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with "thumb-through" index

SPECIAL SUPPLEMENT
VOLUME 1/1994



RATINGS REPORT & DIRECTORY

YOUR COMPLETE INDUSTRY RESOURCE GUIDE

■ Detailed Arbitron trends
and Top 100 market profiles

■ More than 2200 radio and
record-related business listings

■ R&R's exclusive Ratings Strategy Review

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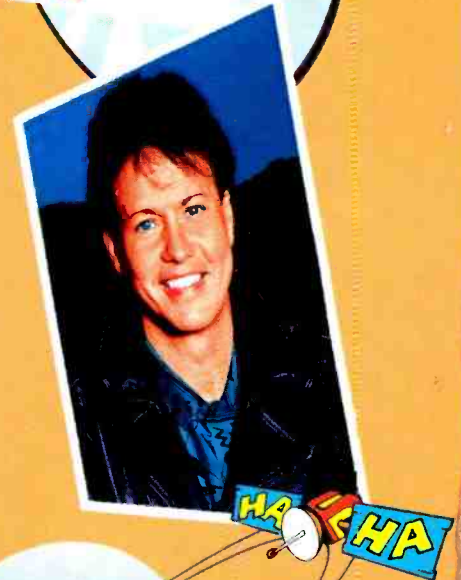
Rick Dees Weekly Top 40 is the fastest growing CHR show in America! A consistent Billboard Radio Awards winner and recipient of a special award for "Air Personality of the Year – Ten Years in a Row," Rick Dees brings you more than just a countdown show. His famous brand of fun and humor makes the Rick Dees Weekly Top 40 powerful personality radio for your weekend.

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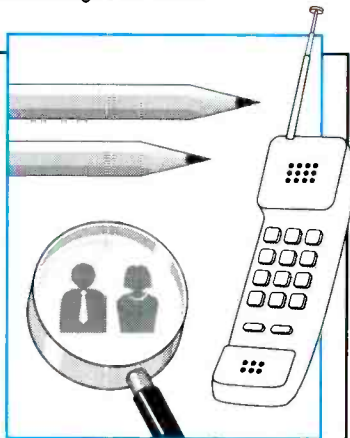
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96	Allentown-Bethlehem (64)
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43	Atlanta (12)
92	Austin (55)
107	Bakersfield (86)
52	Baltimore (19)
105	Baton Rouge (82)
91	Birmingham (54)
39	Boston (9)
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106	Charleston, SC (84)
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57	Cleveland (23)
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70	Columbus, OH (34)
35	Dallas-Ft. Worth (7)
86	Dayton (48)
112	Daytona Beach (96)
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111	Ft. Wayne (93)
97	Fresno (66)
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80	Greensboro-Winston Salem (43)
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95	Greenville-Spartanburg (61)
101	Harrisburg-Lebanon-Carlisle (74)

Page	Market (Metro Rank)
79	Hartford-New Britain (42)
94	Honolulu (59)
40	Houston-Galveston (10)
73	Indianapolis (37)
89	Jacksonville (50)
111	Johnson City-Kingsport-Bristol (94)
65	Kansas City (30)
101	Knoxville (73)
93	Las Vegas (58)
106	Little Rock (83)
26	Los Angeles (2)
90	Louisville (52)
99	McAllen-Brownsville (70)
113	Melbourne-Titusville-Cocoa (97)
81	Memphis (44)
42	Miami-Ft. Lauderdale (11)
62	Milwaukee-Racine (28)
50	Minneapolis-St. Paul (17)
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84	Monmouth-Ocean, NJ (47)
104	Monterey-Salinas-Santa Cruz (7)
83	Nashville (46)
46	Nassau-Suffolk (14)
107	New Bedford-Fall River (85)
110	New Haven (92)
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90	Oklahoma City (51)
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78	Orlando (41)
32	Philadelphia (5)
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60	Portland, OR (26)
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72	Salt Lake City-Ogden-Provo (36)
71	San Antonio (35)
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94	San Diego North County (60)
30	San Francisco (4)
66	San Jose (31)
104	Sarasota-Bradenton (80)
44	Seattle-Tacoma (13)
112	Spokane (95)
102	Springfield, MA (76)
109	Stockton (89)
99	Syracuse (69)
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Note: Metro rankings are based on Fall '93 ratings period.

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Los Angeles Offices: (310) 553-4330
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Washington, DC Bureau: (202) 783-3822
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FALL '93 REVIEW

TV, Billboards Battle For Radio Ad Dominance

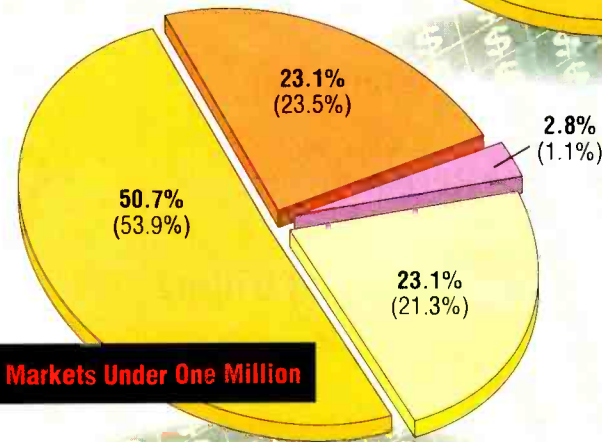
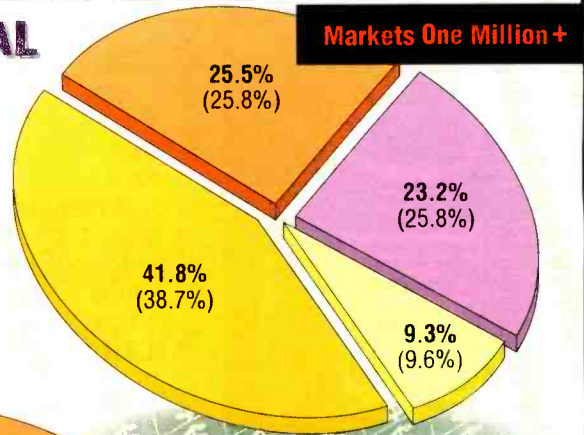
Radio stepped up its reliance on both television and billboards, with the latter nearly tying TV for top outside media honors.

There were also some cautiously optimistic economic indicators found in R&R's fall "Ratings Strategy Review." Our exclusive radio station poll of managers and programmers indicated promotion budget allotments were even with figures from one year ago.

This fall's survey also reveals:

- ◆ Network affiliates were radio's overwhelming choice when making TV buys (and trades).
- ◆ Nearly six of 10 Country respondents cited similar on-air slogans.
- ◆ Country was the top format for using direct mail.
- ◆ Country outlets were also most likely to conduct focus groups and least likely to engage in callout.

PROMOTIONAL BUDGETS



Fall-to-fall promo budget fluctuations were - at best - minimal. The pocket of deepest disparity was in the \$5001-50,000 range. Even there, however, this fall's figures were extremely consistent with stats from a year ago.

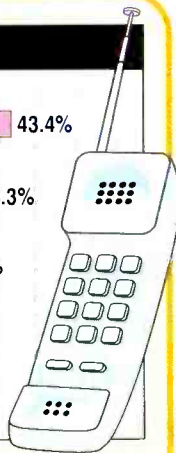
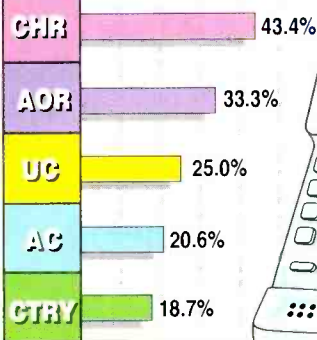
AC and Country accounted for nearly 70% of larger-market stations shelling out in excess of \$150,000 this survey period.

(Fall '92 percentages are in parentheses.)

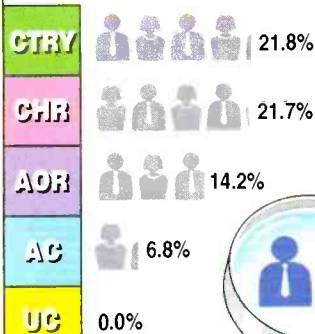
MUSIC RESEARCH

Here are the percentages of stations in the five major music formats that conduct auditorium tests, callouts, and focus groups.

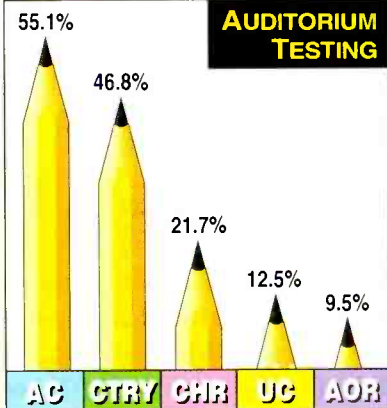
CALLOUTS



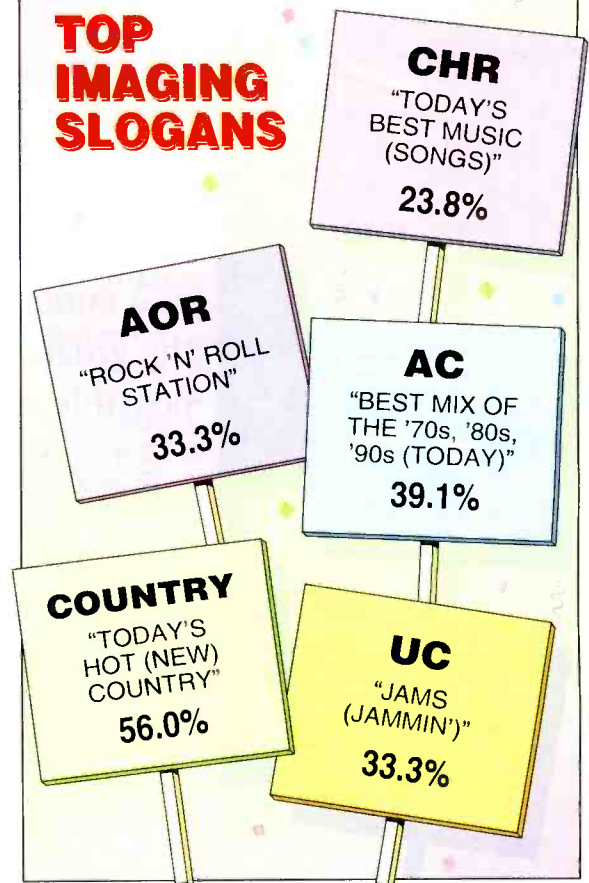
FOCUS GROUPS



AUDITORIUM TESTING



TOP IMAGING SLOGANS



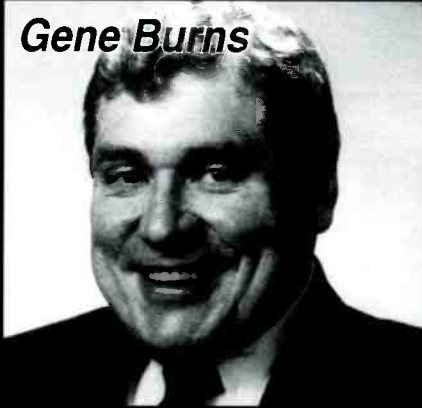
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Gene Burns



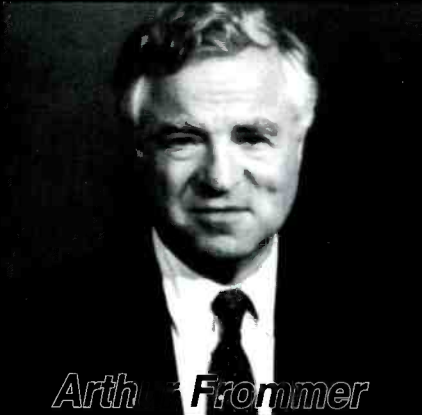
Dr Joy Browne



The Dolans



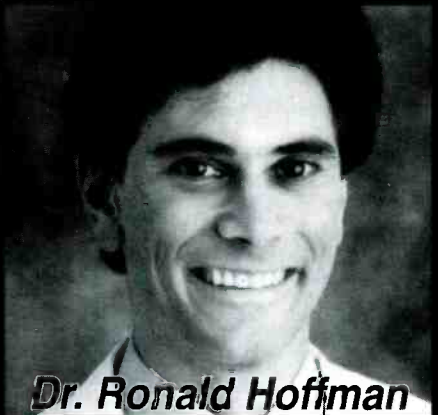
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RATINGS STRATEGY REVIEW

OUTSIDE MEDIA USAGE BY FORMAT

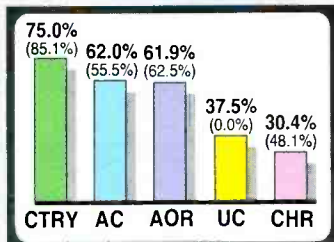
Television beat billboards by an eyelash as most popular outside medium. At least 50% of survey respondents in four of the five main music formats, however, indicated they utilized billboards this fall. The fourth (AC) was close to the halfway mark (44.4%). Last year's third place finisher, AOR, took top honors.

Country repeated as TV's biggest booster, while AC narrowly edged AOR for second.

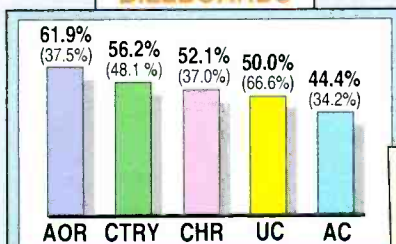
UC wasn't very active with print or busboards, while magazines drew little across-the-board interest.

(Fall '92 percentages are in parentheses.)

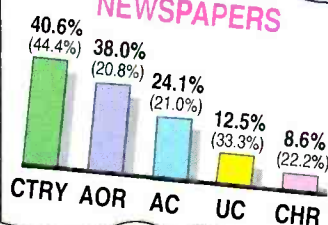
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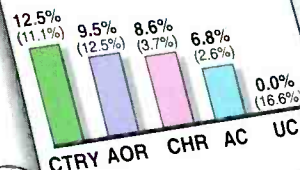
BILLBOARDS



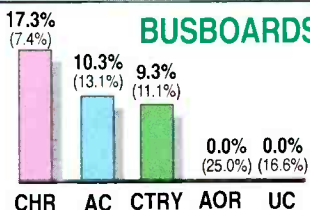
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MAGAZINES



BUSBOARDS



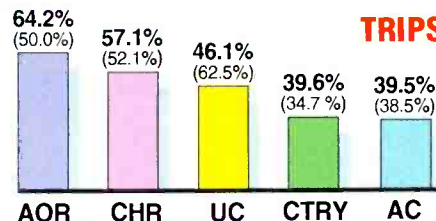
Radio's Favorite Giveaways

Stations offering listeners sunny climate vacations to escape chilly fall and early-winter temperatures may have contributed to trips overtaking cash as this fall's leading station payoff.

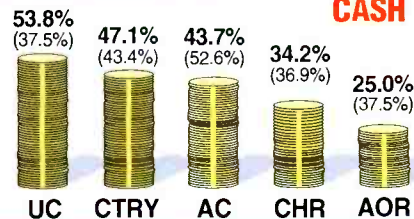
AOR and CHR finished one-two in trip giveaways, but four and five for offering cash prizes. AC turned over the most car keys, but only one of six ACs staged such promotions.

(Fall '92 percentages are in parentheses.)

TRIPS



CASH



CARS/TRUCKS



Who Uses Direct Mail

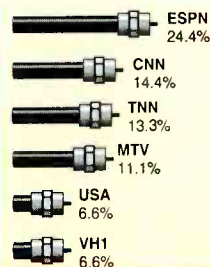
AC - last fall's runaway leader with a stunning 50% - dipped to third. Runner-up Country moved into first. The top three finishers, however, were tightly bunched, while AOR and UC once again displayed passive interest in direct mail.

(Fall '92 percentages are in parentheses.)

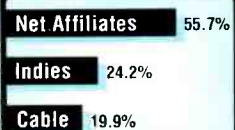
Ctry 40.6% (22.2%)
CHR 34.7% (18.5%)
AC 34.4% (50.0%)
AOR 19.0% (12.5%)
UC 12.5% (16.6%)

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FORMAT LEADERS

NATIONAL ALL-FORMAT

AVERAGE QUARTER-HOUR

1. WXBQ-AM & FM/Johnson City (Ctr)	29.6
2. WUSY/Chattanooga (Ctr)	26.6
3. WIVK-FM/Knoxville (Ctr)	25.8
4. WRNS-AM & FM/Greenville-New Bern (Ctr)	21.6
5. KIIM/Tucson (Ctr)	19.1
5. WAMZ/Louisville (Ctr)	19.1
7. WZZK-AM & FM/Birmingham (Ctr)	18.6
8. WSIX/Nashville (Ctr)	18.4
9. WYYD/Roanoke-Lynchburg (Ctr)	18.0
10. KUZZ/Bakersfield (Ctr)	17.2
11. WWDM/Columbia, SC (UC)	16.7
12. WSSL-AM & FM/Greenville-Spartanburg (Ctr)	16.5
13. WYNK-AM & FM/Baton Rouge (Ctr)	16.4
14. WTQR/Greensboro-Winston Salem (Ctr)	16.2
15. WDUV/Sarasota-Bradenton (B/EZ)	15.6
16. KASE/Austin (Ctr)	15.5
16. KXXY-AM & FM/Oklahoma City (Ctr)	15.5
18. KMJ/Fresno (N/T)	15.2
19. WIKS/Greenville-New Bern, NC (UC)	15.1
20. WFMS/Indianapolis (Ctr)	14.9
21. WWWZ/Charleston, SC	14.8
22. KBNA-AM & FM/EI Paso (Span)	14.6
22. KSSN/Little Rock (Ctr)	14.6
24. WNNK-FM/Harrisburg-Lebanon (CHR)	13.8
25. KIWW/McAllen-Brownsville (Span)	13.5
25. KKOB/Albuquerque (FS)	13.5
25. WGNA-AM & FM/Albany-Schenectady (Ctr)	13.5
25. WVEE/Atlanta (UC)	13.5

CUME

1. WHTZ/New York (CHR)	2,308,200
2. WINS/New York (News)	2,269,100
3. WRKS/New York (UC)	2,016,200
4. WPLJ/New York (CHR)	1,928,900
5. WLTW/New York (AC)	1,819,500
6. WCBS/New York (News)	1,812,100
7. WQHT/New York (CHR)	1,806,400
8. WXRK/New York (Classic Rock)	1,789,500
9. WCBS-FM/New York (Gold)	1,700,900
10. WBLS/New York (UC)	1,676,300
11. KIIS-AM & FM/Los Angeles (CHR)	1,594,500
12. KPWR/Los Angeles (CHR)	1,499,700
13. KOST/Los Angeles (AC)	1,486,700
14. WFAN/New York (Sports)	1,473,100
15. WABC/New York (Talk)	1,424,800
16. WMXV/New York (AC)	1,353,400
17. WOR/New York (Talk)	1,320,000
18. WNEW/New York	1,313,900
19. KFVB/Los Angeles (News)	1,255,300
20. KROQ/Los Angeles (NR)	1,207,000
21. WQCD/New York (NAC)	1,203,700
22. WPAT-FM/New York (B/EZ)	1,198,800
23. KRTH/Los Angeles (Gold)	1,179,900
24. KYW/Philadelphia (News)	1,172,000
25. WBBM-FM/Chicago (CHR)	1,127,900

CONTEMPORARY HIT RADIO

AVERAGE QUARTER-HOUR

1. WNNK-FM/Harrisburg-Lebanon	13.8
2. KBFM/McAllen-Brownsville	12.9
3. WKRZ/Wilkes Barre-Scranton	12.6
4. KPRR/EI Paso	12.5
5. WSTW/Wilmington, DE	11.9
6. WLYK & WXZK/Roanoke-Lynchburg	11.6
7. WAEB-FM/Allentown-Bethlehem	11.4
7. WHOT-FM/Youngstown-Warren	11.4
9. KKRD/Wichita	11.3
9. KZZU/Spokane	11.3

CUME

1. WHTZ/New York	2,308,200
2. WPLJ/New York	1,928,900
3. WQHT/New York	1,806,400
4. KIIS-AM & FM/Los Angeles	1,594,500
5. KPWR/Los Angeles	1,499,700
6. WBBM-FM/Chicago	1,127,900
7. KSOL/San Francisco	696,600
8. WIOQ/Philadelphia	686,500
9. WPGC-FM/Washington, DC	680,900
10. KMEL/San Francisco	673,900

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PLAYS - The total number of plays for a song will be listed on the charts. In the New & Active section you'll also see a station's total plays on a song for the previous week in parentheses.

POINTS - Not only will we be showing total plays, we're also adding even more meaningful information to the charts by publishing total points, so you can see how close or far apart songs really are. Song points are determined by the station's weight multiplied by the number of plays on each song.

GROWTH RANK - A chart move is far from the complete picture of a song's progress. Our new Growth Rank position adds another dimension. The GR ranks all upward-moving songs in order of most growth in airplay and audience (total points) over the previous week. You'll be able to see at a glance, for example, that a song moving 20-15 on a format chart can be No. 1 in "Growth" that week.

MOST ADDED - Our traditional Most Added boxes will now show both the quantity (number of stations adding a song) and quality (Add Factor) of adds.

ADD FACTOR (scale 1-50)
Traditionally songs have been judged by the quantity of adds they accumulate each week. Now we'll show you the total number of adds and the Add Factor, which measures the quality of the adds. The AF represents the combined weight of all stations adding a song, reduced to a 1-50 scale, 50 = 100%. For example, a high AF with a low number of stations would quickly indicate major market airplay.

MOST INCREASED PLAY
This feature replaces the "Hottest" boxes with more useful information: the songs which had the largest increases in total plays over the previous week.

BREAKERS - As always, Breaker status is designed to show a consensus of acceptance on a song. Songs become Breakers the first week in which 60% or more of a format's reporters (50% in AC) are playing it.

R&R WEIGHTING FORMULA - The simplistic three-level parallel system has been replaced. Now each station earns its own weight in points, based on the size of its audience and how effectively it reaches its target listenership. The elements used in determining the station points are average quarter-hour persons, weekly cume, and the station's turnover, which measures its effectiveness.

New Charts and Data based on actual plays-per-week

New Playlist Pages--in all formats

Detailed song information in all formats

PLAYLIST PAGES - To give you a more comprehensive picture of airplay activity at key stations, we're now printing major market playlists (with actual plays-per-week information) in all formats.

TOTAL ADDS and ADD FACTOR for the current week

ROTATION SUMMARY
Breakouts of stations in each of four market sizes showing the various amounts of play.

FOUR WEEKS OF CHART POSITIONS
TOTAL POINTS
TOTAL PLAYS

AIRPLAY OVERVIEW
Key stations with the most and/or greatest increase in plays for a song are displayed with total plays for the current week compared to (total plays for the previous week).

CHANGE IN PLAYS over previous week



FORMAT LEADERS

ADULT CONTEMPORARY

AVERAGE QUARTER-HOUR

1. KSSK-FM/Honolulu	13.1
2. WSRS/Worcester	12.2
3. WLEV/Allentown-Bethlehem	11.8
4. WEZK-AM & FM/Knoxville	11.7
5. WTFM/Johnson City-Kingsport	11.5
6. WJBR-FM/Wilmington, DE	11.4
7. KSFI/Salt Lake City	11.1
8. WAJI/Ft. Wayne	10.4
9. WMGF/Daytona Beach	9.9
9. WYYY/Syracuse	9.9

CUME

1. WLTW/New York	1,819,500
2. KOST/Los Angeles	1,486,700
3. WMXV/New York	1,353,400
4. KBIG/Los Angeles	877,100
5. KYSR/Los Angeles	830,700
6. WLIT/Chicago	822,000
7. KXEZ/Los Angeles	721,500
8. WYXR/Philadelphia	617,100
9. WPNT/Chicago	615,600
10. KIOI/San Francisco	588,400

AOR

AVERAGE QUARTER-HOUR

1. WROQ/Greenville-Spartanburg	12.5
2. WZZO/Allentown-Bethlehem	11.9
3. WFBQ/Indianapolis	11.2
4. KLAQ/El Paso	11.0
5. WCMF-FM/Rochester	10.9
6. WAQX/Syracuse	10.8
6. WPLR/New Haven	10.8
8. KQRS-AM & FM/Minneapolis-St. Paul	9.7
9. WROV-FM/Roanoke-Lynchburg	9.4
10. WIMZ/Knoxville	9.3

CUME

1. WNEW/New York	1,313,900
2. KLOS/Los Angeles	997,500
3. WMMR/Philadelphia	715,800
4. WLUP/Chicago	715,100
5. WWBZ/Chicago	661,400
6. KQRS-AM & FM/Minneapolis-St. Paul	541,300
7. WBCN/Boston	468,100
8. WDVE/Pittsburgh	416,300
9. WWDC-FM/Washington, DC	410,900
10. WRIF/Detroit	406,200

NEW ROCK

AVERAGE QUARTER-HOUR

1. KEDG/Las Vegas	6.1
2. KROQ/Los Angeles (Anaheim book)	5.8
3. WVG0/Richmond	4.8
4. WKOC/Norfolk-Virginia Beach	4.7
5. XTRA-FM/San Diego	4.4
5. XTRA-FM/San Diego (North County book)	4.4
7. KROQ/Los Angeles	4.2
8. WBRU/Providence	4.0
8. WNNX/Atlanta	4.0
10. WHFS/Washington, DC	3.7

CUME

1. KROQ/Los Angeles	1,207,000
2. WKQX/Chicago	782,800
3. WXRT/Chicago	491,300
4. KITS/San Francisco	409,300
5. WDRE/Nassau-Suffolk (New York book)	399,000
6. WIBF/Philadelphia	316,900
7. KROQ/Los Angeles (Anaheim book)	312,400
8. WHFS/Washington, DC	310,700
9. KDGE/Dallas-Ft. Worth	308,200
10. XTRA-FM/San Diego	300,400

COUNTRY

AVERAGE QUARTER-HOUR

1. WXBQ-AM & FM/Johnson City	29.6
2. WUSY/Chattanooga	26.6
3. WIVK-FM/Knoxville	25.8
4. WRNS-AM & FM/Greenville-New Bern, NC	21.6
5. KIIM/Tucson	19.1
5. WAMZ/Louisville	19.1
7. WZZK-AM & FM/Birmingham	18.6
8. WSIX/Nashville	18.4
9. WYYD/Roanoke-Lynchburg	18.0
10. KUZZ/Bakersfield	17.2

CUME

1. WUSN/Chicago	870,400
2. WYNY/New York	869,700
3. KCSC/Dallas-Ft. Worth	626,200
4. KILT-FM/Houston-Galveston	596,900
5. KZLA/Los Angeles	576,700
6. WWWW-AM & FM/Detroit	523,700
7. WKHX-FM/Atlanta	519,700
8. KIKK-FM/Houston-Galveston	494,900
9. KPLX/Dallas-Ft. Worth	477,200
10. WMZQ-AM & FM/Washington, DC	468,400

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FORMAT LEADERS

URBAN CONTEMPORARY

AVERAGE QUARTER-HOUR

1. WWDI/Columbia, SC	16.7
2. WIKS/Greenville-New Bern, NC	15.1
3. WWVZ/Charleston, SC	14.8
4. WVEE/Atlanta	13.5
5. WCDX/Richmond	13.0
6. WHRK/Memphis	12.7
7. WQUE-FM/New Orleans	12.2
8. KQXL/Baton Rouge	11.6
9. WXOK/Baton Rouge	11.4
10. WBLX-FM/Mobile	10.9

CUME

1. WRKS/New York	2,016,200
2. WBSL/New York	1,676,300
3. WGCI-FM/Chicago	927,000
4. KKBT/Los Angeles	839,700
5. WJLB/Detroit	593,900
6. WVAZ/Chicago	581,600
7. WUSL/Philadelphia	548,100
8. WVEE/Atlanta	551,000
9. WBEB-FM/Philadelphia	477,100
10. WHUR/Washington, DC (UAC)	454,900

NEWS/TALK

AVERAGE QUARTER-HOUR

1. KMJ/Fresno (N/T)	15.2
2. KKOB/Albuquerque (FS)	13.5
3. WCCO/Minneapolis-St. Paul (FS)	13.4
4. KMOX/St. Louis (Talk)	13.0
5. KDKA/Pittsburgh (N/T)	12.9
6. WHAM/Rochester (N/T)	12.8
7. KFBK/Sacramento (N/T)	12.6
7. WKBN/Youngstown-Warren (N/T)	12.6
9. WTIC/Hartford-New Britain (FS)	12.3
10. WRVA/Richmond (FS)	12.1

CUME

1. WINS/New York (News)	2,269,100
2. WCBS/New York (News)	1,812,100
3. WFAN/New York (Sports)	1,473,100
4. WABC/New York (Talk)	1,424,800
5. WOR/New York (Talk)	1,320,000
6. KFWB/Los Angeles (News)	1,255,300
7. KYW/Philadelphia (News)	1,172,000
8. WGN/Chicago (FS)	1,127,200
9. KNX/Los Angeles (News)	1,107,800
10. KFI/Los Angeles (Talk)	1,041,200

NAC

AVERAGE QUARTER-HOUR

1. WLOQ/Orlando	4.6
2. KIFM/San Diego	4.0
3. WNWV/Cleveland	3.8
4. WQCD/New York	3.6
5. KOAI/Dallas-Ft. Worth	3.5
6. WNUA/Chicago	3.3
7. KKSF/San Francisco	3.2
8. WJJZ/Philadelphia	3.0
9. KBLX-AM & FM/San Francisco	2.9
9. KBZN/Salt Lake City	2.9

CUME

1. WQCD/New York	1,203,700
2. KTWV/Los Angeles	631,900
3. WNUA/Chicago	611,600
4. KBLX-AM & FM/San Francisco	442,200
5. KKSF/San Francisco	429,700
6. WJJZ/Philadelphia	356,800
7. KOAI/Dallas-Ft. Worth	347,100
8. WLVE/Miami-Ft. Lauderdale	237,300
9. KIFM/San Diego	209,900
10. KAJZ & KBJZ/Los Angeles	195,000

GOLD/CLASSIC ROCK

AVERAGE QUARTER-HOUR

1. WODE-FM/Allentown-Bethlehem	8.4
2. KVLV/McAllen-Brownsville	8.3
3. KKZX/Spokane	8.1
4. WWSW-AM & FM/Pittsburgh	8.0
5. WBBG/Youngstown-Warren	7.9
6. WBYS/Ft. Wayne	7.8
7. KGOR/Omaha-Council Bluffs	7.5
7. WMJI/Cleveland	7.5
9. KRFK/Denver-Boulder	7.4
10. KCFX/Kansas City	7.3

CUME

1. WXRK/New York (Classic Rock)	1,789,500
2. WCBS-FM/New York	1,700,900
3. KRTH/Los Angeles	1,179,900
4. KLSX/Los Angeles (Classic Rock)	1,094,200
5. KCBS-FM/Los Angeles	913,000
6. WYSP/Philadelphia (Classic Rock)	835,500
7. WJMK/Chicago	810,600
8. WCKG/Chicago (Classic Rock)	698,100
9. WOGL-FM/Philadelphia	628,400
10. KBSG-AM & FM/Seattle-Tacoma	450,100

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FORMAT LEADERS

BEAUTIFUL/EASY LISTENING

AVERAGE QUARTER-HOUR

1. WDUV/Sarasota-Bradenton	15.6
2. WFMZ/Allentown-Bethlehem	8.3
3. WDEF-FM/Chattanooga	8.2
4. WPVR/Roanoke-Lynchburg	7.8
5. KTSM-FM/EI Paso	7.7
6. KUMU-AM & FM/Honolulu	7.0
7. WRLX/West Palm Beach-Boca Raton	6.1
8. WNAK/Wilkes Barre-Scranton	5.4
9. KGFM/Bakersfield	5.2
10. WADB/Monmouth-Ocean, NJ	5.0

CUME

1. WPAT-FM/New York	1,198,800
2. WPAT/New York	241,000
3. WDUV/Sarasota-Bradenton (Tampa book)	202,300
4. WPAT-FM/New York (Nassau book)	149,100
5. KEZX-FM/Seattle-Tacoma	130,700
6. WDUV/Sarasota-Bradenton	122,600
7. KUMU-AM & FM/Honolulu	112,000
8. WFMZ/Allentown-Bethlehem	101,000
9. KTSM-FM/EI Paso	100,690
10. WLKW/Providence-Warwick	94,600

SPANISH

AVERAGE QUARTER-HOUR

1. KBNA-AM & FM/EI Paso	13.6
2. KIWW/McAllen-Brownsville	13.5
3. KGBT/McAllen-Brownsville	9.0
3. KXTN-AM & FM/San Antonio	9.0
5. KLAX/Los Angeles	7.0
6. KKPS/McAllen-Brownsville	5.9
6. KTJN & KTJX/McAllen-Brownsville	5.9
8. KLAX/Los Angeles (Anaheim book)	5.1
9. WAQI/Miami-Ft. Lauderdale	4.9
9. WRTO/Miami-Ft. Lauderdale	4.9

CUME

1. KLAX/Los Angeles	1,114,500
2. WSKQ-FM/New York	698,700
3. KLVE/Los Angeles	615,400
4. KTNQ/Los Angeles	502,900
5. KKHJ/Los Angeles	417,100
6. WADO/New York	379,000
7. KWKW/Los Angeles	338,200
8. WOJO/Chicago	275,800
9. WXDJ/Miami-Ft. Lauderdale	267,300
10. KXED/Los Angeles	255,600

BIG BAND/NOSTALGIA

AVERAGE QUARTER-HOUR

1. WMMB/Melbourne-Titusville (BBnd)	11.7
2. KJUL/Las Vegas (Nost)	8.3
3. WSCQ/Columbia, SC (Nost)	8.1
4. WROD/Daytona Beach (Nost)	6.7
5. WGUL-AM & FM/Tampa-St. Petersburg (BBnd)	6.2
6. KOY/Phoenix (Nost)	6.1
6. WMAS/Springfield, MA (BBnd)	6.1
6. WRMR/Cleveland (Nost)	6.1
9. KGVY/Tucson (BBnd)	6.0
10. WQBB-AM & FM/Knoxville (Nost)	5.4

CUME

1. WJJD/Chicago (Nost)	450,100
2. WQEW/New York (Nost)	429,300
3. WPEN/Philadelphia (Nost)	393,400
4. KJQI & KOJY/Los Angeles (Nost)	287,000
5. KQUE/Houston-Galveston (Nost)	285,500
6. KABL/San Francisco (Nost)	240,200
7. KOY/Phoenix (Nost)	224,500
8. KIXI/Seattle-Tacoma (Nost)	222,400
9. WJAS/Pittsburgh (BBnd)	178,800
10. WGUL-AM & FM/Tampa (BBnd)	171,700

CLASSICAL

AVERAGE QUARTER-HOUR

1. KIWI/Bakersfield	5.5
2. KFSD/San Diego (North County book)	5.4
3. KING-FM/Seattle-Tacoma	3.8
4. KFSD/San Deigo	3.7
5. KXTR/Kansas City	3.4
6. WCRB/Boston	3.2
7. WFMR/Milwaukee-Racine	3.1
7. WGMS/Washington, DC	3.1
9. WCLV/Cleveland	3.0
10. KKG0/Los Angeles (Anaheim book)	2.8
10. WQRS/Detroit	2.8

CUME

1. WNCN/New York	784,500
2. WQXR/New York	740,700
3. KKG0/Los Angeles	624,400
4. KDFC-AM & FM/San Francisco	389,800
5. WFLN/Philadelphia	369,100
6. WNIB/Chicago	351,400
7. KKHI-AM & FM/San Francisco	339,600
8. KING-FM/Seattle-Tacoma	308,200
9. WFMT/Chicago	307,200
10. WCRB/Boston	279,400
10. WGMS/Washington, DC	279,400

DRIVETIME DOMINATORS

AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10am

1. **WXBQ-FM/Johnson City-Kingsport (Ctry) 30.0**
Richard Quillen & Bill Blake
2. **WIVK-FM/Knoxville (Ctry) 29.3**
Darrin Whilhite, Tim Wall
3. **KSSK-AM & FM/Honolulu (AC) 28.1**
Michael W. Perry & Larry Price
4. **WUSY/Chattanooga (Ctry) 27.1**
Capt. Bobby Byrd & Jim Copeland
5. **WSIX/Nashville (Ctry) 25.2**
Gerry House & The House Foundation
6. **WRNS-AM & FM/Greenville-New Bern, NC (Ctry) 22.9**
Wayne Carlyle
7. **KMJ/Freno (N/T) 20.9**
Ray Appleton, Ron Shapley, Bill Heywood, Capt. Scotty
8. **WYYD/Roanoke-Lynchburg (Ctry) 19.5**
Steve Stroud; Robynn Jaymes
9. **KDKA/Pittsburgh (N/T) 19.2**
John Cigna with the K-Team; Mike Pintek
9. **KIIM/Tucson (Ctry) 19.2**
Scott Carpenter
9. **WZZK-AM & FM/Birmingham (Ctry) 19.2**
Patti & Dollar Bill Lawson



*Richard Quillen & Bill Blake
WXBQ-FM/Johnson City-Kingsport*



*Tim Wall, Darrin Whilhite
WIVK-FM/Knoxville*

AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10am

1. **WINS/New York (News) 1,587,700**
Paul Smith, Bob Hagen, Judy DeAngelis
2. **WCBS/New York (News) 1,237,600**
Brigette Quinn & Jeff Caplan
3. **WXRK/New York (CR) 1,220,400**
The Howard Stern Show
4. **WRKS/New York (UC) 1,159,100**
Jeff Fox & Ken Webb
5. **WHTZ/New York (CHR) 1,116,400**
The Z-Morning Zoo
6. **WPLJ New York (CHR) 1,010,100**
Scott Shannon & Todd Pettengill
7. **WLTW/New York (AC) 883,700**
Bill Buchner & Rasa Kaye
8. **KIIS-AM & FM/Los Angeles (CHR) 880,100**
Rick Dees, Ellen K., Vick "The Brick" Jacobs, Cmd. Chuck Street
9. **KYW/Philadelphia (News) 860,500**
Pat Farnack, Harry Donahue, Ed Abrams
10. **WCBS-FM/New York (Gold) 841,300**
Harry Harrison



*Bob Hagen, Judy DeAngelis, Paul Smith
WINS New York*



*Jeff Caplan & Brigette Quinn
WCBS-FM New York*

DRIVETIME DOMINATORS

PM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 3-7pm

1. **WXBQ-FM/Johnson City-Kingsport (Ctry)** 31.3
Marty Osborne
2. **WUSY/Chattanooga (Ctry)** 26.4
The Bearman
3. **WIVK-FM/Knoxville (Ctry)** 23.1
Ed Brantley
4. **WRNS-AM & FM/Greenville-New Bern, NC (Ctry)** 21.4
Mark Reid
5. **KIIM/Tucson (Ctry)** 21.2
John Collins
6. **WAMZ/Louisville (Ctry)** 19.5
Coyote Calhoun; Night Train Lane
6. **WZZK-AM & FM/Birmingham (Ctry)** 19.5
Jack Steele
8. **WSIX/Nashville (Ctry)** 19.1
Carl P. & The P-Team
9. **KUZZ/Bakersfield (Ctry)** 19.0
Chris Conner
10. **WYNK-AM & FM/Baton Rouge (Ctry)** 18.7
Phil Williams



Marty Osborne
WXBQ-FM/Johnson City



The Bearman
WUSY/Chattanooga



Ed Brantley
WIVK-FM/Knoxville



Mark Reid
WRNS-AM & FM/Greenville-New Bern

PM Drive/Top 10 Average Cume Persons 12+, M-F, 3-7pm

1. **WHTZ/New York (CHR)** 1,273,100
Elvis Duran
2. **WRKS/New York (UC)** 1,118,800
Carol Ford, Wendy Williams
3. **WQHT/New York (CHR)** 1,048,600
Poco Lopez
4. **WPLJ/New York (CHR)** 1,046,100
Rocky Allen
5. **WLTW/New York (AC)** 1,014,800
Valerie Smaldone, Steve Roy
6. **KPWR/Los Angeles (CHR)** 895,000
Goeff St. John, Dave Morales
7. **WCBS-FM/New York (Gold)** 883,500
Bob Shannon
8. **KIIS-AM & FM/Los Angeles (CHR)** 868,600
Bruce Vidal
9. **WBLS/New York (UC)** 819,800
Hollywood; Geromino
10. **WNEW/New York (AOR)** 815,600
Scott Muni, Carol Miller



Elvis Duran
WHTZ/New York



Rocky Allen
WPLJ/New York



Carol Ford, Wendy Williams
WRKS/New York

RATINGS INFORMATION GUIDE

How To Use The Ratings Information

As you examine R&R's "Ratings Report & Directory, Vol. 1, '94," you'll find the following highlights featured in the detailed market breakdowns.

1 SHARE TRENDS

All stations in the Top 50 markets which earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the Fall '93 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five books can be included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter-hour share.

2 STATION/FORMAT

The call letters are printed in bold type with the station format listed beneath in italics.

3 FREQUENCY/POWER

The frequency and power for the radio signal(s) are shown as listed on page 3B in each Arbitron report.

4 AUDIENCE RANKINGS

The six rankings to the right of the frequency power column will help you understand a station's core strength. The first listing shows the Monday-Sunday (total persons 12+) cumme rank, followed by five AQH demo ranks for teens and adults. Also featured: demographic rankings for the Top 50 markets based on Monday-Sunday AQH.

5 AVERAGE MINUTES LISTENED

The column immediately following the 35-64 ranking shows the average number of minutes the audience spent listening to the station. This is based upon total persons 12+, Monday-Sunday, 6am-midnight.

6 OWNER, NET & REP INFORMATION

For the convenience of R&R "Ratings Report" users, we designate all station owners and their network/national rep affiliations as listed in each Arbitron report.

7 NOTATIONS

Updates are listed noting format and call letter changes plus LMA activity.

8 FORMAT REACH CHART

The lower-right corner of each Top 50 market page features a bar graph ranking format reach. Format totals are computed by adding the Fall '93 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all CHR shares are added together.

9 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where an ethnic breakout is not applicable, the code N/A is used.

NEW YORK

7

POPULATION: 14,033,500 (Black: 21.0%, Hispanic: 19.2%)

STATION	FORMAT	FREQUENCY	POWER	12+ CUMME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-34 RANK	35-64 RANK	AQH MIN. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM				
6.5	5.8	5.8	5.7	5.8	1 WRKS <i>UC</i>	98.7 7.9kw	3	3	1	1	3	9	85	SUMMIT	SOU	D&R	
5.2	5.3	5.2	4.3	4.8	2	1 WLTW <i>AC</i>	106.7 7.9kw	5	13	8	2	1	2	79	VII	---	KATZ
4.2	3.8	4.8	4.5	3	2 WABC <i>Talk</i>	270 5.9kw	22	19	16	14	4	96	5	VIETTES/ABC	ABC	BAN	
4.2	4.8	4.8	3.9	4.5	4	3 WCBS-FM <i>Gold</i>	101.7 6.8kw	16	14	7	2	1	79	CBS	CBS	CBS	
3.6	3.8	3.8	4.7	4.5	4	1 WHTZ <i>CHR</i>	100.2 7.9kw	1	1	4	6	13	22	58	SHAMROCK BR.	---	CHR
4.4	4.4	4.7	4.1	4.0	6	1 WBLS <i>UC</i>	107.5 5.4kw	10	4	3	5	8	14	70	INNER CITY	ABC	MCG
3.6	4.0	3.4	3.4	3.9	7	1 WINS <i>News</i>	1010 30.50kw	2	15	15	14	12	7	51	GROUP W	ABC	G/W
3.4	3.7	4.0	4.0	3.9	7	1 WPLJ <i>CHR</i>	95.5 6.7kw	4	5	2	3	5	16	60	CAP CITIES/ABC	ABC	KATZ
3.6	3.7	3.6	3.6	3.8	9	1 WQHT <i>CHR</i>	97.1 6.7kw	7	2	6	11	18	26	62	EMMIS	---	MMR

7 *Switched to AOR in late December.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WFAN	1 WLTW
2 WRKS	2 WPLJ	2 WFAN	2 WLTW	1 WXRK	2 WRKS
3 WQHT	3 WBLS	3 WRKS	3 WPLJ	3 WCBS-FM	3 WCBS-FM
4 WHTZ	4 WHTZ	4 WNEW	4 WBLS	4 WQCD	4 WQCD
5 WBLS	5 WLTW	5 WBLS	5 WHTZ	5 WNEW	5 WPLJ
6 WNEW	6 WQHT	6 WCBS-FM	6 WMXV	6 WLTW	6 WSKQ-FM
7 WPLJ	7 WMXV	7 WQHT	7 WCBS-FM	7 WPLJ	7 WMXV
8 WFAN	8 WNEW	8 WPLJ	8 WSKQ-FM	8 WSKQ-FM	8 WBLS
9 WLTW	9 WSKQ-FM	9 WHTZ	9 WCDQ	9 WCRK	9 WNEW
10 WQCD	10 WXRK	10 WQCD	10 WNEW	10 WBLS	10 WHTZ

FORMAT REACH

N/T	CHR	UC	GOLD/CR	AC	SPAN	NAC	B/EZ	CLAS	AOR	CTRY	BBND
19.1	12.2	9.8	8.1	7.6	4.4	3.6	3.3	3.3	3.0	2.3	1.6

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Networks

ABC	ABC Radio Networks	NBC	NBC Radio Network
AP	Associated Press Radio Network	SMN	Satellite Music Network
AURN	American Urban Radio Network	SOU	The Source
BRN	Business Radio Network	SUN	Sun Radio Network
CBS	CBS Radio Networks	UNIS	Unistar Radio Networks
CNN	Cable News Network	UPI	United Press International
CRC	Cadena Radio Centro	USA	USA Radio Network
MBS	Mutual Broadcasting System		

Reps Abbreviation Key

BAN	Banner Radio	MK4	Market 4 Radio
CAB	Caballero Spanish Media	MCG	McGavren-Guild, Inc.
CBS	CBS Radio Spot Sales	MMR	Major Market Radio
CHR	The Christal Company	MMRE	Major Market Radio/Espanol
CMBS	Concert Music Broadcast Sales, Inc.	MMS	Michigan Spot Sales
CRA	Crawford Broadcasting Co.	PATT	Patt Media
D&R	D&R	PMR	P. Mulvihill Radio Limited
DCA	Dora-Clayton Agency, Inc.	RSS	Radio Spot Sales
DIR	Direct Representatives	REG	Regional Representatives
DOME	Dome And Associates	REP	Republic Radio Inc.
EAST	Eastman Radio, Inc.	ROS	Roslin Radio Sales, Inc.
G/W	Group W Radio Sales	SAV	Savalli Broadcast Sales
HEG	Herbert E. Groskin	SRR	Salem Radio Representatives
JCG	J.C. Gates & Co.	SSS	Southern Spot Sales
KATZ	Katz Radio	SBS	Spanish Broadcasting System
KBS	Keystone Broadcasting System	TNS	TN Spot Sales
KTH	Katz Hispanic	TOR	Torbet Radio
K&P	Katz & Powell	UNI	Unirep Broadcasting Co.
LOTUS	Lotus Hispanic Reps	WRS	Williams Radio Sales

POPULATION: 14,033,500 (Black: 21.0%; Hispanic: 19.2%)

NEW YORK	FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
	12+ ADH																	
	6.5	5.8	5.8	5.7	5.8	1	WRKS UC	98.7 7.8kw	3	3	1	1	3	9	85	SUMMIT	SOU	D&R
	5.2	5.3	5.2	4.3	4.8	2	WLTW AC	106.7 7.8kw	5	13	8	2	1	2	79	VIACOM	---	KATZ
	4.2	3.8	4.8	4.5	4.6	3	WABC Talk	770 50kw	12	22	19	16	14	4	96	CAP CITIES/ABC	ABC	BAN
	4.2	4.8	4.8	3.9	4.5	4	WCBS-FM Gold	101.1 6.8kw	9	16	14	7	2	1	79	CBS	CBS	CBS
	3.6	3.8	3.8	4.7	4.5	4	WHTZ CHR	100.3 7.8kw	1	1	4	6	13	22	58	SHAMROCK BR.	---	CHR
	4.4	4.4	4.7	4.1	4.0	6	WBLS UC	107.5 5.4kw	10	4	3	5	8	14	70	INNER CITY	ABC	MCG
	3.6	4.0	3.4	3.4	3.9	7	WINS News	1010 30(50)kw	2	15	15	14	12	7	51	GROUP W	ABC	G/W
	3.4	3.7	4.0	4.0	3.9	7	WPLJ CHR	95.5 6.7kw	4	5	2	3	5	16	60	CAP CITIES/ABC	ABC	KATZ
	3.6	3.7	3.6	3.6	3.8	9	WQHT CHR	97.1 6.7kw	7	2	6	11	18	26	62	EMMIS	---	MMR
	3.3	4.0	3.5	3.9	3.6	10	WOR Talk	710 50kw	14	36	31	27	19	12	80	BUCKLEY	ABC	MCG
	2.8	2.9	2.8	3.0	3.6	10	WQCD NAC	101.9 5.3kw	16	24	11	9	4	3	88	TRIBUNE	---	CHR
	4.4	3.8	4.1	4.1	3.6	10	WXRK CR	92.3 7.6kw	8	8	5	4	6	15	59	INFINITY	ABC	TOR
	3.3	3.0	2.7	3.3	3.3	13	WPAT-FM BIEZ	93.3 5.4kw	17	33	20	18	16	5	82	PARK	---	MMR
	2.5	2.3	2.8	3.1	3.1	14	WFAN Sports	660 50kw	11	9	12	13	10	6	62	INFINITY	NBC	EAST
	2.9	3.5	2.8	3.0	3.0	15	WNEW AOR	102.7 7.8kw	15	12	7	8	9	17	69	GROUP W	UNIS	G/W
	2.4	2.2	2.1	2.3	3.0	15	WSKQ-FM Span	97.9 7.8kw	21	6	9	10	7	10	126	SBS	---	SBS
	3.4	3.7	3.0	3.6	2.9	17	WCBS News	880 50kw	6	29	22	17	17	8	47	CBS	CBS	CBS
	3.1	3.2	3.4	2.8	2.8	18	WMXV AC	105.1 7.8kw	13	7	10	12	11	11	62	BONNEVILLE INT.	---	MCG
	2.7	2.4	2.1	2.3	2.3	19	WYNY Ctry	103.5 6.7kw	18	23	13	15	15	13	79	BR. PARTNERS	NBC	D&R
	1.6	1.4	1.5	1.1	1.8	20	WQXR Clas	96.3 7.8kw	20	28	30	30	25	20	71	NEW YORK TIMES	UNIS	MMR
	0.2	1.4	1.5	1.7	1.6	21	WQEW Nost	1560 50kw	22	39	38	36	34	21	109	NEW YORK TIMES	---	MMR

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POPULATION: 14,033,500 (Black: 21.0%; Hispanic: 19.2%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
1.3	1.4	1.2	1.5	1.5	22	WNCN* Clas	104.3 7.8kw	19	27	27	22	20	18	57	GAF	UNIS	CMBS
1.5	1.7	1.6	2.0	1.4	23	WADO Span	1280 5kw	24	21	33	23	23	19	109	TICHENOR MEDIA	----	KT-H
1.7	1.9	1.4	1.1	1.0	24	WLIB NIT	1190 10kw	28	19	24	20	21	23	104	INNER CITY	AURN	MCG

*Switched to AOR in late December.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	N/T	19.1
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WFAN	1 WLTW	CHR	12.2
2 WRKS	2 WPLJ	2 WFAN	2 WLTW	1 WXRK	2 WRKS	UC	9.8
3 WOHT	3 WBLS	3 WRKS	3 WPLJ	3 WCBS-FM	3 WCBS-FM	GOLD/CR	8.1
4 WHTZ	4 WHTZ	4 WNEW	4 WBLS	4 WQCD	4 WQCD	AC	7.6
5 WBLS	5 WLTW	5 WBLS	5 WHTZ	5 WNEW	5 WPLJ	SPAN	4.4
6 WNEW	6 WOHT	6 WCBS-FM	6 WMXV	6 WLTW	6 WSKQ-FM	NAC	3.6
7 WPLJ	7 WMXV	7 WOHT	7 WCBS-FM	7 WPLJ	7 WMXV	B/EZ	3.3
8 WFAN	8 WNEW	8 WPLJ	8 WSKQ-FM	8 WSKQ-FM	8 WBLS	CLAS	3.3
9 WLTW	9 WSKQ-FM	9 WHTZ	9 WCDQ	9 WRKS	9 WNEW	AOR	3.0
10 WQCD	10 WXRK	10 WQCD	10 WNEW	10 WBLS	10 WHTZ	CTRY	2.3
						BBND	1.6

