

Fall '03  
Arbitrons!

**R&R**

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# **RATINGS, INDUSTRY DIRECTORY and PROGRAM SUPPLIER GUIDE**

- The Industry's No. 1 Source For Radio Group Owners
- Format Focus Reports For Every Major Format
- Complete Guide To Syndicated Programming And Products
- Ratings/Market Info For Arbitron's Complete Fall '03 Survey Of 286 Markets!

Radio's #1 Music Monitoring Service

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# FORMAT PROBLEM?

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**BOB & SHERI**

THE *Pam Stone* SHOW

THE **CRAIG SHOEMAKER** SHOW

THE **MAT & RAMONA** SHOW



## What is PersonalityAC™?

PersonalityAC™ is the kind of radio we grew up with. Fun, engaging, entertaining personalities, along with contemporary music. It's female-friendly, so it's a perfect compliment to a cluster that already includes female-based stations, or as a packaging counterpart to a rock dominated cluster.

Format problems? Current format not getting traction? Signal issues?  
Also-ran station?

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In your hands is the radio industry's most trusted and complete published directory of ratings, group owners, program suppliers, networks and more. For decades the R&R Directory has been the No. 1 reference book for radio executives. Published twice per year, the Directory is automatically included in the standard R&R subscription package. Although it has taken on improved style and design over the years, the format of the Directory remains virtually unchanged, and users continue to rely on it for its depth and ease of use.

This edition of the Directory features a complete recap of Arbitron's fall 2003 survey of 286 U.S. markets. In addition to the information basics, such as format, owner, frequency and key demos, R&R presents ownership share by market. Group owners, marketing and promotion firms, program suppliers, record companies and other information categories follow the ratings.

R&R is excited to announce an online edition of the directory, which will launch at [www.radioandrecords.com](http://www.radioandrecords.com) on April 21, 2004. Be sure to check it out. R&R hopes the convenience of the online directory will supplement the first published book of the year.

Finally, R&R is indebted to the many users and advertisers who make the Directory possible. Let us take this opportunity to thank you for the confidence you place in R&R and for making the Directory the most trusted radio-industry guide. Finally, as the R&R Directory went to press, many changes were enveloping the record industry brought about by the reorganization of BMG North America and Warner Music Group. We apologize in advance for any inaccuracies published in the record company listings.



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## RATINGS REPORT

### Market Index

The Top 287 markets rated by Arbitron are listed here, with their market ranks listed in parentheses and the page number which they appear in this directory.

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### National Format Shares

A quick overview of radio's formats, comparing overall numbers on a national basis.

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### Format Focus

Radio's principal formats are investigated in depth here. You'll find each format's top 10 stations according to total week AQH and cume. Each format is also listed with extensive qualitative and demographic profiles from The Media Audit, AQH audience composition, AQH share by region, and AQH share by daypart. This section is now prefaced by a listing of the nation's Top 50 stations drawn from all 287 markets.

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<b>6</b> Adult Contemporary	<b>12</b> Classic Rock/Hits	<b>18</b> Rock
<b>7</b> Adult Standards	<b>13</b> Country	<b>19</b> Smooth Jazz
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A step-by-step primer for using R&R's comprehensive ratings data.

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### Market Breakouts

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### Eastlan Ratings

Eastlan Ratings for non-Arbitron-rated markets.

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Page	Market (Metro rank)
110	Lubbock, TX (181)
108	Macon, GA (156)
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111	Manchester, NH (186)
120	Mankato-New Ulm-St. Peter, MN (263)
116	Marion-Carbondale, IL (230)
122	Mason City, IA (281)
82	McAllen-Brownsville (62)
117	Meadville-Franklin, PA (244)
114	Medford-Ashland, OR (212)
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74	Memphis (48)
111	Merced, CA (189)
122	Meridian, MS (284)
36	Miami-Ft. Lauderdale (12)
61	Middlesex-Somerset-Union, NJ (36)
58	Milwaukee-Racine (33)
40	Minneapolis-St. Paul (16)
98	Mobile (93)
104	Modesto, CA (121)
77	Monmouth-Ocean, NJ (51)
118	Monroe, LA (250)
89	Monterey-Salinas (75)
107	Montgomery, AL (150)
112	Morgantown-Clarksburg, WV (197)
103	Morristown, NJ (110)
113	Muncie-Marion, IN (202)
115	Muskegon, MI (226)
109	Myrtle Beach, SC (167)
71	Nashville (45)
42	Nassau-Suffolk (18)
110	New Bedford-Fall River, MA (173)
102	New Haven, CT (108)
109	New London, CT (171)
72	New Orleans (46)
24	New York (1)
106	Newburgh-Middletown, NY (144)
66	Norfolk-Virginia Beach (40)
111	Odessa-Midland, TX (188)
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113	Olean, NY (206)
88	Omaha-Council Bluffs (74)
64	Orlando (38)
103	Oxnard-Ventura, CA (116)
108	Palm Springs, CA (157)
117	Panama City, FL (238)
117	Parkersburg-Marietta, WV-OH (242)
104	Pensacola, FL (124)
106	Peoria, IL (143)
30	Philadelphia (6)
39	Phoenix (15)
116	Pittsburg, KS (Southeast Kansas) (231)
47	Pittsburgh (23)
109	Portland, ME (165)
48	Portland, OR (24)
103	Portsmouth-Over-Rochester, NH (117)
108	Poughkeepsie, NY (162)
59	Providence (34)
118	Pueblo, CO (247)
37	Puerto Rico (13)
106	Quad Cities, IA-IL (142)
70	Raleigh-Durham (44)
120	Rapid City, SD (266)
105	Reading, PA (133)
115	Redding, CA (223)
104	Reno, NV (127)
79	Richmond (56)
52	Riverside-San Bernardino (28)
103	Roanoke-Lynchburg, VA (112)
116	Rochester, MN (227)
78	Rochester, NY (54)
107	Rockford, IL (152)
51	Sacramento (27)

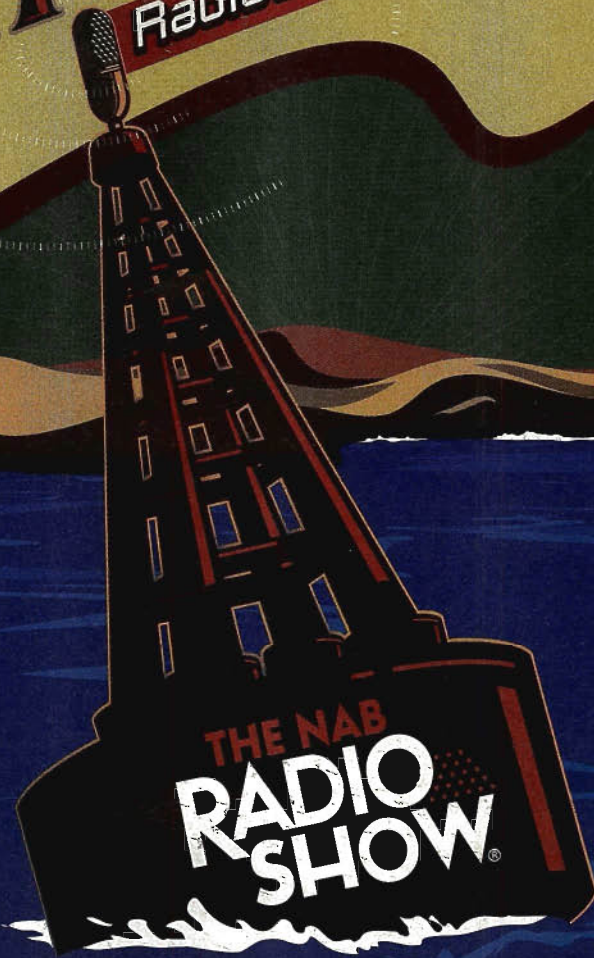
Page	Market (Metro rank)
105	Saginaw-Bay City-Midland, MI (130)
106	Salisbury-Ocean City, MD (145)
56	Salt Lake City-Ogden-Provo (31)
121	San Angelo, TX (272)
55	San Antonio (30)
41	San Diego (17)
27	San Francisco (4)
57	San Jose (32)
109	San Luis Obispo, CA (170)
113	Santa Barbara, CA (200)
117	Santa Fe, NM (236)
113	Santa Maria-Lompoc, CA (205)
102	Santa Rosa, CA (107)
90	Sarasota-Bradenton (78)
108	Savannah, GA (159)
38	Seattle-Tacoma (14)
121	Sebring, FL (276)
120	Sheboygan, WI (265)
105	Shreveport, LA (131)
119	Sioux City, IA (262)
109	South Bend, IN (172)
98	Spokane (94)
92	Springfield, MA (81)
107	Springfield, MO (146)
115	St. Cloud, MN (219)
44	St. Louis (20)
106	Stamford-Norwalk, CT (141)
118	State College, PA (249)
95	Stockton (87)
118	Sussex, NJ (246)
91	Syracuse (80)
108	Tallahassee, FL (163)
45	Tampa-St. Petersburg (21)
113	Terre Haute, IN (201)
119	Texarkana, TX-AR (254)
92	Toledo (82)
112	Topeka, KS (191)
111	Traverse City-Petoskey, MI (190)
106	Trenton, NJ (140)
113	Tri-Cities, VA (208)
82	Tucson (61)
84	Tulsa (65)
111	Tupelo, MS (185)
116	Tuscaloosa, AL (228)
107	Tyler-Longview, TX (148)
108	Utica-Rome, NY (158)
105	Victor Valley, CA (134)
102	Visalia-Tulare, CA (104)
112	Waco, TX (194)
32	Washington, DC (8)
117	Waterloo-Cedar Falls, IA (243)
120	Watertown, NY (269)
109	Wausau-Stevens Point, WI (168)
73	West Palm Beach (47)
81	Westchester, NY (60)
117	Wheeling, WV (240)
99	Wichita (96)
118	Wichita Falls, TX (252)
86	Wilkes-Barre-Scranton (69)
119	Williamsport, PA (259)
90	Wilmington, DE (77)
110	Wilmington, NC (177)
115	Winchester, VA (225)
103	Worcester, MA (113)
112	Yakima, WA (198)
102	York, PA (105)
103	Youngstown-Warren, OH (114)

Numbers following market listings indicate market rank in the fall '03 ratings period.



# Charting

Radio's Future



MEMBERS ONLY!

**2-for-1**  
Registration  
Details to Come

Navigating  
New Waters  
Together

**October 6-9, 2004**  
Manchester Grand Hyatt, San Diego, CA

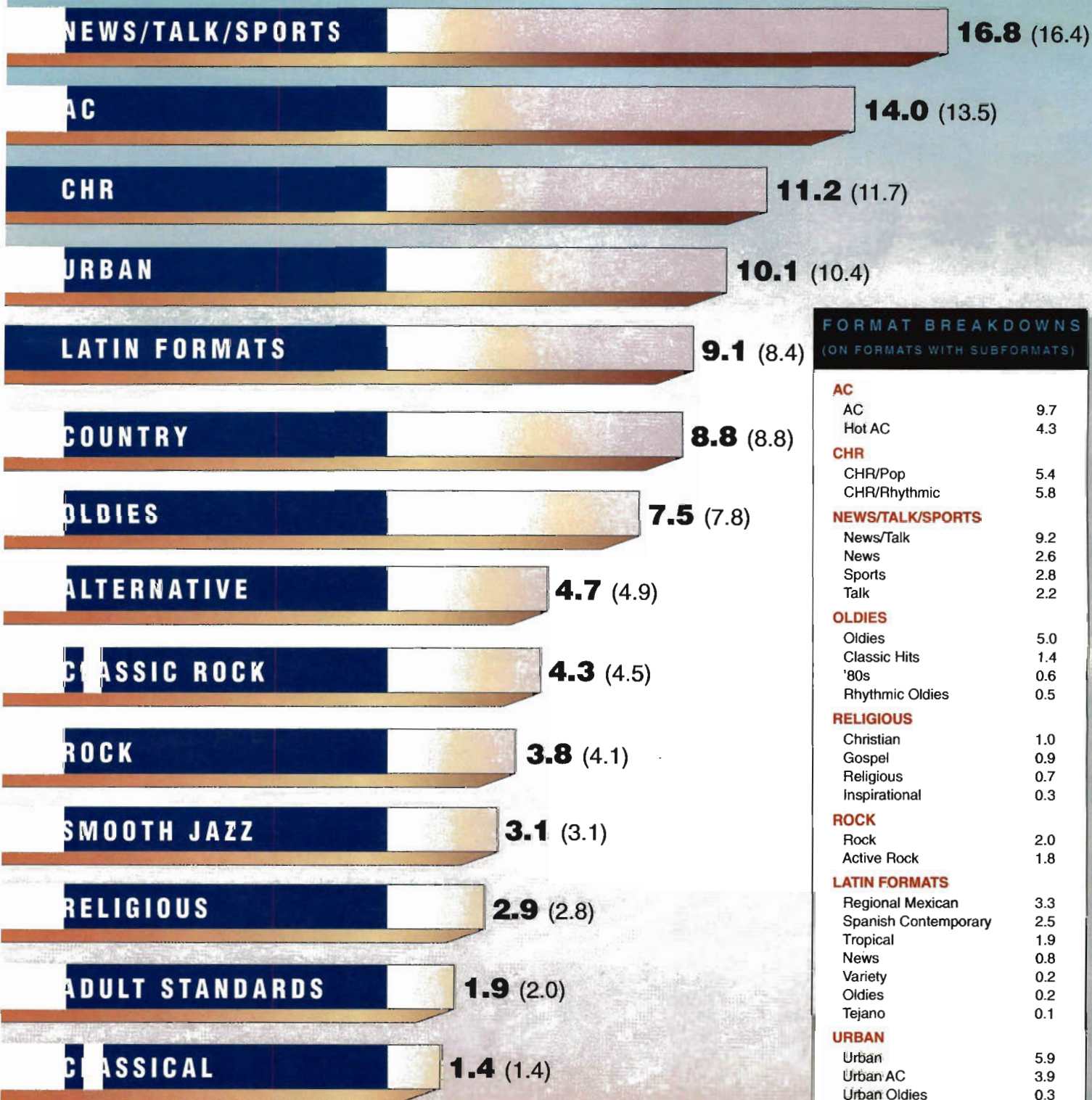
[www.nab.org/conventions/radioshow](http://www.nab.org/conventions/radioshow)



# NATIONAL FORMAT SHARES

## FALL 2003

(SUMMER 2003 SHARES IN PARENTHESES)



### FORMAT BREAKDOWNS (ON FORMATS WITH SUBFORMATS)

<b>AC</b>	
AC	9.7
Hot AC	4.3
<b>CHR</b>	
CHR/Pop	5.4
CHR/Rhythmic	5.8
<b>NEWS/TALK/SPORTS</b>	
News/Talk	9.2
News	2.6
Sports	2.8
Talk	2.2
<b>OLDIES</b>	
Oldies	5.0
Classic Hits	1.4
'80s	0.6
Rhythmic Oldies	0.5
<b>RELIGIOUS</b>	
Christian	1.0
Gospel	0.9
Religious	0.7
Inspirational	0.3
<b>ROCK</b>	
Rock	2.0
Active Rock	1.8
<b>LATIN FORMATS</b>	
Regional Mexican	3.3
Spanish Contemporary	2.5
Tropical	1.9
News	0.8
Variety	0.2
Oldies	0.2
Tejano	0.1
<b>URBAN</b>	
Urban	5.9
Urban AC	3.9
Urban Oldies	0.3

Remaining formats take up 0.3 share of listening.

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## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	2.2
At home:	1.2
In car:	2.0
At work:	2.5
Other:	2.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.7
12-17 Boys:	4.1
12-17 Girls:	1.5
18-34 Persons:	3.5
18-34 Men:	5.3
18-34 Women:	1.7
25-54 Persons:	2.0
25-54 Men:	3.0
25-54 Women:	0.9
35-64 Persons:	1.1
35-64 Men:	1.6
35-64 Women:	0.5
35+ Persons:	0.9
35+ Men:	1.3
35+ Women:	0.4

### 12+ AQH SHARE BY DAYPART

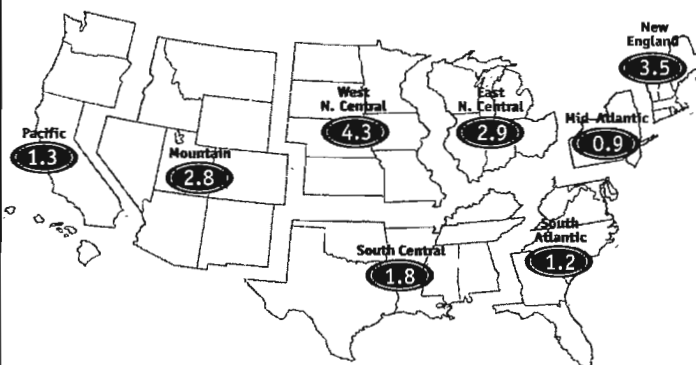
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	1.7
Mon-Fri 3p-7p:	1.7
Mon-Fri 7p-Mid:	1.9
Mon-Sun Mid-6a:	2.1
Mon-Fri 6a-10a+3p-7p:	2.0
Sat-Sun 6a-Mid:	1.6
Sat-Sun 10a-7p:	1.6

### 12+ AQH BY MARKET GROUP

Top 25	1.4
Top 50	1.7

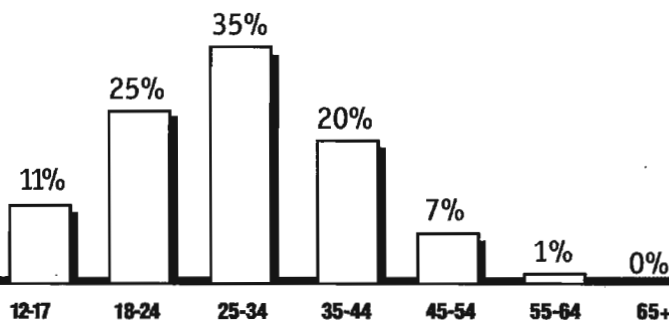
Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
1.7	1.8	1.9	1.9	1.8	1.7	1.8	1.9	1.9

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SUGAM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	5830
Unweighted number of respondents:	2974

#### GENDER

Male:	68.4
Female:	31.6

#### RACE/ETHNICITY

White (not Hispanic):	79.1
Black (not Hispanic):	1.9
Hispanic descent:	10.9
Asian:	2.2
Other:	6.5

#### EDUCATION

Some high school or less:	9.2
High school graduate:	37.5
Some college:	26.4
College graduate:	19.3
Advance degree:	6.9

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	1.8
\$15,000-\$24,999:	6.2
\$25,000-\$34,999:	11.8
\$35,000-\$49,999:	25.5
\$50,000-\$74,999:	25.6
\$75,000-\$99,999:	15.0
\$100,000-\$149,999:	8.9
\$150,000 or more:	5.2

#### LIFESTYLE GROUP

MTV Generation:	36.8
Yuppies:	9.1
Maturing Yuppies:	6.1
Affluent empty-nesters:	4.1
Affluent full-nesters:	27.3
Affluent blue collar:	16.1
Gray affluents:	3.2
Working women:	22.9
Affluent working women:	11.4
Working mothers:	11.9
Single parents:	17.1

#### FINANCIAL

Financial optimists:	59.5
Two-income families:	30.7
Dual-income, no kids:	10.3

#### CELL PHONE

Currently own:	66.6
Plan to purchase:	27.5
Now have and plan to purchase:	16.5

#### ONLINE USAGE

Logged onto internet, past month:	73.7
Logged onto radio website, past month:	23.9

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	44.1
Sunday newspaper:	56.2
Radio, average weekday:	86.8
Radio, 7-day cumme:	98.5
TV, any on average weekday:	88.7
Subscribe to cable TV:	80.3

# FORMAT FOCUS: ADULT CONTEMPORARY R&R

## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	11.5
At home:	8.5
In car:	8.3
At work:	16.0
Other:	7.6

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	3.6
12-17 Boys:	2.9
12-17 Girls:	4.1
18-34 Persons:	8.1
18-34 Men:	4.9
18-34 Women:	11.4
25-54 Persons:	11.5
25-54 Men:	7.2
25-54 Women:	16.1
35-64 Persons:	13.0
35-64 Men:	8.5
35-64 Women:	17.8
35+ Persons:	12.3
35+ Men:	8.5
35+ Women:	16.1

### 12+ AQH SHARE BY DAYPART

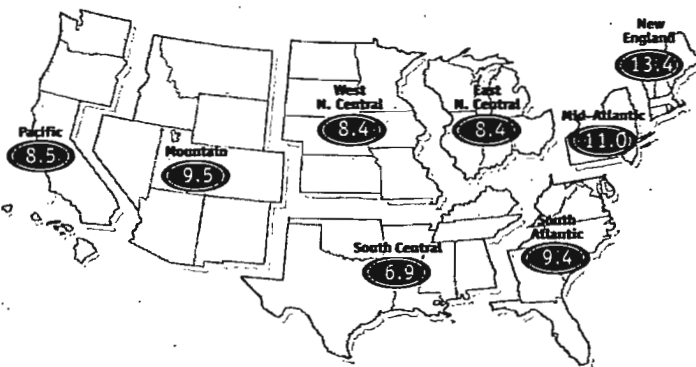
Mon-Fri 6a-10a:	9.4
Mon-Fri 10a-3p:	12.2
Mon-Fri 3p-7p:	10.2
Mon-Fri 7p-Mid:	9.2
Mon-Sun Mid-6a:	8.5
Mon-Fri 6a-10a+3p-7p:	9.8
Sat-Sun 6a-Mid:	9.5
Sat-Sun 10a-7p:	9.6

### 12+ AQH BY MARKET GROUP

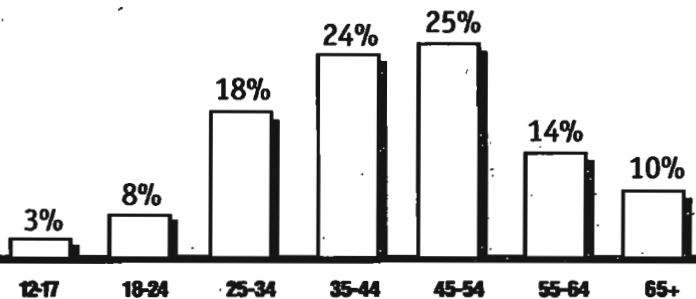
Top 25	9.9
Top 50	10.1

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
10.2	10.2	9.8	9.7	10.4	9.4	9.2	8.8	9.6

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-6U GAIN-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	11992
Unweighted number of respondents:	6853

#### Gender

Male:	35.4
Female:	64.6

#### RACE/ETHNICITY

White (not Hispanic):	70.0
Black (not Hispanic):	6.1
Hispanic descent:	10.4
Asian:	8.6
Other:	5.0

#### EDUCATION

Some high school or less:	4.1
High school graduate:	29.7
Some college:	25.7
College graduate:	26.8
Advance degree:	12.6

## Who's Listening:

Continued

#### INCOME

Under \$15,000:	2.9
\$15,000-\$24,999:	6.9
\$25,000-\$34,999:	13.8
\$35,000-\$49,999:	26.6
\$50,000-\$74,999:	21.7
\$75,000-\$99,999:	12.4
\$100,000-\$149,999:	10.2
\$150,000 or more:	5.5

#### LIFESTYLE GROUP

MTV Generation:	20.9
Yuppies:	6.0
Maturing Yuppies:	7.2
Affluent empty-nesters:	20.3
Affluent full-nesters:	26.8
Affluent blue collar:	6.1
Gray affluents:	15.7
Working women:	44.9
Affluent working women:	23.8
Working mothers:	24.2
Single parents:	11.6

#### FINANCIAL

Financial optimists:	45.0
Two-income families:	34.5
Dual-income, no kids:	12.3

#### CELL PHONE

Currently own:	73.1
Plan to purchase:	20.3
Now have and plan to purchase:	15.0

#### ONLINE USAGE

Logged onto internet, past month:	69.1
Logged onto radio website, past month:	12.6

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	55.0
Sunday newspaper:	66.5
Radio, average weekday:	85.0
Radio, 7-day cum:	100.0
TV, any on average weekday:	88.9
Subscribe to cable TV:	78.8



# FORMAT FOCUS: ADULT STANDARDS

## Who's LISTENING:

Among 12+ Persons  
(except where noted)

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### 12+ AQH BY LISTENING LOCATION

Away from home:	1.2
At home:	3.6
In car:	1.6
At work:	0.8
Other:	1.1

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.0
12-17 Boys:	0.0
12-17 Girls:	0.0
18-34 Persons:	0.1
18-34 Men:	0.1
18-34 Women:	0.1
25-54 Persons:	0.4
25-54 Men:	0.4
25-54 Women:	0.5
35-64 Persons:	1.2
35-64 Men:	1.0
35-64 Women:	1.4
35+ Persons:	3.4
35+ Men:	2.9
35+ Women:	4.0

### 12+ AQH SHARE BY DAYPART

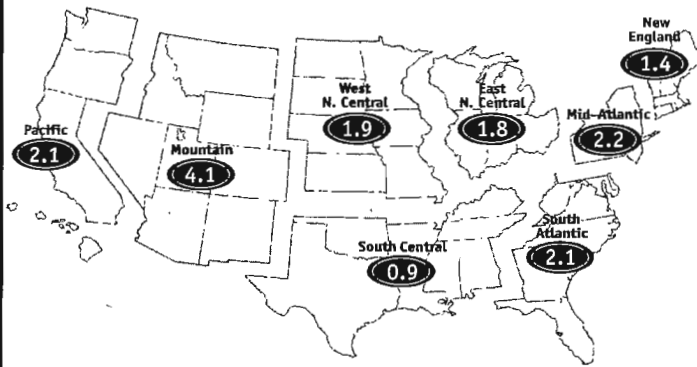
Mon-Fri 6a-10a:	1.9
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	1.9
Mon-Fri 7p-Mid:	1.4
Mon-Sun Mid-6a:	1.5
Mon-Fri 6a-10a+3p-7p:	1.9
Sat-Sun 6a-Mid:	2.3
Sat-Sun 10a-7p:	2.4

### 12+ AQH BY MARKET GROUP

Top 25	2.0
Top 50	2.0

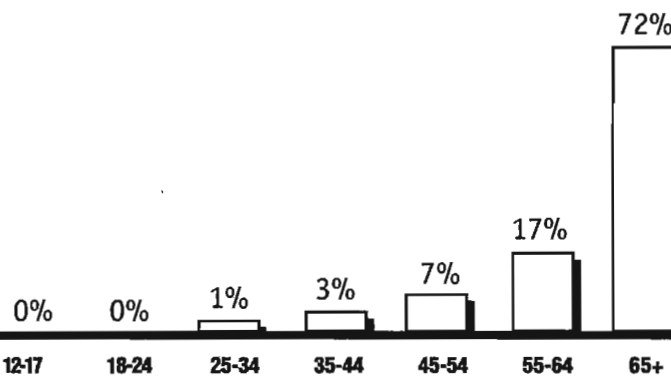
Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
2.3	2.3	2.3	2.2	2.2	2.1	2.0	2.0	1.9

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000): 1844  
Unweighted number of respondents: 1891

### GENDER

Male: 48.8  
Female: 51.2

### RACE/ETHNICITY

White (not Hispanic): 86.4  
Black (not Hispanic): 4.4  
Hispanic descent: 3.9  
Asian: 4.1  
Other: 1.0

### EDUCATION

Some high school or less: 3.9  
High school graduate: 33.8  
Some college: 25.1  
College graduate: 21.8  
Advanced degree: 14.7

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	7.5
\$15,000-\$24,999:	18.1
\$25,000-\$34,999:	19.5
\$35,000-\$49,999:	20.4
\$50,000-\$74,999:	17.2
\$75,000-\$99,999:	7.1
\$100,000-\$149,999:	5.2
\$150,000 or more:	5.1

### LIFESTYLE GROUP

MTV Generation:	5.4
Yuppies:	1.1
Maturing yuppies:	1.3
Affluent empty-nesters:	38.9
Affluent full-nesters:	8.2
Affluent blue collar:	3.7
Graying affluents:	23.0
Working women:	18.7
Affluent working women:	7.7
Working mothers:	5.4
Single parents:	5.3

### FINANCIAL

Financial optimists:	30.1
Two-income families:	15.0
Dual-income, no kids:	8.4

### CELL PHONE

Currently own:	56.2
Plan to purchase:	12.3
Now have and plan to purchase:	6.3

### ONLINE USAGE

Logged onto Internet, past month:	46.1
Logged onto radio website, past month:	5.7

### EXPOSED TO THIS MEDIA

Weekday newspaper:	75.0
Sunday newspaper:	77.8
Radio, average weekday:	83.9
Radio, 7-day cumed:	100.0
TV, any on average weekday:	87.0
Subscribe to cable TV:	75.1

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	4.7
At home:	3.4
In car:	5.0
At work:	4.3
Other:	5.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	9.7
12-17 Boys:	12.8
12-17 Girls:	7.2
18-34 Persons:	7.6
18-34 Men:	10.1
18-34 Women:	5.1
25-54 Persons:	4.0
25-54 Men:	5.4
25-54 Women:	2.5
35-64 Persons:	2.1
35-64 Men:	2.8
35-64 Women:	1.4
35+ Persons:	1.7
35+ Men:	2.4
35+ Women:	1.1

### 12+ AQH SHARE BY DAYPART

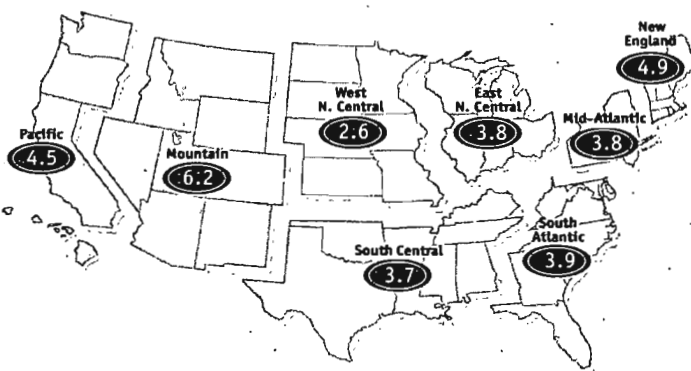
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	4.4
Mon-Fri 7p-Mid:	5.0
Mon-Sun Mid-6a:	3.6
Mon-Fri 6a-10a+3p-7p:	4.6
Sat-Sun 6a-Mid:	3.9
Sat-Sun 10a-7p:	4.0

### 12+ AQH BY MARKET GROUP

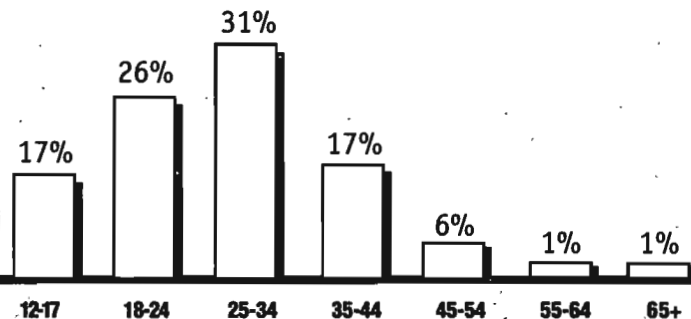
Top 25:	4.4
Top 50:	4.4

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
4.2	4.4	4.4	4.3	4.2	4.1	4.1	4.1	3.9

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	11092
Unweighted number of respondents:	4681

#### GENDER

Male:	61.5
Female:	38.5

#### RACE/ETHNICITY

White (not Hispanic):	70.4
Black (not Hispanic):	2.7
Hispanic descent:	15.1
Asian:	6.1
Other:	5.6

#### EDUCATION

Some high school or less:	8.0
High school graduate:	29.1
Some college:	27.5
College graduate:	25.8
Advance degree:	8.8

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	2.6
\$15,000-\$24,999:	4.8
\$25,000-\$34,999:	11.5
\$35,000-\$49,999:	24.0
\$50,000-\$74,999:	24.3
\$75,000-\$99,999:	13.8
\$100,000-\$149,999:	11.9
\$150,000 or more:	7.0

#### LIFESTYLE GROUP

MTV Generation:	33.3
Yuppies:	13.3
Maturing Yuppies:	6.4
Affluent empty-nesters:	3.6
Affluent full-nesters:	25.0
Affluent blue collar:	12.1
Gray affluents:	2.7
Working women:	28.5
Affluent working women:	15.7
Working mothers:	12.8
Single parents:	15.6

#### FINANCIAL

Financial optimists:	60.8
Two-income families:	27.7
Dual-income, no kids:	10.3

#### CELL PHONE

Currently own:	72.3
Plan to purchase:	30.0
Now have and plan to purchase:	20.0

#### ONLINE USAGE

Logged onto internet, past month:	79.4
Logged onto radio website, past month:	26.1

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	46.0
Sunday newspaper:	53.9
Radio, average weekday:	84.7
Radio, 7-day cumm:	99.7
TV, any on average weekday:	87.6
Subscribe to cable TV:	80.3



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	6.6
At home:	6.1
In car:	7.3
At work:	5.3
Other:	10.2

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	21.9
12-17 Boys:	15.6
12-17 Girls:	26.9
18-34 Persons:	9.9
18-34 Men:	7.3
18-34 Women:	12.7
25-54 Persons:	5.2
25-54 Men:	3.7
25-54 Women:	6.7
35-64 Persons:	3.2
35-64 Men:	2.4
35-64 Women:	4.1
35+ Persons:	2.7
35+ Men:	2.1
35+ Women:	3.3

### 12+ AQH SHARE BY DAYPART

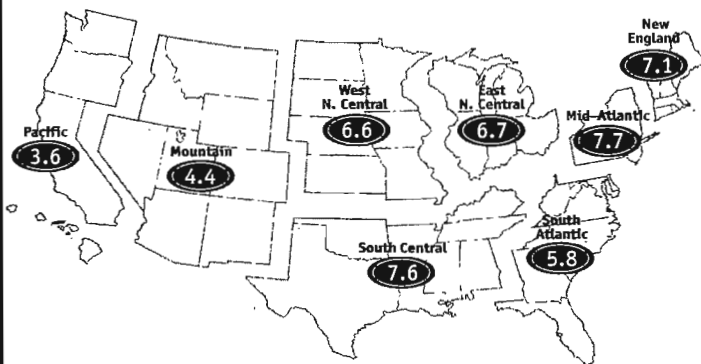
Mon-Fri 6a-10a:	6.1
Mon-Fri 10a-3p:	5.1
Mon-Fri 3p-7p:	7.0
Mon-Fri 7p-Mid:	8.4
Mon-Sun Mid-6a:	6.1
Mon-Fri 6a-10a+3p-7p:	6.5
Sat-Sun 6a-Mid:	6.9
Sat-Sun 10a-7p:	7.1

### 12+ AQH BY MARKET GROUP

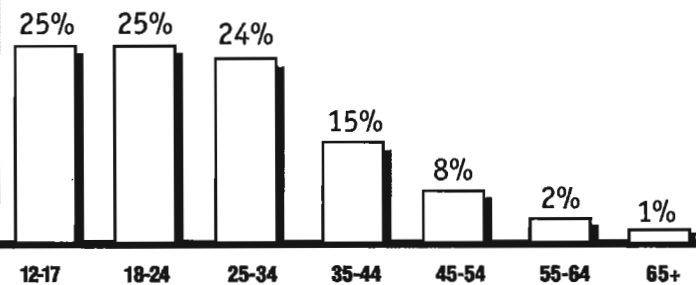
Top 25	5.9
Top 50	6.1

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
7.2	7.1	6.9	7.1	6.4	6.1	6.2	5.9	5.4

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	15313
Unweighted number of respondents:	7669

#### GENDER

Male:	40.6
Female:	59.4

#### RACE/ETHNICITY

White (not Hispanic):	58.7
Black (not Hispanic):	10.4
Hispanic descent:	16.9
Asian:	9.0
Other:	5.1

#### EDUCATION

Some high school or less:	9.0
High school graduate:	32.8
Some college:	26.9
College graduate:	22.1
Advance degree:	8.5

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	6.8
\$25,000-\$34,999:	14.8
\$35,000-\$49,999:	27.0
\$50,000-\$74,999:	21.0
\$75,000-\$99,999:	12.3
\$100,000-\$149,999:	9.0
\$150,000 or more:	6.0

### LIFESTYLE GROUP

MTV Generation:	33.9
Yuppies:	10.4
Maturing Yuppies:	5.6
Affluent empty-nesters:	4.2
Affluent full-nesters:	25.3
Affluent blue collar:	8.9
Gray affluents:	3.4
Working women:	43.1
Affluent working women:	21.4
Working mothers:	24.3
Single parents:	21.3

### FINANCIAL

Financial optimists:	56.9
Two-income families:	27.4
Dual-income, no kids:	8.5

### CELL PHONE

Currently own:	72.6
Plan to purchase:	31.4
Now have and plan to purchase:	20.5

### ONLINE USAGE

Logged onto internet, past month:	74.5
Logged onto radio website, past month:	18.0

### EXPOSED TO THIS MEDIA

Weekday newspaper:	45.5
Sunday newspaper:	55.8
Radio, average weekday:	85.6
Radio, 7-day cumec:	99.1
TV, any on average weekday:	88.4
Subscribe to cable TV:	77.9

# FORMAT FOCUS: CHR/RHYTHMIC



## WHO'S LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.2
At home:	6.5
In car:	5.5
At work:	4.1
Other:	13.2

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	20.6
12-17 Boys:	21.1
12-17 Girls:	20.3
18-34 Persons:	9.7
18-34 Men:	9.7
18-34 Women:	9.7
25-54 Persons:	4.2
25-54 Men:	4.1
25-54 Women:	4.3
35-64 Persons:	2.2
35-64 Men:	2.2
35-64 Women:	2.3
35+ Persons:	1.9
35+ Men:	1.9
35+ Women:	1.9

### 12+ AQH SHARE BY DAYPART

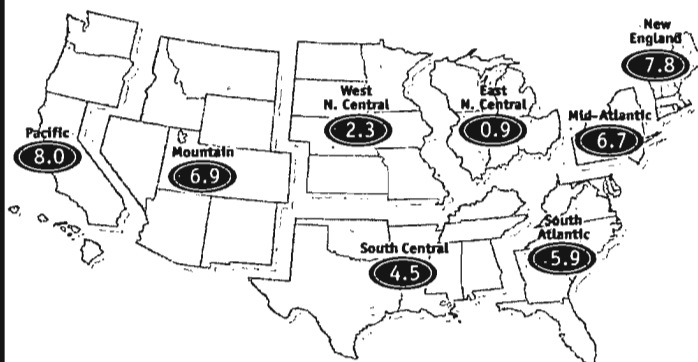
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p	4.3
Mon-Fri 3p-7p:	6.4
Mon-Fri 7p-Mid:	9.2
Mon-Sun Mid-6a	5.9
Mon-Fri 6a-10a+3p-7p	5.5
Sat-Sun 6a-Mid	6.6
Sat-Sun 10a-7p	6.4

### 12+ AQH BY MARKET GROUP

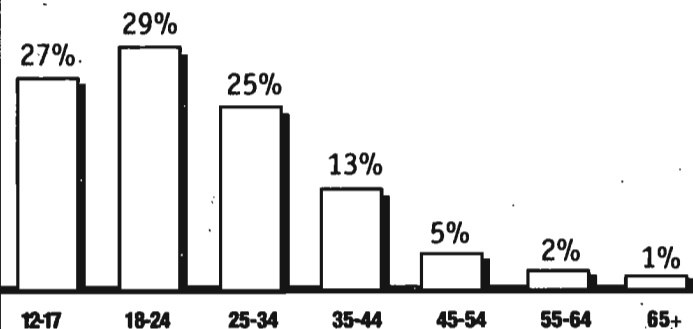
Top 25	6.0
Top 50	5.8

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
4.5	5.0	5.1	5.4	5.7	5.7	5.5	5.7	5.8

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SUGAM-MID. TOTAL U.S.



## WHO'S LISTENING:

Among 18+ Persons (except where noted)  
© 2004 The Media Audit

#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	12658
Unweighted number of respondents:	4134

#### GENDER

Male:	49.1
Female:	50.9

#### RACE/ETHNICITY

White (not Hispanic):	30.0
Black (not Hispanic):	29.4
Hispanic descent:	25.9
Asian:	9.4
Other:	5.4

#### EDUCATION

Some high school or less:	12.0
High school graduate:	38.8
Some college:	26.2
College graduate:	17.8
Advance degree:	28.1

## WHO'S LISTENING:

Continued

#### INCOME

Under \$15,000:	4.9
\$15,000-\$24,999:	10.0
\$25,000-\$34,999:	16.9
\$35,000-\$49,999:	27.3
\$50,000-\$74,999:	20.2
\$75,000-\$99,999:	9.5
\$100,000-\$149,999:	6.0
\$150,000 or more:	5.2

#### LIFESTYLE GROUP

MTV Generation:	32.5
Yuppies:	8.1
Maturing Yuppies:	4.4
Affluent empty-nesters:	2.9
Affluent full-nesters:	20.5
Affluent blue collar:	10.7
Gray affluents:	1.8
Working women:	37.5
Affluent working women:	16.2
Working mothers:	21.2
Single parents:	26.1

#### FINANCIAL

Financial optimists:	61.3
Two-income families:	21.2
Dual-income, no kids:	5.4

#### CELL PHONE

Currently own:	66.2
Plan to purchase:	36.7
Now have and plan to purchase:	22.4

#### ONLINE USAGE

Logged onto internet, past month:	65.2
Logged onto radio website, past month:	16.7

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	45.3
Sunday newspaper:	51.3
Radio, average weekday:	83.7
Radio, 7-day cumme:	100.0
TV, any on average weekday:	88.4
Subscribe to cable TV:	73.3



# R&R. FORMAT FOCUS: CHRISTIAN FORMATS

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	0.9
At home:	0.7
In car:	1.2
At work:	0.6
Other:	0.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.9
12-17 Boys:	0.8
12-17 Girls:	1.0
18-34 Persons:	0.8
18-34 Men:	0.5
18-34 Women:	1.1
25-54 Persons:	1.0
25-54 Men:	0.7
25-54 Women:	1.3
35-64 Persons:	1.0
35-64 Men:	0.7
35-64 Women:	1.2
35+ Persons:	0.8
35+ Men:	0.6
35+ Women:	1.0

### 12+ AQH SHARE BY DAYPART

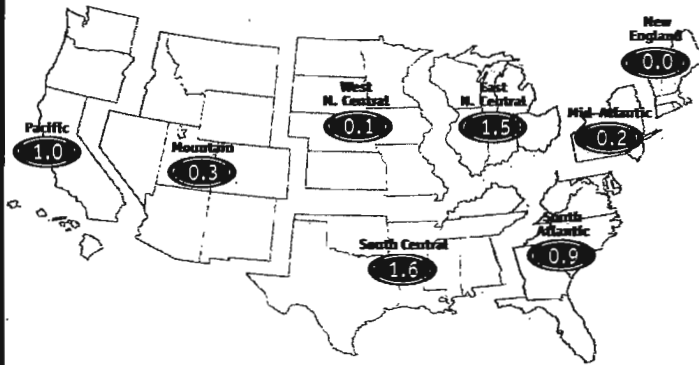
Mon-Fri 6a-10a:	0.8
Mon-Fri 10a-3p:	0.7
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-Mid:	0.8
Mon-Sun Mid-6a:	0.7
Mon-Fri 6a-10a+3p-7p:	0.8

### 12+ AQH BY MARKET GROUP

Top 25	0.8
Top 50	0.7

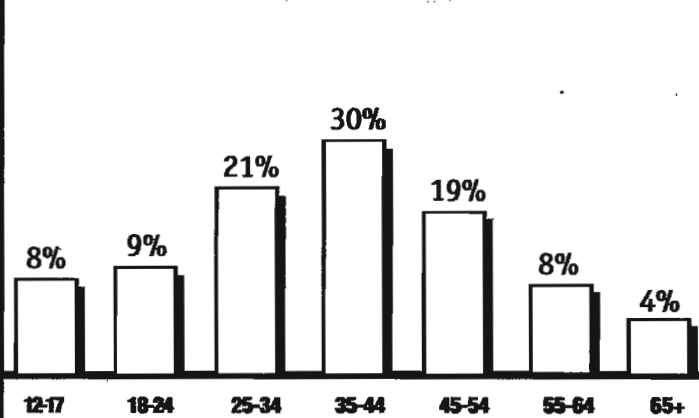
Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
0.8	0.8	0.9	0.8	0.8	0.9	0.9	0.9	1.0

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SUGAR-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+  
(add 000): 2465  
Unweighted number of respondents:  
1863

### GENDER

Male: 38.4  
Female: 61.6

### RACE/ETHNICITY

White (not Hispanic): 70.8  
Black (not Hispanic): 14.4  
Hispanic descent: 9.9  
Asian: 3.9  
Other: 1.1

### EDUCATION

Some high school or less: 6.0  
High school graduate: 27.2  
Some college: 28.3  
College graduate: 25.9  
Advanced degree: 12.1

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	2.9
\$15,000-\$24,999:	8.6
\$25,000-\$34,999:	15.3
\$35,000-\$49,999:	27.0
\$50,000-\$74,999:	23.8
\$75,000-\$99,999:	11.4
\$100,000-\$149,999:	7.2
\$150,000 or more:	3.8

### LIFESTYLE GROUP

MTV Generation:	16.7
Yuppies:	6.6
Maturing yuppies:	7.9
Affluent empty-nesters:	17.5
Affluent full-nesters:	28.7
Affluent blue collar:	6.0
Graying affluents:	13.8
Working women:	38.9
Affluent working women:	18.9
Working mothers:	21.8
Single parents:	10.6

### FINANCIAL

Financial optimists:	52.3
Two-income families:	34.0
Dual-income, no kids:	10.9

### CELL PHONE

Currently own:	63.6
Plan to purchase:	20.9
Now have and plan to purchase:	11.3

### ONLINE USAGE

Logged onto Internet, past month:	64.8
Logged onto radio website, past month:	12.9

### EXPOSED TO THIS MEDIA

Weekday newspaper:	49.8
Sunday newspaper:	57.4
Radio, average weekday:	85.4
Radio, 7-day cum:	100.0
TV, any on average weekday:	81.8
Subscribe to cable TV:	64.1

# FORMAT FOCUS: CLASSIC ROCK/HITS



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.7
At home:	2.6
In car:	5.1
At work:	6.6
Other:	4.2

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.5
12-17 Boys:	2.4
12-17 Girls:	0.8
18-34 Persons:	4.2
18-34 Men:	5.7
18-34 Women:	2.5
25-54 Persons:	6.4
25-54 Men:	8.8
25-54 Women:	3.9
35-64 Persons:	6.1
35-64 Men:	8.5
35-64 Women:	3.6
35+ Persons:	5.0
35+ Men:	7.2
35+ Women:	2.9

### 12+ AQH SHARE BY DAYPART

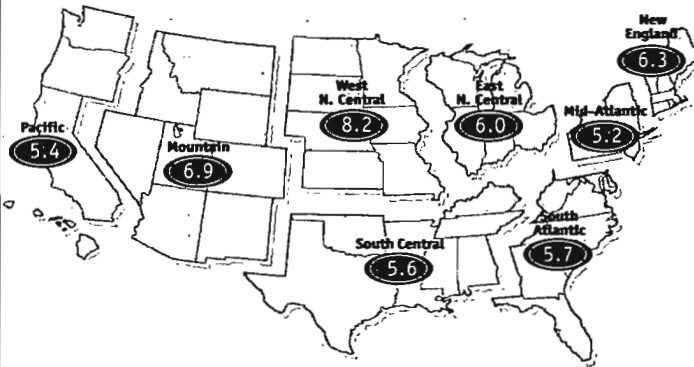
Mon-Fri 6a-10a:	4.9
Mon-Fri 10a-3p:	4.8
Mon-Fri 3p-7p:	4.5
Mon-Fri 7p-Mid:	3.2
Mon-Sun Mid-6a:	3.5
Mon-Fri 6a-10a+3p-7p:	4.7
Sat-Sun 6a-Mid:	4.0
Sat-Sun 10a-7p:	4.4

### 12+ AQH BY MARKET GROUP

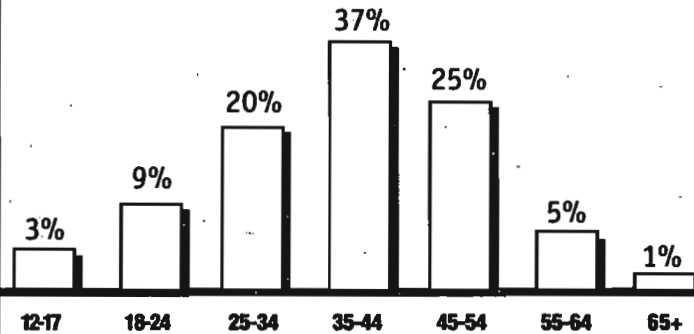
Top 25	3.9
Top 50	4.1

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
4.5	4.7	4.9	4.8	5.7	5.6	5.8	5.9	5.7

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7566
Unweighted number of respondents:	6248

#### RACE/ETHNICITY

White (not Hispanic):	83.8
Black (not Hispanic):	1.7
Hispanic descent:	10.0
Asian:	3.4
Other:	1.1

#### GENDER

Male:	64.7
Female:	35.3

#### EDUCATION

Some high school or less:	6.2
High school graduate:	30.4
Some college:	27.3
College graduate:	25.3
Advanced degree:	10.4

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	2.4
\$15,000-\$24,999:	4.5
\$25,000-\$34,999:	10.4
\$35,000-\$49,999:	24.1
\$50,000-\$74,999:	26.9
\$75,000-\$99,999:	15.0
\$100,000-\$149,999:	9.8
\$150,000 or more:	6.9

#### LIFESTYLE GROUP

MTV Generation:	30.4
Yuppies:	6.9
Maturing yuppies:	7.7
Affluent empty-nesters:	11.9
Affluent full-nesters:	32.2
Affluent blue collar:	13.0
Graying affluents:	7.7
Working women:	27.1
Affluent working women:	15.9
Working mothers:	14.1
Single parents:	11.3

#### FINANCIAL

Financial optimists:	55.5
Two-income families:	36.4
Dual-income, no kids:	11.3

#### CELL PHONE

Currently own:	66.4
Plan to purchase:	20.1
Now have and plan to purchase:	11.5

#### ONLINE USAGE

Logged onto Internet, past month:	72.7
Logged onto radio website, past month:	17.1

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	54.7
Sunday newspaper:	66.2
Radio, average weekday:	89.7
Radio, 7-day cum:	100.0
TV, any on average weekday:	86.1
Subscribe to cable TV:	78.8



## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	9.0
At home:	7.1
In car:	9.8
At work:	8.1
Other:	6.9

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	4.7
12-17 Boys:	3.9
12-17 Girls:	5.3
18-34 Persons:	6.8
18-34 Men:	5.8
18-34 Women:	7.7
25-54 Persons:	8.2
25-54 Men:	7.2
25-54 Women:	9.3
35-64 Persons:	9.4
35-64 Men:	8.6
35-64 Women:	10.3
35+ Persons:	9.4
35+ Men:	8.8
35+ Women:	10.1

### 12+ AQH SHARE BY DAYPART

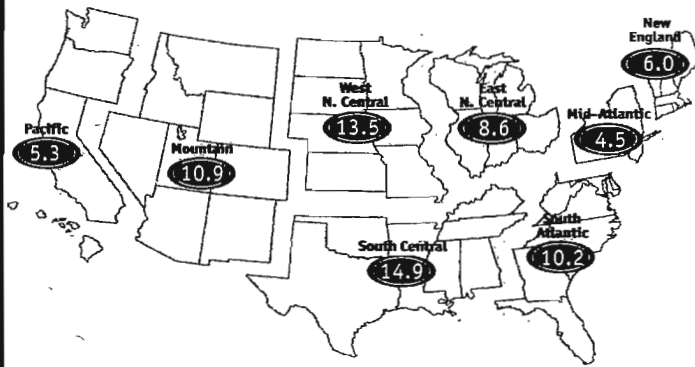
Mon-Fri 6a-10a:	8.3
Mon-Fri 10a-3p:	8.7
Mon-Fri 3p-7p:	8.4
Mon-Fri 7p-Mid:	6.4
Mon-Sun Mid-6a:	7.8
Mon-Fri 6a-10a+3p-7p:	8.3
Sat-Sun 6a-Mid:	8.6
Sat-Sun 10a-7p:	9.0

### 12+ AQH BY MARKET GROUP

Top 25	5.5
Top 50	7.1

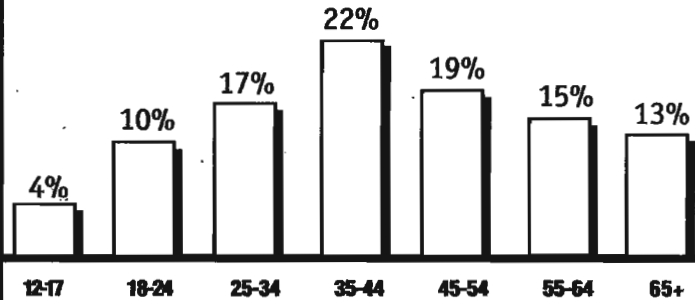
Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
8.4	8.6	8.4	8.5	8.2	8.6	8.6	8.8	8.8

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	13476
Unweighted number of respondents:	9453

#### GENDER

Male:	43.6
Female:	56.4

#### RACE/ETHNICITY

White (not Hispanic):	82.9
Black (not Hispanic):	2.3
Hispanic descent:	7.1
Asian:	2.1
Other:	5.6

#### EDUCATION

Some high school or less:	9.2
High school graduate:	38.0
Some college:	26.0
College graduate:	19.1
Advance degree:	7.2

## Who's Listening:

Continued

#### INCOME

Under \$15,000:	3.3
\$15,000-\$24,999:	7.3
\$25,000-\$34,999:	14.3
\$35,000-\$49,999:	26.8
\$50,000-\$74,999:	22.8
\$75,000-\$99,999:	12.9
\$100,000-\$149,999:	8.5
\$150,000 or more:	4.1

#### LIFESTYLE GROUP

MTV Generation:	23.6
Yuppies:	5.3
Maturing Yuppies:	5.2
Affluent empty-nesters:	17.5
Affluent full-nesters:	24.6
Affluent blue collar:	10.1
Gray affluents:	12.4
Working women:	37.0
Affluent working women:	18.9
Working mothers:	19.6
Single parents:	13.2

#### FINANCIAL

Financial optimists:	47.1
Two-income families:	34.3
Dual-income, no kids:	12.6

#### CELL PHONE

Currently own:	70.8
Plan to purchase:	18.2
Now have and plan to purchase:	12.8

#### ONLINE USAGE

Logged onto internet, past month:	66.4
Logged onto radio website, past month:	14.9

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	50.7
Sunday newspaper:	61.2
Radio, average weekday:	85.6
Radio, 7-day cumed:	99.4
TV, any on average weekday:	88.8
Subscribe to cable TV:	79.1

# FORMAT FOCUS: HOT AC



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.5
At home:	2.6
In car:	5.0
At work:	6.2
Other:	3.7

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	3.4
12-17 Boys:	2.7
12-17 Girls:	3.9
18-34 Persons:	6.1
18-34 Men:	4.3
18-34 Women:	8.1
25-54 Persons:	5.6
25-54 Men:	4.1
25-54 Women:	7.2
35-64 Persons:	4.2
35-64 Men:	3.1
35-64 Women:	4.3
35+ Persons:	3.5
35+ Men:	2.7
35+ Women:	4.2

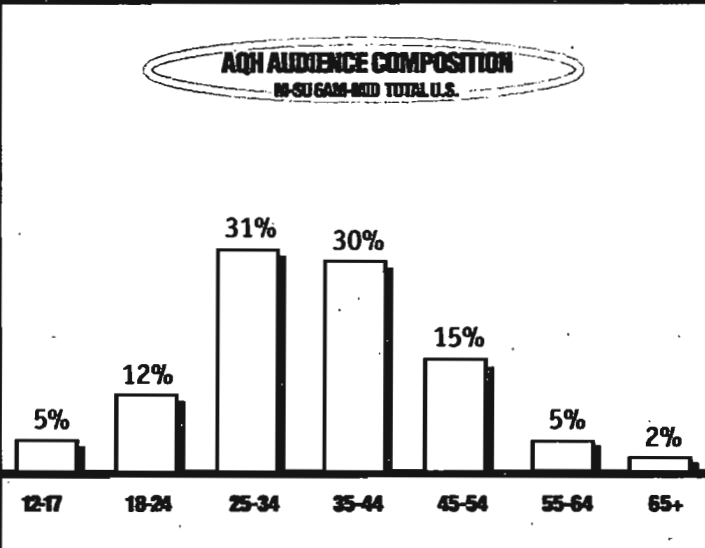
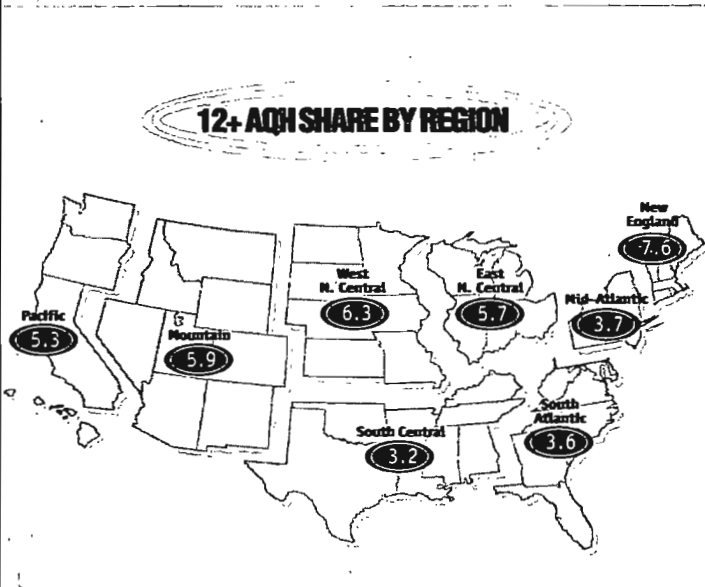
### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	4.5
Mon-Fri 10a-3p:	4.8
Mon-Fri 3p-7p:	4.6
Mon-Fri 7p-Mid:	3.3
Mon-Sun Mid-6a:	2.9
Mon-Fri 6a-10a+3p-7p:	4.5
Sat-Sun 6a-Mid:	3.8
Sat-Sun 10a-7p:	4.2

### 12+ AQH BY MARKET GROUP

Top 25:	4.3
Top 50:	4.4

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
4.4	4.4	4.8	4.7	4.3	4.5	4.6	4.8	4.3



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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SURVEY PROFILE		GENDER	
Projected Persons Age 18+ (add 000):	11659	Male:	39.9
Unweighted number of respondents:	6025	Female:	60.1
RACE/ETHNICITY		EDUCATION	
White (not Hispanic):	72.5	Some high school or less:	4.2
Black (not Hispanic):	3.1	High school graduate:	23.4
Hispanic descent:	11.5	Some college:	25.6
Asian:	8.2	College graduate:	32.7
Other:	4.7	Advance degree:	13.6

## Who's LISTENING:

Continued

INCOME	
Under \$15,000:	2.1
\$15,000-\$24,999:	4.1
\$25,000-\$34,999:	10.1
\$35,000-\$49,999:	24.0
\$50,000-\$74,999:	23.6
\$75,000-\$99,999:	16.0
\$100,000-\$149,999:	12.8
\$150,000 or more:	7.2

LIFESTYLE GROUP	
MTV Generation:	29.5
Yuppies:	15.3
Maturing Yuppies:	10.6
Affluent empty-nesters:	7.3
Affluent full-nesters:	33.0
Affluent blue collar:	8.1
Gray affluents:	4.7
Working women:	44.8
Affluent working women:	26.8
Working mothers:	24.2
Single parents:	13.5

FINANCIAL	
Financial optimists:	51.9
Two-income families:	37.2
Dual-income, no kids:	12.9

CELL PHONE	
Currently own:	77.9
Plan to purchase:	22.8
Now have and plan to purchase:	16.8

ONLINE USAGE	
Logged onto internet, past month:	80.3
Logged onto radio website, past month:	17.9

EXPOSED TO THIS MEDIA	
Weekday newspaper:	48.9
Sunday newspaper:	61.3
Radio, average weekday:	87.3
Radio, 7-day cum:	100.0
TV, any on average weekday:	87.4
Subscribe to cable TV:	79.2

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	2.1
At home:	3.4
In car:	1.8
At work:	2.4
Other:	2.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.0
12-17 Boys:	1.4
12-17 Girls:	2.4
18-34 Persons:	3.9
18-34 Men:	3.5
18-34 Women:	4.4
25-54 Persons:	2.9
25-54 Men:	2.4
25-54 Women:	3.4
35-64 Persons:	2.1
35-64 Men:	1.6
35-64 Women:	2.7
35+ Persons:	2.0
35+ Men:	1.6
35+ Women:	2.3

### 12+ AQH SHARE BY DAYPART

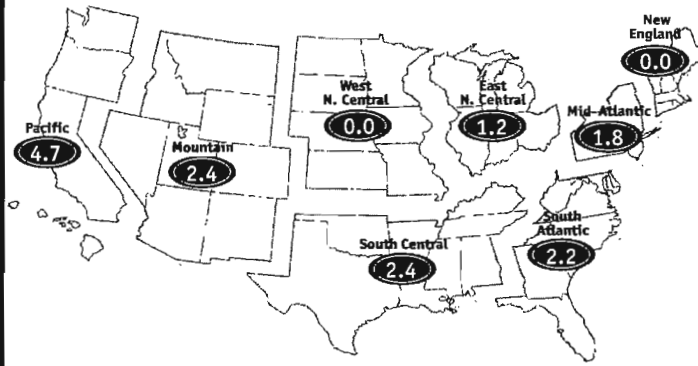
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	2.3
Mon-Fri 7p-Mid:	2.7
Mon-Sun Mid-6a:	1.7
Mon-Fri 6a-10a+3p-7p:	2.3
Sat-Sun 6a-Mid:	3.1
Sat-Sun 10a-7p:	3.1

### 12+ AQH BY MARKET GROUP

Top 25	3.3
Top 50	2.8

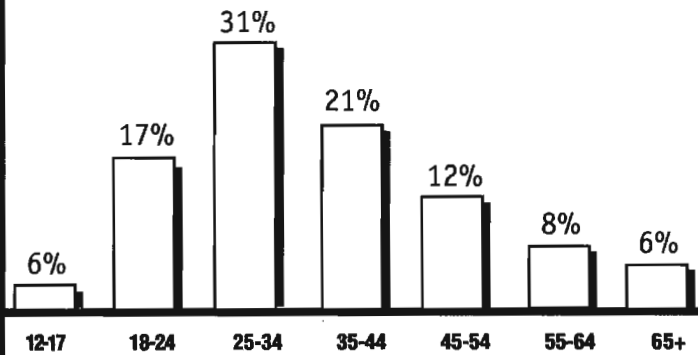
Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
2.1	2.2	2.5	2.4	2.6	2.4	2.3	2.4	2.5

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SUGAM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	371
Unweighted number of respondents:	159

### GENDER

Male:	46.5
Female:	53.5

### RACE/ETHNICITY

White (not Hispanic):	10.2
Black (not Hispanic):	2.0
Hispanic descent:	85.0
Asian:	1.8
Other:	0.9

### EDUCATION

Some high school or less:	37.1
High school graduate:	20.4
Some college:	24.5
College graduate:	10.0
Advanced degree:	7.6

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	8.0
\$15,000-\$24,999:	20.0
\$25,000-\$34,999:	22.1
\$35,000-\$49,999:	22.8
\$50,000-\$74,999:	11.4
\$75,000-\$99,999:	8.6
\$100,000-\$149,999:	3.0
\$150,000 or more:	4.0

### LIFESTYLE GROUP

MTV Generation:	11.9
Yuppies:	4.9
Maturing yuppies:	1.8
Affluent empty-nesters:	4.5
Affluent full-nesters:	16.8
Affluent blue collar:	5.2
Graying affluents:	6.2
Working women:	28.5
Affluent working women:	11.4
Working mothers:	15.1
Single parents:	22.9

### FINANCIAL

Financial optimists:	51.5
Two-income families:	20.1
Dual-income, no kids:	4.3

### CELL PHONE

Currently own:	46.0
Plan to purchase:	33.3
Now have and plan to purchase:	12.2

### ONLINE USAGE

Logged onto Internet, past month:	43.8
Logged onto radio website, past month:	12.7

### EXPOSED TO THIS MEDIA

Weekday newspaper:	31.3
Sunday newspaper:	32.1
Radio, average weekday:	82.8
Radio, 7-day cumed:	100.0
TV, any on average weekday:	85.3
Subscribe to cable TV:	42.1



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	14.2
At home:	20.0
In car:	18.6
At work:	9.3
Other:	7.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.7
12-17 Boys:	2.7
12-17 Girls:	1.0
18-34 Persons:	7.4
18-34 Men:	10.7
18-34 Women:	3.8
25-54 Persons:	14.0
25-54 Men:	19.4
25-54 Women:	8.3
35-64 Persons:	18.6
35-64 Men:	24.2
35-64 Women:	12.8
35+ Persons:	23.0
35+ Men:	27.4
35+ Women:	18.8

### 12+ AQH SHARE BY DAYPART

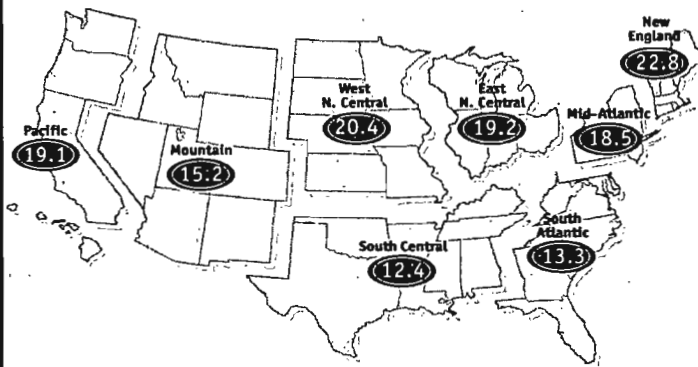
Mon-Fri 6a-10a:	19.0
Mon-Fri 10a-3p:	17.6
Mon-Fri 3p-7p:	16.7
Mon-Fri 7p-Mid:	13.4
Mon-Sun Mid-6a:	23.5
Mon-Fri 6a-10a+3p-7p:	18.0
Sat-Sun 6a-Mid:	13.3
Sat-Sun 10a-7p:	12.1

### 12+ AQH BY MARKET GROUP

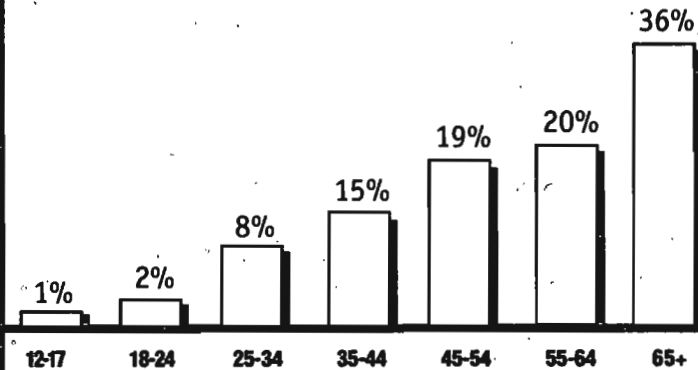
Top 25	18.3
Top 50	17.3

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
17.6	16.3	16.4	16.4	16.5	17.0	17.0	16.4	16.8

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU 6AM-MID. TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	20734
Unweighted number of respondents:	13024

#### GENDER

Male:	58.0
Female:	42.0

#### RACE/ETHNICITY

White (not Hispanic):	77.4
Black (not Hispanic):	8.8
Hispanic descent:	7.0
Asian:	5.6
Other:	1.2

#### EDUCATION

Some high school or less:	3.7
High school graduate:	22.6
Some college:	23.5
College graduate:	30.4
Advanced degree:	18.8

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	3.3
\$15,000-\$24,999:	8.0
\$25,000-\$34,999:	12.2
\$35,000-\$49,999:	20.6
\$50,000-\$74,999:	21.1
\$75,000-\$99,999:	14.3
\$100,000-\$149,999:	11.6
\$150,000 or more:	8.9

#### LIFESTYLE GROUP

MTV Generation:	14.4
Yuppies:	5.6
Maturing yuppies:	7.1
Affluent empty-nesters:	28.3
Affluent full-nesters:	26.9
Affluent blue collar:	6.6
Graying affluents:	23.7
Working women:	22.4
Affluent working women:	13.4
Working mothers:	10.5
Single parents:	6.2

#### FINANCIAL

Financial optimists:	41.5
Two-income families:	32.4
Dual-income, no kids:	12.3

#### CELL PHONE

Currently own:	67.4
Plan to purchase:	16.4
Now have and plan to purchase:	11.2

#### ONLINE USAGE

Logged onto Internet, past month:	66.4
Logged onto radio website, past month:	14.2

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	68.7
Sunday newspaper:	73.0
Radio, average weekday:	87.3
Radio, 7-day cum:	100.0
TV, any on average weekday:	87.1
Subscribe to cable TV:	76.7

# FORMAT FOCUS: OLDIES

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.6
At home:	4.2
In car:	5.4
At work:	6.1
Other:	4.0

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	1.8
12-17 Girls:	1.4
18-34 Persons:	1.9
18-34 Men:	1.8
18-34 Women:	2.0
25-54 Persons:	5.1
25-54 Men:	4.7
25-54 Women:	5.6
35-64 Persons:	7.8
35-64 Men:	7.6
35-64 Women:	7.9
35+ Persons:	7.1
35+ Men:	7.1
35+ Women:	7.1

### 12+ AQH SHARE BY DAYPART

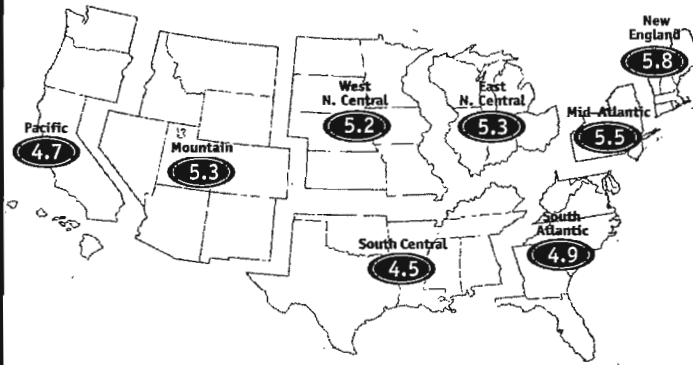
Mon-Fri 6a-10a:	4.7
Mon-Fri 10a-3p:	5.6
Mon-Fri 3p-7p:	5.0
Mon-Fri 7p-Mid:	3.8
Mon-Sun Mid-6a:	4.3
Mon-Fri 6a-10a+3p-7p:	4.8
Sat-Sun 6a-Mid:	5.4
Sat-Sun 10a-7p:	5.8

### 12+ AQH BY MARKET GROUP

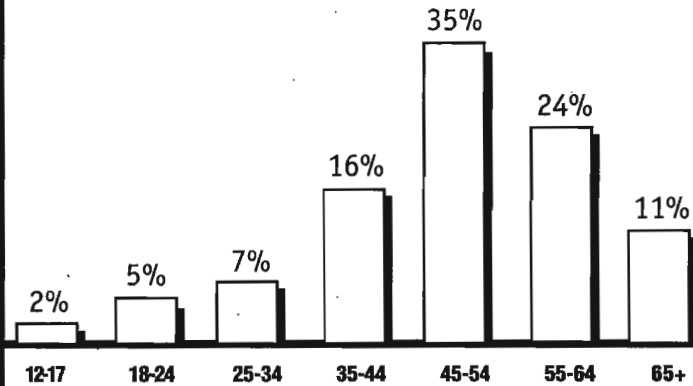
Top 25	4.8
Top 50	5.0

Fa'01	Wi'02	Sp'02	Su'02	Fa'02	Wi'03	Sp'03	Su'03	Fa'03
5.0	5.2	5.3	5.5	5.1	4.9	5.1	5.1	5.0

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+  
(add 000): 8048  
Unweighted number of respondents:  
6315

#### GENDER

Male: 50.2  
Female: 49.8

#### RACE/ETHNICITY

White (not Hispanic): 83.2  
Black (not Hispanic): 3.3  
Hispanic descent: 9.8  
Asian: 2.7  
Other: 1.0

#### EDUCATION

Some high school or less: 5.8  
High school graduate: 32.1  
Some college: 25.5  
College graduate: 23.1  
Advanced degree: 13.1

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	6.1
\$25,000-\$34,999:	13.3
\$35,000-\$49,999:	23.4
\$50,000-\$74,999:	24.7
\$75,000-\$99,999:	13.9
\$100,000-\$149,999:	9.5
\$150,000 or more:	6.0

#### LIFESTYLE GROUP

MTV Generation:	13.5
Yuppies:	2.3
Maturing yuppies:	3.6
Affluent empty-nesters:	31.0
Affluent full-nesters:	26.4
Affluent blue collar:	9.1
Graying affluents:	26.2
Working women:	34.4
Affluent working women:	17.9
Working mothers:	16.3
Single parents:	9.9

#### FINANCIAL

Financial optimists:	45.2
Two-income families:	35.1
Dual-income, no kids:	15.1

#### CELL PHONE

Currently own:	63.8
Plan to purchase:	16.9
Now have and plan to purchase:	9.9

#### ONLINE USAGE

Logged onto Internet, past month:	64.0
Logged onto radio website, past month:	11.1

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	63.2
Sunday newspaper:	71.7
Radio, average weekday:	86.2
Radio, 7-day cumme:	100.0
TV, any on average weekday:	88.1
Subscribe to cable TV:	78.4

# FORMAT FOCUS: ROCK



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	3.0
At home:	1.4
In car:	2.6
At work:	3.5
Other:	2.1

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	2.8
12-17 Girls:	0.7
18-34 Persons:	3.3
18-34 Men:	4.9
18-34 Women:	1.6
25-54 Persons:	3.1
25-54 Men:	4.6
25-54 Women:	1.6
35-64 Persons:	2.4
35-64 Men:	3.5
35-64 Women:	1.2
35+ Persons:	2.0
35+ Men:	3.0
35+ Women:	1.0

