

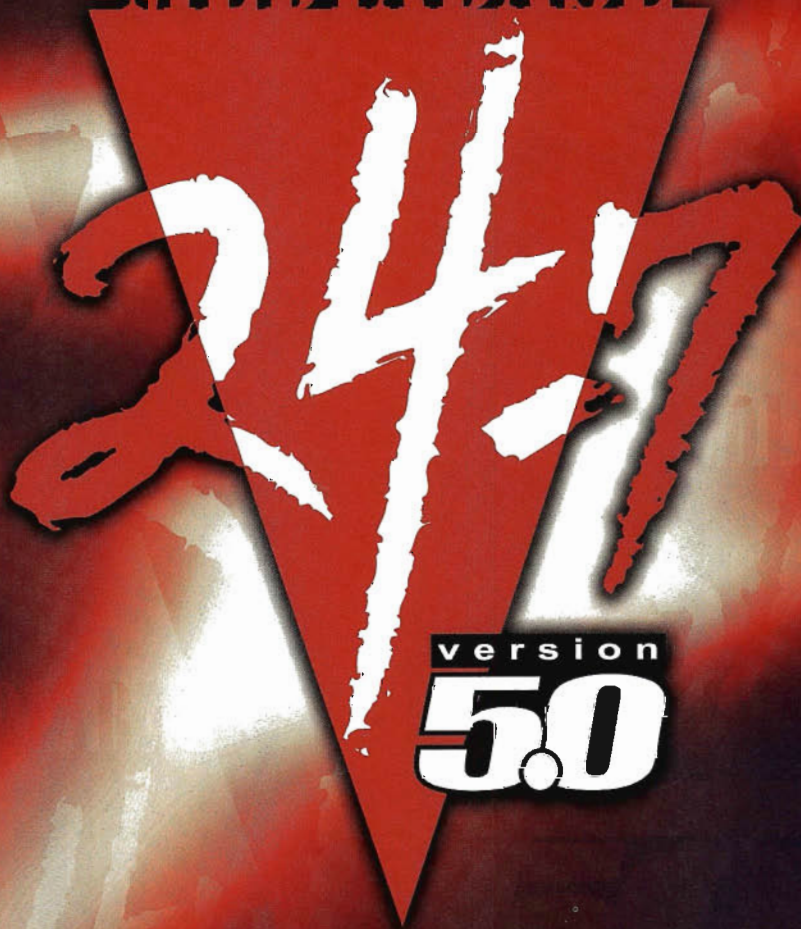
RATINGS, INDUSTRY DIRECTORY and PROGRAM SUPPLIER GUIDE

FALL '04
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88	Springfield, MO (143)
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26	St. Louis (19)
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94	Waco, TX (197)
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100	Waterloo-Cedar Falls, IA (250)
103	Watertown, NY (274)
91	Wausau-Stevens Point, WI (168)
54	West Palm Beach-Boca Raton (47)
99	Wheeling, WV (243)
80	Wichita (94)
101	Wichita Falls, TX (257)
67	Wilkes-Barre-Scranton (68)
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97	Winchester, VA (226)
84	Worcester, MA (107)
95	Yakima, WA (200)
84	York, PA (183)
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Numbers following market listings indicate market rank in the fall '04 ratings period.

RATINGS REPORT

Market Index

The top 293 markets ranked by Arbitron are listed on one page, with the page number on which each appears in this directory. Market ranks are provided in parentheses after the market and state. **Page 2**

National Format Shares

A quick overview of radio's formats, comparing overall numbers on a national basis. **Page 4**

How To Use The Ratings Information

This step-by-step guide will help you use and understand R&R's comprehensive ratings data. The National Rep Firm abbreviation key is also on this page. **Page 6**

Market Ratings

R&R includes all the markets rated by Arbitron. The top 100 markets have one-year trends and are ranked in five key demos. Ownership info and rep affiliations, along with 12+ cume numbers are included for each station listed. Metros 101+ contain top 10 stations, formats, owners and a two-book trend. **Page 7**

Eastlan Ratings

R&R also includes ratings information provided by Eastlan Ratings for additional markets. **Page 106**

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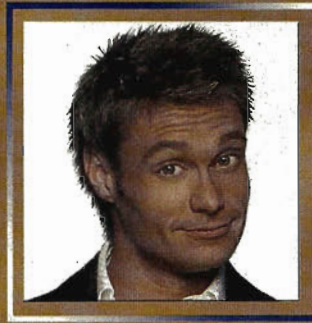


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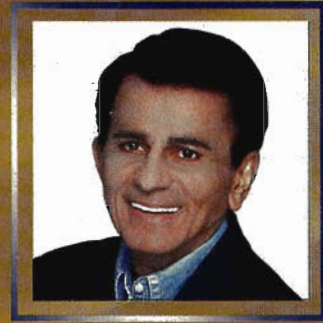
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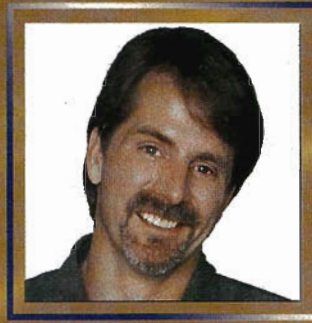
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Casey Kasem



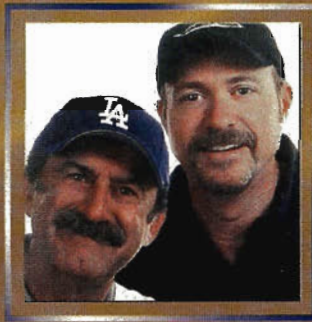
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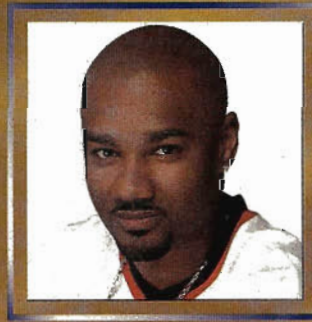
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Jesse Jackson



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Big Tigger



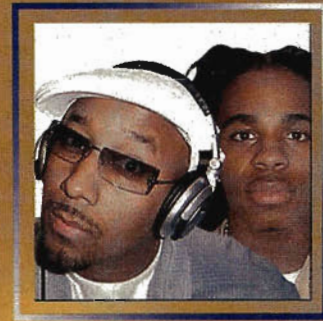
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Ben & Brian



Glenn Hollis



Star & Buc Wild

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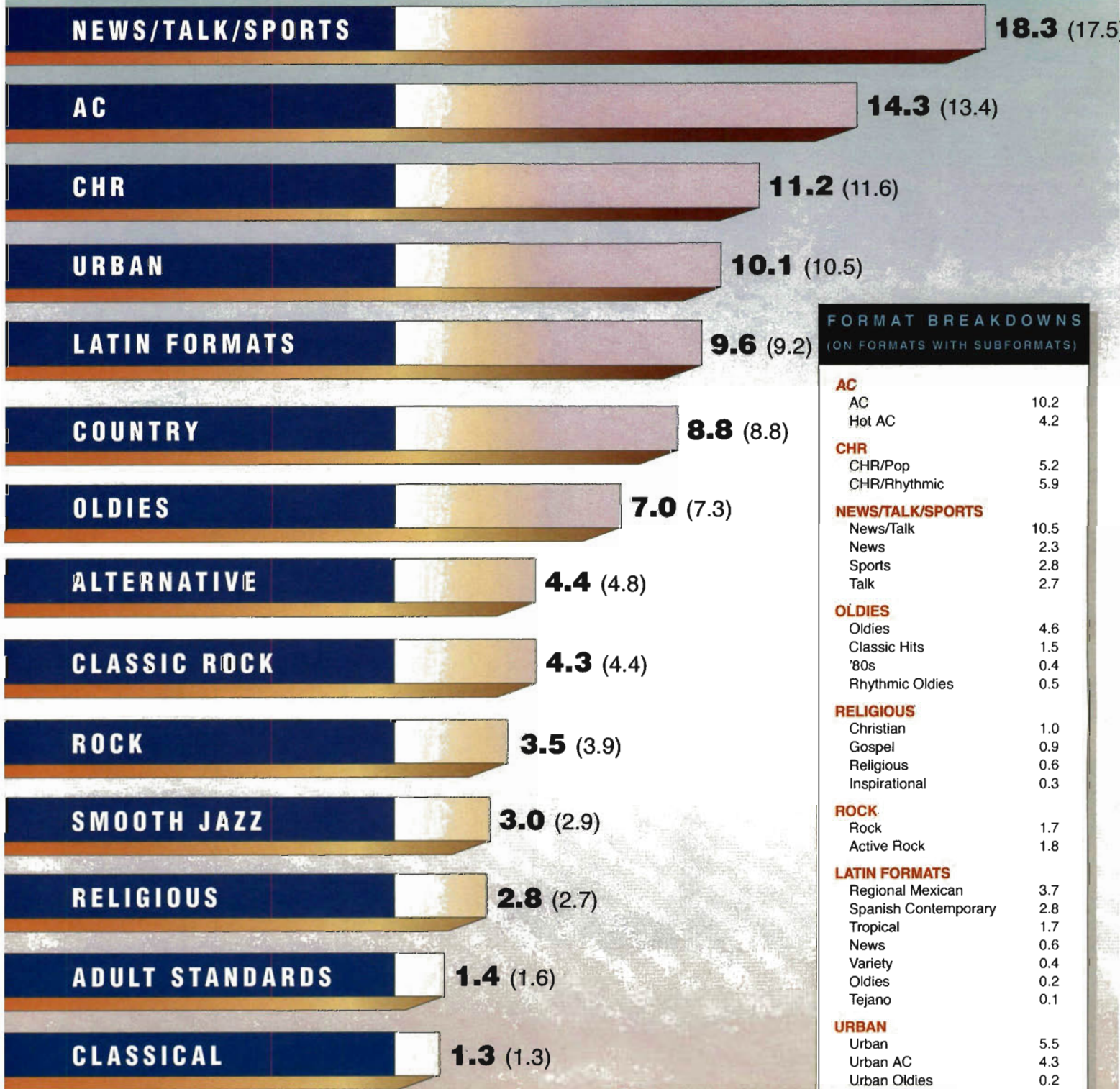
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PREMIERE
RADIO NETWORKS



NATIONAL FORMAT SHARES

FALL 2004
(SUMMER 2004 SHARES IN PARENTHESES)



Remaining formats take up 0.3 share of listening.

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How To Use The Ratings Information

As you examine the ratings section of the R&R Directory, Vol. 1, '05, you'll find the following highlights featured in the detailed breakouts for markets 1-100:

1 SHARE TRENDS

All stations in the top 50 markets that earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the fall '04 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) Average Quarter-Hour share.

2 STATION/FORMAT

The call letters are printed in **bold type**. The format is listed in the column next to it.

3 FREQUENCY/POWER

The frequency and power for each radio signal are shown as listed in the fall '04 Arbitron.

4 AUDIENCE RANKINGS

The six rankings to the right of the frequency/power column will help you determine a station's core strength. The first listing shows the 12+ come in thousands, followed by five AQH demo ranks.

5 TIME SPENT LISTENING

This column shows the average number of hours and minutes the audience spent listening to the station each week. Based on 12+ total-week listening.

6 OWNER & REP INFORMATION

Station owners (as of March 9, 2005) and their national rep affiliations are shown as listed in the fall '04 Arbitron report.

7 NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

8 OWNERSHIP SHARE

At the end of each top 50 market page are three bar graphs ranking owner share. Owner totals are computed by combining the respective fall '04 Monday-Sunday AQH numbers of the companies.

9 MARKET POPULATION

The 12+ population for each market is shown, with the Black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

Population: 15,283,000 (Black: 17.5%; Hispanic: 19.1%)

FALL '03	WINTER '03	SPRING '03	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	4							
										CUME PERSONS	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	5.8	5.6	5.7	6.0	WLTW-FM	AC	Clear Channel	106.7	6kw	22451	10	6	3	1	1	8:30	CCRS
4.7	4.2	4.7	4.0	4.7	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	21276	1	1	1	1	24	7:00	ARP
5.8	4.9	5.4	5.7	5.7	WSKO-FM	Tropical	SBS	97.9	6kw	13626	1	1	1	1	7	11:00	CAB
3.9	3.7	4.3	4.2	4.6	WWPR-FM	Urban	Clear Channel	105.1	6kw	18967	2	3	4	5	9	7:45	CCRS
3.3	3.7	3.9	4.1	4.5	WABC	Talk	ABC	770	50kw	12646	19	14	16	16	5	11:15	ABC
4.4	5.0	4.7	4.9	4.3	WRR	Urban AC	Emmis	98.7	7.8kw	14310	8	11	7	3	3	9:30	D&R
3.7	4.7	4.2	4.3	4.2	WHITZ-FM	CHR/Pop	Clear Channel	100.3	6kw	24145	3	4	5	7	7	6:30	CCRS
3.8	3.2	3.2	3.6	3.5	WCBS-FM	Oldies	Infinity	101.1	6.8kw	15527	15	16	15	12	3	7:15	CBS
3.0	2.9	3.1	3.3	3.4	WPAT-FM	Sp	SBS	93.1	5.4kw	10703	11	9	10	7	9	10:00	CAB
3.5	3.1	2.9	2.8	3.4	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	12387	19	15	14	6	4	8:45	CHR
4.0	3.9	3.7	3.6	3.3	WINS-AM	News	Infinity	1010	50kw	22919	16	19	17	17	8	4:30	IRS
3.1	3.3	3.7	3.6	3.3	WXRK-FM	Alternative	Infinity	92.3	6kw	15486	5	5	6	4	11	6:45	IRS
3.1	2.8	2.8	2.4	3.1	WCAA/WZAA	Tropical	Univision	105.9/92.7	.61kw/2kw	10997	5	6	8	10	15	9:15	KT-H
3.7	2.9	3.3	3.1	3.0	WBLS-FM	Urban 1	Inner City	101.1	4.2kw	14053	7	10	12	7	11	6:45	MCG
2.6	3.0	2.8	2.6	2.8	WAXQ-FM	Classic Rock	Clear Channel	101.1	6kw	12670	14	13	10	5	5	7:00	CCRS
3.9	3.6	3.3	3.1	2.8	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	15579	9	8	9	10	16	5:45	CCRS
2.6	2.6	2.4	2.9	2.6	WCBS-AM	News	Infinity	880	50kw	17708	18	24	20	19	13	4:45	IRS
2.3	2.2	2.5	2.5	2.4	WFAN-AM	ports	Infinity	660	50kw	11924	19	19	17	17	10	6:30	IRS

1 Segued to Urban AC on January 6.

8

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.4 Infinity 16.5 Emmis 12.4 SBS 8.1 ABC 7.0 Univision 4.3 Inner City 4.2 NY Times 2.4 Buckley 2.2 Barnestable 1.6	Clear Channel 28.6 Emmis 15.2 Infinity 11.6 SBS 12.5 Univision 5.8 ABC 4.7 Inner City 4.6 Cox 1.3	Clear Channel 22.1 Infinity 16.8 Emmis 12.8 SBS 9.6 ABC 6.5 Inner City 4.8 Univision 4.8 Cox 1.4 NY Times 1.3 Greater Media 1.0

Reps Abbreviation Key

21ST	21st Century Broadcasting	KBS	Keystone Broadcasting System
ABC	ABC Radio Sales	KT-H	Katz Hispanic
AMA	Art Moore & Associates	LER	Lotus Entravision Reps
ARP	Allied Radio Partners	MCG	McGavren-Guild Inc.
BAN	Banner Radio	MG/S	McGavren-Guild/Susquehanna
CAB	Caballero Spanish Media	MSS	Mid-South Sales
CAN	Canadian Br. Sales	PATT	Patt Media
CCRS	Clear Channel Radio Sales	REG	Regional Representatives
CHR	The Christal Company	REP	Republic Radio Inc.
CRA	Crawford Broadcasting Co.	ROS	Roslin Radio Sales Inc.
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency	SAV	Savalli Broadcast Sales
EAST	Eastman Radio Inc.	SBS	Spanish Broadcasting System
INT	Interep	SEN	Sentry
IRS	Infinity Radio Sales	SRR	Salem Radio Representatives
K&P	Katz & Powell	SSS	Southern Spot Sales
KATZ	Katz Radio	TNS	TN Spot Sales
		WRS	Williams Radio Sales

Population: 15,283,100 (Black: 17.5%; Hispanic: 19.1%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	5.8	5.6	5.7	6.0	WLTW-FM	AC	Clear Channel	106.7	6kw	22451	10	6	3	1	1	8:30	CCRS
4.7	4.2	4.7	4.9	4.7	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	21276	1	1	2	15	24	7:00	ARP
5.8	4.9	5.4	4.9	4.7	WSKQ-FM	Tropical	SBS	97.9	6kw	13626	4	2	1	2	7	11:00	CAB
3.9	3.7	4.3	4.2	4.6	WWPR-FM	Urban	Clear Channel	105.1	6kw	18967	2	3	4	14	19	7:45	CCRS
3.3	3.7	3.9	4.1	4.5	WABC-AM	Talk	ABC	770	50kw	12646	19	14	16	16	5	11:15	ABC
4.4	5.0	4.7	4.9	4.3	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	14310	8	11	7	3	2	9:30	D&R
3.7	4.7	4.2	4.3	4.2	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	24145	3	4	5	7	17	5:30	CCRS
3.8	3.2	3.2	3.6	3.5	WCBS-FM	Oldies	Infinity	101.1	6.8kw	15527	15	16	15	12	3	7:15	CBS
3.0	2.9	3.1	3.3	3.4	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	10703	11	9	10	7	9	10:00	CAB
3.5	3.1	2.9	2.8	3.4	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	12387	19	15	14	6	4	8:45	CHR
4.0	3.9	3.7	3.6	3.3	WINS-AM	News	Infinity	1010	50kw	22919	16	19	17	17	8	4:30	IRS
3.1	3.3	3.7	3.6	3.3	WXRK-FM	Alternative	Infinity	92.3	6kw	15486	5	5	6	4	11	6:45	IRS
3.1	2.8	2.8	2.4	3.1	WCAA/WZAA	Tropical	Univision	105.9/92.7	.61kw/2kw	10897	5	6	8	10	15	9:15	KT-H
3.7	2.9	3.3	3.1	3.0	WBLS-FM	Urban ¹	Inner City	107.5	4.2kw	14053	7	10	12	7	11	6:45	MCG
2.6	3.0	2.8	2.6	2.8	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	12670	14	13	10	5	5	7:00	CCRS
3.9	3.6	3.3	3.1	2.8	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	15579	9	8	9	10	16	5:45	CCRS
2.6	2.6	2.4	2.9	2.6	WCBS-AM	News	Infinity	880	50kw	17708	18	24	20	19	13	4:45	IRS
2.3	2.2	2.5	2.5	2.4	WFAN-AM	Sports	Infinity	660	50kw	11924	19	19	17	17	10	6:30	IRS
2.1	2.8	2.3	2.1	2.4	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	14061	13	12	13	12	13	5:30	ABC
2.5	2.5	2.3	2.1	2.4	WQXR-FM	Classical	NY Times	96.3	6kw	8071	19	29	24	22	18	9:30	ARP
1.8	2.2	2.4	2.2	2.2	WOR-AM	Talk	Buckley	710	50kw	8324	30	26	29	25	22	8:15	MCG
1.3	1.4	1.6	1.2	1.6	WADO-AM	Spanish N/T	Univision	1280	50kw	4122	14	18	21	21	20	12:30	KT-H
1.7	1.6	1.5	1.6	1.4	WNEW-FM	Hot AC	Infinity	102.7	6kw	8530	16	16	19	20	20	5:15	IRS
1.1	1.3	1.3	1.4	1.2	WLIB-AM	Ethnic	Inner City	1190	10(3)kw	4271	25	21	22	23	22	9:15	MCG

¹ Segued to Urban AC on January 6.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.4 Infinity 16.5 Emmis 12.4 SBS 8.1 ABC 7.0 Univision 4.3 Inner City 4.2 NY Times 2.4 Buckley 2.2 Barnstable 1.6	Clear Channel 28.6 Emmis 15.2 Infinity 11.6 SBS 12.5 Univision 5.8 ABC 4.7 Inner City 4.6 Cox 1.3	Clear Channel 22.1 Infinity 16.8 Emmis 12.8 SBS 9.6 ABC 6.5 Inner City 4.8 Univision 4.8 Cox 1.4 NY Times 1.3 Greater Media 1.0

Population: 10,724,900 (Black: 7.7%; Hispanic: 37.9%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.1	5.0	5.0	4.9	4.9	KPWR-FM	CHR/Rhythmic	Emmis	105.9	25kw	17017	1	1	1	11	27	6:15	D&R
3.5	3.6	3.1	3.7	4.5	KLVE-FM	Spanish AC	Univision	107.5	29.5kw	10011	8	5	3	2	4	9:15	KT-H
4.7	3.9	4.5	4.3	4.4	KFI-AM	Talk	Clear Channel	640	50kw	11754	25	21	15	8	2	7:45	CCRS
3.2	3.8	3.3	4.1	4.2	KIIS/KVVS	CHR/Pop	Clear Channel	102.7/97.7	8kw/6kw	18470	2	3	5	11	17	4:45	CCRS
4.4	4.1	4.4	4.3	4.1	KROQ-FM	Alternative	Infinity	106.7	5.6kw	14069	4	2	2	5	17	6:15	IRS
3.7	3.3	3.7	3.1	3.9	KOST-FM	AC	Clear Channel	103.5	12.5kw	11968	15	11	8	1	3	7:00	CCRS
3.4	3.8	3.3	3.0	3.9	KTWV-FM	Smooth Jazz	Infinity	94.7	55kw	9132	18	25	15	10	1	9:15	IRS
3.0	3.0	4.7	4.4	3.5	KLAX-FM	Reg. Mex.	SBS	97.9	33kw	8453	10	5	4	3	7	9:00	CAB
2.7	2.9	3.5	3.3	3.4	KBUA/KBUE	Reg. Mex.	Lieberman	94.3/105.5	3kw/3kw	7506	5	4	8	8	16	9:45	—
3.5	2.9	1.9	2.5	3.1	KSCA-FM	Reg. Mex.	Univision	101.9	4.8kw	6966	10	7	7	5	11	9:30	KT-H
3.4	3.1	3.0	3.6	3.0	KKBT-FM	Urban	Radio One	100.3	5.3kw	12619	3	9	12	20	23	5:15	EAST
2.3	2.5	3.0	2.8	3.0	KLSX-FM	Talk	Infinity	97.1	21kw	6613	28	10	5	4	6	9:45	IRS
2.9	2.4	2.9	2.6	2.9	KABC-AM	News/Talk	ABC	790	5kw	6808	35	34	25	22	9	9:15	ABC
1.8	2.3	2.4	2.4	2.8	KRCO/KRCV	Spanish Oldies	Univision	103.9/98.3	.1kw/.6k	5954	25	13	11	7	7	9:45	KT-H
3.0	3.1	3.0	2.9	2.8	KRTH-FM	Oldies	Infinity	101.1	51kw	11755	10	19	19	17	5	5:00	IRS
2.4	2.6	2.7	3.1	2.4	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	8551	6	12	13	14	12	6:00	CCRS
2.1	2.2	2.3	2.4	2.4	KSSE-FM	Spanish Con.	Entravision	107.1	6kw	6922	9	7	10	13	24	7:30	—
2.2	2.4	2.1	2.1	2.1	KLOS-FM	Classic Rock	ABC	95.5	63kw	7729	20	21	14	14	9	5:45	ABC
2.0	2.0	2.2	2.3	1.9	KBIG-FM	Hot AC	Clear Channel	104.3	105kw	7902	22	17	17	16	14	5:15	CCRS
2.1	2.3	1.9	1.6	1.8	KCBS-FM	Classic Rock ¹	Infinity	93.1	28.5kw	8049	17	19	19	19	14	4:45	IRS
1.9	1.9	2.1	1.8	1.8	KYSR-FM	Hot AC	Clear Channel	98.7	75kw	9225	15	14	17	17	20	4:15	CCRS
2.6	2.2	2.4	2.1	1.8	KZLA-FM	Country	Emmis	93.9	18.5kw	6149	21	24	23	21	12	6:15	D&R
1.5	2.1	1.9	2.1	1.6	KJLH-FM	Urban AC	Taxi	102.3	2.25kw	4461	10	21	24	24	19	7:45	—
1.7	2.0	1.5	1.5	1.6	KMZT-FM	Classical	Mt. Wilson FM	105.1	18kw	5974	23	28	29	30	25	5:45	MCG
2.0	2.1	2.1	1.8	1.6	KNX-AM	News	Infinity	1070	50kw	8054	35	38	30	27	22	4:15	IRS
1.6	1.4	1.3	1.5	1.5	KFWB-AM	News	Infinity	980	5kw	8201	35	32	28	26	20	3:45	IRS
2.0	1.7	1.6	1.4	1.5	KXOL-FM	Reg. Mex.	SBS	96.3	54kw	4910	23	16	21	22	25	6:30	CAB
1.4	1.5	1.3	1.3	1.4	KLYY-FM	Tropical	Entravision	97.5	72kw	4053	28	14	21	25	29	7:15	LER
1.5	1.4	1.0	1.2	1.0	KDAY-FM	CHR/Rhythmic ²	SBS	93.5	3.4kw	3790	10	17	26	27	37	5:30	—

¹ Switched to Adult Hits on March 17. ² Was KZAB-FM until December 10, had been Tropical until September 20, operates under an LMA by Styles Media.

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Subscribe Online: www.radioandrecords.com

Population: 7,648,900 (Black: 17.8%; Hispanic: 15.6%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.9	5.8	6.2	6.9	5.9	WGN-AM	News/Talk	Tribune	720	50kw	9276	26	25	21	15	4	9:30	CHR
5.5	5.6	5.5	5.7	5.4	WGCI-FM	Urban	Clear Channel	107.5	33kw	10261	2	1	1	3	10	7:45	CCRS
4.9	4.1	3.8	4.3	4.7	WVAZ-FM	Urban AC	Clear Channel	102.7	6kw	6833	11	10	3	1	1	10:15	CCRS
4.0	3.5	3.2	3.1	4.6	WLIT-FM	AC	Clear Channel	93.9	4kw	9150	10	11	4	2	2	7:15	CCRS
4.8	4.5	4.5	4.4	4.4	WLS-AM	News/Talk	ABC	890	50kw	6025	29	20	16	10	6	10:45	ABC
5.0	4.9	4.7	4.5	4.3	WBBM-AM	News	Infinity	780	50kw	12436	16	22	18	10	5	5:00	IRS
4.4	3.7	3.5	4.2	4.0	WNUA-FM	Smooth Jazz	Clear Channel	95.5	8.3kw	6988	22	23	20	7	3	8:30	CCRS
4.0	4.0	4.0	4.1	3.9	WBBM-FM	CHR/Rhythmic	Infinity	96.3	4.2kw	12137	1	2	5	20	25	4:45	IRS
3.5	4.0	3.4	4.2	3.8	WOJO-FM	Reg. Mex.	Univision	105.1	8.4kw	5293	7	2	2	4	11	10:30	KT-H
3.5	3.2	3.1	3.2	3.6	WUSN-FM	Country	Infinity	99.5	6.3kw	7088	12	11	7	6	8	7:30	IRS
3.4	3.3	3.0	2.6	3.2	WLEY-FM	Reg. Mex.	SBS	107.9	21kw	4869	9	5	5	13	16	9:30	CAB
3.3	3.1	3.1	3.3	3.2	WPWX-FM	Urban	Crawford	92.3	50kw	6597	4	4	7	15	24	7:15	CRAW
2.4	3.0	2.9	2.7	2.9	WDRV/WWDV	Classic Hits	Bonneville	97.1/xx	8.4kw/50kw	7152	16	18	10	5	7	6:00	KATZ
2.3	2.9	2.8	2.7	2.7	WTMX-FM	Hot AC	Bonneville	101.9	4.2kw	7488	8	9	9	7	15	5:15	KATZ
2.9	3.2	3.0	3.0	2.6	WJMK-FM	Oldies	Infinity	104.3	4.1kw	6544	14	28	21	17	9	5:45	IRS
2.5	2.5	2.9	3.3	2.6	WKSC-FM	CHR/Pop	Clear Channel	103.5	4.3kw	10616	3	7	14	25	28	3:30	CCRS
1.9	2.0	2.1	1.9	2.3	WLUP-FM	Classic Rock	Emmis	97.9	6kw	6252	12	13	11	10	12	5:15	KATZ
1.9	2.1	2.1	1.9	2.1	WCKG-FM	Talk	Infinity	105.9	4.1kw	3773	33	16	13	9	13	8:00	IRS
2.0	1.6	2.0	2.0	2.0	WKQX-FM	Alternative	Emmis	101.1	8.3kw	5891	6	6	12	18	26	5:00	D&R
2.1	2.8	2.4	2.1	2.0	WXRT-FM	Triple A	Infinity	93.1	6.7kw	5110	15	18	14	14	13	5:30	IRS
1.2	1.1	1.1	1.4	1.8	WMVP-AM	Sports	ABC	1000	50kw	4024	26	13	18	18	18	6:45	ABC
1.9	1.6	1.9	1.7	1.8	WZZN-FM	Alternative	ABC	94.7	4.4kw	4756	5	8	16	21	32	5:45	ABC
2.2	2.1	1.8	1.8	1.7	WFMT-FM	Classical	Window/World	98.7	15.5kw	3044	29	34	30	30	22	8:15	—
1.4	1.3	1.5	1.6	1.6	WGRB-AM	Gospel ¹	Clear Channel	1390	5kw	2240	22	25	24	22	17	10:30	CCRS
1.9	1.8	1.6	1.6	1.4	WILV-FM	AC ²	Bonneville	100.3	8.3kw	4386	22	17	23	23	20	4:30	CHR
1.1	1.3	2.1	1.4	1.4	WSRB-FM	Urban AC	Crawford	106.3	2kw	2874	16	20	24	24	20	7:00	—
1.3	1.6	1.3	1.3	1.3	WSCR-AM	Sports	Infinity	670	50kw	3578	26	23	28	25	19	5:15	IRS
0.7	1.0	0.9	0.9	1.1	WVIV/WVIX	Spanish AC	Univision	103.1/93.5	3.4kw/6kw	2320	16	15	27	28	32	6:00	KT-H
0.7	0.7	0.4	0.5	1.0	WPPN-FM	Spanish AC ³	Univision	106.7	50kw	2148	22	28	24	25	22	7:00	KT-H

¹ Was WNNF-FM until November 5. ² Was WGCI-AM until June. ³ Was WZFS-FM (Christian AC) until November 1.

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Latest Arbitron Ratings: www.radioandrecords.com

Population: 5,850,900 (Black: 7.5%; Hispanic: 17.7%)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.9	6.1	6.1	6.6	KGO-AM	News/Talk	ABC	810	50kw	8483	—	17	9	5	1	8:00	ABC
3.6	5.0	3.7	4.7	4.7	KSOL/KSQL	Reg. Mex.	Univision	98.9/99.1	6kw/1.1kw	3723	3	1	1	1	11	12:45	KT-H
3.5	3.1	4.1	3.2	4.5	KDFC-FM	Classical	Bonneville	102.1	33kw	5646	23	18	16	10	2	8:00	KATZ
4.6	4.6	4.3	4.2	4.2	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	6565	10	5	5	2	2	6:30	KATZ
3.7	3.8	4.5	3.9	4.0	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	6970	2	2	2	9	18	5:45	CCRS
4.3	4.0	3.8	3.5	3.8	KCBS-AM	News	Infinity	740	50kw	7961	33	25	15	12	4	4:45	IRS
3.5	3.3	3.8	3.6	3.3	KSFO-AM	Talk	ABC	560	50kw	3906	33	34	18	15	7	8:45	ABC
2.3	2.8	2.3	3.3	3.0	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	4646	11	8	3	2	6	6:45	CCRS
3.4	3.3	3.8	3.7	3.0	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	6306	1	3	7	20	29	5:00	CCRS
2.9	3.0	2.7	2.7	2.9	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	4329	23	32	21	12	7	6:45	CCRS
2.7	2.6	3.2	2.5	2.8	KFFG/KFOG	Triple A	Susquehanna	97.7/104.5	1.6kw/7.9kw	5270	20	11	5	4	5	5:30	MG/S
3.0	2.3	3.4	4.0	2.8	KFRC-A/F	Oldies 1	Infinity	610/99.7	5kw/40kw	5425	18	22	16	10	7	5:00	IRS
2.3	2.5	2.6	2.2	2.7	KITS-FM	Alternative	Infinity	105.3	15kw	4994	4	4	3	7	15	5:30	IRS
2.6	2.4	2.9	3.5	2.6	KBLX-FM	Urban AC	Inner City	102.9	7kw	3928	16	12	8	6	10	8:00	D&R
2.7	2.8	2.4	2.6	2.3	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	5108	6	8	10	8	14	4:30	CCRS
2.0	2.2	2.0	1.7	2.0	KSAN-FM	Classic Rock	Susquehanna	107.7	8.9kw	3814	6	13	11	12	13	5:15	MG/S
2.6	2.1	3.1	3.3	1.9	KNBR-AM	Sports	Susquehanna	680	50kw	3859	30	23	18	17	12	5:00	MG/S
1.7	1.9	1.3	1.8	1.9	KZBR-FM	Country	Bonneville	95.7	6.9kw	2945	12	14	16	19	15	6:30	SEN
1.7	1.4	1.3	1.3	1.8	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	2293	23	10	13	18	17	8:00	LER
1.7	2.2	2.0	1.9	1.6	KLLC-FM	Hot AC	Infinity	97.3	82kw	4224	15	7	12	16	20	4:00	IRS
1.1	1.3	1.2	1.1	1.5	KVVF/KVZ	Spanish AC 2	Univision	105.7/100.7	50kw/13kw	2049	8	6	14	21	33	7:30	KT-H
1.5	1.2	1.6	1.4	1.3	KNEW-AM	News/Talk	Clear Channel	910	20(5)kw	2170	23	30	24	24	22	5:45	CCRS
0.8	0.7	0.5	0.5	1.2	KBAY-FM	Soft AC 3	SBS	94.5	30kw	2174	23	23	24	22	19	5:30	CHR
0.9	0.9	0.8	0.8	1.1	KSJO-FM	Reg. Mex. 4	Clear Channel	92.3	32kw	1324	20	15	22	22	24	8:30	CCRS
2.3	2.4	1.5	1.9	1.0	KQKE-AM	Talk	Clear Channel	960	5kw	1383	—	43	32	28	20	7:15	CCRS

¹ KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games. ² KVVF-FM was KEMR-FM until September.

³ Was KBAA-FM until November 20. ⁴ Was Rock until October 28.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.1 Infinity 14.0 ABC 10.0 Bonneville 10.6 Susquehanna 7.6 Univision 5.9 Inner City 2.9 Entravision 2.7 SBS 1.2	Clear Channel 26.6 Infinity 14.3 Univision 13.0 Bonneville 7.1 Susquehanna 5.9 Entravision 4.4 Empire 3.5 Inner City 2.3 ABC 2.0 Flying Bear 1.3	Clear Channel 20.1 Infinity 14.3 Susquehanna 10.1 Bonneville 8.9 ABC 6.5 Univision 6.2 Inner City 3.7 Entravision 3.3 Empire 1.8 SBS 1.4

Population: 4,672,400 (Black: 13.1%; Hispanic: 19.9%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.0	5.8	6.2	6.1	KKDA-FM	Urban	Service	104.5	100kw	6230	2	1	1	1	11	8:30	CHR
4.5	5.0	4.5	5.0	5.2	WBAP-AM	News/Talk	ABC	820	50kw	5048	28	22	11	2	1	9:15	ABC
4.1	3.7	4.0	3.3	4.2	KSCS-FM	Country	ABC	96.3	100kw	5011	11	9	9	5	3	7:30	ABC
4.4	4.2	4.9	5.1	4.1	KBFB-FM	CHR/Rhythmic	Radio One	97.9	100kw	6012	1	4	6	17	27	6:00	KATZ
3.8	3.4	3.5	3.4	4.1	KESS-FM	Reg. Mex.	Univision	107.9	100kw	3038	6	2	2	2	15	12:00	KT-H
3.1	3.2	3.5	3.4	4.0	KHKS-FM	CHR/Pop	Clear Channel	106.1	100kw	6844	3	5	4	9	17	5:15	CCRS
5.5	3.8	4.7	3.9	4.0	KPLX-FM	Country	Susquehanna	99.5	100kw	5425	12	7	5	6	5	6:30	MG/S
4.0	3.7	4.1	3.1	3.9	KLUV-FM	Oldies	Infinity	98.7	100kw	5418	24	25	20	9	2	6:15	IRS
3.9	2.6	2.9	3.6	3.6	KLNO-FM	Reg. Mex.	Univision	94.1	100kw	3874	5	3	3	7	19	8:15	KT-H
3.6	3.9	2.9	3.0	3.2	KVIL-FM	AC	Infinity	103.7	100kw	4234	12	20	14	11	4	6:45	IRS
2.4	2.7	2.8	3.1	3.1	KDGE-FM	Alternative	Clear Channel	102.1	100kw	4990	4	6	8	18	24	5:30	CCRS
1.3	1.5	1.9	2.4	2.9	KJJK-FM	Classic Hits ¹	Infinity	100.3	100kw	4763	15	8	7	4	9	5:30	IRS
4.8	3.4	3.1	3.2	2.9	KLTY-FM	Christian AC	Salem	100.7	100kw	3882	7	10	12	14	9	6:30	KATZ
3.2	3.2	2.6	3.2	2.6	KOAI-FM	Smooth Jazz	Infinity	107.5	28kw	3492	31	29	17	15	5	6:30	IRS
2.5	2.3	2.2	1.5	2.5	KEGL-FM	AC ²	Clear Channel	97.1	100kw	3457	9	16	15	15	7	6:30	CCRS
2.2	3.3	3.0	3.0	2.5	KLLI-FM	Talk	Infinity	105.3	100kw	1963	24	11	10	7	12	11:00	CBS
2.9	2.7	2.9	2.5	2.3	KTCK/KTDK	Sports	Susquehanna	1700/104.1	10kw/6.3kw	2531	28	12	12	12	13	8:15	MG/S
2.5	2.2	2.2	2.2	2.3	KZPS-FM	Classic Rock	Clear Channel	92.5	98kw	3837	18	16	14	13	7	5:15	CCRS
2.2	2.3	2.7	2.1	2.2	KRLD-AM	News/Talk	Infinity	1080	50kw	3851	—	30	33	22	15	5:15	CBS
2.2	2.3	2.0	2.0	2.0	WRRR-FM	Classical	City of Dallas	101.1	100kw	2932	24	33	27	22	14	6:00	ARP
1.2	1.5	1.4	1.9	1.9	KRNB-FM	Urban AC	Service	105.7	100kw	2488	19	16	21	18	18	6:30	—
2.4	2.2	2.9	2.2	1.7	KDMX-FM	Hot AC	Clear Channel	102.9	100kw	3873	19	20	17	18	19	3:45	CCRS
1.6	0.9	1.5	1.8	1.6	KDBN-FM	Classic Rock	Susquehanna	93.3	2.9kw	2480	19	14	17	18	23	5:45	MG/S
2.1	1.7	2.0	1.5	1.4	KLIF-AM	News/Talk	Susquehanna	570	5kw	2114	—	30	27	24	19	6:00	MG/S
0.0	0.0	0.6	0.6	1.4	KSKY-AM	News/Talk	Salem	660	2.7kw	1368	—	36	27	25	19	9:15	SRR
1.5	1.4	1.7	1.5	1.3	KSOC-FM	Urban AC	Radio One	94.5	100kw	1998	22	27	27	25	24	5:30	KATZ
1.2	1.4	1.0	1.4	1.3	KTYS-FM	Country	ABC	96.7	92kw	2774	7	24	23	25	28	4:15	ABC
1.0	1.4	1.1	1.0	1.2	KESN-FM	Sports	ABC	103.3	100kw	2128	24	27	24	25	24	5:00	ABC
1.1	1.4	1.6	1.2	1.2	KTCY-FM	Spanish Con.	Entravision	101.7	92kw	1735	12	13	22	29	34	6:15	CAB
0.8	1.1	0.8	0.7	1.1	KDXX-FM	Reg. Mex.	Univision	107.1	74kw	1647	9	22	27	30	30	5:45	KT-H
0.0	0.9	0.0	1.3	1.1	KFZO-FM	Tropical ³	Univision	99.1	100kw	1584	17	15	24	30	34	6:00	KT-H
0.9	0.9	0.9	0.9	1.0	KHVN-AM	Gospel	Mortenson	970	1kw	1267	28	33	34	33	29	7:15	—
1.0	3.8	1.7	1.3	1.0	KZMP-A/F	Reg. Mex.	Entravision	1540/104.9	32kw/16kw	1380	22	16	24	30	33	6:30	—

¹ Was **KRBV-FM** (CHR/Pop) until July 1. ² Was Active Rock until May 18. ³ **KFZO-FM** was **KHCK-FM** until April 2004.

#2 LOS ANGELES



Continued from Page 8

Population: 10,724,900 (Black: 7.7%; Hispanic: 37.9%)

Complete Market Index, Page 2

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.6 Infinity 18.8 Univision 10.6 Emmis 6.7 SBS 6.0 ABC 5.9 Liberman 4.5 Entravision 3.2 Radio One 3.0 Salem 2.3	Clear Channel 18.5 Infinity 15.7 Univision 12.8 Emmis 9.9 SBS 9.3 Liberman 6.7 Entravision 5.9 Radio One 4.0 ABC 2.4 Taxi 1.3	Clear Channel 20.1 Infinity 18.6 Univision 12.6 SBS 7.4 ABC 5.4 Emmis 5.0 Liberman 4.6 Entravision 3.9 Radio One 2.2 Salem 2.1

#3 CHICAGO



Continued from Page 9

Population: 7,612,100 (Black: 17.8%; Hispanic: 15.6%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.9 Infinity 19.7 ABC 8.1 Bonneville 6.9 Tribune 5.9 Univision 5.1 Crawford 4.6 Emmis 4.3 SBS 3.2 NextMedia 2.1	Clear Channel 22.3 Infinity 18.5 ABC 8.2 Univision 7.9 Crawford 7.6 Bonneville 7.5 Emmis 7.2 SBS 5.7 NextMedia 2.5	Clear Channel 20.6 Infinity 19.8 Bonneville 9.5 ABC 7.6 Univision 6.6 Emmis 5.6 Crawford 4.4 SBS 3.1 Tribune 2.7 NextMedia 2.5

#5 DALLAS-FT. WORTH



Continued from Page 11

Population: 4,576,700 (Black: 13.6%; Hispanic: 21.9%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity 17.3 Clear Channel 13.6 ABC 12.3 Univision 10.5 Susquehanna 9.3 Service 8.5 Radio One 5.4 Salem 3.3 Entravision 3.1 City/Dallas 2.0	Univision 19.1 Clear Channel 16.3 Service 12.1 Infinity 10.8 Susquehanna 9.3 ABC 7.4 Radio One 7.4 Entravision 5.7 Salem 3.5	Infinity 18.8 Clear Channel 14.0 ABC 11.6 Susquehanna 10.9 Univision 10.7 Service 8.3 Radio One 4.0 Salem 3.5 Entravision 3.0 City/Dallas 1.6

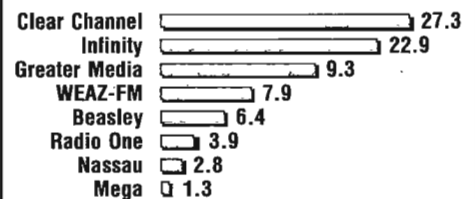
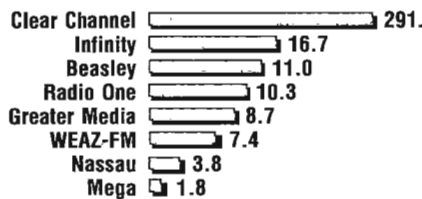
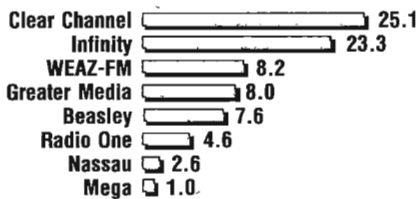
Population: 4,334,000 (Black: 19.4%; Hispanic: 4.7%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	6.9	5.7	6.0	8.2	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	7645	7	4	2	2	2	9:00	CCRS
6.6	7.1	7.2	6.3	7.8	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	5082	9	6	1	1	1	12:45	IRS
7.1	7.0	6.1	6.3	6.1	KYW-AM	News	Infinity	1060	50kw	10911	17	20	14	6	3	4:45	MCG
4.3	3.9	4.5	4.1	4.9	WYSP-FM	Active Rock	Infinity	94.1	16kw	7129	9	2	3	3	6	5:45	CCRS
6.0	4.6	4.2	4.7	4.8	WUSL-FM	Urban	Clear Channel	98.9	18kw	5497	2	1	4	5	13	7:15	IRS
3.6	4.3	4.0	4.3	4.4	WOGL-FM	Oldies	Infinity	98.1	12.5kw	5344	17	13	8	4	4	7:00	MCG
3.9	4.9	4.6	4.6	4.3	WJZ-FM	Smooth Jazz	Clear Channel	106.1	22.5kw	4305	17	15	15	9	5	8:15	CCRS
3.0	3.2	3.7	4.3	4.1	WPHT-AM	Talk	Infinity	1210	50kw	3815	17	21	17	14	8	9:00	D&R
1.3	3.5	4.1	3.4	4.0	WRDW-FM	CHR/Rhythmic	Beasley	96.5	17kw	5721	1	3	5	15	15	5:45	—
4.0	3.4	2.9	3.3	3.7	WSNI-FM	Soft AC	Clear Channel	104.5	16kw	4973	14	12	9	6	6	6:15	CCRS
3.3	3.6	3.5	4.2	3.6	WXTU-FM	Country	Beasley	92.5	15.5kw	3871	11	11	13	11	9	7:45	—
4.5	4.4	3.8	3.6	3.4	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	5811	3	5	6	13	14	5:00	CCRS
3.9	3.0	2.8	3.0	3.4	WIP-AM	Sports	Infinity	610	5kw	4081	14	10	10	9	10	7:00	IRS
3.5	3.4	4.4	4.3	2.8	WMGK-FM	Classic Rock	Greater Media	102.9	8.5kw	4059	14	13	10	8	11	5:45	IRS
2.4	2.8	3.2	2.8	2.7	WMMR-FM	Rock	Greater Media	93.3	18kw	3923	13	9	7	12	12	5:45	CCRS
2.4	2.2	3.1	2.7	2.5	WPLY-FM	Alternative	Radio One	100.3	35kw	3844	5	7	10	16	15	5:30	IRS
3.7	2.7	2.6	2.5	2.1	WPHI-FM	CHR/Rhythmic	Radio One	103.9	.34kw	3583	4	8	16	17	25	5:00	D&R
2.7	2.2	3.0	2.6	1.4	WPEN-AM	Oldies	Greater Media	950	5kw	1992	—	26	29	29	21	5:45	MCG
1.1	1.2	1.1	1.2	1.3	WPST-FM	CHR/Pop	Nassau	97.5	50kw	2769	6	16	20	20	21	3:45	ARP
1.9	1.7	2.1	1.8	1.2	WMWX-FM	Hot AC	Greater Media	95.7	50kw	2946	8	16	19	19	20	3:15	MCG
0.9	1.3	1.0	1.0	1.2	WTHK-FM	Classic Hits	Nassau	94.5	50kw	1918	11	19	18	17	15	5:15	CCRS
1.4	0.9	1.6	1.3	1.1	WDAS-AM	Gospel	Clear Channel	1480	5(1)kw	1059	22	22	22	22	15	8:15	IRS
1.0	0.6	1.0	1.2	1.0	WEMG-AM	Tropical	Mega	1310	1kw	630	17	18	20	21	21	14:00	ARP

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



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Population: 4,296,900 (Black: 16.1%; Hispanic: 26.3%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	5.9	5.0	5.0	6.4	KODA-FM	AC	Clear Channel	99.1	100kw	6881	11	7	2	2	1	7:45	CCRS
7.1	7.0	5.9	5.7	6.2	KLTN-FM	Reg. Mex.	Univision	102.9	100kw	5159	5	1	1	1	3	10:00	KT-H
5.1	5.0	5.6	5.2	6.1	KMJQ-FM	Urban AC	Radio One	102.1	100kw	4791	6	8	3	2	2	10:30	KATZ
5.8	5.7	5.6	5.8	5.2	KBXX-FM	CHR/Rhythmic	Radio One	97.9	100kw	6760	2	2	4	4	17	6:15	KATZ
4.8	4.1	4.5	4.9	4.6	KRBE-FM	CHR/Pop	Susquehanna	104.1	100kw	7548	3	3	5	5	15	5:00	MG/S
3.7	4.4	4.1	4.2	4.0	KPTY-FM	CHR/Rhythmic	Univision	104.9	2.7kw	5815	1	5	8	19	22	5:45	KT-H
3.1	2.9	3.2	3.3	3.8	KTRH-AM	News	Clear Channel	740	50kw	6258	20	18	15	10	5	5:00	CCRS
3.6	3.5	3.0	3.3	3.7	KILT-FM	Country	Infinity	100.3	100kw	4251	13	14	11	6	4	7:15	IRS
3.4	3.2	3.8	3.6	3.5	KTBZ-FM	Alternative	Clear Channel	94.5	100kw	4710	4	5	7	10	20	6:00	CCRS
2.3	2.1	2.0	2.7	3.3	KJOJ/KTJM	Reg. Mex.	Liberman	103.3/98.5	100kw/100kw	2774	9	4	6	7	14	10:00	—
3.5	2.6	3.1	3.8	3.3	KPRC-AM	News/Talk	Clear Channel	950	5kw	3253	25	20	16	12	6	8:30	CCRS
3.3	3.6	2.9	3.6	2.7	KOVE-FM	Spanish AC	Univision	106.5	100kw	3668	15	9	9	9	11	6:00	KT-H
3.4	3.1	2.5	3.0	2.6	KHJZ-FM	Smooth Jazz	Infinity	95.7	100kw	3166	25	24	18	14	6	6:45	IRS
2.7	3.2	3.5	3.7	2.6	KKBQ-FM	Country	Cox	92.9	100kw	3739	6	12	14	15	10	5:45	CHR
2.7	2.5	2.9	2.8	2.5	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	4663	9	11	10	12	12	4:30	CCRS
2.3	2.9	2.7	2.3	2.4	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	3792	13	22	13	8	8	5:15	CCRS
2.1	2.7	2.6	2.8	2.3	KLOL-FM	Spanish Con. ¹	Clear Channel	101.1	100kw	3449	6	10	11	15	20	5:30	CCRS
2.5	2.4	2.5	2.2	2.2	KLDE-FM	Oldies	Cox	107.5	98kw	3421	17	27	20	17	9	5:15	CHR
2.7	3.4	2.9	2.9	2.1	KTHT-FM	Cl. Country	Cox	97.1	100kw	2572	20	21	24	21	12	6:45	CHR
2.1	2.1	1.6	2.0	1.8	KHPT-FM	80s	Cox	106.9	100kw	3329	20	15	16	18	15	4:30	CHR
1.3	1.5	1.4	1.3	1.7	KILT-AM	Sports	Infinity	610	5kw	2153	18	18	21	20	17	6:15	IRS
1.1	0.9	1.4	0.8	1.5	KQOK-FM	Spanish Con.	Liberman	106.5	100kw	2196	11	13	19	23	26	5:45	—
1.3	1.1	1.5	1.4	1.3	KSEV-AM	News/Talk	Liberman	700	15(1)kw	1821	—	30	26	23	19	6:00	—
1.2	1.3	1.6	1.1	1.1	KQBU-FM	Reg. Mex.	Univision	93.3	100kw	1744	15	15	21	22	31	5:15	KT-H
0.9	0.9	1.5	0.8	1.0	KBME-AM	Adult Standards	Clear Channel	790	5kw	1093	—	—	33	33	27	7:30	CCRS
0.4	0.4	0.6	0.6	1.0	KROI-FM	Reg. Mex. ²	Radio One	92.1	50kw	1171	25	17	23	26	27	7:00	KATZ

¹ Was Rock until November 12. ² Had been Hot AC until September 29, was KRTS-FM (Classical) until September 16.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 25.2 Univision 15.5 Radio One 12.3 Cox 8.7 Infinity 8.1 Liberman 7.4 Susquehanna 4.6	Clear Channel 22.4 Univision 22.1 Radio One 15.2 Liberman 10.6 Susquehanna 6.8 Cox 6.7 Infinity 4.5 Cumulus 1.0	Clear Channel 26.0 Univision 15.7 Radio One 12.2 Cox 8.9 Infinity 8.4 Liberman 7.2 Susquehanna 3.8 Cumulus 1.1

Population: 4,114,900 (Black: 26.6%; Hispanic: 8.8%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	6.1	6.9	7.3	6.7	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	7186	1	1	1	2	10	6:45	IRS
6.4	5.4	6.8	6.6	5.9	WMMJ-FM	Urban AC	Radio One	102.3	2.9kw	4182	16	10	3	1	1	10:00	MCG
5.6	5.8	6.3	4.6	5.5	WTOP-A/F	News	Bonneville	1500/107.7	50kw/29kw	8620	21	14	6	4	2	4:30	KATZ
5.5	5.1	4.7	5.2	5.1	WGMS-FM	Classical	Bonneville	103.5	46kw	4319	13	19	14	11	5	8:30	CHR
3.7	3.5	4.1	3.6	5.0	WASH-FM	AC	Clear Channel	97.1	26kw	5024	8	4	2	3	4	7:00	CCRS
3.7	3.3	4.3	3.4	4.4	WMAL-AM	News/Talk	ABC	630	5kw	3609	14	22	15	12	7	8:45	ABC
4.1	4.6	3.2	3.8	4.3	WJZW-FM	Smooth Jazz	ABC	105.9	28kw	3884	16	17	7	6	3	8:00	ABC
4.5	4.6	5.0	5.1	4.1	WHUR-FM	Urban AC	Howard Univ.	96.3	24kw	4261	10	6	5	5	6	6:45	D&R
4.6	5.0	5.3	5.1	4.1	WKYS-FM	Urban	Radio One	93.9	24kw	5330	3	2	3	7	14	5:30	MCG
3.5	3.5	3.5	3.6	3.5	WMZQ-FM	Country	Clear Channel	98.7	50kw	4147	10	11	13	14	9	6:00	CCRS
3.7	3.2	3.0	2.5	3.2	WBIG-FM	Oldies	Clear Channel	100.3	36kw	4518	16	19	15	13	8	5:00	CCRS
3.1	3.4	3.0	3.6	3.2	WIHT-FM	CHR/Pop	Clear Channel	99.5	22kw	5554	2	5	11	16	18	4:15	CCRS
3.2	3.2	3.2	3.0	3.1	WRQX-FM	Hot AC	ABC	107.3	36kw	4255	9	6	7	8	11	5:15	ABC
2.9	2.9	3.2	2.8	2.7	WJFK-FM	Talk	Infinity	106.7	22kw	3195	21	6	10	9	13	6:00	IRS
2.9	2.9	2.4	2.2	2.7	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	3990	4	3	7	14	16	5:00	CCRS
1.9	2.5	2.3	2.3	2.4	WARW-FM	Classic Rock	Infinity	94.7	20.5kw	3660	14	16	11	10	12	4:45	IRS
2.0	1.6	1.4	1.3	1.8	WBPS/WBZS	Tropical	Mega	94.3/92.7	2kw/2.85kw	1761	5	9	17	19	19	7:15	—
1.6	2.0	1.2	1.8	1.8	WTEM-AM	Sports	Clear Channel	980	50(5)kw	2183	16	15	18	17	15	5:45	CCRS
1.8	2.1	1.6	2.0	1.6	WWVZ/WWZZ	Hot AC	Bonneville	103.9/104.1	38kw/20kw	3544	7	12	18	18	17	3:15	CHR
1.5	1.6	1.3	1.6	1.3	WHFS-FM	Alternative ¹	Infinity	99.1	50kw	2688	5	13	20	20	23	3:30	IRS
0.8	1.0	0.9	0.8	1.1	WFRE-FM	Country	Clear Channel	99.9	7.9kw	1109	21	22	22	21	19	7:00	CCRS

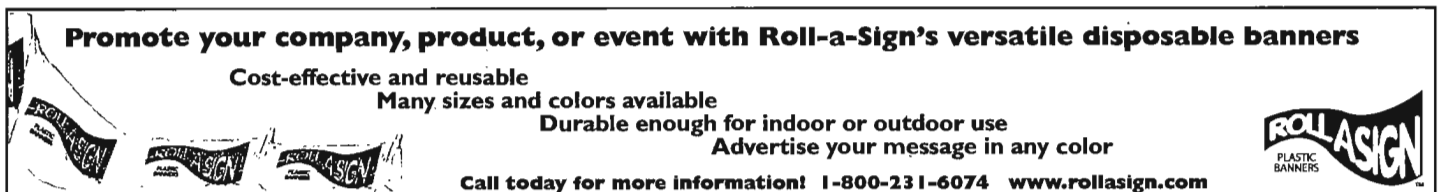
¹ Became **WLZL-FM** (Tropical) on January 12.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 21.6 Infinity <input type="checkbox"/> 14.0 Bonneville <input type="checkbox"/> 12.3 ABC <input type="checkbox"/> 11.8 Radio One <input type="checkbox"/> 5.3 Howard Univ. <input type="checkbox"/> 4.1 Mega <input type="checkbox"/> 2.0	Clear Channel <input type="checkbox"/> 24.2 Infinity <input type="checkbox"/> 21.7 Radio One <input type="checkbox"/> 8.9 ABC <input type="checkbox"/> 6.6 Bonneville <input type="checkbox"/> 6.4 Howard Univ. <input type="checkbox"/> 3.8 Mega <input type="checkbox"/> 3.6 ILC <input type="checkbox"/> 1.2 Hearst-Argyle <input type="checkbox"/> 1.1 Mid Atlantic <input type="checkbox"/> 1.1	Clear Channel <input type="checkbox"/> 21.1 Infinity <input type="checkbox"/> 15.5 ABC <input type="checkbox"/> 11.9 Bonneville <input type="checkbox"/> 10.1 Radio One <input type="checkbox"/> 5.2 Howard Univ. <input type="checkbox"/> 5.0 Mega <input type="checkbox"/> 1.9 Salem <input type="checkbox"/> 1.0

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Durable enough for indoor or outdoor use
Advertise your message in any color

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Population: 3,878,000 (Black: 6.1%, Hispanic: 6.2%)

Complete Market Index, Page 2



FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	7.0	6.0	6.6	7.6	WBZ-AM	News/Talk	Infinity	1030	50kw	7608	20	19	10	5	2	7:00	IRS
4.8	5.2	5.8	5.9	7.1	WEEI-A/F	Sports	Entercom	850	50kw	5963	10	4	1	1	1	8:00	D&R
5.7	5.4	6.0	5.5	5.1	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	5826	1	1	3	10	16	6:00	CCRS
6.0	5.5	5.3	4.8	5.0	WMJX-FM	AC	Greater Media	106.7	24.5kw	4997	6	6	4	2	4	7:00	MCG
5.7	5.3	5.5	5.4	4.9	WXKS-FM	CHR/Pop	Clear Channel	107.9	23.7kw	6657	2	2	2	5	11	5:15	CCRS
4.4	4.3	4.7	4.1	4.6	WODS-FM	Oldies	Infinity	103.3	16kw	4976	6	12	8	7	3	6:30	IRS
3.4	3.9	3.5	3.2	4.1	WTKK-FM	Talk	Greater Media	96.9	22.5kw	3804	18	14	9	8	5	7:45	MCG
5.3	4.3	5.0	3.8	3.9	WRKO-AM	News/Talk	Entercom	680	50kw	2864	23	28	17	14	10	9:45	D&R
3.6	3.9	3.2	3.8	3.8	WKLB-FM	Country	Greater Media	99.5	32kw	3118	14	11	13	10	7	8:30	MCG
2.9	4.1	4.2	3.9	3.6	WBCN-FM	Alternative	Infinity	104.1	21kw	5352	4	3	4	3	13	4:45	IRS
3.3	2.9	3.5	3.2	3.2	WBMX-FM	Hot AC	Infinity	98.5	9kw	4608	4	7	6	9	9	5:00	CHR
3.2	3.7	3.4	3.5	3.2	WZLX-FM	Classic Rock	Infinity	100.7	20kw	3807	13	9	7	3	6	6:00	IRS
3.6	3.5	3.2	3.5	2.8	WROR-FM	Classic Hits	Greater Media	105.7	21kw	3378	14	16	14	13	7	5:45	MCG
3.8	3.8	3.2	3.6	2.7	WCRB-FM	Classical	Charles River	102.5	15kw	3098	23	24	20	18	13	6:15	ARP
2.3	1.6	2.7	2.7	2.3	WQXS-FM	CHR/Rhythmic	Entercom	93.7	34kw	2622	14	8	11	10	15	6:00	D&R
2.4	1.8	2.5	2.9	2.0	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	2316	11	5	11	17	20	6:15	D&R
1.2	1.8	1.7	1.2	1.9	WILD-AM	Urban AC	Radio One	1090	5kw	777	23	18	16	14	12	9:15	ARP
1.6	1.5	1.6	2.0	1.9	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	1755	23	33	26	23	16	7:45	—
2.0	2.0	2.1	1.5	1.6	WBOS-FM	Triple A	Greater Media	92.9	8.8kw	2927	18	13	15	14	19	3:45	MCG
1.8	1.6	1.4	1.9	1.5	WBOT-FM	Urban	Radio One	92.7	2.7kw	1825	3	9	17	20	24	5:45	ARP
1.2	1.0	1.0	1.4	1.2	WXRV-FM	Triple A	Northeast	92.5	25kw	1793	23	21	19	19	18	4:45	—
0.0	1.2	0.6	0.8	1.1	WAMG-AM	Tropical	Mega	890	25(3.4)kw	607	14	15	20	15	22	13:15	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity <input type="text" value="22.2"/> Greater Media <input type="text" value="17.3"/> Entercom <input type="text" value="15.1"/> Clear Channel <input type="text" value="12.4"/> Radio One <input type="text" value="3.4"/> Charles River <input type="text" value="2.7"/> Plymouth Rock <input type="text" value="1.9"/> Northeast <input type="text" value="1.5"/> Mega <input type="text" value="1.1"/>	Clear Channel <input type="text" value="22.2"/> Infinity <input type="text" value="19.2"/> Entercom <input type="text" value="16.0"/> Greater Media <input type="text" value="15.3"/> Radio One <input type="text" value="4.5"/> Mega <input type="text" value="2.1"/> Northeast <input type="text" value="1.0"/> Phoenix Media <input type="text" value="1.0"/>	Infinity <input type="text" value="23.3"/> Greater Media <input type="text" value="18.7"/> Entercom <input type="text" value="16.1"/> Clear Channel <input type="text" value="10.6"/> Radio One <input type="text" value="3.7"/> Northeast <input type="text" value="1.8"/> Charles River <input type="text" value="1.6"/> Phoenix Media <input type="text" value="1.1"/>

