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# R&R

# DIRECTORY

## RATINGS, INDUSTRY DIRECTORY and PROGRAM SUPPLIER GUIDE

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- Qualitative Research Data From The Media Audit
- Complete Guide To Syndicated Programming And Products



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## A WORD FROM THE PUBLISHER

Welcome to Volume 2 of the 2001 **R&R Directory**, the most comprehensive overview of the radio industry available. As we do in every edition of the **R&R Directory**, we've added some new features that we hope you will find useful.

The **R&R Directory** is broken out into three sections: Ratings, an Industry Directory and Programs and Services.

### Ratings Section

- This section includes spring 2001 ratings from all 286 Arbitron markets. Every market features a listing of the top 10 12+ AQH stations, with their owners, formats and 12+ trends. Listings for the top 100 markets also include dial position, station power, demographic breakouts, Time Spent Listening and national rep firm. The top 50 markets include all stations that achieved a 12+ AQH share of 1.0 or greater, as well as bar charts displaying format share, ownership share and ownership reach in the market.
- Format Focus pages, which graphically detail audience profiles for 17 of radio's most listened-to formats. The information you'll find on these pages includes regional performance, audience composition, demographic breakouts, listening by location and daypart performance. And, thanks to The Media Audit, we also detail some key qualitative features of each format's listeners.

### Directory Section

- Divided into 19 distinct categories, this is the industry's most complete listing of radio- and music-related companies and services, including contact names, addresses, phone and fax numbers and e-mail addresses.
- The Group Owners section includes complete listings of all radio station group owners, courtesy of BIA.

### Programs And Services Section

- Detailed listings of syndicated radio programs, radio networks, automated and satellite formats, production music libraries, jingle packages, show prep services and more, organized into 22 product categories.
- Easy-to-use indexes to help locate programs and services, including listings by product name and by the company representing each product.

The **R&R Directory** is your link to reference information about the radio and recording industries. If you have any thoughts or ideas for future editions, please don't hesitate to let me know at [mailroom@rronline.com](mailto:mailroom@rronline.com). Thank you, as always, for your support.



Erica Farber  
Publisher/CEO, Radio & Records

## RATINGS REPORT

### 4 Arbitron Ratings

All 286 markets rated by Arbitron are listed here, with their market ranks listed in parentheses and the page number which they appear in this directory.

### 5 National Format Shares

A quick overview of radio's formats, comparing overall numbers on a national basis.

### 6 Format Focus

Radio's principal formats are investigated in depth here. You'll find each format's top 10 stations according to total week AQH and cume. Each format is also listed with extensive qualitative and demographic profiles from The Media Audit, AQH audience composition, AQH share by region, and AQH share by daypart. This section is now prefaced by a listing of the nation's Top 50 stations drawn from covering all 286 markets.

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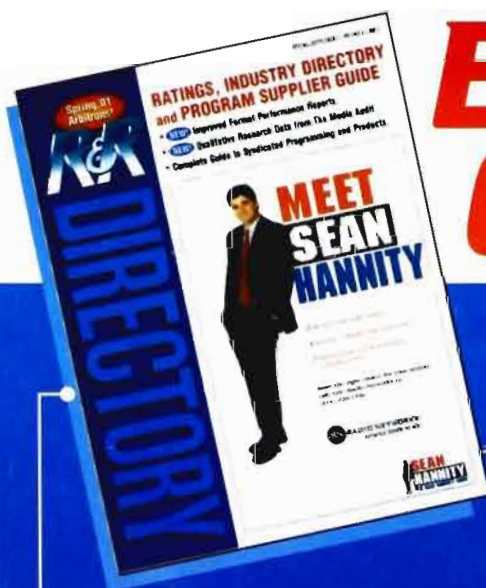
Radio's Top 10 morning and afternoon personalities and stations, ranked by AQH and cume.

### 26 How To Use The Ratings Information

A step-by-step primer for using R&R's comprehensive ratings data.

### 27 Market Breakouts

R&R covers all markets rated by Arbitron. The Top 100 markets have one-year trends and are ranked in five key demos, along with owners and rep affiliations. We now include 12+ AQH shares for morning drive and a 12+ cume number for each listed station.



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Numbers following market listings indicate market rank in the Spring '01 ratings period.



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- ◆ We work heavily in non-commercial radio, including National Public Radio and numerous local public radio operators.
- ◆ We are now in our second decade of working closely with Rogers Media-Radio in Canada, as well as established radio companies in England, Ireland, Italy and Germany.

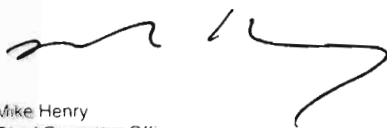
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- ◆ Paragon works with record labels to redefine the evolving consumer proposition for new music.
- ◆ We aid AT&T Cable & Broadband on the expansion of digital TV.
- ◆ We work with large daily papers in many cities, including New York, San Francisco and Boston, to grow readership amid heavy competition.
- ◆ We help National Cinema grow market share in the movie theater industry.
- ◆ Paragon is a close strategic partner with Blockbuster Entertainment as they find new ways to "bring entertainment home" through expansion into pay per view, video on demand and time shift TV.
- ◆ Paragon helps trailblazers into new media technology develop advancements such as electronic bookmarking, which will redefine electronic advertising in the future.

As with great radio stations, Paragon Media Strategies is only as good as its employees. Our division heads include Larry Johnson, President/North American Radio (8 years with Paragon), Chris Porter, President/International Radio (19 years), and Michael Reid, President/Media & Entertainment (12 years).

If Paragon Media Strategies can help your radio station or group, please contact me directly via email or phone. I look forward to hearing from you!

Sincerely,



Mike Henry  
Chief Executive Officer



Mike Henry  
Chief Executive Officer  
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## STRATEGIC PLANNING

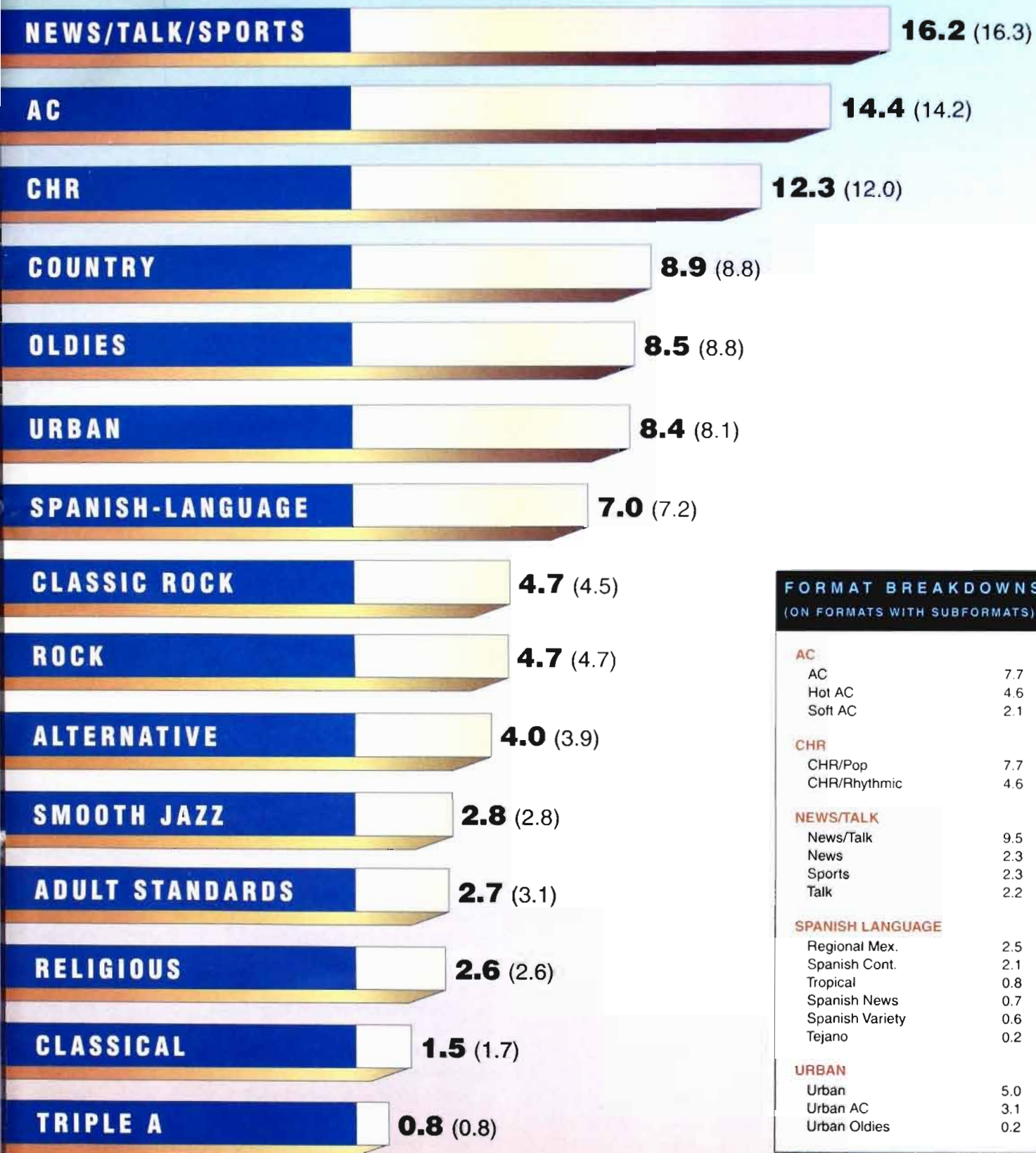
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- Tracking Studies
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# NATIONAL FORMAT SHARES

## SPRING 2001

(WINTER 2001 SHARES IN PARENTHESES)



### FORMAT BREAKDOWNS (ON FORMATS WITH SUBFORMATS)

<b>AC</b>	
AC	7.7
Hot AC	4.6
Soft AC	2.1
<b>CHR</b>	
CHR/Pop	7.7
CHR/Rhythmic	4.6
<b>NEWS/TALK</b>	
News/Talk	9.5
News	2.3
Sports	2.3
Talk	2.2
<b>SPANISH LANGUAGE</b>	
Regional Mex.	2.5
Spanish Cont.	2.1
Tropical	0.8
Spanish News	0.7
Spanish Variety	0.6
Tejano	0.2
<b>URBAN</b>	
Urban	5.0
Urban AC	3.1
Urban Oldies	0.2

Remaining formats take up 0.5 share of listening.

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## Average Quarter-Hour



12+ Share

1. WFRY-FM/Watertown, NY (Country)	29.3
2. KYKZ-FM/Lake Charles, LA (Country)	23.1
2. WTHI-FM/Terre Haute, IN (Country)	23.1
4. WGSQ-FM/Cookeville, TN (Country)	21.7
5. WZID-FM/Manchester, NH (AC)	21.5
6. WJIZ-FM/Albany, GA (Urban)	21.3
7. WBKR-FM/Owensboro, KY (Country)	20.7
8. WJLS-FM/Beckley, WV (Country)	20.5
9. WIVK-FM/Knoxville (Country)	20.2
9. WKEE-FM/Huntington-Ashland, WV-KY (CHR/Pop)	20.2
9. WXBQ-FM/Johnson City-Kingsport (Country)	20.2
12. WOVK-FM/Wheeling, WV (Country)	19.9
13. KRUV-FM/Monroe, LA (Urban)	19.8
13. WIKY-FM/Evansville, IN (AC)	19.8
15. WFXE-FM/Columbus, GA (Urban)	19.7
16. WIBW-FM/Topeka, KS (Country)	19.6
17. KLUR-FM/Wichita Falls, TX (Country)	19.5
18. KSUX-FM/Sioux City, IA (Country)	19.1
18. WFLS-FM/Fredericksburg, VA (Country)	19.1
18. WKSJ-FM/Williamsport, PA (AC)	19.1
21. KIXY-FM/San Angelo, TX (CHR/Pop)	19.0
21. WFGI & WFGY/Altoona, PA (Country)	19.0
23. WFRE-FM/Frederick, MD (Country)	18.9
23. WQPO-FM/Harrisonburg, VA (CHR/Pop)	18.9
25. KAAK-FM/Great Falls, MT (Hot AC)	18.8
25. WAZY-FM/Lafayette, IN (CHR/Pop)	18.8
25. WUSY-FM/Chattanooga, TN (Country)	18.8
28. WEAS-FM/Savannah, GA (Urban)	18.3
28. WYXL-FM/Ithaca, NY (AC)	18.3
30. WOXX & WXXO/Meadville-Franklin, PA (Hot AC)	18.2
31. WWSA-AM/Harrisonburg, VA (News/Talk)	18.0
32. WCIR-FM/Beckley, WV (AC)	17.9
33. KKYS-FM/Bryan-College Station, TX (Hot AC)	17.6
33. KRRG-FM/Laredo, TX (CHR/Pop)	17.6
33. WACO-FM/Waco, TX (Country)	17.6
36. WMRV-FM/Binghamton, NY (CHR/Pop)	17.5
37. KLLL-FM/Lubbock, TX (Country)	17.3
38. KDEZ-FM/Jonesboro, AR (Classic Rock)	17.2
38. WKKW-FM/Morgantown-Clarksburg, WV (Country)	17.2
38. WPAP-FM/Panama City, FL (Country)	17.2
41. KGLI-FM/Sioux City, IA (CHR/Pop)	17.0
41. KIXQ-FM/Joplin, MO (Country)	17.0
41. KLAJ-FM/Lawton, OK (Country)	17.0
44. KQXC-FM/Wichita Falls, TX (CHR/Rhythmic)	16.8
45. KTRS-FM/Casper, WY (CHR/Pop)	16.7
45. WUSQ-FM/Winchester, VA (Country)	16.7
47. WBNQ-FM/Bloomington, IL (CHR/Pop)	16.5
47. WGYI & WGYJ/Meadville-Franklin, PA (Country)	16.5
49. KBFM-FM/McAllen-Brownsville (CHR/Pop)	16.1
49. KFIN-FM/Jonesboro, AR (Country)	16.1
49. WKML-FM/Fayetteville, NC (Country)	16.1

## Cume



12+ Cume

1. WHTZ-FM/New York (CHR/Pop)	2,333,300
2. WLTW-FM/New York (AC)	2,240,400
3. WINS-AM/New York (News)	2,175,800
4. WQHT-FM/New York (CHR/Rhythmic)	2,003,000
5. WKTU-FM/New York (CHR/Rhythmic)	1,871,300
6. KIIS & KVVJ/Los Angeles (CHR/Pop)	1,759,200
7. KPWR-FM/Los Angeles (CHR/Rhythmic)	1,645,400
8. WCBS-FM/New York (Oldies)	1,561,200
9. WCBS-AM/New York (News)	1,550,600
10. KYW-AM/Philadelphia (News)	1,524,400
11. WXRK-FM/New York (Alternative)	1,521,000
12. WBLS-FM/New York (Urban)	1,440,600
13. WPLJ-FM/New York (Hot AC)	1,426,800
14. KROQ-FM/Los Angeles (Alternative)	1,413,600
15. WABC-AM/New York (Talk)	1,369,300
16. WBBM-FM/Chicago (CHR/Rhythmic)	1,354,000
17. WRKS-FM/New York (Urban AC)	1,292,600
18. WAXQ-FM/New York (Classic Rock)	1,233,000
19. KRTH-FM/Los Angeles (Oldies)	1,215,900
20. KKBT-FM/Los Angeles (Urban)	1,211,900
21. KYSR-FM/Los Angeles (Hot AC)	1,203,800
22. WFAN-AM/New York (Sports)	1,180,400
23. WQCD-FM/New York (Smooth Jazz)	1,158,500
24. KOST-FM/Los Angeles (AC)	1,108,900
25. WBBM-AM/Chicago (News)	1,107,400
26. WSKQ-FM/New York (Tropical)	1,084,900
27. KLVE-FM/Los Angeles (Spanish AC)	1,084,800
28. KBIG-FM/Los Angeles (Hot AC)	1,006,500
29. WGN-AM/Chicago (News/Talk)	1,004,700
30. WTJM-FM/New York (Rhythmic Oldies)	1,002,200
31. KCBS-FM/Los Angeles (Classic Rock)	920,800
32. WGCI-FM/Chicago (Urban)	915,000
33. KFI-AM/Los Angeles (Talk)	906,200
34. KNX-AM/Los Angeles (News)	896,800
35. KSCA-FM/Los Angeles (Regional Mexican)	884,800
36. WTMX-FM/Chicago (Hot AC)	874,000
37. WQXR-FM/New York (Classical)	869,700
38. WKSC-FM/Chicago (CHR/Pop)	869,400
39. KTWW-FM/Los Angeles (Smooth Jazz)	865,400
40. KFVB-AM/Los Angeles (News)	862,900
41. WPAT-FM/New York (Spanish AC)	857,400
42. KCBS-AM/San Francisco (News)	846,400
43. KCMG-FM/Los Angeles* (Rhythmic Oldies)	842,700
44. KLOS-FM/Los Angeles (Classic Rock)	836,900
45. WOR-AM/New York (Talk)	815,000
46. WNUA-FM/Chicago (Smooth Jazz)	800,300
47. WSB-AM/Atlanta (Talk)	765,000
48. WKQX-FM/Chicago (Alternative)	760,300
49. KGO-AM/San Francisco (News/Talk)	760,200
50. WIOQ-FM/Philadelphia (CHR/Pop)	758,500

\*Became KHHT-FM (Rhythmic Hot AC) on August 9



## Who's Listening:

Among 12+ Persons  
(except where noted)

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### 12+ AQH BY LISTENING LOCATION

Away From Home:	5.9
At Home:	2.7
In Car:	5.1
At Work:	6.9
Other:	5.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	4.6
Boys 12-17:	7.6
Girls 12-17:	2.3
Persons 18-34:	8.3
Men 18-34:	12.3
Women 18-34:	4.8
Persons 25-54:	5.5
Men 25-54:	8.3
Women 25-54:	2.8
Persons 35-64:	3.6
Men 35-64:	5.1
Women 35-64:	2.8
Persons 35+:	2.9
Men 35+:	4.3
Women 35+:	1.4

### 12+ AQH SHARE BY DAYPART

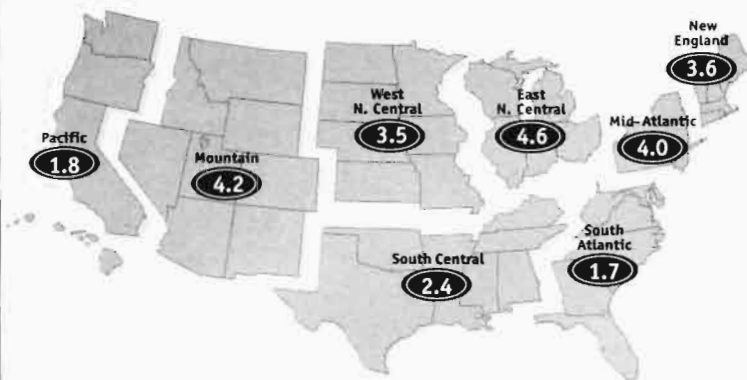
Mon-Fri 6a-mid:	4.8
Mon-Fri 6a-10a:	5.4
Mon-Fri 10a-3p:	4.7
Mon-Fri 3p-7p:	4.6
Mon-Fri 7p-mid:	4.1
Mon-Fri mid-6a:	4.1
Mon-Fri 6a-10a+3p-7p:	5.1
Sat-Sun 6a-mid:	3.7
Sat-Sun 10a-7p:	4.1

### 12+ AQH BY MARKET GROUP

Top 25:	3.8
Top 50:	4.3

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
5.5	5.6	5.2	5.1	5.1	5.1	4.8	4.7	4.6

## 12+ AQH SHARE BY REGION



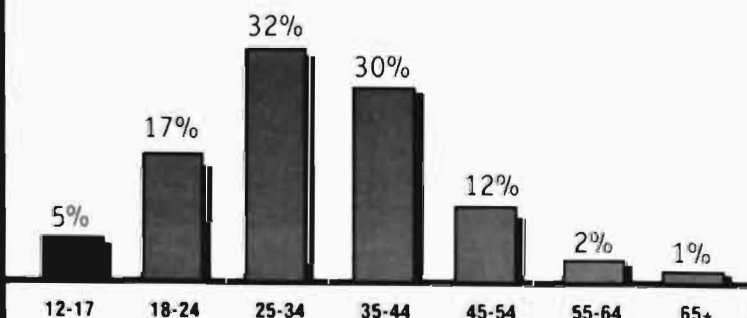
### Average Quarter-Hour

### Cume

12+ Share		12+ Cume	
1. KJKJ-FM/Grand Forks, ND (Rock)	14.5	1. WYSP-FM/Philadelphia (Active Rock)	585,600
2. KRRO-FM/Sioux Falls, SD (Rock)	13.0	2. WRIF-FM/Detroit (Active Rock)	494,800
3. KQWB-FM/Fargo-Moorhead, ND-MN (Rock)	12.4	3. WMMR-FM/Philadelphia (Rock)	463,800
4. WBYS-FM/Lima, OH (Active Rock)	12.2	4. WKLS-FM/Atlanta (Rock)	433,400
4. WEGW-FM/Wheeling, WV (Rock)	12.2	5. KEGL-FM/Dallas-Ft. Worth (Active Rock)	385,400
6. WSMS-FM/Columbus-Starkville, MS	12.1	6. WDVE-FM/Pittsburgh (Rock)	358,100
7. WTAO-FM/Marion-Carbondale, IL (Rock)	12.0	7. KLOL-FM/Houston-Galveston (Rock)	335,700
8. KZCD-FM/Lawton, OK (Rock)	11.6	8. KFJO & KSJO/San Francisco	319,500
9. WCXR & WZXR/Williamsport, PA (Rock)	11.3	9. WBAB-FM/New York (Rock)	305,600
10. WHBR-FM/Parkersburg-Marietta, WV-OH (Rock)	11.2	10. KXXR-FM/Minneapolis-St. Paul (Active Rock)	298,200

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons  
(except where noted)

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### EDUCATION

Some high school or less:	5.5
High school graduate:	32.0
Some college:	28.1
College graduate:	24.9
Advanced degree:	9.1

### FAMILY SIZE

One person:	13.6
Two persons:	28.3
Three-four persons:	44.1
Five or more persons:	14.1

### INCOME

Under \$15,000:	2.2
\$15,000-\$24,999:	5.0
\$25,000-\$34,999:	10.6
\$35,000-\$49,999:	29.0
\$50,000-\$74,999:	24.0
\$75,000-\$99,999:	15.3
\$100,000-\$149,999:	9.3
\$150,000 or more:	4.6

### OCCUPATION

Professional, technical:	14.9
Proprietors, managers:	22.6
Clerical:	13.7
Sales:	3.0
Blue collar:	26.2
Military:	0.8
Other/not reported:	3.2
Not employed:	14.4
Not employed — looking for work:	4.0
Returned:	1.6
Homemaker:	4.6
Student:	1.9

### STAGE IN LIFE CYCLE

Single, under 35, no children:	16.9
Married, under 35, no children:	4.2
Children at home, any age:	49.8
Children — under 6:	19.6
Children — 6+:	40.3
Children — 13+:	24.4
Married, 35+, no children:	12.1
Single, 35+, no children:	16.3

# FORMAT FOCUS: ADULT CONTEMPORARY R&R

## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	11.0
At Home:	7.8
In Car:	8.0
At Work:	14.9
Other:	7.9

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	3.9
Boys 12-17:	3.6
Girls 12-17:	4.2
Persons 18-34:	7.9
Men 18-34:	5.2
Women 18-34:	10.7
Persons 25-54:	11.1
Men 25-54:	7.2
Women 25-54:	15.1
Persons 35-64:	12.4
Men 35-64:	8.6
Women 35-64:	16.5
Persons 35+:	11.5
Men 35+:	8.2
Women 35+:	14.4

### 12+ AQH SHARE BY DAYPART

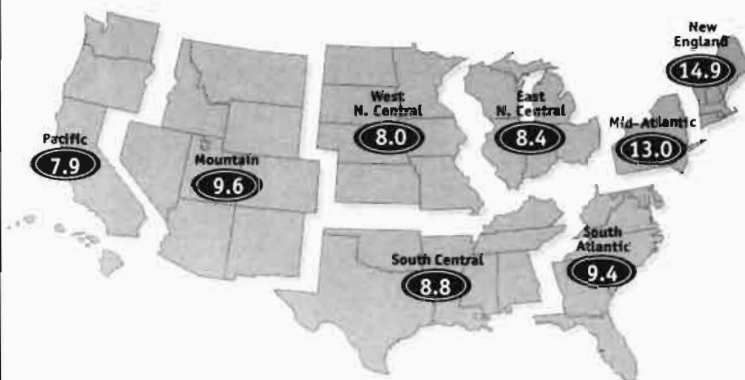
Mon-Fri 6a-mid:	10.0
Mon-Fri 6a-10a:	9.1
Mon-Fri 10a-3p:	11.4
Mon-Fri 3p-7p:	9.5
Mon-Fri 7p-mid:	9.0
Mon-Fri mid-6a:	8.2
Mon-Fri 6a-10a+3p-7p:	9.3
Sat-Sun 6a-mid:	8.9
Sat-Sun 10a-7p:	9.1

### 12+ AQH BY MARKET GROUP

Top 25:	9.1
Top 50:	9.5

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
10.8	10.6	11.1	11	10.1	10.4	11.1	10.2	9.8

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

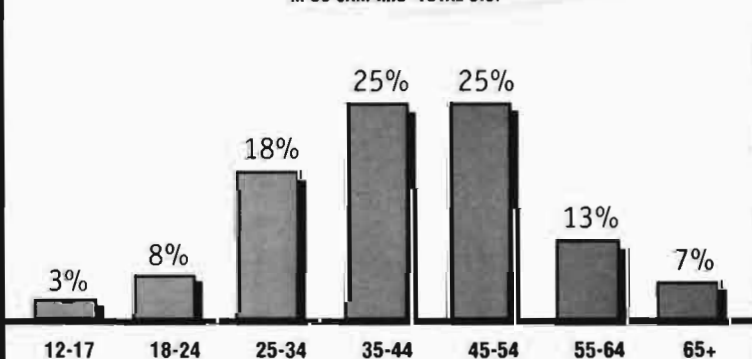
	12+ Share
1. WZID-FM/Manchester, NH	21.5
2. WIKY-FM/Evansville, IN	19.8
3. WKSB-FM/Williamsport, PA	19.1
4. WYXL-FM/Ithaca, NY	18.3
5. WGIC-FM/Cookeville, TN	15.1
6. WCIR-FM/Beckley, WV	17.9
7. WHBC-FM/Canton, OH	14.6
8. KFYZ-FM/Bismarck, ND	14.4
9. KLSS-FM/Mason City, IA	14.2
10. WZWW-FM/State College, PA	14.0

### Cume

	12+ Cume
1. WLTW-FM/New York	2,240,400
2. KOST-FM/Los Angeles	1,108,900
3. WBEB-FM/Philadelphia	657,600
4. WNIC-FM/Detroit	602,000
5. WLIT-FM/Chicago	593,600
6. KOIT-AM & FM/ San Francisco	593,500
7. KODA-FM/ Houston-Galveston	590,800
8. WNND-FM/Chicago	543,300
9. WMJX-FM/Boston	540,600
10. WSB-FM/Atlanta	439,500

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	4.2
High school graduate:	26.9
Some college:	28.7
College graduate:	26.1
Advanced degree:	13.4

### FAMILY SIZE

One person:	14.9
Two persons:	31.9
Three-four persons:	39.6
Five or more persons:	13.6

### INCOME

Under \$15,000:	2.1
\$15,000-\$24,999:	6.2
\$25,000-\$34,999:	13.3
\$35,000-\$49,999:	26.3
\$50,000-\$74,999:	21.7
\$75,000-\$99,999:	14.6
\$100,000-\$149,999:	9.8
\$150,000 or more:	6.0

### OCCUPATION

Professional, technical:	17.2
Proprietors, managers:	19.3
Clerical:	19.4
Sales:	2.6
Blue collar:	13.7
Military:	0.7
Other/not reported:	1.9
Not employed:	20.5
Not employed — looking for work:	3.3
Returned:	6.3
Homemaker:	7.2
Student:	1.4

### STAGE IN LIFE CYCLE

Single, under 35, no children:	10.6
Married, under 35, no children:	3.7
Children at home, any age:	45.6
Children — under 6:	16.2
Children — 6+:	37.1
Children — 13+:	24.7
Married, 35+, no children:	22.2
Single, 35+, no children:	16.7



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	1.6
At Home:	4.5
In Car:	2.1
At Work:	1.0
Other:	1.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	8.7
Boys 12-17:	11.7
Girls 12-17:	6.3
Persons 18-34:	7.9
Men 18-34:	10.0
Women 18-34:	5.6
Persons 25-54:	3.8
Men 25-54:	5.0
Women 25-54:	2.6
Persons 35-64:	1.9
Men 35-64:	2.6
Women 35-64:	1.3
Persons 35+:	1.6
Men 35+:	2.2
Women 35+:	1.0

### 12+ AQH SHARE BY DAYPART

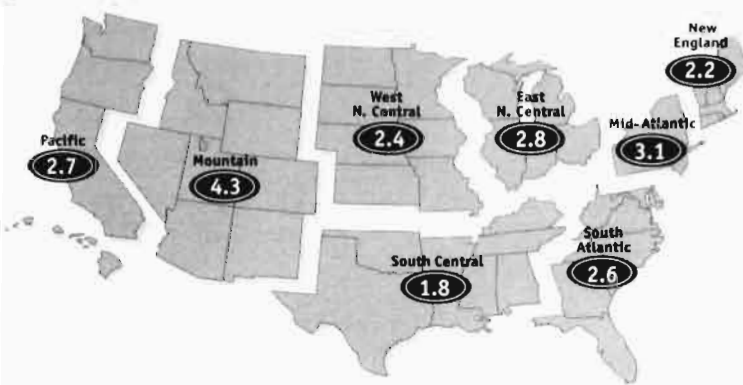
Mon-Fri 6a-mid:	2.7
Mon-Fri 6a-10a:	2.4
Mon-Fri 10a-3p:	3.2
Mon-Fri 3p-7p:	2.5
Mon-Fri 7p-mid:	2.0
Mon-Fri mid-6a:	1.9
Mon-Fri 6a-10a+3p-7p:	2.4
Sat-Sun 6a-mid:	3.0
Sat-Sun 10a-7p:	3.2

### 12+ AQH BY MARKET GROUP

Top 25:	2.5
Top 50:	2.5

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
3.4	3.4	3.3	3.5	3.7	2.9	3.0	3.1	2.7

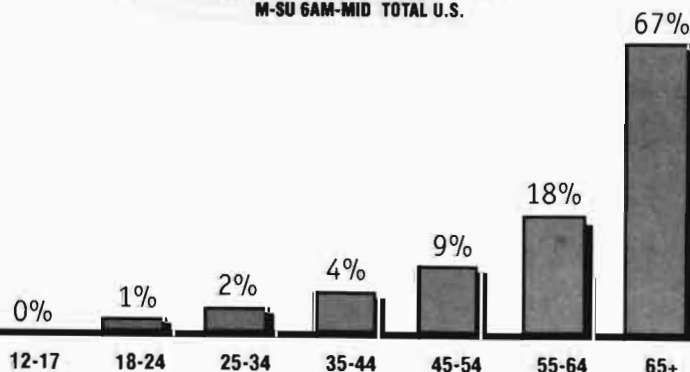
## 12+ AQH SHARE BY REGION



Average Quarter-Hour		Cume	
	12+ Share		12+ Cume
1. WITS-AM/Sebring, FL	12.1	1. KLAC-AM/Los Angeles	631,300
1. WOSN-FM/ Ft. Pierce-Stuart, FL	12.1	2. KABL-AM/San Francisco	327,500
3. WNLC-FM/New London, CT	11.4	3. WPEN-AM/Philadelphia	275,000
4. KUNF-AM/ St. George-Cedar City, UT	8.5	4. WAIT-AM/Chicago	199,900
5. KXGF-FM/Great Falls, MT	8.2	5. CKWW-AM/Detroit	191,300
6. WSHI-FM/Ft. Wayne, IN	7.7	6. WJAS-AM/Pittsburgh	182,700
7. KBVA-FM/Fayetteville, AR	7.6	7. KIXI-AM/Seattle-Tacoma	172,900
7. WRIE-AM/Erie, PA	7.6	8. KBME-AM/ Houston-Galveston	147,000
9. WMOG-AM/Brunswick, GA	7.4	9. WGSN & WHLI/Long Island (New York book)	144,500
10. KNXR-FM/Rochester, MN	7.2	10. WGUL-AM & FM/ Tampa-St. Petersburg	142,100

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	5.4
High school graduate:	29.3
Some college:	25.7
College graduate:	24.9
Advanced degree:	13.4

### FAMILY SIZE

One person:	24.1
Two persons:	48.7
Three-four persons:	20.3
Five or more persons:	6.9

### INCOME

Under \$15,000:	4.8
\$15,000-\$24,999:	18.5
\$25,000-\$34,999:	19.4
\$35,000-\$49,999:	21.0
\$50,000-\$74,999:	17.4
\$75,000-\$99,999:	8.8
\$100,000-\$149,999:	5.7
\$150,000 or more:	4.3

### OCCUPATION

Professional, technical:	10.5
Proprietors, managers:	13.1
Clerical:	7.2
Sales:	1.7
Blue collar:	8.7
Military:	0.1
Other/not reported:	1.2
Not employed:	33.8
Not employed — looking for work:	1.7
Returned:	23.8
Homemaker:	5.9
Student:	0.6

### STAGE IN LIFE CYCLE

Single, under 35, no children:	4.2
Married, under 35, no children:	1.1
Children at home, any age:	22.1
Children — under 6:	4.6
Children — 6+:	20.2
Children — 13+:	14.7
Married, 35+, no children:	44.3
Single, 35+, no children:	26.2

# FORMAT FOCUS: ALTERNATIVE



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	4.5
At Home:	3.2
In Car:	4.6
At Work:	4.3
Other:	5.8

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	8.7
Boys 12-17:	11.7
Girls 12-17:	6.3
Persons 18-34:	7.9
Men 18-34:	10.0
Women 18-34:	5.6
Persons 25-54:	3.8
Men 25-54:	5.0
Women 25-54:	2.6
Persons 35-64:	1.9
Men 35-64:	2.6
Women 35-64:	1.3
Persons 35+:	1.6
Men 35+:	2.2
Women 35+:	1.0

### 12+ AQH SHARE BY DAYPART

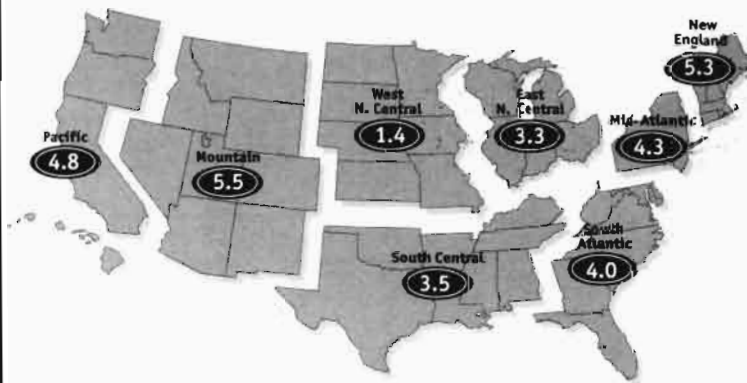
Mon-Fri 6a-mid:	4.1
Mon-Fri 6a-10a:	4.4
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	4.1
Mon-Fri 7p-mid:	4.9
Mon-Fri mid-6a:	3.4
Mon-Fri 6a-10a+3p-7p:	4.3
Sat-Sun 6a-mid:	3.8
Sat-Sun 10a-7p:	4.0

### 12+ AQH BY MARKET GROUP

Top 25:	4.3
Top 50:	4.2

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
3.1	3.2	3.2	3.0	3.0	3.3	3.2	3.9	4.0

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

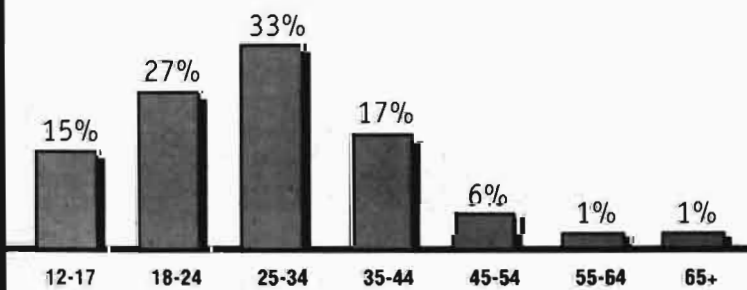
12+ Share	
1. WZZQ-FM/Terre Haute, IN	9.6
2. WXCM-FM/Owensboro, KY	8.1
3. WBTZ-FM/Burlington, VT	8.0
4. WCYI & WCYY/Portland, ME	7.9
5. KXQR-FM/Boise, ID	7.8
6. KFRR-FM/Visalia-Tulare, CA	7.4
7. WRRV-FM/ Newburgh-Middletown, NY	7.3
8. WWDC-FM/Washington (Frederick, MD book)	6.9
9. WGMR-FM/State College, PA	6.7
10. WJZJ & WLJZ/ Traverse City, MI	6.6

### Cume

12+ Cume	
1. WXRK-FM/New York	1,521,000
2. KROQ-FM/Los Angeles	1,413,600
3. WKQX-FM/Chicago	760,300
4. WWDC-FM/ Washington	557,200
5. WPLY-FM/Philadelphia	481,500
6. KDGE-FM/ Dallas-Ft. Worth	465,100
7. KITS-FM/San Francisco	457,500
8. WNNX-FM/Atlanta	452,700
9. WBCN-FM/Boston	439,300
10. KTBZ-FM/ Houston-Galveston	401,800

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	6.9
High school graduate:	30.1
Some college:	27.7
College graduate:	26.3
Advanced degree:	8.6

### FAMILY SIZE

One person:	12.8
Two persons:	30.5
Three-four persons:	41.5
Five or more persons:	15.1

### INCOME

Under \$15,000:	2.7
\$15,000-\$24,999:	6.5
\$25,000-\$34,999:	10.9
\$35,000-\$49,999:	27.2
\$50,000-\$74,999:	21.3
\$75,000-\$99,999:	14.5
\$100,000-\$149,999:	10.2
\$150,000 or more:	6.8

### OCCUPATION

Professional, technical:	16.9
Proprietors, managers:	19.3
Clerical:	16.4
Sales:	3.4
Blue collar:	21.6
Military:	1.2
Other/not reported:	3.5
Not employed:	16.3
Not employed — looking for work:	5.6
Returned:	0.7
Homemaker:	3.4
Student:	4.9

### STAGE IN LIFE CYCLE

Single, under 35, no children:	38.3
Married, under 35, no children:	8.7
Children at home, any age:	38.3
Children — under 6:	20.0
Children — 6+:	26.9
Children — 13+:	16.7
Married, 35+, no children:	5.7
Single, 35+, no children:	8.2

# FORMAT FOCUS: CHR/POP

## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	7.9
At Home:	7.4
In Car:	8.7
At Work:	6.5
Other:	12.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	26.9
Boys 12-17:	19.6
Girls 12-17:	32.6
Persons 18-34:	11.8
Men 18-34:	8.4
Women 18-34:	15.4
Persons 25-54:	6.4
Men 25-54:	4.6
Women 25-54:	8.3
Persons 35-64:	4.1
Men 35-64:	3.0
Women 35-64:	5.3
Persons 35+:	3.5
Men 35+:	2.6
Women 35+:	4.3

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-mid:	7.5
Mon-Fri 6a-10a:	7.0
Mon-Fri 10a-3p:	6.3
Mon-Fri 3p-7p:	8.5
Mon-Fri 7p-mid:	10.0
Mon-Fri mid-6a:	7.6
Mon-Fri 6a-10a+3p-7p:	7.7
Sat-Sun 6a-mid:	8.6
Sat-Sun 10a-7p:	8.8

### 12+ AQH BY MARKET GROUP

Top 25:	7.0
Top 50:	7.4

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
—	—	—	0.3	8.5	8.5	7.8	7.5	7.7

## 12+ AQH SHARE BY REGION



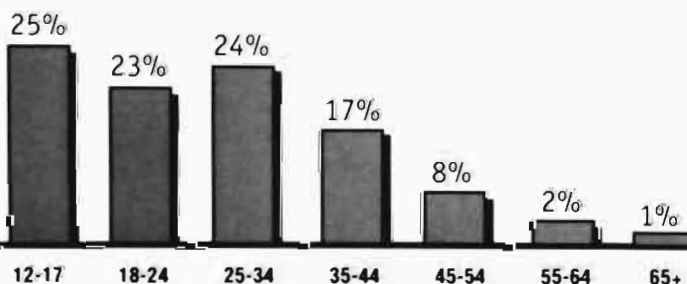
### Average Quarter-Hour

### Cume

12+ Share		12+ Cume	
1. WKEE-FM/Huntington-Ashland, WV-KY	20.2	1. WHTZ-FM/New York	2,333,300
2. KIXY-FM/San Angelo, TX	19.0	2. KHIS & KVVS/Los Angeles	1,759,200
3. WQPO-FM/Harrisonburg, VA	18.9	3. WKSC-FM/Chicago	869,400
4. WAZY-FM/Lafayette, IN	18.8	4. WIOQ-FM/Philadelphia	758,500
5. KRRG-FM/Laredo, TX	17.6	5. WXKS-FM/Boston	727,900
6. WMRV-FM/Binghamton, NY	17.5	6. KHKS-FM/Dallas-Ft. Worth	717,800
7. KGLI-FM/Sioux City, IA	17.0	7. KRBE-FM/Houston-Galveston	697,900
8. KTRS-FM/Casper, WY	16.7	8. WDRQ-FM/Detroit	672,100
9. WBNQ-FM/Bloomington, IL	16.5	9. WKQI-FM/Detroit	637,900
10. KBFM-FM/McAllen-Brownsville	16.1	10. KZQZ-FM/San Francisco	619,000

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	7.9
High school graduate:	31.3
Some college:	28.2
College graduate:	23.3
Advanced degree:	8.7

### FAMILY SIZE

One person:	10.3
Two persons:	23.9
Three-four persons:	46.7
Five or more persons:	19.1

### INCOME

Under \$15,000:	3.3
\$15,000-\$24,999:	6.7
\$25,000-\$34,999:	12.9
\$35,000-\$49,999:	26.7
\$50,000-\$74,999:	22.8
\$75,000-\$99,999:	13.2
\$100,000-\$149,999:	9.0
\$150,000 or more:	5.4

### OCCUPATION

Professional, technical:	15.2
Proprietors, managers:	18.4
Clerical:	19.9
Sales:	3.0
Blue collar:	19.4
Military:	0.9
Other/not reported:	2.8
Not employed:	19.4
Not employed — looking for work:	4.5
Returned:	1.4
Homemaker:	6.4
Student:	4.9

### STAGE IN LIFE CYCLE

Single, under 35, no children:	29.5
Married, under 35, no children:	6.0
Children at home, any age:	51.0
Children — under 6:	22.2
Children — 6+:	39.9
Children — 13+:	25.4
Married, 35+, no children:	6.0
Single, 35+, no children:	6.9



# FORMAT FOCUS: CHR/RHYTHMIC

R&R

## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	4.1
At Home:	5.4
In Car:	4.3
At Work:	3.2
Other:	9.8

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	18.2
Boys 12-17:	19.0
Girls 12-17:	17.7
Persons 18-34:	7.9
Men 18-34:	7.8
Women 18-34:	7.9
Persons 25-54:	3.1
Men 25-54:	2.9
Women 25-54:	3.3
Persons 35-64:	1.7
Men 35-64:	1.4
Women 35-64:	1.9
Persons 35+:	1.4
Men 35+:	1.3
Women 35+:	1.6

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-mid:	4.4
Mon-Fri 6a-10a:	3.8
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	5.1
Mon-Fri 7p-mid:	7.3
Mon-Fri mid-6a:	5.2
Mon-Fri 6a-10a+3p-7p:	4.4
Sat-Sun 6a-mid:	5.3
Sat-Sun 10a-7p:	5.3

### 12+ AQH BY MARKET GROUP

Top 25:	5.3
Top 50:	4.8

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
—	—	—	0.3	3.2	3.5	3.7	4.4	4.6

## 12+ AQH SHARE BY REGION

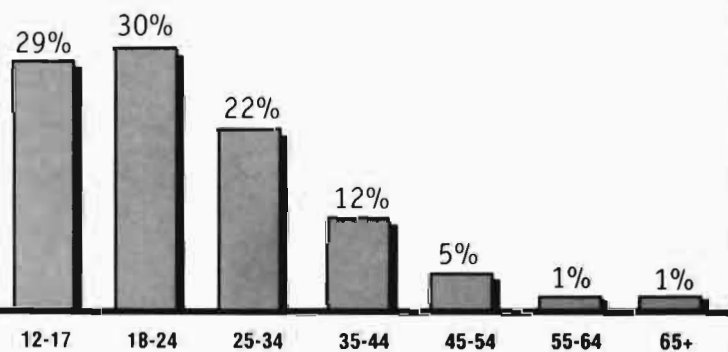


### Average Quarter-Hour

12+ Share		Cume	
1. KQXC-FM/Wichita Falls, TX	16.8	1. WQHT-FM/New York	2,003,000
2. KPRR-FM/El Paso	14.4	2. WKTU-FM/New York	1,871,300
3. KAZE & KBLZ/Tyler-Longview, TX	12.4	3. KPWR-FM/Los Angeles	1,645,400
4. KHTN-FM/Merced, CA	10.7	4. WBBM-FM/Chicago	1,354,000
5. WERQ-FM/Baltimore	10.5	5. KYLD-FM/San Francisco	691,200
6. WBHJ-FM/Tuscaloosa, AL	10.1	6. WPGC-FM/Washington	638,100
7. WZPW-FM/Peoria, IL	9.1	7. KBXX-FM/Houston-Galveston	636,600
8. KISV-FM/Bakersfield	8.5	8. WPOW-FM/Miami-Ft. Lauderdale	632,600
9. KDON-FM/Monterey-Salinas	8.2	9. WJMN-FM/Boston	626,500
10. KZMF-FM/Corpus Christi, TX	7.7	10. KMEL-FM/San Francisco	582,100

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	10.5
High school graduate:	35.7
Some college:	29.1
College graduate:	17.7
Advanced degree:	6.1

### FAMILY SIZE

One person:	9.3
Two persons:	23.4
Three-four persons:	46.6
Five or more persons:	20.8

### INCOME

Under \$15,000:	2.8
\$15,000-\$24,999:	8.1
\$25,000-\$34,999:	17.1
\$35,000-\$49,999:	27.9
\$50,000-\$74,999:	21.4
\$75,000-\$99,999:	11.5
\$100,000-\$149,999:	5.4
\$150,000 or more:	5.8

### OCCUPATION

Professional, technical:	10.3
Proprietors, managers:	15.4
Clerical:	23.0
Sales:	2.6
Blue collar:	20.4
Military:	2.5
Other/not reported:	3.0
Not employed:	21.9
Not employed — looking for work:	6.5
Returned:	2.3
Homemaker:	4.3
Student:	6.1

### STAGE IN LIFE CYCLE

Single, under 35, no children:	32.7
Married, under 35, no children:	5.5
Children at home, any age:	49.0
Children — under 6:	24.6
Children — 6+:	38.0
Children — 13+:	25.0
Married, 35+, no children:	5.0
Single, 35+, no children:	7.4

## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH By Listening Location

Away From Home:	6.0
At Home:	2.8
In Car:	5.3
At Work:	6.9
Other:	4.7

### TOTAL-WEEK AQH SHARE By DEMO CELL

Teens:	1.9
Boys 12-17:	2.9
Girls 12-17:	1.1
Persons 18-34:	4.9
Men 18-34:	6.5
Women 18-34:	3.2
Persons 25-54:	6.8
Men 25-54:	9.2
Women 25-54:	4.1
Persons 35-64:	6.1
Men 35-64:	8.6
Women 35-64:	3.6
Persons 35+:	5.0
Men 35+:	7.2
Women 35+:	2.8

### 12+ AQH Share By Daypart

Mon-Fri 6a-mid:	4.8
Mon-Fri 6a-10a:	5.2
Mon-Fri 10a-3p:	5.1
Mon-Fri 3p-7p:	4.7
Mon-Fri 7p-mid:	3.4
Mon-Fri mid-6a:	3.6
Mon-Fri 6a-10a+3p-7p:	5.0
Sat-Sun 6a-mid:	4.3
Sat-Sun 10a-7p:	4.7

### 12+ AQH By Market Group

Top 25:	4.2
Top 50:	4.4

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
4.2	4.3	4.0	4.1	4.2	4.7	4.2	4.5	4.7

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

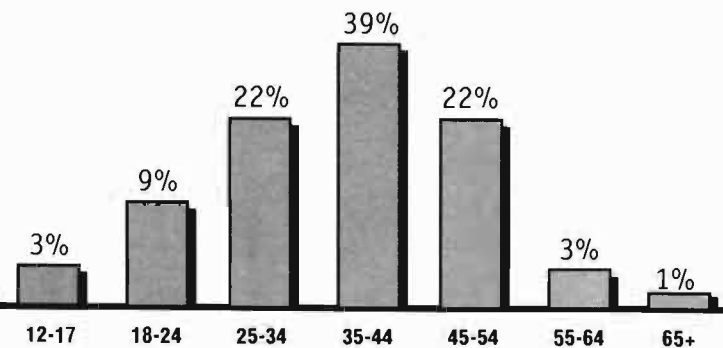
	12+ Share
1. KDEZ-FM/Jonesboro, AR	17.2
2. WBLM-FM/Lewiston-Auburn, ME	14.5
3. KQUR-FM/Laredo, TX (Classic Hits)	14.1
4. WBUS-FM/State College, PA (Classic Hits)	14.0
5. WCIZ-FM/Watertown, NY (Classic Hits)	13.5
6. KASS-FM/Casper, WY	12.8
6. KRVK-FM/Casper, WY (Classic Hits)	12.8
8. KCQQ-FM/Quad Cities, IA-IL (Classic Hits)	12.6
8. KRCH-FM/Rochester, MN	12.6
10. WBLM-FM/Portland, ME	12.5

### Cume

	12+ Cume
1. WAXQ-FM/New York	1,233,000
2. KCBS-FM/Los Angeles	920,800
3. KLOS-FM/Los Angeles	836,900
4. WLUP-FM/Chicago	653,200
5. KQRS-FM/Minneapolis-St. Paul	572,100
6. WDRV-FM/Chicago (Classic Hits)	480,700
7. WMGK-FM/Philadelphia (Classic Hits)	451,800
8. KZPS-FM/Dallas-Ft. Worth	451,700
9. KKRW-FM/Houston-Galveston (Classic Hits)	402,000
10. WARW-FM/Washington	393,100

### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	5.5
High school graduate:	32.0
Some college:	28.1
College graduate:	24.9
Advanced degree:	9.1

### FAMILY SIZE

One person:	13.6
Two persons:	28.3
Three-four persons:	44.1
Five or more persons:	14.1

### INCOME

Under \$15,000:	2.2
\$15,000-\$24,999:	5.0
\$25,000-\$34,999:	10.6
\$35,000-\$49,999:	29.0
\$50,000-\$74,999:	24.0
\$75,000-\$99,999:	15.3
\$100,000-\$149,999:	9.3
\$150,000 or more:	4.6

### OCCUPATION

Professional, technical:	14.9
Proprietors, managers:	22.6
Clerical:	13.7
Sales:	3.0
Blue collar:	26.2
Military:	0.8
Other/not reported:	3.2
Not employed:	14.4
Not employed — looking for work:	4.0
Returned:	1.6
Homemaker:	4.6
Student:	1.9

### STAGE IN LIFE CYCLE

Single, under 35, no children:	16.9
Married, under 35, no children:	4.2
Children at home, any age:	49.8
Children — under 6:	19.6
Children — 6+:	40.3
Children — 13+:	24.4
Married, 35+, no children:	12.1
Single, 35+, no children:	16.3



# FORMAT FOCUS: NEWS/TALK



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	13.4
At Home:	20.6
In Car:	17.6
At Work:	8.9
Other:	7.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.8
Boys 12-17:	3.0
Girls 12-17:	0.9
Persons 18-34:	7.1
Men 18-34:	10.4
Women 18-34:	3.4
Persons 25-54:	13.3
Men 25-54:	18.0
Women 25-54:	8.2
Persons 35-64:	17.8
Men 35-64:	22.7
Women 35-64:	12.7
Persons 35+:	22.5
Men 35+:	25.9
Women 35+:	19.2

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-mid:	17.2
Mon-Fri 6a-10a:	19.2
Mon-Fri 10a-3p:	16.8
Mon-Fri 3p-7p:	16.2
Mon-Fri 7p-mid:	15.5
Mon-Fri mid-6a:	24.1
Mon-Fri 6a-10a+3p-7p:	17.9
Sat-Sun 6a-mid:	12.3
Sat-Sun 10a-7p:	10.6

### 12+ AQH BY MARKET GROUP

Top 25:	18.4
Top 50:	17.2

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
15.8	15.9	16.0	15.8	16.3	15.6	16.9	16.3	16.2

## 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	3.7
High school graduate:	23.0
Some college:	26.3
College graduate:	29.4
Advanced degree:	16.8

### FAMILY SIZE

One person:	17.3
Two persons:	38.3
Three-four persons:	33.6
Five or more persons:	10.7

### INCOME

Under \$15,000:	2.4
\$15,000-\$24,999:	8.9
\$25,000-\$34,999:	12.1
\$35,000-\$49,999:	21.3
\$50,000-\$74,999:	22.9
\$75,000-\$99,999:	14.1
\$100,000-\$149,999:	11.2
\$150,000 or more:	7.1

### OCCUPATION

Professional, technical:	17.7
Proprietors, managers:	22.0
Clerical:	9.3
Sales:	3.1
Blue collar:	12.6
Military:	0.5
Other/not reported:	1.9
Not employed:	22.0
Not employed — looking for work:	2.3
Returned:	11.6
Homemaker:	5.3
Student:	0.9

### STAGE IN LIFE CYCLE

Single, under 35, no children:	6.6
Married, under 35, no children:	3.6
Children at home, any age:	38.1
Children — under 6:	13.2
Children — 6+:	31.8
Children — 13+:	20.1
Married, 35+, no children:	30.1
Single, 35+, no children:	20.8