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POPULATION: 9,705,900 (Black: 10.3%; Hispanic: 34.0%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+OCH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.3	7.2	5.7	6.6	7.0	1	KLAX Span	97.9 50kw	7	2	1	1	1	4	118	SBS	----	SBS
5.1	5.0	5.0	4.9	4.8	2	KPWR CHR	105.9 72kw	2	1	3	6	18	26	60	EMMIS	----	D&R
5.1	5.5	5.1	4.7	4.4	3	KOST AC	103.5 12.5kw	3	6	7	4	2	3	55	COX	----	CHR
3.7	4.3	4.5	4.1	4.3	4	KFI Talk	640 50kw	10	26	20	14	6	1	78	COX	MBS	CHR
4.2	4.3	4.0	3.8	4.2	5	KIIS-A/F CHR	1150/102.7 5kw/8kw	1	3	4	5	7	16	50	GANNETT	----	MCG
3.8	3.9	4.3	3.9	4.2	5	KROQ NR	106.7 5.5kw	5	4	2	2	10	31	66	INFINITY	----	TOB
3.6	3.8	3.6	3.2	3.5	7	KLSX CR	97.1 21kw	9	15	6	3	4	8	59	GREATER MEDIA	----	MMR
3.1	3.4	3.1	3.3	3.4	8	KKBT UC	92.3 43kw	14	5	5	8	13	21	76	EVERGREEN MEDIA	----	MMR
4.4	3.7	3.9	3.3	3.4	8	KRTH Gold	101.1 51kw	6	8	14	10	3	2	53	INFINITY	UNIS	BAN
3.7	3.5	3.2	3.2	3.2	10	KBIG AC	104.3 105kw	13	19	9	11	8	7	68	BONNEVILLE INT.	----	CBS
3.5	3.9	3.7	3.5	3.0	11	KABC Talk	790 5kw	16	35	34	21	20	5	70	CAP CITIES/ABC	ABC	KATZ
2.8	2.2	2.1	2.5	2.9	12	KTNQ Span	1020 50kw	22	7	11	12	12	12	109	HEFTEL	----	CAB
1.9	1.7	1.7	1.6	2.8	13	KCBS-FM Gold	93.1 28.5kw	12	23	10	9	5	10	58	CBS	CBS	CBS
3.2	3.8	3.9	3.6	2.8	13	KLOS AOR	95.5 61kw	11	20	8	7	9	20	53	CAP CITIES/ABC	ABC	KATZ
2.6	2.9	3.2	2.6	2.7	15	KFWB News	980 5kw	4	28	24	20	19	11	41	GROUP W	CNN	G/W
2.7	2.7	2.2	2.3	2.6	16	KNX News	1070 50kw	8	31	31	23	21	9	44	CBS	CBS	CBS
3.4	2.4	3.5	2.9	2.5	17	KLVE Span	107.5 29.5kw	20	22	12	13	15	17	75	HEFTEL	----	CAB
2.4	2.1	2.2	2.1	2.5	17	KZLA Ctry	93.9 18.5kw	21	25	18	16	11	6	80	SHAMROCK BR.	----	EAST
2.6	3.0	3.0	3.1	2.3	18	KYSR AC	98.7 75kw	15	14	13	15	14	19	52	VIACOM	----	TOR
1.7	1.4	1.0	1.4	2.2	19	KXEZ AC	100.3 5.3kw	17	29	17	18	17	13	56	VIACOM	----	TOR
1.9	1.7	1.4	1.9	2.1	20	KKGO Clas	105.1 18kw	19	13	30	26	24	15	64	MT. WILSON FM	AP	CMBS

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12+ POPULATION: 9,705,900 (Black: 10.3%; Hispanic 34.0%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
2.5	2.3	2.2	2.5	1.9	21	KTWW NAC	94.7 55kw	18	27	19	17	16	14	56	GROUP W	----	G/W
1.6	1.4	1.6	1.5	1.7	22	KKHJ Span	930 5kw	23	12	15	19	22	23	75	LIBERMAN	----	KT-H
0.0	0.8	1.1	1.1	1.4	23	KXED Span	1540 50(10)kw	31	42	22	22	23	18	104	SBS	----	SBS
1.3	1.1	1.5	1.4	1.3	24	KWKW Span	1330 5kw	25	30	25	24	25	22	70	LOTUS	----	LOTUS
0.0	0.5	1.0	1.1	1.2	25	KJQI/KOJY Nost	1260/540 5kw/25kw	28	43	46	46	46	32	79	MT. WILSON FM	----	CMBS
0.0	0.0	0.0	0.0	1.1	26	KMQA* Span	98.3 2.3kw	37	16	16	25	27	38	100	WESTCOM MEDIA	----	CAB
1.1	1.2	0.9	1.2	1.0	27	KLIT AC	101.9 2.5kw	26	24	27	29	25	25	54	GOLDEN WEST	----	BAN

*Began rating period as KBOB.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	SPAN	
1 KLAX	1 KLAX	1 KLAX	1 KLAX	1 KLAX	1 KLAX	AC	17.9
2 KROQ	2 KROQ	2 KLSX	2 KOST	2 KLSX	2 KOST	N/T	13.1
3 KPWR	3 KIIS-A/F	3 KROQ	3 KIIS-A/F	3 KCBS-FM	3 KBIG	GOLD/CR	12.6
4 KLSX	4 KKBT	4 KLOS	4 KROQ	4 KLOS	4 KRTH	CHR	9.7
5 KLOS	5 KOST	5 KCBS-FM	5 KKBT	5 KFI	5 KIIS-A/F	NR	9.0
6 KIIS-A/F	6 KPWR	6 KPWR	6 KBIG	6 KIIS-A/F	6 KZLA	UC	4.2
7 KCBS-FM	7 KBIG	7 KIIS-A/F	7 KRTH	7 KROQ	7 KKBT	AOR	3.4
8 KKBT	8 KYSR	8 KOST	8 KPWR	8 KRTH	8 KYSR	CTRY	2.8
9 KTNQ	9 KLSX	9 KTNQ	9 KYSR	9 KOST	9 KFI	CLAS	2.5
10 KOST	10 KLOS	10 KFI	10 KLSX	10 KTNQ	10 KROQ	NAC	2.1
						BBND	1.9
							1.2

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POPULATION: 6,805,900 (Black: 18.5%; Hispanic: 10.8%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
8.5	6.5	6.7	6.4	7.7	1	WGN FS	720 50kw	2	23	23	11	3	1	87	TRIBUNE	ABC	CHR
7.6	7.4	6.9	8.5	7.3	2	WGCI-FM UC	107.5 33kw	4	1	1	1	2	9	102	GANNETT	----	MCG
5.7	6.2	5.7	4.5	5.4	3	WUSN Ctry	99.5 6.3kw	6	14	5	3	1	2	79	INFINITY	----	TOR
4.6	5.0	5.7	4.9	4.7	4	WBBM-FM CHR	96.3 4.2kw	1	2	4	4	14	20	53	CBS	CBS	CBS
3.5	4.3	3.6	3.7	4.4	5	WLS-A/F Talk	890/94.7 50kw w/4.4kw	12	30	15	16	12	7	83	CAP CITIES/ABC	ABC	BAN
3.7	4.6	4.0	3.9	4.1	6	WLIT AC	93.9 4kw	7	8	9	8	7	4	64	VIACOM	----	CHR
3.0	2.6	2.7	3.2	4.0	7	WLUP-FM AOR	97.9 6kw	10	12	2	2	5	11	72	EVERGREEN	----	MMR
3.9	4.2	3.8	4.4	3.8	8	WBBM News	780 50kw	3	19	20	18	15	8	49	CBS	CBS	CBS
2.8	3.2	3.3	3.4	3.5	9	WVAZ UC	102.7 6kw	16	7	11	6	4	5	77	BR. PARTNERS	UPI	BAN
2.9	2.8	2.8	3.3	3.4	10	WKQX NR	101.1 6kw	9	3	3	5	16	23	56	EMMIS	SOU	D&R
3.5	3.4	3.3	2.8	3.3	11	WNUA NAC	95.5 8.3kw	15	25	14	10	6	3	68	PYRAMID	----	D&R
2.5	2.7	2.9	2.4	3.1	12	WMAQ News	670 50kw	5	17	22	19	18	10	46	GROUP W	CNN	G/W
3.4	3.3	2.8	3.0	3.0	13	WWBZ AOR	103.5 4.3kw	13	4	6	9	17	21	57	MAJOR	----	EAST
2.2	2.4	3.0	2.8	2.9	14	WCKG CR	105.9 4.1kw	11	10	7	7	9	15	54	COX	----	KATZ
3.1	2.2	3.5	4.0	2.9	14	WJMK Gold	104.3 4kw	8	9	17	13	8	6	46	INFINITY	UNIS	KATZ
3.0	3.5	3.3	3.0	2.5	16	WJJD Nost	1160 50kw	19	29	33	33	30	24	71	INFINITY	UNIS	KATZ
2.0	2.6	2.4	1.9	2.5	16	WPNT AC	100.3 8.2kw	14	6	13	17	13	16	52	CENTURY	----	EAST
1.5	1.7	1.5	2.3	2.5	16	WTMX AC	101.9 4.2kw	17	11	10	12	11	12	57	BONNEVILLE INT.	----	MCG
1.7	1.7	1.8	2.7	2.2	19	WOJO Span	105.1 8.4kw	25	15	12	15	20	17	101	TICHENOR MEDIA	----	KT-H
2.9	2.3	2.4	2.7	2.1	20	WXRT NR	93.1 6.7kw	18	22	8	14	10	19	55	DIAMOND BR.	----	CBS
1.6	2.0	1.8	1.8	2.0	21	WSCR Sports	820 5kw	23	31	16	20	19	13	91	DIAMOND BR.	----	CBS

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12+ POPULATION: 6,805,900 (Black: 18.5%; Hispanic: 10.8%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
1.3	1.9	1.6	1.6	1.8	22	WNIB <i>Clas</i>	97.1 8.4kw	20	32	29	23	21	14	67	NO. ILLINOIS	----	CMBS
1.5	1.0	1.2	1.1	1.2	23	WGCI <i>UG</i>	1390 5kw	24	27	25	22	23	18	57	GANNETT	AURN	MCG
1.1	1.8	0.6	1.3	1.1	24	WIND <i>Span</i>	560 5kw	29	13	31	26	25	22	92	TICHENOR MEDIA	----	KATZ
3.0	2.7	2.0	1.9	1.1	24	WMVP* <i>Sports</i>	1000 50kw	21	28	21	21	22	26	39	EVERGREEN	----	MMR
0.4	0.7	1.0	0.7	1.0	26	WJPC-FM <i>UAC</i>	106.3 3kw	27	20	18	25	24	28	58	JOHNSON COM.	----	----

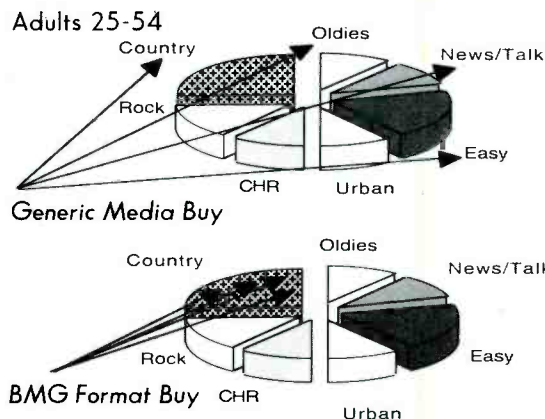
* Formerly WLUP-AM (Talk).

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	N/T	22.1
1 WLUP-FM	1 WGCI-FM	1 WLUP-FM	1 WGCI-FM	1 WLUP-FM	1 WUSN	UC	13.0
2 WGCI-FM	2 WKQX	2 WGCI-FM	2 WUSN	2 WUSN	2 WGCI-FM	AC	9.1
3 WCKG	3 WBBM-FM	3 WCKG	3 WVAZ	3 WGN	3 WVAZ	AOR	7.0
4 WWBZ	4 WUSN	4 WWBZ	4 WTMX	4 WCKG	4 WLIT	NR	5.5
5 WBBM-FM	5 WTMX	5 WUSN	5 WLIT	5 WXRT	5 WTMX	CTRY	5.4
6 WKQX	6 WLIT	6 WKQX	6 WBBM-FM	6 WNUA	6 WGN	CHR	4.7
7 WXRT	7 WLUP-FM	7 WXRT	7 WKQX	7 WSCR	7 WPNT	NAC	3.3
8 WUSN	8 WPNT	8 WBBM-FM	8 WPNT	8 WGCI-FM	8 WNUA	SPAN	3.3
9 WOJO	9 WVAZ	9 WGN	9 WNUA	9 WJMK	9 WJMK	GOLD/CR	2.9
10 WSCR	10 WWBZ	10 WSCR	10 WLUP-FM	10 WLS-A/F	10 WBBM-FM	BBND	2.5
						CLAS	1.8

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Phone (816) 753-3277 • Fax (816) 561-0800

POPULATION: 5,304,600 (Black: 10.8%; Hispanic: 14.8%)

SAN FRANCISCO

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.6	8.5	7.6	7.8	7.4	1	1	KGO NIT	810 50kw	1	15	12	1	1	1	70	CAP CITIES/ABC	ABC	BAN
5.8	4.7	4.4	5.1	5.7	2	2	KCBS News	740 50kw	2	30	19	11	4	2	56	CBS	CBS	CBS
3.6	4.5	6.1	6.6	4.6	3	3	KNBR FS	680 50kw	4	21	13	5	3	3	63	SUSQUEHANNA	ABC	EAST
4.9	5.3	4.4	4.7	4.3	4	4	KMEL CHR	106.1 69kw	5	1	1	3	15	22	59	EVERGREEN	----	CHR
2.9	3.6	3.9	4.3	4.3	4	4	KSOL CHR	107.7 8.9kw	3	2	2	4	17	17	57	UNITED	AP	MMR
3.6	3.6	3.5	3.0	3.4	6	6	KOIT-A/F AC	1260/96.5 5(1)kw/33kw	7	23	14	8	5	4	58	BONNEVILLE INT.	----	KATZ
2.3	2.2	3.0	2.4	3.2	7	7	KKSF NAC	103.7 7.8kw	10	31	9	2	2	5	69	BROWN	----	CBS
3.9	3.5	3.7	3.6	3.1	8	8	KIOI AC	101.3 125kw	6	4	6	7	7	10	49	FAIRMONT	----	BAN
3.6	3.2	3.5	4.0	3.1	8	8	KSAN Ctry	94.9 30kw	9	11	11	14	9	7	66	SHAMROCK BR.	----	MCG
3.5	4.0	3.3	3.0	2.9	10	10	KBLX-A/F NAC	1400/102.9 1kw/6.6kw	8	9	7	9	6	9	60	INNER CITY	----	D&R
2.6	2.4	2.7	2.7	2.9	10	10	KITS NR	105.3 15kw	13	5	3	6	11	28	64	ENTERCOM	----	D&R
1.8	1.4	1.5	2.2	2.7	12	12	KKHI-A/F Clas	1550/95.7 10.5kw/6.9kw	18	39	23	23	18	11	74	BUCKLEY	----	D&R
2.4	2.6	2.1	2.7	2.6	13	13	KDFC-A/F Clas	1220/102.1 5kw/33kw	14	25	31	19	13	6	62	SUNDIAL	----	CMBS
1.8	2.1	2.8	2.7	2.6	13	13	KRQR CR	97.3 82kw	12	10	5	10	10	15	57	CBS	CBS	CBS
1.8	1.4	2.2	1.9	2.4	15	15	KSJO AOR	92.3 50kw	19	6	4	13	16	26	71	BAYCOM PARTNER	ABC	MCG
1.9	2.1	2.4	2.2	2.3	16	16	KFOG AOR	104.5 7.9kw	17	38	8	12	8	14	60	SUSQUEHANNA	SOU	EAST
0.4	0.3	0.4	0.6	2.1	17	17	KABL* Nost	960 5kw	22	40	46	21	32	16	80	SHAMROCK BR.	----	CHR
1.8	2.0	2.1	1.4	2.0	18	18	KBAY AC	100.3 163kw	27	36	28	26	20	13	89	UNITED	----	MMR
2.1	2.4	1.7	1.7	2.0	18	18	KFRC-FM Gold	99.7 40kw	11	7	24	15	14	8	43	ALLIANCE	----	KATZ
1.2	1.0	1.2	1.6	1.8	20	20	KYA Gold	93.3 50kw	16	16	22	16	12	12	47	FIRST BR.	UNIS	MMR

* Ended simulcast of KABL-FM in mid-September.

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12+ POPULATION: 5,304,600 (Black: 10.8%; Hispanic: 14.8%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
1.9	1.9	1.8	1.6	1.7	21	KABL-FM AC	98.1 100kw	15	14	21	21	19	18	40	SHAMROCK BR.	----	CHR
1.3	1.4	1.4	1.1	1.6	22	KHQT CHR	97.7 1.65kw	21	3	16	24	30	38	59	ANAHEIM BR.	----	D&R
0.8	1.7	1.5	1.3	1.4	23	KLOK Span	1170 50(5)kw	32	20	15	18	23	29	112	BAHIA RADIO CRC		KT-H
1.3	1.6	1.0	1.2	1.3	24	KOME AOR	98.5 12.5kw	24	13	10	17	21	36	53	INFINITY	----	TOR
0.4	0.4	0.9	1.2	1.3	24	KSRI/KSRY AC	99.1/98.8 1.1kw/6kw	20	8	17	22	25	35	39	VIACOM	----	KATZ
1.6	1.1	1.3	0.9	1.1	26	KOFY Span	1050 50(10)kw	35	28	18	25	27	37	99	GABBERT	----	LOTUS
0.7	1.1	1.2	1.0	1.1	26	KUFY CR	94.5 1.2kw	23	33	20	20	22	23	47	KOOL COMM	----	D&R
0.8	1.1	1.0	1.0	1.0	28	KRTY Ctry	95.3 .87kw	31	19	26	27	24	27	65	EMPIRE	----	MMR
1.7	1.3	1.2	1.3	1.0	28	KSFO** Talk	560 5kw	26	4	39	31	28	19	41	FIRST BR.	CNN	MMR

**Switched from Gold in mid-September '93.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KITS	1 KMEL	1 KNBR	1 KIOI	1 KNBR	1 KGO	N/T	18.7
2 KMEL	2 KSOL	2 KRQR	2 KOIT-A/F	2 KCBS	1 KIOI	AC	11.5
3 KSJO	3 KIOI	3 KGO	3 KSOL	3 KGO	3 KOIT-A/F	CHR	10.2
4 KSOL	4 KITS	4 KSJO	4 KBLX-A/F	4 KKSF	4 KKSF	GOLD/CR	7.5
5 KRQR	5 KBLX-A/F	5 KITS	5 KMEL	5 KRQR	5 KBLX-A/F	NAC	6.1
6 KFOG	6 KOIT-A/F	6 KCBS	6 KGO	6 KFOG	6 KSB	AOR	6.0
7 KOME	7 KSB	7 KKSF	7 KKSF	7 KITS	7 KDFC-A/F	CLAS	5.3
8 KNBR	8 KSJO	8 KFOG	8 KSB	8 KSJO	8 KCBS	CTRY	4.1
9 KKSF	9 KKSF	9 KMEL	9 KITS	9 KSB	9 KFRC-FM	NR	2.9
10 KBLX-A/F	10 KOFY	10 KSOL	10 KFRC-FM	10 KBLX-A/F	10 KMEL	SPAN	2.5
						BBND	2.1

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POPULATION: 4,101,700 (Black: 18.4%; Hispanic: N/A)

PHILADELPHIA

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
7.0	8.1	7.1	7.0	6.9	1	KYW News	1060 50kw	1	15	17	14	8	2	50	GROUP W	NBC	G/W
5.1	4.1	6.6	6.7	6.0	2	WMMR AOR	93.3 18kw	3	7	1	1	1	12	71	GROUP W	UNIS	G/W
7.7	6.0	5.8	5.8	5.6	3	WYSP CR	94.1 16kw	2	9	2	2	3	6	56	INFINITY	ABC	TOR
4.3	7.0	5.0	5.7	5.4	4	WWDB-FM Talk	96.5 17kw	8	27	15	16	13	10	87	PANACHE	ABC	BAN
6.4	6.8	5.7	6.0	5.2	5	WIOQ CHR	1021 27kw	4	1	4	8	14	16	64	EZ	----	BAN
4.8	4.8	4.4	4.1	5.2	6	WPEN Nost	950 5kw	14	20	31	26	20	13	110	GREATER MEDIA	UNIS	MMR
4.1	4.7	4.4	4.2	5.1	7	WOGL-FM Gold	98.1 12.5kw	5	12	10	4	2	1	68	CBS	CBS	CBS
4.8	4.4	4.7	4.7	5.0	8	WUSL UC	98.9 18kw	7	2	3	3	11	15	77	TAK	----	KATZ
4.1	3.5	2.8	3.3	4.6	9	WIP Sports	610 5kw	9	10	8	7	4	5	77	INFINITY	MBS	KATZ
5.2	4.1	5.1	4.7	4.4	10	WXTU Ctry	92.5 15.5kw	11	13	13	9	6	3	80	BEASLEY	MBS	D&R
4.6	5.6	5.1	4.5	4.1	11	WYXR AC	104.5 16kw	6	6	6	5	7	7	56	PYRAMID	----	KATZ
3.3	3.2	3.6	4.7	4.0	12	WDAS-FM UAC	105.3 16.5kw	15	14	7	6	5	8	86	UNITY	----	MCG
4.6	4.3	4.0	3.1	3.3	13	WBEB-FM AC	101.1 14kw	10	11	14	13	12	10	58	WEAZ-FM INC.	----	MCG
3.7	3.8	4.1	3.5	3.3	13	WMGK AC	102.9 8.5kw	12	8	11	11	9	9	60	GREATER MEDIA	----	MMR
4.4	4.5	2.8	2.8	3.0	15	WJJZ NAC	106.1 22.5kw	17	17	12	10	10	12	71	MALRITE	ABC	EAST
2.7	2.7	2.4	2.4	2.7	16	WFLN Clas	95.7 50kw	16	28	18	17	17	14	62	FRANKLIN	----	CMBS
0.0	1.9	1.9	3.1	2.6	17	WIBF NR	103.9 340w	18	5	5	12	16	31	68	JARAD	----	HEG
2.2	1.6	2.4	2.7	2.3	18	WPLY CHR	100.3 35kw	13	4	9	15	15	19	50	GREATER MEDIA BR.	----	KATZ
0.4	0.4	1.7	1.8	1.4	19	WOGL Gold	1210 50kw	19	16	21	19	18	17	38	CBS	CBS	CBS
1.1	0.7	1.3	0.8	1.3	20	WDAS UG	1480 5(1)kw	22	23	19	22	23	20	88	UNITY	AURN	MCG
1.1	0.9	1.0	1.1	1.2	21	WPST CHR	97.5 50kw	20	3	16	18	25	30	42	NASSAU BR.	----	----

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POPULATION: 3,643,100 (Black: 21.0%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
7.5	7.4	9.3	8.6	9.3	1	WJR Talk	760 50kw	1	14	16	15	7	1	88	CAP CITIES/ABC	ABC	KATZ
6.4	6.3	6.3	6.4	6.8	2	WJLB UC	97.9 50kw	4	2	1	1	5	15	82	BOOTH BR.	---	MMR
4.7	5.1	5.7	5.1	5.5	3	WHYT CHR	96.3 20kw	3	1	3	10	17	20	61	CAP CITIES/ABC	ABC	KATZ
3.4	4.0	4.7	4.9	5.2	4	WMXD UAC	92.3 50kw	11	4	13	2	1	2	90	FRITZ	---	D&R
9.1	6.7	8.2	6.5	5.2	4	WWW-A/F Ctry	1130/106.7 50(10)kw/61kw	6	10	14	8	3	3	71	SHAMROCK BR.	UNIS	EAST
5.5	5.2	4.3	5.1	4.9	6	WXYT Talk	1270 5kw	14	22	18	14	11	4	91	FRITZ	CNN	D&R
5.7	5.9	4.3	4.6	4.5	7	WWJ News	950 5kw	2	15	17	17	14	5	47	CBS	CBS	CBS
3.3	4.6	4.0	2.8	4.3	8	WLTI AC	93.1 26.5kw	7	17	12	11	8	7	68	VIACOM	---	CHR
4.2	4.0	4.4	4.4	4.2	9	WKQI AC	95.5 100kw	5	3	9	3	2	6	54	BR. PARTNERS	---	BAN
2.0	1.0	1.2	2.9	4.1	10	WYCD Ctry	99.5 21kw	15	7	5	5	10	11	78	ALLIANCE BR.	ABC	G/W
3.4	3.5	3.8	3.4	3.9	11	WNIC AC	100.3 32kw	8	5	6	7	9	12	62	FAIRMONT	---	MCG
3.8	3.2	3.2	4.1	3.8	12	WJZZ Jazz	105.9 20kw	17	20	11	6	6	8	78	BELL	MBS	TOR
3.4	3.0	4.5	3.9	3.7	13	WCSX CR	94.7 13.5kw	9	18	4	4	4	13	60	GREATER MEDIA	UNIS	MCG
4.0	4.4	4.3	4.0	3.2	14	WJOI AC	97.1 12kw	16	19	19	19	16	9	64	CBS	---	CBS
4.6	3.5	4.1	3.5	3.2	14	WOMC Gold	104.3 190kw	10	8	15	12	12	10	55	INFINITY	UNIS	TOR
2.7	2.9	3.2	2.3	3.2	16	WRIF AOR	101.1 27kw	12	11	2	9	13	19	56	GREAT AMERICAN	---	BAN
2.0	2.4	1.8	2.4	2.8	17	WQRS Clas	105.1 20kw	19	21	22	20	18	14	85	MARLIN II LTD.	---	CMBS
0.0	0.4	1.9	1.6	2.3	18	CKWW Nost	580 5kw	22	24	29	29	27	16	113	CHUM LD.	---	---
3.6	2.8	1.8	2.2	2.2	19	WLLZ AOR	98.7 50kw	13	12	7	13	15	22	40	GROUP W	---	G/W
1.6	1.8	1.9	1.6	2.1	20	CIMX NR	88.7 100kw	18	9	8	16	19	25	62	CHUM LTD.	---	M/A
2.0	3.0	2.2	2.7	1.8	21	WDZR AOR	102.7 50kw	20	6	10	18	21	29	60	US RADIO	SMN	D&R
0.9	1.2	0.8	1.4	1.1	22	WQBH UG	1400 1kw	25	25	24	24	25	18	72	DETROIT BR.	---	PMS

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PHILADELPHIA

PHILADELPHIA

Continued from Page 32

12+ POPULATION: 4,101,700 (Black: 18.4%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WMMR	1 WUSL	1 WMMR	1 WYXR	1 WMMR	1 WOGL-FM
2 WYSP	2 WIOQ	2 WYSP	2 WUSL	2 WYSP	2 WYXR
3 WIP	3 WYXR	3 WIP	3 WMGK	3 WIP	3 WMGK
4 WUSL	4 WMMR	4 WOGL-FM	4 WDAS-FM	4 WOGL-FM	4 WDAS-FM
5 WIBF	5 WIBF	5 WUSL	5 WIOQ	5 WXTU	5 WBEB-FM
6 WIOQ	6 WYSP	6 WDAS-FM	6 WOGL-FM	6 WDAS-FM	6 WUSL
7 WDAS-FM	7 WMGK	7 WJZZ	7 WBEB-FM	7 WWDB-FM	7 WXTU
8 WOGL-FM	8 WDAS-FM	8 WWDB-FM	8 WMMR	8 WJZZ	8 KYW
9 WJZZ	9 WPLY	9 WIOQ	9 WYSP	9 KYW	9 WMMR
10 WYXR	10 WBEB-FM	10 WYXR	10 WXTU	10 WYXR	10 WYSP

FORMAT REACH

N/T	16.9
GOLD/CR	12.1
AC	10.7
UC	10.3
CHR	8.7
AOR	6.0
BBND	5.2
CTRY	4.4
NAC	3.0
CLAS	2.7
NR	2.6

#6

DETROIT

DETROIT

Continued from Page 33

12+ POPULATION: 3,643,100 (Black: 21.0%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WRIF	1 WJLB	1 WCSX	1 WJLB	1 WCSX	1 WMXD
2 WJLB	2 WHYT	2 WRIF	2 WMXD	2 WXYT	2 WLTJ
3 WCSX	3 WNIC	3 WJLB	3 WNIC	3 WJR	3 WKQI
4 WDZR	4 WYCD	4 WJZZ	4 WKQI	4 WRIF	4 WNIC
5 WLLZ	5 WLTJ	5 WXYT	5 WLTJ	5 WJZZ	5 WJLB
6 WHYT	6 WMXD	6 WYCD	6 WYCD	6 WWWW-A/F	6 WWWW-A/F
7 WYCD	7 CIMX	7 WKQI	7 WHYT	7 WYCD	7 WJZZ
8 CIMX	8 WKQI	8 WWWW-A/F	8 WWWW-A/F	8 WKQI	8 WYCD
9 WJZZ	9 WJZZ	9 WLLZ	9 WJZZ	9 WMXD	9 WOMC
10 WWWW-A/F	10 WRIF	10 WJR	10 WOMC	10 WWJ	10 WJR

FORMAT REACH

N/T	19.7
AC	15.6
UC	12.1
CTRY	9.3
AOR	7.2
GOLD/CR	6.9
CHR	5.5
JAZZ	3.8
CLAS	2.8
BBND	2.3
NR	2.1

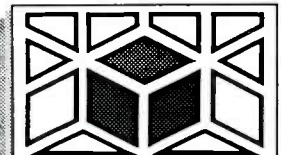
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POPULATION: 3,458,600 (Black: 13.4%; Hispanic: 12.9%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.8	8.8	8.0	5.4	6.9	1	KSCS Ctry	96.3 99kw	1	6	4	1	1	2	72	CAP CITIES/ABC	---	BAN
2.3	3.4	4.1	4.4	5.9	2	KHKS CHR	106.1 100kw	2	1	2	3	8	15	70	GANNETT	---	D&R
3.8	4.8	6.3	5.9	5.5	3	WBAP N/T	820 50kw	3	20	17	13	5	3	69	CAP CITIES/ABC	ABC	BAN
5.6	5.0	4.9	4.5	5.4	4	KVIL-A/F AC	1150/103.7 1kw/100kw	4	15	13	5	2	1	68	INFINITY	---	TOR
4.1	4.5	3.1	5.3	5.1	5	KYNG Ctry	105.3 100kw	7	5	1	2	6	13	82	ALLIANCE BR.	---	G/W
6.0	5.4	5.3	4.6	4.6	6	KPLX Ctry	99.5 100kw	5	11	7	4	3	4	63	SUSQUEHANNA	AP	EAST
2.6	2.9	3.9	3.7	3.5	7	KOAI NAC	107.5 25kw	14	21	15	9	7	6	66	GRANUM	---	MMR
4.4	3.6	4.0	3.2	3.4	8	KDMX AC	102.9 100kw	13	10	8	7	10	12	64	NATIONWIDE	---	MMR
4.4	4.8	3.9	4.5	3.4	9	KKDA-FM UC	104.5 98kw	15	4	6	12	18	18	67	REPUBLIC	AP	CHR
3.1	2.7	2.6	2.7	3.3	10	KEGL AOR	97.1 100kw	11	7	3	8	14	23	61	SANDUSKY	---	CHR
5.0	5.1	4.3	4.8	3.3	10	KJMZ UC	100.3 89kw	9	2	11	17	24	25	59	SUMMIT	ABC	MCG
3.1	4.1	3.9	4.0	3.3	10	KLUV Gold	98.7 100kw	8	12	19	10	9	5	55	TK	---	MCG
2.8	3.2	3.8	3.8	3.3	10	KZPS CR	92.5 96kw	12	25	5	6	4	11	62	BONNEVILLE INT.	---	D&R
2.9	3.1	2.4	2.7	3.0	14	KLIF N/T	570 5kw	17	27	18	16	11	7	76	SUSQUEHANNA	NBC	EAST
3.3	4.3	3.9	3.4	3.0	14	KRLD N/T	1080 50kw	6	22	25	20	16	8	44	COMMAND	CBS	CBS
2.7	1.9	2.2	2.8	2.9	16	KDGE NR	94.5 100kw	16	3	9	15	21	27	60	CELEBRITY RADIO	---	K&P
4.5	4.3	4.1	4.5	2.9	16	KTQX AOR	102.1 100kw	10	13	10	11	12	17	53	CBS	CBS	CBS
1.6	1.5	0.9	1.5	2.6	18	KESS Span	1270 5kw	25	14	12	14	13	21	114	MARK RODRIGUEZ	---	KT-H
2.7	2.2	1.9	2.2	2.5	19	WRR Clas	101.1 98kw	18	19	27	26	23	14	63	CITY OF DALLAS	AP	CMBS
2.0	1.5	2.2	2.2	2.4	20	KKDA UG	730 .5kw	24	16	23	19	15	10	102	REPULIC	AP	CHR
2.9	2.6	3.0	2.1	2.4	20	KLTY CC	94.1 100kw	19	8	14	18	17	20	63	MARK RODRIGUEZ	AP	K&P

Continued on Page 36

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Continued from Page 35

12+ POPULATION: 3,458,600 (Black: 13.4%; Hispanic: 12.9%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
2.3	1.6	2.1	2.4	2.3	22	KAAM Nost	1310 5kw	22	29	30	29	27	16	88	BONNEVILLE INT.	SMN	D&R
1.3	2.1	2.6	2.8	2.3	22	KSNM Ctry	94.9 100kw	20	24	24	21	19	9	65	ALLIANCE BR.	---	G/W
2.1	1.4	1.8	1.9	1.5	24	KHVN Rel	970 1kw	26	17	26	27	25	22	82	SUMMIT	ABC	MCG
0.8	1.0	1.0	0.7	1.5	24	KRVA Span	1600 5kw	27	23	22	22	20	19	111	RADIO PLANO	---	CAB
3.2	2.8	2.8	3.1	1.4	26	KRRW* Gold	97.9 100kw	21	30	21	23	22	24	44	CBS	CBS	CBS
1.7	1.6	1.7	1.6	1.3	27	KDZR AOR	99.1 100kw	23	9	16	25	28	31	55	BR. HOUSE OF TX.	SMN	ROS
0.4	0.5	0.8	0.8	1.2	28	KMRT Span	1480 5kw	29	18	20	24	26	26	118	MARK RODRIGUEZ	---	LOTUS

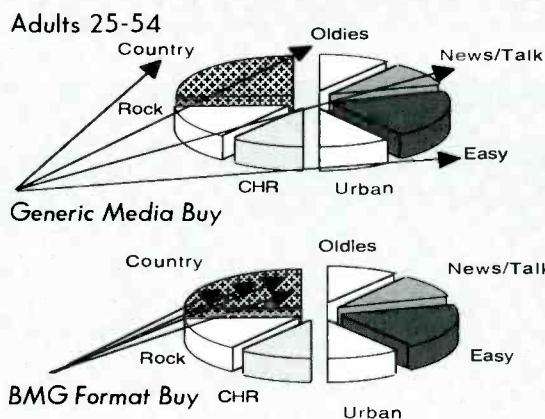
*Was KLRX (AC) prior to October 1993.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	CTRY	
1 KEGL	1 KHKS	1 KZPS	1 KSCS	1 KZPS	1 KSCS	18.9	
2 KYNG	2 KYNG	2 KEGL	2 KHKS	2 WBAP	1 KVIL-A/F	11.5	
3 KZPS	3 KSCS	3 KSCS	3 KYNG	3 KLIF	3 KPLX	9.1	
4 KTXQ	4 KDGE	4 KYNG	4 KVIL-A/F	4 KSCS	4 KYNG	8.8	
5 KSCS	5 KVIL-A/F	5 KLIF	5 KPLX	5 KOAI	5 KDMX	8.0	
6 KESS	6 KPLX	6 KTXQ	6 KDMX	6 KEGL	6 KHKS	7.5	
7 KHKS	7 KJMZ	7 WBAP	7 KKDA-FM	7 KVIL-A/F	7 KLUV	5.9	
8 KKDA-FM	8 KKDA-FM	8 KPLX	8 KLUV	8 KTXQ	8 KOAI	5.3	
9 KDMX	9 KDMX	9 KOAI	9 KLTY	9 KPLX	9 KLTY	3.9	
10 KLIF	10 KLTY	10 KHKS	10 KOAI	10 KYNG	10 KKDA	3.5	
						3.5	
						2.9	
						2.5	
						2.3	

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POPULATION: 3,451,000 (Black: 26.5%; Hispanic: 6.2%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.3	8.6	9.4	10.7	10.1	1	1	WPGC-FM CHR	95.5 50kw	1	1	1	1	1	10	93	COOK INLET	----	BAN
6.4	6.6	7.2	6.6	5.9	2	2	WMZQ-A/F Ctry	1390/98.7 5kw/50kw	3	8	7	5	5	3	79	VIACOM	----	CHR
4.6	5.3	5.0	4.1	5.1	3	3	WRQX AC	107.3 36kw	2	4	2	2	2	8	64	CAP CITIES/ABC	ABC	KATZ
4.3	5.3	4.0	4.0	4.8	4	4	WMAL NT	630 5kw	7	24	15	12	10	5	72	CAP CITIES/ABC	ABC	KATZ
3.0	3.4	3.6	3.9	4.5	5	5	WHUR UAC	96.3 24kw	4	6	8	4	6	6	62	HOWARD UNIV.	----	D&R
4.1	4.0	4.2	3.5	4.5	6	6	WJFK-FM FS	106.7 22kw	12	9	3	3	4	12	78	INFINITY	ABC	TOR
3.9	4.3	4.7	3.7	4.4	7	7	WGAY AC	99.5 210kw	9	20	12	11	9	4	69	GREATER MEDIA	----	MMR
5.2	4.1	4.7	4.9	4.4	7	7	WKYS UC	93.9 24kw	5	3	6	6	8	9	63	ALBIMAR	----	D&R
2.7	3.0	2.4	3.7	4.2	9	9	WBIG-FM Gold	100.3 36kw	11	11	16	7	3	1	69	COLFAX	ABC	EAST
3.8	3.5	4.2	4.0	4.1	10	10	WMMJ UAC	102.3 2.9kw	18	10	14	9	7	2	98	ALMIC BR.	ABC	MCG
2.8	2.9	2.6	2.7	3.7	11	11	WHFS NR	99.1 50kw	13	2	4	8	11	23	74	LIBERTY	AP	BAN
3.7	3.3	3.2	2.3	3.1	12	12	WGMS Clas	103.5 46kw	16	23	17	17	17	7	70	CLASSICAL ACQ.	MBS	KATZ
3.9	3.4	3.9	3.3	3.1	12	12	WWDC-FM AOR	101.1 22.5	8	5	5	10	12	21	48	CAPITOL	UNIS	CHR
3.9	3.2	3.5	3.8	2.5	14	14	WTOP News	1500 50kw	6	18	24	18	18	13	36	EVERGREEN	CBS	G/W
3.4	2.8	2.7	3.1	2.4	15	15	WASH AC	97.1 26kw	10	12	9	13	15	15	40	EVERGREEN	----	MMR
2.1	2.8	2.2	2.0	2.2	16	16	WARW* Gold	94.7 22.5kw	17	13	13	14	13	14	50	CBS	----	CBS
3.5	3.2	3.4	2.5	2.2	16	16	WXTR Gold	104.1 22kw	14	16	18	16	14	11	46	RADIO VENTURES I	----	MCG
2.4	2.1	2.6	2.5	1.9	18	18	WCXR CR	105.9 28kw	15	15	10	15	16	18	42	GROUP W	----	G/W
1.1	1.0	1.2	1.3	1.6	19	19	WWDC BBnd	1260 5kw	23	25	31	31	30	24	98	CAPITOL	UNIS	CHR
1.4	1.9	1.8	1.7	1.4	20	20	WYCB Rel	1340 1kw	24	27	23	22	19	16	97	HOWARD SANDERS	AURN	----

*Was WLTT (AC) prior to November 1993.

Continued on Page 38

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Continued from Page 37

12+ POPULATION: 3,451,000 (Black: 26.5%; Hispanic: 6.2%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ POP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
1.3	0.9	1.1	0.8	1.3	21	WIIY AOR	97.9 13.5kw	20	7	11	19	22	31	54	HEARST	ABC	D&R
2.1	1.9	1.6	1.1	1.1	22	WWRC Talk	980 5kw	21	26	29	23	23	19	48	GREATER MEDIA	NBC	MMR
1.5	1.5	1.2	2.0	1.0	23	WOL Talk	1450 1kw	27	28	30	28	24	17	82	RADIO ONE	AURN	MCG
0.9	1.0	0.7	1.0	1.0	23	WTEM Sports	570 5kw	19	17	21	20	20	20	33	COLFAX	CBS	KATZ

DEMOGRAPHIC RANKINGS

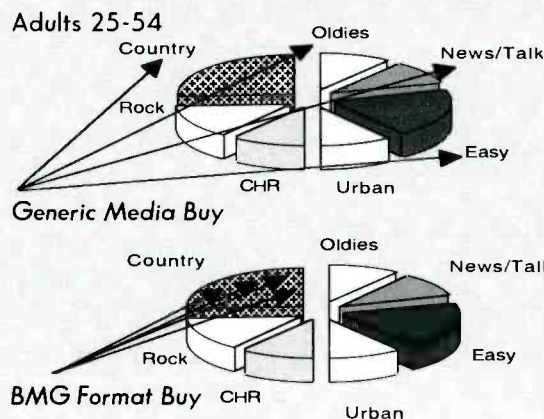
FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WJFK-FM	1 WRQX	N/T	15.9
2 WJFK-FM	2 WRQX	2 WJFK-FM	2 WRQX	2 WPGC-FM	2 WPGC-FM	UC	13.0
3 WHFS	3 WMZQ-FM	3 WHFS	3 WMZQ-A/F	3 WBIG-FM	3 WMMJ	AC	11.9
4 WWDC-FM	4 WHUR	4 WWDC-FM	4 WMMJ	4 WHUR	4 WMZQ-A/F	GOLD/CR	10.5
5 WKYS	5 WKYS	5 WHUR	5 WHUR	5 WMAL	5 WKYS	CHR	10.1
6 WRQX	6 WHFS	6 WKYS	6 WKYS	6 WMZQ-A/F	6 WBIG-FM	CTRY	5.9
7 WHUR	7 WWDC-FM	7 WMAL	7 WGAY	7 WRQX	7 WHUR	AOR	3.9
8 WIYY	8 WASH	8 WBIG-FM	8 WBIG-FM	8 WHFS	8 WGAY	NR	3.7
9 WMZQ-A/F	9 WGAY	9 WRQX	9 WASH	9 WWDC-FM	9 WJFK-FM	CLAS	3.1
10 WCXR	10 WJFK-FM	10 WMZQ-A/F	10 WJFK-FM	10 WKYS	10 WASH	BBND	1.6
						REL	1.4

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POPULATION: 3,191,300 (Black: 56%; Hispanic: 4.8%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
7.4	7.3	6.1	7.3	7.9	1	WBZ News	1030 50kw	1	16	12	9	8	1	69	GROUP W	ABC	G/W
5.3	5.1	5.7	5.3	6.6	2	WMJX AC	106.7 24.5	4	4	4	1	1	2	77	GREATER MEDIA	----	MCG
7.0	7.8	8.3	7.7	6.5	3	WXKS-FM CHR	107.9 23.5kw	2	2	1	2	7	11	58	PYRAMID	----	KATZ
5.5	4.8	6.1	6.0	5.7	4	WRKO NIT	680 50kw	7	21	18	13	10	5	75	ATLANTIC RADIO	MBS	EAST
4.5	4.0	4.0	5.8	5.3	5	WJMN CHR	94.5 11.5kw	3	1	5	6	12	16	59	ARDMAN BR.	----	D&R
5.3	5.0	5.2	4.8	4.7	6	WBCN AOR	104.1 19kw	6	5	2	3	4	14	59	INFINITY	----	TOR
3.6	3.8	3.7	3.5	4.4	7	WZLX CR	100.7 20kw	9	7	3	4	3	12	64	INFINITY	----	D&R
3.5	3.8	4.0	4.6	4.3	8	WBMX AC	98.5 9kw	5	11	8	5	2	6	54	ATLANTIC RADIO	UNIS	EAST
4.7	4.3	3.7	4.6	4.1	9	WODS Gold	103.3 16kw	8	8	14	8	5	3	58	CBS	CBS	CBS
4.2	3.9	3.5	3.8	4.1	9	WSSH-FM AC	99.5 32kw	11	9	16	10	9	4	73	GRANUM	----	MMR
3.8	4.1	4.4	3.6	3.9	11	WHDH Talk	850 50kw	12	20	17	16	13	7	71	ATLANTIC RADIO	CBS	EAST
3.8	3.1	3.3	3.6	3.7	12	WBOS AOR	92.9 8.8kw	10	13	6	7	6	10	63	GRANUM	----	MMR
2.4	3.3	3.1	2.1	3.2	13	WCRB Clas	102.5 15kw	13	22	20	18	15	8	68	CHARLES RIVER	----	CMBS
2.1	1.8	2.0	2.0	2.8	14	WEEI Sports	590 5kw	14	12	15	12	11	9	61	BOSTON CELTICS	ABC	KATZ
2.5	1.6	2.1	2.2	2.6	15	WBOS City	96.9 12.5kw	17	23	13	15	17	15	85	GREATER MEDIA	----	MCG
2.4	3.3	3.5	2.9	2.1	16	WCLB City	105.7 8.5kw	18	19	21	14	14	13	68	FAIRBANK COM.	----	BAN
1.9	2.3	1.7	1.7	2.1	16	WFNX NR	101.7 1.65kw	15	6	7	11	16	21	56	MCC BR.	----	D&R
1.8	1.7	2.2	3.0	1.7	18	WILD UC	1090 5kw	22	10	9	17	18	18	118	NASH	AURN	ROS
1.7	2.8	1.7	1.7	1.7	18	WXKS BBnd	1430 5kw	21	25	29	29	23	17	87	PYRAMID	UNIS	KATZ
2.0	2.0	2.3	1.2	1.5	20	WPLM-A/F BBnd	1390/99.1 5kw/50kw	20	27	23	23	21	19	55	PLYMOUTH ROCK	UNIS	D&R
2.3	2.2	2.0	1.9	1.3	21	WAAF AOR	107.3 18.5	19	3	11	19	19	24	44	ZAPIS	UNIS	D&R
1.2	1.0	1.1	1.5	1.1	22	WCGY AOR	93.7 50kw	16	15	10	20	20	32	35	CURT GOWDY	ABC	K&P

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POPULATION: 3,184,200 (Black: 17.4%; Hispanic: 20.5%)

HOUSTON

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.8	7.4	7.7	7.1	6.3	1	KILT-FM Ctry	100.3 100kw	1	4	6	2	1	2	64	GROUP W	UNIS	G/W
2.9	4.8	4.6	4.5	5.7	2	KKBQ-A/F Ctry	790/92.9 5kw/97kw	10	5	2	1	3	13	89	GANNETT	----	MCG
4.8	3.6	4.1	4.9	5.4	3	KODA AC	99.1 95kw	7	10	9	4	2	7	74	COMMAND	----	MMR
3.8	3.7	4.0	4.8	5.3	4	KQUE Nost	102.9 100kw	14	14	25	20	18	6	113	TEXAS COAST	ABC	BAN
4.5	4.2	3.8	5.3	4.9	5	KRBE-A/F CHR	1070/104.1 10(5)kw/100kw	4	3	1	5	13	19	62	SUSQUEHANNA	----	EAST
5.2	5.0	5.3	4.6	4.7	6	KBXX CHR	97.9 100kw	8	1	5	9	14	16	66	COOK INLET	----	BAN
6.4	5.7	6.2	6.0	4.7	6	KIKK-FM Ctry	95.7 95kw	3	7	10	11	9	8	58	GROUP W	----	TOR
4.2	4.6	4.5	4.6	4.6	8	KMJQ UC	102.1 100kw	6	2	4	8	11	18	62	NOBLE	----	MCG
4.7	4.3	4.6	4.1	4.6	8	KTRH News	740 50kw	2	24	16	13	8	1	51	EVERGREEN	CBS	CBS
4.9	4.9	4.5	5.2	4.5	10	KHMX AC	96.5 97kw	5	11	3	3	5	14	58	NATIONWIDE	----	D&R
2.5	1.9	3.4	3.7	4.3	11	KPRC N/T	950 5kw	12	19	18	14	10	3	73	SUNBELT	CNN	----
4.2	3.5	3.4	3.8	4.2	12	KLDE Gold	94.5 95kw	9	26	28	7	4	4	65	ENTERCOM	UNIS	D&R
2.7	4.1	2.8	3.3	3.9	13	KHYS UAC	98.5 100kw	15	13	13	6	6	5	87	CLEAR CHANNEL	UNIS	MCG
4.5	5.0	4.7	3.8	3.2	14	KLOL AOR	101.1 95kw	11	9	7	12	12	9	52	EVERGREEN	SOUR	CBS
3.3	3.6	3.3	2.9	3.2	14	KZFX CR	107.5 95kw	13	15	8	10	7	10	61	SHAMROCK BR.	----	KATZ
2.0	2.5	2.4	2.0	2.0	16	KQQK Span	106.5 100kw	18	12	14	16	16	20	69	PARR	----	CAB
3.2	2.4	2.7	2.7	1.9	17	KLTR* AC	93.7 100kw	16	16	17	15	15	15	43	CBS	CBS	CBS
1.8	2.1	2.2	1.8	1.8	18	KKZR AOR	106.9 100kw	19	6	11	17	21	29	63	US RADIO	ABC	BAN
0.6	1.2	0.9	0.7	1.5	19	KCOH FS	1430 5kw	22	28	26	21	17	11	105	KCOH, INC.	AURN	ROS
2.0	2.8	2.6	2.3	1.5	20	KSEV N/T	700 15(1)kw	17	30	21	19	19	12	53	SUNBELT	NBC	KAZ
1.5	0.9	1.4	1.7	1.4	21	KLTN Span	93.3 100kw	20	20	15	18	20	23	75	TICHENOR MEDIA	----	KT-H
1.6	2.4	1.6	1.7	1.0	22	KLAT Span	1010 5kw	25	21	23	26	22	25	74	TICHENOR MEDIA	----	KATZ
0.0	0.0	0.0	0.7	1.0	22	KXTJ Span	107.9 100kw	24	8	22	22	23	22	70	EL DORADO COM.	----	----

*Became to KKRW (Gold) in late November.

Continued on Page 41

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12+ POPULATION: 3,191,300 (Black: 56%; Hispanic: 4.8%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WBCN	1 WXKS-FM	1 WBCN	1 WMJX	1 WBCN	1 WMJX	N/T 20.3
2 WZLX	2 WJMN	2 WZLX	2 WXKS-FM	2 WZLX	2 WBMX	AC 15.0
3 WXKS-FM	3 WMJX	3 WMJX	3 WBMX	3 WMJX	3 WXKS-FM	CHR 11.8
4 WMJX	4 WBOS	4 WXKS-FM	4 WJMN	4 WEEI	4 WBOS	AOR 10.8
5 WFNX	5 WBMX	5 WEEI	5 WBOS	5 WODS	5 WSSH-FM	GOLD/CR 8.5
6 WJMN	6 WZLX	6 WBOS	6 WODS	6 WBZ	6 WODS	CTRY 4.7
7 WBOS	7 WBCN	7 WODS	7 WSSH-FM	7 WBOS	7 WBZ	BBND 3.2
8 WCGY	8 WFNX	8 WBZ	8 WZLX	8 WRKO	8 WZLX	CLAS 3.2
9 WAAF	9 WILD	9 WJMN	9 WBZ	9 WHDH	9 WJMN	NR 2.1
10 WBMX	10 WLYT	10 WFNX	10 WBCS	10 WSSH-FM	10 WCLB	UC 1.7

BOSTON

HOUSTON-GALVESTON

Continued from Page 40

12+ POPULATION: 3,184,200 (Black: 17.4%; Hispanic: 20.5%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOL	1 KHMx	1 KLOL	1 KODA	1 KILT-FM	1 KODA	CTRY 16.7
2 KRBE-A/F	2 KKBQ-A/F	2 KILT-FM	2 KKBQ-A/F	2 KHYS	2 KKBQ-A/F	N/T 11.9
3 KKBQ-A/F	3 KRBE-A/F	3 KHYS	3 KHMx	3 KTRH	3 KHMx	AC 11.8
4 KBXX	4 KODA	4 KZFX	4 KILT-FM	4 KZFX	4 KILT-FM	CHR 9.6
5 KMJQ	5 KMJQ	5 KKBQ-A/F	5 KRBE-A/F	5 KPRC	5 KLDE	UC 8.5
6 KZFX	6 KBXX	6 KBXX	6 KMJQ	6 KLDE	6 KHYS	GOLD/CR 7.4
7 KIKK-FM	7 KILT-FM	7 KRBE-A/F	7 KLDE	7 KLOL	7 KRBE-A/F	SPAN 5.4
8 KKZR	8 KLDE	8 KLDE	8 KBXX	8 KIKK-FM	8 KIKK-FM	BBND 5.3
9 KILT-FM	9 KZFX	9 KPRC	9 KHYS	9 KKBQ-A/F	9 KMJQ	AOR 5.0
10 KHMx	10 KIKK-FM	10 KTRH	10 KIKK-FM	10 KHMx	10 KZFX	

HOUSTON

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MIAMI-FT. LAUDERDALE-HOLLYWOOD

POPULATION: 2,823,900 (Black: 16.5%; Hispanic: 35.9%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
6.6	6.4	7.9	6.6	7.1	1	WEDR UC	99.1 100kw	4	2	1	1	1	5	97	WEDR, INC.	CBS	MCG
5.5	5.3	5.9	5.4	6.2	2	WLYF AC	101.5 100kw	6	13	13	13	9	2	87	JEFFERSON-PILOT	---	BAN
4.7	4.7	4.6	3.9	5.6	3	WHQT UAC	105.1 100kw	3	3	6	2	2	3	76	COX	---	MMP
5.3	5.3	5.1	4.7	5.3	4	WPOW CHR	96.5 100kw	1	1	2	5	14	22	65	BEASLEY	SOU	D&R
3.8	2.8	4.4	4.1	5.0	5	WHYI* CHR	100.7 100kw	2	4	3	4	5	11	62	METROPLEX	---	MCG
3.7	3.9	4.8	5.4	4.9	6	WAQI Span	710 50kw	17	26	18	16	15	8	140	VIVA AMERICA	---	CAB
4.0	4.2	4.0	4.7	4.9	6	WRTO Span	98.3 100kw	13	19	10	7	4	1	112	NEW AGE	---	LOTUS
3.8	5.1	3.9	4.4	4.8	8	WXDJ Span	95.7 100kw	11	5	4	3	3	10	103	NEW AGE	---	---
3.2	3.4	3.1	3.8	4.5	9	WKIS Ctry	99.9 100kw	7	9	9	9	6	4	83	SUNSHINE WIRE.	UNIS	D&R
4.8	3.2	4.1	3.9	4.2	10	WFLC AC	97.3 100kw	5	6	7	6	7	12	58	COX	---	CHR
5.4	4.5	3.3	3.0	3.8	11	WIOD NIT	610 100kw	8	16	11	12	8	7	69	COX	MBS	CHR
3.6	3.6	3.9	3.0	3.5	12	WSHE AOR	103.5 100kw	9	7	5	8	12	23	67	TK	---	TOR
2.9	2.6	2.6	2.6	2.8	13	WZTA CR	94.9 100kw	10	11	8	10	11	17	55	PAXSON BR.	---	KATZ
3.0	3.5	2.7	2.7	2.7	14	WLVE NAC	93.9 100kw	14	28	14	11	10	9	64	GILMORE	---	KATZ
3.1	2.6	2.3	2.8	2.6	15	WMXJ Gold	102.7 100kw	12	12	16	14	13	6	56	SCONNIX	---	EAST
2.5	2.9	2.1	3.1	2.6	15	WTMI Clas	93.1 96kw	16	24	19	21	18	13	73	MARLIN II LTD	---	CMBS
2.1	2.9	2.3	2.1	2.2	17	WINZ News	940 50(25)kw	15	27	23	23	21	19	62	PAXSON BR.	CBS	KATZ
3.3	2.7	2.9	2.9	2.0	18	WTPX AC	106.7 100kw	18	15	12	15	17	20	62	TAK	---	D&R
2.0	1.3	2.0	2.1	1.9	19	WCMQ-FM Span	92.3 31kw	21	14	21	17	16	14	75	SBS	---	SBS
1.1	1.0	2.0	3.0	1.6	20	WCMQ Span	1210 25kw	25	29	29	28	24	16	107	SBS	---	SBS
1.5	2.0	1.9	1.7	1.5	21	WQAM Sports	560 5(1)kw	19	17	17	19	20	18	50	SUNSHINE WIRE.	NBC	D&R
1.1	1.6	1.2	1.6	1.4	22	WAXY Gold	105.9 100kw	20	10	27	20	19	15	46	ACKERLEY	---	MCG
3.5	3.4	2.8	1.9	1.4	22	WQBA Span	1140 50(10)kw	23	30	31	32	32	24	73	TICHENOR MEDIA	---	KT-H
1.6	2.4	1.8	1.3	1.4	22	WQBA-FM Span	107.5 95kw	22	23	22	24	25	27	63	TICHENOR MEDIA	---	KT-H
1.0	0.8	1.0	1.1	1.2	25	WAVS Span	1170 5(.25)kw	27	18	15	18	22	25	92	ROY BRESKY	---	---
1.2	0.8	1.0	1.5	1.1	26	WFTL NIT	1400 1kw	28	32	33	31	31	29	98	KING	CNN	DIR
1.5	1.0	1.2	0.8	1.0	27	WWFE Span	670 50(1)kw	29	31	28	30	30	26	90	EMILLO MILAN	UPI	---

*Under LMA with Ackerley.