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Population: 3,870,900 (Black: 21.3%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.3	4.5	3.8	3.5	5.8	WNIC-FM	AC	Clear Channel	100.3	32kw	5879	8	5	3	1	3	7:00	CCRS
4.9	4.7	5.0	5.7	5.6	WMXD-FM	Urban AC	Clear Channel	92.3	50kw	4452	9	7	4	1	1	9:00	CCRS
5.5	5.0	5.5	5.1	5.4	WWJ-AM	News	Infinity	950	50(5)kw	6826	19	19	16	7	5	5:45	IRS
5.8	6.0	5.7	5.1	5.3	WJR-AM	Talk	ABC	760	50kw	5628	16	20	19	14	6	6:45	ABC
5.1	5.1	4.4	4.6	5.1	WOMC-FM	Oldies	Infinity	104.3	190kw	5633	14	15	17	9	2	6:30	IRS
6.1	5.3	5.3	4.9	4.9	WJLB-FM	Urban	Clear Channel	97.9	50kw	5302	2	1	2	9	16	6:30	CCRS
4.4	4.4	4.7	4.5	4.8	WVMV-FM	Smooth Jazz	Infinity	98.7	50kw	4244	14	14	7	4	4	8:00	IRS
4.4	5.0	4.7	4.6	4.5	WRIF-FM	Active Rock	Greater Media	101.1	27kw	5153	6	2	1	3	9	6:15	MCG
4.0	4.2	3.8	4.6	4.3	WYCD-FM	Country	Infinity	99.5	17.5kw	4551	6	8	6	5	8	6:45	IRS
4.0	4.3	4.3	3.6	3.9	WMGC-FM	AC	Greater Media	105.1	13.5kw	3905	12	13	12	7	7	7:15	MCG
4.0	3.5	4.0	3.9	3.7	WKQI-FM	CHR/Pop	Clear Channel	95.5	100kw	6589	3	3	5	13	16	4:00	CCRS
4.4	4.4	4.2	3.5	3.6	WDTJ-FM	Urban	Radio One	105.9	20kw	4786	1	3	8	16	21	5:30	D&R
2.8	3.4	3.8	3.8	2.8	WCSX-FM	Classic Rock	Greater Media	94.7	13.5kw	3895	16	18	11	6	9	5:15	MCG
3.6	3.1	2.8	3.1	2.7	WDRQ-FM	CHR/Pop	ABC	93.1	26.5kw	5422	4	6	14	19	24	3:30	ABC
1.6	2.2	2.4	2.5	2.7	WKRK-FM	Talk	Infinity	97.1	50kw	3217	19	11	9	11	11	6:00	IRS
2.9	2.7	2.5	3.1	2.6	CIMX-FM	Alternative	CHUM	88.7	100kw	3806	5	9	13	18	20	4:45	—
1.5	2.3	2.9	2.7	2.5	WDVD-FM	Hot AC	ABC	96.3	20kw	4312	10	9	9	12	13	4:15	ABC
1.9	2.2	2.5	2.4	2.4	WDMK-FM	Urban Oldies	Radio One	102.7	50kw	2381	11	16	18	17	12	7:15	D&R
2.3	2.3	2.5	3.0	2.2	WDTW-FM	Classic Hits	Clear Channel	106.7	61kw	3188	12	12	14	15	14	5:00	CCRS
2.0	1.8	1.8	1.8	1.8	CKWW-AM	Adult Standards	CHUM	580	.5kw	1312	—	28	28	28	26	10:00	—
1.6	1.7	1.6	1.3	1.5	WDFN-AM	Sports	Clear Channel	1130	50(10)kw	1918	23	17	20	20	19	5:45	CCRS
1.5	1.5	1.2	1.3	1.5	WGPR-FM	Urban AC	WGPR-FM	107.5	50kw	1624	23	23	21	20	15	6:45	—
1.1	1.3	1.2	1.1	1.2	WMUZ-FM	Christian AC	Crawford	103.5	50kw	1399	19	25	22	22	18	6:30	—
1.2	1.1	1.7	1.5	1.2	WXYT-AM	Sports	Infinity	1270	5kw	2350	23	20	22	23	21	3:45	IRS

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 24.7 Infinity 23.5 Greater Media 11.3 ABC 10.5 Radio One 6.9 CHUM Ltd. 5.7 Crawford 1.7 WGPR-FM 1.5	Clear Channel 34.3 Infinity 15.7 Greater Media 11.9 ABC 11.3 Radio One 9.1 CHUM Ltd. 5.5 WGPR-FM 1.0	Clear Channel 26.4 Infinity 23.2 Greater Media 14.4 ABC 8.8 Radio One 6.1 CHUM Ltd. 3.9 Crawford 2.0 WGPR-FM 1.9

Subscribe Online: www.radioandrecords.com

Population: 3,786,400 (Black: 27.4%, Hispanic: 6.4%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	8.7	9.4	11.6	9.7	WSB-AM	News/Talk	Cox	750	50kw	8803	18	9	3	1	1	7:15	CHR
9.0	7.3	7.9	7.4	7.7	WVEE-FM	Urban	Infinity	103.3	100kw	6920	1	1	1	2	4	7:30	IRS
5.3	5.1	6.5	5.7	5.2	WKHX-FM	Country	ABC	101.1	99kw	4775	4	4	4	5	5	7:15	ABC
5.2	5.8	4.6	5.4	5.0	WPZE-FM	Gospel	Radio One	97.5	7.9kw	3847	7	9	7	4	3	8:45	ARP
4.1	4.5	4.0	4.0	4.8	WALR-FM	Urban Oldies	Cox	104.1	60kw	3791	13	11	4	3	2	8:30	KATZ
1.5	1.0	0.5	0.8	4.6	WWVA-FM	Spanish Con. ¹	Clear Channel	105.3	61kw	1795	22	2	2	5	17	17:00	CCRS
3.8	5.1	4.3	4.9	4.3	WHTA-FM	Urban	Radio One	107.9	27kw	4137	2	3	4	11	18	7:00	ARP
3.9	3.8	4.5	3.5	4.0	WSTR-FM	CHR/Pop	Jefferson-Pilot	94.1	100kw	5081	6	5	8	7	9	5:15	IRS
4.8	4.0	2.6	2.8	3.7	WLTM-FM	AC	Clear Channel	94.9	99kw	4342	18	13	10	9	7	5:45	CCRS
4.1	4.0	4.5	3.1	3.5	WSB-FM	AC	Cox	98.5	100kw	3775	22	18	10	8	6	6:15	CHR
2.8	3.1	3.3	2.6	3.0	WFSH-FM	Christian AC	Salem	104.7	100kw	3519	10	16	12	12	12	5:30	SRR
2.9	3.2	2.9	3.0	2.9	WJZZ-FM	Smooth Jazz	Radio One	107.5	6kw	2966	15	23	15	13	8	6:30	ARP
2.2	2.8	2.3	2.6	2.9	WZGC-FM	Triple A	Infinity	92.9	99kw	4042	16	7	9	9	13	4:45	IRS
2.3	2.7	2.7	2.8	2.7	WGST-AM	News/Talk	Clear Channel	640	50(1)kw	2817	—	21	22	18	11	6:30	CCRS
3.4	3.2	3.2	2.8	2.7	WYAY-FM	Country	ABC	106.7	99kw	2461	16	13	17	15	14	7:30	ABC
3.4	2.8	3.3	2.9	2.6	WNNX-FM	Alternative	Susquehanna	99.7	100kw	3275	5	6	13	18	19	5:15	MG/S
2.6	2.8	3.2	3.1	2.4	WBTS-FM	CHR/Rhythmic	Cox	95.5	74kw	4344	3	8	15	20	23	3:45	KATZ
2.0	2.9	2.5	2.2	2.4	WLCL-FM	Oldies	Clear Channel	105.7	16.5kw	2288	18	25	20	16	9	7:00	CCRS
2.8	2.8	2.6	2.9	2.3	WKLS-FM	Rock	Clear Channel	96.1	100kw	3245	12	19	13	14	14	4:45	CCRS
1.7	1.5	1.6	1.3	1.8	WAMJ-FM	Urban AC	Radio One	102.5	3kw	1991	18	26	17	17	14	6:00	ARP
2.4	2.2	2.5	2.3	1.6	WWWQ-FM	CHR/Pop	Susquehanna	100.5	72kw	2491	7	12	19	23	26	4:15	MG/S
2.0	1.7	2.4	1.5	1.5	WFOX-FM	Urban	Cox	97.1	100kw	2555	11	15	20	20	23	3:45	CHR
0.8	0.8	0.8	1.0	1.1	WCNN-AM	Sports	Dickey	680	50(10)kw	1316	—	23	25	24	20	5:30	—
1.2	1.2	0.8	1.1	1.1	WQXI-AM	Sports	Jefferson-Pilot	790	28(10)kw	1128	—	20	23	20	22	6:30	IRS
0.0	0.0	0.5	1.2	1.0	WLKQ-FM	Reg. Mex.	Davis Br.	102.3	4.2kw	567	—	16	23	25	28	11:30	—

¹ Was WMAX-FM (Talk) until September.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Cox 21.9 Clear Channel 16.3 Radio One 12.3 Infinity 11.4 ABC 7.9 Jefferson-Pilot 5.1 Susquehanna 4.2 Salem 3.2 Dickey 1.1 Davis Br. 1.0	Clear Channel 18.8 Infinity 15.6 Cox 14.7 Radio One 12.8 ABC 7.5 Susquehanna 7.4 Jefferson-Pilot 6.1 Salem 2.5 Davis Br. 2.4 Dickey 1.0	Cox 21.8 Clear Channel 16.3 Infinity 12.3 Radio One 11.9 ABC 7.2 Jefferson-Pilot 5.9 Susquehanna 3.6 Salem 3.5 Dickey 1.2

Population: 3,470,700 (Black: 18.9%, Hispanic: 40.5%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.0	4.9	5.1	5.4	6.3	WHQT-FM	Urban AC	Cox	105.1	100kw	4209	6	5	1	1	1	10:45	CHR
5.0	6.0	4.7	4.2	5.2	WCMQ-FM	Spanish Oldies	SBS	92.3	31kw	3132	13	14	8	4	2	12:00	CAB
4.7	5.0	5.0	5.2	4.9	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	4289	9	10	6	3	3	8:15	IRS
4.6	5.5	5.7	4.5	4.9	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	6079	1	1	2	6	20	5:45	D&R
4.7	4.7	4.8	4.6	4.8	WEDR-FM	Urban	Cox	99.1	100kw	5768	3	2	3	6	14	6:00	KATZ
3.3	2.8	3.5	4.4	4.5	WXDJ-FM	Tropical	SBS	95.7	40kw	3931	8	4	4	2	6	8:15	CAB
2.8	3.2	2.8	3.3	4.2	WIOD-AM	News/Talk	Clear Channel	610	5kw	3165	20	17	18	16	8	9:30	CCRS
4.2	4.0	4.0	3.7	4.2	WMIB-FM	Urban	Clear Channel	103.5	100kw	4900	2	3	5	13	18	6:00	CCRS
4.5	4.3	3.9	5.0	3.8	WAMR-FM	Spanish AC	Univision	107.5	95kw	3299	11	12	10	6	4	8:15	KT-H
4.3	3.8	4.8	4.3	3.8	WAQI-AM	Spanish N/T	Univision	710	50kw	2131	—	29	26	22	16	13:00	KT-H
3.1	3.3	3.2	3.5	3.3	WHYI-FM	CHR/Pop	Clear Channel	100.7	100kw	4807	4	6	9	12	18	5:00	CCRS
4.0	3.3	3.6	3.2	3.3	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	3480	16	19	19	13	4	7:00	IRS
3.6	3.7	3.9	3.7	3.1	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	3344	13	19	16	13	6	6:45	CCRS
3.0	2.7	3.1	2.9	3.0	WFLC-FM	AC	Cox	97.3	100kw	3804	13	7	7	5	10	6:00	CHR
4.1	3.6	3.1	3.3	2.9	WRMA-FM	Spanish AC	SBS	106.7	100kw	2641	16	13	13	10	12	8:00	CAB
3.3	3.6	2.7	3.0	2.8	WKIS-FM	Country	Beasley	99.9	100kw	2434	10	17	17	17	10	8:15	D&R
2.6	2.1	2.7	2.0	2.8	WQAM-AM	Sports	Beasley	560	5(1)kw	2223	19	14	12	9	9	9:00	D&R
2.3	3.6	3.3	2.5	2.5	WRTO-FM	Tropical	Univision	98.3	100kw	2809	11	9	15	18	15	6:15	KT-H
2.4	2.0	2.5	2.3	2.4	WBGG-FM	Classic Rock	Clear Channel	105.9	100kw	2745	16	16	10	10	12	6:15	CCRS
2.5	2.5	2.3	3.1	2.0	WPYM-FM	CHR/Rhythmic ¹	Cox	93.1	100kw	2984	7	8	14	19	22	4:45	CHR
2.5	2.2	2.8	2.8	1.8	WQBA-AM	Spanish N/T	Univision	1140	50(10)kw	1431	—	26	22	24	21	9:15	KT-H
1.1	1.3	1.0	1.5	1.7	WSUA-AM	Tropical	El Dorado	1260	5kw	1124	20	22	21	20	17	10:45	—
2.5	2.1	2.2	2.1	1.6	WZTA-FM	Active Rock ²	Clear Channel	94.9	100kw	2482	5	10	19	21	24	4:45	CCRS
0.5	0.5	0.4	0.7	1.2	WINZ-AM	Talk ³	Clear Channel	940	50(10)kw	968	—	24	22	22	23	9:00	CCRS

¹ Switched to Active Rock on February 14. ² Became **WMGE-FM** (Spanish Con.) on February 11. ³ Was **WRFX-AM** (Sports) until July.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.2 Cox 16.1 SBS 12.6 Univision 11.9 Beasley 10.5 Jefferson-Pilot 8.8 El Dorado 1.7 Crystal 1.2	Cox 23.1 Clear Channel 22.3 Beasley 15.4 SBS 12.9 Univision 7.4 Jefferson-Pilot 5.1 Infinity 1.1 El Dorado 1.0	Clear Channel 19.3 Cox 19.0 SBS 14.1 Beasley 10.8 Jefferson-Pilot 9.4 Univision 9.0 El Dorado 1.9 Crystal 1.1

Industry VIP Packages: 310 • 788 • 1625

Population: 3,236,900 (Black: N/A, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (to 12/31/04)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	7.5	8.6	7.5	8.0	WPRM-FM	Tropical	Uno Radio Group	98.5	25kw	5942	9	1	1	1	1	11:30	CAB
4.3	3.9	4.3	4.7	5.3	WKAQ-FM	Tropical/CHR	Univision	104.7	50kw	5342	3	2	2	3	4	8:30	—
3.8	3.8	3.5	3.2	4.1	WBRQ-FM	Spanish Rel.	Aureo Matos	97.7	4.4kw	2459	12	6	3	4	3	14:00	—
4.4	4.0	4.1	4.2	4.1	WZNT-FM	Tropical	SBS	93.7	50kw	3419	8	9	4	2	2	10:00	CAB
5.1	4.7	5.3	4.7	3.5	WVOZ-FM	CHR/Rhythmic	International Br.	107.7	12kw	3976	1	3	7	14	35	7:15	—
4.0	4.1	4.1	3.7	3.4	WKAQ-AM	Spanish N/T	Univision	580	10kw	3173	31	28	19	12	4	9:15	—
4.7	4.1	3.5	3.8	3.4	WUNO-AM	Spanish News	Uno Radio Group	1320	5(2.3)kw	3030	31	28	16	14	6	9:15	CAB
3.9	4.0	3.8	3.5	3.3	WFID-FM	Spanish AC	Uno Radio Group	95.7	50kw	3396	6	8	4	5	8	8:15	—
2.9	3.4	3.1	2.5	3.1	WIOA-FM	Spanish AC	SBS	99.9	50kw	3420	10	13	8	7	7	7:45	CAB
3.0	1.7	2.6	3.2	2.9	WAPA-AM	Spanish N/T	Ventura & Blanco	680	10(9.5)kw	1485	—	28	26	21	14	15:30	—
2.4	2.4	2.5	2.9	2.9	WMEG-FM	CHR/Pop	SBS	106.9	25kw	3209	2	4	10	10	26	7:30	CAB
2.9	3.6	2.9	3.1	2.9	WXYX-FM	Tropical/CHR	RAAD	100.7	50kw	3027	3	5	8	9	17	8:00	—
2.4	2.5	2.8	2.8	2.8	WIVA-FM	Tropical	Uno Radio Group	100.3	22kw	1770	18	7	6	6	12	13:15	CAB
1.9	1.8	2.5	2.0	2.6	WIAC-FM	Spanish AC	Bestov	102.5	50kw	2875	16	10	11	7	11	7:30	—
2.6	3.0	3.5	3.9	2.4	WORO-FM	B/EZ	Roman Catholic	92.5	50kw	2403	31	44	21	16	10	8:30	—
0.0	1.2	1.1	1.2	2.4	WSKN-AM	Spanish N/T	Radio Americas	1320	5kw	1659	—	41	28	17	9	12:30	—
2.1	3.1	2.1	3.1	2.1	WVJP-FM	Spanish AC	Borinquen	103.3	28kw	1845	14	18	13	10	13	9:30	—
2.3	2.7	2.4	2.3	2.0	WZAR-FM	Spanish AC	Uno Radio Group	101.9	14kw	1880	13	11	12	12	15	8:45	CAB
1.0	1.0	0.9	1.3	1.6	WCMN-FM	Tropical/CHR	Caribbean	107.3	50kw	1779	5	14	15	19	21	7:45	—
1.5	0.9	1.2	1.7	1.5	WEGM-FM	CHR/Pop	SBS	95.1	25kw	1463	11	12	14	25	42	8:30	CAB
1.2	1.3	1.2	1.1	1.4	WIAC-AM	Spanish N/T	Bestov	740	10kw	1457	15	41	36	30	16	8:15	—
1.1	1.1	0.8	0.7	1.3	WPRP-AM	Spanish N/T	Radio Cadena	910	4.2kw	686	—	35	42	35	24	16:15	—
0.8	0.8	0.9	1.2	1.1	WCMA-FM	Hot AC	SBS	96.5	11.5kw	1493	31	16	16	17	21	6:15	CAB
1.0	0.8	1.1	0.8	1.1	WORA-AM	Spanish N/T	Ra. Cadena Inform	760	5kw	915	—	33	34	29	18	10:45	—
1.6	1.0	1.4	1.4	1.1	WUKQ-FM	Tropical/CHR	Univision	99.1	25kw	1509	17	20	19	21	21	6:15	KT-H
0.9	1.3	0.6	0.5	1.0	WCMN-AM	Spanish News	Caribbean	1280	5(1)kw	740	31	35	42	39	35	11:45	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Uno Radio 24.6 SBS 16.4 Univision 10.0 Bestov 4.9 RAAD 4.1 Int'l Br. 3.5 Roman Catholic 2.9 Ventura 2.9 Caribbean 2.7 Radio America 2.4	Uno Radio 30.6 SBS 21.0 Univision 10.0 Int'l Br. 6.5 RAAD 6.0 Bestov 5.3 Caribbean 2.5 Borinquen 1.4	Uno Radio 29.4 SBS 19.4 Univision 9.1 Bestov 5.1 RAAD 3.2 Roman Catholic 2.4 Ventura 2.4 Int'l Br. 2.2 Caribbean 2.0

Population: 3,165,700 (Black: 5.1%, Hispanic: 4.7%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	6.0	6.8	6.5	6.0	KMPS-FM	Country	Infinity	94.1	73kw	4193	3	4	1	1	3	7:30	KATZ
4.3	5.5	5.1	4.4	5.3	KRWM-FM	Soft AC	Sandusky	106.9	100kw	3718	6	6	4	2	1	7:30	CHR
5.9	5.5	4.4	4.3	5.0	KIRO-AM	News/Talk	Entercom	710	5kw	4532	20	20	10	8	2	5:45	D&R
5.3	4.9	4.7	5.4	4.5	KUBE-FM	CHR/Rhythmic	Clear Channel	93.3	100kw	4217	2	1	3	9	17	5:30	CCRS
4.3	3.5	4.0	3.6	4.3	KBKS-FM	CHR/Pop	Infinity	106.1	58kw	4390	1	3	6	14	19	5:15	KATZ
3.8	2.8	3.9	3.7	4.1	KCMS-FM	Christian CHR	Crista	105.3	54kw	3169	4	5	4	5	10	6:45	—
2.8	3.5	3.0	3.3	3.8	KISW-FM	Active Rock	Entercom	99.9	100kw	2892	8	2	2	4	16	7:00	D&R
3.6	3.3	3.9	4.2	3.8	KWJZ-FM	Smooth Jazz	Sandusky	98.9	53kw	2473	15	25	17	7	4	8:00	CHR
2.6	3.0	3.2	3.8	3.5	KTTH-AM	Talk	Entercom	770	50(5)kw	1954	—	16	12	12	7	9:30	D&R
3.4	3.6	4.1	4.2	3.5	KZOK-FM	Classic Rock	Infinity	102.5	100kw	2877	9	10	7	3	5	6:30	KATZ
3.8	3.8	2.6	2.4	3.4	KING-FM	Classical	Beethoven	98.1	58kw	2493	15	24	25	22	12	7:00	—
3.3	3.3	4.1	3.9	3.3	KBSG-FM	Oldies	Entercom	97.3	55kw	3187	9	17	14	11	5	5:30	D&R
3.5	2.0	2.8	2.8	3.3	KVI-AM	Talk	Fisher	570	5kw	2567	20	21	17	13	8	6:45	CCRS
3.5	3.3	4.4	4.5	3.2	KOMO-AM	News	Fisher	1000	50kw	3805	15	27	22	15	10	4:30	CCRS
3.2	3.1	2.8	2.5	2.6	KMTT-FM	Triple A	Entercom	103.7	58kw	2263	13	17	9	6	8	6:15	D&R
2.4	2.9	2.0	2.1	2.6	KPLZ-FM	Hot AC	Fisher	101.5	100kw	2602	7	9	8	9	14	5:30	CCRS
2.2	2.2	1.7	1.8	2.4	KJR-AM	Sports	Clear Channel	950	5kw	2434	20	15	14	15	15	5:00	CCRS
2.8	2.6	2.9	2.5	2.1	KNDD-FM	Alternative	Entercom	107.7	100kw	2694	4	7	11	23	25	4:15	D&R
1.8	2.1	2.0	2.6	2.0	KJR-FM	Classic Hits	Clear Channel	95.7	100kw	1927	15	23	17	15	13	5:30	CCRS
2.3	2.5	2.1	2.1	1.8	KIXI-AM	Adult Standards	Sandusky	880	50(10)kw	1508	—	—	31	29	22	6:15	CHR
2.3	2.3	2.1	2.5	1.7	KQBZ-FM	Talk	Entercom	100.7	58kw	1383	—	12	14	18	17	6:30	D&R
2.0	2.0	2.6	2.2	1.6	KLSY-FM	AC	Sandusky	92.5	58kw	2096	12	12	20	20	19	4:00	CHR
2.1	2.3	1.7	1.7	1.6	KRQI-FM	Alternative	Infinity	92.5	100kw	1858	15	11	12	18	21	4:45	KATZ
0.7	0.7	0.4	1.2	1.5	KKMO-AM	Reg. Mex.	Salem	1360	5kw	593	—	8	20	21	26	13:15	SRR
1.0	1.1	1.4	1.3	1.1	KAYO-FM	Country	South Sound Br.	99.3	12kw	1063	13	19	23	24	24	5:45	—
1.1	0.9	0.8	0.7	1.0	KPTK-AM	Talk ¹	Infinity	1090	50kw	791	—	25	26	25	22	6:30	KATZ

¹ Was KYCW-AM (Country) until November.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 17.4 Infinity 16.4 Sandusky 12.5 Clear Channel 9.9 Fisher 9.2 Crista 4.1 Beethoven 3.4 Salem 2.0 South Sound 1.1	Infinity 21.4 Entercom 20.5 Clear Channel 14.1 Sandusky 7.7 Crista 5.4 Fisher 4.8 Salem 4.1 South Sound 1.5	Entercom 19.7 Infinity 17.0 Sandusky 11.8 Clear Channel 9.5 Fisher 8.6 Crista 4.8 Salem 2.3 Beethoven 1.8 South Sound 1.0

Population: 2,856,900 (Black: N/A, Hispanic: 21.9%)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In household)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.6	5.2	5.1	6.1	6.5	KFYI-AM	News/Talk	Clear Channel	550	5(1)kw	2993	16	14	8	4	3	11:15	CCRS
4.7	4.2	4.4	3.7	6.0	KESZ-FM	AC	Clear Channel	99.9	100kw	4235	10	8	3	3	2	7:15	CCRS
4.0	5.5	4.4	4.1	5.6	KHOT/KHOV	Reg. Mex.	Univision	105.9/105.3	36kw/6kw	2581	3	1	1	1	10	11:15	KT-H
5.6	5.3	4.5	3.8	4.8	KNIX-FM	Country	Clear Channel	102.5	100kw	3357	5	11	10	5	6	7:15	CCRS
4.0	4.0	4.6	5.1	4.5	KKFR-FM	CHR/Rhythmic	Emmis	92.3	100kw	3632	1	2	4	16	20	6:30	D&R
6.0	5.3	5.8	5.5	4.5	KOOL-FM	Oldies	Infinity	94.5	100kw	3499	18	21	18	10	1	6:45	IRS
4.4	4.4	4.7	4.9	4.5	KYOT-FM	Smooth Jazz	Clear Channel	95.5	100kw	3069	19	18	15	8	4	7:30	CCRS
3.0	3.6	2.6	3.8	4.4	KKLT-FM	AC	Bonneville	98.7	100kw	2763	16	12	2	1	5	8:15	D&R
3.5	3.4	3.5	4.4	4.0	KZZP-FM	CHR/Rhythmic	Clear Channel	104.7	100kw	3563	2	3	6	16	15	5:45	CCRS
3.4	3.0	3.9	3.8	3.9	KMLE-FM	Country	Infinity	107.9	100kw	3274	10	10	10	7	8	6:00	IRS
4.3	4.9	5.2	4.1	3.9	KTAR-AM	News/Talk	Bonneville	620	5kw	3439	19	20	19	16	7	5:45	D&R
3.5	4.0	3.0	3.6	3.2	KMXP-FM	Hot AC	Clear Channel	96.9	100kw	3164	8	6	4	6	12	5:15	CCRS
4.0	4.0	4.8	3.4	3.1	KZON-FM	Alternative	Infinity	101.5	100kw	2981	7	5	6	9	13	5:15	IRS
2.3	1.9	2.2	2.0	2.9	KMRR/KOMR	Spanish Con.	Univision	100.3/106.3	90kw/23kw	1789	10	4	9	14	14	8:15	KT-H
3.2	2.6	2.9	3.3	2.8	KSLX-FM	Classic Rock	Sandusky	100.7	100kw	2309	10	16	14	12	9	6:15	KATZ
4.4	4.2	4.5	3.1	2.7	KUPD-FM	Active Rock	Sandusky	97.9	100kw	2281	4	7	12	12	15	6:00	KATZ
3.0	2.6	2.7	3.3	2.4	KDKB-FM	Rock	Sandusky	93.3	100kw	2064	15	17	13	10	11	6:00	KATZ
1.8	2.1	2.8	2.1	1.9	KLNZ-FM	Reg. Mex.	Entravision	103.5	62kw	1595	8	9	16	18	24	6:00	—
1.7	1.7	1.4	1.0	1.5	KDVA/KVVA	Spanish CHR ¹	Entravision	106.9/107.1	6kw/23.5kw	1128	14	13	17	19	24	7:00	—
1.8	2.5	2.8	2.2	1.5	KOY-AM	Adult Standards	Clear Channel	1230	1kw	826	—	—	—	31	27	9:00	CCRS
2.0	1.8	1.8	1.9	1.4	KEDJ-FM	Alternative	New Planet	103.9	50kw	1883	5	15	20	20	27	3:45	—
0.5	0.7	0.4	0.9	1.0	KKNT-AM	News/Talk	Salem	960	5kw	676	19	27	27	26	20	7:30	—
0.4	0.0	0.0	0.0	1.0	KXXT-AM	News/Talk ²	James Crystal	1010	15(.25)kw	641	—	25	24	22	17	8:00	—

¹ Was Spanish AC until November 18. ² Was **KXEM-AM** until November.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.3 Infinity 11.5 Bonneville 9.2 Univision 8.5 Sandusky 8.2 Entravision 3.4 New Planet 1.4 Sierra Br. 1.2 James Crystal 1.0 Salem 1.0	Clear Channel 24.8 Univision 17.1 Infinity 9.7 Sandusky 9.3 Entravision 7.0 Bonneville 4.8 New Planet 2.5 Sierra Br. 1.7	Clear Channel 29.5 Infinity 12.0 Sandusky 10.7 Bonneville 10.0 Univision 9.7 Entravision 3.4 Sierra Br. 1.5 New Planet 1.2 James Crystal 1.1

Visit R&R's Website: www.radioandrecords.com

Population: 2,606,000 (Black: 5.6%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	8.1	8.1	9.8	8.6	KQRS-FM	Classic Rock	ABC	92.5	100kw	5289	6	2	1	1	1	7:15	ABC
8.6	7.9	7.7	9.3	8.0	WCCO-AM	News/Talk	Infinity	830	50kw	5288	11	18	13	9	3	6:45	IRS
5.9	6.6	6.9	6.3	7.5	KEEY-FM	Country	Clear Channel	102.1	100kw	4279	4	4	2	2	2	8:00	CCRS
4.8	6.0	5.2	4.8	5.5	WLTE-FM	AC	Infinity	102.9	100kw	3680	5	9	6	4	4	6:45	IRS
4.7	4.8	5.4	4.4	4.7	KDWB-FM	CHR/Pop	Clear Channel	101.3	100kw	4085	1	3	5	13	14	5:15	CCRS
5.4	5.2	5.5	6.0	4.6	KSTP-AM	Talk	Hubbard	1500	50kw	2678	13	14	10	7	7	7:45	CHR
4.2	4.7	4.1	4.0	4.6	KTCZ-FM	Triple A	Clear Channel	97.1	100kw	3730	8	6	3	3	6	5:30	CCRS
5.7	4.4	4.1	3.4	4.2	KQQL-FM	Oldies	Clear Channel	107.9	9.7kw	3595	11	13	9	6	5	5:15	CCRS
5.3	4.1	5.2	4.6	4.2	KXXR-FM	Active Rock	ABC	93.7	100kw	3257	3	1	4	7	13	5:45	ABC
4.2	4.1	3.7	4.1	3.6	KSTP-FM	Hot AC	Hubbard	94.5	100kw	3658	5	8	7	5	8	4:30	CHR
3.3	2.4	3.7	2.7	3.2	KTTB-FM	CHR/Rhythmic	Radio One	96.3	100kw	2640	2	5	10	14	20	5:30	—
2.5	3.1	3.3	3.4	3.1	WXPT-FM	80s	Infinity	104.1	89kw	2613	13	7	8	10	10	5:15	IRS
3.4	2.7	2.5	2.2	2.4	KFAN-AM	Sports	Clear Channel	1130	50(25)kw	2370	13	12	12	11	11	4:30	CCRS
2.4	3.7	3.3	2.3	2.4	KJZI-FM	Smooth Jazz	Clear Channel	100.3	100kw	1700	13	16	14	11	9	6:30	CCRS
0.9	1.1	1.7	1.6	1.8	WWTC-AM	Talk	Salem	1280	5kw	906	13	16	17	17	12	8:45	SRR
1.5	1.3	1.7	1.9	1.6	WGVX/WGVY/WGVZ	Triple A	ABC	105.1/105.3/105.7	2.6kw/25kw/6kw	1762	8	10	15	14	19	3:45	ABC
1.6	2.0	1.6	1.5	1.4	KLBB/KLBP	Adult Standards	MPR	1400/1470	1kw/5kw	815	—	—	22	21	16	7:15	—
2.1	0.4	0.9	1.0	1.3	WDGY-AM	Reg. Mex.	630 Radio Inc.	630	2.3(5)kw	505	10	11	16	14	20	11:15	—
0.7	0.8	1.0	0.7	1.0	KLCI-FM	Country	HomeNet	106.1	9.1kw	953	13	15	19	19	18	4:45	—
0.8	1.5	0.8	1.2	1.0	WFMP-FM	Talk	Hubbard	107.1	22kw	923	13	18	18	18	14	5:00	CHR

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 25.9 Infinity 16.6 ABC 14.4 Hubbard 9.2 Radio One 3.2 Salem 1.8 MN Public 1.4 630 Radio 1.3 HomeNet 1.0	Clear Channel 29.8 ABC 23.1 Infinity 8.7 Hubbard 6.8 Radio One 6.6 630 Radio 3.0 HomeNet 1.0	Clear Channel 27.9 ABC 16.9 Infinity 12.9 Hubbard 10.1 Radio One 1.8 Salem 1.7 630 Radio 1.6 Hubbard 1.3

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Population: 2,483,900 (Black: 5/7%, Hispanic: 23.9%)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	5.2	4.7	4.6	5.2	KOGO-AM	News/Talk	Clear Channel	600	5kw	2953	21	18	11	8	3	7:15	CCRS
4.2	4.2	4.0	2.8	5.1	KLNV-FM	Reg. Mex.	Univision	106.5	50kw	2081	4	1	1	2	8	10:30	KT-H
3.5	4.9	4.0	4.4	4.8	KFMB-AM	News/Talk	Midwest TV	760	5(50)kw	2897	—	18	11	5	3	7:00	INT
5.2	5.0	4.2	3.5	4.7	KYXY-FM	AC	Infinity	96.5	41kw	2720	14	9	2	1	1	7:15	CHR
4.5	4.5	4.8	4.3	4.1	KIFM-FM	Smooth Jazz	Jefferson-Pilot	98.1	28kw	2318	18	25	18	9	2	7:30	IRS
4.2	4.3	4.8	5.0	3.7	KHTS-FM	CHR/Pop	Clear Channel	93.3	50kw	3971	1	2	6	16	21	4:00	CCRS
2.8	3.0	2.8	3.3	3.4	XHRM-FM	Rhythmic Oldies ¹	BiNational	92.5	100kw	2170	10	6	3	4	6	6:45	CCRS
3.9	3.7	3.8	3.1	3.2	KGB-FM	Classic Rock	Clear Channel	101.5	50kw	2020	21	13	4	3	5	6:30	CCRS
3.4	4.3	4.6	3.5	3.1	KFMB-FM	Hot AC	Midwest TV	100.7	30kw	2727	5	11	7	6	8	4:45	INT
3.6	3.0	3.4	3.2	3.1	KMYI-FM	Hot AC	Clear Channel	94.1	100kw	2751	7	7	4	6	11	4:45	CCRS
4.3	3.0	3.2	3.3	3.1	KSON/KSOQ	Country	Jefferson-Pilot	97.3/92.1	50kw/58kw	2124	12	18	17	12	7	5:45	IRS
5.5	5.0	4.1	3.4	3.0	XHTZ-FM	CHR/Rhythmic ¹	XTRA Com.	90.3	100kw	2658	3	4	9	18	29	5:45	KATZ
0.4	0.9	1.8	1.9	3.0	XMOR-FM	CHR/Rhythmic ²	More Enterprise	98.9	50kw	2200	2	3	10	22	34	5:45	—
0.0	2.4	2.9	2.7	2.7	KUSS-FM	Country	Clear Channel	95.7	29kw	1802	14	16	11	10	8	6:15	CCRS
2.3	1.6	2.4	3.1	2.5	KPLN-FM	Classic Rock	Infinity	103.7	36kw	1871	13	7	8	11	15	5:30	CHR
1.3	1.5	1.6	2.6	2.3	KLSD-AM	Talk ³	Clear Channel	1360	5(1)kw	915	—	25	24	21	13	10:30	CCRS
2.8	2.2	2.7	2.8	2.1	KBZT-FM	Alternative	Jefferson-Pilot	94.9	29kw	1910	8	10	11	14	20	4:30	IRS
3.2	3.2	2.4	3.6	2.1	KIOZ-FM	Active Rock	Clear Channel	105.3	23.5kw	1753	6	5	11	15	27	5:00	CCRS
1.7	2.7	1.7	1.6	2.1	KLQV-FM	Spanish AC	Univision	102.9	32kw	1297	18	12	16	13	17	6:45	KT-H
2.1	2.1	2.0	2.5	2.0	KFI-AM	Talk	Clear Channel	640	50kw	1374	—	35	26	26	13	6:00	CCRS
0.8	1.3	2.0	2.2	1.8	XPRS-AM	Sports	Broadcast Co.	1090	50kw	1238	—	17	21	17	17	6:15	—
3.0	1.6	1.6	1.7	1.7	XOCL-FM	Oldies ¹	XTRA Com.	99.3	25kw	1369	21	21	27	26	12	5:15	CCRS
1.5	1.4	1.3	1.6	1.6	XHTY-FM	Reg. Mex.	Uni Radio	99.7	2kw	967	14	13	19	22	22	7:00	—
2.5	2.3	2.8	2.2	1.6	XTRA-FM	Alternative ¹	XTRA Com.	91.1	100kw	2251	10	13	20	22	27	3:00	CCRS
0.8	1.0	0.6	0.9	1.5	KXTA/XTRA	Sports ¹	XTRA Com.	1190/690	50kw/77(50)kw	972	—	23	22	19	19	6:00	CCRS
1.8	1.5	1.9	1.2	1.3	KPRI-FM	Triple A	Compass	102.1	14.5kw	932	21	28	23	20	15	6:00	CHR
0.9	1.1	1.0	1.9	1.1	XLTN-FM	Spanish AC	Califormula	104.5	120kw	908	21	18	24	25	24	5:00	LER
0.8	1.0	1.0	1.2	1.0	XSUR-AM	Oldies	Mt Wilson FM	540	100kw	672	—	33	37	28	22	6:30	—



¹ Programmed and sold by Clear Channel. ² Was Spanish Rock until May 28. ³ Was KPOP-AM (Adult Standards) until August 23.

Continued on Page 55

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Population: 2,379,200 (Black: 8.4%, Hispanic: 10.1%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	6.8	6.9	5.6	6.3	WALK-FM	AC	Clear Channel	97.5	39kw	2938	7	5	2	1	1	9:30	—
4.3	3.6	4.4	4.3	5.1	WABC-AM	Talk	ABC	770	50k	2219	—	24	11	6	2	10:15	ABC
3.6	4.0	4.0	3.1	4.8	WHLI-AM	Adult Standards	Barnstable	1100	10kw	1084	—	36	39	40	20	10:30	KATZ
3.9	4.0	5.1	4.6	4.4	WXRK-FM	Alternative	Infinity	92.3	6kw	3089	5	1	1	2	9	6:15	IRS
3.3	4.0	3.9	3.7	4.3	WFAN-AM	Sports	Infinity	660	50kw	2752	15	12	7	4	3	7:00	IRS
4.4	5.3	4.8	5.0	3.9	WBLI-FM	CHR/Pop	Cox	106.1	49kw	3378	1	4	4	7	13	5:15	CHR
3.8	3.9	3.7	4.4	3.6	WCBS-AM	News	Infinity	880	50kw	3672	—	27	18	13	7	4:15	IRS
3.8	3.7	3.6	3.7	3.4	WBAB/WHFM	Rock	Cox	102.3/95.3	6kw/5kw	2526	6	7	3	3	6	5:45	CHR
4.3	3.5	3.6	3.1	3.4	WCBS-FM	Oldies	Infinity	101.1	6.8kw	2348	15	32	21	11	4	6:30	CBS
3.6	4.2	4.2	4.1	3.2	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	3225	2	3	6	10	17	4:30	CCRS
2.9	3.1	2.9	2.9	3.2	WINS-AM	News	Infinity	1010	50kw	3842	21	23	18	15	12	4:00	IRS
3.4	3.1	2.9	2.4	3.1	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	2103	9	14	5	4	5	6:30	CCRS
3.8	4.1	2.8	3.8	3.1	WLTW-FM	AC	Clear Channel	106.7	6kw	2345	15	19	10	8	7	6:00	CCRS
2.6	2.3	2.7	3.1	2.8	WOR-AM	Talk	Buckley	710	50kw	1495	—	34	31	27	16	8:15	MCG
2.6	3.0	2.1	3.4	2.8	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	2291	3	2	8	19	34	5:30	ARP
2.7	2.5	2.7	2.6	2.6	WKJY-FM	AC	Barnstable	98.3	3kw	1747	9	18	14	12	10	6:30	KATZ
1.9	2.4	3.0	2.0	2.3	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1664	21	26	18	16	11	6:15	CHR
2.4	2.8	2.9	2.8	2.0	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	2125	15	13	9	8	15	4:15	ABC
2.4	2.4	2.2	1.9	1.9	WBZO-FM	Oldies	Barnstable	103.1	3kw	1418	7	34	25	20	14	6:00	KATZ
2.9	2.5	2.9	2.6	1.8	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	1889	9	10	11	14	18	4:15	CCRS
1.5	1.5	2.0	1.8	1.8	WWPR-FM	Urban	Clear Channel	105.1	6kw	1550	4	9	17	26	31	5:15	CCRS
1.3	1.9	1.6	1.8	1.7	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	858	15	14	16	16	18	8:30	D&R
1.8	1.8	1.7	1.2	1.6	WSKQ-FM	Tropical	SBS	97.9	7.8kw	1001	9	8	11	18	24	7:00	CAB
1.8	0.7	0.8	0.7	1.4	WCAA/WZAA	Tropical	Univision	105.9/92.7	.61kw/2kw	878	21	6	14	21	27	7:00	KT-H
1.4	1.1	1.4	1.0	1.3	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	921	21	10	21	23	27	6:00	CAB
1.9	1.9	1.3	1.9	1.3	WQXR-FM	Classical	NY Times	96.3	6kw	989	—	38	36	32	21	6:00	ARP
2.0	1.7	1.7	1.4	1.2	WBLS-FM	Urban ¹	Inner City	107.5	4.2kw	993	9	16	23	22	23	5:30	MCG

¹ Segued to Urban AC on January 6.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity 20.1 Clear Channel 20.0 Barnstable 8.3 Cox 8.3 ABC 7.3 Emmis 6.8 SBS 2.9 Buckley 2.8 Univision 2.3 Inner City 2.1	Clear Channel 24.2 Infinity 15.6 Cox 12.7 Emmis 9.9 SBS 5.8 Jarad 5.6 ABC 5.2 Barnstable 4.5	Clear Channel 23.0 Infinity 20.3 Cox 10.4 ABC 7.3 Emmis 6.2 Barnstable 4.2 SBS 3.5 Inner City 2.5 Univision 2.2 Jarad 1.8

Population: 2,236,200 (Black: 17.5%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.6	8.9	10.2	11.5	11.0	KMOX-AM	News/Talk	Infinity	1120	50kw	5427	14	13	10	5	2	8:00	IRS
7.8	6.7	6.7	6.2	7.8	KEZK-FM	AC	Infinity	102.5	100kw	3832	7	6	1	1	1	8:00	KATZ
6.4	5.1	5.6	5.6	5.5	WIL-FM	Country	Bonneville	92.3	100kw	3402	8	7	5	6	4	6:30	CHR
4.5	4.5	5.1	5.5	5.0	KMJM-FM	Urban AC	Clear Channel	104.9	7.8kw	2066	9	10	4	3	3	9:30	CCRS
3.3	4.4	3.5	4.2	4.5	KSD-FM	Country	Clear Channel	93.7	100kw	3277	5	4	6	9	11	5:30	CCRS
3.8	4.1	5.1	4.2	4.5	KSLZ-FM	CHR/Pop	Clear Channel	107.7	100kw	3590	1	2	6	13	16	5:00	CCRS
4.6	5.3	5.5	5.7	4.3	KSHE-FM	Classic Rock	Emmis	94.7	100kw	2584	12	3	2	4	9	6:30	D&R
3.6	4.1	2.6	3.1	4.2	KYKY-FM	Hot AC	Infinity	98.1	90kw	2907	9	10	3	2	7	5:45	KATZ
3.3	4.9	3.9	5.0	3.9	KLOU-FM	Oldies	Clear Channel	103.3	100kw	3457	14	14	14	11	5	4:30	CCRS
4.1	4.5	4.3	3.7	3.8	KIHT-FM	Classic Hits	Emmis	98.3	80kw	2608	13	12	8	7	6	5:45	D&R
1.5	1.7	2.0	2.5	3.4	KFTK-FM	Talk	Emmis	97.1	100kw	1504	17	14	12	8	8	8:45	D&R
4.8	4.8	4.7	4.2	3.4	KPNT-FM	Alternative	Emmis	105.7	100kw	2370	4	1	8	13	19	5:45	D&R
4.0	3.2	3.5	2.5	3.4	WSSM-FM	Smooth Jazz	Bonneville	106.5	90kw	1724	17	16	16	12	10	7:45	CHR
4.3	3.9	3.2	3.3	3.3	KTRS-AM	Talk	Dorsey	550	5kw	1818	17	19	17	15	12	7:15	MCG
3.4	3.5	3.7	3.4	3.2	WVRV-FM	Hot AC	Bonneville	101.1	44kw	2897	9	9	10	10	13	4:15	CHR
3.5	3.3	3.8	3.9	2.9	KATZ-FM	Urban	Clear Channel	100.3	50kw	2124	2	5	12	17	19	5:15	CCRS
2.7	3.2	3.1	2.8	2.4	WFUN-FM	Urban ¹	Radio One	95.5	6kw	2063	3	8	15	20	22	4:30	CHR
2.4	2.1	1.8	1.5	2.2	KFUO-FM	Classical	Lutheran	99.1	100kw	1470	—	22	20	19	14	6:00	—
2.1	2.7	2.0	2.4	1.9	KATZ-AM	Gospel	Clear Channel	1600	5kw	1058	14	16	18	16	15	6:45	CCRS
1.6	1.9	2.4	1.9	1.5	WRDA-FM	Adult Standards	Emmis	104.1	39kw	1212	—	19	21	21	18	5:00	D&R
1.6	1.4	0.9	1.3	1.3	KFNS-A/F	Sports	Big League Br.	590/100.7	1kw/6kw	1259	17	18	19	18	17	4:00	—

¹ Became Urban AC on December 15.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity <input type="checkbox"/> 23.0 Clear Channel <input type="checkbox"/> 22.8 Emmis <input type="checkbox"/> 16.4 Bonneville <input type="checkbox"/> 12.8 Dorsey <input type="checkbox"/> 3.3 Radio One <input type="checkbox"/> 2.4 Lutheran <input type="checkbox"/> 2.2 Big League <input type="checkbox"/> 1.3	Clear Channel <input type="checkbox"/> 30.9 Emmis <input type="checkbox"/> 23.5 Infinity <input type="checkbox"/> 14.2 Bonneville <input type="checkbox"/> 12.5 Radio One <input type="checkbox"/> 5.5 Big League <input type="checkbox"/> 1.1 21 Sound Co. <input type="checkbox"/> 1.0 Dorsey <input type="checkbox"/> 1.0	Emmis <input type="checkbox"/> 21.8 Clear Channel <input type="checkbox"/> 21.6 Infinity <input type="checkbox"/> 19.4 Bonneville <input type="checkbox"/> 16.3 Dorsey <input type="checkbox"/> 3.0

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Population: 2,226,100 (Black: 26.4%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
9.1	8.6	9.0	9.1	8.8	WERQ-FM	Urban	Radio One	92.3	37kw	3981	1	1	1	2	8	9:00	ARP
8.9	8.9	8.2	8.8	7.7	WPOC-FM	Country	Clear Channel	93.1	16kw	3878	4	2	2	1	1	8:15	CCRS
5.8	6.0	6.4	6.9	6.4	WBAL-AM	News/Talk	Hearst-Argyle	1090	50kw	3079	—	19	10	8	4	8:30	D&R
5.0	5.8	6.1	6.2	5.8	WWIN-FM	Urban AC	Radio One	95.9	3kw	2442	9	7	3	3	2	9:45	ARP
5.8	5.4	4.5	4.4	5.7	WLIF-FM	AC	Infinity	101.9	13.5kw	2956	10	9	5	4	3	8:00	IRS
3.8	3.6	3.7	4.1	4.0	WIYY-FM	Active Rock	Hearst-Argyle	97.9	13.5kw	2514	5	3	4	5	9	6:30	D&R
4.2	4.5	4.2	3.7	3.6	WQSR-FM	Oldies	Infinity	105.7	50kw	2423	16	14	12	9	5	6:15	IRS
4.0	3.6	4.6	3.1	3.6	WSMJ-FM	Smooth Jazz	Clear Channel	104.3	32kw	1956	10	22	12	10	6	7:30	CCRS
2.3	2.1	2.6	2.4	3.2	WZBA-FM	Rock AC	Shamrock	100.7	27kw	1942	12	11	7	6	7	6:45	—
2.7	3.1	4.1	2.7	3.1	WCAO-AM	Gospel	Clear Channel	600	5kw	1295	7	13	14	13	12	9:45	CCRS
4.6	3.5	3.8	4.3	3.1	WWMX-FM	Hot AC	Infinity	106.5	7.4kw	2726	8	5	5	7	10	4:45	IRS
2.3	2.5	2.3	2.8	3.0	WCBM-AM	News/Talk	M-10 Br.	680	10(5)kw	1231	16	28	18	16	11	10:00	KATZ
2.8	3.2	3.2	2.6	2.5	WHFS-FM	Alternative ¹	Infinity	99.1	50kw	2441	3	4	9	14	19	4:15	IRS
1.7	1.9	1.8	1.9	2.4	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	2109	5	5	8	12	15	4:45	IRS
2.1	2.2	2.9	2.8	2.2	WXYV-FM	Talk ²	Infinity	102.7	50kw	1154	16	10	11	11	14	7:45	IRS
1.8	1.8	2.2	2.0	2.1	WRBS-FM	Inspirational	Peter & John	95.1	50kw	1125	16	26	16	15	12	7:30	—
1.5	1.9	1.0	1.5	1.3	WTOP-A/F	News	Bonneville	1550/107.7	50kw/29kw	1183	—	28	19	19	15	4:45	KATZ
1.0	1.8	0.9	1.3	1.3	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	1384	12	8	15	17	25	3:45	CCRS
0.9	1.4	1.2	1.7	1.1	WIHT-FM	CHR/Pop	Clear Channel	99.5	22kw	1181	2	16	25	30	35	4:00	CCRS
1.3	1.0	1.2	1.2	1.1	WKYS-FM	Urban	Radio One	93.9	24.5kw	1355	12	12	17	22	27	3:15	MCG
1.0	0.5	0.7	0.6	1.0	WASH-FM	AC	Clear Channel	97.1	17.5kw	746	—	20	19	24	18	5:30	CCRS
1.1	1.4	1.2	0.9	1.0	WRQX-FM	Hot AC	ABC	107.3	36kw	1027	16	23	19	18	17	4:00	ABC
2.7	1.9	0.9	1.5	1.0	WWLG-AM	Adult Standards	M-10 Br.	1360	5kw	539	—	—	36	35	30	7:15	KATZ

¹ Became **WLZL-FM** (Tropical) on January 12. ² Changed calls to **WHFS-FM** on January 28.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity <input type="checkbox"/> 21.3 Clear Channel <input type="checkbox"/> 20.2 Radio One <input type="checkbox"/> 16.7 Hearst-Argyle <input type="checkbox"/> 10.4 M-10 Br. <input type="checkbox"/> 3.9 Shamrock <input type="checkbox"/> 3.2 Bonneville <input type="checkbox"/> 2.5 ABC <input type="checkbox"/> 2.1 Peter & John <input type="checkbox"/> 2.1	Radio One <input type="checkbox"/> 26.9 Infinity <input type="checkbox"/> 23.2 Clear Channel <input type="checkbox"/> 18.7 Hearst-Argyle <input type="checkbox"/> 8.4 Shamrock <input type="checkbox"/> 2.9 Bonneville <input type="checkbox"/> 2.1 ABC <input type="checkbox"/> 1.8 Delmarva <input type="checkbox"/> 1.3 Empire <input type="checkbox"/> 1.1	Infinity <input type="checkbox"/> 23.3 Clear Channel <input type="checkbox"/> 19.4 Radio One <input type="checkbox"/> 16.9 Hearst-Argyle <input type="checkbox"/> 9.0 Shamrock <input type="checkbox"/> 4.6 ABC <input type="checkbox"/> 2.8 Bonneville <input type="checkbox"/> 2.3 Peter & John <input type="checkbox"/> 2.2 M-10 Br. <input type="checkbox"/> 2.1 Howard Univ. <input type="checkbox"/> 1.1

Industry VIP Packages: 310 • 788 • 1625

#21 TAMPA-ST. PETERSBURG-CLEARWATER



Population: 2,215,200 (Black: 9.5%, Hispanic: 9.7%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in households)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.2	11.0	8.8	8.4	9.8	WDUV-FM	Soft AC	Cox	105.5	46kw	3656	12	22	17	13	3	10:30	CHR
5.5	6.2	5.8	6.5	7.3	WFLA-AM	News/Talk	Clear Channel	970	25(11)kw	3134	9	9	5	2	1	9:15	CCRS
6.9	5.5	7.1	6.9	6.3	WQYK-FM	Country	Infinity	99.5	100kw	2920	8	7	3	1	2	8:30	IRS
5.8	4.3	5.8	4.4	5.2	WLLD-FM	CHR/Rhythmic	Infinity	98.7	50kw	3027	1	1	1	8	13	6:45	IRS
5.3	5.2	6.4	5.1	5.1	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	4139	1	2	2	7	11	4:45	CCRS
4.8	3.3	4.6	4.1	4.9	WWRM-FM	AC	Cox	94.9	100kw	2687	6	5	4	3	5	7:00	CHR
5.4	4.0	4.8	5.1	4.4	WRBQ-FM	Oldies	Infinity	104.7	100kw	2419	17	16	16	9	4	7:15	IRS
3.7	4.1	4.2	5.2	3.9	WBTP-FM	Urban	Clear Channel	95.7	100kw	2529	1	3	6	13	19	8:00	CCRS
3.3	3.5	3.0	3.7	3.7	WMTX-FM	AC	Clear Channel	100.7	100kw	2082	7	9	6	4	7	7:00	CCRS
2.0	2.7	2.9	3.6	3.6	WXGL-FM	Classic Hits	Cox	107.3	100kw	1946	12	12	9	5	6	7:15	KATZ
4.2	4.5	4.6	4.7	3.5	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	2014	17	17	12	10	8	6:45	IRS
4.5	3.3	3.9	3.6	3.4	WGUL-A/F	Oldies 1	WGUL Inc.	860/106.3	5(1.5)kw/10.5kw	1184	—	—	27	28	21	11:00	ARP
3.3	3.1	2.3	3.3	3.2	WPOI-FM	80s	Cox	101.5	100kw	2188	17	7	8	5	9	5:45	CHR
2.6	2.0	2.5	2.1	2.4	WDAE-AM	Sports	Clear Channel	620	10(5)kw	1390	9	13	11	11	10	7:00	CCRS
4.1	3.2	2.8	2.3	2.4	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	1646	5	4	10	13	17	5:45	CCRS
2.6	3.6	3.2	3.3	2.2	WSUN-FM	Alternative	Cox	97.1	11.5kw	2083	4	6	12	17	20	4:15	KATZ
2.2	2.7	2.4	2.1	2.1	WTBT-FM	Classic Rock	Clear Channel	103.5	100kw	1834	17	15	12	12	12	4:30	CCRS
2.0	1.6	2.0	1.7	2.0	WYUU-FM	Country	Infinity	92.5	50kw	1269	9	9	15	16	14	6:15	IRS
1.9	1.7	1.0	1.6	1.7	WTMP-A/F	Urban	Tama Group	1150/96.1	5(2.5)kw/2.8kw	658	12	20	19	17	15	8:00	—
1.0	1.5	1.3	1.6	1.6	WWBA-AM	News/Talk	Genesis	1040	3.6kw	794	—	23	21	20	16	8:00	—
2.1	1.8	1.4	1.4	1.2	WHPT-FM	Classic Rock	Cox	102.5	100kw	1178	—	18	18	19	18	4:00	KATZ



1 WGUL-FM became WJQB-FM on January 1.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 27.3 Cox <input type="checkbox"/> 25.1 Infinity <input type="checkbox"/> 22.1 WGUL Inc. <input type="checkbox"/> 3.4 Genesis <input type="checkbox"/> 1.9 Mega <input type="checkbox"/> 1.6 Tama Group <input type="checkbox"/> 1.6	Clear Channel <input type="checkbox"/> 37.1 Infinity <input type="checkbox"/> 23.9 Cox <input type="checkbox"/> 19.2 Mega <input type="checkbox"/> 3.1 Tama Group <input type="checkbox"/> 1.4 Hall <input type="checkbox"/> 1.0	Clear Channel <input type="checkbox"/> 30.1 Cox <input type="checkbox"/> 24.1 Infinity <input type="checkbox"/> 23.9 Mega <input type="checkbox"/> 2.3 Tama Group <input type="checkbox"/> 1.8 Genesis <input type="checkbox"/> 1.5

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Advertise your message in any color

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Population: 2,139,300 (Black: 4.9%, Hispanic: 16.3%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	4.7	6.4	5.5	6.9	KOA-AM	News/Talk	Clear Channel	850	50kw	4178	12	17	6	3	1	6:30	CCRS
6.4	5.6	4.9	5.1	6.3	KOSI-FM	AC	Entercom	101.1	100kw	3338	8	6	3	1	2	7:30	D&R
6.5	5.8	6.3	6.1	6.3	KQKS-FM	CHR/Rhythmic	Jefferson-Pilot	107.5	100kw	3074	1	1	1	7	12	8:00	IRS
6.9	6.9	7.3	7.2	6.2	KYGO-FM	Country	Jefferson-Pilot	98.5	100kw	3134	4	3	2	1	3	7:45	IRS
4.5	5.7	5.0	4.8	3.6	KBCO-FM	Triple A	Clear Channel	97.3	85kw	2516	12	12	4	4	6	5:45	CCRS
4.1	4.5	4.9	4.8	3.5	KXKL-FM	Oldies	Infinity	105.1	100kw	2096	14	21	19	12	4	6:45	CHR
4.3	4.4	3.7	4.5	3.4	KRFX-FM	Classic Rock	Clear Channel	103.5	100kw	2573	9	14	8	5	8	5:15	CCRS
3.7	3.5	3.5	3.5	3.3	KBPI-FM	Active Rock	Clear Channel	106.7	100kw	1871	4	2	5	10	17	7:00	CCRS
3.8	3.6	3.8	3.0	3.2	KQMT-FM	Classic Rock	Entercom	99.5	100kw	1693	—	19	10	5	4	7:30	D&R
2.7	2.7	2.2	3.1	3.0	KIMN-FM	Hot AC	Infinity	100.3	100kw	1864	9	11	7	8	9	6:15	CHR
3.0	3.6	3.4	2.7	3.0	KJCD-FM	Smooth Jazz	Jefferson-Pilot	104.3	100kw	1608	—	20	13	14	7	7:30	IRS
1.8	2.7	3.2	2.3	2.7	KBNO-AM	Reg. Mex.	Latino Comm.	1280	5kw	856	9	4	9	12	18	12:15	—
2.2	2.2	2.0	2.8	2.7	KHOW-AM	News/Talk	Clear Channel	630	5kw	1528	—	23	20	15	11	6:45	CCRS
2.6	2.2	2.4	2.7	2.6	KDJM-FM	Rhythmic Oldies	Infinity	92.5	56kw	1381	—	15	12	10	10	7:30	CHR
1.7	1.7	1.7	1.9	2.6	KNUS-AM	News/Talk	Salem	710	5kw	1051	—	22	23	21	14	9:30	SRR
2.4	2.5	3.1	3.0	2.4	KFMD-FM	CHR/Pop	Clear Channel	95.7	64kw	2270	2	8	13	21	25	4:15	CCRS
0.0	0.0	1.2	2.4	2.4	KJAC-FM	Adult Hits	NRC Br.	105.5	58kw	1506	14	13	11	9	13	6:30	—
3.3	3.3	2.9	3.1	2.4	KTCL-FM	Alternative	Clear Channel	93.3	100kw	2336	3	7	13	20	26	4:00	CCRS
1.3	2.0	1.8	2.2	2.2	KXPK-FM	Reg. Mex.	Entravision	96.5	100kw	981	7	5	13	16	26	8:45	LER
3.0	3.2	2.4	2.8	2.0	KALC-FM	Hot AC	Entercom	105.9	100kw	2125	6	10	17	16	19	3:45	MCG
2.6	2.7	2.5	2.3	2.0	KEZW-AM	Adult Standards	Entercom	1430	5kw	924	—	—	28	28	20	8:30	D&R
1.2	1.2	1.8	1.7	1.8	KJMN-FM	Spanish AC	Entravision	92.1	33kw	777	14	9	17	16	23	9:15	LER
1.8	1.8	1.3	1.2	1.7	KKFN-AM	Sports	Jefferson-Pilot	950	5kw	1131	—	18	22	19	15	5:45	IRS
0.7	0.8	0.5	0.9	1.6	KKZN-AM	Talk ¹	Clear Channel	760	50(1)kw	817	—	23	23	24	15	7:30	CCRS
0.6	1.3	0.6	0.8	1.3	KMXA-AM	Spanish NT	Entravision	1090	50(.5)kw	550	—	16	20	21	23	9:00	LER

¹ Was Sports until August 30.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 26.2 Jefferson-Pilot 17.2 Entercom 13.4 Infinity 9.1 Entravision 5.3 NCR Br. 3.1 Salem 3.0 Latino Comm. 2.7	Clear Channel 25.5 Jefferson-Pilot 19.8 Entravision 11.7 Entercom 10.3 Infinity 6.8 Latino Comm. 6.1 NRC Br. 3.4 Salem 1.3	Clear Channel 25.7 Jefferson-Pilot 15.9 Entercom 13.6 Infinity 10.7 Entravision 5.5 NRC Br. 4.6 Latino Comm. 3.3 Salem 2.1

Population: 2,018,900 (Black: 7.9%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.9	11.0	10.1	9.6	9.8	KDKA-AM	News/Talk	Infinity	1020	50kw	3813	—	19	12	9	3	9:15	INT
9.3	9.6	8.1	7.5	8.3	WDVE-FM	Classic Rock	Clear Channel	102.5	55kw	4344	5	1	1	1	1	7:00	CCRS
6.6	6.7	6.8	6.7	6.6	WDSY-FM	Country	Infinity	107.9	17.5kw	3070	4	5	2	2	4	8:00	KATZ
6.1	5.5	5.9	5.9	6.2	WWSW-FM	Oldies	Clear Channel	94.5	50kw	3089	10	9	8	3	2	7:15	CCRS
4.8	5.1	5.1	5.5	5.5	WSHH-FM	AC	Renda	99.7	10.5kw	2812	10	11	9	4	5	7:15	ARP
3.1	3.5	4.3	4.7	4.8	WKST-FM	CHR/Pop	Clear Channel	96.1	44kw	3202	1	2	3	10	15	5:30	CCRS
3.3	3.2	4.2	4.8	4.8	WPGB-FM	Talk	Clear Channel	104.7	50kw	1815	9	10	10	5	6	9:30	CCRS
5.1	5.0	5.9	4.0	4.3	WJAS-AM	Adult Standards	Renda	1320	5kw	1531	14	21	20	19	13	10:30	ARP
3.7	3.9	4.6	3.7	4.0	WDGG/WOGI	Country	Keymarket	94.9/98.3	1.65kw/3.5kw	1826	7	8	7	8	7	8:00	—
4.8	3.5	4.0	3.0	3.9	WXDX-FM	Alternative	Clear Channel	105.9	72kw	2137	3	3	5	11	15	6:45	CCRS
2.7	3.2	3.1	4.3	3.8	WRKZ-FM	Rock 1	Infinity	93.7	41kw	2439	6	4	3	6	11	5:45	KATZ
3.7	4.3	5.0	3.8	3.4	WZPT-FM	Hot AC	Infinity	100.7	17kw	2194	10	6	6	7	9	5:45	KATZ
3.3	3.2	2.8	4.2	3.3	WAMO-FM	Urban	Sheridan	106.7	37kw	1798	2	7	11	13	12	6:45	—
3.0	3.2	3.2	3.4	2.8	WLTJ-FM	AC	Steel City Media	92.9	47kw	1760	14	15	14	13	8	5:45	CHR
3.5	2.4	2.2	2.5	2.3	WRRK-FM	Classic Rock	Steel City Media	96.9	45kw	1698	7	12	12	12	10	5:00	CHR
2.4	1.6	1.8	1.3	1.6	WEAE-AM	Sports	ABC	1250	5kw	1037	14	14	15	15	17	5:30	ABC
1.6	1.5	1.8	1.3	1.6	WORD-FM	Christian Talk	Salem	101.5	48kw	1114	14	18	18	16	14	5:15	SRR
1.9	1.3	1.2	1.3	1.5	WPTT-AM	Talk	Renda	1360	5(1)kw	646	—	17	19	20	18	8:30	ARP
1.1	1.4	1.2	2.2	1.3	WOGF/WOGH	Country	Keymarket	104.3/103.5	23.5kw/19.3kw	812	10	13	16	17	19	5:45	—
1.2	1.4	0.6	1.4	1.1	KOV-AM	News	Calvary	1410	5kw	731	—	24	22	21	21	5:30	—