### 12+ AQH SHARE BY DAYPART

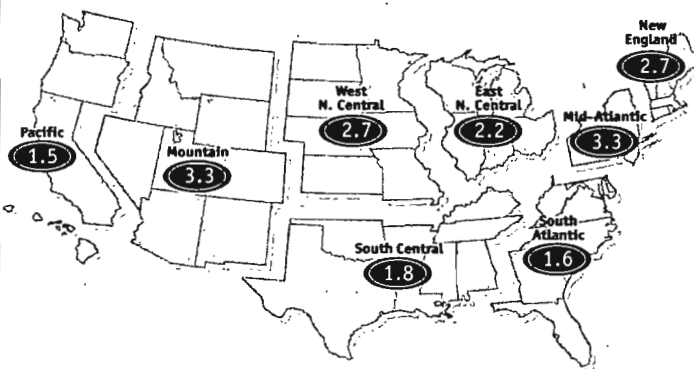
Mon-Fri 6a-10a:	2.9
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	2.3
Mon-Fri 7p-Mid:	1.8
Mon-Sun Mid-6a:	1.8
Mon-Fri 6a-10a+3p-7p:	2.6
Sat-Sun 6a-Mid:	2.0
Sat-Sun 10a-7p:	2.2

### 12+ AQH BY MARKET GROUP

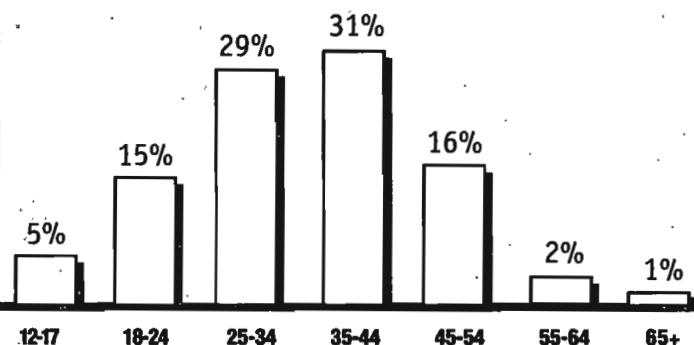
Top 25:	1.9
Top 50:	2.2

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
2.8	2.6	2.7	2.6	2.4	2.3	2.2	2.2	2.0

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU GAM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	2203
Unweighted number of respondents:	1279

#### GENDER

Male:	66.7
Female:	33.3

#### RACE/ETHNICITY

White (not Hispanic):	82.2
Black (not Hispanic):	1.1
Hispanic descent:	8.4
Asian:	2.5
Other:	5.6

#### EDUCATION

Some high school or less:	8.4
High school graduate:	35.5
Some college:	26.4
College graduate:	21.6
Advance degree:	7.6

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	2.0
\$15,000-\$24,999:	5.6
\$25,000-\$34,999:	12.2
\$35,000-\$49,999:	25.0
\$50,000-\$74,999:	25.7
\$75,000-\$99,999:	14.7
\$100,000-\$149,999:	10.4
\$150,000 or more:	4.4

#### LIFESTYLE GROUP

MTV Generation:	35.3
Yuppies:	9.7
Maturing Yuppies:	5.0
Affluent empty-nesters:	7.4
Affluent full-nesters:	27.7
Affluent blue collar:	13.9
Gray affluents:	4.3
Working women:	24.7
Affluent working women:	14.4
Working mothers:	11.7
Single parents:	15.0

#### FINANCIAL

Financial optimists:	58.5
Two-income families:	32.5
Dual-income, no kids:	12.0

#### CELL PHONE

Currently own:	66.9
Plan to purchase:	24.6
Now have and plan to purchase:	14.8

#### ONLINE USAGE

Logged onto internet, past month:	73.1
Logged onto radio website, past month:	21.6

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	49.3
Sunday newspaper:	59.9
Radio, average weekday:	87.7
Radio, 7-day cumme:	100.0
TV, any on average weekday:	86.3
Subscribe to cable TV:	79.9



# FORMAT FOCUS: SMOOTH JAZZ

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	3.1
At home:	3.0
In car:	2.5
At work:	3.9
Other:	2.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.6
12-17 Boys:	0.8
12-17 Girls:	0.4
18-34 Persons:	1.4
18-34 Men:	1.2
18-34 Women:	1.6
25-54 Persons:	3.3
25-54 Men:	2.9
25-54 Women:	3.6
35-64 Persons:	4.4
35-64 Men:	4.1
35-64 Women:	4.7
35+ Persons:	4.2
35+ Men:	4.0
35+ Women:	4.4

### 12+ AQH SHARE BY DAYPART

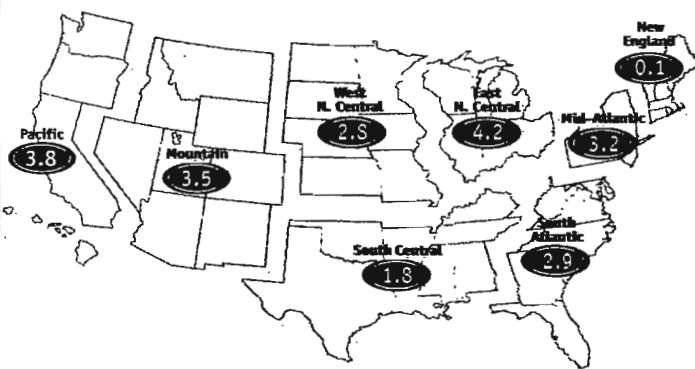
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	3.2
Mon-Fri 7p-Mid:	3.2
Mon-Sun Mid-6a:	2.8
Mon-Fri 6a-10a+3p-7p:	2.7
Sat-Sun 6a-Mid:	3.2
Sat-Sun-10a-7p:	3.3

### 12+ AQH BY MARKET GROUP

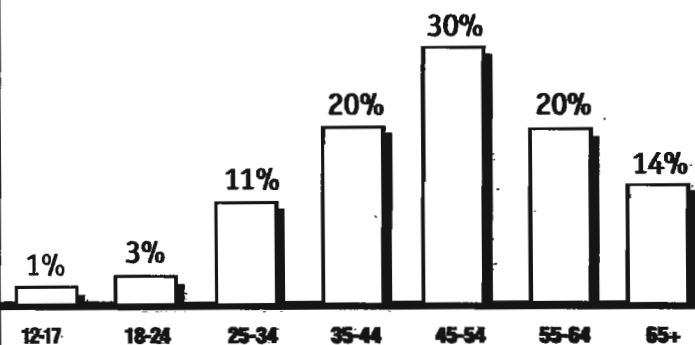
Top 25	3.9
Top 50	3.4

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
3.0	2.9	3.0	3.0	3.1	2.9	3.1	3.1	3.1

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION IN-SUGAR-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+  
(add 000): 4727  
Unweighted number of respondents:  
2507

#### GENDER

Male: 49.6  
Female: 50.4

#### RACE/ETHNICITY

White (not Hispanic): 44.6  
Black (not Hispanic): 39.2  
Hispanic descent: 10.2  
Asian: 4.9  
Other: 1.1

#### EDUCATION

Some high school or less: 3.1  
High school graduate: 26.7  
Some college: 27.7  
College graduate: 27.2  
Advanced degree: 14.6

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	7.3
\$25,000-\$34,999:	13.6
\$35,000-\$49,999:	23.2
\$50,000-\$74,999:	21.5
\$75,000-\$99,999:	14.7
\$100,000-\$149,999:	10.1
\$150,000 or more:	6.4

#### LIFESTYLE GROUP

MTV Generation:	19.4
Yuppies:	4.1
Maturing yuppies:	6.9
Affluent empty-nesters:	25.5
Affluent full-nesters:	26.2
Affluent blue collar:	6.3
Graying affluents:	17.6
Working women:	35.6
Affluent working women:	19.6
Working mothers:	17.8
Single parents:	13.4

#### FINANCIAL

Financial optimists:	51.4
Two-income families:	30.9
Dual-income, no kids:	10.4

#### CELL PHONE

Currently own:	69.5
Plan to purchase:	24.0
Now have and plan to purchase:	15.3

#### ONLINE USAGE

Logged onto Internet, past month:	66.3
Logged onto radio website, past month:	13.5

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	61.9
Sunday newspaper:	67.9
Radio, average weekday:	86.9
Radio, 7-day cum:	100.0
TV, any on average weekday:	87.7
Subscribe to cable TV:	75.5

# FORMAT FOCUS: TRIPLE A



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	1.0
At home:	0.6
In car:	0.8
At work:	1.2
Other:	0.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.2
12-17 Boys:	0.3
12-17 Girls:	0.2
18-34 Persons:	0.9
18-34 Men:	0.8
18-34 Women:	1.1
25-54 Persons:	1.2
25-54 Men:	1.2
25-54 Women:	1.2
35-64 Persons:	1.0
35-64 Men:	1.1
35-64 Women:	0.9
35+ Persons:	0.8
35+ Men:	0.9
35+ Women:	0.7

### 12+ AQH SHARE BY DAYPART

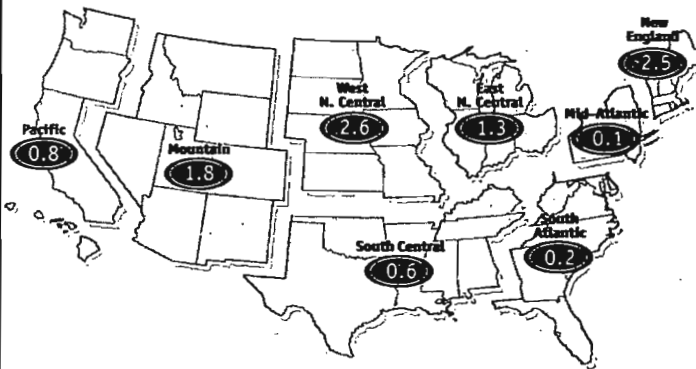
Mon-Fri 6a-10a:	0.8
Mon-Fri 10a-3p:	1.0
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-Mid:	0.5
Mon-Sun Mid-6a:	0.4
Mon-Fri 6a-10a+3p-7p:	0.8
Sat-Sun 6a-Mid:	0.8
Sat-Sun 10a-7p:	0.8

### 12+ AQH BY MARKET GROUP

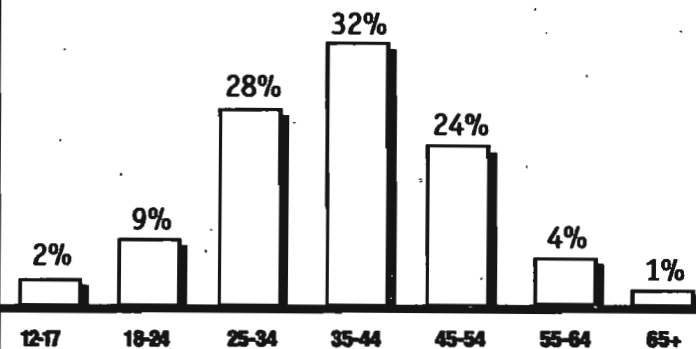
Top 25	0.9
Top 50	0.8

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
0.8	0.8	0.9	0.9	0.8	0.9	0.8	0.8	0.8

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION IN-SUGAM-MID. TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	2596
Unweighted number of respondents:	1179

#### RACE/ETHNICITY

White (not Hispanic):	79.7
Black (not Hispanic):	0.5
Hispanic descent:	7.0
Asian:	5.8
Other:	7.1

#### GENDER

Male:	51.7
Female:	48.3

#### EDUCATION

Some high school or less:	2.1
High school graduate:	12.9
Some college:	22.5
College graduate:	41.7
Advance degree:	19.4

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	1.5
\$15,000-\$24,999:	2.8
\$25,000-\$34,999:	6.9
\$35,000-\$49,999:	23.2
\$50,000-\$74,999:	23.6
\$75,000-\$99,999:	20.4
\$100,000-\$149,999:	13.8
\$150,000 or more:	7.9

#### LIFESTYLE GROUP

MTV Generation:	21.7
Yuppies:	14.4
Maturing Yuppies:	11.8
Affluent empty-nesters:	10.7
Affluent full-nesters:	33.1
Affluent blue collar:	10.4
Gray affluent:	8.1
Working women:	14.9
Affluent working women:	23.2
Working mothers:	17.1
Single parents:	8.1

#### FINANCIAL

Financial optimists:	51.5
Two-income families:	39.5
Dual-income, no kids:	14.6

#### CELL PHONE

Currently own:	76.3
Plan to purchase:	20.2
Now have and plan to purchase:	13.8

#### ONLINE USAGE

Logged onto internet, past month:	84.3
Logged onto radio website, past month:	22.6

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	58.4
Sunday newspaper:	67.6
Radio, average weekday:	86.6
Radio, 7-day cumme:	100.0
TV, any on average weekday:	83.1
Subscribe to cable TV:	76.0

# FORMAT FOCUS: URBAN

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	4.7
At home:	6.9
In car:	4.8
At work:	4.0
Other:	12.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	15.6
12-17 Boys:	15.9
12-17 Girls:	15.4
18-34 Persons:	8.8
18-34 Men:	7.7
18-34 Women:	10.0
25-54 Persons:	4.7
25-54 Men:	4.0
25-54 Women:	5.5
35-64 Persons:	3.1
35-64 Men:	2.7
35-64 Women:	3.5
35+ Persons:	2.7
35+ Men:	2.4
35+ Women:	3.0

### 12+ AQH SHARE BY DAYPART

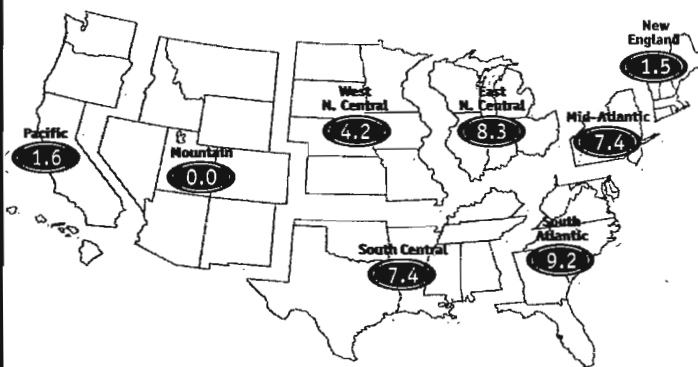
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	4.0
Mon-Fri 3p-7p:	5.8
Mon-Fri 7p-Mid:	9.3
Mon-Sun Mid-6a:	7.6
Mon-Fri 6a-10a+3p-7p:	5.3
Sat-Sun 6a-Mid:	6.5
Sat-Sun 10a-7p:	6.1

### 12+ AQH BY MARKET GROUP

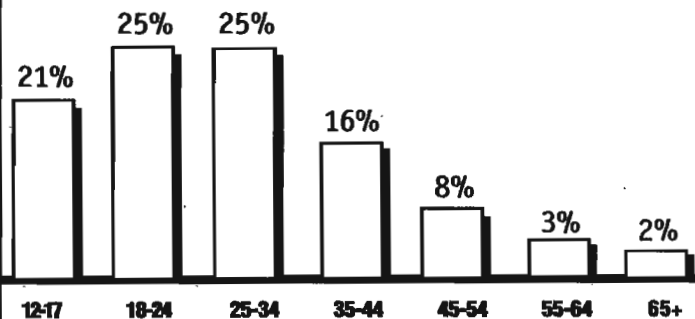
Top 25	5.8
Top 50	5.8

Fa'01	Wi'02	Sp'02	Su'02	Fa'02	Wi'03	Sp'03	Su'03	Fa'03
5.5	5.7	5.7	5.6	5.6	5.7	5.9	6.1	5.9

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION IN-SUGAR-BED TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7391
Unweighted number of respondents:	3928

#### GENDER

Male:	42.9
Female:	57.1

#### RACE/ETHNICITY

White (not Hispanic):	17.7
Black (not Hispanic):	62.6
Hispanic descent:	14.7
Asian:	4.4
Other:	0.7

#### EDUCATION

Some high school or less:	11.1
High school graduate:	40.3
Some college:	26.4
College graduate:	14.8
Advanced degree:	6.6

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	5.6
\$15,000-\$24,999:	9.4
\$25,000-\$34,999:	18.9
\$35,000-\$49,999:	26.1
\$50,000-\$74,999:	19.0
\$75,000-\$99,999:	11.9
\$100,000-\$149,999:	5.4
\$150,000 or more:	3.6

#### LIFESTYLE GROUP

MTV Generation:	35.8
Yuppies:	6.8
Maturing yuppies:	5.4
Affluent empty-nesters:	4.8
Affluent full-nesters:	21.8
Affluent blue collar:	8.9
Graying affluents:	3.9
Working women:	41.9
Affluent working women:	16.9
Working mothers:	26.0
Single parents:	31.9

#### FINANCIAL

Financial optimists:	66.0
Two-income families:	19.6
Dual-income, no kids:	4.5

#### CELL PHONE

Currently own:	63.4
Plan to purchase:	32.9
Now have and plan to purchase:	18.3

#### ONLINE USAGE

Logged onto Internet, past month:	59.6
Logged onto radio website, past month:	13.2

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	50.3
Sunday newspaper:	55.0
Radio, average weekday:	82.4
Radio, 7-day cum:	100.0
TV, any on average weekday:	88.6
Subscribe to cable TV:	73.3



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	2.9
At home:	3.8
In car:	2.9
At work:	2.9
Other:	3.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	1.7
12-17 Girls:	1.5
18-34 Persons:	2.6
18-34 Men:	2.0
18-34 Women:	3.3
25-54 Persons:	4.0
25-54 Men:	3.1
25-54 Women:	4.9
35-64 Persons:	4.2
35-64 Men:	3.4
35-64 Women:	5.1
35+ Persons:	3.8
35+ Men:	3.1
35+ Women:	4.4

### 12+ AQH SHARE BY DAYPART

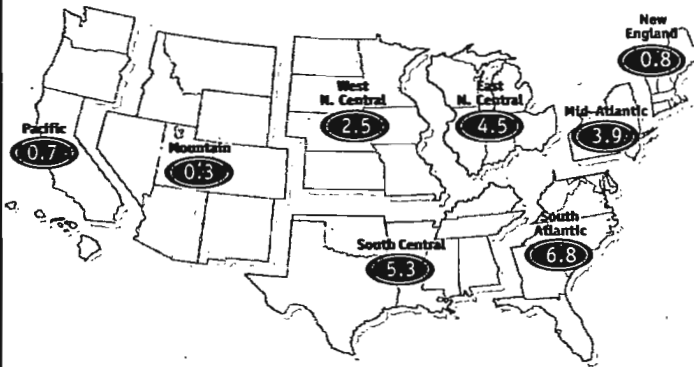
Mon-Fri 6a-10a:	3.1
Mon-Fri 10a-3p:	2.7
Mon-Fri 3p-7p:	2.8
Mon-Fri 7p-Mid:	4.5
Mon-Sun Mid-6a:	4.8
Mon-Fri 6a-10a+3p-7p:	3.0
Sat-Sun 6a-Mid:	4.0
Sat-Sun 10a-7p:	3.5

### 12+ AQH BY MARKET GROUP

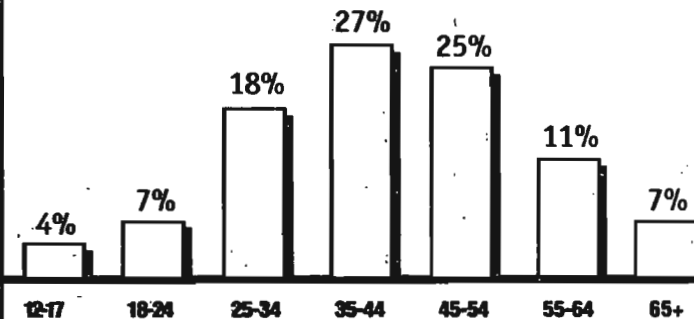
Top 25:	3.1
Top 50:	3.4

Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03	Su '03	Fa '03
3.4	3.1	3.0	3.1	3.2	3.6	3.7	4.0	3.9

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION IN-SUGAM AND TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	5352
Unweighted number of respondents:	2561

#### GENDER

Male:	39.7
Female:	60.3

#### RACE/ETHNICITY

White (not Hispanic):	8.2
Black (not Hispanic):	76.9
Hispanic descent:	10.7
Asian:	3.4
Other:	0.8

#### EDUCATION

Some high school or less:	9.0
High school graduate:	36.6
Some college:	26.9
College graduate:	19.0
Advanced degree:	7.8

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	5.0
\$15,000-\$24,999:	9.7
\$25,000-\$34,999:	16.9
\$35,000-\$49,999:	26.5
\$50,000-\$74,999:	20.5
\$75,000-\$99,999:	12.3
\$100,000-\$149,999:	6.0
\$150,000 or more:	3.1

#### LIFESTYLE GROUP

MTV Generation:	28.1
Yuppies:	5.7
Maturing yuppies:	6.8
Affluent empty-nesters:	11.1
Affluent full-nesters:	26.1
Affluent blue collar:	9.8
Graying affluents:	7.5
Working women:	45.2
Affluent working women:	20.2
Working mothers:	29.3
Single parents:	27.4

#### FINANCIAL

Financial optimists:	63.4
Two-income families:	25.4
Dual-income, no kids:	5.8

#### CELL PHONE

Currently own:	65.1
Plan to purchase:	30.5
Now have and plan to purchase:	17.3

#### ONLINE USAGE

Logged onto Internet, past month:	56.3
Logged onto radio website, past month:	12.8

#### EXPOSED TO THIS MEDIA

Weekday newspaper:	55.9
Sunday newspaper:	63.6
Radio, average weekday:	85.4
Radio, 7-day cumed:	100.0
TV, any on average weekday:	89.1
Subscribe to cable TV:	73.1

# How To Use The Ratings Information

As you examine the ratings section of the **R&R Directory**, Vol. 1, '04, you'll find the following highlights featured in the detailed breakouts for markets 1-100:

## 1 SHARE TRENDS

All stations in the top 50 markets that earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the fall '03 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) Average Quarter-Hour share.

## 2 STATION/FORMAT

The call letters are printed in **bold type**. The format is listed in the column next to it.

## 3 FREQUENCY/POWER

The frequency and power for each radio signal are shown as listed in the fall '03 Arbitron.

## 4 AUDIENCE RANKINGS

The six rankings to the right of the frequency/power column will help you determine a station's core strength. The first listing shows the 12+ come in thousands, followed by five AQH demo ranks.

## 5 TIME SPENT LISTENING

This column shows the average number of hours and minutes the audience spent listening to the station each week. Based on 12+ total-week listening.

## 6 OWNER & REP INFORMATION

Station owners (as of February) and their national rep affiliations are shown as listed in the fall '03 Arbitron report.

## 7 NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

## 8 OWNERSHIP SHARE

The central column of each top 50 market page features a bar graph ranking owner share. Owner totals are computed by combining the fall '03 12+ Monday-Sunday AQH numbers of the companies.

## 9 MARKET POPULATION

The 12+ population for each market is shown, with the Black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

Population: 15,340,000 (Black: 17.9%; Hispanic: 20.8%)

1					STATION	FORMAT	OWNER	FREQ.	POWER	4						WEEKLY TIME SPENT LISTENING	NATIONAL REP
FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03						12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	65-74 RANK		
6.5	6.8	6.7	6.3	6.3	<b>WLTW-FM</b>	AC	Clear Channel	106.7	6kw	23570	11	7	2	1	1	8:30	CCRS
4.0	4.2	3.5	3.5	3.5	<b>WSKQ-FM</b>	Tropical	SBS	97.9	6kw	14610	7	3	1	2	2	12:45	CAB
4.8	5.1	4.9	4.5	4.7	<b>WQHT-FM</b>	CHR/Rhythmic	Emmis	97.1	6.7kw	21791	1	1	12	21	100	ARP	
4.1	3.6	3.8	4.2	4.4	<b>WRKQ-FM</b>	Urban AC	Emmis	98.7	7.8kw	15311	9	9	4	5	5	9:15	D&R
4.2	4.2	4.3	4.1	4.0	<b>WINS-AM</b>	News	Infinity	1010	50kw	25284	15	15	14	11	6	5:15	IRS
4.1	3.8	3.6	3.7	3.9	<b>WKTU-FM</b>	CHR/Rhythmic	Clear Channel	103.5	5.4kw	17534	5	5	5	4	5	7:15	CCRS
3.7	3.8	4.2	4.0	3.9	<b>WWPR-FM</b>	Urban	Clear Channel	105.1	6kw	18310	2	2	7	12	10	7:00	CCRS
3.6	4.0	3.9	3.8	3.8	<b>WCBS-FM</b>	Oldies	Infinity	101.1	6.8kw	15667	19	19	15	8	3	7:45	CBS
3.7	3.7	3.5	3.6	3.7	<b>WBLS-FM</b>	Urban	Inner City	107.5	4.2kw	15214	6	8	6	5	8	7:45	MCG
4.4	4.2	4.0	3.9	3.7	<b>WHTZ-FM</b>	CHR/Pop	Clear Channel	100.3	6kw	22966	3	4	9	16	18	5:15	CCRS
3.7	3.2	3.4	3.4	3.5	<b>WQCD-FM</b>	Smooth Jazz	Emmis	101.9	6.2kw	13424	16	17	15	8	5	8:30	CHR
3.2	3.7	3.6	3.5	3.3	<b>WABC-AM</b>	Talk	ABC	770	50kw	10860	30	17	19	18	13	9:45	ABC
3.6	3.1	3.3	3.1	3.1	<b>WXRK-FM</b>	Alternative	Infinity	101.1	6kw	14732	4	6	8	7	15	6:45	IRS
3.1	2.8	2.7	2.9	3.0	<b>WPAT-FM</b>	Spanish AC	SBS	93.1	5.4kw	10312	8	10	11	8	10	9:30	CAB
2.4	2.7	2.9	2.9	2.6	<b>WAXQ-FM</b>	Classic Rock	Clear Channel	104.3	6kw	12236	18	12	10	6	9	7:00	CCRS
2.2	1.9	2.2	2.2	2.6	<b>WCAA-FM</b>	Tropical	Univision	105.9	61kw	9424	10	11	13	14	14	9:00	KT-H
2.7	2.8	2.8	3.2	2.6	<b>WCBS-AM</b>	News	Infinity	880	50kw	18281	24	24	20	19	11	4:45	IRS
2.8	2.6	2.7	2.1	2.5	<b>WABC-FM</b>	Classical	NY Times	96.3	6kw	8250	16	27	23	22	17	10:00	ARP

1 Was Talk then stunted from December 2002 to April 2003 with CHR/Pop.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.4 Infinity 17.5 Emmis 12.7 SBS 8.8 ABC 5.3 Inner City 4.8 Univision 3.9 NY Times 2.5 Buckley 1.8 Barnestable 1.8	Clear Channel 26.8 Emmis 16.0 Infinity 13.1 SBS 16.8 Inner City 6.3 ABC 4.4 Univision 4.2 Cox 1.6	Clear Channel 22.8 Infinity 17.0 Emmis 12.1 SBS 10.3 Inner City 5.8 ABC 5.1 Univision 3.8 Cox 1.5 Barnestable 1.2 NY Times 1.1

# Reps Abbreviation Key

21ST	21st Century Broadcasting	KBS	Keystone Broadcasting System
ABC	ABC Radio Sales	KT-H	Katz Hispanic
AMA	Art Moore & Associates	LER	Lotus Entravision Reps
ARP	Allied Radio Partners	MCG	McGavren-Guild Inc.
BAN	Banner Radio	MG/S	McGavren-Guild/Susquehanna
CAB	Caballero Spanish Media	MSS	Mid-South Sales
CAN	Canadian Br. Sales	PATT	Patt Media
CCRS	Clear Channel Radio Sales	REG	Regional Representatives
CHR	The Christal Company	REP	Republic Radio Inc.
CRA	Crawford Broadcasting Co.	ROS	Roslin Radio Sales Inc.
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency	SAV	Savalli Broadcast Sales
EAST	Eastman Radio Inc.	SBS	Spanish Broadcasting System
INT	Interep	SEN	Sentry
IRS	Infinity Radio Sales	SRR	Salem Radio Representatives
K&P	Katz & Powell	SSS	Southern Spot Sales
KATZ	Katz Radio	TNS	TN Spot Sales
		WRS	Williams Radio Sales

Population: 15,340,000 (Black: 17.9%; Hispanic: 20.8%)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	6.8	6.7	6.6	6.3	WLTW-FM	AC	Clear Channel	106.7	6kw	23570	11	7	2	1	1	8:30	CCRS
4.0	4.2	3.5	4.5	5.8	WSKQ-FM	Tropical	SBS	97.9	6kw	14610	7	3	1	2	2	12:45	CAB
4.8	5.1	4.9	4.5	4.7	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	21791	1	1	3	12	21	7:00	ARP
4.1	3.6	3.8	4.2	4.4	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	15311	9	9	4	3	4	9:15	D&R
4.2	4.2	4.3	4.1	4.0	WINS-AM	News	Infinity	1010	50kw	25284	15	15	14	11	6	5:15	IRS
4.1	3.8	3.6	3.7	3.9	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	17534	5	5	5	4	7	7:15	CCRS
3.7	3.8	4.2	4.0	3.9	WWPR-FM	Urban	Clear Channel	105.1	6kw	18310	2	2	7	12	18	7:00	CCRS
3.6	4.0	3.9	3.8	3.8	WCBS-FM	Oldies	Infinity	101.1	6.8kw	15667	19	19	15	8	3	7:45	CBS
3.7	3.7	3.5	3.6	3.7	WBLS-FM	Urban	Inner City	107.5	4.2kw	15214	6	8	6	5	8	7:45	MCG
4.4	4.2	4.0	3.9	3.7	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	22966	3	4	9	16	18	5:15	CCRS
3.7	3.2	3.4	3.4	3.5	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	13424	16	17	15	8	5	8:30	CHR
3.2	3.7	3.6	3.5	3.3	WABC-AM	Talk	ABC	770	50kw	10860	30	17	19	18	13	9:45	ABC
3.6	3.1	3.3	3.1	3.1	WXRK-FM	Alternative	Infinity	92.3	6kw	14732	4	6	8	7	15	6:45	IRS
3.1	2.8	2.7	2.9	3.0	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	10312	8	10	11	8	10	9:30	CAB
2.4	2.7	2.9	2.9	2.6	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	12236	18	12	10	6	9	7:00	CCRS
2.2	1.9	2.2	2.2	2.6	WCAA-FM	Tropical	Univision	105.9	.61kw	9424	10	11	13	14	14	9:00	KT-H
2.7	2.8	2.8	3.2	2.6	WCBS-AM	News	Infinity	880	50kw	18281	24	24	20	19	11	4:45	IRS
2.8	2.6	2.7	2.1	2.5	WQXR-FM	Classical	NY Times	96.3	6kw	8250	16	27	23	22	17	10:00	ARP
2.2	2.2	2.4	2.3	2.3	WFAN-AM	Sports	Infinity	660	50kw	10619	20	15	18	17	11	6:45	IRS
2.6	2.3	2.6	2.5	2.1	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	14221	13	12	12	14	15	4:45	ABC
2.2	2.2	2.1	2.5	1.8	WOR-AM	Talk	Buckley	710	50kw	7174	30	30	30	27	21	8:15	MCG
0.7	0.5	0.7	0.9	1.7	WNEW-FM	Hot AC <sup>1</sup>	Infinity	102.7	6kw	10783	13	14	17	18	20	5:00	IRS
1.3	1.5	1.1	1.1	1.3	WADO-AM	Spanish N/T	Univision	1280	50kw	3598	—	27	26	24	23	11:30	KT-H
1.2	1.1	1.1	1.1	1.1	WLIB-AM	Ethnic	Inner City	1190	10(3)kw	3147	24	20	21	21	25	11:30	MCG
0.9	1.1	1.1	0.9	1.0	WALK-FM	AC	Clear Chann	97.5	39kw	3389	27	24	22	23	23	9:00	—

<sup>1</sup> Was Talk then stunted from December 2002 to April 10, 2003 with CHR/Pop.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  21.4 Infinity  17.5 Emmis  12.7 SBS  8.8 ABC  5.5 Inner City  4.8 Univision  3.9 NY Times  2.5 Buckley  1.8 Barnstable  1.6	Clear Channel  28.8 Emmis  16.0 Infinity  13.1 SBS  10.8 Inner City  6.3 ABC  4.4 Univision  4.2 Cox  1.6	Clear Channel  22.8 Infinity  17.0 Emmis  12.1 SBS  10.3 Inner City  5.8 ABC  5.1 Univision  3.8 Cox  1.5 Barnstable  1.2 NY Times  1.1

Population: 10,609,200 (Black: 7.9%; Hispanic: 41.0%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	5.0	5.3	4.8	5.1	KPWR-FM	CHR/Rhythmic	Emmis	105.9	25kw	18027	1	1	2	9	28	6:00	D&R
3.6	3.7	4.3	4.2	4.7	KFI-AM	Talk	Clear Channel	640	50kw	11183	32	21	11	5	1	9:00	CCRS
4.4	4.4	4.4	4.7	4.4	KROQ-FM	Alternative	Infinity	106.7	5.6kw	15509	4	2	1	3	14	6:00	IRS
3.9	3.6	3.8	3.5	3.7	KOST-FM	AC	Clear Channel	103.5	12.5kw	12684	14	11	7	4	3	6:15	CCRS
3.4	3.4	2.9	3.4	3.5	KLVE-FM	Spanish AC	Univision	107.5	29.5kw	10862	8	7	4	2	6	7:00	KT-H
3.9	3.7	3.5	4.0	3.5	KSCA-FM	Reg. Mex.	Univision	101.9	4.8kw	7017	17	7	3	1	5	10:45	KT-H
3.6	3.1	3.3	3.3	3.4	KKBT-FM	Urban	Radio One	100.3	5.3kw	12805	3	3	6	14	26	5:45	EAST
3.4	2.8	3.6	3.5	3.4	KTWV-FM	Smooth Jazz	Infinity	94.7	55kw	8675	23	24	11	7	2	8:30	IRS
4.1	4.1	3.5	3.7	3.2	KIIS/KVVS	CHR/Pop	Clear Channel	102.7/99.7	8kw/6kw	16283	2	5	9	17	25	4:15	CCRS
2.9	2.8	3.5	3.0	3.0	KLAX-FM	Reg. Mex.	SBS	97.9	33kw	8436	7	3	5	6	14	7:30	CAB
3.1	3.1	3.3	2.9	3.0	KRTH-FM	Oldies	Infinity	101.1	51kw	11380	9	23	18	8	4	5:45	IRS
2.4	2.5	2.9	2.2	2.9	KABC-AM	Talk	ABC	790	5kw	6996	35	33	27	26	7	9:00	ABC
4.0	3.4	2.4	2.9	2.7	KBUA/KBUE	Reg. Mex.	Liberman	94.3/105.5	3kw/3kw	6680	6	5	7	12	19	8:30	—
1.9	2.2	2.5	2.2	2.6	KZLA-FM	Country	Emmis	93.9	18.5kw	6420	23	19	20	13	8	8:30	D&R
2.6	2.6	2.2	2.2	2.4	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	8244	5	10	11	20	24	6:15	CCRS
2.5	2.5	2.5	2.2	2.3	KLSX-FM	Talk	Infinity	97.1	21kw	6217	31	13	14	9	10	7:45	IRS
2.0	2.4	2.0	2.3	2.2	KLOS-FM	Classic Rock	ABC	95.5	63kw	9219	12	17	14	9	9	5:00	ABC
2.1	2.3	2.0	2.4	2.1	KCBS-FM	Classic Rock	Infinity	93.1	28.5kw	8299	14	17	18	14	10	5:15	IRS
1.1	1.6	1.8	2.2	2.1	KSSE-FM	Spanish Con.	Entravision	107.1	6kw	6266	11	9	10	14	27	7:15	LER
2.6	2.7	2.5	2.6	2.0	KBIG-FM	Hot AC	Clear Channel	104.3	105kw	8976	19	14	17	18	19	4:45	CCRS
2.2	2.1	2.1	2.1	2.0	KNX-AM	News	Infinity	1070	50kw	9849	35	36	27	27	13	4:15	IRS
2.5	2.2	2.2	2.3	2.0	KXOL-FM	Reg. Mex.	SBS	96.3	54kw	5755	14	15	20	18	17	7:30	CAB
2.1	2.0	2.3	2.2	1.9	KYSR-FM	Hot AC	Clear Channel	98.7	75kw	8657	18	12	16	20	22	4:45	CCRS
1.3	1.8	1.2	1.4	1.8	KRCD/KRCV	Spanish Oldies	Univision	103.9/98.3	.1kw/.6k	3837	23	24	23	22	12	10:00	KT-H
2.0	1.8	1.6	1.4	1.7	KMZT-FM	Classical	Mt. Wilson FM	105.1	18kw	5776	23	36	33	40	19	6:15	MCG
1.8	2.1	1.6	1.7	1.6	KFWB-AM	News	Infinity	980	5kw	8537	35	33	30	28	22	4:00	IRS
1.9	1.4	1.6	2.0	1.5	KJLH-FM	Urban AC	Taxi	102.3	2.25kw	4068	21	27	25	24	14	9:45	—
0.0	0.5	1.7	1.4	1.5	KZAB/KZBA	Tropical <sup>1</sup>	SBS	93.5/93.5	1kw/6kw	3376	19	20	22	23	17	8:15	CAB
0.9	0.8	1.4	1.3	1.4	KLYY-FM	Tropical <sup>2</sup>	Entravision	97.5	72kw	4250	23	16	23	25	29	6:45	LER

<sup>1</sup> KZAB-FM was KFSG-FM and KZBA-FM was KFSB-FM and both were Religious until March 1, 2003. <sup>2</sup> Was KSSE-FM (Spanish Contemporary) until February 2003.

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Population: 7,612,100 (Black: 18.1%; Hispanic: 17.0%)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CRIME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.9	6.1	6.7	7.2	5.9	WGN-AM	News/Talk	Tribune	720	50kw	10310	14	25	21	15	3	8:45	CHR
6.1	5.9	5.8	6.3	5.5	WGCI-FM	Urban	Clear Channel	107.5	33kw	10125	2	1	1	2	10	8:15	CCRS
5.5	5.8	5.1	4.4	5.0	WBBM-AM	News	Infinity	780	50kw	12904	21	21	15	7	4	6:00	IRS
4.3	3.8	4.3	4.9	4.9	WVAZ-FM	Urban AC	Clear Channel	102.7	6kw	6403	9	7	2	1	1	11:45	CCRS
4.5	5.1	4.6	4.0	4.8	WLS-AM	News/Talk	ABC	890	50kw	6319	27	20	12	7	5	11:45	ABC
4.6	4.6	4.5	3.9	4.4	WNUA-FM	Smooth Jazz	Clear Channel	95.5	8.3kw	7731	21	18	10	4	2	8:30	CCRS
4.2	3.9	3.8	4.1	4.0	WBBM-FM	CHR/Rhythmic	Infinity	96.3	4.2kw	12164	1	4	5	17	22	5:00	IRS
4.0	3.6	3.0	2.9	4.0	WLIT-FM	AC	Clear Channel	93.9	4kw	7807	13	12	5	3	5	7:45	CCRS
2.8	2.3	3.5	3.0	3.5	WOJO-FM	Reg. Mex.	Univision	105.1	8.4kw	5363	9	2	3	6	13	10:15	KT-H
3.5	3.7	2.9	4.4	3.5	WUSN-FM	Country	Infinity	99.5	6.3kw	6475	8	9	8	5	8	8:15	IRS
3.5	3.4	3.1	3.2	3.4	WLEY-FM	Reg. Mex.	SBS	107.9	21kw	4982	7	3	4	7	18	10:30	CAB
3.4	2.7	2.8	3.2	3.3	WPWX-FM	Urban	Crawford	92.3	50kw	7060	3	5	7	18	20	7:15	CRAW
2.9	2.7	3.1	3.2	2.9	WJMK-FM	Oldies	Infinity	104.3	4.1kw	7273	17	29	22	10	7	6:00	IRS
2.5	2.3	2.4	2.5	2.5	WKSC-FM	CHR/Pop	Clear Channel	103.5	4.3kw	9745	4	7	18	22	27	4:00	CCRS
2.6	2.6	2.5	3.0	2.4	WDRV/WWDV	Classic Hits <sup>1</sup>	Bonneville	97.1/96.8	4kw/50k	6436	18	15	12	13	9	5:45	KATZ
2.5	2.8	2.9	3.2	2.3	WTMX-FM	Hot AC	Bonneville	101.9	4.2kw	7061	11	11	9	11	13	5:00	KATZ
2.4	1.7	2.7	1.6	2.2	WFMT-FM	Classical	Chicago Ed.	98.7	15.5kw	3862	27	34	29	28	13	8:45	—
2.4	2.6	2.5	2.2	2.1	WXRT-FM	Triple A	Infinity	93.1	6.7kw	4615	24	15	11	11	10	7:00	IRS
2.4	2.2	2.0	2.1	2.0	WKQX-FM	Alternative	Emmis	101.1	8.3kw	7180	6	6	15	20	26	4:15	D&R
1.4	1.9	2.0	1.5	1.9	WCKG-FM	Talk	Infinity	105.9	4.1kw	3586	35	13	12	14	16	8:00	IRS
1.9	2.7	2.1	2.4	1.9	WLUP-FM	Classic Rock	Bonneville	97.9	6kw	5788	14	15	15	16	12	5:00	KATZ
1.7	1.9	1.5	2.0	1.9	WNND-FM	AC	Bonneville	100.3	8.3kw	5554	14	14	19	19	16	5:15	CHR
1.5	1.5	1.8	2.0	1.9	WZZN-FM	Alternative	ABC	94.7	4.4kw	5969	5	9	19	21	29	5:00	ABC
1.0	1.5	1.6	1.6	1.4	WGCI-AM	Gospel	Clear Channel	1390	5kw	2113	12	25	26	26	22	9:45	CCRS
1.4	1.6	1.4	1.5	1.3	WSCR-AM	Sports	Infinity	670	50kw	3548	27	22	23	22	19	5:30	IRS
0.9	1.0	1.2	1.3	1.2	WMVP-AM	Sports	ABC	1000	50kw	3723	27	22	25	24	22	4:45	ABC
0.4	0.5	0.5	0.4	1.1	WSRB-FM	Urban AC <sup>2</sup>	Crawford	106.3	2kw	2312	18	25	23	24	20	7:15	—
0.7	0.7	0.5	0.8	1	WIND-AM	Spanish AC	Univision	560	5kw	1475	—	25	26	26	22	10:15	KT-H

<sup>1</sup> WWDV-FM was WTNX-FM and simulcasted WTMX-FM until December 2002. <sup>2</sup> Was WYCA-FM (Gospel) until September 29.

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Population: 6,012,000 (Black 7.7%; Hispanic 19.5%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.3	6.0	6.5	6.3	KGO-AM	News/Talk	ABC	810	50kw	8753	20	21	8	4	1	7:30	ABC
4.8	4.6	4.9	4.7	4.6	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	7362	11	7	2	1	2	6:30	KATZ
4.2	4.8	4.8	4.0	4.3	KCBS-AM	News	Infinity	740	50kw	8773	38	24	12	6	3	5:00	IRS
4.3	4.4	4.3	4.0	3.7	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	6749	1	2	3	16	26	5:45	CCRS
1.8	2.5	2.9	3.1	3.6	KSOL/KSQ	Reg. Mex.	Univision	98.9/98.1	6kw/1.1kw	3442	4	1	1	3	13	10:45	KT-H
4.2	3.8	3.4	3.3	3.5	KDFC-FM	Classical	Bonneville	102.1	33kw	4953	20	21	20	16	8	7:15	KATZ
4.1	4.7	4.3	3.2	3.5	KSFO-AM	Talk	ABC	560	50kw	3920	29	18	14	9	5	9:15	ABC
3.6	3.8	4.0	3.6	3.4	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	7111	2	3	4	20	31	5:00	CCRS
3.1	2.5	3.3	3.8	3.0	KFRC-A/F	Oldies	Infinity	610/99.7	5kw/40kw	5865	17	18	16	8	6	5:15	IRS
2.9	2.5	3.3	3.2	2.9	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	5865	29	35	18	13	7	7:00	CCRS
2.5	2.8	2.5	3.1	2.7	KFFG/KFO	Triple A	Susquehanna	97.7/104.5	1.6kw/7.9kw	4949	20	13	4	2	4	5:45	MG/S
2.2	2.4	2.2	2.3	2.7	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	5527	8	5	6	7	12	5:00	CCRS
2.7	2.4	2.5	2.5	2.6	KBLX-FM	Urban AC	Inner City	102.9	7kw	3441	20	14	10	5	9	7:45	D&R
3.5	2.2	3.2	3.1	2.6	KNBR-AM	Sports	Susquehanna	680	50kw	4931	25	15	17	11	10	5:30	MG/S
1.9	2.1	2.1	1.7	2.3	KABL-AM	Adult Standards	Clear Channel	960	5kw	2609	38	40	36	34	17	9:15	CCRS
2.5	2.7	2.6	2.3	2.3	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	4927	13	11	9	10	11	5:00	CCRS
2.1	2.4	2.5	2.0	2.3	KITS-FM	Alternative	Infinity	105.3	15kw	5060	3	4	7	11	20	4:45	IRS
1.5	1.9	1.9	1.9	2.0	KSAN-FM	Classic Rock	Susquehanna	107.7	8.9kw	3709	9	9	11	13	14	5:30	MG/S
2.7	1.8	1.8	1.6	1.7	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	2682	13	6	14	18	22	6:30	LER
1.8	2.4	2.1	2.2	1.7	KLLC-FM	Hot AC	Infinity	97.3	82kw	4758	17	8	12	15	16	3:45	IRS
1.0	1.3	1.1	1.3	1.7	KZBR-FM	Country <sup>1</sup>	Bonneville	95.7	6.9kw	2417	11	12	19	19	18	7:15	SEN
0.0	0.0	0.0	0.9	1.5	KNEW-AM	News/Talk	Clear Channel	910	20(5)kw	2229	29	24	22	21	15	6:45	CCRS
1.2	1.1	0.7	0.7	1.1	KEMR-FM	Spanish AC <sup>2</sup>	Univision	105.7	50kw	1478	13	9	20	23	36	7:30	KT-H
1.0	1.1	1.1	1.3	1.0	KIQI-AM	Spanish N/T	Multicultural	1010	10(1.5)kw	1253	38	24	26	23	24	8:30	—
1.0	1.0	0.9	0.9	1.0	KRTY-FM	Country	Empire	95.3	.87kw	1623	25	28	26	26	21	6:30	ARP
1.1	0.8	0.8	0.9	1.0	KUFX-FM	Classic Rock	Clear Channel	98.5	12.5kw	2066	29	33	23	22	18	5:00	CCRS

<sup>1</sup> KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games. <sup>2</sup> Was KKDV-FM (Classic Hits) until September.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  21.8	Clear Channel  27.4	Clear Channel  18.2
Infinity  14.7	Infinity  13.8	Infinity  14.9
ABC  9.9	Univision  10.4	Susquehanna  10.9
Bonneville  9.8	Bonneville  6.9	Bonneville  8.7
Susquehanna  8.2	Susquehanna  6.7	ABC  7.2
Univision  4.7	Entravision  5.0	Univision  5.5
Inner City  2.8	Empire  3.6	Inner City  3.7
Entravision  2.5	ABC  2.6	Entravision  3.1
Empire  2.1	Inner City  1.8	Empire  2.3
Redwood  1.1	Multicultural  1.2	Multicultural  1.2

# #5 DALLAS-FT. WORTH



Population: 4,576,700 (Black: 13.6%; Hispanic: 21.9%)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.8	6.3	7.2	6.2	6.3	<b>KKDA-FM</b>	Urban	Service	104.5	100kw	5684	2	1	1	1	8	9:15	CHR
6.1	5.5	5.2	4.9	5.5	<b>KPLX-FM</b>	Country	Susquehanna	99.5	100kw	5996	5	6	3	2	2	7:45	MG/S
3.1	3.7	3.5	3.2	4.8	<b>KLTY-FM</b>	Christian AC	Salem	100.7	100kw	4435	4	7	5	3	4	9:00	KATZ
4.3	4.4	4.6	4.1	4.5	<b>WBAP-AM</b>	News/Talk	ABC	820	50kw	4691	30	31	19	14	3	8:00	ABC
3.2	3.9	3.6	4.6	4.4	<b>KBFB-FM</b>	CHR/Rhythmic	Radio One	97.9	100kw	5432	1	4	6	16	21	6:45	KATZ
3.7	4.3	3.8	4.1	4.1	<b>KSCS-FM</b>	Country	ABC	96.3	100kw	4881	13	13	11	9	6	7:00	ABC
4.3	4.0	3.9	4.4	4.0	<b>KLUV-FM</b>	Oldies	Infinity	98.7	100kw	5790	16	27	17	7	1	5:45	IRS
3.0	2.4	3.2	2.8	3.9	<b>KESS-A/F</b>	Reg. Mex. <sup>1</sup>	Univision	1270/107.9	5kw/100kw	2915	14	2	3	4	16	11:15	KT-H
5.1	5.2	4.4	3.7	3.9	<b>KLNO-FM</b>	Reg. Mex.	Univision	94.1	100kw	3519	10	3	2	4	12	9:15	KT-H
3.4	2.9	2.8	3.2	3.6	<b>KVIL-FM</b>	AC	Infinity	103.7	100kw	4199	16	14	9	7	5	7:15	IRS
3.4	3.1	3.3	3.5	3.2	<b>KOAI-FM</b>	Smooth Jazz	Infinity	107.5	28kw	3571	21	21	16	10	6	7:30	IRS
3.6	3.5	3.2	3.6	3.1	<b>KHKS-FM</b>	CHR/Pop	Clear Channel	106.1	100kw	5920	3	5	8	15	20	4:30	CCRS
2.9	3.3	2.3	2.3	2.8	<b>KTBK/KTCK</b>	Sports	Susquehanna	1700/1310	10kw/5(1)kw	2334	30	12	7	6	10	10:00	MG/S
2.2	2.3	2.3	2.5	2.5	<b>KEGL-FM</b>	Active Rock	Clear Channel	97.1	100kw	3774	5	9	11	18	22	5:30	CCRS
2.2	2.4	2.6	2.5	2.5	<b>KZPS-FM</b>	Classic Rock	Clear Channel	92.5	98kw	4007	19	18	11	10	9	5:15	CCRS
3.0	3.2	3.4	2.8	2.4	<b>KDGE-FM</b>	Alternative	Clear Channel	102.1	100kw	3974	8	8	11	17	24	5:00	CCRS
3.2	2.5	2.6	2.9	2.4	<b>KDMX-FM</b>	Hot AC	Clear Channel	102.9	100kw	4034	14	9	10	12	19	5:00	CCRS
1.8	1.9	2.5	1.8	2.2	<b>KLLI-FM</b>	Talk <sup>2</sup>	Infinity	105.3	100kw	1677	30	11	11	12	17	10:45	CBS
2.7	2.4	2.5	2.7	2.2	<b>KRLD-AM</b>	News/Talk	Infinity	1080	50kw	3595	30	36	26	22	11	5:15	CBS
2.2	2.0	1.8	2.3	2.2	<b>WRR-FM</b>	Classical	City of Dallas	101.1	100kw	2886	23	33	26	24	14	6:30	ARP
1.2	1.6	1.9	1.7	2.1	<b>KLIF-AM</b>	News/Talk	Susquehanna	570	5kw	2365	23	29	25	21	13	7:30	MG/S
2.0	1.9	1.6	1.7	1.6	<b>KDBN-FM</b>	Classic Rock	Susquehanna	93.3	2.9kw	2614	23	24	18	20	15	5:00	MG/S
1.3	1.6	1.7	2.0	1.5	<b>KSOC-FM</b>	Urban AC	Radio One	94.5	100kw	2052	23	24	20	18	17	6:00	KATZ
1.7	2.0	1.9	1.9	1.3	<b>KRBV-FM</b>	CHR/Pop	Infinity	100.3	100kw	3534	7	16	26	30	36	3:00	IRS
1.1	0.9	1.0	1.3	1.2	<b>KRNB-FM</b>	Urban AC	Service	105.7	100kw	1692	22	24	21	23	23	5:45	—
1.7	1.6	1.5	1.6	1.2	<b>KTYS-FM</b>	Country <sup>3</sup>	ABC	96.7	92kw	2231	11	22	23	27	28	4:30	ABC
1.4	1.6	0.9	1.2	1.1	<b>KKDL-FM</b>	CHR/Rhythmic	Entravision	106.7	75kw	2346	11	15	23	24	36	4:00	—
0.7	0.8	0.8	0.9	1.1	<b>KTCY-FM</b>	Reg. Mex.	Entravision	104.9	16kw	1547	16	16	21	27	33	5:45	CAB
1.5	0.8	0.7	1.1	1.0	<b>KAAM-AM</b>	Adult Standards	Crawford	770	10(1)kw	1070	—	—	—	42	33	7:45	—
0.9	0.8	0.9	0.8	1.0	<b>KESN-FM</b>	Sports	ABC	103.3	100kw	1895	23	22	30	26	29	4:30	ABC
2.5	1.3	1.0	0.9	1.0	<b>KZMP-A/F</b>	Reg. Mex.	Entravision	1540/101.7	32kw/92kw	1199	29	19	26	27	32	6:45	—

<sup>1</sup> Until January 2003, **KESS-FM** was **KDXX-FM** as Spanish AC and simulcasted **KDXT-FM**; and **KESS-AM** was Spanish N/T. <sup>2</sup> Was **KYNG-FM** until March 2003.

<sup>3</sup> Was **KMED-FM** until November, and Soft AC until June.

Latest Arbitron Ratings: [www.radioandrecords.com](http://www.radioandrecords.com)

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Population: 10,609,200 (Black: 7.9%; Hispanic: 41.0%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  20.1 Infinity  18.9 Univision  9.3 Emmis  7.7 SBS  6.6 ABC  5.9 Liberman  4.3 Entravision  2.9 Salem  2.1 Mt. Wilson FM  2.0	Clear Channel  19.3 Infinity  16.4 Emmis  10.5 Univision  10.1 SBS  9.2 Liberman  6.4 Entravision  5.8 ABC  3.0 Taxi  1.1 Salem  1.0	Infinity  19.1 Clear Channel  18.7 Univision  11.7 SBS  8.2 Emmis  5.7 ABC  5.3 Liberman  4.7 Entravision  3.4 Salem  2.0 Taxi  1.9

Continued from Page 26

Population: 7,612,100 (Black: 18.1%; Hispanic: 17.0%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  22.5 Infinity  20.6 Bonneville  8.5 ABC  7.9 Tribune  5.9 Univision  4.9 Crawford  4.4 SBS  3.4 Chicago Ed.  2.2 Emmis  2.0	Clear Channel  22.8 Infinity  18.0 Bonneville  9.4 Univision  8.2 SBS  6.7 Crawford  6.6 ABC  6.2 Emmis  3.9 NextMedia  2.1	Clear Channel  22.6 Infinity  21.5 Bonneville  11.6 ABC  6.9 Univision  5.6 Crawford  4.0 SBS  3.7 Tribune  2.9 NextMedia  2.0 Emmis  1.9

Population: 4,576,700 (Black: 13.6%; Hispanic: 21.9%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Infinity  16.6 Clear Channel  12.9 Susquehanna  12.0 ABC  11.2 Univision  9.4 Service  8.2 Radio One  5.9 Salem  5.1 Entravision  3.2 City/Dallas  2.2	Clear Channel  18.9 Univision  17.6 Infinity  10.7 Service  10.7 Susquehanna  10.2 Radio One  7.0 ABC  6.2 Entravision  5.9 Salem  4.5 Crawford  1.8	Infinity  17.0 Susquehanna  14.0 Clear Channel  13.5 Univision  10.5 ABC  9.0 Service  8.1 Salem  6.0 Radio One  4.7 Entravision  3.5 City/Dallas  1.3



Population: 4,291,700 (Black: 19.6%; Hispanic: 5.2%)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	5.7	6.6	5.0	7.4	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	7065	5	5	3	2	2	8:45	MCG
7.0	8.2	7.4	6.8	7.1	KYW-AM	News	Infinity	1060	50kw	11409	14	17	12	6	3	5:15	IRS
6.5	6.9	6.6	7.5	6.6	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	4819	8	6	1	1	1	11:30	CCRS
6.2	5.8	5.4	5.8	6.0	WUSL-FM	Urban	Clear Channel	98.9	18kw	6213	2	1	2	4	11	8:00	CCRS
5.1	5.5	5.5	4.6	4.5	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	7080	1	2	5	12	14	5:15	CCRS
4.5	3.3	3.8	4.2	4.3	WYSP-FM	Active Rock	Infinity	94.1	16kw	6303	11	4	4	3	9	5:30	IRS
3.9	4.2	2.7	2.7	4.0	WSNI-FM	Soft AC	Clear Channel	104.5	16kw	4813	13	13	8	7	4	6:45	CCRS
3.2	3.4	3.2	2.5	3.9	WIP-AM	Sports	Infinity	610	5kw	4606	18	8	9	9	9	7:00	IRS
5.1	4.3	4.4	4.7	3.9	WJZ-FM	Smooth Jazz	Clear Channel	106.1	22.5kw	4325	14	18	14	8	5	7:30	CCRS
3.1	3.5	3.8	3.9	3.7	WPHI-FM	CHR/Rhythmic	Radio One	103.9	.34kw	4640	3	3	6	14	17	6:45	ARP
4.2	4.1	4.0	4.3	3.6	WOGI-FM	Oldies	Infinity	98.1	12.5kw	4851	14	20	16	11	5	6:15	IRS
3.1	3.1	3.1	3.5	3.5	WMGK-FM	Classic Rock	Greater Media	102.9	8.5kw	4594	10	12	7	4	7	6:15	MCG
3.8	3.5	4.0	3.7	3.3	WXTU-FM	Country	Beasley	92.5	15.5kw	3617	14	11	10	10	8	7:30	D&R
2.9	3.2	3.6	2.8	3.0	WPHT-AM	Talk	Infinity	1210	50kw	3300	—	22	22	18	13	7:30	IRS
2.5	2.8	3.2	3.6	2.7	WPEN-AM	Adult Standards	Greater Media	950	5kw	2381	—	28	26	26	23	9:30	MCG
2.8	2.6	3.3	2.8	2.4	WMMR-FM	Rock	Greater Media	93.3	18kw	3766	7	9	10	12	11	5:30	MCG
2.7	2.6	2.0	2.7	2.4	WPLY-FM	Alternative	Radio One	100.3	35kw	3881	4	7	13	16	17	5:15	ARP
1.6	1.7	1.7	1.4	1.9	WMWX-FM	Hot AC	Greater Media	95.7	50kw	3056	11	10	15	15	14	5:15	MCG
1.1	1.2	1.2	1.3	1.4	WDAS-AM	Gospel	Clear Channel	1480	5(1)kw	1226	20	20	20	19	16	9:15	CCRS
1.7	1.5	1.6	1.5	1.3	WLDW-FM	CHR/Rhythmic <sup>1</sup>	Beasley	96.5	17kw	2680	8	15	17	17	20	4:15	D&R
1.1	1.2	1.3	1.4	1.1	WPST-FM	CHR/Pop	Nassau	97.5	50kw	3040	5	14	19	23	26	3:00	KATZ
0.7	0.6	0.9	0.9	1.0	WEMG-AM	Tropical <sup>2</sup>	Mega	900	1kw	532	18	16	18	19	22	16:30	CAB
1.0	1.2	0.8	1.2	1.0	WKXW-FM	Talk	Millennium	101.5	19kw	1531	22	23	23	22	17	5:15	CHR

<sup>1</sup> Was WPTP-FM (Hot AC) until December, evolved from '80s in March 2003. <sup>2</sup> WEMG-AM and WEMG-FM simulcasted until April 2003.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  26.6 Infinity  22.1 Greater Media  10.5 WEAZ-FM  7.4 Radio One  6.1 Beasley  4.6 Nassau  2.2 Mega  1.3 Millennium  1.0	Clear Channel  33.0 Infinity  15.5 Radio One  13.1 Greater Media  9.2 WEAZ-FM  6.0 Beasley  5.2 Nassau  3.4 Mega  2.4	Clear Channel  28.1 Infinity  20.1 Greater Media  11.2 WEAZ-FM  7.6 Beasley  5.6 Radio One  5.0 Nassau  2.7 Mega  1.7 Millennium  1.2

Industry VIP Packages: 310 • 788 • 1625

Population: 4,165,000 (Black: 16.5%; Hispanic: 28.9%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	6.7	6.5	6.8	7.1	KLTN-FM	Reg. Mex.	Univision	102.9	100kw	5071	6	1	1	1	3	11:45	KT-H
5.0	5.8	5.1	5.3	5.8	KBXX-FM	CHR/Rhythmic	Radio One	97.9	100kw	6858	2	2	2	4	13	6:45	KATZ
6.3	6.6	5.8	5.9	5.4	KODA-FM	AC	Clear Channel	99.1	100kw	6125	13	7	4	2	1	7:15	CCRS
5.7	5.6	4.6	5.3	5.1	KMJQ-FM	Urban AC	Radio One	102.1	100kw	4232	9	9	3	2	2	9:45	KATZ
4.3	4.6	5.0	4.7	4.8	KRBE-FM	CHR/Pop	Susquehanna	104.1	100kw	7415	3	3	5	7	14	5:15	MG/S
2.8	3.9	4.4	4.4	3.7	KPTY-FM	CHR/Rhythmic	Univision	104.9	2.7kw	5526	1	5	9	20	24	5:30	KT-H
3.5	4.2	3.5	3.5	3.6	KILT-FM	Country	Infinity	100.3	100kw	3983	11	12	8	6	5	7:15	IRS
2.6	3.0	3.4	2.6	3.5	KPRC-AM	News/Talk	Clear Channel	950	5kw	3102	—	17	14	10	6	9:00	CCRS
2.1	2.9	3.2	2.7	3.4	KHJZ-FM	Smooth Jazz <sup>1</sup>	Infinity	95.7	100kw	2908	23	17	11	8	4	9:15	IRS
3.8	2.8	3.4	3.0	3.4	KTBZ-FM	Alternative	Clear Channel	94.5	100kw	4810	4	4	6	18	23	5:45	CCRS
2.9	2.8	2.6	2.5	3.3	KOVE-FM	Spanish AC	Univision	106.5	100kw	3660	9	6	6	5	12	7:30	KT-H
4.0	3.7	3.1	4.1	3.1	KTRH-AM	News	Clear Channel	740	50kw	5069	21	26	20	15	6	5:00	CCRS
2.8	2.7	2.7	2.6	2.7	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	4339	7	7	10	11	15	5:00	CCRS
2.6	3.5	3.0	2.9	2.7	KKBQ-FM	Country	Cox	92.9	100kw	3825	5	14	16	14	11	5:45	CHR
1.8	2.5	3.6	3.1	2.7	KTHT-FM	Country Oldies <sup>2</sup>	Cox	97.1	100kw	3157	23	19	19	17	10	6:45	CHR
3.3	3.0	2.5	2.7	2.5	KLDE-FM	Oldies	Cox	107.5	98kw	3633	18	24	18	11	8	5:30	CHR
1.7	2.0	2.1	2.1	2.3	KJOJ/KTJM	Reg. Mex.	Liberman	103.3/98.5	100kw/100kw	2402	8	11	16	19	17	7:45	—
2.6	2.5	2.3	2.3	2.3	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	3207	21	21	12	9	9	5:45	CCRS
2.5	2.0	2.2	2.3	2.1	KHPT-FM	80s	Cox	106.9	100kw	3451	16	13	14	13	15	5:00	CHR
3.0	2.6	3.1	2.2	2.1	KLOL-FM	Rock	Clear Channel	101.1	100kw	3568	12	9	13	15	19	4:45	CCRS
1.7	1.6	1.1	1.3	1.3	KILT-AM	Sports	Infinity	610	5kw	2097	23	22	22	21	19	5:00	IRS
1.3	1.2	1.4	0.9	1.3	KSEV-AM	News/Talk	Liberman	700	15(1)kw	1275	23	30	26	26	18	8:15	—
0.8	0.7	1.1	0.9	1.2	KQBU-FM	Reg. Mex.	Univision	93.3	100kw	1569	16	16	20	23	26	6:00	KT-H
1.9	1.2	0.9	0.9	1.1	KIOX/KQOK	Spanish Con.	Liberman	106.5	100kw	1454	14	15	22	24	31	6:00	—
1.0	1.0	0.9	1.0	1.0	KRWP-FM	Urban AC	Cumulus	97.5	100kw	1711	18	22	24	22	22	4:45	—

<sup>1</sup> Was KIKK-FM (Country) until November 2002. <sup>2</sup> Was CHR/Rhythmic until January 2003.

