Day Of Encouragement 1983
 Religious
 00:60:00 RE 030130
 1 pgm Stereo
 10" reel, 7 1/2 ips
 Recorded testimonies by inspirational speakers such as Sandi Patti and Tim Sheppard. Printed material is supplied to bring encouragement to listeners. Can be worked into regular programming for one day.
 18+ — REL
 CASH.
 Loveland Ministries — *Loveland Ministries*

Dr. B. Sam Hart Speaks 1983
 Religious
 00:45:00 RE 024690
 1x weekly Mono
 7" reel, 7 1/2 ips
 A 45-minute taped message from Dr. B. Sam Hart on the bible.
 18+ — REL
 FREE.
 Grand Old Gospel Fellowship — *Grand Old Gospel Fellowship*

Don & Deanna On Bleecker Street 1982
 Music-Rock
 01:00:00 A, O, R 042700
 1x weekly Stereo
 10" reel, 7 1/2 ips; Satellite Transmission
Hosts: Don Fass, Deanna Baron
 Co-hosts, Don Fass and Deanna Baron take listeners through an unforgettable excursion through 60's music, memories and values with enchanting musical sound montages and major guests including: The Righteous Brothers, Joan Baez, The Grateful Dead, Mary Wells, Tiny Tim, Melanie and theme programs on Monterey, Carnaby Street, Love-Ins, the Fillmore Years and the Philly Sound. One hundred and four programs are available. Also available in a 60 minute format for 26, 39 or 52 week packages.
 1983: *Golden Microphone, Best Continuing Program Series.*
 27-44 — ENT
 Advertising Aids, Promos
 CASH/BARTER; a 13 week audition period; 26 weeks market exclusive; may broadcast 2x within contract period.
 Don Fass, Deanna Baron, Continuum Broadcasting — *Continuum Broadcasting Network (Worldwide)*

Dracula 1987
 Drama
 00:59:00 ALL 016250
 1 pgm Stereo
 10" reel, 7 1/2 ips; Satellite Transmission via NPR
 A retelling of Bram Stoker's Victorian gothic novel.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Xlth 1936 Berlin Olympiad 1984
 Sports
 00:57:00 S, ALL 046170
 4 pgms Mono
 10" reel, 7 1/2 ips
Narrator: Daniel Stone
 Targeted for the 1984 Los Angeles Summer Olympic Games. Propaganda "tour de Force." Relationship to approaching World War II and future Olympic Games, and participants to become combatants. Narratives, live events and music of the times intermixed.
 12+ — SPO
 CASH.
 D&D Productions — *D&D Productions*

Emperor Jones, The 1987
 Drama
 00:59:00 ALL 016120
 1 pgm Stereo
 10" reel, 7 1/2 ips
 A classic Eugene O'Neill play of a Pullman porter who becomes emperor of a tropical island.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Festel 1983
 Drama
 00:59:00 ALL 030240
 1 pgm Stereo
 10" reel, 7 1/2 ips
 Ramapada Chadouri's adaptation on a Bengali short story about primitive Munda tribesmen. Features authentic actuality and music recorded by the University of Chicago anthropologist and by ZBS producer Tom Lopez.
 12+ — ENT
 CASH.
 National Radio Theatre — *National Radio Theatre*

First Hearing 1982
 Reviews
 00:60:00 CL 012560
 1x weekly Stereo
 10" reel, 7 1/2 ips
Host: Lloyd Moss, Martin Bookspan, Edward Downes
 Each week, several brand new recordings get their "first hearing" and are reviewed on the spot. The critics either rave about the works or express their disapproval, thus allowing the audience to know about it. (Often these recordings are radio premieres, played weeks or days in advance of their general public release.)
 25-44 — TAL
 CASH.
 George Jellinek — *Parkway Communications*

For Those Who Hurt 1983
 Religious-Specials
 00:60:00 RE 030120
 daily Stereo
 10" reel, 7 1/2 ips
Hosts: Christine Wyrzten, Charles Swindell
 A program that contains musical selections and spoken words to encourage those who are going through difficult times.
 18+ — REL
 CASH.
 Loveland Ministries — *Loveland Ministries*

Frankenstein 1987
 Drama
 00:59:00 ALL 016210
 1 pgm Stereo
 10" reel, 7 1/2 ips; Satellite Transmission via NPR
 A faithful retelling of Mary Shelley's novel.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Features

Features

French Songs 1977

Music-Foreign
00:59:30 ALL 006430
25 pgms Mono, Stereo
10 1/2" reel, 7 1/2 ips

Hosted

Produces program specials, contains 25 programs approximately in the category of "French Songs." For individual program titles please contact distributor for further details.

18+ — MUS

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations* (Worldwide)**# Golden Age Of Radio, The** 1983

Entertainment
01:00:00 BB, C, T 017720
5x weekly Mono
12" LP, 33 1/3 rpm

Host: Victor Ives

Victor Ives, one of the country's foremost authorities on old radio shows acts as host and brings with him that magical ability to capture the listener's attention. Each hour show contains a half hour of comedy and half hour of drama. Contains excerpts from such old time favorites as: The Life of Riley, Nightbeat, Duffy's Tavern, X-Minus One, The Haunting Hour, Abbott & Costello and many more. The Golden Age Radio Theatre contains enough programming materials for seven years without a repeat.

25-54 — ENT

BARTER; 5 commercial local avails; 5 commercial avails nationally sponsored per show; market exclusivity.

Golden Age Radio Theatre — *Golden Age Radio Theatre***Golden Age Of Radio Theatre, The** 1981

Comedy
01:00:00 BB, O, T 022270
daily Mono
7" reel, 7 1/2 ips

Host: Victor Ives

Features original vintage shows from radio's heyday such as "Fibber McGee And Molly," "The Great Gildersleeve," and "The Life Of Riley."

18+ — ENT

Demos

BARTER.

Nostalgia Broadcasting — *Nostalgia Broadcasting***# Grammys' Radio Special, The** 1984

Specials
02:00:00 AC, R 018800
1x yearly Stereo
12" LP, 33 1/3 rpm

Host: Mike Harrison

A look at this years nominees in the major categories of pop and rock with host Mike Harrison.

18+ — ENT

BARTER.

Goodphone Communications — *Westwood One***Great Artist Series** 1982

Music-Classical
00:55:00 CL 012630
1x weekly Stereo
10" reel, 7 1/2 ips

Host: Bob Sherman, Zubin Mehta, Isaac Stern, Sir John Gielgud, Aaron Copland

This series blends music and features interviews with the best performers from the world of classical stage.

25-54 — AIR

CASH.

Robert Sherman — *WQXR***Heavy Metal** 1981

Specials
00:51:15 A, AC, R 004740
1 pgm Stereo
12" LP, 33 1/3 rpm

Interviews with Ivan Reitman, Len Mogel, various animators and film technicians, Elmer Bernstein, Jerrald Potterton, music and comments from Black Sabbath, Don Felder, Cheap Trick, etc.

18-44 — ENT

FREE.

Riches Rubenstein & Radio — *Riches, Rubenstein & Radio* (Worldwide)**History Of Superman** 1981

Specials
00:51:12 A, AC, R 004730
1 pgm Stereo
12" LP, 33 1/3 rpm

Interviews with Christopher Reeve (Superman), Margot Kidder (Lois Lane), Gene Hackman (Lex Luthor), Jerry Siegal and Joe Shuster (creators of the comic book). Also, excerpts from the original radio show.

12-34 — ENT

FREE.

Riches Rubenstein & Radio — *Riches, Rubenstein & Radio* (Worldwide)**House Party** 1983

Music-Rock
01:00:00 A, NM 041550
1x month Stereo
12" LP, 33 1/3 rpm

Host: Lisa Richards

House Party features uptempo dance music spun by host DJ Lisa Richards, plus a visit from a guest star who performs live.

18+ — MUS

BARTER.

DIR Broadcasting — *DIR Broadcasting***In Depth Magazine** 1974

Public Affairs
01:00:00 AC, NT, T 020230
weekly Stereo
12" LP, 33 1/3 rpm

Hosts: Pegge Goertzon, Mark Bragg

A highly produced, issue-oriented newsmagazine, hourly each week; breaks down into half-hours and 10-minute segments.

1981 Women At Work Broadcast Award

18+ — NEW

Promos

CASH/BARTER; 90 day cancellation notice.

The Broadcast Group — *The Broadcast Group***Instructor For The Drum** 1983

How-To-Instructional
01:00:00 CL 041490
1 pgm Stereo
12" LP, 33 1/3 rpm

John C. Moon, Music Master for Colonial Williamsburg, has developed an instructional recording and accompanying booklet designed to teach twentieth century drummers how to play eighteenth-century drum rudiments. The directions and exercises progress from basic techniques to more complicated drumming. Both snare and bass drums are played at Colonial Williamsburg.

18+ — MUS

FREE.

John C Moon — *Colonial Williamsburg Foundation***# International Hotline** 1984

Entertainment
01:00:00 AC, R 018830
1x weekly Stereo
7" reel, 7 1/2 ips

Available for foreign stations to know the entertainment news similar to television's "Entertainment Tonight." Each program gives the top 40 hits.

18-34 — ENT

CASH/BARTER.

Image One Productions — *Image One Productions* (Worldwide)**International Media Service** 1982

News
01:00:00 RE 028870
16x daily Stereo
Satellite Transmission

An alternative to traditional news services, International Media Service provides; up to the minute national, international and significant religious news, live from Washington DC, plus coverage of special events. Sixteen hourly newcasts per day are reported from a Christian perspective.

18+ — NEW

CASH; price varies.

Moody Broadcasting Network — *Moody Broadcasting Network*

Features

Features

- Invocations** 1981
Religious
00:60:00 RE 027000
1 pgm Stereo
7" reel, 7 1/2 ips, Cassette
A dense montage in two dozen languages about the sound of the language of prayer.
18+ — TAL
CASH/BARTER.
Richard Kostelanetz — *Richard Kostelanetz*
- # It Was 20 Years Ago Today** 1984
General Interest
02:00:00 O, R 018460
weekly Mono, Stereo
7" reel, 7 1/2 ips
A two-hour presentation that plays recordings and actualities of the very same week, only 20 years ago. Recordings include the top hot hits of the week, LP cuts from the top albums of the week, the current comedy, television themes, and film dialogs, plus news actualities and stories in the news.
25-54 — ENT
CASH.
Roger Dorfman — *San Francisco Sound Archives*
- # Jazz Gallery** 1984
Music-Jazz
01:00:00 J 018840
1x weekly Stereo
7" reel, 7 1/2 ips
A music weekly series that brings together history, nostalgia, and all the great jazz giants.
25+ — ENT
CASH/BARTER.
Image One Productions — *Image One Productions (Worldwide)*
- Jewish Wife, The** 1983
Drama
00:59:00 ALL 030260
1 pgm Stereo
10" reel, 7 1/2 ips
Guest Star: Pat Carroll
A dramatic vignette that features Pat Carroll from Bertoldt Brecht's "The Private Life Of The Master Race."
18+ — ENT
CASH.
National Radio Theatre — *National Radio Theatre*
- Joey Adams Show, The** 1983
Comedy
00:45:00 AC, BB, T 029640
daily Mono
?" reel, ? ips
Host: Joey Adams
A lively morning show that is showbiz oriented, filled with music and comedy hosted by comic Joey Adams.
18+ — ENT
CASH.
Advertisers Broadcasting — *Advertisers Broadcasting*
- John Belushi-Dan Aykroyd "Neighbors" Radio Special, The** 1981
Specials
00:60:00 A, AC, R 006810
1 pgm Stereo
12" LP, 33 1/3 rpm
Narrator: John Leader, John Belushi, Dan Aykroyd, Carl Reiner, Tommy Smothers
A 60-minute radio special, following the rise of John Belushi and Dan Aykroyd, from their early comic roots to their latest comic adventure the motion picture "Neighbors."
18-34 — ENT
FREE.
Riches Rubinstein & Radio — *Riches, Rubinstein & Radio (Worldwide)*
- John F. Kennedy—The Camelot Years** 1983
Documentary
02:00:00 ALL 017360
1 pgm Mono
7" reel, 7 1/2 ips
Host: Mike Fitzsimmons
A two hour special on the presidential life of the late John F. Kennedy. Loaded with Kennedy's best remembered speeches along with other special selected speeches during the Kennedy years in office.
25+ — TAL
Demos, Promos
CASH.
Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited*
- La Ronde** 1987
Drama
00:59:00 ALL 016150
1 pgm Stereo
10" reel, 7 1/2 ips
Arthur Schnitzler's classic comedy of sexual politics set in Vienna in the 1880s.
25+ — ENT
Advertising Aids, Promos, Sales Aids
CASH; number of plays are restricted; contact for details.
National Radio Theatre — *National Radio Theatre*
- Lawrence Welk Show, The** 1982
Music-Orchestra
01:00:00 BM, MM 014090
weekly Stereo
12" LP, 33 1/3 rpm
A wide variety of musical standards performed by Lawrence Welk and his renowned orchestra.
35+ — MUS
BARTER; 7 minutes local and network availabilities per hour.
Roger Carroll, Mark Blinoff — *Consolidated Communications*
- Legend Of Sleepy Hollow, The** 1981
Drama
00:60:00 ALL 001260
1 pgm Stereo
12" LP, 33 1/3 rpm
A gripping drama and Halloween presentation featuring "The Headless Horseman."
12+ — ENT
CASH; 12 commercial availabilities.
Creative Marketing & Communications — *Creative Marketing & Communications*
- # Let's Talk Health** 1984
Health
01:00:00 NT, T 041900
1x daily Stereo
Satellite Transmission
Hosts: Dr. Kurt Donsbach, Ken Jones
Noted nutritionist, author and lecturer, Dr. Kurt Donsbach will host this health feature in which listener calls form the basis of the program. Dr. Donsbach will be assisted by co-host Ken Jones, former CBS/L.A. TV anchorman. In addition, medical and nutritional guests offering all points of view will be featured.
18+ — TAL
BARTER; 13 commercial minutes per program; 7 network minutes; 6 affiliate minutes.
Health Radio Network — *Reel Radio*
- Listening Room, The** 1970
Entertainment
00:60:00 CL 012650
5x weekly Stereo
10" reel, 7 1/2 ips
Host: Robert Sherman
The cultural scenes of New York are presented through conversations in music, along with recorded and "live" studio performance by outstanding concert artists. (This series first began airing on January 5, 1970.)
25-54 — AIR
CASH.
Robert Sherman — *WQXR*

Features

Features

Live From The Comedy Store 1982

Comedy
00:59:00 A, AC, R 006920
1x weekly Stereo

12" LP, 33 1/3 rpm
Host: *Richard Belzer*

Original and new comedy produced exclusively for radio. Originates live from The Comedy Store, world-famous home of young comedians in Hollywood, California. Hosted by Richard Belzer and 12 regular cast members plus celebrity guests. Contains 52 programs.

18-34 — ENT

Advertising Aids, Promos, Sales Aids

CASH/BARTER; 1 year.

Mark Blinoff — *Consolidated Communications (Worldwide)*

Lost Generation, The 1982

Interview-Talk-Personality
00:54:00 N, NT, T 028260
1 pgm Stereo

7" reel, 15 ips

This program features dramatic vignettes, commentaries, and interviews with contemporary personalities describing the life of American artists in the 1920's and the literature of the past-WWI era.

25-55 — TAL

FREE.

Don Stebbins — *Spectrum Productions*

Man Of Destiny 1983

Drama
00:59:00 ALL 030220
1 pgm Stereo

10" reel, 7 1/2 ips

Written by George Bernard Shaw, "Man Of Destiny" is a witty philosophical comedy in the Shavian style about Napoleon's Italian campaign.

12+ — ENT

CASH.

National Radio Theatre — *National Radio Theatre*

Mathry Beacon 1987

Drama
00:59:00 ALL 016170
1 pgm Stereo

10" reel, 7 1/2 ips; Satellite Transmission via NPR

A masterpiece of Britain's finest radio playwright Giles Cooper, featuring Gilbert & Sullivan impresario Martyn Green. Set during WWII, a motley squad of soldiers sets up in the Welsh mountains to guard a missile deflector that doesn't work. They stay 10 years before learning that the war has ended.

25+ — ENT

Advertising Aids, Promos, Sales Aids

CASH; number of plays are restricted; contact for details.

National Radio Theatre — *National Radio Theatre*

Metalshop 1984

Music-AOR
01:00:00 A 045990
1x weekly Stereo

12" LP, 33 1/3 rpm

Host: *Charlie Kendall*

An AOR music feature, hosted by Charlie Kendall of NY's WNEW-FM. Features segments, including: "Fathers Of Heavy Metal," a feature interview; "Five Favorites," selected by a guest artist; "Fresh Metal," an audience question; and the "Three Most Valuable Metals."

18-34 — MUS

BARTER.

Dave Schulps, Josh Fiegenbaum — *MJI Broadcasting*

Morningstar 1982

Music-Gospel
00:59:00 RE 023410
weekly Stereo

Cassette

Host: *Roger Hoover*

Contemporary gospel program featuring interviews, music, and information.

18-35 — MUS

FREE.

Roger Hoover — *Sweetsong Productions*

Music For Celebration 1983

Religious-Series
00:60:00 RE 017680
1 pgm Stereo

Cassette

Indian songs performed in a traditional style with solo singer, chorus and eastern instruments. Title Satyam Shivam Sunderam.

18+ — REL

CASH.

Rajneesh Foundation International — *Rajneesh Foundation International*

Music In The Virginia Colony 1983

Music-Classical
01:00:00 CL 041480
1 pgm Stereo

12" LP, 33 1/3 rpm

Eighteenth-century music publications in the Colonial Williamsburg research library provided the program for this album that reflects the variety of music authentic to Williamsburg two hundred years ago. Melodies of hunting and drinking alternate with airs of love and social custom in vocal performances. Two outstanding keyboard instruments in the Governor's Palace, a two manual harpsicord by Jacob Kirkman (1762) and an anonymous Chamber organ (1782), recreate the exact sounds familiar to Williamsburg's eighteenth-century inhabitants.

18+ — MUS

FREE; available for musical programming only.

Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation*

Music Machine 1983

Musical-Variety
01:00:00 AC 029760
1x weekly Stereo

10 1/2" reel, 15 ips

Host: *Sid Mark*

An intriguing show that combines the music of such reknown artists as, Vic Damone, Barbra Streisand, Sarah Vaughan, Count Basie, Steve and Eydie, Bobby Darin and Barry Manilow, with insightful discussion and interviews with host, Sid Mark.

35+ — ENT

Advertising Aids, Demos, Promos

CASH; 1 commercial availability per show.

Sid Mark — *Orange Productions*

Musical Sound Review, The 1976

Music-Oldies
01:00:00 AC, BB, O 020250
weekly Stereo

7" reel, 7 1/2; Cassette

Host: *Francis "Chick" Powers*

First-hand, authoritative information from songwriters, performers and music industry people blended with hits from the 40's through the 80's to make up these weekly music specials. Also available in short form.

25-54 — ENT

CASH/BARTER.

Musical Sound Review Ltd — *Musical Sound Review Ltd*

Mystery Theater 1974

Drama
00:53:00 AC, T 014850
5x weekly Stereo

10 1/2" reel, 7 1/2 ips

Hostess: *Tammy Grimes*

The celebrated mystery series with stars such as Paul Hecht, Fred Gwynne, Amanda Plummer, and Tony Roberts.

Peabody Award, 1974

18+ — ENT

CASH.

Himan Brown — *Himan Brown* WORLDWIDE: **Armed Forces Radio**

Mythic Worlds Of Sun Ra, The 1982

Artist Salute
00:59:00 J 044040
1 pgm Stereo

7" reel, 7 1/2 ips

Narrator: *Kimberly Haas*

A biography of the legendary Jazz composer and band leader, Sun Ra. Includes interviews with Sun Ra and band members, plus rare recordings.

25+ — ENT

CASH.

Pennsylvania Public Radio Associates — *National Federation Of Community Broadcasters*

Features

Features

National Radio Theatre 1981
 Drama
 00:59:00 T 003900
 2x monthly 1978, 1981:
 Peabody
 Awards.
 10" reel, 7 1/2 ips
Ed Asner, James Earl Jones, Michael York, Irene Worth, Forrest Tucker
 Anthology series of award winning radio drama. Programs are
 adaptations from literature, classics, and original radio drama.
 1978 Peabody Award.
 25+ — ENT
 Promos
 CASH.
 National Radio Theatre Of Chicago — *National Radio Theatre*

NBC University Theater 1987
 Drama
 00:54:00 AC, T 022060
 92 pgms Mono
 7" reel, 7 1/2 ips
 Dramatization of novels over the years. Formatted for non-commercial
 broadcast.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 Nostalgia Broadcasting — *Nostalgia Broadcasting*

Never A Man Spoke Like This Man 1981
 Documentary
 00:58:53 B, T, UC 027450
 1 pgm Stereo
 10" reel, 7 1/2 ips
 This program examines the Black preacher as a performing artist who
 uses music, drama, dance, and storytelling techniques. The program is
 in a sermon-documentary form.
 1981: CPB Arts Documentary Runnerup, 1982: NFCB Program Award,
 1982: National Association Of Black Journalists/Radio Award.
 18+ — TAL
 Advertising Aids, Promos
 CASH.
 Judi Moore Smith — *Judi Moore Smith*

New Dimensions 1982
 General Interest
 00:59:00 ALL 017570
 1x weekly Mono
 10 1/2" reel, 7 1/2 ips
 A lively forum for "leading edge" thinkers who explore the ways in which
 society is changing to form a future in which people matter. The program
 format is a live-on-tape, spontaneous interviews with musical selections
 underscoring subject matter.
 18+ — TAL
 CASH.
 New Dimensions — *Longhorn Radio Network*

New Dimensions 1979
 Interview-Talk-Personality
 00:58:00 ALL 027490
 weekly Mono
 10" reel, 7 1/2 ips, Satellite Transmission via PubSat
 Host: *Michael Toms*
 This weekly series features in-depth interviews with leading figures in
 health, education, science, psychology, religion, the arts and humanities.
 Also, includes some music.
 18+ — TAL
 CASH; 13-week minimum.
 New Dimensions — *New Dimensions Radio*

New Wilderness Celebration Radio 1983
 Music-Ethnic
 00:59:00 ALL 020860
 2x yearly Mono, Stereo
 12" reel, 15 ips; Satellite Transmission
 Host: *Margot Adler*
 A mix of traditional and twentieth century sun celebrations on the first
 day of summer and winter, including live segments from around the
 world. Foreign language presentation available on request.
 18+ — MUS
 Promos
 CASH/BARTER/FREE to NPR stations; 1 rebroadcast within one week,
 specific terms available on request.
 Charlie Morrow — *New Wilderness Foundation (Worldwide)*

Newsweek: On Air 1983
 Magazine
 01:00:00 AC, R 030490
 weekly Stereo
 Satellite Transmission
 Hosts: *Gil Gross, Dave Alpern*
 This coast-to-coast show covers the full scope of human events, from
 politics and diplomacy to entertainment, science and religion, all in the
 style of the renowned national weekly magazine.
 25+ — NEW
 Advertising Aids, Promos, Sales Aids
 FREE; to affiliates; varying arrangements for non-affiliates.
 RKO Radio Networks — *RKO TWO*

Newsweek: On Air 1983
 Magazine
 01:00:00 AC, R 030390
 weekly Stereo
 Satellite Transmission
 Hosts: *Gil Gross, Dave Alpern*
 This coast-to-coast show covers the full scope of human events, from
 politics and diplomacy to entertainment, science and religion, all in the
 style of the renowned national weekly magazine.
 25+ — NEW
 Advertising Aids, Promos, Sales Aids
 FREE; to affiliates of RKO ONE & RKO TWO; varying arrangements for
 non-affiliates.
 RKO Radio Networks — *RKO ONE*

Nissan Night Before Christmas, The 1983
 Seasonal
 01:00:00 ALL 016860
 1x yearly Mono
 7" reel, 7 1/2 ips
 A beautiful story of what happens when Santa retires and is implored to
 return by a sadden world.
 18-34 — ENT
 CASH; 10 30-second avails.
 The 26th Ave Studio — *The 26th Ave Studio* CANADA: *The 26th Ave
 Studio*

Odyssey Of Homer, The 1987
 Drama
 00:59:00 ALL 016100
 8 pgms Stereo
 10" reel, 7 1/2 ips; Satellite Transmission via NPR
 Host: *Ed Asner, Irene Worth*
 An adaptation in eight one-hour episodes of the epic poem with host Ed
 Asner.
 1981, 1982: Peabody Awards, 1982: San Francisco State, 1983: Ohio
 State.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Off The Record Specials 1982
 Interview-Talk-Personality
 00:60:00 A, R 001460
 1x weekly Stereo
 12" LP, 33 1/3 rpm
 Host: *Mary Turner*
 Sixty minutes featuring the music and exclusive in-depth interviews with
 artists like: The Rolling Stones, Styx, Steely Dan, REO, The WHO, and
 many more.
 18-34 — ENT
 BARTER.
 Westwood One — *Westwood One*

Open Line 1982
 Religious
 00:55:00 RE 028880
 5x weekly Stereo
 Satellite Transmission
 A contemporary Christian call-in show with today's Christian leaders on
 today's issues. Guest speakers include: Robert Cook, Gary Chapman,
 Becky Pippert, Francis Schaeffer, John MacArthur and many others.
 18+ — REL
 CASH; price varies.
 Moody Broadcasting Network — *Moody Broadcasting Network*

Features

Features

Outcasts Of Poker Flat, The 1987

Drama
00:59:00 ALL 016110

1 pgm Stereo
10" reel, 7 1/2 ips; Satellite Transmission via NPR

Forrest Tucker

An adaptation of Bret Harte's short story about the gambler and two prostitutes marooned in the California mountains with a pair of innocent teenagers.

25+ — ENT

Advertising Aids, Promos, Sales Aids

CASH; number of plays are restricted; contact for details.

National Radio Theatre — *National Radio Theatre*

Pastime With Good Company 1984

Music-Classical
00:59:00 CL 044070

5 pgms Stereo

7" reel, 7 1/2 ips

Narrator: Kimberly Haas

Music and commentary from music historians on Medieval and Renaissance music.

1. *Gregorian Chant* 2. *The French Ars Antiqua* 3. *The Troubadours And Trouveres Of Provençal And Northern France* 4. *Music From The Medici Courts Of The 15th Century Florence* 5. *Wind Instruments Of The Renaissance*

25+ — ENT

CASH.

Kimberly Haas — *Pennsylvania Public Radio Associates*

Perspective 1977

News
00:48:00 N, NT 013820

weekly Mono, Stereo

Satellite Transmission

Host: Bob Walker

A series consisting of analytical reports from correspondents around the world from their assigned datelines. Fed in two parts; stations may take Part II, 24 minutes, which can stand alone. Also available through ABC Contemporary.

1982: *Lowell Thomas Award, For Radio Interpretation Of Foreign Affairs, 1983: International Radio Festival Of New York Finalist Certification.*

18+ — NEW

BARTER.

ABC News; George Phillips — *ABC Information Network*

Philalectic Sound 1984

Music-Jazz
00:59:00 J 044060

3 pgms Stereo

7" reel, 7 1/2 ips

Host: Kimberly Haas

Concert recordings and interviews with electronic musicians. Includes segments with the following electronic-music artists, The Nightcrawlers, Helen Thorington and The Ghost Riders.

18+ — ENT

CASH.

John Deliberto — *Pennsylvania Public Radio Associates*

Radio a la Carte 1976

Music-Ethnic
01:00:00 T 042310

1x weekly Stereo

7" reel, 7 1/2 ips

Host: Emmanuel Serriere

"Radio a la Carte" presents today's and yesterday's music from France, Belgium, Quebec and other French speaking countries. Each program has a specific theme or topic. The program begins with an opening statement (spoken in English) and a new record of the week. The following 50 minutes of the program are devoted to the day's theme, followed by a closing statement. The program's interview segments are in French, the comments in English. These segments are cut every 3 to 4 minutes by a song in order to keep listeners entertained.

1981: *Radio France Internationale.*

18+ — TAL

FREE.

Emmanuel Serriere — *Radio Francaise In San Francisco*

Radorama 1983

Specials
01:00:00 B, UC 026460

1x weekly Stereo

Satellite Transmission

An hour showcase of an SBN affiliate which is broadcast nationally via satellite.

18+ — MUS

FREE to affiliates; 2 to 4 availabilities per hour dependent on program length.

Affiliate Station — *Sheridan Broadcasting Network*

Radio's Golden Past 1978

Documentary
01:00:00 BB, MM, NT 006040

1x weekly Mono

7" reel, 7 1/2 ips

Host: Larry Bergman

Contains 52 complete programs designed for weekly airing. Each show features nostalgic segments from the golden age of radio, in news, sports, and in historical recorded events.

12+ — ENT

Demos, Promos

CASH; min order 13 shows.

Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*

Real Estate Action Line 1979

Business
00:60:00 N, NT, T 004670

1x weekly Mono

10 1/2" reel, 7 1/2 ips, Satellite Transmission

Host: Harry "Sonny" Bloch

This program features guests with expertise in specific subjects of real estate. It can provide answers to questions of consumers as well as those from real estate professionals on matters of interest to people buying, selling or leasing.

25+ — TAL

Advertising Aids, Promos, Sales Aids

CASH/BARTER.

Sonny Bloch — *Real Estate Action Line*

Relationships 1983

Miscellaneous
00:31:50 T 018580

1 pgm Stereo

7" reel, 7 1/2 ips

An extended recital of a man's recollection of why he slept with certain women, as well as his conjectures of why they slept with him. Not recommended for broadcast to juvenile audiences.

25+ — TAL

CASH/BARTER.

Richard Kostelanetz — *Richard Kostelanetz*

Richard Roffman Presents 1982

Interview-Talk-Personality
00:60:00 AC, NT, T 024770

1x weekly Stereo

7" reel, 7 1/2 ips

Host: Richard Roffman

Talk show with some entertainment features. Covers theater, films and other show business aspects including new books.

25+ — TAL

Promos

CASH/BARTER.

Richard H Roffman Associates — *Richard H Roffman*

Rock Chronicles, The 1982

Music-Rock
01:00:00 A, R 023630

weekly Stereo

12" LP, 33 1/3 rpm

Hosts: Dave Herman, David Perry

Music and interviews exploring the many themes of rock 'n roll; its heart and its history.

18-34 — ENT

BARTER; market exclusivity.

Westwood One — *Westwood One*

Features

Features

Running Bunny Brook Series, The 1983
 Child-Juvenile
 00:45:00 ALL 041770
 3 pgms Mono
 ?" reel, ? ips
 The Running Bunny Brook Series is made-up of musical comedy programs that will delight any child.
 1. *Sarah Simpleheart: A Rainbow Of Rhythms* 2. *The Heart Of Heartland*
 3. *The Truth Circle*
 6+ — ENT
 Demos
 CASH.
 Joseph Kennedy, Rod Phillips — *Joseph Kennedy & Rod Phillips*

Santa's Close Encounter 1980
 Seasonal
 00:52:00 T 028910
 1 pgm Stereo
 10" reel, 7 1/2 ips; Cassette
 Follow the adventures of Sandra Lawrence, her little sister Jamie and their dog George as they lead a strange alien to the North pole to see Santa Claus and then discover that the alien wants to take Santa away to the distant planet Raag. Program available in a series of 10 five-seven minute segments.
 6+ — ENT
 CASH.
 Patricia Ruzgis, Tom Curley — *Interaudio Associates*

Sarah Simpleheart: A Rainbow of Rhythms 1983
 Child-Juvenile
 00:45:00 ALL 041760
 1 pgm Mono
 ?" reel, ? ips
 Narrator: *Joseph F. Kennedy*
 Part of "The Running Bunny Brook Series," Sarah Simpleheart uses comic book narration style, with quick-paced storyline development and entertaining music to convey the story of a heart that confronts a dragon with the stark reality of his self-created loneliness and turns anger into love.
 6+ — ENT
 CASH.
 Joseph Kennedy, Rod Phillips — *Joseph Kennedy & Rod Phillips*

Saturday Stereo Theatre 1965
 Drama
 00:60:00 CL, NT, T 045510
 40 pgms Mono
 7" reel, 7 1/2 ips; Satellite Transmission
 A series of original Canadian plays. Most plays commissioned for radio (romance, comedy, history, etc).
 18+ — ENT
 NEGOTIABLE.
 Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Sea Wolf, The 1987
 Drama
 00:59:00 ALL 016230
 1 pgm Stereo
 10" reel, 7 1/2 ips; Satellite Transmission via NPR
 An adaptation of Jack London's famous adventure story.
Armstrong Award.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Sinatra Special Of The Week 1984
 Artist Salute
 01:00:00 MM 044150
 1x weekly Stereo
 7" reel, 7 1/2 ips
 Host: *Pete Smith*
 A feature that contains the music of one of show business' biggest stars. Will occasionally contain interview material.
 45+ — ENT
 Advertising Aids, Promos
 CASH/BARTER; 10 commercial availabilities per hour.
 Darwin Lamm, Creative Radio Shows — *Creative Radio Shows*

Six Days On The Road 1983
 Music-Folk
 00:60:00 CL 045540
 weekly Stereo
 7" reel, 15 ips; Satellite Transmission
 Host: *David Essig*
 Urban-Folk music programming.
 18+ — MUS
 NEGOTIABLE.
 Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Sixties & Fifties Music And Interview Specials 1984
 Specials
 01:00:00 A, AC, O 044330
 75 pgms Stereo
 10" reel, 7 1/2 ips
 One hour music-interview specials featuring artists of the sixties and fifties. Features such artists as; The 4 Seasons, Joan Baez, The Beatles, The Righteous Bros., Neil Diamond, The Grateful Dead, Buddy Holly, The Rolling Stones, The Association, Billy Joel, Ben E. King, Leslie Gore, Paul Anka, Kenny Rogers, Gene Pitney, Del Shannon, and The Coasters. Plus, theme specials such as; Dance Music Of The 50's, Dance Music Of The 60's, The Bubble Gum Era etc.
 25+ — ENT
 CASH/BARTER; market exclusivity; any group of 15 specials.
 Don Fass — *Continuum Radio Network (Worldwide)*

Sunshine 1983
 Religious
 01:00:00 RE 043170
 1x weekly Stereo
 12" LP, 33 1/3 rpm
 Hosts: *Jim Channell, Bill Steensland*
 A main stream, contemporary Christian music show with interviews, light scripture, contests and giveaways.
 18+ — ENT
 BARTER/FREE; market exclusivity.
 Ron Rumley — *The Spirit Productions*

Soul Of The 60's 1984
 Specials
 01:00:00 B, UC 044320
 35 pgms Stereo
 10" reel, 7 1/2 ips
 A series of music-interview specials, featuring famous black soul artists of the 60's. Features such artists as: James Brown, The Drifters, Wilson Pickett, The Temptations, Mary Wells, Marvin Gaye, Ben E. King, The Shirelles, The Jackson 5, Gladys Knight, Jimi Hendrix, The Supremes, Quincy Jones, Little Anthony and Stevie Wonder.
 18-40 — ENT
 CASH/BARTER; minimum 12 specials.
 Continuum Broadcasting Productions — *Continuum Broadcasting Productions*

Spanish Novellas 1982
 Soap Opera
 00:60:00 SP, T 001780
 5x weekly Mono
 7" reel, 7 1/2 ips
 Soap operas in Spanish. A series of Spanish novellas written, produced, directed, and acted by Hispanics in Hispanic language.
 18+ — ENT
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Spirit Of Rock 'N' Roll, The 1983
 Music-Rock
 01:00:00 R 030180
 weekly 2 Track Stereo
 10 1/2" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 Host: *Barr Nobles*
 One hour weekly that traces the links from the roots of rock to today. Music and interviews with the historic figures of rock 'N' roll.
 12+ — ENT
 CASH.
 Hiatus Productions — *Hiatus Productions*

Features

Features

Startrak Profile 1983
 Feature
 00:60:00 A, AC, R 029120
 3x monthly Stereo
 12" LP, 33 1/3 rpm
 Host: *Jim Conlee*
 A program that features artist interviews and music programs with pop music's top music performers.
 12+ — ENT
 BARTER.
 Westwood One — *Westwood One*

Steinway Hour, The 1983
 Music-Classical
 00:54:00 CL 017000
 1x weekly Stereo
 10" reel, 7 1/2 ips
 Host: *Paul Hume*
 Memorable performances by the world's greatest pianists introduced by Washington Post music critic, Paul Hume.
 25+ — MUS
 FREE; sponsored by local Steinway dealers.
 Parkway Communications — *Parkway Communications*

Sterling Bronson: Space Engineer 1982
 Comedy
 00:45:00 A, NM, R 028920
 1 pgm Stereo
 10" reel, 7 1/2 ips; Cassette
 The hysterical exploits of Captain James T. Clerk, Science officer Spook, and the crew of the United Federated Organization Ship Sloth in their adventures battling the evil Rummylins—a group of drunk aliens, who intend to turn millions of people into bottles of scotch. This program may be adapted to run as a series of 3-5 minute segments.
 18+ — ENT
 Demos
 CASH.
 Tom Curley — *Interaudio Associates*

Steve Martin "Pennies From Heaven" 1981
Radio Special, The
 Specials
 00:60:00 A, AC, BB 006790
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Narrator: *John Leader, Steve Martin, Bernadette Peters, Jessica Harper, Christopher Walken*
 A 60-minute radio special featuring Steve Martin like you've never heard him before—Comedy routines, music, and dialogue. Written by Allen Daniel Goldblatt. Exact running time is 52 minutes.
 18-54 — ENT
 FREE.
 Riches Rubinstein & Radio — *Riches, Rubinstein & Radio (Worldwide)*

Summer Themes 1977
 Seasonal
 00:59:30 ALL 006440
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Hosted
 Produces program specials, contains 25 programs approximately in the category of "Summer Themes." For individual program titles please contact distributor for further details.
 18+ — ENT
 English, French
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations (Worldwide)*

Sunday Matinee 1960
 Drama
 00:60:00 CL, NT, T 045520
 100 pgms Mono
 7" reel, 7 1/2 ips, Satellite Transmission
 A series of original Canadian plays. Most plays commissioned for radio (romance, comedy, history, etc.)
 18+ — ENT
 NEGOTIABLE.
 Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Teleconstructs Spacework I 1982
 Documentary
 00:59:00 ALL 027130
 1 pgm Stereo
 10" reel, 7 1/2 ips; Cassette; Satellite Transmission
 Host: *Gloria DeFillippis*
 Provides a unique sound alternative. Natural sounds are combined together or processed by musicians and distributed via satellite transmission as a source of "sound mixtures." Listeners can choose from a list of sound possibilities, select sound combinations and the duration of each source.
 18+ — TAL
 CASH/BARTER; 1 year commitment.
 Leif Brush — *Circulation Trilogy Radio GERMANY: Circulation Trilogy Radio*

Theatre Of The Airwaves 1977
 Music-New Wave
 00:60:00 NM 046060
 weekly Stereo
 ?" reel, ? ips
 An hour program, showcasing "new music."
 18-34 — MUS
 CASH.
 John Moretti — *Roaring Cricket Productions*

Thirsty Ear 1976
 Magazine
 00:45:00 AC, R 016460
 weekly Stereo
 Mode (LP/reel) depends on market rank.
 A weekly 45-minute radio special comprised of music and interviews. Directed to college radio stations for airing.
 18-24 — ENT
 CASH/BARTER: depends on market rank.
 Thirsty Ear Productions — *Thirsty Ear Productions*

This Is My Music 1982
 Music-Classical
 00:60:00 CL 012570
 1x weekly Stereo
 10" reel, 7 1/2 ips
 Host: *Lloyd Moss*
 Classical music is discussed with people from all walks of life, focuses on their own special appreciation of this art.
 18-54 — AIR
 CASH.
 Tony Rudel — *WQXR*

Three Tales Of Edgar Allan Poe 1982
 Drama
 00:59:00 ALL 016240
 1 pgm Stereo
 10" reel, 7 1/2 ips
 Adaptations of three of Poe's finest: "The Cask of Amontillado," "The System of Dr. Tarr and Prof. Fether," and "The Fall of the House of Usher."
Ohio State Award, Armstrong Award.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Time Capsule, The 1982
 Entertainment
 00:60:00 AC, O 012980
 108 pgms Mono, Stereo
 7", 10" reels, 7 1/2 ips
 Host: *Dick Teimer*
 Each hour features the top songs of a particular month (January 1960 to present) with a lively presentation of that month's current events, sports, fads, movies, TV lineups, etc. This program supplies plenty of actualities and promotion pieces.
 25-54 — ENT
 Promos
 CASH; 13 week minimum.
 Time Capsule — *Time Capsule*

Features

Features

Transcontinental, The 1980
 Music-Classical
 00:60:00 CL 045560
 weekly Stereo
 7" reel, 15 ips; Satellite Transmission
Host: Otto Lowy
 A graciously hosted musical tour of Europe (circa the Belle Epoque 1890's).
 25+ — MUS
 NEGOTIABLE.
 Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Tunnel Hum 1984 1984
 Live Events
 01:00:00 ALL 044250
 1 pgm Stereo
 Cassette; Satellite Transmission
 A live broadcast of experimental performances, simultaneously occurring in San Francisco, New York, and Seattle. To be broadcast September 30th of 1984. After this air date, the program is available on cassette.
 18+ — ENT
 Demos
 FREE.
 Bonnie Barnett — *Bonnie Barnett/Vocal Resonance*

Underground Golf Course, The 198?
 Drama
 00:59:00 ALL 016130
 1 pgm Stereo
 10" reel, 7 1/2 ips
 Leo Goldman's poetic comedy about a sensitive young boy caddying for a militantly, philistine, golfer.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Vocal Scene, The 1982
 Music-Classical
 00:54:00 CL 012660
 1x weekly Stereo
 10" reel, 7 1/2 ips
Host: George Jellinek
 This exploration of the world of opera and song presents music from such artists as Victoria de Los Angeles, Tito Gobbi, Leontyne Price and others.
 25-64 — AIR
 CASH.
 George Jellinek — *Parkway Communications*

Weekend Radio From Cleveland 1983
 Feature
 00:55:00 MM 029070
 1x weekly Stereo
 10 1/2" reel, 7 1/2, 15 ips
 An offbeat potpourri of music, wit and convivial companionship.
 18+ — ENT
 Promos
 CASH.
 WCLV/Seaway Productions — *WCLV/Seaway Productions (Worldwide)*

Who'll Save The Plowboy? 198?
 Drama
 00:59:00 ALL 016160
 1 pgm Stereo
 10" reel, 7 1/2 ips
 A contemporary drama set during the Vietnam War. Buddy saved Albert's life by incurring a fatal wound that is slowly killing him. He returns to visit Albert to see if his sacrifice was worth it. Written by Frank Gilroy, the Pulitzer-Prize winning author of "The Subject Was Roses."
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays are restricted; contact for details.
 National Radio Theatre — *National Radio Theatre*

Willie Nelson, Superstar! 1983
 Interview-Talk-Personality
 01:00:00 AC, C 028240
 1 pgm Stereo
 7" reel, 7 1/2 ips
 This program features interviews with Willie Nelson, Waylon Jennings, Merle Haggard, Webb Pierce and Ray Price. Includes music from the performer's latest LP's.
 25+ — TAL
 BARTER.
 Weedeck Radio Network — *Weedeck Radio Network*

Woody's Children 1982
 Music-Folk
 00:55:00 AC, CL 012610
 1x weekly Stereo
 10" reel, 7 1/2 ips
Host: Robert Sherman
 Music from such folk-singing notables as Pete Seeger, Tom Paxon, Judy Collins and Joan Baez are featured, along with a special focus on the current folk trends in our country.
 25-44 — AIR
 CASH.
 Robert Sherman — *WQXR*

World War II... "Welcome Back" 1983
 Feature
 00:57:00 ALL 028960
 weekly Mono, Stereo
 10" reel, 7 1/2 ips
Narrator: Daniel Stone
 A 1931-1945 WWII presentation for radio, in the mode of John Ford's Old West for cinema. Intermix of 25 minutes of voice-narratives, newscasts, speeches and 35 minutes of topical music—BB, Pop Hits, Ballads, Blues, Jazz, C/W. Fifteen chapters, 20 episodes each.
 18+ — TAL
 Advertising Aids
 CASH.
 David de Laval — *D&D Productions*

Yesteryear 1981
 Music-Oldies
 00:52:00 O, R 028940
 10 pgms Stereo
 10" reel, 7 1/2 ips; Cassette
 "Yesteryear" is a look back in music and news of past years. The first ten years in this series deals with 1960's. If interested, other modern decades could be featured within the series, contact distributor for details.
 18+ — MUS
 Demos
 CASH.
 Tom Curley, Mark Weiner — *Interaudio Associates*

Your Hit Parade 1981
 Music-Big Band
 00:60:00 BB 001300
 1x weekly Mono, Stereo
 10 1/2" reel, 7 1/2 ips
Andre Baruch, Bea Wain
 "Your Hit Parade" is an exciting, one-hour, weekly show that features the top 10 tunes of the week, presented on original recordings by the actual artists who put them on the chart. The program spotlights the major recordings of the 1930's-1950's. Hosted by the program's original announcers Andre Baruch and Bea Wain.
 35-64 — MUS
 CASH; 12 commercial availabilities per hour.
 Radio Arts — *Radio Arts*

Live Events

Music Programming

Live Events

Bill Bresnan 1984
 Business
 00:01:00 NT, T 044990
 1x weekly Stereo
 Satellite Transmission
 Host: *Bill Bresnan*
 Bill Bresnan will provide your listeners with expert financial advice on how to handle their money matters. Available on Sundays.
 25+ — TAL
 BARTER.
 ABC Talkradio — *ABC Talkradio*

Dr. Lawrence Balter 1984
 General Interest
 01:00:00 NT, T 044980
 1x weekly Stereo
 Satellite Transmission
 Host: *Dr. Lawrence Balter*
 Expert child psychologist, Dr. Lawrence Balter, offers a refreshing approach to parenting and child-rearing. Available every Saturday.
 25+ — TAL
 BARTER.
 ABC Talkradio — *ABC Talkradio*

How Your Mind Can Keep You Well 1982
 Audience Participation
 00:60:00 T 003630
 5x weekly Mono
 Telephone Transmission
 Host: *Roy Masters*
 Listeners can phone in questions about their personal lives and how they might be helped through the use of meditation.
 18-54 — TAL
 Promos
 FREE.
 Foundation Of Human Understanding — *Foundation Of Human Understanding*

Live From The Record Plant 1983
 Interview-Talk-Personality
 01:00:00 R 030650
 weekly Stereo
 Satellite Transmission
 Host: *Jim Ladd*
 A live, weekly, one-hour call-in program that features the biggest names in rock, comedy, and movies. Lets your listeners talk to the stars from the Record Plant...the site that sets the recording standard in the industry for artists all over the world. Features two guests per week.
 18-34 — ENT
 Advertising Aids, Promos, Sales Aids
 BARTER.
 Laurie Gorman, PG Productions — *RKO Radioshows*

Moment of Truth, A 1982
 Audience Participation
 00:60:00 T 003640
 5x weekly Mono
 Telephone Transmission
 Host: *Roy Masters*
 A telephone call in program to answer questions about personal problems through the use of meditation.
 18-54 — TAL
 Promos
 FREE.
 Foundation Of Human Understanding — *Foundation Of Human Understanding*

Scientific American Chamber Music Festival, The 1982
 Music-Classical
 01:00:00 CL 045970
 1x weekly Stereo
 Satellite Transmission
 A series of live chamber music recitals. The program has featured the following chamber music groups in past broadcasts; the Chamber Music Society of Lincoln Center, the Waverly Consort, the Canadian Brass and the Julliard, Cleveland, and Tokyo String Quartets.
 35+ — MUS
 CASH.
 Robert Sherman, WQXR — *WQXR*

Telephone Time 1973
 Religious
 00:30:00 AC, RE 021780
 daily Mono
 Telephone Transmission
 Hosts: *Dr. Carl Stevens, Shaun Redgate*
 A live call-in format featuring discussions of Bible questions, counseling needs, and current controversial topics affecting Christians today.
 18+ — TAL
 FREE.
 Dr Carl Stevens — *Bible Speaks World Outreach*

Tunnel Hum USA 1983
 Live Events
 01:00:00 ALL 027520
 1 pgm Stereo
 Cassette; Satellite Transmission
 Live experimental performance featuring simultaneous events in San Francisco and New York, mixed live in KQED-FM in San Francisco. After air date, the program is available on cassette.
 18+ — ENT
 FREE.
 Bonnie Barnett — *Bonnie Barnett/Vocal Resonance*

Workers' Heritage Music Festival 1982
 Live Events
 00:59:54 C 028430
 7 pgms Mono
 7" reel, 7 1/2 ips
 Live, recordings from the Workers' Heritage Music Festival, held in Baltimore, September 1982. Each recording, edited to one hour, contains a mix of music and commentary.
 1. *The Immigrant Experience* 2. *Songs Of Martine Workers* 3. *Songs of Railroad Workers And Labor Heroes And Heroines* 4. *Music Of The Mines* 5. *Songs Of The Textile And Garment Trades* 6. *The Black Worker* 7. *From Farm To Factory*.
 25-54 — MUS
 Promos
 CASH.
 Great Atlantic Radio Conspiracy, Howard Ehrlich, Co-Producer — *Great Atlantic Radio Conspiracy*

Music Programming

Adult Contemporary 1977
 Music-Adult Contemporary
 00:59:30 AC 006370
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Hosted
 Produces program specials, contains 25 programs approximately in the category of "Adult Contemporary Music." For individual program titles please contact distributor for further details.
 18+ — MUS
 English, French
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations (Worldwide)*

Music Programming

Music Programming

Adventures in Good Music 1982

Music-Classical
 00:55:00 CL 004290
 5x weekly Stereo
 10 1/2" reel, 7 1/2, 15 ips
Host: Karl Haas
 A music appreciation program with discussions of classical music in an entertaining fashion.
 25-54 — AIR
 Promos
 CASH.
 Radio Seaway — *WCLV/Seaway Productions (Worldwide)*

Album Rock 1977

Music-AOR
 00:59:30 A, R 006380
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
Hosted
 Produces program specials, contains 25 programs approximately in the category of "Album Rock Music." For individual program titles please contact distributor for further details.
 18+ — MUS
 English, French
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations (Worldwide)*

America in Concert 1983

Music-Classical
 01:00:00 CL 026240
 weekly Stereo
 10" reel, 7 1/2 ips
 This program features a different orchestra from Maine to California. A grand tour of the concert halls and music festivals of the United States.
 25+ — MUS
 CASH.
 Parkway Communications — *Parkway Communications*

Bach From Baldwin Wallace 1983

Music-Classical
 00:58:00 CL 029270
 13 pgms Stereo
 Satellite Transmission
 Each program features music by J.S. Bach from the oldest Bach Festival in America.
 35+ — MUS
 FREE.
 WCLV/Seaway Productions — *WCLV/Seaway Productions (Worldwide)*

BBC Rock Hour, The 1982

Music-Rock
 01:00:00 A, R 005690
 1x weekly Stereo
 12" LP, 33 1/3 rpm
 Provides the best acts in rock-n-roll for the past six years from the BBC. Featuring emerging rock groups and superstar acts. Contains 40% artist interview and 60% album cut. A monthly program schedule consists of two recently recorded concerts, one "BBC Special" and "The Best Of The BBC Concert."
 18-34 — MUS
 Promos
 BARTER; 10 minutes commercial availabilities; 1 play per market.
 BBC, London Wavelength, Reel Time Productions — *London Wavelength (Worldwide)*

BBC Specials, The 1982

Music-Rock
 01:00:00 A, R 005710
 1x monthly Stereo
 12" LP, 33 1/3 rpm
 A rock documentary highlighting the career of a particular artist or group.
 18-34 — MUS
 BARTER; 10 minutes commercial availabilities; 1 play per market.
 BBC — *London Wavelength*

Best Of The BBC Rock Hour 1982

Music-Rock
 01:00:00 A, R 005700
 1x monthly Stereo
 12" LP, 33 1/3 rpm
 A monthly feature which combines the "best" concert highlights from past "BBC Rock Hour."
 18-34 — MUS
 BARTER; 10 minutes commercial availabilities; 1 play per market.
 BBC — *London Wavelength*

Big Band 1977

Music-Big Band
 00:59:30 BB 006360
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
Hosted
 Produces program specials, contains 25 programs approximately in the category of "Big Band Music." For individual program titles please contact distributor for further details.
 18+ — MUS
 English, Swedish
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations (Worldwide)*

Big Band Broadcast, The 1982

Music-Big Band
 01:00:00 BB 016630
 weekly Full Track Mono
 7" reel, 7 1/2 ips
 An hour highlighting the top hits from the Swing Era.
 45+ — MUS
 Advertising Aids, Promos, Sales Aids
 CASH; 13-week minimum; price based on market rank.
 The Production Room — *The Production Room (Worldwide)*

Big Band Count-Down 1977

Music-Big Band
 00:60:00 BB 012350
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips
Host: Chuck Cecil
 Countdown of the ten most popular records between the years of 1935 to 1955. Each week spotlights a different year.
 35+ — ENT
 Promos
 CASH; 13 week minimum; 6 commercial availabilities.
 Chuck Cecil — *Swingin' Years*

Big Band Hour 1982

Music-Big Band
 00:58:50 BB 023070
 52 pgms Stereo
 10" reel, 7 1/2 ips
Host: Gene White
 Light chatter and original music in the swing-big band style with old favorites, special guests, and special features.
 35+ — ENT
 Promos
 BARTER.
 Marc H Shaffer — *Eagle Associates*

Big Band Time 1984

Music-Big Band
 00:58:50 BB 042860
 1x weekly Stereo
 10" reel, 7 1/2 ips
Host: Ken Bramming
 This one hour, Big Band music program, spotlights melodies of the 1940's through the 1980's. This music program features guest vocalists, information on Big Band resurgence, plus some comedy. Sherry Aldridge is the featured vocalist.
 35-55 — MUS
 BARTER.
 Marc Shaffer, Travis Turk — *Eagle Associates*

Music Programming

Music Programming

Black Classical Composers, The 1976

Music-Classical
01:00:00 CL 006850
26 pgms Stereo
10" reel, 7 1/2 ips
Host: *Carolyn Armenta Davis*
Presents classical music compositions of over thirty Black Composers performed by leading classical musicians. Information on featured composers and comments on their compositions.

25+ — MUS

Promos

English, French, German, Spanish

CASH/BARTER; negotiable.

Carolyn Armenta Davis — *Carolyn Armenta Davis Communications (Worldwide)***Boston Camerata Presents, The** 1978

Music-Classical
01:00:00 CL 006290
16 pgms Stereo
10 1/2" reel, 7 1/2 ips
Host: *Joel Cohen*

America's foremost Early Music ensemble, in a program produced and hosted by director, *Joel Cohen*. Thirteen general interest programs and two Christmas programs.

18+ — MUS

CASH; 13 weeks; multiple broadcast rights available.

Joel Cohen — *WCRB Productions***Cameo Concert, A** 1983

Music-Classical
01:00:00 CL 026200
daily Stereo
10" reel, 7 1/2 ips
Host: *Hugh McGill*

This daily program features a different artist each day presented in a cameo performance. The mid-week edition is taken from a live concert or recital.

25+ — MUS

CASH.

Parkway Communications — *Parkway Communications***Captured Live!** 1983

Music-Rock
01:00:00 R 030630
weekly Stereo
Satellite Transmission
Host: *Sandy Marshall*

This program features live rock concert recordings, spot lighting the top hits of the group or groups on the bill that week. The artists slated for 1984 include Zebra, Culture Club, Dave Edmunds, Berlin, Duran Duran, Robert Palmer and INXS.

18-34 — ENT

Advertising Aids, Promos, Sales Aids

BARTER.

RKO Radio Networks, Reel Time Productions — *RKO Radioshows*WORLDWIDE: *Robert O. Mahlman***Christmas Music From Williamsburg** 19??

Seasonal
00:60:00 CL 007120
1 pgm Stereo
12" LP, 33 1/3 rpm

One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. Contains carols, hymns, and instrumental music that were part of the Christmas season in early America. Selections feature the music that was heard in churches, in homes and at Yuletide balls and dances.

25+ — MUS

FREE; available for musical programming only.

Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)***Classical** 1977

Music-Classical
00:59:30 CL 006340
25 pgms Mono, Stereo
10 1/2" reel, 7 1/2 ips
Hosted

Produces program specials, contains 25 programs approximately in the category of classical music. For individual program titles please contact distributor for further details.

18+ — MUS

English, French

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations (Worldwide)***Cleveland Institute Of Music Concert** 1983

Music-Classical
00:58:00 CL 029050
1x weekly Stereo
Satellite Transmission
Concert program by faculty members of the Cleveland Institute of Music.
35+ — MUS
FREE.
WCLV/Seaway Productions — *WCLV/Seaway Productions (Worldwide)*

Cleveland Orchestra Pops Concert 1982

Music-Classical
01:00:00 BM, CL 004270
1x weekly Stereo
10 1/2" reel, 7 1/2, 15 ips
Host: *Robert Conrad*
Light symphonic music featuring Victor Borge, Peter Nero, Arthur Fiedler and Andre Kostelanetz.
25-54 — MUS
Promos
CASH.
Radio Seaway — *WCLV/Seaway Productions (Worldwide)*

College Rock Concert Series 1983

Music-New Wave
01:00:00 A, NM, R 017200
1x weekly Stereo
12" LP, 33 1/3 rpm
Provides the best acts in rock-n-roll and features the new music groups as well.
18-34 — MUS
FREE; available to non-commercial stations.
BBC, London Wavelength — *London Wavelength*

Concert Of Military Music, A 19??

Music-Classical
00:60:00 CL 007020
1 pgm Stereo
12" LP, 33 1/3 rpm
One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. The performers are the Senior Fife and Drum Corps of the foundation. The record has 56 tunes, many in medley groupings, including Handel's Water Piece, Rondeau by Mouret, Haydn's March, Rocky Road to Dublin and Yankee Doodle.

25+ — MUS

FREE; available for musical programming only.

Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)***Countdowns** 1977

Music-Countdowns
00:59:30 AC 006460
25 pgms Mono, Stereo
10 1/2" reel, 7 1/2 ips
Hosted

Produces program specials, contain 25 programs approximately in the category of "Countdowns." For individual program titles please contact distributor for further details.

18-34 — MUS

English, French

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations (Worldwide)*

Music Programming

Music Programming

Country 1977
 Music-Country
 00:59:30 C 006400
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
Hosted
 Produces program specials, contains 25 programs approximately in the category of "Country Music." For individual program titles please contact distributor for further details.
 18+ — MUS
 English, French
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations* (Worldwide)

Country Closeup 1982
 Music-Country
 00:54:00 C 003870
 1x weekly Stereo
 12" LP, 33 1/3 rpm
Host: Glen Campbell
 Glen Campbell interviews top name country music artists and features their music. Stars will include Loretta Lynn, Mickey Gilley, Tammy Wynette, Bellamy Brothers, and T.G. Sheppard.
 25+ — ENT
 Promos
 BARTER; 5 commercial availabilities.
 Narwood Productions — *Narwood Productions*

Country Sessions 1981
 Music-Country
 01:00:00 C 012420
 1x weekly Stereo
 10" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
Host: Dan Daniel, Johnny Cash, Ronnie Milsap
 A recorded-in-concert series originally produced for NBC Radio Network headlines the top country stars. Produced on location throughout the country.
 25+ — MUS
 CASH.
 NBC, Alive Productions — *Armedia Communications* CANADA:
Armedia Communications

Dance Music 1977
 Entertainment
 00:59:30 D 006410
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
Hosted
 Produces program specials, contains 25 programs approximately in the category of "Dance Music." For individual titles please contact distributor for further details.
 18+ — MUS
 English, French
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations* (Worldwide)

Doc Holliday Show, The 1974
 Music-Country
 00:55:00 C, O 024430
 weekly Mono
 7" reel, 7 1/2 ips
Host: Doc Holliday
 A program featuring country & western "oldies but goodies," dipping back to recordings from the 20's and 30's up through the country hits of the 60's.
 18-54 — MUS
 CASH; 13 week minimum.
 MATC — *M.A.T.C. (Music Around The Clock)*

Doc Holliday's Country Classics 1974
 Music-Country
 00:55:00 C 028570
 weekly Mono
 7" reel, 7 1/2 ips
 A weekly hour program featuring the biggest C&W hits of the 30's through the 60's, along with information on the records and the artists. Forty-seven minutes of actual programming time per show.
 25+ — MUS
 Promos
 CASH; 13 week minimum, discount for longer contract and if aired by more than one station in a group or chain; 8 minutes of avails per show.
 John Etheredge — *M.A.T.C. (Music Around The Clock)*

Dutch Concert Hall 1983
 Music-Classical
 00:60:00 CL 029810
 2 pgm Stereo
 7" reel, 7 1/2 ips
 This program features concerts from the Netherlands, performed by the Concertgebouw Orchestra, The Hague Philharmonic Orchestra, and other distinguished ensembles.
 25+ — MUS
 FREE.
 Radio Netherlands — *Radio Netherlands* (Worldwide)

Edgar Varese's Sonic Liberation 1981
 Documentary
 00:59:00 CL 028550
 1 pgm Stereo
 10" reel, 7 1/2 ips
Hosts: Frank Zappa, Louise Varese, Chou Wen Chung, Ann McMillan
 A sound portrait of Varese's life and music through the words of Louise Varese, Chou Wen-Chung, Ann McMillan, and Frank Zappa, interwoven with narrative and excerpts from Varese compositions.
 1981: Major Armstrong Award for Radio Broadcasting: Second Place, Music Category.
 25+ — MUS
 CASH: no editing or excerpting.
 John Diliberto, Kimberly Haas — *Pennsylvania Public Radio Associates*

Evening Of Music At Carter's Grove Plantation, An 19??
 Music-Classical
 00:60:00 CL 007030
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. This record, made at Carter's Grove, a plantation just below Williamsburg, presents an evening of music as it might have occurred two hundred years ago, performed by Ann McCartney, Mezzo-soprano and James S. Darling, harpsichord.
 25+ — MUS
 FREE; available for musical programming only.
 Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation* (Worldwide)

Fifes And Drums Of Williamsburg, The 19??
 Music-Classical
 00:60:00 CL 007050
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. On this record staff musicians perform such tunes as York, Chester, Greensleeves, Fisher's Hornpipe, Hohenfriedberger March, Harum Scarum, and many others.
 25+ — MUS
 FREE; available for musical programming only.
 Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation* (Worldwide)

First Men On The Rock 1980
 Music-Oldies
 00:47:00 O 042050
 weekly Mono
 7" reel, 7 1/2 ips
 Artists of the late 1950's and early 1960's are featured in this special, such as Little Anthony, Bobby Vee, Jackie Wilson, and Bill Haley and the Comets.
 35+ — MUS
 Promos
 CASH; 12 minutes of commercial availabilities per hour.
 Brian Rhea — *Great Productions*

Music Programming

Music Programming

Getting Sentimental

1976

Music-Big Band

00:55:00 BB, MM 011970
700 pgms Mono, Stereo
7" reel, 7 1/2 ips

Big Band music combined with interviews.

35+ — MUS

Promos

CASH/BARTER; 13 weeks.

Ray Norman — *Ray Norman Productions***History Of Rock And Roll**

1981

Magazine

01:00:00 A, R 014170
5x weekly Stereo

12" LP, 33 1/3 rpm

Host: *Kris Erik Stevens, Samantha Day*

A magazine program of music and memories from the past thirty years to the present.

25-34 — MUS

Advertising Aids, Demos, Promos

English, Spanish

BARTER; 5 minutes for local avails; 5 minutes for national avails.

Drake-Chenault Enterprises — *Drake-Chenault Enterprises*

(Worldwide)

Hot Ones!, The

1983

Music-Top 40

01:00:00 A, AC, R 030680
weekly Stereo

Satellite Transmission

Host: *Dave Roberts*

The hottest contemporary artists on the charts today, are featured in this music/interview show. The show consists of 80% music and 20% interview time.

18+ — MUS

Advertising Aids, Promos, Sales Aids

BARTER.

RKO Radio Networks, IS — *RKO Radioshows* **WORLDWIDE: Robert O. Mahiman****In Concert**

1981

Music-Rock

00:60:00 R 001530
2x monthly Stereo

12" LP, 33 1/3 rpm

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live.

18-34 — MUS

BARTER.

Westwood One — *Westwood One***In Recital**

1983

Music-Classical

01:00:00 CL 026230
1x weekly Stereo

10" reel, 7 1/2 ips

This program features performances by Michelangeli, Milstein, Rostropovich and other great soloists, as well as the Melos Ensemble, the Amadeus String Quartet and the Suk Trio.

25+ — MUS

CASH.

Parkway Communications — *Parkway Communications***Inner-View**

1975

Music-Rock

00:60:00 R 004930
1x weekly Stereo

12" LP, 33 1/3 rpm

Host: *Jim Ladd*

An in depth look into the lives of today's most popular and influential rock artists through their own words and music. The format is 60% music and 40% talk, interview.

18-34 — MUS

Promos

BARTER; 13 week minimum.

Inner-View — *Inner-View***Instrumental**

1982

Music-Beautiful

00:59:30 BM, MM 013730
25 pgms Mono, Stereo

10 1/2" reel, 7 1/2 ips

Hosted

Produces program specials, contains 25 programs in the category of instrumental music. Contact distributor for further details.

25+ — MUS

English, French

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations***Jazz**

1982

Music-Jazz

00:59:30 J 013710
25 pgms Mono, Stereo

10 1/2" reel, 7 1/2 ips

Hosted

Produces program specials, contains 25 programs in the category of jazz. Contact distributor for further details.

18+ — MUS

English, French

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations***John Doremus Show, The**

1982

Music-MOR

05:00:00 AC, MM 003560
1x weekly Mono, Stereo

7", 10" reels, 7 1/2 ips

Host: *John Doremus*

This show provides not only adult contemporary music, but companionship as well. Each show consists of four segments, and the musical selections are based on themes.

18+ — ENT

Advertising Aids, Demos, Promos, Sales Aids

CASH; 11 commercial availabilities.

John Doremus — *Public Interest Affiliates***King Biscuit Flower Hour**

1973

Music-Rock

01:00:00 A, R 003490
1x weekly Stereo

12" LP, 33 1/3 rpm, Satellite Transmission

A one-hour recorded live rock concert, from all over the United States and Europe, presented weekly. Every major contemporary music act has played on this show: Men At Work, Duran Duran, Stray Cats, Culture Club, Dexys Midnight Runners, Thomas Dolby, Missing Persons, U2, Golden Earring, Greg Kihn, Phil Collins, Berlin, Bryan Adams, and The Thompson Twins.

18-34 — MUS

Promos

BARTER.

DIR Broadcasting — *ABC Rock Radio Network* **WORLDWIDE: ABC Watermark****Light Classical**

1977

Music-Classical

00:59:30 CL, MM 006350
25 pgms Mono, Stereo

10 1/2" reel, 7 1/2 ips

Hosted

Produces program specials, contains 25 programs approximately in the category of "Light Classical Music." For individual program titles please contact distributor for further details.

18+ — MUS

English, French

CASH/BARTER.

Horizon Audio Creations — *Horizon Audio Creations* (Worldwide)

Music Programming

Music Programming

- Light 'n Up** 1977
Religious
00:58:00 RE 015850
weekly Mono, Stereo
7" reel, 7 1/2 ips
Host: *Greg Gulley*
Contemporary Christian music program designed for AC, Rock, and AOR formats. Includes weekly artist spotlights (i.e. Dion, Kerry Livgren, Bob Dylan, B.J. Thomas) and album giveaways.
18-34 — REL
Promos
FREE.
New Life Ministries — *New Life Ministries*
- Live From Gilley's** 1982
Music-Country
00:60:00 C 001400
1x weekly Stereo
12" LP, 33 1/3 rpm
Host: *Jim Duncan*
Live concert recording at Gilley's in Pasadena, Texas, the scene of John Travolta's "Urban Cowboy." Country music's biggest stars are recorded live.
18-44 — MUS
BARTER; 1 play per week.
Westwood One — *Westwood One*
- Live From The Jazz Emporium** 1982
Music-Jazz
00:45:00 J 005570
weekly Mono
7" reel, 7 1/2 ips
Host: *The Hall Brothers*
The Hall Brothers, one of the world's premiere New Orleans jazz groups are recorded every Saturday night for the past year. Contains 52 two hour segments that can be used as 2 45 minute segments tailored for one or two hour formats.
18-54 — MUS
CASH.
Synsat Communications — *Synsat Communications*
- Live From The Lone Star Cafe** 1981
Music-Country
01:00:00 C 008010
1x weekly Mono, Stereo
12" LP, 33 1/3 rpm
Recordings of live performances of country's greatest stars at New York's Lone Star Cafe.
18-44 — MUS
CASH; 13 weeks minimum.
Lone Star Cafe — *Lone Star Cafe (Worldwide)*
- London On The Line** 1981
Artist Salute
00:60:00 AC 000790
1x weekly Stereo
12" LP, 33 1/3 rpm
Host: *Chris Jeffries*
Each program portrays the music and career of one artist from the music scene in the United Kingdom today.
18-34 — MUS
Promos
CASH; 10 commercials per hour; unlimited usage.
TM Special Projects — *TM Programming (Worldwide)*
- Louisiana Hayride, The** 1948
Music-Country
00:51:30 C 002800
1x weekly Stereo
10" reel, 7 1/2 ips
Host: *David Kent*
The "Hayride" is known as the "Cradle of the Stars," the show where the talented, amateur, and professional are discovered; as they fine tune their performance before a live audience and with a professional stage band.
18-44 — MUS
CASH; 4 commercial availabilities.
David Kent — *The Louisiana Hayride*
- # Love Notes** 1984
Music-Adult Contemporary
02:00:00 AC 018900
1x weekly Stereo
12" LP, 33 1/3 rpm
A weekly 2 hour AC music show that blends in the philosophy of love, and romance and plays the songs that are of the heart. Celebrity interviews on their views on matters of the heart.
25-44 — MUS
BARTER.
Arielle Productions — *Arielle Productions*
- Masterworks Hour, The** 1983
Music-Classical
00:60:00 CL 017240
1x weekly Stereo
7" reel, 7 1/2 ips
Host: *William Conrad*
An 85% music program with interviews, discussions, new releases, and interesting stories about or relating to the composers, artists and music.
18+ — MUS
Promos
BARTER; 8 commercial minute positions includes 2 for station use.
Weedek Radio Network — *Weedek Radio Network (Worldwide)*
- Mr. Jefferson's Music** 1977
Music-Classical
00:60:00 CL 007060
1 pgm Stereo
12" LP, 33 1/3 rpm
One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. The selections heard on this record are representative of Jefferson's preferences.
25+ — MUS
FREE; available for musical programming only.
Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*
- Music And Community Life In Mainland China** 1983
Music-Foreign
00:58:00 CL 029260
3 pgms Stereo
10 1/2" reel, 7 1/2, 15 ips
Three programs that feature performers from China and America and their music.
35+ — MUS
CASH.
WCLV/Seaway Productions — *WCLV/Seaway Productions (Worldwide)*
- Music From Oberlin** 1982
Music-Classical
00:60:00 BM, CL 004220
1x weekly Stereo
10 1/2" reel, 7 1/2, 15 ips, Satellite Transmission
Concert program by faculty members of the Oberlin Conservatory of Music.
25-54 — MUS
FREE.
Radio Seaway — *WCLV/Seaway Productions (Worldwide)*
- Music Makers, The** 1982
Music-MOR
00:54:00 BB, MM 003880
1x weekly Stereo
12" LP, 33 1/3 rpm
Host: *Skitch Henderson*
A weekly series of radio specials featuring in-depth profiles of the top musical artists from the 40's, and 50's, to the present, and told in the artist's own words and music. Included is Tony Bennett, Woody Herman, Mel Torme, Peggy Lee, The Mills Brothers, Helen O'Connell and Harry James.
35-54 — ENT
Promos
BARTER.
Narwood Productions — *Narwood Productions*

Music Programming

Music Programming

- Music Mountain** 1983
 Music-Classical
 00:90:00 CL 017560
 1x weekly Stereo
 10 1/2" reel, 7 1/2 ips
 Each year the finest in chamber music is presented in a series of programs from the Music Mountain Chamber Music Festival. This series of concerts features the Manhattan String Quartet and guest artists performing at the nation's oldest continuous chamber music festival.
 18+ — MUS
 CASH.
 Music Mountain — *Longhorn Radio Network*
- # Music Of The City** 1983
 Music-Black/Soul
 01:00:00 B, J, UC 045800
 1x weekly Stereo
 12" LP, 33 1/3 rpm
 Host: J.J. Johnson
 Each week host, J.J. Johnson and a guest artist will feature the music of that artist plus short dialogue.
 18-44 — ENT
 BARTER.
 Bob Dockery, Syndicate It — *Syndicate It*
- Music Teacher, The** 1977
 Music-Classical
 00:60:00 CL 007090
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period.
 25+ — MUS
 FREE; available for musical programming only.
 Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*
- Nostalgia Place, The** 1974
 Music-Beautiful
 00:55:00 BM, MM 004780
 26 pgms Stereo
 10 1/2" reel, 7 1/2 ips
 John Doremus
 Combines nostalgia music with some contemporary, includes special introductions about the performer, or writer-composer.
 25+ — MUS
 Promos
 CASH.
 Walter Schwimmer — *Walter Schwimmer Enterprises*
- Note To You, A** 1983
 Music-Classical
 00:59:00 CL 028100
 weekly Stereo
 7" reel, 7 1/2 ips; Satellite Transmission-available only to satellite-equipped Public Radio stations.
 Host: Roland Nadeau
 This weekly classical Music series features a wide variety of composers' styles and musical formats.
 1980: Ohio State Award.
 18+ — MUS
 CASH.
 Ethel Ryerson, WGBH-FM — *Eastern Public Radio*
- O Come Sweet Music** 1977
 Music-Classical
 00:60:00 CL 007080
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. Five vocalists sing original editions of 18th century music such as: He That Will An Alehouse Keep, When Jesus Wept, In These Delightful Pleasant Groves, and An Anthem for Thanksgiving.
 25+ — MUS
 FREE; available for musical programming only.
 Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*
- Pat Boone Show, The** 1982
 Music-Gospel
 00:60:00 RE 028180
 weekly Stereo
 12" LP, 33 1/3 rpm
 This program features contemporary gospel music.
 18-49 — MUS
 BARTER.
 Ed Lubin — *Edward Lubin Productions*
- Peter Pelham's Music** 1977
 Music-Classical
 00:60:00 CL 007010
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period.
 25+ — MUS
 FREE; available for musical programming only.
 Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*
- Pop Concert** 1983
 Feature
 00:60:00 A, AC, R 029200
 1x monthly Stereo
 12" LP, 33 1/3 rpm
 Live concert series featuring performances by such top artists as the Little River Band, Chicago, and Olivia Newton John.
 12+ — MUS
 BARTER.
 Westwood One — *Westwood One*
- # Radio Portugal** 1983
 Music-Foreign
 01:00:00 SP 044350
 1x weekly Mono, Stereo
 10" reel, 7 1/2 ips
 A Portuguese music program. Available live in NY metro-area and on a tape delay basis for all other regions. Running time is flexible, consult producer for adaptation to your specific needs.
 25+ — MUS
 Portuguese
 CASH/BARTER.
 Jupiter Productions, Carlos Pinto — *Jupiter Productions*
- Record Plant, Studio A** 1983
 Music-AOR
 01:00:00 A, R 017070
 weekly Stereo
 10" reel, 7 1/2 ips
 Now you can bring the sound of an era the 1970's in San Francisco to your station—The sound and images is here in its entirety. Contains great live performances, jam sessions, the serious attempts to record, the intimate performances with only a few friends present, the discussions, the mistakes and the laughter. Just some of the rock 'n' roll bands: The Outlaws, Commander Cody, Elvin Bishop, Peter Frampton, Fleetwood Mac, Pablo Cruise, Mike Bloomfield & Friends, Jimmy Buffet, Renaissance, Anna Rizzo & the A Train, Golden Earring, Hoyt Axton, UFO, and Nils Lofgren. The series contains 22 complete shows.
 18-34 — MUS
 Demos, Promos
 CASH/BARTER; 13 week minimum; customized to market; market exclusivity.
 Image One Productions — *Image One Productions (Worldwide)*
- Reggae** 1977
 Music-Ethnic
 00:59:30 A, R 006450
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Hosted
 Produces program specials, contain 25 programs approximately in the category of "Reggae." For individual program titles please contact distributor for further details.
 18-34 — MUS
 English, French
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations (Worldwide)*

Music Programming

Music Programming

Ringo's Yellow Submarine: A Voyage Through Beatles Magic 1983

Artist Salute
01:00:00 A, O, R 025020
26 pgms Stereo

Satellite Transmission

Host: *Ringo Starr*

This program series traces the story of the Beatles. Ringo Starr acts as "DJ," playing songs and recalling the events that revolutionized rock music.

18-34 — MUS

Promos

BARTER.

ABC Watermark — *ABC FM Network*

Rock Over London 1983

Music-Rock
01:00:00 A, NM, R 017190
1x weekly Stereo

12" LP, 33 1/3 rpm

Host: *Graham Dene*

A weekly chart countdown series that counts off the current top rock tracks from England with host Graham Dene, DJ from London's Capitol Radio.

18-34 — MUS

BARTER.

BBC, London Wavelength — *London Wavelength*

Rock Star Guest D.J. 1982

Music-AOR
01:00:00 A, R 009070
1x weekly Stereo

12" LP, 33 1/3 rpm

The most popular rock stars take over the radio station as disc jockeys from 1 hour weekly; playing the music that means the most to them. Suggested programming Saturday or Sunday.

18-34 — MUS

Promos

BARTER.

Rolling Stone Magazine Productions — *Rolling Stone Magazine Productions*

Rolling Stones Continuous History Of Rock And Roll 1981

Music-Rock
01:00:00 A, R 025470
weekly Stereo

Satellite Transmission

Host: *Tony Pigg*

One-hour series featuring interviews with famous rock musicians interspersed with related musical selections. Also available in the package is a daily short form feature that serves as a program highlight for the one-hour show.

18-34 — MUS

Promos

BARTER.

Jimmy Fink, Prod — *ABC Rock Radio Network* **WORLDWIDE: ABC Watermark**

Songs For A Williamsburg Christmas 1982

Seasonal
00:60:00 CL 015940
1 pgm Stereo

12" LP, 33 1/3 rpm

Features traditional madrigal music of the Christmas season from the 18th century and earlier. Performed by the Williamsburg Madrigal Choir. Contains carols, hymns, and intrumentals that were part of the Christmas season.

25+ — MUS

FREE; available for musical programming only.

Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*

Songs From A Colonial Tavern 1977

Music-Classical
00:60:00 CL 007110
1 pgm Stereo

12" LP, 33 1/3 rpm

One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. Contains ballads and popular tunes of the 18th century that would have been heard and enjoyed in alehouses and homes. The selections include political songs, love ballads, drinking songs and light-hearted tunes.

25+ — MUS

FREE; available for musical programming only.

Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*

Songs Of Liberty 1977

Music-Classical
00:60:00 CL 007100
1 pgm Stereo

12" LP, 33 1/3 rpm

One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. A collection of songs and instrumental music relating to the American Revolution.

25+ — MUS

FREE; available for musical programming only.

Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*

Sound Of The Big Bands 1983

Music-Big Band
01:00:00 BB, MM 017280
1x weekly Stereo

10" reel, 7 1/2 ips

A one hour weekly program featuring music of the swing era. Recreations and newly recorded material. Some vocals, some originals but no scratchy records. One hundred programs are available.

35+ — MUS

CASH; 13 week minimum; market exclusivity.

Bill Dutcher — *Winton Communication Group*

Special Edition 1981

Music-Black/Soul
00:60:00 B, UC 001430
1x weekly Stereo

12" LP, 33 1/3 rpm

Host: *Sid McCoy*

Black radio's finest hour. An inside look at the lives and the music of America's entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, etc.

18-44 — ENT

BARTER.

Westwood One — *Westwood One*

Strike Up The Band With Bill Walters & Orchestra 1983

Music-Big Band
01:00:00 BB 042770
weekly Stereo

12" LP, 33 1/3 rpm

One hour of Big Band music with Bill Walters and Orchestra in full stereo, recorded live and presented in 1940's remote broadcast style.

35+ — MUS

BARTER; minimum 1 year.

Perfect Productions — *Perfect Productions*

Superstar 1983

Music-Black/Soul
01:00:00 B, UC 026480
1x weekly Stereo

Satellite Transmission

This program features famous black artists including Stevie Wonder, Marvin Gaye, Dionne Warwick, and more.

18+ — MUS

FREE; 2 to 4 availabilities per hour dependent on program length.

STRZ Music — *Sheridan Broadcasting Network*

Music Programming

News Service

Superstar Profile 1981
 Music-Country
 01:00:00 C 006900
 1x weekly Stereo
 7" reel, 7 1/2 ips
 A weekly one-hour program featuring the background and music of a major country artist.
 18-49 — MUS
 CASH; 13 week minimum.
 Concept Programming & Syndication — *Concept Programming & Syndication (Worldwide)*

Swingin' Years 1956
 Music-Big Band
 00:48:00 BB 012330
 4x weekly Mono, Stereo
 7" reel, 7 1/2 ips
 Host: *Chuck Cecil*
 These original recordings from the big band era features interviews with band leaders, summary of year's top records and a count-down of top 10 records during the period of 1935 through 1955.
 35+ — ENT
 Promos
 CASH; 13 week minimum; 6 commercial availabilities.
 Chuck Cecil — *Swingin' Years*

Tapestry 1981
 Music-MOR
 01:00:00 MM 009240
 5x weekly Stereo
 Customized Delivery, Satellite Transmission
 Host: *Charlotte Odele*
 Presented in a collage of words, music, poetry, and prose to create a foreground listening experience. Designed to be aired on a nightly basis, five or more programs a week. Four hundred programs already available.
 1980 *Armstrong Award, Music Category.*
 25-45 — MUS
 CASH.
 Rogers Broadcast Productions — *Rogers Broadcast Productions*
CANADA: Rogers Broadcast Productions

Top 40 1977
 Music-Top 40
 00:59:30 AC 006390
 25 pgms Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Hosted
 Produces program specials, contains 25 programs approximately in the category of "Top-40 Music." For individual program titles please contact distributor for further details.
 18+ — MUS
 English, French
 CASH/BARTER.
 Horizon Audio Creations — *Horizon Audio Creations (Worldwide)*

Unforgettable-A Tribute To Nat "King" Cole 1984
 Artist Salute
 05:00:00 BB, MM 018500
 5 pgms Stereo
 7" reel, 7 1/2 ips
 Co-Hosts: *Johnny Mathis, Natalie Cole*
 A five hour tribute to Nat Cole, hosted by Johnny Mathis and Natalie Cole, featuring a biography of the great performer, his music and comments from his family, friends, and admirers. Guests include: Al Jarreau, Dick Clark, Diana Ross, Joe Williams, Ray Charles, and many more.
 35+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH/BARTER.
 Paul Werth — *Radio Arts (Worldwide)*

Williamsburg Candlelight Concert, A 1977
 Music-Classical
 00:60:00 CL 007040
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. Performed are: a Handel cantata, sonatas by Ferrari and Corelli, a Henry Purcell fantasia, and more.
 25+ — MUS
 FREE; available for musical programming only.
 Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*

Willis Conover Presents New Cuban Jazz 1983
 Music-Jazz
 01:00:00 J 044230
 1 pgm Stereo
 7" reel, 7 1/2 ips
 Host: *Willis Conover*
 A jazz special, featuring the group "Raices Nuevas," (New Roots).
 25+ — MUS
 NEGOTIABLE.
 Karl Signell — *Garvda Productions*

Wren Chapel Organ, The 1977
 Music-Classical
 00:60:00 CL 007070
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 One of a series of record albums that presents the music of the 18th century as it was known in the American colonies. Performed by staff musicians at historic Colonial Williamsburg, using authentic instruments of the period. The Wren Building of the College of William and Mary in Williamsburg, the oldest surviving collegiate structure in the United States, contains an organ built about 1760 which is used today for religious services and recitals. Selections include a number of voluntaries that would have been known to the Virginia colonists and such favorites as the "Prince Of Denmark's March," and "Old Hundredth."
 25+ — MUS
 FREE; available for musical programming only.
 Colonial Williamsburg Foundation — *Colonial Williamsburg Foundation (Worldwide)*

News Service

AP Closed Circuit News Feeds 1983
 Hard News
 00:32:30 ALL 044580
 hourly Stereo
 Satellite Transmission; AP Wire
 The ideal service for locally-oriented stations to round out local efforts. Every hour, (24 hrs) national voicers, actualities and wraparounds are fed to your newsroom with at least 150 cuts per day, seven days a week. The regional level offers a specialized, regional interest cut service. One hundred sixty voicers, actualities and wraparounds are fed, two times daily (per feed) on the Northeast/Southeast, Central, California and Western Regionals News Feeds. All feeds national and regional are preceded by a billboard on your AP Wires. The News Feeds coupled with billboards enable stations to preselect cuts.
 18+ — NEW
 CASH.
 AP Radio Network — *AP Radio Network*

City Club Forum 1982
 Public Affairs
 01:00:00 N, NT, T 004260
 13 pgms Mono
 10 1/2" reel, 7 1/2, 15 ips, Satellite Transmission
 A series of nationally known speakers such as Prime Minister Margaret Thatcher, William Buckley, R. Buckminster Fuller, etc.
 25-54 — TAL
 Promos
 FREE.
 Radio Seaway — *WCLV/Seaway Productions (Worldwide)*

News Service

News Service

Firing Line

1982

Commentary-Editorial

00:59:00

N, NT, T

017480

1x weekly

Mono

10 1/2" reel, 7 1/2 ips

Host: William F. Buckley, Jr

Much more than an interview program, described as "an exchange of opinions" by its host, William F. Buckley, Jr a lively hour of open interchange with presidents, poets, dictators, and philosophers.

18+ — TAL

CASH.

Southern Educational Communications Association (SECA) — *Longhorn Radio Network***In Depth Magazine**

1974

Magazine

01:00:00

ALL

007490

weekly

Stereo

12" LP, 33 1/3 rpm

Hosts: Pegge Goertzen, Mark Bragg

A weekly series of two half-hour documentaries addressing contemporary issues in a news magazine format. Comes with detailed records designed to go directly into public file.

18+ — TAL

Promos

CASH/BARTER; 90 day cancellation notice.

Mark Bragg — *The Broadcast Group***# MacNeil/Lehrer Newshour, The**

1983

Commentary-Editorial

01:00:00

N, NT

043520

5x weekly

Mono

?" reel, ? ips

Hosts: Robert MacNeil, Jim Lehrer

A news, commentary show with journalists, Robert MacNeil and Jim Lehrer. This is the audio simulcast of the televised program.

25+ — NEW

FREE.

WNET/Thirteen NY, WETA/26 Washington DC, MacNeil Lehrer Gannett Productions — *MacNeil/Lehrer Gannett Productions*

HALF HOUR RADIO PROGRAMS/SERVICES

In this section of THE RADIO PROGRAMS SOURCE BOOK all programming/services of Half Hour Length (30 Mins to 15:01) Mins are fully reported as being Network, Syndication, Export, Barter, or Free. They are classified alphabetically by Main Category: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services or Public Service Announcements.

Custom Packages

Rock Video '84 1984
Promotion Packages
00:30:00 R 043290
daily Stereo
Video Tape
This new radio station promotion is a rock video show that is customized by each radio station for its market, using a station personality. The video features computer animation backgrounds for the host segments, animated logo bumpers, four rock videos and a "rockumentary" segment. The "rockumentaries" will feature on the road, backstage interviews with the artists.
12-34 — COM
CASH.
Waveform, Telemation Productions — *Eagle Syndications*

Features

Abbott And Costello Show, The 1942
Musical-Variety
00:30:00 BB, O, T 021890
104 pgms Mono
7" reel, 7 1/2 ips
Bud Abbott, Lou Costello, Mel Blanc, Sid Fields
Music, songs and sketches highlighting the classic comedy of Abbott and Costello.
18+ — ENT
CASH/BARTER; rights per arrangement.
Marty Gosch — *Nostalgia Broadcasting*

Action Woman, The 1977
Interview-Talk-Personality
00:30:00 B, UC 015000
weekly Mono, Stereo
Satellite Transmission
Host: Marie Haylock
An interview program highlighting achievements and news concerning black women. Also includes helpful hints, consumer information, and personal advice about a variety of subjects. Repeated twice weekly.
18+ — TAL
CASH; 4 minutes of commercial availability.
Rebecca Buard — *National Black Network*

Adventure Club 1982
Child-Juvenile
00:28:00 RE 003830
1x weekly Mono
7" reel, 7 1/2 ips
Host: Jean Donaldson
Religious children's program.
7-14 — REL
Promos
FREE.
Christian Children's Associates — *Forge Recording Studios*

Adventure In Jobs 1961
Interview-Talk-Personality
00:30:00 N, NT, T 004750
13 pgms Mono
7" reel, 7 ips
Richard H. Roffman, Barbara Schwartzbaum
Interview with personalities including commentaries and some with editorial ideas.
18-44 — ENT
CASH/BARTER.
Maurice Roffman — *Richard H Roffman (Worldwide)*

Adventures Of Harry Lime-The Third Man, The 1977
Mystery
00:30:00 NT, T 043640
52 pgms Mono
7" reel, 7 1/2 ips
Host: Orson Welles
Fifty-two, half-hours of the famous movie "The Third Man," starring Orson Welles.
12+ — ENT
CASH; 13 week minimum; top 25 markets only.
Harry Alan Towes — *Charles Michelson*

African Short Stories 1983
Drama
00:21:35 T 029960
18 pgms Mono
7" reel, 7 ips
Jumoke Debayo, a Nigerian connoisseur of African literature and art, narrates a number of short stories by African authors from various countries.
1. *Come Back Elena* 2. *In The Cutting Of A Drink* 3. *The Old Man Of Usumbra* 4. *The Sun Roasted Me* 5. *The Village Saint* 6. *A Crooked Rib* 7. *The Old Woman* 8. *The Harvest* 9. *The Fig Tree* 10. *The False Prophet* 11. *The Cheapest Nights* 12. *Black Skin What Mask* 13. *Emuakpor* 14. *The Old Must Go* 15. *Azikwelwa* 16. *African Trombone* 17. *The Mad Woman* 18. *The Bilal's Fourth Wife*
18+ — ENT
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*

Afterglow Accents 1984
Music-Religious
00:29:30 RE 043680
weekly Stereo
7" reel, 7 1/2 ips
Each "Afterglow Accents" program features four short narrations that provide information on the historical backgrounds of several songs. Each "accent" is accompanied by an instrumental background, followed by a choral or vocal presentation of the same song.
25+ — REL
CASH.
Dan Johnson, Afterglow Productions — *Afterglow Productions*

Aldrich Family, The 1939
Comedy
00:30:00 BB, O, T 021880
52 pgms Mono
7" reel, 7 1/2 ips
Ezra Stone, Jackie Keik, House Jamerson, Katherine Raht
One of the best-remembered of all radio comedies, this show traces the sheer lunacy of Henry Aldrich and his family.
18+ — ENT
CASH/BARTER; rights per arrangement.
NBC — *Nostalgia Broadcasting*

Features

Features

American Energy Update 1983

Consumer Info
00:29:00 NT, T 042020
weekly Mono
7" reel, 7 1/2 ips; Satellite Transmission via NPR
This insightful feature covers energy policy topics-consumer issues, conservation, acid rain, national security, solar applications, natural gas, deregulation, nuclear fission, and fusion. A total of 15 programs are available.
18+ — TAL
Demos
FREE.
Americans For Energy Independence — *Americans For Energy Independence*

American Focus 1982

Public Affairs
00:29:30 ALL 016660
weekly 2 Track Mono
7" reel, 7 1/2 ips
Host: *Steve Kamer*
A weekly public affairs show program that features leaders from the worlds of politics, business, entertainment and news media, highlighting personalities as well as probing issues of national importance.
18+ — COM
BARTER.
Focus On Youth Radio Network — *Focus On Youth Radio Network*

American Portraits 1982

Drama
00:30:00 N, NT, T 025790
13 pgms Mono
7" reel, 7 1/2 ips, Satellite Transmission
This 13-week series of dramatized biographies focuses on the lives of eight notable American women: Eleanor Roosevelt, Anne Morrow Lindbergh, Mary Cassatt, Margaret Chase Smith, Emily Dickenson, Harriet Tubman, Imogen Cunningham, and Susan B. Anthony.
18+ — ENT
Promos
CASH.
Radio 2000 — *Radio 2000 (Worldwide)*

American Weekend 1984

Magazine
00:30:00 A, AC, NT 044310
weekly Stereo
7" reel, 7 1/2 ips; Satellite Transmission
A weekly magazine of entertainment and life style features, reviews, fitness, travel and pop music. Customized to local station, with a cutaway to local stations "events" calendar.
25-44 — ENT
CASH/BARTER; 39 week minimum; market exclusivity.
American Radio News — *Continuum Radio Network*

Amos And Andy 1940

Comedy
00:30:00 ALL 006080
1x weekly Mono
7" reel, 7 1/2 ips
Freeman Gosden, Charles Correll, Ernestine Wade
A comedy that presented the misadventures of Andrew Halt Brown, the naive and dim-witted president of the Fresh Air Taxi Cab Company of America, Inc., Amos Jones, his level-headed partner and the cab driver and George "Kingfish" Stevens, a con artist and the head of the "Mystic Knights of Sea Fraternity."
12+ — ENT
Demos, Promos
CASH; 13 week min.
NBC, CBS — *Universal Sounds Unlimited*

Anomaly Calling 1984

Mystery
00:25:00 ALL 017830
1x weekly Stereo
7" reel, 7 1/2 ips
An anthology mystery-terror radio drama series a cross between "Night Gallery" and "Twilight Zone." Each of the four programs in the series contains more than one story.
18+ — ENT
Advertising Aids
CASH.
Radio Cinema — *Radio Cinema*

Archie Andrews 19??

Child-Juvenile
00:30:00 ALL 026160
1x weekly Mono
7" reel, 7 1/2 ips
This program is a dramatized version of the popular comic strip.
12+ — ENT
CASH/BARTER.
Nostalgia Broadcasting — *Nostalgia Broadcasting*

Armed Forces Bible Hour 1982

Religious
00:28:00 RE 010900
6x weekly Mono
Cassette
A discourse of fundamental Christian doctrines where the Bible is interpreted in the vernacular of the time it was written.
25+ — REL
CASH/BARTER/FREE; public service, paid.
Universal Missions — *Universal Missions*

Arts Monthly From Holland 1983

Magazine
00:30:00 CL, T 030000
1x monthly Mono
7" reel, 7 ips
A cultural magazine reporting on European and Dutch developments in music, literature and the arts.
25+ — TAL
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*

Asian Communique 1983

News-Foreign Affairs
00:29:00 N, NT, T 017430
1x weekly Stereo
7" reel, 7 1/2 ips
Blends explorations of current issues in Asia with in-depth interviews and examinations of U.S. interest in the area. Topics range from an interview with Fox Butterfield, the first NY Times bureau chief in Peking to the massacres in the Indian state of Assam to Asian organized crime in America.
18+ — TAL
FREE; to noncommercial stations.
Center For Telecommunication Services Univ Of Texas At Austin, Center For Asian Studies Univ Of Texas At Austin — *Longhorn Radio Network*

Ask Dr Bragar 1983

Interview-Talk-Personality
00:30:00 T 017020
1x weekly Mono
Cassette
Host: *Dr Ellie Bragar*
A talk show featuring advice from Dr. Ellie Bragar, #1 personality, answering questions from listeners on how to have a fantastic love life. Dr. Bragar is a Masters & Johnson trained sexologist.
25+ — TAL
Demos
CASH.
Dr Ellie Bragar — *Dr Ellie Bragar*

At Home With The Bible 1981

Religious
00:28:00 RE 004810
1x weekly Mono, Stereo
12" LP, 33 1/3 rpm, 7 1/2 reel, 7 1/2 ips
Dr. *Frank Pollard*
A weekly program filled with music, interviews and a discussion of Biblical texts that projects the words of yesterday into meaningful lessons for today. Uptempo music is sung by the programs own group—A Joyful Sound.
25+ — REL
Promos
FREE.
Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Features

Features

At The Arabica 1983
 Music-Folk
 00:29:00 ALL 029060
 1x weekly Stereo
 Satellite Transmission
 Folk music and poetry in a setting reminiscent of the coffee house era of the 1950's.
 25+ — ENT
 FREE.
 WCLV/Seaway Productions — *WCLV/Seaway Productions*
 (Worldwide)

Audio Newsfeatures 1983
 Feature
 00:30:00 NT, T 028420
 monthly Mono
 12" LP, 33 1/3 rpm; 7" reel, 7 1/2 ips
 A monthly radio magazine show, consisting of spots ranging in length from one minute to five minutes, featuring a variety of topics: beauty, celebrity interviews, medical updates and author interviews. On-location and phone feed available at additional cost.
 25+ — TAL
 FREE.
 Sheridan-Elson Communications — *Sheridan-Elson Communications*

Award Winners 1982
 Specials
 00:29:00 RE 044000
 1 pgm Stereo
 7" reel, 7 1/2 ips
 A special show playing the artists and songs that won Grammy Awards and/or Dove Awards (Gospel Music Association). Program should air in spring.
 18-34 — ENT
 FREE; 2 minutes of sponsored spots.
 David K Barnett — *Faith Media*

Back To God Hour, The 1981
 Religious
 00:29:30 RE 007670
 1x daily Mono
 7" reel, 7 1/2 ips
 A weekly religious radio program, "The Back To God Hour," is an international broadcast ministry of the Christian Reformed Church which blankets the globe each day with the word of God in nine major languages (each language hosted by a different minister).
 18+ — REL
 Advertising Aids, Promos, Sales Aids
 English, Arabic, Chinese, French, Indonesian, Japanese, Portuguese, Russian, Spanish
 CASH.
 Back To God Hour — *Back To God Hour* (Worldwide)

Back To The Bible Broadcast 1939
 Religious-Series
 00:29:30 RE 011520
 6x weekly Mono, Stereo
 7" reel, 3 3/4 ips; Cassette
 Missions, bible study, Christian Living, and youth are topics encountered in this long running series.
 18+ — REL
 Promos
 English, Cebuano, Hindi, Pidgin, Sinhala, Spanish, Tagalog, Tamil
 CASH/FREE.
 Good News Broadcasting — *Good News Broadcasting*

Back To The Bible Youth Program 1940
 Religious-Series
 00:29:00 RE 017990
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via Moody Broadcast Network
 Lively music by youth choir sets the stage for the exciting drama series and the warm and witty, yet serious, talk by Roger Morrow.
 12-16 — REL
 FREE.
 Good News Broadcasting — *Good News Broadcasting* (Worldwide)

Baptist Hour, The 1981
 Religious
 00:27:55 RE 004790
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips
 Host: *Frank Pollard*
 This religious talk show format, includes 2 or 3 easy listening religious songs. An 8 minute "think piece" is included. The announcer interviews authors, performers, etc.
 25+ — REL
 Promos
 FREE.
 Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention* (Worldwide)

Beauty And The Beast 1982
 Child-Juvenile
 00:29:00 ALL 027340
 weekly Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
 Sophy Burnham's adaptation of the classic fairy tale, explores the nature of physical beauty and the power of love.
 5-12 — ENT
 CASH/BARTER; 1 year minimum; unlimited broadcasts.
 Children's Radio Theatre — *Children's Radio Theatre*

Best Gift, The 1983
 Seasonal
 00:30:00 RE 029150
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 A Christmas drama narrated by Uncle Julio and describes a Hispanic college student who spends a lonely Christmas in Switzerland until she meets an elderly Christian couple who explain the true meaning of Christmas. Also available in two 15-minute segments.
 12+ — ENT
 Spanish
 FREE.
 International Lutheran Laymen's League — *International Lutheran Laymen's League*

Bible & The News 1984
 Religious
 00:30:00 RE 043800
 weekly Mono
 7" reel, 7 1/2 ips
 Speaker: *Rev. Paul Anderson*
 This program deals with what is happening in the news today and how the bible can help us understand these events.
 18+ — REL
 CASH.
 Perry Hall Baptist Church — *Forge Recording Studios*

Bible Doctrine Hour 1982
 Religious
 00:28:00 RE 020870
 6x weekly Mono
 Cassette
 A study of fundamental Christian doctrines yielding a contemporary application of the Bible for spiritual encouragement.
 25+ — REL
 CASH/BARTER/FREE; public service, paid.
 Universal Missions — *Universal Missions*

Biblical Economics Hour 1982
 Religious
 00:28:00 RE 010890
 6x weekly Mono
 Cassette
 Discourse of fundamental Christian doctrines where the Bible is interpreted in the vernacular of the time it was written.
 25+ — REL
 CASH/BARTER/FREE; paid, public service.
 Universal Missions — *Universal Missions*

Features

Big Anthony And The Magic Ring & Helga's Dowry: A Troll Love Story 1984

Child-Juvenile
00:29:00 ALL 043060
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
In this tale by Tomie de Paola, Big Anthony steals a magic ring to turn himself into a dashing gentleman only to learn that he'd really rather be himself. Helga, an enterprising troll, earns a dowry to marry her beloved Lars.
5-12 — ENT
CASH.
Children's Radio Theatre — *Children's Radio Theatre*

Birds Of Sweden, The 1977

Documentary
00:25:55 N, NT, T 004560
1 pgm Mono
5", 7" reels, 7 1/2 ips
This program introduces some of the remarkable bird calls recorded by Sweden's famed ornithophonist, Sture Palmer. Included are the eider, the wild song swan, the bittern, the blackcock and the black throated loon.
25+ — TAL
Promos
English, Swedish
FREE.
Claude Stephenson — *Swedish Broadcasting (Radio Sweden Int'l)*

Black Issues And The Black Press 1977

News
00:30:00 B, UC 020010
2x weekly Mono, Stereo
Satellite Transmission
Host: *Joe Brown*
A current newsmaker faces three reporters who pose questions related to a particular news story of the week.
25+ — NEW
CASH; 4 minutes of commercial availability.
Joe Brown — *National Black Network*

Black Museum, The 1977

Mystery
00:30:00 T 043620
52 pgms Mono
7" reel, 7 1/2 ips
Host: *Orson Welles*
True stories of Scotland Yard's infamous repository of effects from Jack The Ripper and other crimes, masterly recreated by Orson Welles.
12+ — ENT
CASH; 13 week minimum; top 25 markets only.
Harry Alan Towes — *Charles Michelson*

Brethren Hour 1983

Religious
00:30:00 RE 015360
weekly Mono
7" reel, 7 1/2 ips; Cassette; Satellite Transmission (Satellite Radio Network)
Dr. *J. D. Hamel*
Based on the weekly sermon at First Brethren Church containing music and prayer.
25+ — REL
FREE.
Watrous Productions — *Watrous Productions (Worldwide)*

Brides Forum 1981

General Interest
00:30:00 AC, SP 020760
2x weekly Mono, Stereo
Cassette
A live, casted stage show from KICO's audience studio centering on couples preparing for marriage.
18-34 — ENT
Promos
Spanish, English
CASH.
Willard Gleeson — *KICO*

Cabbage Soup 1982

Child-Juvenile
00:29:00 ALL 027330
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Pat Harrison's variation of the Rapunzel fairy tale, is filled with spicy characters and saucy tunes. Recorded live at the John F. Kennedy Center for the Performing Arts in Washington, DC.
5-12 — ENT
CASH/BARTER; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Call Of Christ 1970

Religious
00:29:30 RE 020940
weekly Mono
7" reel, 7 1/2 ips
Jim *Damron*, *Bobby M. Sizemore*
A devotional program centering on Bible study and religious music.
25+ — REL
CASH/FREE.
JD Productions — *JD Productions*

Cambridge Forum 1967

Commentary-Editorial
00:29:00 NT, T 017440
1x weekly Mono
7" reel, 7 1/2 ips
Presents authoritative speakers in dialogue with an informed audience as they examine today's more permanent problems. The arms race, biogenic research, women's changing roles and right's, global monetary policy are a few of the topics recently covered by this series which provides the news behind today's headlines.
18+ — TAL
CASH.
Cambridge Forum, WGBH-FM — *Longhorn Radio Network*

Cambridge Forum 1967

Commentary-Editorial
00:29:00 N, NT, T 010260
1x weekly Mono
Satellite Transmission
This series, "Issues For Action" includes social dimensions of American literature, social responsibility of representative professions, and social responses to the New Religious Right. The speakers include John Kenneth Galbraith, Arthur J. Goldberg, George Hunston Williams, etc.
25+ — TAL
Demos, Promos
CASH/FREE; to Public Radio Cooperative Members.
Cambridge Forum, WGBH-FM — *Eastern Public Radio*

Campaign Game, The 1984

Comedy
00:30:00 ALL 043490
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette
This radio play is about a video game in which the player is a campaign manager. This is Part II in the "Radioarcade" series.
18+ — ENT
Promos
CASH/BARTER.
E Radiotheater — *E-Radiotheater*

Cavalcade Of America, The 1935

Drama
00:30:00 BB, O, T 021900
52 pgms Mono
7" reel, 7 1/2 ips
Raymond *Massey*, *Charles Laughton*, *Lionel Barrymore*, *Edward G. Robinson* and many more
One of the most intelligent and longest running of all prestige shows, this series dramatized incidents from American history and literature.
18+ — ENT
CASH/BARTER; rights per arrangement.
Homer Fickett — *Nostalgia Broadcasting*

Features

Features

Celebrity Sports Report 1983
Sports
00:30:00 N, S, T 016800
1x weekly Mono
7" reel, 7 1/2 ips
This program features interviews with well-known sports figures, and focuses on topics such as the connection between gambling and cocaine in the NFL plus much more.
18+ — TAL
CASH; 16 30-second avails.
The 26th Ave Studio — *The 26th Ave Studio* CANADA: The 26th Ave Studio

Central Coast Radio Theater 1982
Drama
00:30:00 ALL 027710
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette
Radio drama program featuring comedy, satire, and equal rights themes.
18+ — TAL
CASH/BARTER.
Ralph Vrana — *Central Coast Radio Players*

Changes 1982
Interview-Talk-Personality
00:30:00 NT, T 027590
weekly Stereo
7" reel, 7 1/2 ips
This series features interviews, meditation and information oriented programming.
18-45 — TAL
CASH/BARTER.
Elizabeth Gips, Sibyl Glebow, Jeff Rudisell — *Changes Radio/Prism Productions*

Characters In Christ's Passion 1984
Seasonal
00:28:00 ALL 018190
1x yearly Mono Full Track
7" reel, 7 1/2 ips
Music and reflections on the people who were in Jerusalem on the first Good Friday. Pilate, Judas, Peter, Mary Magdalene, and others.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*

Children's Bible Hour 1942
Religious-Series
00:30:00 RE 006880
1x weekly Mono
5", 7" reels; 7 1/2 ips; Satellite Transmission
Host: "Uncle Charlie" Vander Meer
The program features music by kids ages 3 to 15 and is climaxed with a fully dramatized story portraying biblical principles in practice.
12+ — REL
English, Mandarin
FREE.
Children's Bible Hour — *Children's Bible Hour*

Children's Playhouse 1 1979
Child-Juvenile
00:29:00 ALL 027230
weekly Mono
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features three radio plays written by young playwrights. Includes "The Rabbit Rescue," "Confinement," and "Inside The Magician's Lair." Also features interviews with each playwright preceding their play.
1979: Peabody Award; 1980 Ohio State Award.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 2 1981
Child-Juvenile
00:29:00 ALL 027240
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features two radio plays written by young playwrights including "Where" and "Eagle With The Red Eyes." Each play is preceded by an interview with the young playwright.
1981: Ohio State Award.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 3 1981
Child-Juvenile
00:29:00 ALL 027270
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features three radio plays, written by young playwrights including "A Rainbow In Mother Goose Land," "A World Without Tears," and "Man vs. Mythology."
1981: Ohio State Award.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 4 1981
Child-Juvenile
00:29:00 ALL 027280
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features two radio plays written by young playwrights including "Candy, the Cuckoo Clock," and "The Puppy's Quarrel," performed by children. Interviews with playwrights precede each play.
1981: Ohio State Award.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 5 1979
Child-Juvenile
00:29:00 ALL 027250
weekly Mono
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features "Why Black," "The Haunted School House," and "The Shoe." These radio plays, written by young playwrights, are preceded by an interview with each playwright.
1979 Peabody Award, 1980 Ohio State Award.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 6 1981
Child-Juvenile
00:29:00 ALL 027290
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Features two radio plays, written by young playwrights, including "Bethany's Song," performed and produced by young people, and "The Children Are Our Future." Interviews with playwrights precede each play.
1981 Ohio State Award.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 7 1982
Child-Juvenile
00:29:00 ALL 027300
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features three radio plays written by young playwrights including "Looking For Me," "Discrimination Against the Elderly," and "The Day My Life Ended," for which parental discretion is advised.
12-16 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Features

Features

Children's Playhouse 8 1982

Child-Juvenile
00:29:00 ALL 027260
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features three radio plays written by young playwrights, including "Flying," "Vegetable Mix-up," and "All Work, No Play."
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 9 1982

Child-Juvenile
00:29:00 ALL 027310
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
"Life in the 21st Century" is the theme of these plays, written by young people.
1983: Corporation For Public Broadcasting Program Award - Best Target Audience: Children.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 10 1982

Child-Juvenile
00:29:00 ALL 027320
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features radio plays about young people focusing on life in the future.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 11 1984

Child-Juvenile
00:29:00 ALL 043050
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Will it be peace or prosperity for a whiz-kid who invents a pill that turns water into gasoline? Find out what the outcome is in Christian Freitag's "The Pill That Almost Saved The World." Also included is Kris Fegan's "Outside Looking In." Terror strikes the heart of a teenage babysitter as the phone rings and the thunder roars.
5-12 — ENT
CASH.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 12 1984

Child-Juvenile
00:29:00 ALL 043040
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Annoyance turns to admiration when a thirteen year old finds her grandmother's diary and reads of her history-making climb to the top of Mt. Whitney in the early 1900's. "The Highest Peak", written by Michael Frankel.
5-12 — ENT
CASH.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 13 1984

Child-Juvenile
00:29:00 ALL 043030
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
In this fanciful journey through time, George takes a mental voyage in search of his PhD in Imagination. "Like Dreamers Do: A Fantasy," written by John Lane.
5-12 — ENT
CASH.
Children's Radio Theatre — *Children's Radio Theatre*

Children's Playhouse 14 1984

Child-Juvenile
00:29:00 ALL 043020
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This playhouse features Jack Schmidt's "Hamsters Don't Eat Spaghetti." An endearing story about a pet hamster who enables a young boy to make friends at school. Also included is Melissa Lesh's "Magic Tears," about a unicorn seeking a wizard's help to transform himself into a pegasus, only to discover the magic powers he has lost.
5-12 — ENT
CASH.
Children's Radio Theatre — *Children's Radio Theatre*

Christmas Comes To America 1984

Seasonal
00:28:00 ALL 018110
1x yearly Full Track Mono
7" reel, 7 1/2 ips
This program describes how and where different customs were born and evolved into our present day celebration of Christmas. It depicts the immigrants bringing their holiday traditions to the shores of America.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*

Christmas With Bach 1983

Seasonal
00:30:00 CL, RE 029180
1 pgm Stereo
12" LP, 33 1/3 rpm
Host: Doctor Oswald Hoffman
A program that features selections by the Festival Chorus and Orchestra of Concordia College, Bronxville, New York.
25+ — ENT
FREE.
International Lutheran Laymen's League — *International Lutheran Laymen's League*

Cisco Kid, The 1942

Westerns
00:30:00 AC, BB, T 024810
1x weekly Mono
7" reel, 7 1/2 ips
Harry Lang, Jack Mather
Jack Mather and Harry Lang star as Cisco and Pancho as they ride through the west protecting the innocent.
25-55 — ENT
CASH; 13 week minimum.
Mutual — *Universal Sounds Unlimited*

Clock, The 1946

Mystery
00:30:00 NT, T 003120
1x weekly Mono
7" reel, 7 1/2 ips
Narrator: Gene Kirby
Mystery stories taking the listener into the future, back to the past, but never in the present. Stories written by the finest mystery fiction writers. The narrator, posing as father time, introduced the story and commented about the effects of time on people.
18+ — ENT
CASH.
ABC — *Charles Michelson*

Coming Of Christ, The 1984

Seasonal
00:27:00 ALL 018150
1x yearly Mono
7" reel, 7 1/2 ips
The program depicts the significance of the first Christmas as it carries the listener from the creation account through the age of the prophets, the rise of Greece and Rome, and finally to the world into which Christ was born. It is an informative yet warm approach to "why" of Christmas.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*

Features

Features

Common Ground 1980
 News-Foreign Affairs
 00:29:00 N, NT, T 027410
 weekly Mono
 7" reel, 7 1/2 ips
 This program explores international relations by going beneath the surface of current news stories to examine the forces which underlie world events.
 18+ — TAL
 FREE.
 The Stanley Foundation — *The Stanley Foundation*

Compass North Modular 1983
 Commentary-Editorial
 00:20:00 N, NT, T 027620
 monthly Mono
 7" reel, 7 1/2 ips
 This program deals with current events in the north of Europe including hard news from a northern perspective and various cultural items of importance.
 18+ — NEW
 FREE; user return basis.
 The Finnish Broadcasting Company — *John Berky-Radio Productions*

Confrontation 1982
 Religious
 00:28:00 RE 020880
 6x weekly Mono
 Cassette
 A study of the Bible and its fundamental applications for spiritual encouragement.
 25+ — REL
 CASH/BARTER/FREE; public service, paid.
 Universal Missions — *Universal Missions*

Consider The Alternatives 1983
 Public Affairs
 00:29:00 NT, T 017450
 1x weekly Mono
 7" reel, 7 1/2 ips
 Tackles head-on some of today's most controversial issues: nuclear energy, the environment and US foreign policy. Presented through features, analyses and in-depth interviews with nationally and internationally recognized experts, government officials and representatives of citizen organizations, this series provides its audience with an excellent weekly examination of current political and cultural issues.
 18+ — TAL
 CASH.
 SANE Educational Fund — *Longhorn Radio Network*

Consider The Alternatives 1983
 Magazine
 00:30:00 N, NT, T 027720
 weekly Mono
 7" reel, 7 1/2 ips
 This weekly program focuses on political and cultural issues: nuclear energy, inflation, jobs, U.S. foreign policy, the environment and civil rights.
 18+ — TAL
 Promos
 CASH; minimum 13 weeks.
 Steve Shick — *SANE Education Fund*

Continued Story Reading 1926
 Religious-Series
 00:29:30 RE 028770
 1x daily Stereo
 10" reel, 7 1/2 ips; Satellite Transmission
 The best in Christian fiction and non-fiction read in dramatic form. Features such books as *The Last Train From Canton*, *Hind's Feet on High Places*, and *No Valley Too Deep*, for example.
 12+ — REL
 CASH.
 Moody Broadcasting Network — *Moody Broadcasting Network*

Controversial Issues 1982
 Educational
 00:30:00 N, NT, T 011950
 238 pgms Mono
 10 1/2" reel, 7 1/2 ips, Cassette
 A series of programs edited from speeches, conferences, and panels dealing largely with contemporary and controversial issues. For example, *Nadar on Cars*, *On Marshall McLuhan*, *Is God Dead*, *Racial Crises*, *Brain Drain*, and more.
 18+ — TAL
 Promos
 CASH.
 University Of Colorado — *National Center For Audio Tapes*

Count It All Joy 1982
 Religious
 00:29:30 RE 021050
 daily Mono
 10" reel, 7 1/2 ips
 A variety talk show, including music and guests, all centering on Christian topics.
 25+ — REL
 FREE.
 Christian Broadcasting Of The Midlands — *Christian Broadcasting Of The Midlands*

Country Crossroads 1981
 Religious-Series
 00:28:00 C, RE 004800
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm
Co-Hosts: Bill Mack, DJ, Jerry Clower
 Each program is devoted to an entertainer, songwriter, musician, or singer from the world of Country Music. Low key religious messages are interjected. Program is an excellent vehicle to use as a transition from regular programming into a religious block.
CMA Radio, Christopher Medal, Armed Forces Radio.
 18-34 — REL
 Promos
 FREE.
 Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Country Love Song 1983
 Music-Religious
 00:30:00 R 041580
 weekly Stereo
 7" reel, 7 1/2 ips
Host: Greg Gullely
 Contemporary country Christian music designed for Country formats. Includes music from Barbara Mandrell, B.J. Thomas, Bill Gaither, Imperials and album giveaways.
 18-49 — REL
 Promos
 FREE.
 New Life Ministries — *New Life Ministries*

Country Road 1983
 Music-Country
 00:29:30 C, RE 023480
 weekly Mono
 7" reel, 7 1/2 ips
Host: Fr. Joe Breighner
 Music and a message using the current top country hits.
 18-49 — MUS
 FREE.
 Joe Breighner — *Paulist Communications*

Cradle That Rocked The World: 1983
Christmas In The Land Of Luther, The
 Seasonal
 00:30:00 RE 029170
 1 pgm Mono
 12" LP, 33 1/3 rpm
Host: Doctor Oswald Hoffman
 The program includes interviews and music recorded behind the Iron Curtain in East Germany, with memorable sounds and messages from people living in the area where Martin Luther was born.
 12+ — ENT
 FREE.
 International Lutheran Laymen's League — *International Lutheran Laymen's League*

Features

Creer Es Ver 1983

Religious
00:30:00 SP 016690
yearly Mono

12" LP, 33 1/3 rpm

An Easter radio special, narrated by Uncle Julio, a character enormously popular with Hispanic audiences, a fresh approach takes the viewpoint of the once-doubting Apostle Thomas. Contains an inspiring message of faith with warmth and originality. Available as one 30-minute program or as two 15-minute segments.

18+ — REL

Advertising Aids

Spanish

FREE.

International Lutheran Laymen's League. — *International Lutheran Laymen's League*

Crosswalk 1983

Religious
00:30:00 RE 043320
1x weekly Stereo

7" reel, 7 1/2 ips

A contemporary Christian music program that features each week, contemporary Christian rock music; interviews with Christian recording artists, stimulating commentary on current issues facing young people today, and a variety of other short features of interest to young people. This program contains the Gospel message of salvation by faith in Jesus Christ.

18-34 — ENT

FREE.

International Lutheran Laymen's League — *International Lutheran Laymen's League*

Detective Theatre 1953

Drama
00:23:30 BB, NT, T 011570
175 pgms Mono

7" reel, 7 1/2 ips

This series is a collection of dramatized police and detective stories. Included are episodes from "Official Detective," "Crime Fighters," "Squad Room," and "Under Arrest." Each episode retains its own identity.

18+ — ENT

Promos

CASH.

Wynn Wright — *Images Presentations* (Worldwide)

Dialogue 1984

Public Affairs
00:29:00 NT, T 044830
1x weekly Stereo

7" reel, 7 1/2 ips

Each week, this program features scholars probing the background of issues and events that are of current importance. Recent topics have included; Japanese International Policy, Iran since Khomeini, and Germany & NATO.

18+ — TAL

FREE; to the first 100 stations, each quarter.

Woodrow Wilson Institute Center For Scholars — *Longhorn Radio Network*

Dick Roffman's Focus 1971

Interview-Talk-Personality
00:03:00 NT, T 009340
1x weekly Mono

7" reel, 7 1/2 ips

Host: *Richard Roffman*

Airing since 1971 "Dick Roffman's Focus," interviews interesting people from all walks of life—celebrities and talents from the arts, sciences, and public affairs worlds.

Foundation For Universal Brotherhood.

25+ — TAL

CASH.

Dick Roffman — *Richard H Roffman* (Worldwide)

Dick Roffman's News Desk 1982

Interview-Talk-Personality
00:30:00 AC, NT, T 020330
weekly Stereo

7" reel, 7 1/2 ips

Host: *Dick Roffman*

Interviews with the bright, young personalities in the New York City area in the literary, dining-out, and show business fronts.

25+ — TAL

Promos

CASH/BARTER.

Dick Roffman — *Richard H Roffman*

Dimension X 1955

Science Fiction
00:30:00 BB, O, T 026120
52 pgms Mono

7" reel, 7 1/2 ips

Host: *Norman Rose*

Striking stories about scientists and outerspace. Dimension X is the initial broadcast of the series which was later changed to X Minus One.

18+ — ENT

CASH/BARTER; rights per arrangement.

Nostalgia Broadcasting — *Nostalgia Broadcasting*

Dragnet 1953

Drama
00:30:00 NT, T 003030
1x weekly Mono

7" reel, 7 1/2 ips

Jack Webb, Barton Yarborough, Richard Boone, Ben Alexander, Raymond Burr, Harry Morgan

When Jack Webb first introduced Sgt. Friday and his Dragnet show in 1953, it became so successful as to make it one of the most wanted shows for TV. Now, welcome back the original cast and shows of dum-de-dum-dum. Fifty-two half hour shows available.

25-54 — ENT

Promos

FREE; exchange for 2 1/2 minutes sponsor time.

NBC — *Charles Michelson*

Dry Smoke And Whispers Radio Theatre 1980

Mystery
00:24:00 ALL 027540
weekly Stereo

7", 10" reels; 7 1/2, 15 ips

A science-fantasy-mystery series in the format of old time radio.

12+ — ENT

Advertising Aids

CASH; 13 week minimum.

Radio Cinema — *Radio Cinema*

Duffy's Tavern 1941

Comedy
00:30:00 BB, O, T 021920
52 pgms Mono

7" reel, 7 1/2 ips

Raymond Massey, Charles Laughton, Lionel Barrymore, Edward G. Robinson and many others

The misadventures of Archie, the con artist who ran Duffy's Tavern.

18+ — ENT

CASH/BARTER; rights per arrangement.

Ed Gardner — *Nostalgia Broadcasting*

Ecumedia News 1977

Religious
00:30:00 RE 044270
2x monthly Mono

7" reel, 7 1/2 ips

A religious news program that contains today's news, of interest to the religious community.

18+ — REL

FREE.