¹ Was WBZZ-FM (CHR/Pop) until June 30.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 28.7 Infinity 23.6 Renda 11.4 Keymarket 5.8 Steel City 5.1 Sheridan 4.3 Salem 1.9 ABC 1.5 Calvary 1.0	Clear Channel 40.3 Infinity 24.8 Sheridan 7.1 Keymarket 6.9 Renda 3.7 Steel City 3.2 ABC 1.6	Clear Channel 32.6 Infinity 22.0 Renda 7.5 Keymarket 6.9 Steel City 6.7 Sheridan 4.7 ABC 2.0 Salem 1.9

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Population: 1,937,600 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.3	5.3	4.2	4.4	5.6	KEX-AM	News/Talk	Clear Channel	1190	50kw	2689	14	22	9	2	1	6:45	CCRS
5.6	5.4	4.6	4.6	5.4	KKCW-FM	AC	Clear Channel	103.3	100kw	2200	14	13	10	8	2	8:00	CCRS
5.3	5.9	5.8	4.3	4.9	KUPL-FM	Country	Infinity	98.7	37kw	2272	3	11	10	11	4	7:00	KATZ
4.6	4.7	4.0	3.5	4.7	KXL-AM	News/Talk	Rose City	750	50(20)kw	2307	17	15	12	8	5	6:30	MCG
4.4	4.1	4.3	4.6	4.4	KWJJ-FM	Country	Entercom	99.5	52kw	2293	3	3	1	6	10	6:15	CCRS
3.6	3.7	3.9	4.2	4.0	KINK-FM	Triple A	Infinity	101.9	100kw	1962	—	12	5	1	3	6:30	KATZ
3.5	3.5	2.4	2.6	3.9	KLTH-FM	AC	Infinity	106.7	100kw	2001	8	10	6	6	7	6:15	KATZ
0.9	0.4	3.7	4.0	3.7	KPOJ-AM	Talk	Clear Channel	620	5kw	1296	17	17	14	10	6	9:00	CCRS
4.2	4.6	4.8	4.5	3.6	KXJM-FM	CHR/Rhythmic	Rose City	95.5	100kw	2064	2	1	8	17	19	5:45	MCG
4.5	3.0	3.2	3.7	3.5	KGON-FM	Classic Rock	Entercom	92.3	100kw	1830	11	9	3	4	9	6:15	D&R
4.9	4.8	4.3	3.8	3.4	KKSN-FM	Oldies	Entercom	97.1	100kw	1893	11	23	18	12	7	5:45	D&R
3.8	3.9	3.6	3.5	3.4	KRSK-FM	Hot AC	Entercom	105.1	64kw	1947	8	4	2	3	11	5:45	D&R
4.1	2.4	2.9	2.8	3.3	KVMX-FM	80s	Infinity	107.5	37kw	1778	10	5	4	4	11	6:00	CHR
3.4	3.8	4.0	3.7	3.0	KKRZ-FM	CHR/Pop	Clear Channel	100.3	100kw	2460	1	5	14	21	24	4:00	CCRS
3.5	3.7	3.8	3.7	3.0	KUFO-FM	Rock 1	Infinity	101.1	100kw	1951	3	2	7	12	18	5:00	CHR
2.4	2.8	2.6	2.6	2.5	KFIS-FM	Christian AC	Salem	104.1	8kw	1424	7	16	17	14	13	5:45	SRR
2.7	2.4	2.7	2.7	2.5	KNRK-FM	Alternative	Entercom	94.7	1.7kw	1782	3	5	13	15	21	4:30	D&R
1.6	2.0	1.6	1.4	2.2	KPAM-AM	News/Talk	Pamplin	860	50(5)kw	1107	17	24	22	20	15	6:15	—
2.4	3.0	2.9	2.8	2.0	KRVO-FM	Classic Hits	Clear Channel	105.9	22.5kw	1379	—	21	19	15	13	4:45	CCRS
1.7	1.4	1.9	1.7	1.6	KFXX-AM	Sports	Entercom	910	5kw	873	17	18	20	18	16	6:00	D&R
0.5	1.6	1.5	2.4	1.6	KGDD/KMUZ	Reg. Mex.	Pacific NW	1230	.92kw	568	11	8	16	19	22	10:15	—
1.5	1.7	1.1	1.2	1.3	KWBY-AM	Reg. Mex.	94 Country Inc	940	.25kw	490	14	14	21	22	23	8:30	—
1.3	1.3	0.7	0.8	1.2	KPDQ-FM	Christian Talk	Salem	93.7	100kw	587	—	27	25	22	16	6:45	SRR
0.8	0.9	0.7	0.9	1.0	KWIP-AM	Reg. Mex.	Jupiter	880	5(1)kw	286	—	18	22	25	24	11:00	—

¹ Evolved from Active Rock in June.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.5 Infinity 19.8 Entercom 19.7 Rose City 8.3 Salem 4.0 Pamplin 3.0 Pacific NW 1.8 94 Country 1.3 Bustos Media 1.3 Jupiter 1.0	Entercom 24.3 Infinity 21.4 Clear Channel 13.6 Rose City 9.2 Pacific NW 4.3 Salem 2.8 94 Country 2.6 Bustos Media 2.2 Jupiter 2.1	Entercom 23.9 Infinity 21.9 Clear Channel 19.2 Rose City 6.6 Salem 4.5 Pacific NW 1.9 Pamplin 1.8 94 Country 1.4

Population: 1,792,900 (Black: 18.7%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.2	8.3	8.5	8.6	8.5	WMJI-FM	Oldies	Clear Channel	105.7	16kw	3047	10	9	6	1	1	9:15	CCRS
6.3	7.0	6.7	6.6	8.3	WDOK-FM	AC	Infinity	102.1	16kw	2742	10	7	3	2	2	10:00	KATZ
7.9	7.8	7.7	8.4	7.0	WTAM-AM	News/Talk	Clear Channel	1100	50kw	3166	14	11	9	6	5	7:15	CCRS
6.4	6.2	7.2	6.2	6.9	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	2131	3	4	2	2	4	10:45	ARP
6.7	6.6	6.3	6.6	6.0	WGAR-FM	Country	Clear Channel	99.5	50kw	2810	7	7	5	5	6	7:15	CCRS
5.9	5.5	6.6	5.1	5.8	WENZ-FM	Urban	Radio One	107.9	15kw	2525	1	1	4	9	12	7:45	ARP
5.2	4.7	5.1	4.5	5.5	WNWV-FM	Smooth Jazz	Elyria-Lorain	107.3	50kw	1907	14	16	10	6	3	9:30	MCG
4.4	5.8	5.6	6.9	5.4	WNCX-FM	Classic Rock	Infinity	98.5	16kw	2732	7	5	1	2	7	6:30	IRS
4.0	4.5	4.8	4.9	5.0	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	2878	2	2	8	12	14	5:45	CCRS
3.9	3.5	3.6	3.7	3.9	WMMS-FM	Rock	Clear Channel	100.7	34kw	2673	5	3	7	8	11	4:45	CCRS
2.7	2.8	2.4	2.0	3.0	WFHM-FM	Christian AC	Salem	95.5	31kw	1344	9	14	15	14	9	7:15	CHR/SRR
3.7	4.3	3.6	3.1	2.9	WMVX-FM	Hot AC	Clear Channel	106.5	11.5kw	1932	10	12	11	10	8	5:00	CCRS
3.4	3.5	3.0	3.0	2.9	WQAL-FM	Hot AC	Infinity	104.1	11kw	2042	5	9	12	11	9	4:45	KATZ
2.5	1.7	2.0	2.1	2.6	WKNR-AM	Sports	Salem	850	50(4.7)kw	1152	14	13	14	13	12	7:30	CHR/SRR
3.3	2.7	3.1	2.4	2.4	WXTM-FM	Alternative	Infinity	92.3	40kw	1430	4	6	13	14	15	5:45	IRS
1.8	2.3	2.0	1.8	1.8	WCLV-FM	Classical	WCLV Foundation	104.9	2.65kw	746	—	20	21	21	19	8:00	—
3.0	3.0	2.8	0.8	1.5	WRMR-AM	News/Talk ¹	Cleveland Clas.	1420	5kw	574	—	20	19	18	17	8:30	—
1.9	2.0	1.1	1.2	1.1	WJMO-AM	Urban Oldies	Radio One	1490	1kw	524	14	18	17	17	16	6:45	ARP
0.8	0.7	0.9	1.1	1.1	WQMX-FM	Country	Rubber City	94.9	16kw	658	10	16	16	16	18	5:30	CHR

¹ Operates under an LMA by Salem.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 33.8 Infinity <input type="checkbox"/> 19.1 Radio One <input type="checkbox"/> 14.1 Elyria-Lorain <input type="checkbox"/> 5.9 Salem <input type="checkbox"/> 5.8 WCLV Foundation <input type="checkbox"/> 1.8 Rubber City <input type="checkbox"/> 1.6 Cleveland Class. <input type="checkbox"/> 1.5	Clear Channel <input type="checkbox"/> 37.8 Infinity <input type="checkbox"/> 22.7 Radio One <input type="checkbox"/> 19.3 Salem <input type="checkbox"/> 6.0 Rubber City <input type="checkbox"/> 2.7 Elyria-Lorain <input type="checkbox"/> 1.5 W. Jones <input type="checkbox"/> 1.0	Clear Channel <input type="checkbox"/> 34.2 Infinity <input type="checkbox"/> 23.1 Radio One <input type="checkbox"/> 13.9 Salem <input type="checkbox"/> 6.5 Elyria-Lorain <input type="checkbox"/> 5.8 Rubber City <input type="checkbox"/> 1.9

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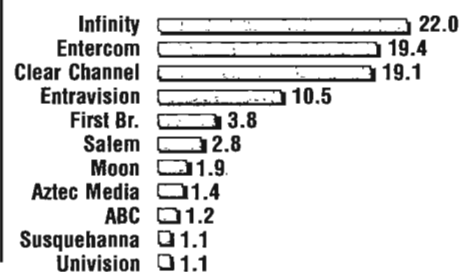
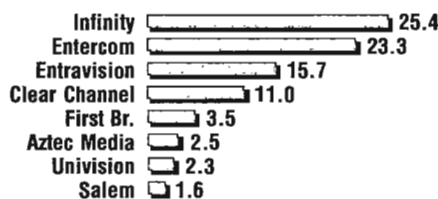
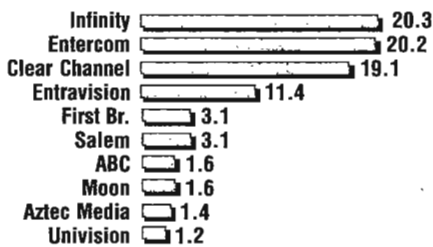

Population: 1,714,300 (Black: 6.9%, Hispanic: 12.9%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.2	8.8	9.0	9.3	8.3	KFBK-AM	News/Talk	Clear Channel	1530	50kw	2924	—	11	3	1	1	8:15	CCRS
6.0	6.0	4.6	4.8	5.1	KSFM-FM	CHR/Rhythmic	Infinity	102.5	16kw	3087	1	1	1	12	15	4:45	KATZ
2.9	3.9	3.6	3.5	4.6	KSTE-AM	News/Talk	Clear Channel	650	25(1)kw	1682	13	18	10	4	3	8:00	CCRS
4.8	5.0	4.7	5.2	4.5	KNCI-FM	Country	Infinity	105.1	50kw	1759	5	11	9	3	5	7:30	KATZ
4.3	3.4	3.6	3.7	4.1	KBMB-FM	CHR/Rhythmic	Entravision	103.5	6kw	2280	3	2	3	11	19	5:15	ARP
4.0	4.7	4.2	3.4	4.1	KSEG-FM	Classic Rock	Entercom	96.9	50kw	1808	13	5	2	2	4	6:45	MCG
4.0	3.7	3.8	4.0	4.0	KDND-FM	CHR/Pop	Entercom	107.9	50kw	2435	2	3	6	16	21	4:45	MCG
5.7	4.8	4.1	4.2	3.8	KSSJ-FM	Smooth Jazz	Entercom	94.7	25kw	1606	17	21	17	10	2	7:00	MCG
3.3	3.3	4.3	3.2	3.4	KRXQ-FM	Rock	Entercom	98.5	50kw	1761	5	4	5	9	11	5:45	MCG
4.0	2.7	2.5	2.3	3.3	KGBY-FM	AC	Clear Channel	92.5	50kw	1689	9	16	10	6	7	5:45	CCRS
3.7	3.5	4.3	4.1	3.2	KYMX-FM	AC	Infinity	96.1	50kw	1592	13	11	8	8	8	5:45	KATZ
4.3	3.7	4.2	3.3	2.9	KHTK-AM	Sports	Infinity	1140	50kw	1357	—	8	10	4	10	6:15	KATZ
3.8	3.4	3.1	3.9	2.9	KHYL-FM	Urban AC	Clear Channel	101.1	36kw	1593	8	11	7	7	9	5:15	CCRS
2.6	3.3	3.2	2.9	2.8	KCCL-FM	Oldies	Entravision	101.9	47kw	1300	17	23	25	17	6	6:15	LER
3.3	2.9	2.4	2.5	2.5	KCTC-AM	Adult Standards	Entercom	1320	5kw	936	—	—	30	29	17	7:45	MCG
3.3	3.4	3.0	2.3	2.5	KWOD-FM	Alternative	Entercom	106.5	50kw	1804	4	5	15	18	28	4:15	MG/S
2.8	2.7	2.9	2.7	2.2	KZZO-FM	Hot AC	Infinity	100.5	115kw	1577	9	10	13	14	13	4:00	KATZ
1.3	1.1	1.1	1.2	1.9	KRRE-FM	Spanish AC	Entravision	104.3	6kw	592	9	7	18	19	24	9:30	LER
1.7	1.6	1.7	1.5	1.8	KHWD-FM	Alternative	Infinity	93.7	25kw	1110	17	8	14	13	17	4:45	KATZ
0.0	2.0	3.1	2.3	1.8	KXCL-FM	80s	First Br.	103.9	25kw	1143	17	18	15	14	14	4:30	—
0.0	0.0	0.4	1.6	1.6	KSQR-AM	News/Talk	Moon	1240	1kw	420	—	25	21	20	12	11:15	LER
0.8	1.0	0.8	0.8	1.5	KTKZ-AM	Talk	Salem	1380	5kw	492	—	25	27	26	16	9:15	SRR
0.9	1.5	1.8	1.7	1.4	KTTA-FM	Reg. Mex.	Aztec Media	97.9	6kw	603	7	16	19	21	24	7:00	—
0.9	1.1	1.1	2.4	1.2	KOSL-FM	Reg. Mex.	Univision	94.3	4.3kw	361	9	18	20	23	30	9:15	KT-H
0.0	1.4	1.4	1.5	1.2	KREL-FM	Country	First Br.	92.1	2.95kw	606	17	22	24	26	24	6:00	—
1.7	1.6	1.3	1.1	1.1	KKFS-FM	Christian AC	Salem	105.5	2.55kw	710	13	23	23	21	19	4:30	SRR
0.9	0.7	1.0	1.6	1.0	KNBR-AM	Sports	Susquehanna	680	50kw	534	—	27	26	23	22	5:15	MG/S
0.6	0.7	1.0	0.9	1.0	KRCX-FM	Reg. Mex.	Entravision	99.9	1.75kw	479	17	15	21	23	32	6:00	LER

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 1,693,100 (Black: 11.3%, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.9	8.4	10.7	10.4	10.1	WLW-AM	News/Talk	Clear Channel	700	50kw	3638	12	5	2	1	1	7:45	CCRS
4.4	5.1	5.2	5.6	6.3	WKRC-AM	Talk	Clear Channel	550	5(1)kw	1808	18	12	12	10	6	9:45	CCRS
5.2	4.9	5.3	5.8	5.6	WIZF-FM	Urban	Radio One	100.9	1.25kw	1937	2	1	2	9	10	8:00	D&R
5.2	5.0	5.9	5.9	5.6	WUBE-FM	Country	Infinity	105.1	11kw	2422	6	7	5	4	2	6:30	CHR
6.0	6.3	4.8	6.1	5.4	WRRM-FM	AC	Susquehanna	98.5	18kw	2294	12	7	8	5	3	6:30	MG/S
6.0	6.8	5.3	6.1	5.1	WEBN-FM	Rock	Clear Channel	102.7	16kw	2355	3	3	1	3	9	6:00	CCRS
5.7	6.7	4.9	4.7	4.9	WKFS-FM	CHR/Pop	Clear Channel	107.1	2.8kw	2671	1	2	5	12	16	5:00	CCRS
4.6	4.7	4.6	5.1	4.7	WOFX-FM	Classic Rock	Clear Channel	92.5	16kw	2574	9	7	4	2	7	5:00	CCRS
2.8	3.1	2.0	2.5	4.5	WVMX-FM	Hot AC	Clear Channel	94.1	32kw	2320	12	10	7	6	8	5:30	CCRS
5.3	4.8	5.3	5.4	4.3	WGRR-FM	Oldies	Infinity	103.5	11kw	2002	9	15	13	8	4	6:00	CHR
4.5	4.7	5.3	3.8	4.2	WMOJ-FM	Rhythmic Oldies	Susquehanna	94.9	10.5kw	1728	19	14	9	7	5	6:45	MG/S
3.8	3.3	3.5	3.7	2.9	WYGY-FM	Country	Susquehanna	96.5	19.5kw	1615	7	12	14	12	11	5:00	MG/S
3.3	4.6	3.4	3.7	2.8	WKRQ-FM	Hot AC	Infinity	101.9	16kw	2077	4	5	10	11	13	3:45	CHR
2.5	2.2	2.1	2.7	2.6	WAQZ-FM	Alternative	Infinity	97.3	6kw	1327	4	4	11	14	19	5:30	CHR
2.0	1.2	1.2	1.4	1.9	WCKY-AM	AC	Clear Channel	1360	5kw	980	19	11	15	14	14	5:30	CCRS
1.8	1.4	2.0	1.2	1.5	WAKW-FM	Christian AC	Pillar of Fire	93.3	49kw	797	—	18	17	16	12	5:00	—
1.6	1.2	1.3	1.4	1.3	WNLT-FM	Christian	Baldwin	104.3	5.2kw	702	12	16	16	17	14	5:15	—
1.1	0.7	1.4	1.2	1.1	WDBZ-AM	Urban Talk	Radio One	1230	1kw	326	—	24	21	20	16	9:30	D&R
0.6	0.8	0.7	0.8	1.0	WAOL-FM	Country	First Br.	99.5	13kw	228	—	17	22	20	23	12:30	—
1.0	1.1	1.4	1.2	1.0	WHKO-FM	Country	Cox	99.1	50kw	779	12	18	20	23	21	3:30	CHR
0.5	0.9	0.7	0.9	1.0	WPFB-FM	Country	Braden	105.9	34kw	592	9	18	18	19	18	4:45	—
1.2	1.3	2.0	1.5	1.0	WSAI-AM	Oldies	Clear Channel	1530	50kw	473	—	—	31	31	23	6:15	CCRS

¹ Switched to Talk on January 13.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 40.9 Infinity 15.3 Susquehanna 12.5 Radio One 7.3 Salem 3.4 Pillar/Fire 1.5 First Br. 1.4 Baldwin 1.3 Braden 1.0 Cox 1.0	Clear Channel 41.6 Infinity 17.9 Radio One 12.1 Susquehanna 10.3 Salem 3.6 First Br. 1.8 Baldwin 1.5 Cox 1.2 Braden 1.0 Pillar/Fire 1.0	Clear Channel 40.4 Infinity 17.0 Susquehanna 13.9 Radio One 6.4 Salem 3.7 Pillar/Fire 1.9 Baldwin 1.8 First Br. 1.3 Braden 1.2 Cox 1.0

Industry VIP Packages: 310 • 788 • 1625

Population: 1,665,700 (Black: 9.1%, Hispanic: 35.6%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
8.1	6.9	5.3	6.5	7.3	KGGI-FM	CHR/Rhythmic	Clear Channel	99.1	2.55kw	3439	1	1	1	2	5	6:30	CCRS
5.5	4.7	6.1	6.1	6.5	KFRG-FM	Country	Infinity	95.1	50kw	2043	11	8	3	1	1	9:45	ARP
7.8	6.6	6.5	6.0	5.9	KFI-AM	Talk	Clear Channel	640	50kw	2002	20	17	7	3	2	9:00	CCRS
2.8	2.9	2.8	2.9	3.8	KLVE-FM	Spanish AC	Univision	107.5	29.5kw	1528	16	3	3	5	9	7:30	KT-H
3.9	5.4	4.8	4.5	3.4	KOLA-FM	Oldies	Anaheim	99.9	29.5kw	1429	13	20	16	9	3	7:00	D&R
3.6	3.6	2.6	2.9	3.4	KSCA-FM	Reg. Mex.	Univision	101.9	4.8kw	1121	13	2	2	4	16	9:15	KT-H
2.6	3.6	3.8	3.7	3.1	KCAL-FM	Rock	Anaheim	96.7	1.75kw	1598	4	4	5	10	14	6:00	D&R
1.1	3.4	4.1	4.2	3.0	KWIE-FM	CHR/Rhythmic	Styles Media	96.1	1.55kw	1820	2	7	11	20	30	5:00	—
3.9	4.2	5.2	3.9	2.9	KLYY-FM	Tropical	Entravision	97.5	72kw	1438	13	6	5	7	12	6:15	LER
2.5	3.6	2.3	2.9	2.9	KOST-FM	AC	Clear Channel	103.5	12.5kw	1348	20	17	12	10	5	6:30	CCRS
2.0	1.8	2.0	2.3	2.8	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	1208	9	11	9	8	11	7:15	CCRS
1.5	2.0	2.0	1.5	2.8	KLSX-FM	Talk	Infinity	97.1	21kw	868	—	8	7	6	9	10:00	IRS
2.4	3.3	2.1	2.9	2.5	KTWV-FM	Smooth Jazz	Infinity	94.7	55kw	895	20	28	21	14	4	8:30	IRS
2.0	2.0	1.8	2.3	2.2	KCBS-FM	Classic Rock	Infinity	93.1	28.5kw	1035	20	19	12	10	8	7:45	IRS
2.3	3.0	2.8	2.6	2.2	KIIS-FM	CHR/Pop	Clear Channel	102.7	8kw	1725	3	16	20	24	22	6:30	CCRS
1.9	2.6	1.9	2.6	2.2	KXRS/KXSB	Reg. Mex.	Lazer	105.7/101.7	.17kw/3kw	862	12	5	10	15	28	3:45	—
3.0	2.0	2.3	1.9	2.1	KKBT-FM	Urban	Radio One	100.3	5.3kw	1299	6	11	16	16	21	4:45	EAST
3.2	2.5	1.4	1.8	2.0	KCXX-FM	Alternative	All Pro	103.9	.18kw	1122	10	10	12	16	22	5:30	MCG
2.6	1.9	2.1	1.8	1.9	KLDS-FM	Classic Rock	ABC	95.5	63kw	949	20	26	15	13	7	6:00	ABC
2.5	2.3	1.5	1.6	1.8	KPWR-FM	CHR/Rhythmic	Emmis	105.9	25kw	1295	4	13	19	29	35	4:15	D&R
2.2	1.9	1.7	2.0	1.8	KROQ-FM	Alternative	Infinity	106.7	5.6kw	1046	6	14	18	16	22	5:15	IRS
0.9	1.7	1.7	1.5	1.6	KWVE-FM	Christian Talk	Calvary Chapel	107.9	.53kw	700	16	24	23	19	13	7:00	—
-	0.6	0.7	0.7	1.4	KAEH-FM	Reg. Mex.	Moon Br.	100.9	1.5kw	551	6	15	21	26	32	7:45	—
1.6	1.6	1.3	1.4	1.3	KNX-AM	News	Infinity	1070	50kw	784	—	36	30	23	14	5:00	IRS
0.0	0.0	0.4	0.0	1.2	KMXE-AM	Spanish N/T	RadioVisa	830	50(20)kw	242	—	20	24	21	27	15:00	—
1.4	1.0	0.8	0.0	1.1	KATY-FM	Hot AC	All-Pro	101.3	1.9kw	421	20	30	26	21	17	7:45	—
1.3	1.7	1.2	1.7	1.0	KRTH-FM	Oldies	Infinity	101.1	51kw	827	20	30	30	29	18	3:45	IRS

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 24.0 Infinity 18.8 Univision 7.7 Anaheim 6.5 Entravision 4.0 All-Pro 3.1 Styles Media 3.0 ABC 2.9 Emmis 2.7 Lazer 2.2	Clear Channel 20.8 Infinity 14.0 Univision 13.7 Anaheim 6.4 Entravision 6.2 Lazer 4.8 Emmis 4.4 Styles Media 4.3 All-Pro 3.9 Radio One 3.4	Clear Channel 21.4 Infinity 20.1 Univision 9.1 Anaheim 6.5 Entravision 4.7 ABC 3.6 All-Pro 3.5 Lazer 2.2 Emmis 2.0 Radio One 2.0

Population: 1,540,800 (Black: 12.5%, Hispanic: 5.0%)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	7.3	6.4	7.1	6.9	KPRS-FM	Urban	Carter	103.3	100kw	1949	1	2	2	2	11	9:15	MCG
5.1	5.3	6.0	6.4	6.6	KMBZ-AM	News/Talk	Entercom	580	5kw	2200	15	15	8	5	1	8:00	D&R
6.0	6.0	5.9	6.3	6.5	KQRC-FM	Active Rock	Entercom	98.9	100kw	2102	4	1	1	1	11	8:15	D&R
5.8	6.2	6.3	6.1	6.3	WDAF-FM	Country	Entercom	106.5	100kw	1984	15	13	14	9	4	8:15	D&R
4.0	4.2	3.8	4.4	5.3	KFKF-FM	Country	Infinity	94.1	100kw	1818	8	10	4	6	3	7:45	CHR
5.3	4.0	4.3	5.1	5.3	KUDL-FM	AC	Entercom	98.1	100kw	2124	11	9	4	3	2	6:30	D&R
4.8	4.6	4.2	5.1	4.6	KBEQ-FM	Country	Infinity	104.3	100kw	1745	6	4	3	4	8	7:00	CHR
5.5	4.1	3.8	3.2	4.1	KCFX-FM	Classic Rock	Susquehanna	101.1	80kw	2762	7	12	7	7	6	4:00	MG/S
4.3	5.8	4.5	4.3	4.0	KCMO-FM	Oldies	Susquehanna	94.9	100kw	1789	11	16	15	13	5	6:00	MG/S
3.6	3.6	4.0	4.8	3.8	KMJK-FM	Urban AC	Cumulus	107.3	100kw	1114	11	14	13	11	7	9:00	—
4.0	4.4	3.8	4.1	3.7	KMXV-FM	CHR/Pop	Infinity	93.3	100kw	2311	2	5	8	14	17	4:15	KATZ
4.8	3.6	2.7	2.9	3.5	KSRC-FM	AC	Infinity	102.1	100kw	1684	8	8	12	10	9	5:30	KATZ
2.1	2.5	2.3	1.7	3.1	KCJK-FM	Adult Hits ¹	Jesscom	105.1	100kw	1308	15	6	6	8	14	6:15	MG/S
3.2	2.9	3.1	3.7	3.0	KCMO-AM	News/Talk	Susquehanna	710	10(5)kw	1353	—	21	19	16	9	5:45	MG/S
2.8	2.8	3.4	3.4	3.0	KRBZ-FM	Alternative	Entercom	96.5	100kw	1359	5	3	11	18	22	5:45	D&R
2.9	3.5	2.8	3.3	3.0	KYYS-FM	Classic Rock	Entercom	99.7	100kw	1308	11	10	10	12	11	6:00	D&R
2.6	3.1	3.2	2.8	2.6	KCHZ-FM	CHR/Pop	Cumulus	95.7	99kw	1770	3	7	15	19	20	3:45	—
3.8	3.3	4.3	3.8	2.5	WHB-AM	Sports	Union	810	50(5)kw	1288	15	18	17	15	15	5:00	—
2.8	2.2	1.7	0.9	1.9	KCSP-AM	Sports	Entercom	610	5kw	846	—	17	18	16	16	6:00	D&R
1.2	1.6	1.9	1.7	1.2	KZPL-FM	Triple A	Union	97.3	55kw	749	15	18	20	20	18	4:15	—
1.3	1.1	1.6	1.2	1.0	KKHK-AM	Spanish Misc.	Entercom	1250	5(3.7)k	237	10	20	21	23	22	10:45	D&R



¹ Was KFME-FM (Hot AC) until October 7.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 27.7 Infinity 17.1 Susquehanna 11.1 Carter 7.7 Cumulus 6.4 Jesscom 3.1 Union 2.8 Bott Radio 1.3	Entercom 34.8 Infinity 18.7 Carter 12.2 Cumulus 6.7 Susquehanna 5.8 Jesscom 4.5 Union 2.0	Entercom 26.6 Infinity 18.0 Susquehanna 11.4 Carter 7.0 Cumulus 5.7 Jesscom 4.5 Union 3.5 Bott Radio 1.4

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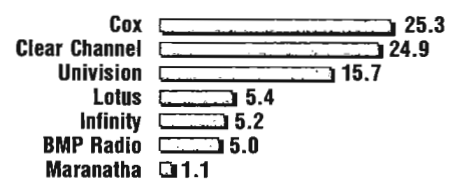
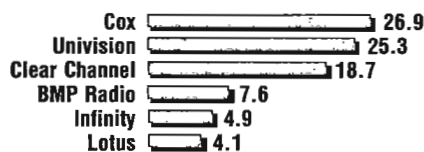
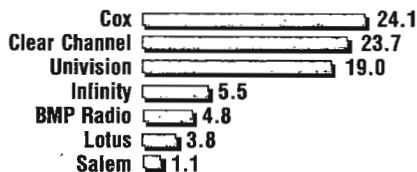
Population: 1,526,000 (Black: 6.1%, Hispanic: 46.9%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.2	7.5	8.1	7.2	9.0	KBBT-FM	CHR/Rhythmic	Univision	98.5	98kw	2966	1	1	1	7	12	9:15	KT-H
5.0	4.9	4.7	5.9	6.4	WOAI-AM	News/Talk	Clear Channel	1200	50kw	2312	15	13	9	5	3	8:15	CCRS
6.4	6.1	6.6	7.8	6.1	KONO-A/F	Oldies	Cox	860/101.1	5(9)kw/96kw	2380	14	13	6	2	2	7:45	KATZ
4.6	4.1	4.9	4.4	6.1	KQXT-FM	AC	Clear Channel	101.9	50kw	2001	8	12	3	1	1	9:15	CCRS
6.3	6.1	5.9	5.7	5.0	KISS-FM	Active Rock	Cox	99.5	100kw	2306	3	2	2	6	10	6:45	CHR
5.0	4.4	4.9	5.5	4.6	KCYY-FM	Country	Cox	100.3	100kw	2163	6	8	4	3	5	6:30	KATZ
5.2	5.2	4.9	5.0	4.2	KAJA-FM	Country	Clear Channel	97.3	100kw	2111	7	11	8	8	6	6:00	CCRS
4.1	3.9	5.0	4.1	4.0	KXTN-A/F	Tejano	Univision	1310/107.5	5kw/100kw	1504	—	15	14	10	4	8:15	KT-H
4.0	3.3	3.4	3.8	3.8	KZEP-FM	Classic Rock	Lotus	104.5	64kw	1592	11	9	5	4	7	7:15	LER
3.1	4.2	3.1	4.6	3.5	KSMG-FM	Hot AC	Cox	105.3	100kw	1835	15	7	7	8	8	5:45	CHR
5.2	3.9	4.3	4.1	3.5	KXXM-FM	CHR/Pop	Clear Channel	96.1	100kw	2448	3	5	11	13	14	4:15	CCRS
4.2	3.5	3.8	3.3	3.4	KROM-FM	Reg. Mex.	Univision	92.9	100kw	1266	5	6	11	11	10	8:00	KT-H
2.1	2.7	3.0	3.1	3.3	KELZ-FM	CHR/Pop	Cox	106.7	100kw	2018	2	4	13	15	20	5:00	CHR
2.8	2.5	3.0	2.7	3.2	KLEY-FM	Reg. Mex.	BMP Radio	94.1	50kw	1276	10	3	9	12	13	7:45	CAB
2.6	3.6	2.5	3.2	2.9	KTSA-AM	News/Talk	Infinity	550	5kw	1114	17	21	21	17	9	8:00	CCRS
4.4	3.0	3.9	2.5	2.5	KSRX-FM	Rock	Infinity	102.7	100kw	1461	11	9	14	13	15	5:15	CCRS
1.9	2.6	2.7	1.5	1.9	KCOR-FM	Spanish Oldies	Univision	95.1	100kw	933	11	16	16	16	16	6:00	KT-H
1.5	1.3	1.5	1.2	1.5	KKYX-AM	Country Oldies	Cox	680	50(10)kw	551	—	21	21	21	20	8:00	KATZ
1.3	1.8	1.7	1.6	1.5	KSAH-AM	Reg. Mex.	BMP Radio	720	10(.89)kw	413	17	17	17	18	17	11:15	—
1.6	1.1	1.2	1.6	1.2	KTKR-AM	Sports	Clear Channel	760	50(1)kw	663	—	20	18	18	17	6:30	CCRS

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



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Population: 1,482,100 (Black: N/A, Hispanic: 9.6%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	7.9	6.9	7.2	9.0	KSL-AM	News/Talk	Bonneville	1160	50kw	3252	12	7	2	1	1	6:00	CHR
9.3	7.5	7.0	6.8	8.1	KSFI-FM	AC	Bonneville	100.3	26kw	3055	6	2	1	2	2	5:45	KATZ
3.8	3.7	5.0	4.9	4.8	KNRS-AM	News/Talk	Clear Channel	570	5kw	1360	23	17	9	4	4	7:45	CCRS
3.7	4.4	3.5	4.1	4.8	KRSP-FM	Classic Rock	Bonneville	103.5	25kw	1881	12	12	3	3	3	5:30	KATZ
3.7	3.2	2.7	3.0	4.2	KOSY-FM	AC	Clear Channel	106.5	25kw	2024	8	9	6	7	6	4:30	CCRS
3.8	3.5	5.3	3.7	4.2	KXRK-FM	Alternative	Simmons	96.3	25kw	1806	3	1	4	13	20	5:00	KATZ
5.2	5.4	6.3	6.2	4.1	KUBL-FM	Country	Citadel	93.3	25kw	1930	4	4	5	6	8	4:30	MCG
3.5	3.5	4.1	4.4	3.9	KSOP-FM	Country	KSOP Inc.	104.3	25kw	990	16	11	9	8	7	8:45	ARP
3.9	3.4	3.8	4.1	3.7	KODJ-FM	Oldies	Clear Channel	94.1	40kw	1404	16	24	12	5	5	5:45	CCRS
2.7	4.3	3.7	3.5	3.2	KOMB-FM	Hot AC	Bonneville	102.7	25kw	1756	4	5	7	10	11	4:00	KATZ
3.8	1.9	2.9	3.3	3.1	KBER-FM	Rock	Citadel	101.1	25kw	1201	11	6	8	9	9	5:30	MCG
4.2	4.0	3.0	3.9	3.0	KRAR/KTCE/KUUU	CHR/Rhythmic	Millcreek	106.9/92.3/92.1	81kw/658kw/9.7kw	1390	2	3	9	24	24	5:30	ARP
2.6	3.8	4.0	3.0	2.8	KZHT-FM	CHR/Pop	Clear Channel	97.1	25kw	1592	1	9	16	18	24	3:45	CCRS
1.0	0.6	3.2	2.0	2.4	KDUT-FM	Reg. Mex.	Bustos Media	102.3	89kw	488	16	8	13	13	17	10:45	ARP
2.8	3.3	2.1	3.5	2.3	KBEE-FM	AC	Citadel	98.7	40kw	1044	23	12	15	11	13	4:45	MCG
2.7	2.5	2.5	3.0	2.3	KENZ-FM	Triple A	Citadel	107.5	45kw	1249	8	12	16	12	16	4:00	MCG
0.0	1.6	2.5	2.1	2.1	KHTB-FM	Active Rock	Millcreek	94.9	47kw	1139	12	12	14	17	17	4:00	—
1.9	3.0	2.0	2.4	1.7	KBZN-FM	Smooth Jazz	Capitol Br.	97.9	26kw	717	—	28	23	16	9	5:15	D&R
2.2	2.3	1.7	2.2	1.7	KJMY-FM	Alternative ¹	Clear Channel	99.5	40kw	886	16	21	18	15	11	4:15	CCRS
2.3	2.5	1.5	1.7	1.6	KPOP-FM	CHR/Pop ²	Citadel	101.9	26kw	1094	8	16	19	24	29	3:15	MCG
0.5	1.3	2.0	2.3	1.5	KEGA-FM	Country	Simmons	101.5	89kw	803	23	24	22	21	14	4:15	KATZ
0.9	1.0	0.9	1.1	1.5	KZNS-AM	Sports	Simmons	1280	10kw	476	16	21	19	18	17	6:45	KATZ
1.0	1.3	0.9	1.2	1.3	KALL-AM	News/Talk	Clear Channel	700	50(1)kw	551	—	26	23	21	15	5:15	CCRS
0.9	1.4	1.7	1.1	1.3	KDYL-AM	Adult Standards	Carlson Com. Int'l	1060	10kw	396	23	—	32	31	22	7:00	—
1.2	1.3	0.5	0.5	1.3	KRRD-AM	Sp. Oldies ³	Utah Spanish	1600	5(1)kw	329	23	20	19	20	20	8:45	—
2.5	2.3	2.2	1.3	1.3	KUDD/KUDE	CHR/Pop	Millcreek	107.9/103.9	74kw/67kw	806	7	18	23	27	29	3:15	ARP
1.7	1.8	1.9	2.0	1.0	KXRV-FM	Classic Hits ⁴	Clear Channel	105.7	25.5kw	705	16	18	23	28	32	3:00	CCRS

¹ Was KURR-FM (Classic Rock) until November. ² Was KKAT-FM (Country) until July. ³ Was KSGO-AM (Regional Mexican) until September. ⁴ Was KCPX-FM (Alternative) until November.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Bonneville 25.2 Clear Channel 15.9 Citadel 14.6 Millcreek 7.2 Simmons 6.5 KSOP Inc. 4.3 Bustos Media 2.4 Capitol Br. 1.7 Carlson Com. 1.3 Utah Spanish 1.3	Citadel 20.3 Bonneville 18.9 Clear Channel 12.8 Millcreek 12.1 Simmons 10.2 Bustos Media 4.1 KSOP Inc. 3.8 Utah Spanish 1.7	Bonneville 26.8 Citadel 16.6 Clear Channel 16.3 Simmons 6.0 Millcreek 4.7 KSOP Inc. 4.0 Bustos Media 2.7 Capitol Br. 2.0 Utah Spanish 1.6

Population: 1,428,300 (Black: 14.1%, Hispanic: 5.9%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
10.0	10.3	10.5	10.1	10.1	WTMJ-AM	News/Talk	Journal	620	50(10)kw	3589	10	9	4	2	1	7:30	CHR
6.5	6.5	7.1	6.0	6.3	WKKV-FM	Urban	Clear Channel	100.7	50kw	1808	1	2	2	9	12	9:15	CCRS
4.8	3.4	2.9	3.2	5.9	WQBW-FM	Classic Rock ¹	Clear Channel	97.3	15.5kw	2069	8	4	1	1	4	7:30	CCRS
6.8	7.0	6.7	5.8	5.8	WMIL-FM	Country	Clear Channel	106.1	50kw	1969	7	7	9	7	5	7:45	CCRS
5.1	4.3	4.2	4.0	5.8	WMYX-FM	Hot AC	Entercom	99.1	50kw	2484	3	5	3	3	5	6:15	D&R
4.4	4.2	4.9	5.7	5.6	WISN-AM	Talk	Clear Channel	1130	50(10)kw	1537	—	13	10	6	3	9:30	CCRS
3.9	5.4	5.8	7.0	5.4	WXSS-FM	CHR/Pop	Entercom	103.7	19.5kw	2446	2	1	4	13	17	5:45	D&R
4.7	3.5	2.9	4.5	5.0	WJMR-FM	Urban AC	Saga	98.3	4.9kw	1270	6	5	7	5	8	10:30	KATZ
7.3	6.2	6.0	6.2	4.9	WKLH-FM	Classic Hits	Saga	96.5	20kw	1995	10	11	8	3	2	6:30	KATZ
4.8	6.0	6.0	5.8	4.4	WLZR-FM	Active Rock	Saga	102.9	50kw	1802	3	3	4	8	11	6:30	KATZ
3.7	3.4	3.5	3.1	4.1	WOKY-AM	Adult Standards	Clear Channel	920	5(1)kw	1134	—	21	25	20	12	9:30	CCRS
5.2	4.7	4.5	4.8	3.5	WKTI-FM	Hot AC	Journal	94.5	14kw	1817	10	10	11	9	9	5:00	CHR
4.1	4.3	3.3	4.2	3.3	WRIT-FM	Oldies	Clear Channel	95.7	34kw	1565	10	18	12	11	7	5:45	CCRS
2.5	2.8	2.7	2.5	3.2	WJZI-FM	Smooth Jazz	Milwaukee	93.3	12.5kw	1220	—	12	14	12	10	7:00	APR
2.5	2.2	1.8	2.4	2.1	WLUM-FM	Alternative	Milwaukee	102.1	20kw	1249	5	8	12	14	21	4:30	APR
1.9	2.3	2.1	1.7	1.5	WFMR-FM	Classical	Saga	106.9	6kw	630	—	21	21	21	21	6:15	KATZ
0.6	0.5	1.5	1.5	1.4	WEXT-FM	Country	NextMedia	104.7	4.2kw	738	10	16	17	16	14	5:00	—
1.2	1.0	0.8	0.9	1.1	WAUK-AM	Sports	Good Karma	1510	10kw	270	—	14	15	17	17	5:45	—
1.3	1.7	1.7	1.7	1.1	WFZH-FM	Christian AC	Salem	105.3	1.65kw	593	9	15	15	14	16	5:15	—
0.8	0.6	0.6	0.6	1.0	WBWI-FM	Country	Bliss	92.5	17.5kw	353	10	17	17	18	17	7:15	—
0.5	0.8	0.6	0.6	1.0	WEZY-FM	AC	Bliss	92.1	2.7kw	379	—	21	23	24	14	6:30	—
0.9	1.3	0.8	0.7	1.0	WTKM-A/F	Country Oldies	Kettle Moraine	1540/104.9	5kw/5.8k	289	—	26	26	26	24	8:15	—

¹ Was WLTQ-FM (AC) until September 20.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.0 Saga 15.9 Journal 13.5 Entercom 11.2 Milwaukee 6.1 Bliss 2.3 NextMedia 1.6 Salem 1.3 Good Karma 1.1 Kettle Moraine 1.0	Clear Channel 28.0 Entercom 19.2 Saga 18.8 Milwaukee 7.4 Journal 6.9 Good Karma 1.8 NextMedia 1.6 Salem 1.4 Bliss 1.2	Clear Channel 30.2 Saga 19.9 Journal 12.8 Entercom 9.8 Milwaukee 5.5 Bliss 2.0 NextMedia 1.9 Salem 1.7 Good Karma 1.4

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Population: 1,415,400 (Black: N/A, Hispanic: 21.8%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	7.4	7.4	6.5	7.3	KGO-AM	News/Talk	ABC	810	50kw	2315	—	14	2	2	1	7:30	ABC
5.3	4.9	5.4	7.0	6.4	KSOL/KSQL	Reg. Mex.	Univision	98.9/99.1	6kw/1.1kw	984	3	1	1	1	4	15:30	KT-H
4.6	4.0	4.3	3.5	4.7	KSFO-AM	Talk	ABC	560	50kw	1158	—	22	14	6	2	9:45	ABC
4.5	4.1	4.4	4.7	4.1	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	1626	1	2	3	20	30	6:00	CCRS
1.6	1.8	1.8	2.1	3.9	KBAY-FM	Soft AC	Infinity	93.3	45kw	1451	8	11	7	3	3	6:15	IRS
4.1	3.8	2.9	3.6	3.8	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	1583	8	12	5	5	5	5:45	KATZ
4.2	3.9	3.3	3.3	3.5	KCBS-AM	News	Infinity	740	50kw	1800	—	29	20	11	6	4:45	IRS
3.3	3.1	3.5	3.1	3.0	KDFC-FM	Classical	Bonneville	102.1	33kw	1207	16	19	23	24	12	6:00	KATZ
3.4	3.5	3.0	3.3	2.8	KUFY-FM	Classic Rock	Clear Channel	98.5	10kw	1312	11	12	7	4	7	5:15	CCRS
3.3	2.2	2.5	3.0	2.7	KEZR-FM	Hot AC	Infinity	106.5	42kw	1441	5	4	4	7	18	4:30	CHR
2.3	2.9	2.7	2.7	2.6	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	744	11	7	6	8	14	8:15	LER
2.2	3.4	2.6	3.0	2.6	KCNL-FM	Alternative	Clear Channel	104.9	5.7kw	1385	4	5	7	18	23	4:30	CCRS
3.1	2.5	3.7	2.8	2.5	KRTY-FM	Country	Empire	95.3	.87kw	923	11	18	19	16	9	6:30	ARP
2.4	2.1	2.7	2.2	2.4	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	1268	2	8	16	26	30	4:30	CCRS
2.3	2.5	2.3	1.9	2.3	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	1106	11	10	11	10	16	5:00	CCRS
1.8	2.2	2.1	1.8	2.3	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	855	16	29	28	20	11	6:30	CCRS
2.4	3.6	3.3	3.4	2.3	KVVF-FM	Spanish AC ¹	Univision	105.7	50kw	618	5	3	12	18	30	8:45	KT-H
1.9	2.1	2.3	2.2	2.2	KFFG/KFOG	Triple A	Susquehanna	97.7/104.5	6kw/7.9kw	1166	16	14	14	9	10	4:30	MG/S
2.3	2.5	2.5	2.6	2.2	KITS-FM	Alternative	Infinity	105.3	15kw	1121	16	5	7	13	20	4:45	IRS
2.4	2.4	2.3	1.8	2.2	KSJO-FM	Reg. Mex. ²	Clear Channel	92.3	32kw	699	8	14	16	13	15	7:30	CCRS
2.0	2.2	2.0	1.8	2.0	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	882	11	14	18	13	13	5:30	CCRS
1.9	2.0	1.6	1.9	2.0	KLOK-AM	Reg. Mex.	Entravision	1170	50(5)kw	477	—	9	13	12	21	9:45	LER
2.3	2.5	2.6	2.7	1.8	KFRC-A/F	Oldies. ³	Infinity	610/99.7	5kw/40kw	904	16	23	26	17	8	5:00	IRS
1.2	1.2	1.5	1.5	1.7	KNEW-AM	News/Talk	Clear Channel	910	20(5)kw	683	—	29	22	23	16	6:15	CCRS
2.3	1.6	2.6	2.8	1.4	KNBR-AM	Sports	Susquehanna	680	50kw	716	—	25	23	24	18	4:30	MG/S
0.9	1.8	1.2	1.4	1.3	KSAN-FM	Classic Rock	Susquehanna	107.7	8.9kw	595	16	19	21	22	21	5:00	MG/S
1.4	1.2	1.1	1.1	1.1	KBLX-FM	Urban AC	Inner City	102.9	7kw	365	16	26	23	26	24	7:00	D&R

¹ Was KEMR-FM until September. ² Switched to Regional Mexican on October 28. ³ KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.0 Infinity 15.8 ABC 11.9 Univision 8.6 Bonneville 7.5 Susquehanna 5.7 Entravision 4.5 Empire 3.3 Inner City 1.4	Clear Channel 28.6 Infinity 16.8 Univision 16.7 Entravision 8.5 Susquehanna 5.4 Bonneville 5.1 ABC 3.6 Empire 2.2	Clear Channel 20.4 Infinity 16.8 Univision 9.7 ABC 8.8 Susquehanna 8.1 Bonneville 6.3 Entravision 5.8 Empire 3.2 Inner City 1.7

Population: 1,406,800 (Black: N/A, Hispanic: 6.2%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REF FIRM
7.2	8.3	7.5	7.4	7.8	WWLI-FM	AC	Citadel	105.1	50kw	2514	10	4	2	2	1	8:15	MCG
4.6	5.6	5.6	5.9	7.5	WCTK-FM	Country	Hall	98.1	47kw	1879	13	7	4	3	2	10:30	D&R
5.7	5.6	5.6	4.8	7.2	WHJY-FM	Rock	Clear Channel	94.1	50kw	2246	5	1	1	1	4	8:30	CCRS
7.6	6.9	6.8	7.0	5.9	WBWB-FM	Oldies	Clear Channel	101.5	13.5kw	2032	13	10	5	4	3	7:45	CCRS
6.9	5.7	6.5	6.5	5.6	WPRO-FM	CHR/Pop	Citadel	92.3	39kw	2866	4	2	3	4	5	5:15	MCG
4.3	3.9	5.4	4.4	5.1	WPRO-AM	Talk	Citadel	630	50kw	1549	—	21	17	8	8	8:45	MCG
5.7	4.8	5.6	4.6	3.8	WSNE-FM	Hot AC	Clear Channel	93.3	30kw	1956	7	8	5	7	6	5:15	CCRS
3.5	2.6	3.2	2.1	3.7	WEEI-A/F	Sports	Entercom	103.7	37kw	1320	13	8	7	6	6	7:45	D&R
4.3	4.7	5.4	4.7	3.6	WAKX/WWKX	CHR/Rhythmic ¹	Citadel	102.7/106.3	1.95kw/1.15kw	1741	1	3	8	11	23	5:30	MCG
2.7	2.4	3.9	3.7	3.1	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	1742	2	4	9	10	25	4:45	CCRS
2.6	2.7	4.5	4.9	2.9	WBRU-FM	Alternative	Brown University	95.5	18.5kw	1868	3	6	10	9	13	4:15	—
3.1	4.1	3.1	3.5	2.6	WHJJ-AM	News/Talk	Clear Channel	920	5kw	1204	—	30	24	20	9	5:45	CCRS
1.4	2.1	1.4	0.8	1.7	WBMX-FM	Hot AC	Infinity	98.5	9kw	738	—	10	11	11	18	6:00	CHR
1.8	1.4	1.9	1.7	1.7	WFHN-FM	CHR/Pop	Citadel	107.1	6kw	674	6	17	15	17	15	6:30	KATZ
2.9	3.2	2.7	3.0	1.7	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	750	—	30	28	24	14	6:00	—
1.1	1.0	1.4	1.5	1.7	WTKK-FM	Talk	Greater Media	96.9	22.5kw	536	—	15	17	14	12	8:45	MCG
1.3	2.0	1.3	1.4	1.6	WCRB-FM	Classical	Charles River	102.5	15kw	617	—	21	24	26	26	6:45	ARP
1.1	1.4	1.8	1.4	1.6	WSKO-A/F	Sports	Citadel	790/99.7	5kw/2.3kw	810	13	13	12	14	15	5:15	MCG
1.1	1.2	1.2	1.5	1.4	WCIB-FM	Classic Rock	Makkay	101.9	50kw	572	—	19	12	11	10	6:45	—
1.9	2.2	1.0	1.3	1.4	WPMZ-AM	Tropical	Videomundo Br.	1110	5kw	278	10	13	12	16	19	7:00	—
1.5	1.2	1.1	1.4	1.4	WZLX-FM	Classic Rock	Infinity	100.7	20kw	638	13	21	19	17	10	5:45	IRS
1.2	1.5	1.6	1.7	1.3	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	438	13	12	15	17	21	8:00	D&R
0.6	0.5	0.5	0.5	1.1	WBCN-FM	Alternative	Infinity	104.1	21kw	636	10	17	19	21	23	4:45	IRS
1.3	1.6	1.3	1.8	1.1	WBZ-AM	News/Talk	Infinity	1030	50kw	618	—	30	32	26	19	4:45	IRS
0.9	0.9	0.9	0.9	1.1	WKKB-FM	Classic Rock ²	Citadel	100.3	1.55kw	708	13	15	19	21	26	4:00	MCG
1.0	1.7	1.0	1.2	1.0	WBSM-AM	News/Talk	Citadel	1420	5(1)kw	214	—	—	36	35	30	12:15	MCG

¹ On February 2, WAKX-FM was purchased by Davision and ended its simulcast of WWKX-FM to become Portuguese.

² On February 2, was acquired by Davidson and switched to Tropical.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Citadel 27.4 Clear Channel 23.3 Hall 7.6 Infinity 6.7 Greater Media 3.5 Brown Univ. 2.9 Entercom 2.9 Charles River 2.0 Plymouth Rock 1.7 Makkay 1.4 Videomundo 1.4	Citadel 30.1 Clear Channel 26.7 Infinity 6.6 Brown Univ. 4.9 Entercom 4.8 Hall 4.8 Greater Media 3.4 Videomundo 2.4 Makkay 1.5	Clear Channel 25.8 Citadel 25.1 Hall 6.9 Infinity 6.9 Greater Media 4.3 Entercom 3.9 Brown Univ. 2.5 Makkay 2.3 Videomundo 2.1

Population: 1,382,200 (Black: 13.0%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	7.2	7.5	6.8	9.1	WTVN-AM	News/Talk	Clear Channel	610	5kw	2216	15	9	8	5	1	9:15	CCRS
7.7	8.1	8.4	8.6	8.0	WNCI-FM	CHR/Pop	Clear Channel	97.9	105kw	3138	2	1	1	1	6	5:45	CCRS
6.9	6.0	7.7	7.4	7.1	WCKX-FM	Urban	Radio One	107.5	1.9kw	2093	1	2	2	7	13	7:45	D&R
7.2	7.5	7.2	6.7	6.4	WCOL-FM	Country	Clear Channel	92.3	22kw	2010	5	4	5	3	3	7:15	CCRS
5.9	6.6	6.6	5.7	6.1	WSNY-FM	AC	Saga	94.7	22kw	2082	8	8	6	2	2	6:45	CHR
5.5	4.8	4.5	4.7	4.7	WBNS-FM	Hot AC	Radio Ohio	97.1	20.5kw	2233	6	5	3	5	6	4:45	CHR
3.4	4.4	3.3	3.7	4.7	WXMG-FM	Urban AC	Radio One	98.9	2.6kw	1034	7	10	9	9	4	10:15	D&R
4.6	5.1	4.6	5.6	4.6	WBZX-FM	Active Rock	North American	99.7	20kw	1791	3	3	3	8	12	5:45	D&R
5.2	4.5	5.3	5.4	4.3	WLVO-FM	Classic Rock	Infinity	96.3	18kw	1447	8	6	6	4	5	6:45	KATZ
2.5	2.3	2.0	2.3	3.2	WBNS-AM	Sports	Radio Ohio	1460	5(1)kw	1236	—	11	10	10	8	6:00	CHR
4.2	4.0	4.4	3.8	3.2	WHOK-FM	Country	Infinity	95.5	21kw	1249	15	12	13	13	9	5:45	KATZ
2.3	2.8	2.7	3.6	3.0	WCVO-FM	Christian AC	Christian Voice	104.9	6kw	981	4	14	11	11	9	7:00	SRR
0.6	1.5	1.1	2.0	2.5	WLZT-FM	AC	Clear Channel	93.3	30kw	832	15	23	15	14	9	7:00	CCRS
2.4	2.2	1.8	2.6	2.0	WJZA/WJZK	Smooth Jazz	Saga	103.5/104.3	5.4kw/3.4kw	704	—	25	20	16	14	6:30	CHR
2.4	1.9	1.9	2.1	2.0	WWCD-FM	Alternative	Ingleside	101.1	6kw	842	15	6	11	12	19	5:30	MCG
2.3	2.1	2.6	1.9	1.9	WCLT-FM	Country	WCLT Radio	100.3	50kw	605	8	17	19	17	17	7:00	ROS
2.9	1.9	2.5	1.8	1.8	WFJX-FM	Classic Rock	Clear Channel	105.7	2.4kw	1103	15	14	14	15	16	3:45	CCRS
1.7	1.9	1.3	1.4	1.7	WMNI-AM	Adult Standards	North American	920	1(.5)kw	392	—	27	27	27	23	9:45	D&R
1.4	1.4	1.4	1.6	1.5	WJYD-FM	Gospel	Radio One	106.3	6kw	459	8	16	17	20	18	7:30	D&R
2.0	1.5	1.6	1.8	1.4	WODB-FM	Oldies	Saga	107.9	2.6kw	730	—	19	20	17	15	4:30	CHR
1.5	1.3	1.4	1.6	1.2	WAZU-FM	Active Rock	Infinity	107.1	3kw	660	8	12	16	22	26	4:00	KATZ
1.4	0.9	1.0	1.6	1.1	WTDA-FM	Classic Hits ¹	North American	103.9	5.1kw	660	—	17	17	17	20	3:45	D&R
0.8	0.8	0.9	0.9	1.1	WTPG-AM	Talk ²	Clear Channel	1230	1kw	292	15	19	22	20	21	8:45	CCRS

¹ Was WEGE-FM (Classic Rock) until November 5. ² Was WCOL-AM (News/Talk) until September.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 27.5 Radio One 13.3 Saga 9.5 Infinity 8.6 Radio Ohio 7.9 North American 7.3 Christian Voice 3.0 WCLT Radio 2.1 Ingleside 2.0	Clear Channel 28.7 Radio One 18.0 North American 10.3 Radio Ohio 9.4 Infinity 9.2 Saga 5.0 Ingleside 4.0 Christian Voice 2.2 WCLT Radio 1.5	Clear Channel 24.9 Radio One 12.0 Saga 10.3 Radio Ohio 10.0 Infinity 9.8 North American 7.1 Christian Voice 3.7 Ingleside 2.8 WCLT Radio 1.5

Subscribe Online: www.radioandrecords.com

Population: 1,376,300 (Black: 19.4%, Hispanic: 5.7%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.7	5.3	4.5	4.4	6.6	WLYF-FM	AC	Clear Channel	102.9	31kw	2157	7	5	3	1	1	7:15	CCRS
5.7	5.1	5.3	5.3	6.1	WSOC-FM	Country	Infinity	103.7	100kw	1814	6	9	6	4	2	8:00	KATZ
7.1	8.4	8.6	9.0	5.7	WPEG-FM	Urban	Infinity	97.9	95kw	1879	2	1	1	9	12	7:15	CHR
5.4	6.0	6.0	5.6	5.6	WBT-A/F	Talk	Jefferson-Pilot	1110/99.3	50kw/7.6kw	1696	15	14	12	7	3	7:45	INT
3.5	3.9	4.4	4.0	5.6	WKQC-FM	AC	Infinity	104.7	96kw	1876	7	6	2	2	4	7:15	KATZ
3.8	4.3	3.2	2.9	5.3	WIBT-FM	CHR/Rhythmic	Clear Channel	96.1	100kw	2112	1	2	4	13	15	6:00	CCRS
5.2	4.4	5.2	5.4	4.9	WKKT-FM	Country	Clear Channel	96.6	100kw	1808	4	9	7	6	6	6:30	CCRS
2.7	5.7	5.0	5.0	4.8	WQNC-FM	Urban	Radio One	92.7	6kw	1175	7	7	5	3	5	9:45	ARP
6.6	5.3	8.1	6.4	3.8	WNKS-FM	CHR/Pop	Infinity	95.1	100kw	2108	3	3	7	12	13	4:15	KATZ
7.1	3.8	4.1	3.6	3.7	WBAV-FM	Urban AC	Infinity	101.9	100kw	1242	13	12	12	8	7	7:00	CHR
4.7	4.4	4.4	4.3	3.7	WRFX-FM	Classic Rock	Clear Channel	99.7	84kw	1714	13	11	7	5	7	5:00	CCRS
3.6	4.2	3.8	4.0	3.1	WEND-FM	Alternative	Clear Channel	106.5	84kw	1302	4	4	10	14	16	5:30	CCRS
4.3	3.9	3.4	3.8	2.8	WLNK-FM	Hot AC	Jefferson-Pilot	107.9	100kw	1261	7	12	11	10	9	5:15	INT
1.2	1.3	1.9	2.3	2.3	WNMX-FM	Adult Standards	GHB	106.1	32kw	638	—	21	20	19	13	8:45	—
3.2	2.9	2.5	2.7	2.3	WXRC-FM	Classic Hits	Pacific	95.7	100kw	1122	15	16	15	11	9	5:00	—
1.8	1.8	1.7	1.7	1.9	WFNA/WFNZ	Sports	Infinity	610/1660	(1)kw/10(1)kw	587	—	14	14	15	11	6:45	KATZ
1.7	1.6	1.0	1.1	1.9	WNOW-AM	Reg. Mex.	Davidson	1030	9.4kw	297	7	7	16	16	21	9:15	—

¹ Was WWMG-FM (Oldies) until September 2.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity 26.6 Clear Channel 23.8 Jefferson-Pilot 8.4 Radio One 5.7 GHB 2.7 Pacific 2.3 Davidson 2.3	Infinity 31.7 Clear Channel 28.8 Radio One 5.2 Jefferson-Pilot 4.8 Davidson 4.6 Pacific 1.7 Entercom 1.0	Infinity 26.8 Clear Channel 23.3 Jefferson-Pilot 8.7 Radio One 7.1 Pacific 3.4 Davidson 2.0 GHB 1.0



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#37 MIDDLESEX-SOMERSET-UNION



Population: 1,373,400 (Black: 12.3%, Hispanic: 14.2%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.3	6.3	5.3	7.1	6.6	WLTW-FM	AC	Clear Channel	106.7	6kw	2291	6	4	3	2	2	7:45	CCRS
4.8	5.5	5.5	4.6	5.6	WKXW-FM	Talk	Millennium	101.5	19kw	2364	15	13	5	3	1	6:30	CHR
3.8	3.8	3.9	4.1	5.0	WMGQ-FM	AC	Greater Media	98.3	1.2kw	1364	11	12	7	4	3	10:00	MCG
3.3	3.1	4.8	4.2	4.9	WABC-AM	Talk	ABC	770	50kw	1324	—	10	10	8	8	10:15	ABC
4.0	4.6	3.7	4.4	4.8	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	2264	1	1	4	9	15	5:45	CCRS
4.1	4.4	4.4	4.0	4.3	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	1540	6	9	1	1	4	7:45	CCRS
4.7	3.8	4.0	4.2	3.9	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	1076	6	15	8	6	5	9:45	D&R
4.4	4.8	4.9	4.7	3.9	WXRK-FM	Alternative	Infinity	92.3	6kw	1591	5	3	2	6	9	6:45	IRS
3.8	2.6	3.7	2.9	3.8	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	1494	2	1	9	18	26	7:00	ARP
2.8	4.6	3.6	3.6	3.6	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	1699	11	17	5	5	6	5:45	ABC
2.2	2.8	3.2	2.6	3.2	WOR-AM	Talk	Buckley	710	50kw	1028	—	26	25	25	20	8:30	MCG
2.8	3.2	2.3	2.4	3.2	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	1013	18	10	12	10	11	8:30	CAB
3.6	3.0	3.5	2.5	3.1	WCBS-FM	Oldies	Infinity	101.1	6.8kw	1123	—	22	23	15	7	7:30	IRS
3.9	4.2	3.2	4.1	3.1	WSKQ-FM	Tropical	SBS	97.9	7.8kw	1028	15	5	11	12	12	8:15	CAB
2.7	3.2	2.5	2.5	2.8	WFAN-AM	Sports	Infinity	660	50kw	1275	18	20	17	13	9	6:00	IRS
2.4	2.6	2.7	3.1	2.6	WWPR-FM	Urban	Clear Channel	105.1	6kw	1267	3	7	15	20	26	5:30	CCRS
1.5	2.3	1.4	1.2	2.5	WCAA/WZAA	Tropical	Univision	105.9	.61kw	676	6	5	12	11	19	9:30	KT-H
3.9	1.6	3.2	2.7	2.4	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	914	18	18	17	13	12	7:00	CHR
2.7	2.7	2.1	2.8	2.3	WCBS-AM	News	Infinity	880	50kw	1388	—	26	21	22	14	4:30	IRS
3.2	2.8	2.5	2.3	2.3	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	1133	11	7	12	17	21	5:30	CCRS
3.1	2.1	2.8	2.8	2.1	WBLS-FM	Urban ¹	Inner City	107.5	4.2kw	865	6	15	15	16	17	6:30	MCG
2.8	1.8	2.1	1.9	1.9	WQXR-FM	Classical	NY Times	96.3	6kw	654	—	32	32	27	23	8:15	ARP
2.3	1.6	2.5	2.1	1.7	WAWZ-FM	Inspirational	Pillar of Fire	99.1	28kw	542	11	20	21	20	15	8:15	—
1.5	1.8	1.2	1.7	1.6	WINS-AM	News	Infinity	1010	50kw	907	15	26	26	25	21	4:45	IRS
2.0	1.8	1.2	2.0	1.6	WNEW-FM	Hot AC	Infinity	102.7	6kw	860	18	18	19	19	18	5:15	IRS
1.0	1.0	1.0	1.0	1.5	WPST-FM	CHR/Pop	Nassau	97.5	48kw	648	4	14	20	23	28	0:00	KATZ
1.3	1.8	2.5	1.0	1.4	WCTC-AM	News/Talk	Greater Media	1450	1kw	565	—	26	30	27	25	7:00	MCG
1.3	1.2	0.6	1.6	1.0	WMTR/WWTR	Oldies	Greater Media	1250/1170	5(1)kw/243kw	270	—	—	32	34	28	8:30	MCG



¹ Segued to Urban AC on January 6.