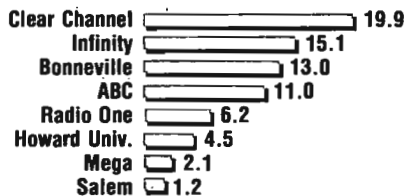
OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  23.6 Univision  16.8 Radio One  10.9 Cox  10.0 Infinity  8.6 Liberman  5.7 Susquehanna  4.8 Cumulus  1.0	Univision  24.5 Clear Channel  22.1 Radio One  13.0 Cox  7.9 Susquehanna  7.2 Liberman  6.8 Infinity  6.2 Cumulus  1.2	Clear Channel  23.5 Univision  17.2 Cox  11.0 Radio One  11.0 Infinity  9.5 Liberman  5.0 Susquehanna  3.7 Cumulus  1.3

Population: 4,041,300 (Black: 27.4%; Hispanic: 9.9%)

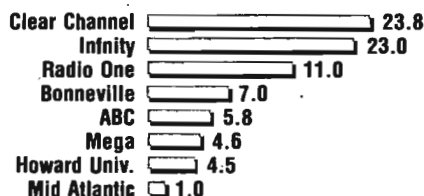
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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	6.7	6.7	7.2	7.3	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	7169	1	1	1	2	8	7:15	IRS
6.0	7.0	5.7	7.0	6.4	WMMJ-FM	Urban AC	Radio One	102.3	2.9kw	4507	9	13	4	1	1	10:00	MCG
6.1	5.9	6.1	5.2	5.6	WTOP-A/F	News	Bonneville	1500/107.7	50kw/29kw	8292	9	14	10	4	2	4:45	KATZ
4.6	4.9	4.4	4.6	5.5	WGMS-FM	Classical	Bonneville	103.5	46kw	4362	12	20	17	12	3	8:45	CHR
4.9	4.9	4.6	5.5	4.6	WKYS-FM	Urban	Radio One	93.9	24kw	5687	3	2	2	6	14	5:45	MCG
4.6	4.8	4.9	4.9	4.5	WHUR-FM	Urban AC	Howard Univ.	96.3	24kw	4589	8	5	3	3	5	6:45	D&R
3.9	3.4	3.9	4.2	4.1	WJZW-FM	Smooth Jazz	ABC	105.9	28kw	3925	17	18	12	9	4	7:15	ABC
4.1	3.4	2.9	3.1	3.7	WASH-FM	AC	Clear Channel	97.1	26kw	4672	7	8	7	6	7	5:30	CCRS
3.4	3.1	3.7	3.7	3.7	WBIG-FM	Oldies	Clear Channel	100.3	36kw	4155	17	17	16	10	5	6:15	CCRS
3.8	4.1	4.1	3.2	3.7	WMAL-AM	News/Talk	ABC	630	5kw	2881	—	28	20	17	11	9:00	ABC
2.3	3.0	3.7	3.7	3.5	WMZQ-FM	Country	Clear Channel	98.7	50kw	3688	9	9	8	10	10	6:30	CCRS
3.5	3.8	3.4	2.9	3.2	WRQX-FM	Hot AC	ABC	107.3	36kw	4624	17	7	5	5	9	5:00	ABC
2.6	3.2	3.1	3.9	3.1	WIHT-FM	CHR/Pop	Clear Channel	99.5	22kw	5296	2	4	11	17	21	4:00	CCRS
3.5	2.8	3.5	2.8	2.9	WJFK-FM	Talk	Infinity	106.7	22kw	3534	14	10	6	6	12	5:45	IRS
3.1	2.2	2.9	2.8	2.9	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	4328	4	3	8	13	18	4:45	CCRS
1.5	2.1	0.9	1.5	2.0	WBPS/WBZS	Tropical	Mega	94.3/92.7	2kw/2.85kw	1707	17	6	13	15	17	8:00	—
2.3	2.5	2.4	2.4	1.9	WARW-FM	Classic Rock	Infinity	94.7	20.5kw	3578	12	15	15	14	13	3:45	IRS
2.2	1.9	2.5	2.3	1.8	WWVZ/WVZZ	Hot AC	Bonneville	103.9/104.1	38kw/20kw	3868	6	10	14	16	18	3:15	CHR
1.6	1.6	1.5	1.5	1.6	WTEM-AM	Sports	Clear Channel	980	50(5)kw	1993	23	16	19	19	15	5:45	CCRS
1.5	1.3	1.3	1.6	1.5	WHFS-FM	Alternative	Infinity	99.1	50kw	3186	5	12	18	21	26	0:00	IRS
0.9	1.3	1.3	1.3	1.2	WAVA-FM	Christian Talk	Salem	105.1	41kw	1472	23	24	21	20	16	6:00	SRR
1.0	1.2	1.1	0.8	1.0	WPGC-AM	Gospel	Infinity	1580	50kw	1282	14	23	22	22	20	5:30	IRS

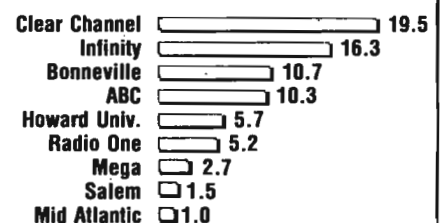
### OWNERSHIP SHARE (By AQH 12+ Share)



### OWNERSHIP SHARE (By AQH 18-34 Share)



### OWNERSHIP SHARE (By AQH 25-54 Share)



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**Michael Pelaia (770)452-HOOK (4665)**

Population: 3,888,800 (Black: 6.2%, Hispanic: 6.8%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	8.5	8.0	6.9	7.4	WBZ-AM	News/Talk	Infinity	1030	50kw	7489	22	19	14	6	1	7:00	IRS
6.1	5.6	5.9	5.9	6.0	WMJX-FM	AC	Greater Media	106.7	24.5kw	6099	5	3	2	1	1	7:00	MCG
6.3	5.1	5.3	5.4	5.7	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	6772	1	1	3	9	14	6:00	CCRS
4.7	4.4	4.9	5.1	5.7	WXKS-FM	CHR/Pop	Clear Channel	107.9	23.7kw	7692	2	2	1	2	12	5:15	CCRS
4.2	4.8	4.8	4.5	5.3	WRKO-AM	News/Talk	Entercom	680	50kw	3409	22	19	17	15	7	11:00	D&R
3.8	2.8	4.1	5.0	4.8	WEEI-AM	Sports	Entercom	850	50kw	4794	14	7	4	2	4	7:00	D&R
4.4	4.1	4.2	4.2	4.4	WODS-FM	Oldies	Infinity	103.3	16kw	4929	7	16	12	7	3	6:30	IRS
3.4	4.3	3.7	3.8	3.8	WCRB-FM	Classical	Charles River	102.5	15kw	3664	22	21	18	17	11	7:30	ARP
3.1	3.2	3.4	3.6	3.6	WKLB-FM	Country	Greater Media	99.5	32kw	3002	9	14	12	10	6	8:30	MCG
2.6	2.6	2.8	3.4	3.6	WROR-FM	Classic Hits	Greater Media	105.7	21kw	4200	14	12	10	7	5	6:00	MCG
3.0	3.8	4.1	3.3	3.4	WTKK-FM	Talk	Greater Media	96.9	22.5kw	3137	22	13	10	11	9	7:45	MCG
3.1	4.1	2.9	3.6	3.3	WBMX-FM	Hot AC	Infinity	98.5	9kw	4597	8	6	5	5	10	5:00	CHR
3.6	3.6	3.4	4.3	3.2	WZLX-FM	Classic Rock	Infinity	100.7	20kw	3933	12	10	6	4	7	5:45	IRS
3.6	3.1	3.2	3.4	2.9	WBCN-FM	Alternative	Infinity	104.1	21kw	4716	5	4	7	11	14	4:15	IRS
2.2	2.2	1.9	2.0	2.4	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	2398	3	5	8	15	20	7:15	D&R
3.1	2.1	3.2	2.9	2.3	WQSX-FM	CHR/Rhythmic	Entercom	93.7	34kw	3062	13	11	9	13	13	5:30	D&R
2.2	2.1	2.1	1.8	2.0	WBOS-FM	Triple A	Greater Media	92.9	8.8kw	2896	18	9	15	13	16	4:45	MCG
1.9	1.5	1.7	1.9	1.8	WBOT-FM	Urban	Radio One	92.7	2.7kw	1906	4	8	16	19	24	6:45	ARP
2.3	2.1	2.4	1.9	1.6	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	1609	—	30	26	24	19	7:15	—
1.3	1.3	1.1	1.4	1.2	WILD-AM	Urban AC	Radio One	1090	5kw	647	18	23	21	19	17	7:15	ARP
0.9	1.1	1.1	1.1	1.2	WXKS-AM	Adult Standards	Clear Channel	1430	5(1)kw	819	—	30	31	29	23	10:15	CCRS
1.3	1.0	0.9	0.8	1.2	WXRV-FM	Triple A	Northeast	92.5	25kw	1481	18	22	19	18	18	5:30	—
0.9	0.9	0.6	1.0	1.0	WXLO-FM	Hot AC	Citadel	104.5	37kw	1512	14	17	20	21	21	4:45	MCG

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity 21.2 Greater Media 18.6 Entercom 14.9 Clear Channel 14.8 Charles River 3.8 Radio One 3.0 Plymouth Rock 1.6 Northeast 1.5 Citadel 1.0	Clear Channel 24.3 Greater Media 18.4 Infinity 16.9 Entercom 14.1 Radio One 4.8 Citadel 1.7 Phoenix Media 1.6 Charles River 1.2 Northeast 1.0	Greater Media 21.7 Infinity 21.4 Entercom 14.8 Clear Channel 12.6 Radio One 3.4 Charles River 2.3 Northeast 2.0 Citadel 1.3 Phoenix Media 1.1

Latest Arbitron Ratings: [www.radioandrecords.com](http://www.radioandrecords.com)

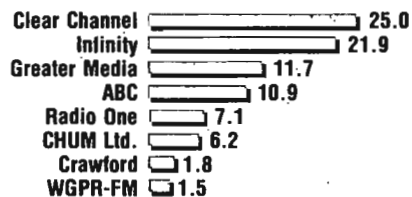


Population: 3,859,700 (Black: 21.4%, Hispanic: 2.2%)

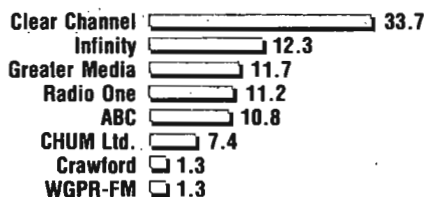
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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.3	5.8	5.6	5.1	6.1	WJLB-FM	Urban	Clear Channel	97.9	50kw	5939	2	1	1	4	12	7:30	CCRS
6.1	5.9	5.7	5.8	5.8	WJR-AM	Talk	ABC	760	50kw	5948	13	22	15	10	4	7:15	ABC
5.3	6.0	6.2	5.5	5.5	WWJ-AM	News	Infinity	950	50(5)kw	7357	15	20	15	11	6	5:30	IRS
5.0	4.1	4.4	3.5	5.3	WNIC-FM	AC	Clear Channel	100.3	32kw	5442	6	9	4	3	3	7:15	CCRS
5.3	5.3	5.1	5.3	5.1	WOMC-FM	Oldies	Infinity	104.3	190kw	5066	12	15	13	6	1	7:30	IRS
5.1	4.4	4.6	4.8	4.9	WMXD-FM	Urban AC	Clear Channel	92.3	50kw	4101	8	7	3	1	2	8:45	CCRS
4.1	4.5	4.2	4.0	4.4	WDTJ-FM	Urban	Radio One	105.9	20kw	5196	1	2	5	14	18	6:15	D&R
4.2	4.7	4.6	5.5	4.4	WRIF-FM	Active Rock	Greater Media	101.1	27kw	4924	8	3	2	2	10	6:45	MCG
5.0	4.5	4.6	5.1	4.4	WVMV-FM	Smooth Jazz	Infinity	98.7	50kw	4081	11	16	11	5	5	8:00	IRS
3.4	3.6	3.5	2.9	4.0	WKQI-FM	CHR/Pop	Clear Channel	95.5	100kw	6630	4	5	6	12	13	4:30	CCRS
3.7	3.5	4.0	3.4	4.0	WMGC-FM	AC	Greater Media	105.1	13.5kw	3818	13	16	13	7	7	7:30	MCG
3.8	4.1	3.9	4.1	4.0	WYCD-FM	Country	Infinity	99.5	17.5kw	4385	10	8	7	8	8	6:45	IRS
3.7	3.1	3.0	2.8	3.6	WDRQ-FM	CHR/Pop	ABC	93.1	26.5kw	6328	3	4	8	15	21	4:15	ABC
2.6	2.9	3.2	3.4	2.9	CIMX-FM	Alternative	CHUM	88.7	100kw	4154	5	6	10	16	21	5:00	D&R
3.5	3.2	3.3	3.7	2.8	WCSX-FM	Classic Rock	Greater Media	94.7	13.5kw	3384	18	16	9	8	9	6:00	MCG
1.7	1.8	1.6	2.2	2.3	WDTW-FM	Classic Hits	Clear Channel	106.7	61kw	3055	18	10	11	13	11	5:30	CCRS
2.5	1.8	2.0	1.6	2.0	CKWW-AM	Adult Standards	CHUM	580	.5kw	1586	—	—	32	32	27	9:15	D&R
2.4	2.6	2.5	2.6	1.9	WDMK-FM	Urban Oldies	Radio One	102.7	50kw	2324	15	11	17	16	14	6:00	D&R
1.3	1.5	1.0	1.3	1.6	WDFN-AM	Sports	Clear Channel	1130	50(10)kw	1876	—	13	18	16	15	6:30	CCRS
1.7	2.4	2.1	2.1	1.6	WKRK-FM	Talk	Infinity	97.1	50kw	2820	18	12	18	19	17	4:15	IRS
2.1	2.1	2.8	2.9	1.5	WQVD-FM	Hot AC	ABC	96.3	20kw	3466	6	13	20	20	21	3:15	ABC
1.3	1.3	1.5	1.2	1.5	WGPR-FM	Urban AC	WGPR-FM	107.5	50kw	1548	15	21	21	20	16	7:15	—
1.0	1.4	1.3	1.2	1.2	WXYT-AM	Sports	Infinity	1270	5kw	2353	23	25	22	23	18	3:45	IRS
1.0	1.1	1.1	1.1	1.1	Wmuz-FM	Christian AC	Crawford	103.5	50kw	1459	18	24	22	22	20	5:30	—
0.8	0.9	1.2	1.1	1.0	CIDR-FM	AC	CHUM	93.9	100kw	1930	18	19	22	24	24	3:45	D&R

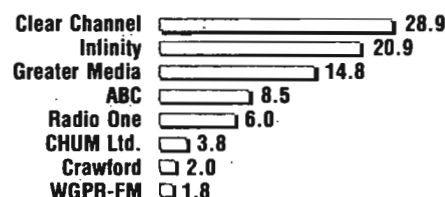
### OWNERSHIP SHARE (By AQH 12+ Share)



### OWNERSHIP SHARE (By AQH 18-34 Share)



### OWNERSHIP SHARE (By AQH 25-54 Share)



Subscribe Online: [www.radioandrecords.com](http://www.radioandrecords.com)

Population: 3,750,700 (Black: 28.3%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	9.4	10.1	9.5	10.3	WSB-AM	News/Talk	Cox	750	50kw	8360	16	10	2	2	1	8:15	CHR
8.7	8.6	9.6	8.6	9.0	WVEE-FM	Urban	Infinity	103.3	100kw	6895	1	1	1	1	2	8:30	IRS
4.3	4.3	4.5	4.3	5.3	WKHX-FM	Country	ABC	101.1	99kw	5134	5	5	3	4	6	6:45	ABC
4.9	4.8	5.4	5.0	5.2	WPZE-FM	Gospel	Radio One	97.5	7.9kw	4021	12	9	3	3	3	8:30	ARP
4.9	4.3	3.5	3.8	4.8	WLTM-FM	AC <sup>1</sup>	Clear Channel	94.9	99kw	4330	10	16	6	4	5	7:15	CCRS
4.2	4.0	3.5	4.7	4.1	WALR-FM	Urban Oldies <sup>2</sup>	Cox	104.1	60kw	3377	16	19	8	6	4	8:00	KATZ
4.6	3.3	3.9	4.1	4.1	WSB-FM	AC	Cox	98.5	100kw	3882	18	12	9	8	7	7:00	CHR
3.4	4.1	3.8	4.1	3.9	WSTR-FM	CHR/Pop	Jefferson-Pilot	94.1	100kw	4734	6	4	5	7	10	5:15	IRS
4.3	4.3	3.5	4.9	3.8	WHTA-FM	Urban	Radio One	97.5	6.6kw	4013	2	2	7	12	21	6:15	ARP
2.9	3.3	3.3	3.2	3.4	WNNX-FM	Alternative	Susquehanna	99.7	100kw	4014	4	3	9	12	18	5:30	MG/S
2.4	3.4	2.7	3.0	3.4	WYAY-FM	Country	ABC	106.7	99kw	3181	14	19	18	15	8	7:15	ABC
2.8	2.8	2.7	3.2	2.9	WJZZ-FM	Smooth Jazz	Radio One	107.5	6kw	2727	18	22	14	9	9	7:00	ARP
2.5	2.6	2.5	2.8	2.8	WFSH-FM	Christian AC	Salem	104.7	100kw	2810	8	13	13	9	13	6:30	SRR
3.6	3.4	3.4	2.9	2.8	WKLS-FM	Rock	Clear Channel	96.1	100kw	3824	13	7	11	9	15	4:45	CCRS
3.7	2.9	3.3	2.8	2.6	WBTS-FM	CHR/Rhythmic	Cox	95.5	74kw	4377	3	8	14	22	23	4:00	KATZ
2.2	2.2	2.4	2.2	2.4	WWWQ-FM	CHR/Pop	Susquehanna	100.5	72kw	2872	6	6	12	16	21	5:30	MG/S
3.2	2.7	3.3	2.6	2.3	WGST-AM	News/Talk	Clear Channel	640	50(1)kw	2661	—	24	21	17	13	5:45	CCRS
1.9	2.5	2.6	2.5	2.2	WZGC-FM	Classic Hits	Infinity	92.9	99kw	3098	14	24	14	12	10	4:30	IRS
2.5	1.6	1.7	2.0	2.0	WFOX-FM	Urban <sup>3</sup>	Cox	97.1	100kw	3031	8	10	14	19	20	4:30	CHR
0.9	2.2	2.3	2.8	2.0	WLCL-FM	Oldies <sup>4</sup>	Clear Channel	105.7	16.5kw	2637	20	28	25	21	12	5:00	CCRS
2.5	2.1	1.6	1.7	1.7	WAMJ-FM	Urban AC	Radio One	102.5	3kw	2041	22	18	19	17	16	5:30	ARP
1.8	1.6	1.5	1.4	1.5	WMAX-FM	80s	Clear Channel	105.3	61kw	2098	20	15	19	19	19	4:45	CCRS
0.9	0.9	0.7	0.8	1.2	WQXI-AM	Sports	Jefferson-Pilot	790	28(10)kw	1352	—	23	21	23	17	6:00	IRS
1.0	0.0	1.1	0.9	1.0	WAOS/WXEM	Reg. Mex.	La Favorita Inc.	1600/1460	20kw/5kw	583	22	15	23	24	26	11:00	—
0.0	1.3	0.6	0.4	1.0	WPLO-AM	Reg. Mex.	Prieto Com.	610	1.5(225)kw	514	—	13	23	25	26	12:15	—

<sup>1</sup> Was WPCH-FM until March 2003. <sup>2</sup> Evolved from Urban AC in late February 2003. <sup>3</sup> Was Oldies until February 1, 2003.

<sup>4</sup> Was WMXV-FM until April 2003; was Classic Rock until February 7, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Cox 23.1 Clear Channel 14.0 Radio One 11.9 Infinity 11.3 ABC 8.7 Susquehanna 5.7 Jefferson-Pilot 5.1 Salem 2.9 La Favorita 1.0 Prieto Com. 1.0	Cox 17.1 Radio One 13.1 Infinity 12.8 Clear Channel 11.9 Susquehanna 10.9 ABC 7.7 Jefferson-Pilot 7.1 La Favorita 2.6 Prieto Com. 2.6 Salem 2.6	Cox 21.7 Clear Channel 14.6 Infinity 12.0 Radio One 11.7 ABC 7.7 Jefferson-Pilot 6.5 Susquehanna 5.3 Salem 3.3 La Favorita 1.1 Prieto Com. 1.1

# #12 MIAMI-FT. LAUDERDALE-HOLLYWOOD



Population: 3,489,800 (Black: 19.4%, Hispanic: 43.8%)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
3.9	4.2	4.3	4.6	5.0	WCMQ-FM	Spanish Oldies	SBS	92.3	31kw	3229	15	15	10	3	1	11:00	CAB
6.3	5.7	5.0	5.5	4.7	WEDR-FM	Urban	Cox	99.1	100kw	5158	3	2	1	5	14	6:30	KATZ
4.5	4.8	5.3	6.1	4.7	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	3971	13	11	3	1	2	8:30	IRS
6.2	5.7	5.6	5.4	4.6	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	6001	1	1	2	12	23	5:30	D&R
4.0	4.0	4.9	4.1	4.5	WAMR-FM	Spanish AC	Univision	107.5	95kw	3714	7	8	7	4	4	8:45	KT-H
4.5	4.8	3.4	3.8	4.3	WAQI-AM	Spanish N/T	Univision	710	50kw	2015	—	22	24	24	15	15:00	KT-H
2.0	3.9	3.4	4.6	4.2	WMIB-FM	Urban <sup>1</sup>	Clear Channel	103.5	100kw	4966	2	3	4	14	19	6:00	CCRS
3.8	3.5	4.1	2.6	4.1	WRMA-FM	Spanish AC	SBS	106.7	100kw	3603	7	9	6	6	6	8:00	CAB
4.6	4.2	4.6	4.3	4.0	WHQT-FM	Urban AC	Cox	105.1	100kw	3867	6	6	5	2	7	7:15	CHR
3.3	3.4	3.4	3.6	4.0	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	3606	15	19	18	10	3	8:00	IRS
3.7	3.7	3.3	4.0	3.6	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	3304	18	18	16	7	5	7:45	CCRS
3.0	2.8	3.2	2.7	3.3	WKIS-FM	Country	Beasley	99.9	100kw	2837	7	13	14	12	8	8:30	D&R
2.6	2.4	3.2	3.0	3.3	WXDJ-FM	Tropical	SBS	95.7	40kw	3225	10	12	13	11	9	7:30	CAB
3.2	3.2	3.0	2.9	3.1	WHYI-FM	CHR/Pop	Clear Channel	100.7	100kw	4421	4	5	9	15	18	5:00	CCRS
2.7	3.3	2.6	2.4	3.0	WFLC-FM	AC	Cox	97.3	100kw	3627	18	9	8	8	10	6:00	CHR
3.3	3.7	3.4	3.4	2.8	WIOD-AM	News/Talk	Clear Channel	610	5kw	2692	—	20	20	20	11	7:30	CCRS
2.7	2.2	2.1	2.8	2.6	WQAM-AM	Sports	Beasley	560	5(1)kw	2448	13	17	19	18	11	7:45	D&R
2.9	2.1	2.6	2.2	2.5	WPYM-FM	CHR/Rhythmic	Cox	93.1	100kw	3479	10	4	11	15	20	5:15	CHR
1.8	1.6	2.6	1.9	2.5	WQBA-AM	Spanish N/T	Univision	1140	50(10)kw	1656	—	22	22	22	17	10:45	KT-H
2.7	2.8	2.6	2.8	2.5	WZTA-FM	Alternative	Clear Channel	94.9	100kw	2913	5	7	15	18	21	6:00	CCRS
2.7	2.6	2.8	2.8	2.4	WBGJ-FM	Classic Rock	Clear Channel	105.9	100kw	2777	15	13	12	9	13	6:15	CCRS
3.0	3.3	2.9	2.2	2.3	WRTO-FM	Tropical	Univision	98.3	100kw	2809	10	16	17	17	15	6:00	KT-H
1.6	1.4	1.0	1.4	1.1	WKAT-AM	Classical	Spanish Media Br.	1360	5(1)kw	872	—	28	32	32	27	8:45	—
1.5	1.4	1.4	1.2	1.1	WSUA-AM	Tropical	El Dorado	1260	5kw	965	—	26	21	22	24	8:15	—
0.5	0.5	0.5	0.6	1.1	WWFE-AM	Spanish N/T	Fenix	670	50(1)kw	721	—	31	28	29	24	10:30	—
0.7	0.7	0.7	0.9	1.0	WACC-AM	Spanish N/T	Radio Peace	830	1kw	551	—	31	25	25	26	13:15	—
0.7	1.3	0.9	0.5	1.0	WAVS-AM	Reggae	Radio WAVS	1170	5(.25)kw	715	20	22	22	21	21	10:15	—

<sup>1</sup> Was WMGE-FM (Rhythmic Oldies) until December 31.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 19.5	Clear Channel <input type="checkbox"/> 25.0	Clear Channel <input type="checkbox"/> 20.7
Cox <input type="checkbox"/> 14.2	Cox <input type="checkbox"/> 23.7	Cox <input type="checkbox"/> 17.3
Univision <input type="checkbox"/> 13.6	Beasley <input type="checkbox"/> 14.3	SBS <input type="checkbox"/> 13.4
SBS <input type="checkbox"/> 12.4	SBS <input type="checkbox"/> 10.4	Univision <input type="checkbox"/> 10.0
Beasley <input type="checkbox"/> 10.6	Univision <input type="checkbox"/> 7.5	Beasley <input type="checkbox"/> 9.7
Jefferson-Pilot <input type="checkbox"/> 8.8	Jefferson-Pilot <input type="checkbox"/> 5.3	Jefferson-Pilot <input type="checkbox"/> 9.5
Crystal <input type="checkbox"/> 1.2		Radio WAVS <input type="checkbox"/> 1.2
El Dorado <input type="checkbox"/> 1.1		El Dorado <input type="checkbox"/> 1.1
Fenix <input type="checkbox"/> 1.1		
Span. Media <input type="checkbox"/> 1.1		

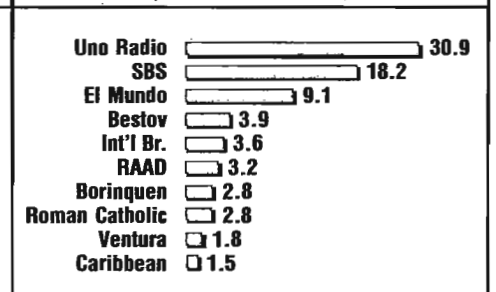
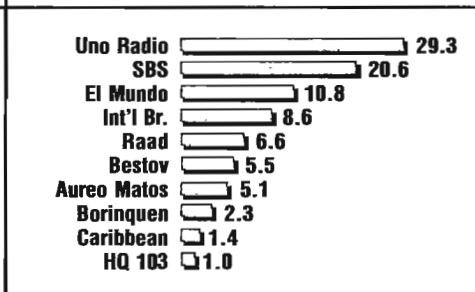
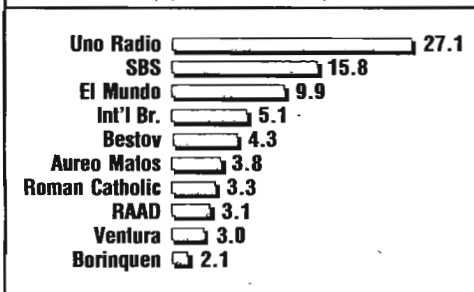
Population: 3,264,900 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.5	6.6	8.2	7.2	8.6	WPRM-FM	Tropical	Uno Radio Group	98.5	25kw	5937	3	1	1	1	1	11:30	CAB
4.8	4.2	4.9	5.4	5.1	WVOZ-FM	CHR/Rhythmic	International Br.	107.7	12kw	4620	1	2	2	7	16	8:45	—
2.9	4.5	3.5	4.3	4.7	WUNO-AM	Spanish News	Uno Radio Group	1320	5(2.3)kw	3459	22	28	16	13	4	10:45	CAB
4.1	4.6	4.2	4.5	4.4	WZNT-FM	Tropical	SBS	93.7	50kw	3803	13	9	3	2	2	9:15	CAB
4.1	4.3	4.4	3.9	4.3	WKAQ-FM	Tropical/CHR	El Mundo	104.7	50kw	4717	4	3	4	4	8	7:15	—
3.8	3.5	3.1	3.8	4.0	WKAQ-AM	Spanish N/T	El Mundo	580	10kw	3253	—	27	16	14	3	9:45	—
4.1	3.6	3.8	3.6	3.9	WFID-FM	Spanish AC	Uno Radio Group	95.7	50kw	3549	9	6	4	4	5	8:45	—
3.8	3.6	3.5	3.8	3.8	WBRQ-FM	Spanish Rel.	Aureo Matos	97.7	4.4kw	2187	8	5	6	3	6	14:00	—
4.1	3.6	1.7	2.5	3.0	WAPA-AM	Spanish N/T	Ventura & Blanco	680	10(9.5)kw	1829	33	43	32	16	10	12:00	—
3.8	3.9	4.5	4.3	2.9	WIOA-FM	Spanish AC	SBS	99.9	50kw	3199	5	14	8	8	8	7:15	CAB
1.8	2.4	2.0	2.5	2.9	WXYX-FM	Tropical/CHR	RAAD	100.7	50kw	2914	6	4	7	9	18	8:00	—
3.0	3.5	3.0	2.4	2.6	WORO-FM	B/EZ	Roman Catholic	92.5	50kw	2524	29	40	18	15	7	8:00	—
2.5	2.3	2.8	3.1	2.4	WIVA-FM	Tropical	Uno Radio Group	100.3	22kw	1815	22	8	9	6	13	10:30	CAB
2.4	2.3	3.3	3.0	2.4	WMEG-FM	CHR/Pop	SBS	106.9	25kw	2603	2	7	10	18	28	7:30	CAB
2.2	1.8	3.3	2.7	2.3	WZAR-FM	Spanish AC	Uno Radio Group	101.9	14kw	2266	15	10	10	11	12	8:15	CAB
1.5	2.8	2.5	2.0	2.1	WVJP-FM	Spanish AC	Borinquen	103.3	28kw	1984	16	15	13	10	11	8:15	—
2.4	2.4	2.6	2.1	1.9	WIAC-FM	Spanish AC	Bestov	102.5	50kw	2443	44	13	12	12	14	6:15	—
1.2	1.0	1.0	1.3	1.6	WUKQ-FM	Tropical/CHR	Univision	99.1	25kw	1635	11	12	14	16	20	8:00	—
1.2	1.2	1.7	1.3	1.5	WEGM-FM	CHR/Pop	SBS	95.1	25kw	1660	7	10	15	24	42	7:00	CAB
1.2	1.3	0.8	1.2	1.4	WNRT-FM	Spanish Religious	Arecibo	96.9	10kw	901	22	28	24	21	15	12:15	—
1.3	1.7	0.8	1.6	1.2	WIAC-AM	Spanish N/T	Bestov	740	10kw	1392	18	31	35	29	24	7:00	—
1.0	0.5	1.1	0.4	1.1	WPRP-AM	Spanish N/T	Radio Cadena	910	4.4kw	875	16	40	32	27	20	10:30	—
1.2	1.7	1.0	0.9	1.0	WCMM-FM	Tropical/CHR	Caribbean	107.3	50kw	1398	10	20	24	29	20	5:30	—
0.0	0.3	0.5	0.4	1.0	WDIN-FM	Spanish AC	HQ 103 Inc	102.9	50kw	746	33	24	20	18	16	11:00	—
0.9	1.1	0.9	0.9	1.0	WERR-FM	Cont. Christian	Radio Redentor	104.1	50kw	950	14	35	32	29	28	8:15	—
0.4	0.5	0.7	0.8	1.0	WKJB-AM	Spanish N/T	Empresas Bechara	710	10(.75)kw	1026	33	48	44	45	23	7:30	—

**OWNERSHIP SHARE**  
(By AQH 12+ Share)

**OWNERSHIP SHARE**  
(By AQH 18-34 Share)

**OWNERSHIP SHARE**  
(By AQH 25-54 Share)





# #14 SEATTLE-TACOMA

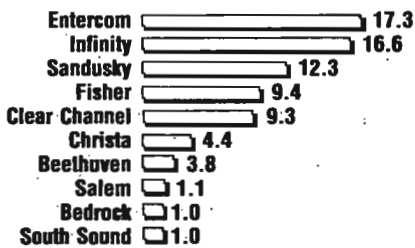


Population: 3,150,300 (Black: N/A, Hispanic: N/A)

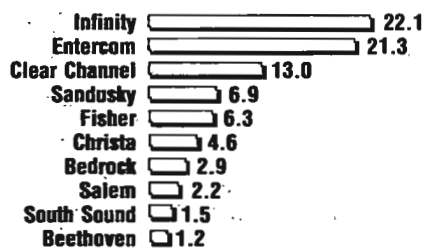
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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.0	6.1	5.1	4.8	5.9	KIRO-AM	News/Talk	Entercom	710	5kw	5006	15	18	9	2	1	6:15	D&R
6.8	5.5	6.8	5.9	5.7	KMPS-FM	Country	Infinity	94.1	73kw	4352	4	3	1	1	2	7:15	KATZ
5.8	5.9	5.3	4.8	5.3	KUBE-FM	CHR/Rhythmic	Clear Channel	93.3	100kw	4456	1	1	2	8	18	6:30	ARP
4.6	4.0	3.8	4.2	4.3	KBKS-FM	CHR/Pop	Infinity	106.1	58kw	4630	2	2	4	9	18	5:00	KATZ
4.9	3.5	4.1	4.0	4.3	KRWM-FM	Soft AC	Sandusky	106.9	100kw	3350	6	9	8	3	3	7:00	CHR
3.1	2.9	2.7	3.1	3.8	KCMS-FM	Christian CHR	Crista	105.3	54kw	2544	5	7	3	3	7	8:15	—
3.2	3.8	2.9	2.6	3.8	KING-FM	Classical	Beethoven	98.1	58kw	2578	15	22	22	20	9	8:00	SEN
4.1	4.3	3.7	4.0	3.6	KWJZ-FM	Smooth Jazz	Sandusky	98.9	53kw	2442	18	19	13	7	4	8:00	CHR
1.4	2.3	5.1	6.0	3.5	KOMO-AM	News	Fisher	1000	50kw	3790	18	24	20	16	10	5:00	CCRS
4.8	4.6	4.2	4.0	3.5	KVI-AM	Talk	Fisher	570	5kw	2232	18	19	19	17	11	8:30	CCRS
2.9	3.2	3.9	3.7	3.4	KZOK-FM	Classic Rock	Infinity	102.5	100kw	2736	12	10	5	6	6	6:45	KATZ
4.1	4.0	3.6	4.3	3.3	KBSG-FM	Oldies	Entercom	97.3	55kw	3261	7	17	17	11	5	5:30	D&R
2.9	3.3	2.9	2.6	3.2	KMTT-FM	Triple A	Entercom	103.7	58kw	2407	18	11	6	3	7	7:15	D&R
3.2	3.0	2.6	2.8	2.8	KISW-FM	Active Rock	Entercom	99.9	100kw	2508	8	4	7	13	20	6:00	D&R
3.3	3.4	3.5	3.4	2.8	KNDD-FM	Alternative	Entercom	107.7	100kw	3100	3	4	10	20	23	5:00	D&R
1.0	1.5	1.8	1.8	2.6	KTTH-AM	Talk	Entercom	770	50(5)kw	1750	18	22	21	22	13	8:00	D&R
2.9	2.7	2.3	2.3	2.4	KPLZ-FM	Hot AC	Fisher	101.5	100kw	2815	9	8	10	10	17	4:45	CCRS
2.1	2.2	2.3	2.3	2.3	KIXI-AM	Adult Standards	Sandusky	880	50(10)kw	1715	18	27	26	26	20	7:15	CHR
2.5	2.1	2.0	1.9	2.3	KQBZ-FM	Talk	Entercom	100.7	58kw	1611	18	13	13	12	12	7:45	D&R
2.4	1.9	2.0	1.7	2.2	KJR-AM	Sports	Clear Channel	950	5kw	2667	12	15	17	17	15	4:30	ARP
1.9	2.4	1.9	2.5	2.1	KYPT-FM	80s	Infinity	92.5	100kw	2422	15	6	12	13	22	4:45	KATZ
2.0	2.7	2.2	2.3	2.0	KLSY-FM	AC	Sandusky	92.5	58kw	2131	12	15	16	17	16	5:15	CHR
2.4	2.2	2.2	2.0	1.8	KJR-FM	Classic Hits	Clear Channel	95.7	100kw	1954	—	24	15	15	13	5:00	ARP
0.7	1.2	0.6	1.1	1.1	KYCW-AM	Country	Infinity	1090	50kw	857	—	27	26	28	23	6:45	KATZ
0.5	0.8	0.6	1.6	1.0	KAYO-FM	Country	South Sound Br.	99.3	12kw	956	9	19	24	24	23	5:45	—
1.5	1.4	1.7	1.2	1.0	KFNK-FM	Active Rock	Bedrock & Assoc.	104.9	17kw	1342	9	12	22	24	31	4:00	—

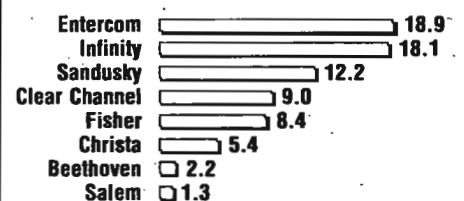
### OWNERSHIP SHARE (By AQH 12+ Share)



### OWNERSHIP SHARE (By AQH 18-34 Share)



### OWNERSHIP SHARE (By AQH 25-54 Share)



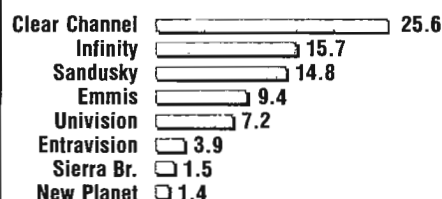
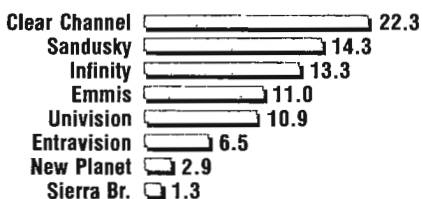
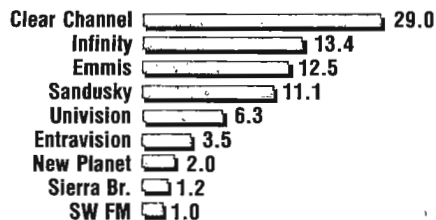
Population: 2,801,300 (Black: N/A, Hispanic: 24.4%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.1	5.5	5.2	5.5	6.0	KOOL-FM	Oldies	Infinity	94.5	100kw	3862	12	15	7	1	1	7:45	IRS
4.7	5.9	4.9	4.5	5.6	KNIX-FM	Country	Clear Channel	102.5	100kw	3862	10	5	4	4	3	7:15	CCRS
5.5	4.6	4.2	3.0	4.7	KESZ-FM	AC	Clear Channel	99.9	100kw	3496	12	16	8	2	2	6:45	CCRS
4.8	5.5	6.1	4.9	4.6	KFYI-AM	News/Talk	Clear Channel	550	5(1)kw	2293	—	18	16	13	4	10:00	CCRS
3.6	3.5	3.5	3.8	4.4	KUPD-FM	Active Rock	Sandusky	97.9	100kw	2716	4	1	1	5	14	8:00	KATZ
4.3	4.1	4.3	4.7	4.4	KYOT-FM	Smooth Jazz	Clear Channel	95.5	100kw	3000	17	21	15	11	5	7:30	CCRS
4.9	5.5	6.4	5.9	4.3	KTAR-AM	News/Talk	Emmis	620	5kw	3529	20	24	18	14	7	6:15	D&R
2.3	3.8	4.5	4.6	4.0	KHOT/KHOV	Reg. Mex.	Univision	105.9/105.3	36kw/6kw	1919	5	2	2	7	13	10:30	KT-H
3.8	4.2	5.1	4.1	4.0	KKFR-FM	CHR/Rhythmic	Emmis	92.3	100kw	3398	1	4	8	17	21	6:00	D&R
4.7	4.6	4.2	4.8	4.0	KZON-FM	Alternative	Infinity	101.5	100kw	3546	6	3	2	2	11	5:45	IRS
3.2	3.3	3.1	4.3	3.5	KMXP-FM	Hot AC	Clear Channel	96.9	100kw	3190	7	6	5	9	12	5:30	CCRS
3.8	3.0	3.4	3.5	3.5	KZZP-FM	CHR/Rhythmic	Clear Channel	104.7	100kw	3251	2	7	12	16	17	5:30	CCRS
3.1	4.2	3.1	3.7	3.4	KMLE-FM	Country	Infinity	107.9	100kw	2983	9	8	11	10	10	5:45	IRS
2.6	3.2	3.0	2.6	3.2	KSLX-FM	Classic Rock	Sandusky	100.7	100kw	2690	15	16	10	5	5	6:00	KATZ
3.9	3.3	3.0	3.2	3.0	KDKB-FM	Rock	Sandusky	93.3	100kw	2623	17	9	6	8	8	5:45	KATZ
3.6	2.2	2.9	2.8	3.0	KKLT-FM	AC	Emmis	98.7	100kw	2558	15	14	13	12	8	6:00	D&R
1.1	1.3	1.7	1.4	2.3	KMRR/KOMR	Spanish Con.	Univision	100.3/106.3	90kw/23kw	1521	8	11	14	15	15	7:30	KT-H
2.2	2.4	1.5	2.0	2.0	KEDJ-FM	Alternative	New Planet	103.9	50kw	2010	3	12	18	22	25	5:00	—
3.9	2.2	2.0	2.3	1.8	KLNZ-FM	Reg. Mex.	Entravision	103.5	62kw	1467	10	10	16	19	24	6:15	—
2.3	2.7	2.2	3.1	1.8	KOY-AM	Adult Standards	Clear Channel	1230	1kw	987	—	—	30	31	19	9:15	CCRS
1.6	1.1	1.8	1.5	1.7	KDVA/KVVA	Spanish AC	Entravision	106.9/107.1	6kw/23.5kw	1137	12	12	18	18	21	7:15	—
1.4	1.1	1.1	0.9	1.2	KAJM-FM	Oldies	Sierra Br.	104.3	100kw	1060	20	19	21	20	16	5:45	—
0.8	0.4	0.4	0.7	1.2	KMVP-AM	Sports	Emmis	860	1kw	1181	20	22	23	23	18	5:00	D&R
0.7	0.6	0.7	0.7	1.0	KAHM-FM	B/EZ	SW FM	102.1	58kw	497	—	—	—	—	31	9:45	—
0.8	1.0	0.7	0.7	1.0	KGME-AM	Sports	Clear Channel	910	5kw	794	—	19	22	20	21	6:00	CCRS

**OWNERSHIP SHARE**  
(By AQH 12+ Share)

**OWNERSHIP SHARE**  
(By AQH 18-34 Share)

**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



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Population: 2,550,200 (Black: N/A, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.9	8.1	8.8	9.3	9.1	KQRS-FM	Classic Rock	ABC	92.5	100kw	5396	6	2	1	1	1	12:00	ABC
8.8	8.9	8.6	9.2	8.6	WCCO-AM	News/Talk	Infinity	830	50kw	5580	12	15	13	6	2	6:45	IRS
5.8	8.3	6.6	7.0	5.9	KEEY-FM	Country	Clear Channel	102.1	100kw	3619	4	7	3	2	4	7:15	CCRS
4.1	3.5	4.1	3.9	5.7	KQQL-FM	Oldies	Clear Channel	107.9	9.7kw	4039	7	12	8	4	3	6:15	CCRS
6.1	5.5	5.0	4.9	5.4	KSTP-AM	Talk	Hubbard	1500	50kw	2664	—	14	12	7	5	9:00	CHR
5.8	4.9	4.6	5.3	5.3	KXXR-FM	Active Rock	ABC	93.7	100kw	3022	3	1	2	7	13	7:45	ABC
4.5	5.3	5.9	4.6	4.8	WLTE-FM	AC	Infinity	102.9	100kw	3281	9	8	8	10	6	6:15	IRS
6.3	5.6	5.5	5.1	4.7	KDWB-FM	CHR/Pop	Clear Channel	101.3	100kw	4606	1	3	6	11	12	4:30	CCRS
3.9	3.7	4.5	4.1	4.2	KSTP-FM	Hot AC	Hubbard	94.5	100kw	3826	5	4	4	4	9	4:45	CHR
4.0	3.8	4.2	4.8	4.2	KTCZ-FM	Triple A	Clear Channel	97.1	100kw	3681	7	9	5	3	7	5:00	CCRS
3.0	2.5	2.6	1.9	3.4	KFAN-AM	Sports	Clear Channel	1130	50(25)kw	2809	13	11	7	7	8	5:30	CCRS
3.6	3.7	3.5	3.5	3.3	KTTB-FM	CHR/Rhythmic	Radio One	96.3	100kw	2652	2	5	10	15	16	5:30	D&R
3.2	2.8	3.6	3.5	2.5	WXPT-FM	80s	Infinity	104.1	89kw	2749	11	10	11	12	11	4:00	IRS
2.8	1.9	2.4	3.8	2.4	KJZI-FM	Smooth Jazz <sup>1</sup>	Clear Channel	100.3	100kw	1711	13	16	15	13	10	6:15	CCRS
0.4	0.8	0.0	0.4	2.1	WDGY-AM	Reg. Mex.	Borgen	630	2.3(5)kw	496	—	6	14	14	19	18:15	—
1.3	1.4	1.8	1.4	1.6	KLBB/KLBP	Adult Standards	Minnesota Public	1400/1470	1kw/5kw	824	—	—	—	22	19	8:45	—
1.4	1.3	1.1	1.6	1.5	WGVX/WGVY/WGVZ	Triple A	ABC	105.1/105.3/105.7	2.6kw/25kw/6kw	1429	9	13	16	16	14	4:30	ABC

<sup>1</sup> Was WLOL-FM (Classic Hits) until June.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  26.6 ABC  16.0 Infinity  15.8 Hubbard  10.4 Radio One  3.3 Borgen  2.1 MN Public  1.6	Clear Channel  26.7 ABC  25.3 Infinity  10.2 Hubbard  9.3 Radio One  6.3 Borgen  5.9	Clear Channel  28.9 ABC  18.9 Infinity  13.2 Hubbard  11.2 Borgen  2.4 Radio One  2.1

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**Michael Pelcia**  
 (770)452-HOOK (4665)

Population: 2,485,600 (Black: N/A, Hispanic: 26.5%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.3	4.7	5.9	4.8	6.5	KOGO-AM	News/Talk	Clear Channel	600	5kw	3572	23	14	14	8	2	7:15	CCRS
5.0	5.4	5.1	5.3	5.5	XHTZ-FM	CHR/Rhythmic <sup>1</sup>	XTRA Com.	90.3	100kw	3256	①	①	①	13	24	6:45	KATZ
5.6	4.8	4.4	4.0	5.2	KYXY-FM	AC	Infinity	96.5	41kw	2538	17	11	7	2	①	8:15	CHR
5.3	4.6	4.3	4.6	4.5	KIFM-FM	Smooth Jazz	Jefferson-Pilot	98.1	28kw	2618	23	19	13	7	3	6:45	IRS
3.8	4.3	4.3	4.6	4.2	KHTS-FM	CHR/Pop	Clear Channel	93.3	50kw	4022	2	3	7	16	17	4:15	CCRS
4.4	4.7	3.9	3.8	4.2	KLNV-FM	Reg. Mex.	Univision	106.5	50kw	1906	4	2	2	3	10	8:45	KT-H
3.2	3.1	3.6	4.0	3.9	KGB-FM	Classic Rock	Clear Channel	101.5	50kw	2323	17	10	3	①	4	6:45	CCRS
3.0	2.8	4.1	3.2	3.6	KMYI-FM	Hot AC	Clear Channel	94.1	100kw	2844	6	6	4	5	10	5:15	CCRS
3.2	4.3	3.6	3.9	3.6	KSON-FM	Country	Jefferson-Pilot	97.3	50kw	2291	8	12	11	6	6	6:30	IRS
3.4	2.8	4.0	4.0	3.5	KFMB-AM	News/Talk	Midwest TV	760	5(50)kw	2456	23	21	18	14	7	5:45	MCG
3.9	4.6	3.7	3.8	3.4	KFMB-FM	Hot AC	Midwest TV	100.7	30kw	2608	6	8	5	4	7	5:15	MCG
3.5	3.4	3.8	3.8	3.2	KIOZ-FM	Active Rock	Clear Channel	105.3	23.5kw	2366	5	4	6	9	14	5:30	CCRS
3.5	2.7	2.6	2.6	3.0	KOCL-FM	Oldies	Clear Channel	95.7	29kw	1813	17	31	20	14	5	6:45	CCRS
1.5	2.3	2.6	2.6	2.8	KBZT-FM	Alternative	Jefferson-Pilot	94.9	29kw	2239	8	5	9	10	16	5:00	IRS
3.6	3.5	2.9	3.5	2.8	XHRM-FM	Rhythmic Oldies <sup>1</sup>	BiNational	92.5	100kw	2207	8	9	10	11	12	5:00	CCRS
3.2	3.1	3.0	2.3	2.5	XTRA-FM	Alternative <sup>1</sup>	XTRA Com.	91.1	100kw	2781	3	7	12	19	21	3:30	CCRS
2.7	2.1	1.7	2.4	2.3	KPLN-FM	Classic Hits	Infinity	103.7	36kw	1730	13	16	15	12	9	5:30	CHR
2.6	2.3	2.7	2.8	2.1	KFI-AM	Talk	Clear Channel	640	50kw	1180	—	19	21	21	17	7:15	CCRS
1.6	1.8	1.6	1.6	1.8	KPRI-FM	Triple A	Compass	102.1	14.5kw	1050	23	16	17	17	12	6:45	CHR
1.2	2.0	1.6	1.5	1.7	KLQV-FM	Spanish AC	Univision	102.9	32kw	950	17	14	16	18	15	7:15	KT-H
1.1	0.5	1.0	1.2	1.5	XHTY-FM	Reg. Mex.	Uni Radio	99.7	2kw	719	13	13	19	20	20	8:15	—
1.4	1.4	1.6	1.4	1.4	XHCR-FM	Country <sup>1</sup>	XTRA Com.	99.3	25kw	1169	13	18	21	22	19	4:45	KATZ
1.5	2.1	1.5	1.3	1.3	KPOP-AM	Adult Standards	Clear Channel	1360	5(1)kw	780	—	—	36	36	29	6:45	CCRS

<sup>1</sup> Programmed and sold by Clear Channel.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  42.2 Jefferson-Pilot  11.0 Infinity  8.6 Midwest TV  7.0 Univision  5.9 Compass  1.8 Grupo Uno  1.7 Salem  1.4 Astor  1.1 Califormula  1.0	Clear Channel  47.4 Jefferson-Pilot  10.1 Univision  8.8 Midwest TV  5.1 Infinity  5.0 Grupo Uno  2.5 Compass  1.6 Astor  1.2 Califormula  1.1	Clear Channel  37.4 Jefferson-Pilot  12.0 Infinity  9.8 Univision  7.8 Midwest TV  7.6 Compass  2.7 Grupo Uno  2.2 Califormula  1.2 Salem  1.2

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# #18 NASSAU-SUFFOLK (LONG ISLAND)



Population: 2,353,600 (Black: 7.4%, Hispanic: 11.2%)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.0	7.4	6.8	5.6	6.7	WALK-FM	AC	Clear Channel	97.5	39kw	2928	10	7	1	1	1	10:00	—
6.5	4.5	4.2	4.8	4.4	WBLI-FM	CHR/Pop	Cox	106.1	49kw	3349	2	3	4	5	10	5:45	CHR
3.7	5.0	4.2	3.7	4.3	WABC-AM	Talk	ABC	770	50k	2091	15	17	16	13	8	9:00	ABC
3.6	3.1	3.8	3.1	4.3	WCBS-FM	Oldies	Infinity	101.1	6.8kw	2457	15	27	14	6	2	7:30	CBS
4.1	4.1	4.0	4.6	3.9	WXRK-FM	Alternative	Infinity	93.2	6kw	2957	5	1	2	4	11	5:45	IRS
3.8	3.4	3.1	4.3	3.8	WBAB/WHFM	Rock	Cox	102.3/95.3	6kw/5kw	2572	6	6	3	2	3	6:30	CHR
3.9	4.9	4.1	4.8	3.8	WCBS-AM	News	Infinity	880	50kw	3564	22	30	23	17	9	4:45	IRS
3.8	4.1	3.7	3.2	3.8	WLTW-FM	AC	Clear Channel	106.7	6kw	2424	6	12	11	7	5	6:45	CCRS
4.9	3.2	2.5	3.0	3.6	WHLI-AM	Adult Standards	Barnstable	1100	10kw	922	—	—	38	36	28	9:00	KATZ
3.6	3.8	3.5	3.7	3.6	WHTZ-FM	CHR/Pop	Clear Channel	100.3	50kw	3451	1	2	6	11	19	4:30	CCRS
2.8	3.0	2.9	3.0	3.4	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	2148	13	10	5	3	3	7:00	CCRS
3.9	3.4	3.4	3.1	3.3	WFAN-AM	Sports	Infinity	660	50kw	2427	10	16	10	9	6	6:00	IRS
3.6	3.6	3.9	3.1	2.9	WINS-AM	News	Infinity	1010	50kw	3548	—	24	21	15	13	3:30	IRS
2.4	2.3	2.3	2.5	2.9	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	2046	8	5	6	7	16	6:00	CCRS
2.7	2.3	2.5	2.6	2.7	WKJY-FM	Soft AC	Barnstable	98.3	3kw	1471	15	22	12	12	7	8:00	KATZ
2.4	2.9	2.4	2.9	2.6	WOR-AM	Talk	Buckley	710	50kw	1397	—	30	30	30	17	8:00	MCG
2.9	2.8	3.0	2.2	2.6	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	2063	3	4	9	20	30	5:30	ARP
1.9	2.1	2.6	2.2	2.4	WBZO-FM	Oldies	Barnstable	103.1	3kw	1717	22	17	19	14	11	6:15	KATZ
2.1	2.0	2.5	2.9	2.4	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	2232	13	14	8	9	14	4:45	ABC
1.8	1.9	1.6	1.7	2.0	WBLS-FM	Urban	Inner City	107.5	4.2kw	1183	15	12	15	15	18	7:15	MCG
2.8	2.8	2.5	3.1	1.9	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1552	22	27	24	21	15	5:15	CHR
2.0	1.8	2.3	2.2	1.9	WQXR-FM	Classical	NY Times	96.3	6kw	1169	—	36	34	31	19	7:00	ARP
1.4	1.9	1.5	2.0	1.8	WSKQ-FM	Tropical	SBS	97.9	7.8kw	906	15	7	12	17	19	8:45	CAB
2.0	1.8	2.0	2.0	1.5	WWPR-FM	Urban	Clear Channel	105.1	6kw	1509	4	9	19	28	33	4:30	CCRS
1.1	1.4	1.8	1.5	1.4	WLIR-FM	Hot AC	Jarad	92.7	2kw	1351	15	15	17	19	23	4:30	—
1.0	1.3	1.2	0.9	1.4	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	856	22	10	17	22	30	7:30	CAB
1.5	1.2	1.3	1.7	1.3	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	978	15	19	25	27	19	6:00	D&R
0.8	0.7	0.5	0.8	1.2	WNEW-FM	Hot AC <sup>1</sup>	Infinity	102.7	6kw	1508	8	27	25	24	23	3:15	IRS
0.0	0.6	0.8	1.1	1.1	WDRE-FM	Classic Rock	Jarad	98.5	3kw	480	22	19	21	22	25	10:00	—
0.6	0.6	0.5	0.6	1.0	WEZN-FM	AC	Cox	99.9	27.5kw	979	22	19	25	29	27	4:45	KATZ

<sup>1</sup> Was Talk then stunted from December 2002 to April 10, 2003 with CHR/Pop.

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Population: 2,236,800 (Black: 27.0%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	7.5	9.5	9.2	9.1	WERQ-FM	Urban	Radio One	92.3	37kw	3873	1	1	1	2	8	10:00	ARP
9.0	10.1	9.2	9.2	8.9	WPOC-FM	Country	Clear Channel	93.1	16kw	3902	5	2	2	1	1	9:45	CCRS
5.0	5.5	6.1	5.8	5.8	WBAL-AM	News/Talk	Hearst-Argyle	1090	50kw	3129	17	13	9	9	4	8:00	D&R
6.1	6.0	5.4	6.0	5.8	WLIF-FM	AC	Infinity	101.9	13.5kw	3051	10	9	6	5	3	8:00	IRS
5.8	5.7	6.6	7.3	5.0	WWIN-FM	Urban AC	Radio One	95.9	3kw	2157	10	7	5	3	2	9:45	ARP
4.2	5.0	4.1	3.9	4.6	WWMX-FM	Hot AC	Infinity	106.5	7.4kw	3161	3	4	3	4	7	6:15	IRS
4.1	3.7	4.5	4.0	4.2	WQSR-FM	Oldies	Infinity	105.7	50kw	2935	13	13	9	8	5	6:00	IRS
3.1	2.1	2.3	2.3	4.0	WSMJ-FM	Smooth Jazz <sup>1</sup>	Clear Channel	104.3	32kw	2028	13	18	8	7	6	8:15	CCRS
4.6	3.8	3.4	3.3	3.8	WYYY-FM	Active Rock	Hearst-Argyle	97.9	13.5kw	2343	7	3	4	6	10	6:45	D&R
3.0	3.3	3.3	3.0	2.8	WHFS-FM	Alternative	Infinity	99.1	50kw	2737	2	5	7	12	19	4:15	IRS
2.4	2.8	2.7	2.2	2.7	WCAO-AM	Gospel	Clear Channel	600	5kw	1207	17	16	14	13	11	9:30	CCRS
1.4	1.9	1.7	3.1	2.7	WWLG-AM	Adult Standards	M-10 Br.	1360	5kw	620	—	—	—	37	23	13:00	KATZ
2.4	2.2	2.9	2.6	2.3	WCBM-AM	News/Talk	M-10 Br.	680	10(5)kw	1058	—	30	26	23	12	9:15	KATZ
1.8	2.2	1.9	2.0	2.3	WZBA-FM	Rock AC	Shamrock	100.7	27kw	1460	13	20	9	10	9	6:30	—
3.8	3.9	2.4	1.9	2.1	WXIV-FM	Talk <sup>2</sup>	Infinity	102.7	50kw	1218	12	6	12	11	15	7:15	IRS
1.6	1.6	2.1	1.7	1.8	WRBS-FM	Inspirational	Peter & John	95.1	50kw	1061	17	23	20	15	13	7:15	—
1.6	1.8	2.0	2.0	1.7	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	1917	5	9	13	15	18	3:45	IRS
1.5	1.7	1.1	1.4	1.5	WTOP-A/F	News	Bonneville	1550/107.7	50kw/29kw	1388	17	26	23	18	14	4:15	KATZ
1.0	1.1	1.2	1.2	1.3	WKYS-FM	Urban	Radio One	93.9	24.5kw	1253	7	8	14	24	32	4:30	MCG
1.8	1.6	1.3	1.5	1.1	WHUR-FM	Urban AC	Howard Univ.	96.3	24kw	796	—	20	17	15	17	6:00	D&R
0.8	0.8	0.6	1.1	1.1	WHZQ-FM	Country	Clear Channel	98.7	50kw	673	17	26	24	21	16	6:45	CCRS
1.1	0.9	1.3	1.1	1.1	WRQX-FM	Hot AC	ABC	107.3	36kw	966	17	13	16	14	21	4:45	ABC
1.2	0.8	1.0	0.4	1.0	WASH-FM	AC	Clear Channel	97.1	17.5kw	825	17	22	20	20	18	5:00	CCRS
1.2	1.3	1.0	1.1	1.0	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	1181	9	11	17	24	32	3:30	CCRS

<sup>1</sup> Was WXFB-FM (Classic Rock) until August. <sup>2</sup> Was CHR/Rhythmic until March 10, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity  23.3 Clear Channel  21.7 Radio One  16.6 Hearst-Argyle  9.6 M-10 Br.  5.1 Shamrock  2.3 Bonneville  2.2 Peter & John  1.8 ABC  1.7 Howard Univ.  1.1	Infinity  27.7 Radio One  25.8 Clear Channel  20.0 Hearst-Argyle  9.5 ABC  2.2 Bonneville  1.1 Howard Univ.  1.1 Shamrock  1.1	Infinity  25.1 Clear Channel  22.9 Radio One  16.2 Hearst-Argyle  8.7 Shamrock  3.4 ABC  2.4 Bonneville  2.3 Howard Univ.  1.6 Peter & John  1.6 M-10 Br.  1.5

Industry VIP Packages: 310 • 788 • 1625

Population: 2,210,800 (Black: 17.7%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	10.9	11.7	10.8	9.6	KMOX-AM	News/Talk	Infinity	1120	50kw	4799	18	20	13	6	2	8:00	IRS
7.1	7.0	6.1	6.0	7.8	KEZK-FM	AC	Infinity	102.5	100kw	3879	5	5	1	1	1	8:15	IRS
5.2	6.1	5.3	6.3	6.4	WIL-FM	Country	Bonneville	92.3	100kw	3425	7	10	5	4	3	7:30	CHR
3.7	4.0	4.6	4.0	4.8	KPNT-FM	Alternative	Emmis	105.7	100kw	2831	4	1	2	10	17	6:45	D&R
5.5	5.7	4.9	4.4	4.6	KSHE-FM	Classic Rock	Emmis	94.7	100kw	2526	10	2	3	4	7	7:30	D&R
3.7	4.6	4.7	4.6	4.5	KMJM-FM	Urban AC	Clear Channel	104.9	7.8kw	1801	10	8	4	2	6	10:00	CCRS
4.6	4.1	3.5	3.4	4.3	KTRS-AM	Talk	Dorsey	550	5kw	2292	17	15	15	11	8	7:45	MCG
4.1	4.4	3.8	4.0	4.1	KIHT-FM	Classic Hits	Emmis	98.3	80kw	2193	12	13	7	2	4	7:30	D&R
3.8	3.4	5.0	3.4	4.0	WSSM-FM	Smooth Jazz	Bonneville	106.5	90kw	1776	17	16	12	7	5	9:00	CHR
5.3	4.4	4.2	5.2	3.8	KSLZ-FM	CHR/Pop	Clear Channel	100.7	100kw	3354	1	4	10	14	17	4:30	CCRS
3.3	3.4	3.8	3.8	3.6	KYKY-FM	Hot AC	Infinity	98.1	90kw	2733	9	7	8	8	10	5:15	IRS
4.3	3.7	3.6	4.0	3.5	KATZ-FM	Urban	Clear Channel	100.3	50kw	2187	3	3	11	16	21	6:30	CCRS
3.7	3.8	3.8	3.5	3.4	WVRV-FM	Hot AC	Bonneville	101.1	44kw	2844	5	6	6	9	11	5:00	CHR
3.6	3.0	3.1	3.5	3.3	KLOU-FM	Oldies	Clear Channel	103.3	100kw	2969	14	14	14	13	9	4:30	CCRS
3.5	3.7	3.6	4.3	3.3	KSD-FM	Country	Clear Channel	93.7	100kw	2665	7	9	9	12	12	5:00	CCRS
3.3	3.6	2.9	3.5	2.7	WFUN-FM	Urban	Radio One	95.5	6kw	1988	2	10	17	21	23	5:30	CHR
2.0	2.9	2.1	2.3	2.4	KFUO-FM	Classical	Lutheran	99.1	100kw	1454	17	18	21	20	13	6:30	ARP
1.7	2.6	2.1	2.2	2.1	KATZ-AM	Gospel	Clear Channel	1600	5kw	1080	14	22	19	18	14	7:45	CCRS
1.3	1.3	1.2	0.8	1.6	KFNS-A/F	Sports	Missouri Sports	590/100.7	1kw/6kw	1244	—	16	18	16	15	5:00	—
2.2	1.6	1.5	1.8	1.6	WMLL-FM	80s	Emmis	104.1	39kw	1816	17	12	16	15	17	3:45	D&R
1.6	1.6	2.3	1.7	1.5	KFTK-FM	Talk	Emmis	97.1	100kw	1069	17	20	20	19	16	5:45	D&R
2.0	1.0	1.5	1.7	1.1	WRTH-AM	Oldies <sup>1</sup>	Bonneville	1430	5kw	894	—	26	26	25	21	5:00	CHR

<sup>1</sup> Was Adult Standards until June 27.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity <input type="checkbox"/> 20.9 Clear Channel <input type="checkbox"/> 20.4 Emmis <input type="checkbox"/> 16.6 Bonneville <input type="checkbox"/> 14.9 Dorsey <input type="checkbox"/> 4.3 Radio One <input type="checkbox"/> 2.7 Lutheran <input type="checkbox"/> 2.4 MO Sports <input type="checkbox"/> 1.6	Emmis <input type="checkbox"/> 27.2 Clear Channel <input type="checkbox"/> 26.9 Infinity <input type="checkbox"/> 12.6 Bonneville <input type="checkbox"/> 11.6 Radio One <input type="checkbox"/> 4.2 Dorsey <input type="checkbox"/> 1.9 MO Sports <input type="checkbox"/> 1.6 Lutheran <input type="checkbox"/> 1.3	Emmis <input type="checkbox"/> 21.8 Clear Channel <input type="checkbox"/> 21.6 Infinity <input type="checkbox"/> 19.4 Bonneville <input type="checkbox"/> 16.3 Dorsey <input type="checkbox"/> 3.0

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Population: 2,194,600 (Black: 9.6%, Hispanic: 9.0%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	9.6	8.8	8.9	8.2	WDUV-FM	Soft AC	Cox	105.5	46kw	3392	14	18	18	15	4	10:00	CHR
6.4	7.2	6.5	6.4	6.9	WQYK-FM	Country	Infinity	99.5	100kw	3596	5	7	4	1	2	8:00	IRS
5.5	6.8	7.0	7.1	5.8	WLLD-FM	CHR/Rhythmic	Infinity	98.7	50kw	3274	1	1	1	8	15	7:15	IRS
6.5	6.1	5.9	6.3	5.5	WFLA-AM	News/Talk	Clear Channel	970	25(11)kw	2484	19	13	11	4	3	9:15	CCRS
4.3	4.6	4.3	4.7	5.4	WRBQ-FM	Oldies	Infinity	104.7	100kw	2399	10	19	9	2	1	9:30	IRS
5.8	5.4	5.8	5.5	5.3	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	3969	2	3	3	5	8	5:30	CCRS
4.3	4.0	3.8	3.8	4.8	WWRM-FM	AC	Cox	94.9	100kw	2430	7	5	5	3	6	8:15	CHR
3.9	4.0	3.9	3.4	4.5	WGUL-AF	Adult Standards	WGUL Inc.	860/106.3	5(1.5)kw/10.5kw	1281	—	—	—	26	22	14:45	ARP
4.4	5.1	4.8	4.5	4.2	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	2120	19	10	9	6	5	8:15	IRS
4.3	4.2	5.6	5.5	4.1	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	2109	6	2	2	6	13	8:00	CCRS
3.1	2.3	3.1	2.9	3.7	WSSR-FM	Hot AC	Clear Channel	95.7	100kw	2392	3	4	6	11	16	6:15	CCRS
3.5	3.2	3.5	3.4	3.3	WMTX-FM	AC	Clear Channel	100.7	100kw	1961	14	9	8	10	7	7:00	CCRS
4.2	3.9	2.8	3.5	3.3	WPOI-FM	80s	Cox	101.5	100kw	2253	10	8	7	8	8	6:00	CHR
2.0	1.9	2.0	2.0	2.6	WDAE-AM	Sports	Clear Channel	620	10(5)kw	1446	19	12	13	12	10	7:30	CCRS
2.4	2.5	2.7	2.9	2.6	WSUN-FM	Alternative	Cox	97.1	11.5kw	1873	4	6	11	17	20	5:45	KATZ
2.9	2.2	2.5	2.4	2.2	WTBT-FM	Classic Rock	Clear Channel	103.5	100kw	1732	8	17	15	13	10	5:30	CCRS
2.1	1.6	1.8	1.7	2.1	WHPT-FM	Classic Rock	Cox	102.5	100kw	1389	10	14	14	14	13	6:15	KATZ
2.4	2.2	2.4	2.5	2.0	WBBY-FM	Classic Hits	Cox	107.3	100kw	1331	—	21	16	15	12	6:15	KATZ
1.4	1.9	1.4	1.5	2.0	WYUU-FM	Country	Infinity	92.5	50kw	1396	10	10	17	18	18	6:00	IRS
1.3	2.1	2.5	2.0	1.5	WTMP-AM	Urban	PSI Com.	1150	5(2.5)kw	633	14	15	20	20	18	10:00	—
0.5	0.8	0.7	0.7	1.4	WMGG-AM	Tropical	Mega	820	50(1)kw	430	14	16	18	19	17	13:00	—
0.7	1.1	1.1	1.1	1.0	WWBA-AM	News/Talk	Genesis	1040	3.6kw	534	—	26	21	21	20	7:45	—

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 27.0 Infinity <input type="checkbox"/> 25.0 Cox <input type="checkbox"/> 23.1 WGUL, Inc. <input type="checkbox"/> 4.5 Mega <input type="checkbox"/> 1.6 PSI Com. <input type="checkbox"/> 1.5 Genesis <input type="checkbox"/> 1.2	Clear Channel <input type="checkbox"/> 37.7 Infinity <input type="checkbox"/> 25.1 Cox <input type="checkbox"/> 21.2 Mega <input type="checkbox"/> 2.0 PSI Com. <input type="checkbox"/> 1.6	Clear Channel <input type="checkbox"/> 31.9 Infinity <input type="checkbox"/> 25.4 Cox <input type="checkbox"/> 22.9 Mega <input type="checkbox"/> 2.2 PSI Com. <input type="checkbox"/> 1.5 Genesis <input type="checkbox"/> 1.1

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Population: 2,150,300 (Black: 5.1%, Hispanic: 17.5%)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.9	7.0	8.0	6.9	KYGO-FM	Country	Jefferson-Pilot	98.5	100kw	3557	5	3	1	1	3	7:30	IRS
5.6	5.5	6.9	5.4	6.5	KQKS-FM	CHR/Rhythmic	Jefferson-Pilot	107.5	100kw	3508	1	1	2	7	14	7:15	IRS
6.1	6.1	5.4	5.7	6.4	KOSI-FM	AC	Entercom	101.1	100kw	2950	6	9	3	1	1	8:15	D&R
6.7	6.4	6.3	6.7	6.3	KOA-AM	News/Talk	Clear Channel	850	50kw	4178	16	14	10	6	2	5:45	CCRS
5.4	7.3	5.1	5.8	4.5	KBCO-FM	Triple A	Clear Channel	97.3	85kw	2975	8	7	5	5	6	5:45	CCRS
3.9	5.2	4.4	4.0	4.3	KRFX-FM	Classic Rock	Clear Channel	103.5	100kw	2446	16	5	4	3	7	6:45	CCRS
4.5	3.8	4.3	4.0	4.1	KXKL-FM	Oldies	Infinity	105.1	100kw	2315	13	19	15	7	4	6:45	CHR
3.5	2.7	4.0	4.5	3.8	KQMT-FM	Classic Rock	Entercom	99.5	100kw	2123	13	13	7	4	5	6:45	D&R
4.4	3.7	4.3	4.1	3.7	KBPI-FM	Active Rock	Clear Channel	106.7	100kw	2145	4	2	6	13	16	6:45	CCRS
2.7	2.9	2.8	3.2	3.3	KTCL-FM	Alternative	Clear Channel	93.3	100kw	2444	3	4	9	14	19	5:00	CCRS
2.8	2.6	2.5	3.1	3.0	KALC-FM	Hot AC	Entercom	105.9	100kw	2518	7	6	8	11	12	4:30	MCG
3.1	2.8	4.1	3.7	3.0	KJCD-FM	Smooth Jazz	Jefferson-Pilot	104.3	100kw	1504	—	18	12	9	8	7:30	IRS
3.3	2.8	3.1	3.5	2.7	KIMN-FM	Hot AC	Infinity	100.3	100kw	2023	9	12	11	10	10	5:15	CHR
2.3	2.6	2.4	2.8	2.6	KDJM-FM	Rhythmic Oldies	Infinity	92.5	56kw	1700	9	17	13	12	9	6:00	CHR
2.7	3.1	2.8	2.3	2.6	KEZW-AM	Adult Standards	Entercom	1430	5kw	1232	—	27	27	25	16	8:00	D&R
1.6	2.2	2.2	2.2	2.4	KFMD-FM	CHR/Pop	Clear Channel	95.7	64kw	2254	2	8	14	17	20	4:15	CCRS
2.5	2.7	3.1	3.0	2.2	KHOW-AM	News/Talk	Clear Channel	630	5kw	1419	—	24	20	18	11	6:00	CCRS
1.0	1.1	1.8	1.5	1.8	KBNO-AM	Reg. Mex.	Latino Com.	1280	5kw	556	13	10	15	16	18	12:30	—
2.1	1.4	1.7	1.3	1.8	KKFN-AM	Sports	Jefferson-Pilot	950	5kw	1458	—	16	17	14	13	4:45	IRS
1.3	1.4	0.9	0.8	1.7	KNUS-AM	News/Talk	Salem	710	5kw	845	—	22	22	21	14	7:45	SRR
3.5	2.8	2.3	1.4	1.3	KXPK-FM	Reg. Mex.	Entravision	96.5	100kw	718	16	11	17	20	25	7:15	LER
2.2	1.6	1.2	1.4	1.2	KJMN-FM	Spanish AC	Entravision	92.1	33kw	733	9	15	19	19	20	6:30	LER
0.7	0.6	0.8	1.2	1.0	KCKK-AM	Country	Jefferson-Pilot	1600	5kw	470	—	25	27	25	20	8:15	IRS

### OWNERSHIP SHARE (By AQH 12+ Share)

Clear Channel	27.5
Jefferson-Pilot	18.2
Entercom	15.8
Infinity	9.4
Entravision	3.2
Salem	2.2
Latino	1.8

### OWNERSHIP SHARE (By AQH 18-34 Share)

Clear Channel	33.3
Jefferson-Pilot	22.8
Entercom	11.9
Entravision	6.5
Infinity	6.1
Latino	3.7
Salem	1.2

### OWNERSHIP SHARE (By AQH 25-54 Share)

Clear Channel	26.9
Jefferson-Pilot	17.3
Entercom	16.6
Infinity	11.0
Entravision	3.5
Latino	2.1
Salem	1.6

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Population: 2,019,400 (Black: 8.0%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
11.2	11.7	11.6	11.7	10.9	KDKA-AM	News/Talk	Infinity	1020	50kw	3996	—	14	12	9	4	10:15	—
9.1	9.6	9.0	8.7	9.3	WDVE-FM	Classic Rock	Clear Channel	102.5	55kw	4538	5	1	1	1	1	7:45	CCRS
7.6	7.1	6.4	6.8	6.6	WDSY-FM	Country	Infinity	107.9	17.5kw	2754	6	3	2	2	3	9:00	KATZ
5.0	5.5	5.7	5.7	6.1	WWSW-FM	Oldies	Clear Channel	94.5	50kw	3165	8	11	6	4	2	7:15	CCRS
4.5	4.7	5.5	5.3	5.1	WJAS-AM	Adult Standards	Renda	1320	5kw	1895	—	21	19	19	12	10:15	ARP
6.0	5.7	5.0	4.8	4.8	WSHH-FM	AC	Renda	99.7	10.5kw	2615	7	15	9	6	5	7:00	ARP
5.1	5.6	4.2	4.9	4.8	WXDX-FM	Alternative	Clear Channel	105.9	72kw	2629	3	2	3	5	10	6:45	CCRS
2.9	4.6	3.9	3.4	3.7	WZPT-FM	Hot AC	Infinity	100.7	17kw	2221	10	5	4	3	9	6:15	KATZ
3.9	3.3	4.5	3.7	3.5	WRRK-FM	Classic Rock	Steel City Media	96.9	45kw	2495	13	9	7	7	6	5:15	CHR
2.9	2.8	3.7	3.3	3.3	WAMO/WSSZ	Urban	Sheridan	106.7/107.1	47kw/2.85kw	1548	2	3	5	11	17	8:00	—
3.0	2.1	3.2	2.4	3.3	WJJJ-FM	Rhythmic AC	Clear Channel	104.7	50kw	1284	10	8	8	8	8	9:30	CCRS
3.8	3.4	3.6	3.7	3.1	WKST-FM	CHR/Pop	Clear Channel	96.1	44kw	2717	1	7	11	14	20	4:15	CCRS
3.5	3.3	2.5	2.7	3.0	WLTJ-FM	AC	Steel City Media	92.9	47kw	1718	16	16	12	10	7	6:45	CHR
3.9	3.1	3.4	3.3	2.7	WBZZ-FM	CHR/Pop	Infinity	93.7	41kw	2607	4	6	10	11	18	4:00	KATZ
2.4	1.9	1.4	1.8	2.4	WEAE-AM	Sports	ABC	1250	5kw	1262	16	13	14	13	11	7:00	ABC
1.6	1.4	1.4	1.5	1.9	WOGI-FM	Country	Keymarket	98.3	6kw	1008	8	10	15	16	14	6:45	—
1.2	1.3	1.4	1.4	1.9	WPTT-AM	Talk	Renda	1360	5(1)kw	817	16	19	17	17	12	8:30	ARP
1.6	1.1	2.1	1.7	1.8	WOGG-FM	Country	Keymarket	94.9	1.65kw	782	13	11	15	15	14	8:45	—
1.7	2.4	1.0	1.4	1.6	WORD-FM	Christian Talk	Salem	101.5	48kw	1053	13	21	18	18	16	5:45	—
0.9	1.1	1.3	1.3	1.2	KQV-AM	News	Calvary	1410	5kw	1003	—	24	25	23	20	4:30	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 27.4 Infinity 24.0 Renda 11.8 Steel City 6.5 Keymarket 5.5 Sheridan 3.7 ABC 2.4 Salem 2.0 Calvary 1.2	Clear Channel 40.8 Infinity 23.4 Sheridan 8.0 Keymarket 7.5 Steel City 4.5 Renda 3.3 ABC 2.4	Clear Channel 33.0 Infinity 21.0 Steel City 8.6 Renda 8.0 Keymarket 6.0 Sheridan 3.7 ABC 3.1 Salem 1.7

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Population: 1,905,700 (Black: N/A, Hispanic: N/A)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.9	4.5	5.2	4.8	5.6	KKCW-FM	AC	Clear Channel	103.3	100kw	2116	14	12	9	3	1	8:15	CCRS
3.7	5.3	5.5	5.5	5.3	KEX-AM	News/Talk	Clear Channel	1190	50kw	2572	14	19	16	12	3	6:15	CCRS
5.5	5.5	5.6	5.3	5.3	KUPL-FM	Country	Infinity	98.7	37kw	2174	5	8	4	4	5	7:30	KATZ
5.6	4.6	5.6	4.8	4.9	KKSN-FM	Oldies	Entercom	97.1	100kw	2397	5	11	14	8	2	6:15	D&R
4.4	4.9	4.1	4.1	4.6	KXL-AM	News/Talk	Rose City	750	50(20)kw	2132	—	15	11	11	7	6:45	MCG
3.4	3.1	4.3	3.3	4.5	KGON-FM	Classic Rock	Entercom	92.3	100kw	2216	10	9	2	1	3	6:15	D&R
3.7	4.2	5.0	4.5	4.4	KWJJ-FM	Country	Entercom	99.5	52kw	2311	8	6	6	5	9	6:00	CCRS
4.8	4.7	5.6	4.9	4.2	KXJM-FM	CHR/Rhythmic	Rose City	95.5	100kw	2100	2	1	5	13	20	6:15	MCG
2.9	3.1	3.6	3.5	4.1	KVMX-FM	80s	Infinity	107.5	37kw	2230	10	3	1	2	10	5:45	CHR
3.1	3.5	3.6	3.8	3.8	KRSK-FM	Hot AC	Entercom	105.1	64kw	2052	8	2	2	7	12	5:45	D&R
3.9	4.1	3.3	4.9	3.6	KINK-FM	Triple A	Infinity	101.9	100kw	1719	13	17	8	5	6	6:30	KATZ
3.8	3.3	2.3	3.2	3.5	KLTH-FM	AC	Infinity	106.7	100kw	1595	12	14	10	9	8	7:00	KATZ
4.1	3.8	3.9	3.5	3.5	KUFO-FM	Active Rock	Infinity	101.1	100kw	2039	4	3	7	9	15	5:15	CHR
3.9	4.3	4.6	4.0	3.4	KKRZ-FM	CHR/Pop	Clear Channel	100.3	100kw	2506	1	7	13	16	20	4:15	CCRS
2.9	2.8	3.1	2.1	2.7	KNRK-FM	Alternative	Entercom	94.7	1.7kw	1818	3	5	11	18	25	4:45	D&R
2.4	2.5	2.3	2.6	2.4	KFIS-FM	Christian AC	Salem	104.1	8kw	1270	5	10	15	15	12	6:00	SRR
3.8	2.6	3.2	2.7	2.4	KRVO-FM	Classic Hits	Clear Channel	105.9	22.5kw	1530	14	15	17	14	11	4:45	CCRS
1.7	1.4	1.2	1.3	1.7	KFXX-AM	Sports	Entercom	910	5kw	925	14	17	19	18	17	5:30	D&R
0.9	1.0	1.2	1.0	1.6	KPAM-AM	News/Talk	Pamplin	860	50(5)kw	942	—	25	23	21	15	5:15	—
1.7	1.6	1.4	2.0	1.5	KOTK-AM	Talk	Entercom	1080	50(10)kw	824	—	22	19	20	14	5:45	CCRS
1.9	1.5	1.2	2.0	1.5	KWBY-AM	Reg. Mex.	94 Country Inc	940	.25kw	444	—	12	18	17	19	10:15	—
0.9	1.5	0.9	1.3	1.3	KPDQ-FM	Christian Talk	Salem	93.7	100kw	628	—	22	21	21	18	6:30	SRR
2.3	2.1	1.7	1.2	1.2	KKSN-AM	Adult Standards	Entercom	1520	50(15)kw	565	14	—	27	27	23	6:30	D&R
0.0	0.8	0.5	1.1	1.2	KUPL-AM	Country Oldies	Infinity	970	5kw	445	—	24	26	25	27	8:30	KATZ

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Infinity  21.2 Entercom  18.7 Clear Channel  18.3 Rose City  8.8 Salem  3.9 Pamplin  1.7 94 Country  1.5	Infinity  25.1 Entercom  23.2 Clear Channel  11.6 Rose City  11.4 Salem  4.3 94 Country  2.5	Infinity  23.7 Entercom  19.3 Clear Channel  16.0 Rose City  6.9 Salem  4.4 94 Country  2.0 Pamplin  1.4

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Population: 1,800,600 (Black: 18.7%, Hispanic: N/A)


FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.5	8.8	8.6	8.2	8.2	WMJI-FM	Oldies	Clear Channel	105.7	16kw	3410	10	14	4	1	1	8:00	CCRS
7.2	7.5	7.1	8.7	7.9	WTAM-AM	News/Talk	Clear Channel	1100	50kw	3350	14	11	7	4	2	7:45	CCRS
6.8	6.6	7.6	7.1	6.7	WGAR-FM	Country	Clear Channel	99.5	50kw	2730	6	7	3	2	4	8:15	CCRS
6.5	6.1	5.3	5.8	6.4	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	2190	3	5	2	3	5	9:45	ARP
6.8	7.2	7.6	6.8	6.3	WDOK-FM	AC	Infinity	102.1	16kw	2494	10	10	6	5	3	8:30	KATZ
5.9	5.2	6.3	5.8	5.9	WENZ-FM	Urban	Radio One	107.9	15kw	2384	1	1	1	9	13	8:15	ARP
5.2	5.3	5.8	4.7	5.2	WNWV-FM	Smooth Jazz	Elyria-Lorain	107.3	50kw	2110	7	11	11	7	6	8:00	MCG
4.7	4.5	4.6	6.2	4.4	WNCX-FM	Classic Rock	Infinity	98.5	16kw	2489	10	6	4	6	7	6:00	IRS
4.5	4.9	4.7	4.0	4.0	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	2671	2	4	12	15	17	5:00	CCRS
4.3	3.7	3.7	3.1	3.9	WMMS-FM	Rock	Clear Channel	100.7	34kw	2765	5	3	8	10	11	4:45	CCRS
3.3	3.7	4.3	3.4	3.7	WMVX-FM	Hot AC	Clear Channel	106.5	11.5kw	1772	10	8	9	8	8	7:00	CCRS
3.8	3.5	3.3	3.2	3.4	WOAL-FM	Hot AC	Infinity	104.1	11kw	1990	7	9	12	11	9	5:45	KATZ
2.6	2.8	2.9	3.3	3.3	WXTM-FM	Alternative	Infinity	92.3	40kw	1841	4	2	10	12	15	6:00	IRS
3.9	3.3	3.8	3.6	3.0	WRMR-AM	Classical <sup>1</sup>	Radio Seaway	1420	5kw	961	—	—	20	19	20	10:15	—
2.6	2.8	2.3	2.4	2.7	WFHM-FM	Christian AC	Salem	95.5	31kw	1225	7	15	14	13	10	7:15	CHR/SRR
2.6	2.0	1.7	1.7	2.5	WKNR-AM	Sports	Salem	850	50(4.7)kw	1289	—	13	15	14	11	6:30	CHR/SRR
1.4	1.9	1.4	1.4	1.9	WJMO-AM	Urban Oldies	Radio One	1490	1kw	627	16	18	18	16	14	10:00	ARP
1.6	2.1	1.8	2.0	1.8	WCLV-FM	Classical	Radio Seaway	104.9	2.65kw	931	—	19	20	21	15	6:30	—

<sup>1</sup> Was WCLV-AM until January, 2003.


OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  34.5 Infinity  17.5 Radio One  14.7 Elyria-Lorain  5.5 Radio Seaway  4.8 Rubber City  1.7	Clear Channel  33.8 Infinity  24.0 Radio One  22.0 Elyria-Lorain  3.4 Rubber City  2.3	Clear Channel  36.4 Infinity  21.0 Radio One  13.6 Elyria-Lorain  5.8 Rubber City  2.0 Radio Seaway  1.0

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Population: 1,691,100 (Black: 11.0%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	9.9	10.1	9.4	8.9	WLW-AM	News/Talk	Clear Channel	700	50kw	3523	17	12	7	1	1	7:00	CCRS
5.7	5.8	7.1	6.6	6.0	WEBN-FM	Rock	Clear Channel	102.7	16kw	2666	3	1	1	3	7	6:30	CCRS
7.5	7.1	6.2	5.9	6.0	WRRM-FM	AC	Susquehanna	98.5	18kw	2280	10	8	5	1	3	7:30	MG/S
6.4	7.2	6.9	5.7	5.7	WKFS-FM	CHR/Pop	Clear Channel	107.1	2.8kw	2983	1	2	3	10	12	5:30	CCRS
5.2	4.0	4.2	4.8	5.3	WGRR-FM	Oldies	Infinity	103.5	11kw	2219	15	15	13	5	2	6:45	CHR
5.5	6.4	6.1	5.3	5.2	WIZF-FM	Urban	Radio One	100.9	1.25kw	1771	2	3	6	9	11	8:15	D&R
5.6	4.7	5.2	6.3	5.2	WUBE-FM	Country	Infinity	105.1	11kw	2298	6	6	2	5	5	6:30	CHR
5.1	4.6	4.4	4.2	4.6	WOFX-FM	Classic Rock	Clear Channel	92.5	16kw	2582	10	6	4	4	5	5:00	CCRS
4.7	4.7	4.7	4.2	4.5	WMOJ-FM	Rhythmic Oldies	Susquehanna	94.9	10.5kw	1910	10	12	9	5	4	6:45	MG/S
3.6	5.8	4.5	4.9	4.4	WKRC-AM	Talk	Clear Channel	550	5(1)kw	1592	—	23	17	15	9	8:00	CCRS
3.2	3.3	3.3	3.7	3.8	WYGY-FM	Country	Susquehanna	96.5	19.5kw	1768	8	9	8	8	8	6:15	MG/S
3.4	2.7	3.5	3.6	3.3	WKRO-FM	Hot AC	Infinity	101.9	16kw	2406	4	5	10	12	14	4:00	CHR
2.8	3.0	3.9	3.8	2.8	WVMX-FM	Hot AC	Clear Channel	94.1	32kw	1953	6	10	12	11	10	4:00	CCRS
2.5	2.5	2.2	2.4	2.5	WAQZ-FM	Alternative	Infinity	97.3	6kw	1489	5	4	11	14	24	4:45	CHR
1.5	1.5	1.1	1.0	2.0	WCKY-AM	AC	Clear Channel	1360	5kw	1103	17	11	14	13	14	5:15	CCRS
1.3	1.8	1.4	2.0	1.8	WAKW-FM	Christian AC	Pillar of Fire	93.3	49kw	871	15	17	16	16	13	6:00	—
1.2	1.1	1.5	1.4	1.6	WNLT-FM	Christian	Baldwin	104.3	5.2kw	727	8	14	15	17	16	6:00	—
3.1	2.3	1.7	1.6	1.2	WSAI-AM	Oldies 1	Clear Channel	1530	50kw	562	—	—	30	28	21	5:45	CCRS
1.2	0.6	1.7	1.2	1.1	WOBZ-AM	Urban Talk	Radio One	1230	1kw	319	17	—	25	21	19	9:15	D&R
0.9	0.6	0.5	0.5	1.1	WLQT-FM	AC	Clear Channel	99.9	28kw	392	—	23	20	19	17	8:00	CCRS
0.7	0.9	1.0	1.0	1.0	WHKO-FM	Country	Cox	99.1	50kw	745	17	19	19	20	20	3:45	CHR
0.4	0.6	0.0	0.7	1.0	WTUE-FM	Classic Rock	Clear Channel	104.7	28kw	442	17	21	18	18	18	6:30	CCRS

<sup>1</sup> Was Adult Standards until January, 2003.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  38.5 Infinity  16.4 Susquehanna  10.5 Radio One  6.9 Pillar/Fire  1.8 Baldwin  1.6 Cox  1.1	Clear Channel  39.6 Infinity  21.4 Radio One  11.0 Susquehanna  7.5 Baldwin  2.1 Cox  1.2 Pillar/Fire  1.2	Clear Channel  37.0 Infinity  17.8 Susquehanna  12.9 Radio One  5.9 Pillar/Fire  2.1 Baldwin  1.9 Cox  1.2

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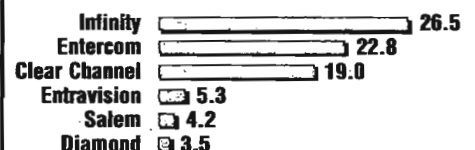
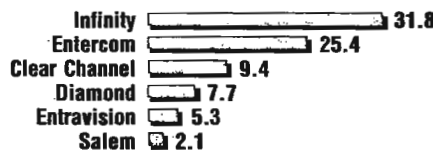
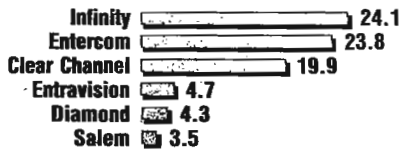
Population: 1,651,800 (Black: 7.3%, Hispanic: 14.8%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUPE PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	9.4	10.2	8.8	9.2	KFBK-AM	News/Talk	Clear Channel	1530	50kw	2936	11	17	7	1	1	8:45	CCRS
5.0	6.5	5.0	5.2	6.0	KSFM-FM	CHR/Rhythmic	Infinity	102.5	16kw	2897	1	1	1	11	11	5:45	KATZ
4.6	4.9	4.1	4.6	5.7	KSSJ-FM	Smooth Jazz	Entercom	94.7	25kw	1846	17	20	10	5	2	8:45	MCG
5.2	4.4	4.4	6.2	4.8	KNCI-FM	Country	Infinity	105.1	50kw	1666	9	8	5	4	3	8:15	KATZ
4.7	4.2	3.9	4.3	4.3	KBMB-FM	CHR/Rhythmic	Diamond	103.5	6kw	2169	4	2	3	13	13	5:45	ARP
3.8	3.9	4.0	3.0	4.3	KHTK-AM	Sports	Infinity	1140	50kw	1573	11	6	2	2	5	7:45	KATZ
4.1	3.5	3.8	3.0	4.0	KDND-FM	CHR/Pop	Entercom	107.9	50kw	2265	2	3	6	11	16	5:00	MCG
3.4	3.5	3.1	3.7	4.0	KGBY-FM	AC	Clear Channel	92.5	50kw	1660	11	14	13	9	5	6:45	CCRS
3.5	3.7	4.0	5.2	4.0	KSEG-FM	Classic Rock	Entercom	96.9	50kw	1866	11	11	3	3	3	6:00	MCG
3.2	3.7	3.5	3.4	3.8	KHYL-FM	Urban AC	Clear Channel	101.1	36kw	1773	7	9	8	6	7	6:00	CCRS
4.1	4.5	4.6	3.8	3.7	KYMX-FM	AC	Infinity	96.1	50kw	1855	5	10	13	10	9	5:45	KATZ
3.6	2.6	2.8	2.9	3.3	KCTC-AM	Adult Standards	Entercom	1320	5kw	925	—	26	27	25	17	10:15	MCG
3.6	3.0	2.9	3.5	3.3	KRXQ-FM	Rock	Entercom	98.5	50kw	1577	7	4	8	6	14	6:00	MCG
3.5	2.9	3.1	3.6	3.3	KWOD-FM	Alternative	Entercom	106.5	50kw	1836	2	5	11	15	20	5:15	MCG
3.0	3.7	3.2	3.6	2.9	KSTE-AM	News/Talk	Clear Channel	650	25(1)kw	1244	17	22	17	14	8	6:45	CCRS
2.9	3.7	3.8	3.3	2.8	KZZO-FM	Hot AC	Infinity	100.5	115kw	1703	9	7	11	8	12	4:45	KATZ
3.9	3.8	4.4	4.4	2.6	KCCL-FM	Oldies	Entravision	101.9	47kw	1292	11	20	17	16	9	5:45	LER
1.4	1.6	1.5	1.5	1.7	KKFS-FM	Christian AC	Salem	105.5	2.55kw	892	6	19	16	18	15	5:30	SRR
1.4	1.4	1.5	1.9	1.7	KXOA-FM	Rock	Infinity	93.7	25kw	880	11	12	15	17	18	5:45	KATZ
0.8	1.3	1.1	1.3	1.3	KRRE-FM	Spanish AC	Entravision	104.3	6kw	497	17	15	19	19	20	7:00	LER

**OWNERSHIP SHARE**  
(By AQH 12+ Share)

**OWNERSHIP SHARE**  
(By AQH 18-34 Share)

**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



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# #28 RIVERSIDE-SAN BERNARDINO



Population: 1,571,100 (Black: 7.3%, Hispanic: 44.0%)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CLUE PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.9	7.4	8.8	8.4	8.1	KGCI-FM	CHR/Rhythmic	Clear Channel	99.1	2.55kw	3289	1	1	1	2	5	7:15	CCRS
5.2	6.4	6.8	6.5	7.8	KFI-AM	Talk	Clear Channel	640	50kw	1974	21	10	2	1	1	11:45	CCRS
6.9	8.6	6.3	6.5	5.5	KFRG-FM	Country	Infinity	95.1	50kw	1908	13	12	5	5	2	8:30	ARP
4.2	3.1	4.6	3.8	3.9	KLYY-FM	Tropical <sup>1</sup>	Entravision	97.5	72kw	1495	10	3	4	4	9	7:45	LER
4.9	5.3	5.6	5.6	3.9	KOLA-FM	Oldies	Anaheim	99.9	29.5	1907	13	22	12	7	3	6:00	D&R
3.0	2.6	2.8	2.6	3.6	KSCA-FM	Reg. Mex.	Univision	101.9	4.8kw	1033	8	4	3	3	7	10:30	KT-H
2.5	2.4	2.6	2.3	3.2	KCXX-FM	Alternative	All Pro	103.9	.18kw	1203	2	2	6	18	23	7:45	MCG
2.8	3.4	2.1	3.2	3.0	KKBT-FM	Urban	Radio One	100.3	5.3kw	1433	2	8	7	12	11	6:15	EAST
2.4	2.6	2.5	2.5	2.8	KLVE-FM	Spanish AC	Univision	107.5	29.5kw	1132	13	11	11	9	12	7:30	KT-H
3.5	3.2	3.5	4.1	2.6	KCAL-FM	Rock	Anaheim	96.7	1.75kw	1233	7	6	8	9	17	6:30	D&R
2.2	2.8	3.0	2.2	2.6	KLOS-FM	Classic Rock	ABC	95.5	63kw	1170	13	15	8	6	4	6:30	ABC
2.2	2.8	2.9	1.9	2.5	KOST-FM	AC	Clear Channel	103.5	12.5kw	1306	21	15	17	9	8	5:45	CCRS
2.3	2.9	2.5	2.3	2.5	KPWR-FM	CHR/Rhythmic	Emmis	105.9	25kw	1391	2	5	12	26	34	5:15	D&R
2.7	2.6	2.1	1.3	2.4	KTWV-FM	Smooth Jazz	Infinity	94.7	55kw	910	21	21	21	17	5	7:45	IRS
2.6	2.2	2.5	3.3	2.3	KIIS-FM	CHR/Pop	Clear Channel	102.7	8kw	1695	5	13	16	20	21	4:00	CCRS
2.3	2.1	2.1	2.2	2.2	KROQ-FM	Alternative	Infinity	106.7	5.6kw	939	8	7	10	13	25	7:00	IRS
2.1	1.8	2.4	2.4	2.0	KCBS-FM	Classic Rock	Infinity	93.1	28.5kw	1042	21	19	15	8	9	5:45	IRS
2.2	1.9	1.9	2.2	2.0	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	941	10	14	17	15	15	6:15	CCRS
2.8	2.0	1.5	1.7	1.9	KXRS/KXSB	Reg. Mex.	Lazer	105.7/101.7	.17kw/.3kw	751	10	8	14	13	27	7:30	—
1.9	1.8	2.0	1.9	1.6	KNX-AM	News	Infinity	1070	50kw	1026	—	31	25	21	13	4:45	IRS
1.3	1.8	1.3	1.9	1.5	KLSX-FM	Talk	Infinity	97.1	21kw	618	—	15	19	15	16	7:15	IRS
1.0	0.6	0.6	0.7	1.4	KATY-FM	Hot AC	All-Pro	101.3	1.9kw	516	17	26	22	23	17	7:45	—
1.3	1.2	1.0	1.6	1.4	KBIG-FM	Hot AC	Clear Channel	104.3	105kw	741	—	15	20	18	21	5:30	CCRS
1.1	1.6	1.7	1.6	1.3	KRTH-FM	Oldies	Infinity	101.1	51kw	816	—	33	29	24	13	4:30	IRS
0.0	0.4	0.8	1.0	1.3	KZBA-FM	Tropical <sup>2</sup>	SBS	93.5	5kw	434	21	23	22	21	17	8:45	—
2.1	0.5	0.0	0.0	1.1	KWRP-FM	CHR/Rhythmic <sup>3</sup>	Magic Br.	96.1	1.55kw	508	6	23	27	32	34	6:30	—
1.1	0.7	1.4	1.0	1.0	KZLA-FM	Country	Emmis	93.9	18.5kw	422	—	31	24	24	17	7:15	D&R

<sup>1</sup> Was KSSE-FM (Spanish Contemporary) until February 2003. <sup>2</sup> Was KFSB-FM (Christian) until March 1, 2003. <sup>3</sup> Was Regional Mexican until November 6.

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Continued from Page 42

Population: 2,353,600 (Black: 7.4%, Hispanic: 11.2%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  22.5 Infinity  19.6 Cox  9.6 Barnstable  7.7 ABC  6.9 Emmis  5.8 SBS  3.3 Jarad  2.8 Buckley  2.6 Inner City  2.5	Clear Channel  24.2 Infinity  15.6 Cox  12.7 Emmis  9.9 SBS  5.8 Jarad  5.6 ABC  5.2 Barnstable  4.5	Clear Channel  24.4 Infinity  18.7 Cox  12.1 ABC  6.6 Barnstable  5.6 Emmis  5.0 Jarad  3.9 SBS  3.9 Inner City  3.1

Population: 1,571,100 (Black: 7.3%, Hispanic: 44.0%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  26.2 Infinity  16.9 Univision  6.6 Anaheim  6.5 Entravision  4.6 All-Pro  4.5 ABC  3.7 Emmis  3.5 SBS  2.3	Clear Channel  25.0 Infinity  13.8 Univision  8.4 All-Pro  7.0 Entravision  7.0 Anaheim  6.1 Emmis  5.4 Lazer  3.8 SBS  2.7 ABC  2.4	Clear Channel  24.5 Infinity  17.6 Univision  7.9 Anaheim  6.7 Entravision  5.4 ABC  4.8 All-Pro  3.4 Emmis  2.6 SBS  2.6 Lazer  2.3

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Population: 1,506,400 (Black: 12.7%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.9	7.9	7.3	6.9	6.9	KPRS-FM	Urban	Carter	103.3	100kw	2003	1	2	2	4	11	8:45	MCG
7.2	6.0	6.1	5.8	6.0	KQRC-FM	Active Rock	Entercom	98.9	100kw	1996	3	1	1	2	15	7:45	D&R
4.9	3.8	3.4	4.3	5.8	WDAF-FM	Country <sup>1</sup>	Entercom	106.5	100kw	1684	15	16	16	14	6	8:45	D&R
4.4	2.9	3.2	3.6	5.5	KCFX-FM	Classic Rock	Susquehanna	101.1	80kw	3155	9	7	3	1	1	4:30	MG/S
4.3	3.9	4.3	3.8	5.3	KUDL-FM	AC	Entercom	98.1	100kw	1987	7	11	6	2	2	6:45	D&R
5.7	4.7	7.4	6.6	5.1	KMBZ-AM	News/Talk	Entercom	580	5kw	1851	—	20	15	9	3	7:00	D&R
3.9	4.2	4.6	4.7	4.8	KBEQ-FM	Country	Infinity	104.3	100kw	1658	6	3	4	6	10	7:30	CHR
4.2	3.9	3.5	3.2	4.8	KSRC-FM	AC	Infinity	102.1	100kw	1890	7	7	5	5	5	6:30	KATZ
4.7	4.6	4.3	4.1	4.3	KCMO-FM	Oldies	Susquehanna	94.9	100kw	1901	10	16	13	8	4	5:45	MG/S
5.3	5.0	4.6	4.6	4.0	KFKF-FM	Country	Infinity	94.1	100kw	1620	10	13	11	12	7	4:45	CHR
3.6	5.0	4.5	4.1	4.0	KMXV-FM	CHR/Pop	Infinity	93.3	100kw	2158	2	4	7	12	16	6:15	KATZ
3.4	3.6	3.3	3.9	3.8	WHB-AM	Sports	Union	810	50(5)kw	1497	—	7	8	7	9	6:30	—
3.0	2.6	2.8	3.6	3.6	KNJK-FM	Urban AC	Cumulus	107.3	100kw	996	15	15	10	11	8	9:15	—
2.1	2.8	3.6	3.0	3.2	KCMO-AM	News/Talk	Susquehanna	710	10(5)kw	1154	—	20	19	16	12	7:15	MG/S
3.1	3.8	3.1	3.9	2.9	KYYS-FM	Classic Rock	Entercom	99.7	100kw	1180	10	10	8	10	13	6:15	D&R
6.2	7.1	5.4	5.6	2.8	KCSP-AM	Sports <sup>2</sup>	Entercom	610	5kw	1081	—	19	17	15	13	6:45	D&R
3.1	2.7	2.4	2.6	2.8	KRBZ-FM	Alternative	Entercom	96.5	100kw	1233	4	5	11	18	24	5:45	D&R
2.5	2.9	2.6	3.1	2.6	KCHZ-FM	CHR/Pop	Cumulus	95.7	99kw	1675	5	6	13	19	19	4:00	—
2.6	2.8	2.6	2.4	2.1	KFME-FM	Hot AC	Jesscom	105.1	100kw	955	15	13	17	17	16	5:30	MG/S
1.1	1.4	1.0	1.3	2.1	KPRT-AM	Gospel	Carter	1590	1kw	474	15	22	22	21	18	11:15	MCG
0.9	0.8	1.4	0.9	1.3	KKHK-AM	Spanish Misc. <sup>3</sup>	Entercom	1250	25(3.7)kw	279	10	12	20	21	23	12:15	—
0.0	1.2	1.6	1.7	1.2	KZPL-FM	Triple A	Union	97.3	55kw	922	10	16	21	20	19	3:15	—

<sup>1</sup> Was KCIY-FM (Smooth Jazz) until August. <sup>2</sup> Was WDAF-AM (Country) until October. <sup>3</sup> Was KCSX-FM (Country) until February 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom  28.2 Infinity  17.6 Susquehanna  13.0 Carter  6.9 Syncom  6.1 Union  4.1 Cumulus  2.6 Jesscom  2.1 Bott Radio  1.0	Entercom  32.6 Infinity  21.1 Carter  11.1 Susquehanna  7.4 Syncom  7.3 Cumulus  5.2 Union  5.0 Jesscom  2.6	Entercom  26.9 Infinity  18.4 Susquehanna  14.9 Carter  7.2 Syncom  5.8 Union  5.4 Jesscom  2.5 Cumulus  1.8

Industry VIP Packages: 310 • 788 • 1625



Population: 1,496,600 (Black: 5.7%, Hispanic: 50.2%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	7.0	7.5	7.7	8.2	KBBT-FM	CHR/Rhythmic	Univision	98.5	98kw	2729	1	1	1	9	14	8:45	KT-H
6.1	6.5	6.9	5.2	6.4	KONO-A/F	Oldies	Cox	860/101.1	5(.9)kw/96kw	2382	12	16	7	1	1	7:45	KATZ
7.0	7.0	7.3	6.6	6.3	KISS-FM	Active Rock	Cox	99.5	100kw	2542	2	2	2	5	8	7:15	CHR
4.0	5.5	5.5	5.2	5.2	KAJA-FM	Country	Clear Channel	97.3	100kw	2123	6	9	4	2	3	7:00	CCRS
5.1	4.3	4.3	4.0	5.2	KXXM-FM	CHR/Pop	Clear Channel	96.1	100kw	2776	3	3	3	12	12	5:15	CCRS
5.0	6.1	4.8	5.1	5.0	KCYY-FM	Country	Cox	100.3	100kw	2221	7	6	9	3	4	6:30	KATZ
4.6	5.6	5.7	6.2	5.0	WOAI-AM	News/Talk	Clear Channel	1200	50kw	1949	15	15	13	11	5	7:15	CCRS
5.0	4.8	4.4	3.9	4.6	KQXT-FM	AC	Clear Channel	101.9	50kw	1731	15	13	11	6	2	7:45	CCRS
2.9	3.1	3.6	3.3	4.4	KTFM-FM	Rock <sup>1</sup>	Infinity	102.7	100kw	2346	4	4	7	13	15	5:30	CCRS
3.6	3.0	3.8	4.0	4.2	KROM-FM	Reg. Mex.	Univision	92.9	100kw	1127	7	4	6	7	11	10:45	KT-H
3.5	4.6	3.9	4.8	4.1	KXTN-A/F	Tejano	Univision	1310/107.5	5kw/100kw	1504	12	13	12	8	6	7:45	KT-H
4.5	4.2	4.6	3.9	4.0	KZEP-FM	Classic Rock	Lotus	104.5	64kw	1551	9	11	5	4	6	7:30	LER
3.1	3.3	2.6	3.0	3.1	KSMG-FM	Hot AC	Cox	105.3	100kw	1593	9	8	10	10	9	5:45	CHR
3.4	2.6	2.1	3.0	2.8	KLEY-FM	Reg. Mex.	BMP Radio	94.1	50kw	1061	9	7	14	14	17	7:45	CAB
3.6	3.3	3.7	3.5	2.6	KTSA-AM	News/Talk	Infinity	550	5kw	1109	—	20	19	18	10	6:45	CCRS
4.0	2.0	1.6	2.3	2.3	KCOR-A/F	Spanish Con.	Univision	1350/95.1	5kw/100kw	873	12	12	16	16	16	7:30	KT-H
2.5	2.0	2.6	2.3	2.1	KELZ-FM	CHR/Pop <sup>2</sup>	Cox	106.7	100kw	1362	5	9	15	18	22	4:30	CHR
1.4	0.8	0.9	1.2	1.6	KTKR-AM	Sports	Clear Channel	760	50(1)kw	542	15	17	17	15	17	8:30	CCRS
1.5	1.5	1.3	1.6	1.5	KKYX-AM	Country Oldies	Cox	680	50(10)kw	530	—	23	23	23	19	8:15	KATZ
1.5	1.1	1.3	1.5	1.5	KSJL-A/F	Urban	Clear Channel	810/92.5	.25kw/50kw	427	—	19	20	17	13	10:15	CCRS
0.8	0.7	0.9	1.9	1.3	KSAH-AM	Reg. Mex.	BMP Radio	720	10(.89)kw	296	—	18	18	20	20	12:30	—
0.4	0.8	1.3	0.7	1.0	KEDA-AM	Tejano	D & E Br.	1540	5(1)kw	244	—	21	21	21	21	11:45	—
1.9	1.2	2.0	1.7	1.0	KLUP-AM	Adult Standards	Salem	930	5(1)kw	551	—	23	29	27	24	5:00	SRR

<sup>1</sup> Was CHR/Pop until October 27, changed calls to **KSRX-FM** on December 19. <sup>2</sup> Was **KCJZ-FM** (CHR/Rhythmic) until November.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Cox 24.6 Clear Channel 23.6 Univision 18.8 Infinity 7.2 BMP Radio 4.1 Lotus 4.0 Salem 1.3 D&E Br. 1.0	Univision 26.6 Cox 25.0 Clear Channel 20.5 Infinity 8.8 BMP Radio 5.3 Lotus 3.6	Cox 26.3 Clear Channel 25.3 Univision 16.8 Lotus 5.9 Infinity 5.8 BMP Radio 3.9

Latest Arbitron Ratings: [www.radioandrecords.com](http://www.radioandrecords.com)

Population: 1,467,800 (Black: N/A, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	7.9	7.4	5.3	9.3	KSFI-FM	AC	Simmons	100.3	26kw	2911	6	3	1	1	1	7:00	KATZ
7.6	8.2	7.1	7.4	7.8	KSL-AM	News/Talk	Bonneville	1160	50kw	2937	15	14	4	2	2	5:45	CHR
6.2	5.2	6.0	4.5	5.2	KUBL-FM	Country	Citadel	93.3	25kw	2245	3	2	2	3	5	5:00	MCG
3.2	2.4	2.6	2.4	4.2	KTCE/KUUU	CHR/Rhythmic	Millcreek	92.3/92.1	.058kw/6.5kw	1369	1	5	9	17	21	6:45	ARP
3.5	3.6	4.2	5.5	3.9	KODJ-FM	Oldies	Clear Channel	94.1	40kw	1577	15	21	12	5	3	5:30	CCRS
3.2	2.9	2.7	3.8	3.8	KBER-FM	Rock	Citadel	101.1	25kw	1096	15	5	3	4	10	7:30	MCG
3.5	4.2	4.4	4.5	3.8	KNRS-AM	News/Talk	Clear Channel	570	5kw	1163	22	15	12	8	6	7:15	CCRS
3.3	3.8	3.6	3.9	3.8	KOSY/KRAR	AC 1	Mercury	106.5/106.9	46kw/81kw	1627	15	10	8	7	4	5:00	CCRS
3.8	3.9	3.9	4.7	3.8	KXRK-FM	Alternative	Simmons	96.3	25kw	1814	4	1	5	14	17	4:45	KATZ
3.9	4.4	4.9	5.0	3.7	KRSP-FM	Classic Rock	Simmons	103.5	25kw	1480	10	8	6	5	6	5:30	KATZ
3.1	3.0	3.2	3.4	3.5	KSOP-FM	Country	KSOP Inc.	104.3	25kw	1170	22	17	15	11	8	6:30	ARP
3.3	3.4	3.0	3.1	2.8	KBEE-FM	AC	Citadel	98.7	40kw	1254	9	10	10	11	12	5:00	MCG
2.3	2.9	2.9	2.8	2.7	KENZ-FM	Triple A	Citadel	107.5	45kw	1281	22	4	6	8	17	4:30	MCG
4.1	4.6	4.3	4.4	2.7	KQMB-FM	Hot AC	Simmons	102.7	25kw	1921	7	8	11	15	15	3:00	KATZ
4.2	2.8	2.7	3.7	2.6	KZHT-FM	CHR/Pop	Clear Channel	94.9	48kw	1751	5	7	12	20	29	3:15	CCRS
3.2	2.2	2.3	2.4	2.5	KMDG/KUDD	CHR/Pop	Millcreek	103.9/107.9	74kw/67kw	1402	2	12	19	22	28	4:00	ARP
2.4	3.2	2.2	2.3	2.3	KKAT-FM	Country	Clear Channel	101.9	26kw	1358	10	13	15	13	13	3:45	CCRS
1.9	2.4	2.9	1.9	2.2	KURR-FM	Classic Rock	Clear Channel	99.5	40kw	751	—	23	18	8	9	6:15	CCRS
2.1	2.3	2.1	2.1	1.9	KBZN-FM	Smooth Jazz	Capitol Br.	97.9	26kw	819	15	25	23	18	11	5:15	D&R
2.4	3.1	2.6	1.8	1.7	KCPX-FM	Alternative <sup>1</sup>	Mercury	105.7	25.5kw	916	7	19	20	20	20	4:00	CCRS
1.0	1.9	2.2	2.3	1.7	KJQN/KMXU	Alt. Oldies <sup>2</sup>	Simmons	100.7/105.1	81kw/74kw	733	22	19	17	16	13	5:00	KATZ
1.7	1.8	1.9	1.7	1.2	KISN-FM	Hot AC	Clear Channel	97.1	30kw	1124	15	17	20	27	27	2:30	CCRS
1.3	0.6	0.6	0.9	1.2	KSGO-AM	Reg. Mex.	Utah Spanish	1600	5(1)kw	243	10	16	20	19	29	11:00	—
1.6	1.6	1.6	2.1	1.0	KALL-AM	News/Talk <sup>3</sup>	Clear Channel	700	50(1)kw	508	—	30	27	25	16	4:15	CCRS
1.4	1.3	1.1	1.5	1.0	KWKD-FM	Active Rock	Millcreek	102.3	89kw	623	10	22	24	27	29	3:30	ARP

<sup>1</sup> Had Joint Sales Agreement with Clear Channel. <sup>2</sup> KMXU-FM is owned by Marathon and is operated through an LMA with Simmons. <sup>3</sup> Moved from 910 kHz on May 1, 2003.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Simmons 22.0 Clear Channel 16.9 Citadel 15.6 Millcreek 7.7 Mercury 5.4 KSOP Inc. 3.5 Capitol Br. 1.9 UT Spanish 1.2 United 1.0	Simmons 24.0 Citadel 22.2 Clear Channel 16.2 Millcreek 10.9 Mercury 5.7 UT Spanish 2.3 KSOP Inc. 2.1 Capitol Br. 1.0	Simmons 23.3 Clear Channel 18.3 Citadel 17.9 Mercury 5.8 Millcreek 4.5 KSOP Inc. 3.3 Capitol Br. 1.9 UT Spanish 1.7 United 1.2

Population: 1,466,800 (Black: N/A, Hispanic: 24.1%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	QUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	7.1	7.8	6.9	7.1	KGO-AM	News/Talk	ABC	810	50kw	2203	11	19	6	4	1	7:30	ABC
1.4	2.4	3.5	4.0	5.3	KSOL/KSQ	Reg. Mex.	Univision	98.9/98.1	6kw/1.1kw	1029	4	1	1	1	7	12:15	KT-H
4.0	5.7	4.0	4.1	4.6	KSFO-AM	Talk	ABC	560	50kw	908	—	22	9	6	2	12:00	ABC
5.1	5.2	5.0	5.3	4.5	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	1910	1	2	2	19	30	5:30	CCRS
4.0	4.1	4.5	3.4	4.2	KCBS-AM	News	Infinity	740	50kw	1913	17	19	16	8	5	5:00	IRS
4.3	3.7	4.2	4.4	4.1	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	1633	17	12	5	3	3	6:00	KATZ
3.0	2.7	2.7	3.0	3.4	KUFX-FM	Classic Rock	Clear Channel	98.5	10kw	1246	17	16	4	2	4	6:30	CCRS
3.2	3.3	3.0	3.0	3.3	KDFC-FM	Classical	Bonneville	102.1	33kw	1030	17	12	22	18	15	7:30	KATZ
2.5	2.9	2.3	3.2	3.3	KEZR-FM	Hot AC	Infinity	106.5	42kw	1547	8	7	3	5	10	5:00	CHR
3.4	2.6	3.1	2.2	3.1	KRTY-FM	Country	Empire	95.3	.87kw	1031	11	12	9	7	6	7:15	ARP
4.0	4.4	3.0	3.8	2.5	KBAA-FM	Soft AC <sup>1</sup>	Infinity	94.5	30kw	1175	10	11	12	10	13	5:00	CHR
1.9	2.2	1.7	1.7	2.4	KEMR-FM	Spanish AC <sup>2</sup>	Univision	105.7	50kw	747	8	3	8	19	25	5:15	KT-H
3.3	2.5	3.2	3.2	2.4	KFRC-A/F	Oldies <sup>3</sup>	Infinity	610/99.7	5kw/40kw	1028	—	22	23	15	8	7:45	IRS
2.3	3.1	2.6	2.8	2.4	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	1200	2	4	16	28	32	4:30	CCRS
3.5	2.7	2.5	2.6	2.4	KSJO-FM	Rock	Clear Channel	92.3	32kw	1097	5	7	7	10	20	5:15	CCRS
3.3	3.1	3.2	2.7	2.3	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	947	11	5	9	16	19	5:45	LER
1.5	1.9	1.9	2.0	2.3	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	1190	11	10	15	13	17	4:30	CCRS
2.0	2.3	1.7	2.5	2.3	KITS-FM	Alternative	Infinity	105.3	15kw	1145	6	5	12	17	21	4:45	IRS
3.8	1.7	2.6	2.8	2.3	KNBR-AM	Sports	Susquehanna	680	50kw	981	—	22	19	10	8	5:30	MG/S
1.6	1.9	2.1	2.6	2.2	KCNL-FM	Alternative	Clear Channel	104.9	5.7kw	1259	3	7	16	24	28	4:15	CCRS
1.5	1.5	2.0	2.0	2.0	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	861	17	17	14	8	12	5:30	CCRS
1.6	3.0	2.3	2.5	1.9	KFFG/KFO	Triple A	Susquehanna	97.7/104.5	6kw/7.9kw	917	17	18	20	13	13	5:00	MG/S
2.3	2.0	1.7	1.4	1.9	KLOK-AM	Reg. Mex.	Entravision	1170	50(5)kw	614	11	15	21	22	21	7:15	LER
2.6	2.4	2.6	2.3	1.8	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	766	17	36	24	19	11	5:45	CCRS
1.1	1.0	0.8	0.7	1.6	KBAY-FM	Soft AC <sup>4</sup>	Infinity	93.3	45kw	725	17	26	25	24	18	5:15	IRS
1.1	1.1	1.2	1.2	1.4	KBLX-FM	Urban AC	Inner City	102.9	7kw	575	17	31	25	22	16	5:45	D&R
1.3	1.2	1.2	1.3	1.2	KABL-AM	Adult Standards	Clear Channel	960	5kw	378	—	—	39	38	36	7:30	CCRS
0.4	0.0	0.0	0.9	1.2	KNEW-AM	News/Talk	Clear Channel	910	20(5)kw	548	—	27	28	27	23	5:15	CCRS

<sup>1</sup> Was KBAY-AM (AC) until September. <sup>2</sup> Was KSOL-FM (Regional Mexican) until January 2003.

<sup>3</sup> KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games. <sup>4</sup> Was KKVV-FM (Rhythmic AC) until September.

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Subscribe Online: [www.radioandrecords.com](http://www.radioandrecords.com)

Population: 1,420,300 (Black: 13.7%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.4	9.6	9.1	9.6	10.0	WTMJ-AM	News/Talk	Journal	620	50(10)kw	3554	10	10	8	2	1	7:45	CHR
5.7	6.3	6.5	6.7	7.3	WKLH-FM	Classic Hits	Saga	96.5	20kw	2284	7	6	1	1	2	8:45	KATZ
5.7	7.3	5.7	6.2	6.8	WMIL-FM	Country	Clear Channel	106.1	50kw	2343	6	3	5	4	3	8:00	CCRS
8.1	6.0	7.3	6.9	6.5	WKKV-FM	Urban	Clear Channel	100.7	50kw	1858	1	1	2	7	11	9:45	CCRS
5.3	4.9	5.4	5.1	5.2	WKTI-FM	Hot AC	Journal	94.5	14kw	2391	10	7	3	3	6	6:00	CHR
3.5	4.2	5.0	4.2	5.1	WMYX-FM	Hot AC	Entercom	99.1	50kw	2139	4	4	6	5	9	6:30	D&R
4.7	4.4	3.4	4.2	4.8	WLTO-FM	AC	Clear Channel	97.3	15.5kw	1570	10	11	9	9	5	8:30	CCRS
5.7	5.2	6.3	5.3	4.8	WLZR-FM	Active Rock	Saga	102.9	50kw	1902	3	1	3	8	12	7:00	KATZ
3.5	2.2	4.3	3.0	4.7	WJMR-FM	Urban AC	Saga	98.3	4.9kw	1180	7	5	6	6	8	10:45	KATZ
5.6	4.8	5.0	5.0	4.4	WISN-AM	Talk	Clear Channel	1130	50(10)kw	1475	16	12	11	9	7	8:00	CCRS
4.4	3.6	3.8	4.8	4.1	WRIT-FM	Oldies	Clear Channel	95.7	34kw	1983	10	13	13	11	4	5:45	CCRS
4.8	5.1	4.9	5.5	3.9	WXSS-FM	CHR/Pop	Entercom	103.7	19.5kw	2275	2	8	10	13	17	4:45	D&R
3.7	4.5	3.3	4.9	3.7	WOKY-AM	Adult Standards	Clear Channel	920	5(1)kw	1118	—	—	20	19	13	9:00	CCRS
3.3	4.2	2.6	3.2	2.5	WJZI-FM	Smooth Jazz	Milwaukee	93.3	12.5kw	961	—	16	14	12	10	7:00	APR
2.6	2.2	2.4	2.1	2.5	WLUM-FM	Alternative	Milwaukee	102.1	20kw	1249	4	9	12	14	17	5:30	APR
2.7	2.2	2.2	1.9	1.9	WFMR-FM	Classical	Saga	106.9	6kw	662	—	23	25	25	14	8:00	KATZ
1.7	1.5	1.6	1.2	1.3	WFZH-FM	Christian AC	Salem	105.3	1.65kw	566	16	13	15	16	16	6:15	SRR
0.8	0.7	1.1	0.7	1.2	WAUK-AM	Sports	WALT-WEST	1510	10kw	193	—	16	16	14	14	9:30	—
0.0	0.6	1.6	0.8	1.1	WIND-AM	Spanish AC	Univision	560	5kw	232	7	13	17	17	22	12:30	KT-H
0.9	1.2	1.2	1.2	1.1	WNOV-AM	Urban	Courier	860	.25kw	396	10	21	23	21	20	6:00	—

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  30.3 Saga  18.8 Journal  15.3 Entercom  8.9 Milwaukee  5.7 Bliss  1.4 Salem  1.4 WALT-WEST  1.2 NextMedia  1.1	Clear Channel  26.9 Saga  25.9 Entercom  14.5 Journal  10.4 Milwaukee  6.5 NextMedia  1.7 Salem  1.5 WAUK-WEST  1.2 Bliss  1.0	Clear Channel  27.0 Saga  22.3 Journal  15.7 Entercom  9.1 Milwaukee  5.8 WAUK-WEST  1.8 Salem  1.6 NextMedia  1.5 Bliss  1.1 Bonneville  1.1

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Population: 1,383,300 (Black: N/A, Hispanic: 7.1%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.0	6.6	5.3	6.0	7.6	WWBB-FM	Oldies	Clear Channel	101.5	13.5kw	2219	—	9	5	1	1	9:00	CCRS
6.7	7.8	6.7	6.9	7.2	WWLI-FM	AC	Citadel	105.1	50kw	2057	10	4	4	4	2	9:00	MCG
6.5	6.3	6.0	7.2	6.9	WPRO-FM	CHR/Pop	Citadel	92.3	39kw	2872	2	1	1	2	5	6:15	MCG
5.9	5.1	7.0	5.5	5.7	WLJY-FM	Rock	Clear Channel	94.1	50kw	1912	6	2	2	5	4	7:45	CCRS
5.9	5.7	5.2	5.1	5.7	WSNE-FM	Hot AC	Clear Channel	93.3	30kw	2178	8	5	3	2	3	6:45	CCRS
5.7	4.8	5.3	5.4	4.6	WCTK-FM	Country	Hall	98.1	47kw	1604	13	10	7	6	6	7:30	D&R
4.0	5.0	4.3	5.3	4.3	WAKX/WW	CHR/Rhythmic <sup>1</sup>	AAA Entert.	102.7/106.3	1.95kw/1.15kw	1854	1	3	6	7	14	6:00	—
5.3	5.3	4.6	4.9	4.3	WPRO-AM	Talk	Citadel	630	50kw	1453	13	27	17	10	7	7:30	MCG
4.2	4.1	4.3	3.0	3.1	WHLJ-AM	News/Talk	Clear Channel	920	5kw	1158	—	21	19	15	8	7:00	CCRS
2.4	3.4	4.0	3.4	2.9	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	1105	—	27	29	23	9	6:45	—
2.4	2.7	2.7	2.5	2.7	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	1686	3	6	9	18	27	4:00	CCRS
3.1	2.3	3.9	3.8	2.6	WBRU-FM	Alternative	Brown University	95.5	18.5kw	1779	4	7	8	8	16	3:45	—
2.1	2.1	1.5	0.4	1.9	WPMZ-AM	Tropical	Videomundo Br.	1110	5kw	277	13	8	11	10	22	9:45	—
1.7	1.4	1.8	1.9	1.8	WFHN-FM	CHR/Pop	Citadel	107.1	6kw	806	4	13	14	15	20	5:45	—
2.5	2.1	1.5	2.3	1.8	WWRX-FM	Alternative	Phoenix Media	103.7	37kw	981	7	11	10	12	18	5:00	—
1.1	0.9	1.3	1.0	1.7	WEEI-AM	Sports	Entercom	850	50kw	603	—	17	17	12	11	7:15	D&R
1.3	1.3	1.5	1.4	1.7	WROR-FM	Oldies	Greater Media	105.7	21kw	440	—	13	14	20	14	10:30	MCG
1.6	1.3	0.7	1.4	1.5	WZLX-FM	Classic Rock	Infinity	100.7	20kw	563	13	15	12	14	12	7:15	IRS
1.2	1.7	1.5	2.0	1.4	WBMX-FM	Hot AC	Infinity	98.5	9kw	757	13	18	13	8	12	4:45	CHR
0.9	1.1	0.9	1.1	1.4	WODS-FM	Oldies	Infinity	103.3	16kw	579	—	27	24	20	10	6:00	IRS
1.8	1.9	1.4	1.6	1.3	WBZ-AM	News/Talk	Infinity	1030	50kw	667	—	37	33	25	18	5:00	IRS
1.8	1.5	1.8	2.3	1.3	WCRB-FM	Classical	Charles River	102.5	15kw	595	13	21	29	28	22	5:30	ARP
1.4	1.6	1.2	1.4	1.2	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	4887	13	12	16	24	27	6:00	D&R
1.2	1.5	1.5	1.4	1.1	WCIB-FM	Classic Rock	Makay	101.9	50kw	413	—	27	19	17	16	7:00	—
1.0	0.9	1.6	0.8	1.1	WTKK-FM	Talk	Greater Media	96.9	22.5kw	416	—	21	22	18	21	6:45	MCG
1.3	1.2	0.7	1.3	1.0	WBSM-AM	News/Talk	Citadel	1420	5(1)kw	259	—	—	40	37	30	9:30	—

<sup>1</sup> Has a Joint Sales Agreement with Citadel.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  25.5 Citadel  23.5 Infinity  6.8 Hall  4.7 AAA Entertainment  4.3 Greater Media  4.2 Entercom  3.4 Plymouth Rock  2.9 Videomundo  1.9 Phoenix Media  1.8	Clear Channel  24.7 Citadel  24.6 AAA Entertainment  8.2 Infinity  5.2 Entercom  4.9 Videomundo  4.4 Greater Media  4.2 Hall  3.7 Phoenix Media  3.0 Radio One  1.4	Clear Channel  28.7 Citadel  23.3 Infinity  7.8 Hall  4.9 Greater Media  4.8 Entercom  4.1 AAA Entertainment  2.8 Videomundo  2.1 Phoenix Media  2.0 Plymouth Rock  1.2



Population: 1,382,600 (Black: 12.5%, Hispanic: N/A)

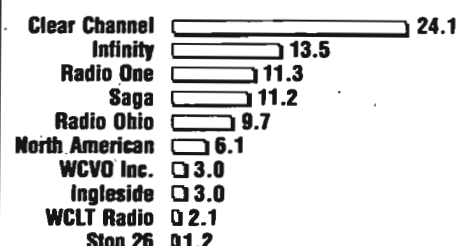
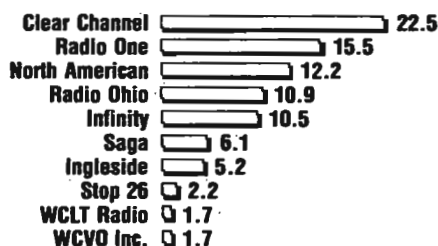
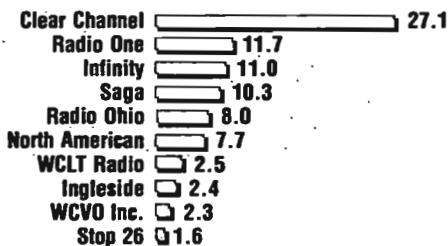
Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	7.8	7.6	8.6	7.7	WNCI-FM	CHR/Pop	Clear Channel	97.9	105kw	3216	1	2	1	4	6	5:15	CCRS
9.8	8.4	7.5	7.7	7.6	WTVN-AM	News/Talk	Clear Channel	610	5kw	2278	—	16	8	7	1	7:30	CCRS
7.0	6.3	8.2	7.0	7.2	WCOL-FM	Country	Clear Channel	92.3	22kw	1834	4	5	4	2	2	8:45	CCRS
6.2	7.6	7.5	7.7	6.9	WCKX-FM	Urban	Radio One	107.5	1.9kw	2193	2	1	2	6	9	7:00	D&R
7.7	7.1	6.5	5.9	5.9	WSNY-FM	AC	Saga	94.7	22kw	2111	8	8	7	5	3	6:15	CHR
5.1	5.8	4.8	5.4	5.5	WBNS-FM	Hot AC	Radio Ohio	97.1	20.5kw	2394	5	4	3	3	6	5:15	CHR
4.8	6.2	6.0	6.3	5.2	WLVO-FM	Classic Rock	Infinity	96.3	18kw	1754	10	7	5	1	3	6:45	KATZ
4.6	4.9	5.5	4.5	4.6	WBZX-FM	Active Rock	North American	99.7	20kw	1697	3	3	6	10	16	6:00	D&R
2.2	2.9	2.5	3.2	4.2	WHOK-FM	Country	Infinity	95.5	21kw	1395	10	9	9	9	5	6:45	KATZ
3.0	3.4	3.4	3.4	3.4	WXMG-FM	Urban AC	Radio One	98.9	2.6kw	994	10	11	11	8	8	7:45	D&R
1.9	3.0	3.0	2.8	2.9	WFJX-FM	Classic Rock	Clear Channel	105.7	2.4kw	1197	10	12	12	11	9	5:15	CCRS
2.5	2.3	1.5	1.9	2.5	WBNS-AM	Sports	Radio Ohio	1460	5(1)kw	1269	18	12	14	12	14	4:30	CHR
1.8	1.9	1.8	1.5	2.4	WJZA/WJZK	Smooth Jazz	Saga	103.5/104.3	5.4kw/3.4kw	852	18	19	15	15	12	6:15	CHR
2.6	2.0	1.9	2.6	2.4	WWCD-FM	Alternative	Ingleside	101.1	6kw	854	10	6	9	14	18	6:15	MCG
2.3	1.7	2.7	2.6	2.3	WCLT-FM	Country	WCLT Radio	100.3	50kw	576	10	17	16	16	15	9:00	ROS
2.1	2.7	2.0	2.1	2.3	WCVO-FM	Christian AC	WCVO Inc.	104.9	6kw	790	8	17	13	12	13	6:30	—
2.2	2.1	3.3	2.5	2.0	WODB-FM	Oldies	Saga	107.9	2.6kw	817	—	21	19	17	11	5:30	CHR
2.2	1.7	1.7	1.6	1.7	WMNI-AM	Adult Standards	North American	920	1(.5)kw	542	—	—	27	24	21	7:15	D&R
1.0	1.6	1.8	1.1	1.5	WAZU-FM	Active Rock	Infinity	107.1	3kw	786	5	10	16	20	24	4:15	KATZ
1.2	1.3	1.8	1.4	1.4	WEGE-FM	Classic Rock	North American	103.9	5.1kw	683	18	14	18	18	20	4:15	D&R
0.8	0.9	1.1	1.9	1.4	WJYD-FM	Gospel	Radio One	106.3	6kw	462	10	19	19	19	17	6:30	D&R
1.4	0.9	0.4	0.7	1.1	WSMZ-FM	Urban	Stop 26	103.1	1.6kw	689	7	14	21	21	26	3:30	—

### OWNERSHIP SHARE (By AQH 12+ Share)

### OWNERSHIP SHARE (By AQH 18-34 Share)

### OWNERSHIP SHARE (By AQH 25-54 Share)



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Population: 1,372,700 (Black: 12.7%, Hispanic: 15.7%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.6	7.5	6.9	5.1	5.3	WLTW-FM	AC	Clear Channel	106.7	6kw	2314	13	14	4	1	1	6:00	CCRS
5.1	4.9	5.1	5.7	4.8	WKXW-FM	Talk	Millennium	101.5	19kw	2160	18	17	12	7	2	6:00	CHR
3.5	2.5	2.9	2.4	4.7	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	1161	13	9	6	2	4	10:45	D&R
4.8	4.1	4.2	4.2	4.4	WXRK-FM	Alternative	Infinity	92.3	6kw	1942	4	3	1	4	10	6:00	IRS
3.7	3.6	5.0	4.6	4.1	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	1362	18	7	2	2	6	8:00	CCRS
4.8	4.9	4.6	4.6	4.0	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	2107	1	2	6	17	23	5:00	CCRS
2.8	3.3	2.3	3.8	3.9	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1149	18	18	13	11	7	9:15	CHR
3.1	3.2	3.1	3.4	3.9	WSKQ-FM	Tropical	SBS	97.9	7.8kw	1015	5	4	3	5	8	10:15	CAB
4.9	5.1	3.6	4.7	3.8	WMGQ-FM	AC	Greater Media	98.3	1.2kw	1334	13	15	10	6	3	7:45	MCG
3.5	3.5	3.8	3.3	3.8	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	1509	2	1	9	16	27	6:30	ARP
3.5	4.0	4.1	4.6	3.6	WCBS-FM	Oldies	Infinity	101.1	6.8kw	1207	18	22	15	12	4	8:00	IRS
4.0	4.6	4.1	4.3	3.3	WABC-AM	Talk	ABC	770	50kw	923	—	18	20	15	9	9:30	ABC
2.9	2.9	3.5	4.3	3.2	WKTU-FM	CHR/Rhythmic	Clear Channel	103.1	5.4kw	1474	7	6	6	9	15	5:45	CCRS
2.7	3.2	2.8	2.6	3.1	WBLS-FM	Urban	Inner City	107.5	4.2kw	975	8	5	5	7	16	8:30	MCG
2.6	3.0	3.3	2.5	2.8	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	882	10	11	14	13	10	8:15	CAB
4.4	4.2	3.9	4.0	2.8	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	1776	10	10	11	9	10	0:00	ABC
1.9	1.7	1.4	1.3	2.8	WQXR-FM	Classical	NY Times	96.3	6kw	577	—	26	25	25	20	12:45	ARP
2.7	1.9	1.9	2.4	2.7	WCBS-AM	News	Infinity	880	50kw	1491	18	29	22	19	10	4:45	IRS
2.8	2.7	2.8	1.8	2.7	WFAN-AM	Sports	Infinity	660	50kw	1016	18	11	18	13	16	7:00	IRS
3.0	2.4	2.8	2.9	2.4	WWPR-FM	Urban	Clear Channel	105.1	6kw	1357	3	7	15	23	29	4:45	CCRS
0.0	0.0	1.6	1.4	2.3	WAWZ-FM	Inspirational	Pillar of Fire	99.1	28kw	580	10	18	19	19	14	10:30	—
3.0	3.8	2.9	3.0	2.2	WOR-AM	Talk	Buckley	710	50kw	830	—	—	30	27	21	7:00	MCG
0.9	0.8	0.6	0.7	2.0	WNEW-FM	Hot AC <sup>1</sup>	Infinity	102.7	6kw	985	13	13	15	18	18	5:30	IRS
0.9	0.5	0.4	0.4	1.6	WADO-AM	Spanish N/T	Univision	1280	50(7.2)kw	275	—	33	33	30	26	15:15	KT-H
1.5	0.9	1.4	1.3	1.5	WCAA-FM	Tropical	Univision	105.9	.61kw	623	8	15	22	22	24	6:15	KT-H
1.6	2.0	1.6	1.4	1.5	WINS-AM	News	Infinity	1010	50kw	1107	—	26	24	23	22	3:45	IRS
1.5	1.5	1.6	1.5	1.3	WCTC-AM	News/Talk	Greater Media	1450	1kw	433	—	31	34	33	31	7:45	MCG
0.9	1.3	0.8	2.0	1.3	WDHA-FM	Rock	Greater Media	105.5	1kw	536	—	26	21	21	19	6:30	MCG
1.6	0.9	2.0	1.5	1.3	WMTR/WWTR	Adult Standards	Greater Media	1250/1170	5(1)kw/243kw	326	—	31	36	36	31	8:30	MCG
0.7	1.0	0.7	0.8	1.0	WPST-FM	CHR/Pop	Nassau	97.5	48kw	623	5	22	25	29	27	4:15	KATZ

<sup>1</sup> Was Talk then stunted from December 2002 to April 10, 2003 with CHR/Pop.

# #32 SAN JOSE



Continued from Page 57

Population: 1,466,800 (Black: N/A, Hispanic: 24.1%)

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<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  23.2 Infinity  17.0 ABC  11.6 Bonneville  8.0 Univision  7.7 Susquehanna  5.9 Entravision  4.2 Empire  3.8 Inner City  1.7	Clear-Channel  30.9 Infinity  16.5 Univision  14.6 Entravision  7.0 Bonneville  6.5 Susquehanna  4.0 Empire  3.2	Clear Channel  22.3 Infinity  17.8 Susquehanna  8.2 Univision  8.1 ABC  8.0 Bonneville  7.4 Entravision  4.5 Empire  4.1 Inner City  2.1

# #36 MIDDLESEX-SOMERSET-UNION



Continued from Page 61

Population: 1,372,700 (Black: 12.7%, Hispanic: 15.7%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  19.2 Infinity  17.0 Emmis  12.4 SBS  6.6 Greater Media  6.5 ABC  6.2 Inner City  3.1 Univision  3.0 NY Times  2.8 Pillar of Fire  2.3	Clear Channel  25.1 Infinity  15.5 Emmis  15.1 SBS  9.1 ABC  5.8 Greater Media  3.3 Univision  2.6 Pillar of Fire  1.8 Nassau  1.6 Multicultural  1.3	Clear Channel  20.0 Infinity  17.3 Emmis  11.9 SBS  7.6 Greater Media  7.1 ABC  6.7 Univision  2.4 Pillar of Fire  2.2 Nassau  1.9 NY Times  1.1

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Population: 1,355,800 (Black: 19.9%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.3	5.5	6.9	5.3	7.1	WBAV-FM	Urban AC	Infinity	101.9	100kw	1579	6	7	3	1	1	10:15	CHR
8.2	7.7	7.3	7.4	7.1	WPEG-FM	Urban	Infinity	97.9	95kw	2092	1	2	2	8	12	7:45	CHR
5.9	5.2	5.8	6.2	6.6	WNKS-FM	CHR/Pop	Infinity	95.1	100kw	2481	3	1	1	2	11	6:00	KATZ
5.7	6.6	6.2	5.2	5.7	WLYT-FM	AC	Clear Channel	102.9	31kw	1725	8	11	8	5	2	7:30	CCRS
6.8	6.7	6.0	5.6	5.7	WSOC-FM	Country	Infinity	103.7	100kw	1916	6	6	5	7	5	6:45	KATZ
4.9	6.6	5.3	5.3	5.4	WBT-A/F	Talk	Jefferson-Pilot	1110/99.3	50kw/7.6kw	1699	13	14	12	9	3	7:15	INT
4.0	5.2	5.5	5.1	5.2	WKKT-FM	Country	Clear Channel	96.6	100kw	1868	5	4	7	6	8	6:15	CCRS
5.0	4.4	5.2	4.4	4.7	WRFX-FM	Classic Rock	Clear Channel	99.7	84kw	1930	8	10	4	3	4	5:30	CCRS
3.8	4.0	4.0	3.7	4.3	WLNK-FM	Hot AC	Jefferson-Pilot	107.9	100kw	1648	8	5	6	4	9	6:00	INT
4.5	4.1	3.6	4.8	3.8	WWMG-FM	Oldies	Clear Channel	96.1	100kw	1515	8	14	14	13	5	5:45	CCRS
2.9	3.0	3.6	2.9	3.6	WEND-FM	Alternative	Clear Channel	106.5	84kw	1374	4	3	8	12	14	6:00	CCRS
3.6	2.9	3.1	2.6	3.5	WSSS-FM	80s	Infinity	104.7	96kw	1466	13	12	10	10	10	5:15	KATZ
2.3	2.7	2.8	3.0	3.2	WXRC-FM	Classic Hits	Pacific	95.7	100kw	1289	13	18	11	10	7	5:30	—
3.4	3.0	2.8	3.1	2.7	WCHH-FM	CHR/Rhythmic	Radio One	92.7	6kw	1421	2	9	13	15	17	4:15	ARP
1.9	1.8	2.3	2.0	1.8	WFNZ-AM	Sports	Infinity	610	5(1)kw	594	—	13	16	14	13	7:00	KATZ
1.1	1.6	1.8	3.0	1.7	WNOW-AM	Reg. Mex.	Baker Family	1030	9.4kw	342	13	8	15	16	21	7:00	—
2.2	1.5	2.3	2.4	1.2	WNMX-FM	Adult Standards	GHB	106.1	32kw	526	—	—	23	22	16	5:00	—

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Infinity  31.8 Clear Channel  23.4 Jefferson-Pilot  9.8 Pacific  3.2 Radio One  2.7 Baker Family  1.7 GHB  1.4	Infinity  40.5 Clear Channel  22.8 Jefferson-Pilot  7.8 Baker Family  4.6 Radio One  4.4 Geddings  1.8 Pacific  1.1	Infinity  32.2 Clear Channel  24.5 Jefferson-Pilot  10.4 Pacific  4.3 Radio One  1.8 Baker Family  1.7

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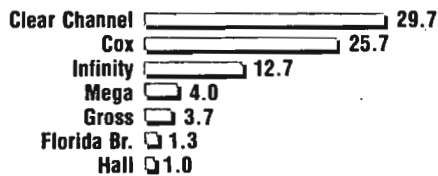
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Population: 1,340,500 (Black: 14.6%, Hispanic: 19.9%)

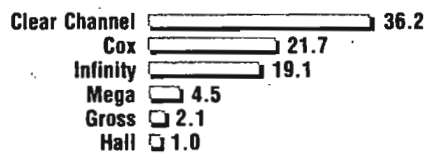
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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	8.2	6.7	7.2	8.2	WMGF-FM	AC	Clear Channel	107.7	100kw	2142	11	4	1	1	1	9:15	CCRS
5.2	5.7	5.3	5.8	6.8	WBOB-AM	News/Talk	Cox	580	5kw	1664	—	13	10	6	3	10:00	KATZ
7.2	5.4	4.8	5.4	6.7	WTKS-FM	Talk	Clear Channel	104.1	100kw	1515	9	2	2	2	5	10:45	CCRS
7.6	6.4	6.9	7.3	6.6	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	2138	1	1	3	7	13	7:30	KATZ
6.2	5.9	6.0	6.8	5.6	WWKA-FM	Country	Cox	92.3	100kw	1839	9	8	4	3	2	7:30	KATZ
4.6	3.7	5.1	4.9	4.6	WCFB-FM	Urban AC	Cox	94.5	100kw	1186	11	6	5	4	6	9:30	KATZ
2.3	3.6	3.8	3.8	4.0	WNUE-FM	Tropical	Mega	98.1	100kw	888	6	9	9	10	8	11:00	CAB
3.2	3.2	3.8	3.6	3.9	WMMO-FM	Rock AC	Cox	98.9	44kw	1335	13	12	7	5	4	7:00	CHR
5.4	6.5	5.8	5.2	3.9	WXXL-FM	CHR/Pop	Clear Channel	106.7	27.5kw	2028	2	5	6	9	14	4:45	CCRS
3.8	4.1	4.1	3.6	3.7	WLOQ-FM	Smooth Jazz	Gross	103.1	14kw	1279	13	14	16	12	10	7:00	INT
4.2	3.4	3.6	3.4	3.5	WJRR-FM	Alternative	Clear Channel	101.1	100kw	1375	4	3	7	13	15	6:00	CCRS
3.9	4.0	3.7	2.9	3.3	WSHE-FM	Oldies	Clear Channel	100.3	100kw	1141	—	18	14	11	7	7:00	CCRS
4.5	5.0	4.7	4.9	3.2	WOMX-FM	Hot AC	Infinity	105.1	100kw	1550	13	11	10	8	9	5:00	KATZ
3.2	3.6	2.7	3.1	2.7	WOCL-FM	Alternative	Infinity	105.9	100kw	1551	3	6	12	15	17	4:15	KATZ
2.0	2.8	2.8	2.6	2.6	WFLF-AM	News/Talk	Clear Channel	540	50kw	988	—	15	17	17	11	6:30	CCRS
3.6	2.7	3.9	3.5	2.2	WHTQ-FM	Classic Rock	Cox	96.5	100kw	1039	6	15	14	14	11	5:15	CHR
3.3	2.3	2.6	1.8	2.2	WPYQ-FM	CHR/Rhythmic	Cox	95.3	6kw	1326	5	9	13	15	17	4:00	CHR
1.0	0.9	0.8	1.1	1.3	WQTM-AM	Sports	Clear Channel	740	50kw	492	—	15	18	18	16	6:30	CCRS
1.3	0.9	1.1	1.3	1.0	WPCV-FM	Country	Hall	97.5	100kw	377	—	19	19	19	21	6:15	D&R

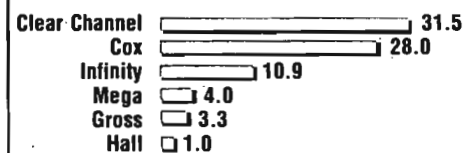
### OWNERSHIP SHARE (By AQH 12+ Share)



### OWNERSHIP SHARE (By AQH 18-34 Share)



### OWNERSHIP SHARE (By AQH 25-54 Share)



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Population: 1,335,300 (Black: 9.1%, Hispanic: 21.79%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.9	7.8	6.8	6.9	8.6	KWNR-FM	Country	Clear Channel	95.5	100kw	1928	5	3	1	1	2	11:00	CCRS
6.1	5.7	6.0	7.4	8.0	KJUL-FM	Soft AC	Beasley	104.3	24.5kw	1683	—	14	17	14	4	11:45	ARP
4.8	5.0	5.5	5.1	7.2	KSNE-FM	AC	Clear Channel	106.5	100kw	1934	8	10	5	3	1	9:15	CCRS
7.1	5.9	5.1	6.3	5.6	KISF-FM	Reg. Mex.	Univision	103.5	100kw	1197	8	1	2	2	5	11:45	KT-H
3.5	4.0	5.3	5.3	4.8	KMXB-FM	Hot AC	Infinity	94.1	100kw	1790	6	4	3	4	7	6:45	KATZ
4.8	5.3	6.2	5.0	4.5	KXTE-FM	Alternative	Infinity	107.5	24.5kw	1769	2	5	6	8	14	6:15	CHR
4.6	3.4	4.2	3.9	4.4	KOMP-FM	Active Rock	Lotus	92.3	25kw	1302	7	2	4	5	13	8:15	LER
6.5	5.9	4.5	4.9	4.2	KQOL-FM	Oldies	Clear Channel	93.1	24kw	1358	13	23	15	9	3	7:30	CCRS
4.6	4.1	4.4	3.3	4.1	KXNT-AM	Talk	Infinity	840	50(25)kw	999	—	14	13	12	7	10:00	KATZ
4.3	4.6	3.8	3.9	4.0	KLUC-FM	CHR/Rhythmic	Infinity	98.5	100kw	1908	1	6	9	12	16	5:15	CHR
3.7	3.1	3.5	3.8	3.7	KSTJ-FM	80s	Beasley	105.5	3.7kw	1346	11	7	7	6	9	6:45	ARP
0.4	3.4	3.4	3.4	3.3	KQMR-FM	Spanish AC	Univision	99.3	33kw	951	8	9	8	9	11	8:30	KT-H
2.5	3.4	2.3	2.7	2.9	KKLZ-FM	Classic Rock	Beasley	96.3	100kw	1201	15	10	10	7	10	6:00	ARP
3.0	2.7	3.0	3.2	2.9	KVEG-FM	CHR/Rhythmic	Kemp Br.	97.5	100kw	1354	2	8	12	16	19	5:30	—
2.5	3.2	2.8	4.1	2.9	KXPT-FM	Classic Hits	Lotus	97.1	24kw	1200	—	14	11	9	5	6:00	LER
2.5	4.4	4.3	3.4	2.3	KWID-FM	CHR/Rhythmic <sup>1</sup>	Clear Channel	101.9	100kw	1491	4	12	15	20	23	3:45	CCRS
3.8	2.3	3.7	2.6	2.2	KMZO-FM	AC	Infinity	100.5	100kw	990	—	21	14	15	11	5:30	KATZ
1.7	2.3	1.7	1.6	1.6	KDWN-AM	News/Talk	Radio Nevada	720	50kw	416	—	28	27	23	17	9:30	ROS
2.6	1.8	2.3	2.1	1.6	KOAS-FM	Smooth Jazz	Desert Sky Media	107.5	98kw	555	—	25	21	18	15	7:15	—
1.6	1.7	1.5	1.8	1.4	KVGS-FM	Urban AC	Desert Sky Media	107.9	98kw	447	15	19	18	17	18	7:45	—
0.0	1.7	1.4	1.4	1.3	KQRT-FM	Reg. Mex. <sup>2</sup>	Entravision	105.1	50kw	453	15	13	18	21	25	7:00	—
0.8	0.5	0.4	0.4	1.1	KBAD-AM	Sports	Lotus	920	5(.5)kw	554	—	19	22	21	19	5:00	LER
1.5	1.0	0.5	1.3	1.1	KLSQ-AM	Spanish Oldies	Univision	870	5kw	315	15	17	20	19	19	8:45	KT-H

<sup>1</sup> Was KFMS-FM (CHR/Pop) until January 2003. <sup>2</sup> Moved from 92.7 MHz in January, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  22.2 Beasley  14.7 Infinity  13.9 Lotus  9.1 Univision  6.8 Desert Sky  3.0 Kemp Br.  2.9 Radio NV  1.6 Entravision  1.3	Clear Channel  16.2 Infinity  16.2 Lotus  12.6 Univision  11.4 Beasley  10.6 Kemp Br.  4.8 Entravision  2.7 Desert Sky  2.0	Clear Channel  21.1 Infinity  14.3 Beasley  11.9 Lotus  11.3 Univision  8.5 Desert Sky  3.7 Kemp Br.  2.0 Entravision  1.3 Radio NV  1.0

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Population: 1,298,500 (Black: 31.6%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.8	5.0	5.8	5.5	6.6	WNOR-FM	Active Rock	Saga	98.7	46kw	1957	3	1	1	4	12	8:15	KATZ
6.3	5.4	5.8	5.8	6.5	WWDE-FM	AC	Entercom	101.3	50kw	1748	12	8	6	3	1	9:00	D&R
6.9	6.9	7.5	6.5	6.4	WOWI-FM	Urban	Clear Channel	102.9	50kw	2163	2	2	2	6	13	7:15	CCRS
5.8	5.5	5.2	4.7	5.9	WVKL-FM	Urban AC	Entercom	95.7	40kw	1541	6	4	3	1	4	9:30	D&R
3.8	4.1	5.2	5.1	5.4	WAFX-FM	Classic Rock	Saga	106.9	100kw	1580	12	9	5	2	2	8:30	KATZ
4.3	5.7	5.8	6.1	5.2	WXEZ-FM	Gospel	Barnstable	94.1	40kw	1478	10	14	9	7	3	8:45	CHR
5.0	4.2	4.7	5.6	5.0	WPTE-FM	Hot AC	Entercom	94.9	50kw	1776	5	3	4	5	10	7:00	D&R
5.0	6.3	5.5	5.3	4.9	WCMS-FM	Country Oldies <sup>1</sup>	Barnstable	100.5	50kw	1346	12	14	14	12	5	8:45	CHR
5.6	4.0	5.0	4.8	4.8	WGH-FM	Country	Barnstable	97.3	74kw	1488	6	7	7	8	9	8:00	CHR
4.9	6.3	6.1	4.9	4.8	WNIS-AM	News/Talk	Sinclair Telecab	790	5kw	1219	—	11	12	9	5	9:45	MCG
5.6	5.0	4.7	5.2	4.1	WNVZ-FM	CHR/Rhythmic	Entercom	104.5	50kw	2342	1	5	8	14	17	4:15	D&R
4.1	4.3	3.1	3.8	4.1	WSVY-FM	Urban AC	Clear Channel	107.7	1.7kw	1244	10	16	10	10	7	8:15	CCRS
4.2	4.3	5.5	3.8	3.4	WWSO-FM	Oldies	Barnstable	92.9	50kw	1163	15	17	13	11	8	7:15	CHR
3.6	2.3	2.1	1.8	2.9	WJCD-FM	Smooth Jazz	Clear Channel	105.3	50kw	874	15	22	17	15	11	8:15	CCRS
2.1	2.4	1.8	2.4	2.6	WROX-FM	Alternative	Sinclair Telecab	96.1	23kw	1167	9	6	11	17	20	5:15	MCG
1.0	0.7	1.1	1.4	2.3	WPCE-AM	Gospel	Willis	1400	1kw	294	—	23	23	23	19	19:00	—
2.5	2.5	2.1	1.8	2.1	WKOC-FM	Triple A <sup>2</sup>	Sinclair Telecab	93.7	100kw	1012	15	12	15	13	14	5:00	MCG
1.2	1.0	1.3	1.5	1.9	WTAR-AM	News/Talk	Sinclair Telecab	850	50(25)kw	641	—	18	18	16	15	7:15	MCG
1.6	1.9	1.3	2.1	1.8	WBHH-FM	Urban	Clear Channel	92.1	14.5kw	854	6	10	16	19	26	5:15	CCRS
1.1	1.4	1.9	2.0	1.5	WWHV-FM	Urban	On Top	102.1	6kw	892	4	12	18	20	25	4:00	—
1.0	1.1	0.9	0.8	1.3	WGH-AM	Sports	Barnstable	1310	20(5)kw	465	—	20	20	17	16	7:00	CHR
1.0	1.2	0.8	1.0	1.1	WJOI-AM	Adult Standards	Saga	1230	1kw	372	—	23	23	23	18	7:15	—

<sup>1</sup> Became **WXMM-FM** (Rock) on November 29. <sup>2</sup> Became **WKCK-FM** (Country) on December 11.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Entercom  21.5 Barnstable  19.6 Clear Channel  15.6 Saga  13.1 Sinclair Tele.  11.3 Willis  2.5 On Top  1.5	Entercom  27.6 Clear Channel  19.8 Saga  18.3 Sinclair Tele.  12.0 Barnstable  11.8 On Top  2.5 R. Cowan  1.0	Entercom  24.2 Barnstable  20.1 Saga  14.5 Clear Channel  14.3 Sinclair Tele.  11.9 On Top  1.0