Jan Robertson — *Forge Recording Studios*

Features

Features

Ecumenical Insights 1977
 Interview-Talk-Personality
 00:30:00 RE, T 014530
 26 pgms Mono, Stereo
 7" reel, 7 1/2 ips
Host: Dr. George Hill
 Discussions of the ecumenical and interfaith topics of the day and of the world's great religions. Guests have included Seals and Crofts, Dizzy Gillespie among others.
 24-49 — TAL
 Promos
 BARTER; FREE.
 George Hill — *Nightingale Communications & Media*

Education In The News 1977
 News
 00:25:00 B, UC 020030
 2x weekly Mono, Stereo
 Satellite Transmission
Host: Gerald Bentley
 Meaningful news stories are modified so that they are accessible to junior high school level students to help them better understand the news.
 12+ — NEW
 CASH; 4 minutes commercial availability.
 National Black Network — *National Black Network*

Education Series 1982
 Educational
 00:28:00 N, NT, T 011940
 114 pgms Mono
 10 1/2" reel, 7 1/2 ips, cassette
 Distinguished leaders in education from the U.S. and abroad, examine important experiments, new concepts, and philosophies of learning for the education of young people.
 18+ — TAL
 Promos
 CASH.
 University Of Colorado — *National Center For Audio Tapes*

EI Mejor Regalo—Christmas Special 1983
 Seasonal
 00:30:00 SP 027970
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 This dramatic program tells the story about a young woman who realizes the true meaning of Christmas. Program can be divided into two 15-minute segments.
 12+ — ENT
 Spanish
 FREE.
 International Lutheran Laymen's League — *International Lutheran Laymen's League*

El Soldado 1984
 Seasonal
 00:30:00 S 043740
 1 pgm Mono
 12" LP, 33 1/3 rpm
Uncle Julio
 The story of a young soldier who becomes attracted to a radical leader, who turns out to be Jesus Christ, and of the deep influence this liaison has on the soldier. Uncle Julio provides the narration for this Easter special. Available as one, 30 minute program, or as two 15 minute programs, designed to stand alone.
 12+ — REL
 Spanish
 FREE.
 International Lutheran Laymen's League — *International Lutheran Laymen's League*

Emerald Prince, The 1982
 Child-Juvenile
 00:29:00 ALL 027150
 weekly Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
 Musical fairy tale by Carol Rutherford in which the Ruby Princess is captured by the wicked wizard phantamose.
 5-12 — ENT
 CASH/BARTER; 1 year minimum; unlimited broadcasts.
 Children's Radio Theatre — *Children's Radio Theatre*

Empire Strikes Back, The 1982
 Adventure
 00:30:00 ALL 020560
 10 pgms Stereo
 Satellite Transmission
Mark Hamill, Billy Dee Williams, Perry King
 A specially produced radio version of the popular sequel to Star Wars. Series of 10 half-hour programs.
 12+ — ENT
 FREE to public radio stations.
 National Public Radio — *National Public Radio*

Encounter 1982
 Religious-Series
 00:29:30 RE 003590
 1x weekly Mono
 7" reel, 7 1/2 ips
 Contains religious music, preaching, and teaching.
 18+ — TAL
 CASH/BARTER/FREE.
 Encounter Ministries — *Domain Communications*

Encounter And The Victory, The 1980
 Drama
 00:30:00 RE 021850
 1 pgm Mono
 12" LP, 33 1/3 rpm
 A Spanish-language Easter special focusing on the events of Palm Sunday, Holy Week, and Easter. Also available in two 15 minute segments.
 18+ — REL
 FREE.
 International Lutherans Laymens League — *International Lutheran Laymen's League*

Memorable Days Of Radio, The 1977
 Entertainment
 00:30:00 ALL 018860
 1x weekly Mono
 7" reel, 7 1/2 ips
 A series of 30 minute programs from the golden age of radio. Subjects of shows include: variety, drama, comedies, mysteries, and science fiction.
 12+ —
 Advertising Aids, Promos, Sales Aids
 CASH; 13 weeks or 65 programs.
 Various — *Program Distributors*

Entertainment Review 1979
 Interview-Talk-Personality
 00:30:00 N, NT, T 003380
 26 pgms Mono, 2 Track Stereo
 7" reel, 7 1/2 ips
Host: Larry Scott
 Interviews and reviews of the current musical artists.
 18+ — ENT
 Promos
 CASH/BARTER.
 Cabscott Broadcast Productions — *Cabscott Broadcast Productions*

Episcopal Series/Protestant Hour, The 1977
 Religious-Series
 00:30:00 RE 003600
 12 pgms Mono, Stereo
 7" reel, 7 1/2 ips
Rev. Everett L. "Terry" Fullam
 The best of the most inspiring music of the church. Includes a sermon with printed copies of sermons available. Rev. Fullam is the rector of St. Paul's Church, Darien CT. Each program features elements of a religious service, including a sermon and music selections.
 Produced—in rotation—by religious denominations.
 18+ — REL
 Advertising Aids, Demos, Promos
 FREE.
 Episcopal Radio Television Foundation — *Episcopal Radio Television Foundation (Worldwide)*

Features

Features

Equal Time 1983
 Commentary-Editorial
 00:24:00 AC, R 030480
 1x weekly Stereo
 Satellite Transmission
 A weekly issued-oriented program which discusses different sides and viewpoints of a certain issue.
 1982: *First Place, Champion Media Awards For Economic Understanding.*
 18-49 — TAL
 Advertising Aids, Promos, Sales Aids
 FREE; to affiliates of RKO ONE & RKO TWO.
 RKO Radio Networks — *RKO TWO*

Eternal Light, The 1947
 Religious-Series
 00:29:00 NT, T 017460
 1x weekly Mono
 7" reel, 7 1/2 ips
 For almost 40 years The Eternal Light has appealed to audiences of all faiths by following the basic Judiac teaching that moral spiritual excellence are not confined to any one group.
 18+ — REL
 CASH.
 Jewish Theological Seminary, NBC Radio — *Longhorn Radio Network*

Every Day With Jesus 1980
 Religious
 00:14:30 RE 007860
 1x daily Mono
 12" LP, 33 1/3 rpm
 Narrator: *Lee Shultz*
 A religious teaching program with music. Provides practical insight into the Scriptures—every day, Monday through Friday.
 18+ — REL
 Advertising Aids
 CASH/FREE.
 Revivaltime Media Ministries — *Revivaltime Media Ministries Assemblies Of God Radio-TV Department*

Expect A Miracle With Oral Roberts And Richard Roberts 1982
 Religious-Series
 00:29:30 RE 010570
 weekly Stereo
 7 1/2" reel, 7 1/2 ips
 Hosts: *Oral Roberts, Richard Roberts*
 A combination of music and inspirational messages hosted by one of America's leading evangelists. Special guest artists include Richard Roberts with singers and the orchestra from Oral Roberts University.
 25+ — REL
 FREE.
 Traco Advertising — *Traco Advertising*

Expressions I 1981
 Documentary
 00:29:00 B, T, UC 027430
 10 pgms Stereo
 10" reel, 7 1/2 ips
 This 10-part series demonstrates the relationship between Black art forms and the community.
 1. *Charleston: The Source Of Tradition* 2. *Tap Dancing Legacy* 3. *The Blues* 4. *Cooking* 5. *Storytelling In The Oral Tradition* 6. *Blacksmithing* 7. *Gospel* 8. *Afro-American Children's Singing Games* 9. *Inventions* 10. *Poetry: The Heartbeat Of America.*
 18+ — TAL
 CASH.
 Judi Moore Smith — *Judi Moore Smith*

Expressions II 1983
 Documentary
 00:29:00 B, T, UC 027440
 10 pgms Stereo
 10" reel, 7 1/2 ips
 This series focuses on the relationship between Black art forms and the community.
 1. *Hair Sculpture* 2. *A Cappella* 3. *Arabing* 4. *Legends* 5. *Songmakers* 6. *The Party* 7. *Proverbs* 8. *Rhythms* 9. *Preaching* 10. *Street Cheers.*
 18+ — TAL
 Advertising Aids
 CASH.
 Judi Moore Smith — *Judi Moore Smith*

Famous Jury Trials 1936
 Drama
 00:30:00 NT, T 003020
 1x weekly Mono
 7" reel, 7 1/2 ips
 One of the most popular network radio series of all time, this series is based on the dramatization of actual jury trials. A collection of trials from the American and English courts that kept audiences entranced during the 1940's. Synopsis of each story is available. Contains 52, half-hours.
 25-54 — ENT
 Promos
 CASH; price predicated on market size, 1 play per market.
 Grace Gibson — *Charles Michelson*

Fibber McGee And Molly 1934
 Comedy
 00:30:00 NT, T 003010
 1x weekly Mono
 7" reel, 7 1/2 ips
Jim Jordan, Marian Jordan, Bill Thompson, Gale Gordon, Arthur Q. Bryan, Jess Kirkpatrick, Harlow Wilcox
 Hear, once again, the crash of Fibber's famous overstuffed closet at 79 Wistful Vista. Contains 52 half-hours.
 25-54 — ENT
 Advertising Aids, Promos
 CASH; price predicated on market size, 1 play per market.
 NBC — *Charles Michelson*

Fibber McGee And Molly 1939
 Comedy
 00:30:00 ALL 006060
 1x weekly Mono
 7" reel, 7 1/2 ips
Jim Jordan, Marion Jordan, Hal Peary, Harlow Wilcox (announcer)
 Original Fibber McGee and Molly shows once heard on NBC. No set story line; situations arose when people entered the McGee home at 79 Wistful Vista and found themselves in various dilemmas.
 12+ — ENT
 Demos, Promos
 CASH; min order 13 shows.
 NBC — *Universal Sounds Unlimited*

Fibber McGee And Molly 1934
 Comedy
 00:30:00 BB, O, T 021930
 156 pgms Mono
 7" reel, 7 1/2 ips
Jim Gordon, Marian Jordan
 The endearing comedy series where people arrived at 79 Wistful Vista to find themselves in hilarious situations.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 Frank Pittman — *Nostalgia Broadcasting*

Features

Finished Work Hour, The 1983
 Religious
 00:30:00 RE 043570
 5x weekly Mono
 7" reel, ? ips
 This program provides instruction on the Bible through an interpretative presentation of the epistles.
 18+ — REL
 FREE.
 Dr. Carl Stevens — *Bible Speaks World Outreach*

Finland In Focus 1983
 Documentary
 00:20:00 N, NT, T 027640
 monthly Mono
 7" reel, 7 1/2 ips
 A series of documentaries on life in Finland and Finnish society. Also, offers in-depth analysis of contemporary Northern European issues.
 18+ — TAL
 FREE; user return basis.
 The Finnish Broadcasting Company — *John Berky-Radio Productions*

First Easter, The 1984
 Seasonal
 00:29:30 C, ALL 018200
 1x yearly Mono Full Track
 7" reel, 7 1/2 ips
 A narrative of events surrounding the resurrection of Jesus, interspersed with Easter Music. Available in both a general format and country & western format.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

First Good Friday, The 1984
 Seasonal
 00:29:30 C, ALL 018180
 1x yearly Mono Full Track
 7" reel, 7 1/2 ips
 A narrative recounting of the passion and death of Jesus Christ, interspersed with music appropriate for Good Friday. Available in both a general format and country & western format.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Flanders Project: Vermont Folklore, The 1980
 Documentary
 00:30:00 ALL 027960
 8 pgms Stereo
 7" reel, 7 1/2 ips
 This program features an in-depth view of Vermont folklore. Also includes up to 20 shorter features.
 18+ — TAL
 CASH.
 Ev Grimes, Produced for Vermont Public Radio — *Quiet Road Productions*

Forum 1983
 Health
 00:29:00 ALL 017500
 1x weekly Stereo
 7" reel, 7 1/2 ips
 Focusing on health and social concerns, "Forum" presents physical, psychological, and spiritual approaches to good health. Recent topics have included Stephen Levine's "Message From The Heart," alcoholism, and the Myers Briggs Personality Type Indicator.
 18+ — TAL
 CASH.
 Center For Telecommunication Services At The University Of Texas At Austin — *Longhorn Radio Network*

Fox Who Laughed Too Much, The 1982
 Child-Juvenile
 00:29:00 ALL 027200
 weekly Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
 Tom Neubauer's tale features Mr. Fox who thinks he's the cleverest of all the inhabitants of Greenwillow Pond. But he is undone by his own vanity.
 5-12 — ENT
 CASH/BARTER; 1 year minimum; unlimited broadcasts.
 Children's Radio Theatre — *Children's Radio Theatre*

Francisco 1979
 Drama
 00:20:00 RE 023490
 weekly Mono
 7" reel, 7 1/2 ips
 A dramatization of the life of St. Francis of Assisi, geared toward Spanish formats.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Frantic Times 1982
 Comedy
 00:30:00 ALL 045580
 39 pgms Mono
 7" reel, 7 1/2 ips; Satellite Transmission
Hosts: Paul Chato, Rick Green, Dan Redican, Peter Wildman
 Topical humor and satire is on the menu, as four of Canada's most fertile comedic minds—Paul Chato, Rick Green, Dan Redican and Peter Wildman (The Frantics) get together on each program.
 12+ — ENT
 NEGOTIABLE.
 Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Front And Center 1981
 Interview-Talk-Personality
 00:25:00 N, NT, T 027990
 weekly Mono
 7" reel, 7 1/2 ips
 This program features writers, painters, dancers, musicians, theatre and movie actors, directors, and singers who are at the center of the arts in countries all over the world.
 25+ — TAL
 CASH.
 Patrick Hyman — *Broadcasting Foundation Of America*

Funny As A Way Of Being Serious 1983
 Documentary
 00:29:00 B, T, UC 027460
 3 pgms Stereo
 10" reel, 7 1/2 ips
 This program examines how Black comedians use humor in connection with folklore, political ideas, and social experiences.
 1. *Bill Cosby* 2. *Dick Gregory* 3. *Emerging Comediennes*
 18+ — TAL
 CASH.
 Judi Moore Smith, Larry G Coleman — *Judi Moore Smith*

Galaxy Girl In The Case Of The Disappearing Damsels 1984
 Child-Juvenile
 00:29:00 ALL 043070
 1 pgm Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
 In this musical detective story Galaxy Girl, superheroine and intergalactic gumshoe, is hired by Zigmund, the distraught Frog Prince, to find the beautiful princess who was about to kiss him and turn him into a handsome prince. Froggie and Galaxy Girl turn the town upside down in their tuneful investigation.
 5-12 — ENT
 CASH.
 Children's Radio Theatre — *Children's Radio Theatre*

Features

Features

- Gangbusters** 1935
Drama
00:30:00 AC, C, NT 002980
1x weekly Mono
7" reel, 7 1/2 ips
Art Carney, Mercedes McCambridge
Dramatizations of actual case histories of law enforcement agents and their crusade against the underworld. Available in 52 half-hour segments.
25-54 — ENT
Advertising Aids, Promos
CASH; price predicated on market size, 5 commercial minutes, 1 play per market.
CBS — *Charles Michelson*
- Garbage** 1982
Public Affairs
00:29:00 NT, T 028440
1 pgm Mono
7" reel, 7 1/2 ips
A program that teaches the meaning of the three r's in garbage reduction: reject, reuse and recycle. The program instructs how to begin and features the parody: The Garbage Carol, starring Ebenezer Sludge.
1982: *Corporation For Public Broadcasting.*
25+ — TAL
CASH.
Great Atlantic Radio Conspiracy, Howard Ehrlich, Co-Producer — *Great Atlantic Radio Conspiracy*
- Golden Windmill Contest For African Orchestras And Ensembles, The** 1983
Music-Ethnic
00:30:00 CL 029970
14 pgms Stereo
12" LP, 33 1/3 rpm
This program features the music competition between composers and groups from French-speaking Africa for the Golden Windmill Grand Prize. The music was recorded in various settings and presents an interesting look at non-European cultures. Six LP's are available.
25+ — ENT
English, French
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*
- Good Tidings Hour** 1975
Religious
00:30:00 RE 021710
8x weekly Stereo
7" reel, 7 1/2 ips
Song and preaching in the gospel hour tradition.
18+ — REL
CASH; 30 day contract.
Daryl Neversen — *Forge Recording Studios (Worldwide)*
- Gordon Lightfoot Special, The** 1983
Artist Salute
00:30:00 AC, C, MM 030340
1 pgm Stereo
7" reel, 7 1/2 ips
Narrator: Steven R. Dahlman
Canada's intrepid musical legend is featured in this 30 minute special. A rare, exclusive radio interview highlights music from two memorable decades.
25+ — MUS
Advertising Aids, Demos, Promos
CASH; 2-4 commercial availabilities; 1 year contract.
Dahlman Creative Media — *Dahlman Creative Media*
- # Gospel Tide Hour, The** 1980
Religious
00:30:00 RE 044260
1x weekly Mono
7" reel, 7 1/2 ips
Speaker: Bishop Byers
This religious broadcast contains music and a teaching message.
18+ — REL
CASH/BARTER.
Bishop Byers — *Forge Recording Studios*
- Grace Worship Hour, The** 1953
Religious
00:30:00 RE 026090
1x weekly Mono
7" reel, 7 1/2 ips
Dr. Bruce Dunn
Bible-teaching ministry. Recently celebrated 30th anniversary on the air.
18+ — REL
CASH.
Domain Communications — *Domain Communications*
- Grand Old Gospel Hour** 1982
Religious
00:30:00 RE 021860
1x weekly Mono, Stereo
7" reel, 7 1/2 ips
An inspirational program featuring fundamental thought, faith and gospel preaching. Also available 5 times daily for 25 minutes.
18+ — REL
FREE.
Grand Old Gospel Fellowship — *Grand Old Gospel Fellowship*
- Great Gildersleeve, The** 1941
Comedy
00:30:00 BB, O, T 022020
156 pgms Mono
7" reel, 7 1/2 ips
Hal Peary, Lurene Tuttle, Lillian Randolph, Walter Tetley
The famous series centering on the crazy life and times of the uppity Gildersleeve.
18+ — ENT
CASH/BARTER; rights per arrangement.
Cecil Underwood — *Nostalgia Broadcasting*
- Greater Love Ministries** 1982
Religious
00:29:30 RE 021500
weekly Stereo
7" reel, 7 1/2 ips; Cassette
Don Tobias
Informal talk and news relating to religion and religious cults. The occult is also covered.
25+ — REL
CASH/FREE.
Greater Love Ministries — *Greater Love Ministries*
- Green Hornet, The** 1938
Drama
00:30:00 A, B, NT 002990
1x weekly Mono
7" reel, 7 1/2 ips
The famous crusader against crime, once again, on the prowl for underworld characters and aided, as always, by his faithful valet, Cato. For your enjoyment there are 52 half-hour segments available.
25-54 — ENT
Advertising Aids, Promos
CASH; 5 commercial minutes, 1 play per market.
Mutual — *Charles Michelson*
- Gunsmoke** 1954
Westerns
00:30:00 A, MM, NT 003000
1x weekly Mono
7" reel, 7 1/2 ips
William Conrad, Parley Baer, Georgia Ellis, Howard McNear
The dramatic adventures of Matt Dillon, a U.S. Marshal, as he attempted to maintain law and order in Dodge City, Kansas during the late 1800's.
25-54 — ENT
Advertising Aids, Promos
CASH; price predicated on market size, 1 play per market, 5 commercial minutes.
CBS — *Charles Michelson*

Features

Features

Gunsmoke 1958
 Westerns
 00:30:00 AC, BB, T 024820
 1x weekly Mono
 7" reel, 7 1/2 ips
William Conrad
 William Conrad stars as Marshall Matt Dillon of Dodge City. This adult western is known to be one of the best western dramas produced for radio. Fifty-two programs are available in this series.
 25-55 — ENT
 CASH; 13 week minimum.
 CBS — *Universal Sounds Unlimited*

Hall Of Fantasy, The 1953
 Mystery
 00:30:00 BB, O, T 021940
 26 pgms Mono
 7" reel, 7 1/2 ips
Richard Thorne, Eloise Kummer
 The celebrated series concerning man's struggle against the black forces of the unexplainable.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 Richard Thorne — *Nostalgia Broadcasting*

Haunting Hour, The 1946
 Mystery
 00:30:00 BB, O, T 021950
 26 pgms Mono
 7" reel, 7 1/2 ips
 Shadows, darkened streets, and suspense are the hallmark of this murder-thriller series.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 NBC — *Nostalgia Broadcasting*

Have A Heart For A Very Long Time 1983
 Health
 00:29:30 T 043920
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips
 This program features information on how to prevent heart disease and reduce stress. A mixture of voice, interview and music.
 12+ — TAL
 Advertising Aids, Promos, Sales Aids
 CASH/BARTER.
 GML Productions — *GML Productions*

Have Gun, Will Travel 1958
 Westerns
 00:30:00 NT, T 003110
 1x weekly Mono
 7" reel, 7 1/2 ips
John Dehner, Ben Wright, Virginia Gregg, Hugh Douglas
 The exploits of Paladin, a former army officer turned professional gunman who hired his guns and experience to people unable to protect themselves. Paladin operated from the Hotel Carlton in San Francisco, 1875, and had a calling card that read "Have Gun—Will Travel. Wire Paladin, San Francisco." Contains 52 half-hours.
 18+ — ENT
 Promos
 CASH.
 CBS — *Charles Michelson*

Health Connection, The 1981
 Educational
 00:30:00 AC, T 020730
 weekly Stereo
 10" reel, 7 1/2 ips; Cassette
Host: Dr. Gershon Lesser
 An awareness-raising program on health and health issues geared for the community and lay people. Program lengths include 1 and 1 1/2 hour.
 18+ — TAL
 BARTER.
 Tim Bradley, GML Productions — *GML Productions*

Heartbeat Theatre 1981
 Drama
 00:25:00 N, NT, T 010510
 1x weekly Mono
 12" LP, 33 1/3 rpm
Host: MacDonald Carey
 Original program starring top Hollywood names, such as Joseph Campanella, Anne Frances, Greer Garson. Most programming concerns today's social problems.
 1980, 1981 *Writers Guild of America*.
 18+ — ENT
 Promos
 FREE.
 George Gilbreath, Don Hills — *Studiohouse Radio*

Heavenly Hot Line 1976
 Religious-Series
 00:30:00 RE 010860
 1x weekly Mono, Stereo
 10 1/2" reel, 7 1/2 ips
Host: Jim McCoy
 A religious teaching program combined with gospel music. Also available in 15 and 60 minute formats.
 18+ — REL
 Promos
 FREE.
 Jim McCoy — *Sounds Of Winchester*

Henny Youngman 1982
 Comedy
 00:30:00 AC, NT, T 012400
 300 pgms Mono
 7" reel, 7 1/2 ips
Henny Youngman
 These comedic routines by Henry Youngman can be cut for fill-ins, providing any length from 5 seconds to 30 minutes of his one-liners. Also special tailor-made messages by Youngman.
 25+ — ENT
 CASH.
 Edgar Spizel — *Edgar S Spizel Marketing*

Her Story: Conversations With American Women 1983
 Women
 00:25:00 ALL 027390
 weekly Mono
 7" reel, 7 1/2 ips
 Each program explores the concerns and involvements of one "ordinary" woman (no celebrities or "experts"). The series portrays the tremendous variety of lifestyles of American women.
 18+ — TAL
 Advertising Aids, Promos
 FREE.
 Berkshire Film & Video — *Berkshire Film & Video*

Herald Of Truth 1952
 Religious-Series
 00:30:00 RE 010930
 weekly Mono
 10 1/2" reel, 7 1/2 ips
Host: Harold Hazelip
 A religious program dealing with theological questions as related to today's society.
 18-54 — REL
 English, Spanish
 FREE.
 Zachry Associates — *Zachry Associates*

Here And Beyond 1982
 Religious
 00:30:00 RE, T 024740
 1x weekly Mono
 7" reel, 7 1/2 ips
 This program covers themes such as hope, expectations, change and growth. Listeners are invited to share creative writing, poetry, short essays or skits.
 35-55 — REL
 FREE; tapes must be returned and may not be edited.
 Ben Vose — *Open Door Ministries*

Features

Features

- Hidden Truth, The** 1977
Drama
00:30:00 NT, T 003100
1x weekly Mono
7" reel, 7 1/2 ips
Harp McGuire
A most interesting and fascinating series detailing the true stories surrounding the use of the famous lie detector as invented by Leonard Keelor, and starring Harp McGuire.
18+ — ENT
Promos
CASH; price predicated on market size, 1 play per market, 5 commercial minutes available.
? — *Charles Michelson*
- # Hidden Truth, The** 1977
General Interest
00:30:00 NT, T 043610
52 pgms Mono
7" reel, 7 1/2 ips
A most interesting and revealing series that will hold your audiences attention. This program details true stories surrounding the use of the incredible lie detector, as dramatized by an excellent cast from details supplied by the inventor of the polygraph, Leonard Keelor.
12+ — ENT
CASH; 13 week minimum; top 25 markets.
Charles Michelson — *Charles Michelson*
- Holland Festival 1981** 1981
Specials
00:30:00 CL 029900
4 pgms Stereo
12" LP, 33 1/3 rpm
This program features coverage of the 1981 Holland Festival. A wide range of events in music, ballets, and theatre are presented.
25+ — ENT
English, Dutch, Spanish
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*
- Hymntime** 1969
Religious
00:30:00 RE 021490
weekly Mono
7" reel, 7 1/2 ips; Cassette
Wilbur Sayles
Religious music performed by Wilbur Sayles as well as talk and guest appearances. This show is also produced as a 15 minute format and a daily 5 minute format, 5 programs per reel.
25+ — REL
FREE.
Wilbur Sayles — *Wilbur Sayles Lay Music Missions*
- In Black America** 1987
Minority
00:25:00 B, UC 017510
1x weekly Stereo
7" reel, 7 1/2 ips
Through an exploration of political, cultural, and economic experiences, "In Black America" provides a broader understanding of contemporary black america. Recent guests have included Atlanta Mayor Andrew Young, blues singer Koko Taylor, and heavyweight champion Larry Holmes.
18+ — TAL
CASH.
Center For Telecommunication Services Univ Of Texas At Austin — *Longhorn Radio Network*
- In The Holy Land** 1982
Interview-Talk-Personality
00:14:00 RE 013090
1x monthly Mono
7" reel, 7 1/2 ips
Interviews, music and discussions are just a few of the features in this inspirational series which is geared towards Christians of all denominations.
25-64 — REL
FREE.
Israel Broadcasting Service — *Israel Broadcasting Service*
- Inquiring Mind, The** 1983
General Interest
00:25:00 ALL 017520
1x weekly Stereo
7" reel, 7 1/2 ips
Each week The Inquiring Mind provides its audience an insight into recent developments in a broad range of disciplines by featuring academic experts in discussion about their research.
18+ — TAL
CASH.
Center For Telecommunication Services At The Univ Of Texas At Austin, UT Austin News & Info Service — *Longhorn Radio Network*
- International Science Report** 1981
Science
00:25:00 N, NT, T 028010
weekly Mono
7" reel, 7 1/2 ips
This program focuses on health, energy, archaeology, earth, and space.
25+ — TAL
CASH.
Patrick Hyman — *Broadcasting Foundation Of America*
- International Sunday School Lesson** 1976
Religious
00:28:30 RE 015840
weekly Mono
7" reel, 7 1/2 ips
Host: Bob Utley
Verse by verse exegetical background to weekly Sunday school lessons.
18+ — REL
FREE.
Bob Utley — *International Sunday School Lesson*
- Israel Almanac** 1982
Interview-Talk-Personality
00:24:30 N, NT, RE 013070
1x every six weeks Mono
7" reel, 7 1/2 ips
In-depth topical discussions and interviews about Israel, focusing on cultural and social events, scientific programs, agricultural developments and cooperative studies. Each program concludes with a musical selection from Israel.
25-64 — REL
FREE.
Israel Broadcasting Service — *Israel Broadcasting Service*
- # Israel/Lebanon Summer 1982, The** 1982
Documentary
00:30:00 NT, T 042280
1 pgm Stereo
7" reel, ? ips; Cassette
Commentators: Yaakov Rosenburg, Wess Brown, Imri Ron, Amnon Rubenstein
This documentary re-examines the events of the summer of 1982...through the unique positions of the program's commentators, who lived through the Israeli war, involving Lebanon and the PLO.
18+ — TAL
CASH.
Kol Ram Productions — *Kol Ram Productions*
- Israel Magazine** 1982
Interview-Talk-Personality
00:28:00 N, NT, RE 013050
weekly Mono
7" reel, 7 1/2 ips
Up-to-date news events focusing on Israel. Interviews with notable government officials. Also presents features and commentaries on sports, medicine and scientific developments, human interest stories, and topics illustrating the diverse aspects of Israeli life.
25-64 — REL
FREE.
Israel Broadcasting Service — *Israel Broadcasting Service*

Features

Features

Jack Benny Program 1930
Comedy
00:30:00 ALL 006070
1x weekly Mono
7" reel, 7 1/2 ips
Emcee: Don Wilson. Stars: Jack Benny, Mary Livingston, Dennis Day, Phil Harris
This series begins in the mid 1930's with Jack Benny, Don Wilson, Mary Livingston and the entire cast and follows Jack and company well into the 1950's with some of radio's funniest one liners ever. Contains 52 half-hours.
12+ — ENT
Demos, Promos
CASH; 13 weeks min.
NBC — *Universal Sounds Unlimited*

Jazz Beat From Berklee (Series II) 1983
Music-Jazz
00:28:00 J 027760
12 pgms Stereo
12" LP, 33 1/3 rpm
Host: Ron Della Chiesa
Recorded live concerts from the Berklee Performance Center. All jazz styles represented with a narration of performances.
18-34 — MUS
FREE; with guarantee of on-air performance.
Mort L Nasatir — *Berklee College Of Music*

Jazz Beat From Berklee (Series I) 1982
Music-Jazz
00:28:00 J 023260
12 pgms Stereo
12" LP, 33 1/3 rpm
Host: Ron Della Chiesa
Recorded live concerts from the Berklee Performance Center. All jazz styles represented with interview of featured performer.
18-34 — MUS
FREE; with guarantee of on-air performance.
BKR — *Berklee College Of Music*

Jewish Spectrum 1982
Public Affairs
00:30:00 RE 012910
1x weekly Mono
7" reel, 7 1/2 ips
This series provides news, information, music, interviews, and commentaries of interest to the American Jewish Community.
25-64 — REL
FREE; 2 Commercial availabilities; 13 week minimum.
Jewish Broadcasting Service — *Jewish Broadcasting Service*

Jonathan Field And Friends 1972
Public Affairs
00:30:00 A, R, T 011470
1x weekly 2 Track Stereo
10" reel, 7 1/2 ips
Host: Jonathan Field
A series covering different social, political and cultural issues through commentary and interview with leading authorities, all placed between selected rock music.
18-34 — TAL
Promos
CASH/BARTER.
Executive Radio Research — *Executive Radio Research*

Joy 1980
Religious
00:29:00 RE 023840
weekly Mono, Stereo
7" reel, 7 1/2 ips
Host: Rev Alvin Rueter
Religious commentary and selections from the Christian musical heritage.
25+ — TAL
FREE.
KFUO-Lutheran Radio — *KFUO Lutheran Radio*

Joy Of Freedom, The 1984
Seasonal
00:29:30 C, ALL 018090
1x yearly Mono
7" reel, 7 1/2 ips
A celebration, in words and music, of America's spiritual heritage. Brief highlights in the development of American spirituality from our beginnings, all interspersed with music Americana. Available in both a general format and a country and western format.
18+ — ENT
FREE.
Paulist Communications — *Paulist Communications*

Just So Stories Part 1 1982
Child-Juvenile
00:29:00 ALL 027210
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
This program features two tales of how the world began by Rudyard Kipling. Includes "The Beginning Of The Armadillo" and "How The Camel Got Its Hump."
5-12 — ENT
CASH/BARTER; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Just So Stories Part 2 1982
Child-Juvenile
00:29:00 ALL 027220
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Two enchanting stories about the beginning of the world, when animals had the gift of speech, by Rudyard Kipling.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Kentucky Digest 1982
General Interest
00:30:00 N, NT, T 010610
1x weekly Mono
7" reel, 7 1/2 ips
Host: Doug Bruce
This program combines consumer features with current events. The subjects covered include medicine, law, agriculture, sports, and current events.
25+ — TAL
FREE.
Doug Bruce — *University Of Kentucky*

Kindred Spirits 1987
General Interest
00:29:00 ALL 017530
1x weekly Mono
7" reel, 7 1/2 ips; Satellite Transmission
Presented in half-hour documentaries and dialogues, "Kindred Spirits", explores the search for spiritual values by focusing on individual journeys of self-discovery. Some of the people featured are Charles Kuralt, Rabbi Harold Kushner, and Daisy Newman.
25-54 — TAL
Promos
CASH.
Sound Documentaries — *Longhorn Radio Network*

La Biblia Dice 1970
Religious-Series
00:14:30 ALL 017980
6x weekly Mono, Stereo
7" reel, 7 1/2 ips
A religious program featuring music in Spanish, Bible study, counsel and dialogue with youths. Rev. Jose A Andrade, is director and manager of La Biblia Dice, is the speaker on the program.
12+ — REL
CASH/FREE.
Rev Jose Andrade, Prod — *Good News Broadcasting (Worldwide)*

Features

Laymen's Hour, The 1947
 Religious-Series
 00:29:30 RE 010240
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips
 Host: Art Gilmore
 This program combines a male chorus, with scripture reading, poetry reading, and a worship service.
 Freedom Foundation.
 18+ — REL
 FREE.
 Gilbert Brink — *The Laymen's Hour*

Lesson, The 1983
 Religious
 00:28:00 RE 043100
 1x weekly Mono
 7" reel, 7 1/2 ips; Cassette
 Host: Pat Robertson, others
 A Bible teaching program based on and following the International Sunday School Lesson. International, non-commercial version also available for overseas and armed forces broadcast.
 18+ — REL
 FREE.
 Carol Hankins — *Christian Broadcasting Network (Worldwide)*

Life Of Riley, The 1941
 Comedy
 00:30:00 BB, O, T 021960
 156 pgms Mono
 7" reel, 7 1/2 ips
 William Bendix
 The popular series about the comical life of Chester A. Riley.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 Irving Brecher — *Nostalgia Broadcasting*

Lifeline Hour, The 1935
 Religious-Series
 00:30:00 RE 011720
 10x weekly Stereo
 7" reel, 7 1/2 ips
 Host: Bill Schafer
 Evangelistic format with music, announcements, and religious messages. Also available in a 15-minute version.
 1978-81 NRB Honor Citations.
 18+ — REL
 Promos
 CASH.
 Lifeline Ministries — *Lifeline Ministries*

Life's Dynamics 1981
 Religious
 00:29:30 RE 023650
 1 pgm Stereo
 7" reel, 7 1/2 ips
 Religious discussions centering on contemporary issues.
 18+ — REL
 CASH/FREE.
 Christian Home Crusade — *Christian Home Crusade*

Lift Your Heart 1981
 Documentary
 00:29:00 RE 004920
 1x weekly Stereo
 12" LP, 33 1/3 rpm
 Host: John McCormick
 This issue oriented documentary probes social concerns and investigates personal growth and spiritual values.
 1983: International Radio Festival "Into The Silent Land".
 35+ — TAL
 FREE.
 Sacred Heart Program — *Sacred Heart Program*

Listen America 1983
 Religious
 00:28:00 RE 024760
 1x weekly Mono
 Cassette
 Dr. Eichmann
 Contemporary Bible teaching directly connected to current events.
 18+ — TAL
 FREE.
 Universal Missions — *Universal Missions*

Listen Closely 1981
 Public Affairs
 00:24:00 A 014490
 1x weekly Stereo
 Satellite Transmission
 Targeted for young adults, this program is a reporter's notebook geared to personalizing interesting stories in the news.
 18-34 — NEW
 Promos
 BARTER.
 ABC Radio Networks — *ABC FM Network*

Lives Of Harry Lime, The 1951
 Production Libraries
 00:30:00 A, B, NT 005940
 ? pgms Mono
 7" reel, 7 1/2 ips
 Orson Welles
 The story of Harry Lime, an international rogue and confidence man. The sounds and music by Anton Karas. Based on the movie "The Third Man."
 12+ — ENT
 Advertising Aids, Promos
 CASH.
 ? — Charles Michelson

Lone Ranger Radio Shows 1930
 Westerns
 00:21:20 ALL 002780
 1x weekly Mono
 7" reel, 7 1/2 ips
 Western adventures of the Lone Ranger and Tonto fighting for justice and order in the West. A series of 52 programs.
 12-34 — ENT
 CASH.
 Trendel-Meurer — *Lone Ranger Television*

Lone Ranger, The 1930
 Westerns
 00:30:00 A, NT, T 003050
 1x weekly Mono
 7" reel, 7 1/2 ips
 Fred Foy
 Follow the adventures of the masked hero of the Old West and his faithful companion, Tonto. Bearing the trademark of the silver bullet, The Lone Ranger and Tonto rode the Western plains of the 19th century striving to maintain law and order in a wild and lawless era. Available in 52, half-hours.
 18-34 — ENT
 Promos
 CASH; price predicated on market size, 1 play per market.
 Mutual — *Charles Michelson*

Looking Out For # 1 1981
 Health
 00:30:00 ALL 027080
 6 pgms Mono
 7" reel, 15 ips
 Six one-half hour documentaries about occupational safety and health from the workers point of view. The program features workers, doctors, government officials, company officials and labor activists talking about OSHA, job-related cancer, asbestos and reproductive hazards on the job.
 25+ — TAL
 CASH.
 Michael Singen — *Public Media Center*

Features

Features

- Lutheran Hour, The** 1930
Religious
00:30:00 021640
weekly RE
7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
Dr. Oswald Huffmann, Rev. Wallace Schulz
Each program includes a timely message by one of the speakers with appropriate music.
18+ — REL
Advertising Aids
CASH/FREE.
International Lutheran Laymens League — *International Lutheran Laymen's League*
- # Magic Of Christmas, The** 1984
Seasonal
00:29:00 018160
1x yearly ALL
7" reel, 7 1/2 ips Mono
Host: Father Joe Breighner
Part of the Christmas season is the anticipation-children wait for Santa Claus, and, more importantly, we all wait for the coming of Christ. Host, Father Joe Breighner offers personal reflections about this special time of year with music, stories and original poems. This show's gentle humor and "magical" atmosphere make it a warm and personal Christmas program, excellent for any station format.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*
- Man Alive** 1980
Drama
00:30:00 021840
1 pgm RE
12" LP, 33 1/3 rpm Mono
A compelling story of a tough infantry sergeant who fears living more than dying. A one-time Easter special with a Christian theme.
18+ — REL
FREE.
International Lutheran Laymens League — *International Lutheran Laymen's League*
- Man Called X, The** 1944
Adventure
00:30:00 021970
52 pgms BB, O, T
7" reel, 7 1/2 ips Mono
Herbert Marshall
The classy adventure series, featuring international intrigue, exotic settings, and beautiful women.
18+ — ENT
CASH/BARTER; rights per arrangement.
Jack Johnstone — *Nostalgia Broadcasting*
- Martin Luther King Speaks** 1977
General Interest
00:30:00 020020
weekly B, UC
Satellite Transmission Mono, Stereo
Replays of Dr. Martin Luther King's speeches. Repeated once weekly.
18+ — TAL
CASH.
Southern Christian Leadership Conference — *National Black Network*
- MasterControl** 1981
Religious-Series
00:27:30 004870
1x weekly NT, RE
12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips Mono, Stereo
Co-Hosts: Dave Naugle, George Nolen
MasterControl's celebrity close-ups provide interesting, relevant stories for the program. Reporters and interviewers travel everywhere and anywhere, to provide the shows material. The program consists of 1 to 5 interviews and a short religious vignette.
25+ — ENT
Promos
FREE.
Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*
- Micrologus** 1982
Production Libraries
00:30:00 BM, CL 004200
1x weekly Stereo
10" LP, 33 1/3 rpm
A discussion of early classical music produced by Case Western Reserve University.
25-54 — MUS
FREE.
Radio Seaway — *WCLV/Seaway Productions (Worldwide)*
- # Mid-Year Recap, The** 1982
Music-Countdowns
00:29:00 RE 043990
1 pgm Stereo
7" reel, 7 1/2 ips
A countdown of the most popular songs for the first 6 months of the year. Air show on July 4th weekend.
18-34 — MUS
FREE; 2 minutes of sponsored spots.
David K Barnett — *Faith Media*
- # Midnight Odyssey** 1984
Music-Adult Contemporary
00:30:00 AC 018990
1x weekly Stereo
12" LP, 33 1/3 rpm
Host: Frank Langella
A weekly journey filled with passion, romance and song with one of today's romantic leading men, Frank Langella.
25-54 — MUS
FREE.
Riches Rubinstein & Radio — *Riches, Rubinstein & Radio*
- Minding The Earth** 1983
General Interest
00:29:00 NT, T 017550
1x weekly Mono
7" reel, 7 1/2 ips
Host: Dr. Joseph Meeker
A clear-eyed look at environmental concerns by presenting, through in-depth interviews, the ideas of national and international leaders focused on better ways for people to discover their place in the world.
18+ — TAL
CASH.
Strong Center For Environmental Values — *Longhorn Radio Network*
- Mind's Eye Radio Dramatic Series** 1980
Drama
00:25:00 T 008750
5x weekly Mono
7" reel, 7 1/2 ips (Radio 2000); Satellite Transmission (EPR)
Erik Bauersfeld
A dramatic series consisting of dozens of newly dramatized classics: novels, short stories, and tales from the world's best literature. Contains 150 programs from *The Hobbit* to *Heidi*. For individual titles of listings please contact distributor; 130 half-hours.
12+ — ENT
Advertising Aids, Promos, Sales Aids
English, Spanish
CASH/BARTER; 1 play with repeats within week of original broadcast.
Radio 2000 — *Radio 2000 (Worldwide)*
- Moody Presents** 1971
Religious-Series
00:29:30 RE 028790
1x weekly Stereo
7" reel, 7 1/2 ips
Narrator: Dr. George Sweeting
Dr. George Sweeting, President of Moody Bible Institute narrates this program with timely religious messages and music by the Moody Presents ensemble and soloist Burt Kettinger. Listeners are offered a special, meaningful giveaway each week.
25+ — REL
FREE.
Moody Broadcasting Network — *Moody Broadcasting Network*

Features

More Tales Of Bre'r Rabbit 1982
 Child-Juvenile
 00:29:00 ALL 027380
 weekly Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
 Written by Duane Bowers, this program features backwoods chicanery with the traditional Bre'r Rabbit characters.
 5-12 — ENT
 CASH/BARTER; 1 year minimum, unlimited broadcasts.
 Children's Radio Theatre — *Children's Radio Theatre*

Mother Is Crying 1981
 Educational
 00:30:00 SP, RE 020770
 Weekly Mono, Stereo
 Cassette
 Directed toward teens to appreciate their families and understand their responsibility at home.
 12-20 — REL
 Promos
 Spanish, English
 CASH.
 Willard Gleeson — *KICO*

Move Gently, Move Mountains 1983
 Health
 00:29:00 ALL 027510
 13 pgms Stereo
 7" reel, 7 1/2 ips; Cassette
 This program carries exercise beyond the aim of physical fitness alone and shows us how to acquire fitness of the mind and spirit as well.
 20-65 — TAL
 Demos
 English, French, Spanish
 CASH.
 Julie Parker — *Move Gently, Move Mountains*

Music That Matters 1957
 Music-Religious
 00:25:00 RE 010400
 daily Stereo
 ?" reel, ? ips
Co-Hosts: Paul and Roberta Hunsberger
 Religious music and devotional readings.
 18+ — REL
 Promos
 FREE.
 Paul Hunsberger — *Paul Hunsberger*

Music Without Announcements 1977
 Music-Ethnic
 00:29:00 CL 042480
 monthly Stereo
 7" reel, 7 1/2 ips
 This program features the music of contemporary Finnish composers. A brief introductory note is included to assist in presentation. No taped announcements are supplied.
 25+ — MUS
 FREE; user return basis.
 Finnish Broadcasting Company — *John Berky-Radio Productions*

Name That Year! 1981
 Quiz
 00:03:00 BB, MM 009380
 5x weekly Stereo
 7" reel, 7 1/2 ips
Al Lawrence, Peter Yung
 Popular music of a bygone year keyed to events of the period. Humorous banter between personalities. Interaction between live piano and announcer. Challenge the audience's memory to name the year. The answer is followed by humorous recitation of other events of the time.
 35+ — ENT
 CASH/BARTER; contract terms available upon request.
 Talco Productions — *Talco Productions*

National Lampoon Radio Hour, The 1973
 Comedy
 00:30:00 A, R 020160
 52 pgms Stereo
 10 1/2" reel, 7 1/2 ips
Chevy Chase, John Belushi, Gilda Radner, Bill Murray
 Original, edited shows from the renowned radio series (1973-75) that launched the "Saturday Night Live" TV series.
 18+ — ENT
 Promos
 CASH; minimum 13 week schedule.
 National Lampoon — *Robert Michelson*

National Radio Pulpit 1923
 Religious-Series
 00:28:30 RE 023770
 weekly Mono
 7" reel, 7 1/2 ips; Satellite Transmission
 A worship format featuring America's outstanding preachers; Dr. David, H.C. Read, Chief speaker.
 18+ — REL
 FREE.
 NBC Radio Network/National Council of Churches — *Forge Recording Studios*

NBC Presents: Short Story 1977
 Drama
 00:30:00 BB, O, T 021980
 52 pgms Mono
 7" reel, 7 1/2 ips
 An anthology series of dramatized short stories from masters such as Hemingway, Faulkner, Steinbeck, and Sinclair Lewis.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 NBC — *Nostalgia Broadcasting*

New Dimensions Digest 1983
 Magazine
 00:30:00 ALL 027500
 weekly Mono
 10" reel, 7 1/2 ips
 New Dimensions Digest tracks the many changes now taking place in health, psychology, technology, the arts, and other fields which are transforming human society. Available in two formats; Digest A—a weekly half hour magazine, featuring a variety of four minute reports on selected topics; Digest B—the reports, reproduced as self-contained, daily, drop-in modules. Stations can use one or both formats.
 18+ — TAL
 Demos
 CASH.
 New Dimensions — *New Dimensions Radio*

New Dimensions In Education 1981
 Interview-Talk-Personality
 00:25:00 N, NT, T 028020
 weekly Mono
 7" reel, 7 1/2 ips
 This program features weekly guests discussing trends in education.
 25+ — TAL
 CASH.
 Catherine Probst — *Broadcasting Foundation Of America*

New Life For You 1971
 Religious
 00:30:00 RE 015820
 weekly Mono
 7" reel, 7 1/2 ips
Host: John Butler
 Consists of several songs and a gospel message preached by Dr. Jimmy Morgan. Also, featured guests give short testimonies.
 18+ — REL
 Promos
 FREE.
 Jimmy Morgan Evangelistic Association — *Forge Recording Studios*

Features

Features

New Music To Heal, Inspire, Delight And Enliven 1983

Health
00:30:00 N, NT, T 027560
weekly Stereo

7" reel, 7 1/2 ips; Cassette

Dr. Raphael Ornstein

This program features music specifically designed for healing. Also available in a 60-minute length.

18+ — TAL

FREE.

Heaven On Earth — *Heaven On Earth*

New Testament Light Weekly 1952

Religious-Series
00:30:00 N, NT, RE 000050
1x weekly Stereo

7" reel, 7 1/2 ips

Host: Dr Spiros Zodhiates

Expository bible teachings designed to familiarize people with the needs of missionaries throughout the world. Host, Dr. Spiros Zodhiates, is a leading authority on the Greek New Testament, has over 16,000 broadcasts during the last 30 years. Available as a daily program that runs 15 minutes.

12+ — REL

English, Burmese, Chinese, Cuban, Greek, Indian

FREE.

AMG International — *AMG International*

Newsweek FM 1982

Magazine
00:30:00 AC, R 016450
weekly (40 pgms) Stereo

Mode (LP/reel) depends on market rank.

A 30-minute magazine-format show that combines music and talk. The program is described as an audio version of the publisher's "On Campus" magazine, and will feature taped interviews and live concert inserts.

18-24 — NEW

CASH/BARTER; depends on market rank.

Thirsty Ear Productions — *Thirsty Ear Productions*

Next 200 Years, The 1983

General Interest
00:25:00 NT, T 017580
1x weekly Stereo

7" reel, 7 1/2 ips

Panels of distinguished scholars provide listeners with diverse opinions and differing perspectives as they examine many aspects of the American experience and evaluate the nations' future prospects. Recent topics have included: "Alcohol as a Political Issue," "Computers in the Classroom," and "Campaign Finance."

18+ — TAL

CASH.

Center For Telecommunication Services At The Univ Of Texas At Austin in assoc w/UT Austin News & Info Service — *Longhorn Radio Network*

Nightbeat 1950

Drama
00:30:00 BB, O, T 021990
52 pgms Mono

7" reel, 7 1/2 ips

Frank Lovejoy

The stories and adventures of Randy Stone, reporter, who combs the streets for material.

18+ — ENT

CASH/BARTER; rights per arrangement.

NBC — *Nostalgia Broadcasting*

Nightfall 1980

Drama
00:30:00 CL, T 045500
100 pgms Stereo

7" reel, 7 1/2 ips; Satellite Transmission

Classic and modern horror stories fully dramatized.

18+ — ENT

NEGOTIABLE.

Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Nightingale Parts 1 And 2, The 1982

Child-Juvenile
00:29:00 ALL 027350
weekly Stereo

7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR

This tale, by Sophy Burnham, features a tyrannical Emperor who treats his people with great cruelty. In this two part program he is visited by the spirit of death given three days to learn the meaning of love. Recorded live at the Smithsonian Institution in Washington, DC.

5-12 — ENT

CASH/BARTER; 1 year minimum; unlimited broadcasts.

Children's Radio Theatre — *Children's Radio Theatre*

Nightwatch 19??

General Interest
00:30:00 ALL 026150
weekly Mono

7" reel, 7 1/2 ips

Ron Perkins

This program features on-location recordings, using no actors, but rather participants on the scene. The listener "rides with" a detective unit in Culver City, CA and "overhears" all of the action.

18+ — NEW

CASH/BARTER.

Nostalgia Broadcasting — *Nostalgia Broadcasting*

Nuestra Senora De Guadalupe 198?

Religious-Series
00:28:00 ALL 018080
1x yearly Mono

7" reel, 7 1/2 ips

This program tells the story of the apparitions of Our Lady of Guadalupe and discusses their meaning. Beautiful Guadalupana music interweaves the narration by Fernando Escandon and the voices of ordinary people who know and love the story.

18+ — REL

FREE.

Paulist Communications — *Paulist Communications*

Oh, What A Beautiful Morning! 1983

Religious
00:30:00 RE 016700
yearly Mono

12" LP, 33 1/3 rpm

An Easter radio special containing the message of hope and joy is conveyed in music by the acclaimed Concordia College Choir of Bronxville, N.Y. Homily given by Dr. Oswald C.J. Hoffman on the Easter promise of Ephesians 4:8.

18+ — REL

Advertising Aids

FREE.

International Lutheran Laymen's League — *International Lutheran Laymen's League*

On Track 1981

Music-Religious
00:28:00 A, RE 004820
1x weekly Mono, Stereo

12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips

Host: Ross Tucker, DJ

Records from the most recent religious charts. The program includes 4 current musical selections, a spotlight interview with a popular artist, plus a brief inspirational thought.

18-34 — REL

Promos

FREE.

Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Features

Features

- Open Door** 1970
Religious-Series
00:29:30 RE 011990
1x weekly Mono, Stereo
7" reel, 7 1/2 ips
Host: Bud Frimoth
Uses creative writings sent in by listeners throughout the U.S. and the world, as interpreted, read and mixed with appropriate rock music by young adults.
1983: *International Radio Festival Finalist*, 1983: *ARBY Award*, 1983: *Religion in Media Certificate of Excellence*, 1982: *Silver Angel Award*, 1981: *Odyssey Institute Award*, 1981, 1973: *Golden Mike Award*, 1981, 1980, 1979, 1976: *Gabriel Award*, 1975: *Ohio State Award*, 1974: *Certificate of Merit*, 1972: *George Foster Peabody Award*.
18-35 — REL
FREE.
Bud Frimoth — *Open Door Ministries* **Armed Forces Network**
- # Outback Christmas** 1983
Seasonal
00:30:00 ALL 042850
1 pgm Stereo
12" LP, 33 1/3 rpm
This Australian version of the story of Christ's birth. A powerful and enchanting presentation of the nativity scene in song and verse.
5+ — ENT
FREE.
International Lutheran Layman's League — *International Lutheran Laymen's League*
- Padre Vicente** 1979
Drama
00:20:00 SP 023500
weekly Mono
7" reel, 7 1/2 ips; Cassette
A weekly diary of a priest in the Barrio. Relates the gospel to personal, family and social problems.
Seville UNDA International Price.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*
- # Pastures Of Plenty** 1984
Seasonal
00:28:00 ALL 018120
1x yearly Full Track Mono
7" reel, 7 1/2 ips
A search for freedom and a struggle for survival in a new land led to the first Thanksgiving celebration by the Pilgrims. Traditional and contemporary folk music provide the backdrop against which this half-hour program moves from a dramatization of that first holiday to the sounds of a modern Thanksgiving Day dinner. Includes comments from a cross-section of Americans on how we might give thanks for our gifts.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*
- Pavarotti Phenomenon, The** 1982
Music-Classical
00:30:00 CL, MM 023080
1 pgm Stereo
12" LP, 33 1/3 rpm
This program, produced for Classical and MOR formats, includes the full range of Pavarotti's music, from pop to opera. Celebrity commentary.
25+ — MUS
FREE; market exclusivity; 4 minutes of commercial avails.
Peter Riches, Peter Rubinstein — *Riches, Rubinstein & Radio*
- Pavarotti: The Golden Tenor Comes To The Silver Screen** 1982
Music-Classical
00:30:00 CL, MM 023090
1 pgm Stereo
12" LP, 33 1/3 rpm
Produced especially for classical formats, this program includes selections from Pavarotti's "Yes, Giorgio" soundtrack album.
35+ — MUS
FREE; market exclusivity; 4 minutes commercial avails.
Peter Riches, Peter Rubinstein — *Riches, Rubinstein & Radio*
- PC Newsmagazine** 1983
Magazine
00:29:30 N, NT, T 027930
weekly Mono
7" reel, 7 1/2 ips
Host: John W. Mulhall
This program features a blend of short news items, editorials and current event features. Includes moral aspects of international, domestic, medical and cultural issues; ecumenical, biblical and theological developments.
18+ — TAL
FREE.
Paulist Communications — *Paulist Communications*
- PC Newsmagazine** 1983
Religious-Series
00:29:00 RE, T 029130
1x weekly Mono
7" reel, 7 1/2 ips; Cassette
Host: Fr. John W. Mulhall
A blend of short news items, editorials and several approximately three-minute current events features. Moral aspects of international, domestic, medical and cultural issues; ecumenical, biblical and theological developments.
18+ — REL
CASH; nominal fee to local stations.
Paulist Communications — *Paulist Communications*
- People Are Funny** 1942
Audience Participation
00:30:00 BB, O, T 022030
52 pgms Mono
7" reel, 7 1/2ips
Art Linkletter
The well-known audience participation and stunt show.
18+ — ENT
CASH/BARTER; rights per arrangement.
NBC — *Nostalgia Broadcasting*
- People Are Funny** 1981
Entertainment
00:30:00 AC, NT 023170
weekly Mono
7" reel, 7 1/2 ips
Art Linkletter
Humorous incidents of people in everyday life. Fifty-two programs are contained in the series.
18+ — ENT
Promos
CASH; price varies with market size; 5 minutes of commercial avails per program.
CBS — *Charles Michelson*
- # People's Choice Countdown** 1982
Music-Countdowns
00:30:00 RE 044020
1 pgm Stereo
7" reel, 7 1/2 ips
A broadcast of the top Godrockers. Features are compiled by listener votes for their favorite top five religious rock songs.
18-34 — MUS
FREE; 2 minutes of sponsored spots.
David K Barnett — *Faith Media*
- Performing Arts Profile** 1983
General Interest
00:29:00 ALL 017590
1x weekly Mono
7" reel, 7 1/2 ips
Each week prominent figures active in the performing arts are interviewed in a way designed to clarify the artist's work and give an insight into their views on the role of the arts in our society. Recent guests have included actor Michael York, composer Sir Michael Tippett and film director Costa-Garras.
18+ — ENT
CASH.
Alan Farley, Public Radio Productions — *Longhorn Radio Network*

Features

Features

Portfolio 1983
Magazine
00:24:00 ALL 044450
1x weekly Stereo
Satellite Transmission
"Portfolio" examines trends in areas that include culture, sports, entertainment, travel and health. Each program consists of five, four minute segments that also may be aired separately. A fully-produced program the segments are anchored.
18+ — TAL
CASH; 5:60 avails per program.
AP Radio Network — *AP Radio Network*

Power For Living 1982
Religious
00:30:00 RE 045920
weekly Mono
7" reel, 7 1/2 ips
Speaker: Rev. Russell Horton
Bible-based messages geared to a more effective Christian witness.
18+ — REL
CASH.
First Reformed Church — *Domain Communications*

Power Of Positive Thinking With Doctor 1980
Norman Vincent Peale, The
Religious-Series
00:30:00 RE 016370
weekly Mono
7" reel, 7 1/2 ips
A series recorded weekly at the historic Marble Collegiate Church in New York City where Dr. Peale has been a minister for 50 years. Seasonal programming is available at Christmas and Easter.
25+ — TAL
CASH.
Foundation For Christian Living — *Cinema/Sound Ltd*

Protestant Hour, The 1946
Religious-Series
00:29:30 RE 023860
1x weekly Mono, Stereo
7" reel, 7 1/2 ips
Each program features elements of a religious service including a sermon and music selections. Features outstanding speakers and music from four major Protestant denominations; Presbyterian, Episcopal, Lutheran and Methodist. Available also as a 25 minute format.
25+ — REL
FREE.
United Methodist Communications — *Protestant Radio-TV Center*
WORLDWIDE: American Forces Radio

Public Interest Affiliates Customized 1981
Public Affairs Program
Public Affairs
00:30:00 ALL 016570
1x weekly 2 Track Mono
7" reel, 7 1/2 ips
Hosts: Hope Daniels, Jan Coleman, Tom LaPorte, Sondra Gair
A 52 week series on public affairs. Stations must air between 6 am and midnight. Stations are given the opportunity to write their own openings, closing, and promos, as well as dictate topics for programs.
12+ — COM
Promos
FREE; 3 minutes national; 30 seconds to sell locally; 52 week minimum.
Tom LaPorte — *Public Interest Affiliates*

Public Interest Affiliates Customized 1983
Health Care Series
Health
00:30:00 ALL 029100
1x weekly 2 Track Mono
7" reel, 7 1/2 ips
Host: Hope Daniels
A 52 week series focusing on a variety of health care topics and issues. Two programs for every topic are guaranteed. Each health care segment covers topics ranging anywhere from diet and nutrition to the latest procedures in the treatment of cancer.
12+ — COM
Promos
FREE; 3 minutes national; 30 seconds to sell locally.
Tom LaPorte — *Public Interest Affiliates*

Quirks And Quarks 1976
Science
00:30:00 NT, T 045600
1x weekly Mono
7" reel, 7 1/2 ips; Satellite Transmission
Host: Jay Ingram
Current affairs in science with a wide variety of topics discussed and expanded on. Recent topics have included: an explanation of the physics of pinball machines, the defense strategies of trees, a look at the "schizophrenia season," post-operative recovery time, and the connection between diet and mental illness.
18+ — ENT
NEGOTIABLE; no commercial interruptions or direct adjacencies policy.
Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Radio Bible Class 1936
Religious-Series
00:29:15 RE 011780
1x weekly Mono
7" reel, 7 1/2 ips
Hosts: Paul Van Gorder, Richard De Haan, M.R. De Haan II
Bible teaching with music. Available in a weekly format.
18+ — REL
English, Mandarin, Russian, Spanish
FREE.
Al Sanders — *Radio Bible Class*

Radio Classics Variety Shows 19??
Entertainment
00:30:00 NT, T 006050
weekly Mono
7" reel, 7 1/2 ips
The "Radio Classics Variety Shows" consist of hundreds of original radio programs ranging from mystery to comedy. Programming consists of 1200 half-hours of the best remembered radio shows from the golden age of radio.
12+ — ENT
Demos, Promos
CASH; min order 13 weeks.
Various — *Universal Sounds Unlimited*

radio Schizophrenia 1983
Interview-Talk-Personality
00:30:00 NT, T 027020
2x weekly Stereo
?" reel, 15 ips
This program features interviews with and the works of North American and European sound artists. Includes biographical and historical commentary.
18+ — TAL
FREE.
Art Ear — *Art Ear*

Radio Smithsonian 1982
Magazine
00:29:00 NT, T 023610
weekly Stereo
7" reel, 7 1/2 ips; Satellite Transmission
Host: Jesse Boggs
Explores the people, ideas, and events of the Smithsonian Institution.
1981 *Clarion Award*.
18+ — TAL
CASH; 6 month and 1 year terms.
Jesse Boggs — *Smithsonian Institution Office Of Telecommunications*

Radioarcade 1982
Drama
00:27:00 ALL 043500
2 pgms Stereo
7" reel, 7 1/2 ips; Cassette
A two part series of radio plays about various videogames in a high-tech, futuristic arcade.
18+ — ENT
Promos
CASH/BARTER.
E Radiotheater — *E-Radiotheater*

Features

Rainbow Tales 1980
 Child-Juvenile
 00:30:00 ALL 027530
 weekly Mono
 7" reel, 7 1/2 ips
 This program features folk literature, classic fairy tales, stories by local writers and stories sent in by children.
 8+ — ENT
 CASH.
 Wendy Schwartz, Betty Lehrman — *Rainbow Tales/WMBR-FM*

Revivaltime 1953
 Religious
 00:29:30 RE 007850
 1x weekly Mono
 12" LP, 33 1/3 rpm, Cassette, 8-Track
Speaker: Dan Betzer
 Religious evangelistic with music and preaching. A weekly broadcast that reaches out to people and presents Jesus Christ as the answer to life's problems.
 18+ — REL
 Advertising Aids
 CASH/FREE.
 Revivaltime Media Ministries — *Revivaltime Media Ministries Assemblies Of God Radio-TV Department (Worldwide)*

Revivaltime 1982
 Religious
 00:29:30 AC, RE 023690
 weekly Mono
 7" reel, 7 1/2 ips; Satellite Transmission
 Adult contemporary and MOR music combined with spiritual messages.
 1981: *National Religious Broadcasters Award*.
 25+ — REL
 CASH.
 Assemblies Of God — *Revivaltime Media Ministries Assemblies Of God Radio-TV Department*

Richard Roffman Reports 1983
 Interview-Talk-Personality
 00:30:00 NT, T 042150
 1x weekly Mono
 7" reel, 7 1/2 ips
Host: Richard Roffman
 An all-around interview-talk show covering events around and in New York City. Host, Richard Roffman, speaks with people who make the news.
 25+ — TAL
 Promos
 CASH/BARTER.
 Richard H Roffman Associates — *Richard H Roffman*

Rock Press Conferences 1981
 Interview-Talk-Personality
 00:20:00 A, R 041350
 1x monthly Stereo
 Satellite Transmission
 Famous air personalities and radio professionals interview rock's superstars revealing discussions on artists and groups. Touring and new album news and items of general interest about some of the superstars on the rock music scene. Featured are such artists as: Roger Daltry, Bob Seeger, David Bowie, Carl Palmer and such groups as; Asia, The Rolling Stones and Supertramp.
 12+ — ENT
 FREE; to affiliates.
 ABC Rock Radio Network — *ABC Rock Radio Network*

Rock Waves 1982
 Music-Rock
 00:30:00 A, AC, R 016480
 2x weekly Stereo
 7" reel, 7 1/2 ips
Host: Gary Axelbank
 A 30-minute show with the first half containing music from current releases with exclusive interviews of developing artists. The second half contains music from current releases with exclusive interviews of already established artists. Interview topics center on discussion of new record and the crazy stories rock stars love to tell.
 18-34 — ENT
 Promos
 BARTER; 13 show minimum; 12 minutes of separate air time for sponsor prior to airing of each show.
 Roger Harris — *Neolithic Productions*

Rockweek-Musicweek 1984
 Music-Rock
 00:20:00 A, AC, R 042680
 1x weekly Stereo
 7" reel, 7 1/2 ips; Satellite Transmission
 Tightly-paced music news, reviews, short interviews with chart personalities, people behind-the-scenes, vintage performers, previews of new releases-records and video and backstage concert exclusives.
 18+ — ENT
 Advertising Aids, Promos
 CASH/BARTER; minimum of 39 weeks.
 Don Fass — *Continuum Radio Network (Worldwide)*

Royal Way Of The Cross, The 1982
 Religious
 00:29:30 RE 021790
 weekly Stereo
 7" reel, 7 1/2 ips
 Christian teachings combined with classical sacred music.
 18+ — REL
 CASH; 1 year contract.
 Community Of Jesus — *Community Of Jesus*

Ruth Jacobs-Jewish Home Show 1982
 Interview-Talk-Personality
 00:30:00 AC, RE 023060
 daily Mono
 7" reel, 7 1/2 ips
 A variety of topics covered, from politics to books to entertainment. Also, live music.
 18+ — TAL
 CASH.
 Ruth Beckerman — *Advertisers Broadcasting*

St. George's Methodist Church 1977
 Religious
 00:30:00 RE 043830
 weekly Mono
 7" reel, 7 1/2 ips
Rev. Robert Curry
 A gospel-teaching program. Rev. Robert Curry provides sermons.
 12+ — REL
 CASH.
 St George's Methodist Church — *Forge Recording Studios*

Salt Lake Tabernacle Choir 1983
 Music-Religious
 00:28:55 RE 045430
 1x weekly Stereo
 Satellite Transmission
 A weekly broadcast featuring the Salt Lake Tabernacle Choir.
 25+ — ENT
 BARTER.
 CBS Radio Network — *CBS Radio Network*

Santa's Show 1979
 Seasonal
 00:30:00 ALL 007350
 15 pgms Stereo
 12" LP, 33 1/3 rpm
 Contains fifteen 30-minute shows with Santa and his elves designed to be sold to large advertising accounts.
 12+ — ENT
 CASH/BARTER.
 International Syndications — *International Syndications*

Features

Features

Scandinavian Male, The 1981
 Documentary
 00:29:05 N, NT, T 024530
 6 pgms Mono
 7" reel, 7 1/2 ips
 Six half-hour programs produced in and by the Scandinavian countries focusing on what it's like to be a man in Denmark, Finland, Norway, and Sweden. These in-depth reports include a program on the Swedish male as seen by immigrants and a final round table discussion where no holds are barred.
 18+ — TAL
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Science And Man 1983
 Science
 00:30:00 NT, T 044420
 1x yearly Mono
 7" reel, 7 1/2 ips
Moderator: Bengt Feldreich
 A round table discussion with the 1982 Nobel Prize winners in the sciences, about the following subjects; problems facing the health of mankind, scientific intuition—a way of feeding ideas into the subconscious and our fight with the military-industrial complex. Taking part in the discussion are Physics prize winner, Kenneth Wilson (USA), Chemistry winner, Aaron Klug (England), Medicine winners, Sune Bergstrom and Bengt Samuelsson, (Sweden), and John Vane (England).
 18+ — TAL
 English, Swedish
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Screen Director's Playhouse 19??
 Drama
 00:30:00 BB, T 029080
 1 pgm Mono
 7" reel, 7 1/2 ips
 A program where directors of original films introduced the adaptations, usually done by with the original stars. Following with a reminiscing session between the director and stars about their respective careers since the film had been released. Films such as: Fort Apache with John Wayne and Ward Bond, Jezebel with Bette Davis and Whispering Smith with Alan Ladd are performed and discussed within this program format.
 18+ — ENT
 CASH/BARTER.
 Nostalgia Broadcasting — *Nostalgia Broadcasting*

Sealed Book, The 19??
 Mystery
 00:30:00 A, NT, T 003080
 1x weekly Mono
 7" reel, 7 1/2 ips
Jock McGregor
 A true out and out mystery thriller combining fantasy and imagination, excellent writing and great direction by a renowned mystery director, Jock McGregor. Used as a replacement for "The Shadow." Contains 26 shows.
 25-54 — ENT
 Advertising Aids, Promos
 CASH; price predicated on market size, 5 commercial minutes available, 1 play per market.
 Jack MacGregor — *Charles Michelson*

Seductions 1981
 Miscellaneous
 00:24:46 T 018570
 1 pgm Stereo
 7" reel, 7 1/2 ips
 Sixteen seduction stories told by sixteen different voices (which may be the same voice), interwoven one sentence at a time into a continuous, spatial narrative, produced at the Electronic Music Studio of Stockholm. Not for audiences of impressionable youngsters.
 25+ — TAL
 CASH/BARTER.
 Richard Kostelanetz — *Richard Kostelanetz*

Senior Citizens 1982
 Documentary
 00:30:00 N, NT, T 004600
 5 pgms Mono
 5", 7" reels, 7 1/2 ips
 A series of documentary programs about older people in the Nordic countries, including interviews with senior citizens, giving a balanced picture of what it is like to grow old in these countries.
 45+ — TAL
 Promos
 English, Swedish
 FREE.
 Carsten Wiedemann, Martha Gaber Abrahamsen, Asdis Skuladottir, Asmund Willersrud, Stanley Bloom — *Swedish Broadcasting (Radio Sweden Int'l)*

Sergeant Preston Of The Yukon 1930
 Adventure
 00:21:20 ALL 002790
 1x weekly Mono
 7" reel, 7 1/2 ips
 Adventures of Sergeant Preston of The Royal Canadian Mounted Police and his dog King in the Yukon territory during the Gold Rush days and their attempts to maintain law and order. First aired as "Challenge of the Yukon." Series contains 52 programs.
 12-54 — ENT
 CASH.
 Trendel-Meurer — *Charles Michelson*

Sergeant Preston Of The Yukon Radio Shows 1930
 Adventure
 00:21:20 ALL 046180
 1x weekly Mono
 7" reel, 7 1/2 ips
 Adventures of Sergeant Preston of The Royal Canadian Mounted Police and his dog King in the Yukon territory during the Gold Rush days and their attempts to maintain law and order. First aired as "Challenge of the Yukon." Series contains 52 programs.
 12-54 — ENT
 CASH.
 Trendel-Meurer — *Lone Ranger Television*

700 Club 1983
 Interview-Talk-Personality
 00:30:00 RE, T 016750
 1x weekly Mono
 7" reel, 7 1/2; Cassette
Hosts: Pat Robertson, Ben Kinchlow
 A fast-paced magazine format radio program with news, information, and interviews. Analysis of current events, interviews with professional and lay people, sports figures, and others about their careers, current events, and personal victories in their lives. International and non-commercial versions are available for overseas and armed forces.
 18+ — REL
 BARTER.
 Alan Crute — *Christian Broadcasting Network*

Shadow, The 1936
 Mystery
 00:30:00 A, B, NT 003070
 1x weekly Mono
 7" reel, 7 1/2 ips
Bill Johnstone, Bret Morrison, Agnes Moorehead, Marjorie Anderson, Mandel Kramer
 The original radio series from the Mutual Network. Depicts "The Shadow," in his adventures aiding law and order. The possessor of hypnotic powers that enable him to fight against "the evil that lurks in the hearts of men." Fifty-two programs taken from the best shows between 1947-1949.
 12+ — ENT
 Promos
 CASH; 1 play per market, price predicated on market size.
 Mutual — *Charles Michelson*

Features

Features

- Best Of Sherlock Holmes, The** 1950
Mystery
00:30:00 NT, T 003090
16 pgms Mono
7" reel, 7 1/2 ips
Sir John Gielgud, Sir Ralph Richardson
The story of Sherlock Holmes, a consulting detective (a man who intervenes in puzzling police mysteries) and his roommate, Dr. John H. Watson. Stories depict their attempts to solve criminal injustice through deductive reasoning and scientific evaluation. Based on the characters created by Sir Arthur Conan Doyle.
18+ — ENT
Promos
CASH; price predicated on market size, one play per market, 5 minutes of commercial time.
? — *Charles Michelson*
- Situation Room** 1982
Drama
00:24:00 ALL 027110
1 pgm Stereo
7" reel, 7 1/2 ips; Cassette
This radio play is set in a mythical, futuristic video arcade. This program is the pilot for "Radicarcade," a series of radio plays about various video games in a high-tech, futuristic arcade.
18+ — ENT
CASH/BARTER.
Gregory Miller, N Tucker Parsons, Joel Plotch — *E-Radiotheater*
- # Sky Is Falling Revue, The** 1982
Child-Juvenile
00:29:00 ALL 027170
weekly Stereo
7" reel, 7 1/2 ips; Cassettes, Satellite Transmission via NPR
This program features Henny Penny who gets hits on the head and decides to pursue a career as a recording star. Includes Cocky Caruso, the Italian opera singer, Ducky Daddles, a stuttering bird plus more. Recorded live at the John F. Kennedy Center for the Performing Arts in Washington D.C.
5-12 — ENT
CASH/BARTER; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*
- # Soldier, The** 1975
Seasonal
00:30:00 RE 043730
1 pgm Mono
12" LP, 33 1/3 rpm
Dr. Oswald Hoffman
The story about a young soldier, and his attraction to a radical leader, who turns out to be Jesus Christ. A perfect Easter time special with a special message woven in by Dr. Oswald Hoffman.
12+ — REL
FREE.
International Lutheran Laymens League — *International Lutheran Laymen's League*
- Some Kind Of People** 1979
Interview-Talk-Personality
00:30:00 NT 000890
5x weekly Mono
7" reel, 7 1/2 ips
Host: Stacie Hunt
Stimulating, fast paced conversations, presenting an intimate glimpse into the lives of some of the world's most interesting newsmakers. A weekly half-hour with questions and answers.
25-54 — TAL
Promos
CASH.
Frances London — *Radio Works*
- Sound And Sense** 1983
Music-Top 40
00:29:30 RE 023470
weekly Mono
7" reel, 7 1/2 ips; Cassette
Host: Fr. John Geaney
Music and a message using the current Top 40.
18-34 — MUS
FREE.
John Geaney — *Paulist Communications*
- Sound Of Beauty** 1983
Religious
00:29:30 BM, RE 027950
weekly Mono
7" reel, 7 1/2 ips
This program features reflections on spiritual dimensions of everyday life set to beautiful music.
18+ — TAL
FREE.
Paulist Communications — *Paulist Communications*
- Sound Of Beauty** 1983
Religious
00:29:30 BM, RE 029140
1x weekly Mono
7" reel, 7 1/2 ips; Cassette
Host: Fr. John W. Mulhall
Reflections on spiritual dimensions of everyday life set to beautiful music.
25+ — REL
CASH; nominal fee to local stations.
Paulist Communications — *Paulist Communications*
- Soundings** 1983
Public Affairs
00:29:00 N, NT, T 028160
weekly Mono
12" LP, 33 1/3 rpm; Satellite Transmission available only to satellite-equipped Public Radio stations.
This public affairs program features guests representing both academic and professional disciplines. The program focuses on the humanities and their relationship to public issues, social values, and contemporary cultural concerns.
25+ — TAL
FREE.
Wayne Pond, National Humanities Center — *Eastern Public Radio*

Features

Features

Soundings

Free Public Affairs Programming
from the
NATIONAL HUMANITIES CENTER

Half-hour, weekly conversations on

- education
- literature
- history
- philosophy
- law
- religion

For demos and information, contact

Wayne J. Pond
National Humanities Center
7 Alexander Drive
Research Triangle Park, NC 27709
919-549-0661 (collect)

Soundings is made possible by grants from the
National Endowment for the Humanities.

Soundings 1980

Public Affairs
00:29:00 N, NT, T 027120
weekly Mono
12" LP, 33 1/3 rpm; Satellite Transmission

This weekly program features conversations and comments from scholars and visitors at the National Humanities Center, an institute created to advance scholarship in the humanities and to enhance the usefulness and influence of the humanities in the United States.

25+ — TAL
FREE.
Wayne J Pond — *National Humanities Center*

Sounds Of Joy, The 1982

Music-Religious
00:30:00 RE 010460
1x weekly 2 Track Stereo
7" reel, 7 1/2 ips
Host: Bob Carlson

Contemporary Christian music with capsule interviews of artists and other guests.

18-34 — REL
FREE.
Bob Carlson — *Sounds Of Joy*

Source Report, The 1980

Public Affairs
00:30:00 A, R 014630
2x weekly Stereo
Satellite Transmission
Host: Jim Cameron
Using a magazine format and a balanced mix of music and interviews, this program covers the important stories of the day and their relevance to the young adult.
18-34 — NEW
Advertising Aids, Promos
BARTER; FREE to affiliates.
Jim Cameron, The Source Network — *NBC Radio Network "The Source"*

Speaking Of Everything 1987

Interview-Talk-Personality
00:24:00 AC, NT, T 014350
1x weekly Stereo
Satellite Transmission
Host: Howard Cosell
Interviews and discusses with prominent figures from all walks of life a wide range of topics. Cosell conducts in-depth interviews on politics, entertainment, new books, celebrities, and sports.
18+ — TAL
Promos
BARTER.
ABC Contemporary Network. — *ABC Contemporary Network*

Star Wars 1981

Adventure
00:30:00 ALL 020550
10 pgms Stereo
Satellite Transmission
Mark Hamill, Billy Dee Williams, Perry King
A specially produced radio version of the blockbuster film incorporating much of the original cast in a series of 10 half-hour programs.
12+ — ENT
FREE to public radio stations.
National Public Radio — *National Public Radio*

Stockholm A Portrait In Sound 19??

Travel
00:29:00 N, NT, T 004590
1 pgm Mono
5", 7" reels, 7 1/2 ips
Consisting almost entirely of sound effects with only occasional comments by the narrator, the program takes the listener on a tour of Stockholm: the airport, the harbor, parks, open air performances, a zoo, and the changing of the guard at the Royal Palace.
18+ — TAL
Promos
English, Swedish
FREE.
Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Straight Talk On Health 1983

Health
00:29:00 N, NT, T 041570
1x weekly Mono
7" reel, 7 1/2 ips
Host: Bill Bertenshaw
This program deals with all aspects of Health: physical, mental, emotional, nutritional and spiritual well-being.
18+ — TAL
FREE.
Radio & TV Roundup Productions — *Radio & TV Roundup Productions*

Street Level Radio 1974

Weekend Programming
00:28:30 A, R 023140
weekly Stereo
12" LP, 33 1/3 rpm
A Sunday morning music and interview program designed for AOR formatted stations. Sister program available for U.K. Progressive gospel/rock is the focus.
18-34 — ENT
Promos
FREE.
Michael A Watson — *Level Enterprises*

Features

Features

Stress/Unstress 1984
 Health
 00:30:00 ALL 044850
 1 pgm Stereo
 7" reel, 7 1/2 ips
Host: Brad Walton, Co-Host: Dr. Keith Sehnert
 One of the world's leading experts on stress, talks with host, Brad Walton. This program will discuss the effects of stress and how to un-stress. Related music accompanies this feature.
 25+ — TAL
 CASH.
 Newsounds/Newspots Productions — *Newsounds/Newspots Productions*

Suggested Solutions 1981
 General Interest
 00:29:00 N, NT, T 009270
 1x monthly Mono
 7" reel, 7 1/2 ips
 Contains health, religion, science, and travel solutions for everyone.
 1981 *International Beaux Arts Society*.
 12+ — TAL
 FREE.
 Radio & TV Roundup Productions — *Radio & TV Roundup Productions*

Sunday Breakfast Association 1969
 Religious
 00:30:00 RE 044280
 1x weekly Mono
 7" reel, 7 1/2 ips
Speaker: Rev. James Campbell
 An evangelistic program of music and Gospel message.
 18+ — REL
 CASH.
 Sunday Breakfast Association — *Forge Recording Studios*

Suspense 1977
 Drama
 00:30:00 A, B, CL 003060
 1x weekly Mono
 7" reel, 7 1/2 ips
Orson Welles, Humphrey Bogart, Peter Lorre
 The most famous and prestigious radio drama series of all time starring Orson Welles, Humphrey Bogart, Peter Lorre, and many others. Tales well calculated to keep your audience in "SUSPENSE." Contains 52 half-hour segments.
 25-54 — ENT
 Promos
 CASH; predicated on market size, 5 commercial minutes, 1 play per market.
 ? — *Charles Michelson*

Suspense 1942
 Mystery
 00:30:00 AC, BB, T 024830
 1x weekly Mono
 7" reel, 7 1/2 ips
 These are the original Suspense programs with shows from 1942 and 1943 and beyond. The vintage series hosted by the "Man in Black."
 25-55 — ENT
 CASH; 13 week minimum.
 Various — *Universal Sounds Unlimited*

Sweden Today 1957
 Magazine
 00:29:00 N, NT, T 004500
 1x monthly Mono
 5", 7" reels, 7 1/2 ips
 This program covers current happenings in Sweden: general interest, scientific, medical, musical, sports, social, etc.
 18+ — ENT
 Promos
 English, Swedish
 CASH.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l) (Worldwide)*

Swedish Church Christmas 1984
 Seasonal
 00:28:55 RE, T 044410
 1 pgm Stereo
 7" reel, 7 1/2 ips
Host: George Varcoe
 Traditional Christmas music of the early morning Christmas church service, in Sweden called a "Julotta." Features chants and carols (both traditional Swedish ones and others familiar to English-speaking listeners), performed by choir and organ, pastor and congregation.
 There is a minimum of voice-over.
 18+ — ENT
 English, Swedish
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Spectrum 1982
 Magazine
 00:29:00 N, NT, T 004510
 1x monthly Mono, Stereo
 5", 7" reels, 7 1/2 ips
 This program is devoted to all areas of the arts on Sweden: theatre, movies, literature, music, painting, etc.
 25+ — TAL
 Promos
 English, Swedish
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Tales Of Bre'r Rabbit 1982
 Child-Juvenile
 00:29:00 ALL 027370
 weekly Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
 This program features Bre'r Rabbit, Bre'r Terrapin, Bre'r Fox and all their friends and foes who are forever trying to outwit each other.
 5-12 — ENT
 CASH/BARTER; 1 year minimum; unlimited broadcasts.
 Children's Radio Theatre — *Children's Radio Theatre*

Talk About Christmas 1984
 Seasonal
 00:29:30 ALL 018130
 1x yearly Full Track Mono
 7" reel, 7 1/2 ips
 A collage of interviews with children, businessmen, housewives—personal reflections on the significance of the first Christmas. They discuss the reasons for Christ's coming to earth, and share how their lives gain significance through his birth. Available as a 14:40 version.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Talking About Music 1983
 Interview-Talk-Personality
 00:30:00 CL 026250
 weekly Stereo
 10" reel, 7 1/2 ips
 This program focuses on personalities such as Beverly Sills, Nicholas Nobokov, Arthur Rubinstein and many others talking about varied musical topics.
 25+ — TAL
 CASH.
 Parkway Communications — *Parkway Communications*

Theatre Royale 1977
 Drama
 00:30:00 T 043630
 52 pgms Mono
 7" reel, 7 1/2 ips
 The world's most fascinating dramas, Dr. Jekyll & Mr. Hyde, Dracula, etc. starring the stage's most notable performer; Sir Lawrence Olivier, plus an outstanding cast.
 18+ — ENT
 CASH; 13 week minimum; top 25 markets only.
 Harry Alan Towes — *Charles Michelson*

Features

Features

This Is Your F.B.I. 1945
Drama
00:30:00 NT, T 043650
52 pgms Mono
7" reel, 7 1/2 ips
Dramatized cases taken from authentic F.B.I. files. J. Edgar Hoover appears in the premiere broadcast.
12+ — ENT
CASH; minimum 13 weeks; only top 25 markets.
Jerry Devine — *Charles Michelson*

This Week With David Brinkley 1984
News
00:24:00 N, NT, T 044920
1x weekly Stereo
Satellite Transmission
Host: *David Brinkley*
David Brinkley reviews the week's news in his unique and insightful style.
18+ — NEW
BARTER.
ABC Radio Network — *ABC Rock Radio Network*

Tiger Tales 1982
Child-Juvenile
00:29:00 ALL 027160
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Mary Margaret Lawrence's tale of man against beast and justice in the jungle, set in India. Contains two episodes: "The Tiger And The Crocodile," and "The Tiger And The Man."
5-12 — ENT
CASH/BARTER; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Time To Live 1977
Religious
00:30:00 RE 043850
weekly Mono
7" reel, 7 1/2 ips
Speaker: *Karl Strader*
Speaker, Karl Strader provides thought-provoking sermons for today's world.
18+ — REL
CASH.
First Assembly Ministries — *Forge Recording Studios*

Topics From Holland 1983
News-Foreign Affairs
00:30:00 NT, T 029820
weekly Mono
?" reel, ? ips
A weekly tape-service, including 3-12 minute items such as Report From Holland, Views Of A Foreign Correspondent, This Wondrous World, Spotlight On The European Economic Community, Tune Of The Week.
18+ — NEW
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*

Transformed 1982
Religious
00:28:30 RE 021730
8x weekly Mono
Satellite Transmission
Inspirational programs with music and preaching.
18+ — REL
CASH/FREE; pre-payment.
Dick Anthony — *Mickey Bonner Evangelistic Association*

Trinity Pulpit 1965
Religious
00:29:30 CL, RE 015620
1x weekly Stereo
7" reel, 7 1/2 ips, Satellite Transmission
A religious talk show with classical music open and close. Available from Moody Broadcasting Network on satellite.
35+ — REL
Advertising Aids
FREE.
Trinity Pulpit Trust — *Trinity Pulpit*

Trumpet Sounds, The 1977
Religious
00:25:00 RE 021530
weekly Stereo
7" reel, 7 1/2 ips
Sherm Romine
A combination of sermon and song and the religious reflections of host Sherm Romine.
18+ — REL
CASH.
Anthony Bartlette — *Church Of God*

Two Feathers And The Panther Suit 1982
Child-Juvenile
00:29:00 ALL 027190
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Duane Bowers' traditional Iroquois folk tale, Two Feathers and his brother overcome the perils of disguised wizards, lake monsters and a deceitful sorcerer on their journey into manhood.
5-12 — ENT
CASH; 1 year minimum; unlimited broadcasts.
Children's Radio Theatre — *Children's Radio Theatre*

Una Celebracion Navidena Contemporanea 1983
Seasonal
00:30:00 SP 042840
1 pgm Mono
12" LP, 33 1/3 rpm
A contemporary Christmas celebration, for your Spanish-speaking listeners, that explores the problem of finding and keeping a spirit for peace and joy amid the anxiety of contemporary living. Available as a single, thirty minute program or as two, fifteen minute segments.
5+ — ENT
FREE.
International Lutheran Laymen's League — *International Lutheran Laymen's League*

Unshackled! 1950
Drama
00:29:30 RE, T 012190
1710 pgms Mono
7" reel, 7 1/2 ips, Cassette
Narrator: *Jack Odell*
This series dramatizes true stories of people who have been redeemed by the grace of God through faith in Jesus Christ. Each episode relates the conversion experience and the difference it makes in the person's life.
35+ — REL
Promos
Arabic, English, Spanish
FREE.
Pacific Garden Mission — *Pacific Garden Mission (Worldwide)*

Valley Pirate Radio 1975
Comedy
00:30:00 ALL 027650
weekly Mono, Stereo
7", 10" reels; 7 1/2 ips
This series features dramatic comedies, fictitious documentaries and other original humorous material including Max Dirt-Headline Maker, Ceter Pitch-Detective in Sound and others.
18-34 — TAL
CASH.
Valley Pirate Radio Collective — *Valley Pirate Radio Collective*

Velveteen Rabbit, The 1979
Child-Juvenile
00:29:00 ALL 027180
weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
Margery William's classic story features the Velveteen Rabbit, who once was a stuffed animal, discovers the meaning of becoming real.
1979: *Ohio State Award*.
5-12 — ENT
CASH/BARTER.
CASH; 1 year minimum; unlimited broadcasts. — *Children's Radio Theatre*

Features

Features

- Voice Of Prophecy 30-Minute Sunday Broadcast, The** 1977
 Religious
 00:30:00 RE, T 009460
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips
Dr. H. M. S. Richards, H. M. S. Richards Jr.
 A weekly half-hour religious broadcast.
 25+ — REL
 Advertising Aids, Promos, Sales Aids
 FREE.
 Voice Of Prophecy — *Voice Of Prophecy*
- Whistler, The** 1942
 Mystery
 00:30:00 AC, BB, T 024840
 1x weekly Mono
 7" reel, 7 1/2 ips
 This is the original series from 1942 and 1943 with some of radio's best loved stories of mystery. Stories of people who were suddenly caught in a destructive web of their own misdeeds. "The Whistler," identified by the mournful whistling of the theme music, never appeared in the stories. His observations on the vices and virtues of the individuals were heard throughout each drama.
 25-55 — ENT
 CASH; 13 week minimum.
 CBS — *Universal Sounds Unlimited*
- Voices Of Our World** 1983
 Religious
 00:30:00 RE 015810
 weekly Mono
 7" reel, 7 1/2 ips; Cassette
 Interviews and documentaries about the Third World and its people and development. In a magazine format, this program is also available in a 15 minute version.
 18+ — REL
 English, Spanish
 FREE.
 Paul Newpower — *Forge Recording Studios*
- # Wiersbe Weekly** 1982
 Religious-Series
 00:29:00 ALL 018000
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips; Satellite Transmission via Moody Broadcast Network
 A religious inspirational series with Warren Wiersbe.
 34+ — REL
 CASH/FREE.
 Good News Broadcasting — *Good News Broadcasting (Worldwide)*
- Wax Museum, The** 1981
 Artist Salute
 00:24:00 AC, R 005550
 26 pgms Mono
 7" reel, 7 1/2 ips
Host: Dan Markus
 A comprehensive profile of major recording artists of the sixties. Heavily researched and well executed. Features such artists as: "Paul Revere and the Raiders," and "The Hollies."
 25-44 — MUS
 CASH; 6 commercial minutes per show; 1 replay.
 Synsat Communications — *Synsat Communications*
- # Witch's Tale, The** 1980
 Child-Juvenile
 00:29:00 ALL 027140
 weekly Stereo
 7" reel, 7 1/2 ips; Cassette; Satellite Transmission via NPR
 Sophy Burnham provides an amusing switch to the tale "Hansel and Gretel," with a guest appearance from Mrs. Goodie who refutes her reputation as a witch.
 1980: *Best Children's Program; National Federation of Community Broadcasters.*
 5-12 — ENT
 CASH/BARTER; 1 year minimum; unlimited broadcasts.
 Children's Radio Theatre — *Children's Radio Theatre*
- Women In Scandinavia** 1982
 Documentary
 00:30:00 N, NT, T 004520
 6 pgms Mono
 5", 7" reels, 7 1/2 ips
 This series examines the situation of all classes and types of women in modern Scandinavian society. They are produced in and by each of the 5 Scandinavian countries.
 1. *Women In Denmark* 2. *Women In Finland* 3. *Women In Iceland* 4. *Women In Norway* 5. *Women In Sweden* 6. *Round Table Discussion.*
 25+ — TAL
 Promos
 English, Swedish
 FREE.
 Dick Platt, Martha Gaber Akkanen, Sigridur Thorlacius, Berit Griebenow, Stanley Bloom, George Varcoe — *Swedish Broadcasting (Radio Sweden Int'l)*
- # Wesleyan Hour, The** 1977
 Religious
 00:30:00 RE 043870
 weekly Mono
 7" reel, 7 1/2 ips
Speaker: Rev. Norman Wilson
 Speaker, Rev. Norman Wilson teaches the Bible for today's understanding.
 12+ — REL
 CASH.
 The Wesleyan Hour — *Forge Recording Studios*
- Word-And Music, The** 1963
 Religious
 00:30:00 AC, RE 023920
 weekly Mono
 Script
 Scripted "short format" concept: talk is limited to two minute segments plus suggested music.
 25+ — REL
 CASH.
 United Methodist Communications — *United Methodist Communications*
- What's The Issue?** 1981
 Public Affairs
 00:30:00 N, NT, T 009440
 1x weekly Full Track Mono
 7" reel, 7 1/2 ips, Satellite Transmission 1982
Host: Larry Butler, Moderator: Dr Richard L. Lescher
 Talk show the which addresses such issues as: inflation, new federalism, the recession and inflation. Features guests who are authorities on a particular subject. Available in a 20 minute version.
 18+ — TAL
 Advertising Aids
 FREE.
 Larry Butler — *United States Chamber Of Commerce*
- Workin' On The Railroad** 1981
 Documentary
 00:30:00 N, NT, T 005540
 1 pgm Mono
 7" reel, 7 1/2 ips
Co-Hosts: Roger Klemmer, Joe McFarlin, Writer: Don Schaal
 Features original dramatizations of the actual experiences of the people who built and ran the railroads of early America. Produced with appropriate background sound effects and music done in the manner common to radio drama of the late 1940's and 1950's.
 35+ — TAL
 CASH; 13 weeks; 1 replay.
 Synsat Communications — *Synsat Communications*
- What's The Issue?** 1983
 Public Affairs
 00:30:00 N, NT, T 041320
 1x weekly Stereo
 Satellite Transmission
 A 30 minute panel discussion on public affairs issues.
 18+ — TAL
 NEGOTIABLE.
 US Chamber Of Commerce — *Mutual Broadcasting System*

Features

Music Programming

X Minus One 1955
 Science Fiction
 00:30:00 BB, O, T 022000
 52 pgms Mono
 7" reel, 7 1/2 ips
 Host: *Norman Rose*
 Striking stories about scientists and outer space are the forte of this well-known series.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 NBC — *Nostalgia Broadcasting*

Year End Recap 1982
 Music-Countdowns
 00:30:00 RE 044010
 1 pgm Stereo
 7" reel, 7 1/2 ips
 A countdown of the top ten Godrock hits for the entire year. Program should air the first weekend in January.
 18-34 — MUS
 FREE; 2 minutes of sponsored spots.
 David K Barnett — *Faith Media*

You Bet Your Life 1947
 Entertainment
 00:30:00 BB, O, T 022010
 104 pgms Mono
 7" reel, 7 1/2 ips
Groucho Marx
 The famed comedy quiz show features Groucho Marx interviewing two couples each week. Contestants typically had unusual jobs, strange interests and offbeat personalities.
 18+ — ENT
 CASH/BARTER; rights per arrangement.
 Nostalgia Broadcasting — *Nostalgia Broadcasting*

Your Story Hour 1949
 Religious-Series
 00:29:30 RE 010850
 1x weekly Mono
 7" reel, 7 1/2 ips
 Host: *Uncle Dan, Aunt Sue*
 Bible, historical, true to life adventure stories, professionally dramatized with music and sound effects. Non-denominational.
 8-12 — REL
 Promos
 FREE.
 Your Story Hour — *Your Story Hour*

Youth In The North 1982
 Documentary
 00:30:00 N, NT, T 004530
 6 pgms Mono
 5", 7" reels, 7 1/2 ips
 This series highlights the situation and the views of young adults in the "Nordic" countries. Each program was produced in and by the individual country, and includes Denmark, Finland, Iceland, Norway, Sweden and Faroe Islands.
 18+ — TAL
 Promos
 English, Swedish
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Live Events

Rock & Roll Trivia Quiz 1983
 Quiz
 00:30:00 A, R 024710
 1x weekly Stereo
 Satellite Transmission
 A quiz program that tests listeners with rock trivia questions. Features give aways and call-in questions.
 18-34 — ENT
 Promos
 BARTER; 13 weeks; self renewable.
 Global Satellite Network — *Global Satellite Network*

Music Programming

Anything Goes 1982
 Musical-Variety
 00:24:00 BM, CL, MM 028450
 weekly Stereo
 7" reel, 7 1/2 ips; Satellite Transmission
 Host: *Paul Lazarus*

A look at 20th century composers and lyricists of the American musical theater. Program includes songwriters performances of their own songs, interviews, and samples of music from cast albums and rare recordings.
 1. *Sondheim On Writing Lyrics* 2. *Sondheim On Writing Music* 3. *Sondheim On Sweeny Todd* 4. *E.Y. Harburg Master Of Whimsy, Finians Rainbow, Bloomer Girl, The Wizard Of Oz* 5. *Sheldon Harnicks Portrait Gallery* 6. *Graig Carnelia Broadway Future Tense*
 25+ — ENT
 Advertising Aids, Demos, Promos
 CASH.
 Paul Lazarus — *Great Atlantic Radio Conspiracy*

Bach's Christmas Oratorio 1983
 Seasonal
 00:30:00 ALL 026860
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Conductor: *Dr. Ralph Schultz*, Narrator: *Dr. Hoffman*
 This Christmas special features music by the Festival Choir and Orchestra of Concordia College from Bronxville, New York.
 18+ — MUS
 FREE.
 International Lutheran Laymen's League — *International Lutheran Laymen's League*

Black Beat 1981
 Music-Religious
 00:28:00 RE 004860
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips
Jack Bishop
 Records from the current charts are played and the host delivers two religious pieces, as well as some advice in a "Dear Abby" style.
 25+ — REL
 Promos
 FREE.
 Radio TV Commission Of The Southern Baptist Convention — *Radio TV Commission Of The Southern Baptist Convention*

Christmas At The White House With The Singing Angels 1981
 Seasonal
 00:29:00 CL 029290
 1 pgm Stereo
 7" reel, 7 1/2 ips
 A holiday program featuring seasonal music selections sung by The Singing Angels at a White House extravaganza.
 12+ — MUS
 CASH.
 WCLV/Seaway Productions — *WCLV/Seaway Productions (Worldwide)*

Contemporary Swedish Music 19??
 Music-Foreign
 00:30:00 CL 004330
 6 pgms Stereo
 5", 7" reels, 7 1/2 ips
 This series surveys the major trends in Swedish music during the past fifty years through the works of seventeen composers. Each program discusses the general style of each one with musical illustrations.
 25+ — MUS
 Promos
 English, Spanish
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Music Programming

Music Programming

Country Music Time 1962

Music-Country
00:15:00 C 024040
weekly Stereo

12" LP, 33 1/3 rpm

Hosts: *Chuck Hawsey, Pete Franquet, Mark Moore*

An interview and music program featuring the stars of country music. Distributed commercially and to American Forces Radio overseas.

18+ — MUS

FREE.

United States Air Force Recruiting Service — *United States Air Force Recruiting Service Directorate Of Advertising*

Cradle That Rocked The World: Christmas In The Land Of Luther, The 1983

Seasonal
00:30:00 ALL 026850
1 pgm Stereo

12" LP, 33 1/3 rpm

This unique Christmas special, originating from the German Democratic Republic, brings echoes of history across the ocean and across the centuries. Features the Saint Thomas Boys' Choir Of Leipzig.

18+ — MUS

FREE.

International Lutheran Laymen's League — *International Lutheran Laymen's League*

Cross Current 1982

Music-Countdowns
00:29:45 RE 027060
1x weekly Stereo

7" reel, 7 1/2 ips

Host: *Dave Barnett*

A weekly countdown program featuring the most popular contemporary Christian songs in America as compiled by the rock chart of the Radio Report. Includes an occasional in-depth artist or group profile. Available in 25 minute length. Also available; The Cross Current Top Twenty Survey Sheet, a weekly chart of Godrock singles from stations coast to coast.

1. Mid-Year Recap 2. Award Winners 3. Year-End Recap 4. People's Choice Countdown.

18-25 — MUS

Advertising Aids, Promos, Sales Aids

FREE; 2 minutes of sponsored spots.

David K Barnett — *Faith Media*

Drifting Cowboys Show, The 1976

Music-Country
00:24:00 C 005680
1x weekly Stereo

12" LP, 33 1/3 rpm

Host: *Hank Williams, Jerry Rivers, Hillous Butrum, Bob McNett, Grant Turner*

The legendary voice and songs by Hank Williams taken from early, live radio shows from Nashville, Tennessee. Creates an unforgettable country sound, that made country music what it is today, contained 13 half-hour shows with a different guest recording artist each show.

18-44 — MUS

CASH; 6-60 second commercial avails; unlimited replay.

Video World Productions — *Top Of The Chart*

Dutch Jazz Scene Revisted, The 1983

Music-Jazz
00:30:00 J 029840
14 pgms Stereo

? reel, ? ips

Radio Netherlands takes a look at the world of Jazz music. Coverage of live concerts.

25+ — MUS

English, Dutch, Spanish

FREE.

Radio Netherlands — *Radio Netherlands (Worldwide)*

Dutch Soloists And Ensembles 1983

Music-Classical
00:30:00 CL 029790
12 pgm Stereo

12" LP, 33 1/3 rpm

Twelve music programs that present the music of renown Dutch artists. The composers who are spotlighted are: Willem Pijper, Hendrik Andriessen and Kees Van Baaren.

25+ — MUS

FREE.

Radio Netherlands — *Radio Netherlands (Worldwide)*

Electronica 1977

Music-Foreign
00:30:00 ALL 004400
1 pgm Stereo

5", 7" reels, 7 1/2 ips

Host: *George Varcoe*

A visit to Electronic Music Studio in Stockholm and a discussion with composers Lars Gunnar Bodin, Michael Hinton and Bengt Emil Johnson. You can hear electronic effects including computer music.

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Eventide 1983

Music-Religious
00:29:00 RE 029090
weekly 2 Track Stereo

7" reel, 7 1/2 ips

A unique "beautiful music" sound in sacred music programming. Familiar hymns are presented by renown artists. Current selections are carefully chosen and integrated into the traditional favorites. Four configurations of the "Eventide" series are available: Instrumental, Choral, Vocal and Mix. A master file of playlists is provided and each tape is accompanied by its own playlist. If desired, selections can be introduced or back-announced.

25+ — REL

Promos

CASH; market exclusivity.

Don Johnson, Afterglow Productions — *Afterglow Productions*

Getting To Know Finnish Music 1983

Music-Classical
00:29:00 CL 027610
monthly Stereo

7" reel, 7 1/2 ips

This program features classical music selections by Finnish composers as recorded by the Finnish Broadcasting Company in Helsinki.

18+ — MUS

FREE; user return basis.

The Finnish Broadcasting Company — *John Berky-Radio Productions*

Great Rock & Roll Time Machine, The 1980

Specials
00:25:00 A, R 027580
1 pgm Stereo

16mm film

This multimedia promotional show incorporates 25 years of rock and roll using audio-visual techniques.

18-34 — MUS

CASH.

R&R Entertainment — *R&R Entertainment Marketing Group*

Hollands Historical Church Organs 1983

Music-Classical
00:30:00 CL 029880
8 pgms Stereo

12" LP, 33 1/3 rpm

Talented young Dutch organists perform music of different periods and styles on Dutch church organs. Works by Jan Pieterszoon Sweelinck, Dietrich Buxtehude, Johann Sebastian Bach and Louis Vierne are featured.

35+ — MUS

English, Dutch, Spanish

FREE.

Radio Netherlands — *Radio Netherlands (Worldwide)*

Music Programming

Music Programming

Horizontes 1981

Music-Religious
 00:28:00 SP, RE 004900
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips
Host: Mariano Garcia, DJ
 A Spanish version of the Powerline program. Five contemporary records from the weekly charts, feature Spanish hits of the world. Two brief inspirational pieces are included. Also, an advice segment with answers from trained professionals.
 18-34 — REL
 Promos
 Spanish
 FREE.
 Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Jim's Country Time 1970

Music-Country
 00:30:00 C 010870
 daily Mono, Stereo
 7" reel, 7 1/2 ips
Host: Jim McCoy
 A country music program hosted by Jim McCoy.
 25-54 — MUS
 Promos
 CASH/BARTER.
 Sounds Of Winchester — *Sounds Of Winchester*

Kerkrade World Music Contest 1983

Music-Classical
 00:30:00 CL 029860
 14 pgm Stereo
 12" LP, 33 1/3 rpm
 This program covers an international music concert of amateur wind, symphony and string orchestras, as well as accordion and mandolin ensembles, held in Kerkrade, Netherlands.
 35+ — MUS
 English, Dutch, Spanish
 FREE.
 Radio Netherlands — *Radio Netherlands (Worldwide)*

Music In A New World 1981

Music-Ethnic
 00:29:00 ALL 026980
 6 pgms Stereo
 7" reel, 7 1/2 ips
Host: Karl Signell
 This series documents immigrant music recorded on location from Hawaii to New York. Ethnomusicologist Karl Signell, interviews musicians, but the music itself stars in these programs.
 1. Afro-Cuban Music 2. Lao Music 3. Soviet Central Asian Music 4. Turkish Music 5. Tai Dam Music 6. South Slav Music
 18+ — MUS
 Advertising Aids, Promos
 CASH.
 Karl Signell — *Garvda Productions*

New Music, The Alternative Ten 1982

Music-New Wave
 00:30:00 A, NM, R 017140
 2x weekly Stereo
 12" LP, 33 1/3 rpm
Host: Marilyn Pittman
 A bi-weekly new music program that features interviews with artists such as: Oingo Boingo, Berlin, The Call, The Stray Cats, UB40, The Clash and special reports on industry events.
 18-24 — MUS
 FREE.
 Marilyn Pittman — *Radio Free America*

Newsounds 1975

Musical-Variety
 00:30:00 AC, RE 022820
 weekly Stereo
 7" reel, 7 1/2 ips
Host: Brad Walton
 A musical inspiration program using sounds of MOR and adult contemporary with inspirational music. Contains 3 minute donut for local personalization.
 18+ — MUS
 CASH; 13 week minimum.
 Brad Walton — *Newsounds/Newsports Productions*

Nursery Tunes In Jazz 1977

Music-Foreign
 00:29:00 J 004460
 1 pgm Stereo
 5", 7" reels, 7 1/2 ips
 A special program featuring the arrangements of Bengt-Arne Wallin performed by the Swedish Broadcasting Jazz Group, the Swedish Broadcasting Corporation Symphony Orchestra, and the Bengt-Arne Wallin Orchestra.
 1970 Prix Jean Antoine Triumphant Variete.
 25+ — MUS
 Promos
 English, Swedish
 FREE.
 George Varcoe — *Swedish Broadcasting (Radio Sweden Int'l)*

Our Time 1982

Music-Big Band
 00:30:00 BB 027470
 weekly Stereo
 7" reel, 7 1/2 ips
 A blend of original hits from the 1930's, 40's and 50's for today's mature audience of age 50 plus. Also includes current news and features for the "maturity market."
 50+ — MUS
 Advertising Aids, Promos
 CASH/BARTER.
 JS Lowe — *Our Time*

Panorama Of Swedish Music 1977

Music-Foreign
 00:30:00 CL 004300
 13 pgms Stereo
 5", 7" reels, 7 1/2 ips
Host: Claude Stephenson
 Although designed to be used as part of a series, each program can be used separately. The composers covered are Franz Berwald (3 pgms), Hilding Rosenberg (2 pgms), Karl Birger Blomdahl (3 pgms), Wilhelm Stenhammar (2 pgms), Lars Erik Larsson (2 pgms), Ingvar Lidholm (1 pgm).
 25+ — MUS
 Promos
 English, Swedish
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Portrait Of Bo Hansson, A 1977

Music-Foreign
 00:29:30 A, R 004450
 1 pgm Stereo
 5", 7" reels, 7 1/2 ips
 This program traces the musical development of Bo Hansson during the last five years. The program describes in words and music Bo Hansson's collaboration with the late Jimmy Hendrix.
 25+ — MUS
 Promos
 English, Swedish
 FREE.
 Roger Wallis — *Swedish Broadcasting (Radio Sweden Int'l)*

Music Programming

Music Programming

Powerline 1981
 Music-Religious
 00:28:00 AC, RE 004850
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips
Host: "Brother" Jon Rivers
 Six or seven of the top records from the current charts are played and host, "Brother" Jon Rivers, offers some brief religious thoughts.
 18-34 — REL
 Promos
 FREE.
 Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Prix D'Excellence 1983
 Music-Foreign
 00:30:00 CL 029850
 8 pgms Stereo
 12" LP, 33 1/3 rpm
 A gallery of performing artists who in recent years attained this most coveted distinction in professional musical education in the Netherlands. The entire series is on four LP records.
 18+ — MUS
 English, Dutch, Spanish
 FREE.
 Radio Netherlands — *Radio Netherlands (Worldwide)*

Reflections With Dave Barnett 1978
 Religious
 00:29:45 RE 027050
 1x weekly Stereo
 7" reel, 7 1/2 ips
Host: Dave Barnett
 Contemporary Christian songs following soft adult rock format woven around a theme of importance to modern listeners.
 25-50 — MUS
 Advertising Aids, Promos, Sales Aids
 FREE; 2 minute music beds for local promo insert.
 David K Barnett — *Faith Media*

Robert Casadesus Piano Competition Winner's Recital 1983
 Music-Classical
 00:30:00 CL 029280
 2 pgms Stereo
 Satellite Transmission
 This program gives complete coverage of the world wide prestigious Robert Casadesus piano competition. Program produced every other year.
 35+ — MUS
 Promos
 CASH; 6 commercial avails.
 WCLV/Seaway Productions — *WCLV/Seaway Productions*

Romantic Church Organs In The Netherlands 1983
 Music-Classical
 00:30:00 CL 029890
 6 pgms Stereo
 12" LP, 33 1/3 rpm
 Dutch Romantic organs from the 19th century are the focus of this program. Works by composers: Cesar Franck, Felix Mendelssohn, Christian Friedrich Ruppe and Max Reger are performed on these unique keyboard instruments.
 35+ — MUS
 English, Dutch, Spanish
 FREE.
 Radio Netherlands — *Radio Netherlands (Worldwide)*

Six Swedish Composers 19??
 Music-Foreign
 00:30:00 CL 004350
 6 pgms Mono, Stereo
 5", 7" reels, 7 1/2 ips
Host: George Varcoe
 Each program (approximately 30 minutes) is devoted to the music of one modern Swedish composer. Different styles are represented from mainstream tonality to electronic music and text sound compositions.
 1. Ake Hermanson 2. Ralph Lundsten 3. Hans Eklund 4. Jan Caristedt 5. Bengt Emil Johnson 6. Bo Nilsson.
 25+ — MUS
 Promos
 English, Swedish
 FREE.
 George Varcoe — *Swedish Broadcasting (Radio Sweden Int'l)*

Sounds Of Joy, The 1982
 Music-Religious
 00:30:00 RE 021670
 Weekly Stereo
 7" reel, 7 1/2 ips
Host: Bob Carlson
 Contemporary Christian music with capsule interviews with artists and other guests.
 18-34 — MUS
 FREE.
 Bob Carlson — *Golden City Productions*

Sounds Of The Centurymen 1981
 Music-Religious
 00:28:00 AC, RE 004840
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips
Hostess: Terri Barrett
 Religious music performed by 100 voice male choir along with some of the best contemporary Christian artists. Listeners can also hear inspiring interviews with artists featured on the program, as they talk about their life and music.
 25+ — REL
 Promos
 FREE.
 Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Stockholm Alternative Music Festival, The 19??
 Music-Foreign
 00:30:00 CL, J, R 004480
 6 pgms Mono, Stereo
 5", 7" reels, 7 1/2 ips
 Live recordings documenting a unique music festival. Jazz musicians, choirs, rock groups, folk singers and classical artists from over 20 different countries join together in a comprehensive cross section of music.
 25+ — MUS
 Promos
 English, Swedish
 FREE.
 Roger Wallis — *Swedish Broadcasting (Radio Sweden Int'l)*

Streams In The Desert 1982
 Music-Religious
 00:28:00 MM, RE 004830
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm, 7" reel, 7 1/2 ips
Host: Jon Rivers
 Contains five to six standards or "oldies," or easy arrangements of contemporary records. Music from Henry Mancini, Mantovani, Living Strings, Hugo Montenegro, Neil Diamond, Barbara Streisand and Peter Nero. Two, brief religious messages are also included.
 25-54 — REL
 Promos
 FREE.
 Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Music Programming

Music Programming

Swedish Choral Music 19??

Music-Foreign
00:30:00 CL 004360
6 pgms Stereo
5", 7" reels, 7 1/2 ips

A wide variety of the best Swedish choirs and choral music mostly a cappella. Twenty different choirs are heard singing 39 works by 28 Swedish composers and arrangers. May be programmed in a series or independently, each program runs about 30 minutes.

1. *The Romantic Tradition* 2. *Choir And Orchestra* 3. *A Twentieth Century Concert* 4. *Church Music* 5. *Student Choirs* 6. *Conducted By Eric Ericson.*

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Jazz 19??

Music-Jazz
00:30:00 J 004470
6 pgms Stereo
5", 7" reels, 7 1/2 ips

This series contains the following programs: 1. *Swedish Jazz Discovers Itself* 2. *Swedish Jazz Personality*—Bernt Rosengren 3. *Swedes On The International Scene* 4. *Swedish Jazz Vocalists* 5. *Modernists And Avantgardists* and 6. *Jazz Meets Rock.*

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Music In Stereo 19??

Music-Classical
00:30:00 CL 004340
6 pgms Stereo
5", 7" reels, 7 1/2 ips

Host: *Claude Stephenson*

Each program in the series presents a different twentieth century Swedish composer. The programs are arranged so that they can be used as a series or as separate programs. Included are Lars Johan Werle, Bengt Hambraeus, Sven Erik Back, Allan Pettersson, Erland von Koch, and Otto Olsson.

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Music In The Eighteenth Century 19??

Music-Foreign
00:30:00 CL 004310
3 pgms Stereo
5", 7" reels, 7 1/2 ips

Early opera and ballet from the introduction in the mid 18th century to the height of the Gustavian period at the end of the century. Included is "Opera At The Palace and At The Tennis Court," "The Birth of Swedish Opera," and "A Composer Named Kraus."

25+ — MUS

Promos

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Music In The Twentieth Century 19??

Music-Foreign
00:30:00 CL 004320
6 pgms Stereo
5", 7" reels, 7 1/2 ips

Host: *Claude Stephenson*

A series of programs about Swedish composers and their music. Included are Hugo Alfvén, Ture Rangström, Gosta Nyström, Hilding Rosenberg, Lars Erik Larsson, and Karl Birger Blomdahl.

25+ — MUS

Promos

English, Swedish

FREE.

Claude Stephenson — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Opera Singers 19??

Music-Opera
00:30:00 CL 004370
6 pgms Stereo
5", 7" reels, 7 1/2 ips

No less than 20 Swedish opera artists are presented in this series. Nicolai Gedda, Birgit Nilsson and Jussi Björling have been devoted one complete program each.

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Pop Rock Portraits 19??

Music-Foreign
00:30:00 R 004490
6 pgms Stereo
5", 7" reels, 7 1/2 ips

This program is a showcase for some of the best Swedish musicians and composers in the rock field. Each program has interviews and commentary interspersed with music.

1. *Janne Schaffer* 2. *Georg Wadenius* 3. *Coste Apetrea* 4. *Harpo* 5. *Peps Persson* 6. *Womens Music In Sweden.*

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Soloists 19??

Music-Foreign
00:30:00 CL 004380
13 pgms Stereo
5", 7" reels, 7 1/2 ips

This series features internationally known Swedish concert artists both opera singers and instrumental virtuosos. Each program is a self-contained recital. Included are such names as Gunilla Von Bahr, Leo Berlin, and others.

1. *Gunilla Von Bahr, Flute* 2. *David Bartov and Inger Wikstrom, Violin/Piano* 3. *Leo Berlin, Violin* 4. *Hankan Hagegard, Baritone* 5. *Frans Hetmerson, Cello* 6. *IB Lanzky-Otto, French Horn* 7. *Erik Saeden, Baritone* 8. *Staffan Scheja, Piano* 9. *Janos Solyom, Piano* 10. *Kjell-Inge Stevensson, Clarinet* 11. *Elisabeth Soderstrom, Soprano* 12. *Edith Thallaug, Mezzo-Soprano* 13. *Christer Torge, Trombone.*

25+ — MUS

Promos

English, Swedish

FREE.

George Varcoe — *Swedish Broadcasting (Radio Sweden Int'l)*

Swedish Sounds Of The Seventies 1970

Music-Foreign
00:30:00 AC, J, R 004440
6 pgms Mono, Stereo
5", 7" reels, 7 1/2 ips

Hosts: *Roger Wallis, Kim Loughran*

This series presents excerpts from Swedish records produced between 1970 and 1975 as well as interviews with some of the artists who made them.

1. *Swedish Rock Discovers Itself* 2. *The Folk Festival* 3. *From Made In Sweden To Solar Plexus* 4. *Imitations Or Innovations—Different Ways Of Becoming Famous* 5. *Swedish Blues And Contemporary Folk* 6. *Jazz Meets Folk Meets Rock.*

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Music Programming

News Service

Swedish Sounds Of The Sixties 19??

Music-Foreign
00:30:00 BB, BM, J 004430
6 pgms Stereo
5", 7" reels, 7 1/2 ips

Swedish groups featured in various styles of jazz and pop music. The repertoire mainly consists of international favorites intermixed with Swedish compositions.

1. *Dixieland And New Orleans* 2. *University Bands Revive The Twenties*
3. *The Pop Boom In Sweden* 4. *Swedish Pop On The International Market*
5. *Progressive Pop Rounds Off The Decade* 6. *A Tribute To Jan Johansson*.

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

Totally Wired: Artists In Electronic Sound 1983

Musical-Variety
00:29:00 CL, NM, R 028540
weekly Stereo
7" reel, 7 1/2 ips

A half hour radio program that explores the world of electronic music, through the music of 37 leading electronic musicians and exclusive interviews. Twenty six programs are available.

1. *Sing The Body Electric* 2. *Otto Luening's Tape Music* 3. *The Synthesizer Orchestra Pt. 1: Wendy Carlos* 4. *The Synthesizer Orchestra Pt. 2: Vangelis* 5. *Stockhausen* 6. *The New Music Concrete* 7. *Computer Synthesis* 8. *Computer Pop & Thomas Dolby* 9. *Charles Dodge's Singing Computer* 10. *Another Look At Computer Synthesis* 11. *The Synthi-Pop Tradition Kraftwerk & Depeche Mode* 12. *Synthesis For Hire* 13. *Electronic Dreams Part One* 14. *Electronic Dreams Part Two* 15. *Electronic Dreams Part Three* 16. *Electronic Mediations* 17. *The Technological Artists: Robert Moog & Donald Buchla* 18. *The Usurpation Of The Electronic Guitar* 19. *The Liberation Of Sound: Morton Subotnick* 20. *Metal Beat* 21. *Terry Riley's Electronic Mantra* 22. *The New Polyphony: David Borden & Philip Glass* 23. *The Art Of The Electronic Improvisor* 24. *The Infinite Organ* 25. *Synthesized Fathers' & Sons* 26. *D.I.Y Electronically*.

18+ — MUS

Advertising Aids

CASH; program must be run in entirety and sequence; no editing or excerpting.

John Diliberto, Kimberly Hass — *Pennsylvania Public Radio Associates*

Trihedral 1981

Music-Classical
00:29:00 CL 009290
1x monthly Full Track
Mono

7" reel, 7 1/2 ips

Hosts: *Richard Nanes, Homer Dennison*

Twelve shows yearly containing interviews and music from the world of classical music.

25+ — MUS

FREE.

Radio & TV Roundup Productions — *Radio & TV Roundup Productions*

Turntable Show 1983

Music-MOR
00:23:00 AC 030080
1x weekly Mono
7" reel, 7 1/2 ips

Announcer: *Bill Kauffman*

This program mixes of old and new tunes in a lively-listenable style. The announcing for the program is performed by Bill Kauffman a twenty year professional, with a teaming knowledge of the music covered in the show. Custom spots are available. Series contains 26 programs.

25+ — MUS

Promos

CASH.

William J Kauffman — *Kauffman Creative Services*

Who Was Bellman? 19??

Music-Foreign
00:30:00 CL 004390
3 pgms Stereo
5", 7" reels, 7 1/2 ips

Carl Michael Bellman, Swedish poet and troubadour, is the subject of 3 programs featuring glimpses of his life in 18th century Stockholm, illustrated with his songs performed in both Swedish and English.

1. *Bellman The Troubadour* 2. *Bellman And His Melodies* 3. *Bellman Interpretations*.

25+ — MUS

Promos

English, Swedish

FREE.

Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

News Service

Agronsky & Company 1975

Public Affairs
00:30:00 NT, T 013510
weekly Mono

Satellite Transmission

Martin Agronsky, James J. Kilpatrick, George Will, Carl Rowan, Elizabeth Drew

Timely and controversial debate on national issues is the focus in this audio portion of the acclaimed television show.

18+ — TAL

NEGOTIABLE.

Post-Newsweek Productions — *Mutual Broadcasting System*

CNN Radio 1982

News
00:30:00 N, NT, ALL 015190
daily Stereo

Satellite Transmission

Each half-hour segment touches a full range of topics such as health, national weather, sports highlights, and fascinating human interest reports.

25+ — NEW

CASH/BARTER.

Cable News Network — *Turner Program Services (Worldwide)*

CNN Radio 1983

News
00:30:00 N, NT, T 030950
daily Stereo

Satellite Transmission

Forty-eight, half-hour, locally flexible newscasts that are broadcast daily, featuring a range of topics such as: world, national, headlines, and in-depth news stories; sports, business, weather, etc. Each half hour block begins with ten minutes of news programming designed specifically for radio. Affiliates can use all or any portion of any half hour.

25+ — NEW

CASH/BARTER.

CNN Radio — *Turner Program Services (Worldwide)*

Crossfire 1983

Interview-Talk-Personality
00:25:00 N, NT, T 030900
5x weekly Stereo

Satellite Transmission

Hosts: *Pat Buchanan, Tom Braden*

A debate hosted by conservative strategist Pat Buchanan and liberal syndicated columnist Tom Braden, featuring provocative interviews with newsmakers and political figures. Broadcast weeknights.

35+ — NEW

CASH/BARTER.

CNN Radio — *Turner Program Services (Worldwide)*

News Service

News Service

Ecumedia News Service Audio Feed 1982

Religious
00:29:30 RE 011690
semi-weekly Mono
7" reel, 7 1/2 ips; Cassette

A non-creedal, non-sectarian news agency to increase and improve broadcast news on the religious beat. Covers news of religion in hard news format, national and international, features on beliefs and trends, interviews with religious leaders, newsmakers and author. Also includes commentaries, movie and film reviews.

25+ — REL
Demos, Promos
CASH.

Ecumedia News Service — *Ecumedia News Service Audio Feed*

Equal Time 1983

Commentary-Editorial
00:24:00 AC, R 030380
1x weekly Stereo

Satellite Transmission

A weekly issued-oriented program which discusses different sides and viewpoints of a certain issue.

1982: *First Place, Champion Media Awards For Economic Understanding.*

18-49 — TAL

Advertising Aids, Promos, Sales Aids
FREE; to affiliates of RKO ONE & RKO TWO.
RKO Radio Networks — *RKO ONE*

European Perspective 1983

Magazine
00:24:00 N, NT 042330
1x weekly Stereo

7" reel, 7 1/2 ips

Host: *Jim Anderson*

This radio magazine program features current events, as seen through the eyes of America's European allies. UPI newscaster, Jim Anderson hosts this informative program.

25+ — NEW
FREE.

Parkway Communications — *Parkway Communications*

Evans And Novak 1983

Interview-Talk-Personality
00:30:00 N, NT, T 030830
weekends Stereo

Satellite Transmission

Interviewers: *Rowland Evans, Robert Novak*

Syndicated columnists Rowland Evans and Robert Novak interview leading newsmakers of the week in a fast-paced, freewheeling half-hour of news and information.

35+ — NEW
CASH/BARTER.

CNN Radio — *Turner Program Services*

Face The Nation 1983

News
00:30:00 N, NT, T 025120
1x weekly Mono

Satellite Transmission

Host: *Lesley Stahl*

The weekly program features foreign heads of state, presidential candidates and controversial congressmen in a press conference moderated by Lesley Stahl.

18-54 — NEW

Advertising Aids, Promos
CBS Radio Network — *CBS Radio Network*

Healthweek 1983

Health
00:25:00 N, NT, T 030910
weekends Stereo

Satellite Transmission

A wrap-up of medical news and updates on the most recent developments in the health sciences.

35+ — NEW
CASH/BARTER.

CNN Radio — *Turner Program Services (Worldwide)*

Inside Business 1983

Business
00:30:00 N, NT, T 030940
weekends Stereo

Satellite Transmission

Interviewer: *Myron Kandel*

"Inside Business" takes listeners into major corporate boardrooms with interviews of chief executives such as David Rockefeller, Charles Brown and Peter Grace. Myron Kandel interviews corporate leaders on a variety of issues.

35+ — NEW

CASH/BARTER.

CNN Radio — *Turner Program Services (Worldwide)*

International Media Service 1982

Religious-Series
00:25:00 RE 011800
1x daily Mono

Cassette, Telephone Transmission

A comprehensive news service with a moral, ethical, and social perspective.

25+ — REL

CASH.

International Media Service — *International Media Service*

Meet The Press 1952

Interview-Talk-Personality
00:23:20 N, NT, T 012410
weekly Mono, Stereo

Satellite Transmission, 10 1/2" reel, 7 1/2 ips

Hosts: *Bill Monroe, Marvin Kalb*

The key newsmakers are interviewed live and unrehearsed by a panel of newsmen in press conference fashion. This long-running series first aired May 4, 1952.

25+ — NEW

Advertising Aids, Promos

BARTER.

Bill Monroe — *NBC Radio Network*

Monday Report, The 1983

News-Foreign Affairs
00:30:00 N, NT 030020
1 pgm Mono

Short Wave Transmission

Anchor: *Roger Broadbent, Barry O'Dwyer, Bob Chaundy*

A 30 minute report on events in the Netherlands. The program examines issues being discussed in the Netherlands that have a wider impact for Europe and the rest of the world.

25+ — NEW

FREE.

Radio Netherlands — *Radio Netherlands (Worldwide)*

Moneyline 1983

Business
00:30:00 N, NT, T 030890
5x weekly Stereo

Satellite Transmission

Hosts: *Lou Dobbs, Myron Kandel*

A comprehensive look at the world of economics and financial news, Wall Street trends and expert commentary and analysis. Hosted by CNN Chief Economics correspondent, Lou Dobbs and Financial Editor, Myron Kandel. Broadcast on weeknights.

35+ — NEW

CASH/BARTER.

CNN Radio — *Turner Program Services (Worldwide)*

Moneyweek 1983

Business
00:25:00 N, NT, T 030930
weekends Stereo

Satellite Transmission

Host: *Lou Dobbs*

This program features a review of major developments in the economy, business and finance, with fast-paced interviews and commentary.

35+ — NEW

CASH/BARTER.

CNN Radio — *Turner Program Services (Worldwide)*

News Service

Newsmaker Saturday/Sunday 1983

Interview-Talk-Personality
 00:30:00 N, NT, T 030920
 weekends Stereo
 Satellite Transmission
 Host: *Daniel Schorr*
 Correspondent Daniel Schorr goes behind the headlines and puts the news in perspective, plus interviews with the week's newsmakers and political figures.
 35+ — NEW
 CASH/BARTER.
 CNN Radio — *Turner Program Services (Worldwide)*

Newsmark 1982

Documentary
 00:25:00 N, NT 021330
 Monthly Mono
 Satellite Transmission
 A documentary series focusing on a current issue or controversy affecting how we live. Anchored by CBS News correspondents.
 18+ — NEW
 Advertising Aids, Promos
 BARTER.
 Norman Morris — *CBS Radio Network*

Reporter's Roundup 195?

Public Affairs
 00:22:00 NT, T 013520
 1x weekly Stereo
 Satellite Transmission
 Originally "Meet the Press" was created for Mutual in 1947, this news-interview show features a panel of Mutual correspondents who question a newsmaking guest for the story behind the headlines.
 25+ — NEW
 NEGOTIABLE.
 Mutual News — *Mutual Broadcasting System*

SBN Specials 1981

Specials
 00:20:00 AC, B, UC 014890
 monthly Stereo
 Satellite Transmission
 An examination of current topics of interest for the black audience, including specials on Martin Luther King and "Black History Month."
 25+ — NEW
 FREE To Affiliates; varying arrangements to non-affiliates.
 Sheridan Broadcasting Network — *Sheridan Broadcasting Network*

Special Assignment 1983

Magazine
 00:24:00 ALL 044460
 2x weekly Stereo
 Satellite Transmission
 Coverage of major news stories. Each feature consists of five, four-minute segments tied together by an anchor.
 18+ — TAL
 CASH; 5, :60 breaks available per program.
 AP Radio Network — *AP Radio Network*

UPI Roundtable 1982

Interview-Talk-Personality
 00:29:30 AC, NT, T 012680
 1x weekly —
 UPI Wire
 Each week, leading journalists meet with an important newsmaker to seek the facts behind the current news headlines.
 25-54 — TAL
 CASH; 3 commercial availabilities.
 UPI — *UPI Radio Network*

Views & People In The News: Indepth 1982

Reports
 Hard News
 00:30:00 ALL 005110
 1x daily Mono
 7" reel, 7 1/2 ips
 Host: *Gayle Gary*
 Takes a look at the outstanding spokesman in various fields such as politics, business, and labor.
 18+ — NEW
 CASH.
 Gayle Gary — *Gayle Gary*

Week In Review, The 1983

News
 00:30:00 N, NT 041230
 1x weekly Stereo
 Satellite Transmission
 Anchor: *Dick Rosse*
 A weekly analysis of the leading news stories, events and personalities of the week, anchored by senior news correspondent Dick Rosse and featuring reports from Mutual's White House, Capitol Hill, State departments correspondents and other correspondents around the globe.
 25+ — NEW
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

World News This Week 1981

News
 00:24:00 N, NT, T 013890
 1x weekly Mono, Stereo
 Satellite Transmission
 Using actualities and highlights of the week's events, this fast-moving review covers the most important and interesting news of the week. Also available through ABC Contemporary.
 18+ — NEW
 BARTER.
 ABC News; Penny Dixon — *ABC Information Network*

World This Morning/World Today, The 1983

News
 00:15:00 N, NT 041220
 2x daily Stereo
 Satellite Transmission
 A 15 minute morning wrap-up of world events broadcast at 7:30 am (ET); the evening version runs 20 minutes beginning at 6:30 pm (ET), Monday through Friday.
 25+ — NEW
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

Public Service Announcements

Christian Brotherhood Hour 1947

Religious-Series
 00:28:30 RE 011750
 1x weekly Mono
 7" reel, 7 1/2 ips
 Host: *Mort Crim*
 This format includes a variety of outstanding musical talents, with crisp comments by Mort Crim, and fifteen minutes of talk by Dr. David Grubbs.
 1980 *NRB Honor Citation*.
 25-49 — REL
 Promos
 English, Spanish
 FREE.
 Mass Communications Board Of The Church Of God — *Mass Communications Board Of The Church Of God*

Contemporary Sounds 1983

Public Service
 00:29:00 RE 026890
 weekly Mono
 7" reel, 7 1/2 ips
 Public service program featuring comments on the bible. Includes music from Billboard's Hot 100 Chart.
 18-35 — TAL
 FREE.
 J Richard Lee — *The Exxel*

Public Service Announcements

Public Service Announcements

Crossroads 1982
 Religious
 00:29:30 RE 003910
 1x weekly Mono, Stereo
 7" reel, 7 1/2 ips
Host: Fr. John Powers
 This weekly religious public service program discusses everything from family life to how to retain your optimism in today's world. There is a 25Hz tone at the end of the program. Suitable for automated.
 25-54 — REL
 FREE.
 Passionist Radio Television Centre — *Passionist Radio Television Centre*

Focus 1983
 Public Affairs
 00:29:00 N, NT, T 017490
 1x weekly Mono
 7" reel, 7 1/2 ips
 Each week some of the nation's leading nonpartisan research organizations look at a complex and urgent concern of the American public. The issues, whether international or domestic in scope, are explored by distinguished scholars, political observers and former government officials.
 18+ — TAL
 FREE.
 American Association For The Advancement Of Science, The Brookings Institution, The Overseas Development Council And Resources For The Future — *Longhorn Radio Network*

Guarding the Country 1981
 Public Service
 00:30:00 N, NT, T 011360
 monthly 2 Track Stereo
 7" reel, 7 1/2 ips
 Country music with information about the California National Guard.
 18+ — COM
 FREE.
 California Army National Guard — *California Army National Guard*

Judge Looks At Everyday Life, The 1982
 Public Affairs
 00:30:00 NT, T 013790
 5x weekly —
 Script
 Advice and insights into different aspects of the law. Scripts include "Law Around the House," "Your Civil Rights," and "Auto Law."
 18+ — TAL
 Promos
 BARTER.
 Michel Lipman — *Media Features Of America (Worldwide)*

Music And The Spoken Word 1983
 Music-Religious
 00:29:00 BB, MM, RE 013340
 weekly Mono, Stereo
 7" reel, 7 1/2 ips
Host: J. Spencer Kinard
 The Mormon Tabernacle choir in concert weekly from Salt Lake City; featuring sacred hymns and choral works of the masters. Designed for MOR markets.
 35+ — REL
 English, Portuguese, Spanish
 FREE; 1 play weekly permitted.
 Bonneville Productions — *Bonneville Productions*

Planetary Citizen 1984
 Public Affairs
 00:30:00 ALL 018910
 1x weekly Stereo
 12" LP, 33 1/3 rpm
 A public affairs show on how the world is changing, probes and analyzes where the world is going. Talks with leaders and takes a look at the future of our society.
 18+ — COM
 BARTER.
 Arielle Productions — *Arielle Productions*

SCAN 1982
 Religious-Series
 00:28:30 RE 002000
 1x weekly Stereo
 12" LP, 33 1/3 rpm, Script, Cassette
Hal Dragseth
 Each week "SCAN" catches people where they are, in the midst of situations and problems which are familiar to all of us. People tell their own stories. Other "SCAN" programs are produced around the issues of racism, world hunger, and global justice. Interludes of contemporary rock music. Free to stations for public service broadcast.
 1976 Gabriel Award.
 18+ — REL
 FREE.
 American Lutheran Church Media Center — *American Lutheran Church Media Services Center CANADA: American Lutheran Church*

Spotlight On World Affairs 1981
 Public Affairs
 00:25:00 ALL 017120
 1x weekly Mono
 ?" reel, ? ips; Cassette
 A 25-minute weekly program distributed free on public affairs concerning international issues. The program features American and Foreign leaders and internationally known and respected authorities on global issues. A mixture of live audience participation, and interviews, presented in a concise manner, suitable for radio.
 25+ — TAL
 Demos
 FREE.
 Ann Kelly, Markos Kounalakis — *World Affairs Council Of Northern California (Worldwide)*

Upbeat 1981
 Public Service
 00:30:00 N, NT, T 011350
 monthly 2 Track Stereo
 7" reel, 7 1/2 ips
 Contemporary music combined with information about the California National Guard.
 18+ — COM
 FREE.
 California Army National Guard — *California Army National Guard*

Youth Radio 1984
 Public Service
 00:30:00 AC, R 044240
 2 pgms Mono, Stereo
 7" reel, 7 1/2 ips
 Contemporary music sets the mood for these popular public service announcements, geared for your young audience. Topical issues are presented in vignette form with music that is related to that PSA's topic. Available in an abbreviated 15 minute format.
 12+ — COM
 FREE.
 Bonneville Productions — *Bonneville Productions*

Features

Features

QUARTER HOUR RADIO PROGRAMS/SERVICES

In this section of THE RADIO PROGRAMS SOURCE BOOK all programming/services of Quarter Hour Length (15 Mins to 10:01 Mins) are fully reported as being Network, Syndication, Export, Barter, or Free. They are classified alphabetically by Main Category: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services or Public Service Announcements.

| Features | | | | | |
|--|--------------|------|--------|--------|------|
| # A Visit With Mrs. G. | | 1982 | | | |
| Religious | | | | | |
| 00:15:00 | RE | | 045930 | | |
| weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| <i>Speaker: Mrs. Kitty Griffiths</i> | | | | | |
| A fast-growing children's ministry through the unique art of storytelling. Stories of the Bible, both Old and New Testaments, brought to life for children of all ages. Complete with music and sound effects. | | | | | |
| 7+ — REL | | | | | |
| CASH. | | | | | |
| ? — Domain Communications | | | | | |
| Adventures Of Captain Hawk, The | | 1982 | | | |
| Adventure | | | | | |
| 00:15:00 | RE | | 021690 | | |
| weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| <i>Russ Hobbs</i> | | | | | |
| The crew of the Golden Lobster sail from adventure to adventure, offering moral lessons for young and old alike. | | | | | |
| 12+ — REL | | | | | |
| FREE. | | | | | |
| Russ Hobbs — <i>Midnight Hour Ministries</i> | | | | | |
| Alcohol Advisory | | 1982 | | | |
| General Interest | | | | | |
| 00:15:00 | N, NT, T | | 024520 | | |
| 3x daily, 5x weekly | Stereo | | | | |
| 7" reel, 7 1/2 ips; Cassette | | | | | |
| <i>Host: Donald Dickson</i> | | | | | |
| Daily commentaries on alcoholism by former C.B.C producer with 15 years sobriety. Open discussions on America's third greatest killer directed to teens, housewives, motorists and executives. Available in 5:00 minute and 2:30 minute running times. | | | | | |
| 18+ — TAL | | | | | |
| Promos | | | | | |
| English, French, Spanish | | | | | |
| CASH; 26 weeks; market exclusive rights. | | | | | |
| Donald Dickson — <i>Northumberland Productions</i> (Worldwide) | | | | | |
| At Home With Mabel Louise | | 1972 | | | |
| Women | | | | | |
| 00:14:30 | NT, T | | 006820 | | |
| 5x weekly | Mono, Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| <i>Host: Mabel Louise Steward</i> | | | | | |
| Deals with issues that face today's woman, such as: children, marriage problems, youth, drugs, growing older, and budgets. | | | | | |
| 18+ — TAL | | | | | |
| FREE. | | | | | |
| Warren Steward — <i>At Home With Mabel Louise</i> | | | | | |
| Ayer, Hoy y Siempre | | | | | 1978 |
| Drama | | | | | |
| 00:15:00 | SP, RE | | | 021630 | |
| weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| A continuing drama with the central character, Uncle Julio, as the storyteller. The words merge into a dramatized segment based on real life situations. | | | | | |
| 12+ — ENT | | | | | |
| Advertising Aids | | | | | |
| CASH/FREE. | | | | | |
| International Lutheran Laymens League — <i>International Lutheran Laymen's League</i> | | | | | |
| Back To The Book | | | | | 1974 |
| Religious | | | | | |
| 00:14:30 | RE | | | 020780 | |
| weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| A contemporary mix of religious music and preaching for the adult audience. | | | | | |
| 25+ — REL | | | | | |
| Promos | | | | | |
| FREE; 1 year contract. | | | | | |
| Operation Evangelize Ministries — <i>Operation Evangelize Ministries</i> | | | | | |
| Behind The Headlines (Weekly) | | | | | 1960 |
| Commentary-Editorial | | | | | |
| 00:11:30 | NT, T | | | 021830 | |
| weekly | Mono | | | | |
| 5" reel, 7 1/2 ips | | | | | |
| <i>Host: R.K. Scott</i> | | | | | |
| A conservative viewpoint on the news: national and social issues. Champions the traditional American morals and spirit. | | | | | |
| 18+ — TAL | | | | | |
| Demos | | | | | |
| FREE; 60 second commercial availability; market exclusivity. | | | | | |
| America's Future — <i>America's Future</i> | | | | | |
| Bible For Today | | | | | 1966 |
| Religious | | | | | |
| 00:15:00 | RE | | | 007570 | |
| 1x weekly | Mono | | | | |
| 5" reel, 7 1/2 ips, Cassette | | | | | |
| Opens with a hymn, followed by prayers and Bible readings. | | | | | |
| 12-18 — REL | | | | | |
| BARTER. | | | | | |
| Rev ML Puffer — <i>Bible For Today</i> | | | | | |
| Bible For You, The | | | | | 1982 |
| Religious | | | | | |
| 00:14:30 | RE | | | 003660 | |
| 1 pgm | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| <i>Host: Dr. Manfred G. Gutzke</i> | | | | | |
| Religious teaching and commentary. | | | | | |
| 18+ — REL | | | | | |
| Promos | | | | | |
| CASH. | | | | | |
| The Bible For You — <i>Domain Communications</i> | | | | | |

Features

Features

Bible Tract Echoes 1982

Religious
00:14:00 RE 003670
1 pgm Mono
7" reel, 7 1/2 ips
Host: *Dr Paul Levin*
Religious commentary and music.
18+ — REL
CASH.
Bible Tract Echoes — *Domain Communications*

Big Jon And Sparkie 19??

Child-Juvenile
00:15:00 ALL 026130
daily Mono
7" reel, 7 1/2 ips
Jon Arthur
A quarter hour serialized childrens' program with all voices done by Jon Arthur.
8+ — ENT
CASH/BARTER.
Nostalgia Broadcasting — *Nostalgia Broadcasting*

Bookshelf 1973

Child-Juvenile
00:14:30 RE 028720
1x daily Stereo
7" reel, 7 1/2 ips
This dramatic series brings to life adventure books, through a cast of characters who communicate biblical values.
8+ — ENT
CASH.
Moody Broadcasting Network — *Moody Broadcasting Network*

Booktime 1980

Drama
00:15:00 CL, NT, T 045620
20 pgms Stereo
7" reel, 7 1/2 ips; Satellite Transmission
Dramatic readings of Canadian and International literature. Recent programs have included John Meade Falkner's "The Lost Stradivarius," George R. Stewart's, "Earth Abides" and Farley Mowat's "And No Birds Sang."
18+ — ENT
NEGOTIABLE.
Canadian Broadcasting Corporation — *CBC Enterprises/Les Entreprises Radio-Canada (Worldwide)*

Brett Halliday Show, The 1981

Interview-Talk-Personality
00:15:00 ALL 009210
daily Mono
Customized Delivery, Satellite Transmission
Brett Halliday
For fifteen minutes every day you turn the spotlight to all the glitter, glamour, and gossip of Hollywood, Las Vegas, New York, and the world has to offer.
18+ — ENT
CASH.
Rogers Broadcast Productions — *Rogers Broadcast Productions*
;CANADA: *Rogers Broadcast Productions*

California Outside 1982

Miscellaneous
00:15:00 N, NT, T 027400
weekly Stereo
7" reel, 15 ips; Satellite Transmission
A weekly environmental news magazine covering the state of California. Includes 3-4 minute newscast, a 5-6 minute feature on an environmental issue, a 1 minute comedy or music spot relating to the environment and a calender of events for the region.
18+ — TAL
Advertising Aids, Promos
CASH/BARTER.
David A Barber — *David A Barber*

Capitol Week 1984

News
00:15:00 N, NT 043090
1x weekly Stereo
5" reel, 7 1/2 ips; Telephone Transmission
Hosts: *Steve Dahlman, Mark Lambert*
This program offers a summary and analysis of the week's news from the Iowa statehouse in Des Moines. It's available in sixty second, five minute, and ten minute segments.
25+ — NEW
Advertising Aids, Demos, Promos, Sales Aids
CASH; 5 month contract.
Dahlman Creative Media — *Dahlman Creative Media*

Chapel Of The Air, The 1983

Religious
00:14:30 NT, R, T 029690
6x weekly Mono
7" reel, 7 1/2 ips
Hosts: *Steve Bell, Karen Mains, David Mains*
A variety talk format dealing with issues of concern to committed Christians. Included are bible teaching, interviews, book studies and family dialogues.
18+ — TAL
CASH.
Chapel Of The Air — *Domain Communications*

Children's Bible Hour Storytime 1942

Religious-Series
00:15:00 RE 006870
1x weekly Mono
5", 7" reels; 7 1/2 ips; Satellite Transmission
Host: *"Uncle Charlie" Vander Meer*
The program features music by kids ages 3 to 15 and is climaxed with a fully dramatized story portraying biblical principles in practice. Available also 5x weekly.
12+ — REL
English, Mandarin
FREE.
Children's Bible Hour — *Children's Bible Hour*

Christ Among Us 1972

Religious
00:15:00 RE 015880
weekly Mono
7" reel, 7 1/2 ips
Host: *Robert Moskal*
Religious preaching and music.
18+ — REL
FREE.
Robert Moskal — *Ukrainian Catholic Church*

Christian Perspectives On The News 19??

Commentary-Editorial
00:14:30 RE 028630
weekly Stereo
7" reel, ? ips; Satellite Transmission
This program features Donald Cole speaking about his views from a biblical perspective on the issues of the day.
18+ — REL
FREE.
Moody Broadcasting Network — *Moody Broadcasting Network*

Christmas Programs 19??

Seasonal
00:14:38 RE, T 004620
4 pgms Mono
5", 7" reels, 7 1/2 ips
Included are Lucia Day, Four Days Of Swedish Christmas, Traditional Christmas Music From Sweden, and Little Vigg's Adventure On Christmas Eve.
12+ — ENT
Promos
English, Swedish
FREE.
Trevor Williams, Marjorie Lundin, George Varcoe — *Swedish Broadcasting (Radio Sweden Int'l)*

Features

Features

Cinnamon Bear, The 1987
 Specials
 00:15:00 O, R 022040
 26 pgms Mono
 7" reel, 7 1/2 ips
 A children's fantasy for Christmas about a silver tree ornament that is missing from two childrens' collection. What follows is a series of adventures in Maybeland, culminating on or near Christmas.
 12+ — ENT
 CASH/BARTER; rights per arrangement.
 Nostalgia Broadcasting Corp — *Nostalgia Broadcasting*

Commemorative And Holiday Programs 1981
 Religious-Specials
 00:15:00 RE 015030
 3x yearly Mono
 7" reel, 7 1/2 ips
 Three programs presented throughout the year celebrates Jerusalem Day, Independence Day, and remembers the victims of the Holocaust. Gives deeper insight into these historical events to provide listeners with a clearer understanding of Israel and her history.
 1. *Jerusalem Day* 2. *Israel Independence Day* 3. *Holocaust Remembrance Day*
 25+ — REL
 FREE.
 Israel Broadcasting Service — *Israel Broadcasting Service*

Contemporary Information 1982
 Public Affairs
 00:15:00 N, NT, T 011900
 112 pgms Mono
 10 1/2" reel, 7 1/2 ips, Cassette
 A continuing series of programs designed to provide information of general concern. The Bill Cullen series in this group of programs, contains five, five minute programs about subjects ranging from fingerprints to presidents.
 18+ — TAL
 Promos
 CASH.
 University Of Colorado — *National Center For Audio Tapes*

Control Central 1981
 Religious
 00:13:30 SP, RE 004880
 1x weekly Mono, Stereo
 12" LP, 33 1/3 rpm
 Host: *Hugo Ruiz*
 A magazine format with easy listening popular Spanish music. Distinguished Hispanic personalities share some of their experiences and philosophies when they are guests on the show. A brief sermonette is featured in each program.
 25+ — REL
 Promos
 Spanish
 FREE.
 Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Country Roads 1982
 Music-Country
 00:15:00 C 023590
 weekly Mono, Stereo
 12" LP, 33 1/3 rpm
 The best in country music combined with timely reports on the ways Forces Command serves the nation.
 18-54 — MUS
 FREE.
 United States Army Forces Command — *United States Army Forces Command*

Cruzada 1983
 Religious
 00:14:30 SP, RE 016510
 daily Mono
 7" reel, 7 1/2 ips, Cassette
 It is a daily Bible teaching program that includes Christian music and announcements about Mr. Palau's upcoming crusades.
 18+ — REL
 Spanish
 FREE.
 Palau Evangelistic Team — *Palau Evangelistic Team*

Current Affairs 1982
 Public Affairs
 00:15:00 N, NT, T 011910
 74 pgms Mono
 10 1/2" reel, 7 1/2 ips, Cassette
 A series of programs investigating current problems and solutions by prominent guest speakers. Such topics as Behind Ghetto Walls, Brain Drain, Hippie Culture and Media, South Africa, Passions, and Car Safety.
 25+ — TAL
 Promos
 CASH.
 University Of Colorado — *National Center For Audio Tapes*

Dangers Of Apathy 1982
 Educational
 00:14:30 RE 003750
 weekly Mono
 5" reel, 7 1/2 ips
 Educational, religious commentary. There are 300 separate programs using an interview format.
 18+ — REL
 FREE.
 Cardinal Mindszenty Foundation — *Cardinal Mindszenty Foundation*

Daubrey House 1983
 Mystery
 00:13:00 NT, T 017040
 1x weekly Mono
 10" reel, 7 1/2 ips
 A real radio mystery unfolds each week around a Gothic Mansion Hotel, the center of supernatural phenomena. In each episode, listeners, along with Linda Blake, the heiress and new owner of Daubrey House, discover strange new secrets. Feature is designed to run in 1/4 hour segments, but is available as 5-6 minute miniseries.
 18+ — ENT
 Promos
 CASH/BARTER; 13 week minimum; customized to market.
 Image One Productions, Bliss, Adams — *Image One Productions (Worldwide)*

Dutch And Flemish Short Stories 1983
 Drama
 00:15:00 T 029950
 13 pgms Mono
 ?" reel, ? ips
 Thirteen short stories selected by literacy producer Willem G. Van Maanen feature these contemporary works and narration by British actors.
 1. *The Beginning Of A Feud*, Narrator: Sean Barret 2. *The Find*, Narrator: Sean Barret 3. *A Cup Of Tea*, Narrator: Sean Barret 4. *The Tit Beast*, Narrator: Sean Barret 5. *The Black Emperor*, Narrator: John Hollis 6. *The Crown Prince*, Narrator: John Hollis 7. *The Last Parting*, Narrator: John Hollis 8. *Game And Wildfowl*, Narrator: John Hollis 9. *A Presentation In The Country*, Narrator: Malcolm Hayes 10. *Five Hundred Pieces Of Silver*, Narrator: Malcolm Hayes 11. *Meneer Alberic*, Narrator: Malcolm Hayes 12. *A Blind Cat*, Narrator: Malcolm Hayes 13. *The Friend*, Narrator: Toni Lloyd
 18+ — ENT
 FREE.
 Radio Netherlands — *Radio Netherlands (Worldwide)*

El Carmino De La Vida 1982
 Religious-Series
 00:14:30 SP 012360
 2x weekly Full Track
 ?" reel, ?ips
 Host: *Rev Florent D Toirac*
 This religious series focuses on the teachings of the Bible.
 25+ — REL
 Spanish
 FREE.
 Spanish-World Gospel Mission — *Spanish-World Gospel Mission*

Features

Features

- Emigrants, The** 1982
Documentary
00:14:30 N, NT, T 024540
6 pgms Stereo
5" reel, 7 1/2 ips
In six 15-minute conversations, Dr. Ulf Beijborn, head of the House of Emigrants, a museum and research institute in Vaxjo, Sweden tells Radio Sweden's George Varcoe of the farm families, religious groups and colorful characters who made up over a million Swedish emigrants to North America, Australia and New Zealand.
18+ — TAL
FREE.
Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*
- European Profile** 1983
News-Foreign Affairs
00:15:00 N, NT 017470
1x weekly Mono
7" reel, 7 1/2 ips
A weekly informational series containing commentary and analyses of current international issues as viewed from a uniquely European perspective.
18+ — TAL
CASH.
Radio Nederland, The DutchWorld Broadcasting System — *Longhorn Radio Network*
- European Profile** 1983
News-Foreign Affairs
00:15:00 N, NT 029990
1x weekly Mono
?" reel, ? ips
A weekly show that features news reports by correspondents in European capitals.
18+ — NEW
FREE.
Radio Netherlands — *Radio Netherlands*
- Every Day With Jesus** 1980
Religious
00:14:30 RE 023700
weekly Mono
5" reel, 7 1/2 ips; Satellite Transmission
Lessons in Christianity mixed with contemporary music.
25+ — REL
CASH.
Assemblies Of God — *Revivaltime Media Ministries Assemblies Of God Radio-TV Department*
- Faith Seminar Of The Air** 1982
Religious-Series
00:14:30 RE 011560
5x weekly 2 Track Stereo
7" reel, 7 1/2 ips
Host: Dr. Kenneth E. Hagin
Seminar teaching of the Word of God.
18+ — REL
CASH/FREE.
Kenneth Hagin — *Kenneth Hagin Ministries*
- Family Altar Broadcast** 1932
Religious-Series
00:14:30 RE 007790
1x weekly Full Track
7" reel, 7 1/2 ips
A bible study program. Contains 33 individual shows. This program is also available weekly for 29:30 seconds.
25+ — REL
FREE.
Family Altar Broadcast — *Family Altar Broadcast*
- Features Of The Week** 1981
Interview-Talk-Personality
00:15:00 N, NT, T 028000
weekly Mono
7" reel, 7 1/2 ips
This program covers human interest and public policy topics. Features guest personalities.
25+ — TAL
CASH.
Catherine Probst — *Broadcasting Foundation Of America*
- Folk Music Of Sweden, The** 19??
Music-Foreign
00:14:00 CL 023400
11 pgms Mono
5" reel, 7 1/2 ips
Historical perspectives on the origins and varieties of Swedish folk music.
18+ — MUS
FREE.
Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*
- Food And Health** 1983
Health
00:15:00 T 029910
5 pgms Mono
?" reel, ? ips
A series of five 15-minute programs focusing on health issues.
1. *Food For Health And The Needs Of A New Born* 2. *Baby Care And General Nutrition* 3. *A Balanced Diet* 4. *Pre-school Children's Nutritional Needs* 5. *Backyard Gardening And Food Conservation*
18+ — TAL
English, Hindu, Kiswahili, Urdu
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*
- Football Analysis** 1982
Sports
00:15:00 N, NT, S 022080
weekly Mono
UPI Wire
Exciting previews, interviews, super picks and predictions on all the major college and pro football games. An 18 week series.
25-54 — SPO
CASH; 3 commercial availabilities per broadcast.
United Press International — *UPI Radio Network*
- Good News Broadcast** 1974
Religious-Series
00:14:00 RE 010390
6x weekly Mono, Stereo
7" reel, 7 1/2 ips
Christian music and message. Various guests discuss religious educational topics.
18+ — REL
Promos
CASH/FREE.
Donald K Yeider — *Las Angeles Messianic Witness*
- # Gospel Truth, The** 19??
Religious
00:15:00 RE 043810
weekly Mono
7" reel, 7 1/2 ips
Speaker: Rev. Royal Grote
The word of the Gospel by Rev. Royal Grote.
18+ — REL
CASH.
Saint Lukes Reformed Episcopal Church — *Forge Recording Studios*
- Health Report** 1981
Health
00:01:30 UC, ALL 016010
5x weekly Stereo
7" reel, 7 1/2 ips
Host: Bill Green
An informative and timely report featuring special tips on health, beauty, diet, and exercise.
18+ — TAL
BARTER.
Howard University Radio — *Howard University Radio*

Features

Features

- Heaven And Home Hour** 1933
Religious-Series
00:15:00 RE 003810
7x weekly Mono, Stereo
7" reel, 7 1/2 ips
Hosts: J. Russell Killman, James M. Christensen
Format includes teaching, devotion, and missionary day. Also available as a Sunday program in a 30 minute length.
25+ — REL
CASH/FREE.
Heaven And Home Hour — *Heaven And Home Hour*
- Here's How** 1982
Religious-Series
00:14:00 RE 003790
156 pgms Mono
5" reel, 7 1/2 ips
Teacher training. Christian adult Sunday School, Christian School, Youth Ministries teachers, or potential teachers. Usually a 3 part program. Instructional section and question and answer time.
25+ — REL
Promos
English, Spanish
FREE.
Alan George — *Child Evangelism Fellowship*
- Here's Lifel** 1982
Religious
00:14:00 NT, RE, T 002390
165 pgms Mono
7" reel, 7 1/2 ips
Host: Dr. Bill Bright, Adolph Coors, Jim Mather, Jim Brock
Talk show with interviews aimed at stimulating action on specific Christian principles.
25-49 — REL
Promos
FREE.
Campus Crusade For Christ — *Campus Crusade For Christ*
- Hermano Pablo** 1982
Religious
00:14:00 SP 023710
daily Mono
7" reel, 7 1/2 ips
Host: Doyle Sneed
A biblical question is presented and then answered from scripture.
18+ — REL
FREE.
Paul E Finkenbinder — *Hermano Pablo Ministries*
- Historical Events** 1982
Educational
00:15:00 N, T 011920
92 pgms Mono
10 1/2" reel, 7 1/2 ips, Cassette
Countries all over the world have contributed to these dramatized programs which reveal the historical and cultural heritage of each country. Stories of Venice and Revolution, Aqueducts of Rome, Founding of Rome, etc.
18+ — TAL
Promos
CASH.
University Of Colorado — *National Center For Audio Tapes*
- Holocaust Remembrance Day** 1981
Religious-Specials
00:15:00 RE 015060
1 pgm Mono
7" reel, 7 1/2 ips
A special time which recalls and reflects upon that most tragic period in history, the extermination of millions of innocent human beings by the Nazis. The program strives for better understanding of this nightmare era in history.
25+ — REL
FREE.
Israel Broadcasting Service — *Israel Broadcasting Service*
- Home Bible Study Hour** 1981
Religious-Series
00:14:30 RE 011490
weekly Mono
Cassette
Bible exposition. Contains 700 programs in series.
25+ — REL
CASH.
Eugene McGee — *First Alliance Church*
- Ideas of Man** 1982
Educational
00:15:00 N, NT, T 011890
84 pgms Mono
10 1/2" reel, 7 1/2 ips, Cassette
This series contains such categories as Outlook, Why Is A Writer, Messages And Men, Lest We Forget Our Constitution. There are dramatizations of the origins of communication, the background of the constitution, and more.
18+ — TAL
Promos
CASH.
University Of Colorado — *National Center For Audio Tapes*
- # Impact For Living** 19??
Religious
00:15:00 RE 043820
daily Mono
7" reel, 7 1/2 ips
Speaker: Rev. Alton Olsen
This program provides sermons by Rev. Alton Olsen. A Bible teaching program.
12+ — REL
CASH.
Alton Olsen — *Forge Recording Studios*
- Impact: Religion** 1980
Religious-Series
00:13:30 RE 023760
weekly Mono
Satellite Transmisson; 7" reel, 7 1/2 ips
Stories about people of faith who give a perspective on the events and issues that shape the times. Delay tape available.
25+ — REL
FREE.
NBC Radio Network, National Council Of The Churches — *National Council Of The Churches*
- Interface-Science Radio** 1982
Science
00:15:00 ALL 016470
2x weekly Mono, Stereo
7" reel, 7 1/2 ips
A program designed to keep your audiences aware of the latest developments in science and technology, concise, easily understood reports taken from on-location with interviews with the world's leading scientists.
Ohio State Award '80: Radio Documentary.
18+ — TAL
CASH; built-in 30- and 60-second commercial breaks.
Various — *Triton Science News Network*
- Israel Independence Day** 1981
Religious-Specials
00:15:00 RE 015050
1 pgm Mono
7" reel, 7 1/2 ips
This program helps to commemorate the establishment of the modern State of Israel in 1948, bringing the 4000-year-old nation a renewed political and democratic government.
25+ — REL
FREE.
Israel Broadcasting Service — *Israel Broadcasting Service*

Features

Features

Israel Press Review 1982

News
00:14:00 N, NT, RE 013060
1x weekly Mono
7" reel, 7 1/2 ips
Focusing on the week's major news topics from Israel, this series consists of editorial commentary by Israeli journalists.
25-64 — REL
FREE.
Israel Broadcasting Service — *Israel Broadcasting Service*

Jerusalem Day 1981

Religious-Specials
00:15:00 RE 015040
1 pgm Mono
7" reel, 7 1/2 ips
A program that commemorates June 7 1967, the date of the reunification of Jerusalem's old and new city. It marks one of the most significant events in contemporary history, enabling all people to live and worship together in a city where the central core of Jewish life and culture has prevailed for the past three thousand years.
25 — REL
FREE.
Israel Broadcasting Service — *Israel Broadcasting Service*

Jewish Viewpoint 1982

Religious
00:15:00 R, T 002020
2x weekly Mono
5" reel, 7 1/2 ips
Jonathan Schenker
One on one interviews related to community, religion, domestic and foreign affairs pertaining to the Jewish community.
25+ — NEW
FREE.
American Jewish Committee — *American Jewish Committee*

Jewish Voice Broadcasts 1967

Religious
00:15:00 RE 007900
daily Mono
?" reel, ? ips
Host: Louis Kaplan
Jewish preachers and laymen who have found that Jesus Christ is the Jewish Messiah and Savior of the world.
1973, '74, '76, '78, '79, '80, '81 Ntl Rel Bcsters Honor Cit.
25+ — REL
English, French, Hebrew, Russian, Spanish
CASH.
Jewish Voice Broadcasts — *Jewish Voice Broadcasts (Worldwide)*

Kid's Talk 1981

Music-Religious
00:14:00 RE 003820
1x weekly Stereo
7" reel, 7 1/2 ips
Host: Michael Ferrell
Religious children's program, including music.
7-14 — REL
Promos
FREE; 13 week minimum.
Christian Children's Associates — *Christian Children's Associates*

Let's Go Visiting 1978

Interview-Talk-Personality
00:14:30 RE 022880
weekly Stereo
7" reel, 7 1/2 ips
Host: Barbara Egan
Interviews with gospel recording artists with songs. Also, talks with notable people in varied fields on their feelings about Christianity.
18+ — TAL
Sales Aids
CASH; negotiable; service charge.
Barbara Egan — *Forge Recording Studios*

Lifestyle 1981

Religious-Series
00:15:00 RE 012260
5x weekly Stereo
7" reel, 7 1/2 ips
Host: H. Harold Tate
This series mixes a blend of bible study with interviews designed to help Christians grow in their Christian life.
25+ — REL
FREE.
SONlight — *SONlight*

Lum'N Abner 1931

Comedy
00:15:00 ALL 042080
daily Mono
7" reel; 7 1/2 ips
From Pine Ridge Arkansas' Jot'em Down store, Lum and Abner conduct business as no one has ever done before. This show can also be programed weekly.
12+ — ENT
CASH; 13 week minimum.
? — *Program Distributors*

Make Up Your Mind 1982

General Interest
00:15:00 N, NT, T 011550
daily Mono
7", 10 1/2" reels, 7 1/2 ips
Everyday problems based on letters written in by the listeners. Decisions discussed by a celebrity panel, with psychological insights.
25+ — TAL
Promos
CASH.
Arthur Henley — *Arthur Henley Productions*

Man And Molecules—Dimensions In Science 1960

Science
00:14:30 N, NT, T 027770
weekly Mono
7" reel, 7 1/2 ips; Cassette
This program focuses on actualities from scientists working in health, medicine, energy, space, the environment and other fields.
18-55 — TAL
FREE.
John Henahan, American Chemical Society — *American Chemical Society*

Message to Israel USA-Green Pastures Soviet Union 1937

Religious
00:15:00 NT, T 042040
weekly Mono
5" reel, 7 1/2 ips
A religious program that explores the Old Testament in light of the New Testament.
18+ — TAL
English, Russian
CASH.
Message to Israel — *Message To Israel*

Messianic Vision, The 19??