### Average Quarter-Hour

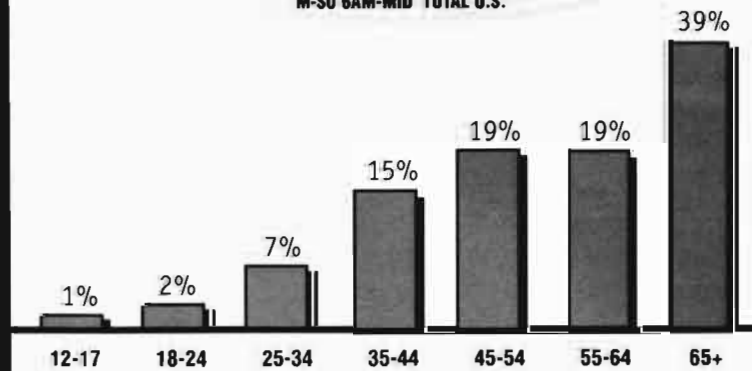
	12+ Share
1. WWSA-AM/Harrisonburg, VA (News/Talk)	18.0
2. KFGO-AM/Fargo-Moorhead, ND-MN (News/Talk)	15.9
3. KQMS-AM/Redding, CA (News/Talk)	15.5
4. WHBC-AM/Canton, OH (News/Talk)	14.0
5. KMOX-AM/St. Louis (News/Talk/Sports)	13.1
6. KFRU-AM/Columbia, MO (News/Talk)	11.7
7. WKBN-AM/Youngstown-Warren, OH (News/Talk)	11.6
8. KIT-AM/Yakima, WA (News/Talk)	11.0
9. KDXU-AM/St. George-Cedar City, UT (News/Talk)	10.9
10. WICC-AM/Bridgeport, CT (Full Service)	10.7

### Cume

	12+ Cume
1. WINS-AM/New York (News)	2,175,800
2. WCBS-AM/New York (News)	1,550,600
3. KYW-AM/Philadelphia (News)	1,524,400
4. WABC-AM/New York (Talk)	1,369,300
5. WFAN-AM/New York (Sports)	1,180,400
6. WBBM-AM/Chicago (News)	1,107,400
7. WGN-AM/Chicago (News/Talk)	1,004,700
8. KFI-AM/Los Angeles (Talk)	906,200
9. KNX-AM/Los Angeles (News)	896,800
10. KFVB-AM/Los Angeles (News)	862,900

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



# FORMAT FOCUS: OLDIES

## Who's LISTENING:

Among 12+ Persons  
(except where noted)

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### 12+ AQH BY LISTENING LOCATION

Away From Home:	9.8
At Home:	6.5
In Car:	9.1
At Work:	10.9
Other:	7.9

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.9
Boys 12-17:	3.2
Girls 12-17:	2.6
Persons 18-34:	5.6
Men 18-34:	5.3
Women 18-34:	5.9
Persons 25-54:	9.9
Men 25-54:	9.4
Women 25-54:	10.5
Persons 35-64:	12.0
Men 35-64:	11.8
Women 35-64:	12.2
Persons 35+:	10.6
Men 35+:	10.7
Women 35+:	10.5

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-mid:	8.4
Mon-Fri 6a-10a:	7.8
Mon-Fri 10a-3p:	9.4
Mon-Fri 3p-7p:	8.7
Mon-Fri 7p-mid:	6.7
Mon-Fri mid-6a:	6.7
Mon-Fri 6a-10a+3p-7p:	8.2
Sat-Sun 6a-mid:	8.8
Sat-Sun 10a-7p:	9.5

### 12+ AQH BY MARKET GROUP

Top 25:	8.2
Top 50:	8.5

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
8.1	8.5	8.5	8.4	7.9	8.4	8.1	8.8	8.5

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

	12+ Share
1. KLFM-FM/Great Falls, MT	14.1
2. WASK-AM & FM/Lafayette, IN	12.7
3. WABK-FM/ Augusta-Waterville, ME	12.4
3. WALY-FM/Altoona, PA	12.4
5. KOKZ-FM/ Waterloo-Cedar Falls, IA	11.8
6. KDZA-FM/Pueblo, CO	11.1
7. WPBG-FM/Peoria, IL	10.7
8. KCKR-FM/Waco, TX	10.6
9. WRVZ-FM/Charleston, WV	9.8
10. WCZX-FM/Poughkeepsie, NY	9.6

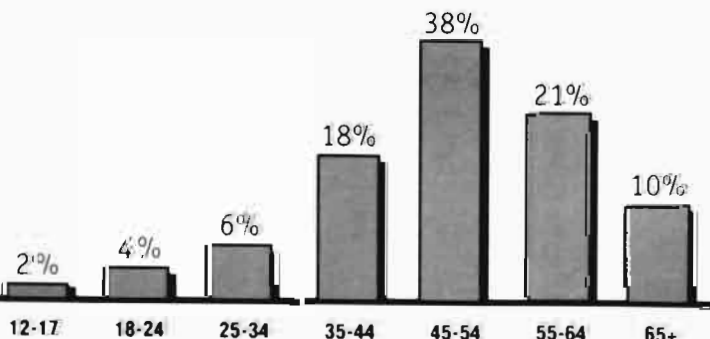
### Cume

	12+ Cume
1. WCBS-FM/New York	1,561,200
2. KRTH-FM/Los Angeles	1,215,900
3. WTJM-FM/New York (Rhythmic Oldies)	1,002,200
4. KCMG-FM/Los Angeles* (Rhythmic Oldies)	842,700
5. WJMK-FM/Chicago	716,700
6. KIOI-FM/San Francisco (80s)	599,900
7. WOMC-FM/Detroit	558,400
8. KFRC-AM & FM/ San Francisco	534,600
9. WZZN-FM/Chicago (80s)**	531,300
10. KLUV-FM/Dallas-Ft. Worth	515,700

\*Became KHHT-FM  
(Rhythmic Hot AC) on Aug. 9  
\*\* Evolved to Hot AC in late July

### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)

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### EDUCATION

Some high school or less:	6.0
High school graduate:	32.6
Some college:	28.0
College graduate:	21.1
Advanced degree:	11.7

### FAMILY SIZE

One person:	14.5
Two persons:	33.0
Three-four persons:	39.4
Five or more persons:	13.1

### INCOME

Under \$15,000:	2.9
\$15,000-\$24,999:	6.3
\$25,000-\$34,999:	14.2
\$35,000-\$49,999:	26.4
\$50,000-\$74,999:	22.8
\$75,000-\$99,999:	13.2
\$100,000-\$149,999:	9.5
\$150,000 or more:	4.8

### OCCUPATION

Professional, technical:	14.5
Proprietors, managers:	20.0
Clerical:	15.8
Sales:	3.1
Blue collar:	20.4
Military:	0.6
Other/not reported:	2.6
Not employed:	18.5
Not employed — looking for work:	3.6
Returned:	4.7
Homemaker:	5.4
Student:	1.7

### STAGE IN LIFE CYCLE

Single, under 35, no children:	11.8
Married, under 35, no children:	2.3
Children at home, any age:	44.8
Children — under 6:	13.1
Children — 6+:	38.9
Children — 13+:	28.4
Married, 35+, no children:	22.9
Single, 35+, no children:	17.5



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	2.3
At Home:	3.0
In Car:	1.7
At Work:	3.0
Other:	2.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.2
Boys 12-17:	2.2
Girls 12-17:	2.1
Persons 18-34:	4.1
Men 18-34:	4.9
Women 18-34:	3.4
Persons 25-54:	2.9
Men 25-54:	3.4
Women 25-54:	2.4
Persons 35-64:	2.0
Men 35-64:	2.2
Women 35-64:	1.8
Persons 35+:	1.8
Men 35+:	2.0
Women 35+:	1.6

### 12+ AQH SHARE BY DAYPART

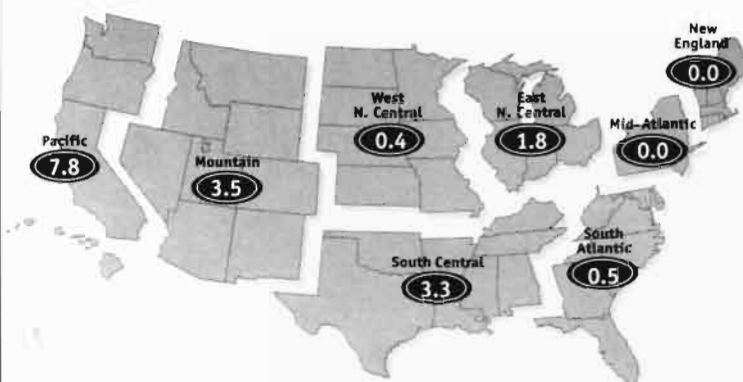
Mon-Fri 6a-mid:	2.5
Mon-Fri 6a-10a:	2.9
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	2.0
Mon-Fri 7p-mid:	2.2
Mon-Fri mid-6a:	2.2
Mon-Fri 6a-10a+3p-7p:	2.5
Sat-Sun 6a-mid:	2.8
Sat-Sun 10a-7p:	2.6

### 12+ AQH BY MARKET GROUP

Top 25:	3.2
Top 50:	2.7

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
—	—	—	—	—	—	2.4	2.5	2.5

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

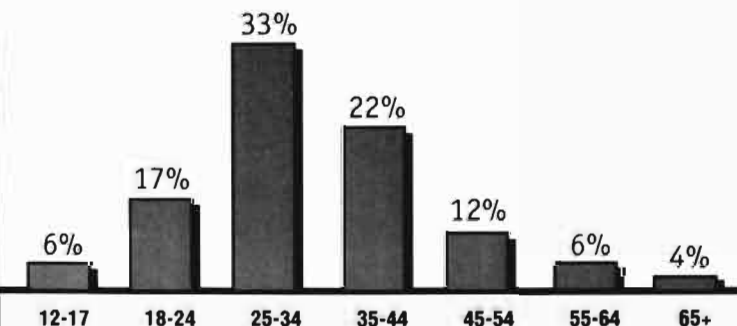
	12+ Share
1. KUNA-FM/Palm Springs, CA	14.3
2. KGBT-FM/McAllen-Brownsville	12.3
3. KBDR-FM/Laredo, TX	8.8
4. KIDI-FM/Santa Maria-Lompoc, CA	6.7
5. KLBN-FM/Fresno	5.4
6. KLTN-FM/Houston-Galveston	5.3
7. KSCA-FM/Los Angeles	4.8
8. KXLM-FM/Oxnard-Ventura, CA	4.7
9. KSOL & KZOL/San Francisco (Monterey book)	4.6
10. KZTA & KZTB/Yakima, WA	4.4

### Cume

	12+ Cume
1. KSCA-FM/Los Angeles	884,800
2. KLAX-FM/Los Angeles	742,500
3. KBUA & KBUE/Los Angeles	620,400
4. WLEY-FM/Chicago	346,000
5. KLTN-FM/Houston-Galveston	308,600
6. WOJO-FM/Chicago	303,500
7. KSOL & KZOL/San Francisco	285,200
8. KXOL-FM/Los Angeles	260,000
9. KHJ-AM/Los Angeles	240,600
10. KLNO-FM/Dallas-Ft. Worth	210,700

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	48.4
High school graduate:	25.1
Some college:	14.6
College graduate:	8.6
Advanced degree:	2.4

### FAMILY SIZE

One person:	4.3
Two persons:	20.3
Three-four persons:	38.6
Five or more persons:	36.8

### INCOME

Under \$15,000:	13.8
\$15,000-\$24,999:	19.2
\$25,000-\$34,999:	28.6
\$35,000-\$49,999:	18.1
\$50,000-\$74,999:	12.2
\$75,000-\$99,999:	4.2
\$100,000-\$149,999:	2.4
\$150,000 or more:	1.5

### OCCUPATION

Professional, technical:	5.5
Proprietors, managers:	10.7
Clerical:	9.8
Sales:	1.7
Blue collar:	29.4
Military:	0.0
Other/not reported:	2.6
Not employed:	37.0
Not employed — looking for work:	11.3
Returned:	4.6
Homemaker:	14.0
Student:	1.4

### STAGE IN LIFE CYCLE

Single, under 35, no children:	10.8
Married, under 35, no children:	3.1
Children at home, any age:	66.3
Children — under 6:	40.7
Children — 6+:	49.4
Children — 13+:	23.9
Married, 35+, no children:	12.9
Single, 35+, no children:	6.7

# FORMAT FOCUS: SMOOTH JAZZ

## Who's LISTENING:

Among 12+ Persons  
(except where noted)

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### 12+ AQH BY LISTENING LOCATION

Away From Home:	2.9
At Home:	2.8
In Car:	2.4
At Work:	3.6
Other:	2.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.4
Boys 12-17:	0.6
Girls 12-17:	0.3
Persons 18-34:	1.2
Men 18-34:	1.1
Women 18-34:	1.3
Persons 25-54:	3.2
Men 25-54:	2.9
Women 25-54:	3.5
Persons 35-64:	4.1
Men 35-64:	3.9
Women 35-64:	4.4
Persons 35+:	3.9
Men 35+:	3.8
Women 35+:	4.1

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-mid:	2.8
Mon-Fri 6a-10a:	2.1
Mon-Fri 10a-3p:	3.2
Mon-Fri 3p-7p:	2.9
Mon-Fri 7p-mid:	2.8
Mon-Fri mid-6a:	2.5
Mon-Fri 6a-10a+3p-7p:	2.5
Sat-Sun 6a-mid:	3.0
Sat-Sun 10a-7p:	3.2

### 12+ AQH BY MARKET GROUP

Top 25:	3.6
Top 50:	3.2

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
2.8	2.8	2.7	2.7	3.1	2.8	2.7	2.8	2.8

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

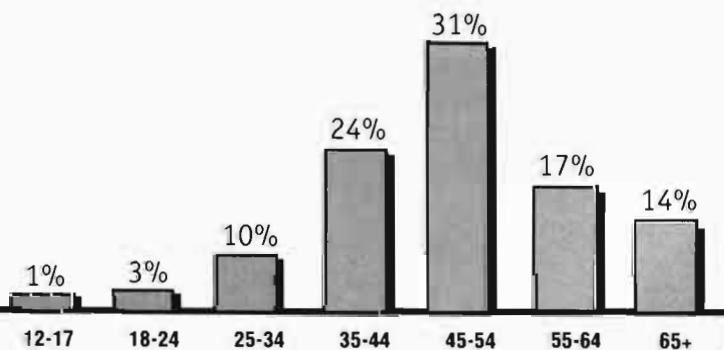
12+ Share	
1. WSJT-FM/Tampa (Sebring, FL book)	6.1
2. KYOT-FM/Phoenix	5.8
3. WLOO-FM/Orlando	5.7
4. KNWV-FM/Cleveland	5.4
4. WVMV-FM/Detroit	5.4
6. WQCD-FM/New York (Stamford, CT book)	4.7
7. KCIY-FM/Kansas City	4.5
7. WJJZ-FM/Philadelphia	4.5
7. WNUA-FM/Chicago	4.5
7. KIFM-FM/San Diego	4.5

### Cume

12+ Cume	
1. WQCD-FM/New York	1,158,500
2. KTWV-FM/Los Angeles	865,400
3. WNUA-FM/Chicago	800,300
4. KKSF-FM/San Francisco	487,400
5. WVMV-FM/Detroit	451,900
6. WJJZ-FM/Philadelphia	440,800
7. KOAI-FM/Dallas-Ft. Worth	356,500
8. WJZW-FM/Washington	339,200
9. WLVE-FM/Miami-Ft. Lauderdale	304,900
10. KYOT-FM/Phoenix	285,500

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)

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### EDUCATION

Some high school or less:	3.4
High school graduate:	22.9
Some college:	32.1
College graduate:	26.4
Advanced degree:	14.6

### FAMILY SIZE

One person:	17.8
Two persons:	34.2
Three-four persons:	35.6
Five or more persons:	12.4

### INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	6.9
\$25,000-\$34,999:	12.0
\$35,000-\$49,999:	24.5
\$50,000-\$74,999:	22.7
\$75,000-\$99,999:	14.7
\$100,000-\$149,999:	10.4
\$150,000 or more:	5.7

### OCCUPATION

Professional, technical:	17.4
Proprietors, managers:	21.8
Clerical:	15.0
Sales:	2.1
Blue collar:	17.4
Military:	0.6
Other/not reported:	2.0
Not employed:	18.8
Not employed — looking for work:	4.1
Returned:	6.3
Homemaker:	3.2
Student:	1.1

### STAGE IN LIFE CYCLE

Single, under 35, no children:	9.3
Married, under 35, no children:	2.6
Children at home, any age:	44.4
Children — under 6:	16.3
Children — 6+:	36.7
Children — 13+:	22.5
Married, 35+, no children:	20.6
Single, 35+, no children:	22.2



# FORMAT FOCUS: SPANISH CONTEMPORARY *R&R*

## Who's LISTENING:

Among 12+ Persons  
(except where noted)

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### 12+ AQH BY LISTENING LOCATION

Away From Home:	1.7
At Home:	2.8
In Car:	1.4
At Work:	2.0
Other:	2.0

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.4
Boys 12-17:	0.9
Girls 12-17:	1.8
Persons 18-34:	3.0
Men 18-34:	2.6
Women 18-34:	3.4
Persons 25-54:	2.4
Men 25-54:	2.0
Women 25-54:	2.7
Persons 35-64:	1.9
Men 35-64:	1.6
Women 35-64:	2.3
Persons 35+:	1.8
Men 35+:	1.5
Women 35+:	2.1

### 12+ AQH SHARE BY DAYPART

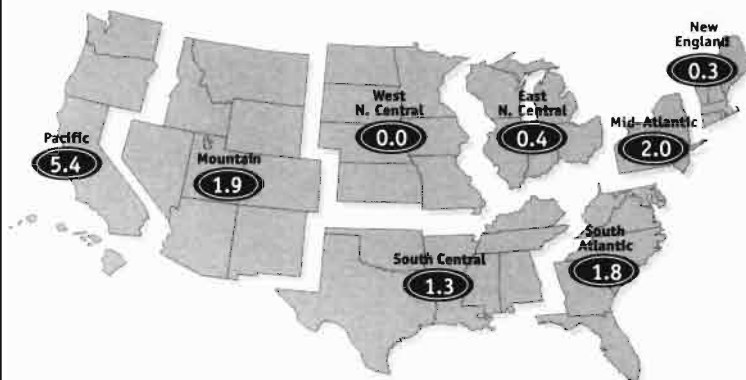
Mon-Fri 6a-mid:	2.0
Mon-Fri 6a-10a:	1.9
Mon-Fri 10a-3p:	2.0
Mon-Fri 3p-7p:	2.0
Mon-Fri 7p-mid:	2.3
Mon-Fri mid-6a:	1.6
Mon-Fri 6a-10a+3p-7p:	1.9
Sat-Sun 6a-mid:	2.5
Sat-Sun 10a-7p:	2.4

### 12+ AQH BY MARKET GROUP

Top 25:	2.7
Top 50:	2.2

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
2.2	2.1	2.4	2.4	2.0	2.3	2.0	2.2	2.1

## 12+ AQH SHARE BY REGION



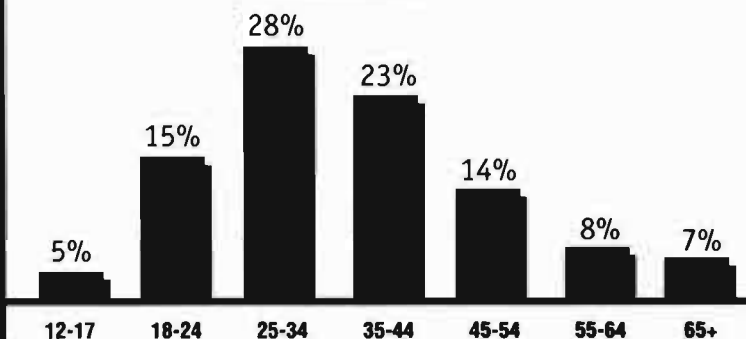
### Average Quarter-Hour

### Cume

12+ Share		12+ Cume	
1. KNEX-FM/Laredo, TX	12.3	1. KLVE-FM/Los Angeles (Spanish AC)	1,084,800
2. KBNA-AM & FM/El Paso Spanish AC	10.6	2. WPAT-FM/New York (Spanish AC)	857,400
3. KQLM-FM/Odessa-Midland, TX	7.4	3. KSSC & KSSD & KSSE/Los Angeles	577,000
4. KYZZ-FM/San Angelo, TX	7.1	4. KLYY-FM/Los Angeles	460,500
5. KLRM-FM/Santa Maria-Lompoc, CA	6.3	5. WIOA-FM/Puerto Rico (Spanish AC)	433,400
6. KBRG-FM/San Jose	4.4	6. WIAC-FM/Puerto Rico (Spanish AC)	399,600
7. KLVE-FM/Los Angeles (Spanish AC)	4.3	7. WAMR-FM/Miami-Ft. Lauderdale (Spanish AC)	324,700
8. WAMR-FM/Miami-Ft. Lauderdale (Spanish AC)	4.0	8. KBRG-FM/San Francisco (Spanish AC)	272,700
9. WIOA-FM/Puerto Rico (Spanish AC)	3.9	9. WRMA-FM/Miami-Ft. Lauderdale (Spanish AC)	252,900
10. KSSE-FM/Riverside-San Bernardino	3.5	10. KOVA & KOVE/Houston-Galveston (Spanish AC)	200,500

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)

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### EDUCATION

Some high school or less:	29.2
High school graduate:	32.9
Some college:	15.6
College graduate:	17.8
Advanced degree:	3.6

### FAMILY SIZE

One person:	4.8
Two persons:	17.0
Three-four persons:	60.0
Five or more persons:	18.2

### INCOME

Under \$15,000:	5.3
\$15,000-\$24,999:	21.5
\$25,000-\$34,999:	26.3
\$35,000-\$49,999:	25.6
\$50,000-\$74,999:	14.6
\$75,000-\$99,999:	2.1
\$100,000-\$149,999:	4.6
\$150,000 or more:	0.0

### OCCUPATION

Professional, technical:	4.5
Proprietors, managers:	10.5
Clerical:	26.2
Sales:	0.2
Blue collar:	27.3
Military:	0.0
Other/not reported:	3.5
Not employed:	24.8
Not employed — looking for work:	5.5
Returned:	2.5
Homemaker:	9.6
Student:	6.0

### STAGE IN LIFE CYCLE

Single, under 35, no children:	12.1
Married, under 35, no children:	15.7
Children at home, any age:	55.7
Children — under 6:	29.1
Children — 6+:	50.3
Children — 13+:	22.9
Married, 35+, no children:	4.2
Single, 35+, no children:	12.3

# FORMAT FOCUS: TRIPLE A

## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	1.0
At Home:	0.5
In Car:	0.9
At Work:	1.2
Other:	0.7

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.2
Boys 12-17:	0.2
Girls 12-17:	0.2
Persons 18-34:	1.0
Men 18-34:	0.9
Women 18-34:	1.1
Persons 25-54:	1.2
Men 25-54:	1.2
Women 25-54:	1.1
Persons 35-64:	0.9
Men 35-64:	1.1
Women 35-64:	0.8
Persons 35+:	0.8
Men 35+:	0.9
Women 35+:	0.6

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-mid:	0.8
Mon-Fri 6a-10a:	0.7
Mon-Fri 10a-3p:	0.9
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-mid:	0.5
Mon-Fri mid-6a:	0.4
Mon-Fri 6a-10a+3p-7p:	0.8
Sat-Sun 6a-mid:	0.8
Sat-Sun 10a-7p:	0.8

### 12+ AQH BY MARKET GROUP

Top 25:	0.9
Top 50:	0.8

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
0.8	0.8	0.9	0.8	1.0	0.8	0.8	0.8	0.8

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

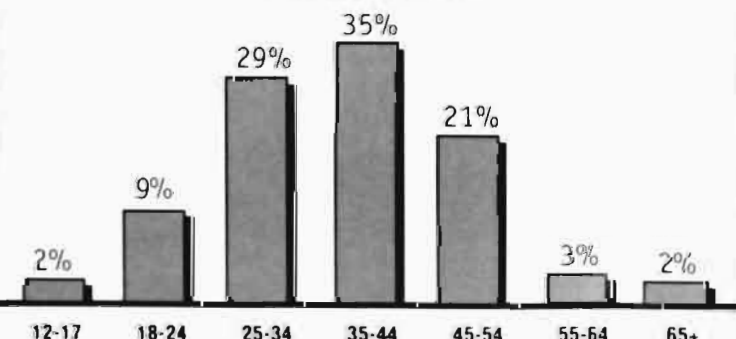
	12+ Share
1. KTHX-FM/Reno, NV	5.5
2. KPIG-FM/ Monterey-Salinas-Santa Cruz	5.0
3. WDOD-FM/Chattanooga, TN	4.6
4. KTCZ-FM/Minneapolis-St. Paul	4.2
5. WMMM-FM/Madison, WI	4.0
5. WOKI-FM/Knoxville	4.0
7. KBXR-FM/Columbia, MO	3.9
8. KINK-FM/Portland, OR	3.8
9. KENZ-FM/ Salt Lake City-Ogden-Provo	3.5
9. KTZO-FM/Albuquerque	3.5
9. WNCS-FM/Burlington, VT	3.5

### Cume

	12+ Cume
1. KFFG & KFOG/ San Francisco	510,000
2. WXRT-FM/Chicago	478,400
3. KTCZ-FM/ Minneapolis-St. Paul	307,600
4. WBOS-FM/Boston	299,800
5. KBCO-FM/Denver-Boulder	299,100
6. KKMR & KMRR/ Dallas-Ft. Worth	255,900
7. KMTT-FM/Seattle-Tacoma	220,000
8. KINK-FM/Portland, OR	188,900
9. WXRV-FM/Boston	123,300
10. KXST-FM/San Diego	108,000

## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	3.2
High school graduate:	18.9
Some college:	26.2
College graduate:	33.9
Advanced degree:	17.5

### FAMILY SIZE

One person:	16.6
Two persons:	29.9
Three-four persons:	43.8
Five or more persons:	9.7

### INCOME

Under \$15,000:	2.3
\$15,000-\$24,999:	3.4
\$25,000-\$34,999:	9.6
\$35,000-\$49,999:	23.2
\$50,000-\$74,999:	26.9
\$75,000-\$99,999:	14.5
\$100,000-\$149,999:	12.9
\$150,000 or more:	7.3

### OCCUPATION

Professional, technical:	24.9
Proprietors, managers:	23.8
Clerical:	13.4
Sales:	2.7
Blue collar:	16.9
Military:	0.8
Other/not reported:	2.9
Not employed — looking for work:	12.9
Returned:	4.5
Homemaker:	1.3
Student:	4.3
	1.6

### STAGE IN LIFE CYCLE

Single, under 35, no children:	18.8
Married, under 35, no children:	4.4
Children at home, any age:	45.6
Children — under 6:	18.9
Children — 6+:	35.3
Children — 13+:	21.9
Married, 35+, no children:	11.9
Single, 35+, no children:	18.5



# FORMAT FOCUS: URBAN

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away From Home:	4.4
At Home:	6.0
In Car:	4.6
At Work:	3.6
Other:	9.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	13.7
Boys 12-17:	13.5
Girls 12-17:	13.8
Persons 18-34:	8.1
Men 18-34:	7.4
Women 18-34:	8.8
Persons 25-54:	4.4
Men 25-54:	4.0
Women 25-54:	4.9
Persons 35-64:	2.9
Men 35-64:	2.6
Women 35-64:	3.2
Persons 35+:	2.5
Men 35+:	2.3
Women 35+:	2.7

### 12+ AQH SHARE BY DAYPART

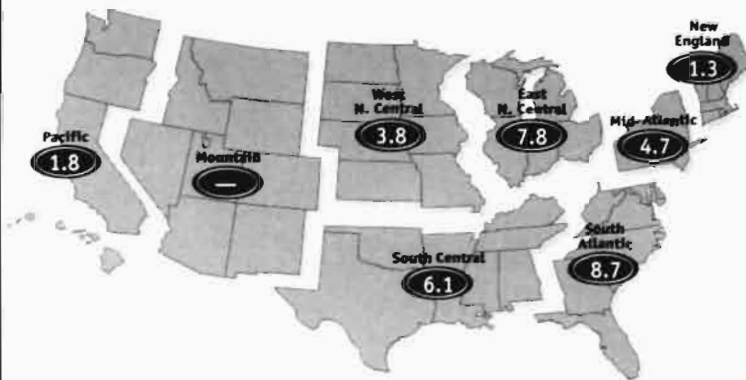
Mon-Fri 6a-mid:	4.8
Mon-Fri 6a-10a:	4.4
Mon-Fri 10a-3p:	3.9
Mon-Fri 3p-7p:	5.1
Mon-Fri 7p-mid:	8.1
Mon-Fri mid-6a:	7.0
Mon-Fri 6a-10a+3p-7p:	4.7
Sat-Sun 6a-mid:	5.8
Sat-Sun 10a-7p:	5.4

### 12+ AQH BY MARKET GROUP

Top 25:	4.7
Top 50:	5

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
5.1	5.0	4.8	5.1	4.9	5.3	5.2	5.0	5.0

### 12+ AQH SHARE BY REGION



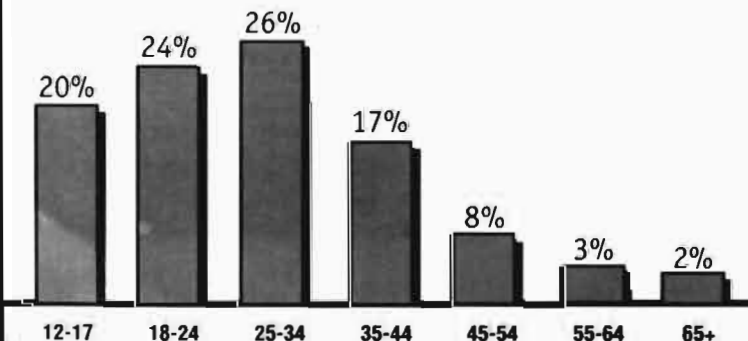
### Average Quarter-Hour

### Cume

12+ Share		12+ Cume	
1. WJIZ-FM/Albany, GA	21.3	1. WBLS-FM/New York	1,440,600
2. KRVV-FM/Monroe, LA	19.8	2. KKBT-FM/Los Angeles	1,211,900
3. WFXE-FM/Columbus, GA	19.7	3. WGCI-FM/Chicago	915,000
4. WEAS-FM/Savannah, GA	18.3	4. WVEE-FM/Atlanta	655,400
5. WSEG-FM/Brunswick, GA	16.0	5. WJLB-FM/Detroit	557,500
6. WFKX-FM/Jackson, TN	15.8	6. WUSL-FM/Philadelphia	536,100
7. WYNN-FM/Florence, SC	14.7	7. WEDR-FM/Miami-Ft. Lauderdale	512,700
8. WZHT-FM/Montgomery, AL	14.0	8. WKYS-FM/Washington	505,400
9. WZFX-FM/Fayetteville, NC	13.6	9. KKDA-FM/Dallas-Ft. Worth	497,000
10. WQUE-FM/New Orleans	13.4	10. WDTJ-FM/Detroit	481,300
10. WTUG-FM/Tuscaloosa, AL	13.4		

### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)  
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### EDUCATION

Some high school or less:	10.5
High school graduate:	39.4
Some college:	29.9
College graduate:	14.9
Advanced degree:	4.7

### FAMILY SIZE

One person:	11.8
Two persons:	22.1
Three-four persons:	46.2
Five or more persons:	19.9

### INCOME

Under \$15,000:	5.8
\$15,000-\$24,999:	10.4
\$25,000-\$34,999:	17.0
\$35,000-\$49,999:	29.1
\$50,000-\$74,999:	19.4
\$75,000-\$99,999:	8.8
\$100,000-\$149,999:	5.4
\$150,000 or more:	4.1

### OCCUPATION

Professional, technical:	9.7
Proprietors, managers:	15.3
Clerical:	21.3
Sales:	2.0
Blue collar:	26
Military:	1.1
Other/not reported:	3.0
Not employed:	20.3
Not employed — looking for work:	8.0
Returned:	1.9
Homemaker:	2.9
Student:	4.5

### STAGE IN LIFE CYCLE

Single, under 35, no children:	30.9
Married, under 35, no children:	2.8
Children at home, any age:	50.6
Children — under 6:	26
Children — 6+:	39.1
Children — 13+:	24.4
Married, 35+, no children:	4.6
Single, 35+, no children:	10.1

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
© 2001 Arbitron Ratings Co.

### 12+ AQH By LISTENING LOCATION

Away From Home:	2.9
At Home:	3.5
In Car:	2.8
At Work:	3.1
Other:	3.3

### TOTAL-WEEK AQH SHARE By DEMO CELL

Teens:	1.4
Boys 12-17:	1.4
Girls 12-17:	1.4
Persons 18-34:	2.6
Men 18-34:	2.1
Women 18-34:	3.1
Persons 25-54:	3.9
Men 25-54:	3.1
Women 25-54:	4.8
Persons 35-64:	4.2
Men 35-64:	3.4
Women 35-64:	4.9
Persons 35+:	3.6
Men 35+:	3.1
Women 35+:	4.1

### 12+ AQH SHARE By DAYPART

Mon-Fri 6a-mid:	3.0
Mon-Fri 6a-10a:	3.0
Mon-Fri 10a-3p:	2.7
Mon-Fri 3p-7p:	2.8
Mon-Fri 7p-mid:	3.9
Mon-Fri mid-6a:	4.0
Mon-Fri 6a-10a+3p-7p:	2.9
Sat-Sun 6a-mid:	3.8
Sat-Sun 10a-7p:	3.6

### 12+ AQH By MARKET GROUP

Top 25:	3.4
Top 50:	3.3

Sp '99	Su '99	Fa '99	Wi '00	Sp '00	Su '00	Fa '00	Wi '01	Sp '01
2.2	2.4	2.4	2.5	2.4	2.5	2.5	2.7	3.1

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

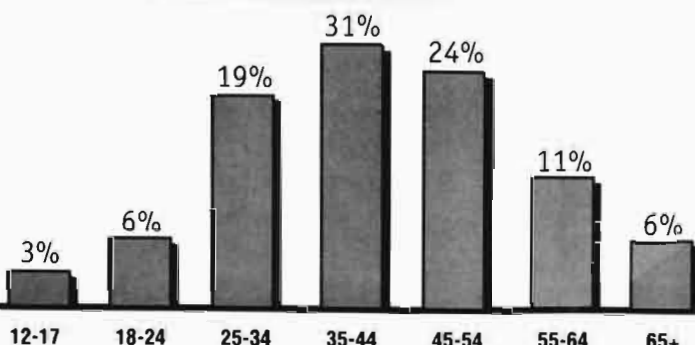
12+ Share	
1. WSOL-FM/Brunswick, GA	11.1
2. KJMG-FM/Monroe, LA	10.5
3. WBHK-FM/Birmingham	10.2
4. WZKS-FM/Meridian, MS	9.8
5. WDLT-FM/Mobile	9.2
6. WLVA-FM/Savannah, GA	8.6
6. WUVA-FM/Charlottesville, VA	8.6
8. WTLZ-FM/Saginaw-Bay City, MI	8.0
9. KVEE-FM/Lake Charles, LA	7.5
9. KXZZ-FM/Lake Charles, LA	7.5

### Cume

12+ Cume	
1. WRKS-FM/New York	1,292,600
2. WVAZ-FM/Chicago	585,700
3. KISQ-FM/San Francisco	468,000
4. KJLH-FM/Los Angeles	421,400
5. WDAS-FM/Philadelphia	419,500
6. WHUR-FM/Washington	410,700
7. KMJQ-FM/Houston-Galveston	406,700
8. WMMJ-FM/Washington	387,500
9. WALR-FM/Atlanta	352,600
10. KBLX-FM/San Francisco	350,700

### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons  
(except where noted)  
© 2001 The Media Audit

### EDUCATION

Some high school or less:	6.3
High school graduate:	27.9
Some college:	28.2
College graduate:	24.3
Advanced degree:	12.6

### FAMILY SIZE

One person:	15.7
Two persons:	24.8
Three-four persons:	41.0
Five or more persons:	18.5

### INCOME

Under \$15,000:	4.0
\$15,000-\$24,999:	7.4
\$25,000-\$34,999:	14.0
\$35,000-\$49,999:	25.2
\$50,000-\$74,999:	23.2
\$75,000-\$99,999:	11.5
\$100,000-\$149,999:	9.2
\$150,000 or more:	5.4

### OCCUPATION

Professional, technical:	14.3
Proprietors, managers:	18.7
Clerical:	19.3
Sales:	2.0
Blue collar:	19
Military:	0.5
Other/not reported:	2.1
Not employed:	21.0
Not employed — looking for work:	5.2
Returned:	4.0
Homemaker:	4.9
Student:	3.4

### STAGE IN LIFE CYCLE

Single, under 35, no children:	18.2
Married, under 35, no children:	3.0
Children at home, any age:	49.7
Children — under 6:	20.6
Children — 6+:	41.6
Children — 13+:	27.3
Married, 35+, no children:	10.3
Single, 35+, no children:	17.7

## AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10 am

**1. WSVB-AM/HARRISONBURG, VA (NEWS/TALK) 30.7**

Jim Britt, Frank Wilt, Bill Phipps, Karl Magenhofer

**2. WFRY-FM/WATERTOWN, NY (COUNTRY) 30.6**

Bean Pole & Ann Phibian

**3. KYKZ-FM/LAKE CHARLES, LA (COUNTRY) 28.2**

Dale Mann & Kris St. James

**4. WIKY-FM/EVANSVILLE, IN (AC) 24.5**

Phil Parker & Cami Boyd

**5. KBUL & KCTR/BILLINGS, MT (COUNTRY) 24.3**

Breakfast Flakes: Mark Wilson & Paul Mushaben



Dale Mann  
KYKZ-FM/Lake Charles, LA



Jim Britt, Frank Wilt, Bill Phipps, Karl Mangelhoff  
WSVA-AM/Harrisonburg, VA

**6. KLUR-FM/WICHITA FALLS, TX (COUNTRY) 24.1**

Becky Austin & Brad Austin

**6. WIVK-FM/KNOXVILLE (COUNTRY) 24.1**

Andy & Alison

**8. WZID-FM/MANCHESTER, NH (AC) 23.8**

Charlie O'Brien

**9. KFGO-AM/FARGO, ND (NEWS/TALK) 23.7**

Tom Wynn & Larry Ristvedt

**10. WKSB-FM/WILLIAMSPORT, PA (HOT AC) 23.6**

Gary Chrisman & Gail Bair

## AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10 am

**1. WINS-AM/NEW YORK (NEWS) 1,427,500**

Lee Harris, James Faherty, Judy DeAngelis

**2. WHTZ-FM/NEW YORK (CHR/POP) 1,232,600**

Elvis Duran & The Z-Morning Zoo

**3. WHQT-FM/NEW YORK (CHR/RHYTHMIC) 1,075,200**

Star, Buck Wild, Miss Jones, & DJ Enuff

**4. WLTW-FM/NEW YORK (AC) 1,051,400**

Bill Buchner, Nick Gregory

**5. WCBS-AM/NEW YORK (NEWS) 1,033,700**

Jeff Caplan & Pat Carroll



Howard Stern  
WXRK-FM/New York



Rick Dees  
KIIS & KVVS/Los Angeles



James Faherty, Judy DeAngelis, Lee Harris  
WINS-AM/New York

**6. WXRK-FM/NEW YORK (ALTERNATIVE) 940,900**

The Howard Stern Show

**7. KIIS & KVVS/LOS ANGELES (CHR/POP) 939,600**

Rick Dees

**8. WKTU-FM/NEW YORK (CHR/RHYTHMIC) 837,400**

Goumba Johnny, Michelle Visage & The KTU Morning Show

**9. KYW-AM/PHILADELPHIA (NEWS) 819,700**

Harry Donahue, Ed Abrams, Beth Tratani

**10. KPWR-FM/LOS ANGELES (CHR/RHYTHMIC) 796,300**

Big Boy



## PM Drive/Top 10

Average Quarter-Hour Share 12+, M-F, 3-7 pm

1. **WFRY-FM/WATERTOWN, NY (COUNTRY) 27.5**  
Webb Foote
2. **KYKZ-FM/LAKE CHARLES, LA (COUNTRY) 22.5**  
Greg Stevens
3. **WBKR-FM/OWENSBORO, KY (COUNTRY) 22.0**  
Nick Weber
4. **KRRG-FM/LAREDO, TX (CHR/POP) 21.7**  
Wiley Coyote
5. **KGLI-FM/SIOUX CITY, IA (CHR/POP) 21.3**  
Rob Powers



Greg Stevens  
KYKZ-FM/Lake Charles, LA



Nick Weber  
WBKR-FM/Owensboro, KY



Gary Goodan  
KAAK-FM/Great Falls, MT

6. **KTRS-FM/CASPER, WY (CHR/POP) 21.1**  
John Michaels
6. **WAZY-FM/LAFAYETTE, IN (CHR/POP) 21.1**  
J.J. Davis
6. **WGSQ-FM/COOKEVILLE, TN (COUNTRY) 21.1**  
Marty McFly & Stewart James
6. **WQPO-FM/HARRISONBURG, VA (CHR/POP) 21.1**  
Jack Tripper
10. **KAAK-FM/GREAT FALLS, MT (HOT AC) 20.8**  
Gary Goodan; Nick Northern

## PM Drive/Top 10

Average Cume Persons 12+, M-F, 3-7 pm

1. **WHTZ-FM/NEW YORK (CHR/POP) 1,313,600**  
Paul "Cubby" Bryant
2. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 1,248,400**  
Angie Martinez
3. **WLTW-FM/NEW YORK (AC) 1,158,900**  
Valerie Smaldone; Steve Roy
4. **WKTU-FM/NEW YORK (CHR/RHYTHMIC) 1,028,200**  
Broadway Bill Lee; Geronimo
5. **KPWR-FM/LOS ANGELES (CHR/RHYTHMIC) 1,017,100**  
The Goodfellas and Tito



Paul "Cubby" Bryant  
WHTZ-FM/New York



Angie Martinez  
WQHT-FM/New York



Valentine  
KIIS-FM/Los Angeles, CA

6. **KIIS & KVV5/LOS ANGELES (CHR/POP) 921,700**  
Gary Spears; Valentine
7. **WCBS-FM/NEW YORK (OLDIES) 826,300**  
Bob Shannon
8. **KROQ-FM/LOS ANGELES (ALTERNATIVE) 817,500**  
Jed the Fish; Stryker
9. **WINS-AM/NEW YORK (NEWS) 772,500**  
Ralph Howard, Sandi Klein, Larry Kanter
10. **WBBM-FM/CHICAGO (CHR/RHYTHMIC) 726,300**  
Roxanne; Julian Perez & Tim Schommer

# How To Use The Ratings Information

As you examine the ratings section of the R&R Directory, Vol. 2, '01, you'll find the following highlights featured in the detailed breakdowns for markets 1-100:

## 1 SHARE TRENDS

All stations in the Top 50 markets that earned at least a 1.0 share and the Top 10 stations in markets 51-100 (according to the Spring '01 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) Average Quarter-Hour share.

## 2 STATION/FORMAT

The call letters are printed in bold type, with the station format listed below in italics.

## 3 FREQUENCY/POWER

The frequency and power for each radio signal are shown as listed in the Spring '01 Arbitron.

## 4 AUDIENCE RANKINGS

The seven rankings to the right of the frequency/power column will help you determine a station's core strength. The first listing shows the 12+ cume in thousands; then the cume rank appears, followed by five AQH demo ranks.

## 5 TIME SPENT LISTENING

This column shows the average number of minutes the audience spent listening to the station each week. Based on 12+ total-week listening.

## 6 MORNING AQH SHARE

The 12+, Monday-Friday, 6-10am, Average Quarter-Hour share for each station is given.

## 7 OWNER & REP INFORMATION

Station owners (as of Aug. 17) and their national rep affiliations as listed in the Spring '01 Arbitron report.

## FORMAT SHARE

The lower left corner of each Top 50 market page features a bar graph ranking format shares. Format totals are computed by adding the Spring '01 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all News/Talk/Sports shares are added together.

## NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

## 10 OWNERSHIP SHARE

The central column of each Top 50 market page features a bar graph ranking owner share. Owner totals are computed by combining the Spring '01 12+ Monday-Sunday AQH numbers of the companies. The arrow points to ABC's ownership share.

## OWNERSHIP REACH

The lower-right corner of each Top 50 market page features a bar graph ranking owner reach. Owner totals are computed by merging the Spring '01 12+ Monday-Sunday cume numbers of the companies, then dividing into the market's 12+ population base. The arrow points to Inner City's cume reach.

## 12 MARKET POPULATION

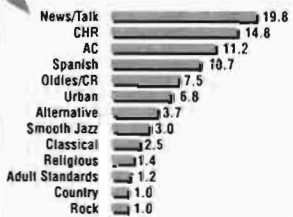
The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

12+ POPULATION: 14,487,900 (Black: 18.2%; Hispanic: 22.8%)

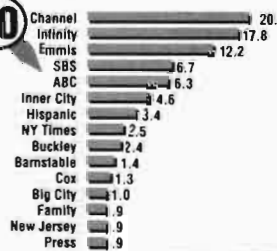
12+ CUMES (thousands)	12+ CUMES RANK	12-17 AQH RANK	18-34 AQH RANK	18-49 AQH RANK	25-54 AQH RANK	35-64 AQH RANK	WEEKLY TIME SPENT LISTENING (min)	MORNING AQH SHARE	12+ CUMES RANK	STATION FORMAT	FREQUENCY (MHz)	POWER (kW)	12+ CUMES (thousands)	12+ CUMES RANK	12-17 AQH RANK	18-34 AQH RANK	18-49 AQH RANK	25-54 AQH RANK	35-64 AQH RANK	WEEKLY TIME SPENT LISTENING (min)	MORNING AQH SHARE	OWNER	NATIONAL REP (if any)
6.4	6.1	5.6	5.7	6.2	1	1	8.45	5.0	1	<b>WLTW-FM AC</b>	106.7	60kw	2,240	2	9	5	5	1	1	8.45	5.0	Clear Channel	KATZ
5.1	5.7	5.5	6.0	5.9	2	1	9.15	5.1	1	<b>WOHT-FM CHR/Rhythmic</b>	97.1	6.7kw	2,003	4	1	1	9	22	9.15	5.1	Emmis	ARP	
4.8	4.9	4.2	4.4	4	1	1	5.45	4.1	1	<b>WHTZ-FM CHR/Pop</b>	100.3	6kw	2,333	1	2	2	11	18	5.45	4.1	Clear Channel	CHR	
4.2	4.4	4.1	4.0	2	1	1	8.15	4.1	1	<b>WCBS-FM Oldies</b>	101.1	6.8kw	6	21	18	18	5	2	8.15	4.1	Infinity	CBS	
2.8	3.1	3.7	2.9	3.9	5	1	6.30	3.2	1	<b>WABC-AM Talk</b>	770	50kw	11	23	20	20	18	9	6.30	3.2	Clear Channel	ABC	
4.6	4.3	3.5	3.9	3.9	5	1	6.30	2.8	1	<b>WKTU-FM CHR/Rhythmic</b>	103.5	5.4kw	1,871	5	3	3	3	4	6.30	2.8	Clear Channel	EAST	
3.8	3.7	4.0	4.4	3.8	7	1	11.00	3.0	1	<b>WSKQ-FM Tropical</b>	97.9	7.8kw	1,084	16	7	7	7	2	3	11.00	3.0	SBS	CAB
3.4	3.7	3.4	3.1	3.5	8	1	7.30	3.3	1	<b>WBLS-FM Urban</b>	107.5	4.2kw	1,440	9	4	6	6	5	12	7.30	3.3	Inner City	MCG
3.5	3.7	3.7	3.7	3.4	9	1	5.00	6.0	1	<b>WINS-AM News</b>	1010	50kw	2,175	3	15	15	15	6	5.00	6.0	Infinity	IRS	
3.7	3.3	3.8	3.0	3.3	10	1	8.00	3.0	1	<b>WRKS-FM Urban AC</b>	98.7	7.8kw	1,292	12	5	9	9	7	6	8.00	3.0	Emmis	D&R
3.4	3.6	3.7	3.3	3.2	11	1	6.30	6.3	1	<b>WXRK-FM Alternative</b>	92.3	6kw	1,521	8	6	4	4	8	15	6.30	6.3	Infinity	IRS
3.3	3.2	3.2	3.6	3.0	12	1	8.00	2.0	1	<b>WQCD-FM Smooth Jazz</b>	101.9	5.2kw	1,158	15	15	15	15	9	4	8.00	2.0	Emmis	CHR
2.6	2.3	2.5	2.5	2.9	13	1	7.15	2.2	1	<b>WAXQ-FM Classic Rock</b>	104.3	6kw	1,233	13	11	12	12	3	5	7.15	2.2	Clear Channel	KATZ

\* Was Rock until September 13.

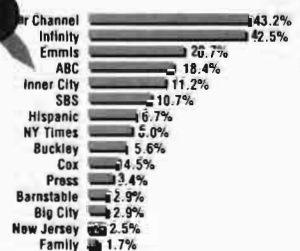
## FORMAT SHARE (By AQH Share)



## OWNERSHIP SHARE (By AQH Share)



## OWNERSHIP REACH (By Unduplicated Cume)



# Reps Abbreviation Key

21ST	21st Century Broadcasting	KATZ	Katz Radio
ABC	ABC Radio Sales	KBS	Keystone Broadcasting System
AMA	Art Moore & Associates	KT-H	Katz Hispanic
ARP	Allied Radio Partners	LOTUS	Lotus Hispanic Reps
BAN	Banner Radio	MCG	McGavren-Guild Inc.
CAB	Caballero Spanish Media	MG/S	McGavren-Guild/Susquehanna
CAN	Canadian Br. Sales	MSS	Mid-South Sales
CBS	CBS Radio Spot Sales	PATT	Patt Media
CCRS	Clear Channel Radio Sales	REG	Regional Representatives
CHR	The Christal Company	REP	Republic Radio Inc.
CRA	Crawford Broadcasting Co.	ROS	Roslin Radio Sales Inc.
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency	SAV	Savalli Broadcast Sales
EAST	Eastman Radio Inc.	SBS	Spanish Broadcasting System
G/W	Group W Radio Sales	SEN	Sentry
INT	Interep	SRR	Salem Radio Representatives
IRS	Infinity Radio Sales	SSS	Southern Spot Sales
K&P	Katz & Powell	TNS	TN Spot Sales
		WRS	Williams Radio Sales

12+ POPULATION: 14,487,900 (Black: 18.2%; Hispanic: 22.8%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.4	6.1	5.6	5.7	6.2	1	1	WLTW-FM AC	106.7 6kw	2,240	2	9	5	5	1	1	8:45	5.0	Clear Channel	KATZ
5.1	5.7	5.5	6.0	5.9	2	2	WOHT-FM CHR/Rhythmic	97.1 6.7kw	2,003	4	1	1	1	9	22	9:15	5.1	Emmis	ARP
4.8	4.9	4.2	4.4	4.3	3	3	WHTZ-FM CHR/Pop	100.3 6kw	2,333	1	2	2	2	11	18	5:45	4.5	Clear Channel	CHR
4.2	4.4	4.1	4.0	4.1	4	4	WCBS-FM Oldies	101.1 6.8kw	1,561	6	21	18	18	5	2	8:15	4.1	Infinity	CBS
2.8	3.1	3.7	2.9	3.9	5	5	WABC-AM Talk	770 50kw	1,369	11	23	20	20	18	9	8:45	3.2	ABC	ABC
4.6	4.3	3.5	3.9	3.9	5	5	WKTU-FM CHR/Rhythmic	103.5 5.4kw	1,871	5	3	3	3	4	13	6:30	2.8	Clear Channel	EAST
3.8	3.7	4.0	4.4	3.8	7	7	WSKQ-FM Tropical	97.9 7.8kw	1,084	16	7	7	7	2	3	11:00	5.5	SBS	CAB
3.4	3.7	3.4	3.1	3.5	8	8	WBSL-FM Urban	107.5 4.2kw	1,440	9	4	6	6	5	12	7:30	3.3	Inner City	MCG
3.5	3.7	3.7	3.7	3.4	9	9	WINS-AM News	1010 50kw	2,175	3	15	15	15	15	6	5:00	6.0	Infinity	IRS
3.7	3.3	3.8	3.0	3.3	10	10	WRKS-FM Urban AC	98.7 7.8kw	1,292	12	5	9	9	7	6	8:00	3.0	Emmis	D&R
3.4	3.6	3.7	3.3	3.2	11	11	WXRK-FM Alternative	92.3 6kw	1,521	8	6	4	4	8	15	6:30	6.3	Infinity	IRS
3.3	3.2	3.2	3.6	3.0	12	12	WQCD-FM Smooth Jazz	101.9 6.2kw	1,158	15	15	15	15	9	4	8:00	2.0	Emmis	CHR
2.6	2.3	2.5	2.5	2.9	13	13	WAXQ-FM Classic Rock	104.3 6kw	1,233	13	11	12	12	3	5	7:15	2.2	Clear Channel	KATZ
2.5	2.7	2.5	2.7	2.9	13	13	WPAT-FM Spanish AC	93.1 5.4kw	857	19	13	10	10	12	11	10:30	2.1	SBS	CAB
2.7	2.3	3.0	2.7	2.8	15	15	WCBS-AM News	880 50kw	1,550	7	30	26	26	20	14	5:30	4.4	Infinity	CBS
2.4	2.6	2.8	2.5	2.6	16	16	WFAN-AM Sports	660 50kw	1,180	14	15	14	14	16	10	6:45	2.7	Infinity	IRS
2.4	2.3	2.5	3.0	2.5	17	17	WQXR-FM Classical	96.3 6kw	869	18	23	31	31	22	16	9:00	2.0	NY Times	ARP
2.7	3.0	2.6	2.8	2.4	18	18	WOR-AM Talk	710 50kw	815	20	—	34	34	26	21	9:15	2.8	Buckley	MCG
2.6	2.5	2.6	2.3	2.4	18	18	WPLJ-FM Hot AC	95.5 6.7kw	1,426	10	9	8	8	12	17	5:00	2.7	ABC	ABC
2.5	2.7	2.3	2.7	2.4	18	18	WTJM-FM <sup>1</sup> Rhythmic Oldies	105.1 6kw	1,002	17	15	17	17	14	6	7:15	1.8	Clear Channel	SEN

<sup>1</sup> Evolved to Urban AC in June.