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Population: 1,277,500 (Black: 13.5%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CRIME PERSONS (By Rankings)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.9	10.5	11.3	10.6	11.3	WFMS-FM	Country	Susquehanna	95.5	13kw	2733	4	4	2	2	1	8:45	MG/S
8.5	9.2	8.6	8.7	9.6	WFBO-FM	Classic Rock	Clear Channel	94.7	58kw	2938	7	3	1	1	2	7:00	CCRS
6.3	6.4	7.1	8.0	7.7	WFFF-FM	CHR/Rhythmic	Radio One	96.3	3.3kw	1984	1	1	3	7	12	8:15	—
7.2	6.6	6.0	5.7	6.9	WGLD-FM	Oldies	Susquehanna	104.5	50kw	17534	12	14	10	3	3	8:15	MG/S
7.4	8.3	7.5	6.9	6.0	WIBC-AM	News/Talk	Emmis	1070	50(10)kw	1768	—	18	12	11	4	7:15	D&R
5.3	5.3	5.3	5.7	5.0	WNOU-FM	CHR/Pop	Emmis	93.1	12.5kw	2017	2	5	6	11	14	5:15	D&R
5.0	5.6	5.9	5.3	5.0	WTLC-FM	Urban AC	Radio One	106.7	6kw	1140	7	7	7	5	5	9:30	—
4.9	4.4	5.1	4.8	4.9	WRZX-FM	Alternative	Clear Channel	103.3	18kw	1514	3	2	4	8	11	7:00	CCRS
5.0	4.9	4.7	4.1	4.6	WYXB-FM	AC	Emmis	105.7	50kw	1378	10	8	8	5	6	7:00	D&R
3.4	3.4	3.6	3.6	4.3	WZPL-FM	Hot AC	MyStar	99.5	12.5kw	1459	5	6	5	4	8	6:15	CHR
3.2	4.6	3.7	3.6	4.0	WTPI-FM	AC	MyStar	107.9	22kw	1143	12	11	10	9	7	7:30	CHR
2.4	2.5	2.6	2.9	2.7	WTTS-FM	Triple A	Sarkes Tarzian	92.3	37kw	940	12	9	9	10	9	6:15	—
2.3	1.5	2.0	1.7	2.1	WYJZ-FM	Smooth Jazz	Radio One	100.9	6kw	680	—	20	19	15	10	6:30	—
1.5	1.7	2.0	2.3	1.8	WTLC-AM	Urban Oldies	Radio One	1310	5(1)kw	445	12	15	15	13	12	8:30	—
2.8	2.7	2.8	2.8	1.7	WENS-FM	Hot AC	Emmis	97.1	23kw	1135	9	11	13	13	15	3:15	D&R
2.3	2.1	2.0	2.0	1.4	WGRL-FM	80s	Susquehanna	93.9	2.75kw	714	12	10	13	15	18	4:15	MG/S
0.5	0.9	1.1	1.0	1.2	WKKG-FM	Country	Findlay	101.5	50kw	378	10	13	16	19	20	7:15	—
0.8	1.0	0.6	0.8	1.2	WKLU-FM	Classic Rock	Quinn	101.9	3.7kw	337	—	15	16	15	15	7:15	—
1.7	1.5	1.2	1.4	1.2	WNDE-AM	Sports	Clear Channel	1260	5kw	634	—	20	18	18	17	4:00	CCRS

OWNERSHIP SHARE (By AQH 12+ Share)		OWNERSHIP SHARE (By AQH 18-34 Share)		OWNERSHIP SHARE (By AQH 25-54 Share)	
Susquehanna 19.6	Clear Channel 22.2	Clear Channel 19.6	Susquehanna 19.2	Susquehanna 19.2	Clear Channel 19.6
Emmis 17.3	Radio One 20.6	Susquehanna 19.2	Emmis 14.3	Emmis 14.3	Emmis 17.3
Radio One 16.7	Emmis 15.5	Radio One 14.3	Radio One 13.8	Radio One 16.7	Radio One 16.7
Clear Channel 15.8	Susquehanna 13.8	MyStar 10.5	MyStar 10.5	Clear Channel 15.8	Clear Channel 15.8
MyStar 9.2	MyStar 10.4	Sarkes Tarzian 3.9	Sarkes Tarzian 3.9	MyStar 9.2	MyStar 9.2
Sarkes Tarzian 2.7	Sarkes Tarzian 2.9	Pilgrim 1.8	Pilgrim 1.8	Sarkes Tarzian 2.7	Sarkes Tarzian 2.7
Pilgrim 1.4	Continental 2.2	Quinn 1.8	Quinn 1.8	Pilgrim 1.4	Pilgrim 1.4
Continental 1.2	Findlay 1.8	Continental 1.4	Continental 1.4	Continental 1.2	Continental 1.2
Findlay 1.2	Pilgrim 1.4	Findlay 1.4	Findlay 1.4	Findlay 1.2	Findlay 1.2
Quinn 1.2	Quinn 1.2	Quinn 1.4	Quinn 1.4	Quinn 1.2	Quinn 1.2

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For The Best Auditorium  
 Test Hook Tapes

**Michael Pelaja**  
 (770)452-HOOK (4665)

Population: 1,189,800 (Black: 9.2%, Hispanic: 26.1%)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.8	4.4	5.1	5.4	8.1	KKMJ-FM	AC	Infinity	95.5	50kw	1891	6	5	1	1	1	8:15	KATZ
7.6	7.9	8.5	8.2	7.4	KASE-FM	Country	Clear Channel	100.7	100kw	1816	4	4	2	2	2	7:45	CCRS
6.8	6.0	5.9	5.6	6.0	KLBJ-AM	News/Talk	Emmis-Sinclair	590	5(1)kw	1634	—	16	7	3	3	7:00	MCG
8.0	7.2	6.0	6.4	6.0	KVET-FM	Country	Clear Channel	98.1	62kw	1637	13	10	9	6	5	7:00	CCRS
3.2	2.8	3.0	3.0	5.5	KDHT-FM	CHR/Rhythmic <sup>1</sup>	Emmis-Sinclair	93.3	100kw	1854	1	1	3	12	17	5:45	MCG
7.8	8.4	5.9	4.7	4.6	KOBT-FM	CHR/Rhythmic	Infinity	104.3	48kw	1733	2	3	5	12	14	5:00	KATZ
4.5	2.7	3.6	3.3	4.5	KLBJ-FM	Rock	Emmis-Sinclair	93.7	97kw	1322	6	7	3	4	7	6:30	MCG
4.1	4.5	4.4	4.1	3.9	KGSR-FM	Triple A	Emmis-Sinclair	107.1	39kw	11878	—	14	8	5	4	6:15	MCG
2.8	2.3	4.9	4.0	3.9	KHHL-FM	Reg. Mex.	Amigo Br.	98.9	18.5kw	708	10	2	5	9	13	10:30	LER
3.4	3.8	3.4	5.2	3.4	KEYI-FM	Oldies	Emmis-Sinclair	103.5	100kw	1234	13	20	15	10	6	5:15	MCG
3.3	2.9	3.2	3.3	3.4	KHFI-FM	CHR/Pop	Clear Channel	96.7	100kw	1525	3	6	13	15	15	4:15	CCRS
4.1	4.9	3.4	2.9	3.3	KAMX-FM	Hot AC	Infinity	94.7	100kw	1549	6	9	9	7	10	4:00	KATZ
2.7	3.2	2.0	4.2	3.0	KFMK-FM	Rhythmic Oldies	Clear Channel	105.9	4.5kw	1036	10	14	11	8	8	5:30	CCRS
2.8	3.8	3.6	2.6	2.8	KPEZ-FM	Classic Rock	Clear Channel	102.3	20kw	1315	10	12	11	11	9	4:15	CCRS
4.0	4.3	4.3	3.9	2.7	KROX-FM	Alternative	Emmis-Sinclair	101.5	12.5kw	1197	4	7	14	16	21	4:15	MCG
2.4	1.9	1.8	1.6	2.2	KVET-AM	Sports	Clear Channel	1300	5(1)kw	780	—	13	16	14	12	5:30	CCRS
1.2	0.6	1.1	1.6	2.0	KINV-FM	Reg. Mex. <sup>2</sup>	Univision	107.7	25kw	487	9	11	17	18	22	7:45	KT-H
1.3	0.4	0.6	1.2	1.4	KQJZ/KQQT	Smooth Jazz <sup>3</sup>	Central Texas	92.1/106.3	1.65kw/15kw	452	13	23	18	17	11	6:15	—
0.8	0.7	1.3	0.9	1.2	KJCE-AM	Talk	Infinity	1370	5(.5)kw	325	—	20	21	19	16	7:15	KATZ
0.6	0.8	0.9	0.9	1.1	WOAI-AM	News/Talk	Clear Channel	1200	50kw	318	—	24	23	24	17	6:45	CCRS
0.6	0.9	0.5	0.5	1.0	KXTN-FM	Tejano	Univision	107.5	100kw	152	—	18	18	19	17	12:15	KT-H

<sup>1</sup> Was KXMG-FM until August. <sup>2</sup> Was KTND-FM (Alternative) until April 10, 2003. <sup>3</sup> KQJZ-FM was KQQQ-FM and both stations were Tejano until May 11, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  26.2 Emmis-Sinclair  25.9 Infinity  17.2 Amigo Br.  4.1 Univision  3.2 Dynamic  2.0 Central TX  1.4	Clear Channel  24.2 Emmis-Sinclair  24.2 Infinity  18.7 Amigo Br.  8.5 Univision  5.5 Dynamic  3.0	Clear Channel  25.8 Emmis-Sinclair  25.6 Infinity  17.7 Amigo Br.  4.0 Univision  3.1 Central TX  1.8 Dynamic  1.7 Cox  1.2

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For The Best Auditorium Test Hook Tapes

**Michael Pelcia (770)452-HOOK (4665)**

Population: 1,106,400 (Black: 19.2%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REF FIRM
8.5	10.6	9.5	10.2	9.5	WTQR-FM	Country	Clear Channel	104.1	100kw	2167	4	2	1	1	1	8:45	CCRS
8.5	7.3	6.7	7.2	8.0	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	2036	1	1	2	7	10	7:45	D&R
6.9	7.9	7.9	6.6	7.3	WQMG-FM	Urban AC	Entercom	97.1	100kw	1372	6	3	2	2	3	10:30	D&R
5.8	6.7	6.0	5.8	6.9	WMAG-FM	AC	Clear Channel	99.5	100kw	1587	9	6	4	3	4	8:45	CCRS
6.2	5.2	6.1	5.8	6.1	WMQX-FM	Oldies	Entercom	93.1	100kw	1465	9	13	10	5	2	8:15	D&R
6.2	6.4	5.1	4.7	4.5	WKZL-FM	CHR/Pop	Dick	107.5	100kw	1832	2	3	6	9	8	5:00	KATZ
5.3	4.0	3.7	3.9	4.4	WSJS/WSML	News/Talk	Infinity	600/1200	5kw/10(1)kw	1063	—	19	12	11	6	8:15	—
4.1	4.5	3.9	3.8	4.0	WVBZ-FM	Rock	Clear Channel	100.3	100kw	1033	7	9	5	6	5	7:45	CCRS
4.1	3.8	4.0	3.6	3.9	WKRR-FM	Classic Rock	Dick	92.3	100kw	1157	9	7	7	4	7	6:45	KATZ
3.1	3.4	3.6	3.8	3.4	WOZN-FM	Hot AC	Entercom	98.7	100kw	1279	5	7	8	8	9	5:15	D&R
1.5	2.1	3.9	2.5	2.7	WGBT-FM	CHR/Rhythmic	Clear Channel	106.5	100kw	1403	3	5	11	12	14	3:45	CCRS
1.7	2.1	3.1	2.7	2.6	WTHZ-FM	80s	Davidson Br.	94.1	100kw	788	—	10	9	10	11	6:30	—
1.1	1.5	1.1	1.6	1.6	WIST-A/F	Adult Standards	GHB	790/98.3	2.5kw/1.7kw	349	—	26	29	28	20	8:45	—
1.7	1.8	1.7	2.0	1.5	WEND-FM	Alternative	Clear Channel	106.5	100kw	564	7	11	12	13	20	5:00	CCRS
2.2	2.1	2.0	2.3	1.5	WKXU-FM	Country	Curtis Media	101.1	100kw	628	9	16	16	18	13	4:30	—
1.8	2.0	1.5	1.6	1.3	WKEW/WPOL	Gospel	Truth Br.	1400/1340	1kw/1kw	304	—	21	20	15	12	8:15	—
1.0	1.2	1.2	1.0	1.2	WDCG-FM	CHR/Pop	Clear Channel	105.1	100kw	488	9	13	14	13	17	5:00	CCRS
1.1	1.2	1.2	1.4	1.1	WFMX-FM	Country	Mercury Br.	105.7	100kw	498	—	16	17	17	18	4:15	—
1.6	0.4	0.7	0.8	1.1	WTOB/WWBG	Spanish N/T	Truth Br.	1380/1470	5(2.5)kw/10(5)kw	269	—	12	15	15	28	7:15	—
1.0	0.8	1.4	1.2	1.0	WBRF-FM	Country	Blue Ridge	98.1	96kw	411	—	21	23	23	14	4:45	—

<sup>1</sup> Was WWCC-FM (Country) until February 24, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  27.2 Entercom  26.0 Dick  8.4 Infinity  6.6 Truth Br.  2.8 Davidson  2.6 Curtis Media  1.7 GHB  1.5 Mercury  1.1 Blue Ridge  1.0	Clear Channel  29.8 Entercom  28.9 Dick  12.3 Davidson  3.6 Truth Br.  3.6 Infinity  3.4 Baker Family  2.0 Curtis Media  1.6 Mercury  1.3	Clear Channel  30.3 Entercom  24.8 Dick  10.0 Infinity  5.2 Davidson  3.9 Truth Br.  3.3 Curtis Media  1.3 Mercury  1.2 Baker Family  1.0

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For The Best Auditorium Test Hook Tapes

**Michael Pelcia (770)452-HOOK (4665)**



Population: 1,087,100 (Black: 22.0%, Hispanic: N/A)

Complete Market-Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.5	8.5	7.0	7.0	7.8	WQDR-FM	Country	Curtis Media	94.7	100kw	1796	6	3	2	2	1	7:45	MCG
7.6	8.0	8.0	9.9	7.6	WQOK-FM	Urban	Radio One	97.5	100kw	1826	1	1	1	3	11	7:15	CHR
6.0	6.0	4.5	7.1	6.5	WFXC/WFXK	Urban AC	Radio One	107.1/104.3	2.6kw/100kw	1097	7	5	4	1	2	10:30	CHR
7.5	6.0	5.7	5.3	6.2	WNNL-FM	Gospel	Radio One	103.9	7.9kw	1048	5	8	8	7	5	10:30	CHR
6.7	6.3	6.8	5.5	6.2	WPTF-AM	News/Talk	Curtis Media	680	50kw	1498	—	12	10	9	6	7:15	MCG
5.8	5.0	8.0	6.4	6.1	WDCG-FM	CHR/Pop	Clear Channel	105.1	100kw	2202	2	2	3	4	8	5:00	CCRS
6.3	4.6	3.2	4.4	5.7	WRSN-FM	AC	Clear Channel	93.9	100kw	1537	7	11	6	5	3	6:00	CCRS
5.7	6.1	6.2	6.0	5.2	WRAL-FM	AC	Capitol	101.5	96kw	1945	10	10	7	6	4	4:45	KATZ
3.3	4.6	3.5	4.5	4.2	WRDU-FM	Classic Rock	Clear Channel	106.1	100kw	1433	7	4	5	8	9	5:15	CCRS
3.5	3.5	4.3	4.7	3.8	WBBB-FM	Rock	Curtis Media	96.1	98kw	1359	3	6	9	10	10	5:00	MCG
5.2	3.7	4.9	3.5	3.6	WDUR/WTRG	Oldies	Clear Channel	1490/107.5	1kw/100kw	1312	13	15	11	11	7	5:00	CCRS
1.6	1.7	1.9	1.3	2.1	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	674	3	7	12	15	21	5:45	D&R
0.4	0.8	0.7	0.8	2.0	WYMY-FM	Reg. Mex. 1	Curtis Media	96.9	100kw	237	10	8	13	14	19	14:45	MCG
2.1	2.4	2.1	1.8	1.6	WRBZ-AM	Sports	Alchemy	850	10(5)kw	663	—	13	14	12	12	4:30	REG
1.5	0.9	1.8	1.7	1.3	WWMY-FM	80s	Curtis Media	102.9	1.7kw	716	—	14	15	12	14	3:00	MCG
1.3	1.2	1.5	1.8	1.2	WKXU-FM	Country	Curtis Media	101.1	100kw	614	13	15	16	16	15	3:30	MCG
0.6	1.1	1.1	0	1.2	WMPM-AM	Country	Carolina	1270	5kw	76	—	—	—	—	12	17:15	—

<sup>1</sup> Was '80s until March 7, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Curtis Media <input type="checkbox"/> 21.2 Radio One <input type="checkbox"/> 20.3 Clear Channel <input type="checkbox"/> 20.1 Capitol <input type="checkbox"/> 5.2 Entercom <input type="checkbox"/> 3.0 Alchemy <input type="checkbox"/> 1.6 Carolina <input type="checkbox"/> 1.2	Radio One <input type="checkbox"/> 24.1 Clear Channel <input type="checkbox"/> 23.2 Curtis Media <input type="checkbox"/> 22.7 Entercom <input type="checkbox"/> 5.5 Capitol <input type="checkbox"/> 3.9 Alchemy <input type="checkbox"/> 2.1 Beasley <input type="checkbox"/> 1.1	Clear Channel <input type="checkbox"/> 22.9 Radio One <input type="checkbox"/> 21.4 Curtis Media <input type="checkbox"/> 21.2 Capitol <input type="checkbox"/> 6.2 Entercom <input type="checkbox"/> 2.2 Alchemy <input type="checkbox"/> 2.1

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**Michael Pelcia**  
 (770)452-HOOK (4665)

Population: 1,084,700 (Black: 15.8%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	6.5	6.9	7.4	6.8	WJXA-FM	AC	South Central	92.9	100kw	1669	12	9	3	1	1	7:15	KATZ
4.7	5.2	5.7	6.8	6.5	WUBT-FM	Urban	Clear Channel	101.1	4.7kw	1647	1	1	2	8	15	6:45	CCRS
6.3	5.5	5.9	5.8	6.3	WSIX-FM	Country	Clear Channel	97.9	100kw	1588	5	5	7	3	3	7:00	CCRS
5.1	5.0	4.7	7.2	6.0	WMAK-FM	Oldies	South Central	96.3	39kw	1587	12	16	9	5	2	6:45	KATZ
4.3	5.5	5.7	6.1	5.5	WNRQ-FM	Classic Rock	Clear Channel	105.9	100kw	1288	9	4	1	2	4	7:30	CCRS
5.2	5.9	4.4	4.8	5.5	WRVW-FM	CHR/Pop	Clear Channel	107.5	58kw	2006	2	2	4	6	11	4:45	CCRS
5.9	5.8	5.2	5.2	5.3	WQOK-FM	Urban AC	Cumulus	92.1	3kw	1212	9	5	5	4	4	7:45	ARP
5.2	5.8	5.0	4.9	4.7	WKDF-FM	Country	Citadel	103.3	100kw	1714	7	5	6	7	7	4:45	MCG
4.4	3.2	3.1	3.3	4.3	WSM-AM	Country <sup>1</sup>	Gaylord	650	50kw	851	—	23	20	17	7	9:00	CHR
4.2	4.6	4.0	4.7	4.0	WLAC-AM	News/Talk	Clear Channel	1510	50kw	1019	—	17	14	10	6	7:00	CCRS
4.5	3.7	3.8	4.5	4.0	WSM-FM	Country	Cumulus	95.5	100kw	1090	8	12	11	9	9	6:15	CHR
5.8	5.7	5.1	4.1	3.7	WWTN-FM	News/Talk	Cumulus	99.7	100kw	1262	15	8	9	11	10	5:00	CHR
4.2	3.7	4.1	3.5	3.6	WBUZ-FM	Alternative	Cromwell	102.9	100kw	1220	4	3	8	12	18	5:00	—
2.6	2.7	3.4	2.8	2.8	WGFX-FM	Sports <sup>2</sup>	Citadel	104.5	49kw	1083	15	11	12	13	13	4:30	MCG
2.9	2.9	2.5	2.2	2.4	WRQQ-FM	Hot AC	Cumulus	97.1	43kw	883	15	14	12	14	12	4:45	ARP
1.9	3.4	2.5	2.6	2.2	WNPL-FM	Urban	Cumulus	106.7	1.1kw	790	3	10	16	19	22	4:45	ARP
1.7	1.7	2.0	1.5	1.9	WRLT-FM	Triple A	Tuned In Br.	100.1	.2kw	544	—	14	14	15	14	6:00	—
1.7	1.6	2.7	1.5	1.7	WNSG-AM	Gospel	Mortenson	1240	1kw	295	15	18	19	18	16	9:45	—
2.0	2.2	1.9	2.1	1.7	WQZQ-FM	CHR/Pop	Cromwell	102.5	100kw	970	5	13	17	19	19	3:15	—
0.6	0.8	0.8	0.4	1.2	WFFH/WFFI	Christian AC <sup>3</sup>	Salem	94.1/93.7	3.9kw/1.15kw	429	15	19	18	16	17	5:00	SRR

<sup>1</sup> Has a Joint Sales Agreement with Cumulus. <sup>2</sup> Was Classic Hits until September. <sup>3</sup> Until September WFFH-FM was WRLG-FM, and WFFI-FM was WYYB-FM.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  27.8 Cumulus  17.4 South Central  12.8 Citadel  7.5 Cromwell  5.3 Gaylord  4.6 Tuned In Br.  3.1 Salem  2.1 Mortenson  1.7	Clear Channel  34.7 Cumulus  19.7 Cromwell  10.2 Citadel  9.0 South Central  6.5 Tuned In Br.  3.5 Mortenson  1.2	Clear Channel  27.7 Cumulus  19.1 South Central  13.9 Citadel  8.6 Cromwell  5.0 Tuned In Br.  4.5 Salem  2.4 Gaylord  1.8 Mortenson  1.5

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For The Best Auditorium Test Hook Tapes

**Michael Pelcia (770)452-HOOK (4665)**

Population: 1,074,800 (Black: 36.3%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CRIME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.2	12.7	13.2	13.8	11.7	WQUE-FM	Urban	Clear Channel	99.3	100kw	2664	1	1	1	2	8	9:00	CCRS
8.2	9.4	9.1	9.9	10.0	WYLD-FM	Urban AC	Clear Channel	98.5	100kw	2072	7	2	2	1	1	10:00	CCRS
10.6	7.8	7.6	7.5	9.5	WWL-AM	News/Talk	Entercom	870	50kw	2297	12	10	3	3	2	8:30	D&R
5.4	7.1	7.2	7.3	6.0	WNOE-FM	Country	Clear Channel	101.1	100kw	1489	5	9	6	6	4	8:30	CCRS
5.0	4.8	4.8	4.5	5.7	WTKL-FM	Oldies	Entercom	95.7	100kw	1290	12	14	11	8	3	9:15	D&R
6.6	5.7	5.2	6.4	5.5	WLMG-FM	AC	Entercom	101.9	100kw	1422	12	7	4	4	5	8:00	D&R
5.4	5.4	6.0	5.0	4.4	KMEZ-FM	Urban Oldies	Citadel	102.9	4.7kw	1168	9	12	7	5	6	7:45	MCG
4.2	4.3	3.9	4.4	4.1	WRNO-FM	Classic Rock	Clear Channel	99.5	100kw	1120	9	7	5	7	7	7:45	MCG
4.9	4.5	5.5	4.3	3.6	WEZB-FM	CHR/Pop	Entercom	97.1	100kw	1787	2	5	10	14	15	4:15	D&R
3.5	3.6	3.1	2.8	3.5	WKZN-FM	Hot AC	Entercom	105.3	100kw	1213	7	6	8	9	9	6:00	D&R
4.1	3.3	3.4	3.7	3.4	KKND-FM	Alternative	Citadel	106.7	100kw	861	4	3	9	10	13	8:15	—
2.1	2.2	2.3	3.1	2.9	KNOU-FM	Urban	On Top	104.5	7.8kw	1019	3	4	12	15	22	6:00	—
3.5	2.8	2.3	3.0	2.4	WYLD-AM	Gospel	Clear Channel	940	50kw	590	12	17	15	11	9	8:30	CCRS
0.8	2.1	1.5	1.3	2.0	WOPR/WPRF	Gospel <sup>1</sup>	Citadel	94.7/94.9	5.2kw/13.5kw	550	9	15	14	13	11	7:45	—
1.5	2.1	1.6	1.5	1.9	WCKW-FM	AC	Citadel	92.3	100kw	717	12	13	13	11	12	5:30	—
1.2	1.4	1.2	1.4	1.8	KSTE-FM	CHR/Rhythmic	Clear Channel	104.1	100kw	872	5	11	15	16	19	4:30	CCRS
0.9	0.9	1.1	1.1	1.2	WBOK-AM	Gospel	Willis	1230	1kw	233	—	19	21	19	16	11:00	—
0.9	0.7	1.3	0.9	1.0	WSMB-AM	Talk	Entercom	1350	5kw	430	—	18	19	18	16	5:00	D&R
1.0	1.1	0.9	0.9	1.0	WTIX-FM	Oldies	Fleur de Lis Br.	94.3	100kw	442	12	19	17	17	13	5:00	—

<sup>1</sup> Until April 2003, WOPR-FM was WXXF-FM and WPRF-FM was WXXM-FM.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 36.9 Entercom <input type="checkbox"/> 28.7 Willis <input type="checkbox"/> 11.7 Citadel <input type="checkbox"/> 11.6 On Top <input type="checkbox"/> 2.9 Fleur de Lis <input type="checkbox"/> 1.0	Clear Channel <input type="checkbox"/> 49.2 Entercom <input type="checkbox"/> 20.7 Citadel <input type="checkbox"/> 14.8 Willis <input type="checkbox"/> 9.5 On Top <input type="checkbox"/> 5.7	Clear Channel <input type="checkbox"/> 36.3 Entercom <input type="checkbox"/> 27.6 Willis <input type="checkbox"/> 14.6 Citadel <input type="checkbox"/> 14.2 On Top <input type="checkbox"/> 1.8 Fleur de Lis <input type="checkbox"/> 1.3

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Population: 1,054,100 (Black: 12.4%, Hispanic: 9.9%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	7.7	7.3	8.8	7.6	WEAT-FM	AC	Infinity	104.3	100kw	1814	8	4	1	1	1	8:30	KATZ
5.6	4.8	6.0	4.4	5.6	WIRK-FM	Country	Infinity	107.9	100kw	1151	7	5	7	5	3	9:45	KATZ
3.8	5.2	5.9	4.5	5.4	WJNO-AM	News/Talk	Clear Channel	1290	10(4.9)kw	1060	—	22	12	9	6	10:15	CCRS
6.2	5.3	5.4	5.9	5.0	WMBX-FM	CHR/Rhythmic	Infinity	102.3	100kw	1247	1	1	4	10	14	8:00	CHR
5.8	5.2	4.7	5.1	4.8	WRMF-FM	Hot AC	Palm Beach Radio	97.9	100kw	1227	15	3	3	3	4	7:45	ARP
2.4	3.1	4.0	4.1	4.3	WJNA-AM	Adult Standards	James Crystal	1040	25(1.1)kw	874	—	—	—	—	25	9:45	ARP
3.6	3.4	4.7	3.9	4.2	WOLL-FM	AC <sup>1</sup>	Clear Channel	105.5	19kw	1150	10	13	9	6	5	7:15	CCRS
4.3	4.8	3.5	3.9	4.0	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	985	15	13	5	2	2	8:00	CCRS
3.4	3.7	2.7	2.7	3.9	WPBZ-FM	Alternative	Infinity	103.1	90kw	997	2	2	2	7	11	8:00	CHR
1.7	3.0	2.2	3.8	3.0	WZZR-FM	Talk <sup>2</sup>	Clear Channel	92.7	50kw	424	—	9	6	4	7	14:15	CCRS
1.1	2.8	3.1	1.7	2.8	WRLX-FM	Smooth Jazz	Clear Channel	92.1	7.2kw	554	15	25	23	17	9	10:15	CCRS
1.4	1.9	1.4	1.7	2.4	WJBW-FM	Urban AC	Infinity	106.3	25kw	488	10	10	8	8	10	10:00	KATZ
2.7	2.8	2.5	2.5	2.4	WLDI-FM	CHR/Pop	Clear Channel	95.5	100kw	1230	3	5	9	10	18	4:00	CCRS
1.9	1.9	2.2	2.0	2.4	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	765	15	22	17	12	8	6:30	IRS
2.0	2.1	2.1	1.9	2.0	WEDR-FM	Urban	Cox	99.1	100kw	837	4	7	11	20	21	4:45	KATZ
1.3	1.8	1.6	1.9	2.0	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	564	—	31	23	17	12	7:00	CCRS
2.1	1.9	2.7	1.6	1.8	WIOD-AM	News/Talk	Clear Channel	610	5kw	668	—	31	29	29	16	5:30	CCRS
1.0	1.2	1.2	1.1	1.7	WRMA-FM	Spanish AC	SBS	106.7	100kw	443	—	10	15	15	18	7:45	CAB
1.5	1.0	1.5	1.2	1.6	WAMR-FM	Spanish AC	Univision	107.5	95kw	432	10	16	13	13	14	7:30	KT-H
1.1	1.4	1.0	1.1	1.6	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	746	4	8	13	26	26	4:15	D&R
1.6	1.0	1.6	1.4	1.5	WHQT-FM	Urban AC	Cox	105.1	100kw	441	10	21	15	14	13	6:45	CHR
2.0	2.1	1.6	2.7	1.4	WBGG-FM	Classic Rock	Clear Channel	105.9	100kw	539	15	16	17	15	16	5:00	CCRS
1.0	1.1	0.8	1.3	1.4	WMIB-FM	Urban	Clear Channel	103.5	100kw	615	4	12	20	27	26	4:30	CCRS
1.7	1.7	1.8	2.4	1.4	WQAM-AM	Sports	Beasley	560	5(1)kw	508	—	28	26	22	18	5:30	D&R
1.7	1.4	1.2	1.3	1.1	WKIS-FM	Country	Beasley	99.9	100kw	465	15	22	27	23	23	5:00	D&R
2.4	1.5	1.6	2.0	1.1	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	508	15	28	31	27	24	4:30	IRS
1.6	1.2	1.2	1.3	1.1	WPYM-FM	CHR/Rhythmic	Cox	93.1	100kw	550	15	16	17	17	21	4:00	CHR

<sup>1</sup> Was Oldies until January 2003. <sup>2</sup> Moved from 92.7 MHz in January 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 30.8 Infinity 24.5 Cox 5.1 Palm Beach 4.8 Crystal 4.3 Beasley 4.2 Jefferson-Pilot 3.6 Univision 2.9 SBS 1.7	Infinity 33.3 Clear Channel 22.9 Cox 8.0 Palm Beach 6.1 Beasley 5.7 Univision 3.9 SBS 3.0 Radiofiesta 2.4 Jefferson-Pilot 2.1	Clear Channel 32.7 Infinity 23.3 Palm Beach 6.5 Cox 6.1 Univision 4.0 Beasley 3.7 Jefferson-Pilot 3.4 SBS 1.9 Radiofiesta 1.5

Population: 1,029,100 (Black: 41.1%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	8.7	8.7	10.1	8.8	WHRK-FM	Urban	Clear Channel	97.1	100kw	2320	1	1	1	2	9	7:00	CCRS
1.8	6.4	7.6	8.0	7.1	WHAL-FM	Gospel <sup>1</sup>	Clear Channel	95.7	6kw	1495	4	3	2	1	2	8:45	CCRS
8.1	6.4	5.3	7.2	6.6	WDIA-AM	Urban AC	Clear Channel	1070	50(5)kw	1106	14	13	6	5	1	10:45	CCRS
4.9	6.0	6.0	6.8	6.4	WGKX-FM	Country	Barnstable	105.9	100kw	1525	8	6	8	6	3	7:30	KATZ
6.0	5.1	4.7	5.2	6.3	KXHT-FM	CHR/Rhythmic	Flinn	107.1	2.75kw	1664	2	2	3	11	18	7:00	ARP
5.3	4.8	7.3	7.7	5.6	KJMS-FM	Urban AC	Clear Channel	101.1	100kw	1502	3	4	4	2	7	6:45	CCRS
5.0	3.7	4.7	4.6	4.7	WEGR-FM	Classic Rock	Clear Channel	102.7	100kw	1060	—	7	5	2	4	8:00	CCRS
4.7	4.1	4.3	3.4	4.6	WREC-AM	News/Talk	Clear Channel	600	5kw	1074	14	19	13	10	5	7:45	CCRS
5.5	5.2	4.3	4.4	4.4	WRVR-FM	AC	Entercom	104.5	100kw	1151	13	11	7	7	6	7:00	D&R
6.1	5.0	5.5	3.9	4.3	WRBO-FM	Urban Oldies	Barnstable	103.5	100kw	1335	5	7	9	8	8	5:45	KATZ
4.5	3.8	4.1	3.0	3.5	WLOK-AM	Gospel	Gilliam	1340	1kw	822	11	18	18	16	14	7:45	—
3.9	4.3	4.7	4.1	3.5	WMC-FM	Hot AC	Infinity	99.7	290kw	1171	8	10	10	9	10	5:30	IRS
3.9	3.5	4.2	3.2	2.8	WMBZ-FM	Hot AC	Entercom	94.1	50kw	1126	5	7	11	13	15	4:30	D&R
2.5	2.8	2.4	1.7	2.4	WMFS-FM	Alternative	Infinity	92.9	6kw	765	8	5	12	17	21	5:45	IRS
1.2	0.7	1.5	0.6	2.3	WCRV-AM	Christian Talk	Bott Radio	640	50kw	515	—	15	14	12	13	8:00	—
2.2	2.7	1.7	2.5	2.2	WJZN-FM	Smooth Jazz	Barnstable	98.9	40kw	532	—	20	14	14	12	7:15	KATZ
3.0	2.3	3.9	3.0	2.2	WSRR-FM	Classic Hits	Barnstable	98.1	100kw	894	14	21	19	15	11	4:15	KATZ
0.9	1.9	1.6	1.4	1.8	WJCE-AM	Adult Standards	Entercom	680	10(5)kw	386	—	22	25	22	17	8:30	D&R
0.4	1.7	0.0	0.4	1.5	WGSF-AM	Reg. Mex.	Flinn	1030	50(1)kw	162	12	12	16	18	23	16:45	ARP
2.0	1.4	1.8	1.1	1.5	WMPS-FM	Triple A	Flinn	107.5	19kw	713	14	13	16	18	19	4:00	ARP
1.2	1.2	0.9	0.9	1.4	WHBQ-AM	Sports	Flinn	560	5(1)kw	549	—	17	20	20	16	4:30	ARP
1.2	0.5	0.7	0.9	1.2	WMC-AM	Sports	Infinity	790	5kw	462	—	16	20	21	20	4:30	IRS
0.4	0.6	0.0	0.0	1.0	WBBP-AM	Gospel	Bountiful	1480	5kw	174	—	22	22	23	21	10:15	—

<sup>1</sup> Was WOTO-FM (Oldies) until January 2003.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  37.6 Barnstable  14.9 Flinn  11.0 Entercom  9.1 Infinity  7.1 Gilliam  3.5 Bott Radio  2.3 Bountiful  1.0	Clear Channel  35.7 Flinn  20.0 Barnstable  11.0 Infinity  10.8 Entercom  8.5 Bott Radio  1.8 Gilliam  1.1	Clear Channel  40.0 Barnstable  15.7 Entercom  9.2 Flinn  8.6 Infinity  7.6 Gilliam  3.5 Bott Radio  3.3

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Population: 1,020,200. (Black: 8.1%, Hispanic: 10.0%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	11.5	10.8	8.5	10.9	WTIC-AM	News/Talk	Infinity	1080	50kw	2280	10	11	9	7	2	8:45	CHR
11.2	11.6	10.1	12.1	9.8	WRCH-FM	AC	Infinity	100.5	7.5kw	2046	7	8	2	1	1	8:45	KATZ
9.6	9.3	9.4	10.1	8.4	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	1772	1	1	1	5	8	8:30	KATZ
7.4	4.9	5.8	6.6	7.4	WWYZ-FM	Country	Clear Channel	92.5	17kw	1509	7	6	5	4	3	9:00	CCRS
5.3	5.0	4.8	5.7	5.8	WHCN-FM	Rock AC	Clear Channel	105.9	16kw	1659	6	7	3	2	5	6:15	CCRS
4.5	5.2	5.4	5.9	5.3	WTIC-FM	Hot AC	Infinity	96.5	20kw	1875	4	3	4	3	6	5:15	CHR
5.3	5.5	4.8	5.5	5.1	WDRC-FM	Oldies	Buckley	102.9	19.5kw	1264	—	13	10	7	3	7:15	MCG
4.8	4.6	4.9	4.5	4.9	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	1723	2	4	7	9	9	5:00	CCRS
4.9	4.9	3.7	5.1	4.6	WCCC-FM	Active Rock	Marlin	106.9	23kw	1198	4	4	6	6	7	7:00	D&R
2.4	2.4	2.5	2.9	4.1	WPHH-FM	Urban <sup>1</sup>	Clear Channel	104.1	18kw	1164	3	2	8	10	15	6:30	CCRS
2.6	3.1	3.3	2.5	3.0	WDRC/WMMW	Full Service	Buckley	1360/1470	5kw/2.5kw	620	—	20	20	20	13	9:00	MCG
2.3	2.1	2.8	1.7	1.9	WAQY-FM	Classic Rock	Saga	102.1	17kw	834	10	10	11	11	11	4:00	KATZ
1.4	1.4	1.4	1.3	1.7	WPLR-FM	Classic Rock	Cox	99.1	15kw	658	10	11	13	14	13	4:45	KATZ
1.2	1.2	1.3	1.1	1.6	WFAN-AM	Sports	Infinity	660	50kw	550	—	17	14	12	10	5:15	IRS
1.7	2.1	1.3	1.4	1.5	WLAT-AM	Tropical	Mega	910	5kw	257	—	14	12	12	11	11:00	CAB

<sup>1</sup> Was WMRO-FM (Alternative) until September 15.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Infinity  36.3 Clear Channel  25.6 Buckley  8.1 Marlin  4.9 Mega  2.1 Cox  2.0 Saga  1.9	Clear Channel  35.4 Infinity  34.8 Marlin  8.0 Cox  2.2 Mega  2.2 Saga  1.9 Buckley  1.7	Infinity  34.9 Clear Channel  27.0 Buckley  6.5 Marlin  6.5 Mega  3.1 Cox  2.7 Saga  2.5

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Complete Market Index, Page 2

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	6.8	8.0	5.9	7.3	WKV-AM	News/Talk	Cox	690	50(10)kw	1176	—	7	6	2	3	11:15	KATZ
5.2	5.5	5.7	5.4	7.2	WQIK-FM	Country	Clear Channel	99.1	100kw	1806	5	5	5	5	4	7:00	CCRS
5.7	6.4	5.5	7.5	6.5	WFYV-FM	Classic Rock	Cox	104.5	100kw	1469	15	3	1	1	6	8:00	KATZ
7.0	8.2	6.9	6.6	6.3	WEJZ-FM	AC	Renda	96.1	100kw	1357	12	11	8	4	1	8:15	—
6.8	6.2	8.4	6.8	6.1	WSOL-FM	Urban AC	Clear Channel	101.5	100kw	1270	3	10	4	3	4	8:30	CCRS
5.9	5.8	5.0	6.6	6.0	WJBT-FM	Urban	Clear Channel	92.7	6kw	1515	1	1	2	9	15	7:00	CCRS
6.3	6.2	5.3	6.5	5.5	WKQL-FM	Oldies	Cox	96.9	100kw	1455	12	13	13	7	2	6:45	CHR
5.1	5.1	4.9	3.8	4.9	WPLA-FM	Alternative	Clear Channel	93.3	50kw	1135	5	2	3	6	12	7:45	CCRS
6.3	5.6	5.0	4.7	4.6	WAPE-FM	CHR/Pop	Cox	95.1	100kw	1690	2	4	6	10	13	4:45	CHR
4.5	4.3	4.7	4.6	3.8	WMXQ-FM	80s	Cox	102.9	100kw	1219	15	7	9	8	8	5:30	CHR
3.9	4.5	4.1	3.6	3.7	WROO-FM	Country	Clear Channel	107.3	98kw	1057	9	7	10	11	11	6:15	CCRS
1.2	1.4	3.4	3.2	3.4	WJSJ/WSJ	Smooth Jazz <sup>1</sup>	Tama Group	105.3/105.5	3.9kw/16kw	686	15	17	15	11	7	9:00	—
2.6	3.5	2.9	2.3	3.2	WBGB-FM	Christian AC	Salem	106.5	6kw	739	5	15	11	11	9	7:45	—
3.6	3.2	3.3	4.2	2.8	WFKS-FM	CHR/Pop	Clear Channel	97.9	12.5kw	1225	3	5	12	16	19	4:00	CCRS
2.9	2.3	3.3	1.7	2.7	WZAZ-AM	Gospel	Clear Channel	1400	1kw	540	10	14	16	15	14	9:00	CCRS
1.9	1.5	1.7	3.0	2.3	WWRR-FM	Classic Hits	Renda	100.7	36kw	636	15	15	14	14	10	6:30	—
1.8	1.5	1.1	2.0	1.5	WHJX-FM	Urban	Tama Group	105.7	25kw	541	8	12	17	18	21	5:00	—
1.3	1.5	0.9	1.0	1.2	WFXJ-AM	Sports	Clear Channel	930	5kw	446	—	19	18	17	16	4:45	CCRS

<sup>1</sup> Until March 2003, WJSJ-FM was WXGV-FM and WSJF-FM was WYGV-FM and both were Hot AC.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  35.0 Cox  27.7 Renda  9.4 Tama Group  4.9 Salem  3.7	Clear Channel  46.7 Cox  28.9 Renda  6.3 Tama Group  4.3 Salem  2.0 Hola  1.0	Clear Channel  33.3 Cox  30.5 Renda  11.1 Tama Group  5.1 Salem  4.6 Hola  1.0 JBD  1.0

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 r@reefindustries.com www.reefindustries.com

Population: 995,300 (Black: N/A, Hispanic: N/A)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.8	6.7	6.4	6.8	7.0	WKXW-FM	Talk	Millennium	101.5	19kw	2142	5	7	2	1	1	6:15	CHR
4.9	3.4	6.2	6.6	6.7	WABC-AM	Talk	ABC	770	50kw	1061	—	10	8	4	2	12:00	ABC
4.5	4.5	5.0	4.0	4.9	WXRK-FM	Alternative	Infinity	92.3	6kw	1280	4	1	1	2	11	7:15	IRS
4.2	3.2	3.9	3.6	4.8	WFAN-AM	Sports	Infinity	660	50kw	1104	9	4	5	6	5	8:15	IRS
4.6	5.3	3.6	2.9	4.4	WOBM-FM	AC	Millennium	92.7	1.4kw	835	—	16	11	11	7	10:15	CHR
4.4	3.4	3.5	3.8	4.1	WJLK-FM	Hot AC	Millennium	94.3	3kw	1108	12	4	3	3	3	7:00	CHR
2.5	3.1	3.5	3.3	3.5	WJRZ-FM	Oldies	Greater Media	100.1	1.6kw	806	12	25	23	13	4	8:30	MCG
4.3	4.4	4.5	3.4	3.3	WLTW-FM	AC	Clear Channel	106.7	6kw	787	12	16	10	9	7	8:00	CCRS
3.5	3.7	3.5	4.3	3.2	WAXQ-FM	Classic Rock	Clear Channel	104.3	16kw	917	12	6	8	6	6	6:45	CCRS
0.0	1.5	2.2	3.4	3.2	WCHR-FM	Classic Rock	Millennium	105.7	13kw	681	7	13	7	8	9	8:45	CHR

Population: 987,100 (Black: 10.8%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.0	10.7	11.1	10.1	9.3	WBEN-AM	News/Talk	Entercom	930	5kw	1924	9	11	9	6	3	8:45	D&R
8.3	9.5	9.3	9.9	8.8	WYRK-FM	Country	Infinity	106.5	50kw	1823	5	7	2	2	1	8:45	KATZ
7.9	6.0	6.6	8.2	8.2	WGRF-FM	Classic Rock	Citadel	96.9	24kw	2248	7	5	1	1	2	6:45	MCG
7.4	6.4	7.4	6.5	7.7	WJYE-FM	AC	Infinity	96.1	50kw	1752	9	8	5	4	4	8:00	CHR
5.8	6.5	6.0	6.0	6.8	WTSS-FM	Hot AC	Entercom	102.5	110	1793	6	4	3	3	6	7:00	D&R
6.8	6.1	6.6	5.8	6.6	WHTT-FM	Oldies	Citadel	104.1	50kw	1783	7	10	8	5	5	6:45	MCG
6.9	6.4	6.2	6.2	6.5	WBLK-FM	Urban	Infinity	93.7	47kw	1246	2	1	4	7	7	9:30	KATZ
7.2	7.5	5.9	6.3	5.3	WKSE-FM	CHR/Pop	Entercom	98.5	46kw	1971	1	2	6	10	11	5:00	D&R
5.0	4.7	4.4	3.8	4.7	WEDG-FM	Alternative	Citadel	102.3	49kw	1432	4	2	6	9	10	6:00	MCG
2.8	3.2	3.5	4.5	3.9	CKEY-FM	CHR/Rhythmic <sup>1</sup>	Niagara Br.	101.1	52kw	1420	3	6	11	12	16	5:00	—

<sup>1</sup> Has a JSA with Citadel.

# #53 OKLAHOMA CITY



Population: 935,100 (Black: 9.9%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	6.2	7.2	5.7	7.8	KMGL-FM	AC	Renda	104.1	99kw	1328	11	5	2	2	3	9:00	MCG
6.7	5.3	6.2	6.3	7.4	KKNG-FM	Country	Tyler	93.3	100kw	1055	11	12	13	10	4	10:45	MCG
5.7	6.2	6.7	7.5	7.2	KOMA-FM	Oldies	Renda	92.5	100kw	1462	11	12	12	3	2	7:30	MCG
8.1	6.5	6.6	8.0	6.9	KRXO-FM	Classic Rock	Renda	107.7	100kw	1408	6	11	①	①	①	7:30	MCG
7.1	6.2	6.7	7.7	6.5	KKWD-FM	CHR/Rhythmic	Citadel	97.9	6kw	1456	①	①	2	7	14	6:45	KATZ
4.6	4.6	4.8	5.1	5.9	KJYO-FM	CHR/Pop	Clear Channel	102.7	100kw	1614	3	2	4	6	12	5:45	CCRS
5.4	5.4	6.4	5.5	5.0	KATT-FM	Active Rock	Citadel	100.5	100kw	1299	4	3	5	5	12	6:00	KATZ
5.0	6.8	5.9	5.2	4.9	KTOK-AM	News/Talk	Clear Channel	1000	5kw	988	11	14	15	13	5	8:30	CCRS
2.5	3.6	3.1	4.2	4.9	WWLS-A/F	Sports <sup>1</sup>	Citadel	640/104.9	5(1)kw/6kw	869	11	6	7	4	5	7:30	KATZ
4.8	4.3	4.9	5.0	4.1	KTST-FM	Country	Clear Channel	101.9	100kw	1212	4	4	6	9	8	5:15	CCRS
6.1	5.2	4.9	4.7	4.1	KXXY-FM	Country	Clear Channel	96.1	100kw	1122	6	9	9	10	7	5:45	CCRS

<sup>1</sup> WWLS-FM was KQBL-FM (Country) until March 2003, began simulcasting WWLS-AM in December 2002.

# #54 ROCHESTER, NY



Population: 932,000 (Black: 8.8%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	11.0	12.1	11.8	10.1	WHAM-AM	News/Talk	Clear Channel	1180	50kw	2009	10	11	6	5	2	7:45	CCRS
9.3	10.6	9.5	11.1	9.8	WBEE-FM	Country	Entercom	92.5	50kw	1559	5	2	2	4	3	10:00	D&R
8.6	8.0	7.4	6.9	8.9	WRMM-FM	AC	Infinity	101.3	27kw	1898	6	4	3	①	①	7:15	CHR
6.7	8.4	7.6	6.8	7.6	WDKX-FM	Urban	Monroe County	103.9	.8kw	986	3	①	①	3	5	12:15	ARP
6.4	5.6	5.6	6.5	5.7	WCMF-FM	Classic Rock <sup>1</sup>	Infinity	96.5	50kw	1556	10	7	4	①	4	5:45	KATZ
4.9	4.8	4.9	4.5	5.0	WPXY-FM	CHR/Pop	Infinity	106.5	15.5kw	1609	①	3	6	9	10	5:00	CHR
5.6	4.5	4.5	4.6	4.8	WVOR-FM	Hot AC	Clear Channel	100.5	50kw	1450	6	8	5	6	6	5:15	CCRS
4.7	4.6	5.5	5.5	4.2	WBZA-FM	80s	Entercom	98.9	37kw	1281	6	9	9	7	6	5:15	D&R
3.7	3.8	4.1	4.0	3.9	WNVE-FM	Active Rock	Clear Channel	95.1	50kw	1190	4	6	8	8	9	5:15	CCRS
3.0	2.6	3.6	3.5	3.5	WKGS-FM	CHR/Pop	Clear Channel	106.7	3.5kw	1219	2	5	10	12	15	4:30	CCRS

<sup>1</sup> Was Rock until September 1.

Population: 912,000 (Black: 12.2%, Hispanic: N.A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.2	13.3	11.8	14.3	13.5	<b>WAMZ-FM</b>	Country	Clear Channel	97.5	100kw	2270	2	1	1	1	1	9:15	CCRS
13.1	13.9	12.2	10.6	9.1	<b>WHAS-AM</b>	News/Talk	Clear Channel	840	50kw	2069	10	14	4	3	2	6:45	CCRS
5.7	6.4	7.8	5.8	7.1	<b>WVEZ-FM</b>	AC	Cox	106.9	24.5kw	1477	10	5	3	2	3	7:30	CHR
4.7	4.4	4.6	5.2	4.6	<b>WTFX-FM</b>	Active Rock	Clear Channel	100.5	37kw	1010	7	2	2	5	12	7:30	CCRS
5.2	4.8	4.0	4.4	4.3	<b>WDJX-FM</b>	CHR/Pop	Radio One	99.7	24kw	1453	1	3	6	12	12	4:30	D&R
5.1	4.8	4.3	5.2	4.2	<b>WGZB-FM</b>	Urban	Radio One	96.5	6kw	930	3	4	6	10	11	7:00	D&R
4.0	3.5	5.3	4.1	4.0	<b>WRKA-FM</b>	Oldies	Cox	103.1	6.8kw	1045	10	17	12	10	4	6:00	CHR
4.8	4.3	3.8	3.8	3.9	<b>WSFR-FM</b>	Classic Rock	Cox	107.7	8.2kw	1101	9	13	5	4	5	5:30	CHR
3.4	3.6	3.5	2.8	3.8	<b>WMJM-FM</b>	Urban AC	Radio One	101.3	2kw	590	10	10	10	8	7	9:45	D&R
1.5	1.5	2.5	2.5	3.7	<b>WJZL/WJZO</b>	Smooth Jazz <sup>1</sup>	Clear Channel	93.1/101.7	2.15kw/6kw	608	-	22	16	12	6	9:30	CCRS

<sup>1</sup> Before May 29, 2003, **WJZL-FM** was **WYBL-FM** and **WJZO-FM** was **WIBL-FM**, and both were Country.

Population: 876,700 (Black: 29.7%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	10.8	11.2	10.7	12.1	<b>WTVR-FM</b>	AC	Clear Channel	98.1	50kw	2039	9	4	1	1	1	8:45	CCRS
8.5	7.2	7.0	9.6	9.9	<b>WKHK-FM</b>	Country	Cox	95.3	17.5kw	1652	5	3	2	2	2	9:00	CHR
6.4	6.4	7.1	7.3	6.6	<b>WRVA-AM</b>	News/Talk	Clear Channel	1140	50kw	1175	-	11	8	3	3	8:15	CCRS
5.5	6.4	6.5	5.5	6.4	<b>WBTJ-FM</b>	Urban	Clear Channel	106.5	7.6kw	1408	1	1	3	8	11	6:45	CCRS
6.9	6.2	5.9	4.5	5.4	<b>WCDX-FM</b>	Urban	Radio One	92.1	4.5kw	1319	2	2	3	6	8	0:00	MCG
5.0	4.6	5.1	5.2	5.0	<b>WKJS-FM</b>	Urban AC	Radio One	104.7	100kw	936	11	11	5	3	4	8:00	ARP
3.7	5.3	4.4	5.3	4.7	<b>WJMO-FM</b>	Urban Oldies	Radio One	105.7	2.3kw	824	11	14	11	8	5	8:30	ARP
5.7	4.2	6.0	3.7	4.4	<b>WKLR-FM</b>	Classic Hits	Cox	96.5	50kw	1096	10	8	5	5	6	6:00	KATZ
3.8	4.4	3.5	5.0	4.2	<b>WMXB-FM</b>	Hot AC	Cox	103.7	20kw	1192	8	7	5	7	7	5:15	KATZ
3.9	4.3	3.3	4.5	3.6	<b>WRVQ-FM</b>	CHR/Pop	Clear Channel	94.5	200kw	1288	3	6	10	10	10	4:15	CCRS



# #57 BIRMINGHAM



Population: 848,000 (Black: 27.1%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.6	10.4	10.6	10.8	9.3	WBHK-FM	Urban AC	Cox	98.7	9.4kw	1330	4	2	1	1	1	10:45	CHR
9.2	7.2	7.9	8.1	7.3	WBHJ-FM	CHR/Rhythmic	Cox	95.7	100kw	1281	1	1	2	9	13	8:45	CHR
6.3	7.3	7.1	6.4	6.6	WZZK-FM	Country	Cox	104.7	100kw	1560	5	5	5	7	3	6:30	CHR
4.3	4.8	5.2	6.4	5.7	WDXB-FM	Country	Clear Channel	102.5	90kw	1276	6	6	8	8	5	6:45	CCRS
3.0	4.3	4.2	4.9	5.1	WENN-FM	Gospel <sup>1</sup>	Clear Channel	105.9	1.4kw	859	6	8	8	6	7	9:00	CCRS
5.2	3.9	2.6	4.5	5.0	WZRR-FM	Classic Rock	Citadel	99.5	100kw	1118	10	10	4	2	2	7:00	MCG
6.9	5.9	5.8	4.8	4.9	WYSF-FM	AC	Citadel	94.5	100kw	1237	11	9	7	4	6	6:00	MCG
3.0	3.7	4.0	3.8	4.5	WBPT-FM	80s	Cox	106.9	99kw	747	11	2	3	3	9	9:15	CHR
3.1	4.3	3.7	3.5	4.5	WMJJ-FM	AC	Clear Channel	96.5	100kw	1010	—	13	8	4	3	6:45	CCRS
4.6	3.7	4.8	4.8	4.1	WRAX-FM	Alternative	Citadel	107.7	100kw	980	3	4	6	10	13	6:30	MCG

<sup>1</sup> Was Urban AC until January 31, 2003.

# #58 DAYTON



Population: 833,900 (Black: 13.4%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	11.0	9.9	9.1	8.8	WHKO-FM	Country	Cox	99.1	50kw	1826	5	6	3	1	2	7:00	CHR
8.5	6.7	7.1	7.2	7.8	WLQT-FM	AC	Clear Channel	99.9	50kw	1401	7	9	6	4	1	8:00	CCRS
9.0	8.0	7.5	7.7	6.7	WMMX-FM	Hot AC	Clear Channel	107.7	28kw	1187	7	4	2	3	3	8:00	CCRS
4.4	4.7	7.7	7.0	6.5	WDHT-FM	CHR/Rhythmic	Radio One	102.9	50kw	1291	1	1	4	8	15	7:15	D&R
6.9	6.5	5.7	6.9	6.4	WTUE-FM	Classic Rock	Clear Channel	104.7	50kw	1480	7	3	1	2	4	6:15	CCRS
5.0	6.7	6.4	5.3	6.0	WHIO-AM	Talk	Cox	1290	5kw	1080	10	14	9	6	5	8:00	CHR
5.6	4.0	3.5	4.8	5.3	WXEG-FM	Alternative	Clear Channel	103.9	2.9kw	1136	2	2	5	7	13	6:45	CCRS
5.8	6.2	5.8	5.3	4.8	WRNB-FM	Urban AC <sup>1</sup>	Radio One	92.1	.89kw	776	6	8	8	5	5	9:00	ARP
3.6	3.4	3.6	3.6	4.0	WGTV-FM	CHR/Pop	Radio One	92.9	40kw	1328	4	5	7	10	10	4:30	D&R
4.3	3.0	4.6	3.5	3.9	WLW-AM	News/Talk	Clear Channel	700	50kw	850	—	16	12	11	7	6:30	CCRS

<sup>1</sup> Was WROU-FM until March, 2003.

Population: 798,400 (Black:16.9%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.0	8.6	9.5	8.5	8.0	WESC-FM	Country	Clear Channel	92.5	100kw	1370	7	7	5	5	1	7:45	CCRS
7.5	8.8	8.1	8.1	7.3	WSSL-FM	Country	Clear Channel	100.5	100kw	1465	4	4	4	1	3	6:30	CCRS
7.4	7.4	7.8	7.7	6.7	WJMZ-FM	Urban	Cox	107.3	100kw	980	3	3	1	3	4	9:00	KATZ
5.1	4.1	4.2	5.1	6.5	WMYI-FM	AC	Clear Channel	102.5	19kw	1070	9	12	6	1	2	8:00	CCRS
6.1	5.7	5.0	5.8	6.1	WHZT-FM	CHR/Rhythmic	Cox	98.1	100kw	1135	1	1	2	7	9	7:00	KATZ
5.7	5.7	4.4	6.0	5.8	WSPA-FM	AC	Entercom	98.9	100kw	1002	9	4	7	4	5	7:45	D&R
5.8	7.0	5.7	6.0	5.2	WFBC-FM	CHR/Pop	Entercom	93.7	97kw	1429	2	2	3	8	9	4:45	D&R
5.6	4.9	5.0	3.6	4.8	WORD/WYRD	News/Talk	Entercom	950/1330	5kw/5kw	634	—	10	10	9	6	10:15	D&R
4.9	4.7	5.1	4.5	4.1	WROQ-FM	Classic Rock	Barnstable	101.1	100kw	875	9	8	8	6	7	6:15	CHR
1.7	3.4	3.4	2.8	3.1	WGVC-FM	Oldies	Barnstable	106.3	25kw	534	15	15	14	10	8	7:30	CHR
3.6	3.2	3.7	4.3	3.1	WTPT-FM	Active Rock	Barnstable	93.3	93kw	821	5	4	9	11	13	4:45	CHR

Population: 785,500 (Black:14.2%, Hispanic: 17.0%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
3.6	3.0	3.8	2.9	5.0	WFAF/WFAS	AC	Cumulus	106.3/103.9	1.4kw/6kw	677	10	10	9	4	1	10:00	CHR
4.8	4.4	3.4	3.7	5.0	WHUD-FM	AC	Pamal	100.7	50kw	780	10	14	9	5	2	8:45	KATZ
2.8	2.9	3.2	3.6	4.9	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	733	—	19	13	5	3	10:30	CHR
4.3	3.8	3.7	4.0	4.6	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	986	1	1	1	13	24	7:15	ARP
5.0	4.8	6.3	5.8	4.3	WABC-AM	Talk	ABC	770	50kw	694	—	26	22	23	13	9:45	ABC
2.6	2.5	3.6	2.7	4.1	WSKQ-FM	Tropical	SBS	97.9	6kw	594	9	2	2	2	6	10:45	CAB
4.5	5.5	4.4	5.1	4.0	WCBS-AM	News	Infinity	880	50kw	1323	—	22	19	15	9	4:45	IRS
3.0	3.2	3.4	2.8	3.9	WINS-AM	News	Infinity	1010	50kw	1448	—	17	21	17	10	4:15	IRS
3.2	4.2	4.5	3.2	3.9	WLTW-FM	AC	Clear Channel	106.7	6kw	846	10	7	4	1	5	7:15	CCRS
4.3	2.1	3.9	3.9	3.7	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	704	10	13	3	3	4	8:15	D&R

# #61 TUCSON



Population: 771,200 (Black: N/A, Hispanic: 26.2%)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.8	9.0	9.2	9.8	9.7	KMXZ-FM	AC	Journal	94.9	100kw	1431	7	4	2	1	1	9:00	CHR
5.8	7.6	7.7	9.0	7.9	KIIM-FM	Country	Citadel	99.5	93.kw	1234	5	9	4	2	2	8:30	MCG
7.3	6.4	5.7	4.9	7.2	KRQQ-FM	CHR/Pop	Clear Channel	93.7	94kw	1457	2	2	1	4	5	6:30	CCRS
6.0	6.1	5.3	5.4	6.4	KOHT-FM	CHR/Rhythmic	Clear Channel	98.3	6kw	1207	1	1	3	10	21	7:00	CCRS
6.2	6.6	5.5	5.9	5.5	KNST-AM	News/Talk	Clear Channel	790	5(.5)kw	1015	11	14	11	7	4	7:15	CCRS
4.3	4.0	4.7	4.8	5.0	KHYT-FM	Classic Rock	Citadel	107.5	92kw	837	5	10	6	3	3	8:00	MCG
4.7	6.4	6.1	6.3	4.4	KFMA-FM	Alternative	Lotus	92.1	50kw	947	3	3	5	6	13	6:15	LER
4.1	6.7	4.3	4.9	3.7	KLPX-FM	Rock	Lotus	96.1	100kw	793	4	5	7	5	6	6:15	LER
3.9	3.0	4.8	4.6	3.6	KTUC-AM	Adult Standards	Citadel	1400	1kw	495	—	—	26	22	11	9:45	MCG
2.8	3.5	3.6	4.7	3.4	KCMT-FM	Reg. Mex.	Lotus	102.1	100kw	338	7	6	9	9	11	13:15	LER

# #62 McALLEN-BROWNSVILLE



Population: 770,400 (Black: N/A, Hispanic: 86.2%)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	11.0	11.8	9.9	10.6	KGBT-FM	Reg. Mex.	Univision	98.5	100kw	1660	6	2	1	1	1	9:15	KT-H
12.9	11.0	11.0	9.9	9.1	KKPS-FM	Tejano	Entravision	99.5	100kw	1812	3	3	2	2	2	7:15	LER
4.3	5.1	7.9	7.0	8.4	KBTQ-FM	CHR/Rhythmic	Univision	96.1	100kw	1676	1	1	5	9	12	7:15	KT-H
8.6	5.6	8.1	8.2	7.6	KTEX-FM	Country	Clear Channel	100.3	99kw	1183	7	7	6	4	3	9:15	CCRS
6.8	6.6	7.1	6.1	6.6	KVLY-FM	AC	Entravision	107.9	98kw	1275	8	5	3	3	4	7:30	KATZ
6.8	6.1	5.3	5.2	6.2	KFRQ-FM	Active Rock	Entravision	94.5	100kw	1255	4	4	4	5	9	7:00	KATZ
16.3	11.4	8.5	7.8	5.3	KBFM-FM	CHR/Pop	Clear Channel	104.1	100kw	1489	2	6	7	8	13	5:00	CCRS
3.7	3.8	4.1	3.9	4.2	KURV-AM	News/Talk	BMP Radio	710	1kw	498	—	21	13	12	6	12:00	—
0.0	0.4	0.9	3.9	4.2	XAVO-FM	Spanish CHR	BMP Radio	101.5	100kw	882	5	8	8	7	10	6:45	—
3.0	3.4	2.7	2.7	3.7	KGBT-AM	Spanish NT	Univision	1530	50(10)kw	572	14	16	11	11	5	9:15	KT-H

Population: 767,900 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.8	9.5	9.0	9.4	10.5	KSSK-FM	AC	Clear Channel	92.3	100kw	1463	6	9	1	1	1	9:45	CCRS
5.7	5.5	6.5	6.6	8.3	KINE-FM	Hawaiian AC	Cox	105.1	81kw	1125	10	13	9	4	2	10:00	KATZ
6.4	7.6	7.3	7.2	7.7	KCCN-FM	Hawaiian CHR	Cox	100.3	81kw	1423	2	1	2	2	5	7:30	KATZ
7.4	6.4	6.9	7.8	5.8	KRTR-FM	AC	Cox	96.3	75kw	1160	8	5	3	3	3	6:45	CHR
4.9	5.2	5.5	4.7	4.9	KUMU-FM	AC	Maverick Media	94.7	100kw	844	8	11	12	6	4	7:45	ARP
4.0	3.8	4.0	6.2	4.7	KDDB-FM	CHR/Rhythmic	New Wave	102.7	60kw	1298	1	2	4	10	18	4:45	—
4.4	4.4	4.5	4.3	4.4	KSSK-AM	AC	Clear Channel	590	7.5(7)kw	647	15	21	16	16	7	9:15	CCRS
5.0	4.6	4.8	4.9	4.2	KDNN-FM	Hawaiian CHR	Clear Channel	98.5	51kw	1068	6	6	5	7	10	5:15	CCRS
4.2	3.8	3.8	4.4	3.7	KIKI-FM	CHR/Rhythmic	Clear Channel	93.9	100kw	909	5	4	6	9	17	5:30	CCRS
3.0	4.3	3.8	4.5	3.6	KOMQ-FM	80s	New Wave	93.1	100kw	800	15	10	6	5	8	6:00	—
3.9	4.5	3.8	4.6	3.6	KXME-FM	CHR/Rhythmic	Cox	104.3	75kw	1157	2	3	8	15	22	4:15	CHR

Population: 752,800 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	9.0	11.5	9.9	13.7	WGNA-FM	Country	Regent	107.7	12.5kw	1570	5	1	1	1	1	11:45	KATZ
6.8	7.0	6.7	6.1	7.2	WGY-AM	News/Talk	Clear Channel	810	50kw	1193	—	10	8	5	4	8:15	CCRS
8.1	9.2	7.5	7.8	6.9	WYJB-FM	AC	Pamal	95.5	12kw	1311	10	5	3	3	3	7:15	ARP
5.6	6.0	7.0	7.1	6.6	WRVE-FM	Rock AC	Clear Channel	99.5	14.5kw	1266	10	7	2	2	2	7:00	CCRS
4.7	4.4	5.3	6.2	5.1	WPYX-FM	Classic Rock	Clear Channel	106.5	15.5kw	1095	7	5	4	4	5	6:15	CCRS
5.2	4.5	4.8	4.9	4.4	WKLI-FM	Adult Standards	Pamal	100.9	6kw	722	—	21	17	12	6	8:15	ARP
6.1	5.1	5.5	5.8	4.3	WQBJ/WQBK	Active Rock	Regent	103.5/103.9	50kw/6kw	982	4	2	5	7	11	5:45	KATZ
2.5	3.7	4.1	3.1	4.2	WAJZ-FM	Urban	Pamal	96.3	.47kw	594	3	3	6	9	11	9:30	ARP
5.5	5.2	5.3	4.9	4.2	WFLY-FM	CHR/Pop	Pamal	92.3	17kw	1208	2	4	7	6	10	4:45	ARP
3.3	4.9	3.9	3.6	3.7	WROW-AM	News	Pamal	590	5(1)kw	500	—	19	16	11	9	10:15	ARP

# #65 TULSA



Population: 722,500 (Black: N/A, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	9.0	8.7	8.5	9.5	KWEN-FM	Country	Cox	95.5	100kw	1374	2	3	1	1	1	8:30	KATZ
9.1	9.9	8.1	8.4	8.6	KRMG-AM	News/Talk	Cox	740	50(25)kw	1136	—	18	10	5	2	9:15	CHR
4.1	5.3	4.8	4.8	5.8	KBEZ-FM	AC	Renda	92.9	100kw	815	—	11	6	4	3	8:45	MCG
5.0	4.0	5.0	4.7	5.4	KEMX/KXOJ	Christian AC	Stephens	94.5/100.9	2.3kw/5kw	866	4	2	2	3	10	7:45	—
5.7	5.2	5.3	6.0	5.4	KVOO-FM	Country	Journal	98.5	100kw	927	7	10	8	10	8	7:15	CCRS
1.7	4.6	5.9	4.9	5.3	KXBL-FM	Country Oldies <sup>1</sup>	Journal	99.5	100kw	694	8	14	15	12	9	9:30	CCRS
5.7	5.0	5.4	5.0	5.1	KHTT-FM	CHR/Pop	Renda	106.9	100kw	1087	1	1	4	8	13	5:45	MCG
6.9	6.8	7.3	7.2	5.0	KMOD-FM	Rock	Clear Channel	97.5	100kw	867	11	6	2	2	4	7:15	CCRS
2.1	3.6	4.4	3.3	4.8	KFAQ-AM	News/Talk	Journal	1170	50kw	697	—	15	13	8	6	8:30	CCRS
6.3	5.1	4.0	4.5	4.2	KQLL-FM	Oldies	Clear Channel	104.5	70kw	782	11	15	16	10	4	6:45	CCRS

<sup>1</sup> Was Country until January, 2003.

# #66 GRAND RAPIDS



Population: 696,100 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.6	10.4	9.5	11.7	10.7	WBCT-FM	Country	Clear Channel	93.7	320kw	1423	2	1	1	2	2	8:30	CCRS
6.4	6.0	5.6	6.2	7.5	WLAV-FM	Classic Rock	Citadel	96.9	50kw	1109	10	6	2	1	1	7:45	MCG
6.8	6.2	7.2	7.7	6.5	WSNX-FM	CHR/Pop	Clear Channel	104.5	32kw	1367	1	2	3	10	14	5:30	CCRS
5.5	6.7	6.5	6.0	6.3	WOOD-AM	News/Talk	Clear Channel	1300	20kw	970	—	13	11	6	3	7:30	CCRS
5.7	5.8	4.7	3.3	5.6	WOOD-FM	AC	Clear Channel	105.7	265kw	939	7	9	5	4	4	6:45	CCRS
5.2	5.0	4.6	4.6	4.2	WLHT-FM	AC	Regent	95.7	40kw	630	10	7	6	3	6	7:30	KATZ
2.3	3.5	2.9	3.5	4.1	WVTI-FM	Hot AC	Clear Channel	96.1	45kw	929	5	5	4	5	8	5:00	CCRS
5.0	5.0	4.8	4.3	4.0	WGRD-FM	Alternative	Regent	97.9	13kw	954	3	4	7	12	12	4:45	KATZ
3.6	3.4	4.1	4.0	3.6	WODJ-FM	Oldies	Citadel	107.3	50kw	773	7	15	12	9	5	5:15	MCG
2.8	3.2	4.0	3.0	3.5	WJQK-FM	Christian AC	Lanser	99.3	4.7kw	616	4	10	7	6	9	6:30	—
4.2	2.6	3.5	3.5	3.5	WTRV-FM	AC	Regent	100.5	3.5kw	575	10	21	15	11	6	7:00	KATZ



# FT. MYERS-NAPLES-MARCO ISLAND #67

Population: 680,100 (Black: N/A, Hispanic: N/A)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.4	12.9	12.8	11.4	10.1	WAVV-FM	B/EZ	Alpine	101.1	100kw	1145	—	—	20	17	4	11:30	CHR
5.5	4.6	6.5	5.3	6.0	WWGR-FM	Country	Renda	101.9	100kw	879	6	4	2	1	2	9:00	MCG
5.7	6.6	6.9	4.3	5.8	WJPT-FM	Adult Standards	Beasley	106.3	50kw	753	—	—	17	11	5	10:00	D&R
5.3	5.5	5.5	4.6	5.5	WBTT-FM	CHR/Rhythmic	Clear Channel	105.5	23.5kw	872	1	1	1	5	15	8:15	CCRS
7.2	6.0	4.3	4.9	5.1	WOLZ-FM	Oldies	Clear Channel	95.3	79kw	741	6	18	9	3	1	9:00	CCRS
5.1	4.4	5.8	7.0	4.1	WINK/WNOG	News/Talk <sup>1</sup>	Ft. Myers/Meridian	1200/1270	10(1)kw/5(2.4)kw	630	—	—	20	19	12	8:30	MCG
1.8	4.0	3.0	3.6	3.9	WTLT-FM	Soft AC	Meridian	93.5	6kw	468	6	14	14	6	3	10:45	MCG
3.0	2.9	2.4	3.2	3.7	WORR-FM	Smooth Jazz	Clear Channel	107.1	23.5kw	395	—	14	15	11	9	12:15	CCRS
3.9	3.2	4.5	4.7	3.5	WRXK-FM	Classic Rock	Beasley	96.1	100kw	616	—	7	3	2	5	7:15	D&R
4.2	4.0	3.3	3.5	3.5	WXKB-FM	CHR/Pop	Beasley	103.9	100kw	882	2	2	4	11	17	5:15	D&R

<sup>1</sup> WINK-AM operates under an LMA with Meridian Broadcasting.

# FRESNO #68

Population: 673,200 (Black: N/A, Hispanic: 44.2%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	9.4	9.1	7.5	7.3	KMJ-AM	News/Talk	Infinity	580	50kw	900	14	12	7	3	1	10:00	KATZ
5.3	4.2	4.3	3.9	6.3	KJWL-FM	Adult Standards	JSA Br.	99.3	5kw	572	14	18	21	14	4	13:30	—
6.8	3.8	4.0	5.1	5.0	KSXS-FM	Country	Infinity	93.7	68kw	729	10	5	1	1	3	8:15	KATZ
4.8	4.5	6.0	6.2	4.8	KBOS-FM	CHR/Rhythmic	Clear Channel	94.9	16.5kw	1112	2	2	6	17	18	5:15	CCRS
4.2	4.0	4.0	3.8	4.3	KJFX-FM	Classic Rock	Mondosphere	95.7	17.5kw	734	5	16	2	2	2	7:15	—
4.6	4.5	2.6	4.4	4.0	KOQO-FM	Reg. Mex.	Infinity	101.9	2.25kw	622	10	1	3	5	11	8:00	KT-H
5.6	3.9	4.2	4.1	4.0	KRZR-FM	Active Rock	Clear Channel	103.7	50kw	713	6	3	4	4	7	6:45	CCRS
2.8	3.9	3.1	3.5	3.8	KSOF-FM	Soft AC	Clear Channel	98.9	19kw	723	6	8	9	7	7	6:30	CCRS
5.6	4.3	6.1	5.3	3.7	KSEQ-FM	CHR/Rhythmic	Buckley	97.1	17kw	912	1	9	14	21	29	5:00	D&R
3.0	3.8	3.9	3.5	3.7	KWYE-FM	CHR/Pop <sup>1</sup>	Infinity	101.1	10kw	944	3	5	11	15	20	4:45	KATZ

<sup>1</sup> Was KVSF-FM until September 2003.