Continued on Page 45

POPULATION: 2,681,900 (Black: 24.5%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.1	11.1	13.3	13.2	13.5	1	WVEE UC	103.3 100kw	2	1	1	1	1	5	122	SUMMITT	ABC	MCG
8.7	9.0	9.6	7.4	8.9	2	WKHX-FM Ctry	101.5 99kw	3	3	4	2	2	1	85	CAP CITIES/ABC	----	KATZ
3.6	5.9	6.2	6.3	7.2	3	WSTR CHR	94.1 100kw	5	2	2	3	3	10	74	JEFFERSON-PILOT	----	CBS
8.6	6.9	8.0	8.1	7.1	4	WPCH AC	94.9 99kw	1	10	9	6	4	2	63	JACOR	CBS	EAST
7.4	5.8	6.5	5.6	6.2	5	WSB-FM AC	98.5 100kw	4	8	6	4	5	6	62	COX	----	CHR
6.4	6.7	5.2	4.9	5.8	6	WYAI/WYAY* Ctry	104.1/106.7 60k/99kw	8	5	7	7	7	7	71	NEWCITY	CBS	MCG
5.4	5.8	5.3	6.7	5.6	7	WSB Talk	750 50kw	6	14	13	4	10	4	59	COX	AP	CHR
5.5	6.1	5.9	5.3	5.0	8	WALR UAC	104.7 100kw	12	9	10	8	6	3	74	RING RADIO	UNIS	BAN
5.6	5.0	4.6	5.0	4.8	9	WKLS-FM AOR	96.1 99kw	7	6	3	5	9	13	57	GREAT AMERICAN	SOU	KATZ
4.9	4.0	4.1	4.9	4.0	10	WNNX NR	99.7 100kw	11	4	5	9	12	14	57	SUSQUEHANNA	----	MMR
3.5	4.5	4.1	4.8	3.8	11	WFOX Gold	97.1 97kw	10	7	11	11	8	8	53	SHAMROCK BR.	----	G/W
4.7	5.2	5.6	6.5	3.8	11	WGST NIT	640 50(1)kw	13	13	12	13	13	9	62	JACOR	ABC	EAST
4.0	4.6	4.8	3.4	3.5	13	WZGC CR	92.9 99kw	9	11	8	10	11	12	45	COOK INLET	----	D&R
3.0	3.4	1.9	3.1	2.4	14	WAOK Rel	1380 5kw	14	12	15	14	14	11	100	SUMMIT	----	MCG
1.4	1.5	1.4	1.4	1.3	15	WQXI Nost	790 5(1)kw	17	17	18	18	18	15	84	JEFFERSON-PILOT	UNIS	CBS

*WYAY now owned by Cap Cities/ABC; WYAI is now WJZF (NAC) under an LMA with Cox.

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



POPULATION: 2,623,500 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
7.7	7.6	8.4	7.8	8.9	1	KMPS-A/F Ctry	1300/94.1 5kw/98kw	3	4	1	1	1	3	95	EZ	AP	EAST
7.5	7.7	7.7	7.5	7.0	2	KIRO NIT	710 50kw	1	20	14	8	3	2	55	BONNEVILLE INT.	CBS	TOR
5.6	5.6	6.0	6.0	6.6	3	KBSG-A/F Gold	1210/97.3 10(1)kw/55kw	2	6	8	2	2	1	69	VIACOM	----	TOR
6.4	5.4	6.1	6.2	5.9	4	KUBE CHR	93.3 100kw	4	1	3	4	11	15	67	COOK INLET	----	MMR
3.0	4.1	4.5	6.1	5.4	5	KVI Talk	570 5kw	12	14	13	12	8	4	91	GOLDEN WEST	MBS	BAN
3.7	4.5	5.1	5.6	4.7	6	KLSY AC	92.5 58kw	7	5	7	6	5	7	71	SANDUSKY	AP	CHR
5.8	5.0	4.9	3.3	4.3	7	KOMO FS	1000 50kw	5	16	19	18	13	5	51	FISHER	ABC	KATZ
3.7	3.5	4.0	4.4	4.3	8	KZOK-FM CR	102.5 100kw	6	11	4	3	4	11	63	CHRYSLER	----	EAST
4.9	4.8	3.7	4.0	4.2	9	KRPM Ctry	106.1 58kw	11	9	9	7	7	8	71	HERITAGE MEDIA	----	CBS
4.0	4.7	3.6	2.7	4.1	10	KISW AOR	99.9 100kw	13	7	2	5	9	23	70	NATIONWIDE	----	MCG
3.0	2.5	4.3	5.7	3.9	11	KIXI Nost	880 50(10)kw	15	18	26	25	23	13	83	SANDUSKY	UNIS	CHR
4.6	3.8	2.9	3.5	3.8	12	KING-FM Clas	98.1 58kw	8	15	20	17	14	6	59	CLASSIC RADIO	----	MMR
2.7	3.4	3.5	3.7	3.6	13	KNDD NR	107.7 100kw	9	3	5	9	15	21	58	VIACOM	----	TOR
3.8	3.3	2.5	3.2	3.0	14	KXRX AOR	96.5 100kw	14	12	6	10	12	16	57	SHAMROCK BR.	----	KATZ
2.8	2.8	2.5	3.1	2.9	15	KMTT-A/F AOR	850/103.7 10(1)kw/58kw	16	18	10	11	6	10	68	ENTERCOM	ABC	D&R
2.1	2.4	2.6	1.8	2.6	16	KEZX-FM B/EZ	98.9 100kw	21	23	17	13	10	9	92	PARK	ABC	D&R
4.2	3.1	3.1	3.1	2.6	17	KPLZ CHR	101.5 100kw	10	2	11	16	20	20	42	GOLDEN WEST	----	BAN
2.7	3.0	2.3	2.1	2.0	18	KLTX AC	95.7 100kw	18	22	15	14	16	12	53	ACKERLEY	----	CBS
1.7	1.7	2.4	2.4	2.0	18	KRWM AC	106.9 100kw	19	17	12	15	17	14	59	BROWN	----	CBS
3.2	3.0	1.9	1.9	1.7	20	KING NIT	1090 50kw	20	25	21	21	21	18	59	CLASSIC RADIO	ABC	MMR
1.9	2.1	2.9	1.9	1.6	21	KJR Sports	950 5kw	17	13	18	20	19	17	39	ACKERLEY	NBC	CBS
1.3	1.2	2.0	1.4	1.4	22	KCMS CC	105.3 115kw	22	8	16	19	18	19	60	CHRISTA	UPI	RSS

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MIAMI-FT. LAUDERDALE-HOLLYWOOD

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Continued from Page 42

12+ POPULATION: 2,823,900 (Black: 16.5%; Hispanic: 35.9%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WSHE	1 WHYI	1 WEDR	1 WEDR	1 WXDJ	1 WEDR	SPAN 21.7
2 WPOW	2 WEDR	1 WXDJ	2 WHYI	2 WEDR	1 WHQT	UC 12.7
3 WEDR	3 WFLC	3 WSHE	3 WHQT	3 WIOD	3 WIOD	AC 12.4
4 WXDJ	4 WPOW	4 WPOW	4 WFLC	4 WSHE	4 WRTO	CHR 10.3
5 WZTA	5 WHQT	5 WKIS	5 WRTO	5 WKIS	5 WFLC	N/T 8.6
6 WHQT	6 WXDJ	6 WHQT	6 WPOW	6 WHQT	6 WXDJ	GOLD/CR 6.8
7 WKIS	7 WRTO	7 WIOD	7 WXDJ	7 WZTA	7 WLYF	CTRY 4.5
8 WHYI	8 WSHE	8 WZTA	8 WLYF	8 WRTO	8 WKIS	AOR 3.5
9 WIOD	9 WZTA	9 WFLC	9 WKIS	9 WFLC	9 WLVE	NAC 2.7
10 WFLC	10 WTPX	10 WHYI	10 WLVE	10 WHYI	10 WPOW	CLAS 2.6

MIAMI-FT. LAUD.

ATLANTA

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Continued from Page 43

12+ POPULATION: 2,681,900 (Black: 24.5%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WVEE	1 WVEE	1 WVEE	1 WVEE	1 WKHX-FM	1 WVEE	UC 18.5
2 WKLS-FM	2 WSTR	2 WKLS-FM	2 WSB-FM	2 WVEE	2 WPCH	CTRY 14.7
3 WSTR	3 WSB-FM	3 WKHX-FM	3 WSTR	3 WSTR	3 WSB-FM	AC 13.3
4 WZGC	4 WKHX-FM	4 WSTR	4 WKHX-FM	4 WKLS-FM	4 WKHX-FM	N/T 9.4
5 WNNX	5 WYAI/WYAY	5 WZGC	5 WPCH	5 WALR	5 WSTR	GOLD/CR 7.3
6 WYAI/WYAY	6 WKLS-FM	6 WNNX	6 WALR	6 WZGC	6 WALR	CHR 7.2
7 WKHX-FM	7 WNNX	7 WYAI/WYAY	7 WYAI/WYAY	7 WPCH	7 WYAI/WYAY	AOR 4.8
8 WPCH	8 WALR	8 WSB-FM	8 WFOX	8 WSB	8 WFOX	NR 4.0
9 WSB-FM	9 WFOX	9 WALR	9 WNNX	9 WSB-FM	9 WSB	REL/CC 2.4
10 WGST	10 WZGC	10 WPCH	10 WKLS-FM	10 WYAY/WYAI	10 WNNX	BBND 1.3

ATLANTA

SEATTLE-TACOMA

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Continued from Page 44

12+ POPULATION: 2,623,500 (Black & Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KISW	1 KMPS-A/F	1 KZOK-FM	1 KMPS-A/F	1 KZOK	1 KMPS-A/F	N/T 19.0
2 KZOK-FM	2 KUBE	2 KISW	2 KBSG-A/F	2 KIRO	2 KBSG-A/F	CTRY 13.1
3 KNDD	3 KLSY	3 KBSG-A/F	3 KLSY	3 KBSG-A/F	3 KLSY	GOLD/CR 10.9
4 KMPS-A/F	4 KISW	4 KMPS-A/F	4 KUBE	4 KMPS-A/F	4 KMPS-A/F	AOR 10.0
5 KUBE	5 KXRX	5 KIRO	5 KRPM	5 KISW	5 KUBE	AC 8.7
6 KXRX	6 KNDD	6 KNDD	6 KMTT-A/F	6 KVI	6 KEZX	CHR 8.5
7 KBSG-A/F	7 KBSG-A/F	7 KVI	7 KRWM	7 KRPM	7 KRWM	BBND 3.9
8 KRPM	8 KRPM	8 KRPM	8 KXRX	8 KMTT-A/F	8 KIRO	CLAS 3.8
9 KLSY	9 KMTT-A/F	9 KXRX	9 KISW	9 KLSY	9 KLTX	NR 3.6
10 KVI	10 KRWM	10 KUBE	10 KLTX	10 KNDD	10 KRPM	B/EZ 2.6
						REL 1.4

SEATTLE-TACOMA

POPULATION: 2,249,400 (Black: 7.0%; Hispanic: 6.6%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.1	5.9	5.7	5.7	5.1	1	WALK-A/F AC	1370/97.5 .5kw/39kw	5	4	13	5	2	1	81	AMERICAN MEDIA	----	D&R
4.3	4.3	4.8	5.4	5.1	1	WBAB-FM AOR	102.3 3kw	4	6	1	1	1	13	75	LIBERTY BR.	----	MMR
3.7	4.2	3.5	4.3	5.0	3	WHTZ CHR	100.3 7.8kw	1	1	3	3	17	27	60	SHAMROCK BR.	----	CHR
4.6	4.3	5.3	4.6	4.8	4	WXRK CR	92.3 7.6kw	3	11	2	2	3	11	69	INFINITY	ABC	TOR
4.6	3.9	5.2	4.4	4.3	5	WABC Talk	770 50kw	12	24	22	18	12	5	94	CAP CITIES/ABC	ABC	BAN
2.4	3.0	2.7	2.6	4.0	6	WHLI AC	1100 10kw	29	27	31	33	31	16	202	BARNSTABLE	----	KATZ
4.4	4.3	4.1	4.7	3.9	7	WBLI AC	106.1 25kw	10	5	5	6	6	9	72	BECK-ROSS	----	KATZ
5.2	4.2	3.6	4.5	3.9	7	WCBS-FM Gold	101.1 6.8kw	7	18	18	9	4	2	65	CBS	CBS	CBS
3.0	2.7	2.6	2.8	3.9	7	WKJY AC	98.3 3kw	14	29	6	7	5	8	92	BARNSTABLE	----	KATZ
3.3	4.0	4.0	3.2	3.8	10	WCBS News	880 50kw	2	25	26	21	14	4	52	CBS	CBS	CBS
4.0	2.9	4.3	3.4	3.7	11	WFAN Sports	660 50kw	8	9	13	8	7	3	65	INFINITY	NBC	EAST
3.3	4.0	3.6	4.4	3.4	12	WPLJ CHR	95.5 6.7kw	6	15	4	4	8	19	57	CAP CITIES/ABC	ABC	KATZ
2.6	4.6	4.0	4.2	3.0	13	WOR Talk	710 50kw	13	19	28	28	28	10	68	BUCKLEY	ABC	MCG
3.3	2.7	3.1	2.5	2.9	14	WYNY Ctry	103.5 6.7kw	17	16	17	12	9	6	73	BR. PARTNERS	NBC	D&R
2.1	2.5	2.5	2.1	2.7	15	WPAT-FM BIEZ	93.1 5.4kw	20	31	25	24	21	12	85	PARK	ABC	KATZ
2.2	2.9	3.1	3.0	2.6	16	WLTW AC	106.7 7.8kw	16	17	20	15	11	7	64	VIACOM	----	KATZ
2.7	2.7	3.0	3.2	2.6	16	WQHT CHR	97.1 6.7kw	9	2	9	16	25	33	48	EMMIS	----	MMR
2.7	2.2	2.8	2.6	2.5	18	WRKS UC	98.7 7.8kw	18	3	7	10	18	28	74	SUMMIT	SOU	D&R
1.4	2.5	2.0	1.9	2.2	19	WMJC AC	94.3 3kw	22	28	15	19	16	14	83	GREATER MEDIA	----	MMR
3.9	2.4	2.3	2.3	2.2	20	WNEW AOR	102.7 7.8kw	15	22	10	11	10	20	53	GROUP W	UNIS	G/W
1.2	1.7	1.6	2.1	2.1	21	WDRE NR	92.7 1kw	21	8	8	13	15	30	70	JARAD	----	ROS
3.7	2.7	1.6	1.5	2.0	22	WGSM BBnd	740 25kw	31	32	35	35	36	22	132	GREATER MEDIA	UNIS	MMR
2.2	2.1	2.3	2.1	1.9	23	WINS News	1010 30(50)kw	11	33	27	26	23	17	35	GROUP W	ABC	G/W
2.0	2.1	2.2	2.1	1.8	24	WQCD NAC	101.9 5.3kw	24	36	16	17	13	15	74	TRIBUNE	----	CHR
2.1	1.5	1.2	1.9	1.7	25	WBLS UC	107.5 5.4kw	25	7	11	14	22	31	70	INNER CITY	ABC	MCG
1.0	1.2	1.1	0.8	1.5	26	WQXR Clas	96.3 7.8kw	27	21	33	32	34	18	67	NEW YORK TIMES	UNIS	MMR
0.0	0.0	0.8	1.6	1.4	27	WBZO Gold	103.1 3kw	26	20	19	23	19	22	60	SHORE MEDIA INC.	----	----
2.1	2.2	2.8	1.6	1.4	28	WMXV AC	105.1 7.8kw	19	11	21	22	19	24	42	BONNEVILLE INT.	----	MCG
1.1	1.2	0.8	0.8	1.2	29	WNCN* Clas	104.3 7.8kw	28	34	34	31	29	21	59	GAF	UNIS	CMBS

*Switched to AOR in late December.

Continued on Page 48

POPULATION: 2,213,500 (Black: N/A; Hispanic: 19.9%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.5	6.7	6.1	5.4	7.1	1	1	KSDO NIT	1130 10kw	5	25	17	12	8	1	91	GANNETT	ABC	G/W
7.9	7.9	7.7	7.7	6.5	2	2	KSON-A/F Ctry	1240/97.3 1kw/50kw	2	10	3	2	1	2	77	JEFFERSON-PILOT	----	BAN
3.2	3.3	5.7	6.1	6.4	3	3	KKLQ-FM CHR	106.5 50kw	1	2	1	1	2	9	56	PAR BR.	----	CHR
3.1	4.0	4.2	4.7	4.6	4	4	KYXY AC	96.5 47kw	4	3	8	6	7	6	59	PARKER	----	D&R
4.5	4.4	4.0	6.1	4.6	4	4	XHTZ CHR	90.3 100kw	3	1	4	7	19	24	56	CALIFORNIA	----	TOR
4.1	4.6	4.2	3.7	4.5	6	6	KJQY AC	103.7 36kw	8	15	10	5	4	3	65	COMMAND	----	MMR
4.2	4.6	4.1	4.4	4.4	7	7	KGB CR	101.5 50kw	7	7	7	4	3	10	59	BROWN	----	CBS
4.4	4.0	4.6	4.1	4.4	7	7	XTRA-FM NR	91.1 100kw	6	4	2	3	9	19	58	NOBLE	----	MMR
3.7	3.7	3.3	4.0	4.0	9	9	KIFM NAC	98.1 28kw	14	19	9	10	5	7	75	KIFM BR. LP.	----	CBS
3.3	4.1	3.4	3.6	3.8	10	10	KBZS* Gold	94.9 22kw	9	5	14	8	6	5	58	ANAHEIM BR.	----	BAN
2.6	3.5	2.7	3.5	3.7	11	11	KFSD Clas	94.1 100kw	13	24	19	18	15	8	66	LOTUS	----	D&R
3.4	4.0	5.1	4.4	3.6	12	12	KFMB FS	760 5(50)kw	11	23	28	19	10	4	57	MIDWEST TV	CBS	MCG
3.3	3.6	3.7	3.6	3.2	13	13	KPOP Nost	1360 5(1)kw	19	28	23	25	20	12	85	BROWN	NBC	CBS
2.7	3.1	2.7	3.1	2.9	14	14	KFI Talk	640 50kw	18	16	15	17	17	11	75	COX	MBS	CHR
3.1	2.2	3.2	2.5	2.9	14	14	KIOZ AOR	102.1 9.5kw	20	6	5	9	16	35	80	PAR BR.	----	TOR
2.9	3.3	3.0	2.7	2.8	16	16	XHRM NR	92.5 100kw	10	11	6	11	11	27	44	RADIO MODERNA	ABC	BAN
2.9	2.5	2.8	2.4	2.3	17	17	KCLX-FM CR	102.9 32kw	15	9	11	13	14	16	49	GANNETT	ABC	G/W
5.5	4.8	3.6	2.6	2.3	17	17	KFMB-FM AC	100.7 30kw	12	8	12	14	13	14	41	MIDWEST TV	----	MCG
3.6	1.9	1.7	1.5	2.3	17	17	XTRA Sports	690 50kw	17	20	16	15	18	13	53	NOBLE	MBS	MMR
1.8	1.4	1.6	1.2	2.0	20	20	KCBQ-FM Sports	105.3 29kw	16	27	13	16	12	15	45	COMPASS	----	D&R
1.1	1.5	0.8	1.3	1.6	21	21	XLTN Span	104.5 60kw	23	31	18	20	21	21	99	CALIFORNIA	----	KT-H
1.3	1.4	1.0	1.0	1.2	22	22	KNX News	1070 50kw	21	27	34	32	30	20	43	CBS	CBS	CBS
0.4	0.9	0.6	0.8	1.0	23	23	KCEO NIT	1000 2.5kw	22	23	26	24	24	22	53	TRI-CITIES	BRN	----

*Operates under an LMA with Jefferson-Pilot.

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#14

NASSAU-SUFFOLK

Continued from Page 46

12+ POPULATION: 2,249,400 (Black: 7.0%; Hispanic: 6.6%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
1.3	1.2	0.9	0.7	1.2	29	WRCN AOR	103.9 1.5kw	30	30	12	20	26	35	64	EAST SHORE	---	MCG
1.2	1.0	0.7	1.1	1.1	31	WEZN AC	99.9 27.5kw	23	38	23	25	24	26	43	NEW CITY	---	KATZ
0.1	0.6	0.6	0.8	1.1	31	WQEW Most	1560 50kw	33	39	38	37	30	25	114	NEW YORK TIMES	---	MMR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WBAB	1 WHTZ	1 WBAB	1 WHTZ	1 WBAB	1 WALK-A/F	AC 24.2
2 WXRK	2 WPLJ	2 WXRK	2 WALK-A/F	2 WXRK	2 WKJY	N/T 16.7
3 WHTZ	3 WBLI	3 WFAN	3 WBLI	3 WFAN	3 WBLI	CHR 11.0
4 WDRE	4 WBAB	4 WPLJ	4 WPLJ	4 WCBS-FM	4 WPLJ	GOLD/CR 10.1
5 WFAN	5 WKJY	5 WNEW	5 WKJY	5 WABC	5 WBAB	AOR 8.5
6 WNEW	6 WXRK	6 WHTZ	6 WBAB	6 WALK-A/F	6 WLTW	UC 4.2
7 WPLJ	7 WQHT	7 WCBS-FM	7 WXRK	7 WPLJ	7 WCBS-FM	BBND 3.1
8 WRKS	8 WRKS	8 WDRE	8 WLTW	8 WNEW	8 WYNY	CTRY 2.9
9 WBLS	9 WALK-A/F	9 WALK-A/F	9 WYNY	9 WDRE	9 WXRK	B/EZ 2.7
10 WRCN	10 WLTW	10 WRKS	10 WRKS	10 WYNY	10 WMJC	CLAS 2.7
						NR 2.1
						NAC 1.8

#15

SAN DIEGO

Continued from Page 47

12+ POPULATION: 2,213,500 (Black: N/A; Hispanic: 19.9%)

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KIOZ	1 KKLQ-FM	1 KGB	1 KKLQ-FM	1 KGB	1 KKLQ-FM	N/T 15.8
2 XTRA-FM	2 XTRA-FM	2 KSON-A/F	2 KSON-A/F	2 KSON-A/F	2 KJQY	GOLD/CR 12.5
3 KSON-A/F	3 XHTZ	3 KIOZ	3 KJQY	3 KSDO	3 KSON-A/F	AC 11.4
4 KGB	4 KSON-A/F	4 XTRA-FM	4 KYXY	4 KIFM	4 KYXY	CHR 11.0
5 KKLQ-FM	5 KYXY	5 KKLQ-A/F	5 XTRA-FM	5 KFMB	5 KBZS	NR 7.2
6 XHRM	6 XHRM	6 XTRA	6 KBZS	6 XTRA	6 KIFM	CTRY 6.5
7 XHTZ	7 KJQY	7 KSDO	7 XHTZ	7 XTRA-FM	7 XTRA-FM	NAC 4.0
8 KCLX-FM	8 KGB	8 KCLX-FM	8 KGB	8 KIOZ	8 KFMB-FM	CLAS 3.7
9 XTRA	9 KFMB-FM	9 XHRM	9 KIFM	9 KBZS	9 KSDO	BBND 3.2
10 KFI'	10 KBZS	10 KIFM	10 XHRM	10 KCLX-FM	10 KGB	SPAN 1.6

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POPULATION: 2,148,800 (Black: N/A; Hispanic: 23.2%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ MOH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.3	6.3	5.9	6.7	7.4	1	1	KFI Talk	640 50kw	3	33	15	6	1	1	91	COX	MBS	CHR
4.1	3.9	4.7	4.0	5.8	2	2	KROQ NR	106.7 5.5kw	5	2	1	1	9	20	73	INFINITY	---	TOR
4.1	5.2	3.5	3.6	5.1	3	3	KLAX Span	97.9 50kw	16	9	2	2	6	16	123	SBS	---	CAB
2.1	1.5	1.9	1.9	4.4	4	4	KCBS-FM Gold	93.1 28.5kw	9	23	5	3	2	4	68	CBS	CBS	CBS
4.0	5.2	4.2	4.0	4.4	4	4	KLSX CR	97.1 21kw	2	13	4	4	3	9	53	GREATER MEDIA	---	MMR
5.1	5.3	4.6	3.0	4.4	4	4	KOST AC	103.5 12.5kw	4	6	7	7	8	3	54	COX	---	CHR
4.3	5.9	6.2	5.8	4.1	7	7	KLOS AOR	95.5 61kw	8	21	3	5	7	15	57	CAP CITIES/ABC	ABC	KATZ
5.4	4.3	3.8	3.3	4.0	8	8	KRTH Gold	101.1 51kw	6	10	11	9	5	2	55	INFINITY	UNIS	BAN
5.1	3.3	4.4	3.9	3.8	9	9	KBIG AC	104.3 105kw	12	27	6	8	4	6	70	BONNEVILLE INT.	---	CBS
3.7	3.3	3.8	3.7	3.7	10	10	KABC Talk	790 5kw	13	29	33	22	17	5	76	CAP CITIES/ABC	ABC	KATZ
4.5	4.3	4.8	4.0	3.7	10	10	KIIS-A/F CHR	1150/102.7 5kw/8kw	1	3	8	10	10	14	42	GANNETT	---	MCG
3.0	2.6	3.0	2.6	3.1	12	12	KNX News	1070 50kw	7	24	28	16	14	8	43	CBS	CBS	CBS
2.8	3.0	4.6	4.4	3.1	12	12	KPWR CHR	105.9 72kw	11	1	10	13	24	34	51	EMMIS	---	D&R
2.5	1.9	1.3	1.6	2.8	14	14	KKGO Clas	105.1 18kw	18	4	25	18	16	7	69	MT. WILSON FM	MBS	APC
1.7	2.5	2.4	2.5	2.8	14	14	KZLA Ctry	93.9 18.5kw	20	16	14	15	11	10	70	SHAMROCK BR.	---	EAST
2.4	3.3	1.9	2.2	2.7	16	16	KIKF Ctry	94.3 3kw	17	28	12	11	12	11	67	ASTOR	---	---
2.4	2.3	3.5	3.0	2.0	17	17	KTWV NAC	94.7 55kw	15	30	19	14	15	12	46	GROUP W	---	G/W
1.5	1.4	1.3	1.6	2.0	17	17	KWIZ Span	1480 5kw	27	20	9	12	13	28	98	LIBERMAN	---	TOR
2.3	3.0	2.2	2.4	1.9	19	19	KFWB News	990 5kw	10	26	27	26	21	18	30	GROUP W	CNN	G/W
2.0	2.6	1.1	1.4	1.9	19	19	KXEZ AC	100.3 5.3kw	19	25	21	19	18	13	49	VIACOM	---	TOR
3.2	3.6	3.4	2.8	1.9	19	19	KYSR AC	98.7 75kw	14	14	16	17	20	17	41	VIACOM	---	TOR
1.4	1.0	1.8	1.6	1.5	22	22	KKBT UC	92.3 43kw	22	8	13	21	28	38	59	EVERGREEN	---	MMR
0.7	0.8	1.9	1.1	1.3	23	23	KNAC AOR	105.5 1.05kw	23	12	17	23	25	25	52	FLAGSHIP	ABC	---
2.3	2.0	1.1	2.4	1.3	23	23	KTNQ Span	1020 50kw	31	5	18	24	22	31	80	HEFTEL	---	CAB
0.7	0.8	1.4	1.1	1.3	23	23	XTRA Span	690 50kw	25	32	23	20	19	19	57	NOBLE	MBS	MMR
1.9	1.1	1.1	1.3	1.1	26	26	KEZY CHR	95.9 2.5kw	21	19	20	25	23	24	29	WIN	ABC	---
2.7	1.3	1.8	1.8	1.1	27	27	KLVE Span	107.5 29.5kw	28	15	22	27	26	30	57	HEFTEL	---	CAB

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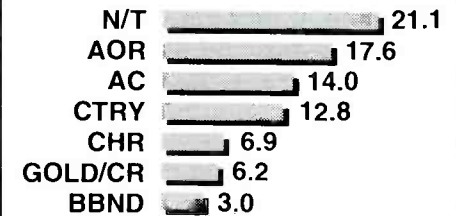
POPULATION: 2,120,500 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
14.3	16.1	15.9	15.2	13.4	1	1	WCCO FS	830 50kw	1	10	12	8	3	1	78	CBS	CBS	CBS
7.8	7.9	9.8	10.0	9.7	2		KQRS-A/F AOR	1440/92.5 5(.5)kw/100kw	2	3	1	1	1	6	69	CAP CITIES/ABC	ABC	KATZ
8.6	7.3	7.2	6.7	7.2	3		WLTE AC	102.9 100kw	5	9	7	3	4	3	65	CBS	----	CBS
6.8	6.9	6.8	7.3	6.9	4		KDWB CHR	101.3 100kw	4	1	2	7	10	11	61	MIDCONTINENT	----	BAN
6.0	6.3	6.2	7.1	6.8	5		KSTP-FM AC	94.5 100kw	3	4	3	2	5	4	60	HUBBARD	----	MCG
9.3	9.2	9.2	6.9	6.7	6		KEYE Ctry	102.1 100kw	6	7	4	4	6	5	61	SHAMROCK BR.	----	CHR
5.8	5.3	4.6	4.5	6.2	7		KQQL Gold	107.9 97kw	7	5	10	5	2	2	64	TRUMPER	----	D&R
4.3	4.7	5.2	4.3	5.4	8		KSTP Talk	1500 50kw	8	11	9	10	8	7	72	HUBBARD	ABC	MCG
0.0	0.0	1.5	3.9	4.3	9		WBOB-FM Ctry	100.3 100kw	10	6	8	9	9	8	61	COLFAX COM.	----	D&R
5.2	5.8	5.8	6.0	4.3	9		KTCJ/KTCZ AOR	690/97.1 .5kw/100kw	9	12	5	6	7	9	60	AMERICAN MEDIA	----	MMR
6.9	5.5	5.8	5.6	3.6	11		KRXX-A/F AOR	980/93.7 5kw/100kw	11	14	6	11	12	15	56	ENTERCOM	SOU	D&R
2.0	1.4	0.9	1.3	2.3	12		KFAN Sports	1130 50(25)kw	12	13	11	12	11	10	43	SHAMROCK BR.	MBS	CHR
1.8	2.7	2.1	1.6	1.9	13		KLBB Nost	1400 1kw	14	15	16	16	16	16	76	SPACECOM INC.	ABC	----
3.4	3.8	2.7	2.6	1.8	14		KJJO-FM Ctry	104.1 100kw	13	8	13	13	13	12	37	PARK	ABC	MMR
0.1	0.0	0.6	0.8	1.1	15		WDGY Nost	630 5(.5)kw	15	17	15	15	15	13	66	MIDCONTINENT	----	----

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KQRS-A/F	1 KQRS-A/F	1 KQRS-A/F	1 WLTE	1 KQRS-A/F	1 WLTE
2 KRXX-A/F	2 KDWB	2 KQQL	2 KSTP-FM	2 WCCO	2 KSTP-FM
3 KSTP-FM	3 WLTE	3 KSTP-FM	3 KEYE	3 KQQL	3 KEYE
4 KEYE	4 KTCJ/KTCZ	4 WCCO	4 KQRS-A/F	4 KSTP	4 KQQL
5 KDWB	5 KEYE	5 KSTP	5 KDWB	5 KSTP-FM	5 KQRS-A/F
6 KSTP	6 KSTP-FM	6 KEYE	6 KQQL	6 KEYE	6 KTCJ/KTCZ
7 WBOB-FM	7 WBOB-FM	7 KTCJ/KTCZ	7 KTCJ/KTCZ	7 WLTE	7 WCCO
8 KFAN	8 KRXX-A/F	8 WLTE	8 WBOB-FM	8 KTCJ/KTCZ	8 WBOB-FM
9 KTCJ/KTCZ	9 KQQL	9 KRXX-A/F	9 KRXX-A/F	9 KFAN	9 KDWB
10 KQQL	10 KJJO-FM	10 KFAN	10 WCCO	10 WBOB-FM	10 KSTP



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POPULATION: 2,080,300 (Black: 16.1%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
15.3	17.3	16.4	17.2	13.0	1	KMOX Talk	1120 50kw	1	12	12	7	3	1	79	CBS	CBS	CBS
10.0	10.3	8.4	8.7	11.0	2	WIL-FM Ctry	92.3 100kw	2	4	3	2	1	2	104	HERITAGE MEDIA	ABC	EAST
8.1	8.6	7.9	7.0	7.8	3	KSHE AOR	94.7 100kw	3	3	1	1	2	9	82	EMMIS	---	D&R
7.2	6.0	7.1	7.2	6.9	4	KMJM UC	107.7 100kw	8	2	2	3	7	12	104	NOBLE	---	MCG
6.0	5.7	6.4	8.1	6.8	5	KEZK AC	102.5 100kw	4	7	7	6	4	3	75	COMPASS	UNIS	D&R
5.0	5.3	5.9	4.6	5.1	6	KYKY AC	98.1 90kw	6	5	4	4	6	5	64	EZ	---	KATZ
5.0	5.4	4.4	4.5	4.7	7	KSD-FM CR	93.7 100kw	7	8	5	5	5	6	60	GANNETT	---	MCG
4.4	5.8	4.9	4.1	4.6	8	KASPWKBQ* CHR	1380/104.1 5(1)kw/39kw	5	1	6	9	15	17	53	ZIMMER	---	BAN
3.3	3.5	4.4	3.5	3.5	9	KLOU Gold	103.3 100kw	9	9	10	8	8	4	58	CBS	CBS	CBS
3.7	3.3	2.4	2.2	3.0	10	WKXX Ctry	106.5 90kw	13	10	11	10	9	7	75	ZIMMER BR.	---	BAN
1.6	2.3	3.2	2.8	2.7	11	WRTH Nost	1430 5kw	14	25	29	29	28	13	81	HERITAGE MEDIA	ABC	EAST
2.4	1.9	2.7	3.2	2.4	12	KFUO-FM Clas	99.1 100kw	12	21	17	16	14	11	60	LC/MOS	NBC	CMBS
0.9	2.0	3.0	3.1	2.3	13	KPNT NR	105.7 100kw	10	6	8	11	16	22	50	RIVERCITY BR.	---	TOR
2.1	1.7	1.4	1.3	2.3	13	KRJY Gold	96.3 100kw	11	14	18	13	10	8	56	RICHARD MILLER	---	BAN
1.8	1.6	1.8	1.2	2.2	15	KATZ UAC	1600 5kw	18	18	20	15	12	10	103	INTERURBAN BR.	SMN	K&P
1.6	0.8	2.0	2.3	2.1	16	KXOK-FM UAC	630 5kw	16	11	9	12	11	15	73	LEGEND	UNIS	MMR
2.2	1.5	2.0	2.2	1.7	17	WIBV Talk	1260 5kw	15	19	22	18	17	14	59	BELLEVILLE BR.	MBS	---
1.1	1.5	0.9	1.2	1.4	18	WEW Nost	770 1kw	20	30	31	32	32	29	89	WEW RADIO	CNN	ROS
1.4	1.2	1.0	1.2	1.4	18	WFXB AOR	101.1 44kw	17	17	13	14	13	18	53	RIVER CITIES	---	TOR
0.8	1.3	1.1	1.0	1.2	20	WCBW Rel	104.9 7.8kw	19	13	14	17	18	20	68	UNIVERSAL	---	---

*Now WKBQ-AM & FM.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KSHE	1 KMJM	1 KSHE	1 KYKY	1 KSHE	1 WIL-FM	N/T	14.7
2 KMJM	2 KSHE	2 WIL-FM	2 WIL-FM	2 WIL-FM	2 KEZK	CTRY	14.0
3 WIL-FM	3 KYKY	3 KMJM	3 KMJM	3 KMOX	3 KYKY	AC	11.9
4 KSD-FM	4 KASPWKBQ	4 KMOX	4 KEZK	4 KSD-FM	4 KMOX	UC	11.2
5 KPNT	5 WIL-FM	5 KSD-FM	5 KSHE	5 KMJM	5 KMJM	GOLD/CR	10.5
6 KYKY	6 KEZK	6 KYKY	6 KSD-FM	6 KLOU	6 KSHE	AOR	9.2
7 KASPWKBQ	7 KSD-FM	7 KEZK	7 KASPWKBQ	7 KEZK	7 KLOU	BBND	4.1
8 WKXX	8 KPNT	8 KLOU	8 KLOU	8 KYKY	8 KSD-FM	REL	1.2
9 KEZK	9 KXOK-FM	9 KPNT	9 KMOX	9 WKXX	9 WKXX		
10 KMOX	10 KLOU	10 WKXX	10 WKXX	10 KRJY	10 KXOK-FM		

POPULATION: 2,036,100 (Black: 24.9%; Hispanic: N/A)

BALTIMORE

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
7.5	8.2	8.9	8.9	9.9	1	WPOC Ctry	93.1 16kw	2	11	3	1	1	1	107	NATIONWIDE	ABC	MCG
7.7	7.7	7.8	10.6	8.6	2	WBAL NIT	109.0 50kw	1	16	12	10	7	3	86	HEARST	CBS	D&R
6.3	6.7	5.9	6.0	5.8	3	WXYV UC	102.7 50kw	4	2	2	4	4	8	72	SUMMIT	---	MCG
5.7	5.2	5.7	5.3	5.7	4	WQSR Gold	105.7 50kw	5	8	9	3	2	2	78	SCONNIX	---	CHR
5.8	4.0	4.2	4.5	5.5	5	WIYY AOR	97.9 13.5kw	3	3	1	2	6	12	68	HEARST	ABC	D&R
5.5	5.3	5.4	3.7	4.8	6	WWMX AC	106.5 7.4kw	6	12	5	5	3	6	68	CAPITOL BR. CO.	---	KATZ
4.9	4.0	5.2	4.6	4.5	7	WERQ-FM CHR	92.3 37kw	7	1	4	7	10	13	64	RADIO ONE/MD	APM	MR
3.2	5.1	4.8	3.4	4.4	8	WCBM NIT	680 10(5)kw	12	26	15	14	13	7	104	MANGIONE	ABC	KATZ
7.1	7.2	5.6	5.7	4.2	9	WLIF AC	101.9 13.5kw	8	14	19	12	8	4	67	INFINITY	---	EAST
3.4	3.1	2.2	3.6	3.7	10	WWIN-FM UAC	95.9 3kw	13	10	11	6	5	5	92	RADIO ONE	UNIS	TOR
3.4	3.4	2.8	3.0	3.2	11	WHFS NR	99.1 50kw	9	4	6	8	9	15	59	LIBERTY	AP	BAN
2.4	2.7	3.2	2.3	3.0	12	WVRT AC	104.3 50kw	10	6	7	9	11	10	55	CAPITOL BR. CO.	---	BAN
2.3	2.2	2.6	2.4	2.6	13	WGRX CR	100.7 16kw	11	7	8	11	12	11	53	SHAMROCK COM.	ABC	MMR
2.3	2.6	1.8	2.3	2.5	14	WCAO Rel	600 5kw	16	13	18	13	14	9	99	SUMMIT	NBC	MCG
1.3	1.7	2.0	1.9	1.7	15	WPGC-FM CHR	95.5 50kw	14	5	10	15	20	25	46	COOK INLET	---	BAN
3.0	2.8	2.3	2.4	1.5	16	WITH BBnd	1230 1kw	23	27	34	34	35	16	85	WITH OF BALT.	MBS	ROS
1.6	1.8	2.0	1.9	1.5	16	WRBS Rel	95.1 50kw	17	17	26	19	18	14	74	PETER & JOHN	---	---
0.8	0.9	0.9	0.9	1.3	18	WRQX AC	107.3 36kw	20	18	14	16	15	18	69	CAP CITIES/ABC	ABC	KATZ
1.9	1.4	1.0	0.7	1.1	19	WWDC-FM AOR	101.1 22.5kw	15	22	13	17	17	29	36	CAPITOL	UNIS	CHR
1.2	0.9	1.1	1.2	1.1	19	WWIN UC	1400 1kw	24	24	20	22	22	26	65	RADIO ONE	---	TOR
1.1	1.4	1.8	1.6	1.0	21	WJFK FS	1300 5kw	22	21	17	18	16	21	54	INFINITY	ABC	TOR

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Continued on Page 54

RANTEL. RESEARCH THAT MOVES THE NEEDLE!



POPULATION: 2,023,800 (Black: 7.1%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
15.2	14.7	15.0	13.7	12.9	1	KDKA NIT	1020 5kw	1	12	11	6	4	1	87	GROUP W	NBC	G/W
8.7	8.8	9.9	11.2	9.2	2	WDVE AOR	102.5 55kw	2	3	1	1	1	6	85	GREAT AMERICAN	SOU	CHR
7.3	7.7	7.0	6.6	8.0	3	WWSW-A/F Gold	970/94.5 5kw/50kw	3	4	5	2	2	2	75	SHAMROCK BR.	ABC	MCG
4.5	6.0	7.2	6.2	5.9	4	WBZZ CHR	93.7 41kw	4	1	2	4	7	12	65	EZ	----	BAN
3.0	4.1	4.4	3.8	5.7	5	WLTJ AC	92.9 47kw	8	13	6	3	3	3	80	WLTJ INC.	----	MMR
6.3	6.0	5.4	5.1	5.6	6	WSHH AC	99.7 10.5kw	7	11	10	10	8	4	77	RENDA	UPI	EAST
5.8	4.9	3.7	5.0	5.4	7	WTAE Talk	1250 5kw	6	16	14	12	11	7	72	HEARST	ABC	KATZ
8.1	6.7	5.7	5.0	5.3	8	WDSY-FM Ctry	107.9 50kw	9	14	9	8	6	5	75	ENTERCOM	UNIS	D&R
2.7	4.2	5.4	5.5	4.4	9	WVTY AC	96.1 50kw	5	5	4	5	5	8	56	HEARST	----	KATZ
4.3	4.4	4.4	4.4	4.2	10	WJAS BBnd	1320 5kw	12	18	16	15	15	9	89	RENDA	CNN	EAST
5.2	5.6	5.8	6.0	4.1	11	WAMO-FM UC	105.9 72kw	11	2	3	7	9	14	80	SHERIDAN	AURN	D&R
1.5	1.0	1.6	2.3	2.8	12	WXRB Ctry	104.7 50kw	14	9	8	11	12	11	74	ENTERCOM	----	D&R
2.9	3.4	2.3	2.8	2.7	13	WRRK CR	96.9 45kw	10	8	7	9	10	13	50	BENNS STATIONS	----	MMR
3.0	2.2	1.9	2.2	2.5	14	WQKB Ctry	100.7 17kw	13	7	12	13	13	10	63	EZ	ABC	BAN
1.8	1.6	1.1	1.5	1.6	15	KQV News	1410 5kw	15	25	23	20	20	15	51	CALVARY	CBS	TOR
1.0	1.3	0.8	0.8	1.0	16	WWKS AOR	106.7 47kw/e	16	10	13	14	14	23	48	BALT. RADIO	UNIS	DOME

PITTSBURGH

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



#16

ANAHEIM-SANTA ANA

ANAHEIM-S.A.

Continued from Page 49

12+ POPULATION: 2,148,800 (Black: N/A; Hispanic: 23.2%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KROQ	1 KROQ	1 KCBS-FM	1 KROQ	1 KCBS-FM	1 KBIG	N/T 17.4
2 KLOS	2 KLAX	2 KLOS	2 KBIG	2 KFI	2 KRTH	GOLD/CR 12.8
3 KLAX	3 KBIG	3 KLSX	3 KOST	3 KLSX	3 KOST	AC 12.0
4 KLSX	4 KOST	4 KLAX	4 KRTH	4 KLOS	4 KFI	SPAN 11.0
5 KCBS-FM	5 KLSX	5 KROQ	5 KLAX	5 KLAX	5 KROQ	CHR 7.9
6 KPWR	6 KIIS-A/F	6 KFI	6 KIIS-A/F	6 KROQ	6 KLAX	NR 5.8
7 KIIS-A/F	7 KWIZ	7 KOST	7 KIKF	7 KRTH	7 KIKF	CTRY 5.5
8 KOST	8 KLOS	8 KPWR	8 KFI	8 KZLA	8 KCBS-FM	AOR 5.4
9 KWIZ	9 KIKF	9 KRTH	9 KLSX	9 KNX	9 KIIS-A/F	CLAS 2.8
10 KRTH	10 KCBS-FM	10 XTRA	10 KCBS-FM	10 KOST	10 KLSX	NAC 2.0

#19

BALTIMORE

BALTIMORE

Continued from Page 52

12+ POPULATION: 2,036,100 (Black: 24.9%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WIYY	1 WWMX	1 WIYY	1 WWMX	1 WPOC	1 WPOC	N/T 14.0
2 WPOC	2 WXYV	2 WPOC	2 WXYV	2 WIYY	2 WWMX	AC 13.3
3 WXYV	3 WERQ-FM	3 WQSR	3 WQSR	3 WQSR	3 WQSR	UC 10.6
4 WHFS	4 WVRT	4 WXYV	4 WPOC	4 WBAL	4 WXYV	CTRY 9.9
5 WERQ-FM	5 WIYY	5 WHFS	5 WERQ-FM	5 WWIN-FM	5 WLIF	GOLD/CR 8.3
6 WGRX	6 WPOC	6 WBAL	6 WVRT	6 WXYV	6 WWIN-FM	AOR 6.6
7 WBAL	7 WHFS	7 WWIN-FM	7 WWIN-FM	7 WCBM	7 WERQ-FM	CHR 6.2
8 WCBM	8 WQSR	8 WGRX	8 WLIF	8 WHFS	8 WVRT	REL 4.0
9 WQSR	9 WPGC-FM	9 WCBM	9 WIYY	9 WGRX	9 WCAO	NR 3.2
10 WWMX	10 WGRX	10 WWMX	10 WHFS	10 WWMX	10 WBAL	BBND 1.5

#20

PITTSBURGH

PITTSBURGH

Continued from Page 53

12+ POPULATION: 2,023,800 (Black: 7.1%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WDVE	1 WDVE	1 WDVE	1 WLTJ	1 WDVE	1 WLTJ	N/T 19.9
2 WBZZ	2 WBZZ	2 WWSW-A/F	2 WDVE	2 WWSW-A/F	2 WWSW-A/F	AC 15.7
3 WRKK	3 WVTY	3 WRRK	3 WBZZ	3 KDKA	3 WVTY	GOLD/CR 10.7
4 WAMO-FM	4 WLTJ	4 KDKA	4 WWSW-A/F	4 WRRK	4 KDKA	CTRY 10.6
5 WWSW-A/F	5 WAMO-FM	5 WVTY	5 WVTY	5 WVTY	5 WDVE	AOR 10.2
6 WXRBB	6 WDSY-FM	6 WAMO-FM	6 WAMO-FM	6 WLTJ	6 WDSY-FM	CHR 5.9
7 WVTY	7 WWSW-A/F	7 WBZZ	7 WDSY-FM	7 WDSY-FM	7 WBZZ	BBND 4.2
8 WLTJ	8 WSHH	8 WTAE	8 KDKA	8 WTAE	8 WSHH	UC 4.1
9 WWKS	9 WXRBB	9 WXRBB	9 WSSH	9 WBZZ	9 WAMO-FM	
10 KDKA	10 WRRK	10 WLTJ	10 WXRBB	10 WAMO-FM	10 WXRBB	

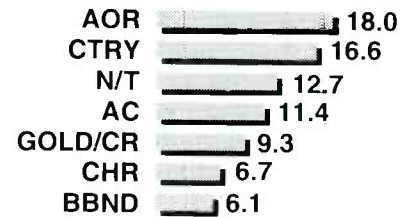
POPULATION: 1,880,000 (Black: N/A; Hispanic: 15.1%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
10.9	9.7	10.5	7.5	9.1	1	KNIX-FM Ctry	102.5 98kw	1	6	6	1	1	1	75	BUCK OWENS	---	KATZ
6.7	6.5	6.7	6.8	7.5	2	KMLE Ctry	107.9 100kw	3	2	2	2	2	3	79	SHAMROCK BR.	---	BAN
7.5	8.5	9.3	6.3	7.5	2	KTAR NIT	620 5kw	2	17	14	11	5	2	62	PULITZER	ABC	CBS
4.4	5.0	4.8	4.5	6.7	4	KKFR CHR	92.3 100kw	5	1	4	6	14	17	86	BROADCAST GR.	---	G&R
6.1	6.1	4.8	5.4	6.1	5	KOY Nost	550 5(1)kw	8	15	23	20	17	10	90	SUNDANCE	UNIS	CHR
5.8	4.7	4.7	4.9	5.3	6	KUPD AOR	97.9 100kw	4	4	1	3	8	14	66	TRI-STATE	---	BAN
5.2	6.0	6.0	6.9	5.2	7	KFYI News	910 5kw	9	9	11	10	10	5	79	BROADCAST GR.	CBS	D&R
3.3	4.5	2.6	4.4	4.9	8	KDKB AOR	93.3 100kw	7	8	3	4	3	13	70	SANDUSKY	---	TOR
4.7	4.8	4.7	5.4	4.6	9	KKLT AC	98.7 115kw	10	18	12	9	6	4	73	PULITZER	---	CBS
3.8	2.9	3.7	4.1	4.3	10	KVRY AC	104.7 100kw	6	5	5	5	7	11	59	NATIONWIDE	---	MCG
2.9	4.0	3.6	4.3	3.5	11	KESZ AC	99.9 100kw	13	13	13	8	9	6	72	MEDIA AMERICA	---	BAN
3.1	2.5	3.3	3.0	3.4	12	KZON AOR	101.5 100kw	16	19	9	7	4	9	81	SUNDANCE	AP	MMR
1.4	1.5	2.1	2.4	2.9	13	KEDJ NR	106.3 3kw	14	3	8	14	15	16	64	RESOURCE MEDIA	NBC	---
2.8	3.1	2.4	2.9	2.8	14	KOOL-FM Gold	94.5 100kw	11	11	15	13	12	7	49	COMPASS	---	D&R
3.6	3.8	4.4	3.0	2.5	15	KPSN Gold	96.9 100kw	15	10	16	15	11	8	56	BONNEVILL INT.	---	CBS
4.0	3.0	2.8	3.6	2.4	16	KOPA/KSLX CR	1440/100.7 5kw/100kw	12	14	7	12	13	19	49	GREAT AMERICAN	---	EAST
1.3	1.0	0.8	1.4	1.6	17	KOOL Gold	960 5kw	17	20	21	18	16	12	61	COMPASS	SMN.	D&R
2.6	1.7	1.6	1.5	1.5	18	KZRXX AOR	100.3 90kw	19	7	10	16	23	26	63	FIRST CITY	ABC	ROS

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KUPD	1 KMLE	1 KUPD	1 KNIX-FM	1 KDKB	1 KNIX-FM
2 KDKB	2 KKFR	2 KDKB	2 KMLE	2 KNIX-FM	2 KMLE
3 KMLE	3 KVRY	3 KMLE	3 KKFR	3 KUPD	3 KKLT
4 KOPA/KSLX	4 KNIX-FM	4 KNIX-FM	4 KVRY	4 KTAR	4 KESZ
5 KKFR	5 KUPD	5 KFYI	5 KKLT	5 KMLE	5 KVRY
6 KZRXX	6 KKLT	6 KOPA/KSLX	6 KESZ	6 KFYI	6 KZON
7 KEDJ	7 KZON	7 KZON	7 KZON	7 KZON	7 KPSN
8 KFYI	8 KDKB	8 KTAR	8 KDKB	8 KOPA/KSLX	8 KTAR
9 KVRY	9 KESZ	9 KEDJ	9 KUPD	9 KVRY	9 KOOL-FM
10 KNIX-FM	10 KEDJ	10 KVRY	10 KPSN	10 KOOL-FM	10 KKFR



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POPULATION: 1,869,400 (Black: 7.8%, Hispanic: N/A)

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FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.7	14.5	11.3	10.2	10.5	1	WQYK-FM Ctry	99.5 100kw	1	5	3	2	1	1	90	INFINITY	---	KATZ
5.3	5.5	5.5	6.3	7.4	2	WXTB AOR	97.9 100kw	8	2	1	1	4	13	106	GREAT AMERICAN	ABC	BAN
4.0	3.8	4.5	4.9	6.8	3	WRBQ-FM Ctry	104.7 100kw	2	3	5	4	5	5	70	CLEAR CHANNEL	ABC	CHR
7.2	6.1	7.7	6.3	6.5	4	WFLA N/T	970 5kw	7	12	11	11	8	3	91	JACOR	ABC	EAST
5.8	6.1	5.3	6.5	6.2	5	WGUL-A/F BBnd	860/105.5 2(1.5)kw/6kw	13	18	17	18	17	11	125	GULF AMERICAN	UNIS	K&P
6.3	6.3	7.6	6.7	6.1	6	WFLZ CHR	93.3 100kw	3	1	2	6	12	14	67	JACOR	ABC	EAST
6.7	5.7	5.3	5.9	6.0	7	WDAE/WUSA AC	1250/100.7 5kw/100kw	6	9	7	5	2	2	78	GANNETT	ABC	MCG
4.8	6.8	6.3	6.8	5.8	8	WMTX-A/F AC	1040/95.7 5(.5)kw/100kw	4	4	4	3	3	6	69	METROPLEX	---	MMR
7.7	6.6	7.9	6.0	5.3	9	WWRM AC	94.9 100kw	9	10	10	9	9	4	79	COX	---	D&R
4.3	5.3	3.3	1.0	4.7	10	WCOF* Gold	107.3 100kw	5	14	6	7	6	7	59	COX	---	D&R
3.1	5.8	5.1	6.2	4.5	11	WDUV B/EZ	103.3 100kw	10	16	19	15	14	10	76	SUNSHINE STATE	MBS	CHR
3.6	3.3	3.2	3.8	3.9	12	WHPT AC	102.5 100kw	11	13	8	8	7	9	74	PAXSON BR.	---	BAN
3.6	3.5	4.1	3.4	3.0	13	WYUU Gold	92.5 50kw	12	8	12	12	10	8	58	ENTERCOM	---	D&R
1.5	1.7	1.6	1.8	2.6	14	WRBQ UAC	1380 5kw	14	7	9	10	11	12	103	CLEAR CHANNEL	SMN	CHR
1.8	1.4	1.6	1.4	1.6	15	WLVU Nost	106.3 3.3kw	16	16	21	22	22	22	91	PASCO PINELLA	AP	---
1.5	1.6	1.7	1.6	1.4	16	WSUN Talk	620 10kw	15	20	13	13	13	15	61	COX	---	D&R
0.5	0.9	0.7	0.7	1.0	17	WTMP UC	1150 5(2.5)kw	19	6	14	14	16	20	63	BROADCAP/FLA.	AURN	ROS

*Formerly WYNF (AOR).