Religious-Series
00:14:30 RE 012180
5x weekly Mono
Cassette
Host: Sid Roth
This series delves into both Jewish and Christian doctrine in an interview format.
35+ — REL
CASH.
Sid Roth — *The Messianic Vision*

Features

Features

- Modern Swedish Writers** 1977
Reviews
00:14:30 N, NT, T 004540
13 pgms Mono
5", 7" reels, 7 1/2 ips
A series presenting a selection of authors whose works have met with public and critical success in Sweden as well as other parts of the world. Included are Eyvind Johnson, Jan Myrdal, Lars Forssell, Harry Martinson, Theodor Kallifatides, Per Westberg, Sara Lidman, Gunnar Harding, Peter C. Jersild, Per Wahloo, Astrid Lindgren, Willy Kyrklund, and Sven Delblanc.
1. Eyvind Johnson 2. Jan Myrdal 3. Lars Forssell 4. Harry Martinson 5. Theodor Kallifatides 6. Per Westberg 7. Sara Lidman 8. Gunnar Harding 9. Peter C. Jersild 10. Per Wahloo 11. Astrid Lindgren 12. Willy Kyrklund 13. Sven Delblanc.
25+ — TAL
Promos
English, Swedish
FREE.
Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*
- # Momentos De Decision** 1983
Religious
00:15:00 S, RE 044290
1x weekly Mono
7" reel, 7 1/2 ips
Rev. Billy Graham's weekly sermon in Spanish.
18+ — REL
Spanish
CASH.
Norman Myske — *Forge Recording Studios*
- Moments With Martha** 1971
Religious-Series
00:14:30 RE 011820
5x weekly 2 Track Stereo
5" reel, 7 1/2 ips
Host: *Martha Ferrin*
A daily, spiritual counseling program aimed at people seeking religious inspiration. Practical advice for effective Christian living.
25+ — REL
Promos
CASH.
Moments With Martha — *Moments With Martha*
- Morning Focus** 1974
Religious
00:14:30 RE 023560
daily Mono
7" reel, 7 1/2 ips
Expository teachings of books of the Bible along with some topical studies.
18+ — REL
FREE.
Washington Bible College — *Washington Bible College*
- Mother And Child Care** 1983
Health
00:23:00 T 029930
13 pgms Mono
?" reel, ? ips; Script
A series of pregnancy and child care programs that address important issues. Script available only in English.
1. *The First Stages Of Pregnancy* 2. *Pre-natal Care* 3. *Changing State Of The Body During Pregnancy* 4. *Preparations For The Baby At Home* 5. *Child Care At Home* 6. *Disease Attacking Babies* 7. *Breast Feeding* 8. *Auxiliary Foods For The Baby* 9. *Wrong Feeding Habits For The Young* 10. *The Growing Of The Baby* 11. *Elementary Stages Of Knowledge* 12. *Preventive Steps Against Diseases* 13. *A Sick Baby*
18+ — TAL
English, Hindu, Kiswahili, Urdu
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*
- Nature Series** 1982
Educational
00:15:00 N, NT, T 011880
77 pgms Mono
10 1/2" reel, 7 1/2 ips, Cassette
The programs in this series cover various concepts in natural science, the harmful effect of insecticides on the songbird population, and the realm of wildlife each with experts in the field. Antarctic and American Forests as well as conservation techniques, are also covered.
12+ — TAL
Promos
CASH.
University Of Colorado — *National Center For Audio Tapes*
- NBN Sports Network** 1977
Sports
00:15:00 B, UC 014990
3x weekly Mono, Stereo
Satellite Transmission
Host: *Ron Pinkney*
A magazine format designed to recap the week's sports action combining news, interviews, and previews of upcoming events.
18+ — SPO
CASH; 3 minutes commercial availability.
Ron Pinkney — *National Black Network*
- New Testament Light Daily** 1952
Religious-Series
00:15:00 N, NT, RE 000040
5x weekly Stereo
7" reel, 7 1/2 ips
Host: *Dr Spiros Zodhiates*
Expository bible teaching that features Dr. Spiros Zodhiates, a leading authority on the Greek New Testament. Program strives to familiarize people with the needs of missionaries throughout world. Available in 30 minutes as a weekly for weekend use.
12+ — REL
English, Burmese, Chinese, Cuban, Greek, Indian
FREE.
AMG International — *AMG International*
- Other Series Of Interest** 1982
Educational
00:15:00 N, NT, T 011960
43 pgms Mono
10 1/2" reel, 7 1/2 ips, Cassette
This series features a faculty member of the University of Virginia discussing his favorite informal reading. Program topics cover entire range of literature from contemporary Spanish to detective stories.
18+ — TAL
Promos
CASH.
University Of Colorado — *National Center For Audio Tapes*
- # Perfect Way, The** 1982
Religious
00:15:00 RE 045910
1x weekly Mono
7" reel, 7 1/2 ips
Speaker: *Rev. Charles B. Bernardi*
All-talk program with emphasis on a deeper spiritual life.
18+ — REL
CASH/BARTER.
? — *Domain Communications*
- Perspective** 1981
News-Foreign Affairs
00:14:00 N, NT, T 011300
1x weekly Mono
5" reel, 7 1/2 ips
A weekly feature program analyzing the important political and economic issues being considered by the United Nations.
1979: *Billboard*, 1979-80: *Ohio State Award*, 1983: *International Reading Association Award*.
18+ — NEW
FREE; tape return basis.
United Nations — *United Nations Radio*

Features

Features

- # Perspectives** 1977
Interview-Talk-Personality
00:15:00 NT, T 042470
monthly Mono
7" reel, 7 1/2 ips
This program features background reports and analysis on major Finnish or Northern European developments. Topics range from economic and defense matters to new trends on the cultural scene.
25+ — TAL
FREE; user return basis.
Finnish Broadcasting Company — *John Berky-Radio Productions*
- Religion In The News** 1981
Interview-Talk-Personality
00:13:30 RE 023460
weekly Mono
7" reel, 7 1/2 ips
Host: Fr. John Mulhall
Discussions on religious, social, and moral issues between Fr. Mulhall and a prominent guest.
25+ — TAL
FREE.
Paulist Communications — *Paulist Communications*
- Prime Time** 1975
Public Affairs
00:13:30 N, NT, T 009890
1x weekly Mono
7" reel, 7 1/2 ips, Satellite Transmission (NPR)
Hosts: Renee Channey, Michael Hayes
A public affairs show aimed at older Americans, motivates listeners to get themselves involved.
65+ — COM
FREE.
Elizabeth Bulkley — *Eli Productions*
- Religious Programming** 1981
Religious
00:14:30 ALL 013970
1x weekly Mono, Stereo
Satellite Transmission
Host: Father Tom Hartman
Inspirational messages found in rock music as well as interviews with artists are featured here. Available through all ABC Network Services.
18+ — REL
BARTER.
ABC Radio Networks, US Catholic Conference — *ABC Radio Networks*
- # Puntos de Vistas** 1983
Minority
00:14:00 SP 041890
weekly Mono
7" reel, 7 1/2 ips; Cassette
This program contains interviews, reports and documentaries on experiences from the point of view of Spanish speaking people from all countries, with a special focus on the Third World. Identifies and shares ethical values that support a more just and humane society.
25+ — TAL
English, Spanish
FREE.
Rogelio Villareal — *Maryknoll Fathers And Brothers*
- Samis, The** 1977
Documentary
00:14:30 N, NT, T 004610
2 pgms Mono
5", 7" reels, 7 1/2 ips
Here we meet the Samis, the people who were the first inhabitants in the farthest North of Scandinavia. In 2 programs the history and present day situation of this people are described.
18+ — TAL
Promos
English, Swedish
FREE.
George Wood — *Swedish Broadcasting (Radio Sweden Int'l)*
- Radio-Activity** 1983
General Interest
00:15:00 N, NT 029980
2x monthly Stereo
7" reel, 7 1/2 ips
This program is a topical survey of events in the international broadcasting world, plus news on hi-fi, video, and audio from a European perspective.
18+ — NEW
FREE.
Jonathan Marks — *Radio Netherlands (Worldwide)*
- Science, Scripture & Salvation** 1972
Religious
00:14:30 N, NT, RE 007130
weekly Mono
7" reel, 7 1/2 ips
Scientists: Drs. Morris, Gish, Slusher, Parker, Bliss, Austin, Cumming, Barnes
A question and answer format contains topics that deal with Scientific Creationism.
18+ — TAL
FREE.
Institute For Creation Research — *Institute For Creation Research*
- Radio Bible Class (Daily)** 1936
Religious-Series
00:15:00 RE 015920
1x daily Mono
7" reel, 7 1/2 ips
Host: Paul Van Gorder, Richard De Haan, M.R. De Haan II
Bible teaching with music.
18+ — REL
FREE.
Al Sanders — *Radio Bible Class*
- Sound Of Listen, The** 1980
Educational
00:14:30 A, R 023870
weekly Mono
7" reel, 7 1/2 ips
Interviews, news and comment aimed at ways to improve life by overcoming drug dependency.
18-34 — TAL
FREE.
Narcotic Education — *Narcotics Education*
- Radio School Of The Bible** 1987
How-To-Instructional
00:14:30 RE 028810
daily Stereo
7" reel, 7 1/2 ips
MBI instructors bring the classroom to you every weekday and offer Bible courses for credit through Moody Correspondence School. Certificates of completion are issued to those fulfilling assignments. A free syllabus offered to those who write and request it.
18+ — REL
FREE.
Moody Broadcasting Network — *Moody Broadcasting Network*
- Sower, The** 1980
Religious-Series
00:14:30 RE 002480
7x weekly Mono, Stereo
5" reel, 7 1/2 ips
Michael A. Guido
Contains a brilliant arrangement of "Bringing In The Sheaves," and two choice hymns. There is an easy to listen to message that is inspirational as well as being interdenominational, also included is a fascinating five minute meditation.
18+ — REL
FREE.
Audrey Guido — *Guido Evangelistic Association*

Features

Features

- Spotlight: Psychology** 1981
Interview-Talk-Personality
00:15:00 N, NT, T 028040
weekly Mono
7" reel, 7 1/2 ips
This program focuses on some of society's most persistent problems—aging, dieting, parenting, divorce, death, sex, and others.
25+ — TAL
CASH.
Catherine Probst — *Broadcasting Foundation Of America*
- Stories Of Great Christians** 1946
Religious-Series
00:14:30 RE 028760
1x daily Stereo
7" reel, 7 1/2 ips; Satellite Transmission
The lives of spiritual pioneers dramatically portrayed, such as Eugene Clark, Gladys Aylward, Florence Nightingale, William Booth and Peter Marshall.
12+ — REL
CASH.
Moody Broadcasting Network — *Moody Broadcasting Network*
- Storybook Room** 1967
Child-Juvenile
00:14:30 RE 028750
3x weekly Stereo
7" reel, 7 1/2 ips
Host: *Bob Devine*
This program features dramatic Bible stories and "Nature Corner" interviews with various animal characters discussing how God has provided for their survival.
8+ — REL
CASH.
Moody Broadcasting Network — *Moody Broadcasting Network*
- Sugar "N" Spice** 1964
Miscellaneous
00:14:30 RE 028680
daily Stereo
7" reel, 7 1/2 ips
Host: *Ruth Dinwiddie*
This daily program features Ruth Dinwiddie with household hints, interviews, devotional thoughts and music.
18+ — REL
CASH.
Moody Broadcasting Network — *Moody Broadcasting Network*
- Summer Stockholm** 19??
Travel
00:14:00 N, NT, T 004570
1 pgm Mono
5", 7" reels, 7 1/2 ips
A sound portrait with music of Sweden's capital city, Stockholm, as it appears to the visitor in the summertime. This brief tour includes at Stockholm's Town Hall, the waterways, the Royal Palace, boutiques, and museums.
18+ — TAL
Promos
English, Swedish
FREE.
Marjorie Lundin — *Swedish Broadcasting (Radio Sweden Int'l)*
- Sunkel Sez** 1951
Interview-Talk-Personality
00:13:00 N, NT, T 010520
daily Stereo
7" reel, 7 1/2 ips
A radio visit on a one-to-one basis that covers subjects from A to Z. Informal chat and philosophy.
45+ — ENT
Promos
CASH.
Bud Sunkel — *Bud Sunkel*
- Swedish Weather** 1982
Documentary
00:14:00 N, NT, T 004550
1x monthly Mono
5", 7" reels, 7 1/2 ips
Sweden's changing seasons form the subject of this depiction in talk and music.
25+ — TAL
Promos
English, Swedish
FREE.
Marjorie Lundin — *Swedish Broadcasting (Radio Sweden Int'l)*
- Taboo Medical Topics** 1983
Health
00:15:00 N, NT, T 027420
5x weekly Stereo
?" reel, ?" ips
This series features programs on medical topics such as infertility, breast reconstruction, terminal diagnosis, and others.
25+ — TAL
CASH.
Dr Claire Warga — *Claire Warga Productions*
- This Is Your World** 1981
Reviews
00:15:00 N, NT, T 028030
weekly Mono
7" reel, 7 1/2 ips
This program focuses on international press reviews.
25+ — TAL
CASH.
Catherine Probst — *Broadcasting Foundation Of America*
- Threshold** 1987
Religious
00:14:30 RE 028670
weekly Stereo
Satellite Transmission
Host: *Ron Hutchcraft*
A weekly program of interest to parents and all who work with teenagers. The program focuses on teens as being important people who need to be understood and loved.
12+ — TAL
CASH; price varies.
Moody Broadcasting Network — *Moody Broadcasting Network*
- # Truth For Israel** 19??
Religious
00:15:00 RE 043840
weekly Mono
7" reel, 7 1/2 ips
Speaker: *Rev. George Grouen*
Rev. George Grouen preaches the Gospel in this program. The focus is to help the Jewish listener to understand the Gospel.
18+ — REL
CASH.
Rev. George Grouen — *Forge Recording Studios*
- UFO Monitor** 1982
Science
00:14:30 N, NT, T 010580
1x weekly 2 Track Stereo
Cassette
Host: *Robert D. Barry*
This special series has been prepared to update audiences on the sky phenomenon. Interviews with former NASA and USAF personnel are included in many of the broadcasts. Available in a daily 90 second format.
18+ — TAL
Advertising Aids, Demos
CASH.
Robert D Barry — *20th Century UFO Bureau*

Features

Features

Update 1982
 Music-Adult Contemporary
 00:15:00 AC, R 023600
 weekly Stereo, Mono
 12" LP, 33 1/3 rpm
 The week's biggest pop hits combined with reports on Forces Command activities.
 18-34 — MUS
 FREE.
 United States Army Forces Command — *United States Army Forces Command*

Vistas Of Israel 1982
 Music-Ethnic
 00:14:00 RE 013080
 1x weekly Stereo
 7" reel, 7 1/2 ips
 Israeli musical selections, offers a potpourri ranging from the latest popular songs to the golden oldies, and from religious songs to folk music. This series also includes special musical holiday programs.
 18-34 — REL
 FREE.
 Israel Broadcasting Service — *Israel Broadcasting Service*

Voice Of Americanism, The 1982
 News
 00:15:00 RE 020970
 5x weekly Mono
 7" reel, 7 1/2 ips
 An analysis of the news from a Christian perspective with emphasis on national security issues.
 25+ — NEW
 CASH.
 Ray Wilson — *United Community Churches Of America*

Voice of Prophecy 15-Minute Daily Broadcast, The 1975
 Religious
 00:15:00 RE, T 009470
 5x weekly Mono, Stereo
 5" reel, 7 1/2 ips
H.M.S. Richards Jr.
 A daily religious broadcast, running 15-minutes, entitled: "Bible Highlights."
 25+ — REL
 Advertising Aids, Promos, Sales Aids
 FREE.
 Voice of Prophecy — *Voice Of Prophecy*

Voice Of Prophecy 15-Minute Story Hour 1975
 Religious
 00:15:00 RE, T 009480
 1x weekly Mono, Stereo
 5" reel, 7 1/2 ips
H.M.S. Richards Jr.
 The Saturday broadcast of 15 minute daily series features a children's story from the Bible. It may be used any day of the week on a stand-alone basis.
 12-18 — REL
 Advertising Aids, Promos, Sales Aids
 FREE.
 Voice Of Prophecy — *Voice Of Prophecy*

Voices Of Finland 1983
 Interview-Talk-Personality
 00:15:00 J, R, T 027630
 monthly Stereo
 7" reel, 7 1/2 ips
 This program features interviews with artists and capsule presentations of important music events in Finland. The series includes music from jazz to rock.
 18+ — TAL
 FREE; user return basis.
 The Finnish Broadcasting Company — *John Berky-Radio Productions*

Weekly Minorities Series 1984
 Minority
 00:15:00 B, S, T 043550
 1x weekly Mono
 7" reel, 7 1/2 ips
Host: J. Fred MacDonald
 A weekly look at the plight of a different American minority. Topics are never general. The focus is on a specific problem facing a specific minority. Your host is noted historian and author, J. Fred MacDonald.
 12+ — TAL
 Promos
 BARTER/FREE; 52 week minimum.
 J. Fred MacDonald — *Public Interest Affiliates*

What's On In Europe 1983
 General Interest
 00:15:00 NT, T 029780
 1x monthly Mono
 ?" reel, ? ips
 A program that features a round-up of cultural events in Europe.
 18+ — TAL
 FREE.
 Radio Netherlands — *Radio Netherlands (Worldwide)*

Wings Of The Morning 1977
 Religious
 00:15:00 RE 043890
 weekly Mono
 7" reel, 7 1/2 ips
Speaker: Dr. Gerald Foster
 Dr. Gerald Foster speaks of the Bible and offers practical instruction.
 12+ — REL
 CASH.
 Sunday Breakfast Mission — *Forge Recording Studios*

Woman To Woman 1987
 Women
 00:14:30 RE 028690
 daily Stereo
 7" reel, 7 1/2 ips
Host: Dollee Meredith
 This program features Dollee Meredith speaking to women about issues and problems they face and for which the Bible has the answers.
 18+ — TAL
 CASH.
 Moody Broadcasting Network — *Moody Broadcasting Network*

Women Alive 1977
 Religious
 00:15:00 RE 043880
 daily Mono
 7" reel, 7 1/2 ips
Speaker: Mrs. Dorothy Worth
 Speaker, Mrs. Dorothy Worth offers women guidance, through Bible teachings.
 18+ — REL
 CASH.
 Collingswood United Methodist Church — *Forge Recording Studios*

Wonderful Words Of Life 1983
 Religious
 00:15:00 RE 028190
 weekly Mono
 7" reel, 7 1/2 ips
 This program features a combination of religious music and an inspirational message.
 18+ — TAL
 FREE.
 The Salvation Army — *The Salvation Army*

World News Roundup 1982
 Hard News
 00:14:30 N, NT 021350
 daily Mono
 Satellite Transmission
Anchor: Deborah Potter
 The complete story of world events from the previous night and early morning. Actualities and highlights.
 18+ — NEW
 Advertising Aids, Promos
 BARTER.
 Steve Baltin — *CBS Radio Network*

Features

Music Programming

World Of Children Series 1982
Educational
00:15:00 N, NT, T 011870
39 pgms Mono
10 1/2" reel, 7 1/2 ips, Cassette
This series of individual programs covers such topics as famous inventors, science concepts, and dramatic stories that are fantasy and comedy, yet have a lesson attached.
12-17 — TAL
Promos
CASH.
University Of Colorado — *National Center For Audio Tapes*

You And Your World 1981
Educational
00:14:30 ALL 013350
1x weekly Mono
5" reel, 7 1/2 ips
This program focuses on the significant challenges of achieving successful living. Offered are hints and meaningful direction for everyone on the path to happiness.
18+ — TAL
FREE; 1 play weekly permitted.
Bonneville Productions — *Bonneville Productions*

Youth On The Air 1983
Public Affairs
00:15:00 ALL 016770
1x weekly Mono
7" reel, 7 1/2 ips; Cassette
A 15-minute weekly news/feature, also available as an unsponsored public affairs offering. A training project for young news reporters.
12+ — NEW
Advertising Aids, Demos
BARTER.
Youth News — *Youth News*

Music Programming

CBS Radio Cavalcade Of Christmas 1927
Music
Seasonal
00:24:00 ALL 045440
8 pgms Stereo
Satellite Transmission
Traditional holiday music performed by a different university choir on each of the eight programs in the series.
12+ — MUS
BARTER.
CBS Radio Network — *CBS Radio Network*

Light Music From The Netherlands 1983
Music-Classical
00:15:00 CL 029800
12-16 pgms Stereo
12" LP, 33 1/3 rpm
A dutch soloist, combo or orchestra is featured each program with music from the Dutch and or international repertoire.
25+ — MUS
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*

Momentos De Meditacion 1981
Music-Religious
00:13:30 SP, RE 004890
1x weekly Mono, Stereo
12" LP, 33 1/3 rpm
Host: *Hugo Ruiz, DJ*
Spanish standards, good listening music, with one religious record, plus Spanish poetry and brief religious items.
25+ — REL
Promos
Spanish
FREE.
Radio TV Commission — *Radio TV Commission Of The Southern Baptist Convention (Worldwide)*

Music Of Sweden, The 1983
Music-Folk
00:14:45 MM, T 024560
11 pgms Mono
5" reel, 7 1/2 ips
A series of programs which acquaint the listener with authentic Swedish folk music in a variety of forms. Performances by skilled players and singers of old Swedish folk music have been preserved on tape recordings by the Swedish Broadcasting Corporation. Comments on the geographical, historical, and cultural settings are presented in the programs.
18+ — MUS
FREE.
Radio Sweden International — *Swedish Broadcasting (Radio Sweden Int'l)*

New Song, A 1975
Music-Religious
00:14:30 RE 028590
daily Stereo
7" reel, 7 1/2 ips
Soloist: *Burt Kettinger*
This program features a collection of religious music and thoughts.
18+ — REL
CASH.
Moody Broadcasting Network — *Moody Broadcasting Network*

Old Swedish Organs 19??
Music-Foreign
00:15:00 CL 004410
14 pgms Stereo
5", 7" reels, 7 1/2 ips
An opportunity to hear the old pipe organs of Sweden. Each presentation consists of a visit to a specific Swedish church, where the historic pipe organ is demonstrated and explained.
1. *Organ In The Chapel Of The Drottingholm Palace* 2. *Genarp Organ In The Museum At Malmo* 3. *Balinge Organ* 4. *Vaxjo Organ* 5. *Organ In Folkstrom's Chapel* 6. *Lovsta Bruk Organ* 7. *Frosunda Organ* 8. *Jarlasa Organ* 9. *Svinnegarn Organ* 10. *Bastad Organs* 11. *Gammalkil Organ* 12. *Harkeberga Organ* 13. *Skanninge Organ* 14. *Stockholm Cathedral Organ*.
25+ — MUS
Promos
English, Swedish
FREE.
Marjorie Lundin — *Swedish Broadcasting (Radio Sweden Int'l)*

Programmes Of Swedish Folk Music 19??
Music-Foreign
00:15:00 CL 004420
11 pgms Stereo
5", 7" reels, 7 1/2 ips
This program allows the listener to become closely acquainted with authentic Swedish folk music. Included are such programs as Ancient Pastoral Music, Musical Dialects, The Polska, Rustic Instruments, The Spelman, The Medieval Ballad.
25+ — MUS
promos
English, Swedish
FREE.
Marjorie Lundin — *Swedish Broadcasting (Radio Sweden Int'l)*

Sounds Of Solid Country 1982
Music-Country
00:14:30 C 020900
weekly Mono
12" LP, 33 1/3 rpm
Host: *Marv Brooks*
The best of the country hits from the recent past. Thirteen programs per volume.
18-34 — MUS
Promos
FREE.
Marv Brooks Productions — *United States Marine Corps*

Music Programming

News Service

Sounds Of Solid Gold 1982
 Music-Oldies
 00:14:30 O 020890
 weekly Mono
 12" LP, 33 1/3 rpm
 Host: *Marv Brooks*
 Oldies from 1960 to the present. Contains retrospects on news, sports and events from the highlighted years. Thirteen programs per volume.
 18-34 — MUS
 Promos
 FREE.
 Marv Brooks Productions — *United States Marine Corps*

Swedish Folk Music 1983
 Music-Folk
 00:14:40 MM, T 024550
 6 pgms Mono
 5" reel, 7 1/2 ips
 A series of six programs which allow the listener to become closely acquainted with authentic Swedish folk music in its variety of forms. Performances by skilled players and singers of old Swedish music have been preserved on tape recordings by the Swedish Broadcasting Corporation. Each program in this series is a dialogue between two announcers who discuss the musical examples.
 18+ — MUS
 FREE.
 Radio Sweden International — *Swedish Broadcasting (Radio Sweden int'l)*

Yesterday's Music 1982
 Music-Big Band
 00:05:00 BB 024880
 1x daily Mono
 Cassette
 Host: *Robert D. Barry*
 Daily program featuring music from the big band era. Includes background on hit artists and bands from the 1920's, 1930's and 1940's.
 35+ — MUS
 CASH.
 Specialized Programming — *Specialized Programming*

News Service

Amazing Facts 1982
 Religious
 00:15:00 RE 011710
 daily Mono
 7" reel, 7 1/2 ips
 Host: *Joe Crews*
 Factual and educational news broadcasts with no music or prayer.
 18+ — REL
 Promos
 CASH/FREE.
 Amazing Facts — *Amazing Facts*

Church World News 1957
 Religious-Series
 00:14:30 N, RE 001990
 1x weekly Mono
 7" reel, 7 1/2 ips
 Host: *Dave Moore, Dean Montgomery*
 A lively quarter hour of international and national news relating to religious issues. Also featured is a timely commentary by a well known Protestant, Roman Catholic, Jewish or Orthodox thinker.
Five National Awards, Ohio State National Conference of Christians and Jews.
 25+ — REL
 Promos
 FREE.
 American Lutheran Church, Lutheran Church in America — *American Lutheran Church Media Services Center*

God's News Behind The News 1946
 Religious-Series
 00:14:30 RE 026960
 2x weekly Mono
 5" reel, 7 1/2 ips; Satellite Transmission
 Religious news program. Also available in 29 minute television program.
 1983: *Angel Award by Religion-lu-Media.*
 18+ — NEW
 English, Spanish
 CASH.
 Cathedral Caravan — *Cathedral Caravan*

Hal Bruno's Washington 1987
 News
 00:14:30 N, NT, T 014280
 weekly Stereo
 Satellite Transmission
 Host: *Hal Bruno*
 ABC News Political Director Hal Bruno conducts revealing interviews and analyzes the important effects on the nation of the actions of the policy makers in the capital.
 25+ — NEW
 Promos
 BARTER.
 ABC News — *ABC Entertainment Network*

News In A Different Dimension 1963
 Religious
 00:14:30 RE 004130
 1x weekly Stereo
 5" reel, 7 1/2 ips, Satellite Transmission
 Host: *Mark Benson*
 News of significance from around the world, actualities from various mission fields, and periodic interviews with prominent Christian personalities.
 1967-1981 Honor Award Religious Broadcasters.
 25+ — REL
 FREE.
 Mark Benson — *Pocket Testament League*

Paul Harvey 1983
 Commentary-Editorial
 00:15:00 ALL 025320
 6x weekly Mono, Stereo
 Satellite Transmission
 Host: *Paul Harvey*
 News and commentary program. Also offers 5 minute program 5x weekly, plus "Rest of the Story," a five minute program available 5x weekly. Available on ABC Information and Entertainment Networks.
 25+ — NEW
 BARTER.
 ABC Radio Network — *ABC Radio Networks*

Perspective 1982
 Public Affairs
 00:15:00 N, NT, T 010600
 1x weekly Mono
 5 1/2" reels, 7 1/2 ips
 Host: *Doug Bruce*
 A public affairs program that discusses current events with specialists in the areas of national and international concern.
 18+ — TAL
 FREE.
 Doug Bruce — *University Of Kentucky*

Present Tense 1982
 Religious
 00:15:00 N, NT, RE 002010
 2x weekly Mono
 5" reel, 7 1/2 ips
 Host: *Jonathan Schenker*
 One on one interviews pertaining to foreign affairs and the Jewish community.
 25+ — NEW
 FREE.
 American Jewish Committee — *American Jewish Committee*

News Service

Public Service Announcements

Scope, The UN Radio Magazine 1981
 General Interest
 00:14:00 N, NT, T 011310
 4x monthly Mono
 12" LP, 33 1/3 rpm
 A program illustrating the work of the United Nations and the specialized agencies in the field of economic and social development around the world. "Scope" places emphasis on the human element.
 25+ — TAL
 FREE.
 United Nations — *United Nations Radio*

This Week In Baseball 1983
 Sports
 00:15:00 ALL 045420
 2x weekly Stereo
 Satellite Transmission
 Host: *Mel Allen*
 This feature hosted by Mel Allen recaps current events in baseball each week. A seasonal program fed once on Friday and Saturday.
 18+ — SPO
 BARTER.
 CBS Radio Sports — *CBS Radio Network*

Washington International Report 1980
 Religious
 00:10:30 N, RE, T 006830
 1x weekly Mono
 7" reel, 7 1/2 ips
 A comprehensive round-up of news and analysis on Jewish affairs. Content is drawn from professional correspondents around the world. High quality audio feed. Extensive use of actualities.
 25+ — NEW
 CASH; 26 weeks.
 David J Rosenstein — *American Jewish Broadcasting Service*

Week At The UN, The 1981
 News-Foreign Affairs
 00:13:30 N, NT, T 011290
 1x weekly Mono
 5" reel, 7 1/2 ips
 A weekly news program reporting major developments within the UN Organization, including extracts from meetings of the Security Council, General Assembly, etc.
 18+ — NEW
 FREE; tape return basis.
 United Nations — *United Nations Radio*

Word And The World, The 1964
 Religious-Series
 00:14:00 RE 011400
 1x weekly Stereo
 5" reel, 7 1/2 ips
 Host: *David M. Virkler*
 News commentary in biblical perspective, alternating with select interviews.
 25+ — REL
 FREE.
 Dedication Evangelism — *Dedication Evangelism*

World Tonight, The 1982
 Hard News
 00:15:00 N, NT 021360
 daily Mono
 Satellite Transmission
 Host: *Douglas Edwards*
 A review and update of world news events.
 18+ — NEW
 Advertising Aids, Promos
 BARTER; 1 minute local availability.
 CBS Radio News — *CBS Radio Network*

Public Service Announcements

Accent On Living 1982
 Public Service
 00:15:00 RE 015970
 daily Mono
 10 1/2" reel, 7 1/2 ips
 Host: *Dr. Clyde Narramore*

A program designed to examine problems of life and how to handle them positively.
 18+ — COM
 Promos
 FREE.
 Narramore Christian Foundation — *Narramore Christian Foundation (Worldwide)*

Christopher Closeup 1952
 Public Service
 00:14:00 RE 003410
 weekly Mono
 12" LP, 33 1/3 rpm
 Co-Hosts: *Jeanne Glynn, Father John Catoir*
 Interviews with a wide variety of famous and not so famous personalities, people who are shaping tomorrow's world, today.
 25+ — TAL
 FREE.
 The Christophers — *The Christophers*

Focus On Faith 1982
 Religious
 00:15:00 RE 011250
 75 pgms Mono
 7" reel, 7 1/2 ips; Satellite Transmission
 Host: *Dr. Gordon Anderson*
 Human interest. Location interviews in depth with notables and people from all walks of life. Athletes, authors, statesmen, celebrities, educators, etc. Educational with inspirational input.
 1979-1983 National Religious Broadcasters.
 18+ — REL
 Promos
 English, Russian
 FREE.
 Focus On Faith Productions — *Focus On Faith Productions*

Look At Your Bible, A 1972
 Religious-Series
 00:14:30 RE 003540
 1x weekly Mono
 5," 7" reels, 7 1/2 ips
 Host: *Alexander Scourby*
 Public Service bulletins issued from Washington are part of the program. This program presented in behalf of the Auxiliary Rescue Services of East Tennessee is both inspirational and educational.
 1977 Civitan Public Service Award.
 25-54 — REL
 English, French, Latin, Spanish
 FREE.
 Doctor John Clarence Davis Jr — *Doctor Davis Media Ministries*

Music Scrapbook, The 1979
 Religious
 00:15:00 NT, RE, T 009510
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 A total of 104 programs are available. In addition to music by Voice of Prophecy artists, the broadcast feature interviews and stories of songs and composers by Wayne Hooper.
 25+ — COM
 Advertising Aids, Promos, Sales Aids
 FREE.
 Voice Of Prophecy — *Voice Of Prophecy*

Public Service Announcements

Public Service Announcements

Psychology For Living

1982

Religious

00:15:00

RE

011790

daily

Mono

10 1/2" reel, 7 1/2 ips

Host: Dr. Clyde Narramore

Striking at the heart of daily and personal problems, this program discusses problems concerned with marriage, children, teenagers, sex, emotional disorders, etc. Exciting and helpful.

18+ — COM

Promos

FREE.

Narramore Christian Foundation — *Narramore Christian Foundation*
(Worldwide)

SHORT FORM RADIO PROGRAMS/SERVICES

In this section of THE RADIO PROGRAMS SOURCE BOOK all programming/services of Short Form Length (10 Mins to 1:01 Mins) are fully reported as being Network, Syndication, Export, Barter, or Free. They are classified alphabetically by Main Category: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services or Public Service Announcements.

| Features | | Agreport | | 1983 |
|--|----------|-------------|--|--------|
| A Moment With | | | | |
| Interview-Talk-Personality | | | | 1983 |
| 00:05:00 | ALL | | | 025590 |
| 47 pgms | Mono | | | |
| 7" reel, 7 1/2 ips; Cassette | | | | |
| This program features interviews with prominent personalities in the music and entertainment fields. Time varies from 30 second to 5-minute spots. Programs can be used in block or modular form. | | | | |
| 18+ — ENT | | | | |
| Demos. | | | | |
| CASH/BARTER. | | | | |
| MRC Films — <i>MRC Films</i> | | | | |
| Ace News Cavalcade Of The Air Waves | | | | 1981 |
| Comedy | | | | |
| 00:02:30 | A, AC, R | | | 007980 |
| daily | Mono | | | |
| 10 1/2" reel, 7 1/2 ips | | | | |
| <i>Ace Trucking Company</i> | | | | |
| Spoofs of newscasts featuring the comedy of the Ace Trucking Company. Contains 65 shows for 13 weeks. This program is available for rebroadcast. Customized promos are available. | | | | |
| 18-34 — ENT | | | | |
| Promos | | | | |
| CASH; price based on market size and spot rate. | | | | |
| Chicago Radio Syndicate — <i>The Chicago Radio Syndicate (Worldwide)</i> | | | | |
| Achievers, The | | | | 1982 |
| Business | | | | |
| 00:00:90 | ALL | | | 001650 |
| 5x weekly | Mono | | | |
| 7" reel, 7 1/2 ips | | | | |
| <i>John Doremus</i> | | | | |
| Profiles of achievers, showing American free enterprise in action. Original and replay allowed daily. | | | | |
| 18-54 — TAL | | | | |
| CASH/BARTER. | | | | |
| Syndicated Program Production/Gert Bunchez & Assoc — <i>Syndicated Program Production/Gert Bunchez & Assoc</i> | | | | |
| Agreport | | | | 1982 |
| Farm | | | | |
| 00:03:30 | N, NT, T | | | 009190 |
| daily | Mono | | | |
| Satellite Transmission | | | | |
| Seven programs each weekday dealing with agriculture and consumer interest news. | | | | |
| 18+ — NEW | | | | |
| Promos | | | | |
| CASH; exclusive broadcast rights to APR affiliates. | | | | |
| Associated Press Radio Network, Joe Kafka — <i>AP Radio Network</i> | | | | |
| Agreport | | | | 1983 |
| Farm | | | | |
| 00:03:30 | | N, T | | 041510 |
| 5x daily | | Stereo | | |
| Satellite Transmission; AP Wire | | | | |
| <i>Anchor: Joe Kafka</i> | | | | |
| "Agreport" primarily covers government activities relating to the farm industry. A great deal of the coverage is consumer oriented, some programs include discussions of agricultural issues with farmers. Eight "Agreports," including five fresh agricultural broadcasts aired daily. Contains a :60 commercial break with a PSA fill at :01:00. | | | | |
| 25+ — NEW | | | | |
| CASH. | | | | |
| AP Radio Network — <i>AP Radio Network</i> | | | | |
| # Al Briscoe, America's Cabdriver | | | | 19?? |
| Commentary-Editorial | | | | |
| 00:01:00 | | AC, C, NT | | 043350 |
| daily | | Mono | | |
| ? " reel, ? ips | | | | |
| <i>Commentator: Al Briscoe</i> | | | | |
| With a toot from his cab's horn, Al Briscoe begins this short form feature. A twinkle in his eye, our peripatetic host knows that while life isn't fair, any fare is better than none. | | | | |
| 18+ — TAL | | | | |
| CASH. | | | | |
| A&A Communications — <i>A+A Communications</i> | | | | |
| Alive And Fit | | | | 1982 |
| Health | | | | |
| 00:01:30 | | ALL | | 013950 |
| 5x weekly | | Mono/Stereo | | |
| Satellite Transmission | | | | |
| <i>Host: Jaclyn Smith</i> | | | | |
| This feature examines physical fitness, sports, diet, nutrition and exercise. | | | | |
| 25-44+ — TAL | | | | |
| BARTER. | | | | |
| Norman Baer Productions — <i>ABC Direction Radio Network</i> | | | | |
| American Character, The | | | | 1981 |
| General Interest | | | | |
| 00:00:90 | | N, NT, T | | 010200 |
| daily | | Mono | | |
| 7" reel, 7 1/2 ips | | | | |
| <i>Host: Dr. Norman Vincent Peale</i> | | | | |
| An award winning series about contemporary Americans and their positive contributions to life in this country. | | | | |
| 1980: <i>Boy Scout of America</i> , 1979: <i>National Conference Christians and Jews</i> , 1981: <i>NY Council of Churches</i> , 1982: <i>U.S. Senate</i> . | | | | |
| 25+ — TAL | | | | |
| Promos | | | | |
| FREE. | | | | |
| Infocom Broadcast Services — <i>Infocom Broadcast Services</i> | | | | |
| American Halloween Network, The | | | | 1982 |
| Seasonal | | | | |
| 00:01:30 | | ALL | | 022630 |
| 12 pgms | | Mono | | |
| 5" reel, 7 1/2 ips | | | | |
| Series of topical reports designed to air on or about Halloween day. Special guests from different fields explain <u>parapsychology</u> , vampires, UFO's, and witchcraft. Includes customized intro. | | | | |
| 12-54 — ENT | | | | |
| Promos | | | | |
| CASH; rights for 1 month. | | | | |
| Corey Deitz — <i>Corey Deitz Creative Services</i> | | | | |

Features

Features

- America's Country Gold** 1977
Music-Country
00:05:00 C 006030
100 pgms Mono
7" reel, 7 1/2 ips
Host: *Pete Hicks*
One hundred vignette programs, each featuring a short history on one particular country music star plus his or her top song with candid interviews. All shows are wrapped with host.
18-54 — ENT
Demos, Promos
CASH.
Larry Bergman, Universal Sounds Unlimited — *Universal Sounds Unlimited (Worldwide)*
- AMI Syndication** 1983
Sports
00:09:00 ALL 028220
daily Mono
Cassette
This weekly program covers outdoor recreational topics including camping, fishing, boating, hiking, bicycling, etc.
18+ — TAL
CASH/BARTER.
AMi News Bureau — *AMi News Bureau*
- Animal Album** 1983
General Interest
00:02:00 ALL 016270
5x weekly Mono
12" LP, 33 1/3 rpm
Host: *Chuck Connors*
Chuck Connors examines the different kinds of pets, hints on raising and breeding, histories of breeds and the right pet for you.
12+ — TAL
FREE; 15 second promotional spot.
David J Clark Enterprises — *David J Clark Enterprises*
- # Another Opinion By Stanley Marcus** 1981
Commentary-Editorial
00:02:00 NT, T 042140
daily Mono
7" reel, 7 1/2 ips
Commentator: *Stanley Marcus*
Incisive commentary from Stanley Marcus, "the guiding light" behind Neiman-Marcus stores. Mr. Marcus has set many of today's style, fashion and retailing standards and comments daily on everything from the best dressed list to tardy mail service.
25-54 — TAL
Advertising Aids, Demos, Sales Aids
BARTER; 13 week minimum.
The Sunbelt Network — *Dorsey And Donnelly Enterprises*
- Ask Dr. Dog** 1979
Feature
00:02:00 A, NT, T 028900
daily Stereo
5" reel, 7 1/2 ips; Cassette
Dogs get the chance to ask an expert, Dr. George A. Dog for advice on how to live with their masters and other important things like how to get the dog next door.
18+ — ENT
Demos
CASH.
Tom Curley — *Interaudio Associates*
- Ask Mr. Science** 1982
Comedy
00:01:30 ALL 027740
daily Mono
5" reel, 7 1/2 ips
This daily parody program features silly questions answered absurdly by Mr. Science.
12+ — ENT
Advertising Aids, Promos
CASH/BARTER.
Duck's Breath Mystery Theatre — *Duck's Breath Mystery Theatre*
- Assignment Hollywood** 1987
Interview-Talk-Personality
00:02:30 NT, T 013540
5x weekly Stereo
Satellite Transmission
Host: *Fred Robbins*
Lively talk with some of the biggest stars in Hollywood, both television and movies. A different star is interviewed each day.
18+ — TAL
NEGOTIABLE.
Mutual Broadcasting System — *Mutual Broadcasting System*
WORLDWIDE: **Armed Forces Radio Network**
- Audio Features Feed** 1982
General Interest
00:01:30 N, NT, T 022650
7x daily Mono
Satellite Transmission
Spots of :60 and :90 lengths on a variety of topics including news clips, talk and features.
18+ — TAL
FREE.
Audio Features Inc — *Audio Features*
- Auto Show, The** 1983
General Interest
00:00:90 NT, T 029750
weekly Stereo
?" reel, ? ips
Host: *Wynn Moore*
Wynn Moore offers help hints on car maintenance.
18+ — TAL
Advertising Aids, Demos, Promos
CASH; 2 commercial availabilities per show.
Wynn Moore — *Orange Productions*
- # Autumn Outdoors North** 1983
How-To-Instructional
00:03:00 ALL 043970
6x weekly Mono
10" reel, 7 1/2 ips
This outdoors program focuses on hunting and fall fishing targeted at midwest and northeast states.
12+ — TAL
Advertising Aids, Promos
BARTER; 3 month term.
Tony Dean — *In-Fisherman Radio*
- # Autumn Outdoors South** 1983
How-To-Instructional
00:03:00 ALL 043980
6x weekly Mono
10" reel, 7 1/2 ips
An outdoor program that focuses on hunting and fall fishing, targeted at the sunbelt states.
12+ — TAL
Advertising Aids, Promos
BARTER; 3 month term.
Wade Bourne — *In-Fisherman Radio*
- Away From Home** 1983
Travel
00:01:30 ALL 025210
1x weekly —
AP Radio Wire
Prudence Heller
How to see the most of the USA, and travel ideas.
18+ — TAL
CASH; 1 commercial availability.
AP Radio Wire — *AP Radio Wire*

Features

Features

Banana Broadcasting 1983
Comedy
00:03:00 ALL 043130
daily Stereo
7" reel, 7 1/2 ips
Hosts: Mark Ward, Richard Procter
A fast, funny, and entertaining 2 to 3 minute comedy program featuring the comedy team of Mark Ward and Richard Procter.
18+ — CON
Advertising Aids, Promos
CASH/BARTER.
DeLuxe House — *Deluxe House*

Baseball Name Game 1982
Quiz
00:01:30 ALL 015610
5x weekly Mono
12" LP, 33 1/3 rpm
A trivia-type quiz series highlighting one well-known baseball hero on each show. Clues are given but the identity not revealed until local stations play commercials. Contains 52 programs.
25+ — SPO
Demos
CASH; programs become exclusive property of station for unlimited use.
Richard Pinkham — *Richard Pinkham Productions (Worldwide)*

Be Still And Know 1982
Religious
00:02:30 RE 022980
daily Stereo
12" LP, 33 1/3 rpm
A devotional program from "The Upper Room Magazine" with Bible text, meditation, prayer, and a thought for the day.
18+ — REL
FREE.
The Upper Room — *The Upper Room*

Be Still And Know 1983
Religious
00:02:00 RE 023780
weekly Mono
12" LP, 33 1/3 rpm
Incorporates a scripture reading, a short story, or spiritual idea into preaching.
25+ — REL
FREE.
The Upper Room — *United Methodist Communications*

Behind the Headlines (Daily) 1960
Commentary-Editorial
00:03:30 NT, T 021820
5x weekly Mono
7" reel, 7 1/2 ips
Host: R. K. Scott
A conservative viewpoint on the news: national and social issues. Champions the traditional American morals and spirit.
18+ — TAL
Demos
FREE; 60 second commercial availability; market exclusivity.
Americas Future. — *America's Future*

Behind The Music 1984
Interview-Talk-Personality
00:00:90 AC 045090
5x weekly Stereo
Satellite Transmission
Host: Dave Cooke
An interview program that takes a closer look at top A/C artists, including Sheena Easton, Air Supply and Lionel Richie.
25-54 — ENT
BARTER.
RKO Radio Networks — *RKO TWO*

Behind The Wheel 1984
General Interest
00:01:30 ALL 017810
daily Mono
?" reel, ? ips
An automotive care series.
18+ — TAL
Advertising Aids, Sales Aids
BARTER.
Barnett-Robbins Enterprises — *Barnett-Robbins Enterprises*

Best of Groucho, The 19??
Comedy
00:03:00 ALL 000090
5x weekly Mono
7" reel, 7 1/2 ips
Groucho Marx
Created from Groucho's classic TV series "You Bet Your Life." Features various interesting guests who become foils for Groucho's comedic talents. Recommend broadcasting twice daily in either drive-time or mid-day.
12+ — ENT
Promos
CASH; 2 commercial availabilities; unlimited replays.
O'Connor Creative Services — *O'Connor Creative Services*

Best Sellers in Review 1982
Reviews
00:00:90 N, NT, T 009180
daily Stereo
Satellite Transmission
Narrator: Martin Levin
A daily feature that takes a look at the "Best Seller" list written and narrated by Martin Levin. Tells the listener what they are about, how good or bad they really are and what has been said about them.
18+ — NEW
Promos
CASH; exclusive broadcast rights to APR affiliates.
AP Radio Network — *AP Radio Network*

Best Years 1983
General Interest
00:03:00 NT, T 029670
5x weekly Mono
7" reel, 7 1/2 ips
Hosts: Walt Buchman, Eric Thurman
A lively feature that deals with topics affecting middle-aged and older Americans. Bright dialogue is combined with practical information creating an interesting forum for listeners.
40+ — TAL
BARTER.
National Association Of Mature People — *Domain Communications*

Best Years—Helen Hayes, The 1979
General Interest
00:03:00 N, NT, T 007890
5x weekly Mono
7" reel, 7 1/2 ips
Host: Helen Hayes
Radio features designed to encourage older Americans to stay fit and active. These daily commentaries of special interest to America's senior citizens tells them about famous people and local listeners alike who have continued to achieve in their later years.
65+ — AIR
BARTER.
Gladney Communications — *Gladney Communications*

Bible Women Speak Today 1984
Religious
00:05:00 RE 043900
daily Mono
7" reel, 7 1/2 ips
Speaker: Ruth Crawford Porter
Ruth Crawford Porter gives women today a look at women in the bible.
18+ — REL
CASH.
Ruth Crawford Porter — *Forge Recording Studios*

Features

Features

Bill's Car Care 1980
 How-To-Instructional
 00:02:00 N, NT, T 002510
 10x weekly Mono
 7" reel, 7 1/2 ips
Bill Adelsperger
 This program answers typical car care questions asked by call-in listeners. Every possible problem faced by a novice and/or do-it-yourself mechanic is covered. Both domestic and foreign cars are discussed.
 18+ — TAL
 Promos
 CASH; 13 week minimum; renewable.
 Fuller Productions — *Fuller Productions* (Worldwide)

Bittersweet 1975
 Drama
 00:05:00 NT, T 003430
 1x weekly Mono
 10" reel, 15 ips
Host: Graham Browne
 Slice of life dramatic narratives.
 18+ — ENT
 CASH.
 Tom Clack — *Clack*

Black Hawk 1977
 Mystery
 00:02:00 ALL 001660
 5x weekly Mono
 7" reel, 7 1/2 ips
Black Hawk
 Original full production mini-series. The listener is transported to the scene of a crime, where he or she meets the suspects, and then is challenged to solve the crime before Blackhawk divulges "who done it." Complete mystery and detective stories. Original and daily replay allowed.
 12+ — ENT
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Bob Mitchell's Who's Calling? 1984
 Music-Country
 00:05:00 C 045780
 300 pgms Stereo
 Cassette
Host: Bob Mitchell
 Each program contains a hit record by an artist, as well as comments. Over 80 top stars of country music are represented in this unique feature. Program is three to five minutes in length which includes custom promos, written teaser promos, scheduling information, and contest ideas.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; contains 1-60 second local availability; fee based on market size.
 J West Productions — *J. West Productions* (Worldwide)

Book Features 1983
 Reviews
 00:01:30 NT, T 044730
 monthly Stereo
 Satellite Transmission via AP Radio Network Program Distribution Services
Host: Bill Parkhurst
 Reviews of new books and interviews with authors. Each feature usually runs less than 1:30.
 18+ — TAL
 CASH.
 PubSat — *PubSat*

Brenda Lee's Country Profile 1982
 Interview-Talk-Personality
 00:02:30 C 024050
 5x weekly Mono
 10 1/2" reel, 7 1/2 ips
Host: Brenda Lee
 Brenda Lee interviews the top country stars. Five programs per week on a given star.
 18-54 — TAL
 CASH/BARTER; minimum 13 weeks.
 Alanna Nash — *Alandale Productions*
 CANADA/ENGLAND/AUSTRALIA: *Alandale Productions*

Brian Rose Reviews 1982
 Reviews
 00:01:15 N, NT, T 004770
 3x weekly Mono
 5" reel, 7 1/2 ips, Cassette
Brian Rose
 Reviews and commentaries on current films and TV programs by a witty, syndicated critic.
 18+ — ENT
 CASH.
 Brian Rose Productions — *Brian Rose Productions*

Brief On Books, A 1984
 Reviews
 00:02:00 BM, CL, NT 018660
 6x weekly Stereo
 12" LP, 33 1/3 rpm
Host: Millicent Braverman
 An insightful and fast-paced series that looks at the latest books with Millicent Braverman as host. The only program that reviews books on a daily basis.
 25+ — TAL
 CASH/BARTER; market exclusivity.
 Mealticket Entertainment — *Mealticket Entertainment*

Bruce Jenner's Quest For The Gold 1983
 Sports
 00:01:30 ALL 018980
 1 pgm Stereo
 12" LP, 33 1/3 rpm
Host: Bruce Jenner
 The most comprehensive Olympic promotion and programming package.
 18+ — SPO
 FREE.
 Riches Rubinstein & Radio — *Riches, Rubinstein & Radio*

Business Barometer 1982
 Business
 00:00:90 N, NT, T 009200
 12x daily Stereo
 Satellite Transmission
Anchor: Alan Schaertel
 Extensive, comprehensive business reports beginning every morning with four one per hour :60 Business Barometer capsules on top financial stories. These reports are then expanded to :90 and fed hourly. Seven reports are provided, containing headlines and stock market indicators, plus coverage of the most active stocks and other major economic developments. A 3 1/2 minute Business Barometer is fed at 5:15 p.m., ET with final information on market closings, coverage of the day's business activities as well as an economic forecast for the following day. Seventy-two programs are provided weekly.
 1981 Janus.
 18+ — NEW
 Promos
 CASH; exclusive broadcast rights to APR affiliates.
 AP Radio Network, Alan Schaertel — *AP Radio Network*

Business Century: 1883 to 1984, The 1983
 Business
 00:01:30 ALL 029430
 101 programs Mono, Stereo
 10" reel, 7 1/2 ips; Cassette
 A re-usable daily feature on historic events from a business perspective; technology, progress and personalities of American Business.
 25+ — TAL
 CASH/BARTER.
 Audio'd Productions — *Audio'd Productions*

Features

Features

| | | | | | |
|--|--------------|--------|--|--------|--------|
| # Byline | | 1983 | # Celebrity Claus | | 1984 |
| Interview-Talk-Personality | | | Seasonal | | |
| 00:02:00 | T | 044470 | 00:03:00 | ALL | 042760 |
| 5x weekly | Stereo | | daily | Stereo | |
| Satellite Transmission | | | 10" reel, 7 1/2 ips | | |
| "Byline" offers an assortment of viewpoints from Democrats, Republicans and Libertarians on major issues. Programs are provided by the Cato Institute, a Libertarian organization. | | | An adult-oriented Christmas program designed to run daily, presents Santa Claus in a talk show format, where he interviews celebrities (real and fictional) about what they want for Christmas. A mature comedy. Thirty programs to this show, designed to run from Thanksgiving to Christmas. | | |
| 25+ — TAL | | | 18+ — ENT | | |
| CASH. | | | Advertising Aids, Promos | | |
| AP Radio Network — <i>AP Radio Network</i> | | | CASH; negotiable contract terms. | | |
| | | | Zero To Sixty — <i>Zero To Sixty</i> | | |
| Byline | | 1978 | Celebrity Series | | 1982 |
| Commentary-Editorial | | | Interview-Talk-Personality | | |
| 00:02:00 | AC, NT, T | 029530 | 00:05:00 | ALL | 007660 |
| 5x weekly | 2 Track Mono | | ?x weekly | Mono | |
| 7" reel, 7 1/2, AP Radio Network, NPR Satellite Feed | | | Cassette | | |
| <i>Nick Von Hoffman, Howard Jarvis, Julian Bond, Senator Bill Proxmire, Nat Hentoff, Joan Kennedy Taylor, Jeff Riggerbach, Earl Ravenal, Don Armentato, Robert Hessen, Steve Chapman, Susan Love Brown, John Fund? Bruce Cooley</i> | | | A celebrity series—details not finalized at the time of publication. | | |
| A lively and controversial commentary series that provides a balanced point of view from liberal, conservative and libertarian perspectives. | | | 18+ — AIR | | |
| 1982: <i>Freedom Foundation.</i> | | | CASH/BARTER. | | |
| 25+ — TAL | | | ? — <i>Broadcast Activities</i> | | |
| FREE; tape service to stations in the top 150 markets, outside the top 150, a duplication/ mailing cost, exclusive markets; 26, 56 weeks. | | | Charlatan Hospital | | 1983 |
| The Syndicate — <i>The Syndicate</i> | | | Soap Opera | | |
| | | | 00:03:00 | ALL | 027030 |
| | | | 3x weekly | Stereo | |
| | | | 7 1/2" reel, 15 ips | | |
| | | | Three-minute soap opera parody with consistent characters and outlandish plots which continue from show to show. | | |
| | | | 18-49 — ENT | | |
| | | | Demos | | |
| | | | FREE. | | |
| | | | Great Melting Pot — <i>Silver Mountain Productions</i> | | |
| Campus Close-Up | | 1981 | Chart Close-Up (AOR) | | 1982 |
| Interview-Talk-Personality | | | Music-Rock | | |
| 00:03:00 | A, NT, R | 011610 | 00:05:00 | A, R | 022740 |
| 1x daily | Mono | | 5x weekly | Stereo | |
| 12" LP, 33 1/3 rpm | | | 5" reel, 7 1/2 ips | | |
| An informative feature co-hosted by two college students, covering special cultural events, interviews with leaders of business and industry, tips on food, photography, fashion, music, books, games, new consumer products, travel, sports, films, etc. Directed specifically for the college crowd. | | | <i>Larry McKay</i> | | |
| 18-25 — ENT | | | Information about the artists and music new to the AOR charts. | | |
| Promos | | | 18-34 — MUS | | |
| FREE. | | | Promos, Sales Aids | | |
| Helen Hall Productions — <i>Helen Hall Productions</i> | | | CASH/BARTER; 13-week minimum. | | |
| | | | Ron Lewis — <i>The Innovation Organization</i> | | |
| Capsulette, The | | 1981 | Chart Close-Up (Country) | | 1982 |
| Quiz | | | Music-Country | | |
| 00:06:00 | AC, O | 012970 | 00:05:00 | C | 022750 |
| 80 pgms | Mono, Stereo | | 5x weekly | Stereo | |
| 7", 10" reels, 7 1/2 ips | | | 5" reel, 7 1/2 ips | | |
| <i>Host: Bill Stephens</i> | | | <i>Larry McKay</i> | | |
| An expanded version of the Time Capsule Mini-Quiz that also spotlights individual months from January 1960 to the present. The quiz segment provides more actualities and longer song excerpts. The answer segment identifies the month/year and plays the entire top song. | | | Information about the artists and music new to the country charts. | | |
| 25-54 — ENT | | | 18-54 — MUS | | |
| Promos | | | Promos, Sales Aids | | |
| CASH. | | | CASH/BARTER; 13 week minimum. | | |
| Time Capsule — <i>Time Capsule</i> | | | Ron Lewis — <i>The Innovation Organization</i> | | |
| | | | Chart Close-Up (Top 40) | | 1982 |
| # Captain Kremmen Of The Star Corps | | 19?? | Music-Top 40 | | |
| Comedy | | | 00:05:00 | AC, R | 022760 |
| 00:03:00 | ALL | 043470 | 5x weekly | Stereo | |
| 130 pgms | Mono | | 5" reel, 7 1/2 ips | | |
| ? reel, ? ips | | | <i>Larry McKay</i> | | |
| <i>Announcer: Kenny Everett</i> | | | Information about the artists and music new to the Top 40 charts. | | |
| A super send-up of science fiction, starring the crazy Kenny Everett as almost all the voices, including the buxom assistant Carla. | | | 18-34 — MUS | | |
| 12+ — ENT | | | Promos, Sales Aids | | |
| CASH. | | | CASH/BARTER; 13 week minimum. | | |
| O'Connor Creative Services Pty — <i>O'Connor Creative Services Pty Ltd</i> | | | Ron Lewis — <i>The Innovation Organization</i> | | |

Features

Features

CheckIn' In 1984
 Interview-Talk-Personality
 00:00:90 C 045100
 5x weekly Stereo
 Satellite Transmission
 Host: *Dave Cooke*
 Features interviews with top country stars, such as Barbara Mandrell, Merle Haggard and Willie Nelson.
 25-54 — ENT
 BARTER.
 RKO Radio Networks — *RKO TWO*

Chickenman 1981
 Comedy
 00:02:30 A, AC, C 007940
 daily Mono
 10 1/2" reel, 7 1/2 ips
 Comedy-adventure series. Contains 39 weeks of original shows and 13 weeks of new programs. This program is available for re-broadcast. Customized promos are available.
 12+ — ENT
 Promos
 CASH; price based on market size and spot rate.
 Chicago Radio Syndicate — *The Chicago Radio Syndicate (Worldwide)*

Chip Talk 1983
 Educational
 00:01:30 ALL 025240
 daily Stereo
 Satellite Transmission
 Host: *Dave Ross*
 This daily feature about computers presents the world of home computers in language everyone can follow. Includes topics such as choosing hardware and software systems, proper maintenance, picking a program and understanding the basics of how a computer works.
 18+ — NEW
 CASH.
 AP Radio Network — *AP Radio Network*

Christmas Alphabet 1966
 Seasonal
 00:06:00 ALL 016420
 1 pgm Mono
 7" reel, 7 1/2, 15 ips
 A perennial favorite, telling the story of Christmas from A to Z (A is for Angel, B is for Baby, etc.). Each of the 26 segments contains narration and music, running from three to six minutes in length. Designed to be used on both Christmas Eve and Christmas Day on the basis of two to four segments per hour. It can be used as a feature (2 per day) 13 days prior to Christmas Eve, then repeated Christmas Eve and Day.
 12+ — ENT
 CASH.
 Art Roberts — *Art Roberts*

Cinco Minutos 1983
 Interview-Talk-Personality
 00:05:00 SP 027890
 weekly Mono
 4" reel, 7 1/2 ips
 This program features guest personalities speaking about social and religious concerns.
 18+ — TAL
 Spanish
 FREE.
 Paulist Communications — *Paulist Communications*

Cinema Screen 5 1982
 Interview-Talk-Personality
 00:05:00 ALL 020340
 5x weekly Stereo
 7" reel, 7 1/2 ips; Cassette
 Hosts: *Paul Mallory, Bob Stichel*
 This show focuses on feature films in theatrical release, blending brief synopses, movie news, "star spot" interviews, and occasional reviews.
 18+ — TAL
 CASH/BARTER.
 Bob Stichel — *Leisure Features Syndicate*

Cinemascore 1982
 Reviews
 00:01:30 AC, T 022950
 3x weekly Stereo
 7" reel, 7 1/2 ips; Script
 Combines an objective, professional movie review with computer data which reflect and rate the responses of hundreds of movie fans.
 18+ — ENT
 Promos
 BARTER.
 O'Connor Creative Services — *O'Connor Creative Services*

Circulo Familiar 1983
 Minority
 00:02:30 SP 041450
 10x weekly Mono
 ?" reel, ? ips
 Spanish-language, family-oriented series directed to the Hispanic market, with emphasis on consumer topics.
 18+ — TAL
 Spanish
 BARTER.
 Jameson Broadcast — *Jameson Broadcast*

Class 1983
 Feature
 00:01:15 B, NT, T 044720
 2x monthly Stereo
 Satellite Transmission via AP Radio Network Program Distribution Services
 A program that includes news and features from the magazine, "Class," aimed at Black America.
 18+ — TAL
 CASH.
 PubSat — *PubSat*

Classic Country 1982
 Music-Country
 00:05:00 C 016650
 5x weekly Stereo
 7" reel, 7 1/2 ips
 A daily music "mini-special" highlighting top country hits from the 1950's and 1960's with researched information on the records and artists.
 25+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH; 13-week minimum, price by market rank.
 The Production Room — *The Production Room (Worldwide)*

Close-Up 1982
 Interview-Talk-Personality
 00:05:00 AC 021910
 5x weekly Mono
 12" LP, 33 1/3 rpm
 Host: *Ray Harlan*
 Daily celebrity interviews. Each show contains one 60-second spot of sponsor paying to produce and syndicate series. Stations are not paid for airing this spot, but may sell adjacency spots with impunity.
 25+ — TAL
 Promos
 BARTER/FREE.
 Harlan Productions — *Harlan Productions*

Column Digest 1983
 Feature
 00:02:00 N, NT, T 028480
 5x weekly Mono
 Satellite Transmission via AP Radio Network Program Distribution Services
 Reviews on daily newspaper columns, a rating system of 1 to 5 stars is used to indicate superiority over other columns. Available Monday to Friday for airing.
 35+ — TAL
 Advertising Aids
 CASH/BARTER.
 Washington Broadcast News — *Washington Broadcast News*

Features

Features

| | | | | | |
|---|--------------|--------|--|--|----------|
| Comedy Supermarket, The | 1977 | | | Conela Informa | 1983 |
| Comedy | | | | Religious | |
| 00:00:90 | AC, R | 012110 | | 00:04:30 | SP, RE |
| 5x weekly | Stereo | | | weekly | Mono |
| 12" LP, 33 1/3 rpm | | | | Cassette | |
| <i>Ron Stevens, Joy Grdnic</i> | | | | A five minute news program with information on what is happening around the world among Christians. | |
| This comedy has fun with anything and everything—commercials, rock groups, playlists, TV shows, and soap operas. (Program runs between 30 and 90 seconds.) | | | | 18+ — REL | |
| 18+ — MUS | | | | Spanish | |
| Demos | | | | FREE. | |
| CASH. | | | | Palau Evangelistic Team — <i>Palau Evangelistic Team</i> | |
| All Star Radio — <i>All Star Radio</i> | | | | | |
| Comment On The News | 1982 | | | # Consumer Hot Line | 1977 |
| Commentary-Editorial | | | | Consumer Info | |
| 00:03:00 | AC, N, NT, T | 014720 | | 00:04:30 | ALL |
| 5x weekly | Mono, Stereo | | | daily | Stereo |
| Satellite Transmission | | | | ?'' reel, ? ips | |
| <i>Commentators: John Hart, Irving Levine</i> | | | | A feature on consumer issues. | |
| The important stories of the day are given a second look through the discerning eyes of journalism's most respected newsmen. | | | | 25+ — TAL | |
| 25+ — NEW | | | | FREE. | |
| Advertising Aids, Promos | | | | Ziehl Radio — <i>Ziehl Radio</i> | |
| BARTER; 1 minute commercial availability. | | | | | |
| NBC Radio News — <i>NBC Radio Network</i> | | | | # Consumer Update | 1984 |
| Commentary With Guy Vander Jagt | 1983 | | | Consumer Info | |
| Commentary-Editorial | | | | 00:02:00 | NT |
| 00:02:30 | NT, T | 041270 | | 5x weekly | Mono |
| 1x daily | Stereo | | | 12" LP, 33 1/3 rpm | |
| Satellite Transmission | | | | <i>Host: Florence Henderson</i> | |
| <i>Commentator: Guy Vander Jagt</i> | | | | Actress-singer, Florence Henderson provides daily tips on smart shopping and household budgeting. | |
| Congressman Vander Jagt's (R-Mich) daily commentary will reflect the conservative viewpoint on such topics as: Nursing Home Care, Convenience Stores, Capitalism In China, School Prayer etc. | | | | 25+ — TAL | |
| 25+ — TAL | | | | FREE. | |
| NEGOTIABLE. | | | | David J Clark Enterprises — <i>David J Clark Enterprises</i> | |
| Mutual Broadcasting System — <i>Mutual Broadcasting System</i> | | | | Consumer Watch | 1982 |
| WORLDWIDE: Armed Forces Radio Network | | | | Consumer Info | |
| Commentary With Roger Wilkins | 1983 | | | 00:00:60 | N, NT, T |
| Commentary-Editorial | | | | 2x daily | Stereo |
| 00:02:30 | NT, T | 041260 | | Satellite Transmission | |
| 1x daily | Stereo | | | <i>Reporter: Cynthia Hecht</i> | |
| Satellite Transmission | | | | A daily feature dealing with topics of interest to consumers from product recalls, managing money, to selecting an attorney. | |
| <i>Commentator: Roger Wilkins</i> | | | | 18+ — NEW | |
| Roger Wilkins senior fellow at the Joint Center For Political Studies in Washington, DC, and Pulitzer Price winner for his editorials on Watergate in the Washington Post, speaks out in behalf of the nations minorities and to voice insightful commentary on major issues facing the American public. | | | | Promos | |
| 25+ — TAL | | | | CASH; exclusive broadcast rights to APR affiliates. | |
| NEGOTIABLE. | | | | AP Radio Network — <i>AP Radio Network</i> | |
| Mutual Broadcast System — <i>Mutual Broadcasting System</i> | | | | Consumer's Buyer Guide | 1987 |
| WORLDWIDE: Armed Forces Radio Network | | | | Consumer Info | |
| Computer Program | 1983 | | | 00:02:30 | ALL |
| General Interest | | | | 5x weekly | Stereo |
| 00:00:90 | ALL | 028970 | | Satellite Transmission | |
| 5x weekly | Stereo | | | <i>Host: William H. Tankersley</i> | |
| 7" reel, 7 1/2 ips | | | | Consumer tips and trends are the focus of this program. Also, consumer news is featured. | |
| A series of ninety second programs discussing the fast growing home computer field. For thirteen weeks, "Computer Program" deals with everything from printers to PacMan. Sixty-five episodes in the series. Available in two versions a single voice narrator and a two voiced discussion appealing to younger demos, AC/Rock Formats. | | | | 25+ — TAL | |
| 1. <i>The Computer Revolution And Where It Came From</i> 2. <i>What's A Home Computer And What Are All Those Funny Words</i> 3. <i>How A Computer Listens And Remembers</i> 4. <i>Ways Of Preserving A Computer's Thoughts</i> 5. <i>The Often Necessary Extras</i> 6. <i>Video Games</i> 7&8. <i>Shopping For A Home Computer</i> 9. <i>The Home Computer Outside The Home</i> 10. <i>Humans And The Computer Meet</i> 11. <i>Gizmos And Gadgets For Computer Hot Rodders</i> 12. <i>The Ultimate In Computer Technology Applied Today</i> 13. <i>Where Computers In The Home And Elsewhere Are Headed</i> | | | | NEGOTIABLE. | |
| 18+ — TAL | | | | Council Of Better Business Bureaus — <i>Mutual Broadcasting System</i> | |
| Advertising Aids, Demos, Promos, Sales Aids | | | | Contact | 1981 |
| CASH. | | | | General Interest | |
| Progressive Radio Network — <i>Progressive Radio Network</i> | | | | 00:05:00 | RE |
| | | | | 1x weekly | Stereo |
| | | | | 12" LP, 33 1/3 rpm | |
| | | | | This issue oriented program probes social concerns and investigates personal growth and spiritual values. Available for 30 minute programming, 1x weekly and 15 minute programming, 5x weekly. | |
| | | | | 35+ — TAL | |
| | | | | FREE. | |
| | | | | Sacred Heart Program — <i>Sacred Heart Program</i> | |

Features

Features

Countdown To Kickoff 1965
Sports
00:05:00 N, NT, S 005360
2x weekly Mono
7" reel, 7 1/2 ips
Host: *Rick Talley*
America's foremost sports reporter each week analyzes the teams, the standings, the players and with the "Wizard of Odds" picks the winners for each week's pro and college football games.
Sportscaster/columnist, Rick Talley, is the host.
18+ — SPO
CASH.
The Creative Factor — *The Creative Factor*

Country Calendar 1981
Interview-Talk-Personality
00:00:00 C 005660
7x weekly Stereo
12" LP, 33 1/3 rpm
Host: *Craig Scott*
A daily 90 second show which features: interviews with the superstars of country music on their birthdays, historical events effecting the development of country music, and major country music news of concert tours, record releases, etc.
25-49 — TAL
Advertising Aids, Promos, Sales Aids
BARTER; 1 station per market.
Craig Scott — *Clayton Webster*

Country Chronicle, The 1984
Interview-Talk-Personality
00:02:30 C 044880
daily Mono, Stereo
7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
A daily look at the top name stars in country music. Customized point-of-purchase materials and additional promotional aids are available.
25-45 — TAL
Demos, Promos, Sales Aids
BARTER.
Jim Zura — *Starstream Communications Group*

Country Confidential 1983
Music-Country
00:03:30 C 018690
6x weekly Stereo
12" LP, 33 1/3 rpm
Host: *Katy Bee*
Well-known country newscaster, Katy Bee hosts this program designed to zero in on female country music listener. A magazine format program with a network of women correspondents nationally to bring stories of interest to women and interviews female country music entertainers.
25+ — ENT
CASH/BARTER; market exclusivity.
Mealticket Entertainment — *Mealticket Entertainment*

Country News 1982
Interview-Talk-Personality
00:02:30 C 005270
2x daily Mono
?" reel, ? ips
Host: *Charlie Cook*
Each show consists of 2 1/2 minutes of interview feature, and a 60-second spot. Interviews deal primarily with Country music artists, as well as other people making news in the field of Country music. Offers a one-hour monthly special with local avails free to stations carrying the daily "Country News" show.
18-49 — TAL
BARTER; 1 play per market; 1 60-second spot.
Country News — *Country News*

Country News 1982
Interview-Talk-Personality
00:03:30 C 011380
2x daily Mono
12" LP, 33 1/3 rpm
Host: *Charlie Cook*
Each show consists of an interview feature with Country Music artists, as well as other people making news in the field of Country Music.
18-49 — ENT
Promos
BARTER.
Charlie Cook — *Jim Brown Productions*

Country Star Quiz 1981
Quiz
00:01:30 C 015580
5x weekly Mono
12" LP, 33 1/3 rpm
A trivia-type quiz series highlighting one well-known individual on each show from the world of country music. Clues are given but the true identity is not announced until after a break for commercials or promotions. Contain 260 programs, partial series sales okay.
25-44 — ENT
Demos
CASH; programs become exclusive property of station for unlimited use.
Richard Pinkham — *Richard Pinkham Productions (Worldwide)*

Country Superstars, The 1982
Interview-Talk-Personality
00:05:00 C 009970
5x weekly Stereo
10" reel, 7 1/2 ips
Host: *Local Personality, Available open-end for foreign host*
Open-end interviews with leading stars of country music, scripted for local personality involvement and including top hits by featured artists. May be used as a daily feature or special. Contains 260 episodes.
18+ — ENT
Advertising Aids, Demos, Promos, Sales Aids
CASH; scaled to market; 50% deposit/50% delivery; 2 commercial avails.
Dick Starr, Opus Productions — *Toby Arnold & Associates (Worldwide)*

Critic At Large 1982
Reviews
00:00:00 ALL 001680
5x weekly Mono
7" reel, 7 1/2 ips
Host: *Joe Pollack*
Motion picture reviews. Original and daily replay allowed.
12+ — NEW
CASH/BARTER.
Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Cross-Tips 1983
Sports
00:03:00 ALL 027040
3x weekly Stereo
7" reel, 15 ips
Informative program which highlights different aspects of skiing as well as information on regional ski areas. Program will be sectionalized including: Eastern, Rocky Mountain, and Western versions.
18-34 — SPO
Demos
FREE.
Silver Mountain Productions — *Silver Mountain Productions*

Culture Scene, The 1982
Entertainment
00:05:00 AC, CL, MM 012540
6x weekly Stereo
10" reel, 7 1/2 ips
Host: *George Edwards*
Brief reviews of the performing arts by New York Times critics, include segments on Broadway premieres, performances at the Metropolitan Opera, and other opera groups, ballets, concerts, as well as items of other newsworthy cultural activities.
25-54 — NEW
CASH.
WQXR — *WQXR*

Curt Gowdy Outdoors 1982
Sports
00:03:00 N, NT 023320
2x weekly Mono
Satellite Transmission
Host: *Curt Gowdy*
Outdoor living and sport are highlighted by sports commentator Curt Gowdy.
18+ — TAL
Advertising Aids, Promos
BARTER.
CBS Radio Network — *CBS Radio Network*

Features

Features

Daily Feed, The 1981
Comedy
00:00:90 ALL 011420
5x weekly Mono
5" reel, 7 1/2 ips; Satellite Transmission via PubSat
Comedy satire both social and topical. Includes teaser with easy spot insertion.
18+ — ENT
Promos
CASH.
DC Audio — *Dryden Clarke Audio*

Daily Feed, The 1983
Comedy
00:00:90 ALL 043430
daily Stereo
Satellite Transmission via AP and NPR
A funny and topical satire on the foibles of government, politicians and others who need periodic jabs of reality.
18+ — ENT
CASH/BARTER.
PubSat — *PubSat*

Dallas Today 1981
Religious-Series
00:09:30 RE 003450
5x weekly Mono, Stereo
10 1/2" reel, 7 1/2 ips; Cassette; Satellite Transmission
Conversations with Dallas Seminary faculty on topics of importance to the Christian life from a biblical perspective.
25+ — REL
Promo
CASH.
Dallas Theological Seminary — *Dallas Theological Seminary*

Dan O'Hara, Private Detective 1983
Mystery
00:02:30 AC, O, T 024580
1x daily Mono
7" reel, 7 1/2 ips
A continuing adventure series in the classic radio detective in the style of the 1930's and 1940's. Features mobsters, maniacs, danger, suspense, murder, mayhem and more. Time varies from 2 to 2 1/2 minutes with 10 shows per tape, lead-ins, and close with commercial breaks. Sixty-five programs are available.
25-55 — ENT
Promos
CASH.
Creative Radio Ltd — *Fuller Productions (Worldwide)*

Dateline: America 1982
General Interest
00:03:00 N, NT 021240
1x weekly Mono
Satellite Transmission
Host: *Charles Kuralt*
This program features a fascinating journey across America with correspondent, Charles Kuralt, finding the unusual and offbeat people and places that make our country so colorful and interesting.
18+ — ENT
Advertising Aids, Promos
BARTER.
CBS Radio Network — *CBS Radio Network*

Day By Day With Jesus 1958
Religious
00:05:00 RE 021650
6x weekly Mono
12" LP, 33 1/3 rpm
Rev. *Victor Constien*
Includes a brief meditation, prayer suggestion, thought for the day, and a suggested Bible reading interspersed with appropriate mood music.
18+ — REL
Advertising Aids
FREE.
International Lutheran Laymens League — *International Lutheran Laymen's League*

Daybook With Brad Messer 1981
Magazine
00:02:30 N, NT, T 013100
10x weekly Mono
7" reel, 7 1/2 ips
Brad Messer
Every day is a special one for someone and acclaimed columnist and newscaster Brad Messer will spend time in a witty, entertaining style, reflecting on those events.
25-54 — TAL
BARTER.
Westwood One — *Westwood One*

Did You Know 1981
General Interest
00:00:90 UC 020450
weekly Stereo
7" reel, 7 1/2 ips
Host: *Robert Taylor*
An interesting chronicle of bits and trivia and events slanted for the urban contemporary audience. This series features bizarre but significant facts of interest to both young and old.
18+ — NEW
BARTER.
Howard University Radio — *Howard University Radio*

Dr. David Suzuki's Discovery 1983
Interview-Talk-Personality
00:03:00 NT, T 016810
5x weekly Mono
7" reel, 7 1/2 ips
Host: *Dr. David Suzuki*
This program features a different science related subject each week and reflects the science and communication experience of host, Dr. David Suzuki. World renown scientists are interviewed about the latest developments in their fields. Topics ranges from cancer research to phobias to earthquakes, etc. Offers a summary package each weekend, 15 minutes running time, one show per weekend.
25+ — TAL
CASH; 16 30-second avails.
The 26th Ave Studio — *The 26th Ave Studio* CANADA: *The 26th Ave Studio*

Dr. Mark Graves 1983
Health
00:03:30 ALL 026950
daily Stereo
7" reel, 7 1/2 ips; Cassette
Host: *Dr. Mark Graves*
Daily program featuring world famous veterinarian Dr. Mark Graves.
25+ — TAL
CASH/BARTER.
International Syndications — *International Syndications (Worldwide)*

Doing Business 1982
Business
00:01:45 BM, C, NT 016890
2x daily Mono
7" reel, 7 1/2 ips
Host: *Dr. Harv Merkley, Business Consultant*
One minute commentaries aired twice daily, covering a wide range of business topics of interest and self-improvement to businessmen and women.
25-54 — TAL
CASH/BARTER.
Dr Harv Merkley — *Executive Radio Research*

Down To Business (Phillip Greer) 1981
Consumer Info
00:04:00 N, NT, T 013880
5x weekly Mono, Stereo
Satellite Transmission
Host: *Don Fisher*
A daily recap of the current business news for the business-oriented listener. Includes closing quotes from the stock exchanges.
25+ — NEW
BARTER.
ABC Information Network — *ABC Information Network*

Features

Features

Earth News 1971
 Interview-Talk-Personality
 00:02:30 N, NT, T 003580
 10x weekly Mono
 12" LP, 33 1/3 rpm
Host: Joel Denver
 "Earth News" interviews interesting people with unusual stories to tell, as well as interviewing famous names, movie stars, and other celebrities.
 18-34 — ENT
 BARTER.
 Westwood One — *Westwood One*

Elmer Dapron's Grocery List 1977
 Consumer Info
 00:03:00 ALL 013560
 5x weekly Mono
 Satellite Transmission
Host: Elmer Dapron
 A consumer-conscious program geared to help with food selection and crop availability and all with practical advice.
 1983: *National*.
 25+ — TAL
 Advertising Aids
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

Elmo Ellis Commentary 1981
 Commentary-Editorial
 00:01:30 AC, T 020650
 5x weekly Mono
 Cassette
Host: Elmo Ellis
 Insightful commentary on contemporary issues and events by radio personality Elmo Ellis.
 18+ — TAL
 CASH/BARTER; 13 weeks.
 Meredith Syndication Services — *Meredith Syndication Service*

Energy Breaks 1982
 Science
 00:00:90 N, NT, T 009110
 daily Stereo
 Satellite Transmission
Host: Ed Kane
 Focuses on ways to save energy and money, new developments in the industry and the effects of governmental decisions. Aimed at the consumer.
 18+ — NEW
 Promos
 CASH; exclusive broadcast rights to APR affiliates.
 AP Radio Network — *AP Radio Network*

Energy Insight 1977
 General Interest
 00:02:00 B, UC 020040
 1x weekly Mono, Stereo
 Satellite Transmission
Host: Bruce Williams
 Reports and comments on energy developments. Available to all NBN stations in a block of five installments with one to be aired each day of the ensuing week.
 25+ — NEW
 CASH; 1 1/2 minutes of commercial availability.
 Bruce Williams — *National Black Network*

Entertainment 80's 1982
 Interview-Talk-Personality
 00:10:00 N, NT, T 003360
 26 pgms Mono
 10 1/2" reel, 7 1/2 ips
Dick Heatherton
 Ten minutes of interviews and reviews of current musical artists.
 18+ — ENT
 Promos
 CASH/BARTER.
 Cabscott Broadcast Productions — *Cabscott Broadcast Productions*

Entertainment Update With Frank Andrews 1984
 Entertainment
 00:01:30 AC 045380
 5x weekly Stereo
 Satellite Transmission
Host: Frank Andrews
 News about the television, movie and record industries, as well as interviews with top stars.
 18-34 — ENT
 BARTER.
 Kris Stevens Enterprises — *CBS Radio Network Radioradio*

Eric Gnezda Keyboard Commentary 1983
 Comedy
 00:00:90 ALL 017170
 daily Stereo
 5" reel, 7 1/2 ips
 Eric Gnezda presents fresh, topical songs on current events, trends, and people in the news. Each week there are new songs, short, funny, and satirical. Available to become a member of your on air staff.
 18+ — ENT
 CASH.
 Eric Gnezda — *Eric Gnezda Productions*

Exploring 1983
 Science
 00:00:90 ALL 025180
 5x weekly —
 AP Radio Wire
 The latest developments in science, technology, and medicine and how they may affect the way we live.
 18+ — NEW
 CASH; 1 commercial availability.
 AP Radio Wire — *AP Radio Wire*

Export Report 1984
 Business
 00:03:00 N, NT, T 018820
 daily Stereo
 7" reel, 7 1/2 ips
 A daily feature with the how to's of exporting-touches on topics such as: letter of credit, translating, international business practices, politics, and financial tidbits. The final minute contains trade leads given by Association Of American Exporters of Los Angeles.
 25+ — TAL
 CASH/BARTER.
 Image One Productions — *Image One Productions (Worldwide)*

ET Report, The 1982
 Science
 00:01:30 N, NT, T 024860
 1x daily Mono
 Cassette
Host: Robert D. Barry
 This program is based on actual experiences people have had with extra-terrestrial aliens. Includes interviews and special series on ET contacts with children. Available in 15-minute weekly format also.
 18+ — TAL
 Promos
 CASH; 13 week minimum.
 20th Century UFO Bureau — *20th Century UFO Bureau*

Facts And Figures 1970
 Music-Country
 00:05:00 C 010880
 daily Mono, Stereo
 7" reel, 7 1/2 ips
Host: Jim McCoy
 A daily 5-minute update on what's happening in the world of country music and in Nashville.
 25-54 — TAL
 Promos
 CASH/BARTER.
 Sounds Of Winchester — *Sounds Of Winchester*

Features

Features

| | | | | |
|--|--------------|--------|--|--|
| Fame And Fortune | | 1983 | | |
| Interview-Talk-Personality | | | | |
| 00:00:90 | AC, NT, R | 029510 | | |
| 1x daily | Stereo | | | |
| 12" LP, 33 1/3 rpm | | | | |
| <i>Host: Kris Erik Stevens</i> | | | | |
| An entertaining feature program containing exclusive interviews with the superstars of the movies, music and television. Exciting events and timely subjects are covered by this program. | | | | |
| 18+ — TAL | | | | |
| CASH/BARTER. | | | | |
| Kris Stevens Enterprises — <i>Kris Stevens Enterprises (Worldwide)</i> | | | | |
| Family Circle Speaks Spanish | | 1983 | | |
| Women | | | | |
| 00:02:30 | SP | 027940 | | |
| daily | Mono | | | |
| 12" LP, 33 1/3 rpm | | | | |
| This program features a variety of topics, based on the contents of Family Circle Magazine, such as family financial information, beauty and health tips, advice for working parents, regional food features. Designed especially for the Hispanic family. | | | | |
| 25+ — TAL | | | | |
| BARTER. | | | | |
| Jameson Broadcast — <i>Jameson Broadcast</i> | | | | |
| Family Doctor, The | | 1983 | | |
| Health | | | | |
| 00:03:30 | ALL | 026930 | | |
| daily | Stereo | | | |
| 7" reel, 7 1/2 ips; Cassette | | | | |
| <i>Host: Dr. Michael Rainone</i> | | | | |
| This program features comments on listener's letters concerning health problems and preventive medicine by Dr. Michael Rainone. | | | | |
| 35+ — TAL | | | | |
| CASH/BARTER. | | | | |
| International Syndications — <i>International Syndications (Worldwide)</i> | | | | |
| Family Forum | | 19?? | | |
| Interview-Talk-Personality | | | | |
| 00:05:00 | RE | 026070 | | |
| 5x weekly | 00:05:00 | | | |
| 7" reel, 7 1/2 ips | | | | |
| <i>Jay Kesler</i> | | | | |
| "Dear Abby" format features advice to parents, teens, young marrieds, and singles. Fast-moving, and comprehensive. | | | | |
| 12+ — TAL | | | | |
| CASH. | | | | |
| Domain Communications — <i>Domain Communications</i> | | | | |
| Family Health | | 1981 | | |
| Health | | | | |
| 00:02:30 | N, NT, T | 011980 | | |
| 5x weekly | Mono | | | |
| 5" reel, 7 1/2 ips, Satellite Transmission | | | | |
| <i>Host: Dr. Fred Jensen</i> | | | | |
| This feature offers answers to many of the most commonly asked questions about health care. Each program encourages questions from the audience. | | | | |
| 18+ — TAL | | | | |
| Promos | | | | |
| FREE. | | | | |
| Ohio University Telecommunications Center — <i>Ohio University Telecommunications Center</i> | | | | |
| Family In Focus | | 1981 | | |
| Religious | | | | |
| 00:05:00 | RE | 023660 | | |
| 5x weekly | Stereo | | | |
| 7" reel, 7 1/2 ips | | | | |
| Religious discussions centering on family concerns. | | | | |
| 18+ — REL | | | | |
| CASH/FREE. | | | | |
| Christian Home Crusade — <i>Christian Home Crusade</i> | | | | |
| Family Time | | 1983 | | |
| Religious | | | | |
| 00:05:00 | RE | 026080 | | |
| 5x weekly | Mono | | | |
| 7" reel, 7 1/2 ips | | | | |
| <i>Rev. Nat Olson</i> | | | | |
| This program focuses on the family and features Christian themes and principles for keeping the circle intact. | | | | |
| 12+ — REL | | | | |
| CASH. | | | | |
| Domain Communications — <i>Domain Communications</i> | | | | |
| Your Favorite Ten | | 1980 | | |
| Religious-Series | | | | |
| 00:09:30 | RE | 002490 | | |
| 7x weekly | Mono, Stereo | | | |
| 5" reel, 7 1/2 ips | | | | |
| <i>Michael A. Guido</i> | | | | |
| An original theme, a favorite hymn and a five minute meditation. Available for programming from one to seven times weekly. | | | | |
| 18+ — REL | | | | |
| FREE. | | | | |
| Audrey Guido — <i>Guido Evangelistic Association</i> | | | | |
| FBI Washington | | 1981 | | |
| Public Affairs | | | | |
| 00:05:00 | N, NT, T | 013840 | | |
| 1x weekly | Mono, Stereo | | | |
| Satellite Transmission | | | | |
| This program is geared to keep the public informed about the function of the FBI, the qualifications to become a special agent, and the facts of famous cases that the Bureau has solved. | | | | |
| 18+ — NEW | | | | |
| BARTER. | | | | |
| ABC Information Network; FBI — <i>ABC Information Network</i> | | | | |
| FEBC Radio International | | 19?? | | |
| Religious | | | | |
| 00:04:30 | ALL | 022680 | | |
| daily | Mono, Stereo | | | |
| 7" reel, 7 1/2 ips | | | | |
| <i>Host: Dr. Robert H. Bowman</i> | | | | |
| Religious and spiritual programming broadcast to countries of the Far East and the Soviet Union. Includes interviews with missionaries and letters from listeners. Contains original music from featured country. | | | | |
| 12+ — REL | | | | |
| 90 Languages | | | | |
| FREE. | | | | |
| Far East Broadcasting Company — <i>Far East Broadcasting</i> | | | | |
| # Film Clips | | 1984 | | |
| Reviews | | | | |
| 00:00:90 | NT, T | 044610 | | |
| 1x weekly | Stereo | | | |
| Satellite Transmission | | | | |
| <i>Host: Chuck Rich</i> | | | | |
| Film critic, Chuck Rich, will review the latest film releases. This program contains 3 :90 second reviews and is fed once weekly on Fridays. | | | | |
| 18+ — ENT | | | | |
| CASH. | | | | |
| AP Radio Network — <i>AP Radio Network</i> | | | | |
| Film Flash | | 1981 | | |
| Reviews | | | | |
| 00:03:00 | N, NT, T | 003760 | | |
| 2x weekly | Mono, Stereo | | | |
| 5" reel, 7 1/2 ips | | | | |
| <i>Host: Gregg Cass</i> | | | | |
| A review of current film in distribution nationwide. The program is designed to be customized to each market. Presented in morning drive and repeated in afternoon drive. | | | | |
| 18+ — TAL | | | | |
| Promos | | | | |
| FREE; 13 week minimum. | | | | |
| Gregg Cass — <i>Cass Broadcasting (Worldwide)</i> | | | | |

Features

Features

Financial World Magazine Report 1983
 Business
 00:02:30 ALL 017260
 5x weekly Stereo
 7" reel, 7 1/2 ips
 Host: Michael J. Piazza
 Topical news, information, interviews with business newsmakers and light entertaining news from the current issue of Financial World Magazine.
 18+ — TAL
 Promos
 BARTER.
 Weedeck Radio Network — *Weedeck Radio Network* (Worldwide)

First Line Report 1982
 News
 00:04:30 N, NT 021070
 5x weekly Mono
 Satellite Transmission
 Judy Muller
 News features and analysis.
 18+ — NEW
 Advertising Aids, Promos
 BARTER; 1:30 commercials.
 CBS Radio News — *CBS Radio Network*

Fishing Reports, The 1983
 Sports
 00:00:90 ALL 044740
 1x weekly Stereo
 Satellite Transmission via AP Radio Network Program Distribution
 Services
 During fishing season, this :90 piece features fishing tips from experts.
 Fed on Wednesdays only.
 18-55 — SPO
 CASH.
 Audio Features — *Audio Features*

Five Minute Mysteries 19??
 Mystery
 00:03:30 ALL 026170
 5x weekly Mono
 7" reel, 7 1/2 ips
 This mystery program sets the scene prior to the commercial break, allowing the listener to "solve" the mystery. After the commercial, the explanation is given.
 18+ — ENT
 CASH/BARTER.
 Nostalgia Broadcasting — *Nostalgia Broadcasting*

Flashback 19??
 Entertainment
 00:05:00 ALL 026180
 5x weekly Mono
 7" reel, 7 1/2 ips
 Narrator: Victor Ives
 This program features short excerpts of old time radio, written and narrated by Victor Ives.
 18+ — ENT
 CASH/BARTER.
 Nostalgia Broadcasting — *Nostalgia Broadcasting*

Food And Health 1983
 Health
 00:06:28 NT 029940
 10 pgms Mono
 ?" reel, ? ips
 Ten informative talks on food and health subject matter, produced in collaboration with the participants of the Food Science and Nutrition Course of the International Agararian Centre in Wageningen, The Netherlands and of the University of Ghent, Belgium.
 1. Introduction 2. The Risk Of Bottle Feeding 3. Growth 4. Supplementary Feeding For Pre-School Children In Day Care Centers 5. The School Garden 6. Budgeting 7. Kitchen Gardens 8. The Miracle Bean For Homes 9. A Case Of Diarrhea 10. Good Sanitation
 18+ — TAL
 English, Hindu, Urdu
 FREE.
 Radio Netherlands — *Radio Netherlands* (Worldwide)

Food, Fashion And Family: By Kaye Johns 1979
 Women
 00:02:00 AC, T 042130
 daily Mono
 7" reel, 7 1/2 ips
 Host: Kaye Johns
 Kaye Johns speaks directly to the needs and emerging potentials of today's woman. Her recipes are of gourmet excellence yet budget-conscious. Fashion tips helps listeners look their best, on a dollar-saving basis. Kaye's personal way with child-rearing, professional growth and individual enjoyment of the better life, make her a good friend to your listeners.
 25-54 — TAL
 Advertising Aids, Demos, Sales Aids
 BARTER; 13 week minimum.
 The Sunbelt Network — *Dorsey And Donnelly Enterprises*

Food For Thought 1982
 Consumer Info
 00:03:30 NT, T 021560
 5x weekly Mono
 7" reel, 7 1/2 ips
 Discussions on food and nutrition.
 18+ — TAL
 CASH/BARTER; 13 week minimum.
 Alan Sands — *Alan Sands Productions*

Footnotes From The Holy Land 1983
 Religious-Specials
 00:03:00 RE 016040
 1x monthly Mono
 5" reel, 7 1/2 ips
 A monthly program containing mini-features of archaeological, religious or historical nature on trip through the Holy City of Israel. Each tape contains 6 spots ranging in time from 1-3 minutes.
 18+ — REL
 FREE.
 Israel Broadcasting Service — *Israel Broadcasting Service* CANADA:
Israel Broadcasting Service

For Your Money 1982
 Consumer Info
 00:00:70 N, NT, T 005850
 5x weekly Full Track Mono
 5" reel, 7 1/2 ips
 Host: Jerry Buckley
 A topical, often humorous financial advice for lower and moderate income adults on mortgages, taxes, real estate, insurance—all the things that worry every one of us. A popular feature series in a range of major markets.
 25+ — TAL
 Advertising Aids, Demos, Promos, Sales Aids
 CASH; negotiable.
 Jerry Buckley — *Continental Recordings*

Forbes Magazine Report 1980
 Business
 00:02:30 N, NT 013500
 5x weekly Mono
 Satellite Transmission
 Hosts: Nathan Roberts, Suzanne Reynolds
 This program features economic and business information drawn from the pages of Forbes Magazine, the nation's oldest business news publication.
 1982 Gabriel Award: Certificate of Merit.
 25+ — NEW
 English, Spanish
 NEGOTIABLE.
 Radio Works — *Mutual Broadcasting System*

Features

Features

| | | | | | |
|--|--------------|------|--------|--|--|
| Forbes Magazine Report, The | | 1980 | | | |
| Business | | | | | |
| 00:02:30 | NT, T | | 000950 | | |
| daily | Mono | | | | |
| Satellite Transmission | | | | | |
| <i>Nathan Roberts, Suzanne Reynolds</i> | | | | | |
| A daily financial program, drawn from the pages of "Forbes" magazine, focuses on the full range of economic and business news. | | | | | |
| 1981 Gabriel Award: Certificate of Merit. | | | | | |
| 25-54 — TAL | | | | | |
| English, Spanish | | | | | |
| CASH/BARTER. | | | | | |
| John Pierce — <i>Radio Works</i> | | | | | |
| Fred Corey Reports | | 1979 | | | |
| Comedy | | | | | |
| 00:01:30 | ALL | | 024620 | | |
| daily | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Humorous series featuring Fred Corey as an ill-equipped investigative reporter. Fred manages to discover some remarkable stories such as: interviewing local leprechaun farmers about the year's leprechaun crop, plus much more. Available on five reels. | | | | | |
| 12+ — ENT | | | | | |
| CASH. | | | | | |
| Charles Fuller — <i>Fuller Productions</i> | | | | | |
| From Studio B (Year One) | | 1976 | | | |
| Entertainment | | | | | |
| 00:00:90 | AC, R | | 012070 | | |
| 5x weekly | Mono | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| <i>Alan Barzman, Pat McCormick</i> | | | | | |
| This collection of comedy tidbits, features an interviewer who listens a little and mumbles a lot and a group of whacky guest characters. | | | | | |
| 25+ — MUS | | | | | |
| Demos | | | | | |
| CASH. | | | | | |
| All Star Radio — <i>All Star Radio</i> | | | | | |
| From Studio B (Year Two) | | 1982 | | | |
| Entertainment | | | | | |
| 00:00:90 | AC, R | | 012080 | | |
| 5x weekly | Mono | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| <i>Alan Barzman, Pat McCormick, Arte Johnson, Kenny Mars, Jack Riley, Bob Ridgely</i> | | | | | |
| An array of zany characters are featured in these comedy skits. | | | | | |
| 25+ — MUS | | | | | |
| Demos | | | | | |
| CASH. | | | | | |
| All Star Radio — <i>All Star Radio</i> | | | | | |
| Gabby Gourmet, The | | 1982 | | | |
| How-To-Instructional | | | | | |
| 00:01:30 | AC, T | | 022990 | | |
| 5x weekly | Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Fred Wix</i> | | | | | |
| Gourmet, Fred Wix, offers daily quick cooking tips for both male and females to practice. Customized formats are available. | | | | | |
| 25-54 — TAL | | | | | |
| Promos | | | | | |
| CASH/BARTER. | | | | | |
| The Royal Group — <i>The Royal Group</i> | | | | | |
| Galaxy | | 1982 | | | |
| Interview-Talk-Personality | | | | | |
| 00:04:00 | AC, NT, T | | 014690 | | |
| 1x weekly | Mono, Stereo | | | | |
| Satellite Transmission | | | | | |
| Host: <i>Alan Walden</i> | | | | | |
| Relaxed interviews, in four hourly segments, revealing the thoughts, feelings, wit, and brilliance of the most interesting people in America. | | | | | |
| 18+ — TAL | | | | | |
| Advertising Aids, Promos | | | | | |
| BARTER; 1 minute commercial availability per segment | | | | | |
| NBC Radio Network — <i>NBC Radio Network</i> | | | | | |
| Gardening Tips | | 1982 | | | |
| General Interest | | | | | |
| 00:00:90 | ALL | | 001700 | | |
| 5x weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Bob Thomson</i> | | | | | |
| Indoor and outdoor gardening tips by a gardening authority. Practical advice that is easy to understand. | | | | | |
| 18+ — TAL | | | | | |
| CASH/BARTER. | | | | | |
| Syndicated Program Production/Gert Bunchez & Assoc — <i>Syndicated Program Production/Gert Bunchez & Assoc</i> | | | | | |
| Getting Off The Hook—Art Linkletter | | 1982 | | | |
| General Interest | | | | | |
| 00:03:00 | ALL | | 016670 | | |
| 5x weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Art Linkletter</i> | | | | | |
| A public affairs series on drug addiction but also involves types of addictions that are costing the country. | | | | | |
| 18-65 — COM | | | | | |
| BARTER/FREE; a combination of terms negotiable. | | | | | |
| Norman Gladney — <i>Gladney Communications</i> | | | | | |
| Ghost Hunter, The | | 1982 | | | |
| General Interest | | | | | |
| 00:02:30 | N, NT, T | | 011510 | | |
| 5x weekly | Mono | | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| Host: <i>Norm Gauthier</i> | | | | | |
| Interviews with people who have experienced a ghost. Discussions also include exorcism, mediums, haunted houses, etc. | | | | | |
| 18+ — ENT | | | | | |
| CASH/BARTER. | | | | | |
| Norm Gauthier — <i>Norm Gauthier</i> | | | | | |
| Going Places | | 1979 | | | |
| Travel | | | | | |
| 00:03:30 | ALL | | 007410 | | |
| daily | Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Bern Hurwood</i> | | | | | |
| Features travel accounts recorded in Europe, Africa, Asia, America and Canada. | | | | | |
| 18+ — ENT | | | | | |
| CASH/BARTER. | | | | | |
| International Syndications — <i>International Syndications</i> | | | | | |
| Golden Grooves | | 1983 | | | |
| Music-Oldies | | | | | |
| 00:03:50 | AC, O | | 041620 | | |
| daily | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Dick Ulett</i> | | | | | |
| A solid gold trivia show, spotlighting a different record daily. | | | | | |
| 18+ — ENT | | | | | |
| CASH/BARTER. | | | | | |
| Syndicated Program Productions/Gert Bunchez & Associates — <i>Syndicated Program Production/Gert Bunchez & Assoc</i> | | | | | |
| Golden Horizons | | 1982 | | | |
| Soap Opera | | | | | |
| 00:02:00 | ALL | | 024630 | | |
| 1x daily | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Daily soap opera. | | | | | |
| 18+ — ENT | | | | | |
| CASH. | | | | | |
| Fuller Productions — <i>Fuller Productions</i> | | | | | |

Features

Features

Golden Moments-An Olympic 1984

Retrospective

Sports
00:01:30 ALL 018880
120 pgms Mono

7" reel, 7 ips

Series of 120 programs on great moments taken from past Olympic games. Share the excitement of Olympic history with your audiences.

12+ — SPO

CASH.

Bill Shaughnessey — *TM Communications*

Gordon Williams Business Reports, The 1981

Consumer Info
00:01:30 N, NT, T 013920
9x daily Mono, Stereo

Satellite Transmission

Host: *Gordon Williams*

An up-to-the-minute report of the daily business news, made clear and put into perspective by veteran business reporter Gordon Williams. Also included are 6 weekend features on such subjects as the effects of education and gender on earning power.

25+ — NEW

BARTER; 60-second commercial availability.

ABC Information Network — *ABC Information Network*

Grass Is Always Greener, The 1981

General Interest
00:02:30 N, NT, T 011500
5x weekly Mono

10 1/2" reel, 7 1/2 ips

Host: *Norm Gauthier*

Interviews with people about the good and bad aspects of their jobs.

Also discussions with these people about their ideas on what would be a better job.

18+ — TAL

CASH/BARTER.

Norm Gauthier — *Norm Gauthier*

Great Moments In Radio 1974

Entertainment
00:03:00 ALL 017060
daily Mono

10" reel, 7 1/2 ips

A unique nostalgia series spotlighting the most interesting and exciting audio events of radio's golden beginnings, edited and produced to fit any programming format. Contains such acts as: Burns & Allen, The Whistler, W.C. Fields, Fred Allen, Abbott & Costello and Mae West, etc.

25+ — ENT

Demos, Promos

CASH/BARTER; 13 week minimum; customized to market.

Command Productions — *Image One Productions (Worldwide)*

Great Tales Of Jazz: An American Culture 1982

Music-Jazz
00:07:00 J 017030
daily Mono

10" reel, 7 1/2 ips

A music feature series that brings history, nostalgia, and all the great jazz giants: Satchmo, The Count, The Duke, Bird, Dizzy, Ella, and Miles into a complete 13 week package.

25+ — ENT

Demos, Promos

CASH/BARTER; 13 week minimum; customized to market.

Image One Productions — *Image One Productions (Worldwide)*

Guidelines For Family Living 1983

Religious
00:09:30 RE 007880
5x weekly Mono

7" reel, 7 1/2 ips; Cassette

A daily program available in eight different languages on family problems from a Christian perspective.

25+ — REL

English, Burmese, Chinese, Japanese, Korean, Russian, Spanish,

Talagog

FREE.

Dr Harold Sala — *Guidelines (Worldwide)*

Hanukah Passacaglia 1983

Religious-Specials

00:05:20 RE, T 018550
1 pgm Stereo

5" reel, 7 1/2 ips

The familiar prayer for lighting the Hanukah candles, read by two dozen laymen of diverse ages speaking Hebrew with a variety of accents, in various styles, mixed with each other into each separate fugues of successively increasing intensity.

18+ — REL

English, Hebrew

CASH/BARTER.

John Reeves, CBC — *Richard Kostelanetz*

Heads-Up 1982

Sports
00:05:00 ALL 015990
5x weekly Mono

12" LP, 33 1/3 rpm

Host: *Raymond Harlan*

A 5x weekly sports show.

18+ — SPO

FREE.

Raymond Harlan — *Harlan Productions*

Health And Medicine 1982

Consumer Info
00:00:90 N, NT, T 009140
daily Stereo

Satellite Transmission

Hosts: *Dr. Henry Fishman, Reed Pence*

A 90-second daily program dealing with consumer information about the medical industry. Dr. Fishman offers health tips for listeners. Monday through Wednesday. Thursday through Sunday, reporter Reed Pence examines the latest developments in medicine. Optional open tease available.

18+ — NEW

Promos

CASH; exclusive broadcast rights to APR affiliates.

AP Radio Network — *AP Radio Network*

Health Break 1983

Health
00:01:30 ALL 016730
5x weekly Stereo

7" reel, 7 1/2 ips

A daily 90-second narrative of the benefits of exercise and good diet, plus the how-to's of aerobic exercises.

25+ — TAL

Demos

CASH.

Health Break — *Health Break*

Health File 1980

Health
00:04:30 NT, RE, T 023830
130 pgms Mono

5" reel, 7 1/2 ips

The most widely accepted and current medical advice on an assortment of health topics.

18+ — TAL

FREE.

Seventh-Day Adventist Church — *Sunspot Productions*

Health News Network With Dr. Lendon 1983

Smith
Health
00:02:30 ALL 028330
weekly Mono

7" reel, 7 1/2 ips

This program focuses on health news and entertainment including topics on diet, disease prevention, arthritis, sexuality and drugs.

18-49 — TAL

BARTER.

Health News Network — *Health News Network*

Features

Features

| | | | | | |
|---|--------------|------|--------|--|--|
| Healthtalk | | 1982 | | | |
| Health | | | | | |
| 00:03:00 | ALL | | 026280 | | |
| 5x weekly | Mono | | | | |
| Satellite Transmission | | | | | |
| <i>Dr. Peter Salgo</i> | | | | | |
| This program focuses on the latest developments concerning health and fitness. Topics include nutrition, stress, smoking, medicine, and exercise. | | | | | |
| 18+ — TAL | | | | | |
| Advertising Aids, Promos | | | | | |
| BARTER. | | | | | |
| CBS Radio News — <i>CBS Radio Network</i> | | | | | |
| Helen Hall Show, The | | 1971 | | | |
| Magazine | | | | | |
| 00:03:00 | ALL | | 011600 | | |
| daily | Mono | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| <i>Host: Helen Hall</i> | | | | | |
| This daily feature can be used as an insert on womens and DJ shows, or as the kicker piece on news. Interviews and commentaries on general topics: books, fashion, food, art, theatre, new consumer products, travel, "how-to's," plus sports and film coverage. Twenty-four spots per month. | | | | | |
| 35-65 — ENT | | | | | |
| Promos | | | | | |
| FREE. | | | | | |
| Helen Hall Productions — <i>Helen Hall Productions</i> | | | | | |
| Henny Youngman Comedy Radio Library, The | | 1981 | | | |
| Comedy | | | | | |
| 00:00:90 | ALL | | 003040 | | |
| 130 pgms | Mono, Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| <i>Henny Youngman</i> | | | | | |
| Showcases the entire repertoire of the famous comedian known as the "King of The One Liners." Over one thousand jokes. | | | | | |
| 18-64 — ENT | | | | | |
| Demos, Promos | | | | | |
| CASH; unlimited use for 1 year, price predicated on market size, 2 commercial availabilities. | | | | | |
| Charles Michelson — <i>Charles Michelson</i> | | | | | |
| # History Mysteries | | 1984 | | | |
| General Interest | | | | | |
| 00:90:00 | ALL | | 018920 | | |
| daily | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| Focuses in on unsolved mysteries of the past in each ninety second program. | | | | | |
| 12+ — TAL | | | | | |
| BARTER. | | | | | |
| <i>Arielle Productions — Arielle Productions</i> | | | | | |
| History Repeats | | 1980 | | | |
| Entertainment | | | | | |
| 00:03:00 | ALL | | 010630 | | |
| 135 pgms | Mono | | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| Music and history in relationship through the years. Contains both music and narration. | | | | | |
| 25+ — ENT | | | | | |
| BARTER/CASH. | | | | | |
| <i>Talco Productions — Talco Productions</i> | | | | | |
| # Hits/Rock Capsule, The | | 19?? | | | |
| Interview-Talk-Personality | | | | | |
| 00:01:30 | A, AC, R | | 044300 | | |
| 6x weekly | Stereo | | | | |
| 7" reel, 7 1/2 ips; Cassette; Satellite Transmission | | | | | |
| This feature brings your audience new insights on today's rock performers through in depth interviews, plus vintage interviews with performers like the Everly Brothers in 1960 and the Grateful Dead in 1967. | | | | | |
| 12+ — ENT | | | | | |
| Promos | | | | | |
| CASH/BARTER; 26 week minimum. | | | | | |
| <i>Continuum Broadcasting Group — Continuum Broadcasting Network</i> | | | | | |
| Holiday Package | | 1982 | | | |
| Seasonal | | | | | |
| 00:04:00 | ALL | | 011150 | | |
| 1x yearly | Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Music and comedy montages dedicated to 12 different major holidays. Included are Christmas, Thanksgiving, Fourth of July. | | | | | |
| 18+ — ENT | | | | | |
| Promos | | | | | |
| CASH/BARTER. | | | | | |
| <i>Progressive Radio Network — Progressive Radio Network</i> | | | | | |
| Holiday Spirit, The | | 19?? | | | |
| Seasonal | | | | | |
| 00:03:00 | ALL | | 001320 | | |
| 225 pgms | Mono | | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| <i>Joe Campanella</i> | | | | | |
| A unique package that highlights nine major holidays. Each holiday includes 25 episodes. The programs explore the history, lore, and anecdotes that are associated with each special occasion. | | | | | |
| 1. <i>New Year's Day</i> 2. <i>Valentine's Day</i> 3. <i>Easter</i> 4. <i>Mother's Day</i> 5. <i>Father's Day</i> 6. <i>Fourth Of July</i> 7. <i>Halloween</i> 8. <i>Thanksgiving</i> 9. <i>Christmas</i> 001320 | | | | | |
| 12-64 — TAL | | | | | |
| CASH; 1 commercial availability per episode. | | | | | |
| <i>Radio Arts — Radio Arts</i> | | | | | |
| Home Video Review | | 1983 | | | |
| Consumer Info | | | | | |
| 00:02:00 | ALL | | 017100 | | |
| 1x daily | Mono | | | | |
| 5" reel, 7 1/2 ips | | | | | |
| A daily movie review designed exclusively for the home video rental store in your market. A new movie is reviewed each day. Includes 2 promos daily. | | | | | |
| 25+ — TAL | | | | | |
| Promos | | | | | |
| CASH; 52 week minimum. | | | | | |
| <i>Dennis C Drake — Executive Radio Research</i> | | | | | |
| Homemade Radio | | 1982 | | | |
| Comedy | | | | | |
| 00:01:30 | ALL | | 027750 | | |
| daily | Mono | | | | |
| 5" reel, 7 1/2 ips | | | | | |
| This program features parody and satirical sketches. | | | | | |
| 18+ — ENT | | | | | |
| Advertising Aids, Promos | | | | | |
| CASH/BARTER. | | | | | |
| <i>Duck's Breath Mystery Theatre — Duck's Breath Mystery Theatre</i> | | | | | |
| Horizon | | 1982 | | | |
| General Interest | | | | | |
| 00:00:90 | ALL | | 009120 | | |
| daily | Stereo | | | | |
| Satellite Transmission | | | | | |
| <i>Host: Bob Radcliffe</i> | | | | | |
| "National Geographic" takes listeners to many of the interesting backwaters of the world and to the forefront of scientific discovery. | | | | | |
| 18+ — NEW | | | | | |
| Promos | | | | | |
| CASH; exclusive broadcast rights to APR affiliates. | | | | | |
| <i>AP Radio Network — AP Radio Network</i> | | | | | |
| # Hudson & Bauer Comedy Features | | 1984 | | | |
| Comedy | | | | | |
| 00:00:90 | AC, C, R | | 043510 | | |
| 5x weekly | Stereo | | | | |
| 5" reel, 7 1/2 ips | | | | | |
| Features a variety of characters and topical humor. The programs are built to be integrated as "flow-features" into any program needing more personality and "color." Each program is designed to sound like the station's own personality. | | | | | |
| 25-54 — ENT | | | | | |
| Demos | | | | | |
| CASH; 13 week minimum. | | | | | |
| <i>Mark Larson Programming And Production — Mark Larson Programming & Production</i> | | | | | |

Features

Features

Hysterical History

1982

Comedy
00:01:30 ALL 026000
5x weekly Mono
7" reel, 7 1/2 ips
Andre Baruch, Bea Wain
This program features highlights in history with a touch of humor.
18+ — ENT
CASH/BARTER.
Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Ian Shoales

1982

Comedy
00:02:00 A, AC, R 043700
52 pgms Mono
5" reel, 7 1/2 ips
Commentator: Ian Shoales
Ian Shoales is the acid-tongued speedtalker whose social pop commentaries have become a legend. The best of Ian's "mile-a-minute" sneering is provided with each program. Whether it's the new wave, herpes, or a haughty history of comedy, Ian's ravings are guaranteed "side-splitters."
12+ — ENT
Advertising Aids, Demos, Promos, Sales Aids
CASH/BARTER.
Duck's Breath Mystery Theatre — *Duck's Breath Mystery Theatre*

In-Fisherman Radio North

1981

How-To-Instructional
00:03:00 ALL 043940
6x weekly Mono
10" reel, 7 1/2 ips
A fishing program targeted at midwest and northeast states that teaches listeners how to catch more fish.
1983: 1st Place Excellence In Radio Broadcasting, Outdoor Writers Of America.
12+ — TAL
Advertising Aids, Promos
BARTER; 6 month term.
In-Fisherman Radio — *In-Fisherman Radio*

In-Fisherman Radio South

1983

How-To-Instructional
00:03:00 ALL 043950
6x weekly Mono
10" reel, 7 1/2 ips
A fishing program targeted at the sunbelt states, that teaches listeners how to catch more fish.
12+ — TAL
Advertising Aids, Promos
BARTER; 6 month term.
In-Fisherman Radio — *In-Fisherman Radio*

In-Fisherman Radio West

1983

How-To-Instructional
00:03:00 ALL 043960
6x weekly Mono
10" reel, 7 1/2 ips
This fishing program is targeted at the western states, that teaches listeners how to catch more fish.
12+ — TAL
Advertising Aids, Promos
BARTER; 6 month term.
In-Fisherman Radio — *In-Fisherman Radio*

In Focus With Larry King

1983

Interview-Talk-Personality
00:02:30 N, NT, T 024910
daily Stereo
Satellite Transmission
Host: Larry King
This weekday program features Larry King interviewing a variety of personalities from show business, politics, the arts, etc.
18+ — TAL
NEGOTIABLE.
Mutual Broadcasting System — *Mutual Broadcasting System*

In The City Of Neighborhoods

1982

Public Affairs
00:05:00 ALL 015780
20 pgms Mono
7" reel, 7 1/2 ips; Cassette
Narrator: Arthur J. O'Donnell
A 20-part feature on community group survival.
25+ — COM
CASH.
Arthur J O Donnell — *Audio'd Productions*

In Touch Radoradio News

1982

News
00:01:30 AC, R 021450
5x weekly Stereo
Satellite Transmission
Tom McKay, Kris Erik Stevens, Lisa Birnbach, Michelle Roth
Topical probes and discussions of the news that interests the young adult, from domestic issues, international issues, as well as commentaries.
18-34 — TAL
Advertising Aids, Promos
BARTER; 30 seconds commercial time.
Kris Stevens Enterprises — *CBS Radio Network Radoradio*

Info Radio

1982

Miscellaneous
00:00:90 ALL 009930
daily Mono
12"LP, 33 1/3 rpm; Script
Info Radio is a daily soft news feature adapted from the many publications distributed by Warner Publisher Services. Contact for individual titles of programs.
25-54+ — TAL
BARTER; FREE.
Cinema/Sound Ltd — *Cinema/Sound Ltd*

Inside Music

1979

Interview-Talk-Personality
00:03:30 AC 010960
10x weekly Stereo
7" reel, 7 1/2 ips
Host: Charlie Tuna
A program that provides listeners with news of, and interviews with, top contemporary music personalities.
18-49 — ENT
Promos
BARTER; 13 weeks
Weedeck — *Weedeck Radio Network (Worldwide)*

Inside/Outside Washington

1980

Comedy
00:02:00 N, NT, T 006940
1x weekly Mono
5" reel, 7 1/2 ips
Presents humorous, satirical vignettes of life (real and unreal) in our nation's capital as it relates to life in the rest of the United States.
18+ — ENT
CASH/BARTER; 13 weeks minimum.
Robert M Johnson — *Co Media Productions*

Insight

1981

Religious
00:05:00 RE 008020
1x daily Mono
7" reel, 7 1/2 ips
A five-minute broadcast, that is an island of thought.
18+ — REL
Advertising Aids, Promos, Sales Aids
CASH.
Back To God Hour — *Back To God Hour (Worldwide)*

Features

Features

Insight 1982
 General Interest
 00:02:00 ALL 023330
 5x weekly Mono
 5" reel, 7 1/2 ips
 Daily commentary stirring thought on economic education, inflation, environmental concerns, ideals, and agriculture.
 18+ — TAL
 Demos, Promos
 FREE.
 American Farm Bureau Federation — *American Farm Bureau Federation*

Investor's Guide 1982
 Consumer Info
 00:01:30 B, UC 023010
 5x weekly Mono
 7" reel, 7 1/2 ips
 Host: *Floyd Donald*
 An in-depth analysis of possible investments for black families.
 18+ — TAL
 BARTER.
 Howard University Radio — *Howard University Radio*

Jim Hall Automotive Report, The 1983
 General Interest
 00:03:30 ALL 018670
 6x weekly Stereo
 12" LP, 33 1/3 rpm
 Cohost: *Jim Hall, Bruce Chandler*
 Automotive magazine, Motor Trend's feature editor Jim Hall and popular L.A. personality Bruce Chandler cohost this entertaining and informative car feature with advice, pointers, and plenty of one liners. A total look at the automotive industry from an expert and reviews of all cars.
 18+ — TAL
 CASH/BARTER; market exclusivity.
 Mealticket Entertainment — *Mealticket Entertainment*

Joe Carcione The Greengrocer 1983
 Consumer Info
 00:01:30 ALL 026970
 5x weekly Mono
 7" reel, 7 1/2 ips; Cassette
 Host: *Joe Carcione*
 Daily program reporting how to save money on food budgets and how to obtain the most nutrition for the dollar.
 18+ — TAL
 CASH, 52 week minimum.
 Mighty Minute Programs — *Mighty Minute Programs*

Joe Durso On Sports 1982
 Sports
 00:05:00 N, NT, S 012640
 5x weekly Stereo
 10" reel, 7 1/2 ips
 Reporter: *Joe Durso*
 From horse race results to major upsets by the Mets, Jets, and Giants, this series reports on all the latest happenings in the world of sports.
 18-64 — SPO
 CASH.
 Tony Rudel — *WQXR*

Joe Pyne Show, The 1982
 Audience Participation
 00:00:90 NT, T 043190
 daily Mono
 7" reel, 7 1/2 ips
 Host: *Joe Pyne*
 This "call-in" show featured caustic, talk-show host, Joe Pyne. Airing from 1965-69, Pyne's show dealt with controversial issues of that time. The 500 programs are available in :30, :60 and :90 second segments.
 25+ — TAL
 CASH.
 Hartwest — *Hartwest*

Keith Jackson Olympic Memories 1976
 Sports
 00:00:90 ALL 028300
 130 pgms Stereo
 12" LP, 33 1/3 rpm
 This program features vignettes on modern olympic history.
 12+ — SPO
 CASH.
 Diamond P Sports — *Diamond P Sports*

Kids Say The Darndest Things 19??
 Comedy
 00:03:00 ALL 000210
 5x weekly Mono
 12" LP, 33 1/3 rpm
 Art Linkletter
 The "Kids Say" series contains 520 different segments of the very best excerpts from the CBS "House Party" programs.
 12+ — ENT
 Promos
 CASH; 2 commercial availabilities; unlimited replays.
 O'Connor Creative Services — *O'Connor Creative Services (Worldwide)*

Kris Erik Stevens In Touch 1982
 Interview-Talk-Personality
 00:01:30 AC, NT, R 021580
 daily Stereo
 Satellite Transmission
 The latest news from the entertainment industry featuring upbeat interviews geared for the young adult audience.
 1983: *Finalist Award-International Radio Festival Of New York.*
 18-34 — TAL
 Promos
 BARTER.
 Kris Stevens Enterprises — *Kris Stevens Enterprises*

La Comunidad En Marcha 1983
 Interview-Talk-Personality
 00:05:00 SP 027900
 weekly Mono
 4" reel, 7 1/2 ips; Cassette
 This program features interviews that explore the need for "people's organizations" in order to better economic and social conditions in the lives of Spanish-speaking Americans.
 18+ — TAL
 Spanish
 FREE.
 Paulist Communications — *Paulist Communications*

Features

Features

La Familia Sana 1983
 Interview-Talk-Personality
 00:05:00 SP 027910
 weekly Mono
 4" reel, 7 1/2 ips; Cassette
 This program includes discussions about child development, child abuse, marriage counseling and more. Includes music and an inspirational message.
 18+ — TAL
 Spanish
 FREE.
 Paulist Communications — *Paulist Communications*

Laugh Machine 1982
 Comedy
 00:01:30 ALL 011140
 10x weekly Mono, Stereo
 7" reel, 7 1/2 ips
 Comedy vignettes with top comedians. Montage on various subjects with top comedians as well as new comedians, recorded live.
 18-49 — ENT
 Promos
 CASH/BARTER.
 Progressive Radio Network, Frank Guida — *Progressive Radio Network*

Leitner Strikes 1983
 Commentary-Editorial
 00:00:90 NT, S, T 041680
 3 pgms Mono
 7" reel, 7 1/2 ips
 Host: *Ted Leitner*
 West coast air personality, Ted Leitner provides insightful commentaries on the world of sports. Unlimited airplay on each program.
 25-54 — SPO
 Advertising Aids, Promos, Sales Aids
 CASH.
 Mark Larson Programming & Production — *Mark Larson Programming & Production*

Let's Cope 1982
 Interview-Talk-Personality
 00:00:60 ALL 024960
 daily Stereo
 Satellite Transmission
 Host: *Dr. Laura Schlessinger*
 Daily lifestyle feature emphasizing personal relationships.
 25-44 — TAL
 Promos
 BARTER.
 Norman Baer Productions — *ABC Direction Radio Network*

Let's Go 1982
 Travel
 00:05:00 ALL 016000
 5x weekly Mono
 12" LP, 33 1/3 rpm
 This program features travel spots coupled with history.
 18+ — TAL
 FREE.
 Raymond Harlan — *Harlan Productions*

Liberated Food Lover 1982
 How-To-Instructional
 00:02:30 ALL 001710
 5x weekly Mono
 7" reel, 7 1/2 ips
 Kitty Brown
 A fresh approach to cooking food. Interestingly and economically prepared.
 18+ — TAL
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Life In These United States 1981
 General Interest
 00:00:90 AC, MM, T 005650
 10x weekly Stereo
 12" LP, 33 1/3 rpm
 Jack Carney
 A daily 90-second radio vignettes offering the best in human interest Americana. Hosted by one of the all time master storytellers of radio, Jack Carney.
 25-54 — TAL
 Advertising Aids, Promos, Sales Aids
 BARTER; 1 station per market.
 Jack Carney — *Clayton Webster*

Lifebeat 1978
 Religious-Series
 00:05:00 NT, RE, T 009490
 65 pgms Mono
 7" reel, 7 1/2 ips
 H. M. S. Richards, Jr.
 A series of five-minute radio commentaries by H. M. S. Richards, Jr., on commentary issues from a spiritual perspective.
 25+ — REL
 Advertising Aids, Promos, Sales Aids
 FREE.
 Voice Of Prophecy — *Voice Of Prophecy*

Lifestyle '83 1981
 Women
 00:01:30 UC, ALL 020420
 weekly Stereo
 7" reel, 7 1/2 ips
 Host: *Libby Lawson*
 Advice on life choices for contemporary women is the focus of this program such as how to get the most out of living. Lots of tips for nonworking hours. Not limited to black themes.
 18+ — TAL
 BARTER.
 Howard University Radio — *Howard University Radio*

Listening To Young America 1983
 General Interest
 00:00:90 ALL 016760
 5x weekly Stereo
 ?" reel, ? ips
 This program features kids talking to kids about the things they care about most, combined with their music. Adults will want to tune into this program to find out what their kids think about entertainment or unemployment, video games, or dating games, teenage sexuality or political morality. A flexible program designed to be stripped vertically and horizontally, in any configuration.
 12+ — TAL
 Demos
 BARTER; 1 60-second with national sponsor.
 Youth News — *Youth News*

Listening To Young America 1983
 Magazine
 00:00:90 NT, T 030190
 1x daily 2 Track Stereo
 10 1/2" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 Host: *Paul Ghirangelli*
 Co-produced with Youth News, this program is a daily collage of music and interviews of kids talking to kids about the issues kids care about.
 12-18 — TAL
 Demos
 CASH.
 Hiatus Productions — *Hiatus Productions*

Lively Arts 1981
 General Interest
 00:03:30 N, NT, T 008780
 5x weekly Mono
 7" reel, 7 1/2 ips
 Host: *Ellen Stanton*
 Covers all popular art forms and books pertaining to them: films, television, music, art, theatre, and ballet.
 25+ — TAL
 CASH/BARTER; 13 week minimum.
 Alan Sands — *Alan Sands Productions*

Features

Features

Look Good, Feel Good 1984
 Women
 00:01:30 ALL 017820
 daily Mono
 7" reel, 7 ips
 Host: *Michelle Roth*
 Host, Los Angeles air personality Michelle Roth handles topics on beauty and health.
 18+ — TAL
 Advertising Aids, Sales Aids
 BARTER.
 Barnett-Robbins Enterprises — *Barnett-Robbins Enterprises*

Looking For Laughs Show, The 1979
 Comedy
 00:07:00 ALL 017050
 daily Mono
 10" reel, 7 1/2 ips
 A show that corners "comedy" on and off stage, recording acts in clubs, interviews with comedians, amusing music, witty radio plays, and readings of humorous pieces of literature, anything that strikes a humorous chord.
 18+ — ENT
 Promos
 CASH/BARTER; 13 week minimum; customized to market.
 Alex Adams, Vicky Laherty — *Image One Productions (Worldwide)*

Looking Good 1983
 General Interest
 00:00:90 ALL 041860
 5x weekly Stereo
 Satellite Transmission; AP Wire
 Host: *Paula Beth Begoun*
 This lifestyle feature offers listeners advice on dressing and grooming.
 18+ — TAL
 CASH.
 AP Radio Network — *AP Radio Network*

Love and Marriage 1984
 Seasonal
 00:00:90 ALL 044650
 3x daily —
 AP Wire
 This Valentine's Day package takes a look at different love relationships and how they're expressed. Covers the status of marriage as an institution, the "marriage industry," an update on divorce, living together, pre-nuptial agreements, trends in wedding ceremonies and the cost of getting married. Fed the week of Valentines Day.
 18+ — TAL
 CASH.
 AP Radio Wire — *AP Radio Wire*

Luis Palau Responde 1983
 Religious
 00:04:30 SP, RE 016500
 5x weekly Mono
 7" reel, 7 1/2 ips, Cassette
 A five-minute program directed to the secular audience, based on a "Dear Abby" format with questions and answers from a Biblical point of view.
 18+ — REL
 English?Spanish
 FREE.
 Palau Evangelistic Team — *Palau Evangelistic Team*

Malice 1982
 Comedy
 00:02:30 AC 012950
 5x weekly Mono, Stereo
 ? reel, ? ips
 Comedy series revolves around the obnoxiously wealthy "Youall Family of Malice, Texas"—a hilarious clan of bungling entrepreneurs and socialites.
 25-54 — ENT
 Promos; Sales Aids
 CASH; 13 week minimum; 1 commercial availability.
 Studio Center — *Studio Center CANADA: Studio Center*

Managing Your Money/Paul Henke 1982
 Consumer Info
 00:01:30 N, NT 022560
 5x weekly Mono
 Cassette, Satellite Transmission
 Host: *Paul Hencke*
 A twelve week series to help listeners understand the dollars and sense of the economy and their pocketbooks.
 25-54 — TAL
 Promos
 CASH; single or groups of 3; 52 weeks; market exclusivity.
 CBS Radio Stations News Service — *CBS Radio Stations News Service*

Mark Shields On The Campaign Trail 1983
 Commentary-Editorial
 00:00:90 N, NT, T 043440
 weekly Mono
 Satellite Transmission via AP
 Commentator: *Mark Shields*
 This commentary features syndicated newspaper columnist, Mark Shields. Shields provides expert commentary on today's political leaders. Travelling throughout the country, Shields will track political events through to the 1985 Presidential inauguration.
 18+ — NEW
 FREE; to member stations.
 PubSat — *AP Radio Network*

Mel Gussow On Theater 1982
 Reviews
 00:05:00 CL, N, NT 012620
 5x weekly Stereo
 10" reel, 7 1/2 ips
 Host: *Mel Gussow*
 Current events in the world of theater, plus reviews on both Broadway and off-Broadway shows are discussed by this drama critic.
 18-54 — TAL
 CASH.
 Tony Rudel — *WQXR*

Mi Tio Juan 1981
 Drama
 00:08:00 SP 023510
 weekly Mono
 4" reel, 7 1/2 ips
 A weekly drama featuring Francisco, a youngster who grows up under the helpful watch of his uncle.
 12+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Mike And Henry 1982
 Consumer Info
 00:02:30 ALL 026010
 5x weekly Mono
 7" reel, 15 ips
 Mike Siegel, Henry Rothblatt
 This program focuses on the law and how it affects the average person.
 18+ — TAL
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Features

Features

Minding Your Business 1982

Business
00:01:30 AC, N, NT 020260
2x daily Stereo
7" reel, 7 1/2 ips
Host: Milton D. Stewart
Designed with today's businessman in mind, this feature presents the latest business news and trends based on information from Inc magazine.
25-54 — TAL
Promos
FREE; market exclusivity.
Narwood Productions — *Narwood Productions*

Mini-Concerts 1983

Specials
00:10:00 AC, MM 043770
3x daily Stereo
7" reel, 7 1/2 ips
Individual mini concerts provide live performances of popular artists. Each concert has a running time of 7 and 10 minutes.
25-54 — MUS
CASH; market exclusivity.
Ed Winton, Bill Dutcher — *Winton Communication Group*

Mini-People 1981

Child-Juvenile
00:02:00 NT, T 007970
daily Mono
10 1/2" reel, 7 1/2 ips
Spoofs of radio quiz shows with children as contestants. This program is available for rebroadcast. Customized promos are available.
25+ — ENT
Promos
CASH; 1 year; price based on market size and spot rate.
Chicago Radio Syndicate — *The Chicago Radio Syndicate (Worldwide)*

Moment In Sports, A 1977

Sports
00:00:90 ALL 001740
5x weekly Mono
7" reel, 7 1/2 ips
Host: Andre Baruch
A sports memorabilia show consisting of stories that are generally not known and that have probably never been told before.
12+ — SPO
CASH/BARTER.
Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Money File, The 1984

Business
00:02:00 N, NT, T 045030
4x daily Stereo
Satellite Transmission
Correspondent: Dean Shepherd
Each report given by business correspondent, Dean Shepherd, covers important business, investment and economic news. Analyses trends and developments that could affect investment decisions.
25-54 — NEW
BARTER.
RKO Radio Networks — *RKO TWO*

Mr. Roberts 1983

Comedy
00:04:00 A, AC 041400
65 pgms Stereo
?" reel, ? ips
Host: Mr. Roberts
This is a three month, 65-show package that features air personality, Mr. Roberts and his zany morning drive time antics and spoofs, such as "Mr. Roberts Rotten Neighborhood." This program includes a 10 second personalized promo spot and a variety of promo sale items.
18+ — AIR
Promos
CASH.
John Carter — *Radio Force Promotions*

Music Connection, The 1981

Music-Religious
00:03:00 RE 010450
10x weekly 2 Track Stereo
7" reel, 7 1/2 ips
Host: Linden Wise
Interviews with contemporary Christian music artists and reviews of their albums.
18-49 — REL
BARTER.
Sonlight Communications — *Sonlight Communications*

Music Row Report 1982

Interview-Talk-Personality
00:00:90 C 016430
daily Mono
?
Host: Jan Bozeman
Consists of brief news about what's going on at Nashville's music row and short interviews with country personalities.
25+ — MUS
FREE.
Proud Country Radio — *Proud Country Radio*

Musical Sound Review: A Song Essay In Sound, The 1982

Music-Oldies
00:02:00 AC, BB, O 025440
5x weekly Stereo
7" reel, 7 1/2 ips; Cassette; Satellite Transmission
Host: Francis "Chick" Powers
This program is a short-form radio entertainment-news series which documents the circumstances surrounding the birth and development of the great hit songs of the 1940's, 50's, 60's, 70's and 80's, as told in the words and voice of the songwriter(s), or the recording artist, or both.
25-54 — ENT
CASH/BARTER.
Musical Sound Review Ltd — *Musical Sound Review Ltd*

Mustard Seeds 1983

Religious
00:00:90 R 042560
daily Mono, Stereo
10" reel, 7 1/2 ips
A daily devotional which contains an inspirational thought for the day. Used only in conjunction with the Faith or Joy packages.
25+ — REL
CASH.
SRC — *Stereo Religious Communications*

National Science Fiction Radio Theatre, The 1983

Comedy
00:05:00 A, T, ALL 041950
daily Stereo
7" reel, 7 1/2 ips
Combines drama, comedy, science fiction and high tech special effects in addition to a cast of guest performers including; Cloris Leachman, J.M. Bullock, John Riley etc.
12+ — ENT
BARTER.
Jim Dennis — *Radio Works*

National Soap Review 1982

Soap Opera
00:00:90 AC, T, UC 013160
5x weekly Mono
Script
A daily script with highlights from all of the soaps. Runs from 60 to 90 seconds.
18+ — ENT
Promos, Sales Aids
CASH; market exclusivity.
Speaking Of Soaps — *Speaking Of Soaps*