Continued on Page 28

WPLJ - FM  
New York



Cutting Edge for the Ear



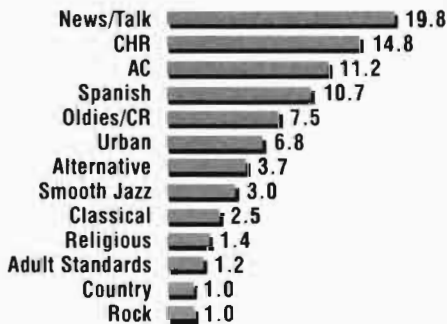
Continued from Page 28

12+ POPULATION: 14,487,900 (Black: 18.2%; Hispanic: 22.8%)

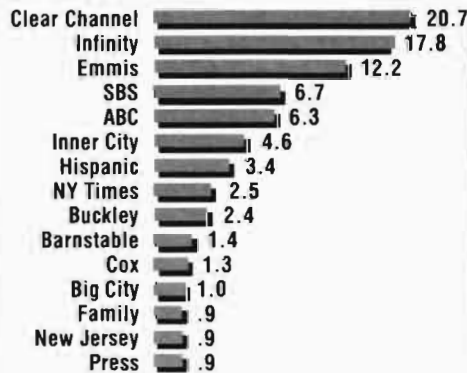
Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK	12+ AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.8	2.0	1.8	1.9	1.8	21		<b>WCAA-FM</b> <i>Tropical</i>	105.9 .61kw	684	21	12	13	13	17	20	8:00	1.6	Hispanic	KT-H
1.9	1.9	2.0	1.5	1.7	22		<b>WNEW-FM</b> <i>Talk</i>	102.7 6kw	636	22	13	11	11	18	24	8:15	0.7	Infinity	CBS
1.6	1.5	1.9	1.6	1.6	23		<b>WADO-AM</b> <i>Spanish N/T</i>	1280 50kw	416	26	30	26	26	21	19	12:00	2.1	Hispanic	KT-H
0.7	0.9	0.9	1.0	1.1	24		<b>WLIB-AM</b> <i>News/Talk</i>	1190 10(30)kw	293	31	19	20	20	22	25	11:15	0.7	Inner City	MCG
0.9	0.9	0.8	0.9	1.0	25		<b>WALK-FM</b> <i>AC</i>	97.5 39kw	326	29	23	29	29	24	22	9:00	1.1	Clear Channel	KATZ
0.9	0.8	0.9	1.2	1.0	25		<b>WWZY/WYNY</b> <i>Country</i>	107.1/107.1 4.7kw/1.9kw	423	25	28	23	23	26	27	7:45	0.8	Big City	—

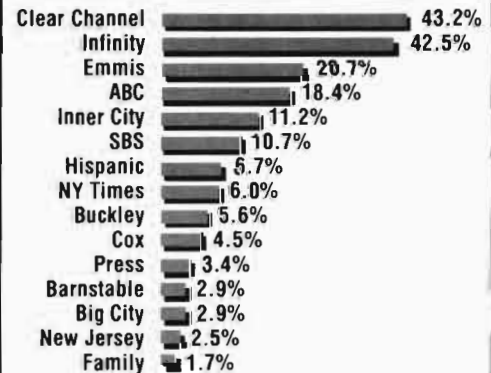
### FORMAT SHARE (By AQH Share)



### OWNERSHIP SHARE (By AQH Share)



### OWNERSHIP REACH (By Unduplicated Cume)



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12+ POPULATION: 10,489,800 (Black: 9.6%; Hispanic: 38.4%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
4.5	4.9	4.4	4.5	5.1	1	1	<b>KROQ-FM</b> Alternative	106.7 5.6kw	1,413	3	3	1	2	3	19	7:45	4.9	Infinity	IRS
4.2	4.4	4.3	3.9	4.8	2	2	<b>KPWR-FM</b> CHR/Rhythmic	105.9 25kw	1,645	2	1	2	4	17	27	6:15	4.4	Emmis	D&R
5.9	5.9	4.3	4.8	4.8	2	2	<b>KSCA-FM</b> Regional Mexican	101.9 4.8kw	884	13	12	3	1	1	2	11:30	8.2	Hispanic	KT-H
5.1	4.9	4.8	4.6	4.7	4	4	<b>KIIS/KVWS</b> CHR/Pop	102.7/97.7 8kw/6kw	1,759	1	2	5	5	8	12	5:45	4.6	Clear Channel	KATZ
5.0	4.9	4.9	4.6	4.3	5	5	<b>KLVE-FM</b> Spanish AC	107.5 29.5kw	1,084	8	12	4	3	2	4	8:30	4.2	Hispanic	KT-H
3.1	3.0	3.0	3.1	3.6	6	6	<b>KFI-AM</b> Talk	640 50kw	906	11	21	24	18	16	5	8:30	4.2	Clear Channel	CHR
2.4	2.8	3.6	3.6	3.4	7	7	<b>KKBT-FM</b> Urban	100.3 5.3kw	1,211	5	4	6	7	14	19	6:00	4.2	Radio One	EAST
2.9	2.8	3.7	3.8	3.3	8	8	<b>KTWV-FM</b> Smooth Jazz	94.7 55kw	865	14	26	22	16	5	1	8:00	2.7	Infinity	CBS
3.1	3.5	3.8	3.7	3.2	9	9	<b>KOST-FM</b> AC	103.5 12.5kw	1,108	7	18	10	8	6	6	6:00	2.7	Clear Channel	CHR
2.9	3.1	2.7	2.5	3.2	9	9	<b>KYSR-FM</b> Hot AC	98.7 75kw	1,203	6	9	7	6	4	7	5:45	3.3	Clear Channel	EAST
2.3	2.1	1.8	2.1	3.0	11	11	<b>KLAX-FM</b> Regional Mexican	97.9 33kw	742	18	6	8	10	10	16	8:30	2.5	SBS	CAB
3.2	3.2	3.1	3.1	3.0	11	11	<b>KRTH-FM</b> Oldies	101.1 51kw	1,215	4	11	21	17	10	3	5:15	2.3	Infinity	CBS
3.0	3.0	2.8	3.0	2.6	13	13	<b>KBUA/KBUE</b> Regional Mexican	94.3/105.5 3kw/3kw	620	22	5	9	11	17	22	9:00	1.9	Lieberman	—
2.3	2.9	2.2	2.3	2.6	13	13	<b>KCMG-FM</b> <sup>1</sup> Rhythmic Oldies	92.3 43kw	842	16	6	13	12	15	12	6:30	2.3	Clear Channel	EAST
2.3	2.5	2.6	2.7	2.6	13	13	<b>KLOS-FM</b> Classic Rock	95.5 63kw	836	17	20	10	8	7	9	6:30	3.1	ABC	ABC
2.7	2.8	2.3	2.5	2.5	16	16	<b>KBIG-FM</b> Hot AC	104.3 105kw	1,006	9	19	10	13	13	14	5:15	2.1	Clear Channel	SEN
2.1	2.4	2.1	2.1	2.5	16	16	<b>KLSX-FM</b> Talk	97.1 21kw	670	19	23	15	13	9	9	8:00	4.6	Infinity	ARP
2.3	2.6	2.6	2.2	2.4	18	18	<b>KCBS-FM</b> Classic Rock	93.1 28.5kw	920	10	15	16	13	10	7	5:30	2.2	Infinity	CBS
2.1	2.2	2.6	2.9	2.3	19	19	<b>KZLA-FM</b> Country	93.9 18.5kw	664	20	10	19	18	19	11	7:30	1.9	Emmis	D&R
2.1	2.1	2.5	2.7	2.2	20	20	<b>KNX-AM</b> News	1070 50kw	896	12	28	29	25	24	15	5:15	3.3	Infinity	CBS

<sup>1</sup> Became **KHHT-FM** (Rhythmic Hot AC) on August 9.

Continued on Page 30

KNX-AM  
Los Angeles



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Cutting Edge for the Ear

Continued from Page 29

12+ POPULATION: **10,489,800** (Black: 9.6%; Hispanic: 38.4%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.5	2.0	2.3	1.8	1.9	21	<b>KABC-AM</b> Talk	790 5kw	594	23	35	41	30	26	16	6:45	1.4	ABC	ABC
1.8	1.6	1.8	2.1	1.7	22	<b>KFWB-AM</b> News	980 5kw	862	15	—	29	28	25	21	4:15	2.6	Infinity	IRS
1.8	1.3	1.5	1.7	1.7	22	<b>KJLH-FM</b> Urban AC	102.3 2.25kw	421	27	23	20	18	20	18	8:30	1.3	Taxi	MCG
2.2	1.5	1.4	1.4	1.6	24	<b>KLAC-AM</b> Adult Standards	570 5kw	631	21	28	36	35	30	25	5:30	1.3	Clear Channel	SEN
2.3	1.9	1.7	1.6	1.4	25	<b>KSSC/KSSD/KSSE</b> Spanish Contemp.	103.1/103.1/97.5 3kw/2kw/72kw	577	24	12	14	21	22	34	5:15	1.3	Entravision	CAB
0.6	0.6	0.7	1.3	1.3	26	<b>KRLA-AM<sup>2</sup></b> Talk	870 20(3)kw	289	28	35	41	35	30	23	9:45	1.7	Salem	SRR
0.8	1.0	1.4	1.6	1.2	27	<b>KLYY-FM</b> Spanish Contemp.	107.1 6kw	460	26	17	16	23	26	37	5:30	0.9	Big City	—
1.3	1.6	1.3	1.6	1.2	27	<b>KMZT-FM</b> Classical	105.1 18kw	534	25	21	33	31	30	27	4:45	0.7	Mt Wilson FM	MCG
2.4	1.5	1.6	1.3	1.2	27	<b>KRCO/KRCV</b> Spanish Oldies	103.9/98.3 4.1kw/6kw	288	29	26	24	24	22	23	8:15	0.9	Hispanic	KT-H
0.0	0.0	0.0	0.0	1.2	27	<b>KXOL-FM<sup>3</sup></b> Regional Mexican	96.3 54kw	260	32	23	18	22	21	30	9:30	1.0	SBS	CAB

<sup>2</sup> Was **KIEV-AM** until late December. <sup>3</sup> Was **KFSG-FM** (Religious) until May 1.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Spanish 22.5</li> <li>News/Talk 15.3</li> <li>Oldies/CR 10.6</li> <li>CHR 9.5</li> <li>AC 9.2</li> <li>Alternative 5.1</li> <li>Urban 5.1</li> <li>Smooth Jazz 3.3</li> <li>Country 2.3</li> <li>Religious 1.7</li> <li>Adult Standards 1.6</li> <li>Classical 1.2</li> <li>Misc. .4</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 22.0</li> <li>Infinity 20.2</li> <li>Hispanic 11.2</li> <li>Emmis 7.1</li> <li>ABC 4.9</li> <li>SBS 4.2</li> <li>Liberman 3.8</li> <li>Radio One 3.4</li> <li>Salem 2.5</li> <li>Taxi 1.7</li> <li>Big City 1.2</li> <li>Entravision 1.2</li> <li>Mt. Wilson 1.2</li> </ul>	<ul style="list-style-type: none"> <li>Infinity 46.0%</li> <li>Clear Channel 44.8%</li> <li>Emmis 21.5%</li> <li>Hispanic 17.6%</li> <li>ABC 16.2%</li> <li>Radio One 11.6%</li> <li>SBS 8.5%</li> <li>Liberman 8.3%</li> <li>Salem 6.3%</li> <li>Entravision 5.5%</li> <li>Mt. Wilson 5.1%</li> <li>Big City 4.4%</li> <li>Taxi 4.0%</li> </ul>

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12+ POPULATION: 7,191,300 (Black: 18.1%; Hispanic: 13.4%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
6.2	5.6	6.2	5.6	7.0	1	<b>WGN-AM</b> News/Talk	720 50kw	1,004	3	21	20	16	8	3	10:15	10.0	Tribune	EAST
6.4	6.8	6.8	6.9	4.8	2	<b>WGCI-FM</b> Urban	107.5 33kw	915	4	2	1	1	2	9	7:45	3.6	Clear Channel	MCG
3.7	4.4	5.2	4.8	4.6	3	<b>WBBM-AM</b> News	780 50kw	1,107	2	29	23	16	8	4	6:15	7.0	Infinity	CBS
3.6	4.6	3.8	3.9	4.5	4	<b>WNUA-FM</b> Smooth Jazz	95.5 8.3kw	800	7	15	21	8	3	1	8:15	3.5	Clear Channel	KATZ
6.0	5.7	5.6	5.3	4.4	5	<b>WBBM-FM</b> CHR/Rhythmic	96.3 4.2kw	1,354	1	1	2	4	15	18	4:45	4.1	Infinity	CBS
4.2	3.9	5.0	4.8	4.2	6	<b>WLS-AM</b> Talk	890 50kw	575	14	29	33	22	12	5	10:45	4.6	ABC	ABC
3.7	3.9	3.7	4.3	4.2	6	<b>WVAZ-FM</b> Urban AC	102.7 6kw	585	13	13	17	3	1	1	10:30	4.2	Clear Channel	CCRS
3.3	3.4	3.5	3.5	3.5	8	<b>WTMX-FM</b> Hot AC	101.9 4.2kw	874	5	7	3	2	4	14	6:00	4.4	Bonneville	KATZ
3.1	3.1	2.8	3.2	3.0	9	<b>WJMK-FM</b> Oldies	104.3 4.1kw	716	9	10	21	12	8	6	6:15	2.6	Infinity	IRS
3.0	2.5	2.8	2.7	2.9	10	<b>WLEY-FM</b> Regional Mexican	107.9 21kw	346	23	8	6	5	6	16	12:30	2.8	SBS	CAB
0.5	0.3	0.6	0.8	2.9	10	<b>WPWX-FM<sup>1</sup></b> Urban	92.3 50kw	447	19	4	5	7	18	23	9:30	2.0	Crawford	CRAW
4.3	3.5	3.4	3.1	2.8	12	<b>WUSN-FM</b> Country	99.5 6.3kw	592	12	16	13	12	12	7	7:00	2.4	Infinity	CBS
3.4	4.0	2.9	2.8	2.7	13	<b>WKQX-FM</b> Alternative	101.1 8.3kw	760	8	5	4	10	20	27	5:15	3.5	Emmis	D&R
2.6	2.5	2.5	2.4	2.6	14	<b>WKSC-FM<sup>2</sup></b> CHR/Pop	103.5 4.3kw	869	6	3	7	11	20	20	4:30	1.6	Clear Channel	KATZ
3.0	2.9	3.2	2.5	2.6	14	<b>WLIT-FM</b> AC	93.9 4kw	593	11	25	13	15	11	8	6:30	2.2	Clear Channel	CHR
2.8	3.3	2.3	2.5	2.5	16	<b>WLUP-FM</b> Classic Rock	97.9 6kw	653	10	11	10	6	6	11	5:45	2.1	Bonneville	KATZ
2.6	2.3	2.4	2.6	2.4	17	<b>WXRT-FM</b> Triple A	93.1 6.7kw	478	18	22	11	8	5	10	7:30	2.3	Infinity	CBS
1.4	1.4	1.7	1.3	2.2	18	<b>WDRV-FM<sup>3</sup></b> Classic Hits	97.1 8.4kw	480	17	9	17	14	12	12	6:45	1.6	Bonneville	MCG
2.7	3.0	2.9	2.9	2.2	18	<b>WNND-FM</b> AC	100.3 8.3kw	543	15	16	16	20	17	12	6:00	1.9	Bonneville	CHR

<sup>1</sup> Was **WYCA-FM** (Religious) until April; **WVJM-FM** (Urban AC) until May. <sup>2</sup> Was **WUBT-FM** (Rhythmic Oldies) until January. <sup>3</sup> Was **WNIB-FM** (Classical) until March 15.

Continued on Page 32

WBBM-FM  
Chicago



Cutting Edge for the Ear

Continued from Page 31

12+ POPULATION: 7,191,300 (Black: 18.1%; Hispanic: 13.4%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	MERIDIAN RANK '02 AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
1.9	2.2	2.1	1.8	1.9	20	<b>WCKG-FM</b> Talk	105.9 4.1kw	363	22	34	15	16	15	15	7:30	2.7	Infinity	CBS
1.3	1.3	1.6	1.9	1.9	20	<b>WFMT-FM</b> Classical	98.7 15.5kw	390	21	29	36	33	26	17	7:15	1.6	Chicago Ed.	—
1.9	2.2	2.2	1.9	1.7	22	<b>WOJO-FM</b> Regional Mexican	105.1 8.4kw	303	25	11	12	21	22	21	8:15	1.6	Hispanic	KT-H
1.7	1.7	2.1	2.5	1.6	23	<b>WAIT-AM</b> Adult Standards	850 2.5kw	199	28	—	42	41	39	27	8:45	0.9	NextMedia	—
1.9	2.1	2.1	2.2	1.6	23	<b>WZZN-FM<sup>4</sup></b> '80s	94.7 4.4kw	531	16	25	9	16	19	22	4:30	1.9	ABC	ABC
1.5	1.3	1.4	1.3	1.5	25	<b>WDEK/WKIE</b> CHR/Pop	92.5/92.7 20kw/3kw	392	20	6	8	22	25	32	5:30	1.1	Big City	ARP
1.2	1.4	1.2	1.0	1.5	25	<b>WGCI-AM</b> Gospel	1390 5kw	187	29	16	24	26	26	23	12:00	1.6	Clear Channel	CHR
1.1	1.5	1.7	1.6	1.5	25	<b>WSCR-AM</b> Sports	670 50kw	333	24	29	24	24	23	18	6:45	1.7	Infinity	CBS
0.9	1.2	0.9	0.8	1.2	28	<b>WMVP-AM</b> Sports	1000 50kw	299	26	25	19	25	24	25	6:00	1.1	ABC	ABC

<sup>4</sup> Was **WXCD-FM** (Classic Rock) until November 29, evolved to Hot AC in late July.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 20.4	Infinity 20.6	Infinity 53.1%
Urban 12.8	Clear Channel 20.2	Clear Channel 39.3%
Oldies/CR 9.6	Bonneville 10.4	Bonneville 27.4%
AC 9.1	ABC 7.0	ABC 17.9%
CHR 8.5	Tribune 7.0	Tribune 14.0%
Spanish 6.8	Crawford 3.7	Emmis 10.6%
Smooth Jazz 4.5	NextMedia 3.1	NextMedia 8.5%
Religious 3.2	SBS 2.9	Crawford 8.0%
Alternative 2.7	Emmis 2.7	Big City 6.7%
Country 2.6	Hispanic 2.5	Chicago Ed. 5.4%
Triple A 2.4	Chicago Ed. 1.9	Hispanic 5.4%
Adult Standards 1.9	Big City 1.8	SBS 4.8%
Classical 1.9	Midway .9	Salem 3.4%
Rock .7	Salem .9	Midway 2.8%

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12+ POPULATION: 5,821,700 (Black: 10.7%, Hispanic: 18.3%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ACH MTRORANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.1	6.3	6.6	6.3	6.7	1	<b>KGO-AM</b> News/Talk	810 50kw	760	2	13	16	5	1	1	9:15	7.4	ABC	ABC
4.4	4.0	4.9	4.6	4.4	2	<b>KCBS-AM</b> News	740 50kw	846	1	26	23	16	5	3	5:30	6.7	Infinity	CBS
2.7	3.8	4.7	4.9	4.2	3	<b>KSFO-AM</b> Talk	560 5kw	376	16	26	19	16	8	6	11:30	5.4	ABC	ABC
3.4	3.6	4.1	3.6	4.1	4	<b>KDFC-FM</b> Classical	102.1 33kw	537	8	18	19	22	16	8	8:00	2.8	Bonneville	KATZ
3.7	4.1	3.7	3.9	3.9	5	<b>KYLD-FM</b> CHR/Rhythmic	94.9 30kw	691	3	1	1	1	21	22	6:00	4.3	Clear Channel	KATZ
4.2	4.9	4.7	4.2	3.8	6	<b>KOIT-AF</b> AC	1260/96.5 5(1)kw/24kw	593	5	13	9	5	4	5	6:45	3.1	Bonneville	KATZ
3.4	3.4	3.3	3.0	3.7	7	<b>KSSF-FM</b> Smooth Jazz	103.7 7.8kw	487	12	24	16	5	3	2	8:00	2.9	Clear Channel	EAST
3.0	2.9	2.6	2.6	3.4	8	<b>KFRC-AF</b> Oldies	610/99.7 5kw/40kw	534	9	18	22	16	5	4	6:30	3.1	Infinity	CBS
4.1	3.4	3.4	3.4	3.4	8	<b>KMEL-FM</b> CHR/Rhythmic	106.1 69kw	582	6	2	2	3	18	20	6:15	2.7	Clear Channel	CHR
2.8	3.0	2.7	2.9	3.2	10	<b>KFFG/KFOG</b> Triple A	97.7/104.5 1.6kw/7.9kw	510	10	18	11	2	1	6	6:30	3.3	Susquehanna	MCG
3.6	3.2	2.3	1.9	2.9	11	<b>KNBR-AM</b> Sports	680 50kw	473	13	8	19	20	12	9	6:30	2.3	Susquehanna	MCG
2.8	2.5	2.4	3.3	2.8	12	<b>KBLX-FM</b> Urban AC	102.9 7kw	350	17	11	15	14	7	10	8:15	2.8	Inner City	D&R
3.7	3.1	2.2	3.0	2.8	12	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	285	22	7	3	4	11	15	10:00	3.9	Hispanic	KT-H
2.8	2.8	2.4	2.6	2.8	12	<b>KQZ-FM</b> CHR/Pop	95.7 6.9kw	619	4	3	5	12	21	20	4:45	2.4	Bonneville	SEN
1.3	1.6	1.5	2.0	2.5	15	<b>KBRG-FM</b> Spanish AC	100.3 14.5kw	272	23	8	4	8	13	15	9:15	1.8	Entravision	CAB
3.0	2.7	2.7	2.3	2.5	15	<b>KISQ-FM</b> Urban AC	98.1 100kw	468	14	13	13	9	8	11	5:30	2.6	Clear Channel	EAST
2.4	2.3	2.3	2.9	2.4	17	<b>KIOI-FM</b> <sup>1</sup> '80s	101.3 125kw	559	7	13	8	9	8	13	4:30	2.1	Clear Channel	CHR
1.7	1.8	1.8	2.1	2.3	18	<b>KYCY-FM</b> Country	93.3 45kw	317	21	5	15	21	16	12	7:30	1.9	Infinity	CBS
2.0	2.0	1.7	2.4	2.2	19	<b>KABL-AM</b> <sup>2</sup> Adult Standards	960 5kw	327	18	—	35	33	30	17	7:00	1.7	Clear Channel	—
2.5	2.7	2.7	2.4	2.1	20	<b>KITS-FM</b> Alternative	105.3 15kw	457	15	4	5	15	20	25	4:45	2.9	Infinity	D&R

<sup>1</sup> Was Hot AC until November. <sup>2</sup> Was Oldies until April.

Continued on Page 34

KGO-AM  
San Francisco



Cutting Edge for the Ear



SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK	12+ AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.4	2.4	2.2	2.2	2.1	20		<b>KLLC-FM</b> Hot AC	97.3 82kw	505	11	11	7	11	13	17	4:15	3.2	Infinity	CBS
1.2	1.8	2.1	2.0	2.0	22		<b>KSAN-FM</b> Classic Rock	107.7 8.9kw	326	19	13	12	12	13	14	6:30	1.3	Susquehanna	MCG
2.5	2.2	2.5	1.7	1.8	23		<b>KFJO/KSJO</b> Rock	92.1/92.3 3kw/50kw	319	20	6	9	16	19	19	6:00	2.3	Clear Channel	EAST

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	18.7	Clear Channel	20.6	Clear Channel	44.1%
CHR	10.1	Infinity	15.9	Infinity	41.2%
Oldies/CR	9.0	ABC	10.9	Bonneville	28.9%
AC	8.6	Bonneville	10.7	Susquehanna	20.2%
Spanish	6.9	Susquehanna	8.6	ABC	17.0%
Urban	5.3	Entravision	3.4	Inner City	6.8%
Classical	4.1	Inner City	2.8	Hispanic	4.9%
Smooth Jazz	3.7	Hispanic	2.7	Entravision	4.7%
Country	3.5	Empire	1.5	Empire	4.3%
Triple A	3.2	Radio Unica	.8	Radio Unica	1.8%
Adult Standards	2.2				
Alternative	2.1				
Rock	1.8				
Religious	.6				

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12+ POPULATION: 4,081,300 (Black: 18.8%, Hispanic: 4.4%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	MEDIAN RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.4	6.1	6.2	6.8	6.8	1	<b>KYW-AM</b> News	1060 50kw	1,524	1	17	15	10	4	2	5:00	12.0	Infinity	CBS
6.1	6.4	6.6	6.7	6.7	2	<b>WBEB-FM</b> AC	101.1 14kw	657	3	7	6	3	2	1	8:45	6.0	WEAZ-FM Radio	MCG
5.7	6.1	5.4	5.7	6.2	3	<b>WDAS-FM</b> Urban AC	105.3 16.5kw	419	13	7	4	1	1	3	12:30	5.9	Clear Channel	EAST
5.4	5.3	4.9	5.1	5.5	4	<b>WIOQ-FM</b> CHR/Pop	102.1 27kw	758	2	1	1	4	8	13	6:15	5.2	Clear Channel	CCRS
5.3	5.4	4.8	4.3	4.8	5	<b>WYSP-FM</b> Active Rock	94.1 16kw	585	4	6	2	2	3	9	7:00	9.3	Infinity	IRS
5.3	5.1	5.0	5.7	4.6	6	<b>WUSL-FM</b> Urban	98.9 18kw	536	5	2	3	5	11	16	7:15	4.1	Clear Channel	EAST
4.8	5.0	4.7	4.3	4.5	7	<b>WJZ-FM</b> Smooth Jazz	106.1 22.5kw	440	10	17	13	8	5	4	8:45	3.1	Clear Channel	CHR
4.0	3.7	4.2	3.3	4.5	7	<b>WXTU-FM</b> Country	92.5 15.5kw	371	16	14	10	7	6	6	10:15	4.4	Beasley	D&R
2.0	2.8	2.9	4.0	3.6	9	<b>WPHT-AM</b> Talk	1210 50kw	419	12	17	20	18	17	10	7:15	2.4	Infinity	IRS
4.2	4.3	4.0	4.1	3.5	10	<b>WQGL-FM</b> Oldies	98.1 12.5kw	512	6	10	18	16	14	5	6:00	3.0	Infinity	CBS
3.2	2.7	3.5	3.0	3.2	11	<b>WIP-AM</b> Sports	610 5kw	440	11	10	12	14	10	8	6:15	3.4	Infinity	IRS
3.3	3.0	4.1	4.1	3.2	11	<b>WPEN-AM</b> Adult Standards	950 5kw	275	20	—	31	31	26	19	10:00	3.1	Greater Media	MCG
3.4	3.7	3.0	3.3	3.1	13	<b>WMGK-FM</b> Classic Hits	102.9 8.5kw	451	9	14	13	8	7	7	6:00	2.8	Greater Media	MCG
3.8	3.5	3.7	3.3	3.1	13	<b>WMMR-FM</b> Rock	93.3 18kw	463	8	9	7	6	9	11	5:45	3.2	Greater Media	MCG
3.0	2.6	2.9	2.6	2.8	15	<b>WPHI-FM</b> Urban	103.9 .34kw	374	15	3	8	15	18	24	6:15	1.7	Radio One	MCG
3.1	3.3	3.1	2.6	2.7	16	<b>WPLY-FM</b> Alternative	100.3 35kw	481	7	4	4	10	15	22	4:45	2.6	Radio One	ARP
3.4	3.0	3.3	2.3	2.5	17	<b>WLCE-FM</b> Rock AC	104.5 16kw	409	14	10	11	12	11	12	5:15	2.1	Clear Channel	CCRS
2.9	2.8	2.2	2.2	2.2	18	<b>WPTP-FM<sup>1</sup></b> '80s	96.5 17kw	329	17	10	9	13	13	15	5:45	1.8	Beasley	D&R
2.2	2.2	2.1	2.0	1.7	19	<b>WEJM-FM<sup>2</sup></b> Rhythmic Oldies	95.7 50kw	279	19	17	17	17	16	13	5:15	1.2	Greater Media	MCG

<sup>1</sup> Was **WWDB-FM** (Talk) until November 6. <sup>2</sup> Became **WMWX-FM** (Hot AC) on June 15.

Continued on Page 36

WMGK - FM  
Philadelphia



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CLASSIC HITS  
WMGK



Cutting Edge for the Ear

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REPEATER
1.4	1.8	1.2	1.6	1.6	20	WDAS-AM Religious	1480 5(1)kw	128	22	14	19	21	21	19	10:45	1.9	Clear Channel	EAST
1.4	1.5	1.2	1.4	1.3	21	WPST-FM CHR/Pop	97.5 50kw	294	18	5	15	18	19	24	3:45	0.9	Nassau	KATZ

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	15.4	Clear Channel	25.3	Infinity	52.6%
Urban	13.6	Infinity	21.9	Clear Channel	46.4%
Oldies/CR	11.4	Greater Media	11.1	Greater Media	23.6%
AC	10.1	Beasley	6.7	Radio One	19.7%
Rock	8.3	WEAZ-FM Inc.	6.7	Beasley	16.7%
CHR	7.2	Radio One	5.5	WEAZ-FM Inc.	16.1%
Country	4.5	Nassau Br.	2.2	Nassau Br.	9.7%
Smooth Jazz	4.5	Mega	1.1	Press	4.3%
Adult Standards	3.2	Inner City	0.9	Mega	1.8%
Alternative	2.7	Press	0.9	Inner City	1.6%
Religious	1.9				
Spanish	1.1				

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12+ POPULATION: 4,005,300 (Black: 13.2%, Hispanic: 15.1%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADM METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL NET PLS
7.2	7.3	6.4	6.0	6.1	1	<b>KKDA-FM</b> <i>Urban</i>	104.5 100kw	497	4	2	1	1	3	11	9:30	6.7	Service	CHR
5.2	6.4	5.9	5.7	5.6	2	<b>KPLX-FM</b> <i>Country</i>	99.5 100kw	576	2	7	7	3	2	2	7:30	5.6	Susquehanna	MCG
6.3	5.9	4.8	5.0	5.3	3	<b>KHKS-FM</b> <i>CHR/Pop</i>	106.1 100kw	717	1	3	2	2	5	12	5:30	7.5	Clear Channel	CCRS
3.1	3.1	4.2	4.1	4.6	4	<b>KLUV-FM</b> <i>Oldies</i>	98.7 100kw	515	3	12	22	16	4	1	6:45	5.1	Infinity	IRS
4.2	4.3	5.1	5.3	4.6	4	<b>WBAP-AM</b> <i>News/Talk</i>	820 50kw	458	8	24	20	17	12	4	7:45	5.8	ABC	ABC
4.0	4.5	3.5	4.1	4.3	6	<b>KZPS-FM</b> <i>Classic Rock</i>	92.5 98kw	451	10	15	12	4	1	2	7:15	4.8	Clear Channel	SEN
5.3	4.9	5.6	5.0	4.1	7	<b>KSCS-FM</b> <i>Country</i>	96.3 100kw	462	7	10	15	14	9	5	6:45	4.8	ABC	ABC
4.1	4.1	3.1	3.5	3.6	8	<b>KOAI-FM</b> <i>Smooth Jazz</i>	107.5 28kw	356	15	17	16	10	7	5	7:45	2.7	Infinity	CBS
3.7	3.8	3.0	3.4	3.4	9	<b>KEGL-FM</b> <i>Active Rock</i>	97.1 100kw	385	13	6	3	6	15	19	6:45	2.7	Clear Channel	SEN
1.8	1.6	3.5	4.2	3.3	10	<b>KBBF-FM</b> <i>Urban</i>	97.9 100kw	379	14	3	5	13	19	28	6:30	1.9	Radio One	EAST
3.3	3.2	2.8	3.1	3.3	10	<b>KDMX-FM</b> <i>Hot AC</i>	102.9 100kw	435	11	15	8	5	6	12	5:45	2.5	Clear Channel	EAST
2.0	2.4	3.4	3.5	3.3	10	<b>KLNO-FM</b> <i>Regional Mexican</i>	94.1 100kw	210	21	8	4	6	13	18	12:00	3.3	Hispanic	KT-H
3.8	3.8	3.4	3.4	3.3	10	<b>KVIL-FM</b> <i>AC</i>	103.7 100kw	413	12	12	14	10	10	7	6:15	2.6	Infinity	IRS
3.1	2.9	2.6	3.1	3.2	14	<b>KDGE-FM</b> <i>Alternative</i>	102.1 100kw	465	6	5	6	9	16	22	5:15	2.5	Clear Channel	CCRS
3.1	3.0	3.5	2.9	3.2	14	<b>KTBK/KTCK</b> <i>Sports</i>	1700/1310 10kw/5(1)kw	252	20	22	9	8	7	9	9:30	4.1	Susquehanna	MCG
2.2	1.9	1.7	2.7	3.1	16	<b>KLTY-FM</b> <i>Christian AC</i>	100.7 100kw	305	16	8	13	12	11	10	7:45	2.9	Sunburst	KATZ
3.6	3.3	3.3	3.2	3.1	16	<b>KRLD-AM</b> <i>News/Talk</i>	1080 50kw	453	9	26	20	20	16	8	5:15	4.3	Infinity	CBS
3.3	3.6	2.1	2.2	2.6	18	<b>KRBV-FM</b> <i>CHR/Pop</i>	100.3 100kw	485	5	1	11	18	22	28	4:15	1.7	Infinity	CBS
2.2	2.3	2.8	1.7	2.6	18	<b>WRR-FM</b> <i>Classical</i>	101.1 98kw	299	17	17	24	22	21	14	6:45	2.5	City of Dallas	ARP
1.1	1.2	0.9	2.1	2.3	20	<b>KYNG-FM</b> <i>Talk</i>	105.3 100kw	210	22	22	10	15	14	17	8:30	3.1	Infinity	IRS

Continued on Page 38

WBAP-AM  
Dallas



Cutting Edge for the Ear

Continued from Page 37

12+ POPULATION: 4,005,300 (Black: 13.2%; Hispanic: 15.1%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.4	1.4	2.3	2.0	2.0	21	<b>KMEO-FM</b> Soft AC	96.7 92kw	277	18	26	29	23	23	15	5:45	1.5	ABC	ABC
2.1	2.1	2.1	1.4	1.7	22	<b>KRNB-FM</b> Urban AC	105.7 100kw	176	23	24	17	18	18	16	7:30	1.2	Service	CHR
1.4	1.2	1.1	1.3	1.5	23	<b>KAAM-AM</b> Adult Standards	770 10(1)kw	117	26	—	—	—	33	23	9:30	1.2	Crawford	—
1.1	1.2	1.0	1.5	1.4	24	<b>KHVN-AM</b> Gospel	970 1kw	108	27	21	25	25	24	19	9:45	1.1	Infinity	MCG
1.9	1.9	1.7	1.2	1.4	24	<b>KKMR-FM</b> Triple A	93.3 2.9kw	255	19	17	17	21	20	19	4:00	1.1	Susquehanna	EAST

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<p>News/Talk 14.0</p> <p>Urban 11.8</p> <p>Country 10.6</p> <p>Oldies/CR 9.6</p> <p>AC 8.6</p> <p>CHR 7.9</p> <p>Spanish 5.9</p> <p>Religious 5.3</p> <p>Smooth Jazz 3.6</p> <p>Rock 3.4</p> <p>Alternative 3.2</p> <p>Classical 2.6</p> <p>Adult Standards 1.5</p> <p>Triple A 1.4</p> <p>Misc. 1.3</p>	<p>Infinity 20.9</p> <p>Clear Channel 19.5</p> <p>ABC 11.0</p> <p>Susquehanna 11.0</p> <p>Service 8.5</p> <p>Hispanic 4.6</p> <p>Radio One 4.0</p> <p>Sunburst 3.1</p> <p>City/Dallas 2.6</p> <p>Crawford 1.5</p> <p>Entravision .7</p>	<p>Infinity 48.2%</p> <p>Clear Channel 39.6%</p> <p>ABC 27.5%</p> <p>Susquehanna 26.6%</p> <p>Service 14.5%</p> <p>Radio One 12.0%</p> <p>Hispanic 7.7%</p> <p>Sunburst 7.6%</p> <p>City/Dallas 7.5%</p> <p>Crawford 2.9%</p> <p>Entravision .7%</p>

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12+ POPULATION 3,836,600 (Black: 21.1%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.7	7.9	7.6	7.6	6.3	1	WNIC-FM AC	100.3 32kw	602	4	8	8	2	1	1	8.15	7.5	Clear Channel	EAST
5.0	5.8	5.7	6.0	5.7	2	WJR-AM Talk	760 50kw	580	5	23	22	17	12	4	7.45	6.9	ABC	ABC
4.9	4.9	5.4	5.8	5.5	3	WWJ-AM News	950 12(50)kw	706	1	17	18	15	11	4	6.00	8.2	Infinity	IRS
5.6	4.6	5.1	4.5	5.4	4	WVMV-FM Smooth Jazz	98.7 50kw	451	10	14	13	6	4	3	9.15	4.0	Infinity	CBS
5.4	5.6	4.9	4.9	5.3	5	WRIF-FM Active Rock	101.1 27kw	494	8	6	1	1	2	8	8.15	8.7	Greater Media	MCG
5.7	5.1	5.8	5.3	5.2	6	WJLB-FM Urban	97.9 50kw	557	7	1	2	3	10	13	7.15	5.1	Clear Channel	SEN
5.0	4.9	4.6	4.9	5.2	7	WOMC-FM Oldies	104.3 190kw	558	6	14	15	8	3	2	7.15	5.6	Infinity	CBS
4.6	4.4	3.9	4.9	4.6	8	WDRQ-FM CHR/Pop	93.1 26.5kw	672	2	2	3	4	14	14	5.15	3.6	ABC	ABC
3.2	4.1	4.7	3.9	4.0	9	WDTJ-FM Urban	105.9 20kw	481	9	3	3	6	16	17	6.30	3.0	Radio One	ARP
5.5	3.6	4.9	4.0	4.0	9	WYCD-FM Country	99.5 17.5kw	420	12	12	10	11	8	6	7.30	3.2	Infinity	CBS
2.7	3.5	3.7	4.2	3.8	11	WMXD-FM Urban AC	92.3 50kw	350	15	7	12	11	6	7	8.30	4.5	Clear Channel	ARP
3.6	3.5	3.5	4.1	3.7	12	WKQI-FM CHR/Pop	95.5 100kw	637	3	4	5	5	9	12	4.30	3.6	Clear Channel	EAST
3.7	3.9	2.8	3.2	3.2	13	WCSX-FM Classic Rock	94.7 13.5kw	381	13	8	14	8	5	8	6.30	3.0	Greater Media	MCG
2.8	2.7	2.1	1.8	2.7	14	WLLC-FM Classic Hits	106.7 61kw	337	16	12	9	10	6	11	6.15	2.3	Clear Channel	KATZ
2.8	3.0	2.5	2.8	2.6	15	CIMX-FM Alternative	88.7 100kw	352	14	5	5	14	17	24	5.45	2.0	CHUM	D&R
1.9	2.3	1.9	1.9	2.5	16	WDVD-FM <sup>1</sup> Hot AC	96.3 20kw	426	11	8	7	13	13	15	4.30	1.9	ABC	ABC
2.5	2.0	2.1	2.4	2.5	16	WGRV-FM <sup>2</sup> Rhythmic Oldies	105.1 13.5kw	280	17	17	18	15	15	10	6.45	1.9	Greater Media	MCG
2.5	2.5	2.6	2.8	2.4	18	CKWW-AM Adult Standards	580 .5kw	191	21	—	—	30	27	20	9.45	1.6	CHUM	D&R
2.0	1.5	2.2	1.6	1.7	19	WKRK-FM Talk	97.1 50kw	220	19	11	11	18	18	20	6.00	2.2	Infinity	CBS
2.1	2.3	3.0	2.3	1.4	20	WXYT-AM Sports	1270 5kw	247	18	17	23	24	23	18	4.30	1.3	Infinity	IRS

<sup>1</sup> Was WPLT-FM until April. <sup>2</sup> Became WMBC-FM (AC) on May 30.

Continued on Page 40

WJR-AM  
Detroit



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Cutting Edge for the Ear



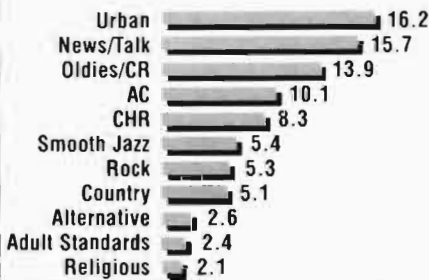
Continued from Page 39

12+ POPULATION: 3,836,600 (Black: 21.1%; Hispanic: N/A)

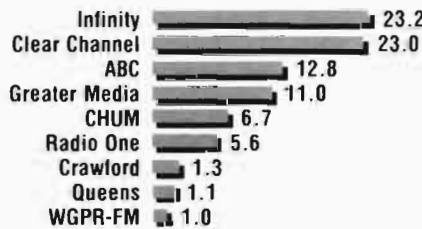
Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.7	0.6	0.8	0.9	1.3	21	<b>CIDR-FM</b> AC	93.9 100kw	200	20	17	17	19	19	16	5:00	1.1	CHUM	D&R
0.7	0.8	1.0	1.0	1.1	22	<b>WDMK-FM</b> Urban AC	102.7 50kw	139	23	23	16	19	20	22	6:00	0.8	Radio One	ARP
0.9	0.9	0.9	0.9	1.1	22	<b>WQBH-AM</b> Urban Oldies	1400 1kw	96	26	17	30	26	25	26	8:30	0.6	Queens	PATT
1.4	1.6	1.4	1.1	1.0	24	<b>WDFN-AM</b> Sports	1130 50(10)kw	136	24	—	20	22	22	22	5:30	0.9	Clear Channel	KATZ
1.2	1.1	1.4	1.0	1.0	24	<b>WGPR-FM</b> Urban AC	107.5 50kw	142	22	17	21	21	20	19	5:45	0.5	WGPR-FM	—

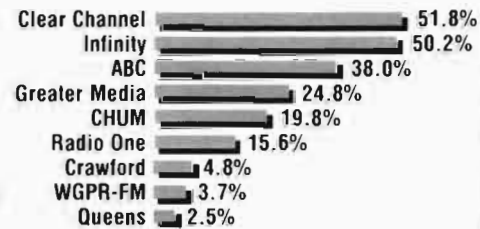
### FORMAT SHARE (By AQH Share)



### OWNERSHIP SHARE (By AQH Share)



### OWNERSHIP REACH (By Unduplicated Cume)



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12+ POPULATION: 3,741,200 (Black 5.9%, Hispanic 5.7%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REFERENCE
7.3	7.1	7.8	8.1	7.2	1	<b>WBZ-AM</b> News/Talk	1030 50kw	743	1	16	17	13	7	3	7:00	11.2	Infinity	GW
5.5	5.0	5.2	5.4	5.8	2	<b>WMJX-FM</b> AC	106.7 24.5kw	540	5	6	6	2	1	1	7:45	4.7	Greater Media	MCG
6.0	5.7	5.3	4.9	5.7	3	<b>WXKS-FM</b> CHR/Pop	107.9 23.5kw	727	2	2	1	1	4	11	5:45	5.5	Clear Channel	KATZ
4.9	5.1	4.9	4.8	5.3	4	<b>WJMN-FM</b> CHR/Rhythmic	94.5 11.5kw	626	3	1	2	4	12	16	6:15	4.9	Clear Channel	KATZ
4.0	4.2	3.7	3.3	4.9	5	<b>WEEI-AM</b> Sports	850 50kw	460	7	10	8	6	3	4	7:45	3.6	Entercom	EAST
3.9	4.3	4.4	4.4	4.5	6	<b>WODS-FM</b> Oldies	103.3 16kw	506	6	9	20	10	6	2	6:30	4.1	Infinity	CBS
4.1	4.4	4.0	4.1	4.4	7	<b>WBMX-FM</b> Hot AC	98.5 9kw	574	4	7	3	3	2	8	5:45	4.9	Infinity	CHR
4.2	3.9	4.0	4.5	4.2	8	<b>WCRB-FM</b> Classical	102.5 15kw	400	9	16	17	15	14	5	7:45	3.1	Charles River	ARP
5.0	3.7	4.2	4.5	4.1	9	<b>WRKO-AM</b> News/Talk	680 50kw	326	12	19	23	19	17	10	9:15	3.6	Entercom	EAST
3.0	4.3	4.0	3.4	3.5	10	<b>WZLX-FM</b> Classic Rock	100.7 20kw	381	10	10	9	5	5	6	6:45	3.0	Infinity	IRS
4.3	4.0	4.0	3.6	3.3	11	<b>WBCN-FM</b> Alternative	104.1 21kw	439	8	5	4	7	10	14	5:30	5.7	Infinity	IRS
4.1	4.4	3.5	2.9	3.3	11	<b>WKLB-FM</b> Country	99.5 32kw	294	15	16	13	13	11	7	8:15	2.7	Greater Media	MCG
3.0	2.6	2.2	2.7	2.8	13	<b>WOSX-FM</b> Hot AC	93.7 34kw	324	13	10	7	8	8	13	6:15	2.5	Entercom	D&R
2.7	2.8	3.0	3.5	2.8	13	<b>WROR-FM</b> Oldies	105.7 21kw	347	11	19	15	10	8	8	5:45	4.1	Greater Media	MCG
2.7	3.0	2.8	2.6	2.6	15	<b>WAAF-FM</b> Active Rock	107.3 20kw	258	16	3	5	9	15	20	7:30	2.4	Entercom	D&R
1.6	1.0	2.1	1.9	2.4	16	<b>WTKK-FM</b> Talk	96.9 22.5kw	217	17	—	21	16	15	12	8:15	3.2	Greater Media	MCG
1.8	2.3	2.1	1.9	2.0	17	<b>WBOS-FM</b> Triple A	92.9 8.8kw	299	14	16	10	12	12	16	4:45	1.9	Greater Media	MCG
1.7	2.1	2.1	2.3	1.7	18	<b>WPLM-FM</b> Soft AC	99.1 50kw	163	20	—	30	26	23	15	7:30	1.3	Plymouth Rock	K&P
1.6	1.3	1.5	1.1	1.6	19	<b>WXKS-AM</b> Adult Standards	1430 5(1)kw	90	24	—	33	33	33	26	12:30	1.2	Clear Channel	KATZ
2.0	1.8	2.0	2.0	1.4	20	<b>WBOT-FM</b> Urban	97.7 2.7kw	143	21	4	14	20	21	22	7:15	1.2	Radio One	ARP

Continued on Page 41

WRKO-AM  
Boston



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Cutting Edge for the Ear

Continued from Page 41

12+ POPULATION: 3,741,200 (Black: 5.9%; Hispanic: 5.7%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
1.1	1.4	1.3	1.1	1.4	20	WFEX/WFNX Alternative	92.1/101.7 3kw/1.65kw	181	18	8	11	17	22	33	5:15	1.0	Phoenix Media	ARP
0.9	0.6	0.9	1.0	1.3	22	WGIR-FM Active Rock	101.1 13.5kw	126	22	13	12	18	18	24	7:30	1.0	Clear Channel	SEN
0.8	0.7	0.8	0.8	1.0	23	WXLO-FM Hot AC	104.5 37kw	168	19	13	16	21	20	21	4:30	0.9	Massachusetts	MCG

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	18.6	Infinity	22.9	Infinity	52.9%
AC	17.5	Greater Media	16.3	Greater Media	36.4%
CHR	11.0	Clear Channel	14.5	Clear Channel	35.6%
Oldies/CR	10.8	Entercom	14.4	Entercom	31.9%
Alternative	4.7	Charles River	4.2	Charles River	10.7%
Rock	4.3	Radio One	2.2	Phoenix Media	4.9%
Classical	4.2	Plymouth Rock	1.7	Radio One	4.6%
Country	4.1	Phoenix Media	1.4	Massachusetts	4.5%
Triple A	2.9	Mega	1.2	Plymouth Rock	4.4%
Urban	2.2	Massachusetts	1.0	Northeast	3.8%
Adult Standards	1.6	Northeast	.9	Mega	2.1%
Spanish	1.2	Saga	.9		
Religious	.8				

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12+ POPULATION: 3,728,800 (Black, 26.3%; Hispanic, 7.4%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
5.9	5.8	5.9	5.7	6.0	1	WPGC-FM CHR/Rhythmic	95.5 50kw	638	1	1	1	1	4	13	6:30	5.1	Infinity	IRS
4.3	4.4	5.1	5.7	5.4	2	WMMJ-FM Urban AC	102.3 2.9kw	387	11	14	8	6	2	1	9:45	6.6	Radio One	MCG
5.1	5.4	5.2	5.3	5.0	3	WKYS-FM Urban	93.9 24kw	505	5	2	3	4	11	14	6:45	5.2	Radio One	MCG
4.5	4.2	4.4	3.9	4.5	4	WROX-FM Hot AC	107.3 36kw	447	6	10	5	2	1	6	7:00	5.8	ABC	ABC
4.0	4.1	4.5	3.5	4.4	5	WJFK-FM Talk	106.7 22kw	329	16	24	4	3	3	8	9:30	6.3	Infinity	IRS
4.2	4.2	3.6	3.5	4.4	5	WMZO-FM Country	98.7 50kw	424	8	8	7	8	6	6	7:15	4.6	Clear Channel	CCRS
3.5	3.9	3.6	3.8	4.4	5	WWDC-FM Alternative	101.1 22.5kw	557	4	4	2	5	8	17	5:30	5.9	Clear Channel	CHR
3.4	3.8	4.6	4.5	4.2	8	WTOP-AF News	1500/107.7 50kw/29kw	613	2	16	14	12	8	4	4:45	6.4	Bonneville	KATZ
4.4	4.5	3.6	4.0	4.1	9	WBIG-FM Oldies	100.3 36kw	445	7	10	17	15	12	2	6:30	3.7	Clear Channel	EAST
5.5	5.9	4.0	4.0	4.1	9	WHUR-FM Urban AC	96.3 24kw	410	9	7	10	7	5	5	7:00	2.5	Howard Univ.	D&R
4.2	3.4	3.6	4.2	4.0	11	WMAL-AM News/Talk	630 5kw	321	17	18	22	18	16	11	8:45	4.7	ABC	ABC
4.6	4.2	4.5	5.1	3.9	12	WGMS-FM Classical	103.5 46kw	345	14	18	18	16	14	10	8:00	3.2	Bonneville	KATZ
3.7	4.1	3.5	4.0	3.7	13	WJZW-FM Smooth Jazz	105.9 28kw	339	15	18	15	11	7	3	7:45	2.4	ABC	ABC
2.8	2.9	3.6	3.5	3.5	14	WWVZ/WWZZ CHR/Pop	103.9/104.1 38kw/20kw	574	3	3	6	9	15	15	4:15	2.2	Bonneville	SEN
4.1	3.4	3.9	4.0	3.4	15	WASH-FM AC	97.1 26kw	387	12	10	11	9	8	9	6:15	2.9	Clear Channel	KATZ
3.5	2.8	3.1	2.5	2.5	16	WARW-FM Classic Rock	94.7 20.5kw	393	10	14	13	12	13	12	4:30	1.9	Infinity	IRS
2.1	2.5	2.2	1.8	2.1	17	WHFS-FM Alternative	99.1 50kw	383	13	6	8	14	18	21	3:45	1.4	Infinity	IRS
2.7	3.0	2.7	2.2	1.9	18	WIHT-FM <sup>1</sup> CHR/Pop	99.5 22kw	314	18	5	12	17	19	18	4:15	1.3	Clear Channel	KATZ
1.3	1.5	1.8	1.5	1.6	19	WTEM-AM Sports	980 50(5)kw	184	19	24	15	19	17	16	6:00	0.7	Clear Channel	EAST
0.8	0.9	0.6	1.2	1.2	20	WFRE-FM Country	99.9 7.9kw	107	23	16	19	20	21	23	7:30	1.3	Clear Channel	—

<sup>1</sup> Was WJMO-FM (Rhythmic Oldies) until April 6

Continued on Page 44

WMAL-AM  
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Cutting Edge for the Ear

<b>FORMAT SHARE</b> <i>(By AQH Share)</i>	<b>OWNERSHIP SHARE</b> <i>(By AQH Share)</i>	<b>OWNERSHIP REACH</b> <i>(By Unduplicated Cume)</i>
News/Talk  15.4	Clear Channel  21.4	Clear Channel  47.7%
Urban  14.5	Infinity  16.4	Infinity  41.5%
CHR  12.2	ABC  12.2	Bonneville  35.9%
AC  8.9	Radio One  12.0	ABC  27.3%
Oldies/CR  7.0	Bonneville  11.6	Radio One  22.1%
Alternative  6.5	Howard Univ.  4.1	Howard Univ.  11.0%
Country  6.3	Mega  1.2	Mega  3.6%
Classical  3.9	Salem  .9	Salem  3.2%
Smooth Jazz  3.7		
Religious  2.3		
Spanish  1.2		
Rock  .5		



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12+ POPULATION: **3,676,600** (Black: 17.2%; Hispanic: 23.6%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOR METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOR SHARE	OWNER	NATIONAL REP FIRM
8.0	7.6	6.9	6.6	7.3	1	<b>KBXX-FM</b> CHR/Rhythmic	97.9 100kw	636	2	1	1	2	7	17	8.15	6.0	Radio One	KATZ
5.6	6.2	4.9	4.6	6.2	2	<b>KMJQ-FM</b> Urban AC	102.1 100kw	406	5	8	7	2	1	1	11.00	5.8	Radio One	KATZ
5.8	7.0	6.4	7.5	6.2	2	<b>KODA-FM</b> AC	99.1 100kw	590	3	18	6	4	2	2	7:30	5.6	Clear Channel	SEN
6.2	4.3	6.2	5.4	5.6	4	<b>KILT-FM</b> Country	100.3 100kw	402	6	10	8	6	4	3	10:00	5.7	Infinity	G/W
6.1	6.9	5.3	4.8	5.4	5	<b>KRBE-FM</b> CHR/Pop	104.1 100kw	697	1	2	3	5	6	8	5:45	5.2	Susquehanna	MCG
5.4	4.8	6.6	4.5	5.3	6	<b>KLTN-FM</b> Regional Mexican	102.9 100kw	308	15	7	2	1	3	7	12:30	8.4	Hispanic	KT-H
4.1	3.8	3.6	3.5	3.9	7	<b>KTRH-AM</b> News	740 50kw	479	4	21	19	14	10	4	5:45	5.4	Clear Channel	CHR
3.1	3.3	2.9	3.5	3.7	8	<b>KKRW-FM</b> Classic Hits	93.7 100kw	402	7	13	11	7	5	5	6:45	4.4	Clear Channel	KATZ
3.8	4.5	4.3	3.6	3.5	9	<b>KTBZ-FM</b> Alternative	94.5 100kw	401	8	4	4	9	13	21	6:15	3.1	Clear Channel	CCRS
2.7	2.4	2.6	3.2	3.3	10	<b>KKBQ-FM</b> Country	92.9 100kw	374	11	5	11	11	11	9	6:15	3.2	Cox	SEN
3.6	3.7	2.7	3.4	3.3	10	<b>KLLO-FM</b> Rock	101.1 100kw	335	13	9	5	8	9	11	7:15	3.7	Clear Channel	CHR
3.4	4.0	2.7	2.9	2.7	13	<b>KLDE-FM</b> Oldies	107.5 98kw	317	14	17	18	15	12	6	6:00	2.5	Cox	CHR
0.7	0.9	2.8	2.5	2.6	14	<b>KHPT-FM</b> '80s	106.9 100kw	342	12	20	9	10	8	11	5:30	1.9	Cox	CHR
0.1	0.0	0.7	2.1	2.6	14	<b>KTHT-FM</b> CHR/Rhythmic	97.1 100kw	382	10	3	10	16	18	27	5:00	1.9	Cox	CHR
2.4	3.0	3.2	3.3	2.4	16	<b>KPRC-AM</b> News/Talk	950 5kw	259	16	—	22	19	16	10	6:45	1.6	Clear Channel	CCRS
3.8	3.9	3.3	3.2	2.3	17	<b>KHMX-FM</b> Hot AC	96.5 100kw	388	9	15	13	12	13	14	4:15	2.1	Clear Channel	CCRS
2.1	2.2	2.2	2.4	2.2	12	<b>KOVA/KOVE</b> Spanish AC	104.9/93.3 2.55kw/100kw	200	20	15	14	13	15	16	8:00	2.0	Hispanic	KT-H
0.8	0.9	0.6	0.4	2.1	18	<b>KSEV-AM</b> News/Talk	700 15(1)kw	135	23	21	29	22	20	11	11:15	3.7	Lieberman	CCRS
1.6	1.4	1.5	1.8	1.8	19	<b>KBME-AM</b> Adult Standards	790 5kw	147	22	—	—	33	30	19	9:00	2.1	Clear Channel	CHR
1.8	1.8	1.3	1.2	1.7	20	<b>KJOJ/KTJM</b> Rhythmic Oldies	103.3/98.5 100kw/100kw	209	17	14	19	18	16	14	6:00	1.2	Lieberman	CCRS
2.7	2.2	3.2	3.0	1.6	21	<b>KIKK-FM</b> Country	95.7 100kw	204	18	18	16	17	18	18	5:30	1.7	Infinity	IRS

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KLDE-FM  
Houston



**abc** RADIO NETWORKS  
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Cutting Edge for the Ear

Continued from Page 45

12+ POPULATION: 3,676,600 (Black: 17.2%; Hispanic: 23.6%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.2	1.6	1.7	2.0	1.4	22	<b>KQOK-FM</b> Tejano	106.5 100kw	184	21	11	17	19	21	19	5:30	1.2	El Dorado	TED
1.2	1.4	1.0	1.1	1.1	23	<b>KRTX-FM</b> CHR/Rhythmic	100.7 100kw	203	19	6	15	21	27	33	4:00	0.6	Hispanic	KT-H

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>CHR 16.4</li> <li>Spanish 12.3</li> <li>Country 10.9</li> <li>Oldies/CR 10.7</li> <li>News/Talk 10.2</li> <li>AC 8.5</li> <li>Urban 6.2</li> <li>Alternative 3.5</li> <li>Rock 3.3</li> <li>Adult Standards 1.8</li> <li>Classical 1.7</li> <li>Religious 1.5</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 27.1</li> <li>Radio One 13.5</li> <li>Cox 11.2</li> <li>Hispanic 9.3</li> <li>Infinity 8.4</li> <li>Susquehanna 5.4</li> <li>Liberman 3.8</li> <li>El Dorado 2.9</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 50.8%</li> <li>Cox 32.9%</li> <li>Radio One 21.9%</li> <li>Susquehanna 19.0%</li> <li>Infinity 18.0%</li> <li>Hispanic 16.6%</li> <li>Liberman 9.1%</li> <li>El Dorado 7.9%</li> </ul>

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12+ POPULATION: 3,297,200 (Black: 24.8%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In Thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP/RY
9.5	10.7	9.5	9.9	10.1	1	<b>WSB-AM</b> News/Talk	750 50kw	765	1	18	7	2	2	1	8:00	12.8	Cox	CHR
9.2	9.4	8.6	10.8	9.9	2	<b>WVEE-FM</b> Urban	103.3 100kw	655	2	2	1	1	1	3	9:15	9.4	Infinity	CBS
6.0	4.5	4.0	5.7	5.4	3	<b>WNNX-FM</b> Alternative	99.7 100kw	452	4	4	2	3	8	14	7:15	5.0	Susquehanna	MGG
7.0	6.3	5.9	5.4	5.2	4	<b>WSTR-FM</b> CHR/Pop	94.1 100kw	579	3	7	5	3	3	8	5:30	5.8	Jefferson-Pilot	EAST
6.1	4.3	4.5	5.1	5.1	5	<b>WALR-FM</b> Urban AC	104.1 60kw	352	12	8	12	8	5	2	9:00	5.4	Cox	KATZ
5.0	5.2	5.5	5.5	4.8	6	<b>WKHX-FM</b> Country	101.5 99kw	401	9	5	10	10	6	5	7:15	5.3	ABC	ABC
4.6	4.8	6.1	4.0	4.8	6	<b>WSB-FM</b> AC	98.5 100kw	439	6	12	8	6	4	4	6:45	4.0	Cox	CHR
4.6	5.1	4.3	3.5	4.4	8	<b>WHTA-FM</b> Urban	97.5 6.6kw	417	8	1	4	9	11	18	6:30	4.5	Radio One	ARP
4.3	4.5	3.9	4.2	4.3	9	<b>WKLS-FM</b> Rock	96.1 100kw	433	7	10	3	5	8	11	6:00	4.6	Clear Channel	EAST
4.8	4.5	5.2	5.5	4.2	10	<b>WPCH-FM</b> AC	94.9 99kw	399	10	12	15	12	10	6	6:30	3.6	Clear Channel	EAST
3.6	4.4	3.4	3.1	3.8	11	<b>WZGC-FM</b> Classic Hits	92.9 99kw	378	11	16	9	7	7	7	6:00	3.0	Infinity	CBS
3.7	3.9	3.4	3.8	3.1	12	<b>WBTS-FM</b> CHR/Pop	95.5 100kw	444	5	3	6	11	16	20	4:15	2.3	Cox	CHR
1.6	1.7	3.8	4.0	2.7	13	<b>WGST-AM</b> News/Talk	640 50(1)kw	254	15	20	23	17	15	10	6:30	2.3	Clear Channel	EAST
3.9	2.9	3.0	2.2	2.5	14	<b>WFOX-FM</b> Oldies	97.1 100kw	303	13	12	23	15	12	9	5:00	2.6	Cox	KATZ
0.0	0.0	1.3	2.2	2.3	15	<b>WFSH-FM</b> Christian AC	104.7 100kw	264	14	10	11	13	13	15	5:15	2.2	Salem	SRR
2.1	2.3	3.2	2.8	2.3	15	<b>WYAY-FM</b> Country	106.7 99kw	236	16	16	17	16	17	12	6:00	2.5	ABC	ABC
2.1	2.1	1.7	2.0	2.1	17	<b>WAMJ-FM</b> <sup>1</sup> Urban AC	107.5 6kw	200	17	20	17	14	14	13	6:15	1.6	Radio One	ARP
2.0	2.3	1.1	1.8	1.5	18	<b>WMXV-FM</b> Classic Rock	105.7 16.5kw	197	18	12	15	17	18	16	4:30	1.1	Clear Channel	KATZ
1.4	1.2	1.2	1.3	1.4	19	<b>WAOK-AM</b> Religious	1380 5kw	90	23	20	27	22	23	16	9:15	1.3	Infinity	CBS
0.8	1.2	1.7	0.9	1.3	20	<b>WALR-AM</b> Talk	1340 1kw	74	25	20	20	24	20	20	10:15	1.2	Dickey	KATZ

<sup>1</sup> Became **WJZZ-FM** (Smooth Jazz) in July.