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXTB	1 WFLZ	1 WXTB	1 WQYK-FM	1 WXTB	1 WQYK-FM	AC 21.0
2 WFLZ	2 WXTB	2 WHPT	2 WDAE/WUSA	2 WHPT	2 WDAE/WUSA	CTRY 17.3
3 WQYK-FM	3 WMTX-A/F	3 WQYK-FM	3 WMTX-A/F	3 WQYK-FM	3 WMTX-A/F	GOLD/CR 9.4
4 WRBQ-FM	4 WQYK-FM	4 WMTX-A/F	4 WRBQ-FM	4 WCOF	4 WRBQ-FM	N/T 7.9
5 WMTX-A/F	5 WDAE/WUSA	5 WRBQ-FM	5 WFLZ	5 WMTX-A/F	5 WCOF	BBND 7.8
6 WCOF	6 WRBQ-FM	6 WCOF	6 WXTB	6 WDAE/WUSA	6 WWRM	AOR 7.4
7 WHPT	7 WCOF	7 WFLZ	7 WCOF	7 WRBQ-FM	7 WHPT	CHR 6.1
8 WFLA	8 WRBQ	8 WFLA	8 WWRM	8 WFLA	8 WXTB	B/EZ 4.5
9 WDAE/WUSA	9 WWRM	9 WDAE/WUSA	9 WHPT	9 WYUU	9 WYUU	UC 3.6
10 WWRM	10 WHPT	10 WRBQ	10 WRBQ	10 WRBQ	10 WRBQ	

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POPULATION: 1,758,200 (Black: 17.4%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.9	8.6	8.8	9.0	10.1	1	WGAR Ctry	99.5 50kw	3	8	4	2	2	2	104	NATIONWIDE	ABC	D&R
6.3	7.9	7.2	6.6	7.7	2	WDOK AC	102.1 12kw	7	10	6	7	4	3	89	INDEPENDENT/CL.	----	MMRE
8.0	6.2	8.4	8.4	7.5	3	WMJI Gold	105.7 27kw	2	5	10	1	1	1	75	LEGACY	NBC	KATZ
7.2	8.1	7.3	7.7	7.4	4	WZAK UC	93.1 27.5kw	9	2	3	5	7	5	106	ZAPIS	CBS	D&R
5.9	5.6	5.2	5.0	6.5	5	WLTF AC	106.5 11kw	6	6	5	6	3	4	73	BOOTH BR.	AP	CHR
5.3	7.5	6.0	6.5	6.1	6	WRMR Nost	85.0 10(5)kw	11	18	21	24	21	10	112	INDEPENDENT/CL	AP	MMRE
7.6	6.1	5.2	5.3	5.9	7	WMMS AOR	100.7 34kw	1	4	2	4	5	9	54	SHAMROCK BR.	SOU	KATZ
4.3	5.8	5.3	4.7	5.9	7	WNCX CR	98.5 16kw	5	12	1	3	6	11	66	METROPLEX	ABC	MCG
5.1	5.1	5.4	5.2	5.4	9	WQAL AC	104.1 11kw	4	3	9	8	8	6	56	WIN	UNIS	BAN
3.3	4.5	4.7	5.2	4.3	10	WJMO-FM CHR	92.3 40kw	8	1	8	11	15	18	59	UNITED	ABC	MMR
5.7	5.6	5.3	4.4	4.3	10	WWWE N/T	110.0 50kw	10	20	13	12	9	7	64	BOOTH BR.	CBS	CHR
2.8	2.6	2.3	3.6	3.8	12	WNWV NAC	107.3 50kw	12	9	11	9	10	8	74	ELYRIA-LORAIN	CBS	TOR
2.8	2.6	2.7	2.0	3.0	13	WCLV Clas	95.5 31kw	15	11	18	15	13	12	78	RADIO SEAWAY	----	CMBS
2.5	2.6	2.7	3.0	2.6	14	WENZ NR	107.9 70kw	14	7	7	10	14	19	61	ARDMAN	SOU	TOR
2.6	2.1	3.8	3.6	2.2	15	WKNR Sports	122.0 50kw	13	19	12	13	11	14	50	C.V. ASSOCIATES	ABC	EAST
1.9	2.5	1.7	2.9	2.1	16	WJMO UG	149.0 1kw	17	16	14	14	12	13	76	UNITED	ABC	MMR
1.1	1.3	1.5	1.2	1.1	17	WERE N/T	130.0 5kw	19	21	24	21	19	15	54	METROPLEX	CNN	MCG
1.0	1.0	0.6	1.2	1.0	18	WABQ Rel	154.0 1kw	23	24	19	17	17	16	110	WABQ, INC.	AURN	----
2.0	1.5	1.6	1.7	1.0	18	WHK N/T	142.0 5kw	16	17	20	19	18	17	34	SHAMROCK BR.	BRN	KATZ

CLEVELAND

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



RANTEL
Laurel, Maryland
301-490-8700



POPULATION: 1,636,500 (Black: N/A; Hispanic: 11.6%)

DENVER

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.8	11.2	11.0	10.6	9.7	1	1	KYGO-FM Ctry	98.5 100kw	2	7	2	2	1	1	92	JEFFERSON PILOT	---	CBS
8.8	9.6	10.2	9.4	8.7	2	2	KOA Talk	850 50kw	1	14	10	6	4	2	65	JACOR	ABC	EAST
4.8	6.2	6.5	6.3	7.4	3	3	KRFX CR	103.5 100kw	4	11	1	1	2	6	67	JACOR	---	EAST
6.1	6.9	5.4	7.1	7.3	4	4	KOSI AC	101.1 100kw	5	5	5	5	6	4	67	TRIBUNE	---	BAN
5.3	4.3	5.5	5.3	5.9	5	5	KXKL-A/F Gold	1280/105.1 5kw/100kw	3	6	12	4	3	3	60	SHAMROCK BR.	---	KATZ
6.3	6.7	5.1	5.2	5.1	6	6	KBCO-A/F AOR	1190/97.3 5kw/100kw	8	17	4	3	5	5	72	NOBLE	---	MMR
3.4	3.6	3.5	3.1	4.3	7	7	KMJI AC	100.3 100kw	9	4	8	7	7	7	66	GENESIS	---	CHR
6.0	5.8	4.9	4.7	4.2	8	8	KQKS CHR	104.3 58kw	6	1	9	11	14	19	56	WESTERN CITIES	---	TOR
2.3	2.7	3.8	3.4	3.9	9	9	KWMX-A/F AC	1600/107.5 5kw/91kw	7	2	7	9	8	14	55	JEFFERSON PILOT	ABC	CBS
6.5	5.2	4.4	4.5	3.8	10	10	KBPI AOR	105.9 99kw	10	3	3	8	9	17	62	GREAT AMERICAN	SOU	BAN
1.7	1.6	1.3	1.4	3.0	11	11	KTCL NR	93.3 100kw	15	8	6	10	12	21	80	US MEDIA	---	MCG
0.5	2.0	2.1	3.0	2.7	12	12	KZDG Ctry	92.5 57kw	12	12	13	12	10	13	68	PREMIERE RADIO	---	TOR
3.0	2.7	2.9	3.8	2.6	13	13	KHIH* NAC	95.7 100kw	13	18	14	13	11	10	65	NOBLE	MBS	MMR
1.7	1.7	2.1	2.2	2.5	14	14	KNUS N/T	710 5kw	17	25	15	16	15	9	75	ALAMEDA ENTER.	CNN	---
2.7	2.7	1.7	2.8	2.5	14	14	KVOD Clas	99.5 100kw	14	19	22	18	16	8	66	HENRY	---	CMBS
1.7	2.7	2.4	2.0	2.4	16	16	KEZW BBnd	1430 5kw	19	23	27	27	24	18	104	TRIBUNE	SMN	BAN
2.3	1.9	2.4	1.6	2.1	17	17	KYBG-A/F N/T	1090/92.1 50(.5)kw/820w	16	22	16	15	13	12	57	CENTURY	NBC	TOR
2.8	2.1	2.3	1.8	1.9	18	18	KAZY AOR	106.7 100kw	11	9	11	14	18	26	49	JACOR	ABC	EAST
2.4	2.0	2.9	2.1	1.9	18	18	KYGO N/T	950 5kw	18	16	26	21	17	11	68	JEFFERSON PILOT	AP	CBS
1.8	1.5	2.2	1.5	1.6	20	20	KRZN Nost	760 51kw	21	24	30	29	26	16	75	GENESIS	---	CHR
0.8	0.5	0.5	0.6	1.4	21	21	KHOW FS	630 5kw	20	26	24	19	20	15	60	NOBLE	MBS	MME
3.0	2.7	2.9	2.8	1.1	22	22	KRKS-FM* CC	94.7 100kw	22	27	28	26	27	24	53	SALEM MEIDA	---	---

*In October 1993, KHIH (NAC) became KRKS-FM (CC) and KHOW-FM (AC) became KHIH.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KRFX	1 KYGO-FM	1 KRFX	1 KYGO-FM	1 KRFX	1 KYGO-FM	N/T	16.6
2 KBPI	2 KOSI	2 KOA	2 KOSI	2 KOA	2 KOSI	AC	15.5
3 KTCL	3 KMJI	3 KYGO-FM	3 KMJI	3 KYGO-FM	3 KXKL-A/F	GOLD/CR	13.3
4 KYGO-FM	4 KWMX-A/F	4 KBCO-A/F	4 KXKL-A/F	4 KBCO-A/F	4 KMJI	CTRY	12.4
5 KOA	5 KRFX	5 KBPI	5 KWMX-A/F	5 KXKL-A/F	5 KWMX-A/F	AOR	10.8
6 KBCO-A/F	6 KBCO-A/F	6 KXKL-A/F	6 KBCO-A/F	6 KBPI	6 KBCO-A/F	CHR	4.2
7 KAZY	7 KQKS	7 KTCL	7 KRFX	7 KOSI	7 KOA	BBND	4.0
8 KQKS	8 KXKL-A/F	8 KOSI	8 KQKS	8 KTCL	8 KRFX	NR	3.0
9 KWMX-A/F	9 KTCL	9 KAZY	9 KZDG	9 KYBG-A/F	9 KZDG	NAC	2.6
10 KOSI	10 KZDG	10 KYBG-A/F	10 KOA	10 KNUS	10 KHIH	CLAS	2.5
						REL	1.1

POPULATION: 1,528,500 (Black: 10.7%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.7	11.0	10.1	9.2	10.5	1	1	WUBE-A/F <i>Ctry</i>	1230/105.1 1kw/11kw	3	11	1	1	1	2	99	AMERICAN MEDIA	ABC	CHR
12.9	10.0	11.8	11.1	9.7	2	2	WLW <i>FS</i>	700 50kw	1	12	8	6	3	3	64	JACOR	ABC	EAST
6.4	5.9	6.6	6.3	6.9	3	3	WKRQ <i>CHR</i>	101.9 16kw	2	1	3	5	7	12	58	GREAT AMERICAN	ABC	KATZ
5.8	5.6	6.6	7.2	6.7	4	4	WGRR <i>Gold</i>	103.5 19.5kw	6	10	11	4	2	1	70	DALTON	----	BAN
6.1	6.0	7.5	8.0	6.4	5	5	WEBN <i>CR</i>	102.7 16.5kw	5	3	2	2	4	11	62	JACOR	----	EAST
6.3	5.0	6.0	6.9	5.9	6	6	WIZF <i>UC</i>	100.9 1.25kw	10	2	5	7	6	7	102	INTERURBAN	ABC	D&R
5.6	5.3	6.7	6.0	5.8	7	7	WOFX <i>CR</i>	94.9 10.5kw	4	6	4	3	5	6	55	HERITAGE MEDIA	----	KATZ
4.5	5.2	5.3	6.5	5.0	8	8	WCKY <i>NIT</i>	1530 50kw	11	21	12	12	12	8	89	FEDERATED MEDIA	CBS	MCG
4.4	4.7	4.4	4.9	4.1	9	9	WRRM <i>AC</i>	98.5 17.5kw	7	14	9	8	8	4	64	SUSQUEHANNA	----	BAN
4.4	3.9	3.1	2.9	3.6	10	10	WIMJ <i>AC</i>	92.5 16kw	12	5	14	11	11	5	66	FEDERATED MEDIA	CBS	MCG
5.3	5.5	6.0	4.3	3.4	11	11	WWNK <i>AC</i>	94.1 32kw	8	4	7	9	9	9	54	BOOTH BR.	----	MMR
0.5	0.9	2.3	1.1	3.1	12	12	WYGY <i>Ctry</i>	96.5 19.5kw	13	7	6	10	10	13	68	AMERICAN MEDIA	----	CHR
3.4	3.3	2.9	3.0	2.5	13	13	WLWA <i>FS</i>	550 5(1)kw	9	20	22	21	17	15	42	JACOR	ABC	---
1.0	1.7	1.1	1.8	1.8	14	14	WCIN <i>UC</i>	1480 5(1)kw	20	17	19	16	16	10	111	JUNIOR BR.	----	CMBS
1.1	0.8	0.8	0.4	1.5	15	15	WPFB-FM <i>Ctry</i>	105.9 34kw	17	15	17	15	14	16	61	BRADEN STATIONS	----	----
1.2	1.3	1.1	0.7	1.5	15	15	WSAI* <i>Sports</i>	1360 5kw	15	22	18	14	13	14	51	BOOTH BR.	----	MMR
0.9	0.7	0.9	1.4	1.4	17	17	WPFB <i>Nost</i>	910 1(1)kw	19	25	27	26	25	19	84	BRADEN STATIONS	SMN	----
1.4	1.0	1.4	1.5	1.3	18	18	WAKW <i>Rel</i>	93.3 50kw	16	16	21	19	15	17	50	PILLAR OF FIRE	IND	----
1.9	2.7	1.4	2.6	1.3	18	18	WAQZ <i>NR</i>	107.1 3kw	14	9	10	13	19	25	41	PLESSINGER CORP.	----	K&P
0.6	0.7	0.7	0.9	1.2	20	20	WHKO <i>Ctry</i>	99.1 50kw	18	13	16	18	18	18	52	COX	----	D&R
3.7	3.6	1.7	1.3	1.1	21	21	WBND <i>Nost</i>	1160 5(1)kw	24	27	28	28	27	24	97	KLM BR.	SMN	ROS

*Now Nostalgia formatted.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WEBN	1 WKRQ	1 WEBN	1 WUBE-A/F	1 WLW	1 WUBE-A/F	GOLD/CR █ 18.9	
2 WOFX	2 WUBE-A/F	2 WUBE-A/F	2 WKRQ	2 WUBE-A/F	2 WGRR	N/T █ 18.7	
3 WUBE-A/F	3 WIZF	3 WOFX	3 WGRR	3 WEBN	3 WKRQ	CTRY █ 16.3	
4 WIZF	4 WEBN	4 WLW	4 WWNK	4 WRRM	4 WWNK	AC █ 11.1	
5 WLW	5 WOFX	5 WGRR	5 WIZF	5 WOFX	5 WRRM	UC █ 7.7	
6 WKRQ	6 WWNK	6 WIZF	6 WOFX	6 WIZF	6 WIZF	CHR █ 6.9	
7 WYGY	7 WYGY	7 WYGY	7 WRRM	7 WCKY	7 WOFX	BBND █ 2.5	
8 WRRM	8 WRRM	8 WKRQ	8 WEBN	8 WYGY	8 WEBN	NR █ 1.3	
9 WWNK	9 WAQZ	9 WRRM	9 WYGY	9 WRRM	9 WLW	REL █ 1.3	
10 WCKY	10 WGRR	10 WSAI	10 WIMJ	10 WKRQ	10 WIMJ		

CINCINNATI

POPULATION: 1,511,600 (Black & Hispanic: N/A)

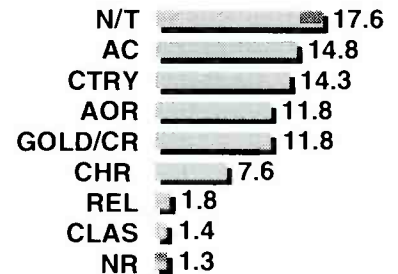
PORTLAND

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.2	8.0	8.2	7.2	8.5	1	KXL NIT	750 50kw	3	16	13	11	8	4	81	KAYE-SMITH	CBS	MCG
7.5	7.9	5.6	4.4	7.7	2	KEX FS	1190 50kw	2	9	12	9	5	1	81	GREAT AMERICAN	ABC	KATZ
8.0	8.3	6.6	7.5	7.6	3	KKRZ CHR	95kw 100.3	1	1	2	6	11	12	64	GREAT AMERICAN	---	KATZ
10.5	7.8	9.6	9.0	7.5	4	KUPL-A/F Ctry	1330/98.5 5kw/100kw	4	8	5	5	3	2	73	BAYCOM PARTNERS	AP	BAN
5.0	6.4	6.4	8.9	6.8	5	KWJJ-A/F Ctry	1080/99.5 50kw/52kw	5	2	4	7	7	7	67	PARK	ABC	D&R
7.1	5.6	6.9	9.0	6.2	6	KUFO AOR	101.1 100kw	8	3	1	1	6	13	73	HENRY	---	EAST
5.6	5.5	6.8	6.4	6.1	7	KKCW AC	103.3 95kw	7	7	8	4	1	3	70	TRUMPER	---	D&R
5.2	6.2	5.7	4.9	5.6	8	KINK-A/F AOR	620/101.9 5kw/100kw	9	17	6	2	2	5	69	EMBARCADO MEDIA	---	MMR
4.4	4.4	4.8	5.2	5.4	9	KGON CR	92.3 100kw	6	10	3	3	4	9	61	APOGEE	---	CBS
2.7	3.8	4.1	2.9	4.6	10	KXYQ AC	105.1 100kw	10	6	7	8	9	8	59	FIRST CITY	ABC	TOR
6.1	4.3	4.3	5.2	4.1	11	KKSN-FM Gold	97.1 100kw	11	4	10	10	10	6	53	HERITAGE	UNIS	CHR
2.6	3.0	3.2	3.5	2.6	12	KXL-FM AC	95.5 100kw	12	12	9	12	12	10	50	KAYE-SMITH	---	MCG
3.5	5.1	3.2	2.9	2.3	13	KSSN Gold	910 5kw	13	23	23	20	19	11	54	HERITAGE	UNIS	CHR
1.8	1.7	1.2	1.0	1.8	14	KPDQ-FM Rel	93.7 100kw	14	20	15	14	14	17	65	SALEM	---	---
0.0	0.7	0.9	0.9	1.5	15	KMUZ-FM AC	94.7 3.7kw	18	14	22	19	17	16	74	PACIFIC NW BR.	---	---
1.4	1.1	1.1	1.1	1.4	16	KFFX Sports	1520 50/10kw	16	18	17	15	13	15	60	APOGEE	CNN	CBS
1.9	0.7	0.9	1.7	1.4	17	KKBK Clas	106.7 100kw	15	13	16	18	15	14	55	BAY-COM PART.	SOU	---
0.7	0.7	1.2	1.3	1.3	18	KBBT NR	970 5kw	17	5	11	13	18	20	66	HENRY	---	EAST

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KUFO	1 KKRZ	1 KUFO	1 KKCW	1 KGON	1 KKCW
2 KGON	2 KINK-A/F	2 KGON	2 KINK-A/F	2 KUFO	2 KINK-A/F
3 KWJJ-AF	3 KWJJ-A/F	3 KINK-A/F	3 KKRZ	3 KXL	3 KUPL-A/F
4 KUPL-AF	4 KUPL-A/F	4 KUPL-A/F	4 KUPL-A/F	4 KINK-A/F	4 KEX
5 KKRZ	5 KKCW	5 KKS-FM	5 KXYQ	5 KUPL-A/F	5 KXYQ
6 KXYQ	6 KUFO	6 KWJJ-A/F	6 KWJJ-A/F	6 KKCW	6 KWJJ-A/F
7 KINK-AF	7 KXYQ	7 KEX	7 KEX	7 KEX	7 KKRZ
8 KKCW	8 KXL-FM	8 KXL	8 KXL-FM	8 KWJJ-A/F	8 KKS-FM
9 KKS-FM	9 KGON	9 KKCW	9 KUFO	9 KKS-FM	9 KXL-FM
10 KEX	10 KBBT	10 KXYQ	10 KGON	10 KXYQ	10 KXL



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POPULATION: 1,348,400 (Black: N/A; Hispanic: 24.7%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.8	9.1	9.1	8.1	8.3	1	KFRG Ctry	95.1 50kw	2	20	5	2	1	1	88	KEYMARKET	---	MMR
5.9	6.8	8.2	7.6	7.4	2	KFI Talk	640 50kw	3	25	7	3	2	2	87	COX	MBS	CHR
8.5	6.7	7.9	6.6	6.8	3	KGGI CHR	99.1 2.55kw	1	1	1	1	5	8	62	AMERICAN MEDIA	ABC	MCG
4.8	4.0	3.4	4.4	4.5	4	KIIS-A/F CHR	1260/102.7 5kw/8kw	4	2	6	7	11	11	60	GANNETT	---	MCG
3.0	3.1	3.8	4.5	4.4	5	KCAL-FM AOR	96.7 1.75kw	8	7	2	4	3	12	74	ANAHEIM BR.	---	TOR
4.2	4.5	3.7	4.6	4.2	6	KLOS AOR	95.5 61kw	5	9	3	5	6	10	64	CAP CITIES/ABC	ABC	KATZ
2.6	3.1	3.2	4.2	4.1	7	KHTX Ctry	97.5 72kw	12	8	8	11	8	6	88	HENRY	---	EAST
4.8	4.9	5.4	4.1	3.6	8	KOST AC	103.5 12.5kw	7	6	14	13	9	5	57	COX	---	CHR
1.8	2.2	2.5	2.3	3.6	8	KROQ NR	106.7 5.5kw	13	4	4	9	14	28	78	INFINITY	---	TOR
0.7	2.3	3.7	4.1	3.5	10	KOLA Gold	99.9 31kw	6	10	13	8	7	4	54	KOLA INC.	ABC	TOR
1.6	1.6	1.5	1.8	3.4	11	KCBS-FM Gold	93.1 28.5kw	10	18	11	6	4	3	64	CBS	CBS	CBS
2.1	.9	2.8	3.0	2.9	12	KWRP B/EZ	96.1 60w	20	39	41	42	41	17	124	MAJOR MARKET	USA	K&P
4.0	2.8	2.0	2.6	2.8	13	KRTH Gold	101.1 51kw	9	15	9	10	10	9	51	INFINITY	UNIS	BAN
1.4	2.2	1.8	1.7	2.3	14	KLX CR	97.1 21kw	15	21	12	12	13	13	61	GREATER MEDIA	---	MMR
1.7	2.6	1.9	1.6	2.2	15	KKBT UC	92.3 43kw	16	5	10	15	15	22	66	EVERGREEN	---	MMR
2.0	1.6	1.4	1.5	1.9	16	KTWV NAC	94.7 55kw	18	17	21	14	12	7	67	GROUP W	---	G/W
2.7	2.6	1.8	2.3	1.7	17	KRSO Nost	590 1kw	25	26	39	41	34	25	101	HENRY	UNIS	EAST
2.1	2.4	2.1	2.1	1.6	18	KBIG AC	104.3 105kw	17	29	18	17	16	14	50	BONNEVILLE INT.	---	CBS
2.4	1.6	2.1	1.4	1.6	18	KNX News	1070 50kw	11	31	29	20	18	15	33	CBS	CBS	CBS
1.5	1.3	1.6	1.0	1.6	18	KPWR CHR	105.9 72kw	14	3	17	19	31	39	41	EMMIS	---	D&R
1.7	1.4	1.5	1.4	1.4	21	KLVE Span	107.5 29.5kw	22	19	15	16	17	23	76	HEFTEL	---	CAB
1.8	1.6	1.8	1.4	1.3	22	KCAL Span	1410 5kw	28	14	16	18	20	27	92	ANAHEIM BR.	---	LOTUS
0.8	1.3	1.0	1.8	1.1	23	KKGO Clas	105.1 18kw	21	13	23	24	26	26	56	MT. WILSON FM	APC	MBS
0.6	0.7	1.1	1.3	1.0	24	KABC Talk	790 5kw	27	25	38	31	24	16	70	CAP CITIES/ABC	ABC	KATZ
1.0	1.0	0.5	1.3	1.0	24	KFWB News	980 5kw	19	32	31	33	32	31	39	GROUP W	CNN	G/W

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POPULATION: 1,342,000 (Black: 12.2%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
7.9	8.5	8.2	7.7	10.8	1	WMIL Ctry	106.1 50kw	2	3	1	1	1	1	105	SUNDANCE	---	MMR
11.1	7.1	9.4	8.5	8.2	2	WTMJ N/T	620 5kw	1	14	12	8	7	2	61	WTMJ, INC.	CBS	CHR
7.0	5.9	7.5	6.6	7.0	3	WKLH CR	96.5 20kw	4	8	3	2	2	4	76	SAGA	---	MCG
6.2	5.3	5.3	5.8	5.9	4	WLZR-FM AOR	102.9 50kw	6	4	2	3	3	10	79	GREAT AMERICAN	ABC	EAST
5.1	5.9	5.2	5.5	5.3	5	WKTI AC	94.5 15.5kw	3	2	5	4	5	8	53	WTMJ, INC.	ABC	CHR
5.1	6.6	7.6	7.5	5.3	6	WLUM CHR	102.1 50kw	5	1	6	8	10	14	61	ALL PRO	SOU	BAN
5.5	6.6	6.4	7.1	5.1	7	WISN Talk	1130 50kw	10	17	9	10	8	7	79	HEARST	ABC	KATZ
6.4	5.9	5.7	6.1	4.7	8	WOKY BBnd	920 5kw	11	16	25	18	16	9	85	SUNDANCE	MBS	MMR
4.5	4.1	4.3	4.1	4.6	9	WMYX AC	99.1 50kw	9	10	8	7	6	6	66	HERITAGE MEDIA	CBS	EAST
3.7	4.2	3.7	4.4	4.6	9	WZTR Gold	95.7 34kw	7	18	10	6	4	3	62	SHOCKLEY COMM.	---	BAN
3.1	3.7	2.8	3.1	4.0	11	WQFM AOR	93.3 12.5kw	8	6	4	5	9	15	57	SHAMROCK COM.	ABC	MMR
4.7	4.9	4.6	4.1	3.7	12	WEZW AC	103.7 19.5kw	12	13	18	13	11	5	66	MULTIMEDIA	ABC	BAN
2.4	1.6	2.0	2.5	3.1	13	WFMR Clas	98.3 6kw	15	18	15	14	13	12	86	CAPITOL CLASS.	NBC	CMBS
3.8	5.1	4.1	3.7	2.8	14	WKKV UC	100.7 50kw	14	5	7	11	14	17	62	UNC VENTURES	UNIS	TOR
3.3	3.7	4.0	3.2	2.6	15	WLTQ AC	97.3 15.5kw	13	12	11	12	12	11	54	HEARST	ABC	KATZ
1.4	1.6	2.0	1.4	2.0	16	WMCS* UAC	1290 5kw	16	19	14	15	15	13	71	ALL PRO	CBS	BAN
0.6	1.1	0.5	0.3	1.4	17	WHKQ B/EZ	92.1 2.7kw	22	11	27	22	19	16	112	VISION BR.	---	CHR
2.6	1.9	1.8	2.2	1.1	18	WNOV UC	860 250kw	17	9	16	16	17	19	61	COURIER	AURN	---

*Formerly WMVP.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WLZR-FM	1 WKTI	1 WKLH	1 WMIL	1 WKLH	1 WMIL	AC 16.2
2 WMIL	2 WKLH	2 WLZR-FM	2 WKTI	2 WLZR-FM	2 WMYX	N/T 13.3
3 WQFM	3 WMIL	3 WMIL	3 WMYX	3 WMIL	3 WKTI	GOLD/CR 11.6
4 WKLH	4 WMYX	4 WQFM	4 WKLH	4 WQFM	4 WZTR	CTRY 10.8
5 WISN	5 WKKV	5 WISN	5 WZTR	5 WISN	5 WKLH	AOR 9.9
6 WLUM	6 WLUM	6 WTMJ	6 WLUM	6 WTMJ	6 WEZW	UC 5.9
7 WIIL	7 WLZR-FM	7 WZTR	7 WKKV	7 WZTR	7 WLTQ	CHR 5.3
8 WTMJ	8 WLTQ	8 WLUM	8 WLZR-FM	8 WLUM	8 WLZR-FM	BBND 4.7
9 WKTI	9 WQFM	9 WKTI	9 WEZW	9 WKTI	9 WFMR	CLAS 3.1
10 WKKV	10 WZTR	10 WKKV	10 WLTQ	10 WLTQ	10 WTMJ	B/EZ 1.4

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POPULATION: 1,340,100 (Black: N/A; Hispanic: 11.2%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR HONK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
13.6	13.5	12.9	11.8	12.6	1	KFBK NIT	1530 50kw	1	17	8	1	1	1	95	GROUP W	ABC	G/W
7.7	6.5	9.6	9.4	7.7	2	KSFM CHR	102.5 50kw	4	1	1	3	8	15	68	GENESIS	ABC	MMR
7.1	5.7	6.0	6.3	7.6	3	KRAK-FM Ctry	105.1 50kw	2	6	3	2	2	2	78	EZ	----	KATZ
3.7	3.3	3.3	4.5	5.4	4	KHYL Gold	101.1 36kw	3	5	9	4	3	3	60	AMERICAN MEDIA	----	EAST
5.9	5.7	5.6	4.2	4.7	5	KYMX AC	96.1 50kw	9	11	12	11	6	4	67	TRIBUNE	----	CHR
3.7	5.2	6.0	5.6	4.6	6	KSEG CR	96.9 50kw	8	4	5	5	4	6	66	GREAT AMERICAN	----	CHR
5.5	6.2	5.2	5.7	4.4	7	KGBY AC	92.5 50kw	5	7	6	6	5	7	56	GROUP W	----	G/W
6.0	5.9	5.2	5.3	4.4	7	KRXQ AOR	93.7 25kw	10	2	2	7	11	20	69	FULLER-JEFFREY	----	TOR
5.2	4.1	4.2	3.8	4.3	9	KNCI Ctry	98.5 50kw	7	8	7	8	7	8	61	EZ	----	MCG
3.5	4.4	3.2	4.0	3.9	10	KXOA-FM AC	107.9 50kw	6	9	10	10	15	14	55	BROWN	----	CBS
2.5	2.3	2.5	3.6	3.3	11	KWOD NR	106.5 50kw	11	3	4	9	14	21	67	ROYCE INTL.	CBS	D&R
2.2	2.5	2.1	2.6	2.8	12	KCTC Nost	1320 5kw	13	22	30	27	24	11	80	TRIBUNE	UNIS	CHR
1.9	4.1	2.7	2.9	2.6	13	KOPT AOR	100.5 115kw	15	17	13	12	10	9	88	BROWN	SOU	CBS
0.9	1.1	0.8	1.6	2.2	14	KNBR FS	680 50Kkw	16	14	14	14	12	12	76	SUSQUEHANNA	ABC	EAST
0.4	0.3	1.0	1.6	2.2	14	KSTE NIT	650 25kw	12	24	24	17	16	10	60	FULLER-JEFFREY	ABC	TOR
1.9	2.5	2.6	2.3	1.8	16	KRAK Ctry	1140 50kw	17	12	20	15	13	13	70	EZ	----	KATZ
2.0	1.5	1.5	1.3	1.6	17	KGO NIT	810 50kw	14	25	27	25	25	17	48	CAP CITIES/ABC	ABC	BAN
0.5	0.7	0.8	0.3	1.5	18	KZSA Span	92.1 1.4kw	27	23	11	13	18	27	216	Z-SPANISH NET.	----	----
0.4	0.5	0.9	0.9	1.3	19	KXOA Gold	1470 5kw	21	16	31	18	15	14	72	BROWN	----	CBS
0.6	0.4	0.6	0.7	1.2	20	KSAC Sports	1240 1kw	19	20	19	16	17	16	56	JOHNSON	NBC	K&P
1.3	0.6	1.4	1.3	1.0	21	KSMJ Gold	1380 5kw	18	13	18	19	21	19	47	GENESIS	SMN	MMR

SACRAMENTO

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#23

CLEVELAND

CLEVELAND

Continued from Page 57

12+ POPULATION: 1,758,200 (Black: 17.4%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WNCX	1 WZAK	1 WNCX	1 WMJI	1 WGAR	1 WMJI	AC 19.6
2 WMMS	2 WLTF	2 WMMS	1 WZAK	2 WNCX	2 WLTF	GOLD/CR 13.4
3 WGAR	3 WDOK	3 WGAR	3 WLTF	3 WMJI	3 WGAR	CTRY 10.1
4 WZAK	4 WQAL	4 WMJI	4 WGAR	4 WMMS	4 WDOK	UC 9.5
5 WJMO-FM	5 WNCX	5 WZAK	5 WDOK	5 WWWE	5 WQAL	N/T 8.6
6 WLTF	6 WGAR	6 WLTF	6 WQAL	6 WDOK	6 WZAK	BBND 6.1
7 WENZ	7 WMMS	7 WDOK	7 WMMS	7 WZAK	7 WMMS	AOR 5.9
8 WKNR	8 WENZ	8 WKNR	8 WNCX	8 WLTF	8 WNWV	CHR 4.3
9 WDOK	9 WJMO-FM	9 WWWE	9 WNWV	9 WKNR	9 WNCX	NAC 3.8
10 WMJI	10 WMJI	10 WQAL	10 WENZ	10 WNWV	10 WJMO	CLAS 3.0
						NR 2.6
						REL 1.0

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RIVERSIDE-SAN BERNARDINO

RIVERSIDE

Continued from Page 61

12+ POPULATION: 1,348,400 (Black: N/A; Hispanic: 24.7%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KGGI	1 KLOS	1 KGGI	1 KFI	1 KFRG	CHR 12.9
2 KCAL-FM	2 KFRG	2 KCAL-FM	2 KFRG	2 KCBS-FM	2 KOST	CTRY 12.4
3 KGGI	3 KIIS-A/F	3 KFI	3 KIIS-A/F	3 KFRG	3 KFI	N/T 11.0
4 KROQ	4 KROQ	4 KCBS-FM	4 KOST	4 KLOS	4 KOLA	AOR 8.6
5 KFI	5 KCAL-FM	5 KFRG	5 KOLA	5 KCAL-FM	5 KGGI	GOLD/CR 6.0
6 KFRG	6 KOST	6 KGGI	6 KFI	6 KGGI	6 KIIS-A/F	AC 5.2
7 KHTX	7 KOLA	7 KLSX	7 KROQ	7 KHTX	7 KRTH	NR 3.6
8 KCBS-FM	8 KLOS	8 KROQ	8 KCAL-FM	8 KLSX	8 KHTX	B/EZ 2.9
9 KIIS-A/F	9 KFI	9 KHTX	9 KRTH	9 KRTH	9 KCAL-FM	SPAN 2.7
10 KRTH	10 KLVE	10 KRTH	10 KLOS	10 KOLA	10 KBIG	UC 2.2
						NAC 1.9
						BBND 1.7
						CLAS 1.0

#29

SACRAMENTO

SACRAMENTO

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12+ POPULATION: 1,340,100 (Black: N/A; Hispanic: 11.2%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KRXQ	1 KSFM	1 KFBK	1 KRAK-FM	1 KFBK	1 KRAK-FM	N/T 17.6
2 KSFM	2 KRAK-FM	2 KRXQ	2 KGBY	2 KHYL	2 KFBK	CTRY 13.7
3 KWOD	3 KGBY	3 KHYL	3 KSFM	3 KSEG	3 KGBY	AC 13.0
4 KFBK	4 KSEG	4 KSEG	4 KNCI	4 KRAK-FM	4 KYMX	GOLD/CR 12.3
5 KSEG	5 KNCI	5 KSFM	5 KFBK	5 KRXQ	5 KXOA-FM	CHR 7.7
6 KRAK-FM	6 KXOA-FM	6 KRAK-FM	6 KYMX	6 KQPT	6 KNCI	AOR 7.0
7 KGBY	7 KRXQ	7 KWOD	7 KHYL	7 KNBR	7 KSFM	NR 3.3
8 KHYL	8 KZSA	8 KNCI	8 KSEG	8 KGBY	8 KHYL	BBND 2.8
9 KNCI	9 KHYL	9 KQPT	9 KRXQ	9 KNCI	9 KSEG	SPAN 1.5
10 KQPT	10 KWOD	10 KGBY	10 KXOA-FM	10 KSFM	10 KQPT	

POPULATION: 1,338,000 (Black: 12.0%; Hispanic: N/A)

KANSAS CITY

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.5	12.0	11.2	10.5	8.3	1	WDAF Ctry	610 5kw	3	15	14	12	9	3	88	GREAT AMERICAN	ABC	KATZ
13.4	11.1	11.0	8.7	8.1	2	KFKF Ctry	94.1 100kw	5	9	5	2	2	2	88	SCONNIX	---	D&R
7.7	7.6	9.0	8.3	7.8	3	KPRS UC	103.3 100kw	9	2	1	3	4	6	104	KPRS, INC.	AURN	EAST
4.5	6.0	4.7	4.8	7.4	4	KLTH AC	99.7 100kw	2	13	7	5	3	1	78	BONNEVILLE INT.	UNIS	D&R
5.0	3.9	4.1	5.1	7.3	5	KCFX CR	101.1 97kw	1	7	1	1	1	4	56	HERITAGE MEDIA	UNIS	CHR
4.1	4.2	5.5	4.4	6.4	6	KBEQ-A/F Ctry	1030/104.3 1kw/99kw	6	4	1	4	6	9	70	NOBLE	ABC	TOR
4.9	5.5	4.1	4.4	4.9	7	KMBZ N/T	980 5kw	7	16	13	10	10	7	58	BONNEVILLE INT.	ABC	D&R
4.0	4.2	3.8	4.8	4.6	8	KCMO-FM Gold	94.9 100kw	10	12	10	9	5	5	62	GANNETT	---	MCG
5.8	5.6	6.4	6.5	4.5	9	KQRC AOR	98.9 100kw	11	3	4	8	12	19	63	JOURNAL COMM.	---	CHR
4.1	3.9	3.9	4.2	4.5	9	KUDL AC	98.1 100kw	4	10	8	7	7	8	47	APOLLO RADIO	AP	MMR
6.0	5.1	3.8	5.4	4.4	11	KYYS AOR	102.1 100kw	8	11	6	6	8	12	57	GREAT AMERICAN	SOU	KATZ
4.9	3.6	3.5	4.3	4.0	12	KCMO N/T	810 50kw	13	17	17	15	14	10	63	GANNETT	CBS	MCG
2.5	2.5	2.3	2.2	3.4	13	KXTR Clas	96.5 99kw	15	19	15	13	11	11	77	KXTR BR. CO.	UNIS	CMBS
1.1	2.1	3.9	4.3	2.8	14	KISF CHR	107.3 100kw	12	1	11	16	18	22	41	ALLUR K.C.	---	BAN
3.5	4.4	3.7	3.4	2.5	15	KMXV AC	93.3 100kw	14	8	9	11	13	13	42	APOLLO RADIO	---	MMR
2.7	1.8	1.4	1.4	2.1	16	KKCJ Ctry	106.5 100kw	16	6	12	14	15	14	51	ARDMAN	SMN	D&R
1.6	3.4	1.8	2.2	1.6	17	KFEZ Nost	1190 5kw	18	23	22	22	21	18	68	BELL BR.	AP	---
1.4	0.9	0.9	0.6	1.5	18	KNHN N/T	1340 1kw	17	21	21	18	17	16	54	GREYSTONE	CNN	---
1.1	1.5	2.2	1.4	1.3	19	KPRT Rel	1590 1kw	20	24	19	19	19	17	85	KPRS, INC.	MBS	EAST
1.0	0.9	1.3	0.6	1.2	20	KCCV Rel	760 6kw	21	25	20	17	16	15	88	BOTT BR.	---	---

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KCFX	1 KPRS	1 KCFX	1 KLTH	1 KCFX	1 KLTH	CTRY 24.9
2 KYYS	2 KBEQ-A/F	2 KYYS	2 KPRS	2 KFKF	2 KFKF	AC 14.4
3 KQRC	3 KFKF	3 KFKF	3 KFKF	3 KYYS	3 KPRS	GOLD/CR 11.9
4 KBEQ-A/F	4 KLTH	4 KBEQ-A/F	4 KBEQ-A/F	4 KCMO-FM	4 KUDL	N/T 10.4
5 KFKF	5 KQRC	5 KPRS	5 KUDL	5 KPRS	5 KBEQ-A/F	AOR 8.9
6 KPRS	6 KUDL	6 KQRC	6 KCFX	6 KMBZ	6 KCMO-FM	UC 7.8
7 KLTH	7 KISF	7 KMBZ	7 KCMO-FM	7 KBEQ-A/F	7 KCFX	CLAS 3.4
8 KMBZ	8 KYYS	8 KCMO-FM	8 KQRC	8 KLTH	8 KXTR	CHR 2.8
9 WDAF	9 KCFX	9 KLTH	9 KMXV	9 WDAF	9 WDAF	REL 2.5
10 KCMO-FM	10 KMXV	10 WDAF	10 KYYS	10 KCMO	10 KMXV	BBND 1.6

POPULATION: 1,282,100 (Black: N/A; Hispanic: 20.1%)

SAN JOSE

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
11.4	8.9	8.2	7.4	7.3	1	KGO NIT	810 50kw	1	23	13	5	1	1	68	CAP CITES/ABC	ABC	BAN
6.0	6.2	6.9	5.4	5.9	2	KBAY AC	100.3 163kw	7	12	12	9	2	2	97	UNITED	----	MMR
5.2	4.2	4.4	4.9	5.7	3	KSJO AOR	92.3 50kw	3	3	1	1	3	13	67	BAYCOM PART.	ABC	MCG
4.7	5.1	5.0	4.1	5.5	4	KHQT CHR	97.7 1.650kw	4	1	2	4	12	22	66	ANAHEIM BR.	----	D&R
5.4	4.6	3.4	4.6	4.8	5	KCBS News	740 50kw	2	26	25	17	8	3	51	CBS	CBS	CBS
2.3	4.1	3.4	3.5	4.3	6	KLOK Span	1170 50(5)kw	22	10	3	2	9	16	129	BAHIA RADIO	CRC	KT-H
3.8	4.0	7.0	6.4	4.3	6	KNBR FS	680 50kw	6	21	10	8	7	5	64	SUSQUEHANNA	ABC	EAST
3.0	3.6	3.9	3.9	3.9	8	KRTY Ctry	95.3 870w	12	8	7	6	5	4	73	EMPIRE	----	MMR
1.7	3.4	3.3	2.2	3.7	9	KUFJ CR	94.5 1.2kw	5	16	4	3	4	7	52	KOOL COM.	----	D&R
3.7	4.3	3.6	3.8	3.2	10	KEZR AC	106.5 50kw	9	13	9	7	6	10	54	ALTA BR.	----	CHR
1.3	2.1	2.6	2.7	3.1	11	KSOL CHR	107.7 8.9kw	8	2	5	10	21	23	52	UNITED	AP	MMR
3.7	3.8	2.1	2.3	2.5	12	KOME AOR	98.5 12.5kw	10	7	8	11	16	20	46	INIFINITY	----	TOR
1.7	2.8	2.8	2.4	2.4	13	KIOI AC	101.3 125kw	11	4	15	16	18	17	45	FAIRMONT	----	BAN
1.7	2.3	2.2	2.5	2.4	13	KKSF NAC	103.7 7.8kw	16	24	18	14	11	9	58	BROWN	----	CBS
1.3	1.0	0.7	2.3	2.4	13	KYA Gold	93.3 50kw	17	14	16	15	10	11	57	FIRST BR.	UNIS	MMR
3.3	3.1	2.3	3.6	2.3	16	KARA AC	105.7 50kw	13	15	19	12	13	8	49	EMPIRE	----	MMR
2.8	2.5	1.7	1.4	2.3	16	KDFC-A/F Clas	1220/102.1 5kw/33kw	23	20	34	26	19	6	69	SUNDIAL	----	CMBS
2.3	2.4	2.8	2.7	2.3	16	KITS NR	105.3 15kw	14	6	6	13	15	36	52	ENTERCOM	----	D&R
0.3	0.0	1.1	1.8	2.0	19	KSRI/KSRY AC	99.1/98.9 1.1kw/6kw	18	9	11	18	25	31	48	VIACOM	----	KATZ
2.8	1.9	2.2	2.5	1.9	20	KMEL CHR	106.1 69kw	19	5	14	22	28	26	47	EVERGREEN	----	CHR
2.8	2.4	3.2	1.7	1.9	20	KOIT-A/F AC	1260/96.5 5(1)kw/33kw	15	27	26	19	14	12	41	BONNEVILLE INT.	----	KATZ
1.2	0.8	1.2	0.8	1.7	21	KKHI-A/F Clas	1550/95.7 10.5kw/6.9kw	24	29	36	28	23	14	63	BUCKLEY	----	D&R
2.2	2.2	2.8	2.6	1.7	22	KSAN Ctry	94.9 30kw	20	31	22	21	17	15	44	SHAMROCK BR.	----	MCG
1.4	2.2	1.5	2.0	1.5	23	KBLX-A/F NAC	1400/102.9 1kw/6.6kw	26	28	20	20	20	19	57	INNER CITY	----	D&R
1.5	1.3	1.9	1.7	1.5	23	KFRC-FM Gold	99.7 40kw	21	18	23	23	22	18	41	ALLIANCE	----	KATZ
0.8	1.3	0.8	0.8	1.1	24	KSFO* Talk	560 5kw	28	35	27	29	29	21	60	FIRST BR.	CNN	MMR
2.8	0.9	1.0	1.9	1.0	25	KBRG Span	104.9 3kw	31	36	17	25	27	33	63	BAHIA RADIO	CRC	KT-H

* Switched from Gold in mid-September '93.

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PROVIDENCE-WARWICK-PAWTUCKET

#32

POPULATION: 1,278,400 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.0	9.3	7.7	7.9	8.7	1	WPRO-FM CHR	92.3 39kw	1	2	2	2	3	8	66	TELE-MEDIA	ABC	MCG
6.7	6.7	7.8	8.0	8.6	2	WHJY AOR	94.1 50kw	2	4	1	1	1	7	81	GRIFFIN GROUP	SOU	KATZ
6.8	8.8	7.5	8.0	7.6	3	WWLI AC	105.1 50kw	3	11	7	3	2	1	86	TMZ	----	TOR
4.5	4.8	5.1	4.9	6.0	4	WWBB Gold	101.5 13.5kw	5	13	8	6	5	2	74	WILKS/SCHWARTZ	----	MMR
6.3	5.7	5.3	4.9	5.4	5	WSNE AC	93.3 30kw	6	12	6	5	4	3	67	BECK-ROSS	----	EAST
6.3	4.6	5.2	5.6	4.8	6	WHJJ N/T	92.0 5kw	10	18	19	13	12	4	92	GRIFFIN GROUP	NBC	KATZ
3.5	3.5	4.1	4.5	4.8	6	WWRX CR	103.7 50kw	4	8	3	4	6	9	59	WESTERLY	CNN	D&R
2.8	3.9	3.5	3.5	4.6	8	WWKX CHR	106.3 1.15kw	7	1	5	8	10	18	65	OCEAN STATE	UNIS	CHR
5.9	5.5	5.3	5.7	4.4	9	WPRO Talk	630 5kw	8	19	17	11	9	5	65	TELE-MEDIA	ABC	MCG
2.4	2.1	2.6	3.7	4.0	10	WBRU NR	95.5 20kw	9	2	4	7	7	17	65	BROWN BC SERV.	SOU	MMR
4.7	3.7	5.0	3.3	4.0	10	WCTK Ctry	98.1 47kw	11	10	13	9	8	6	79	HALL	----	D&R
2.0	2.3	2.1	2.9	3.0	12	WLKW B/EZ	790 5kw	12	30	25	28	27	10	80	TMZ	----	TOR
4.5	3.8	4.0	3.0	2.1	13	WPLM-A/F BBnd	1390/99.1 5kw/50kw	13	25	22	31	21	16	66	PLYMOUTH ROCK	UNIS	D&R
1.0	1.7	1.3	1.8	1.9	14	WBZ News	1030 50kw	15	31	20	19	18	11	14	GROUP W	ABC	G/W
1.9	2.2	2.6	1.6	1.8	15	WFHN CHR	107.1 3kw	18	6	15	10	11	14	80	SAGE	----	CHR
1.2	1.5	1.5	1.2	1.2	16	WAAF AOR	107.3 18.5kw	19	9	9	14	22	37	55	ZAPIS	UNIS	D&R
0.8	2.0	0.9	1.4	1.2	16	WCRB Clas	102.5 15kw	20	26	32	27	20	13	59	CHARLES RIVER	----	CMBS
1.1	0.8	0.8	0.9	1.2	16	WOTB Jazz	100.3 6kw	22	20	23	18	14	15	66	PERRY COM.	AP	DIR
1.3	1.1	1.6	1.0	1.1	19	WBSM N/T	1420 5(1)kw	32	29	28	37	38	23	134	H&D	NBC	CHR
1.3	0.9	1.0	1.2	1.1	19	WODS Gold	103.3 16kw	17	17	27	21	13	12	49	CBS	CBS	CBS
0.8	0.9	0.5	0.3	1.1	19	WZLX CR	100.7 20kw	21	21	10	12	17	26	60	INFINITY	----	D&R
0.8	1.3	1.3	0.9	1.0	22	WBCN AOR	104.1 19kw	24	24	12	15	16	28	55	INFINITY	----	TOR
1.0	0.8	1.1	0.7	1.0	22	WHIM Ctry	1110 5kw	30	41	40	40	39	31	88	WESTERLY	CNN	----
1.0	0.6	0.7	1.3	1.0	22	WJMN CHR	94.5 11.5kw	14	5	15	20	29	34	32	ARDMAN	----	D&R
0.8	0.6	0.9	0.6	1.0	22	WXKS-FM CHR	107.9 23.5kw	16	7	11	16	19	38	40	PYRAMID	----	KATZ

PROVIDENCE

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Continued on Page 69

POPULATION: 1,198,300 (Black: 27.7%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.9	11.2	9.5	10.4	9.5	1	WOWI UC	102.9 50kw	1	2	1	1	2	7	89	US RADIO	AURN	MCG
8.1	8.3	7.1	6.7	8.0	2	WCMS-A/F Ctry	1050/100.5 5kw/50kw	4	13	7	6	4	1	96	WCMS RADIO	ABC	MMR
6.2	7.8	4.3	6.8	7.9	3	WGH-FM Ctry	97.3 74kw	5	6	3	2	1	3	94	SUSQUEHANNA	---	EAST
6.4	7.3	7.6	6.9	6.8	4	WNOR-A/F AOR	1230/98.7 1kw/46kw	2	5	2	3	5	14	76	SAGA	---	MCG
7.1	7.6	7.4	6.3	6.0	5	WFOG AC	92.9 50kw	6	16	13	9	8	2	74	SUNSHINE WIRE.	UNIS	BAN
4.6	3.5	5.4	5.3	5.8	6	WWDE AC	101.3 50kw	7	4	5	4	3	4	76	MAX MEDIA	CBS	CHR
4.7	2.6	3.9	4.0	4.8	7	WJQI-A/F AC	1600/94.9 5kw/50kw	9	8	9	7	7	5	75	COLEMAN	UNIS	D&R
2.6	4.6	3.2	4.7	4.7	8	WKOC NR	93.7 100kw	13	12	4	5	6	6	88	EDGE	---	KATZ
5.4	3.6	4.9	5.3	4.3	9	WNVZ CHR	104.5 50kw	3	1	6	8	13	17	49	SINCLAIR TELE-CABLE	---	CHR
5.1	4.8	4.2	3.8	4.1	10	WNIS Talk	850 50(12.5)kw	12	19	14	14	10	9	77	WNIS, INC.	NBC	MMR
2.4	3.0	4.6	3.4	3.6	11	WMYK UAC	92.1 3.7kw	8	18	8	13	18	19	54	WILLIS	---	TOR
2.5	1.4	1.8	2.7	3.2	12	WTAR N/T	790 5kw	15	20	16	16	15	11	70	BENCHMARK	NBC	KATZ
3.7	3.3	3.9	3.4	3.0	13	WLTY Gold	95.7 40kw	14	11	15	11	9	8	57	BENCHMARK	---	KATZ
3.8	3.7	4.4	3.0	2.6	14	WAFX CR	106.9 100kw	11	9	10	10	12	18	48	SAGA	---	CBS
3.8	3.0	4.5	3.6	2.6	14	WMXN AC	105.3 50kw	10	7	11	12	11	16	46	WIN	---	BAN
2.0	2.0	2.5	2.0	2.0	16	WPCE Rel	1400 1kw	17	15	20	19	16	10	75	WILLIS	AURN	MCG
1.6	2.3	1.1	1.9	1.8	17	WSVY UAC	1350 5kw	20	14	17	17	14	12	107	US RADIO	AURN	MCG
1.6	1.0	1.5	1.4	1.6	18	WXEZ B/EZ	94.1 50kw	19	17	23	22	20	13	74	EURE COMM.	---	---
2.4	3.1	2.2	2.6	1.6	19	WROX* NR	96.1 50kw	18	10	12	15	17	21	67	SINCLAIR COM.	---	---
0.8	1.6	1.8	1.6	1.5	20	WSVY-FM UAC	107.7 3kw	16	21	18	18	19	15	57	US RADIO	AURN	MCG
0.6	0.3	0.8	0.6	1.0	21	WTJZ Rel	1270 1kw	21	23	19	20	21	20	82	BR. CORP. OF VA.	AURN	---

*Was WMYA prior to October, 1993.