Features

Features

| | | | | | | | |
|--|--------------|--------|--|--|---|--------------|--------|
| Nature Of Things, The | | 1983 | | | Newsline | | 1982 |
| General Interest | | | | | Farm | | |
| 00:03:00 | N, NT, T | 028170 | | | 00:01:00 | N, NT | 023340 |
| daily | Mono | | | | daily | Mono | |
| 7" reel, 7 1/2 ips; Satellite Transmission available only to satellite-equipped Public Radio stations. | | | | | Telephone Transmission | | |
| <i>Host: Will Curtis</i> | | | | | A daily feed giving a national perspective on agriculture. The :45 to 1:10 reports with actuality prepared by broadcast professionals, are updated each weekday. Available by calling toll free (800) 323-2192; in Illinois (312) 696-2192. | | |
| This program focuses on nature and how things work in the natural world. | | | | | 25+ — NEW | | |
| 12+ — TAL | | | | | FREE. | | |
| Advertising Aids | | | | | American Farm Bureau Federation — <i>American Farm Bureau Federation</i> | | |
| FREE. | | | | | | | |
| Vermont Public Radio — <i>Eastern Public Radio</i> | | | | | | | |
| | | | | | Newsline Extra Series | | 1983 |
| NBN Stagedoor | | 197? | | | Health | | |
| Entertainment | | | | | 00:01:30 | N, NT, T | 025400 |
| 00:02:00 | B, UC | 020070 | | | daily | Mono, Stereo | |
| 1x weekly | Mono, Stereo | | | | Satellite Transmission | | |
| Satellite Transmission | | | | | A five-part series of reports on topical issues including medicine, behavior, health and social change with various NBC news correspondents including NBC bureaus and affiliates. | | |
| <i>Host: Ed Castleberry</i> | | | | | 25+ — NEW | | |
| Reports on the activities of movie, recording and stage stars. Also featured are serialized interviews with a major celebrity each week. | | | | | Advertising Aids, Promos | | |
| Available to all NBN stations in a block of five installments; one to be aired each day of the ensuing week. | | | | | BARTER. | | |
| 18+ — ENT | | | | | NBC Radio Network — <i>NBC Radio Network</i> | | |
| CASH; 1/2 minute commercial availability each segment. | | | | | | | |
| National Black Network — <i>National Black Network</i> | | | | | Nightwatch, The | | 1975 |
| | | | | | Drama | | |
| Neighborhood Pharmacy | | 1982 | | | 00:05:00 | NT, T | 003420 |
| Consumer Info | | | | | 3x weekly | Mono | |
| 00:00:90 | ALL | 001750 | | | 10" reel, 15 ips | | |
| 5x weekly | Mono | | | | <i>Host: F. Peter Lee</i> | | |
| 7" reel, 7 1/2 ips | | | | | Radio horror dramas. The format consists of 152 programs. | | |
| <i>Hillary Still</i> | | | | | 18+ — ENT | | |
| Information about over-the-counter and prescription drugs, concerning their purchase, care, interaction, and storage. Addressed to the general public in a direct, informative, and easy to understand language. | | | | | CASH. | | |
| 18+ — TAL | | | | | Tom Clack — <i>Clack</i> | | |
| CASH/BARTER. | | | | | | | |
| Syndicated Program Production/Gert Bunchez & Assoc — <i>Syndicated Program Production/Gert Bunchez & Assoc</i> | | | | | Nightwatch, The | | 1972 |
| | | | | | Mystery | | |
| News Flashbacks | | 1982 | | | 00:05:00 | ALL | 005950 |
| General Interest | | | | | 150 pgms | Mono | |
| 00:02:30 | ALL | 014790 | | | 7" reel, 7 1/2 ips | | |
| 5x weekly | Mono | | | | <i>Narrator: F. Peter Lee</i> | | |
| 7" reel, 7 1/2" ips | | | | | "The Nightwatch" programs are original stories of horror written and narrated by F. Peter Lee over superb music, and sound effects background. Ideal for late night programming on personality formats. | | |
| A recounting of famous news stories with actualities and sounds. | | | | | Once aired on the Mutual Radio Network. | | |
| 18+ — NEW | | | | | 12+ — ENT | | |
| Promos | | | | | Demos, Promos | | |
| CASH. | | | | | CASH; min order 65 shows. | | |
| American Syndicated Programs — <i>American Syndicated Programs</i> | | | | | Clack — <i>Universal Sounds Unlimited (Worldwide)</i> | | |
| | | | | | | | |
| News Of Nutrition | | 1982 | | | Ninety Seconds of E-S-P | | 1979 |
| Health | | | | | Entertainment | | |
| 00:03:00 | AC, NT, T | 021470 | | | 00:00:90 | ALL | 007460 |
| 5x weekly | Mono | | | | daily | Stereo | |
| 7" reel, 7 1/2 ips | | | | | 7" reel, 7 1/2 ips | | |
| A daily survey of what's new and news in the field of nutrition. | | | | | <i>Host: Ron Warmoth</i> | | |
| 18+ — TAL | | | | | The world's foremost financial psychic tells it like it is daily. | | |
| Promos | | | | | 18+ — ENT | | |
| CASH. | | | | | CASH. | | |
| Signal Productions — <i>Signal Productions (Worldwide)</i> | | | | | International Syndications — <i>International Syndications</i> | | |
| | | | | | | | |
| Newsleak | | 19?? | | | # Notas De Tierra Santa | | 1984 |
| Comedy | | | | | Religious | | |
| 00:01:30 | ALL | 007650 | | | 00:03:00 | S | 044790 |
| 5x weekly | Mono | | | | weekly | Mono | |
| Cassette | | | | | 5" reel, 7 1/2 ips | | |
| Comedy series, "Newsleak" contains 260 programs. | | | | | Short, mini-features about the people, places and events that have shaped the history of the Bible and the Holy Land. These features have a running time that vary from :30, :60, :90, :120, to 3 minutes. | | |
| 18+ — ENT | | | | | 25+ — REL | | |
| Advertising Aids, Promos, Sales Aids | | | | | FREE. | | |
| CASH/BARTER. | | | | | Israel Broadcasting Service — <i>Israel Broadcasting Service</i> | | |
| ? — <i>Broadcast Activities</i> | | | | | | | |

Features

Features

Notes From Christine 1982
 Religious
 00:05:00 RE 022810
 Daily Stereo
 5" reel, 7 1/2 ips
Christine Wyrzten
 Insights into spiritual principals mixed with the recordings of Christine Wyrzten.
 18-34 — REL
 FREE.
 Loveland Ministries — *Loveland Ministries*

Odyssey File, The 1984
 Feature
 00:00:90 AC, NT, T 044860
 14x weekly Mono
 12" LP, 33 1/3 rpm
 A slice of life that discusses strange happenings and other rare occurrences. Wry, insightful observations of the human scene that blends news, humor, and commentary.
 18+ — TAL
 Demos, Promos
 BARTER; contains 1 :60 spot.
 Jim Brown — *Jim Brown Productions*

Odyssey Of The Black Olymplan, The 1983
 Sports
 00:02:30 B, S, UC 017230
 6x weekly Stereo
 7" reel, 7 1/2 ips
Host: Reggie Jackson
 Stories of Black Olympic athletes and their quest for Olympic Gold.
 12+ — SPO
 Promos
 BARTER.
 Weedeck Radio Network — *Weedeck Radio Network (Worldwide)*

Off The Record With Mary Turner 1981
 Interview-Talk-Personality
 00:02:30 A, R 001510
 10x weekly Stereo
 12" LP, 33 1/3 rpm
Mary Turner
 Rock radio's premier interview feature. Mary Turner talks to the Stones, Bruce Springsteen, Ted Nugent, David Bowie, and other top artists.
 18-34 — ENT
 BARTER.
 Westwood One — *Westwood One*

Olymplan, The 1984
 Feature
 00:00:90 ALL 044670
 1x daily —
 AP Wire
 Fed overnight for morning drive time a "color" program spotlighting the people, places, and excitement of the Olympics. Includes a spot break.
 18+ — SPO
 CASH.
 AP Radio Wire — *AP Radio Wire*

Olympic Countdown 1983
 Sports
 00:03:00 ALL 041870
 daily Stereo
 Satellite Transmission
Host: Jack Briggs
 A unique insight into the preparation of the 1984 Summer Olympic Games by athletes and officials.
 12+ — SPO
 CASH; 30 second availability per show.
 AP Radio Network — *AP Radio Network*

Olympic Tradition Continues, The 1983
 Sports
 00:00:90 N, S 041380
 200 pgms Stereo
 Satellite Transmission
Host: Keith Jackson
 This series will cover personalities participating in the Olympics not only the athletes, but the coaches, parents, city officials, and security people as well. A daily that debuts Oct 10, 1983 and concludes July 26, 1984.
 12+ — SPO
 BARTER.
 Frank Furino, Prod — *ABC Information Network*

On-Line 1983
 Science
 00:01:30 N, NT, T 026530
 1x daily Mono
 7" reel, 7 1/2 ips
 Daily computer program focusing on emerging technology in the field of computers.
 25-54 — TAL
 Advertising Aids
 BARTER.
 Starstream Communications Group — *Starstream Communications Group*

On-Line Computer Connection 1984
 General Interest
 00:05:00 NT, T 045950
 1x daily Mono
 12" LP, 33 1/3 rpm
 Reviews new hardware and software for computers. Provides information on where to go for additional data on one of the specific topics covered during the show. Provides up-to-the-minute news and interviews, with newsmakers in the computer field.
 18+ — TAL
 Demos
 BARTER.
 Jameson Broadcast — *Jameson Broadcast*

One On One 1983
 Interview-Talk-Personality
 00:05:00 NT, SP 042990
 5x weekly Mono
 12" LP, 33 1/3 rpm
Host: Keith Erickson
 A talk and interview program featuring interviews with top Christian athletes in the world of sports. Your host, Keith Erickson, former UCLA and LA Laker star and current award winning color analyst for the Lakers, provides interesting discussion.
 18+ — TAL
 FREE; 1 minute local avail; 1 minute national avail.
 International Media Affiliates — *International Media Affiliates*

Other Things 1983
 Comedy
 00:03:30 AC, NT, ALL 018680
 2x daily Stereo
 12" LP, 33 1/3 rpm
Host: Ron Dungee
 Award-winning radio journalist, Ron Dungee takes a humorous look at the news which is sometimes bizarre, humorous, and shocking, but always presented in good taste.
 18+ — ENT
 CASH/BARTER; market exclusivity.
 Mealticket Entertainment — *Mealticket Entertainment*

Our Daily Bread 1960
 Religious
 00:10:00 RE 026040
 1x daily Mono
 5" reel, 7 1/2 ips
Host: Les Lamborn
 A daily devotional program with some musical selections.
 18+ — TAL
 FREE.
 Richard DeHaan — *Radio Bible Class*

Features

Features

| | | | | | |
|--|------------|--------|--|--|--|
| Out-Of-Doors | | 1979 | | | |
| Sports | | | | | |
| 00:03:30 | S, ALL | 007450 | | | |
| daily | Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Bill Pegram</i> | | | | | |
| This new concept in radio features helps the listener get into the wide world of recreation. | | | | | |
| 18+ — SPO | | | | | |
| CASH/BARTER. | | | | | |
| International Syndications — <i>International Syndications</i> | | | | | |
| Parents Notebook, The | | 1983 | | | |
| General Interest | | | | | |
| 00:02:00 | BM, N, NT | 016260 | | | |
| 5x weekly | Mono | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| Host: <i>Bill Cullen</i> | | | | | |
| Delves into parenthood exposing problems, pleasures, and realities. Discusses such topics, as: pre-natal care, pregnancy blues, father's involvement, sibling rivalry, household safety. Covers the time of pre-natal to pre-school development. | | | | | |
| 25+ — TAL | | | | | |
| FREE; contains 15 seconds for promotional spot. | | | | | |
| David J Clark Enterprises — <i>David J Clark Enterprises</i> | | | | | |
| # Passing Parade, The | | 1984 | | | |
| General Interest | | | | | |
| 00:05:00 | CL, T | 043670 | | | |
| 3x weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Narrator: <i>John Doremus</i> | | | | | |
| "The Passing Parade" programs are original stories from the fascinating realm of romance, adventure, mystery, and science, told in a way only John Doremus can, one of the best known voices in America today. | | | | | |
| 25+ — ENT | | | | | |
| Demos, Promos | | | | | |
| CASH. | | | | | |
| John Doremus — <i>Universal Sounds Unlimited (Worldwide)</i> | | | | | |
| # Pathways | | 1984 | | | |
| Religious | | | | | |
| 00:00:90 | RE | 042790 | | | |
| 5x weekly | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| A non-music, inspirational show that features renowned speakers with uplifting messages of faith and hope. | | | | | |
| 25+ — REL | | | | | |
| FREE. | | | | | |
| Sacred Heart Program — <i>Sacred Heart Program</i> | | | | | |
| Paul Harvey's "The Rest Of The Story" | | 1983 | | | |
| Commentary-Editorial | | | | | |
| 00:05:00 | ALL | 041390 | | | |
| 5x weekly | Stereo | | | | |
| Satellite Transmission | | | | | |
| Commentator: <i>Paul Harvey</i> | | | | | |
| Paul Harvey wraps-up the week's news with insightful commentary. | | | | | |
| 25+ — TAL | | | | | |
| BARTER. | | | | | |
| ABC Radio Networks — <i>ABC Entertainment Network</i> | | | | | |
| Pause For Good News | | 1972 | | | |
| Religious | | | | | |
| 00:04:30 | RE | 011530 | | | |
| 5x weekly | Mono | | | | |
| 7" reel, 3 3/4 ips; Cassette | | | | | |
| Contains talks pertaining to varied issues of the day. | | | | | |
| 25+ — NEW | | | | | |
| Promos | | | | | |
| FREE. | | | | | |
| Good News Broadcasting — <i>Good News Broadcasting</i> | | | | | |
| People In The News | | 1983 | | | |
| General Interest | | | | | |
| 00:02:00 | ALL | 025190 | | | |
| daily | — | | | | |
| AP Radio Wire | | | | | |
| A lively look at people (and sometimes animals) doing interesting things. | | | | | |
| 18+ — NEW | | | | | |
| CASH. | | | | | |
| AP Radio Wire — <i>AP Radio Wire</i> | | | | | |
| # Personal Computing | | 1983 | | | |
| General Interest | | | | | |
| 00:00:90 | ALL | 042800 | | | |
| 5x weekly | Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Gerard Sperry</i> | | | | | |
| This non-technical, entertaining feature explores the world of personal computers. Produced in cooperation with Personal Computing-magazine, this series is hosted by Gerard Sperry a professional in the computer industry. Available for 26 weeks with 130 different topics. | | | | | |
| 18+ — TAL | | | | | |
| BARTER. | | | | | |
| Those Guys In Detroit — <i>Those Guys In Detroit</i> | | | | | |
| Personal Finance | | 1982 | | | |
| Consumer Info | | | | | |
| 00:03:30 | AC, N, NT | 012550 | | | |
| daily | Stereo | | | | |
| 10" reel, 7 1/2 ips | | | | | |
| Host: <i>Leonard Sloane</i> | | | | | |
| Helpful advice on ways and means of saving, investing, borrowing, earning and spending money wisely, are just a few of the topics discussed in this series. Current financial developments are also analyzed. | | | | | |
| 25-64 — NEW | | | | | |
| CASH. | | | | | |
| Tony Rudel — <i>WQXR</i> | | | | | |
| Phyllis Schlafly Report | | 1983 | | | |
| Commentary-Editorial | | | | | |
| 00:03:00 | NT, T | 029680 | | | |
| 5x weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Commentator: <i>Phyllis Schlafly</i> | | | | | |
| Phyllis Schlafly comments on traditional American values, with special emphasis on issues involving education. | | | | | |
| 18+ — TAL | | | | | |
| CASH. | | | | | |
| Eagle Forum — <i>Domain Communications</i> | | | | | |
| Playboy Advisor, The | | 1982 | | | |
| Magazine | | | | | |
| 00:02:30 | AC, NT, T | 001500 | | | |
| 10x weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Host: <i>Phil Hendne</i> | | | | | |
| The wise and witty sage from the pages of Playboy Magazine takes to the air. The Playboy Advisor offers counsel and consolation on a variety of subjects from food and sex to fashion. | | | | | |
| 18-43 — TAL | | | | | |
| BARTER. | | | | | |
| Westwood One, Playboy Enterprises — <i>Westwood One</i> | | | | | |
| Pocketbook Issues | | 1982 | | | |
| Public Affairs | | | | | |
| 00:02:00 | N, NT, T | 009450 | | | |
| 5x weekly | Full Track | | | | |
| | Mono | | | | |
| 7" reel, 7 1/2 ips; Satellite Transmission | | | | | |
| Host: <i>Larry Butler</i> | | | | | |
| A debate format that in a short form discussion focus on issues that impact the standard of living of all Americans. Ideal to program preceding a talk show-addresses fully both sides the issue. | | | | | |
| 18+ — TAL | | | | | |
| Advertising Aids, Promos, Sales Aids | | | | | |
| BARTER. | | | | | |
| Larry Butler — <i>United States Chamber Of Commerce</i> | | | | | |
| Point Of Law | | 1982 | | | |
| Drama | | | | | |
| 00:03:15 | NT, T | 000970 | | | |
| 5x weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Jack Moyles | | | | | |
| Sets forth important legal cases and decisions in challenging, interesting and entertaining manner, including some of the recent U.S. benchmark rulings. | | | | | |
| Freedom Foundation Award: <i>George Washington Honor Medal.</i> | | | | | |
| 12+ — TAL | | | | | |
| Promos | | | | | |
| CASH; 2 plays; 13 week minimum. | | | | | |
| Signal Productions — <i>Signal Productions</i> | | | | | |

Features

Features

- Political Science** 1983
Public Affairs
00:09:15 NT 029920
13 pgms Mono
?" reel, ? ips
A program featuring important issues in the world of Political Science.
1. *The Government* 2. *The Parliament* 3. *Democracy* 4. *The President* 5. *The Monarchy* 6. *Elections* 7. *The One-Party System* 8. *Military Regimes* 9. *The Ambassador* 10. *The United Nations Organization* 11. *Specialized Agencies Of The UNO* 12. *Regional Organizations* 13. *Human Rights*
18+ — TAL
English, Hindu, Kiswahili
FREE.
Radio Netherlands — *Radio Netherlands (Worldwide)*
- # Portals Of Prayer** 1956
Religious
00:02:30 RE 046090
daily Mono
12" LP, 33 1/3 rpm
Rev. Paul Devantier
A devotional program that focuses on the many aspects of everyday life.
12+ — REL
FREE.
KFUO-Lutheran Radio — *KFUO Lutheran Radio*
- # Portraits Of Achievement** 1984
General Interest
00:01:30 ALL 017800
daily Mono
?" reel, ? ips
Highlights outstanding Olympic athletes and sports legends.
18+ — SPO
Advertising Aids, Sales Aids
BARTER.
Barnett-Robbins Enterprises — *Barnett-Robbins Enterprises*
- # Practical Parenting** 1983
General Interest
00:00:90 ALL 044620
5x weekly Stereo
Satellite Transmission
Host: Vicki Lansky
Author and real life mother, Vicki Lansky hosts this informative feature to assist your audiences with their parenting approach.
25+ — TAL
CASH.
AP Radio Network — *AP Radio Network*
- # Praying To The Lord** 1981
Religious-Specials
00:05:40 RE, T 018560
1 pgm Stereo
5" reel, 15 ips
Two sacred texts, the Lord's Prayer in English and a comparable Hebrew prayer, are successively and progressively multiplied into fugues of increasing density.
18+ — REL
English, Hebrew
CASH/BARTER.
Beth Anderson — *Richard Kostelanetz*
- Prevention Health Report** 1983
Health
00:02:00 ALL 026740
5x weekly Mono
12" LP, 33 1/3 rpm
Concise news reports on health, fitness, and nutrition. Prepared with research from *Prevention Magazine* and *Rodale Press*.
25+ — TAL
BARTER.
Jameson Broadcast — *Jameson Broadcast*
- Print Out** 1980
Reviews
00:04:30 RE, T 023900
weekly Mono
7" reel, 7 1/2 ips
A book review service suitable for a magazine format programs.
25+ — TAL
FREE.
Association Of Regional Religious Communicators — *Association Of Regional Religious Communicators*
- # Private Session** 1984
Magazine
00:00:90 AC, R 045190
5x weekly Stereo
Satellite Transmission
Host: Therese Crowley
A montage of interviews and music from such CHR artists as the Police, Culture Club, Men At Work and Billy Joel.
18-49 — ENT
BARTER.
RKO Radio Networks — *RKO ONE*
- Pro Football Name Game** 1981
Quiz
00:01:30 ALL 015590
5x weekly Mono
12" LP, 33 1/3 rpm
A trivia-type quiz series highlighting one well-known pro football player on each show. Clues are given but the true identity is not announced until after a break for commercials or promotions. Contains 52 programs.
25+ — SPO
Demos
CASH; programs become exclusive property of station for unlimited use.
Richard Pinkham — *Richard Pinkham Productions (Worldwide)*
- Profiles In History** 1982
Minority
00:01:30 B, UC 023000
5x weekly Mono
7" reel, 7 1/2 ips
Host: Clint Walker
Pertinent black history facts designed for airing during black history month or on a daily basis.
18+ — TAL
BARTER.
Howard University Radio — *Howard University Radio*
- # Psychic Investigator** 1984
General Interest
00:04:00 NT, T 045820
5x weekly Mono
7" reel, 7 1/2 ips
Host: Maureen McGuire
Renowned Canadian psychic Maureen McGuire probes the exciting world of psychic phenomena, investigating where truth leaves off and myth begins.
18+ — TAL
CASH.
The 26th Ave Studio — *The 26th Ave Studio* CANADA: *The 26th Ave Studio*
- Quest For Truth** 1981
Religious
00:04:30 RE 023550
5x weekly Stereo
7" reel, 7 1/2 ips
Host: Dr. Norman L. Geisler
Concise, practical discussions of evidences for Christianity and how it relates to current cultural problems of contemporary society.
18+ — REL
FREE.
Jerry Formaner — *Quest Ministries*

Features

Radio Computer Comics 1983
 General Interest
 00:00:30 ALL 042450
 daily Stereo
 7" reel, 7 1/2 ips
 This series deftly mixes computer information and comic strip humor. It deals with "an-idea-a-day," such as computer language, memory, operating systems and program storage. There are 65 episodes in a 13 week series.
 18+ — ENT
 Demos
 CASH.
 Communications Emporium — *Communication Emporium*

Radio Diet, The 1983
 Health
 00:05:00 NT, T 029490
 daily Mono
 7" reel, 7 1/2 ips
 Host: *George Alexander*
 A daily visit with an expert who understands the physiological, nutritional and psychological aspects of losing weight. This program offers advice on nutrition and exercise, reviews of weight loss books, clinics and interviews with experts in the field. Contains 260 programs.
 18+ — TAL
 Demos
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Associates — *Syndicated Program Production/Gert Bunchez & Assoc*

Radorobics 1983
 Health
 00:05:00 ALL 045790
 5x weekly Stereo
 12" LP, 33 1/3 rpm
 Host: *Jayne Kennedy*
 Each week Jayne concentrates on a part of the body. Provides music and exercise instruction.
 18+ — TAL
 BARTER.
 Bob Dockery, Syndicate It — *Syndicate It*

Rare Book Finds 1982
 General Interest
 00:05:00 NT, T 013810
 5x weekly —
 Script
 Talks about books, rare finds, and authors are presented here.
 18+ — TAL
 Promos
 BARTER.
 Media Features Of America — *Media Features Of America*

Rare, But Well - Done 1983
 Music-Big Band
 00:05:00 BB 041590
 5x weekly Mono
 7" reel, 7 1/2 ips
 Each program highlights an unusual and exceptional recording from the Big Band Era with interesting background commentary. A daily drop-in with a difference that listeners will stay tuned for. Also may be acquired in 30 or 60-minute lengths.
 35+ — ENT
 Demos
 CASH; market exclusivity; 1 local avail.
 RBWD Productions — *RBWD Productions*

Rare Trax 1984
 Music-Rock
 00:07:00 R 043720
 5x weekly Stereo
 12" LP, 33 1/3 rpm
 A unique blend of rare and hard to find rock music and biographical material on the artist or group, whose music is featured on that program. Important events and concert dates, plus interview segments make this a real "rock history lesson." Each program runs between 3 to 7 minutes in length.
 18-34 — MUS
 BARTER.
 Tom Habeck — *Clayton Webster*

Features

Ray Durkee's Mini-Memories 1981
 Entertainment
 00:03:30 AC, NT, R 043250
 daily Mono
 7" reel, 7 1/2 ips
 This program covers America's entertainment world. Not bits and pieces, complete shows in just three and a half minutes. This program focuses on music features as the main theme for each program, however each program covers all phases of American entertainment-radio, television, movies, and sports. There are 130 programs available, 65 different shows every 13 weeks.
 25-54 — ENT
 Advertising Aids, Demos, Sales Aids
 CASH; 13 week minimum.
 Ray Durkee — *Sunday At The Memories*

Real Life 1983
 Feature
 00:01:15 NT, T 044710
 2x monthly Stereo
 Satellite Transmission via AP Radio Network Program Distribution Services
 Host: *Bill Parkhurst*
 Every second and fourth Tuesday of each month, host, Bill Parkhurst takes a gossipy look at Hollywood celebrities from the pages of "Real Life."
 18+ — TAL
 CASH.
 PubSat — *PubSat*

Record Report With Robert W. Morgan 1977
 Interview-Talk-Personality
 00:03:30 A, AC, R 002530
 10x weekly Stereo
 12" LP, 33 1/3 rpm
 Host: *Robert W Morgan*
 Latest news and interview with today's top pop music stars. Each program features an interview with a current major hit recording star.
Platinum Award.
 12-34 — ENT
 Promos
 CASH/BARTER; 13 weeks.
 Gary Kleinman — *Fourcast Radio* CANADA: *Fourcast Radio*

Richard Simmons 1983
 Health
 00:01:30 ALL 018970
 5x weekly Stereo
 12" LP, 33 1/3 rpm
 Host: *Richard Simmons*
 Twice daily features on fitness with one of the most renowned personalities-Richard Simmons.
 25-54 — ENT
 BARTER/FREE.
 Riches Rubinstein & Radio — *Riches, Rubinstein & Radio*

Richard Viguerie Comments 1984
 Commentary-Editorial
 00:02:00 N, NT, T 045020
 5x weekly Stereo
 Satellite Transmission via AP Program Distribution Services
 Commentator: *Richard Viguerie*
 Richard Viguerie provides his view on the events of the day. Available on the UPI and Mutual networks.
 25+ — TAL
 CASH/BARTER.
 Washington Broadcast News — *AP Radio Network*

Rick Devlin, Private Eye 1982
 Mystery
 00:03:00 AC 012920
 5x weekly Mono, Stereo
 ? reel, ? ips
 Rick Devlin is a private eye who envisions himself to the likes of Bugsey Segal, Elliot Ness, and Errol Flynn. However, Devlin stumbles over cases and finds it hard to remember where he left his shoulder holster. Needless to say, his cases always culminate on a humorous note.
 25-54 — ENT
 Promos; Sales Aids
 CASH; 13 week minimum; 1 commercial availability.
 Studio Center — *Studio Center* CANADA: *Studio Center*

Features

Features

Rock Report, The 1980
 News
 00:01:30 A, R 014620
 6x weekly Stereo
 Satellite Transmission
 Host: *Rona Elliot*
 Latest concert news, record releases and plenty of gossip on the artists who make the rock scene rock. Contains special segments; "Caught In The Act," conversations with performers during recording sessions; "Rock Chic," a fashion update; "The Hot Licks Award," excerpts from recent releases and the latest news of concerts and album releases. One show per week originates from London. Offered to Source affiliates on a one-time basis.
 18-34 — NEW
 Advertising Aids, Promos
 BARTER/FREE; to affiliates.
 The Source Network — *NBC Radio Network "The Source"*

Rock Retrospective 1981
 Music-Rock
 00:05:00 A, R 006860
 daily Stereo
 7" reel, 7 1/2 ips
 Host: *Sebastian*
 A unique series of historical reviews and mini-medley performances of major artists and groups influencing modern rock, from Fats Domino, Motown, and the British Invasion, to the present.
 25-49 — MUS
 CASH.
 The Atlantis Group — *The Atlantis Group*

Rodo: Monster From Space 1978
 Comedy
 00:02:00 A, AC, R 043690
 30 pgms Stereo
 5" reel, 7 1/2 ips
 Rodo: Monster From Space, is a 6-week, 30 episode, science fiction-comedy serial that follows Rodo, a somewhat lovable monster "with many special powers" as he wreaks havoc on everything from the Golden Gate Bridge to Congress. Trying to stop Rodo are the Power kids, Sissy and Boomer, but their efforts are thwarted by such Rodo allies as Senator Goodman, the evil senator, out to trick a gullible President and Congress in a post-Watergate power struggle.
 12+ — ENT
 Advertising Aids, Demos, Promos, Sales Aids
 CASH/BARTER.
 Duck's Breath Mystery Theatre, Rick Sadle — *Duck's Breath Mystery Theatre*

Rolling Stone Music Hotline 1983
 Music-Rock
 00:02:00 A, R 042460
 daily Mono
 Telephone Transmission
 "The Rolling Stone Music Hotline" is a telephone information service, that operates 24 hrs. a day, 7 days a week. The Hotline is updated 3 times a week. Callers who dial 1(900)410-ROCK will hear a two minute message featuring the latest news on artists, releases, technology and tours.
 18-34 — NEW
 FREE.
 Mike Weiss-Radio Support Services — *Rolling Stone Magazine Productions*

Ruby 1982
 Drama
 00:03:00 A, NT, R 029450
 daily Stereo
 12" LP, 33 1/3 rpm
 A high-tech radio drama, self-contained episodes, futuristic adventures of a female galactic gumshoe, also featuring "The Android Sisters."
 Series contains 130 programs.
 18-35 — ENT
 Advertising Aids, Promos, Sales Aids
 FREE; unlimited plays for 1 year.
 ZBS Foundation — *ZBS Foundation (Worldwide)*

Santa's Place 1982
 Seasonal
 00:02:00 ALL 029500
 21 pgms Stereo
 7 1/2" reel, 7 1/2 ips
 This program presents a humorous, contemporary look at Christmas. Listeners will get a chance to peek at some of Santa's special letters. Each installment is written with a suspenseful hook.
 18+ — ENT
 Advertising Aids, Demos, Promos
 CASH; 1 year contract, unlimited plays.
 Jim Kirk, TM Programming — *TM Communications*

Satellite Business Report 1983
 Business
 00:00:90 N, NT, T 043400
 daily Stereo
 Satellite Transmission via AP and NPR
 A business and consumer interest show which delivers a bright-but-insightful report on a single subject.
 25+ — TAL
 FREE; to member stations.
 PubSat — *PubSat*

Satellite Reports From Santa's Workshop 1982
 Seasonal
 00:01:30 ALL 022620
 12 pgms Mono
 5" reel, 7 1/2 ips
 Humorous vignettes from Santa's workshop as reporters attempt to file "satellite" reports about Santa and the elves. Includes customized intro.
 12-54 — ENT
 Promos
 CASH; rights expire December 31 of year of purchase.
 Corey Deitz — *Corey Deitz Creative Services*

Science Chronicles 1983
 Science
 00:03:30 N, NT, T 027800
 weekly Mono
 7" reel, 7 1/2 ips; Cassette
 This program includes narration interspersed with actualities from scientists working in health & medicine, energy, space, the environment and other fields.
 18-55 — TAL
 FREE.
 Don Rhamy, Alan Smith, American Chemical Society — *American Chemical Society*

Science Log 1983
 Science
 00:01:30 N, NT, T 027790
 weekly Mono
 7" reel, 7 1/2 ips; Cassette
 This weekly program features scientists viewpoints on various topics such as health, medicine, space and others. Also, includes narration.
 18-55 — TAL
 FREE.
 Alan Smith, Don Rhamy, American Chemical Society — *American Chemical Society*

Science Report 1983
 Science
 00:04:30 ALL 017700
 30 pgms Mono
 12" LP, 33 1/3 rpm
 This series tackles topics of interest to both physical scientists and consumers, such as why bowling balls curve, how the full moon causes personality changes, and why hot tubs can kill you. Both entertaining and easy-to-understand.
 18+ — TAL
 FREE.
 James R Berry — *American Institute Of Physics*

Features

Secrets Of Keeping An Old House Young 1982
 General Interest
 00:02:30 N, NT, T 001790
 5x weekly Mono
 7" reel, 7 1/2 ips
 Good sense ideas for little dollars, to change, fix up, or improve, any room in your house or apartment.
 25+ — TAL
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Seeds From The Sower 1980
 Religious-Series
 00:04:30 RE 002460
 7x weekly Mono, Stereo
 5" reel, 7 1/2 ips
Michael A Guido
 This program consists of one choice hymn and one minute of meditation. There is an original theme and may be used either one day a week, or seven days a week.
 18+ — REL
 FREE.
Audrey Guido — Guido Evangelistic Association

Shootin' The Breeze 1982
 Interview-Talk-Personality
 00:02:30 B 001380
 10x weekly Stereo
 7" reel, 7 1/2 ips
Jackie McCauley
 A black music interview-talk show that weekly features the superstars of the black music industry.
 18-44 — ENT
 BARTER.
Westwood One — Westwood One

Smithsonian Galaxy 1982
 Educational
 00:02:30 NT, T 023620
 2x weekly Mono
 5" reel, 7 1/2 ips
Host: Jesse Boggs
 A series of features about little-known aspects of science, history, and art.
 1982: *International Radio Festival Gold Medal*.
 18+ — TAL
 FREE.
Jesse Boggs — Smithsonian Institution Office Of Telecommunications

Soap Opera News 1983
 Soap Opera
 00:00:90 ALL 026990
 6x daily Mono
 7" reel, 7 1/2 ips
 This program summarizes the events of current soap operas on all networks both daytime and primetime. Features 1-minute daily personality profile. Spots can be combined for varying lengths.
 12+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH.
Bob Naud — Images Presentations (Worldwide)

Soap Opera Update 1983
 Soap Opera
 00:01:30 AC, C, NT 030690
 daily Stereo
 Satellite Transmission
Host: John Gabriel
 The program features a summary of the exploits from the previous day's soap opera plots. Actor, John Gabriel of "Ryans Hope" fame will host this feature.
 18+ — ENT
 Advertising Aids, Promos, Sales Aids
 BARTER.
RKO Radio Networks — RKO Radioshows

Something You Should Know 1981
 Interview-Talk-Personality
 00:00:90 N, NT, T 010500
 5x weekly Mono
 7" reel, 7 1/2 ips
Host: Mike Carruthers
 This daily program features different experts covering such topics as saving time and money, nutrition, careers, and dealing with people.
 25-49 — TAL
 Promos
 CASH/BARTER.
Donna Lum — Strand Broadcast Services

Sound Advice 1982
 Consumer Info
 00:02:00 N, NT, T 011160
 5x weekly Stereo
 7" reel, 7 1/2 ips
 Helps the average consumer to better understand stereo, audio and hi-fi equipment. Available in two versions, one with narration and one with sound effects.
 18+ — TAL
 Promos
 CASH.
Progressive Radio Network — Progressive Radio Network

Sound Of Texas, The 1969
 Magazine
 00:03:00 C 027070
 daily Mono
 5" reel, 7 1/2 ips
 This program features Texas life, folklore, history, events, characters and places.
 1969: *Freedom Foundation, 1980: Cultural Award West Texas C Of C*.
 18+ — TAL
 CASH.
Tumbleweed Smith — Orange House Productions

Sounds Of The Times 1969
 Religious
 00:05:00 R 026050
 daily Mono
 7" reel, 7 1/2 ips
Host: Mart DeHaan II
 Daily interview feature with the voices of today's young adults. Also available, weekly 10-minute program in which young people at college campuses, beaches, etc., are interviewed.
 18+ — TAL
 FREE.
Mart DeHaan II — Radio Bible Class

Spaces And Places 1982
 Public Affairs
 00:02:30 A, NT, T 001490
 10x weekly Mono
 12" LP, 33 1/3 rpm
Host: David Perry
 Each week a new ten-part series examines subjects such as medical uses of marijuana, how to buy a stereo, how to rent an apartment, or how to buy a car.
 18-34 — TAL
 BARTER.
Westwood One — Westwood One

Special Reports 1984
 General Interest
 00:00:90 ALL 045350
 monthly Mono
 Cassette
 Various experts host these short-form reports, which feature information on a variety of topics, from tax tips and personal computers to financial management. Each series runs between 4 to 13 weeks.
 25+ — NEW
 CASH.
CBS Radio Stations News Service — CBS Radio Stations News Service

Features

Features

Special Series 1983
 Specials
 00:60:00 N, NT, T 044440
 weekly Stereo
 Satellite Transmission
 Multi-part series on contemporary issues, aimed at the average listener. All "Special Series" include an optional open tease. Segments are fed in bulk, several times on the closed-circuit news feeds.
 18+ — TAL
 CASH.
 AP Radio Network — *AP Radio Network*

Specials 1984
 Specials
 00:03:30 ALL 025810
 1x monthly Mono
 Satellite Transmission
 These multi-part specials cover topics such as sports, taxes, movies, entertainment personalities, and more.
 1. *Exploring America* 2. *Living Dangerously* 3. *The Wonderful World Of Baseball* 4. *Where We Stand*
 18+ — ENT
 Advertising Aids, Promos
 BARTER.
 CBS Radio Network — *CBS Radio Network*

Spectrum 1984
 Commentary-Editorial
 00:03:00 N, NT, T 045370
 1x weekly Mono
 Satellite Transmission
 Commentator: *Earl Caldwell*
 An opinion series hosted by journalist, Earl Caldwell.
 25+ — NEW
 BARTER.
 CBS Radio Network — *CBS Radio Network*

Spoken Word Of God, The 1982
 Religious
 00:05:00 RE 021740
 5x daily Mono
 Cassette
 Paul Mims, Samuel Montoya
 Readings from the King James Bible in English and in Spanish.
 18+ — REL
 English, Spanish
 FREE.
 Christian Duplications International — *Christian Duplications International*

Sporting News Report, The 1982
 Sports
 00:02:00 N, NT, ALL 015690
 daily Mono
 12" LP, 33 1/3 rpm
 Host: *Gary Castas*
 A daily two-minute interview/feature that reports the hottest and most controversial sports issues. Employs actualities from the sports newsmakers themselves.
 18+ — SPO
 BARTER.
 Gary Bridges — *Clayton Webster*

Sports Afield Almanac 1983
 Sports
 00:02:30 ALL 017250
 6x weekly Stereo
 7" reel, 7 1/2 ips
 Host: *Steve Garvey*
 Fishing, hunting, camping, and outdoor tips and information from the pages of *Sports Afield Magazine*.
 12+ — SPO
 Promos
 BARTER.
 Weedeck Radio Network — *Weedeck Radio Network (Worldwide)*

Sports Classics 1983
 Sports
 00:02:00 NT, S 029030
 daily Mono
 12" LP, 33 1/3 rpm
 Host: *Dave Diles*
 Dave Diles recalls the great athletes and athletic events of the past, providing an entertaining perspective on today's sports scene. Topics such as: Peter Reiser: baseball's most famous "might have been," Jim Thorpe: America's greatest athlete, and year-round sports history are discussed.
 18+ — SPO
 Promos
 FREE; contains 15 seconds for promotional spot.
 David J Clark Enterprises — *David J Clark Enterprises*

Sports Doctor 1984
 Health
 00:01:30 ALL 017790
 daily Mono
 7" reel, 7 ips
 A program that deals with health as it relates to sports medicine.
 18+ — TAL
 Advertising Aids, Sales Aids
 BARTER.
 Barnett-Robbins Enterprises — *Barnett-Robbins Enterprises*

Sports Flashbacks 1982
 Sports
 00:02:30 ALL 014780
 5x weekly Mono
 7" reel, 7 1/2 ips
 Famous and little-known stories about all sports and the big names.
 18+ — SPO
 Promos
 CASH.
 American Syndicated Programs — *American Syndicated Programs*

Sports Hall Of Shame 1983
 Sports
 00:00:90 NT, S, T 042740
 daily Mono
 7" reel, 7 1/2 ips
 Host: *Tom Rhyther*
 Funny moments in sports is the theme of this program. Your audiences will enjoy hearing about the hilarious mistakes made by top athletes during competitions.
 12+ — ENT
 CASH/BARTER.
 Good Sound Factory — *The Good Sound Factory*

Sports Notes 1984
 Interview-Talk-Personality
 00:02:00 N, NT 044100
 1x daily Mono
 7" reel, 7 1/2 ips
 Host: *Howard Cannon*
 "Investigative journalism" in a sports mode. Howard Cannon examines in-depth sports issues of national significance and interviews with sports figures, public officials and other people involved in sports issues. Most features are self-contained but some have multi-parts.
 12+ — TAL
 Advertising Aids, Promos, Sales Aids
 CASH.
 Raymond Bono — *Images Presentations (Worldwide)*

Sports Of All Sorts 1982
 Educational
 00:02:30 ALL 021660
 5x weekly Mono
 Cassette; 7" reel, 7 1/2 ips
 Host: *Mark Miller*
 Interviews with the best from all types of sports featuring tips, facts, and useful information.
 18+ — TAL
 Promos
 FREE; 1 local availability; custom intros; 1 year contract.
 Lisa Sjursen — *Sports Of All Sorts*

Features

Features

Sports Of The Times 1982
Sports
00:03:00 NT, S, T 045980
daily Stereo
10 1/2" reel, 7 1/2 ips
Host: Joe Durso
A review of the world of sports with host Joe Durso.
18+ — SPO
CASH.
WQXR — *WQXR*

Sportsline, The 1983
Sports
00:03:30 N, S 041500
hourly Stereo
Satellite Transmission; AP Wire
"The Sportsline" are packaged sportscasts that are fed 6 times hourly for 90 seconds in length each weekday morning. Two, 3 1/2 minute expanded sports reports are also provided. The morning reports round up the day's major sports news as well as overnight results. Seven, live 90 second, "Sportslines" are aired hourly during afternoon drive on the weekdays. Two expanded 3 1/3 minute reports are also provided. The afternoon reports update games in progress and recap the day's top sports stories. On the weekends, "Sportslines" are fed twice an hour, on both Saturdays and Sundays. These reports are available every 45 minutes past the hour weekdays, and are available every 15 minutes and 45 minutes past the hour on the weekend.
18+ — SPO
CASH.
AP Radio Network — *AP Radio Network*

Spotlight 1982
Consumer Info
00:05:00 N, NT, T 010590
1x weekly Mono
7" reel, 7 1/2 ips
Host: Doug Bruce
A consumer oriented program dealing with law, medicine, agriculture, science and assorted other topics.
18+ — TAL
FREE.
Doug Bruce — *University Of Kentucky*

Star Date 1982
Science
00:02:00 ALL 010650
1x daily Mono, Stereo
10 1/2" reel, 7 1/2 ips
Host: Joel Block
An astronomy radio series both entertaining and educational. Many of the programs deal with that which the listener can actually see at night without a telescope. Topics include the history of astronomy.
18-64 — TAL
Advertising Aids, Demos, Promos, Sales Aids
CASH; price based on market rank; market exclusivity.
University of Texas McDonald Observatory — *University Of Texas (Worldwide)*

Star Date 1983
Science
00:02:00 ALL 017610
7x weekly Mono
10 1/2" reel, 7 1/2 ips
A daily 2-minute journey into the vastness of space as it examines popular topics in astronomy in everyday language. Many topics alert listeners to celestial objects or events they can see without telescopes in that night's sky. Others focus on the history of astronomy, skylore or space science.
12+ — TAL
CASH.
Univ Texas McDonald Observatory — *Longhorn Radio Network*

Star Farce 1984
Comedy
00:02:30 A, R 018730
5x weekly Stereo
7" reel, 7 1/2 ips
A 13 week comedy satire on science fiction that follows the adventures of the character Dork Haystacker.
12+ — ENT
CASH/BARTER.
St Thespis Productions — *St Thespis Productions (Worldwide)*

Star Trak 1982
Interview-Talk-Personality
00:02:30 A, AC, R 001480
10x weekly Stereo
7" reel, 7 1/2 ips
Host: Vicki McCarty
Record industry news and interviews featuring Vicki McCarty, who talks to and about rock music's superstars.
18-34 — ENT
BARTER; unlimited plays.
Westwood One — *Westwood One*

Starflash 1983
General Interest
00:02:00 ALL 041930
daily Mono, Stereo
10 1/2" reel, 7 1/2 ips
A daily astrological feature. Customized promos are available.
18+ — ENT
Promos
CASH; based on market size and spot rate.
Chicago Radio Syndicate — *The Chicago Radio Syndicate*

Starline 1984
Interview-Talk-Personality
00:00:90 NT, T 045710
daily Mono
7" reel, 7 1/2 ips
An interview program that features talks with leading entertainment figures.
18+ — ENT
BARTER; 13 week minimum.
Broadcast Alternatives — *Broadcast Alternatives*

Stay In Shape The Swedish Way 1982
Health
00:04:54 N, NT, T 004580
6 pgms Mono
5", 7" reels, 7 1/2 ips
Host: Margaretha Larsson
Sweden has been one of the most active and trendsetting countries in the world when it comes to physical fitness and this series makes the best use of this tradition.
18+ — TAL
Promos
English, Swedish
FREE.
AI Simon — *Swedish Broadcasting (Radio Sweden Int'l)*

Steve Bell Commentary 1982
Commentary-Editorial
00:01:30 N, NT, T 013900
2x weekly Mono, Stereo
Satellite Transmission
Host: Steve Bell
Award-winning correspondent Steve Bell delivers insightful analysis and commentary on the major news stories.
18+ — NEW
BARTER.
ABC News — *ABC Information Network*

Steve Crowley's Money And Tax Reports 1983
Business
00:02:00 NT, T 043110
5x weekly Mono, Stereo
7" reel, 7 1/2 ips
Host: Steve Crowley
This feature covers a range of hot money topics from money market funds and personal income taxes to the stock market and precious metals. Steve Crowley, CPA and TV/Radio journalist, is featured as this program's money reporter/expert. There are 260 programs in this series.
18+ — TAL
Promos
CASH/BARTER.
Money Pro News — *Money/PRO News*

Features

Features

Steve Crowley's Money And Tax Reports 1977

Business
00:02:00 N, NT, T 043600
5x weekly Mono, Stereo
?" reel, ? ips

Host: Steve Crowley

These news feature stories cover a range of hot money topics from money market funds and personal income taxes, to the stock market and precious metals. Topics are presented in clear, understandable language, featuring Steve Crowley as your station's "money reporter/expert." Crowley is both CPA and TV/Radio journalist, with experience in the fields of income taxes and personal money management. From mid-December to mid-April, this program provides an Income Tax series (85 part) to answer listeners most common questions about preparing 1984 returns and reducing "legally" their tax liabilities to the IRS. These money and tax reports are available in 30, 60 and 90 second lengths, perfect as a news insert or part of any news information programming.

25+ — TAL

Promos

CASH/BARTER.

Money/Pro News — Money/PRO News

Steve Saturn 1981

Comedy
00:05:00 A, AC, R 009900
65 pgms Mono, Stereo
Cassette

Steve Saturn: Wally August

A five-minute comedy space adventure that follows young Steve Saturn, who encounters all manner of troubles and trappings while on his quest to bring peace to the universe. Comic monsters and villains abound.

18-34 — ENT

Advertising Aids, Promos

BARTER.

Terry Lee Hayes — Saturn Enterprises

Stories Of Christmas, The 1981

Seasonal
00:00:90 ALL 005760
24 pgms Stereo, 2 Track
Stereo

7" reel, 7 1/2 ips

An "Almanac" of Christmas past and present, its heritage, interesting facts, folklore including contemporary celebrations, customs, and traditions, myths, with the emphasis on the curious and unusual. May be scheduled as pre-Christmas drop-in vignettes. Available separately or in combination with "The Sounds of Christmas."

18+ — ENT

CASH; 1 spot per feature.

Michael Clark — SHEPHERDmusic

Story Of Curling, The 1983

Sports
00:02:00 NT, S, T 041970
daily Mono

10" reel, 7 1/2 ips

Host: James Spanicic

The history of "curling" is explored in this informative series, from its origin in Scotland, to the popular sport it now is in North America. Sixty programs to the series.

25+ — SPO

NEGOTIABLE.

Tom Steele — Radio Forth (Worldwide)

Story Of Golf, The 1982

Sports
00:03:00 NT, S, T 041990
daily Mono

10" reel, 7 1/2 ips

Host: Richard Findlay

A fast moving, 65 part series tracing the story of golf throughout the world with narrative from leading golf stars.

1983 Gold Award: International Radio Festival Of New York.

18+ — SPO

NEGOTIABLE.

Richard Findlay — Radio Forth (Worldwide)

Story Of The Body, The 1983

Health
00:02:00 NT, T 041980
daily Mono

10" reel, 7 1/2 ips

Host: Bill Torrance

A tight narrative with expert interviews on how the human body works from why we blink, sneeze, and cough to what the component parts do and don't do. The 200 part series also speaks about how we are immune to disease and problems of the mind.

12+ — TAL

NEGOTIABLE.

Tom Steele — Radio Forth (Worldwide)

Straight Dope 1984

Health
00:00:90 ALL 017150
2x daily Mono
12" LP, 33 1/3 rpm; 7" reel, 7 1/2 ips

This series moderated by Hollywood stars, offers quality programming about a hot topic that will attract high advertiser interest and that will allow your radio stations a chance to display your community spirit. Drug abuse has reached epidemic stages and according to recent surveys is costing industry more money than crime. The series contains 260 hard hitting docu-drama episodes that will keep the public aware of what is going on in the illicit drug culture, publicize congressional actions pertaining to drugs, report new medical findings about drug abuse and will share with others successful local and national actions to prevent drug abuse.

12+ — TAL

Advertising Aids, Sales Aids

BARTER; 1 local spot available.

Jones Broadcasting System — Jones Broadcasting System

Straight Up With Steven The Bartender 1983

General Interest
00:00:90 ALL 041850
5x weekly Stereo

Satellite Transmission; AP Wire

Host: Steven Austin

This common sense advice program, features professional bartender Steve Austin, who has been tending bar and dispensing advice to customers for nearly 10 years.

18+ — TAL

CASH.

AP Radio Network — AP Radio Network

Style 1982

Women
00:02:30 N, NT, T 015290
daily Stereo

Satellite Transmission

Host: Elsa Klensch

One of America's leading fashion journalists, Elsa Klensch reports what's in vogue in fashion, home decorating, and lifestyles, from the fashion centers of the world.

25+ — TAL

CASH/BARTER.

Cable News Network — Turner Program Services (Worldwide)

Super Bowl Challenge 1982

Quiz
00:01:30 ALL 015600
5x weekly Mono
12" LP, 33 1/3 rpm

A trivia-type quiz series highlighting one well-known superbowl superstar on each show. Contains 52 programs.

25+ — SPO

Demos

CASH; programs become exclusive property of station for unlimited use.

Richard Pinkham — Richard Pinkham Productions (Worldwide)

Features

Features

Super Handyman 1982
 How-To-Instructional
 00:02:30 N, NT, T 015280
 daily Stereo
 Satellite Transmission
Host: Al Carrell
 Al Carrell passes on to listeners tips and suggestions to complete home repairs in the right manner.
 25+ — TAL
 CASH/BARTER.
 Cable News Network — *Turner Program Services (Worldwide)*

SuperFun 1967
 Comedy
 00:00:90 ALL 011370
 1800 pgms Mono
 7" reel, 7 1/2 ips
 Comedy vignettes fully produced with sound effects and music starring hundreds of the top comedy voice people.
 18-45 — ENT
 CASH.
 Mel Blanc Productions — *Blanc Communications*

Supernature 1981
 Science
 00:03:00 N, NT, T 003770
 daily Mono, Stereo
 5" reel, 7 1/2 ips
Host: Bill Allen
 A factual presentation of close encounters, mind power, parapsychology and unsolved mysteries of past and present.
 18+ — ENT
 Promos
 FREE; 13 week minimum.
 Albert W De Hope III — *Cass Broadcasting (Worldwide)*

Tales From The Crypt 1977
 Comedy
 00:05:00 ALL 024660
 65 pgms Stereo
 7" reel, 7 1/2 ips
Mel Smith, Griff Rhys Jones, Andrew Sachs
 This program follows the old style radio show format produced in front of a live audience including sound effects, crazy happenings and more.
 18+ — ENT
 CASH.
 Creative Radio Ltd — *Fuller Productions*

Tales Of California 1983
 General Interest
 00:05:00 T 029520
 5x weekly —
 Script
 The history of the state of California from early times to the recent past.
 This program features 6 months of exciting authentic stories.
 18+ — TAL
 BARTER.
 Media Features Of America — *Media Features Of America*

Talkabout Technology 1984
 General Interest
 00:02:00 N, NT, T 044190
 5x weekly Mono
 Satellite Transmission
Host: Paul Barkley
 This feature is aimed at the computer user. Deals with information technology in general terms. Helps your listeners keep up with the field of personal computers by providing updated information on computers for home and business.
 25+ — NEW
 CASH/BARTER.
 CNN Radio — *Turner Program Services*

Technological Update 1983
 Science
 00:01:30 NT, T 041940
 daily Mono
 7" reel, 7 1/2 ips
Host: John Joss
 John Joss, a widely experienced writer/broadcaster, with over a twenty year background in producing effective technical communications in the areas of Science and Technology, will be the host of this topical show.
 18-54 — TAL
 BARTER.
 Jim Dennis — *Radio Works*

Telln' It Like It Was 1982
 Inserts
 00:02:30 B, NT, T 001520
 10x weekly Mono
 7" reel, 7 1/2 ips
Host: Lee Bailey
 A spotlight on the most memorable moments in Black American history. An unflinching look at those events, both great and small, that have gone into the making of Black history.
 18-54 — TAL
 BARTER.
 Westwood One — *Westwood One*

Tennis Spot, The 1982
 Sports
 00:02:15 N, NT, S 025110
 1x weekly Mono
 Satellite Transmission
Shep Campbell
 Tips and advice on the amateur's tennis game. Easy-to-learn, practical tips on playing better and enjoying the game more.
 18+ — TAL
 Advertising Aids, Promos
 BARTER.
 CBS Radio Network — *CBS Radio Network*

Think On This 1982
 Religious
 00:05:00 AC, RE 021720
 daily Mono
 7" reel, 7 1/2 ips
 A daily meditation combining everyday experience with a spiritual message.
 18+ — REL
 FREE.
 Ashley Day — *Seed-Time Ministries*

Time Capsule Mini-Quiz, The 1982
 Quiz
 00:01:30 AC, C, O 012960
 270 pgms Stereo
 12" LP, 33 1/3 rpm
Host: Bill Stephens
 Each program challenges listeners to identify a random month from January 1960 to the present. The quiz segment (:70) presents narrated events, actualities and a song montage. The answer segment (:20) identifies the month/year and plays a bit of the top song.
 25-54 — ENT
 Promos
 CASH; licensed in 30 show packages with 30% bulk discount; 1 commercial availability.
 Time Capsule — *Time Capsule*

Time For Decision 1981
 Audience Participation
 00:05:00 ALL 011730
 1x weekly Mono
 7" reel, 7 1/2 ips, Cassette
 Throughout history famous leaders were faced with crises which required fateful decisions. The audience participates by offering their decision, and then the actual answer is revealed to each dramatization.
 25+ — ENT
 CASH.
 MRC Films — *MRC Films*

Features

Features

| | | | | | |
|--|--------|--------|--|-----------|--------|
| Time Out! | | 1983 | Tooth Fairy | | 1981 |
| Audience Participation | | | Comedy | | |
| 00:01:30 | ALL | 029580 | 00:02:30 | A, AC, C | 007950 |
| daily | Stereo | | daily | Mono | |
| 7" reel, 7 1/2 ips | | | 10 1/2" reel, 7 1/2 ips | | |
| Host: <i>Don Karnes</i> | | | Comedy-adventure series. Contains 39 weeks of original shows and 26 weeks of new shows. This program is available for re-broadcast. | | |
| A commercial showcase presentation based on the question and answer concept. This 365 part series presents listeners questions with the response based on computer information files. Cash prizes are included for listeners who respond with questions. This series is updated monthly with new program features. | | | Customized promos are available. | | |
| 12+ — TAL | | | 12+ — ENT | | |
| CASH/BARTER. | | | Promos | | |
| International Broadcasting Syndications — <i>International Syndications (Worldwide)</i> | | | CASH; price based on market size and spot rate. | | |
| | | | Chicago Radio Syndicate — <i>The Chicago Radio Syndicate (Worldwide)</i> | | |
| Time To Remember, A | | 1981 | # Topanga Plaza | | 1983 |
| Audience Participation | | | Comedy | | |
| 00:00:65 | ALL | 006590 | 00:00:90 | A, AC | 042690 |
| 65 pgms | Mono | | 2x daily | Stereo | |
| 7" reel, 7 1/2 ips | | | 7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm; Cassette | | |
| "A Time To Remember" recalls moments from radio, motion pictures, sporting events, and historical vignettes from the 1930's, 40's, and 50's. May be used for sales contests and raffles. | | | The zany adventures of health-food waitress and aspiring actress Topanga Plaza, her boyfriend Bruce Bleach, their "punker" friend Cindi and Bruce's surf chum, Gilbert Guacamole. A beach blanket, new wave, new age comedy soap. One hundred and four programs available. | | |
| 18+ — ENT | | | 18-34 — ENT | | |
| CASH. | | | Advertising Aids, Promos | | |
| The Good Sound Factory — <i>The Good Sound Factory</i> | | | CASH/BARTER; minimum of 48 episodes; market exclusive; 3 runs per episode within contract period. | | |
| | | | Eddie Rivera — <i>Continuum Radio Features (Worldwide)</i> | | |
| Today In Business | | 1982 | Topic Is Wine, The | | 1982 |
| Business | | | General Interest | | |
| 00:03:55 | N, NT | 021180 | 00:05:00 | BM, CL, T | 012590 |
| 5x weekly | Mono | | 5x weekly | Stereo | |
| Satellite Transmission | | | 10" reel, 7 1/2 ips | | |
| Host: <i>Doug Poling</i> | | | Host: <i>Frank Prial</i> | | |
| A briefing on what's going on in the world of stocks and bonds, gold and silver. | | | With the help of a wine connoisseur this series covers all the aspects of wine: the qualities, the different types, wine selection, which wines with which foods and the different wines produced by various nations. | | |
| 18+ — NEW | | | 25-54 — TAL | | |
| Advertising Aids, Promos | | | CASH. | | |
| BARTER. | | | WQXR — <i>WQXR</i> | | |
| CBS Radio Network — <i>CBS Radio Network</i> | | | Translation Report | | 1982 |
| # Today's Business | | 1983 | Religious | | |
| Business | | | 00:04:30 | RE | 010910 |
| 00:03:00 | N, NT | 041830 | 5x weekly | Mono | |
| 5x weekly | Stereo | | 7" reel, 7 1/2 ips | | |
| Satellite Transmission via AP Radio Network Program Distribution Services and UPI | | | Host: <i>John Lindskoog</i> | | |
| Host: <i>Marvin Chatinover</i> | | | Interviews and events of a religious nature regarding people in foreign countries. | | |
| Marvin Chatinover, editor of "Investor Relations Newsletter," hosts this informative business and financial feature. The news that investors want to hear most is the focus of this program; reports on earnings, acquisitions, merger, major new contracts, new products, policy changes, board actions, etc. | | | 25+ — REL | | |
| 25+ — TAL | | | FREE. | | |
| FREE. | | | Wycliffe Bible Translators — <i>Wycliffe Bible Translators</i> | | |
| Audio Features — <i>Audio Features</i> | | | Travel Talk | | 1982 |
| Today's People | | 1979 | Consumer Info | | |
| General Interest | | | 00:03:30 | NT, T | 021550 |
| 00:03:30 | ALL | 007430 | 5x weekly | Mono | |
| daily | Stereo | | 7" reel, 7 1/2 ips | | |
| 7" reel, 7 1/2 ips | | | Tips on travelling and the best travel values. | | |
| Host: <i>Abby Stitt</i> | | | 18+ — TAL | | |
| News and views about modern America—trends, gossip, and medical notes both interesting and informative. | | | CASH/BARTER; 13 week minimum. | | |
| 18+ — NEW | | | Alan Sands — <i>Alan Sands Productions</i> | | |
| CASH/BARTER. | | | # Tune In To Health | | 1983 |
| International Syndications — <i>International Syndications</i> | | | Health | | |
| | | | 00:01:30 | NT | 043360 |
| | | | 5x weekly | Mono | |
| | | | 7" reel, 7 1/2 ips | | |
| | | | A unique format offering programs weekly on a single health topic, featuring leading experts throughout the U.S. and Canada. This tightly produced feature series, covers 13 areas of personal and public health concerns, including the economics and politics of health care. | | |
| | | | 1. <i>Mind/Body Connection</i> 2. <i>Weight Lifting/Heart Disease Research</i> 3. <i>Options In Healthcare Providers</i> 4. <i>Home Safety Tour</i> 5. <i>Alcohol-Its Use And Abuse</i> 6. <i>Sex, Health, Doctors And You</i> 7. <i>Popular Nutritional Myths</i> 8. <i>Wood Stove Pollution</i> 9. <i>The Office Revolution</i> 10. <i>We Are Killing Our Liver</i> 11. <i>Herpes</i> 12. <i>Hypoglycemia: The Sugar Blues</i> 13. <i>Cancer Prevention-Myth And Fact.</i> | | |
| | | | 12+ — TAL | | |
| | | | CASH/BARTER; 13-26 weeks. | | |
| | | | Rx Radio News Network — <i>Rx Radio News Network</i> | | |

Features

Features

Two Minutes For Your Child And You 1977

Educational
00:02:00 B, UC 020060
weekly Mono, Stereo

Satellite Transmission

This show provides helpful hints to parents on pre-school education. Available to all NBN stations in a block of five installments with one to be aired each day of the ensuing week.

25+ — TAL

CASH.

New Approach Method (NAM) — *National Black Network***UFO/Space Monitor** 1982

Science
00:01:30 NT, T 020540
5x weekly Mono

Cassette

Edited interviews with officials and scientists studying the UFO phenomenon.

18+ — TAL

Advertising Aids, Demos

CASH.

Robert D. Barry — *20th Century UFO Bureau***Un Mensaje a la Conciencia** 1982

Religious
00:05:00 SP 023720
daily Mono

Cassette

Host: *Ernesto Cortez*

A spanish-language program which raises spiritual questions through feature news items.

18+ — REL

Spanish

FREE.

Paul E Finkenbinder — *Hermano Pablo Ministries***Unexplainable, The** 1975

Drama
00:05:00 NT 000880
130 pgms Stereo

7" reel, 7 1/2 ips

"Mini-dramas," based on baffling phenomena, and fully documented, brought to life with music and sound effects. Over 100 programs to choose from.

12+ — ENT

CASH; unlimited use.

Radio Works — *Radio Works***UFO's—Encounters Of Every Kind** 1978

Science Fiction
00:07:00 ALL 005960
130 pgms Mono

7" reel, 7 1/2 ips

Host: *Lee Roberts*

All 130 vignette programs are narrative/drama recreations of actual reported UFO encounters, mostly from US Air Force Project Blue Book investigations. All encounters described were listed as "unknowns."

18+ — TAL

Demos, Promos

CASH; min order 65 shows.

Larry Bergman, Universal Sounds Unlimited — *Universal Sounds**Unlimited (Worldwide)***Video View** 1983

Interview-Talk-Personality
00:05:00 ALL 025270
5x weekly Stereo

7" reel, 7 1/2 ips; Cassette

Hosts: *Paul Mallory, Bob Stickel*

This program focuses on the newest movies available for home video use. Includes topics such as software, programs in distribution and more.

18+ — TAL

CASH/BARTER.

Bob Stickel — *Leisure Features Syndicate***Voices Of Times Past** 1982

General Interest
00:02:00 ALL 029460
daily Mono

Satellite Transmission

The "Voices of Times Past" series includes 365 programs covering a full year. Each two-minute module features an actual recording of a person from the past. Their words recall an event which happened on each day in history.

18+ — ENT

Promos

CASH; nominal fee, unlimited use of series for a period of 1 year.

WKAR Radio — *WKAR Radio***# Waldenbooks Review, The** 1984

Reviews
00:02:30 N, NT, T 018890
10x weekly Stereo

7" reel, 7 1/2 ips

A twice daily feature with author interviews, book reviews, news on books, authors, and publishers.

25+ — TAL

BARTER.

Westwood One — *Westwood One***# Washington Spotlight** 1984

Public Affairs
00:03:30 NT, T 045300
1x monthly Stereo

Satellite Transmission

Provides coverage of the political issues that are in current debate in Washington.

25+ — TAL

NEGOTIABLE.

PubSat — *Mutual Broadcasting System***Watching Washington** 1982

News
00:02:00 N, NT 023520
2x weekly Mono

Satellite Transmission

Host: *Donald Lambro*

Deals with how the federal government spends taxpayers' money and what goes on behind the scenes in Washington.

25+ — NEW

Promos

CASH; exclusive rights to affiliates.

AP Radio Network — *AP Radio Network***Wedding Companion, The** 1981

Women
00:03:00 NT, T 028930
24 pgms Stereo

10" reel, 7 1/2 ips; Cassette

An informative series of programs geared to help the bride-to-be plan her wedding, giving insights into the history of wedding traditions, what to do when and check lists to make sure that everything is done on time.

Twenty four programs are available.

18+ — TAL

Demos

CASH.

Patricia Ruzgis, Tom Curley — *Interaudio Associates***What You Should Know About Your Pension Plan** 1983

Educational
00:05:00 ALL 025800
3 pgms Mono

7" reel, 7 1/2 ips; Cassette

This series focuses on specific questions and case histories regarding pension plans. It includes interviews with an official from the U.S. Labor Department explaining why problems occur and what can be done about them.

55+ — TAL

CASH/BARTER.

MRC Films — *MRC Films*

Features

Features

What's Happening In The Soaps 1983

Soap Opera
00:02:00 ALL 017220
5x weekly Mono
7" reel, 7 1/2 ips

Host: *Mark Guncheon*

A re-cap of all 14 daytime network soaps. Available for afternoon drivetime.

12+ — ENT

CASH.

CASH.

TV Soaps — *Armedia Communications* CANADA: *Armedia Communications*

What's New, From Popular Science 1981

Science
00:02:30 ALL 016360
daily Mono

12" LP, 33 1/3 rpm

From the publishers of "Popular Science" magazine a new radio show that brings to sound interesting and phenomenal developments in the world of science.

18+ — TAL

FREE.

Cinema/Sound Ltd — *Cinema/Sound Ltd*

What's New In Learning 1983

Educational
00:03:00 N, NT, T 025600
1x weekly Mono

Satellite Transmission

Host: *Lawrence Johnson*

This weekly program focuses on educational trends and experiments which are modernizing the learning process.

18-54 — NEW

Advertising Aids, Promos

BARTER.

CBS Radio Network — *CBS Radio Network*

What's Right With America 1983

General Interest
00:02:30 ALL 024940
daily Stereo

Satellite Transmission

Host: *Ray Willis*

This program focuses on the essential positiveness, goodness, humor, and enterprise of the American people. Reports on acts of bravery, charity, compassion, and more.

18+ — TAL

Promos

NEGOTIABLE.

Carl Goldman, Popular Media Products — *Mutual Broadcasting System*

Who's On First 1983

Sports
00:05:00 NT, T 029480
daily Mono

7" reel, 7 1/2 ips

Hosts: *Dan Dierdorf, Ron Barber*

This program features Sports trivia, presented in a combination of offbeat information, unique trivia and fascinating sports stories. Series contains 260 programs.

18+ — TAL

Demos

CASH.

Syndicated Program Production/Gert Bunchez & Associates — *Syndicated Program Production/Gert Bunchez & Assoc*

William Rusher Eyes Right: The New 1983

Conservatism
Commentary-Editorial
00:00:90 N, NT, T 044770
daily Stereo

Satellite Transmission via AP Radio Program Distribution Services

Commentator: *William Rusher*

One of America's most outspoken and best known non-office-holding conservative spokesmen, William Rusher, presents The Conservative Viewpoint on a variety of subjects. Recent topics have included: The Case Against a Nuclear Freeze, Should We Deploy The Pershings 11's?, Reganomics, a Conservative Looks At The 80's, The Collapse of Liberalism, Do Businessmen Really Favor Free Enterprise?, and other topics.

25+ — TAL

CASH.

American Program Bureau — *AP Radio Network*

Wine Cellar, The 1983

General Interest
00:03:00 ALL 017870
daily Mono

Cassette

A daily feature with renowned Newsday wine critic, Bob Schoolsky gives listeners a better sense of what wine is all about. Mixed with interviews with industry leaders, reviews of wines and tips to help the consumer.

25+ — ENT

BARTER.

Garden State Radio Network — *Garden State Radio Network*

Woman To Woman 1984

Women
00:02:00 A, R, ALL 017930
5x weekly Stereo

7" reel, 7 1/2 ips; Cassette; 12" LP, 33 1/3 rpm

Hostess: *Nina Blackwood*

A sixty-second uptempo informational series, hosted by MTV air personality Nina Blackwood. Deals with general interest topics to both sexes, contains occasional celebrity interviews from the rock, sports and entertainment fields.

18-34 — TAL

CASH/BARTER; 26 weeks with 1 rerun; a 60 second avail national spot; 10-15 second local ad tag available.

The Music Group — *The Music Group (Worldwide)*

Women In Sport 1984

Women
00:01:30 AC, N, NT 042870
5x weekly Mono

7" reel, 7 1/2 ips

Host: *Michelle Roth*

This feature brings to your listeners, daily vignettes of women who have made their mark in the world of sports.

18+ — TAL

CASH/BARTER; 13 week minimum; barter in top 150 markets only; market exclusivity.

Rod Rawlings — *Radio Entertainment Network (Worldwide)*

World Of Racing 1978

Sports
00:05:00 N, S 010230
daily Mono

Cassette

Host: *Ned Jarrett*

A feature program covering the world of stock car racing, with 3 1/2 minutes of program content and 1 1/2 minutes of commercial time.

18+ — SPO

Promos

BARTER.

Ned Jarrett — *Ned Jarrett Enterprises*

Features

Features

World Of Travel 1982
Travel
00:03:30 T 001000
daily Mono
7" reel, 7 1/2 ips
Dr. John Furbay
A program created to bring to the listening audience the adventures and excitement of Dr. Furbay's world travels. Over 1400 fascinating episodes with widespread general sponsorship as well as in the travel industry.
Freedom Foundation: George Washington Honor Medal
12-54 — TAL
Demos
CASH; 13, 26, 52 weeks.
Dr. John Furbay — Signal Productions (Worldwide)

World Series Challenge 1983
Quiz
00:01:30 ALL 024700
5x weekly Mono
12" LP, 33 1/3 rpm
A trivia-type quiz series featuring stars from past and current World Series. The series contains 52 programs.
25+ — SPO
Demos
CASH; programs become exclusive property of station for unlimited use.
Richard Pinkham Productions — Richard Pinkham Productions

Worst Joke, The 1980
Comedy
00:00:90 ALL 003370
daily Mono, 2 Track Stereo
10 1/2" reel, 7 1/2 ips
Host: Geoff Fox
This program contains 90 seconds of "The Worst Jokes" of the week. Concept originated in Philadelphia by Geoff Fox. There are 300 programs available with continuing production.
18+ — ENT
CASH.
Cabscott Broadcast Productions — Cabscott Broadcast Productions

Yankee Doodle 1982
Comedy
00:02:00 ALL 024610
65 pgms Mono
7" reel, 7 1/2 ips
Humorous lead-in stories. Spoof format on familiar aspects of American History.
12+ — ENT
CASH.
Fuller Productions — Fuller Productions

You And Your Child 1982
Religious
00:05:00 RE 045940
1 pgm Mono
7" reel, 7 1/2 ips
Speaker: Dr. Grace Ketterman
Pediatrician and child psychiatrist, Dr. Grace Ketterman provides expert advice on subjects ranging from baby care to teenage rebellion. Adds an intelligent, Christian outlook on parenting.
35+ — REL
CASH.
Domain Communications — Domain Communications

You Had To Be There 1981
Comedy
00:02:30 A, AC, C 007960
daily Mono
10 1/2" reel, 7 1/2 ips
A spoof of "You Are There" series from 1940's. Contains 65 shows and 13 weeks of new programs. This program is available for rebroadcast. Customized promos are available.
18+ — ENT
Promos
CASH; price based on market size and spot rate.
Chicago Radio Syndicate — The Chicago Radio Syndicate (Worldwide)

Your Dollars 1982
Consumer Info
00:03:00 N, NT 021100
5x weekly Mono
Satellite Transmission
Marshall Loeb
An expert's approach to handling money. Ideal for afternoon drive time.
18+ — TAL
Advertising Aids, Promos
BARTER.
CBS Radio Network — *CBS Radio Network*

Your Health With Dr. Frank Field 1982
Health
00:01:30 NT, T 022660
daily Stereo
Satellite Transmission via AP Radio Network Program Distribution Services
Host: Dr. Frank Field, Allison Field, Dr. Storm Field
Each weekday, the Field family will focus on developments in every area of medicine and health care. Topics include: jet lag, Norwalk gastroenteritis, senile dementia, Alzheimer's disease, medicine patches, and the effects of pregnancy on allergies, for example.
18+ — TAL
FREE; 13 weeks.
Audio Features — *ABC Radio Networks*

Your Home Handyman 1981
How-To-Instructional
00:03:30 N, NT, T 008790
5x weekly Mono
7" reel, 7 1/2 ips
Host: B. Gladstone
Presents tips and suggestions for the do-it-yourselfers to make home repairs.
25+ — TAL
CASH/BARTER; 13 week minimum.
Alan Sands — Alan Sands Productions

Your Taxes 1984
General Interest
00:00:90 ALL 042820
daily Stereo
Satellite Transmission via AP Radio Network Program Distribution Services and UPI
Host: Joe Wiltsee
This fact-filled, feature series brings your audience timely tax filing tips.
25+ — TAL
FREE.
Audio Features — *Audio Features*

Your Time 1982
Religious
00:04:30 RE, T 005590
5x weekly Mono
7" reel, 7 1/2 ips
Host: Margaret Foth
Thoughtful and positive in approach. Designed to encourage listeners toward personal growth and wholeness.
1980 Religion in Media, 1981 VA State Association of Retarded Citizens Award.
18+ — TAL
Advertising Aids, Promos
FREE; unless sold for sponsorship.
Mennonite Media Services — Mennonite Media Services

Features

News Service

You're Hearing America 1980
 General Interest
 00:02:00 AC, NT, R 042090
 daily Stereo
 10" reel, 15 ips
 A "sound tour" of America, capturing the unique and intriguing people, places and events, with state of the art audio quality.
 1983: *Gabriel Award For Creative Entertainment*; 1983: *Media Award Of The Broadcast Industry Conference*; 1983: *Valley Forge Freedom Foundation Honor Certificate For Excellence*; 1983: *Gold Medal Award, The International Radio Festival Of New York*; 1982: *Valley Forge Freedom Foundation Honor Certificate*; 1980: *Gabriel Award*.
 25+ — ENT
 Promos
 English, Japanese
 BARTER; 26 week minimum.
 Jim Metzner — *Those Guys In Detroit*

Music Programming

Chronicles 1981
 Interview-Talk-Personality
 00:05:00 ALL 006470
 5x weekly Stereo
 Cassette
 Host: *Tom Ryther*
 Re-recordings of the hits of the 50's and 60's intertwined with an upbeat narrative. It features information about the artists, how they came into stardom, plays one of their hits, and finishes with background about the artists' current status. There are 65 segments of the program which can be aired five days a week for 13 weeks, or used back-to-back on week ends as specials.
 18-34 — MUS
 CASH.
 The Good Sound Factory — *The Good Sound Factory*

Country Report 1979
 Interview-Talk-Personality
 00:03:30 C 010940
 10x weekly Stereo
 7" reel, 7 1/2 ips
 Host: *Ron Martin*
 An in-depth look at country music today with news of interviews with country celebrities.
 18+ — ENT
 Promos
 BARTER; 13 weeks.
 Weeddeck Radio Network — *Weeddeck Radio Network (Worldwide)*

Country Tracks 1983
 Music-Country
 00:01:30 C 025900
 5x weekly Mono
 7" reel, 15 ips
 This program reviews the newest and latest releases of country albums and singles, combines music and commentary.
 18+ — MUS
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Live Cuts 1983
 Music-Rock
 00:05:00 A, R 041600
 1x daily Stereo
 12" LP, 33 1/3 rpm
 Host: *Pete Larkin*
 This program features the live-concert versions of hit songs by top rock artists. WNEW—FM, NY air personality-Pete Larkin hosts this show.
 18+ — ENT
 BARTER.
 Lenny Kaye — *DIR Broadcasting*

Musicade 1983
 Music-MOR
 00:05:00 BB, BM, MM 016530
 4x daily Mono, Stereo
 7" reel, 7 ips
 "Musicade" presents new songs of the great melodic songwriters, plus a short commentary. Twenty-four programs available each week.
 35-65 — MUS
 Advertising Aids, Demos, Promos, Sales Aids
 BARTER; 1 60-second avail.
 Musicade — *Musicade*

MusicWatch 1983
 Music-Top 40
 00:03:00 ALL 025200
 1x weekly Mono
 AP Radio Wire
 The top 20 hits from Billboard magazine's country, adult contemporary, black and singles charts, plus Cashbox's top 20 singles. Fed Friday.
 18+ — MUS
 CASH.
 AP Radio Wire — *AP Radio Wire*

Profiles In Country 1983
 Music-Country
 00:01:30 C 026030
 5x weekly Mono
 7" reel, 15 ips
 Steven Brooks
 This showcase country program features top country personalities. Combines music and interviews.
 18+ — MUS
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

Rock Calendar 1982
 Music-Rock
 00:02:00 R 003150
 7x weekly Stereo
 10 1/2" reel, 7 1/2 ips
 Pete Fornatale
 "Rock Calendar" documents the important events that have occurred on every calendar day in rock and roll history. The series features exclusive interviews, hard to find actualities and a wide variety of recorded material.
 25-44 — MUS
 BARTER.
 Robert Michelson — *Robert Michelson*

News Service

A Lifestyle Report/Anna Mae Sokusky 1984
 Feature
 00:02:00 ALL 045360
 weekly Mono
 Cassette
 Host: *Anna Mae Sokusky*
 A "slice-of-life" feature hosted by CBS radio producer/reporter, Anna Mae Sokusky.
 25+ — NEW
 Promos
 CASH; single or segments of 26 or 52 weeks; market exclusive rights.
 CBS Radio Stations News Service — *CBS Radio Stations News Service*

ABC Contemporary News Service 1982
 Hard News
 00:03:00 AC 024360
 hourly Stereo
 Satellite Transmission
 Up-to-the-minute news reports featuring actualities and special reports from ABC news correspondents.
 18+ — NEW
 Promos
 BARTER.
 ABC Radio News — *ABC Contemporary Network*

News Service

News Service

ABC Direction Radio News Service

1982

Hard News
00:03:00 N, NT, T 024370
hourly Stereo

Satellite Transmission

The latest news and updates reported hourly featuring actualities and special reports by ABC news correspondents.

18+ — NEW

Promos

BARTER.

ABC Radio News — *ABC Direction Radio Network***ABC Entertainment News Service**

1982

Hard News
00:03:00 AC, C, NT 024380
hourly Stereo

Satellite Transmission

The latest news and updates reported hourly featuring actualities and special reports by ABC news correspondents.

18+ — NEW

Promos

BARTER.

ABC Radio News — *ABC Entertainment Network***# ABC Network Olympic Reports**

1984

Sports
00:02:00 ALL 044890
hourly Stereo

Satellite Transmission

 Anchors: various

Complete on-the-spot live coverage of the Winter and Summer Olympics. Each network will have each newscast anchored by their own correspondents. Newscasts vary in running times from :60 and :90 to 2 minutes. Available on the Contemporary, Direction, Entertainment, FM, Information, and Rock Radio Networks.

18+ — SPO

BARTER.

ABC Radio Networks — *ABC Radio Networks***ABC News On the FM Network**

198?

News
00:03:30 A, R 014520
20x daily Stereo

Satellite Transmission

The day's news updated and featuring special reports and commentary from Nick Alexander, Ted David and other ABC News correspondents.

18-34 — NEW

Promos

BARTER.

ABC Radio News — *ABC FM Network***ABC News On The Information Network**

198?

Hard News
00:02:00 N, NT, T 014460
hourly Stereo

Satellite Transmission

The day's news on the hour. Also features special reports from ABC News correspondents Gordon Williams, Steve Bell, Philip Greer, Dan Cordtz, among others.

18+ — NEW

Promos

BARTER.

ABC Radio News — *ABC Information Network***ABC Radio Networks News Service**

1982

Hard News
00:03:00 ALL 024410
hourly Stereo

Satellite Transmission

The latest news and updates reported hourly featuring actualities and special reports by ABC News correspondents.

18+ — NEW

Promos

BARTER.

ABC Radio News — *ABC Radio Networks***ABC Rock Radio News Service**

1982

Hard News
00:02:30 A, R 024400
hourly Stereo

Satellite Transmission

The latest news and updates reported hourly overnight and AM drive time, featuring actualities and special reports by ABC News correspondents.

18+ — NEW

Promos

BARTER.

ABC Radio News — *ABC Rock Radio Network***AFT Newsbeat**

1981

News
00:03:00 N, NT, T 028280
daily Mono

Telephone Transmission

This program features 3-5 minute stories on fast-breaking developments in labor and education. Offers toll-free number (800) 424-2424.

25+ — NEW

FREE.

American Federation Of Teachers — *American Federation Of Teachers***# Afternoon Businesswatch**

1983

Business
00:05:00 ALL 041800
daily —

AP Wire

A comprehensive review of the day's business activities with emphasis on major Wall Street markets, stocks and commodities, plus an analysis of the events affecting the markets that day and the prospects for tomorrow. Included are the closing Dow Jones averages, the Standard and Poors, NASDAQ and AP 60 composite averages, plus the 10 most active issues on the NYSE.

25+ — NEW

CASH.

AP Radio Wire — *AP Radio Wire***AI Wester's Inside Sports**

1982

Sports
00:02:30 N, NT, T 013620
5x weekly Stereo

Satellite Transmission

 Host: AI Wester

The latest sports news, interviews, and profiles on the superstars are featured in this program.

12+ — SPO

NEGOTIABLE.

Mutual Sports — *Mutual Broadcasting System***Alan Stang Report, The**

1983

Commentary-Editorial
00:05:00 N, NT, T 016710
5x weekly Mono

7" reel, 7 1/2 ips, Cassette

Thought provoking topics by radio's hottest investigative reporter, Alan Stang bridging the gap between news and commentary. Dares to discuss what listeners are thinking and talking about. Contains 5 topics per tape.

25+ — NEW

Demos

CASH; 2 commercial availabilities.

Gail Atwood — *Gail Atwood***American Voices**

197?

Commentary-Editorial
00:00:90 ALL 007550
2x daily Stereo

12" LP, 33 1/3 rpm

 Commentator: Lyn Nofziger

These programs contain commentaries from over three hundred public interest and citizen's groups representing the whole range of political and social thought. Long-time Ronald Reagan advisor, Lyn Nofziger, is the show's commentator.

25+ — TAL

CASH/BARTER; 90 day cancellation notice.

The Broadcast Group — *The Broadcast Group*

News Service

News Service

AMi News Bureau 1982
Sports
00:00:90 N, NT, S 001970
daily Mono
Telephone Transmission
Updated news and information relating to outdoor recreation. Daily updates on ski, camping, and fishing conditions.
18-45 — SPO
CASH/FREE; services range from free to going talent fee per market.
AMi News Bureau — *AMi News Bureau*

AMi Outdoors 1981
Sports
00:01:30 N, NT, T 026770
1 pgm Mono
Telephone Transmission
This program features information on fishing, camping and other outdoor sports. Programs also available in 30 and 60 second spots.
13-45 — NEW
CASH.
AMi News Bureau — *AMi News Bureau*

AP Electionwatch 1984
News
00:02:00 ALL 046120
10x weekly Stereo
Satellite Transmission
The AP Electionwatch provides the latest information about the '84 Presidential election. Complete coverage of all the news and events surrounding campaign happenings.
18+ — NEW
CASH.
AP Network News — *AP Radio Network*

AP Network Sports 1983
Sports
00:03:30 ALL 044570
hourly Stereo
Satellite Transmission
Delivers the scores, the stories behind the scores and the thrills and controversies of the sports arena. Offers 118 live sports shows every week on "The Sportsline" in addition to the hourly closed-circuit news feed. The daily :90 Sports Feature, and a daily :60 Sports provides an emphasis on live expanded coverage on the weekend. Two minute sportscasts are fed hourly every 45 minutes past the hour. Two, 3 1/2 minute expanded sportscasts are also provided.
18+ — SPO
CASH.
AP Radio Network — *AP Radio Network*

AP Newswatch 1983
News
00:02:00 A, R 044600
4x daily Stereo
Satellite Transmission
Two news capsules per hour during morning and afternoon drive on weekdays, that provides a wrap-up of major stories. Aimed at the younger demographic, high-energy music audience. Sixty programs provided weekly.
18-34 — NEW
CASH.
AP Radio Network — *AP Radio Network*

AP Sports Feature 1983
Sports
00:00:90 ALL 044560
1x daily Stereo
Satellite Transmission
Wherever a major sporting event occurs, there's a story behind it and "Sports Feature" brings you this information.
18+ — SPO
CASH.
AP Radio Network — *AP Radio Network*

Around The House/Bob Blachly 1981
How-To-Instructional
00:01:30 ALL 008680
5x weekly Mono
Cassette
Host: *Bob Blachly*
Offers advice to renovators and weekend tinkerers. Tips are even timelier now as home owners do their own repairs to fight inflation—includes practical tips on things like old paint removal, furniture refinishing, rewiring and fixing door jams. One of the *Byline Magazine* features.
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*

Assignment: Small Business 1983
Business
00:02:30 N, NT, T 043230
5x weekly Mono
7" reel, 7 1/2 ips
A program that contains news affecting the small and emerging businesses of today. Interviews with lawmakers, innovators, professional people and small business success stories provide an interesting and informative message for your listeners.
25+ — TAL
Advertising Aids, Promos
BARTER; run 30 second NFIB message once/day in program or same daypart.
NFIB, Duff Thomas — *National Federation Of Independent Business*

At Home 1982
How-To-Instructional
00:00:90 ALL 008900
5x weekly —
AP Wire
All about goings-on out of the factory, out of the office—out of the workplace. It's about cooking, gardening, house plants, and vacationing. The focus is on practical, everyday activities, of interest to everyone.
25+ — TAL
CASH.
Carlotta Berg — *AP Radio Wire*

Billy Packer-Al McGuire Show, The 1984
Sports
00:05:00 S 045310
daily Stereo
Satellite Transmission
Hosts: *Billy Packer, Al McGuire*
This daily college basketball program features the often conflicting or humorous commentary on the NCAA basketball season by two former collegiate coaches, Billy Packer and Al McGuire. The show will chronicle the opening games of the season and continues right through the April championship games. Focuses on the day-to-day happenings in the NCAA as well as speculates about players, personalities, strategies, tournaments and playoffs that make up the college basketball season. This show will analyze Olympic basketball prospects.
18+ — SPO
NEGOTIABLE.
Mutual Broadcasting System — *Mutual Broadcasting System*

Black Viewpoint 1977
Commentary-Editorial
00:02:00 B, UC 020050
weekly Mono, Stereo
Satellite Transmission
Host: *Ron King*
Incisive commentary on current issues in the news. Available to all NBN stations in a block of five installments with one to be aired each day of the ensuing week.
18+ — TAL
CASH.
Ron King — *National Black Network*

News Service

News Service

Broadcast News Service

1982

News
00:05:00 N, NT, RE 013040
1x weekly Mono

Telephone Transmission

This service provides stations with newscast and actualities on The Church of Jesus Christ of Latter-Day Saints.

25-64+ — NEW

FREE.

Mormon Church — *Mormon Church***Business Beat, The**

1987

Business
00:02:00 N, NT, T 014190
2x daily Stereo

Satellite Transmission

Host: *Jim Bohannon*

Mutual correspondent, Jim Bohannon, infuses reports on Wall Street tendencies, business and economic developments, New York Stock Exchange volume reports, the Dow Jones averages and changes, and overseas dollar and gold trading with a conversational brand of reporting to bring the information clearly and concisely to listeners.

25+ — NEW

NEGOTIABLE.

Mutual News — *Mutual Broadcasting System***Business Picture Today/Business Picture Tonight**

1982

Economy
00:05:00 N, NT, T 012670
5x weekly Stereo
10" reel, 7 1/2 ips

These business reports key in on the important financial events of the day, including quotations from the stock exchanges, dollar fluctuations and changes in the commodities markets.

25-54 — NEW

CASH.

WQXR — *WQXR***Business Update**

1982

Business
00:05:00 N, NT 023290
4x daily Mono

Satellite Transmission

Host: *Frank Settipani*

Up-to-the-minute reports on news from the business world.

25+ — NEW

Advertising Aids, Promos

BARTER.

CBS Radio News — *CBS Radio Network***Byline Magazine**

1982

Magazine
00:02:00 ALL 008610
1x weekly Stereo

Satellite Transmission

Fourteen news feature broadcasts that give a choice from a range of top-flight journalists and authorities, reporting and reflecting on subjects that are important to today's news oriented adult radio listener. Features include: Report On Medicine/Mel Granick; A Lifestyle Report/Anna Mae Sokusky; On Record/Peter Bekker; Report On Travel/Steve Birnbaum; Inside Business/William S. Rukeyser; Report On Religion/Richard Ostling; Around The House/Bob Blachly; In The Lyon's Den/Jeffery Lyons; The Learning Center/Dr. Lonnie Carton; Report On Science/Dr. Allen Hammond; Speaking Of Health/Dr. Steven Andrew Davis; On Fitness/Dr. Gabe Mirkin; Looking At The Law/Neil Chaylet; Footnotes/Rolland Smith. See individual titles for more details.

25+ — NEW

Advertising Aids, Promos, Sales Aids

CASH; single or segments of 26 or 52 weeks; market exclusive rights.

CBS Radio Stations News Service — *CBS Radio Stations News Service***Capitol Assignment**

1982

Hard News
00:02:30 N, NT 013690
5x weekly Stereo

Satellite Transmission

Host: *Jim Slade*

Jim Slade, Mutual's National Correspondent broadcasts his analysis of national, legislative and late-breaking stories.

18+ — NEW
NEGOTIABLE.Mutual News — *Mutual Broadcasting System***College — NFL Scoreboard**

1977

Sports
00:10:00 N, NT 014210
2x weekly Stereo

Satellite Transmission

Broadcast Saturdays and Sundays during the football season, this program provides a wrap-up of the day's action, including interviews and side stories.

12+ — SPO
NEGOTIABLE.Mutual Sports — *Mutual Broadcasting System***# College Sports USA**

1983

Sports
00:10:00 ALL 045400
3x weekly Stereo

Satellite Transmission

Anchor: *Frank Glibber*

CBS Sports anchor, Frank Glibber provides commentary and analysis of college football. Fed twice weekly, Thursday's report last 10 minutes and a daily weekend report runs for 5 minutes.

18+ — NEW

BARTER.

CBS Radio Sports — *CBS Radio Network***Consumer's Business**

1982

Consumer Info
00:00:90 ALL 008910
5x weekly —

AP Wire

The AP Business Editor looks at issues as spot news of interest to the consumer, and often includes money-saving hints.

25+ — NEW

CASH.

AP Radio Wire — *AP Radio Wire***# Contenders, The**

1984

News
00:00:90 ALL 044630
5x weekly —

AP Wire

"The Contenders" is a series of campaign reports covering the 1984 political season. The series will begin January 17th, covering the Democratic and Republican national conventions from Labor Day through Election Day.

25+ — NEW

CASH.

AP Radio Wire — *AP Radio Wire***# Cotton Report**

1983

Farm
00:03:30 N, NT, T 044520
5x weekly Stereo

Satellite Transmission

A cotton report appears on the 2:32 pm weekday news feed, with comprehensive information on this commodity.

25+ — FAR

CASH.

AP Radio Network — *AP Radio Network***CustomCast**

1982

Hard News
00:03:30 ALL 025040
daily Stereo

Satellite Transmission

Hourly segmented newscast which can be customized by stations to meet specific programming needs.

12-34 — NEW

BARTER.

ABC Contemporary Network — *ABC Contemporary Network*

News Service

News Service

Dan Rather Reporting 1982
 Commentary-Editorial
 00:04:55 N, NT 021170
 5x weekly Mono
 Satellite Transmission
Dan Rather
 Incisive commentary on the day's news from the renowned newsman.
 18+ — NEW
 Advertising Aids, Promos
 BARTER; 1:30 commercials.
 CBS Radio News — *CBS Radio Network*

Dateline 1983
 News
 00:01:30 N, NT, T 025670
 weekly Mono, Stereo
 Satellite Transmission
 A two-part report focusing on life and times in all corners of the world with various NBC Newspeople. Part of Newsline series.
 25+ — NEW
 Advertising Aids, Promos
 BARTER.
 NBC Radio Network — *NBC Radio Network*

Direction Digest 1982
 Public Affairs
 00:10:00 ALL 024970
 weekly Stereo
 Satellite Transmission
Host: Doug Limerick
 This weekly fast-paced program focuses on public affairs. Offers two 10-minute segments each week. Program highlights ABC News reports with consumer affairs angle.
 1983: *International Radio Festival Of New York Finalist Certification.*
 25-44 — NEW
 Promos
 BARTER.
 Fred Davis — *ABC Direction Radio Network*

Esther Peterson Comments 1983
 Commentary-Editorial
 00:02:00 N, NT, T 028510
 1x weekly Mono
 Satellite Transmission
 Former presidential consumer affairs advisor with commentary on Washington stories plus actualities of government leaders.
 35+ — TAL
 Advertising Aids
 CASH/BARTER.
 Washington Broadcast News — *Washington Broadcast News*

Farm News From Israel 1983
 Farm
 00:03:00 N 029160
 6x yearly Mono
 5" reel, 7 1/2 ips
 Short news features about the state-of-the-art in farm technology and techniques in Israel. This program is also available in 60 second and 120 second versions.
 25+ — FAR
 FREE.
 Israel Broadcasting Service — *Israel Broadcasting Service*

Feeling Good 1982
 Health
 00:00:90 ALL 008960
 5x weekly —
 AP Wire
 Places emphasis on health and fitness, new diets, exercises, and other healthful habits.
 25+ — TAL
 CASH.
 AP Radio Wire — *AP Radio Wire*

Footnotes/Rolland Smith 1983
 News
 00:01:30 ALL 025100
 2x weekly Mono
 Cassette
Host: Rolland Smith
 This program explores interesting aspects of world news, past and present. Includes events and personalities often overlooked in daily reports. Part of Byline Magazine series.
 35+ — NEW
 Promos
 CASH; single or segments of 26 or 52 weeks; market exclusive rights.
 CBS Radio News Service — *CBS Radio Stations News Service*

...From Another Point Of View 1982
 Commentary-Editorial
 00:03:30 N, NT, T 003220
 6x weekly —
 Script
 Air copy in script form. Commentary and editorial on daily news, current events, etc.
 25-54 — TAL
 CASH.
 Bob Cessna — *Bob Cessna's Consultant Services*

Going For The Gold 1983
 Sports
 00:02:30 ALL 041880
 hourly Stereo
 Satellite Transmission
 Totally devoted to the 1984 Summer Olympic Games in Los Angeles, "Going For The Gold" will provide special coverage of the sporting events with hourly, 2 1/2 minute sportscasts and three special wrap-up shows each day which will run 3 1/2 minutes.
 12+ — SPO
 CASH; 30 second availability per show.
 AP Radio Network — *AP Radio Network*

Golf Spot, The 1982
 Sports
 00:02:15 N, NT 021220
 1x weekly Mono
 Satellite Transmission
Nick Seitz
 Tips and advice on the amateur's golf game. Fed April through September only.
 18+ — TAL
 Advertising Aids, Promos
 BARTER; repeated once with 1 minute local availability provided the first feed is carried with network commercial.
 CBS Radio Network — *CBS Radio Network*

Grain Futures 1983
 Farm
 00:03:30 N, NT, T 044500
 5x weekly Stereo
 Satellite Transmission
 An informative report on the grain commodity with a focus on what the market can expect from this important agricultural staple. This report is fed on the 4:32 pm news feed, Monday through Friday.
 25+ — FAR
 CASH.
 AP Radio Network — *AP Radio Network*

News Service

News Service

- Great American Cowboy, The** 1983
Sports
00:03:00 N, NT, ALL 005580
6x weekly Mono
7" reel, 7 1/2 ips
Host: *Bob Tallman*
"The Great American Cowboy" presents 3 minute programs weekly featuring top cowboys from across the nation, with top rodeo announcer in the country, Bob Tallman. The first morning show on Monday takes a look at current event standings in the rodeo arena. Tuesday through Friday morning features interviews with top cowboys, clowns, producers, and other Western personalities. The sixth show, to be aired Saturday midday, includes upcoming rodeos that weekend across the nation and a commentary.
1982: *Trail Blazer Media Award*
18+ — SPO
Advertising Aids, Promos, Sales Aids
BARTER; 26 or 52 weeks.
Professional Rodeo Network — *Professional Rodeo Network (Worldwide)*
- Helming Group/First Call** 1983
Farm
00:01:30 N, NT, T 025560
1x daily Mono
Telephone Transmission; Satellite Transmission
Analysis of Chicago Board Of Trade and Chicago Mercantile Exchange action at the opening. For immediate use. No commercial breaks.
25+ — TAL
Promos
CASH.
Mark Oppold — *LBAS Consulting Group*
- Helming Report, The** 1982
Farm
00:02:55 N, NT, T 002950
2x daily Mono
Satellite Transmission; Telephone Transmission
Ralph Seeley
Twice daily analysis of major grain and livestock markets and a forecast of cash commodity prices and trend projections.
25+ — TAL
Promos
CASH; 1 year contract; 30 day cancellation notice; 1 commercial break.
Mark Oppold — *LBAS Consulting Group*
- Helming Report, The/Week Ahead, The** 1983
Farm
00:05:55 N, NT, T 025550
1x weekly Mono
Satellite Transmission; Telephone Transmission
Economic outlook and commentary on livestock and grain markets. Trends, price analysis and projections covered. Three commercials breaks.
25+ — TAL
Promos
CASH.
Mark Oppold — *LBAS Consulting Group*
- Helming Stocker Feeder Report, The** 1982
Farm
00:01:30 N, NT, T 013760
5x weekly Mono
Telephone Transmission; Satellite Transmission
An analysis of the forces affecting the price of replacement cattle. Includes trend and price projections. One commercial break.
25+ — FAR
Promos
CASH; 12 month rate and market protection.
Mark Oppold — *LBAS Consulting Group*
- In The Lyons Den/Jeffery Lyons** 1981
Reviews
00:02:00 ALL 008690
5x weekly Mono
Cassette
Jeffery Lyons
Jeffery Lyons, Broadway and movie critic, goes behind the scenes, interviews actors, directors and producers. Spotlights the sleepers, predicts "hot" personalities. Part of *Byline Magazine* news features.
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- Inside Business/William S. Rukeyser** 1981
Business
00:01:30 ALL 008660
5x weekly Mono
Cassette
Host: *Charlie Douglas*
Live night country music programming direct from Nashville (10 PM-6 AM Eastern time). Contains live star interviews with the greatest names in country, the best in country music selection and programming, top country deejays, and up-to-the minute AP news, weather, and sports. Host for the show is WSM personality and Grand Ole Opry announcer Charlie Douglas.
25+ — NEW
Promos
CASH; single or groups of 3; 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- Jesse Jackson** 1982
Commentary-Editorial
00:00:90 B 015760
3x weekly Mono
Telephone Transmission
A commentary available M-W-F in which Rev. Jesse Jackson speaks to minorities on the issues that effect them.
25+ — NEW
CASH; price based on market size.
Black Radio Network — *Black Radio Network*
- John Lofton Commentary** 1982
Commentary-Editorial
00:02:30 N, NT 013680
6x weekly Stereo
Satellite Transmission
Host: *John Lofton*
John Lofton offers commentary for 2 1/2 minutes on various topics of current interest.
25+ — TAL
NEGOTIABLE.
Mutual News — *Mutual Broadcasting System*
- John Stossel Consumer Lookout** 1982
Consumer Info
00:01:30 N, NT, T 013910
2x weekly Mono, Stereo
Satellite Transmission
Host: *John Stossel*
Featured are reports on consumer issues ranging from health care products, comparative shopping, insurance frauds, dieting and mail order ripoffs. Fed on the weekends.
18+ — NEW
BARTER; 60-second commercial availability.
ABC Information Network — *ABC Information Network*
- # Johnny Holliday Sports** 1983
Sports
00:02:30 ALL 044960
2x daily Stereo
Satellite Transmission
Anchor: *Johnny Holliday*
Provides coverage of sports events during the weekdays.
18+ — SPO
BARTER.
ABC Radio Network — *ABC Rock Radio Network*

News Service

News Service

| | | | | | |
|---|------|----------|--------|--|----------|
| Julian Bond | 1982 | | | # Looking At The Law/Neil Chaylet | 1984 |
| Commentary-Editorial | | | | General Interest | |
| 00:00:90 | | B | 015770 | 00:02:00 | ALL |
| 3x weekly | | Mono | | weekly | Mono |
| Telephone Transmission | | | | Cassette | |
| A commentary available M-W-F in which Julian Bond speaks to minorities on the issues that effect them. | | | | | |
| 25+ — NEW | | | | <i>Host: Neil Chaylet</i> | |
| CASH; price based on market size. | | | | This 13-week series features Boston lawyer, Neil Chaylet with his personal insights of the legal field. | |
| Black Radio Network — <i>Black Radio Network</i> | | | | 25+ — NEW | |
| Learning Center/Dr. Lonnie Carton, The | 1981 | | | Promos | |
| Educational | | | | CASH; single or segments of 26 or 52 weeks; market exclusive rights. | |
| 00:01:30 | | ALL | 008700 | CBS Radio Stations News Service — <i>CBS Radio Stations News Service</i> | |
| 5x weekly | | Mono | | | |
| Cassette | | | | Market Today, The | 1983 |
| <i>Dr. Lonnie Carton</i> | | | | Business | |
| Dr. Lonnie Carton reports on developments in child-rearing and education from kindergarten through college. Subjects like teaching the right values, how to deal with sibling rivalry, peer pressure, and the bully on the block. One of the "Byline Magazine" news features. | | | | | |
| 25+ — NEW | | | | 00:04:00 | N, NT, T |
| Promos | | | | 3x daily | Stereo |
| CASH; single or segments of 26 or 52 weeks; market exclusive rights. | | | | Satellite Transmission | |
| CBS Radio Stations News Service — <i>CBS Radio Stations News Service</i> | | | | Comprehensive financial newscasts summarizing the day's leading financial/economic issues and closing stocks, bonds and metals. A 30 second local break in the middle. | |
| # Letters To CBS News | 1983 | | | 35+ — NEW | |
| Commentary-Editorial | | | | CASH/BARTER. | |
| 00:03:00 | | N, NT, T | 045830 | CNN Radio — <i>Turner Program Services</i> | |
| 1x weekly | | Stereo | | Med-Weather Forecasts | 1982 |
| Satellite Transmission | | | | Inserts | |
| <i>Host: Dick Reeves</i> | | | | 00:02:30 | ALL |
| A forum for listener response to CBS news programs. | | | | | |
| 18+ — TAL | | | | 7x weekly | Mono |
| BARTER. | | | | ? | |
| CBS Radio Network — <i>CBS Radio Network</i> | | | | Daily weather forecasts utilizing the Med-Weather System of analyzing local weather and relating it to human health. Successful new weather forecast advises your listeners how tomorrow's health can be affected by today's weather. Running time varies between 30 seconds to 2 1/2 minutes. | |
| Lew Irwin Reports | 1982 | | | 12+ — NEW | |
| Feature | | | | Advertising Aids, Promos | |
| 00:05:00 | | A, R | 016390 | CASH; unlimited daily play. | |
| 2x daily | | Stereo | | Synsat Communications — <i>Synsat Communications</i> | |
| 12" LP, 33 1/3 rpm | | | | Med-Weather Research Reports | 1982 |
| Offers stimulating, challenging, and entertaining interview features that have special appeal to the audiences of contemporary-music stations. | | | | | |
| 18-34 — NEW | | | | Inserts | |
| BARTER. | | | | 00:02:30 | ALL |
| Lew Irwin — <i>The Electric Current</i> | | | | 5x weekly | Mono |
| # Live Stock Summaries | 1983 | | | 7" reel, 7 1/2 ips | |
| Farm | | | | <i>Ray Christensen</i> | |
| 00:03:30 | | N, T | 044510 | Information from around the world on how weather affects our health and daily lives. Explores ancient history, today's medical realities, and tomorrow's hopes for improved health via a greater understanding of climate and weather. | |
| 5x weekly | | Stereo | | 12+ — NEW | |
| Satellite Transmission | | | | Advertising Aids, Promos | |
| Reports on daily live stock happenings. The summaries are fed on the 4:32 pm news feed, Monday through Friday. | | | | | |
| 25+ — FAR | | | | CASH; 52 weeks; unlimited plays; 30/60 seconds within ID open and close. | |
| CASH. | | | | Synsat Communications — <i>Synsat Communications</i> | |
| AP Radio Network — <i>AP Radio Network</i> | | | | Metro Weather Service | 1982 |
| Livestock Report | 1982 | | | News | |
| Farm | | | | 00:00:70 | N, NT |
| 00:03:30 | | N, NT, T | 012720 | 7x weekly | Mono |
| 5x weekly | | — | | Telephone Transmission | |
| UPI Wire | | | | A private weather service offering such features as "Beach and Boating Forecast," "Ski Resort Area Forecasts," "Commuter Forecasts," "Crop and Farming Forecasts, Gardening, etc." Flexible packages are available and rates are dependent upon the exact service used. | |
| These up-dates, report the latest news from the livestock markets. | | | | | |
| 25-54 — NEW | | | | 18+ — NEW | |
| CASH; 1 commercial available. | | | | Promos | |
| UPI — <i>UPI Radio Network</i> | | | | CASH. | |
| Livestock Week Wrapup | 1982 | | | Metro Weather Service — <i>Metro Weather Service</i> | |
| Farm | | | | | |
| 00:03:30 | | N, NT, T | 012730 | | |
| 1x weekly | | — | | | |
| UPI Wire | | | | | |
| This report highlights and recaps the weeks' news from the livestock markets. | | | | | |
| 25-54 — NEW | | | | | |
| CASH; 1 commercial available. | | | | | |
| UPI — <i>UPI Radio Network</i> | | | | | |

News Service

| | | | |
|--|--------|--------------------|--|
| Metro Weather Service: Beach And Boating Forecasts | 1982 | | |
| Sports 00:00:70 7x weekly Telephone Transmission A private weather service that also offers a feature for "beach and boating forecasts." Flexible packages are available and rates are dependent upon the exact service used. 18+ — NEW Promos CASH; rates predicated on service used. Metro Weather Service — <i>Metro Weather Service</i> | 010980 | N, NT Mono | |
| Metro Weather Service: Commuter Forecasts | 1982 | | |
| Public Service 00:00:70 7x weekly Telephone Transmission A private weather service that also offers a feature for "commuter forecasts." Flexible packages are available and rates are dependent on the exact service used. 18+ — NEW Promos CASH; rates predicated on service used. Metro Weather Service — <i>Metro Weather Service</i> | 011000 | N, NT Mono | |
| Metro Weather Service: Crop And Farming Forecasts | 1982 | | |
| Farm 00:00:70 7x weekly Telephone Transmission A private weather service that also offers a feature for "Crop and Farming forecasts." Flexible packages are available and rates are dependent on the exact service used. 18+ — NEW Promos CASH; rates predicated on service used. Metro Weather Service — <i>Metro Weather Service</i> | 011010 | N, NT Mono | |
| Metro Weather Service: Gardening Information | 1982 | | |
| Consumer Info 00:00:70 7x weekly Telephone Transmission A private weather service that also offers a feature for "Gardening information." Flexible packages are available and rates are dependent on the exact service used. 18+ — NEW Promos CASH; rates predicated on service used. Metro Weather Service — <i>Metro Weather Service</i> | 011020 | N, NT Mono | |
| Metro Weather Service: Ski Resort Area Forecasts | 1982 | | |
| Sports 00:00:70 7x weekly Telephone Transmission A private weather service that also offers a feature for "Ski Resort Area forecasts." Flexible packages are available and rates are dependent on the exact service used. 18+ — NEW Promos CASH; rates predicated on service used. Metro Weather Service — <i>Metro Weather Service</i> | 010990 | N, NT Mono | |
| # Midday Wall Street | 1983 | | |
| Business 00:02:00 daily AP Wire Checks the early activity on the New York and American Stock Exchanges, includes representative prices. 25+ — NEW CASH. AP Radio Wire — <i>AP Radio Wire</i> | 041790 | ALL — | |
| Mind Your Own Business | 1982 | | |
| Business 00:00:90 5x weekly 7" reel, 7 1/2 ips <i>Joe Cappo</i> A revealing commentary with observations on today's lifestyles and the economy. 25+ — TAL CASH/BARTER. Syndicated Program Production/Gert Bunchez & Assoc — <i>Syndicated Program Production/Gert Bunchez & Assoc</i> | 001730 | ALL Mono | |
| Minority Report | 1982 | | |
| News 00:05:00 5x weekly Telephone Transmission A daily 5 minute actuality on news of the day of interest to minorities. 25+ — NEW CASH; price based on market size. Black Radio Network — <i>Black Radio Network</i> | 015750 | B Mono | |
| Money Talks... | 1982 | | |
| Business 00:01:30 daily 5" reel, 7 1/2 ips <i>Arthur O'Donnell</i> A business news feature specializing in regional issues, people oriented features, entrepreneurial topics, relevant business history and various economic problems. 25+ — NEW CASH/BARTER. Audio'd Productions — <i>Audio'd Productions</i> | 002030 | N, NT, T Mono | |
| Moneywatch | 1983 | | |
| News 00:02:00 5x weekly Satellite Transmission Reports from investment markets and business front. Available Mondays through Fridays. 35+ — NEW Advertising Aids CASH/BARTER. Washington Broadcast News — <i>Washington Broadcast News</i> | 028530 | N, NT, T Mono | |
| Morning Agwatch | 1982 | | |
| Farm 00:01:30 6x weekly AP Wire Top farm stories from the AP's bureaus in farm states and from Washington, D.C. 25+ — FAR CASH. AP Radio Wire — <i>AP Radio Wire</i> | 025220 | ALL — | |
| Morning Business Briefing | 1983 | | |
| Business 00:07:00 2x daily Satellite Transmission An in-depth financial newscast that brings listeners up-to-the-minute information on the day's business/financial outlook, including opening gold prices. Designed for morning drive time, with a one minute local break at the end of the first 3 minutes. 35+ — NEW CASH/BARTER. CNN Radio — <i>Turner Program Services</i> | 030780 | N, NT, T Stereo | |

News Service

News Service

Morning Farm Prices 1983
 Farm
 00:03:00 ALL 041840
 daily —
 AP Wire
 The latest news from major markets around the country, including trends in soybeans, corn wheat, hog and cattle prices. The report includes analysis and reports from the Chicago Board of Trade and the USDA commodity reports.
 25+ — NEW
 CASH.
 AP Radio Wire — *AP Radio Wire*

Morning Line 1982
 Sports
 00:03:30 ALL 014670
 5x weekly Mono, Stereo
 Satellite Transmission
 Host: *Stan Martyn*
 All the major sports scores, from across the country and around the world, both simple and comprehensive reports.
 18+ — NEW
 Advertising Aids, Promos
 BARTER; 30-second commercial availability.
 NBC Radio Sports — *NBC Radio Network*

Mother Earth News Radio Program, The 1982
 Consumer Info
 00:03:00 N, NT, T 011070
 5x weekly Mono
 12" LP, 33 1/3 rpm
 These programs are based on editorial material appearing in The Mother Earth News and cover a wide range of home and family oriented information, including how-to-do-it subjects. Heavy emphasis on energy conservation.
 25+ — NEW
 BARTER.
 Mother Earth News — *The Mother Earth News*

Mutual Lifestyle Reports 1983
 News
 00:03:30 AC, NT, R 041210
 daily Stereo
 Satellite Transmission
 A 3 1/2 minute newscast at five minutes before the hour (:55) news and features tailored to the needs of young adults and especially compatible with music formats, scheduled from 5:55 am to 11 pm Monday-Friday, and 6:55 am to 11 pm Saturday and Sunday.
 25+ — NEW
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

Mutual News On The Half-Hour 1983
 News
 00:05:00 N, NT 041200
 daily Stereo
 Satellite Transmission
 A five-minute (between 5:20 am and 11:30 pm) or two-minute (12:30-4:30 pm) news summary that throughout the week, except between midnight and 5 am Mondays.
 25+ — NEW
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

Mutual News On The Hour 1982
 Hard News
 00:05:00 ALL 014180
 hourly Stereo
 Satellite Transmission
 A round-up of the latest national and international news, broadcast on the hour.
 18+ — NEW
 NEGOTIABLE.
 Mutual News — *Mutual Broadcasting System*

My Side 1982
 Sports
 00:02:00 AC, N, S 012850
 5x weekly —
 UPI Wire
 This daily insert series provides a commentary on sports.
 18-64 — SPO
 CASH.
 UPI — *UPI Radio Network*

NBA Hotline 1978
 Sports
 00:01:30 ALL 017740
 daily Mono
 Telephone Transmission
 NBA hotline brings the stars of the game to your listeners, and is available 24 hours a day-7 days a week by dialing a toll free number. The hotline contains a minimum of two actualities that are preceded by intro copy. Features timely actualities, previews important upcoming games, and marks newsworthy milestones.
 18+ — SPO
 FREE.
 NBA Hotline — *DWJ Associates*

National Finals Rodeo Report, The 1982
 Sports
 00:05:00 C 015540
 10x daily Mono
 Satellite Transmission
 Host: *Bob Tallman*
 A culmination of rodeo known as the "Super Bowl" of rodeo. World Champion Rodeo announcer, Bob Tallman, is your host. Available as 10 individual feeds, aired usually during drivetime.
 18+ — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER; with interior local.
 Professional Rodeo Network — *Professional Rodeo Network (Worldwide)*

News Behind The Ag News 1980
 Farm
 00:02:30 N, NT, T 026020
 5x weekly Mono
 7" reel, 15 ips
 Hugh Whaley, Al Pell
 This daily program focuses on the news behind the ag news including important stories on agricultural commodities.
 18+ — NEW
 CASH/BARTER.
 Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*

News Blimps 1982
 News
 00:02:00 N, NT, T 011130
 12x weekly Mono, Stereo
 7" reel, 7 1/2 ips
 News and information produced in an imaginative way with music, comedy, and sound effects.
 1983: *International Reading Association Award*; 1979-80: *Ohio State Award*; 1979: *Billboard*.
 18-34 — TAL
 Promos
 CASH/BARTER.
 Progressive Radio Network — *Progressive Radio Network*

News Desk 1984
 News
 00:02:00 N, NT 045320
 hourly Stereo
 Satellite Transmission
 A news service geared to news and news/talk formats that will alert stations to breaking events and major news stories being covered by the network. This closed-circuit advisory will notify stations of the network news coverage (Mon-Fri), and list the assignments of network correspondents through the day. Stations will be advised of special news coverage and programs available via satellite.
 18+ — NEW
 NEGOTIABLE.
 Mutual Broadcasting System — *Mutual Broadcasting System*

News Service

News Service

News On The Hour

1977

Hard News

00:05:00

B, UC
Mono, Stereo

014970

Satellite Transmission

A mix of national and international news with a focus on the coverage of Black Americans and third world activities and events.

18+ — NEW

CASH; 1 1/2 minutes of commercial availability.

National Black Network — *National Black Network*

News On The Hour

1982

Hard News

00:06:00

ALL
Mono

021060

Satellite Transmission

Dallas Townsend, Charles Osgood, Reid Collins, John Bohannon, Doug Poling, Richard C Hottelet, Douglas Edwards, others

Hard news, updates, actualities from the CBS Radio news department.

Twenty-four hours a day. Includes World News Roundup and World

Tonight one time daily each.

18+ — NEW

Promos

BARTER; 2, 3, and 4 minute commercial availability depending on hour of broadcast.

CBS Radio Network — *CBS Radio Network*

News Plus

1984

News

00:10:00

ALL
Stereo

044930

daily

Satellite Transmission

This special news program brings the latest breaking news stories and expands on them, providing complete coverage.

18+ — NEW

BARTER.

ABC News — *ABC Rock Radio Network*

Newsbreak

1982

Commentary-Editorial

00:03:55

N, NT
Mono

021090

5x weekly

Satellite Transmission

Charles Osgood

Insightful observation and humor are featured in Charles Osgood's unique news show. For morning drive time.

18+ — NEW

Advertising Aids, Promos

BARTER.

Phil Chin — *CBS Radio Network*

Newscast

1982

Hard News

00:04:30

AC, N, NT
—

012840

1x hourly

UPI Wire

This news coverage transmitted live, at the top of every hour, 24 hours a day, provides up-to-the-minute new reports and voice reports from all over the world.

25-64 — NEW

CASH; 1 commercial availability per hour.

UPI — *UPI Radio Network*

Newsnotes

1983

News

00:03:00

N, NT, T
Mono

025610

5x weekly

Satellite Transmission

Charles Kuralt, Harry Reasoner, Susan Spencer, Bob Schieffer, Bruce Morton, Fred Graham, Mike Wallace

CBS News Correspondents examine a current news topic in their own unique styles. Rotating assignments.

18-54 — NEW

Advertising Aids, Promos

BARTER.

CBS Radio News — *CBS Radio Network*

Nick Alexander

1983

News

00:02:00

N, NT, T
Stereo

024390

4x daily

Satellite Transmission

Nick Alexander

News and commentary on current affairs geared to the young adult listener in the low keyed approach of Nick Alexander.

18-34 — NEW

Promos

BARTER; 1 out of 4 shows has an availability.

ABC Radio News — *ABC FM Network*

Nuestras Noticias

1983

News-Foreign Affairs

00:06:00

SP
Stereo

044430

hourly

Satellite Transmission

Four minute, newscasts fed on the half-hour in Spanish. Features reports of interest to Spanish-speaking Americans. Reports are gathered by both UPI and EFE, a Spanish news agency.

18+ — NEW

Spanish

BARTER; 1 national avail; 1 local avail.

UPI Radio Network — *UPI Radio Network*

Nunnsense

1981

Commentary-Editorial

00:01:30

AC, NT, T
Mono, Stereo

014660

5x weekly

Satellite Transmission

Host: Gary Nunn

This series focuses on "back-of-the-book" items often overlooked in the flow of world events with a unique blend of down-home humor and editorial skill. Part of the Newline series.

25+ — NEW

Advertising Aids, Promos

BARTER.

NBC Radio News — *NBC Radio Network*

Off Screen

1982

Reviews

00:02:00

ALL
—

009000

1x weekly

AP Wire

Fred Yager

Behind-the-scenes look at what's going on in the movie industry, fed on Wednesday.

25+ — ENT

CASH.

AP Radio Wire — *AP Radio Wire*

Olympic Sportswatch

1984

Sports

00:04:30

ALL
—

044690

daily

AP Wire

Provides a full wrap-up of morning and afternoon events for the Winter Olympics, 2x daily, for 3 minutes. The "Sportswatch" series for the Summer Olympics covers wrap-ups of the previous day's events, previews of the current day's events, plus wrap-ups of the morning, afternoon and evening events of that day.

18+ — SPO

CASH.

AP Radio Wire — *AP Radio Wire*

News Service

News Service

- Olympics '84** 1984
Sports
00:05:00 N, NT, S 030980
2x weekly Stereo
Satellite Transmission
Commentators: Major Wayne Baugham USAF (Wrestling), Herb Brooks (Ice Hockey), Bruce Furniss (Swimming), Muriel Davis Grosfeld (Gymnastics), Allan Hachigian (Bobsled), Carol Heiss Jenkins (Figure Skating), Billy Kidd (Alpine Skiing), Bob Mathias (Athletics), Mike Moran (All Topics), Jim Moriarty (Luge), Sheila Young Ochowicz (Speed Skating), Cynthia Potter (Diving), Jay Rand (Ski Jumping), Bobby Knight (Basketball), Sugar Ray Leonard (Boxing)
"Olympics '84" is geared to give national audiences insights into the the upcoming Winter and Summer Olympic Games. Fifteen former Olympic athletes and coaches host this feature. There will be 14 shows each week for 54 weeks leading into the Summer Games.
12+ — SPO
NEGOTIABLE.
Mutual Sports — *Mutual Broadcasting System*
- On Fitness/Dr. Gabe Mirkin** 1981
Health
00:01:30 ALL 008730
5x weekly Mono
Cassette
Dr. Gabe Mirkin
Dr. Gabe Mirkin presents some entertaining and useful tips on getting and staying in shape. Emphasis is on training, nutrition and diet for the weekend athlete. From the news feature series "Byline Magazine."
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- On Record/Peter Bekker** 1981
Reviews
00:02:00 ALL 008640
2x weekly Mono
Cassette
Peter Bekker
Peter Bekker reviews contemporary music releases. One of the "Byline Magazine" news features.
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- On The Homefront** 1980
Consumer Info
00:03:00 N, NT, T 013530
2x weekly Stereo
Satellite Transmission
Host: Bob Moomey
An innovative program centering on all aspects of home purchasing, ownership and improvement. From "foundation to attic" and "escrow to equity," experts from many different areas give their advice.
25+ — NEW
Promos
NEGOTIABLE.
Linda Laible — *Mutual Broadcasting System*
- One Man's Opinion** 1982
Commentary-Editorial
00:02:30 N, NT 013700
5x weekly Stereo
Satellite Transmission
A different correspondent from the Mutual news staff expresses his view of important news happenings.
18+ — NEW
NEGOTIABLE.
Mutual News — *Mutual Broadcasting System*
- Osgood File, The** 1982
Commentary-Editorial
00:03:00 N, NT 021130
5x weekly Mono
Satellite Transmission
Charles Osgood
Unique critiques on the current scene.
18+ — TAL
Advertising Aids, Promos
BARTER.
Phil Chin — *CBS Radio Network*
- Our Changing World** 1959
Public Affairs
00:05:00 N, NT, T 001580
5x weekly Mono
12" LP, 33 1/3 rpm
Earl Nightingale
The personal research of the man who reads everything and serves it up everyday to improve our lives and understanding of this world.
25+ — NEW
Advertising Aids, Demos, Promos, Sales Aids
CASH; 26 and 52 weeks.
Nightingale-Conant — *Nightingale-Conant*
- PC News & News Scope** 1983
Religious-Series
00:07:00 RE 023450
weekly Mono
4" reel, 7 1/2 ips
Hosts: Fr. John Mulhall, Eric Gabster
A five-minute newscast on current religious and moral issues which is followed by a two-minute commentary.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*
- Peter Jennings Journal** 1982
News-Foreign Affairs
00:02:00 N, NT, T 013860
5x weekly Mono, Stereo
Satellite Transmission
Host: Peter Jennings
This daily commentary provides opinion and analysis of overseas events and how they affect the nation and individuals.
1983: *Overseas Press Club Citation, For Excellence In Foreign Affairs Interpretation.*
18+ — NEW
BARTER; 60-second commercial availability.
Dick Rosenbaum, Exec Prod, ABC News — *ABC Information Network*
- Political Digest** 1983
News
00:01:15 N, NT, T 025370
daily Mono, Stereo
Satellite Transmission
Daily commentary and political analysis on the day's top stories with various NBC news correspondents. Part of the Newsline series.
25+ — NEW
Advertising Aids, Promos
BARTER.
NBC Radio Network — *NBC Radio Network*
- Project '84** 1983
News
00:00:90 A, AC, R 030700
— Stereo
Satellite Transmission
Anchor: Ed Gullo
For music stations, reports of the 1984 primaries, Democratic and Republican National conventions, and election Night (November 6). Short form reports, 60 to 90 seconds in length have been created to easily integrate into a music format. Project '84 also includes two unique feature series running from February 6 through November 9: "The People's Voice" for RKO ONE stations and "Campaign America" for RKO TWO affiliates. Each series consists of daily broadcasts concerning election year issues.
25+ — NEW
Advertising Aids, Promos, Sales Aids
BARTER.
RKO Radio Networks — *RKO ONE*

News Service

News Service

- Quarterback Sneak** 1983
Sports
00:05:00 N, NT, S 041010
1x weekly Stereo
Satellite Transmission
Host: *Joe Theismann*
Hosted by former Notre Dame quarterback, Joe Theismann, "Quarterback Sneak" gives the Notre Dame fan a no-holds-barred look at each game, features late-breaking stories with Notre Dame coach Gerry Faust and players from opposing teams.
12+ — SPO
NEGOTIABLE.
Mutual Sports — *Mutual Broadcasting System*
- Radioradio News** 1981
News
00:02:00 A, R 014830
hourly Stereo
Satellite Transmission
Presented in a fresh, upbeat manner, this news broadcast is written for the youth audience by a team of highly qualified professionals forming a new CBS News special unit.
18-34 — NEW
FREE To Affiliates; 1 minute commercial availability.
CBS News — *CBS Radio Network Radioradio*
- Reflection** 1982
Interview-Talk-Personality
00:03:30 AC, NT, T 012780
5x weekly —
UPI Wire
This show features diverse interviews with authors, show business personalities and people in the news.
25-54 — TAL
CASH; 1 commercial availability.
UPI — *UPI Radio Network*
- Religion In Our Lives** 1982
Religious-Series
00:02:00 ALL 009020
2x weekends —
AP Wire
Fed on Saturday and Sunday. The Saturday script looks at the newer religions, what some might call the counter culture. The Sunday script focuses on more traditional religions and how they tie into our everyday lives.
25+ — REL
CASH.
AP Radio Wire — *AP Radio Wire*
- # Religious News Roundup** 1984
Religious
00:03:30 RE 044220
1x weekly Mono
7" reel, 7 1/2 ips
Highlights and actualities of religious news happening throughout the nation.
18+ — REL
Demos
BARTER; 26 week minimum.
Bill Bertenshaw — *Radio & TV Roundup Productions*
- Report On Medicine/Mel Granick** 1981
Health
00:01:30 ALL 008620
5x weekly Mono
Cassette
Mel Granick
Mel Granick reports on medicine and relates to the listener the latest breakthroughs and news in the field. One of the "Byline Magazine" news features.
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- Report On Religion/Richard Ostling** 1981
Religious-Series
00:02:00 ALL 008670
2x weekly Mono
Cassette
Richard Ostling
Religion Editor of Time magazine, Richard Ostling, covers developments in the religious community, here and abroad. Topics include such things as theological questions, cults, ecumenism, and the changing role of the clergy. From the "Byline Magazine" news features.
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- Report On Science/Dr. Allen Hammond** 1981
Science
00:01:30 ALL 008710
5x weekly Mono
Cassette
Dr. Allen Hammond
Dr. Allen Hammond, Editor of Science 83 magazine, reports on new discoveries and new attempts to explore the unknown to understand the world around us and beyond. One of the "Byline Magazine" news features.
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- Report On Travel/Steve Birnbaum** 1981
Travel
00:01:30 ALL 008650
5x weekly Mono
Cassette
Steve Birnbaum
Steve Birnbaum, Travel Editor of Playboy, talks sense to travelers, rates, resorts, tells where to get the best charters and how to find lost luggage. One of the "Byline Magazine" news features.
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*
- RKO Olympic Express, The** 1984
Sports
00:00:90 A, AC, R 030750
Stereo
Satellite Transmission
anchors: John Madden, Don Criqui, Dan Davis, Curt Chaplin, Tony Bruno
Olympic coverage of both the Winter and Summer Games, specifically designed for music stations. There will be four weeks of Olympic Express Reports for the Winter Games in Sarajevo, Yugoslavia, from January 23 to February 19, 1984. At the Summer Games in Los Angeles, there will be six weeks of broadcast from July 2 through August 5. Sixty second reports are also available. John Madden, RKO's sports commentator, will be RKO TWO's anchor and will be joined by several other RKO correspondents.
25+ — SPO
Advertising Aids, Promos, Sales Aids
BARTER.
RKO Radio Networks — *RKO TWO*
- RKO Olympic Express, The** 1984
Sports
00:00:90 A, AC, R 030710
Stereo
Satellite Transmission
anchors: Charley Steiner, Don Criqui, Dan Davis, Curt Chaplin, Tony Bruno
Olympic coverage of both the Winter and Summer games specifically designed for music stations. There will be four weeks of Olympic Express Reports for the Winter Games in Sarajevo, Yugoslavia, from January 23 to February 19, 1984. At the Summer Games in Los Angeles, there will be six weeks of broadcast from July 2 through August 5. Sixty second reports are also available. Charley Steiner, Manager of Sports, will be RKO ONE's anchor, and will be joined by several other RKO correspondents.
25+ — SPO
Advertising Aids, Promos, Sales Aids
BARTER.
RKO Radio Networks — *RKO ONE*

News Service

News Service

RKO ONE News 1983
 Hard News
 00:03:00 AC, R 030350
 hourly Stereo
 Satellite Transmission
 Emphasis is placed in telling listeners how national and world issues and events affect them, their families, and friends. Prepared and delivered with the local listener in mind.
 18-49 — NEW
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO ONE*

RKO ONE Special Services: Sportscalls 1983
 Sports
 00:09:00 AC, C, NT 030470
 daily Stereo
 Satellite Transmission
 "Sportscalls" features voicers and actualities on sporting events that can be integrated into local sportscasts. Various running times, from 5-9 minutes.
 18-49 — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO ONE*

RKO ONE Sports 1983
 Sports
 00:02:00 AC, R 030370
 daily Stereo
 Satellite Transmission
 RKO ONE sports division provides stations with seven days of sportscasts. "Sportsweek" is two, two-minute programs, Monday-Friday contains both updates and wrap-up of national games and scores, and commentary. Broadcast morning and afternoon drive times.
 "Sportsweekend" consists of two minute broadcasts of all national scores and highlights runs five times on Saturday and Sunday.
 "SportSpecials" focuses on events of national interest, consists of 10 two-minute, self-contained broadcasts, twice daily, Monday-Friday broadcast the week leading up to the event.
 18-49 — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO ONE*

RKO ONE: SportSpecials 1983
 Sports
 00:00:00 AC, N, S 030460
 daily Stereo
 Satellite Transmission
 Host: *Curt Chaplin*
 "SportSpecials" focuses on events of national interest from Wimbeldom to the World Series and capturing all of the excitement, electricity and drama of the world's great competitions.
 18-49 — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO ONE*

RKO ONE: Sportsweek 1983
 Sports
 00:02:00 AC, N, S 030440
 daily Stereo
 Satellite Transmission
 "Sportsweek" features two, two-minute programs Monday- Friday, which contain updates and wrap-ups of national games and scores, plus commentary.
 18-49 — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO ONE*

RKO ONE: Sportsweekend 1983
 Sports
 00:02:00 AC, N, S 030450
 5x Sat-Sun Stereo
 Satellite Transmission
 "Sportsweekend" consists of two-minute broadcasts of all national scores and highlights.
 18-49 — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO ONE*

RKO TWO News 1983
 Hard News
 00:03:00 AC, MM, NT 030510
 hourly Stereo
 Satellite Transmission
 This news program is "issue oriented" and emphasizes the effects of important national and world issues. Complex stories are made easy through simple, succinct writing and conversational on-air delivery. Designed to stand alone or to be integrated in whole or part, into local station news programs.
 25-54 — NEW
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO TWO*

RKO TWO Special Services: Newscalls 1983
 News
 00:09:00 AC, C, NT 030520
 Stereo
 Satellite Transmission
 Voicers and actualities on sports events to be integrated into local sportscasts: vary in length from 5-9 minutes.
 25-54 — NEW
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO TWO*

RKO TWO Special Services: Sportscalls 1983
 Sports
 00:09:00 AC, C, NT 030540
 daily Stereo
 Satellite Transmission
 "Sportscalls" features voicers and actualities on sports events to be integrated into local sportscasts. Running times vary in length from 5-9 minutes.
 25-54 — SPO
 BARTER.
 RKO Radio Networks — *RKO TWO*

RKO TWO Sports 1983
 Sports
 00:02:00 AC, C, NT 030530
 2x daily Stereo
 Satellite Transmission
 Anchors: *Don Criqui, John Madden*
 Seven days of sportscasts are featured, for morning and afternoon drivetimes. These sports programs are broadcast twice a day, Mon-Fri. Don Criqui anchors the morning cast and John Madden the afternoon cast. Each contains an update and wrap-up of national games, scores and sporting news. "Weekend Sports" and "Sports Highlights" are weekend supplements that are provided within this program.
 25-54 — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO TWO*

RKO TWO Sports Weekend 1983
 Sports
 00:02:00 AC, C, NT 030560
 Sat-Sun Stereo
 Satellite Transmission
 "Sports Weekend" consists of two minute updates on all national scores.
 25-54 — SPO
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO TWO*

News Service

News Service

RKO TWO SportSpecials 1983
Sports
00:00:09 AC, C, NT 045180
daily Stereo
Satellite Transmission
Host: John Madden
Focuses on events of national interest from Wimbledon to the World Series. Captures all of the excitement, electricity and drama of the world's great competitions.
25-54 — SPO
BARTER.
RKO Radio Networks — *RKO TWO*

Rudd Awakening, A 1987
Commentary-Editorial
00:01:30 AC, NT, T 014270
weekly Stereo
Satellite Transmission
Host: Hughes Rudd
Commentary in a caustic and inimitable style on the funny, incredible, and ridiculous occurrences in life that muse and distract us all. Combats the Monday morning "blues."
18+ — TAL
Promos
BARTER.
ABC Entertainment Network — *ABC Entertainment Network*

SkiMedia Network 1981
Sports
00:01:30 N, NT, T 026760
1 pgm Mono
Telephone Transmission, Satellite Transmission
This program features ski report information. Programs also available in 30 and 60-seconds spots.
13-45 — NEW
CASH/FREE.
AMi News Bureau — *AMi News Bureau*

Skoal Motorsports Report 1982
Sports
00:05:00 N, NT, S 011740
1x daily Mono
Satellite Transmission
Host: Charlie Roberts, Brian Townsend
Coverage of all forms of motorsports including hard news, interviews, previews, and actual races.
18+ — SPO
Promos
BARTER.
Motor-Vation — *Motor-Vation*

Sourcebreaks 1983
News
00:01:00 ALL 025260
daily Stereo
Satellite Transmission
One minute newscasts available hourly.
18-34 — NEW
BARTER.
NBC Radio Network "The Source" — *NBC Radio Network "The Source"*

Sourcecasts 1987
News
00:02:00 A, R 014640
Hourly Stereo
Satellite Transmission
Crisp and concise newscasts, written and delivered in a conversational style, are aired :15 after the hour, 24 hours a day.
18-34 — NEW
Advertising Aids, Promos
BARTER; FREE to affiliates.
The Source Network — *NBC Radio Network "The Source"*

Speaking Of Health/Dr. Steven Andrew Davis 1981
Health
00:01:30 ALL 008720
5x weekly Mono
Cassette
Dr. Steven Andrew Davis
Dr. Steven Andrew Davis cuts through medical jargon with programs that emphasize family medicine, prevention, and nutrition. One of the news features from "Byline Magazine."
25+ — NEW
Promos
CASH; single or segments of 26 or 52 weeks; market exclusive rights.
CBS Radio Stations News Service — *CBS Radio Stations News Service*

Speaking of Sports 1987
Commentary-Editorial
00:01:30 NT, T 014360
5x weekly Stereo
Satellite Transmission
Host: Howard Cosell
Commentary and analysis on current sporting news and issues by one of the nation's leading sports personalities.
18+ — TAL
Promos
BARTER.
ABC Sports — *ABC Contemporary Network*

Special Reports 1984
News
00:00:90 ALL 045140
1 pgm Stereo
Satellite Transmission
Anchor: Gil Gross
Coverage of important presidential election events: the primaries, caucuses, conventions and election day results.
25-54 — NEW
BARTER.
RKO Radio Networks — *RKO TWO*

Special Reports 1984
News
00:00:90 ALL 045160
1 pgm Stereo
Satellite Transmission
Anchor: Ed Gullo
Coverage of important presidential election events: the primaries, caucuses, conventions and election day results.
18-49 — NEW
BARTER.
RKO Radio Networks — *RKO ONE*

Sports 1977
Sports
00:05:00 B, UC 014980
2x daily Mono, Stereo
Satellite Transmission
Heavy emphasis on black sports figures in the professional and college ranks with special attention given to outstanding athletes at black colleges.
18+ — SPO
CASH; 1 1/2 minutes of commercial availability.
National Black Network — *National Black Network*

Sports 1983
Sports
00:05:00 B, UC 026490
4x daily Stereo
Satellite Transmission
General sports and local information including interviews, polls, and coverage of Black All American teams.
18+ — SPO
FREE; 2 to 4 availabilities per hour dependent on program length.
STRZ Music — *Sheridan Broadcasting Network*

News Service

News Service

Sports Central USA 1982
Weekend Programming
00:04:30 N, NT 021260
9x Sat & Sun Mono
Satellite Transmission, Telephone Transmission
Win Elliot
Reports on all the major sports action including highlights and actualities.
18+ — SPO
Advertising Aids, Promos
BARTER.
CBS Radio Sports — *CBS Radio Network*

Sports Digest 1981
Sports
00:03:30 ALL 008810
5x weekly Mono
7" reel, 7 1/2 ips
Narrator: George Parker
Covers popular sports events.
18+ — SPO
CASH/BARTER; 13 week minimum.
Alan Sands — *Alan Sands Productions*

Sports Odyssey 1982
Sports
00:03:00 N, NT, T 014680
5x weekly Mono, Stereo
Satellite Transmission
Host: Jack O'Rourke
A tightly written and produced program with the sounds of people making news in the sports world. Features live updates.
18+ — SPO
Advertising Aids, Promos
BARTER; 1 minute commercial availability.
NBC Radio Sports — *NBC Radio Network*

Sports Show 1982
Sports
00:03:30 AC, N, S 012870
1x daily —
UPI Wire
Top sports personalities are interviewed in this series.
18-64 — SPO
CASH; 1 commercial availability.
UPI — *UPI Radio Network*

Sports World Roundup 1982
News
00:04:30 N, NT 021080
5x weekly Mono
Satellite Transmission
Jim Kelly, Reid Collins
The first word in sports: scores, highlights, actualities for the morning drive time.
18+ — SPO
Advertising Aids, Promos
BARTER.
CBS Radio Sports — *CBS Radio Network*

Sportsbreak 1983
Sports
00:02:00 AC 045390
daily Stereo
Satellite Transmission
anchors: Bill Schweizer, Jim Hunter
Provides coverage of sports happenings. Broadcast once daily Monday through Friday. Weekend broadcasts are four times.
18-34 — SPO
BARTER.
CBS Radio Sports — *CBS Radio Network Radioradio*

Sportscalls 1987
News
00:09:00 ALL 014310
5x daily Stereo
Satellite Transmission
Sportscalls I is three feeds Monday through Friday mornings with the latest sports news. Sportscalls II airs twice daily in the afternoon with updates of the morning reports. Also available through ABC Contemporary, Direction, Entertainment, Information, Rock and Talk Networks.
12+ — NEW
Promos
BARTER.
ABC Sports — *ABC Radio Networks*

Sportscasts 1982
Sports
00:02:00 AC, N, S 012860
10x daily —
UPI Wire
From jai-alai to boxing, this live series provides up-to-the-minute news reports from the world of sports. (This series is transmitted 10 times a day, Monday through Friday, plus six 2:30 minute reports on Saturday and Sunday.)
18-64 — SPO
CASH.
UPI — *UPI Radio Network*

Sportsman, The 1982
Sports
00:04:00 ALL 008980
daily —
AP Wire
Charlie Morey
Charlie Morey recaps the day's sports scene and builds up the heroes and chops down the pretentious.
25+ — SPO
CASH.
AP Radio Wire — *AP Radio Wire*

Sportstime 1982
Commentary-Editorial
00:03:55 N, NT 021190
daily Mono
Satellite Transmission
Hosts: Brent Musburger, Bill Schweizer
Topical commentary on varied aspects of the sports scene.
18+ — TAL
Advertising Aids, Promos
BARTER.
CBS Radio Sports — *CBS Radio Network*

Steiner On Sports 1983
Sports
00:00:90 AC, NT 030760
daily Stereo
Satellite Transmission
Host: Charley Steiner
A short form sports commentary hosted by RKO's Charley Steiner.
25+ — SPO
Advertising Aids, Promos, Sales Aids
BARTER.
RKO Radio Networks — *RKO ONE*

Stock Market Reports 1983
Business
00:00:00 N, NT 041240
4x daily Stereo
Satellite Transmission
Updates on the Dow Jones Industrials and Stock Market Reports are broadcast during the 12 noon, 12:30 pm, 4:00 pm and 4:30 pm (ET) newscasts.
25+ — NEW
NEGOTIABLE.
Mutual Broadcasting System — *Mutual Broadcasting System*

News Service

News Service

Stren Fishing Reports 1983
Sports
00:01:30 N, S, T 018610
daily Mono
Telephone Transmission
Reports detailing local conditions for fishing, each running time varies from sixty to ninety seconds. Ideal to broadcast beginning Thursday through the weekend.
18+ — SPO
CASH.
Jeff Shaffer — *Ami News Bureau*

Summer Olympics '84 1984
Sports
00:05:00 N, NT, S 041000
8x daily Stereo
Satellite Transmission
This program features daily sports reports and 38, five-minute weekend reports from Los Angeles, California, the site the Summer Olympic Games. Three, three-minute live updates, highlighting results, interviews and on-site reports will be included.
12+ — SPO
NEGOTIABLE.
Mutual Sports — *Mutual Broadcasting System*

Sunriser, The 1983
Farm
00:04:00 ALL 025170
6x weekly —
AP Wire
Essential news for farm broadcasters on grain and livestock prices, congressional actions and agribusiness trends.
25+ — FAR
CASH; 1 commercial availability.
AP Radio Wire — *AP Radio Wire*

Talkabout Health 1983
Health
00:02:00 N, NT, T 030840
5x weekly Stereo
Satellite Transmission
Host: Dr. Barry Kaufman
Dr. Barry Kaufman, health reporter on WMAQ-TV (NBC), takes a look at the latest advances and most significant events in the broad area of health and medicine, plus interviews with medical newsmakers.
25+ — NEW
CASH/BARTER.
CNN Radio — *Turner Program Services*

Talkabout Money 1983
Consumer Info
00:02:00 NT, T 030800
5x weekly Stereo
Satellite Transmission
Host: Jerry Buckley
Jerry Buckley, a popular financial consultant in the Boston area, delivers this timely, factual, "real life" and often humorous feature in an easy assertive manner.
25+ — NEW
CASH/BARTER.
CNN Radio — *Turner Program Services*

Talkabout Motherhood 1983
Women
00:02:00 N, NT, T 030850
5x weekly Stereo
Satellite Transmission
Host: Dr. Sanford Matthews
This program features Dr. Stanford Matthews, a widely quoted pediatrician and author who has a simple message regarding motherhood.
18+ — NEW
CASH/BARTER.
CNN Radio — *Turner Program Services*

Talkabout Running People 1983
Sports
00:02:00 N, NT, T 030870
5x weekly Stereo
Satellite Transmission
Host: Dick Buerkle
This former All-American track star, Olympian and world record holder of the one-mile-indoors addresses a wide variety of celebrities and personalities with topical issues involving running, fitness and experiences.
25+ — NEW
CASH/BARTER.
CNN Radio — *Turner Program Services*

Talkabout Schools 1983
Commentary-Editorial
00:02:00 N, NT, T 030860
5x weekly Stereo
Satellite Transmission
Host: Ruth Kendel
Ruth Kendel, a Richmond, VA newspaper columnist and educational consultant, provides significant commentary on the non-political aspects of education, with information people need, to help themselves and their children handle school problems and to make sure students are learning.
25+ — NEW
CASH/BARTER.
CNN Radio — *Turner Program Services*

Talkabout Small Business 1983
Business
00:02:00 N, NT, T 030810
5x weekly Stereo
Satellite Transmission
Host: Duff Thomas
A feature that is entirely dedicated to news about small business issues, from laws and regulations to trends and "how-to" information, with behind the scenes interviews with the entrepreneurs who make up the mortar of the foundation of American communities...the small business person.
25+ — NEW
CASH/BARTER.
CNN Radio — *Turner Program Services*

Talkabout The Economy 1983
Economy
00:20:00 N, NT, T 030820
5x weekly Stereo
Satellite Transmission
Host: Lou Dobbs
Lou Dobbs, producer of CNN's "Moneyline" discusses all the economic issues that affect the financial destinies of the listeners, providing invigorating perspective, analysis and commentary in a hard-hitting manner.
35+ — NEW
CASH/BARTER.
CNN Radio — *Turner Program Services*

This Morning 1982
Interview-Talk-Personality
00:04:00 ALL 008890
5x weekly —
AP Wire
A scripted package of material for mid-morning talk shows. It's a look at one of the day's top stories along with three daily "topics," ranging from aging to working to child rearing. There's also a brief "People" section and some interesting fillers.
25+ — TAL
CASH.
AP Radio Wire — *AP Radio Wire*

Time World News Service 1984
General Interest
00:03:00 AC, MM, NT 019010
15x weekly Mono
7" reel, 7 1/2 ips
Fifteen feeds per week of exclusive features from the pages of "Time" magazine.
25+ — NEW
BARTER; 1:30 avail to Time; 1:30 avail to station.
Nathaniel Lande — *Media General Broadcast Services*
WORLDWIDE: Media Basics

News Service

News Service

| | | | | |
|---|--------------|--------|---|--------------|
| Topcopy | | 1983 | # Week In Agriculture | 1983 |
| News | | | Farm | |
| 00:01:30 | N, NT, T | 025640 | 00:05:00 | N, T |
| daily | Mono, Stereo | | 1x weekly | Stereo |
| Satellite Transmission | | | Satellite Transmission | |
| <i>Cameron Swayze</i> | | | A weekly review of agriculture news, fed every Friday as part of the 1:32 pm News Feed. Includes no break. | |
| This series covers a whole range of human activity that give shape and meaning to the headlines. | | | 25+ — FAR | |
| 25+ — NEW | | | CASH. | |
| Advertising Aids, Promos | | | AP Radio Network — <i>AP Radio Network</i> | |
| BARTER. | | | | |
| NBC Radio Network — <i>NBC Radio Network</i> | | | | |
| Vektor Fish And Game Forecast | | 1982 | Week On Wall Street | 1982 |
| Sports | | | Business | |
| 00:02:30 | N, NT, S | 005400 | 00:03:30 | AC, N, NT |
| 7x weekly | Mono | | 2x weekly | — |
| 7" reel, 7 1/2 ips | | | UPI wire | |
| Custom computer prediction of best times to plan daily hunting, fishing, outdoor activities—24-72 hours in advance. | | | Summaries on the activities of the New York and American Stock Exchanges, provides insight into the reasons for these activities. | |
| 18-54 — NEW | | | 25-54 — NEW | |
| Advertising Aids, Promos | | | CASH; 1 commercial availability. | |
| CASH; unlimited daily play. | | | UPI — <i>UPI Radio Network</i> | |
| Synsat Communications — <i>Synsat Communications</i> | | | | |
| Voices In The News | | 1983 | Weekend Sports | 1982 |
| News | | | Weekend Programming | |
| 00:02:00 | N, NT | 028490 | 00:04:00 | NT, T |
| 5x weekly | Mono | | 8 pgms | Mono, Stereo |
| Satellite Transmission via AP Radio Network Program Distribution Services | | | Satellite Transmission | |
| News actualities that run from one to two minutes in length. Available Mondays through Fridays. | | | <i>Host: Gary Hahn</i> | |
| 35+ — NEW | | | Eight reports hourly on the stories behind the scores from sports correspondent Gary Hahn. Super Bowl to World Series; Wimbeldon to Grand Prix racing. Live features update. | |
| Advertising Aids | | | 18+ — NEW | |
| CASH/BARTER. | | | Advertising Aids, Promos | |
| Washington Broadcast News — <i>Washington Broadcast News</i> | | | BARTER; 1 minute commercial availability per report. | |
| | | | NBC Radio Sports — <i>NBC Radio Network</i> | |
| Wall Street Journal Report, The | | 1982 | Where There's Life | 1982 |
| Business | | | General Interest | |
| 00:02:00 | AC, BB, CL | 002320 | 00:02:00 | ALL |
| 18x daily | Mono | | 5x weekly | — |
| Satellite Transmission | | | AP Wire | |
| <i>Anchormen: Sal Giangrasso, Ray Hoffman, Dave Burket, Sid White, Ian McCloud</i> | | | <i>Charlie Reina</i> | |
| Broadcast from the newsroom of the Wall Street Journal. Two minutes of business/financial news hourly includes actualities. | | | A collection of off-beat stories, anything that captures the human spirit or lack of. | |
| 25+ — NEW | | | 25+ — NEW | |
| Advertising Aids, Promos, Sales Aids | | | CASH. | |
| BARTER; 1-3 year contract. | | | AP Radio Wire — <i>AP Radio Wire</i> | |
| The Wall Street Journal Report Dow Jones & Company — <i>Wall Street Journal Report Dow Jones & Company</i> | | | | |
| Washington Report, The | | 1982 | Wide Weekend Of Sports | 1983 |
| News | | | Sports | |
| 00:05:00 | AC, N, NT | 012530 | 00:05:00 | N, NT, S |
| 5x weekly | Stereo | | 37 pgms | Stereo |
| 10" reel, 7 1/2 ips | | | Satellite Transmission | |
| <i>Reporters: Hedrick Smith, John Finney</i> | | | <i>Host: Jack Gregson</i> | |
| Up-to-the-minute reports on major news events taking place in Washington, D.C. | | | Veteran sportscaster, Jack Gregson anchors 37, five-minute reports each weekend. These Saturday-Sunday reports include complete scores, play-by-play action and exclusive coverage of golf, tennis, NASCAR racing and horse racing. Special sporting events such as boxing, bowling, and the Olympics will be reported on regularly. | |
| 35+ — NEW | | | 1. <i>Daytona 500</i> 2. <i>Firecracker 400</i> 3. <i>Southern 500</i> 4. <i>The US Open</i> 5. <i>LPGA Championship</i> 6. <i>PGA Championship</i> 7. <i>The US Women's Open</i> 8. <i>The World Series Of Golf</i> 9. <i>The US Open Tennis</i> 10. <i>The French Open</i> 11. <i>The Kemper Open Golf Tournament</i> 12. <i>The Italian Open</i> | |
| CASH. | | | 12+ — SPO | |
| WQXR — <i>WQXR</i> | | | NEGOTIABLE. | |
| | | | Mutual Sports — <i>Mutual Broadcasting System</i> | |
| Washington Wrap | | 1983 | Winter Olympics '84 | 1984 |
| News | | | Sports | |
| 00:05:00 | N, NT | 028470 | 00:05:00 | N, NT, S |
| daily | Mono | | 18x daily | Stereo |
| Satellite Transmission via AP Radio Network Program Distribution Services, Mutual Broadcasting System | | | Satellite Transmission | |
| Featurized news format with commentary and a Washington DC wrap. | | | Expert announcers and commentators will thoroughly cover the Winter Olympic games from Sarajevo, Yugoslavia. More than 250 live, five minute reports. | |
| 35+ — NEW | | | 12+ — SPO | |
| Advertising Aids | | | NEGOTIABLE. | |
| CASH/BARTER. | | | Mutual Sports — <i>Mutual Broadcasting System</i> | |
| Washington Broadcast News — <i>Washington Broadcast News</i> | | | | |

News Service

Workplace 1983
 Women
 00:01:30 N, NT, T 025630
 daily Mono, Stereo
 Satellite Transmission
Carrie Carmichael
 A series of reports each weekday on social issues and women-oriented concerns. Part of Newline series.
 25+ — NEW
 Advertising Aids, Promos
 BARTER.
 NBC Radio Network — *NBC Radio Network*

World Missions Report 1975
 Religious-Series
 00:04:30 RE 011540
 1x weekly Mono
 5" reel, 7 1/2 ips
Host: Abe Reddekopp
 A news format focusing on missionary work around the world.
 25+ — REL
 CASH.
 Gospel Missionary Union — *Gospel Missionary Union (Worldwide)*

World News This Morning 1984
 News
 00:09:00 N, NT 045840
 5x weekly Stereo
 Satellite Transmission
Anchor: Joe Templeton
 Fed once each weekday morning anchor, Joe Templeton provides an expanded version of the latest news in the am.
 25+ — NEW
 BARTER.
 ABC Information Network — *ABC Information Network*

World Of Sports 1984
 Sports
 00:03:30 ALL 044950
 weekends Stereo
 Satellite Transmission
Anchor: Fred Manfra
 Provides coverage of weekend sports, twenty-two programs total.
 18+ — SPO
 BARTER.
 ABC Radio Networks — *ABC Rock Radio Network*

Public Service Announcements

Choice 1977
 Public Service
 00:00:90 ALL 007620
 5x weekly Mono
 12" LP, 33 1/3 rpm
 Spots about adult decision making.
 18-49 — COM
 FREE.
 The Mennonite Church — *Brethren Broadcast Ministries*

Columbia Nutrition Bulletin 1982
 Health
 00:00:90 N, NT, T 010420
 daily Mono
 7" reel, 7 1/2 ips
Host: Myron Winick, M.D., Dir., Institute of Human Nutrition, College of Physicians and Surgeons, Columbia University, N.Y.
 A 90 second narration on nutrition as it relates to sickness and health.
 18-54 — TAL
 Promos
 FREE.
 Scott Broadcast Services — *Scott Broadcast Services*

Guidlines 1977
 Religious
 00:05:00 RE 007870
 5x weekly Mono
 7" reel, 7 1/2 ips, Cassette
 A daily commentary available in eight different languages on Christian teachings.
 25+ — COM
 Burmese, Chinese, English, Japanese, Korean, Russian, Spanish, Talagog
 FREE.
 Dr Harold Sala — *Guidelines (Worldwide)*

Health File, The 1980
 Health
 00:05:00 ALL 009520
 5x weekly Mono, Stereo
 5" reel, 7 1/2 ips
 A series of 130 five-minute broadcasts dealing with basic health topics for weekly or daily airing as a public service.
 18+ — COM
 Advertising Aids, Promos, Sales Aids
 FREE.
 Voice of Prophecy — *Voice Of Prophecy*

How-To's For The Family 1983
 General Interest
 00:02:00 ALL 018600
 5x weekly Mono
 12" LP, 33 1/3 rpm
Host: Margaret Foth
 A series of twenty 2-minute interviews giving lots of practical tips on how to strengthen life in today's society.
 25-49 — TAL
 FREE; if sold to sponsor request \$25 service fee.
 Mennonite Church — *Mennonite Media Services*

In The Public Interest 1972
 Public Affairs
 00:03:00 N, NT, T 028200
 daily Mono
 7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 This program features guest commentators expressing views on national, political, social, and economic issues.
 18+ — TAL
 FREE.
 Bob Maslow — *In The Public Interest*

Living Word, The 1970
 Religious
 00:05:00 NT, RE, T 009500
 1x weekly Mono, Stereo
 ?" reel, 7
Suzanne Reynolds, Charleye Wright
 A daily financial program drawn from the pages of "Forbes" magazine that focuses on the full range of economic and business news. The program is also available in 90 or 60 second versions.
 25+ — COM
 Advertising Aids, Promos, Sales Aids
 FREE.
 Roger Helms — *Voice Of Prophecy*

Media Monitor 1979
 Public Service
 00:03:00 N, NT, T 001980
 5x weekly Mono
 Cassette
Host: Reed Irvine, Cliff Kincaid
 Critique of the media, both electronic and press.
 1981 Valley Forge Freedoms Foundation.
 18+ — TAL
 FREE.
 Bernard Yoh — *Accuracy In Media*

Public Service Announcements

Public Service Announcements

Medical Newsbreak 1982
 Health
 00:00:90 N, NT, T 010430
 daily Mono
 7 1/2" reel, 7 1/2 ips
 Host: *Lester Smith*
 A medical news series consisting of narration and actuality interviews with leading medical researchers and clinicians on the latest developments in medicine and health.
 18-54 — TAL
 Promos
 CASH.
 Scott Broadcast Services — *Scott Broadcast Services*

Missionary Moments 1983
 Religious
 00:04:30 N, NT, RE 016870
 daily Mono
 7" reel, 7 1/2 ips
 Contains religious spots from missionaries around the world.
 12+ — REL
 FREE.
 AMG International — *AMG International*

National Guard News 1982
 Public Service
 00:05:00 N, NT, T 011330
 1x monthly Mono
 Cassette
 News and information about the California National Guard.
 25+ — COM
 FREE.
 California Army National Guard — *California Army National Guard*

Outlook 1980
 Public Service
 00:00:90 B 003890
 daily Stereo
 12" LP, 33 1/3 rpm
 Host: *David Lampel*
 Daily series on subjects of interest to the Black community, including music, sports, health, and education. Also included are "raps" and a special format for Black History Month.
 18-34 — NEW
 Promos
 BARTER.
 Narwood Productions — *Narwood Productions*

Point Of Law 1982
 Feature
 00:05:00 N, NT 013800
 5x weekly Mono
 7" reel, 7 1/2 ips; Cassette
 Capsules of actual court cases including recent U.S. Supreme Court benchmark decisions. Broad audience appeal.
 18+ — TAL
 Promos
 BARTER.
 Media Features Of America — *Media Features Of America*

Public Affairs Capsule 1983
 Public Affairs
 00:00:90 N, NT, T 043420
 1x weekly Mono
 Satellite Transmission via AP and NPR
 This public affairs program features profiles of administration officials, lobbyists and of a variety of concern groups, who are dealing with public affairs issues in Washington, today.
 18+ — TAL
 FREE; to member stations.
 PubSat — *PubSat*

Voice of the National Guard, The 1981
 Public Service
 00:05:00 N, NT, T 011340
 1x monthly Mono
 Cassette
 Information about the California National Guard.
 18+ — COM
 English, Spanish
 FREE.
 California Army National Guard — *California Army National Guard*

Voz de la Guardia National, La 1981
 Public Service
 00:05:00 N, NT, T 008740
 1x monthly Mono
 Cassette
 Information about the California National Guard.
 18+ — COM
 English, Spanish
 FREE.
 California Army National Guard — *California Army National Guard*

MINUTE FORM RADIO PROGRAMS/SERVICES

In this section of THE RADIO PROGRAMS SOURCE BOOK all programming/services of Minute Form Length (1 Min & Under) are fully reported as being Network, Syndication, Export, Barter, or Free. They are classified alphabetically by Main Category: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services or Public Service Announcements.