Continued on Page 49

WPCH-FM  
Atlanta



peach 94.9

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Cutting Edge for the Ear

# #12 MIAMI-FORT LAUDERDALE-HOLLYWOOD



12+ POPULATION: 3,200,700 (Black: 16.2%; Hispanic: 40.0%)

Complete Market Index, Page

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REPERTORY
6.2	7.6	7.3	7.2	6.8	1	WEDR-FM Urban	99.1 100kw	512	2	2	1	1	1	8	9:15	5.3	Cox	SEN
5.1	5.7	5.1	5.1	6.0	2	WPOW-FM CHR/Rhythmic	96.5 100kw	632	1	1	2	2	9	19	6:30	4.7	Beasley	D&R
4.6	4.6	4.9	4.8	4.9	3	WLYF-FM AC	101.5 100kw	364	4	11	9	5	3	1	9:15	4.2	Jefferson-Pilot	CBS
6.7	4.9	5.6	5.5	4.6	4	WAQI-AM Spanish N/T	710 50kw	209	20	—	24	21	19	10	15:15	6.0	Hispanic	KT-H
4.3	4.5	4.2	3.8	4.4	5	WHQT-FM Urban AC	105.1 100kw	318	7	5	5	3	2	3	9:30	5.8	Cox	CHR
4.3	4.0	5.1	4.6	4.0	6	WAMR-FM Spanish AC	107.5 95kw	324	5	11	13	9	7	4	8:30	5.3	Hispanic	KT-H
2.8	3.6	3.4	2.8	3.9	7	WCMQ-FM Spanish Oldies	92.3 31kw	239	19	16	16	15	5	2	11:15	3.1	SBS	SBS
3.7	4.0	4.3	3.8	3.8	8	WHYI-FM CHR/Pop	100.7 100kw	474	3	3	3	4	10	17	5:30	3.3	Clear Channel	CCRS
3.7	3.0	3.1	3.4	3.6	9	WXDJ-FM Tropical	95.7 40kw	323	6	6	6	8	7	7	7:45	4.1	SBS	SBS
3.6	3.3	3.5	3.5	3.5	10	WLVE-FM Smooth Jazz	93.9 100kw	304	8	13	18	16	12	4	8:00	3.0	Clear Channel	CCRS
3.5	3.7	3.8	3.9	3.5	10	WTMI-FM Classical	93.1 100kw	280	11	13	21	23	23	18	8:30	2.4	Cox	MCG
3.9	3.7	2.8	3.3	3.4	12	WKIS-FM Country	99.9 100kw	268	13	7	8	10	12	10	8:45	3.0	Beasley	D&R
3.0	3.4	3.5	2.7	3.1	13	WFLC-FM AC	97.3 100kw	298	9	10	4	5	6	15	7:15	2.1	Cox	CHR
2.5	2.5	2.9	2.2	3.0	14	WMGE-FM Rhythmic Oldies	103.5 100kw	268	14	16	14	7	4	6	7:45	2.3	Clear Channel	CCRS
2.8	3.6	2.9	3.6	2.8	15	WRMA-FM Spanish AC	106.7 100kw	252	18	9	11	13	14	12	7:45	3.3	SBS	SBS
3.4	2.6	3.1	2.9	2.6	16	WMXJ-FM Oldies	102.7 100kw	297	10	13	20	18	16	9	6:00	2.0	Jefferson-Pilot	CBS
1.8	2.0	1.8	2.3	2.6	16	WRTO-FM Tropical	98.3 100kw	277	12	8	12	13	15	14	6:30	2.0	Hispanic	KT-H
2.8	2.7	2.7	3.2	2.5	18	WBGGM-FM Classic Rock	105.9 100kw	267	15	16	10	10	11	13	6:30	4.7	Clear Channel	CCRS
3.2	2.4	2.3	2.8	2.4	19	WQAM-AM Sports	560 5(1)kw	208	21	16	15	17	18	15	8:00	1.8	Beasley	D&R
3.4	3.0	2.3	3.3	2.3	20	WZTA-FM Active Rock	94.9 100kw	258	17	4	7	12	16	20	6:00	2.9	Clear Channel	CCRS
2.3	2.8	3.3	2.9	2.2	21	WIOD-AM News/Talk	610 5kw	261	16	16	24	23	21	22	5:45	2.6	Clear Channel	CCRS

WMXJ - FM  
Miami



Majic 102.7  
Oldies Radio

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Cutting Edge for the Ear

Continued from Page 47

12+ POPULATION: 3,297,200 (Black: 24.8%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In Thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
0.0	0.0	0.0	0.6	1.3	20	<b>WWOQ-FM</b> CHR/Pop	100.5 72kw	191	19	8	13	19	20	24	4:00	1.2	Susquehanna	MCG
0.0	0.4	0.8	0.9	1.2	22	<b>WLDA-FM<sup>2</sup></b> Urban	96.7 2.15kw	180	20	5	14	21	25	27	4:00	0.8	Clear Channel	EAST
0.8	1.5	1.5	0.9	1.1	23	<b>WVJ-FM</b> Christian AC	93.3 100kw	97	21	20	21	20	19	19	6:45	1.2	Provident	—

<sup>2</sup> Was CHR/Rhythmic until April

<b>FORMAT SHARE</b> (By AQH Share)		<b>OWNERSHIP SHARE</b> (By AQH Share)		<b>OWNERSHIP REACH</b> (By Unduplicated Cume)	
Urban	22.7	Cox	25.6	Cox	54.8%
News/Talk	15.7	Infinity	15.1	Clear Channel	37.6%
AC	9.0	Clear Channel	13.9	Infinity	32.0%
CHR	8.6	ABC	7.1	Jefferson-Pilot	19.8%
Oldies/CR	7.8	Susquehanna	6.7	Susquehanna	17.5%
Country	7.1	Radio One	6.5	Radio One	16.9%
Alternative	5.4	Jefferson-Pilot	6.0	ABC	16.4%
Religious	5.2	Salem	2.3	Salem	8.0%
Rock	4.3	Dickey	2.1	Dickey	4.8%
Spanish	1.8	Provident	1.1	Provident	3.0%

## MIAMI-FORT LAUDERDALE-HOLLYWOOD #12

12+ POPULATION: 3,200,700 (Black: 16.2%, Hispanic: 40.0%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In Thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
1.7	1.8	1.6	1.3	2.0	22	<b>WQBA-AM</b> Spanish N/T	1140 50(10)kw	111	23	—	26	26	25	20	12:15	2.3	Hispanic	KT-H
1.4	1.2	1.2	1.5	1.5	23	<b>WJNA-AM</b> Adult Standards	1040 10(4.9)kw	78	25	—	34	34	35	34	12:45	1.6	Crystal	ARP
1.0	1.2	0.9	1.1	1.4	24	<b>WINZ-AM</b> Talk	940 50(25)kw	130	22	—	21	19	22	24	7:15	1.9	Clear Channel	CCRS
1.1	1.4	1.4	1.6	1.4	24	<b>WSUA-AM</b> Tropical	1260 5kw	88	24	—	21	19	20	22	10:45	2.3	El Dorado	TED

<b>FORMAT SHARE</b> (By AQH Share)		<b>OWNERSHIP SHARE</b> (By AQH Share)		<b>OWNERSHIP REACH</b> (By Unduplicated Cume)	
Spanish	27.3	Clear Channel	18.7	Clear Channel	42.3%
Urban	11.2	Cox	17.8	Cox	34.7%
CHR	9.8	Hispanic	13.2	Beasley	31.9%
AC	9.4	Beasley	11.8	Hispanic	21.1%
Oldies/CR	8.1	SBS	10.3	Jefferson-Pilot	19.5%
News/Talk	6.0	Jefferson-Pilot	7.8	SBS	19.2%
Classical	3.5	Crystal	2.2	Crystal	4.6%
Smooth Jazz	3.5	El Dorado	1.4	El Dorado	2.8%
Country	3.4	Radio Peace	1.2	Radio Peace	1.9%
Rock	2.3				
Misc.	1.7				
Adult Standards	1.5				
Religious	.7				

12+ POPULATION: 3,172,400 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.0	8.6	10.5	10.8	10.2	1	WPRM-FM <i>Tropical</i>	98.5 25kw	735	1	3	1	1	1	1	11:00	16.9	Arso Radio	CAB
5.9	5.0	5.4	5.2	5.0	2	WKAQ-FM <i>Tropical/CHR</i>	104.7 50kw	565	2	1	2	20	6	9	7:00	2.9	El Mundo	—
4.6	4.1	3.6	3.8	4.8	3	WZNT-FM <i>Tropical</i>	93.7 50kw	386	6	17	7	2	2	2	9:45	3.4	SBS	KT-H
4.2	6.2	4.0	3.9	4.2	4	WKAQ-AM <i>Spanish N/T</i>	580 10kw	376	7	34	25	4	13	3	8:45	4.4	El Mundo	—
2.4	2.8	3.6	4.3	3.9	5	WIOA-FM <i>Spanish AC</i>	99.9 50kw	433	3	7	9	5	4	4	7:15	3.7	SBS	KT-H
4.4	4.5	4.0	3.4	3.8	6	WFID-FM <i>AC</i>	95.7 50kw	376	8	19	4	3	3	6	8:00	3.5	Arso Radio	CAB
5.2	4.4	3.8	4.0	3.7	7	WMEG-FM <i>CHR/Pop</i>	106.9 25kw	401	4	4	3	6	15	23	7:15	3.2	SBS	—
3.1	3.5	2.4	3.0	3.2	8	WIAF-FM <i>Spanish AC</i>	102.5 50kw	399	5	11	6	7	5	7	6:30	3.6	Bestov	LOTUS
3.3	3.7	2.4	3.4	2.8	9	WORO-FM <i>B/EZ</i>	92.5 50kw	264	11	—	25	15	9	5	8:30	1.7	Roman Catholic	—
2.0	2.7	2.4	2.7	2.8	9	WYXX-FM <i>Tropical/CHR</i>	100.7 50kw	295	10	6	5	8	9	17	7:45	3.1	RAAD	—
2.9	2.6	2.7	2.5	2.7	11	WAPA-AM <i>Spanish N/T</i>	680 10(9.5)kw	157	18	21	33	25	17	8	12:45	2.6	Ventura & Blanco	—
0.4	1.0	1.9	2.9	2.7	11	WVOZ-FM <i>CHR/Rhythmic</i>	107.7 12kw	300	9	2	8	12	19	52	7:00	1.4	Int'l Br.	—
1.8	1.4	1.9	1.5	2.5	13	WUKQ-FM <i>Tropical/CHR</i>	99.1 25kw	196	15	5	10	9	15	11	10:00	1.6	El Mundo	—
2.2	2.5	2.4	2.1	2.2	14	WIVA-FM <i>Tropical</i>	100.3 22kw	184	16	13	13	9	7	10	9:30	3.5	Arso Radio	CAB
2.3	3.2	2.6	2.3	2.0	15	WZAR-FM <i>AC</i>	101.9 14kw	214	14	14	10	11	8	16	7:30	1.9	Arso Radio	CAB
1.5	1.1	1.1	1.0	1.6	16	WNRT-FM <i>Spanish Religious</i>		115	24	25	17	15	14	11	10:45	1.5	Arecibo	—
2.9	1.8	3.3	2.8	1.5	17	WCMA-FM <i>80s</i>	96.5 11.5kw	217	13	14	12	13	11	20	5:45	1.2	SBS	—
2.1	1.6	1.8	1.3	1.4	18	WCOM-FM <sup>1</sup> <i>Spanish Rock</i>	94.7 32kw	220	12	8	14	18	26	47	5:00	1.5	SBS	KT-H
1.5	1.2	2.1	1.6	1.4	18	WIOB-FM <i>Spanish AC</i>	97.5 50kw	155	19	25	15	14	12	18	7:15	1.1	SBS	—
0.4	0.6	0.9	1.3	1.3	20	WBRQ-FM <i>Spanish AC</i>	97.7 4.4kw	95	27	14	20	17	18	11	10:30	1.0	Arso Radio	—
0.7	0.8	0.5	1.0	1.2	21	WERR-FM <i>Cont. Christian</i>	104.1 50kw	118	23	34	27	22	19	11	8:00	0.8	Radio	—
2.3	1.8	1.4	1.2	1.2	21	Woye-FM <sup>1</sup> <i>Spanish Rock</i>	94.1 25kw	180	17	10	15	19	28	52	5:15	1.3	SBS	—
1.1	0.9	1.1	0.8	1.1	23	WUNO-AM <i>Spanish News</i>	1320 5(2.3)kw	94	29	—	—	39	35	20	9:00	1.6	Arso Radio	CAB
0.8	0.9	0.6	1.0	1.0	24	WPAB-AM <i>Spanish N/T</i>	550 5kw	77	30	—	38	39	26	15	9:45	0.9	WPAB	—
1.2	1.0	1.8	1.4	1.0	24	WVJP-FM <i>Spanish AC</i>	103.3 28kw	148	20	21	20	22	21	20	5:30	1.0	Borinquen	—

<sup>1</sup> Was Tropical/CHR until March.

Continued on Page 52

Latest Arbitron Ratings: [www.rronline.com](http://www.rronline.com)



12+ POPULATION: 2,925,300 (Black 4.6%, Hispanic N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METHO RANK 12+ RPH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (IN THOUSANDS)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP/RM
6.9	8.4	7.9	5.0	9.7	1	<b>KIRO-AM</b> News/Talk	710 50kw	709	1	8	9	3	1	1	7:15	8.0	Entercom	D&R
5.9	6.0	5.9	6.5	6.3	2	<b>KMPS-FM</b> Country	94.1 98kw	361	5	4	4	2	2	3	9:15	6.6	Infinity	EAST
5.9	5.7	5.8	5.0	5.8	3	<b>KUBE-FM</b> CHR/Rhythmic	93.3 100kw	418	3	1	1	1	10	23	7:15	6.0	Ackerley	ARP
4.5	4.1	4.8	4.3	5.5	4	<b>KBSG-A/F</b> Oldies	1210/97.3 27.5(10)kw/55kw	391	4	9	16	5	3	2	7:30	5.4	Entercom	D&R
3.7	3.9	3.3	3.3	4.1	5	<b>KBKS-FM</b> CHR/Pop	106.1 58kw	436	2	2	3	6	11	19	5:00	3.6	Infinity	EAST
3.1	3.0	3.8	4.1	4.0	6	<b>KZOK-FM</b> Classic Rock	102.5 100kw	293	8	6	11	4	4	4	7:15	4.4	Infinity	EAST
4.1	3.3	4.0	4.3	3.9	7	<b>KRWM-FM</b> Soft AC	106.9 100kw	286	9	11	13	12	7	6	7:15	3.4	Sandusky	CHR
3.5	3.9	4.9	4.8	3.9	7	<b>KVI-AM</b> Talk	570 5kw	200	18	15	21	17	13	6	10:15	5.0	Fisher	SEN
3.6	3.9	3.8	4.1	3.6	9	<b>KWJZ-FM</b> Smooth Jazz	98.9 58kw	235	11	18	19	15	5	5	8:00	3.2	Sandusky	CHR
3.3	3.1	4.1	2.5	3.5	10	<b>KING-FM</b> Classical	98.1 58kw	228	13	18	22	20	20	9	8:00	3.1	Beethoven	SEN
3.8	4.3	3.8	4.5	3.1	11	<b>KNDD-FM</b> Alternative	107.7 100kw	336	6	3	2	7	15	24	5:00	3.2	Entercom	D&R
3.5	3.5	3.6	2.7	3.0	12	<b>KLSY-FM</b> AC	92.5 58kw	269	10	9	11	8	8	8	6:00	3.7	Sandusky	CHR
3.7	3.2	3.3	2.7	3.0	12	<b>KPLZ-FM</b> Hot AC	101.5 100kw	318	7	11	6	8	9	11	5:00	3.5	Fisher	SEN
4.0	3.7	3.3	3.2	2.9	14	<b>KIXI-AM</b> Adult Standards	880 50(10)kw	172	21	—	28	25	24	16	8:45	2.5	Sandusky	CHR
3.1	2.5	2.7	3.3	2.8	15	<b>KMTT-FM</b> Triple A	103.7 58kw	220	16	18	10	8	5	10	6:45	2.7	Entercom	D&R
1.6	1.2	1.0	3.0	2.6	16	<b>KBTB-FM<sup>1</sup></b> Rhythmic Oldies	95.7 100kw	222	15	15	8	11	12	12	6:00	2.1	Ackerley	ARP
3.0	3.2	2.9	3.3	2.6	16	<b>KOMO-AM</b> News/Talk	1000 50kw	225	14	—	22	20	21	13	6:15	3.1	Fisher	SEN
3.1	3.7	2.3	2.1	2.4	18	<b>KISW-FM<sup>2</sup></b> Classic Rock	99.9 100kw	208	17	14	5	13	13	18	6:00	2.8	Entercom	D&R
3.7	3.8	2.4	2.6	2.3	19	<b>KYPT-FM</b> '80s	96.5 100kw	235	12	11	6	14	15	19	5:00	1.8	Infinity	KATZ
1.5	1.5	2.0	2.8	2.1	20	<b>KCMS-FM</b> Christian CHR	105.3 54kw	170	22	7	16	17	18	16	6:15	2.2	Crista	—

<sup>1</sup> Was **KMBX-FM** (Hot AC) until January. <sup>2</sup> Was Rock until March 8.

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**KBTB-FM**  
Seattle



**abc** RADIO NETWORKS  
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**Cutting Edge for the Ear**

# #13 PUERTO RICO



Continued from Page 50

12+ POPULATION: 3,172,400 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 4

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Spanish <b>65.9</b> CHR 7.3 AC 6.3 B/EZ 2.8 Oldies/CR 2.4 Religious 1.2 Rock .9 Urban .3	Arso Radio <b>21.4</b> SBS 20.4 El Mundo 11.7 Bestov 4.1 RAAD 3.1 Roman Catholic 3.1 Int'l Br. 3.0 Ventura & Bl. 2.7 Caribbean 1.4 Borinquen 1.0 WPAB 1.0	SBS <b>49.5%</b> Arso Radio 48.1% El Mundo 33.5% Bestov 16.3% RAAD 10.4% Int'l Br. 10.1% Roman Catholic 9.9% Caribbean 5.1% Borinquen 4.7% WPAB 2.4%

# #14 SEATTLE-TACOMA



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12+ POPULATION: 2,925,300 (Black: 4.6%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.0	1.8	2.3	2.0	2.1	20	<b>KJR-AM</b> Sports	950 5kw	183	19	—	15	17	19	13	6:00	2.5	Ackerley	—
2.4	2.7	2.6	2.5	2.1	20	<b>KQBZ-FM</b> Talk	100.7 58kw	180	20	15	14	16	15	13	6:15	2.2	Entercom	D&R
0.8	0.9	0.7	1.2	1.3	23	<b>KYCW-AM</b> <sup>3</sup> Country	1090 50kw	74	25	—	28	25	22	21	9:00	1.0	Infinity	EAST
1.6	1.4	1.3	1.4	1.2	24	<b>KNWX-AM</b> News	770 50(5)kw	132	23	—	26	25	24	22	4:45	1.1	Entercom	D&R

<sup>3</sup> Switched to Talk on August 6.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk <b>21.6</b> Oldies/CR 16.8 AC 10.6 CHR 9.9 Country 7.6 Alternative 3.1 Adult Standards 2.9 Triple A 3.8 Smooth Jazz 3.6 Classical 3.5 Religious 3.0 Rock .9 Spanish .5	Entercom <b>26.8</b> Infinity 18.0 Sandusky 13.4 Ackerley 10.5 Fisher 9.5 Beethoven 3.5 Christa 3.0 Bedrock .9	Entercom <b>53.7%</b> Infinity 38.3% Sandusky 27.9% Ackerley 24.5% Fisher 23.2% Beethoven 7.8% Christa 7.6% Bedrock 4.1%



## OWN YOUR EVENTS

*If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.*

12+ POPULATION 2,480,500 (Black: N/A, Hispanic: 18.2%)

SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK	12+ ACH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
5.4	4.7	4.4	4.8	5.8	1	<b>KYOT-FM</b> Smooth Jazz	95.5 96kw	285	9	16	16	10	3	2	9.15	4.8	Clear Channel	CCRS
5.9	5.8	5.6	5.0	5.6	2	<b>KTAR-AM</b> News/Talk	620 5kw	380	1	19	18	15	11	5	6.45	6.0	Emmis	D&R
6.1	5.5	5.7	5.0	5.5	3	<b>KNIX-FM</b> Country	102.5 98kw	368	3	8	9	5	5	5	6.45	5.8	Clear Channel	CCRS
5.4	5.8	5.7	5.5	5.5	3	<b>KOOL-FM</b> Oldies	4.5 100kw	358	4	10	19	8	2	1	7.00	4.9	Infinity	CHR
4.5	5.0	5.6	4.0	4.8	5	<b>KFYI-AM</b> News/Talk	550 5(1)kw	249	13	19	20	17	14	7	8.45	5.2	Clear Channel	SEN
4.3	5.0	6.0	5.1	4.7	6	<b>KESZ-FM</b> AC	99.9 100kw	306	6	12	12	3	4	3	7.00	6.0	Clear Channel	CCRS
3.0	3.9	2.8	2.8	4.7	6	<b>KSLX-FM</b> Classic Rock	100.7 100kw	269	11	16	8	1	1	4	7.45	3.7	Sandusky	EAST
5.2	4.4	4.9	6.0	4.4	8	<b>KMLE-FM</b> Country	107.9 100kw	333	5	7	7	4	6	8	6.00	4.4	Infinity	SEN
3.8	4.5	4.5	4.4	4.1	9	<b>KUPD-FM</b> Active Rock	97.9 100kw	270	10	6	1	2	9	11	7.00	4.4	Sandusky	EAST
5.6	5.4	4.9	5.2	3.9	10	<b>KKFR-FM</b> CHR/Rhythmic	92.3 100kw	297	7	1	5	12	17	17	6.00	3.2	Emmis	D&R
4.2	2.9	3.7	3.1	3.6	11	<b>KKLT-FM</b> AC	98.7 100kw	217	16	16	11	13	9	8	7.30	3.4	Emmis	D&R
3.6	2.9	2.9	3.5	3.6	11	<b>KZZP-FM</b> CHR/Pop	104.7 100kw	373	2	2	6	13	16	17	4.30	3.2	Clear Channel	CCRS
2.8	3.7	2.9	3.7	3.4	13	<b>KZON-FM</b> <sup>1</sup> Alternative	101.5 100kw	296	8	5	2	6	12	15	5.15	3.4	Infinity	SEN
3.1	3.0	3.1	2.6	3.3	14	<b>KDDJ/KEDJ</b> Alternative	100.3/106.3 90kw/23kw	267	12	4	3	9	13	14	5.30	6.2	Big City	ARP
3.7	2.9	3.2	3.0	3.0	15	<b>KMXP-FM</b> Hot AC	96.9 100kw	249	13	19	3	6	7	11	5.30	2.7	Clear Channel	CCRS
3.0	4.4	3.1	4.1	2.9	16	<b>KDKB-FM</b> Rock	93.3 100kw	210	17	14	13	11	7	10	6.15	3.8	Sandusky	EAST
3.7	3.0	2.8	2.7	2.7	17	<b>KOY-AM</b> Adult Standards	1230 1kw	134	18	—	29	31	31	20	9.00	2.0	Clear Channel	CCRS
2.5	1.9	2.2	1.9	2.3	18	<b>KHOT-FM</b> Regional Mexican	105.9 8.2kw	125	19	9	10	16	15	13	8.00	2.4	Hispanic	KT-H
2.1	1.9	2.1	2.1	1.7	19	<b>KPTY-FM</b> CHR/Rhythmic	103.9 50kw	220	15	3	14	19	21	26	3.30	1.1	New Planet	MCG

<sup>1</sup> Was Hot AC until January.

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KMLE - FM  
Phoenix



Cutting Edge for the Ear

12+ POPULATION: 2,425,600 (Black: N/A; Hispanic: 18.2%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.5	6.2	6.3	6.4	6.5	1	<b>KOGO-AM</b> News/Talk	600 5kw	374	2	12	18	13	9	1	7:30	5.8	Clear Channel	KATZ
4.9	5.2	4.6	4.9	5.0	2	<b>KHTS-FM</b> CHR/Pop	93.3 50kw	456	1	1	4	5	13	14	4:45	4.1	Clear Channel	EAST
4.6	4.5	4.5	4.0	4.8	3	<b>KIOZ-FM</b> Active Rock	105.3 29kw	275	6	4	1	1	9	16	7:30	6.4	Clear Channel	EAST
5.4	5.4	4.8	4.3	4.6	4	<b>XHTZ-FM</b> CHR/Rhythmic	90.3 100kw	336	4	2	3	7	16	22	5:45	3.7	Califormula	SEN
4.6	3.9	4.0	4.4	4.5	5	<b>KIFM-FM</b> Smooth Jazz	98.1 28k	258	7	12	15	11	2	2	7:30	3.3	Jefferson-Pilot	CBS
4.5	4.6	5.2	4.7	4.4	6	<b>KYXY-FM</b> AC	96.5 41kw	238	10	12	8	8	5	4	8:00	4.1	Infinity	CHR
4.3	4.2	4.1	4.0	4.3	7	<b>KSON-FM</b> Country	97.3 50kw	241	9	12	9	9	6	5	7:45	3.8	Jefferson-Pilot	BAN
4.4	3.9	3.9	4.7	4.2	8	<b>KFMB-FM</b> Hot AC	100.7 30kw	306	5	6	5	3	1	7	6:00	7.0	Midwest TV	MCG
4.0	3.4	3.4	3.6	4.2	8	<b>KLNV-FM</b> Regional Mexican	106.5 50kw	183	15	5	6	4	4	8	10:00	4.2	Hispanic	KT-H
5.2	4.1	4.7	4.2	4.2	8	<b>XTRA-FM<sup>1</sup></b> Alternative	91.1 100kw	341	3	3	2	2	8	14	5:15	3.7	XTRA Com	EAST
3.0	3.5	3.6	2.9	4.0	11	<b>XHRM-FM</b> Rhythmic Oldies	92.5 100kw	227	12	7	7	5	7	6	7:30	3.8	BiNational	KATZ
3.0	3.3	3.2	4.4	3.9	12	<b>KJOY-FM<sup>2</sup></b> Oldies	94.10 100kw	248	8	12	20	16	11	3	6:45	3.5	Clear Channel	EAST
3.6	4.5	4.2	3.6	3.3	13	<b>KGB-FM</b> Classic Rock	101.5 50kw	233	11	9	10	10	3	9	6:15	6.1	Clear Channel	EAST
2.6	1.7	2.0	2.8	2.6	14	<b>KPOP-AM</b> Adult Standards	1360 5(1)kw	117	19	—	34	33	34	24	9:45	2.6	Clear Channel	KATZ
2.1	2.2	2.2	2.0	2.3	15	<b>KPLN-FM</b> Classic Hits	103.7 36kw	168	16	17	15	12	12	10	5:45	1.9	Infinity	CHR
1.9	2.4	2.4	2.4	2.0	16	<b>KBZT-FM<sup>3</sup></b> '80s	94.9 22kw	200	13	17	12	14	13	12	4:15	1.6	Jefferson-Pilot	BAN
2.3	2.5	2.1	2.4	2.0	16	<b>KMSX-FM<sup>4</sup></b> '80s	95.7 29kw	188	14	17	11	14	13	16	4:30	1.9	Clear Channel	KATZ
1.7	1.4	1.1	1.9	1.9	18	<b>KLOV-FM</b> Spanish AC	102.9 32kw	101	23	8	13	17	18	18	8:00	1.7	Hispanic	KT-H
2.3	2.0	2.1	1.6	1.8	19	<b>XTRA-AM<sup>1</sup></b> Sports	690 77(50)kw	122	18	17	17	19	17	11	6:30	1.6	XTRA Com	KATZ
2.1	2.5	2.0	1.4	1.6	20	<b>KXST-FM</b> Triple A	102.1 14.5kw	108	20	—	14	18	19	20	6:15	1.3	Compass	CHR

<sup>1</sup> Programmed and sold by Clear Channel. <sup>2</sup> Was Soft AC until November 21. <sup>3</sup> Was Oldies until November 10. <sup>4</sup> Was Hot AC until November 11.

KFMB-AM  
San Diego



RELEASE 2.0  
**AMBUSH**  
news/talk/production library

**760 KFMB**  
TALK RADIO

**abc** RADIO NETWORKS  
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Cutting Edge for the Ear



Continued from Page 53

12+ POPULATION: 2,480,500 (Black: N/A; Hispanic: 18.2%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.4	1.8	1.0	1.5	1.6	20	<b>KLNZ-FM</b> Regional Mexican	103.5 62kw	96	20	10	14	17	18	17	7:30	1.9	Entravision	CAB
0.5	0.4	0.9	1.2	1.4	21	<b>KDVA/KVVA</b> Spanish AC	106.9/107.1 6kw/25kw	82	21	19	17	19	19	16	7:45	1.5	Entravision	CAB

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	12.6	Clear Channel	30.7	Clear Channel	57.3%
AC	11.3	Emmis	13.5	Emmis	34.9%
Oldies/CR	11.0	Infinity	13.3	Infinity	34.1%
Country	10.3	Sandusky	11.7	Sandusky	23.6%
CHR	9.2	Big City	3.7	Big City	11.9%
Rock	7.0	Entravision	3.0	New Planet	8.9%
Alternative	6.7	Hispanic	2.3	Entravision	6.0%
Spanish	6.2	New Planet	1.7	Hispanic	5.1%
Smooth Jazz	5.8	Salem	0.9	Rainbow	3.9%
Adult Standards	3.3	Rainbow	0.8	Salem	2.5%
B/EZ	0.8	SW FM	0.8	SW FM	1.6%
Misc.	0.4				
Religious	0.4				

12+ POPULATION: 2,425,600 (Black: N/A; Hispanic: 18.2%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.9	2.0	1.4	1.2	1.4	21	<b>XHCR-FM</b> Country	99.3 25kw	105	21	17	24	21	20	13	5:45	1.5	Califormula	SEN
1.4	1.6	1.5	1.3	1.3	22	<b>KFI-AM</b> Talk	640 50kw	102	22	17	26	22	22	18	5:30	1.9	Clear Channel	CHR
1.1	1.7	1.5	1.1	1.3	22	<b>XLTN-FM</b> Spanish AC	104.5 60kw	86	24	9	21	20	20	20	6:15	0.9	Califormula	TED
2.0	2.5	2.2	2.2	1.2	24	<b>KFMB-AM</b> Full Service	760 5(50)kw	135	17	—	32	29	24	22	4:00	1.8	Midwest TV	MCG

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
Oldies/CR	17.5	Clear Channel	29.4	Clear Channel	57.5%
News/Talk	12.9	Jefferson-Pilot	18.3	Jefferson-Pilot	26.4%
Spanish	9.8	Infinity	7.5	Califormula	21.5%
CHR	9.6	Califormula	7.3	Infinity	18.2%
AC	8.6	Hispanic	6.1	XTRA Com.	18.2%
Country	5.7	XTRA Com.	6.0	Midwest TV	17.7%
Alternative	5.0	Midwest TV	5.4	Hispanic	9.9%
Rock	4.8	BiNational	4.0	BiNational	9.4%
Smooth Jazz	4.5	Compass	1.6	Astor	5.5%
Adult Standards	2.6	Salem	1.4	Compass	4.5%
Triple A	1.6	Astor	1.3	Salem	4.3%
Religious	1.2				
Misc.	0.7				
Classical	0.5				
Urban	0.4				

# #17 MINNEAPOLIS-ST. PAUL



12+ POPULATION: 2,355,000 (Black: N/A; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.6	8.7	9.4	8.8	9.7	1	<b>WCCO-AM</b> Full Service	830 50kw	550	2	8	14	11	6	2	8:00	12.2	Infinity	CBS
10.7	11.3	11.2	9.4	9.6	2	<b>KQRS-FM</b> Classic Rock	92.5 100kw	572	1	4	3	1	1	1	7:30	18.8	ABC	ABC
9.2	7.6	5.9	7.1	7.3	3	<b>KDWB-FM</b> CHR/Pop	101.3 100kw	518	3	1	2	2	8	10	6:30	7.5	Clear Channel	KATZ
6.5	7.2	7.1	7.9	6.0	4	<b>KEEY-FM</b> Country	102.1 100kw	391	4	4	5	4	3	5	7:00	5.6	Clear Channel	SEN
5.5	5.7	6.7	6.1	5.6	5	<b>KSTP-AM</b> Talk	1500 50kw	270	12	12	11	6	2	3	9:30	3.9	Hubbard	CHR
4.8	5.1	4.9	4.9	5.4	6	<b>KXXR-FM</b> Active Rock	93.7 100kw	298	8	3	1	3	10	15	8:15	4.2	ABC	ABC
6.1	5.2	5.7	5.0	5.3	7	<b>WLTE-FM</b> AC	102.9 100kw	302	7	8	9	8	4	4	8:00	4.5	Infinity	CBS
3.3	3.9	2.7	3.4	4.2	8	<b>KTCZ-FM</b> Triple A	97.1 100kw	307	6	10	6	5	4	7	6:15	3.7	Clear Channel	KATZ
4.6	4.3	4.2	3.7	3.7	9	<b>KOQL-FM</b> Oldies	107.9 97kw	288	9	10	15	13	12	6	5:45	2.7	Clear Channel	EAST
4.5	3.7	3.9	3.8	3.6	10	<b>KSTP-FM</b> Hot AC	94.5 100kw	391	4	6	7	9	9	9	4:15	3.4	Hubbard	CHR
3.0	3.2	2.6	3.3	3.6	10	<b>WXPT-FM</b> <sup>1</sup> '80s	104.1 89kw	281	10	12	4	6	7	12	5:45	2.6	Infinity	IRS
5.3	4.8	3.0	3.0	3.2	12	<b>WLOL-FM</b> Classic Hits	100.3 100kw	277	11	7	10	10	11	8	5:15	2.5	Clear Channel	CCRS
0.0	2.7	2.8	3.0	2.7	13	<b>KTTB-FM</b> CHR/Rhythmic	96.3 100kw	239	13	2	8	14	16	17	5:15	1.6	Blue Chip	D&R
2.0	2.0	1.5	1.6	2.0	14	<b>WGVX/WGVY/WGVZ</b> <sup>2</sup> Urban Oldies	105.1/105.3/105.7 2.6kw/25kw/6kw	154	14	12	12	12	13	11	6:00	1.3	ABC	ABC
1.9	2.3	2.9	3.3	1.8	15	<b>KFAN-AM</b> Sports	1130 50(25)kw	126	15	12	13	15	14	13	6:15	1.3	Clear Channel	SEN
1.8	1.1	1.6	1.2	1.5	16	<b>KLBB-AM</b> Adult Standards	1400 1kw	89	16	—	20	20	17	16	8:00	1.1	MNN Radio	—
0.8	0.9	0.9	1.1	1.4	17	<b>WIXX-AF</b> Country	1590/107.1 5kw/18kw	64	17	12	17	16	15	14	10:00	1.0	Hubbard	—

<sup>1</sup> Was Hot AC until November 17. <sup>2</sup> Was Alternative Oldies until November 17; and **KZNR/KZNT/KZNY** (Alternative) until March.

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WLTE-FM  
Minneapolis



FOCUS  
ON  
THE  
FAMILY  
COMMENTARY



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Cutting Edge for the Ear

12+ POPULATION: 2,306,700 (Black: 7.5%, Hispanic: 8.0%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRIC 12+ ADP RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in houses)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADP SHARE	OWNER	NATIONAL REG PING
5.6	5.2	5.2	5.7	5.7	1	WALK-FM AC	97.5 39kw	275	8	14	11	4	1	1	9.45	7.3	Clear Channel	KATZ
4.3	5.3	5.4	4.5	4.8	2	WXRK-FM Alternative	92.3 6kw	328	3	4	1	1	2	9	7:00	9.3	Infinity	IRS
5.2	5.4	4.7	4.8	4.5	3	WBLI-FM CHR/Pop	106.1 49kw	372	2	3	3	3	5	11	5.45	4.1	Cox	CHR
2.4	2.8	4.3	3.3	4.4	4	WABC-AM Talk	770 50kw	241	10	14	25	18	15	5	8.45	3.4	ABC	ABC
5.0	5.2	4.4	5.2	4.1	5	WHTZ-FM CHR/Pop	100.3 6kw	401	1	1	2	5	10	17	4.45	4.6	Clear Channel	CHR
4.1	3.7	3.8	3.5	3.9	6	WBAB/WHFM Rock	102.3/95.3 6kw/5kw	280	6	8	3	2	3	9	6:30	3.7	Cox	CHR
4.4	4.1	3.5	3.5	3.9	6	WCBS-FM Oldies	101.1 6.8kw	252	9	—	20	18	12	2	7:30	3.8	Infinity	CBS
3.9	3.9	4.3	3.7	3.9	6	WFAN-AM Sports	660 50kw	279	7	10	14	9	6	2	6.45	4.8	Infinity	IRS
2.7	2.9	2.7	2.5	3.4	9	WBZO-FM Oldies	103.1 3kw	196	16	14	28	13	8	4	8:15	2.7	Barnstable	D&R
3.6	3.3	3.1	3.8	3.4	9	WLTW-FM AC	106.7 6kw	220	14	10	20	16	11	6	7:30	2.7	Clear Channel	KATZ
3.2	2.9	3.8	3.7	3.3	11	WCBS-AM News	880 50kw	297	5	23	30	24	19	13	5:15	5.4	Infinity	CBS
2.7	3.3	2.7	2.8	3.1	12	WQHT-FM CHR/Rhythmic	97.1 6.7kw	217	15	2	5	8	26	30	6.45	2.3	Emmis	ARP
3.0	2.7	3.0	2.8	3.0	13	WAXQ-FM Classic Rock	104.3 6kw	229	13	10	12	6	4	7	6:15	2.6	Clear Channel	KATZ
2.4	2.5	3.0	2.5	3.0	13	WNEW-FM Talk	102.7 6kw	149	19	8	7	7	7	14	9:30	1.3	Infinity	CBS
2.1	2.8	2.2	2.5	2.8	15	WKJY-FM AC	98.3 3kw	146	20	23	15	15	13	8	9:00	2.3	Barnstable	D&R
3.2	2.9	3.2	3.5	2.5	16	WGSM/WHLI Adult Standards	740/1100 25kw/10kw	108	24	—	—	34	32	23	9:00	1.6	Barnstable	D&R
2.8	2.4	2.5	2.4	2.4	17	WINS-AM News	1010 50kw	309	4	23	25	27	22	15	3:45	3.6	Infinity	IRS
2.6	3.3	2.6	2.4	2.4	17	WOR-AM Talk	710 50kw	130	21	—	32	31	30	20	8:45	2.8	Buckley	MCG
2.5	2.6	2.9	3.0	2.4	17	WQCD-FM Smooth Jazz	101.9 6.2kw	161	18	14	25	20	13	12	7:00	1.6	Emmis	CHR
2.5	2.8	2.5	2.2	2.2	20	WPLJ-FM Hot AC	95.5 6.7kw	234	12	5	9	11	9	15	4:30	2.4	ABC	ABC
1.6	2.0	2.0	1.8	2.1	21	WDRE/WLIR Alternative	98.5/92.7 6kw/2kw	175	17	14	6	9	15	28	5:45	1.6	Jarad	CHR
2.5	2.6	2.9	2.7	2.1	21	WKTU-FM CHR/Rhythmic	103.5 5.4kw	238	11	7	8	12	18	25	4:15	1.6	Clear Channel	EAST
2.1	1.6	1.7	1.7	1.9	23	WQXR-FM Classical	96.3 6kw	100	25	—	20	29	26	23	9:00	1.6	NY Times	ARP
0.0	0.4	0.9	1.6	1.8	24	WWXY/WYNY Country	107.1/107.1 6kw/1.9kw	88	28	—	19	21	22	18	9:15	1.6	Big City	—
1.5	1.4	1.0	1.4	1.7	25	WMJC-FM <sup>1</sup> Rock AC	94.3 3kw	90	27	—	9	14	17	22	8:45	1.3	Barnstable	KATZ
1.6	1.8	1.4	1.5	1.6	26	WBLS-FM Urban	107.5 4.2kw	116	22	5	12	16	20	25	6:30	1.5	Inner City	MCG
1.4	0.8	1.2	1.3	1.3	27	WPAT-FM Spanish AC	93.1 5.4kw	57	32	23	24	21	24	21	11:00	0.9	SBS	CAB
1.7	1.7	1.4	1.7	1.2	28	WTJM-FM <sup>2</sup> Rhythmic Oldies	105.1 6kw	110	23	23	33	25	21	18	5:15	0.9	Clear Channel	SEN
0.9	1.1	0.8	1.0	1.1	29	WRCN-FM Classic Hits	103.9 1.5kw	62	31	14	20	21	25	25	8:30	0.9	Barnstable	D&R
1.4	0.9	1.1	1.1	1.1	29	WRKS-FM Urban AC	98.7 7.8kw	83	29	14	18	25	28	28	6:15	0.8	Emmis	D&R

<sup>1</sup> Was Country until mid-November. <sup>2</sup> Evolved to Urban AC in June.