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



RANTEL
Laurel, Maryland
301-490-8700



Continued from Page 66

12+ POPULATION: 1,282,100 (Black: N/A; Hispanic: 20.1%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KSJO	1 KSJO	1 KSJO	1 KEZR	1 KSJO	1 KEZR	AC 17.7
2 KLOK	2 KEZR	2 KLOK	2 KSJO	2 KGO	2 KBAY	N/T 13.2
3 KHQT	3 KHQT	3 KNBR	3 KBAY	3 KNBR	3 KGO	CHR 10.5
4 KUFX	4 KITS	4 KUFX	4 KARA	4 KUFX	4 KARA	AOR 8.3
5 KNBR	5 KRTY	5 KGO	5 KRTY	5 KCBS	5 KUFX	GOLD/CR 7.6
6 KSOL	6 KSOL	6 KHQT	6 KHQT	6 KRTY	6 KRTY	CTRY 5.6
7 KOME	7 KBAY	7 KOME	7 KIOI	7 KBAY	7 KIOI	SPAN 5.3
8 KITS	8 KIOI	8 KRTY	8 KUFX	8 KLOK	8 KKSF	CLAS 4.0
9 KRTY	9 KLOK	9 KSOL	9 KGO	9 KOME	9 KYA	NAC 3.9
10 KSRI/KSRY	10 KGO	10 KCBS	10 KITS	10 KHQT	10 KOIT-A/F	NR 2.3

SAN JOSE

PROVIDENCE-WARWICK-PAWTUCKET

Continued from Page 67

12+ POPULATION: 1,278,400 (Black & Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WHJY	1 WPRO-FM	1 WHJY	1 WPRO-FM	1 WHJY	1 WWLI	CHR 17.1
2 WWRX	2 WHJY	2 WWRX	2 WWLI	2 WWRX	2 WSNE	AC 13.0
3 WPRO-FM	3 WSNE	3 WPRO-FM	3 WSNE	3 WWBB	3 WPRO-FM	GOLD/CR 13.0
4 WBRU	4 WBRU	4 WWBB	4 WHJY	4 WPRO-FM	4 WWBB	N/T 12.2
5 WWKX	5 WWKX	5 WBRU	5 WWBB	5 WWLI	5 WHJY	AOR 10.8
6 WWLI	6 WWLI	6 WWLI	6 WBRU	6 WBRU	6 WBRU	CTRY 5.0
7 WWBB	7 WWRX	7 WSNE	7 WWKX	7 WSNE	7 WCTK	NR 4.0
8 WXKS-FM	8 WCTK	8 WWKX	8 WCTK	8 WPRO	8 WWKX	B/EZ 3.0
9 WZLX	9 WFHN	9 WPRO	9 WWRX	9 WCTK	9 WFHN	BBND 2.1
10 WAAF	10 WBOS	10 WHJJ	10 WFHN	10 WHJJ	10 WWRX	CLAS 1.2
						JAZZ 1.2

PROVIDENCE

NORFOLK-VIRGINIA BEACH-NEWPORT NEWS

Continued from Page 68

#33 12+ POPULATION: 1,198,300 (Black: 27.7%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WNOR-A/F	1 WOWI	1 WNOR-A/F	1 WOWI	1 WGH-FM	1 WWDE	AC 19.2
2 WOWI	2 WGH-FM	2 WOWI	2 WWDE	2 WOWI	2 WGH-FM	UC 16.4
3 WGH-FM	3 WWDE	3 WGH-FM	3 WGH-FM	3 WNOR-A/F	3 WJQI-A/F	CTRY 15.9
4 WKOC	4 WNVZ	4 WKOC	4 WJQI-A/F	4 WJQI-A/F	4 WFOG	N/T 7.3
5 WCMS-A/F	5 WNOR-A/F	5 WCMS-A/F	5 WNVZ	5 WKOC	5 WCMS-A/F	AOR 6.8
6 WAFX	6 WJQI-A/F	6 WNIS	6 WFOG	6 WWDE	6 WOWI	NR 6.3
7 WMYK	7 WKOC	7 WAFX	7 WKOC	7 WNIS	7 WKOC	GOLD/CR 5.6
8 WROX	8 WMYK	8 WWDE	8 WNOR-A/F	8 WJQI-A/F	8 WNOR-A/F	CHR 4.3
9 WNIS	9 WMXN	9 WJQI-A/F	9 WCMS-A/F	9 WAFX	9 WLTY	REL 3.0
10 WNVZ	10 WFOG	10 WLTY	10 WMXN	10 WTAR	10 WNVZ	B/EZ 1.6

NORFOLK

POPULATION: 1,197,200 (Black: 11.7%; Hispanic: N/A)

COLUMBUS

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 13+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.9	8.4	7.8	7.9	8.7	1	WSNY AC	94.7 22kw	1	3	4	2	1	2	65	SAGA	---	MCG
8.0	9.2	9.0	8.3	8.6	2	WTVN FS	610 5kw	3	18	13	8	3	1	82	GREAT AMERICAN	ABC	KATZ
5.4	6.3	5.2	5.9	7.0	3	WHOK Ctry	95.5 50kw	7	8	6	6	5	3	83	WHOK	AP	D&R
5.1	5.5	5.0	5.1	7.0	4	WRVF Ctry	98.9 3kw	6	6	5	3	4	5	82	TRI-CITY RADIO	---	D&R
6.7	8.2	8.3	6.9	6.7	5	WLVO AOR	96.3 18kw	4	11	1	1	2	6	66	GREAT AMERICAN	---	KATZ
8.4	8.5	8.8	7.6	5.8	6	WNCI AC	97.9 175kw	2	2	3	5	6	8	50	NATIONWIDE	AP	MMR
6.5	6.0	5.7	5.2	5.7	7	WBZX AOR	99.7 20kw	5	4	2	4	8	13	67	NORTH AMERICAN	---	EAST
4.8	3.9	3.8	3.5	4.9	8	WAHC/WWHT CHR	107.1/105.7 3kw/6kw	8	1	7	7	11	12	64	M&M GROUP	ABC	TOR
2.2	3.1	2.8	5.1	4.1	9	WCLT-FM Ctry	100.3 50kw	15	12	8	9	10	7	100	WCLT INC.	MBS	---
4.1	4.3	4.6	2.9	4.0	10	WCOL-FM Gold	92.3 22kw	9	10	15	10	7	4	52	GREAT TRAILS	---	CHR
2.7	2.6	2.3	3.2	3.8	11	WBNS FS	1460 5(1)kw	10	21	16	18	19	14	55	RADIOHIO, INC.	AP	BAN
3.1	3.0	3.4	2.5	3.2	12	WVVO UC	1580 1(.25)kw	14	7	12	12	9	11	76	SAGA	AURN	MCG
1.5	2.1	2.1	3.2	3.1	13	WCOL Talk	1230 1kw	16	19	11	15	14	10	80	GREAT TRAILS	---	CHR
3.1	2.7	3.2	3.5	2.8	14	WCKX UC	106.3 6kw	13	5	10	11	15	18	67	WCKX ENTERPRISE	AURN	---
2.5	2.3	3.0	3.4	2.3	15	WBNS-FM Gold	97.1 20.5kw	11	13	14	14	12	9	34	RADIOHIO, INC.	CBS	BAN
2.4	2.1	2.3	2.7	2.2	16	WWCD NR	101.1 6kw	12	15	9	13	13	21	47	INGLESIDE RADIO	---	D&R
2.6	1.3	1.6	1.9	1.9	17	WMNI Ctry	920 1(.5)kw	18	20	19	19	17	16	89	NORTH AMERICAN	MBS	EAST
2.3	1.2	1.7	1.2	1.3	18	WCEZ B/EZ	107.9 6kw	17	23	24	23	21	17	49	RADIO DELAWARE	---	---
0.7	1.0	0.8	0.5	1.2	19	WRFD Rel	880 9kw	21	16	17	16	16	15	87	SALEM	---	---
1.8	1.4	1.9	1.3	1.0	20	WLW FS	700 50kw	19	25	21	17	18	20	46	JACOR	ABC	EAST

*WWHT is now WAKS.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WBZX	1 WSNY	1 WLVO	1 WSNY	1 WLVO	1 WSNY	CTRY	20.0
2 WLVO	2 WNCI	2 WBZX	2 WNCI	2 WBZX	2 WNCI	N/T	16.5
3 WRVF	3 WLVO	3 WRVF	3 WHOK	3 WRVF	3 WHOK	AC	14.5
4 WHOK	4 WAHC/WWHT	4 WHOK	4 WLVO	4 WTVN	4 WLVO	AOR	12.4
5 WNCI	5 WHOK	5 WTVN	5 WAHC/WWHT	5 WCOL-FM	5 WTVN	GOLD/CR	6.3
6 WWCD	6 WRVF	6 WNCI	6 WRVF	6 WHOK	6 WRVF	UC	6.0
7 WSNY	7 WCLT-FM	7 WSNY	7 WCLT-FM	7 WSNY	7 WCOL-FM	CHR	4.9
8 WCLT-FM	8 WCKX	8 WCOL-FM	8 WCKX	8 WNCI	8 WAHC/WWHT	NR	2.2
9 WAHC/WWHT	9 WBZX	9 WWCD	9 WCOL-FM	9 WCOL	9 WBNS-FM	B/EZ	1.3
10 WCKX	10 WWCD	10 WVVO	10 WTVN	10 WWCD	10 WCLT-FM	REL	1.2

POPULATION: 1,135,300 (Black: N/A; Hispanic: 46.5%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.4	8.8	8.6	9.4	9.3	1	KTFM CHR	102.7 100kw	1	1	2	4	8	9	77	WATERMAN	---	BAN
8.4	9.3	10.6	9.8	9.0	2	KXTN-A/F Span	1310/107.5 5kw/100kw	4	4	3	2	2	2	90	TMS	---	KT-H
4.9	6.7	7.3	7.1	8.5	3	KQXT AC	101.9 100kw	3	8	4	1	1	1	83	CLEAR CHANNEL	---	CHR
7.7	9.9	8.4	8.5	6.9	4	KCYC Ctry	100.3 100kw	2	3	6	5	4	3	64	NEWCITY	---	KATZ
7.4	6.1	6.5	7.4	6.4	5	KAJA Ctry	97.3 100kw	5	5	7	6	3	4	68	CLEAR CHANNEL	---	CHR
4.0	5.8	6.3	7.2	6.3	6	KISS AOR	99.5 100kw	6	2	1	3	5	20	76	RUSK	---	CBS
4.1	4.6	3.6	4.3	5.0	7	KTSA Nost	550 5kw	10	21	15	14	10	5	84	WATERMAN	ABC	BAN
5.3	3.1	4.0	3.5	4.2	8	KONO-A/F Gold	860/101.1 5kw/100kw	8	11	12	9	7	6	66	GENESIS BR.	NBC	MMR
4.9	4.2	4.6	3.2	4.0	9	KZEP-FM CR	104.5 100kw	7	9	5	7	6	10	57	LOTUS	---	D&R
5.6	4.7	4.0	3.5	3.5	10	WOAI N/T	1200 50kw	9	16	17	15	14	8	57	CLEAR CHANNEL	CBS	CHR
3.5	3.0	2.5	2.8	3.1	11	KSMG Gold	105.3 100kw	11	10	13	8	9	7	56	RUSK	---	CBS
2.2	2.4	2.0	3.4	3.0	12	KDIL* Ctry	106.7 100kw	12	7	8	10	13	18	71	VISION	---	---
1.7	5.4	2.9	2.7	2.7	13	KKYX Ctry	680 50kw	15	23	18	17	17	12	93	NEWCITY	ABC	KATZ
3.5	2.9	2.6	1.8	2.6	14	KCOR Span	1350 5kw	17	20	21	18	18	11	114	TICHENOR MEDIA	---	KATZ
2.1	2.3	2.5	3.1	2.6	14	KRIO-FM Span	94.1 22kw	13	13	9	12	12	17	63	APRIL COM.	---	---
3.2	1.9	2.7	1.9	2.6	14	KSJL UC	96.1 100kw	14	6	10	11	15	16	90	INNER CITY	NBC	EAST
2.8	2.2	2.8	3.7	2.3	17	KLUP Nost	930 5kw	16	22	28	25	20	15	88	RUSK	---	CBS
3.1	2.6	1.2	1.6	2.3	18	KROM** Span	92.9 100kw	18	15	11	13	11	13	104	TICHENOR MEDIA	---	KATZ
1.3	1.2	1.3	1.2	1.4	19	KSLR CC	630 5kw	19	14	14	16	16	14	73	COMMUNICOM	USA	---

*Under LMA with Newcity. **Formerly KSRR.

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DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KISS	1 KTFM	1 KISS	1 KQXT	1 KISS	1 KQXT	CTRY	19.0
2 KTFM	2 KQXT	2 KQXT	2 KXTN-A/F	2 KQXT	2 KXTN-A/F	SPAN	16.5
3 KZEP-FM	3 KXTN-A/F	3 KAJA	3 KCYY	3 KXTN-A/F	3 KCYY	GOLD/CR	11.3
4 KXTN-A/F	4 KCYY	4 KTFM	4 KTFM	4 KAJA	4 KAJA	CHR	9.3
5 KAJA	5 KISS	5 KXTN-A/F	5 KAJA	5 KZEP-FM	5 KTFM	AC	8.5
6 KDIL	6 KAJA	6 KZEP-FM	6 KISS	6 KONO-A/F	6 KONO-A/F	BBND	7.3
7 KQXT	7 KDIL	7 KCYY	7 KZEP-FM	7 KSMG	7 KSMG	AOR	6.3
8 KRIO-FM	8 KZEP-FM	8 KSMG	8 KSMG	8 KTFM	8 KZEP-FM	N/T	3.5
9 KCYY	9 KSJL	9 KONO-A/F	9 KONO-A/F	9 KTSA	9 KROM	UC	2.6
10 KROM	10 KROM	10 KDIL	10 KDIL	10 KCYY	10 KISS	REL	1.4

POPULATION: 1,099,000 (Black & Hispanic: N/A)

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FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
12.1	12.7	9.8	10.2	11.1	1	1	KSFI AC	100.3 26kw	1	7	4	2	1	1	71	SIMMONS FAMILY	---	CBS
7.2	7.3	8.2	9.6	10.6	2		KSOP-A/F Ctry	1370/104.3 5kw/25kw	3	6	1	1	2	2	82	KSOP, INC.	---	MMR
10.4	9.0	11.9	9.6	9.5	3		KKAT Ctry	101.9 26kw	4	4	2	3	3	3	74	APOLLO RADIO	---	KATZ
7.0	7.0	5.5	5.3	6.7	4		KSL Talk	1160 50kw	2	11	12	8	5	4	49	BONNEVILLE INT.	CBS	CBS
5.5	4.9	6.6	4.6	5.1	5		KBER AOR	101.1 25kw	8	3	3	5	11	26	65	DEVINE	ABC	TOR
6.1	5.4	5.7	6.1	4.8	6		KLZX-A/F CR	860/93.3 10kw/26kw	6	10	5	4	4	7	58	CITADEL	ABC	CHR
5.2	5.2	4.9	4.9	4.8	6		KUTQ CHR	99.5 40kw	5	1	8	12	15	24	51	D&B BROAD.	NBC	K&P
2.0	2.9	2.8	2.0	4.4	8		KDYL BBnd	1280 5kw	15	22	24	21	14	6	92	SIMMONS FAMILY	CNN	CBS
5.0	5.1	5.7	4.9	4.2	9		KISN-FM AC	97.1 30kw	7	8	6	6	6	11	51	SUN MOUNTAIN	---	MCG
3.8	3.1	3.0	2.9	3.6	10		KALL N/T	910 5kw	14	24	17	15	10	8	69	APOLLO RADIO	MBS	EAST
3.6	3.8	4.2	3.2	3.3	11		KXRK NR	96.1 55kw	13	5	7	7	19	21	62	ACME BR.	UNIS	D&R
1.6	2.2	2.6	2.9	3.3	11		KZHT CHR	94.9 48kw	9	2	11	14	22	22	46	GOLDEN BEAR	---	TOR
2.4	2.9	4.3	2.6	3.2	13		KODJ* Gold	94.1 40kw	10	9	18	10	7	5	54	APOLLO RADIO	SMN	KATZ
2.4	2.9	1.5	1.5	2.9	14		KBZN NAC	97.9 26kw	16	25	13	11	8	9	62	CAPITOL BR.	---	EAST
1.9	3.3	2.6	3.1	2.9	15		KVRI** AC	98.7 40kw	11	17	10	9	9	10	50	PRICE BR.	---	CHR
3.0	2.1	2.0	3.6	2.1	16		KRSP AOR	103.5 27.5kw	12	12	9	13	12	20	36	CARLSON COM.	CBS	CBS
1.5	1.2	1.0	1.1	1.8	17		KFAM B/EZ	700 50kw	22	18	25	26	24	15	83	FAMILY	---	CBS
0.6	1.8	1.0	2.1	1.6	18		KUMT AOR	105.7 7.3kw	19	13	16	16	13	13	57	RADIO PROPERTY	---	EAST
1.6	2.2	2.9	1.9	1.5	19		KCPX/KMXB AC	1600/107.5 5kw/45kw	18	14	14	17	20	17	51	US RADIO	---	EAST
1.2	1.3	1.0	0.5	1.4	20		KISN AC	570 5kw	17	15	15	18	16	18	45	SUN MOUNTAIN	---	CBS
1.3	1.5	1.4	1.4	1.2	21		KSOS-FM Gold	106.9 68kw	20	24	20	30	17	12	52	FIRST NATIONAL	---	---
0.5	0.9	0.0	1.9	1.0	22		KQOL/KRGQ Ctry	106.5/107.9 7.5kw/67kw	21	22	19	19	14	18	48	KQOL, INC.	MBS	---
2.0	2.2	1.8	1.4	1.0	22		KTKK Talk	630 1kw	24	26	23	22	21	16	55	D&B BROADCAST.	ABC	K&P

*Formerly KALL-FM. **Under LMA with Citadel Communications.

Continued on Page 76

POPULATION: 1,070,700 (Black 13.3%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS. LISTENED	OWNER	NETWORK	NATIONAL REP-FIRM
15.7	5.8	16.2	15.1	14.9	1	WFMS Ctry	95.5 13kw	2	5	2	2	1	1	99	SUSQUEHANNA	----	MMR
11.0	2.9	12.0	11.0	11.2	2	WFBQ AOR	94.7 52kw	1	6	1	1	2	4	72	BR. ALCHEMY	SOU	KATZ
11.7	1.5	11.0	10.4	10.7	3	WIBC N/T	1070 50kw	3	15	10	7	5	2	78	SCONNIX	NBC	CHR
5.5	6.6	5.8	7.1	7.4	4	WTPI AC	107.9 22kw	7	13	9	4	4	3	81	SOMERSET	----	D&R
7.4	6.1	8.0	7.2	6.4	5	WENS AC	97.1 23kw	4	14	3	3	6	3	55	EMMIS	----	MCG
7.0	7.1	5.2	6.2	6.1	6	WZPL CHR	99.5 12.5kw	5	1	4	8	9	10	57	BOOTH BR.	AP	D&R
5.5	4.9	4.2	5.7	5.9	7	WTLC-FM UC	105.7 50kw	8	3	6	5	7	7	84	PANACHE	CBS	D&R
5.5	4.5	6.2	5.1	5.2	8	WKLR Gold	93.1 12.5kw	6	7	12	6	6	5	56	SCONNIX	----	CHR
5.3	5.1	6.1	5.8	4.3	9	WHHH CHR	96.3 59kw	9	2	7	10	10	13	62	UNIVERSITY BR.	----	----
6.0	4.4	4.9	3.2	3.8	10	WRZX AOR	103.3 18kw	10	4	5	9	13	23	77	WIN	ABC	BAN
0.0	0.0	0.0	2.9	3.2	11	WGRL* Ctry	104.5 40kw	11	9	8	11	8	9	66	BUTLER UNIV.	----	MMR
1.3	0.9	1.2	1.8	2.2	12	WTLC UG	1310 5kw	14	16	13	13	12	8	91	PANACHE	CBS	D&R
1.2	1.4	1.5	1.5	1.7	13	WTTS AOR	92.3 37kw	13	17	11	12	11	16	52	SARKES TARZIAN	----	BAN
0.8	0.6	0.9	0.9	1.5	14	WCKN Ctry	1430 5kw	20	20	18	17	15	12	117	WIN	ABC	BAN
3.4	3.4	1.4	0.9	1.4	15	WNDE Sports	1260 5kw	12	18	14	14	14	11	33	BR. ALCHEMY	MBS	KATZ
1.1	1.5	1.2	1.5	1.2	16	WQFE BBnd	101.9 2.5kw	16	21	21	23	23	19	68	QUINN BR.	USA	----
0.0	0.0	1.1	0.9	1.0	17	WXTZ B/EZ	93.9 2.75kw	18	19	20	18	19	14	65	WEISS BR.	----	----

*Formerly **WAJC** (Misc), now under LMA with **Susquehanna**.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WFBQ	1 WFMS	1 WFBQ	1 WFMS	1 WFBQ	1 WFMS	CTRY 19.6
2 WFMS	2 WENS	2 WFMS	2 WENS	2 WFMS	2 WTPI	AOR 16.7
3 WRZX	3 WZPL	3 WIBC	3 WFBQ	3 WIBC	3 WENS	AC 13.8
4 WTLC-FM	4 WFBQ	4 WRZX	4 WTPI	4 WENS	4 WFBQ	N/T 12.1
5 WHHH	5 WTLC-FM	5 WENS	5 WTLC-FM	5 WKLR	5 WKLR	CHR 10.4
6 WGRL	6 WHHH	6 WKLR	6 WZPL	6 WTPI	6 WTLC-FM	UC 8.1
7 WZPL	7 WTPI	7 WTLC-FM	7 WKLR	7 WTLC-FM	7 WIBC	GOLD/CR 5.2
8 WIBC	8 WGRL	8 WGRL	8 WHHH	8 WRZX	8 WHHH	BBND 1.2
9 WENS	9 WKLR	9 WZPL	9 WGRL	9 WGRL	9 WZPL	B/EZ 1.0
10 WTTS	10 WTTS	10 WTPI	10 WIBC	10 WZPL	10 WGRL	

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POPULATION: 1,034,800 (Black: 19.1%; Hispanic: N/A)

CHARLOTTE

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.3	12.5	10.3	11.5	10.9	1	WSOC Ctry	103.7 100kw	1	7	6	3	2	1	81	EZ	---	D&R
10.2	2.3	10.7	11.0	9.7	2	WPEG UC	97.9 95kw	6	1	1	1	3	7	105	BR. PARTNERS	CBS	KATZ
8.1	8.1	8.8	7.2	9.5	3	WBT Talk	1110 50kw	3	11	8	6	4	2	87	JEFFERSON PILOT	CBS	BAN
8.6	7.6	7.7	8.5	8.3	4	WRFX AOR	99.7 100kw	2	6	2	2	1	6	74	PYRAMID	---	MCG
7.7	9.1	9.0	6.9	7.0	5	WTDR Ctry	96.9 100kw	5	4	4	4	5	4	72	TRUMPER	---	CHR
5.3	4.4	4.8	5.9	5.5	6	WBT-FM AC	107.9 98kw	4	3	5	5	6	8	54	JEFFERSON PILOT	---	BAN
3.7	5.3	4.9	4.7	4.7	7	WCKZ* CHR	101.9 99kw	8	5	3	7	10	12	58	BPI	ABC	MMR
2.8	3.3	5.1	5.3	4.5	8	WWMG Gold	96.1 100kw	7	10	11	9	7	3	52	VOYAGER	CBS	KATZ
6.1	5.3	5.8	4.7	4.3	9	WEZC AC	102.9 31kw	9	9	12	10	9	5	55	KEYMARKET	UNIS	CHR
5.1	4.6	4.7	3.7	3.9	10	WMXC AC	104.7 100kw	11	12	7	8	8	9	64	EZ	---	D&R
2.3	2.1	2.4	2.6	3.1	11	WAQQ** CHR	95.1 100kw	10	1	9	11	13	19	49	LEE SCHUBERT	---	SOUD&R
3.3	1.8	1.5	1.3	2.3	12	WMIT Rel	106.9 36kw	13	18	16	13	12	10	66	BLUE RIDGE	AP	---
3.4	2.3	2.6	4.1	2.0	13	WXRC AOR	95.7 100kw	12	8	10	12	11	23	40	LONG FAMILY	ABC	---
0.0	0.4	0.9	1.0	1.2	14	WKRR AOR	92.3 100kw	14	13	13	14	15	13	61	DICK	---	KATZ
1.5	0.0	1.3	0.9	1.0	15	WRDX Gold	106.5 100kw	17	15	20	15	14	11	68	WSPT, INC.	---	SSS

*Now **WBAV-FM** (UAC). **Now **WEDJ**.

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



RANTEL
Laurel, Maryland
301-490-8700



POPULATION: 1,024,400 (Black: 33.3%; Hispanic: N/A)

NEW ORLEANS

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.1	9.2	10.3	12.2	12.2	1	WQUE-FM UC	93.3 93kw	1	1	2	2	5	5	88	CLEAR CHANNEL	---	D&R
10.6	10.7	10.6	9.5	10.1	2	WWL N/T	870 50kw	2	18	10	6	4	1	85	KEYMARKET	ABC	KATZ
7.6	7.6	10.3	8.9	9.2	3	WNOE-FM Ctry	101.1 100kw	5	4	4	3	1	2	87	NEWMARKET	MBS	MCG
8.7	8.2	9.1	8.7	9.1	4	WYLD-FM* UAC	98.5 100kw	4	3	1	1	2	4	80	SNOWDEN	ABC	D&R
6.1	6.8	6.7	5.0	7.3	5	WLMG AC	101.9 100kw	6	9	6	5	3	3	81	KEYMARKET	---	KATZ
8.2	6.0	7.1	6.4	6.7	6	WEZB CHR	97.1 100kw	3	2	3	4	7	10	58	EZ	---	MMR
6.5	6.8	5.7	3.9	4.5	7	KMEZ** UAC	102.9 4.7kw	8	5	7	8	8	8	64	FIRST BELLE	SMN	KATZ
5.1	4.2	4.3	4.8	4.4	8	WLTS AC	105.3 100kw	7	10	5	7	6	7	60	PHASE II	CBS	BAN
3.9	2.7	2.4	3.0	3.5	9	WBYU BBnd	1450 1kw	15	21	19	18	18	12	102	VANDERBILT	SMN	ROS
3.0	2.4	2.2	2.8	3.4	10	WYLD* Rel	940 10kw	12	13	13	12	12	9	79	SNOWDEN	ABC	D&R
3.2	2.2	1.7	3.3	3.3	11	WTKL*** Gold	95.7 100kw	10	12	12	10	9	6	71	PHASE II	---	BAN
2.8	3.3	3.3	4.2	2.9	12	WRNO AOR	99.5 100kw	9	7	8	9	11	14	49	COM. GROUP	UNIS	CHR
2.6	3.2	3.0	3.9	2.8	13	WBOK Rel	1230 1kw	13	17	16	15	14	11	73	WILLIS	AURN	---
3.1	4.2	2.5	2.8	2.6	14	WCKW-FM CR	92.3 100kw	11	11	9	11	10	13	58	222 CORP.	---	BAN
1.0	1.8	1.9	1.7	1.4	15	KHOM Gold	104.1 100kw	14	20	14	13	13	15	39	KHOM, ASSOC.	NBC	TOR
1.3	2.0	1.6	1.7	1.4	15	WZRH NR	106.1 50kw	17	6	11	14	15	21	50	HOWE BR.	---	---
2.5	2.6	2.4	2.2	1.0	17	KGTR**** Ctry	106.7 100kw	18	8	15	16	16	19	39	NEWMARKET	---	MCG
0.9	1.5	1.3	1.0	1.0	18	WSMB** Talk	1350 5kw	19	19	21	19	19	16	51	WINSTON COM.	ABC	KATZ

*Under an LMA with Clear Channel. **Under an LMA with Keymarket. ***Formerly WMXZ (AC). ****Formerly KQLD (Gold).

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



#36

SALT LAKE CITY-OGDEN-PROVO

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12+ POPULATION: 1,099,000 (Black & Hispanic: N/A)

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KBER	1 KSOP-A/F	1 KSOP-A/F	1 KSFI	1 KSOP-A/F	1 KSFI
1 KKAT	2 KKAT	2 KKAT	2 KSOP-A/F	2 KSFI	2 KSOP-A/F
3 KSOP-A/F	3 KSFI	3 KLZX	3 KKAT	3 KLZX	3 KKAT
4 KLZX-A/F	4 KISN-FM	4 KSFI	4 KISN-FM	4 KKAT	4 KISN-FM
5 KXRK	5 KUTQ	5 KBER	5 KUTQ	5 KSL	5 KBZN
6 KRSP	6 KBER	6 KXRK	6 KVRI	6 KODJ	6 KDYL
7 KISN-FM	7 KLZX-A/F	7 KODJ	7 KLZX-A/F	7 KBZN	7 KVRI
8 KSFI	8 KZHT	8 KSL	8 KBZN	8 KRSP	8 KODJ
9 KVRI	9 KXRK	9 KRSP	9 KBER	9 KBER	9 KSL
10 KSL	10 KBZN	10 KISN-FM	10 KCPX/KMXB	10 KALL	10 KLZX

AC	21.1
CTRY	21.1
N/T	11.3
GOLD/CR	9.2
AOR	8.8
CHR	8.1
BBND	4.4
NR	3.3
NAC	2.9
B/EZ	1.8

#38

CHARLOTTE-GASTONIA-ROCK HILL

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12+ POPULATION: 1,034,800 (Black: 19.1%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WRFX	1 WPEG	1 WRFX	1 WPEG	1 WRFX	1 WPEG
2 WPEG	2 WBT-FM	2 WPEG	2 WBT-FM	2 WBT	2 WSOC
3 WCKZ	3 WRFX	3 WBT	3 WTDR	3 WSOC	3 WTDR
4 WBT	4 WTDR	4 WSOC	4 WSOC	4 WTDR	4 WBT-FM
5 WXRC	5 WCKZ	5 WTDR	5 WMXC	5 WPEG	5 WWMG
6 WTDR	6 WSOC	6 WCKZ	6 WRFX	6 WWMG	6 WMXC
7 WSOC	7 WMXC	7 WXRC	7 WWMG	7 WBT-FM	7 WRFX
8 WMXC	8 WAQQ	8 WBT-FM	8 WCKZ	8 WCKZ	8 WBT
9 WAQQ	9 WBT	9 WWMG	9 WAQQ	9 WEZC	9 WEZC
10 WBT-FM	10 WWMG	10 WMXC	10 WEZC	10 WXRC	10 WCKZ

CTRY	17.9
AC	13.7
AOR	11.5
UC	9.7
N/T	9.5
CHR	7.8
GOLD/CR	5.5
REL	2.3

#39

NEW ORLEANS

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Continued from Page 75

12+ POPULATION: 1,024,400 (Black: 33.3%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WYLD-FM	1 WYLD-FM	1 WYLD-FM	1 WYLD-FM	1 WWL	1 WLMG
2 WQUE-FM	2 WQUE-FM	2 WWL	2 WQUE-FM	2 WYLD-FM	2 WNOE-FM
3 WEZB	3 WNOE-FM	3 WQUE-FM	3 WLMG	3 WNOE-FM	3 WYLD-FM
4 WCKW-FM	4 WEZB	4 WNOE-FM	4 WNOE-FM	4 WEZB	4 WQUE-FM
5 WRNO	5 WLMG	5 WEZB	5 WEZB	5 WCKW-FM	5 WLTS
6 WNOE-FM	6 WLTS	6 WCKW-FM	6 WLTS	6 WLTS	6 KMEZ
7 KMEZ	7 KMEZ	7 WRNO	7 KMEZ	7 WQUE-FM	7 WEZB
8 WLTS	8 WYLD	8 WLTS	8 WYLD	8 KMEZ	8 WYLD
9 WWL	9 WRNO	9 KMEZ	9 WWL	9 WRNO	9 WWL
10 WLMG	10 WZRH	10 WTKL	10 WTKL	10 WTKL	10 WTKL

UC	25.8
AC	11.7
N/T	11.1
CTRY	10.2
GOLD/CR	7.3
CHR	6.7
REL	6.2
BBND	3.5
AOR	2.9
NR	1.4

POPULATION: 991,900 (Black: 9.8%; Hispanic: N/A)

BUFFALO

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REF FIRM
8.2	8.7	7.1	10.0	9.9	1	WBEN FS	930 5kw	2	15	14	10	8	4	82	ALGONQUIN	CBS	D&R
10.5	9.8	11.5	9.7	9.7	2	WYRK Ctry	106.5 50kw	6	8	7	4	3	1	109	STONER	---	CHR
8.7	6.6	7.3	8.1	8.2	3	WJYE AC	96.1 50kw	4	12	6	3	2	3	76	EBE COM.	UNIS	MCG
7.5	9.3	7.0	7.2	7.3	4	WGR N/T	550 5kw	1	7	8	9	5	5	50	RICH	ABC	KATZ
6.7	6.4	6.2	6.7	7.1	5	WBLK UC	93.7 50kw	10	2	4	5	6	6	107	WBLK INC.	CBS	D&R
8.2	7.1	8.8	7.1	7.0	6	WHTT-FM Gold	104.1 50kw	5	6	10	1	1	2	70	PYRAMID	---	MMR
6.8	6.7	7.7	5.8	6.5	7	WKSE CHR	98.5 46kw	3	1	1	6	9	11	58	PRICE	ABC	BAN
6.7	5.7	5.8	6.5	5.8	8	WGRF AOR	96.9 12.5kw	7	4	1	2	4	8	67	RICH	---	KATZ
4.8	5.3	4.7	5.0	5.2	9	WMJQ AC	102.5 105kw	8	5	5	7	7	7	61	ALGONQUIN	---	D&R
5.2	6.2	5.6	5.7	4.9	10	WUFX AOR	103.3 49kw	9	3	3	8	11	14	62	METROPLEX	CBS	KATZ
3.9	5.2	5.0	3.6	4.2	11	WECK BBnd	1230 1kw	12	16	18	17	17	9	91	EBE COM.	NBC	MCG
5.0	3.4	3.9	3.9	3.1	12	WBUF AC	92.9 97kw	11	11	9	11	10	10	49	LINCOLN GROUP	---	MCG
0.9	1.0	1.6	2.2	2.0	13	WWKB Talk	1520 50kw	13	17	11	12	12	13	55	PRICE	ABC	BAN
1.0	1.2	1.2	2.4	1.8	14	WNUC Ctry	107.7 11.5kw	14	10	13	13	13	12	62	CASCIANI	UNIS	---
0.9	1.0	0.5	1.8	1.4	15	WDCX Rel	99.5 110kw	16	14	24	16	15	15	68	CRAWFORD	---	---
1.0	0.9	1.7	1.5	1.3	16	CFNY NR	102.1 35kw	17	9	12	14	14	16	63	KEY RADIO LTD	---	PMR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WUFX	1 WKSE	1 WGRF	1 WJYE	1 WHTT-FM	1 WJYE	N/T 19.2
2 WGRF	2 WMJQ	1 WUFX	2 WMJQ	2 WGRF	2 WYRK	AC 16.5
3 WKSE	3 WBLK	3 WHTT-FM	3 WYRK	3 WGR	3 WMJQ	CTRY 11.5
4 WBLK	4 WJYE	4 WGR	4 WKSE	4 WYRK	4 WHTT-FM	AOR 10.7
5 WGR	5 WYRK	5 WBLK	5 WBLK	5 WBEN	5 WBLK	UC 7.1
6 WWKB	6 WGRF	6 WYRK	6 WHTT-FM	6 WUFX	6 WGRF	GOLD/CR 7.0
7 WMJQ	7 WUFX	7 WBEN	7 WGRF	7 WBLK	7 WGR	CHR 6.5
8 WYRK	8 WBUF	8 WKSE	8 WGR	8 WJYE	8 WKSE	BBND 4.2
9 WJYE	9 WHTT-FM	9 WJYE	9 WBUF	9 WWKB	9 WBUF	REL 1.4
10 CHTZ	10 WGR	10 WWKB	10 WUFX	10 WBUF	10 WBEN	NR 1.3

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POPULATION: 988,800 (Black: 11.1%; Hispanic: 9.9%)

ORLANDO

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ CUM RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM	
9.5	8.3	10.0	9.9	9.4	1	1	WJHM UC	101.9 28kw	6	1	3	2	5	7	100	BEASLEY	---	D&R
8.9	7.9	8.0	9.4	8.0	2	2	WDBO N/T	580 5kw	8	7	10	10	9	3	93	NEWCITY	ABC	KATZ
12.0	9.7	8.6	9.3	7.5	3	3	WKKA Ctry	92.3 100kw	5	5	6	7	8	4	79	NEWCITY	---	KATZ
5.0	6.4	7.0	6.7	7.4	4	4	WXXL CHR	106.7 100kw	2	2	2	4	3	13	67	TAYLOR	AP	MMR
6.2	6.1	7.0	6.8	7.0	5	5	WOMX-A/F AC	950/1051 5kw/100kw	1	6	4	1	1	5	63	NATIONWIDE	---	MCG
6.3	5.6	7.1	6.3	6.8	6	6	WMGF AC	107.7 100kw	4	15	12	12	10	2	72	METROPLEX	---	BAN
3.7	3.2	4.3	5.0	6.1	7	7	WJRR AOR	101.1 100kw	3	3	1	3	7	12	63	PAXSON BR.	---	BAN
6.0	5.1	5.3	5.9	6.1	7	7	WOCL Gold	105.9 100kw	7	10	13	5	2	1	69	AMERICAN MEDIA	AP	CHR
3.6	5.8	4.0	5.3	4.6	9	9	WLOQ NAC	103.1 2.65kw	11	19	11	9	4	6	71	LITCHFIELD	---	EAST
4.6	6.7	5.4	4.2	4.4	10	10	WDIZ AOR	100.3 100kw	9	4	5	6	11	16	53	SHAMROCK COM.	ABC	MMR
4.6	5.6	5.9	5.0	3.7	11	11	WMMO AC	98.9 38kw	12	18	7	8	6	8	59	RADIO ORLANDO	---	EAST
4.4	3.6	3.5	2.5	3.1	12	12	WHTQ CR	96.5 100kw	10	9	9	11	12	9	41	TK	SOU	TOR
3.3	4.4	3.9	2.9	2.5	13	13	WCFB Ctry	94.5 100kw	14	8	8	13	13	14	54	NEWCITY	---	KATZ
2.3	1.4	1.4	2.1	2.5	13	13	WTLN Rel	95.3 6kw	15	13	16	15	15	10	83	ALTON	USA	SRR
2.6	3.6	2.8	2.1	2.4	15	15	WTKS Talk	104.1 100kw	13	20	14	14	14	11	44	PRESS BR.	AP	MCG
1.0	1.3	0.7	0.6	1.8	16	16	WEZY B/EZ	94.1 100kw	21	17	24	23	20	17	148	ROOT COMM.	---	BAN
0.0	0.5	0.6	0.3	1.3	17	17	WHOO BBnd	990 50(5)kw	19	11	15	16	16	18	93	TK	---	TOR
1.0	1.1	0.8	1.2	1.0	18	18	WPCV Ctry	97.5 100kw	17	21	23	17	17	15	53	HALL	NBC	D&R

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WJRR	1 WXXL	1 WJRR	1 WJHM	1 WJRR	1 WOMX-A/F	AC	17.5
2 WDIZ	2 WOMX-A/F	2 WDIZ	2 WOMX-A/F	1 WOCL	2 WJHM	CTRY	11.0
3 WXXL	3 WJHM	3 WOMX-A/F	3 WXXL	3 WDBO	3 WXXL	AOR	10.5
4 WJHM	4 WJRR	4 WOCL	4 WOCL	4 WHTQ	4 WOCL	N/T	10.4
5 WWKA	5 WDIZ	5 WWKA	5 WMGF	5 WDIZ	5 WWKA	UC	9.4
6 WOMX-A/F	6 WMMO	6 WHTQ	6 WWKA	6 WLOQ	6 WMGF	GOLD/CR	9.2
7 WHTQ	7 WWKA	7 WJHM	7 WLOQ	7 WMMO	7 WLOQ	CHR	7.4
8 WMMO	8 WCFB	8 WMMO	8 WMMO	8 WOMX-A/F	8 WMMO	NAC	4.6
9 WCFB	9 WMGF	9 WXXL	9 WJRR	9 WWKA	9 WDBO	REL	2.5
10 WDBO	10 WLOQ	10 WDBO	10 WDIZ	10 WXXL	10 WDIZ	B/EZ	1.8
						BBND	1.3

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POPULATION: 970,200 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
13.0	14.7	12.5	11.8	12.3	1	WTIC FS	1080 50kw	1	9	11	9	4	1	91	CHASE	CBS	G/W
7.7	8.8	7.0	8.2	8.6	2	WRCH AC	100.5 7.5kw	4	8	9	5	1	2	91	RADIO CRP/HART.	----	EAST
10.1	6.0	7.5	7.8	7.2	3	WWYZ Ctry	92.5 18kw	6	10	8	7	5	3	84	WWYZ, INC.	UNIS	BAN
4.7	5.1	6.2	6.2	6.4	4	WKSS CHR	95.7 16.5kw	3	2	3	3	7	6	60	PRECISION MED.	AP	MMR
5.8	5.1	4.6	5.2	5.9	5	WCCC-A/F AOR	1290/106.9 5kw/23kw	7	3	1	2	8	14	71	GREATER HART.	ABC	TOR
4.3	4.2	6.4	4.9	5.5	6	WHCN AOR	105.9 16kw	8	5	2	1	3	9	68	BECK-ROSS	ABC	CHR
4.3	5.0	4.7	4.7	5.2	7	WDRC-FM Gold	102.9 19.5kw	9	11	12	4	2	4	66	BUCKLEY	----	MCG
6.8	6.1	5.9	7.6	5.1	8	WTIC-FM CHR	96.5 20kw	2	1	6	10	10	10	45	CHASE	----	G/W
5.2	5.3	4.7	4.9	4.9	9	WZMX AC	93.7 27kw	5	4	7	6	6	5	55	MULTI MARKET	----	KATZ
3.5	4.2	3.3	3.1	4.0	10	WDRC Gold	1360 5kw	12	16	19	17	15	7	93	BUCKLEY	UNIS	MCG
3.0	3.1	3.3	3.7	3.9	11	WYSR AC	104.1 18kw	11	13	5	8	9	8	68	GRIFFIN GROUP	----	KATZ
3.0	2.7	3.9	2.5	3.1	12	WAQY-A/F AOR	1600/102.1 5(2.5)kw/17kw	10	7	4	11	11	13	50	SAGA	----	KATZ
3.1	2.7	3.3	2.4	3.0	13	WPOP News	1410 5kw	13	19	20	19	17	12	73	GRIFFIN GROUP	ABC	D&R
1.6	1.6	2.0	1.7	2.0	14	WPLR AOR	99.1 14.1kw	14	14	10	12	12	15	50	SOUTHERN STARR	----	EAST
1.7	2.3	1.4	1.7	1.6	15	WFAN Sports	660 50kw	16	17	16	13	13	11	50	INIFNITY	NBC	EAST
0.4	0.8	0.5	0.0	1.3	16	WLAT Span	1230 1kw	21	21	13	14	14	16	148	ELILO BT.	CTC	----
0.9	1.3	1.0	0.8	1.0	17	WPKX Ctry	97.9 2.2kw	17	22	15	15	16	17	52	MULTI MEDIA	----	D&R

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HARTFORD

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POPULATION: 925,600 (Black: 18.9%; Hispanic: N/A)

GREENSBORO-WINSTON SALEM-HIGH POINT

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
19.4	18.1	16.4	19.1	16.2	1	WTQR Ctry	104.1 100kw	1	4	2	2	1	1	99	NEWMARKET	MBS	MCG
7.4	8.4	8.6	8.9	9.1	2	WKRR AOR	92.3 100kw	2	3	1	1	2	6	94	DICK	----	KATZ
8.2	7.6	6.4	5.9	7.4	3	WJMH CHR	102.1 100kw	3	1	3	4	4	9	83	BEASLEY	----	D&R
4.3	4.6	6.4	5.7	6.5	4	WKZL AC	107.5 100kw	4	6	4	3	3	5	84	NATIONWIDE	----	KATZ
6.4	7.2	4.9	5.4	5.2	5	WSJS N/T	600 5kw	6	10	17	12	9	2	79	NEWMARKET	NBC	MCG
5.0	3.8	5.2	5.9	5.1	6	WQMG-FM UC	97.1 100kw	5	2	5	6	7	10	75	MURRAY HILL	CBS	BAN
3.1	2.4	2.4	2.4	5.0	7	WPCM Ctry	101.1 100kw	10	7	10	9	8	3	91	RES. TRIANGLE	MBS	MCG
3.9	4.8	4.0	4.6	4.8	8	WWWB AC	100.3 100kw	11	16	7	5	5	4	90	WESHAM CORP.	UNIS	MMR
3.5	4.6	5.3	2.8	4.0	9	WMAG AC	99.5 100kw	9	11	8	7	6	7	70	VOYAGER	----	CHR
1.4	2.3	3.5	3.2	3.9	10	WNEU Ctry	94.5 100kw	7	8	6	8	11	11	63	VOYAGER	UNIS	CHR
3.5	3.2	3.1	5.5	2.7	11	WMQX-FM Gold	93.1 100kw	8	9	13	10	10	8	45	EBE COM.	----	MMR
3.5	3.1	2.8	3.8	2.4	12	WKSI CHR	98.7 100kw	12	5	9	11	12	19	46	BAHAKEL	----	EAST
1.8	1.4	1.7	1.7	2.4	12	WMFR FS	1230 1kw	15	20	24	30	27	15	112	VOYAGER	ABC	CHR
1.8	1.9	2.2	0.8	2.1	14	WHPE Rel	95.5 100kw	14	21	23	15	14	12	84	BIBLE BR.	----	----
2.2	3.2	2.8	2.2	1.4	15	WFMX Ctry	105.7 100kw	13	12	15	16	16	18	40	ADVENTURE	UNIS	TNS
2.4	1.5	1.7	2.5	1.4	15	WWGL Rel	94.1 100kw	17	18	11	13	13	13	82	DAVIDSON	CNN	TNS
0.8	0.7	1.9	0.9	1.0	17	WAAA UC	980 1kw	16	19	18	17	15	14	56	MEDIA BR.	AURN	----

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WKRR	1 WTQR	1 WKRR	1 WTQR	1 WTQR	1 WTQR	CTRY	26.5
2 WTQR	2 WKZL	2 WTQR	2 WKZL	2 WKRR	2 WKZL	AC	15.3
3 WJMH	3 WJMH	3 WJMH	3 WJMH	3 WJMH	3 WWWB	CHR	9.8
4 WNEU	4 WKRR	4 WKZL	4 WKRR	4 WKZL	4 WMAG	AOR	9.1
5 WQMG-FM	5 WQMG-FM	5 WQMG-FM	5 WWWB	5 WPCM	5 WKRR	N/T	7.6
6 WKZL	6 WKSI	6 WWWB	6 WQMG-FM	6 WWWB	6 WQMG-FM	UC	6.1
7 WPCM	7 WMAG	7 WPCM	7 WMAG	7 WMAG	7 WJMH	REL	3.5
8 WWWB	8 WWWB	8 WNEU	8 WKSI	8 WQMG-FM	8 WPCM	GOLD/CR	2.7
9 WMAG	9 WNEU	9 WMAG	9 WNEU	9 WMQX-FM	9 WSJS		
10 WROV	10 WQMG	10 WMQX-FM	10 WMQX-FM	10 WSJS	10 WNEU		

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POPULATION: 915,300 (Black: 38.7%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.9	10.0	11.3	11.6	12.7	1	1	WHRK UC	97.1 100kw	1	1	1	1	4	6	98	US RADIO	NBC	MCG
16.1	11.6	9.5	9.4	9.8	2		WGKX Ctry	105.9 100kw	2	4	5	6	3	2	81	BARNSTABLE	---	KATZ
10.8	9.7	9.5	8.4	9.4	3		WDIA UC	107.0 50kw	6	7	6	3	2	1	99	US RADIO	CBS	MCG
8.4	7.2	8.8	8.9	9.1	4		WEGR AOR	102.7 100kw	4	5	2	2	1	5	92	NEWMARKET	UNIS	MCG
5.8	8.4	7.4	7.9	8.5	5		KJMS UC	101.1 100kw	3	2	3	4	7	9	81	DEE RIVERS	NBC	K&P
6.2	7.7	6.6	6.2	6.8	6		WRVR AC	104.5 100kw	7	9	7	7	5	3	75	KEYMARKET	---	MMR
7.9	7.4	8.5	7.4	6.6	7		WMC-FM AC	99.7 290kw	5	6	4	5	6	10	68	SCRIPPS HOWARD	SOU	BAN
4.7	5.1	4.7	6.4	5.6	8		WMC NIT	790 5kw	8	17	10	8	8	4	76	SCRIPPS HOWARD	ABC	BAN
0.5	2.6	5.4	4.1	4.9	9		WOGY Ctry	94.1 50kw	9	3	8	9	9	8	74	KEYMARKET	UNIS	MMR
6.1	5.2	4.9	5.9	4.3	10		WLOK UAC	1340 1kw	10	13	11	12	12	7	69	GILLIAM	AURN	K&P
3.5	2.6	2.2	1.5	2.6	11		KFTH UAC	107.1 3kw	12	8	9	10	10	12	55	NO. MIDWEST	AURN	---
2.6	3.8	2.5	3.0	2.5	12		WYKL Gold	98.1 100kw	11	10	12	11	11	11	43	BARNSTABLE	ABC	KATZ
1.4	2.2	1.4	1.4	1.7	13		WCRV Rel	640 50kw	14	18	13	13	13	13	55	BOTT	---	---
2.0	1.2	2.0	2.8	1.6	14		WREC BBnd	600 5kw	13	16	17	15	14	14	44	NEWMARKET	CBS	MCG
1.0	1.1	2.0	0.8	1.1	15		WPLX Nost	1170 1kw	19	20	21	20	19	18	186	POLLACK BR.	UNIS	---

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WEGR	1 WHRK	1 WEGR	1 WHRK	1 WEGR	1 WDIA	UC 37.5
2 WHRK	2 KJMS	2 WHRK	2 WDIA	2 WGKX	2 WRVR	CTRY 14.7
3 WJMS	3 WMC-FM	3 KJMS	3 WRVR	3 WMC	3 WGKX	AC 13.4
4 WMC-FM	4 WEGR	4 WDIA	4 WMC-FM	4 WDIA	4 WHRK	AOR 9.1
5 WDIA	5 WRVR	5 WGKX	5 KJMS	5 WHRK	5 WMC-FM	N/T 5.6
6 WGKX	6 WGKX	6 WMC-FM	6 WGKX	6 KJMS	6 WEGR	BBND 2.7
7 WMC	7 WDIA	7 WMC	7 WEGR	7 WMC-FM	7 KJMS	GOLD/CR 2.5
8 WOGY	8 KFTH	8 WOGY	8 KFTH	8 WOGY	8 WOGY	REL 1.7
9 WRVR	9 WOGY	9 WRVR	9 WOGY	9 WRVR	9 WLOK	
10 WYKL	10 WLOK	10 WYKL	10 WLOK	10 WYKL	10 KFTH	