# #69 WILKES BARRE-SCRANTON



Population: 671,600 (Black: N/A, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.1	10.3	10.0	10.2	11.9	WCWY/WMGS	AC	Citadel	107.7/92.9	235kw/5.3kw	1325	6	2	1	1	1	11:00	MCG
9.7	9.8	10.2	11.0	11.7	WGGI/WGGY	Country	Entercom	95.9/101.3	6kw/7kw	1462	4	4	3	3	2	9:45	D&R
7.4	8.4	9.3	9.3	9.9	WKRF/WKRZ	CHR/Pop	Entercom	107.9/98.5	.98kw/8.7kw	1878	2	1	2	2	3	6:30	D&R
4.7	5.0	3.9	7.2	5.9	WBHD/WBHT	CHR/Pop	Citadel	95.7/97.1	.6kw/.5kw	1048	1	3	5	5	8	6:45	MCG
8.4	7.1	5.9	4.8	5.2	WEZX/WPZX	Classic Rock	Shamrock	106.9/105.9	1.45kw/6kw	881	4	6	4	4	6	7:15	ARP
5.3	5.4	4.7	3.8	4.3	WBSX/WCWQ	Active Rock	Citadel	97.9/97.3	17.5kw/1.45kw	780	3	5	6	7	9	6:45	MCG
3.7	3.3	3.4	4.0	4.2	WGBI/WILK	News/Talk	Entercom	910/980	1(.5)kw/5(1)kw	489	—	13	10	9	7	10:30	D&R
4.0	3.8	4.0	4.0	4.2	WQFM/WQFN	Oldies	Shamrock	92.1/100.1	.28kw/.75kw	610	7	8	8	8	4	8:30	ARP
3.3	4.0	3.1	3.0	3.5	WAMT/WDMT	Classic Hits	Entercom	102.3/103.1	5.8kw/.73kw	568	—	8	7	5	4	7:30	D&R
4.8	4.3	4.9	4.5	2.9	WNAK-AM	Adult Standards	Route 81 Radio	730	1kw	302	—	—	—	—	21	11:30	—

# #70 ALLENTOWN-BETHLEHEM



Population: 646,200 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	10.7	10.5	11.5	11.4	WODE-FM	Classic Hits	Nassau	99.9	50kw	1484	7	3	1	1	1	9:00	KATZ
10.1	13.4	10.4	11.4	9.7	WCTO-FM	Country	Citadel	96.1	50kw	1189	5	4	4	3	3	9:30	MCG
9.7	10.7	10.2	10.7	9.6	WAEB-FM	CHR/Pop	Clear Channel	104.1	50kw	1605	1	1	3	4	5	7:00	CCRS
7.8	8.9	8.0	7.4	9.2	WLEV-FM	AC	Citadel	100.7	11kw	1173	7	5	5	5	3	9:15	MCG
9.5	7.7	8.0	7.4	9.0	WZZO-FM	Rock	Clear Channel	95.1	30kw	1172	5	2	2	2	2	9:00	CCRS
3.8	3.1	4.8	3.5	4.9	WAEB-AM	News/Talk	Clear Channel	790	3.8(1.5)kw	605	—	13	7	6	7	9:30	CCRS
3.6	4.4	3.5	4.1	3.8	WKAP-AM	Adult Standards	Clear Channel	1470	5kw	485	—	28	21	7	6	9:15	CCRS
2.3	2.7	2.8	2.1	2.0	WEST-AM	Adult Standards	Maranatha	1400	1kw	274	—	18	31	30	19	8:45	—
2.4	1.5	2.1	2.2	1.6	WYSP-FM	Active Rock	Infinity	94.1	16kw	417	—	6	6	7	9	4:30	IRS
1.4	0.8	1.0	0.9	1.5	KYW-AM	News	Infinity	1060	50kw	340	—	18	21	22	13	5:00	IRS
1.3	2.0	1.8	1.8	1.5	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	535	2	7	9	12	22	3:15	CCRS

Population: 615,800 (Black: N/A, Hispanic: 41.5%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.2	10.8	8.5	9.8	8.8	<b>KKOB-AM</b>	News/Talk	Citadel	770	.23kw	1130	10	16	2	1	1	8:15	MCG
4.4	4.7	3.5	5.3	5.0	<b>KMGA-FM</b>	AC	Citadel	99.5	22.5kw	785	8	12	10	2	3	6:45	MCG
4.5	6.3	4.9	6.1	4.9	<b>KRST-FM</b>	Country	Citadel	92.3	22kw	928	6	5	6	5	6	5:30	MCG
4.5	5.6	5.4	5.0	4.6	<b>KABG-FM</b>	Oldies	Amer. Gen. Media	98.5	100kw	762	10	24	19	12	2	6:15	ARP
3.6	3.4	3.1	3.0	4.5	<b>KAJZ-FM</b>	Smooth Jazz	Univision	105.1	100kw	456	—	21	16	9	5	10:30	KT-H
5.7	4.2	5.4	3.7	4.5	<b>KYLZ-FM</b>	CHR/Rhythmic	Amer. Gen. Media	106.3	100kw	830	1	2	2	18	18	5:45	ARP
5.3	5.5	6.1	4.0	4.2	<b>KBQI-FM</b>	Country	Clear Channel	107.9	22.5kw	798	8	10	8	7	7	5:30	CCRS
3.8	3.2	4.6	3.7	4.0	<b>KKSS-FM</b>	CHR/Rhythmic <sup>1</sup>	Univision	97.3	100kw	868	2	1	2	17	23	5:00	KT-H
4.6	4.4	6.9	5.2	3.9	<b>KZRR-FM</b>	Rock	Clear Channel	94.1	22.5kw	625	10	3	1	3	11	6:30	CCRS
2.4	3.4	2.4	4.1	3.8	<b>KPEK-FM</b>	Hot AC	Clear Channel	100.3	22.5kw	745	6	5	2	6	10	5:15	CCRS

<sup>1</sup> Flipped from CHR/Pop in November 2002.

Population: 607,600 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
20.8	22.1	23.2	22.7	22.0	<b>WIVK-FM</b>	Country	Citadel	107.7	91kw	2351	3	1	1	1	1	9:45	MCG
10.4	10.1	8.9	7.5	10.0	<b>WJXB-FM</b>	AC	South Central	97.5	100kw	1210	6	3	2	2	2	8:45	KATZ
8.1	7.7	8.3	7.8	7.5	<b>WWST-FM</b>	CHR/Pop	Journal	102.1	15kw	1230	1	2	3	3	6	6:15	—
6.2	6.6	7.0	4.8	6.9	<b>WNOX-A/F</b>	News/Talk	Citadel	990/99.1	10kw/6kw	923	—	9	5	5	3	7:45	MCG
4.8	4.5	5.6	6.2	5.2	<b>WIMZ-FM</b>	Classic Rock	South Central	103.5	100kw	822	6	7	4	4	4	6:30	KATZ
1.5	2.2	2.0	2.9	3.9	<b>WRMX/WTX</b>	Oldies	South Central	106.7/95.7	1.1kw/6kw	562	—	14	12	6	5	7:15	KATZ
2.8	2.9	2.5	3.6	3.4	<b>WJBZ-FM</b>	Gospel	Seymour	96.3	2.9kw	432	—	10	11	8	7	8:15	—
2.0	1.8	2.1	3.9	3.4	<b>WKHT-FM</b>	CHR/Rhythmic <sup>1</sup>	Journal	104.5	2.3kw	670	2	4	6	12	14	5:15	—
2.8	2.4	2.5	3.0	2.7	<b>WNFZ-FM</b>	Alternative	South Central	94.3	2.5kw	459	5	5	6	6	12	6:15	KATZ
5.7	5.7	7.1	3.9	2.5	<b>WYIL-FM</b>	CHR/Rhythmic	Citadel	98.7	8kw	593	4	5	9	13	16	4:30	MCG

<sup>1</sup> Was **WBON-FM** (Classic Rock) until June 27.

# #73 AKRON



Population: 595,800 (Black: 10.4%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	6.1	5.3	6.2	6.5	WMJI-FM	Oldies	Clear Channel	105.7	16kw	990	—	15	6	2	1	6:45	CCRS
6.6	6.6	7.2	6.8	6.4	WNIR-FM	Talk	Media-Com	100.1	4.2kw	679	—	13	9	5	3	9:45	KATZ
5.6	6.6	5.3	6.6	6.4	WQMX-FM	Country	Rubber City	94.9	16kw	794	4	3	2	1	2	8:30	CHR
4.3	5.2	5.1	5.6	4.7	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	926	1	1	3	13	19	5:15	CCRS
4.6	5.2	4.3	4.0	4.4	WDOK-FM	AC	Infinity	102.1	12kw	783	—	20	14	7	4	5:45	KATZ
2.7	3.2	5.5	5.3	4.2	WONE-FM	Classic Rock <sup>1</sup>	Rubber City	97.5	12kw	738	7	8	1	3	5	6:00	CHR
4.3	4.2	2.2	2.6	4.1	WFHM-FM	Christian AC	Salem	95.5	31kw	645	4	3	3	4	8	6:45	CHR/SRR
3.2	3.8	3.3	3.1	4.1	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	422	4	9	11	7	6	10:00	ARP
5.0	5.3	3.9	2.9	3.9	WAKR-AM	News/Talk	Rubber City	1590	5kw	525	—	24	24	23	14	7:45	CHR
2.8	3.3	4.3	4.2	3.6	WENZ-FM	Urban	Radio One	107.9	15kw	574	2	2	8	16	19	6:30	ARP

<sup>1</sup> Was Rock until March 2003.

# #74 OMAHA-COUNCIL BLUFFS



Population: 589,600 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.8	8.3	7.5	7.3	8.6	KEZO-FM	Rock	Journal	92.3	100kw	928	5	1	1	1	4	9:30	CHR
8.3	7.9	8.7	7.5	8.5	KFAB-AM	News/Talk	Clear Channel	1110	50kw	1240	—	11	5	5	3	7:00	CCRS
8.5	7.6	10.4	10.3	8.4	KXKT-FM	Country	Clear Channel	103.7	82kw	1035	5	3	2	2	1	8:15	CCRS
6.3	7.3	7.1	6.4	6.3	KGOR-FM	Oldies	Clear Channel	99.9	115kw	883	5	15	12	5	1	7:15	CCRS
4.3	4.4	2.8	3.4	5.4	KLTO-FM	AC	Waitt	101.9	100kw	825	5	9	4	4	4	6:45	KATZ
3.4	5.1	5.9	5.9	5.4	KSRZ-FM	Hot AC	Journal	104.5	100kw	878	10	2	3	3	7	6:15	CHR
3.4	4.4	4.1	4.1	4.4	KQKQ-FM	CHR/Pop	Waitt	98.5	100kw	918	2	5	8	11	11	5:00	KATZ
4.5	4.6	4.6	4.4	3.9	KEFM-FM	AC	Webster	96.1	100kw	704	—	8	10	8	7	5:45	MCG
5.1	4.4	4.3	4.5	3.9	KKCD-FM	Classic Rock	Journal	105.9	50kw	644	10	13	9	7	6	6:15	CHR
7.0	5.2	5.0	4.8	3.9	KQCH-FM	CHR/Rhythmic	Journal	94.1	100kw	877	1	6	10	12	16	4:45	CHR

Population: 568,800 (Black: N/A, Hispanic: 38.9%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.9	4.5	5.3	5.1	6.6	<b>KGO-AM</b>	News/Talk	ABC	810	50kw	675	9	26	6	3	1	10:30	ABC
5.1	6.3	6.4	6.0	6.5	<b>KDON-FM</b>	CHR/Rhythmic	Clear Channel	102.5	18.5kw	1071	1	1	3	5	11	6:30	CCRS
0.0	0.0	0.0	0.0	5.3	<b>KPRC-FM</b>	Spanish Oldies	Clear Channel	100.7	1.4kw	408	9	2	1	1	4	13:45	CCRS
1.7	2.6	4.9	4.2	5.1	<b>KSOL/KSQL</b>	Reg. Mex.	Univision	98.9/98.1	6kw/1.1kw	480	3	2	2	2	7	11:15	KT-H
3.7	3.6	3.3	5.0	4.7	<b>KBOQ-FM</b>	Classical <sup>1</sup>	J & M Br.	95.5	1.7kw	527	9	18	19	12	6	9:30	MCG
5.1	5.0	4.5	4.5	4.0	<b>KWAV-FM</b>	AC	Buckley	96.9	18kw	574	9	11	4	3	2	7:30	D&R
4.5	5.0	5.5	4.9	3.6	<b>KRAY-FM</b>	Reg. Mex.	Wolfhouse	103.5	2.5kw	507	5	4	5	10	14	7:30	LER
4.8	4.8	3.9	4.9	3.3	<b>KPIG-FM</b>	Triple A	Mapleton	107.5	5.4kw	430	9	16	9	5	3	8:15	MCG
2.5	3.3	3.7	2.5	3.2	<b>KHIP-FM</b>	Classic Rock	Mapleton	104.3	2.6kw	518	9	14	7	5	4	6:30	MCG
3.5	3.0	2.5	3.2	2.7	<b>KTOM-FM</b>	Country	Clear Channel	92.7	6.9kw	395	9	11	15	14	8	7:30	CCRS

<sup>1</sup> Operates under a Local Sales Agreement with Mapleton.

Population: 567,400 (Black: N/A, Hispanic: 79.4%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.6	10.2	12.5	12.2	11.3	<b>KPRR-FM</b>	CHR/Rhythmic	Clear Channel	102.1	66kw	1617	1	1	1	3	6	8:00	CCRS
10.9	11.6	11.0	10.2	11.0	<b>KBNA-A/F</b>	Spanish AC <sup>1</sup>	Univision	920/97.5	1(.36)kw/48kw	1324	8	5	2	1	1	9:30	KT-H
6.9	6.5	5.6	7.7	7.0	<b>KLAQ-FM</b>	Rock	Regent	95.5	100kw	1148	4	2	3	3	4	6:45	CHR
4.6	7.1	4.4	4.6	6.8	<b>KOFX-FM</b>	Oldies	Entravision	92.3	100kw	832	12	14	6	5	2	9:15	LER
6.9	7.9	6.5	5.5	6.8	<b>KTSM-FM</b>	AC	Clear Channel	99.9	100kw	1000	8	9	4	2	3	7:45	CCRS
4.6	3.5	4.4	4.9	5.2	<b>KHEY-FM</b>	Country	Clear Channel	96.3	100kw	661	8	9	6	6	4	9:00	CCRS
5.0	4.3	5.7	4.8	4.9	<b>KINT-FM</b>	Reg. Mex.	Entravision	93.9	100kw	825	4	8	10	8	7	6:45	LER
4.8	4.3	4.2	4.2	4.8	<b>XHTO-FM</b>	CHR/Pop	Grupo Radio Mexico	104.3	100kw	1075	2	3	9	11	17	5:00	—
3.3	3.9	4.3	5.6	4.4	<b>XHNZ-FM</b>	Spanish AC	Grupo Radio Mexico	107.5	14.8kw	638	6	4	6	9	10	8:00	—
3.5	5.3	4.3	4.1	4.0	<b>KSII-FM</b>	Hot AC	Regent	93.1	100kw	678	8	7	5	6	9	6:45	CHR
5.1	4.9	3.3	3.9	4.3	<b>XHNZ-FM</b>	Spanish AC	Grupo Radio Mexico	107.5	14.8kw	610	6	6	8	6	9	7:30	—

<sup>1</sup> KAJZ-AM became KBNA-AM in November 2002.



# #77 WILMINGTON, DE



Population: 567, 200 (Black: 16.1%, Hispanic: N/A)

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FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	8.1	8.1	9.0	9.0	WSTW-FM	CHR/Pop	Delmarva	93.7	50kw	1178	4	1	1	1	2	7:00	KATZ
7.1	9.5	9.9	9.6	8.8	WJBR-FM	AC	NextMedia	99.5	50kw	951	7	9	2	2	1	8:30	CHR
5.3	5.0	5.1	5.0	4.4	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	429	10	11	6	4	3	9:30	CCRS
2.5	3.3	3.4	2.9	4.4	WDEL-AM	News/Talk	Delmarva	1150	5kw	570	—	15	13	12	6	7:00	KATZ
3.0	3.7	4.0	3.6	4.4	WXCY-FM	Country	Delmarva	103.7	50kw	488	4	5	5	6	6	8:15	KATZ
4.5	5.7	4.3	6.2	4.1	WUSL-FM	Urban	Clear Channel	98.9	18kw	697	2	2	3	9	21	5:30	CCRS
5.2	5.4	3.8	4.1	3.8	WYSP-FM	Active Rock	Infinity	94.1	16kw	705	8	3	4	3	12	5:00	IRS
3.6	3.6	5.3	4.5	3.3	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	810	2	6	10	15	18	3:45	CCRS
2.2	2.3	3.6	2.8	3.3	WJKS-FM	Urban	QC Comm.	101.7	3.3kw	658	1	7	11	20	16	4:30	—
2.0	1.9	2.5	2.6	3.3	WMGK-FM	Classic Hits	Greater Media	102.9	8.9kw	490	10	13	9	5	4	6:15	MCG

# #78 SARASOTA-BRADENTON



Population: 565,200 (Black: N/A, Hispanic: N/A)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	12.4	9.3	9.7	6.8	WDDV-FM	B/EZ	Clear Channel	92.1	22kw	677	—	20	15	8	3	10:00	CCRS
6.5	3.5	5.0	4.5	6.4	WCTQ-FM	Country	Clear Channel	106.5	25kw	645	5	2	1	1	2	9:45	CCRS
4.2	5.6	5.4	5.7	6.0	WSRZ-FM	Oldies	Clear Channel	107.9	47kw	697	7	7	4	2	1	8:30	CCRS
6.1	5.4	5.1	4.5	4.9	WFLA-AM	News/Talk	Clear Channel	970	5kw	579	—	20	12	6	4	8:15	CCRS
4.2	6.5	4.6	4.6	4.5	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	616	7	16	13	10	5	7:15	IRS
6.6	4.3	6.4	4.5	4.2	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	757	1	4	2	4	12	5:30	CCRS
3.7	2.6	3.5	3.4	3.9	WWRM-FM	AC	Cox	94.9	100kw	494	7	6	8	6	5	7:45	CHR
4.1	3.8	3.6	3.5	3.6	WLLD-FM	CHR/Rhythmic	Infinity	98.7	50kw	458	2	1	3	12	24	7:30	IRS
3.3	3.3	3.4	2.0	3.3	WDUV-FM	Soft AC	Cox	105.5	46kw	369	—	—	—	—	14	9:00	CHR
3.6	2.6	3.9	3.7	3.3	WHPT-FM	Classic Rock	Cox	102.5	100kw	510	7	7	4	3	5	6:15	KATZ

Population: 547,5 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	9.0	6.8	7.9	8.7	WHP-AM	Talk	Clear Channel	580	5kw	880	—	10	6	6	3	9:45	CCRS
6.7	8.6	7.2	7.9	8.6	WNNK-FM	Hot AC	Cumulus	104.1	22.5kw	1061	6	1	1	2	2	8:00	ARP
7.5	8.2	8.5	10.8	8.2	WRVW-FM	Rock AC	Clear Channel	97.3	17kw	973	7	6	2	1	1	8:15	CCRS
4.9	8.5	7.2	7.2	7.0	WRBT-FM	Country	Clear Channel	94.9	24.5kw	809	4	4	5	5	4	8:30	CCRS
8.2	5.3	4.5	6.3	6.0	WTPA-FM	Classic Rock	Cumulus	93.5	1.25kw	705	7	3	4	3	5	8:30	ARP
4.9	4.7	5.1	6.1	5.8	WQXA-FM	Active Rock	Citadel	105.7	25kw	810	3	2	3	4	6	7:00	ARP
5.2	3.9	5.1	4.5	3.6	WHKF-FM	CHR/Pop	Clear Channel	99.3	1.35kw	729	1	6	7	7	11	5:00	CCRS
5.9	4.6	5.8	4.7	3.3	WCAT-FM	Country	Citadel	106.7	14kw	566	7	8	9	7	8	5:45	ARP
1.8	2.4	2.9	2.0	3.2	WROZ-FM	AC	Hall	101.3	6.9kw	466	7	9	10	9	10	6:45	D&R
3.3	4.2	3.4	2.8	3.2	WWKL-FM	CHR/Rhythmic	Cumulus	92.1	3.3kw	570	1	5	8	10	13	5:30	ARP

Population: 547,300 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	9.9	8.6	12.4	12.1	WBBS-FM	Country	Clear Channel	104.7	50kw	1281	4	2	1	1	1	8:45	CCRS
9.1	8.8	7.2	6.8	7.3	WSYR-AM	News/Talk	Clear Channel	570	5kw	898	—	11	7	6	2	7:30	CCRS
7.5	6.3	5.1	6.4	7.2	WAQX-FM	Active Rock <sup>1</sup>	Citadel	95.7	25kw	1005	7	1	2	3	7	6:30	MCG
8.8	8.0	7.7	7.2	7.2	WNTQ-FM	CHR/Pop	Citadel	93.1	97kw	1151	2	4	3	2	4	5:45	MCG
5.3	6.5	7.0	7.1	5.7	WWHT-FM	CHR/Pop	Clear Channel	107.9	50kw	967	1	2	6	11	14	5:30	CCRS
6.4	5.2	6.7	6.4	5.5	WYYY-FM	AC	Clear Channel	94.5	100kw	866	8	8	5	4	2	6:00	CCRS
4.1	4.8	5.0	5.1	4.5	WTKV/WTKW	Classic Rock	Galaxy	105.5/99.5	1.8kw/5.7kw	552	—	10	4	5	5	7:45	ARP
6.9	6.3	6.2	6.1	3.9	WSEN-FM	Oldies	Buckley	92.1	25kw	694	—	15	13	7	6	5:15	MCG
3.8	3.6	4.6	3.7	3.5	WPHR-FM	Urban AC	Clear Channel	106.9	14kw	377	2	7	8	9	11	8:45	CCRS
3.3	3.9	4.4	2.6	3.4	WLTI-FM	AC	Citadel	105.9	4kw	488	8	9	11	8	8	6:15	MCG

<sup>1</sup> Evolved from Rock in May 2003.

# #81 SPRINGFIELD, MA



Population: 520,100 (Black: N/A, Hispanic: 11.8%)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.0	7.9	8.0	9.6	9.8	WMAS-FM	AC	Lappin	94.7	50kw	1003	5	2	1	1	1	9:00	MCG
6.7	7.2	6.4	7.3	7.6	WAQY-FM	Classic Rock	Saga	102.1	17kw	925	8	3	2	2	1	7:45	KATZ
6.7	7.2	6.0	6.6	7.4	WHYN-AM	News/Talk	Clear Channel	560	5(1)kw	743	—	11	10	10	4	9:15	CCRS
7.7	8.3	9.1	7.0	6.1	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	806	2	1	3	4	13	7:00	KATZ
6.1	6.7	5.8	7.1	5.9	WHYN-FM	Hot AC	Clear Channel	93.1	8.9kw	840	5	6	4	3	3	6:30	CCRS
5.1	4.6	4.4	5.1	5.4	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	968	1	5	6	8	10	5:15	CCRS
5.0	6.7	6.4	7.8	5.2	WPKX-FM	Country	Clear Channel	97.9	2.2kw	587	—	7	7	5	5	8:15	CCRS
2.8	2.6	4.1	5.4	4.4	WLZX-FM	Active Rock	Saga	99.3	5.8kw	627	3	4	5	5	7	6:30	KATZ
2.3	2.9	3.0	2.5	3.8	WDRC-FM	Oldies	Buckley	102.9	19.5kw	470	8	14	12	8	5	7:30	MCG
2.6	2.7	2.9	2.3	3.0	WCCC-FM	Active Rock	Marlin	106.9	23kw	395	8	7	8	7	10	7:15	D&R

# #82 TOLEDO



Population: 518,300 (Black: 11.4%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
15.5	14.7	13.2	14.7	15.3	WKKO-FM	Country	Cumulus	99.9	50kw	1169	3	3	1	1	1	11:30	INT
8.0	8.6	9.8	7.7	8.5	WRVF-FM	AC	Clear Channel	101.5	41kw	1024	7	5	4	3	3	7:30	CCRS
8.2	8.7	8.5	7.4	6.9	WVKS-FM	CHR/Pop	Clear Channel	92.5	50kw	1239	1	1	3	6	9	5:00	CCRS
7.0	5.7	4.6	5.2	6.7	WSPD-AM	News/Talk	Clear Channel	1370	5kw	692	—	12	9	7	4	8:45	CCRS
5.8	5.7	5.8	6.9	6.5	WIOT-FM	Classic Rock	Clear Channel	104.7	50kw	777	7	2	2	2	6	7:30	CCRS
5.1	6.4	6.1	6.9	6.1	WRQN-FM	Oldies	Cumulus	93.5	4.1kw	716	7	12	9	5	2	7:30	INT
5.2	5.6	7.1	4.4	5.9	WWWM-FM	Hot AC	Cumulus	105.5	4.3kw	662	7	6	4	4	5	8:00	INT
3.7	4.1	4.7	4.8	5.1	WJUC-FM	Urban	Welch	107.3	3kw	608	1	4	6	10	11	7:15	—
3.8	3.1	4.0	5.2	4.5	WIMX-FM	Urban AC	Urban Radio Br.	95.7	3.5kw	412	7	9	8	9	6	10:00	—
5.1	4.1	5.3	4.2	3.8	WXKR-FM	Classic Rock	Cumulus	94.5	30kw	582	7	9	7	7	8	5:45	INT

Population: 514,900 (Black: 30.1%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.4	7.5	7.8	8.1	8.0	<b>KQXL-FM</b>	Urban AC	Citadel	106.5	50kw	800	6	3	1	1	1	8:00	MCG
6.7	6.3	6.0	6.4	7.7	<b>WDGL-FM</b>	Classic Rock	Guaranty	98.1	100kw	991	11	4	2	2	2	6:15	D&R
7.1	6.8	9.5	8.2	7.5	<b>WEMX-FM</b>	Urban	Citadel	94.1	100kw	843	1	1	4	9	12	7:15	MCG
5.5	5.4	5.5	5.7	7.1	<b>WFMF-FM</b>	CHR/Pop	Clear Channel	102.5	100kw	926	2	2	3	3	8	6:00	CCRS
7.0	8.2	6.8	7.8	6.3	<b>WYNK-FM</b>	Country	Clear Channel	101.5	100kw	823	6	6	6	6	6	6:00	CCRS
4.2	5.0	5.4	4.8	6.1	<b>WJBO-AM</b>	News/Talk	Clear Channel	1150	5kw	630	—	15	9	8	3	7:45	CCRS
6.7	4.9	4.7	5.5	5.5	<b>KRVE-FM</b>	AC	Clear Channel	96.1	43kw	691	11	8	5	3	3	6:15	CCRS
7.2	5.0	7.5	5.7	5.2	<b>WXOK-AM</b>	Gospel	Citadel	1460	5(1)kw	464	11	13	12	6	5	9:00	MCG
2.9	3.4	3.3	3.9	4.7	<b>WBBE-FM</b>	AC	Citadel	103.3	100kw	548	6	8	10	5	6	6:45	MCG
4.8	5.6	4.1	3.9	4.4	<b>WJNH-FM</b>	CHR/Rhythmic	Guaranty	107.3	4.6kw	699	3	5	7	13	12	5:00	D&R

Population: 502,500 (Black: 25.5%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
15.5	11.9	14.2	13.4	13.4	<b>WRNS-FM</b>	Country	NextMedia	95.1	100kw	1310	5	2	1	1	1	8:45	KATZ
8.9	7.1	8.8	8.7	9.5	<b>WKS-FM</b>	Urban	Beasley	101.9	100kw	865	2	3	2	2	3	9:15	D&R
4.9	4.9	5.5	4.7	7.7	<b>WMGV-FM</b>	AC	Beasley	103.3	100kw	686	8	6	3	3	2	9:30	D&R
7.9	7.2	7.6	6.9	6.4	<b>WQSL/WQZL</b>	CHR/Rhythmic	NextMedia	92.3/101.1	22.5kw/31kw	713	1	1	3	5	9	7:45	KATZ
5.7	6.5	5.5	4.8	4.4	<b>WSFL-FM</b>	Classic Rock	Beasley	106.5	100kw	551	8	9	5	4	4	7:00	D&R
5.0	4.2	4.2	5.0	4.3	<b>WERO-FM</b>	CHR/Pop	NextMedia	93.3	100kw	752	3	4	6	7	9	5:00	KATZ
4.1	5.3	4.3	3.7	4.3	<b>WNCT-FM</b>	Oldies	Beasley	107.9	100kw	555	8	16	10	5	5	6:30	D&R
2.9	3.5	3.2	3.7	3.5	<b>WXQR-FM</b>	Active Rock	NextMedia	105.5	19kw	336	6	5	7	8	13	9:00	KATZ
4.7	4.4	3.1	3.7	3.0	<b>WCBZ/WRHT</b>	CHR/Pop	Archway	103.7/96.3	100kw/100kw	468	3	8	9	9	22	5:15	—
2.6	2.7	3.6	2.8	3.0	<b>WELS-FM</b>	Urban Oldies	Willis	102.9	3kw	336	8	16	12	13	7	7:30	—
3.6	3.3	4.0	4.3	3.0	<b>WXNR-FM</b>	Alternative	Beasley	99.5	16.5kw	419	6	6	8	9	16	6:00	D&R

# #85 LITTLE ROCK



Population: 501,400 (Black: 19.8%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.8	10.7	9.0	10.6	9.6	KSSN-FM	Country	Clear Channel	95.7	100kw	1018	5	2	2	1	1	7:45	CCRS
7.0	7.3	6.1	6.9	8.2	KARN-A/F	News/Talk	Citadel	920/102.5	5kw/3kw	811	—	10	7	4	2	8:15	MCG
7.2	7.7	9.0	9.5	8.2	KIPR-FM	Urban	Citadel	92.3	100kw	748	1	1	1	5	11	8:45	MCG
5.3	5.3	5.7	4.4	6.2	KOKY-FM	Urban AC	Citadel	102.1	4.1kw	486	9	14	5	2	2	10:15	MCG
5.1	8.0	6.1	8.1	5.4	KURB-FM	Hot AC	Citadel	98.5	100kw	718	5	6	3	3	4	6:15	MCG
2.2	3.4	3.4	5.8	4.8	KDJE-FM	Active Rock <sup>1</sup>	Clear Channel	100.3	85kw	522	4	3	3	8	12	7:30	CCRS
3.1	3.5	2.5	1.8	4.5	KHKN-FM	Country	Clear Channel	106.7	16kw	423	5	8	11	8	6	8:45	CCRS
4.5	4.1	4.3	4.9	4.3	KHTE-FM	CHR/Rhythmic	Archway	96.5	10.5kw	584	2	4	9	13	13	6:00	—
5.1	4.8	5.5	3.7	4.2	KMJX-FM	Classic Rock	Clear Channel	105.1	81kw	476	9	7	6	7	7	7:00	CCRS
3.9	4.4	4.8	4.9	4.0	KKPT-FM	Classic Rock	Signal Media	94.1	100kw	592	—	12	7	5	5	5:30	D&R

<sup>1</sup> Was KOAR-FM (CHR/Pop) until February 28, 2003.

# #86 BAKERSFIELD



Population: 501,300 (Black: N/A, Hispanic: 40.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.2	10.7	10.2	8.8	10.0	KUZZ-A/F	Country	Buck Owens	550/107.9	5kw/6kw	822	5	3	1	1	1	11:00	KATZ
10.0	10.0	7.4	6.9	7.6	KISV-FM	CHR/Rhythmic	Amer. Gen. Media	94.1	4.5kw	982	1	1	2	5	13	7:00	ARP
4.8	3.5	6.4	4.5	5.1	KIWI-FM	Reg. Mex. <sup>1</sup>	Lotus	102.9	25kw	588	8	4	4	2	3	8:00	LER
5.2	4.8	3.5	3.3	5.1	KMYX-FM	Reg. Mex.	Radio Campesina	92.5	1.15kw	507	12	2	3	3	6	9:15	—
5.1	4.5	3.6	4.7	4.9	KKXX-FM	CHR/Rhythmic	Clear Channel	96.5	50kw	741	2	4	5	14	20	6:00	CCRS
3.7	3.1	4.0	3.4	4.7	KERN-AM	News/Talk	Amer. Gen. Media	1410	1kw	436	—	—	11	4	2	9:45	ARP
4.1	5.5	4.6	4.0	4.0	KRAB-FM	Active Rock	Clear Channel	106.1	25kw	609	3	6	6	12	20	6:00	CCRS
1.8	2.7	6.3	5.0	3.2	KKBB-FM	Rhythmic Oldies <sup>2</sup>	Buckley	99.3	1.2kw	359	6	11	7	7	8	8:00	D&R
3.2	2.4	3.6	3.6	3.1	KDFO-FM	Classic Rock	Clear Channel	98.5	8kw	426	8	12	24	6	6	6:30	CCRS
4.2	2.9	2.2	2.3	2.9	KKDJ-FM	AC	Clear Channel	105.3	35kw	383	—	13	12	9	3	7:00	CCRS
2.8	3.2	2.4	3.4	2.9	KSMJ-FM	Smooth Jazz	Buckley	97.7	4.1kw	293	—	22	18	14	3	9:00	D&R

<sup>1</sup> Moved from 92.1 MHz on January 13, 2003. <sup>2</sup> Was Classic Rock until February, 2003.

Population: 496,100 (Black: N/A, Hispanic: 30.8%)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	11.2	10.0	10.2	11.8	KWIN-FM	CHR/Rhythmic	Silverado	97.7	3kw	1330	1	1	1	1	5	7:30	KATZ
9.0	7.5	7.4	10.8	8.4	KATM-FM	Country	Citadel	103.3	50kw	840	6	3	2	2	2	8:30	MCG
4.7	3.4	5.8	7.5	7.4	KJOY-FM	AC	Silverado	99.3	2.35kw	547	9	11	5	3	1	11:30	KATZ
3.6	6.2	4.0	5.5	6.0	KQOD-FM	Rhythmic Oldies	Clear Channel	100.1	6kw	711	4	8	2	5	3	7:15	CCRS
7.6	5.9	6.4	6.2	5.6	KHKK-FM	Classic Hits	Citadel	104.1	50kw	635	6	11	4	4	3	7:30	MCG
5.1	5.0	4.2	1.9	3.4	KMIX-FM	Reg. Mex.	Entravision	100.9	6kw	283	9	6	7	7	11	10:15	—
1.9	1.6	1.9	0.9	3.1	KSTN-FM	Reg. Mex.	San Joaquin	107.3	8.1kw	174	3	4	9	10	16	15:15	—
4.2	3.0	4.0	3.0	2.9	KOSO-FM	Hot AC	Clear Channel	93.1	2.95kw	497	9	4	6	7	11	5:15	CCRS
0.0	0.0	0.0	0.0	2.7	KOSL-FM	Reg. Mex.	Univision	94.3	.510kw	215	9	2	7	6	20	10:15	KT-H
1.9	1.8	2.3	3.8	2.4	KFBK-AM	News/Talk	Clear Channel	1530	50kw	235	—	28	20	19	7	8:30	CCRS

Population: 495,600 (Black: 16.4%, Hispanic: N/A)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	7.3	9.5	8.9	12.6	WOGK-FM	Country	Dix	93.7	100kw	917	6	1	1	1	1	11:00	KATZ
6.9	7.1	7.0	10.1	7.4	WSKY-FM	News/Talk	Entercom	97.3	13.5kw	628	—	7	6	3	3	9:15	D&R
6.2	7.9	6.1	6.6	6.3	WNDD/WNDT	Classic Hits	Dix	107.9/92.5	6kw/3.2kw	578	8	8	2	2	2	8:45	KATZ
5.1	6	4.8	4.8	4.9	WTMG-FM	Urban	Pamal	101.3	3.5kw	499	2	3	4	6	8	8:00	—
5.3	5.4	5.7	6.5	4.7	WKTK-FM	AC	Entercom	98.5	100kw	570	6	10	7	4	4	6:45	D&R
5.9	5.9	6.1	5.1	4.7	WRUF-FM	Active Rock	Univ. of Florida	103.7	100kw	765	5	4	3	5	7	5:00	—
4.2	2.9	3.1	4.5	4.3	WYKS-FM	CHR/Pop	Gillen Br.	105.3	3kw	578	3	2	5	7	14	5:45	—
5.1	4.2	4.9	5.9	3.8	WTRS-FM	Country	Asterisk	102.3	50kw	446	8	10	9	7	5	6:45	—
3.2	3.1	2.2	2.5	3.1	WOCL-FM	Alternative	Infinity	105.9	100kw	359	3	5	7	11	14	7:15	KATZ
4.2	4.3	4.5	3.7	3.0	WJHM-FM	CHR/Rhythmic	Infinity	101.9	28kw	483	1	5	10	13	20	5:00	KATZ



# #89 CHARLESTON, SC



Population: 476,900 (Black: 29.7%, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	7.0	8.2	6.3	7.6	WEZL-FM	Country	Clear Channel	103.5	100kw	818	6	6	2	2	1	8:15	CCRS
2.6	1.6	1.8	1.9	6.6	WXST-FM	Urban AC <sup>1</sup>	Apex	99.7	70kw	617	7	4	1	1	2	9:15	—
11.1	8.5	9.4	7.7	6.4	WWWZ-FM	Urban	Citadel	93.3	50kw	939	1	2	4	6	13	6:00	MCG
5.4	5.2	4.5	3.6	5.4	WSSX-FM	CHR/Pop	Citadel	95.1	100kw	834	3	3	4	4	13	5:45	MCG
5.7	6.6	5.4	6.6	5.3	WXLY-FM	Oldies	Clear Channel	102.5	100kw	604	—	13	9	4	3	7:45	CCRS
4.1	4.0	4.2	3.6	5.2	WSUY-FM	AC	Citadel	96.9	100kw	577	8	8	6	3	4	7:45	MCG
4.7	4.5	4.0	6.3	4.9	WAVF-FM	Alternative	Apex	96.1	100kw	660	4	1	3	9	21	6:30	—
4.4	3.9	4.0	4.8	4.1	WXTC-AM	Gospel	Citadel	1390	5kw	319	—	19	18	15	6	11:30	MCG
5.1	6.6	5.4	6.0	3.7	WMGL-FM	Urban AC	Citadel	101.7	5.3kw	408	8	15	10	8	5	8:00	MCG
4.0	3.9	3.4	4.2	3.7	WSSP-FM	Urban <sup>2</sup>	Clear Channel	94.3	25kw	663	2	7	14	17	19	5:00	—

<sup>1</sup> Was WJZX-FM (Smooth Jazz) until September. <sup>2</sup> Joint Sales Agreement with Clear Channel.

# #90 COLUMBIA, SC



Population: 471,800 (Black: 28.5%, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.8	9.8	10.1	9.8	8.9	WCOS-FM	Country	Clear Channel	97.5	100kw	977	6	4	1	3	2	7:30	CCRS
7.9	6.3	7.1	8.8	8.1	WFMV/WLJI	Gospel	Glory Com.	95.3/xx	kw/5k	629	8	7	5	2	1	10:30	—
4.2	5.6	5.4	4.9	6.1	WLXC-FM	Urban AC	Citadel	98.5	6kw	542	6	9	7	4	6	9:15	CHR
6.8	5.0	5.4	6.8	6.1	WMFX-FM	Classic Rock	Inner City	102.3	6kw	623	8	6	2	1	5	8:15	—
5.7	8.5	7.9	7.8	6.1	WVDM-FM	Urban	Inner City	101.3	82kw	808	5	5	3	6	7	6:15	—
5.9	4.2	6.3	6.1	6.0	WTCB-FM	AC	Citadel	106.7	100kw	697	8	9	7	4	3	7:00	CHR
6.8	6.7	6.0	5.9	5.5	WNOK-FM	CHR/Pop	Clear Channel	104.7	96kw	818	1	2	5	12	10	5:30	CCRS
4.6	5.7	4.6	4.7	5.5	WOMG-FM	Oldies	Citadel	103.1	6kw	632	8	11	12	7	3	7:15	CHR
7.9	8.2	7.8	7.1	5.3	WHXT-FM	Urban	Inner City	103.9	9.2kw	677	1	1	4	11	13	6:30	—
5.1	4.4	4.9	3.9	5.2	WVOC-AM	News/Talk	Clear Channel	560	5kw	537	—	11	13	9	8	8:00	CCRS

Population: 470,300 (Black: 10.0%, Hispanic: N/A)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.9	12.2	11.5	12.4	10.8	WMGF-FM	AC	Clear Channel	107.7	100kw	929	—	4	6	2	1	9:15	CCRS
6.6	6.1	4.7	5.9	6.2	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	640	1	1	2	6	10	7:30	KATZ
4.9	4.6	7.1	6.7	5.7	WGNE-FM	Country	Renda	99.9	100kw	656	2	9	6	4	3	7:00	MCG
3.0	3.6	4.2	3.1	5.3	WROD-AM	Adult Standards	Gore-Overgaard	1340	1kw	255	—	—	—	25	24	16:00	REG
5.0	6.1	5.5	5.0	4.9	WTKS-FM	Talk	Clear Channel	104.1	100kw	429	—	4	1	1	5	9:00	CCRS
3.5	4.9	3.6	4.0	4.3	WCFB-FM	Urban AC	Cox	94.5	100kw	294	7	6	8	4	6	11:30	KATZ
3.6	4.2	3.4	4.5	4.3	WHOG-FM	Classic Hits	Black Crow	95.7	25kw	371	—	13	5	3	2	9:15	—
4.6	4.9	3.5	5.0	4.3	WJRR-FM	Alternative	Clear Channel	101.1	100kw	450	4	2	3	9	13	7:30	CCRS
3.6	3.4	3.9	3.1	4.0	WSHE-FM	Oldies	Clear Channel	100.3	100kw	460	—	15	13	9	4	7:00	CCRS
4.1	4.2	3.9	4.3	3.8	WOCL-FM	Alternative	Infinity	105.9	100kw	491	2	3	4	11	16	6:15	KATZ

Population: 465,400 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.8	10.7	11.7	8.2	12.1	WHO-AM	News/Talk	Clear Channel	1040	50kw	1062	8	10	6	1	1	8:30	CCRS
7.1	5.5	6.5	7.3	7.1	KAZR-FM	Active Rock	Saga	103.3	100kw	699	2	1	1	6	13	7:45	KATZ
8.4	6.6	8.0	8.7	7.1	KIOA-FM	Oldies	Saga	93.3	100kw	759	8	13	9	5	2	7:00	KATZ
6.4	5.7	5.8	5.7	6.9	KGGO-FM	Classic Rock	Citadel	94.9	100kw	536	5	6	2	2	3	9:45	—
9.8	10.4	10.5	10.8	6.2	KKDM-FM	CHR/Pop	Clear Channel	107.5	100kw	956	1	2	4	9	11	5:00	CCRS
6.0	5.9	3.5	5.2	6.2	KLTI-FM	AC	Saga	104.1	100kw	624	8	8	5	3	4	7:30	KATZ
4.5	6.7	5.6	6.3	5.7	KJJY-FM	Country	Citadel	92.5	41kw	594	12	9	9	8	5	7:15	—
7.1	6.6	5.8	6.4	5.7	KSTZ-FM	Hot AC	Saga	102.5	100kw	778	5	3	3	3	6	5:30	KATZ
3.6	4.2	4.5	4.3	5.1	KHKI-FM	Country	Citadel	97.3	115kw	547	4	7	11	9	7	7:00	—
3.3	2.4	3.1	2.8	4.4	KDRB-FM	CHR/Rhythmic <sup>1</sup>	Clear Channel	106.3	18kw	425	2	4	8	13	14	7:30	CCRS

<sup>1</sup> Was KVJZ-FM (Smooth Jazz) until November.

# #93 MOBILE



Population: 462,500 (Black: 26.5, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.4	14.4	11.8	12.5	13.4	WBLX-FM	Urban	Cumulus	92.9	100kw	973	1	1	1	2	5	12:15	ARP
8.3	8.2	8.5	8.7	10.7	WKSJ-FM	Country	Clear Channel	94.9	100kw	980	2	3	3	3	2	9:45	CCRS
10.3	10.4	9.2	9.4	10.5	WDLT-FM	Urban AC	Cumulus	98.3	40kw	728	5	4	2	1	1	12:45	ARP
6.8	6.8	7.7	6.9	6.7	WMXC-FM	AC	Clear Channel	99.9	100kw	697	9	7	5	5	3	8:30	CCRS
6.6	4.9	6.4	6.0	6.0	WRKH-FM	Classic Rock	Clear Channel	96.1	100kw	636	9	6	4	4	4	8:30	CCRS
6.4	6.6	7.3	6.5	5.8	WABB-FM	CHR/Pop	Dittman Group	97.5	100kw	865	3	5	5	6	8	6:00	CHR
3.9	4.9	4.4	3.8	5.0	WTKX-FM	Active Rock	Clear Channel	101.5	100kw	479	4	2	7	7	11	9:00	CCRS
4.2	5.1	3.9	5.9	3.6	WGOK-AM	Gospel	Cumulus	900	1kw	313	—	12	10	8	7	10:15	ARP
3.2	3.8	4.2	2.9	3.0	WNTM-AM	News/Talk	Clear Channel	710	1kw	293	—	12	13	15	9	8:45	CCRS
1.9	2.6	3.4	2.7	2.8	WAVH-FM	Oldies	Cumulus	106.5	50kw	294	—	19	13	8	6	8:30	ARP

# #94 SPOKANE



Population: 462,500 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	5.6	5.7	5.0	6.5	KHTQ-FM	Active Rock	Morgan Murphy	94.5	83kw	643	3	1	1	5	15	7:30	KATZ
6.4	6.4	7.3	6.3	6.3	KXLY-FM	AC	Morgan Murphy	99.9	37kw	697	8	8	5	1	1	7:00	KATZ
5.0	6.9	5.8	6.5	5.8	KDRK-FM	Country	Citadel	93.7	56kw	659	5	4	4	2	4	6:45	MCG
6.3	5.8	5.8	5.5	5.7	KISC-FM	AC	Clear Channel	98.1	94kw	545	8	12	10	2	1	7:45	CCRS
5.8	5.1	4.9	5.3	5.7	KYWL-FM	CHR/Rhythmic	Citadel	103.9	39kw	650	1	1	3	11	20	6:30	MCG
2.2	2.2	3.6	5.2	5.5	KCDA-FM	Hot AC <sup>1</sup>	Clear Channel	103.1	9.4kw	729	4	3	2	2	8	5:45	CCRS
5.6	5.0	5.5	5.7	5.3	KEYF-FM	Oldies	Citadel	101.1	100kw	602	8	13	12	8	3	6:45	MCG
6.3	5.9	6.3	6.2	5.3	KXLY-AM	News/Talk	Morgan Murphy	920	5kw	585	—	13	14	13	5	6:45	KATZ
3.4	3.4	4.2	2.8	5.0	KQNT-AM	News/Talk	Clear Channel	590	5kw	438	—	15	16	11	7	8:30	CCRS
3.6	3.8	4.5	4.2	4.7	KIXZ-FM	Country	Clear Channel	96.1	64kw	548	5	6	8	8	8	6:30	CCRS

<sup>1</sup> Was Alternative until May 27, 2003.

Population: 460,400 (Black: N/A, Hispanic: 9.8%)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.7	9.6	10.9	12.4	9.7	<b>KKMG-FM</b>	CHR/Pop	Citadel	98.9	72kw	1095	1	2	1	2	8	7:00	MCG
6.2	5.3	6.3	5.9	7.8	<b>KVOR-AM</b>	News/Talk	Citadel	740	3.3(1.5)kw	667	—	12	8	4	3	9:00	MCG
5.8	8.9	7.3	7.5	7.3	<b>KILO-FM</b>	Active Rock	Bahakel	94.3	83kw	747	2	1	2	4	12	7:30	CHR
6.1	6.1	5.3	6.3	7.0	<b>KKLI-FM</b>	AC	Clear Channel	106.3	1.6kw	550	6	9	3	1	1	10:00	CCRS
5.4	7.0	4.8	5.3	6.5	<b>KSPZ-FM</b>	Oldies	Citadel	92.9	73kw	687	6	6	6	3	2	7:15	MCG
6.5	6.3	4.9	6.1	5.5	<b>KKCS-FM</b>	Country	Walton Station	101.9	72kw	586	6	6	5	4	4	7:15	KATZ
3.8	6.0	4.8	4.4	4.5	<b>KCCY-FM</b>	Country	Clear Channel	96.9	72kw	568	4	9	7	7	5	6:15	CCRS
6.2	3.7	3.2	4.8	4.5	<b>KKFM-FM</b>	Classic Rock	Citadel	98.1	71kw	584	—	4	4	8	5	6:00	MCG
3.8	4.0	3.2	3.6	3.7	<b>KOA-AM</b>	Talk	Clear Channel	850	50kw	578	—	15	14	13	7	5:00	CCRS
3.0	3.0	2.7	3.2	3.6	<b>KSKX-FM</b>	Smooth Jazz	Optima	105.5	.41kw	352	6	19	13	12	8	7:45	—
4.2	5.6	4.9	3.6	3.6	<b>KVUU-FM</b>	Hot AC	Clear Channel	99.9	79kw	560	4	3	9	9	13	5:00	CCRS

Population: 455,000 (Black: N/A, Hispanic: N/A)

FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	11.7	9.8	15.0	13.7	<b>KFDI-FM</b>	Country	Journal	101.3	100kw	1108	4	3	1	1	1	9:45	ARP
8.7	5.8	7.3	7.1	9.2	<b>KRBB-FM</b>	AC	Clear Channel	97.9	100kw	657	6	4	2	2	2	11:00	CCRS
6.5	7.2	8.3	7.3	7.6	<b>KDGS-FM</b>	CHR/Rhythmic	Entercom	93.9	25kw	813	1	1	3	6	10	7:15	D&R
5.5	5.8	5.5	6.2	6.9	<b>KZSN-FM</b>	Country	Clear Channel	102.1	100kw	728	3	6	5	3	4	7:30	CCRS
6.2	6.4	6.5	6.6	5.5	<b>KICT-FM</b>	Active Rock	Journal	95.1	100kw	591	5	1	4	6	13	7:15	ARP
7.8	5.5	5.8	5.4	5.2	<b>KEYN-FM</b>	Oldies	Entercom	103.7	95kw	519	6	16	14	9	3	7:45	D&R
4.7	3.8	5.3	3.5	5.0	<b>KKRD-FM</b>	CHR/Pop	Clear Channel	107.3	100kw	825	2	4	6	11	13	4:45	CCRS
5.2	5.9	6.1	6.2	4.5	<b>KNSS-AM</b>	News/Talk	Entercom	1240	.63kw	413	—	11	11	11	6	8:45	D&R
4.2	5.0	5.5	5.1	4.4	<b>KFXJ-FM</b>	Classic Hits	Journal	104.5	45kw	527	—	11	8	4	5	6:30	ARP
3.9	4.0	4.1	2.9	4.2	<b>KFH-A/F</b>	Talk	Entercom	1330/98.7	5kw/50kw	490	6	8	8	5	8	6:45	D&R

# #97 MADISON



Population: 448,400 (Black: N/A, Hispanic: N/A)

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FALL '02	WINTER '03	SPRING '03	SUMMER '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	8.5	7.7	7.3	8.4	WZEE-FM	CHR/Pop	Clear Channel	104.1	12kw	1073	1	1	1	5	8	5:45	CCRS
7.0	6.2	7.4	5.6	7.2	WOLX-FM	Oldies	Entercom	94.9	37kw	737	6	12	9	3	1	7:15	MCG
6.6	5.7	5.2	5.1	6.9	WIBA-AM	News/Talk	Clear Channel	1310	5kw	824	—	12	9	6	3	6:15	CCRS
8.1	6.2	6.5	7.0	6.4	WIBA-FM	Classic Rock	Clear Channel	101.5	12kw	839	6	3	2	1	5	5:45	CCRS
8.1	7.6	8.2	9.3	6.2	WWQM-FM	Country	Mid-West Family	106.3	4.5kw	660	4	8	5	3	2	7:00	—
7.9	6.7	6.7	5.9	5.9	WMGN-FM	AC	Mid-West Family	98.1	30kw	609	—	7	3	2	3	7:15	—
5.4	6.6	6.4	6.3	4.9	WJJO-FM	Active Rock	Mid-West Family	94.1	50kw	550	2	2	4	10	11	6:45	—
3.0	5.3	3.3	4.6	3.7	WBZU-FM	Hot AC	Entercom	105.1	6kw	577	—	5	6	7	7	4:45	MCG
0.0	0.0	0.0	1.0	3.4	WHIT-FM	Classic Hits	Mid-West Family	93.1	6kw	367	—	12	7	8	6	6:45	—
4.8	4.6	4.0	5.1	3.4	WMMM-FM	Triple A	Entercom	105.5	2kw	516	—	4	7	8	9	5:00	MCG

# #98 MELBOURNE-ASHLAND



Population: 443,500 (Black: N/A, Hispanic: N/A)

FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	4.1	6.0	5.4	7.3	WWKA-FM	Country	Cox	92.3	100kw	688	3	4	4	4	3	8:15	KATZ
4.0	5.2	5.7	5.0	6.3	WHTQ-FM	Classic Rock	Cox	96.5	100kw	565	8	4	1	1	1	8:45	KATZ
6.2	6.8	6.2	6.8	6.1	WLRO-FM	AC	Clear Channel	99.3	50kw	574	—	4	7	2	2	8:15	CCRS
2.9	5.2	5.5	4.7	5.8	WHKR-FM	Country	Cumulus	102.7	50kw	595	6	4	7	5	4	7:30	MCG
5.5	4.7	3.8	5.7	5.3	WJRR-FM	Alternative	Clear Channel	101.1	100kw	609	1	3	2	6	9	6:45	CCRS
4.7	4.2	4.1	4.7	5.2	WOSN-FM	Adult Standards	Treasure	97.1	23kw	404	—	—	27	19	13	10:00	—
6.4	4.6	5.7	4.7	4.8	WTKS-FM	Talk	Clear Channel	104.1	100kw	443	—	1	2	2	7	8:30	CCRS
4.8	4.6	3.8	4.2	4.5	WMMB/WMMV	News/Talk	Clear Channel	1240/1350	1kw/1kw	419	—	19	14	10	10	8:15	CCRS
9.3	7.4	6.4	5.4	4.0	WAOA-FM	CHR/Pop	Cumulus	107.1	100kw	552	4	9	6	8	5	5:45	MCG
5.2	4.6	3.8	4.5	3.9	WOMX-FM	Hot AC	Infinity	105.1	100kw	476	8	4	5	6	7	6:30	KATZ

Population: 440,000 (Black: 14.3%, Hispanic: N/A)

10. FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
14.3	13.0	16.6	14.0	13.0	WPCV-FM	Country	Hall	97.5	100kw	920	3	2	1	1	1	10:15	D&R
6.8	7.5	6.1	5.7	8.1	WFLZ-FM	CHR/Pop	Clear Channel	93.3	99kw	912	1	1	2	2	4	6:30	CCRS
5.0	2.4	1.9	3.0	4.3	WDUV-FM	Soft AC	Cox	105.5	46kw	300	—	23	29	30	6	10:30	CHR
5.0	3.6	4.2	4.8	4.3	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	406	—	17	8	5	3	7:45	IRS
1.8	4.4	4.6	2.2	3.1	WPOI-FM	80s	Cox	101.5	100kw	344	—	7	3	4	4	6:45	CHR
2.1	2.8	3.1	2.2	3.1	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	283	—	3	4	5	8	8:00	CCRS
3.6	1.8	3.1	3.0	2.9	WTBT-FM	Classic Rock	Clear Channel	103.5	100kw	280	—	23	7	3	2	7:45	CCRS
2.4	5.0	4.1	3.5	2.9	WWRM-FM	AC	Cox	94.9	100kw	354	3	4	6	8	14	6:00	CHR
2.8	2.3	2.5	1.5	2.6	WHPT-FM	Classic Rock	Cox	102.5	100kw	275	8	4	5	7	11	6:45	KATZ
3.1	3.6	3.4	3.0	2.6	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	371	2	9	8	17	22	5:00	KATZ
1.8	1.6	2.2	3.0	2.6	WVRZ-FM	AC	Hall	98.3	26kw	247	8	17	21	17	6	7:45	D&R

Population: 428,100 (Black: 27.2%, Hispanic: N/A)

10. FALL '01	SPRING '02	FALL '02	SPRING '03	FALL '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.7	8.7	8.0	7.1	8.3	KXKC-FM	Country	Bonin	99.1	100kw	838	3	3	2	3	1	8:45	ARP
8.1	7.7	7.4	7.7	8.0	KNEK-FM	Urban	Citadel	104.7	25kw	581	9	3	4	2	2	12:15	—
9.9	8.3	8.9	12.3	8.0	KRRQ-FM	Urban	Citadel	95.5	50kw	873	1	1	5	6	12	8:00	—
10.3	8.9	8.3	8.2	7.8	KSMB-FM	CHR/Pop	Citadel	94.5	100kw	1100	2	1	1	4	7	6:15	—
7.2	7.1	7.7	8.4	7.6	KTDY-FM	AC	Regent	99.9	100kw	800	9	3	3	1	3	8:30	—
6.5	5.9	7.6	5.7	7.0	KMDL-FM	Country	Regent	97.3	38kw	830	4	7	6	4	4	7:30	—
4.2	4.8	3.2	3.1	4.9	KFMV/KJCB	Urban	Clary	105.5/770	3kw/1(.5)kw	293	9	9	10	9	5	+	—
3.8	2.4	3.1	4.1	4.1	KPEL-FM	News/Talk	Regent	105.1	25kw	427	—	18	15	13	7	8:30	—
4.0	2.7	3.8	4.0	3.7	KFYZ-FM	Gospel	Citadel	106.3	2.6kw	359	7	15	7	6	6	9:15	—
4.9	3.1	4.4	3.1	3.0	KBON-FM	Misc.	PM&R Hilton	101.1	25kw	257	—	20	20	18	10.0	10:00	—
6.0	7.8	4.1	3.8	3.0	KFTE-FM	Alternative	Regent	96.5	42kw	416	4	6	7	9	18.0	6:30	—



**#101**

**Lexington-Fayette, KY**

Station (Format)	Owner	Sp '03	Fa '03
WLKT-FM (CHR/Pop)	Clear Chan.	8.8	9.9
WBUL-FM (Country)	Clear Chan.	11.4	9.1
WLXX-FM (Country) <sup>1</sup>	Cumulus	5.2	7.6
WBTF-FM (Urban)	L. M. Com.	6.0	6.6
WVLK-AM (N/T)	Cumulus	5.2	6.2
WKQQ-FM (Cl. Rock)	Clear Chan.	7.3	5.2
WLAP-AM (News)	Clear Chan.	3.2	4.9
WMXL-FM (Hot AC)	Clear Chan.	3.0	4.7
WXZZ-FM (Act. Rock)	Cumulus	3.4	4.1
WMKJ-FM (Cl. Hits)	Clear Chan.	4.7	3.1

<sup>1</sup> Was WVLK-FM until September-18.

**#102**

**Ft. Wayne, IN**

Station (Format)	Owner	Sp '03	Fa '03
WJFX-FM (CHR/Rhy)	Fort Wayne	10.4	11.0
WQHK-FM (Country)	Federated	7.6	8.3
WOWD-AM (N/T)	Federated	9.1	7.4
WAJI-FM (AC)	Sarkes Tarzian	6.7	7.2
WMEE-FM (Hot AC)	Federated	6.7	7.1
WBVR-FM (Act. Rock)	Federated	5.7	6.4
WSHI-FM (Adult Std.)	Artistic Media	5.5	6.0
WLDE-FM (Oldies)	Sarkes Tarzian	8.1	5.7
WFWI-FM (Cl. Rock)	Federated	7.0	5.5
WBTU-FM (Country)	Artistic Media	3.9	4.5

**#103**

**Johnson City-Kingsport**

Station (Format)	Owner	Su '03	Fa '03
WXBQ-FM (Country)	Nininger	20.1	24.1
WQUT-FM (Cl. Rock)	Citadel	11.5	8.5
WTFM-FM (AC)	Glenwood	7.9	7.3
WAEZ-FM (CHR/Pop)	Nininger	5.7	6.4
WRZK-FM (Alt.)	Murray	4.9	3.8
WGOC-AM (Country)	Citadel	4.4	3.4
WKOS-FM (Oldies)	Citadel	3.8	3.4
WXIS-FM (CHR/Rhy)	WEMB Inc	2.4	3.2
WJCV-AM (Talk)	Citadel	2.4	3.0
WPJO-FM (Hot AC)	Nininger	2.6	3.0

**#104**

**Visalia-Tulare, CA**

Station (Format)	Owner	Sp '03	Fa '03
KSOF-FM (AC)	Clear Chan.	4.7	7.3
KMJ-AM (N/T)	Infinity	6.6	6.1
KSEQ-FM (CHR/Rhy)	Buckley	6.0	6.1
KBOS-FM (CHR/Rhy)	Clear Chan.	5.3	5.8
KFRR-FM (Alt.)	Mondosphere	4.4	5.6
KMQA-FM (Reg. Mex.)	Moon	4.5	4.6
KSXS-FM (Country)	Infinity	3.9	4.4
KJUG-FM (Country)	Westcoast	5.3	4.3
KMGV-FM (Rhy/O)	Infinity	1.9	3.7
KOQD-FM (Reg. Mex.)	Infinity	2.6	3.2

**#105**

**York, PA**

Station (Format)	Owner	Su '03	Fa '03
WGTY-FM (Country)	Times & News	8.9	8.6
WQXA-FM (Act. Rock)	Citadel	6.9	8.1
WARM-FM (AC)	Susquehanna	7.7	6.7
WSOX-FM (Oldies)	Susquehanna	6.9	6.2
WROZ-FM (AC)	Hall	4.3	5.3
WTPA-FM (Cl. Rock)	Cumulus	5.8	5.1
WYCR-FM (CHR/Pop)	Radio Hanover	5.9	4.9
WCAT-FM (Country)	Citadel	4.2	4.1
WRVV-FM (Rock AC)	Clear Chan.	4.8	4.1
WHP-AM (Talk)	Clear Chan.	2.6	3.9

**#106**

**Chattanooga, TN**

Station (Format)	Owner	Su '03	Fa '03
WUSY-FM (Country)	Clear Chan.	17.0	20.2
WDEF-FM (AC)	Bahakel	10.5	9.4
WJTT-FM (Urban)	Brewer	7.0	7.5
WOGT-FM (Oldies)	Citadel	4.2	5.0
WGOW-FM (N/T)	Citadel	4.5	4.6
WBDX/WLLJ (Christ. AC)	Partners/Christian	3.0	4.4
WDDD-FM (Triple A)	Bahakel	3.6	4.4
WKJL-FM (CHR/Pop)	Clear Chan.	5.6	4.4
WSKZ-FM (Cl. Rock)	Citadel	7.0	4.4
WMXF-FM ('80s) <sup>1</sup>	Clear Chan.	3.1	3.5

<sup>1</sup> Was WLOV-FM (Urban AC) until October.

**#107**

**Santa Rosa, CA**

Station (Format)	Owner	Sp '03	Fa '03
KZST-FM (AC)	Redwood	8.1	8.7
KJZY-FM (Sm. Jazz)	Redwood	4.9	6.0
KGO-AM (N/T)	ABC	7.2	5.2
KVRV-FM (Cl. Rock) <sup>1</sup>	Emerald City	4.4	5.2
KXFX-FM (Act. Rock)	Emerald City	3.5	5.0
KRPQ-FM (Country)	Results	3.5	4.4
KFGY-FM (Country)	Emerald City	2.7	4.1
KSFO-AM (Talk)	ABC	3.9	3.2
KABL-AM (Adult Std.)	Clear Chan.	2.5	3.0
KCBS-AM (News)	Infinity	3.5	3.0

<sup>1</sup> Was KMGQ-FM (Oldies) until April 3, 2003.

**#108**

**New Haven, CT**

Station (Format)	Owner	Sp '03	Fa '03
WPLR-FM (Cl. Rock)	Cox	6.3	10.1
WYBC-FM (Urban AC)	Yale	5.2	6.1
WKCI-FM (CHR/Pop)	Clear Chan.	5.1	5.2
WEZN-FM (AC)	Cox	5.2	5.0
WZMX-FM (CHR/Rhy)	Infinity	7.2	4.8
WQUN-AM (Adult Std.)	Quinnipiac Col.	5.1	4.4
WEBE-FM (AC)	Aurora	4.3	4.2
WVYZ-FM (Country)	Clear Chan.	5.8	4.2
WHCN-FM (Cl. Rock)	Clear Chan.	3.8	4.1
WDRC-FM (Oldies)	Buckley	4.2	3.5
WFAN-AM (Sports)	Infinity	3.8	3.5

**#109**

**Augusta, GA**

Station (Format)	Owner	Sp '03	Fa '03
WKXC-FM (Country)	Beasley	9.8	8.5
WGAC-A/F (N/T) <sup>1</sup>	Beasley	6.8	7.9
WBBQ-FM (AC)	Clear Chan.	6.2	7.1
WPRW-FM (Urban)	Clear Chan.	7.5	6.5
WFXA-FM (Urban)	Radio One	7.1	5.7
WSLT-FM (AC)	Beasley	4.3	5.1
WZNY-FM (CHR/Pop)	Clear Chan.	5.8	4.8
WCHZ-FM (Act. Rock)	Beasley	3.2	4.6
WEKL-FM (Cl. Rock)	Clear Chan.	5.6	4.2
WAKB-FM (Urban AC)	Radio One	3.2	3.8
WTHB-FM (Gospel)	Radio One	3.9	3.8

<sup>1</sup> WGAC-FM was WRFN-FM until September.

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**#110**

**Ft. Pierce-Stuart, FL**

Station (Format)	Owner	Sp '03	Fa '03
WOSN-FM (Adult Std.)	Treasure/SCR	10.9	8.2
WKGR-FM (Cl. Rock)	Clear Chan.	7.3	6.4
WMBX-FM (CHR/Rhy)	Infinity	5.4	6.4
WAVV-FM (Country)	Clear Chan.	4.7	5.2
WLDI-FM (CHR/Pop)	Clear Chan.	4.3	5.2
WPBZ-FM (Alt.)	Infinity	5.5	5.2
WQOL-FM (Oldies)	Clear Chan.	5.0	4.5
WSYR-FM (Hot AC)	Clear Chan.	2.2	4.0
WOLL-FM (Oldies)	Clear Chan.	2.8	3.9
WFLM-FM (Urban AC)	Midway	4.1	3.5

**#110**

**Morristown, NJ**

Station (Format)	Owner	Sp '03	Fa '03
WLTW-FM (AC)	Clear Chan.	9.8	11.1
WABC-AM (Talk)	ABC	6.5	6.8
WPLJ-FM (Hot AC)	ABC	8.5	5.6
WDHA-FM (Rock)	Gr. Media	5.8	5.0
WXRK-FM (Alt.)	Infinity	4.7	4.8
WHTZ-FM (CHR/Pop)	Clear Chan.	5.1	4.6
WCBS-AM (News)	Infinity	3.3	4.4
WQXR-FM (Classical)	NY Times	2.7	4.4
WCBS-FM (Oldies)	Infinity	6.5	4.2
WAXQ-FM (Cl. Rock)	Clear Chan.	4.0	4.0
WFAN-AM (Sports)	Infinity	2.9	4.0

**#112**

**Roanoke-Lynchburg, VA**

Station (Format)	Owner	Sp '03	Fa '03
WSLO-FM (AC)	Mel Wheeler	11.5	12.0
WSLC-FM (Country)	Mel Wheeler	12.2	9.7
WXLK-FM (CHR/Pop)	Mel Wheeler	5.5	7.6
WYYD-FM (Country)	Clear Chan.	7.4	7.2
WROV-FM (Rock)	Clear Chan.	8.0	6.9
WFIR-AM (N/T)	Mel Wheeler	5.5	4.9
WVBE-FM (Urban AC)	Mel Wheeler	2.3	4.6
WJJS/WJJJ (CHR/Pop)	Clear Chan.	6.1	4.4
WLLL-AM (Gospel)	Hubbards	2.0	4.0
WSNV-FM (AC)	Clear Chan.	4.4	3.7

**#113**

**Worcester, MA**

Station (Format)	Owner	Sp '03	Fa '03
WSRS-FM (AC)	Clear Chan.	14.4	14.0
WAAF-FM (Act. Rock)	Entercom	7.9	8.3
WXLO-FM (Hot AC)	Citadel	6.9	7.1
WTAG-AM (N/T)	Clear Chan.	6.0	6.2
WJMN-FM (CHR/Rhy)	Clear Chan.	6.0	5.1
WKLB-FM (Country)	Gr. Media	3.2	4.3
WTKK-FM (Talk)	Gr. Media	4.3	4.1
WEEI/WVEI (Sports)	Entercom	1.5	3.9
WBMX-FM (Hot AC)	Infinity	3.1	3.7
WCRB-FM (Classical)	Charles River	3.2	3.2

**#114**

**Youngstown-Warren, OH**

Station (Format)	Owner	Sp '03	Fa '03
WKBN-AM (N/T)	Clear Chan.	10.8	13.2
WQXK-FM (Country)	Cumulus	10.1	13.2
WYFM-FM (Cl. Rock)	Cumulus	7.9	6.9
WMXY-FM (Hot AC)	Clear Chan.	7.8	6.1
WNCD-FM (Cl. Rock)	Clear Chan.	5.1	6.1
WBBG-FM (Oldies)	Clear Chan.	7.6	5.1
WHOT-FM (CHR/Pop)	Cumulus	6.9	5.1
WRBP-FM (Urban AC)	Stop 26	4.1	4.9
WSOM-AM (Adult Std.)	Cumulus	3.9	4.4
WAKZ-FM (CHR/Pop)	Clear Chan.	4.9	3.6

**#115**

**Lancaster, PA**

Station (Format)	Owner	Sp '03	Fa '03
WIOV-FM (Country)	Regent	7.6	8.1
WLAN-FM (CHR/Pop)	Clear Chan.	7.5	7.7
WROZ-FM (AC)	Hall	6.7	7.3
WARM-FM (AC)	Susquehanna	6.0	6.8
WDAC-FM (Christian)	WDAC	6.4	6.8
WQXA-FM (Act. Rock)	Citadel	6.0	6.8
WSOX-FM (Oldies)	Susquehanna	6.2	6.0
WHP-AM (Talk)	Clear Chan.	4.0	4.4
WRVW-FM (Rock AC)	Clear Chan.	4.9	3.7
WCAT-FM (Country)	Citadel	3.3	3.5

**#116**

**Oxnard-Ventura, CA**

Station (Format)	Owner	Sp '03	Fa '03
KCAQ-FM (CHR/Rhy)	Gold Coast	7.6	8.5
KXLM-FM (Reg. Mex.)	Lazer	6.7	6.6
KMLA-FM (Reg. Mex.)	Gold Coast	5.6	5.0
KBBY-FM (Hot AC)	Cumulus	5.8	4.8
KFI-AM (Talk)	Clear Chan.	3.1	4.8
KHAY-FM (Country)	Cumulus	4.4	4.4
KSSC-FM (Span. Con.)	Entravision	3.1	3.6
KRTH-FM (Oldies)	Infinity	5.1	3.2
KKZZ-AM (Adult Std.)	Gold Coast	2.4	2.8
KSCA-FM (Reg. Mex.)	Univision	1.5	2.5

**#117**

**Portsmouth-Dover, NH**

Station (Format)	Owner	Sp '03	Fa '03
WOKQ-FM (Country)	Citadel	9.5	10.9
WHEB-FM (Rock)	Clear Chan.	5.9	5.8
WRKO-AM (N/T)	Entercom	5.5	4.7
WERZ-FM (CHR/Pop)	Clear Chan.	5.1	4.3
WXRV-FM (Triple A)	Northeast	4.3	3.9
WZID-FM (AC)	Saga	3.6	3.9
WEEI-AM (Sports)	Entercom	1.9	3.7
WBZ-AM (News)	Infinity	3.4	3.1
WJMN-FM (CHR/Rhy)	Clear Chan.	2.6	3.1
WSAK/WSHK (Cl. Rock)	Citadel	2.3	3.1

**#118**

**Bridgeport, CT**

Station (Format)	Owner	Sp '03	Fa '03
WEBE-FM (AC)	Cumulus	14.5	12.5
WEZN-FM (AC)	Cox	9.4	11.8
WICC-AM (N/T)	Cumulus	10.3	9.7
WPLR-FM (Cl. Rock)	Cox	4.6	5.2
WFAN-AM (Sports)	Infinity	3.9	4.0
WVYZ-FM (Country)	Clear Chan.	3.0	3.6
WKCI-FM (CHR/Pop)	Clear Chan.	3.4	3.3
WCBS-AM (News)	Infinity	3.2	3.1
WOHT-FM (CHR/Rhy)	Emmis	2.4	2.6
WZMX-FM (Cl. Hits)	Infinity	4.2	2.6

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**#119**

**Huntsville, AL**

Station (Format)	Owner	Su '03	Fa '03
WDRM-FM (Country)	Clear Chan.	15.4	16.0
WAHR-FM (AC)	STG Media	8.3	8.8
WRTT-FM (Act. Rock)	STG Media	6.6	8.1
WEUP/WEUZ (Urban)	Bates & Caples	9.0	6.7
WRSB-FM (Soft AC)	NCA Inc.	2.4	6.3
WZYP-FM (CHR/Pop)	Cumulus	4.7	5.7
WVNN-AM (N/T)	Cumulus	4.9	4.5
WHRP-FM (Urban) <sup>1</sup>	Cumulus	1.9	3.9
WWXQ/WXQW (Oldies)	Clear Chan.	4.3	3.6
WTAK-FM (Cl. Rock)	Clear Chan.	4.5	3.2

<sup>1</sup> Was WUSX-FM (Country) until October.