Custom Packages**Mini Bingo**

Promotion Packages

00:00:60 ALL 023160
5x daily Mono
7" reel, 7 1/2 ips; game cards

A customized promotional game for stations involving bingo. For twelve weeks, the game is played daily. Just play the tape, answer the phone and announce the winners. Mini-Bingo can be used automated or live. A complete station manual is provided with all aspects clearly noted.

12+ — COM

Promos

CASH.

Peter Powell Associates — Peter Powell Associates CANADA: Dover Productions

Thought Time

Religious 1983
00:01:00 RE 042440
daily Mono

7" reel, 7 1/2 ips; Scripts

This religious program's 25 features, prompt listeners to think about the spiritual dimensions in every day life. The program also comes in script form.

25+ — REL

CASH.

United Methodist Communications — United Methodist Communications

Features**Always For Blind People**

Educational 1983
00:00:60 N, NT, T 025570
1 pgm Mono
12" LP, 33 1/3 rpm

This series features celebrities discussing various aspects of blindness. Offers :30 and :60-second spots. Series geared to publications offered by the American Foundation For The Blind.

18+ — TAL

FREE; unlimited play.

American Foundation For The Blind — American Foundation For The Blind

American Heritage, Our

Documentary 1981
00:00:60 N, NT, T 001050
5x weekly Mono
7" reel, 7 1/2 ips

Famous, dramatic moments of America's past are highlighted in this series of 260 shows. A stirring presentation of the events that have contributed to America's greatness.

12+ — TAL

CASH.

Creative Marketing & Communications — Creative Marketing & Communications

American Scene, The

Magazine 1983
00:00:60 ALL 042070
1x weekly Stereo
Satellite Transmission via AP Radio Network Program Distribution Services and UPI

Host: Bill Cunningham

A broad based feature about what's happening in America. Interviews with personalities, who are newsmakers. A variety of special events are covered.

18+ — ENT

FREE.

Audio Features — Audio Features

Americans, The

Specials 1980
00:00:60 ALL 007320
1 pgm Stereo
12" LP, 33 1/3 rpm
Contains 50 sixty-second July 4th features.
12+ — ENT
CASH/BARTER.
International Syndications — International Syndications

And Now The Good News

General Interest 19??
00:00:30 AC, C, NT 043330
daily Mono
?" reel, ? ips

Host: Dave McQueen

Solid journalism at its best from award-winning newscaster, Dave McQueen. A powerful image enhancer that delivers the "good news" to listeners.

18+ — NEW

CASH.

A&A Communications — A+A Communications

Andy Lea's Stock Answers

Business 19??
00:00:30 N, NT 043340
daily Mono
?" reel, ? ips

Commentator: Andy Lea

This commentary is for the neophyte, the average citizen who's put off by typical financial programming. "Stock Answers" can be the answer to business news with a special flair.

25+ — TAL

CASH.

A&A Communications — A+A Communications

AP Businessminute

Business 1983
00:00:60 N, NT, T 044540
1x daily Stereo
Satellite Transmission

Anchor: Alan Schaertel

On the first fed of the day, a :60 "AP Businessminute" is offered, providing a review and a preview of economic news. Award-winning Business Editor, Alan Schaertel anchors these reports.

25+ — NEW

CASH.

AP Radio Network — AP Radio Network

Features

Features

Attitudes Toward Blindness 1982
 Educational
 00:00:60 N, NT, T 025580
 1 pgm Mono
 12" LP, 33 1/3 rpm
 This series features :30 and :60-second spots hosted by celebrities focusing on the misconceptions of blindness and other topics. Programs geared to specific publications by the American Foundation For the Blind.
 18+ — TAL
 FREE; unlimited play.
 American Foundation For the Blind — *American Foundation For The Blind*

Back To The Wheel 1983
 Health
 00:01:00 ALL 030100
 5 pgms Mono
 5" reel, 7 1/2 ips
 A humorous look at the invention of the wheel and how it has saved the backs of famous people in history. This public service campaign is designed to save backs and prolong health.
 12+ — TAL
 FREE.
 American Chiropractic Association — *American Chiropractic Association*

Beat The System 1984
 Consumer Info
 00:00:60 NT, T 045050
 2x weekly Stereo
 Satellite Transmission
 Host: *Ed Gullo*
 Ed Gullo helps your listeners find bargains daily in this insightful feature.
 18-49 — TAL
 BARTER.
 RKO Radio Networks — *RKO ONE*

Beyond The Limits 1981
 Seasonal
 00:00:60 ALL 001220
 65 pgms Mono
 7" reel, 7 1/2 ips
 This Halloween series is a collection of 65 "true" ghost stories. Every show serves as a spooky showcase.
 12-64 — ENT
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Big Purple Ballon, The 1982
 General Interest
 00:00:60 ALL 007370
 daily Stereo
 12" LP, 33 1/3 rpm
 Host: *Cusi Cram*
 A daily 60-second look at what's "in" and what's "new" with America's teens.
 12-18 — ENT
 CASH/BARTER.
 Karnes-Grattan Associates — *International Syndications*

Bobby Jo Ambergey's Bar & Grill 1980
 Scripts
 00:00:60 A, AC, C 042120
 daily —
 Scripts
 "Bobby Jo's" is a syndicated comedy feature utilizing a bogus 60-sec "commercial" for a non-existent greasy spoon restaurant, which specializes in Spam, offers nightly specials and a non-denominational wedding chapel. Can be personalized to any market.
 18+ — ENT
 Advertising Aids, Demos, Sales Aids
 CASH; 52 week minimum.
 Terry Dorsey — *Dorsey And Donnelly Enterprises*

Body Language 1984
 Health
 00:01:00 A, R 045200
 daily Stereo
 Satellite Transmission
 Host: *Dara Welles*
 The feature hosted by the Source's Dara Welles provides health and fitness tips.
 18-34 — TAL
 BARTER.
 NBC Radio Network "The Source" — *NBC Radio Network "The Source"*

Campaign America 1983
 Hard News
 00:01:00 AC, C, NT 030740
 2x daily Stereo
 Satellite Transmission
 Anchor: *Gil Gross*
 A hard news look at the candidates and the campaigns, focusing from a variety of angles on different political issues each week. RKO correspondent, Gil Gross covers a broad range of topics, from abortion to nuclear disarmament to inflation.
 25+ — NEW
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO TWO*

Christmas Spirit, The 1982
 Seasonal
 00:01:00 ALL 022610
 12 pgms Mono
 5" reel, 7 1/2 ips
 A series of pleasant and fascinating vignettes which cover many different aspects of Christmas, its customs and traditions. Includes customized open.
 12+ — ENT
 Promos
 CASH; rights expire December 31 of year of purchase.
 Corey Deitz — *Corey Deitz Creative Services*

Christmas Thoughts 1984
 Seasonal
 00:00:60 ALL 018170
 1x yearly Mono
 4" reel, 7 1/2 ips
 Designed for use throughout the season. Themes include the meaning of gift-giving, and the significance of God's becoming man.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Comedy Drop Ins 1983
 Comedy
 00:00:60 ALL 042590
 130 pgms Mono
 12" LP, 33 1/3 rpm
 Hosts: *Ron Stevens, Joy Grdnic*
 A versatile comedy package, containing 130 programs with open, close, commercial break and up to three different, funny bits in each program. Edit bits out of the program and the DJ will have over 300 hilarious drop-ins for program use.
 12+ — ENT
 CASH.
 All Star Radio — *All Star Radio*

Consumer Close-Up 1981
 Consumer Info
 00:00:60 N, NT, T 001120
 65 pgms Mono
 7" reel, 7 1/2 ips
 A high impact feature that helps listeners save money, buy smarter, invest better, live healthier, and get more out of life.
 18-65 — TAL
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Features

Features

Coping With... 1981
 Health
 00:01:00 A, R 014610
 5x weekly Stereo
 Satellite Transmission
 Host: *Frank Cody*
 Dedicated to the emotional and physical well-being of today's young adult, this program explores the stresses which are the result of the young adult's many and diverse life options.
 18-34 — TAL
 Advertising Aids, Promos
 BARTER; FREE to affiliates.
 The Source Network — *NBC Radio Network "The Source"*

Country Flashbacks 1983
 Music-Country
 00:01:00 C 029650
 daily Mono
 5" reel, 7 1/2 ips
 Announcer: *Biff Collie*
 A news feature that takes listeners back in time to relive great moments in country music history.
 25+ — ENT
 Advertising Aids, Demos, Promos
 CASH; 1 year minimum.
 Biff Collie — *Biff Collie's Winner Productions*

Country Quiz 1983
 Quiz
 00:00:60 C 026830
 2x daily Stereo
 12" LP, 33 1/3 rpm
 Daily country music trivia program.
 18+ — ENT
 Demos
 BARTER.
 MJI Broadcasting — *MJI Broadcasting*

Crosscurrents 1981
 General Interest
 00:01:00 ALL 006480
 1x daily Mono
 7" reel, 7 1/2 ips
 A series of 65 one-minute programs, suitable for daily programming of 13 consecutive weeks, captures and holds the ever-growing audience of youth, written by and voiced by someone within their own peer group.
 18-34 — TAL
 CASH.
 Good Sound Factory — *The Good Sound Factory*

Customs Of Christmas 1981
 Seasonal
 00:00:60 ALL 001140
 72 pgms Mono
 7" reel, 7 1/2 ips
 An entertaining look at our Christmas customs in 72 one-minute shows, and how they came to be. A charming blend of music and words.
 12-65 — ENT
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Customs Of Christmas, The 1984
 Seasonal
 00:00:60 ALL 018140
 1x yearly Mono
 4" reel, 7 1/2 ips
 This series of :30- and :60-second spots explains the origins of some of the symbols and traditions that have become part of the holidays. Among the subjects explored are the history of the Christmas tree, the origin of the Nativity Crib, and the development of the Santa Claus figure. Also featured is the history and significance of the first Christmas in America.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Customs Of Easter 1981
 Seasonal
 00:00:30 ALL 001230
 72 pgms Mono
 7" reel, 7 1/2 ips
 Background of popular Easter customs. There are 72 entertaining, sometimes surprising, and always delightful shows.
 12-64 — ENT
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Cut-Rate Comedy Hour, The 1983
 Comedy
 00:00:60 A, AC, R 030200
 5x weekly 2 Track Stereo
 10 1/2" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
 Host: *Stephen Capen*
 One Of America's great morning personalities joins forces with writers Richard Beban and Tom Yates (plus an everchanging cast of characters) to produce sixty seconds of comedy and satire every day.
 12+ — AIR
 CASH.
 Hiatus Productions — *Hiatus Productions*

Defining The Professions 1983
 Health
 00:00:60 ALL 043200
 daily Mono
 5" reel, 7 1/2 ips
 How do you pick the right health practitioner for the specific problem? This public service series will help your listeners define the appropriate roles of the varied health care professionals available to them. This series contains five spots at :30 or :60 seconds.
 18+ — TAL
 FREE.
 American Chiropractic Association — *American Chiropractic Association*

Do It Yourself 1982
 How-To-Instructional
 00:00:60 N, NT, T 011210
 130 pgms Mono
 7" reel, 7 1/2 ips
 Do it yourself pointers on everything from how to hammer a nail straight to unsticking stuck drawers. Everything a homemaker and do it yourselfer needs.
 18+ — TAL
 Promos
 CASH.
 Purcell Productions — *Purcell Productions*

Doctor's House Call 1965
 Health
 00:03:15 T 000980
 5x weekly Mono
 7" reel, 7 1/2 ips
 Dr. *James Rogers Fox*
 Over six hundred medical subjects discussed in authoritative non-technical terms that laymen can understand. Each episode deals with a separate problem. Secondary after broadcast use of program, tapes at no extra fee.
 12-54 — TAL
 Promos
 CASH; 13, 26, 52 weeks.
 James Rogers Fox — *Signal Productions (Worldwide)*

Eastertime 1980
 Seasonal
 00:00:60 ALL 007300
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 A 50-part sixty second commercial showcases backed with traditional music.
 12+ — ENT
 CASH/BARTER.
 International Syndications — *International Syndications*

Features

Features

Encounter Spots 1981
 Religious
 00:01:00 AC, RE 023640
 daily Mono
 5" reel, 7 1/2 ips
 Geared to the needs of the person in the street offering give-away books and Christian perspectives.
 18+ — REL
 FREE.
 Des Feary — *ACTS International*

Eye On TV 1983
 Reviews
 00:00:60 ALL 044480
 7x weekly Stereo
 Satellite Transmission
 A preview of prime-time television programs-tonight and in the future. The "Eye On TV" guide to television shows attracts a listening audience as wide as the viewing audience.
 18+ — TAL
 CASH.
 AP Radio Network — *AP Radio Network*

Father Harry: God Squad 1975
 Religious-Series
 00:00:60 ALL 020350
 5x weekly Mono, Stereo
 7" reel, 7 1/2 ips; Satellite Transmission
 Host: *Father Harry Schlitt*
 This program focuses on issues that concern young people such as loneliness, peer pressure, family problems, drug abuse and racial prejudice. Each segment is punctuated with current popular music which underscores the message.
 12+ — REL
 FREE.
 Bridge Productions — *ABC Contemporary Network* **WORLDWIDE:**
Armed Forces Radio Network

Feminine Footprints 1978
 Women
 00:01:00 ALL 006840
 65 pgms Stereo
 7" reel, 7 1/2 ips
 Narrator: *Wanda E. Wells*
 "Feminine Footprints" is a series of 65 1-minute vignettes on the careers of today's women achievers. The original series featured successful Black American Women. Other "Feminine Footprints" series will feature women achievers from different racial and ethnic backgrounds.
 1978 *American Women in Radio & TV: Certificate of Commendation.*
 18+ — TAL
 English, French, German, Spanish
 CASH/BARTER; negotiable.
 Carolyn Armenta Davis — *Carolyn Armenta Davis Communications*

Flashback '84 1984
 Seasonal
 00:01:00 ALL 044760
 100 pgms Stereo
 Satellite Transmission
 A series of 100 year-end programs, perfect as New Year's feature.
 18+ — TAL
 CASH.
 AP Radio Wire — *AP Radio Wire*

For A Better Life With Dr. Joyce Brothers 1983
 General Interest
 00:00:60 ALL 042160
 5x weekly Mono
 7" reel, 7 1/2 ips
 Host: *Dr. Joyce Brothers*
 On this fast-paced feature Dr. Brothers touches on subjects which affects listeners of all ages. Topics such as how to quit smoking, how to please your mate, how to give and get compliments and other important subjects.
 18+ — TAL
 CASH; 1 commercial availability.
 O'Connor Creative Services — *O'Connor Creative Services*

Frightline 1979
 Specials
 00:00:60 ALL 007330
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Contains 50 all new sixty-second features for Halloween backed with interesting sounds and music.
 12+ — ENT
 CASH/BARTER.
 International Syndications — *International Syndications*

Great American Spirit, The 1983
 Seasonal
 00:01:00 ALL 044210
 daily Mono
 7" reel, 7 1/2 ips
 This 4th of July special contains information on historical events from our country's past. Includes 30, one minute vignettes, complete with actualities. Available with a custom intro and outro.
 12+ — ENT
 CASH.
 Mark Maren — *The Production Room*

Great Outdoors 1982
 Sports
 00:00:60 N, NT, T 011170
 130 pgms Mono
 7" reel, 7 1/2 ips
 Milt Shapiro, editor of "Gunspot" magazine, has written this series of outdoor features covering facts and figures for the outdoorsman. The 30-second format that is available is on a 12" LP.
 18+ — TAL
 Promos
 CASH.
 Purcell Productions — *Purcell Productions*

Harry And Livinia By The Squirrel Squad 1981
 Comedy
 00:00:60 ALL 007640
 5x weekly Mono
 Cassette
 Comedy.
 12+ — ENT
 Advertising Aids, Promos, Sales Aids
 CASH/BARTER.
 ? — *Broadcast Activities*

Health Hints 1982
 Health
 00:00:60 N, NT, T 011190
 130 pgms Mono
 7" reel, 7 1/2 ips
 A family program of valuable and timely medical information scripted by Ted Stroll of Medical World News. Also available in a 30-second format on a 12" LP.
 18+ — TAL
 Promos
 CASH.
 Purcell Productions — *Purcell Productions*

Heartbeat 1974
 General Interest
 00:00:60 N, NT, T 010920
 5x weekly Mono
 10 1/2" reel, 7 1/2 ips
 Host: *Landon Saunders*
 A 60-second program for philosophical and conceptual thinkers. Practical ideas on how to improve personal relationships.
 35+ — TAL
 Advertising Aids
 FREE.
 Media Projects For Relationships — *Zachry Associates*

Features

Features

- # Heartbeat** 1974
General Interest
00:00:60 N, NT, T 045730
5x weekly Mono
10 1/2" reel, 7 1/2 ips
Host: Landon Saunders
A 60-second program for philosophical and conceptual thinkers. Provides practical ideas on how to improve personal relationships.
25+ — TAL
Advertising Aids
FREE.
Twilla Duncan, Media Projects For Relationships — *Media Projects For Relationships*
- Helping You** 1982
Consumer Info
00:01:00 ALL 005670
25 pgms Mono
Script
Local Personality
Program based on material supplied by economic experts psychiatrists, and psychologists, outstanding experts on home-making, marriage counselors, doctors and physicians, top dieticians, and financial authorities, designed to help Mrs. America to a healthier, happier, richer, and more rewarding daily life. Program offered as scripts in packets of 25—contains 500 programs to date.
25-54 — TAL
Promos
CASH; 3-time, 1-time spot per week.
Communications Capital — *Communications Capital*
- Henny Youngman** 1981
Seasonal
00:00:60 ALL 001240
72 pgms Mono
7" reel, 7 1/2 ips
These comedic routines by Henny Youngman can be cut for fill-ins, providing any length from 5 seconds to 30 minutes of his one-liners. Also special tailor-made messages by Youngman.
12-64 — ENT
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*
- Here's How** 1987
How-To-Instructional
00:01:00 ALL 026380
65 pgms Mono
7" reel, 7 1/2 ips
This gardening program features do-it-yourself tips explaining how to solve 130 various problems.
18+ — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*
- High Tech** 1983
Science
00:01:00 N, NT, T 025160
daily Stereo
Satellite Transmission
C.D. Jaco
This daily program covers the newest technological developments, including computers, satellites, etc.
18-34 — TAL
BARTER.
NBC Radio Network "The Source" — *NBC Radio Network "The Source"*
- # Hiney Wine** 1981
Scripts
00:00:60 A, AC, C 042110
2x daily —
Scripts
"Hiney Wine" is a comedy feature utilizing a bogus 60-second "commercial" for the non-existent wine served in pop-top cans. Scripts can be easily personalized for each market.
18+ — ENT
Advertising Aids, Demos, Sales Aids
CASH; 52 week minimum.
Terry Dorsey — *Dorsey And Donnelly Enterprises* CANADA: *Dorsey And Donnelly Enterprises*
- Holiday Greetings And Safety Reminders** 1983
Seasonal
00:00:30 ALL 026880
30 pgms Stereo
5" reel, 7 1/2 ips
Pre-produced announcements promoting safety for such holidays as Memorial Day, Back-To-School, Halloween, etc. This series includes: 30 cuts, plus scripts, and room for insertion of sponsor's name at the beginning and end of tips.
12+ — TAL
CASH.
Lewis Coleman — *Audio Development Service*
- I Remember One Christmas** 1981
Seasonal
00:00:30 ALL 001150
72 pgms Mono
7" reel, 7 1/2 ips
A feature with all the warmth of the holidays because it's people talking about their Christmas memories. A series of 72 shows that combines music and talk.
12-65 — ENT
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*
- In Brief** 1974
Public Affairs
00:01:00 AC, NT, T 020240
daily Stereo
12" LP, 33 1/3 rpm
Host: Pegge Goertzon
Issue-oriented features taken from In Depth Magazine so that affiliates may present some issue-oriented programming into their best possible time periods.
1981 Women At Work Broadcast Award.
18+ — NEW
Promos
CASH/BARTER; 90 day cancellation notice.
The Broadcast Group — *The Broadcast Group*
- Inside Nashville** 1982
News
00:01:00 C 020960
15x weekly Mono
5" reel, 7 1/2 ips
A daily feature centering on the latest news from the country music scene. Contains actualities, trivia, and hotlines.
18-44 — NEW
Promos
CASH/BARTER.
Biff Collie — *Biff Collie's Winner Productions*
- Inspirational Newspots** 1982
Interview-Talk-Personality
00:01:00 AC, RE 022830
daily Stereo
7" reel, 7 1/2 ips
Host: Brad Walton
Conversational inspiration from a guest pastor.
18+ — TAL
CASH; 13 week minimum.
Brad Walton — *Newsounds/Newspots Productions*
- It's A Fact** 1982
General Interest
00:01:00 ALL 020190
5x weekly Mono
7" reel, 7 1/2 ips
Host: Dale Baglo
This series of one-minute programs features odd and amazing facts, marvels, mysteries, and milestones. Includes custom music and sound effects. Contains 260 programs.
18+ — ENT
Demos
CASH/BARTER; dependent on market size.
Dale Baglo — *Spectrum Sound Prod Studios*

Features

Features

| | | | | | |
|---|--------------|------|--------|--------|------|
| # It's All In A Name | | 1983 | | | |
| Feature | | | | | |
| 00:00:60 | AC, ALL | | 041730 | | |
| 5x weekly | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| This program reviews the history and origin of surnames. Contains 130, 60 second vignettes provides insightful commentary on the most popular surnames in America. | | | | | |
| 18+ — ENT | | | | | |
| CASH/BARTER; 1 year contract. | | | | | |
| Media General Broadcast Services — <i>Media General Broadcast Services</i> | | | | | |
| It's Christmastime | | 1981 | | | |
| Seasonal | | | | | |
| 00:00:60 | ALL | | 001160 | | |
| 72 pgms | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| A Christmas series with a top professional narrator, unusual and fresh Christmas copy, and a variety of 37 different music tracks. | | | | | |
| 12-65 — ENT | | | | | |
| CASH. | | | | | |
| Creative Marketing & Communications — <i>Creative Marketing & Communications</i> | | | | | |
| Joys Of Christmas | | 1987 | | | |
| Seasonal | | | | | |
| 00:01:00 | ALL | | 026370 | | |
| 65 pgms | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| This program focuses on legends, impressions and traditions relating to the Christmas celebration. | | | | | |
| 12+ — ENT | | | | | |
| CASH. | | | | | |
| Creative Marketing & Communications — <i>Creative Marketing & Communications</i> | | | | | |
| Kitchen Korner | | 1982 | | | |
| How-To-Instructional | | | | | |
| 00:00:60 | N, NT, T | | 011180 | | |
| 130 pgms | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| A program featuring unusual quick recipes and kitchen tips. Also available in a 30-second format on 12" LP. | | | | | |
| 18+ — TAL | | | | | |
| Promos | | | | | |
| CASH. | | | | | |
| Purcell Productions — <i>Purcell Productions</i> | | | | | |
| La Economia En Perspectiva | | 1983 | | | |
| Economy | | | | | |
| 00:00:60 | S | | 029550 | | |
| 5x weekly | 2 Track Mono | | | | |
| 5" reel, 7 1/2 ips | | | | | |
| A lively and succinct information radio feature designed to provide a fuller understanding of today's economic issues as well as to dispel economic misconceptions. This program is produced entirely in Spanish. | | | | | |
| 25+ — TAL | | | | | |
| FREE; to Spanish Language or bi-lingual stations. | | | | | |
| The Syndicate — <i>The Syndicate</i> | | | | | |
| Let's Talk About Money—Series II | | 1981 | | | |
| Business | | | | | |
| 00:00:30 | N, NT, T | | 001100 | | |
| 130 pgms | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Fascinating facts about the history and use of money. One of the world's most popular subjects interestingly discussed. | | | | | |
| 18-65 — TAL | | | | | |
| CASH. | | | | | |
| Creative Marketing & Communications — <i>Creative Marketing & Communications</i> | | | | | |
| Lifelines | | | | | 1982 |
| General Interest | | | | | |
| 00:01:00 | A, R | | | 014410 | |
| 5x weekly | Stereo | | | | |
| Satellite Transmission | | | | | |
| <i>Host: Ken Alexander</i> | | | | | |
| Slice of life reporting relevant to the 18-34 audience on topics from high technology to education. | | | | | |
| 18-34 — NEW | | | | | |
| Promos | | | | | |
| BARTER. | | | | | |
| Joe Ferullo — <i>ABC Rock Radio Network</i> | | | | | |
| Lively Wire, The | | | | | 1978 |
| News | | | | | |
| 00:00:60 | ALL | | | 028060 | |
| daily | — | | | | |
| Script | | | | | |
| This program features unusual and offbeat news stories. Includes humorous and upbeat information. | | | | | |
| 18+ — NEW | | | | | |
| CASH. | | | | | |
| Communications Capital — <i>Communications Capital</i> | | | | | |
| Love-Lines | | | | | 1980 |
| Seasonal | | | | | |
| 00:00:60 | ALL | | | 007290 | |
| 1 pgm | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| A 50-part Valentine's Day commercial showcase. | | | | | |
| 18+ — ENT | | | | | |
| CASH/BARTER. | | | | | |
| International Syndications — <i>International Syndications</i> | | | | | |
| Mary Ann Hayes, The Coupon Queen | | | | | 1982 |
| Consumer Info | | | | | |
| 00:00:60 | N, NT, T | | | 003320 | |
| 5x weekly | Mono | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| <i>Mary Ann Hayes</i> | | | | | |
| A daily series of shows on the profitable world of refunding, how to save money using refunds, and advising of daily offers. "Mary Ann" is available for telephone interviews to introduce the show on the local station. | | | | | |
| 25-44 — TAL | | | | | |
| CASH; 13 week minimum. | | | | | |
| Broadcast Alternatives — <i>Broadcast Alternatives</i> | | | | | |
| Mason Minute, The | | | | | 1983 |
| Public Service | | | | | |
| 00:00:60 | ALL | | | 029590 | |
| daily | Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| <i>Host: Dr. Marilyn Mason</i> | | | | | |
| Renown psychologist, Dr. Marilyn Mason, hosts this program which features basic non-controversial down-to-earth suggestions for better living and happiness in modern society. | | | | | |
| 12+ — TAL | | | | | |
| CASH/BARTER. | | | | | |
| International Broadcasting Syndications — <i>International Syndications (Worldwide)</i> | | | | | |
| Matchbook Christmas II | | | | | 1983 |
| Seasonal | | | | | |
| 00:00:60 | ALL | | | 007340 | |
| 1 pgm | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| A 72 part series of sixty second commercial showcase features designed to run from the day after Thanksgiving, through Christmas, backed with traditional Christmas music. | | | | | |
| 12+ — ENT | | | | | |
| CASH/BARTER; 1 commercial availability per feature. | | | | | |
| International Syndications — <i>International Syndications</i> | | | | | |

Features

Features

Med-Scan 1984
 Health
 00:00:60 ALL 043540
 5x weekly Mono
 7" reel, 7 1/2 ips
 Host: Frank Blair
 "Med-Scan" is a health care feature that reports daily on new developments in the health care field. Topics vary in depth and severity. This feature is hosted by former NBC Today Show host, Frank Blair.
 12+ — TAL
 BARTER/FREE; 26 weeks with option to renew; 1 :30 second availability.
 Sandra Kramer — *Public Interest Affiliates*

Memories In December 1983
 Specials
 00:00:30 ALL 007360
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Contains 100 thirty-second commercial showcases. Backed with traditional music.
 12+ — ENT
 CASH/BARTER.
 International Syndications — *International Syndications*

Microthoughts 1987
 Religious-Series
 00:00:15 ALL 018040
 12 pgms Mono
 4" reel, 7 1/2 ips
 One-line observations that offer a fresh viewpoint on the quality of our lives, the beauty of the world around us, and the significance of the religious dimensions of life. The mixture of humorous quips and thoughtful proverbs will have "instant impact" on your audience.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Mind Games 1984
 General Interest
 00:01:00 NT, T 045060
 5x weekly Stereo
 Satellite Transmission
 Host: Dave Cooke
 Delve into the elements of personalities with this feature, hosted by Dave Cooke. Explore what dreams, handwriting, choice of clothing have to say about you.
 18-49 — TAL
 BARTER.
 RKO Radio Networks — *RKO ONE*

Money Memo, The 1983
 Business
 00:01:00 N, NT, T 025150
 daily Stereo
 Satellite Transmission
 Bob Madigan
 A variety of informative pieces on economic topics such as tax shelters, cost of raising children, employment, education costs, etc.
 18-34 — NEW
 Advertising Aids, Promos
 BARTER/FREE; to affiliates.
 NBC Radio Network "The Source" — *NBC Radio Network "The Source"*

Moneyline 1982
 Business
 00:00:60 ALL 005880
 10x weekly Mono
 Cassette
 Ten fresh shows weekly featuring business and marketing news of interest to the general consumer.
 18+ — ENT
 CASH/BARTER; 13 weeks.
 Richard Warner — *Meredith Syndication Service*

Movienews 1982
 Reviews
 00:00:60 AC, NT, T 014470
 5x weekly Stereo
 Satellite Transmission
 Host: Roger Ebert
 Pulitzer-prize winning columnist Roger Ebert reviews current and upcoming films, as well as examining trends, profiling movie people, and offering behind-the-scenes information.
 18+ — TAL
 Promos
 BARTER.
 ABC FM Network — *ABC FM Network*

Mystery Files Of Simon Q, Series I, The 1981
 Mystery
 00:01:00 ALL 020270
 5x weekly Mono
 7" reel, 7 1/2 ips
 Mysterious people and events inhabit the boggling files of Simon Q. Contains 260 programs.
 12-54 — ENT
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Mystery Files Of Simon Q Series II, The 1984
 Mystery
 00:00:60 ALL 018490
 5x weekly Mono
 7" reel, 7 1/2 ips
 The continuation of the mysterious people and events that inhabit the boggling files of Simon Q. Contains 260 programs.
 12-54 — ENT
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

National Joke Service, The 1979
 Comedy
 00:01:00 ALL 024600
 520 pgms Mono
 7" reel, 7 1/2 ips
 A little man with the world's worst personality delivers a daily joke to your studio and reads it so that you may write it on your own paper with your own pen, pencil or crayon. Designed to stand alone or with the comments of the DJ injected.
 12+ — ENT
 Promos
 CASH.
 Charles Fuller — *Fuller Productions (Worldwide)*

Olympic Gold 1982
 Sports
 00:01:00 N, NT, T 020300
 130 pgms Mono
 7" reel, 7 1/2 ips
 Host: Guy LeBow
 Guy LeBow recounts and illuminates the great triumphs in Olympic competition—the gold medal winners and the story behind them.
 18+ — SPO
 Promos
 CASH.
 Purcell Productions — *Purcell Productions*

Olympic Minute, The 1983
 Sports
 00:01:00 ALL 028270
 5x weekly Mono
 7" reel, 7 1/2 ips
 Host: Joseph Benti
 This program features vignettes of Olympic history and compares past Olympics to the upcoming Los Angeles games. This series is available for broadcast up to July 27, 1984 when the Summer Olympics commence.
 18-54 — TAL
 CASH/BARTER; market exclusivity, barter in top 100 markets only.
 Rod Rawlings — *Radio Entertainment Network*

Features

Features

On (Or About) This Day In History 1982
Comedy
00:00:60 AC 012930
5x weekly Mono, Stereo
7" reel, 7 ips

This series of comedy vignettes can be programmed in various ways.

25-54 — ENT

Promos, Sales Aids

CASH; 13 week minimum; 1 30-second spot.

Studio Center — *Studio Center* CANADA: *Studio Center*

One-Minute Doctor, The 1984

Health
00:00:60 AC, NT 042880
5x weekly Mono
7" reel, 7 1/2 ips

Hosts: *George Reading, Dr. Gershon Lesser*

Former CBS newsmen, George Reading, delivers this program's daily question, and Dr. Gershon Lesser provides the answers with a bit of humor and a memorable tag line. A complete range of health and fitness issues are covered.

35+ — TAL

CASH/BARTER; 13 week minimum; barter in top 150 markets only; market exclusivity.

Rod Rawlings — *Radio Entertainment Network* (Worldwide)

One Minute With 1980

Interview-Talk-Personality
00:01:00 A, R 014580
5x weekly Stereo

Satellite Transmission

Host: *Rona Elliot*

Sharp, surprising, and thought-provoking interviews with rock's hottest celebrities. Offered on a one-time basis to Source affiliates.

18-34 — ENT

Advertising Aids, Promos

BARTER; FREE to affiliates.

Dan Formento, John McGhan, The Source Network — *NBC Radio Network "The Source"*

One Moment Please 1982

Commentary-Editorial
00:00:60 N, NT, T 003390
daily Mono

Cassette

Host: *Mort Crim*

This highly regarded commentary program includes such timely topics as stress, law, discipline within the public schools, unemployment, hospital stays, youth drivers, etc. Scripts are available.

25-54 — TAL

Promos

CASH; price predicated on market size.

Alare Communications — *Alcare Communications*

One On One 1982

General Interest
00:00:60 ALL 009150
2x daily Stereo

Satellite Transmission

Features conversations with interesting or famous people whose stories help listeners understand the news and the newsmakers.

18+ — NEW

Promos

CASH; exclusive broadcast rights to APR affiliates.

AP Radio Network — *AP Radio Network*

Party Line 1983

Soap Opera
00:01:00 AC, T 028990
5x weekly Mono
7" reel, 7 1/2 ips

Listeners eavesdrop on telephone conversations as drama, mystery, and romance unfold. Two hundred sixty programs are available. Also included is a 1 minute "Weekend Review" for each week's events.

18+ — ENT

Promos

CASH; exclusive 1 station per market.

Charles Fuller — *Fuller Productions* (Worldwide)

EXCLUSIVE
TO ONE STATION
PER MARKET

PARTY LINE

A PROVOCATIVE, EXCITING
DAILY, ONE-MINUTE ON-GOING
SOAP OPERA.

CONTACT:
CHARLES FULLER
P.O. BOX 153
LA GRANGE, IL 60525
(312) 579-9578



Personal Finance 1983

Consumer Info
00:00:60 ALL 029720
daily Stereo

7" reel, 7 1/2 ips; Cassette

An upbeat feature that covers the many aspects of personal finance for the 80's consumer. This program offers a vast variety of information on the trends and techniques for handling money. The program is hosted by leading financial experts.

25-49 — TAL

CASH/BARTER.

Kris Stevens Enterprises — *Kris Stevens Enterprises*

Perspective On The Economy 1980

Economy
00:00:60 AC, NT, T 029540
5x weekly 2 Track Mono

5" reel, 7 1/2 ips

Robert Poole, Tom Hazlett, Jennifer Roback, Richard Wilcke, Tom Bethell, John McLaughry, Steve Hanke

A lively and succinct information radio feature designed to provide a fuller understanding of today's economic issues as well as to dispel economic misconceptions.

25+ — TAL

FREE; exclusive market basis, 26, 52 weeks.

The Syndicate — *The Syndicate*

Pet Patrol 1982

How-To-Instructional
00:01:00 N, NT, T 020310
130 pgms Mono
7" reel, 7 1/2 ips

Practical advice and information on pets and pet care.

18+ — TAL

Promos

CASH.

Purcell Productions — *Purcell Productions*

Features

Features

Physical Fitness 1982
 Health
 00:00:60 S, T 000990
 5x weekly Mono
 7" reel, 7 1/2 ips
Herb Weinberg, Ph D
 Whether a listener has started on, or is just thinking about jogging, skiing, cycling, swimming, tennis or golf, Doctor Weinberg provides advice and encouragement.
 12-54 — TAL
 CASH; 13, 26, 52 weeks.
 Herb Weinberg, Ph D — *Signal Productions (Worldwide)*

Poetry And Prose 1981
 Inserts
 00:00:45 ALL 004710
 1000 pgms Stereo
 10 1/2" reel, 7 1/2 ips
Roger Galstad
 "Poetry and Prose" to be interspersed with musical programming.
 These selections can aid in the production of custom ID's and intros to give a live effect.
 35-55 — ENT
 CASH.
 Roger Galstad — *Regal Productions*

Pop Music Quiz 1983
 Audience Participation
 00:00:90 AC, O, R 029730
 daily Stereo
 12" LP, 33 1/3 rpm; 7" reel, 7 1/2 ips
 An entertaining exploration of great music trivia from the last 25 years. This program features hints and teaser information, applicable music cuts and production aids, and a musical sounder to be used by a station as an insert for commercials prior to the answer/conclusion part of the program.
 18-49 — ENT
 CASH.
 Kris Stevens Enterprises — *Kris Stevens Enterprises (Worldwide)*

Quest For The Gold 1983
 Sports
 00:02:00 NT, S 029040
 5x weekly Mono
 12" LP, 33 1/3 rpm
Host: Dave Diles
 "Quest For The Gold" is a daily look back at some of the great athletes and accomplishments of past Olympiads. The series consists of two parts: a 13 week build-up to the Winter Games and a 13 week build up to the Summer Games.
 18+ — SPO
 Free; contains 15 seconds for promotional spot.
 David J Clark Enterprises — *David J Clark Enterprises*

Radio Hotline 1983
 Comedy
 00:00:37 ALL 042580
 5x weekly Mono
 12" LP, 33 1/3 rpm
Hosts: Ron Stevens, Joy Grdnic
 A series of whacky phone calls to the DJ on duty, which can easily be personalized by the DJ, by talking back to the caller. No call ever lasts longer than 37 seconds. Contains 260 programs all together.
 12+ — ENT
 CASH.
 All Star Radio — *All Star Radio*

Red Neckerson 1981
 Comedy
 00:00:60 ALL 010640
 5x weekly Stereo
 7" reel, 7 1/2 ips
Host: Red Neckerson
 A comedy editorial feature geared to morning and afternoon drives.
 18-49 — ENT
 Promos
 CASH; 1 year contract; 13-week minimum.
 Syndicom — *Syndicom*

Reflections 1987
 Religious-Series
 00:00:60 ALL 018050
 10 pgms Mono
 4" reel, 7 1/2 ips
 Personal reflections and modern meditations blend with biblical and traditional prayers to develop various themes of joy, faith and hope in relationship to daily life. Especially suited for beautiful music and easy listening as well as many general format stations.
 18+ — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Reflections For Mother's Day 1983
 Seasonal
 00:00:60 ALL 026910
 52 pgms Stereo
 7" reel, 7 1/2 ips; Cassette
 This series features the customs and traditions which have made Mother's Day a special American holiday.
 12+ — ENT
 CASH.
 International Syndications — *International Syndications (Worldwide)*

Reflections For Mother's Day 1983
 Seasonal
 00:00:60 ALL 029600
 1 pgm Stereo
 7" reel, 7 ips
 Contains 52 sixty second commercial showcase presentations for sale at Mother's Day. To be used twelve days in advance of the holiday to build local sales. Each feature is backed with a music bed.
 12+ — ENT
 CASH/BARTER.
 International Broadcasting Syndications — *International Syndications (Worldwide)*

Rex 1982
 Interview-Talk-Personality
 00:01:00 AC 004720
 2x daily Stereo
 12" LP, 33 1/3 rpm
Jeff Craig
 One minute interviews with current recording artists. Comes with a bartered 30 second commercial adjacency.
 12-34 — ENT
 Promos
 BARTER.
 Jeff Craig — *60-Second L.P./Rex*

Ring In The New 1981
 Seasonal
 00:00:60 AC, BM, T 001210
 36 pgms Mono
 7" reel, 7 1/2 ips
 An ideal advertising showcase for promoting sales and good will between Christmas and New Years. The origin and background of several New Year's customs are explored in 36 shows.
 18-64 — ENT
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Rock Chronicle: Today In Rock History 1980
 Documentary
 00:01:00 A, R 014560
 daily Stereo
 Satellite Transmission
Host: Dan Formento
 A chronicle of the important historical rock events; from the fascinating lives of the stars to the untimely deaths of Janis Joplin, Jimi Hendrix, and Jim Morrison. Offered on one-time basis to Source affiliates.
 18-34 — ENT
 Advertising Aids, Promos
 BARTER; FREE to affiliates.
 Dan Formento, The Source Network — *NBC Radio Network "The Source"*

Features

Features

Rock Quiz 1981
Audience Participation
00:01:00 A, R 022280
2x daily Mono
7" reel, 7 1/2 ips
An informative and entertaining quiz show testing listeners' "rock savvy" and awarding prizes for correct responses.
18-34 — ENT
BARTER.
MJI Broadcasting — *MJI Broadcasting*

Rock Quiz Supergroup 1983
Quiz
00:00:60 A, R 026840
monthly Stereo
12" LP, 33 1/3 rpm
A monthly weekend long special featuring 20 rock quizzes on a rock 'n' roll superstar such as Led Zeppelin, The Beatles, The Who, The Rolling Stones and more.
18-34 — ENT
Demos
BARTER.
MJI Broadcasting — *MJI Broadcasting*

Rock Report 1983
Music-Rock
00:00:50 A, R 025250
weekly Stereo
Satellite Transmission
Don Kreis
Weekly news spot featuring what's new in the recording industry with an emphasis on rock.
18+ — ENT
CASH.
AP Radio Network — *AP Radio Network*

Rocknotes 1982
News
00:01:00 A, R 014420
daily Stereo
Satellite Transmission
Host: Pat St. John
News, interviews and trends concerning the rock world with the inside stories reported daily.
1983: *International Radio Festival Of New York Finalist Certification.*
18-34 — NEW
Promos
BARTER.
ABC Rock Radio — *ABC Rock Radio Network*

Salute To The Champions, A 1981
Sports
00:00:60 N, NT, S 001020
5x weekly Mono
7" reel, 7 1/2 ips
Exciting stories about sports champions that leave the listener guessing the champ's identity right to the end. The 260 shows involve 19 different sports.
12-54 — ENT
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Screen Scenes 1980
Entertainment
00:01:00 A, R 014570
5x weekly Stereo
Satellite Transmission
Host: Shelly Lewis
The lowdown from Hollywood — reviews, inside information, and interviews with the stars — is the focus of this program geared for the young adult audience. Offered on one-time basis to Source affiliates.
18-34 — ENT
Advertising Aids, Promos
BARTER/FREE; to affiliates.
The Source Network — *NBC Radio Network "The Source"*

Secret Sound Show, The 1979
Comedy
00:01:00 ALL 024590
36 pgms Mono
7" reel, 7 1/2 ips
Participation series in which listeners attempt to identify a mind-boggling collection of unlikely and/or totally improbable sounds, such as a fish smiling, a mosquito sneezing and more. Times may vary.
12+ — ENT
CASH.
Charles Fuller — *Fuller Productions* CANADA: *Fuller Productions*

Seed From The Sower, A 1980
Religious-Series
00:00:60 RE 002470
5x weekly Mono, Stereo
5" reel, 7 1/2 ips
Michael A Guido
One minute meditation. Captivating and sometimes humorous, these spots are always entertaining. Printed scripts are offered with the program.
18+ — REL
FREE.
Audrey Guido — *Guido Evangelistic Association*

Sixty Seconds 1978
Commentary-Editorial
00:00:60 A, C, R 002400
1x weekly Mono
5" reel, 7 1/2 ips
Steve McCormick
Brief comments about the Washington events—humorous and to the point. Open ended for local sponsorship.
25-54 — TAL
Promos
CASH/BARTER; negotiable; 13 weeks.
Bob Johnson — *Broadcast Productions And Services*

Smart Money 1984
General Interest
00:01:00 N, NT, T 045040
3x weekly Stereo
Satellite Transmission
Host: Nick Young
Nick Young explores the intricacies of personal finance and help your listeners learn the "art" of financial balancing.
18-49 — TAL
BARTER.
RKO Radio Networks — *RKO ONE*

Soap Report, The 1984
Soap Opera
00:00:60 ALL 044180
5x daily Stereo
5" reel, 7 1/2 ips
This feature contains the latest news and gossip on network daytime soap operas. Get the latest hints on soap plots and personal information on the stars.
18+ — ENT
Demos, Promos
CASH; 13 week minimum.
Mark Guncheon — *TV Soaps*

Soap Talk 1983
Interview-Talk-Personality
00:00:60 ALL 041370
2x daily Stereo
Satellite Transmission
Host: Jacklyn Zeman
Jacklyn Zeman, who portrays Bobbie Spencer on ABC-TV's "General Hospital" hosts this feature which provides behind the scenes gossip and visits with the personalities, writers, and producers in the world of daytime drama.
25+ — TAL
BARTER.
ABC Watermark — *ABC FM Network*

Features

Features

Something To Talk About 1982

General Interest
00:01:00 AC, NT, T 024650
260 pgms Mono
7" reel, 7 1/2 ips
Light topics, comic observations, things to consider, wrapped up in a daily 59 seconds.

18+ — TAL
CASH.
Charles Fuller — *Fuller Productions*

Sound Check 1984

Feature
00:00:60 AC, R 045070
5x weekly Stereo
Satellite Transmission

Host: *John Leader*

This short form feature provides listeners with information on a specific artists, segments of the artist's songs and then a final music segment of the artist's current hit on the charts. Basic info on the charts is included.

18-49 — ENT
Demos
BARTER.
RKO Radio Networks, IS — *RKO ONE*

Spanish Microthoughts 198?

Religious-Series
00:00:60 ALL 018070
6x yearly Mono
4" reel, 7 1/2 ips

Spanish-speaking personalities speak of their social and religious concerns.

18+ — REL
FREE.
Paulist Communications — *Paulist Communications*

Spanish Thoughts 198?

Religious-Series
00:00:60 ALL 018060
6x yearly Mono
4" reel, 7 1/2 ips

Uses inventive styles and formats, this series is at times light-hearted, at times serious.

18+ — REL
FREE.
Paulist Communications — *Paulist Communications*

Special Assignment Extra 1984

News
00:01:00 ALL 044940
2x monthly Stereo
Satellite Transmission

Provides information to your listeners on current, newsworthy happenings. Recent topics have been on nutrition, the arts, entertainment, science/technology, and current trends.

18+ — NEW
BARTER.
ABC News — *ABC Rock Radio Network*

Spirit Of Christmas 1981

Seasonal
00:00:30 ALL 001200
72 pgms Mono
7" reel, 7 1/2 ips

This outstanding Christmas feature recreates the warm scenes of Christmas past and present. Each of the 72 shows tells a story about the true spirit of Christmas.

12-64 — ENT
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Spirit Of Christmas Past, The 1983

Seasonal
00:00:60 ALL 041700
72 pgms Stereo
12" LP, 33 1/3 rpm

The true "Spirit Of Christmas" is reflected in 72, 60 second vignettes, produced for easy sponsor identification and commercial insert.

5+ — ENT
Advertising Aids
CASH/BARTER; 1 year contract.
Media General Broadcast Services — *Media General Broadcast Services*

Sports Shorts 1982

Sports
00:01:00 A, R 014450
5x weekly Stereo

Satellite Transmission

Host: *Steve McPartlin*

An irreverent and slightly off-the-wall look at the sports news of the day.

18-34 — SPO
Promos
BARTER.
ABC Rock Radio Network — *ABC Rock Radio Network*

Sports Special 1982

Sports
00:00:60 N, NT, T 011200
130 pgms Mono
7" reel, 7 1/2 ips

Strong drive time feature with wide listener and advertiser appeal. Sports vignettes of yesteryear compiled by Milt Shapiro. Also available in a 30-second format on a 12" LP.

18+ — TAL
Promos
CASH.
Purcell Productions — *Purcell Productions*

Star Quiz 1984

Audience Participation
00:00:60 B, UC 046110
daily Stereo

7" reel, 7 1/2 ips

Host: *Gary Byrd*

An informative and entertaining music trivia show that tests your listeners' knowledge of urban contemporary music.

18-34 — ENT
BARTER; 13 week minimum.
MJI Broadcasting — *MJI Broadcasting*

Stocking Stuffers 1983

Seasonal
00:01:00 ALL 044750
25 pgms —

Satellite Transmission

A series of seasonal scripts for the holidays.

12+ — ENT
CASH.
AP Radio Wire — *AP Radio Wire*

Stories Of Black Americans 1981

Minority
00:00:60 N, NT, T 001090
5x weekly Mono
7" reel, 7 1/2 ips

Exciting and dramatic stories about Black Americans, pioneers, patriots, statesmen, artists, athletes and writers such as Harriet Tubman, Althea Gibson, Louis Armstrong, Jesse Owens, and many more.

12+ — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Features

Features

Stories Of Christmas 1981
 Seasonal
 00:00:60 ALL 001180
 72 pgms Mono
 7" reel, 7 1/2 ips
 Everyone loves the stories, legends, and lore about Christmas. Here are some of the best packaged into 72 shows. There are warm stories of Christmas past and Christmas present.
 12-64 — ENT
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

Super Machine 1983
 Health
 00:00:60 ALL 043210
 daily Mono
 5" reel, 7 1/2 ips
 The human body is a "Super Machine." You can help motivate your audience to protect its health with this series of public service spots. This series contains five spots at either :30 or :60 seconds.
 12+ — TAL
 FREE.
 American Chiropractic Association — *American Chiropractic Association*

Supernatural, The 1983
 Seasonal
 00:00:60 ALL 026920
 30 pgms Stereo
 7" reel, 7 1/2 ips; Cassette
 Halloween series backed with sound effects and music.
 12+ — ENT
 CASH.
 International Syndications — *International Syndications (Worldwide)*

Talk-Back 1984
 Interview-Talk-Personality
 00:01:00 AC, NT, R 043370
 daily Mono
 5" reel, 7 1/2 ips
 The stars have their say in this special feature.
 18+ — ENT
 CASH/BARTER.
 Biff Collie — *Biff Collie's Winner Productions*

Talking Pictures 1983
 Interview-Talk-Personality
 00:01:00 NT, T 029700
 2x daily Stereo
 12" LP, 33 1/3 rpm
 Interviews with TV and film personalities. Customized closing ID provided for each station.
 25+ — TAL
 BARTER.
 Lew Irwin — *The Electric Current*

Tax Break 1983
 General Interest
 00:00:60 ALL 044640
 50 pgms Stereo
 Satellite Transmission via AP Radio; AP Wire
 Host: *Brad Krohn*
 This feature can help in preparing your Federal Income Tax return. Reporter, Brad Krohn will provide information on tax law, overlooked deductions, and ways to reduce chances of an audit.
 25+ — TAL
 CASH.
 AP Radio Wire — *AP Radio Wire*

Tax Tips 1984
 General Interest
 00:01:00 N, NT, T 044820
 30 pgms Stereo
 Satellite Transmission
 Host: *Philip Greer*
 A feature that will delve into the many aspects of tax preparation. This five week package will be hosted by ABC News Correspondent, Philip Greer.
 18+ — TAL
 BARTER.
 Kathy Lavinder, Ken Gaughren — *ABC Radio Networks*

Teasers! 1982
 Quiz
 00:00:30 ALL 006910
 daily Mono
 Script
 A 30-second question and answer featurette on all subjects from history to sports.
 12+ — ENT
 CASH; 13 week minimum.
 Century Features — *Century Features*

Teen Soaps!, The 1982
 Soap Opera
 00:00:60 ALL 007380
 daily Stereo
 12" LP, 33 1/3 rpm
 A daily 60-second feature about soap opera stars 19-and-under. Gossip, backstage reports, and interviews.
 18+ — ENT
 CASH/BARTER.
 International Syndications — *International Syndications*

Tessie's Tales 1982
 Comedy
 00:00:60 A, AC, C 042100
 daily Mono
 7" reel, 7 1/2 ips
 Fairy tales for the demented adult as provided by former librarian "Tessie Templeton." Tessie was relieved from her library position for screwing up the Dewey Decimal System.
 18+ — ENT
 Advertising Aids, Demos, Sales Aids
 CASH; 52 week minimum.
 Terry Dorsey — *Dorsey And Donnelly Enterprises*

Thanksgiving Highlights 1982
 Seasonal
 00:01:00 ALL 022590
 10 pgms Mono
 5" reel, 7 1/2 ips
 Ten reports on various aspects of Thanksgiving, from its origin, presidential proclamations, to the story of Squanto. Scripts only may be purchased from in-station production.
 12+ — ENT
 Promos
 CASH; rights for season only.
 Corey Deitz — *Corey Deitz Creative Services*

That American Woman 1981
 Women
 00:00:60 N, NT, T 001080
 5x weekly Mono
 7" reel, 7 1/2 ips
 Fascinating stories of outstanding American women. Comprised of 260 shows that capsule biographies of famous women. Included are such personalities as Gertrude Ederte, Dolly Madison, Fanny Farmer.
 1981 *American Women in Radio and Television, Inc.*
 12+ — TAL
 CASH.
 Creative Marketing & Communications — *Creative Marketing & Communications*

That's Too Bad 1983
 Comedy
 00:00:30 ALL 030310
 1x daily Mono
 ?" reel, ? ips
 Host: *Marshall Phillips*
 The sick and silly side of the news, produced with musical and sound effect collages, hosted by one of the deans of contemporary info-programming.
 18+ — ENT
 CASH.
 Hiatus Productions — *Hiatus Productions*

Features

Features

(The Folks) Next Door 1984
Comedy
00:00:60 ALL 043580
daily Mono
7" reel, 7 1/2 ips
A comic-serious adventure with the family who lives in the little white house next door. Romance, mystery, danger, dusting and dishwashing are only a few of the elements which help to make up the ongoing story of the unusual family. Mostly funny, often touching, and sometimes startling, this very warm and human story is one designed for any audience. One hundred thirty programs are available for broadcast. The weekend recap version is :60.
18+ — ENT
Promos
CASH; 13 week minimum; non-cancel basis.
Charles Fuller — *Fuller Productions (Worldwide)*

This Is The Future 1981
Science
00:00:60 N, NT, T 001060
5x weekly Mono
7" reel, 7 1/2 ips
An exciting glimpse into tomorrow's new and strange world. There are 260 shows that tell about life in the 21st century. Every show is based on current technology or the marvels of the future.
25-54 — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Thought For Today, A 1983
General Interest
00:00:60 AC, N, NT 042670
5x weekly Mono
7" reel, 7 1/2 ips
This radio feature will provide your listeners with guidelines for the future and suggestions on how to get more out of life.
18+ — TAL
Demos
CASH.
Gill Brian Productions — *Gill Brian Productions*

Thought-Time 1982
Religious
00:00:60 RE 015870
25 pgms Mono
12" LP, 33 1/3 rpm
Reflective program prompting listeners to explore spiritual dimensions of everyday life.
18+ — REL
CASH/FREE.
United Methodist Communications — *United Methodist Communications*

Thoughts 198?
Religious-Series
00:00:60 ALL 018010
10 pgms Mono
4" reel, 7 1/2 ips
Uses inventive styles and formats, this series is at times light-hearted, at times serious. Familiar characterizations and everyday situations are presented in an unexpected light. These value messages invite your audience to consider life from a fresh perspective.
18+ — REL
FREE.
Paulist Communications — *Paulist Communications*

Time Out For Successful Living 1981
Magazine
00:01:00 NT, T 020280
5x weekly Mono
7" reel, 7 1/2 ips
Information, hints, and tips on the keys to living the successful life. Contains 260 programs.
12-54 — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Time To Remember, A 1982
General Interest
00:00:60 ALL 002080
5x weekly Mono
7" reel, 7 1/2 ips
A human interest program containing tidbits of Americana. Little known and unusual incidents that are a part of American history. Nostalgic and educational as well as entertaining. Optional ten second teasers per program.
12+ — TAL
Demos, Promos
CASH; 26, 52 weeks.
Gill Brian Productions — *Gill Brian Productions*

To Your Health 1982
Health
00:01:00 AC, NT, T 021480
5x weekly Mono
7" reel, 7 1/2 ips
Tips and hints on better health through better nutritional habits.
18+ — TAL
Promos
CASH.
Signal Productions — *Signal Productions (Worldwide)*

Today's The Day 1983
General Interest
00:00:45 ALL 042810
daily Stereo
Satellite Transmission via AP Radio Network Program Distribution Services and UPI
Host: *Bill Cunningham*
This short feature provides audiences with information on historical events that occurred on each day it is broadcast.
18+ — TAL
FREE.
Audio Features — *Audio Features*

TV Tonite With Ron Hendren 1981
Reviews
00:00:60 ALL 025510
daily Mono
12" LP, 33 1/3 rpm
Host: *Ron Hendren*
A concise one-minute daily feature spotlighting nightly prime time television. Listeners get a brief, but thorough, preview of one or two television programs airing that night, along with daily actualities from TV soundtracks. "TV Tonite" is the first on-the-air television commentary in the history of radio.
25+ — ENT
Advertising Aids, Demos, Promos
CASH; 13 week minimum.
Winterwood Productions — *Winterwood Productions*

United We Stand 1981
General Interest
00:00:60 NT, T 001280
65 pgms Mono
7" reel, 7 1/2 ips
Stories of events and people who contributed to America's greatness. A series of 65 shows with professional narration backed by custom selected music tracks.
12+ — ENT
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Features

Features

- Video Report, The** 1983
General Interest
00:01:00 ALL 016980
daily Stereo
12" LP, 33 1/3 rpm
Host: Mike Harrison
A daily feature with information on home video games, video disc players, 3-D big screen televisions, video dance clubs, plus interview with video experts.
12+ — ENT
CASH/BARTER.
Mike Harrison, Exec Prod, Nikki Wine, Prod — *Goodphone Communications*
- # Voyage Beyond, A** 1984
Seasonal
00:00:60 ALL 018480
65 pgms Mono
7" reel, 7 1/2 ips
Sixty-five 1 minute shows dealing with supernatural and ghostly happenings. Good at any time of the year, but ideal for Halloween.
12-54 — ENT
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*
- # Western Thoughts** 1987
Religious-Series
00:00:60 C, ALL 018030
10 pgms Mono
4" reel, 7 1/2 ips
Tales about Old West characters and about the kind of people you might find in your own neighborhood offer values and inspiration in an easy, relaxed kind of way. The humor and style of these spots make them attractive to a wide range of formats.
25-54 — REL
FREE.
Paulist Communications — *Paulist Communications*
- What Is Christmas** 1981
Seasonal
00:00:30 ALL 001190
72 pgms Mono
7" reel, 7 1/2 ips
When was your favorite Christmas and when was it special? This question was asked of many people and their answers became this delightfully personal series of 72 shows.
12-64 — ENT
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*
- What Makes You Tick** 1981
Magazine
00:00:60 N, NT, T 001030
5x weekly Mono
7" reel, 7 1/2 ips
The way you dress, your handwriting, things you do with your hands are clues to what makes you tick as a person. What these clues mean is part of this intriguing series of 260 shows.
12-54 — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*
- # What's Hot In Hollywood** 1984
General Interest
00:01:00 AC, NT, T 046010
1x weekly Stereo
7" reel, 7 1/2 ips
Host: Ruth Robinson
Ruth Robinson, Music Editor, For "The Hollywood Reporter," provides reports on what's happening in Hollywood. A quick blurb on music, theatre and film industries. Designed to air before "Live From The Record Plant."
18+ — ENT
BARTER.
Patrick Griffith, Ruth Robinson — *RKO Radioshows*
- Which Way Is Up?** 1983
Audience Participation
00:00:60 ALL 029610
5x weekly Stereo
7" reel, 7 1/2 ips
Host: Robert H. Hedger
This program features a daily riddle or brainteaser taking advantage of the natural and universal satisfaction in having a clever item by which to stump family, friends and co-workers. Contains 260-sequential features. This feature includes the "voice" of Max The Computer.
12+ — ENT
CASH/BARTER.
International Broadcasting Syndications — *International Syndications (Worldwide)*
- Who Am I** 1987
Quiz
00:01:00 ALL 026390
65 pgms Mono
7" reel, 7 1/2 ips
This program features seemingly obvious clues to the identity of a person. However, the clues describe two people, which makes the guessing more difficult and interesting.
18+ — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*
- # Women's Health** 1977
Women
00:00:60 NT, T 043410
1x weekly Stereo
Satellite Transmission via AP and NPR
Dealing with women's health concerns, this program is presented in cooperation with The American College of Obstetricians and Gynecologists.
18+ — TAL
FREE; to member stations.
PubSat — *PubSat*
- Words To The Penny Wise** 1982
Consumer Info
00:00:45 N, NT, T 001770
5x weekly Mono
7" reel, 7 1/2 ips
Harriet Winston
How to get it cheaper, stretch it further. Many ideas and tips on how to save a penny.
25+ — TAL
CASH/BARTER.
Syndicated Program Production/Gert Bunchez & Assoc — *Syndicated Program Production/Gert Bunchez & Assoc*
- # World Of Technology, The** 1977
Science
00:00:60 ALL 017690
20x monthly Mono
7" reel, 7 1/2 ips
Host: Dr. Russell Meyerand
Dr. Russell Meyerand describes in laymens language a wide range of technologies from the basic to the sophisticated.
18+ — TAL
FREE.
Keiler Advertising — *United Technologies*
- You Can Do It Yourself** 1981
How-To-Instructional
00:00:60 NT, T 001040
5x weekly Mono
7" reel, 7 1/2 ips
Home repair for the amateur. There are 260 shows offering do-it-yourself help. An excellent program designed for use by any sponsor, particularly those who serve homeowners. Some programs are seasonal.
18-64 — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Features

News Service

Youngthoughts 1987
 Religious-Series
 00:00:60 AC, R 018020
 10 pgms Mono
 4" reel, 7 1/2 ips
 Aimed at a young adult audience, this series provides new dimensions to contemporary music. It explores and examines the values of popular lifestyle and culture as expressed in current songs.
 18-34 — REL
 FREE.
 Paulist Communications — *Paulist Communications*

Your Dollar-Stretcher 1982
 Consumer Info
 00:01:00 N, NT, T 020290
 130 pgms Mono
 7" reel, 7 1/2 ips
 Host: *Jim Newman*
 A practical guide to stretching your dollars and other consumer info.
 18+ — TAL
 Promos
 CASH.
 Purcell Productions — *Purcell Productions*

You're The Judge 1981
 Drama
 00:00:90 AC, NT, T 000120
 1x daily Mono
 7" reel, 7 1/2 ips
Ralph Story
 Presents actual courtroom drama ranging from alimony to auto accidents, including property disputes and paternity suits. Listeners have a chance to guess the verdict.
 18+ — ENT
 Advertising Aids, Promos
 CASH; 2 commercial availabilities; unlimited plays.
 O'Connor Creative Services — *O'Connor Creative Services*

Identifications

Big Bands 1982
 Identifications
 00:00:30 BB, MM 023540
 daily Stereo
 7" reel, 7 1/2 ips
 A complete ID package with a Big Band theme using Glenn Miller, Duke Ellington, Woody Herman. Contains promos and psa beds.
 18+ — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Enforcer ID Package 1981
 Identifications
 00:00:10 ALL 023530
 daily Stereo
 7" reel, 7 1/2 ips
 A complete ID package with slow and up tempo cuts, promos, and PSA beds.
 18+ — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Soft Spot, My 1982
 Promotion Packages
 00:00:30 BM 000550
 1 pgm Stereo
 —
Rascal
 Syndicated commercials starring a cute pup named "Rascal." Designed to create renewed interest in the beautiful music format, an alternative approach to promoting and available in three different 30-second television spots, each with a 10-second version.
 25+ — COM
 Promos
 CASH.
 TM Programming — *TM Programming (Worldwide)*

Music Programming

Musicdotes 1981
 Comedy
 00:00:60 CL 012160
 ?x weekly Mono
 7" reel, 7 1/2 ips, Cassette
Scott Beach
 These musical anecdotes revolve around humorous events in the world of classical music.
 25+ — MUS
 CASH/BARTER.
 Mighty Minute Programs — *Mighty Minute Programs*

60-Second L.P. 1982
 Reviews
 00:00:60 A, AC, R 025750
 1x daily Stereo
 12" LP, 33 1/3 rpm
 This daily program features reviews of newly released albums by Adult Contemporary and AOR artists.
 25+ — MUS
 BARTER.
 Jeff Craig — *60-Second L.P./Rex*

News Service

Afternoon Business Report 1983
 Business
 00:01:00 N, NT, T 025390
 daily Mono, Stereo
 Satellite Transmission
 This program focuses on business and financial breaking stories along with daily market action, with various NBC news correspondents. Part of the Newslines series.
 25+ — NEW
 Advertising Aids, Promos
 BARTER.
 NBC Radio Network — *NBC Radio Network*

AP Agminute 1983
 Farm
 00:01:00 N, NT 044530
 1x daily Stereo
 Satellite Transmission
 The first cut of the day, Monday through Saturday, on the 4:32 a.m. news feed, is a one minute agricultural report.
 25+ — FAR
 CASH.
 AP Radio Network — *AP Radio Network*

AP Newsminute 1983
 News
 00:00:60 A, R 044590
 4x daily Stereo
 Satellite Transmission
 Up to the minute news in 60 seconds, two reports per hour during morning and afternoon drive on weekdays. Aimed at the younger demographic, high-energy music audience. Sixty programs provided weekly.
 18-34 — NEW
 CASH.
 AP Radio Network — *AP Radio Network*

AP Sportsminute 1983
 Sports
 00:00:60 ALL 044550
 1x daily Stereo
 Satellite Transmission
 Concise sports information, on the first feed of the day, seven days a week.
 18+ — SPO
 CASH.
 AP Radio Network — *AP Radio Network*

News Service

News Service

Business Reports 1982
 Business
 00:00:60 AC, N, NT 012890
 7x daily
 UPI Wire
 This series features the latest business news, from around the world.
 25-54 — NEW
 CASH.
 UPI — UPI Radio Network

Businessminute 1983
 Business
 00:00:60 ALL 025230
 daily
 AP Radio Wire
 Brief roundups of the top business stories for midday, afternoon drive and early evening reports.
 25+ — NEW
 CASH.
 AP Radio Wire — AP Radio Wire

Campaign America 1984
 News
 00:01:00 ALL 045110
 daily Stereo
 Satellite Transmission
 Anchor: Gil Gross
 Gil Gross helps explain how Americans' lives are affected by the issues and personalities of the presidential campaign.
 25-54 — TAL
 BARTER.
 RKO Radio Networks — RKO TWO

Christian Science Monitor: MONITORADIO, The 1977
 News
 00:01:00 N, NT, T 003840
 1x weekly Mono
 7" reel, 7 1/2 ips; Satellite Transmission via APR
 John Parrott
 A news/feature that draws its worldwide information from The Christian Science Monitor. Contains newsworthy interviews with Christian Science Monitor correspondents and people in the news.
 18+ — NEW
 Demo
 CASH/BARTER; minimum 13 week contract.
 Christian Science Publishing Society — Christian Science Monitor

Closing Commodity Reports 1982
 Economy
 00:00:60 N, NT, T 012710
 5x weekly
 UPI Wire
 These end of the day reports features news on the volume of commodities exchange.
 25-54 — NEW
 CASH.
 UPI — UPI Radio Network

Commodity Focus 1982
 Economy
 00:00:60 N, NT, T 012700
 5x weekly
 UPI Wire
 Up-to-the minute reports on all the latest commerce news.
 25-54 — NEW
 CASH.
 UPI — UPI Radio Network

Consumer Focus 1982
 Consumer Info
 00:00:60 AC, NT, T 012800
 5x weekly
 UPI Wire
 This series deals with informative news on consumer affairs.
 25-64 — TAL
 CASH.
 UPI — UPI Radio Network

Countdown To The Olympics 1983
 Sports
 00:00:06 N, S 030970
 2x daily Stereo
 Satellite Transmissions
 Pre-Olympic coverage of the Winter and Summer Games for 1984.
 25+ — NEW
 CASH/BARTER.
 CNN Radio — Turner Program Services

Custom Weather Forecasts 1983
 Weather
 00:01:00 ALL 027660
 3x daily Mono
 Customized Delivery
 Customized weather forecasts for radio and television stations. Featuring trained broadcast meteorologists. Formats vary, depending upon station requirements.
 18+ — NEW
 CASH; minimum 1 year.
 Central Weather Service — Media Service Concepts

Direction News Brief 1983
 News
 00:01:00 ALL 044780
 17x daily Stereo
 Satellite Transmission
 One minute news capsules fed at 50 minutes past the hour, from 6:50 a.m. to 11:50 p.m., daily.
 18+ — NEW
 BARTER.
 ABC Direction Radio Network — ABC Direction Radio Network

Diversions 1982
 Entertainment
 00:02:00 ALL 008930
 5x weekly
 AP Wire
 Covers the popular music scene, everything from jazz to disco, to rock, to country. One day a week, the script recaps developments in music, and looks back at the pop charts of years past. Another day's script spotlights the world of home entertainment, looks at VCR's and the video discs.
 18-49 — ENT
 CASH.
 AP Radio Wire — AP Radio Wire

Earl Nightingale: 60 Seconds 1977
 Public Affairs
 00:00:60 N, NT, T 001570
 5x weekly Mono
 7" reel, 7 1/2 ips
 Earl Nightingale
 Through his daily radio commentaries, Earl Nightingale, renowned broadcaster, author, lecturer, writer and narrator, covers a wide spectrum of matter on life, the world and people.
 25+ — NEW
 Promos
 CASH; 26 and 52 weeks.
 Nightingale-Conant — Nightingale-Conant

Farm Focus 1982
 Farm
 00:00:60 N, NT, T 012690
 5x weekly
 UPI Wire
 From grain sales to livestock markets these timely agricultural reports inform farmers of the latest news in the farming industry.
 25-54 — FAR
 CASH.
 UPI — UPI Radio Network

News Service

News Service

| | | | | | | | |
|---|--------------|--|--------|--|--------------|--|--------|
| Feedback | | | 1983 | Morning Business Report | | | 1983 |
| Science | | | | Business | | | |
| 00:01:00 | N, NT, T | | 025410 | 00:01:00 | N, NT, T | | 025380 |
| daily | Mono, Stereo | | | daily | Mono, Stereo | | |
| Satellite Transmission | | | | Satellite Transmission | | | |
| <i>Alan Walden</i> | | | | This program focuses on business and financial breaking stories along with daily market action, with various NBC news correspondents. Part of the Newline series. | | | |
| This series reports on the latest breakthroughs in high technology and in scientific development. Part of the Newline series. | | | | 25+ — NEW | | | |
| 25+ — NEW | | | | Advertising Aids, Promos | | | |
| Advertising Aids, Promos | | | | BARTER. | | | |
| BARTER. | | | | NBC Radio Network — <i>NBC Radio Network</i> | | | |
| NBC Radio Network — <i>NBC Radio Network</i> | | | | Morning Businesswatch | | | 1982 |
| Good News | | | 1983 | Business | | | |
| News | | | | 00:00:60 | ALL | | 008920 |
| 00:01:00 | N, NT, T | | 025650 | 5x weekly | — | | |
| daily | Mono, Stereo | | | AP Wire | | | |
| Satellite Transmission | | | | The day's opening script for the AP wire. It sets up the business day and reviews the past day's activities. | | | |
| <i>Ann Taylor</i> | | | | 25+ — NEW | | | |
| This series reports all the upbeat news that's remarkable and heartwarming. Part of Newline series. | | | | CASH; 1 commercial availability. | | | |
| 25+ — NEW | | | | AP Radio Wire — <i>AP Radio Wire</i> | | | |
| Advertising Aids, Promos | | | | # Morning Minutes | | | 1984 |
| BARTER. | | | | News | | | |
| NBC Radio Network — <i>NBC Radio Network</i> | | | | 00:00:60 | ALL | | 046150 |
| Hollywood Focus | | | 1982 | daily | Stereo | | |
| General Interest | | | | Satellite Transmission | | | |
| 00:00:60 | AC, NT, T | | 012810 | Each morning these news briefs provide listeners with up-to-the minute information on business, agriculture, sports and on what's happening in the news. Fed 4 times each weekday morning and 5 times on the weekend. See separate listings. | | | |
| 5x weekly | — | | | 1.AP Newsminute 2.AP Business minute 3.AP Agminute 4.AP Sportsminute | | | |
| UPI Wire | | | | 18+ — NEW | | | |
| These features provide interesting data on the Hollywood scene. | | | | CASH. | | | |
| 18-54 — TAL | | | | AP Radio Network — <i>AP Radio Network</i> | | | |
| CASH. | | | | National Weather Reports | | | 1983 |
| UPI — <i>UPI Radio Network</i> | | | | Weather | | | |
| In Brief | | | 1974 | 00:01:00 | ALL | | 041310 |
| Public Affairs | | | | 2x daily | Stereo | | |
| 00:00:60 | ALL | | 007500 | Satellite Transmission | | | |
| 7x weekly | Stereo | | | One minute weather reports, broadcasted during the final segment of "The World This Morning" at 7:44 am, and 6:30 pm, during "The World Today." | | | |
| 12" LP, 33 1/3 rpm | | | | 18+ — NEW | | | |
| <i>Hosts: Pegge Goertzen, Mark Bragg</i> | | | | NEGOTIABLE. | | | |
| Sixty-second features that are issue-oriented designed to air as public affairs programming. Programs come from "In Depth Magazine," (an hour weekly format) taking only its most interesting moments to make its contents. | | | | Mutual Broadcasting System — <i>Mutual Broadcasting System</i> | | | |
| 18+ — TAL | | | | News And Views | | | 1983 |
| CASH/BARTER; 90 day cancellation notice. | | | | News | | | |
| Mark Bragg — <i>The Broadcast Group</i> | | | | 00:01:00 | N, NT | | 028500 |
| International Business Reports | | | 1983 | 5x weekly | Mono | | |
| Business | | | | Satellite Transmission via AP Radio Network Program Distribution Services | | | |
| 00:01:00 | N, NT, T | | 025290 | Drop-in news stories with a Washington, DC slant, available Mondays through Fridays. | | | |
| 2x daily | — | | | 35+ — NEW | | | |
| UPI Wire | | | | CASH/BARTER. | | | |
| <i>Anchor: Roger Gittines</i> | | | | Washington Broadcast News — <i>Washington Broadcast News</i> | | | |
| This program, anchored from London by Roger Gittines, covers topics such as gold prices, the state of the dollar overseas and European reaction to developments in Washington. | | | | # News Extras | | | 1984 |
| 25+ — NEW | | | | News | | | |
| CASH. | | | | 00:01:00 | ALL | | 045130 |
| United Press International — <i>UPI Radio Network</i> | | | | 2x daily | Stereo | | |
| Joyce Brothers Report | | | 1983 | Satellite Transmission | | | |
| General Interest | | | | <i>Anchor: Gil Gross</i> | | | |
| 00:00:60 | N, NT, T | | 025660 | Each "News Extras" supplements and expands on latest news of the presidential campaign. | | | |
| daily | Mono, Stereo | | | 25-54 — NEW | | | |
| Satellite Transmission | | | | BARTER. | | | |
| <i>Joyce Brothers</i> | | | | RKO Radio Networks — <i>RKO TWO</i> | | | |
| A series of reports on lifestyles, social change and personal development. Part of Newline series. | | | | | | | |
| 25+ — NEW | | | | | | | |
| Advertising Aids, Promos | | | | | | | |
| BARTER. | | | | | | | |
| NBC Radio Network — <i>NBC Radio Network</i> | | | | | | | |

News Service

News Service

News Extras 1984
 News
 00:01:00 ALL 045150
 2x daily Stereo
 Satellite Transmission
 Anchor: *Ed Gullo*
 Each "News Extras" supplements and expands on latest news of the presidential campaign.
 18-49 — NEW
 BARTER.
 RKO Radio Networks — *RKO ONE*

Newsline 1983
 News
 00:00:60 AC, C, NT 030580
 5x weekly Stereo
 Satellite Transmission
 Anchor: *Gil Gross*
 A news feature dealing with either the major news story of the day or a feature story on an especially captivating feature subject.
 25-54 — NEW
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO TWO*

Olympic Sportsminute 1984
 Sports
 00:00:60 ALL 044680
 daily —
 AP Wire
 The morning "Sportsminute" includes a summary of the early morning results. The afternoon programs feature a summary of developing afternoon events. The early evening "Sportsminute" provides information on evening events. Five "Sportsminutes" per day during the Summer Olympics and 4 for the Winter Games.
 18+ — SPO
 CASH.
 AP Radio Wire — *AP Radio Wire*

Opening Wall Street 1983
 Business
 00:00:60 ALL 041780
 daily —
 AP Wire
 A look at the market's opening activities, giving a preview of what's ahead.
 25+ — NEW
 CASH.
 AP Radio Wire — *AP Radio Wire*

People 1982
 General Interest
 00:00:60 AC, NT, T 012830
 5x weekly —
 UPI Wire
 Daily tidbits on people in the news.
 18-54 — TAL
 CASH.
 UPI — *UPI Radio Network*

Porter Exchange, The 1983
 Business
 00:01:00 N, NT, T 025620
 daily Mono, Stereo
 Satellite Transmission
 Steve Porter
 This program adds another dimension to breaking business and financial stories affecting the pocketbook including agriculture and commodity market trends. Part of Newsline series.
 25+ — NEW
 Advertising Aids, Promos
 BARTER.
 NBC Radio Network — *NBC Radio Network*

Recaps 1982
 News
 00:00:60 N, NT, T 012770
 1x monthly —
 UPI Wire
 Four or five summaries of the most important news events of the month is offered in this series. (Each summary has one commercial availability.)
 25-54 — TAL
 CASH.
 UPI — *UPI Radio Network*

RKO ONE Special Services: NEWSCALLS 1983
 News
 00:09:00 AC, R 030360
 daily Stereo
 Satellite Transmission
 Contains voicers and actualities of breaking news stories to integrate into local newscasts. Varies in length from 5 to 9 minutes.
 18-49 — NEW
 Advertising Aids, Promos, Sales Aids
 BARTER.
 RKO Radio Networks — *RKO ONE*

Science And Man 1982
 General Interest
 00:00:60 AC, NT, T 012820
 5x weekly —
 UPI Wire
 Daily inserts on the interconnection between man and science.
 25-54 — TAL
 CASH.
 UPI — *UPI Radio Network*

Special Assignment 1981
 News
 00:01:00 N, NT 044900
 2x monthly Stereo
 Satellite Transmission
 An in-depth look at a topic in the news. Recent topics have included; The Daycare Dilema, Off-Color TV and Cosmetic Surgery. Available on the Contemporary, Direction, Entertainment, FM, Information, and Rock Radio Networks.
 18+ — NEW
 BARTER.
 ABC Radio Network — *ABC Radio Networks*

Sports In Brief 1982
 Sports
 00:00:60 AC, N, S 012880
 1x daily —
 UPI Wire
 These news briefs update the latest happenings in sports.
 18-64 — SPO
 CASH.
 UPI — *UPI Radio Network*

Syracuse University Radio News Service 1982
 Hard News
 00:01:00 ALL 020990
 daily Mono
 Telephone Transmission
 Around the clock news service including hard news stories and specialist reports running from :30 to :90. Available by calling (315) 423-3008.
 18+ — NEW
 CASH/FREE.
 Syracuse University Radio — *Syracuse University Radio*

Today In Washington 1982
 News
 00:00:60 N, NT, T 012740
 6x weekly —
 UPI Wire
 These daily inserts, covers Washington happenings with voice reports and interviews with the newsmakers.
 25-54 — TAL
 CASH.
 UPI — *UPI Radio Network*

News Service

Public Service Announcements

TrafficNet 1983
 News
 00:00:60 N, NT 041670
 hourly Mono
 ?" reel; ? ips
 TrafficNet is a syndicated traffic reporting service currently available in San Francisco, San Jose, CA, Portland, OR and Providence, RI. Provides either ready-to-air reports from our anchor/reporters or just up-to-the-minute traffic information for station personnel to air. Traffic reports (:30 to :60 seconds) are generally available from TrafficNet between the hours of 6 am to 9 am and 3 pm to 6 pm, in some cases, continuous coverage from 5:30 am to 6:30 pm.
 18+ — NEW
 CASH/BARTER.
 TrafficNet — *TrafficNet*

USA Today, The 1983
 News
 00:00:60 N, NT 041190
 3x daily Stereo
 Satellite Transmission
Newscasters: Mike Anthony, Jim Bohannon, Mort Crowley
 Three daily, 60 second radio features entitled "Money" (aired morning drive) "Life" (aired at midday) and "Entertainment" (aired in evening drive) are taken from that day's stories that appear "USA TODAY."
 25+ — NEW
 NEGOTIABLE.
 Michael Anthony, Exec Prod, Gannett Radio News Service — *Mutual Broadcasting System*

Week Ahead In Washington 1982
 News
 00:00:60 N, NT, T 012750
 1x weekly —
 UPI Wire
 This show focuses on upcoming events in Washington, D.C.
 25-54 — TAL
 CASH.
 UPI — *UPI Radio Network*

Yesterday's Stocks 1982
 Business
 00:00:60 AC, N, NT 012900
 6x weekly —
 UPI Wire
 These updates focus on yesterday's stocks.
 25-64 — NEW
 CASH.
 UPI — *UPI Radio Network*

Your Money Minute 1982
 Consumer Info
 00:01:00 N, NT 023270
 5x weekly Mono
 Satellite Transmission
Host: Marshall Loeb
 Each broadcast stresses a point listeners can act on immediately to make or save money.
 25+ — NEW
 Advertising Aids, Promos
 BARTER.
 CBS Radio News — *CBS Radio Network*

Public Service Announcements

Air Force Spot Disc 1984
 Public Service
 00:00:60 ALL 043910
 daily Stereo
 7" Disc, 45 rpm
Announcers: Dan Ingram and others
 This PSA series consists of six, 60 second and six, 30 second spots about Air Force programs. Designed to fit any station format with at least one or two spots. Musical backgrounds and some comedy spots are provided to make this a distinctive public service series.
 18+ — COM
 FREE.
 JAM Creative Productions — *United States Air Force Recruiting Service Directorate Of Advertising*

Alone But Not Lonely 1983
 Public Service
 00:00:60 ALL 042830
 daily Mono
 12" LP, 33 1/3 rpm
 This series of public service announcements addresses the problem of loneliness. "Alone But Not Lonely" speaks directly and compassionately to lonely people-young and old, single and married, busy and idle. Each spot offers a free booklet on how to overcome loneliness.
 18+ — COM
 FREE.
 International Lutheran Laymen's League — *International Lutheran Laymen's League*

Ask The API 1982
 Economy
 00:00:60 N, NT, T 003350
 all week Mono
 Telephone Transmission
 Each week's program deals with a subject both timely and of considerable interest, as related to energy. API will answer any question called in. Program changes 9 am EST on Mondays.
 25-54 — TAL
 FREE.
 American Petroleum Institute — *American Petroleum Institute*

AWARE: A Human Concern Project 1974
 Public Service
 00:00:60 ALL 018220
 daily Mono, Stereo
 7" Disc, 33 1/3 rpm
 A continuing series of spot releases that confront contemporary social concerns. A list of topics is available on request. Available as :30.
 18+ — CON
 FREE.
 Sunspot Productions — *Sunspot Productions*

Aware PSA's 1974
 Public Service
 00:01:00 ALL 023930
 2x yearly Mono
 7" Disc, 33 1/3 rpm
 A series, newly released every six months of :30 and :60 spots dealing with personal problems.
 18+ — CON
 FREE.
 Voice Of Prophecy — *Voice Of Prophecy*

Brite Spots 1981
 Public Service
 00:00:60 ALL 018260
 daily Mono
 12" LP, 33 1/3 rpm
 Deals with five basic human needs: loving, belonging, sharing, accomplishing, and forgiving. Produced in 8 different station formats in both :30 and :60. Series contains 80 spots.
 18+ — CON
 FREE.
 Sunspot Productions — *Sunspot Productions*

Brite Spots 1980
 Public Service
 00:00:30 ALL 023950
 40 pgms Mono
 12" LP, 33 1/3 rpm
 Announcements dramatizing common human needs such as acceptance, love, and creativity.
 18+ — CON
 FREE.
 Sunspot Productions — *Sunspot Productions*

Public Service Announcements

Public Service Announcements

Call The Witness 1980
Public Affairs
00:00:60 NT, T 002820
5x weekly Mono
Script
Court witness describes real-life legal problems. Lawyers provide reasonable arguments for their clients after which the judge hands down a real court ruling. One voice. Six months of scripts furnished.
18-54 — TAL
Promos
BARTER; 2 commercial availabilities.
Michel Lipman — *Media Features Of America (Worldwide)*

Christian Unity Spots 1980
Public Service
00:00:30 RE 023960
6 pgms Mono
5" reel, 7 1/2 ips
PSA's supporting all year the theme of the week of Prayer for Christian Unity.
18+ — CON
FREE.
Graymoor Ecumenical Institute — *Graymoor Ecumenical Institute*

Christopher One Minute Thoughts For Each Day 1952
Public Service
00:00:60 RE 003400
daily Mono
12" LP, 33 1/3 rpm
Host: *Father John Catoir*
Daily bright spots reaching out to your audience with practical and light hearted guides for day to day living. Each record contains 30 messages.
25+ — REL
FREE.
The Christophers — *The Christophers*

Energy Line 1982
Consumer Info
00:00:60 N, NT, T 003310
daily Mono
7" reel, 7 1/2 ips
A daily series of reports telling listeners about the most innovative and exciting breakthroughs in energy production and conservation.
25-54 — TAL
FREE; minimum 13 weeks.
Broadcast Alternatives — *Broadcast Alternatives*

Energy Saving Ideas 1981
Consumer Info
00:00:60 N, NT, T 001110
65 pgms Mono
7" reel, 7 1/2 ips
A feature that presents homeowners with energy saving tips.
25-65 — TAL
CASH.
Creative Marketing & Communications — *Creative Marketing & Communications*

Eterna Luz 1981
Public Service
00:00:60 AC, RE 012280
5x monthly Stereo
5" reel, 7 1/2" ips
These Spanish languages PSA's are designed to share hope with people who have problems.
25+ — COM
FREE.
SONlight — *SONlight*

Food For Thought 1980
Public Service
00:00:30 ALL 023980
daily Mono
5" reel, 7 1/2 ips
These PSA's cleverly explore the differing perceptions of hunger in the world today.
18+ — CON
FREE.
Church World Service — *Church World Service*

Freedom Road 1982
Health
00:00:30 ALL 011860
4x yearly Stereo
10 1/2" reel, 7 1/2 ips
Former addicts speaking about their drug habits, whether it's alcohol, tobacco, or related drugs.
18+ — TAL
FREE.
Sherrie Thomas — *Narcotics Education*

Glorshon Wars 1980
Public Service
00:01:00 RE 024000
30 pgms Mono
12" LP, 33 1/3 rpm
PSA's exploring the resolution of specific value-conflict situations in an outerspace setting.
18+ — CON
FREE.
Sunspot Productions — *Sunspot Productions*

Glorshon Wars 1979
Public Service
00:00:30 ALL 018250
daily Mono
12" LP, 33 1/3 rpm
Warriors of Deep Space and humans from an ancient planet struggle to survive. Deals with choices and consequences. Each spot tells its own story but can also be aired in sequence as part of a larger drama—available in 30 spots.
18+ — CON
FREE.
Sunspot Productions — *Sunspot Productions*

Glory Of Freedom, The 1984
Seasonal
00:00:60 ALL 018100
1x yearly Mono
4" reel, 7 1/2 ips
A set of 30- and 60-second spots on America's spiritual heritage, our national ideals, and how we can work to perfect them. The spots feature Americana and other music appropriate to the Fourth of July.
18+ — ENT
FREE.
Paulist Communications — *Paulist Communications*

Healthwatch 1982
Health
00:00:30 ALL 011850
4x yearly Stereo
10 1/2" reel, 7 1/2 ips
Tips on maintaining good health plus educational material on how the body works.
18+ — TAL
FREE.
Sherrie Thomas — *Narcotics Education*

Life Cycle 1983
Health
00:01:00 ALL 030110
6 pgms Mono
5" reel, 7 1/2 ips
A series of public service spots to induce people to watch for symptoms of health problems. Each spot contains music relevant to message.
18+ — TAL
FREE.
American Chiropractic Association — *American Chiropractic Association*

Minute Messages 1977
Religious
00:00:50 RE 015830
daily Mono
7" reel, 15 ips
Provocative commentaries on current issues.
18+ — REL
English, Spanish
FREE.
Bob Larson — *Bob Larson Ministries*

Public Service Announcements

Public Service Announcements

Mission News 1983
 Religious
 00:01:00 N, NT, RE 016880
 daily Mono
 7" reel, 7 1/2 ips
 One-minute public service programs.
 12+ — REL
 FREE.
 AMG International — *AMG International*

Peer Group (Anti-Smoking PSA's) 1981
 Health
 00:00:60 ALL 005260
 1 pgm Stereo
 4" reel, 7 1/2 ips
 Research reveals that most teens are mistaken in thinking that the majority of their contemporaries do smoke. This PSA gives teens the added support they may need to say "no." Arranged by Bob Walters of Sound Arts. PSA's are recorded and live.
 12+ — COM
 FREE.
 Clinton E. Frank — *U.S. Public Health Service*

Planned Parenthood: It Makes Sense 1981
 Public Service
 00:00:30 ALL 022690
 10 pgms Mono
 5" reel, 7 1/2 ips
 A series of generic PSA's of :10 and :30 lengths highlighting Planned Parenthood's primary role as a provider of reproductive health care services.
 18+ — CON
 FREE.
 Professional Media Services Inc — *Planned Parenthood Federation Of America*

PSA Projects 1981
 Public Service
 00:00:30 ALL 022580
 daily Stereo
 7" Disc, 33 1/3 rpm
 A variety of public service spots concentrating on different aspects of people and events. For example, "Seasonings" are spots for various holidays; "Aware" centers on relationships and "Brite Spots II" are PSA's with eight different music formats.
 1981: *Direct Mail and Marketing Award.*
 18+ — CON
 FREE.
 Sunspot Productions — *Sunspot Productions*

Public Service Announcements 1975
 Science
 00:60:00 ALL 027810
 monthly Mono
 12" LP, 33 1/3 rpm
 Public Service announcement on scientific research. Aimed at the general public. Also includes 30-second spot.
 18-55 — TAL
 FREE.
 Franklin Bigger — *American Chemical Society*

Questions Of Value 1980
 Public Service
 00:01:00 RE, ALL 024010
 4 pgms Mono
 10" Disc, 33 1/3 rpm
 Four vignettes (three :60 and one :30) that challenge what we are, what we do, and why.
 18+ — CON
 FREE.
 Lutheran Church In America — *Lutheran Church In America*

Religion In American Life 1982
 Public Service
 00:00:60 RE, ALL 024020
 7 pgms Mono
 7" Disc, 33 1/3 rpm
 PSA's on the 1982 through 1984 devoted to Religious Education. The theme for 1984: "Worship Together Grow Together." PSA lengths of :10 and :30 seconds are also available. "Religion in American Life" is a coordinated campaign with the Ad Council.
 18-34 — CON
 FREE.
 Religion In American Life — *Religion In American Life*

Salubrity 1983
 Public Service
 00:00:60 ALL 018230
 daily Stereo
 7" Disc, 33 1/3 rpm
 A series of psa's about contemporary health problems. Salubrity I is about alcohol abuse.
 18+ — CON
 FREE.
 Sunspot Productions — *Sunspot Productions*

Seasonings 1981
 Public Service
 00:00:30 ALL 018210
 daily Stereo
 7" Disc, 33 1/3 rpm
 A series of public service announcements for different holidays (Valentine's Day, Father's Day, Mother's Day, Thanksgiving, Christmas) 10 30-second psa's for each holiday. Mailed separately or as a set.
 18+ — CON
 FREE.
 Sunspot Productions — *Sunspot Productions*

Song Spots 1984
 Public Service
 00:02:08 ALL 018240
 daily Stereo
 7" Disc, 33 1/3 rpm
 Song Spots: In Praise Of Age on side one has a song featuring children and older people considering the possibility of love across the age barrier. Side two has six 30-second spots on the same topic.
 18+ — CON
 FREE.
 Sunspot Productions — *Sunspot Productions*

SONlight 1981
 Public Service
 00:00:60 AC, RE 012270
 5x monthly Stereo
 5" reel, 7 1/2 ips
 PSA's are designed to share hope with people who have problems.
 25+ — COM
 FREE.
 SONlight — *SONlight*

Sports Celebrities Speak 1983
 Health
 00:01:00 ALL 025890
 4 pgms Mono
 7" reel, 7 1/2 ips
 This program features comments on health and safety from sports celebrities including Barbara Thorberg, Hale Irwin and others. Also available, 4-30 second spots.
 12+ — COM
 FREE.
 American Chiropractic Association — *American Chiropractic Association*

Public Service Announcements

Public Service Announcements

Stopping The Nuclear Clock 1983
 Public Service
 00:00:60 ALL 018590
 11 spots Mono
 5" Disc, 33 1/3 rpm
 Creative, thoughtful, hard hitting, and yet touches the issue of nuclear arms controversy. Produced in 15, 30, and one 60 second lengths.
 1. Another Way (:10) 2. Winnable (:10) 3. Bombing Him (:13) 4. A Shadow (:28) 5. What Freedom? (:30) 6. Cinder (:29) 7. War Is Hell (:30) 8. First Step (:30) 9. Turn Around (:30) 10. Holocaust (:29) 11. The World's Greatest Crime (:60); 1983 Garbriel Award.
 18+ — CON
 FREE.
 General Conference Mennonite Church — *Mennonite Media Services*

Think About It—Part I 1978
 Religious
 00:00:60 ALL 007590
 5x weekly Mono
 12" LP, 33 1/3 rpm
 Host: Earle Fike
 A program with special appeal for everyday people who enjoy reflection but seldom take the time to do so. Presented in an informal one-to-one style, takes experiences and illustrations from everyday life and weaves them with biblical truth and common sense. Contains 26 spots.
 18-49 — COM
 FREE.
 Church Of The Brethren — *Brethren Broadcast Ministries*

Think About It—Part II 1978
 Religious
 00:00:60 ALL 007600
 5x weekly Mono
 12" LP, 33 1/3 rpm
 Host: Earle Fike
 A series of 26 spots that relate the message of the Gospel to everyday life. Presented in an informal one-to-one style, takes experiences and profound truths and seasons with a chuckle. Contain 26 spots.
 18-49 — COM
 FREE.
 Church Of The Brethren — *Brethren Broadcast Ministries*

Think About It—Part III 1978
 Religious
 00:00:60 ALL 007610
 5x weekly Mono
 12" LP, 33 1/3 rpm
 Host: Jean Fike
 Contains 26 warmly humorous anecdotes and insights on what makes people tick.
 18-49 — COM
 FREE.
 Church Of The Brethren — *Brethren Broadcast Ministries*

Those Who Care 1977
 Health
 00:01:00 ALL 020840
 6 pgms Mono
 5" reel, 7 1/2 ips
 Concentrates on undetected health problems in children and how they affect learning ability. Available in :30 spots and :60 spots.
 12+ — COM
 English?Spanish
 FREE.
 Irwin Davis — *American Chiropractic Association*

Time For A Change 1981
 General Interest
 00:00:60 ALL 007580
 daily Mono
 7" disc, 33 1/3 rpm
 A series of public service spots suggesting valid life-style alternatives that motivate people to go a step beyond—to change the way they live. Designed to motivate the listener, not dated, and available for ROS or at scheduled times.
 18+ — COM
 FREE.
 General Conference Mennonite Church, Church of the Brethren — *Brethren Broadcast Ministries*

Your Catholic Neighbor 1982
 Public Service
 00:00:30 AC, RE 021680
 60 pgms Mono
 5" reel, 7 1/2 ips
 Ten spots are released every two months, each carrying an inspirational thought.
 1981 Gabriel Certificate Of Merit.
 18+ — COM
 FREE.
 Rev Jim Poole S J — *KNOM Radio*

You've Got Friends 1983
 Religious
 00:00:30 RE 044360
 daily Stereo
 7" reel, 7 1/2 ips
 A set of five, 30-second customized spots to promote the unique ministries of the sponsoring church or organization.
 35+ — REL
 CASH.
 United Methodist Communications — *United Methodist Communications*

Automated Formats

Custom Packages

SERVICES RADIO PROGRAMS/SERVICES

In this section of THE RADIO PROGRAMS SOURCE BOOK all programming/services of Services Length (Not Timed) are fully reported as being Network, Syndication, Export, Barter, or Free. They are classified alphabetically by Main Category: Automated Formats, Custom Packages, Features, Identifications, Jingles, Live Events, Music Programming, News Services or Public Service Announcements.

Automated Formats

Great Gold 1983
 Music-Rock
 00:00:00 O 041540
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A rock based "oldies" format featuring top rock hits from the 50's through the 70's, mastered and programmed for running live, live-assist or full automation. Features a quality library of over 2000 Great Gold titles on reel-to-reel tape. Full jingle and promotional package furnished.
 25-49 — COM
 Promos
 CASH.
 Drake-Chenault Enterprises — *Drake-Chenault Enterprises*

Master Service, The 1983
 Production Libraries
 00:00:00 R 026500
 1 pgm Stereo, Dolby
 10" reel, 7 1/2, 15 ips
 High quality audio taped music library. A 1500 title library of 15 ips masters and audiophile discs spanning 1955 to 1983 available. This service is designed for major radio markets.
 18+ — MUS
 CASH; 1 year minimum.
 Far West Communications — *Far West Communications*

Custom Packages

Adult Contemporary 19??
 Production Libraries
 00:00:00 AC 015510
 daily Stereo
 ?" reel, ? ips
 This custom package contains client advertising and station promotion includes: image productions, instrumentals, production and "sell" music. Supplemented on a monthly basis dictated by feedback of subscribing stations.
 25-44 — CON
 CASH.
 First Choice — *First Choice*

Adult Contemporary Playlist 1982
 Playlists
 00:00:00 AC 000870
 daily Mono, Stereo

"The Music Director" Adult Contemporary Playlist will provide invaluable programming services, including recommendations on new 45 and LP releases, tempo and intro time, rotation suggestions, do's & don't's and a section devoted to programming oldies.

25-54 — MUS
 CASH.
 The Music Director — *The Music Director Programming Service*

Adult-Contemporary Music Supply

1982

Service

Music-Adult Contemporary
 00:00:00 AC 000860
 daily Mono, Stereo
 7" reel, 7 1/2 ips
 A comprehensive service supplying you with one 1800' reel of new AC singles each week, plus our AC Playlist. The service is designed for secondary market stations with poor record service.
 18-54 — MUS
 CASH.
 The Music Director Programming Service — *The Music Director Programming Service*

Air-Aids

1983

Production Libraries
 00:00:00 ALL 016740
 daily Stereo
 7" reel, 7 1/2 ips
 Computerized electronic music beds and effects, each volume is slated and catalogued for easy reference. Each tape runs about 20 minutes. Outright buy-out, no needle drop fees.
 12+ — CON
 Demos
 CASH; unlimited use.
 Karma 4 — *Air Aids*

Air Works

1982

Production Libraries
 00:00:00 AC 000520
 1 pgm Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Suitable for Top 40, Adult Contemporary. Length varies from 4 to 28 seconds. ID cuts, transitions, promo pads and news intro.
 25+ — CON
 CASH.
 TM Productions — *TM Productions (Worldwide)*

Answer, The

1982

Production Libraries
 00:00:00 ALL 010170
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Commercial concepts, which can be customized, production music, all possible styles and moods, production effects, stingers, sounders, and sound sequences.
 1980, 1981, *Clio finalist*.
 18+ — COM
 Demos, Promos
 CASH.
 JAM Creative Productions — *JAM Creative Productions (Worldwide)*

Audio Press Kit, The

1983

Promotion Packages
 00:00:00 ALL 016540
 1 pgm —

A new concept in radio, "The Audio Press Kit" that promotes new major motion pictures with fully produced featurettes with the film's major stars, exclusive open-ended interviews with film's major stars, audio clips from the movie; general station ID's (and where possible, personalized ID's) from one of the film's major stars.

12+ — ENT
 FREE; carries no commercials.
 Riches Rubinstein & Radio — *Riches, Rubinstein & Radio*

Custom Packages

Custom Packages

Basic Gold Oldies Library 1982
 Production Libraries
 00:00:00 O 000830
 daily Mono, 2 Track Stereo
 7" reel, 7 1/2 ips
 A basic library of the top records from the past 28 years contained on 94 reels. Library can be purchased in entirety in smaller packages.
 25-54 — MUS
 CASH.
 The Music Director Programming Service — *The Music Director Programming Service*

Beatles 20th Anniversary Radio Special 1983
 Artist Salute
 00:00:00 O, R 029420
 1 pgm Mono, Stereo
 7", 10 1/2" reels, 15 ips
 This program features complete material to aid stations in a 20 year salute to the Beatles. Includes Beatle jingles recut with your station call phrase, Beatle minicapsules with 100, 1 to 2 minute actualities and interviews plus a complete planning guide.
 18+ — ENT
 CASH.
 CPMG — CPMG

Best Of Everything 1982
 Promotion Packages
 00:00:00 ALL 005190
 1 pgm Mono, Stereo
 ?" reel, ? ips
 This library consists of the best of three libraries: Country Punch, Money Machine, and Music Explo. Available for single station markets. Features advertiser campaigns, seasonal jingles, music beds, and production emphasizees. Each station selects what their monthly shipment will be.
 18+ — CON
 CASH.
 American Image Productions — *American Image Productions*

"Best" Poster Campaign, The 1980
 Promotion Packages
 00:00:00 ALL 028310
 — —
 This revenue generating/audience building promotion includes the "Best" poster campaign.
 18+ — COM
 BARTER.
 Wardell And Company — *Wardell And Company*

Black History Challenge 1982
 Promotion Packages
 00:00:00 UC 024070
 daily —
 Game Cards
 A "Scratch and win" sales promotion game, geared for Black History Month. Participants match correct answers to multiple choice Black history questions to be instant winners. Participants must listen to your station to hear the "Lucky Day" if the date matches their card, they win a prize. Promotion lasts from 4 to 12 weeks. Promotion management consultation is available.
 18+ — COM
 Advertising Aids, Promos, Sales Aids
 CASH.
 Bob Harris — *FairWest*

Broadcast Music Service 1984
 Music Libraries
 00:00:00 ALL 018450
 daily Mono, Stereo
 Custom Delivery
 Includes access to the largest 45 RPM Sound Archive in U.S.A. (1,500,000) and over 250,000 albums—also includes a copy of MUSIC MASTER: The 45 RPM Record Directory. A production service available.
 12+ — MUS
 CASH.
 Record-Rama Sound Archives — *Record-Rama Sound Archives*

Budweiser Showdown 1982
 Music-Black/Soul
 00:00:00 B, UC 026520
 14 pgms Stereo
 7" LP, 45 rpm
 Multi-part contest in search of local urban black talent.
 18-24 — MUS
 Advertising Aids
 BARTER.
 Starstream Communications Group — *Starstream Communications Group*

Cat, The 1981
 Production Libraries
 00:00:00 ALL 022410
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 A unique blend of imaginative and creative sounds. A complete library with sales thematics. Custom audio trax, 60 and 30 seconds length; work parts and sound effects. Updated monthly. Include production music and generic jingles to be customized for clients.
 18+ — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER; market exclusivity.
 Media General Broadcast Services — *Media General Broadcast Services*

Cat's Pajamas (Humor Service), The 1984
 Script
 00:00:00 ALL 042300
 monthly —
 Scripts
 The Cat's Pajamas (Humor Service) provides a newsletter filled with topical, usable, and workable humor, written by and for radio personnel. Each month, a new supply of radio humor will help supplement every announcer's on-air wit and creativity.
 18+ — CON
 CASH.
 The Cat's Pajamas — *The Cat's Pajamas*

Celebrity And Character Voices 1981
 Promotion Packages
 00:00:00 ALL 028460
 — —
 ?" reel, ? ips
 Creative promotional services, which includes over 85 celebrity and character voices for station ID's and radio spots. Creative writing services available.
 1982: "ADDY" Awards Gold Awards; 1982: AAAI International Awards.
 18+ — COM
 Demos
 CASH.
 Rob Bennethum, Foltz-Wessinger Advertising — *Rob Bennethum/Voices*

Celebrity Radio & TV Commercials 1984
 Promotion Packages
 00:00:00 ALL 018790
 1 pgm Mono
 Cassette
 A series of celebrity radio and TV commercials ideal for your format.
 12+ — CON
 CASH.
 Broadcast Activities — *Broadcast Activities*

Cheap Radio Thrills Volumes 1-5 1983
 Production Libraries
 00:00:00 ALL 029390
 5 volumes Stereo
 12" LP, 33 1/3 rpm
 A five volume production library of music, sound effects, themes, logos and many more "Production Tools" for spots promos and all radio production.
 1. Volume 1 Organ Thrillers 2. Volume 2 Promotion Machine 3. Volume 3 Commercial Music 4. Volume 4 Commercial Music 5. Volume 5 Cheap Soap Opera
 18+ — CON
 Demos
 CASH; by single volume or entire library.
 Jerry Moss — *L.A. Airforce* WORLDWIDE: O'Connor Creative Services

Custom Packages

Custom Packages

Christmas Albums

1983

Promotion Packages

00:00:00 ALL 026360
 1 pgm Stereo
 12" LP, 33 1/3 rpm

This program features holiday songs and medleys, as well as instrumental and choral arrangements. Offers customized versions.

12+ — MUS

Promos.

CASH.

FairWest — FairWest

Christmas Production Library

1980

Production Libraries

00:00:00 AC 013010
 1 pgm Stereo
 12" LP, 33 1/3 rpm

Four LP record sets are offered on a one-year lease or on a purchase basis, depending on market size for cost.

18-34 — MUS

CASH.

Airforce Broadcast Services — Airforce Broadcast Services
 CANADA/AUSTRALIA: Airforce Broadcast Services

Comic Relief

1981

Comedy

00:00:00 ALL 023440

1x monthly —

Script

Service of one-liners for on-air talent.

18+ — ENT

CASH.

Gary Thison — *Whilde Creative Services*

Commercial Services

1984

Custom Programming

00:00:00 ALL 018400

daily Mono, Stereo

7" reel, 7 1/2 ips, Custom Delivery

Creative programming, voice-overs and commercial work service available to producers, agencies, and advertisers.

12+ — CON

CASH.

Independent Audio Productions — *Independent Audio Productions*

Independent Audio Productions

John J. Strader
VOICE OVER SPECIALIST
 Audio studio facilities

3650 Clifton Avenue
 Cincinnati, Ohio 45220
 (513) 281-6838

Commercials

1982

Promotion Packages

00:00:00 ALL 006770
 1 pgm Mono, Stereo

?

Customized commercials.

12+ — COM

CASH.

Otis Conner Productions — *The Otis Conner Companies*

Complete Country Music Libraries

1983

Production Libraries

00:00:00 C 025780

1 pgm Stereo

Cartridge-Reel Tape

Complete music library featuring hard to find oldies.

18-44 — CON

CASH/BARTER.

Country Consultants — *Country Consultants*

Confession Of A Comic D.J.

1982

Comedy

00:20:00 ALL 042210

1 pgm Stereo

Cassette

Comic: *Scott Hammaker*

This comedy tape contains little known DJ secrets, tips, and valuable information, let comic Scott Hammaker help you with your radio "spoofing."

18+ — ENT

CASH.

Scott Hammaker — *Cosmic Comedy*

Custom Packages

Custom Packages

CHR 1982
 Production Libraries
 00:00:00 A 023240
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 An AOR production library augmented by continuing research, computerized programming logs, and consultation make up this package.
 18-34 — COM
 Promos, Sales Aids
 CASH.
 Rick Carroll — *Noble Broadcast Consultants*

Country Gold Oldies Library 1982
 Music-Country
 00:00:00 C 015960
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A library that contains 1244 cuts currently, with more updates coming. The library spans the years 1950 through 1982, based on the Top 1000 Country Hits of All-Time.
 25+ — MUS
 CASH.
 The Music Director Programming Service — *The Music Director Programming Service*

Country Music Bingo 1982
 Audience Participation
 00:00:00 C 006090
 daily —
 Bingo Cards
 Each music bingo game comes complete with master sheets, winners forms and instructions. Country version comes with 3,000+ different cards, each printed on 6 different colors of stock. It's bingo played with the music. Available in a contemporary music version.
 18-44 — COM
 Sales Aids
 CASH; 1 play per market; 6 month distribution rights.
 Country Consultants — *Country Consultants*

Country Punch 1982
 Production Libraries
 00:00:00 C 005170
 1 pgm Mono, Stereo
 ?" reel, ? ips
 This library is contemporary Nashville country. It is also a buy-out library which features hundreds of music beds and advertiser image campaigns that can be customized by local clients.
 18+ — CON
 CASH.
 American Image Productions — *American Image Productions*

Creative Department, The 1981
 Promotion Packages
 00:00:00 ALL 023030
 daily Stereo
 12" LP, 33 1/3 rpm; 10" reel, 7 1/2 ips
 A collection of the cream of the crop award-winning radio campaigns.
 18+ — COM
 Demos
 CASH; market exclusivity.
 FirstCom Broadcast Services — *FirstCom Broadcast Services*

Creative Department, The 1980
 Promotion Packages
 00:00:00 ALL 042940
 daily —
 7" reel, 7 1/2 ips
 A syndicated, sales-support-service. Consists of customized advertising campaigns, production elements and musical images created and produced for local advertisers.
 12+ — CON
 CASH; 36 equal monthly payments; available exclusively to only 1 station per market.
 FirstCom Broadcast — *FirstCom Broadcast Services*

Custom & Syndicated Commercial Music Campaigns 1984
 Promotion Packages
 00:00:00 ALL 046100
 daily Stereo
 7" reel, 7 1/2 ips
 Provides customized and syndicated commercial music campaigns.
 18+ — CON
 CASH.
 The Otis Conner Companies — *The Otis Conner Companies*

Custom & Syndicated TV Commercials 1984
 Custom Programming
 00:00:00 ALL 018850
 1 pgm Stereo
 Custom Delivery
 TV commercials to fit your format and your market.
 12+ — CON
 CASH.
 TM Communications — *TM Communications (Worldwide)*

Custom Consulting Services 1970
 Custom Programming
 00:00:00 ALL 017970
 daily —
 Custom research, positioning, programming and marketing. Ongoing consulting, complete programming systems, music lists and music libraries, promotion, advertising, and personnel guidance.
 18+ — COM
 CASH; hour or day rates; price based on market size and complexity of job.
 Bud Connell Associates — *Bud Connell Associates*

Custom ID Packages 1982
 Identifications
 00:00:00 ALL 006760
 1 pgm Mono, Stereo
 ?" reel, ? ips
 Customized ID's to meet your station's needs. Several record length songs are produced and tested to assure the songs communicate with your listeners.
 18+ — CON
 CASH.
 Otis Conner Productions — *The Otis Conner Companies*

Custom Jingles 1983
 Jingles
 00:00:00 ALL 016560
 daily Mono, Stereo
 ?" reel, ? ips
 Custom image research and development with identify signatures.
 12+ — COM
 CASH.
 Heller Corp Syndication Div — *Heller Corp Syndication Div*

Custom Produced TV Spots 1984
 Custom Programming
 00:00:00 ALL 018870
 1 pgm Stereo
 Custom Delivery
 A customized TV spot for your station in your market.
 12+ — CON
 CASH.
 Visual Impressions Ltd — *Visual Impressions Ltd*

Custom Programming 1982
 Music-Gospel
 00:00:00 RE 006110
 daily Stereo
 7", 10" reels, 7 1/2 ips
 Producers of special programming for radio. Reel-to-reel tape duplication and distribution.
 18-54 — MUS
 CASH.
 Heil Enterprises — *Heil Enterprises*

Custom Packages

Custom Packages

Custom Syndicated Music Campaigns 1983

Promotion Packages

00:00:00 ALL 044400

daily Stereo

?" reel, ? ips

A complete promotion campaign.

18+ — CON

CASH.

Otis Conner Productions — *The Otis Conner Companies*

Custom Tailored Radio Production & Distribution Service 1977

Custom Programming

00:00:00 ALL 018940

daily Stereo

?" reel, ? ips

Creates, produces, and distributes radio programs and public service spots to suit your market.

25+ — TAL

FREE.

Ziehl Radio — *Ziehl Radio*

Custom TV Commercials 1983

Promotion Packages

00:00:00 ALL 042530

daily Stereo

Video Tape

A custom promotional package for radio stations.

18+ — CON

CASH.

TM Productions — *TM Communications*

Customized Promotion & Commercial Packages 1984

Promotion Packages

00:00:00 ALL 044840

daily Stereo

?" reel, ? ips

Customized production of station ID's, jock cuts, and commercials.

18+ — CON

CASH.

Hot Tracks Recording Services — *Hot Tracks Recording Services*

Dial-Log 1982

Entertainment

00:00:00 ALL 022640

monthly —

Script

A professional publication serving on-air talent and stations across the U.S. and Canada with issues of humor, interview leads, conversation starters, calendars, and more.

18+ — ENT

CASH.

Corey Deitz, Mike Morin — *Corey Deitz Creative Services*

Director, The 1981

Production Libraries

00:00:00 ALL 022370

1 pgm Stereo

12" LP, 33 1/3 rpm

Sixty and thirty music trax, work parts, sound effects and extended trax (average 3 mins) with edits. Updated monthly.

18+ — MUS

Advertising Aids, Demos, Promos

CASH/BARTER; market exclusivity.

Media General Broadcast Services — *Media General Broadcast Services*

Double Play 1983

Promotion Packages

00:00:00 ALL 027840

1 pgm —

Game Cards

This "scratch and win" card game features a baseball theme and is designed for radio stations that carry major league, minor league or collegiate baseball, play-by-play. Features an "Instant Win" section, prizes are won by scratching four silver baseballs to reveal either a single, double, triple, home run or the station's call letters. The "Listen To Win" portion demands that the player listens to the station to hear if the score on their ticket matches the score broadcasted.

12+ — COM

Advertising Aids, Promos, Sales Aids

CASH; co-sponsored.

Bob Harris — *FairWest*

Drive Module 1982

Promotion Packages

00:00:00 AC, R 018710

1 pgm Stereo

Videotape

A video spot for radio promotion in which the viewer is taken on a journey through a futuristic city. Features several strong and clear logo displays evenly placed in the spot.

18-34 — COM

CASH; available market exclusive.

JAM Creative Productions — *JAM Creative Productions*

Easy Listening Record Service 1975

Music-Beautiful

00:00:00 ALL 043300

daily Stereo

?" reel, ? ips

An easy listening record service for radio program producers. A service for the professional "Easy Listening" music programmer.

25+ — CON

CASH.

Disc-Location — *Disc-Location*

Electric Weenie Monthly DJ Gag Sheet, The 1970

Comedy

00:00:00 ALL 018380

monthly —

Newsletter

A 14 page newsletter with 10 pages of gags and 4 pages on radio/DJ/music news, info, and advice.

18+ — ENT

CASH.

Electric Weenie Productions — *Electric Weenie Productions*

Football Fortune 1982

Promotion Packages

00:00:00 ALL 022910

daily —

Game Cards

"Football Fortune" a station promotion that involves "scratch and win" game cards. Listeners can win instant cash or prizes by rubbing off the four silver footballs to correctly match two, three and four team names, or by spelling out your station call letters. Each game card also has a scratch spot to disclose a "winning score" that players must match with the score you broadcast in order to win. An operation manual is provided covering all aspects of "Football Fortune." Promotion management consultation is available.

12+ — COM

Advertising Aids, Promos, Sales Aids

CASH; co-sponsored, market exclusivity.

Bob Harris — *Harris Marketing Group (Worldwide)*

Custom Packages

Custom Packages

Formula—Target Country 1981

Promotion Packages
00:00:00 ALL 022570
1 pgm Stereo
10" reel, 7 1/2 ips

Custom promotion for contemporary stations, updated monthly. Includes sales promotion, contests, and station promos. Updated monthly.

18+ — COM
Advertising Aids, Promos
CASH/BARTER; market exclusivity.
Media General Broadcast Services — *Media General Broadcast Services*

Fun Factor 1983

Promotion Packages
00:00:00 ALL 018650
daily —

A total promotion package designed to your market.
18+ — COM
CASH; scaled to market.
Toby Arnold & Associates — *Toby Arnold & Associates*

Gold Rush 1982

Music-Oldies
00:00:00 O, R 022490
monthly Stereo
7" reel, 7 1/2 ips

A complete service with a continuing supply of history making hits, spanning the last fifteen years. Includes custom shotguns and monthly supplements beginning with the year 1955 through 1974. Each reel contains ten selections. Fifty selections per month for duration or contract. Not available as an automated package.

18+ — MUS
Advertising Aids, Promos, Sales Aids
CASH/BARTER; market exclusivity.
Media General Broadcast Services — *Media General Broadcast Services*

Good Music Package, A 1982

Music-Adult Contemporary
00:00:00 AC 015950
daily Mono, Stereo
7" reel, 7 1/2 ips

A library of AC music complete with all your favorites.

25+ — MUS
CASH.
The Music Director Programming Service — *The Music Director Programming Service*

High Country 19??

Production Libraries
00:00:00 C 015500
daily Stereo
?" reel, ? ips

Contains client advertising and station promotion includes: image productions, instrumentals, production and "sell" music. Supplemented on a monthly basis dictated by feedback of subscribing stations.

18-44 — CON
CASH.
First Choice — *First Choice*

Hollywood Mimed Voices Putdowns 19??

Comedy
00:00:00 ALL 018390
daily Mono
?" reel, ? ips

Contains 25 lines (put-downs) per set done by International Star Mimic including all the usual—George Burns, Kermit, Kasey Kasem, Walter Cronkite, Jimmy Stewart, John Wayne, and Liberace.

12+ — ENT
CASH.
Electric Weenie Productions — *Electric Weenie Productions*

Hollywood Production Library 1983

Production Libraries
00:00:00 ALL 042170
12 pgms Stereo
12" LP, 33 1/3 rpm

Provides 202 commercial length background tracks, in :60 and :30 second versions; 101 Super Solos designed to give clean, uncluttered bridges, openers, closers and punctuations, plus Cartoon Capers sound effects.

18+ — CON
CASH.
O'Connor Creative Services Pty — *O'Connor Creative Services Pty Ltd*

Hot LPs TV Commercials 1983

Promotion Packages
00:00:00 AC 042550
daily Stereo
Video Tape

A commercial package for TV promotion of radio stations.

12-49 — CON
CASH.
TM Productions — *TM Communications*

How To Pick Men Up & Put Them 1982

Down
Comedy
00:00:00 ALL 042250
1 pgm Stereo
Cassette

Comic: Scott Hammaker

A feminist guide to fulfilling relationships. Little known insights on how men think and how they don't think. A comedic tape for women who trust men and those who don't!

18+ — ENT
CASH.
Scott Hammaker — *Cosmic Comedy*

I Love My Country 1983

Promotion Packages
00:00:00 C 042540
daily Stereo
Video Tape

A special commercial package to promote radio stations with a country format.

18-54 — CON
CASH.
TM Productions — *TM Communications*

Image Flight 1983

Promotion Packages
00:00:00 AC, R 018700
1 pgm Stereo
Videotape

A video spot for radio promotion in which the viewer is taken on a dazzling journey through an outer space re-entry, then approaches a futuristic city. Landing is on a towering sky port in the midst of downtown. Features several strong and clear logo displays evenly placed in the spot with accompanying copy and customized jingle to reinforce the call letters. This is the follow-up to the successful "Drive Module" spot. May be ordered with an AC or CHR style customized audio track.

18-34 — COM
CASH; available market exclusive.
JAM Creative Productions — *JAM Creative Productions*

Inside Zen Comedy 1982

Comedy
00:00:00 ALL 042230
1 pgm Stereo
Cassette

Comic: Scott Hammaker

Go behind the scenes into the real secrets of Zen Comedy. Contains hilarious Zen stories, riddles and jokes. Join the entire Zen Comedy cast on "The Sea of Serenity" and take the famous Zen Quiz. This tape is a must for all comedians and students of Zen.