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POPULATION: 888,100 (Black & Hispanic: N/A)

ROCHESTER

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ AOR RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
13.3	2.6	12.1	12.0	13.4	1	1	WBEE Ctry	92.5 50kw	4	4	2	2	1	1	108	HERITAGE MEDIA	UNIS	KATZ
13.4	5.1	13.1	13.0	12.8	2	2	WHAM N/T	1180 50kw	2	9	9	6	4	2	89	LINCOLN GROUP	CBS	MCG
15.1	2.5	16.0	12.9	10.9	3	3	WCMF-FM AOR	96.5 50kw	3	3	1	1	1	5	77	STONER	---	TOR
8.1	8.5	8.6	8.8	9.0	4	4	WPXY-FM CHR	97.9 50kw	1	1	3	3	6	7	62	PYRAMID	---	CHR
7.3	6.6	7.5	6.6	6.6	5	5	WRMM AC	101.3 27kw	6	7	6	5	5	4	67	STONER	---	TOR
6.5	7.2	6.2	6.6	5.9	6	6	WVOR AC	100.5 50kw	5	6	8	4	3	3	61	LINCOLN GROUP	---	MCG
4.7	5.2	5.9	5.6	5.6	7	7	WDXK UC	103.9 .8kw	8	2	4	7	8	8	98	MONROE	---	WRS
4.0	3.5	3.1	4.4	4.7	8	8	WBBF Nost	950 1kw	10	13	18	16	13	9	104	HERITAGE MEDIA	UNIS	KATZ
4.9	5.7	5.2	6.0	4.2	9	9	WKLX Gold	98.9 37kw	7	5	10	9	7	6	50	ONTARIO SHORE	---	KATZ
3.2	2.6	2.8	2.3	3.3	10	10	WRQI AOR	95.1 50kw	9	10	5	8	10	10	65	GREAT LAKES	---	D&R
2.2	2.7	2.1	2.3	2.7	11	11	WMAX-FM AOR	106.7 3.5kw	11	11	7	10	9	11	64	SILVER BR.	---	EAST
0.0	0.4	0.6	0.8	1.4	12	12	WJZR NAC	105.9 3kw	12	12	11	11	11	12	66	NORTH COAST	AP	---

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WCMF-FM	1 WPXY-FM	1 WCMF-FM	1 WCMF-FM	1 WCMF-FM	1 WBEE	AOR	16.9
2 WBEE	2 WCMF-FM	2 WBEE	2 WPXY-FM	2 WBEE	2 WVOR	CTRY	13.4
3 WRQI	3 WBEE	3 WHAM	3 WBEE	3 WHAM	3 WCMF-FM	N/T	12.8
4 WPXY-FM	4 WDKX	4 WRQI	4 WVOR	4 WRMM	4 WRMM	AC	12.5
5 WRMM	5 WRMM	5 WRMM	5 WRMM	5 WKLX	5 WPXY-FM	CHR	9.0
6 WMAX-FM	6 WVOR	6 WPXY-FM	6 WDKX	6 WPXY-FM	6 WDKX	UC	5.6
7 WHAM	7 WMAX-FM	7 WKLX	7 WHAM	7 WVOR	7 WHAM	BBND	4.7
8 WVOR	8 WKLX	8 WVOR	8 WKLX	8 WMAX-FM	8 WKLX	GOLD/CR	4.2
9 WDKX	9 WHAM	9 WMAX-FM	9 WMAX-FM	9 WRQI	9 WJZR	NAC	1.4
10 WKLX	10 WJZR	10 WDKX	10 WJZR	10 WDKX	10 WMAX		

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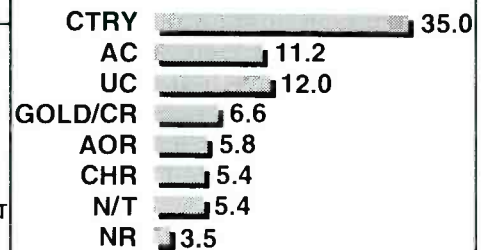
POPULATION: 864,000 (Black: 14.7%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
15.3	14.4	15.6	13.9	18.4	1	1	WSIX Ctry	97.9 100kw	1	3	1	1	1	1	107	CAPSTAR	ABC	MCG
13.4	11.4	13.0	12.7	11.3	2	2	WSM-FM Ctry	95.5 100kw	2	6	2	2	2	2	77	GAYLORD	----	CHR
6.8	7.2	7.3	8.9	7.3	3	3	WQKQ UC	92.1 3kw	7	2	4	3	5	4	104	PHOENIX	----	TOR
5.0	5.5	5.5	6.1	5.9	4	4	WLAC-FM AC	105.9 100kw	4	5	5	5	4	5	63	FAIRMONT	----	BAN
5.1	6.9	8.1	6.8	5.8	5	5	WKDF AOR	103.3 100kw	5	4	3	4	7	15	79	DICK	ABC	KATZ
6.2	6.1	5.2	5.7	5.4	6	6	WYHY CHR	107.5 58kw	3	1	6	7	11	13	58	CAPSTAR	----	EAST
6.3	5.9	4.4	4.7	5.3	7	7	WZEZ AC	92.9 100kw	8	13	9	6	3	3	77	SOUTH CENTRAL	----	D&R
3.9	4.4	4.6	3.6	3.8	8	8	WGFX CR	104.5 49kw	6	9	8	8	6	9	53	CAPITOL BR. CRP	SOU	KATZ
5.4	5.0	3.5	3.9	3.6	9	9	WLAC N/T	1510 50kw	10	18	12	11	9	6	66	FAIRMONT	CBS	BAN
1.5	2.3	1.8	3.2	3.5	10	10	WRLG/WRLT NR	94.1/100.1 3kw/2kw	14	14	7	9	8	10	111	GMX	----	DCA
3.6	3.6	3.1	2.4	3.3	11	11	WSM Ctry	650 50kw	11	19	20	17	16	7	70	GAYLORD	NBC	CHR
4.0	3.1	4.7	4.7	2.8	12	12	WRMX Gold	96.3 100kw	9	15	13	10	10	8	47	SIGNATURE	----	----
2.3	2.6	1.7	2.4	2.7	13	13	WVOL UG	1470 5kw	15	16	15	15	15	14	87	PHOENIX	SMN	MMR
1.9	1.5	1.7	1.3	2.0	14	14	WBVR Ctry	101.1 47kw	12	20	11	14	12	11	55	TARGET	ABC	----
1.7	1.4	1.9	1.6	2.0	14	14	WMDB UC	880 2.5kw	18	10	10	13	14	16	143	BOBB	----	----
2.4	1.6	0.9	1.2	1.8	16	16	WWTN N/T	99.7 100kw	13	8	14	12	13	12	56	AMERICAN GEN.	MBS	MCG

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WSIX	1 WSIX	1 WSIX	1 WSIX	1 WSIX	1 WSIX
2 WKDF	2 WSM-FM	2 WKDF	2 WSM-FM	2 WSM-FM	2 WSM-FM
3 WSM-FM	3 WQKQ	3 WSM-FM	3 WQKQ	3 WKDF	3 WZEZ
4 WRLG/WRLT	4 WLAC-FM	4 WRLG/WRLT	4 WLAC-FM	4 WRLG/WRLT	4 WLAC-FM
5 WGFX	5 WYHY	5 WGFX	5 WZEZ	5 WGFX	5 WQKQ
6 WLAC-FM	6 WKDF	6 WLAC-FM	6 WYHY	6 WLAC-FM	6 WGFX
7 WQKQ	7 WZEZ	7 WQKQ	7 WKDF	7 WLAC	7 WRLG/WRLT
8 WYHY	8 WGFX	8 WLAC	8 WGFX	8 WZEZ	8 WYHY
9 WLAC	9 WRLG/WRLT	9 WYHY	9 WRLG/WRLT	9 WQKQ	9 WRMX
10 WWTN	10 WMDB	10 WWTN	10 WRMX	10 WWTN	10 WKDF



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POPULATION: 862,300 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.6	6.0	5.8	1	WXRK CR	92.3 7.6kw	2	12	3	1	1	3	79	INFINITY	ABC	D&R
4.2	2.8	5.6	2	WOR Talk	710 50kw	9	31	30	22	19	8	99	BUCKLEY	ABC	MCG
3.8	4.4	5.6	2	WPLJ CHR	95.5 6.7kw	1	3	1	2	2	9	59	CAP CITIES/ABC	ABC	KATZ
6.6	5.7	5.0	4	WADB BIEZ	95.9 4kw	14	32	35	29	23	10	105	SEAWOOD BR.	UPI	---
2.7	3.5	5.0	4	WNEW AOR	102.7 7.8kw	5	11	2	3	3	7	80	GROUP W	UNIS	G/W
4.0	5.4	4.9	6	WABC Talk	770 50kw	7	17	20	21	13	1	85	CAP CITIES/ABC	ABC	BAN
3.3	2.3	4.1	7	WYNY Ctry	103.5 6.7kw	11	5	13	5	4	5	78	BR. PARTNERS	NBC	D&R
4.3	3.3	3.9	8	WFAN Sports	660 50kw	3	10	9	6	5	4	58	INFINITY	NBC	EAST
4.6	3.4	3.8	9	WKXW Talk	101.5 19kw	4	20	12	4	7	2	59	PRESS BR.	AP	MCG
4.8	5.7	3.3	10	WOBM-FM AC	92.7 1.4kw	6	21	11	9	8	11	55	NORTH SHORE	---	KATZ
1.7	2.2	3.1	11	WHTZ CHR	100.3 7.8kw	12	1	7	10	18	24	61	SHAMROCK BR.	---	CHR
4.0	3.2	3.0	12	WCBS News	880 50kw	8	25	31	24	21	14	53	CBS	CBS	CBS
4.1	3.7	2.7	13	WJLK/WQNJ AC	94.3/98.5 3kw/1kw	10	13	17	8	6	6	52	D&F	UNIS	KATZ
3.2	2.3	2.4	14	WJRZ AC	100.1 1.6kw	13	9	10	7	9	18	54	JERSEY SHORE	---	D&R
1.3	1.5	2.3	15	WOBM Ctry	1160 5(8.9)kw	23	22	35	33	26	20	88	NORTH SHORE	UNIS	KATZ
2.4	1.0	2.3	15	WRDR Nost	104.9 10kw	24	26	34	25	25	17	106	RODIO RADIO	AP	---
2.2	2.4	2.0	17	WHTG-FM NR	106.3 3kw	20	4	4	13	16	32	65	WHTG INC.	---	BAN
2.7	2.5	2.0	17	WLTW AC	106.7 7.8kw	17	23	15	15	11	15	56	VIACOM	---	KATZ
2.0	3.0	1.9	19	WQHT CHR	97.1 6.7kw	16	2	8	19	39	38	53	EMMIS	---	MMR
1.7	1.4	1.8	20	WMMR AOR	93.3 18kw	19	27	5	12	12	25	55	GROUP W	UNIS	MCG
3.5	4.7	1.8	20	WPAT-FM BIEZ	93.1 5.4kw	15	33	26	32	24	19	45	PARK	---	MMR
2.2	2.0	1.8	20	WZVU Gold	107.1 2.3kw	18	24	24	11	10	12	52	MAMMOTH	---	KATZ
1.6	2.0	1.7	23	WCBS-FM Gold	101.1 6.8kw	22	28	23	17	14	13	65	CBS	CBS	CBS
2.0	1.6	1.7	23	WMXV AC	105.1 7.8kw	21	18	19	14	15	16	59	BONNEVILLE INT.	---	MCG
0.8	1.4	1.6	25	WRKS UC	98.7 7.8kw	25	14	6	18	35	31	75	SUMMIT	SOU	D&R
0.5	0.7	1.5	26	WQXR Clas	96.3 7.8kw	31	35	37	35	32	26	106	NEW YORK TIMES	UNIS	MMR

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HARTFORD-NEW BRITAIN-MIDDLETOWN

#42

Continued from Page 79

12+ POPULATION: 970,200 (Black & Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WCCC-A/F	1 WKSS	1 WCCC-A/F	1 WKSS	1 WHCN	1 WRCH	AC 17.5
2 WHCN	2 WYSR	2 WHCN	2 WZMX	2 WDRC-FM	2 WKSS	N/T 16.9
3 WAQY-A/F	3 WZMX	3 WDRC-FM	3 WRCH	3 WTIC	3 WZMX	AOR 16.5
4 WKSS	4 WHCN	4 WWYZ	4 WYSR	4 WCCC-A/F	4 WDRC-FM	CHR 11.5
5 WWYZ	5 WTIC-FM	5 WAQY-A/F	5 WTIC-FM	5 WWYZ	5 WWYZ	GOLD/CR 9.2
6 WPLR	6 WCCC-A/F	6 WKSS	6 WDRC-FM	6 WRCH	6 WTIC	CTRY 8.2
7 WTIC-FM	7 WRCH	7 WTIC	7 WHCN	7 WZMX	7 WHCN	SPAN 1.3
8 WRCH	8 WWYZ	8 WRCH	8 WWYZ	8 WYSR	8 WTIC-FM	
9 WZMX	9 WAQY-A/F	9 WYSR	9 WAQY-A/F	9 WAQY-A/F	9 WYSR	
10 WYSR	10 WTIC	10 WZMX	10 WCCC-A/F	10 WFAN	10 WAQY-A/F	

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MONMOUTH-OCEAN, NJ

#47

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12+ POPULATION: 862,300 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
2.0	1.7	1.4	27	WQCD NAC	101.9 5.3kw	26	34	18	16	17	21	66	TRIBUNE	---	CHR
0.6	1.0	1.3	28	WNCN* Clas	104.3 7.8kw	29	37	27	36	30	29	78	GAF	UNIS	CMBS
0.7	0.8	1.1	29	WYSP CR	94.1 16kw	27	36	16	20	20	23	57	INFINITY	ABC	TOR

*Switched to AOR in late December.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WNEW	1 WPLJ	1 WXRK	1 WPLJ	1 WNEW	1 WPLJ	N/T 21.2
2 WXRK	2 WHTZ	2 WNEW	2 WYNY	2 WXRK	2 WYNY	AC 12.1
3 WPLJ	3 WOBN-FM	3 WPLJ	3 WXRK	3 WFAN	3 WJLK/WQNJ	CHR 10.6
4 WFAN	4 WJRZ	4 WFAN	4 WJLK/WQNJ	4 WPLJ	4 WXRK	GOLD/CR 10.4
5 WMMR	5 WXRK	5 WMMR	5 WKXW	5 WMMR	5 WOBN-FM	AOR 6.8
6 WHTG-FM	6 WRKS	6 WHTG-FM	6 WOBN-FM	6 WZVU	6 WKKW	B/EZ 6.8
7 WQHT	7 WYNY	7 WKXW	7 WJRZ	7 WHTG-M	7 WMXV	CTRY 6.4
8 WRKS	8 WKXW	8 WZVU	8 WMXV	8 WYNY	8 WJRZ	CLAS 2.8
9 WJRZ	9 WNEW	9 WJRZ	9 WHTZ	9 WLTW	9 WQCD	BBND 2.3
10 WYSP	10 WQHT	10 WYNY	10	10 WRS	10 WZVU	NR 2.0
						UC 1.6
						NAC 1.4

POPULATION: 838,400 (Black: 12.5%; Hispanic: N/A)

DAYTON

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ CUM RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REF FIRM	
12.4	12.7	10.5	11.7	13.1	1	1	WHKO Ctry	99.1 50kw	1	2	2	1	1	1	86	COX	---	D&R
6.1	6.0	7.1	7.1	7.6	2	2	WGTZ CHR	92.9 40kw	2	1	5	5	7	8	63	GREAT TRAILS	UNIS	KATZ
5.8	6.7	8.8	7.1	7.3	3	3	WROU UC	92.1 .89kw	8	3	3	3	6	119	HAWES-SAUNDERS	---	K&P	
7.1	7.3	7.1	7.8	7.0	5	4	WTUE AOR	104.7 50kw	3	4	1	2	4	71	STONER	ABC	EAST	
6.1	6.3	8.1	7.4	7.0	5	5	WMMX AC	107.7 50kw	5	5	4	4	2	82	STONER	---	EAST	
8.7	7.1	5.7	6.4	6.6	6	4	WHIO Talk	1290 5kw	4	18	17	12	9	78	COX	AP	D&R	
5.9	4.8	5.2	5.7	5.9	7	6	WLQT AC	99.9 50kw	6	13	6	6	5	75	LIGGETT BR.	---	KATZ	
4.2	4.5	4.8	3.0	4.2	8	9	WYMJ Gold	103.9 115kw	9	9	14	7	6	72	TRI-CITY RADIO	---	TOR	
5.6	4.6	6.0	4.7	4.1	9	7	WLW FS	700 50kw	7	19	10	10	8	62	JACOR	ABC	EAST	
3.2	3.2	3.6	2.8	2.9	10	11	WPFB-FM Ctry	105.9 34kw	11	8	7	8	10	63	BRADEN STATIONS	---	---	
1.4	1.1	1.3	1.4	2.7	11	14	WKSW Ctry	101.7 2.05kw	14	12	8	11	13	95	UNITED STATES BR	ABC	---	
3.5	5.1	3.3	3.7	2.4	12	10	WAZU CR	102.9 50kw	10	6	9	9	11	44	OSBORN	ABC	KATZ	
2.7	4.1	2.6	2.8	2.3	13	12	WONE Ctry	980 5kw	12	15	21	18	16	62	STONER	ABC	EAST	
2.9	1.5	2.1	1.1	2.1	14	18	WDAO UC	1210 1kw	18	17	11	13	12	103	STONER	AURN	KATZ	
1.6	0.7	2.2	0.9	1.7	15	19	WLSN B/EZ	106.5 50kw	19	26	24	23	20	87	TREATY CITY BR.	---	---	
1.2	1.3	1.8	1.6	1.7	15	21	WPFB Nost	910 1kw	21	14	26	24	23	109	BRADEN STATIONS	SMN	---	
0.8	1.9	1.2	1.9	1.5	17	17	WFCJ Rel	93.7 50kw	17	7	15	14	14	62	MIAMI VALLEY	---	---	
3.6	2.7	2.2	2.6	1.2	18	16	WCLR/WZLR* Gold	95.7/95.3 50kw/3kw	16	11	18	16	15	50	WPTW RADIO	UNIS	REG	
1.1	1.3	1.1	1.3	1.1	19	13	WING News	1410 5kw	13	20	20	21	19	29	GREAT TRAILS	CBS	KATZ	
1.3	0.9	1.1	1.6	1.1	19	23	WIZE Nost	1340 1kw	23	27	25	25	23	100	STAGGS BR.	ABC	UNI	

*WCLR formerly AC; WZLR formerly WDJK (AC).

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WTUE	1 WMMX	1 WTUE	1 WHKO	1 WTUE	1 WHKO	CTRY	21.0
2 WHKO	2 WHKO	2 WHKO	2 WMMX	2 WHKO	2 WMMX	N/T	11.8
3 WGTZ	3 WROU	3 WROU	3 WROU	3 WYMJ	3 WROU	UC	9.4
4 WROU	4 WGTZ	4 WYMJ	4 WGTZ	4 WMMX	4 WLQT	GOLD/CR	7.8
5 WKSW	5 WLQT	5 WMMX	5 WLQT	5 WLW	5 WGTZ	CHR	7.6
6 WAZU	6 WTUE	6 WGTZ	6 WPFB-FM	6 WROU	6 WYMJ	AOR	7.0
7 WPFB-FM	7 WPFB-FM	7 WLW	7 WTUE	7 WGTZ	7 WHIO	AC	5.9
8 WMMX	8 WKSW	8 WAZU	8 WYMJ	8 WAZU	8 WPFB-FM	BBND	2.8
9 WOFX	9 WDAO	9 WKSW	9 WDAO	9 WLQT	9 WDAO	B/EZ	1.7
10 WLW	10 WAZU	10 WLQT	10 WAZU	10 WHIO	10 WTUE	REL	1.5

POPULATION: 829,300 (Black: 10.4%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.7	6.2	7.7	7.0	9.2	1	WIRK <i>Ctry</i>	107.9 100kw	3	3	1	2	2	1	111	PRICE	ABC	D&R
9.6	9.0	12.9	8.4	7.7	2	WRMF <i>AC</i>	97.9 100kw	2	8	2	1	1	2	89	FAIRBANKS	----	----
7.4	7.8	6.9	8.2	7.4	3	WEAT-FM <i>AC</i>	104.3 100kw	1	20	5	4	3	4	82	TAYLOR	----	MMR
7.5	7.7	5.6	5.8	6.3	4	WJNO <i>NIT</i>	1230 1kw	4	19	14	7	6	5	89	FAIRBANKS	CBS	----
2.5	6.2	7.0	6.0	6.1	5	WRLX* <i>B/EZ</i>	92.1 7.2kw	7	25	27	19	17	6	99	PEARL	----	BAN
5.8	5.0	5.2	5.3	5.0	6	WKGR <i>AOR</i>	98.7 100kw	5	7	3	3	4	7	75	AMATURO GROUP	UPI	CHR
4.0	2.5	3.1	3.3	4.3	7	WOLL <i>Gold</i>	94.3 6kw	8	12	16	6	5	3	75	LAPPIN	----	KATZ
3.6	3.9	2.7	4.2	4.1	8	WOVV <i>CHR</i>	95.5 100kw	6	1	4	5	7	19	64	ARDMAN	SOU	MCG
2.4	3.4	2.5	2.0	3.0	9	WEDR <i>UC</i>	99.1 100kw	10	2	6	8	20	12	82	WEDR, INC.	CBS	MCG
1.3	1.6	1.7	1.8	2.6	10	WLYF <i>AC</i>	101.5 100kw	14	16	32	14	23	10	80	JEFFERSON-PILOT	----	BAN
2.1	1.6	1.8	2.3	2.3	11	WBZT <i>NIT</i>	1290 5kw	15	11	15	20	19	15	73	PRICE	ABC	D&R
1.6	1.2	2.3	2.6	1.9	12	WDBF <i>Nost</i>	1420 5(5)kw	26	21	33	35	35	33	100	QUALITY BR.	CBS	----
2.2	1.7	1.5	1.5	1.9	12	WHQT <i>UAC</i>	105.1 100kw	19	7	7	10	11	17	69	COX	----	MMR
1.2	0.7	1.2	1.4	1.9	12	WMXJ <i>Gold</i>	102.7 100kw	20	17	28	16	8	8	69	SCONNIX	----	EAST
2.1	1.1	2.2	1.0	1.9	12	WPOM <i>UC</i>	1600 5(2.5)kw	30	9	17	21	22	11	139	RIVIERA COM.	----	ROS
1.6	2.5	2.5	2.7	1.8	16	WPOW <i>CHR</i>	96.5 100kw	11	4	12	13	16	23	50	BEASLEY	SOU	D&R
2.2	2.2	2.2	1.3	1.7	17	WEAT <i>B/EZ</i>	850 5(1)kw	22	31	34	34	31	25	68	TAYLOR	----	MMR
1.5	2.0	0.9	1.2	1.7	17	WYFX <i>UAC</i>	1040 25(1.1)kw	23	22	20	15	9	9	82	BEACH BR.	AURN	K&P
2.5	2.1	1.2	0.9	1.6	19	WKIS <i>Ctry</i>	99.9 100kw	17	24	11	14	12	21	52	SUNSHINE WIRE.	UNIS	D&R
2.3	1.4	0.9	2.3	1.6	19	WZTA <i>CR</i>	94.9 100kw	9	15	8	9	10	20	41	PAXSON BR.	----	KATZ
2.4	1.7	2.5	2.2	1.5	21	WIOD <i>NIT</i>	610 10kw	16	29	21	22	21	13	50	COX	MBS	CHR
2.0	2.4	1.8	2.4	1.5	21	WZZR <i>AOR</i>	92.7 50kw	21	13	10	11	13	22	56	CRB BR.	----	KATZ
1.3	1.1	1.4	1.2	1.4	23	WHYI** <i>CHR</i>	100.7 100kw	13	5	9	12	14	27	42	METROPLEX	----	MCG
1.3	2.1	1.4	2.8	1.4	23	WTMI <i>Clas</i>	93.1 96kw	18	32	24	30	32	24	47	MARLIN II LTD	----	CMBS
1.9	2.4	1.4	2.3	1.2	25	WSHE <i>AOR</i>	103.5 100kw	12	10	13	17	18	31	35	TK	----	TOR
1.2	2.0	1.5	2.3	1.1	26	WLVE <i>NAC</i>	93.9 100kw	24	26	18	18	15	18	54	GILMORE	----	KATZ
0.8	0.5	0.0	0.4	1.0	27	WPBR <i>Talk</i>	1340 1kw	29	35	29	31	30	26	71	OMNILINGUAL	MBS	EAST

*Under an LMA with Fairbanks. **Under an LMA with Ackerley.

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Continued from Page 87

12+ POPULATION: 829,300 (Black: 10.4%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKGR	1 WRMF	1 WKGR	1 WRMF	1 WIRK	1 WRMF	AC 17.7
2 WIRK	2 WIRK	2 WIRK	2 WIRK	2 WKGR	2 WIRK	N/T 11.1
3 WOVV	3 WOVV	3 WRMF	3 WEAT-FM	3 WRMF	3 WEAT-FM	CTRY 10.8
4 WRMF	4 WEAT-FM	4 WJNO	4 WOVV	4 WJNO	4 WOLL	UC 8.5
5 WZZR	5 WKGR	5 WOLL	5 WOLL	5 WOLL	5 WKGR	B/EZ 7.8
6 WZTA	6 WEDR	6 WOVV	6 WKGR	6 WEAT-FM	6 WRLX	GOLD/CR 7.8
7 WKIS	7 WHQT	7 WZZR	7 WEDR	7 WOVV	7 WHQT	AOR 7.7
8 WPOW	8 WHYI	8 WZTA	8 WHQT	8 WZZR	8 WYFX	CHR 7.3
9 WJNO	9 WPOM	9 WEAT-FM	9 WHYI	9 WZTA	9 WOVV	BBND 1.9
10 WBZT	10 WPOW	10 WKIS	10 WRLX	10 WMXJ	10 WPOM	CLAS 1.4
						NAC 1.1

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POPULATION: 817,600 (Black: 18.5%; Hispanic: N/A)

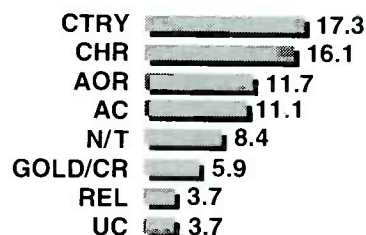
FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.4	13.1	11.6	11.2	10.7	1	WQIK-FM Ctry	99.1 100kw	2	3	4	3	1	1	82	JACOR	ABC	EAST
6.1	6.6	7.7	7.4	8.1	2	WAPE CHR	95.1 100kw	1	2	2	2	5	7	57	EVERGREEN	---	D&R
5.2	4.7	7.8	10.6	8.0	3	WHJX CHR	101.5 100kw	6	1	3	4	10	9	86	EAGLE	ABC	CHR
6.9	5.8	7.6	6.8	7.9	4	WFYV AOR	104.5 100kw	4	6	1	1	2	6	75	EVERGREEN	---	D&R
9.2	7.8	8.5	7.0	6.8	5	WEJZ AC	96.1 100kw	5	13	8	7	3	4	66	RENDA	---	KATZ
4.8	6.6	5.0	5.0	6.8	5	WOKV NIT	600 5kw	9	10	10	10	7	2	83	PRISM	ABC	MCG
8.7	7.3	7.9	6.9	6.6	7	WROO Ctry	107.3 100kw	3	4	5	5	6	5	63	PAXSON	---	BAN
4.2	6.3	4.2	5.7	5.9	8	WKQL Gold	96.9 100kw	7	9	11	6	4	3	69	PRISM	AP	MCG
6.5	5.4	4.7	4.5	4.3	9	WIVY AC	102.9 98kw	8	7	7	8	9	8	52	TAYLOR	---	MMR
3.8	2.8	3.1	2.9	3.8	10	WAIA AOR	93.3 50kw	10	8	6	9	8	10	49	PAXSON BR.	---	BAN
1.9	2.5	3.5	2.4	2.5	11	WJBT UC	92.7 6kw	11	5	9	11	12	15	48	UNC MEDIA	CBS	K&P
2.2	1.3	1.5	1.8	2.0	12	WCGL Rel	1360 5kw	13	15	13	16	16	14	88	JBD COM.	AURN	REP
3.2	3.1	1.2	3.0	1.7	13	WSVE Rel	1280 5kw	16	17	18	14	14	11	88	DARRELL SPANN	AURN	REP
0.6	0.6	0.5	1.0	1.6	14	WNZS Sports	930 5kw	12	16	14	12	11	12	53	PAXSON BR.	CBS	BAN
1.1	1.2	1.3	2.4	1.2	15	WZAZ UG	1400 1kw	14	19	15	13	13	13	53	UNC MEDIA	CBS	K&P

JACKSONVILLE

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WFYV	1 WAPE	1 WFYV	1 WAPE	1 WFYV	1 WEJZ
2 WHJX	2 WHJX	2 WHJX	2 WQIK-FM	2 WQIK-FM	2 WQIK-FM
3 WAIA	3 WROO	3 WQIK-FM	3 WEJZ	3 WAIA	3 WAPE
4 WQIK-FM	4 WQIK-FM	4 WAIA	4 WROO	4 WOKV	4 WKQL
5 WAPE	5 WIVY	5 WAPE	5 WHJX	5 WKQL	5 WROO
6 WROO	6 WEJZ	6 WROO	6 WKQL	6 WROO	6 WIVY
7 WIVY	7 WFYV	7 WKQL	7 WIVY	7 WAPE	7 WOKV
8 WJBT	8 WKQL	8 WOKV	8 WFYV	8 WEJZ	8 WHJX
9 WOKV	9 WJBT	9 WIVY	9 WOKV	9 WHJX	9 WAIA
10 WEJZ	10 WAIA	10 WEJZ	10 WJBT	10 WIVY	10 WFYV



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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



#51

OKLAHOMA CITY

POPULATION: 811,400 (Black: 10.2%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.8	19.5	16.4	15.4	15.5	1	KXXY-A/F City	1340/96.1 1kw/98kw	1	2	1	1	1	1	95	NEWMARKET	----	MCG
8.4	10.8	8.5	10.5	10.2	2	KEBC City	94.7 100kw	2	4	4	3	3	2	81	INDEPENDENCE	ABC	BAN
7.1	7.8	7.8	9.4	8.9	3	KTOK N/T	1000 5kw	4	13	10	9	5	3	82	CLEAR CHANNEL	ABC	CHR
11.1	11.5	8.0	9.1	7.9	4	KJYO CHR	102.7 98kw	3	1	5	5	8	8	65	CLEAR CHANNEL	----	CHR
6.5	6.1	6.9	8.3	7.1	5	KRXO CR	107.7 99kw	5	11	3	2	2	6	78	DIAMOND BR.	----	----
6.2	6.6	7.4	7.7	6.7	6	KATT AOR	100.5 97kw	6	3	2	4	6	13	75	KATT INC.	SOU	BAN
7.5	6.2	6.5	5.3	4.9	7	KMGL AC	104.1 99kw	8	8	9	7	4	4	70	RENDA	----	EAST
0.1	0.9	5.8	6.1	4.5	8	KVSP UC	1140 1kw	11	5	6	8	11	11	99	PERRY	AURN	----
2.1	3.9	4.6	3.1	4.5	8	KYIS AC	98.9 100kw	7	6	7	6	10	9	56	DESERT COM.	AP	D&R
2.9	2.4	2.2	2.6	3.9	10	KOMA-FM* Gold	92.5 100kw	10	12	13	10	7	5	72	WILKS-SCHWARTZ	CBS	----

*Under an LMA with Diamond.

#52

LOUISVILLE

POPULATION: 810,900 (Black: 12/5%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
20.5	17.1	18.0	17.3	19.1	1	WAMZ City	97.5 100kw	1	4	1	1	1	1	107	CLEAR CHANNEL	----	CHR
12.9	15.8	13.2	14.5	11.9	2	WHAS FS	840 50kw	2	11	6	3	2	2	71	CLEAR CHANNEL	ABC	CHR
8.2	8.2	9.9	7.6	7.0	3	WDJX-FM CHR	99.7 24kw	3	1	3	4	6	10	59	AMERICAN RADIO	AP	EAST
7.6	5.5	6.9	7.4	6.0	4	WGZB UC	96.5 30kw	8	2	5	6	8	8	94	GREAT TRAILS	----	MCG
5.1	5.8	5.5	5.0	5.8	5	WVEZ AC	106.9 24.5kw	7	12	9	8	4	4	79	PRISM	----	MCG
9.9	12.2	8.8	5.8	5.5	6	WQMF AOR	95.7 34kw	4	5	4	2	5	6	56	OTTING	----	KATZ
0.0	0.0	0.0	5.2	5.5	6	WTFX AOR	100.5 38kw	6	3	2	5	7	13	72	PRISM RADIO	----	MCG
5.7	4.9	5.9	5.6	5.1	8	WRKA Gold	103.1 6kw	5	10	11	7	3	3	62	CAPITOL BR. CRP.	----	BAN
3.7	3.4	3.4	3.9	4.8	9	WAVG Gold	970 5kw	11	13	15	15	13	5	90	RADIO 970, INC.	SMN	D&R
1.8	1.8	3.1	3.0	3.2	10	WHKW* City	103.9 1.35kw	10	6	10	11	10	9	56	NEON COMM.	----	EAST

*Under an LMA with American Radio Systems.

POPULATION: 786,000 (Black: 23.3%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.2	7.1	6.2	10.6	11.6	1	WQDR Ctry	94.7 99kw	1	3	1	1	1	1	83	CURTIS MEDIA	UNIS	MCG
8.7	9.3	7.0	8.5	7.5	2	WPTF N/T	680 50kw	4	11	12	8	7	4	66	CURTIS MEDIA	ABC	MCG
9.4	8.2	8.9	7.9	7.3	3	WRAL AC	101.5 101.5	3	4	5	3	3	3	64	CAPITOL BR. CO.	----	KATZ
6.0	5.0	5.5	6.1	7.2	4	WTRG Gold	100.7 100kw	5	13	7	2	2	2	72	JOYNER ADVERT.	ABC	D&R
9.0	10.2	10.7	9.4	7.0	5	WQOK UC	97.5 100kw	7	1	2	4	4	7	80	MEDIACOMM	ABC	D&R
6.9	7.3	6.9	6.5	6.5	6	WDCG CHR	105.1 100kw	2	2	4	5	6	8	53	DURHAM HERALD	ABC	TOR
8.1	6.8	8.0	6.9	5.4	7	WRDU AOR	106.1 100kw	6	5	3	6	5	12	58	VOYAGER	SOU	MMR
2.3	1.8	1.7	1.4	3.2	8	WKIX* Ctry	850 105kw	15	18	22	17	14	5	115	ALCHEMY	MBS	CBS
2.6	4.0	1.1	3.2	3.0	9	WPCM Ctry	101.1 100kw	10	14	9	11	11	9	52	RES. TRIANGLE	MBS	MCG
3.5	2.9	2.4	3.1	2.8	10	WYLT-FM* AC	36.1 100kw	9	16	6	7	8	15	41	ALCHEMY	UNIS	CBS

*Traded call letters and formats in January, 1994.

RALEIGH-DURHAM

POPULATION: 775,300 (Black: 26.1%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
20.0	18.4	17.6	17.8	18.6	1	WZZK-A/F Ctry	610/104.7 5(1)kw/99kw	1	2	1	1	1	1	91	NEWCITY	----	KATZ
8.8	10.9	11.1	10.9	10.4	2	WENN UC	107.7 100kw	3	1	2	2	3	4	92	BOOKER T. WASH.	AURN	D&R
8.0	6.3	6.0	6.3	8.1	3	WMJJ AC	96.5 100kw	2	5	5	3	2	2	71	CAPITOL BR. CRP.	CBS	MCG
5.5	6.4	8.4	7.6	7.4	4	WERC N/T	960 5kw	6	17	7	7	6	3	79	AMERON	ABC	MCG
7.6	7.9	6.7	5.9	5.9	5	WZRR CR	99.5 100kw	4	7	3	4	4	8	54	DICK	SOU	EAST
5.0	6.8	5.4	5.4	5.7	6	WAPI-FM CHR	94.5 98kw	5	3	4	5	7	10	54	DITTMAN GROUP	ABC	CHR
4.0	5.9	7.7	5.3	4.9	7	WODL* Gold	106.9 99kw	7	9	9	6	5	5	66	NEWCITY	ABC	KATZ
4.8	5.3	4.1	3.4	4.3	8	WATV UG	900 1kw	9	13	11	8	8	6	87	BIRM. EBONY	ABC	BAN
4.1	2.6	2.2	4.3	4.1	9	WAGG Rel	1320 5kw	11	11	10	10	9	7	97	BOOKER T. WASH.	AURN	D&R
2.1	3.0	2.2	2.4	2.9	10	WDJC Rel	93.7 99kw	8	8	12	12	10	9	57	CRAWFORD	----	CRA

*Under an LMA with NewCity.

BIRMINGHAM

#55

AUSTIN

AUSTIN

POPULATION: 759,000 (Black: N/A; Hispanic: 20.0)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AORH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
15.1	14.4	13.5	11.5	15.5	1	KASE Ctry	100.7 100kw	1	2	1	1	1	1	97	KVET BR.	---	KATZ
8.5	7.5	9.9	9.5	9.1	2	KHFI CHR	96.7 100kw	2	1	2	2	8	9	67	JOYNER	---	CHR
6.1	6.0	4.8	5.3	7.2	3	KVET-FM* Ctry	98.2 100kw	4	3	8	6	5	3	72	SPUR PARTNERS	ABC	KATZ
6.9	6.9	6.7	6.9	6.8	4	KLBJ N/T	590 51kw	3	10	11	7	3	2	68	LBJ CO.	CBS	EAST
7.7	7.0	6.2	7.4	6.4	5	KKMJ AC	95.5 100kw	6	11	7	5	4	4	77	AMATURO GROUP	---	MMR
6.6	7.1	9.4	5.7	6.2	6	KLBJ-FM AOR	92.5 1.6kw	5	9	3	3	2	8	71	LBJ CO.	---	EAST
4.3	3.5	5.4	5.8	4.5	7	KPEZ AOR	102.3 20kw	7	8	5	4	6	6	61	CLEAN CHANNEL	---	CHR
2.0	2.3	3.2	2.5	4.1	8	KFGI-FM** Gold	94.7 97kw	9	12	13	8	7	5	64	NEW THINKING	UNIS	MMR
2.7	3.3	4.8	4.5	3.7	9	KEYI AC	103.5 100kw	8	13	4	10	10	13	51	DEGREE	---	CHR
5.8	4.5	3.7	4.2	3.5	10	KGSR AOR	107.1 46kw	10	14	10	9	9	7	72	BEASLEY	---	MCG

*Under an LMA with KVET Broadcasting. **Under an LMA with Amaturro Group.

#56

RICHMOND

RICHMOND

POPULATION: 752,800 (Black: 28.5%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AORH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.6	10.9	10.9	11.0	13.0	1	WCDX UC	92.7 2.35kw	4	2	1	1	1	3	121	SINCLAIR TELE.	---	MMR
11.5	9.2	10.4	13.0	12.1	2	WRVA FS	1140 50kw	1	12	8	8	4	1	89	CLEAR CHANNEL	CBS	MCG
12.7	13.8	10.8	9.1	9.8	3	WKHK Ctry	95.3 13kw	3	4	5	2	2	2	87	ABS COMM.	UNIS	BAN
6.1	6.0	7.8	7.4	7.7	4	WPLZ UC	99.3 3kw	7	3	3	3	3	6	85	PACO-JON	UNIS	MMR
6.0	6.7	8.3	6.1	7.5	5	WRVQ CHR	94.5 200kw	2	1	6	5	7	8	59	CLEAR CHANNEL	ABC	MCG
6.8	6.1	7.1	7.2	6.4	6	WRXL AOR	102.1 20kw	6	5	2	4	6	9	70	CLEAR CHANNEL	---	KATZ
5.8	7.0	6.9	5.3	6.1	7	WTVR-FM AC	98.1 50kw	8	10	9	9	9	4	76	PARK	ABC	KATZ
8.2	6.8	7.5	8.2	5.8	8	WMXB AC	103.7 20kw	5	7	7	6	5	5	55	RADIO VENTURES	AP	EAST
4.1	6.1	4.1	5.1	4.8	9	WVGO NR	106.5 7.6kw	9	9	4	7	8	12	67	DAYTONA GROUP	---	CHR
4.7	3.1	4.2	4.6	3.0	10	WDCK Gold	96.5 50kw	10	11	15	10	10	7	46	KEYMARKET	UNIS	CHR

ALBANY-SCHENECTADY-TROY

#57

POPULATION: 739,900 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.6	10.6	12.3	10.3	13.5	1	WGNA-A/F Ctry	1400/107.7 5kw/12kw	2	4	2	2	1	1	114	BARNSTABLE	UNIS	KATZ
8.6	9.3	9.8	11.0	10.8	2	WFLY CHR	92.3 17kw	1	1	1	1	4	6	78	ALBANY BR.	ABC	TOR
9.1	9.6	8.9	8.2	8.9	3	WGY N/T	810 50kw	3	6	13	6	5	2	78	EMPIRE RADIO	CBS	EAST
5.8	7.2	6.0	6.6	7.1	4	WKLI AC	100.9 6kw	5	2	4	4	3	4	79	BENDAT COMM.	---	CHR
8.1	8.0	6.9	8.5	7.0	5	WROW-A/F AC	590/95.5 5(1)kw/12kw	6	13	7	7	6	3	84	RADIO TERRACE	ABC	TOR
8.2	5.7	6.7	7.3	6.8	6	WPYX AOR	106.5 15.5kw	4	3	3	3	2	5	70	GRIFFIN GROUP	ABC	MCG
5.3	3.4	5.0	4.4	4.1	7	WQBK-FM CR	103.9 6kw	7	7	5	5	7	10	54	MAXIMUM MEDIA	CBS	BAN
5.8	3.8	3.3	3.3	3.6	8	WGY-FM Gold	99.5 14.5kw	8	6	11	8	8	7	49	EMPIRE RADIO	CBS	EAST
3.2	3.3	3.2	2.7	3.2	9	WQBK Talk	1300 5kw	9	10	23	16	14	8	66	MAXIMUM MEDIA	NBC	BAN
3.0	2.6	3.3	4.2	2.5	10	WZRQ AOR	102.3 4.1kw	12	5	6	9	12	23	68	D.J. RADIO MEDIA	SMN	EAST

ALBANY-SCHENECTADY-TROY

LAS VEGAS

#58

POPULATION: 731,300 (Black: 8.6%; Hispanic: 11.1%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.1	8.8	8.4	8.6	9.6	1	KLUC CHR	98.5 100kw	1	1	2	1	4	6	78	NATIONWIDE	AP	MCG
6.4	6.5	6.0	7.8	8.3	2	KJUL Nost	104.3 24.5kw	7	14	15	13	9	1	122	NEVADA RADIO	UNIS	K&P
4.8	4.6	6.8	4.6	6.9	3	KMZQ AC	100.5 100kw	2	3	4	2	2	5	77	COMMONWEALTH	---	EAST
6.8	6.8	6.5	9.2	6.8	4	KWNR Ctry	95.5 100kw	4	9	5	5	1	3	86	S.W. RADIO/L.V.	UNIS	BAN
9.5	7.0	8.1	7.5	6.2	5	KFMS-A/F Ctry	1410/101.9 5kw/100kw	5	4	9	7	3	2	78	BR. ASSOC.	---	KATZ
5.1	2.7	3.5	5.6	6.1	6	KEDG NR	103.5 100kw	3	2	1	3	12	15	72	GEORGE TOBIN	---	TOR
4.9	6.3	5.0	4.5	5.3	7	KRLV AC	106.5 100kw	6	5	8	8	5	4	75	WESCOM	---	---
6.2	5.0	5.0	3.5	4.8	8	KOMP AOR	92.3 100kw	9	6	3	4	6	14	83	LOTUS	---	CHR
3.4	3.6	5.1	4.0	4.7	9	KDWN N/T	720 50kw	13	12	12	14	24	9	102	RADIO NEVADA	---	---ROS
1.1	1.2	1.8	2.1	4.2	10	KEYV Ctry	93.1 24.5kw	12	7	7	9	7	7	83	BR. ASSOC.	---	KATZ
3.9	4.6	5.0	2.9	4.2	10	KFBI CR	107.5 25	10	10	6	6	8	12	76	AMERICON	---	MCG

LAS VEGAS

#59

HONOLULU

POPULATION: 727,800 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.1	14.7	10.8	13.3	13.1	1	KSSK-FM AC	92.3 100kw	1	5	3	1	1	1	84	NEWTEX COMM.	----	EAST
7.2	6.2	6.4	6.8	10.1	2	KCCN-FM Misc	100.3 100kw	4	4	1	2	2	5	83	KCCN RADIO	----	BAN
9.6	8.4	8.7	8.2	9.1	3	KIKI-FM CHR	93.9 100kw	3	1	2	3	6	8	73	HENRY	----	CHR
10.6	9.7	10.3	8.3	8.5	4	KSSK AC	590 7.5kw	5	10	9	5	3	2	89	NEWTEX COMM.	----	EAST
6.7	9.0	8.2	7.0	7.0	5	KQMQ-A/F CHR	690/93.1 10kw/54kw	2	2	4	4	5	6	55	NORTHPARK	----	KATZ
7.7	9.2	8.1	9.3	7.0	5	KUMU-A/F B/EZ	1500/94.7 10kw/100kw	7	18	12	8	7	3	77	JOHN HUTTON	----	BAN
5.7	4.8	7.5	6.3	6.2	7	KRTR-FM AC	96.3 75kw	6	7	5	6	4	4	65	MAVRA KEA	----	KATZ
3.9	4.5	5.1	3.6	4.4	8	KINE Misc	105.1 100kw	8	8	7	7	8	7	69	RLS BR.	----	MMR
4.8	2.2	3.4	4.8	3.7	9	KDEO-FM Misc	102.7 61kw	12	3	6	9	12	17	75	LEOW BR.	----	K&P
2.6	2.2	1.7	2.2	3.0	10	KCCN Misc	1420 5kw	10	11	16	13	11	9	56	KCCN RADIO	----	BAN
2.1	2.1	2.1	1.7	3.0	10	KIKI FS	830 10kw	14	15	13	12	10	10	61	HENRY	UNIS	CHR
4.3	3.5	3.2	5.2	3.0	10	KPOI* NR	97.5 80kw	9	6	8	10	9	18	50	KILOHANA	----	KATZ

* Formerly AOR.

#60

SAN DIEGO NORTH COUNTY

POPULATION: 700,300 (Black: N/A; Hispanic: 18.3%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.3	5.9	4.6	7.4	6.3	1	KFI Talk	640 50kw	2	12	5	4	5	1	78	COX	MBS	CHR
3.2	4.4	3.5	4.6	5.4	2	KFSD Clas	94.1 100kw	6	23	8	7	9	7	81	LOTUS	----	D&R
2.5	2.5	5.9	4.0	5.1	3	KKLQ-FM CHR	106.5 50kw	1	1	4	1	3	8	48	PAR	----	CHR
4.4	5.4	4.0	5.2	5.0	4	KSON-A/F Ctry	1240/97.3 1kw/50kw	3	17	3	3	2	4	70	JEFFERSON-PILOT	----	BAN
5.2	5.4	4.2	2.8	4.6	5	KJQY AC	103.7 36kw	9	10	9	5	1	1	71	COMMAND	----	MMR
2.4	3.2	2.3	3.0	4.4	6	XTRA-FM NR	91.1 100kw	5	6	1	2	8	29	65	NOBLE	----	MMR
4.1	4.0	3.5	3.9	4.2	7	KSDO N/T	1130 10kw	16	24	12	11	6	5	87	GANNETT	ABC	G/W
3.0	4.1	3.7	4.0	3.8	8	KBZS* Gold	94.9 22kw	8	4	23	8	4	3	58	ANAHEIM BR.	----	BAN
1.7	4.3	3.5	4.4	3.5	9	KYXY AC	96.5 41kw	4	5	20	14	11	6	50	PARKER	----	D&R
5.5	4.5	6.8	3.5	3.4	10	KIOZ AOR	102.1 9.5kw	11	3	2	6	17	31	57	PAR	----	TOR

* Operates under an LMA with Jefferson-Pilot.

GREENVILLE-SPARTANBURG

#61

POPULATION: 681,800 (Black: 16.4%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.3	16.2	18.3	19.2	16.5	1	WSSL-A/F Ctry	1440/100.5 5kw/100kw	1	1	2	1	1	1	87	CAPSTAR	UNIS	MCG
6.0	7.5	8.0	7.0	12.5	2	WROQ AOR	101.1 100kw	3	1	1	2	2	6	92	ABS COMM.	ABC	BAN
14.1	12.2	12.3	11.0	10.3	3	WESC-FM Ctry	92.5 100kw	2	8	5	4	4	2	70	BR. CO./CAROL.	ABC	BAN
10.3	10.1	9.9	8.7	9.3	4	WMYI AC	102.5 20kw	4	9	3	3	3	3	80	CAPSTAR	---	EAST
6.5	7.8	4.8	5.6	7.2	5	WSPA-FM AC	98.9 200kw	6	12	6	5	5	4	91	SPARTAN	---	CHR
6.1	4.4	4.1	4.4	4.8	6	WFBC-FM Gold	93.7 100kw	5	11	10	6	6	5	53	MULTIMEDIA	ABC	KATZ
0.5	1.8	1.1	1.2	4.4	7	WANS/WJMZ* UC	1280/107.3 5(1)0kw/100kw	9	1	4	7	7	10	81	AMCOM GENERAL	ABC	CHR
4.9	5.7	6.2	7.4	3.1	8	WLWZ/WLYZ UC	103.9/103.3 6kw/2.7kw	8	5	9	8	8	7	55	HMW COMM.	AURN	D&R
2.3	3.1	2.9	2.4	2.7	9	WMUU BIEZ	94.5 100kw	10	15	17	18	16	11	73	WMUU, INC.	AP	---
2.1	3.3	3.3	3.6	2.6	10	WBBO CHR	93.3 92.5	7	1	8	9	11	14	44	RUTHERFORD	---	TOR

*WANS now under an LMA with WRIX-FM (Ctry).

WILKES BARRE-SCRANTON

#62

POPULATION: 634,700 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
16.4	13.3	13.4	14.9	12.6	1	WKRZ CHR	98.5 8.7kw	1	1	1	1	1	1	77	KEYMARKET	---	---
7.2	7.5	8.7	6.2	7.4	2	WEZX AOR	106.9 .8kw	4	7	2	2	3	4	100	SHAMROCK COMM	ABC	CHR
2.5	3.6	6.3	8.0	7.2	3	WGGY Ctry	101.3 7kw	2	6	3	4	4	3	82	KEYMARKET	---	KATZ
5.2	4.3	5.7	8.0	6.6	4	WMGS AC	92.9 5.3kw	3	10	4	3	2	2	89	SUSQUEHANNA	---	MCG
4.9	5.2	2.7	4.4	5.4	5	WNAK BIEZ	730 1kw	8	30	36	38	35	14	117	SEVEN-THIRTY	NBC	K&P
3.3	2.7	4.4	2.3	4.3	6	WILK/WGBI NIT	980/101.3 5(1)kw/7kw	6	12	21	11	10	5	70	KEYMARKET	CNN	KATZ
4.6	4.7	4.6	4.3	3.9	7	WARM NIT	590 5kw	5	14	18	12	8	7	56	SUSQUEHANNA	NBC	MCG
4.2	3.7	3.3	2.8	3.6	8	WEJL Gold	630 5kw	10	16	34	36	20	9	86	SHAMROCK COMM	ABC	CHR
0.0	1.0	2.0	1.9	3.3	9	WBHT* CHR	97.1 250w	7	2	5	5	11	16	60	FAIRVIEW COMM.	---	MCG
5.3	5.9	3.1	3.3	3.1	10	WDLE/WDLS Ctry	95.9/93.7 3kw/1.75kw	11	11	7	8	5	8	10	MOUNTAIN	CBS	D&R

*Under an LMA with Susquehanna.

#63

TULSA

POPULATION: 633,300 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
								12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK				
18.1	16.2	16.2	14.7	12.7	1	KWEN Ctry	95.5 96kw	1	3	1	1	1	1	86	NEWCITY	----	KATZ
11.3	12.0	12.9	10.0	10.0	2	KRMG FS	740 50kw	2	17	6	4	4	4	92	NEWCITY	ABC	KATZ
6.9	7.1	6.9	5.8	8.2	3	KMOD AOR	97.5 96kw	3	7	2	2	2	4	69	CLEAR CHANNEL	----	CHR
7.4	8.7	6.4	9.5	7.0	4	KBEZ AC	92.9 100kw	5	13	7	3	3	2	75	RENDA	----	EAS
7.1	5.8	6.0	6.7	6.5	5	KMYZ-FM CHR	104.5 70kw	4	1	3	6	8	12	57	SHAMROCK COMM.	ABC	BAH
5.3	5.2	5.3	4.5	5.3	6	KVOO Ctry	1170 50kw	11	18	19	16	14	8	99	GREAT EMPIRE	ABC	D&R
4.9	5.7	4.5	5.2	5.2	7	KRAV AC	96.5 100kw	9	6	4	5	5	4	78	KRAVIS CO.	UNIS	TOR
4.2	3.5	4.3	4.9	5.1	8	KVOO-FM Ctry	98.5 100kw	8	10	8	8	7	6	77	GREAT EMPIRE	ABC	D&R
2.9	3.5	3.5	5.0	5.0	9	KHTT* CHR	106.9 100kw	6	2	5	9	10	24	60	RENDA	----	EAST
4.7	2.8	4.3	4.3	4.8	10	KQLL-FM Ctry	106.1 100kw	7	8	11	7	6	5	59	FEDERATED MEDIA	----	BAN

* Formerly KAYI.