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12+ POPULATION: 2,122,000 (Black: 17.1%; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.0	12.0	13.7	10.0	13.1	1	<b>KMOX-AM</b> News/Talk/Sports	1120 50kw	615	1	15	12	6	1	1	9:00	14.4	Infinity	CBS
6.5	7.1	6.7	7.1	6.1	2	<b>WIL-FM</b> Country	92.3 100kw	304	5	9	9	7	6	3	8:30	7.2	Bonneville	ARP
7.3	7.5	6.6	6.6	6.0	3	<b>KEZK-FM</b> AC	102.5 100kw	332	3	9	7	5	3	2	7:45	5.6	Infinity	KATZ
5.7	4.8	5.0	5.1	5.6	4	<b>KSLZ-FM</b> CHR/Pop	107.7 100kw	374	2	1	1	4	12	15	6:30	4.2	Clear Channel	EAST
3.6	3.6	4.4	4.0	5.1	5	<b>KSHE-FM</b> Classic Rock	94.7 100kw	262	7	9	6	1	2	4	8:15	5.9	Emmis	D&R
2.9	3.7	3.6	4.2	4.5	6	<b>WVRV-FM</b> Hot AC	101.1 44kw	324	4	5	2	2	4	11	6:00	4.5	Bonneville	MCG
3.5	3.1	3.9	4.1	4.2	7	<b>KIHT-FM</b> Classic Hits	96.3 80kw	248	9	15	8	3	4	6	7:15	5.4	Emmis	ARP
5.4	5.2	4.2	4.9	4.0	8	<b>KMJM-FM</b> Urban AC	104.9 7.8kw	167	16	6	12	9	8	8	10:15	4.1	Clear Channel	EAST
4.3	4.2	4.4	3.4	3.7	9	<b>KTRS-AM</b> Talk	550 5kw	237	11	18	17	17	11	9	6:30	3.4	Dorsey	MCG
3.7	3.6	4.6	3.7	3.6	10	<b>KLOU-FM</b> Oldies	103.3 100kw	285	6	12	16	13	9	5	5:30	4.5	Clear Channel	EAST
3.8	4.6	4.0	3.6	3.5	11	<b>KYKY-FM</b> Hot AC	98.1 90kw	256	8	7	14	8	7	9	5:45	4.3	Infinity	KATZ
3.9	4.6	3.1	4.1	3.5	11	<b>WSSM-FM</b> Smooth Jazz	106.5 90kw	164	17	18	15	15	10	7	9:15	2.6	Bonneville	—
5.9	2.9	3.3	3.1	3.3	13	<b>KATZ-FM</b> Urban	100.3 50kw	220	13	2	5	11	17	17	6:30	1.5	Clear Channel	EAST
3.5	2.9	3.3	4.2	3.2	14	<b>KPNT-FM</b> Alternative	105.7 100kw	238	10	4	3	10	14	17	5:45	4.2	Emmis	MCG
0.0	3.1	2.4	2.6	3.1	15	<b>WFUN-FM</b> Urban	95.5 6kw	178	14	3	4	11	17	23	7:15	1.8	Radio One	CHR
2.0	1.7	2.1	2.6	3.0	16	<b>KSD-FM</b> Country	93.7 100kw	221	12	7	11	13	13	12	5:45	2.8	Clear Channel	EAST
2.3	2.2	2.6	3.3	2.3	17	<b>KFUO-FM</b> Classical	99.1 100kw	146	18	18	19	19	19	14	6:45	1.8	Lutheran	ARP
2.1	1.9	2.1	2.5	2.0	18	<b>KATZ-AM</b> Gospel	1600 5kw	94	19	12	21	18	16	13	9:00	1.6	Clear Channel	EAST
2.5	2.3	2.6	2.3	2.0	18	<b>WMLL-FM</b> 80s	104.1 39kw	176	15	15	10	16	15	16	4:45	1.8	Emmis	D&R
2.6	2.2	2.8	2.9	1.7	20	<b>WRTH-AM</b> Adult Standards	1430 5kw	94	19	—	—	25	25	17	7:45	1.6	Bonneville	CHR

WFUN-FM  
St. Louis



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Cutting Edge for the Ear



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12+ POPULATION: 2,355,000 (Black: N/A; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR 20.1 News/Talk 18.0 CHR 10.0 AC 8.9 Country 7.8 Rock 5.4 Triple A 4.2 Adult Standards 2.0 Urban 2.0	Clear Channel 26.2 Infinity 18.6 ABC 17.0 Hubbard 10.6 Radio One 2.7 MNN Radio 1.5	Clear Channel 56.0% Infinity 41.5% ABC 35.2% Hubbard 28.9% Radio One 10.2% MNN Radio 3.8%

Continued from Page 57

12+ POPULATION: 2,306,700 (Black: 7.5%; Hispanic: 8.0%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 20.1 AC 17.0 CHR 14.4 Oldies/CR 11.4 Alternative 6.9 Rock 4.4 Urban 3.9 Adult Standards 3.1 Smooth Jazz 2.4 Spanish 2.1 Classical 1.9 Country 1.8 Religious 1.4	Infinity 21.3 Clear Channel 19.5 Barnstable 11.5 Cox 9.7 ABC 6.6 Emmis 6.6 Jarad 2.7 Buckley 2.4 SBS 2.1 NY Times 1.9 Big City 1.8 Inner City 1.6	Infinity 49.7% Clear Channel 47.3% Cox 31.9% Barnstable 21.8% ABC 19.9% Emmis 17.4% Jarad 9.7% Buckley 5.6% Inner City 5.4% NY Times 4.4% SBS 4.1% Big Country 3.8%

12+ POPULATION: 2,122,000 (Black: 17.1%; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 18.8 Oldies/CR 14.9 AC 14.0 Urban 11.0 Country 9.8 CHR 5.6 Alternative 3.7 Smooth Jazz 3.5 Religious 3.4 Classical 2.3 Triple A 2.0	Infinity 22.6 Clear Channel 21.5 Bonneville 15.8 Emmis 15.3 Dorsey 3.7 Radio One 3.1 Lutheran 2.3 MO Sports 1.9	Clear Channel 46.7% Infinity 46.3% Bonneville 37.6% Emmis 32.7% Dorsey 11.2% Radio One 8.4% Lutheran 6.9% MO Sports 3.9%

12+ POPULATION: 2,097,100 (Black: 27.5%; Hispanic: N/A)

Complete Market Index, Page 4

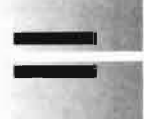
SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP. FIRM
9.0	10.0	9.6	10.4	10.5	1	<b>WERO-FM</b> CHR/Rhythmic	92.3 37kw	414	1	1	1	1	1	6	11:00	9.0	Radio One	ARP
7.1	6.8	7.6	7.6	7.9	2	<b>WPOC-FM</b> Country	93.1 16kw	324	3	5	4	2	3	2	10:30	8.0	Clear Channel	EAST
7.0	5.6	6.9	5.7	6.5	3	<b>WBAL-AM</b> News/Talk	1090 50kw	332	2	13	15	10	7	4	8:30	7.3	Hearst-Argyle	D&R
7.2	5.9	6.3	6.4	6.4	4	<b>WWIN-FM</b> Urban AC	95.9 3kw	249	9	10	6	3	2	1	11:15	5.8	Radio One	ARP
5.1	4.3	5.7	5.3	5.1	5	<b>WLIF-FM</b> AC	101.9 13.5kw	252	8	18	10	7	5	5	8:45	5.1	Infinity	IRS
5.0	4.3	3.0	3.2	4.4	6	<b>WIYY-FM</b> Active Rock	97.9 13.5kw	243	10	5	2	4	4	9	7:45	6.0	Hearst-Argyle	D&R
5.3	5.4	5.3	4.9	4.4	6	<b>WQSR-FM</b> Oldies	105.7 50kw	258	7	11	21	11	6	3	7:30	5.6	Infinity	CHR
3.8	3.3	3.9	3.5	3.9	8	<b>WHFS-FM</b> Alternative	99.1 50kw	286	5	3	3	5	10	16	6:00	3.5	Infinity	IRS
3.6	4.8	4.1	4.7	3.7	9	<b>WXYV-FM</b> CHR/Pop	102.7 50kw	316	4	2	5	8	10	10	5:00	2.9	Infinity	CBS
4.7	4.1	3.4	4.1	3.4	10	<b>WWMX-FM</b> Hot AC	106.5 7.4kw	267	6	8	7	6	7	7	5:30	3.7	Infinity	IRS
1.9	2.5	2.2	3.0	2.7	11	<b>WCBM-AM</b> News/Talk	680 10(5)kw	117	15	—	28	22	18	13	10:15	3.2	M-10 Br.	KATZ
3.0	3.7	3.2	2.6	2.6	12	<b>WCAO-AM</b> Religious	600 5kw	104	19	13	14	13	12	10	10:45	3.2	Clear Channel	EAST
1.9	2.5	2.1	2.5	2.6	12	<b>WOCT-FM</b> Classic Rock	104.3 32kw	199	12	11	11	9	9	8	5:45	2.0	Clear Channel	EAST
1.5	1.9	1.6	1.7	1.8	14	<b>WPGC-FM</b> CHR/Rhythmic	95.5 50kw	211	11	4	8	12	15	22	3:30	1.4	Infinity	IRS
2.2	1.8	2.1	2.0	1.7	15	<b>WRBS-FM</b> Religious	95.1 50kw	105	18	13	21	19	16	14	7:15	2.0	Peter & John	—
1.5	1.3	1.5	1.0	1.4	16	<b>WHUR-FM</b> Urban AC	96.3 24kw	100	20	18	23	16	13	10	6:15	0.7	Howard Univ.	D&R
1.7	1.9	1.2	1.3	1.4	16	<b>WJFK-AM</b> Talk	1300 5kw	76	22	—	12	14	13	16	7:45	2.2	Infinity	IRS
1.5	1.2	1.2	1.0	1.3	18	<b>WKYS-FM</b> Urban	93.9 24kw	134	14	7	9	14	20	28	4:15	1.6	Radio One	MCG
1.2	1.3	0.9	1.0	1.2	19	<b>WZBA-FM</b> Rock AC	100.7 16kw	106	16	18	16	16	18	15	5:15	1.1	Shamrock	ARP
1.0	1.4	0.9	1.1	1.1	20	<b>WROX-FM</b> Hot AC	107.3 36kw	105	17	—	16	18	16	20	4:30	1.5	ABC	ABC

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WIYY-FM  
Baltimore



**PREP**



**98ROCK**  
baltimore

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Cutting Edge for the Ear

12+ POPULATION: 2,026,700 (Black: 9.5%; Hispanic: 10.0%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ POP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.0	10.2	10.4	11.5	8.6	1	<b>WDUV-FM</b> Soft AC	105.5 46kw	317	2	—	18	19	16	4	11:00	8.0	Cox	—
7.6	7.0	6.6	5.8	6.4	2	<b>WFLZ-FM</b> CHR/Pop	93.3 100kw	408	1	2	3	2	2	9	6:15	8.2	Clear Channel	EAST
6.9	6.1	6.9	6.3	6.3	3	<b>WLLD-FM</b> CHR/Rhythmic	98.7 50kw	303	3	1	2	3	4	16	8:30	4.5	Infinity	IRS
4.9	5.0	7.4	6.9	6.2	4	<b>WFLA-AM</b> News/Talk	970 5kw	274	4	13	17	14	8	2	9:15	6.7	Clear Channel	EAST
6.3	6.9	6.4	6.5	5.6	5	<b>WQYK-FM</b> Country	99.5 100kw	241	5	7	9	4	3	1	9:30	6.0	Infinity	CBS
5.3	5.7	5.3	3.7	5.5	6	<b>WXTB-FM</b> Active Rock	97.9 100kw	231	6	4	1	1	1	13	9:30	8.7	Clear Channel	EAST
3.9	3.5	3.4	3.9	4.6	7	<b>WGUL-AF</b> Adult Standards	860/106.3 5(1)kw/10.5kw	142	18	—	28	29	30	19	13:00	4.2	WGUL Inc.	ARP
4.1	4.0	3.9	4.9	4.4	8	<b>WSJT-FM</b> Smooth Jazz	94.1 100kw	212	9	7	14	10	6	3	8:30	3.2	Infinity	IRS
3.4	4.2	3.3	4.2	4.0	9	<b>WWRM-FM</b> AC	94.9 100kw	227	7	6	6	10	12	9	7:15	3.7	Cox	CHR
3.5	2.9	3.3	3.2	3.7	10	<b>WMTX-FM</b> Hot AC	100.7 100kw	186	10	7	7	5	4	6	8:00	4.0	Clear Channel	EAST
2.6	2.1	2.8	3.2	3.5	11	<b>WYUU-FM</b> Oldies	92.5 50kw	161	13	13	19	16	12	5	8:45	3.3	Infinity	D&R
4.1	3.3	3.4	3.8	3.3	12	<b>WRBQ-FM</b> Country	104.7 100kw	157	14	7	11	15	15	11	8:45	3.3	Infinity	CBS
2.1	2.5	2.8	3.0	3.2	13	<b>WBBY-FM</b> Rock AC	107.3 100kw	152	15	13	12	8	8	6	8:45	2.5	Cox	CHR
3.6	3.2	3.4	4.5	3.1	14	<b>WTBT-FM</b> Classic Rock	103.5 100kw	171	12	13	12	7	7	8	7:15	2.9	Clear Channel	EAST
3.8	3.6	2.6	2.6	3.0	15	<b>WSSR-FM</b> Hot AC	95.7 100kw	215	8	5	5	6	10	15	5:45	2.7	Clear Channel	CCRS
2.8	3.0	2.8	2.5	2.7	16	<b>WFJO-FM</b> Rhythmic Oldies	101.5 100kw	149	16	—	8	9	10	12	7:30	2.3	Cox	CHR
2.0	2.2	2.0	2.2	2.7	16	<b>WSUN-FM</b> Alternative	97.1 11.5kw	174	11	3	4	10	16	20	6:15	2.0	Cox	KATZ
2.5	3.0	1.9	2.5	2.3	18	<b>WHPT-FM</b> Classic Rock	102.5 100kw	146	17	—	10	10	14	14	6:30	1.5	Cox	KATZ
1.9	1.4	1.6	1.8	1.6	19	<b>WDAE-AM</b> Sports	620 10(5)kw	77	19	—	15	17	18	17	8:30	1.5	Clear Channel	EAST
2.3	2.3	2.3	1.9	1.3	20	<b>WTMP-AM</b> Urban	1150 5(2.5)kw	62	20	13	15	19	19	17	8:30	2.4	Tampa Br.	ARP

Continued on Page 63

WFJO-FM  
Tampa



JAMMIN HITS  
OF THE 70'S & 80'S



Cutting Edge for the Ear

12+ POPULATION: 1,974,500 (Black: 8.2%; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.1	10.6	11.9	12.6	10.5	1	<b>KDKA-AM</b> News/Talk	1020 50kw	440	1	12	12	10	6	2	9:15	15.5	Infinity	CBS
7.6	7.7	8.7	7.8	7.9	2	<b>WDVE-FM</b> Rock	102.5 55kw	358	3	5	1	1	1	3	8:30	8.3	Clear Channel	CHR
7.6	7.2	7.2	7.1	6.6	3	<b>WDSY-FM</b> Country	107.9 50kw	291	6	8	6	5	2	3	8:45	6.3	Infinity	EAST
7.1	8.1	7.3	6.2	6.0	4	<b>WBZZ-FM</b> CHR/Pop	93.7 41kw	401	2	2	3	2	3	6	5:45	7.1	Infinity	EAST
5.9	4.4	4.3	5.5	5.9	5	<b>WWSW-FM</b> Oldies	94.5 50kw	333	4	8	10	7	3	1	6:45	5.1	Clear Channel	SEN
2.3	2.6	3.2	4.7	5.1	6	<b>WKST-FM</b> CHR/Pop	96.1 48kw	315	5	1	4	4	7	12	6:15	3.9	Clear Channel	SEN
5.1	6.0	5.2	5.9	4.9	7	<b>WJAS-AM</b> Adult Standards	1320 5kw	182	12	—	20	18	17	11	10:15	3.6	Renda	ARP
5.2	6.7	5.6	4.4	4.9	7	<b>WXDX-FM</b> Alternative	105.9 72kw	277	7	2	2	3	7	13	6:45	5.7	Clear Channel	CHR
5.0	5.2	5.2	5.1	4.4	9	<b>WSHH-FM</b> AC	99.7 10.5kw	233	8	8	14	14	12	5	7:15	4.0	Renda	ARP
3.4	3.4	3.2	3.4	4.0	10	<b>WRRK-FM</b> Classic Rock	96.9 45kw	226	9	8	7	6	5	7	6:45	5.5	Steel City Media	MCG
4.6	4.9	3.5	3.1	3.3	11	<b>WJJJ-FM</b> Rhythmic Oldies	104.7 50kw	189	10	6	10	10	9	9	6:45	2.6	Clear Channel	D&R
3.5	3.4	2.8	2.9	3.3	11	<b>WLTJ-FM</b> AC	92.9 47kw	184	11	15	13	12	10	7	7:00	3.0	Steel City Media	K&P
3.6	3.8	3.4	3.1	3.1	13	<b>WAMO-FM</b> Urban	106.7 47kw	143	14	4	5	9	13	15	8:15	2.7	Sheridan	D&R
2.3	3.2	3.2	2.5	2.7	14	<b>WZPT-FM</b> Rock AC	100.7 17kw	175	13	15	8	8	10	10	6:00	2.1	Infinity	EAST
1.7	1.3	1.4	1.8	2.0	15	<b>WOGG/WOGI</b> Country	94.9/98.3 1.65kw/6kw	84	17	7	9	13	14	13	9:00	1.6	Keymarket	—
1.2	1.1	1.2	1.3	1.4	16	<b>KQV-AM</b> News	1410 5kw	89	16	—	24	25	21	20	6:15	1.8	Calvary	—
1.7	1.1	1.2	1.4	1.4	16	<b>WORD-FM</b> Religious	101.5 48kw	71	19	—	17	16	16	17	7:45	2.1	Salem	SRR
1.0	1.5	1.2	1.7	1.4	16	<b>WPTT-AM</b> Talk	1360 5(1)kw	78	18	—	23	19	18	19	6:45	0.8	Renda	ARP
1.9	1.3	1.6	1.5	1.3	19	<b>WEAE-AM</b> Sports	1250 5kw	93	15	15	16	15	15	16	5:30	1.3	ABC	ABC

WWSW-FM  
Pittsburgh



**abc** RADIO NETWORKS  
america listens to abc  
(212) 735-1111

Cutting Edge for the Ear



Continued from Page 60

12+ POPULATION: 2,097,100 (Black: 27.5%; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
CHR 16.9 News/Talk 12.4 AC 11.2 Urban 9.4 Country 9.3 Oldies/CR 8.2 Religious 5.2 Alternative 4.9 Rock 4.4 Adult Standards 1.1 Triple A .9 Classical .7	Infinity 24.8 Radio One 19.6 Clear Channel 16.8 Hearst-Argyle 10.9 M-10 Br. 3.8 Bonneville 2.1 Peter & John 1.7 Howard Univ. 1.4 Shamrock 1.2 ABC 1.1 Empire .9	Infinity 54.0% Clear Channel 39.2% Radio One 27.7% Hearst-Argyle 26.2% Bonneville 8.1% M-10 Br. 6.9% ABC 6.8% Shamrock 5.4% Peter & John 5.0% Howard Univ. 4.8% Empire 2.4%

Continued from Page 61

12+ POPULATION: 2,026,700 (Black: 9.5%; Hispanic: 10.0%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
AC 22.5 CHR 12.7 Oldies/CR 11.6 Country 9.3 News/Talk 9.3 Rock 5.5 Adult Standards 4.6 Smooth Jazz 4.4 Alternative 2.7 Spanish 2.6 Urban 1.6 Misc. .3	Clear Channel 30.1 Infinity 23.6 Cox 23.5 WGUL Inc. 4.6 Mega 1.7 Tampa Br. 1.3	Clear Channel 51.3% Cox 45.2% Infinity 44.3% WGUL Inc. 7.0% Tampa Br. 3.1% Mega 2.7%

12+ POPULATION: 1,974,500 (Black: 8.2%; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 15.5 Oldies/CR 14.9 AC 11.8 CHR 11.1 Country 9.4 Rock 7.9 Alternative 4.9 Adult Standards 4.5 Urban 3.8 Religious 1.4	Clear Channel 27.5 Infinity 25.8 Renda 10.7 Steel City 7.3 Sheridan 3.8 Keymarket 3.3 Calvary 1.4 ABC 1.3 Salem 1.4	Infinity 54.0% Clear Channel 51.4% Renda 22.4% Steel City 19.6% Sheridan 8.2% Keymarket 8.1% ABC 4.7% Calvary 4.5% Salem 4.5%

# #23 DENVER-BOULDER



12+ POPULATION: 1,927,500 (Black: 5.2%; Hispanic: 13.1%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
6.0	7.0	8.2	7.3	7.2	1	<b>KYGO-FM</b> Country	98.5 100kw	303	2	5	4	2	2	2	8:30	6.3	Jefferson-Pilot	CBS
6.3	6.8	5.6	6.4	6.5	2	<b>KBCO-FM</b> Triple A	97.3 100kw	299	3	9	2	1	1	3	7:45	6.2	Clear Channel	ARP
6.1	6.1	7.6	6.2	6.1	3	<b>KOA-AM</b> News/Talk	850 50kw	365	1	19	17	9	5	1	6:00	6.4	Clear Channel	EAST
6.0	6.4	6.3	5.2	5.3	4	<b>KOSI-FM</b> AC	101.1 100kw	237	6	—	7	5	4	5	8:00	5.4	Tribune	KATZ
4.5	5.0	5.5	4.9	4.8	5	<b>KRFX-FM</b> Classic Rock	103.5 100kw	253	4	9	6	3	3	7	6:45	5.8	Clear Channel	—
5.5	5.0	4.2	4.9	4.7	6	<b>KXKL-FM</b> Oldies	105.1 100kw	230	8	19	14	11	7	3	7:15	5.1	Infinity	SEN
4.1	3.5	3.8	3.8	4.5	7	<b>KBPI-FM</b> Active Rock	106.7 100kw	186	10	3	1	4	6	14	8:45	4.1	Clear Channel	EAST
6.4	5.4	4.4	5.0	4.3	8	<b>KOKS-FM</b> CHR/Rhythmic	107.5 100kw	231	7	1	3	8	16	21	6:45	4.1	Jefferson-Pilot	CBS
3.2	2.6	2.9	4.4	4.1	9	<b>KJCD-FM</b> Smooth Jazz	104.3 91kw	168	13	12	17	13	9	6	8:30	3.6	Jefferson-Pilot	CBS
4.7	4.6	3.1	3.6	3.3	10	<b>KALC-FM</b> <sup>1</sup> Hot AC	105.9 100kw	245	5	6	5	6	11	13	4:45	3.7	Emmis	CHR
3.1	3.3	2.9	3.3	3.2	11	<b>KHOW-AM</b> News/Talk	630 5kw	154	17	19	23	17	13	8	7:30	4.9	Clear Channel	EAST
4.9	5.1	3.7	3.1	3.2	11	<b>KIMN-FM</b> Hot AC	100.3 100kw	199	9	8	9	7	8	10	5:45	4.1	Infinity	CHR
3.0	4.0	2.9	2.1	3.0	13	<b>KDJM-FM</b> Rhythmic Oldies	92.5 57kw	136	18	19	12	10	9	9	8:00	2.9	Infinity	SEN
2.1	1.0	2.1	1.8	2.5	14	<b>KKFN-AM</b> Sports	950 5kw	185	11	12	13	15	13	12	5:00	1.8	Jefferson-Pilot	CBS
3.2	3.4	3.4	2.8	2.5	14	<b>KKHK-FM</b> Classic Rock	99.5 100kw	154	16	15	16	12	12	11	5:45	2.0	Tribune	KATZ
2.0	2.1	2.5	2.8	2.3	16	<b>KEZW-AM</b> Adult Standards	1430 10(5)kw	97	19	—	27	27	23	16	8:30	2.5	Tribune	KATZ
2.8	3.3	2.2	2.2	2.3	16	<b>KFMD-FM</b> CHR/Pop	95.7 100kw	181	12	2	11	18	18	24	4:30	1.9	Clear Channel	ARP
2.2	2.6	3.3	2.4	2.1	18	<b>KXPK-FM</b> '80s	96.5 100kw	161	15	9	9	14	13	15	4:30	1.5	Emmis	MCG
2.1	2.7	2.0	1.8	2.0	19	<b>KTCL-FM</b> Alternative	93.3 100kw	163	14	6	8	16	17	21	4:15	2.0	Clear Channel	—
1.1	0.6	0.7	0.7	1.3	20	<b>KMXA-AM</b> Regional Mexican	1090 50(.5)kw	39	27	15	19	19	19	17	12:00	1.9	Entravision	CAB

<sup>1</sup> Was CHR/Pop until December.

Continued on Page 66

KYGO-FM  
Denver



Cutting Edge for the Ear

12+ POPULATION: 1,760,100 (Black: 18.6%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	'12+ ADP METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
8.6	10.2	8.1	7.0	8.5	1	<b>WTAM-AM</b> News/Talk	1100 50kw	417	1	10	10	9	4	3	7:15	4.7	Clear Channel	EAST
6.0	5.5	6.1	6.2	7.5	2	<b>WDOK-FM</b> AC	102.1 12kw	314	3	7	11	5	2	2	8:30	8.8	Infinity	KATZ
7.2	7.4	8.0	7.6	6.9	3	<b>WMJI-FM</b> Oldies	105.7 16kw	333	2	8	12	5	3	1	7:30	9.9	Clear Channel	CHR
6.0	5.8	5.9	5.8	6.3	4	<b>WENZ-FM</b> Urban	107.9 16kw	247	7	1	1	3	10	14	9:00	5.0	Radio One	ARP
7.3	7.3	7.5	6.6	6.3	4	<b>WGAR-FM</b> Country	99.5 50kw	262	6	10	7	7	9	6	8:30	5.7	Clear Channel	CHR
5.3	6.5	5.0	5.1	5.7	6	<b>WMMS-FM</b> Rock	100.7 34kw	245	8	3	2	1	7	9	8:15	4.1	Clear Channel	EAST
4.5	5.2	3.7	5.9	5.6	7	<b>WZAK-FM</b> Urban AC	93.1 27.5kw	199	12	5	5	8	5	7	10:00	7.0	Radio One	ARP
4.7	4.1	5.2	5.3	5.5	8	<b>WNCX-FM</b> Classic Rock	98.5 16kw	273	5	9	4	2	1	5	7:15	10.6	Infinity	IRS
5.6	4.8	5.3	4.7	5.4	9	<b>WNWV-FM</b> Smooth Jazz	107.3 50kw	209	11	13	13	10	8	4	9:15	4.4	Elyria-Lorain	MCG
4.7	3.7	3.6	4.2	4.6	10	<b>WMVX-FM</b> Hot AC	106.5 11.5kw	235	9	10	3	4	5	8	6:45	4.4	Clear Channel	EAST
5.0	4.8	5.2	4.2	4.0	11	<b>WRMR-AM</b> Adult Standards	850 50(5)kw	131	15		22	21	18	14	10:45	4.2	Salem	SRR
4.1	4.3	5.2	4.6	3.8	12	<b>WOAL-FM</b> Hot AC	104.1 11kw	280	4	5	7	10	10	12	4:45	3.3	Infinity	EAST
2.9	3.0	3.0	3.2	3.7	13	<b>WCLV-FM</b> Classical	95.5 31kw	143	14	—	17	15	15	9	9:15	3.9	Radio Seaway	D&R
3.9	3.5	3.6	3.7	3.5	14	<b>WXTM-FM</b> <sup>1</sup> Alternative	92.3 40kw	179	13	4	9	12	12	11	7:00	2.9	Infinity	SEN
3.2	3.3	3.5	4.4	3.4	15	<b>WAKS-FM</b> CHR/Pop	104.9 2.65kw	214	10	2	5	13	14	17	5:45	2.3	Clear Channel	EAST
2.3	2.6	2.7	2.7	2.6	16	<b>WKNR-AM</b> Sports	1220 50kw	126	16	14	13	14	13	13	7:15	2.0	Salem	SRR
1.7	1.8	1.3	1.8	1.5	17	<b>WJMO-AM</b> Urban Oldies	1490 1kw	64	18	14	17	16	16	16	8:00	1.6	Radio One	ARP

<sup>1</sup> Was **WZJM-FM** (Rhythmic Oldies) until April.

Continued on Page 66

**WNCX - FM**  
Cleveland



**FLASHBACK!**



**98.5 WNCX**  
Cleveland's Classic Rock

**abc** RADIO NETWORKS  
america listens to abc  
(212) 735-1111

Cutting Edge for the Ear

# #23 DENVER-BOULDER



Continued from Page 64

12+ POPULATION: 1,927,500 (Black: 5.2%; Hispanic: 13.1%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.0	0.0	1.6	1.4	1.1	21	<b>KXUU-FM</b> CHR/Rhythmic	102.1 25kw	89	20	4	19	22	27	30	4:15	0.6	High Peak Br.	—
1.0	0.7	0.7	0.6	1.0	22	<b>KJMN-FM</b> Spanish AC	92.1 33kw	50	24	15	14	20	20	29	7:15	0.8	Entravision	CAB
0.5	0.5	0.8	1.0	1.0	22	<b>KNUS-AM</b> News/Talk	710 5kw	54	22	—	27	23	21	18	6:15	1.3	Salem	—

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Oldies/CR  17.5</li> <li>News/Talk  13.6</li> <li>AC  11.8</li> <li>Country  8.0</li> <li>CHR  7.7</li> <li>Triple A  6.5</li> <li>Smooth Jazz  4.1</li> <li>Spanish  3.5</li> <li>Adult Standards  3.0</li> <li>Alternative  2.0</li> <li>Religious  .4</li> <li>Misc.  .3</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  30.2</li> <li>Jefferson-Pilot  18.9</li> <li>Infinity  10.9</li> <li>Tribune  10.1</li> <li>Emmis  5.3</li> <li>Entravision  2.3</li> <li>Salem  1.5</li> <li>Crawford  1.1</li> <li>High Peak  1.1</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  54.6%</li> <li>Jefferson-Pilot  41.1%</li> <li>Infinity  25.9%</li> <li>Tribune  23.6%</li> <li>Emmis  18.1%</li> <li>High Peak  4.7%</li> <li>Entravision  3.9%</li> <li>Crawford  3.6%</li> <li>Salem  3.6%</li> </ul>

# #24 CLEVELAND



Continued from Page 65

12+ POPULATION: 1,760,100 (Black: 18.6%; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>AC  16.8</li> <li>Urban  13.4</li> <li>Oldies/CR  12.4</li> <li>News/Talk  11.6</li> <li>Country  6.8</li> <li>Rock  6.1</li> <li>Smooth Jazz  5.4</li> <li>Adult Standards  4.0</li> <li>Classical  3.7</li> <li>Alternative  3.5</li> <li>CHR  3.4</li> <li>Religious  .6</li> <li>Misc.  .3</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  36.2</li> <li>Infinity  20.3</li> <li>Radio One  13.4</li> <li>Salem  6.6</li> <li>Elyria-Lorain  5.9</li> <li>Radio Seaway  3.7</li> <li>Rubber City  .9</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  63.8%</li> <li>Infinity  44.6%</li> <li>Radio One  22.3%</li> <li>Salem  14.1%</li> <li>Elyria-Lorain  13.4%</li> <li>Radio Seaway  8.1%</li> <li>Rubber City  5.3%</li> </ul>

## OWN YOUR EVENTS



If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.



12+ POPULATION: 1,754,700 (Black: N/A; Hispanic: 6.0%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.8	5.9	6.7	5.8	6.1	1	<b>KKCW-FM AC</b>	103.3 95kw	213	8	11	11	3	1	1	8:45	7.0	Clear Channel	CCRS
6.4	5.5	6.3	6.7	6.0	2	<b>KEX-AM Full Service</b>	1190 50kw	218	6	—	18	13	9	5	8:30	8.3	Clear Channel	CCRS
5.6	5.6	5.7	6.5	6.0	2	<b>KKSN-FM Oldies</b>	97.1 100kw	258	2	6	12	5	4	2	7:00	6.3	Entercom	D&R
5.6	5.5	5.3	4.2	5.8	4	<b>KXJM-FM CHR/Rhythmic</b>	95.5 100kw	246	3	1	1	5	14	16	7:15	4.4	Rose City	MCG
5.6	5.6	5.9	6.6	5.7	5	<b>KUPL-FM Country</b>	98.7 37kw	214	7	8	9	4	3	3	8:00	5.9	Infinity	KATZ
5.2	4.3	3.9	4.7	5.1	6	<b>KGON-FM Classic Rock</b>	92.3 100kw	223	5	10	6	1	2	4	7:00	5.6	Entercom	D&R
6.7	5.5	5.1	5.2	4.8	7	<b>KKRZ-FM CHR/Pop</b>	100.3 100kw	290	1	2	4	10	10	11	5:00	4.4	Clear Channel	CCRS
4.4	4.0	4.7	6.1	4.8	7	<b>KWJJ-FM Country</b>	99.5 52kw	225	4	4	8	7	6	7	6:30	4.6	Fisher	SEN
3.9	3.7	4.2	4.6	4.3	9	<b>KUFO-FM Active Rock</b>	101.1 100kw	207	10	6	2	2	8	13	6:15	4.7	Infinity	CHR
4.5	4.8	5.7	4.9	3.8	10	<b>KINK-FM Triple A</b>	101.9 100kw	188	11	13	13	9	5	6	6:15	4.0	Infinity	KATZ
3.2	6.5	4.9	3.1	3.7	11	<b>KVMX-FM 80s</b>	107.5 37kw	208	9	13	4	7	6	9	5:30	2.9	Infinity	CHR
3.0	3.1	3.5	2.7	3.6	12	<b>KKJZ-FM Smooth Jazz</b>	106.7 100kw	136	15	11	15	14	12	8	8:00	3.0	Infinity	KATZ
2.8	3.6	3.0	2.7	3.6	12	<b>KNRK-FM Alternative</b>	94.7 17kw	186	13	3	3	11	13	16	6:00	3.2	Entercom	D&R
3.0	2.9	2.9	3.2	3.2	14	<b>KXL-AM News/Talk</b>	750 50(20)kw	161	14	13	22	16	14	10	6:00	3.4	Rose City	MCG
3.4	2.6	3.5	2.4	2.9	15	<b>KRSK-FM Hot AC</b>	105.1 100kw	187	12	8	7	12	11	12	4:45	3.4	Entercom	D&R
2.3	2.5	2.0	2.2	1.9	16	<b>KKSN-AM Adult Standards</b>	1520 50(15)kw	67	17	—	24	24	24	22	8:45	1.7	Entercom	D&R
0.0	0.0	0.0	1.1	1.8	17	<b>KSTE-FM Hot AC</b>	105.9 95kw	116	16	5	9	15	16	19	4:45	1.5	Clear Channel	CCRS
1.3	1.2	1.4	1.0	1.4	18	<b>KPDQ-FM Religious</b>	93.7 100kw	62	19	—	18	20	20	18	6:45	1.8	Salem	SRR
1.4	1.3	1.3	1.4	1.2	19	<b>KOTK-AM Talk</b>	1080 50(10)kw	52	20	—	17	19	18	15	7:15	1.7	Fisher	SEN
1.8	2.2	1.3	1.0	1.1	20	<b>KFXX/KSLM Sports</b>	910/1390 5kw/5(1)kw	66	18	13	20	18	17	14	5:15	0.8	Entercom	D&R

Continued on Page 69

KISN-FM  
Portland



**97.1 KISN FM**  
the Fun Oldies Station



Cutting Edge for the Ear

# #26 CINCINNATI



12+ POPULATION: 1,618,100 (Black: 11.0%; Hispanic: N/A)

Complete Market Index, Page

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SH-ARE	OWNER	NATIONAL R/C/FM
9.4	9.6	9.2	8.7	10.1	1	<b>WLW-AM</b> Full Service	700 50kw	396	1	14	7	2	1	1	7:30	11.2	Clear Channel	EAST
8.0	7.4	6.5	7.3	7.4	2	<b>WEBN-FM</b> Rock	102.7 16kw	256	4	5	1	1	2	7	8:15	8.0	Clear Channel	EAST
6.6	6.1	6.3	5.7	6.6	3	<b>WRRM-FM</b> AC	98.5 17.5kw	253	5	6	9	3	3	2	7:30	6.8	Susquehanna	MCG
8.0	7.3	7.4	4.6	5.8	4	<b>WUBE-FM</b> Country	105.1 11kw	205	10	6	8	3	4	4	8:15	6.7	Infinity	CHR
5.3	4.9	6.6	5.6	5.7	5	<b>WIZF-FM</b> Urban	100.9 1.25kw	161	13	2	4	3	8	10	10:15	5.1	Radio One	D&R
5.2	5.0	6.0	5.8	5.2	6	<b>WKFS-FM</b> CHR/Pop	107.1 2.8kw	310	2	1	2	9	12	13	5:00	4.2	Clear Channel	EAST
5.0	6.0	4.7	5.1	5.1	7	<b>WGRR-FM</b> Oldies	103.5 11kw	225	8	8	13	12	5	3	6:30	5.2	Infinity	KATZ
3.3	4.1	4.8	4.7	4.4	8	<b>WKRC-AM</b> Full Service	550 5(1)kw	181	12		16	14	12	8	7:00	4.1	Clear Channel	EAST
5.1	5.7	5.3	5.2	4.4	8	<b>WMOJ-FM</b> Rhythmic Oldies	94.9 20kw	207	9	8	12	8	6	5	6:15	3.5	Susquehanna	MCG
4.0	4.6	3.7	3.8	4.0	10	<b>WKRO-FM</b> CHR/Pop	101.9 16kw	288	3	3	5	10	11	12	4:00	3.2	Infinity	KATZ
4.6	4.8	4.9	4.7	4.0	10	<b>WOFX-FM</b> Classic Rock	92.5 16kw	232	6	8	10	6	7	6	5:00	6.3	Clear Channel	EAST
2.1	2.3	3.2	4.0	3.8	12	<b>WYGY-FM</b> Country	96.5 19.5kw	186	11	8	10	13	10	9	6:00	4.1	Salem	CHR
3.7	3.0	3.6	4.3	3.7	13	<b>WVMX-FM</b> Hot AC	94.1 32kw	226	7	8	6	6	8	11	4:45	3.4	Clear Channel	EAST
1.3	2.6	2.5	2.9	3.4	14	<b>WAQZ-FM</b> Alternative	97.3 6kw	158	14	4	3	11	14	19	6:00	3.5	Infinity	KATZ
3.1	3.3	2.8	3.2	2.9	15	<b>WSAI-AM</b> Adult Standards	1530 50kw	84	15	—	—	28	26	14	9:45	2.5	Clear Channel	EAST
0.8	0.8	0.9	0.9	1.1	16	<b>WCKY-AM</b> Sports	1360 5kw	61	16	16	13	15	15	16	5:00	1.0	Clear Channel	EAST
0.5	0.5	0.0	0.4	1.0	17	<b>WPFB-AM</b> Adult Standards	910 1kw	23	18	—	—	28	26	25	12:00	0.8	Braden	—

WOFX-FM  
Cincinnati



**FLASHBACK!**



**The FOX 92.5**



Cutting Edge for the Ear

Continued from Page 67

12+ POPULATION: 1,754,700 (Black: N/A; Hispanic: 6.0%)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 14.8 News/Talk 13.4 Country 11.4 AC 10.8 CHR 10.6 Rock 4.3 Triple A 3.8 Alternative 3.6 Smooth Jazz 3.6 Adult Standards 1.9 Religious 1.4 Spanish 1.4	Infinity 22.0 Entercom 20.6 Clear Channel 19.3 Rose City 9.0 Fisher 6.0 Salem 1.4 Pamplin 1.3 94 County .9	Infinity 44.3% Entercom 43.9% Clear Channel 42.5% Rose City 22.9% Fisher 15.5% Salem 4.3% Pamplin 3.7% 94 County 1.2%

12+ POPULATION: 1,618,100 (Black: 11.0%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 15.6 Oldies/CR 13.5 Country 11.4 AC 10.9 CHR 9.7 Rock 8.1 Urban 7.7 Adult Standards 3.9 Alternative 3.4 Religious 2.0	Clear Channel 40.1 Infinity 18.3 Susquehanna 11.0 Radio One 7.1 Salem 3.8 Braden 1.5 Plessinger 1.2 Baldwin .8 Cox .7	Clear Channel 65.7% Infinity 43.1% Susquehanna 25.6% Radio One 13.4% Salem 12.5% Braden 4.4% Cox 3.7% Baldwin 3.6% Plessinger 1.7%

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ri@reefindustries.com www.reefindustries.com



12+ POPULATION: 1,460,600 (Black: 6.2%; Hispanic: 13.9%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.8	7.4	11.1	9.5	8.5	1	<b>KFBK-AM</b> News/Talk	1530 50kw	259	1	14	14	8	3	1	8:45	10.8	Clear Channel	SEN
6.0	7.5	6.5	5.2	6.1	2	<b>KNCI-FM</b> Country	105.1 50kw	186	5	5	7	2	1	2	8:45	6.4	Infinity	KATZ
5.1	6.2	5.4	4.4	4.7	3	<b>KRXQ-FM</b> Active Rock	98.5 50kw	162	9	6	1	1	5	13	7:45	6.3	Entercom	D&R
0.0	0.0	0.7	2.8	4.6	4	<b>KCCL-FM</b> Oldies	101.9 47kw	134	10	11	15	14	6	3	9:00	3.8	Entravision	ARP
4.3	3.5	4.5	4.5	4.5	5	<b>KSFM-FM</b> CHR/Rhythmic	102.5 50kw	234	2	1	5	7	14	16	5:00	3.3	Infinity	CHR
4.9	3.3	4.1	4.3	4.4	6	<b>KBMB-FM</b> CHR/Rhythmic	103.5 6kw	172	6	3	2	5	12	15	6:45	4.0	Diamond	ARP
3.4	4.0	4.0	4.3	4.3	7	<b>KHTK-AM</b> Sports	1140 50kw	133	14	—	4	4	4	8	8:30	3.8	Infinity	KATZ
5.5	5.1	4.8	4.6	4.2	8	<b>KSEG-FM</b> Classic Rock	96.9 50kw	171	7	14	9	3	2	5	6:30	4.3	Entercom	D&R
4.9	4.5	4.1	4.3	4.0	9	<b>KSSJ-FM</b> Smooth Jazz	94.7 25kw	134	11	—	17	13	8	4	8:00	3.4	Entercom	MCG
4.1	4.1	4.4	4.3	3.9	10	<b>KDND-FM</b> CHR/Pop	107.9 50kw	220	3	2	7	9	16	17	4:45	3.2	Entercom	D&R
3.8	3.1	2.5	3.2	3.7	11	<b>KZZO-FM</b> Hot AC	100.5 115kw	186	4	7	3	6	7	12	5:15	3.6	Infinity	CHR
4.1	3.6	3.1	4.1	3.6	12	<b>KCTC-AM</b> Adult Standards	1320 5kw	108	17	—	27	26	20	13	8:45	3.1	Entercom	D&R
3.7	3.3	3.3	3.9	3.2	13	<b>KWOD-FM</b> Alternative	106.5 50kw	170	8	4	6	9	15	20	5:00	2.8	Royce Int'l	D&R
3.0	3.1	2.8	3.2	3.1	14	<b>KHYL-FM</b> Rhythmic Oldies	101.1 36kw	133	13	14	11	12	9	6	6:15	2.4	Clear Channel	SEN
3.1	2.6	2.8	2.6	3.0	15	<b>KGBY-FM</b> AC	92.5 50kw	122	15	14	10	11	9	8	6:30	4.1	Clear Channel	SEN
4.2	5.6	3.7	3.4	2.9	16	<b>KYMX-FM</b> AC	96.1 50kw	134	11	8	11	16	13	10	5:45	2.8	Infinity	CHR
1.8	2.6	2.7	1.8	2.7	17	<b>KXOA-FM</b> <sup>1</sup> Classic Rock	93.7 25kw	121	16	14	15	15	11	7	5:45	3.1	Infinity	KATZ
2.4	3.0	2.4	3.0	2.4	18	<b>KSTE-AM</b> News/Talk	650 25(1)kw	101	18	—	17	17	17	11	6:15	3.2	Clear Channel	CHR
0.7	0.9	0.6	1.4	1.6	19	<b>KRCX-FM</b> Regional Mexican	99.9 1.75kw	43	22	10	17	18	18	17	9:45	2.1	Entravision	CAB
1.6	2.0	1.4	1.0	1.2	20	<b>KTTA-FM</b> Regional Mexican	97.9 6kw	38	23	11	11	19	19	23	8:30	1.0	Aztec Media	LOTUS

<sup>1</sup> Was Classic Hits until April 10; switched to Talk on June 18.

Continued on Page 72

KWOD - FM  
Sacramento



Cutting Edge for the Ear



12+ POPULATION: 1,455,800 (Black: 3.2%; Hispanic: 24.3%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In Thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REFIRM
7.2	6.0	7.0	7.0	7.3	1	<b>KGO-AM</b> News/Talk	810 50kw	200	2	16	13	5	1	1	8.45	7.6	ABC	ABC
4.8	5.7	4.9	4.6	5.5	2	<b>KYLD-FM</b> CHR/Rhythmic	94.9 30kw	204	1	1	1	2	21	19	6:30	5.6	Clear Channel	KATZ
3.1	2.8	3.2	3.2	4.4	3	<b>KBRG-FM</b> Spanish AC	100.3 14.5kw	115	13	8	3	3	2	5	9:15	3.3	Entravision	CAB
3.8	4.5	3.9	4.3	4.3	4	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	90	19	5	2	1	3	14	11:30	5.7	Hispanic	KT-H
3.3	3.5	3.6	3.4	3.7	5	<b>KDFC-FM</b> Classical	102.1 33kw	134	5	16	25	21	14	10	6:45	2.4	Bonneville	KATZ
2.7	3.2	5.0	4.5	3.7	5	<b>KSFO-AM</b> Talk	560 5kw	88	22	—	21	17	10	4	10:15	4.7	ABC	ABC
2.7	2.9	2.2	2.1	3.6	7	<b>KFRC-A/F</b> Oldies	610/99.7 5kw/40kw	120	10	16	25	14	6	2	7:15	2.9	Infinity	CBS
3.6	3.2	4.0	3.6	3.5	8	<b>KSJO-FM</b> Rock	92.3 50kw	113	14	4	4	4	4	17	7:30	4.4	Clear Channel	EAST
3.3	3.3	4.1	4.3	3.4	9	<b>KCBS-AM</b> News	740 50kw	161	3	16	30	20	11	3	5:15	5.5	Infinity	CBS
3.2	2.9	3.7	2.6	3.3	10	<b>KOIT-A/F</b> AC	1260/96.5 5(1)kw/24kw	133	6	16	9	8	8	5	6:00	2.8	Bonneville	KATZ
2.6	2.6	3.2	3.1	2.9	11	<b>KARA-FM</b> AC	105.7 50kw	117	11	16	10	6	9	8	5:45	3.3	Empire	ARP
2.3	2.8	2.3	2.5	2.8	12	<b>KZQZ-FM</b> CHR/Pop	95.7 6.9kw	158	4	2	6	10	24	25	4:15	1.8	Bonneville	SEN
2.9	2.9	3.8	2.9	2.6	13	<b>KRTY-FM</b> Country	95.3 .87kw	89	20	16	14	18	15	11	7:00	2.4	Empire	ARP
3.5	2.6	1.8	2.2	2.5	14	<b>KLOK-AM</b> Regional Mexican	1170 50(5)kw	61	26	16	5	9	15	21	9:45	3.2	Entravision	CAB
3.0	3.8	2.7	2.9	2.4	15	<b>KBAY-FM</b> AC	94.5 30kw	115	12	8	14	14	15	16	5:00	2.5	Infinity	CHR
2.0	2.0	1.4	2.1	2.4	15	<b>KFFG/KFOG</b> Triple A	97.7/104.5 2.3kw/7.9kw	92	18	—	21	7	5	7	6:15	2.4	Susquehanna	MCG
3.4	3.0	2.2	2.0	2.4	15	<b>KNBR-AM</b> Sports	680 50kw	97	17	16	16	24	12	13	6:00	1.7	Susquehanna	MCG
3.1	3.0	2.4	2.6	2.3	18	<b>KUFY-FM</b> Classic Rock	98.5 12.5kw	129	8	13	20	11	7	9	4:15	2.2	Clear Channel	EAST
1.5	1.6	2.0	1.2	2.0	19	<b>KISQ-FM</b> Urban AC	98.1 100kw	86	23	11	19	13	12	14	5:45	1.6	Clear Channel	EAST
3.1	2.8	2.5	2.8	2.0	19	<b>KITS-FM</b> Alternative	105.3 15kw	108	15	5	7	11	15	25	4:30	3.0	Infinity	D&R
2.2	2.4	1.8	2.0	2.0	19	<b>KKSF-FM</b> Smooth Jazz	103.7 7.8kw	89	21	16	25	22	15	11	5:30	1.5	Clear Channel	EAST
1.6	1.6	1.5	1.1	1.9	22	<b>KABL-AM</b> <sup>1</sup> Adult Standards	960 5kw	56	28	—	36	40	39	28	8:00	1.7	Clear Channel	—
2.7	3.7	3.0	2.9	1.9	22	<b>KEZR-FM</b> Hot AC	106.5 50kw	130	7	11	8	14	15	19	3:30	1.9	Infinity	CHR
0.9	1.2	1.1	0.9	1.8	24	<b>KBLX-FM</b> Urban AC	102.9 7kw	60	27	16	24	25	23	17	7:15	1.9	Inner City	D&R
2.3	1.7	1.7	2.2	1.7	25	<b>KIOI-FM</b> <sup>2</sup> '80s	101.3 125kw	126	9	16	10	19	21	21	3:15	1.6	Clear Channel	CHR
2.5	2.0	2.0	2.1	1.7	25	<b>KMEL-FM</b> CHR/Rhythmic	106.1 69kw	98	16	3	12	22	28	31	4:15	1.3	Clear Channel	CHR
1.5	1.6	1.8	1.6	1.1	27	<b>KCNL-FM</b> '80s	104.9 5.7kw	82	24	7	16	26	26	34	3:15	0.6	Chase Radio Part.	EAST

<sup>1</sup> Was Oldies until April. <sup>2</sup> Was Hot AC until November.

Continued on Page 72

# #27 SACRAMENTO



Continued from Page 70

12+ POPULATION: 1,460,600 (Black: 6.2%; Hispanic: 13.9%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.8	1.1	1.0	1.0	1.0	21	<b>KGO-AM</b> News/Talk	810 50kw	47	19	—	27	29	30	23	6:00	0.8	ABC	ABC
0.7	0.9	0.8	1.0	1.0	21	<b>KRRE-FM</b> Spanish AC	104.3 6kw	38	24	11	21	20	21	25	6:30	0.8	Entravision	CAB

<b>FORMAT SHARE</b> (By AQH Share)		<b>OWNERSHIP SHARE</b> (By AQH Share)		<b>OWNERSHIP REACH</b> (By Unduplicated Cume)	
News/Talk	19.3	Infinity	24.2	Infinity	51.5%
Oldies/CR	14.6	Entercom	20.4	Entercom	43.8%
CHR	13.6	Clear Channel	17.0	Clear Channel	35.1%
AC	9.6	Entravision	8.3	Entravision	13.6%
Country	6.1	Diamond	4.4	Diamond	11.8%
Spanish	4.9	Royce Int'l	3.2	Royce Int'l	11.7%
Rock	4.7	Salem	2.5	ABC	4.8%
Smooth Jazz	4.0	ABC	1.8	Salem	3.6%
Adult Standards	3.6	Aztec Media	1.2	Susquehanna	3.3%
Alternative	3.2	Susquehanna	.9		
Religious	1.3				

# #28 SAN JOSE



Continued from Page 71

12+ POPULATION: 1,455,800 (Black: 3.2%; Hispanic: 24.3%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.0	1.4	1.0	1.3	1.0	28	<b>KAZA-AM</b> Spanish Oldies	1290 30kw	23	35	16	28	31	26	24	10:30	1.2	Radio Fiesta	LOTUS
0.5	0.5	0.7	0.5	1.0	28	<b>KSJX-AM</b> Ethnic	1500 10(5)kw	23	37	13	—	29	26	21	10:45	0.8	Multicultural	—

<b>FORMAT SHARE</b> (By AQH Share)		<b>OWNERSHIP SHARE</b> (By AQH Share)		<b>OWNERSHIP REACH</b> (By Unduplicated Cume)	
News/Talk	18.3	Clear Channel	21.2	Clear Channel	44.0%
Spanish	12.7	Infinity	15.0	Infinity	39.5%
AC	11.4	ABC	11.0	Bonneville	25.9%
CHR	10.6	Bonneville	9.8	ABC	17.1%
Oldies/CR	9.6	Entravision	6.9	Empire	15.5%
Urban	3.8	Susquehanna	6.2	Susquehanna	15.3%
Classical	3.7	Empire	6.1	Entravision	7.9%
Rock	3.5	Hispanic	4.3	Hispanic	6.2%
Country	3.4	Inner City	2.3	Chase Radio	5.7%
Triple A	2.4	Chase Radio	1.1	Inner City	5.1%
Alternative	2.0	Radio Fiesta	1.0	Salem	1.7%
Smooth Jazz	2.0	Multicultural	1.0	Radio Fiesta	1.6%
Adult Standards	1.9	Salem	.8	Multicultural	1.6%
Misc.	1.9				
Religious	.8				

12+ POPULATION: 1,453,800 (Black: 7.5%, Hispanic: 32.3%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP. FIRM
9.9	8.2	9.3	8.1	8.9	1	<b>KFRG/KXFG</b> Country	95.1/92.9 50kw/6kw	244	2	3	2	1	1	1	10:15	9.1	Infinity	APR
4.8	6.6	5.8	5.2	6.3	2	<b>KFI-AM</b> Talk	640 50kw	177	3	—	18	10	2	3	10:00	7.6	Clear Channel	CHR
5.4	5.3	5.4	7.2	5.4	3	<b>KGGI-FM</b> CHR/Rhythmic	99.1 2.55kw	255	1	1	1	2	8	10	6:00	5.1	Clear Channel	SEN
4.8	5.6	4.8	5.2	4.8	4	<b>KOLA-FM</b> Oldies	99.9 29.5kw	176	4	9	22	12	2	2	7:30	4.5	Anaheim	D&R
2.8	2.8	2.9	3.4	3.5	5	<b>KSSE-FM</b> Spanish Con.	97.5 72kw	109	12	7	3	5	9	13	9:00	3.2	Entravision	CAB
3.0	2.4	2.3	2.9	3.4	6	<b>KOST-FM</b> AC	103.5 12.5kw	132	7	12	13	9	4	4	7:15	2.8	Clear Channel	CHR
4.4	5.4	3.9	3.3	3.3	7	<b>KCAL-FM</b> Rock	96.7 1.75kw	128	8	10	5	3	4	7	7:15	3.7	Anaheim	D&R
2.5	3.1	2.2	3.1	3.3	7	<b>KCXX-FM</b> Alternative	103.9 .18kw	140	6	5	4	4	11	13	6:30	2.4	All Pro	MCG
2.9	2.7	2.6	2.9	2.9	9	<b>KSCA-FM</b> Regional Mexican	101.9 4.8kw	75	19	19	7	6	4	8	10:45	4.8	Hispanic	KT-H
1.8	2.8	2.4	3.0	2.9	9	<b>KWRP-FM</b> Adult Standards	96.1 .25kw	50	25	19	—	—	40	30	16:00	2.3	Magic Br.	—
2.9	2.7	2.8	2.8	2.8	11	<b>KCBS-FM</b> Classic Rock	93.1 28.5kw	119	10	19	11	7	9	5	6:45	2.6	Infinity	CBS
2.3	2.6	2.5	2.3	2.8	11	<b>KKBT-FM</b> Urban	100.3 5.3kw	113	11	7	5	10	12	19	7:00	3.6	Radio One	EAST
2.5	3.3	2.7	2.5	2.8	11	<b>KLOS-FM</b> Classic Rock	95.5 63kw	101	14	12	11	7	5	6	7:45	4.4	ABC	ABC
3.3	3.2	3.6	4.0	2.7	14	<b>KIIS-FM</b> CHR/Pop	102.7 8kw	174	5	2	9	14	15	19	4:15	2.9	Clear Channel	KATZ
2.4	2.3	2.3	2.7	2.3	15	<b>KROQ-FM</b> Alternative	106.7 5.6kw	100	15	6	7	13	21	28	6:15	2.0	Infinity	IRS
2.2	2.6	2.9	2.3	2.1	16	<b>KPWR-FM</b> CHR/Rhythmic	105.9 25kw	126	9	3	9	17	27	30	4:45	1.8	Emmis	D&R
1.7	1.8	1.2	1.5	1.9	17	<b>KBIG-FM</b> Hot AC	104.3 105kw	90	16	19	16	16	13	12	6:00	2.1	Clear Channel	SEN
1.3	1.6	1.4	1.9	1.9	17	<b>KNX-AM</b> News	1070 50kw	101	13	—	35	28	26	13	5:30	2.7	Infinity	CBS
2.6	2.0	2.4	1.6	1.9	17	<b>KTWV-FM</b> Smooth Jazz	94.7 55kw	72	20	—	25	22	15	8	7:30	1.7	Infinity	CBS
2.3	1.7	2.1	2.2	1.9	17	<b>KXRS/KXSB</b> Regional Mexican	105.7/101.7 .17kw/.3kw	57	24	10	15	17	18	17	8:45	1.6	Lazer	LOTUS
1.9	1.9	1.8	2.1	1.8	21	<b>KCMG-FM</b> Rhythmic Oldies	92.3 43kw	87	17	12	21	15	14	11	6:00	1.7	Clear Channel	EAST
3.3	2.0	2.5	1.9	1.8	21	<b>KLVE-FM</b> Spanish AC	107.5 29.5kw	65	21	19	17	20	18	16	7:30	1.9	Hispanic	KT-H
1.9	1.5	2.0	1.5	1.4	23	<b>KELT/KLIT</b> AC	92.7/92.7 6kw/6kw	48	26	19	18	19	20	23	8:00	1.3	Amaturo	—
0.7	0.7	0.4	0.9	1.4	23	<b>KLAX-FM</b> Regional Mexican	97.9 33kw	46	28	12	14	22	23	32	8:30	1.2	SBS	CAB
1.2	1.2	1.7	1.6	1.4	23	<b>KLSX-FM</b> Talk	97.1 21kw	58	23	—	18	20	15	17	7:00	1.7	Infinity	ARP
1.0	1.6	1.1	1.7	1.2	26	<b>KRTH-FM</b> Oldies	101.1 51kw	79	18	19	29	26	22	19	4:00	0.9	Infinity	CBS
0.7	0.6	1.2	1.1	1.2	26	<b>KWVE-FM</b> Religious	107.9 .56kw	40	30	19	24	24	23	23	8:30	1.1	Calvary Chapel	—
0.6	0.0	1.3	0.7	1.1	28	<b>KATY-FM</b> AC	101.3 1.9kw	31	33	19	29	25	23	23	9:45	1.1	All-Pro	—