Continued on Page 55

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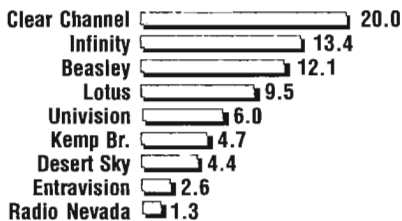
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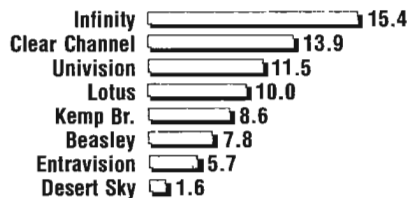
Population: 1,365,500 (Black: 8.7%, Hispanic: 19.2%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	7.2	6.2	7.8	6.9	KWNR-FM	Country	Clear Channel	95.5	100kw	1947	8	9	4	3	2	8:45	CCRS
7.2	5.2	6.2	3.7	6.7	KSNE-FM	AC	Clear Channel	106.5	100kw	1934	12	9	3	5	1	8:45	CCRS
8.0	6.1	5.7	6.9	6.3	KJUL-FM	Soft AC	Beasley	104.3	24.5kw	1550	—	22	20	20	5	10:15	ARP
5.6	5.7	6.2	5.6	5.6	KISF-FM	Reg. Mex.	Univision	103.5	100kw	1260	7	1	1	1	11	11:00	KT-H
4.8	5.2	5.6	6.8	4.8	KMXB-FM	Hot AC	Infinity	94.1	100kw	2120	5	5	2	2	6	5:45	KATZ
4.0	4.7	3.6	4.3	4.7	KLUC-FM	CHR/Rhythmic	Infinity	98.5	100kw	2110	1	4	9	10	15	5:30	CHR
2.9	3.0	3.9	2.7	4.7	KVEG-FM	CHR/Rhythmic	Kemp Br.	97.5	100kw	1813	2	2	6	12	18	6:30	—
4.2	4.4	4.7	4.4	4.2	KQOL-FM	Oldies	Clear Channel	93.1	24kw	1378	14	16	17	12	3	7:30	CCRS
2.9	3.9	3.0	3.3	4.2	KXPT-FM	Classic Hits	Lotus	97.1	24kw	1659	8	13	11	5	4	6:15	LER
4.1	4.6	4.5	3.8	4.1	KXNT-AM	Talk	Infinity	840	50(25)kw	1027	14	16	15	12	6	9:45	KATZ
4.5	4.4	5.7	5.6	4.0	KXTE-FM	Alternative	Infinity	107.5	24.5kw	1665	4	3	7	9	15	6:00	CHR
4.4	4.7	4.7	4.3	3.9	KOMP-FM	Active Rock	Lotus	92.3	25kw	1344	6	8	5	4	10	7:15	LER
3.3	2.7	2.8	3.1	3.7	KQMR-FM	Spanish AC	Univision	99.3	33kw	900	8	6	7	7	14	10:15	KT-H
3.7	3.9	2.7	3.7	3.4	KSTJ-FM	80s	Beasley	105.5	3.7kw	1349	14	7	10	8	13	6:15	ARP
2.2	2.9	4.2	3.7	3.3	KMZQ-FM	AC	Infinity	100.5	100kw	1311	—	12	13	16	9	6:15	KATZ
1.6	1.9	1.8	2.3	2.5	KOAS/KPKK	Smooth Jazz	Desert Sky Media	107.5	98kw	725	14	22	19	12	8	8:30	—
2.9	3.5	3.3	3.4	2.4	KKLZ-FM	Classic Rock	Beasley	96.3	100kw	1173	14	15	12	11	12	5:00	ARP
2.3	3.1	3.0	3.2	2.2	KWID-FM	CHR/Rhythmic	Clear Channel	101.9	100kw	1232	3	14	15	19	19	4:30	CCRS
1.3	2.1	2.2	2.4	2.0	KQRT-FM	Reg. Mex.	Entravision	105.1	50kw	640	8	9	14	17	23	7:45	—
1.4	1.5	1.7	1.4	1.9	KVGS-FM	Urban AC	Desert Sky Media	107.9	98kw	581	14	16	18	18	17	8:15	—
1.6	1.8	0.8	1.6	1.3	KDWN-AM	News/Talk	Radio Nevada	720	50kw	565	14	22	23	22	19	5:45	ROS
1.1	1.1	1.0	1.0	1.0	KBAD-AM	Sports	Lotus	920	5(.5)kw	511	14	19	21	21	21	4:45	LER

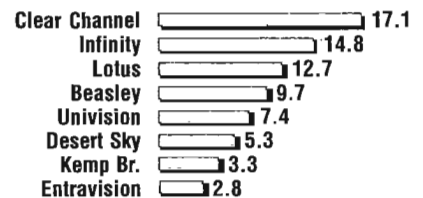
OWNERSHIP SHARE
(By AQH 12+ Share)



OWNERSHIP SHARE
(By AQH 18-34 Share)



OWNERSHIP SHARE
(By AQH 25-54 Share)



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Population: 1,360,200 (Black: 15.4%, Hispanic: 21.1%)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.2	7.2	7.2	6.7	7.9	WMGF-FM	AC	Clear Channel	107.7	100kw	2413	9	5	2	2	1	8:00	CCRS
4.6	5.7	6.1	6.1	7.3	WCFB-FM	Urban AC	Cox	94.5	100kw	1383	7	4	1	1	3	13:00	KATZ
6.8	5.3	6.6	6.8	7.1	WDBO-AM	News/Talk	Cox	580	5kw	1833	12	15	11	4	2	9:30	KATZ
5.6	4.5	6.3	5.6	5.8	WWKA-FM	Country	Cox	92.3	100kw	1855	6	10	8	5	4	7:45	KATZ
6.6	6.0	5.4	6.8	5.5	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	2193	2	1	4	12	15	6:15	KATZ
2.2	4.8	4.3	5.3	5.3	WPYO-FM	CHR/Rhythmic	Cox	95.3	6kw	2126	1	2	7	12	17	6:15	CHR
6.7	4.9	4.2	3.7	5.3	WTKS-FM	Talk	Clear Channel	104.1	100kw	1365	12	8	3	3	5	9:30	CCRS
4.0	2.9	3.7	3.8	4.8	WNUE-FM	Tropical	Mega	98.1	100kw	1120	8	7	5	6	7	10:30	CAB
2.7	2.3	3.0	3.1	4.1	WOCL-FM	Alternative	Infinity	105.9	100kw	1753	4	3	6	8	12	5:45	KATZ
3.7	4.2	3.2	3.5	3.9	WLOQ-FM	Smooth Jazz	Gross	103.1	14kw	1302	12	13	13	10	10	7:15	INT
3.2	4.2	4.7	4.6	3.8	WOMX-FM	Hot AC	Infinity	105.1	100kw	1566	10	11	9	7	9	6:00	KATZ
3.9	4.7	5.7	4.6	3.6	WXXL-FM	CHR/Pop	Clear Channel	106.7	27.5kw	2040	3	5	10	11	14	4:15	CCRS
3.3	3.6	3.9	3.3	3.1	WEBG-FM	Oldies 1	Clear Channel	100.3	100kw	1174	—	18	16	15	6	6:30	CCRS
3.9	4.6	3.5	3.7	3.1	WMMO-FM	Rock AC	Cox	98.9	44kw	1322	12	14	12	9	7	5:45	CHR
2.6	2.7	2.9	2.7	2.7	WFLF-AM	News/Talk	Clear Channel	540	50kw	958	—	19	17	17	11	6:45	CCRS
3.5	4.1	4.8	3.4	2.6	WJRR-FM	Alternative	Clear Channel	101.1	100kw	1149	4	9	13	14	16	5:30	CCRS
2.2	3.0	3.1	2.3	1.6	WHTQ-FM	Classic Rock	Cox	96.5	100kw	967	—	17	15	16	12	4:15	CHR
0.0	0.0	0.0	0.0	1.3	WLAA-AM	Reg. Mex.	Rama	1680	10(1)kw	114	—	12	18	22	24	29:00	—
1.3	1.3	0.6	1.1	1.2	WQTM-AM	Sports	Clear Channel	740	50kw	555	12	15	19	18	19	5:15	CCRS
0.6	0.8	0.9	1.2	1.0	WOKB-AM	Gospel	Rama	1600	2.2kw	256	12	21	21	21	20	9:15	—
1.0	1.0	1.1	0.4	1.0	WPCV-FM	Country	Hall	97.5	100kw	457	12	20	20	19	17	5:30	D&R

* Switched to Tropical on February 2.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Cox <input type="text" value="30.5"/> Clear Channel <input type="text" value="26.7"/> Infinity <input type="text" value="13.6"/> Mega <input type="text" value="4.8"/> Gross <input type="text" value="3.9"/> Rama <input type="text" value="2.3"/> Hall <input type="text" value="1.0"/>	Clear Channel <input type="text" value="27.7"/> Cox <input type="text" value="26.3"/> Infinity <input type="text" value="22.6"/> Mega <input type="text" value="6.3"/> Rama <input type="text" value="4.0"/> Gross <input type="text" value="2.1"/>	Cox <input type="text" value="31.6"/> Clear Channel <input type="text" value="28.1"/> Infinity <input type="text" value="13.1"/> Mega <input type="text" value="5.5"/> Gross <input type="text" value="3.9"/> Rama <input type="text" value="1.0"/>

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Population: 1,307,500 (Black: 30.7%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.1	4.8	5.1	6.3	7.0	WKUS-FM	Urban AC	Clear Channel	105.3	50kw	1594	9	4	3	1	2	9:45	CCRS
6.5	6.4	5.6	5.8	6.7	WWDE-FM	AC	Entercom	101.3	50kw	1760	7	9	2	2	1	8:15	D&R
5.2	4.7	6.0	6.2	5.8	WXEZ-FM	Gospel	Barnstable	94.1	40kw	1482	9	8	5	3	3	8:30	CHR
4.8	4.7	5.4	5.8	5.7	WGH-FM	Country	Barnstable	97.3	74kw	1631	7	7	4	6	6	7:45	CHR
6.4	6.4	5.4	5.6	5.6	WOWI-FM	Urban	Clear Channel	102.9	50kw	2278	2	1	1	7	18	5:15	CCRS
4.8	4.0	4.3	4.8	5.3	WNIS-AM	News/Talk	Sinclair Telecable	790	5kw	1280	—	16	13	9	7	9:00	MCG
5.9	6.3	5.3	5.0	4.6	WKVL-FM	Urban AC	Entercom	95.7	40kw	1478	9	9	5	4	8	6:45	D&R
5.4	4.4	5.1	4.1	4.3	WAFX-FM	Classic Rock	Saga	106.9	100kw	1237	14	15	7	5	4	7:45	KATZ
4.1	5.2	7.0	4.8	4.3	WNVZ-FM	CHR/Rhythmic	Entercom	104.5	50kw	2184	1	2	10	13	16	4:15	D&R
3.4	4.6	4.0	4.3	4.1	WFOG-FM	Oldies	Barnstable	92.9	50kw	1244	—	18	14	11	5	7:15	CHR
5.0	4.8	4.6	4.6	3.8	WPTE-FM	Hot AC	Entercom	94.9	50kw	1686	4	4	9	10	11	5:00	D&R
6.6	5.1	4.2	4.6	3.7	WNOR-FM	Active Rock	Saga	98.7	46kw	1349	3	3	12	14	13	6:00	KATZ
4.9	2.7	4.4	4.1	3.5	WXMM-FM	Rock	Barnstable	100.5	50kw	1211	9	6	7	11	10	6:15	CHR
0.0	1.1	2.6	1.9	3.3	WPYA-FM	Adult Hits	Sinclair Telecable	106.1	100kw	1285	—	12	10	7	9	5:30	MCG
4.7	3.3	2.2	2.0	2.6	WCDG/WJCD	Soft AC	Clear Channel	105.3	50kw	1022	13	19	18	16	12	5:15	CCRS
1.5	2.0	3.2	2.5	2.2	WWBR/WWHV	Urban	On Top	102.1	6kw	1214	5	9	15	17	22	3:45	—
1.1	1.1	1.1	1.6	2.1	WJOI-AM	Adult Standards	Saga	1230	1kw	444	—	21	22	22	19	10:30	KATZ
2.1	3.4	2.4	3.0	2.1	WKCK-FM	Country	Sinclair Telecable	93.7	100kw	707	14	14	17	19	14	6:30	MCG
2.6	2.2	1.8	2.1	1.8	WROX-FM	Alternative	Sinclair Telecable	96.1	23kw	935	6	12	16	19	21	4:15	MCG
1.3	1.1	0.8	0.6	1.6	WCMS-AM	Sports ¹	Barnstable	1310	20(5)kw	557	—	17	18	15	16	6:00	CHR
1.9	1.4	1.2	1.2	1.4	WTAR-AM	News/Talk	Sinclair Telecable	850	50(25)kw	552	—	20	20	18	15	5:30	MCG

¹ Was WGH-AM until November.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Barnstable 20.6 Entercom 19.5 Clear Channel 15.8 Sinclair Tele. 10.5 Saga 10.2 On Top 2.1	Entercom 22.4 Clear Channel 20.4 Barnstable 20.0 Sinclair Tele. 9.5 Saga 8.5 On Top 4.7	Barnstable 22.9 Entercom 21.7 Clear Channel 16.1 Saga 10.0 Sinclair Tele. 8.1 On Top 1.5

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Population: 1,291,700 (Black: 13.9%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.3	11.9	11.2	11.9	12.0	WFMS-FM	Country	Susquehanna	95.5	13kw	2843	3	2	2	2	1	9:15	MG/S
9.6	9.0	9.1	9.0	8.6	WFBQ-FM	Classic Rock	Clear Channel	94.7	58kw	2939	6	4	1	1	2	6:15	CCRS
7.7	7.3	8.0	6.6	7.0	WHHH-FM	CHR/Rhythmic	Radio One	96.3	3.3kw	1708	1	1	3	4	13	9:00	KATZ
6.0	7.1	8.0	7.6	7.0	WIBC-AM	News/Talk	Emmis	1070	50(10)kw	1922	16	14	12	10	5	8:00	D&R
6.9	6.5	5.8	6.7	5.5	WGLD-FM	Oldies 1	Susquehanna	104.5	50kw	1702	11	13	12	9	3	7:00	MG/S
5.0	5.8	4.7	5.5	5.1	WTLC-FM	Urban AC	Radio One	106.7	6kw	1202	7	7	5	3	4	9:15	KATZ
4.9	5.4	4.6	5.1	4.5	WRZX-FM	Alternative	Clear Channel	103.3	18kw	1567	4	2	4	7	15	6:15	CCRS
4.6	3.2	4.2	5.2	4.4	WYXB-FM	AC	Emmis	105.7	50kw	1309	11	8	7	5	6	7:15	D&R
5.0	3.5	4.8	4.2	4.2	WNOU-FM	CHR/Pop	Emmis	93.1	12.5kw	1842	2	5	7	14	15	5:00	D&R
4.0	3.3	3.8	4.1	3.9	WTPI-FM	AC	Entercom	107.9	22kw	1281	16	15	9	8	7	6:30	CHR
4.3	4.1	3.6	3.5	3.9	WZPL-FM	Hot AC	Entercom	99.5	12.5kw	1329	5	6	6	6	9	6:15	CHR
2.1	2.5	3.0	2.8	2.9	WYJZ-FM	Smooth Jazz	Radio One	100.9	6kw	819	—	15	14	13	8	7:45	KATZ
1.4	2.0	1.6	2.4	2.4	WISG-FM	Christian AC 2	Susquehanna	93.9	2.75kw	879	11	11	10	11	9	5:45	MG/S
2.7	1.9	2.6	2.1	2.3	WTTS-FM	Triple A	Sarkes Tarzian	92.3	37kw	989	11	12	11	11	12	5:00	—
1.2	1.3	0.8	0.7	2.0	WKLU-FM	Classic Hits	Indy Radio LLC	101.9	3.7kw	511	7	20	15	15	9	8:15	—
1.8	2.0	1.7	1.8	2.0	WTLC-AM	Urban Oldies	Radio One	1310	5(1)kw	437	16	17	19	18	15	9:45	KATZ
1.7	2.0	2.7	2.4	1.8	WENS-FM	Hot AC	Emmis	97.1	23kw	1144	7	9	15	16	18	3:30	D&R
0.9	1.2	0.7	1.4	1.5	WXNT-AM	News/Talk	Entercom	1430	5kw	450	—	20	18	17	14	7:00	CHR
1.2	1.5	1.2	1.0	1.2	WNDE-AM	Sports	Clear Channel	1260	5kw	707	16	17	19	18	19	3:30	CCRS

¹ Became **WJJK-FM** (Adult Hits) on March 12. ² Was **WGRL-FM** ('80s) until August.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Susquehanna <input type="checkbox"/> 19.9 Emmis <input type="checkbox"/> 17.5 Radio One <input type="checkbox"/> 17.1 Clear Channel <input type="checkbox"/> 14.5 Sarkes Tarzian <input type="checkbox"/> 2.3 Indy Radio <input type="checkbox"/> 2.0 Continental <input type="checkbox"/> 1.4	Clear Channel <input type="checkbox"/> 21.4 Radio One <input type="checkbox"/> 20.2 Susquehanna <input type="checkbox"/> 15.7 Emmis <input type="checkbox"/> 14.7 Continental <input type="checkbox"/> 3.5 Sarkes Tarzian <input type="checkbox"/> 2.2 ABC <input type="checkbox"/> 1.0	Susquehanna <input type="checkbox"/> 18.3 Clear Channel <input type="checkbox"/> 17.6 Radio One <input type="checkbox"/> 16.6 Emmis <input type="checkbox"/> 14.1 Sarkes Tarzian <input type="checkbox"/> 3.3 Indy Radio <input type="checkbox"/> 2.6 Continental <input type="checkbox"/> 1.3 ABC <input type="checkbox"/> 1.0

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Population: 1,169,600 (Black: 7.3%, Hispanic: 23.0%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.5	4.4	4.9	6.7	7.4	KDHT-FM	CHR/Rhythmic	Emmis-Sinclair	93.3	100kw	1737	1	1	1	6	12	8:00	MCG
6.0	6.4	4.7	6.9	7.2	KLBJ-AM	News/Talk	Emmis-Sinclair	590	5(1)kw	1851	12	11	5	2	2	7:15	MCG
7.4	6.1	6.5	7.4	7.1	KASE-FM	Country	Clear Channel	100.7	100kw	1675	4	2	3	3	4	8:00	CCRS
3.4	4.0	3.8	4.3	6.3	KBPA-FM	Adult Hits ¹	Emmis-Sinclair	103.5	100kw	1992	5	6	2	1	3	5:45	MCG
8.1	5.6	5.5	5.1	6.1	KKMJ-FM	AC	Infinity	95.5	50kw	1720	7	10	4	3	1	6:45	KATZ
6.0	6.8	5.8	5.9	5.9	KVET-FM	Country	Clear Channel	98.1	62kw	1576	9	9	7	7	5	7:00	CCRS
3.4	3.7	4.7	4.1	4.2	KHFI-FM	CHR/Pop	Clear Channel	96.7	100kw	1603	2	2	8	15	15	5:00	CCRS
3.3	4.3	3.8	3.6	4.0	KAMX-FM	Hot AC	Infinity	94.7	100kw	1500	5	6	6	5	7	5:00	KATZ
2.7	4.3	3.8	3.4	3.5	KROX-FM	Alternative	Emmis-Sinclair	101.5	12.5kw	1281	3	4	10	12	19	5:15	MCG
3.0	3.2	3.0	3.0	3.2	KFMK-FM	Rhythmic Oldies	Clear Channel	105.9	4.5kw	852	12	12	9	8	8	6:45	CCRS
3.9	1.4	2.6	3.4	2.9	KHHL-FM	Reg. Mex.	Amigo Br.	98.9	18.5kw	648	12	5	12	12	16	8:30	LER
2.0	2.5	2.6	1.8	2.9	KINV-FM	Reg. Mex.	Univision	107.7	25kw	558	12	8	10	9	13	9:45	KT-H
3.9	4.5	4.0	3.5	2.6	KGSR-FM	Triple A	Emmis-Sinclair	107.1	39kw	1009	—	17	13	10	6	4:45	MCG
4.5	3.8	3.6	2.7	2.2	KLBJ-FM	Rock	Emmis-Sinclair	93.7	97kw	957	9	14	13	14	10	4:15	MCG
2.8	3.3	2.7	3.2	2.2	KPEZ-FM	Classic Rock	Clear Channel	102.3	20kw	897	12	17	13	11	9	4:45	CCRS
2.2	1.9	2.3	1.9	2.2	KVET-AM	Sports	Clear Channel	1300	5(1)kw	795	—	14	16	16	11	5:15	CCRS
1.2	0.8	1.1	1.8	1.3	KJCE-AM	Talk	Infinity	1370	5(.5)kw	357	—	—	21	17	14	7:00	KATZ
4.6	3.9	4.6	1.4	1.3	KOYT-FM	Talk ²	Infinity	104.3	48kw	514	12	13	17	18	19	5:00	KATZ
0.0	0.5	1.3	0.7	1.0	KXXS-FM	Spanish Con.	Amigo Br.	104.9	2.35kw	315	9	16	18	22	23	5:45	LER

¹ Was **KEYI-FM** (Oldies) until September. ² Was **KQBT-FM** (CHR/Rhythmic) until August; reverted to "The Beat" as **KXBT-FM** on January 2.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Emmis-Sinclair 29.1 Clear Channel 26.1 Infinity 12.8 Amigo Br. 3.7 Univision 3.7 Dynamic 1.8	Emmis-Sinclair 30.9 Clear Channel 23.9 Infinity 11.6 Amigo 7.3 Univision 5.2 Dynamic 1.9 Simmons Lone Star 1.0	Emmis-Sinclair 28.6 Clear Channel 25.1 Infinity 14.3 Univision 4.3 Amigo Br. 3.6 Dynamic 1.7 KIXL Br. 1.1

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Population: 1,116,400 (Black: 21.4%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	6.6	6.5	8.2	10.2	WQDR-FM	Country	Curtis Media	94.7	100kw	2061	3	2	1	1	1	9:15	—
7.6	9.0	7.5	8.2	8.3	WQOK-FM	Urban	Radio One	97.5	100kw	1882	1	1	2	4	7	8:00	CHR
6.5	7.5	6.7	7.0	6.9	WFXC/WFXK	Urban AC	Radio One	107.1/104.3	2.6kw/100kw	1222	6	7	3	2	2	10:15	CHR
6.2	6.4	7.5	6.2	6.8	WPTF-AM	News/Talk	Curtis Media	680	50kw	1535	—	11	9	5	3	8:15	—
5.2	5.9	6.7	5.2	6.2	WRAL-FM	AC	Capitol	101.5	96kw	2000	6	5	4	3	5	5:45	—
6.1	5.0	5.7	5.5	5.8	WDCG-FM	CHR/Pop	Clear Channel	105.1	100kw	2184	2	3	5	8	10	5:00	CCRS
5.7	4.0	5.0	3.6	5.7	WRSN-FM	AC	Clear Channel	93.9	100kw	1656	4	9	7	6	4	6:15	CCRS
6.2	5.7	6.0	6.0	5.3	WNNL-FM	Gospel	Radio One	103.9	7.9kw	1036	6	6	8	7	6	9:30	CHR
3.8	3.0	4.2	3.7	4.1	WBBB-FM	Rock	Curtis Media	96.1	98kw	1266	4	4	6	10	11	6:00	—
4.2	4.2	3.3	3.2	3.4	WRDU-FM	Classic Rock	Clear Channel	106.1	100kw	1283	11	8	9	9	8	4:45	CCRS
3.8	3.7	4.3	4.3	2.3	WRVA-FM	Classic Hits ¹	Clear Channel	100.7	100kw	1074	11	14	13	11	9	4:00	CCRS
1.6	1.9	1.8	1.9	1.7	WRBZ-AM	Sports	Alchemy	850	10(5)kw	551	—	15	13	13	12	5:45	—
2.1	1.6	1.2	1.2	1.6	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	561	6	10	12	15	17	5:15	D&R
1.3	1.8	2.2	1.5	1.6	WWMY-FM	80s ²	Curtis Media	102.9	1.7kw	701	11	13	11	12	13	4:15	—
2.0	2.5	3.1	3.8	1.1	WYMY-FM	Reg. Mex.	Curtis Media	96.9	100kw	317	11	12	15	14	20	6:15	—
1.2	1.3	1.1	1.1	1.0	WMPM-AM	Country	Carolina	1270	5kw	88	—	—	—	—	20	11:45	—

¹ Was WTRG-FM (Oldies) until November 15. ² Switched to Oldies on February 14.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Curtis Media 24.3 Radio One 20.5 Clear Channel 17.6 Capitol 6.2 Entercom 2.6 Alchemy 1.7 Beasley 1.0 Carolina 1.0	Curtis Media 27.1 Radio One 23.1 Clear Channel 19.4 Capitol 6.7 Entercom 3.8 Beasley 1.5 Alchemy 1.3 Dick 1.0	Curtis Media 23.4 Radio One 21.3 Clear Channel 18.3 Capitol 7.4 Alchemy 2.1 Entercom 1.7 Beasley 1.3

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Population: 1,101,700 (Black: 14.9%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.8	8.4	8.5	7.4	6.7	WJXA-FM	AC	South Central	92.9	100kw	1594	11	5	3	3	1	7:15	KATZ
6.3	5.9	6.2	7.8	5.9	WSIX-FM	Country	Clear Channel	97.9	100kw	1632	6	14	6	4	3	6:15	CCRS
4.7	5.4	6.4	5.2	5.7	WKDF-FM	Country	Citadel	103.3	100kw	1679	8	3	2	1	4	5:45	CHR
6.5	4.7	6.0	4.5	5.7	WUBT-FM	Urban	Clear Channel	101.1	4.7kw	1438	1	1	4	11	11	6:45	CCRS
6.0	6.1	5.4	6.3	5.5	WMAK-FM	Oldies	South Central	96.3	39kw	1441	13	18	10	5	2	6:30	KATZ
5.5	5.4	6.5	6.5	5.3	WNRQ-FM	Classic Rock	Clear Channel	105.9	100kw	1347	8	4	1	2	6	6:45	CCRS
5.5	5.8	5.5	4.7	5.0	WRVW-FM	CHR/Pop	Clear Channel	107.5	58kw	1796	2	2	5	10	13	4:45	CCRS
4.0	4.0	3.7	4.2	4.9	WSM-FM	Country	Cumulus	95.5	100kw	1396	6	6	7	6	8	6:00	CHR
3.7	4.0	4.0	3.8	4.7	WWTN-FM	News/Talk	Cumulus	99.7	100kw	1502	—	11	9	8	6	5:15	CHR
5.3	6.2	5.0	5.9	4.6	WQOK-FM	Urban AC	Cumulus	92.1	3kw	1108	11	9	8	6	9	7:00	ARP
4.0	4.5	4.2	3.8	4.5	WLAC-AM	News/Talk	Clear Channel	1510	50kw	1142	13	19	12	9	5	6:45	CCRS
2.8	2.8	2.3	2.5	3.5	WGFX-FM	Sports	Citadel	104.5	49kw	879	13	14	11	11	10	6:45	CHR
4.3	3.1	2.2	2.5	3.3	WSM-AM	Country ¹	Gaylord	650	50kw	710	—	20	20	17	11	8:00	CHR
3.6	3.8	3.0	4.1	2.3	WBUZ-FM	Alternative	Cromwell	102.9	100kw	908	5	6	15	15	18	4:15	—
1.9	1.3	1.9	1.3	2.1	WRLT-FM	Triple A	Tuned In Br.	100.1	2kw	617	—	14	13	13	15	5:45	—
1.2	2.0	1.1	1.6	1.9	WFFH/WFFI	Christian AC	Salem	94.1/93.7	3.2kw/1.15kw	602	8	17	18	15	14	5:30	—
1.7	2.1	2.2	2.6	1.9	WQZQ-FM	CHR/Pop	Cromwell	102.5	100kw	1052	3	10	16	17	23	3:00	—
2.2	2.3	2.5	1.6	1.8	WNPL-FM	Urban ²	Cumulus	106.7	1.1kw	678	4	11	18	19	21	4:30	ARP
2.4	3.0	2.6	2.4	1.8	WRQQ-FM	Hot AC	Cumulus	97.1	43kw	733	13	11	14	14	16	4:15	ARP
0.0	0.0	0.0	0.6	1.4	WMGC-AM	Spanish Misc.	Southern Wab	810	5kw	134	—	6	16	22	27	17:45	—
0.6	1.1	1.4	0.6	1.2	WAMB-AM	Adult Standards	Great Souther	1160	50(1)kw	287	—	—	25	25	23	7:00	—
0.8	0.8	1.5	0.9	1.2	WBOZ/WVRY	Gospel	Salem	104.9/105.1	6kw/50kw	246	—	21	23	23	18	8:15	—
1.7	1.3	1.2	1.6	1.1	WNSG-AM	Gospel	Mortenson	1240	1kw	287	—	22	21	19	17	6:45	—

¹ Has a Joint Sales Agreement with Cumulus. ² Switched to Sports/Talk on December 23.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 26.2 Cumulus 17.7 South Central 12.2 Citadel 9.1 Cromwell 4.2 Gaylord 3.2 Salem 3.1 Tuned In Br. 2.1 Southern Wabash 1.4 Great Southern 1.2	Clear Channel 30.3 Cumulus 19.0 Citadel 10.6 Cromwell 8.2 South Central 6.3 Tuned In Br. 5.0 Southern Wabash 4.5 Salem 2.6	Clear Channel 26.6 Cumulus 18.8 South Central 13.1 Citadel 12.0 Cromwell 3.2 Tuned In Br. 3.0 Salem 2.6

Subscribe Online: www.radioandrecords.com

Population: 1,101,600 (Black: 19.4%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	8.7	8.1	9.4	9.4	WTQR-FM	Country	Clear Channel	104.1	100kw	2140	3	3	1	1	2	8:00	CCRS
7.3	7.2	9.1	7.2	8.3	WQMG-FM	Urban AC	Entercom	97.1	100kw	1413	4	2	2	1	1	10:45	D&R
6.9	7.4	5.8	6.0	7.1	WMAG-FM	AC	Clear Channel	99.5	100kw	1699	9	6	4	3	4	7:45	CCRS
8.0	7.1	6.6	6.3	6.5	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	1642	1	1	3	6	12	7:15	D&R
6.1	4.7	5.8	6.2	5.8	WMOX-FM	Oldies	Entercom	93.1	100kw	1580	16	11	7	4	3	6:45	D&R
4.5	4.9	5.7	4.7	4.5	WKZL-FM	CHR/Pop	Dick	107.5	100kw	1373	2	4	5	6	10	6:00	KATZ
3.9	3.6	4.0	4.3	3.9	WKRR-FM	Classic Rock	Dick	92.3	100kw	1112	13	5	6	5	5	6:30	KATZ
4.4	3.7	3.5	3.9	3.2	WSJS/WSML	News/Talk	Infinity	600/1200	5kw/10(1)kw	950	—	17	15	13	9	6:00	—
4.0	2.8	3.4	5.2	3.2	WVBZ-FM	Rock	Clear Channel	100.3	100kw	1056	7	9	8	8	7	5:30	CCRS
3.4	2.8	2.5	3.7	2.7	WOZN-FM	Hot AC	Entercom	98.7	100kw	1032	9	8	9	9	13	4:45	—
1.5	2.6	2.2	1.5	2.7	WZTK-FM	News/Talk ¹	Curtis Media	101.1	100kw	603	9	14	13	12	8	8:00	—
2.6	3.0	3.4	2.3	2.3	WTHZ-FM	80s	Davidson Br.	94.1	100kw	900	16	11	10	9	10	4:45	—
1.3	1.2	1.6	1.0	2.2	WKEW/WPOL	Gospel	Truth Br.	1400/1340	1kw/1kw	330	6	22	11	11	6	16:15	—
2.7	2.8	3.4	2.9	2.1	WGBT-FM	CHR/Rhythmic	Clear Channel	106.5	100kw	1091	4	6	12	14	19	3:45	CCRS
1.6	1.1	1.7	1.5	1.7	WIST-A/F	Adult Standards	GHB	790/98.3	2.5kw/1.7kw	446	—	—	27	25	16	7:15	—
1.0	1.4	0.9	1.7	1.6	WBRF-FM	Country	Blue Ridge	98.1	96kw	418	—	21	20	17	14	7:00	—
1.5	2.7	1.9	1.9	1.4	WEND-FM	Alternative	Clear Channel	106.5	100kw	579	7	10	14	16	21	4:30	CCRS
1.1	1.0	1.5	1.8	1.3	WFMX-FM	Country	Mercury Br.	105.7	100kw	440	13	17	17	15	15	5:15	—

¹ Was WKXU-FM (Country) until September.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 25.1 Entercom 24.4 Dick 8.4 Infinity 5.2 Truth Br. 4.0 Curtis Media 3.0 Davidson 2.3 GHB 1.8 Blue Ridge 1.6 Mercury 1.3	Entercom 31.3 Clear Channel 28.0 Dick 13.2 Infinity 3.5 Truth Br. 3.2 Davidson 3.0 Curtis Media 1.9 Radio One 1.3 Mercury 1.1	Clear Channel 26.1 Entercom 25.0 Dick 10.5 Truth Br. 4.5 Infinity 3.7 Davidson 3.5 Curtis Media 3.0 Mercury 1.4 Blue Ridge 1.1 Radio One 1.0

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Population: 1,079,300 (Black: 35.9%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.7	12.5	11.6	12.2	11.5	WQUE-FM	Urban	Clear Channel	99.3	100kw	2482	1	1	1	3	8	9:45	CCRS
10.0	9.6	10.7	10.8	11.2	WYLD-FM	Urban AC	Clear Channel	98.5	100kw	2271	5	2	2	1	1	10:15	CCRS
5.5	7.7	6.5	6.5	8.0	WLMG-FM	AC	Entercom	101.9	100kw	1906	9	4	3	2	2	8:45	D&R
6.0	6.6	7.9	7.3	7.4	WNOE-FM	Country	Clear Channel	101.1	100kw	1841	7	3	3	4	5	8:15	CCRS
9.5	7.6	7.2	7.9	7.4	WWL-AM	News/Talk	Entercom	870	50kw	2133	—	11	6	6	3	7:15	D&R
4.4	4.6	5.1	5.9	5.8	KMEZ-FM	Urban Oldies	Citadel	102.9	4.7kw	1433	12	7	5	5	4	8:30	MCG
5.7	4.6	4.8	5.0	4.7	WTKL-FM	Oldies	Entercom	95.7	100kw	1295	13	16	11	8	6	7:30	D&R
4.1	5.6	4.7	4.4	3.8	WRNO-FM	Classic Rock	Clear Channel	99.5	100kw	1256	9	7	7	7	7	6:15	MCG
3.6	4.1	4.4	4.0	3.4	WEZB-FM	CHR/Pop	Entercom	97.1	100kw	1571	2	6	8	13	13	4:30	D&R
2.4	3.5	2.0	3.2	3.3	WYLD-AM	Gospel	Clear Channel	940	50kw	721	9	15	13	11	9	9:30	CCRS
3.4	3.4	3.1	2.5	2.6	KKND-FM	Alternative	Citadel	106.7	100kw	833	5	5	9	13	16	6:30	—
1.9	2.2	2.1	1.9	2.5	WPRF-FM	Gospel	Citadel	94.9	13.5kw	548	13	12	12	10	10	9:45	—
3.5	2.7	2.5	2.7	2.4	WKZN-FM	Hot AC ¹	Entercom	105.3	100kw	1068	8	9	10	9	12	4:45	D&R
2.9	2.6	2.7	3.4	1.9	KNOU-FM	Urban	On Top	104.5	7.8kw	1002	4	10	15	16	23	4:00	—
0.7	1.0	1.1	1.3	1.9	WITX-AM	News/Talk	GHB	690	10(5)kw	477	—	20	17	15	11	8:15	—
1.9	2.0	1.1	1.0	1.6	WDVW-FM	Rhythmic AC ²	Citadel	92.3	100kw	786	—	12	14	11	14	4:15	—
1.8	1.7	1.9	1.8	1.5	KSTE-FM	CHR/Rhythmic	Clear Channel	104.1	100kw	912	3	14	16	18	20	3:30	CCRS
1.0	1.2	1.1	1.0	1.1	WSMB-AM	Talk	Entercom	1350	5kw	431	—	17	18	16	16	5:30	D&R

¹ Switched to Rock as "Bayou 105.3" on January 6. ² Was WCKW-FM (AC) until November 11.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 38.9 Entercom 27.0 Citadel 12.8 On Top 1.9 GHB 1.9	Clear Channel 51.5 Entercom 20.2 Citadel 15.1 On Top 3.6	Clear Channel 37.3 Entercom 26.3 Citadel 15.6 GHB 1.4 On Top 1.3 Fleur de Lis 1.0

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#47 WEST PALM BEACH-BOCA RATON



Population: 1,074,800 (Black: 13.1%, Hispanic: 11.7%)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.2	5.1	4.6	4.8	7.0	WOLL-FM	AC	Clear Channel	105.5	19kw	1477	8	15	5	2	1	9:15	CCRS
7.6	6:0	7.8	7.8	6.1	WEAT-FM	AC	Infinity	104.3	100kw	1519	8	5	4	3	2	7:45	KATZ
5.6	4.3	4.0	5.4	5.5	WIRK-FM	Country	Infinity	107.9	100kw	1215	3	2	2	4	4	8:45	KATZ
5.4	4.5	4.8	4.5	5.3	WJNO-AM	News/Talk	Clear Channel	1290	10(4.9)kw	1077	—	26	11	8	5	9:30	CCRS
4.8	5.0	4.8	4.5	5.1	WRMF-FM	Hot AC	Palm Beach	97.9	100kw	1190	13	6	1	1	3	6:15	MCG
5.0	4.6	4.9	6.4	3.9	WMBX-FM	CHR/Rhythmic	Infinity	102.3	100kw	1293	1	2	6	10	15	5:45	CHR
3.9	3.2	3.1	3.5	3.8	WPBZ-FM	Alternative	Infinity	103.1	90kw	1055	4	1	3	6	8	7:00	CHR
2.8	2.4	2.3	2.8	3.2	WRLX-FM	Soft AC ¹	Clear Channel	92.1	7.2kw	731	—	31	31	24	12	8:30	CCRS
4.0	4.1	3.9	4.1	3.1	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	935	—	13	8	5	6	6:15	CCRS
2.4	2.8	2.9	3.0	3.0	WLDI-FM	CHR/Pop	Clear Channel	95.5	100kw	1272	2	4	6	9	12	4:30	CCRS
3.0	3.7	3.7	3.5	2.9	WZZR-FM	Talk	Clear Channel	92.7	50kw	507	—	7	9	7	7	11:15	CCRS
4.3	2.8	3.8	2.5	2.7	WJNA-AM	Adult Standards	James Crystal	1040	25(1.1)kw	579	—	—	39	39	32	9:15	—
2.4	2.4	2.3	2.9	2.5	WJBW-FM	Urban AC	Infinity	106.3	25kw	524	13	9	10	11	8	9:30	KATZ
2.0	1.4	1.5	1.4	2.3	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	521	—	36	17	15	10	8:15	CCRS
1.8	1.5	2.9	2.1	2.1	WIOD-AM	News/Talk	Clear Channel	610	5kw	536	—	26	20	20	10	7:30	CCRS
2.0	1.9	1.4	1.6	2.0	WEDR-FM	Urban	Cox	99.1	100kw	709	—	7	12	12	17	5:30	KATZ
0.4	1.0	1.5	2.3	1.8	WFTL-AM	News/Talk	James Crystal	850	5(1)kw	680	—	36	29	16	15	5:00	—
1.1	2.3	1.3	1.1	1.8	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	615	13	26	35	29	19	5:45	IRS
2.4	2.2	2.5	1.5	1.8	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	550	—	31	31	20	14	6:00	IRS
1.7	1.1	1.6	0.9	1.7	WRMA-FM	Spanish AC	SBS	106.7	100kw	436	13	11	13	13	19	7:30	CAB
1.4	1.2	0.8	1.1	1.4	WQAM-AM	Sports	Beasley	560	5(1)kw	413	—	31	22	16	18	6:30	D&R
0.7	1.1	1.1	1.1	1.3	WHYI-FM	CHR/Pop	Clear Channel	100.7	100kw	576	8	9	14	16	32	4:30	CCRS
1.4	1.6	1.4	0.9	1.2	WBGG-FM	Classic Rock	Clear Channel	105.9	100kw	554	—	16	15	14	19	4:15	CCRS
0.6	0.8	0.7	0.9	1.2	WSWN-AM	Urban Oldies	BGI.Br.	900	1kw	176	13	24	26	24	23	12:45	—
0.0	0.0	0.0	0.0	1.1	WINZ-AM	Talk ²	Clear Channel	940	50(10)kw	270	—	31	37	16	19	8:15	CCRS
1.4	1.3	1.2	1.2	1.1	WMIB-FM	Urban	Clear Channel	103.5	100kw	622	6	11	16	29	37	3:30	CCRS
1.6	1.4	1.3	1.4	1.0	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	762	7	13	20	35	39	2:30	D&R
1.1	1.7	1.3	0.9	1.0	WPYM-FM	CHR/Rhythmic	Cox	93.1	100kw	593	—	16	16	20	25	3:15	CHR
0.9	0.9	1.0	0.6	1.0	WWRF-AM	Reg. Mex.	Radiofiesta	1380	1kw	236	8	19	26	29	25	8:15	—

¹ Was Smooth Jazz until September 17. ² Was WRFX-AM (Sports) until July.

Industry VIP Packages: 310 • 788 • 1625

Continued from Page 24

Population: 2,485,600 (Black: 5.7%, Hispanic: 23.9%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 33.7 Jefferson-Pilot 9.4 Infinity 8.4 Midwest TV 7.9 Univision 7.2 Br./Americas 1.8 Uni Radio 1.6 Compass 1.3 Califormula 1.0 Mt. Wilson 1.0	Clear Channel 36.0 Univision 12.0 Infinity 7.6 Jefferson-Pilot 6.1 Midwest TV 5.0 Uni Radio 2.9 Br./Americas 2.0 Califormula 1.8	Clear Channel 32.9 Jefferson-Pilot 9.4 Infinity 9.3 Midwest TV 8.0 Univision 7.8 Br./Americas 2.2 Califormula 1.7 Uni Radio 1.7 Salem 1.2

Continued from Page 44

Population: 1,372,700 (Black: 12.3%, Hispanic: 14.2%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.7 Infinity 15.2 Emmis 10.0 ABC 8.5 Greater Media 6.8 SBS 6.3 Millennium 5.6 Buckley 3.2 Univision 2.6 Inner City 2.1	Clear Channel 27.7 Emmis 12.4 Infinity 10.6 SBS 9.5 ABC 7.1 Univision 5.1 Greater Media 4.2 Millennium 3.4 Nassau 3.4 Inner City 2.8	Clear Channel 21.0 Infinity 15.6 Emmis 10.4 ABC 9.6 Greater Media 6.9 SBS 6.4 Millennium 5.9 Univision 3.5 Nassau 2.0 Pillar of Fire 1.6 Buckley 1.1

Population: 1,054,100 (Black: 13.1%, Hispanic: 11.7%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 34.7 Infinity 21.9 Palm Beach 5.1 Cox 4.6 Jefferson-Pilot 3.6 Beasley 3.5 Crystal 2.9 Univision 2.0 SBS 1.7 BGI Br. 1.2	Infinity 32.8 Clear Channel 29.4 Cox 7.7 Beasley 4.7 Palm Beach 4.5 SBS 3.3 Univision 3.3 Radiofiesta 1.8 Jefferson-Pilot 1.5 BGI Br. 1.2	Clear Channel 34.6 Infinity 23.4 Palm Beach 7.7 Cox 5.6 Beasley 3.0 Jefferson-Pilot 2.2 Univision 2.0 SBS 1.9 BGI Br. 1.1

Population: 1,037,400 (Black: 40.8%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	7.7	6.4	7.5	7.5	WHAL-FM	Gospel	Clear Channel	95.7	6kw	1352	6	4	2	1	1	10:30	CCRS
5.6	7.0	6.9	6.4	7.4	KJMS-FM	Urban AC	Clear Channel	101.1	100kw	1770	6	2	1	1	5	8:00	CCRS
8.8	8.8	8.3	7.2	6.3	WHRK-FM	Urban	Clear Channel	97.1	100kw	1977	1	1	3	6	13	6:00	CCRS
6.4	5.6	5.9	6.4	5.9	WGKX-FM	Country	Citadel	105.9	100kw	1637	6	5	6	4	6	6:45	KATZ
4.4	4.9	5.8	3.4	5.9	WRVR-FM	AC	Entercom	104.5	100kw	1321	13	7	4	5	2	8:30	D&R
6.6	5.9	6.5	6.8	5.5	WDIA-AM	Urban AC	Clear Channel	1070	50(5)kw	952	13	17	11	8	3	11:00	CCRS
4.3	4.7	4.4	4.3	4.7	WRBO-FM	Urban Oldies	Citadel	103.5	100kw	1234	12	12	4	3	4	7:15	KATZ
4.6	5.4	4.2	5.4	4.7	WREC-AM	News/Talk	Clear Channel	600	5kw	971	—	15	16	14	8	9:00	CCRS
6.3	6.0	5.5	5.6	4.4	KXHT-FM	CHR/Rhythmic	Flinn	107.1	2.75kw	1342	2	3	7	12	17	6:15	ARP
4.7	3.9	3.9	3.2	3.4	WEGR-FM	Classic Rock	Clear Channel	102.7	100kw	965	10	13	9	7	7	6:45	CCRS
2.8	3.6	2.4	2.9	3.2	WMBZ-FM	Hot AC	Entercom	94.1	50kw	1085	4	6	8	10	13	5:30	D&R
3.5	3.9	3.2	3.9	3.1	WLOK-AM	Gospel	Gilliam	1340	1kw	578	13	—	20	19	10	10:00	—
3.5	3.4	3.5	3.0	2.9	WMC-FM	Hot AC	Infinity	99.7	290kw	1149	10	9	10	9	11	4:45	IRS
2.2	2.8	2.5	2.3	2.9	WMPW-FM	CHR/Rhythmic ¹	Citadel	98.9	40kw	847	9	9	14	15	12	6:30	KATZ
2.2	2.3	3.2	3.0	2.5	WSRR-FM	Classic Hits	Citadel	98.1	100kw	902	13	15	13	11	9	5:15	KATZ
2.4	2.3	2.6	2.7	2.4	WMFS-FM	Alternative	Infinity	92.9	6kw	616	4	8	12	13	17	7:15	IRS
1.5	1.3	2.0	2.6	2.1	WHBQ-FM	CHR/Pop	Flinn	107.5	19kw	850	3	11	17	17	23	4:30	ARP
1.5	1.3	1.3	0.0	1.8	WGSF-AM	Reg. Mex.	Flinn	1030	50(1)kw	233	—	13	14	15	15	14:30	ARP
1.8	1.5	1.5	1.2	1.7	WJCE-AM	Adult Standards ²	Entercom	680	10(5)kw	446	—	—	27	27	22	7:15	D&R
0.0	0.5	0.0	0.4	1.1	KTRQ-FM	Oldies	Caldwell, Bobb	102.3	40kw	193	—	19	19	22	17	11:00	—
2.3	1.5	1.5	0.9	1.1	WCRV-AM	Christian Talk	Bott Radio	640	50kw	383	—	—	20	21	17	5:00	—
1.4	1.3	1.7	1.6	1.0	WHBQ-AM	Sports	Flinn	560	5(1)kw	324	—	22	20	19	16	5:45	ARP

¹ Was WJZN-FM (Smooth Jazz) until October 15. ² Became "Progressive Talk" WWTQ-FM on January 28.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 34.9 Citadel 16.1 Entercom 10.9 Flinn 9.2 Infinity 6.3 Gilliam 3.1 Bott Radio 1.1 B. Caldwell 1.1	Clear Channel 34.8 Flinn 14.2 Citadel 14.0 Entercom 9.6 Infinity 8.7 Billy Autry 1.3	Clear Channel 36.4 Citadel 18.2 Entercom 9.7 Infinity 8.6 Flinn 8.4 Gilliam 1.1 Bott Radio 1.0

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Population: 1,033,100 (Black: 20.3%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	6.7	8.2	9.0	10.0	WQV-AM	News/Talk	Cox	690	50(10)kw	1579	13	8	4	1	1	11:30	KATZ
7.2	8.3	7.3	7.7	8.1	WQIK-FM	Country	Clear Channel	99.1	100kw	2058	3	5	1	3	2	7:15	CCRS
5.5	5.4	5.0	4.9	6.8	WKQL-FM	Oldies	Cox	96.9	100kw	1683	10	9	8	5	2	7:15	CHR
6.0	6.2	6.4	6.7	6.7	WJBT-FM	Urban	Clear Channel	92.7	6kw	1490	1	1	2	7	10	8:15	CCRS
6.1	6.6	5.6	7.1	6.7	WSOL-FM	Urban AC	Clear Channel	101.5	100kw	1268	6	4	5	4	4	9:30	CCRS
6.5	6.0	6.4	5.6	5.3	WFYV-FM	Classic Rock	Cox	104.5	100kw	1381	13	9	3	2	5	7:00	KATZ
6.3	6.7	6.9	6.7	5.2	WEJZ-FM	AC	Renda	96.1	100kw	1269	8	13	10	8	6	7:30	—
4.6	5.0	7.0	5.1	4.9	WAPE-FM	CHR/Pop	Cox	95.1	100kw	2013	2	3	9	9	14	4:30	CHR
3.8	4.0	4.5	3.7	4.4	WMXQ-FM	80s	Cox	102.9	100kw	1337	10	7	7	6	7	6:00	CHR
4.9	4.2	3.9	4.4	4.4	WPLA-FM	Alternative	Clear Channel	93.3	50kw	1173	5	2	6	11	15	6:45	CCRS
3.7	3.2	3.0	2.9	3.3	WROO-FM	Country	Clear Channel	107.3	98kw	1013	7	11	11	10	10	6:00	CCRS
2.8	3.0	3.5	3.4	2.9	WFKS-FM	CHR/Pop	Clear Channel	97.9	12.5kw	1401	4	5	12	15	19	3:45	CCRS
3.2	2.6	2.7	3.1	2.6	WBGB-FM	Christian AC	Salem	106.5	6kw	692	8	13	13	12	8	7:00	SRR
2.7	2.2	2.8	2.8	2.4	WZAZ-AM	Gospel	Salem	1400	1kw	480	13	14	14	13	9	9:15	SRR
3.4	3.6	2.0	2.2	1.6	WJSJ/WSJ	Smooth Jazz	Tama Group	105.3/105.5	3.9kw/16kw	477	—	20	16	16	12	6:15	—
2.3	2.3	1.3	1.5	1.3	WWRR-FM	Classic Hits	Renda	100.7	36kw	483	—	20	15	14	13	4:45	—
0.8	0.6	0.6	1.5	1.0	WCGL-AM	Gospel	JBD	1360	5kw	196	—	24	24	18	16	8:00	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 33.1 Cox 31.3 Renda 7.3 Salem 3.6 Tama Group 2.3 JBD 1.0	Clear Channel 48.0 Cox 29.8 Renda 6.1 Salem 2.0 Tama Group 1.5	Cox 34.7 Clear Channel 31.9 Renda 8.5 Salem 4.1 Tama Group 2.3

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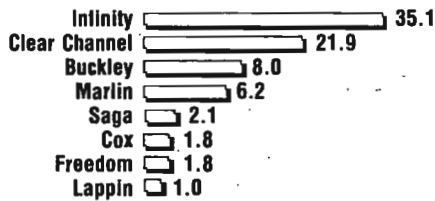
Call today for more information!
1-800-231-6074 www.rollasign.com

Population: 1,030,500 (Black: 9.6%, Hispanic: 8.9%)

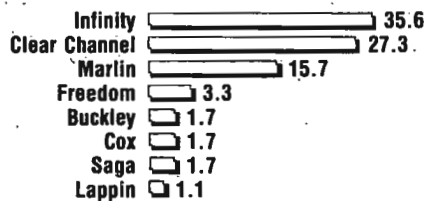
Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.8	10.6	10.5	9.9	10.7	WRCH-FM	AC	Infinity	100.5	7.5kw	2120	9	5	3	1	1	9:30	KATZ
10.9	11.3	9.5	9.9	10.4	WTIC-AM	News/Talk	Infinity	1080	50kw	2310	—	10	7	5	2	8:30	CHR
8.4	6.7	7.1	8.0	7.6	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	1664	1	1	2	7	8	8:45	KATZ
4.6	7.5	7.5	5.4	6.2	WCCC-FM	Active Rock	Marlin	106.9	23kw	1238	5	2	1	3	7	9:30	EAST
7.4	7.3	7.3	7.1	5.8	WWYZ-FM	Country	Clear Channel	92.5	17kw	1406	6	8	6	6	5	7:45	CCRS
5.8	5.9	5.5	5.8	5.4	WHCN-FM	Rock AC	Clear Channel	105.9	16kw	1645	6	7	4	2	4	6:15	CCRS
5.3	4.4	5.1	5.3	4.8	WTIC-FM	Hot AC	Infinity	96.5	20kw	1778	6	3	5	4	6	5:15	CHR
5.1	4.1	4.1	6.3	4.7	WDRC-FM	Oldies	Buckley	102.9	19.5kw	1313	—	16	10	8	3	6:45	MCG
4.9	4.2	5.1	4.8	3.7	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	1715	2	6	9	9	10	4:15	CCRS
4.1	3.3	3.2	3.0	3.4	WPHH-FM	Urban	Clear Channel	104.1	18kw	1215	3	4	8	10	13	5:15	CCRS
3.0	3.0	3.1	3.6	3.3	WDRC/WMMW	Full Service	Buckley	1360/1470	5kw/2.5kw	644	—	16	19	14	11	9:45	MCG
1.9	1.9	2.3	2.0	2.1	WAQY-FM	Classic Rock	Saga	102.1	17kw	732	—	12	10	10	8	5:15	KATZ
1.5	1.3	1.8	2.0	1.8	WLAT-AM	Tropical	Freedom	910	5kw	317	4	9	12	13	17	10:45	CAB
1.7	1.8	1.4	1.8	1.4	WPLR-FM	Classic Rock	Cox	99.1	15kw	642	11	12	12	12	11	4:15	KATZ
1.6	0.9	1.3	0.9	1.1	WFAN-AM	Sports	Infinity	660	50kw	443	—	14	14	15	14	4:30	IRS
0.6	0.6	0.5	0.6	1.0	WMAS-FM	AC	Lappin	94.7	50kw	294	—	14	16	17	14	6:15	MCG

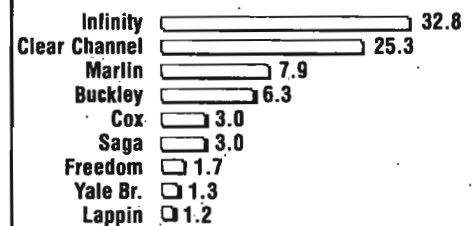
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



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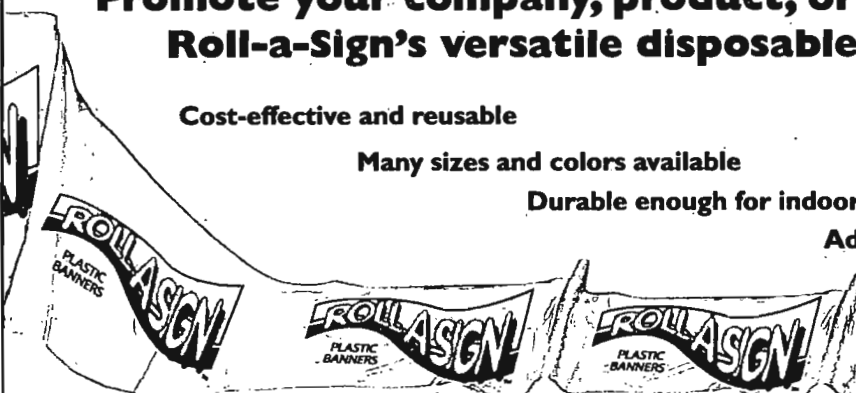


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Population: 1,013,200 (Black: N/A, Hispanic: N/A)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	6.8	7.0	4.7	6.3	WKXW-FM	Talk	Millennium	101.5	19kw	2118	—	10	3	2	1	5:45	CHR
6.2	6.6	6.7	6.2	5.3	WABC-AM	Talk	ABC	770	50kw	1022	—	12	10	5	5	10:00	ABC
3.6	2.9	4.4	4.2	5.1	WOBN-FM	AC	Millennium	92.7	1.4kw	1055	—	17	10	7	6	9:15	—
3.5	4.3	3.2	4.6	4.8	WAXQ-FM	Classic Rock	Clear Channel	104.3	16kw	1198	15	3	1	1	2	7:30	CCRS
3.9	3.6	4.8	4.2	4.3	WFAN-AM	Sports	Infinity	660	50kw	1290	—	16	4	4	3	6:15	IRS
4.5	3.4	3.3	4.1	4.0	WLTW-FM	AC	Clear Channel	106.7	6kw	1121	—	21	19	9	4	6:45	CCRS
0.0	1.1	3.0	4.3	3.9	WBHX/W	Soft AC	Press	99.7/107.1	6kw/4.7kw	785	—	12	16	7	8	9:30	—
5.0	4.0	4.9	4.2	3.5	WXRK-FM	Alternative	Infinity	92.3	6kw	1150	11	2	2	3	10	5:45	IRS
3.3	2.5	3.0	2.4	3.4	WOR-AM	Talk	Buckley	710	50kw	666	—	—	29	26	17	9:30	MCG
3.0	2.7	2.3	1.4	2.8	WCBS-FM	Oldies	Infinity	101.1	6.8kw	718	—	21	16	10	6	7:15	IRS
3.5	3.8	4.1	3.2	2.8	WJLK-FM	Hot AC	Millennium	94.3	3kw	996	11	17	4	5	9	5:15	—

Population: 989,400 (Black: 11.3%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.3	9.2	9.9	10.5	11.1	WBEN-AM	News/Talk	Entercom	930	5kw	2113	9	9	6	3	1	9:45	D&R
8.8	8.9	10.7	10.3	8.9	WYRK-FM	Country	Infinity	106.5	50kw	1874	6	4	2	2	3	8:45	KATZ
8.2	7.8	7.0	6.9	8.1	WGRF-FM	Classic Rock	Citadel	96.9	24kw	2242	7	2	1	1	2	6:45	MCG
7.7	6.8	6.1	5.4	6.7	WJYE-FM	AC	Infinity	96.1	50kw	1650	7	10	7	5	4	7:45	CHR
6.5	6.1	4.8	6.1	6.1	WBLK-FM	Urban	Infinity	93.7	47kw	1250	3	3	3	6	8	9:15	KATZ
6.6	5.9	6.5	6.3	5.2	WHTT-FM	Oldies	Citadel	104.1	50kw	1467	10	11	11	8	5	6:45	MCG
6.8	5.9	4.9	5.1	5.2	WTSS-FM	Hot AC	Entercom	102.5	110	1531	5	6	4	3	7	6:15	D&R
5.3	5.2	6.1	6.1	4.7	WKSE-FM	CHR/Pop	Entercom	98.5	46kw	1783	1	5	8	11	12	5:00	D&R
1.7	1.8	1.1	4.3	4.3	WLKK-FM	Classic Rock ¹	Entercom	107.7	19.5kw	1128	10	11	9	7	6	7:15	D&R
4.7	4.4	5.0	4.5	4.0	WEDG-FM	Alternative	Citadel	102.3	49kw	1317	4	1	5	10	13	5:45	MCG

¹ Was WNSA-FM (Sports) until May 25.