18+ — ENT
CASH.
Scott Hammaker — *Cosmic Comedy*

Custom Packages

Custom Packages

Instant Replay Service 1981
Production Libraries
00:00:00 ALL 022440
1 pgm Stereo
12" LP, 33 1/3 rpm
A sales and production service for today's contemporary radio station. Four sections devoted to sales and four to production and programming, updated monthly. Includes production music and generic jingles to be customized for clients.
18+ — MUS
Advertising Aids, Demos, Promos
CASH/BARTER; market exclusivity.
Media General Broadcast Services — *Media General Broadcast Services*

Intercomm 1981
Promotion Packages
00:00:00 ALL 046130
daily Stereo
7" reel, 15 ips
A specialized custom commercial package that utilizes carefully selected music to fit the style of the product or service rendered. Features state-of-the-art technical excellence, stereo music background and true stereo voice tracks plus DBX processing for the highest s/n level possible.
18+ — CON
CASH.
In Records Audio Presentations — *In Records Audio Presentations*

Jingle And Identification Packages 1983
Promotion Packages
00:00:00 ALL 017080
daily —
Various
A completely creative customized package of station ID's, logos, and slogans.
12+ — CON
Demos
CASH/BARTER.
Image One Productions — *Image One Productions (Worldwide)*

Jingles 1983
Jingles
00:00:00 ALL 017090
daily Mono, Stereo
?" reel, ? ips
Customized jingles for any format.
12+ — CON
CASH.
The Jingle Machine — *The Jingle Machine*

Jingles And Commercials For Radio 19??
Jingles
00:00:00 ALL 046050
daily Stereo
?" reel, ? ips
Jingle and commercial packages for radio.
18+ — CON
CASH.
Bill Lupis — *Bill Lupis*

Key, The 1981
Production Libraries
00:00:00 AC, MM 022420
1 pgm Stereo
10" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm
A sales and production library keyed for Adult MOR or Easy Listening stations. Commercial aids that blend with the station's sound. Eight sections including sound effects. Updated monthly. Includes production music and generic jingles to be customized for clients.
18+ — MUS
Advertising Aids, Demos, Promos
CASH/BARTER; market exclusivity.
Media General Broadcast Services — *Media General Broadcast Services*

Livin' The Music 1982
Promotion Packages
00:00:00 C 005230
1 pgm Stereo
Radio theme campaign with 25 ID's and a :30 and :10 TV commercial for Country format stations.
18+ — CON
CASH.
American Image Productions — *American Image Productions*

Lone Star: A Magazine Of Humor 1983
Comedy
00:00:00 ALL 042340
2x monthly —
Magazine
"The Lone Star: A Magazine Of Humor," is an internationally circulated humor magazine which contains poetry, jokes, cartoons and stories; plus news and features of interest to the comedy connoisseur and professional humorist.
18+ — ENT
CASH.
Lone Star — *Lone Star*

Lone Star Comedy Monthly, The 1982
Comedy
00:00:00 ALL 020750
2x monthly —
Script
Comedians, public speakers and broadcasters will find dozens of one-liners and jokes on topical and timeless subjects, categorized for easy referencing.
18+ — ENT
CASH.
Lone Star — *Lone Star*

Lone Star Comedy Monthly, The 1983
Comedy
00:00:00 ALL 042570
monthly —
Magazine
The Lone Star Comedy Monthly contains dozens of one-liners and jokes on topical and timeless subjects, categorized for easy referencing.
18+ — ENT
CASH.
Lone Star — *Lone Star*

Master Music Catalog: Section Four 1982
Promotion Packages
00:00:00 CL 006640
daily Full Track
Mono, 2 Track
Stereo
12" LP, 33 1/3 rpm
The London Symphony Orchestra
Classical recordings as performed by the London Symphony Orchestra. Selections include: The 9th Symphony, Coppelia, Spring Song, Die Fledermans, Nutcracker Suite, and Dance of the Sugar Plum Fairy. Pressed on disc from 24-track masters. Can be used as a promotional album customized to a station's needs.
25+ — MUS
CASH.
The Good Sound Factory — *The Good Sound Factory* EXPORT: The Good Sound Factory

Master Music Catalog: Section One 1982
Promotion Packages
00:00:00 AC, MM, O 006610
daily Full Track
Mono, 2 Track
Stereo
12" LP, 33 1/3 rpm
Features original rock, rythm and blues, middle of the road songs, newly recorded by the original artists such as: Chubby Checker, The Coasters, The Drifters, Lesley Gore, and The Kingston Trio. All of the artists, and their original bands, were brought back into the studio for re-recordings of their original songs. Pressed on disc from 24-track masters, used primarily for station promo albums.
18+ — MUS
CASH.
The Good Sound Factory — *The Good Sound Factory* EXPORT: The Good Sound Factory

Custom Packages

Custom Packages

Master Music Catalog: Section Three 1982
 Promotion Packages
 00:00:00 O 006630
 daily Mono, Stereo, 2 Track Stereo
 12" LP, 33 1/3 rpm
 Contains the hits of such artists as: Jewel Akens, The Beach Boys, The Capris, Ronnie Dove, The Five Satins. These are original masters (stereo & mono) that were used with these recordings for original release by their respective labels. Features music that is rock, rhythm & blues, and MOR. Pressed on disc, can be used as a promotional album customized to a station's needs.
 18+ — MUS
 CASH.
 The Good Sound Factory — *The Good Sound Factory* EXPORT: The Good Sound Factory

Master Music Catalog: Section Two 1982
 Promotion Packages
 00:00:00 C 006620
 daily Full Track Mono, 2 Track Stereo
 12" LP, 33 1/3 rpm
 Features original country songs, newly recorded by the original artists such as: Skeeter Davis, Del Reeves, Sammi Smith, and Jeannie C. Riley. All of the artists, and their original bands, were brought back into the studio for re-recordings of their original songs. Pressed on disc from 24-track stereo masters, used primarily for station promotional albums.
 18+ — MUS
 CASH.
 The Good Sound Factory — *The Good Sound Factory* EXPORT: The Good Sound Factory

Master Plan 1982
 Promotion Packages
 00:00:00 ALL 000480
 1 pgm Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A sales support system designed to aid revenue, complete with Chuck Blore campaigns.
 12+ — CON
 Advertising Aids, Promos, Sales Aids
 CASH.
 TM Productions — *TM Productions* (Worldwide)

Miller Rock To Riches Talent Search 1982
 Promotion Packages
 00:00:00 A, AC, R 026510
 20 pgms Stereo
 Cassette
 Multi-stage 14 week contest in search of local rock talent. Featuring over \$80,000 in prizes.
 18-24 — MUS
 Advertising Aids, Promos
 BARTER.
 Starstream Communications Group — *Starstream Communications Group*

Miss Radio America Pageant 1982
 Promotion Packages
 00:00:00 ALL 016620
 yearly —
 A series of local Miss Radio America contests which will culminate in Las Vegas. Contestants must fall within the 18-34 age range, local winners will be crowned, after a 2-8 week period, with station call letters.
 18+ — COM
 CASH.
 Marmas Productions — *Marmas Productions*

Music Library 1982
 Production Libraries
 00:00:00 AC 011430
 daily Stereo
 12" LP, 33 1/3 rpm
 The largest source of contemporary production music. Select the best albums for your individual needs. Over 600 LP albums for use.
 18+ — MUS
 Demos, Promos
 CASH.
 De Wolfe Music Library — *De Wolfe Music Library*

Music Production Libraries 1983
 Production Libraries
 00:00:00 ALL 016020
 daily Stereo
 ?" reel, ? ips
 Contains production music.
 18+ — MUS
 CASH; 1 annual fee pays for all licensing.
 Siri Music — *Siri Music*

Music Scoring Services And Sound Effects 1982
 Music Scoring Services
 00:00:00 ALL 012460
 daily Stereo
 Tape/Disc—Customized Delivery
 Music scoring services and sound effects are provided.
 12+ — COM
 CASH.
 Zenith/db Studios — *Zenith Cinema/db Studios*

My Soft Spot 1982
 Promotion Packages
 00:00:00 BM, MM 015410
 Daily Stereo
 7" reel, 7 1/2, 15 ips
 "My Soft Spot" campaign contains: television commercials, a graphics package, and image music. A three 30-second and three 10-second television commercials with audio track and visuals customized with your call letters and dial position.
 25+ — CON
 CASH.
 TM Productions — *TM Communications*

Network Production Music Library, The 1983
 Production Libraries
 00:00:00 AC 027100
 1 pgm Stereo
 12" LP, 33 1/3 rpm; ?" reel, ? ips
 Contemporary music source adaptable to commercials, feature films, industrial and educational films and various other multimedia productions.
 25+ — MUS
 CASH.
 Network Production Music Library — *Network Production Music Library*

Network Sound Effects Library 1984
 Production Libraries
 00:00:00 ALL 043000
 daily Stereo
 12" LP, 33 1/3 rpm
 Three thousand stereo effects, individually banded and slated. Twelve hundred cross references contained in an alphabetical and sequential catalog. This library consists of 17 categories and is delivered on 87, stereo Whisper Discs.
 18+ — CON
 Demos
 CASH; buy-out basis.
 Network Production Music Library — *Network Production Music Library*

New Release Service 1983
 Playlists
 00:00:00 AC, C, R 042720
 weekly Mono, Stereo
 7" reel, 7 1/2 ips
 This record service provides a weekly tape of new record releases, and a minimum of ten new selections each week. Additional cuts are often included at no extra charge and playlists include title, artist, time, intro, end, license and composer information.
 18+ — CON
 CASH/BARTER.
 Media General Broadcast Services — *Media General Broadcast Services*

Custom Packages

Custom Packages

| | | | | | |
|--|------------------------|--------|--|--------|------|
| News Themes | | 19?? | | | |
| Identifications | | | | | |
| 00:00:00 | ALL | 020210 | | | |
| 1 pgm | Mono, Stereo | | | | |
| 12" reel, 15 ips | | | | | |
| Custom packages with powerful themes, includes opens, breaks, stings, news spots, editorial bed, psa beds, and closes. All music original. | | | | | |
| 18+ — CON | | | | | |
| Demos | | | | | |
| CASH; price dependent on market size. | | | | | |
| Shelton Leigh Palmer — <i>Shelton Leigh Palmer & Company</i> | | | | | |
| Noble A + | | 1982 | | | |
| Production Libraries | | | | | |
| 00:00:00 | AC | 023250 | | | |
| daily | Stereo | | | | |
| 10 1/2" reel, 7 1/2 ips | | | | | |
| An AC production library augmented by continuing research, consultation, and positioning make up this package. | | | | | |
| 25-54 — COM | | | | | |
| Promos, Sales Aids | | | | | |
| CASH. | | | | | |
| Bob Harper — <i>Noble Broadcast Consultants</i> | | | | | |
| # O'Connor Production Library, The | | 19?? | | | |
| Production Libraries | | | | | |
| 00:00:00 | ALL | 045850 | | | |
| daily | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| A complete production library. | | | | | |
| 18+ — CON | | | | | |
| CASH. | | | | | |
| O'Connor Creative Services — <i>O'Connor Creative Services</i> | | | | | |
| # O'Connor's Apple Library | | 19?? | | | |
| Production Libraries | | | | | |
| 00:00:00 | ALL | 045860 | | | |
| daily | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| A full service production library. | | | | | |
| 18+ — CON | | | | | |
| CASH. | | | | | |
| O'Connor Creative Services — <i>O'Connor Creative Services</i> | | | | | |
| Plays It Country | | 1983 | | | |
| Promotion Packages | | | | | |
| 00:00:00 | C | 029010 | | | |
| daily | Stereo | | | | |
| Videotape | | | | | |
| TV promotional campaign for country stations. Fully animated, it features customization of call letters and logo as well as city. Contains :30 and :10 second versions with musical jingle audio. | | | | | |
| 25+ — COM | | | | | |
| CASH. | | | | | |
| American Image Productions — <i>American Image Productions</i> | | | | | |
| Pop Rock | | 19?? | | | |
| Production Libraries | | | | | |
| 00:00:00 | A, R | 015520 | | | |
| daily | Stereo | | | | |
| ? reel, ? ips | | | | | |
| A custom package contains client advertising and station promotion includes: image productions, instrumentals, and production. Supplemented on a monthly basis dictated by feedback of subscribing stations. | | | | | |
| 18-34 — CON | | | | | |
| CASH. | | | | | |
| First Choice — <i>First Choice</i> | | | | | |
| Production Bank, The | | | | | 1981 |
| Production Libraries | | | | | |
| 00:00:00 | ALL | | | 009950 | |
| daily | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| A commercial production library service that imposes no restrictions on the creativity of the people who use it. Contains a basic library, commercial concepts (30 campaigns), customized concepts, local sales plan & advertiser audio presentations, seasonal setups, production music, sound pictures, sound effects, zipper & buttons, super spots, and updates throughout the year. | | | | | |
| 18+ — COM | | | | | |
| CASH. | | | | | |
| Dick Starr — <i>Toby Arnold & Associates</i> | | | | | |
| Production Library | | | | | 1982 |
| Production Libraries | | | | | |
| 00:00:00 | ALL | | | 011680 | |
| daily | Mono | | | | |
| 10 1/2" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm | | | | | |
| Complete music scoring library. | | | | | |
| <i>Clio, Venice Film Festival, Golden Eagle, Academy Award.</i> | | | | | |
| 18+ — MUS | | | | | |
| Demos, Promos | | | | | |
| CASH. | | | | | |
| Eddy Manson — <i>Eddy Manson Productions</i> | | | | | |
| Production Library: Beautiful Music | | | | | 1982 |
| Production Libraries | | | | | |
| 00:00:00 | BM, MM | | | 005140 | |
| ? pgms | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| High quality easy-listening instrumentals. | | | | | |
| 18+ — MUS | | | | | |
| CASH. | | | | | |
| Morning Music (U.S.A.) — <i>Morning Music (U.S.A.)</i> | | | | | |
| Production Library: Easy Listening | | | | | 1982 |
| Production Libraries | | | | | |
| 00:00:00 | BM, MM | | | 005130 | |
| 1 pgm | Stereo | | | | |
| 12" LP, 33 1/3 rpm | | | | | |
| High quality easy-listening instrumentals. | | | | | |
| 18+ — MUS | | | | | |
| CASH. | | | | | |
| Morning Music (U.S.A.) — <i>Morning Music (U.S.A.)</i> | | | | | |
| Production Music Library | | | | | 19?? |
| Production Libraries | | | | | |
| 00:00:00 | ALL | | | 006980 | |
| daily | Stereo, 2 Track Stereo | | | | |
| 7" reel, 7 1/2 ips; 12" LP, 33 1/3 rpm | | | | | |
| A library consisting of 350 LP's and tapes, designed for broadcast. Includes themes, beds, transitional pieces, and bridges. | | | | | |
| 12+ — MUS | | | | | |
| CASH. | | | | | |
| Capitol Production Music — <i>Capitol Production Music</i> | | | | | |
| Production Music Library & Sound Effects | | | | | 1982 |
| Production Libraries | | | | | |
| 00:00:00 | ALL | | | 026570 | |
| daily | Stereo | | | | |
| 7" reel, 7 1/2 ips | | | | | |
| Music library featuring wide variety of selections. | | | | | |
| 18+ — MUS | | | | | |
| English, Spanish | | | | | |
| CASH. | | | | | |
| Continental Recordings — <i>Continental Recordings</i> | | | | | |

Custom Packages

Custom Packages

Production Source 1982

Music Sound Effects Libraries
00:00:00 ALL 000420
1 pgm Stereo
10 1/2" reel, 7 1/2 ips

A package of music beds exclusively. Commercial and random length backgrounds, rhythm pads with accents and thematic sets.

12+ — CON

Advertising Aids, Promos, Sales Aids

CASH.

TM Productions — *TM Communications* (Worldwide)

Professional Cheap Comedy 1982

Comedy
00:00:00 ALL 020930
10x monthly —

Script

Comedy material for on-air talent.

25+ — ENT

CASH; 1 year contract.

Brad Carver — *Professional Cheap Comedy*

Promat P 1982

Production Libraries
00:00:00 BB, BM, MM 003740
daily Mono, Stereo
10 1/2", 14" reels, 7 1/2, 3 3/4 ips

Plus sounds for complementing a format you already have, or a potpourri of libraries possibly for slotting weekend time for specials. Includes "Cotton Pickin Good Country," "Soft and Mellow," "Week End Concert," "Pianos By The Score," and "Big Band Syndrome."

25+ — MUS

CASH.

Alden G Thompson — *The CnB Studios*

Radio Bingo 1982

Promotion Packages
00:00:00 ALL 015180
daily —

Bingo Cards

A 13-week complete package that is ready-to-air.

12+ — COM

CASH.

World Wide Bingo — *World Wide Bingo*

Radio Express 1981

Jingles
00:00:00 ALL 015430
daily Mono, Stereo
7" reel, 7 1/2, 15 ips

"Radio Express" is an adaptable jingle package to all standard musical logos as well as calls with three or four letters, frequency and calls and code calls. Contains 25 expressive cuts, including ID's, transitional cuts, news/information cuts, transitional cuts, hour openers, and promo beds.

12+ — CON

CASH.

TM Productions — *TM Communications*

Radio Game, The 1981

Promotion Packages
00:00:00 ALL 042970
daily —

Game Cards

A customized, "Scratch n' Win" promotion for radio stations.

12+ — COM

CASH.

FairWest — *FairWest*

Radio Game, The 1983

Promotion Packages
00:00:00 ALL 043460
daily —

Game Cards

The Radio Game, is a popular station promotion method that involves "scratch and win" game cards. Listeners win two ways; they can be an instant cash winner by matching the hidden dollar amounts on the game card, or by listening to your station for their "Lucky" rub-off number to be announced for a chance to win additional cash or merchandise prizes. An operational manual is provided covering all aspects of "The Radio Game." Promotion management consultation is available.

12+ — COM

Advertising Aids, Promos, Sales Aids

CASH; co-sponsor, market exclusivity.

Bob Harris — *Harris Marketing Group* (Worldwide)

Radio ID's/Promotion Campaigns 1983

Promotion Packages
00:00:00 ALL 044380
daily Stereo
?" reel, ? ips

A full radio ID and promotional service, to meet your station's needs.

18+ — CON

CASH.

Otis Conner Productions — *The Otis Conner Companies*

Radio's Greatest Hits Come Hellerhighwater 1977

Promotion Packages
00:00:00 ALL 016550
daily Mono, Stereo
?" reel, ? ips

Syndicated image campaigns based on the best years of custom award-winning identity programs and contains new materials. Complete TV campaigns at additional costs.

12+ — COM

CASH.

Heller Corp Syndication Div — *Heller Corp Syndication Div*

Rationalization Therapy 1983

Comedy
00:00:00 ALL 042240
1 pgm Stereo

Cassette

Comic: *Scott Hammaker*

"Rationalization Therapy", is a fast moving spoof on all "Human Potential" therapy. An enjoyable break from seriousness.

18+ — ENT

CASH.

Scott Hammaker — *Cosmic Comedy*

Reconstructed Personality Radio 1983

Custom Programming
00:00:00 AC, C 017210
daily Stereo
7" reel, 7 1/2 ips

A localized custom program liners, weather, time and intros, drop-in voice tracks over records, completely localized. An ideal way to have major market talent on a budget.

18-54 — COM

CASH; priced based on the number of air personalities picked up.

RPR — *RPR*

Recording/Production Services 1982

Recording Services
00:00:00 ALL 006780
1 pgm Mono, Stereo
?

Customized recording services tailored to your needs.

12+ — CON

CASH.

Otis Conner Productions — *The Otis Conner Companies*

Custom Packages

Custom Packages

Redneck Guide To Picking Up Women-Like A 6 Pack 1982
 Comedy
 00:00:00 ALL 042260
 1 pgm Stereo
 Cassette
 Comic: *Scott Hammaker*
 A gentle, "Fun-loving" look at the fine art of meeting the fair sex. This charming tape gives valuable insights that will help one impress, overwhelm and conquer women.
 18+ — ENT
 CASH.
 Scott Hammaker — *Cosmic Comedy*

Shotgun 1982
 Inserts
 00:00:00 ALL 005830
 1 pgm Stereo
 7" reel, 7 1/2 ips
 "Shotgun," exactly what the name says, hard hitting, in and out quickly, simple and effective. Includes transitionals, a capellas, and energy builders. Contains 36 cuts.
 12+ — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Showcase Production Music 1981
 Production Libraries
 00:00:00 ALL 022400
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 Custom production music in all music styles. Sixty-second trax with 30-20-10 second edits, wild work parts and sound effects. Updated monthly.
 18+ — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER; market exclusivity.
 Media General Broadcast Services — *Media General Broadcast Services*

Six Hundred LP Production Music Library 1982
 Production Libraries
 00:00:00 AC 014140
 daily Stereo
 12" LP, 33 1/3 rpm
 The largest source of contemporary music. Custom selection.
 18+ — MUS
 Demos, Promos
 CASH.
 DeWolfe Music Library — *De Wolfe Music Library*

60 And 30 Second Musical Beds 1982
 Production Libraries
 00:00:00 ALL 010680
 100 pgms 2 Track Stereo
 7", 7 1/2" reels, 15 ips; 12" LP, 33 1/3 rpm
 There are 100 different 60 second and 30 seconds musical beds ready for your voice over. Contemporary, fully orchestrated, no needle drop.
 12+ — CON
 Advertising Aids
 CASH.
 Thomas J Valentino — *Thomas Valentino*

Someplace Special 1982
 Promotion Packages
 00:00:00 AC, MM 000470
 1 pgm Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Coordinated plans for Top 40, Rock, Adult Contemporary and MOR formats a total multi-media advertising campaign.
 25+ — CON
 Advertising Aids, Promos, Sales Aids
 CASH; price predicated on market size.
 TM Productions — *TM Productions (Worldwide)*

Someplace Special 1979
 Promotion Packages
 00:00:00 R 015560
 daily Mono, Stereo
 7" reel, 7 1/2 ips
 Contains station songs and ID's and promotional material that create a strong station image. A television campaign also included.
 18-34 — CON
 Advertising Aids, Promos, Sales Aids
 CASH.
 TM Productions — *TM Communications*

Sound Effects Library 1982
 Music Sound Effects Libraries
 00:00:00 ALL 011440
 daily Stereo
 12" LP, 33 1/3 rpm
 Over 600 different sound effects for use by broadcast producers on this 18 album set.
 18+ — MUS
 Demos, Promos
 CASH.
 De Wolfe Music Library — *De Wolfe Music Library*

Sound System, The 1983
 Production Libraries
 00:00:00 ALL 042600
 daily Stereo
 12" LP, 33 1/3 rpm
 A full, production library, "The Sound System" gives you national sounding music for your local ad clients. The library is constantly updated, so that it is always "Fresh". Fifteen LP's are provided, five LP's are sent every 90 days as updates.
 18+ — CON
 CASH.
 Otis Conner Productions — *The Otis Conner Companies*

Sounds Like 1980
 Promotion Packages
 00:00:00 ALL 015390
 daily —
 Video Tape
 A TV campaign with plenty of call letter identification, a very pleasant musical hook, lots of lifestyle identification, and all this makes "Sounds Like" an effective TV spot for radio stations.
 18+ — COM
 CASH.
 TM Productions — *TM Communications*

Sounds Of Broadcasting, The 1981
 Production Libraries
 00:00:00 ALL 022390
 1 pgm Stereo
 12" LP, 33 1/3 rpm
 A continuous source of production tools for the professional production person. Sixty and thirty second music trax, work parts and sound effects. Researched and created for any format. Updated monthly.
 18+ — MUS
 Advertising Aids, Demos, Promos
 CASH/BARTER; market exclusivity.
 Media General Broadcast Services — *Media General Broadcast Services*

Southern Library Of Recorded Music 1982
 Music Scoring Services
 00:00:00 ALL 012380
 daily Stereo
 Tape/Disc—Customized Delivery
 This company provides background music for TV-Radio films, commercials, themes, documentaries, etc.
 12+ — COM
 CASH.
 Southern Library Of Records — *Southern Library Of Recorded Music*

Custom Packages

Custom Packages

Space(d) Age Horoscopes 1983

Comedy
00:00:00 ALL 024670
daily Mono
10 1/2" reel, 7 1/2 ips
This program is a humorous take off on horoscopes. Taped weekly or written for your production, four sets of 12 per month.
18+ — ENT
CASH.
Electric Weenie Productions — *Electric Weenie Productions*

Spot Shop 1982

Promotion Packages
00:00:00 AC 012940
1x weekly Mono
—
These sales campaigns cover a wide range of client categories. Automotive, financial, bridal, real estate, and night clubs are just a few of the campaigns in this service.
25-54 — COM
Sales Aids
CASH; 12 month minimum.
Studio Center — *Studio Center* CANADA: Studio Center

Station ID's 1981

Identifications
00:00:00 ALL 022360
1 pgm Stereo
7" reel, 7 1/2 ips
Total customization from inventory; any format, length of instrumentation, and vocal sound. Six new packages each year. Stations are invited to consult for a Pilot Package.
18+ — CON
Advertising Aids, Promos
CASH/BARTER; market exclusivity.
Media General Broadcast Services — *Media General Broadcast Services*

SYNTRAX Production Library 1983

Production Libraries
00:00:00 ALL 041910
daily Stereo
12" LP, 33 1/3 rpm
A three disc production library comprised of synthesized music tracks, both commercial and random length, for use in commercial and promotional production.
12+ — CON
CASH; buy-out basis, no leasing and no needle-drop fees.
SYNTRAX — *Zero To Sixty*

Take A Turn For The Best 1983

Promotion Packages
00:00:00 AC, C 029020
daily Stereo
Film
TV promotional campaign with film animation of logo, plus legal id's etc. Optional features are "days of the week" elements and two movie opens. Two musical styles in audio: contemporary and country.
25+ — COM
CASH.
American Image Productions — *American Image Productions*

TM System, The 1982

Production Libraries
00:00:00 ALL 000560
1 pgm Mono, Stereo
10 1/2" reel, 7 1/2 ips
A production package including sales support elements using single commercials to total marketing concepts.
12+ — COM
Promos
CASH.
TM Productions — *TM Communications* (Worldwide)

TMX One 1981

Production Libraries
00:00:00 ALL 015400
daily Stereo
12" LP, 33 1/3 rpm
A sound effects library contains 12 LP's with all the sounds you'll ever need, from all household effects to weather.
12+ — CON
CASH.
TM Productions — *TM Communications*

Today's Total Sound 1981

Production Libraries
00:00:00 ALL 022430
1 pgm Stereo
12" LP, 33 1/3 rpm
A forceful source for sales, production and programming aids. Compatible to any format. Updated monthly. Includes production music and generic jingles to be customized for clients.
18+ — MUS
Advertising Aids, Demos, Promos
CASH/BARTER; market exclusivity.
Media General Broadcast Services — *Media General Broadcast Services*

Trendsetter 1981

Production Libraries
00:00:00 ALL 022380
1 pgm Stereo
12" LP, 33 1/3 rpm
Instrumentation and special effects of the chart music plus specialty trax. Sixty and thirty second trax, work parts, trailer hitches for looping. Music set effects and sound effects. Updated monthly.
18+ — MUS
Advertising Aids, Demos, Promos
CASH/BARTER; market exclusivity.
Media General Broadcast Services — *Media General Broadcast Services*

Twenty LP Sound Effects Library 1982

Music Sound Effects Libraries
00:00:00 ALL 014130
daily Stereo
12" LP, 33 1/3 rpm
A wide range of sound effects for use by broadcast producers.
18+ — MUS
Demos, Promos
CASH.
DeWolfe Music Library — *De Wolfe Music Library*

Valentino Sound Effects Library, The 1982

Music Sound Effects Libraries
00:00:00 ALL 010670
30 pgms 2 Track Stereo
12" LP, 33 1/3 rpm
The finest in recorded sound effects in one compact versatile collection of 30 discs. Quick cued. Over 1000 different effects.
12+ — CON
Advertising Aids
CASH.
Thomas J Valentino — *Thomas Valentino*

Wax Preserves 1984

Music Libraries
00:00:00 ALL 018470
daily Mono, Stereo
?" reel, ? ips
A programming service for original recordings of very early vintage.
18+ — MUS
CASH.
Roger Dorfman — *San Francisco Sound Archives*

Way Of Life 1983

Promotion Packages
00:00:00 C 029000
daily Stereo
Videotape
A country station "image campaign," featuring localizers that enable a station to continually update the series. Twenty-five cuts are available.
25+ — COM
CASH.
American Image Productions — *American Image Productions*

Custom Packages

Features

What Is Zen Comedy 1983
Comedy
00:00:00 ALL 042270
1 pgm Stereo
Cassette
Comic: *Scott Hammaker*
A comprehensive look at all aspects of Zen Comedy. Learn the Zen Comedy on: Confusion, Problem Solving, Happiness, Meditation and Mind Control, plus much more. Rare tape clips, interviews, stories, koans, ancient wisdom, and comic nonsense are included.
18+ — ENT
CASH.
Scott Hammaker — *Cosmic Comedy*

Windy City Repertory Company, The 1983
Promotion Packages
00:00:00 ALL 041920
daily Mono
7" reel, 7 1/2 ips
Charles Fuller, *Ellie Weingardt, Fred Young*
All the voices you'll ever need are provided in this radio support service. Provides voice-overs, narration, impressions, improvisations, industrials, commercials, announcers, dialects, training programs, radio drama, accents and characterizations. Radio professionals, Charles Fuller, Ellie Weingardt, and Fred Young lend their broadcast talents to create this unique service.
12+ — CON
CASH.
Charles Fuller — *Fuller Productions*

Wizard 1982
Production Libraries
00:00:00 ALL 005180
1 pgm Mono, Stereo
12" LP, 33 1/3 rpm
Includes advertiser image campaigns featuring two music styles that are available for customization. Hundreds of music beds, sound effects, seasonal jingles, rhythmaires music beds, and the "Innovators" category of actors and actresses for spot use.
18+ — CON
Advertising Aids, Sales Aids
CASH.
American Image Productions — *American Image Productions*

Wonderful Truth For Modern Living 1982
Interview-Talk-Personality
00:00:00 AC, RE, T 020950
daily Mono, Stereo
7" reel, 7 1/2 ips
Host: *Dr. Roy A. Smith Sr.*
A custom produced talk show, including music and Bible/psychological messages, and frequently a book review.
18+ — TAL
BARTER/FREE.
Dr Roy A Smith Sr — *Greater Pottstown Counseling Service*

World's Best 1981
Production Libraries
00:00:00 ALL 023020
daily Stereo
12" LP, 33 1/3 rpm; 10" reel, 7 1/2 ips
This commercial sales/production library package features :60 and :30 underscores, staging elements, incidental music, and effects. Included is an audiovisual piece to assist stations in their campaign presentations to local advertisers.
18+ — COM
CASH.
FirstCom Broadcast Services — *FirstCom Broadcast Services*

World's Best Production Library 1983
Production Libraries
00:00:00 ALL 042490
daily Stereo
12" LP, 33 rpm
Talent from ten major markets, 50 writers, and arrangers contributed to build this state-of-the-art production library. Thousands of production elements included. Available on a "buy-out" basis. A collection of 136 advertising songs available, in addition to the production library, at station's option.
18+ — CON
CASH.
Ken Justiss — *FirstCom Broadcast Services*

Zen Comedy 1982
Comedy
00:00:00 ALL 042220
1 pgm Stereo
Cassette
Comic: *Scott Hammaker*
"Laugh your way to enlightenment," Zen Comedy tape tells how Scott Hammaker became the world's first "Zen Comedian." Side 1, chronicles his search for enlightenment and side 2 contains a crazy Zen nightclub act and some "Monty Python" type bits. A unique, tasteful "spiritual spoof."
18+ — ENT
CASH.
Scott Hammaker — *Cosmic Comedy*

Features

Audiographics 1982
Miscellaneous
00:00:00 CL 043140
40 pgms Stereo
Cassette
"Audiographics" is an on-going series of audio cassettes of experimental and traditional poetry, music, drama and storytelling.
1. *Breath Chants* By Philip Corner 2. *Metal Meditations* By Philip Corner 3. & 4. *Peyote Songs* By Leonard Dog & Mary Crow 5. *Reading From Spencer Holst Stories* By Spencer Holst 6. & 7. *The Institute For The Foul Ball (Part I & II)* By Spencer Holst 8. *There Are Different Kinds Of Writings* By Spencer Holst & Tui St. George Tucker 9. *Tiger Balm* By Annea Lockwood 10. *Malaman* By Annea Lockwood 11. *Poetry & Music* By Jackson Mac Low 12. & 13. *Homage To Leona Bleiweiss* By Jackson Mac Low & Pauline Oliveros (Part I & II) 14. *Personal Chants* By Charlie Morrow 15. *Healing Chants And Others* By Charlie Morrow 16. *Hour Of Changes* By Charlie Morrow 17. *Six Horse Songs For Four Voices* By Jerome Rothenberg 18. *Readings* By Armand Schwerner 19. *Sophocles Philoctetes*, trans. A.S. By Armand Schwerner 20. 21. & 22. *The New Guinea Tapes (Part I, II, III)* by Richard Schechner & Joan Mac Intosh 23. & 24. *Readings From The Clairvoyant Journals* By Hannah Weiner 25. *Natural Assemblages And The True Crow* By Alison Knowles 26. *Kalevala: An Epic Of Finland* By Talking Band 27. *Dreamsound India Transformed* By R.I.P. Hayman 28. *Hearsayseeing* By R.I.P. Hayman 29. *Love Songs II: The Shuman Dreams* By Jonathan Albert 30. *Roll Em On Honey* By Donna Henes 31. *Secret Songs* By Tom Johnson 32. *Cross-Fire* By Patty Mucha 33. *It Must Have Been The Candle* By Ocarina Orchestra 34. *Music From Joan of Arc, Goya & other plays* 35. *Shure Fires Fire & Chanting On Maine Jetties* By C. Morrow/COA Workshop 36. *Found Sound* By Bern Porter 37. *Gatherings* By Anne Tardos 38. *Sound Poems* By Dick Higgins 39. *Le Carrefour de la Chaussee d'Antin* 40. *How She Sees It* By Her By Arlene Schloss
18+ — ENT
CASH.
New Wilderness Foundation — *New Wilderness Foundation*

Cardiovascular Health Information 1982
Health
00:00:00 ALL 021020
weekly Mono
Cassette; 7" reel, 7 1/2 ips
Produces health information programs of varying lengths on heart disease, stroke, and high blood pressure.
18+ — NEW
FREE.
American Heart Association — *American Heart Association*

Exotics, The 1983
Comedy
00:00:00 ALL 017330
daily Stereo
10" reel, 7 1/2 ips
A feature package with tongue in cheek commercials about special places and humorous things.
12+ — ENT
CASH.
Winton Communication Group — *Winton Communication Group*

Features

Features

Extras, The 1983
 Comedy
 00:00:00 ALL 017320
 daily Stereo
 10" reel, 7 1/2 ips
 A feature package that includes collectors items, comedy cuts, and novelty pieces.
 35+ — ENT
 CASH.
 Winton Communication Group — *Winton Communication Group*

Funny Business, The 1982
 Comedy
 00:00:00 ALL 013480
 1x monthly —
 Script
 A comedy service geared for all formats featuring one-liners, record intros, sound effects, and voices.
 12+ — ENT
 Demos
 CASH; market exclusivity; 6 month minimum.
 Jack Raymond — *The Funny Business*

Inside Country 1982
 Scripts
 00:00:00 C 011580
 1x monthly Mono
 script
 This monthly newsletter is designed especially for the country music air personality. Inside Country will give you ready to air one liners and short paragraphs about the country music entertainers and their songs.
 18-44 — ENT
 Promos
 CASH.
 Inside Country — *Inside Country*

Knockers! 1982
 Comedy
 00:00:00 ALL 002520
 10x weekly —
 7" reel, 7 1/2 ips
 "Knockers" provides you with comedy material to insert into music and talk programming. An eclectic collection of gags, jokes, bits, phoney reports, wacky weather reports, interviews, guests, sounds, situations, one-liners in the voices of famous and infamous people & recordings of old radio shows. Plus a holiday package of nifty and different holiday guests and gags for your show. Running time varies.
 1. Clyde Crisis Comments 2. Doctor Heinz Fifty (the 7th) 3. The Knockers Great Grab Bag 4. Inspector Cleaudeau Of The France Suerte 5. Phillip Comments 6. Usually Wong Weather Forecasts 7. Radio shows from the 1930's and 1940's 8. Mike Fright
 12+ — ENT
 Promos
 CASH; permanent lease.
 Charles Fuller — *Fuller Productions (Worldwide)*

Lee Haas 1982
 Comedy
 00:00:00 ALL 013280
 1x daily —
 Script
 Comedy writer for deejays, entertainers, public speakers, and personalities.
 18+ — ENT
 CASH.
 Lee Haas — *Lee Haas*

Master Music Catalog: Section Five 1982
 Child-Juvenile
 00:00:00 ALL 006650
 daily Full Track
 Mono, 2 Track
 Stereo
 12" LP, 33 1/3 rpm
 From "The Master Music Catalog" contains: Disney classics, nursery rhymes, songs of faith, fairy tales, and Aesop Fables. All the classics children love such as: Spoonful of Sugar, Winnie the Pooh, Hot Cross Buns, Jack and Jill, Old King Cole, Oh Suzannah, and The Emperors New Clothes. Pressed on disc for stations to use as promotional album.
 12-17 — ENT
 CASH.
 The Good Sound Factory — *The Good Sound Factory* EXPORT: *The Good Sound Factory*

Mini-View 1981
 Music-AOR
 00:00:00 A, R 014590
 5x weekly Stereo
 Satellite Transmission
 Host: *Rona Elliot*
 The artists themselves introduce tracks from their latest albums and explain in interviews the genesis of each song. Fed the same day as the album's release. Offered on a one-time basis to Source affiliates.
 18-34 — MUS
 Advertising Aids, Promos
 BARTER; FREE to affiliates.
 Dan Formento, John McGhan, The Source Network — *NBC Radio Network "The Source"*

Music City Mailbox 1984
 Interview-Talk-Personality
 00:00:00 C 043390
 weekly Mono
 5" reel, 7 1/2 ips
 Host: *Biff Collie*
 Biff, the stars, and the fans sometimes, answer real life questions about the stars, their lives, trivia, and country music history. This covers thousands of cards and letters received weekly by the stars, record companies and publishers in Music City.
 18+ — ENT
 CASH/BARTER.
 Biff Collie — *Biff Collie's Winner Productions*

Music World 1983
 Music-Adult Contemporary
 00:00:00 AC 025300
 weekly —
 UPI Wire, Script
 Roundup of the week's news in contemporary music in script form each Saturday. Also, individual items can be used in newscasts or read by air personalities during their shows.
 25+ — NEW
 CASH.
 United Press International — *UPI Radio Network*

Newsmaker Interviews 1983
 Interview-Talk-Personality
 00:00:00 N, NT, T 028340
 monthly Mono
 Telephone Transmission
 This service provides a monthly bulletin which lists 36 newmakers who are seeking exposure. Interviewees range from show business celebrities to captains of industry.
 18+ — TAL
 CASH/BARTER.
 Newsmakers Interviews — *Newsmaker Interviews*

Orben's Current Comedy 1982
 Comedy
 00:00:00 AC, C, R 007770
 2x monthly Mono
 Script
 Bob Orben has the gift of putting a humorous slant on practically every aspect of life. Twice each month you'll receive at least 70 hilarious one-liners.
 18+ — ENT
 CASH.
 Bob Orben — *The Comedy Center*

Features

Identifications

Phantastic Phunnies 1983
 Comedy
 00:00:00 ALL 015570
 daily —
 Script
 A monthly service that provides about 400 of the "phunniest," original, quick-quip lines.
 18+ — ENT
 CASH.
 John Fultz — *Phantastic Phunnies* (Worldwide)

Seasonal Specials 1987
 Religious-Specials
 00:00:00 RE 028780
 10 pgms Stereo
 Satellite Transmission
 Special Christian programming for the four seasons: Christmas, Thanksgiving, Easter and Patriotic. Contact for program running time.
 1. *One Star* 2. *Where Love Is* 3. *A Very Special Birthday* 4. *City On A Hill* 5. *Remembered Mercy* 6. *Barabbas* 7. *The Star And The Cross* 8. *The Life Of Christ* 9. *Free Indeed* 10. *Sweet Land Of Liberty*
 12+ — REL
 CASH; price varies.
 Moody Broadcasting Network — *Moody Broadcasting Network*

Talk-Show Newsletter, The 1982
 Interview-Talk-Personality
 00:00:00 N, NT, T 005890
 2x weekly Mono
 Script
 A bi-weekly newsletter containing contact and background information on a variety of authoritative and interesting interviewees on topics of current interest.
 25+ — TAL
 CASH/BARTER; 13 weeks
 ? — *Meredith Syndication Service*

Weird Circle, The 1977
 Mystery
 00:00:00 ALL 026140
 52 pgms Mono
 7" reel, 7 1/2 ips
 This syndicated mystery program dramatizes some well-known and some lesser-known mystery stories. Includes authors such as Edgar Allan Poe, Wilkie Collins, de Maupassant, Walter Scott, and others.
 18+ — ENT
 CASH/BARTER.
 Nostalgia Broadcasting — *Nostalgia Broadcasting*

Identifications

Authority, The 1982
 Identifications
 00:00:00 AC, NT 010160
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 This series is intended primarily for news oriented stations. It provides vocal and instrumental logos for identification and production. There are traffic, weather, news, and sports intros, etc. From 5 to 60 seconds in length.
 1980, 1981, *Clio* finalist.
 25+ — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions* (Worldwide)

Back To Basics 1982
 Identifications
 00:00:00 AC 005800
 daily Stereo
 7" reel, 7 1/2 ips
 An ID series written as a "no frills" back to basics package. Features call letter reinforcement, transitional cuts for smooth segues, up tempo cuts to establish or aid program flow and longer music beds for production purposes. Over 50 tracks of varying lengths.
 18-44 — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Beautiful Music/Easy Listening 1982
 Identifications
 00:00:00 AC, BM, MM 026550
 daily Stereo
 7" reel, 7 1/2 ips
 An easy and relaxing ID package, fully orchestrated and specially day-parted to blend with your sound.
 25+ — CON
 English, Spanish
 CASH.
 Continental Recordings — *Continental Recordings*

Best Show, The 1983
 Identifications
 00:00:00 AC 026690
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Adult contemporary jingle and image package.
 25-49 — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

Certified Country 1982
 Identifications
 00:00:00 C 006690
 daily Mono, Stereo
 ?" reel, ? ips
 Country syndicated ID package.
 18-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

Close To You 1982
 Identifications
 00:00:00 AC 006700
 daily Mono, Stereo
 ?" reel, ? ips
 Total station image package based on the "Close To You" theme contains 55 cuts. Package includes three record-length station songs, news theme and bumpers, fast, moderate and slow ID's, and more.
 18-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

Closer Together 1982
 Identifications
 00:00:00 ALL 005840
 daily Stereo
 7" reel, 7 1/2 ips
 An ID series that has been produced for formats that serve a wide range of musical tastes. Ties diverse programming together with a common theme and logo. Seven different music tracks which cover all of the major music categories. A full complement of mixes, at least 20 cuts. Ideal for non-commercial or college stations.
 12+ — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Come Home 1982
 Identifications
 00:00:00 AC 006710
 daily Mono, Stereo
 ?" reel, ? ips
 Complete promotion package with 3 record-length image songs based on the "Come Home" theme. Package has news cuts and tempo matches ID's. Also available are TV spots and billboards.
 18-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

Country KHJ 1983
 Identifications
 00:00:00 C 026640
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Country jingle and image package.
 25-49 — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

Identifications

Country Life 1982
 Identifications
 00:00:00 C 005780
 daily Stereo
 7" reel, 7 1/2 ips
 "Country Life" was created for the hottest sound in the market today, country music. This ID series was written for the crossover country listener and programmer with strong call letter emphasis. Offers a myriad of production and PSA beds.
 18-54 — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Double Plus 1983
 Identifications
 00:00:00 AC 026610
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 This series is geared to adult contemporary stations. Provides jingle & image packaging.
 25-49 — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

Fire Package 1982
 Identifications
 00:00:00 AC 006720
 daily Mono, Stereo
 ?" reel, ? ips
 Total station image package for Adult Contemporary format.
 25-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

Future Flow 1983
 Identifications
 00:00:00 R 026720
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Rock jingle and image package.
 18-34 — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

Fyre, The 1983
 Identifications
 00:00:00 AC 026620
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Adult contemporary jingle and image package.
 25-49 — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

Good Times 1983
 Identifications
 00:00:00 AC, MM 026630
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Adult contemporary/mellow music jingle and image package.
 25-49 — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

HITRADIO 1984
 Jingles
 00:00:00 AC, R 018720
 daily Stereo
 12" LP, 33 1/3 rpm
 An identification jingle package that is a departure from the "traditional" jingle sound, combining the hot studio sounds of modern rock, pop, and new music.
 18-34 — CON
 CASH; available market exclusivity.
 JAM Creative Productions — *JAM Creative Productions*

Identifications

I'd Rather Be In Denver I & II 1982
 Identifications
 00:00:00 AC, C 010080
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 These two packages are part of a complete image campaign. The series includes short ID's, image songs, promo songs and other cuts. From 6 to 60 seconds in length.
 1980, 1981, *Clio finalist*.
 25+ — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions* (Worldwide)

Let's Make The Music Together 1982
 Identifications
 00:00:00 AC 006730
 daily Mono, Stereo
 ?" reel, ? ips
 Total station promotion package includes 4 record-length promo songs in different tempos and moods based on the concept "Let's Make The Music Together," plus a huge assortment of ID's, news and sports themes, weekend cuts, and night time cuts.
 25-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

Look To Us 1982
 Identifications
 00:00:00 AC 005820
 daily Stereo
 7" reel, 7 1/2 ips
 The newest sound available, this ID series is the ultimate in the adult contemporary style. Features smooth transitionals which affords a programmer the tools to segue from event to event with maximum flow. A "city song" ties the series together creating strong identification between station and listener. This package is complete with sports, weather, and traffic report sounders, and lyrics can be tailored to suit your specific station image.
 18-44 — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Meltdown 1982
 Identifications
 00:00:00 AC, B 010020
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 A series of production and special audio effects to provide interesting logo identification. From 2 to 7 seconds in length.
 1980, 1981, *Clio finalist*.
 18+ — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions* (Worldwide)

Music Jam 1982
 Identifications
 00:00:00 AC 010040
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 New ways to establish the logo and slogan in a variety of musical styles and tempos. From 3 to 8 seconds in length.
 1980, 1981 *Clio finalist*.
 25+ — CON
 Demos, Promos
 (Worldwide)
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

Nashville Plus 1982
 Custom Programming
 00:00:00 C 005210
 1 pgm Mono, Stereo
 ?" reel, ? ips
 This Contemporary Country package contains 20 station ID's and one station image song with edits. Various lengths.
 18+ — CON
 CASH.
 American Image Productions — *American Image Productions*

Identifications

News & Information 1982

Identifications
00:00:00 N, NT, T 005790
1 pgm Stereo
7" reel, 7 1/2 ips
News and information created with news stations in mind due to a high rate of tune in/tune out listeners this package contains a strong emphasis on call letter reinforcement with sounders and shotguns.
25+ — CON
CASH.
Continental Recordings — *Continental Recordings*

Newsline 1983

Identifications
00:00:00 N, NT, T 026650
daily Mono, Stereo
12" LP, 33 1/3 rpm
News jingle and image package.
25+ — CON
Demos, Promos
CASH; unlimited play.
JAM Creative Productions — *JAM Creative Productions*

1 Voice, The 1983

Identifications
00:00:00 MM 026710
daily Mono, Stereo
12" LP, 33 1/3 rpm
Jingle and image package geared to middle-of-the road stations.
25+ — CON
Demos, Promos
CASH; unlimited play.
JAM Creative Productions — *JAM Creative Productions*

Outstanding 1983

Identifications
00:00:00 AC, R 026660
daily Mono, Stereo
12" LP, 33 1/3 rpm
This series is geared to TOP 40 stations. Offers jingle and image package.
18-34 — CON
Demos, Promos
CASH; unlimited play.
JAM Creative Productions — *JAM Creative Productions*

Power Pac, The 1984

Identifications
00:00:00 A, R 045750
daily Mono, Stereo
7" reel, 7 ips
A CHR syndicated ID package.
18-44 — CON
CASH; unlimited number of plays.
Otis Conner Productions — *The Otis Conner Companies*

Pro Radio 1983

Identifications
00:00:00 AC 026780
daily Mono, Stereo
12" LP, 33 1/3 rpm
Adult contemporary jingle and image package.
25-49 — CON
Demos, Promos
CASH; unlimited play.
JAM Creative Productions — *JAM Creative Productions*

Reachin Out 1984

Identifications
00:00:00 AC 045760
daily Mono, Stereo
7" reel, 7 ips
An Adult Contemporary syndicated ID package.
18-44 — CON
CASH; unlimited number of plays.
Otis Conner Productions — *The Otis Conner Companies*

Shake, Rattle & Radio 1983

Identifications
00:00:00 O 018750
daily Stereo
7" reel, 7 1/2 ips
An ID series that has been produced for the oldies format.
25+ — CON
CASH.
Continental Recordings — *Continental Recordings*

Soft Rock 1983

Identifications
00:00:00 AC, R 018780
daily Stereo
7" reel, 7 1/2 ips
An ID package that is designed with soft rock format in mind.
25-54 — CON
CASH.
Continental Recordings — *Continental Recordings*

Special Touch 1983

Identifications
00:00:00 AC, MM 026670
daily Mono, Stereo
12" LP, 33 1/3 rpm
Adult contemporary/mellow music jingle and image package.
25-49 — CON
Demos, Promos
CASH; unlimited play.
JAM Creative Productions — *JAM Creative Productions*

Spirit 1982

Custom Programming
00:00:00 AC, C, NT 005200
1 pgm Mono, Stereo
7" reel, 7 ips
Twenty station ID cuts, two station image songs with edits, one community song. The length varies.
18+ — CON
CASH; unlimited plays.
American Image Productions — *American Image Productions*

Station I.D. Packages 1984

Identifications
00:00:00 ALL 045890
daily Stereo
10 1/2" reel, 7 1/2 ips
Identification packages to help promote your station.
18+ — CON
CASH/BARTER.
The Innovation Organization — *The Innovation Organization*

Station ID's 1982

Jingles
00:00:00 ALL 015650
daily Mono, Stereo, 2 Track Stereo
7" reel, 7 1/2, 15 ips
Complete custom-tailored station ID's, DJ intros, major market male and female voices, accents, vocal specialties and commercials for radio.
12+ — CON
CASH; contract terms are open.
William Mauldin Broadcasting Productions — *William Mauldin Broadcasting Productions*

Station ID's 1982

Identifications
00:00:00 ALL 016720
daily Stereo
7" reel, 7 ips
Contains top-of-the-hour legal ID's, quarter hour maintenance sweeps, signature pieces and image lines for AOR stations.
18-34 — CON
Demos
CASH.
Studio 4 Productions — *Studio 4 Productions*

Identifications

Station ID Service 1983
 Identifications
 00:00:00 ALL 045650
 daily Stereo
 7" reel, 7 1/2 ips; Cassette
 A complete station ID service for all formats which offers customizations. A vast music bed library for "freshness."
 18+ — CON
 CASH/BARTER.
 Broadcast International — *Broadcast International*

Station Logos & I.D. Packages 1977
 Promotion Packages
 00:00:00 ALL 020200
 1 pgm Mono, Stereo
 12" reel, 15 ips
 Logos, sounders and ID packages syndicated for use in any market or can be customized for stations (re-singing.) Both traditional orchestrations and unique synthesizer productions are available.
 Cassette demos available.
 18+ — CON
 Demos
 CASH; market exclusivity.
 Shelton Leigh Palmer — *Shelton Leigh Palmer & Company*

Storybook Campaign 1982
 Promotion Packages
 00:00:00 AC 005220
 1 pgm —
 Radio promotion spots for use on TV. Three :30 and three :10 spots featuring nursery rhyme characters designed for Adult Contemporary stations.
 18+ — CON
 CASH.
 American Image Productions — *American Image Productions*

Talk To Us 1983
 Identifications
 00:00:00 T 026680
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Jingle and image package geared to talk radio stations.
 25+ — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

This Is It 1984
 Identifications
 00:00:00 UC 045740
 daily Mono, Stereo
 7" reel, 7 ips
 Urban Contemporary syndicated ID package.
 18-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

Touching You 1984
 Identifications
 00:00:00 AC 045770
 daily Mono, Stereo
 7" reel, 7 ips
 An Adult Contemporary syndicated ID package.
 18-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

TV Commercial-Station ID Service 1983
 Identifications
 00:00:00 ALL 045640
 daily Stereo
 Video Cassette
 A TV commercial campaign for radio station identifications. Customized to each station format.
 18+ — CON
 CASH/BARTER.
 Broadcast International — *Broadcast International*

Identifications

Watch What We're Doin' Now 1982
 Promotion Packages
 00:00:00 ALL 005240
 1 pgm Stereo
 —
 TV promotion campaign with full animation and three music styles.
 18+ — COM
 CASH.
 American Image Productions — *American Image Productions*

WCOZ 1983
 Identifications
 00:00:00 AC, R 018770
 daily Stereo
 7" reel, 7 1/2 ips
 An ID package for adult contemporary and hot hits format.
 25-54 — CON
 CASH.
 Continental Recordings — *Continental Recordings*

We Play Your Songs 1982
 Identifications
 00:00:00 AC 006740
 daily Mono, Stereo
 7" reel, 7 ips
 A promotion package built around the record-length "We Play Your Songs" image song.
 25-44 — CON
 CASH; unlimited number of plays.
 Otis Conner Productions — *The Otis Conner Companies*

We'll Make Your Day 1983
 Identifications
 00:00:00 AC 026700
 daily Mono, Stereo
 12" LP, 33 1/3 rpm
 Jingle and image package geared to adult contemporary stations.
 25-49 — CON
 Demos, Promos
 CASH; unlimited play.
 JAM Creative Productions — *JAM Creative Productions*

We're Here For You 1982
 Identifications
 00:00:00 ALL 005810
 daily Stereo
 7" reel, 7 1/2 ips
 Written for the broadcaster who is genuinely interested in serving their community. All cuts are written with the intention of identifying your station. Series consists of over fifty cuts and includes: shotguns, logos, phrases, promo beds, PSA beds, sounders, and a city song.
 12+ — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Where He Comes First 1982
 Identifications
 00:00:00 RE 026540
 daily Stereo
 7" reel, 7 1/2 ips
 Religious ID package.
 18+ — CON
 English, Spanish.
 CASH.
 Continental Recordings — *Continental Recordings*

WILD 1983
 Identifications
 00:00:00 UC 018760
 daily Stereo
 7" reel, 7 1/2 ips
 An ID package for urban contemporary formats.
 18-34 — CON
 CASH.
 Continental Recordings — *Continental Recordings*

Jingles

Jingles

Jingles

Across The Country

1987
 Identifications
 00:00:00 C 015420
 daily Mono, Stereo
 7" reel; 7 1/2, 15 ips
 A Country jingle package. ID cuts include vocal tag mix-outs and promotion cuts provided with front and back :30 second mix-outs.
 18+ — CON
 CASH/BARTER.
 TM Productions — *TM Communications*

Adult Contemporary Package

1984
 Jingles
 00:00:00 AC 045660
 daily Stereo
 7" reel, 7 1/2 ips; Cassette
 A complete jingle package for AC station formats.
 25+ — CON
 CASH/BARTER.
 Broadcast International — *Broadcast International*

Airpower

1983
 Jingles
 00:00:00 ALL 042510
 daily Mono, Stereo
 7" reel, 7 1/2 ips
 A contemporary jingle package, to produce the image you want in an ID series.
 12-49 — CON
 Demos
 CASH.
 TM Productions — *TM Communications*

AOR-Unjingles Package

1987
 Jingles
 00:00:00 A, R 028400
 daily Stereo
 5", 7" reels, 15 ips
 Jingles for FM AOR's that do not sound like jingles. Easy to blend into programming yet distinctive enough to stand out. Contains 35 useable cuts per package.
 18-24 — CON
 CASH/BARTER.
 Radioactivity — *Radioactivity*

Beautiful Music Package

1984
 Jingles
 00:00:00 BM 045690
 daily Stereo
 7" reel, 7 1/2 ips; Cassette
 A complete jingle package for Beautiful Music station formats.
 25+ — CON
 CASH/BARTER.
 Broadcast International — *Broadcast International*

City Song

1982
 Promotion Packages
 00:00:00 ALL 021590
 1 pgm Stereo
 7" disc, 45 rpm
 Musical signatures, image instrumental with an urban touch. Beds and breaks.
 18+ — CON
 Demos
 CASH.
 Shoe Productions — *Shoe Productions*

Commercial Jingles

1984
 Jingles
 00:00:00 ALL 045880
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 Commercial jingles for your station.
 18+ — CON
 CASH/BARTER.
 The Innovation Organization — *The Innovation Organization*

Commercial Music/Jingles

1982
 Custom Programming
 00:00:00 ALL 005770
 daily Stereo
 7" reel, 7 1/2 ips
 Uses the psychology of selling with music and delivers your client's message in an effective and creative jingle.
 12+ — COM
 CASH.
 Continental Recordings — *Continental Recordings*

Cosmic Country Package

1984
 Jingles
 00:00:00 C 045680
 daily Stereo
 7" reel, 7 ips; Cassette
 A complete jingle package for Country station formats.
 25+ — CON
 CASH/BARTER.
 Broadcast International — *Broadcast International*

Country Time Package

1987
 Jingles
 00:00:00 C, RE 028390
 daily Stereo
 5", 7" reels, 15 ips
 A contemporary country-themed package for AM and FM. Can be modified with gospel or bluegrass formats. Up to 40 useable cuts per package.
 25+ — CON
 CASH/BARTER.
 Radioactivity — *Radioactivity*

CPMG Commercial Jingles

1982
 Promotion Packages
 00:00:00 ALL 015140
 daily Mono, Stereo
 7" reel, 15 ips
 Contains custom material for national clients and permits the station to acquire market exclusive rights as an agent for CPMG.
 12+ — CON
 CASH.
 CPMG — *CPMG*

CPMG Custom ID Jingles

1982
 Identifications
 00:00:00 ALL 015130
 daily Mono, Stereo
 7" reel, 15 ips
 One cut or an entire package of jingles produced for your station with the option of unlimited, extended licensing rights.
 12+ — CON
 CASH.
 CPMG — *CPMG*

CPMG/PAMS Christmas Jingles

1983
 Promotion Packages
 00:00:00 ALL 029410
 daily Stereo
 7" reel, 15 ips
 A jingle package featuring a choice of ten cuts for the Christmas season.
 12+ — CON
 CASH.
 CPMG — *CPMG*

Custom and Syndicated Jingles

1983
 Jingles
 00:00:00 ALL 046040
 daily Stereo
 7" reel, ? ips
 A full service custom and syndicated jingle package.
 18+ — CON
 Demos
 CASH.
 The Soundshop — *The Soundshop*

Jingles

Jingles

Custom Jingles

1982

Identifications

00:00:00 ALL 022890

1 pgm Stereo

10 1/2" reel, 7 1/2 ips

Jingles, musical ID's, and image packages custom designed by the station and Peters Productions. Positioning and promotion.

18+ — CON

CASH.

Peters Productions — *Peters Productions*

Custom Services

1982

Custom Programming

00:00:00 ALL 007930

daily Mono, Stereo

7" reel, 7 ips

One of America's largest producer of radio and television jingles and ID's creating total image concepts. Custom packages are available for all formats.

12+ — CON

CASH.

Tuesday Productions — *Tuesday Productions*

Drivin' Bands Screamin' Vocals (D.B.S.V.)

1983

Jingles

00:00:00 A 042520

daily Mono, Stereo

7" reel, 7 1/2 ips

A contemporary, Album Rock, jingle package, that will identify your station musically and vocally without sounding like a jingle package.

12-34 — CON

CASH.

TM Productions — *TM Communications*

Drivin Country

1983

Jingles

00:00:00 ALL 029400

daily Stereo

7" reel, 15 ips

Great country jingles, a choice of 14 basic cuts.

25+ — CON

CASH.

CPMG — *CPMG*

Eldorado Package

1983

Jingles

00:00:00 O, R 028370

daily Stereo

5", 7" reels, 15 ips

Predominately oldies package, to be interfaced with the Eldorado format service, for further details see listing in automated formats section of source book. Contains up to 100 useable cuts per package.

25+ — CON

CASH/BARTER.

Radioactivity — *Radioactivity*

Electronic Package

1984

Jingles

00:00:00 NM 045700

daily Stereo

7" reel, 7 1/2 ips; Cassette

A complete jingle package for New Music station formats.

18-34 — CON

CASH/BARTER.

Broadcast International — *Broadcast International*

Growing With Your City

1982

Identifications

00:00:00 AC 015120

daily Mono, Stereo

7" reel, 15 ips

Contains a great selection of basic cuts with your city in mind. A jingle package designed to create a positive association between of your listener with your station.

18-34 — CON

CASH.

CPMG — *CPMG*

Have You Heard The News?

1982

Promotion Packages

00:00:00 N, NT 000500

1 pgm Mono, Stereo

10 1/2" reel, 7 1/2 ips

Promo songs, short ID's, logo statements, sports signature, traffic pad, news intro. Running time can vary from 3 to 60 seconds.

18+ — CON

CASH.

TM Productions — *TM Communications* (Worldwide)

He Is The Word

1982

Identifications

00:00:00 RE 015550

daily Stereo

7" reel, 7 1/2 ips

A Christian radio jingle package.

18+ — CON

CASH.

TM Productions — *TM Communications*

Hot Stuff

1983

Jingles

00:00:00 A, R 042500

daily Mono, Stereo

7" reel, 7 1/2 ips

A contemporary jingle series with the sound of todays music. High energy, lots of power. ID's are short and to the point.

18+ — CON

CASH.

TM Productions — *TM Communications*

ID's And Logo's Packages

1982

Identifications

00:00:00 ALL 010690

75 pgms 2 Track Stereo

12" LP, 33 1/3 rpm

Short, quick musical ID or logo. Lengths vary between 3 seconds and 12 seconds. Ideal for contest intros, bulletins, weather spots, and more.

12+ — CON

Advertising Aids

CASH.

Thomas Valentino — *Thomas Valentino*

Jingles

1982

Custom Programming

00:00:00 ALL 012370

daily Stereo

7" reel, 7ips

Services provided by this company consist of many, many tailor-made jingles. Available in different versions — '60, :30, :10, and :05 second supplied on stereo master tape. One track contains the instrumental music and the other vocals (referred to as "split track").

12+ — CON

Demos

CASH.

Shoe Productions — *Shoe Productions*

Jingles

1982

Custom Programming

00:00:00 ALL 022730

daily 4 Track Stereo

7" reel, 7 1/2 ips

Jingles and spots of varying lengths created for radio and television.

Shotguns.

18+ — CON

CASH.

BLT Productions — *BLT Productions*

Jingles

1977

Custom Programming

00:00:00 ALL 020220

1 pgm Mono, Stereo

12" reel, 15 ips

Complete customized jingles for any type of client. Jingles previously produced and re-tailored to suit your needs. Traditional orchestrations with lyric as well as state-of-the-art synthesizer production.

12+ — CON

Demos

CASH; price dependent on market size.

Shelton Palmer Leigh — *Shelton Leigh Palmer & Company*

Jingles

Jingles

Jingles (Bob Nash Prods, Inc.) 1982
 Custom Programming
 00:00:00 ALL 012220
 daily Mono, Stereo
 7" reel, 7 1/2 ips
 This company creates and produces original music for jingles and uses only first quality talent.
Clios; Cannes Film Festival; Andy Awards.
 12+ — CON
 CASH.
 Bob Nash Productions — *Bob Nash Productions*

Jingles/Beds 1983
 Custom Programming
 00:00:00 ALL 028080
 daily Stereo
 7" reel, ? ips
 Custom produced 30 and 60-second jingles. Also offers music beds on a leased basis.
 18+ — CON
 CASH.
 Communications Capital — *Communications Capital*

Joy Productions 1983
 Jingles
 00:00:00 ALL 017730
 daily Stereo
 7" reel, 7 1/2 ips
 A custom package with your image in mind. A full service creative audio company with an award winning creative team and complete post production facilities.
 12+ — CON
 CASH.
 Joy Productions — *Joy Productions*

KRP-type Package 1987
 Jingles
 00:00:00 AC 028380
 daily Stereo
 5", 7" reel, 15 ips
 A medium tempoed adult contemporary for AM and FM. Available for live or automated programming with up to 30 useable cuts per package.
 25-44 — CON
 CASH/BARTER.
 Radioactivity — *Radioactivity*

Live In New York 1982
 Promotion Packages
 00:00:00 AC, NT 000490
 1 pgm Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Full length musical signature, image instrumentals, transitions, out of commercial-break cuts. Running time varies from 7 to 60 seconds.
 12+ — CON
 CASH.
 TM Productions — *TM Communications (Worldwide)*

Mainstream 1982
 Identifications
 00:00:00 AC 015110
 daily Mono, Stereo
 7" reel, 15 ips
 A jingle package with a choice of sixteen basic cuts combining the "feel" of today's AC and Top 40 music.
 12+ — CON
 CASH.
 CPMG — *CPMG (Worldwide)*

Money Machine, The 1982
 Promotion Packages
 00:00:00 AC, C, MM 005150
 daily Mono, Stereo
 ?" reel, ? ips
 Includes advertiser image campaigns and features three different music styles—MOR, Contemporary, and Country. Contains hundreds of music beds of all styles. Seasonal jingles and production emphasizeers are part of the package.
 12+ — CON
 CASH.
 American Image Productions — *American Image Productions*

Music Explo 1982
 Production Libraries
 00:00:00 ALL 005160
 1 pgm Mono, Stereo
 12" LP, 33 1/3 rpm
 A series of 400 music beds (:60-:30) on twenty albums. It is a buyout library exclusive in the market of broadcasters.
 18+ — CON
 CASH.
 American Image Productions — *American Image Productions*

Musical Commericals 1982
 Syndicated Programming
 00:00:00 ALL 007780
 daily Stereo
 5" reel, 7 1/2 ips, Cassette
 Producers of syndicated custom lyrics, orchestrations, and copy for exclusive use of the client for one year and is renewable. Established in 1962—specializes in regional musical commercials.
 12+ — CON
 Demos
 CASH.
 Audible Advertising — *Audible Advertising*

Nobody Does It Better 1977
 Identifications
 00:00:00 ALL 009990
 1 pgm Stereo
 7" reel, ? ips
 A jingle package.
 18+ — CON
 Demos
 CASH.
 Toby Arnold & Associates — *Toby Arnold & Associates*

PAMS Classic Jingles By CPMG 1958
 Identifications
 00:00:00 O 015150
 daily Mono, Stereo
 7" reel, 15 ips
 Features PAMS outstanding jingle tracks (1958-1968) combined with vocals and lyrics. Many tracks have been remixed in stereo and edited for contemporary alternate versions.
 25+ — CON
 CASH.
 CPMG — *CPMG*

PAMS Contempro Jingles By CPMG 1982
 Identifications
 00:00:00 AC, O 015170
 daily Mono, Stereo
 7" reel, 15 ips
 A wide variety of instrumentals combined with hundreds of lyric adaption possibilities for call letter phrase ID's, image line development, promotional features, D.J.'s, ID's, or special programs or features.
 18+ — CON
 CASH.
 CPMG — *CPMG*

PAMS Country Greats By CPMG 1982
 Identifications
 00:00:00 AC, C, R 015160
 daily Mono, Stereo
 7" reel, 15 ips
 A selection of PAMS best country jingles, great for country formats, but also perfect for rock, top 40, or AC formats.
 12+ — CON
 CASH.
 CPMG — *CPMG*

Pop Rock Package 1984
 Jingles
 00:00:00 R 045670
 daily Stereo
 7" reel, 7 ips; Cassette
 A complete jingle package for Pop Rock station formats.
 12+ — CON
 CASH/BARTER.
 Broadcast International — *Broadcast International*

Jingles

Music Programming

Rapid Rock Jingles By CPMG 1982

Jingles
 00:00:00 A, R 024750
 daily Mono, Stereo
 7" reel, 15 ips
 Hot rock jingles for up-tempo music formats.
 12+ — CON
 CASH.
 CPMG — CPMG

Rhythm Of The City 1982

Promotion Packages
 00:00:00 AC 000450
 1 pgm Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 Suitable for Top 40 and Adult Contemporary. Length can vary from 5 seconds to 4 minutes. Record length songs, ID's, medium and short promotion cuts, artwork, graphics.
 25+ — CON
 Advertising Aids, Promos, Sales Aids
 CASH; number of plays negotiable.
 TM Productions — *TM Productions* (Worldwide)

Sound A Likes 1983

Jingles
 00:00:00 BB, MM 017290
 daily Stereo
 10" reel, 7 1/2 ips
 A package of station ID jingles from the big band era.
 35+ — MUS
 CASH.
 Winton Communication Group — *Winton Communication Group*

Special Forces Services 198?

Jingles
 00:00:00 A, R 028410
 daily Stereo
 5", 7" reels, 15 ips
 Voice-overs and ID's for stations who don't use jingles. Standard feature of MAINSTREAM format, see listing under automated formats for further details.
 12+ — CON
 CASH/BARTER.
 Radioactivity — *Radioactivity*

There's Only One 19??

Identifications
 00:00:00 ALL 015010
 1 pgm Stereo
 ?' reel, ? ips
 A jingle package.
 18+ — CON
 Demos
 CASH.
 Toby Arnold & Associates — *Toby Arnold & Associates*

You've Got To Listen To Talk 1982

News
 00:00:00 N, NT 015440
 daily Mono, Stereo
 7" reel, 7 1/2, 15 ips
 A news talk jingle package.
 25+ — CON
 CASH.
 TM Productions — *TM Communications*

Live Events

Baseball 1982

Sports
 00:00:00 S 021370
 20 pgms Mono
 Satellite Transmission, Telephone Transmission
 Live coverage of the current major league baseball schedule, including playoff, All Star and World Series games, previews and specials. Offers Spanish stations in the U.S., play-by-play during American and National League Championships and World Series.
 12+ — SPO
 Advertising Aids, Promos
 BARTER.
 CBS Radio Sports — *CBS Radio Network*

Music Programming

AOR 1983

Production Libraries
 00:00:00 A 041530
 daily Stereo
 10 1/2" reel, 7 1/2 ips
 A AOR library augmented by continuing research computerized programming logs, and consultation make up this package.
 18-34 — COM
 Promos, Sales Aids
 CASH.
 Rick Carroll — *Noble Broadcast Consultants*

Beautiful Music 19??

Production Libraries
 00:00:00 AC, BM 026900
 1 pgm Stereo
 10" reel, 15 ips
 Pop hits recorded for beautiful music formats.
 25-45 — MUS
 CASH.
 Manuel Kopelman — *Ampro Productions*

Christmas Library 19??

Music Libraries
 00:00:00 ALL 046030
 daily Stereo
 10" reel, 7 1/2 ips
 Includes over 50 Christmas standards for your holiday programming.
 18+ — MUS
 CASH.
 Southwest Media — *Southwest Media*

Christmas Programming Package 1982

Seasonal
 00:00:00 AC, R 000840
 1 pgm Mono, Stereo
 7" reel, 7 1/2 ips
 A special package of Christmas Music containing 152 cuts, featuring 132 different songs. There are 105 Christmas hits and seasonal songs, plus 27 traditional carols. Available for automated or live assist stations. Features such artists as: Elvis, Beach Boys, Frank Sinatra, Willie Nelson—pick the reel that fits your format.
 12-54 — MUS
 CASH.
 The Music Director Programming Service — *The Music Director Programming Service*

Country Christmas Music 1983

Seasonal
 00:00:00 C 044090
 daily Mono, Stereo
 10 1/2" reel, 7 1/2 ips
 A complete country, Christmas music service. Contains 7 reels of seasonal music.
 18+ — MUS
 CASH.
 Musicworks — *The Musicworks*

Music Programming

News Service

Country Music Consultant Guide To

1983

Vintage Hits 1950-1980

Music-Country 00:00:00 C 041410

Book

A complete guide to programming vintage Country Music hits. Offers step by step suggestions on how to program your Country oldies including a sample music rotation.

25+ — MUS

CASH.

Carle Drake, Stranger Productions — *The Music Director Programming Service*

Custom Easy Listening Recordings

1978

Production Libraries 00:00:00 BM 043310
daily Stereo

?" reel, ? ips

Several hundred "Easy Listening" orchestral and group vocal recordings for license to radio program producers.

18+ — CON

CASH.

Starborne Productions — *Starborne Productions*

D.J.'s Almanac Of Country Music, The

1983

Music-Country 00:00:00 C 041420

Book

A complete book of country music that provides quick and easy information on the top country music performers of the century. This 390 page almanac contains biographies on top artists, trivia questions with answers and a day to day Country Music Calendar for each month.

25+ — MUS

CASH.

Toni Sorenson Brown, Country Joe Flint — *The Music Director Programming Service*

Master Music Catalog

1982

Custom Programming 00:00:00 AC, C, CL 006600
daily Full Track
Mono, 2 Track
Stereo

12" LP, 33 1/3 rpm

Over 1,500 titles to choose from to customize an album just right for your station. Select from 5 different categories: Rock (Newly Recorded), Country, Rock, Classical, and Childrens. See individual categories for further information on the artists contained in each.

18+ — MUS

CASH.

The Good Sound Factory — *The Good Sound Factory* EXPORT: The Good Sound Factory

Oldie Records

1980

Music-Oldies 00:00:00 BB, C, O 022860
1 pgm Mono, Stereo

7" disc, 45 rpm

Makes hard-to-find records of all types available for purchase by radio stations. Current titles and catalogue available.

18+ — MUS

CASH.

Various — *Radio Doctors And Records*

Vintage Hit Programming Kit

1983

Music-Country 00:00:00 C 041430

Book

This a complete kit including everything you need to program your station with the best possible music rotation. Provides a true music balance-a Modern Country format with the necessary classics. Includes the Top 1000 Country Music hits of all time, broken down into six essential categories.

25+ — MUS

CASH.

Carl Drake, Stranger Productions — *The Music Director Programming Service*

News Service

Accu-Weather

1964

Weather 00:00:00 ALL 028250
daily Mono

Telephone Transmission

This weather service features localized forecasts plus special feeds for regional weather.

18+ — NEW

CASH.

Accu-Weather — *Accu-Weather* CANADA: *Accu-Weather*

Agriculture Reporting

1983

Farm 00:00:00 N, NT, T 025450
daily Mono

Telephone Transmission

This program includes reports on and analyses of government farm policy.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau*

American Railroad Foundation Information Phone

1983

News 00:00:00 N, NT 028950
daily Mono

Telephone Transmission

A telephone service that offers the latest information dealing with news stories on the railroad system. The service answers questions and provides data to interested stations.

18+ — NEW

FREE.

American Railroad Foundation — *American Railroad Foundation*

Barron's On Investment

1982

Business 00:00:00 AC, CL, NT 028980
3x weekly

Script

A news script service from Dow Jones, publisher of The Wall Street Journal and Barron's; provides invaluable information on what is ahead for the market, inside looks at companies and unique investment opportunities.

25+ — NEW

Sales Aids

BARTER; 1 year contract.

Dow Jones & Company — *Wall Street Journal Report Dow Jones & Company*

Berns Bureau: Actuality Service

1982

Hard News 00:00:00 N, NT, T 007690
daily Mono

Telephone Transmission

Covers the issues in Washington that matter most to your listeners.

These services of "The Berns Bureau" contain audio cuts only, accompanied by identifying information.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: *The Berns Bureau*

Berns Bureau: Features

1982

Feature 00:00:00 N, NT, T 007720
daily Mono

Telephone Transmission

Looks at Washington developments that are humorous and/or offbeat accounts of the news-behind-the-news involving local issues and local representatives.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: *The Berns Bureau*

News Service

News Service

Berns Bureau: Information Service 1982

Hard News
00:00:00 N, NT, T 007750
daily Mono

Telephone Transmission

A retrieval service designed to track down tapes, transcripts, reports, documents, bills, and other information from Congress and the federal agencies.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: The Berns Bureau

Berns Bureau: Live-Lines 1982

Hard News
00:00:00 N, NT, T 007700
daily Mono

Telephone Transmission

Covers the issues in Washington that matter most to your listeners. This services gives live, on-the-air discussions of topics of local interest.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: The Berns Bureau

Berns Bureau: Out-Of-Town Coverage 1982

Hard News
00:00:00 N, NT, T 007740
daily Mono

Telephone Transmission

Live and taped reports from political conventions, national conferences of mayors, governors, or state legislators, and several other events which the correspondents attend throughout the country.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: The Berns Bureau

Berns Bureau: Series 1982

Series
00:00:00 N, NT, T 007730
daily Mono

Telephone Transmission

Collections of reports probing a Washington issue of newsmaker of local interest.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: The Berns Bureau

Berns Bureau: Analyses 1982

Hard News
00:00:00 N, NT, T 007710
daily Mono

Telephone Transmission

Comprehensive background reports of any length on the local impact of recent Washington developments.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: The Berns Bureau

Berns Bureau: News Feeds 1982

Hard News
00:00:00 N, NT, T 007680
daily Mono

Telephone Transmission

Presents news feeds—"wraparound" and voicer reports, each carrying the client's outcue, and extra actualities. Covers the issues in Washington that matter most to your listeners.

18+ — NEW

CASH.

The Berns Bureau — *The Berns Bureau* CANADA: The Berns Bureau

Black Radio Network Audio Service 1982

News
00:00:00 B 015740
daily Mono

Telephone Transmission

A daily news service specializing in coverage of all minorities.

25+ — NEW

CASH; price based on market size.

Black Radio Network — *Black Radio Network*

Broadcast Interview Connection, The 1982

Interview-Talk-Personality
00:00:00 ALL 043450
daily —

A radio programming service that matches interviewees, who have stories to tell, with stations that are looking for talk show guests. Fees are collected from both the interviewee and the station.

18+ — TAL

CASH.

PubSat — *PubSat*

Central Weather Service 1968

Weather
00:00:00 ALL 028210
daily Mono

Telephone Transmission

Daily weather service forecast providing up-to-the minute reports

18+ — NEW

CASH.

Central Weather Service — *Media Service Concepts*

Closed Circuit Network Advisory 1984

News
00:00:00 ALL 046160
daily Stereo

Satellite Transmission

Advises stations of the programming to be fed for that day and/or any pertinent information that affiliates need to know.

18+ — CON

CASH.

AP Radio Networks — *AP Radio Network*

Closing Grain 1983

Farm
00:00:00 ALL 041820
daily —

AP Wire

The grain trading day is wrapped up with a table of each contract month and commodity in the grain and soybean complexes on the Chicago Board of Trade. A summary piece that lists the closing price ranges for wheat, corn, oats and soybeans is presented.

25+ — NEW

CASH.

AP Radio Wire — *AP Radio Wire*

Crain Automotive Report, The 1982

Consumer Info
00:00:00 ALL 005050
daily Mono

?" reel, ? ips

An informational service aimed at car buyers and auto enthusiasts. Based on the news-gathering expertise of Crain's 16 different publications. Easily adaptable by Crain to meet a station's needs. Program can run from 60 seconds to several minutes in length with one, two or more insertion spots. Programming can be available on a regularly-scheduled daily basis or as a weekend news feature.

18+ — NEW

Demos

CASH.

Crain Communications — *Crain Communications*

News Service

News Service

| | | 1982 | # Dial File Notes | 1984 |
|--|-----------|--------|-------------------|--------|
| Crain Business Report, The | | | | |
| Economy | | | Scripts | |
| 00:00:00 | ALL | 005030 | 00:00:00 | ALL |
| daily | Mono | | monthly | — |
| ?'' reel, ? ips | | | Script | 042060 |
| Program content, ranges from general economic news roundup to a specialized topic. Business-news report aimed at decision makers. Based largely on the news-gathering expertise of Crain's 16 different publications. Easily adaptable by Crain to meet running time schedules, demographics and your advertisers needs. Program can run from 60 seconds to several minutes in length with one, two or more insertion spots. Programming can be available on a regularly-scheduled daily basis or as a weekend news feature. | | | | |
| 18+ — NEW | | | | |
| Demos | | | | |
| CASH. | | | | |
| Crain Communications — <i>Crain Communications</i> | | | | |
| Crain Collector-Investor Report, The | | 1982 | | |
| General Interest | | | | |
| 00:00:00 | ALL | 005060 | | |
| daily | Mono | | | |
| ?'' reel, ? ips | | | | |
| A current summary of profitable hobbies that are noteworthy. Based on the news-gathering expertise of Crain's 16 different publications. Easily adaptable by Crain to meet a station's needs. Program can run from 60 seconds to several minutes in length with one, two or more insertion spots. Programming can be available on a regularly-scheduled basis or as a weekend news feature. | | | | |
| 18+ — NEW | | | | |
| Demos | | | | |
| CASH. | | | | |
| Crain Communications — <i>Crain Communications</i> | | | | |
| Crain Consumer Report, The | | 1982 | | |
| Consumer Info | | | | |
| 00:00:00 | ALL | 005040 | | |
| daily | Mono | | | |
| ?'' reel, ? ips | | | | |
| Information about new products in the marketplace and the latest consumer buying trends. (Different reports can target various demographic groups.) Based largely on the news-gathering expertise of Crain's 16 different publications. Easily adaptable by Crain to meet a station's needs. Program can run from 60 seconds to several minutes in length with one, two or more insertion spots. Programming can be available on a regularly-scheduled daily basis or as a weekend news feature. | | | | |
| 18+ — NEW | | | | |
| Demos | | | | |
| CASH. | | | | |
| Crain Communications — <i>Crain Communications</i> | | | | |
| Custom News | | 1983 | | |
| Hard News | | | | |
| 00:00:00 | ALL | 041610 | | |
| hourly | Stereo | | | |
| Satellite Transmission; UPI Wire | | | | |
| "Custom News" allows you to tailor your wire to suit your format, your newscast, and your market. Any material not wanted is filtered out automatically. Stations can choose from a diverse menu of information: state news report, financial news, religious news, music, Washington reports, travel tips and weekly analysis of major domestic issues. | | | | |
| 25+ — NEW | | | | |
| CASH. | | | | |
| UPI Radio Network — <i>UPI Radio Network</i> | | | | |
| Customized Weather Reports | | 1982 | | |
| Weather | | | | |
| 00:00:00 | ALL | 013270 | | |
| 1x hourly | Mono | | | |
| Telephone Transmission | | | | |
| Live or pre-taped customized personality weather reports. Length and style vary according to the needs of the station format. | | | | |
| 18+ — NEW | | | | |
| CASH; one year; with options. | | | | |
| Media Service Concepts — <i>Media Service Concepts</i> | | | | |
| Her Say News Service | | 1982 | | |
| Women | | | | |
| 00:00:00 | AC, N, NT | 013030 | | |
| 1x weekly | Mono | | | |
| Script | | | | |
| This news service which specializes in stories about women, covers the fields of politics, labor, business, medicine, sports, and the arts as they relate to women. | | | | |
| 25-54 — NEW | | | | |
| CASH. | | | | |
| Women's News Institute — <i>Women's News Institute</i> | | | | |
| Mother Jones News Briefs | | 1982 | | |
| Scripts | | | | |
| 00:00:00 | N, NT, T | 015070 | | |
| 1x monthly | — | | | |
| Script | | | | |
| A free monthly packet that contains news items geared specifically for radio broadcast and based on the magazine's investigative stories. Light, off-beat scoops and interview suggestions are provided. | | | | |
| 18+ — NEW | | | | |
| FREE. | | | | |
| Mother Jones Magazine — <i>Mother Jones Magazine</i> | | | | |

News Service

News Service

Nation's Weather, The 1982
 News
 00:00:00 ALL 008870
 4x daily —
 AP Wire
 Contains the latest national weather round-ups four times daily, with temperature tables.
 18+ — NEW
 CASH.
 AP Radio Wire — *AP Radio Wire*

Natural Gas Newsline 1984
 News
 00:00:00 N, NT 043790
 daily Mono
 Telephone Transmission
 A 24 hour audio news service on the field of gas energy. Stations who would like audio feed on energy issues, can call, toll free, (800) 336-4795.
 18+ — NEW
 FREE.
 American Gas Association — *American Gas Association*

NewsCalls 1987
 Hard News
 00:00:00 ALL 014440
 12x daily Stereo
 Satellite Transmission
 The latest hard news stories, including actualities, overseas reports. Intended for use in locally originated news programs. Fed straight through live until conclusion. Available through ABC Direction, Entertainment, Contemporary, Information, FM, and Rock Networks.
 18+ — NEW
 Promos
 BARTER.
 ABC News — *ABC Radio Networks*

Newsline 1982
 News
 00:00:00 N, NT, T 014740
 daily Mono, Stereo
 Satellite Transmission
 A compendium of news actualities and sustaining features, each bringing listeners up to date on world, local, business, and economic news. Includes: Morning Business Report, Political Digest, Afternoon Business Report, Nunnsense, Feedback, The Porter Exchange, Workplace, Top Copy, Good News, Joyce Brothers Report and Dateline.
 25+ — NEW
 Advertising Aids, Promos
 BARTER.
 NBC Radio News — *NBC Radio Network*

Olympic Game Coverage 1984
 Sports
 00:00:00 ALL 045260
 daily Stereo
 Satellite Transmission
 Complete up-to-the-minute coverage of the Winter and Summer Olympics.
 18+ — SPO
 BARTER.
 NBC Sports — *National Black Network*

Olympic Game Coverage 1983
 Sports
 00:00:00 ALL 045450
 daily Stereo
 Satellite Transmission
 Complete coverage of the Winter and Summer Olympic Games.
 18+ — SPO
 BARTER.
 CBS Radio Network — *CBS Radio Network*

Olympic Odyssey 1984
 Sports
 00:00:00 ALL 045250
 daily Stereo
 Satellite Transmission
 The "Olympic Odyssey" provides complete pre-Olympic coverage of the Winter and Summer games.
 18+ — SPO
 BARTER.
 NBC Sports — *National Black Network*

Olympic Sports Log 1984
 Sports
 00:00:00 ALL 044660
 daily —
 AP Wire
 Provides a list of current medal standings, Olympic sports standings and the schedule of the day's events. Provided two times daily for the Winter Games and once daily for the Summer Olympics.
 18+ — NEW
 CASH.
 AP Radio Wire — *AP Radio Wire*

Opening Livestock Prices 1983
 Farm
 00:00:00 ALL 041810
 daily —
 AP Wire
 The latest market prices from Chicago and other major Midwest points, in a tabular manner, making it easier to focus on prices of immediate interest in the coverage area.
 25+ — FAR
 CASH.
 AP Radio Wire — *AP Radio Wire*

Original Fish And Game Forecaster, The 1982
 News
 00:00:00 N, NT 022710
 daily Mono
 Script; Telephone Transmission
 Complete news and trends in fishing and game.
 18+ — NEW
 CASH.
 Datasport — *Station Program Resources*

Pen Pals 1982
 Hard News
 00:00:00 N, NT, T 014120
 daily —
 Telephone Transmission
 Service provides reporting and research for bureaus, trade associations and other organizations. Written and taped transcripts of Congressional hearings are available.
 18+ — NEW
 CASH.
 The Berns Bureau — *The Berns Bureau*

Promotion Marketing Letter 1983
 Promotion Packages
 00:00:00 ALL 042620
 monthly —
 Newsletter
 Each month, the "Promotion Marketing Letter" will deliver a concise, four-page newsletter with up-to-date radio promotion news and information. Articles included in this publication will be contributed by the best promoters and marketers in radio. News of new promotions from industry suppliers will be included.
 18+ — CON
 CASH.
 FairWest — *FairWest*

News Service

News Service

Reporter On The Road 1983

News
00:00:00 ALL 025000
1x weekly Stereo

Satellite Transmission

Reporter: *Mark Scheerer*

Seasoned correspondent Mark Scheerer, will be your "Reporter On The Road", who will travel anywhere in the world exclusively to cover stories of prime interest to the young adult audience.

18+ — NEW

BARTER.

ABC Rock Radio Network — *ABC Rock Radio Network*

Rip 'N' Read News Service 1982

News
00:00:00 N, NT 024850
daily —

Script

A daily script service of unique, offbeat and amusing news and feature stories written specifically for broadcast. Items include new products and technology, health and medicine, government ripoffs and human interest stories; all are sourced, usually with phone numbers.

25+ — NEW

CASH.

Rip 'N' Read — *Rip 'N' Read*

Special Youth Newscall 1983

News
00:00:00 ALL 024990
daily Stereo

Satellite Transmission

The latest news stories geared especially to the 18-34 audience.

18-34 — NEWS

Promos

BARTER.

ABC Rock Radio Network — *ABC Rock Radio Network*

Sports Audio Feeds 1982

Sports
00:00:00 AC, N, S 012390
1x daily Mono

Telephone Transmission

Continuous sports audio feeds are available from the New York region. These feeds are from practices, press conferences and games. There are also sports features with well known sports personalities.

18-34 — SPO

CASH.

Sports News Syndications — *Sports News Syndication*

Sports Features 1982

Sports
00:00:00 N, S 020630
1x daily Mono

Telephone Transmission

A daily feed of varying lengths featuring interviews and stories about the leading sports personalities.

18-34 — SPO

CASH.

Sports News Syndications — *Sports News Syndication*

SuperSports 1983

Sports
00:00:00 ALL 018440
daily Mono

?'' reel, ?ips; Telephone Transmission

Provides immediate updates from sporting events as well as statistics and other pertinent information. All the latest standings of all major league sports-NFL, NBA, NHL, NCAA and more.

18+ — SPO

CASH.

Weather Services — *Weather Services*

Terry Marshall's Daily Insider 1982

Entertainment
00:00:00 AC, NT 015100
5x weekly —

Script

A 5 page script with air-ready copy about the entertainment media and the performers who make it all happen. Contains: interviews, news releases and nostalgia stories.

18-49 — ENT

CASH; available on a month to month basis.

Terry Marshall — *Terry Marshall's Daily Insider*

Today In History 1982

General Interest
00:00:00 ALL 009040
1x weekends —

AP Wire

A listing of the events that occurred on this date in previous years—everything from the Norman Invasion to Watergate. Also included is a listing of today's birthday of well-known people. An entire week's supply runs each Sunday, not timed.

18+ — TAL

CASH.

AP Radio Wire — *AP Radio Wire*

Views & People In The News: Actualities 1982

Hard News
00:00:00 ALL 005120
daily Mono

7'' reel, 7 1/2 ips

Host: *Gayle Gary*

Features outstanding spokesmen in various fields and the events which effect our world as they happen. Running time may vary.

18+ — NEW

CASH.

Gayle Gary — *Gayle Gary*

Weather Forecasting Service 1982

Weather
00:00:00 ALL 021030
daily Mono

Telephone Transmission (with Comrex if desired)

Provides custom-tailored live or taped weather forecasts and reports of varying lengths. Also, custom promotional materials for weather available.

18+ — NEW

Promos

CASH; 1 year contract; market exclusivity.

Weather Data — *Weather Data*

Weather Health Trend 1982

Weather
00:00:00 N, NT 022700
daily Mono

Script; Telephone Transmission

A health-oriented approach to the weather, wherein weather trends are observed in their relation to effects on human health.

18+ — NEW

CASH.

Multidata — *Station Program Resources*

Weather Services 1983

Weather
00:00:00 ALL 018430
daily Mono

?'' reel, ? ips; Telephone Transmission

A team of experienced and talented weather broadcasters for your station exclusively.

18+ — NEW

CASH; rates based on the number of feeds.

Weather Services — *Weather Services* CANADA: *Weather Services*

News Service

News Service

Wireless Flash

1982

Feature

00:00:00

ALL

006960

2x weekly

Mono

Script, Telephone Transmission

Printed exclusively for radio use, a source of humorous, off-the-wall news. Features included in your "Flash" are: a daily calendar of unusual and historic events, exclusive Hollywood news, rock news, the lighter side of sports, and a daily horoscope. For pre-edited stories call "The Wireless Flash Actuality Line" 24 hours a day, seven days a week or do-it-yourself, all stories list phone numbers at the bottom of the page.

12+ — NEW

CASH; cancel anytime.

Copley Radio Network — *Copley Radio Network*

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 Ayer, Hoy y Siempre
 Bacchae, The
 Back To God Hour, The
 Back To The Bible Broadcast
 Back To The Bible Youth Program
 Back To The Book
 Back To The Wheel
 Banana Broadcasting
 Baptist Hour, The
 Baseball Name Game
 Be Still And Know
 Be Still And Know
 Beat The System
 Beatle Invasion: 20th Anniversary
 Special, The
 Beauty And The Beast
 Behind the Headlines (Daily)
 Behind The Headlines (Weekly)
 Behind The Music
 Behind The Wheel

- Best Detective Package, The
 Best Gift, The
 Best Mystery Package, The
 Best Of '83, The
 Best of Groucho, The
 Best Of Radio's Christmas Past, The (Vol III)
 Best Of Radio's Christmas Past, The (Vol II)
 Best of Radio's Christmas Past, The (Vol I)
 Best Of Stories For Halloween, The (Vol I)
 Best Of Stories For Halloween, The (Vol II)
 Best Of Stories For Halloween Vol III, The
 Best Sellers In Review
 Best Western Package, The
 Best Years
 Best Years—Helen Hayes, The
 Beyond The Limits
 Bible & The News
 Bible Doctrine Hour
 Bible For Today
 Bible For You, The
 Bible Tract Echoes
 Bible Women Speak Today
 Biblical Economics Hour
 Biff Collie's Sunday Singin'
 Big Anthony And The Magic Ring & Helga's Dowry: A Troll Love Story
 Big Jon And Sparkie
 Big Purple Ballon, The
 Bill Ballance Show, The
 Bill's Car Care
 Bird Flight: A Portrait Of Charlie Parker
 Birds Of Sweden, The
 Bittersweet
 Black Hawk
 Black Issues And The Black Press
 Black Museum, The
 Black Music Memories
 Bob Mitchell's Who's Calling?
 Bobby Jo Ambergey's Bar & Grill
 Body Language
 Book Features
 Bookshelf
 Booktime
 Brenda Lee's Country Profile
 Brethren Hour
 Brett Halliday Show, The
 Brian Rose Reviews
 Brides Forum
 Brief On Books, A
 Bruce Jenner's Quest For The Gold
 Budweiser Concert Hour, The
 Business Barometer
 Business Century: 1883 to 1984, The
 By His Bootstraps
 Byline
 Byline
 Cabbage Soup
 California Outside
 Call Of Christ
 Cambridge Forum
 Cambridge Forum
 Campaign America
 Campaign Game, The
 Campus Close-Up
 Capitol Week
 Capsulette, The
 Captain Kremmen Of The Star Corps
 Cardiovascular Health Information
 Casey: Which Is Myself
 Cavalcade Of America, The
 Celebration Day Darshans
 Celebration
 Celebration of America, A
 Celebrity Claus
 Celebrity Interviews
 Celebrity Series
 Celebrity Showcase
 Celebrity Sports Report
 Central Coast Radio Theater
 Changes
 Chapel Of The Air, The
 Characters In Christ's Passion
 Charlatan Hospital
 Charlie & Harrigan Show
 Charlie Tuna Show, The
 Chart Close-Up (AOR)
 Chart Close-Up (Country)
 Chart Close-Up (Top 40)
 Checkin' In
 Chickenman
 Children's Bible Hour
 Children's Bible Hour Storytime
 Children's Playhouse 1
 Children's Playhouse 2
 Children's Playhouse 3
 Children's Playhouse 4
 Children's Playhouse 5
 Children's Playhouse 6
 Children's Playhouse 7
 Children's Playhouse 8
 Children's Playhouse 9
 Children's Playhouse 10
 Children's Playhouse 11
 Children's Playhouse 12
 Children's Playhouse 13
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 Childrens Shows
 China Town USA
 Chip Talk
 Christ Among Us
 Christian Perspectives On The News
 Christmas Alphabet
 Christmas And Then Some I & II
 Christmas Carol, A
 Christmas Comes To America
 Christmas Connection, The
 Christmas in the Country
 Christmas Programs
 Christmas Spectacular
 Christmas Spirit, The
 Christmas Thoughts
 Christmas With Bach
 Christmas With Maria Von Trapp
 Cinco Minutos
 Cinema Screen 5
 Cinemascore
 Cinnamon Bear, The
 Circulo Familiar
 Cisco Kid, The
 Class
 Classic Country
 Clock, The
 Close-Up
 Coast To Coast Top 20
 Colonial Singing And Games
 Column Digest
 Come Alive Show, The
 Comedy Drop Ins
 Comedy Supermarket, The
 Coming Of Christ, The
 Commemorative And Holiday Programs
 Comment On The News
 Commentary With Guy Vander Jagt
 Commentary With Roger Wilkins
 Common Ground
 Compass North Modular
 Computer Exchange, The
 Computer Program
 Conela Informa
 Confrontation
 Consider The Alternatives
 Consider The Alternatives
 Consumer Close-Up
 Consumer Hot Line
 Consumer Update
 Consumer Watch
 Consumer's Buyer Guide
 Contact
 Contemporary Information
 Continued Story Reading
 Control Central
 Controversial Issues
 Coping With...
 Cosmopolitan Review
 Count It All Joy
 Countdown, The
 Countdown To Kickoff
 Country Calendar
 Country Chronicle, The
 Country Confidential
 Country Crossroads
 Country Flashbacks
 Country Love Song
 Country Music Festival
 Country Music's Radio Magazine
 Country Music's Top Ten
 Country News
 Country News
 Country Quiz
 Country Road
 Country Roads
 Country Star Quiz
 Country Superstars, The
 Cradle That Rocked The World:
 Christmas In The Land Of Luther, The
 Creer Es Ver
 Critic At Large
 Cross-Tips
 Crosscurrents
 Crosswalk
 Cruzada
 Culture Scene, The
 Current Affairs
 Curse Of 589
 Curt Gowdy Outdoors
 Customs Of Christmas
 Customs Of Christmas, The
 Customs Of Easter
 Cut-Rate Comedy Hour, The
 Daily Christian Motivation
 Daily Feed, The
 Daily Feed, The
 Dallas Today
 Dan O'Hara, Private Detective
 Dangers Of Apathy
 Dark Tower, The
 Dateline: America
 Daubrey House
 Day By Day With Jesus
 Day Of Encouragement
 Daybook With Brad Messer
 Decade Of Country Music, A
 Defining The Professions
 Detective Theatre
 Dialogue
 Dick Roffman's Focus
 Dick Roffman's News Desk
 Did You Know
 Dimension X
 Do It Yourself
 Dr. B. Sam Hart Speaks
 Dr. David Suzuki's Discovery
 Dr. Demento Show, The
 Dr. Mark Graves
 Doctor's House Call
 Doing Business
 Don & Deanna On Bleecker Street
 Down To Business (Philip Greer)

- Dracula
 Dragnet
 Dry Smoke And Whispers Radio Theatre
 Duffy's Tavern
 Dutch And Flemish Short Stories
 Earth News
 Eastertime
 Echoes: Inside The Music Process
 Eclectic Circus
 Ecumedia News
 Ecumenical Insights
 Education In The News
 Education Series
 El Carmino De La Vida
 El Mejor Regalo—Christmas Special
 El Soldado
 XIth 1936 Berlin Olympiad
 Elmer Dapron's Grocery List
 Elmo Ellis Commentary
 Elvis Presley Special
 Elvis—The Country Side
 Emerald Prince, The
 Emigrants, The
 Emperor Jones, The
 Empire Strikes Back, The
 Encounter
 Encounter And The Victory, The
 Encounter Spots
 Energy Breaks
 Energy Insight
 Memorable Days Of Radio, The
 Entertainers, The
 Entertainment America
 Entertainment 80's
 Entertainment Review
 Entertainment Review
 Entertainment Update With Frank Andrews
 Episcopal Series/Protestant Hour, The
 Equal Time
 Equal Time
 Eric Gnezda Keyboard Commentary
 Eternal Light, The
 European Profile
 European Profile
 Every Day With Jesus
 Every Day With Jesus
 Exotics, The
 Expect A Miracle With Oral Roberts And Richard Roberts
 Exploring
 Export Report
 Expressions I
 Expressions II
 ET Report, The
 Extras, The
 Eye On TV
 Facts And Figures
 Faith Seminar Of The Air
 Fame And Fortune
 Family Altar Broadcast
 Family Circle Speaks Spanish
 Family Doctor, The
 Family Forum
 Family Health
 Family In Focus
 Family Time
 Famous Jury Trials
 Father Harry: God Squad
 Your Favorite Ten
 FBI Washington
 Features Of The Week
 FEBC Radio International
 Feminine Footprints
 Festel
 Fibber McGee And Molly
 Fibber McGee And Molly
 Fibber McGee And Molly
 Film Clips
 Film Flash
 Financial World Magazine Report
 Finished Work Hour, The
 Finland In Focus
 1st Annual Coast-To-Coast New Year's Eve Oldies Party
 First Easter, The
 First Good Friday, The
 First Hearing
 First Line Report
 Fishing Reports, The
 Five Minute Mysteries
 Flanders Project: Vermont Folklore, The
 Flashback
 Flashback '84
 Folk Music Of Sweden, The
 Food And Health
 Food And Health
 Food, Fashion And Family: By Kaye Johns
 Food For Thought
 Football Analysis
 Footnotes From The Holy Land
 For A Better Life With Dr. Joyce Brothers
 For Those Who Hurt
 For Your Money
 Forbes Magazine Report
 Forbes Magazine Report, The
 Forum
 Fox Who Laughed Too Much, The
 Francisco
 Frankenstein
 Frantic Times
 Fred Corey Reports
 French Songs
 Frightline
 From Studio B (Year One)
 From Studio B (Year Two)
 Front And Center
 Funny As A Way Of Being Serious
 Funny Business, The
 Gabby Gourmet, The
 Galaxy
 Galaxy Girl In The Case Of The Disappearing Damsels
 Gamedio Americas Audio Arcade
 Gangbusters
 Garbage
 Gardening Tips
 Gene's Themes
 Getting Off The Hook—Art Linkletter
 Ghost Hunter, The
 Gift Of Christmas, The
 Glenn Miller Army Air Force Band
 Going Places
 Golden Age Of Radio, The
 Golden Age Of Radio Theatre, The
 Golden Grooves
 Golden Horizons
 Golden Moments—An Olympic Retrospective
 Golden Windmill Contest For African Orchestras And Ensembles, The
 Good News Broadcast
 Good Tidings Hour
 Good Vibrations With The Beach Boys
 Gordon Lightfoot Special, The
 Gordon Williams Business Reports, The
 Gospel Tide Hour, The
 Gospel Truth, The
 Gospels, The
 Grace Worship Hour, The
 Grammys' Radio Special, The
 Grammys 25th Anniversary Special, The
 Grand Old Gospel Hour
 Grass Is Always Greener, The
 Great American Spirit, The
 Great American Spirit, The
 Great Artist Series
 Great Entertainers, The
 Great Gildersleeve, The
 Great Moments In Radio
 Great Outdoors
 Great Tales Of Jazz: An American Culture
 Greater Love Ministries
 Green Hornet, The
 Guidelines For Family Living
 Gunsmoke
 Gunsmoke
 Hall Of Fantasy, The
 Hanukah Passacaglia
 Harry And Livinia By The Squirrel Squad
 Haunting Hour, The
 Have A Heart For A Very Long Time
 Have Gun, Will Travel
 Heads-Up
 Health And Medicine
 Health Break
 Health Connection, The
 Health File
 Health Hints
 Health News Network With Dr. Lendon Smith
 Health Report
 Healthtalk
 Heartbeat
 Heartbeat
 Heartbeat Theatre
 Heaven And Home Hour
 Heavenly Hot Line
 Heavy Metal
 Helen Hall Show, The
 Helping You
 Henny Youngman
 Henny Youngman
 Henny Youngman Comedy Radio Library, The
 Her Story: Conversations With American Women
 Herald Of Truth
 Here And Beyond
 Here's How
 Here's How
 Here's Life!
 Hermano Pablo
 Hidden Truth, The
 Hidden Truth, The
 High Tech
 Hiney Wine
 Historical Events
 History In America
 History Mysteries
 History Of Superman
 History Repeats
 Hits/Rock Capsule, The
 Holiday Greetings And Safety Reminders
 Holiday Package
 Holiday Spirit, The
 Holland Festival 1981
 Holocaust Remembrance Day
 Home Bible Study Hour
 Home Video Review
 Homemade Radio
 Honky Tonk Heroes
 Horizon
 Hot 30, The
 House Party
 Hudson & Bauer Comedy Features

- Hymntime
 Hysterical History
 I Remember One Christmas
 Ian Shoales
 Ideas
 Ideas of Man
 Impact For Living
 Impact: Religion
 In Black America
 In Brief
 In Depth Magazine
 In-Fisherman Radio
 In-Fisherman Radio North
 In-Fisherman Radio South
 In-Fisherman Radio West
 In Focus With Larry King
 In The City Of Neighborhoods
 In The Holy Land
 In Touch Radioradio News
 Info Radio
 Inquiring Mind, The
 Inside Air Supply
 Inside Country
 Inside Fleetwood Mac
 Inside Music
 Inside Nashville
 Inside/Outside Washington
 Inside Paul McCartney
 Inside Toto
 Insight
 Insight
 Inspirational Newspots
 Instructor For The Drum
 Interface-Science Radio
 International Hotline
 International Media Service
 International Science Report
 International Sunday School Lesson
 Investor's Guide
 Invocations
 Ira Fistell
 Israel Almanac
 Israel Independence Day
 Israel/Lebanon Summer 1982, The
 Israel Magazine
 Israel Press Review
 It Was 20 Years Ago Today
 It's A Fact
 It's All In A Name
 It's Christmastime
 It's Your Job
 Jack Benny Program
 Jack Carney's Comedy Store
 Jay Robert Nash's Crime Journal
 Jay Robert Nash's Crime Journal
 Jazz Beat From Berklee (Series II)
 Jazz Beat From Berklee (Series I and II)
 Jazz Gallery
 Jerusalem Day
 Jewish Spectrum
 Jewish Viewpoint
 Jewish Voice Broadcasts
 Jewish Wife, The
 Jim Hall Automotive Report, The
 Joe Carcione The Greengrocer
 Joe Durso On Sports
 Joe Pyne Show, The
 Joey Adams Show, The
 John Belushi-Dan Aykroyd
 "Neighbors" Radio Special, The
 John F. Kennedy—The Camelot Years
 Jonathan Field And Friends
 Joy
 Joy Of Freedom, The
 Joys Of Christmas
 Just So Stories Part 1
 Just So Stories Part 2
 Kaleidascope
 Keith Jackson Olympic Memories
 Kentucky Digest
 Kids Say The Darndest Things
 Kid's Talk
 Kindred Spirits
 King: A Musical Tribute
 Kitchen Korner
 Knockers!
 Kris Erik Stevens In Touch
 La Biblia Dice
 La Comunidad En Marcha
 La Economia En Perspectiva
 La Familia Sana
 La Ronde
 Laugh Machine
 Lawrence Welk Show, The
 Laymen's Hour, The
 Lee Haas
 Legend Of Sleepy Hollow, The
 Leitner Strikes
 Lesson, The
 Let's Cope
 Let's Go
 Let's Go Visiting
 Let's Talk About Money—Series II
 Let's Talk Health
 Liberated Food Lover
 Life In These United States
 Life Of Riley, The
 Lifebeat
 Lifeline Hour, The
 Lifelines
 Life's Dynamics
 Lifestyle
 Lifestyle '83
 Lift Your Heart
 Listen America
 Listen Closely
 Listening Room, The
 Listening To Young America
 Listening To Young America
 Live From The Comedy Store
 Lively Arts
 Lively Wire, The
 Lives Of Harry Lime, The
 Lone Ranger Radio Shows
 Lone Ranger, The
 Look Good, Feel Good
 Looking For Laughs Show, The
 Looking Good
 Looking Out For #1
 Lost Generation, The
 Love and Marriage
 Love-Lines
 Luis Palau Responde
 Lum'N Abner
 Lutheran Hour, The
 Magic Of Christmas, The
 Make Up Your Mind
 Malice
 Man Alive
 Man And Molecules—Dimensions In Science
 Man Called X, The
 Man Of Destiny
 Managing Your Money/Paul Henke
 Mark Shields On The Campaign Trail
 Martin Luther King Speaks
 Marty Robbins: The Authorized Radio Biography
 Mary Ann Hayes, The Coupon Queen
 Mason Minute, The
 Master Music Catalog: Section Five
 MasterControl
 Matchbook Christmas II
 Mathry Beacon
 Media Network
 Meditative Music
 Med-Scan
 Mel Gussow On Theater
 Memories In December
 Message to Israel USA-Green
 Pastures Soviet Union
 Messianic Vision, The
 Metalshop
 Mi Tio Juan
 Micrologus
 Microthoughts
 Mid-Year Recap, The
 Midnight Odyssey
 Mighty Memory Mobile, The
 Mike And Henry
 Mike The Mechanic
 Mind Games
 Minding The Earth
 Minding Your Business
 Mind's Eye Radio Dramatic Series
 Mini-Concerts
 Mini-People
 Mini-View
 Modern Swedish Writers
 Moment In Sports, A
 Momentos De Decision
 Moments To Remember
 Moments With Martha
 Money File, The
 Money Memo, The
 Moneyline
 Moody Presents
 More Tales Of Bre'r Rabbit
 Morning Focus
 Morningstar
 Mother And Child Care
 Mother Is Crying
 Move Gently, Move Mountains
 Movienews
 Mr. Roberts
 Music City Mailbox
 Music Connection, The
 Music For Celebration
 Music In The Virginia Colony
 Music Machine
 Music Of America, The
 Music Of Swami Govinddas
 Music Row Report
 Music That Matters
 Music Without Announcements
 Music World
 Musical!
 Musical Sound Review, The
 Musical Sound Review: A Song Essay
 In Sound, The
 Mustard Seeds
 Mystery Files Of Simon Q Series II, The
 The
 Mystery Files Of Simon Q, The, Series II
 Mystery Theater
 Mythic Worlds Of Sun Ra, The
 Name That Year!
 National Joke Service, The
 National Lampoon Radio Hour, The
 National Radio Pulpit
 National Radio Theatre
 National Rock Poll, The
 National Science Fiction Radio Theatre, The
 National Soap Review
 Nature Of Things, The
 Nature Series
 NBC Presents: Short Story
 NBC University Theater
 NBN Sports Network
 NBN Stagedoor
 Neighborhood Pharmacy
 Never A Man Spoke Like This Man
 New Dimensions

- New Dimensions
 New Dimensions Digest
 New Dimensions In Education
 New Life For You
 New Music To Heal, Inspire, Delight
 And Enlighten
 New Testament Light Daily
 New Testament Light Weekly
 New Waves
 New Wilderness Celebration Radio
 New Year's Eve Dance Party
 News Flashbacks
 News Of Nutrition
 Newsleak
 Newslite
 Newslite Extra Series
 Newsmaker Interviews
 Newsweek FM
 Newsweek: On Air
 Newsweek: On Air
 Next 200 Years, The
 Night Moves
 Nightbeat
 Nightfall
 Nightingale Parts 1 And 2, The
 Nightwatch
 Nightwatch, The
 Nightwatch, The
 Ninety Seconds of E-S-P
 Nissan Night Before Christmas, The
 Notas De Tierra Santa
 Notes From Christine
 Nuestra Senora De Guadalupe
 Odyssey File, The
 Odyssey Of Homer, The
 Odyssey Of The Black Olympian, The
 Off The Record Specials
 Off The Record With Mary Turner
 Oh, What A Beautiful Morning!
 Olympian, The
 Olympic Countdown
 Olympic Gold
 Olympic Minute, The
 Olympic Tradition Continues, The
 On-Line
 On-Line Computer Connection
 On (Or About) This Day In History
 On Track
 One-Minute Doctor, The
 One Minute With
 One Moment Please
 One On One
 One On One
 Open Door
 Open Line
 Orben's Current Comedy
 Other Series Of Interest
 Other Things
 Our Daily Bread
 Out-Of-Doors
 Outback Christmas
 Outcasts Of Poker Flat, The
 Padre Vicente
 Parents Notebook, The
 Party Line
 Passing Parade, The
 Pastime With Good Company
 Pastures Of Plenty
 Pathways
 Paul Harvey's "The Rest Of The
 Story"
 Pause For Good News
 Pavarotti Phenomenon, The
 Pavarotti: The Golden Tenor Comes
 To The Silver Screen
 PC Newsmagazine
 PC Newsmagazine
 People Are Funny
 People Are Funny
 People In The News
 People's Choice Countdown
 Perfect Way, The
 Performing Arts Profile
 Personal Computing
 Personal Finance
 Personal Finance
 Perspective
 Perspective
 Perspective On The Economy
 Perspectives
 Pet Patrol
 Phantastic Phunnies
 Philalectric Sound
 Phyllis Schlafly Report
 Physical Fitness
 Playback
 Playboy Advisor, The
 Pocketbook Issues
 Poetry And Prose
 Point Of Law
 Political Science
 Pop Music Quiz
 Portals Of Prayer
 Portfolio
 Portrait of John, A
 Portraits Of Achievement
 Power For Living
 Power Of Positive Thinking With
 Doctor Norman Vincent Peale, The
 Practical Parenting
 Praying To The Lord
 Prevention Health Report
 Prime Time
 Prime Time America
 Print Out
 Private Session
 Pro Football Name Game
 Profiles In History
 Project: Sinatra
 Protestant Hour, The
 Proud Country Network, The
 Psychic Investigator
 Public Interest Affiliates Customized
 Public Affairs Program
 Public Interest Affiliates Customized
 Health Care Series
 Pumpkin Radio
 Puntos de Vistas
 Quest For The Gold
 Quest For Truth
 Quirks And Quarks
 Radio a la Carte
 Radio-Activity
 Radio Bible Class
 Radio Bible Class (Daily)
 Radio Classics Variety Shows
 Radio Computer Comics
 Radio Diet, The
 Radio Free America
 Radio Hotline
 radio Schizophrenia
 Radio School Of The Bible
 Radio Smithsonian
 Radioarcade
 Radorama
 Radiorobics
 Radio's Golden Past
 Rafer Johnson Report, The
 Rainbow Tales
 Rajneesh Meditations
 Ralph Emery Radio Show
 Rare Book Finds
 Rare, But Well Done
 Rare Trax
 Ray Durkee's Mini-Memories
 Real Estate Action Line
 Real Life
 Record Report With Robert W.
 Morgan
 Red Neckerson
 Reflections
 Reflections For Mother's Day
 Reflections For Mother's Day
 Relationships
 Religion In The News
 Religious Programming
 Revivaltime
 Revivaltime
 Rex
 Richard Roffman Presents
 Richard Roffman Reports
 Richard Simmons
 Richard Viguerie Comments
 Rick Devlin, Private Eye
 Ring In The New
 Rock and Roll Never Forgets
 Rock Chronicle: Today In Rock
 History
 Rock Chronicles, The
 Rock Press Conferences
 Rock Quiz
 Rock Quiz Supergroup
 Rock Radio Awards
 Rock Report, The
 Rock Report
 Rock Retrospective
 Rock Scope
 Rock Waves
 Rockin Round
 Rocknotes
 Rockweek-Musicweek
 Rod: Monster From Space
 Rolling Stone Music Hotline
 Royal Way Of The Cross, The
 Ruby
 Running Bunny Brook Series, The
 Ruth Jacobs-Jewish Home Show
 St. George's Methodist Church
 Salt Lake Tabernacle Choir
 Salute To The Champions, A
 Samis, The
 Santa's Close Encounter
 Santa's Place
 Santa's Show
 Sarah Simpleheart: A Rainbow of
 Rhythms
 Satellite Business Report
 Satellite Reports From Santa's
 Workshop
 Satsang Music
 Satsang Music
 Saturday Stereo Theatre
 Scandinavian Male, The
 Science And Man
 Science Chronicles
 Science Log
 Science Report
 Science, Scripture & Salvation
 Screen Director's Playhouse
 Screen Scenes
 Sea Wolf, The
 Sealed Book, The
 Seasonal Specials
 Secret Sound Show, The
 Secrets Of Keeping An Old House
 Young
 Seductions
 Seed From The Sower, A
 Seeds From The Sower
 Senior Citizens
 Sergeant Preston Of The Yukon
 Sergeant Preston Of The Yukon
 Radio Shows
 700 Club
 Shadow, The
 Best Of Sherlock Holmes, The

- Shootin' The Breeze
 Sinatra Special Of The Week
 Situation Room
 Six Days On The Road
 Sixties: An American Odyssey, The
 Sixties & Fifties Music And Interview
 Specials
 Sixty Seconds
 Sky Is Falling Revue, The
 Smart Money
 Smithsonian Galaxy
 Soap Opera News
 Soap Opera Update
 Soap Report, The
 Soap Talk
 Soldier, The
 Solid Gold Country
 Solid Gold Scrapbook
 Some Kind Of People
 Something Special
 Something To Talk About
 Something You Should Know
 Sonshine
 Soul Of The 60's
 Sound Advice
 Sound And Sense
 Sound Check
 Sound Of Beauty
 Sound Of Beauty
 Sound Of Listen, The
 Sound Of Texas, The
 Soundings
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 Sounds Of Christmas, The
 Sounds Of Joy, The
 Sounds Of The Times
 Source Report, The
 Sower, The
 Spaces And Places
 Spanish Microthoughts
 Spanish Novellas
 Spanish Thoughts
 Speaking Of Everything
 Special Assignment Extra
 Special Reports
 Special Series
 Specials
 Spectrum
 Spirit Of Christmas
 Spirit Of Christmas Past, The
 Spirit Of Rock 'N' Roll, The
 Spirit Of Summer, The
 Spoken Word Of God, The
 Sporting News Report, The
 Sports Afield Almanac
 Sports Classics
 Sports Doctor
 Sports Flashbacks
 Sports Hall Of Shame
 Sports Notes
 Sports Of All Sorts
 Sports Of The Times
 Sports Shorts
 Sports Special
 Sportsline, The
 Spotlight
 Spotlight: Psychology
 Star Date
 Star Date
 Star Farce
 Star Quiz
 Star Tracks
 Star Trak
 Star Wars
 Starflash
 Starline
 Startrak Profile
 Stay In Shape The Swedish Way
 Steinway Hour, The
 Sterling Bronson: Space Engineer
 Steve Bell Commentary
 Steve Crowley's Money And Tax
 Reports
 Steve Crowley's Money And Tax
 Reports
 Steve Martin "Pennies From Heaven"
 Radio Special, The
 Steve Saturn
 Stockholm A Portrait In Sound
 Stocking Stuffers
 Stories Of Black Americans
 Stories Of Christmas
 Stories Of Christmas, The
 Stories Of Great Christians
 Story Of Curling, The
 Story Of Golf, The
 Story Of The Body, The
 Storybook Room
 Straight Dope
 Straight Talk On Health
 Straight Up With Steven The
 Bartender
 Street Level Radio
 Stress/Unstress
 Style
 Sugar "N" Spice
 Suggested Solutions
 Summer In The 60's
 Summer Stockholm
 Summer Themes
 Sunday At The Memories
 Sunday Breakfast Association
 Sunday Matinee
 Sunday Praise
 Sunday Sessions
 Sunkel Sez
 Super Bowl Challenge
 Super Gold
 Super Handyman
 Super Machine
 SuperFun
 Supernatural!, The
 Supernature
 Suspense
 Suspense
 Sweden Today
 Swedish Church Christmas
 Swedish Spectrum
 Swedish Weather
 Taboo Medical Topics
 Tale Of Two Cities, A
 Tales From The Crypt
 Tales Of Bre'r Rabbit
 Tales Of California
 Talk About Christmas
 Talk-Back
 Talk-Show Newsletter, The
 Talkabout Technology
 Talking About Music
 Talking Pictures
 Tax Break
 Tax Tips
 Teasers!
 Technological Update
 Teen Soaps!, The
 Teleconstructs Spacework I
 Tellin' It Like It Was
 Tennis Spot, The
 Tessie's Tales
 Thanksgiving Highlights
 That American Woman
 That's Too Bad
 (The Folks) Next Door
 Theatre Of The Airwaves
 Theatre Royale
 They Came From Texas
 Think On This
 Thirsty Ear
 This Is My Music
 This Is The Future
 This Is Your F.B.I.
 This Is Your World
 This Week With David Brinkley
 Thought For Today, A
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 Thoughts
 Three Tales Of Edgar Allan Poe
 Threshold
 Tiger Tales
 Time Capsule Mini-Quiz, The
 Time Capsule, The
 Time For Decision
 Time Out!
 Time Out!
 Time Out For Successful Living
 Time To Live
 Time To Remember, A
 Time To Remember, A
 To Your Health
 Today In Business
 Today's Business
 Today's People
 Today's The Day
 Tooth Fairy
 Top Of The Rock
 Topanga Plaza
 Topic Is Wine, The
 Topics From Holland
 Transcontinental, The
 Transformed
 Translation Report
 Travel Talk
 Trinity Pulpit
 Trumpet Sounds, The
 Truth For Israel
 Tune In To Health
 Tunnel Hum 1984
 TV Tonite With Ron Hendren
 TV Tonite With Ron Hendren
 Twelve Hours Of Christmas, The
 Two Feathers And The Panther Suit
 Two Minutes For Your Child And You
 UFO Monitor
 UFO/Space Monitor
 Ukrainian Melody Hour
 Un Mensaje a la Conciencia
 Una Celebracion Navidena
 Contemporanea
 Underground Golf Course, The
 Unexplainable, The
 UFO's—Encounters Of Every Kind
 United We Stand
 Unshackled!
 Update
 US Festival Special
 Valley Pirate Radio
 Various Holiday Specials
 Various Radio Specials
 Velveteen Rabbit, The
 Video Report, The
 Video View
 Vistas Of Israel
 Vocal Scene, The
 Voice Of Americanism, The
 Voice Of Prophecy 15-Minute Story
 Hour
 Voice Of Prophecy 15-Minute Daily
 Broadcast, The
 Voice Of Prophecy 30-Minute Sunday
 Broadcast, The
 Voices Of Finland
 Voices Of Our World
 Voices Of Times Past
 Volunteer Jam
 Voyage Beyond, A
 Waldenbooks Review, The
 Washington Spotlight

Watching Washington
 Wax Museum, The
 Way Back When
 Wedding Companion, The
 Weekend Radio From Cleveland
 Weekly Minorities Series
 Weird Circle, The
 Wesleyan Hour, The
 Western Thoughts
 What Is Christmas
 What Makes You Tick
 What You Should Know About Your Pension Plan
 What's Happening In The Soaps
 What's Hot In Hollywood
 What's New, From Popular Science
 What's New In Learning
 What's On In Europe
 What's Right With America
 What's The Issue?
 What's The Issue?
 Which Way Is Up?
 Whistler, The
 Who Am I
 Who'll Save The Plowboy?
 Who's On First
 Wiersbe Weekly
 William Rusher Eyes Right: The New Conservatism
 Willie Nelson, Superstar!
 Window On Space
 Wine Cellar, The
 Wings Of The Morning
 Witch's Tale, The
 Woman To Woman
 Woman To Woman
 Women Alive
 Women In Scandinavia
 Women In Sport
 Women's Health
 Wonderful Words Of Life
 Woody's Children
 Word-And Music, The
 Words To The Penny Wise
 Workin' On The Railroad
 World News Roundup
 World Of Children Series
 World Of Racing
 World Of Technology, The
 World Of Travel
 World Series Challenge
 World War II... "Welcome Back"
 Worst Joke, The
 X Minus One
 Yankee Doodle
 Year End Recap
 Yesteryear
 You And Your Child
 You And Your World
 You Bet Your Life
 You Can Do It Yourself
 You Had To Be There
 Youngthoughts
 Your Dollar-Stretcher
 Your Dollars
 Your Health With Dr. Frank Field
 Your Hit Parade
 Your Home Handyman
 Your Story Hour
 Your Taxes
 Your Time
 You're Hearing America
 You're The Judge
 Youth In The North
 Youth On The Air

Identifications

Authority, The

Back To Basics
 Beautiful Music/Easy Listening
 Best Show, The
 Big Bands
 Boston Airchecks
 Certified Country
 Close To You
 Closer Together
 Come Home
 Country KHJ
 Country Life
 Double Plus
 Enforcer ID Package
 Fire Package
 Future Flow
 Fyre, The
 Good Times
 HITRADIO
 I'd Rather Be In Denver I & II
 Let's Make The Music Together
 Look To Us
 Meltdown
 Music Jam
 Nashville Plus
 News & Information
 Newsline
 #1 Voice, The
 Outstanding
 Power Pac, The
 Pro Radio
 Reachin Out
 Shake, Rattle & Radio
 Soft Rock
 Soft Spot, My
 Special Touch
 Spirit
 Station I.D. Packages
 Station ID's
 Station ID's
 Station ID Service
 Station Logos & I.D. Packages
 Storybook Campaign
 Talk To Us
 This Is It
 Touching You
 TV Commercial-Station ID Service
 Watch What We're Doin' Now
 WCOZ
 We Play Your Songs
 We'll Make Your Day
 We're Here For You
 Where He Comes First
 WILD

Jingles

Across The Country
 Adult Contemporary Package
 Airpower
 AOR-Unjingles Package
 Beautiful Music Package
 City Song
 Commercial Jingles
 Commercial Music/Jingles
 Cosmic Country Package
 Country Time Package
 CPMG Commercial Jingles
 CPMG Custom ID Jingles
 CPMG/PAMS Christmas Jingles
 Custom and Syndicated Jingles
 Custom Jingles
 Custom Services
 Drivin' Bands Screamin' Vocals (D.B.S.V.)
 Drivin Country
 Eldorado Package
 Electronic Package
 Growing With Your City
 Have You Heard The News?

He Is The Word
 Hot Stuff
 ID's And Logo's Packages
 Jingles
 Jingles
 Jingles (Bob Nash Prods, Inc.)
 Jingles/Beds
 Joy Productions
 KRP-type Package
 Live In New York
 Mainstream
 Money Machine, The
 Music Explo
 Musical Commericals
 Nobody Does It Better
 PAMS Classic Jingles By CPMG
 PAMS Contempro Jingles By CPMG
 PAMS Country Greats By CPMG
 Pop Rock Package
 Rapid Rock Jingles By CPMG
 Rhythm Of The City
 Sound A Likes
 Special Forces Services
 There's Only One
 You've Got To Listen To Talk

Live Events

Aloha Bowl Football
 Baltimore Colts Football
 Baltimore Orioles Baseball
 Baseball
 Berman At Severance Hall
 Bernard Meltzer
 Bill Bresnan
 Bob Fitzsimmons Show, The
 CMA Simulcast An Evening Of Country Music
 Country Coast To Coast
 Country Music Countdown
 Dr. Dean Edell
 Dr. Harvey L. Ruben
 Dr. Lawrence Balter
 Dr. Susan Forward
 Dr. Toni Grant
 Ed Busch Talk Show
 Football
 Golf
 Healthtalk
 Hollywood Live
 Horse Racing
 How Your Mind Can Keep You Well
 Hula Bowl Football
 Larry King Show, The
 Live Concerts
 Live Concerts & Specials
 Live From The Record Plant
 Mancini At Blossom
 Michael Jackson
 Moment of Truth, A
 Music Country Radio Network
 NASCAR Grand National Auto Racing—Live Coverage
 National Football League
 NBA Basketball
 NCAA Basketball
 New York Giants Football
 Night Talk
 Notre Dame/Major College Football
 Owen Spann
 Pavarotti At Blossom
 Performance Racing Network
 Philadelphia Eagles Football
 Radio Portugal
 Ray Briem
 Regional NFL Football
 Rock & Roll Trivia Quiz
 Rockline

San Diego Chargers Football
 Scientific American Chamber Music
 Festival, The
 Sports At Large
 Star Station, The
 Stardust
 Talknet: Sally Jessy Raphael
 Talknet: Bruce Williams
 Telephone Time
 Tunnel Hum USA
 UCLA Basketball
 United States Football League
 University Of Maryland Basketball
 University Of Maryland Football
 Washington Redskins Football
 Workers' Heritage Music Festival

Music Programming

Dick Clark National Music Survey,
 The
 Adult Contemporary
 AC/Pop Specials
 Adventures in Good Music
 Alabama
 Album Country
 Album Greats: A History Of Album
 Rock
 AOR
 Album Rock
 All Time Top 30, The
 America In Concert
 American Christian Countdown
 American Country Christmas, An
 American Country Countdown With
 Bob Kingsley
 American Top 40 With Casey Kasem
 Anything Goes
 Apollo Band Stand
 Bach From Baldwin Wallace
 Bach's Christmas Oratorio
 Barbara Mandrell
 Barbara Mandrell & T.G. Sheppard
 Special, the
 Barry Tuckwell At Severance Hall
 BBC Concert Hall
 BBC Music Showcase
 BBC Promenade Concerts
 BBC Rock Hour, The
 BBC Specials, The
 Beach Boys Story, The
 Beatles, The: The Echoes And The
 Dream
 Beatles, The
 Beautiful Music
 Best Of The BBC Rock Hour
 Big Band
 Big Band Broadcast New Years
 Special, The
 Big Band Broadcast, The
 Big Band Count-Down
 Big Band Hour
 Big Band Time
 Bing-A Golden Legend
 Black Beat
 Black Classical Composers, The
 Boston Camerata Presents, The
 Boston Pops Orchestra
 Boston Pops Orchestra, The
 Boston Symphony Orchestra
 Boston Symphony Orchestra, The
 Bright 'N Beautiful Sounds Of
 Christmas, The
 Buddy Holly Story, The
 Cameo Concert, A
 Canadian Brass Ensemble At
 Severance Hall
 Candlelight & Wine
 Captured Live!