**#120**

**Boise, ID**

Station (Format)	Owner	Sp '03	Fa '03
KIZN-FM (Country)	Citadel	7.3	9.5
KQXR-FM (Alt.)	Journal	6.3	7.0
KTHI-FM (Cl. Hits)	Journal	7.1	6.6
KZMG-FM (CHR/Pop)	Citadel	4.8	6.4
KBDI-AM (N/T)	Citadel	4.4	5.8
KQFC-FM (Country)	Citadel	6.5	5.4
KIDO-AM (N/T)	Clear Chan.	3.8	5.2
KXLT-FM (AC)	Clear Chan.	3.6	5.0
KKGL-FM (Cl. Rock)	Citadel	5.9	4.7
KLTB-FM (Oldies)	Clear Chan.	6.3	4.3

**#121**

**Modesto, CA**

Station (Format)	Owner	Sp '03	Fa '03
KATM-FM (Country)	Citadel	8.3	9.5
KDJK/KHKK (Cl. Hits)	Citadel	7.6	7.8
KWNN-FM (CHR/Rhy)	Silverado	4.6	6.2
KJSN-FM (AC)	Clear Chan.	5.9	5.4
KMRQ-FM (Act. Rock)	Clear Chan.	7.2	5.2
KOSO-FM (Hot AC)	Clear Chan.	6.1	4.1
KMIX-FM (Reg. Mex.)	Entravision	2.6	3.9
KWIN-FM (CHR/Rhy)	Silverado	1.7	3.9
KEJC-FM (Country/O)	Modesto Com.	5.0	3.4
KABX-FM (Oldies)	Mapleton	1.8	3.2
KRVR-FM (Sm. Jazz)	Threshold	2.2	3.2

**#122**

**Lansing-E.Lansing, MI**

Station (Format)	Owner	Su '03	Fa '03
WITL-FM (Country)	Citadel	9.4	11.5
WJIM-FM (Oldies)	Citadel	8.1	9.5
WMMQ-FM (Cl. Rock)	Citadel	4.7	8.2
WJXQ-FM (Act. Rock)	Rubber City	7.3	8.0
WFMK-FM (AC)	Citadel	7.3	7.0
WHZZ-FM (CHR/Pop)	MacDonald	7.9	5.2
WQHH-FM (Urban)	Mid Michigan FM	5.7	5.2
WILS-AM (Adult Std.)	MacDonald	4.1	4.1
WVIC-FM (Cl. Rock)	Rubber City	4.3	3.5
WJIM-AM (N/T)	Citadel	3.3	2.9

**#123**

**Jackson, MS**

Station (Format)	Owner	Su '03	Fa '03
WJMI-FM (Urban)	Inner City	9.3	10.8
WKXI-FM (Urban AC)	Inner City	7.3	8.2
WMSI-FM (Country)	Clear Chan.	7.9	6.8
WJKK-FM (AC)	New South	4.5	4.6
WUSJ-FM (Country)	New South	4.7	4.6
WJXN-FM (Urban AC)	Flinn	3.6	3.8
WSTZ-FM (Cl. Rock)	Clear Chan.	3.8	3.8
WFMM-FM (N/T)	TeleSouth	3.8	3.6
WJNT-AM (N/T)	Buchanan	2.8	3.4
WOAD-AM (Gospel)	Inner City	2.4	3.4
WRJH-FM (Urban)	On Top	4.7	3.4
WYOY-FM (CHR/Pop)	New South	3.0	3.4

**#124**

**Pensacola, FL**

Station (Format)	Owner	Sp '03	Fa '03
WXBW-FM (Country)	Pamal Br.	13.0	13.7
WBLX-FM (Urban)	Cumulus	11.2	10.9
WTKX-FM (Act. Rock)	Clear Chan.	7.6	6.7
WMEZ-FM (AC)	Pamal Br.	7.4	5.3
WCOA-AM (N/T)	Cumulus	5.8	5.0
WYCL-FM (Oldies)	Clear Chan.	4.2	4.8
WMXC-FM (AC)	Clear Chan.	4.4	4.6
WRKH-FM (Cl. Rock)	Clear Chan.	3.4	4.6
WABB-FM (CHR/Pop)	Dittman Group	4.8	4.2
WJLQ-FM (Hot AC)	Cumulus	3.2	3.6

**#125**

**Ft. Collins-Greeley, CO**

Station (Format)	Owner	Sp '03	Fa '03
KUAD-FM (Country)	Regent	7.2	9.1
KPAW-FM (Cl. Hits)	Clear Chan.	4.1	5.3
KTRR-FM (AC)	Regent	3.9	5.1
KSME-FM (CHR/Pop)	Clear Chan.	4.7	4.2
KTCL-FM (Alt.)	Clear Chan.	5.4	4.2
KXKL-FM (Oldies)	Infinity	2.9	4.0
KRFX-FM (Cl. Rock)	Clear Chan.	2.9	3.8
KQKS-FM (CHR/Rhy)	Jeff.-Pilot	3.5	3.4
KBCO-FM (Triple A)	Clear Chan.	4.3	3.2
KOA-AM (N/T)	Clear Chan.	6.0	3.2

**#126**

**Flint, MI**

Station (Format)	Owner	Sp '03	Fa '03
WCZR-FM (AC)	Regent	12.7	10.8
WDZZ-FM (Urban)	Cumulus	9.1	9.5
WWBN-FM (Act. Rock)	Regent	5.8	6.6
WRCL-FM (CHR/Rhy)	Regent	6.4	6.4
WRSR-FM (Cl. Rock)	Cumulus	5.6	5.5
WFBE-FM (Country)	Citadel	4.2	4.9
WWCK-FM (CHR/Pop)	Cumulus	5.4	4.9
WHNN-FM (Oldies)	Citadel	5.8	4.5
WOWE-FM (Urban AC)	M. Shumpert	2.4	3.6
WIOG-FM (AC)	Citadel	4.0	3.2

**#127**

**Reno, NV**

Station (Format)	Owner	Sp '03	Fa '03
KKOH-AM (N/T)	Citadel	12.8	10.6
KBUL-FM (Country)	Citadel	6.4	9.3
KRNO-FM (AC)	Americom	6.0	9.3
KODS-FM (Oldies)	Americom	5.6	6.2
KLCA-FM (Hot AC)	Americom	3.7	4.8
KJZS-FM (Sm. Jazz)	NextMedia	3.7	4.1
KTHX-FM (Triple A)	NextMedia	5.4	4.1
KOZZ-FM (Cl. Rock)	Lotus	4.7	3.9
KSRN-FM (Adult Std.)	NextMedia	1.9	3.5
KRNV-FM (Reg. Mex.)	Entravision	3.7	3.3



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**#128**

**Fayetteville, NC**

Station (Format)	Owner	Sp '03	Fa '03
WZFX-FM (Urban)	Beasley	13.2	15.5
WKML-FM (Country)	Beasley	11.0	10.8
WQSM-FM (Hot AC)	Cumulus	8.6	8.5
WUKS-FM (Urban)	Beasley	9.5	7.6
WNNL-FM (Gospel)	Clear Chan.	4.8	4.9
WFLB-FM (Oldies)	Beasley	6.2	4.7
WRQC-FM (Rock)	Cumulus	4.4	4.0
WFNC-AM (N/T)	Cumulus	3.5	3.6
WSTS-FM (Gospel)	Pro	1.8	3.6
WCCG-FM (Urban AC)	J.E. Carson	3.3	3.4

**#129**

**Canton, OH**

Station (Format)	Owner	Sp '03	Fa '03
WHBC-AM (N/T)	NextMedia	12.2	13.2
WHBC-FM (AC)	NextMedia	10.0	11.4
WQXK-FM (Country)	Cumulus	7.1	7.2
WRQK-FM (Rock)	Cumulus	6.9	5.6
WKDD-FM (Hot AC)	Clear Chan.	4.1	5.4
WQMX-FM (Country)	Rubber City	4.3	5.2
WONE-FM (Cl. Rock)	Rubber City	4.1	3.9
WZKL-FM (CHR/Pop)	D A Peterson	2.6	2.9
WAKS-FM (CHR/Pop)	Clear Chan.	3.3	2.7
WMJI-FM (Oldies)	Clear Chan.	2.9	2.5

**#130**

**Saginaw-Bay City, MI**

Station (Format)	Owner	Sp '03	Fa '03
WSGW-AM (N/T)	Citadel	11.1	11.1
WKQZ-FM (Country)	MacDonald	9.3	10.7
WHNN-FM (Oldies)	Citadel	9.1	9.9
WIOG-FM (CHR/Pop)	Citadel	7.7	8.2
WKQZ-FM (Act. Rock)	Citadel	7.9	6.4
WTLZ-FM (Urban)	Cumulus	6.9	6.0
WCEN-FM (Country)	Wilks	6.3	5.6
WGER-FM (AC)	Citadel	5.5	4.1
WSAM-AM (Adult Std.)	MacDonald	2.4	3.5
WILZ/WYLZ (Cl. Rock)	Citadel	4.6	3.3

**#131**

**Shreveport, LA**

Station (Format)	Owner	Su '03	Fa '03
KDKS-FM (Urban)	Access.1	10.2	12.4
KMJJ-FM (Urban)	Cumulus	13.3	10.8
KBTT-FM (CHR/Rhy)	Access.1	8.0	6.8
KRMD-FM (Country)	Cumulus	8.2	6.8
KXKS-FM (Country)	Clear Chan.	4.4	6.5
KRUF-FM (CHR/Pop)	Clear Chan.	5.3	5.6
KTAL-FM (Cl. Rock)	Access.1	4.9	5.4
KEEL-AM (Talk)	Clear Chan.	4.7	5.0
KLKL-FM (Oldies)	Access.1	6.2	4.7
KOKA-AM (Gospel)	Access.1	4.7	4.1

**#132**

**Beaumont-Port Arthur, TX**

Station (Format)	Owner	Sp '03	Fa '03
KTCX-FM (Urban)	Cumulus	15.6	16.7
KYKR-FM (Country)	Clear Chan.	6.6	9.5
KIOC-FM (Rock)	Clear Chan.	9.6	9.2
KQXY-FM (CHR/Pop)	Cumulus	5.3	7.0
KRWP-FM (Urban AC)	Cumulus	3.9	6.3
KCOL-FM (Oldies)	Voice Br.	10.1	5.9
KLVI-AM (N/T)	Clear Chan.	5.3	5.6
KAYD-FM (Country)	Cumulus	9.2	5.0
KKMY-FM (Hot AC)	Clear Chan.	4.6	5.0
KTHT-FM (CHR/Rhy)	Cox	2.4	2.5

**#133**

**Reading, PA**

Station (Format)	Owner	Sp '03	Fa '03
WRFY-FM (Hot AC)	Clear Chan.	13.2	14.4
WEEU-AM (N/T)	WEEU	11.0	8.0
WIOV-FM (Country)	Brill Media	6.0	6.8
WYSP-FM (Act. Rock)	Infinity	2.4	6.2
WUGL-FM (Oldies)	Infinity	3.9	4.3
WIOQ-FM (CHR/Pop)	Clear Chan.	3.9	4.1
WRAW-AM (Oldies)	Clear Chan.	3.0	3.9
WUSL-FM (Urban)	Clear Chan.	3.0	3.9
WBEB-FM (AC)	WEAZ-FM Radio	3.9	3.4
WLEW-FM (AC)	Citadel	1.5	3.2

**#134**

**Victor Valley, CA**

Station (Format)	Owner	Sp '03	Fa '03
KGCI-FM (CHR/Rhy)	Clear Chan.	10.6	10.1
KFI-AM (Talk)	Clear Chan.	8.0	7.1
KATJ-FM (Country)	Clear Chan.	5.2	5.6
KZXY-FM (Hot AC)	Clear Chan.	8.3	5.4
KCXX-FM (Alt.)	All Pro	5.0	4.1
KDUC-FM (CHR/Rhy) <sup>1</sup>	Dos Costas	1.7	4.1
KRXV/KHYZ (AC)	KHWY Inc.	1.4	4.0
KCAL-FM (Act. Rock)	Anaheim	3.3	2.8
KIXA-FM (Rock)	Clear Chan.	3.8	2.8
KCDZ-FM (CHR/Pop)	Morongo Basin	2.6	2.6
KIXW-AM (Talk)	Clear Chan.	0.9	2.6
KLYY-FM (Tropical)	Entravision	1.4	2.6

<sup>1</sup> Was Oldies until October.

**#135**

**Corpus Christi, TX**

Station (Format)	Owner	Sp '03	Fa '03
KNCN-FM (Rock)	Clear Chan.	6.1	8.6
KRYS-FM (Country)	Clear Chan.	7.4	7.9
KMXR-FM (Oldies)	Clear Chan.	6.1	6.2
KZFM-FM (CHR/Rhy)	Malkan	6.4	6.0
KSAB-FM (Tejano)	Clear Chan.	5.3	5.3
KLTG-FM (Hot AC)	Amigo Br.	6.6	5.0
KKBA-FM (AC)	Malkan	4.0	4.3
KEYS-AM (N/T)	Malkan	5.1	4.1
KLHB-FM (Tejano)	Amigo Br.	4.2	4.1
KFTX-FM (Country)	T&G Dobson	4.0	3.8

**#136**

**Atlantic City, NJ**

Station (Format)	Owner	Sp '03	Fa '03
WGBZ/WZBZ (CHR/Rhy)	Equity	12.1	8.7
WFPG-FM (AC)	Millennium	9.1	8.5
WAYV-FM (CHR/Pop)	Equity	7.1	6.3
WTKU-FM (Oldies)	Access.1	3.7	5.9
WJSE-FM (Alt.)	Parinello	2.8	5.2
WMGM-FM (Cl. Rock)	Access.1	5.4	5.0
WOND-AM (N/T)	Access.1	3.7	5.0
WPUR-FM (Country)	Millennium	5.2	5.0
WOTH/WTTH (Urban AC)	Equity	4.7	4.8
WZXL-FM (Rock)	Equity	3.7	4.6

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**#137**

**Appleton-Oshkosh, WI**

Station (Format)	Owner	Sp '03	Fa '03
WNXY-FM (Country)	Midwest Com.	13.2	14.6
WIXX-FM (CHR/Pop)	Midwest Com.	10.6	8.2
WAPL-FM (Cl. Rock)	Woodward	6.0	7.1
WROE-FM (AC)	Midwest Com.	5.3	6.6
WOZZ-FM (Cl. Rock)	Midwest Com.	4.3	6.4
WHBY-AM (N/T)	Woodward	4.6	4.3
WVBO-FM (Oldies)	Cumulus	5.8	3.9
WPKR-FM (Country)	Cumulus	4.3	3.4
WNAM-AM (Adult Std.)	Cumulus	4.8	3.0
WOSH-AM (N/T)	Cumulus	1.4	2.7
WQLH-FM (CHR/Pop)	Green Bay Br.	2.4	2.7

**#138**

**Biloxi-Gulfport, MS**

Station (Format)	Owner	Sp '03	Fa '03
WZKX-FM (Country)	Dowdy & Dowdy	7.0	9.7
WMJY-FM (AC)	Clear Chan.	7.7	7.4
WJZO-FM (Urban)	WJZO	5.4	6.5
WKNN-FM (Country)	Clear Chan.	6.5	6.3
WXRG-FM (Cl. Rock)	Triad	4.4	5.0
WXYK-FM (CHR/Pop)	Triad	4.9	5.0
WOLT-FM (Urban AC)	Cumulus	2.8	4.7
WCPR-FM (Act. Rock)	Triad	6.5	4.5
WZNF-FM (Cl. Rock)	J. Michael Self	5.4	4.1
WBUV-FM (Urban AC)	Clear Chan.	3.5	3.8
WGCM-FM (Oldies)	Dowdy & Dowdy	4.9	3.8

**#139**

**Burlington, VT**

Station (Format)	Owner	Sp '03	Fa '03
WOKO-FM (Country)	Hall	14.5	20.5
WXOX-FM (CHR/Pop)	Sison	9.1	8.0
WEZF-FM (AC)	Clear Chan.	6.5	7.3
WKOL-FM (Oldies)	Hall	7.5	7.1
WBTZ-FM (Alt.)	Burlington Br.	7.5	5.6
WCPV-FM (Cl. Rock)	Clear Chan.	4.0	4.5
WIZN-FM (Cl. Rock)	Burlington Br.	5.6	4.5
WXAL-FM (AC)	Northeast	1.9	2.8
WNCS-FM (Triple A)	Northeast	3.0	2.4
WJOY-AM (Adult Std.)	Hall	1.9	2.2

**#140**

**Trenton, NJ**

Station (Format)	Owner	Sp '03	Fa '03
WPST-FM (CHR/Pop)	Nassau	9.4	7.9
WOKW-FM (Talk)	Millennium	9.0	7.2
WDAS-FM (Urban) (AC)	Clear Chan.	4.8	7.0
WTHK-FM (Cl. Hits)	Nassau	5.3	4.7
WBUD-AM (Oldies)	Millennium	3.5	4.1
WJZ-FM (Sm. Jazz)	Clear Chan.	6.0	4.1
WUSL-FM (Urban)	Clear Chan.	3.7	4.1
WSNI-FM (Soft AC)	Clear Chan.	2.1	3.6
WXTU-FM (Country)	Beasley	2.8	3.4
WYSP-FM (Act. Rock)	Infinity	2.3	2.9

**#141**

**Stamford-Norwalk, CT**

Station (Format)	Owner	Sp '03	Fa '03
WEBE-FM (AC)	Cumulus	7.8	8.0
WCBS-AM (News)	Infinity	7.5	6.3
WKHL-FM (Oldies)	Cox	3.6	5.3
WEZN-FM (AC)	Cox	5.1	4.5
WFAN-AM (Sports)	Infinity	5.4	3.8
WHTZ-FM (CHR/Pop)	Clear Chan.	3.4	3.8
WRKS-FM (Urban AC)	Emmis	0.7	3.5
WEFX-FM (Cl. Rock)	Cox	2.4	3.3
WNLK/WSTC (N/T)	Cox	2.4	3.3
WOXR-FM (Classical)	NY Times	1.9	2.8
WWPR-FM (Urban)	Clear Chan.	2.2	2.8

**#142**

**Quad Cities, IA-IL**

Station (Format)	Owner	Sp '03	Fa '03
WLLR-FM (Country)	Clear Chan.	15.2	15.3
KCQQ-FM (Cl. Hits)	Clear Chan.	9.7	8.6
WHTS-FM (CHR/Pop)	Dudley	8.4	7.9
KORB-FM (Act. Rock)	Cumulus	5.0	7.4
WOC-AM (N/T)	Clear Chan.	8.1	7.1
KMXG-FM (Hot AC)	Clear Chan.	6.8	6.7
KUUL-FM (Oldies)	Clear Chan.	5.5	5.7
KBEA-FM (CHR/Pop)	Cumulus	5.5	4.7
KBOB-FM (Country)	Cumulus	4.7	4.7
WXL-AM (Cl. Rock)	Cumulus	5.5	4.2

**#143**

**Peoria, IL**

Station (Format)	Owner	Sp '03	Fa '03
WPBG-FM (Oldies)	Triad	11.1	9.2
WSWT-FM (AC)	Triad	11.6	8.6
WZPW-FM (CHR/Rhy)	AAA Entert.	5.5	8.1
WFYR-FM (Country)	Regent	4.2	7.6
WMBD-AM (N/T)	Triad	6.3	7.1
WGLO-FM (Cl. Rock)	Regent	7.4	6.5
WXCL-FM (Country)	AAA Entert.	5.8	6.3
WIXO-FM (Act. Rock)	Regent	5.3	5.2
WDQX-FM (Cl. Hits)	AAA Entert.	3.9	2.9
WLS-AM (Talk)	ABC	2.1	2.6

**#144**

**Newburgh, NY**

Station (Format)	Owner	Sp '03	Fa '03
WHUD-FM (AC)	Pamal	12.2	13.1
WSPK/WXPK (CHR/Pop)	Pamal	9.1	8.5
WRWD-FM (Country)	Clear Chan.	2.9	7.1
WPOH-FM (Cl. Rock)	Cumulus	6.7	5.2
WRRB/WRRV (Alt.)	Cumulus	5.5	4.9
WABC-AM (Talk)	ABC	5.3	4.6
WFKP/WPKF (CHR/Rhy)	Clear Chan.	3.3	4.1
WCBS-AM (News)	Infinity	2.6	3.8
WRKS-FM (Urban AC)	Emmis	2.6	3.6
WFAN-AM (Sports)	Infinity	2.9	3.0

**#145**

**Salisbury-Ocean City, MD**

Station (Format)	Owner	Sp '03	Fa '03
WWFG-FM (Country)	Clear Chan.	6.7	11.6
WOCQ-FM (CHR/Rhy)	Great Scott	11.9	9.3
WZBH-FM (Act. Rock)	Great Scott	7.1	9.0
WSBY-FM (Urban AC)	Clear Chan.	5.6	5.9
WQHQ-FM (AC)	Clear Chan.	8.0	5.7
WGMD-FM (N/T)	Resort	3.9	5.1
WICO/WXJN (Country)	Delmarva	7.8	4.9
WGBG-FM (Cl. Rock)	Great Scott	2.6	3.9
WOCM-FM (Triple A)	Anchor Br.	1.3	3.1
WLBW/WLWV (Oldies)	Clear Chan.	3.4	2.8
WOLC-FM (Gospel)	Maranatha	3.5	2.8



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#146

**Springfield, MO**

Station (Format)	Owner	Sp '03	Fa '03
KTTX-FM (Country)	Journal	12.4	15.9
KGBX-FM (AC)	Clear Chan.	7.4	8.7
KSPW-FM (CHR/Rhy)	Journal	6.3	6.9
KTOZ-FM (Hot AC)	Clear Chan.	6.6	6.9
KXUS-FM (Cl. Rock) <sup>1</sup>	Clear Chan.	3.7	6.2
KOSP-FM (Oldies)	Mid-West Family	4.0	5.6
KGMV-FM (Country)	Clear Chan.	8.4	5.1
KQRA-FM (Alt.)	Mid-West Family	4.0	3.8
KTXR-FM (B/EZ)	Meyer	4.2	3.8
KZRQ-FM (Act. Rock) <sup>2</sup>	Journal	2.6	3.3

<sup>1</sup> Was Rock until November 17.

<sup>2</sup> Was KHTO-FM (CHR/Pop) until September

#147

**Ann Arbor, MI**

Station (Format)	Owner	Sp '03	Fa '03
WJR-AM (Talk)	ABC	6.0	8.0
WWWW-FM (Country)	Clear Chan.	5.4	5.8
WRIF-FM (Act. Rock)	Gr. Media	3.6	5.1
WVMV-FM (Sm. Jazz)	Infinity	3.9	4.2
WWJ-AM (News)	Infinity	2.4	3.5
CIMX-FM (Ait.)	CHUM	3.3	3.2
WKQI-FM (CHR/Pop)	Clear Chan.	4.5	3.2
WCSX-FM (Cl. Rock)	Gr. Media	2.7	2.9
WVDV-FM (Hot AC)	ABC	2.1	2.9
WNIC-FM (AC)	Clear Chan.	2.4	2.9
WQKL-FM (CHR/Pop)	Clear Chan.	3.0	2.9

#148

**Tyler-Longview, TX**

Station (Format)	Owner	Sp '03	Fa '03
KAZE/KBLZ (CHR/Rhy)	Reynolds	12.7	11.5
KODI-FM (AC)	Waller Media	8.3	7.9
KNUE-FM (Country)	Clear Chan.	6.2	7.1
KFRD/KOYE (Reg. Mex.)	Waller Media	8.1	6.2
KISX-FM (CHR/Pop)	Clear Chan.	6.5	5.7
KKUS-FM (Country)	Waller Media	5.9	5.4
KTYL-FM (Hot AC)	Clear Chan.	4.9	4.9
KDDK-FM (Adult Std.)	Citadel	3.6	4.1
KKTX-FM (Cl. Rock)	Clear Chan.	5.2	3.8
KTBB-AM (N/T)	Citadel	3.4	3.8

#149

**Eugene-Springfield, OR**

Station (Format)	Owner	Sp '03	Fa '03
KKNU-FM (Country)	McKenzie River	14.2	13.0
KDUK-FM (CHR/Pop)	Clear Chan.	9.8	8.6
KMGE-FM (AC)	McKenzie River	7.1	6.5
KPNW-AM (N/T)	Clear Chan.	5.7	6.5
KUGN-AM (N/T)	Cumulus	4.1	5.9
KNRQ-FM (Act. Rock)	Cumulus	3.8	4.7
KFLY-FM (Act. Rock)	Clear Chan.	5.2	4.1
KODZ-FM (Oldies)	Clear Chan.	6.0	4.1
KZEL-FM (Cl. Rock)	Cumulus	6.0	4.1
KEHK-FM (Hot AC)	Cumulus	3.6	3.0

#150

**Montgomery, AL**

Station (Format)	Owner	Sp '03	Fa '03
WZHT-FM (Urban)	Clear Chan.	16.3	17.0
WLWI-FM (Country)	Cumulus	11.5	13.5
WMCZ-FM (Urban) (AC)	Clear Chan.	7.4	8.9
WJWZ-FM (CHR/Rhy)	Montgomery	8.4	5.9
WMXS-FM (AC)	Cumulus	5.4	5.1
WQLD-FM (Oldies)	Clear Chan.	3.8	4.3
WKXN-FM (Urban)	Autogaville	3.1	4.0
WXFX-FM (Rock)	Cumulus	3.6	3.8
WMSP-AM (Sports)	Cumulus	1.8	3.2
WHHY-FM (CHR/Pop)	Cumulus	4.1	2.7
WLWI-AM (N/T)	Cumulus	3.1	2.7

#151

**Fayetteville, AR**

Station (Format)	Owner	Sp '03	Fa '03
KKIX-FM (Country)	Clear Chan.	8.6	11.6
KIGL-FM (Cl. Rock)	Clear Chan.	8.6	9.8
KMCK-FM (CHR/Pop)	Cumulus	7.1	7.7
KEZA-FM (AC)	Clear Chan.	8.3	7.4
KMXF-FM (CHR/Pop)	Clear Chan.	7.4	7.4
KBVA-FM (Adult Std.)	Hendren	5.1	6.3
KAMO-FM (Country/O)	Cumulus	6.9	5.7
KFAY-AM (N/T)	Cumulus	4.3	4.5
KKEG-FM (Rock)	Cumulus	2.6	4.5
KFAY-FM (Country)	Cumulus	4.0	3.6
KXNA-FM (Alt.)	Butler Br.	4.9	3.6

#152

**Rockford, IL**

Station (Format)	Owner	Sp '03	Fa '03
WZOK-FM (CHR/Pop)	Cumulus	10.7	13.4
WXXQ-FM (Country)	Cumulus	7.4	11.0
WXRX-FM (Rock)	RadioWorks	9.2	7.2
WGN-AM (N/T)	Tribune	5.9	5.6
WYHY-FM (Cl. Hits)	RadioWorks	8.2	5.6
WGFB-FM (Hot AC)	RadioWorks	6.4	5.1
WKMQ-FM (Oldies)	Cumulus	6.1	4.6
WLS-AM (Talk)	ABC	2.8	4.0
WNTA-AM (Talk)	RadioWorks	4.1	3.8
WROK-AM (N/T)	Cumulus	4.6	3.5

#153

**Killeen-Temple, TX**

Station (Format)	Owner	Sp '03	Fa '03
KIIZ-FM (Urban)	Clear Chan.	10.0	8.7
WACO-FM (Country)	Clear Chan.	11.2	8.1
KDHT-FM (CHR/Rhy) <sup>1</sup>	Emmis-Sinclair	4.2	7.8
KSSM-FM (Urban AC)	Cumulus	7.6	7.2
KUSJ-FM (Country)	Cumulus	6.0	6.4
KWTX-FM (CHR/Pop)	Clear Chan.	8.2	4.6
KHHL-FM (Reg. Mex.) <sup>2</sup>	Amigo Br.	3.0	4.3
KLFX-FM (Act. Rock)	Sheldon <sup>1</sup>	6.3	4.3
KLTD-FM (Oldies)	Cumulus	3.6	2.6
KTEM-AM (N/T)	Cumulus	2.4	2.6

<sup>1</sup> Was KXMG-FM until August.

<sup>2</sup> Operated under an LMA with Clear Channel.

#154

**Flagstaff-Prescott, AZ**

Station (Format)	Owner	Sp '03	Fa '03
KAHM-FM (B/EZ)	SW FM Br.	9.2	9.8
KMGN-FM (Cl. Rock)	Guyann Br.	5.1	4.9
KAFF-FM (Country)	Guyann Br.	5.4	4.6
KFLX-FM (Triple A)	Red Rock	2.9	4.3
KKLD-FM (Oldies)	Yavapai	3.8	4.3
KQST-FM (CHR/Pop)	Rocket Radio	8.6	4.3
KZGL-FM (Act. Rock)	Yavapai	5.1	4.3
KVRD-FM (Country)	Yavapai	3.5	3.4
KSED-FM (Country)	Red (Rock)	4.8	3.2
KPPV-FM (AC)	Prescott Valley	3.5	2.9

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**#155**

**Huntington, WV**

Station (Format)	Owner	Sp '03	Fa '03
WKEE-FM (CHR/Pop)	Clear Chan.	13.7	13.8
WTGR-FM (Country)	Clear Chan.	12.7	11.0
WDGG-FM (Country)	Kindred	7.1	10.0
WBVB-FM (Oldies)	Clear Chan.	6.5	9.7
WAMX-FM (Act. Rock)	Clear Chan.	7.1	5.6
WKLC-FM (Rock)	L. M. Com.	1.9	5.0
WRVC-FM (Rock)	Kindred	3.7	4.4
WBKS-FM (CHR/Pop)	Clear Chan.	4.0	3.4
WRYV-FM (Cl. Rock)	Legend	2.8	3.4
WVHU-AM (N/T)	Clear Chan.	4.3	3.4

**#156**

**Macon, GA**

Station (Format)	Owner	Sp '03	Fa '03
WIBB-FM (Urban)	Clear Chan.	12.7	13.3
WDEN-FM (Country)	Cumulus	11.5	11.9
WRBV-FM (Urban AC)	Clear Chan.	5.5	9.4
WPEZ-FM (AC)	Cumulus	6.6	7.8
WMAC-AM (N/T)	Cumulus	6.3	6.6
WFXM-FM (Urban)	Roberts	4.6	5.5
WDDO-AM (Gospel)	Cumulus	4.0	5.0
WQBZ-FM (Rock)	Clear Chan.	6.3	5.0
WMGB-FM (CHR/Pop)	Cumulus	5.5	3.6
WAYS-FM (Oldies)	Cumulus	3.7	2.8

**#157**

**Palm Springs, CA**

Station (Format)	Owner	Sp '03	Fa '03
KUNA-FM (Reg. Mex.)	N-P & Gazette	16.0	16.4
KLOB-FM (Reg. Mex.)	Entravision	9.4	8.9
KKUU-FM (CHR/Rhy)	Morris	7.9	8.3
KWXY-FM (B/EZ)	Glen Barnett	7.9	7.5
KCLB-FM (Rock)	Morris	3.7	5.9
KPLM-FM (Country)	RM	3.9	5.4
KMRJ-FM (Alt.)	D.P. Mitchell	4.2	5.1
KDES-FM (Oldies)	KPSI Radio	6.8	4.8
KPSI-FM (Hot AC)	KPSI Radio	5.0	4.8
KEZN-FM (AC)	Infinity	4.2	4.3

**#158**

**Utica-Rome, NY**

Station (Format)	Owner	Sp '03	Fa '03
WFRG-FM (Country)	Regent	11.1	13.8
WLZW-FM (AC)	Regent	11.6	13.0
WOUR-FM (Cl. Rock)	Clear Chan.	7.8	7.3
WSKS/WSKU (CHR/Pop)	Clear Chan.	8.9	6.5
WIBX-AM (N/T)	Regent	7.3	5.6
WODZ-FM (Oldies)	Regent	7.0	4.5
WKLL-FM (Alt.)	Galaxy	4.1	3.7
WRCK-FM (Cl. Rock)	Galaxy	3.5	3.7
WTLB-AM (Adult Std.)	Galaxy	4.6	3.7
WRBY-FM (Country)	Clear Chan.	2.7	3.1
WUCL-FM (Oldies)	Clear Chan.	2.2	3.1

**#159**

**Savannah, GA**

Station (Format)	Owner	Sp '03	Fa '03
WEAS-FM (Urban)	Cumulus	9.6	8.9
WL VH-FM (Urban AC)	Clear Chan.	7.6	8.9
WQBT-FM (Urban)	Clear Chan.	7.1	8.9
WJCL-FM (Country)	Cumulus	7.6	8.3
WSOK-AM (Gospel)	Clear Chan.	8.5	6.4
WIXV-FM (Cl. Rock)	Cumulus	4.2	5.8
WYKZ-FM (AC)	Clear Chan.	4.0	5.3
WRHQ-FM (Rock AC)	Thoroughbred	4.0	5.0
WFXH-FM (Rock)	Triad	5.1	3.6
WLOW-FM (Adult Std.)	Triad	3.7	3.6

**#160**

**Asheville, NC**

Station (Format)	Owner	Sp '03	Fa '03
WKSF-FM (Country)	Clear Chan.	15.0	17.9
WOXL-FM (Oldies)	Liberty Prod.	12.1	9.5
WQNO/WQNS (Cl. Rock)	Clear Chan.	7.0	6.1
WFBC-FM (CHR/Pop)	Entercom	4.2	5.7
WWNC-AM (N/T)	Clear Chan.	5.4	5.7
WMYI-FM (AC)	Clear Chan.	5.1	5.1
WTPT-FM (Act. Rock)	Barnstable	5.4	3.4
WESC-FM (Country)	Clear Chan.	1.0	2.4
WJMZ-FM (Urban)	Cox	0.6	2.0
WSPA-FM (AC)	Entercom	1.6	1.7

**#161**

**Evansville, IN**

Station (Format)	Owner	Sp '03	Fa '03
WIKY-FM (AC)	So. Central	20.1	15.3
WKDQ-FM (Country)	Regent	13.6	15.3
WSTO-FM (CHR/Pop)	So. Central	7.6	8.6
WABX-FM (Cl. Rock)	So. Central	4.5	7.7
WGBF-FM (Act. Rock)	Regent	5.6	6.1
WDKS-FM (CHR/Pop)	Regent	7.3	5.5
WJPS-FM (Oldies)	So. Central	5.9	5.5
WJLT-FM (AC)	Regent	3.4	4.3
WGBF-AM (N/T)	Regent	3.7	3.4
WYXY-FM (Cl. Hits)	Engelbrecht	2.8	2.8

**#162**

**Poughkeepsie, NY**

Station (Format)	Owner	Sp '03	Fa '03
WSPK/WXPK (CHR/Pop)	Pamal	9.2	7.0
WRNQ-FM (AC)	Clear Chan.	4.0	6.7
WFKP/WPKF (CHR/Rhy)	Clear Chan.	5.8	6.1
WRWD-FM (Country)	Clear Chan.	9.2	6.1
WHUD-FM (AC)	Pamal	4.0	5.8
WPDH-FM (Cl. Rock)	Cumulus	5.8	5.8
WRRB/WRRV (Alt.)	Cumulus	5.8	4.9
WBWZ-FM (Hot AC)	Clear Chan.	2.9	4.6
WCZX/WZAD (Oldies)	Cumulus	6.1	4.6
WABC-AM (Talk)	ABC	6.9	3.7

**#163**

**Tallahassee, FL**

Station (Format)	Owner	Sp '03	Fa '03
WHBX-FM (Urban AC)	Cumulus	10.2	13.5
WWLD-FM (Urban)	Cumulus	4.3	7.8
WTLY-FM (AC)	Clear Chan.	6.8	5.4
WTNT-FM (Country)	Clear Chan.	7.4	5.4
WBWT-FM (Urban)	Clear Chan.	7.4	5.1
WBZE-FM (Hot AC)	Cumulus	7.1	5.1
WGWD-FM (Country)	De-Col	3.7	5.1
WHTF-FM (CHR/Rhy)	Triad	5.3	4.4
WXSX-FM (Alt.)	Clear Chan.	3.4	4.4
WAIB-FM (Country)	Triad	5.0	4.1

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**#164**

**Fredericksburg, VA**

Station (Format)	Owner	Su '03	Fa '03
WFLS-FM (Country)	Free Lance-Star	14.9	16.0
WBOB-FM (Hot AC)	Mid Atlantic Net.	10.1	10.0
WTOP-A/F (News)	Bonneville	5.1	4.4
WYSK-FM (Alt.)	Free Lance-Star	3.2	4.4
WJFK-FM (Talk)	Infinity	5.4	4.1
WGRX-FM (Country)	Rappahannock	3.8	3.4
WCDX-FM (Urban)	Radio One	0.6	2.5
WKYS-FM (Urban)	Radio One	1.9	2.5
WPGC-FM (CHR/Rhy)	Infinity	3.5	2.5
WWUZ-FM (Cl. Rock)	Free Lance-Star	2.8	2.5

**#165**

**Portland, ME**

Station (Format)	Owner	Sp '03	Fa '03
WBLM-FM (Cl. Rock)	Citadel	6.8	10.7
WPOP-FM (Country)	Saga	8.5	9.7
WCYI/WCYY (Alt.)	Citadel	4.7	8.8
WJBO-FM (CHR/Pop)	Citadel	6.1	6.3
WGAN-AM (N/T)	Saga	6.5	6.0
WYNZ-FM (Oldies)	Saga	6.8	6.0
WGMX-FM (Hot AC)	Saga	5.1	5.6
WHOM-FM (AC)	Citadel	4.4	4.4
WHTT-FM (Country)	WMTW Br. Gr.	3.4	3.1
WBAE-AM (Adult Std.)	Saga	3.1	2.8

**#166**

**Erie, PA**

Station (Format)	Owner	Sp '03	Fa '03
WRTS-FM (CHR/Pop)	NextMedia	18.7	19.8
WXKC-FM (AC)	Regent	8.5	9.6
WXTA-FM (Country)	Regent	10.8	8.3
WFGO-FM (Oldies)	NextMedia	8.5	7.3
WRKT-FM (Rock) <sup>1</sup>	NextMedia	11.7	6.9
WQHZ-FM (Cl. Hits)	Regent	7.0	5.6
WRIE-AM (Adult Std.)	Regent	4.1	4.6
WJET-AM (N/T)	NextMedia	5.4	4.3
WCTL-FM (Christ. AC)	Inspir. Time	4.1	3.6
WFNN-AM (Sports)	NextMedia	1.3	3.3
WUSE-FM (Country) <sup>2</sup>	NextMedia	3.2	3.3

<sup>1</sup> Evolved from Classic Rock on April 1, 2003.  
<sup>2</sup> Was WRPL-FM (Rock) until April 2003

**#167**

**Myrtle Beach, SC**

Station (Format)	Owner	Sp '03	Fa '03
WEZY/WYEZ (B/EZ)	Fidelity Br.	7.7	8.9
WRNN-FM (N/T)	Myrtle Beach Trust	6.2	8.9
WDAI-FM (Urban)	Cumulus	8.9	7.2
WGTR-FM (Country)	Qantam	7.7	6.6
WYAV-FM (Cl. Rock)	NextMedia	5.6	6.3
WWXM-FM (CHR/Pop)	Qantam	4.2	5.6
WYAK-FM (Country)	Cumulus	3.6	4.6
WMYB-FM (AC)	NextMedia	2.7	4.3
WSYN-FM (Oldies)	Cumulus	10.1	4.3
WKZQ-FM (Act. Rock)	NextMedia	4.2	3.9

**#168**

**Wausau, WI**

Station (Format)	Owner	Sp '03	Fa '03
WIFC-FM (CHR/Pop)	Midwest Com.	13.2	11.0
WYTE-FM (Country)	NewRadio	10.8	10.7
WDEZ-FM (Country)	Midwest Com.	9.1	10.1
WLJY-FM (AC)	NewRadio	4.1	8.2
WGLX-FM (Cl. Rock)	Bliss	5.3	6.0
WSAU-AM (N/T)	Midwest Com.	6.4	6.0
WIZD-FM (Oldies)	Midwest Com.	5.0	4.4
WMZK-FM (Rock)	Badger Br.	8.5	3.8
WSPT-FM (Hot AC)	Americus	3.8	3.5
WOFM-FM (Oldies)	Midwest Com.	2.6	2.8

**#169**

**Hagerstown, MD**

Station (Format)	Owner	Sp '03	Fa '03
WAYZ-FM (Country)	VerStandig	7.1	10.2
WFRE-FM (Country)	Clear Chan.	5.8	8.4
WIKZ-FM (Hot AC)	Dame Br.	6.7	8.4
WLTF-FM (Soft AC)	Prettyman	5.8	6.0
WJEJ-AM (AC)	Hagerstown	3.4	5.7
WOLD-FM (CHR/Rhy)	Dame Br.	5.2	5.1
WQCM-FM (Rock)	Dame Br.	5.8	5.1
WARX-FM (Oldies)	Manning	7.1	4.8
WSRT-FM (Cl. Rock)	VerStandig	2.1	4.2
WEEO-FM (Oldies)	Allegheny	3.4	3.6

**#170**

**San Luis Obispo, CA**

Station (Format)	Owner	Sp '03	Fa '03
KKJG-FM (Country)	Amer. Gen. Media	9.4	8.0
KSTT-FM (AC)	Clear Chan.	4.2	7.6
KOTR-FM (Triple A)	Mapleton	3.2	5.2
KWWV-FM (CHR/Rhy)	Amer. Gen. Media	5.2	4.9
KSLY-FM (CHR/Pop)	Clear Chan.	3.2	4.5
KIQO-FM (Oldies)	Amer. Gen. Media	3.6	4.2
KXDZ/KXTZ (Cl. Hits)	Mapleton	4.6	4.2
KZOZ-FM (Rock)	Amer. Gen. Media	4.9	3.8
KPRI-AM (N/T)	Dellar Survivor	4.5	3.5
KURQ-FM (Act. Rock)	Clear Chan.	4.2	3.5

**#171**

**New London, CT**

Station (Format)	Owner	Sp '03	Fa '03
WNLC-FM (Adult Std.)	Hall	8.7	9.2
WBMW-FM (AC)	Red Wolf Br.	9.1	8.9
WCTY-FM (Country)	Hall	7.3	8.9
WQGN-FM (CHR/Pop)	Citadel	7.3	6.1
WWRX-FM (Alt.)	Phoenix Media	5.2	5.1
WKNL-FM (Oldies)	Hall	7.3	4.8
WHJM-FM (CHR/Rhy)	AAA Entert.	5.2	4.5
WMOS-FM (Cl. Rock)	AAA Entert.	6.3	4.1
WVYZ-FM (Country)	Clear Chan.	1.4	3.2
WFAN-AM (Sports)	Infinity	2.8	2.9
WHCN-FM (Cl. Rock)	Clear Chan.	1.7	2.9

**#172**

**South Bend, IN**

Station (Format)	Owner	Sp '03	Fa '03
WNSN-FM (AC)	Schurz	11.8	10.6
WNDV-FM (CHR/Pop)	Artistic Media	12.5	9.9
WBYT-FM (Country)	Federated Media	9.0	9.6
WSBT-AM (N/T)	Schurz	7.3	8.6
WRBR-FM (Act. Rock)	Hick Br.	6.6	7.9
WAOR-FM (Cl. Rock)	Federated Media	7.6	6.6
WSMK-FM (Urban)	M.R. Williams	8.0	5.0
WUBU-FM (Sm. Jazz)	Federated Media	4.5	4.0
WZOC-FM (Oldies)	Plymouth	3.8	3.3
WHFB-FM (Country)	WinCom	1.4	2.6

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**#173**

## Anchorage, AK

Station (Format)	Owner	Sp '03	Fa '03
KENI-AM (N/T)	Clear Chan.	4.6	7.7
KBFX-FM (Cl. Rock)	Clear Chan.	4.0	7.1
KGOT-FM (CHR/Pop)	Clear Chan.	5.9	6.7
KASH-FM (Country)	Clear Chan.	5.6	6.4
KBRJ-FM (Country)	MCC Radio	9.6	6.1
KEAG-FM (Oldies)	MCC Radio	5.3	5.7
KFAT-FM (CHR/Rhy)	New Northwest	6.0	5.7
KYMG-FM (AC)	Clear Chan.	6.9	5.4
KWHL-FM (Rock)	MCC Radio	3.6	4.7
KDBZ-FM (Hot AC)	New Northwest	3.3	4.0

**#174**

## New Bedford, MA

Station (Format)	Owner	Sp '03	Fa '03
WFHN-FM (CHR/Pop)	Citadel	9.6	9.4
WHJY-FM (Rock)	Clear Chan.	6.9	6.5
WCTK-FM (Country)	Hall	8.6	5.9
WBSM-AM (N/T)	Citadel	4.5	5.6
WWLI-FM (AC)	Citadel	6.6	5.3
WCIB-FM (Cl. Rock)	Makkay	3.0	4.7
WJMN-FM (CHR/Rhy)	Clear Chan.	5.4	4.1
WSNE-FM (AC)	Clear Chan.	3.3	4.1
WWBB-FM (Oldies)	Clear Chan.	3.6	4.1
WPLM-FM (Soft AC)	Plymouth Rock	3.9	3.8

**#175**

## Lincoln, NE

Station (Format)	Owner	Sp '03	Fa '03
KZKX-FM (Country)	Clear Chan.	8.1	10.3
KFOR-AM (N/T)	Three Eagles	9.8	8.9
KIBZ-FM (Act. Rock)	Clear Chan.	7.5	8.2
KLIN-AM (N/T)	Triad	7.1	6.2
KFGE-FM (Country)	Triad	6.1	5.8
KBBK-FM (Hot AC)	Triad	5.1	5.1
KFRX-FM (CHR/Pop)	Three Eagles	4.4	4.8
KKUL-FM (Oldies)	Triad	2.4	4.1
KQCH-FM (CHR/Rhy)	Journal	2.7	3.8
KRKR-FM (Cl. Rock)	Three Eagles	7.1	3.4
KTGL-FM (Cl. Rock)	Clear Chan.	4.4	3.4

**#176**

## Ft. Smith, AR

Station (Format)	Owner	Sp '03	Fa '03
KOMS-FM (Country/O)	Cumulus	7.6	11.2
KISR-FM (CHR/Pop)	Stereo 93 Inc.	9.2	10.0
KMAG-FM (Country)	Clear Chan.	11.5	10.0
KTCS-FM (Country)	Big Chief	9.2	7.4
KZBB-FM (CHR/Pop)	Clear Chan.	7.3	6.7
KKBD-FM (Hot AC)	Clear Chan.	7.3	4.8
KEZA-FM (Soft AC)	Clear Chan.	3.1	4.1
KL SZ-FM (Cl. Rock)	Cumulus	2.7	4.1
KFPW-AM (Adult Std.)	Prime LLC	1.9	3.7
KZKZ-FM (Christ. AC)	Family	2.3	3.7

**#177**

## Wilmington, NC

Station (Format)	Owner	Sp '03	Fa '03
WWQQ-FM (Country)	Cumulus	9.7	10.8
WMNX-FM (Urban)	Cumulus	8.6	9.4
WGNI-FM (AC)	Cumulus	7.6	8.0
WKXB-FM (Rhy/O)	Sea-Comm	5.9	7.3
WRQR-FM (Rock)	Ocean	3.4	5.6
WAAV-AM (Talk)	Cumulus	3.8	4.5
WAZO-FM (CHR/Pop)	Ocean	3.1	4.2
WBNE/WBNU (Cl. Rock)	Sea-Comm	6.2	3.5
WEZV-FM (B/EZ)	Fidelity Br.	2.4	3.5
WKOO-FM (Oldies)	NextMedia	4.8	3.5
WUIN-FM (Triple A) <sup>1</sup>	Ocean	1.7	3.5

<sup>1</sup> Was WJZY-FM (Smooth Jazz) until October.

**#178**

## Binghamton, NY

Station (Format)	Owner	Sp '03	Fa '03
WHWK-FM (Country)	Citadel	12.0	13.1
WNB-FM (N/T)	Citadel	10.3	9.2
WWYL-FM (CHR/Pop)	Citadel	6.5	8.8
WMXW-FM (AC)	Clear Chan.	5.8	8.1
WKGB-FM (Rock)	Clear Chan.	9.2	7.4
WAAL-FM (Cl. Rock)	Citadel	7.9	6.7
WLTB-FM (AC)	G M Br.	6.5	6.0
WBBI-FM (Cl. Rock) <sup>1</sup>	Clear Chan.	3.8	4.9
WINR-AM (Adult Std.)	Clear Chan.	5.5	4.9
WMRV-FM (CHR/Pop)	Clear Chan.	6.5	4.9
WCDW-FM (Alt.)	Equinox	3.4	2.8
WENE-AM (Sports)	Clear Chan.	1.7	1.8
WYOS-AM (Oldies)	Citadel	1.4	1.1

<sup>1</sup> Was Country until April 1, 2003.

**#179**

## Charleston, WV

Station (Format)	Owner	Sp '03	Fa '03
WQBE-FM (Country)	Bristol	18.3	20.7
WVAF-FM (CHR/Pop)	West Virginia	10.8	9.7
WVSR-FM (CHR/Pop)	Bristol	10.4	9.7
WCHS-AM (N/T)	West Virginia	8.2	8.4
WKAZ-FM (Oldies)	West Virginia	7.1	6.8
WKLC-FM (Rock)	L. M. Com.	5.2	6.5
WRVZ-FM (CHR/Rhy)	West Virginia	7.1	6.5
WKWS-FM (Country)	West Virginia	5.2	5.5
WZJD-FM (Alt.) <sup>1</sup>	Bristol	4.1	3.9
WVTS-AM (N/T)	Nininger	1.9	3.8

<sup>1</sup> Was Rhythmic Oldies until April 2003.

**#180**

## Columbus, GA

Station (Format)	Owner	Sp '03	Fa '03
WFXE-FM (Urban)	Davis	19.7	17.9
WVRK-FM (Rock)	Clear Chan.	6.1	8.4
WGSY-FM (AC)	Clear Chan.	7.6	7.3
WCGQ-FM (CHR/Pop)	Archway	5.7	7.0
WOKS-AM (Urban/O)	Davis	4.9	6.6
WBFA-FM (CHR/Pop)	Clear Chan.	4.9	5.5
WSTH-FM (Country)	Clear Chan.	3.8	5.5
WAGH-FM (Urban AC)	Clear Chan.	6.8	4.8
WHAL-AM (Gospel) <sup>1</sup>	Clear Chan.	1.5	4.4
WEAM-FM (Gospel) <sup>2</sup>	Popwill Gr.	2.3	3.7
WKNF-FM (Country)	Archway	4.9	3.7

<sup>1</sup> Was WPMX-AM until September.

<sup>2</sup> Was WMRZ-FM (Adult Standards) until April 2003.

**#181**

## Lubbock, TX

Station (Format)	Owner	Sp '03	Fa '03
KLLF-FM (Country)	NextMedia	11.9	12.2
KBTE-FM (CHR/Rhy) <sup>1</sup>	NextMedia	0.0	10.1
KFMX-FM (Act. Rock)	Clear Chan.	10.0	8.4
KZII-FM (CHR/Pop)	Clear Chan.	13.8	7.1
KONE-FM (Cl. Rock)	NextMedia	4.7	6.8
KKCL-FM (Oldies)	Clear Chan.	7.5	5.7
KMMX-FM (AC)	NextMedia	6.9	4.4
KXTG-FM (Tejano)	Ramar	2.8	4.4
KQBR-FM (Country)	Clear Chan.	4.1	4.1
KEJS-FM (Tejano)	Barton	2.5	3.4

<sup>1</sup> Was KLSB-FM (Country) until September.


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**#182**

**Cape Cod, MA**

Station (Format)	Owner	Sp '03	Fa '03
WQRC-FM (AC)	Sandab	9.0	11.2
WOCN-FM (Adult Std.)	Sandab	5.7	10.6
WXTK-FM (N/T)	Boch	12.3	8.7
WFCC-FM (Classical)	Charles River	5.7	6.4
WRZE-FM (CHR/Pop)	Qantum	4.5	5.4
WPXC-FM (Rock)	Qantum	4.2	4.8
WCIB-FM (Cl. Rock)	Qantum	6.3	4.5
WKPE-FM (Cl. Rock)	Charles River	2.7	4.5
WBZ-AM (News)	Infinity	3.6	3.5
WPLM-FM (Soft AC)	Plymouth Rock	4.5	3.2

**#183**

**Kalamazoo, MI**

Station (Format)	Owner	Sp '03	Fa '03
WKFR-FM (CHR/Pop)	Cumulus	10.7	10.5
WRKR-FM (Rock)	Cumulus	11.9	9.3
WBCT-FM (Country)	Clear Chan.	8.4	8.9
WFAT-FM (Cl. Hits)	Midwest Com.	4.6	6.3
WOOD-FM (AC)	Clear Chan.	3.4	5.5
WKZO-AM (N/T)	Fairfield	3.4	5.1
WNWN-AM (Urban AC)	Midwest Com.	3.8	5.1
WQLR-FM (AC)	Fairfield	5.7	4.6
WKMI-AM (Talk)	Cumulus	5.7	3.8
WNWN-FM (Country)	Midwest Com.	2.7	2.5
WQXC-FM (Oldies)	Forum	2.7	2.5

**#184**

**Johnstown, PA**

Station (Format)	Owner	Sp '03	Fa '03
WMTZ-FM (Country)	Clear Chan.	17.3	17.3
WKYF-FM (AC)	Forever	14.5	12.3
WGLU-FM (CHR/Pop)	Dame Br.	8.5	8.6
WCCL-FM (Oldies)	Dame Br.	7.8	7.3
WOKK-FM (Rock)	Dame Br.	6.0	6.3
WFGY-FM (Country)	Forever	4.6	5.0
WDVE-FM (Cl. Rock)	Clear Chan.	2.8	4.0
WUZU/WUZY (Cl. Hits)	Forever	3.5	4.0
WQZZ-FM (Oldies)	Target Br.	1.1	2.7
WCRO-AM (Adult Std.)	Gr. Johnstown Sch.	3.2	2.3
WLYE-AM (Country)	Forever	1.4	2.3

**#185**

**Tupelo, MS**

Station (Format)	Owner	Sp '03	Fa '03
WWZD-FM (Country)	Clear Chan.	13.3	10.6
WESE-FM (Urban)	Clear Chan.	8.6	9.5
WWKZ-FM (CHR/Pop)	Clear Chan.	8.6	9.1
WSMS-FM (Rock)	Cumulus	3.6	5.1
WWMS-FM (Country)	San-Dow Br.	7.6	5.1
WFTA-FM (AC)	Air South	4.0	4.0
WKZU-FM (Country)	Kudzu	3.6	4.0
WCNA-FM (Cl. Rock)	Air South	1.8	3.6
WBIP-FM (Gospel)	Community	3.6	3.3
WSEL-FM (Gospel)	Tupelo	2.5	3.3
WZLQ-FM (Hot AC)	San-Dow Br.	6.1	3.3

**#186**

**Manchester, NH**

Station (Format)	Owner	Sp '03	Fa '03
WZID-FM (AC)	Saga	16.4	17.0
WGIR-FM (Act. Rock)	Clear Chan.	7.1	9.5
WOKQ-FM (Country)	Citadel	5.4	6.4
WQLL-FM (Oldies)	Saga	5.7	6.0
WFEA-AM (Adult Std.)	Saga	5.0	4.6
WJMN-FM (CHR/Rhy)	Clear Chan.	5.0	4.6
WBLZ-AM (N/T)	Infinity	1.4	2.8
WGIR-AM (N/T)	Clear Chan.	2.9	2.8
WCRB-FM (Classical)	Charles River	2.9	2.5
WHOB-FM (Hot AC)	Gateway	1.4	2.5
WKLB-FM (Country)	Gr. Media	2.5	2.5
WTKK-FM (Talk)	Gr. Media	2.9	2.5
WXRV-FM (Triple A)	Northeast	2.9	2.5

**#187**

**Green Bay, WI**

Station (Format)	Owner	Sp '03	Fa '03
WNCY-FM (Country)	Midwest Com.	12.8	15.0
WIXX-FM (CHR/Pop)	Midwest Com.	10.0	9.9
WQLH-FM (Hot AC)	Green Bay Br.	7.6	5.5
WAPL-FM (Cl. Rock)	Woodward	4.5	5.1
WJLW-FM (Country)	Cumulus	3.8	5.1
WOGB-FM (Oldies)	Cumulus	6.9	5.1
WTAQ-AM (N/T)	Midwest Com.	6.9	5.1
WOZZ-FM (Cl. Rock)	Midwest Com.	2.8	4.7
WLYD-FM (CHR/Rhy)	Midwest Com.	5.2	4.4
WDUZ-FM (Sports) <sup>1</sup>	Cumulus	2.1	3.6

<sup>1</sup> Was **WXWX-FM** (Active Rock) until October 5.

**#188**

**Odessa-Midland, TX**

Station (Format)	Owner	Sp '03	Fa '03
KQRX-FM (Alt.)	Encore	7.6	8.2
KMRK-FM (CHR/Rhy)	Clear Chan.	8.6	7.6
KTXC-FM (Country)	Midessa TV	7.6	7.3
KQLM-FM (Span. Con.)	Stellar Media	5.9	7.0
KHGX-FM (Country)	Encore	4.6	6.6
KMCM-FM (Oldies)	Encore	6.3	6.0
KGEE-FM (Country)	Cumulus	6.3	5.7
KCRS-AM (N/T)	Clear Chan.	4.3	5.4
KFZX-FM (Rock)	Clear Chan.	4.6	5.4
KBAT-FM (CHR/Pop)	Cumulus	4.6	3.8
KODM-FM (AC)	Cumulus	7.3	3.8

**#189**

**Merced, CA**

Station (Format)	Owner	Sp '03	Fa '03
KHTN-FM (CHR/Rhy)	Buckley	11.8	11.8
KUBB-FM (Country)	Buckley	3.3	6.6
KBRE-FM (Rock)	Mapleton	6.5	5.5
KABX-FM (Oldies)	Mapleton	4.9	5.2
KHOP-FM (Hot AC)	Citadel	3.3	4.5
KLOQ-FM (Reg. Mex.)	Mapleton	6.1	4.5
KMJ-AM (N/T)	Infinity	4.1	4.5
KZOL-FM (Reg. Mex.)	Univision	0.8	4.5
KSKS-FM (Country)	Infinity	3.3	3.5
KATM-FM (Country)	Citadel	2.4	2.8
KIBG-FM (AC)	Mapleton	1.2	2.8

**#190**

**Traverse City, MI**

Station (Format)	Owner	Sp '03	Fa '03
WTCM-FM (Country)	Midwestern Br.	14.0	12.2
WCCW-FM (Oldies)	Midwestern Br.	7.8	9.6
WTCM-AM (N/T)	Midwestern Br.	8.2	7.8
WGFN/WGFM (Cl. Rock)	Northern Star	4.4	6.6
WKHQ-FM (CHR/Pop)	MacDonald Garber	6.8	5.9
WLXT-FM (AC)	MacDonald Garber	3.4	5.6
WKLT/WKLZ (Cl. Rock)	Northern	5.8	5.1
WJZJ/WLJZ (Alt.)	Northern Star	6.1	4.8
WLDR-FM (AC)	Great Northern	3.1	4.1
WMKC-FM (Country)	Northern Star	5.5	4.1

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**#191**

**Topeka, KS**

Station (Format)	Owner	Sp '03	Fa '03
WIBW-FM (Country)	Morris	13.9	12.9
KAMJ-FM (AC)	Cumulus	8.6	9.8
KDVV-FM (Rock)	Cumulus	10.7	9.0
KWIC-FM (Oldies)	Cumulus	6.8	7.4
KQTP-FM (Country)	Cumulus	4.6	7.0
WIBW-AM (N/T)	Morris	3.9	4.3
KMAJ-AM (N/T)	Cumulus	4.6	3.9
KTPK-FM (Country)	Kansas Capital	2.5	3.9
KKYD-FM (CHR/Rhy)	* 3 Points Media	0.0	3.5
KTOP-AM (Adult Std.)	Cumulus	2.9	3.5

\* Was KANS-FM (AC) until September.

**#192**

**Dothan, AL**

Station (Format)	Owner	Sp '03	Fa '03
WOOF-FM (AC)	WOOF Inc.	6.4	10.5
WTVY-FM (Country)	Styles Media	4.5	10.0
WDJR-FM (Country)	Gulf South	13.2	9.2
WZND-FM (Urban)	Gulf South	3.8	7.5
WKMX-FM (Hot AC)	WKMX Inc.	10.6	6.7
WRJM-FM (N/T)	Stage Door	4.5	5.9
WZHT-FM (Urban)	Clear Channel	4.5	5.4
WESP-FM (Cl. Rock)	Gulf South	4.5	4.6
WJJN-FM (Urban)	Wilson Br.	7.2	4.2
WJRL-FM (Cl. Rock)	Styles Media	5.7	4.2

**#193**

**Amarillo, TX**

Station (Format)	Owner	Sp '03	Fa '03
KXGL-FM (Cl. Hits)	Feuer/McCord	8.4	11.6
KGNC-FM (Country)	Morris	6.9	8.1
KQIZ-FM (CHR/Rhy)	Cumulus	10.9	7.7
KZRK-FM (Act. Rock)	Cumulus	5.5	7.0
KATP-FM (Country)	Clear Chan.	7.3	6.0
KMXJ-FM (AC)	Clear Chan.	4.4	6.0
KMML-FM (Country)	Clear Chan.	6.2	5.3
KPRF-FM (CHR/Pop)	Clear Chan.	6.2	5.3
KGNC-AM (N/T)	Morris	6.9	4.2
KAEZ-FM (Christ. AC)	KAEZ-FM	2.2	3.5
KPUR-FM (Oldies)	Cumulus	4.0	3.5

**#194**

**Waco, TX**

Station (Format)	Owner	Sp '03	Fa '03
WACO-FM (Country)	Clear Chan.	15.3	18.8
KBGO-FM (Oldies)	Clear Chan.	9.3	8.2
KWTX-FM (CHR/Pop)	Clear Chan.	8.9	7.7
KKDA-FM (Urban)	Service	6.0	7.2
KBRQ-FM (Rock)	Chase Radio	5.6	6.3
WBAP-AM (N/T)	ABC	6.0	5.3
KWDW-FM (Reg. Mex.)	Amigo Br.	6.0	3.9
KBCT-FM (Sm. Jazz)	Kennelwood	1.2	2.9
KBFB-FM (Urban)	Radio One	4.0	2.9
KDOS-FM (Reg. Mex.)	Univision	1.6	2.9
KLRK-FM (AC)	KRZI	2.0	2.9
KWTX-AM (N/T)	Clear Chan.	2.4	2.9

**#195**

**Danbury, CT**

Station (Format)	Owner	Sp '03	Fa '03
WDAQ-FM (Hot AC)	Berkshire Br.	9.5	11.0
WEZN-FM (AC)	Cox	6.3	8.9
WRKI-FM (Cl. Rock)	Cumulus	9.1	8.1
WABC-AM (Talk)	ABC	2.4	5.1
WFAN-AM (Sports)	Infinity	4.4	5.1
WLAD-AM (Full Serv.)	Berkshire Br.	6.0	5.1
WCBS-AM (News)	Infinity	4.4	4.7
WEBS-FM (AC)	Cumulus	2.0	4.2
WWYZ-FM (Country)	Clear Chan.	2.8	4.2
WDR-AM (Talk)	Buckley	1.2	2.5

**#195**

**Chico, CA**

Station (Format)	Owner	Sp '03	Fa '03
KALF-FM (Country)	Regent	6.9	8.0
KCEZ-FM (Cl. Hits)	Results Radio	5.8	7.2
KFMF-FM (Cl. Rock)	Regent	3.1	5.9
KPAY-AM (N/T)	Clear Chan.	5.0	5.9
KHSL-FM (Country)	Clear Chan.	6.2	5.5
KZAP-FM (CHR/Rhy)	Regent	4.6	5.5
KTHU-FM (Cl. Rock)	Results Radio	6.2	5.1
KLRS-FM (CHR/Pop)	Results Radio	4.2	4.2
KRQR-FM (Act. Rock)	Results Radio	8.1	4.2
KFBK-AM (N/T)	Clear Chan.	5.8	3.8
KMXI-FM (AC)	Clear Chan.	3.9	3.8

**#197**

**Morgantown, WV**

Station (Format)	Owner	Sp '03	Fa '03
WKKW-FM (Country)	Descendants Trust	14.6	15.5
WVAQ-FM (CHR/Pop)	West Virginia	13.3	15.5
WCLG-FM (Rock)	Bowers	8.0	7.8
WAJR-AM (N/T)	West Virginia	5.8	6.3
WGIE/WGYE (Country)	Burbach	5.3	4.9
WWLW-FM (AC)	West Virginia	5.3	4.4
WBRB-FM (Country)	Elkins Radio	2.2	3.9
WFBY-FM (Cl. Rock)	West Virginia	2.7	3.9
WRLF-FM (Rock)	Fantasia	3.1	3.9
WDCI-FM (AC)	Coshocton	4.0	3.4
WPDX-FM (Country/O)	Tschudy	3.5	3.4

**#198**

**Yakima, WA**

Station (Format)	Owner	Sp '03	Fa '03
KARY-FM (Oldies)	New Northwest	4.7	10.6
KXDD-FM (Country)	New Northwest	16.1	10.6
KHHK-FM (CHR/Pop)	New Northwest	7.3	7.6
KIT-AM (N/T)	Clear Chan.	6.2	7.6
KATS-FM (Act. Rock)	Clear Chan.	7.7	7.2
KFFM-FM (CHR/Pop)	Clear Chan.	5.8	7.2
KUTI-AM (Country/O)	Clear Chan.	4.0	5.9
KDBL-FM (Country)	Clear Chan.	4.7	5.1
KMNA-FM (Reg. Mex.)	Moon Br.	6.2	4.7
KRSE-FM (AC)	New Northwest	4.0	4.7

**#198**

**Frederick, MD**

Station (Format)	Owner	Sp '03	Fa '03
WFRE-FM (Country)	Clear Chan.	16.6	16.0
WAFY-FM (AC)	Frederick	6.1	7.4
WFMD-AM (N/T)	Clear Chan.	4.0	5.6
WWDC-FM (Alt.)	Clear Chan.	6.5	5.2
WWVZ/WVZZ (Hot AC)	Bonneville	5.3	4.3
WARX-FM (Oldies)	Manning	3.6	3.5
WTDP-A/F (News)	Bonneville	4.0	3.5
WIHT-FM (CHR/Pop)	Clear Chan.	2.8	3.0
WKYS-FM (Urban)	Radio One	1.2	3.0
WARW-FM (Cl. Rock)	Infinity	2.4	2.6
WIYY-FM (Act. Rock)	Hearst-Argyle	3.6	2.6

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**#200**

**Santa Barbara, CA**

Station (Format)	Owner	Sp '03	Fa '03
KTMS-AM (N/T)	Clear Chan.	6.3	8.5
KTYD-FM (Cl. Rock)	Clear Chan.	6.3	6.7
KJEE-FM (Alt.)	Montecito FM	7.6	6.3
KSBL-FM (AC)	Clear Chan.	5.1	5.8
KBKO-AM (Reg. Mex.)	Clear Chan.	4.6	4.5
KDB-FM (Classical)	Pacific	3.0	4.5
KCAQ-FM (CHR/Rhy)	Gold Coast	4.2	4.0
KSPE-FM (Reg. Mex.)	Clear Chan.	4.6	4.0
KUNX-AM (Span. N/T)	Gold Coast	2.1	4.0
KEYT-AM (Reg. Mex.) <sup>1</sup>	Smith	3.0	3.6
KIST-FM (CHR/Pop)	Clear Chan.	4.6	3.6
KMGQ-FM (Sm. Jazz)	Cumulus	3.8	3.6
KRUZ-FM (Hot AC)	Cumulus	5.1	3.6

<sup>1</sup> Was News until November, operates under an LMA with Lazer.

**#201**

**Terre Haute, IN**

Station (Format)	Owner	Sp '03	Fa '03
WTHI-FM (Country)	Emmis	21.1	20.8
WMGI-FM (CHR/Pop)	Bright Towers	14.7	12.9
WWVR-FM (Cl. Rock)	Emmis	11.6	9.2
WLEZ-FM (AC)	Bomar	4.8	7.5
WACF-FM (Country)	Key	4.0	5.0
WSDM-FM (Oldies)	Crossroads	4.4	5.0
WCBH-FM (Hot AC)	Cromwell Gr.	3.6	3.8
WAXI-FM (Adult Std.)	Crossroads	4.8	3.3
WMMC-FM (AC)	JDL	1.2	3.3
WWSY-FM (AC)	Bright Towers	2.0	2.9

**#202**

**Muncie-Marion, IN**

Station (Format)	Owner	Sp '03	Fa '03
WMDH-FM (Country)	Citadel	12.7	11.0
WLBC-FM (Hot AC)	Backyard Br.	8.9	9.6
WNOU-FM (CHR/Pop)	Emmis	8.5	9.6
WFBQ-FM (Cl. Rock)	Clear Chan.	8.5	8.3
WMRI-FM (Country)	Bomar	3.8	7.0
WHTY-FM (Cl. Rock)	Backyard Br.	3.3	6.1
WERK-FM (Oldies)	Backyard Br.	6.6	4.8
WRZX-FM (Alt.)	Clear Chan.	4.7	3.9
WCJC-FM (Country)	Marion	7.0	3.5
WFMS-FM (Country)	Susquehanna	2.3	3.1
WWKI-FM (Country)	Citadel	2.3	3.1

**#203**

**Clarksville, TN**

Station (Format)	Owner	Sp '03	Fa '03
WBUT-FM (Urban)	Clear Chan.	18.9	17.8
WHOP-FM (Country)	Key Br.	6.8	8.4
WVVR-FM (Country)	Saga	9.9	8.4
WQZQ-FM (CHR/Pop)	Cromwell	5.9	7.0
WZZP-FM (Cl. Hits)	Saga	6.8	6.5
WCVQ-FM (Hot AC)	Saga	7.7	5.1
WNRO-FM (Cl. Rock)	Clear Chan.	5.0	4.2
WJXA-FM (AC)	South Central	3.2	3.3
WSIX-FM (Country)	Clear Chan.	1.4	3.3
WSM-FM (Country)	Cumulus	2.7	3.3

**#204**

**Duluth-Superior, MN**

Station (Format)	Owner	Sp '03	Fa '03
KQDS-FM (Cl. Rock)	Red (Rock)	9.0	10.6
KKCB-FM (Country)	Clear Chan.	10.9	9.8
KLDJ-FM (Oldies)	Clear Chan.	6.3	7.7
KDAL-AM (N/T)	Midwest Com.	6.6	7.2
KRBR-FM (Act. Rock)	Midwest Com.	5.9	6.8
KTCO-FM (Country)	Midwest Com.	6.6	6.8
KDAL-FM (AC)	Midwest Com.	5.9	5.5
WWAX-FM (CHR/Pop)	Red Rock	6.3	5.1
KBMX-FM (Hot AC)	Clear Chan.	4.3	4.7
WDSM-AM (Sports)	Midwest Com.	1.2	4.7

**#205**

**Santa Maria-Lompoc, CA**

Station (Format)	Owner	Sp '03	Fa '03
KIDI-FM (Reg. Mex.)	Emerald Wave	6.6	11.0
KPAT-FM (Urban AC)	Am. Gen. Media	4.3	9.1
KROK-FM (Reg. Mex.)	Am. Gen. Media	9.3	6.7
KSMA-AM (N/T)	Clear Chan.	2.3	5.5
KSNI-FM (Country)	Clear Chan.	9.3	5.1
KTAP-AM (Reg. Mex.)	Emerald Wave	0.0	4.3
KRUZ-FM (Hot AC)	Cumulus	5.1	3.5
KUHL-AM (N/T)	Blackhawk	1.2	2.8
KXFM-FM (Cl. Rock)	Clear Chan.	4.3	2.8
KLRM-FM (Span. Con.)	GT Media	2.7	2.4
KRAZ-FM (Country)	Knight Br.	0.8	2.4
KSLY-FM (CHR/Pop)	Clear Chan.	2.3	2.4
KWWV-FM (CHR/Rhy)	Am. Gen. Media	3.5	2.4

**#206**

**Olean, NY**

Station (Format)	Owner	Sp '03	Fa '03
WPIG-FM (Country)	Arrow	18.1	19.5
WTSS-FM (Hot AC)	Entercom	5.1	5.3
WJQZ-FM (Oldies)	DBM Com.	4.6	3.7
WESB-AM (N/T)	WESB Inc.	1.3	3.3
WORT-FM (Cl. Rock)	Catt	5.1	3.3
WHKS-FM (AC)	L-Com	1.3	2.8
WKZA-FM (Hot AC)	Cross Country	2.1	2.8
WLSV-AM (Country/O)	DBM Com.	3.0	2.8
WMXO-FM (Hot AC)	Vox	3.4	2.8
WNSA-FM (Sports)	Casciani	2.1	2.8
WDDH-FM (Country)	Cam Com.	1.7	2.4
WHDL-AM (Oldies)	Arrow	1.3	2.4

**#207**

**Cedar Rapids, IA**

Station (Format)	Owner	Sp '03	Fa '03
KHAK-FM (Country)	Cumulus	10.4	16.6
KZIA-FM (CHR/Pop)	KZIA Inc.	12.3	11.2
WMT-AM (N/T)	Clear Chan.	11.8	8.5
KFMW-FM (Act. Rock)	Bahakel	5.2	7.6
KMRY-AM (Adult Std.)	Sellers	6.6	6.7
KDAT-FM (AC)	Cumulus	9.4	6.3
KKRQ-FM (Cl. Rock)	Clear Chan.	6.6	5.4
KRNA-FM (Cl. Rock)	Cumulus	4.7	4.9
WMT-FM (Hot AC)	Clear Chan.	2.8	4.9
KOKZ-FM (Oldies)	Bahakel	5.7	4.0

**#208**

**Tri-Cities, WA**

Station (Format)	Owner	Sp '03	Fa '03
KUJ-FM (CHR/Pop)	New Northwest	6.1	9.7
KEYW-FM (Hot AC)	Clear Chan.	8.1	7.8
KORD-FM (Country)	Clear Chan.	11.6	7.4
KONA-FM (AC)	Commonwealth	10.1	6.9
KXRX-FM (Act. Rock)	Clear Chan.	5.6	6.5
KONA-AM (N/T)	Commonwealth	4.0	6.0
KEGX-FM (Cl. Rock)	New Northwest	2.5	5.1
KFLD-AM (Sports)	Clear Chan.	4.5	5.1
KZHR-FM (Hot AC)	Bridge Br.	2.5	5.1
KNLT-FM (Oldies)	New Northwest	3.0	4.1
KTCR-AM (Talk)	New Northwest	3.0	4.1

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**#209**

**Bowling Green, KY**

Station (Format)	Owner	Sp '03	Fa '03
WBVR-FM (Country)	Forever	9.1	14.6
WUBT-FM (Urban)	Clear Chan.	6.9	9.1
WGGC-FM (Country)	Heritage Com.	10.9	7.1
WVOV-FM (Cl. Hits)	Commonwealth Br.	4.0	6.1
WPTQ-FM (Rock)	Commonwealth Br.	6.9	5.6
WDNS-FM (Cl. Rock)	Daily News Br.	4.0	4.5
WKNK-FM (Country)	Hart County Com.	2.9	4.5
WUHU-FM (Hot AC)	Forever	6.3	4.5
WVLE-FM (Country)	Sherandan Br.	3.4	3.5
WRVW-FM (CHR/Pop)	Clear Chan.	2.9	3.0

**#210**

**Florence, SC**

Station (Format)	Owner	Sp '03	Fa '03
WYNN-FM (Urban)	Cumulus	17.9	21.3
WYNN-AM (Gospel)	Cumulus	2.6	7.7
WBZF-FM (Gospel)	Cumulus	7.7	5.5
WDAR-FM (Country)	Qantum	5.1	5.5
WEGX-FM (Country)	Qantum	4.3	4.7
WMXT-FM (Cl. Rock)	Cumulus	7.7	4.7
WWDM-FM (Urban)	Inner City	5.6	4.7
WCMG-FM (Urban AC)	Cumulus	5.6	3.8
WJMX-FM (CHR/Pop)	Qantum	3.4	3.8
WHLZ-FM (Country)	Cumulus	4.7	3.4

**#211**

**Laredo, TX**

Station (Format)	Owner	Sp '03	Fa '03
KBDR-FM (Reg. Mex.)	Sendero	24.1	20.4
KNEX-FM (Span. Con.)	Amigo Br.	12.0	9.8
XGTS-FM (Span. AC)	Villarreal	5.0	9.4
KRRG-FM (CHR/Pop)	Guerra	7.5	8.2
KJBZ-FM (Tejano)	Guerra	9.5	7.3
KQUR-FM (Cl. Hits)	Amigo Br.	5.8	5.3
XENU-AM (Reg. Mex.)	Radorama	0.0	4.1
XNOE-FM (Sp. Full Ser.)	Radio Formula	5.0	3.7
XHNK-FM (Span. CHR)	Radorama	2.5	2.4
XNLO-FM (Span. CHR)	Estrellos de Oro	0.8	2.0
XNLT-AM (Span. N/T)	Radio Formula	1.2	2.0

**#212**

**Medford-Ashland, OR**

Station (Format)	Owner	Sp '03	Fa '03
KBOY-FM (Cl. Rock)	Mapleton	6.0	8.9
KCMX-FM (AC)	Mapleton	10.4	7.9
KRWQ-FM (Country)	Clear Chan.	9.3	7.9
KZZE-FM (Rock)	Clear Chan.	4.4	6.4
KLDZ-FM (Oldies)	Clear Chan.	7.1	5.4
KIFS-FM (CHR/Pop)	Clear Chan.	6.6	5.0
KCMX-AM (N/T)	Mapleton	4.4	4.5
KMED-AM (N/T)	Clear Chan.	7.1	4.5
KTMT-FM (CHR/Pop)	Mapleton	6.0	4.0
KAKT-FM (Country)	Mapleton	3.3	3.5
KROG-FM (AC)	Opus	2.2	3.5

**#213**

**Bangor, ME**

Station (Format)	Owner	Sp '03	Fa '03
WQCB-FM (Country)	Cumulus	15.9	13.8
WBZN-FM (CHR/Pop)	Cumulus	5.7	6.7
WKIT-FM (Rock)	The Zone Corp.	7.9	6.7
WBFB-FM (Country)	Clear Chan.	6.2	5.7
WKSQ-FM (AC)	Clear Chan.	4.0	5.7
WVOW-FM (Talk)	Clear Chan.	7.5	5.7
WVWX-FM (CHR/Pop)	Clear Chan.	6.2	5.7
WWMJ-FM (Oldies)	Cumulus	4.8	5.7
WEZO-FM (AC)	Cumulus	4.0	5.2
WABI-AM (Adult Std.)	Clear Chan.	3.1	3.8
WTOS-FM (Rock)	Clear Chan.	4.8	3.8

**#214**

**Elmira-Corning, NY**

Station (Format)	Owner	Sp '03	Fa '03
WLTV-FM (CHR/Pop)	Pembrook Pines	9.5	8.3
WOKN-FM (Country)	Pembrook Pines	3.6	8.3
WKPO-FM (Hot AC)	Bilbat	5.0	6.2
WNKI-FM (Hot AC)	SabreCom	8.6	5.7
WGMM-FM (Oldies)	Eolin	4.1	5.2
WNGZ-FM (Cl. Rock)	SabreCom	2.3	5.2
WPGI-FM (Country)	SabreCom	4.5	5.2
WMTT-FM (Rock) <sup>1</sup>	Europa	4.1	4.7
WCKR-FM (Country)	K. Doran	2.3	4.1
WVIN-FM (Soft AC)	Pembrook Pines	3.6	4.1

<sup>1</sup> Was WPHD-FM until December.