#53 OKLAHOMA CITY



Population: 953,600 (Black: 10.4%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in households)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	5.2	6.3	5.5	7.8	KOMA-FM	Oldies	Renda	92.5	100kw	1489	8	15	9	1	1	8:15	MCG
4.9	4.7	5.3	4.6	6.4	KTOK-AM	News/Talk	Clear Channel	1000	5kw	1199	—	16	14	8	3	8:45	CCRS
7.4	6.7	5.4	6.6	6.2	KKNG-FM	Country	Tyler	93.3	100kw	1032	—	10	11	10	6	9:45	MCG
4.1	5.0	5.6	5.2	6.1	KTST-FM	Country	Clear Channel	101.9	100kw	1348	6	1	1	4	8	7:15	CCRS
7.8	7.6	6.1	6.6	5.3	KMGL-FM	AC	Renda	104.1	99kw	1184	8	7	4	4	4	7:00	MCG
5.9	5.1	5.6	5.8	5.2	KJYO-FM	CHR/Pop	Clear Channel	102.7	100kw	1692	1	3	6	13	14	5:00	CCRS
6.9	5.2	4.1	4.3	5.1	KRXO-FM	Classic Rock	Renda	107.7	100kw	1406	8	13	3	2	2	5:45	MCG
5.0	5.4	6.2	6.2	4.8	KATT-FM	Active Rock	Citadel	100.5	100kw	1077	4	2	2	6	11	7:00	KATZ
4.1	5.0	4.9	4.4	4.7	KXXY-FM	Country	Clear Channel	96.1	100kw	1357	11	9	10	9	7	5:30	CCRS
3.1	4.7	4.7	5.5	4.5	KQOB-FM	Classic Hits	Citadel	96.9	100kw	1043	11	12	4	3	4	7:00	KATZ

#54 ROCHESTER, NY



Population: 936,100 (Black: 9.8%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in households)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.1	9.3	8.4	9.3	11.5	WHAM-AM	News/Talk	Clear Channel	1180	50kw	2104	9	9	5	1	1	8:45	CCRS
9.8	8.9	10.8	10.4	8.9	WBEE-FM	Country	Entercom	92.5	50kw	1705	4	3	2	2	2	8:30	D&R
7.6	7.5	8.3	7.5	8.1	WDKX-FM	Urban	Monroe County	103.9	.8kw	1104	2	1	1	3	4	12:00	ARP
8.9	7.6	7.1	7.2	6.7	WRMM-FM	AC	Infinity	101.3	27kw	1589	7	10	6	5	3	6:45	CHR
5.7	4.6	4.8	4.3	5.3	WCMF-FM	Classic Rock	Infinity	96.5	50kw	1423	9	6	3	4	6	6:00	KATZ
4.2	4.8	6.1	5.4	5.1	WBZA-FM	80s	Entercom	98.9	37kw	1279	7	2	4	6	7	6:30	D&R
1.5	1.3	2.1	4.0	4.5	WFXF-FM	Classic Rock	Clear Channel	95.1	50kw	1112	14	11	7	7	5	6:30	CCRS
5.0	5.4	4.8	5.1	4.3	WPXY-FM	CHR/Pop	Infinity	106.5	15.5kw	1624	1	4	9	9	12	4:15	CHR
4.8	4.6	4.6	4.7	4.0	WVOR-FM	Hot AC	Clear Channel	100.5	50kw	1241	4	8	7	8	8	5:15	CCRS
3.5	3.6	3.8	4.1	3.6	WKGS-FM	CHR/Pop	Clear Channel	106.7	3.5kw	1123	2	5	10	13	14	5:15	CCRS

Population: 924,400 (Black: 13.4%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.5	14.0	12.2	15.1	12.0	WAMZ-FM	Country	Clear Channel	97.5	100kw	2403	4	1	1	1	1	7:45	CCRS
9.1	10.7	10.5	10.6	11.4	WHAS-AM	News/Talk	Clear Channel	840	50kw	2227	11	8	3	2	2	7:45	CCRS
7.1	6.7	6.9	6.7	6.6	WVEZ-FM	AC	Cox	106.9	24.5kw	1414	11	8	5	3	3	7:00	CHR
4.2	6.5	5.9	6.4	6.1	WGZB-FM	Urban	Radio One	96.5	6kw	1144	1	3	3	5	8	8:15	D&R
4.3	4.2	4.2	4.3	5.2	WDJX-FM	CHR/Pop	Radio One	99.7	24kw	1533	3	2	2	5	10	5:15	D&R
2.3	3.4	4.1	3.1	4.2	WZKF-FM	CHR/Pop	Clear Channel	98.9	50kw	1468	2	4	7	10	17	4:30	CCRS
3.8	4.3	4.3	3.8	4.0	WMJM-FM	Urban AC	Radio One	101.3	2kw	739	7	11	10	5	4	8:15	D&R
3.9	3.4	4.4	3.7	4.0	WSFR-FM	Classic Rock	Cox	107.7	8.2kw	1123	6	6	9	8	6	5:30	CHR
4.6	4.0	3.5	2.5	3.8	WTFX-FM	Active Rock	Clear Channel	100.5	37kw	922	4	5	6	10	13	6:15	CCRS
4.0	3.4	3.7	4.4	3.5	WRKA-FM	Oldies	Cox	103.1	6.8kw	966	11	15	13	9	4	5:30	CHR

Population: 886,300 (Black: 29.3%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.1	10.8	10.9	9.5	11.6	WTVR-FM	AC	Clear Channel	98.1	50kw	2030	6	5	1	1	1	8:15	CCRS
9.9	8.4	8.0	9.9	8.5	WKHK-FM	Country	Cox	95.3	17.5kw	1484	4	3	2	2	3	8:15	CHR
6.6	6.2	5.7	6.5	7.0	WRVA-AM	News/Talk	Clear Channel	1140	50kw	1258	—	14	10	6	3	8:00	CCRS
6.4	8.4	5.7	7.6	6.7	WBTJ-FM	Urban	Clear Channel	106.5	7.6kw	1217	1	2	4	8	9	7:45	CCRS
5.4	5.6	5.2	5.1	6.5	WCDX-FM	Urban	Radio One	92.1	4.5kw	1309	2	1	3	4	10	7:15	MCG
5.0	6.8	5.2	3.8	6.0	WKJM/WKJS	Urban AC ¹	Radio One	99.3/105.7	6kw/2.3kw	1096	10	12	5	3	2	8:00	ARP
2.5	4.5	3.9	3.6	4.8	WPZZ-FM	Gospel ¹	Radio One	104.7	100kw	893	7	10	9	6	5	7:45	MCG
4.2	3.7	3.4	4.2	4.7	WMXB-FM	Hot AC	Cox	103.7	20kw	1120	10	8	6	8	6	6:00	KATZ
3.6	3.7	4.4	4.5	4.5	WRVQ-FM	CHR/Pop	Clear Channel	94.5	200kw	1266	3	4	6	11	11	5:00	CCRS
4.4	5.4	5.3	3.6	4.3	WKLR-FM	Classic Hits	Cox	96.5	50kw	984	10	9	8	4	7	6:15	KATZ

¹ On November 19, WKJS-FM moved from 104.7MHz to 105.7MHz, and WPZZ-FM moved from 99.3MHz to 104.7MHz.

#57 BIRMINGHAM



Population: 858,000 (Black: 27.2%, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.3	11.3	11.1	10.4	13.2	WBHK-FM	Urban AC	Cox	98.7	9.4kw	1486	4	2	1	1	1	13:30	CHR
7.3	7.7	9.8	8.2	7.8	WBHJ-FM	CHR/Rhythmic	Cox	95.7	100kw	1334	1	1	2	4	12	9:00	CHR
4.5	4.3	4.1	4.5	7.1	WMJJ-FM	AC	Clear Channel	96.5	100kw	1264	7	9	4	2	2	8:30	CCRS
3.3	5.0	4.3	3.8	6.0	WDJC-FM	Christian	Crawford	93.7	100kw	952	7	4	3	2	3	9:30	—
5.7	6.3	6.9	7.7	5.9	WDXB-FM	Country	Clear Channel	102.5	90kw	1356	5	6	4	5	4	6:30	CCRS
6.6	5.8	5.5	6.7	5.5	WZZK-FM	Country	Cox	104.7	100kw	1434	6	10	8	9	6	5:45	CHR
4.9	4.2	5.8	4.3	4.8	WYSF-FM	AC	Citadel	94.5	100kw	1244	7	6	7	6	7	6:00	MCG
5.0	3.8	4.5	4.7	4.3	WZRR-FM	Classic Rock	Citadel	99.5	100kw	1046	11	12	6	7	5	6:15	MCG
5.1	3.8	4.5	5.0	4.0	WENN-FM	Gospel	Clear Channel	105.9	1.4kw	773	7	8	10	8	8	7:45	CCRS
3.0	4.3	3.0	3.5	3.7	WERC-AM	News/Talk	Clear Channel	960	5kw	779	—	14	13	11	9	7:15	CCRS
3.0	4.0	4.8	4.8	3.7	WQEN-FM	CHR/Pop	Clear Channel	103.7	100kw	1157	2	3	11	15	17	5:00	CCRS
4.1	3.4	4.9	3.4	3.7	WRAX-FM	Alternative	Citadel	107.7	100kw	950	3	4	8	12	16	6:00	MCG

#58 DAYTON



Population: 833,400 (Black: 13.6%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	9.1	7.8	8.4	10.1	WLQT-FM	AC	Clear Channel	99.9	50kw	1584	8	8	5	3	1	8:30	CCRS
8.8	11.1	9.7	9.5	10.0	WHKO-FM	Country	Cox	99.1	50kw	1885	4	2	1	1	2	7:15	CHR
6.0	6.6	7.2	6.3	8.0	WHIO-AM	Talk	Cox	1290	5kw	1250	—	8	7	5	3	8:45	CHR
6.5	6.8	6.5	5.7	6.7	WDHT-FM	CHR/Rhythmic	Radio One	102.9	50kw	1361	1	1	4	6	8	6:45	D&R
6.7	8.0	7.1	8.0	6.7	WMMX-FM	Hot AC	Clear Channel	107.7	28kw	1208	6	4	2	2	4	7:30	CCRS
6.4	5.3	5.9	5.9	5.7	WTUE-FM	Classic Rock	Clear Channel	104.7	50kw	1268	8	5	3	4	5	6:00	CCRS
4.8	3.9	4.6	3.8	4.7	WRNB-FM	Urban AC ¹	Radio One	92.1	.89kw	698	6	8	8	7	6	9:00	ARP
5.3	4.1	4.1	5.4	4.7	WXEG-FM	Alternative	Clear Channel	103.9	2.9kw	1072	2	3	6	9	12	6:00	CCRS
3.9	3.9	4.8	4.7	4.2	WLW-AM	News/Talk	Clear Channel	700	50kw	902	10	16	9	8	7	6:15	CCRS
4.0	3.7	3.4	3.2	2.8	WGTV-FM	CHR/Pop	Radio One	92.9	40kw	1168	4	6	10	11	14	3:15	D&R
1.5	1.7	2.1	2.4	2.8	WPFB-FM	Country	Braden	105.9	34kw	501	10	11	11	10	9	7:30	—

¹ Became WRou-FM on December 20.

Population: 810,000 (Black:16.7%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	8.1	7.9	5.4	8.4	WESC-FM	Country	Clear Channel	92.5	100kw	1420	7	4	2.	4	2	8:15	CCRS
6.7	8.6	7.0	9.4	8.1	WJMZ-FM	Urban	Cox	107.3	100kw	1082	5	①	①	①	①	10:30	KATZ
7.3	6.9	7.4	7.1	6.9	WSSL-FM	Country	Clear Channel	100.5	100kw	1515	3	6	2	3	6	6:30	CCRS
6.5	4.8	5.4	5.6	5.7	WMYI-FM	AC	Clear Channel	102.5	19kw	1138	11	8	6	5	3	7:00	CCRS
5.8	5.2	4.5	6.4	5.6	WSPA-FM	AC	Entercom	98.9	100kw	1005	11	9	9	6	5	8:00	D&R
6.1	5.1	5.0	5.3	5.3	WHZT-FM	CHR/Rhythmic	Cox	98.1	100kw	1115	2	①	5	8	11	6:30	KATZ
4.1	5.4	5.0	4.8	5.3	WROQ-FM	Classic Rock	Barnstable	101.1	100kw	884	11	7	4	2	4	8:15	CHR
5.2	5.3	5.8	5.4	5.1	WFBC-FM	CHR/Pop	Entercom	93.7	97kw	1423	①	5	7	7	10	5:00	D&R
4.8	6.3	5.0	5.8	5.0	WORD/WYRD	News/Talk	Entercom	950/1330	5kw/5kw	778	—	11	10	8	7	9:00	D&R
3.1	4.1	3.4	3.4	4.1	WTPT-FM	Active Rock	Barnstable	93.3	93kw	933	4	3	7	8	15	6:15	CHR

Population: 802,700 (Black: N/A, Hispanic: 80.5%)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.8	9.9	10.6	11.3	11.2	KGBT-FM	Reg. Mex.	Univision	98.5	100kw	1746	7	①	①	①	①	9:15	KT-H
11.0	9.9	9.1	9.8	8.8	KKPS-FM	Tejano	Entravision	99.5	100kw	1777	5	2	2	3	3	7:15	LER
8.1	8.2	7.6	9.6	8.5	KTEX-FM	Country	Clear Channel	100.3	99kw	1283	7	7	3	2	2	9:30	CCRS
8.5	7.8	5.3	6.3	6.5	KBFM-FM	CHR/Pop	Clear Channel	104.1	100kw	1707	①	5	6	7	11	5:30	CCRS
7.9	7.0	8.4	8.9	6.0	KBTV-FM	CHR/Rhythmic	Univision	96.1	100kw	1569	2	4	7	9	14	5:30	KT-H
5.3	5.2	6.2	7.1	5.9	KFRQ-FM	Active Rock	Entravision	94.5	100kw	1129	3	2	4	5	9	7:30	KATZ
7.1	6.1	6.6	5.9	5.8	KVLY-FM	AC	Entravision	107.9	98kw	1328	6	6	5	4	4	6:15	KATZ
0.9	3.9	4.2	5.1	4.3	XAVO-FM	Reg. Mex.	BMP Radio	101.5	100kw	1066	4	8	8	6	7	5:45	—
4.1	3.9	4.2	2.4	4.0	KURV-AM	News/Talk	BMP Radio	710	1kw	569	—	22	15	11	6	10:15	—
2.5	4.3	3.3	2.9	2.4	KNVO-FM	Spanish AC	Entravision	101.1	50kw	637	9	12	9	9	8	5:30	KATZ
1.1	1.4	2.6	1.8	2.4	KQXX-FM	Oldies	Clear Channel	105.5	3kw	575	15	16	11	8	5	6:15	CCRS

#61 HONOLULU



Population: 774,500 (Black: N/A, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.5	11.5	11.2	11.6	10.3	KSSK-FM	AC	Clear Channel	92.3	100kw	1554	8	8	2	1	1	9:00	CCRS
5.8	6.2	7.1	7.0	7.9	KRTR-FM	AC	Cox	96.3	75kw	1311	7	1	1	2	2	8:15	CHR
7.7	6.1	5.3	7.2	6.0	KCCN-FM	Hawaiian CHR	Cox	100.3	81kw	1313	5	7	3	3	5	6:15	KATZ
8.3	7.5	8.1	7.0	5.5	KINE-FM	Hawaiian AC	Cox	105.1	81kw	1084	10	12	12	7	3	7:00	KATZ
3.6	3.0	4.1	4.2	5.1	KPHW-FM	CHR/Rhythmic	Cox	104.3	75kw	1302	1	2	5	10	16	5:30	CHR
4.7	6.1	5.1	3.7	5.0	KDDB-FM	CHR/Rhythmic	Visionary Relate	102.7	60kw	1350	2	5	5	11	15	5:15	—
4.9	4.1	5.1	3.6	5.0	KUMU-FM	AC	Maverick Media	94.7	100kw	836	10	10	10	4	6	8:15	ARP
3.5	4.3	3.3	4.0	4.9	KUCD-FM	Alternative	Clear Channel	101.9	81kw	1035	3	2	4	6	13	6:30	CCRS
3.5	3.5	4.2	4.2	4.8	KGMZ-FM	Oldies	Salem	107.9	100kw	883	—	11	13	13	4	7:15	CHR
4.4	5.0	5.4	5.0	4.6	KSSK-AM	AC	Clear Channel	590	7.5(7)kw	590	10	21	17	14	7	10:45	CCRS

¹ Was KXME-FM until October.

#62 TUCSON



Population: 772,500 (Black: N/A, Hispanic: 25.7%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.7	8.7	9.2	6.9	8.9	KMXZ-FM	AC	Journal	94.9	100kw	1322	6	6	4	1	1	9:00	CHR
7.9	9.7	10.1	12.4	8.8	KIIM-FM	Country	Citadel	99.5	93kw	1255	4	5	1	2	2	9:30	MCG
6.4	5.7	5.7	6.3	6.6	KOHT-FM	CHR/Rhythmic	Clear Channel	98.3	6kw	1172	1	1	3	8	10	7:45	CCRS
7.2	6.7	6.1	6.2	6.5	KRQQ-FM	CHR/Pop	Clear Channel	93.7	94kw	1459	2	2	2	5	6	6:00	CCRS
5.5	6.1	6.4	3.7	6.2	KNST-AM	News/Talk	Clear Channel	790	5(.5)kw	941	—	13	10	7	3	9:00	CCRS
3.4	3.6	2.6	2.2	4.3	KCMT-FM	Reg. Mex.	Lotus	102.1	100kw	421	5	4	5	4	8	14:00	LER
5.0	3.0	4.2	4.6	4.1	KHYT-FM	Classic Rock	Citadel	107.5	92kw	801	8	7	6	3	4	7:00	MCG
4.4	5.0	5.8	6.5	3.9	KFMA-FM	Alternative	Lotus	92.1	50kw	912	3	3	7	10	23	5:45	LER
3.7	3.6	5.4	5.0	3.4	KLPX-FM	Classic Rock	Lotus	96.1	100kw	705	8	9	8	5	5	6:30	LER
3.6	3.6	2.7	3.8	3.3	KTUC-AM	Adult Standards	Citadel	1400	1kw	494	—	—	25	25	11	9:00	MCG

Population: 770,700 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	7.3	8.0	8.6	10.4	WYJB-FM	AC	Pamal	95.5	12kw	1501	6	1	1	1	1	9:00	ARP
13.7	10.8	10.0	9.8	9.5	WGNA-FM	Country	Regent	107.7	12.5kw	1431	3	3	2	2	2	8:30	KATZ
7.2	7.5	7.1	6.6	8.3	WGY-AM	News/Talk	Clear Channel	810	50kw	1287	12	10	8	6	3	8:30	CCRS
4.4	5.5	5.7	5.8	6.3	WKLI-FM	B/EZ	Pamal	100.9	6kw	728	—	25	19	16	6	11:15	ARP
4.3	5.4	4.9	5.8	5.0	WQBJ/WQBK	Active Rock	Regent	103.5/xx	50kw/xx	1139	4	2	3	4	8	5:45	KATZ
6.6	6.1	5.4	6.4	5.0	WRVE-FM	Rock AC	Clear Channel	99.5	14.5kw	1082	6	11	4	3	4	6:00	CCRS
4.2	4.5	4.8	4.5	4.4	WFLY-FM	CHR/Pop	Pamal	92.3	17kw	1321	1	5	6	8	9	4:15	ARP
5.1	5.9	5.2	5.9	4.3	WPYX-FM	Classic Rock	Clear Channel	106.5	15.5kw	1060	6	8	5	5	7	5:15	CCRS
3.4	2.9	3.9	3.6	4.2	WTRY-FM	Oldies	Clear Channel	98.3	6kw	964	12	13	11	7	5	5:45	CCRS
4.2	2.9	3.9	3.5	4.1	WAJZ-FM	Urban	Pamal	96.3	.47kw	570	2	3	7	10	15	9:30	ARP

Population: 724,400 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	9.4	9.2	8.5	9.0	KRMG-AM	News/Talk	Cox	740	50(25)kw	1168	14	17	8	7	2	9:30	CHR
9.5	8.0	7.3	8.2	7.5	KWEN-FM	Country	Cox	95.5	100kw	1385	5	3	2	1	1	6:30	KATZ
5.1	5.5	4.8	4.8	6.3	KHTT-FM	CHR/Pop	Renda	106.9	100kw	1200	1	1	1	6	12	6:30	MCG
4.8	4.4	4.5	4.0	6.1	KFAQ-AM	News/Talk	Journal	1170	50kw	919	14	7	6	4	3	8:00	CCRS
5.3	3.9	4.9	5.0	5.5	KXBL-FM	Country Oldies	Journal	99.5	100kw	781	14	5	8	11	10	8:30	CCRS
5.4	5.6	6.4	6.0	5.3	KVOO-FM	Country	Journal	98.5	100kw	1005	14	11	7	9	6	6:30	CCRS
5.0	6.3	7.0	6.2	5.0	KMOD-FM	Rock	Clear Channel	97.5	100kw	776	11	4	3	2	4	7:45	CCRS
5.8	3.9	4.1	4.6	4.6	KBEZ-FM	AC	Renda	92.9	100kw	741	8	7	10	8	7	7:30	MCG
5.4	4.0	4.5	3.9	4.6	KEMX/KXOJ	Christian AC	Stephens	94.5/100.9	2.3kw/5kw	747	8	6	4	3	7	7:15	—
3.9	4.6	4.5	4.3	4.4	KJSR-FM	Classic Rock	Cox	103.3	100kw	872	6	7	5	4	7	6:15	CHR

#65 FT. MYERS-NAPLES-MARCO ISLAND



Population: 714,800 (Black: N/A, Hispanic: 11.6%)

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FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.8	11.4	10.1	9.7	10.8	WAVV-FM	B/EZ	Alpine	101.1	100kw	1154	—	17	22	22	13	12:00	—
6.5	5.3	6.0	4.8	6.6	WWGR-FM	Country	Renda	101.9	100kw	1035	5	4	①	①	①	8:15	—
6.9	4.3	5.8	6.1	6.1	WJPT-FM	Adult Standards	Beasley	106.3	50kw	821	9	19	21	21	5	9:30	—
5.5	4.6	5.5	5.0	5.6	WBTT-FM	CHR/Rhythmic	Clear Channel	105.5	23.5kw	867	①	①	2	5	14	8:15	CCRS
5.8	7.0	4.1	5.7	5.4	WINK/WNOG	News/Talk ¹	Ft. Myers/Meridian	1200/1270	10(1)kw/5(2.4)kw	763	—	19	17	10	4	9:00	MCG
4.3	4.9	5.1	5.5	4.7	WOLZ-FM	Oldies	Clear Channel	95.3	79kw	785	—	24	14	3	1	7:45	CCRS
3.3	3.5	3.5	3.4	4.2	WXKB-FM	CHR/Pop	Beasley	103.9	100kw	989	2	2	3	4	15	5:30	—
4.5	4.7	3.5	5.3	3.5	WRXK-FM	Classic Rock	Beasley	96.1	100kw	609	—	8	4	2	3	7:30	—
2.4	3.2	3.7	1.7	3.1	WZJZ-FM	Smooth Jazz ²	Clear Channel	107.1	23.5kw	412	—	19	20	13	5	9:45	CCRS
3.1	3.0	3.4	3.3	3.0	WINK-FM	Hot AC ¹	Ft. Myers	96.9	98kw	656	6	11	12	9	7	6:00	MCG

¹ Operates under an LMA with Meridian Broadcasting. ² Was WDRR-FM until October 4.

#66 GRAND RAPIDS



Population: 697,600 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	11.9	11.8	16.1	9.6	WBCT-FM	Country	Clear Channel	93.7	320kw	1657	2	2	①	①	①	7:00	CCRS
6.3	7.9	6.1	7.3	8.9	WOOD-AM	News/Talk	Clear Channel	1300	20kw	1213	10	13	5	2	2	9:00	CCRS
6.5	7.7	6.5	8.0	7.1	WSNX-FM	CHR/Pop	Clear Channel	104.5	32kw	1226	①	①	2	6	11	7:00	CCRS
5.6	5.0	5.6	4.4	5.5	WOOD-FM	AC	Clear Channel	105.7	265kw	1009	7	6	6	4	4	6:30	CCRS
7.5	5.4	6.8	5.1	5.4	WLAV-FM	Classic Rock	Citadel	96.9	50kw	817	10	8	3	3	3	8:00	MCG
4.2	3.9	4.4	4.7	4.6	WLHT-FM	AC	Regent	95.7	40kw	632	—	5	4	5	5	9:00	KATZ
4.0	3.5	4.4	4.2	3.6	WGRD-FM	Alternative	Regent	97.9	13kw	923	3	3	7	10	13	4:45	KATZ
3.5	2.9	4.1	2.3	3.4	WTRV-FM	AC	Regent	100.5	3.5kw	565	—	17	17	12	7	7:15	KATZ
3.5	3.0	2.3	2.2	3.1	WJQK-FM	Christian AC	Lanser	99.3	4.7kw	640	4	10	8	7	6	5:45	—
3.1	3.6	3.4	3.3	2.7	WBFX-FM	Classic Rock	Clear Channel	101.3	50kw	694	10	12	9	8	7	4:45	CCRS

Population: 692,900 (Black: N/A, Hispanic: 40.6%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	7.9	8.2	7.7	8.3	KMJ-AM	News/Talk	Infinity	580	50kw	917	—	14	10	2	1	11:45	KATZ
5.0	4.7	4.9	5.6	5.5	KSKS-FM	Country	Infinity	93.7	68kw	769	11	12	1	1	2	9:15	KATZ
3.7	4.6	3.5	4.0	4.7	KWYE-FM	CHR/Pop	Infinity	101.1	10kw	1135	3	3	4	6	15	5:15	KATZ
4.8	5.2	5.4	5.9	4.5	KBOS-FM	CHR/Rhythmic	Clear Channel	94.9	16.5kw	1252	2	3	7	15	16	4:45	CCRS
1.8	2.6	3.1	4.7	4.3	KOND-FM	Reg. Mex.	Univision	92.1	36.9kw	551	15	1	2	5	8	10:00	KT-H
4.0	3.9	3.2	4.4	4.2	KRZR-FM	Active Rock	Clear Channel	103.7	50kw	724	4	2	3	8	10	7:30	CCRS
6.3	4.4	3.9	4.1	4.1	KJWL-FM	Adult Standards	JSA Br.	99.3	5kw	506	—	21	20	16	4	10:30	—
2.8	3.7	3.1	4.2	4.1	KMGV-FM	Rhythmic Oldies	Infinity	97.9	2.1kw	698	8	10	4	3	5	7:30	KATZ
3.7	4.6	4.9	5.6	3.9	KSEQ-FM	CHR/Rhythmic	Buckley	97.1	17kw	1084	1	9	15	18	20	4:45	D&R
4.0	2.6	4.3	3.1	3.7	KOGO-FM	Reg. Mex.	Infinity	101.9	2.25kw	656	11	3	7	10	16	7:15	KT-H

Population: 677,000 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.7	10.4	9.2	9.1	10.1	WGGI/WGGY	Country	Entercom	95.9/101.3	6kw/7kw	1347	4	1	1	1	2	9:15	—
11.6	7.9	8.8	10.3	9.1	WMGS-FM	AC	Citadel	92.9	5.3kw	1114	6	6	4	2	1	10:15	CHR
9.9	9.3	7.2	7.4	7.2	WKRF/WKRZ	CHR/Pop	Entercom	107.9/89.5	89kw/8.7kw	1647	2	2	2	4	4	5:30	—
5.9	4.8	5.2	6.2	5.8	WBHD/WBHT	CHR/Pop	Citadel	95.7/97.1	6kw/5kw	1023	1	4	5	6	11	7:00	CHR
2.9	4.7	6.7	6.3	5.6	WNAK-AF	Adult Standards	Route 81 Radio	730/94.3	1kw/.97kw	710	—	22	18	16	6	9:45	—
5.2	7.9	7.3	8.3	5.5	WEZX/WPZX	Classic Rock	Shamrock	106.9/105.9	1.45kw/6kw	943	5	6	3	3	3	7:15	—
4.2	4.7	3.4	4.3	4.7	WGBI/WLK	News/Talk	Entercom	910/980	1(.5)kw/5(1)kw	520	9	13	10	9	6	11:30	—
0.0	0.0	4.6	5.3	4.4	WBSX-FM	Active Rock	Citadel	97.9	17.5kw	745	3	3	6	8	15	7:30	CHR
0.0	1.4	2.2	3.0	3.7	WSJR-FM	Country	Citadel	93.7	1.45kw	437	—	5	7	5	11	10:45	CHR
3.2	3.4	3.3	1.7	3.1	WDMT-FM	Triple A	Entercom	102.3	5.8kw	477	9	9	8	6	5	8:15	—

#69 ALLENTOWN-BETHLEHEM



Population: 670,500 (Black: N/A, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
9.7	9.9	13.6	12.1	11.5	WCTO-FM	Country	Citadel	96.1	50kw	1285	4	3	4	3	1	11:00	—
9.6	8.9	8.8	8.7	10.7	WAEB-FM	CHR/Pop	Clear Channel	104.1	50kw	1777	1	1	1	2	4	7:30	CCRS
11.4	10.6	9.8	10.3	9.9	WODE-FM	Classic Hits	Nassau	99.9	50kw	1553	6	4	3	1	2	7:45	KATZ
9.2	9.9	10.3	9.5	8.6	WLEV-FM	AC	Citadel	100.7	11kw	1144	8	5	5	5	3	9:15	—
9.0	7.8	7.3	7.7	8.6	WZZO-FM	Rock	Clear Channel	95.1	30kw	1222	3	2	2	4	5	8:45	CCRS
5.0	5.0	3.5	4.8	4.2	WAEB-AM	News/Talk	Clear Channel	790	3.8(1.5)kw	567	—	14	7	7	6	9:00	CCRS
2.0	2.5	2.6	2.3	2.6	WEST-AM	Adult Standards	Maranatha	1400	1kw	240	—	22	24	32	21	13:15	—
1.3	2.0	1.4	1.4	2.4	WABC-AM	Talk	ABC	770	50kw	224	8	22	8	8	7	12:45	ABC
3.8	3.5	3.2	4.3	2.2	WKAP-AM	Oldies	Clear Channel	1470	5kw	335	—	—	34	18	8	8:15	CCRS
1.6	1.3	2.1	1.4	1.9	WYSP-FM	Active Rock	Infinity	94.1	16kw	408	—	6	6	6	9	5:45	IRS

#70 ALBUQUERQUE



Population: 639,300 (Black: N/A, Hispanic: 39.2%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
8.8	9.3	8.4	9.7	11.8	KKOB-AM	News/Talk	Citadel	770	.23kw	1351	4	6	1	1	1	10:15	MCG
4.2	6.2	5.0	5.2	5.0	KBQI-FM	Country	Clear Channel	107.9	22.5kw	864	6	1	4	4	7	6:45	CCRS
3.9	4.3	4.4	4.9	5.0	KZRR-FM	Rock	Clear Channel	94.1	22.5kw	729	13	2	2	2	4	8:00	CCRS
0.0	0.0	2.3	4.9	4.6	KKRG-FM	Classic Country	Univision	105.1	100kw	662	—	9	7	6	5	8:15	KT-H
4.9	5.2	5.5	4.4	4.3	KRST-FM	Country	Citadel	92.3	22kw	911	6	8	5	5	6	5:30	MCG
5.0	3.8	5.0	4.0	4.2	KMGA-FM	AC	Citadel	99.5	22.5kw	722	13	10	8	7	3	6:45	MCG
3.8	3.0	4.7	3.6	4.1	KPEK-FM	Hot AC	Clear Channel	100.3	22.5kw	612	9	2	3	3	10	8:00	CCRS
4.0	4.4	3.8	4.5	4.0	KKSS-FM	CHR/Rhythmic	Univision	97.3	100kw	827	1	5	9	13	27	5:45	KT-H
4.6	4.8	4.8	4.9	3.8	KABG-FM	Oldies	Amer. Gen. Media	98.5	100kw	708	—	22	20	13	2	6:30	ARP
3.0	3.8	2.4	2.6	3.2	KHFM-FM	Classical	Amer. Gen. Media	95.5	17.5kw	501	—	20	18	17	11	7:30	MCG
3.6	3.3	2.5	3.3	3.2	KTZO-FM	Alternative ¹	Citadel	103.3	20kw	666	3	4	6	11	22	5:30	MCG

¹ Became KDRF-FM (Adult Hits) in February.

Population: 620,400 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
22.0	22.2	22.3	21.8	24.9	WIVK-FM	Country	Citadel	107.7	91kw	2609	2	1	1	1	1	10:00	MCG
10.0	11.2	10.6	10.2	9.0	WJXB-FM	AC	South Central	97.5	100kw	1116	7	5	4	2	2	8:45	KATZ
6.9	6.4	5.9	7.7	8.2	WNOX-A/F	News/Talk	Citadel	990/99.1	10kw/6kw	995	8	5	5	4	3	8:45	MCG
7.5	6.5	7.3	6.2	7.9	WWST-FM	CHR/Pop	Journal	102.1	15kw	1226	1	2	2	5	5	6:45	—
5.2	6.5	6.3	6.8	6.2	WIMZ-FM	Classic Rock	South Central	103.5	100kw	884	5	9	3	3	3	7:15	KATZ
3.4	3.3	3.4	3.3	3.6	WKHT-FM	CHR/Rhythmic	Journal	104.5	2.3kw	644	2	7	7	9	12	6:00	—
2.7	3.5	3.7	3.5	3.4	WNFZ-FM	Alternative	South Central	94.3	2.5kw	549	6	3	6	6	11	6:45	KATZ
2.4	2.5	2.9	3.8	3.1	WOKI-FM	Triple A	Citadel	100.3	100kw	566	8	10	10	7	6	5:45	MCG
2.5	3.1	2.9	3.3	3.1	WYIL-FM	CHR/Rhythmic	Citadel	98.7	8kw	626	4	4	9	10	14	5:15	MCG
3.4	1.4	2.3	2.7	2.7	WJBZ-FM	Gospel	Seymour	96.3	2.9kw	395	—	12	11	11	7	7:30	—

Population: 602,800 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.5	8.3	9.1	9.1	9.4	KFAB-AM	News/Talk	Clear Charinel	1110	50kw	1291	8	15	8	4	1	8:00	CCRS
8.4	11.2	6.4	6.0	7.9	KXKT-FM	Country	Clear Channel	103.7	82kw	1020	3	3	2	3	2	8:30	CCRS
8.6	6.6	6.9	6.2	6.4	KEZO-FM	Rock	Journal	92.3	100kw	855	8	1	1	1	4	8:15	CHR
6.3	5.5	6.5	6.0	5.6	KGOR-FM	Oldies	Clear Channel	99.9	115kw	882	8	14	10	7	3	7:00	CCRS
3.9	5.2	6.0	7.8	5.6	KQCH-FM	CHR/Rhythmic	Journal	94.1	100kw	1043	1	2	6	10	16	6:00	CHR
4.4	5.0	5.6	6.8	5.6	KQKQ-FM	Hot AC	Waitt	98.5	100kw	1160	2	5	4	5	8	5:15	KATZ
5.4	5.5	4.4	4.2	5.5	KSRZ-FM	Hot AC	Journal	104.5	100kw	868	5	4	3	2	5	7:00	CHR
3.9	4.7	4.5	4.2	4.3	KKCD-FM	Classic Rock	Journal	105.9	50kw	633	8	7	5	6	7	7:45	CHR
5.4	4.8	3.5	3.0	4.3	KLTO-FM	AC	Waitt	101.9	100kw	633	8	8	9	8	8	7:30	KATZ
2.2	3.1	3.0	3.7	4.1	KBLR-FM	Urban	Waitt	97.3	25kw	345	3	5	7	10	12	13:15	KATZ

#73 AKRON



Population: 594,400 (Black: 10.8%, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
4.2	5.0	4.9	5.8	6.2	WONE-FM	Classic Rock	Rubber City	97.5	12kw	767	8	1	1	1	3	8:15	CHR
4.4	3.7	4.5	3.7	6.0	WDOK-FM	AC	Infinity	102.1	12kw	719	—	6	4	2	1	8:30	KATZ
6.4	4.9	6.7	6.9	6.0	WNIR-FM	Talk	Media-Com	100.1	4.2kw	694	—	12	10	9	4	9:00	KATZ
6.5	5.9	6.2	5.5	5.3	WMJI-FM	Oldies	Clear Channel	105.7	16kw	806	8	13	12	5	2	6:45	CCRS
6.4	5.1	7.3	6.1	5.3	WQMX-FM	Country	Rubber City	94.9	16kw	792	3	5	7	5	5	6:45	CHR
4.1	4.5	4.4	3.7	4.9	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	450	5	6	6	3	5	11:15	ARP
3.9	2.9	4.3	4.3	4.8	WAKR-AM	News/Talk	Rubber City	1590	5kw	584	—	20	21	21	12	8:30	CHR
3.1	3.8	4.5	3.8	4.3	WMMS-FM	Rock	Clear Channel	100.7	34kw	761	5	2	2	5	12	5:45	CCRS
4.7	4.9	4.9	6.1	3.7	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	918	1	3	7	13	22	4:00	CCRS
4.1	3.7	3.1	2.7	3.7	WFHM-FM	Christian AC	Salem	95.5	31kw	643	3	11	9	10	10	6:00	CHR/SRR
3.1	3.1	3.6	3.0	3.7	WKDD-FM	Hot AC	Clear Channel	98.1	2.25kw	684	8	9	4	3	8	5:30	CCRS
3.4	4.3	3.8	4.3	3.7	WNCX-FM	Classic Rock	Infinity	98.5	16kw	675	8	6	3	5	8	5:30	IRS

#74 WILMINGTON, DE



Population: 577,700 (Black: 17.2%, Hispanic: N/A)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
9.9	9.6	8.8	10.2	10.7	WJBR-FM	AC	NextMedia	99.5	50kw	997	9	4	1	1	1	10:45	CHR
8.1	9.0	9.0	8.0	7.7	WSTW-FM	CHR/Pop	Delmarva	93.7	50kw	1068	1	1	2	2	2	7:00	KATZ
4.0	3.6	4.4	3.1	5.6	WXCY-FM	Country	Delmarva	103.7	50kw	622	7	8	5	5	3	8:45	KATZ
4.3	6.2	4.1	3.8	4.3	WUSL-FM	Urban	Clear Channel	98.9	18kw	657	3	2	3	8	13	6:30	CCRS
5.1	5.0	4.4	6.1	3.8	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	476	9	15	7	4	4	7:45	CCRS
1.9	2.9	1.9	2.3	3.8	WXTU-FM	Country	Beasley	92.5	15kw	494	—	12	8	7	5	7:30	D&R
3.8	4.1	3.8	4.7	3.6	WYSP-FM	Active Rock	Infinity	94.1	16kw	754	—	5	4	3	7	4:45	IRS
5.3	4.5	3.3	2.8	3.3	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	683	3	3	6	15	25	5:00	CCRS
2.5	2.6	3.3	4.7	2.9	WMGK-FM	Classic Hits	Greater Media	102.9	8.9kw	399	—	7	8	6	7	7:15	MCG
0.8	1.2	1.1	2.8	2.8	WRDW-FM	CHR/Rhythmic	Beasley	96.5	17kw	558	2	5	8	19	25	5:00	D&R

Population: 574,600 (Black: N/A, Hispanic: N/A)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.0	4.5	6.4	5.3	8.0	WCTQ-FM	Country	Clear Channel	106.5	25kw	928	4	1	1	1	2	8:30	CCRS
5.4	5.7	6.0	6.9	8.0	WSRZ-FM	Oldies	Clear Channel	107.9	47kw	808	7	21	2	2	1	9:30	CCRS
4.6	4.6	4.5	5.3	6.2	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	725	7	12	11	3	3	8:15	IRS
9.3	9.7	6.8	5.6	4.7	WDDV-FM	B/EZ	Clear Channel	92.1	22kw	486	—	21	14	12	6	9:15	CCRS
5.1	4.5	4.9	4.4	4.7	WFLA-AM	News/Talk	Clear Channel	970	5kw	520	—	15	10	6	4	8:30	CCRS
3.5	3.4	3.9	3.5	4.0	WWRM-FM	AC	Cox	94.9	100kw	485	5	5	8	9	7	8:15	CHR
3.9	3.7	3.3	3.2	3.6	WHPT-FM	Classic Rock	Cox	102.5	100kw	556	7	9	2	4	4	6:15	KATZ
6.4	4.5	4.2	3.9	3.4	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	703	1	5	5	7	8	4:45	CCRS
1.5	0.9	1.8	4.5	3.4	WTZB-FM	Alternative	Clear Channel	105.9	4.3kw	354	2	3	4	5	12	9:00	CCRS
3.4	2.0	3.3	3.4	3.0	WDUV-FM	Soft AC	Cox	105.5	46kw	465	—	—	26	26	11	6:15	CHR

Population: 570,700 (Black: N/A, Hispanic: 75.6%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.0	7.9	7.3	6.6	8.3	KLAQ-FM	Rock	Regent	95.5	100kw	1163	5	1	1	1	4	8:15	—
11.0	10.0	10.4	10.4	8.2	KBNA-A/F	Spanish AC	Univision	920/97.5	1kw/100kw	1286	7	5	3	2	1	7:15	KT-H
11.3	9.7	8.9	8.2	8.1	KPRR-FM	CHR/Rhythmic	Clear Channel	102.1	66kw	1448	1	2	2	5	10	6:15	CCRS
6.8	7.7	6.2	7.2	6.1	KTSM-FM	AC	Clear Channel	99.9	100kw	1014	6	7	4	3	3	7:00	CCRS
4.8	4.3	5.9	6.6	5.4	XHTO-FM	CHR/Pop	GRM Comm.	104.3	100kw	1031	2	3	5	13	18	6:00	CCRS
6.8	6.1	7.3	6.2	5.3	KOFX-FM	Oldies	Entravision	92.3	100kw	852	7	16	8	4	2	7:00	—
3.7	3.7	3.6	3.3	4.0	KHRO-FM	Alternative ¹	Entravision	94.7	97kw	699	3	4	7	15	18	6:30	LER
4.9	4.9	3.6	4.5	4.0	KINT-FM	Reg. Mex.	Entravision	93.9	100kw	800	7	9	8	6	7	5:45	LER
5.2	5.1	5.9	3.7	3.8	KHEY-FM	Country	Clear Channel	96.3	100kw	559	7	11	12	10	8	7:30	CCRS
2.0	2.7	2.8	3.1	3.7	XEPR-FM	Classic Rock	Clear Channel	99.1	50kw	682	7	11	6	7	5	6:00	CCRS

¹ Switched to Spanish CHR on December 1.

#77 MONTEREY-SALINAS-SANTA CRUZ



Population: 557,400 (Black: N/A, Hispanic: 36.0%)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	6.9	7.7	7.7	7.6	KDON-FM	CHR/Rhythmic	Clear Channel	102.5	18.5kw	1030	1	1	2	5	10	8:00	CCRS
5.3	8.9	6.0	7.2	7.3	KPRC-FM	Spanish Oldies	Clear Channel	100.7	1.4kw	653	9	2	1	1	2	12:15	CCRS
6.6	5.3	5.5	4.2	4.7	KGO-AM	News/Talk	ABC	810	50kw	620	—	19	16	9	4	8:15	ABC
5.1	3.9	3.3	4.5	4.3	KSOL/KSQL	Reg. Mex.	Univision	98.9/99.1	6kw/1.1kw	531	5	3	3	5	10	8:45	KT-H
4.0	5.4	4.5	4.8	4.3	KWAV-FM	AC	Buckley	96.9	18kw	487	10	8	6	3	3	9:30	D&R
3.3	3.9	3.2	5.0	4.2	KPIG-FM	Triple A	Mapleton	107.5	5.4kw	383	—	16	12	2	1	11:15	MCG
2.7	2.3	3.3	3.1	4.0	KTOM-FM	Country	Clear Channel	92.7	6.9kw	592	6	12	6	8	5	7:00	CCRS
3.6	4.5	3.9	3.7	3.8	KRAY-FM	Reg. Mex.	Wolfhouse	103.5	2.5kw	397	4	4	4	4	8	10:15	LER
2.5	3.5	3.4	3.3	3.6	KOCN-FM	Oldies	Clear Channel	105.1	1.8kw	594	6	14	8	7	6	6:30	CCRS
3.2	2.6	3.0	3.0	3.0	KHIP-FM	Classic Rock	Mapleton	104.3	2.6kw	550	10	6	5	10	9	6:00	MCG

#78 SYRACUSE



Population: 556,200 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.1	12.7	10.8	11.8	12.6	WBBS-FM	Country	Clear Channel	104.7	50kw	1308	3	2	1	1	1	9:30	CCRS
5.7	7.1	7.1	6.9	7.7	WWHT-FM	CHR/Pop	Clear Channel	107.9	50kw	1143	1	1	2	8	12	6:30	CCRS
7.3	7.2	6.6	6.1	7.2	WSYR-AM	News/Talk	Clear Channel	570	5kw	907	6	10	8	7	4	7:30	CCRS
5.5	5.8	5.6	6.7	6.8	WYYY-FM	AC	Clear Channel	94.5	100kw	988	6	6	3	2	9	6:45	CCRS
7.2	7.1	7.8	7.8	6.2	WNTQ-FM	CHR/Pop	Citadel	93.1	97kw	1228	2	5	5	3	4	5:00	MCG
3.9	6.8	4.8	5.9	6.1	WSEN-A/F	Oldies	Buckley	92.1	25kw	889	6	14	9	6	3	6:15	—
7.2	5.5	7.7	6.0	5.2	WAQX-FM	Active Rock	Citadel	95.7	25kw	864	6	2	3	3	7	6:00	MCG
4.5	4.3	5.0	4.4	4.8	WTKV/WTKW	Classic Rock	Galaxy	105.5/99.5	1.8kw/5.7kw	690	6	8	6	5	4	6:30	—
2.9	2.5	1.9	2.7	3.1	WSGO/WTLA	Adult Standards	Galaxy	1440/1200	1kw/1kw	309	—	—	26	25	17	9:45	—
2.6	3.0	3.6	4.3	3.0	WKRH/WKRL	Alternative	Galaxy	106.5/100.9	5kw/6kw	387	4	4	7	9	16	6:00	—

Population: 554,100 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	9.9	7.8	9.1	10.2	WHP-AM	Talk	Clear Channel	580	5kw	937	—	9	5	4	2	10:15	CCRS
8.2	7.8	9.1	7.7	9.8	WRVW-FM	Rock AC	Clear Channel	97.3	17kw	989	8	5	①	①	①	9:15	CCRS
7.0	8.2	8.9	10.6	8.7	WRBT-FM	Country	Clear Channel	94.9	24.5kw	986	3	3	3	3	3	8:15	CCRS
8.6	8.1	7.0	8.3	8.0	WNNK-FM	Hot AC	Cumulus	104.1	22.5kw	976	3	2	2	2	4	7:45	ARP
5.8	6.0	5.6	5.0	5.2	WQXA-FM	Active Rock	Citadel	105.7	25kw	807	3	①	4	5	6	6:00	ARP
3.6	3.5	4.9	4.1	4.3	WHKF-FM	CHR/Pop	Clear Channel	99.3	1.35kw	763	①	4	6	7	11	5:15	CCRS
6.0	5.4	5.4	4.2	3.5	WTPA-FM	Classic Rock	Cumulus	93.5	1.25kw	613	8	5	6	6	10	5:30	ARP
3.2	3.2	2.3	2.0	3.2	WROZ-FM	AC	Hall	101.3	6.9kw	509	—	10	8	8	7	6:00	D&R
2.9	2.3	3.7	2.7	2.9	WSOX-FM	Oldies	Susquehanna	96.1	50kw	419	—	17	15	11	5	6:30	MG/S
3.2	2.9	2.9	3.0	2.5	WWKL-FM	CHR/Rhythmic	Cumulus	92.1	3.3kw	486	2	7	10	14	19	5:00	—

Population: 533,700 (Black: N/A, Hispanic: 10.7%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	7.8	6.3	7.7	8.1	WAQY-FM	Classic Rock	Saga	102.1	17kw	1016	3	3	①	①	①	7:30	KATZ
7.4	7.5	6.7	6.1	7.8	WHYN-AM	News/Talk	Clear Channel	560	5(1)kw	735	—	11	8	6	4	9:45	CCRS
9.8	8.8	8.2	8.9	7.1	WMAS-FM	AC	Lappin	94.7	50kw	827	8	7	4	2	2	8:00	MCG
5.2	6.2	7.1	6.1	6.7	WPKX-FM	Country	Clear Channel	97.9	2.2kw	724	8	7	6	5	5	8:45	CCRS
5.9	6.9	6.8	6.8	6.6	WHYN-FM	Hot AC	Clear Channel	93.1	8.9kw	816	6	5	5	4	3	7:30	CCRS
6.1	4.5	7.1	6.0	6.6	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	729	①	①	2	7	10	8:30	KATZ
2.5	3.7	3.0	3.9	5.8	WSPR-AM	Tropical	Gois Br.	1270	5(1)kw	339	7	2	3	3	7	16:00	—
3.8	3.3	2.9	3.0	3.5	WDRC-FM	Oldies	Buckley-	102.9	19.5kw	418	—	14	11	8	6	7:45	MCG
4.4	3.8	3.4	5.9	3.5	WLZX-FM	Active Rock	Saga	99.3	5.8kw	560	3	4	7	8	13	6:00	KATZ
5.4	3.7	3.4	3.9	3.4	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	748	2	6	10	13	16	4:15	CCRS

#81 STOCKTON



Population: 526,100 (Black: N/A, Hispanic: 27.0%)

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FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	10.2	11.8	8.7	10.0	KWIN-FM	CHR/Rhythmic	Silverado	97.7	3kw	1206	1	1	1	3	4	7:30	KATZ
7.4	10.8	8.4	7.4	8.9	KATM-FM	Country	Citadel	103.3	50kw	925	2	3	3	1	1	8:45	MCG
6.4	6.2	5.6	5.3	6.5	KHKK-FM	Classic Hits	Citadel	104.1	50kw	730	3	2	2	2	3	8:15	MCG
5.8	7.5	7.4	6.1	6.1	KJOY-FM	AC	Silverado	99.3	2.35kw	629	12	8	6	4	2	9:00	KATZ
4.0	5.5	6.0	4.7	4.5	KQOD-FM	Rhythmic Oldies	Clear Channel	100.1	6kw	573	12	5	5	5	5	7:15	CCRS
4.0	3.0	2.9	4.7	4.2	KOSO-FM	Hot AC	Clear Channel	93.1	2.95kw	665	3	4	4	6	7	6:00	CCRS
1.4	1.5	2.2	1.8	3.7	KSTE-AM	News/Talk	Clear Channel	650	21.4kw	327	—	11	7	7	6	10:30	CCRS
2.3	3.8	2.4	1.9	2.9	KFBK-AM	News/Talk	Clear Channel	1530	50kw	237	—	21	16	13	8	11:00	CCRS
0.0	0.0	2.7	3.7	2.9	KOSL-FM	Reg. Mex.	Univision	94.3	.510kw	233	—	6	8	10	8	11:30	KT-H
4.2	1.9	3.4	3.3	2.5	KMIX-FM	Reg. Mex.	Entravision	100.9	6kw	354	5	9	9	9	11	6:30	—

#82 BAKERSFIELD



Population: 522,800 (Black: N/A, Hispanic: 36.9%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	7.3	7.8	8.1	9.0	KISV-FM	CHR/Rhythmic	Amer. Gen. Media	94.1	4.5kw	1107	1	1	3	4	13	7:45	ARP
10.0	8.5	9.1	9.5	8.8	KUZZ-A/F	Country	Buck Owens	550/107.9	5kw/6kw	976	3	3	2	2	1	8:30	KATZ
3.9	3.3	4.4	4.4	7.3	KDFO/KKDJ	Spanish Oldies ¹	Clear Channel	800/105.3	1kw/35kw	386	11	2	1	1	2	11:45	CCRS
3.2	4.4	4.7	4.0	4.3	KKBB-FM	Rhythmic Oldies	Buckley	99.3	1.2kw	537	11	7	5	2	3	7:45	D&R
5.1	4.2	4.6	5.7	4.2	KIWI-FM	Reg. Mex.	Lotus	102.9	25kw	606	4	5	5	6	10	6:30	LER
2.6	2.7	3.6	4.7	3.9	KLLY-FM	Hot AC	Buckley	95.3	12.5kw	646	4	6	4	5	8	6:00	D&R
4.7	4.4	4.8	3.3	3.5	KERN-AM	News/Talk	Amer. Gen. Media	1410	1kw	478	—	21	13	9	4	7:15	ARP
2.1	3.5	2.9	2.9	3.5	KGET-AM	News/Talk	Clear Channel	970	1kw	393	—	21	15	11	8	8:45	CCRS
4.0	3.4	2.9	3.8	3.5	KRAB-FM	Active Rock	Clear Channel	106.1	25kw	584	2	4	8	13	22	6:00	CCRS
2.4	3.4	2.9	2.8	3.4	KGFM-FM	AC	Lagniappe	101.5	6.7kw	413	—	10	12	8	5	8:00	ARP

¹ KKDJ-FM was AC until September 3, when it began to simulcast KDFO-AM.

Population: 522,400 (Black: 30.3%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.2	7.4	7.3	6.5	9.2	WXOK-AM	Gospel	Citadel	1460	5(1)kw	613	11	10	7	5	2	13:15	CHR
8.0	9.1	7.8	9.8	8.1	KQXL-FM	Urban AC	Citadel	106.5	50kw	819	6	3	2	1	1	8:45	CHR
7.5	8.2	8.4	7.1	7.8	WEMX-FM	Urban	Citadel	94.1	100kw	889	1	1	1	6	10	7:45	CHR
6.3	6.8	7.0	5.3	7.4	WYNK-FM	Country	Clear Channel	101.5	100kw	894	5	5	3	2	4	7:15	CCRS
5.5	5.9	5.8	4.7	7.0	KRVE-FM	AC	Clear Channel	96.1	43kw	741	11	7	5	2	3	8:15	CCRS
7.7	6.7	7.0	6.0	6.1	WDGL-FM	Classic Rock	Guaranty	98.1	100kw	901	11	6	3	4	4	6:00	—
6.1	5.7	5.2	5.6	5.8	WJBO-AM	News/Talk	Clear Channel	1150	5kw	613	—	14	11	6	6	8:30	CCRS
4.4	3.9	5.2	6.5	5.7	WTGE-FM	Country	Guaranty	107.3	4.6kw	564	—	4	8	8	7	9:00	—
7.1	4.7	5.7	5.6	5.0	WFME-FM	CHR/Pop	Clear Channel	102.5	100kw	843	3	2	6	9	9	5:15	CCRS
4.7	4.2	4.2	3.8	3.8	WBBE-FM	AC	Citadel	103.3	100kw	470	11	9	9	10	8	7:00	CHR

Population: 518,500 (Black: 12.6%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
15.3	10.6	12.8	14.1	13.2	WKKO-FM	Country	Cumulus	99.9	50kw	1132	4	3	1	1	1	10:30	INT
8.5	9.8	8.4	7.9	10.1	WRVF-FM	AC	Clear Channel	101.5	41kw	1096	7	4	3	2	2	8:15	CCRS
6.7	6.5	7.3	6.5	7.9	WSPD-AM	News/Talk	Clear Channel	1370	5kw	716	—	7	6	4	3	10:00	CCRS
6.5	6.0	6.8	5.9	7.5	WIOT-FM	Rock	Clear Channel	104.7	50kw	912	4	2	2	3	5	7:15	CCRS
6.9	8.0	7.8	7.6	7.2	WVKS-FM	CHR/Pop	Clear Channel	92.5	50kw	1175	1	1	4	7	9	5:30	CCRS
6.1	7.2	6.7	6.6	5.9	WRQN-FM	Oldies	Cumulus	93.5	4.1kw	735	—	10	8	6	4	7:15	INT
5.9	4.9	4.5	5.6	4.9	WWWL-FM	Hot AC	Cumulus	105.5	4.3kw	641	8	5	5	4	7	7:00	INT
3.8	3.2	4.1	3.9	3.9	WXKR-FM	Classic Rock	Cumulus	94.5	30kw	603	8	10	7	8	6	5:45	INT
5.1	5.5	5.0	5.2	3.8	WJUC-FM	Urban	Welch	107.3	3kw	536	2	6	9	11	13	6:15	—
4.5	3.9	3.9	4.5	3.0	WIMX-FM	Urban AC	Urban Radio Br.	95.7	3.5kw	333	8	10	12	9	8	8:00	—

#85 LITTLE ROCK



Population: 508,200 (Black: 21.0%, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.6	12.1	12.2	9.9	9.9	KSSN-FM	Country	Clear Channel	95.7	100kw	1010	4	5	2	1	1	8:00	CCRS
8.2	7.4	7.9	9.2	9.5	KIPR-FM	Urban	Citadel	92.3	100kw	858	1	1	1	3	10	9:00	—
6.2	5.5	5.3	6.1	8.1	KOKY-FM	Urban AC	Citadel	102.1	4.1kw	560	7	10	2	2	1	12:00	—
8.2	6.9	6.5	7.7	7.0	KARN-A/F	News/Talk	Citadel	920/102.9	5kw/50kw	771	—	13	6	5	3	7:30	—
4.0	3.7	5.5	5.3	5.2	KKPT-FM	Classic Rock	Signal Media	94.1	100kw	625	7	8	5	4	4	6:45	—
5.4	6.0	6.1	6.7	5.2	KURB-FM	Hot AC	Citadel	98.5	100kw	704	7	6	4	6	5	6:15	—
4.5	5.2	4.7	3.8	4.7	KHKN-FM	Country	Clear Channel	106.7	16kw	501	—	10	11	8	6	7:45	CCRS
4.8	4.3	2.9	3.8	4.1	KDJE-FM	Active Rock	Clear Channel	100.3	85kw	487	3	2	7	8	13	7:00	CCRS
3.9	4.7	3.7	4.4	4.0	KLAL-FM	CHR/Pop	Citadel	107.7	50kw	629	5	2	8	8	14	5:15	—
4.3	4.0	5.9	3.9	3.7	KHTE-FM	CHR/Rhythmic	Archway	96.5	10.5kw	659	2	4	10	13	17	4:30	—
4.2	4.1	4.2	3.3	3.7	KMJX-FM	Classic Rock	Clear Channel	105.1	81kw	483	—	7	8	7	7	6:15	CCRS

#86 GAINESVILLE-OCALA



Population: 499,600 (Black: 13.5%, Hispanic: N/A)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	8.9	12.6	9.5	10.7	WOGK-FM	Country	Dix	93.7	100kw	798	3	4	2	1	1	11:15	KATZ
7	10.1	7.4	7.4	9.4	WSKY-FM	News/Talk	Entercom	97.3	13.5kw	782	8	9	4	2	2	10:15	D&R
4.5	3.7	3.0	4.7	7.5	WJHM-FM	CHR/Rhythmic	Infinity	101.9	28kw	670	1	1	1	7	9	9:30	—
5.7	6.5	4.7	6.0	6.1	WKTK-FM	AC	Entercom	98.5	100kw	768	8	7	6	3	3	6:45	D&R
6.1	5.1	4.7	6.5	5.7	WRUF-FM	Active Rock	Univ. of Florida	103.7	100kw	679	6	2	3	4	7	7:00	—
4.8	4.8	4.9	5.3	4.9	WTMG-FM	Urban	Pamal	101.3	3.5kw	582	2	5	5	6	8	7:00	—
6.1	6.6	6.3	3.5	4.5	WNDD/WNDT	Classic Hits	Dix	107.9/92.5	6kw/3.2kw	520	—	7	8	5	4	7:15	KATZ
3.1	4.5	4.3	3.8	3.9	WYKS-FM	CHR/Pop	Gillen Br.	105.3	3kw	522	4	3	6	7	17	6:15	—
3.0	2.1	2.5	3.2	3.7	WMFQ-FM	Soft AC	Asterisk	92.9	50kw	297	8	21	17	11	5	10:45	—
4.9	5.9	3.8	4.7	3.6	WTRS-FM	Country	Asterisk	102.3	50kw	453	6	10	10	9	6	6:30	—

Population: 492,100 (Black: 29.1%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	7.7	8.6	9.6	9.3	WWWZ-FM	Urban	Citadel	93.3	50kw	929	1	1	1	3	7	8:45	MCG
7.6	8.0	7.7	7.9	7.9	WEZL-FM	Country	Clear Channel	103.5	100kw	895	5	5	2	1	1	7:45	CCRS
5.3	6.0	5.2	5.8	5.7	WXLY-FM	Oldies	Clear Channel	102.5	100kw	781	8	13	8	5	2	6:30	CCRS
6.6	8.3	6.0	8.4	5.3	WXST-FM	Urban AC	Apex	99.7	70kw	516	7	7	6	3	4	9:00	—
5.4	5.5	5.2	5.9	4.7	WSSX-FM	CHR/Pop	Citadel	95.1	100kw	774	2	4	5	8	15	5:15	MCG
5.2	4.0	4.0	2.4	4.7	WSUY-FM	AC	Citadel	96.9	100kw	535	8	8	7	6	3	7:45	MCG
4.9	4.6	3.7	4.1	4.6	WAVF-FM	Alternative	Apex	96.1	100kw	604	3	2	4	7	16	6:45	—
6.6	7.4	5.6	4.7	4.3	WSCC-A/F	News/Talk ¹	Clear Channel	730/94.3	5kw/25kw	562	—	11	12	12	5	6:45	CCRS
2.1	2.8	3.4	2.9	4.3	WYBB-FM	Rock	L. M. Com.	98.1	50kw	475	8	3	3	2	10	8:00	—
3.7	4.1	3.7	3.7	3.6	WMGL-FM	Urban AC	Citadel	101.7	5.3kw	422	8	16	12	9	5	7:30	MCG
2.6	2.8	3.1	2.4	3.6	WTMA-AM	News/Talk	Citadel	1250	5(1)kw	409	—	13	17	15	10	7:45	MCG

¹ WSCC-FM was WSSP-FM (Urban) until September.