Captured Live!
 Catch A Star
 CBS Radio Cavalcade Of Christmas
 Music
 Chamber Music From Tanglewood
 Christian Music Countdown
 Christmas At The White House With
 The Singing Angels
 Christmas Classics
 Christmas Concert
 Christmas Festival
 Christmas Library
 Christmas Music From Williamsburg
 Christmas Programming Package
 Chronicles
 Chronology Of American Music, A
 Chuck Buell's Super Gold
 Chuck Roberts Show, The
 City Rhythms
 Class Of '84
 Classic Rock Christmas, A
 Classical
 Clear Creek
 Cleveland Institute Of Music Concert
 Cleveland Orchestra Pops Concert
 College Rock Concert Series
 Command Performance
 Concert Of Military Music, A
 Concert Of The Month
 Contemporary Music Specials
 Contemporary Sounds Of Christmas,
 The
 Contemporary Swedish Music
 Continental Christmas
 Continental Classics
 Countdown America
 Countdowns
 Country
 Country Christmas Music
 Country Closeup
 Country Giants
 Country Love
 Country Music Consultant Guide To
 Vintage Hits 1950-1980
 Country Music Time
 Country New Year, A
 Country Report
 Country Report Countdown
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 Country Sounds Of Christmas, The
 Country Tour, USA
 Country Tracks
 Cowboy Joe's Radio Ranch
 Cradle That Rocked The World:
 Christmas In The Land Of Luther,
 The
 Cross Current
 Crystal Gayle
 Custom Easy Listening Recordings
 Dance Music
 Dick Clark Fantasy Christmas Party,
 The
 Dick Clark Presents Fleetwood Mac,
 Stevie Nicks and Chicago
 Dick Clark's Rock Roll & Remember
 Digital Album Delivery Service
 D.J.'s Almanac Of Country Music,
 The
 Doc Holliday Show, The
 Doc Holliday's Country Classics
 Dolly Parton—Part I
 Dolly Parton—Part II
 Dolly Profile In Song
 Drifting Cowboys Show, The
 Dutch Concert Hall
 Dutch Jazz Scene Revisted, The
 Dutch Soloists And Ensembles
 Easy Listening Sounds Of Christmas,
 The

Eddie Rabbitt
 Eddie Rabbitt & Oak Ridge Boys
 Special, The
 Eddie Rabbitt "Irish Gold"
 Edgar Varese's Sonic Liberation
 Electronica
 Elvis
 Elvis Remembered
 Evening Of Music At Carter's Grove
 Plantation, An
 Eventide
 Evolution Of Rock
 Fifes And Drums Of Williamsburg,
 The
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 4th Annual Hickory Creek Reunion,
 The
 4th Of July Remote Broadcast Willie
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 Frank Sinatra, Biography In Song
 Gambler, Kenny Rogers, The
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 George Jones And Hank Williams, Jr.
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 Glenn Miller...The Man And His Music
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 Gospel Greats, The
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 Gospel Year In Review
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 The
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 King Biscuit Flower Hour
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 Messiah, The
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 Music And Community Life In Mainland China
 Music & Memories
 Music For Christmas Eve
 Music From Marlboro
 Music From Oberlin
 Music In A New World
 Music Makers, The
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 Music Of Swami Chaitanya Hari (Deuter)
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 Music Of The City
 Music Of The Movies
 Music Teacher, The
 Music Through The Night
 Musicade
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 Musicdotes
 Musicfest
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 New Song, A
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 New York Philharmonic
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 Note To You, A
 Number 1 Country
 Nursery Tunes In Jazz
 O Come Sweet Music
 Oak Ridge Boys
 Old Swedish Organs
 Oldie Records
 Our Time
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 Philadelphia Orchestra, The
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 Retro Rock
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 Ringo's Yellow Submarine: A Voyage Through Beatles Magic
 Robert Casadesus Piano Competition
 Winner's Recital
 Rock
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 Rock Calendar
 Rock Of The '80s
 Rock Over London
 Rock Radio Awards
 Rock Star Guest D.J.
 Rock Years: Portrait Of An Era, The
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 Rolling Stones 20th Anniversary
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 Salute To Summer, A
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 Sherrill Milnes At Severance Hall
 Silver Eagle Cross Country Music Show, The
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 Six Swedish Composers
 60-Second L.P.
 Slovenian Philharmonic At Severance Hall
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 Sohio Cleveland Orchestra Concerts, The
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 Songs For A Williamsburg Christmas

Songs From A Colonial Tavern
 Songs Of Liberty
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 Story Of Country Music, The
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 Strike Up The Band With Bill Walters & Orchestra
 STRZ-All Night
 Summer Hits
 Super 16 Soul
 Superstar
 Superstar Concerts
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 Superstar Profile
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 Swedish Folk Music
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 Swedish Music In Stereo
 Swedish Music In The Eighteenth Century
 Swedish Music In The Twentieth Century
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 Swedish Pop Rock Portraits
 Swedish Soloists
 Swedish Sounds Of The Seventies
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News Services

A Lifestyle Report/Anna Mae Sokusky
ABC Contemporary News Service
ABC Direction Radio News Service
ABC Entertainment News Service
ABC Network Olympic Reports
ABC News On the FM Network
ABC News On The Information
Network
ABC Radio Networks News Service
ABC Rock Radio News Service
Accu-Weather
AFT Newsbeat
Afternoon Business Report
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Agriculture Reporting
Agronsky & Company
Al Wester's Inside Sports
Alan Stang Report, The
Amazing Facts
American Railroad Foundation
Information Phone
American Voices
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AMI Outdoors
AP Agminute
AP Closed Circuit News Feeds
AP Electionwatch
AP Network News
AP Network Sports
AP Newsminute
AP Newswatch
AP Sports Feature
AP Sportsminute
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Berns Bureau: Features
Berns Bureau: Information Service
Berns Bureau: Live-Lines
Berns Bureau: Out-Of-Town Coverage
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Berns Bureau: News Feeds
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Businessminute
Byline Magazine
Campaign America
Capitol Assignment
Central Weather Service
Christian Science Monitor:
MONITORADIO, The
Church World News
City Club Forum
Closed Circuit Network Advisory
Closing Commodity Reports
Closing Grain
CNN Radio
CNN Radio
College — NFL Scoreboard
College Sports USA
Commodity Focus
Consumer Focus
Consumer's Business
Contenders, The
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Countdown To The Olympics
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Face The Nation
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Farm News From Israel
FeatureNet Audio
Feedback
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Footnotes/Rolland Smith
...From Another Point Of View
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God's News Behind The News
Going For The Gold
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Grain Futures
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Hal Bruno's Washington
Healthweek
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Helming Report, The
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The
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Her Say News Service
Hollywood Focus
In Brief
In Depth Magazine
In The Lyons Den/Jeffery Lyons
Info Tape
Inside Business
Inside Business/William S. Rukeyser
International Business Reports

International Media Service
Jesse Jackson
John Lofton Commentary
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Johnny Holliday Sports
Joyce Brothers Report
Julian Bond
Learning Center/Dr. Lonnie Carton,
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Letters To CBS News
Lew Irwin Reports
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Livestock Report
Livestock Week Wrapup
Looking At The Law/Neil Chaylet
MacNeil/Lehrer Newshour, The
Market Today, The
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Med-Weather Research Reports
Meet The Press
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Morning Business Report
Morning Businesswatch
Morning Farm Prices
Morning Line
Morning Minutes
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The
Mother Jones News Briefs
Mutual Lifestyle Reports
Mutual News On The Half-Hour
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 Porter Exchange, The
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 Religion In Our Lives
 Religious News Roundup
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Ask Mr. Science
Banana Broadcasting
Best of Groucho, The
By His Bootstraps
Campaign Game, The
Captain Kremmen Of The Star Corps
Chickenman
Comedy Drop Ins
Comedy Supermarket, The

Comic Relief
 Confession Of A Comic D.J.
 Cut-Rate Comedy Hour, The
 Daily Feed, The
 Daily Feed, The
 Dr. Demento Show, The
 Duffy's Tavern
 Electric Weenie Monthly DJ Gag
 Sheet, The
 Eric Gnezda Keyboard Commentary
 Exotics, The
 Extras, The
 Fibber McGee And Molly
 Fibber McGee And Molly
 Fibber McGee And Molly
 Frantic Times
 Fred Corey Reports
 Funny Business, The
 Golden Age Of Radio Theatre, The
 Great Gildersleeve, The
 Harry And Livinia By The Squirrel
 Squad
 Henny Youngman
 Henny Youngman Comedy Radio
 Library, The
 Hollywood Mimed Voices Putdowns
 Homemade Radio
 How To Pick Men Up & Put Them
 Down
 Hudson & Bauer Comedy Features
 Hysterical History
 Ian Shoales
 Inside/Outside Washington
 Inside Zen Comedy
 Jack Benny Program
 Jack Carney's Comedy Store
 Joey Adams Show, The
 Kids Say The Darndest Things
 Knockers!
 Laugh Machine
 Lee Haas
 Life Of Riley, The
 Live From The Comedy Store
 Lone Star: A Magazine Of Humor
 Lone Star Comedy Monthly, The
 Lone Star Comedy Monthly, The
 Looking For Laughs Show, The
 Lum'N Abner
 Malice
 Mr. Roberts
 Musicdotes
 National Joke Service, The
 National Lampoon Radio Hour, The
 National Science Fiction Radio
 Theatre, The
 Newsleak
 On (Or About) This Day In History
 Orben's Current Comedy
 Other Things
 Phantastic Phunnies
 Professional Cheap Comedy
 Radio Hotline
 Rationalization Therapy
 Red Neckerson
 Redneck Guide To Picking Up
 Women-Like A 6 Pack
 Rodd: Monster From Space
 Secret Sound Show, The
 Space(d) Age Horoscopes
 Star Farce
 Sterling Bronson: Space Engineer
 Steve Saturn
 SuperFun
 Tales From The Crypt
 Tessie's Tales
 That's Too Bad
 (The Folks) Next Door
 Tooth Fairy
 Topanga Plaza

Valley Pirate Radio
 What Is Zen Comedy
 Worst Joke, The
 Yankee Doodle
 You Had To Be There
 Zen Comedy

Commentary-Editorial

Al Briscoe, America's Cabdriver
 Alan Stang Report, The
 American Voices
 Another Opinion By Stanley Marcus
 Behind the Headlines (Daily)
 Behind The Headlines (Weekly)
 Black Viewpoint
 Byline
 Cambridge Forum
 Cambridge Forum
 Christian Perspectives On The News
 Comment On The News
 Commentary With Guy Vander Jagt
 Commentary With Roger Wilkins
 Compass North Modular
 Dan Rather Reporting
 Elmo Ellis Commentary
 Equal Time
 Equal Time
 Esther Peterson Comments
 Firing Line
 ...From Another Point Of View
 Jesse Jackson
 John Lofton Commentary
 Julian Bond
 Leitner Strikes
 Letters To CBS News
 MacNeil/Lehrer Newshour, The
 Mark Shields On The Campaign Trail
 Newsbreak
 Nunnense
 One Man's Opinion
 One Moment Please
 Osgood File, The
 Paul Harvey
 Paul Harvey's "The Rest Of The
 Story"
 Phyllis Schlafly Report
 Richard Viguerie Comments
 Rudd Awakening, A
 Sixty Seconds
 Speaking of Sports
 Spectrum
 Sportstime
 Steve Bell Commentary
 Talkabout Schools
 William Rusher Eyes Right: The New
 Conservatism

Consumer Info

American Energy Update
 Audiophile Audition
 Beat The System
 Consumer Close-Up
 Consumer Focus
 Consumer Hot Line
 Consumer Update
 Consumer Watch
 Consumer's Business
 Consumer's Buyer Guide
 Crain Automotive Report, The
 Crain Consumer Report, The
 Down To Business (Philip Greer)
 Elmer Dapron's Grocery List
 Energy Line
 Energy Saving Ideas
 Food For Thought
 For Your Money
 Gordon Williams Business Reports,
 The

Health And Medicine
 Helping You
 Home Video Review
 Investor's Guide
 Joe Carcione The Greengrocer
 John Stossel Consumer Lookout
 Managing Your Money/Paul Henke
 Mary Ann Hayes, The Coupon Queen
 Metro Weather Service: Gardening
 Information
 Mike And Henry
 Mike The Mechanic
 Mother Earth News Radio Program,
 The
 Neighborhood Pharmacy
 On The Homefront
 Personal Finance
 Personal Finance
 Sound Advice
 Spotlight
 Talkabout Money
 Travel Talk
 Words To The Penny Wise
 Your Dollar-Stretcher
 Your Dollars
 Your Money Minute

Custom Programming

Commercial Music/Jingles
 Commercial Services
 Custom & Syndicated TV
 Commercials
 Custom Consulting Services
 Custom Produced TV Spots
 Custom Services
 Custom Tailored Radio Production &
 Distribution Service
 Jingles
 Jingles
 Jingles
 Jingles (Bob Nash Prods, Inc.)
 Jingles/Beds
 Lifestyles/AM
 Master Music Catalog
 Nashville Plus
 Playlist Plus
 Reconstructed Personality Radio
 Spirit

Documentary

American Heritage, Our
 Birds Of Sweden, The
 Edgar Varese's Sonic Liberation
 Emigrants, The
 Expressions I
 Expressions II
 Finland In Focus
 Flanders Project: Vermont Folklore,
 The
 Funny As A Way Of Being Serious
 History In America
 Israel/Lebanon Summer 1982, The
 John F. Kennedy—The Camelot
 Years
 Lift Your Heart
 Never A Man Spoke Like This Man
 Newsmark
 Radio's Golden Past
 Rock Chronicle: Today In Rock
 History
 Samis, The
 Scandinavian Male, The
 Senior Citizens
 Swedish Weather
 Teleconstructs Spacework I
 Women In Scandinavia
 Workin' On The Railroad
 Youth In The North

Drama

Adding Machine, The
 Adventure Theater
 African Literature
 African Radio Plays
 African Short Stories
 American Portraits
 Ayer, Hoy y Siempre
 Bacchae, The
 Best Detective Package, The
 Bittersweet
 Booktime
 Casey: Which Is Myself
 Cavalcade Of America, The
 Central Coast Radio Theater
 China Town USA
 Christmas Carol, A
 Curse Of 589
 Dark Tower, The
 Detective Theatre
 Dracula
 Dragnet
 Dutch And Flemish Short Stories
 Emperor Jones, The
 Encounter And The Victory, The
 Famous Jury Trials
 Festel
 Francisco
 Frankenstein
 Gangbusters
 Green Hornet, The
 Heartbeat Theatre
 Hidden Truth, The
 Jewish Wife, The
 La Ronde
 Legend Of Sleepy Hollow, The
 Man Alive
 Man Of Destiny
 Mathry Beacon
 Mi Tio Juan
 Mind's Eye Radio Dramatic Series
 Mystery Theater
 National Radio Theatre
 NBC Presents: Short Story
 NBC University Theater
 Nightbeat
 Nightfall
 Nightwatch, The
 Odyssey Of Homer, The
 Outcasts Of Poker Flat, The
 Padre Vicente
 Point Of Law
 Radioarcade
 Ruby
 Saturday Stereo Theatre
 Screen Director's Playhouse
 Sea Wolf, The
 Situation Room
 Sunday Matinee
 Suspense
 Tale Of Two Cities, A
 Theatre Royale
 This Is Your F.B.I.
 Three Tales Of Edgar Allan Poe
 Underground Golf Course, The
 Unexplainable, The
 Unshackled!
 Who'll Save The Plowboy?
 You're The Judge

Economy

Ask The API
 Business Picture Today/Business
 Picture Tonight
 Closing Commodity Reports
 Commodity Focus
 Crain Business Report, The
 La Economia En Perspectiva

Perspective On The Economy
 Talkabout The Economy

Educational

Always For Blind People
 Attitudes Toward Blindness
 Chip Talk
 Controversial Issues
 Dangers Of Apathy
 Education Series
 Health Connection, The
 Historical Events
 Ideas of Man
 Learning Center/Dr. Lonnie Carton,
 The
 Mother Is Crying
 Nature Series
 Other Series Of Interest
 Smithsonian Galaxy
 Sound Of Listen, The
 Sports Of All Sorts
 Two Minutes For Your Child And You
 What You Should Know About Your
 Pension Plan
 What's New In Learning
 World Of Children Series
 You And Your World

Entertainment

Airchecks
 Charlie & Harrigan Show
 Charlie Tuna Show, The
 Culture Scene, The
 Dance Music
 Dial-Log
 Diversions
 Memorable Days Of Radio, The
 Entertainment Update With Frank
 Andrews
 Flashback
 From Studio B (Year One)
 From Studio B (Year Two)
 Golden Age Of Radio, The
 Great Moments In Radio
 History Repeats
 International Hotline
 Jay Robert Nash's Crime Journal
 Listening Room, The
 Moments To Remember
 Music Of The Movies
 Musical!
 NBN Stagedoor
 Ninety Seconds of E-S-P
 People Are Funny
 Radio Classics Variety Shows
 Radio Free America
 Ray Durkee's Mini-Memories
 Screen Scenes
 Sunday Sessions
 Terry Marshall's Daily Insider
 Time Capsule, The
 Way Back When
 You Bet Your Life

Farm

Agreport
 Agreport
 Agriculture Reporting
 AP Agminute
 Closing Grain
 Cotton Report
 Farm Focus
 Farm News From Israel
 Grain Futures
 Helming Group/First Call
 Helming Report, The

Helming Report, The/Week Ahead,
 The
 Helming Stocker Feeder Report, The
 Live Stock Summaries
 Livestock Report
 Livestock Week Wrapup
 Metro Weather Service: Crop And
 Farming Forecasts
 Morning Agwatch
 Morning Farm Prices
 News Behind The Ag News
 Newline
 Opening Livestock Prices
 Sunriser, The
 Week In Agriculture

Feature

A Lifestyle Report/Anna Mae Sokusky
 Ask Dr. Dog
 Audio Newsfeatures
 Berns Bureau: Features
 Class
 Column Digest
 FeatureNet Audio
 It's All In A Name
 Lew Irwin Reports
 Odyssey File, The
 Olympian, The
 Point Of Law
 Pop Concert
 Radio Portugal
 Real Life
 Sound Check
 Startrak Profile
 Weekend Radio From Cleveland
 Wireless Flash
 World War II... "Welcome Back"

General Interest

Alcohol Advisory
 American Character, The
 And Now The Good News
 Animal Album
 Audio Features Feed
 Auto Show, The
 Behind The Wheel
 Best Years
 Best Years—Helen Hayes, The
 Big Purple Ballon, The
 Brides Forum
 Computer Exchange, The
 Computer Program
 Contact
 Crain Collector-Investor Report, The
 Crosscurrents
 Dateline: America
 Did You Know
 Dr. Lawrence Balter
 Energy Insight
 Equal Time
 For A Better Life With Dr. Joyce
 Brothers
 Gardening Tips
 Getting Off The Hook—Art Linkletter
 Ghost Hunter, The
 Grass Is Always Greener, The
 Heartbeat
 Heartbeat
 Hidden Truth, The
 History Mysteries
 Hollywood Focus
 Horizon
 How-To's For The Family
 Ideas
 Inquiring Mind, The
 Insight
 It Was 20 Years Ago Today
 It's A Fact

It's Your Job
 Jim Hall Automotive Report, The
 Joyce Brothers Report
 Kentucky Digest
 Kindred Spirits
 Life In These United States
 Lifelines
 Listening To Young America
 Lively Arts
 Looking At The Law/Neil Chaylet
 Looking Good
 Make Up Your Mind
 Martin Luther King Speaks
 Mind Games
 Minding The Earth
 Nature Of Things, The
 New Dimensions
 News Flashbacks
 Next 200 Years, The
 Nightwatch
 On-Line Computer Connection
 One On One
 Parents Notebook, The
 Passing Parade, The
 People
 People In The News
 Performing Arts Profile
 Personal Computing
 Portraits Of Achievement
 Practical Parenting
 Psychic Investigator
 Radio-Activity
 Radio Computer Comics
 Rare Book Finds
 Science And Man
 Scope, The UN Radio Magazine
 Secrets Of Keeping An Old House
 Young
 Smart Money
 Something To Talk About
 Special Reports
 Starflash
 Straight Up With Steven The
 Bartender
 Suggested Solutions
 Tales Of California
 Talkabout Technology
 Tax Break
 Tax Tips
 Thought For Today, A
 Time For A Change
 Time To Remember, A
 Time World News Service
 Today In History
 Today's People
 Today's The Day
 Topic Is Wine, The
 United We Stand
 Video Report, The
 Voices Of Times Past
 What's Hot In Hollywood
 What's On In Europe
 What's Right With America
 Where There's Life
 Wine Cellar, The
 Your Taxes
 You're Hearing America

Hard News

ABC Contemporary News Service
 ABC Direction Radio News Service
 ABC Entertainment News Service
 ABC News On The Information
 Network
 ABC Radio Networks News Service
 ABC Rock Radio News Service
 AP Closed Circuit News Feeds
 AP Network News

Berns Bureau: Actuality Service
 Berns Bureau: Information Service
 Berns Bureau: Live-Lines
 Berns Bureau: Out-Of-Town Coverage
 Berns Bureau: Analyses
 Berns Bureau: News Feeds
 Campaign America
 Capitol Assignment
 Custom News
 CustomCast
 Mutual News On The Hour
 News On The Hour
 News On The Hour
 News Watch
 NewsCalls
 Newscast
 Pen Pals
 RKO ONE News
 RKO TWO News
 Syracuse University Radio News
 Service
 Views & People In The News:
 Actualities
 Views & People In The News:
 Indepth Reports
 World News Roundup
 World Tonight, The

Health

Alive And Fit
 Back To The Wheel
 Body Language
 Cardiovascular Health Information
 Columbia Nutrition Bulletin
 Coping With...
 Defining The Professions
 Dr. Dean Edell
 Dr. Mark Graves
 Doctor's House Call
 Family Doctor, The
 Family Health
 Feeling Good
 Food And Health
 Food And Health
 Forum
 Freedom Road
 Have A Heart For A Very Long Time
 Health Break
 Health File
 Health File, The
 Health Hints
 Health News Network With Dr.
 Lendon Smith
 Health Report
 Healthtalk
 Healthtalk
 Healthwatch
 Healthweek
 Let's Talk Health
 Life Cycle
 Looking Out For #1
 Medical Newsbreak
 Med-Scan
 Mother And Child Care
 Move Gently, Move Mountains
 New Music To Heal, Inspire, Delight
 And Enlighten
 News Of Nutrition
 Newline Extra Series
 On Fitness/Dr. Gabe Mirkin
 One-Minute Doctor, The
 Peer Group (Anti-Smoking PSA's)
 Physical Fitness
 Prevention Health Report
 Public Interest Affiliates Customized
 Health Care Series
 Radio Diet, The
 Radiorobics

Report On Medicine/Mel Granick
 Richard Simmons
 Speaking Of Health/Dr. Steven
 Andrew Davis
 Sports Celebrities Speak
 Sports Doctor
 Stay In Shape The Swedish Way
 Story Of The Body, The
 Straight Dope
 Straight Talk On Health
 Stress/Unstress
 Super Machine
 Taboo Medical Topics
 Talkabout Health
 Those Who Care
 To Your Health
 Tune In To Health
 Your Health With Dr. Frank Field

How-To-Instructional

Around The House/Bob Blachly
 At Home
 Autumn Outdoors North
 Autumn Outdoors South
 Bill's Car Care
 Do It Yourself
 Gabby Gourmet, The
 Here's How
 In-Fisherman Radio
 In-Fisherman Radio North
 In-Fisherman Radio South
 In-Fisherman Radio West
 Instructor For The Drum
 Kitchen Korner
 Liberated Food Lover
 Pet Patrol
 Radio School Of The Bible
 Super Handyman
 You Can Do It Yourself
 Your Home Handyman

Identifications

Across The Country
 Authority, The
 Back To Basics
 Beautiful Music/Easy Listening
 Best Show, The
 Big Bands
 Boston Airchecks
 Certified Country
 Close To You
 Closer Together
 Come Home
 Country KHJ
 Country Life
 CPMG Custom ID Jingles
 Custom ID Packages
 Custom Jingles
 Double Plus
 Enforcer ID Package
 Fire Package
 Future Flow
 Fyre, The
 Good Times
 Growing With Your City
 He Is The Word
 I'd Rather Be In Denver I & II
 ID's And Logo's Packages
 Let's Make The Music Together
 Look To Us
 Mainstream
 Meltdown
 Music Jam
 News & Information
 News Themes
 Newline
 Nobody Does It Better
 #1 Voice, The

Outstanding
 PAMS Classic Jingles By CPMG
 PAMS Contempro Jingles By CPMG
 PAMS Country Greats By CPMG
 Power Pac, The
 Pro Radio
 Reachin Out
 Shake, Rattle & Radio
 Soft Rock
 Special Touch
 Station I.D. Packages
 Station ID's
 Station ID Service
 Station ID's
 Talk To Us
 There's Only One
 This Is It
 Touching You
 TV Commercial-Station ID Service
 WCOZ
 We Play Your Songs
 We'll Make Your Day
 We're Here For You
 Where He Comes First
 WILD

Inserts

Med-Weather Forecasts
 Med-Weather Research Reports
 Poetry And Prose
 Shotgun
 Tellin' It Like It Was

Interview-Talk-Personality

A Moment With
 Action Woman, The
 Adventure In Jobs
 Anthology
 Ask Dr Bragar
 Assignment Hollywood
 Behind The Music
 Bernard Meltzer
 Bill Ballance Show, The
 Bob Fitzsimmons Show, The
 Brenda Lee's Country Profile
 Brett Halliday Show, The
 Broadcast Interview Connection, The
 Byline
 Campus Close-Up
 Celebrity Interviews
 Celebrity Series
 Changes
 Checkin' In
 Chronicles
 Cinco Minutos
 Cinema Screen 5
 Close-Up
 Cosmopolitan Review
 Country Calendar
 Country Chronicle, The
 Country News
 Country News
 Country Report
 Country Superstars, The
 Crossfire
 Dick Roffman's Focus
 Dick Roffman's News Desk
 Dr. David Suzuki's Discovery
 Dr. Harvey L. Ruben
 Dr. Susan Forward
 Dr. Toni Grant
 Earth News
 Ecumenical Insights
 Ed Busch Talk Show
 Entertainment America
 Entertainment 80's
 Entertainment Review
 Entertainment Review

Evans And Novak
 Fame And Fortune
 Family Forum
 Features Of The Week
 Front And Center
 Galaxy
 Great American Spirit, The
 Hits/Rock Capsule, The
 Hollywood Live
 In Focus With Larry King
 In The Holy Land
 Inside Music
 Inspirational Newspots
 Ira Fistell
 Israel Almanac
 Israel Magazine
 Jay Robert Nash's Crime Journal
 Kris Erik Stevens In Touch
 La Comunidad En Marcha
 La Familia Sana
 Larry King Show, The
 Let's Cope
 Let's Go Visiting
 Live From The Record Plant
 Lost Generation, The
 Meet The Press
 Michael Jackson
 Music City Mailbox
 Music Row Report
 New Dimensions
 New Dimensions In Education
 Newsmaker Interviews
 Newsmaker Saturday/Sunday
 Night Talk
 Off The Record Specials
 Off The Record With Mary Turner
 One Minute With
 One On One
 Owen Spann
 Perspectives
 radio Schizophrenia
 Ray Briem
 Record Report With Robert W.
 Morgan
 Reflection
 Religion In The News
 Rex
 Richard Roffman Presents
 Richard Roffman Reports
 Rock Press Conferences
 Rockline
 Ruth Jacobs-Jewish Home Show
 700 Club
 Shootin' The Breeze
 Soap Talk
 Some Kind Of People
 Something Special
 Something You Should Know
 Speaking Of Everything
 Sports Notes
 Spotlight: Psychology
 Star Tracks
 Star Trak
 Starline
 Sunkel Sez
 Talk-Back
 Talk-Show Newsletter, The
 Talking About Music
 Talking Pictures
 Talknet: Sally Jessy Raphael
 Talknet: Bruce Williams
 This Morning
 Time Out!
 UPI Roundtable
 Video View
 Voices Of Finland
 Willie Nelson, Superstar!
 Wonderful Truth For Modern Living

Jingles

Adult Contemporary Package
 Airpower
 AOR-Unjingles Package
 Beautiful Music Package
 Commercial Jingles
 Cosmic Country Package
 Country Time Package
 Custom and Syndicated Jingles
 Custom Jingles
 Drivin' Bands Screamin' Vocals
 (D.B.S.V.)
 Drivin Country
 Eldorado Package
 Electronic Package
 HITRADIO
 Hot Stuff
 Jingles
 Jingles And Commercials For Radio
 Joy Productions
 KRP-type Package
 Pop Rock Package
 Radio Express
 Rapid Rock Jingles By CPMG
 Sound A Likes
 Special Forces Services
 Station ID's

Live Events

Live Concerts & Specials
 Live In Concert
 Solid Gold Saturday Night
 Tunnel Hum 1984
 Tunnel Hum USA
 Workers' Heritage Music Festival

Magazine

American Scene, The
 American Weekend
 American Weekend
 Arts Monthly From Holland
 Byline Magazine
 Consider The Alternatives
 Country Music's Radio Magazine
 Daybook With Brad Messer
 Earcheck
 Entertainers, The
 European Perspective
 Helen Hall Show, The
 History Of Rock And Roll
 In Depth Magazine
 Kaleidascope
 Listening To Young America
 Media Network
 New Dimensions Digest
 Newsweek FM
 Newsweek: On Air
 Newsweek: On Air
 PC Newsmagazine
 Playboy Advisor, The
 Portfolio
 Prime Time America
 Private Session
 Radio Smithsonian
 Sound Of Texas, The
 Special Assignment
 Sunday At The Memories
 Sweden Today
 Swedish Spectrum
 Thirsty Ear
 Time Out For Successful Living
 What Makes You Tick

Minority

Circulo Familiar
 In Black America
 Profiles In History

Puntos de Vistas
Rafer Johnson Report, The
Stories Of Black Americans
Weekly Minorities Series

Miscellaneous

Audiographics
California Outside
Info Radio
Musical Starstreams
Relationships
Seductions
Sugar "N" Spice

Music Libraries

All Hit Gold
Broadcast Music Service
Christmas Library
Wax Preserves

Music Scoring Services

Music Scoring Services And Sound Effects
Southern Library Of Recorded Music

Music Sound Effects Libraries

Backgrounds
Machines/Domestic
Odds And Ends/On The Farm
People/Games And Events
Production Source
Sound Effects Library
Thoughts In Time
Transportation
Twenty LP Sound Effects Library
Valentino Sound Effects Library, The

Music-Adult Contemporary

A-C Format, The
ACtion
Adult Contemporary
Adult Contemporary
Adult Contemporary
AC
Adult Contemporary
AC/Pop Specials
Adult-Contemporary Music Supply Service
Botik Adult Contemporary
Concept 1, Adult Contemporary
Contempo 300
Contemporary MOR
Custom Made Music Tapes
Easy Contemporary
Easy Gold
FairWest Adult Contemporary
Gentle Persuasion
Gold Plus
Good Music Package, A
Great Hits, The
GREAT ONES, THE
Imaginary Landscape
Light Contemporary
Love Notes
Mainstream
Midnight Odyssey
Music & Memories
Music radio
Music World
Natural Sound, The
Night Time America
Parade Of Hits, The
Pop Adult Lifestyle
Promat C
Radio One (Matched-Flow A/C)
Rock-LITE

Soft-Adult Contemporary
Soft Contemporary
Sound 10 (A/C)
Sounds Of Sinatra, The
Spirit Of Summer, The
Standard Pop
Star Station, The
Summer Hits
TM Easy
TMAC
Top Hits A/C
Top 30 USA
Transtar
Update
Vegas Sound, The
Very Best, The
Wolfman Jack Show, The
Wolfman Jack's Hits Show
Your Favorites
Z Format, The

Music-AOR

Album Greats: A History Of Album Rock
Album Oriented Rock
Album Rock
Album Rock
Catch A Star
Echoes: Inside The Music Process
Eclectic Oriented Rock
Guitar: A Rock Episode
Metalshop
Mini-View
Record Plant, Studio A
Rock Star Guest D.J.
Top Of The Rock

Music-Beautiful

Announced Easy Listening
Beautiful Contemporary
Beautiful Memories
Beautiful Music
Beautiful Music
Beautiful Music
Beautiful Music
Beautiful Music
Beautiful Music (25-49)
Beautiful Music (25-54)
Beautiful Music Category, A
Beautiful Music Matched Flow
Beautifully Yours
Bonneville's Beautiful Music
Bright 'N Beautiful
Candlelight & Wine
Contemporary Easy Listening
Easy Listening
Easy Listening
Easy Listening
Easy Listening
Easy Listening Record Service
Ed Winton Sound, The
Encore
Forever Beautiful
Instrumental
Love And A Whole Lot More
Mancini At Blossom
More Beautiful
Music...Just For The Two Of Us
New Age/Space Music
Nostalgia Place, The
Simply Beautiful
TM Beautiful Music

Music-Big Band

Al Ham's Music Of Your Life
Apollo Band Stand
Bands Of Gold

Big Band
Big Band
Big Band Broadcast New Years Special, The
Big Band Broadcast, The
Big Band Count-Down
Big Band Hour
Big Band Time
52 Hour History Of The Big Bands, A
Getting Sentimental
Glenn Miller Army Air Force Band
Glenn Miller: Memory Maker
Great Times
Memories
Memories II
Music Of Your Life
Musicfest
Nostalgia
Our Time
Promat B
Promat E
Rare, But Well Done
Solid Gold Memories
Something Always Memorable
Songs In Your Heart, The
Sound Of The Big Bands
Strike Up The Band With Bill Walters & Orchestra
Swing Thing
Swingin' Years
Vintage Gold
Yesterday's Music
Your Hit Parade

Music-Black/Soul

Black Music Memories
Black Urban Contemporary
Budweiser Concert Hour, The
Budweiser Showdown
City Rhythms
Coast To Coast Top 20
Concert Of The Month
Countdown, The
Music Of The City
Soft Soul
Sounds Of The Inner City
Special Edition
Super 16 Soul
Supersoul
Superstar
Urban Contemporary
Urban Contemporary Programming
Format
Urban One

Music-Classical

Adventures in Good Music
America In Concert
A.T.&T. Presents Carnegie Hall
Bach From Baldwin Wallace
Barry Tuckwell At Severance Hall
BBC Concert Hall
BBC Music Showcase
BBC Promenade Concerts
Berman At Severance Hall
Black Classical Composers, The
Boston Camerata Presents, The
Boston Pops Orchestra
Boston Pops Orchestra, The
Boston Symphony Orchestra
Boston Symphony Orchestra, The
Cameo Concert, A
Canadian Brass Ensemble At Severance Hall
Chamber Music From Tanglewood
Classical
Cleveland Institute Of Music Concert
Cleveland Orchestra Pops Concert

Concert Of Military Music, A
 Concert Overtures and Encores
 Dutch Concert Hall
 Dutch Soloists And Ensembles
 Evening Of Music At Carter's Grove
 Plantation, An
 Fifes And Drums Of Williamsburg,
 The
 Getting To Know Finnish Music
 Great Artist Series
 Heritage Concerts
 Hilliard Ensemble In Concert
 Hollands Historical Church Organs
 Houston Symphony, The
 In Recital
 Jean Pierre Rampal And Alexandre
 Legoya At Severance Hall
 Jean Pierre Rampal At Severance
 Hall Revisited
 Kerkrade World Music Contest
 Larry Adler At Severance Hall
 Library of Congress Chamber Music
 Broadcasts
 Library Of Congress Chamber Music
 Series
 Light Classical
 Light Music From The Netherlands
 Lynn Harrell At Severance Hall
 Masterworks Hour, The
 Matinee
 Mr. Jefferson's Music
 Murray Perahia At Severance Hall
 Music From Marlboro
 Music From Oberlin
 Music In The Virginia Colony
 Music Mountain
 Music Of The Masters
 Music Teacher, The
 National Symphony Concert Series,
 The
 New York Philharmonic
 Note To You, A
 O Come Sweet Music
 Pastime With Good Company
 Pavarotti At Blossom
 Pavarotti Phenomenon, The
 Pavarotti: The Golden Tenor Comes
 To The Silver Screen
 Peter Pelham's Music
 Philadelphia Orchestra, The
 Robert Casadesus Piano Competition
 Winner's Recital
 Romantic Church Organs In The
 Netherlands
 Rudolph Firkusny At Severance Hall
 San Francisco Opera
 Scientific American Chamber Music
 Festival, The
 Sherrill Milnes At Severance Hall
 Slovenian Philharmonic At Severance
 Hall
 Sohio Cleveland Orchestra Concerts,
 The
 Songs From A Colonial Tavern
 Songs Of Liberty
 Starlight Concert
 Steinway Hour, The
 Swedish Music In Stereo
 Texaco/Metropolitan Opera Radio
 Broadcasts
 This Is My Music
 Transcontinental, The
 Trihedral
 Vocal Scene, The
 Weekend Radio From Cleveland With
 Robert Conrad
 Williamsburg Candlelight Concert, A
 Wren Chapel Organ, The
 Yehudi Menuhin At Severance Hall

Music-Countdowns

Dick Clark National Music Survey,
 The
 All Time Top 30, The
 Christian Music Countdown
 Chronology Of American Music, A
 Countdown America
 Countdowns
 Country Music's Top Ten
 Country Report Countdown
 Cross Current
 Hot Hits Countdown
 Hot 30, The
 Mid-Year Recap, The
 People's Choice Countdown
 Proud Country Network, The
 Rick Dees' Weekly Top 40
 Rock Album Countdown, The
 Rock Of The '80s
 SH-Boom Radio Show
 Space Top 40 Countdown
 Spotlight
 Top 40 Satellite Survey
 Top 100 Of The 70's, The
 Top Pop "40 Year" Countdown
 Top Ten Hits Of All Time
 Weekly Country Music Countdown,
 The
 Weekly Top Thirty, The
 Year End Recap

Music-Country

Alabama
 Album Country
 Alive Country
 All-Hit Country
 All Star Country
 American Country Countdown With
 Bob Kingsley
 America's Country Gold
 Announced Country Living
 Barbara Mandrell
 Big Country
 Big Country II
 Bob Mitchell's Who's Calling?
 Casual Country
 Cavox Country
 Chart Close-Up (Country)
 Chuck Roberts Show, The
 Classic Country
 Clear Creek
 CMA Simulcast An Evening Of
 Country Music
 Concept 4, Country
 Contemporary Modern Country Format
 Continuous Country
 Country
 Country
 Country Beautiful
 Country Beautiful
 Country Closeup
 Country Coast To Coast
 Country Confidential
 Country Crossover Format, The
 Country "80"
 Country Flashbacks
 Country Gold Oldies Library
 Country Living
 Country Love
 Country Lovin'
 Country Music Consultant Guide To
 Vintage Hits 1950-1980
 Country Music Countdown
 Country Music Festival
 Country Music Time
 Country Road
 Country Roads
 Country Sessions

Country Tour, USA
 Country Tracks
 Country's Best, The
 Cowboy Joe's Radio Ranch
 Crystal Gayle
 Decade Of Country Music, A
 D.J.'s Almanac Of Country Music,
 The
 Doc Holliday Show, The
 Doc Holliday's Country Classics
 Dolly Parton—Part I
 Dolly Parton—Part II
 Drifting Cowboys Show, The
 Easy Listening Country
 Eddie Rabbitt
 Eddie Rabbitt & Oak Ridge Boys
 Special, The
 Facts And Figures
 4th Annual Hickory Creek Reunion,
 The
 George Jones
 Great American Country
 Hit Country
 Hot Country Hits
 International Listeners' Choice
 Awards, The
 Jason McCall Show, The
 Jerry Mason Show, The
 Jim's Country Time
 Kenny Rogers '82
 Larry Gatlin
 Larry Mack Show, The
 Lee Arnold On A Country Road
 Live From Gilley's
 Live From The Lone Star Cafe
 Loretta Lynn
 Louisiana Hayride, The
 Merle Haggard
 Mickey Gilley/Johnny Lee
 Missing On A Mountain—The Patsy
 Cline Story
 Most Beautiful Country, The
 Music Country Radio Network
 My Country
 Nighthawk Show, The
 Number 1 Country
 Oak Ridge Boys
 Profiles In Country
 Ralph Emery Radio Show
 Real Country
 Real Country Foremat, The
 Ronnie Milsap
 Salute To Country Music, A
 Silver Eagle Cross Country Music
 Show, The
 Six Pack Radio Specials
 Solid Gold Country
 Sounds Of Solid Country
 Statler Brothers, The
 Story Of Country Music, The
 Super Country
 Superstar Country
 Superstar Profile
 They Came From Texas
 TM Country
 Triple
 Vintage Hit Programming Kit
 Volunteer Jam
 Your Country

Music-Ethnic

Golden Windmill Contest For African
 Orchestras And Ensembles, The
 Music In A New World
 Music Without Announcements
 New Wilderness Celebration Radio
 Radio a la Carte
 Reggae

Vistas Of Israel

Music-Folk

At The Arabica
Music Of Sweden, The
Six Days On The Road
Swedish Folk Music
Woody's Children

Music-Foreign

Contemporary Swedish Music
Continental Classics
Continental Magic
Continental Touch, The
Electronica
Folk Music Of Sweden, The
French Songs
Israel Philharmonic, The
Music And Community Life In
Mainland China
Nursery Tunes In Jazz
Old Swedish Organs
Panorama Of Swedish Music
Portrait Of Bo Hansson, A
Prix D'Excellence
Programmes Of Swedish Folk Music
Radio Portugal
Six Swedish Composers
Souvenirs From Germany
Stockholm Alternative Music Festival,
The
Swedish Choral Music
Swedish Music In The Eighteenth
Century
Swedish Music In The Twentieth
Century
Swedish Pop Rock Portraits
Swedish Soloists
Swedish Sounds Of The Seventies
Swedish Sounds Of The Sixties
Who Was Bellman?

Music-Gospel

Custom Programming
Gospel America
Gospel Time
Morningstar
Pat Boone Show, The
Sacred Sounds Of Gospel

Music-Jazz

Dutch Jazz Scene Revisted, The
Great Tales Of Jazz: An American
Culture
Jazz
Jazz Beat From Berklee (Series II)
Jazz Beat From Berklee (Series I and
II)
Jazz Chronicles
Jazz Gallery
Live From The Jazz Emporium
Philaelectric Sound
STRZ-All Night
Swedish Jazz
Willis Conover Presents New Cuban
Jazz

Music-MOR

Adult MOR
Announced Contemporary MOR
Classic A/C
Concept 5-Contemporary M.O.R.
Conservative Tempo
Contemporary MOR
Entertainers, The
E-Z Format, The

First Choice
Format 41
Golden Memories
Good Music
Headliners, The
John Doremus Show, The
Light + Lively
Listen to the Music
Lite Hits
Melody Drive Mix
MOR
MOR
MOR
More Easy Listening
Music Makers, The
Musicade
Promat D
Rainbow MOR
Showcase
Stardust
Swinging Velvet
Tapestry
This Is Music
TM-O-R
Traditional MOR
Turntable Show
Unforgettable
Unforgettable II
Your Music

Music-New Wave

College Rock Concert Series
New Music, The Alternative Ten
Theatre Of The Airwaves
Wavebreaker

Music-Oldies

All Hit Radio Format
Chuck Buell's Super Gold
Dick Clark's Rock Roll & Remember
Eldorado
First Men On The Rock
Gold Rush
Golden Grooves
Golden Oldies, The
Good Ol' Rock And Roll
Graffiti Gold
HitMusic Hundred
Hitparade
Hot Shots, The
Memory Music
Mighty Memory Mobile, The
Music Of America: Nostalgia/Non-
Rock Format
Musical Sound Review, The
Musical Sound Review: A Song Essay
In Sound, The
Nostalgic Rock Show
Oldie Records
Oldies
Oldies
Oldies Programming Service
Primetime Radio
Promat N
Rockin Round
Saturday Night Oldies Show, The
Solid Gold Scrapbook
Sounds Of Solid Gold
Super Gold
Wolfman Jack's Graffiti Gold
Yesteryear

Music-Opera

Swedish Opera Singers

Music-Orchestra

Lawrence Welk Show, The

Music-Religious

Afterglow
Afterglow Accents
Black Beat
Come Alive Show, The
Contemporary Sounds Of Praise
Country Love Song
Eventide
Gospel Caravan
Gospel Greats, The
Gospel Year In Review
Horizontes
Kid's Talk
Momentos De Meditacion
Music And The Spoken Word
Music Connection, The
Music That Matters
Music Through The Night
New Song, A
On Track
Powerline
Religious
Sacred Sounds Of Praise
Salt Lake Tabernacle Choir
Something Beautiful
Songs Of Joy
Sounds Of Faith
Sounds Of Joy, The
Sounds Of Joy, The
Sounds Of The Centurymen
Streams In The Desert

Music-Rock

Album Oriented Z
American Rock
BBC Rock Hour, The
BBC Specials, The
BeatleRadio
Best Of The BBC Rock Hour
Captured Live!
Captured Live!
Chart Close-Up (AOR)
Classic Rock
Command Performance
Concept 3, Album Rock
Contemporary Adult Rock Format
Digital Album Delivery Service
Don & Deanna On Bleecker Street
Evolution Of Rock
For Rockers Only
Good Time Rock'n Roll
Great American Summer
Great Gold
Hit Rock
House Party
In Concert
Inner-View
Inside Track, The
King Biscuit Flower Hour
Live Concerts
Live Cuts
Live Supergroups
Memory Makers
Paradise Rising
Platinum Meltdown
Rare Trax
Retro Rock
Rock
Rock America
Rock Calendar
Rock Chronicles, The
Rock Of The '80s
Rock Over London
Rock Report
Rock Retrospective
Rock, The
Rock Unlimited
Rock Waves

Rockin' Easy
ROCKIT
Rockweek-Musicweek
Rolling Stone Music Hotline
Rolling Stones Continuous History Of
Rock And Roll
Spirit Of Rock 'N' Roll, The
Stereo Rock
Superstar Concerts
US Festival '83
XT-40

Music-Top 40

American Top 40 With Casey Kasem
Chart Close-Up (Top 40)
Concept 2, Adult Rock
Hot Ones, The
Hot Ones!, The
MusicWatch
Sound And Sense
Top 40
Woodstock—Ten Years Later

Musical-Variety

Abbott And Costello Show, The
Anything Goes
Class Of '84
Eclectic Circus
Gene's Themes
Great Sounds, The
Music Machine
Newsounds
Totally Wired: Artists In Electronic
Sound

Mystery

Adventures Of Harry Lime-The Third
Man, The
Anomaly Calling
Best Mystery Package, The
Black Hawk
Black Museum, The
Clock, The
Dan O'Hara, Private Detective
Daubrey House
Dry Smoke And Whispers Radio
Theatre
Five Minute Mysteries
Hall Of Fantasy, The
Haunting Hour, The
Mystery Files Of Simon Q, The,
Series II
Mystery Files Of Simon Q Series II,
The
Nightwatch, The
Rick Devlin, Private Eye
Sealed Book, The
Shadow, The
Best Of Sherlock Holmes, The
Suspense
Weird Circle, The
Whistler, The

News

ABC News On the FM Network
AFT Newsbeat
American Railroad Foundation
Information Phone
AP Electionwatch
AP Newsminute
AP Newswatch
Black Issues And The Black Press
Black Radio Network Audio Service
Broadcast News Service
Campaign America
Capitol Week

Christian Science Monitor:
MONITORADIO, The
Closed Circuit Network Advisory
CNN Radio
CNN Radio
Contenders, The
Dateline
Direction News Brief
Earshot
Education In The News
Face The Nation
First Line Report
Footnotes/Rolland Smith
Georgia Radio News Service
Good News
Hal Bruno's Washington
In Touch Radioradio News
Info Tape
Inside Nashville
International Media Service
Israel Press Review
Lively Wire, The
Metro Weather Service
Minority Report
Moneywatch
Morning Minutes
Mutual Lifestyle Reports
Mutual News On The Half-Hour
Nation's Weather, The
Natural Gas Newslines
News And Views
News Blimps
News Desk
News Extras
News Extras
News Plus
Newslines
Newslines
Newsnotes
Nick Alexander
Original Fish And Game Forecaster,
The
Perspective
Political Digest
Project '84
Radioradio News
Recaps
Reporter On The Road
Rip 'N' Read News Service
RKO ONE Special Services:
NEWSCALLS
RKO TWO Special Services:
Newscalls
Rock Report, The
Rocknotes
Sourcebreaks
Sourcecasts
Special Assignment
Special Assignment Extra
Special Reports
Special Reports
Special Youth Newscall
Sports World Roundup
Sportscalls
This Week With David Brinkley
Today In Washington
Topcopy
TrafficNet
USA Today, The
Voice Of Americanism, The
Voices In The News
Washington Report, The
Washington Wrap
Watching Washington
Week Ahead In Washington
Week In Review, The
World News This Morning
World News This Week
World This Morning/World Today, The

You've Got To Listen To Talk

News-Foreign Affairs

Asian Communique
Common Ground
European Profile
European Profile
Monday Report, The
Nuestras Noticias
Perspective
Peter Jennings Journal
Topics From Holland
Ukrainian Melody Hour
Week At The UN, The

Playlists

Adult Contemporary Playlist
AM Futures
New Release Service

Production Libraries

Adult Contemporary
Air-Aids
Air Works
AOR
Answer, The
Basic Gold Oldies Library
Beautiful Music
Cat, The
Cheap Radio Thrills Volumes 1-5
Christmas Production Library
Complete Country Music Libraries
CHR
Country Punch
Custom Easy Listening Recordings
Director, The
High Country
Hollywood Production Library
Instant Replay Service
Key, The
Lives Of Harry Lime, The
Master Service, The
Micrologus
Music Explo
Music Library
Music Production Libraries
Network Production Music Library,
The
Network Sound Effects Library
Noble A+
O'Connor Production Library, The
O'Connor's Apple Library
Pop Rock
Production Bank, The
Production Library
Production Library: Beautiful Music
Production Library: Easy Listening
Production Music Library
Production Music Library & Sound
Effects
Promat P
Showcase Production Music
Six Hundred LP Production Music
Library
60 And 30 Second Musical Beds
Sound System, The
Sounds Of Broadcasting, The
SYNTRAX Production Library
Thunder Country Production Library
TM System, The
TMX One
Today's Total Sound
Trendsetter
Wizard
World's Best
World's Best Production Library

Promotion Packages

Audio Press Kit, The
 Best Of Everything
 "Best" Poster Campaign, The
 Black History Challenge
 Celebrity And Character Voices
 Celebrity Radio & TV Commercials
 Christmas Albums
 City Song
 Commercials
 CPMG Commercial Jingles
 CPMG/PAMS Christmas Jingles
 Creative Department, The
 Creative Department, The
 Custom & Syndicated Commercial
 Music Campaigns
 Custom Syndicated Music Campaigns
 Custom TV Commercials
 Customized Promotion & Commercial
 Packages
 Double Play
 Drive Module
 Football Fortune
 Formula—Target Country
 Fun Factor
 Have You Heard The News?
 Hot LPs TV Commercials
 I Love My Country
 Image Flight
 Intercomm
 Jingle And Identification Packages
 Live In New York
 Livin' The Music
 Master Music Catalog: Section Four
 Master Music Catalog: Section One
 Master Music Catalog: Section Three
 Master Music Catalog: Section Two
 Master Plan
 Miller Rock To Riches Talent Search
 Mini Bingo
 Miss Radio America Pageant
 Money Machine, The
 My Soft Spot
 Plays It Country
 Promotion Marketing Letter
 Radio Bingo
 Radio Game, The
 Radio Game, The
 Radio ID's/Promotion Campaigns
 Radio's Greatest Hits Come
 Hellerhighwater
 Rhythm Of The City
 Rock Video '84
 Soft Spot, My
 Someplace Special
 Someplace Special
 Sounds Like
 Spot Shop
 Station Logos & I.D. Packages
 Storybook Campaign
 Take A Turn For The Best
 Watch What We're Doin' Now
 Way Of Life
 Windy City Repertory Company, The

Public Affairs

Agronsky & Company
 American Focus
 Call The Witness
 City Club Forum
 Consider The Alternatives
 Contemporary Information
 Current Affairs
 Dialogue
 Direction Digest
 Earl Nightingale: 60 Seconds
 FBI Washington
 Focus

Garbage
 In Brief
 In Brief
 In Depth Magazine
 In The City Of Neighborhoods
 In The Public Interest
 Jewish Spectrum
 Jonathan Field And Friends
 Judge Looks At Everyday Life, The
 Listen Closely
 Our Changing World
 Perspective
 Planetary Citizen
 Pocketbook Issues
 Political Science
 Prime Time
 Public Affairs Capsule
 Public Interest Affiliates Customized
 Public Affairs Program
 Reporter's Roundup
 Soundings
 Soundings
 Source Report, The
 Spaces And Places
 Spotlight On World Affairs
 Washington Spotlight
 What's The Issue?
 What's The Issue?
 Youth On The Air

Public Service

Accent On Living
 Air Force Spot Disc
 Alone But Not Lonely
 AWARE: A Human Concern Project
 Aware PSA's
 Brite Spots
 Brite Spots
 Choice
 Christian Unity Spots
 Christopher Closeup
 Christopher One Minute Thoughts For
 Each Day
 Contemporary Sounds
 Eterna Luz
 Food For Thought
 Glorshon Wars
 Glorshon Wars
 Guarding the Country
 Mason Minute, The
 Media Monitor
 Metro Weather Service: Commuter
 Forecasts
 National Guard News
 Outlook
 Planned Parenthood: It Makes Sense
 PSA Projects
 Questions Of Value
 Religion In American Life
 Salubrity
 Seasonings
 Song Spots
 SONlight
 Stopping The Nuclear Clock
 Upbeat
 Voice of the National Guard, The
 Voz de la Guardia National, La
 Your Catholic Neighbor
 Youth Radio

Quiz

Baseball Name Game
 Capsulette, The
 Country Quiz
 Country Star Quiz
 Gamedio Americas Audio Arcade
 Name That Year!
 Pro Football Name Game

Rock & Roll Trivia Quiz
 Rock Quiz Supergroup
 Super Bowl Challenge
 Teasers!
 Time Capsule Mini-Quiz, The
 Who Am I
 World Series Challenge

Recording Services

Recording/Production Services

Religious

A Message From The Bible
 A Visit With Mrs. G.
 Amazing Facts
 American Christian Countdown
 Armed Forces Bible Hour
 At Home With The Bible
 Back To God Hour, The
 Back To The Book
 Baptist Hour, The
 Be Still And Know
 Be Still And Know
 Bible & The News
 Bible Doctrine Hour
 Bible For Today
 Bible For You, The
 Bible Tract Echoes
 Bible Women Speak Today
 Biblical Economics Hour
 Biff Collie's Sunday Singin'
 Brethren Hour
 Call Of Christ
 Celebration
 Chapel Of The Air, The
 Christ Among Us
 Conela Informa
 Confrontation
 Control Central
 Count It All Joy
 Creer Es Ver
 Crossroads
 Crosswalk
 Cruzada
 Daily Christian Motivation
 Day By Day With Jesus
 Day Of Encouragement
 Dr. B. Sam Hart Speaks
 Ecumedia News
 Ecumedia News Service Audio Feed
 Encounter Spots
 Every Day With Jesus
 Every Day With Jesus
 Family In Focus
 Family Radio
 Family Time
 FEBC Radio International
 Finished Work Hour, The
 Focus On Faith
 Good Tidings Hour
 Gospel Tide Hour, The
 Gospel Truth, The
 Gospels, The
 Grace Worship Hour, The
 Grand Old Gospel Hour
 Greater Love Ministries
 Guidelines For Family Living
 Guidelines
 Here And Beyond
 Here's Life!
 Hermano Pablo
 Hymntime
 Impact For Living
 Insight
 International Sunday School Lesson
 Invocations
 Jewish Viewpoint
 Jewish Voice Broadcasts

Joy
 Lesson, The
 Life's Dynamics
 Light 'n Up
 Listen America
 Living Word, The
 Luis Palau Responde
 Lutheran Hour, The
 Message to Israel USA-Green
 Pastures Soviet Union
 Minute Messages
 Mission News
 Missionary Moments
 Momentos De Decision
 Morning Focus
 Music Of Swami Govinddas
 Music Scrapbook, The
 Mustard Seeds
 New Life For You
 News In A Different Dimension
 Notas De Tierra Santa
 Notes From Christine
 Oh, What A Beautiful Morning!
 Open Line
 Our Daily Bread
 Pathways
 Pause For Good News
 Perfect Way, The
 Portals Of Prayer
 Power For Living
 Present Tense
 Psychology For Living
 Quest For Truth
 Reflections With Dave Barnett
 Religious News Roundup
 Religious Programming
 Revivaltime
 Revivaltime
 Royal Way Of The Cross, The
 St. George's Methodist Church
 Science, Scripture & Salvation
 Sonshine
 Sound Of Beauty
 Sound Of Beauty
 Sounds Of The Times
 Spoken Word Of God, The
 Sunday Breakfast Association
 Telephone Time
 Think About It—Part I
 Think About It—Part II
 Think About It—Part III
 Think On This
 Thought-Time
 Thought Time
 Threshold
 Time To Live
 Transformed
 Translation Report
 Trinity Pulpit
 Trumpet Sounds, The
 Truth For Israel
 Un Mensaje a la Conciencia
 Voice of Prophecy 15-Minute Daily
 Broadcast, The
 Voice Of Prophecy 15-Minute Story
 Hour
 Voice Of Prophecy 30-Minute Sunday
 Broadcast, The
 Voices Of Our World
 Washington International Report
 Wesleyan Hour, The
 Wings Of The Morning
 Women Alive
 Wonderful Words Of Life
 Word-And Music, The
 You And Your Child
 Your Time
 You've Got Friends

Religious-Series

Back To The Bible Broadcast
 Back To The Bible Youth Program
 Celebration Day Darshans
 Children's Bible Hour
 Children's Bible Hour Storytime
 Christian Brotherhood Hour
 Church World News
 Continued Story Reading
 Country Crossroads
 Dallas Today
 El Carmino De La Vida
 Encounter
 Episcopal Series/Protestant Hour, The
 Eternal Light, The
 Expect A Miracle With Oral Roberts
 And Richard Roberts
 Faith Seminar Of The Air
 Family Altar Broadcast
 Father Harry: God Squad
 Your Favorite Ten
 God's News Behind The News
 Good News Broadcast
 Heaven And Home Hour
 Heavenly Hot Line
 Herald Of Truth
 Here's How
 Home Bible Study Hour
 Impact: Religion
 International Media Service
 La Biblia Dice
 Laymen's Hour, The
 Lifebeat
 Lifeline Hour, The
 Lifestyle
 Look At Your Bible, A
 MasterControl
 Meditative Music
 Messianic Vision, The
 Microthoughts
 Moments With Martha
 Moody Presents
 Music For Celebration
 Music Of Swami Chaitanya Hari
 (Deuter)
 Music Of Swami Chaitanya Hari
 (Deuter)
 National Radio Pulpit
 New Testament Light Daily
 New Testament Light Weekly
 Nuestra Senora De Guadalupe
 Open Door
 PC News & News Scope
 PC Newsmagazine
 Power Of Positive Thinking With
 Doctor Norman Vincent Peale, The
 Protestant Hour, The
 Radio Bible Class
 Radio Bible Class (Daily)
 Rajneesh Meditations
 Reflections
 Religion In Our Lives
 Report On Religion/Richard Ostling
 Satsang Music
 Satsang Music
 SCAN
 Seed From The Sower, A
 Seeds From The Sower
 Sower, The
 Spanish Microthoughts
 Spanish Thoughts
 Stories Of Great Christians
 Sunday Praise
 Thoughts
 Western Thoughts
 Wiersbe Weekly
 Word And The World, The
 World Missions Report

Youngthoughts
 Your Story Hour

Religious-Specials

Commemorative And Holiday
 Programs
 Footnotes From The Holy Land
 For Those Who Hurt
 Hanukah Passacaglia
 Holocaust Remembrance Day
 Israel Independence Day
 Jerusalem Day
 Praying To The Lord
 Seasonal Specials

Reviews

Best Sellers In Review
 Book Features
 Brian Rose Reviews
 Brief On Books, A
 Cinemascore
 Critic At Large
 Eye On TV
 Film Clips
 Film Flash
 First Hearing
 In The Lyons Den/Jeffery Lyons
 Mel Gussow On Theater
 Modern Swedish Writers
 Movienews
 Off Screen
 On Record/Peter Bekker
 Print Out
 60-Second L.P.
 This Is Your World
 TV Tonite With Ron Hendren
 TV Tonite With Ron Hendren
 Waldenbooks Review, The

Science

Energy Breaks
 Exploring
 ET Report, The
 Feedback
 High Tech
 Interface-Science Radio
 International Science Report
 Man And Molecules—Dimensions In
 Science
 On-Line
 Public Service Announcements
 Quirks And Quarks
 Report On Science/Dr. Allen
 Hammond
 Science And Man
 Science Chronicles
 Science Log
 Science Report
 Star Date
 Star Date
 Supernature
 Technological Update
 This Is The Future
 UFO Monitor
 UFO/Space Monitor
 What's New, From Popular Science
 Window On Space
 World Of Technology, The

Science Fiction

Dimension X
 UFO's—Encounters Of Every Kind
 X Minus One

Scripts

Bobby Jo Ambergey's Bar & Grill

Dial File Notes
Hiney Wine
Inside Country
Mother Jones News Briefs

Seasonal

American Country Christmas, An
American Halloween Network, The
Bach's Christmas Oratorio
Best Gift, The
Best of Radio's Christmas Past, The (Vol I)
Best of Radio's Christmas Past, The (Vol III)
Best of Radio's Christmas Past, The (Vol II)
Best Of Stories For Halloween, The (Vol I)
Best Of Stories For Halloween, The (Vol II)
Best Of Stories For Halloween Vol III, The
Beyond The Limits
Bright 'N Beautiful Sounds Of Christmas, The
CBS Radio Cavalcade Of Christmas Music
Celebration of America, A
Celebrity Claus
Characters In Christ's Passion
Christmas Alphabet
Christmas And Then Some I & II
Christmas At The White House With The Singing Angels
Christmas Classics
Christmas Comes To America
Christmas Concert
Christmas Connection, The
Christmas Festival
Christmas in the Country
Christmas Music From Williamsburg
Christmas Programming Package
Christmas Programs
Christmas Spectacular
Christmas Spirit, The
Christmas Thoughts
Christmas With Bach
Christmas With Maria Von Trapp
Classic Rock Christmas, A
Coming Of Christ, The
Contemporary Sounds Of Christmas, The
Continental Christmas
Country Christmas Music
Country New Year, A
Country Sounds Of Christmas, The
Cradle That Rocked The World:
Christmas In The Land Of Luther, The
Cradle That Rocked The World:
Christmas In The Land Of Luther, The
Customs Of Christmas
Customs Of Christmas, The
Customs Of Easter
Dick Clark Fantasy Christmas Party, The
Eastertime
Easy Listening Sounds Of Christmas, The
El Mejor Regalo—Christmas Special
El Soldado
1st Annual Coast-To-Coast New Year's Eve Oldies Party
First Easter, The
First Good Friday, The
Flashback '84
Gift Of Christmas, The

Glory Of Freedom, The
Gospel Christmas, A
Great American Spirit, The
Happy New Year America
Henny Youngman
Heritage Of Christmas, The
Holiday Country
Holiday Greetings And Safety Reminders
Holiday Magic
Holiday Package
Holiday Spirit, The
I Remember One Christmas
It's Christmastime
Joy Of Freedom, The
Joys Of Christmas
Love and Marriage
Love-Lines
Magic Of Christmas, The
Magic Of Christmas, The
Matchbook Christmas II
Messiah, The
Music For Christmas Eve
Music Of America, The
New Year's Eve Dance Party
New Year's Special
Nissan Night Before Christmas, The
Outback Christmas
Pastures Of Plenty
Playback
Pumpkin Radio
Reflections For Mother's Day
Reflections For Mother's Day
Ring In The New
Salute To Summer, A
Santa's Close Encounter
Santa's Place
Santa's Show
Satellite Reports From Santa's Workshop
Soldier, The
Songs For A Williamsburg Christmas
Sounds Of Christmas, The
Spirit Of Christmas
Spirit Of Christmas Past, The
Stocking Stuffers
Stories Of Christmas
Stories Of Christmas, The
Summer Themes
Supernatural!, The
Swedish Church Christmas
Talk About Christmas
Thanksgiving America
Thanksgiving Country
Thanksgiving Highlights
This Is Christmas
Twelve Hours Of Christmas, The
Una Celebracion Navidena
Contemporanea
Various Holiday Specials
Voyage Beyond, A
Weedeck Country Christmas
What Is Christmas
Yule Concert

Series

Berns Bureau: Series

Soap Opera

Charlatan Hospital
Golden Horizons
National Soap Review
Party Line
Soap Opera News
Soap Opera Update
Soap Report, The
Spanish Novellas
Teen Soaps!, The

What's Happening In The Soaps

Specials

Americans, The
Award Winners
Best Of '83, The
Cinnamon Bear, The
Contemporary Music Specials
4th Of July Remote Broadcast Willie Nelson, The
Frightline
Grammys' Radio Special, The
Grammys 25th Anniversary Special, The
Great Entertainers, The
Great Rock & Roll Time Machine, The
Heavy Metal
History Of Superman
Holland Festival 1981
John Belushi-Dan Aykroyd
"Neighbors" Radio Special, The
King: A Musical Tribute
Lady Is A Song, A
Memories In December
Mini-Concerts
National Rock Poll, The
Night Moves
Radiatorama
Rock Radio Awards
Rock Radio Awards
Rock Scope
Rock Years: Portrait Of An Era, The
Rolling Stones 20th Anniversary
Radio Special, The
SBN Specials
Sixties: An American Odyssey, The
Sixties & Fifties Music And Interview Specials
Soul Of The 60's
Special Series
Specials
Spirit Of Summer, The
Spotlight Specials
Steve Martin "Pennies From Heaven"
Radio Special, The
Summer In The 60's
Top 30 USA Special Year End Edition
US Festival Special
Various Radio Specials
World In Concert

Sports

ABC Network Olympic Reports
Al Wester's Inside Sports
Aloha Bowl Football
AMI News Bureau
AMI Outdoors
AMI Syndication
AP Network Sports
AP Sports Feature
AP Sportsminute
Baltimore Colts Football
Baltimore Orioles Baseball
Baseball
Billy Packer-Al McGuire Show, The
Bruce Jenner's Quest For The Gold
Celebrity Sports Report
College — NFL Scoreboard
College Sports USA
Countdown To Kickoff
Countdown To The Olympics
Cross-Tips
Curt Gowdy Outdoors
Daily Sports Reports
XIth 1936 Berlin Olympiad
Fishing Reports, The

Football
 Football Analysis
 Going For The Gold
 Golden Moments-An Olympic
 Retrospective
 Golf
 Golf
 Golf Spot, The
 Great American Cowboy, The
 Great Outdoors
 Heads-Up
 Horse Racing
 Hula Bowl Football
 Joe Durso On Sports
 Johnny Holliday Sports
 Keith Jackson Olympic Memories
 Metro Weather Service: Beach And
 Boating Forecasts
 Metro Weather Service: Ski Resort
 Area Forecasts
 Moment In Sports, A
 Morning Line
 My Side
 NASCAR Grand National Auto
 Racing—Live Coverage
 NASCAR Winston Cup Series Stock
 Car Events-Live Coverage
 NBA Hotline
 National Finals Rodeo Report, The
 National Football League
 NBA Basketball
 NBN Sports Network
 NCAA Basketball
 New York Giants Football
 NFL Doubleheader
 Notre Dame/Major College Football
 Odyssey Of The Black Olympian, The
 Olympic Countdown
 Olympic Game Coverage
 Olympic Game Coverage
 Olympic Gold
 Olympic Minute, The
 Olympic Odyssey
 Olympic Sports Log
 Olympic Sportsminute
 Olympic Sportswatch
 Olympic Tradition Continues, The
 Olympics '84
 Out-Of-Doors
 Performance Racing Network
 Philadelphia Eagles Football
 Post Season Bowl Games
 Quarterback Sneak
 Quest For The Gold
 Regional NFL Football
 RKO Olympic Express, The
 RKO Olympic Express, The
 RKO ONE Special Services:
 Sportscalls
 RKO ONE Sports

RKO ONE: SportSpecials
 RKO ONE: Sportsweek
 RKO ONE: Sportsweekend
 RKO TWO Special Services:
 Sportscalls
 RKO TWO Sports
 RKO TWO Sports Weekend
 RKO TWO SportSpecials
 Salute To The Champions, A
 San Diego Chargers Football
 SkiMedia Network
 Skoal Motorsports Report
 Sporting News Report, The
 Sports
 Sports
 Sports Afield Almanac
 Sports At Large
 Sports Audio Feeds
 Sports Classics
 Sports Digest
 Sports Features
 Sports Flashbacks
 Sports Hall Of Shame
 Sports In Brief
 Sports Network, The
 Sports Odyssey
 Sports Of The Times
 Sports Shorts
 Sports Show
 Sports Special
 Sports Watch
 Sportsbreak
 Sportscasts
 Sportsline, The
 Sportsman, The
 Steiner On Sports
 Odyssey Of Curling, The
 Story Of Golf, The
 Stren Fishing Reports
 Summer Olympics '84
 SuperSports
 Talkabout Running People
 Tennis Spot, The
 This Week In Baseball
 UCLA Basketball
 United States Football League
 University Of Maryland Basketball
 University Of Maryland Football
 U.S. Open Tennis
 Vektor Fish And Game Forecast
 Washington Redskins Football
 Who's On First
 Wide Weekend Of Sports
 Winter Olympics '84
 World Of Racing
 World Of Sports

Syndicated Programming

Musical Commericals

Travel

Away From Home
 Going Places
 Let's Go
 Report On Travel/Steve Birnbaum
 Stockholm A Portrait In Sound
 Summer Stockholm
 World Of Travel

Weather

Accu-Weather
 Central Weather Service
 Custom Weather Forecasts
 Customized Weather Reports
 National Weather Reports
 Weather Forecasting Service
 Weather Health Trend
 Weather Services

Weekend Programming

Honky Tonk Heroes
 Sports Central USA
 Street Level Radio
 Weekend Sports

Westerns

Best Western Package, The
 Cisco Kid, The
 Gunsmoke
 Gunsmoke
 Have Gun, Will Travel
 Lone Ranger Radio Shows
 Lone Ranger, The

Women

At Home With Mabel Louise
 Family Circle Speaks Spanish
 Feminine Footprints
 Food, Fashion And Family: By Kaye
 Johns
 Her Say News Service
 Her Story: Conversations With
 American Women
 Lifestyle '83
 Look Good, Feel Good
 Style
 Talkabout Motherhood
 That American Woman
 Wedding Companion, The
 Woman: From Peggy Sue To Maggie
 May
 Woman To Woman
 Woman To Woman
 Women In Sport
 Women's Health
 Workplace

NOTES

RADIO SOURCES

Distributors and producers of The Radio Programs Source Book™ are fully detailed here in Part III.

The names of those companies which reported their radio programming for this issue of BIB's Radio Source Book are in bold.

Organizations are keyed as:

| | |
|--------------------|-----------------|
| Association | Assoc |
| Consultant | Consultant |
| Distributor | Dist |
| Exporter | Export |
| Network | Net |
| Owner of Rights | Owner |
| Producer | Prod |
| Program Consultant | Prog Consultant |
| Public Relations | Pub Rel |
| Rep | Rep |
| Sales | Sls |
| Sales Consultant | Sls Consultant |
| Satellite | Sat |
| Syndicator | Synd |

* An asterisk indicates listed only in the Sources Section. (Complete program information was not available at the time of publication.)

| DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE |
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| | A | | | | | | | |
| <i>Dist, Prod</i> | A & A Communications 1331-A 46th Ave San Francisco, CA 94122 | (415) 568-0211 | | Personnel: John Axten, VP Vincant A. Gardino, Dir Ruth Meyer, Dir Programming Maria LaPorta, Mgr Station Relations | | <i>Net, Sat</i> | ABC Radio Networks 1370 Ave of the Americas 26th Floor New York, NY 10019 | (212) 887-7777 |
| | Personnel: Andrew Lea Alan Burton | | | Properties: A Rudd Awakening; Sportcalls; The Silver Eagle Cross Country Music Show; ABC Entertainment News Service; Hal Bruno's Washington; American Country Countdown With Bob Kingsley; Soundtrack Of The 60's With Gary Owens; NewsCalls; ABC Network Olympic Reports; Special Assignment; Tax Tips | | | Personnel: ABC Radio Division Ben Hoberman, Pres Philip Giordano, VP Finance & Admin David Maciolek, Mgr Promo Henry C. Kavett, Dir Radio Info & P.R. Bob Battles, Mgr Promo | |
| <i>Net, Sat</i> | ABC Contemporary Network 1345 Ave of the Americas New York, NY 10019 | (212) 887-7777 | <i>Net, Sat</i> | ABC FM Network 1345 Ave of the Americas New York, NY 10019 | (212) 887-7777 | | ABC Radio Networks: Edward F. McLaughlin, Pres Bill McClenaghan, VP/Research Svcs Robert Benson, Sr Exec VP Leslie Benson, Dir Station Acquisitions Karen Parhas, Publicity | |
| | Personnel: Willard Lochridge, VP Darryl Brown, Dir Corinne Baldassano, Dir Prog Julie Eisenberg, Mgr Station Relations | | | Personnel: Willard Lochridge, VP Darryl Brown, Dir Corinne Baldassano, Dir Of Prog Julie Eisenberg, Mgr Station Relations | | | Properties: ABC Contemporary Network; ABC Direction Radio Network; ABC Entertainment Network; ABC FM Network; ABC Information Network; ABC Rock Radio Network; ABC Talkradio; ABC Watermark; ABC Owned Stations; News Services | |
| | Properties: Spotlight Specials; Speaking Of Sports; Sportcalls; Speaking Of Everything; American Top 40 With Casey Kasem; ABC Contemporary News Service; CustomCasts; Father Harry; God Squad; NewsCalls; Special Youth NewsCall; ABC Network Olympic Reports; Special Assignment; Tax Tips | | <i>Net, Sat</i> | ABC Information Network 1345 Ave of the Americas New York, NY 10019 | (212) 887-7777 | <i>Net, Sat</i> | ABC Rock Radio Network 1345 Ave of the Americas New York, NY 10019 | (212) 887-7777 |
| <i>Net, Sat</i> | ABC Direction Radio Network 1345 Ave of the Americas New York, NY 10019 | (212) 887-7777 | | Personnel: Nick Alexander; Ringo's Yellow Submarine: A Voyage Through Beatles Magic; Listen Closely; ABC News On The FM Network; Movienews; Soap Talk; City Rhythms; NewsCalls; Sportcalls; Special Youth NewsCall; Special Assignment; ABC Network Olympic Reports; Tax Tips | | | Personnel: Willard Lochridge, VP Daniel J. Forth, Dir Denise Oliver, Dir Programming | |
| | Personnel: John Axten, VP (212) 887-5688 Vincant A. Gardino, Dir Ruth Meyer, Dir Programming Fred Davis, Dir of News Cathleen R. Pratt, Mgr Station Relations | | <i>Net, Sat</i> | ABC News On The Information Network; The Gordon Williams Business Report; Sportcalls; Perspective; World News This Week; Down To Business (Philip Greer); The Living World; The Olympic Tradition Continues; FBI Washington; John Stossel Consumer Lookout; World News This Morning; Special Assignment Extra; News Plus; Steve Bell Commentary; This Week With David Brinkley; Peter Jennings Journal; United States Football League; Special Assignment; ABC Network Olympic Reports; NewsCalls; Johnny Holliday Sports; World Of Sports; Tax Tips | | | Properties: ABC News Rock Radio Network — 2 1/2 minutes of news 18 minutes before the hour mornings and overnight. Rocknotes; Sportcalls; The King Biscuit Flower Hour; NewsCalls; Sports Shorts; Rolling Stones Continuous History Of Rock And Roll (M-F and Weekends); National Rock Poll; Reporter-On-The Road; Special Youth NewsCall; Rock Press Conferences; Digital Album Delivery Service; Special Assignment; Lifelines; ABC Network Olympic Reports; Live Supergroups; Tax Tips | |
| <i>Net, Sat</i> | ABC Entertainment Network 1345 Ave of the Americas New York, NY 10019 | (212) 887-7777 | | | | <i>Net, Sat</i> | ABC Talkradio 1345 Ave of the Americas New York, NY 10019 | (212) 887-7777 |
| | Properties: ABC Direction is a service targeted to a 25-54 year-old audience. Features three minutes of news fifteen minutes before the hour. Let's Cope; Alive And Fit; Direction Digest; ABC Direction News Service; Sportcalls; NewsCalls; Directio News Brief; ABC Network Olympic Reports; Special Assignment; Tax Tips | | | | | | Personnel: Rick Devlin, VP/Dir Robert Chaisson, Managing Dir Linda Stern, Assoc Dir Francie Forman, Manager Station Relations | |
| | | | | | | | Properties: ABC TALKRADIO-talk radio network program | |

| DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | |
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| | service: Owen Spann; Dr. Susan Forward; Michael Jackson; Dr. Toni Grant; Ira Fistell; Ray Briem; Healthtalk; Dr. Lawrence Balter; Bill Bresnan; Dr. Dean Edell; The Bob Fitzsimmons Show | | <i>Dist, Prod, Export</i> | Airforce Broadcast Services 216 Carlton St Suite 300 Toronto, Ontario Canada M5A 2L1 Personnel: Richard Loth, Pres Mort Ross, Prod Properties: Christmas And Special Events Production Library; *Various ID Packages | (416) 961-2541 | | Personnel: Carol Spector, Dir of Comm Properties: Back To The Wheel; Life Cycle; Those Who Care; Defining The Professions; Super Machine | | |
| <i>Net, Sat, Prod</i> | ABC Watermark 3575 Cahuenga Blvd W Suite 555 Los Angeles, CA 90068 Personnel: Tom Rounds, Pres Ralph Smith, VP Gen Mgr Johnny Biggs, Exec in Charge of Oprs Rick Leibert, Dir Creative Svcs Suzanne Barron, Intl Sis Dir Properties: Producer of: American Top 40 With Casey Kasem; American Country Countdown With Bob Kingsley; Soundtrack Of The 60's With Gary Owens; Ringo's Yellow Submarine: A Voyage Through Beatles Magic; Soap Talk; ABC Watermark is also the International Distributor for: Continuous History Of Rock 'n' Roll (M-F and Weekend Versions); The King Biscuit Flower Hour; Live Supergroups; Spotlight Specials; The Silver Eagle Cross Country Music Show; American Top 40 With Casey Kasem | (818) 980-9490 (800) 423-2502 Telex: 215623 | | <i>Dist, Prod</i> | Alandale Productions 115 Fairfax Ave Louisville, KY 40207 Personnel: Alanna Nash, Pres Ken Douglas, Admin Asst Properties: Brenda Lee's Country Profile | (502) 893-9697 | <i>Dist, Prod</i> | American Farm Bureau Federation 225 Touhy Ave Park Ridge, IL 60068 Personnel: Stewart Truelsen, Dir Bcat Svcs Robert K. Daly, Bcat Coord Properties: Insight; Newsline | (312) 399-5751 |
| <i>Dist</i> | Accuracy in Media 1275 K St NW Suite 1150 Washington, DC 20005 Personnel: Reed J. Irvine, Chairman of the Board Murray Baron, Pres Bernard Yoh, Communications Dir Properties: Media Monitor | (202) 371-6710 | | <i>Dist</i> | Aicare Communications Inc 1503-05 Walnut St Philadelphia, PA 19102 Personnel: Jordan Schwartz, Partner Frank Beazley, Partner Phyllis Friedman, Syndication Coord Properties: One Moment Please | (215) 568-6010 | <i>Assoc, Dist, Prod</i> | American Federation Of Teachers 11 Dupont Circle NW Washington, DC 20036 Personnel: Scott Widmeyer, Dir Bella Rosenberg Ruth Whitman Properties: AFT Newsbeat | (202) 797-4458 (800) 424-2424 |
| <i>Prod</i> | Accu-Weather Inc 619 W College Ave State College, PA 16801 Personnel: Dr Joel Myers, Pres Properties: Accu-Weather | (814) 237-0309 | | <i>Prod</i> | Alive Productions 2648 West Eastwood Chicago, IL 60625 Personnel: Brian Chau Properties: Country Sessions | (312) 463-6968 | <i>Dist, Prod</i> | American Gas Association 1515 Wilson Blvd Arlington, VA 22209 Personnel: Richard A. Maggrett Properties: Natural Gas Newsline | (703) 841-8667 |
| <i>Dist</i> | ACTS International PO Box 157 Claremont, CA 91711 Personnel: Dick Innes, Exec Dir Properties: Encounter Spots | (714) 625-8090 | | <i>Dist, Prod</i> | All Hit Radio Inc 214 Hanover St Boston, MA 02113 Personnel: Paul Power, Oprs Mgr Ken Lawrence, Music Coordinator Properties: All Hit Radio Format; All Hit Gold (Current & Recurrent) | (617) 227-9789 | <i>Dist, Prod</i> | American Heart Association, National Center 7320 Greenville Ave Dallas, TX 75231 Personnel: Prabhu Ponskha, Chief Public Info Teresa Arena, Radio/TV News Reporter Properties: Cardiovascular Health Information | (214) 750-5300 |
| <i>Dist, Prod</i> | Advertisers Broadcasting Company 31 E 28th Street New York, NY 10016 Personnel: Sholom Rubinstein, Exec Prod Ruth Beckerman, Prod Properties: Ruth Jacobs — Jewish Home Show; The Joey Adams Show | (212) 679-9750 | | <i>Dist, Prod</i> | All Star Radio 3575 Cahuenga Blvd W Suite 207 Los Angeles, CA 90068 Personnel: Merrill Barr, Managing Partner Properties: From Studio B (Year One); From Studio B (Year Two); The Comedy Supermarket; Radio Hotline; Comedy Drop Ins | (213) 850-1169 | <i>Dist</i> | American Image Productions 112 Union Ave Memphis, TN 38103 Personnel: Jerry K. Williams, VP/GM Properties: The Money Machine; Music Explo; Country Punch; Wizard; Best Of Everything; Spirit; Nashville Plus; Livin' The Music; Watch What We're Doin' Now; *Play It Country; TV Campaign; *Way Of Life Jingle Series; Take A Turn For The Best | 1-(800) 251-2058 TN (901) 529-4308 |
| <i>Dist</i> | Afterglow Productions 6223 Lochlevin Cove Memphis, TN 38119 Personnel: Don Johnson, Pres/Prod Leona Wells, Treas Mary Johnson, Secy Properties: Afterglow; Eventide; Afterglow Accents | (901) 682-3028 | | <i>Dist, Prod</i> | Amazing Facts Inc PO Box 680 Frederick, MD 21701 Personnel: Joe Fields, Mgr Jerry Magee, Treas Joe Crews, Dir Properties: Amazing Facts | (301) 694-6260 | <i>Dist, Orgn</i> | American Institute Of Physics 335 E. 45th St. New York, NY 10017 Personnel: James R. Berry Properties: Science Report | (212) 661-9404 |
| <i>Dist, Prod</i> | Air-Aids PO Box 1116 Cardiff, CA 92007 Personnel: Keith Hagen, Pres Properties: Air-Aids | (619) 942-2437 | | <i>Dist, Prod</i> | American Chemical Society 1155 16th St NW Washington, DC 20036 Personnel: Vincent R. Tocci, PR Dir Donald F. Rhamy, Radio/TV Mgr Marvin Coyner, Writer Prod Alan Smith, Narrator Herideen Russell, Mktg Belinda Bryan, Prog Support Properties: Dimensions In Science; Science Chronicles; Science Log | (202) 872-4446 872-4447 | <i>Dist, Orgn</i> | American Jewish Broadcasting Service Inc 5608 Greentree Road Bethesda, MD 20817 Personnel: David J. Rosenstein, Prod/Dir Properties: Washington International Report (Eves & Wknds) | (301) 530-8052 (703) 573-7192 (Day) (301) 530-8052 |
| <i>Dist</i> | *Aireport PO Box 513 Hanna City, IL 61536 Properties: Aireport (Traffic Reports) | (309) 565-7814 | <i>Dist, Orgn, Prod</i> | American Chiropractic Association Inc 1916 Wilson Blvd Arlington, VA 22201 | (703) 276-8800 | | American Jewish Committee 165 East 56th St New York, NY 10022 Personnel: Amy Goldberg, Dir Bcat Relations Laurie Chock Haina Just Properties: Present Tense; Jewish Viewpoint | (212) 751-4000 | |

| DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE |
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| | BusinessWatch; The Nation's Weather Information: This Morning; At Home; Consumer's Business; Morning Business Watch; Diversions; Feeling Good; The Sportsman; Where There's Life; Today In History; The Sunriser; Exploring; People In The News; Musicwatch; Away From Home; Morning AgWatch; Businessminute; Weekends: Off Screen; Religion In Our lives; AP Network News; Sportsline; Agreport; Straight Up With Steven The Bartender; Looking Good; Opening Wall Street; Midday Wall Street; Afternoon Businesswatch; Opening Livestock Prices; Closing Grain; Morning Farm Prices; The Contenders; Tax Break; Love And Marriage; Olympic Sports Log; The Olympian; Olympic Sportsminute; Olympic Sportswatch; Stocking Stuffers; Flashback | | <i>Dist, Prod</i> | At Home With Mabel Louise Rt 4 Box 141 Chippewa Falls, WI 54729 Personnel: Warren Steward, Dir Mabel Louise Steward, Speaker Properties: At Home With Mabel Louise | (715) 723-2913 | | Suite 1700 New York, NY 10020 Personnel: E.T. Colhoun, Mgr for North America Branch Office: Radio Australia G.P.O. Box 428G Melbourne 3001 Australia Cables: NEWSCAST Phone 03-600721 Properties: Information Available Upon Request | |
| | | | <i>Dist, Prod</i> | The Atlantis Group Inc 3878 Vermont Rd Atlanta, GA 30319 Personnel: Martin Murphy, Pres Properties: Rock Retrospective | (404) 266-2004 | | | |
| | | | <i>Dist, Prod</i> | Gail Atwood PO Box 725 Alta Loma, CA 91701 Personnel: Gail Atwood, Prod Properties: The Alan Stang Report | (714) 980-3165 | | | |
| <i>Net, Sat</i> | The Associated Press Radio Network 1825 K St NW Suite 615 Washington, DC 20006 Personnel: James R. Hood, Deputy Dir AP Best Svcs Mark Huffman, Asst Managing Editor Prog Bill McCloskey, Asst Managing Editor News George Mayo, Chief Engineer Sofia Mannos, Dir Stat Svcs Properties: Consumer Watch; Health & Medicine; One On One; Energy Breaks; Bestsellers In Review; Horizon; Agreport; Business Barometer; Watching Washington; Chip Talk, Rock Report; The Ed Busch Talk Show; Straight Up With Steven The Bartender; Looking Good; Olympic Countdown; Going For The Gold; Special Series; Portfolio; Special Assignment; Byline; Eye On TV; Week In Agriculture; Grain Futures; Livestock Summaries; Cotton Report; AP Agminute; AP Businessminute; AP Sportsminute; AP Sports Feature; AP Network Sports; AP Closed Circuit News Feeds; AP Closed Circuit Network Advisory; AP Newsminute; AP Newswatch; Film Clips; Practical Parenting; Richard Viguerie Comments; AP Electionwatch; AP Morning Minutes; AP Program Distribution Services; Column Digest (Washington Broadcast News); Voices In The News; (Washington Broadcast News); News And Views; (Washington Broadcast News); Your Health (Audio Features); The Fishing Report (Audio Features); Today's The Day (Audio Features); Satellite Business Report (PubSat); The Daily Feed (PubSat); Woman's Health (PubSat); Real Life (PubSat); Class (PubSat); Book Features (PubSat) | (202) 833-5910 | <i>Dist, Prod</i> | Audible Advertising Prods Inc Desota Bldg 215 W 91st St Suite 25 New York, NY 10024 Personnel: Mary Hurt, Exec Prod Jim Vickers, Prod Mgr Properties: Musical Commercials | (212) 873-1238 | | | |
| | | | <i>Dist, Prod</i> | Audio Development Service (ADS) 5317 Raindrop Lane Amarillo, TX 79110 Personnel: Lewis Coleman, Proprietor/Mgr Montez Coleman, Asst Properties: Holiday Greetings And Safety Reminders; *How To Sell It Guide: includes copies of scripts and suggestions on recruiting local salespeople on a commission basis. | (806) 353-1126 | | | |
| | | | <i>Dist, Prod</i> | Audio Features Inc 20 East 53 Street New York, NY 10022 Personnel: Alan H. Steinberg, Pres Robert L. Kimmel, Exec VP Properties: Audio Features Feed; Your Health With Dr. Frank Field; Your Taxes; The American Scene; Today's The Day; The Fishing Report; Today's Business | (212) 308-4122 | <i>Consultant</i> | Bands Of Gold Div Wren LangKamp Media Prods Inc 1222 Glen Arm Pl Denver, CO 80204 Personnel: Ev Wren Properties: Bands Of Gold | (303) 571-0292 |
| | | | <i>Dist, Prod</i> | Audio Features Inc 20 East 53 Street New York, NY 10022 Personnel: Alan H. Steinberg, Pres Robert L. Kimmel, Exec VP Properties: Audio Features Feed; Your Health With Dr. Frank Field; Your Taxes; The American Scene; Today's The Day; The Fishing Report; Today's Business | (212) 308-4122 | <i>Dist, Prod</i> | David A. Barber 703 Ashland Ave Santa Monica, CA 90405 Personnel: D. A. Barber, Prod Sarah Spitz, Field Reporter Bob Aldrich, Field Reporter Properties: California Outside | (213) 399-4049 |
| <i>Assoc</i> | Association Of Regional Religious Communicators (ARRC) 1627 Monument Ave Richmond, VA 23220 Personnel: Margaret Hoepfl, Pres Rev Jeff Keilam, Electronic Editor Properties: Print Out | (804) 355-8443 | <i>Dist, Prod</i> | Audio'd Productions 4668 Sunnyside North Seattle, WA 98103 Personnel: Arthur J. O'Donnell, Prod Properties: Money Talks...; In The City Of Neighborhoods | (206) 632-1507 | <i>Dist, Prod</i> | *Barker Electronics 360 Lightner St State College, PA 16803 Personnel: W.D. Barker, Owner/Mgr J.R. Van Sciver, Consultant Properties: Company offers broadcast consultancy and construction. | (814) 238-5334 |
| | | | <i>Dist, Prod</i> | Audio Stimulation 1680 N Vine Street Suite 900 Hollywood, CA 90028 Personnel: Mathew Vertin, Sls Mgr Michael Venema, Sis Rep Tod Smith, Sis Rep Kathleen Rogers, Sis Rep Properties: The Wolfman Jack Show; Wolfman Jack's Grafitti Gold | (213) 466-5201 | <i>Dist, Prod</i> | Barnett-Robbins Enterprises 16030 Ventura Blvd Encino, CA 91436 Personnel: Bill Barnett Lance Robbins Properties: Sports Doctor; Portraits Of Achievement; Behind The Wheel; Look Good, Feel Good | (818) 788-2331 |
| <i>Net, Sat</i> | *AT&T Communications 32 Ave Of The Americas New York, NY 10013 Personnel: Hank Petrossi, (800) Communication Systems Mgr 221-7680 Properties: SKYNET Audio Service-users digital technology to deliver quality sound for high fidelity and stereo broadcasting. Multiple channels permit simultaneous transmission of a variety of news, music or entertainment programs. Features: digital and satellite technologies; multi-channel distribution; end- to-end single vendor turnkey service; 24-hour service available. | (212) 334-5555 | <i>Dist, Export, Prod</i> | *Australian Broadcasting Corporation 1 Rockefeller Plaza | (212) 757-1177 | <i>Dist, Export, Prod</i> | Bonnie Barnett/Vocal Resonance 252 Chattanooga St #2 San Francisco, CA 94114 Personnel: Bonnie Barnett, Prod Properties: Tunnel Hum USA; Tunnel Hum 1984 | (415) 550-8762 |
| | | | <i>Dist, Export, Prod</i> | *BBC British Broadcasting Corporation BBC Transcription Service Kensington House Richmond Way London W14 OAX, England | (212) 757-1177 | <i>Dist, Export, Prod</i> | BBC British Broadcasting Corporation BBC Transcription Service Kensington House Richmond Way London W14 OAX, England | (01) 743-1272 Telex 265781 |

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| | Personnel: Alan Bilyard, Head of Transcription Service Branch Office: 630 Fifth Ave RM 2153 New York, NY 10111 (212) 581-7100 Personnel: Ursula Kenny, Radio Prod Coord Properties: Transcription Service via London includes Radio Drama, Readings, Documentaries, Comedy Programmes, Quiz Shows, Beautiful Music, and Jazz. Distribution of commercial pop music by London Wavelength (see listing for properties) and of commercial classical music by Parkway Communications (see listing for properties). General inquiries should go to Alan Bilyard as all distribution is done from London. | | | Personnel: Rev. M.L. Puffer, Founder/Dir Properties: Bible For Today | | | Properties: Jingles | |
| <i>Dist, Prod</i> | Rob Bennethum Voices 1025 Union St Reading, PA 19604 | (215) 373-3381 | <i>Dist</i> | Bible Speaks World Outreach 40 Kemble St Lenox, MA 01240 | (413) 637-1520 | | Mickey Bonner Evangelistic Association PO Box 90593 Houston, TX 77290 | (713) 444-7583 |
| | Personnel: Rob Bennethum Properties: Celebrity And Character Voices; *Radio Promotional Services: Creative Radio Spots; Stations ID's; Drop-Ins with over 85 voices. | | <i>Dist</i> | Bible Tract Echoes Inc Box 508 Waterloo, IA 50704 | IL: (309) 376-2981 IA: (319) 233-5693 | | Personnel: Mickey Bonner, Pres James Tribble, Admin Properties: Transformed | |
| <i>Dist, Prod</i> | Berklee College Of Music 1140 Boylston St Boston, MA 02215 | (617) 266-1400 | <i>Dist</i> | *Billboard (Record Source International) 1515 Broadway New York, NY 10036 | | <i>Dist, Prod, Sat</i> | Bonneville Broadcasting System 274 Country Rd Tenafly, NJ 07670 | (201) 567-8800 (800) 631-1600 |
| | Personnel: Mort L. Nasatir, Dir Communications Properties: Jazz Beat From Berklee (Series I); Jazz Beat From Berklee (Series II); *Public Radio Satellite Services | | <i>Dist</i> | Personnel: Nancy Erich Properties: A selection of album, single, or disco subscriptions that provides radio stations and other programmers with newly-released records as well as standard catalogue product, through the cooperation of virtually all American record labels. | | <i>Dist, Prod</i> | Personnel: James J. Opsitnik, Pres/CEO Marlin R. Taylor, Founder/Creative Director David Verdery, VP Programming Properties: Easy Listening | (312) 934-6100 |
| <i>Dist, Prod</i> | Berkshire Film & Video 33 Pearl St Pittsfield, MA 01201 | (413) 447-9776 | <i>Net</i> | Black Radio Network 166 Madison Ave New York, NY 10016 | (212) 686-6850 | <i>Prod, Synd</i> | Bonneville Productions 130 Social Hall Ave Salt Lake City, UT 84111 | (801) 237-2620 |
| | Personnel: William Matthiesen, Prod Jina Ford, Interviewer Properties: Her Story: Conversations With American Women | | | Personnel: Clemencio A. McKay, Pres Roy Thompson, VP Gen Mgr Peter Knight, VP Sls Ron Johnson, VP News Properties: BRN produces daily audio news service specializing in coverage of all minorities. Minority Report; Jesse Jackson; Julian Bond; Shirley Chisholm | | | Personnel: Ariene Hansen, Mktg Asst Properties: Christmas And Then Some; Music And The Spoken Word; You And Your World; Youth Radio | (801)237-2408 |
| <i>Dist</i> | The Berns Bureau 148 G Street S W Washington, DC 20024 | (202) 484-1840 | <i>Rep</i> | *Blair Radio 1290 Ave of the Americas New York, NY 10104 | (212) 603-5000 | <i>Dist, Prod</i> | Boston Symphony Transcription Trust PO Box 288 Boston, MA 02254 | (617) 893-7080 Telex: (710) 321-9283 |
| | Personnel: Fred Berns, Bureau Chief Joe Harrison, Correspondent John Nester, Correspondent Properties: Berns Bureau: News Feeds; Berns Bureau: Actuality Service; Berns Bureau: Live-Lines; Berns Bureau: Analyses; Berns Bureau: Features; Berns Bureau: Series; Berns Bureau: Out-Of-Town Coverage; Berns Bureau: Information Service; Berns Bureau: Pen Pals; Agriculture Reporting | | | Personnel: John N. Boden, Pres Robert Lobbell, Sr VP & Asst to Pres Richard P. McCauley, Sr VP Stations Thomas F. Turner, Sr VP Eastern Region Edwin J. Howard, Sr VP Network | | | Personnel: Theodore Vlahos, Trustee Kaye & Marian Howell, Prods John M Emery, Dist Mary Kate Rodman, Dist William Pierce, Announcer Properties: The Boston Symphony Orchestra; The Boston Pops | |
| <i>Dist, Prod</i> | John Berky-Radio Productions 21 Juniper Road Windsor, CT 06095 | (203) 688-5098 | <i>Dist, Prod</i> | Blanc Communications Corporation 9454 Wilshire Blvd Beverly Hills, CA 90212 | (213) 278-2600 | <i>Dist, Prod</i> | Botik Broadcast Services Inc Rt 6 Box 49B Austin, TX 78737 | (512) 288-0625 |
| | Personnel: John Berky, Owner/Prod Properties: Compass North Modular; Finland In Focus; Voices Of Finland; Getting To Know Finnish Music; Music Without Announcements; Perspectives | | | Personnel: Noel Blanc, Pres Patrick Bailey, Exec VP Mel Blanc, Secy/Treas Properties: SuperFun | | | Personnel: Bob Botik Properties: Botik Adult Contemporary | |
| <i>Dist, Prod</i> | Bethany Productions 7333 E. Monte Vista Rd Scottsdale, AZ 85257 | (602) 946-3606 | <i>Dist, Prod</i> | *Chuck Blore And Don Richman Inc 1606 N Argyle Hollywood, CA 90028 | (213) 462-0944 | <i>Dist, Prod</i> | Dr Ellie Bragar 44 West 12th St New York, NY 10011 | (212) 255-3044 |
| | Personnel: Doug Reinhart Properties: Christian Music Countdown | | | Properties: Creative service firm; radio & television commercial production. | | <i>Dist</i> | Brethren Broadcast Ministries Box 22 Harrisonburg, VA 22801 | (703) 433-9788 |
| <i>Dist, Prod</i> | Bible For Today Ministries PO Box 1284 Laredo, TX 78040 | (512) 724-5626 | <i>Dist, Prod</i> | BLT Productions PO Box 519 La Mesa, CA 92041 | (619) 562-6077 | | Personnel: Lois E. Hertzler, Coordinator of Dist Properties: Time For A Change; Think About It Part I; Think About It Part II; Think About It Part III | |

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| <i>Dist</i> | Gill Brian Productions P O Box 269 Clarendon Hills, IL 60514 Personnel: Gill Brian, Pres E.J. Kehoe, Sls Mgr Properties: A Time To Remember; A Thought For Today | (312) 832-2169 | | Electronic Packages: *Beautiful Music Electronic Package: *Adult Contemporary Electronic Package: *Cosmopolitan Country Electronic Package: *Pop Rock Electronic Package | | | Properties: Country News; Country Music's Top Ten; The Odyssey File | |
| <i>Consultant</i> | *Bridal Fair 8901 Indian Hills Dr Omaha, NE 68114 Personnel: Bruce E. Thiebauth Properties: Marketing concept for radio Stations. | (402) 397-8902 | <i>Dist</i> | Broadcast Productions And Services 603 National Press Building Washington, DC 20045 Personnel: Robert M. Johnson, President & Exec Prod Properties: 60 Seconds | (202) 347-8629 | <i>Dist, Prod</i> | Brown Bag Productions 482 S. Jasmine Denver, CO 80224 Personnel: Dr. Michael R. Lee, Pres Robert A. Lee, VP Properties: Paradise Rising; Echoes; Inside The Music Process; *Producers of Logos and Jingles | (303) 388-9245 |
| <i>Prod</i> | Bridge Productions 2655 Van Ness Ave San Francisco, CA 94109 Personnel: Fr. Harry Schlitt, Owner/Prod Louise Molinari, Prod Mike O'Leary, Dir Prog Properties: Father Harry; God Squad | (415) 441-8111 | <i>Dist, Prod</i> | Broadcast Programming International (BPI) PO Box 2027 Bellevue, WA 98009 Personnel: Bob English, Pres John Iles, Gen Mgr Bill Wolkey, Prog Consultant Beau Phillips, Prog Consultant John Sherman, Prog Consultant Properties: Album Rock; Adult Contemporary And Announced Contemporary MOR; Light & Lively; Country Living And Announced Country Living; Concert Overtures And Encores; Classical; Bright N' Beautiful; Easy Listening And Announced Easy Listening; Beautifully Yours; Heritage Concerts; Music For Christmas Eve; Christmas Festival; Yule Concert; Christmas Concert; The Messiah; The Heritage Of Christmas; The Easy Listening Sounds Of Christmas; The Contemporary Sounds Of Christmas; The Country Sounds Of Christmas; The Bright N' Beautiful Sounds Of Christmas | (206) 454-5010 (800) 426-9082 | <i>Consultant, Dist, Prod</i> | Bud Connell Associates, Inc BC Programming/BC Consultants PO Box 50278 Nashville, TN 37205 Personnel: Bud Connell, Pres Jennifer G. Connell, Secy/Treas Vicki J. Speck, VP Properties: The Songs In Your Heart; My Country; The Very Best; Custom Consulting Services | (615) 356-1100 |
| <i>Dist, Prod</i> | Broadcast Activities 345 Bercado Circle Mishawaka, IN 46544 Personnel: Charles Sharpless, Owner Mike Sharpless, Sales Mgr Jan Gabriel, Prod Mgr Eida Hutton, Creative Dir/Writer Properties: Harry And Livinia By The Squirrel Squad; Newsleak; Celebrity Hotline; Celebrity Radio & TV Commercials; *Production Services | (219) 255-1046 | <i>Dist, Prod</i> | Broadcast Alternatives Inc Box 1141 Toms River, NJ 08753 Personnel: Greg Koziar, Chairman Of The Board Bud Wilson, Pres Gene Bramlett, Oprs Mgr Properties: Energy Line; Mary Ann Hayes-The Coupon Queen; Starline; Rockin Round | (201) 244-2047 | <i>Assoc</i> | *Broadcasters Promotion Association 248 West Orange St Lancaster, PA 17603 Personnel: Fred Bergendorff, Pres Lee Pockoc, Pres-Elect Beryl Spector, VP Judy Horan, Treas Joseph Logsdon, Secy Properties: BPA is an international professional association of people involved in advertising, promoting and publicizing radio and television programming, stations and cable systems, as well as those in the communications field related to these areas. Involved in overseeing the improvement of all related areas of broadcast promotion. | (717) 397-5727 |
| <i>Dist, Prod</i> | The Broadcast Group PO Box 5227 Culver City, CA 90230-8821 Personnel: Pegge Goertzen, Pres/Gen Mgr Terese Keil, Oprs Mgr Bill Blackton, Sen Reporter Chris Lauterbach, Prod Mgr Properties: In Depth Magazine; In Brief; American Voices; *Eastern Airlines In Depth Magazine; *Eastern's In-Flight Audio Talk Channel | (213) 559-9933 | <i>Dist, Prod</i> | Broadcast Foundation Of America 404 Park Ave South Suite 1204 New York, NY 10016 Personnel: Catherine Probst, Prog Dir Properties: Front And Center; Features Of The Week; International Science Report; New Dimensions In Education, This is Your World; Spotlight; Psychology | (212) 679-3388 | <i>Dist, Prod</i> | Himan Brown 221 West 26th Street New York, NY 10001 Properties: Adventure Theater; Mystery Theater | (212) 675-2211 |
| <i>Dist, Prod</i> | Broadcast International 1420 East 800 N Orem, UT 84059 Personnel: Denny Crocket, Exec, VP Properties: Producers Of: Lee Arnold On A Country Road; Top 30 USA; Specials: Triple; The Great Entertainers; Country Music Countdown; Willie Nelson And Waylon Jennings; George Jones And Hank Williams Jr.; The Barbara Mandrell & T.G. Sheppard Special; The Eddie Rabbitt & Oak Ridge Boys Special; Labor Day Beatle Music Special; Top 30 USA Year End Special; Producers And Distributors Of: TV Commercial-Station ID Service; Station ID Service; Adult Contemporary Package Beautiful Music Package; Cosmic Country Package; Electronic Package; Pop Rock Package; *Station ID Packages: *Beautiful Music ID Package; *Adult Contemporary ID Package; *Cosmopolitan Country ID Package; *Pop Rock ID Package; *Library Services: *Beautiful Music Library Service; *Adult Contemporary Music Library Service; *Cosmopolitan Country Music Library Service; *Pop Rock Library Service; *Coordinated | (801) 224-4444 | <i>Dist, Prod</i> | Jim Brown Productions, Inc 228 Main St Suite R Venice, CA 90291 Personnel: Jim Brown, Pres Pete Howard, Sr VP/Gen Mgr Joanne Lovelace, VP John Peterson, Sls Mgr | (213) 392-8743 | <i>Dist, Orgn, Prod</i> | California Army National Guard 69th Public Affairs Detachment Broadcast Section 440 Arden Way Sacramento, CA 95815 Personnel: Stephen J. Janosco, Radio-TV Officer Mike Erickson, Asst Radio-TV Officer | (916) 920-6559 Weekdays (916) 920-6630 Weekends |
| | | | | | | <i>Consultant, Dist, Prod</i> | Burns Media Consultants inc 3054 Donna Marta DR Studio City, CA 91604 Personnel: George Burns Joe Somerset Properties: Continuous Country; *Management Access Network-Provides a specialized radio consultation that gives stations the opportunity to select from various services dependent upon their specific needs. | (213) 985-8522 |
| | | | | | | <i>Consultant, Prod</i> | Ed Busch Productions 9900 N Central Expressway Dallas, TX 75231 Personnel: Ed Busch Properties: Available on Associated Press Radio Network: The Ed Busch Talk Show; *Audio Recording Studio; *News/Talk Radio Consultant | (214) 349-2042 |
| | | | | | | <i>Dist, Prod</i> | Cabscott Broadcast Productions Inc 517 Seventh Ave Lindenwold, NJ 08021 Personnel: Larry Scott, Pres Elaine Cabbot, Secy/Treas Joel Schwartzberg, Prod Asst Properties: The Worst Joke; Entertainment Review; Entertainment 80's | (609) 346-3400 |

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| | Roy Clemans, Bcast Supervisor Bruce Jernigan, Asst Bcast Supervisor Properties: National Guard News; The Voice Of The National Guard; La Voz de la Guardia National; Upbeat. Guarding The Country | | | Properties: The Cat's Pajamas (Humor Service) | | | Health/Dr. Steven Andrew Davis; On Fitness /Dr. Gabe Mirkin; Footnotes/Rolland Smith; Special Reports; Looking At The Law/Neil Chalet | |
| <i>Dist, Prod</i> | Cambridge Forum 3 Church Street Cambridge, MA 02138 Personnel: Herbert Vetter, Dir David Leveille, Prod Properties: Cambridge Forum | (817) 495-2727 | <i>Dist, Prod, Net</i> | CBC Enterprises/Les Entreprises Radio-Canada PO Box 500 Station A Toronto, Ontario Canada M5W 1E6 Personnel: Greg Yarrow, Audio Products Sls Mgr ext 5547 Properties: Nightfall; Booktime; Saturday Stereo Theatre; Sunday Matinee; Anthology; The Entertainers; Frantic Times; Eclectic Circus; The Transcontinental; Listen To The Music; Six Days On The Road; Quirks And Quarks; Celebration; Ideas; Info Tape; *Provides News & Current Affairs Syndication-contact CBC for information. | (416) 925-3311 | <i>Dist, Prod</i> | Central Coast Radio Players c/o KCBX 1020 Chorro St San Luis Obispo, CA 93401 Personnel: Ralph Vrana, Dir Properties: Central Coast Radio Theater | (805) 438-5180 |
| <i>Consultant</i> | *Cameron Communications Inc 117 Prospect Park West Brooklyn, NY 11215 Personnel: Jim Cameron, Pres Properties: Specializes in consultancy to radio stations with emphasis on news and information programming. Recruits air talent, offers training and critiques in person or via tape. | (212) 852-5455 | <i>Net, Sat</i> | CBS Radio Network 51 West 52nd St New York, NY 10019 Personnel: Richard Brescia, Sen VP, CBS Radio Networks Michael Ewing, VP/GM Judson Niver, Dir/Natl Sls Cornelius Knox, VP/Affil Relations Frank Miller, VP/Prog Frank Murphy, Dir of Prog Properties: News On The Hour; First Line Report; Sports World Roundup; Newsbreak; Your Dollars; The Osgood File; Dan Rather Reporting; Today In Business; Sportstime; Curt Gowdy Outdoors; The Golf Spot; Dateline: America; Sports Central USA; Newsmark; NCAA Basketball; The World Tonight; Baseball; Football; Golf; Horse Racing; Newsnotes; The Tennis Spot; What's New In Learning; Healthtalk; Face The Nation; Specials: National Football League Sports; Olympic Game Coverage; This Week In Baseball; College Sports USA; Letters To CBS News; CBS 16-Part Specials; Spectrum; CBS Radio Cavalcade Of Christmas Music; Salt Lake Tabernacle Choir | (212) 975-4321 | <i>Dist, Prod</i> | Century Features Inc PO Box 597 Pittsburg, PA 15230 Personnel: Charles Reichblum, Pres Properties: Teasers! | (412) 471-6533 |
| <i>Dist, Prod</i> | Campus Crusade For Christ Arrowhead Springs San Bernardino, CA 92414 Personnel: Dr. William R. Bright, Pres Chuck Younkman, Exec Prod/Radio and TV Jon Fugler, Radio Dir Properties: Here's Life! | (714) 886-5224 | <i>Dist, Prod</i> | CBS Radio Network, A Service Of — Radioradio 51 West 52nd St New York, NY 10019 Personnel: Richard Brescia, Sen VP, CBS Radio Networks Robert Kipperman, VP GM Prog Dir (212) 975-4227 (212) 975-5766 David West, Dir Affiliate Relations (212) 975-2097 Amy Caplan, Dir Sls Susan Jacobi, Mgr Affiliate Clearance Properties: In Touch Radioradio News; Sportsbreak; Music Memories; Entertainment Update With Frank Andrews; Memorial Day Rolling Stones Special Great American Summer; Labor Day Beatle Music Special; Top 30 USA; Top 30 USA Special Year End Edition; Top 40 Satellite Survey | (212) 975-4321 | <i>Dist, Prod</i> | Century 21 Programming Inc 4340 Beltwood Parkway Dallas, TX 75234 Personnel: Dave Scott, Pres Dan Rau, VP Oprs Properties: The Z Format; Album Oriented Z; The A-C Format; The E-Z Format; Super Country; Simply Beautiful; Memory Music; More Beautiful; The Country Crossover Format; Sacred Sounds Of Praise; Contemporary Sounds Of Praise; Sacred Sounds Of Gospel; Good Ol' Rock And Roll; Urban Contemporary | (214) 934-2121 (800) 582-2100 |
| <i>Dist, Prod</i> | Capitol Production Music 1750 Vine St Hollywood, CA 90028 Personnel: Ole Georg, Natl Dir Kevin Marder, Mktg Rep Properties: Production Music Library | (213) 461-2701 | <i>Dist, Prod</i> | CBS Radio Stations News Service 2020 M Street NW Washington, DC 20036 Personnel: Anna Mae Sokusky, Dir Jerome Navies, Exec Prod Allen H. Balch, Mktg Mgr (202) 457-4559 Properties: Byline Magazine; Report On Medicine/Mel Granick; A Lifestyle Report/Anna Mae Sokusky; On Record/Peter Bekker; Report On Travel/Steve Birnbaum; Inside Business /William S. Rukyeser; Report On Religion /Richard Ostling; Around The House/Bob Blachly; In The Lyons Den/Jeffrey Lyons; The Learning Center/Dr. Lonnie Carton; Report On Science/Dr. Allen Hammond; Speaking Of | (202) 457-4559 | <i>Dist, Prod</i> | Bob Cessna's Consultant Services Inc PO Box 5356 Daytona Beach, FL 32018 Personnel: Bob Cessna, Pres Jane Cessna, Secy Treas Properties: From Another Point Of View | (904) 255-1154 |
| <i>Dist</i> | Charles Capps Ministries Box 69 England, AR 72046 Personnel: Charles Capps Properties: Concepts Of Faith | (501) 842-2576 | <i>Net, Sat</i> | CBS Radio Network, A Service Of — Radioradio 51 West 52nd St New York, NY 10019 Personnel: Richard Brescia, Sen VP, CBS Radio Networks Robert Kipperman, VP GM Prog Dir (212) 975-4227 (212) 975-5766 David West, Dir Affiliate Relations (212) 975-2097 Amy Caplan, Dir Sls Susan Jacobi, Mgr Affiliate Clearance Properties: In Touch Radioradio News; Sportsbreak; Music Memories; Entertainment Update With Frank Andrews; Memorial Day Rolling Stones Special Great American Summer; Labor Day Beatle Music Special; Top 30 USA; Top 30 USA Special Year End Edition; Top 40 Satellite Survey | (212) 975-4321 | <i>Dist, Prod</i> | Changes Radio/Prism Productions 1362 Pacific Garden Mall Santa Cruz, CA 95060 Personnel: Elizabeth Gips, Prod Sibyl Giebow, Prod Jeff Rudisell, Prod Properties: Changes | (408) 425-9687 |
| <i>Dist</i> | Cardinal Mindszenty Foundation PO Box 11321 St Louis, MO 63105 Personnel: Eleanor Schlafly, Exec Dir Properties: Dangers Of Apathy | (314) 991-2939 | <i>Dist, Prod</i> | CBS Radio Stations News Service 2020 M Street NW Washington, DC 20036 Personnel: Anna Mae Sokusky, Dir Jerome Navies, Exec Prod Allen H. Balch, Mktg Mgr (202) 457-4559 Properties: Byline Magazine; Report On Medicine/Mel Granick; A Lifestyle Report/Anna Mae Sokusky; On Record/Peter Bekker; Report On Travel/Steve Birnbaum; Inside Business /William S. Rukyeser; Report On Religion /Richard Ostling; Around The House/Bob Blachly; In The Lyons Den/Jeffrey Lyons; The Learning Center/Dr. Lonnie Carton; Report On Science/Dr. Allen Hammond; Speaking Of | (202) 457-4559 | <i>Dist, Prod</i> | The Chicago Radio Syndicate Two East Oak St Chicago, IL 60611 Personnel: Sandy Orkin, Pres Linda Griffin, Sls Mgr Properties: Chickenman; Tooth Fairy; You Had To Be There; Mini-People; Ace News Cavalcade Of The Air Waves; Elvis; Rock; Starflash | (312) 944-7724 (800) 621-6949 Toll Free |
| <i>Dist, Prod</i> | Cass Broadcasting Inc 2665 Grand Concourse Bronx, NY 10468 Personnel: Gregory H. Castello, Exec Prod/Pres Camille Temperino, Oprs Mgr Albert W. De Hope III, Prod Properties: Cosmopolitan Review; Film Flash; Supernature | (212) 365-4418 | <i>Dist, Prod</i> | CBS Radio Stations News Service 2020 M Street NW Washington, DC 20036 Personnel: Anna Mae Sokusky, Dir Jerome Navies, Exec Prod Allen H. Balch, Mktg Mgr (202) 457-4559 Properties: Byline Magazine; Report On Medicine/Mel Granick; A Lifestyle Report/Anna Mae Sokusky; On Record/Peter Bekker; Report On Travel/Steve Birnbaum; Inside Business /William S. Rukyeser; Report On Religion /Richard Ostling; Around The House/Bob Blachly; In The Lyons Den/Jeffrey Lyons; The Learning Center/Dr. Lonnie Carton; Report On Science/Dr. Allen Hammond; Speaking Of | (202) 457-4559 | <i>Dist, Prod</i> | Child Evangelism Fellowship Inc Box 348 Warrenton, MO 63383 Personnel: Alan D. George, Pres Julian Sleeper, VP Janice Gilliam, Syndication Properties: Here's How | (314) 456-4321 |
| <i>Dist, Prod</i> | Cathedral Caravan Inc 6550 Mango Ave So St Petersburg, FL 33707 Personnel: Dan Brubaker, VP (813) 347-2865 Charles Jansky, Mgr Ad Agency (813) 384-1526 Properties: Gods' News Behind The News | (813) 347-2463 | <i>Dist, Prod</i> | CBS Radio Stations News Service 2020 M Street NW Washington, DC 20036 Personnel: Anna Mae Sokusky, Dir Jerome Navies, Exec Prod Allen H. Balch, Mktg Mgr (202) 457-4559 Properties: Byline Magazine; Report On Medicine/Mel Granick; A Lifestyle Report/Anna Mae Sokusky; On Record/Peter Bekker; Report On Travel/Steve Birnbaum; Inside Business /William S. Rukyeser; Report On Religion /Richard Ostling; Around The House/Bob Blachly; In The Lyons Den/Jeffrey Lyons; The Learning Center/Dr. Lonnie Carton; Report On Science/Dr. Allen Hammond; Speaking Of | (202) 457-4559 | <i>Dist, Prod</i> | Children's Bible Hour 1331 Plainfield NE Grand Rapids, MI 49505 Personnel: Charles Vander Meer, Dir Properties: Children's Bible Hour; Children's Bible Hour Storytime | (616) 451-2009 |
| <i>Dist</i> | The Cat's Pajamas PO Box 5591 Wilmington, NC 28403-4155 Personnel: Pat Garrett, Editor/Writer Craig Kimsey, Writer | (919) 763-4406 763-5356 | | | | | | |

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| <i>Dist, Prod</i> | Children's Radio Theatre 1609 Connecticut Ave NW Washington, DC 20009 | (202) 234-4136 | | Personnel: RB Turney, Pres Properties: The Spoken Word Of God TM | | | Personnel: David J. Clark, Pres Doug Groner, VP Nancy Quinn, Assoc Prod Properties: The Parents Notebook; Animal Album; Sports Classic; Quest For The Gold; Consumer Update | |
| | Personnel: Joan Bellsey, Prod Lee Cioffi, Prod Doris Indyke, Prod David Thompson, Prod Properties: The Witch's Tale; The Emerald Prince; Tiger Tales; The Sky Is Falling Revue; The Velveteen Rabbit; Two Feathers And The Panther Suit; The Fox Who Launched Too Much; Just So Stories Part 1; Just So Stories Part 2; Cabbage Soup; Beauty And The Beast; The Nightingale Parts 1 And 2; Big Anthony And Helga; Tales Of Bre'r Rabbit; More Tales Of Bre'r Rabbit; Children's Playhouse 1; Children's Playhouse 2; Children's Playhouse 3; Children's Playhouse 4; Children's Playhouse 5; Children's Playhouse 6; Children's Playhouse 7; Children's Playhouse 8; Children's Playhouse 9; Children's Playhouse 10; Children's Playhouse 11; Children's Playhouse 12; Children's Playhouse 13; Children's Playhouse 14; Galaxy Girl In The Case Of The Disappearing Damsels | | <i>Dist, Net, Prod</i> | The Christian Science Monitor One Norway Street Boston, MA 02115 | (800) 225-7090 ext- 2022 | <i>Dist, Prod</i> | Classic Rock Productions | (619) 232-4591 |
| | | | <i>Dist, Orgn, Prod</i> | The Christophers 12 East 48th St New York, NY 10017 | (212) 759-4050 | <i>Dist, Prod</i> | Clayton-Webster Corporation 7711 Carondelet St Louis, MO 63105 | (314) 726-0906 |
| <i>Dist, Prod</i> | C & H Present PO Box 19628 San Diego, CA 92119 | (714) 465-9400 | <i>Dist</i> | Church Of God 675 N Cedar St Newark, OH 43055 | (614) 345-1213 | | Personnel: Jay Goldman Glen Walter Marlene Kennedy Stan Norris Maggie Henning Donna Blue Stephen Buryard Loren Cornelius David Kragakow Sally Vogt Properties: Retro Rock; Life In These United States; Country Calendar; The Sporting News Report; Jack Carney's Comedy Store; Rare Trax | |
| | Personnel: Charlie Brown, Owner Irv Harrigan, Owner Gary Harland, Prod Properties: Charlie & Harrigan Show | | <i>Dist</i> | Personnel: Anthony Bartlette, Radio Minister Sherm Romine, Prog Dir Charles Dumm, Eng. Properties: The Trumpet Sounds | | <i>Consultant</i> | *The Clearinghouse Box 3450 Logan, UT 84321 | (801) 752-2895 |
| <i>Net, Sat</i> | Christian Broadcasting Network Inc CBN Center Dept. Radio Production Virginia Beach, VA 23463 | (804) 424-7777 | <i>Dist</i> | Churchill Productions 1130 E Missouri Suite 800 Phoenix, AZ 85014 | (602) 264-3331 | | Personnel: Jeff Weber, Pres Properties: Consultants for radio programming and promotions; custom programming, features, and specials. | |
| | Personnel: Pat Robertson, Pres Bob Slosser, EVP Tom Rogeberg, Dir CBN Cable Network John Roos, Admin Mgr Craig R. Hodgson Exec Dir Jon Rivers, Mus Dir Alan Crute, Prod Properties: 700 Club; The Lesson | | <i>Dist</i> | Church World Service PO Box 968 Elkhart, IN 46515 | (219) 264-3102 | <i>Dist, Owner, Prod</i> | The CnB Studios 3415 Beresford Ave Belmont, CA 94002 | (415) 592-6149 |
| <i>Dist</i> | Christian Broadcasting Of The Midlands Inc PO Box 14550 Omaha, NE 68124 | | <i>Dist, Prod</i> | Cinema/Sound Ltd 311 W 75th St New York, NY 10023 | (212) 799-4800 | <i>Dist</i> | College Avenue Church Of Christ W College & Rawls PO Drawer 1480 Enterprise, AL 36330 | (205) 347-8917 |
| | Personnel: Lee Huelle, Pres Monte Lund, Gen Mgr Ted Sewell, Bus Mgr Properties: Count It All Joy | | | Personnel: Linda Robbins, Dir Properties: Food For Thought | | | Personnel: George W. Merritt, Evangelist Properties: New program will be available in the spring. | |
| <i>Dist, Prod</i> | Christian Children's Associates Inc PO Box 446 Toms River, NJ 08754 | (201) 240-3003 | <i>Dist, Prod</i> | Circulation Trilogy Radio 2909 E Jefferson Duluth, MN 55812 | (218) 724-7749 | | Biff Collie's Winner Productions PO Box 213 Brentwood, TN 37027 | (615) 373-3448 |
| | Personnel: Jean Donaldson, Pres/Dir Jack Hibbard, Video Prod Mgr Properties: Adventure Club; Kids Talk | | | Personnel: Leif Brush Guest Producers Properties: Teleconstructs Spacework I | | <i>Dist, Prod</i> | Personnel: Jeff Walker, VP Admin (615) 320-5491 Biff Collie, Owner D.J. Jones, Promo/PR Matt Nickell, Reporter Buford Overton Wyatt, Editor Mark Chirae, Prod Mgr Properties: Inside Nashville; Country Flashbacks; Talk- Back; Biff Collie's Sunday Singin'; Music City Mailbox | |
| <i>Dist, Prod</i> | Christian Home Crusade PO Box 491 W Fargo, ND 58078 | (701) 282-5910 | <i>Dist, Prod</i> | Clack Inc 56 W 45th St New York, NY 10036 | (212) 245-6770 | <i>Dist, Prod</i> | The Colonial Williamsburg Foundation PO Box C Williamsburg, VA 23187 | (804) 229-1000 |
| | Personnel: Mark Mohr, Pres/Dir of Bcst Branch Office: 2927 Boone Ave Wyoming, MI 49509 | (616) 534-2643 | | Personnel: David Picken, VP Valerie Loscalzo, Studio Mgr Properties: The Nightwatch; Bittersweet | | | Personnel: Denise Doverspike, Mgr Radio-TV Svcs | |
| <i>Dist</i> | Christian Duplications International Inc 1710 Lee Road Orlando, FL 32810 | (305) 299-7363 | <i>Dist, Prod</i> | David J. Clark Enterprises 39 East 30th St New York, NY 10016 | (212) 686-3777 | | | |

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| | Properties: Peter Palham's Music; A Concert Of Military Music; An Evening Of Music At Carter's Grove Plantation; A Williamsburg Candlelight Concert; The Files And Drums Of Williamsburg; Mr. Jefferson's Music; The Wren Chapel Organ; O Come Sweet Music; The Music Teacher; Songs Of Liberty; Songs From A Colonial Tavern; Christmas Music From Williamsburg; Songs For A Williamsburg Christmas; Instructor For The Drum; Music In The Virginia Colony; Colonial Singing And Games | | | and word processor and data base management system. | | | Jerry Buckley (For Your Money) (617) 739-7733 | |
| <i>Dist</i> | Co Media Productions 603 Nat'l Press Bldg Washington, DC 20045 | (202) 347-8626 | <i>Dist, Prod</i> | Concept Productions 1224 Coloma Way Roseville, CA 95678 | (916) 782-7754 (800) 348-4800 | | Properties: Commercial Music/Jingles; ID Packages: Back To Basics (A/C); We're Here For You (A/C); Country Life (C); News & Information (NI); Look To Us (A/C); Shotgun (A/C); Closer Together (Block); Enforcer (A/C); Big Bands (BB); Shake, Rattle & Radio (Oldies); Where He Comes First (Rel); Beautiful Music/Easy Listening; WILD; WCOZ; Soft Rock; Syndicated Program: For Your Money; Production Music Library & Sound Effects | |
| | Personnel: Robert M. Johnson, Pres/Exec Prod | | <i>Dist, Prod, Synd</i> | Concept Programming & Syndication Box 12644 Roanoke, VA 24027 | (703) 981-1234 | <i>Dist, Prod</i> | Continuum Broadcasting Network 345 W 85th St. Suite 46 New York, NY 10024 | (212) 580-9525 (212) 874-1385 |
| <i>Dist, Prod</i> | Come Alive Ministries PO Box 86 Medford, NJ 08055 | (609) 654-8440 | <i>Assoc</i> | Concert Music Broadcasters Association 333 Dexter Ave North Seattle, WA 98109 | | | Personnel: Donald J. Fass, VP/Dir of Prog Eddie Rivera, Assoc, Editor/Features Prod Deanna H. Baron, Assoc. Prod, NY Sandy Benjamin, Assoc. Prod, LA David Kricheff, Tech Dir | |
| | Properties: Inside/Outside Washington | | | Properties: Thomas B. Crockett Jr, Pres Hot Hits Countdown; Superstar Profile; China Town USA | | | Properties: Don & Deanna On Bleecker Street; Rockweek-Musicweek; Topanga Plaza; The Hits/Rock Capsule | |
| <i>Dist</i> | The Comedy Center 700 Orange St Wilmington, DE 19801 | (302) 656-2209 | | Personnel: Timothy L. Davidson, President Lee Hanson, Vice President Warren Bodow, Treasurer Steve Sheppard, Secretary | | <i>Dist, Prod</i> | Continuum Broadcasting Productions 345 W 85th St Suite 46 New York, NY 10024 | (212) 580-9525 |
| | Personnel: Bob Orben Lammot Copeland Jr. | | | Properties: Publishers 'The Classical Advantage,' a report based on qualitative data from Mediemark Research, Inc., which shows demographic data and buying habits of classical music listeners superior to listeners of all other formats. Also publishes 'The Directory of Concert Music Stations.' Holds annual convention covering topics such as programming, research, sales, promotion, radio technology, etc. CMBAA serves as a spokesperson and information clearing house for concert music radio broadcasting. | | | Personnel: Vernon Gibbs, Assoc. Prod | |
| <i>Dist, Prod</i> | Commercial Audio Production Inc. 6510 Hadley Farm Lane Suite 205 Fort Wayne, IN 46815 | (219) 424-2400 | | The Otis Conner Companies 4801 Spring Valley Rd Suite 105 Dallas, TX 75234 | (214) 368-OTIS | <i>Dist, Prod</i> | Continuum Radio Network 345 W 85 St Suite 46 New York, NY 10024 | (212) 580-9525 (212) 874-1385 |
| | Personnel: Chris Roberts Leon Giannakoff | | <i>Dist, Prod</i> | Personnel: Otis Conner, Pres Larry Conner, Exec VP Steve Gustafson, VP Don Sundeen, Mktg Dir Rusty Gold, Sis May Moseley, Oprs Mgr | | | Personnel: Donald Fass, Dir of Prog Deanna H. Baron, Assoc Prod, NY Eddie Rivera, Assoc Prod, LA Sandy Benjamin, Features Editor, LA | |
| <i>Dist</i> | Communications Capital Corp 1515 Broadway 4th Floor New York, NY 10036 | (212) 719-5222 | | Properties: The Sound System; The Hot 30; Syndicated ID Packages; The Power Pac; This Is It; Certified Country; Reachin' Out; Close To You; Fire Package; Come Home; Touching You; Let's Make The Music Together; We Play Your Songs; Custom ID Packages; Custom & Syndicated Commercial Music Campaigns; *24 Track Recording Studio & Production Facilities; A Celebration Of America | | <i>Dist</i> | Copley Radio Network 350 Camino de la Reina San Diego, CA 92108 | (714) 293-1818 (800) 455-4555 |
| | Properties: The Saturday Night Oldies Show | | | Personnel: Patrick Glynn, Dir of Prog Michael Dale, Assoc Editor John Moon, Managing Editor | | | Properties: American Weekend; Sixties & Fifties Music And Interviews Specials | |
| <i>Dist, Prod</i> | Communications Emporium PO Box 65233 Lubbock, TX 79464 | (806) 799-1462 | | Properties: Live From The Comedy Store; Parade Of Hits; Your Best Bargains; Lawrence Welk Show; Parquat Kelly & Friends; Honky Tonk Heroes | | <i>Dist, Prod</i> | Cosmic Comedy Box 111 Newburgh, IN 47630 | (812) 853-6552 |
| | Personnel: Blair Walliser, Pres Samuel Freundel, VP | | <i>Dist, Prod</i> | Consolidated Communications 5125 Briggs Ave La Crescenta, CA 91214 | (213) 957-0957 | | Personnel: Scott Hammaker, Prod | |
| <i>Dist</i> | Community Of Jesus Inc 5 Bay View Drive Orleans, MA 02653 | (617) 255-1094 | | Properties: Confession Of A Comic D.J.; Zen Comedy; Inside Zen Comedy; Rationalization Therapy; How To Pick Men Up & Put Them Down; Redneck Guide To Picking Up Women—Like A 6 Pack; What Is Zen Comedy | | <i>Owner</i> | Country Consultants 1425 E Orange Grove #23 Pasadena, CA 91104 | (213) 791-4836 |
| | Personnel: Cay M. Anderson, Pres Judy H. Sorensen, Secy/Treas Betty A. Mitman, Pub Rel | | | Properties: Bill Taylor, Owner | | | Properties: Country Music Bingo; Complete Country Music Libraries | |
| <i>Consultant</i> | *Computer Concepts Corporation 8375 Melrose Dr Lenexa, KS 66214 | (800) 255-6350 | <i>Dist, Prod</i> | Continental Recordings Inc 210 South Street Boston, MA 02111 | (617) 426-3131 | <i>Dist</i> | Country News 228 Main St Suite R Venice, CA 90291 | (213) 392-8743 |
| | Properties: The Broadcast System: A total computer system for the computerization of station operations: traffic system, accounts receivable system, accounts payable system, payroll system, general ledger system, playlist system | | | Personnel: L. Daniel Flynn, Pres Sheryl Odentz, Dir of Mktg | | | Personnel: Jim Brown, Pres | |

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| | Pete Howard, Sr VP/Gen Mgr John Peterson, Sls Mgr Properties: Country News; Country Music's Top Ten | | | Stu Olsen Tracy Wiley Tom Holdridge Foreign Distribution: Grace Gibson 77 Pacific Hwy N Sydney, Australia 2060 Personnel: Reggie James Properties: Superstar Country; Country Music's Radio Magazine; The Johnny Cash Story; Dolly Profile In Song; The Gambler, Kenny Rogers; Willie And Friends; A Salute To Country Music; The Beatles; The Beach Boys Story; The Buddy Holly Story; Frank Sinatra, Biography In Song; Nat King Cole; Loretta And Friends; Elvis Remembered; Eddie Rabbitt; Mickey Gilley & Johnny Lee; Larry Gattin; Barbara Mandrell; Oak Ridge Boys; Alabama; Crystal Gayle; George Jones; Merle Haggard; Ronnie Milsap; AC/Pop Specials; Tribute: Jerry Lee Lewis 25th Anniversary; Tony Bennett; Johnny Mathis; The 4th Of July Remote Broadcast Willie Nelson; A Decade Of Country Music; Glenn Miller Army Air Force Band; Judy Garland; Rainbow Of Songs; Inside Air Supply; Inside Fleetwood Mac; Inside Toto; Inside Paul McCartney; Good Vibrations With The Beach Boys; Elvis—The Country Side; The Sinatra Special Of The Week; The Beatle Invasion: 20th Anniversary Special | | | John Craig, National Sales Manager Peter Cranford, Prod, Creative Daniel Stone, Narrator Properties: World War II — Welcome Back; Xth 1936 Berlin Olympiad | | |
| <i>Dist, Prod</i> | Cowboy Joe's Radio Ranch With Paul Aaron 185 Claremont Ave #5F New York, NY 10027 Personnel: Paul Aaron, Producer/Host Properties: Cowboy Joe's Radio Ranch | (212) 666-0607 | | | | <i>Prod, Pub Rel, Synd</i> | Dahman Creative Media PO Box 7016 Grand Station Des Moines, IA 50309 Personnel: Steven R. Dahman, Gen Mgr Properties: The Gordon Lightfoot Special; Capitol Week | | |
| <i>Dist, Orgn</i> | Crain Communications Inc (Crain Broadcasting) 740 Rush St Chicago, IL 60611 Personnel: Donn Peariman, Consultant Shelia Churchman, Co-Ordinator Properties: The Crain Business Report; The Crain Consumer Report; The Crain Collector — Investor Automotive Report; The Crain Collector-Investor Report | (312) 649-5207 | | | | <i>Dist, Prod</i> | Carolyn Armenta Davis Communications PO Box 11819 Chicago, IL 60611 Personnel: Carolyn Armenta Davis, Pres Properties: Feminine Footprints; The Black Classical Composers | (312) 266-0269 | |
| <i>Dist, Prod</i> | Creative Marketing & Communications Corp 3914 Miami Rd Cincinnati, OH 45227 Personnel: John P. Fields, Pres Barbara Boersig, Ntl Sls Mgr Steve Johnston, Area Sls Rep Donna Hawley, Area Sls Rep Properties: The Mystery Files Of Simon Q I; The Mystery Files Of Simon Q II; A Salute To The Champions; What Makes You Tick; You Can Do It Yourself; Our American Heritage; This Is The Future; That American Woman; Stories Of Black Americans; Let's Talk About Money; Energy Saving Ideas; Consumer Close-Up; United We Stand; The Beatles: The Echoes And The Dream; Customs Of Christmas; I Remember One Christmas; It's Christmastime; Spirit Of Christmas; Stones Of Christmas; What Is Christmas; Ring In The New; Beyond The Limits; The Customs Of Easter; Easter In The Air; The Legend Of Sleepy Hollow; Dicken's, A Christmas Carol; Time Out For Successful Living; Who Am I?; Joys Of Christmas; Here's How; A Voyage Beyond | (513) 271-6632 (800) 543-7413 | | <i>Prod, Synd</i> | *Creative Works PO Box 176 Gladwyne, PA 19035 Personnel: Jay Bigelow, Dir Sls Properties: Syndicates and custom produces television commercials to promote radio stations. | (215) 525-6430 | <i>Dist, Prod</i> | Corey Deitz Creative Services 5727 Indianola Dr Richmond, VA 23228 Personnel: Corey Deitz, Pres Chris Kamm Deitz, VP Properties: Thanksgiving Highlights; A Salute To Summer; The Christmas Spirit; Satellite Reports From Santa's Workshop; The American Halloween Network; Dial-Log | (804) 270-7206 |
| | | | <i>Consultant, Dist, Prod</i> | Cross-Country Communications Inc 6 Straut Dr Hillcrest Spring Valley, NY 10977 Personnel: Joe Capobianco, Pres Properties: An American Country Christmas; Johnny Mathis — The First 25 Years; *Consultant, program research and creative services. | (914) 352-6460 | | <i>Dist, Prod, Sls</i> | Deluxe House 2038 Alameda Padre Serra Santa Barbara, CA 93103 Personnel: Mark Wade Kelly Hayward Properties: Banana Broadcasting; *Specialized in radio advertising campaigns. | (805) 963-3509 |
| | | | <i>Consultant, Dist, Prod</i> | Cue-Recordings Inc 1156 Ave Of The Americas New York, NY 10036 Personnel: Mel Kaiser, Dir Properties: Musicues; *Provides multi-track recording, mixing, production facilities, high speed 1/4 tape and cassette duplication, syndication, collating and expediting | (212) 921-9221 | | <i>Dist, Prod</i> | De Wolfe Music Library 25 West 45th St New York, NY 10036 Personnel: Andy Jacobs, VP Fred Jacobs Mitchel Greenspan Properties: 600 LP Production Music Library; 20 LP Sound Effects Library | (212) 382-0220 |
| <i>Dist, Export, Prod</i> | CPMG Inc (Creative Productions Marketing Group) 1555 Niagara St Buffalo, NY 14213 Personnel: Benjamin R. Freedman, Pres Alan L. Freedman, VP Al Ripley, Gen Mgr Branch Office: CPMG International 4 Hansol Road Bexleyheath, Kent England DA6 8JG Personnel: Barry Chamley, Pres tel. 01-304-8088 Properties: Mainstream; Growing With Your City; CPMG Custom ID Jingles; CPMG Commercial Jingles; PAMS Classic Jingles By CPMG; PAMS Country Greats By CPMG; PAMS Contempro Jingles By CPMG; Rapid Rock Jingles By CPMG; Driving Country; The Beatles 20th Anniversary Radio Special; CPMG Christmas Jingles | (716) 834-CPMG | | <i>Dist, Prod</i> | Ron Cutler 10822 Ohio Ave Los Angeles, CA 90024 Personnel: Ron Cutler Properties: Musical; Producer of: The Weekly Top 40 With Rick Dees (The United Stations) | (213) 474-6985 | <i>Dist</i> | Dial Productions PO Box 50702 Indianapolis, IN 46250 Personnel: John Dial, Publisher/Writer Properties: Dial File Notes | (317) 849-5533 |
| | | | <i>Dist, Prod</i> | Dallas Theological Seminary 3909 Swiss Ave Dallas, TX 75204 Personnel: Mike Fluett, PR Dir Jerry Formanek, Radio Ministry Dir Properties: Dallas Today | (214) 824-3094 | | <i>Dist, Prod</i> | Diamond P Sports Inc 4621 Cahuenga Blvd Toluca Lake, CA 91602 Personnel: Harvey M. Palash, Pres John B. Mullin, VP/GM Paula A. Finer, Admin Properties: Keith Jackson Olympic Memories | (818) 508-5211 |
| <i>Dist, Prod</i> | Creative Radio Shows 7136 Haskell Ave Suite 216 Van Nuys, CA 91406 Personnel: Darwin Lamm, Pres (CA Office: Handles US & Canada) | (213) 787-0410 1(800) 392-9999 | <i>Dist, Prod</i> | D&D Productions 240 East 82nd St Suite 15J New York, NY 10028 Personnel: David de Laval, Pres | (212) 628-4567 | <i>Dist, Prod, Sat</i> | DIR Broadcasting Corp 32 East 57th St 6th Floor New York, NY 10022 Personnel: Robert Meyrowitz, Pres Peter Kauff, Exec VP | (212) 371-6850 | |

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| | Paul Zullo, VP Ops Bob Kaminsky, Dir of Production David Knight, Prod Roxy Myzal, Dir Affiliate Relations Properties: Produced for ABC Networks: The Silver Eagle Cross Country Music Show; King Biscuit Flower Hour; Supergroups; DIR Programs: The Inside Track; Live Cuts, House Party; Volunteer Jam | (616) 894-9092 | | James Kefford, Pres Denny Adkins, Sr VP Steve Sandman, VP/Gen Sls Mgr Ed Boyd, Pres Radio Special Features Network Len Boardman, Regional Mgr Properties: Contempo 300; XT-40; Lite Hits; Great American Country; Supersoul; Great Gold; Hitparade; History Of Rock & Roll; Radio Free America; Consulting: *Full Consultancy; Playlist Plus | | | Personnel: Peter Low, Pres Dave Kanzeg, Prog Dir Dan Otto, Dir of Ops Properties: A Note To You; The Mind's Eye (Satellite Distributor); Library Of Congress Chamber Music Series; Soundings; Cambridge Forum (Satellite Distributor); The Nature Of Things; Music Mountain | |
| <i>Dist, Prod</i> | Disc-Location Box 155 Whitehall, MI 49461 Personnel: Jim Schlichting, Pres Properties: Easy Listening Record Service | (616) 894-9092 | <i>Dist, Prod</i> | Dryden Clarke Audio Programmes (D.C. Audio) 1012 14th St NW #201 Washington, DC 20005 Personnel: John Dryden, Pres Luke Merriken Coleman Clarke, V.P.H. Properties: The Daily Feed | (202) 638-4222 | <i>Dist, Orgn, Prod</i> | Ecumedia News Service 815 Second Ave New York, NY 10017 Personnel: Jan Robertson, Editor/Prod Properties: Ecumedia News Service Audio Feed | (212) 682-3295 |
| <i>Dist, Prod</i> | Doctor John Clarence Davis Jr. Media 1728 Fair Drive NE Knoxville, TN 37918 Personnel: Doctor Davis, CEO Properties: A Look At Your Bible | (615) 689-5320 | <i>Dist, Prod</i> | Duck's Breath Mystery Theatre PO Box 22513 San Francisco, CA 94122 Personnel: Steve Baker Dan Coffey Merle Kessler Bill Allard Jim Turner Leon Martell Properties: Ask Mr. Science; Homemade Radio; Ian Shoales; Rod: Monster From Space | (415) 386-9358 | <i>Prod</i> | E.D.R. Entertainment 3592 Lee Rd Shaker Heights, OH 44120 Personnel: Pete Vrettas, Pres Dave Cockley, VP Mktg Denny Martin, Exec Prod Properties: Produces rock concerts for NBC The Source. Open to produce custom programs. | (216) 751-7300 |
| <i>Dist</i> | Domain Communications Inc Domain Bldg Box 337 289 Main Pl Wheaton, IL 60187 Personnel: Edward Elliott, Pres Orva Koenigsberg, Media Dir Tony Rufo, Dir of Mktg Properties: A Visit With Mrs. G.; Power For Living; The Perfect Way; Encounter; Chapel Of The Air; Bible For You; Bible Tract Echoes; Bible Time; You And Your Child; Family Forum; Family Time; The Grace Worship Hour; Best Years; Phyllis Schlafly Report; *Mid-Life Dimensions | (312) 668-5300 | <i>Prod</i> | D-V-X International — Demo-Vox Sound Studio Inc 1038 Bay Ridge Ave Brooklyn, NY 11219 Personnel: Frank J. Grassi, Creative Dir/Pres Laura B. Grassi, VP Sls + Accounts Properties: China Town USA | (212) 680-7234 | <i>Dist, Prod</i> | The Electric Current Inc 8721 Sunset Blvd # 201 Los Angeles, CA 90069 Personnel: Low Irwin Brian Fish, Station Rep Scott Keyman, Interview Scheduling Arnold Mills, Business Affairs Properties: Low Irwin Reports; Talking Pictures | (213) 657-1272 |
| <i>Prod</i> | John Doremus Inc John Hancock Center 875 N Michigan Ave Suite 1801 Chicago IL 60611 Personnel: John Doremus, Pres Katherine O'Reilly, Acct Exec Properties: The John Doremus Show; The Passing Parade | (312) 664-8944 | <i>Dist</i> | DWJ Associates, Inc 295 Madison Ave New York, NY 10017 Personnel: Michael Friedman Carol Barbato Properties: NBA Hotline | (212) 684-4000 | <i>Dist, Prod</i> | Electric Weenie Productions Box 25866 Honolulu, HI 96825 Personnel: Tom Adams Properties: Space (d) Age Horoscopes; The Electric Weenie Monthly DJ Gag Sheet; Hollywood Mimed Voices Putdowns | (808) 395-9600 |
| <i>Dist, Prod, Synd</i> | Dorsey And Donnelly Enterprises Inc 1201 North Watson Road # 187 Arlington, TX 76011 Personnel: T.J. Donnelly, Pres Terry Dorsey, VP Jim Allen, Dir of Synd Sls Properties: Hiney Wine; Bobby Jo Amergey's Bar & Grill; Tessie's Tales; Food Fashion And Family; By Kaye Johns; Another Opinion By Stanley Marcus | (817) 649-1141 640-0392 | | E | | <i>Dist</i> | Electro-Acoustic Music Co PO Box 38176 Los Angeles, CA 90038 Personnel: Carl Stone, Dir Properties: Imaginary Landscape | (213) 623-1122 |
| <i>Export</i> | Dover Productions Ltd Unit 3 1149 Bellamy Road Scarborough Canada M1H 1H7 Personnel: Norman Clavir, Pres/Gen Mgr Properties: Mini Bingo | (416) 438-3934 | <i>Dist, Prod, Syn</i> | Eagle Associates 1300 Division St Suite 307 Nashville, TN 37203 Personnel: Marc H. Shaffer, Exec Prod Jeff Hudgins, Assoc Prod Bob Davis, Musical Dir Properties: Big Band Hour; Prime Time; Swing Time With Bob Davis & The Prime Time Orchestra | (615) 242-4313 | <i>Synd</i> | *Michael R Ellison Inc PO Box 15000 Phoenix, AZ 85060 Personnel: Larry L. Cummings, VP Media Properties: Charles Capps Ministries; Marilyn Hickey Ministries; Kenneth Copeland Ministries; Terry Law Ministries; Casey Treat Ministries; Dr. Beshore; Contact America; Hilton Sutton Ministries | (602) 952-1400 |
| <i>Consultant, Dist, Prod</i> | Drake-Chenault Enterprises Inc PO Box 1629 8399 Topanga Canyon Blvd Suite 300 Canoga Park, CA 91304 Personnel: Gene Chenault, Chairman | (818) 883-7400 (800) 423-5084 Toll Free | <i>Dist</i> | Eastern Public Radio 1 Centre St Suite 1450 New York, NY 10007 | (212) 669-7737 | <i>Dist</i> | Encounter Ministries Inc Box 337 289 Main Place Wheaton, IL 60187 Personnel: Dr. Stephen F. Olford, Speaker Colin Jackson, Exec VP Properties: Encounter | |

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| <i>Dist, Prod, Consultant</i> | E.O.R. Inc 8355 East San Rosendo Scottsdale, AZ 85258 Personnel: John Sebastian, President Diane Dasch, Business Admin Properties: Format: EOR; *Provides a radio consultancy service. | (602) 951-9029 | <i>Dist</i> | Family Altar Broadcast 108 E 4th St PO Box 150 Waterloo, IA 50704 Personnel: James E. Groering, Pres Gloria J. Groering, Gen Mgr Properties: Family Altar Broadcast | (319) 234-1636 | | The Creative Department; Hot Tickets; Winning Check; *Syndicated TV Commercials for radio stations. | |
| <i>Dist, Orgn, Prod</i> | Episcopal Radio Television Foundation Inc 3379 Peachtree Rd NE Atlanta, GA 30326 Personnel: Rev E. Don Taylor, Interim Dir Ann Goff, Admin Asst Properties: The Episcopal Series — The Protestant Hour | (404) 233-5419 | <i>Prod</i> | Family Radio Programming Inc 175 5th Ave Suite 3362 New York, NY 10010 Personnel: George Morency, Contact/Exec Prod Miles Siegal, Exec Prod Properties: New Waves | (212) 505-0570 | <i>Dist, Prod</i> | Focus On Faith Productions PO Box 22 Nyack, NY 10960 Personnel: G.S. Anderson, Jr., Prod Jane Anderson, Assoc. Properties: Focus On Faith | (914) 268-3000 268-9222 |
| <i>Dist, Prod</i> | E Radiotheater 118 East 4 St #7 New York, NY 10003 Personnel: Gregory Miller, Prod N. Tucker Parsons, Prod Joel Plotch, Prod Properties: Situation Room; The Campaign Game; Radioarcade | (212) 695-2056, 260-7308 | <i>Dist, Net, Sat, Prod</i> | Family Stations Inc 290 Hegenberger Rd Oakland, CA 94621 Personnel: Harold E. Camping, Pres/Gen Mgr Ed Garbarino Properties: Family Radio | (415) 568-6200 | <i>Dist</i> | Forge Recording Studios 119 Great Valley Parkway Malvern, PA 19355 Personnel: Warren Wilson, Pres Properties: Adventure Club; Bible & The News; Bible Women Speak Today; Puntos De Vista; Ecumedia News; The Good Tidings Hour; The Gospel Truth; The Gospel Tide Hour; Impact For Living; Momentos De Decision; National Radio Pulpit; New Life For You; Let's Go Visiting; Sunday Breakfast Association; St. George's Methodist Church; Truth For Israel; Time To Live; The Wesleyan Hour; Voices Of Our World; Women Alive; Wings Of The Morning | (215) 935-1422 |
| <i>Dist, Prod</i> | Euroline Communication Services 3727 S 14th St Box 362 Sheboygan, WI 53081 Personnel: Dieter E. Helm, Pres/Sls Mgr Marianne Berger, VP/Gen Mgr Properties: Continental Magic; The Continental Touch; Continental Classics; Continental Christmas; Souvenirs From Germany | (414) 458-8880 | <i>Dist, Prod</i> | Far East Broadcasting Company 15700 Imperial Hwy Box 1 La Mirada, CA 90638 Personnel: Dr. Robert H. Bowman, Pres Dave Lawrence, Dir Media Properties: FEBC Radio International | (213) 947-4651 | <i>Dist, Prod</i> | Foundation For Christian Living PO Box FCL Pawling, NY 12564 Personnel: Ruth Stafford Peale, CEO Myron Boardman, Editor-in-Chief James L. Stoner, Exec Dir Marianne Kutcher, Dir of Media Services Properties: The Power Of Positive Thinking With Dr. Norman Vincent Peale | (914) 855-5000 |
| <i>Dist, Prod</i> | Executive Radio Research 527 South 400 East Salt Lake City, UT 84111 Personnel: Dennis Drake, Pres/Gen Mgr Tom Johnson, Prod/Dist Stephen Madsen, Sls/Mktg Properties: Jonathan Field & Friends; Home Video Review | (801) 533-9685 | <i>Dist</i> | Far West Communications 1680 Vine Street Suite 900 Hollywood, CA 90028 Personnel: Paul Ward, Pres Mathew E. Verbin, Sls Mgr Serea Auker, Business Mgr Properties: Gold Plus; The Master Service | (213) 466-5201 | <i>Prod</i> | Foundation Of Human Understanding PO Box 34036 8780 Venice Blvd Los Angeles, CA 90034 Personnel: Roy Masters Properties: How Your Mind Can Keep You Well; A Moment Of Truth | (213) 559-3711 |
| <i>Dist, Prod</i> | The Exxel Co 102 N Ditmar Oceanside, CA 92054 Personnel: Bill Kottcamp, Mgr Properties: Contemporary Sounds: *Christian Brotherhood Hour | (619) 722-8284 | <i>Dist</i> | First Alliance Church 355 East 68th St New York, NY 10021 Personnel: Rev. Eugene Q. McGee, Sr. Pastor Properties: Home Bible Study Hour | (212) 879-3454 | <i>Dist, Orgn</i> | Fourcast Radio Inc 14229 Dickens St #3 Sherman Oaks, CA 91423-4108 Personnel: Gary Kleinman, Exec Prod Properties: Record Report With Robert W. Morgan | (213) 980-3400 |
| | F | | <i>Dist, Prod</i> | First Choice PO Box 427 Hernando, MS 38632 Personnel: Jim Collins, Gen Mgr Properties: Pop Rock; High Country; Adult Contemporary | (601) 368-5282 | <i>Dist, Owner, Prod</i> | Fuller Productions Box 153 LaGrange, IL 60525 Personnel: Charles Fuller, Owner F. Hunt, Pres Sheri Berger, Sls Properties: Knockers; Bill's Car Care; Dan O'Hara, Private Detective; The Secret Sound Show; The National Joke Service; Yankee Doodles; Fred Corey Reports; Golden Horizons; Something To Talk About; Tales From The Crypt; Party Line; (The Folks) Next Door; The Windy City Repertory Company | (312) 579-9578 472-6550 |
| <i>Dist, Prod</i> | FairWest 2007 N Collins Blvd Suite 501 Dallas, TX 75080 Personnel: Jim West, Pres George Johns, VP Bill Yde, Controller Claudia McGuire, Office Mgr Properties: Al Ham's Music Of Your Life; FairWest Adult Contemporary; Black History Challenge; Christmas Albums; Double Play; Promotion Marketing Letter; Football Fortune | (214) 644-7800 | <i>Dist</i> | First Reformed Church Box 322 Lansing, IL 60438 Personnel: Rev. Russell E. Horton, Speaker Properties: Power For Living | | <i>Sis, Sis Consultant</i> | FirstCom Broadcast Services Inc (A Division Of The Jim Long Companies, Inc.) 13747 Montfort Drive Suite 220 Dallas, TX 75240 Personnel: Robert L. May, Pres Fran Sax, Dir of Mktg Properties: 100% guaranteed production and sales libraries fully tested and proven effective in producing dramatic, long term sales increases for radio stations of all sizes; World's Best; | (214) 934-2222 |
| <i>Dist, Prod</i> | Faith Media Inc Box 6065 Kokomo, IN 46902 Personnel: Dave Barnett, Pres Properties: Reflections; Cross Current; The Mid-Year Recap; Award Winners; Year End Recap; People's Choice Countdown | (317) 453-3165 | | | | | | |