#64

ALLENTOWN-BETHLEHEM

POPULATION: 598,400 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
								12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK				
11.4	8.8	10.9	11.9	11.9	1	WZZO AOR	95.1 30kw	3	2	1	1	2	5	98	HOLT CORP.	----	KATZ
11.0	13.1	11.2	11.9	11.8	2	WLEV AC	96.1 50kw	2	6	3	2	1	1	93	TELE-MEDIA	----	MCG
8.9	10.0	10.4	9.3	11.4	3	WAEB-FM CHR	104.1 50kw	1	1	2	3	4	4	68	CRB BR.	----	KATZ
7.9	8.1	6.9	7.4	8.4	4	WODE-FM Gold	99.9 50kw	4	5	5	4	3	2	73	ROTH COMM.	----	D&R
11.7	2.2	9.2	10.6	8.3	5	WFMZ BIEZ	100.7 17kw	5	23	7	6	5	3	92	MARANATHA	----	TOR
4.3	4.9	5.0	6.1	4.3	6	WAEB N/T	790 3.8(1)kw	6	19	8	8	7	6	53	CRB BR.	MBS	KATZ
2.4	2.0	4.0	2.3	4.3	6	WKAP Nost	1320 5(7)kw	8	26	33	33	19	7	91	HOLT CORP.	AP	D&R
3.3	1.7	2.4	2.7	3.1	8	WXTU Ctry	92.5 15.5kw	9	30	6	7	8	8	83	BEASLEY	UNIS	D&R
3.0	3.0	3.1	2.6	3.1	9	WYSP CR	94.1 16kw	7	31	4	5	6	11	53	INFINITY	ABC	TOR
3.4	2.5	2.1	2.5	2.9	10	WEST Nost	1400 1kw	11	14	22	23	23	9	96	TMZ	NBC	MCG

POPULATION: 591,400 (Black: N/A; Hispanic: 23.2%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.5	17.9	19.2	20.1	19.1	1	KIIM Ctry	99.5 93kw	1	3	1	1	1	1	113	REX	---	KATZ
7.9	8.0	8.1	10.6	9.2	2	KKLD AC	94.9 100kw	4	9	4	3	2	2	88	BEHAN BR.	ABC	MMR
7.4	6.0	5.7	6.5	8.2	3	KNST NIT	790 5(.5)kw	6	15	7	6	5	3	92	PRISM RADIO	ABC	BAN
6.9	7.8	9.3	8.0	8.0	4	KLPX AOR	96.1 100kw	3	6	2	2	4	6	75	LOTUS	---	CHR
8.0	8.5	6.4	8.0	7.2	5	KWFM-A/F Gold	940/92.9 5(.5)kw/90kw	2	10	5	4	3	3	66	PRISM RADIO	CBS	BAN
9.3	7.9	7.4	7.0	6.7	6	KRQQ CHR	93.7 91kw	5	2	3	5	6	9	65	PRISM RADIO	---	BAN
2.7	6.4	5.5	3.7	6.0	7	KGvy BBnd	1080 1kw	11	15	22	20	19	10	191	JOE CRYSTALL	AP	K&P
2.1	1.4	2.7	3.2	3.0	8	KJYK CHR	1490 1kw	10	1	6	10	14	19	90	BEHAN BR.	---	MMR
2.7	0.9	2.4	1.7	2.8	9	KCUB/KCRZ Ctry	1290/107.5 1kw/14.5kw	7	13	13	11	9	5	65	REX	SMN	KATZ
0.6	2.4	2.4	2.2	2.5	10	KOHT Span	98.3 3kw	13	5	11	7	7	7	85	CACTUS BR.	CRC	LOTUS

TUCSON

POPULATION: 580,000 (Black: N/A; Hispanic: 34.7%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.4	15.0	12.5	11.4	15.2	1	KMJ NIT	580 5kw	1	13	7	1	1	1	101	HENRY	NBC	KATZ
6.1	4.2	6.3	7.3	10.6	2	KBOS CHR	94.9 16.5kw	2	1	1	2	7	10	84	CENCAL BR.	ABC	EAST
6.5	7.0	6.9	6.1	7.8	3	KSKS Ctry	93.7 68kw	3	4	2	3	2	3	68	HENRY	---	KATZ
8.1	7.8	7.0	7.3	5.4	4	KNAX Ctry	97.9 48kw	4	8	8	5	6	4	63	EBE COMM.	ABC	D&R
2.9	4.7	4.5	4.2	5.1	5	KTHT AC	102.7 50kw	7	2	5	4	4	7	68	SPACE CENTERS	---	CHR
2.0	1.5	2.3	2.7	4.3	6	KEZL Jazz	96.7 25kw	13	17	12	9	3	2	107	AMERICOM BR.	---	MCG
5.8	4.6	5.1	4.7	4.3	6	KRZR AOR	103.7 50kw	6	3	3	8	9	14	57	OLYMPIA	---	CHR
2.6	3.1	6.1	4.3	3.7	8	KJFX CR	95.7 50kw	8	9	4	6	8	12	57	BROWN	---	CBS
3.7	4.6	3.7	6.9	3.6	9	KFSO Gold	92.9 18.5kw	5	6	14	7	5	5	47	AMERICOM BR.	---	MCG
3.2	3.2	2.3	4.5	3.0	10	KFRE Ctry	940 50kw	14	19	16	15	15	9	78	EBE COMM.	ABC	D&R

FRESNO

#67

GRAND RAPIDS

POPULATION: 577,200 (Black & Hispanic: N/A)

GRAND RAPIDS

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.7	5.6	7.6	7.8	10.5	1	WBCT Ctry	93.7 320kw	1	6	1	1	1	2	100	CARL LEE	ABC	D&R
7.0	9.1	6.0	7.6	7.9	2	WOOD NIT	1300 5kw	2	17	7	5	4	3	76	WOOD RADIO	NBC	KATZ
7.1	8.0	10.0	7.7	7.5	3	WLHT AC	95.7 40kw	8	12	3	2	2	1	83	LIGGETT	----	EAST
10.4	8.3	9.5	8.6	6.8	4	WKLQ AOR	94.5 50kw	4	5	2	3	3	9	67	BLOOMINGTON	ABC	BAN
5.9	7.0	7.3	7.9	6.2	5	WCUZ-FM Ctry	101.3 50kw	5	11	11	9	7	4	65	FEDERATED MEDIA	ABC	CHR
4.7	8.1	7.5	7.0	6.1	6	WOOD-FM AC	105.7 265kw	7	10	5	4	5	6	65	WOOD RADIO	----	KATZ
7.2	5.4	6.4	4.6	5.5	7	WGRD AC	97.9 13kw	6	3	4	6	9	8	57	REGIONAL GROUP	----	D&R
4.8	5.3	4.7	4.0	5.2	8	WODJ Gold	107.3 50kw	3	4	12	7	6	5	51	GOODRICH	UNIS	KATZ
3.0	3.5	4.2	4.1	4.8	9	WSNX CHR	104.5 50kw	9	1	8	10	12	15	57	GOODRICH	UNIS	KATZ
2.6	4.1	4.7	4.5	4.7	10	WLAV-FM AOR	96.9 50kw	10	2	6	8	8	13	58	RADIO GROUP	SOU	MMR

#68

AKRON

POPULATION: 560,700 (Black & Hispanic: N/A)

AKRON

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.6	6.1	6.2	6.5	**	1	WONE-FM AOR	97.5 12kw	1	4	1	1	2	13	63	GORDON-THOMAS	----	MCG
4.8	6.7	6.3	6.4	**	2	WMJI Gold	105.7 27kw	2	7	11	2	1	1	72	LEGACY	NBC	KATZ
5.3	7.5	6.3	6.0	**	3	WNIR Talk	100.1 3kw	9	23	13	9	7	3	92	MEDIA-COM INC.	CBS	K&P
5.4	5.2	5.0	5.7	**	4	WAKR NIT	1590 5kw	5	17	21	18	14	5	71	GORDON-THOMAS	MBS	MCG
5.9	3.8	6.9	5.5	**	5	WKDD* CHR	96.5 50kw	4	3	2	4	3	10	68	BARNSTABLE	----	EAST
6.6	6.6	6.5	5.4	**	6	WDOK AC	102.1 12kw	8	12	9	7	4	2	81	INDEPENDENT/CL.	----	MMRE
4.7	5.0	3.4	4.9	**	7	WMMS AOR	100.7 34kw	7	11	3	3	5	7	64	SHAMROCK BR.	SOU	KATZ
2.3	3.5	4.6	4.4	**	8	WRMR BIEZ	850 10(5)kw	14	21	26	24	23	4	108	INDEPENDENT/CL.	AP	MMRE
9.2	8.7	8.4	4.3	**	9	WGAR Ctry	99.5 50kw	3	13	7	10	9	6	54	NATIONWIDE	ABC	D&R
3.5	2.4	3.7	4.1	**	10	WQMX Ctry	94.9 16kw	11	10	6	8	13	12	76	GORDON-THOMAS	----	BAN

*Switched to AC in January, 1994.

**Arbitron has retracted the Fall '93 ratings figures. The Ratings from the Summer '93 book appear in the demographic rankings.

POPULATION: 550,300 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.3	11.8	10.5	10.6	11.9	1	WSYR News	570 5kw	4	14	5	5	3	1	86	NEWCITY	NBC	KATZ
9.6	11.6	12.1	10.9	10.8	2	WAQX AOR	95.7 25kw	3	2	1	1	1	4	77	ATLANTIC VENT.	ABC	BAN
7.9	8.2	10.5	10.3	9.9	3	WYYY AC	94.5 100kw	2	4	2	2	2	2	69	NEWCITY	---	KATZ
11.1	10.4	11.6	10.9	9.0	4	WNTQ CHR	93.1 97kw	1	1	3	3	4	7	60	OSBORN	---	MCG
5.6	3.4	4.2	7.2	6.5	5	WBBS Ctry	104.7 50kw	6	3	4	4	5	3	81	NEWCITY	---	KATZ
3.9	3.2	3.7	4.5	4.3	6	WSEN-FM Gold	92.1 25kw	5	13	7	6	6	5	53	BUCKLEY	CBS	D&R
6.9	5.9	2.7	3.0	3.7	7	WHEN-FM Ctry	107.9 50kw	8	12	13	7	7	6	82	PARK	ABC	MMR
3.1	2.9	4.4	7.1	3.5	8	WFBL Nost	1050 2.5kw	10	15	20	20	17	8	94	WILKS/SCHWARTZ	CNN	CHR
2.2	1.8	2.3	2.8	3.0	9	WHEN Talk	620 5kw	7	17	9	9	8	9	47	PARK	ABC	MMR
2.7	3.4	2.6	3.7	2.7	10	WKRL-A/F* AOR	1200/100.9 1kw/6kw	9	5	6	8	9	11	65	RADIO CORP.	ABC	EAST

*Formerly Soft AC WNSS & WEZG.

SYRACUSE

McALLEN-BROWNSVILLE

POPULATION: 540,200 (Black: N/A; Hispanic: 84.5%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.4	6.4	9.7	10.6	13.5	1	KIWW Span	96.1 100kw	1	2	1	1	1	1	71	TICHENOR MEDIA	---	KT-H
9.4	11.9	11.9	11.0	12.9	2	KBFM CHR	104.1 100kw	2	1	2	4	4	6	69	MAY COMM.	ABC	D&R
12.7	15.1	12.7	11.9	10.5	3	KTEX Ctry	100.3 100kw	3	4	4	3	3	3	73	TATE	---	CHR
13.2	11.6	9.6	8.6	9.0	4	KGBT Span	1530 50(10)kw	5	9	8	8	5	2	83	TICHENOR MEDIA	---	KATZ
4.3	6.6	6.7	8.6	8.3	5	KVLY Gold	107.9 100kw	4	7	3	2	2	4	67	TIPPIE COMM.	---	TOR
3.9	3.6	3.8	6.7	5.9	6	KKPS Span	99.5 100kw	8	5	5	6	7	9	69	RIO GRANDE PR.	---	---
6.5	5.9	5.9	5.0	5.9	6	KTJN/KTJX Span	106.3/106.5 53kw/3kw	6	2	7	5	6	5	60	LA NUEVA KBOR	---	CAB
10.6	8.6	6.6	8.4	5.4	8	KFRQ Ctry	94.5 100kw	7	6	6	7	9	11	55	SIGNATURE	---	TOR
1.4	1.7	2.3	3.1	3.7	9	KURV N/T	710 1kw	9	19	15	13	11	8	77	VOICE OF VALLEY	ABC	---
4.3	5.1	3.9	3.5	3.0	10	KQXX Span	98.5 100kw	11	17	9	9	8	7	78	GOMEZ GROUP	---	LOTUS

McALLEN-BROWNSVILLE

#71

ALBUQUERQUE

POPULATION: 522,100 (Black: N/A; Hispanic: 36.1)

ALBUQUERQUE

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.0	12.5	9.6	9.4	13.5	1	KKOB FS	770 50kw	2	12	7	3	2	1	91	FAIRMONT	ABC	BAN
12.4	14.5	14.6	11.5	12.0	2	KRST Ctry	92.3 22kw	1	2	1	1	1	2	80	COMMONWEALTH	---	KATZ
7.5	6.3	8.2	7.4	7.8	3	KKSS-FM CHR	97.3 100kw	4	1	6	6	9	11	87	SUNGROUP	---	D&R
6.9	7.2	5.7	7.3	7.4	4	KKOB-FM AC	93.3 21.5kw	3	3	5	2	3	3	61	FAIRMONT	---	BAN
3.9	4.5	4.4	4.0	5.6	5	KLSK CR	104.1 100kw	6	9	2	4	4	10	78	TWIN PEAKS	---	EAST
4.5	6.8	6.3	6.9	5.1	6	KZSS/KZRR AOR	610/94.1 5kw/22.5kw	5	5	4	5	5	12	64	TWIN PEAKS	SOU	EAST
3.8	4.5	4.1	4.8	4.3	7	KZRQ AOR	105.1 100kw	11	4	3	7	12	24	84	STAR MANAGE.	SMN	TOR
3.8	4.4	3.9	6.2	4.2	8	KMGA AC	99.5 22.5kw	7	10	9	10	6	6	67	PENN	UNIS	CHR
4.3	3.3	3.6	4.0	4.2	9	KZKL-A/F Gold	1580/101.7 45w/3kw	8	6	11	8	7	5	70	AM-FM COMM.	---	CHR
3.1	1.9	3.5	4.1	4.1	10	KASY Ctry	103.3 22.5kw	9	8	8	9	8	7	71	RAMAR COMM.	---	CHR

#72

OMAHA-COUNCIL BLUFFS

POPULATION: 518,000 (Black & Hispanic: N/A)

OMAHA

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.9	11.4	10.0	10.5	11.6	1	KFAB NIT	1110 50kw	1	7	10	7	6	1	60	HENRY	NBC	CHR
9.8	11.7	11.8	11.3	11.1	2	KQKQ CHR	98.5 100kw	2	1	2	1	4	6	66	MITCHELL	---	KATZ
11.6	10.7	10.8	9.0	9.5	3	WOW-FM Ctry	94.1 100kw	6	6	6	5	1	2	98	GREAT EMPIRE	ABC	TOR
9.3	7.1	7.8	6.6	7.8	4	KEFM AC	96.1 100kw	3	4	3	2	3	5	65	WEBSTER	---	MCG
7.0	6.9	8.3	6.5	7.5	5	KGOR Gold	99.9 115kw	4	5	8	4	1	4	74	HENRY	UNIS	CHR
6.7	6.4	7.8	6.8	7.4	6	KESY-A/F AC	1420/104.5 1kw/100kw	7	11	9	8	7	3	84	SUN GROUP	ABC	D&R
7.4	9.9	0.5	10.0	6.8	7	KEZO-A/F AOR	1490/92.3 1kw/100kw	5	2	1	4	5	12	68	NARRAGANSETT	---	TOR
2.3	1.6	3.6	5.3	5.1	8	KXKT Ctry	103.7 100kw	11	8	4	6	8	9	85	VALLEY	---	---
4.6	4.8	3.4	4.2	4.3	9	KKAR NIT	1290 5kw	8	13	12	11	10	7	57	MITCHELL	CNN	KATZ
3.3	2.8	2.8	2.5	4.0	10	KKCD CR	105.9 6kw	9	14	7	9	9	8	59	VANTAGE COMM.	---	EAST

POPULATION: 517,800 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
31.1	31.9	32.7	26.9	25.8	1	WIVK-FM Ctry	107.7 91kw	1	4	1	1	1	1	100	DICK	ABC	KATZ
8.9	8.8	9.5	9.3	11.7	2	WEZK-A/F AC	1240/97.5 1kw/100kw	2	6	3	2	2	2	88	SOUTH CENTRAL	UNIS	D&R
7.4	7.1	9.0	9.2	9.3	3	WIMZ AOR	103.5 100kw	3	2	2	3	3	5	86	SOUTH CENTRAL	SOU	D&R
7.5	7.9	7.3	8.4	8.1	4	WOKI Ctry	100.3 100kw	5	3	4	4	5	4	81	RADIOAK INC.	ABC	D&R
8.6	8.1	7.3	9.1	6.7	5	WMYU AC	102.1 15kw	4	11	6	5	4	3	63	DALTON GROUP	UNIS	EAST
5.5	5.3	5.1	4.2	5.4	6	WQBB-A/F Nost	1040/104.5 10kw/2kw	8	18	18	16	11	7	100	SEQUOYAH	CNN	ROS
3.2	4.5	6.6	5.2	5.4	6	WWZZ CHR	93.1 2.4kw	6	1	5	6	7	12	66	BENN STATIONS	----	D&R
4.6	4.9	4.9	4.9	4.5	8	WIVK Ctry	990 10kw	7	8	8	7	6	6	78	DICK	ABC	KATZ
0.4	2.2	0.5	2.0	3.0	9	WKGN UC	1340 1kw	11	5	7	8	9	11	193	TRIPLE S BR.	----	----
1.6	0.9	1.2	1.5	1.4	10	WXST Gold	105.3 6kw	9	7	10	9	8	9	53	TELLICO SOUND	SMN	----

KNOXVILLE

HARRISBURG-LEBANON-CARLISLE

POPULATION: 510,900 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
10.4	11.9	12.2	13.6	13.8	1	WNNK-FM CHR	104.1 22.5kw	1	1	2	1	1	2	86	JUNE BR.	AP	CHR
11.7	10.7	7.1	7.7	10.4	2	WRKZ Ctry	106.7 14kw	4	3	4	4	3	1	104	TELE-MEDIA	ABC	TOR
7.5	8.6	9.8	7.4	9.3	3	WHP Talk	580 5kw	2	14	5	6	6	4	80	PENN. BR. ASSOC.	CNN	MMR
7.1	8.5	8.1	9.0	7.7	4	WTPA AOR	93.5 1.25kw	5	3	1	2	5	8	79	QUAKER STATE	----	BAN
9.5	7.6	8.5	8.6	6.9	5	WRVV AC	97.3 17kw	3	8	3	3	2	6	65	PENN. BR. ASSOC.	----	MMR
5.8	5.1	5.5	6.4	6.5	6	WWKL Gold	94.9 25kw	6	9	8	5	4	3	73	BARNSTABLE	UNIS	KATZ
3.2	3.8	3.8	3.8	4.1	7	WROZ AC	101.3 6.9kw	7	7	7	7	7	5	69	HALL	----	D&R
4.2	3.2	5.5	5.0	3.2	8	WHYL Nost	960 5kw	8	18	27	27	26	9	75	ZEVE	UNIS	----
1.5	2.3	3.1	2.9	2.6	9	WLBR FS	1270 5kw	9	15	25	23	15	10	64	LEBANON BR.	ABC	K&P
2.1	3.6	2.8	3.0	2.4	10	WHYL-FM Ctry	102.3 3kw	12	12	11	10	8	7	73	ZEVE	CNN	----

HARRISBURG

#74

TOLEDO

POPULATION: 510,900 (Black: 10.8; Hispanic: N/A)

TOLEDO

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.4	7.9	11.0	12.3	10.9	1	WVKS CHR	92.5 50kw	1	1	1	1	5	6	81	NOBLE	---	MCG
10.7	11.0	10.1	12.0	10.0	2	WKKO Ctry	99.9 50kw	2	7	4	4	1	1	83	BOOTH BR.	ABC	KATZ
6.5	7.3	7.3	7.6	8.5	3	WWWM-FM AC	105.5 2.7kw	4	6	3	3	2	3	82	MIDWESTERN	---	BAN
11.0	10.4	9.0	9.5	8.3	4	WIOT AOR	104.7 50kw	3	3	2	2	4	8	72	REAMS	SOU	EAST
11.1	8.6	7.1	7.2	7.8	5	WSPD N/T	1370 5kw	5	17	10	8	8	5	76	TOLEDO BR.	NBC	CHR
4.2	5.4	5.5	3.8	6.0	6	WRQN Gold	93.5 4.1kw	6	8	9	5	3	2	69	ABC COMM.	UNIS	KATZ
5.4	7.2	6.5	7.3	5.7	7	WLQR AC	101.5 19kw	7	12	7	7	7	4	72	TOLEDO BR.	---	CHR
4.2	6.2	7.5	6.2	4.0	8	WXKR CR	94.5 30kw	8	18	5	6	6	9	54	VENICE BR.	ABC	MMR
5.5	4.5	5.3	4.1	3.7	9	WJR Talk	760 50kw	9	21	13	11	10	7	52	CAP CITIES/ABC	ABC	KATZ
0.7	0.4	0.6	1.1	2.8	10	WYHK Ctry	95.7 1.75kw	11	20	6	9	9	11	73	BOOTH AMERICAN	---	KATZ

#76

SPRINGFIELD, MA

POPULATION: 506,000 (Black & Hispanic: N/A)

SPRINGFIELD

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.6	10.3	9.9	10.5	12.3	1	WPKX Ctry	97.9 2.2kw	2	7	2	2	1	1	113	MULTI MEDIA	---	D&R
7.9	8.7	9.8	11.8	8.7	2	WAQY-A/F AOR	1600/102.1 5kw/17kw	1	3	1	1	2	5	70	SAGA	---	KATZ
10.3	9.0	7.5	9.1	7.3	3	WHYN-FM AC	93.1 8.9kw	4	9	5	3	3	2	73	WILKS/SCHWARTZ	---	MCG
4.7	5.8	6.6	5.4	6.4	4	WTIC-FM CHR	96.5 20kw	3	1	3	4	6	10	64	CHASE	---	G/W
9.7	9.0	8.4	8.3	6.3	5	WHYN FS	560 5kw	5	10	16	7	5	3	73	WILKS/SCHWARTZ	ABC	MCG
8.8	8.6	7.8	8.7	6.2	6	WMAS-FM AC	94.7 50kw	6	5	6	5	4	5	72	LAPPIN	---	BAN
4.5	7.2	4.7	4.7	6.1	7	WMAS BBnd	1450 1kw	12	17	21	22	18	8	144	LAPPIN	MBS	BAN
3.7	2.4	4.4	3.0	4.4	8	WAAF AOR	107.3 18.5kw	7	2	4	6	12	26	71	ZAPIS	UNIS	D&R
2.8	3.6	3.5	3.4	4.4	8	WRCH AC	100.5 7.5kw	9	19	14	11	9	4	87	RADIO CRP/HART.	---	EAST
1.6	2.6	3.6	2.4	2.9	10	WCCC-FM AOR	106.9 23kw	8	8	7	8	8	11	52	GREATER HART.	ABC	TOR

POPULATION: 505,100 (Black: N/A; Hispanic: 70.7%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.8	10.3	10.9	11.9	14.6	1	KBNA-A/F <i>Span</i>	920/97.5 1kw/100kw	3	3	3	2	1	1	108	TICHENOR MEDIA	---	KT-H
10.2	8.5	13.4	10.6	12.5	2	KPRR <i>CHR</i>	102.1 100kw	1	1	2	3	6	5	82	TRANSCONTIN.	---	D&R
11.5	13.0	13.2	12.5	11.0	3	KLAQ <i>AOR</i>	95.5 100kw	2	2	1	1	4	4	74	D&F	SOU	D&R
11.5	13.6	11.6	9.8	9.0	4	KHEY-FM <i>Ctry</i>	96.3 100kw	4	4	4	4	2	2	75	US RADIO	---	KATZ
6.4	7.3	7.2	6.3	7.7	5	KTSM-FM <i>B/EZ</i>	99.9 100kw	5	6	6	5	3	3	72	TRI-STATE	---	CHR
3.0	2.9	3.7	5.6	5.7	6	KINT <i>AC</i>	93.9 100kw	8	7	7	7	7	6	78	DEL NORTE	---	---
4.6	4.1	4.4	3.1	5.7	7	KOFX <i>Gold</i>	92.3 100kw	7	15	5	6	5	7	77	ELP	UNIS	MCG
5.9	5.0	4.3	4.0	4.0	8	KAMZ <i>AC</i>	93.1 100kw	6	5	8	8	8	12	47	PINNACLE	---	EAST
5.2	4.6	2.9	4.1	3.9	9	KSET <i>Ctry</i>	94.7 61kw	9	10	9	9	9	10	57	DUNN BR.	---	D&R
4.3	5.1	5.9	6.1	3.0	10	KTSM <i>N/T</i>	1380 5kw	11	19	15	14	12	9	81	TRI-STATE	CBS	CHR

EL PASO

POPULATION: 499,900 (Black: 14.3%; Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.9	9.8	11.9	1	WSTW <i>CHR</i>	93.7 50kw	1	2	1	1	2	2	89	STEINMAN	---	EAST
8.9	8.9	11.4	2	WJBR-FM <i>AC</i>	99.5 50kw	2	9	2	2	1	1	93	CRB BR.	AP	KATZ
4.4	5.1	6.0	3	WMMR <i>AOR</i>	93.3 18kw	4	4	3	3	3	6	77	GROUP W	UNIS	G/W
2.6	2.9	5.8	4	WXCX <i>Ctry</i>	103.7 50kw	12	18	7	4	5	3	139	PRETTYMAN BR.	UNIS	TOR
5.0	4.3	5.2	5	WIOQ <i>CHR</i>	102.1 27kw	6	1	4	6	12	17	79	EZ	---	BAN
7.7	5.8	4.5	6	WYSP <i>CR</i>	94.1 16kw	3	7	5	5	4	7	49	INFINITY	ABC	TOR
6.2	4.0	4.2	7	WDEL <i>N/T</i>	1150 5kw	5	12	24	17	15	9	55	STEINMAN	CNN	EAST
4.2	5.8	4.2	7	WILM <i>N/T</i>	1450 1kw	9	13	21	16	17	8	79	DELAWARE	CBS	SAV
3.5	4.5	3.6	9	WUSL <i>UC</i>	98.9 18kw	8	3	6	8	11	19	67	TAK	---	KATZ
2.3	3.7	3.4	10	WDSD <i>Ctry</i>	94.7 50kw	10	11	15	12	8	5	70	BENCHMARK	---	MCG

WILMINGTON

#79

MONTEREY-SALINAS-SANTA CRUZ

MONTEREY

POPULATION: 496,900 (Black: N/A; Hispanic: 27.1%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.3	5.7	6.6	6.5	7.3	1	KGO NIT	810 50kw	3	28	23	9	3	1	89	CAP CITIES/ABC	ABC	BAN
9.1	8.2	6.4	4.4	7.1	2	KDON CHR	102.5 18.5kw	1	2	1	1	6	9	66	HENRY	---	CHR
6.2	0.3	7.5	7.4	6.8	3	KTOM-A/F Ctry	1380/100.7 5kw/91kw	2	8	2	2	1	3	79	MAGIC BR.	ABC	KATZ
4.8	6.2	6.4	4.2	5.7	4	KWAV AC	96.9 18kw	4	3	13	3	2	2	70	BUCKLEY	AP	D&R
5.4	1.8	3.7	4.3	5.1	5	KBAY AC	103.5 1.2kw	6	13	14	14	12	4	87	UNITED	---	MMR
4.1	3.8	4.1	3.3	4.2	6	KUFX CR	94.5 1.2kw	7	34	3	4	4	10	76	KOOL COMM.	---	D&R
5.2	2.9	3.6	3.8	3.9	7	KTGE Span	1570 5kw	17	7	4	5	5	14	118	TGR BR.	---	CAB
0.5	0.0	2.0	3.2	3.5	8	KKLF Span	104.3 6kw	11	4	6	7	11	15	87	JAIME BONILLA	---	---
3.5	2.3	3.3	2.2	3.5	8	KOCN AC	104.9 1.85kw	10	14	8	6	8	11	70	C.R. PASQUIER	MBS	TOR
2.5	3.2	2.0	2.0	2.9	10	KCBS News	740 50kw	5	27	29	22	18	6	46	CBS	CBS	CBS

#80

SARASOTA-BRADENTON

SARASOTA-BRADENTON

POPULATION: 461,500 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.7	18.9	15.6	1	WDUV B/IEZ	103.3 100kw	1	7	21	11	9	1	106	SUNSHINE STATE	MBS	CHR
7.7	7.9	7.7	2	WHPT AC	102.5 100kw	2	11	1	1	1	2	94	PAXSON BR.	---	BAN
5.1	5.0	5.9	3	WCTQ Ctry	92.1 6kw	5	9	11	8	5	3	101	ASTERISK BR.	NBC	---
0.9	2.3	5.3	4	WRBQ-FM Ctry	104.7 100kw	4	6	4	2	2	4	91	CLEAR CHANNEL	ABC	CHR
4.8	4.1	4.6	5	WFLZ CHR	93.3 100kw	3	1	3	4	11	14	71	JACOR	ABC	EAST
4.8	5.2	4.2	6	WFLA NIT	970 5kw	7	13	15	9	7	5	85	JACOR	ABC	EAST
1.6	0.9	4.2	7	WXTB AOR	97.9 100kw	11	2	2	3	8	15	99	GREAT AMERICAN	ABC	BAN
2.3	2.8	3.9	8	WISP AC	98.7 3kw	8	15	8	6	4	7	82	ALPalm BR.	CNN	DIR
4.8	2.8	3.8	9	WWRM AC	94.9 100kw	6	4	12	7	3	6	67	COX	---	D&R
2.0	2.1	3.7	10	WKII Nost	1070 3.1kw	15	16	27	27	22	16	141	KNELLER BR.	CNN	ROS

GREENVILLE-NEW BERN-JACKSONVILLE, NC

#81

POPULATION: 451,600 (Black: 25.5%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
25.3	23.9	22.1	21.1	21.6	1	WRNS-A/F Ctry	960/95.1 5kw/100kw	1	3	1	1	1	1	112	PINNACLE	ABC	MCG
12.4	16.4	16.4	17.1	15.1	2	WIKS UC	101.9 100kw	2	1	2	2	2	2	109	TAYLOR	ABC	D&R
5.4	4.2	4.2	4.3	6.5	3	WSFL AOR	106.5 100kw	3	7	3	3	3	6	75	CARAVELLE	UNIS	EAST
4.2	3.1	4.5	6.8	4.3	4	WNCT B/EZ	107.9 100kw	6	18	14	11	7	3	85	ROY H. PARK	ABC	MMR
3.7	5.0	3.7	4.0	3.8	5	WKOQ Gold	98.7 100kw	10	9	8	4	4	4	86	WINFAS/VA.	MBS	D&R
7.3	6.7	5.2	3.9	3.3	6	WDLX AC	93.3 100kw	4	4	6	6	6	7	41	TAR HILL	ABC	BAN
2.0	1.8	2.7	3.0	3.2	7	WRDU AOR	106.1 100kw	7	12	4	5	8	15	64	VOYAGER	SOU	MMR
4.0	3.5	3.0	4.3	3.0	8	WRHT CHR	96.3 50kw	5	2	5	7	11	16	55	EAST. CAROLINA	CNN	----
2.6	3.2	2.8	2.2	2.7	9	WTRG Gold	100.7 100kw	9	15	24	8	5	5	61	JOYNER ADV.	ABC	D&R
3.2	1.4	1.4	1.7	2.6	10	WTND Ctry	99.5 16.5kw	8	11	7	10	9	10	54	TAYLOR	UNIS	D&R

GREENVILLE SPAR.

BATON ROUGE

#82

POPULATION: 441,100 (Black: 28.9%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
19.6	19.0	18.0	13.2	16.4	1	WYNK-A/F Ctry	1380/101.5 5kw/100kw	1	6	2	1	1	1	91	NARRAGANSETT	ABC	TOR
11.4	11.6	12.0	11.9	11.6	2	KQXL UC	106.5 50kw	2	1	1	2	2	4	91	CITYWIDE BR.	AURN	BAN
11.3	11.1	8.9	10.0	11.4	3	WXOK UAC	1460 5(1)kw	4	5	4	3	3	2	106	CITYWIDE BR.	AURN	BAN
5.5	5.3	5.7	5.5	6.0	4	WKJN Ctry	103.3 100kw	5	8	6	6	4	5	58	SOUTHERN COMM.	MBS	EAST
7.1	5.3	5.9	7.4	5.7	5	WJBO NIT	1150 5kw	6	16	11	8	5	3	64	BATON ROUGE	CBS	CHR
4.1	3.9	4.4	4.2	4.7	6	WTGE AOR	100.7 100kw	7	7	3	4	6	11	57	VETTER COMM.	ABC	EAST
7.1	5.6	6.4	5.5	4.6	7	WFMF CHR	102.5 100kw	3	2	8	10	10	10	42	GUARANTY	UNIS	CHR
2.2	2.6	3.3	2.3	4.6	8	WQUE-FM UC	93.3 93kw	11	3	7	7	9	9	83	CLEAR CHANNEL	----	D&R
5.4	4.9	6.2	4.5	4.3	9	KRVE AC	96.1 43kw	8	11	5	5	8	8	54	McFORHUN, INC.	----	K&P
3.3	5.5	3.6	4.9	3.9	10	WGGZ Gold	98.1 100kw	9	15	10	9	7	6	56	GUARANTY	UNIS	KATZ

BATON ROUGE

#83

LITTLE ROCK

POPULATION: 440,000 (Black: 18.7%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
									12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK				
19.1	18.4	17.2	17.4	14.6	1	1	KSSN Ctry	95.7 92kw	1	5	3	1	1	1	69	SOUTHERN SKIES	ABC	KATZ
10.2	8.9	11.8	11.0	9.8	2	2	KIPR UC	92.3 100kw	6	1	2	3	6	10	102	CORNERSTONE	ABC	KATZ
9.8	8.2	10.5	7.4	7.8	3	3	KDDK Ctry	100.3 44.2kw	2	2	5	4	3	4	64	GALAXY BR.	----	MCG
8.7	10.8	7.5	9.2	7.7	4	4	KARN N/T	920 5kw	4	11	9	9	7	2	69	SNIDER	CBS	KATZ
7.2	7.1	6.6	6.9	6.8	5	5	KURB-A/F AC	1250/98.5 2.5(2)kw/99kw	3	4	6	5	2	6	58	GHB BR.	----	D&R
8.7	9.8	6.6	7.3	6.6	6	6	KMJX AOR	105.1 79kw	7	7	1	2	4	11	71	COASTAL	ABC	D&R
3.2	3.5	4.2	4.4	5.6	7	7	KOLL Gold	94.9 96kw	5	6	8	6	5	3	58	SOUTHERN STARR	UNIS	----
3.8	5.1	3.9	4.4	5.0	8	8	KKYK AOR	103.7 100kw	8	3	4	7	10	21	61	SNIDER	----	BAN
3.0	4.5	4.8	4.5	4.8	9	9	KHLT AC	94.1 100kw	9	10	7	8	8	7	62	SIGNAL MEDIA	----	CHR
3.0	3.5	3.9	2.6	3.8	10	10	KEZQ AC	102.9 50kw	10	9	14	12	12	5	64	OMNI BR.	----	D&R

#84

CHARLESTON, SC

POPULATION: 432,800 (Black: 28.9%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
									12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK				
14.8	12.8	13.4	13.9	14.8	1	1	WWWZ UC	93.3 50kw	2	1	1	1	1	4	122	MILLENNIUM COM.	AURN	D&R
11.6	9.2	14.1	12.6	8.1	2	2	WEZL Ctry	103.5 100kw	1	5	5	3	2	1	67	APOLLO RADIO	MBS	BAN
7.0	4.9	6.5	7.3	7.6	3	3	WAVF AOR	96.1 100kw	3	4	2	2	4	11	69	PRITCHARD & CO.	----	CHR
4.4	6.4	4.8	4.3	6.0	4	4	WXTC-FM AC	96.9 100kw	9	3	6	4	3	5	84	EBE COM.	----	MCG
8.7	7.9	6.1	8.7	5.5	5	5	WBUB Ctry	107.5 100kw	5	6	4	6	9	8	63	LOW COUNTRY	----	MCG
4.7	3.8	4.8	2.5	5.5	5	5	WPAL UC	730 1kw	11	15	10	8	6	2	101	WPAL, INC.	AURN	ROS
5.7	4.7	3.9	4.7	5.1	7	7	WSSX AC	95.1 100kw	4	2	3	5	5	14	55	FAIRCOM, INC.	----	KATZ
6.9	8.9	7.4	7.0	4.8	8	8	WTMA N/T	1250 5(1)kw	8	17	14	11	10	3	65	DIXIE COM.	NBC	KATZ
4.0	4.9	4.4	5.0	3.9	9	9	WSUY AC	100.5 17.5kw	10	16	12	10	7	6	66	DIXIE COM.	UNIS	KATZ
4.3	3.8	3.9	4.4	3.9	9	9	WYBB CR	98.1 50kw	6	11	7	7	8	12	49	L.M. COM.	----	EAST

NEW BEDFORD-FALL RIVER

#85

POPULATION: 427,000 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.0	8.3	6.3	1	WHJY AOR	94.1 50kw	2	11	1	1	6	9	73	GRIFFIN GROUP	SOU	KATZ
3.1	3.3	5.8	2	WWBB Gold	101.5 13.5kw	4	24	15	4	2	1	74	WILKS/SCHWARTZ	---	MMR
5.2	7.5	5.4	3	WFHN CHR	107.1 3kw	7	3	6	2	3	4	86	SAGE	---	CHR
5.7	5.6	5.2	4	WPRO-FM CHR	92.3 39kw	1	2	2	3	4	11	47	TELE-MEDIA	ABC	MCG
7.9	5.9	5.1	5	WCTK Ctry	98.1 47kw	8	7	14	6	7	6	86	HALL	---	D&R
4.2	4.8	4.9	6	WSNE AC	93.3 30kw	3	8	9	5	1	2	62	BECK-ROSS	---	EAST
4.4	3.1	4.5	7	WWLI AC	105.1 50kw	5	22	11	7	5	3	59	TMZ	---	TOR
1.7	3.1	4.3	8	WBZ News	1030 50kw	10	15	16	12	9	5	84	GROUP W	ABC	G/W
6.1	4.7	3.6	9	WPLM-A/F BBnd	1390/99.1 5kw/50kw	13	18	32	30	16	10	79	PLYMOUTH ROCK	UNIS	D&R
3.8	4.5	3.3	10	WBSM N/T	1420 5(1)kw	18	14	18	29	28	13	134	H&D	NBC	CHR

NEW BEDFORD

BAKERSFIELD

#86

POPULATION: 412,600 (Black: N/A; Hispanic: 29.6%)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
16.6	15.9	13.7	15.0	17.2	1	KUZZ Ctry	107.9 5.8kw	1	4	1	1	1	1	92	BUCK OWENS	---	KATZ
10.6	9.2	11.8	6.3	9.2	2	KKXX-FM CHR	105.3 35kw	2	1	2	2	4	7	69	GRAPEVINE	---	D&R
6.7	6.8	7.7	7.1	6.3	3	KERN N/T	1410 1kw	4	7	9	6	2	3	84	AMERICAN GEN.	ABC	CHR
4.8	6.9	5.9	7.4	6.2	4	KRAB AOR	106.3 3.9kw	3	2	3	5	10	14	72	DOUBLE D	---	D&R
2.1	3.0	3.3	5.4	5.5	5	KIWI Clas	92.1 6kw	9	5	4	3	7	8	108	KMAP INC.	---	CMBS
3.2	5.8	5.2	4.7	5.2	6	KGFM B/EZ	101.5 4.8kw	6	8	5	9	8	6	71	KERN	UNIS	CHR
3.3	3.6	4.6	4.6	4.9	7	KERN-FM Gold	94.1 4.5kw	4	7	17	7	5	2	63	AMERICAN GEN.	---	CHR
2.4	2.7	3.3	2.5	4.7	8	KKBB CR	97.7 3kw	8	9	7	4	3	4	81	KOHL COMM.	---	EAST
3.8	3.9	3.6	4.1	4.1	9	KLLY AC	95.3 72.5kw	7	10	8	8	6	5	60	BUCKLEY	AP	D&R
2.2	4.8	3.9	4.3	3.3	10	KWEM/KSUV Span	1590/102.9 5kw/20.5kw	15	11	6	10	9	10	129	CABALLERO MEDIA	---	CAB

BAKERSFIELD

#87

YOUNGSTOWN-WARREN

POPULATION: 411,400 (Black: 10.5; Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.3	14.8	12.9	1	WQXK Ctry	105.1 88kw	2	6	2	1	1	1	99	REACH RADIO	UNIS	BAN
12.7	13.0	12.6	2	WKBN NIT	57.0 5kw	3	7	9	8	6	3	104	WKBN BR.	CBS	KATZ
9.2	10.8	11.4	3	WHOT-FM CHR	101.1 25kw	1	1	1	2	3	5	76	WHOT, INC.	----	CHR
6.6	8.0	7.9	4	WBBG Gold	93.3 50kw	5	4	4	4	2	2	81	H&D	----	CHR
9.7	9.0	7.5	5	WKBN-FM AC	98.9 4.5kw	4	14	6	5	4	4	78	WKBN BR.	UNIS	KATZ
6.9	6.6	6.4	6	WNCD AOR	106.1 3kw	6	3	3	3	5	7	67	WN BR.	----	TOR
0.0	0.0	4.4	7	WRBP UC	101.9 3kw	9	2	5	6	7	8	110	STOP 26/RIVER.	SMN	EAST
5.9	4.3	3.8	8	WYFM AC	102.9 26kw	7	5	8	7	8	6	44	SHARON	ABC	EAST
2.3	1.1	2.9	9	WRKU AOR	95.1 5kw	10	8	9	9	9	10	75	BETA BR.	UNIS	----
3.6	3.2	2.5	10	WSOM Nost	60.0 1kw	12	20	23	22	21	11	78	REACH RADIO	----	BAN

#88

WICHITA

POPULATION: 410,500 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.6	13.8	14.6	12.2	13.1	1	KZSN-A/F Ctry	1480/102.1 5(1)kw/100kw	1	2	2	1	1	2	84	SOUTHERN SKIES	SMN	KATZ
13.6	13.7	11.8	9.1	11.9	2	KFDI-FM Ctry	101.3 100kw	3	8	9	5	2	1	94	GREAT EMPIRE	ABC	TOR
8.9	12.2	8.8	10.4	11.3	3	KKRD CHR	107.3 100kw	2	1	1	2	4	6	78	SHERMAN	----	D&R
6.1	5.6	8.3	7.1	7.5	4	KICT AOR	95.1 100kw	5	3	3	3	6	10	89	GREAT EMPIRE	ABC	MCG
6.3	6.6	4.8	4.5	6.9	5	KNSS NIT	124.0 1kw	6	12	8	9	7	4	85	NEW WEST	NBC	D&R
6.8	9.0	9.1	6.4	6.3	6	KRBB AC	97.9 100kw	4	5	5	4	3	5	69	MARATHON BR.	----	CHR
5.5	6.3	5.9	6.4	5.7	7	KFDI Ctry	107.0 10(1)kw	9	7	14	12	11	7	86	GREAT EMPIRE	ABC	TOR
4.8	3.9	3.7	5.3	5.0	8	KEYN Gold	103.7 100kw	8	6	11	11	5	3	65	CLEAR CHANNEL	----	EAST
6.3	5.4	5.9	6.8	4.4	9	KRZZ AOR	96.3 50kw	7	16	4	6	8	13	57	NEW WEST	----	D&R
1.5	1.6	1.9	3.1	3.9	10	KYQQ Ctry	106.5 100kw	11	4	6	8	9	11	64	LESSO	----	----

POPULATION: 409,800 (Black: N/A; Hispanic: 23.1%)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
7.6	9.0	11.9	1	KATM Ctry	103.3 50kw	2	2	2	2	1	1	100	CITADEL COM.	ABC	CHR
8.2	8.5	7.1	2	KWIN CHR	97.7 3kw	1	1	3	4	6	11	53	FRONT LINE COM.	---	MMR
5.5	5.2	6.3	3	KHOP AOR	104.1 50kw	3	6	1	1	2	25	60	FULLER-JEFFREY	---	CHR
3.7	6.7	4.7	4	KNBR FS	680 50kw	4	27	10	6	5	7	65	SUSQUEHANNA	ABC	EAST
5.0	4.3	4.4	5	KOSO AC	93.1 2.95kw	5	5	4	3	7	9	62	SPACECOM	AP	KATZ
7.4	5.2	3.8	6	KFMR Ctry	100.1 6kw	7	18	11	7	3	2	67	CARSON GROUP	---	EAST
3.2	3.2	3.5	7	KJOY AC	99.3 2.95kw	11	15	7	5	4	4	79	JOSEPH GAMBLE	---	CHR
3.2	4.3	3.1	8	KCBS News	740 50kw	6	23	13	12	10	8	45	CBS	CBS	CBS
0.0	0.8	2.7	9	KBEE Nost	970 1kw	15	22	24	23	19	6	91	CITADEL COM.	ABC	CHR
3.5	2.3	2.7	9	KMEL CHR	106.1 69kw	8	3	5	9	15	30	49	EVERGREEN	---	CHR
3.0	3.7	2.7	9	KRAK Ctry	1140 50kw	9	10	26	14	13	5	56	EZ	---	KATZ

STOCKTON

POPULATION: 405,300 (Black: 25.7%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.7	10.9	14.3	13.1	10.9	1	WBLX-FM UC	92.9 100kw	2	1	1	1	2	4	100	APRIL BR.	UNIS	D&R
16.0	13.9	16.0	14.1	10.4	2	WKSJ-A/F Ctry	1270/94.9 5kw/100kw	1	4	5	2	1	1	71	CAPITOL BR.	ABC	BAN
5.3	5.6	4.5	7.3	7.5	3	WKRK N/T	710 1kw	6	14	10	8	6	3	103	WKRK-TV, INC.	CBS	KATZ
4.3	6.5	8.1	7.4	6.3	4	WABB-FM CHR	97.5 100kw	3	2	3	6	9	9	71	DITTMAN GROUP	ABC	CHR
3.8	3.5	4.2	5.8	5.8	5	WAVH Gold	96.1 100kw	4	9	9	7	4	2	75	WESHAM BR.	UNIS	BAN
4.7	4.7	5.7	3.8	5.7	6	WGOK UC	900 1kw	10	7	11	11	11	6	102	ROBERDS DR.	AURN	ROS
6.7	9.4	5.7	7.3	5.4	7	WJLQ UAC	100.7 100kw	8	5	4	3	5	6	82	BREM BR.	ABC	KATZ
6.7	5.4	6.6	4.9	5.1	8	WKRK-FM AC	99.9 100kw	5	11	7	5	3	5	68	WKRK-TV, INC.	MBS	KATZ
4.7	3.8	3.1	3.9	4.7	9	WXBM Ctry	102.7 100kw	9	3	6	9	10	10	83	CALENDAR BR.	MBS	KATZ
5.2	7.7	4.5	8.0	4.6	10	WGCX AOR	104.1 100kw	7	8	2	4	8	14	68	WESCOM GROUP	ABC	EAST

MOBILE

#91

COLUMBIA, SC

POPULATION: 391,100 (Black: 29.6%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
16.9	18.0	20.5	20.5	16.7	1	WVDM UC	101.3 100kw	2	1	1	1	1	4	123	GAMECOCK CITY	UNIS	D&R
12.9	12.2	13.3	14.2	12.6	2	WCOS-FM Ctry	97.5 100kw	1	3	2	2	2	2	91	MEDIACOMM	ABC	KATZ
4.6	5.4	3.7	4.4	8.1	3	WSCQ Nost	100.1 5.9kw	8	15	12	11	8	1	118	CONGAREE BR.	CBS	EAST
7.3	6.3	7.7	6.0	7.0	4	WVOC NIT	560 5kw	4	13	9	9	5	5	78	CLAYTON RADIO	CNN	BAN
4.8	4.8	4.6	5.3	6.4	5	WOMG-FM Gold	103.1 3kw	5	10	10	4	3	3	75	PRICE	MBS	TOR
7.3	7.5	7.5	7.6	6.4	5	WTCB AC	106.7 100kw	6	11	7	3	4	6	79	BLOOMINGTON	AP	CHR
5.7	7.2	8.7	7.5	6.3	7	WNOK CHR	104.7 100kw	3	2	5	6	7	9	69	VOYAGER	ABC	KATZ
5.7	6.9	4.4	7.9	5.9	8	WHKZ Ctry	96.7 3.3kw	7	4	4	5	6	8	78	UNIVERSAL COM.	----	K&P
5.6	5.1	4.1	5.1	4.2	9	WARQ AOR	93.5 2.8kw	10	6	3	7	10	13	72	CLAYTON RADIO	----	BAN
4.0	4.2	5.0	3.9	4.0	10	WMFX AOR	102.3 3kw	9	7	6	8	9	12	66	BTMI, INC.	----	D&R

#92

NEW HAVEN

POPULATION: 385,200 (Black: 11.6%; Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.6	9.1	10.8	1	WPLR AOR	99.1 14.1kw	2	3	1	1	1	3	91	SOUTHERN STARR	----	EAST
10.7	7.0	9.2	2	WELI FS	960 5kw	3	13	9	6	7	2	84	CLEAR CHANNEL	CBS	MCG
8.3	7.3	7.8	3	WEZN AC	99.9 27.5kw	4	14	7	2	2	1	80	NEWCITY	----	KATZ
7.1	8.2	7.3	4	WKCI CHR	101.3 10kw	1	1	2	3	5	5	53	CLEAR CHANNEL	----	MCG
4.3	2.8	5.2	5	WDRG-FM Gold	102.9 19.5kw	6	5	8	5	4	4	77	BUCKLEY	----	MCG
3.4	2.8	4.8	6	WEBC AC	107.9 50kw	7	12	6	4	3	6	72	WIN	----	BAN
4.9	5.8	4.6	7	WFAN Sports	660 50kw	8	17	4	7	6	7	74	INFINITY	NBC	EAST
2.6	3.3	4.3	8	WYBC UAC	94.3 1.7kw	10	4	3	8	8	12	81	YALE BR.	SMN	K&P
4.3	5.7	3.8	9	WKSS CHR	95.7 16.5kw	5	2	5	9	9	15	45	PRECISION MED.	AP	MMR
2.9	2.5	3.7	10	WCBS News	880 50kw	9	20	16	13	12	8	68	CBS	CBS	CBS

POPULATION: 380,900 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.3	9.3	10.4	1	WAJI AC	95.1 39kw	3	3	5	1	1	1	74	SARKES TARZIAN	---	KATZ
11.5	10.3	9.5	2	WBTU Ctry	93.3 50kw	4	4	4	3	2	3	79	FORT WAYNE MED.	MBS	EAST
12.5	8.5	9.3	3	WMEE CHR	97.3 26kw	1	1	2	4	6	5	56	FEDERATED MEDIA	ABC	CHR
6.4	9.7	9.0	4	WOWO-A/F FS	1190/103.1 50kw/3kw	2	8	16	9	5	2	62	PRICE	CBS	KATZ
7.4	7.5	7.8	5	WBYP CR	98.9 50kw	5	5	1	2	3	8	71	ATLANTIC RESOU.	UNIS	EAST
5.2	5.0	6.0	6	WDJB CHR	106.3 3kw	6	1	6	6	11	15	61	JOHN LINN	---	BAN
7.6	6.0	5.9	7	WXKE AOR	103.9 3kw	8	9	3	5	4	10	80	BOSTWICK CORP.	SOU	D&R
0.0	0.0	3.8	8	WQHK-FM* Ctry	105.1 13.5kw	9	14	7	7	8	11	66	JAM COM.	---	CHR
5.6	4.8	3.6	9	WGL N/T	94.1 6kw	7	13	10	11	10	6	48	KOVAS COM.	CNN	---
0.0	4.0	3.4	10	WFWI AC	92.3 3.8kw	11	12	8	8	7	7	84	EDGEWATER	---	TOR

*Under an LMA with Federated Media.