Population: 489,300 (Black: 25.0%, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.4	13.1	14.2	13.4	14.6	WRNS-FM	Country	NextMedia	95.1	100kw	1282	3	2	1	1	1	9:45	KATZ
9.5	8.8	9.6	10.6	7.5	WIKS-FM	Urban	Beasley	101.9	100kw	899	4	4	2	2	3	7:00	—
7.7	4.2	5.3	5.5	6.9	WMGV-FM	AC	Beasley	103.3	100kw	660	9	8	4	3	2	9:00	—
6.4	6.4	5.5	7.1	6.7	WQSL/WQZL	CHR/Rhythmic	NextMedia	92.3/101.1	22.5kw/31kw	767	1	1	3	6	12	7:30	KATZ
4.4	6.8	5.8	4.8	5.0	WSFL-FM	Classic Rock	Beasley	106.5	100kw	508	9	8	5	4	4	8:15	—
4.3	4.7	5.6	5.2	4.6	WERO-FM	CHR/Pop	NextMedia	93.3	100kw	818	1	5	7	5	11	4:45	KATZ
4.3	4.6	4.6	5.8	4.4	WNCT-FM	Oldies	Beasley	107.9	100kw	588	—	12	11	6	4	6:15	—
3.0	3.0	3.5	3.3	4.1	WXNR-FM	Alternative	Beasley	99.5	16.5kw	520	6	3	6	9	12	6:45	—
3.0	2.5	3.2	3.0	3.4	WRHD/WRHT	CHR/Pop	Archway	103.7/96.3	100kw/100kw	527	5	6	8	10	17	5:30	—
1.2	0.8	1.8	1.2	2.7	WYMY-FM	Reg. Mex.	Curtis Media	96.9	100kw	159	—	7	9	6	17	14:00	—

#89 COLUMBIA, SC



Population: 483,400 (Black: 30.8%, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.9	9.3	11.0	9.1	8.6	WCOS-FM	Country	Clear Channel	97.5	100kw	867	3	6	2	1	1	8:15	CCRS
8.1	8.5	6.5	7.0	7.3	WFMV/WLJI	Gospel	Glory Com.	95.3/98.3	3kw/5kw	655	5	6	8	4	2	9:15	—
5.3	4.8	5.4	6.2	6.6	WHXT-FM	Urban	Inner City	103.9	9.2kw	750	3	1	1	7	11	7:15	—
6.1	5.6	5.9	6.3	6.2	WLXC-FM	Urban AC	Citadel	98.5	6kw	586	9	6	3	2	4	8:30	—
5.5	5.7	8.8	5.9	5.7	WNOK-FM	CHR/Pop	Clear Channel	104.7	96kw	792	2	2	5	8	10	6:00	CCRS
6.1	6.1	5.9	6.8	5.7	WWDM-FM	Urban	Inner City	101.3	82kw	771	7	5	6	6	7	6:00	—
6.0	5.1	5.0	4.5	5.5	WTCB-FM	AC	Citadel	106.7	100kw	768	—	11	6	4	2	6:00	—
5.2	6.4	3.7	5.7	5.5	WVOC-AM	News/Talk	Clear Channel	560	5kw	528	9	11	12	9	5	8:30	CCRS
6.1	4.8	5.4	6.0	5.2	WMFX-FM	Classic Rock	Inner City	102.3	6kw	635	7	6	3	3	6	6:45	—
3.7	4.1	6.0	5.7	4.6	WXBT-FM	Urban	Clear Channel	100.1	5.9kw	599	1	4	9	12	12	6:15	CCRS

#90 DAYTONA BEACH



Population: 481,800 (Black: 8.5%, Hispanic: N/A)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.5	12.4	10.8	12.1	15.9	WMGF-FM	AC	Clear Channel	107.7	100kw	1149	5	1	1	1	1	11:15	CCRS
5.5	5.0	4.9	3.2	5.9	WTKS-FM	Talk	Clear Channel	104.1	100kw	386	10	5	2	2	2	12:30	CCRS
4.7	5.9	6.2	4.9	5.0	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	625	1	1	3	9	12	6:30	KATZ
7.1	6.7	5.7	7.7	4.8	WGNE-FM	Country	Renda	99.9	100kw	598	5	8	6	4	6	6:30	MCG
3.6	4.0	4.3	4.6	4.3	WCFB-FM	Urban AC	Cox	94.5	100kw	355	3	4	5	6	6	9:45	KATZ
3.4	4.5	4.3	3.7	4.2	WHOG-FM	Classic Hits	Black Grow	95.7	25kw	435	—	10	4	3	3	7:45	—
3.9	3.1	4.0	4.6	3.7	WEBG-FM	Oldies	Clear Channel	100.3	100kw	440	—	18	16	15	4	7:00	CCRS
3.9	4.3	3.8	4.9	3.6	WOCL-FM	Alternative	Infinity	105.9	100kw	515	2	5	7	8	11	5:30	KATZ
3.5	5.0	4.3	3.3	3.1	WJRR-FM	Alternative	Clear Channel	101.1	100kw	353	5	3	7	9	15	7:00	CCRS
3.4	4.0	2.4	3.0	2.9	WHTQ-FM	Classic Rock	Cox	96.5	100kw	335	—	10	9	6	5	7:15	KATZ
4.5	3.7	3.3	4.3	2.9	WOMX-FM	Hot AC	Infinity	105.1	100kw	367	—	10	9	4	6	6:45	KATZ
3.2	3.6	2.7	3.2	2.9	WWKA-FM	Country	Cox	92.3	100kw	391	10	15	14	11	10	6:15	KATZ

Population: 479,700 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.1	11.9	12.0	12.0	10.1	WHO-AM	News/Talk	Clear Channel	1040	50kw	1021	8	8	10	6	3	7:30	CCRS
6.2	7.3	7.2	6.8	7.9	KLTI-FM	AC	Saga	104.1	100kw	890	8	7	2	2	1	6:45	—
7.1	6.9	7.7	7.7	7.8	KIOA-FM	Oldies	Saga	93.3	100kw	841	—	16	6	2	1	7:00	—
6.9	6.6	8.6	7.0	6.8	KGGO-FM	Classic Rock	Citadel	94.9	100kw	668	8	4	1	1	4	7:45	CHR
5.7	5.9	6.2	5.5	6.8	KJJY-FM	Country	Citadel	92.5	41kw	707	4	8	4	5	5	7:15	CHR
5.7	6.8	5.4	7.5	5.8	KSTZ-FM	Hot AC	Saga	102.5	100kw	867	4	3	3	4	6	5:15	—
4.4	3.8	4.6	5.3	5.3	KDRB-FM	CHR/Rhythmic	Clear Channel	106.3	18kw	666	1	2	7	10	14	6:00	CCRS
7.1	6.9	4.6	4.5	4.6	KAZR-FM	Active Rock	Saga	103.3	100kw	610	3	1	4	7	11	5:45	—
5.1	4.3	5.6	5.2	4.6	KHKI-FM	Country	Citadel	97.3	115kw	623	4	5	8	8	8	5:45	CHR
6.2	6.6	4.9	6.2	4.6	KKDM-FM	CHR/Pop	Clear Channel	107.5	100kw	829	2	5	9	12	11	4:15	CCRS

Population: 470,3500 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	7.0	6.0	6.6	7.0	KHTQ-FM	Active Rock	Morgan Murphy	94.5	83kw	681	3	1	1	3	12	8:00	KATZ
6.3	7.1	5.9	6.1	6.7	KXLY-FM	AC	Morgan Murphy	99.9	37kw	690	8	10	6	5	1	7:30	KATZ
5.8	6.0	7.4	6.2	6.5	KDRK-FM	Country	Citadel	93.7	56kw	691	5	3	3	3	3	7:15	MCG
5.3	3.6	5.7	5.3	6.4	KXLY-AM	News/Talk	Morgan Murphy	920	5kw	640	—	12	13	8	6	7:45	KATZ
5.7	5.4	4.1	6.6	5.9	KISC-FM	AC	Clear Channel	98.1	94kw	540	8	8	6	1	2	8:15	CCRS
4.5	5.7	4.2	5.9	5.9	KKZX-FM	Classic Rock	Clear Channel	98.9	100kw	614	8	3	2	1	5	7:15	CCRS
4.7	4.9	5.1	3.5	5.6	KIXZ-FM	Country	Clear Channel	96.1	64kw	563	5	2	3	7	9	7:45	CCRS
5.5	6.2	6.7	6.1	5.1	KCDA-FM	Hot AC	Clear Channel	103.1	18.5kw	716	3	6	5	6	8	5:30	CCRS
5.0	4.2	4.1	4.0	4.9	KQNT-AM	News/Talk	Clear Channel	590	5kw	396	—	14	14	11	7	9:30	CCRS
5.3	5.4	5.1	5	4.4	KEYF-FM	Oldies	Citadel	101.1	100kw	616	8	14	12	8	4	5:30	MCG

#93 MOBILE



Population: 464,200 (Black: 25.7%, Hispanic: N/A)

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FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.5	10.0	10.8	12.2	12.9	WDLT-FM	Urban AC	Cumulus	98.3	40kw	715	5	5	1	1	1	15:15	ARP
10.7	10.2	9.8	11.3	12.7	WKSJ-FM	Country	Clear Channel	94.9	100kw	1210	3	3	3	2	2	9:00	CCRS
13.4	11.5	12.0	11.3	10.2	WBLX-FM	Urban	Cumulus	92.9	100kw	912	1	1	2	4	5	9:30	ARP
5.8	5.2	6.1	6.6	7.1	WABB-FM	CHR/Pop	Dittman Group	97.5	100kw	982	2	2	4	6	8	6:00	—
6.7	6.5	6.1	5.0	6.1	WMXC-FM	AC	Clear Channel	99.9	100kw	675	9	6	7	5	4	7:45	CCRS
6.0	5.8	4.9	4.8	5.8	WRKH-FM	Classic Rock	Clear Channel	96.1	100kw	595	6	6	4	3	3	8:15	CCRS
5.0	3.5	3.6	3.5	4.3	WTKX-FM	Active Rock	Clear Channel	101.5	100kw	435	6	4	6	7	11	8:15	CCRS
3.6	6.4	4.0	3.5	4.0	WGOK-AM	Gospel	Cumulus	900	1kw	331	9	13	10	10	11	10:15	ARP
3.0	4.0	3.7	3.5	3.8	WPMI-AM	News/Talk ¹	Clear Channel	710	1kw	380	—	14	11	10	8	8:45	CCRS
2.4	2.1	1.9	3.1	3.4	WZEW-FM	Triple-A	.COM+Inc.	92.1	13.5kw	334	—	6	8	7	7	8:30	—

¹ Was WNTM-AM until September.

#94 WICHITA



Population: 461,900 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.7	13.5	15.8	14.4	13.6	KFDI-FM	Country	Journal	101.3	100kw	1175	4	1	1	1	1	8:45	—
5.2	5.3	6.5	6.8	8.0	KEYN-FM	Oldies	Entercom	103.7	95kw	651	8	14	7	2	1	9:15	D&R
9.2	7.4	6.2	7.3	6.8	KRBB-FM	AC	Clear Channel	97.9	100kw	720	7	3	3	3	3	7:15	CCRS
7.6	8.7	7.7	5.8	6.6	KDGS-FM	CHR/Rhythmic	Entercom	93.9	25kw	662	1	2	2	4	7	7:30	D&R
4.5	5.9	5.9	5.6	5.8	KNSS-AM	News/Talk	Entercom	1240	.63kw	454	—	14	14	11	4	9:45	D&R
6.9	5.3	5.9	6.1	5.5	KZSN-FM	Country	Clear Channel	102.1	100kw	745	4	7	7	6	6	5:30	CCRS
3.9	4.1	4.4	4.6	4.5	KFTI-AM	Cl. Country	Journal	1070	10(1)kw	358	—	18	18	18	14	9:15	—
4.4	5.1	3.9	4.6	4.5	KFXJ-FM	Classic Hits	Journal	104.5	45kw	571	8	13	4	5	5	6:00	—
5.5	5.4	5.6	7.1	4.5	KICT-FM	Active Rock	Journal	95.1	100kw	540	3	3	5	11	12	6:30	—
3.5	4.0	4.4	4.6	3.6	KZCH-FM	CHR/Pop. ¹	Clear Channel	96.3	50kw	652	1	3	12	14	19	4:15	CCRS

¹ Was KRZZ-FM (Classic Rock) until June 18.

Population: 458,200 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	5.3	5.9	5.8	7.6	WIBA-AM	News/Talk	Clear Channel	1310	5kw	787	—	16	11	8	3	7:15	CCRS
8.4	7.2	7.3	7.4	7.4	WZEE-FM	CHR/Pop	Clear Channel	104.1	12kw	958	1	1	1	3	8	5:45	CCRS
5.9	7.6	7.1	7.7	6.6	WMGN-FM	AC	Mid-West Family	98.1	30kw	719	7	5	3	2	1	7:00	—
6.4	6.5	5.5	6.5	6.3	WIBA-FM	Classic Rock	Clear Channel	101.5	12kw	916	7	2	2	1	2	5:15	CCRS
7.2	6.9	7.1	5.6	6.3	WOLX-FM	Oldies	Entercom	94.9	37kw	798	3	6	7	6	4	5:45	MCG
6.2	6.5	8.8	6.7	5.9	WWQM-FM	Country	Mid-West Family	106.3	4.5kw	660	3	2	4	4	5	6:45	—
3.4	2.4	3.5	4.2	3.9	WHIT-FM	Classic Hits	Mid-West Family	93.1	6kw	515	7	13	6	4	6	5:30	—
3.4	5.0	3.8	4.0	3.5	WMMM-FM	Triple A	Entercom	105.5	2kw	488	—	8	5	6	7	5:15	MCG
4.9	4.1	4.7	5.3	3.0	WJO-FM	Active Rock	Mid-West Family	94.1	50kw	425	3	4	8	12	13	5:30	—
3.7	3.8	3.5	3.9	2.9	WBZU-FM	80s	Entercom	105.1	6kw	488	—	11	9	9	8	4:30	MCG
2.7	2.9	2.6	2.3	2.9	WTSO-AM	Sports	Clear Channel	1070	10(5)kw	333	—	6	9	9	11	6:30	CCRS
1.5	1.4	1.7	1.9	2.9	WXXM-FM	Talk ¹	Clear Channel	92.1	3.7kw	411	7	8	12	11	10	5:15	CCRS

¹ Was Hot AC until October.

Population: 456,900 (Black: N/A, Hispanic: 10.1%)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
2.4	2.1	1.6	2.2	9.8	KIBT-FM	CHR/Rhythmic ¹	Clear Channel	96.1	.45kw	765	1	1	1	1	10	10:15	CCRS
7.0	5.8	5.8	5.5	6.8	KKLI-FM	AC	Clear Channel	106.3	1.6kw	607	6	10	4	2	1	9:00	CCRS
7.8	6.6	6.7	7.4	6.8	KVOR-AM	News/Talk	Citadel	740	3.3(1.5)kw	629	—	8	9	6	2	8:30	MCG
5.5	6.2	5.4	6.3	6.5	KKCS-FM	Country	Superior	101.9	72kw	673	6	5	5	5	3	7:30	KATZ
7.3	8.0	6.1	6.6	6.0	KILO-FM	Active Rock	Bahakel	94.3	83kw	637	2	2	3	6	12	7:30	CHR
4.5	4.5	5.8	4.6	5.7	KCCY-FM	Country	Clear Channel	96.9	72kw	652	5	5	5	4	5	7:00	CCRS
4.5	3.0	4.3	3.9	5.7	KKFM-FM	Classic Rock	Citadel	98.1	71kw	626	10	4	2	3	4	7:15	MCG
9.7	10.6	11.7	10.8	5.1	KKMG-FM	CHR/Pop	Citadel	98.9	72kw	835	3	3	7	10	15	4:45	MCG
3.2	4.6	5.3	3.3	4.1	KBIQ-FM	Christian AC	Salem	102.7	72kw	437	4	8	8	8	6	7:30	SRR
6.5	7.1	4.6	7.2	4.1	KSPZ-FM	Oldies	Citadel	92.9	73kw	599	6	10	12	10	8	5:30	MCG

¹ Was KMOM-FM (Classic Rock) until October.

#97 MELBOURNE-TITUSVILLE-COCOA



Population: 451,200 (Black: N/A, Hispanic: N/A)

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FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.8	6.1	6.9	9.1	WLRQ-FM	AC	Clear Channel	99.3	50kw	666	8	4	1	1	1	10:15	CCRS
5.5	4.7	5.8	4.8	7.6	WHKR-FM	Country	Cumulus	102.7	50kw	590	8	3	3	4	2	9:30	—
6.4	5.4	4.0	4.1	5.9	WAOA-FM	CHR/Pop	Cumulus	107.1	100kw	760	3	4	5	3	4	5:45	—
5.7	5	6.3	4.1	5.9	WHTQ-FM	Classic Rock	Cox	96.5	100kw	591	—	2	2	2	3	7:15	—
3.8	5.7	5.3	7.9	5.6	WJRR-FM	Alternative	Clear Channel	101.1	100kw	651	1	1	3	5	9	6:15	CCRS
3.8	4.2	4.5	5.2	4.9	WMMB/WMMV	News/Talk	Clear Channel	1240/1350	1kw/1kw	407	—	13	11	11	6	8:45	CCRS
6	5.4	7.3	5.9	4.6	WWKA-FM	Country	Cox	92.3	100kw	662	66	6	7	7	8	5:15	KATZ
2.7	4.3	3.6	3.6	4.1	WINT-AM	Adult Standards	Cumulus	1560	5kw	197	—	—	—	—	21	11:15	—
4.0	3.6	3.2	5.3	3.7	WEBG-FM	Oldies	Clear Channel	100.3	95kw	509	—	17	11	10	5	5:30	CCRS
5.7	4.7	4.8	3.8	3.4	WTKS-FM	Talk	Clear Channel	104.1	100kw	317	—	6	6	6	7	8:00	CCRS

#98 JOHNSON CITY-KINGSPORT-BRISTOL, TN



Population: 449,800 (Black: N/A, Hispanic: N/A)

FALL '03	WINTER '04	SPRING '04	SUMMER '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
24.1	20.6	20.7	18.4	20.8	WXBQ-FM	Country	Nininger Station	96.9	75kw	1593	1	1	1	1	1	9:15	CHR
8.5	10.7	7.8	10.1	9.8	WQUT-FM	Classic Rock	Citadel	101.5	100kw	940	5	3	2	2	2	7:15	—
7.3	7.7	8.4	10.2	8.0	WTFM-FM	AC	Glenwood	98.5	74kw	900	7	6	3	3	3	6:15	KATZ
6.4	5.4	6.3	7.2	5.1	WAEZ-FM	CHR/Pop	Nininger Station	94.9	86kw	667	2	2	4	4	8	5:15	CHR
3.4	4.5	3.7	3.6	4.2	WGOC-AM	Country	Citadel	640	10kw	232	—	9	10	9	5	12:15	—
3.4	3.6	3.7	3.6	3.6	WKOS-FM	Oldies	Citadel	104.9	2.75kw	491	—	10	8	6	4	5:15	—
2.1	2.8	1.4	1.5	3.3	WFHG-FM	Talk	Nininger Station	92.6	1.6kw	286	—	8	7	5	6	8:15	CHR
3.8	3.7	3.7	3.6	3.3	WRZK-FM	Alternative	Murray	95.9	8.4kw	403	3	5	5	7	13	5:30	KATZ
3.0	2.4	2.4	2.9	2.9	WJCW-AM	Talk	Citadel	910	5(1)kw	318	—	15	10	10	6	6:15	—
3.0	3.0	3.8	3.1	2.9	WTZR-FM	Alternative	Nininger Station	99.3	3.6kw	391	5	4	5	7	13	5:15	CHR

Population: 437,900 (Black: 12.7%, Hispanic: 10.0%)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
16.6	14.0	13.0	15.6	13.6	WPCV-FM	Country	Hall	97.5	100kw	986	3	1	1	1	1	10:00	D&R
6.1	5.7	8.1	7.4	6.2	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	761	1	1	2	2	4	6:00	CCRS
4.1	3.5	2.9	3.3	4.1	WWRM-FM	AC	Cox	94.9	100kw	412	6	4	3	4	7	7:15	CHR
0.0	0.8	1.0	4.3	4.0	WBTP-FM	Urban	Clear Channel	95.7	100kw	381	1	3	5	10	22	7:30	CCRS
4.6	2.2	3.1	3.9	3.1	WPOI-FM	80s	Cox	101.5	100kw	319	—	6	6	3	7	7:00	CHR
2.2	1.8	1.2	1.9	3.1	WRBQ-FM	Oldies	Infinity	104.7	100kw	261	—	10	7	5	2	8:45	IRS
3.1	2.2	3.1	2.7	3.1	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	265	9	5	3	6	12	8:30	CCRS
1.9	3.0	4.3	2.7	2.8	WDUV-FM	Soft AC	Cox	105.5	46kw	297	—	—	35	23	16	6:45	CHR
4.2	4.8	4.3	3.2	2.6	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	324	—	13	9	10	3	6:00	IRS
2.2	3.0	2.6	1.9	2.6	WWRZ-FM	AC	Hall	98.3	26kw	287	—	10	16	17	12	6:30	D&R

Population: 433,900 (Black: 9.4%, Hispanic: N/A)

FALL '02	SPRING '03	FALL '03	SPRING '04	FALL '04	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	11.4	9.1	10.9	11.1	WBUL-FM	Country	Clear Channel	98.1	100kw	1145	3	1	1	1	1	6:45	CCRS
8.2	5.2	7.6	9.4	7.2	WLXX-FM	Country	Cumulus	92.9	100kw	819	5	6	5	2	2	6:00	—
7.2	6.0	6.6	4.9	6.3	WBTF-FM	Urban	L. M. Com.	107.9	6kw	500	3	2	2	6	9	8:45	—
4.8	5.2	6.2	5.1	6.1	WVLK-AM	News/Talk	Cumulus	590	5(1)kw	620	—	11	10	8	3	7:00	—
10.2	8.8	9.9	6.6	5.9	WLKT-FM	CHR/Pop	Clear Channel	104.5	50kw	848	1	3	3	5	10	4:45	CCRS
3.7	3.2	4.9	4.3	5.0	WLAP-AM	News	Clear Channel	630	5(1)kw	505	—	13	9	8	5	7:00	CCRS
6.3	7.3	5.2	5.7	4.7	WKQQ-FM	Classic Rock	Clear Channel	100.1	20kw	612	—	4	4	3	7	5:15	CCRS
1.5	0.9	1.7	2.3	4.1	WBVX-FM	80s	L. M. Com.	92.1	32kw	439	7	8	7	7	6	6:30	—
3.9	4.7	3.1	3.7	3.8	WMKJ-FM	Classic Hits	Clear Channel	105.5	25kw	443	—	19	11	8	3	6:00	CCRS
4.1	3.0	4.7	3.7	3.8	WMXL-FM	Hot AC	Clear Channel	94.5	100kw	500	—	7	6	3	7	5:30	CCRS

#101

Lafayette, LA

Station Format	Owner	Sp '04	Fa '04
KNEK-FM (Urban)	Citadel	7.2	10.1
KXKC-FM (Country)	Bonin	6.5	8.3
KRRQ-FM (Urban)	Citadel	6.8	7.6
KMDL-FM (Country)	Regent	8.3	7.0
KRKA-FM (Cl. Rock)	Regent	7.4	6.6
KSMB-FM (CHR/Pop)	Citadel	5.6	6.4
KTDY-FM (AC)	Regent	8.6	5.7
KPEL-FM (N/T)	Regent	4.3	4.5
KJCB-AM (Urban)	R&M Br.	4.0	3.7
WDGL-FM (Cl. Rock)	Guaranty	3.2	3.6

#102

Visalia-Tulare, CA

Station Format	Owner	Sp '04	Fa '04
KMJ-AM (N/T)	Infinity	6.4	7.0
KSEQ-FM (CHR/Rhy)	Buckley	6.4	7.0
KBOS-FM (CHR/Rhy)	Clear Chan.	4.6	5.7
KFRF-FM (Alt.)	Mondosphere	5.3	5.5
KSOF-FM (AC)	Clear Chan.	6.6	5.5
KSKS-FM (Country)	Infinity	5.0	5.4
KFSO-FM (Oldies)	Clear Chan.	3.2	4.7
KJUG-FM (Country)	Westcoast	5.6	4.5
KMQA-FM (Reg. Mex.)	Moon	3.8	3.6
KMGV-FM (Rhy/O)	Infinity	4.8	3.2

#103

York, PA

Station Format	Owner	Su '04	Fa '04
WGTY-FM (Country)	Times & News	10.4	11.6
WARM-FM (AC)	Susquehanna	7.3	9.0
WOXA-FM (Act. Rock)	Citadel	8.4	6.6
WROZ-FM (AC)	Hall	5.0	6.3
WSBA-AM (N/T)	Susquehanna	2.8	4.8
WSOX-FM (Oldies)	Susquehanna	6.2	4.8
WYCR-FM (CHR/Pop) ¹	Radio Hanover	4.5	3.9
WRVV-FM (Rock AC)	Clear Chan.	5.7	3.5
WHP-AM (Talk)	Clear Chan.	2.4	3.2
WTPA-FM (Cl. Rock)	Cumulus	4.4	3.0

¹ Switched to Classic Hits on December 14.

#104

Ft. Wayne, IN

Station Format	Owner	Sp '04	Fa '04
WOWO-AM (N/T)	Federated	7.7	11.5
WQHK-FM (Country)	Federated	10.1	7.8
WLDE-FM (Oldies)	Sarkes Tarzian	8.1	7.7
WMEE-FM (Hot AC)	Federated	6.7	7.5
WBYP-FM (Act. Rock)	Federated	7.4	6.3
WAJI-FM (AC)	Sarkes Tarzian	5.4	5.7
WFWI-FM (Cl. Rock)	Federated	5.9	5.7
WJFX-FM (CHR/Rhy)	Fort Wayne	6.7	5.7
WBTU-FM (Country)	Artistic Media	4.4	4.2
WXKE-FM (Soft AC)	Summit City	5.0	3.7

#105

Ft. Pierce-Stuart, FL

Station Format	Owner	Sp '04	Fa '04
WOSN-FM (Adult Std.)	Treas. & Sp. Coast	11.8	10.6
WAVV-FM (Country)	Clear Chan.	5.6	6.7
WMBX-FM (CHR/Rhy)	Infinity	5.9	4.9
WFLM-FM (Urban AC)	Midway	3.2	4.8
WLDI-FM (CHR/Pop)	Clear Chan.	4.5	4.8
WQOL-FM (Oldies)	Clear Chan.	3.8	4.1
WKGR-FM (Cl. Rock)	Clear Chan.	3.6	3.9
WZZR-FM (Talk)	Clear Chan.	3.2	3.9
WPSL-AM (N/T)	Port St Lucie	1.3	3.6
WSYR-FM (Hot AC)	Clear Chan.	3.4	3.6

#106

Chattanooga, TN

Station Format	Owner	Su '04	Fa '04
WUSY-FM (Country)	Clear Chan.	21.0	22.2
WDEF-FM (AC)	Bahakel	9.2	9.1
WJTT-FM (Urban)	Brewer	8.3	7.9
WSKZ-FM (Cl. Rock)	Citadel	7.2	5.4
WGOW-FM (N/T)	Citadel	4.6	5.1
WOGT-FM (Oldies)	Citadel	4.0	4.0
WDDD-FM (Triple A)	Bahakel	6.1	3.8
WGDW-AM (N/T)	Citadel	2.4	3.7
WKXJ-FM (CHR/Pop)	Clear Chan.	4.0	3.5
WMPZ-FM (Gospel)	Brewer	3.1	3.0
WRXR-FM (Act. Rock)	Clear Chan.	2.6	3.0

#107

Worcester, MA

Station Format	Owner	Sp '04	Fa '04
WSRS-FM (AC)	Clear Chan.	12.5	11.3
WAAF-FM (Act. Rock)	Entercom	6.1	8.7
WXLO-FM (Hot AC)	Citadel	5.9	6.9
WTAG-AM (N/T)	Clear Chan.	7.2	6.0
WJMN-FM (CHR/Rhy)	Clear Chan.	3.7	4.7
WKLB-FM (Country)	Gr. Media	4.4	4.5
WODS-FM (Oldies)	Infinity	3.5	4.4
WCRB-FM (Classical)	Charles River	4.2	3.8
WBZ-AM (News)	Infinity	3.1	3.5
WTKK-FM (Talk)	Gr. Media	4.6	3.3

#108

New Haven, CT

Station Format	Owner	Sp '04	Fa '04
WPLR-FM (Cl. Rock)	Cox	8.7	6.2
WYBC-FM (Urban AC)	Yale	5.8	5.7
WEZN-FM (AC)	Cox	4.8	5.2
WPHH-FM (Urban)	Clear Chan.	2.8	5.1
WZMX-FM (CHR/Rhy)	Infinity	6.7	5.1
WFAN-AM (Sports)	Infinity	4.8	4.5
WQUN-AM (Adult Std.)	Quinnipiac Col.	3.7	4.4
WELI-AM (N/T)	Clear Chan.	3.4	4.2
WWYZ-FM (Country)	Clear Chan.	5.3	4.2
WKCI-FM (CHR/Pop)	Clear Chan.	4.8	3.9

#109

Augusta, GA

Station Format	Owner	Sp '04	Fa '04
WBBQ-FM (AC)	Clear Chan.	6.1	7.6
WKXC-FM (Country)	Beasley	8.4	7.2
WPRW-FM (Urban)	Clear Chan.	6.3	6.5
WGAC-A/F (N/T)	Beasley	8.1	6.3
WFXA-FM (Urban)	Radio One	8.8	5.9
WIBL-FM (Country) ¹	Clear Chan.	3.9	5.9
WTHB-A/F (Gospel)	Radio One	5.2	5.4
WAKB-FM (Urban AC)	Radio One	2.9	4.5
WKSP-FM (Urban/O)	Clear Chan.	6.1	4.5
WEKL-FM (Cl. Rock)	Clear Chan.	4.8	3.9

¹ Was WZNY-FM (CHR/Pop) until September 30.

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#110

Morristown, NJ

Station Format	Owner	Sp '04	Fa '04
WABC-AM (Talk)	ABC	10.5	13.9
WLTW-FM (AC)	Clear Chan.	9.6	9.9
WPLJ-FM (Hot AC)	ABC	8.5	8.6
WHTZ-FM (CHR/Pop)	Clear Chan.	5.5	4.9
WXRK-FM (Alt.)	Infinity	4.2	4.2
WCBS-FM (Oldies)	Infinity	4.2	4.0
WAXQ-FM (Cl. Rock)	Clear Chan.	4.6	3.8
WDHA-FM (Rock)	Gr. Media	2.6	3.5
WFAN-AM (Sports)	Infinity	3.9	3.5
WMTR/WWTR (Oldies)	Gr. Media	4.6	3.5

#111

Modesto, CA

Station Format	Owner	Sp '04	Fa '04
KATM-FM (Country)	Citadel	9.0	8.7
KHOP-FM (Hot AC)	Citadel	5.5	6.6
KHKK-FM (Cl. Hits)	Citadel	4.9	6.1
KJSN-FM (AC)	Clear Chan.	5.6	4.9
KOSO-FM (Hot AC)	Clear Chan.	6.8	4.8
KWNN-FM (CHR/Rhy)	Silverado	6.8	4.8
KBBU-FM (Reg. Mex.) ¹	Modesto Com.	1.7	4.6
KFIV-AM (N/T)	Clear Chan.	2.6	4.4
KRRV-FM (Sm. Jazz)	Threshold	2.4	3.4
KMIX-FM (Reg. Mex.)	Entravision	2.8	3.2

¹ Was KEJC-FM (Classic Country) until October.

#112

Lancaster, PA

Station Format	Owner	Sp '04	Fa '04
WIOV-FM (Country)	Citadel	8.0	10.1
WROZ-FM (AC)	Hall	6.3	6.8
WSOX-FM (Oldies)	Susquehanna	6.9	6.6
WDAC-FM (Christian)	WDAC Radio	5.2	6.5
WARM-FM (AC)	Susquehanna	7.1	6.3
WQXA-FM (Act. Rock)	Citadel	7.8	6.1
WLAN-FM (CHR/Pop)	Clear Chan.	10.1	5.6
WRVY-FM (Rock AC)	Clear Chan.	3.9	5.4
WHP-AM (Talk)	Clear Chan.	4.3	4.3
WTPA-FM (Cl. Rock)	Cumulus	2.8	2.5

#113

Portsmouth-Dover, NH

Station Format	Owner	Sp '04	Fa '04
WOKQ-FM (Country)	Citadel	8.8	7.9
WHEB-FM (Rock)	Clear Chan.	7.0	6.1
WRKO-AM (N/T)	Entercom	3.5	4.3
WERZ-FM (CHR/Pop)	Clear Chan.	4.9	4.1
WXRV-FM (Triple A)	Northeast	4.7	4.1
WEEI-AM (Sports)	Entercom	3.9	3.7
WSAK/WSHK (Cl. Rock)	Citadel	2.0	3.6
WZID-FM (AC)	Saga	3.5	3.5
WBYY-FM (Soft AC)	Garrison City	3.9	3.3
WBZ-AM (News)	Infinity	3.9	3.3

#114

Boise, ID

Station Format	Owner	Sp '04	Fa '04
KQFC-FM (Country)	Citadel	7.1	7.4
KIDO-AM (N/T)	Clear Chan.	6.9	7.0
KIZN-FM (Country)	Citadel	7.9	6.6
KBOI-AM (N/T)	Citadel	5.2	6.4
KXLT-FM (AC)	Clear Chan.	5.2	6.2
KTHI-FM (Cl. Hits)	Journal	6.9	5.4
KCIX-FM (Hot AC)	Clear Chan.	6.0	5.2
KQXR-FM (Alt.)	Journal	3.3	5.2
KZMG-FM (CHR/Pop)	Citadel	3.8	4.8
KSAS-FM (CHR/Pop)	Clear Chan.	2.7	4.1

#115

Huntsville, AL

Station Format	Owner	Su '04	Fa '04
WDRM-FM (Country)	Clear Chan.	15.3	14.7
WVNN-AM (N/T)	Cumulus	4.5	7.2
WAHR-FM (AC)	STG Media	7.4	7.0
WRIT-FM (Act. Rock)	STG Media	6.3	6.3
WRSA-FM (Soft AC)	NCA Inc	6.3	6.1
WZYP-FM (CHR/Pop)	Cumulus	7.2	6.0
WHRP-FM (Urban)	Cumulus	7.0	4.4
WTAK-FM (Cl. Rock)	Clear Chan.	4.1	4.3
WEUP/WEUZ (Urban)	Bates & Caples	4.3	4.1
WQAH-FM (Country)	Abercrombie	4.3	3.4

#115

Roanoke-Lynchburg, VA

Station Format	Owner	Sp '04	Fa '04
WSLC-FM (Country)	Mel Wheeler	10.7	12.7
WSLQ-FM (AC)	Mel Wheeler	10.5	9.6
WFIR-AM (N/T)	Mel Wheeler	5.5	7.2
WXLK-FM (CHR/Pop)	Mel Wheeler	6.6	7.0
WYYD-FM (Country)	Clear Chan.	5.1	6.8
WJJS/WJXJ (CHR/Pop)	Clear Chan.	5.3	6.4
WRDV-FM (Rock)	Clear Chan.	7.5	5.0
WLNI-FM (Talk)	Burns	2.9	3.1
WSNV-FM (AC)	Clear Chan.	2.9	2.9
WMGR/WMJA (Cl. Hits)	Clear Chan.	3.1	2.6
WZZU-FM (Oldies)	Travis	1.7	2.6

#117

Santa Rosa, CA

Station Format	Owner	Sp '04	Fa '04
KZST-FM (AC)	Redwood	8.3	9.9
KGO-AM (N/T)	ABC	5.6	6.5
KXFX-FM (Act. Rock)	Maverick Media	4.8	5.3
KVRV-FM (Cl. Rock)	Maverick Media	5.3	5.1
KRPQ-FM (Country)	Results	2.3	4.1
KXTS-FM (Reg. Mex.)	Sinclair Tele	4.5	3.7
KDFC-FM (Classical)	Bonneville	2.0	3.5
KJZY-FM (Sm. Jazz)	Redwood	3.6	3.5
KCBS-AM (News)	Infinity	2.6	3.4
KSFD-AM (Talk)	ABC	2.8	3.2

#118

Youngstown-Warren, OH

Station Format	Owner	Sp '04	Fa '04
WKBN-AM (N/T)	Clear Chan.	9.1	12.8
WQXK-FM (Country)	Cumulus	10.0	10.9
WYFM-FM (Cl. Rock)	Cumulus	8.2	8.0
WMXY-FM (Hot AC)	Clear Chan.	6.2	6.8
WHOT-FM (CHR/Pop)	Cumulus	4.9	5.0
WNCD-FM (Cl. Rock)	Clear Chan.	5.8	5.0
WBBG-FM (Oldies)	Clear Chan.	6.7	4.9
WRBP-FM (Urban AC)	Stop 26	4.2	4.2
WAKZ-FM (CHR/Pop)	Clear Chan.	4.6	3.8
WNIO-AM (Adult Std.)	Clear Chan.	2.9	2.9

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#119

Oxnard-Ventura, CA

Station Format	Owner	Sp '04	Fa '04
KCAQ-FM (CHR/Rhy)	Gold Coast	6.2	9.2
KXLN-FM (Reg. Mex.)	Lazer	6.7	9.2
KLJR-FM (Spanish/O)	Lazer	1.1	6.1
KBBY-FM (Hot AC)	Cumulus	3.5	3.8
KHAY-FM (Country)	Cumulus	4.7	3.8
KFI-AM (Talk)	Clear Chan.	4.0	3.6
KSSC-FM (Span. Con.)	Entravision	4.9	3.4
KMLA-FM (Reg. Mex.)	Gold Coast	5.8	3.1
KOCP-FM (Cl. Rock)	Gold Coast	3.5	3.1
KFYV-FM (Hot AC)	Gold Coast	2.7	2.9

¹ Was KCZN-FM (Spanish AC) until October.

#120

Lansing-E.Lansing, MI

Station Format	Owner	Su '04	Fa '04
WITL-FM (Country)	Citadel	9.7	11.6
WHZZ-FM (CHR/Pop)	MacDonald	7.1	7.8
WFMK-FM (AC)	Citadel	8.5	7.2
WJIM-FM (Oldies)	Citadel	6.3	7.2
WJIM-AM (N/T)	Citadel	3.4	6.0
WJXQ-FM (Act. Rock)	Rubber City	7.9	6.0
WQHH-FM (Urban)	Mid Michigan	6.3	5.2
WMMQ-FM (Cl. Rock)	Citadel	4.5	4.2
WVIC-FM (Cl. Rock)	Rubber City	4.7	3.6
WILS-AM (Adult Std.)	MacDonald	4.9	3.2

#121

Bridgeport, CT

Station Format	Owner	Sp '04	Fa '04
WEBE-FM (AC)	Cumulus	11.7	12.7
WEZN-FM (AC)	Cox	8.1	10.5
WICC-AM (N/T)	Cumulus	9.5	8.8
WPLR-FM (Cl. Rock)	Cox	6.5	5.7
WFAN-AM (Sports)	Infinity	4.8	3.7
WQHT-FM (CHR/Rhy)	Emmis	2.9	3.5
WKCI-FM (CHR/Pop)	Clear Chan.	3.4	3.4
WVYZ-FM (Country)	Clear Chan.	2.9	2.9
WRKS-FM (Urban AC)	Emmis	2.2	2.7
WSKQ-FM (Tropical)	SBS	2.1	2.7

#122

Jackson, MS

Station Format	Owner	Su '04	Fa '04
WHLH-FM (Gospel)	Clear Chan.	11.9	9.8
WJMI-FM (Urban)	Inner City	9.7	9.2
WKXI-FM (Urban AC)	Inner City	7.7	8.2
WMSI-FM (Country)	Clear Chan.	8.3	5.7
WYOY-FM (CHR/Pop)	New South	4.5	4.7
WYJK-FM (Adult Hits)	Backyard Br.	3.4	4.5
WJNT-AM (N/T)	Buchanan	3.8	3.9
WFMN-FM (N/T)	TeleSouth	2.2	3.3
WOAD-AM (Gospel)	Inner City	3.5	3.3
WUSJ-FM (Country)	New South	4.9	3.3

¹ Was WTYX-FM (Classic Hits) until September.

#123

Pensacola, FL

Station Format	Owner	Sp '04	Fa '04
WXBM-FM (Country)	Pamal Br.	10.5	9.7
WTXK-FM (Act. Rock)	Clear Chan.	6.5	9.1
WABB-FM (CHR/Pop)	Dittman Group	3.6	8.5
WCOA-AM (N/T)	Cumulus	5.5	7.5
WYCT-FM (Country)	ADX Com.	4.0	6.3
WYCL-FM (Adult Hits)	Clear Chan.	3.4	5.8
WRRX-FM (Rock)	Cumulus	1.6	5.4
WRKH-FM (Cl. Rock)	Clear Chan.	4.0	4.8
WMEZ-FM (AC)	Pamal Br.	5.5	3.6
WMXC-FM (AC)	Clear Chan.	3.4	3.6

#124

Reno, NV

Station Format	Owner	Sp '04	Fa '04
KKQH-AM (N/T)	Citadel	10.1	10.9
KRNO-FM (AC)	Americom	7.8	7.9
KOZZ-FM (Cl. Rock)	Lotus	5.5	5.9
KTHX-FM (Triple A)	NextMedia	5.0	5.7
KBUL-FM (Country)	Citadel	4.6	5.5
KOOS-FM (Oldies)	Americom	4.8	5.5
KDOT-FM (Act. Rock)	Lotus	5.1	4.8
KSRN-FM (Adult Std.)	NextMedia	5.3	4.4
KWYL-FM (CHR/Rhy)	Citadel	3.4	4.4
KZTQ-FM ('80s)	Americom	4.2	3.9

#125

Flint, MI

Station Format	Owner	Sp '04	Fa '04
WCZR-FM (AC)	Regent	11.2	10.3
WDZZ-FM (Urban)	Cumulus	9.4	7.8
WFBE-FM (Country)	Citadel	5.1	6.8
WRCL-FM (CHR/Rhy)	Regent	7.5	5.8
WWBN-FM (Act. Rock)	Regent	5.9	5.1
WHNN-FM (Oldies)	Citadel	5.3	4.7
WWCK-FM (CHR/Pop)	Cumulus	6.4	4.7
WRSR-FM (Cl. Rock)	Cumulus	5.5	4.1
WJR-AM (Talk)	ABC	3.3	3.9
WIOG-FM (AC)	Citadel	3.3	3.5

#126

Ft. Collins-Greeley, CO

Station Format	Owner	Sp '04	Fa '04
KUAD-FM (Country)	Regent	9.3	7.6
KJAC-FM (Adult Hits)	NRC Br.	1.9	4.9
KOA-AM (N/T)	Clear Chan.	5.0	4.9
KTRR-FM (AC)	Regent	3.1	3.9
KCOL-AM (N/T)	Clear Chan.	1.7	3.7
KSME-FM (CHR/Pop)	Clear Chan.	5.4	3.7
KOSI-FM (AC)	Entercom	1.7	3.3
KXPK-FM (Reg. Mex.)	Entravision	0.6	3.3
KBCO-FM (Triple A)	Clear Chan.	2.7	3.1
KXKL-FM (Oldies)	Infinity	2.5	2.9

#127

Fayetteville, NC

Station Format	Owner	Sp '04	Fa '04
WZFX-FM (Urban)	Beasley	16.1	14.9
WKML-FM (Country)	Beasley	14.5	12.0
WQSM-FM (Hot AC)	Cumulus	7.0	7.3
WUKS-FM (Urban)	Beasley	7.4	7.3
WFNC-AM (N/T)	Cumulus	6.0	6.4
WFLB-FM (Oldies)	Beasley	5.8	5.6
WNFL-FM (Gospel)	Clear Chan.	4.2	5.3
WRCQ-FM (Rock)	Cumulus	3.6	5.3
WCCG-FM (Urban AC)	J.E. Carson	5.2	4.2
WSTS-FM (Gospel)	Pro	2.8	2.4

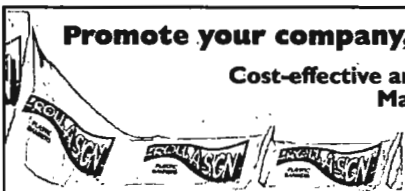
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#128

Canton, OH

Station Format	Owner	Sp '04	Fa '04
WHBC-AM (N/T)	NextMedia	13.5	12.9
WHBC-FM (AC)	NextMedia	11.3	10.1
WOXK-FM (Country)	Cumulus	5.1	7.4
WRQK-FM (Rock)	Cumulus	5.3	5.8
WQMX-FM (Country)	Rubber City	6.1	4.8
WZKL-FM (CHR/Pop)	D A Peterson	5.1	4.2
WKDD-FM (Hot AC)	Clear Chan.	4.6	3.8
WONE-FM (Cl. Rock)	Rubber City	4.8	3.8
WHLO-AM (N/T)	Clear Chan.	2.0	3.2
WNIR-FM (Talk)	Media Com.	3.4	2.8
WTAM-AM (N/T)	Clear Chan.	1.8	2.8

#129

Victor Valley, CA

Station Format	Owner	Sp '04	Fa '04
KFI-AM (Talk)	Clear Chan.	7.5	7.9
KGGI-FM (CHR/Rhy)	Clear Chan.	9.6	7.7
KZXY-FM (Hot AC)	Clear Chan.	6.8	7.5
KIXA-FM (Rock)	Clear Chan.	4.0	5.2
KATJ-FM (Country)	Clear Chan.	4.7	4.7
KCXX-FM (Alt.)	All Pro	2.8	3.6
KDUC-FM (CHR/Rhy)	Dos Costas	2.1	3.6
KRXV/KHYZ (AC)	KHWY Inc.	1.6	3.0
KHDR-FM (Rock)	The Drive LLC	1.6	2.4
KCAL-FM (Act. Rock)	Anaheim	1.2	2.1
KCDZ-FM (CHR/Pop)	Morongo Basin	2.6	2.1
KDGL-FM (Rock)	MCC Radio	0.0	2.1
KOLA-FM (Oldies)	Anaheim	1.4	2.1

#130

Saginaw-Bay City, MI

Station Format	Owner	Sp '04	Fa '04
WSGW-AM (N/T)	Citadel	8.8	12.4
WHNN-FM (Oldies)	Citadel	9.3	8.5
WKCO-FM (Country)	MacDonald	9.1	8.3
WCEN-FM (Country)	NextMedia	4.8	7.9
WIOG-FM (CHR/Pop)	Citadel	6.3	7.5
WKQZ-FM (Act. Rock)	Citadel	5.1	5.7
WMJO-FM ('80s) ¹	MacDonald	1.7	5.1
WTLZ-FM (Urban)	Cumulus	6.1	5.1
WILZ/WYLZ (Cl. Rock)	Citadel	4.6	4.5
WGER-FM (AC)	Citadel	6.7	4.1

¹ Was WEEG-FM (Country) until November.

#131

Reading, PA

Station Format	Owner	Sp '04	Fa '04
WRFY-FM (Hot AC)	Clear Channel	15.1	14.4
WEEU-AM (N/T)	WEEU	6.4	10.6
WIOV-FM (Country)	Brill Media	7.5	6.9
WYSP-FM (Act. Rock)	Infinity	5.9	5.8
WBEB-FM (AC)	WEAZ-FM Radio	1.6	4.6
WSNI-FM (Soft AC)	Clear Chan.	1.1	3.5
WUGL-FM (Oldies)	Infinity	3.9	3.3
WJJZ-FM (Sm. Jazz)	Clear Channel	1.4	2.9
WIOQ-FM (CHR/Pop)	Clear Chan.	3.0	2.7
WMGK-FM (Cl. Hits)	Gr. Media	2.3	2.7
WRAW-AM (Oldies)	Clear Channel	3.7	2.7

#132

Shreveport, LA

Station Format	Owner	Su '04	Fa '04
KVMA-FM (Urban AC)	Cumulus	3.7	12.4
KEEL-AM (Talk)	Clear Chan.	6.0	8.6
KMLJ-FM (Urban)	Cumulus	11.2	8.6
KDKS-FM (Urban)	Access.1	8.9	7.1
KRMD-FM (Country)	Cumulus	8.7	6.1
KXKS-FM (Country)	Clear Chan.	5.3	6.1
KBTT-FM (CHR/Rhy)	Access.1	7.6	5.6
KRUF-FM (CHR/Pop)	Clear Chan.	6.0	5.1
KTAL-FM (Cl. Rock)	Access.1	4.8	4.8
KVKI-FM (AC)	Clear Chan.	4.8	4.8

#133

Beaumont-Port Arthur, TX

Station Format	Owner	Sp '04	Fa '04
KTCX-FM (Urban)	Cumulus	16.5	15.1
KLVI-AM (N/T)	Clear Chan.	6.4	8.4
KQXY-FM (CHR/Pop)	Cumulus	9.7	7.9
KYKR-FM (Country)	Clear Chan.	10.8	7.9
KAYD/KSTB (Country)	Cumulus	5.9	7.7
KCOL-FM (Oldies)	Clear Chan.	5.1	6.8
KKMY-FM (Hot AC)	Clear Chan.	6.2	6.3
KRWP-FM (Urban AC)	Cumulus	4.2	6.1
KIOC-FM (Rock)	Clear Chan.	7.9	5.6

#134

Appleton-Oshkosh, WI

Station Format	Owner	Sp '04	Fa '04
WNCY-FM (Country)	Midwest Com.	13.5	12.4
WIXX-FM (CHR/Pop)	Midwest Com.	9.3	10.6
WAPL-FM (Cl. Rock)	Woodward	6.7	8.3
WYBO-FM (Oldies)	Cumulus	6.7	5.5
WOZZ-FM (Cl. Rock)	Midwest Com.	3.2	5.3
WROE-FM (AC)	Midwest Com.	5.3	4.1
WHBY-AM (N/T)	Woodward	5.3	3.9
WECB-FM (Cl. Hits)	Woodward	1.0	3.7
WNAM-AM (Adult Std.)	Cumulus	2.8	3.7
WPKR-FM (Country)	Cumulus	4.2	3.7

#135

Atlantic City, NJ

Station Format	Owner	Sp '04	Fa '04
WFPG-FM (AC)	Millennium	8.4	10.1
WGBZ/WZBZ (CHR/Rhy)	Equity	12.3	8.1
WAYV-FM (CHR/Pop)	Equity	7.3	7.1
WPUR-FM (Country)	Millennium	6.2	6.4
WMGM-FM (Cl. Rock)	Access.1	4.4	5.4
WDTH/WTHH (Urban AC)	Equity	6.6	5.1
WOND-AM (N/T)	Access.1	4.0	4.9
WJSE-FM (Alt.)	Parinello	4.2	3.6
WTKU-FM (Oldies)	Access.1	3.5	3.2
WCMC-AM (Adult Std.)	Equity	2.4	3.0
WZXL-FM (Rock)	Equity	4.6	3.0

#136

Burlington, VT

Station Format	Owner	Sp '04	Fa '04
WOKO-FM (Country)	Hall	14.7	23.3
WIZN-FM (Cl. Rock)	Burlington Br.	7.3	7.6
WEZF-FM (AC)	Clear Chan.	6.5	7.0
WXXX-FM (CHR/Pop)	Sison	7.3	6.4
WBTZ-FM (Alt.)	Burlington Br.	8.2	5.1
WLFE-FM (Country)	Northeast	1.9	4.2
WKOL-FM (Oldies)	Hall	5.2	3.8
WCPV/WCVR (Cl. Rock)	Clear Chan.	5.6	3.0
WNCS-FM (Triple A)	Northeast	2.2	2.3
WEAV/WXZO (Talk)	Clear Chan.	1.7	2.1
WLKC/WXAL (AC)	Northeast	3.0	2.1

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#137

Corpus Christi, TX

Station Format	Owner	Sp '04	Fa '04
KMXR-FM (Oldies)	Clear Chan.	5.9	7.9
KZFM-FM (CHR/Rhy)	Malkan	6.7	7.1
KNCN-FM (Rock)	Clear Chan.	8.4	6.4
KRYS-FM (Country)	Clear Chan.	6.9	5.3
KSAB-FM (Tejano)	Clear Chan.	5.2	5.3
KFTX-FM (Country)	T&G Dobson	3.1	4.6
KLHB-FM (Tejano)	Amigo Br.	3.6	4.0
KPUS-FM (Cl. Rock)	Pacific Br.	2.7	4.0
KKBA-FM (AC)	Malkan	4.6	3.8
KLTG-FM (Hot AC)	Amigo Br.	5.6	3.8
KNDA-FM (CHR/Rhy)	Guerra	5.2	3.8

#138

Trenton, NJ

Station Format	Owner	Sp '04	Fa '04
WKXW-FM (Talk)	Millennium	7.5	8.2
WPST-FM (CHR/Pop)	Nassau	8.7	8.2
WDAS-FM (Urban AC)	Clear Chan.	5.6	4.2
WTHK-FM (Cl. Hits)	Nassau	5.1	4.0
WIMG-AM (Urban AC)	Morris	3.9	3.8
WSNI-FM (Soft AC)	Clear Chan.	2.4	3.8
WRDW-FM (CHR/Rhy)	Beasley	3.6	3.5
WSKQ-FM (Tropical)	SBS	1.9	3.5
WYSP-FM (Act. Rock)	Infinity	3.9	3.3
WBUD-AM (Oldies)	Millennium	2.7	3.1
WUSL-FM (Urban)	Clear Chan.	2.9	3.1
WXTU-FM (Country)	Beasley	3.4	3.1

#139

Biloxi-Gulfport, MS

Station Format	Owner	Sp '04	Fa '04
WMJY-FM (AC)	Clear Chan.	7.6	10.0
WZKX-FM (Country)	Dowdy & Dowdy	8.1	9.7
WKNN-FM (Country)	Clear Chan.	9.9	8.4
WJZD-FM (Urban)	WJZD	6.6	6.6
WBUV-FM (Urban AC)	Clear Chan.	3.8	6.4
WGCM-FM (Oldies)	Dowdy & Dowdy	5.1	4.6
WXYK-FM (CHR/Pop)	Triad	4.9	4.3
WWL-AM (N/T)	Entercom	2.8	4.1
WQYZ-FM (Gospel)	Golden Gulf	2.0	3.8
WZNF-FM (Cl. Rock)	J. Michael Self	3.1	3.6

#139

Newburgh, NY

Station Format	Owner	Sp '04	Fa '04
WSPK-FM (CHR/Pop)	Pamal	8.1	9.6
WABC-AM (Talk)	ABC	6.3	7.4
WHUD-FM (AC)	Pamal	9.2	7.1
WPDH-FM (Cl. Rock)	Cumulus	7.7	6.7
WRWD-A/F (Country)	Clear Chan.	4.3	6.2
WRRB/WRRV (Alt.)	Cumulus	4.9	5.9
WFAN-AM (Sports)	Infinity	5.9	3.7
WXRK-FM (Alt.)	Infinity	3.4	3.0
WCBS-AM (News)	Infinity	2.0	2.7
WCZX/WZAD (AC)	Cumulus	2.3	2.7

#141

Quad Cities, IA-IL

Station Format	Owner	Sp '04	Fa '04
WLLR-FM (Country)	Clear Chan.	15.3	15.1
KCQQ-FM (Cl. Hits)	Clear Chan.	12.3	10.1
WOC-AM (N/T)	Clear Chan.	5.9	9.3
KMXG-FM (Hot AC)	Clear Chan.	9.1	7.4
KUUL-FM (Oldies)	Clear Chan.	6.2	7.1
WHTS-FM (CHR/Pop)	Dudley	6.7	6.3
WXLP-FM (Cl. Rock)	Cumulus	7.5	5.8
KBEA-FM (CHR/Pop)	Cumulus	4.3	3.7
KQCS-FM (Hot AC)	Cumulus	3.5	3.4
KBOB-FM (Cl. Country)	Cumulus	1.6	3.2

#142

Stamford-Norwalk, CT

Station Format	Owner	Sp '04	Fa '04
WABC-AM (Talk)	ABC	3.4	7.0
WCBS-AM (News)	Infinity	5.9	6.5
WBEZ-FM (AC)	Cumulus	6.7	6.2
WFAN-AM (Sports)	Infinity	3.9	4.7
WPAT-FM (Span. AC)	SBS	3.0	4.1
WHTZ-FM (CHR/Pop)	Clear Chan.	5.7	3.9
WSKQ-FM (Tropical)	SBS	3.9	3.9
WEZN-FM (AC)	Cox	3.4	3.6
WXRK-FM (Alt.)	Infinity	3.9	3.4
WEFX-FM (Cl. Rock)	Cox	3.4	2.8
WQCD-FM (Sm. Jazz)	Emmis	2.0	2.8

#143

Springfield, MO

Station Format	Owner	Sp '04	Fa '04
KTTS-FM (Country)	Journal	11.3	15.5
KGBX-FM (AC)	Clear Chan.	8.7	8.8
KGMY-FM (Country)	Clear Chan.	7.0	6.7
KOSP-FM (Oldies)	Mid-West Family	6.2	5.9
KSPW-FM (CHR/Rhy)	Journal	7.2	5.1
KSGF-A/F (N/T)	Journal	4.0	4.5
KTXR-FM (B/EZ)	Meyer	0.0	4.0
KWTO-AM (N/T)	Meyer	2.5	4.0
KXUS-FM (Cl. Rock)	Clear Chan.	5.0	4.0
KWTO-FM (Sports)	Meyer	1.7	3.7

#144

Fayetteville, AR

Station Format	Owner	Sp '04	Fa '04
KIGL-FM (Cl. Rock)	Clear Chan.	6.4	8.3
KKIX-FM (Country)	Clear Chan.	16.2	8.3
KMCK-FM (CHR/Pop)	Cumulus	7.0	7.7
KEZA-FM (AC)	Clear Chan.	5.5	7.4
KMXF-FM (CHR/Pop)	Clear Chan.	6.4	5.4
KXNA-FM (Alt.)	Butler Br. Co.	5.5	5.4
KAMO-FM (Cl. Country)	Cumulus	5.5	5.1
KBVA-FM (Adult Std.)	Hendren Radio	5.8	5.1
KFAY-AM (N/T)	Cumulus	4.1	4.9
KSEC-FM (Oldies)	Bentonville Br.	4.6	4.9

#145

Ann Arbor, MI

Station Format	Owner	Sp '04	Fa '04
WJR-AM (Talk)	ABC	6.6	7.8
WWWW-FM (Country)	Clear Chan.	2.6	4.7
WNIC-FM (AC)	Clear Chan.	2.6	4.5
WJLB-FM (Urban)	Clear Chan.	2.6	4.2
CIMX-FM (Alt.)	CHUM	3.0	3.9
WRIF-FM (Act. Rock)	Gr. Media	3.6	3.4
WCSX-FM (Cl. Rock)	Gr. Media	1.7	2.8
WQKL-FM (Triple A)	Clear Chan.	3.6	2.8
WDVD-FM (Hot AC)	ABC	2.3	2.5
WKQI-FM (CHR/Pop)	Clear Chan.	4.6	2.5

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#146

Salisbury-Ocean City, MD

Station Format	Owner	Sp '04	Fa '04
WWFG-FM (Country)	Clear Chan.	10.4	11.1
WOCQ-FM (CHR/Rhy)	Great Scott	9.5	8.2
WOHO-FM (AC)	Clear Chan.	6.3	7.3
WGMD-FM (N/T)	Resort	3.2	7.1
WZBH-FM (Act. Rock)	Great Scott	6.3	5.4
WICO/WXJN (Country)	Delmarva	6.3	4.5
WGBG-FM (Cl. Rock)	Great Scott	3.0	4.2
WSBY-FM (Urban AC)	Clear Chan.	7.4	4.2
WLBW/WLWV (Oldies)	Clear Chan.	6.3	4.0
WOLC-FM (Gospel)	Maranatha	1.9	3.3

#147

Tyler-Longview, TX

Station Format	Owner	Sp '04	Fa '04
KAZE/KBLZ (CHR/Rhy)	Reynolds	14.3	10.5
KOOI-FM (AC)	Waller Media	6.1	8.5
KOYE/KXAL (Reg. Mex.)	Waller Media	5.2	7.5
KNUE-FM (Country)	Clear Chan.	6.6	6.2
KDVE/KKUS (Cl. Country)	Waller Media	5.5	4.9
KISX-FM (CHR/Pop)	Clear Chan.	5.5	4.9
KTYL-FM (Hot AC)	Clear Chan.	4.4	4.9
KYKX-FM (Country)	Waller Media	3.3	4.6
KKTX-FM (Cl. Rock)	Clear Chan.	4.1	4.4
KTBB-FM (N/T)	Citadel	4.4	4.4

#148

Peoria, IL

Station Format	Owner	Sp '04	Fa '04
WPBG-FM (Oldies)	Triad	9.1	9.9
WMBD-AM (N/T)	Triad	8.1	9.4
WSWT-FM (AC)	Triad	7.8	8.6
WGLO-FM (Cl. Rock)	Regent	8.1	8.3
WZPW-FM (CHR/Rhy)	AAA Enter.	8.9	6.7
WFYR-FM (Country)	Regent	5.9	6.4
WIXO-FM (Act. Rock)	Regent	3.8	4.8
WXCL-FM (Country)	AAA Enter.	3.8	4.8
WXMP-FM (Hot AC)	AAA Enter.	3.0	4.0
WOAM-AM (Adult Std.)	Kelly	2.7	3.2

#149

Eugene-Springfield, OR

Station Format	Owner	Sp '04	Fa '04
KKNU-FM (Country)	McKenzie River	14.5	13.4
KPNW-AM (N/T)	Clear Chan.	7.5	8.0
KDUK-FM (CHR/Pop)	Clear Chan.	9.7	7.2
KMGE-FM (AC)	McKenzie River	4.6	6.7
KEUG-FM (Adult Hits)	McKenzie River	3.8	5.1
KUGN-AM (N/T)	Cumulus	3.8	5.1
KODZ-FM (Oldies)	Clear Chan.	3.5	4.8
KZEL-FM (Cl. Rock)	Cumulus	3.8	4.3
KFLY-FM (Act. Rock)	Clear Chan.	5.9	4.0
KNRQ-FM (Act. Rock)	Cumulus	4.8	3.5

#150

Palm Springs, CA

Station Format	Owner	Sp '04	Fa '04
KUNA-FM (Reg. Mex.)	News-Press & Gaz.	13.6	14.9
KKUU-FM (CHR/Rhy)	MCC Radio	10.2	9.2
KLOB-FM (Reg. Mex.)	Entravision	6.8	8.3
KWXY-A/F (B/EZ)	Glen Barnett Inc.	7.1	8.0
KPSI-FM (Hot AC)	KPSI Radio	5.0	5.2
KPLM-FM (Country)	RM	3.7	5.0
KDES-FM (Oldies)	KPSI Radio	5.0	4.7
KCLB-FM (Rock)	MCC Radio	6.3	4.5
KEZN-FM (AC)	Infinity	3.9	4.5
KDGL-FM (Cl. Hits)	MCC Radio	7.1	3.5

#151

Montgomery, AL

Station Format	Owner	Sp '04	Fa '04
WZHT-FM (Urban)	Clear Chan.	13.5	12.1
WLWI-FM (Country)	Cumulus	9.9	10.4
WWMG-FM (Urban) ¹	Clear Chan.	9.9	10.0
WJWZ-FM (CHR/Rhy)	Bluewater Br.	7.6	9.7
WMXS-FM (AC)	Cumulus	5.8	6.3
WHHY-FM (CHR/Pop)	Cumulus	4.8	5.3
WBAM-FM (Country)	Bluewater Br.	3.8	4.6
WXFX-FM (Rock)	Cumulus	4.6	3.9
WKXN-FM (Urban)	Autaugaville	3.3	2.9
WQKS-FM ('80s)	Bluewater Br.	1.3	2.9

¹ Was WMCZ-FM (Urban AC) until October.