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| Dist | The Funny Business 210 Hollywood St Fitchburg, MA 01420 Personnel: Jack Raymond Properties: The Funny Business | (617) 342-1074 | Dist, Prod | Gladney Communications Ltd 919 Third Ave New York, NY 10022 Personnel: Norman Gladney, Pres Marion Gladney, VP Creative Dir Betine Bauer, Dir PR Properties: The Best Years—Helen Hayes; Getting Off The Hook—Art Linkletter | (212) 752-7150 | | Personnel: Mike Harrison, Pres/Dir Sharon Harrison, VP Admin Nikki Wine, VP Dir Spec Projects William Berrol, Exec VP Business Affairs Properties: Produced and Distributed by Goodphone Communications: The Video Report; Producers of: Album Greats: A History Of Album Rock (Syndicated by TM Communications); The Royalty of Rock: A Celebration Of The Rock Empire (Syndicated by TM Communications); The Grammy's 25th Anniversary Special (Syndicated by Westwood One); The Grammys Radio Special (Syndicated by Westwood One) | |
| Dist, Prod | FUTURETHINK 6014 Maclay Ct San Jose, CA 95123 Personnel: Ben Price, Prod Properties: Airchecks; *Airgams; *Mediascans; *Dr. Science; *Hypnoscience; *Playlist | (408) 268-2323 | Dist, Net, Prod, Sat | Global Satellite Network 19456 Ventura Blvd Tarzana, CA 91356 Personnel: Cindy Tollin, Gen Mgr Prod Howard Gillman, Exec Prod Rachel Perkoff, Assoc Prod Properties: Rockline; Live Concert & Specials | (818) 344-5651 <i>906-1888</i> | Dist, Prod | Good Sound Factory Inc 7575 Golden Valley Road Suite 390 Golden Valley, MN 55427 Personnel: Kenneth R. Agranoff, CEO Jeffery A. Goldesky, Chief Fin Officer David S. Hersk, VP, National Accounts Properties: Sports Hall Of Shame; Chronicles; CrossCurrent; A Time To Remember *Developer of children's audio programs: Production Studio | (612) 546-4343 |
| G | | | | | | | | |
| Dist, Prod | Garden State Radio Network Inc Box 1326 Newark, NY 07101 Personnel: Jeff Haveson Properties: The Wine Cellar | (201) 428-8775 | Dist | GML Productions 6200 Wilshire Blvd Suite 1509 Los Angeles, CA 90048 Personnel: Michelle Lesser, Nil Mktg Dir Gershon Lesser, Exec Prod Judith Kay, Asst Prod Larry Richards, Nil Relations Seth Kurtand, Adv & Mktg Properties: The Health Connection; Have A Heart—For A Very Long Time | (213) 937-4144 | | | |
| Dist, Prod | Garuda Productions 7208 Wells Blvd Hyattsville, MD 20782 Personnel: Karl Signelli, Prod Properties: Music In A New World; Willis Conover Presents New Cuban Jazz | (301) 699-9411 | Dist, Prod | Eric Gnezda Productions 218 Longfellow Ave Worthington, OH 43085 Personnel: Eric Gnezda, Contact Properties: Eric Gnezda Keyboard Commentary | (614) 885-8811 | Dist | Good Tidings Gospel Hall PO Box 588 New York, NY 10008 Personnel: Daryl Neverson, Pres Reginald Boxill, Treas Joyce Neverson, Secy Rudolph Jackson, Speaker Properties: Good Tidings Hour | |
| Dist, Prod | Gayle Gary 1212 Fifth Ave New York, NY 10029 Personnel: Gayle Gary, Prod/Editor-in-Chief Properties: Views & People In The News: indepth Reports; Views & People In The News: Actualities | (212) TR6-6503 | Dist, Prod | Golden Age Radio Theatre Inc 17029 Enterprise Dr Suite 8 Fountain Hills, AZ 85268 Personnel: Robert L. Bowen, Pres Properties: The Golden Age Of Radio | (602) 837-1401 | Dist | Gospel Missionary Union 10000 N Oak St Kansas City, MO 64155 Personnel: Abe Reddekopp, Dir Properties: World Missions Report | (816) 734-8500 |
| Owner | Norm Gauthier 982 Union St Manchester, NH 03104 Personnel: Norm Gauthier Properties: The Grass Is Always Greener; The Ghost Hunter | 1(603) 669-3237 | Dist, Prod | Golden City Productions PO Box 31203 San Francisco, CA 94131 Personnel: Bob Carlson, Dir/Prod Properties: The Sounds Of Joy | (415) 584-1059 | Dist, Prod | Grams Communications Corp 3314 Bailey St Sarasota, FL 33577 Personnel: Stan Grams, Pres Properties: Custom Made Music Tapes; First Choice | (813) 365-9072 |
| Dist, Prod | *Kevin Gavin Productions Inc 127 E 28th St New York, NY 10016 Personnel: Kevin Gavin Properties: Producer of jingles. | (212) 751-6020 | Dist, Prod | Golden Oldies Productions Inc 871 Moe Drive Suite A17 Akron, OH 44310 Personnel: Stephen C. Fitzgerald, Exec VP Properties: Music Of America: Nostalgia/Non-Rock Format | (216) 633-3497 | Dist | Grand Old Gospel Fellowship Inc 610 E Mt Pleasant Ave Philadelphia, PA 19119 Personnel: Dr. B. Sam Hart, Pres Charles I. Hart, VP Properties: Grand Old Gospel Hour; A Message From The Bible; Dr. B. Sam Hart Speaks | (215) 242-5550 |
| Dist, Prod | Georgia Radio News Service 550 Pharr NE Atlanta, GA 30363 Personnel: Paul Stone, Network Mgr Properties: Georgia Radio News Service | (404) 231-1888 | Dist, Prod | Good News Broadcasting Association PO Box 82808 Lincoln, NE 68501 Personnel: Theodore H. Epp, Gen Dir Melvin A. Jones, Exec VP Warren W. Wiersbe, Assoc Teacher Properties: Back To The Bible; Back To The Bible Youth Program; Wiersbe Weekly; Pause For Good News; La Biblia Dice | (402) 474-4567 | Dist | Graymoor Ecumenical Institute Garrison, NY 10524 Personnel: James J. Gardiner, Dir Communications Properties: Christian Unity Spots | (914) 424-3671 |
| Dist | General Broadcasting Co Inc 1167 Tower Rd Schaumburg, IL 60195 Personnel: Bob Potter, Pres Properties: Easy Listening Country; More Easy Listening | (312) 882-3313 | Dist, Prod | Goodphone Communications Inc 4869 Topanga Canyon Blvd Woodland Hills, CA 91364 | (213) 888-5730 | Dist, Prod | Great Atlantic Radio Conspiracy 2743 Maryland Ave Baltimore, MD 21218 Personnel: Howard Ehrlich, Co-Producer Properties: Workers' Heritage Music Festival; Garbage | (301) 243-6987 |
| Dist, Prod | G G Productions PO Box 547 Cupertino, CA 95015 Personnel: Gene Gordon, Prod Properties: Gene's Themes | (408) 253-0303 | Consultant, Prod | | | Dist, Prod | Great Productions 720 Thornhill Dr Columbia, SC 29215 | (415) 992-9070 |

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| | Personnel: John Mack Flanagan, CEO Robert Utley Properties: First Men On The Rock | | | John H. Taylor, Admin Mary T. Walker, Station Relations Properties: The Helen Hall Show; Campus Close Up | | | Properties: Let's Talk Health | |
| <i>Dist, Prod</i> | Greater Love Ministries 3437 Annandale Road Falls Church, VA 22042 Personnel: Don Tobias, Pres Phyllis Tobias, VP Properties: Greater Love Ministries | (703) 560-0800 | <i>Dist, Prod</i> | Al Ham Productions Inc Executive Office: 90 Soundview Ave Huntington, CT 06484 Personnel: Al Ham, Pres Joe Restifo, VP Oprs Jim West, Ntl' Sls Mgr Sales Office: 2007 North Collins Blvd Dallas, TX 75080 (214)243-2434 Properties: Music Of Your Life | (203) 929-6395 | | Heaven And Home Hour (818) PO Box 100 Glendale, CA 91209 Personnel: Dr. J. Russell Killman, Dir (818)249-6235 Dr. James Christensen, Assoc Dir (818)248-1368 Properties: Heaven And Home Hour | 241-3415 |
| <i>Dist, Prod</i> | Greater Pottstown Counseling Service 1446 Farmington Ave PO Box 491 Pottstown, PA 19464 Personnel: Dr. Roy A. Smith, Sr., Dir Properties: Wonderful Truth For Modern Living | (215) 323-1088 | <i>Prod</i> | *Lenny Hambro Productions Inc 1023 Oak Ave Linwood, NJ 08221 Personnel: Lenny Hambro, Composer/Arranger Chico O'Farrell, Composer/Arranger Manny Albam, Composer/Arranger Lynn Michels, Sls Rep Properties: Producers of original music for films and TV /Radio Commercials. | (609) 653-6375 (212) 765-4635 | <i>Dist, Prod</i> | Heaven On Earth (415) 803 4th St San Rafael, CA 94901 Personnel: Michael Angelo, Pres Solomon Bodkin, CEO Properties: New Music To Heal, Inspire, Delight And Enlighten | 457-0723 |
| <i>Dist, Prod</i> | Group Two Productions 837 Park Plaine Ave Park Ridge, IL 60068 Personnel: Edward S. Mann, Business Mgr Kimberle F. Christian, Creative Svcs Mgr Properties: Beyond Common Knowledge; Star Tracks | (312) 698-2533 | <i>Dist</i> | Harlan Productions 444 East 75th Street New York, NY 10021 Personnel: Raymond D. Harlan, Pres Properties: Close-Up; Heads-Up; Let's Go | (212) 472-0313 | <i>Dist, Owner, Prod</i> | Heil Enterprises (717) PO Box 1372 Lancaster, PA 17603 Personnel: Paul S. Heil, Owner/Exec Prod Properties: The Gospel Greats; Gospel Year In Review; A Gospel Christmas; Custom Programming Services | 299-5899 |
| <i>Dist</i> | Guidelines Inc Box G Laguna Hills, CA 92653 Personnel: Dr. Harold Sala, Pres Joe de la Pena, Int'l Dir Properties: Guidelines; Guidelines For Family Living | (714) 831-5001 | <i>Consultant</i> | *Bob Harper's Company 5473 Escarchoa Lane San Diego, CA 92124 Personnel: Bob Harper Properties: Music Preference Test TM-Provides music and focus group research, plus media consultation. | (619) 268-4497 | <i>Dist, Prod</i> | Heller Corp Syndication (213) Div 10506 Riverside Drive N. Hollywood, CA 91602 Personnel: Hugh Heller, Pres/Producer Robert Pease, Sls Promo Jean Heller, Creative Dir Kathryn Heller, Prod Coordinator Properties: Radios Greatest Hits Come Hellerhighwater; Custom Jingles | 768-4321 |
| <i>Dist</i> | Guido Evangelistic Associates Inc PO Box 508 600 N Lewis St Metter, GA 30439 Personnel: Michael A Guido, Dir Properties: Seeds From The Sower; A Seed From The Sower; The Sower; Your Favorite Ten | (912) 685-2222 | <i>Dist, Prod</i> | Harris Marketing Group Inc 15889 Preston Rd # 1012 Dallas, TX 75248 Personnel: Bob Harris, Pres Properties: Football Fortune; The Radio Game | (214) 960-8733 | <i>Consultant</i> | *Bob Henabery Associates (212) 136 E 55th St New York, NY 10022 Personnel: Bob Henabery, Pres Properties: Consultant: research, program services, promotion. | 753-6513 |
| H | | | | | | | | |
| <i>Dist, Prod</i> | Lee Haas 12534 Inglewood Ave Suite 113 Hawthorne, CA 90250 Personnel: Lee Haas, Comedy Writer Properties: Lee Haas | (213) 679-0870 | <i>Dist</i> | Hartwest Inc 145 West 55th St New York, NY 10019 Personnel: David R. Ames, Pres Walter Marcynowski, VP Business Affairs David L. McBurnette, VP Prog Properties: The Joe Pyne Show | (212) 582-6588 (212) 664-0644 | <i>Dist, Prod</i> | Arthur Henley Productions (212) 234 Fifth Ave New York, NY 10001 Personnel: Arthur Henley, Pres Properties: Make Up Your Mind | 263-0136 |
| <i>Dist</i> | Kenneth Hagin Ministries PO Box 50126 Tulsa, OK 74150 Personnel: Dr. Kenneth E. Hagin, Pres David L. Payne, Prod Properties: Faith Seminar Of The Air | (918) 258-1588 | <i>Dist, Prod</i> | Health Break Box 587 Sidney, MT 59270 Personnel: Becky Fischer, Gen Mgr Properties: Health Break | (406) 482-5555 | <i>Dist, Prod</i> | Hermano Pablo Ministries (714) PO Box 100 Costa Mesa, CA 92626 Personnel: Rev Paul Finkenbinder, Pres Properties: Hermano Pablo; Un Mensaje a la Conciencia | 645-0676 |
| <i>Dist, Prod</i> | Fred Hall Productions 104 Foothill Rd Ojai, CA 93023 Personnel: Fred M. Hall, Pres Gita Hall, VP Bob Perry, Sls Mgr Properties: Great Times (Format); Swing Thing (Big Band Show) | (805) 646-2333 | <i>Dist, Prod</i> | Health News Network Inc Box 2186 Eugene, OR 97402 Personnel: Dr. Lendon Smith, Commentator David Shaw, Exec Prod Cliff Nagler, Prod Dir Cameron Stauth, Sen Writer Properties: Health News Network With Dr. Lendon Smith | (503) 342-6584 | <i>Dist, Prod</i> | Hiatus Productions (415) 485A Greenwich San Francisco, CA 94133 Personnel: Tom Yates, Co-Partner Kate Hayes, Co-Partner Jim Draper, Prod.Engineer Nancy Hoffman, Research Coordinator Properties: Guitar: A Rock Episode; Jimi Hendrix: A Tribute; Woman: From Peggy Sue To Maggie May; The Sixties: An American Odyssey; The Spirit Of Rock 'N' Roll; Listening To Young America; That's Too Bad!; The Cut-Rate Comedy Hour | 958-5726 |
| <i>Dist</i> | Helen Hall Productions 20 East 53rd St New York, NY 10022 Personnel: Helen Hall, Owner | (212) 832-3220 | <i>Prod</i> | Health Radio Network 17941 Brookshire Lane Huntington Beach, CA 92648 Personnel: Ken Jones, Pres | (714) 848-0774 | <i>Dist</i> | Higher Ground Music (717) 1706 Patricia Ct Mechanicsburg, PA 17055 | 697-8122 |

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| | Personnel: Gordon Dayton Meredith Lifson Properties: One On One | | | Properties: The Hot Ones (Produced for RKO Radio Networks); Countdown America With John Leader (Produced for RKO Radio Networks); Sound Check (Produced for RKO Radio Networks) | | | Properties: Jewish Voice Broadcasts | |
| <i>Dist</i> | International Media Service 290 National Press Bldg Washington, DC 20045 Personnel: Forrest Boyd, Pres Victor Beattie, Dir James Meeks, Video Mgr Properties: International Media Service | (202) 638-5071 | <i>Dist, Orgn, Prod</i> | Israel Broadcasting Service 800 Second Ave New York, NY 10017 Personnel: Myra Cohen, Dir Alan Abramowitz, Asst Properties: Israel Magazine; Israel Press Review; Israel Almanac; Vistas Of Israel; In the Holy Land; Commemorative And Holiday Programs; Jerusalem Day; Israel Independence Day; Holocaust Remembrance Day; Newsphone; Footnotes From the Holy Land; Farm News From Israel; Notas De Tierra Santa | (212) 867-7584 | <i>Dist, Prod</i> | The Jingle Machine 4242 South 35th St Arlington, VA 22206 Personnel: Dan Levine Gordon Wallace Tim Eyerman NY Telephone No. (212) 239-4858 Properties: Jingles | (703) 998-0222 |
| <i>Dist</i> | International Sunday School Lesson Inc PO Box 2711 Lubbock, TX 79408 Personnel: Vernon Odom, Officer Mgr Bob Utley, Host Properties: International Sunday School Lesson | (806) 799-4360 799-2341 | | | | <i>Dist, Prod</i> | Jones Broadcasting System Inc 106 N Avondale Rd Avondale Estates Atlanta, GA 30002 Personnel: Brad Jones, Pres Ethelle Fitch, Studio Mgr Properties: Families In Action: "Straight Dope" | (404) 296-0604 |
| <i>Dist, Prod</i> | International Syndications King's Crossing Studios PO Box 3681 Port Charlotte, FL 33951 Personnel: Bertha Gast, Chairperson Dr. Robert Nease, Research Jim Reynolds, Intl Station Relations (London) Ira Blair, Intl Station Relations (Melbourne) Constance Blatchley, Midwest Station Relations Ron Grattan, Eastern Station Relations Doug Jones, Western Station Relations Don Karnes, Program Consultant Carol Williams, Mktg Properties: Love-Lines; Eastertime; The Americans; Frighline; Matchbook Christmas; Santa's Show; Memories In December; The Big Purple Balloon; The Teen Soaps; Going Places; Today's People; Out-Of-Doors; Ninety Seconds Of ESP; The Most Beautiful Country; Lifestyles/AM; Time Out; Dr. Mark Graves; Reflections For Mother's Day; The Supernatural; The Family Doctor With Michael Rannone; Which Way Is Up?; The Mason Minute | (813) 627-3547 24-Hours A Day | <i>Dist, Prod</i> | JAM Creative Productions Inc 4631 Insurance Lane Dallas, TX 75205 Personnel: Jonathan Wolfert, Pres Mary Lyn Wolfert, VP Fred Hardy Jr, Sales Randy Bell, Sales Dan Plouffe, Sales Properties: The Answer; Meltdown; Music Jam; I'd Rather Be In Denver I, II; The Authority; Double Plus; The Fyre; Good Times; Country KHJ; Newline; Outstanding Pro Radio; Special Touch; Talk To Us; The Best Show; We'll Make Your Day; The # 1 Voice; Future Flow; Drive Module; Image Flight; Hitradio | (214) 526-7080 | <i>Dist, Prod</i> | Joseph Kennedy & Rod Phillips PO Box 425 Taos, New Mexico 87571 Personnel: Joseph Kennedy Rod Phillips Properties: Sarah Simpleheart; The Running Bunny Brook Series | (505) 758-3478 |
| <i>Dist, Prod</i> | In The Public Interest 303 Capital Gallery West 600 Maryland Ave SW Washington, DC 20024 Personnel: Sallie Blake, Dir Bob Maslow, Prog Prod Properties: In The Public Interest | (202) 484-7921 | <i>Dist, Prod, Synd</i> | Jameson Broadcast Inc 3919 Sunbury Rd Columbus, OH 43219 Personnel: Jamie G. Jameson, Pres Trulee C. Burns, VP/Creative Robin Scherler, Dir Stat Relations Branch Office: Washington, DC Properties: Mother Earth News; Prevention Health Report; Circulo Familiar; The On-Line Computer Connection | (614) 476-4424 (301) 459-7555 | <i>Dist, Prod</i> | Joy Productions 36-23 164th St Flushing, NY 11358 Personnel: Kevin Joy Properties: Joy Productions | (212) 539-5151 539-5152 |
| <i>Dist, Assoc</i> | *In Touch Networks Inc 322 West 48 St New York, NY 10036 Personnel: Jasha M. Levi, Exec Dir Rosalie Zichittella, Prog Mgr Michael Bohan, Head Eng Charles Wetmore, Morning Eng Vernon Vergara, Weekend Eng Properties: Provides daily broadcasts of 70 newspapers, periodicals and best sellers for the visually and physically handicapped. Also, produces 12 weekly interview programs. Effective April 1, 1984 programs will be available around-the-clock via satellite. | (212) 586-5588 | <i>Dist</i> | Ned Jarrett Enterprises Inc Route 1, Box 160 Newton, NC 28658 Personnel: Ned Jarrett, Pres Properties: World Of Racing | (704) 464-4577 | <i>Dist, Prod</i> | Jupiter Productions Corporation 6 Melrose Ave PO Box 103 Danbury, CT 06810 Personnel: Carlos Pinto, Dir Dr Cachadinha, Dir of "VIDA" Prog Marcia Stockmal, Secy Antonio Antunes, Rep in Europe Palmira Pinto, Exec Secy Carlos Cabral, Rep NY Properties: Radio Portugal | (203) 743-4709 (914) 963-1239 Cables: JUPITER |
| <i>Prod</i> | IS INC 655 Redwood Highway Suite 285 Mill Valley, CA 94941 Personnel: Jo Interrante, Pres Rob Sisco, VP/Gen Mgr Beverly Mire, Prod Coordinator C.G. Gordon, Assoc Prod/Writer Sully Roddy, Assoc Prod/Writer | (415) 383-7500 | <i>Dist, Orgn, Prod</i> | JD Productions 4607 Baxter Drive Charleston, WV 25302 Personnel: Jim Dameron, Owner Properties: Call Of Christ | (304) 965-5349 | <i>Dist, Prod</i> | KalaMusic Suite 600 Commerica Bldg Kalamazoo, MI 49007 Personnel: Stephen C. Trivers, Pres William J. Wertz, Exec VP John Dussling, Ntl Sis Mgr Randall H. Parker, Client Services Dir Properties: Beautiful Music Matched Flow; Beautiful Music Category; Light Contemporary; Hot Country Hits | (616) 385-5110 |
| | | | <i>Dist, Prod</i> | Jewish Broadcasting Service PO Box 115 Rego Park, NY 11374 Personnel: Ray Kestenbaum, Prod Properties: Jewish Spectrum | (212) 275-2546 | | K | |
| | | | <i>Dist, Prod</i> | Jewish Voice Broadcasts Inc PO Box 6 (16001 N 32nd St) Phoenix, AZ 85001 (85032) Personnel: Rev Louis Kaplan, Pres Chira Kaplan, Secy | (602) 971-8501 | <i>Prod</i> | Ellen Kalmuk 961 Bayview Ave Oakland, CA 94610 Properties: Survivors Of The Peacetime Apocalypse | |

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| <i>Rep</i> | *Katz Radio 1 Dag Hammarskjold Plaza New York, NY 10017 Personnel: Ken J. Swetz, Pres Bill Fortenbaugh, VP Stations Atlantic Div Tom Masone, VP Stations Pacific Div John Roberts, VP Stations Central Div Jerry Cregan, VP Ntl Sls Dick Romanick, VP Ntl Sls Sandy Gasman, VP Mgr Katz Radio Network Carol Mayberry, VP Dir Radio Research David Halberstam, Mgr Katz Radio and Television Sports Sls Glenn Kummerow, VP Dir Agricultural Svcs Lucille Luongo, Dir Corporate Relations REGIONAL OFFICE: ATLANTA OFFICE: Gregg Noack, Mgr BOSTON OFFICE: Ed Gottmann, VP/Mgr CHICAGO OFFICE: Bob McArthur, VP/Mgr DALLAS OFFICE: Jeff Hodge, Mgr DETROIT OFFICE: Stu Olds, VP/Mgr HOUSTON OFFICE: Mike Moran, Mgr LOS ANGELES OFFICE: Jerry Stehney, VP/Mgr MINNEAPOLIS OFFICE: Bob McCurdy, VP/Mgr PHILADELPHIA OFFICE: Jack Marino, VP/Mgr PORTLAND OFFICE: Dennis Mahoney, VP/Mgr ST LOUIS OFFICE: Mike Marshall, VP/Mgr SAN FRANCISCO OFFICE: Pat Hodges, VP/Mgr SEATTLE OFFICE: Earl Reilly, VP/Mgr | (212) 572-5500 | | Personnel: Willard Gleeson, Pres/GM Mary Gleeson, Secy Treas Betty Driscoll, Asst Secy Treas Properties: Bride's Forum; Mother Is Crying | | | | 1289-B No Mollison Ave El Cajon, CA 92021 Personnel: Mark Larson, Pres Properties: Leitner Strikes; Hudson & Bauer Comedy Features | (619) 292-7600 |
| | | | <i>Consultant</i> | *Klemm Media Inc Box 264 Washington, CT 06793 Personnel: David R. Klemm, Pres Tom Zarecki, Dir of Consulting Virginia Cherniske, Dir of Office Svcs Kathy Coolbeth, Research Coord Properties: Provides expert sales, marketing, programming, promotions and motivational training for stations with a 25-54 demographic. | (203) 868-0505 | <i>Dist</i> | The Laymen's Hour Inc Box 90066 Pasadena, CA 91109 Personnel: Gilbert B. Brink, Prod/Gen Mgr Dr. Lee Shane, Assoc Prod Properties: The Laymen's Hour | (213) 359-3869 | |
| | | | <i>Dist, Prod</i> | KNOM Radio Box 988 Nome, AK 99762 Personnel: Tom Busch, Gen Mgr Properties: Your Catholic Neighbor-PSA series | (907) 443-5221 | | LBAS Consulting Group Inc 10261 Santa Fe Dr Overland Park, KS 66212 Personnel: Mark Oppold, Bcat Oprs Dir Jeanne Uhler, Exec Asst Wm C. Helming Jerry Durnil Sid Love Joe Kropf Gary Mennem Bruce Ginn Properties: The Helming Report; The Helming Stocker Feeder Report; The Helming Report/The Week Ahead; Helming Group/First Call | (913) 492-2787 KS WATS (800) 332-6370 (800) 255-6033 | |
| | | | <i>Dist, Prod</i> | Kol Ram Productions Rt 2 Hotchkiss, CO 81419 Properties: The Israel/Lebanon Summer 1982 | (303) 835-3977 | | | | |
| | | | <i>Dist, Net, Prod, Sat</i> | Kopper Broadcasting 6 Dexter Rd Westport, CT 06880 Personnel: Sam Kopper Properties: Sunday Sessions; Live Concerts | (203) 254-0580 | <i>Dist, Rep</i> | Leisure Features Syndicate c/o Mast Media Agency 7500 West 110th Street Kansas City, KS 66210 Personnel: Dan Pomevecchio, Pres Robert Stickel, Prod Lyn Shaw, Mktg Rep Mark Pytyczuk, Assoc Prod Properties: Cinema Screen 5; Video View | (913) 661-2600 (800) 255-4260 | |
| <i>Dist, Prod</i> | Kauffman Creative Services RD 3, Box 570 Palmyra, PA 17078 Personnel: William J. Kauffman, Prod/Dir Properties: Turntable Show | (717) 838-3668 | <i>Dist, Prod</i> | Richard Kostelanetz PO Box 444 Prince Street Station New York, NY 10012 Personnel: Richard Kostelanetz Properties: Invocations; The Gospels; Hanukah Passacaglia; Praying To The Lord; Seductions; Relationships | (212) 840-1234 | | Let's Go Visiting Inc PO Box 751 Haddonfield, NJ 08033 Personnel: Barbara Egan, Pres Harold F. Beisel, VP Properties: Let's Go Visiting | (609) 428-9603 429-4564 | |
| <i>Dist</i> | Stacy Keach Productions 5216 Laurel Canyon Blvd No Hollywood, CA 91607 Personnel: Stacy Keach, Pres Dennis Sugasawara, Prod Mgr Rusty Moore, Office Mgr Properties: The Living Constitution Of The United States; The Declaration Of Independence; Your Living Bill of Rights As Interpreted By The U.S. Supreme Court; *Living Proof; *Back in Action | (818) 877-0472 782-0966 | <i>Dist</i> | L.A. Airforce Box 944 Long Beach, CA 90801 Personnel: Terry Moss, Commander R.V. Porter, Gen Mgr Properties: Cheap Radio Thrills Volumes 1-5; *Air Drops | (213) 433-5020 | <i>Dist, Prod</i> | Level Enterprises PO Box 543 Erie, PA 16512 Personnel: Michael A. Watson, Pres Properties: Street Level Radio | (814) 459-7858 | |
| <i>Dist</i> | *Keystone Broadcasting System Inc 527 Madison Ave New York, NY 10022 Personnel: Nicholas Gordon, Pres Ralph Perry, VP Properties: Various—topics include money, health, etc.—available in Spanish, English, and German. For specific program information please contact. | (212) 355-3720 | <i>Consultant</i> | *Landsman Media 135 East 54th St New York, NY 10022 Personnel: Dean Landsman, Pres Jay Clark, VP Properties: A full service research consulting firm, offering management and programming assistance with emphasis on problem solving through research and follow up implementation of the findings. Feasibility studies, focus groups, telephone samplings, call-out studies, financial analysis, positioning studies, etc., for all radio formats. Assist prospective station purchasers with acquisition consultation, a new service. | NY: (212) 855-0444 | <i>Prod</i> | *Rod Levitt Enterprises 15 W 44th St New York, NY 10036 Personnel: Rod Levitt Properties: Production service, composing music for radio and television commercials. | (212) 944-9672 | |
| <i>Dist, Prod</i> | KFUD-Lutheran Radio 85 Founders Lane St Louis, MO 63105 Personnel: Rev. Rodger P. Abtie, GM Paula Zike, Mgr of Admin Svcs Properties: Joy; Portals Of Prayer | (314) 725-3030 | <i>Dist</i> | Bob Larson Ministries Box 36480 Denver, CO 80236 Personnel: Bob Larson, President Properties: Minute Messages; Talk-Back With Bob Larson | (303) 761-2075 | | *Libra Programming Inc 1954 East 7000 South Salt Lake City, UT 84121 Personnel: Earl W. Nelson, VP Mktg Properties: Radio Broadcast & Traffic Scheduling System: A high-technology approach to broadcast information beginning with a unique order entry system and includes the basic elements necessary for good management control— Traffic Scheduling, Accounts Receivable, Credit Operations, and Sales Management. | (800) 453-3827 | |
| <i>Dist, Prod</i> | KICO Inc 895 Freeway 111 Calexico, CA 92231 | 1-(619) 357-1490 | <i>Dist, Prod</i> | Mark Larson Programming & Production | (619) 579-6989 | <i>Dist, Prod</i> | Library Of Congress Music Division #10 First St SE, LM 113 Washington, DC 20540 | (202) 287-5503 | |

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| | Personnel: Rembert Herbert, Prod Properties: Library Of Congress Chamber Music Broadcasts | | | Communication Building B University of Texas-Austin Austin, TX 78712-1090 Personnel: Walter Morgan, Prod Mgr Leonora Siedo, Oprs Mgr Malinda Wilson, Dist Mgr/Affiliate Relations Properties: Asian Communique; Cambridge Forum; Consider The Alternatives; The Eternal Light; European Profile; Firing Line; Focus; Forum; In Black America; The Inquiring Mind; Kindred Spirits; Minding The Earth; Music Mountain; New Dimensions; The Next 200 Years; Performing Arts Profile; Star Date; Dialogue | | | Consultant *Frank N. Magid Associates One Research Center Marion, IA 52302 Personnel: Frank N. Magid, Pres Bruce Northcott, Senior VP Dick Haynes, VP Research Dick Stadien, Mgr Radio Consultation Don Yunker, Radio Svcs Coordinator Properties: Radio research and consultation. | (319) 377-7345 |
| <i>Dist</i> | Lifeline Ministries PO Box 14 Osprey, FL 33559 Personnel: Rev. William H. Schafer, Dir Anne Schafer, Asst Dir Properties: The Lifeline Hour | (813) 966-4561 | | | | | Consultant *Magnicom Systems 1177 High Ridge Rd Stamford, CT 06905 Personnel: Lee Facto, VP Broadcast Svcs Properties: Music Playlist And Inventory System: maintains a music master file of information on music selections, 36 musical sub- categories, maintains file of daily playlists, compiles weekly, monthly or yearly "Hit Lists" and creates music playlists according to station format. Installation, training and toll- free telephone support included. | (800) 243-5300 |
| <i>Dist, Prod</i> | Live Sound Inc 1741 No Ivar Suite 118 Hollywood, CA 90028 Personnel: Agnes F. Peterson, Pres Roland O. Peterson, Secy Ken Rayzor, Oprs Dir Ireta K. Litton, Music Dir Properties: The Nighthawk Show; The Jason McCall Show; The Jerry Mason Show; The Larry Mack Show; The Chuck Roberts Show; Country Beautiful; Big Country; Big Country II | (213) 462-3351 | <i>Dist</i> | Los Angeles Messianic Witness Inc 14159 Weddington St Van Nuys, CA 91401 Personnel: Donald K. Yaidel, Pres Properties: Good News Broadcast | (213) 990-4723 | | | |
| | | | <i>Dist</i> | The Louisiana Hayride PO Box 1528 Shreveport, LA 71165 Personnel: David Kent, Pres Properties: The Louisiana Hayride | (318) 742-7803 | <i>Export</i> | Robert O. Mahlman 7 Midland Gardens Bronxville, NY 10708 Personnel: Robert O. Mahlman, Pres Nancy D. Mahlman, VP Cynthia Parker, RKO Intl Svcs Rep Properties: International Agent for RKO Radioshows: Countdown America; Captured Live!; The Hot Ones!; & Others. | (914) 779-7003 |
| <i>Dist, Export, Prod</i> | London Wavelength Inc (Sales & Clearance Office) 111 Kraft Ave Bronxville, NY 10708 Personnel: Mike Vaughan, Chairman of the Board Don Eberle, Pres Gayle Miller, VP/Dir Music & Prog Harlan Sugerman, VP/Sls Andrea Massar, Dir Station Relations Joe Trelin, Promo Dir Properties: The BBC Rock Hour; Best Of The BBC Rock Hour; The BBC Specials; Rock Over London; College Rock Concert Series | (914) 961-7600 | <i>Prod</i> | Loveland Ministries 6278 Branch Hill-Guinea Rd Loveland, OH 45140 Personnel: Paula J. Bussard, Exec Dir Properties: Notes From Christine; For Those Who Hurt; Day Of Encouragement | (513) 683-3168 | | | |
| | | | <i>Consultant</i> | *RM Lowry & Company 8796 S Hidden Oaks Dr Salt Lake City, UT 84121 Personnel: Bob Lowry Properties: A full consulting service for all formats as well as on-going research services. | (801) 328-4431 | | | |
| <i>Dist</i> | Lone Ranger Television Inc Division Of Wrather Corporation 270 North Canyon Dr Beverly Hills, CA 90210 Personnel: Thomas J. McDermott, Mngng Dir Properties: Lone Ranger Radio Shows; Sergeant Preston Of The Yukon Radio Shows | (213) 274-8021 | <i>Prod, Synd</i> | Edward Lubin Productions 10394 Rochester Ave Los Angeles, CA 90024 Personnel: Ed Lubin, Pres Jack Perk, Ntl Sls Mgr Properties: The Pat Boone Show | (213) 553-9854 | <i>Dist, Prod</i> | Man From Mars Productions 159 Orange Street Manchester, NH 03104 Personnel: Ed Brouder Properties: Christmas With Maria Von Trapp; Boston Airchecks | (603) 668-0652 |
| <i>Dist</i> | Lone Star Publications Of Humor PO Box 29000, Suite 103 San Antonio, TX 78229 Properties: The Lone Star Comedy Monthly; Lone Star: A Magazine Of Humor | | <i>Dist, Prod</i> | Bill Lupis PO Box 325 El Cajon, CA 92022 Personnel: Bill Lupis, Prod Properties: Jingles And Commercials For Radio | | <i>Dist, Prod</i> | *Mann Media TV Syndication P.O. Box 2808 High Point, NC 27261 Properties: Customized 30-second and 60-second TV commercials ideally suited to any non-rock radio format. | (919) 869-0101 |
| <i>Dist</i> | Lone Star Cafe 61 5th Ave New York, NY 10003 Personnel: Mort Cooperman Properties: Live From The Lone Star Cafe | (212) 242-1664 | <i>Assoc, Dist, Prod</i> | Lutheran Church In America 231 Madison Avenue New York, NY 10016 Personnel: Roy T. Lloyd, Radio Prod Properties: Questions Of Value: *Selected public service spots in a variety of lengths. | (212) 699-6777 | <i>Dist</i> | Eddy Manson Productions 7245 Hillside Ave Los Angeles, CA 90046 Personnel: Eddy L. Manson, Pres Paula Manson, VP Properties: Original Music Production; Production Library | (213) 874-9318 |
| <i>Consultant</i> | *Jim Long & Partners, Broadcast Consultants 13747 Montfort Dr #220 Dallas, TX 75240 Personnel: Jim Long, Pres David Gariano, Mgr Prog Consultation Properties: A full service broadcast consultancy, specializing in Country, Contemporary Hit Radio and Album Rock. Provides: format development, promotional positioning, customized music pre-programming and research systems for testing audience awareness and attitudinal questions. | (214) 934-2222 | <i>Dist, Prod</i> | MacNeil/Lehrer Gannett Productions 356 W 58th St New York, NY 10019 Personnel: Bill Lynch, Dir of Oprs (212)580-3132 Properties: The MacNeil/Lehrer Newshour | (212) 560-2000 | <i>Consultant</i> | *Marketron 2180 Sand Hill Rd Menlo Park, CA 94025 Personnel: Jon Garfield, Sls Mgr Properties: The Music Inventory, Scheduling and Research System allows for the generation and analysis of music playlists, music inventory, play history and music research. The system is capable of storing your music library, scheduling playlists according to your | (415) 854-5301 |
| <i>Dist, Prod</i> | The Longhorn Radio Network | (512) 471-1631 | | | | | | |

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| | instructions. This system is designed to run on the IBM Personal Computer. | | | Properties: MATTESON/DRUM is the creator of CLIENT ORIENTED RADIO™— a complete, integrated concept that marries Programming and Sales. COR-1™ was created for FM-ONLY™ (primarily 30-44) and (COR-2™) for AM-ONLY™ (primarily 44-64). These formats are legitimately customized on a market-by-market basis, using qualitative, demographic and psychographic data gathered from the RETAILERS in each market—allowing client stations to "narrowcast" into the groups which will be the most profitable for the retailers. With COR, retailers successfully eliminate the normal waste factors associated with the more broad-based formats. Call or write for more information and demo tapes. *Service marks of MATTESON/DRUM, Inc. | | | Personnel: Michel Lipman, Assoc Cathy Furniss, Principal Properties: Call The Witness!; The Judge Looks At Everyday Life; Point Of Law; Rare Book Finds; Adventure In Health; Courtroom Carnival; Tales Of California | |
| <i>Dist</i> | Marmas Productions 1667 K St NW Washington, DC 20006 Personnel: John Marmas, Ntl Dir Properties: Miss Radio America Pageant | (202) 785-5557 | | | | <i>Dist, Prod</i> | Media General Broadcast Services Inc 2714 Union Ave Extended Memphis, TN 38112 Personnel: David Tyler, VP/GM Carl Reynolds, Ntl Sls Mgr Dick Denham, Dir Sls, Synd Music Dept Properties: Station Id's; The Director; Trendsetter; The Sounds Of Broadcasting; Showcase Production Music; The Cat; Instant Replay Service; Thunder Country; Elvis Presley Special; Gold Rush; New Release Service; Formula Target Country; They Came From Texas; Memories Of Marty; It's All In A Name; The Spirit Of Christmas Past; A Lady Is A Song; Today's Total Sound; Your Country; Action; Hit Rock; The Headlines | (901) 320-4520 |
| | Terry Marshall's Daily Insider 55 Sutter St Suite 407 San Francisco, CA 94104 Personnel: Terry Marshall, Editor/Publisher Sandy Stert Benjamin, LA Bureau Helene And Dai De Clair NY Bureau Properties: Terry Marshall's Daily Insider | (415) 441-1350 | <i>Dist, Prod</i> | William Mauldin Broadcasting Productions Inc 2268 NW 30th Road Boca Raton, FL 33431 Personnel: William D. Mauldin, Pres Properties: Station Id's; *Program Introductions; *Image Changes And Production; *Sound Tracks; *Narrations; *Industrial Audio Tracks; *Commercials; *Custom Voice Tracks And Announcements. | (305) 994-8484 | | | |
| <i>Dist, Prod</i> | Maryknoll Fathers And Brothers Maryknoll, New York 10545 Personnel: Fr. Paul Newpower, Director Media Relations Properties: Voices Of Our World; Puntos De Vista | (914) 941-7590 Ext 577 | <i>Dist</i> | McGavren Guild Radio 154 E 46th St New York, NY 10017 Personnel: Donna LaVitola, Rep Patty Kellert, Rep Properties: New Waves | (212) 916-0500 | <i>Dist, Prod</i> | Media Projects For Relationships 1466 Broadway Suite 425 New York, NY 10036 Personnel: Twilla Duncan, Prod Properties: Heartbeat | (212) 921-2282 |
| <i>Dist, Prod</i> | Mass Communications Board Of The Church Of God 1303 E 5th PO Box 2007 Anderson, IN 46018 Personnel: Dr. Maurice Berquist, Exec Secy Treas Gary Moore, Assoc Exec Secy Dana Stuart, Office Mgr Kristol Kendall, Station Relations Dr. David Grubbs, CBH Speaker Fidel Zamorano, Spanish Speaker Properties: Christian Brotherhood Hour | (317) 642-0256 | <i>Dist, Prod</i> | McLendon Broadcasting 2008 Jackson Dallas, TX 75201 Personnel: Bart McLendon, Pres Rick Williams, Mktg Dir Shirley Davis, Traffic Coordinator/Office Mgr Properties: The International Listeners' Choice Awards; Country Giants; To Marty From Your Friends; This Is The Real Elvis; The 4th Annual Hickory Creek Reunion; *Foreign Buyers note all programs available on a Cash basis. | (214) 688-0470 | <i>Dist, Prod</i> | Media Service Concepts Inc 1713 N North Park Ave Chicago, IL 60614 Personnel: Earl Finckel, Pres Roger Skolnik, Sls Rep Properties: Central Weather Service | (312) 951-2680 |
| <i>Prod</i> | Master Audio Productions Inc 5101 River Rd Suite 1605 Bethesda, MD 20816 Studio Address: 87 W Northfield Rd Livingston, NJ 07039 (201) 533-1265 Personnel: Glenn R. Morgan, Pres Gary Theroux, Chief Writer Michael Bane, Writer Lois Gilbert, Assoc Producer Rob Fisher, Assoc Producer Pete Feldman, Chief Engineer Properties: Producers for Mutual Broadcasting System; The Great Entertainers; Lee Arnold On A Country Road; CMA Simulcast An Evening Of Country Music; The Eddie Rabbitt & Oak Ridge Boys Special; Country Music Countdown | (301) 986-8500 | <i>Consultant</i> | Kenneth R. Meades PO Box 71098 Los Angeles, CA 90071-0098 Personnel: Kenneth R. Meades, Own/Mgr Properties: Consulting Services: including program conception, development, funding sources, and as well as production and distribution. | (213) 461-3127 | <i>Dist, Prod</i> | Media Strategies Inc 30606 Squires Trail Farmington Hills, MI 48018 Personnel: Fred Jacobs Properties: Good Time Rock'n Roll | (313) 628-7158 |
| <i>Dist, Prod</i> | M.A.T.C. (Music Around The Clock) 3250 Alder Street Eugene, OR 97405 Personnel: John Etheredge, Owner/Gen Mgr Win Kinsley, Sls Mgr Properties: The Doc Holliday Show; Doc Holliday's Country Classics | (503) 344-7809 | <i>Dist, Prod, Synd</i> | Mealticket Entertainment 2049 Century Park East Suite 1200 Los Angeles, CA 90067 Personnel: Larry Boxer, Pres & Creative Dir Joe Lipnicki, VP & Gen Mgr Kirt Daniels, Dir Mktg Properties: The Jim Hall Automotive Report; Other Things; Country Confidential; A Brief On Books | (213) 557-2802 (213) 557-8495 | <i>Prod</i> | Greg Menza 2055 Mt Paran Rd NW Atlanta, GA 30327 Personnel: Greg Menza, Prod Properties: Upon This Rock | (404) 261-0983 427-5335 |
| <i>Consultant</i> | *Matteson/Drum Inc 5001 Baum Blvd Pittsburgh, PA 15213 Personnel: William J. Matta, Pres David Drum, VP | (412) 683-2020 | <i>Dist, Prod</i> | Media-Com Inc 2449 St Rt 59 Kent, OH 44240 Personnel: Bill Klaus, Ntl Mktg Dir Properties: Gameradio Americas Audio Arcade | (216) 673-2323 | <i>Dist, Prod</i> | Meredith Radio Syndication Service 550 Pharr RD NE Suite 500 Atlanta, GA 30363 Personnel: Chris Davala, Coord Prog/Prod Mike Lawing Scott Keithley Debbie Freeman Jill Stanislawsky Properties: Elmo Ellis Commentary; The Talk Show Newsletter; Moneyline; | (404) 231-0920 |
| | | | <i>Owner</i> | Media Features Of America Phelan Bldg. 1039 760 Market St San Francisco, CA 94102 | (415) 788-0321 Evee: 861-1795 | | | |

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| Dist, Prod | Message To Israel 418 Chestnut St PO Box 1157 Lebanon, PA 17042 Personnel: George W. Murray, Pres A. J. Overton, Dir Howard H. Olive Jr, Asst Dir Properties: Message To Israel USA-Green Pastures Soviet Union | (717) 273-9791 | | Famous Jury Trials; The Sealed Book; The Henny Youngman Comedy Radio Library; *Beyond The Green Door; The Best Western Package; The Best Mystery Package; The Lives Of Harry Lime; The Best Detective Package; Sergeant Preston Of The Yukon; This Is Your F.B.I.; *Stand By For Crime; The Black Museum; Theatre Royale; The Adventures Of Harry Lime—The Third Man | | Dist, Prod | More Music Programming 4515 Angeles Crest Hwy La Canada, CA 91011 Personnel: Kadi Morand, Gen Mgr Jay Stevens, VP Prog Ron Erwin, Country Prog Properties: Contemporary MOR; Album Oriented Rock; Adult Contemporary; Oldies; Country; The Top 100 Of The 70's; A Chronology Of American Music; The Great Hits | (213) 681-0144 |
| Dist, Prod | The Messianic Vision PO Box 3444 Bethesda, MD 20817 Personnel: Sid Roth, Pres Properties: The Messianic Vision | (301) 942-8440 | Dist, Prod | Robert Michelson Inc 127 W 26th St New York, NY 10001 Personnel: Robert Michelson, Pres Susan Scharf, VP Properties: Rock Calendar; National Lampoon Radio Hour | (212) 243-2702 | Dist | Jimmy Morgan Evangelistic Association PO Box 18429 Ft. Worth, TX 76118 Personnel: James N. Morgan, President Properties: New Life For You | (817) 282-4415 |
| Dist, Prod | Metropolitan Opera Association Lincoln Center New York, NY 10023 Personnel: Michael Bronson, Media Dept Dir/Exec Prod Ellen Godfrey, Assoc Prod, Radio Network Properties: Texaco/Metropolitan Opera Radio Broadcasts | (212) 799-3100 | Dist, Prod | Midnight Hour Ministries RD #4 Box 99 Quarryville, PA 17566 Personnel: Russell E. Hobbs, Pres Charles N. Watmuff Eric Lee Mosebach, Prod Dir Properties: The Adventures Of Captain Hawk | (717) 786-4028 | Dist, Orgn, Prod | Mormon Church—Public Communications Department 50 East North Temple St Salt Lake City, UT 84150 Personnel: Gerry Pond, Dir Domestic Oprs (801) 531-4395 Arnie Augustin, Dir Bcast News Svcs 531-4380 Properties: Broadcast News Service; To Record Audio Feed Call; Salt Lake City: 531-INFO (4636); Utah: 1-800-662-3765/EXT-INFO (4636); Outside Utah: 1-800-453-3860/EXT-INFO (4636); Feature Service: EXT 4321 | (801) 531-4379 (801) 531-4380 |
| Dist, Prod | Metrosports 6151 Executive Blvd Rockville, MD 20852 Personnel: Leonard L. Klompus, Pres Paul A. Karlson, Exec VP Marcia J. Cherner, VP Steven M. Saferin, VP Business Affairs Laurie A. Berkow, Dir Network Oprs Branch Office: Metrosports (West Coast) 2029 Century Park East Suite 600-Century City Los Angeles, CA 95067 (213) 552-9692 Properties: Baltimore Orioles Baseball; Hula Bowl Football; Aloha Bowl Football; UCLA Basketball; Baltimore Colts Football; San Diego Chargers Football; Philadelphia Eagles Football; Washington Redskins Football; New York Giants Football; University Of Maryland Basketball; University Of Maryland Football | (301) 984-9600 Telex: (710) 828-0235 | Dist, Prod | Mighty Minute Programs 840 Battery St San Francisco, CA 94111 Personnel: David Meblin, Pres Andrew Meblin, Dir Oprs Heather King, Oprs Mgr Properties: Joe Carcione The Green Grocer; Musicdotes | (415) 788-1211 | Dist, Prod | Morning Music (USA) Inc Corporate Office PO Box 120478 Nashville, TN 37212 Personnel: Mark Altman, Gen Mgr Branch Office: 1343 Matheson Blvd. Mississauga, Ontario L4W1R1 (416) 625-2676 Properties: Production Library: Easy Listening; Production Library: Beautiful Music | (416) 625-2676 |
| Dist | Metro-Weather Service JFK Airport Hangar 11 Jamaica, NY 11403 Personnel: Pat Pagano, Consulting Meteorologist Craig Weiner, Consulting Meteorologist Properties: Metro Weather Service; Beach And Boating Forecasts; Ski Resort Area Forecasts; Commuter Forecasts; Crop And Farming Forecasts; Gardening | (212) 917-6565 | Sat | *Mizlou Network Services 535 Fifth Ave New York, NY 10017 Personnel: Paul Dujardin, Pres Susan Haberman, Account Exec Mary Klodekis-Natale, Network Mgr John Pisciotta, Network Coordinator Properties: Provides national and international transmission facilities and services, including point-to-point sporting events and news feeds, experts in creating custom networks for stereo concerts and simulcasts. | (212) 661-5170 Telex: 220757 | Dist, Prod | The Mother Earth News Inc 105 Stoney Mountain Rd Hendersonville, NC 28791 Personnel: John Gunderson, Dir Properties: The Mother Earth News Radio Program | (704) 693-0211 |
| Prod | Jim Metzner 533 Diamond St San Francisco, CA 94114 Personnel: Jim Metzner, Prod Properties: You're Hearing America | (415) 824-2839 | Dist, Prod, Synd | Money/Pro News 8675 NW 53rd St Miami, FL 33166 Personnel: Stephen E. Crowley, CPA-Pres Glenn Graham, VP Judi Robinson, Office Mgr Properties: Steve Crowley's Money And Tax Reports | (305) 594-2977 | Dist | Mother Jones Magazine 1663 Mission St 2nd Floor San Francisco, CA 94103 Personnel: Richard Reynolds, Promo Dir Properties: Mother Jones News Briefs | (415) 558-8881 |
| Dist, Owner | Charles Michelson Inc 9350 Wilshire Blvd Beverly Hills, CA 90212 Personnel: Charles Michelson, Pres Branch Office: 127 W 26th St New York, NY 10001 (212) 243-2702 Personnel: Robert Michelson, Pres Susan Scharf, VP Properties: Gunsmoke; Dragnet; Gangbusters; The Shadow; The Best Of Sherlock Holmes; The Green Hornet; Have Gun, Will Travel; The Lone Ranger; The Hidden Truth; The Clock; | (213) 278-4546 | Dist, Prod | Moody Broadcasting Network 820 N Lasalle Dr Chicago, IL 60610 Personnel: Jim Goodrich, Admin Of Network Dev Wayne Shepard, Satellite Prog Mgr Properties: A New Song; Christian Perspectives On The News; Woman To Woman; Sugar 'n' Spice; Threshold; Storybook Room; Bookshelf; Stories Of Great Christians; Continued Story Reading; Seasonal Specials; Moody Presents; Radio School Of The Bible; Sunday Praise; Prime Time America; Music Through The Night; International Media Service; Open Line | (312) 329-4433 (800) 621-7031 | Dist | Motor Racing Network 1801 Speedway Blvd Daytona Beach, FL Personnel: John A. McMullin, Gen Mgr Mark Garrow, Dir Affiliates Harry Howard, Chief Engineer Properties: Live Coverage Of NASCAR Winston Cup Series Stock Car Racing; NASCAR Live | (904) 258-0100 |
| | | | | | | Dist | Motor-Vation, Radio Network Vat 69 Farmingdale, NJ 07727-0069 Personnel: Charlie Roberts, Exec Prod John L. Mann, VP Allen Ross, Assoc Prod Nancy Lynn Ott, Creative Svcs | (201) 938-2662 |

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| | Properties: Skoal Motorsports Report | | <i>Dist</i> | Musi-Mation 135 East Muller Rd East Peoria, IL 61611 | (309) 699-7204 | | Contemporary Music Specials; The Dick Clark Fantasy Christmas Party; Dick Clark Presents Fleetwood Mac, Stevie Nicks And Chicago; Quarterback Sneak; Summer Olympics '84; Winter Olympics '84; Olympics '84 | |
| <i>Dist, Prod</i> | Move Gently, Move Mountains 1929 Meadowbrook Rd Altadena, CA 91001 | (818) 794-6432 | | Personnel: Martin Mitchell, Mgr | | | | |
| | Properties: Julie Parker, Prod Move Gently, Move Mountains | | <i>Dist, Prod</i> | The Musicworks Inc PO Box 111390 Nashville, TN 37211 | 1-(800) 251-9000 (615) 790-1200 | <i>Dist</i> | Narramore Christian Foundation Box 5000 Rosemead, CA 91770 | (213) 288-7000 |
| <i>Dist</i> | MRC Films 71 W 23rd St New York, NY 10010 | (212) 989-1754 | | Personnel: Bill Robinson, Pres/Gen Mgr Jon R. Potter, Consultant Dean Landsman, Consultant Skeeter Dodd, Station Rep | | | Properties: Psychology For Living; Accent On Living | |
| | Properties: Time For Decision; A Moment With; What You Should Know About Your Pension Plan | | | Properties: Alive Country; Country 80; Casual Country; Country Christmas Music; Pop Adult Lifestyle; The Jim Reeves Radio Show; Ralph Emery Radio Show | | <i>Dist, Prod</i> | Narwood Productions Inc 40 E 49th St New York, NY 10017 | (212) 755-3320 |
| <i>Dist, Prod</i> | Musicade 6252 Santa Monica Blvd Hollywood, CA 90038 | (213) 462-2880 | <i>Net, Sat</i> | Mutual Broadcasting System 1755 South Jefferson Davis Highway Arlington, VA 22202 | (703) 685-2000 | | Personnel: Ted LeVan, Pres Ellen Silver, VP Prog Al Leone, Station Relations Mgr | |
| | Personnel: Fred Bonamici Ted Bentley Bob Grabau | | | Personnel: Martin Rubenstein, Pres/CEO Jack Clements, Sr VP Of Mutual Radio Network Gene Swanzy, Sr VP For Broadcast & Communications Svcs Jerry M. Wallace, Sr VP Corp Svcs Neal Weed, VP Sales Ben K. Avery, VP For Station Relations James Bell, VP Of Personnel Peggy Solomon, VP Bcat Oprs Dick Carr, VP Of Programming Bruce D. Goodman, VP & General Counsel Brian Moors, VP/GM Of WHN Radio Tom O'Brien, VP, News & Special Programming Hollis Palmer, VP Of Adv & Promo Ron Werth, VP Research William J. Wisniewski, VP Communications Svcs Luke Griffin, Director Of Sports Larry Hartwig, Mgr Dist Svcs Robert Cleve, Dir Engineering John Wharton, Clearance Coordinator | | <i>Prod</i> | Bob Nash Prods Inc 245 W 51 St Suite 411 New York, NY 10019 | (212) 581-9191 |
| <i>Prod</i> | The Musical Sound Review Ltd 2295 East First Street Brooklyn, NY 11223 | (212) 375-1245 | | Properties: The Musical Sound Review; The Musical Sound Review: A Song Essay-In-Sound | | | Personnel: Bob Nash, Pres Music Dir | |
| | Personnel: Francis "Chick" Pallotta, Pres | | | Properties: Specials; Country Closeup; The Music Makers; Outlook; Minding Your Business; Musicfest | | <i>Assoc</i> | *National Association Of Broadcasters 1771 N St NW Washington, DC 20036 | (202) 293-3500 |
| <i>Dist, Prod</i> | Musical Starstreams PO Box 44 Mill Valley, CA 94942 | (415) 388-0622 | | Personnel: Frank J. Forest, Prod | | | Personnel: Edward Fritts, Pres John B. Summers, Exec VP | |
| | Properties: Musical Starstreams; New Age/Space Music | | | Properties: Agronsky & Company; The Dick Clark National Music Survey; The Larry King Show; Country Music Countdown; Triple; Forbes Magazine Report; On The Homefront; Elmer Dapron's Grocery List; Assignment Hollywood; Reporters' Roundup; Capitol Assignment; John Lofton Commentary; One Man's Opinion; NBA Playoffs and Championship; Notre Dame Football; NFL Sunday Afternoon Football; Consumer's Buyer Guide; Al Wester's Inside Sports; National Symphony Concert Series; College/NFL Scoreboard; The Business Beat; In Focus With Larry King; Weekly Rock Review; What's Right With America; Lee Arnold On A Country Road; Golf; Mutual News On The Hour; Mutual News On The Half-Hour; Mutual Life Style Reports; The World This Morning/The World Today; The Week In Review; The Forbes Magazine Report; Capitol Assignment; Reporters' Roundup; Post Season Bowl Games; The Business Beat; News Desk; The Billy Packer-Al McQuire Show; Washington Spotlight; National Weather Reports; Stock Market Reports; The USA Today; Post Season Bowl Games; What's The Issue?; Glenn Miller...The Man And His Music; NFL Doubleheader; Commentary With Guy Vander Jagt; Commentary With Roger Wilkins; Stock Market Reports; The Week In Review; U.S. Open Tennis; Daily Sports Reports; Wide Weekend Of Sports; CMA Simulcast An Evening Of Country Music; Willie Nelson And Waylon Jennings; George Jones And Hank Williams, Jr; The Great Entertainers; Country Music Countdown; Hall & Oates And Air Supply; The Barbara Mandrell & T.G. Sheppard Special; Eddie Rabbitt & The Oak Ridge Boys; plus 4 Music Specials TBA.; | | <i>Net</i> | National Black Network 10 Columbus Circle New York, NY 10019 | (212) 586-0610 |
| <i>Dist, Prod</i> | The Music Director Programming Service Box 103 Indian Orchard, MA 01151 | (413) 783-4626 | | Personnel: Budd Clain, Gen Mgr Bill Schoenborn, Prod Dir Chuck Voboril, Chief Engineer Brenda Clain, Circulation Mgr | | | Personnel: Eugene Jackson, Chairman Sydney Small, Vice-Chairman George Edwards, Pres Del Raycoe, Exec VP Vince Sanders, VP News & Oprs Gen Mgr Joan Logue-Henry, VP, Corporate Adriane Gaines, VP, Corporate | |
| | Properties: Adult Contemporary Music Supply Service; Adult Contemporary Playlist; Basic Gold Oldies Library; Christmas Programming Package; A Good Music Package; Country Gold Oldies Library; Country Music Consultant Guide To Vintage Hits/1950-80; DJ Almanac Of Country Music; Vintage Hit Programming Kit; *Joel Whitburn Record Research Books & Supplements; | | | News & Operations: 41-30 58th Street Woodside, NY 11377 (212) 565-5757 | | <i>Dist, Orgn, Prod</i> | National Center For Audio Tapes Campus Box 445 Boulder, CO 80309 | (303) 492-7341 |
| <i>Dist</i> | *MusiCrafters PO Box 1301 Doylestown, PA 18901 | (215) 345-TUNE | | Properties: Music Libraries Of Commercial Beds; Product Music Libraries Volume; Custom Music For Advertising; Jingles | | | Personnel: Daniel Niemyer, Prod Mgr Richard Borkowski, Senior Prod Tech | |
| <i>Dist, Prod</i> | The Music Group /Angelwood Inc 18011 Martha Ave Encino, CA 91316 | | | Properties: World Of Children; Nature Series; Ideas Of Man; Contemporary Information; Current Affairs; Historical Events; Science For Today; Research; Education; Controversial Issues; Other Series Of Interest | | <i>Dist, Orgn, Prod</i> | National Council Of The Churches Of Christ Communication Commission 475 Riverside Drive | (212) 870-2574 |

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| | Room 860 New York, NY 10115 Personnel: Rev. Dr. William F. Fore, Asst Gen Secy Communications Rev. D. Williams McClurken, Exec Dir Bcstg & Film Rev. David W. Pomeroy, Dir Media Resources Robert A. Cannon, Dir Dist/Placement Interfaith Media Data System Properties: Impact: Religion; National Radio Pulpit | | | Jane Couch, VP Development Mel Ming, VP Fin & Admin Properties: NPR programs are available to member stations FREE of charge. All Things Considered (Distributor: Longhorn Radio Network); *Morning Edition | | | Gig Barton, Reg Dir Affiliate Relations Allan Stinson, Reg Dir Affiliate Relations Properties: Full service network for 18-34 targeted audiences. Long form programming: Provides 13 live concerts each year; and provides 52 concerts or specials. Short Form Features: Rock Chronicle: Today In Rock History; Screen Scenes; One Minute With...; Mini-View; Coping With...; The Rock Report; High Tech; The Money Memo; News And Public Affairs: The Source Report; Sourcecasts; Sourcebreaks; The Source Audio Feed; Body Language; For Rockers Only; Top Of The Rock; Catch A Star; Command Performance | |
| Assoc | *The National Endowment For The Humanities 1100 Pennsylvania Ave NW Washington, DC 20506 Personnel: Public Affairs Office, Room 409 (202) 786-0438 Properties: "Media Log" is a free guide to radio, television and film programs that are supported by The National Endowment For The Humanities. Another guide to Humanities Projects in Media instructs how to prepare an application for a grant to produce a radio or television show. Write to obtain free copies. | | Assoc | *National Radio Broadcasters Association (202) 2033 M St NW Suite 506 Washington, DC 20036 Personnel: Executive Committee: Bernie Mann, Pres Bill Clark, Chmn Jim Wychor, VP Midwest Bob Duffy, VP East Tom Worden, VP West Ted Dorf, Treasurer Bob Herpe, Asst Treas Larry Keene, Secy Staff: Abe Voron, Sr VP Tom McCoy, Exec VP Jane Rulon, Dir Member Svcs Wendell Wood, Pub Dir Debbie Byrnes, Admin Asst | 468-2030 | Net, Sat | NBC "Talknet" Network (212) 30 Rockefeller Plaza New York, NY 10020 Personnel: Kevin Cox, VP Sis Richard K. Penn, VP Gen Mgr Stephen H. Soule, VP Affiliate Rel Properties: Sally Jessy Raphael; Bruce Williams; Dr. Harvey L. Ruben; Bernard Meltzer | 664-4444 |
| Dist | National Federation Of Community Broadcasters (202) 1314 14th St NW Washington, DC 20005 Personnel: Jim Gleason, Dist Mgr Properties: The Mythic Worlds Of Sun Ra; Bird Flight: A Portrait Of Charlie Parker | 797-8911 | Dist, Prod | National Radio Theatre (312) 600 North McClurg Court Suite 502-A Chicago, IL 60611 Personnel: Yuri Rasovsky, Producer Properties: The Odyssey Of Homer; The Outcasts Of Poker Flat; The Emperor Jones; The Underground Golf Course; The Dark Tower; La Ronde; Who'll Save The Plowboy?; Mathry Beacon; The Adding Machine; A Tale Of Two Cities; The Bacchae; Frankenstein; Casey; Which Is Myself; The Sea Wolf; Three Tales Of Edgar Allan Poe; Dracula; Man Of Destiny; Curse Of 589; Festal; By His Bootstraps; The Jewish Wife | 751-1625 | Dist, Prod | NBS Communications (212) 106 West 32 St New York, NY 10001 Personnel: Dean Lewis, Exec Prod Ruth Rosenberg, Dir of Oprs Properties: Kaleidoscope | 279-2380 |
| Dist, Prod | National Federation Of Independent Business (202) 600 Maryland Ave SW #695 Washington, DC 20024 Personnel: David J. Cullen, Dir Of Comm Duff Thomas, Prod Joe Shafran, Mgr, Media Relations Properties: Assignment: Small Business | 554-9000 | Assoc | *National Religious Broadcasters (201) CN 1926 Morristown, NJ 07960 Personnel: Dr. Ben Armstrong, Exec Dir E. Brant Gustavson, Pres | 428-5400 | Dist, Prod | Neolithic Productions (201) 202 Devon Rd Tenafly, NJ 07670 Personnel: Roger Harris, Program Coordinator/Owner Ron Nelson, Chief Engineer/Consultant /Owner Steve Zuckerman, Interviewer/Script Editor Gary Axelbank, MC/Consultant Properties: Rock Waves | 567-8783 |
| Dist, Prod | National Humanities Center (919) 7 Alexander Dr Research Triangle Park, NC 27709 Personnel: Dr. Wayne J. Pond, Public Programs Officer Properties: Soundings | 549-0861 | Net, Sat | NBC Radio Network (212) 30 Rockefeller Plaza New York, NY 10020 Personnel: Richard Penn, Sr VP Kevin Cox, VP Sis Robert Mounly, Exec VP James T. Farley, VP Radio News Stephen H. Soule, VP Affiliate Relations Diane Ingle, Western Reg Affiliate Dir Properties: Morning Line; Sports Odyssey; Sports At Large; Comment On The News; Newslines; Morning Business Report; Afternoon Business Report; Political Digest; Nunnense; Feedback; The Porter Exchange; Workplace; Topcopy; Good News; Joyce Brothers Report; Dateline; Weekend Sports; Meet The Press; Olympic Odyssey; Olympic Game Coverage | 664-4444 | Dist, Prod | Network Production Music Library Inc (800) 4429 Morena Blvd San Diego, CA 92117 Personnel: Michael Anderson, Sis Mgr Larry Kessler, Acct Exec Properties: The Network Sound Effects Library; The Network Production Music Library | 854-2075 |
| Dist | The Nationality Broadcasting Network, Radio/Television (216) 11916 Madison Ave Lakewood, OH 44107 Personnel: Miklos Kossanyi, Pres Maria Kossanyi, Gen Mgr Sheila Pavlos, Station Mgr Properties: Foreign Language programs available via satellite coast to coast. Program schedule available upon request. | 221-0330 | Net, Sat | NBC "The Source" Network (212) 30 Rockefeller Plaza New York, NY 10020 Personnel: Meredith Woodward, VP/Gen Mgr 664-2603 Frank Cody, Dir Program Admin 664-4599 Rona Elliot, Prog Mgr Admin 664-5200 Andy Denemark, Mgr Prog Admin 664-5200 Nancy Cook, Dir Affiliate Relations (212) 664-4193 | 664-4444 | Dist, Prod | New Dimensions Radio (415) 267 States St San Francisco, CA 94114 Personnel: Phil Catalfo, Dir Of Broadcasting Justine Toms, Exec Dir Properties: New Dimensions; New Dimensions Digest | 821-1126 |
| Dist | National Kidney Foundation (212) 2 Park Ave New York, NY 10016 Personnel: Jim Warren, Festival Dir Properties: Country Music Festival | 889-2210 | Net, Sat | NBC "The Source" Network (212) 30 Rockefeller Plaza New York, NY 10020 Personnel: Meredith Woodward, VP/Gen Mgr 664-2603 Frank Cody, Dir Program Admin 664-4599 Rona Elliot, Prog Mgr Admin 664-5200 Andy Denemark, Mgr Prog Admin 664-5200 Nancy Cook, Dir Affiliate Relations (212) 664-4193 | 664-4444 | Dist, Prod | New Life Ministries Inc (919) PO Box 58367 Raleigh, NC 27658 Personnel: Greg Guiley, Host Scott Scheuer, Dist Dir Tamara Cheek, Affiliate Coordinator Larry Crockett, Prod Dan Eaddy, Counseling Svcs Properties: Light 'n Up; Country Love Song | 872-8310 |
| Net, Sat | National Public Radio (202) 2025 M St NW Washington, DC 20036 Personnel: Douglas J. Bennet, Pres Joe Gwathmey, Sr VP Prog Billy Oxley, Sr VP Dist Midge Ramsey, Sr VP Representation | 822-2000 | | | | Dist, Prod | New Wilderness Foundation Inc (212) 325 Spring Street Room 208 New York, NY 10013 Personnel: Charlie Morrow, Sen Prod Steve Rathe, Sen Prod Dir Carol E. Tuynman, Exec Dir | 807-7945 Telex: 960-929 |

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| | Jay Messina, Eng Steve Barash, Tech Dir Properties: New Wilderness Celebration Radio /International Radio Solstice | | <i>Dist</i> | Northumberland Productions PO Box 8063 Fort Lauderdale, FL 33310 Personnel: Donald Dickson, Owner-Producer Ross L. Buckberrough, Comptroller Properties: Alcohol Advisory | (305) 739-5621 | | Personnel: Carol C. Giesecke, Prod Properties: Family Health | | |
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| <i>Assoc</i> | *Radio Networks Association Inc New York, NY | (212) 935-3998 | | Personnel: Claude Cox, Dir of Mktg Marvis Terry, Mktg Coordinator Tim Campbell, Asst Dir Mktg Properties: The Baptist Hour; Country Crossroads; At Home With The Bible; On Track; Streams In The Desert; Sounds Of The Centurymen; Powerline; Black Beat; Master Control; Control Central; Momentos De Meditation; Horizontes | | | Real Radio Company 127 Glen Summer Rd Pasadena, CA 91105 | (213) 795-4900 | |
| | | | | Personnel: Claude Cox, Dir of Mktg Marvis Terry, Mktg Coordinator Tim Campbell, Asst Dir Mktg Properties: The Baptist Hour; Country Crossroads; At Home With The Bible; On Track; Streams In The Desert; Sounds Of The Centurymen; Powerline; Black Beat; Master Control; Control Central; Momentos De Meditation; Horizontes | | | Personnel: John Price, Pres Roy King, Oprs Dir Properties: The Real Country Format; Let's Talk Health | | |
| | | | | Personnel: Claude Cox, Dir of Mktg Marvis Terry, Mktg Coordinator Tim Campbell, Asst Dir Mktg Properties: The Baptist Hour; Country Crossroads; At Home With The Bible; On Track; Streams In The Desert; Sounds Of The Centurymen; Powerline; Black Beat; Master Control; Control Central; Momentos De Meditation; Horizontes | | | Record-Rama Sound Archives 4981 McKnight Rd Pittsburgh, PA 15237 | (412) 367-7330 | |
| | | | | Personnel: Claude Cox, Dir of Mktg Marvis Terry, Mktg Coordinator Tim Campbell, Asst Dir Mktg Properties: The Baptist Hour; Country Crossroads; At Home With The Bible; On Track; Streams In The Desert; Sounds Of The Centurymen; Powerline; Black Beat; Master Control; Control Central; Momentos De Meditation; Horizontes | | | Reel Radio Box 213 Dunkirk, MD 20754 | (301) 257-9410 | |
| | | | | Personnel: Claude Cox, Dir of Mktg Marvis Terry, Mktg Coordinator Tim Campbell, Asst Dir Mktg Properties: The Baptist Hour; Country Crossroads; At Home With The Bible; On Track; Streams In The Desert; Sounds Of The Centurymen; Powerline; Black Beat; Master Control; Control Central; Momentos De Meditation; Horizontes | | | Personnel: Mel Stewart, Gen Mgr Mark Lawrence, Prod Properties: The Golden Oldies | | |
| | | | | Personnel: Claude Cox, Dir of Mktg Marvis Terry, Mktg Coordinator Tim Campbell, Asst Dir Mktg Properties: The Baptist Hour; Country Crossroads; At Home With The Bible; On Track; Streams In The Desert; Sounds Of The Centurymen; Powerline; Black Beat; Master Control; Control Central; Momentos De Meditation; Horizontes | | | Reel Time Productions 49 Winchester St Newton Highland, MA 02181 | (617) 969-8150 | |
| | | | | Personnel: Claude Cox, Dir of Mktg Marvis Terry, Mktg Coordinator Tim Campbell, Asst Dir Mktg Properties: The Baptist Hour; Country Crossroads; At Home With The Bible; On Track; Streams In The Desert; Sounds Of The Centurymen; Powerline; Black Beat; Master Control; Control Central; Momentos De Meditation; Horizontes | | | Personnel: Keith MacGregor, Exec Prod; Bruce Macomber, Head Engineer Ben Chandler, Prod Mgr | | |

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| | Properties: Captured Live! (co-producer in association with RKO Radio Network till 1982); The BBC Rock Hour (co-producer with London Wavelength) | | Randy Alfred, Editor AnneMarie Colby, Adv Mgr Properties: Rip 'N' Read; Earshot; Earcheck | | Personnel: Drusilla Robertson, Prod Ellen Kalmuk Properties: Survivors Of The Peacetime Apocalypse | | | |
| <i>Owner</i> | Regal Productions 1012 Chauncey St Eau Claire, WI 54701 Personnel: Roger Galstad, Owner Properties: Poetry And Prose | (715) 832-3725 | <i>Net, Sat</i> | RKO Radio Network 1440 Broadway New York, NY 10018 Personnel: William Hogan, Pres Kenneth R. Harris, VP/Dir of Affiliate Svcs Thomas Gatewood, Dir of Affiliate Svcs /Admin Peter Marcus, Dir of Affiliate/Acquisition Dev Dave Roberts, VP/Dir of Prog Kevin Lyons, VP Dir Sls Dave Cooke, VP/Dir of News Pamela Hamilton, VP/Dir Creative Svcs Bob Steinberg, Affiliate Svcs Mgr Properties: RKO ONE: RKO ONE News; RKO ONE Special Services-Newscalls; RKO ONE Sports; RKO ONE Sportsweek; RKO ONE SportSpecials; RKO ONE Special Services-Sportscalls; The RKO Olympic Express; Steiner On Sports; Equal Time; Newsweek: On Air; Private Session; Sound Check; Smart Money; Beat The System; Mind Games; News Extras; Special Reports; Project '84; RKO TWO: RKO TWO News; RKO TWO Special Services-Newscalls; RKO TWO Sports; RKO TWO Sports Weekend; RKO TWO Sports Specials; RKO TWO Special Services-Sportscalls; Equal Time; Newsweek: On Air; Newsline; The Money File; Behind The Music; Checkin' In; Campaign America; News Extras; Special Reports; The RKO Olympic Express | (212) 575-8100 | <i>Dist, Prod</i> | Richard H. Roffman Associates 697 West End Ave Suite 6A New York, NY 10025 Personnel: Richard Roffman, Prod Malvina Cohn, VP/Dir (212) 749-3647 Jules Peimer, Assoc Prod John Bowman, Asst Prod Properties: Adventure In Jobs; Dick Roffman's Focus; Dick Roffman's News Desk; Richard Roffman Presents; Richard Roffman Reports | (212) 749-3647 749-3648 |
| <i>Dist, Prod</i> | Religion In American Life 815 Second Ave Suite 200 New York, NY 10017 Personnel: David W. Gockley, Pres & CEO Lois J. Anderson, Dir Communication Properties: Religion In American Life | (212) 697-5033 | | | | <i>Rep</i> | *Bob Rogers & Associates 136 Precita Ave San Francisco, CA 94110 Properties: Consultant to companies marketing programming and/or research services to radio stations. | (415) 841-8426 |
| <i>Dist</i> | Revivaltime Media Ministries Assemblies of God Radio-TV Department PO Box 70 Springfield, MO 65801 Personnel: J.E. Tucker, Media Dir Ext 1475 Dan Betzer, Speaker Ext 1479 Lee Shultz, Dir of Comm Ext 1452 Properties: Revivaltime; Every Day With Jesus | (417) 862-2781 | | | | <i>Dist, Export, Prod</i> | Rogers Broadcast Productions 25 Adelaide St East Toronto, Ontario, Canada M5C 1H3 Personnel: Jim MacDonald, VP Tony Viner, VP Properties: The Brett Halliday Show; The Spirit Of Summer; The Best Of '83; Tapestry; Candlelight & Wine; Hot Shots; Summer Hits | (416) 864-2115 |
| <i>Consultant</i> | *Reymer & Gershin Associates Inc 4000 Town Center Suite 655 Southfield, MI 48075 Personnel: Arnold Reymer, Pres Harvey Gershin, Exec VP Doug Clemensen, VP Mark Kassof, Sr Research Analyst Properties: A custom research organization that specializes in the electronic media. Uses psycho-segmentation to reveal new ways to program and advertise radio. The company will help implement the marketing plan, working with the staff, or ad agency to insure success. | (313) 354-4950 | <i>Net, Sat</i> | RKO Radioshows (RKO Radio Network) 1440 Broadway New York, NY 10018 Personnel: (See RKO Radio Network for personnel listing.) Nan Heller, Sls Mgr Properties: Captured Live!; Countdown America; Solid Gold Saturday Night; The Hot Ones!; Soap Opera Update; RKO Presents Live In Concert; Live From The Record Plant; Night Time America; Solid Gold Scrapbook; What's Hot In Hollywood | (212) 575-8100 | <i>Dist, Prod</i> | Rolling Stone Magazine Productions 745 Fifth Ave New York, NY 10151 Personnel: Rita Keeton, Gen Mgr Ann Simjian, Affidavit Mgr Properties: Rock Star Guest D.J.; Rolling Stone's Continuous History Of Rock And Roll (Produced For: ABC Rock Radio Network); Rolling Stone Music Hotline | (212) 758-3800 |
| <i>Prod</i> | R.F.A. Productions Inc 10880 Wilshire Blvd Suite 1900 Los Angeles, CA 90024 Properties: Radio Free America | | <i>Dist</i> | RMB Broadcast Consultants 5919 W 10th St Minneapolis, MN 55438 Properties: Daily Christian Motivation | (812) 835-6602 | <i>Consultant</i> | *John Rook & Associates 19031 Marilla St Northridge, CA 91324 Personnel: Paul Kirby John Rook Properties: Total radio management and programming consultation. | (213) 885-7404 |
| <i>Dist, Prod</i> | Riches, Rubinstein & Radio 720 N Seward St Hollywood, CA 90038 Personnel: Peter Riches Peter Rubinstein Judy Gold, VP Properties: History Of Superman; Heavy Metal; The Steve Martin Pennies From Heaven Radio Special; The John Belushi - Dan Aykroyd "Neighbors" Radio Special; The Pavorotti Phenomenon; Pavorotti: The Golden Tenor Comes To The Silver Screen; The Audio Press Kit; Richard Simmons; Bruce Jenner's Quest For The Gold; Midnight Odyssey | (213) 461-9977 | <i>Consultant</i> | RM Lowry & Company 8796 S. Hidden Oaks Dr Salt Lake City, UT 84121 Personnel: Bob Lowry Properties: A full service consulting service for all formats as well as on-going research services. | (801) 328-4431 | <i>Dist, Prod</i> | Brian Rose Productions 99 State St Brooklyn, NY 11201 Personnel: Brian Rose, Exec Prod Katherine Schwan, Prod/Research Properties: Brian Rose Reviews | (212) 858-2593 |
| <i>Dist</i> | Rip 'N' Read Inc 88 First St Suite 302 San Francisco, CA 94105 Personnel: Joseph Beiden, Publisher Mike Krigel, Earshot Editor Pat Konley, Earshot Assoc Editor Jim Cameron, Earshot East Coast Editor Steve Baim, Business Manager Martin Snapp, Editor | (415) 974-1822 | <i>Dist, Prod</i> | Roaring Cricket Productions 2614 26th St Lubbock, TX 79410 Personnel: John Moretti, Prod Properties: Theatre Of The Airwaves | (806) 747-6970 Eves: (806) 741-1590 | <i>Prod, Synd</i> | The Royal Group 307 West 200 South Suite 5001 Salt Lake City, UT 84101 Personnel: Jackson Dell Weaver, Pres Properties: The Gabby Gourmet | (801) 322-1222 |
| | | | <i>Prod</i> | Art Roberts Inc 4981 Brittany Dr Suisun, CA 94585 Personnel: Art Roberts Properties: Christmas Alphabet | (415) 751-8790 | <i>Dist, Prod</i> | RPM Radio Programming /Management 25140 Lahser Rd Suite 232 Southfield, MI 48034 Personnel: Thomas M. Krikorian, Pres | 1-(800) 521-2537 (313) 358-1040 |

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| | Properties: Classic A/C; Contemporary Easy Listening; Top Hits A/C | | | Personnel: Mary Neely, Exec Prod Jan Volz, Exec Coord | | | Properties: Columbia Nutrition Bulletin | | |
| <i>Dist, Prod</i> | RPR c/o Mark McKay Waldo Point Harbor B Dock Berth 65 Sausalito, CA 94965 | (415) 472-5625 | <i>Dist, Net, Prod, Sat</i> | Satellite Music Network 12655 North Central Expressway Suite 600 Dallas, TX 75243 | (214) 991-9200 (800) 527-4892 | <i>Dist, Prod</i> | Seed-Time Ministries, Inc PO Box 580 Post Falls, ID 83854 | (208) 867-4122 | |
| | Personnel: Mark McKay | | | Personnel: John Tyler, Chairman CEO David Hubschman, Exec VP George Williams, VP Eilyn Ambrose, VP Linda Snow, Dir Mktg James I. Stansell Jr, Eastern Div Mgr David Gerety, Western Div Mgr Tim Spencer, Oprs Mgr Rock America | | | Personnel: John M. Penner, Exec Dir Lillian Penner, Secy Ashley Day, Radio Speaker Mark Hardy, Admin Mike Geddes, Tape Ministry | | |
| | Properties: Reconstructed Personality Radio | | | Properties: The Star Station; Country Coast To Coast; Stardust; Rock America | | | Properties: Think Of This | | |
| <i>Dist, Prod</i> | Rx Radio News Network PO Box 151 Gresham, OR 97030 | (503) 666-1316 | | | | <i>Dist</i> | *Seventh-Day Adventist Church 6840 Eastern Avenue NW Washington, DC 20012 | (202) 723-0800 | |
| | Personnel: Gussie (Norma J.) McRobert, Pres | | | | | | Personnel: Pastor James E. Chase David M. Brillhart | | |
| | Properties: Tune In To Health | | | | | | Properties: Dateline Religion; Dialog; Bookshelf | | |
| S | | | | | | | | | |
| <i>Dist, Orgn, Prod</i> | Sacred Heart Program 3900 Westminster Pl St Louis, MO 63108 | (314) 533-0320 | <i>Dist, Net, Sat</i> | *Satellite Radio Network 7608 Raytown Rd Kansas City, MO 64138 | (816) 358-9980 (800) 438-8311 | <i>Consultant</i> | *Shane Media Services 7703 Windswept Houston, TX 77063 | (713) 461-9958 | |
| | Personnel: Jerry Irvine, Radio Dir Sarah Wortman, Prod Asst Nick Barr, Prod Asst | | | Personnel: Michael Ginter, VP | | | Personnel: Pamela Shane, Gen Mgr Ed Shane, Consultant | | |
| | Properties: Contact: Lift Your Heart; Pathways | | | Properties: Provides satellite delivery for religious programming. Currently delivers: Old Time Gospel Hour; Insight For Living; Focus On The Family; Voice Of Prophecy; World For Today; Thru The Bible; Concepts Of Faith; Gospel Truth; Voice Of Americanism; Foundation For Human Understanding; Changed Lives; Midwest Revival Church; Childrens Bible Hour; Life For Laymen; The World Tomorrow; Come Alive; Revival Time; Protestant Hour; Family Altar Broadcast | | | Properties: Consultancy Firm: Market positioning analysis, including study of station vulnerability. RADIO VIDEO, instructional materials on videocassette, new programs available every two months on home video formats. Programming consultant for rock, news/talk, and AOR formats. Seminars for management professionals. | | |
| <i>Dist, Prod</i> | The Salvation Army 1424 N E Expressway Atlanta, GA 30329 | (404) 321-7870 | | | | | | | |
| | Properties: Wonderful Words Of Life | | | | | | | | |
| <i>Dist, Prod</i> | Alan Sands Productions 225 E 74th St New York, NY 10021 | (212) 697-6135 | <i>Dist, Prod</i> | Satum Enterprises PO Box 3242 Burbank, CA 91504 | (213) 248-3126 | <i>Dist</i> | Shea Show Services 1501 Broadway Suite 1512 New York, NY 10036 | (212) 869-4901 | |
| | Personnel: A. Sands, Pres C. Diamond, VP | | | Personnel: Terry Lee Hayes, Pres/Exec Prod Ken Gullekson, VP Technical Dir Wally August, VP Creative Dir | | | Personnel: Jane Shea, Pres | (212)869-3480 | |
| | Properties: Lively Arts; Your Home Handyman; Boating Tips; Sports Digest; Travel Talk; Food For Thought | | | Properties: Steve Saturn | | | Properties: ROCKIT | | |
| <i>Dist, Prod</i> | SANE Education Fund 5808 Greene St Philadelphia, PA 19144 | (215) 848-4100 | <i>Dist, Prod</i> | Wilbur Sayles Lay Music Missions Inc PO Box 193 Austin, MN 55912 | (507) 437-4879 (507) 437-7507 | | <i>Prod, Synd</i> | Shelton Leigh Palmer & Company, Inc 360 East 57th St New York, NY 10022 | (212) 980-3445 |
| | Personnel: Steve Shick, Exec Dir, Co-prod Bob Musil, Education Dir, Co-prod | | | Personnel: Wilbur Sayles, Pres | | | Personnel: Sheiton Leigh Palmer, Pres Jason Palmer, VP Gen Mgr James D. Kafadar, Nat Sis Mgr Len Martinoli, Station Sis Rob Socolof, Telemarketing Coordinator Andrea Houtkin, Studio Mgr | | |
| | Properties: Consider The Alternatives | | | Properties: Hymntime | | | Properties: Music, lyrics and creative sound for advertising, film, television and radio. Services: Jingles; News Themes; Station Logos & ID Packages. *Digital Music Synthesizer | | |
| <i>Dist, Prod</i> | San Francisco Opera 301 Van Ness Ave San Francisco, CA 94102 | (415) 861-4008 | <i>Dist, Prod</i> | SRP Ltd (Schulke Radio Productions) 3001 Hadley Rd S Plainfield, NJ 07080 | (201) 753-0444 | | <i>Dist, Prod</i> | SHEPHERDmusic 3875 Crary Drive Suite B Toledo, OH 43613 | (419) 474-4191 |
| | Personnel: Marilyn Mercur, Prod Robert Walker, Exec Prod/Bus Mgr | | | Personnel: Larry Adams, Pres Kenneth W. Mellgren, VP Dave McFee, Exec VP | | | Personnel: Mike Shepherd, VP Creative Dir Michael Clark, VP Gen Mgr Gary Sharpe, Sis Mgr Jim Dennison, Sis | | |
| | Properties: San Francisco Opera | | | Properties: Beautiful Music | | | Properties: The Sounds Of Christmas; The Stories Of Christmas; Rock-LITE | | |
| <i>Dist, Prod</i> | San Francisco Sound Archive 3421 Clement St San Francisco, CA 94121 | (415) 386-2177 | <i>Dist</i> | Walter Schwimmer Enterprises 400 N Michigan Ave Chicago, IL 60611 | (312) 828-9422 | | <i>Net, Sat</i> | Sheridan Broadcasting Network 1811 Boulevard Of The Allies Pittsburgh, PA 15219 | (412) 281-8751 |
| | Personnel: Roger Dorfman, Owner | | | Personnel: Walter Schwimmer, Pres Philip Schwimmer, Corp Secy | | | Personnel: Glenn R. Mahone, Pres Roger Fairfax, VP W. Kevin Trower, Dir Station Relations Gerald A. Lopes, News Dir | | |
| | Properties: Wax Preserves; It Was 20 Years Ago Today; *Library Services, Consultation, Production for Television and Radio Program Producers. Library of disks and cylinders compiled and researched from all areas of mass communications. (Newspapers, radio, television and motion pictures.) Includes rare actualities, music, and dialogue from the most popular, highest rated programs and shows. | | | Properties: The Nostalgia Place | | | Properties: News: 17 5-minute reports a day; Sports; SBN | | |
| <i>Dist, Prod</i> | Sangre Productions 9844 Business Park Dr Sacramento, CA 95827 | (916) 361-3652 | <i>Dist, Prod</i> | Scott Broadcast Services Inc Hemlock Farms Hawley, PA 18428 | (717) 775-7331 1-(800) 233-8257 | | | | |
| | | | | Personnel: John L. Scott, Pres Gloria Scott, VP William T. Buckley, Creative Dir | | | | | |

| DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE | DIST PROD | ORGANIZATION & ADDRESS | TELEPHONE |
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| | Specials; Superstar; Concert Of The Month; Apollo Band Stand; Radiorama; Sounds Of The Inner City; Black Music Memories; Gospel Time; Space Top-40 Countdown; STRZ-All Night; Soft Soul | | | Personnel: Judi Moore Smith, Prod Properties: Expressions I; Expressions II; Never A Man Spoke Like This Man; Funny As A Way Of Being Serious | | | Properties: Custom And Syndicated Jingles | |
| Consultant, Dist, Prod | Sheridan-Elson Communications 20 W 37th St New York, NY 10018 Personnel: Paul Benenati, Manager, Radio Division Properties: Audio Newsfeatures; *Special Services: commercial production, custom tape and disc production including artwork, demographic research, target program marketing, news and PR script writing, promotions, and giveaways. | (212) 239-2000 | Dist, Prod | Smithsonian Institution Office Of Telecommunications Natural History Bldg RM C-222-B Washington, DC 20560 Personnel: Denise Freeland Properties: Radio Smithsonian; Smithsonian Galaxy | (202) 357-2985 | Dist | Sounds Of Joy PO Box 31203 San Francisco, CA 94131 Personnel: Bob Carlson, Prod/Host Properties: The Sounds Of Joy | (415) 334-4188 |
| Dist, Prod | Shoe Productions Inc 485 N Hollywood PO Box 12025 Memphis, TN 38112 Personnel: Wayne Crook, VP Properties: Jingles; The Plan; City Song | (901) 458-4496 | Dist, Prod | *Somach-Nelson Productions 14 Ardmore Ave Ardmore, PA 19003 Personnel: Denny Somach, Pres Dave Nelson, VP Properties: Simulcast and live concert distribution available. | (215) 642-8646 | Dist, Prod | Sounds Of Winchester PO Box 574 Winchester, VA 22601 Personnel: Jim McCoy, Pres Bertha McCoy, Secy Properties: Heavenly Hotline; Jim's Country Time; Facts And Figures; Missing On A Mountain—The Patsy Cline Story | (703) 667-9379 |
| Dist, Prod | *Sideways Thunderstorm Productions PO Box 111 Encinitas, CA 92024 Properties: Radio jingles and production music. | (714) 942-5985 | Prod | *Denny Somach Productions 19 Rock Hill Rd Bala Cynwyd, PA 19004 Personnel: Denny Somach, Pres Richard Somach, VP Properties: NBC/Source Events; Rock Report | (215) 642-8646 | Dist, Prod | Southcott Productions PO Box 33185 Granada Hills, CA 91344 Personnel: Chuck Southcott, Pres Properties: This Is Music; The Bill Ballance Show | (818) 368-4938 |
| Dist, Prod | Signal Productions Inc 6223 Selma Ave Hollywood, CA 90028 Personnel: K. L. Veth, VP Properties: Point Of Law; Doctor's House Call; World Of Travel; Physical Fitness; News Of Nutrition; To Your Health. | (213) 483-4173 | Dist | SONlight PO Box 450 Katy, TX 77450 Personnel: H. Harold Tate, Exec Dir Properties: Lifestyle; SONlight; Eterna Luz | (713) 680-2323 | Dist, Prod | Southern Library Of Recorded Music 6777 Hollywood Blvd Hollywood, CA 90028 Personnel: Roy Kohn, Mgr Properties: Music for TV, Radio—Background Music | (213) 468-1667 |
| Dist, Prod | Silver Mountain Productions 111 East Drake Rd # 7057 Fort Collins, CO 80525 Personnel: Mark Margules, Pres Greg Bennett, Prod Properties: Charlatan Hospital; Cross-Tips | (303) 228-4770 | Dist, Prod | Sonlight Communications Corp PO Box 1971 Carson City, NV 89702 Personnel: David T. Amster, Pres Russell D. Steffensrud, Dir of Prod Properties: The Music Connection | (702) 882-8865 | Dist, Prod | Southwest Media Mission PO Box 542 Winona Lake, IN 46590 Personnel: Florent D. Toirac, Exec Dir Properties: El Camino De La Vida | (800) 221-9280 ext 991 |
| Dist, Prod | Siri Music 34 Starlight Lane Levittown, NY 11756 Properties: Music Production Libraries | (516) 731-8735 | Dist, Prod | *Sound Dynamics Inc Box 26065 Denver, CO 80226 Personnel: Jack H. Pelon, Pres Properties: Program Duplication Services | (303) 988-9560 | Dist, Prod | Speaking Of Soaps 1640 New Highway Farmingdale, NY 11735 Personnel: George Holzmacher, Pres Robert G. Emmett, VP Mary Ann Cooper, Prod JoAnn Bellotti, Account Exec Properties: National Soap Review | (516) 752-9454 |
| Dist, Prod | 60 Second LP Inc/Rex 10 Waterside Plaza Suite 21E New York, NY 10010 Personnel: Jeff Craig, Pres/Exec Prod Joey Berlin, Prod Kerry Granda, Office Coord/Station Relations Jym Winner, Research Rob Bengston, Engineer Don McLaughlin, Writer-NY Laylin Rock, Writer-LA Alan Cohen, Plant John Patt, Sis Properties: 60-Second L.P.; Rex | (212) 684-2292 | Prod | SoundDocumentaries PO Box 777 Cambridge, MA 02139 Personnel: David Freudberg, Exec Prod Ann Ketchum, Prod Asst Properties: Kindred Spirits | (617) 864-2538 | Dist, Prod | Specialized Programming 47 N Main St Yoe, PA 17313 Personnel: Robert D. Barry, Dir Properties: What About; Yesterday's Music | (717) 244-2231 |
| Consultant, Prog Consultant | *Clark F. Smidt Inc 85 Westbourne Terrace Brookline, MA 02146 Personnel: Clark F. Smidt Properties: Provides customized enhancement operations, broadcast design and packaging. | (617) 232-1322 | Prod | Sound Seventy Productions 210 25th Ave N Suite N101 Nashville, TN 37203 Personnel: Joe Sullivan, Pres/Exec Prod Ron Huntsman, VP/Prod Properties: Volunteer Jam | (615) 327-1711 Telex: SOUND- 7ONAS | Dist, Prod | Spectrum Productions 105 East Marcy Suite 122 Santa Fe, NM 87501 Personnel: Don Stebbins, Exec Prod Properties: The Lost Generation | (505) 988-7383 |
| Dist, Prod | Judi Moore Smith 1912 Iverson St Temple Hills, MD 20748 | (301) 630-3964 | Dist, Prod | The Soundshop Inc 1307 Division St Nashville, TN 37203 Personnel: Craig Deitschmann, Pres | (615) 244-4149 | Dist, Export, Prod | Spectrum Sound Production Studios A Div of Dale Bagio Broadcast Inc 2419 Hwy 97 N Kelowna, B.C. Canada V1X 4J2 Personnel: Dale Bagio | (604) 860-8600 |

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| | Properties: The Gift Of Christmas; It's A Fact | | <i>Dist, Prod</i> | Starstream Communications Group Inc 800 Wilcrest Suite 210 Houston, TX 77042 | (713) 781-0781 | <i>Dist, Prod</i> | Studiohouse 6363 Sunset Blvd Suite 718 Hollywood, CA 90028 | (213) 464-1133 |
| <i>Dist, Prod</i> | "The Spirit" Productions PO Box 334 Clifton Park, NY 12065 | (518) 864-5123 | | Personnel: Ken Kramer, CEO Gary Firth, Pres Gene Tognacci, GM, Young Adult Mktg Joetta Dickerson, Asst to Pres | | | Properties: George Gilbreath, Pres Don Hills, Prod/Dir Bob Luttrell, Prod/Dir Joan Cunningham, Sis Coordinator | |
| | Properties: American Christian Countdown; Sunshine; Christmas Spectacular | | | Properties: Millers Rock To Riches Talent Search; Budweiser Showdown; On-Line; The Rafer Johnson Report; The Country Chronicle | | <i>Dist, Prod</i> | Sunday At The Memories Inc 11108 Melody Dr Denver, CO 80234 | (303) 452-7802 |
| <i>Dist</i> | Edgar S. Spizel Marketing Inc 1782 Pacific Ave San Francisco, CA 94109 | (415) 474-5735 | <i>Dist, Prod</i> | Station Program Resources 6117 Blue Circle Drive Minnetonka, MN 55343 | (612) 935-4454 | | Personnel: Ray Durkee, Pres | |
| | Personnel: Edgar S. Spizel, Pres Sheila K. Spizel, VP | | | Properties: Weather Health Trend; Original Fish And Game Forecaster | | | Properties: Sunday At The Memories; Ray Durkee's Mini- Memories; Melody Drive Mix; Oldies Programming Service; Various Radio Specials: The Superstars Of Rock 'N Roll; In The Beginning; The Originals & The Covers; The Humor Of America's Music; Cookin' With The Holy Spirit; Christmas At The Memories; New Years At The Memories | |
| <i>Net</i> | The Sports Network 3848 Sheffield Dr Huntingdon Valley, PA 19006 | (215) 947-2400 | <i>Prod</i> | Kris Stevens Enterprises 14241 Ventura Blvd Suite 204 Sherman Oaks, CA 91423 | (818) 961-8255 | <i>Dist, Prod</i> | Sunier Productions 21 Stetson Ave Kentfield, CA 94904 | (415) 457-2741 |
| | Personnel: Bill Rohrer, Gen Sis Mgr William R. Davol, Mktg Mgr | | | Personnel: Kris Erik Stevens, Pres Denise Cox, Prog Coord Ken Rayzor, Oprs Mgr Dan Kristofferson, VP Mktg | | | Personnel: Bud Sunkel John Sunier, Pres | |
| <i>Dist, Prod</i> | Sports News Syndication 370 Claremont Ave Mount Vernon, NY 10552 | (914) 667-9070 | | Properties: The Top 10 Hits Of All Time; The Magic Of Christmas; Christmas In The Country; *Happy New Year America; The Spirit Of Summer; A Country New Year; Thanksgiving America; Thanksgiving Country; Fame & Fortune; The 12 Hours Of Christmas; Night Moves; Personal Finance; Pop Music Quiz; Entertainment America | | <i>Dist, Prod</i> | Bud Sunkel Inc 927 N Griffin St Danville, IL 61832 | (217) 443-2229 |
| | Personnel: Evan Weiner, Pres Brenda Schaffer, Controller | | | | | | Properties: Audiophile Audition | |
| | Properties: Sports Audio Feeds; Sports Features | | | | | | Properties: Sunkel Sez | |
| | Sports Of All Sorts PO Box 268 Dansville, NY 14437 | (716) 335-8810 | <i>Dist</i> | Strand Broadcast Services 1117 11th St Suite 205 Manhattan Beach, CA 90266 | (213) 318-1666 | <i>Dist, Net, Sat</i> | Sunshine Entertainment Network 226 Forrest Ave Cocoa, FL | (305) 636-7114 |
| | Personnel: Mark Miller, Owner/Mgr Lisa Sjursen, Prod Dr. David Redding, Consultant | | | Personnel: Donna M. Lum, Exec VP | | | Personnel: James Thompson, Pres Otis Gamble, VP/Dir Prog W. J. Martin, Mktg/Sis Consultant | |
| | Properties: Sports Of All Sorts | | | Properties: Something You Should Know; Music & Memories | | | Properties: Urban Contemporary Programming Format | |
| <i>Dist, Prod</i> | SRC Inc 501 Stonearch Ct Stone Mountain, GA 30038 | (404) 469-7879 | <i>Dist, Prod</i> | Strategic Radio Research, Inc Park Place Suite 210 665 W Irving Park at Lake Shore Dr Chicago, IL 60613 | (312) 883-4400 | <i>Dist, Prod</i> | Sunspot Productions Box 3450 Hollywood, CA 90078 | (805) 498-4561 |
| | Personnel: Jim Dickson, Pres Jim Hutto, VP/Secy | | | Personnel: Kurt Hanson, Pres J. Douglas Blackburn, Exec VP | | | Personnel: John Robertson, Dir Linda Walter, Assoc Dir | |
| | Properties: Sounds Of Faith; Songs Of Joy; Mustard Seeds | | | Properties: Classic Rock | | | Properties: Seasonings; AWARE: A Human Concern Project; Saubritry; Song Spots; Glorshon Wars; Brite Spots | |
| <i>Dist, Export, Prod</i> | *St Clair Productions 80 Gerrard St East Toronto, Ontario M5B1G6 | (416) 977-6836 | <i>Dist, Prod</i> | St Theaps Productions Inc 284 Eastern Parkway #4H Brooklyn, NY 11225 | (212) 622-2867 | <i>Dist, Prod</i> | Sweetsong Productions PO Box 2041 Parkersburg, WV 26102 | (304) 489-2911 |
| | Personnel: David Carin, Gen Mgr Tricia Rapoch, Prog Coordinator | | | Personnel: Ron Schaumberg, Contact | | | Personnel: Roger Hoover | |
| | Properties: Big Country; Star Talk; The Way I See It | | | Properties: Star Farce | | | Properties: Morningstar | |
| <i>Dist, Prod</i> | The Stanley Foundation 420 E Third St Muscatine, IA 52761 | (319) 264-1500 | <i>Dist, Prod</i> | Studio Center 200 West 22nd St Norfolk, VA 23517 | (804) 622-2111 | <i>Dist</i> | Swingin' Years PO Box Z Tarzana, CA 91356 | (818) 999-1937 |
| | Personnel: Jeff Martin, Assoc Dir Jim Berard, Prod | | | Personnel: Warren M. Miller, Pres & Nat'l Dir Frederick W. Donour, VP Creative Bob Jump, VP Production | | | Personnel: Chuck Cecil | |
| | Properties: Common Ground | | | Properties: Rick Devlin, Private Eye; On (Or About) This Day In History; The Spot Shop; Malice | | | Properties: Swingin' Years; Big Band Count-Down; Glenn Miller; Memory Makers; New Year's Special; Vintage Gold | |
| <i>Dist, Prod</i> | Starbourne Productions Corp Box 155 Whitehall, MI 49461 | (616) 894-9092 | <i>Dist, Prod</i> | Studio 4 Productions PO Box 39154 Cleveland, OH 44139 | | <i>Dist, Prod</i> | The Syndicate 1404 Franklin St Suite 521 Oakland, CA 94612 | (415) 832-5171 |
| | Personnel: Jim Schlichting, Pres | | | Properties: Station ID's | | | Personnel: Leslee Newman, Pres | |
| | Properties: Custom Easy Listening Recordings | | | | | | | |

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| | Jeff Riggensbach, Creative Dir Norma Burgos, Promo Mgr Glen Davidson, Prod Dir Properties: Perspective On The Economy; La Econocmia En Perspectiva; Byline; Album Country; Vintage Country; Star Date; *Special Services: recording of Station ID's, local commercials, promotional announcements, news and weather intros with a country flavor. | | | Properties: Syracuse University Radio News Service | | | <i>Consultant, Sis Consultant</i> | Dallas, TX 75247 1-(800) 527-7759 | |
| | | | | T | | | | | |
| <i>Dist, Prod</i> | Syndicate It Productions Inc 2000 W Magnolia Blvd # 206 Burbank, CA 91506 Personnel: Robert Dockery, Pres Joe Garner, Prod Mgr Kindall Hudgins, Asst Prod Mgr Toni Jones, Station Relations Mgr Matt Tombers, Mktg Dir Al Ramirez, Chief Engineer Suzanne Kyro, Office Mgr Properties: Radiatorbics; King; A Musical Tribute; Jazz Chronicles; Celebrity Showcase; Music Of The City | (213) 841-9350 | | Taft Broadcasting Company 504 Reo Street Tampa, FL 33609 Personnel: Dave Milner, VP/Gen Mgr Larry Anderson, Mgr Jay Miller, Prog Dir Primetime Radio Properties: Primetime Radio; Real Country | (813) 875-1901 | | | | |
| | | | <i>Prod</i> | Talco Productions 279 East 44th St New York, NY 10017 Personnel: Alan Lawrence, Pres Marty Holberton, VP Sales/Mktg Peter Young, VP Properties: History Repeats; Can You Name The Year? | (212) 697-4015 | | | | |
| <i>Dist, Prod</i> | Syndicated Program Production/Gert Bunchez & Associates Inc 7730 Carondelet St Louis, MO 63105 Personnel: Gert Bunchez, Pres Properties: Words To The Penny Wise; Mind Your Own Business; The Achievers; Gardening Tips; Critic At Large; A Moment In Sports; Naborhood Pharmacy; Liberated Food Lover; Secrets Of Keeping An Old House Young; Black Hawk; Spanish Novellas; Country Tracks; Hysterical History; Mike And Henry; News Behind The Ag News; Profiles In Country; The Radio Diet; Who's On First; Golden Grooves | (314) 862-5250 | <i>Dist, Prod</i> | Tape-Athon Corp/CaVox Stereo Prod 502 South Isis Inglewood, CA 90301 Personnel: Lee Tate, Pres Robert Mayfield, Nati Prog Dir Blair Hunnicutt, Sis Mgr Properties: CaVox Country; Contemporary MOR; Standard Pop; Easy Listening; Adult MOR; Conservative Tempo; Good Music; Beautiful Music | (213) 776-6933 | | <i>Export</i> | *TM International 1349 Regal Row Dallas, TX 75247 Personnel: Canada Branches: Peter Webb Associates 16 Donnamora Crescent L3T 4K5 (416) 731-0811 Australia/New Zealand/South Africa /Southeast Asia/Japan and the Orient/Fiji/ New Caledonia/Guam O'Connor Creative Services Pty Ltd 10th Floor, 20 Martin Plaza, 20 Martin Place Sydney, N.S.W. 2000 Australia Telephone 233.75.13 Telex: AA 70 537 Chile/Argentina/Venezuela/Columbia/Peru /Equador/West Indies/Spanish Speaking U.S.A. Stations Canales and Veras PO Box 1610 Santo Domingo, Dominican Republic (809) 565-9612 (902) 469-2021 Brazil/Uruguay/Paraguay Gaston Johnston Dejorge Roupas Esportiva, Ltd Caixa Postal 7104 Curitiba, Parana, Brazil (041) 262-2389 United Kingdom and Europe Muff Murlin PO Lane Kempsey, Worchester, England WR5 3NS (09) 582-0659 Properties: *Provides representation of TM products and services available. | (214) 634-8511 |
| <i>Dist, Prod</i> | Syndicom 550 Price Avenue #8 Redwood City, CA 94063 Personnel: Mike Hesser, Pres Pam Taylor, Admin Asst Properties: Red Neckerson | (415) 366-1781 | <i>Dist, Prod</i> | Thirsty Ear Productions 310 Madison Ave Suite 1506 New York, NY 10017 Personnel: Peter Gordon, Pres Properties: Newweek-FM; Thirsty Ear | (212) 697-7800 | | | | |
| <i>Rep</i> | *SyndiRep Inc 405 N Wabash Chicago, IL 60611 Personnel: Jim Seemiller, Pres Tim Warner, VP/Sales Will Tieman, Exec Prod Anne O'Malley, Dir, Station Affiliates Properties: A national sales representation company for radio producers and syndicators. Programs are represented to national/regional advertisers for sponsorship. | (312) 670-0070 | <i>Dist</i> | Timberline Productions Box 9541 South Station Denver, CO 80209 Personnel: Ted W. Scott, Pres Properties: Chuck Buell's Super Gold | (303) 756-9091 | | | | |
| <i>Dist, Prod</i> | Synsat Communications Inc Suite 10 209 West 15th St Minneapolis, MN 55403 Personnel: John Uldrich Properties: Med-Weather Forecasts; Med-Weather Research Reports; Vektor Fish And Game Forecast; Way Back When; Workin' On The Railroad; The Wax Museum; Live From Jazz Emporium | (612) 878-4721 | <i>Dist, Prod</i> | Time Capsule Inc 28 Barnstable Rd Hyannis, MA 02601 Personnel: Richard T. Teimer, Pres/Sis Mgr Dorothy T. O'Toole, VP Oprs William W. Stephens Jr., VP Prog Properties: The Time Capsule Mini-Quiz; The Capsulette; The Time Capsule | (617) 771-1434 | | | | |
| <i>Dist, Prod</i> | Syracuse University 105 Administration Building Syracuse, NY 13210 Personnel: Sandi Tams Mulconry, Dir | (315) 423-3784 | <i>Synd</i> | Those Guys In Detroit Inc 139 West Maple Rd Birmingham, MI 48011 Personnel: Stuart Goldberg, Pres Diana Sikas, Dir Stat Ret John Watkins, Project Dir Lori Engler, Exec Asst Diana Agruso, Dist Coord Properties: Personal Computing; You're Hearing America | (313) 540-1212 | | | | |
| | | | <i>Dist, Prod, Prog</i> | TM Communications, Inc 1349 Regal Row | (214) 634-8511 | | <i>Dist, Prod</i> | The Tobacco Institute 1875 "I" St NW Washington, DC 20006 Personnel: Walker Merryman, VP/Dir of Communications Anne Browder, Asst to Pres William D. Toohy, Dir of Media Relations William G.J. Aylward, Asst to Pres Properties: Trade association representing manufacturers of cigarette and other tobacco products. | (800) 424-9876 |

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| | Offers spot news, editorial information etc. relating to the tobacco industry. | | | Larry Shipp, VP Affiliate Sls Mike Harvey, VP Prog Meg Phillips, Dir Client Svcs Chick Watkins, Prog Dir Properties: Transtar; Format 41; Super Gold; 1st Annual New Year's Eve Coast-To-Coast Oldies Party | | | Suite 480 Los Angeles, CA 90067 (213) 553-0823(4) New York: One World Trade Center New York, NY 10048 (212) 938-1959 Personnel: Patrick Marz (Bureau Chief) Sales: 575 Lexington Ave New York, NY 10022 Washington: 2133 Wisconsin Ave NW Washington, DC 20007 (202) 298-7400 Personnel: Larry Lamotte (Bureau Chief) Chicago: Merchandise Mart Plz Suite 409 Chicago, IL 60654 (312) 661-1100 Personnel: Jerry Levin (Bureau Chief) Sales: 303 E. Wacker Drive Chicago, IL 60601 (312) 565-1717 San Francisco: 50 California St Suite 2405 San Francisco, CA 94111 Personnel: Claudia Schatz (Bureau Chief) Dallas: 1 Main Place Dallas, TX 75250 (214) 747-1440 Personnel: Susan Reed (Bureau Chief) Properties: Morning Business Briefing; The Market Today; Talkabout Money; Talkabout Small Business; Talkabout Schools; Talkabout Motherhood; Talkabout Health; Talkabout Technology; Talkabout Running; Talkabout The Economy; Moneyline; Crossfire; Healthweek; Moneyweek; Evans + Novak; Inside Business; Newsmaker Saturday/Sunday; Countdown To The Olympics | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dist, Prod | Top Of The Chart Inc 10980 E 23rd Tulsa, OK 74129 Personnel: Kern G. Mullis Properties: The Drifting Cowboys Show | (918) 664-8088 | Dist, Prod | Trinity Pulpit Ministries Inc Box 66 Wayland, MA 01778 Personnel: Dr. Donald Ewing, Pastor Properties: Trinity Pulpit | (617) 358-7717 | Rep | *Torbet Radio One Dag Hammarskjold Plaza New York, NY 10017 Personnel: Alan Torbet, Chmn Peter Moore, Pres Michael Bellantoni, Exec VP Lou Mahacek, SR VP/Southeast Div Mgr Anthony Fasolino, VP/Eastern Div Mgr Robert Lurito, VP/Midwest Div Mgr Jim Aita, Controller Mariann DeLuca, VP/Research Betty Pazdernik, VP/Detroit Reg Mgr Sam Hall, VP/St Louis Reg Mgr Eileen Harris, Personnel Dir Jerry Gubin, Philadelphia Reg Mgr Dick Luettens, Boston Reg Co-Mgr Dick Keating, Boston Reg Co-Mgr Craig Rosenthal, Minneapolis Office Mgr Barbara Longoria, Dallas Reg Mgr John Graziano, LA Reg Mgr Lorraine Thompson, San Francisco Reg Mgr William Kehibeck, Network Dir | (212) 355-7705 Twx: 710- 581-3477 | Dist | Trifon Science News Network 2002 Colonial Gardens Dr Avenel, NJ 07001 Personnel: Gary Swargin, Pres Properties: Interface-Science Radio | (201) 381-3343 | Prod, Dist | Total Service Programming 906 N Hollywood Way Burbank, CA 91505 Personnel: Bill Ezell Properties: Rock Unlimited; Hit Country; The Money Makers; Gentle Persuasion; Swinging Velvet; Music Of The Masters; Library Services; Project: Sinatra; A Portrait Of John; The Great American Spirit; Christmas In The Country; Number 1 Country | (213) 841-0961 | Net, Sat | Turner Program Services (CNN Radio) 1050 Techwood Dr NW Atlanta, GA 30318 Personnel: Henry A. Gillespie, Chairman of the Board Sidney Pike, Pres/Dir Intl Sls Robert Pates, VP CNN Radio Robert Schuessler, VP Sls Dom Thomas N. Todd, Dir of Spec Projects Herb Neu, Dir Planning/Development Ken Christensen, Dir Creative Svcs John Papes, Dir Radio Affiliation Sarah Kraft, Affiliate Svcs Clifford Matis, Ntl Sls Dir Branch Offices: CNN Bureaus London: 31 Foley Street London W1B 7LB United Kingdom Personnel: Francois Husson (Bureau Chief) Rome: Via dei Robilant I-B 00194 Rome, Italy Personnel: Richard Roth (Bureau Chief) Tokyo: c/o JC TV 6-2-23 Rappori, Minato-Ku Tokyo 1060, Japan Personnel: John Lewis (Bureau Chief) Cairo: 1127 Cornish Lel Nel Cairo, Egypt Personnel: Derwin Johnson (Bureau Chief) Israel: c/o Jay Bushinsky Rehov Hazafon 5 Saryon, Israel Los Angeles: (213) 553-9320 6290 Sunset Blvd Suite 1600 Los Angeles, CA 90028 Personnel: Phil Brady (Bureau Chief) Sales: 2049 Century Park East | (404) 827-1500 | Dist, Prod | *Tour De Force Ltd 840 North Third Street Milwaukee, WI 53203 Personnel: Thomas J. Ewing, Pres Steven A. M. Ewing, VP John Haupt Production Coordinator Nan Bialek, Acct Svcs Properties: A producer of original and syndicated television spots for radio stations, including "Streets," "Faces," and "Power Sweep," since 1976. | (414) 271-7000 | Prod | TV Soaps 3535 N Fremont Chicago IL 60657 Personnel: Mark Guncheon Properties: What's Happening In The Soaps; The Soap Report | (312) 549-2643 | Dist | Traco Advertising Inc PO Box 3286 Tulsa, OK 74101 Personnel: Arnie Schanke, Gen Mgr Joan Reynolds, Media Coord Linda Jensen, Media Coord Properties: Expect A Miracle With Oral Roberts And Richard Roberts | (918) 495-6381 | Dist, Prod | 21st Century Broadcasting Production & Marketing Office: 4231-C Cuesta Dr CD1-23 Irving, TX 75062 Personnel: Gerard Fern, Pres Station Clearance Office: 1245 Hurstview Dr Hurst, TX 76053 Personnel: Jan Johnson, VP Station Relations Properties: GospelAmerica | (214) 659-9988 | Dist, Prod | Trafico Advertising Inc 101 Harrison San Francisco, CA 94105 Personnel: Mike White, Pres LeAnne Platt, VP/Programming Jay Morgan, VP/Administration Properties: TraficoNet | (415) 548-0222 | Dist, Prod | 24 Karat Productions Inc 69-610 Antonia Way Rancho Mirage, CA 92270 Personnel: Mark Prichard, Pres Gloria Prichard, Exec VP Bill Edwardsen, NE Sls Mgr John Donahey, SE Sls Mgr Properties: Beautiful Memories; Solid Gold Memories; Forever Beautiful | (619) 321-1476 | Sat, Net | Transtar Radio Network 620 South Pointe Court # 185 Colorado Springs, CO 80906 Personnel: C.T. Robinson, Pres Ron L. Ruth, VP Sls | (303) 578-2620 |

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| Dist, Prod | 20th Century UFO Bureau 47 N Main St Yoe, PA 17313 Personnel: Robert D. Barry, Dir Properties: UFO Monitor; UFO/Space Monitor; ET Report | (717) 244-2231 | | Properties: The Week At The UN; Perspective; Scope; Special Features | | | /4 hours each week of news, features, editorials, and American cultural programs in 42 different languages. | |
| Dist, Prod | The 26th Ave Studio 411-1200 West Pender St Vancouver, BC V6E 2S9 Personnel: Michael Morgan, Pres Paul MacDonald, Studio Mgr Properties: Celebrity Sports Report; Dr. David Suzuki's Discovery; The Nissan Night Before Christmas; Psychic Investigator | (604) 688-0203 | Net, Sat | United Press International Inc 1400 Eye St Washington, DC 20005 Personnel: Bill Small, Pres Douglas Ruhe, CEO, Mgr Dir Bill Geissler, Senior VP/Planning Tom Beatty, Exec VP Sls Luis Nogales, Exec VP Admin Max McCrohon, VP & Editor-in-Chief Paula Baird, Sr VP Bcast Sls Richard Boggs, VP UPI Int'l Radio Network Lou Geiserman, News Dir UPIRN Cristobal Tortosa, VP/Spanish Language Net Svcs Tom Foty, Washington Bureau Mgr Bob Fuss, LA Bureau Mgr, Network News & Oprs Michael Aulabaugh, Chicago Bureau Mgr Edwin Smith, London Bureau Mgr Branch Office: National Broadcast Headquarters 360 No Michigan Ave Chicago, IL 60601 Properties: Newscast; UPI Roundtable; Farm Focus; Commodity Focus; Closing Commodity Reports; Livestock Report; Livestock Week Wrapup; Today In Washington; Week Ahead In Washington; Recaps; Reflection; Week On Wall Street; Consumer Focus; Hollywood Focus; Science And Man; People, My Side Sportscasts; Sports Show; Sports In Brief; Business Reports; Yesterday's Stock; Football Analysis; International Business Report; MusicWorld; Custom News; Your Health; Today's Business; Nuestras Noticias; Your Taxes; The American Scene; Today's The Day; *Parenting; *Legal Briefs | (202) 898-8000 | Dist | United States Marine Corps Code MRM Washington, DC 20380 Properties: Sounds Of Solid Gold; Sounds Of Solid Country; | (202) 694-3544 694-2901 |
| Dist, Prod | Ukrainian Catholic Church 816 N Franklin Street Philadelphia, PA 19123 Personnel: Rev Robert Moskal Properties: Christ Among Us | (215) 922-2222 | Dist, Prod, Sat | United States Air Force Recruiting Service Directorate Of Advertising Bldg 491 RM B-6 Randolph AFB, TX 78150 Personnel: Chuck Hawsey Rod Rider Charlene Shearer Properties: Country Music Time; *Air Force Spot Disc | (512) 652-3937 | Dist | U.S. Public Health Service (Office On Smoking & Health) Rockville, MD 20857 Personnel: Robert Hutchings, Dir Properties: Peer Group (Anti-Smoking PSA's) | (301) 443-5287 |
| Dist, Prod | Ukrainian Melody Hour PO Box 2257 Washington, DC 20013 Personnel: Roman V. Marynowych, Prod/Dir Roman A. Marynowych, Asst Prod Paul Marynowych, Asst Dir Odile E. Marynowych, Secy Alexandra Marynowych, Fin Secy Properties: Ukrainian Melody Hour | (202) 529-7606 | Dist, Prod, Sat | The United Stations 1 Times Square Plaza New York, NY 10036 Personnel: Dick Clark Nick Verbitsky, Pres Ed Salamon, Exec VP/Prog James M. Higgins, Dir Corp Development Branch Office: 6867 Elm St, Suite 101 McLean, VA 22101 (703) 556-9870 Personnel: Frank Murphy, Exec VP Mktg Ruth Presslaff, Mgr Affiliate Relations Bob Bartolomeo, Affiliate Relations Rep Debbie Fradin, Station Clearance Rep WEST COAST SALES BRANCH: Sue Swenson, VP/Sls (213)841-3003 Properties: The Weekly Country Music Countdown; Dick Clark's Rock, Roll And Remember; Six Pack Radio Specials; The Great Sounds; Solid Gold Country; Rick Dees Weekly Top 40 | (312) 781-1649 | Dist | The United Stations 1 Times Square Plaza New York, NY 10036 Personnel: Dick Clark Nick Verbitsky, Pres Ed Salamon, Exec VP/Prog James M. Higgins, Dir Corp Development Branch Office: 6867 Elm St, Suite 101 McLean, VA 22101 (703) 556-9870 Personnel: Frank Murphy, Exec VP Mktg Ruth Presslaff, Mgr Affiliate Relations Bob Bartolomeo, Affiliate Relations Rep Debbie Fradin, Station Clearance Rep WEST COAST SALES BRANCH: Sue Swenson, VP/Sls (213)841-3003 Properties: The Weekly Country Music Countdown; Dick Clark's Rock, Roll And Remember; Six Pack Radio Specials; The Great Sounds; Solid Gold Country; Rick Dees Weekly Top 40 | (212) 869-7444 |
| Dist, Prod | Unidyne Music Research Div. Of The Unidyne Companies PO Box 19060 San Diego, CA 92119 Personnel: Jack McCoy Redd Gardner Mike Fischer Properties: AC; MOR | (619) 588-6747 | Dist | United States Army Forces Command Fort McPherson, GA 30330 Personnel: R. Morris, Prod W. Boyd, Prog Properties: Country Roads; Update | (404) 752-4261 | Dist | United Technologies 1 Financial Plaza Hartford, CT 06010 Personnel: Bill Flower Properties: The World Of Technology | (203) 728-7000 |
| Dist | United Community Churches Of America Box 90 Glendale, CA 91205 Personnel: Dr. W.S. McBirtle, Pres Mr. Joel A. MacCollam, Dir Prog Dev Properties: The Voice Of Americanism | (818) 240-4871 | Dist, Prod | United States Chamber Of Commerce 1615 H St NW Washington, DC 20062 Personnel: Larry Butler, Mgr of Radio Properties: What's The Issue?; Pocketbook Issues | (202) 463-5972 | Dist | Universal Missions Drawer 2707 Harbor, OR 97415 Personnel: B. R. Aronsen, Dir David B. Upham, Dir Dr. Ralph G. Braun, Advisor Dr. John K. Eichmann, Advisor Properties: Biblical Economics Hour; Bible Doctrine Hour; Confrontation; Armed Forces Bible Hour; Listen America | (503) 469-4757 |
| Dist, Orgn, Prod | United Methodist Communications 810 Twelfth Ave South Nashville, TN 37203 Personnel: Kay Cottrell, Dir of Mktg Robert D. Humber, Asst Prod Susan S. Loftis, Acct Exec Branch Office: 475 Riverside Dr (212) 663- 8900 Rm 1370 New York, NY 10015 Personnel: Nelson Price, Dir/Exec Prod Shirley Struchen, Exec Prod Ben T. Logan, Sr. Prod Properties: Thought Time; The Word And Music; Be Still And Know; You've Got Friends; The Protestant Hour; Christmas Connection | (615) 256-0530 | Orgn | *United States Information Agency (The Voice Of America) 330 Independence Ave SW Washington, DC 20547 Personnel: Charles Z. Wick, USIA Kenneth Y. Tomlinson, VOA Dir Properties: The Voice Of America is the global radio network of the United States Information Agency established in 1942 designed to promote understanding abroad for the United States, its people, culture and policies. The VOA broadcasts (by satellite) more than 963 1 | (202) 755-4754 | Dist | Universal Sounds Unlimited Inc PO Box 18716 Spokane, WA 99208 Personnel: Larry Bergman, Pres/Prod Mgr Mike Fitzsimmons, VP Barbara Bergman, Treas Properties: The Nightwatch; UFO's - Encounters Of Every Kind; The Best Of Stories For Halloween Vol I & Vol II & Vol III; The Best Of Radio's Christmas Past Vol I, Vol II, & Vol III; The King Is Dead - Long Live The King; America's Country Gold; Radio's Golden Past; Radio Classics Variety Shows; Fibber McGee And Molly; Jack Benny Program; Amos N' Andy; History In America Through The Office Of The Presidency; John F. Kennedy-The Camelot Years; Top Pop "40 Year" Countdown; Golden Memories; The Cisco Kid; Gunsmoke; Suspense; The Whistler; The Passing Parade | (509) 328-0766 |
| Orgn | United Nations Radio Service 1st Ave & 42nd St Room 863 New York, NY 10017 Personnel: Ms. J. Teufel, Info Officer | (212) 754-6981 | | | | | | |

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| <i>Dist, Prod</i> | University Of Kentucky 1-D Mathews Bldg Lexington, KY 40506-0047 Personnel: Bernie Vonderheide, Dir Doug Bruce, Asst Dir Properties: Spotlight; Perspective; Kentucky Digest | (606) 257-2655 | | 22 Cortlandt St New York, NY 10007 Personnel: Robert B. Rush, Dir Derek Berghuis, Coord Affiliate Relations Ken Martin, Coord Affiliate Relations Karen McDonald, Traffic Mgr Properties: Wall Street Journal Report; Barron's On Investment | | | Properties: Standard Song | |
| <i>Dist, Prod</i> | The University Of Texas McDonald Observatory 2601 University, Room 102 Austin, TX 78712 Personnel: Deborah Byrd, Prod Joel Block, Host Steve Guest, Mktg Nita Ivie, Staff Emily Halton, Staff Properties: Star Date | (512) 471-5285 | <i>Consultant, Dist, Prod</i> | Todd Wallace/Associates PO Box 11347 Phoenix, AZ 85061 Personnel: Todd Wallace, Pres/GM Bill Clemens, VP Dir of Consultation Tracey Massey, Dir of Oprs Properties: AM Futures; BeatleRadio; *Radio Index Audience Measurement; *Mars/Music System- various computer processing services. | (802) 242-6800 (800) 528-8082 Toll Free | <i>Dist, Prod</i> | WCLV/Seaway Productions Terminal Tower Penthouse East Cleveland, OH 44113 Personnel: C. K. Patrick, Pres Robert Conrad, VP Dennis L. Miller, Mgr Syndication Svcs Properties: The Sohio Cleveland Orchestra Concerts; Adventures In Good Music With Karl Haas; Jean Pierre Rampal And Alexandre Lagoya At Severance Hall; Victoria de Los Angeles At Severance Hall; Micrologus; Music From Akron; Music From Oberlin; Berman At Severance Hall; Mancini At Blossom; Pavarotti At Blossom; City Club Forum; Cleveland Orchestra Pops Concert; Week End Radio From Cleveland; Hillard Ensemble In Concert; Slovenian Philharmonic At Severance Hall; Bach From Baldwin Wallace; Music And Community Life In China; Robert Casadesus Piano Competition Winner's Recital; Christmas At The White House With The Singing Angels; Yehudi Menuhin At Severance Hall; Barry Tuckwell At Severance Hall; Rudolph Firkusny At Severance Hall; Canadian Brass Ensemble At Severance Hall; Sherrill Milnes At Severance Hall; Murray Perahia At Severance Hall; Larry Adler At Severance Hall; Lynn Harrell At Severance Hall; Jean Pierre Rampal At Severance Hall Revisited | (216) 241-0900 |
| <i>Dist, Prod</i> | The Upper Room 1908 Grand Ave Box 189 Nashville, TN 37202 Personnel: Mary Ruth Coffman, Dir Properties: Be Still And Know | (615) 327-2700 | <i>Synd</i> | Wardell And Company 11 Wright St Dunkirk, NY 14048 Personnel: Rick Wardell, Sis/Mktg Dir Priscilla Wardell, Ntl Coord Properties: "The BEST" Poster Campaign | (716) 366-6999 | | | |
| V | | | | | | | | |
| <i>Dist, Owner, Prod</i> | Valentino Inc 151 West 46th St New York, NY 10036 Personnel: Thomas Valentino, Pres Properties: *The Valentino Production Music Library; The Valentino Production Sound Effects Library; 60 and 30 Second Musical Beds; ID's And Logo Packages | (212) 869-5210 (800) 223-6278 | <i>Dist, Prod</i> | Claire Warga Productions Inc Box 3380 35 Orange St Brooklyn Heights, NY 11201 Personnel: Claire Warga PhD, Prod Properties: Taboo Medical Topics | (212) 834-9340 (914) 687-0778 | | | |
| <i>Dist, Prod</i> | Valley Pirate Radio Collective Box 6104 Fresno, CA 93703 Personnel: Rych Withers, Exec Prod Brad Hansen, Writer Scott Scheller, Eng Donna Rossetta, Writer Dave Hall, Dir/Writer Properties: Valley Pirate Radio | (209) 233-2221 | <i>Dist, Prod</i> | Washington Bible College 6511 Princess Garden Parkway Lanham, MD 20706 Personnel: Robert T. Evans, Dir Pub Affairs Dr. Carlton Long, Dir Extension Ministries Properties: Morning Focus | (301) 552-1400 | | | |
| <i>Dist, Prod</i> | Visual Impressions Ltd Multi-Media Resources 429 State St Rochester, NY 14608-1789 Personnel: Wm J. Robbins, Pres Sandra Allaire, Prod Dennis Kloppel, Prod Specialist Don Sigl, Camera Specialist Linda Bayer, Artist Tim Manning, Account Exec Susan Rosenberg, Account Exec Properties: Custom Produced TV Spots | (716) 546-1917 | <i>Dist, Prod</i> | Washington Broadcast News Inc 1301 Pennsylvania Ave # 503 Washington, DC 20004 Personnel: Richard Conn, President Lockwood Doty, Exec VP News Director Penny Springer, Producer Properties: Washington Wrap; Column Digest; Voices In The News; News And Views; Esther Peterson Comments; Moneywatch; Richard Viguerie Comments | (202) 393-6363 (800) 828-8881 | <i>Dist, Prod</i> | WeatherData Inc 833 N Main St Wichita, KS 67203 Personnel: Mike Smith, Pres Joe Brown, Dir Sis & Mktg Properties: Weather Forecasting Service; *Promotional Materials for Weather | (316) 265-9127 |
| <i>Dist, Prod</i> | Voice Of Prophecy PO Box 2525 1100 Rancho Conejo Blvd Newbury Park, CA 91320 Personnel: H.M.S. Richards, Jr., Dir-Speaker Dan Guild, Gen Mgr F.W. Hudgins, Dir Station Relations Properties: The Voice Of Prophecy; Lifebeat; The Living Word; The Music Scrapbook; Aware PSA's; The Health File | (805) 499-1911 | <i>Dist</i> | Watrous Productions 1038 Citrus Ave Sarasota, FL 33577 Personnel: William T. Watrous, Pres Properties: The Bretheren Hour | (813) 955-4000 | <i>Dist, Prod</i> | Weather Services Corporation 131A Great Road Bedford, MA 01730 Personnel: George Stamos, VP Mktg Properties: Weather Services; SuperSports | (617) 275-8860 |
| <i>Net</i> | The Wall Street Journal Report (Dow Jones And Company) | (212) 285-5580 | <i>Prod</i> | *Morton Dennis Wax & Associates 200 W 51st St New York, NY 10019 Personnel: Mort Wax. (212)247-2159 | (212) 247-2159 | <i>Dist, Prod</i> | Weedeck Corporation (Weedeck Radio Network) 1516 Crossroads Of The World Hollywood, CA 90028 Personnel: Lloyd Heaney, Partner/Dir Ron Martin, Partner/Dir Chris Lane, Mktg Dir Properties: Country Report; Country Report Countdown; Weedeck Country Christmas; The Charlie Tuna Show; The Odyssey Of The Black Olympian; The Masterworks Hour; Sports Afield Almanac; Financial World Magazine Report | (213) 462-5922 (Collect) |
| | | | <i>Prod</i> | Mike Weise-Radio Support Services | (516) 432-5469 | | | |

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| | 31 Alabama St Long Beach, NY 11561 Personnel: Mike Weiss, Pres/Prod Properties: Rolling Stone Music Hotline | | | Bill Dutcher, Sls Dir of Oprs John Fennessey, Admin Asst Properties: The Ed Winton Sound; Memories; Memories II; Sound A Likes; Music Of The Movies; Moments To Remember; The Exotics; The Extras; The Sound Of The Big Bands; The Vegas Sound; The Music Of America; New Years Eve Dance Party; Mini-Concerts; | | | Box 4183 Panama City, FL 32401 Personnel: Charles Wooten Properties: Specializes in comprehensive broadcast engineering service including turnkey installations of studios and transmitters, facilities planning, design, construction, equipment maintenance, audio proofs and emergency service. | |
| Prod | *Wells, Rich, Greene Inc 767 5th Ave New York, NY 10153 Personnel: Ron Sherman, Pres Bob Geis, Sr VP/Media Dir Properties: Produce jingles and commercials for radio stations. | (212) 758-4300 | Dist, Prod | WKAR Radio Michigan State University 283 Communication Arts Bldg East Lansing, MI 48824-1212 Personnel: Steve Jensen, Prod Carla Brock, Researcher/Writer Julie Rogier, Recording Engineer Properties: Voices Of Times Past | (517) 355-8540 | Dist, Prod | World Affairs Council Of Northern California Suite 200 World Affairs Center 312 Sutter St San Francisco, CA 94108 Personnel: Ann M. Kelly, Prod Markos Kounalakis, Prod Properties: Spotlight On World Affairs | (415) 982-2541 |
| Dist, Prod | Westwood One Inc 9540 Washington Blvd Culver City, CA 90230 Personnel: Norm Pattiz, Pres Arthur Levine, VP Exec Chief Financial Officer Brian Heimerl, VP Oprs Richard Kimball, VP Artist Relations Thom Ferro, VP/Dir Sls Robin Wren, Dir Concert Programming Suzanne Olson, Mngg Dir Branch Office: 575 Madison Ave Suite 1006 New York, NY 10022 (212) 605-0500 Ron Hartenbaum, VP Sls Seymour Miles, NY Sls Properties: The Dr. Demento Show; Live From Gilley's; Off The Record With Mary Turner; Off The Record Specials; The Rock Years: Portrait Of An Era; Tellin' It Like It Was; In Concert; Special Edition; Shootin' The Breeze; Rock Album Countdown; Spaces And Places; Star Trak; The Playboy Advisor; Daybook With Brad Messer; The Budweiser Concert Hour; The Countdown; Rock & Roll Never Forgets; Superstar Concerts; The Rock Album Countdown; The Rock Chronicles; Star Trak Profile; Pop Concert; US Festival Special; Earth News; *The Best Of Britain; The Waldenbooks Review; The Grammy's 25th Anniversary Special; The Grammy's Radio Special | (213) 204-5000 Telex: 4720374 WNONE | Dist, Prod | WLM Long Island Music Broadcasting Corp Woodside Ave Patchogue, NY 11722 Personnel: Jack Elsworth, Pres Properties: Memories In Melody | (516) 475-1580 | Dist | World In Concert 2255 Lyons St San Francisco, CA 94115 Personnel: Markos Kounalakis, Prod Properties: World In Concert | (415) 922-8312 563-7454 |
| Dist | Wild Creative Services 15318 Mack Ave Suite 7 Grosse Pointe Park, MI 48230 Personnel: Gary Thison, Pres Properties: Comic Relief; *Promotional Services and Comedy Material Packages; Media and Public Relations | (313) 882-2930 | Dist, Prod | Wold Communications 10880 Wilshire Blvd Suite 2204 Los Angeles, CA 90024 Personnel: Robert N. Wold, Chairman & CEO Gary Worth, Pres Robert E. Wold, VP Western Mktg Tom Bartunek, VP Eastern Sls Branch Office: 875 Third Ave 18th Floor New York, NY 10022 (212) 832-3866 Properties: Service description: provides satellite transmission facilities for ad-hoc and full time networks. Delivery service for syndicated programs which currently transmits 28 recurring weekly series and news services as well as motion pictures for TV and one-time ad-hoc network TV specials; Mobile Microwave and Uplink services; Fixed earth stations; Videoconferencing. | (213) 474-3500 TWX: 910- 342-6977 | Dist, Prod | World Wide Bingo Inc PO Box 2311 Littleton, CO 80161 Personnel: Jack Hampton, Pres/Gen Mgr Verniece Stuart, Office Mgr Properties: Radio Bingo | (303) 795-3288 |
| Dist | Wilson Advertising Associates Inc 1540 Glenoaks Blvd Suite 205 Glendale, CA 91201 Personnel: Ray Wilson, Pres Lorna Wilson, Acct Exec Properties: The Voice of Americanism; *The Bible Fellowship Hour | (213) 248-2200 | Dist, Prod | Wolfman Jack Syndication 1680 N Vine St Suite 900 Los Angeles, CA 90069 Personnel: Mathew Vertin, Sls Mgr Sales People: Michael Venema Tod Smith Kathleen Rogers Properties: Graffiti Gold; Wolfman Jack's Hits Show | (213) 466-5201 | Dist, Net, Prod | WQXR 229 West 43rd St New York, NY 10036 Personnel: Tony Rudel, Assoc Prod Dir/Prod 212-556-5915 Carol Haftel, Adv/Promo Coordinator Properties: Joe Duroso On Sports; The Listening Room; Personal Finance; Mel Gussow On Theater; The Culture Scene; The Business Picture Today/Business Picture Tonight; Woody's Children; The Topic Is Wine; Great Artists; Washington Report; This Is My Music; First Hearing; The Vocal Scene; Sports Of The Times; The Scientific American Chamber Music Festival; *WQXR Syndication provides programming and distribution services to interested sponsors. Provides station clearance for programming in the radio markets desired by the sponsor. | (212) 556-1176 |
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| Dist, Prod | | | Consultant | *Charles T. Wooten Broadcast Engineering | (804) 234-0060 | Dist | Wycliffe Bible Translators 19891 Beach Blvd Dept R Huntington Beach, CA 92647 Personnel: Lonnie Lein, Prog Coordinator Don Hesse, Prod/Mgr | (714) 536-9346 |

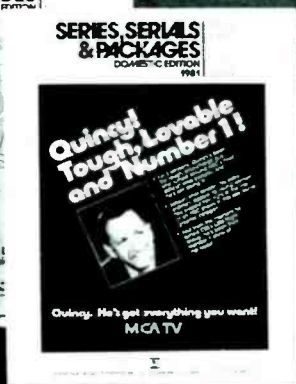
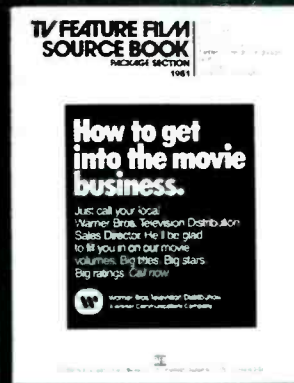
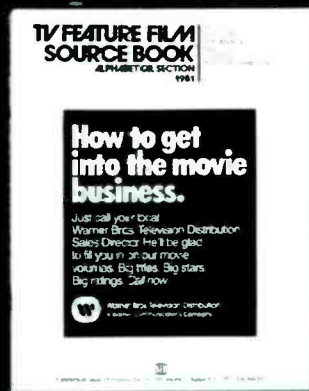
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| | Properties: Translation Report; *PSA's | | | | | | | |
| | Y | | | Z | | | Properties: Music Scoring Services And Sound Effects; *Complete audio production. | |
| <i>Dist</i> | Your Story Hour Box 15 464 W Ferry St Berrien Springs, MI 49103 Personnel: Stanley Hill, Pres Winston Ferris, Exec Dir Stanley Hill, Station Relations Fred Meseraull, Engineer/Prod Properties: Your Story Hour | (616) 471-3701 | <i>Dist</i> | Zachry Associates Box 1739 Abilene, TX 79604 Personnel: John P. Thomas, Media Dir Properties: Heartbeat Herald Of Truth | (915) 677-1342 | <i>Dist, Prod</i> | Zero To Sixty 3341 Towerwood Dr Suite # 204 Dallas, TX 75234 Personnel: Bryan Davies, Chairman Caas Moore, Music Dir Properties: Pumpkin Radio; Celebrity Claus; Syntrax Production Library; *Fun 'N Games | (214) 620-7581 620-7582 |
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