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12+ POPULATION: 1,445,000 (Black: 12.7%; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.2	7.8	6.0	6.2	8.7	1	<b>KQRC-FM</b> <i>Active Rock</i>	98.9 100kw	248	2	3	1	1	1	5	9:45	11.2	Entercom	MCG
7.6	7.5	6.0	7.3	6.8	2	<b>KPRS-FM</b> <i>Urban</i>	103.3 100kw	186	8	2	2	2	3	11	10:15	4.8	Carter	MCG
6.4	5.1	6.4	6.4	6.4	3	<b>WDAF-AM</b> <i>Country</i>	610 5kw	150	15	—	17	17	16	8	11:45	8.3	Entercom	D&R
4.4	4.7	4.3	5.5	6.0	4	<b>KCMO-FM</b> <i>Oldies</i>	94.9 100kw	230	3	7	14	10	2	1	7:15	5.4	Susquehanna	MCG
5.6	5.6	5.8	5.5	5.9	5	<b>KMBZ-AM</b> <i>News/Talk</i>	980 5kw	217	4	13	15	12	12	2	7:30	5.3	Entercom	SEN
6.9	6.0	5.4	5.3	5.4	6	<b>KMXV-FM</b> <i>CHR/Pop</i>	93.3 100kw	277	1	4	4	3	5	13	5:30	5.0	Infinity	KATZ
4.9	6.0	5.5	4.9	5.3	7	<b>KFKF-FM</b> <i>Country</i>	94.1 100kw	188	6	10	6	7	4	2	7:45	5.6	Infinity	EAST
3.4	4.6	4.3	3.7	4.5	8	<b>KCIY-FM</b> <i>Smooth Jazz</i>	106.5 100kw	157	13	13	13	12	10	4	8:00	3.5	Entercom	ARP
0.0	2.0	5.1	5.2	4.4	9	<b>KRBZ-FM</b> <i>Hot AC</i>	96.5 100kw	190	5	5	3	4	8	16	6:30	3.6	Entercom	D&R
4.6	4.4	4.7	3.8	4.2	10	<b>KBEQ-FM</b> <i>Country</i>	104.3 100kw	164	12	6	5	5	10	12	7:00	4.6	Infinity	EAST
3.2	4.3	4.5	3.8	4.2	10	<b>KSRC-FM</b> <i>AC</i>	102.1 100kw	170	11	7	7	8	6	8	6:45	3.7	Infinity	KATZ
4.1	4.6	4.2	5.1	4.1	12	<b>KUDL-FM</b> <i>AC</i>	98.1 100kw	182	9	13	11	11	12	6	6:15	4.1	Entercom	D&R
4.2	4.1	3.5	4.3	3.8	13	<b>KYYS-FM</b> <i>Rock</i>	99.7 100kw	152	14	9	9	6	6	6	7:00	3.8	Entercom	D&R
3.8	3.0	3.8	3.3	3.5	14	<b>KCHZ-FM</b> <i>CHR/Pop</i>	95.7 99kw	188	6	1	8	15	17	19	5:00	2.5	Syncom	—
4.2	4.1	4.5	3.6	3.4	15	<b>KCFX-FM</b> <i>Classic Rock</i>	101.1 97kw	172	10	10	12	9	8	8	5:30	2.7	Susquehanna	MCG
2.7	1.9	3.7	2.8	2.7	16	<b>WHB-AM</b> <i>Sports</i>	810 50(5)kw	101	16	—	9	14	14	15	7:15	3.0	Union	—
3.3	3.6	2.9	3.1	2.1	17	<b>KMJK-FM</b> <sup>1</sup> <i>Urban AC</i>	107.3 100kw	77	18	—	16	16	15	14	7:45	2.7	Syncom	—
3.0	3.4	3.6	2.8	1.9	18	<b>KCMO-AM</b> <i>News/Talk</i>	710 10(5)kw	96	17	—	19	19	19	16	5:30	2.1	Susquehanna	MCG
3.8	2.0	0.9	1.6	1.1	19	<b>KXTR-AM</b> <i>Classical</i>	1250 25kw	26	21	—	22	24	23	22	11:45	1.2	Entercom	D&R
0.6	0.6	0.8	0.9	1.0	20	<b>KCCV-FM</b> <i>Religious</i>	92.3 8.3kw	44	19	—	19	18	18	18	6:00	1.4	Bott Radio	—
1.6	1.1	1.0	1.1	1.0	20	<b>KPRT-AM</b> <i>Gospel</i>	1590 1kw	36	20	13	21	20	20	20	7:45	1.6	Carter	EAST

<sup>1</sup> Was KNRX-FM until mid-December.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Country  15.9</li> <li>AC  12.7</li> <li>Rock  12.5</li> <li>News/Talk  11.0</li> <li>Oldies/CR  9.4</li> <li>CHR  8.9</li> <li>Urban  8.9</li> <li>Smooth Jazz  4.5</li> <li>Religious  2.4</li> <li>Classical  1.6</li> </ul>	<ul style="list-style-type: none"> <li>Entercom  39.4</li> <li>Infinity  19.1</li> <li>Susquehanna  11.3</li> <li>Carter  7.8</li> <li>Syncom  5.6</li> <li>Union  2.7</li> <li>Bott Radio  1.0</li> </ul>	<ul style="list-style-type: none"> <li>Entercom  63.4%</li> <li>Infinity  40.6%</li> <li>Susquehanna  29.0%</li> <li>Syncom  17.9%</li> <li>Carter  14.0%</li> <li>Union  7.4%</li> <li>Bott Radio  4.1%</li> </ul>



12+ POPULATION: 1,396,200 (Black: 13.7%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.2	10.4	10.4	10.2	10.3	1	<b>WTMJ-AM</b> News/Talk	620 50(10)kw	371	1	10	9	8	4	1	8:00	11.3	Journal	CHR
7.5	6.6	7.5	7.3	6.5	2	<b>WMIL-FM</b> Country	106.1 50kw	206	6	4	7	6	6	4	9:00	6.2	Clear Channel	CCRS
7.0	7.1	7.4	5.8	6.0	3	<b>WKKV-FM</b> Urban	100.7 50kw	181	8	2	1	4	8	12	9:30	4.6	Clear Channel	CCRS
6.3	5.8	5.3	6.7	5.9	4	<b>WKLH-FM<sup>1</sup></b> Classic Hits	96.5 20kw	224	4	8	6	2	1	3	7:30	6.9	Saga	KATZ
6.4	6.4	5.6	4.6	5.9	4	<b>WLZR-FM</b> Active Rock	102.9 50kw	196	7	3	2	1	2	10	8:30	9.7	Saga	KATZ
5.3	4.7	4.7	4.8	5.8	6	<b>WMYX-FM</b> Hot AC	99.1 50kw	244	2	5	4	3	3	7	6:45	6.0	Entercom	D&R
7.5	7.1	6.4	6.6	5.6	7	<b>WXSS-FM</b> CHR/Pop	103.7 19.5kw	241	3	1	3	6	12	16	6:30	4.7	Entercom	D&R
4.1	3.8	4.6	3.6	5.2	8	<b>WRIT-FM</b> Oldies	95.7 34kw	178	9	10	11	10	7	2	8:15	4.8	Clear Channel	BAN
5.3	5.3	5.4	4.8	5.1	9	<b>WOKY-AM</b> Adult Standards	920 5(1)kw	125	12	—	26	18	15	11	11:30	5.0	Clear Channel	CCRS
4.8	4.9	4.9	5.5	4.7	10	<b>WISN-AM</b> Talk	1130 50(10)kw	177	10	14	14	11	9	5	7:30	4.4	Clear Channel	SEN
4.8	4.8	4.8	4.5	4.6	11	<b>WKTJ-FM</b> Hot AC	94.5 15.5kw	223	5	8	5	5	5	9	6:00	4.7	Journal	CHR
3.7	4.2	4.4	3.7	3.9	12	<b>WLTQ-FM</b> AC	97.3 15.5kw	136	11	10	10	9	10	8	8:15	4.1	Clear Channel	SEN
2.4	3.6	3.7	3.1	3.4	13	<b>WJZI-FM</b> Smooth Jazz	93.3 12.5kw	108	14	14	21	14	11	6	9:00	2.8	Milwaukee	ARP
2.8	2.6	1.9	2.2	2.2	14	<b>WJMR-FM<sup>2</sup></b> Rhythmic Oldies	98.3 6kw	93	15	14	11	13	13	13	6:45	1.9	Saga	KATZ
2.3	2.6	2.3	2.1	2.2	14	<b>WLUM-FM</b> Rock	102.1 50kw	108	13	6	8	12	14	16	5:45	3.2	Milwaukee	BAN
1.8	1.6	2.7	2.8	1.9	16	<b>WFMR-FM<sup>2</sup></b> Classical	106.9 6kw	64	16	—	24	27	21	15	8:15	1.5	Saga	KATZ
1.4	1.1	1.8	1.7	1.3	17	<b>WMCS-AM</b> Urban AC	1290 5kw	49	17	14	24	18	15	14	7:30	1.0	Milwaukee	ARP
1.0	1.0	1.0	1.7	1.3	17	<b>WNOV-AM</b> Urban	860 25kw	47	18	7	17	15	15	16	6:30	1.4	Courier	—

<sup>1</sup> Evolved from Classic Rock during February <sup>2</sup> WFMR-FM and WJMR-FM swapped frequencies on December 1

### FORMAT SHARE (By AQH Share)

News/Talk	17.2
AC	15.2
Oldies/CR	14.1
Rock	9.1
Urban	8.6
Country	8.3
CHR	5.6
Adult Standards	5.1
Smooth Jazz	3.4
Classical	1.9
Spanish	1.3
Religious	1.6

### OWNERSHIP SHARE (By AQH Share)

Clear Channel	31.4
Saga	15.9
Journal	14.9
Entercom	11.4
Milwaukee	6.9
Bliss	1.8
Courier	1.3
NextMedia	1.0

### OWNERSHIP REACH (By Unduplicated Cume)

Clear Channel	55.7%
Journal	39.2%
Saga	34.9%
Entercom	29.0%
Milwaukee	18.0%
Bliss	5.2%
Courier	3.4%
NextMedia	3.3%

Latest Arbitron Ratings: [www.rroonline.com](http://www.rroonline.com)

12+ POPULATION: 1,367,500 (Black: 5.7%; Hispanic: 51.8%)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.0	0.0	6.1	7.9	8.6	1	1	<b>KBBT-FM</b> CHR/Rhythmic	98.5 98kw	263	1	1	1	1	6	13	8:45	6.0	Hispanic	KT-H
7.5	7.8	7.5	7.3	6.0	2	2	<b>KISS-FM</b> Active Rock	99.5 100kw	222	4	3	2	2	3	12	7:15	6.5	Cox	CHR
4.9	5.3	6.1	5.1	5.5	3	3	<b>KONO-FM</b> Oldies	101.1 98kw	213	5	9	15	4	1	1	7:00	5.7	Cox	KATZ
5.6	5.4	5.0	6.2	5.5	3	3	<b>KXTN-FM</b> Tejano	107.5 100kw	158	10	8	11	7	4	2	9:15	5.7	Hispanic	KT-H
5.5	5.3	4.2	5.1	5.1	5	5	<b>KZEP-FM</b> Classic Rock	104.5 100kw	153	11	10	5	3	1	3	9:00	4.7	Lotus	D&R
4.7	4.1	4.3	5.5	5.0	6	6	<b>KAJA-FM</b> Country	97.3 100kw	186	7	5	9	9	4	4	7:15	5.5	Clear Channel	CCRS
4.2	3.3	4.9	5.1	4.9	7	7	<b>WOAI-AM</b> News/Talk	1200 5kw	181	8	15	12	13	9	6	7:15	5.0	Clear Channel	CCRS
4.4	4.9	4.5	4.4	4.8	8	8	<b>KCYF-FM</b> Country	100.3 100kw	194	6	5	6	6	7	8	6:45	4.5	Cox	KATZ
6.9	7.2	4.7	4.3	4.6	9	9	<b>KOXM-FM</b> CHR/Pop	96.1 100kw	248	2	2	3	5	11	18	5:00	4.2	Clear Channel	CCRS
10.1	9.3	5.9	5.5	4.1	10	10	<b>KTFM-FM</b> CHR/Rhythmic	102.7 100kw	228	3	4	4	8	13	16	4:45	5.3	Infinity	CHR
3.4	4.3	4.1	4.2	4.0	11	11	<b>KOXT-FM</b> AC	101.9 100kw	137	12	10	13	12	9	5	8:00	3.4	Clear Channel	CCRS
4.1	3.3	3.3	3.1	3.5	12	12	<b>KTSA-AM</b> News/Talk	550 5kw	103	13	—	21	16	16	7	9:00	4.1	Infinity	EAST
3.9	4.2	3.5	3.7	3.3	13	13	<b>KSMG-FM</b> Hot AC	105.3 100kw	168	9	13	8	9	8	9	5:15	2.8	Cox	CHR
3.0	3.5	2.3	3.2	3.1	14	14	<b>KLEY-FM</b> Regional Mexican	94.1 50kw	100	15	5	7	11	13	15	8:30	2.9	SBS	CAB
2.7	3.2	3.5	3.4	2.7	15	15	<b>KROM-FM</b> Regional Mexican	92.9 100kw	95	16	10	10	14	15	13	7:30	2.8	Hispanic	KT-H
2.9	3.5	2.0	2.1	2.6	16	16	<b>KCJZ-FM</b> Rhythmic Oldies	106.7 100kw	100	14	15	14	15	12	10	7:00	2.2	Cox	KATZ
0.0	0.0	2.4	1.8	2.0	17	17	<b>KCOR-FM</b> Spanish Oldies	95.1 100kw	56	17	—	23	19	18	11	9:30	2.0	Hispanic	KT-H
1.4	2.1	1.6	1.8	1.8	18	18	<b>KKYX-AM</b> Country Oldies	680 50(10)kw	54	18	15	24	23	24	16	8:45	2.0	Cox	KATZ
1.5	1.4	2.3	1.0	1.4	19	19	<b>KCOR-AM</b> Spanish N/T	1350 5kw	38	21	—	18	19	22	19	10:00	1.6	Hispanic	KT-H
1.5	1.6	1.2	1.0	1.3	20	20	<b>KSJL-AF</b> Urban	810/92.5 .25kw/50kw	36	22	—	16	17	17	19	9:45	2.3	Clear Channel	CCRS
2.4	1.8	1.6	1.6	1.2	21	21	<b>KLUP-AM</b> Adult Standards	930 5(1)kw	54	19	—	26	30	31	22	6:00	1.2	Cox	CHR
1.1	1.1	0.9	0.7	1.0	22	22	<b>KEDA-AM</b> Conjunto	1540 5(1)kw	23	26	—	26	29	30	25	11:00	0.6	D & E Br.	CAB
0.6	0.9	0.8	0.8	1.0	22	22	<b>KTKR-AM</b> Sports	760 50(1)kw	39	20	15	16	19	21	22	6:45	0.9	Clear Channel	CCRS

FORMAT SHARE	OWNERSHIP SHARE	OWNERSHIP REACH
<ul style="list-style-type: none"> <li>CHR 17.3</li> <li>Spanish 17.2</li> <li>Oldies/CR 14.3</li> <li>Country 13.3</li> <li>News/Talk 10.2</li> <li>AC 7.3</li> <li>Rock 6.0</li> <li>Religious 1.7</li> <li>Urban 1.3</li> <li>Adult Standards 1.2</li> </ul>	<ul style="list-style-type: none"> <li>Cox 25.7</li> <li>Clear Channel 21.3</li> <li>Hispanic 20.1</li> <li>Infinity 7.7</li> <li>Lotus 5.1</li> <li>SBS 4.0</li> <li>D&amp;E Br. 1.0</li> <li>New Braunf 1.0</li> </ul>	<ul style="list-style-type: none"> <li>Cox 51.8%</li> <li>Clear Channel 47.2%</li> <li>Hispanic 36.2%</li> <li>Infinity 24.4%</li> <li>Lotus 11.2%</li> <li>SBS 8.2%</li> <li>New Braunf 2.1%</li> <li>D&amp;E Br. 1.7%</li> </ul>

12+ POPULATION: 1,299,400 (Black: 11.2%, Hispanic: 12.9%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
—	—	4.7	6.0	6.1	1	WLTW-FM AC	106.7 6kw	194	3	9	10	3	2	1	8:00	5.2	Clear Channel	KATZ
—	—	5.0	5.1	5.6	2	WXXW-FM Talk	101.5 19kw	237	1	13	11	5	3	3	6:00	7.5	Press	CHR
—	—	4.6	4.7	4.7	3	WCBS-FM Oldies	101.1 6.8kw	139	8	13	23	15	7	1	8:45	4.2	Infinity	CBS
—	—	3.5	4.0	4.5	4	WAXQ-FM Classic Rock	104.3 6kw	150	7	9	8	1	1	4	7:45	3.8	Clear Channel	KATZ
—	—	4.6	4.9	4.4	5	WHTZ-FM CHR/Pop	100.3 6kw	204	2	1	3	6	15	14	5:30	4.1	Clear Channel	CHR
—	—	5.1	3.4	4.2	6	WABC-AM Talk	770 50kw	128	10	—	17	15	14	8	8:30	3.1	ABC	ABC
—	—	4.6	4.0	4.1	7	WXRK-FM Alternative	92.3 6kw	170	5	5	4	1	4	7	6:15	7.6	Infinity	IRS
—	—	3.0	3.8	4.0	8	WKTU-FM CHR/Rhythmic	103.1 5.4kw	170	4	3	1	3	7	17	6:15	3.0	Clear Channel	EAST
—	—	4.1	4.8	3.8	9	WMGQ-FM AC	98.3 1.2kw	118	12	9	12	10	5	5	8:15	3.9	Greater Media	ARP
—	—	4.3	4.4	3.7	10	WPLI-FM Hot AC	95.5 6.7kw	166	6	7	6	6	6	6	5:45	4.9	ABC	ABC
—	—	3.9	4.3	3.5	11	WQHT-FM CHR/Rhythmic	97.1 6.7kw	138	9	2	2	10	20	34	6:30	2.9	Emmis	ARP
—	—	3.0	3.7	3.1	12	WOR-AM Talk	710 50kw	88	18	—	28	27	25	14	9:15	3.4	Buckley	MCG
—	—	2.6	2.1	2.9	13	WSKQ-FM Tropical	97.9 7.8kw	79	19	8	9	9	9	11	9:45	4.8	SBS	CAB
—	—	2.5	2.7	2.7	14	WBLS-FM Urban	107.5 4.2kw	95	16	4	6	12	13	19	7:15	3.0	Inner City	MCG
—	—	2.7	2.3	2.7	14	WCBS-AM News	880 50kw	125	11	—	28	23	22	12	5:30	3.6	Infinity	CBS
—	—	2.7	2.1	2.7	14	WNEW-FM Talk	102.7 6kw	72	20	—	5	8	9	19	9:30	0.9	Infinity	CBS
—	—	3.5	2.7	2.7	14	WQCD-FM Smooth Jazz	101.9 6.2kw	106	13	13	15	14	12	9	6:30	1.7	Emmis	CHR
—	—	2.1	2.5	2.5	18	WPAT-FM Spanish AC	93.1 5.4kw	70	21	13	13	13	11	10	9:00	1.6	SBS	CAB
—	—	2.9	2.6	2.3	19	WFAN-AM Sports	660 50kw	105	14	—	15	15	15	13	5:30	2.6	Infinity	IRS
—	—	1.5	2.3	2.1	20	WCTC-AM News/Talk	1450 1kw	56	25	—	32	32	32	21	9:30	2.9	Greater Media	ARP
—	—	1.7	1.9	2.1	20	WQXR-FM Classical	96.3 6kw	61	24	—	32	32	32	25	9:00	1.6	NY Times	ARP
—	—	1.7	1.5	1.7	22	WAWZ-FM Religious	99.1 37kw	54	26	13	21	15	18	18	8:15	2.0	Pillar of Fire	—
—	—	1.4	1.7	1.7	22	WMTR/WWTR Adult Standards	1250/1170 5(1)kw/243kw	37	31	—	—	36	36	29	11:30	1.3	New Jersey Br.	KATZ
—	—	1.6	1.6	1.7	22	WTJM-FM Rhythmic Oldies	105.1 6kw	90	17	13	18	15	15	16	5:00	1.4	Clear Channel	SEN
—	—	1.6	1.5	1.6	25	WINS-AM News	1010 50kw	100	15	13	25	26	24	22	4:00	2.5	Infinity	IRS
—	—	2.4	1.8	1.4	26	WRKS-FM Urban AC	98.7 7.8kw	64	23	9	14	21	21	25	5:45	1.3	Emmis	D&R
—	—	1.3	1.9	1.3	27	WDHA-FM Rock	105.5 1kw	53	27	—	18	20	19	23	6:15	0.8	New Jersey Br.	KATZ
—	—	0.7	0.4	1.0	28	WADO-AM Spanish N/T	1280 50kw	17	34	—	32	32	30	27	15:15	1.2	Hispanic	KT-H

Continued on Page 78

# #29 RIVERSIDE-SAN BERNARDINO



Continued from Page 73

12+ POPULATION: 1,453,800 (Black: 7.5%; Hispanic: 32.3%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Spanish 13.7 Oldies/CR 13.4 News/Talk 11.0 CHR 10.2 Country 9.8 AC 8.6 Alternative 5.6 Adult Standards 3.8 Rock 3.3 Urban 2.8 Smooth Jazz 1.9 Religious 1.6 Classical 1.7	Clear Channel 23.6 Infinity 20.4 Anaheim 8.1 Hispanic 5.6 All-Pro 4.4 Entravision 4.0 ABC 3.3 Emmis 3.0 Magic Br. 2.9 Radio One 2.8 Lazer 1.9 Amaturio 1.4 Calvary 1.2	Clear Channel 47.7% Infinity 42.7% Anaheim 19.9% Emmis 12.5% All-Pro 11.6% ABC 8.3% Entravision 8.1% Radio One 7.8% Hispanic 7.2% SBS 4.3% Lazer 4.0% Amaturio 3.3% Calvary 2.8%

# #33 MIDDLESEX-SOMERSET-UNION



Continued from Page 77

12+ POPULATION: 1,299,400 (Black: 11.2%; Hispanic: 12.9%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
—	—	0.8	0.7	1.0	28	WCAA-FM Tropical	105.9 .61kw	44	29	13	18	22	23	27	5:30	1.0	Hispanic	KT-H
—	—	1.6	1.7	1.0	28	WWZY-FM Country	107.1 4.7kw	43	30	—	23	24	25	24	6:00	0.8	Big City	—

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 25.3 AC 13.6 CHR 12.7 Oldies/CR 9.7 Spanish 7.4 Urban 5.8 Alternative 4.1 Smooth Jazz 3.1 Religious 2.6 Classical 2.1 Adult Standards 1.7 Rock 1.3 Country 1.0	Clear Channel 21.1 Infinity 18.0 ABC 7.9 Emmis 7.5 Greater Media 5.9 SBS 5.4 Inner City 3.2 Buckley 3.0 New Jersey 3.0 NY Times 2.1 Hispanic 2.0 Pillar/Fire 1.7 Nassau 1.3 Big City 1.0	Clear Channel 44.3% Infinity 41.1% ABC 21.7% Emmis 18.9% Greater Media 12.9% SBS 6.6% Inner City 7.7% Nassau 7.1% New Jersey 7.0% Buckley 6.8% NY Times 4.7% Hispanic 4.4% Pillar/Fire 4.2%

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12+ POPULATION: 1,287,600 (Black: 12.7%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP/FIRM
9.6	9.3	8.3	9.0	9.0	1	WNCI-FM CHR/Pop	97.9 175kw	314	1	1	1	1	3	7	6:30	8.8	Clear Channel	CCRS
7.0	6.1	8.2	8.7	8.2	2	WTVN-AM Full Service	610 5kw	205	3	12	12	8	7	3	9:00	10.1	Clear Channel	CCRS
6.6	9.4	8.1	7.9	7.9	3	WCKX-FM Urban	107.5 1.9kw	175	6	2	3	3	4	6	10:15	6.7	Radio One	D&R
7.1	8.0	7.4	7.2	6.8	4	WSNY-FM AC	94.7 22kw	217	2	5	6	5	2	2	7:00	7.4	Saga	MCG
6.0	5.1	6.1	6.6	6.5	5	WLVO-FM Rock	96.3 18kw	158	8	12	4	2	1	4	9:15	7.7	Infinity	KATZ
6.1	5.9	7.0	6.5	6.3	6	WCOL-FM Country	92.3 22kw	187	5	6	5	6	5	5	7:30	6.8	Clear Channel	CCRS
4.9	6.2	5.1	4.9	5.8	7	WBNS-FM <sup>1</sup> Oldies	97.1 20.5kw	172	7	9	13	7	6	1	7:30	5.3	Radio Ohio	CHR
4.8	5.3	5.0	5.0	5.5	8	WBZX-FM Active Rock	99.7 20kw	188	4	3	2	4	8	16	6:30	7.6	North American	D&R
3.5	3.2	3.2	3.6	4.1	9	WHOK-FM Country	95.5 21kw	141	9	6	9	9	10	8	6:30	4.0	Infinity	KATZ
3.3	3.9	2.8	2.5	2.7	10	WXMG-FM Rhythmic Oldies	98.9 2.6kw	97	11	12	13	10	9	8	6:15	1.6	Radio One	—
1.5	1.9	1.9	2.0	2.5	11	WFJX-FM Hot AC	105.7 2.5kw	117	10	6	10	12	11	11	4:45	3.0	Clear Channel	CCRS
2.0	1.4	1.3	1.8	2.1	12	WXST-FM '80s	107.9 6kw	92	12	12	8	11	12	18	5:00	1.8	Associated	ARP
2.6	2.2	1.6	1.9	2.0	13	WWCD-FM Alternative	101.1 6kw	85	13	10	7	12	15	20	5:30	1.7	Ingleside	ROS
2.1	2.8	2.5	2.3	1.8	14	WCLT-FM Country	100.3 50kw	47	20	—	16	18	18	15	8:30	1.9	WCLT Radio	—
0.0	0.0	0.0	0.0	1.8	14	WCVO-FM Christian AC	104.9 6kw	72	16	12	17	14	13	11	5:45	2.0	WCVO Inc.	—
1.8	1.9	2.5	2.1	1.8	14	WJZA/WJZK Smooth Jazz	103.5/104.3 5.4kw/3.4kw	62	19	—	22	19	17	10	6:30	1.3	Scantland	ARP
3.0	2.3	2.4	2.6	1.8	14	WMNI-AM Adult Standards	920 1(.5)kw	66	18	—	—	26	23	19	6:15	1.8	North American	D&R
1.9	2.0	1.9	1.8	1.7	18	WAZU-FM Active Rock	107.1 3kw	84	14	4	10	15	20	25	4:30	1.3	Infinity	KATZ
1.8	1.9	2.1	2.2	1.7	18	WBNS-AM Sports	1460 5(1)kw	67	17	—	13	15	13	13	5:45	1.4	Radio Ohio	CHR
2.3	1.6	2.4	1.6	1.6	20	WEGE-FM Classic Rock	103.9 5.1kw	77	15	10	20	15	15	13	4:30	1.4	North American	D&R
1.0	0.8	1.5	1.1	1.3	21	WJYD-FM Gospel	106.3 6kw	39	22	12	19	20	19	17	7:15	0.9	Radio One	—

<sup>1</sup> Became Hot AC on July 11.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Rock 13.7</li> <li>Oldies/CR 13.2</li> <li>Country 12.2</li> <li>News/Talk 11.6</li> <li>AC 9.9</li> <li>CHR 9.0</li> <li>Urban 8.6</li> <li>Religious 3.9</li> <li>Alternative 2.0</li> <li>Adult Standards 1.8</li> <li>Smooth Jazz 1.8</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 28.3</li> <li>Infinity 12.3</li> <li>Radio One 11.9</li> <li>North American 9.0</li> <li>Saga 7.6</li> <li>Radio Ohio 7.5</li> <li>Associated 2.1</li> <li>Ingleside 2.0</li> <li>Scantland 1.8</li> <li>WCLT Radio 1.8</li> <li>WCVO Inc. 1.8</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 54.0%</li> <li>Infinity 25.9%</li> <li>North American 24.1%</li> <li>Radio One 19.7%</li> <li>Saga 18.4%</li> <li>Radio Ohio 17.6%</li> <li>Associated 7.2%</li> <li>Ingleside 6.6%</li> <li>WCVO Inc. 5.6%</li> <li>Scantland 4.8%</li> <li>WCLT Radio 3.7%</li> </ul>

# #35 PROVIDENCE-WARWICK-PAWTUCKET



12+ POPULATION: 1,281,700 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
8.1	9.1	8.1	8.8	7.3	1	WWLI-FM AC	105.1 50kw	214	2	14	6	4	1	1	8:45	7.5	Citadel	MCG
8.1	8.2	7.8	6.9	7.1	2	WPRO-FM CHR/Pop	92.3 39kw	277	1	1	2	2	3	6	6:45	7.7	Citadel	MCG
5.1	5.9	5.8	5.6	6.3	3	WWBB-FM Oldies	101.5 13.5kw	188	3	13	14	6	4	2	8:30	5.5	Clear Channel	CCRS
6.6	6.9	6.3	7.8	5.8	4	WHJY-FM Rock	94.1 50kw	186	4	10	3	1	2	4	8:00	6.8	Clear Channel	D&R
3.3	4.8	2.8	3.5	5.2	5	WAKX/WWXX CHR/Rhythmic	102.7/106.3 1.95kw/1.15kw	176	6	2	1	3	7	18	7:45	4.9	AAA Entertainment	ARP
5.0	4.6	5.9	4.9	4.9	6	WCTK-FM Country	98.1 47kw	148	9	10	9	7	6	4	8:45	5.0	Hall	D&R
4.2	4.9	3.5	3.7	4.9	6	WPRO-AM Talk	630 5kw	154	8	—	18	13	10	7	8:15	6.4	Citadel	MCG
4.9	5.3	5.2	5.5	4.9	6	WSNE-FM Hot AC	93.3 30kw	175	7	6	8	5	4	3	7:15	5.6	Clear Channel	D&R
4.0	3.4	5.0	3.8	3.5	9	WPLM-FM Soft AC	99.1 50kw	90	12	—	26	26	21	8	10:15	3.0	Plymouth Rock	K&P
4.5	4.3	4.0	4.0	3.4	10	WBRU-FM Alternative	95.5 20kw	186	5	4	5	7	8	9	4:45	2.6	Brown	D&R
2.4	2.8	3.2	3.6	3.3	11	WHJJ-AM News/Talk	920 5kw	108	11	—	21	17	12	11	8:00	4.3	Clear Channel	KATZ
1.7	2.7	1.9	1.8	3.1	12	WJMN-FM CHR/Rhythmic	94.5 11.5kw	145	10	3	4	9	13	20	5:30	2.8	Clear Channel	KATZ
2.2	1.5	1.7	2.6	2.0	13	WCRB-FM Classical	102.5 15kw	77	15	13	26	32	27	13	6:45	1.5	Charles River	ARP
2.5	2.0	1.9	1.9	1.9	14	WAAF-FM Active Rock	107.3 20kw	65	20	9	7	10	11	29	7:30	1.7	Entercom	D&R
1.7	1.2	2.7	2.0	1.6	15	WBMX-FM Hot AC	98.5 9kw	84	13	13	12	11	9	15	5:00	2.1	Infinity	CHR
2.6	1.5	1.2	1.7	1.6	15	WWRX-FM Alternative	103.7 37kw	83	14	6	10	12	19	23	5:00	1.1	Phoenix Media	ARP
1.9	1.6	1.4	1.7	1.5	17	WBZ-AM News/Talk	1030 50kw	66	19	—	26	32	30	19	5:45	1.9	Infinity	G/W
1.0	1.0	1.1	0.5	1.4	18	WBOT-FM Urban	97.7 2.7kw	53	22	5	12	14	22	25	6:45	0.8	Radio One	ARP
2.0	3.0	2.0	2.6	1.4	18	WFHN-FM CHR/Rhythmic	107.1 2.4kw	68	16	6	10	14	17	29	5:15	1.0	Citadel	MCG
0.7	1.1	1.1	1.4	1.3	20	WBSM-AM News/Talk	1420 5(1)kw	24	30	—	—	40	40	37	13:15	1.9	Citadel	MCG
0.8	0.7	1.1	0.8	1.3	20	WCIB-FM Classic Rock	101.9 50kw	37	27	—	26	14	14	10	9:00	1.0	Makkay	MCG
0.7	0.5	1.0	1.0	1.3	20	WROR-FM Oldies	105.7 21kw	37	26	—	20	19	15	12	9:00	1.2	Greater Media	MCG
1.4	1.4	1.0	1.2	1.2	23	WODS-FM Oldies	103.3 16kw	68	17	—	33	24	24	13	4:30	1.0	Infinity	CBS
1.3	1.1	1.7	1.5	1.2	23	WZRA/WZRI <sup>1</sup> '80s	99.7/100.3 2.3kw/4.2kw	68	18	—	18	17	15	16	4:30	0.9	Citadel	MCG
1.7	0.8	1.2	1.3	1.1	25	WSKO-AM Sports	790 5kw	48	23	—	23	23	22	17	5:45	1.0	Citadel	MCG
1.1	1.2	0.9	0.7	1.0	26	WEEI-AM Sports	850 50kw	43	25	13	23	28	26	20	6:00	0.7	Infinity	EAST
1.2	0.9	1.2	1.1	1.0	26	WZLX-FM Classic Rock	100.7 20kw	58	21	—	17	20	17	23	4:15	0.6	Infinity	IRS

<sup>1</sup> Was Classic Hits until March 19.

Continued on Page 82

12+ POPULATION: 1,269,200 (Black: N/A; Hispanic: 7.8%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METHO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP RANK
6.9	5.8	8.4	8.1	7.8	1	<b>KSFI-FM</b> AC	100.3 26kw	223	3	11	6	1	1	1	7:00	7.6	Simmons	KATZ
6.8	6.1	5.8	5.8	6.8	2	<b>KSL-AM</b> News/Talk	1160 50kw	245	1	17	16	13	4	2	5:30	9.4	Bonneville	SEN
5.1	5.4	4.7	5.3	5.2	3	<b>KZHT-FM</b> CHR/Pop	94.9 48kw	224	2	1	3	7	14	21	4:45	5.2	Clear Channel	EAST
4.4	3.8	3.8	4.0	4.5	4	<b>KODJ-FM</b> Oldies	94.1 40kw	137	10	17	21	9	2	2	6:45	4.3	Clear Channel	EAST
4.7	4.0	4.6	5.0	4.4	5	<b>KUBL-FM</b> Country	93.3 26kw	167	5	6	5	4	7	7	5:15	3.8	Citadel	MCG
4.3	4.8	3.3	4.2	4.0	6	<b>KRSP-FM</b> Classic Rock	103.5 27.5kw	160	6	11	14	3	3	4	5:00	4.3	Simmons	KATZ
3.1	2.9	3.5	3.8	3.9	7	<b>KENZ-FM</b> Triple A	107.5 45kw	148	8	8	2	2	5	14	5:30	4.6	Citadel	ARP
2.7	3.2	3.3	3.9	3.9	7	<b>KNRS-AM</b> Talk	570 5kw	106	16	—	19	15	9	5	7:30	2.8	Clear Channel	EAST
4.6	6.4	5.4	4.1	3.9	7	<b>KXRK-FM</b> Alternative	96.3 38kw	151	7	3	1	8	19	24	5:15	3.8	Simmons	KATZ
4.8	3.9	4.1	3.4	3.5	10	<b>KBER-FM</b> Rock	101.1 25kw	122	14	7	4	5	8	17	5:45	4.0	Citadel	MCG
3.1	3.0	3.2	3.3	3.5	10	<b>KISN-FM</b> <sup>1</sup> '80s	97.1 30kw	143	9	8	7	5	6	10	5:00	3.4	Clear Channel	CHR
3.8	3.7	3.3	4.0	3.5	10	<b>KTCE/KUUU</b> CHR/Rhythmic	92.3/92.1 .058kw/6.5kw	132	12	2	9	17	23	26	5:30	2.5	Millcreek	ARP
3.4	4.3	2.7	2.9	3.4	13	<b>KQMB-FM</b> Hot AC	102.7 25.5kw	188	4	4	8	11	13	19	3:45	2.7	Simmons	KATZ
3.0	3.8	4.6	3.2	3.0	14	<b>KKAT-FM</b> Country	101.9 26kw	132	13	15	10	11	11	12	4:30	2.8	Clear Channel	EAST
3.8	3.8	3.7	3.7	3.0	14	<b>KSOP-A/F</b> Country	1370/104.3 5(.5)kw/19.5kw	111	15	17	15	16	14	9	5:30	3.2	KSOP Inc	ARP
3.0	3.2	2.4	2.6	2.8	16	<b>KBEE-FM</b> Hot AC	98.7 40kw	133	11	8	11	14	12	16	4:15	2.9	Citadel	MCG
3.2	3.2	2.8	2.2	2.8	16	<b>KURR-FM</b> Classic Rock	99.5 40kw	90	19	15	13	10	10	11	6:15	3.1	Clear Channel	EAST
3.0	2.5	2.0	3.0	2.7	18	<b>KBZN-FM</b> Smooth Jazz	97.9 26kw	79	22	—	23	18	16	6	6:45	2.3	Capitol Br.	D&R
2.3	3.3	3.8	3.9	2.5	19	<b>KOSY/KRAR</b> AC	106.5/106.9 46kw/68kw	105	17	20	18	18	17	7	5:00	2.1	Mercury	CHR
2.0	1.2	2.0	2.0	2.1	20	<b>KFNZ-AM</b> Sports	1320 5kw	87	20	—	25	23	20	14	4:45	2.5	Citadel	MCG
0.8	1.3	0.8	0.7	1.8	21	<b>KFVR/KUDD</b> <sup>2</sup> CHR/Pop	103.9/107.9 74kw/67kw	81	21	5	17	25	26	26	4:30	1.5	Millcreek	ARP
2.7	2.4	2.4	1.7	1.7	22	<b>KCPX-FM</b> <sup>3</sup> Classic Rock	105.7 25.5kw	90	18	20	23	18	18	13	3:45	1.7	Mercury	CHR
0.0	0.0	0.7	1.4	1.7	22	<b>KWKD-FM</b> Active Rock	102.3 89kw	53	23	11	11	18	24	32	6:30	0.9	Millcreek	ARP
1.5	2.0	1.5	1.8	1.6	24	<b>KALL-AM</b> News/Talk	910 5(1)kw	53	24	—	19	22	21	17	6:15	2.9	Clear Channel	EAST
2.0	1.1	1.6	1.4	1.4	25	<b>KWLW-AM</b> Country Oldies	700 50(1)kw	43	25	—	26	26	24	20	6:45	1.3	Clear Channel	EAST
0.0	0.0	0.7	1.1	1.0	26	<b>KKDS-AM</b> Adult Standards	1060 10(1)kw	33	26	—	—	32	32	22	6:00	1.1	Carlson Com. Int'l	—

<sup>1</sup> Was Hot AC until December. <sup>2</sup> KUDD-FM was KFVR-FM (Rhythmic Oldies) and KFVR-FM was KYKN-FM (Country) until April 1. <sup>3</sup> Was Classic Hits until January.

Continued on Page 82

Group Owner Updates: [www.rronline.com](http://www.rronline.com)

# #35 PROVIDENCE-WARWICK-PAWTUCKET



Continued from Page 80

12+ POPULATION: 1,272,900 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 4

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
AC 17.7 CHR 17.5 News/Talk 16.2 Oldies/CR 12.3 Rock 7.7 Alternative 5.9 Country 4.0 Classical 2.0 Urban 1.4 Spanish .8 Religious .7 Triple A .6 Misc. .4	Citadel 24.3 Clear Channel 23.7 Infinity 6.4 AAA Enter. 5.4 Hall 5.3 Plymouth Rock 3.5 Brown Univ. 3.4 Greater Media 3.0 Entercom 2.5 Charles River 2.2 Phoenix Media 1.6 Radio One 1.4 Makkay 1.3	Clear Channel 50.5% Citadel 49.1% Infinity 20.5% AAA Enter. 14.5% Brown Univ. 14.5% Hall 12.5% Greater Media 9.5% Entercom 7.5% Plymouth Rock 7.1% Charles River 6.7% Phoenix Media 6.5% Radio One 4.1% Makkay 2.9%

# #36 SALT LAKE CITY-OGDEN-PROVO



Continued from Page 81

12+ POPULATION: 1,269,200 (Black: N/A; Hispanic: 7.8%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR 16.9 AC 16.5 News/Talk 15.9 Country 11.8 CHR 10.5 Rock 5.2 Alternative 3.9 Triple A 3.9 Smooth Jazz 2.7 Spanish 1.3 Adult Standards 1.0 Misc. .4	Clear Channel 26.0 Simmons 19.6 Citadel 17.0 Millcreek 7.1 Bonneville 6.8 Mercury 4.2 KSOP Inc. 3.0 Capitol Br. 2.7 Carlson Co. 1.0 Utah Spanish .9	Clear Channel 52.8% Simmons 44.8% Citadel 42.0% Bonneville 19.4% Millcreek 17.4% Mercury 14.3% KSOP Inc. 8.8% Capitol Br. 6.3% Carlson Co. 2.6% Utah Spanish 1.3%

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12+ POPULATION: 1,221,100 (Black: 19.5%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.9	7.2	8.7	7.5	8.0	1	<b>WNKS-FM</b> CHR/Pop	95.1 100kw	262	1	1	1	1	1	10	6:30	8.4	Infinity	KATZ
5.5	5.8	3.7	5.7	7.3	2	<b>WSOC-FM</b> Country	103.7 100kw	173	3	13	7	5	6	2	9:00	6.4	Infinity	KATZ
5.5	5.4	5.3	6.3	6.0	3	<b>WWMG-FM</b> Oldies	96.1 100kw	161	7	10	15	13	3	1	8:00	5.8	Clear Channel	EAST
5.6	6.3	6.7	5.4	5.6	4	<b>WBT-A/F</b> Talk	1110/99.3 50kw/7.6kw	162	6	13	14	12	10	4	7:30	6.2	Jefferson-Pilot	CBS
6.7	6.9	6.2	6.2	5.6	4	<b>WLYT-FM</b> AC	102.9 31kw	165	5	10	11	9	5	3	7:15	4.8	Clear Channel	SEN
8.4	9.1	8.8	8.9	5.4	6	<b>WPEG-FM</b> Urban	97.9 95kw	189	2	2	2	3	11	11	6:15	3.7	Infinity	CHR
6.2	6.4	5.0	6.2	5.1	7	<b>WRFX-FM</b> Classic Rock	99.7 84kw	168	4	7	4	2	2	6	6:30	8.2	Clear Channel	EAST
5.0	5.0	6.1	4.2	5.0	8	<b>WKKT-FM</b> Country	96.9 100kw	159	8	5	8	5	7	6	6:45	5.3	Clear Channel	D&R
4.6	5.1	4.8	4.6	4.6	9	<b>WBAV-FM</b> Urban AC	101.9 99kw	115	13	13	12	4	4	5	8:30	6.5	Infinity	KATZ
3.8	3.7	4.0	3.3	4.0	10	<b>WLNK-FM</b> Hot AC	107.9 100kw	159	8	7	6	5	7	9	5:30	6.4	Jefferson-Pilot	CBS
3.9	3.4	4.4	4.9	3.8	11	<b>WSSS-FM</b> '80s	104.7 100kw	140	10	13	9	8	7	8	5:45	2.9	Infinity	KATZ
4.2	3.6	2.5	2.7	3.7	12	<b>WCHH-FM</b> <sup>1</sup> Urban	92.7 6kw	117	12	3	5	11	12	13	6:45	2.7	Radio One	—
3.4	4.0	4.1	3.8	3.3	13	<b>WEND-FM</b> Alternative	106.5 100kw	128	11	4	3	10	12	13	5:30	2.6	Clear Channel	EAST
2.1	2.0	1.5	1.4	1.9	14	<b>WNMX-FM</b> Adult Standards	106.1 32kw	48	15	—	19	21	17	15	8:30	2.0	GHB	ROS
0.6	1.1	0.8	0.5	1.8	15	<b>WNOW-AM</b> Regional Mexican	1030 9.4kw	19	22	7	10	15	16	18	14:15	1.9	Baker Family	—
2.5	1.9	2.3	2.7	1.8	15	<b>WXRC-FM</b> <sup>2</sup> Classic Rock	95.7 100kw	88	14	10	13	14	14	15	4:15	2.5	Pacific	ARP
1.1	1.3	1.6	1.7	1.5	17	<b>WFNZ-AM</b> Sports	610 5(1)kw	44	16	13	19	16	15	11	7:30	1.4	Infinity	EAST

<sup>1</sup> Was WCCJ-FM (Rhythmic Oldies) until April 2. <sup>2</sup> Was Active Rock until May.

### FORMAT SHARE (By AQH Share)

Oldies/CR	17.2
Country	14.3
Urban	13.7
AC	10.0
CHR	8.8
News/Talk	7.1
Alternative	3.3
Adult Standards	1.9
Religious	1.8
Spanish	1.8
Rock	1.4

### OWNERSHIP SHARE (By AQH Share)

Infinity	31.3
Clear Channel	27.1
Jefferson-Pilot	9.7
Radio One	3.7
GHB	2.6
Baker	1.8
Pacific	1.8
Entercom	.8

### OWNERSHIP REACH (By Unduplicated Cume)

Infinity	55.4%
Clear Channel	48.7%
Jefferson-Pilot	24.0%
Radio One	9.7%
Pacific	7.3%
GHB	5.0%
Entercom	2.8%
Baker	1.6%

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12+ POPULATION: 1,215,200 (Black: 30.1%; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
11.6	13.1	10.7	7.7	8.3	1	<b>WOWI-FM</b> Urban	102.9 50kw	232	2	1	1	1	6	13	8:30	7.7	Clear Channel	CCRS
6.9	6.8	6.1	7.0	6.9	2	<b>WWDE-FM</b> AC	101.3 50kw	197	3	8	5	2	1	2	8:15	7.4	Entercom	D&R
5.8	4.6	4.3	5.0	5.9	3	<b>WAFX-FM</b> Classic Rock	106.9 100kw	148	8	12	10	3	2	1	9:30	5.4	Saga	CBS
5.6	4.9	4.9	5.9	5.8	4	<b>WCMS-FM</b> Country	100.5 50kw	152	7	12	12	10	9	3	9:00	6.3	Barnstable	CHR
6.3	6.1	5.7	6.0	5.8	4	<b>WNOR-FM</b> Active Rock	98.7 46kw	168	6	3	2	3	5	10	8:15	7.2	Saga	MCG
5.0	5.5	4.6	5.7	5.6	6	<b>WGH-FM</b> Country	97.3 74kw	170	5	6	8	6	3	4	7:45	5.9	Barnstable	EAST
4.7	5.2	3.8	5.4	5.4	7	<b>WVVL-FM</b> Urban AC	95.7 40kw	140	9	9	3	5	4	8	9:15	4.5	Entercom	D&R
6.5	7.1	8.0	6.5	5.1	8	<b>WVZ-FM</b> CHR/Rhythmic	104.5 50kw	235	1	1	3	8	13	16	5:00	3.6	Entercom	D&R
2.3	3.5	5.4	3.9	4.7	9	<b>WXEZ-FM</b> Gospel	94.1 50kw	112	11	9	12	9	8	6	10:00	4.5	Barnstable	—
4.1	4.4	3.1	4.0	4.3	10	<b>WJCD-FM</b> Smooth Jazz	105.3 50kw	108	13	12	16	12	10	5	9:30	3.0	Clear Channel	CCRS
4.4	4.3	4.6	4.7	4.3	10	<b>WPTE-FM</b> Hot AC	94.9 50kw	172	4	5	6	7	7	10	6:00	4.0	Entercom	D&R
3.5	3.1	5.0	4.0	3.7	12	<b>WNIS-AM</b> Talk	790 5kw	88	15	—	15	15	11	7	10:00	3.8	Sinclair Telecable	MCG
2.4	2.9	2.2	2.6	2.6	13	<b>WKOC-FM</b> Triple A	93.7 100kw	121	10	11	11	11	12	14	5:00	2.4	Sinclair Telecable	MCG
4.9	5.2	4.0	3.9	2.6	13	<b>WWSO-FM</b> Urban Oldies	92.9 50kw	68	16	12	17	16	14	9	9:15	3.2	Barnstable	CHR
3.4	2.5	2.9	2.7	2.5	15	<b>WROX-FM</b> Alternative	96.1 23kw	110	12	4	7	12	17	26	5:30	2.5	Sinclair Telecable	MCG
1.0	1.3	1.3	1.6	2.3	16	<b>WBHH-FM<sup>1</sup></b> Urban Oldies	92.1 14.5kw	89	14	6	9	14	16	20	6:15	1.6	Clear Channel	CCRS
2.1	2.7	2.3	2.3	2.0	17	<b>WSVY-FM</b> Rhythmic Oldies	107.7 1.7kw	65	17	—	17	17	15	12	7:30	3.0	Clear Channel	CCRS
0.7	1.5	1.2	1.3	1.6	18	<b>WJOI-AM</b> Adult Standards	1230 1kw	36	19	—	22	23	21	17	10:30	1.4	Saga	KATZ
1.6	0.8	2.0	1.1	1.4	19	<b>WPCE-AM</b> Religious	1400 1(.25)kw	32	21	12	20	20	20	17	10:30	1.1	Willis	MCG
0.9	1.1	1.3	1.1	1.2	20	<b>WTAR-AM</b> News/Talk	850 50(25)kw	54	18	—	19	19	18	15	5:00	2.1	Sinclair Telecable	MCG
0.6	0.7	1.2	1.1	1.0	21	<b>WGH-AM</b> Sports	1310 5kw	33	20	—	14	18	18	19	7:15	1.3	Barnstable	EAST

<sup>1</sup> Was **WSVY-FM** (Rhythmic Oldies) until March.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Urban  19.2</li> <li>AC  11.6</li> <li>Country  11.4</li> <li>Oldies/CR  8.7</li> <li>Religious  6.5</li> <li>News/Talk  5.9</li> <li>Rock  5.8</li> <li>CHR  5.1</li> <li>Smooth Jazz  4.3</li> <li>Triple  2.6</li> <li>Alternative  2.5</li> <li>Adult Standards  2.1</li> </ul>	<ul style="list-style-type: none"> <li>Entercom  21.6</li> <li>Barnstable  20.2</li> <li>Clear Channel  17.8</li> <li>Saga  13.2</li> <li>Sinclair Tele  10.0</li> <li>Willis  1.4</li> </ul>	<ul style="list-style-type: none"> <li>Entercom  46.0%</li> <li>Barnstable  36.7%</li> <li>Clear Channel  32.1%</li> <li>Saga  25.2%</li> <li>Sinclair Tele  24.5%</li> <li>Willis  3.3%</li> </ul>

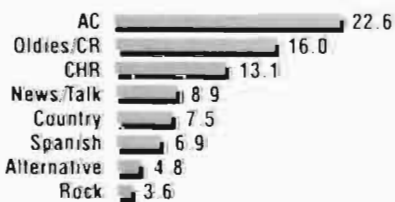
12+ POPULATION: 1,176,700 (Black: 9.2%, Hispanic: 17.8%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
7.4	7.0	8.5	7.8	8.8	1	KLUC-FM CHR/Rhythmic	98.5 100kw	275	1	1	1	1	2	8	7:15	7.6	Infinity	CHR
6.0	8.2	8.1	7.3	7.1	2	KWNR-FM Country	95.5 100kw	172	5	5	8	3	1	1	9:30	7.7	Clear Channel	D&R
9.7	9.0	7.0	9.3	6.8	3	KJUL-FM Soft AC	104.3 24.5kw	155	7	11	16	16	15	5	10:00	5.8	Beasley	ARP
7.5	6.4	7.0	4.9	5.9	4	KSNE-FM AC	106.5 100kw	174	4	7	11	9	5	2	7:45	5.8	Clear Channel	KATZ
5.3	5.5	5.1	5.0	5.2	5	KMXB-FM Hot AC	94.1 100kw	194	2	4	2	2	6	10	6:00	6.1	Infinity	KATZ
1.6	2.8	4.0	4.2	4.9	6	KSTJ-FM 80s	105.5 3.7kw	149	9	—	6	4	2	7	7:30	3.8	Beasley	ARP
5.4	5.6	6.4	5.8	4.8	7	KXTE-FM Alternative	107.5 24.5kw	157	6	3	3	5	10	12	7:00	6.1	Infinity	EAST
5.4	4.3	5.2	3.9	4.6	8	KQOL-FM Oldies	93.1 24kw	144	10	—	20	14	10	3	7:15	5.2	Clear Channel	KATZ
3.1	3.6	4.3	4.4	4.4	9	KMZQ-FM AC	100.5 100kw	154	8	7	9	10	7	6	6:30	4.0	Infinity	EAST
3.6	4.1	4.6	3.4	4.3	10	KFMS-FM CHR/Pop	101.9 100kw	182	3	2	7	11	14	16	5:15	2.8	Clear Channel	KATZ
3.9	4.4	3.6	5.1	4.3	10	KXPT-FM Classic Hits	97.1 24kw	142	11	11	11	8	4	4	7:00	4.0	Lotus	CHR
4.4	3.7	3.7	5.0	4.2	12	KISF-FM Regional Mexican	103.5 100kw	78	15	5	4	6	8	13	12:15	5.7	Hispanic	KT-H
3.6	4.5	3.8	4.4	3.8	13	KXNT-AM Talk	840 50(25)kw	94	14	11	14	12	13	9	9:00	4.3	Infinity	EAST
5.0	4.5	4.1	4.0	3.6	14	KOMP-FM Rock	92.3 25kw	108	12	7	5	7	9	15	7:30	3.9	Lotus	CHR
1.4	1.2	1.5	2.0	2.3	15	KDWN-AM News/Talk	720 50kw	55	16	11	20	17	17	14	9:15	2.5	Radio Nevada	ROS
3.2	3.4	2.3	3.1	2.2	16	KKLZ-FM Classic Rock	96.3 100kw	96	13	11	13	13	12	11	5:15	1.2	Beasley	ARP
2.2	1.2	1.0	2.0	1.7	17	KRRN-FM <sup>*</sup> Spanish Cont.	105.1 50kw	44	17	7	10	15	16	17	8:45	1.2	Entravision	CAB

\* Was Spanish AC until January 5

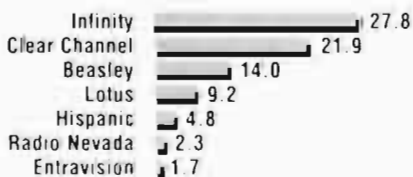
**FORMAT SHARE**

(By AOH Share)



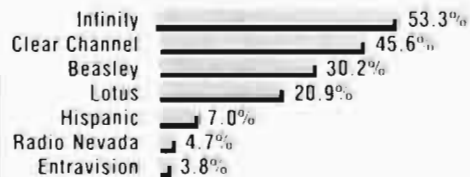
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12+ POPULATION: 1,173,300 (Black: 13.6%; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.7	12.0	11.8	12.6	11.4	1	<b>WFMS-FM</b> Country	95.5 13kw	226	2	5	3	2	2	1	10:45	11.3	Susquehanna	ARP
8.9	8.7	9.3	8.3	8.3	2	<b>WFBO-FM</b> Classic Rock	94.7 58kw	237	1	8	2	1	1	3	7:30	15.9	Clear Channel	CCRS
7.7	7.2	9.1	8.3	7.0	3	<b>WIBC-AM</b> News/Talk	1070 50(10)kw	192	3	13	11	13	10	4	7:45	6.5	Emmis	D&R
4.8	4.6	4.9	5.0	6.2	4	<b>WRZX-FM</b> Alternative	103.3 18kw	153	9	3	1	3	4	11	8:30	4.7	Clear Channel	KATZ
5.9	7.5	6.0	6.5	6.1	5	<b>WGLD-FM</b> Oldies	104.5 50kw	154	8	8	16	12	3	2	8:30	6.4	Susquehanna	MCG
6.3	5.9	6.3	6.0	5.9	6	<b>WTLC-FM<sup>1</sup></b> Urban	106.7 6kw	142	10	4	5	4	5	7	8:45	6.0	Radio One	KATZ
5.1	4.7	4.5	4.0	5.2	7	<b>WHHH-FM</b> CHR/Rhythmic	96.3 3.3kw	169	6	1	4	7	13	14	6:30	3.9	Radio One	KATZ
0.0	0.0	0.0	1.6	4.7	8	<b>WYXB-FM</b> Soft AC	105.7 50kw	128	11	8	9	6	6	6	7:45	3.7	Emmis	D&R
3.2	4.2	4.7	4.8	4.6	9	<b>WNOU-FM</b> CHR/Pop	93.1 12.5kw	186	4	2	6	10	12	16	5:15	3.2	Emmis	D&R
6.3	6.2	4.7	5.4	4.6	9	<b>WTPI-FM</b> AC	107.9 22kw	115	12	13	13	10	8	5	8:30	4.5	MyStar	CHR
5.0	5.0	5.5	4.7	4.5	11	<b>WENS-FM</b> Hot AC	97.1 23kw	170	5	7	8	5	7	8	5:30	3.9	Emmis	D&R
5.8	4.5	4.4	3.9	3.6	12	<b>WZPL-FM</b> CHR/Pop	99.5 12.5kw	169	7	6	7	8	11	12	4:30	3.6	MyStar	D&R
2.4	2.5	2.4	2.8	3.4	13	<b>WTTS-FM</b> Triple A	92.3 37kw	99	13	13	10	9	9	9	7:15	3.4	Sarkes Tarzian	ROS
2.4	1.5	2.0	2.3	2.4	14	<b>WYJZ-FM</b> Smooth Jazz	100.9 6kw	62	15	—	20	15	14	10	8:15	1.7	Radio One	KATZ
2.8	2.8	2.5	2.4	2.3	15	<b>WMYS-AM</b> Adult Standards	1430 5kw	56	16	—	—	25	24	18	8:30	2.6	MyStar	CHR
1.8	1.8	2.2	1.8	1.7	16	<b>WNDE-AM</b> Sports	1260 5kw	64	14	—	14	14	15	13	5:30	1.2	Clear Channel	KATZ
1.3	1.3	2.4	1.5	1.6	17	<b>WTLC-AM</b> Urban Oldies	1310 5(1)kw	34	19	—	21	21	20	16	10:00	1.7	Radio One	KATZ
1.3	1.9	1.3	1.7	1.4	18	<b>WXIR-FM</b> Religious	98.3 3kw	48	17	8	18	17	16	15	6:00	1.4	Radio 1500	—
1.1	0.9	0.7	0.7	1.3	19	<b>WGRL-FM</b> Country	93.9 2.75kw	37	18	8	14	16	16	19	7:00	0.9	Susquehanna	MCG

<sup>1</sup> Switched to Urban AC on May 29.