JOHNSON CITY-KINGSPORT-BRISTOL

POPULATION: 380,700 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
27.6	28.5	29.6	1	WXBQ-FM Ctry	96.9 67kw	1	1	1	1	1	1	102	BRISTOL	ABC	CHR
14.3	12.6	11.5	2	WTFM AC	98.5 100kw	3	3	3	2	2	2	76	GLENWOOD COMM.	ABC	EAST
13.5	13.2	9.8	3	WQUT CHR	101.5 100kw	2	2	2	3	3	6	60	BLOOMINGTON	UNIS	KATZ
3.2	4.0	5.3	4	WJCW Talk	91.0 5kw	4	16	9	6	6	4	79	BLOOMINGTON	MBS	KATZ
4.1	4.5	4.1	5	WUSJ Ctry	99.3 .42kw	5	19	13	9	7	3	65	TRI-CITY BR.	NBC	D&R
1.9	2.1	3.4	6	WKPT Nost	1400 1kw	7	5	12	10	13	10	79	GLENWOOD COMM.	ABC	EAST
2.9	3.1	3.3	7	WIMZ AOR	103.5 100kw	8	12	4	4	4	12	77	SOUTH CENTRAL	SOU	D&R
4.1	2.9	3.1	8	WKOS Gold	104.9 1.4kw	6	6	6	5	5	5	55	BLOOMINGTON	UNIS	KATZ
3.1	1.9	2.7	9	WIVK-FM Ctry	107.7 91kw	9	15	10	8	8	7	72	DICK	ABC	KATZ
2.7	2.3	2.7	9	WMEV Ctry	93.9 100kw	10	18	5	7	9	8	98	SUMMIT	NBC	REG

#95

SPOKANE

POPULATION: 378,800 (Black & Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.6	8.8	8.9	10.0	11.3	1	KZZU CHR	92.9 85kw	1	1	3	3	4	8	81	HIGHSMITH BR.	---	CHR
15.4	11.0	11.3	13.9	9.4	2	KDRK Ctry	93.7 56kw	2	10	4	5	6	1	82	CITADEL COM.	---	EAST
4.1	3.5	6.4	6.3	8.1	3	KKZX CR	98.9 100kw	4	4	2	1	1	5	79	FORCE STREET	---	---
8.2	10.4	11.5	8.2	7.6	4	KISC AC	98.1 94kw	3	2	5	4	2	3	68	SILVERADO BR.	---	MMR
5.6	6.5	7.7	5.8	7.4	5	KEZE AOR	105.7 100kw	7	6	1	2	5	12	91	CITADEL COM.	---	KATZ
7.0	8.7	8.0	9.3	6.6	6	KEYF-A/F Gold	1050/101.1 5kw/100kw	5	5	11	6	3	1	64	KEYF CORP.	---	MCG
7.0	7.1	5.6	5.3	5.4	7	KXLY N/T	920 5kw	6	9	16	13	11	7	61	SPOKANE TV	CBS	TOR
2.3	2.7	3.8	3.9	5.1	8	KNFR Ctry	96.1 56kw	9	3	7	7	7	4	80	SILVERADO BR.	UNIS	MMR
4.8	4.9	4.5	5.6	4.7	9	KAQQ Nost	590 5kw	11	11	17	16	16	13	88	SILVERADO BR.	UNIS	MMR
5.7	5.8	5.7	4.2	4.5	10	KXLY-FM AC	99.9 37kw	8	18	10	9	10	6	65	SPOKANE TV	---	TOR

#96

DAYTONA BEACH

POPULATION: 378,200 (Black: 7.8%; Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.7	12.2	9.9	1	WMGF AC	107.7 100kw	1	7	12	8	3	1	94	METROPLEX	---	BAN
11.1	10.0	7.2	2	WGNE-FM Ctry	98.1 50kw	2	5	6	7	7	4	74	SOUTHERN STARR	---	BAN
9.7	6.6	6.7	3	WROD Nost	1340 1kw	8	14	21	24	25	11	103	LA PAZ BR.	ABC	REG
7.8	8.2	6.4	4	WOCL Gold	105.9 100kw	3	12	9	4	1	2	71	AMERICAN MEDIA	AP	CHR
3.5	5.5	6.1	5	WCFB Ctry	94.5 100kw	4	3	1	3	4	8	71	ROOT COM.	---	KATZ
5.7	4.2	5.7	6	WNDB N/T	1150 1kw	12	11	17	16	13	3	97	ROOT COM.	CBS	TOR
3.0	4.0	5.4	7	WOMX-A/F AC	950/105.1 5kw/100kw	6	6	4	2	2	5	74	NATIONWIDE	---	MCG
7.0	6.9	5.3	8	WJHM UC	101.9 28kw	10	1	5	9	10	13	83	BEASLEY	---	D&R
0.5	2.1	4.6	9	WJRR AOR	101.1 100kw	7	8	1	1	5	10	68	PAXSON BR.	---	BAN
4.7	4.7	4.3	10	WWKA Ctry	106.7 100kw	5	17	11	12	9	7	58	NEWCITY	---	KATZ



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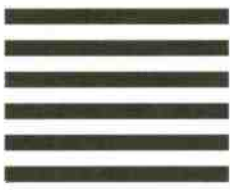
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MELBOURNE-TITUSVILLE-COCOA, FL

#97

POPULATION: 372,300 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.5	10.1	11.7	1	WMMB BBnd	1240 1kw	6	21	22	20	19	1	140	CITY BR.	MBS	TOR
4.8	6.0	7.1	2	WAOA CHR	1071 100kw	1	1	2	3	7	12	60	SILICON EAST	---	TOR
4.1	6.3	7.0	3	WHKR Ctry	102.7 50kw	8	6	7	6	2	2	103	ROPER BR.	---	K&P
11.3	8.0	6.6	4	WWKA Ctry	92.3 100kw	5	22	5	5	5	3	76	NEWCITY	---	KATZ
2.5	3.4	6.5	5	WJRR AOR	101.1 100kw	2	3	1	2	4	8	62	PAXSON BR.	---	BAN
7.1	5.6	6.1	6	WHTQ CR	96.5 100kw	3	10	3	1	1	5	67	TK	SOU	TOR
8.2	6.1	5.3	7	WLRQ AC	99.3 50kw	7	4	6	4	3	6	65	EZ COMM INC.	---	EAST
3.4	3.1	4.7	8	WOMX-AJF AC	950/105.1 5kw/100kw	4	7	8	7	6	7	53	NATIONWIDE	---	MC
2.8	4.3	3.9	9	WDIZ AOR	100.3 100kw	9	9	4	8	9	10	66	SHAMOCK	ABC	MMR
3.0	4.4	3.2	10	WJHM UC	101.9 28kw	13	2	9	10	11	20	71	BEASLEY	---	D&R
2.3	2.6	3.2	10	WOCL Gold	105.9 100kw	10	19	13	9	9	4	60	AMERICAN MEDIA	AP	CHR

MELBOURNE-TITUSVILLE-COCOA

CHATTANOOGA

#98

POPULATION: 371,600 (Black: 12.8%; Hispanic: N/A)

FALL '92	WINTER '93	SPRING '93	SUMMER '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
21.8	26.6	23.9	26.2	26.6	1	WUSY Ctry	100.7 100kw	1	1	1	1	1	1	113	COLONIAL	NBC	KATZ
7.7	8.5	10.4	10.5	10.3	2	WJTT UC	94.3 3kw	5	1	3	2	2	3	138	JETCOM	CBS	D&R
12.2	8.9	7.5	9.2	8.2	3	WDEF-FM BIEZ	92.3 100kw	2	6	10	7	3	2	72	PARK	CBS	MMR
4.9	5.0	6.1	4.6	5.9	4	WGOW N/T	1150 5kw	7	14	6	6	6	4	84	BLOOMINGTON	MBS	CHR
5.8	8.9	7.2	6.1	5.2	5	WSKZ AOR	106.5 100kw	3	3	4	3	5	8	52	BLOOMINGTON	---	CHR
4.8	2.9	5.0	2.6	4.7	6	WFXS CR	102.3 3kw	8	5	2	5	8	10	72	TENN. COMM.	---	BAN
6.0	4.3	5.2	6.1	4.7	6	WLMX AC	105.5 3kw	6	8	5	4	4	5	65	CHATTANOOGA	ABC	MCG
6.3	4.0	5.8	3.9	4.4	8	WDOD-FM Ctry	96.5 100kw	4	7	7	9	9	7	58	BAHAKEL	UNIS	BAN
2.0	1.4	2.2	3.1	3.7	9	WSGC Gold	101.9 .65kw	9	9	8	8	7	6	68	BATTLEFIELD	SMN	BAN
3.2	3.8	1.9	3.6	2.2	10	WNOO UG	1260 5kw	14	15	12	10	10	9	103	TENN. COMM.	AURN	BAN

CHATTANOOGA

#99

ROANOKE-LYNCHBURG

POPULATION: 371,500 (Black: 14.6%; Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
16.2	18.9	18.0	1	WYYD Ctry	107.9 20.5kw	1	4	3	1	1	1	109	WINFAS OF VA.	MBS	MCG
9.3	10.5	11.6	2	WLYK/WXLK CHR	100.1/92.3 20kw/93kw	2	1	1	3	4	4	78	CEBE INVEST.	UNIS	MCG
10.0	12.0	9.4	3	WROV-FM AOR	96.3 14kw	5	2	2	2	3	5	113	WEIL ENTER.	ABC	CHR
8.3	6.5	8.0	4	WSLQ AC	99.1 200kw	4	9	5	4	2	2	90	MEL WHEELER	ABC	KATZ
9.5	10.1	7.8	5	WPVR B/EZ	94.9 100kw	3	17	7	5	5	3	80	JIM GIBBONS	---	K&P
6.3	3.5	6.1	6	WJLM Ctry	93.5 6kw	6	7	11	6	6	6	94	WRIS	MBS	TOR
5.1	6.0	4.2	7	WFIR FS	96.0 5kw	7	14	9	9	7	7	72	JIM GIBBONS	CBS	TOR
4.2	1.5	3.9	8	WJJS UC	101.7 3.4kw	10	3	6	7	8	11	123	CRS COM.	ABC	K&P
4.1	2.7	3.1	9	WSLC AC	61.0 5kw	8	18	16	13	11	8	85	MEL WHEELER	NBC	KATZ
2.7	4.2	3.1	10	WVLR* UC	102.7 22kw	9	5	8	8	9	10	95	L-R RADIO	---	---

* Became WLDJ in December 1993.

#100

WORCESTER

POPULATION: 370,400 (Black & Hispanic: N/A)

FALL '92	SPRING '93	FALL '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.1	11.5	12.2	1	WSRS AC	96.1 16.5kw	1	9	3	1	1	1	80	KNIGHT QUALITY	---	BAN
7.9	9.9	9.0	2	WTAG N/T	58.0 5kw	3	25	11	9	4	2	80	KNIGHT QUALITY	CBS	BAN
10.6	12.2	8.7	3	WXLO AC	104.5 37kw	2	6	2	2	2	3	76	DEER RIVER	AP	MCG
6.5	7.0	6.9	4	WAAF AOR	107.3 18.5kw	4	2	1	3	5	23	70	ZAPIS	UNIS	D&R
3.6	5.2	5.0	5	WJMN CHR	94.5 11.5kw	5	1	4	6	11	16	58	ARDMAN	---	D&R
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4.8	3.3	4.0	7	WODS Gold	103.3 16kw	9	20	24	5	3	4	68	CBS	CBS	CBS
2.1	1.2	3.8	8	WBSC Ctry	96.9 12.5kw	10	13	9	7	6	6	75	GREATER MEDIA	---	MCG
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3.9	2.6	3.2	10	WBZ News	103.0 50kw	7	13	25	16	16	9	52	GROUP W	ABC	G/W



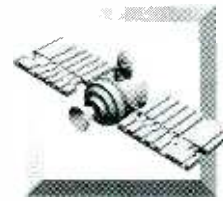
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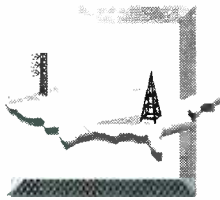
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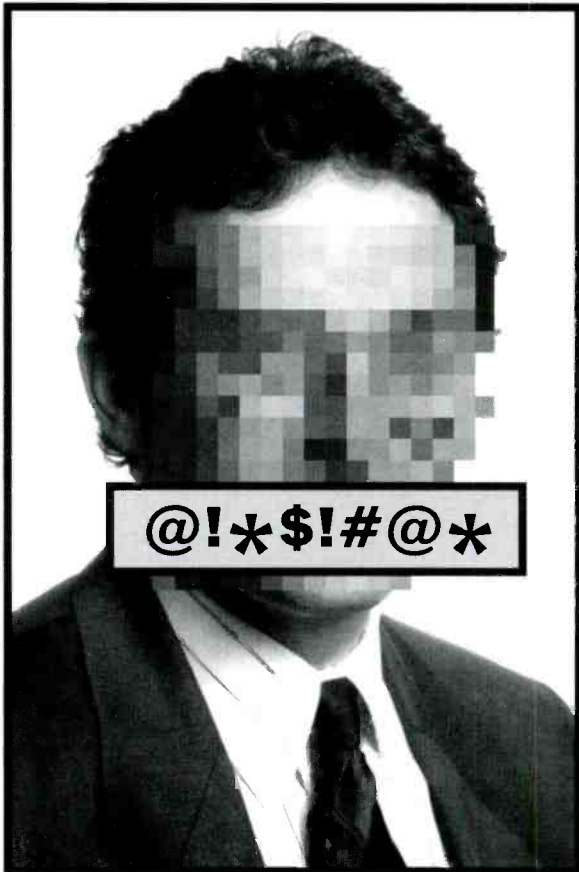
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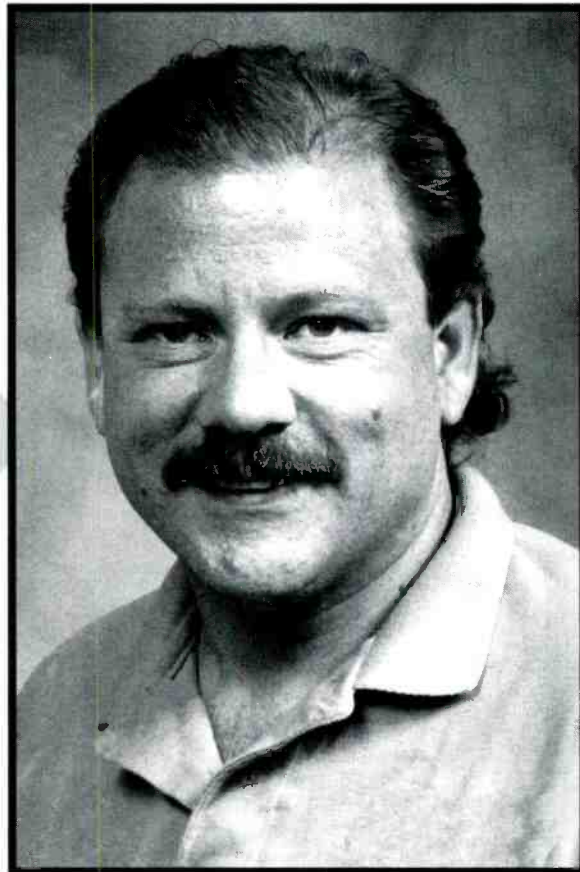
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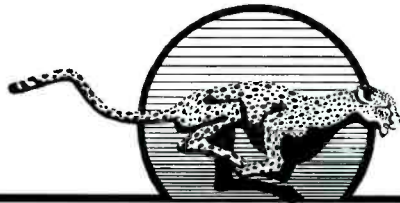
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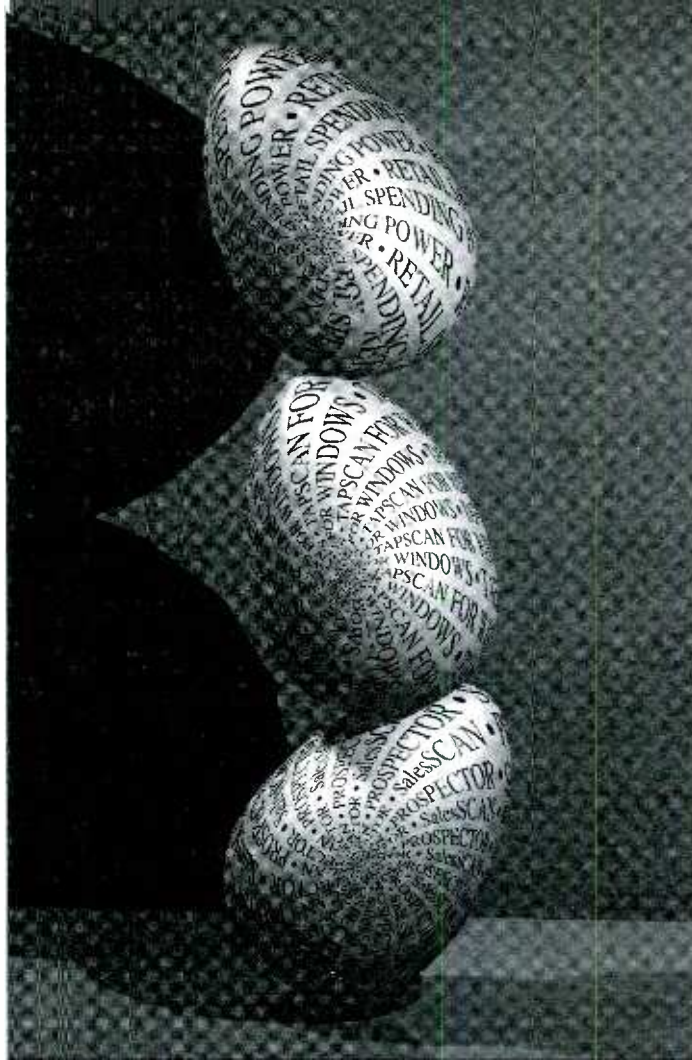
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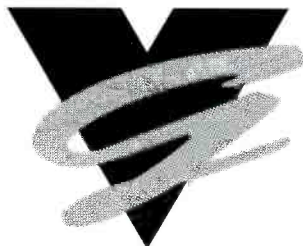
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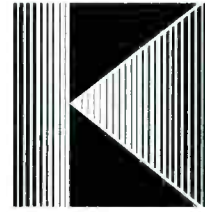
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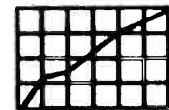
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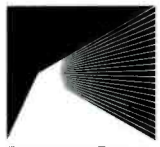
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- C = Computer Systems**
- CD = CD Players/Recorders**
- CO = Consoles**
- CR = Cart Decks**
- D = Distributors**
- DW = Digital Workstations**
- IT = Interactive Telephone**
- P = Processing**
- S = Studio Equipment**
- T = Transmission Equipment**
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Frank Altdoerffer II, CEO
Lancaster, PA WLAN-AM & FM

AmCom General Corporation

NationsBank Plaza
Suite 604
Greenville, SC 29601-2744
(803) 242-3800
FAX: (803) 271-2226

George R. Francis, Jr., President/CEO

Shreveport, LA KRMD-AM & FM
Greenville-Spartanburg, SC WJMZ

American General Media

P.O. Box 2700
Bakersfield, CA 93303
(805) 328-1440

Anthony Brandon, President

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Lubbock, TX KKCL
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Wichita Falls, TX KLLF & KWFS

American Media, Inc.

50 Francisco Street
Suite 490
San Francisco, CA 94133
(415) 397-1000, (516) 475-5200
FAX: (415) 397-1723, (516) 475-5211

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Alan Beck, President

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WOCL
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Riverside-San Bernardino, CA KMEN & KGGI
Sacramento, CA KAYL & KAH1

American Network Group Inc.

621 Mainstream Drive
Suite 230
Nashville, TN 37228
(615) 742-6105
FAX: (615) 742-6124

Robert Williamson, President

Cookeville, TN WPTN & WGSQ
Ocala, FL WTMC

American Radio Systems

116 Huntington Avenue
Boston, MA 02116
(617) 375-7500
FAX: (617) 375-7575

Steven B. Dodge, Chairman/CEO

David Pearlman, Co-CEO

Joseph L. Winn, CFO/Co-CEO

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Americom

6255 Sunset Boulevard
Suite 1901
Los Angeles, CA 90028
(213) 465-7700
FAX: (213) 465-3635

Tom Quinn, President

Fresno, CA KEYQ & KEZL
Las Vegas, NV KFBI
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Anderson Stations

6535 W. Jewell Avenue
Denver, CO 80232
(303) 922-5511

Roger Anderson, President

Denver, CO KRKS
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Columbus, NE KJSK & KLIR

A

Apollo Radio, Ltd.

350 Park Avenue
10th Floor
New York, NY 10022
(212) 750-4530
FAX: (212) 750-4531

William L. Stakelin, President/CEO

Kansas City, MO KMXV & KUDL
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Ardman Broadcasting Corporation

1250 Connecticut Avenue NW
Washington, DC 20036
(202) 637-9025

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Arrow Communications

266 W. Milbrook Road
Raleigh, NC 27609
(919) 870-8400

Paul H. Rothfuss, President

Davenport, IA KMJC
Utica-Rome, NY WFRG-AM & FM
Tuscaloosa, AL WTNW & WFFX
Lima, OH WZOQ

Astor Broadcast Group

1623 Fifth Avenue
Building D
San Rafael, CA 94901
(415) 456-1510
FAX: (415) 456-7261

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Orange, CA KIKF
Escondido, CA KSPA & KOWF

Atlantic Broadcasting Group

P.O. Box 2063
Goldsboro, NC 27533
(919) 734-1111
FAX: (919) 734-0877

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Whiteville-Fayetteville, NC WZFX

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One Broadcast Plaza
Middletown, NY 10940-4984
(914) 343-4744
FAX: (914) 341-1633

Donald G. Schwartz, Group VP

Dundee-Chicago, IL WABT-FM
Ocean City-Atlantic City, NJ WKTU-FM
Portland, ME WLPZ-AM, WCSO-FM

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Barnstable Broadcasting, Inc.

P.O. Box 9042
125 Technology Drive
Waltham, MA 02254-9042
(617) 647-0608
FAX: (617) 647-2621

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Albert J. Kaneb,

Group Owner/Chairman/CEO

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Akron, OH WSLR & WKDD
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Albany, NY WGNA-AM & FM

BayCom Partners, L.P.

50 Francisco Street
Suite 257
San Francisco, CA 94133
(415) 421-0680
FAX: (415) 421-0683

Jack McSorley, COO

Portland, OR KKBK, KUPL-AM & FM
San Jose, CA KSJX & KSJO

BCR Corporation, Inc.

9102 N. Meridian Street
Suite 500
Indianapolis, IN 46260
(317) 844-7390

FAX: (317) 848-8973

John W. Biddinger, President

Omaha, NE KESY-AM & FM

Beacon Broadcasting Corporation

475 South Avenue
P.O. Box 511
Beacon, NY 12508
(914) 831-8000
FAX: (914) 838-2109

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Alford H. Lessner, President

Beacon-Newburgh, NY WBNR
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Beasley Broadcast Group

3033 Riviera Drive
Suite 200
Naples, FL 33940
(813) 263-5000
FAX: (813) 263-8191

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Simon T, President/COO

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Orlando, FL WJHM
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Beck-Ross Communications, Inc.

Two Lincoln Avenue
P.O. Box 256
Rockville Centre, NY 11570
(516) 764-8999, (718) 343-1234
FAX: (516) 764-7759

James E. Champlin, President/CEO

Long Island, NY WBLI-FM
Hartford, CT WHCN-FM
Providence, RI WSNE-FM
Louisville, KY WLRS-FM

Benchmark Communications

111 S. Calvert Street
Suite 2700
Baltimore, MD 21202
(410) 385-5249

Bruce R. Spector, General Partner

Joseph L. Mathias, General Partner

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Bible Broadcasting Network, Inc.

8030 Arrowridge Boulevard
Charlotte, NC 28273
(704) 523-5555

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Bloomington Broadcasting Corp.

236 Greenwood Avenue
Bloomington, IL 61704
(309) 829-1221
FAX: (309) 827-8071

Timothy R. Ives, President

Columbia, SC WTCB
Grand Rapids, MI WKLQ
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B

Bonneville International Corporation

Broadcast House
P.O. Box 1160
Salt Lake City, UT 84110-1160
(801) 575-7500
FAX: (801) 575-7548

Rodney H. Brady, President/CEO

New York, NY	WMXV
Los Angeles, CA	BIG
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(a division of Booth American)
333 W. Fort Street
Detroit, MI 48226-3134
(313) 965-3360
FAX: (313) 965-1160

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Brill Media Co., Inc.

420 N.W. 5th Street, Suite 3-B
P.O. Box 3353
Evansville, IN 47732
(812) 423-6200
FAX: (812) 428-4021

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Bristol, VA 24203
(703) 669-8112
FAX: (703) 669-0541

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Broadcast Alchemy, L.P.

312 Walnut Street
Suite 3550
Cincinnati, OH 45202
(513) 621-1600
FAX: (513) 621-3299

Frank E. Wood, President/CEO

Pittsburgh, PA	WDVE
Indianapolis, IN	WNDE & WFBQ

Broadcasting Partners, Inc.

150 W. 55th Street
New York, NY 10019
(212) 581-3210
FAX: (212) 399-9117

Lee Simonson, Executive Vice

Chairman/COO

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1421 Great Plains Boulevard
Suite C
Lawton, OK 73505-2843
(405) 536-9530
FAX: (405) 536-FAXX

Chuck Morgan, President

Lawton, OK	KMGZ
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Brown Broadcasting Company

280 Commerce Circle
Sacramento, CA 95815
(916) 923-6800
FAX: (916) 923-9321

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166 West Putnam Avenue
Greenwich, CT 06830
(203) 661-4307
FAX: (203) 622-7341

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One PPG Place
Suite 2350
Pittsburgh, PA 15222
(412) 263-6725
FAX: (412) 263-6737

Nicholas Galli, President

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Marion, OH	WMRN-AM & FM
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Middletown, NJ 07748
(908) 758-8900
FAX: (908) 758-9882

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1009 Drayton Road
Fayetteville, NC 28303
(919) 864-5222
FAX: (919) 864-3065

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Capital Cities/ABC, Inc.

77 West 66th Street
21st Floor
New York, NY 10023
(212) 456-6079

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711 Hillsborough Street
Raleigh, NC 27603
(919) 890-6000

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Richmond, VA	WRNL & WRXL
Raleigh, NC	WRAL

Capitol Kids Radio Company

8555 16th Street
Silver Spring, MD 20910
(301) 588-1050
FAX: (301) 588-2249

Lawrence Kessner, Virginia Carson,

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Washington, DC	WKDL, WKDV

Capstar Communications

600 Congress Avenue
Suite 1270
Austin, TX 78701
(512) 477-7338
FAX: (512) 477-7389

R. Steven Hicks, President/CEO

Jackson, MI	WMSI & WJDS
Nashville, TN	WSIX
Greenville, SC	WMYI, WSSL- AM & FM

Carlson Communications International

P.O. Box 57760
Salt Lake City, UT 84157
(801) 268-8181
FAX: (801) 266-1510

Ralph J. Carlson, President

Salt Lake City, UT	KKDS & KRSP
Elko, NV	KRJC

Cascade Broadcasting Corporation

5410 S.W. Macadam
Suite 240
Portland, OR 97201
(503) 221-5166
FAX: (503) 221-5802

David Jack, President/Owner

Fresno, CA	KBIF
------------	------

C

Cascade Louisiana, Inc.

5410 S.W. Macadam
Suite 240
Portland, OR 97201
(503) 221-5166
FAX: (503) 221-5802
David Jack, President/Owner
New Orleans, LA WSHO

CAT Communications Inc.

518 17th Street
Suite 980
Denver, CO 80202
(303) 436-1869
FAX: (303) 436-1889
James Kent Nichols, President/CEO
John Nichols, Chairman
Oklahoma City, OK KPRW & KATT

CBS Radio Division

51 W. 52nd Street
New York, NY 10019
(212) 975-3976
FAX: (212) 975-7355
Nancy C. Widmann, President CBS
Radio Division
New York, NY WCBS-AM & FM
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Century Broadcasting

875 N. Michigan Avenue
Suite 3650
Chicago, IL 60611
(312) 922-1000
George A. Collias, President
Chicago, IL WPNT
Denver, CO KYBG-AM & FM

Chancellor Communications

9030 Woodhurst Drive
Dallas, TX 75243
(214) 348-8285
FAX: (214) 348-9277
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Sacramento, CA KFBK-AM,
KGBY-FM

Chase Communications

One Corporate Center
Hartford, CT 06103
(203) 527-6161
FAX: (203) 727-0158
Ed Karlik, President
Hartford, CT WTIC-AM & FM

Citadel Communications

1255 W. Baseline Road
Suite 191
Mesa, AZ 85202
(602) 730-6663
FAX: (602) 820-0037
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Colorado Springs, CO KKFM
Bozeman, MT KBOZ-AM & FM
Salt Lake City, UT KLZX & KCNR
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333 Dexter Avenue North
Suite 400
Seattle, WA 98109
(206) 448-3666
FAX: (206) 448-0928
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Seattle, WA KING-AM & FM

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200 Concord Plaza
Suite 600
San Antonio, TX 78216
(210) 822-2828
FAX: (210) 822-2299
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WYLD-AM & FM
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& KQXT
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Colfax Communications Inc.

920 Dain Plaza
60 South Sixth Street
Minneapolis, MN 55402
(612) 373-0100
Steven Goldstein, President
Washington, DC WBIG, WTEM
& WGMS
Minneapolis, MN KQQL & WBOB

Colonial Broadcasting, Inc.

One Commerce Street
Suite 300
Montgomery, AL 36104
(205) 240-9274
FAX: (205) 240-9219
Robert Lowder, Chairman
Montgomery, AL WLWI-AM & FM
Chattanooga, TN WUSY

Comco Broadcasting, Inc.

500 'L' Street
Suite 200
Anchorage, AK 99501
(907) 272-5945
FAX: (907) 272-5055
Robert Visser, President
Anchorage, AK KYAK-AM, KGOT-
FM, KYMG-FM
Fairbanks, AK KIAK-AM & FM

Commonwealth Broadcasting of Northern California

2550 Fifth Avenue
11th Floor
San Diego, CA 92103
(619) 236-9599
FAX: (619) 233-6517
Dex Allen, General Partner
Yuma, AZ KYXI
Las Vegas, NV KMZQ
Albuquerque, NM KRZY, KRST
& KOLT

Communications Investment Corp.

2185 S. 360 West
Salt Lake City, UT 84119
(801) 973-3000
FAX: (801) 973-3387
George Hatch, President
Vernal, UT KVEL & KLCY

Communications Properties, Inc.

P.O. Box 1280
5490 Saratoga Road
Dubuque, IA 52001-1280
(319) 583-6471
FAX: (319) 583-4535
Philip Kelly, President
Kevin Kelly, GM
Albert Lea, MN KATE & KRGR
Dubuque, IA WDBQ & KLYV

Community Pacific Broadcasting Company L.P.

P.O. Box 871
Monterey, CA 93942
(408) 655-6350
FAX: (408) 655-6355
David J. Benjamin, President/CEO
Modesto, CA KFIV & KJSN
Anchorage, AK KKSD, KASH
& KBFX

Community Service Radio, Inc.

P.O. Box 3335
Peoria, IL 61612
(309) 694-6262
FAX: (309) 694-2233
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Carbondale-
Murphysboro, IL WTAO
McLeansboro-
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Peoria, IL WIRL & WSWT
Wheeling, WV WKWK-AM & FM

Compass Radio Group, Inc.

9416 Mission Gorge Road
Santee, CA 92071
(619) 286-1170
FAX: (619) 449-8548
Bob Hughes, President
Phoenix, AZ KOOL-AM & FM
San Diego, CA KCBQ-AM & FM
St. Louis, MO KFNS-AM,
KEZK-FM

C

Contemporary Media Broadcasting Group

235 Jungerman Road
Suite 212
St. Peters, MO 63376
(314) 928-6569
FAX: (314) 928-6525

Mike Rice, President
Janet Cox, VP

Columbia, MO KFMZ
Terre Haute, IN WBOW, WZZQ
& WBFX
Lake of Ozarks, MO KBMX

Cook Inlet Radio Partners

P.O. Box 10239
Washington, DC 20018
(301) 441-3332
FAX: (301) 982-0981

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Dale Williamson, VP/Finance
& Administration

Houston, TX KBXX
Seattle, WA KUBE
Washington, DC WPGC-AM & FM

Cox Enterprises, Inc.

1400 Lake Hearn Drive NE
Atlanta, GA 30319
(404) 843-5245
FAX: (404) 843-5586

Robert F. Neil, Executive VP/Radio

Los Angeles, CA KFI & KOST
Chicago, IL WCKG
Miami, FL WIOD, WFLC
& WHQT
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Crawford Broadcasting

P.O. Box 3003
Blue Bell, PA 19422-0735
(215) 628-3500

Don Crawford, President

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Hammond-Chicago, IL WYCA
Detroit, MI WMUZ
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Homewood, AL WDJC
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Syracuse, NY WDCW
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CRB Broadcasting Corporation

630 Fifth Avenue
Room 2930
New York, NY 10111
(212) 581-7550
FAX: (212) 969-9102

Henry W. Stein, President/CEO

Allentown-Bethlehem, WAEB-AM & FM
Wilmington, DE WJBR-AM & FM
Ft. Pierce, FL WZZR
Huntington, WV WTCR-AM & FM
White Plains, NY WFAS-AM & FM
Norwalk, CT WNLK & WEFX

Cromwell Group, Inc.

P.O. Box 171097
Nashville, TN 37217
(615) 361-7560
FAX: (615) 366-4313

Bayard Walters, President

Peoria, IL WGLO-FM, WVLE
& WYFR
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Hawesville, KY WLME-FM,
WKCM-AM & FM
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Owensboro, KY WBIO-FM

Crown Broadcasting, Inc.

8401 Old Courthouse Road
Suite 140
Vienna, VA 22182
(703) 506-0990

Thomas Gammon, President

Ft. Collins, CO KTRR
Victorville, CA KZXY-AM & FM

Curtis Media Group

3012 Highwoods Boulevard
Suite 201
Raleigh, NC 27604
(919) 876-0674
FAX: (919) 790-6457

Donald W. Curtis, President/Chairman

Burlington-Greensboro, NC WPCM & WBBB
Fayetteville-
Laurinburg, NC WMXF, WEWO
& WFLB-AM
Goldsboro-Wilson, NC WKTC & WGBR
Raleigh, NC WQDR & WPTF
Tabor City-Whiteville, NC WYNA & WTAB

D

The Dalton Group, Inc.

10828 Lockland Road
Potomac, MD 20854
(301) 983-4220

William Dalton, President

Charlotte, NC WWMG
Cincinnati, OH WGRR

Dame Media

1430 Balltown Road
Schenectady, NY 12309
(518) 381-4800
FAX: (518) 381-4855

J. Albert Dame, President/CEO

Albany-Schenectady-
Troy, NY WGY-AM & FM

Dame Media Consultants

P.O. Box 6477
Harrisburg, PA 17112-0477
(717) 540-8800
FAX: (717) 540-9268

Ronald Stratton, GM

Harrisburg, PA WHP, WRVV
& WKBO
Johnstown, PA WNTJ & WMTZ
Williamsport, PA WRAK & WKSB

Deer River Group

2000 L Street NW
Suite 200
Washington, DC 20036
(202) 659-3331

Robin Martin, President

Burlington, VT WIZN
Worcester, MA WXLO

Demarree Media, Inc.

P.O. Box 878
1780 Holly Street
Fayetteville, AR 72702
(501) 521-5566
FAX: (501) 521-0751

Levoy Demarree, President

Springfield, MO KXUS
Fayetteville, AR KFAY & KKEG
Searcy, AR KWCK-AM & FM
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Diamond Broadcasting, Inc.

4949 W. Belmont Avenue
Chicago, IL 60641
(312) 777-1700
FAX: (312) 777-5031

Daniel Lee, President

Chicago, IL WSBC, WXRT
& WSCR
Oklahoma City, OK KOMA & KRXO

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Wilmington, NC 28402
(919) 251-8881
FAX: (919) 251-8882

C.J. Jones, President

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Nags Head, NC	WRSF
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K

Kaye-Smith Enterprises

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Bellevue, WA 98009
(206) 455-0923
FAX: (206) 451-0294

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Santa Rosa, CA 95405
(707) 543-0155

FAX: (707) 571-1097

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Santa Rosa, CA	KXFX
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Suite 250
Augusta, GA 30909
(706) 855-0555
FAX: (706) 855-1955

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Midland, TX 79711
(915) 563-5636
FAX: (915) 563-3823

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Midland, TX	KMND & KNFM
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FAX: (617) 267-5160

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FAX: (616) 451-8460

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St. Peters, MO 63376
(314) 928-6569

FAX: (314) 928-6525

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Osage Beach, MO	KBMX
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P.O. Box 838
Willmar, MN 56201
(612) 235-3535
FAX: (612) 235-9111

Steven Linder, President

Willmar, MN	KWLM & KQIC
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Lappin Communications

101 West Street
Springfield, MA 01101
(413) 737-1414

FAX: (413) 737-1488

Bruce Peckover, VP/IGM

Tom Haymond, VP/IGM

Springfield, MA	WMAS-AM & FM
West Palm Beach, FL	WOLL

Legacy Broadcasting Partners, L.P.

11111 Santa Monica Boulevard
Suite 220
Los Angeles, CA 90025
(310) 478-1111
FAX: (310) 445-4606

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Colby, KS	KXXX & KQLS
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Pratt, KS	KWLS
Hutchinson-Pratt, KS	KGLS
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625 Ridge Pike
Suite C-104
Conshohocken, PA 19428
(215) 941-4505

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Williamston, MI 48895
(517) 349-2040
FAX: (517) 349-4100

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Marshall, MI	WELL-AM & FM

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351 S. Warren Street
Suite 600
Syracuse, NY 13202
(315) 478-5030
FAX: (315) 478-0251

Albert L. "Bud" Wertheimer, President

Buffalo, NY WBUF
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6777 Hollywood Boulevard
Suite 401
Hollywood, CA 90028
(213) 461-8225

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Tucson, AZ KTZN, KTKT
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MacDonald Broadcasting Company

2000 Whittier Street
P.O. Box 1776
Saginaw, MI 48605
(517) 752-8161
FAX: (517) 752-8102

Kenneth MacDonald Jr., President/GM

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WKCO-FM
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c/o WDEN
Box 46
Macon, GA 31297
(912) 745-3383
FAX: (912) 745-9693

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Douglas M. Grimm, Executive VP

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Montgomery, AL WSYA-AM & FM
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Malrite Communications Group, Inc.

800 Skylight Office Tower
1660 W. Second Street
Cleveland, OH 44113-1454
(216) 781-3010
FAX: (216) 781-0869

Milton Maltz, Chairman/CEO

John Chaffee, President/COO

Philadelphia, PA WJJZ

Marlin Broadcasting, Inc.

32 Fairfield Street
Boston, MA 02116
(617) 267-0515
FAX: (617) 421-9885

Woody Tanger, President/CEO

Miami-Ft. Lauderdale FL WTMI
Detroit, MI WQRS
Philadelphia, PA WFLN

Max Radio Inc.

5501 Greenwich Road
Suite 198
Virginia Beach, VA 23462
(804) 499-9800
FAX: (804) 499-0034

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Hampton, VA WWDE
Norfolk, VA WNVZ

McCormick Broadcasting Corporation

P.O. 876
Savannah, GA 31498
(912) 897-1529
FAX: (912) 897-4047

Bill McCormick, President

Savannah, GA WBMQ & WIXV

Media America Center

5555 N. Seventh Avenue
Suite B-300
Phoenix, AZ 85013
(602) 207-9999
FAX: (602) 207-3177

Jerry Ryan, GM

Phoenix, AZ KESZ

MetroCities Communications, Inc.

500 Greentree Commons
381 Mansfield Avenue
Pittsburgh, PA 15220
(412) 928-0707
FAX: (412) 928-7715

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Andalusia, AL WKYD
Ft. Walton Beach, FL WWSF
Lansing-Jackson, MI WIBM-AM & FM

Metroplex Communications

1818 Ohio Savings Plaza
Cleveland, OH 44114
(216) 566-8080
FAX: (216) 566-8142

Norman Wain, CEO

Robert C. Weiss, President/COO

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Cleveland, OH WERE & WNCX
Tampa, FL WMTX-AM & FM
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WWWS-AM

Meyer Communications, Inc.

P.O. Box 3676
Springfield, MO 65808
(417) 862-3990
FAX: (417) 869-7675

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Fulton, MO KKCA & KFAL
Kennett, MO KBOA & KTMO
Lexington-KC, MO KISF
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P.O. Box 1970
Martinsville, IN 46151
(317) 349-1485

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Richmond, IN WKBV & WFMG
Leroy-Bloomington, IL WBWN
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Madison, WI 53701
(608) 273-3766
FAX: (608) 273-3588

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Madison, WI WTDY, WMGN
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Rockford, IL WNTA & WKMO
Springfield, IL WMAZ, WNNS
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La Crosse, WI WIZM-AM & FM
Oshkosh, WI WOSH & WMGV
St. Joseph, MI WSJM & WIRX
Escanaba, MI WGLQ & WCHT
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Midcontinent Broadcasting Company

7900 Xerxes Avenue South
Suite 1100
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(612) 844-2600

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Sioux Falls, SD KELO-AM & FM
Madison, WI WTSO & WZEE
Watertown, SD KDLO
Minneapolis-St. Paul KDWB & WDGW

Midwest Communications, Inc.

P.O. Box 23333
Green Bay, WI 54305
(414) 435-3771
FAX: (414) 455-1155

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Hibbing, MN WKKQ & WTBX
Green Bay, WI WGEE & WIXX
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M

Moody Bible Institute of Chicago

(Moody Broadcasting Network)
820 N. LaSalle Boulevard
Chicago, IL 60610
(312) 329-4300
FAX: (312) 329-4468

Robert Neff, VP/Broadcasting

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333 W. Vine Street
Vine Center, Suite 200
Lexington, KY 40507
(606) 252-1000
FAX: (606) 233-2040

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Greenville, SC 29602
(803) 298-4121
FAX: (803) 370-1473

Greg Anderson, Executive VP/IGM

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N

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5555 Hilton Avenue
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Baton Rouge, LA 70808
(504) 231-1875
FAX: (504) 231-1878

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Omaha, NE	KEZO AM & FM

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One Nationwide Plaza
Columbus, OH 43216
(614) 249-7676
FAX: (614) 249-6995

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NewCity Communications

10 Middle Street
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(203) 333-4800
FAX: (203) 367-9346

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Advance, NC 27006
(919) 998-0691
FAX: (919) 998-0694

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(501) 862-7777
FAX: (501) 862-0203

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4891 Pacific Highway
San Diego, CA 92110
(619) 291-8510
FAX: (619) 294-9393

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55 Horse Hill Road
Cedar Knolls, NJ 07927
(201) 538-1250, (201) 455-1055
FAX: (201) 538-3060

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3003 N. Snelling Avenue
St. Paul, MN 55113
(612) 631-5000
FAX: (612) 631-5010

Paul Ramseyer, VP/Radio & Outreach

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Ogden Newspapers

1500 Main Street
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(304) 233-0100
FAX: (304) 233-9397

Robert Nutting, VP/Business Manager
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OmniAmerica Communications

11111 Santa Monica Boulevard
Suite 220
Los Angeles, CA 90025
(310) 478-1111
FAX: (310) 445-4606

Carl Hirsch, Chairman/CEO

Cleveland, OH	WMJI, WMMS & WHK
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Opus Media Group, Inc.

Corporate Headquarters
P.O. Box 770818
Coral Springs, FL 33077-0818
(305) 345-5708, (210) 490-8360
FAX: (305) 341-5559, (210) 490-5228

Thomas C. Birch, Chairman/CEO

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405 Lexington Avenue
54th Floor
New York, NY 10174
(212) 697-2280
FAX: (212) 697-2249

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Ostrander-Wilson Stations

114 Lakeside Avenue
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(206) 324-2000
FAX: (206) 322-4670

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Merced, CA 95341
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Bakersfield, CA 93308
(805) 326-1011
FAX: (805) 328-7503

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P.O. Box 1280
Boise, ID 83701
(208) 336-3670

FAX: (208) 336-3734

Charles Wilson, President

Boise, ID

KBOI, KQFC
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Pacifica Foundation

3729 Cahuenga Boulevard West
North Hollywood, CA 91604
(818) 985-8800

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Los Angeles, CA
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12800 University Drive
Suite 500
Ft. Myers, FL 33907-5333
(813) 433-4350

FAX: (813) 433-8213

William Ryan, President/CEO

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166 E. Levering Mill Road
Bala Cynwyd, PA 19004
(215) 668-4400

FAX: (215) 668-4418

Charles D. Schwartz, President/CEO

Philadelphia, PA
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5735 Kearney Villa Road
Suite G
San Diego, CA 92123
(619) 560-5464

FAX: (619) 560-0742

Stephen O. Jacobs, President

Oceanside, CA
San Diego, CA

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Park Communications

P.O. Box 550
Terrace Hill
Ithaca, NY 14851
(607) 272-9020

Roy Park Sr., Chairman

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Park Lane Group

750 Menlo Avenue
Suite 340
Menlo Park, CA 94025
(415) 324-8464

FAX: (415) 324-3817

Jim Levy, President

Kingman, AZ

KAAA-AM,
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KVOY-AM,
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South Lake Tahoe, CA

Cottonwood, AZ
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Palmdale, CA

Parker Communications, Inc.

2300 Paseo del Prado
Building D-204
Las Vegas, NV 89102
(702) 367-4563

FAX: (702) 367-4846

John & Kathleen Parker, Owners

Las Vegas, NV

KXTZ

Partech Communications Group

366 Riverside Drive
Suite 200
Columbus, OH 43221
(614) 538-0660

FAX: (614) 538-0670

John Rayl, President/CEO

Key Colony Beach, FL
Marathon, FL
Shallotte, NC
Tallahassee, FL

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Paxson Broadcasting, Inc.

18401 US Highway 19 North
Clearwater, FL 34624
(813) 536-2211

FAX: (813) 532-0208

Lowell "Bud" Paxson, Chairman/CEO

Jacksonville, FL

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Pegasus Broadcasting of Montana

2070 Overland
Suite 103
Billings, MT 59102
(406) 656-1410

FAX: (406) 656-0110

John Buehrle, OM

Billings, MT

KIDX & KGHL-AM

Pinnacle Broadcasting Company, Inc.

511 E. Carpenter Freeway
Suite 190
Irving, TX 75062
(214) 556-2941

FAX: (214) 556-0130

Philip D. Marella, President/CEO

Raleigh-Durham, NC

WDUR, WFXC
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Pourtales Holdings Inc.

660 Southpointe Court
Suite 301
Colorado Springs, CO 80906
(719) 576-6850

C.T. "Terry" Robinson, President

Colorado Springs, CO

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KTCR & KEGX

Precision Media Corporation

Hartford Square North
Ten Columbus Boulevard, Suite 1-S
Hartford, CT 06106-1944
(203) 249-9577

FAX: (203) 522-7567

Tim Montgomery, GM/COO

Hartford, CT
Portsmouth, NH

WKSS
WMYF & WERZ

Rochester-

Portsmouth, NH
WWEM-FM,
WZNN-AM

Price Broadcasting Co.

35 Century Parkway
Salt Lake City, UT 84115
(801) 486-3911

FAX: (801) 486-7653

John Price, Chairman/CEO

Salt Lake City, UT

KVRI & KCNR
WOMG-AM & FM

Columbia, SC

Price Communications

45 Rockefeller Plaza
Suite 3201
New York, NY 10020
(212) 757-5600

Robert Price, President

West Palm Beach, FL
Buffalo, NY
Ft. Wayne, IN

WBZT & WIRK
WWKB & WKSE
WOWO-AM & FM

P

Prism Radio Partners

4400 E. Broadway
Suite 200
Tucson, AZ 85711
(602) 323-9400

William Phalen, President/CEO

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Wichita, KS	KRZZ, KNSS & KKRD
Louisville, KY	WWKY, WVEZ & WTFX
Jacksonville, FL	WOKV, WKQL & WPDQ
Raleigh-Durham, NC	WZZU & WDOG

PTI Broadcasting, Inc.

2395 Tampa Street
Reno, NV 89512
(702) 333-0123

FAX: (702) 333-0101

Roy Robinson, President

Boise, ID	KZMG
Eugene, OR	KDUK-AM & FM
Reno, NV	KQLO & KWNZ

Pyramid Broadcasting

99 Revere Beach Parkway
Medford, MA 02155
(617) 396-1430

FAX: (617) 391-8367

Richard Balsbaugh, CEO

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Buffalo, NY	WHTT-AM & FM
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R

Radio Equity Partners L.P.

40 Richards Avenue
4th Floor
Norwalk, CT 06854
(203) 857-5600

George Sosson, General Partner

Providence, RI	WWBB
Springfield, MA	WHYN-AM & FM

Radio One

400 H Street NE
Washington, DC 20002
(202) 675-4800

Alfred Liggins, President

Washington, DC	WOL & WMMJ
Baltimore, MD	WWIN-AM & FM, WERQ-AM & FM

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Box 188
Peekskill, NY 10566
(914) 737-1124

FAX: (914) 737-0441

Gary Pease, President

Peekskill, NY	WLNA & WHUD
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Rainbow Communications Corp.

P.O. Drawer X
Las Cruces, NM 88004
(505) 526-2496

FAX: (505) 523-3918

Miles Yeagley, President

Las Cruces, NM	KOBE & KMVR
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Reams Broadcasting

124 North Summit Street
Suite 400
Toledo, OH 43604
(419) 248-2627

FAX: (419) 244-2483

Brian McNeill, President

Nancy Dymond, VP/IGM

Toledo, OH	WCWA & WIOT
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The Regional Group

1965 Shenango Valley Freeway
Suite 3
Hermitage, PA 16148
(412) 983-1622

FAX: (412) 983-1669

Tom Klein, COO/VP

Grand Rapids, MI	WGRD-AM & FM
Binghamton, NY	WRSG & WAAL
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Broadcast Plaza
1459 Crane Avenue
Pittsburgh, PA 15220
(412) 531-9500

FAX: (412) 531-4068

Anthony F. Renda, President

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Rodgers Broadcasting Corp.

P.O. Box 1577
1639 Burton Lane
Martinsville, IN 46151
(317) 342-3394

David Rodgers, President

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OH Wash.	
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Roth Communications

3 Woodland Road
Suite 412
Stoneham, MA 02180
(617) 662-4800

FAX: (617) 662-9675

David Roth, President

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Rusk Corporation

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Houston, TX 77251
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(512) 451-7966
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(404) 394-0707

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Suite 124
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FAX: (702) 796-6347

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FAX: (414) 739-0494

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FAX: (414) 223-5400

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Academy of Country Music
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Suite 923
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(213) 462-2351
FAX: (213) 462-3253
Bill Boyd, Executive Director

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4455 Connecticut Avenue, N.W.
Washington, DC 20008
(202) 364-4401
FAX: (202) 364-4098
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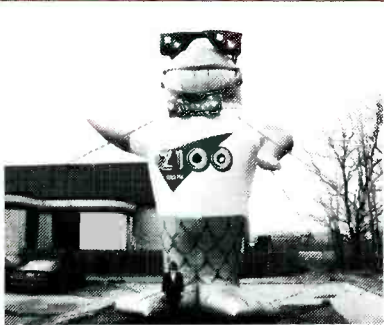
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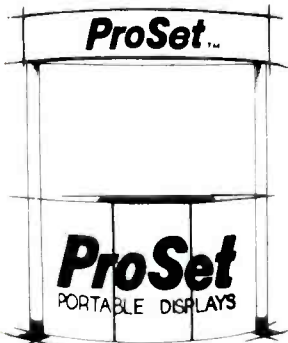


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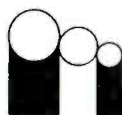
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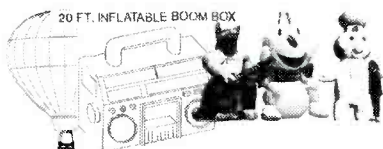


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Craig Sasaki, Research Analyst
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DM

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FAX: (814) 231-4707
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T



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Jeanne Stone, Project Manager
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A DM P

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Dave Dworkin, President
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Eddie Powell I, President
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New York, NY 10012
(212) 979-7220
FAX: (212) 979-7225
Richard K. Weinman, President
DM E

Gary M. Reynolds & Associates
16535 W. Bluemound Road
Suite 230
Brookfield, WI 53005
(414) 786-5600
FAX: (414) 786-0697
Marc Smathers, Director/Media Services
CR E R

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FAX: (505) 344-6378
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Suite 49-A
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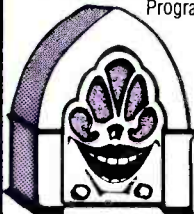
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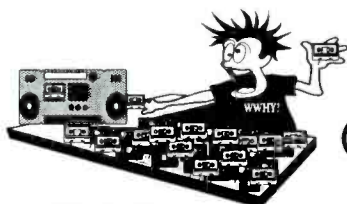
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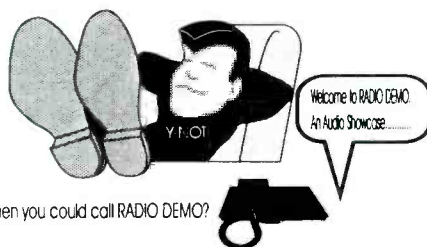
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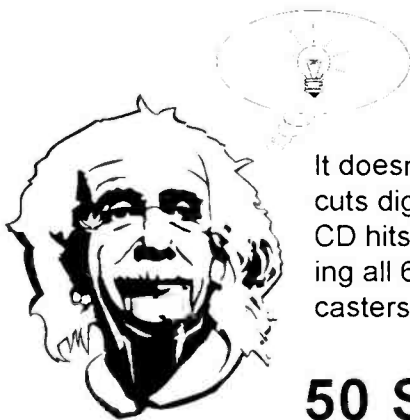
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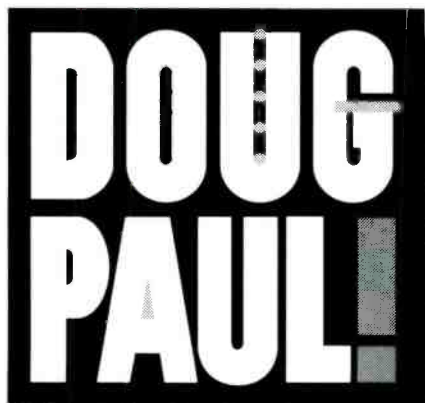
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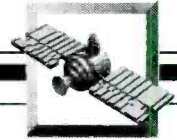
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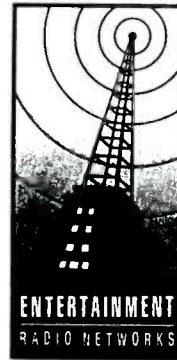
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Herbert Belkin, President

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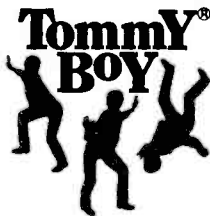
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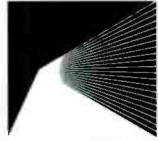
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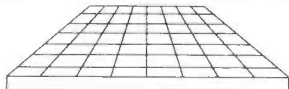
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