**#215**

**Champaign, IL**

Station (Format)	Owner	Sp '03	Fa '03
WIXY-FM (Country)	Saga	16.1	13.7
WDWS-AM (N/T)	DWS Inc.	7.8	9.3
WHMS-FM (AC)	DWS	5.2	6.0
WLRW-FM (Hot AC)	Saga	9.3	5.5
WLS-AM (Talk)	ABC	1.6	4.9
WKIO-FM (Oldies)	Saga	5.7	4.4
WCQZ-FM (Urban)	NextMedia	5.2	3.8
WGKC-FM (Cl. Rock)	AAA Entert.	4.7	3.8
WPGU-FM (Alt.)	Illini Media	2.1	3.8
WQQB-FM (CHR/Pop)	AAA Entert.	6.2	3.8

**#216**

**Alexandria, LA**

Station (Format)	Owner	Sp '03	Fa '03
KEDG-FM (Urban)	Flinn	8.0	10.4
KLAA-FM (Country)	Cajun	5.9	9.1
KBCE-FM (Urban)	Urban Radio	8.4	7.0
KAPB-FM (Country)	Radio Group	4.6	6.5
KRRV-FM (Country)	Clear Chan.	11.4	6.5
KEZP-FM (Oldies)	Owensville	5.1	5.2
KQID-FM (CHR/Pop)	Cenla	7.6	4.3
KSYL-AM (N/T)	Cenla	2.5	4.3
KZMZ-FM (Rock)	Clear Chan.	4.6	3.9
KFAD-FM (AC)	FM Br.	0.8	2.6
KKST-FM (AC)	Clear Chan.	3.8	2.6

**#217**

**Ft. Walton Beach, FL**

Station (Format)	Owner	Sp '03	Fa '03
WZNS-FM (CHR/Pop)	Cumulus	10.9	10.4
WKSM-FM (Rock)	Cumulus	9.8	9.4
WYBZ-FM (Country)	Cumulus	12.4	9.4
WWAV-FM (AC) <sup>1</sup>	Qantum	3.1	7.8
WNCV-FM (AC)	Cumulus	8.3	5.2
WTKX-FM (Act. Rock)	Clear Chan.	1.6	4.7
WBLX-FM (Urban)	Cumulus	4.1	4.2
WMXZ-FM (CHR/Pop)	Qantum	3.1	4.2
WTKE-FM (Sports)	Clear Chan.	2.6	3.6
WFTW-AM (N/T)	Cumulus	5.2	3.1
WSBZ-FM (Sm. Jazz)	Carter Br.	3.6	3.1
WYCL-FM (Oldies)	Clear Chan.	2.6	3.1

<sup>1</sup> Was Classic Rock until August.



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**#218**

**Lake Charles, LA**

Station (Format)	Owner	Sp '03	Fa '03
KYKZ-FM (Country)	Cumulus	12.0	16.6
KZWA-FM (Urban)	B & C	14.6	11.6
KBIU-FM (AC)	Cumulus	5.7	9.0
KHLA-FM (Oldies)	Apex Br.	9.9	9.0
KBXG-FM (Country)	Apex Br.	7.8	7.0
KAJN-FM (Christ. Talk)	Rice Capital	1.6	5.5
KVEE-FM (Urban AC)	Apex Br.	7.8	5.0
KKGB-FM (Rock)	Cumulus	5.2	4.5
KQLK-FM (CHR/Pop)	Pittman	3.6	3.5
KAOK-AM (N/T)	Pittman	2.1	2.5
KXZZ-AM (Urban AC)	Cumulus	5.7	2.5

**#219**

**Fargo-Moorhead, ND-MN**

Station (Format)	Owner	Sp '03	Fa '03
KFGO-AM (N/T)	Clear Chan.	14.5	17.0
KVOX-FM (Country)	Triad	9.7	10.5
WDAY-AM (N/T)	Forum	8.8	8.3
WDAY-FM (CHR/Pop)	Clear Chan.	10.6	8.3
KEGK-FM (Oldies)	W-B Br.	4.8	6.6
KLTA-FM (AC)	Triad	6.2	5.7
KQWB-FM (Act. Rock)	Triad	5.7	5.2
KDAM-FM (Act. Rock)	Clear Chan.	4.0	4.4
KKBX-FM (Cl. Rock)	Clear Chan.	4.8	4.4
KPFX-FM (Cl. Rock)	Triad	4.0	4.4

**#219**

**St. Cloud, MN**

Station (Format)	Owner	Sp '03	Fa '03
KASM-AM (Country)	Starcom	6.8	9.2
WMMH-FM (Rock)	Tri-County Br.	6.0	8.3
WWJO-FM (Country)	Regent	8.9	7.4
KZPK-FM (Country)	Leighton	7.7	6.6
KLZZ-FM (Rock)	Regent	4.7	5.2
KQQL-FM (Oldies)	Clear Chan.	4.3	5.2
WCCO-AM (Full Serv.)	Infinity	3.4	4.4
KCLD-FM (CHR/Pop)	Leighton	4.3	3.9
WJON-AM (N/T)	Regent	4.7	3.9
KORS-FM (Cl. Rock)	ABC	5.5	3.5
WVAL-AM (Country)	Tri-County Br.	3.8	3.5

**#221**

**Blacksburg, VA**

Station (Format)	Owner	Sp '03	Fa '03
WSLQ-FM (AC)	Mel Wheeler	15.2	17.5
WXLK-FM (CHR/Pop)	Mel Wheeler	13.6	13.1
WSLC-FM (Country)	Mel Wheeler	14.6	10.2
WBRW-FM (Cl. Rock)	New River	3.5	7.3
WPSK-FM (Country)	New River	7.6	7.3
WROV-FM (Rock)	Clear Chan.	7.6	5.3
WWBU-FM (Country/O)	New River	4.5	4.9
WFNR-AM (N/T)	New River	3.5	3.9
WBRF-FM (Country)	Blue Ridge	1.5	1.9
WFNR-FM (N/T)	New River	1.0	1.9

**#222**

**Laurel-Hattiesburg, MS**

Station (Format)	Owner	Sp '03	Fa '03
WNSL-FM (CHR/Pop)	Clear Chan.	11.7	10.5
WZLD-FM (Urban)	Clear Chan.	6.6	10.5
WJXK-FM (Urban)	Clear Chan.	11.2	9.4
WXRR-FM (Cl. Rock)	Blakeney	8.7	9.4
WBBN-FM (Country)	Blakeney	9.2	8.8
WXHB-FM (Gospel)	Rainey	6.6	4.7
WZKX-FM (Country)	Dowdy & Dowdy	3.1	4.7
WJMG-FM (Urban)	V.C. Floyd	4.1	3.5
WKWZ-FM (Hot AC)	Blakeney	3.1	3.5
WMXI-FM (CHR/Rhy)	Rainey	3.6	3.5
WFMM-FM (N/T)	TeleSouth	2.6	2.3
WORV-AM (Gospel)	V.C. Floyd	1.5	2.3
WUSW-FM (Country)	Clear Chan.	3.6	2.3

**#223**

**Charlottesville, VA**

Station (Format)	Owner	Sp '03	Fa '03
WWWV-FM (Rock)	Eure	9.9	11.8
WCYK-FM (Country)	Clear Chan.	12.3	9.9
WUVA-FM (Urban AC)	WUVA	8.2	7.5
WINA-AM (N/T)	Eure	5.3	6.8
WOMZ-FM (Hot AC)	Eure	7.6	6.8
WHITE-FM (CHR/Pop)	Clear Chan.	7.0	6.2
WSUH-FM (Oldies) <sup>1</sup>	Clear Chan.	1.8	3.7
WBTJ-FM (CHR/Rhy)	Clear Chan.	3.1	3.1
WUMX-FM (AC)	Clear Chan.	3.5	2.5
WCHV-AM (N/T)	Clear Chan.	2.9	1.9
WJMA-FM (Country)	Piedmont	1.8	1.9
WKJS-FM (Urban AC)	Radio One	1.8	1.9

<sup>1</sup> Was WFFX-FM (Classic Rock) until September.

**#223**

**Redding, CA**

Station (Format)	Owner	Sp '03	Fa '03
KQMS-AM (N/T)	Regent	13.0	11.6
KNCO-FM (Country)	Results Radio	10.0	9.5
KSHA-FM (AC)	Regent	8.0	9.0
KRDG-FM (Oldies)	Regent	8.0	8.0
KNNN-FM (AC)	Regent	9.0	6.5
KEWB-FM (Country)	Results Radio	8.0	6.0
KRRX-FM (Rock)	Regent	5.5	5.0
KESR-FM (AC)	Results Radio	2.5	4.5
KHRD-FM (Country)	Results Radio	3.5	4.5
KLXR-AM (Adult Std.)	Redwood	5.5	3.0
KRQR-FM (Act. Rock)	Results Radio	1.5	3.0

**#225**

**Winchester, VA**

Station (Format)	Owner	Sp '03	Fa '03
WUSQ-FM (Country)	Clear Chan.	16.4	18.9
WINC-FM (Hot AC)	Mid Atlantic	16.4	15.3
WWRE/WWRT (Cl. Rock)	Mid Atlantic	6.4	5.7
WFOX-FM (Cl. Rock)	Clear Chan.	3.2	4.6
WJFK-FM (Talk)	Infinity	1.4	4.1
WLTF-FM (Soft AC)	Prettyman	2.3	3.6
WKYS-FM (Urban)	Radio One	3.6	2.6
WMZQ-FM (Country)	Clear Chan.	1.8	2.6
WWDC-FM (Alt.)	Clear Chan.	5.0	2.6
WBIG-FM (Oldies)	Clear Chan.	1.8	2.0
WJZW-FM (Sm. Jazz)	ABC	1.8	2.0

**#225**

**Muskegon, MI**

Station (Format)	Owner	Sp '03	Fa '03
WMUS-FM (Country)	Clear Chan.	15.6	9.3
WMRR-FM (Cl. Rock)	Clear Chan.	7.0	8.7
WSNX-FM (CHR/Pop)	Clear Chan.	8.0	8.2
WSHZ-FM (Hot AC)	Clear Chan.	8.0	7.7
WLCS-FM (Oldies)	Pyramid Br.	6.0	6.6
WMHG-AM (Adult Std.)	Clear Chan.	3.5	6.0
WKLO-FM (Act. Rock)	Citadel	5.5	5.5
WBCT-FM (Country)	Clear Chan.	2.5	2.7
WGRD-FM (Alt.)	Regent	1.5	2.7
WLAV-FM (Cl. Rock)	Citadel	2.5	2.7
WMUS-AM (Talk)	Clear Chan.	2.5	2.7

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**#227**

**Rochester, MN**

Station (Format)	Owner	Sp '03	Fa '03
KROC-FM (CHR/Pop)	So. MN Br.	9.9	12.5
KROC-AM (N/T)	So. MN Br.	5.5	9.4
KWWK-FM (Country)	Olmsted	8.3	8.9
KMFY-FM (Country)	Cumulus	8.3	7.8
KNOX-FM (Adult Std.)	United Auto Corp.	9.9	6.3
KRCH-FM (Cl. Rock)	Clear Chan.	8.8	6.3
KYBA-FM (AC)	So. MN Br.	8.8	5.7
KLCX-FM (Cl. Rock)	St. Charles	3.3	3.6
KOXR-FM (Act. Rock)	ABC	1.1	3.1
KWEB-AM (Sports)	Clear Chan.	0.6	2.6

**#228**

**Tuscaloosa, AL**

Station (Format)	Owner	Sp '03	Fa '03
WTXT-FM (Country)	Clear Chan.	9.4	12.8
WTUG-FM (Urban)	Apex	8.3	12.2
WBHJ-FM (CHR/Rhy)	Cox	9.9	8.5
WTSK-AM (Gospel)	Apex	6.8	5.9
WANZ-FM (Alt.)	Apex	4.7	4.8
WDJC-FM (Christian)	Crawford	3.6	4.3
WTBC-AM (N/T)	Tuscaloosa Radio	4.7	4.3
WZBQ-FM (CHR/Pop)	Clear Chan.	4.2	4.3
WBEI-FM (AC)	Apex	4.7	3.7
WDGM-FM (Oldies)	Warrior	4.7	3.7

**#229**

**Bryan-College Station, TX**

Station (Format)	Owner	Sp '03	Fa '03
KNDE-FM (CHR/Pop)	Bryan Br.	12.6	9.5
KAGG-FM (Country)	Clear Chan.	6.0	8.2
KKYS-FM (Hot AC)	Clear Chan.	8.2	8.2
KORA-FM (Country)	Equicom	9.3	8.2
WTAW-AM (N/T)	Bryan Br.	8.2	8.2
KVJM-FM (Urban)	Marshall Media	8.2	7.6
KTAM-AM (Adult Std.)	Equicom	4.9	7.0
KNFX-FM (Cl. Rock)	Clear Chan.	5.5	6.3
KXCS-FM (Alt.)	Equicom	4.4	4.4
KTTX-FM (Country)	T.S. Whitehead	2.2	3.8

**#230**

**Marion-Carbondale, IL**

Station (Format)	Owner	Sp '03	Fa '03
WDD-FM (Country)	Clear Chan.	14.8	16.5
WOOZ-FM (Country)	Zimmer	9.8	11.4
WUEZ-FM (AC)	Zimmer	6.6	9.1
WCIL-FM (CHR/Pop)	Zimmer	8.7	6.8
WTAD-FM (Rock)	Clear Chan.	4.9	6.3
WQUL-FM (Cl. Rock)	Clear Chan.	3.3	5.1
WVZA-FM (Hot AC)	Clear Chan.	7.1	4.5
WQRL-FM (Oldies)	Dana Com.	4.4	4.0
WCIL/WJPF (N/T)	Zimmer	8.2	3.4
WXLT-FM (Cl. Rock)	Zimmer	2.7	3.4

**#231**

**Pittsburg, KS**

Station (Format)	Owner	Sp '03	Fa '03
KKOW-FM (Country)	American	19.1	15.9
KSYN-FM (CHR/Pop)	Zimmer	9.3	6.3
KKOW-AM (N/T)	American	6.6	5.7
KXQ-FM (Country)	Zimmer	2.2	4.5
KJML-FM (Alt.)	Petracom	2.7	4.5
KMOQ-FM (CHR/Rhy)	Petracom	1.6	3.4
KWZ-FM (Oldies)	Innovative	2.7	3.4
KBZI-FM (Hot AC)	American	4.4	2.8
KINZ-FM (Cl. Hits)	Sutcliffe Inc.	1.6	2.8
KOMB-FM (Oldies)	Ft. Scott Br.	1.6	2.8

**#232**

**Abilene, TX**

Station (Format)	Owner	Sp '03	Fa '03
KBCY-FM (Country)	Cumulus	8.3	11.9
KEAN-FM (Country)	Clear Chan.	9.8	9.8
KHXS-FM (Cl. Rock)	Cumulus	8.8	9.8
KEYJ-FM (Rock)	Clear Chan.	5.7	9.3
KULL-FM (Oldies)	Clear Chan.	9.3	5.7
KKHR-FM (Tejano)	Powell	3.1	5.2
KORO-FM (CHR/Rhy)	Dove Media	8.3	5.2
KCDD-FM (CHR/Pop)	Cumulus	6.2	4.7
KHYS-FM (Hot AC)	Clear Chan.	4.7	3.6
KWKC-AM (N/T)	Dynamic	4.7	3.1

**#233**

**Dubuque, IA**

Station (Format)	Owner	Sp '03	Fa '03
KDTH-AM (Adult Std.)	Radio Dubuque	8.4	10.3
KLYV-FM (CHR/Pop)	Cumulus	9.8	9.9
KATF-FM (AC)	Radio Dubuque	7.9	9.4
WGLR-FM (Country)	Queen Bee	7.0	9.4
WJOD-FM (Country)	Cumulus	12.1	8.0
KXGE-FM (Cl. Rock)	Cumulus	7.4	6.6
WVRE-FM (Country)	Radio Dubuque	5.1	5.2
KGRR-FM (Cl. Rock)	Radio Dubuque	4.2	4.2
WOBQ-FM (Oldies)	Cumulus	5.1	3.8
WDMP-FM (Country)	Dodge Point	0.5	2.3

**#234**

**Joplin, MO**

Station (Format)	Owner	Sp '03	Fa '03
KXQ-FM (Country)	Zimmer	11.8	17.1
KXDG-FM (Cl. Rock)	Zimmer	11.2	10.0
KSYN-FM (CHR/Pop)	Zimmer	7.5	8.2
KBTN-FM (Country)	Petracom	6.4	6.5
KCAR-FM (Cl. Rock)	Petracom	2.7	4.1
KJML-FM (Alt.)	Petracom	3.7	4.1
KNDL-FM (AC)	R.L. Petersen	6.4	4.1
KJMK-FM (AC)	Zimmer	4.8	3.5
KKOW-FM (Country)	American	4.3	3.5
KDMO-AM (Country)	R.L. Petersen	2.1	2.4
KKOW-AM (Country)	American	2.1	2.4
KNDQ-FM (CHR/Rhy)	Petracom	3.7	2.4
KQYX-AM (N/T)	Petracom	3.7	2.4

**#235**

**Bloomington, IL**

Station (Format)	Owner	Sp '03	Fa '03
WBNO-FM (Hot AC)	Citadel	11.7	16.4
WBWN-FM (Country)	Citadel	9.2	12.5
WJBC-AM (N/T)	Citadel	11.7	10.5
WRPW-FM (CHR/Rhy)	AAA Entert.	3.7	5.9
WDQZ-FM (Cl. Hits)	AAA Entert.	4.9	4.6
WIHN-FM (Rock)	AAA Entert.	6.1	4.6
WLS-AM (Talk)	ABC	4.3	4.6
WGN-AM (N/T)	Tribune	2.5	2.6
WPBG-FM (Oldies)	JMP Media	3.7	2.6
WGLO-FM (Cl. Rock)	Regent	3.1	2.0



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**#236**

**Santa Fe, NM**

Station (Format)	Owner	Sp '03	Fa '03
KRZY-FM (Spanish AC)	Entravision	6.3	7.6
KZRR-FM (Rock)	Clear Chan.	2.3	7.6
KHFM-FM (Classical) <sup>1</sup>	Am. Gen. Media	8.0	5.6
KKOB-AM (N/T)	Citadel	6.3	5.6
KBAC-FM (Triple A)	Clear Chan.	4.6	5.1
KABG-FM (Oldies)	Am. Gen. Media	5.2	4.6
KBOI-FM (Country)	Clear Chan.	4.0	4.6
KKSS-FM (CHR/Pop)	Univision	5.2	4.1
KRST-FM (Country)	Citadel	5.2	3.0
KIOT-FM (Cl. Rock)	Univision	4.6	2.5

<sup>1</sup>Has Joint Sales Agreement with Citadel.

**#237**

**Lafayette, IN**

Station (Format)	Owner	Sp '03	Fa '03
WKOA-FM (Country)	Schurz	9.7	13.2
WXXB-FM (CHR/Rhy)	RadioWorks	11.0	11.0
WAZY-FM (CHR/Pop)	Artistic Media	9.7	10.3
WASK-A/F (Oldies)	Schurz	11.1	9.6
WKHY-FM (Rock)	RadioWorks	6.9	8.1
WSHP-FM (Cl. Rock)	Artistic Media	4.8	6.6
WGLM-FM (AC)	KVB	5.5	5.9
WLAS/WLFF (Country)	Artistic Media	5.5	3.7
WLS-AM (Talk)	ABC	3.4	2.9
WSHW-FM (AC)	Kaspar	1.4	2.2

**#237**

**Panama City, FL**

Station (Format)	Owner	Sp '03	Fa '03
WPAP-FM (Country)	Clear Chan.	17.3	14.2
WFSY-FM (AC)	Clear Chan.	9.9	9.7
WILN-FM (CHR/Pop)	Styles Media	7.3	7.7
WYYX-FM (Act. Rock)	Styles Media	4.2	7.1
WVVE-FM (Soft AC)	Styles Media	5.8	6.5
WFBX-FM (Rock)	Clear Chan.	2.6	5.8
WRBA-FM (Cl. Rock)	Pilot Group	5.2	5.8
WYOD-FM (N/T)	Styles Media	5.2	5.8
WLHR-FM (CHR/Rhy)	Pilot Group	6.3	5.2
WASJ-FM (Sm. Jazz)	Pilot Group	3.7	4.5

**#239**

**Eau Claire, WI**

Station (Format)	Owner	Sp '03	Fa '03
WAXX-FM (Country)	Maverick	14.0	16.0
WIAL-FM (CHR/Pop)	Maverick	7.9	9.1
WQRB-FM (Country)	Clear Chan.	14.0	9.1
WMEQ-FM (Cl. Rock)	Clear Chan.	8.4	8.6
WBIZ-FM (CHR/Pop)	Clear Chan.	8.4	8.0
WISM-FM (AC)	Clear Chan.	2.8	7.4
WATQ-FM (Country/O)	Clear Chan.	6.7	6.3
WDRK-FM (Act. Rock)	Maverick	5.6	5.1
WCFW-FM (AC)	Bushland	5.1	4.6
WAYY-AM (N/T)	Maverick	3.4	4.0
WECL-FM (Oldies)	Maverick	6.2	4.0

**#240**

**Lima, OH**

Station (Format)	Owner	Sp '03	Fa '03
WIMT-FM (Country)	Clear Chan.	11.2	12.3
WFGF-FM (Country)	Forever	9.3	9.7
WIMA-AM (N/T)	Clear Chan.	9.3	7.8
WZRX-FM (Act. Rock)	Clear Chan.	10.6	7.1
WLWD-FM (CHR/Rhy)	Clear Chan.	5.6	6.5
WZOO-FM (CHR/Pop)	Forever	6.2	6.5
WMLX-FM (AC)	Clear Chan.	5.0	5.8
WBYS-FM (Act. Rock)	Federated	3.1	5.2
WUZZ-FM (Cl. Hits)	Forever	4.3	5.2
WLW-AM (N/T)	Clear Chan.	1.2	3.2

**#240**

**Wheeling, WV**

Station (Format)	Owner	Sp '03	Fa '03
WOVK-FM (Country)	Clear Chan.	20.0	19.9
WEGW-FM (Rock)	Clear Chan.	9.1	13.3
WKWK-FM (AC)	Clear Chan.	8.6	9.0
WWVA-AM (N/T)	Clear Chan.	9.7	7.2
WBBD-AM (Adult Std.)	Clear Chan.	4.0	6.6
WOGH-FM (Country)	Keymarket	6.9	6.6
WOMP-FM (CHR/Pop)	Keymarket	8.6	6.6
WEEL-FM (Oldies)	Ohio Valley	4.6	5.4
WVKF-FM (CHR/Pop)	Clear Chan.	7.4	5.4
WKXX-AM (Sports)	Scott Radio	1.1	2.4

**#242**

**Parkersburg, WV**

Station (Format)	Owner	Sp '03	Fa '03
WRVB-FM (Hot AC)	Clear Chan.	14.1	13.0
WGGE-FM (Country)	Burbach WV	10.9	11.8
WHBR-FM (Rock)	Burbach WV	10.9	11.2
WNUS-FM (Country)	Clear Chan.	13.5	11.2
WRZZ-FM (Cl. Rock)	Clear Chan.	3.8	8.9
WDMX-FM (Oldies)	Clear Chan.	9.6	7.7
WVVV-FM (AC)	Bencco Inc.	6.4	6.5
WLTP-AM (N/T)	Clear Chan.	3.2	5.9
WADC-AM (Adult Std.)	Burbach WV	1.9	3.6
WXIL-FM (Hot AC)	Burbach WV	3.8	3.6

**#242**

**Waterloo-Cedar Falls, IA**

Station (Format)	Owner	Sp '03	Fa '03
KOEL-FM (Country) <sup>1</sup>	Cumulus	7.4	14.2
KOKZ-FM (Oldies)	Bahakel	10.5	11.1
KCRR-FM (Cl. Rock)	Cumulus	10.5	9.3
KFMW-FM (Act. Rock)	Bahakel	12.3	9.3
KKHQ-FM (CHR/Pop) <sup>2</sup>	Cumulus	5.6	7.4
KWLO-AM (Adult Std.)	Bahakel	5.6	5.6
KZIA-FM (CHR/Pop)	KZIA Inc.	6.8	4.3
KCYM-FM (Hot AC)	Fife	4.3	3.7
WHO-AM (N/T)	Clear Chan.	2.5	3.1
KXEL-AM (N/T)	Bahakel	4.9	2.5
WMT-AM (N/T)	Clear Chan.	1.9	2.5

<sup>1</sup>Was KCVV-FM until October.  
<sup>2</sup>Was KOEL-FM (Country) until October.

**#244**

**Meadville-Franklin, PA**

Station (Format)	Owner	Sp '03	Fa '03
WGYI/WGY (Country)	Forever	15.3	23.9
WHUZ/WUZZ (Cl. Rock)	Forever	13.6	14.0
WOXX/WXO (Hot AC)	Forever	13.6	11.6
WRTS-FM (CHR/Pop)	NextMedia	5.7	5.8
WKQW-FM (Oldies)	Olszowka	4.0	4.1
WCTL-FM (Christ. AC)	Inspiration Time	1.1	2.3
WMVL-FM (Adult Std.)	Cervi	1.7	2.3
WHOT-FM (CHR/Pop)	Cumulus	2.3	1.7
WNGW-AM (N/T)	Forever	2.8	1.7
WYFM-FM (AC)	Cumulus	1.7	1.7

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**#245**

## Elizabeth City, NC

Station (Format)	Owner	Sp '03	Fa '03
WCJL-FM (Hot AC)	Ray-D-O Biz	4.8	8.1
WERX-FM (Oldies)	East. Carolina	5.4	5.8
WRSF-FM (Country)	East. Carolina	4.8	5.8
WCMS-FM (Country)	Barnstable	0.0	5.2
WNOR-FM (Act. Rock)	Saga	3.6	4.7
WWOC-FM (Country)	Ray-D-O Biz	1.8	4.1
WAFX-FM (Cl. Rock)	Saga	1.8	3.5
WOWI-FM (Urban)	Clear Chan.	3.6	3.5
WFMI-FM (Gospel)	Com. System	2.4	2.9
WZPR-FM (CHR/Pop)	OBX Br.	0.6	2.9

**#246**

## Sussex, NJ

Station (Format)	Owner	Sp '03	Fa '03
WSUS-FM (AC)	Nassau	14.9	16.0
WABC-AM (Talk)	ABC	8.0	6.9
WNUJ-FM (Cl. Hits)	Nassau	9.1	6.4
WPLJ-FM (Hot AC)	ABC	5.1	6.4
WXRX-FM (Alt.)	Infinity	6.3	4.8
WHCY-FM (CHR/Pop)	Clear Chan.	4.0	3.7
WCBS-FM (Oldies)	Infinity	1.7	3.2
WDBA-FM (Rock)	Gr. Media	4.0	3.2
WHTZ-FM (CHR/Pop)	Clear Chan.	2.3	3.2
WLTV-FM (AC)	Clear Chan.	2.9	3.2

**#247**

## Pueblo, CO

Station (Format)	Owner	Sp '03	Fa '03
KDZA-FM (Oldies)	Clear Chan.	9.7	9.1
KCCY-FM (Country)	Clear Chan.	8.0	7.4
KJLO-FM (Act. Rock)	Bahakel	4.5	6.8
KCSJ-AM (N/T)	Clear Chan.	4.5	5.7
KKLI-FM (AC)	Clear Chan.	3.4	5.7
KKMG-FM (CHR/Pop)	Citadel	5.7	5.1
KKCS-FM (Country)	Superior	3.4	4.5
KKFM-FM (Cl. Rock)	Citadel	6.3	4.5
KVUU-FM (Hot AC)	Clear Chan.	3.4	4.0
KRDO-FM (AC)	Pikes-Peak	3.4	3.4

**#248**

## Florence, AL

Station (Format)	Owner	Sp '03	Fa '03
WOLT-FM (AC)	Big River	18.1	11.4
WLAY-FM (Country)	Clear Chan.	7.1	9.6
WXFL-FM (Country)	Big River	9.0	8.4
WMSR-FM (AC)	Br. Associates	5.2	7.2
WVNA-FM (Cl. Rock)	Clear Chan.	3.9	6.6
WBTG-FM (Gospel)	Statton & Assoc.	3.2	4.8
WEUP-FM (Urban)	Bates & Caples	5.8	4.8
WJDR-FM (Country)	Radio Lawrence	3.2	4.8
WBBM-AM (Urban)	Big River	4.5	4.2
WZYP-FM (CHR/Pop)	Cumulus	4.5	3.6

**#248**

## State College, PA

Station (Format)	Owner	Sp '03	Fa '03
WZWW-FM (Hot AC)	First Media	7.7	10.5
WFGY-FM (Country)	Forever	10.5	9.8
WBUS-FM (Cl. Hits)	Dame Br.	5.6	7.5
WJHT-FM (CHR/Rhy)	Dame Br.	11.2	7.5
WQWK-FM (Act. Rock)	Dame Br.	9.8	7.5
WRSC-AM (N/T)	Dame Br.	4.9	7.5
WOWY-FM (Oldies)	Forever	5.6	6.8
WBHV-FM (CHR/Pop)	Forever	8.4	5.3
WLTS-FM (Soft AC)	Forever	7.0	5.3
WMAJ-AM (N/T)	Forever	1.4	3.0

**#250**

## Monroe, LA

Station (Format)	Owner	Sp '03	Fa '03
KRVV-FM (Urban)	Holladay	25.3	16.6
KJMG-FM (Urban AC)	Holladay	12.9	13.5
KJLO-FM (Country)	New South	11.8	12.9
KXRR-FM (Cl. Rock)	Monroe Radio	6.2	9.2
KLIP-FM (Cl. Hits)	New South	4.5	6.1
KMLB-AM (Talk)	New South	3.4	3.7
KNDL-FM (CHR/Pop)	Noe Corp	3.4	3.7
KZRR-FM (Hot AC)	Monroe Radio	3.4	3.7
KMYV-FM (Country)	Monroe Radio	2.2	3.1
KRJO-AM (Gospel)	New South	5.1	3.1

**#251**

## Columbia, MO

Station (Format)	Owner	Sp '03	Fa '03
KFRU-AM (N/T)	Premier Mar.	7.8	10.7
KOOL-FM (CHR/Pop)	Premiere Mar.	11.0	10.7
KCLR-FM (Country)	Zimmer Radio	11.0	10.1
KPLA-FM (AC)	Premier Mar.	8.4	7.5
KBXR-FM (Triple A)	Premier Mar.	7.8	6.9
KCNO-FM (Cl. Rock)	Zimmer Radio	10.4	5.7
KBBM-FM (Rock)	Premiere Mar.	0.0	5.0
KSSZ-FM (AC)	Zimmer Radio	3.2	5.0
KTXV-FM (Hot AC)	Zimmer Radio	7.1	4.4

**#252**

## Wichita Falls, TX

Station (Format)	Owner	Sp '03	Fa '03
KBZS-FM (Rock) <sup>1</sup>	Clear Chan.	5.3	16.0
KLUR-FM (Country)	Cumulus	17.8	14.3
KOXC-FM (CHR/Rhy)	Cumulus	11.8	10.9
KWFS-FM (Country)	Clear Chan.	9.2	8.4
KYYI-FM (Cl. Rock)	Cumulus	13.8	7.6
KNIN-FM (CHR/Pop)	Clear Chan.	9.2	6.7
KOLI-FM (Oldies)	Cumulus	3.9	5.0
KWFS-AM (Country)	Clear Chan.	2.0	2.5
KHCK-FM (Tejano)	Univision	0.0	1.7
KTYS-FM (Country) <sup>2</sup>	ABC	1.3	1.7
KVRW-FM (Oldies)	Pat-Tower	1.3	1.7
WRAP-AM (N/T)	ABC	2.0	1.7

<sup>1</sup> Was KTLJ-FM (AC) until September.

<sup>2</sup> Was KHEB-FM until November, and Soft AC until June.

**#253**

## Battle Creek, MI

Station (Format)	Owner	Sp '03	Fa '03
WNWN-FM (Country)	Midwest Com.	17.5	24.3
WKFR-FM (CHR/Pop)	Cumulus	14.5	15.5
WBCK-AM (N/T)	Clear Chan.	7.2	6.8
WJXQ-FM (Act. Rock)	Rubber City	4.8	6.8
WRKR-FM (Rock)	Cumulus	7.2	6.1
WBXX-FM (AC)	Clear Chan.	7.8	4.1
WRCC-AM (Adult Std.)	Clear Chan.	3.6	4.1
WBCT-FM (Country)	Clear Chan.	1.8	2.7
WGRD-FM (Alt.)	Regent	1.2	2.0
WOOD-FM (AC)	Clear Chan.	1.8	2.0
WOLR-FM (Hot AC)	Fairfield	1.2	2.0
WWKN-FM (Cl. Hits)	Clear Chan.	5.4	2.0

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**#254**

**Texarkana, TX-AR**

Station (Format)	Owner	Sp '03	Fa '03
KKYR-FM (Country)	Clear Chan.	16.3	15.4
KTOY-FM (Urban)	Jo-Al	11.6	10.5
KPWW-FM (CHR/Pop)	Clear Chan.	8.8	8.4
KZRB-FM (Urban)	B&H	8.8	8.4
KPGG-FM (Rock)	Petracom	6.1	5.6
KFYX-FM (Country)	ArkLaTex LLC	5.4	4.9
KJMY-FM (Oldies)	ArkLaTex LLC	2.0	4.9
KMJI-FM (AC)	Clear Chan.	4.1	3.5
KYGL-FM (Cl. Rock)	Clear Chan.	6.1	3.5
KEWL-FM (Oldies)	Petracom	3.4	2.8
KTAL-FM (Cl. Rock)	Access.1 Com.	2.0	2.8
KTFS-AM (N/T)	ArkLaTex LLC	2.0	2.8

**#255**

**Altoona, PA**

Station (Format)	Owner	Sp '03	Fa '03
WFGY-FM (Country)	Forever	19.5	20.1
WALY-FM (Oldies)	Forever	9.8	10.7
WRTA-AM (N/T)	Altoona T.A.	8.5	10.7
WPRR-FM (CHR/Pop)	Vital Licenses	9.8	10.1
WBRX/WBXQ (Cl. Rock)	B&F	11.0	9.4
WMAJ-FM (AC)	Forever	7.3	6.7
WQWK-FM (Act. Rock)	Dame Br.	3.0	4.0
WFBG-AM (Adult Std.)	Forever	3.7	3.4
WGLU-FM (CHR/Pop)	Dame Br.	2.4	2.7
WGMR-FM (Alt.)	Allegheny Mt.	4.3	2.0

**#256**

**Billings, MT**

Station (Format)	Owner	Sp '03	Fa '03
KCTR-FM (Country)	Clear Chan.	14.3	20.6
KRSQ-FM (CHR/Pop)	New Northwest	8.3	10.6
KRKX-FM (Cl. Rock)	Fisher	6.0	10.0
KBBB-FM (AC)	Clear Chan.	5.4	7.5
KBUL-AM (N/T)	Clear Chan.	6.0	6.9
KKBR-FM (AC)	Clear Chan.	11.3	6.9
KGHL-AM (Country)	New Northwest	4.8	4.4
KGHL-FM (Country)	New Northwest	6.0	4.4
KMHK-FM (Cl. Rock)	Clear Chan.	4.2	4.4
KBLG-AM (N/T)	Fisher	3.0	3.1
KYYA-FM (Hot AC)	Fisher	6.5	3.1

**#257**

**Columbus-Starkville, MS**

Station (Format)	Owner	Sp '03	Fa '03
WMSU-FM (Urban)	Urban Radio	10.3	15.2
WAJV-FM (Gospel)	Urban Radio	11.0	10.9
WMXU-FM (Urban)	Cumulus	7.6	10.9
WKOR-FM (Country)	Cumulus	4.8	9.4
WSMS-FM (Rock)	Cumulus	5.5	8.0
WACR-FM (Urban)	T&W	12.4	5.8
WZBQ-FM (CHR/Pop)	Clear Chan.	5.5	5.8
WBHJ-FM (CHR/Rhy)	Cox	2.1	2.9
WSYE-FM (AC)	Dowdy & Dowdy	5.5	2.9
WFCA-FM (Rel.)	French Camp	2.8	2.2
WMBC-FM (Country)	Cumulus	5.5	2.2

**#258**

**Grand Junction, CO**

Station (Format)	Owner	Sp '03	Fa '03
KMGJ-FM (Hot AC)	M.B.C. Grand Br.	14.2	13.6
KKNN-FM (Rock)	Cumulus	10.3	8.8
KBKL-FM (Oldies)	Cumulus	7.1	8.2
KNZZ-AM (N/T)	M.B.C. Grand Br.	11.6	8.2
KMOZ-FM (Country)	M.B.C. Grand Br.	4.5	7.5
KMXY-FM (Hot AC)	Cumulus	5.2	7.5
KJYE-FM (Soft AC)	M.B.C. Grand Br.	7.1	6.8
KEKB-FM (Country)	Cumulus	9.0	5.4
KWGL-FM (Cl. Rock)	Western Slope	1.3	4.1
KZKS-FM (Country)	Western Slope	1.3	3.4

**#259**

**Williamsport, PA**

Station (Format)	Owner	Sp '03	Fa '03
WILQ-FM (Country)	Backyard Br.	16.9	19.9
WKSJ-FM (Hot AC)	Clear Chan.	14.9	19.9
WZXR-FM (Rock)	Backyard Br.	3.5	9.6
WBZD-FM (Oldies)	Backyard Br.	11.5	8.9
WVRT-FM (CHR/Pop)	Clear Chan.	12.8	8.9
WRAK/WRKK (N/T)	Clear Chan.	5.4	6.2
WBYL-FM (Country)	Clear Chan.	4.1	2.7
WJSA-A/F (Christ. Talk)	Covenant	0.7	2.7
WLYC-AM (Soft AC)	Williamsport Com.	2.0	1.4
WRVH-FM (Hot AC)	Backyard Br.	2.0	1.4
WWPA-AM (N/T)	Backyard Br.	2.0	1.4

**#260**

**Albany, GA**

Station (Format)	Owner	Sp '03	Fa '03
WJIZ-FM (Urban)	Clear Chan.	19.5	19.0
WQVE-FM (Urban AC)	Cumulus	10.2	10.7
WKAK-FM (Country)	Cumulus	4.7	7.4
WRXZ-FM (Urban)	On Top	7.8	7.4
WEGC-FM (Oldies)	Cumulus	3.9	6.6
WJYZ-AM (Gospel)	Clear Chan.	5.5	5.8
WZBN-FM (Urban)	Cumulus	6.3	5.0
WNUQ-FM (CHR/Pop)	Cumulus	3.9	4.1
WJAD-FM (Cl. Rock)	Cumulus	7.8	3.3
WOBG-FM (Country)	Clear Chan.	4.7	3.3
WRAK-FM (Act. Rock)	Clear Chan.	3.1	3.3

**#260**

**Augusta-Waterville, ME**

Station (Format)	Owner	Sp '03	Fa '03
WABK-FM (Oldies)	Clear Chan.	12.4	9.2
WEBB-FM (Country)	Citadel	7.3	8.5
WMME-FM (CHR/Pop)	Citadel	9.5	8.5
WBLM-FM (Cl. Rock)	Citadel	5.8	7.8
WTOS-FM (Rock)	Clear Chan.	4.4	6.4
WKCG-FM (AC)	Clear Chan.	4.4	5.7
WWBX-FM (CHR/Pop)	Clear Chan.	3.6	5.7
WCTB-FM (Country/O)	Clear Chan.	2.2	2.8
WCYI/WCYY (Alt.)	Citadel	3.7	2.8
WHQQ-FM (CHR/Pop)	Cumulus	3.6	2.8
WJBQ-FM (CHR/Pop)	Citadel	1.5	2.8
WMCM-FM (Country)	Clear Chan.	2.9	2.8

**#262**

**Sioux City, IA**

Station (Format)	Owner	Sp '03	Fa '03
KSEZ-FM (Rock)	Clear Chan.	10.4	13.8
KSUX-FM (Country)	Powell	12.7	13.8
KGLI-FM (CHR/Pop)	Clear Chan.	14.1	10.9
KZSR-FM (Hot AC)	Waitt	9.9	9.4
KSFT-FM (AC)	Clear Chan.	5.6	6.5
KKMA-FM (Cl. Hits)	Powell	5.6	5.8
KSCJ-AM (N/T)	Powell	9.9	5.8
KKYY-FM (Country)	Waitt	7.0	5.1
KMNS-AM (N/T)	Clear Chan.	3.5	3.6
KWSL-AM (Sports)	Clear Chan.	0.7	2.9

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**#263**

**Mankato-New Ulm, MN**

Station (Format)	Owner	Sp '03	Fa '03
KYSM-FM (Country)	Clear Chan.	17.4	17.3
KXLP-FM (Rock)	Clear Chan.	8.3	9.0
KEEZ-FM (Hot AC)	Three Eagles	13.2	8.3
KRBI-FM (Cl. Hits)	Johnson Br.	6.3	6.8
KTOE-AM (N/T)	MN Valley Br.	5.6	6.8
WCCO-AM (N/T)	Infinity	5.6	6.8
KXAC-FM (AC)	MM Valley Br.	5.6	5.3
KNUJ-AM (Country)	Clear Chan.	3.5	4.5
KDOG-FM (Hot AC)	MN Valley Br.	4.2	3.8
KQRS-FM (Cl. Rock)	ABC	2.1	2.3
KTTB-FM (CHR/Rhy)	Radio One	2.8	2.3

**#264**

**Harrisonburg, VA**

Station (Format)	Owner	Sp '03	Fa '03
WKCY-FM (Country)	Clear Chan.	13.7	13.9
WSVA-AM (N/T)	VerStandig	12.1	12.3
WACL-FM (Cl. Hits)	Clear Chan.	10.5	9.0
WAZR-FM (CHR/Pop)	Ruarch Assoc.	8.9	7.4
WQPO-FM (CHR/Pop)	VerStandig	10.5	7.4
WJOV-FM (AC)	VerStandig	4.8	5.7
WBHB-FM (Cl. Rock)	VerStandig	4.8	4.9
WBOP-FM (Cl. Rock)	P.W. Lechman	3.2	4.1
WTON-FM (AC)	High Impact	0.8	3.3
WBTX-AM (Gospel)	Massanutten	3.2	2.5
WKCY-AM (Adult Std.)	Clear Chan.	2.4	2.5
WLTK-FM (Christ. AC)	Massanutten	1.6	2.5

**#265**

**Sheboygan, WI**

Station (Format)	Owner	Sp '03	Fa '03
WHBL-AM (N/T)	Midwest Com.	8.7	10.9
WHBZ-FM (Rock)	Midwest Com.	12.3	8.5
WKLH-FM (Cl. Hits)	Saga	5.1	7.8
WBFM-FM (Country)	Midwest Com.	8.0	7.0
WTMJ-AM (N/T)	Journal	9.4	7.0
WXER-FM (Hot AC)	RBH	5.8	5.4
WAPL-FM (Cl. Rock)	Woodward	3.6	3.9
WLKN-FM (AC)	Radio K-T	2.2	3.9
WMIL-FM (Country)	Clear Chan.	2.2	3.9
WISN-AM (Talk)	Clear Chan.	2.2	3.1
WRIT-FM (Oldies)	Clear Chan.	2.9	3.1
WXSS-FM (CHR/Pop)	Entercom	2.9	3.1

**#266**

**Rapid City, SD**

Station (Format)	Owner	Sp '03	Fa '03
KZLK-FM (AC)	Duhamel	5.0	9.2
KFYS-FM (Cl. Rock)	Triad	8.3	8.4
KOTA-AM (N/T)	Duhamel	9.2	8.4
KQRQ-FM (Cl. Hits)	Duhamel	10.8	8.4
KRCS-FM (CHR/Pop)	Triad	9.2	8.4
KOOX-FM (Act. Rock)	Duhamel	10.0	7.6
KOUT-FM (Country)	Triad	8.3	7.6
KKMK-FM (AC)	Triad	5.8	6.7
KTOG-AM (Adult Std.)	Haugo	2.5	5.0
KBHB-AM (Country)	Triad	5.8	4.2

**#267**

**Decatur, IL**

Station (Format)	Owner	Sp '03	Fa '03
WSOY-AM (N/T)	NextMedia	12.5	11.5
WSOY-FM (CHR/Pop)	NextMedia	5.8	10.6
WYDS-FM (CHR/Pop)	Cromwell Group	7.5	8.8
WDZQ-FM (Country)	NextMedia	7.5	5.3
WCZO-FM (Country)	NextMedia	5.8	4.4
WOKR-FM (Oldies)	M.E. Burns Trust	3.3	4.4
WOZ-AM (Urban AC)	NextMedia	5.8	4.4
WXFM-FM (AC)	M.E. Burns Trust	1.7	4.4
WEJT-FM (AC)	Cromwell Group	6.7	3.5
WFMB-FM (Country)	Clear Chan.	0.8	3.5
WZNX-FM (Cl. Rock)	Cromwell Group	5.8	3.5

**#268**

**Lawton, OK**

Station (Format)	Owner	Sp '03	Fa '03
KLAW-FM (Country)	Clear Chan.	14.9	19.2
KJMZ-FM (Urban)	Perry	12.4	17.5
KVRW-FM (Oldies)	Pat-Tower	7.4	7.5
KBZJ-FM (AC)	W. Fritsch, Jr.	6.6	6.7
KMGZ-FM (CHR/Pop)	Broadco of Texas	14.0	6.7
KZCO-FM (Rock)	Clear Chan.	9.9	5.8
KYYI-FM (Country)	Cumulus	2.5	3.3
KNIN-FM (CHR/Pop)	Clear Chan.	3.3	2.5
KOLI-FM (Oldies)	Cumulus	0.0	2.5
KFXI-FM (Country)	DFWU	0.8	1.7
KKNG-FM (Country)	Tyler	1.7	1.7
KKRX-AM (Urban/O)	Perry	3.3	1.7
WWLS-AM (Sports)	Citadel	0.0	1.7

**#269**

**Bluefield, WV**

Station (Format)	Owner	Sp '03	Fa '03
WHAJ-FM (Hot AC)	Triad	10.7	21.1
WHKX-FM (Country)	Triad	11.5	11.0
WKQY/WKQY (Oldies)	Triad	11.4	8.3
WSTG-FM (CHR/Pop)	Princeton	6.6	8.3
WAEY-AM (Gospel)	Princeton	1.6	4.6
WJLS-FM (Country)	Personality	7.4	4.6
WMEV-FM (Country)	Glenwood	6.6	4.6
WGTH-A/F (Gospel)	High Knob	5.8	3.7
WHQX-FM (Country)	Triad	4.1	3.7
WAMN-AM (Christian)	Baker Family	0.8	1.8
WBRF-FM (Country)	Blue Ridge	4.1	1.8
WHIS-AM (N/T)	Triad	1.6	1.8
WMTD-FM (Cl. Rock)	Bluestone	2.5	1.8
WSLQ-FM (AC)	Mel Wheeler	0.8	1.8
WXLK-FM (CHR/Pop)	Mel Wheeler	2.5	1.8

**#269**

**Watertown, NY**

Station (Format)	Owner	Sp '03	Fa '03
WFRY-FM (Country)	Regent	25.0	26.3
WBDI/WBDR (CHR/Pop)	Clancy-Mance	11.3	16.1
WOTT-FM (Cl. Rock)	Clancy-Mance	6.5	11.7
CIKR-FM (Rock)	K-Rock Radio Inc.	5.6	8.0
WCJZ-FM (Cl. Hits)	Regent	15.3	8.0
WTOJ-FM (AC)	Clancy-Mance	7.3	4.4
WGIX-FM (Oldies)	Wireless Works	2.4	3.5
WATN-AM (N/T)	Clancy-Mance	0.8	2.2
WTNY-AM (N/T)	Regent	3.2	2.2
CFLY-FM (AC)	CHUM	1.6	1.5
CFMK-FM (Country)	Power Br.	0.8	1.5

**#271**

**Lewiston-Auburn, ME**

Station (Format)	Owner	Sp '03	Fa '03
WTHT-FM (Country)	WMTW Br. Group	11.1	18.2
WJBQ-FM (CHR/Pop)	Citadel	10.3	11.4
WPOR-FM (Country)	Saga	6.0	8.3
WBLM-FM (Cl. Rock)	Citadel	11.1	7.6
WHOM-FM (AC)	Citadel	6.0	6.8
WCYI/WCY (Alt.)	Citadel	5.2	6.0
WABK-FM (Oldies)	Cumulus	3.4	3.8
WLOB-FM (Talk)	Atl. Coast Radio	3.4	3.0
WMEK-FM (Hot AC)	WMTW Br. Group	7.7	3.0
WGAN-AM (N/T)	Saga	2.6	2.3
WKCG-FM (Country)	Clear Chan.	0.8	2.3
WTOS-FM (Rock)	Clear Chan.	3.4	2.3
WYNZ-FM (Oldies)	Saga	2.6	2.3



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#272

San Angelo, TX

Station (Format)	Owner	Sp '03	Fa '03
KIXY-FM (CHR/Pop)	Foster	13.4	14.2
KGKL-FM (Country)	KGKL Inc.	9.4	12.5
KELI-FM (Oldies)	KGKL Inc.	3.9	9.2
KSJT-FM (Reg. Mex.)	La Unica	9.4	8.3
KWFR-FM (Cl. Rock)	Foster	5.5	7.5
KGKL-AM (Country/O)	KGKL Inc.	4.7	6.7
KKCN-FM (Country)	GBE of Abilene	9.4	5.0
KKSA-AM (N/T)	Foster	6.3	4.2
KMDX-FM (Rock)	Regency	3.9	4.2
KYZZ-FM (Span. Con.)	DH Carvey	7.1	4.2

#273

Ithaca, NY

Station (Format)	Owner	Sp '03	Fa '03
WQNY-FM (Country)	Eagle Br.	18.9	12.1
WYXL-FM (AC)	Eagle Br.	14.4	11.1
WIII-FM (Cl. Rock)	Citadel	6.7	9.1
WHCU-AM (N/T)	Eagle Br.	3.3	6.1
WVBR-FM (Rock)	Cornell	7.8	6.1
WWDG-FM (Rock)	Clear Chan.	3.3	6.1
WPHR-FM (Urban AC)	Clear Chan.	6.7	4.0
WTKO-AM (Sports)	Eagle Br.	3.3	3.0
WHWK-FM (Country)	Citadel	0.0	1.0
WMRV-FM (CHR/Pop)	Clear Chan.	1.1	1.0
WNKI-FM (CHR/Pop)	Sabre	1.1	1.0
WNVE-FM (Act. Rock)	Clear Chan.	1.1	1.0
WWLZ-AM (N/T)	Sabre	2.2	1.0
WYLF-FM (Adult Std.)	M.B. Com.	0.0	1.0

#274

Cookeville, TN

Station (Format)	Owner	Sp '03	Fa '03
WGSQ-FM (Country)	Clear Chan.	24.5	23.6
WGIC-FM (CHR/Pop)	Clear Chan.	14.5	14.2
WLQC-FM (Hot AC)	Tri State	3.6	8.5
WHUB-AM (Country/O)	Clear Chan.	8.2	6.6
WBXE-FM (Cl. Rock)	Tri State	4.5	4.7
WKXD-FM (CHR/Pop)	Tri State	8.2	3.8
WLIV-AM (Country)	Sunny	0.9	3.8
WNRQ-FM (Cl. Rock)	Clear Chan.	3.6	2.8
WPTN-AM (Oldies)	Clear Chan.	0.9	2.8
WWTN-FM (Talk)	Cumulus	2.7	1.9

#275

Bismarck, ND

Station (Format)	Owner	Sp '03	Fa '03
KBMR-AM (Country)	J. Ingstad	12.8	19.7
KYYY-FM (Hot AC)	Clear Chan.	21.6	15.5
KQDY-FM (Country)	J. Ingstad	9.6	10.6
KBYZ-FM (Cl. Rock)	Cumulus	6.4	9.2
KSSS-FM (Cl. Rock)	J. Ingstad	7.2	8.5
KACL-FM (Oldies)	Cumulus	8.0	7.7
KFYR-AM (AC)	Clear Chan.	14.4	7.7
KKCT-FM (Country)	Cumulus	6.4	4.2
KXMR-AM (N/T)	J. Ingstad	0.8	2.8
KLXX-AM (Adult Std.)	Cumulus	3.2	2.1

#276

Grand Forks, ND

Station (Format)	Owner	Sp '03	Fa '03
KYCK-FM (Country)	Leighton	13.0	13.0
KKXL-FM (CHR/Pop)	Clear Chan.	14.8	12.2
KJKJ-FM (Rock)	Clear Chan.	13.0	9.6
KNOX-FM (Country)	Leighton	4.6	8.7
KQHT-FM (AC)	Clear Chan.	2.8	5.2
KSNR-FM (Oldies)	Clear Chan.	7.4	5.2
KZLT-FM (AC)	Leighton	4.6	5.2
KCNN-AM (N/T)	Leighton	2.8	4.3
KNOX-FM (Country)	Leighton	3.7	4.3
KROX-AM (Full Serv.)	Gopher	2.8	4.3

#276

Sebring, FL

Station (Format)	Owner	Sp '03	Fa '03
WWOJ-FM (Country)	Cohan Radio	14.4	14.1
WITS-AM (Adult Std.)	Cohan Radio	9.0	11.1
WFLZ-FM (CHR/Pop)	Clear Chan.	11.7	7.1
WPCV-FM (Country)	Hall	5.4	6.1
WWTK-AM (Talk)	Cohan Radio	5.4	6.1
WHPT-FM (Cl. Rock)	Cox	3.6	4.0
WWLL-FM (AC)	Cohan Radio	2.7	4.0
WWRZ-FM (AC)	Hall	1.8	4.0
WTBT-FM (Cl. Rock)	Clear Chan.	1.8	3.0
WJRR-FM (Alt.)	Clear Chan.	0.9	2.0
WPOI-FM ('80s)	Cox	1.8	2.0
WSJT-FM (Sm. Jazz)	Infinity	6.3	2.0
WTKS-FM (Talk)	Clear Chan.	1.8	2.0

#278

Jackson, TN

Station (Format)	Owner	Sp '03	Fa '03
WFXZ-FM (Urban)	Black Crow	21.9	16.0
WHHM-FM (AC)	Black Crow	6.7	9.0
WLSZ-FM (CHR/Pop)	Boyd Enterprises	5.7	8.0
WNWS-FM (N/T)	Wireless Group	6.7	8.0
WZDQ-FM (Hot AC)	Black Crow	4.8	8.0
WTVN-FM (Country)	Clear Chan.	7.6	5.0
WWYN-FM (Country)	Black Crow	5.7	5.0
WOJG-FM (Gospel)	Shaws Br.	4.8	4.0
WYNU-FM (Cl. Rock)	Clear Chan.	2.9	4.0
WHRK-FM (Urban)	Clear Chan.	2.9	3.0
WMXX-FM (Oldies)	G.W. Hunt	4.8	3.0
WWGM-FM (Gospel)	Grace	1.9	3.0

#279

Jonesboro, AR

Station (Format)	Owner	Sp '03	Fa '03
KDXY-FM (Country)	Saga	14.6	16.5
KDEZ-FM (Cl. Rock)	Saga	8.3	9.4
KIYS-FM (Hot AC)	Cumulus	9.4	9.4
KJBX-FM (AC)	Saga	7.3	9.4
KFIN-FM (Country)	Cumulus	13.5	7.1
KBZR-FM (Act. Rock)	Clear Chan.	9.4	5.9
WHRK-FM (Urban)	Clear Chan.	5.2	5.9
KBTM-AM (N/T)	Clear Chan.	3.1	2.4
KDRS-FM (AC)	MOR Media	0.0	2.4
WEGR-FM (Cl. Rock)	Clear Chan.	4.2	2.4

#280

Cheyenne, WY

Station (Format)	Owner	Sp '03	Fa '03
KOLZ-FM (Country)	Clear Chan.	13.1	13.7
KRRR-FM (Oldies)	Mt. States	9.3	11.6
KSME-FM (CHR/Pop)	Clear Chan.	11.2	9.5
KIGN-FM (AC)	Clear Chan.	9.3	7.4
KLEN-FM (AC)	Clear Chan.	4.7	5.3
KFBC-AM (N/T)	Montgomery	3.7	4.2
KQLF-FM (AC)	Clear Chan.	3.7	4.2
KKPL-FM (Triple A)	Rule	3.7	3.2
KBPI-FM (Act. Rock)	Clear Chan.	1.9	2.1
KGAB-AM (Talk)	Clear Chan.	4.7	2.1
KJLL-AM (Adult Std.)	Christus	1.9	2.1
KOA-AM (Talk)	Clear Chan.	2.8	2.1
KRFX-FM (Cl. Rock)	Clear Chan.	1.9	2.1

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**#281**

**Mason City, IA**

Station (Format)	Owner	Sp '03	Fa '03
KIAI-FM (Country)	Clear Chan.	14.7	19.4
KLKK-FM (Cl. Rock)	Clear Chan.	8.4	11.7
KLSS-FM (AC)	Three Eagles	8.4	9.7
KGLO-AM (N/T)	Clear Chan.	9.5	7.8
KYTC-FM (Oldies)	Three Eagles	7.4	6.8
KSMA-FM (Adult Std.)	Clear Chan.	7.4	5.8
KFMW-FM (Rock)	Bahakel	2.1	4.9
KCHA-FM (AC)	Clear Chan.	2.1	3.9
KAUS-FM (Country)	Three Eagles	4.2	2.9
KRIB-AM (Adult Std.)	Three Eagles	3.2	2.9

**#282**

**Beckley, WV**

Station (Format)	Owner	Sp '03	Fa '03
WJLS-FM (Country)	First Media	21.0	25.3
WCIR-FM (AC)	Southern Com.	17.3	19.0
WTNJ-FM (Country)	West Virginia	9.9	10.1
WJLS-AM (Christian)	First Media	8.6	7.6
WMTD-FM (Cl. Rock)	Southern Com.	4.9	6.3
WAXS-FM (Hot AC)	Plateau	9.9	5.1
WHAJ-FM (Hot AC)	Triad	2.5	3.8
WQBE-FM (Country)	Nininger	1.2	3.8
WWNR-AM (N/T)	Southern Com.	3.7	2.5
WKAZ-FM (Cl. Hits)	West Virginia	1.2	1.3
WKWS-FM (Country)	West Virginia	0.0	1.3
WVSR-FM (CHR/Pop)	Nininger	1.2	1.3

**#283**

**Great Falls, MT**

Station (Format)	Owner	Sp '03	Fa '03
KMON-FM (Country)	Commonwealth Com.	16.0	13.6
KAAC-FM (Hot AC)	Fisher	12.8	12.3
KODI-FM (Cl. Rock)	Fisher	5.3	8.6
KVVR-FM (AC)	Commonwealth Com.	8.5	8.6
KIKF-FM (Country)	Fisher	4.3	7.4
KLFM-FM (Oldies)	Commonwealth Com.	5.3	7.4
KMON-AM (Country)	Commonwealth Com.	7.4	7.4
KINX-FM (Rock)	Fisher	6.4	4.9
KQDI-AM (Talk)	Fisher	6.4	4.9
KXGF-AM (Adult Std.)	Fisher	1.1	3.7

**#284**

**Meridian, MS**

Station (Format)	Owner	Sp '03	Fa '03
WJXM-FM (Urban)	Holladay	15.5	17.4
WMOX-AM (N/T)	Magnolia State	8.2	10.9
WOKK-FM (Country)	New South	12.4	9.8
WJDQ-FM (AC)	Clear Chan.	13.4	7.6
WMMZ-FM (CHR/Pop)	Holladay	2.1	7.6
WZKS-FM (Urban AC)	Clear Chan.	13.4	7.6
WKZB-FM (Hot AC)	Butler Br.	5.2	6.5
WMSO-FM (Country)	Clear Chan.	3.1	5.4
WSLY-FM (Urban)	Grantell	4.1	5.4
WALT-AM (Urban)	New South	2.1	2.2
WMLV-FM (AC)	Holladay	1.0	2.2
WYYW-FM (Country)	Clear Chan.	3.1	2.2

**#285**

**Brunswick, GA**

Station (Format)	Owner	Sp '03	Fa '03
WYNR-FM (Country)	Qantam	12.9	13.5
WGIG-AM (N/T)	Qantam	5.7	8.1
WSOL-FM (Urban AC)	Clear Chan.	10.0	8.1
WXMK-FM (Hot AC)	Hickey & Esserman	7.1	8.1
WRJY-FM (Gospel)	Hickey & Esserman	10.0	6.8
WMOG-AM (Adult Std.)	Qantam	7.1	5.4
WQBT-FM (Urban)	Clear Chan.	4.3	5.4
WHFX-FM (Cl. Hits)	Qantam	2.9	4.1
WPLA-FM (Alt.)	Clear Chan.	1.4	4.1
WBGA-FM (Country)	Qantam	2.9	2.7
WSFN-AM (Sports)	MarMac	1.4	2.7
WWRR-FM (Cl. Hits)	Renda	0.0	2.7

**#286**

**Casper, WY**

Station (Format)	Owner	Sp '03	Fa '03
KASS-FM (Cl. Rock)	Mt. Rushmore	10.3	15.0
KTRS-FM (CHR/Pop)	Clear Chan.	16.7	13.8
KTWO-AM (Country)	Clear Chan.	11.5	11.3
KMLD-FM (Oldies)	Mt. States	7.7	10.0
KWYY-FM (Country)	Clear Chan.	7.7	10.0
KQLT-FM (Country)	Mt. Rushmore	9.0	7.5
KRVK-FM (Cl. Hits)	Clear Chan.	7.7	7.5
KHOC-FM (Hot AC)	Mt. Rushmore	6.1	5.0
KMGW-FM (AC)	Clear Chan.	7.7	5.0
KKTL-AM (Country)	Clear Chan.	1.3	2.5



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### Clarksburg-Weston, WV

Population: 158,000

Station (Format)	Owner	Sp '03	Fa '03
WKWV-FM (Country)	Descendants Trust	—	9.4
WFBY-FM (Cl. Rock)	WV Radio	—	8.0
WVAQ-FM (CHR/Pop)	WV Radio	—	7.5
WBRB-FM (Country)	McGraw Elliott	—	6.9
WWLW-FM (AC)	WV Radio	—	6.1
WBTQ/WBVQ (Oldies)	McGraw Elliott	—	4.5
WDNE-FM (Country)	WV Radio	—	4.4
WELK-FM (Hot AC)	McGraw Elliott	—	3.8
WAJR-FM (Talk)	WV Radio	—	3.6
WCLG-FM (Rock)	Bowers	—	3.4

### Bend-Prineville, OR

Population: 145,800

Station (Format)	Owner	Sp '03	Fa '03
KOXX-FM (CHR/Pop)	GCC-Bend	13.7	14.0
KBND-AM (N/T)	Combined Com.	12.5	11.3
KOAB-FM (News/Class.)	OR Public Br.	9.6	8.2
KSJL-FM (Country)	GCC-Bend	7.3	8.2
KTWS-FM (Cl. Rock)	Combined Com.	6.9	6.2
KMTK-FM (Country)	Combined Com.	4.9	5.1
KOAK-FM (Oldies)	Horizon	4.6	4.9
KWPK-FM (Hot AC)	Thunderegg Wireless	5.9	4.3
KWLZ-FM (Rock)	Horizon	3.8	4.2
KRCC-AM (Country/O)	Horizon	3.0	4.2

### St. George-Cedar City, UT

Population: 125,700

Station (Format)	Owner	Fa '02	Fa '03
KONY-FM (Country)	Canyon Media	9.4	17.3
KXBN-FM (CHR/Pop)	MB Media	12.4	9.6
KSNM-FM (Hot AC)	Bonneville	9.6	7.9
KDXU-AM (N/T)	Bonneville	10.2	7.6
KZHK-FM (Cl. Rock)	Bonneville	6.8	6.1
KREC-FM (Soft AC)	Bonneville	4.7	5.5
KSUB-AM (Talk)	MB Media	7.7	5.3
KPLD-FM (Alt.)	Canyon Media	—	4.6
KXFF-FM (Oldies)	MB Media	4.9	4.5
KUNF-AM (Adult Std.)	Bonneville	4.6	3.7

### Missoula-Hamilton, MT

Population: 114,400

Station (Format)	Owner	Sp '03	Fa '03
KBQQ-FM (Oldies)	Fisher	6.9	11.6
KXDR-FM (Hot AC)	Fisher	7.7	9.3
KJFM-FM (News)	Univ./Montana	14.4	8.5
KYSS-FM (Country)	Clear Chan.	6.9	6.7
KZDQ-FM (Cl. Rock)	Fisher	8.4	6.4
KGVO-AM (N/T)	Clear Chan.	8.1	6.0
KGGL-FM (Country)	Fisher	6.7	5.8
KMSO-FM (AC)	SCF	7.3	5.6
KBAZ-FM (Act. Rock)	Clear Chan.	9.2	5.3
KLCY-AM (Adult Std.)	Clear Chan.	1.7	5.2

### Twin Falls-Burley, ID

Population: 103,000

Station (Format)	Owner	Fa '02	Fa '03
KZDX-FM (Hot AC)	KART Br.	17.7	10.5
KEZJ-FM (Country)	Clear Chan.	10.9	10.2
KKMV-FM (Country)	Tri Market Br.	10.1	7.9
KLIX-AM (N/T)	Clear Chan.	6.4	7.2
KTPZ-FM (CHR/Pop)	L.O. Radio	1.3	5.3
KLIX-FM (Oldies)	Clear Chan.	3.5	4.7
KART-AM (Country/O)	KART Br.	3.0	3.9
KKXZ-FM (Cl. Rock)	L.O. Radio	8.1	3.9
KBAR-AM (Full Serv.)	KART Br.	6.3	3.8
KSKL-FM (Hot AC)	Alpine Br.	1.9	3.8

### Hilo, HI

Population: 72,000

Station (Format)	Owner	Sp '03	Fa '03
KAPA/KAGB (Hawaiian)	Pacific Radio	—	10.8
KPIA-AM (N/T/S)	New West	—	10.6
KNWB-FM (Cl. Hits)	New West	—	9.6
KWXX/KAQY (AC/Hawai.)	New West	—	9.2
KANO-FM (News/Class.)	Hawaii Publi	—	6.8
KKBG/KLEO (AC/Hawai)	Pacific Radio	—	6.7
KPVS/KLUA (Hot AC)	Pacific Radio	—	6.2
KHLO-AM (Oldies)	Pacific Radio	—	5.0
KHWI-FM (Hawaiian)	KHWI Inc.	—	4.9
KHBC-AM (Full Serv.)	Hilo Br.	—	3.8

### Wenatchee, WA

Population: 71,000

Station (Format)	Owner	Sp '03	Fa '03
KPQ-AM (N/T)	Wescoast Br.	23.3	22.4
KWWW-FM (Hot AC)	Fisher	11.9	9.9
KKRV-FM (Country)	MCC Radio	10.8	8.3
KYSN-FM (Country)	Fisher	10.3	7.1
KAAP-FM (AC)	Fisher	4.6	5.5
KPQ-FM (Cl. Hits)	Wescoast Br.	5.1	4.7
KNWR-FM (News/Class.)	WA State Univ.	4.4	4.3
KKRT-AM (Sports)	MCC Radio	2.6	4.1
KWXX-AM (Spanish)	Fisher	1.8	3.3
KOHO-FM (Jazz)	Icicle Br.	4.7	3.3

### Fairbanks, AK

Population: 79,000

Station (Format)	Owner	Fa '02	Fa '03
KIAK-FM (Country)	Clear Chan.	14.2	14.9
KWLF-FM (CHR/Pop)	New Northwest	18.3	12.9
KUAC-FM (News/Class.)	Univ./Alaska	11.8	11.4
KKED-FM (Act. Rock)	Clear Chan.	12.6	10.7
KFAR-AM (N/T)	New Northwest	5.0	8.2
KIAK-AM (N/T)	Clear Chan.	4.6	5.7
KOLR-FM (Cl. Rock)	New Northwest	6.5	5.6
KAKQ-FM (AC)	Clear Chan.	5.4	5.0
KLOV-FM (Christ. AC)	Ed. Media	4.7	4.3
KUWL-FM (Oldies)	New Northwest	3.1	3.5
KJNP-FM (Rel.)	Evangelical Miss.	2.1	2.2
KCBF-AM (Sports)	New Northwest	1.9	2.0
KSUA-FM (Alt.)	Univ./Alaska	1.7	1.4

### Kalispell, MT

Population: 67,800

Station (Format)	Owner	Fa '02	Fa '03
KZMN-FM (Cl. Rock) <sup>1</sup>	KOFI, Inc.	8.7	18.8
KOFI-AM (Full Serv.)	KOFI, Inc.	13.5	15.5
KBBB-FM (Country)	Bee Br.	13.1	12.5
KKMT-FM (Hot AC)	Bee Br.	12.5	7.0
KJR-AM (N/T)	Bee Br.	6.1	6.4
KBBZ-FM (Rock)	Bee Br.	14.9	6.2
KALS-FM (Con. Christ.)	Distant Shores	6.5	5.2
KUKL-FM (News)	Univ./Montana	3.1	4.5
KGEZ-AM (Talk)	Z-600	5.3	3.0
KLOV-FM (Con. Christ.)	Ed. Media	0.9	2.9
KQRK-FM (Hot AC)	Anderson Br.	3.2	2.3
KERR-AM (Country)	Anderson Br.	0.0	1.8
KJFM-FM (News)	Univ./Montana	3.1	1.6

<sup>1</sup> Was KOFI-FM (Country)

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