<b>FORMAT SHARE</b> (By AOH Share)	<b>OWNERSHIP SHARE</b> (By AOH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR ██████████ 15.0 Country ██████████ 13.9 AC ██████████ 13.8 CHR ██████████ 13.4 News/Talk ██████████ 8.7 Urban ██████████ 7.5 Alternative ██████████ 6.2 Triple A ██████████ 3.4 Smooth Jazz ██████████ 2.4 Adult Standards ██████████ 2.3 Religious ██████████ 1.9 Spanish ██████████ 1.3	Emmis ██████████ 20.8 Susquehanna ██████████ 18.8 Clear Channel ██████████ 16.4 Radio One ██████████ 15.1 MyStar ██████████ 10.5 Sarkes Tarzian ██████████ 3.4 Radio 1500 ██████████ 1.4 Continental ██████████ 1.3 Findlay ██████████ .7	Emmis ██████████ 45.9% Clear Channel ██████████ 31.6% Susquehanna ██████████ 30.8% MyStar ██████████ 26.8% Radio One ██████████ 24.0% Sarkes Tarzian ██████████ 8.5% Radio 1500 ██████████ 4.1% Findlay ██████████ 2.1% Continental ██████████ 2.0%

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12+ POPULATION 1,163,700 (Black 13.1%, Hispanic 13.3%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (% THOUSANDS)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING 4CH SHARE	OWNER	NATIONAL REPERTORY
8.0	7.1	6.4	7.2	6.5	1	<b>WTKS-FM</b> Talk	104.1 100kw	151	6	11	1	1	2	7	9:30	8.9	Clear Channel	CCRS
5.1	5.1	5.0	4.8	6.1	2	<b>WOMX-FM</b> Hot AC	105.1 100kw	162	4	7	3	2	1	5	8:15	7.3	Infinity	FAST
6.4	6.3	6.4	7.0	5.9	3	<b>WWKA-FM</b> Country	92.3 100kw	170	2	6	8	6	7	8	7:45	5.6	Cox	KATZ
4.4	4.9	3.6	3.7	5.7	4	<b>WLOQ-FM</b> Smooth Jazz	103.1 14kw	126	12	—	13	9	4	1	10:00	4.7	Gross	ARP
5.3	5.0	7.3	7.0	5.5	5	<b>WMGF-FM</b> AC	107.7 100kw	166	3	8	9	6	5	4	7:15	4.2	Clear Channel	CCRS
7.5	6.6	6.3	6.1	5.3	6	<b>WYXL-FM</b> CHR/Pop	106.7 100kw	211	1	2	2	4	10	13	5:45	5.5	Clear Channel	SEN
4.4	3.5	3.8	4.5	5.1	7	<b>WMMO-FM</b> Rock AC	98.9 44kw	147	7	11	11	3	3	3	7:45	4.5	Cox	CHR
3.7	4.6	4.6	4.8	5.0	8	<b>WSHE-FM</b> Oldies	100.3 100kw	127	11	8	18	14	9	2	8:45	4.6	Clear Channel	CCRS
5.4	7.1	6.8	4.9	4.7	9	<b>WDBO-AM</b> News/Talk	580 5kw	129	10	—	16	15	13	9	8:00	8.0	Cox	KATZ
5.8	3.9	4.3	3.6	4.5	10	<b>WCFB-FM</b> Urban AC	94.5 100kw	95	15	11	10	5	6	6	10:30	4.9	Cox	KATZ
6.2	5.5	5.9	5.1	3.9	11	<b>WJHM-FM</b> CHR/Rhythmic	101.9 28kw	155	5	1	7	12	14	19	5:30	2.7	Infinity	SEN
2.1	2.7	2.7	4.4	3.9	11	<b>WOCL-FM</b> <sup>1</sup> Alternative	105.9 100kw	143	8	3	4	6	12	14	6:00	3.1	Infinity	EAST
4.2	4.0	2.6	3.2	3.5	13	<b>WHTQ-FM</b> Classic Rock	96.5 100kw	111	14	11	12	11	8	10	6:45	5.1	Cox	CHR
6.9	4.2	4.8	4.8	3.5	13	<b>WJRR-FM</b> Active Rock	101.1 100kw	133	9	4	4	9	11	16	5:45	2.7	Clear Channel	CCRS
0.0	0.0	0.0	1.8	2.7	15	<b>WFLF-AM</b> News/Talk	540 50kw	81	16	—	18	18	18	11	7:15	1.9	Clear Channel	CCRS
3.4	3.7	4.0	3.6	2.5	16	<b>WPYO-FM</b> CHR/Rhythmic	95.3 6kw	124	13	4	6	13	17	25	4:30	1.7	Cox	CHR
2.7	2.4	2.1	2.2	2.3	17	<b>WHOO-AM</b> <sup>2</sup> Adult Standards	1080 10kw	44	19	—	—	26	23	16	9:30	1.5	Genesis	CHR
0.4	1.6	2.7	2.2	1.9	18	<b>WNUE-FM</b> Spanish Con.	98.1 100kw	48	18	11	13	16	15	15	9:00	1.8	Mega	CAB
0.8	1.0	0.7	0.7	1.8	19	<b>WOKB-AM</b> Gospel	1600 5kw	29	21	11	18	18	20	11	13:15	1.8	Rama	—
1.3	1.3	1.4	1.1	1.6	20	<b>WQTM-AM</b> Sports	740 50kw	43	20	—	15	17	16	21	8:00	1.6	Clear Channel	CCRS

<sup>1</sup> Was Rhythmic Oldies until November. <sup>2</sup> On February 1, the format and call letters of **WHOO-AM** were assumed by Genesis Br. and replaced **WFIV-AM** (Talk) at 1080.

Continued on Page 92

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Cutting Edge for the Ear


12+ POPULATION: 1,022,700 (Black: 32.6%; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
14.1	14.5	13.1	13.2	13.4	1	<b>WQUE-FM</b> Urban	93.3 100kw	243	1	1	1	1	1	8	11:00	11.1	Clear Channel	CCRS
6.7	7.0	9.3	7.4	8.3	2	<b>WWL-AM</b> News/Talk	870 50kw	179	2	12	12	9	4	1	9:15	10.7	Entercom	D&R
8.7	8.7	7.4	8.2	6.7	3	<b>WYLD-FM</b> Urban AC	98.5 100kw	157	4	5	3	2	2	4	8:30	6.9	Clear Channel	CCRS
5.7	6.7	6.0	5.6	6.2	4	<b>WNOE-FM</b> Country	101.1 100kw	151	5	5	6	5	5	5	8:15	5.8	Clear Channel	CCRS
5.9	5.2	6.8	6.0	5.8	5	<b>WLMG-FM</b> AC	101.9 100kw	124	10	8	5	8	6	6	9:15	5.4	Entercom	D&R
6.6	5.0	5.5	5.5	5.7	6	<b>WTKL-FM</b> Oldies	95.7 100kw	145	6	8	14	11	7	2	7:45	5.6	Entercom	D&R
6.6	5.9	5.5	5.3	5.6	7	<b>KMEZ-FM</b> Urban Oldies	102.9 4.7kw	119	12	12	11	4	3	3	9:15	4.6	Beasley	ARP
4.9	5.0	5.0	6.2	4.9	8	<b>WEZB-FM</b> CHR/Pop	97.1 100kw	175	3	2	3	10	12	14	5:30	3.5	Entercom	D&R
3.7	4.4	4.6	3.9	4.7	9	<b>KKND-FM</b> Alternative	106.7 100kw	119	11	3	2	3	9	11	7:45	5.0	Clear Channel	CCRS
3.8	3.2	3.7	3.5	4.3	10	<b>WRNO-FM</b> Classic Rock	99.5 100kw	129	8	8	9	6	8	7	6:45	8.8	Beasley	MCG
3.6	4.6	3.7	3.4	4.2	11	<b>WKZN-FM</b> Hot AC	105.3 100kw	130	7	7	7	7	9	9	6:30	4.1	Entercom	D&R
4.2	2.9	3.4	3.1	3.4	12	<b>WYLD-AM</b> Gospel	940 50kw	73	14	8	13	14	12	10	9:15	3.8	Clear Channel	CCRS
2.0	2.9	2.2	3.3	2.7	13	<b>WCKW-FM</b> <sup>1</sup> '80s	92.3 100kw	98	13	12	8	11	11	12	5:30	2.6	222 Corp	CHR
3.2	3.0	2.7	2.3	2.3	14	<b>KUMX-FM</b> <sup>2</sup> CHR/Pop	104.1 100kw	126	9	4	10	13	14	16	3:30	1.7	Clear Channel	CCRS
0.0	0.7	1.4	1.9	1.3	15	<b>WSJZ/WYLA</b> Smooth Jazz	94.9/94.7 11.5kw/3.4kw	36	15	—	15	15	15	13	6:45	0.8	Styles Br.	—
1.4	1.1	1.2	1.4	1.1	16	<b>WODT-AM</b> News/Talk	1280 5kw	23	18	—	18	20	18	15	9:15	0.9	Clear Channel	CCRS
0.9	0.6	0.7	0.4	1.0	17	<b>WTIX-FM</b> Oldies	94.3 100kw	33	16	—	15	15	16	16	6:15	1.1	GHB	—

<sup>1</sup> Was Classic Rock until February. <sup>2</sup> Became Classic Hits on June 29.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Urban 25.7	Entercom 29.6	Entercom 53.2%
Oldies/CR 13.7	Clear Channel 24.8	Clear Channel 51.5%
News/Talk 11.5	Beasley 10.6	Beasley 25.0%
AC 10.0	222 Corp. 2.7	222 Corp. 10.0%
CHR 7.2	GHB 1.7	GHB 4.8%
Country 6.2	MC Media 1.4	Styles Br. 4.2%
Alternative 4.7	Styles 1.3	MC Media 3.1%
Religious 4.3	Willis .9	Willis 2.0%
Smooth Jazz 1.3		
Spanish 1.3		
Adult Standards .8		



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12+ POPULATION 1,018,200 (Black 18.8%, Hispanic N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF. FORM
8.2	9.3	8.4	8.6	8.8	1	WTQR-FM Country	104.1 100kw	186	2	3	7	4	1	1	8.45	10.2	Clear Channel	CCRS
7.7	8.7	9.0	8.6	7.8	2	WJMH-FM CHR/Rhythmic	102.1 100kw	167	3	1	1	3	8	9	8.30	4.9	Entercom	D&R
5.3	6.1	6.4	5.9	7.6	3	WKZL-FM CHR/Pop	107.5 100kw	204	1	2	2	1	5	6	6.45	7.3	Dick	KATZ
7.7	8.1	7.3	7.4	7.3	4	WQMG-FM Urban	97.1 100kw	125	6	5	3	2	2	3	10.45	7.2	Entercom	MCG
7.3	6.7	6.4	6.0	6.5	5	WMAG-FM AC	99.5 100kw	144	5	11	7	6	3	4	8.15	5.4	Clear Channel	SEN
6.4	6.8	6.1	5.5	6.5	5	WMOX-FM Oldies	93.1 100kw	163	4	7	12	8	4	2	7.15	5.7	Entercom	MCG
5.3	5.1	5.3	4.0	5.0	7	WVZB-FM <sup>1</sup> Rock	100.3 100kw	103	9	3	5	5	6	5	9.00	5.7	Clear Channel	SEN
4.7	4.7	4.5	4.0	4.6	8	WKRR-FM Classic Rock	92.3 100kw	105	8	7	3	6	7	7	8.00	5.4	Dick	KATZ
4.3	4.0	4.3	4.2	4.3	9	WSJS/WSML News/Talk	600/1200 5kw/10(1)kw	99	10	11	18	13	11	7	8.00	6.9	Infinity	IRS
0.7	0.7	1.0	3.2	3.3	10	WTHZ-FM <sup>2</sup> '80s	94.1 100kw	82	11	11	6	8	9	10	7.15	2.6	Davidson Br.	TSS
3.7	3.8	3.8	4.4	2.8	11	WKSI-FM Hot AC	98.7 100kw	121	7	7	9	10	10	11	4.15	3.4	Bahakel	EAST
1.9	2.1	1.7	2.2	1.8	12	WKXU-FM Country	101.1 100kw	42	14	—	16	15	13	12	7.45	1.9	Curtis Media	MCG
3.1	4.1	3.7	1.7	1.8	12	WWCC-FM <sup>3</sup> Country	94.5 100kw	52	12	11	13	11	12	13	6.45	2.0	Clear Channel	CCRS
0.9	1.2	0.9	1.3	1.4	14	WBRF-FM Country	98.1 100kw	27	18	—	18	20	16	14	9.15	1.0	Blue Ridge	—
1.9	1.2	1.5	1.0	1.4	14	WDCG-FM CHR/Pop	105.1 100kw	48	13	7	10	12	14	18	5.15	1.5	Clear Channel	—
1.5	0.9	1.1	1.2	1.3	16	WEND-FM Alternative	106.5 100kw	41	15	5	11	14	18	18	5.45	1.0	Dalton	EAST
1.0	1.8	2.1	1.1	1.1	17	WEAL-AM Gospel	1510 1kw	18	19	—	24	25	22	16	8.15	0.7	Entercom	MCG
0.9	0.7	1.7	0.7	1.0	18	WFMX-FM Country	105.7 100kw	37	16	11	21	16	16	15	5.00	0.8	Clear Channel	CCRS

<sup>1</sup> Was WHSL-FM (Country) until January 2. <sup>2</sup> Was WWGL-FM (Religious) until December 26. <sup>3</sup> Was WXRA-FM (Rock) until January 2.

### FORMAT SHARE

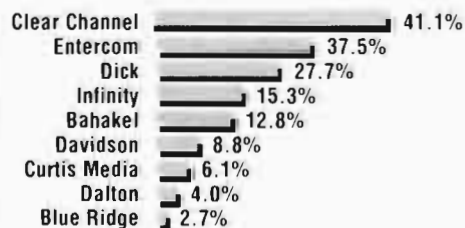
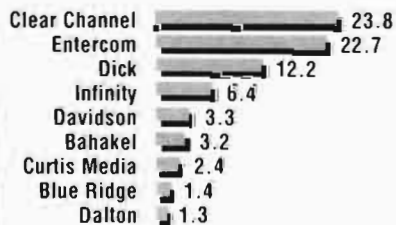
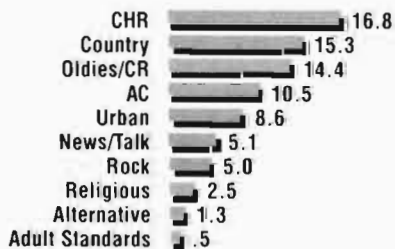
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### OWNERSHIP SHARE

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### OWNERSHIP REACH

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12+ POPULATION: 990,300 (Black: 15.1%; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF FIRM
8.8	7.3	10.6	10.0	11.6	1	<b>WOQK-FM</b> Urban	92.1 3kw	172	2	2	1	1	1	2	12:15	9.9	Dickey	ARP
8.8	7.4	8.9	7.2	7.7	2	<b>WRVW-FM</b> CHR/Pop	107.5 58kw	224	1	1	2	2	5	13	6:15	7.0	Clear Channel	CCRS
7.3	8.2	5.1	5.2	6.8	3	<b>WJXA-FM</b> AC	92.9 97kw	140	3	10	8	4	2	1	8:45	6.4	South Central	EAST
6.9	7.7	5.4	5.4	6.7	4	<b>WSIX-FM</b> Country	97.9 100kw	135	4	6	6	5	4	3	9:00	9.1	Clear Channel	MCG
7.5	6.4	5.9	5.5	4.9	5	<b>WNRQ-FM</b> Classic Rock	105.9 100kw	118	7	7	5	3	3	6	7:30	5.4	Clear Channel	SEN
3.1	3.6	4.0	4.2	4.9	5	<b>WSM-FM</b> Country	95.5 100kw	121	5	10	11	9	8	5	7:15	5.5	Gaylord	CHR
4.8	4.7	5.1	4.1	4.8	7	<b>WKDF-FM</b> Country	103.3 100kw	104	11	5	7	6	7	7	8:30	4.6	Citadel	MCG
4.8	5.4	4.9	6.0	4.7	8	<b>WMAK-FM<sup>1</sup></b> Oldies	96.3 52kw	117	9	10	19	11	6	3	7:15	4.5	South Central	KATZ
2.7	3.4	3.4	3.0	3.4	9	<b>WQZQ-FM</b> CHR/Pop	102.5 100kw	118	8	3	3	8	15	19	5:15	3.1	Cromwell	—
3.8	4.3	3.7	4.3	3.4	9	<b>WWTN-FM</b> News/Talk	99.7 100kw	99	12	—	15	14	10	8	6:30	3.6	Gaylord	CHR
2.9	4.0	3.7	4.7	3.4	9	<b>WZPC-FM</b> Alternative	102.9 100kw	120	6	4	4	7	12	17	5:00	4.3	Cromwell	—
3.7	4.1	3.8	4.6	3.3	12	<b>WLAC-AM</b> News/Talk	1510 50kw	77	13	—	16	17	14	9	7:45	1.7	Clear Channel	SEN
3.0	2.5	3.6	4.9	3.3	12	<b>WSM-AM</b> Country	650 50kw	74	14	—	20	22	21	11	8:00	3.6	Gaylord	CHR
4.9	3.1	4.7	2.8	3.1	14	<b>WGFX-FM</b> Classic Hits	104.5 49kw	105	10	10	13	10	9	10	5:30	3.6	Citadel	KATZ
2.0	3.0	3.1	2.5	2.6	15	<b>WZTO-FM</b> Christian AC	101.1 47kw	69	15	7	13	13	11	11	7:00	2.7	Clear Channel	SEN
1.2	1.8	1.6	2.0	2.4	16	<b>WRQQ-FM</b> Hot AC	97.1 43kw	63	16	10	9	12	12	15	6:45	1.4	Dickey	ARP
2.0	1.7	1.2	1.0	1.7	17	<b>WRLG/WRLT</b> Triple A	94.1/100.1 3.9kw/.2kw	48	18	10	11	15	15	18	6:00	1.7	Tuned In Br.	ROS
2.3	2.0	1.7	1.5	1.6	18	<b>WNPL-FM<sup>2</sup></b> Active Rock	106.7 1.1kw	51	17	7	10	15	17	24	6:00	1.2	Dickey	ARP
0.7	0.8	1.2	0.9	1.6	18	<b>WNSG-AM</b> Gospel	1240 1kw	21	22	—	16	19	19	14	14:00	1.7	Mortenson	—
1.7	1.7	1.7	0.9	1.2	20	<b>WVOL-AM<sup>3</sup></b> Urban Oldies	1470 5(1)kw	29	19	—	23	18	18	16	7:30	0.9	Heidelberg Br.	ARP

<sup>1</sup> Was WRMX-FM until December 26. <sup>2</sup> Was Urban Oldies until September. <sup>3</sup> Was Gospel until March.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Country 20.0	Clear Channel 25.2	Clear Channel 50.3%
Urban 13.2	Dickey 15.6	Gaylord 26.8%
Oldies/CR 12.7	Gaylord 11.5	Dickey 26.6%
CHR 11.1	South Central 11.4	South Central 23.4%
AC 9.2	Citadel 7.9	Cromwell 20.3%
News/Talk 7.7	Cromwell 6.8	Citadel 19.7%
Religious 4.7	Gr. Southern 5.6	Gr. Southern 14.0%
Alternative 3.4	Tuned In Br. 2.5	Tuned In 7.1%
Triple A 2.5	Mortenson 1.6	Heidelberg 2.9%
Rock 1.6	Heidelberg 1.2	Mortenson 2.1%
Adult Standards .8		
Spanish .5		



12+ POPULATION: 975,900 (Black 40.3%, Hispanic N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REF ID
7.5	6.6	6.9	6.1	7.3	1	WDIA-AM Urban AC	1070 50kw	114	9	15	11	6	4	1	12:15	9.8	Clear Channel	CCRS
4.6	5.1	4.6	6.2	6.7	2	WGKX-FM Country	105.9 100kw	138	5	15	5	5	5	4	9:30	7.1	Barnstable	KATZ
8.0	7.8	7.6	7.8	6.7	2	WHRK-FM Urban	97.1 100kw	191	1	2	1	3	8	12	6:45	5.4	Clear Channel	CCRS
5.3	5.7	5.6	6.0	5.7	4	KJMS-FM Urban	101.1 100kw	140	4	7	2	1	3	6	8:00	6.4	Clear Channel	CCRS
6.6	8.2	8.1	7.5	5.7	4	WRBO-FM Urban Oldies	103.5 100kw	148	2	11	7	2	1	2	7:30	4.4	Barnstable	KATZ
6.4	4.0	4.7	4.3	5.2	6	WEGR-FM Classic Rock	102.7 100kw	106	12	9	8	4	2	5	9:30	6.9	Clear Channel	CCRS
7.6	6.1	5.4	6.5	5.1	7	KXHT-FM CHR/Rhythmic	107.1 2.75kw	144	3	1	2	8	15	19	6:45	3.3	Finn	WRS
5.3	5.5	5.8	5.2	4.9	8	WRVR-FM AC	104.5 100kw	115	8	11	14	9	7	3	8:15	3.5	Entercom	ARP
4.8	6.9	5.9	7.1	4.4	9	WLOK-AM Gospel	1340 1kw	90	14	11	16	13	10	8	9:30	4.7	Gilliam	ROS
5.9	4.8	4.3	4.1	4.2	10	WMC-FM Hot AC	99.7 290kw	124	6	9	10	7	6	7	6:30	5.0	Infinity	MCG
3.0	3.6	4.6	3.5	3.7	11	WREC-AM News/Talk	600 5kw	93	13	—	18	16	14	9	8:00	4.4	Clear Channel	CCRS
3.2	1.4	1.8	2.0	3.4	12	KWAM-AM <sup>1</sup> Gospel	990 10kw	76	15	5	8	10	11	13	8:30	2.7	Concord Media	—
2.5	2.7	2.6	4.3	3.4	12	WSRR-FM Classic Hits	98.1 100kw	108	10	11	12	11	9	10	6:00	3.0	Barnstable	KATZ
2.6	2.6	2.4	3.7	3.2	14	WMBZ-FM <sup>2</sup> Hot AC	94.1 50kw	123	7	4	6	11	13	15	5:00	2.9	Entercom	KATZ
3.2	2.4	2.4	2.7	2.8	15	WOTO-FM Oldies	95.7 6kw	75	16	—	18	18	12	10	7:15	2.6	Clear Channel	CCRS
3.9	4.4	4.4	2.7	2.5	16	WKSL-FM <sup>3</sup> CHR/Pop	107.5 19kw	107	11	3	14	16	18	18	4:30	1.7	Finn	—
0.0	0.8	0.4	0.0	2.3	17	WGSF-AM Regional Mexican	1030 50(1)kw	19	24	15	4	13	16	—	22:45	2.1	Finn	—
2.6	2.2	2.8	2.6	2.0	18	WMFS-FM <sup>4</sup> Active Rock	92.9 6kw	72	17	5	13	15	17	17	5:15	1.8	Belz	—
1.5	1.5	2.0	1.2	1.7	19	WCRV-AM Religious	640 50(.5)kw	45	18	—	23	20	19	14	7:15	3.9	Bott Radio	—
0.5	0.7	2.2	1.3	1.3	20	WJCE-AM Urban Oldies	680 10(.5)kw	34	20	—	—	28	27	23	7:15	1.5	Entercom	ARP
0.6	1.2	1.0	0.5	1.1	21	WBBP-AM Religious	1480 5kw	28	22	—	20	22	20	15	7:30	0.9	Bountiful	—
0.8	1.2	1.0	1.4	1.1	21	WMC-AM News/Talk	790 5kw	34	21	—	23	25	25	23	6:15	1.5	Infinity	MCG
0.8	1.3	1.2	1.2	1.0	23	WHBQ-AM Sports	560 5(1)kw	41	19	15	21	22	20	19	4:30	1.1	Finn	ARP

<sup>1</sup> Operates under an LMA with Clear Channel. <sup>2</sup> Was WOGY-FM (Country) until January 24. <sup>3</sup> Became WYYL-FM (CHR/Rhythmic) on August 15. <sup>4</sup> Switched to Alternative in September.

Continued on Page 92

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# #41 ORLANDO

R&R

Continued from Page 87

12+ POPULATION: 1,163,700 (Black: 13.1%; Hispanic: 13.3%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.7	1.0	0.8	1.0	1.3	21	WPCV-FM Country	97.5 100kw	49	17	8	17	20	19	18	5:45	1.0	Hall	D&R
1.2	0.9	0.7	1.0	1.0	22	WONO-AM Tropical	1030 10(1.7)kw	18	24	—	18	21	21	19	12:30	1.3	Florida Br.	KT-H

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>AC 16.7</li> <li>News/Talk 15.5</li> <li>CHR 12.1</li> <li>Oldies/CR 8.5</li> <li>Country 7.2</li> <li>Smooth Jazz 5.7</li> <li>Urban 4.5</li> <li>Spanish 4.0</li> <li>Alternative 3.9</li> <li>Rock 3.5</li> <li>Religious 2.4</li> <li>Adult Standards 2.3</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 30.1</li> <li>Cox 26.5</li> <li>Infinity 14.0</li> <li>Gross 5.7</li> <li>Genesis 2.3</li> <li>Mega 1.9</li> <li>Rama 1.8</li> <li>Florida Br. 1.6</li> <li>Hall 1.3</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 55.6%</li> <li>Cox 51.1%</li> <li>Infinity 34.3%</li> <li>Gross 10.9%</li> <li>Hall 4.3%</li> <li>Mega 4.2%</li> <li>Genesis 4.1%</li> <li>Rama 2.6%</li> <li>Florida Br. 1.9%</li> </ul>

# #45 MEMPHIS

R&R

Continued from Page 91

12+ POPULATION: 975,900 (Black: 40.3%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Urban 26.7</li> <li>AC 12.9</li> <li>Religious 11.8</li> <li>Oldies/CR 11.4</li> <li>CHR 7.6</li> <li>Country 6.7</li> <li>News/Talk 5.8</li> <li>Spanish 2.3</li> <li>Rock 2.0</li> <li>Smooth Jazz .6</li> <li>Triple A .6</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 31.6</li> <li>Barnstable 16.4</li> <li>Flinn 11.2</li> <li>Entercom 9.4</li> <li>Infinity 5.2</li> <li>Gilliam 4.4</li> <li>Concord Media 3.4</li> <li>Belz 2.0</li> <li>Bott Radio 1.7</li> <li>Bountiful 1.1</li> <li>W.O.O.M. .8</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 55.3%</li> <li>Barnstable 36.7%</li> <li>Flinn 30.6%</li> <li>Entercom 25.8%</li> <li>Infinity 15.8%</li> <li>Gilliam 9.3%</li> <li>Concord Media 7.8%</li> <li>Belz 7.4%</li> <li>Bott Radio 4.7%</li> <li>Bountiful 3.0%</li> <li>W.O.O.M. 1.4%</li> </ul>

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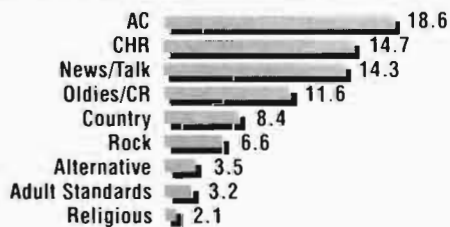
12+ POPULATION 966,300 (Black 8.3%, Hispanic N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL STATION
10.4	9.0	10.3	13.1	11.0	1	<b>WTIC-AM</b> News/Talk	1080 50kw	204	4	11	10	8	3	2	9.30	14.7	Infinity	G/W
12.1	10.6	11.8	10.5	10.9	2	<b>WRCH-FM</b> AC	100.5 7.5kw	214	1	11	6	1	1	1	9.00	10.5	Infinity	KATZ
3.5	3.8	3.1	2.7	7.7	3	<b>WZMX-FM</b> <sup>1</sup> CHR/Rhythmic	93.7 21kw	166	5	1	1	1	6	9	8.15	4.4	Infinity	KATZ
7.4	7.1	6.6	7.7	7.6	4	<b>WWYZ-FM</b> Country	92.5 17kw	146	6	7	7	6	3	3	9.15	7.6	Clear Channel	SEN
6.7	5.9	6.8	7.0	6.5	5	<b>WTIC-FM</b> Hot AC	96.5 20kw	208	3	4	4	3	2	5	5.30	7.0	Infinity	CHR
9.5	10.1	9.7	8.2	5.9	6	<b>WKSS-FM</b> CHR/Pop	95.7 16.5kw	211	2	2	3	4	9	8	5.00	5.2	Clear Channel	EAST
4.7	5.7	6.0	4.9	5.4	7	<b>WDRC-FM</b> Oldies	102.9 19.5kw	141	7	11	9	10	5	4	6.45	5.0	Buckley	MCG
4.0	4.3	3.8	4.8	4.9	8	<b>WCCC-A/F</b> Active Rock	1290/106.9 .49kw/23kw	121	9	7	2	4	8	11	7.15	8.3	Marlin	D&R
3.9	3.7	2.8	3.1	3.9	9	<b>WHCN-FM</b> Classic Rock	105.9 16kw	110	10	7	8	7	6	6	6.15	3.2	Clear Channel	SEN
3.4	3.8	3.3	3.7	3.5	10	<b>WMRQ-FM</b> Alternative	104.1 18kw	129	8	3	4	9	11	14	4.45	3.3	Clear Channel	EAST
4.3	4.5	3.7	4.0	3.2	11	<b>WDRC/WMMW</b> Adult Standards	1360/1470 5kw/2.5kw	62	13	—	—	20	17	12	9.00	5.1	Buckley	MCG
1.9	2.2	2.1	1.9	2.3	12	<b>WAQY-FM</b> Classic Rock	102.1 17kw	91	11	7	12	11	10	7	4.30	2.2	Saga	KATZ
1.1	1.3	1.1	1.1	1.7	13	<b>WPLR-FM</b> Rock	99.1 14kw	56	14	—	16	12	12	10	5.15	1.6	Cox	EAST
1.3	1.1	1.3	0.9	1.4	14	<b>WFAN-AM</b> Sports	660 50kw	42	15	—	12	13	13	13	6.00	1.8	Infinity	IRS
1.0	1.4	1.7	1.5	1.1	15	<b>WKCI-FM</b> CHR/Pop	101.3 10kw	75	12	5	11	14	14	19	2.45	0.8	Clear Channel	CCRS
1.4	2.0	1.3	1.7	1.1	15	<b>WLAT-AM</b> <sup>2</sup> Tropical	910 5kw	33	17	5	12	15	16	20	5.45	1.0	Mega	ARP
1.0	0.9	0.7	0.7	1.0	17	<b>WPOP-AM</b> Sports	1410 5kw	38	16	—	15	15	14	16	4.45	0.6	Clear Channel	SEN

<sup>1</sup> Was Rhythmic Oldies until February. <sup>2</sup> Was **WNEZ-AM** (Urban AC) until May 11.

### FORMAT SHARE

(By AQH Share)



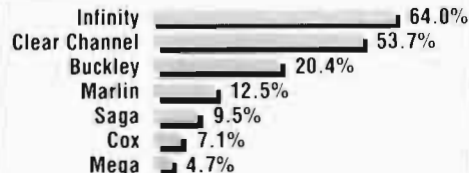
### OWNERSHIP SHARE

(By AQH Share)



### OWNERSHIP REACH

(By Unduplicated Cume)



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12+ POPULATION: **964,900** (Black: 9.2%; Hispanic: 24.8%)

Complete Market Index, Page 4

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.1	7.0	8.1	6.2	8.5	1	<b>KASE-FM</b> Country	100.7 100kw	156	3	4	4	1	1	1	9:15	8.4	Clear Channel	KATZ
7.8	6.2	7.4	7.5	6.7	2	<b>KQBT-FM</b> CHR/Rhythmic	104.5 48kw	159	2	1	2	3	9	13	7:15	5.3	Infinity	EAST
4.5	5.1	5.2	5.8	6.4	3	<b>KKMJ-FM</b> AC	95.5 100kw	137	5	5	9	5	2	3	8:00	5.1	Infinity	EAST
4.6	5.0	6.3	6.0	5.8	4	<b>KLBJ-AM</b> News/Talk	590 5(1)kw	121	7	—	17	9	3	2	8:15	6.4	LBJ-S	MCG
4.7	4.4	4.8	4.2	5.6	5	<b>KROX-FM</b> Alternative	101.5 12.5kw	147	4	3	1	2	7	14	6:30	4.2	LBJ-S	MCG
4.7	4.1	4.5	4.7	4.8	6	<b>KVET-FM</b> Country	98.1 100kw	108	8	—	14	10	7	4	7:30	7.2	Clear Channel	KATZ
4.7	5.6	5.1	4.0	4.7	7	<b>KHFI-FM</b> CHR/Pop	96.7 100kw	167	1	2	5	8	12	10	4:45	4.2	Clear Channel	CCRS
3.8	4.1	4.6	4.0	4.3	8	<b>KGSR-FM</b> Triple A	107.1 39kw	97	11	—	7	6	4	6	7:30	3.9	LBJ-S	MCG
5.9	5.4	4.3	4.5	3.9	9	<b>KAMX-FM</b> Hot AC	94.7 100kw	133	6	5	3	4	6	12	5:00	5.5	Infinity	EAST
4.9	3.6	4.1	4.4	3.9	9	<b>KEYI-FM</b> Oldies	103.5 100kw	103	10	9	22	14	9	5	6:30	3.6	Secret	—
3.7	3.6	4.4	3.2	3.8	11	<b>KLBJ-FM</b> Rock	93.7 97kw	104	9	9	6	6	5	8	6:15	6.7	LBJ-S	MCG
3.9	3.4	4.3	3.9	3.5	12	<b>KFMK-FM</b> Rhythmic Oldies	105.9 4.5kw	83	14	9	10	10	9	7	7:00	3.1	Clear Channel	CCRS
3.3	2.9	3.6	3.0	2.7	13	<b>KPEZ-FM</b> Classic Rock	102.3 20kw	93	12	5	11	10	13	9	5:00	2.5	Clear Channel	CCRS
1.3	1.0	1.1	3.2	2.3	14	<b>KTNO-FM</b> <sup>1</sup> '80s	107.7 25kw	87	13	—	7	13	14	16	4:30	1.4	Simmons	SEN
1.5	1.1	1.9	2.2	2.2	15	<b>KVET-AM</b> Sports	1300 5(1)kw	49	16	9	15	16	15	10	7:30	1.9	Clear Channel	KATZ
1.9	2.0	1.7	1.7	1.9	16	<b>KLNC-FM</b> Country	93.3 100kw	60	15	9	13	15	16	14	5:30	1.7	LBJ-S	MCG
1.2	1.7	0.6	0.8	1.2	17	<b>KHHL-FM</b> Classic Hits	98.9 18.5kw	43	17	9	20	17	17	16	5:00	1.2	Shamrock	ARP
0.7	0.8	0.5	0.5	1.1	18	<b>KIXL-AM</b> Religious	970 1kw	28	18	—	26	22	18	18	6:45	1.3	Intimate	REP
0.4	0.0	0.4	1.2	1.1	18	<b>KXXS-FM</b> Regional Mexican	104.9 4.1kw	18	22	9	11	18	21	29	10:15	1.0	Rodriguez	—
1.2	0.9	1.0	0.6	1.0	20	<b>KJCE-AM</b> Urban Oldies	1370 5(.5)kw	20	20	—	15	19	21	22	8:00	1.4	Infinity	EAST
0.8	0.8	1.2	0.7	1.0	20	<b>KQQQ/KQQT</b> Tejano	92.1/106.3 1.65kw/15kw	18	22	—	19	20	18	19	9:15	0.7	Yellow Rose	LOTUS

<sup>1</sup> Was **KAHK-FM** (Classic Hits) until January 26.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Country  15.6	Clear Channel  27.2	Clear Channel  51.2%
Oldies/CR  13.6	LBJ-S  21.5	LBJ-S  41.8%
CHR  11.8	Infinity  17.9	Infinity  38.4%
AC  10.7	Secret  3.9	Secret  10.8%
News/Talk  8.6	Simmons  2.3	Simmons  9.1%
Alternative  5.6	Dynamic Radio  2.0	Dynamic Radio  4.9%
Spanish  5.3	Yellow Rose  1.6	Shamrock  4.5%
Triple A  4.3	Shamrock  1.2	Cox  3.2%
Rock  3.8	Hispanic  1.1	Yellow Rose  3.1%
Religious  1.6	Intimate  1.1	Hispanic  3.0%
Urban  1.0	Rodriguez  1.1	Intimate  3.0%
	Cox  .8	Rodriguez  1.9%



12+ POPULATION: 963,500 (Black: 23.1%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
8.2	7.2	7.5	7.9	8.8	1	<b>WQOK-FM</b> Urban	97.5 100kw	171	3	1	1	1	3	9	8:30	7.3	Radio One	CHR
6.7	6.7	5.6	6.7	6.9	2	<b>WPTF-AM</b> News/Talk	680 50kw	120	8	12	13	11	8	4	9:15	6.2	Curtis Media	MCG
7.8	6.1	6.7	6.0	5.9	3	<b>WDCG-FM</b> CHR/Pop	105.1 100kw	197	1	2	2	2	7	10	5:00	7.2	Clear Channel	CCRS
4.6	5.3	4.0	4.7	5.7	4	<b>WFXC/WFXK</b> Urban AC	107.1/104.3 2.6kw/100kw	105	10	9	8	3	2	1	9:00	5.7	Radio One	CHR
5.4	4.9	5.6	4.9	5.7	4	<b>WRSN-FM</b> AC	93.9 100kw	140	4	12	7	4	1	2	6:45	5.4	Clear Channel	CCRS
6.5	7.2	7.4	6.1	5.4	6	<b>WNFL-FM</b> Gospel	103.9 7.9kw	94	12	6	9	7	4	5	9:30	5.6	Radio One	CHR
6.8	5.4	6.4	5.2	5.3	7	<b>WRAL-FM</b> Hot AC	101.5 96kw	181	2	6	4	4	4	5	4:45	6.1	Capitol	KATZ
5.9	5.7	6.8	6.5	5.2	8	<b>WQDR-FM</b> Country	94.7 99kw	128	5	5	10	9	9	7	6:45	5.7	Curtis Media	MCG
5.3	4.9	5.0	4.9	5.0	9	<b>WDUR/WTRG</b> Oldies	1490/100.7 1kw/100kw	126	7	12	14	12	6	2	6:30	4.6	Clear Channel	CCRS
5.2	4.1	4.2	3.8	4.4	10	<b>WRDU-FM</b> Classic Rock	106.1 100kw	116	9	6	6	6	9	8	6:15	5.4	Clear Channel	CCRS
4.3	4.7	5.0	4.3	3.9	11	<b>WBBB-FM</b> Rock	96.1 98kw	127	6	4	3	8	12	13	5:00	3.5	Curtis Media	MCG
4.2	4.2	3.8	3.0	3.3	12	<b>WWMY/WYMY</b> <sup>1</sup> '80s	102.9/96.9 1.7kw/100kw	96	11	—	5	10	11	11	5:30	2.3	Curtis Media	MCG
0.7	1.1	1.2	1.6	2.1	13	<b>WKXU-FM</b> Country	101.1 100kw	56	14	9	15	13	14	11	6:15	1.9	Curtis Media	MCG
2.4	2.2	2.2	2.0	1.8	14	<b>WJMH-FM</b> CHR/Rhythmic	102.1 100kw	63	13	3	12	15	15	19	4:45	1.4	Entercom	D&R
1.0	1.6	1.3	2.0	1.6	15	<b>WRBZ-AM</b> News/Talk	850 10(5)kw	40	15	—	16	14	13	13	6:30	2.7	Alchemy	REG
0.7	0.8	0.7	1.0	1.1	16	<b>WETC-AM</b> Regional Mexican	540 5kw	14	19	—	11	15	16	23	12:45	1.3	East Wake Br	—

<sup>1</sup> WWMY-FM was WWND-FM (Smooth Jazz) and WYMY-FM was WKIX-FM (Country) until February 14

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Urban 15.0	Curtis Media 21.9	Clear Channel 44.9%
Oldies/CR 13.2	Clear Channel 21.2	Curtis Media 44.0%
AC 11.4	Radio One 20.0	Radio One 27.1%
News/Talk 9.4	Capitol 5.3	Capitol 18.8%
Country 8.9	Entercom 2.3	Entercom 9.5%
CHR 7.7	Alchemy 1.6	Alchemy 4.2%
Religious 5.9	East Wake 1.1	Durham 3.5%
Rock 3.9	Durham .9	East Wake 1.5%
Spanish 1.4		

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12+ POPULATION: 957,300 (Black: N/A; Hispanic: N/A)

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SPRING '00	FALL '00	SPRING '00	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP. FIRM
3.2	5.9	6.2	1	<b>WABC-AM</b> Talk	770 50kw	123	3	—	19	17	12	7	9:30	5.2	ABC	ABC
5.9	5.1	5.8	2	<b>WXKW-FM</b> Talk	101.5 19kw	191	1	8	14	4	2	1	5:45	7.7	Press	CHR
4.4	4.7	4.4	3	<b>WAXQ-FM</b> Classic Rock	104.3 6kw	114	4	8	6	1	1	2	7:30	3.8	Clear Channel	KATZ
4.6	4.4	4.0	4	<b>WXRK-FM</b> Alternative	92.3 6kw	127	2	4	1	2	3	12	6:00	8.4	Infinity	IRS
4.6	3.9	3.9	5	<b>WOBM-FM</b> AC	92.7 1.4kw	84	15	—	16	6	5	3	9:00	4.7	Seashore	KATZ
3.8	5.2	3.7	6	<b>WFAN-AM</b> Sports	660 50kw	85	12	—	21	14	7	4	8:15	4.6	Infinity	IRS
3.7	3.2	3.5	7	<b>WLTW-FM</b> AC	106.7 6kw	92	10	—	12	12	9	6	7:15	2.7	Clear Channel	KATZ
2.7	3.1	3.4	8	<b>WBBO-FM</b> CHR/Pop	98.5 6kw	95	8	2	5	10	19	20	6:45	2.5	Nassau	KATZ
4.3	2.7	3.4	8	<b>WRAT-FM</b> Active Rock	95.9 4kw	93	9	11	2	3	3	15	7:00	2.9	North New Jersey	KATZ
3.6	3.5	3.3	10	<b>WWZY-FM</b> Country	107.1 4.7kw	75	16	11	15	14	9	7	8:15	2.4	Big City	—
2.7	2.6	3.1	11	<b>WHTZ-FM</b> CHR/Pop	100.3 6kw	113	5	1	8	13	15	18	5:15	3.7	Clear Channel	CHR
2.3	3.2	3.0	12	<b>WOR-AM</b> Talk	710 50kw	70	17	—	28	31	24	16	8:15	3.8	Buckley	MCG
4.7	2.4	2.9	13	<b>WOBM-AM</b> Adult Standards	1160 5kw	46	23	—	—	39	41	33	11:45	1.8	Seashore	KATZ
3.1	3.3	2.7	14	<b>WJLK-FM</b> Hot AC	94.3 3kw	85	13	18	10	7	6	10	6:00	2.6	Nassau	KATZ
2.8	3.0	2.7	14	<b>WPLJ-FM</b> Hot AC	95.5 6.7kw	105	6	11	10	5	8	11	5:00	2.7	ABC	ABC
2.1	3.2	2.6	16	<b>WJRX-FM</b> Country	100.1 1.6kw	61	18	18	24	20	17	5	8:15	2.1	Jersey Shore	CHR
2.7	2.7	2.5	17	<b>WCBS-AM</b> News	880 50kw	85	11	—	28	27	25	16	5:30	4.0	Infinity	CBS
1.4	1.7	2.4	18	<b>WHTG-FM</b> Alternative	106.3 3.9kw	84	14	8	3	8	11	24	5:30	2.3	WHTG Inc.	ARP
2.2	2.2	2.4	18	<b>WKTU-FM</b> CHR/Rhythmic	103.5 5.4kw	102	7	7	12	10	12	13	4:30	1.7	Clear Channel	EAST
3.4	2.7	2.3	20	<b>WCBS-FM</b> Oldies	101.1 6.8kw	55	20	—	28	27	19	7	8:00	2.3	Infinity	CBS
2.1	2.6	2.3	20	<b>WNEW-FM</b> Talk	102.7 6kw	54	22	11	4	9	12	20	8:00	0.8	Infinity	CBS
2.5	1.8	2.2	22	<b>WQHT-FM</b> CHR/Rhythmic	97.1 6.7kw	58	19	3	6	16	21	41	7:15	1.9	Emmis	ARP
0.6	1.2	1.8	23	<b>WRKS-FM</b> Urban AC	98.7 7.8kw	33	26	5	9	18	15	28	10:30	1.2	Emmis	D&R
1.9	1.7	1.7	24	<b>WQCD-FM</b> Smooth Jazz	101.9 6.2kw	54	21	—	28	20	18	13	6:00	1.5	Emmis	CHR
1.4	1.3	1.6	25	<b>WQXR-FM</b> Classical	96.3 6kw	32	27	—	—	27	25	20	9:30	1.7	NY Times	ARP
0.8	1.4	1.1	26	<b>WBLS-FM</b> Urban	107.5 4.2kw	29	28	18	17	19	22	26	7:00	1.2	Inner City	MCG
0.3	0.8	1.1	26	<b>WPAT-FM</b> Spanish AC	93.1 5.4kw	16	36	11	19	22	25	26	11:45	0.6	SBS	CAB
0.5	0.3	1.1	26	<b>WPST-FM</b> CHR/Pop	97.5 50kw	37	25	5	17	24	32	38	5:15	0.6	Nassau	KATZ
1.2	1.0	1.0	29	<b>WTJM-FM</b> Rhythmic Oldies	105.1 6kw	42	24	—	28	24	22	18	4:30	1.0	Clear Channel	SEN

12+ POPULATION: 942,100 (Black: N/A; Hispanic: N/A)

<b>FORMAT SHARE</b> <i>(By AQH Share)</i>	<b>OWNERSHIP SHARE</b> <i>(By AQH Share)</i>	<b>OWNERSHIP REACH</b> <i>(By Unduplicated Cume)</i>
News/Talk 24.9	Infinity 17.0	Infinity 38.6%
AC 13.5	Clear Channel 15.0	Clear Channel 37.2%
Oldies/CR 9.8	ABC 8.9	Press 28.2%
Country 6.6	Nassau 8.4	ABC 23.2%
Alternative 6.4	Seashore 6.8	Nassau 22.9%
Rock 5.0	Press 6.3	Emmis 13.4%
Adult Standards 4.1	Emmis 5.7	Seashore 12.9%
Urban 2.9	North NJ 3.4	North NJ 9.8%
Smooth Jazz 1.7	Big City 3.3	WHTG Inc. 8.8%
Classical 1.6	Buckley 3.0	Big City 7.8%
Spanish 1.4	Jersey Shore 2.6	Buckley 7.4%
Religious 1.5	WHTG Inc. 2.4	Jersey Shore 6.5%
	Greater Media 1.6	Greater Media 4.9%
	NY Times 1.6	Inner City 3.1%
	SBS 1.4	Spring 2.5%
	Inner City 1.1	SBS 2.2%

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# #50 BUFFALO-NIAGARA FALLS



12+ POPULATION: 951,800 (Black: 11.0%; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
9.0	8.9	10.5	8.5	10.2	1	<b>WYRK-FM</b> Country	106.5 50kw	165	5	4	2	2	2	3	11:45	9.3	Infinity	CHR
8.4	8.7	10.0	10.0	9.4	2	<b>WBEN-AM</b> News/Talk	930 5kw	182	2	8	12	11	9	5	10:00	14.7	Entercom	ARP
7.8	8.3	8.7	8.7	8.7	3	<b>WGRF-FM</b> Classic Rock	96.9 24kw	172	3	5	4	1	1	1	9:45	8.0	Citadel	MCG
8.4	8.6	8.0	9.1	8.4	4	<b>WKSE-FM</b> CHR/Pop	98.5 46kw	233	1	1	1	3	7	8	7:00	8.4	Entercom	D&R
8.2	6.2	7.1	7.8	7.8	5	<b>WJYE-FM</b> AC	96.1 50kw	172	4	5	9	6	3	2	8:45	7.6	Infinity	CHR
7.4	7.3	7.9	7.4	7.2	6	<b>WBLK-FM</b> Urban	93.7 47kw	128	8	2	3	4	4	7	10:45	5.9	Palm Beach	KATZ
6.3	6.6	5.5	6.8	6.2	7	<b>WHTT-FM</b> Oldies	104.1 50kw	157	6	8	12	9	6	4	7:30	5.8	Citadel	MCG
5.1	5.6	5.0	4.5	5.0	8	<b>WTSS-FM</b> Hot AC	102.5 110kw	145	7	5	7	5	5	6	6:30	4.2	Entercom	D&R
4.7	5.2	4.0	4.7	4.4	9	<b>WECK-AM</b> Adult Standards	1230 1kw	87	11	—	19	18	15	10	9:45	3.8	Infinity	CHR
5.0	5.1	4.9	4.3	4.1	10	<b>WEDG-FM</b> Alternative	103.3 49kw	128	9	3	5	7	10	12	6:15	4.1	Citadel	MCG
3.5	3.0	3.3	2.8	3.8	11	<b>WBUF-FM<sup>1</sup></b> Rock	92.9 91kw	117	10	8	6	8	8	8	6:15	6.4	Infinity	CHR
1.2	1.5	1.4	1.4	3.0	12	<b>WNSA-FM</b> Sports	107.7 18kw	83	12	8	8	10	11	11	7:00	2.6	Casciani	—
2.7	3.4	2.8	3.3	1.8	13	<b>WGR-AM</b> Sports	550 5kw	67	14	—	15	13	13	13	5:15	1.7	Entercom	ARP
1.7	1.6	1.3	1.4	1.6	14	<b>CKEY-FM</b> Triple A	101.1 52kw	71	13	—	11	12	12	14	4:15	1.2	Niagara Br.	—
1.4	1.3	0.9	1.2	1.1	15	<b>CHTZ-FM</b> Rock	97.7 50kw	39	16	8	10	14	14	20	5:15	0.6	Tele Media Radio	IMS
2.2	1.3	1.4	1.2	1.0	16	<b>WWWS-AM</b> Urban Oldies	1400 1kw	23	19	—	19	16	16	15	8:15	0.6	Entercom	ARP

<sup>1</sup> Was Rhythmic Oldies until March.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 15.7	Infinity 33.2	Infinity 55.8%
Oldies/CR 14.9	Entercom 26.1	Entercom 54.2%
AC 12.8	Citadel 19.7	Citadel 41.2%
Country 11.0	Casciani 3.0	Casciani 8.8%
Urban 9.0	Niagara Br. 1.6	Niagara Br. 7.5%
CHR 8.4	Corus 1.1	Corus 6.4%
Rock 5.2	Tele-Media 1.1	Tele-Media 4.2%
Alternative 4.9	CBC 1.0	Crawford 2.9%
Adult Standards 4.4	Crawford .8	CBC 2.1%
Triple A 1.6	Dome .8	Sheridan 2.0%
Religious 1.4	Sheridan .8	Dome 1.8%
Classical .5		



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# WEST PALM BEACH-BOCA RATON #51