#152

Rockford, IL

Station Format	Owner	Sp '04	Fa '04
WXOQ-FM (Country)	Cumulus	9.9	11.3
WGFB-FM (Hot AC)	RadioWorks	6.6	8.3
WZOK-FM (CHR/Pop)	Cumulus	9.9	8.0
WXRX-FM (Rock)	RadioWorks	7.2	7.2
WKGL-FM (Oldies)	Cumulus	6.6	6.6
WGN-AM (N/T)	Tribune	4.1	5.8
WYRB-FM (Urban AC)	Crawford	3.0	5.0
WROK-AM (N/T)	Cumulus	4.1	3.9
WYHY-FM (Cl. Hits)	RadioWorks	3.6	3.9
WNTA-AM (Talk)	RadioWorks	3.3	3.3

#153

Flagstaff-Prescott, AZ

Station Format	Owner	Sp '04	Fa '04
KAHM-FM (B/EZ)	SW FM Br.	8.2	6.6
KMGN-FM (Cl. Rock)	Guyann Br.	4.1	6.3
KSED-FM (Country)	Red Rock	4.4	5.8
KAFF-FM (Country)	Guyann Br.	4.9	5.5
KOST-FM (CHR/Pop)	Rocket Radio	5.7	5.5
KZGL-FM (Act. Rock)	Yavapai	5.4	5.5
KFLX-FM (Triple A)	Red Rock	3.0	4.7
KVRD-FM (Country)	Yavapai	5.4	4.7
KKLD-FM (Oldies)	Yavapai	4.6	3.4
KWMX-FM (Oldies)	Red Rock	3.0	3.1

#154

Macon, GA

Station Format	Owner	Sp '04	Fa '04
WDEN-FM (Country)	Cumulus	9.7	10.4
WIBB-FM (Urban)	Clear Chan.	13.4	9.9
WPEZ-FM (AC)	Cumulus	8.1	9.9
WRBV-FM (Urban AC)	Clear Chan.	8.3	8.8
WQBZ-FM (Rock)	Clear Chan.	5.6	5.8
WMKS-FM (Urban)	Cumulus	4.3	5.5
WDDO-AM (Gospel)	Cumulus	4.3	5.2
WMAC-AM (N/T)	Cumulus	5.9	4.9
WMGB-FM (CHR/Pop)	Cumulus	5.4	3.6
WYNF-FM (Alt.)	Clear Chan.	4.0	3.6

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#155

Huntington, WV

Station Format	Owner	Sp '04	Fa '04
WKEE-FM (CHR/Pop)	Clear Chan.	12.7	14.1
WTCR-FM (Country)	Clear Chan.	13.6	13.1
WDGG-FM (Country)	Kindred Com.	11.1	7.1
WBVB-FM (Oldies)	Clear Chan.	5.7	6.7
WIRO/WVHU (N/T)	Clear Chan.	6.3	6.4
WAMX-FM (Act. Rock)	Clear Chan.	5.7	4.8
WRVC-FM (Rock)	Kindred Com.	4.2	4.2
WBKS-FM (CHR/Pop)	Clear Chan.	3.3	3.2
WEMM-FM (Gospel)	Mortenson	3.3	2.9
WLGC-FM (Country)	Hometown	3.3	2.9

#156

Fredericksburg, VA

Station Format	Owner	Su '04	Fa '04
WFLS-FM (Country)	Free Lance-Star	14.0	15.7
WBQB-FM (Hot AC)	Mid Atlantic Net.	8.5	7.7
WTOP-A/F (News)	Bonneville	5.2	5.1
WJFX-FM (Talk)	Infinity	3.3	5.0
WYSK-FM (Alt.)	Free Lance-Star	3.6	4.7
WPGC-FM (CHR/Rhy)	Infinity	2.4	3.3
WGRX-FM (Country)	Rappa. Riv.	5.2	3.0
WFVA-AM (N/T)	Mid Atlantic Net.	3.0	2.8
WBIG-FM (Oldies)	Clear Chan.	1.2	2.5
WBTJ-FM (Urban)	Clear Chan.	2.7	2.5

#157

Killeen-Temple, TX

Station Format	Owner	Sp '04	Fa '04
WACO-FM (Country)	Clear Chan.	9.0	10.6
KDHT-FM (CHR/Rhy)	Emmis-Sinclair	11.5	7.7
KUSJ-FM (Country)	Cumulus	5.4	7.4
KLFX-FM (Act. Rock)	Clear Chan.	5.1	7.1
KWTX-FM (CHR/Pop)	Clear Chan.	5.9	6.8
KIIZ-FM (Urban)	Clear Chan.	5.6	6.4
KSSM-FM (Urban AC)	Cumulus	7.3	4.5
KLTD-FM (Oldies)	Cumulus	4.2	3.5
KOOC-FM (CHR/Rhy)	Cumulus	2.5	3.5
KTEM-AM (N/T)	Cumulus	2.5	3.2

#158

Utica-Rome, NY

Station Format	Owner	Sp '04	Fa '04
WLZW-FM (AC)	Regent	12.3	12.1
WFRG-FM (Country)	Regent	12.9	10.2
WBX-AM (N/T)	Regent	5.6	7.3
WKLL-FM (Act. Rock)	Route 81	4.5	6.5
WOUR-FM (Cl. Rock)	Clear Chan.	6.4	6.2
WRCK-FM (Cl. Rock)	Route 81	3.9	5.4
WSKS/WSKU (CHR/Pop)	Clear Chan.	5.9	5.1
WUMX-FM (Hot AC)	Clear Chan.	4.2	4.0
WTLB-AM (Adult Std.)	Route 81	3.4	3.8
WODZ-FM (Oldies)	Regent	6.4	3.5

#159

Savannah, GA

Station Format	Owner	Sp '04	Fa '04
WEAS-FM (Urban)	Cumulus	12.5	10.0
WJCL-FM (Country)	Cumulus	6.6	8.0
WQBT-FM (Urban)	Clear Chan.	8.3	8.0
WL VH-FM (Urban AC)	Clear Chan.	6.6	6.6
WYKZ-FM (AC)	Clear Chan.	5.4	6.0
WFXH-FM (Rock)	Triad	3.4	5.7
WSOK-AM (Gospel)	Clear Chan.	5.4	5.7
WIXV-FM (Cl. Rock)	Cumulus	5.7	5.2
WAEV-FM (CHR/Pop)	Clear Chan.	4.0	4.6
WQCO-FM (Oldies)	Triad	4.0	3.7

#160

Evansville, IN

Station Format	Owner	Sp '04	Fa '04
WKY-FM (AC)	S. Central	17.2	16.3
WKDQ-FM (Country)	Regent	16.6	14.5
WSTD-FM (CHR/Pop)	S. Central	9.0	8.1
WABX-FM (Cl. Rock)	S. Central	7.3	7.2
WGBF-AM (N/T)	Regent	3.5	6.0
WKKS-FM (CHR/Pop)	Regent	5.8	5.7
WGBF-FM (Act. Rock)	Regent	5.8	5.1
WJPS-FM (Oldies)	S. Central	5.8	4.8
WEDA-AM (Urban)	S. Central	1.2	3.6
WYXY-FM (Cl. Hits)	Engelbrecht	2.3	3.3

#161

Poughkeepsie, NY

Station Format	Owner	Sp '04	Fa '04
WPDH-FM (Cl. Rock)	Cumulus	4.8	6.9
WABC-AM (Talk)	ABC	5.4	6.6
WRNQ-FM (AC)	Clear Chan.	6.5	6.4
WPKF-FM (CHR/Rhy)	Clear Chan.	5.4	6.1
WRWD-FM (Country)	Clear Chan.	7.6	5.8
WSPK-FM (CHR/Pop)	Pamal	4.2	5.8
WRRB/WRRV (Alt.)	Cumulus	6.2	4.6
WCZX/WZAD (Oldies)	Cumulus	6.5	4.0
WHUD-FM (AC)	Pamal	7.3	3.2
WKIP-AM (N/T)	Clear Chan.	2.8	2.9

#162

Asheville, NC

Station Format	Owner	Sp '04	Fa '04
WKSF-FM (Country)	Clear Chan.	19.3	18.9
WOXL-FM (Oldies)	Liberty Prod.	10.6	9.3
WONO/WONS (Cl. Rock)	Clear Chan.	6.1	7.3
WWNC-AM (N/T)	Clear Chan.	6.8	6.3
WMYI-FM (AC)	Clear Chan.	3.9	3.7
WFBC-FM (CHR/Pop)	Entercom	6.1	3.3
WTPT-FM (Act. Rock)	Barnstable	5.8	3.3
WESC-FM (Country)	Clear Chan.	1.3	2.0
WPEK-AM (Cl. Country)	Clear Chan.	1.6	1.7
WSPA-FM (AC)	Entercom	1.6	1.7

#163

Tallahassee, FL

Station Format	Owner	Sp '04	Fa '04
WHBX-FM (Urban AC)	Cumulus	8.8	10.4
WBZE-FM (AC)	Cumulus	6.8	6.9
WAIB-FM (Country)	Triad	6.2	6.2
WBWT-FM (Urban)	Clear Chan.	5.2	6.2
WTNT-FM (Country)	Clear Chan.	4.2	5.9
WWLD-FM (Urban)	Cumulus	6.2	5.9
WTLY-FM (Hot AC)	Clear Chan.	4.5	4.8
WGLF-FM (Rock)	Cumulus	5.2	4.5
WNLS-AM (Sports)	Clear Chan.	2.9	4.2
WEGT-FM (Cl. Hits)	Triad	1.3	3.5
WXSR-FM (Alt.)	Clear Chan.	3.2	3.5

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#164

Myrtle Beach, SC

Station Format	Owner	Sp '04	Fa '04
WEZV/WYEZ (B/EZ)	Fidelity Br.	6.5	8.4
WDAL-FM (Urban)	Cumulus	7.5	8.1
WRNN-FM (N/T)	Myrtle Beach Tr.	6.2	7.3
WGTR-FM (Country)	Quantam	3.7	6.5
WKZQ-FM (Act. Rock)	NextMedia	5.3	5.4
WMYB-FM (AC)	NextMedia	5.3	5.4
WWXM-FM (CHR/Pop)	Quantam	6.5	5.4
WYAK-FM (Country)	Cumulus	4.4	4.3
WYAV-FM (Cl. Rock)	NextMedia	5.3	4.3
WSYN-FM (Oldies)	Cumulus	5.9	4.1

#165

Erie, PA

Station Format	Owner	Sp '04	Fa '04
WRTS-FM (CHR/Pop)	NextMedia	18.9	17.2
WXKC-FM (AC)	Regent	9.4	11.2
WXTA-FM (Country)	Regent	12.7	10.9
WFGO-FM (Oldies)	NextMedia	9.8	10.2
WQHZ-FM (Cl. Hits)	Regent	3.9	7.3
WRKT-FM (Rock)	NextMedia	6.8	5.6
WRIE-AM (Adult Std.)	Regent	4.6	5.0
WUSE-FM (Country)	NextMedia	4.2	5.0
WJET-AM (N/T)	NextMedia	3.9	3.3
CFPL-FM (Rock)	Blackburn	1.6	1.7
WFNN-AM (Sports)	NextMedia	1.0	1.7

#165

Portland, ME

Station Format	Owner	Sp '04	Fa '04
WPOR-FM (Country)	Saga	7.8	9.6
WFNK-FM (Cl. Hits)	Nassau	11.4	8.1
WJBO-FM (CHR/Pop)	Citadel	8.1	6.3
WGAN-AM (N/T)	Saga	5.7	6.0
WCY/WCYY (Alt.)	Citadel	3.6	5.4
WYNZ-FM (Oldies)	Saga	5.7	5.1
WBLM-FM (Cl. Rock)	Citadel	6.3	4.8
WHOM-FM (AC)	Citadel	5.1	4.5
WHXQ/WHXR (Cl. Rock)	Nassau	2.4	3.9
WJAE/WJJB (Sports)	Att. Coast.	1.8	3.3
WTHY-FM (Country)	Nassau	2.7	3.3

#167

Hagerstown, MD

Station Format	Owner	Sp '04	Fa '04
WAYZ-FM (Country)	VerStandig	13.0	11.4
WFRE-FM (Country)	Clear Chan.	7.2	7.3
WQCM-FM (Rock)	Dame Br.	5.5	7.3
WIKZ-FM (Hot AC)	Dame Br.	5.8	6.6
WLTF-FM (Soft AC)	Prettyman	6.5	6.6
WARX-FM (Oldies)	Manning	5.1	5.0
WDLD-FM (CHR/Rhy)	Dame Br.	3.8	4.1
WWMD-FM (CHR/Pop)	VerStandig	5.5	3.8
WJEJ-AM (AC)	Hagerstown	4.1	2.8
WWDC-FM (Alt.)	Clear Chan.	1.0	2.8

#168

Wausau-Stevens Point, WI

Station Format	Owner	Sp '04	Fa '04
WDEZ-FM (Country)	Midwest Com.	11.6	11.6
WIFC-FM (CHR/Pop)	Midwest Com.	9.6	11.3
WYTE-FM (Country)	NewRadio	7.8	11.3
WLJY-FM (AC)	NewRadio	6.1	6.0
WGLX-FM (Cl. Rock)	NewRadio	4.1	5.7
WSAU-AM (N/T)	Midwest Com.	7.5	5.1
WIZD/WOFM (Oldies)	Midwest Com.	5.2	4.5
WKQH-FM (Cl. Rock)	Americus	4.5	3.9
WSPT-FM (Hot AC)	Americus	3.8	3.6
WLRK-FM (Cl. Hits)	Seehafer	6.4	3.0

#169

Concord (Lake Region), NH

Station Format	Owner	Sp '04	Fa '04
WBLM-FM (Cl. Rock)	Citadel	-	5.6
WHOM-FM (AC)	Citadel	-	5.6
WOKQ-FM (Country)	Citadel	-	5.6
WGIR-FM (Act. Rock)	Clear Chan.	-	5.3
WZID-FM (AC)	Saga	-	4.6
WLNH-FM (Hot AC)	Nassau	-	3.7
WOTX-FM (Country)	Nassau	-	3.7
WFTN-FM (CHR/Pop)	Northeast	-	3.4
WJYY-FM (CHR/Pop)	Nassau	-	3.4
WLKZ-FM (Oldies)	Nassau	-	3.1

Note: This is the first time Arbitron has rated this market.

#170

New Bedford, MA

Station Format	Owner	Sp '04	Fa '04
WFHN-FM (CHR/Pop)	Citadel	10.7	9.4
WWLI-FM (AC)	Citadel	7.1	7.4
WHJY-FM (Rock)	Clear Chan.	6.5	7.1
WBSM-AM (N/T)	Citadel	5.7	6.2
WCTK-FM (Country)	Hall	7.4	6.2
WCIB-FM (Cl. Rock)	Makkay	3.0	4.7
WJMN-FM (CHR/Rhy)	Clear Chan.	5.1	4.1
WWBB-FM (Oldies)	Clear Chan.	5.4	4.1
WPLM-FM (Soft AC)	Plymouth Rock	3.9	3.8
WPRO-FM (CHR/Pop)	Citadel	3.9	3.8

#171

Anchorage, AK

Station Format	Owner	Sp '04	Fa '04
KENI-AM (N/T)	Clear Chan.	6.3	7.6
KBRJ-FM (Country)	MCC Radio LLC	7.6	6.9
KGOT-FM (CHR/Pop)	Clear Chan.	6.3	6.6
KYMG-FM (AC)	Clear Chan.	4.6	6.6
KFAT-FM (CHR/Rhy)	New Northwest	7.6	6.3
KASH-FM (Country)	Clear Chan.	4.3	5.3
KWHL-FM (Rock)	MCC Radio LLC	5.6	5.0
KEAG-FM (Oldies)	MCC Radio LLC	4.9	4.6
KFOD-AM (N/T)	MCC Radio LLC	3.6	4.6
KDBZ-FM (Hot AC)	New Northwest	2.3	4.3

#172

New London, CT

Station Format	Owner	Sp '04	Fa '04
WCTY-FM (Country)	Hall	8.6	15.0
WBMW-FM (AC)	Red Wolf Br.	7.9	8.9
WKNL-FM (Oldies)	Hall	5.9	7.5
WNLC-FM (Adult Std.)	Hall	5.9	5.7
WWRX-FM (Alt.)	AAA Entert.	7.2	5.0
WMOS-FM (Cl. Rock)	AAA Entert.	5.5	4.3
WQGN-FM (CHR/Pop)	Citadel	7.9	4.3
WFAN-AM (Sports)	Infinity	2.8	3.2
WCBS-AM (News)	Infinity	2.4	2.9
WHCN-FM (Cl. Rock)	Clear Chan.	2.4	2.5
WILI-FM (CHR/Pop)	Nutmeg	0.0	2.5
WSUB-AM (N/T)	Citadel	1.4	2.5
WXLM-FM (Cl. Rock)	Citadel	1.7	2.5

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#173

San Luis Obispo, CA

Station Format	Owner	Sp '04	Fa '04
KZOZ-FM (Rock)	AGM	5.6	7.1
KKJG-FM (Country)	AGM	6.9	6.8
KURQ-FM (Act. Rock)	Clear Chan.	6.9	6.8
KSTT-FM (AC)	Clear Chan.	5.6	6.4
KVEC-AM (News)	Clear Chan.	4.1	5.8
KXOZ/KXTZ (Cl. Hits)	Mapleton	3.1	4.4
KLRM-FM (Span. Con.)	GT Media	1.3	3.7
KWWV-FM (CHR/Rhy)	AGM	5.6	3.7
KKJL-AM (Adult Std.)	SLO Br.	1.9	3.4
KLMM/KLUN (Reg. Mex.)	Lazer Br.	3.4	3.4
KYNS-AM (N/T)	Mapleton	0.0	3.4

#174

Lincoln, NE

Station Format	Owner	Sp '04	Fa '04
KFOR-AM (N/T)	Three Eagles	9.2	8.4
KLIN-AM (N/T)	Triad	5.1	7.8
KIBZ-FM (Act. Rock)	Clear Chan.	7.0	7.5
KZKX-FM (Country)	Clear Chan.	8.2	6.9
KFGE-FM (Country)	Triad	4.7	5.9
KBBK-FM (Hot AC)	Triad	6.6	5.0
KFRX-FM (CHR/Pop)	Three Eagles	6.6	5.0
KTGL-FM (Cl. Rock)	Clear Chan.	2.8	4.7
KRKR-FM (Cl. Rock)	Three Eagles	5.7	4.4
KLMY-FM (AC)	Clear Chan.	2.2	4.0

#175

Lincoln, NE

Station Format	Owner	Fa '03	Sp '04
KFOR-AM (N/T)	Three Eagles	8.9	9.2
KZKX-FM (Country)	Clear Chan.	10.3	8.2
KIBZ-FM (Act. Rock)	Clear Chan.	6.2	7.0
KBBK-FM (Hot AC)	Triad	5.1	6.6
KFRX-FM (CHR/Pop)	Three Eagles	4.8	6.6
KKUL-FM (Oldies)	Triad	4.1	5.7
KRKR-FM (Cl. Rock)	Three Eagles	3.4	5.7
KLIN-AM (N/T)	Triad	6.2	5.1
KFGE-FM (Country)	Triad	5.8	4.7
KFAB-AM (N/T)	Clear Chan.	2.4	2.8
KTGL-FM (Cl. Rock)	Clear Chan.	3.4	2.8

#176

Wilmington, NC

Station Format	Owner	Sp '04	Fa '04
WMNX-FM (Urban)	Cumulus	7.9	13.6
WGNI-FM (AC)	Cumulus	7.5	9.2
WWOQ-FM (Country)	Cumulus	8.2	7.5
WRQR-FM (Rock)	Ocean	6.5	6.4
WKXB-FM (Rhy/O)	Sea-Comm	7.2	5.4
WAZO-FM (CHR/Pop)	Ocean	4.8	4.7
WAAV-AM (Talk)	Cumulus	5.5	4.1
WBNE/WBNU (Cl. Rock)	Sea-Comm	3.8	4.1
WKOD-FM (Oldies)	NextMedia	4.1	3.7
WLTT/WWTB (N/T)	Sea-Comm	2.4	2.7
WSFM-FM (Alt.)	Sea-Comm	6.8	2.7

#177

South Bend, IN

Station Format	Owner	Sp '04	Fa '04
WNDV-FM (CHR/Pop)	Art. Media Part.	12.9	12.0
WNSN-FM (AC)	Schurz	8.4	10.7
WBVT-FM (Country)	Federated Media	9.7	9.3
WSBT-AM (N/T)	Schurz	10.0	6.9
WRBR-FM (Act. Rock)	Hick Br.	6.1	6.2
WSMK-FM (Urban)	M.R. Williams	6.1	5.2
WZOC-FM (Oldies)	Plymouth	4.9	4.8
WAOR-FM (Cl. Rock)	Federated Media	4.5	4.1
WHFB-FM (Country)	WinCom	1.9	3.4
WUBU-FM (Sm. Jazz)	Federated Media	2.9	2.7
WZOW-FM (Cl. Rock)	Art. Media Part.	2.3	2.7

#178

Ft. Smith, AR

Station Format	Owner	Sp '04	Fa '04
KMAG-FM (Country)	Clear Chan.	10.0	10.4
KOMS-FM (Cl. Country)	Cumulus	9.0	10.0
KTCS-FM (Country)	Big Chief	8.6	8.5
KISR-FM (CHR/Pop)	Stereo 93 Inc.	14.7	7.8
KWHN/KYHN (N/T)	Clear Chan.	4.3	7.8
KLSZ-FM (Cl. Rock)	Cumulus	2.9	5.9
KZBB-FM (CHR/Pop)	Clear Chan.	6.8	5.2
KKBD-FM (Hot AC)	Clear Chan.	2.9	4.4
KEZA-FM (Soft AC)	Clear Chan.	3.2	4.1
KBQO-FM (Oldies)	Cumulus	2.9	3.7

#179

Binghamton, NY

Station Format	Owner	Sp '04	Fa '04
WHWK-FM (Country)	Citadel	13.4	16.4
WNBF-AM (N/T)	Citadel	5.5	9.1
WKGB-FM (Rock)	Clear Chan.	7.9	8.7
WAAL-FM (Cl. Rock)	Citadel	10.0	7.4
WMRV-FM (CHR/Pop)	Clear Chan.	7.9	6.4
WMXW-FM (AC)	Clear Chan.	7.2	6.0
WLTB-FM (AC)	G M Br.	5.8	5.7
WINR-AM (Adult Std.)	Clear Chan.	6.2	5.4
WWYL-FM (CHR/Pop)	Citadel	6.9	5.4
WBBI-FM (Cl. Rock)	Clear Chan.	4.5	2.3

#180

Lebanon-Rutland, VT

Station Format	Owner	Sp '04	Fa '04
WXKK-FM (Country)	Clear Chan.	-	7.1
WJIR-FM (AC)	Pamal	-	5.8
WZRT-FM (CHR/Pop)	Clear Chan.	-	5.4
WCFR/WWOD (Oldies)	Nassau Br.	-	5.1
WHDQ-FM (Cl. Rock)	Nassau Br.	-	4.4
WEXP/WVAY (Cl. Rock)	Nassau Br.	-	3.4
WJEN-FM (Country)	Pamal	-	2.7
WSSH-FM (Country)	Nassau Br.	-	2.7
WCPV/WCVR (Cl. Rock)	Clear Chan.	-	2.4
WHOM-FM (AC)	Citadel	-	2.4
WMXR/WVRR (Act. Rock)	Clear Chan.	-	2.4
WYKR-FM (Country)	Puffer	-	2.4

Note: This is the first time Arbitron has rated this market.

#181



Charleston, WV

Station Format	Owner	Sp '04	Fa '04
WQBE-FM (Country)	Bristol	17.2	20.8
WVAF-FM (CHR/Pop)	W. Virginia	10.4	11.1
WKWS-FM (Country)	W. Virginia	10.0	8.3
WVSR-FM (CHR/Pop)	Bristol	9.0	8.3
WCHS-AM (N/T)	W. Virginia	6.9	7.3
WKAZ-FM (Oldies)	West Virginia	6.6	7.3
WKLC-FM (Rock)	L. M. Com.	6.6	6.9
WRVZ-FM (CHR/Rhy)	W. Virginia	8.6	4.8
WZJO-FM (Alt.)	Bristol	4.1	4.2
WVTS-AM (N/T)	Nininger	2.4	3.5

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#182

Lubbock, TX

Station Format	Owner	Sp '04	Fa '04
KLII-FM (Country)	NextMedia	11.3	10.2
KBTE-FM (CHR/Rhy)	NextMedia	10.6	9.8
KFMX-FM (Act. Rock)	Clear Chan.	7.7	8.8
KKCL-FM (Oldies)	Clear Chan.	7.7	6.3
KFYO-AM (N/T)	Clear Chan.	4.8	6.0
KZII-FM (CHR/Pop)	Clear Chan.	6.1	6.0
KMMX-FM (AC)	NextMedia	4.5	5.6
KONE-FM (Cl. Rock)	NextMedia	4.5	4.9
KQBR-FM (Country)	Clear Chan.	5.8	4.6
KRBL-FM (Country)	K. Ramsey	4.5	2.8
KXTQ-FM (Tejano)	Ramar	2.9	2.8

#183

Columbus, GA

Station Format	Owner	Sp '04	Fa '04
WFXX-FM (Urban)	Davis	12.8	14.3
WBFA-FM (Urban) ¹	Clear Chan.	2.7	8.2
WGSY-FM (AC)	Clear Chan.	7.0	8.2
WCGQ-FM (CHR/Pop)	Archway	7.0	7.2
WAGH-FM (Urban AC)	Clear Chan.	6.6	5.7
WOKS-AM (Urban)/O	Davis	3.9	5.7
WSTH-FM (Country)	Clear Chan.	5.4	5.7
WRLD-FM (Oldies)	Archway	4.3	5.4
WEAM-A/F (Gospel)	Popwill Gr.	8.9	5.0
WKNF-FM (Country)	Archway	6.6	3.9
WVRK-FM (Rock)	Clear Chan.	5.4	3.9

¹ Was CHR/Pop until September.

#184

Kalamazoo, MI

Station Format	Owner	Sp '04	Fa '04
WKFR-FM (CHR/Pop)	Cumulus	13.0	9.4
WBCT-FM (Country)	Clear Chan.	9.5	8.2
WQLR-FM (AC) ¹	Fairfield	5.7	7.8
WRKR-FM (Rock)	Cumulus	7.6	7.1
WNWN-AM (Urban AC)	Midwest Com.	3.8	5.9
WFAT-FM (Cl. Hits)	Midwest Com.	6.9	4.7
WKMI-AM (Talk)	Cumulus	3.8	4.7
WNWN-FM (Country)	Midwest Com.	2.7	4.3
WKZO-AM (N/T)	Fairfield	5.0	3.9
WOOD-FM (AC)	Clear Chan.	3.1	3.9

¹ Was WZBL-FM (Urban AC) until November.

#185

Cape Cod, MA

Station Format	Owner	Sp '04	Fa '04
WXTK-FM (N/T)	Boch	11.7	11.3
WQRC-FM (AC)	Sandab	7.3	9.7
WCOD-FM (AC)	Boch	6.0	7.0
WOCN-FM (Adult Std.)	Sandab	5.7	6.7
WFCC-FM (Classical)	Charles River	6.0	6.3
WPXC-FM (Rock)	Quantum	4.7	6.0
WCTK-FM (Country)	Hall	3.8	4.7
WRZE-FM (CHR/Pop)	Quantum	5.1	4.7
WCIB-FM (Cl. Rock)	Quantum	4.1	4.3
WMVY-FM (Triple A)	Aritaur	2.8	3.7

#186

Merced, CA

Station Format	Owner	Sp '04	Fa '04
KHTN-FM (CHR/Rhy)	Buckley	13.7	11.3
KLOQ-FM (Reg. Mex.)	Mapleton	5.0	10.0
KUBB-FM (Country)	Buckley	5.7	5.8
KBRE-FM (Rock)	Mapleton	3.4	4.6
KATM-FM (Country)	Citadel	1.9	4.2
KYOS-AM (N/T)	Mapleton	2.3	4.2
KABX-FM (Oldies)	Mapleton	5.7	3.8
KHOP-FM (Hot AC)	Citadel	2.3	3.8
KMJ-AM (N/T)	Infinity	7.3	3.8
KQLB-FM (Portuguese)	VLB	2.3	3.3
KSKS-FM (Country)	Infinity	5.0	3.3

#187

Manchester, NH

Station Format	Owner	Sp '04	Fa '04
WZID-FM (AC)	Saga	17.5	14.8
WGIR-FM (Act. Rock)	Clear Chan.	9.1	9.5
WQLL-FM (Oldies)	Saga	4.7	6.3
WOKQ-FM (Country)	Citadel	7.7	5.6
WXRV-FM (Triple A)	Northeast	3.6	3.9
WEEL-AM (Sports)	Entercom	1.5	3.5
WGIR-AM (N/T)	Clear Chan.	3.6	3.5
WZLX-FM (Cl. Rock)	Infinity	1.5	3.5
WJMN-FM (CHR/Rhy)	Clear Chan.	3.5	3.2
WTKK-FM (Talk)	Gr. Media	2.6	3.2

#188

Green Bay, WI

Station Format	Owner	Sp '04	Fa '04
WNCY-FM (Country)	Midwest Com.	14.1	14.3
WIXX-FM (CHR/Pop)	Midwest Com.	12.3	9.3
WQLH-FM (Hot AC)	Green Bay Br.	4.2	7.0
WTAQ-AM (N/T)	Midwest Com.	6.0	6.6
WOGB-FM (Oldies)	Cumulus	8.5	6.0
WDUZ-A/F (Sports)	Cumulus	3.9	5.6
WEGB-FM (Cl. Hits)	Woodward	3.9	5.3
WPCK-FM (Country)	Cumulus	4.9	5.0
WZOR-FM (Act. Rock)	Woodward	3.2	5.0
WLYD-FM (CHR/Rhy)	Midwest Com.	5.6	4.7

#188

Johnstown, PA

Station Format	Owner	Sp '04	Fa '04
WMTZ-FM (Country)	Clear Chan.	20.9	19.0
WKYE-FM (AC)	Forever	9.5	12.8
WGLU-FM (CHR/Pop)	Dame Br.	8.1	8.0
WQKK-FM (Rock)	Dame Br.	6.8	6.2
WUZI/WUZY (Cl. Hits)	Forever	6.4	6.2
WCCL-FM (Oldies)	Dame Br.	5.7	5.5
WFGY-FM (Country)	Forever	5.4	4.7
WDVE-FM (Cl. Hits)	Clear Chan.	3.4	4.4
WQZS-FM (Oldies)	Target Br.	1.4	4.4
WCRO-AM (Adult. Std.) Gr.	Johnstown	3.0	2.9

#190

Odessa-Midland, TX

Station Format	Owner	Sp '04	Fa '04
KMRK-FM (CHR/Rhy)	Clear Chan.	8.3	10.4
KFZX-FM (Rock)	Clear Chan.	5.5	6.9
KMCM-FM (Oldies)	Encore Br.	5.5	6.2
KQRX-FM (Alt.)	Encore Br.	5.9	6.2
KCRS-AM (N/T)	Clear Chan.	5.2	5.9
KQLM-FM (Span. Con.)	Stellar Media	10.0	5.9
KBAT-FM (CHR/Pop)	Cumulus	5.9	5.5
KHKX-FM (Country)	Encore Br.	4.2	5.5
KODM-FM (AC)	Cumulus	5.2	5.2
KNFM-FM (Country)	Cumulus	4.5	4.8

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#191

Tupelo, MS

Station Format	Owner	Sp '04	Fa '04
WWZD-FM (Country)	Clear Chan.	14.6	9.7
WWKZ-FM (CHR/Pop)	Clear Chan.	9.2	8.9
WESE-FM (Urban)	Clear Chan.	9.6	8.5
WWMS-FM (Country)	San-Dow Br.	6.9	7.0
WBIP-FM (Gospel)	Community	1.9	5.4
WKZU-FM (Country)	Kudzu	3.5	5.0
WSYE-FM (AC)	Dowdy & Dowdy	5.0	5.0
WFTA-FM (AC)	Air South	4.2	4.7
WZLQ-FM (Cl. Rock)	San-Dow Br.	3.8	4.3
WSMS-FM (Rock)	Cumulus	5.8	3.1

* Was Hot AC until September 30.

#192

Dothan, AL

Station Format	Owner	Sp '04	Fa '04
WTVY-FM (Country)	Styles Media	8.4	10.6
WDJR-FM (Country)	Gulf South	14.1	10.2
WOOF-FM (AC)	WOOF Inc.	7.6	8.9
WKMX-FM (Hot AC)	WKMX Inc.	8.4	5.9
WRJM-FM (N/T)	Stage Door	6.1	5.9
WDBT-FM (CHR/Pop)	Gulf South	4.6	5.5
WZHT-FM (Urban)	Clear Chan.	3.0	5.1
WESP-FM (Cl. Rock)	Gulf South	4.9	4.7
WAGF-FM (Urban AC)	Wilson Br.	2.3	3.4
WIZB-FM (Christ. Rock)	Celebration	2.7	3.4
WJN-FM (Urban)	Wilson Br.	2.7	3.4

#192

Traverse City, MI

Station Format	Owner	Sp '04	Fa '04
WBCM/WTCM (Country)	Midwestern	14.9	12.5
WTCM-AM (N/T)	Midwestern Br.	6.3	8.9
WCCW/WCZW (Oldies)	Midwestern Br.	7.3	7.1
WKLT/WKLZ (Cl. Rock)	Northern	8.3	6.8
WKHQ-FM (CHR/Pop)	MacDon. Garber	5.3	6.4
WGFM-FM (Cl. Rock)	Clear Chan.	5.0	6.0
WAVC/WMKC (Country)	Northern Star	3.3	5.7
WLXT-FM (AC)	MacDonald Garber	6.0	4.6
WLDR-FM (AC)	Great Northern	5.6	4.3
WJZJ/WLJZ (Alt.)	Northern Star	4.3	3.9

#194

Topeka, KS

Station Format	Owner	Sp '04	Fa '04
WIBW-FM (Country)	Morris	10.6	10.8
KQTP-FM (Country)	Cumulus	10.6	9.2
KMAJ-AM (N/T)	Cumulus	7.2	8.8
KDWW-FM (Rock)	Cumulus	9.5	8.5
KWIC-FM (Cl. Hits)	Cumulus	7.2	6.5
KAMJ-FM (AC)	Cumulus	4.2	5.0
WIBW-AM (N/T)	Morris	3.8	4.2
KKYD-FM (CHR/Rhy)	3 Point Media	6.1	3.8
KCFX-FM (Cl. Rock)	Entercom	1.1	3.5
KLZR-FM (CHR/Pop)	Zimmer	5.3	3.5

#195

Amarillo, TX

Station Format	Owner	Sp '04	Fa '04
KQJZ-FM (CHR/Rhy)	Cumulus	13.6	8.8
KGNC-AM (N/T)	Morris	6.1	8.2
KGNC-FM (Country)	Morris	7.2	8.2
KMXJ-FM (AC)	Clear Chan.	4.9	7.1
KXGL-FM (Cl. Hits)	Feuer/McCord	9.5	7.1
KZRK-FM (Act. Rock)	Cumulus	6.8	7.1
KATP-FM (Country)	Clear Chan.	4.9	6.8
KMML-FM (Country)	Clear Chan.	4.2	5.8
KPRF-FM (CHR/Pop)	Clear Chan.	4.9	4.4
KARX-FM (Cl. Rock)	Cumulus	3.8	4.1

#195

Danbury, CT

Station Format	Owner	Sp '04	Fa '04
WRKJ-FM (Cl. Rock)	Cumulus	8.2	9.6
WDAQ-FM (Hot AC)	Berkshire Br.	13.5	9.2
WABC-AM (Talk)	ABC	5.7	8.0
WEZN-FM (AC)	Cox	6.9	4.6
WFAN-AM (Sports)	Infinity	4.5	4.6
WLAD-AM (Full Serv.)	Berkshire Br.	4.1	4.2
WCBS-AM (News)	Infinity	2.9	3.8
WWYZ-FM (Country)	Clear Chan.	3.7	3.4
WEBE-FM (AC)	Cumulus	2.4	2.7
WOR-AM (Talk)	Buckley	1.6	2.3

#197

Waco, TX

Station Format	Owner	Sp '04	Fa '04
WACO-FM (Country)	Clear Chan.	12.9	14.9
KWTX-FM (CHR/Pop)	Clear Chan.	8.6	9.5
KBGO-FM (Oldies)	Clear Chan.	11.2	8.1
KWOW-FM (Reg. Mex.)	Amigo Br.	3.9	6.8
KBRQ-FM (Rock)	Chase Radio	4.3	6.3
KKDA-FM (Urban)	Service	6.9	6.3
KLRX-FM (AC)	KRZI	1.7	6.3
WBAP-AM (N/T)	ABC	6.9	4.1
KWTX-AM (N/T)	Clear Chan.	3.4	3.2
KBFB-FM (Urban)	Radio One	2.1	2.3
KDOS-FM (Reg. Mex.)	Univision	4.7	2.3

#198

Chico, CA

Station Format	Owner	Sp '04	Fa '04
KALF-FM (Country)	Regent	8.0	8.0
KHSL-FM (Country)	Clear Chan.	5.2	6.7
KMXI-FM (AC)	Clear Chan.	4.0	6.7
KPAY-AM (N/T)	Clear Chan.	6.8	5.8
KCEZ-FM (Cl. Hits)	Results Radio	5.6	5.4
KFBK-AM (N/T)	Clear Chan.	5.6	4.5
KFMF-FM (Cl. Rock)	Regent	3.2	4.5
KLBS-FM (CHR/Pop)	Results Radio	4.4	4.5
KRQR-FM (Act. Rock)	Results Radio	5.6	4.5
KZAP-FM (CHR/Rhy)	Regent	4.4	4.0

#198

Frederick, MD

Station Format	Owner	Sp '04	Fa '04
WFRE-FM (Country)	Clear Chan.	14.5	17.3
WAFY-FM (AC)	Frederick	9.0	6.3
WWDC-FM (Alt.)	Clear Chan.	5.6	5.5
WJFK-FM (Talk)	Infinity	1.7	4.7
WASH-FM (AC)	Clear Chan.	1.3	3.9
WFMD-AM (N/T)	Clear Chan.	3.8	3.9
WIHT-FM (CHR/Pop)	Clear Chan.	2.6	3.9
WROX-FM (Hot AC)	ABC	1.7	3.5
WARX-FM (Oldies)	Manning	4.7	3.1
WIYY-FM (Act. Rock)	Hearst-Argyle	0.9	3.1
WTOP-A/F (News)	Bonneville	3.0	3.1

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#200

Yakima, WA

Station Format	Owner	Sp '04	Fa '04
KXDD-FM (Country)	New Northwest	8.3	13.9
KIT-AM (N/T)	Clear Chan.	8.7	8.6
KHHK-FM (CHR/Rhy)	New Northwest	6.9	7.0
KATS-FM (Act. Rock)	Clear Chan.	8.0	6.6
KARY-FM (Oldies)	New Northwest	2.8	6.1
KFFM-FM (CHR/Pop)	Clear Chan.	7.3	5.7
KZTA/KZTB (Reg. Mex.)	Butterfield	9.7	5.7
KDBL-FM (Country)	Clear Chan.	5.2	5.3
KRSE-FM (AC)	New Northwest	2.8	4.9
KLES-FM (CHR/Pop)	Hunt Br.	3.1	4.1

#201

Tri-Cities, WA

Station Format	Owner	Sp '04	Fa '04
KONA-FM (AC)	Commonwealth	10.2	8.8
KUJ-FM (CHR/Pop)	New Northwest	5.6	8.3
KXRX-FM (Rock)	Clear Chan.	9.7	7.0
KONA-AM (N/T)	Commonwealth	5.1	6.1
KORD-FM (Country)	Clear Chan.	4.6	6.1
KEYW-FM (Hot AC)	Clear Chan.	10.2	5.7
KNLT-FM (Oldies)	New Northwest	3.1	5.3
KEGX-FM (Cl. Rock)	New Northwest	4.6	4.4
KZHR-FM (Hot AC)	Bridge Br.	4.6	4.4
KFLD-AM (Sports)	Clear Chan.	4.6	3.9

#202

Terre Haute, IN

Station Format	Owner	Sp '04	Fa '04
WTHI-FM (Country)	Emmis	21.1	24.4
WWVR-FM (Cl. Rock)	Emmis	9.0	10.6
WMGI-FM (CHR/Pop)	Bright Towers	13.5	9.7
WBOW-FM (AC)	Bomar	6.7	5.5
WSDM-FM (Oldies)	Crossroads	4.9	4.5
WACF-FM (Country)	Key	4.5	3.7
WWSY-FM (AC)	Bright Towers	4.5	3.7
WAXI-FM (Adult Std.)	Crossroads	4.9	2.8
WCBH-FM (Hot AC)	Cromwell Group	3.6	2.8
WLS-AM (N/T)	ABC	0.9	1.8
WMMC-FM (AC)	JDL	2.2	1.8
WWBL-FM (Country)	The Original Co.	2.2	1.8

#203

Santa Barbara, CA

Station Format	Owner	Sp '04	Fa '04
KSPE-FM (Reg. Mex.)	Clear Chan.	3.4	7.3
KTMS-AM (N/T)	Clear Chan.	4.3	7.3
KTYD-FM (Cl. Rock)	Clear Chan.	6.4	7.3
KZER-AM (Reg. Mex.)	Lazer Br.	5.1	6.9
KJEE-FM (Alt.)	Montecito FM	5.1	6.2
KSBL-FM (AC)	Clear Chan.	7.2	5.4
KSSC-FM (Span. Con.)	Entravision	2.6	3.9
KDB-FM (Classical)	Pacific	4.3	3.5
KZBN-AM (Adult Std.)	Rotijefco	2.1	3.5
KBKO-AM (Reg. Mex.)	Clear Chan.	4.7	3.1

#204

Duluth-Superior, MN

Station Format	Owner	Sp '04	Fa '04
KDAL-AM (N/T)	Midwest Com.	8.3	8.9
KKCB-FM (Country)	Clear Chan.	9.1	8.9
KLDJ-FM (Oldies)	Clear Chan.	8.3	7.3
KDAL-FM (AC)	Midwest Com.	6.3	6.9
WDSM-AM (Sports)	Midwest Com.	4.0	6.9
KBAJ/KQDS (Cl. Rock)	Red Rock	10.3	6.5
KRBR-FM (Act. Rock)	Midwest Com.	6.0	6.1
KBMX-FM (Hot AC)	Clear Chan.	4.4	5.7
KTCO-FM (Country)	Midwest Com.	6.3	5.7
WWAX-FM (CHR/Pop)	Red Rock	6.0	4.5

#205

Muncie-Marion, IN

Station Format	Owner	Sp '04	Fa '04
WMDH-FM (Country)	Citadel	12.6	13.2
WLBC-FM (Hot AC)	Backyard Br.	13.5	9.1
WMRI-FM (Country)	Bomar	5.0	7.7
WFBQ-FM (Cl. Rock)	Clear Chan.	5.4	7.3
WNOU-FM (CHR/Pop)	Emmis	5.4	5.9
WCJC-FM (Country)	Marion	8.6	4.5
WHTY-FM (Cl. Rock)	Backyard Br.	2.3	3.6
WWKI-FM (Country)	Citadel	3.2	3.6
WERK-FM (Oldies)	Backyard Br.	5.0	3.2
WFMS-FM (Country)	Susquehanna	1.8	3.2
WRZX-FM (Alt.)	Clear Chan.	3.2	3.2

#206

Clarksville, TN

Station Format	Owner	Sp '04	Fa '04
WUBT-FM (Urban)	Clear Chan.	15.1	14.8
WVVR-FM (Country)	Saga	8.7	10.6
WCVQ-FM (Hot AC)	Saga	7.8	6.9
WZZP-FM (Cl. Hits)	Saga	5.0	6.5
WQZQ-FM (CHR/Pop)	Cromwell	6.4	6.0
WHOP-FM (Country)	Key Br.	5.0	5.6
WEGI-FM (Cl. Hits)	Saga	2.3	5.1
WNRQ-FM (Cl. Rock)	Clear Chan.	4.6	4.2
WHOP-AM (N/T)	Key Br.	2.3	3.7
WKDF-FM (Country)	Citadel	2.7	3.2
WMAK-FM (Oldies)	So. Central	4.1	3.2

#207

Olean, NY

Station Format	Owner	Sp '04	Fa '04
WPIG-FM (Country)	Arrow	16.7	20.5
WTSS-FM (Hot AC)	Entercom	5.4	6.1
WQRT-FM (Cl. Rock)	Catt	5.0	4.9
WMXO-FM (Hot AC)	Vox	7.1	4.5
WZKZ-FM (Country)	Pembrook Pines	2.9	3.7
WLKK-FM (Cl. Rock)	Entercom	1.3	3.3
WJQZ-FM (Oldies)	DBM Com.	2.5	2.9
WYRK-FM (Country)	Infinity	3.3	2.9
WBRR-FM (Cl. Rock)	WESB Inc.	2.1	2.5
WBUF-FM (Rock)	Infinity	4.6	2.0

#208

Laredo, TX

Station Format	Owner	Sp '04	Fa '04
KBDR-FM (Reg. Mex.)	Sendero	17.7	14.7
KNEX-FM (Span. Con.)	Amigo Br.	9.3	13.3
KRRG-FM (CHR/Pop)	Guerra	9.7	11.1
KOUR-FM (Cl. Hits)	Amigo Br.	6.3	8.9
KJBZ-FM (Tejano)	Guerra	9.7	8.4
XGTS-FM (Span. AC)	Villarreal	10.5	8.4
XHNK-FM (Span. CHR)	Radorama	0.0	4.4
XNOE-FM (Span. N/T)	Radio Formula	2.1	3.6
KLNT-AM (N/T)	Amigo Br.	0.0	1.8
XTLN-FM (Reg. Mex.)	Estrellos de Oro	1.7	1.8

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#209

Bowling Green, KY

Station Format	Owner	Sp '04	Fa '04
WBVR-FM (Country)	Forever	10.1	13.8
WGGC-FM (Country)	Heritage Com.	10.1	10.8
WPTQ-FM (Rock)	Commonwealth Br.	5.8	8.9
WUBT-FM (Urban)	Clear Chan.	6.9	6.9
WUHU-FM (Hot AC)	Forever	4.8	5.4
WDNS-FM (Cl. Rock)	Daily News Br.	5.8	4.9
WOVO-FM (Cl. Hits)	Commonwealth Br.	6.3	4.4
WKNK-FM (Country)	Hart County Com.	2.6	3.0
WRVW-FM (CHR/Pop)	Clear Chan.	3.7	3.0
WVLE-FM (Country)	Sherandan Br.	2.1	3.0

#210

Santa Maria-Lompoc, CA

Station Format	Owner	Sp '04	Fa '04
KSMY-FM (Hot AC)	Clear Chan.	6.7	10.5
KPAT-FM (Urban AC)	AGM	10.9	7.8
KSNI-FM (Country)	Clear Chan.	6.7	6.6
KRUZ-FM (Hot AC)	Cumulus	3.8	5.5
KSMA-AM (N/T)	Clear Chan.	4.6	5.5
KTME/KUHL (N/T)	Blackhawk	2.5	3.9
KURQ-FM (Rock)	Clear Chan.	2.9	3.5
KIDI-FM (Reg. Mex.)	Emerald Wave	5.4	3.1
KRQK-FM (Reg. Mex.)	AGM	4.2	3.1
KXFM-FM (Cl. Rock)	Clear Chan.	3.3	3.1

#211

Medford-Ashland, OR

Station Format	Owner	Sp '04	Fa '04
KMED-AM (N/T)	Clear Chan.	5.2	9.5
KBOY-FM (Cl. Rock)	Mapleton	6.7	6.6
KZZE-FM (Rock)	Clear Chan.	4.8	6.6
KAKT-FM (Country)	Mapleton	6.2	6.2
KCMX-AM (N/T)	Mapleton	3.3	6.2
KCMX-FM (AC)	Mapleton	7.6	5.7
KRWQ-FM (Country)	Clear Chan.	9.5	5.7
KIFS-FM (CHR/Pop)	Clear Chan.	6.7	5.2
KLDZ-FM (Oldies)	Clear Chan.	4.8	4.7
KTMT-FM (CHR/Pop)	Mapleton	6.2	4.3

#212

Florence, SC

Station Format	Owner	Sp '04	Fa '04
WYNN-FM (Urban)	Cumulus	12.0	17.0
WBZF/WYNN (Gospel)	Cumulus	11.1	9.2
WJMX-FM (CHR/Pop)	Quantum	3.6	6.0
WCMG-FM (Urban AC)	Cumulus	4.0	5.5
WJMX-AM (N/T)	Quantum	4.9	5.5
WEGX-FM (Country)	Quantum	9.8	5.0
WMXT-FM (Cl. Rock)	Cumulus	4.0	4.6
WDAR-FM (Country)	Quantum	4.0	4.1
WHLZ-FM (Country)	Cumulus	4.9	3.7
WPDT-FM (Gospel)	Glory Com.	2.2	3.2
WSIM-FM (Oldies)	Miller Com.	1.8	3.2

#213

Cedar Rapids, IA

Station Format	Owner	Sp '04	Fa '04
KHAK-FM (Country)	Cumulus	11.7	13.3
KZIA-FM (CHR/Pop)	KZIA Inc.	12.1	10.2
WMT-AM (N/T)	Clear Chan.	9.6	9.3
KDAT-FM (AC)	Cumulus	10.4	8.9
KKRQ-FM (Cl. Rock)	Clear Chan.	8.3	7.6
KMRY-AM (Adult Std.)	Sellers	5.8	6.2
KFMW-FM (Act. Rock)	Bahakel	6.3	5.8
WMT-FM (Hot AC)	Clear Chan.	5.8	5.3
KOKZ-FM (Oldies)	Bahakel	4.2	4.4
KRNA-FM (Rock)	Cumulus	2.5	4.4

#214

Bangor, ME

Station Format	Owner	Sp '04	Fa '04
WQCB-FM (Country)	Cumulus	11.4	13.2
WKIT-FM (Rock)	The Zone Corp.	9.6	7.8
WBZN-FM (CHR/Pop)	Cumulus	5.0	6.4
WZQ-FM (AC)	Cumulus	3.7	5.9
WVOM-FM (Talk)	Clear Chan.	5.5	5.5
WBFB-FM (Country)	Clear Chan.	5.5	5.0
WBBX-FM (CHR/Pop)	Clear Chan.	5.5	5.0
WWMJ-FM (Oldies)	Cumulus	3.7	5.0
WTOS-FM (Rock)	Clear Chan.	5.9	4.6
WKSQ-FM (AC)	Clear Chan.	5.5	4.1

#215

Champaign, IL

Station Format	Owner	Sp '04	Fa '04
WIXY-FM (Country)	Saga	14.9	14.8
WDWS-AM (N/T)	DWS Inc.	12.2	10.3
WHMS-FM (AC)	DWS Inc.	7.4	6.4
WLS-AM (Talk)	ABC	3.2	6.4
WLRW-FM (Hot AC)	Saga	4.8	5.4
WGKC-FM (Cl. Rock)	AAA Entert.	4.3	4.9
WQOB-FM (CHR/Pop)	AAA Entert.	4.8	4.9
WCZQ-FM (Urban)	NextMedia	5.9	4.4
WXTT-FM (Cl. Hits) ¹	Key Br.	2.7	4.4
WEBX/WEVX (Act. Rock)	AAA Entert.	2.7	3.9
WKIO-FM (Oldies)	Saga	4.3	3.9

¹ Was **WXLS-FM** (Classic Rock) until October.

#216

Elmira-Coming, NY

Station Format	Owner	Sp '04	Fa '04
WNKI-FM (Hot AC)	SabreCom	7.0	10.0
WMTT-FM (Rock)	Europa	6.5	9.5
WLWY-FM (CHR/Pop)	Pembrook Pines	10.6	7.3
WOKN-FM (Country)	Pembrook Pines	7.0	7.3
WKPO-FM (Hot AC)	Bilbat	2.0	5.5
WGMM-FM (Oldies)	Eolin	5.0	5.0
WPGI-FM (Country)	SabreCom	5.0	5.0
WWLZ-AM (N/T)	SabreCom	2.5	3.2
WNGZ-FM (Cl. Rock)	SabreCom	5.0	2.7
WCKR-FM (Country)	K. Doran	3.5	2.3
WENY-FM (AC)	Eolin	3.0	2.3

#217

Hilton Head, SC

Station Format	Owner	Sp '04	Fa '04
WEAS-FM (Urban)	Cumulus	9.9	8.8
WYKZ-FM (Soft AC)	Clear Chan.	9.0	8.8
WLWQ-FM (Adult Std.)	Triad	7.7	6.9
WFXH-FM (Alt.)	Triad	5.4	5.5
WQBT-FM (Urban)	Clear Chan.	8.1	5.1
WBAW-FM (N/T)	Bullie Br.	2.7	3.7
WGZR-FM (Country)	Triad	3.6	3.7
WVGB-AM (Gospel)	Vivian Br.	3.2	3.7
WJCL-FM (Country)	Cumulus	2.7	2.8
WLWV-FM (Urban AC)	Clear Chan.	3.2	2.8

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#218

St. Cloud, MN

Station Format	Owner	Sp '04	Fa '04
KZPK-FM (Country)	Leighton	8.7	11.4
WWJO-FM (Country)	Regent	9.6	10.2
KLZZ-FM (Rock)	Regent	6.9	6.5
KASM-AM (N/T)	Starcom	6.9	6.1
WHMH-FM (Rock)	Tri-County Br.	7.3	4.9
KQRS-FM (Cl. Rock)	ABC	4.1	4.5
WJON-AM (N/T)	Regent	4.6	4.5
KCML-FM (AC)	Leighton	2.3	3.7
KQQL-FM (Oldies)	Clear Chan.	2.3	3.7
KCLO-FM (CHR/Pop)	Leighton	5.5	3.3
KNSI-AM (Talk)	Leighton	2.3	3.3
WCCO-AM (N/T)	Infinity	3.2	3.3

#219

Alexandria, LA

Station Format	Owner	Sp '04	Fa '04
KEDG-FM (Urban)	Flinn	11.1	12.6
KLAA-FM (Country)	Cajun	5.3	7.7
KQID-FM (CHR/Pop)	Centla	8.2	7.7
KRRV-FM (Country)	Clear Chan.	10.1	6.8
KBCE-FM (Urban)	Urban Radio Br.	7.7	5.9
KAPB-FM (Country)	Radio Group	4.3	5.4
KKST-FM (AC)	Clear Chan.	2.4	5.0
KSYL-AM (N/T)	Centla	3.9	4.5
KEZP-FM (Oldies)	Owensville	6.8	4.1
KZMZ-FM (Rock)	Clear Chan.	4.8	4.1

#220

Fargo-Moorhead, ND-MN

Station Format	Owner	Sp '04	Fa '04
KFGD-AM (N/T)	Clear Chan.	17.6	13.7
KVOX-FM (Country)	Triad	11.0	13.2
WDAY-FM (CHR/Pop)	Clear Chan.	7.5	7.7
WDAY-AM (N/T)	Forum	8.4	7.3
KLTA-FM (AC)	Triad	6.2	5.6
KEGK-FM (Oldies)	W-B Br.	6.6	5.1
KFAB-FM (Country)	Clear Chan.	3.5	4.3
KPFX-FM (Cl. Rock)	Triad	3.5	4.3
KQWB-FM (Rock)	Triad	3.5	4.3
KKBX-FM (Cl. Rock)	Clear Chan.	4.4	3.8

#220

La Crosse, WI

Station Format	Owner	Sp '04	Fa '04
WCOW-FM (Country)	Sparta-Tomah	-	15.0
WIZM-FM (CHR/Pop)	Family Radio	-	13.1
WKBH-FM (Cl. Rock)	H.G. Bill	-	6.6
WRQT-FM (Rock)	Family Radio	-	6.1
WXYM-FM (Hot AC)	Magnum Radio	-	6.1
WIZM-AM (N/T)	Family Radio	-	5.6
WQCC-FM (Country)	H.G. Bill	-	5.2
KOEG-FM (Oldies)	H.G. Bill	-	3.3
KNEI-FM (Country)	Wennes Com.	-	2.3
WKTY-FM (Sports)	Family Radio	-	2.3
WVRO-FM (Country)	Robinson Corp.	-	2.3

Note: This is the first time Arbitron has rated this market.

#222

Ft. Walton Beach, FL

Station Format	Owner	Sp '04	Fa '04
WZNS-FM (CHR/Pop)	Cumulus	11.8	10.0
WKSM-FM (Rock)	Cumulus	11.8	8.9
WYZZ-FM (Country)	Cumulus	8.3	8.9
WMXZ-FM (CHR/Pop)	Qantum	2.5	5.6
WNCV-FM (AC)	Cumulus	6.9	5.0
WFTW-AM (N/T)	Cumulus	5.9	4.4
WWAV-FM (AC)	Qantum	6.9	3.9
WSBZ-FM (Sm. Jazz)	Carter Br.	3.4	3.3
WWRK-FM (Cl. Rock) ¹	Gulf Breeze	2.0	3.3
WYCL-FM (Adult. Hits)	Clear Chan.	2.5	3.3

¹ Was WMMK-FM (AC) until November.

#223

Laurel-Hattiesburg, MS

Station Format	Owner	Sp '04	Fa '04
WBBN-FM (Country)	Blakeney	11.9	10.6
WNSL-FM (CHR/Pop)	Clear Chan.	7.5	8.9
WZLD-FM (Urban)	Clear Chan.	10.7	8.9
WJKX-FM (Urban)	Clear Chan.	6.4	7.8
WHER-FM (Oldies)	Clear Chan.	7.5	7.2
WUSW-FM (Country)	Clear Chan.	5.9	7.2
WKZW-FM (Hot AC)	Blakeney	4.8	6.1
WJMG-FM (Urban)	V.C. Floyd	6.4	4.4
WMXI-FM (CHR/Rhy)	Rainey	3.7	4.4
WXRR-FM (Cl. Rock)	Blakeney	7.0	3.9

#224

Lake Charles, LA

Station Format	Owner	Sp '04	Fa '04
KYKZ-FM (Country)	Cumulus	13.6	16.3
KXZZ-AM (Urban AC)	Cumulus	4.2	9.7
KJMH-FM (Urban AC)	Apex Br.	11.3	8.7
KHLA-FM (Oldies)	Apex Br.	8.9	8.2
KBXG-FM (Country)	Apex Br.	10.8	7.1
KQLK-FM (CHR/Pop)	Pittman	3.8	6.6
KBIU-FM (AC)	Cumulus	7.0	5.1
KAJN-FM (Christ. Talk)	Rice Capital	1.9	4.6
KZWA-FM (Urban)	B & C	8.9	4.6
KAOK-AM (N/T)	Pittman	3.8	2.6
KTSR-FM (Hot AC)	Apex Br.	0.0	2.6

#224

Redding, CA

Station Format	Owner	Sp '04	Fa '04
KNCQ-FM (Country)	Results Radio	10.6	16.0
KQMS-AM (N/T)	Regent	11.1	10.5
KRDG-FM (Oldies)	Regent	8.1	8.3
KSHA-FM (AC)	Regent	8.1	7.7
KEWB-FM (Country)	Results Radio	4.5	6.6
KRRX-FM (Rock)	Regent	8.1	6.6
KNNN-FM (AC)	Regent	5.1	4.4
KHRD-FM (Country)	Results Radio	4.0	3.9
KLXR-AM (Adult Std.)	Redwood	7.6	3.9
KESR-FM (AC)	Results Radio	3.0	2.8
KRQR-FM (Act. Rock)	Results Radio	2.5	2.8

#226

Winchester, VA

Station Format	Owner	Sp '04	Fa '04
WUSQ-FM (Country)	Clear Chan.	24.1	19.5
WINC-FM (Hot AC)	Mid Atlantic	9.1	11.9
WWDC-FM (Alt.)	Clear Chan.	3.2	5.2
WWRE/WWRT (Cl. Rock)	Mid Atlantic	5.5	4.3
WFOX-FM (Cl. Rock)	Clear Chan.	4.1	3.3
WKSI-FM (CHR/Pop)	Clear Chan.	1.8	3.3
WINC-AM (N/T)	Mid Atlantic	5.0	2.4
WJFK-FM (Talk)	Infinity	1.4	2.4
WLTF-FM (Soft AC)	Prettyman	1.8	2.4
WTOP-A/F (News)	Bonneville	1.4	2.4
WZRV-FM (Oldies)	Royal Br.	2.3	2.4

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#227

Rochester, MN

Station Format	Owner	Sp '04	Fa '04
KROC-FM (CHR/Pop)	Cumulus	9.8	11.3
KMFX-FM (Country)	Cumulus	9.2	8.2
KWWK-FM (Country)	Cumulus	7.8	7.7
KYBA-FM (AC)	Cumulus	6.5	7.2
KNXR-FM (Adult Std.)	Un. Auto Corp.	6.5	6.7
KROC-AM (N/T)	Cumulus	7.1	6.7
KRCH-FM (Cl. Rock)	Clear Chan.	8.7	6.2
KLCX-FM (Cl. Rock)	Cumulus	3.3	4.6
KXXR-FM (Act. Rock)	ABC	1.1	3.1
WCCO-AM (N/T)	Infinity	2.2	2.6

#228

New River Valley, VA

Station Format	Owner	Sp '04	Fa '04
WSLC-FM (Country)	Mel Wheeler	-	16.5
WSLQ-FM (AC)	Mel Wheeler	-	15.3
WXLK-FM (CHR/Pop)	Mel Wheeler	-	9.7
WPSK-FM (Country)	Cumulus	-	6.8
WBRW-FM (Cl. Rock)	Cumulus	-	4.5
WROV-FM (Rock)	Clear Chan.	-	4.5
WFNR-AM (N/T)	Cumulus	-	4.0
WWBU-FM (Country)	Cumulus	-	2.8
WFIR-AM (N/T)	Mel Wheeler	-	2.3
WKNV-AM (Gospel)	Baker Family	-	1.7
WBRF-FM (Country)	Blue Ridge	-	1.7

Note: This is the first time Arbitron has rated this market.

#229

Charlottesville, VA

Station Format	Owner	Sp '04	Fa '04
WQMZ-FM (Hot AC)	Eure	6.2	11.5
WCYK-FM (Country)	Clear Chan.	10.7	7.0
WINA-AM (N/T)	Eure	7.3	7.0
WWWV-FM (Rock)	Eure	9.0	7.0
WHITE-FM (CHR/Pop)	Clear Chan.	8.4	6.4
WCJZ-FM (Sm. Jazz)	Clear Chan.	2.2	5.7
WCHV-AM (N/T)	Clear Chan.	2.8	3.8
WSUH-FM (Oldies)	Clear Chan.	3.4	3.8
WUVA-FM (Urban AC)	WUVA	8.4	-3.8
WBTJ-FM (CHR/Rhy)	Clear Chan.	2.2	1.9
WKAV-AM (Sports)	Clear Chan.	0.6	1.9

#230

Muskegon, MI

Station Format	Owner	Sp '04	Fa '04
WMUS-FM (Country)	Clear Chan.	14.1	11.3
WSNX-FM (CHR/Pop)	Clear Chan.	9.9	9.7
WSHZ-FM (Hot AC)	Clear Chan.	5.7	8.1
WMRR-FM (Cl. Rock)	Clear Chan.	7.8	7.0
WLCS-FM (Oldies)	Pyramid Br.	5.2	4.8
WKLQ-FM (Act. Rock)	Citadel	6.3	3.8
WLAV-FM (Cl. Rock)	Citadel	3.6	3.2
WMHG-AM (Adult Std.)	Clear Chan.	3.6	3.2
WBCT-FM (Country)	Clear Chan.	2.1	2.7
WJQK-FM (Con. Christian)	Lanser Br.	2.6	2.7

#231

Bryan-College Station, TX

Station Format	Owner	Sp '04	Fa '04
KNDE-FM (CHR/Pop)	Bryan Br.	11.4	13.3
KORA-FM (Country)	Equicom	9.7	8.9
KNFX-FM (Cl. Rock)	Clear Chan.	12.5	7.0
KVJM-FM (Urban)	Marshall Media	5.1	6.3
WTAW-AM (N/T)	Bryan Br.	8.0	6.3
KAGG-FM (Country)	Clear Chan.	4.5	5.7
KKYS-FM (Hot AC)	Clear Chan.	7.4	4.4
KTAM-AM (Adult Std.)	Equicom	5.1	3.8
KTTX-FM (Country)	T.S. Whitehead	2.8	3.2
KXCS-FM (Alt.)	Equicom	5.1	3.2

#232

Tuscaloosa, AL

Station Format	Owner	Sp '04	Fa '04
WBHJ-FM (CHR/Rhy)	Cox	12.0	11.5
WTUG-FM (Urban)	Apex	8.9	10.5
WTXT-FM (Country)	Clear Chan.	11.5	10.0
WTSK-AM (Gospel)	Apex	4.7	8.9
WANZ-FM (Alt.)	Apex	6.3	6.3
WZBQ-FM (CHR/Pop)	Clear Chan.	6.8	5.3
WBEI-FM (AC)	Apex	2.6	4.7
WDGM-FM (Oldies)	Warrior	2.6	2.6
WRTR-FM (Cl. Rock)	Clear Chan.	2.1	2.6
WTBC-AM (N/T)	Tuscaloosa Radio	4.2	2.6

#233

Dubuque, IA

Station Format	Owner	Sp '04	Fa '04
KLYV-FM (CHR/Pop)	Cumulus	11.5	9.6
WJOD-FM (Country)	Cumulus	11.1	9.6
WGRL-FM (Country)	Queen Bee	7.8	9.1
KDTH-AM (Adult Std.)	Radio Dubuque	7.8	8.1
KATF-FM (AC)	Radio Dubuque	9.2	6.7
KGRR-FM (Cl. Rock)	Radio Dubuque	4.6	6.2
KXGE-FM (Cl. Rock)	Cumulus	5.1	5.3
WVRE-FM (Country)	Radio Dubuque	3.7	4.8
WDBQ-FM (Oldies)	Cumulus	4.1	3.8
WQPC-FM (Country)	Robinson	1.8	2.9

#233

Marion-Carbondale, IL

Station Format	Owner	Sp '04	Fa '04
WOOZ-FM (Country)	Zimmer	8.6	13.4
WUEZ-FM (AC)	Zimmer	6.3	9.1
WCIL/WJPF (N/T)	Zimmer	4.6	8.5
WDDD-FM (Country)	Clear Chan.	10.9	8.5
WCIL-FM (CHR/Pop)	Zimmer	8.6	5.5
WTAO-FM (Rock)	Clear Chan.	5.2	5.5
KGMO-FM (Cl. Hits)	Withers	3.4	3.7
WQRL-FM (Oldies)	Dana Com.	4.6	3.7
WQUL-FM (Cl. Rock)	Clear Chan.	5.7	3.7
WVZA-FM (Hot AC)	Clear Chan.	4.6	3.7

#235

Joplin, MO

Station Format	Owner	Sp '04	Fa '04
KIXQ-FM (Country)	Zimmer	11.2	18.3
KSYN-FM (CHR/Pop)	Zimmer	6.2	8.3
KQYX-AM (N/T)	Petracom	4.5	6.7
KXDG-FM (Cl. Rock)	Zimmer	11.8	6.7
KBTN-FM (Country)	Petracom	7.3	5.0
KCAR-FM (Cl. Rock)	Petracom	3.9	4.4
KJMK-FM (AC)	Zimmer	3.4	3.9
KMXL-FM (AC)	R.L. Petersen	3.9	3.9
KJML-FM (Alt.)	Petracom	3.9	3.3
KKOW-FM (Country)	American	2.2	3.3

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#236

Pittsburg, KS

Station Format	Owner	Sp '04	Fa '04
KKOW-FM (Country)	American	19.0	17.9
KKOW-AM (N/T)	American	6.7	5.6
KIXQ-FM (Country)	Zimmer	4.5	5.0
KSYN-FM (CHR/Pop)	Zimmer	5.6	5.0
KWXD-FM (Oldies)	Innovative	3.9	5.0
KMDO/KOMB (Oldies)	Ft. Scott Br.	2.3	3.9
KSEK-FM (Rock)	Innovative	2.2	3.4
KXDG-FM (Cl. Rock)	Zimmer	2.2	3.4
KIKS-FM (Hot AC)	Iola Br.	1.1	2.8
KLKC-FM (AC)	Acme	1.7	2.8
KNEM/KNMO (Country)	Harbit Com.	3.4	2.8

#237

Santa Fe, NM

Station Format	Owner	Sp '04	Fa '04
KKOB-AM (N/T)	Citadel	5.8	8.6
KHFM-FM (Classical)	AGM	5.8	7.0
KKRG-FM (Cl. Country)	Univision	1.6	5.4
KZRR-FM (Rock)	Clear Chan.	3.1	5.4
KABG-FM (Oldies)	AGM	7.9	4.8
KKOB-FM (Hot AC)	Citadel	4.7	4.8
KZNM-FM (Span. Misc.)	AGM	0.0	4.3
KIOT-FM (Cl. Rock)	Univision	5.8	3.8
KMGA-FM (AC)	Citadel	3.1	3.8
KYBR-FM (Country)	R.L. Garcia	0.0	3.2

#237

Lafayette, IN

Station Format	Owner	Sp '04	Fa '04
WKOA-FM (Country)	Schurz	11.9	12.5
WSHP-FM (Cl. Rock)	Art. Media Part.	5.6	10.5
WASK-A/F (Oldies)	Schurz	11.2	9.9
WKHY-FM (Rock)	RadioWorks	7.7	9.9
WAZY-FM (CHR/Pop)	Art. Media Part.	11.2	8.6
WXXB-FM (CHR/Rhy)	RadioWorks	11.9	7.2
WLAS/WLFF (Country)	Art. Media Part.	4.2	3.9
WFBO-FM (Cl. Rock)	Clear Chan.	2.1	3.3
WGLM-FM (AC)	KVB	4.2	3.3
WLS-AM (Talk)	ABC	2.8	3.3

#239

Bloomington, IL

Station Format	Owner	Sp '04	Fa '04
WBWN-FM (Country)	Citadel	12.2	14.1
WBNO-FM (Hot AC)	Citadel	13.4	12.3
WJBC-AM (N/T)	Citadel	12.2	9.2
WIHN-FM (Rock)	AAA Entert.	6.7	5.5
WGLO-FM (Cl. Rock)	Regent	2.4	4.9
WLS-AM (Talk)	ABC	4.3	4.3
WPBG-FM (Oldies)	Triad	3.7	4.3
WRPW-FM (CHR/Rhy)	AAA Entert.	4.9	3.7
WGN-AM (N/T)	Tribune	2.4	2.5
WDOZ-FM (Cl. Hits)	AAA Entert.	3.0	1.8
WGCY-FM (B/EZ)	F. McCullough	1.8	1.8
WSCR-AM (Sports)	Infinity	0.6	1.8
WSWT-FM (AC)	Triad	2.4	1.8
WYST-FM (AC)	AAA Entert.	4.3	1.8

#240

Panama City, FL

Station Format	Owner	Sp '04	Fa '04
WPAP-FM (Country)	Clear Chan.	16.1	13.8
WFSY-FM (AC)	Clear Chan.	6.9	10.0
WVVE-FM (Soft AC)	Styles Media	6.9	8.8
WAKT-FM (Country)	Pilot Gr.	4.0	6.3
WYYX-FM (Act. Rock)	Styles Media	5.2	6.3
WRBA-FM (Cl. Rock)	Pilot Gr.	4.6	5.6
WYOO-FM (N/T)	Styles Media	6.9	5.6
WEBZ-FM (Urban)	Clear Chan.	6.9	5.0
WFBX-FM (Rock)	Clear Chan.	4.6	5.0
WILN-FM (CHR/Pop)	Styles Media	6.3	5.0
WPBH-FM (Oldies)	Clear Chan.	3.4	5.0

#241

Abilene, TX

Station Format	Owner	Sp '04	Fa '04
KBCY-FM (Country)	Cumulus	14.7	12.6
KEAN-FM (Country)	Clear Chan.	13.7	10.9
KCDD-FM (CHR/Pop)	Cumulus	5.8	9.1
KHXS-FM (Cl. Rock)	Cumulus	7.4	7.4
KEYJ-FM (Rock)	Clear Chan.	5.8	5.1
KYYW-AM (Cl. Country) ¹	Clear Chan.	0.0	5.1
KORO-FM (CHR/Rhy)	Dove Media	4.7	4.0
KHYS-FM (Hot AC)	Clear Chan.	4.2	3.4
KKHR-FM (Tejano)	Powell	4.7	3.4
KWKC-AM (N/T)	Dynamic	3.2	3.4

¹ Was KVVZ-AM (Regional Mexican) until October.

#241

Eau Claire, WI

Station Format	Owner	Sp '04	Fa '04
WAXX-FM (Country)	Maverick Media	15.2	12.6
WQRB-FM (Country)	Clear Chan.	11.2	12.6
WATQ-FM (Cl. Country)	Clear Chan.	8.4	9.7
WBIZ-FM (CHR/Pop)	Clear Chan.	6.7	9.1
WDRK-FM (Act. Rock)	Maverick Media	6.7	6.3
WMEQ-FM (Cl. Rock)	Clear Chan.	5.1	6.3
WIAL-FM (CHR/Pop)	Maverick Media	5.1	5.7
WECL-FM (Oldies)	Maverick Media	7.9	5.1
WISM-FM (AC)	Clear Chan.	5.1	5.1
WCFW-FM (AC)	Bushland	3.9	4.6

#243

Wheeling, WV

Station Format	Owner	Sp '04	Fa '04
WOVK-FM (Country)	Clear Chan.	21.1	15.6
WEGW-FM (Rock)	Clear Chan.	9.9	10.0
WKWK-FM (AC)	Clear Chan.	7.6	10.0
WWVA-AM (N/T)	Clear Chan.	5.8	8.3
WVKF-FM (CHR/Pop)	Clear Chan.	5.8	7.8
WOMP-FM (CHR/Pop)	Keymarket	8.2	7.2
WBBD-AM (Adult Std.)	Clear Chan.	5.3	5.6
WUKL-FM (Oldies)	Keymarket	4.7	5.6
WCDK-FM (Oldies)	Priority	4.7	4.4
WKXK-AM (Sports)	Scott Radio	0.6	3.9

#244

LaSalle-Peru, IL

Station Format	Owner	Sp '04	Fa '04
WALS-FM (Country)	Laco Radio	-	8.4
WGN-AM (N/T)	Tribune	-	7.3
WIVQ/WSTQ (CHR/Pop)	Mendota Br.	-	6.3
WLPO-AM (N/T)	La Salle	-	5.8
WLS-AM (N/T)	ABC	-	5.8
WGLC-FM (Country)	Mendota Br.	-	4.7
WBBM-AM (News)	Infinity	-	4.2
WMKB-FM (Cl. Rock)	KM Com.	-	3.7
WAJK-FM (Hot AC)	La Salle	-	3.1
WBZG-FM (Cl. Rock)	Mendota Br.	-	3.1
WKOT-FM (Oldies)	La Salle	-	3.1

Note: This is the first time Arbitron has rated this market.

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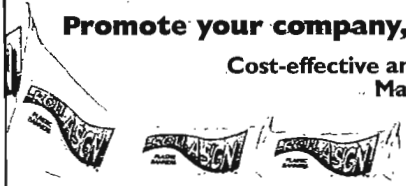
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#245

Lima, OH

Station Format	Owner	Sp '04	Fa '04
WFGF-FM (Country)	Maverick Media	11.0	10.8
WLWD-FM (CHR/Rhy)	Clear Chan.	12.2	8.5
WIMT-FM (Country)	Clear Chan.	14.9	8.0
WUZZ-FM (Cl. Hits)	Maverick Media	2.8	6.8
WZRZ-FM (Act. Rock)	Clear Chan.	9.4	6.8
WIMA-AM (N/T)	Clear Chan.	3.9	6.3
WMLX-FM (AC)	Clear Chan.	5.0	6.3
WZOQ-FM (CHR/Pop)	Maverick Media	4.4	5.7
WBYP-FM (Act. Rock)	Federated	3.9	4.5
WBUK-FM (Oldies)	Clear Chan.	3.3	2.3

#246

Elizabeth City, NC

Station Format	Owner	Sp '04	Fa '04
WRSF-FM (Country)	E. Carolina	6.7	11.4
WCXL-FM (Hot AC)	Ray-D-O Biz Inc.	6.7	6.8
WFMZ-FM (Christian)	Convergent Br.	2.8	5.1
WERX-FM (Oldies)	E. Carolina	6.7	4.5
WOWI-FM (Urban)	Clear Chan.	3.4	4.0
WOBX-FM (Act. Rock) ¹	E. Carolina	0.0	3.4
WFMI-FM (Gospel)	Com. System	5.6	2.8
WNIS-AM (Talk)	Sinclair Tele.	2.2	2.8
WZPR-FM (CHR/Pop)	OBX Br.	1.7	2.8
WBXB-FM (Gospel)	Willis	2.2	2.3
WNCN/WZBO (Adult Std.)	E. Carolina	1.7	2.3
WNOR-FM (Act. Rock)	Saga	2.2	2.3
WNVZ-FM (CHR/Rhy)	Entercom	2.2	2.3
WOBP-FM (Cl. Rock)	E. Carolina	2.8	2.3
WWOC-FM (Country)	Ray-D-O Biz Inc.	5.0	2.3
WXMM-FM (Rock)	Barnstable	2.8	2.3

¹ Was Hot AC until June.

#246

Sussex, NJ

Station Format	Owner	Su '04	Fa '04
WSUS-FM (AC)	Nassau	11.9	15.3
WABC-AM (Talk)	ABC	10.9	11.8
WNNJ-FM (Cl. Hits)	Nassau	7.4	9.4
WXRK-FM (Alt.)	Infinity	5.1	5.9
WHCY-FM (CHR/Pop)	Clear Chan.	6.8	5.3
WPLJ-FM (Hot AC)	ABC	2.8	4.7
WDHA-FM (Rock)	Gr. Media	7.4	3.5
WLTW-FM (AC)	Clear Chan.	1.7	3.5
WAXQ-FM (Cl. Rock)	Clear Chan.	4.0	2.9
WCBS-FM (Oldies)	Infinity	4.5	2.9
WHTZ-FM (CHR/Pop)	Clear Chan.	2.8	2.9

#248

Parkersburg, WV

Station Format	Owner	Sp '04	Fa '04
WNUS-FM (Country)	Clear Chan.	13.7	12.6
WGGE-FM (Country)	Burbach WV	10.9	11.5
WHBR-FM (Rock)	Burbach WV	10.3	11.5
WRVB-FM (Hot AC)	Clear Chan.	12.0	9.8
WVVV-FM (AC)	Bencco Inc.	6.9	6.9
WXIL-FM (Hot AC)	Burbach WV	5.7	6.9
WDMX-FM (Oldies)	Clear Chan.	10.9	6.3
WRZZ-FM (Cl. Rock)	Clear Chan.	5.7	4.0
WLTP-AM (N/T)	Clear Chan.	4.0	3.4
WADC-AM (Adult Std.)	Burbach WV	1.1	2.9

#248

State College, PA

Station Format	Owner	Sp '04	Fa '04
WFGY-FM (Country)	Forever	10.3	9.2
WZWW-FM (Hot AC)	First Media	10.3	9.2
WBLF/WRSC (N/T)	Dame Br.	6.6	7.9
WBUS-FM (Cl. Hits)	Dame Br.	9.6	7.2
WLTS-FM (Soft AC)	Forever	5.1	6.6
WQWK-FM (Act. Rock)	Dame Br.	7.4	6.6
WJHT-FM (CHR/Rhy)	Dame Br.	5.1	5.9
WBHV-FM (CHR/Pop)	Forever	7.4	4.6
WOWY-FM (Oldies)	Forever	4.4	4.6
WGMR-FM (Alt.)	Allegheny Mt.	2.2	3.3

#250

Waterloo-Cedar Falls, IA

Station Format	Owner	Sp '04	Fa '04
KOEL-FM (Country)	Cumulus	12.6	11.2
KOKZ-FM (Oldies)	Bahakel	12.1	11.2
KKHQ-FM (CHR/Pop)	Cumulus	10.9	9.9
KCRR-FM (Cl. Rock)	Cumulus	8.0	8.7
KFMW-FM (Act. Rock)	Bahakel	8.0	6.8
KWLD-AM (Adult Std.)	Bahakel	6.3	5.6
KCYM-FM (Hot AC)	Fife	3.4	4.3
KXEL-AM (N/T)	Bahakel	2.9	4.3
KZIA-FM (CHR/Pop)	KZIA Inc.	3.4	2.5
WHO-AM (N/T)	Clear Chan.	1.7	2.5

#251

Pueblo, CO

Station Format	Owner	Sp '04	Fa '04
KDZA-FM (Oldies)	Clear Chan.	10.2	8.9
KKLI-FM (AC)	Clear Chan.	4.0	7.1
KCCY-FM (Country)	Clear Chan.	9.0	6.5
KILO-FM (Act. Rock)	Bahakel	5.6	6.5
KKFM-FM (Cl. Rock)	Citadel	6.2	6.5
KKMG-FM (CHR/Pop)	Citadel	6.2	5.4
KCSJ-AM (N/T)	Clear Chan.	4.5	4.8
KIBT-FM (CHR/Rhy) ¹	Clear Chan.	4.5	4.8
KRDO-FM (AC)	Pikes Peak	4.0	3.6
KYZX-FM (Cl. Rock)	Bahakel	2.8	3.6

¹ Was KMDM-FM (Classic Rock) until October.

#252

Meadville-Franklin, PA

Station Format	Owner	Sp '04	Fa '04
WGYY/WGYY (Country)	Forever	21.7	27.0
WHUZ/WUZZ (Cl. Rock)	Forever	13.3	10.1
WXXX/WXXO (Hot AC)	Forever	18.7	8.2
WRTS-FM (CHR/Pop)	NextMedia	3.6	3.8
WYFM-FM (AC)	Cumulus	3.6	3.8
WKQW-FM (Oldies)	Olszowka	3.6	3.1
WMVL-FM (Adult Std.)	Cervi	1.2	3.1
WIMGW/WTIV (N/T)	Forever	3.6	2.5
WENZ-FM (Urban)	Radio One	0.0	1.9
WFRA/WOYL (N/T)	Forever	1.2	1.9
WGWY-FM (Country)	Clear Chan.	1.8	1.9
WXXC-FM (AC)	Regent	0.0	1.9
WXTA-FM (Country)	Regent	0.6	1.9

#253


Monroe, LA

Station Format	Owner	Sp '04	Fa '04
KRVV-FM (Urban)	Holladay	18.6	20.6
KJMG-FM (Urban AC)	Holladay	12.6	8.5
KJLO-FM (Country)	New South	13.2	7.9
KLIP-FM (Cl. Hits)	New South	5.4	5.5
KQLQ-FM (Oldies)	Opus Media	2.4	5.5
KXRR-FM (Cl. Rock)	Opus Media	5.4	5.5
KZRZ-FM (Hot AC)	Opus Media	3.6	5.5
KNOE-FM (CHR/Pop)	Noe Corp LLC	3.6	3.6
KMLB-AM (Talk)	New South	4.8	3.0
KRJO-AM (Gospel)	New South	3.6	3.0

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#254

Columbia, MO

Station Format	Owner	Sp '04	Fa '04
KCLR-FM (Country)	Zimmer Radio	10.7	12.4
KOQL-FM (CHR/Pop)	Cumulus	8.1	10.5
KFRU-AM (N/T)	Cumulus	7.4	9.2
KCMQ-FM (Cl. Rock)	Zimmer Radio	5.4	8.5
KPLA-FM (AC)	Cumulus	7.4	7.2
KWWR-FM (Country)	KXEO	2.0	5.9
KBXR-FM (Triple A)	Cumulus	4.7	5.2
KTXY-FM (Hot AC)	Zimmer Radio	4.7	5.2
KWRT-FM (Adult Std.)	Big Country/MO	2.7	3.9
KBBM-FM (Rock)	Cumulus	5.4	2.6
KSSZ-FM (AC)	Zimmer Radio	6.7	2.6

#255

Florence, AL

Station Format	Owner	Sp '04	Fa '04
WQLT-FM (AC)	Big River	11.5	13.8
WLAY-FM (Country)	Clear Chan.	9.6	11.3
WXFL-FM (Country)	Big River	10.8	7.5
WBTG-FM (Gospel)	Slatton & Assoc.	5.1	6.9
WMSR-FM (AC)	Br. Associates	5.1	6.3
WDRM-FM (Country)	Clear Chan.	3.2	5.0
WEUP-FM (Urban)	Bates & Caples	7.0	5.0
WVNA-FM (Cl. Rock)	Clear Chan.	3.8	5.0
WMXV-FM (Oldies)	Clear Chan.	3.8	3.8
WSBM-AM (Urban)	Big River	3.2	3.1

#256

Battle Creek, MI

Station Format	Owner	Sp '04	Fa '04
WNWN-FM (Country)	Midwest Com.	21.1	19.6
WKFR-FM (CHR/Pop)	Cumulus	15.1	15.0
WBCK-AM (N/T)	Clear Chan.	7.2	8.5
WRKR-FM (Rock)	Cumulus	4.6	7.8
WJXQ-FM (Act. Rock)	Rubber City	7.2	7.2
WRCC-AM (Adult Std.)	Clear Chan.	2.6	4.6
WBXX-FM (AC)	Clear Chan.	2.6	3.9
WQLR-FM (Hot AC)	Fairfield	2.6	2.6
WVIC-FM (Cl. Hits)	Rubber City	4.6	2.6
WBCT-FM (Country)	Clear Chan.	3.3	2.0
WOLY-AM (Christ. Talk)	Christian Family	0.0	2.0
WOOD-FM (AC)	Clear Chan.	1.3	2.0
WWKN-FM (Cl. Hits)	Clear Chan.	3.9	2.0

#257

Wichita Falls, TX

Station Format	Owner	Sp '04	Fa '04
KLUR-FM (Country)	Cumulus	15.6	13.6
KQXC-FM (CHR/Rhy)	Cumulus	10.4	10.9
KWFS-FM (Country)	Clear Chan.	8.1	9.5
KBZS-FM (Rock)	Clear Chan.	9.6	8.8
KNIN-FM (CHR/Pop)	Clear Chan.	8.9	8.2
KOLI-FM (Oldies)	Cumulus	3.7	7.5
KYYI-FM (Cl. Rock)	Cumulus	7.4	5.4
WBAP-AM (N/T)	ABC	3.0	4.8
KWFS-AM (Country)	Clear Chan.	4.4	4.1
KVRW-FM (Oldies)	Pat-Tower	1.5	3.4

#258

Billings, MT

Station Format	Owner	Sp '04	Fa '04
KCTR-FM (Country)	Clear Chan.	12.2	14.7
KKBR-FM (AC)	Clear Chan.	9.0	8.3
KGHL-FM (Country)	New Northwest	8.3	7.1
KRSQ-FM (CHR/Pop)	New Northwest	9.6	7.1
KBBB-FM (AC)	Clear Chan.	4.5	5.8
KYYA-FM (Hot AC)	Fisher	5.1	5.8
KBLG-AM (N/T)	Fisher	4.5	5.1
KRKX-FM (Cl. Rock)	Fisher	5.8	5.1
KBUL-AM (N/T)	Clear Chan.	3.8	4.5
KGHL-AM (Country)	New Northwest	5.1	4.5
KNDZ-FM (Act. Rock)	New Northwest	2.6	4.5

#259

Hamptons-Riverhead, NY

Station Format	Owner	Su '04	Fa '04
WALK-FM (AC)	Clear Chan.	7.4	8.9
WEHM-FM (Triple A)	AAA Entert.	4.3	6.8
WLNG-FM (Oldies)	Main Street	4.3	5.3
WABC-AM (Talk)	ABC	4.3	4.7
WBAZ-FM (AC)	AAA Entert.	4.3	4.7
WBLI-FM (CHR/Pop)	Cox	6.1	4.2
WDRE-FM (CHR/Rhy)	Jarad	1.8	3.7
WBON-FM (Cl. Rock)	Jarad	2.5	3.2
WBAB/WHFM (Cl. Rock)	Cox	4.9	2.7
WBEA-FM (Hot AC)	AAA Entert.	1.8	2.6
WFAN-AM (Sports)	Infinity	2.5	2.6
WZMX-FM (CHR/Rhy)	Infinity	3.7	2.6

#260

Texarkana, TX-AR

Station Format	Owner	Sp '04	Fa '04
KKYR-FM (Country)	Clear Chan.	15.8	17.5
KTOY-FM (Urban)	Jo-Al	10.5	8.8
KPWW-FM (CHR/Pop)	Clear Chan.	11.2	8.0
KZRB-FM (Urban)	B&H	6.6	8.0
KFYX-FM (Country)	ArkLaTex LLC	2.6	5.8
KMJI-FM (AC)	Clear Chan.	2.6	5.1
KEWL-FM (Oldies)	Petracom	4.6	3.6
KYGL-FM (Cl. Rock)	Clear Chan.	3.9	3.6
KPGG-FM (Rock)	Petracom	2.0	2.9
KBFB-FM (Oldies)	ArkLaTex LLC	1.3	2.2
KMJJ-FM (Urban)	Cumulus	1.3	2.2
KRUF-FM (CHR/Pop)	Clear Chan.	2.6	2.2
KTFS-AM (N/T)	ArkLaTex LLC	3.3	2.2

#261

Altoona, PA

Station Format	Owner	Sp '04	Fa '04
WFGY-FM (Country)	Forever	19.3	23.4
WALY-FM (Oldies)	Forever	14.3	11.7
WRTA-AM (N/T)	D. Barger	8.1	10.3
WBRX/WBXQ (Cl. Rock)	B&F	8.7	9.0
WRKY-FM (Act. Rock)	Forever	8.7	7.6
WPRR/WXMJ (CHR/Pop)	Forever	5.6	5.5
WVAM-AM (Country)	Forever	1.2	2.8
WFBG-AM (Adult Std.)	Forever	1.9	2.1
WJHT-FM (CHR/Rhy)	Dame Br.	3.1	2.1
WKMC-AM (Adult Std.)	Allegheny Mt.	1.9	2.1
WKYE-FM (AC)	Forever	1.9	2.1

#261

Grand Junction, CO

Station Format	Owner	Sp '04	Fa '04
KMGJ-FM (Hot AC)	M.B.C. Grand Br.	10.6	13.1
KNZZ-AM (N/T)	M.B.C. Grand Br.	9.9	10.9
KKNN-FM (Rock)	Cumulus	9.2	9.5
KEKB-FM (Country)	Cumulus	8.5	8.0
KMOZ-FM (Country)	M.B.C. Grand Br.	8.5	8.0
KMXY-FM (Hot AC)	Cumulus	7.1	6.6
KBKL-FM (Oldies)	Cumulus	7.8	5.8
KJYE-FM (Soft AC)	M.B.C. Grand Br.	7.1	5.8
KDTA/KTMM (Sports)	M.B.C. Grand Br.	2.8	2.9
KSTR-FM (Talk)	Leggett	4.3	2.2

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#263

Montpelier, VT

Station Format	Owner	Sp '04	Fa '04
WWFY-FM (Country)	Nassau Br.	-	9.5
WEZF-FM (AC)	Clear Chan.	-	6.1
WORK-FM (CHR/Pop)	Nassau Br.	-	6.1
WDOT/WNCS (Triple A)	Northeast	-	5.4
WMOO-FM (Hot AC)	Nassau Br.	-	5.4
WDEV-AM (N/T)	Radio VT Gr.	-	4.7
WGMT-FM (Hot AC)	Vermont Br. Assoc.	-	4.7
WKXH-FM (Country)	Vermont Br. Assoc.	-	4.1
WCPV/WCVR (Cl. Rock)	Clear Chan.	-	3.4
WLVB-FM (Country)	Radio VT Gr.	-	2.7
WOKO-FM (Country)	Hall	-	2.7

Note: This is the first time Arbitron has rated this market.

#264

Augusta-Waterville, ME

Station Format	Owner	Sp '04	Fa '04
WEBB-FM (Country)	Citadel	7.7	9.4
WTOS-FM (Rock)	Clear Chan.	7.7	9.4
WFNK-FM (Cl. Hits)	Nassau	5.6	8.7
WABK-FM (Oldies)	Clear Chan.	9.2	8.1
WMME-FM (CHR/Pop)	Citadel	7.7	6.7
WBLM-FM (Cl. Rock)	Citadel	7.0	4.0
WLOB-FM (Talk)	Atlantic Coast	1.4	4.0
WJBO-FM (CHR/Pop)	Citadel	4.2	3.4
WKCG-FM (AC)	Clear Chan.	4.2	3.4
WMCM-FM (Country)	Clear Chan.	2.1	3.4
WWBX-FM (CHR/Pop)	Clear Chan.	1.4	3.4

#265

Columbus-Starkville, MS

Station Format	Owner	Sp '04	Fa '04
WAJV-FM (Gospel)	Urban Radio Br.	11.1	14.8
WACR-FM (Urban)	T&W	6.7	10.6
WKOR-FM (Country)	Cumulus	3.7	10.6
WMSU-FM (Urban)	Urban Radio Br.	14.8	9.2
WMXU-FM (Urban)	Cumulus	11.1	9.2
WFCJ-FM (Gospel)	French Camp	3.0	4.9
WSMS-FM (Rock)	Cumulus	5.2	3.5
WSYE-FM (AC)	Dowdy & Dowdy	3.7	3.5
WZBQ-FM (CHR/Pop)	Clear Chan.	5.2	3.5
WBHJ-FM (CHR/Rhy)	Cox	3.0	1.4
WKBB-FM (Sm. Jazz)	Bob McRaney	0.7	1.4
WMBC-FM (Country)	Cumulus	3.7	1.4
WTUG-FM (Urban AC)	Radio South	1.5	1.4
WTXT-FM (Country)	Clear Chan.	1.5	1.4
WWKZ-FM (CHR/Pop)	Clear Chan.	0.7	1.4

#266

Valdosta, GA

Station Format	Owner	Sp '04	Fa '04
WAAC-FM (Country)	WGOV Inc.	-	12.2
WXHT-FM (CHR/Pop)	Black Crow Media	-	9.8
WQPW-FM (AC)	Black Crow Media	-	8.9
WGOV-AM (Urban)	WGOV Inc.	-	7.3
WHLJ-FM (Urban/O)	La Taraua	-	7.3
WWRQ-FM (Rock)	Black Crow Media	-	6.5
WSTI-FM (AC)	Black Crow Media	-	5.7
WJEM-AM (Gospel)	WJEM Inc.	-	4.1
WJYF-FM (Christ. AC)	Three Trees	-	4.1
WVGA-FM (Country)	Black Crow Media	-	3.3

Note: This is the first time Arbitron has rated this market.

#267

Albany, GA

Station Format	Owner	Sp '04	Fa '04
WJIZ-FM (Urban)	Clear Chan.	17.7	20.4
WQVE-FM (Urban AC)	Cumulus	9.9	10.9
WJYZ-AM (Gospel)	Clear Chan.	5.7	8.0
WEGC-FM (Oldies)	Cumulus	6.4	7.3
WRXZ-FM (Urban)	On Top	6.4	6.6
WKAK-FM (Country)	Cumulus	4.3	5.8
WNUQ-FM (CHR/Pop)	Cumulus	4.3	3.6
WOBG-FM (Country)	Clear Chan.	4.3	3.6
WZBN-FM (Urban)	Cumulus	4.3	3.6
WALG-AM (N/T)	Cumulus	2.8	2.9
WJAD-FM (Cl. Rock)	Cumulus	5.7	2.9
WRAK-FM (Act. Rock)	Clear Chan.	3.5	2.9

#268

Williamsport, PA

Station Format	Owner	Sp '04	Fa '04
WILQ-FM (Country)	Backyard Br.	18.0	16.2
WKSJ-FM (Hot AC)	Clear Chan.	18.0	15.4
WVRT-FM (CHR/Pop)	Clear Chan.	10.6	12.5
WBZD-FM (Oldies)	Backyard Br.	11.2	11.8
WZXR-FM (Rock)	Backyard Br.	11.8	9.6
WBLY-FM (Country)	Clear Chan.	2.5	7.4
WRAC/WRKK (N/T)	Clear Chan.	5.0	4.4
WQBR-FM (Country)	Maximum Impact	1.2	2.2
WJSA-A/F (Christ. Talk)	Covenant	1.2	1.5
WLYC-AM (Soft AC)	Williamsport	0.0	1.5
WRVH-FM (Hot AC)	Backyard Br.	1.9	1.5
WWPA-AM (N/T)	Backyard Br.	1.9	1.5

#269

Sioux City, IA

Station Format	Owner	Sp '04	Fa '04
KSEZ-FM (Rock)	Clear Chan.	14.6	15.6
KGLI-FM (CHR/Pop)	Clear Chan.	16.3	14.1
KSUX-FM (Country)	Powell	13.0	12.6
KKYY-FM (Country)	Waitt	4.9	7.4
KSCJ-AM (N/T)	Powell	8.9	7.4
KKMA-FM (Cl. Hits)	Powell	6.5	6.7
KSFT-FM (AC)	Clear Chan.	4.1	6.7
KMNS-AM (N/T)	Clear Chan.	4.5	4.4
KZSR-FM (Hot AC)	Waitt	4.9	4.4
KWSL-AM (Sports)	Clear Chan.	0.8	3.0

#270

Mankato-New Ulm, MN

Station Format	Owner	Sp '04	Fa '04
KYSM-FM (Country)	Clear Chan.	15.2	14.6
KEEZ-FM (Hot AC)	Three Eagles	10.1	11.1
KXAC-FM (AC)	MN Valley Br.	5.8	9.7
KXLP-FM (Rock)	Clear Chan.	5.8	8.3
KRBI-FM (Cl. Hits)	Johnson Br.	9.4	6.3
KTOE-AM (N/T)	MN Valley Br.	6.5	5.6
WCCO-AM (N/T)	Infinity	8.0	5.6
KDOG-FM (Hot AC)	MN Valley Br.	3.6	4.9
KNUJ-AM (Country)	Ingstad Bros.	3.6	3.5
KQRS-FM (Cl. Rock)	ABC	1.4	2.8

#270

Rapid City, SD

Station Format	Owner	Sp '04	Fa '04
KOTA-AM (N/T)	Duhamel	7.1	9.2
KOUT-FM (Country)	Triad	12.6	9.2
KRCS-FM (CHR/Pop)	Triad	10.2	9.2
KSLT-FM (Christ. AC)	Bethesda Christ.	3.9	7.6
KFXS-FM (Cl. Rock)	Triad	7.9	6.9
KDDX-FM (Act. Rock)	Duhamel	11.0	6.1
KQRQ-FM (Cl. Hits)	Duhamel	7.1	6.1
KBHB-AM (Country)	Triad	4.7	5.3
KIMM-AM (Cl. Country)	KIMM Radio	3.1	5.3
KKNK-FM (AC)	Triad	4.7	5.3

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#272

Sheboygan, WI

Station Format	Owner	Sp '04	Fa '04
WHBL-AM (N/T)	Midwest Com.	9.1	10.8
WTMJ-AM (N/T)	Journal	7.0	10.1
WBFM-FM (Country)	Midwest Com.	9.8	8.1
WHBZ-FM (Rock)	Midwest Com.	7.0	6.8
WKLH-FM (Cl. Hits)	Saga	4.2	6.1
WXER-FM (Hot AC)	RBH	6.3	5.4
WISN-AM (Talk)	Clear Chan.	2.1	4.7
WLKN-FM (AC)	Radio K-T	2.8	4.1
WMIL-FM (Country)	Clear Chan.	1.4	3.4
WQBW-FM (Cl. Rock)	Clear Chan.	1.4	3.4

¹ Was WLTQ-FM (AC) until September 20.

#273

San Angelo, TX

Station Format	Owner	Fa '03	Sp '04
KIXY-FM (CHR/Pop)	Foster	14.2	17.6
KGKL-FM (Country)	Encore Br.	12.5	11.1
KELI-FM (Oldies)	Encore Br.	9.2	10.2
KWFR-FM (Cl. Rock)	Foster	7.5	6.5
KKCN-FM (Country)	Encore Br.	5.0	5.6
KKSA-AM (N/T)	Foster	4.2	4.6
KMDX-FM (Rock)	Regency	4.2	4.6
KSJT-FM (Reg. Mex.)	La Unica	8.3	4.6
KYZZ-FM (Tejano)	Foster Com.	4.2	4.6
KDCD-FM (Country)	Regency	1.7	3.7

#274

Watertown, NY

Station Format	Owner	Sp '04	Fa '04
WFRY-FM (Country)	Regent	24.2	22.4
WBDI/WBDR (CHR/Pop)	Clancy-Mance	15.8	14.2
WCIZ-FM (Cl. Hits)	Regent	11.7	11.2
WOTT-FM (Cl. Rock)	Clancy-Mance	5.8	7.5
WTNY-AM (N/T)	Regent	2.5	6.7
CIKR-FM (Rock)	K-Rock Radio Inc.	5.0	6.0
WTOJ-FM (AC)	Clancy-Mance	5.8	4.5
WATN-AM (N/T)	Clancy-Mance	1.7	3.0
WNER-AM (Sports)	Regent	0.0	2.2
WSEN-FM (Oldies)	Buckley	0.0	1.5

#275

Lawton, OK

Station Format	Owner	Sp '04	Fa '04
KLAW-FM (Country)	Clear Chan.	18.0	17.5
KJMZ-FM (Urban)	Perry	13.1	12.3
KBZQ-FM (AC)	W. Fritsch, Jr.	5.7	9.6
KZCD-FM (Rock)	Clear Chan.	6.6	7.9
KMGZ-FM (CHR/Pop)	Broadco/TX	8.2	7.0
KVRW-FM (Oldies)	Clear Chan.	9.0	5.3
KQXC-FM (CHR/Rhy)	Cumulus	2.5	3.5
KVSP-FM (Urban)	Perry	0.0	3.5
KYYI-FM (Cl. Rock)	Cumulus	2.5	2.6
KBZS-FM (Act. Rock)	Clear Chan.	0.0	1.8
KTJF-FM (CHR/Pop)	Fuchs Radio	0.8	1.8
KWFS-FM (Country)	Clear Chan.	0.0	1.8

#276

Lewiston-Auburn, ME

Station Format	Owner	Sp '04	Fa '04
WFNK-FM (Cl. Hits)	Nassau	11.5	13.9
WTHT-FM (Country)	Nassau	10.1	13.2
WBLM-FM (Cl. Rock)	Citadel	7.9	8.3
WPOR-FM (Country)	Saga	4.3	7.5
WCYI/WCYY (Alt.)	Citadel	5.0	6.3
WJBO-FM (CHR/Pop)	Citadel	8.6	6.3
WHOM-FM (AC)	Citadel	4.3	4.9
WLAM-AM (Soft AC)	Nassau	2.9	4.9
WLOB-FM (Talk)	Atl. Coast	2.2	3.5
WABK-FM (Oldies)	Cumulus	4.3	2.8
WTOS-FM (Rock)	Clear Chan.	3.6	2.8

#277

Decatur, IL

Station Format	Owner	Sp '04	Fa '04
WDZQ-FM (Country)	NextMedia	9.7	12.1
WDZ-AM (Urban AC)	NextMedia	5.3	7.8
WSOY-AM (N/T)	NextMedia	6.2	7.8
WSOY-FM (CHR/Pop)	NextMedia	5.3	7.8
WCZQ-FM (Country)	NextMedia	6.2	6.9
WYDS-FM (CHR/Pop)	Cromwell Gr.	6.2	6.0
WZNX-FM (Cl. Rock)	Cromwell Gr.	7.1	6.0
WZUS-FM (Country)	Cromwell Gr.	8.8	6.0
WXFM-FM (AC)	M.E. Burns Trust	3.5	5.2
WDKR-FM (Oldies)	M.E. Burns Trust	7.1	4.3

#278

Ithaca, NY

Station Format	Owner	Sp '04	Fa '04
WQNY-FM (Country)	Eagle Br.	25.4	14.6
WYXL-FM (AC)	Eagle Br.	12.8	13.6
WYBR-FM (Rock)	Cornell	3.5	8.7
WIII-FM (Cl. Rock)	Citadel	4.7	7.8
WHCU-AM (N/T)	Eagle Br.	5.8	4.9
WNKI-FM (CHR/Pop)	Sabre	1.2	1.9
WTKO-AM (Sports)	Eagle Br.	3.5	1.9
WAAL-FM (Cl. Rock)	Citadel	1.2	1.0
WHWK-FM (Country)	Citadel	0.0	1.0
WNTO-FM (CHR/Pop)	Citadel	0.0	1.0
WNYS-FM (AC)	The Radio Group	1.2	1.0
WPHR-FM (Urban AC)	Clear Chan.	0.0	1.0
WWDG-FM (Rock)	Clear Chan.	1.2	1.0

#279

Bluefield, WV

Station Format	Owner	Sp '04	Fa '04
WHKX/WHQX (Country)	Triad	0.0	13.4
WHAJ-FM (Hot AC)	Triad	12.9	12.6
WKQY/WKQY (Oldies)	Triad	9.5	9.4
WSTG-FM (CHR/Pop)	Princeton	6.9	7.1
WJLS-FM (Country)	Personality St.	7.8	6.3
WGTH-AM (Gospel)	High Knob	3.4	3.9
WGTH-FM (Gospel)	High Knob	3.4	3.9
WSLQ-FM (AC)	Mel Wheeler	1.7	3.1
WHIS-AM (N/T)	Triad	0.9	2.4
WMEV-FM (Country)	Glenwood	3.4	2.4

#280

San Angelo, TX

Station Format	Owner	Sp '04	Fa '04
KIXY-FM (CHR/Pop)	Foster	17.6	20.5
KGKL-FM (Country)	Encore Br.	11.1	11.5
KELI-FM (Oldies)	Encore Br.	10.2	7.4
KKCN-FM (Country)	Encore Br.	5.6	7.4
KWFR-FM (Cl. Rock)	Foster	6.5	6.6
KYZZ-FM (Tejano)	Foster Com.	4.6	6.6
KSJT-FM (Reg. Mex.)	La Unica	4.6	5.7
KGKL-AM (Cl. Country)	Encore Br.	2.8	4.9
KKSA-AM (N/T)	Foster	4.6	4.9
KDCD-FM (Country)	Regency	3.7	3.3

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#281

Bismarck, ND

Station Format	Owner	Sp '04	Fa '04
KQDY-FM (Country)	Ingstad, James	14.6	18.9
KFYR-AM (N/T)	Clear Chan.	12.2	12.6
KBMR-AM (Country)	Ingstad, James	14.6	11.8
KBYZ-FM (Cl. Rock)	Cumulus	12.2	11.8
KACL-FM (Oldies)	Cumulus	8.9	9.4
KKCT-FM (CHR/Pop)	Cumulus	8.1	6.3
KYYY-FM (Hot AC)	Clear Chan.	4.9	6.3
KSSS-FM (Cl. Rock)	Ingstad, James	11.4	5.5
KXMR-AM (N/T)	Ingstad, James	1.6	3.1
KLXX-AM (N/T)	Cumulus	1.6	1.6
KNOR-FM (Christ. AC)	Central Dakota	2.4	1.6

#282

Cookeville, TN

Station Format	Owner	Sp '04	Fa '04
WGSQ-FM (Country)	Clear Chan.	21.4	21.6
WGIC-FM (CHR/Pop)	Clear Chan.	12.5	10.3
WBXE-FM (Cl. Rock)	Tri State	7.1	8.6
WHUB-AM (Cl. Country)	Clear Chan.	6.3	7.8
WLQK-FM (Hot AC)	Tri State	6.3	6.9
WXKD-FM (CHR/Pop)	Tri State	6.3	4.3
WPTN-AM (Oldies)	Clear Chan.	2.7	4.3
WNRQ-FM (Cl. Rock)	Clear Chan.	3.6	2.6
WWTN-FM (Talk)	Cumulus	2.7	2.6
WBUZ-FM (Alt.)	Cromwell	0.9	1.7
WLIV-AM (Country)	Sunny	1.8	1.7
WMAK-FM (Oldies)	South Central	2.7	1.7
WRKK-FM (N/T)	Clear Chan.	1.8	1.7
WUBT-FM (Urban)	Clear Chan.	2.7	1.7

#283

Grand Forks, ND

Station Format	Owner	Sp '04	Fa '04
KYCK-FM (Country)	Leighton	14.2	15.1
KJKJ-FM (Rock)	Clear Chan.	11.5	12.6
KKXL-FM (CHR/Pop)	Clear Chan.	12.4	12.6
KQHT-FM (AC)	Clear Chan.	3.5	10.1
KSNR-FM (Oldies)	Clear Chan.	5.3	10.1
KNOX-AM (Country)	Leighton	5.3	4.2
KNOX-FM (Country)	Leighton	5.3	4.2
KROX-AM (Full Serv.)	Gopher	3.5	3.4
KZLT-FM (AC)	Leighton	4.4	3.4
KCNH-AM (N/T)	Leighton	4.4	2.5

#284

Sebring, FL

Station Format	Owner	Sp '04	Fa '04
WWOJ-FM (Country)	Cohan Radio	17.2	21.6
WITS-AM (Adult Std.)	Cohan Radio	11.8	9.3
WFLZ-FM (CHR/Pop)	Clear Chan.	7.5	8.2
WHTK-AM (Talk)	Cohan Radio	5.4	6.2
WWRZ-FM (AC)	Hall	2.2	5.2
WPCV-FM (Country)	Hall	4.3	4.1
WSJT-FM (Sm. Jazz)	Infinity	3.2	4.1
WHPT-FM (Cl. Rock)	Cox	2.2	3.1
WWLL-FM (AC)	Cohan Radio	6.5	3.1
WAVP-AM (Gospel)	Anscombe Br.	3.2	2.1
WJCM-AM (Oldies)	Cohan Radio	3.2	2.1
WWRM-FM (AC)	Cox	1.1	2.1

#285

Jackson, TN

Station Format	Owner	Sp '04	Fa '04
WFKX-FM (Urban)	Black Crow	17.3	16.5
WNWS-FM (N/T)	Wireless Group	7.1	9.7
WOJG-FM (Gospel)	Shaws Br.	6.1	9.7
WTNV-FM (Country)	Clear Chan.	5.1	5.8
WHHM-FM (AC)	Black Crow	6.1	4.9
WLSZ-FM (CHR/Pop)	Boyd Enter.	7.1	4.9
WMXX-FM (Oldies)	G.W. Hunt	5.1	4.9
WTJS-AM (N/T)	Clear Chan.	4.1	4.9
WWYN-FM (Country)	Black Crow	5.1	4.9
WZDQ-FM (Hot AC)	Black Crow	6.1	3.9

#286

Cheyenne, WY

Station Format	Owner	Sp '04	Fa '04
KOLZ-FM (Country)	Clear Chan.	10.0	14.1
KRRR-FM (Oldies)	Mt. States Radio	11.0	9.8
KKWY-AM (Cl. Country)	Christus	5.0	6.5
KSME-FM (CHR/Pop)	Clear Chan.	9.0	6.5
KFCB-AM (N/T)	Montgomery	3.0	5.4
KGAB-AM (Talk)	Clear Chan.	4.0	4.3
KIGN-FM (AC)	Clear Chan.	8.0	4.3
KLEN-FM (AC)	Clear Chan.	4.0	4.3
KKPL-FM (Triple A)	Rule	6.0	3.3
KJAC-FM (Adult Hits)	NRC Br.	0.0	2.2
KOA-AM (Talk)	Clear Chan.	2.0	2.2
KPAW-FM (AC)	Clear Chan.	3.0	2.2
KQLF-FM (AC)	Clear Chan.	3.0	2.2

#286

Jonesboro, AR

Station Format	Owner	Sp '04	Fa '04
KDXY-FM (Country)	Saga	20.9	15.1
KFIN-FM (Country)	Cumulus	11.6	14.0
KWHF-FM (Act. Rock)	Clear Chan.	4.7	14.0
KIYS-FM (Hot AC)	Clear Chan.	9.3	10.5
KDEZ-FM (Cl. Rock)	Saga	7.0	9.3
KJBX-FM (AC)	Saga	9.3	5.8
WEGR-FM (Cl. Rock)	Clear Chan.	5.8	3.5
WHRK-FM (Urban)	Clear Chan.	2.3	3.5
KBTM-AM (N/T)	Clear Chan.	3.5	1.2
KCJF-FM (Cl. Rock)	Flinn	0.0	1.2
KDRS-FM (AC)	MOR Media	0.0	1.2
KNEA-AM (Sports)	Clear Chan.	2.3	1.2
KZLE-FM (Cl. Rock)	WRD Entert.	0.0	1.2

* Was KBZR-FM until November.

#288

Beckley, WV

Station Format	Owner	Sp '04	Fa '04
WJLS-FM (Country)	First Media	23.1	20.5
WTNJ-FM (Country)	W. Virginia	10.3	14.1
WCIR-FM (AC)	Southern Com.	17.9	12.8
WAXS-FM (Hot AC)	Plateau	6.4	7.7
WJLS-AM (Christian)	First Media	7.7	6.4
WMTD-FM (Cl. Rock)	Southern Com.	6.4	6.4
WWNR-AM (N/T)	Southern Com.	3.8	5.1
WHAJ-FM (Hot AC)	Triad	2.6	3.8
WKLC-FM (Rock)	L. M. Com.	1.3	2.6
WVSR-FM (CHR/Pop)	Nininger	1.3	2.6

#289

Mason City, IA

Station Format	Owner	Sp '04	Fa '04
KIAI-FM (Country)	Clear Chan.	18.0	17.0
KGLO-AM (N/T)	Clear Chan.	6.7	10.6
KLSS-FM (AC)	Three Eagles	9.0	9.6
KSMA-FM (Adult Std.)	Clear Chan.	7.9	7.4
KAUS-FM (Country)	Three Eagles	4.5	5.3
KLKK-FM (Cl. Rock)	Clear Chan.	9.0	5.3
KYTC-FM (Oldies)	Three Eagles	6.7	5.3
WHO-AM (N/T)	Clear Chan.	2.2	4.3
KRIB-AM (Adult Std.)	Three Eagles	3.4	3.2
KCHA-FM (AC)	Clear Chan.	2.2	2.1
KFMW-FM (Rock)	Bahakel	0.0	2.1
KIOW-FM (Country)	Pilot Knob	0.0	2.1
KROC-FM (CHR/Pop)	Cumulus	4.5	2.1

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#290

Great Falls, MT

Station Format	Owner	Sp '04	Fa '04
KAAC-FM (Hot AC)	Fisher	13.5	13.3
KMON-FM (Country)	Commonwealth	12.5	10.8
KQDI-FM (Cl. Rock)	Fisher	7.3	8.4
KLFM-FM (Oldies)	Commonwealth	5.2	7.2
KEIN-AM (Cl. Country)	Munson Radio	2.1	6.0
KMON-AM (Country)	Commonwealth	7.3	6.0
KQDI-AM (Talk)	Fisher	4.2	6.0
KVVR-FM (AC)	Commonwealth	11.5	6.0
KXGF-AM (Adult Std.)	Fisher	6.3	4.8
KIKF-FM (Country)	Fisher	3.1	3.6
KINX-FM (Rock)	Fisher	4.2	3.6
KLSK-FM (Cl. Country)	Flinn	5.2	3.6

#291

Meridian, MS

Station Format	Owner	Sp '04	Fa '04
WJXM-FM (Urban)	Holladay	12.6	14.9
WOKK-FM (Country)	New South	12.6	13.8
WMMZ-FM (CHR/Pop)	Holladay	8.4	10.3
WZKS-FM (Urban AC)	Clear Chan.	8.4	9.2
WJDQ-FM (AC)	Clear Chan.	13.7	6.9
WMOX-AM (N/T)	Magnolia St.	5.3	6.9
WKZB-FM (Hot AC)	Butler Br.	4.2	5.7
WYYW-FM (Country)	Clear Chan.	5.3	5.7
WMLV-FM (AC)	Holladay	3.2	3.4
WSLY-FM (Urban)	Grantell	2.1	3.4

#292

Brunswick, GA

Station Format	Owner	Sp '04	Fa '04
WSOL-FM (Urban AC)	Clear Chan.	10.3	12.9
WYNR-FM (Country)	Qantam	10.3	12.9
WGIG-AM (N/T)	Qantam	9.0	7.1
WHFX-FM (Cl. Hits)	Qantam	3.8	4.7
WQBT-FM (Urban)	Clear Chan.	5.1	4.7
WRJY-FM (Gospel)	Hickey & Esserman	6.4	4.7
WXMK-FM (Hot AC)	Hickey & Esserman	6.4	4.7
WBGA-FM (Country)	Qantam	3.8	3.5
WMOG-AM (Adult Std.)	Qantam	6.4	3.5
WPLA-FM (Alt.)	Clear Chan.	1.3	3.5
WRRR-FM (Cl. Hits)	Renda	2.6	3.5
WWSN-FM (AC)	Qantam	5.1	3.5

#293

Casper, WY

Station Format	Owner	Sp '04	Fa '04
KTRS-FM (CHR/Pop)	Clear Chan.	17.0	14.7
KTWO-AM (Country)	Clear Chan.	15.9	14.7
KASS-FM (Cl. Rock)	Mt Rushmore	10.2	9.3
KWYY-FM (Country)	Clear Chan.	10.2	9.3
KMLD-FM (Oldies)	Mt. States	10.2	8.0
KRVK-FM (Cl. Hits)	Clear Chan.	8.0	8.0
KQLT-FM (Country)	Mt Rushmore	5.7	6.7
KMGW-FM (AC)	Clear Chan.	3.4	5.3
KHOC-FM (Hot AC)	Mt Rushmore	2.3	4.0
KKTL-AM (Country)	Clear Chan.	1.1	1.3
KUYO-AM (Christian)	WY Christian	0.0	1.3
KVOC-AM (Oldies)	Mt Rushmore	1.1	1.3

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Salisbury-Ocean City, MD

Population: 292,500

Station (Format)	Owner	Sp '04	Fa '04
WWFG-FM (Country)	Clear Channel	11.6	
WOCQ-FM (CHR/Rhy)	Great Scott	7.3	
WZBH-FM (Act. Rock)	Great Scott	6.6	
WSCL-FM (News/Class.)	Salisbury St. Uni.	6.4	
WICO/WXJN (Country)	Delmarva	6.0	
WGMD-FM (Talk)	Resort Br.	5.9	
WQHQ-FM (AC)	Clear Chan.	4.1	
WGBG-FM (Cl. Rock)	Great Scott	3.9	
WOLC-FM (Rel.)	Marantha	3.3	
WLWV/WLBW (Oldies)	Clear Chan.	2.5	

Monroe, LA

Population: 121,300

Station (Format)	Owner	Sp '04	Fa '04
KJLO-FM (Country)	New South	11.4	12.9
KRVV-FM (Urban)	New South	15.1	11.9
KLIP-FM (Cl. Hits)	New South	3.7	6.4
KXRR-FM (Cl. Rock)	Opus Media	7.4	5.7
KZRZ-FM (AC)	Opus Media	3.5	5.3
KMJG-FM (Urban AC)	New South	6.5	5.2
KBNQ-FM (Christian)	Media Ministries	5.8	4.9
KMLB-AM (N/T)	New South	4.7	4.7
KNOE-FM (CHR/Pop)	Noe Corp.	5.6	4.7
KNDL-AM (N/T)	Noe Corp.	2.2	3.2

Twin Falls-Burley, ID

Population: 103,000

Station (Format)	Owner	Sp '04	Fa '04
KKNV-FM (Country)	Tri Market Br.	7.9	12.9
KZDX-FM (Hot AC)	Tri Market Br.	10.5	12.5
KEZJ-FM (Country)	Clear Chan.	10.2	9.7
KLIX-AM (N/T)	Clear Chan.	7.2	8.0
KIKX-FM (Cl. Rock)	L.O.R.	3.9	7.1
KTPZ-FM (CHR/Pop)	L.O.R.	5.3	4.8
KBAR-AM (Full Serv.)	Tri Market	3.8	4.4
KISY-FM (Soft AC)	L.O.R.	1.8	3.6
KBSW-FM (News/Clas.)	Boise St. Univ.	-	3.4
KTFI-FM (Oldies)	L.O.R.	1.8	2.9

Palm Springs, CA

Population: 265,300

Station (Format)	Owner	Sp '04	Fa '04
KKUU-FM (CHR/Rhy)	MCC Radio	10.9	
KWXY-FM (B/EZ)	Glen Barnett Inc.	10.1	
KDES-FM (Oldies)	KPSI Radio	5.7	
KPSI-AM (N/T)	KPSI Radio	5.5	
KUNA-FM (Reg. Mex.)	News-Press	5.0	
KEZN-FM (AC)	Infinity	4.4	
KMRJ-FM (Alt.)	D.P. Mitchell	4.3	
KLOB-FM (Span. Con.)	Entravision	4.1	
KDGL-FM (Cl. Hits)	MCC Radio	3.9	
KCLB-FM (Rock)	MCC Radio	3.6	

St. George-Cedar City, UT

Population: 121,300

Station (Format)	Owner	Fa '03	Fa '04
KONY-FM (Country)	Canyon Media	17.3	14.6
KDXU-AM (N/T)	Bonneville	7.6	10.0
KSUB-AM (Talk)	MB Media	5.3	6.9
KXBN-FM (CHR/Pop)	MB Media	9.6	6.6
KREC-FM (Soft AC)	Bonneville	5.5	6.4
KZHK-FM (Cl. Rock)	Bonneville	6.1	5.8
KSNN-FM (Hot AC)	Bonneville	7.9	5.2
KPLD-FM (Alt.)	Canyon Media	4.6	4.9
KUHF-AM (Adult Std.)	Bonneville	3.7	4.1
KJUL-FM (Soft AC)	Beasley	-	3.7

Roseburg, OR

Population: 81,900

Station (Format)	Owner	Sp '04	Fa '04
KRSB-FM (Country)	Brooke Com.	-	9.7
KLOV-FM (Christ. AC)	Ed. Media	-	8.9
KPNW-AM (N/T)	Clear Chan.	-	8.5
KKNX-FM (Hot AC)	Brooke Com.	-	7.1
KAVI-FM (Oldies)	Brooke Com.	-	6.6
KQEN-AM (N/T)	Brooke Com.	-	6.4
KGRV-AM (Rel.)	Pac. Cascade	-	4.6
KKNU-FM (Country)	McKenzie River	-	4.6
KZEL-FM (Cl. Rock)	Cumulus	-	4.5
KRNR-AM (Cl. Country)	V.F. Johnson	-	3.4

Note: This is the first time that Eastlan has rated this market.

Bend-Prineville, OR

Population: 144,700

Station (Format)	Owner	Sp '04	Fa '04
KOAB-FM (News/Clas.)	OR Pub. Br.	9.1	10.8
KBND-AM (N/T)	Combined Com.	11.6	10.2
KXIX-FM (CHR/Pop)	GCC-Bend	10.0	9.9
KSJJ-FM (Country)	GCC-Bend	7.1	6.9
KWPK-FM (Hot AC)	Thunderegg Wire.	6.3	6.2
KQAK-FM (Oldies)	Horizon Br.	5.4	5.0
KTWS-FM (Cl. Rock)	Combined Com.	6.4	4.9
KMTK-FM (Country)	Combined Com.	6.3	3.9
KWLZ-FM (Rock)	Horizon Br.	3.9	3.7
KLRR-FM (Rock AC)	Combined Com.	3.6	3.6

Missoula-Hamilton, MT

Population: 117,100

Station (Format)	Owner	Sp '04	Fa '04
KUFM-FM (News)	Univ./MT	9.9	14.2
KZOO-FM (Cl. Rock)	Fisher	10.3	10.9
KYSS-FM (Country)	Clear Chan.	9.3	10.6
KGGL-FM (Country)	Fisher	10.5	9.2
KMSO-FM (AC)	SCF	11.5	8.3
KGVO-AM (N/T)	Clear Chan.	7.1	7.8
KBAZ-FM (Act. Rock)	Clear Chan.	4.9	5.3
KXDR-FM (Hot AC)	Fisher	6.0	4.6
KBQQ-FM (Oldies)	Fisher	4.5	4.2
KLTC-FM (Hot AC)	Clear Chan.	3.3	2.7

Hilo, HI

Population: 72,100



Station (Format)	Owner	Sp '04	Fa '04
KAND-FM (News/Clas.)	HI Public	6.8	14.2
KWXX/KAQY (Hawaiian AC)	New West	9.2	10.2
KAPA/KAGB (Hawaiian)	Pacific	10.8	9.2
KPVS/KLUA (Hot AC)	Pacific	6.2	7.2
KBGX-FM (Oldies)	Skyнет	-	7.1
KKBG/MELO (Hawaiian AC)	Pacific	6.7	7.1
KPUA-AM (N/T)	New West	10.6	7.0
KNWB-FM (Cl. Hits)	New West	9.6	6.0
KHBC-AM (Full Serv.)	Hilo Br.	3.8	5.9
KKOA-FM (Country)	Skyнет	-	3.5

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Wenatche, WA

Population: 70,600

Station (Format)	Owner	Sp '04	Fa '04
KPQ-AM (N/T)	Wescoast	18.8	21.0
KWWW-FM (Hot AC)	Fisher	9.6	11.7
KYSN-FM (Country)	Fisher	7.0	9.6
KNWR-FM (News/Clas.)	WSU	4.4	5.1
KRRV-FM (Country)	Morris	9.4	4.6
KOHO-FM (Jazz)	Icicle	4.2	4.3
KPQ-FM (Cl./Hits)	Wescoast	4.1	4.3
KLOV-FM (Con. Christ.)	Ed. Media	4.8	3.9
KAAP-FM (AC)	Fisher	3.7	3.8
KZPH-FM (Cl. Rock)	Fisher	6.2	3.5

Kalispell, MT

Population: 67,600

Station (Format)	Owner	Fa '03	Fa '04
KDBR-FM (Country)	Bee Br.	12.5	18.8
KOFF-AM (N/T)	KOFI, Inc.	15.5	9.6
KBBZ-FM (Rock)	Bee Br.	6.2	9.0
KZMN-FM (Cl. Rock)	KOFI, Inc.	18.8	8.7
KJJR-AM (N/T)	Bee Br.	6.4	8.6
KKMT-FM (Hot AC)	Bee Br.	7.0	6.0
KUKL-FM (Variety)	U/Montana	4.5	5.8
KALS-FM (Con. Christ.)	Distant Shores	5.2	4.6
KGEZ-AM (Talk)	Z-600	3.0	3.3
KLOV-FM (Con. Christ.)	Ed. Media	3.0	3.3

Bozeman, MT

Population: 62,900

Station (Format)	Owner	Fa '03	Fa '04
KBMC-FM (News/Clas.)	MSU	13.9	15.7
KXLB-FM (Country)	Clear Chan.	10.2	11.7
KGLT-FM (Triple A)	MSU	7.4	8.0
KISN-FM (CHR/Pop)	Clear Chan.	11.0	7.8
KMMS-AM (N/T)	Clear Chan.	4.8	7.3
KMMS-FM (Rock)	Clear Chan.	12.1	7.3
KBOZ-FM (Country)	Reier Br.	4.9	5.7
KZMY-FM (Soft AC)	Clear Chan.	1.8	5.2
KOBB-FM (Oldies)	Reier Br.	3.9	4.8
KBOZ-AM (N/T)	Reier Br.	2.7	3.8

Ludington, MI

Population: 60,300

Station (Format)	Owner	Sp '04	Fa '04
WTCM-FM (Country)	Midwestern	-	10.2
WMOM-FM (CHR/Pop)	Bay View Br.	-	8.8
WMTE-FM (Oldies)	Lake Michigan	-	7.0
WOLW-FM (Rel.)	N. Christian	-	6.8
WWKR-FM (Cl. Rock)	Synergy	-	5.6
WKLA-AM (Talk)	Lake Michigan	-	5.5
WKZC-FM (Country)	Lake Michigan	-	5.4
WBLV-FM (Clas./Jazz)	Blue Lake	-	4.1
WKLA-FM (AC)	Lake Michigan	-	3.3
WIAA-FM (Classical)	Interlochen Cen.	-	3.1

Kona, HI

Population: 57,800

Station (Format)	Owner	Fa '03	Fa '04
KAPA/KAGB (Hawaiian)	Pacific Radio	22.2	19.1
KKUA-FM (News/Clas.)	HI Pub. Radio	8.1	11.9
KKBG/KLEO (Hawaiian-AC)	Pacific Radio	5.1	8.3
KBGX-FM (Oldies)	Skynet	-	8.0
KPVS/KLUA (Hot AC)	Pacific Radio	7.5	6.4
KKOA-FM (Country)	Skynet	-	4.4
KWXX/KAQY (Hawaiian AC)	New-West	3.0	3.6
KWYI-FM (CHR/Pop)	C.H. Nanto	0.9	3.3
KHVV-AM (N/T)	Clear Chan.	-	2.5
KHNR-AM (N/T)	Salem	-	1.5

Ruston, LA

Population: 37,400

Station (Format)	Owner	Sp '04	Fa '04
KXKZ-FM (Country)	Com. Capital	9.4	13.3
KNOE-FM (CHR/Pop)	Noe Corp.	6.1	9.8
KRVV-FM (Urban)	New South	10.1	9.5
KRUS-AM (Oldies)	Com. Capital	5.2	5.6
KXRR-FM (Cl. Rock)	Opus Br.	5.5	5.2
KGRM-FM (Urban)	Grambling St.	8.4	4.8
KJLO-FM (Country)	New South	3.4	4.7
KPCH-FM (Oldies)	Com. Capital	8.4	4.6
KEDM-FM (News/Clas.)	Univ./LA	-	3.9
KHLL-FM (Con. Christ.)	Dan Gilliland	-	3.4

Note: This is the first time that Eastlan has rated this market.

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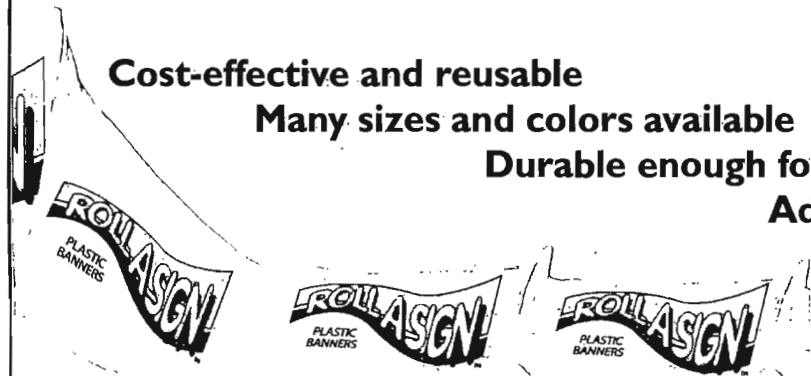
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