12+ POPULATION: 928,600 (Black: 12.4%; Hispanic: 10.8%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.5	9.1	8.2	8.0	8.2	1	WEAT-FM AC	104.3 100kw	141	1	5	2	1	1	1	10:30	8.3	Infinity	KATZ
7.8	5.9	5.7	7.6	6.2	2	WJBW-FM Soft AC	99.5 25kw	112	4	—	32	29	28	5	9:45	5.0	Ruben. & Silvers	ROS
3.2	3.7	5.5	6.2	5.4	3	WRMF-FM Hot AC	97.9 100kw	113	3	5	4	2	2	2	8:30	6.5	James Crystal	ARP
5.3	4.8	5.3	5.2	4.6	4	WIRK-FM Country	107.9 100kw	82	10	5	6	3	3	3	10:00	4.3	Infinity	KATZ
4.5	4.4	3.9	5.4	4.5	5	WEDR-FM Urban	99.1 100kw	99	5	2	1	3	6	16	8:00	3.7	Cox	SEN
3.7	4.0	5.0	3.4	4.1	6	WLDI-FM CHR/Pop	99.5 100kw	139	2	1	5	6	5	10	5:15	4.2	Clear Channel	CCRS
4.0	4.4	4.6	3.3	4.0	7	WJNO-AM News/Talk	1290 10kw	97	6	—	19	14	10	7	7:15	4.2	Clear Channel	CCRS
3.5	2.2	3.1	3.7	3.4	8	WTMI-FM Classical	93.1 100kw	83	9	—	19	24	22	20	7:15	2.7	Cox	MCG
3.0	3.6	3.1	2.7	3.2	9	WKGR-FM Classic Rock	98.7 100kw	79	11	14	10	5	4	4	7:15	4.0	Clear Channel	CCRS
3.4	3.2	3.1	3.0	3.2	9	WPBZ-FM Alternative	103.1 90kw	78	12	4	2	7	9	23	7:15	2.9	Infinity	CHR

# JACKSONVILLE #52

12+ POPULATION: 914,900 (Black: 21.6%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.6	7.0	7.8	6.9	7.3	1	WSOL-FM Urban AC	101.5 100kw	119	9	5	5	3	3	5	11:00	9.9	Clear Channel	CCRS
6.1	5.8	6.3	6.7	7.2	2	WEJZ-FM AC	96.1 100kw	127	7	11	7	6	5	3	10:15	6.9	Renda	MCG
6.6	7.8	6.3	6.0	7.0	3	WQIK-FM Country	99.1 100kw	140	3	9	9	7	5	2	9:00	8.0	Clear Channel	EAST
7.8	7.8	6.9	7.2	6.7	4	WFYV-FM <sup>1</sup> Classic Rock	104.5 100kw	134	4	6	6	2	1	4	9:00	11.9	Cox	KATZ
2.1	2.8	4.6	4.9	6.7	4	WMXQ-FM <sup>2</sup> '80s	102.9 100kw	168	2	13	1	1	1	6	7:15	5.7	Cox	CHR
7.1	5.6	5.3	5.5	6.3	6	WKQL-FM Oldies	96.9 100kw	133	5	7	13	9	4	1	8:30	5.7	Cox	CHR
8.1	7.7	6.4	7.4	6.2	7	WAPE-FM CHR/Pop	95.1 100kw	201	1	2	3	4	7	10	5:30	5.9	Cox	CHR
7.3	7.1	7.4	6.5	5.7	8	WJBT-FM CHR/Rhythmic	92.7 6kw	131	6	1	4	7	10	15	7:45	4.1	Clear Channel	CCRS
4.4	5.9	5.3	3.3	5.2	9	WPLA-FM Alternative	93.3 50kw	116	10	4	1	5	8	13	8:00	3.9	Clear Channel	CCRS
4.9	4.0	6.6	6.2	4.4	10	WOKV-AM News/Talk	690 50/10/kw	79	12	—	15	14	12	7	10:00	3.8	Cox	MCG

<sup>1</sup> Was Rock until November; <sup>2</sup> Was Hot AC until mid-November

# #53 ROCHESTER, NY



12+ POPULATION: 892,400 (Black: 8.9%; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.2	8.1	8.7	10.8	11.7	1	WBEE-FM Country	92.5 50kw	178	3	6	2	1	1	1	10:45	11.3	Entercom	KATZ
9.8	9.7	12.2	9.3	10.4	2	WHAM-AM News/Talk	1180 50kw	202	1	11	11	5	3	2	8:30	13.2	Clear Channel	EAST
7.1	6.3	6.1	7.6	7.9	3	WRMM-FM AC	101.3 27kw	162	4	6	6	4	4	3	8:00	7.7	Infinity	ARP
6.5	8.0	5.9	7.0	7.3	4	WDKX-FM Urban	103.9 .8kw	108	9	3	1	3	5	6	11:15	5.7	Monroe County	ARP
6.5	5.6	7.0	5.9	5.9	5	WCMF-FM Rock	96.5 50kw	132	5	11	5	2	2	4	7:30	10.0	Infinity	KATZ
6.0	6.1	6.2	6.3	5.8	6	WPXY-FM CHR/Pop	97.9 50kw	180	2	1	4	6	8	9	5:15	5.7	Infinity	CHR
3.8	4.4	4.7	3.2	4.7	7	WNVE-FM Active Rock	95.1 12kw	116	6	4	3	7	9	10	6:45	6.0	Clear Channel	EAST
0.0	0.0	1.1	5.3	4.0	8	WBZA-FM '80s	98.9 37kw	107	10	6	7	8	7	8	6:15	3.1	Entercom	D&R
5.5	4.6	5.0	4.8	4.0	8	WVOR-FM Hot AC	100.5 50kw	109	8	6	10	9	6	5	6:00	3.6	Clear Channel	EAST
4.2	3.7	3.8	2.2	3.3	10	WKGS-FM CHR/Rhythmic	106.7 3.5kw	116	7	2	9	11	12	18	4:45	2.1	Clear Channel	EAST
3.6	4.3	2.6	3.1	3.3	10	WZNE-FM Alternative	94.1 3.1kw	102	11	5	8	10	10	12	5:15	3.1	Infinity	—

# #54 LOUISVILLE



12+ POPULATION: 875,800 (Black: 12.4%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.8	13.8	14.0	9.5	12.4	1	WAMZ-FM Country	97.5 100kw	213	1	7	3	1	1	1	9:15	13.3	Clear Channel	CCRS
10.4	11.5	10.7	14.8	11.5	2	WHAS-AM Full Service	840 50kw	207	2	9	12	8	2	2	9:00	15.0	Clear Channel	CCRS
8.9	8.3	7.5	7.8	7.0	3	WDJX-FM CHR/Pop	99.7 24kw	197	3	1	2	2	4	7	5:45	6.7	Radio One	EAST
4.8	5.3	6.5	4.7	5.7	4	WGZB-FM Urban	96.5 3kw	95	9	2	4	3	6	7	9:30	5.5	Radio One	D&R
6.0	5.5	5.5	5.8	5.5	5	WVEZ-FM AC	106.9 24.5kw	104	7	9	13	7	3	3	8:30	5.1	Cox	CHR
5.2	4.9	2.4	2.9	4.6	6	WSFR-FM Classic Rock	107.7 8.2kw	104	6	9	8	5	4	4	7:00	4.1	Cox	CHR
4.8	5.4	4.5	4.9	4.6	6	WTFX-FM Rock	100.5 38kw	114	4	6	1	3	8	11	6:30	6.5	Clear Channel	CCRS
4.1	3.9	4.1	4.2	3.9	8	WQMF-FM Classic Rock	95.7 29.5kw	104	5	9	9	6	7	5	5:45	6.1	Clear Channel	CCRS
2.5	2.9	3.0	3.6	3.7	9	WBLO-FM Urban	104.3 3kw	93	10	2	5	10	14	16	6:30	2.0	MidAmerica	MCG
2.8	3.0	2.9	2.0	3.1	10	WMJM-FM Urban Oldies	101.3 2kw	56	15	—	14	14	12	7	9:00	2.2	Radio One	D&R
3.9	3.4	4.2	3.6	3.1	10	WRKA-FM Oldies	103.1 6kw	102	8	9	14	14	10	5	5:00	2.8	Cox	CHR

12+ POPULATION: 869,500 (Black: 10.2%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.4	8.3	6.9	7.9	7.9	1	<b>KATT-FM</b> <i>Rock</i>	100.5 97kw	140	3	3	1	1	2	11	9:00	8.2	Citadel	BAN
2.9	4.0	4.8	4.8	7.8	2	<b>KKNG-FM</b> <i>Country</i>	93.3 100kw	101	11	13	8	9	6	2	12:30	7.5	Tyler	—
8.1	9.8	7.4	7.2	7.3	3	<b>KOMA-AF</b> <i>Oldies</i>	1520/92.5 50kw/100kw	156	2	13	13	7	1	1	7:30	7.0	Renda	KATZ
8.4	7.4	6.5	5.8	6.7	4	<b>KXXY-FM</b> <i>Country</i>	96.1 98kw	134	5	5	9	8	5	3	8:00	8.7	Clear Channel	CCRS
7.8	8.5	5.2	6.3	6.6	5	<b>KJYO-FM</b> <i>CHR/Pop</i>	102.7 100kw	187	1	2	2	2	8	10	5:45	5.8	Clear Channel	CCRS
5.2	5.2	4.8	4.6	6.1	6	<b>KMGL-FM</b> <i>AC</i>	104.1 100kw	107	10	8	6	4	4	4	9:15	5.8	Renda	EAST
6.5	6.3	6.0	6.8	5.7	7	<b>KTDK-AM</b> <i>News/Talk</i>	1000 5kw	112	9	—	14	14	11	6	8:15	5.6	Clear Channel	CCRS
7.1	5.3	5.9	6.8	5.3	8	<b>KKWD-FM</b> <i>CHR/Rhythmic</i>	97.9 6kw	136	4	1	3	9	13	16	6:15	4.5	Citadel	—
3.6	5.9	4.9	5.2	5.3	8	<b>KTST-FM</b> <i>Country</i>	101.9 100kw	128	7	4	4	5	9	8	6:45	5.1	Clear Channel	CCRS
7.1	6.9	8.9	7.1	5.1	10	<b>KRXO-FM</b> <i>Classic Rock</i>	107.7 100kw	116	8	10	7	3	3	5	7:00	5.1	Renda	ARP

12+ POPULATION: 830,300 (Black: 13.7%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.9	10.7	9.9	10.1	9.0	1	<b>WHKO-FM</b> <i>Country</i>	99.1 50kw	176	1	5	8	4	2	2	7:30	10.3	Cox	CHR
7.3	8.1	7.2	7.4	8.5	2	<b>WROU-FM</b> <i>Urban</i>	92.1 89kw	113	9	1	1	1	5	6	11:00	7.5	Hawes-Saunders	ARP
6.8	7.1	8.3	9.0	8.3	3	<b>WLQT-FM</b> <i>AC</i>	99.9 50kw	125	5	8	7	5	1	1	9:45	8.7	Clear Channel	EAST
9.9	10.3	8.8	7.9	6.3	4	<b>WMMX-FM</b> <i>Hot AC</i>	107.7 50kw	127	4	8	4	3	2	3	7:15	5.9	Clear Channel	EAST
7.4	5.2	6.5	5.3	6.3	5	<b>WTUE-FM</b> <i>Rock</i>	104.7 50kw	118	6	6	3	1	4	5	7:45	6.0	Clear Channel	EAST
4.6	4.7	4.6	4.8	5.0	6	<b>WGTZ-FM</b> <i>CHR/Pop</i>	92.9 40kw	153	2	3	5	7	7	9	4:45	4.7	Radio One	D&R
3.3	3.5	3.1	3.7	5.0	6	<b>WXEG-FM</b> <i>Alternative</i>	103.9 1.15kw	116	7	4	1	6	8	17	6:15	3.6	Clear Channel	EAST
4.5	4.6	5.0	4.8	4.9	8	<b>WING-FM</b> <i>Classic Rock</i>	102.9 50kw	114	8	7	9	7	6	4	6:15	7.9	Radio One	D&R
5.7	5.2	5.7	5.0	4.5	9	<b>WHIO-AM</b> <i>Talk</i>	1290 5kw	94	10	—	11	10	10	8	7:00	4.1	Cox	CHR
3.8	3.9	3.7	3.8	4.1	10	<b>WDFK-FM</b> <i>CHR/Pop</i>	94.5 6kw	133	3	1	6	9	12	15	4:30	3.5	Clear Channel	EAST

# #57 BIRMINGHAM



12+ POPULATION: 827,900 (Black: 26.3%; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.3	9.3	9.7	9.4	10.2	1	<b>WBHK-FM</b> Urban AC	98.7 31kw	131	2	5	2	1	1	1	12:00	10.6	Cox	EAST
9.0	9.4	7.5	8.6	9.6	2	<b>WZZK-FM</b> Country	104.7 99kw	153	1	5	10	5	4	2	9:45	10.6	Cox	KATZ
7.6	8.6	7.8	8.0	7.0	3	<b>WBHJ-FM</b> CHR/Rhythmic	95.7 100kw	112	5	1	1	2	7	11	9:30	4.9	Cox	MCG
4.7	5.5	5.1	5.9	5.8	4	<b>WYSF-FM</b> AC	94.5 98kw	125	3	9	5	4	2	4	7:00	10.1	Citadel	MCG
5.0	5.3	5.9	4.3	5.7	5	<b>WMJJ-FM</b> AC	96.5 100kw	103	6	13	5	3	3	5	8:30	6.6	Clear Channel	SEN
4.9	3.8	4.5	4.0	5.2	6	<b>WODL-FM</b> Oldies	106.9 99kw	103	7	13	13	9	6	3	7:45	4.6	Cox	KATZ
5.8	5.1	5.2	4.6	4.8	7	<b>WQEM/WQEN</b> CHR/Pop	101.5/103.7 1.95kw/100kw	112	4	2	4	8	10	14	6:30	3.3	Clear Channel	SEN
4.8	4.8	4.7	3.4	4.4	8	<b>WZRR-FM</b> Classic Rock	99.5 100kw	100	8	13	7	6	5	6	6:45	4.0	Citadel	MCG
4.6	6.0	5.5	4.0	3.9	9	<b>WRAX-FM</b> Alternative	107.7 100kw	96	9	3	3	7	9	15	6:15	4.0	Citadel	MCG
3.2	2.6	2.4	4.9	3.8	10	<b>WDJC-FM</b> Religious	93.7 99kw	81	10	7	11	9	8	8	7:15	3.3	Crawford	CRA

# #58 RICHMOND



12+ POPULATION: 820,800 (Black: 29.5%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.9	12.8	11.2	12.4	13.0	1	<b>WCDX-FM</b> Urban	92.1 4.5kw	160	2	1	1	1	1	7	12:15	11.6	Radio One	MCG
9.2	9.4	9.6	9.6	8.5	2	<b>WTVR-FM</b> AC	98.1 50kw	143	3	9	7	2	2	1	9:00	9.0	Clear Channel	CCRS
7.2	5.3	5.9	7.1	6.4	3	<b>WKHK-FM</b> Country	95.3 13kw	119	4	4	8	7	6	3	8:15	6.3	Cox	MCG
6.5	6.4	5.5	4.5	6.4	3	<b>WKJS-FM</b> Urban AC	104.7 100kw	89	10	6	11	5	3	2	10:45	8.2	Radio One	SEN
6.3	5.9	5.8	5.8	6.1	5	<b>WRVQ-FM</b> CHR/Pop	94.5 200kw	164	1	2	2	4	7	11	5:45	5.1	Clear Channel	CCRS
4.0	5.4	5.1	4.5	5.3	6	<b>WKLR-FM</b> Classic Hits	96.5 50kw	108	7	9	5	2	4	5	7:30	7.0	Cox	KATZ
6.3	6.0	7.6	7.8	5.2	7	<b>WRVA-AM</b> News/Talk	1140 50kw	110	6	—	13	11	10	7	7:15	5.8	Clear Channel	CCRS
4.2	4.2	3.6	3.4	5.1	8	<b>WJMO-FM</b> <sup>1</sup> Urban Oldies	99.3 6kw	68	12	9	9	8	5	4	11:30	3.4	Radio One	—
5.1	4.1	4.0	2.9	4.5	9	<b>WRXL-FM</b> Rock	102.1 20kw	100	8	6	3	6	9	12	7:00	4.1	Clear Channel	CCRS
4.1	5.1	5.0	4.2	4.1	10	<b>WMXB-FM</b> Hot AC	103.7 20kw	115	5	4	6	8	7	9	5:30	4.1	Cox	MCG

<sup>1</sup> Was **WPLZ-FM** until March.



12+ POPULATION: 781,100 (Black: 13.7%, Hispanic: 11.6%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
—	—	5.1	3.8	5.3	1	WABC-AM Talk	770 50kw	107	3	—	19	19	17	4	7.15	2.9	ABC	ABC
—	—	3.7	5.7	5.3	1	WFAF/WFAS AC	106.3/103.9 1.4kw/.6kw	98	6	9	6	1	1	2	8.00	5.8	Aurora	CHR
—	—	3.5	4.8	4.8	3	WOXR-FM Classical	96.3 6kw	76	13	9	23	25	23	7	9.15	4.4	NY Times	ARP
—	—	4.0	5.4	4.5	4	WOHT-FM CHR/Rhythmic	97.1 6.7kw	89	9	2	1	4	15	22	7.30	2.8	Emmis	ARP
—	—	4.0	4.3	4.4	5	WHTZ-FM CHR/Pop	100.3 6kw	149	1	1	2	5	12	18	4.30	4.2	Clear Channel	CHR
—	—	5.0	5.5	4.2	6	WCBS-AM News	880 50kw	139	2	—	15	19	17	6	4.30	6.2	Infinity	CBS
—	—	3.8	3.8	4.2	6	WCBS-FM Oldies	101.1 6.8kw	82	11	—	30	13	4	1	7.45	4.1	Infinity	CBS
—	—	3.2	3.5	3.7	8	WXRK-FM Alternative	92.3 6kw	90	8	5	2	2	3	12	6.00	7.2	Infinity	IRS
—	—	2.0	2.6	3.6	9	WAXQ-FM Classic Rock	104.3 6kw	76	14	9	12	2	2	3	7.00	3.8	Clear Channel	KATZ
—	—	3.3	3.1	3.3	10	WKTU-FM CHR/Rhythmic	103.5 5.4kw	97	7	3	3	6	5	17	5.00	3.2	Clear Channel	EAST

12+ POPULATION: 753,100 (Black: 16.7%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
8.1	7.8	9.5	8.3	8.9	1	WSSL-FM Country	100.5 100kw	149	2	5	6	3	2	2	8.15	10.1	Clear Channel	CCRS
5.8	7.5	8.0	7.9	8.7	2	WESC-FM Country	92.5 100kw	122	3	6	8	5	3	1	10.00	9.5	Clear Channel	CCRS
9.2	9.8	8.8	8.1	8.5	3	WFBC-FM CHR/Pop	93.7 100kw	165	1	1	1	1	6	7	7.15	8.7	Entercom	KATZ
10.6	9.3	9.9	9.8	7.2	4	WJMZ-FM Urban	107.3 100kw	99	7	3	3	4	3	5	10.00	7.6	Cox	KATZ
7.2	7.2	7.6	7.3	6.6	5	WROQ-FM Classic Rock	101.1 100kw	109	6	8	7	2	1	3	8.30	9.2	Barnstable	CHR
6.2	6.1	4.8	5.7	5.4	6	WMYI-FM AC	102.5 20kw	113	5	8	9	9	5	3	6.45	6.2	Clear Channel	CCRS
2.2	1.8	2.3	1.3	5.3	7	WHZT-FM <sup>1</sup> CHR/Rhythmic	98.1 100kw	114	4	2	2	7	10	12	6.30	3.2	Cox	—
3.9	2.9	3.6	5.5	4.4	8	WOLI/WOLT <sup>2</sup> 80s	103.9/103.3 6kw/2.7kw	78	10	11	4	6	7	7	8.00	3.7	Entercom	ARP
5.3	4.0	5.5	4.3	4.4	8	WTPT-FM Active Rock	93.3 93kw	89	9	4	4	7	9	11	6.45	3.1	Barnstable	CHR
8.0	6.7	6.0	5.9	4.3	10	WSPA-FM AC	98.9 100kw	92	8	11	10	10	8	6	6.30	3.5	Entercom	ARP

<sup>1</sup> Was WPEK-FM (News/Talk) until April 3. <sup>2</sup> Was Oldies until November.

# #61 ALBANY-SCHENECTADY-TROY



12+ POPULATION: 733,200 (Black: N/A; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.4	10.3	10.8	9.8	11.3	1	WGNA-A/F Country	1460/107.7 5kw/12kw	140	2	4	3	1	1	1	11:15	10.8	Regent	KATZ
9.1	8.5	8.4	8.0	8.7	2	WYJB-FM AC	95.5 12kw	117	5	8	7	3	2	2	10:30	8.3	Albany Br.	ARP
7.2	7.2	8.3	9.3	6.8	3	WGY-AM News/Talk	810 50kw	128	4	—	15	10	8	4	7:15	8.7	Clear Channel	CCRS
7.6	6.1	6.9	6.7	6.6	4	WPYX-FM Rock	106.5 15.5kw	128	3	5	1	2	3	6	7:15	7.1	Clear Channel	CCRS
6.7	6.5	6.2	6.1	6.5	5	WFLY-FM CHR/Pop	92.3 17kw	161	1	1	2	5	5	7	5:45	5.8	Albany Br.	ARP
4.9	5.3	7.5	4.6	5.4	6	WRVE-FM Rock AC	99.5 14.5kw	108	6	8	5	4	4	4	7:00	4.8	Clear Channel	CCRS
3.7	4.1	3.7	4.2	4.9	7	WTRY-FM Oldies	98.3 6kw	86	7	8	16	8	6	3	8:00	5.1	Clear Channel	CCRS
3.3	3.9	4.0	2.9	3.9	8	WQBK-FM Active Rock	103.9 6kw	77	8	5	4	6	7	11	7:00	5.9	Regent	KATZ
2.2	2.7	3.8	2.4	3.4	9	WPTR-AM Adult Standards	1540 50kw	42	16	—	19	22	18	10	11:15	3.8	Crawford	—
3.2	2.6	3.3	3.5	3.2	10	WAJZ-FM Urban	96.3 .5kw	63	11	2	8	8	10	14	6:45	2.9	Albany Br.	ARP

# #62 TUCSON



12+ POPULATION: 717,900 (Black: N/A; Hispanic: 27.2%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.6	11.1	11.1	11.7	8.4	1	KIIM-FM Country	99.5 93kw	140	2	5	5	1	1	2	8:00	9.1	Citadel	KATZ
7.1	6.9	7.9	8.3	8.3	2	KMXZ-FM AC	94.9 100kw	126	3	5	7	4	1	1	8:45	9.5	Journal	EAST
10.6	8.3	8.3	6.7	7.8	3	KRQQ-FM CHR/Pop	93.7 91kw	166	1	2	1	2	5	4	6:15	7.7	Clear Channel	SEN
4.3	5.1	5.5	5.2	5.9	4	KOHT-FM CHR/Rhythmic	98.3 6kw	99	6	1	3	8	8	16	8:00	4.4	Clear Channel	CCRS
6.1	5.0	6.4	4.9	5.7	5	KFMA-FM Alternative	92.1 50kw	94	7	3	1	5	7	13	8:15	6.8	Lotus	D&R
4.5	5.4	5.5	5.4	5.4	6	KLPX-FM Rock	96.1 100kw	86	8	—	3	3	3	4	8:30	5.7	Lotus	CHR
5.4	4.6	5.0	5.1	5.2	7	KHYT-FM Classic Hits	107.5 92kw	101	5	9	8	7	4	3	7:00	5.1	Citadel	KATZ
4.7	3.9	4.7	4.3	4.9	8	KZPT-FM Hot AC	104.1 3kw	114	4	4	5	6	6	8	6:00	4.2	Journal	EAST
1.7	2.6	2.1	2.4	4.6	9	KTUC-AM Adult Standards	1400 1kw	49	13	—	22	25	19	9	12:30	3.8	Citadel	—
5.4	5.6	5.1	4.5	4.5	10	KNST-AM News/Talk	790 5kw	79	9	—	13	11	11	6	7:45	5.1	Clear Channel	CCRS

12+ POPULATION: 708,500 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.2	8.4	9.5	10.1	10.1	1	<b>KSSK-FM</b> <sup>1</sup> AC	92.3 100kw	140	1	8	10	1	1	1	9:15	21.5	Clear Channel	EAST
6.1	7.7	4.6	6.9	7.4	2	<b>KRTR-AF</b> AC	1460/96.3 5kw/75kw	117	4	6	5	2	2	3	8:00	6.9	Cox	MCG
8.0	7.0	9.0	6.6	6.9	3	<b>KINE-FM</b> Hawaiian	105.1 100kw	94	6	8	11	6	3	2	9:15	6.5	Cox	KATZ
8.0	9.2	6.7	7.2	6.6	4	<b>KCCN-FM</b> Hawaiian/Reggae	100.3 100kw	119	3	3	2	3	4	7	7:00	5.5	Cox	KATZ
8.1	9.9	8.1	6.7	5.7	5	<b>KDNN-FM</b> Hawaiian/Reggae	98.5 51kw	91	7	5	1	3	5	10	8:00	5.6	Clear Channel	—
4.9	5.3	5.8	6.3	5.2	6	<b>KUMU-FM</b> AC	94.7 100kw	77	12	12	11	8	5	4	8:30	3.9	Pacific West	KATZ
6.5	5.8	5.7	4.4	5.2	6	<b>KXME-FM</b> CHR/Rhythmic	104.3 74kw	124	2	1	2	7	14	17	5:15	3.9	Cox	MCG
2.9	2.5	2.7	4.5	5.0	8	<b>KOMQ-FM</b> <sup>2</sup> '80s	93.1 100kw	86	9	8	4	5	7	8	7:30	4.0	New Wave	ARP
3.7	4.0	3.8	4.3	4.9	9	<b>KGMZ-FM</b> <sup>3</sup> Oldies	107.9 100kw	90	8	12	15	10	8	4	7:00	3.6	Honolulu Br.	—
2.5	2.6	2.3	4.6	4.6	10	<b>KDDB-FM</b> <sup>4</sup> CHR/Rhythmic	102.7 61kw	96	5	2	5	9	15	17	6:15	3.2	New Wave	MCG

<sup>1</sup> The morning show for **KSSK-AM & FM** is a simulcast, morning drive figure is from that combo. <sup>2</sup> Was CHR/Pop until December 15.  
<sup>3</sup> Has Joint Sales Agreement with **Cox Radio**. <sup>4</sup> Was **KKHN-FM** (Country) until November 17, was **KKBM-FM** until January.

12+ POPULATION: 687,800 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.6	6.0	6.9	7.4	9.3	1	<b>KMOD-FM</b> Rock	97.5 96kw	109	4	9	2	1	1	1	10:30	11.2	Clear Channel	CCRS
8.4	8.4	10.8	9.4	8.9	2	<b>KRMG-AM</b> Full Service	740 50(25)kw	125	2	—	15	10	4	2	8:45	11.8	Cox	CHR
5.5	5.1	4.8	6.7	7.3	3	<b>KHTT-FM</b> CHR/Pop	106.9 100kw	152	1	1	1	2	4	10	6:00	8.0	Renda	MCG
3.2	4.5	3.9	5.1	6.8	4	<b>KVOO-AM</b> Country	1170 50kw	66	14	—	18	16	10	5	12:30	6.7	Journal	D&R
5.8	7.5	7.3	6.4	6.8	4	<b>KWEN-FM</b> Country	95.5 100kw	121	3	8	4	3	2	4	7:00	6.3	Cox	KATZ
6.1	5.8	5.4	5.2	5.8	6	<b>KQLL-FM</b> Oldies	106.1 100kw	94	7	13	17	5	3	3	7:45	5.0	Clear Channel	CCRS
5.9	5.1	5.6	5.5	4.6	7	<b>KVOO-FM</b> Country	98.5 100kw	72	11	9	12	14	10	7	7:45	5.1	Journal	D&R
3.5	4.5	3.2	4.2	4.4	8	<b>KMYZ-FM</b> Alternative	104.5 70kw	97	6	2	3	6	13	16	5:45	3.9	Shamrock	ARP
4.6	4.7	5.5	4.5	4.2	9	<b>KRAV-FM</b> Hot AC	96.5 100kw	89	9	9	5	4	6	10	6:00	4.3	Cox	ARP
5.8	4.8	4.8	5.8	4.1	10	<b>KBEZ-FM</b> AC	92.9 100kw	79	10	—	13	11	7	6	6:30	3.9	Renda	MCG

# #65 McALLEN-BROWNSVILLE-HARLINGEN



12+ POPULATION: 681,300 (Black: N/A; Hispanic: 86.1%)

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SPRING '00	FALL '00	SPRING '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.6	17.5	16.1	1	<b>KBFM-FM</b> CHR/Pop	104.1 100kw	239	1	1	1	1	4	4	8.45	13.0	Clear Channel	ARP
8.8	11.3	12.3	2	<b>KGBT-FM</b> Regional Mexican	98.5 100kw	158	3	4	4	2	1	1	10:00	14.1	Hispanic	KT-H
10.0	10.3	9.1	3	<b>KKPS-FM</b> Tejano	99.5 100kw	182	2	2	3	3	3	5	6.30	9.2	Entravision	—
7.2	7.2	8.0	4	<b>KFRQ-FM</b> Rock	94.5 100kw	113	4	3	2	3	5	7	9:00	7.6	Entravision	ARP
8.5	8.3	7.8	5	<b>KVLY-FM</b> AC	107.9 100kw	111	5	7	5	5	2	2	9:00	8.1	Entravision	ARP
7.9	6.1	6.7	6	<b>KTEX-FM</b> Country	100.3 100kw	94	7	8	6	6	6	3	9:00	6.5	Clear Channel	ARP
4.9	4.7	4.3	7	<b>KIWW-FM</b> Tejano	96.1 100kw	109	6	8	9	7	7	6	5:00	4.4	Hispanic	KT-H
6.3	4.0	3.4	8	<b>KGBT-AM</b> Spanish N/T	1530 50(10)kw	53	9	13	10	8	8	8	8:15	5.3	Hispanic	KT-H
2.6	2.1	2.8	9	<b>KBOR/KTJN</b> Regional Mexican	105.5/106.3 3kw/1.55kw	61	8	5	7	8	10	10	5:45	2.1	La Nueva KBOR	CAB
2.5	3.4	2.8	9	<b>KURV-AM</b> News/Talk	710 1kw	34	11	—	21	12	11	9	10:15	2.7	Voice of Valley	—

# #66 GRAND RAPIDS



12+ POPULATION: 636,600 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.2	9.5	10.4	8.7	9.1	1	<b>WBCT-FM</b> Country	93.7 320kw	110	2	4	3	1	1	1	9:30	9.6	Clear Channel	CCRS
7.6	6.9	7.9	8.4	7.8	2	<b>WSNX-FM</b> CHR/Pop	104.5 32kw	150	1	1	2	4	4	10	6:00	6.3	Clear Channel	CCRS
4.5	4.8	6.9	7.2	7.2	3	<b>WOOD-AM</b> News/Talk	1300 5kw	81	6	—	8	10	10	4	10:00	8.4	Clear Channel	CCRS
8.7	7.4	6.3	6.3	6.5	4	<b>WLAV-FM</b> Classic Rock	96.9 50kw	88	4	8	5	2	2	2	8:30	6.9	Citadel	MCG
5.3	5.0	4.8	5.4	6.2	5	<b>WKLO-FM</b> Active Rock	94.5 50kw	79	7	2	1	3	7	13	9:00	6.2	Citadel	—
6.8	8.0	5.5	5.5	5.2	6	<b>WGRD-FM</b> Alternative	97.9 13kw	103	3	2	4	5	4	9	5:45	6.6	Regent	EAST
5.0	5.1	5.6	5.5	4.6	7	<b>WLHT-FM</b> AC	95.7 40kw	70	11	8	8	7	4	5	7:30	6.2	Regent	KATZ
6.1	5.8	5.3	5.5	4.4	8	<b>WOOD-FM</b> AC	105.7 265kw	76	8	8	10	9	9	5	6:30	4.3	Clear Channel	CCRS
3.4	3.4	3.9	3.5	4.1	9	<b>WOOD-FM</b> Oldies	107.3 50kw	72	9	8	15	12	7	3	6:30	3.7	Clear Channel	CCRS
3.6	3.5	2.8	3.8	4.0	10	<b>WBFX-FM</b> Classic Rock	101.3 50kw	72	10	8	7	6	3	7	6:15	3.9	Clear Channel	CCRS



12+ POPULATION: 632,900 (Black: N/A; Hispanic: 41.0%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.7	6.4	9.8	10.9	8.3	1	<b>KMJ-AM</b> News/Talk	580 5kw	84	3	—	18	9	1	1	11:45	11.9	Infinity	KATZ
5.9	6.1	5.0	5.1	6.6	2	<b>KBOS-FM</b> CHR/Rhythmic	94.9 16.5kw	115	1	1	1	2	13	13	6:45	5.5	Clear Channel	EAST
3.6	3.0	4.6	3.8	5.4	3	<b>KLBN-FM</b> Regional Mexican	105.1 .57kw	62	8	6	3	1	1	4	10:15	4.5	Lotus	LOTUS
5.2	5.9	6.8	6.7	4.8	4	<b>KSKS-FM</b> Country	93.7 68kw	67	7	14	8	3	3	3	8:15	5.5	Infinity	KATZ
3.6	3.8	2.9	3.5	4.6	5	<b>KSEQ-FM</b> CHR/Rhythmic	97.1 17kw	95	2	2	5	10	15	17	5:45	3.0	Buckley	D&R
4.1	4.7	4.6	5.9	4.3	6	<b>KJWL-FM</b> Adult Standards	99.3 5kw	50	15	—	23	28	25	9	10:15	3.5	JSA Br.	—
4.2	5.4	4.1	4.3	4.0	7	<b>KMGV-FM</b> Rhythmic Oldies	97.9 10.5kw	69	5	11	13	6	4	2	7:00	3.4	Infinity	D&R
3.5	2.5	2.7	3.1	3.8	8	<b>KEZL-FM</b> Smooth Jazz	96.7 25kw	45	16	—	14	18	10	5	10:00	3.7	Clear Channel	CHR
6.0	5.0	5.0	4.0	3.8	8	<b>KRZR-FM</b> Active Rock	103.7 50kw	52	14	4	2	4	7	16	8:45	4.3	Clear Channel	EAST
4.7	3.5	5.7	4.5	3.7	10	<b>KOQO-FM</b> Regional Mexican	101.9 2.25kw	54	12	10	4	7	10	12	8:00	4.8	Infinity	KT-H
2.7	4.2	5.2	3.1	3.7	10	<b>KSOF-FM</b> AC	98.9 19kw	61	10	11	12	10	6	8	7:15	3.4	Clear Channel	CHR

12+ POPULATION: 628,800 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
13.3	11.4	10.6	9.8	10.7	1	<b>WKRF/WKRZ</b> CHR/Pop	107.9/98.5 5.7kw/8.7kw	181	1	2	1	1	1	3	7:30	11.2	Entercom	D&R
8.0	7.2	8.1	8.3	9.6	2	<b>WGGI/WGGY</b> Country	95.9/101.3 6kw/7kw	109	2	4	8	4	3	2	11:15	8.8	Entercom	D&R
7.3	7.8	8.2	6.8	8.4	3	<b>WMGS-FM</b> AC	92.9 5.3kw	103	3	7	6	2	2	1	10:30	9.0	Citadel	MCG
4.0	4.7	5.5	6.0	6.2	4	<b>WNAK-AM</b> Adult Standards	730 1kw	40	11	—	—	—	19	6	16:15	5.1	Seven Thirty	—
7.7	7.8	7.5	5.7	5.5	5	<b>WEZX/WPZX</b> Classic Rock	106.9/105.9 1.45kw/6kw	76	5	8	4	3	4	4	9:15	6.6	Shamrock	ARP
4.5	4.9	4.1	5.6	5.0	6	<b>WGBI/WILK</b> News/Talk	910/980 1(.5)kw/5(1)kw	52	9	—	22	14	13	7	12:00	5.2	Entercom	D&R
5.7	5.8	5.4	4.5	4.8	7	<b>WBHD/WBHT</b> <sup>1</sup> CHR/Pop	94.3/97.1 1.1kw/5kw	103	4	1	5	7	8	9	6:15	4.1	Citadel	MCG
3.4	3.9	3.5	3.2	4.2	8	<b>WQFM/WQFN</b> Oldies	92.1/100.1 .28kw/.75kw	65	7	8	15	11	7	5	8:30	3.3	Shamrock	ARP
2.5	1.8	2.7	4.5	4.1	9	<b>WBZH/WBZJ</b> <sup>2</sup> '80s	103.1/102.3 .73kw/3kw	59	8	8	2	5	5	8	8:30	2.7	Entercom	D&R
5.0	5.8	6.8	3.5	3.8	10	<b>WXAR/WXBE</b> Rock	95.7/97.9 .6kw/19.5kw	68	6	5	2	6	6	12	7:00	6.3	Citadel	MCG

<sup>1</sup>WBHD-FM was WCTP-FM (Country) until January. <sup>2</sup>Was AC until December 8. WBZH-FM was WWFH-FM and WBZJ-FM was WSGH-FM until June.

# #69 ALLENTOWN-BETHLEHEM



12+ POPULATION: 612,200 (Black: N/A; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
13.0	13.2	11.1	11.1	11.7	1	WAEB-FM CHR/Pop	104.1 50kw	166	1	1	2	2	1	4	8:45	10.8	Clear Channel	KATZ
8.2	9.7	9.2	8.7	10.6	2	WZZO-FM Rock	95.1 30kw	125	2	2	1	1	2	5	10:30	10.4	Clear Channel	KATZ
11.0	9.9	10.1	9.6	10.5	3	WCTO-FM Country	96.1 50kw	116	4	5	3	3	3	2	11:15	11.3	Citadel	MCG
9.3	8.7	10.8	9.3	8.8	4	WODE-FM Oldies	99.9 50kw	122	3	5	9	5	5	1	9:00	9.0	Nassau	—
10.0	8.7	7.9	8.6	8.5	5	WLEV-FM AC	100.7 11kw	113	5	8	4	3	4	3	9:30	8.2	Citadel	MCG
5.7	5.1	6.1	6.3	4.8	6	WKAP-AM Adult Standards	1470 5kw	48	7	—	25	28	10	8	12:30	4.5	Clear Channel	KATZ
4.3	4.1	4.6	4.9	3.5	7	WAEB-AM News/Talk	790 3.6(1.5)kw	55	6	—	11	8	7	6	8:00	4.9	Clear Channel	KATZ
1.6	1.9	1.5	1.8	2.0	8	WEST-AM Adult Standards	1400 1kw	18	22	—	—	37	35	21	13:15	2.6	Maranatha	—
1.5	2.2	2.4	2.3	2.0	8	WYSP-FM Active Rock	94.1 16kw	46	8	8	5	6	7	9	5:15	3.7	Infinity	IRS
1.3	1.0	1.8	2.0	1.9	10	WMGK-FM Classic Hits	102.9 8.5kw	33	10	—	14	7	6	7	7:15	1.4	Greater Media	MCG

# #70 KNOXVILLE



12+ POPULATION: 579,100 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
19.5	19.3	22.0	23.2	20.2	1	WIVK-FM Country	107.7 91kw	196	1	2	2	1	1	1	10:30	24.1	Citadel	KATZ
9.3	8.9	9.9	9.1	12.2	2	WWST-FM CHR/Pop	93.1 2.4kw	148	2	1	1	2	3	7	8:15	10.2	Journal	CHR
10.8	10.4	9.8	11.0	10.7	3	WJXB-FM AC	97.5 100kw	119	3	6	4	3	2	2	9:00	10.1	South Central	EAST
5.3	6.5	6.6	6.5	5.6	4	WNOX-AF News/Talk	990/ 10kw	84	5	—	7	7	5	4	6:45	6.8	Citadel	MCG
7.0	6.7	7.2	7.4	4.8	5	WMYU-FM Oldies	102.1 15kw	90	4	6	7	7	5	3	5:30	4.6	Journal	EAST
5.3	5.5	4.3	4.7	4.1	6	WIMZ-FM Classic Rock	103.5 100kw	72	6	9	5	4	4	6	5:45	3.8	South Central	EAST
3.3	4.0	1.9	2.1	4.0	7	WOKI-FM Triple A	100.3 100kw	67	7	5	5	6	5	8	6:00	4.2	Dick	KATZ
3.3	2.2	3.9	3.9	3.8	8	WJBZ-FM Religious	96.3 2.9kw	38	10	6	10	10	8	5	10:15	3.9	Seymour	—
3.1	3.9	3.3	2.9	3.8	8	WNFZ-FM Alternative	94.3 2.5kw	54	8	3	3	5	9	11	7:15	4.3	South Central	EAST
3.1	1.7	4.1	3.4	2.5	10	WBON-FM Classic Rock	104.5 2.3kw	47	9	6	7	9	10	9	5:30	1.6	Journal	CHR

12+ POPULATION: 579,000 (Black: 10.8%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.0	7.8	8.2	6.5	7.0	1	WKDD-FM Hot AC	96.5 50kw	94	2	4	1	1	1	6	7:45	8.7	Clear Channel	D&R
7.4	6.3	7.2	6.2	6.9	2	WQMX-FM Country	94.9 16kw	78	4	6	4	2	3	2	9:15	6.3	Rubber City	CHR
5.0	5.9	6.3	5.9	6.7	3	WMJI-FM Oldies	105.7 16kw	95	1	7	15	3	2	1	7:30	7.6	Clear Channel	CHR
6.1	5.4	4.9	6.2	6.5	4	WNIR-FM Talk	100.1 4.2kw	65	7	—	17	9	6	3	10:30	6.0	Media-Corn	KATZ
4.4	5.9	5.1	3.3	5.6	5	WTAM-AM News/Talk	1100 50kw	84	3	7	10	6	4	5	7:00	2.9	Clear Channel	EAST
4.8	4.7	5.5	5.5	4.8	6	WDOK-FM AC	102.1 12kw	60	11	7	10	11	8	4	8:15	4.7	Infinity	KATZ
4.7	4.2	4.1	4.1	3.8	7	WAKR-AM News/Talk	1590 5kw	56	12	—	22	22	18	13	7:15	4.9	Rubber City	CHR
3.1	3.8	3.8	3.3	3.7	8	WNCX-FM Classic Rock	98.5 16kw	67	6	—	5	5	5	8	5:45	8.6	Infinity	IRS
4.4	5.1	4.0	4.8	3.6	9	WONE-FM <sup>1</sup> Rock	97.5 12kw	61	10	7	5	4	6	9	6:00	3.2	Rubber City	CHR
4.3	4.0	3.3	4.8	3.5	10	WMMS-FM Rock	100.7 34kw	64	8	3	3	6	10	16	5:45	2.5	Clear Channel	EAST

<sup>1</sup> Evolved from Classic Rock during March.

12+ POPULATION: 569,600 (Black: N/A; Hispanic: 10.0%)

SPRING '00	FALL '00	SPRING '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.0	11.5	12.2	1	WAVV-FM B/EZ	101.1 100kw	105	1	—	15	17	14	2	13.15	9.9	Alpine	CHR
5.2	7.1	7.5	2	WOLZ-FM Oldies	95.3 79kw	88	2	8	15	9	1	1	9:45	7.6	Clear Channel	CCRS
5.0	5.5	5.8	3	WWGR-FM Country	101.9 100kw	66	7	6	6	1	2	2	10:00	6.1	Renda	ARP
2.0	5.2	5.5	4	WBTT-FM CHR/Rhythmic	105.5 23.5kw	73	4	1	1	2	10	19	8:30	3.5	Clear Channel	CCRS
4.6	5.1	5.0	5	WCKT-FM Country	107.1 28.5kw	70	5	—	3	5	5	5	8:00	5.4	Clear Channel	CCRS
4.9	6.9	4.8	6	WINK/WNOG News/Talk	1200/1270 10(1)kw/5(2.4)kw	67	6	—	—	22	17	8	8:00	4.8	Ft Myers	MCG
5.2	3.7	4.1	7	WRXK-FM Classic Rock	96.1 100kw	56	8	8	8	3	3	4	8:15	7.3	Beasley	D&R
9.1	4.8	3.8	8	WYOB-FM CHR/Pop	103.9 100kw	83	3	2	6	8	8	11	5:00	3.2	Beasley	D&R
3.4	2.1	3.5	9	WARD-FM Classic Hits	94.5 100kw	44	12	8	8	6	4	7	9:15	4.2	Mendian	MCG
5.3	4.4	3.5	9	WJBY-FM Alternative	99.3 50kw	53	9	3	2	4	6	15	7:30	3.1	Beasley	EAST

# #73 EL PASO



12+ POPULATION: 557,000 (Black: N/A; Hispanic: 74.2%)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
15.1	13.4	14.5	11.1	14.4	1	KPRR-FM CHR/Rhythmic	102.1 100kw	192	1	1	1	1	4	7	8:45	11.9	Clear Channel	CCRS
8.3	10.9	10.6	10.9	10.6	2	KBNA-AF Spanish AC	920/97.5 1(5)kw/100kw	128	3	4	6	4	2	1	9:45	13.2	Hispanic	KT-H
6.6	7.4	6.6	6.5	10.3	3	KTSM-FM AC	99.9 100kw	108	4	8	4	3	1	2	11:15	9.8	Clear Channel	CCRS
9.1	11.0	11.5	9.6	9.2	4	KLAQ-FM Rock	95.5 100kw	131	2	2	2	2	3	6	8:15	10.7	Ferrari	CHR
5.5	6.7	5.7	7.5	5.1	5	KINT-FM Tejano	93.9 100kw	78	6	3	6	7	7	5	7:45	4.6	Entravision	CAB
3.2	4.0	5.5	6.5	5.0	6	KHEY-FM Country	96.3 100kw	74	7	6	8	8	5	4	8:00	5.1	Clear Channel	CCRS
5.7	4.7	6.0	4.8	4.7	7	KSII-FM Hot AC	93.1 100kw	87	5	4	4	5	6	8	6:15	4.3	Ferrari	MCG
5.0	5.1	5.5	4.5	4.0	8	KOFX-FM Oldies	92.3 100kw	68	8	13	13	11	9	3	7:00	3.5	Magic Media	KATZ
3.4	2.2	2.9	2.7	3.7	9	KHRO-FM Oldies	94.7 100kw	45	11	—	3	6	7	13	9:30	2.8	Magic Media	KATZ
4.7	3.3	3.0	4.5	3.2	10	XHH-FM Spanish AC	100.7 100kw	54	9	6	9	9	11	11	7:00	2.8	Mexamerica Br.	CAB

# #74 ALBUQUERQUE



12+ POPULATION: 552,400 (Black: N/A; Hispanic: 37.8%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.1	7.7	9.7	10.5	8.9	1	KKOB-AM Full Service	770 50kw	105	1	—	12	11	3	1	9:15	11.7	Citadel	MCG
0.6	3.5	4.7	4.9	6.5	2	KBQI-FM Country	107.9 22.5kw	67	6	5	7	1	1	2	10:45	7.0	Clear Channel	EAST
4.5	3.2	3.7	4.4	5.8	3	KYLZ-FM CHR/Rhythmic	106.3 100kw	83	2	1	2	7	15	20	7:45	4.5	Amer. Gen. Media	—
8.6	7.3	4.1	3.7	5.0	4	KRST-FM Country	92.3 22kw	83	3	9	8	6	4	4	6:45	5.4	Citadel	MCG
4.8	5.3	4.1	4.4	4.9	5	KMGA-FM AC	99.5 22.5kw	65	9	9	10	3	2	3	8:15	4.4	Citadel	MCG
4.2	4.1	3.1	3.2	4.4	6	KHFM-FM Classical	96.3 20kw	53	12	5	16	14	11	5	9:00	3.2	Citadel	MCG
6.7	6.1	6.8	8.2	4.2	7	KZRR-FM Rock	94.1 22.5kw	66	8	5	1	2	6	9	7:00	6.7	Clear Channel	EAST
5.2	5.1	5.7	3.9	4.0	8	KPEK-FM Hot AC	100.3 22.5kw	74	5	5	3	4	5	11	6:00	3.5	Clear Channel	EAST
3.9	3.1	2.9	3.3	3.6	9	KKSS-FM <sup>1</sup> CHR/Pop	97.3 100kw	80	4	2	4	11	16	25	5:00	3.2	Simmons	D&R
3.0	2.7	3.0	2.6	3.5	10	KLVO-FM Regional Mexican	97.7 100kw	42	15	3	6	8	12	18	9:15	2.5	Amer. Gen. Media	LOTU
4.2	4.0	3.7	2.3	3.5	10	KTZO-FM <sup>2</sup> Triple A	103.3 20.5kw	54	11	9	4	5	9	13	7:15	2.8	Citadel	MCG

<sup>1</sup> Was CHR/Rhythmic until March 3. <sup>2</sup> Was KTBL-FM (Country) until mid-February.



12+ POPULATION: 551,700 (Black: N/A, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.6	8.6	10.1	9.6	10.1	1	<b>KXKT-FM</b> Country	103.7 100kw	107	3	3	4	1	1	1	9:45	11.1	Clear Channel	CHR
7.6	6.3	6.2	7.3	8.5	2	<b>KFAB-AM</b> News/Talk	1110 50kw	94	5	—	13	9	7	3	9:15	11.0	Clear Channel	CHR
8.7	7.3	6.9	7.0	7.0	3	<b>KQCH-FM</b> CHR/Rhythmic	97.7 100kw	119	1	1	2	5	8	11	6:00	4.5	Journal	EAST
4.9	6.0	5.6	5.9	6.7	4	<b>KEFM-FM</b> AC	96.1 100kw	88	6	5	5	4	4	4	7:45	6.9	Webster	MCG
7.3	6.7	7.4	8.0	6.5	5	<b>KGOR-FM</b> Oldies	99.9 115kw	105	4	7	9	7	5	2	6:15	5.7	Clear Channel	CHR
6.5	6.7	6.1	5.9	6.2	6	<b>KEZO-FM</b> Rock	92.3 100kw	77	8	7	1	2	2	6	8:00	9.9	Journal	EAST
5.8	5.8	5.0	6.0	5.8	7	<b>KKQK-FM</b> CHR/Pop	98.5 100kw	117	2	2	6	6	8	8	5:00	5.3	Mitchell	SEN
5.0	5.0	4.2	5.4	5.5	8	<b>KSRZ-FM</b> Hot AC	104.5 100kw	84	7	7	2	3	2	7	6:45	4.3	Journal	EAST
5.3	5.2	3.8	5.6	4.7	9	<b>KOMJ-AM</b> Adult Standards	590 5kw	49	13	—	—	18	17	8	9:30	4.4	Journal	EAST
4.2	4.4	4.0	2.5	3.9	10	<b>KKCD-FM</b> Classic Rock	105.9 50kw	60	9	7	12	7	6	5	6:30	4.3	Journal	EAST

12+ POPULATION 536,600 (Black: 16.7%; Hispanic: N/A)

SPRING '00	FALL '00	SPRING '00	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.3	10.3	10.8	1	<b>WJBR-FM</b> AC	99.5 50kw	116	1	6	3	2	1	1	9:15	11.8	NextMedia	CHR
8.1	7.2	9.7	2	<b>WSTW-FM</b> CHR/Pop	93.7 50kw	111	2	3	1	1	2	3	8:30	9.0	Delmarva	EAST
5.1	5.7	5.5	3	<b>WUSL-FM</b> Urban	98.9 18kw	73	4	1	2	3	6	22	7:15	5.2	Clear Channel	EAST
5.4	3.1	5.1	4	<b>WDAS-FM</b> Urban AC	105.3 16.5kw	48	9	—	11	3	3	2	10:30	4.2	Clear Channel	EAST
4.0	3.5	4.1	5	<b>WIOQ-FM</b> CHR/Pop	102.1 27kw	79	3	1	5	7	11	18	5:00	3.3	Clear Channel	CCRS
3.5	2.0	3.6	6	<b>WMGK-FM</b> Classic Hits	102.9 8.5kw	53	8	—	8	6	4	5	6:30	3.4	Greater Media	MCG
2.6	2.7	3.2	7	<b>WJBR-AM</b> Adult Standards	1290 2.5(5)kw	28	20	—	—	36	36	22	11:00	2.8	Clear Channel	KATZ
4.5	4.2	3.2	7	<b>WYSP-FM</b> Active Rock	94.1 16kw	64	5	6	4	5	5	10	5:00	6.7	Infinity	IRS
1.8	3.1	3.1	9	<b>WDEL-AM</b> News/Talk	1150 5kw	46	12	—	23	20	14	6	6:30	2.6	Delmarva	EAST
2.7	3.3	2.9	10	<b>WJZ-FM</b> Smooth Jazz	106.1 22.5kw	46	13	—	14	12	9	8	6:15	3.3	Clear Channel	CHR
2.8	2.3	2.9	10	<b>WOGL-FM</b> Oldies	98.1 12.5kw	53	7	—	27	13	7	4	5:30	2.3	Infinity	CBS
1.8	3.3	2.9	10	<b>WXCY-FM</b> Country	103.7 50kw	36	18	6	18	13	11	6	8:00	2.8	Delmarva	EAST

# #77 MONTEREY-SALINAS-SANTA CRUZ



12+ POPULATION: 536,200 (Black: N/A; Hispanic: 32.8%)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.9	8.8	7.9	7.8	8.2	1	<b>KDON-FM</b> CHR/Rhythmic	102.5 18.5kw	112	1	1	1	1	3	5	7:30	7.2	Clear Channel	CCRS
4.8	5.9	4.9	6.0	5.3	2	<b>KWAV-FM</b> AC	96.9 18kw	60	2	10	4	4	2	2	9:00	5.7	Buckley	D&R
3.5	3.7	4.8	3.8	5.0	3	<b>KPIG-FM</b> Triple A	107.5 2.85kw	59	3	—	16	4	1	1	8:45	4.8	New Wave	MCG
5.3	5.8	6.3	5.8	4.8	4	<b>KGO-AM</b> News/Talk	810 50kw	58	4	—	17	13	7	3	8:30	4.8	ABC	ABC
5.2	4.5	5.0	4.6	4.6	5	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	42	12	6	3	2	4	4	11:15	7.0	Hispanic	KT-H
3.2	2.0	4.5	3.5	4.2	6	<b>KLDK-FM</b> Regional Mexican	99.5 30kw	42	11	6	2	3	5	12	10:00	5.1	Entravision	CAB
4.6	5.1	4.1	4.1	3.9	7	<b>KTOM-FM</b> Country	100.7 1.4kw	49	7	10	9	7	8	7	8:00	3.0	Clear Channel	CCRS
2.8	4.5	3.5	4.4	3.7	8	<b>KSJO-FM</b> Rock	92.3 50kw	39	13	6	5	6	6	7	9:30	4.6	Clear Channel	CCRS
2.4	2.8	3.7	3.1	3.4	9	<b>KSEA-FM</b> Regional Mexican	107.9 87kw	34	16	6	5	7	11	12	10:00	4.0	Radio Campesina	—
3.9	3.9	3.8	3.5	3.3	10	<b>KBOQ-FM</b> Classical	95.5 1.7kw	49	6	—	27	22	20	9	6:45	2.9	J & M Br.	MCG

# #78 SYRACUSE



12+ POPULATION: 536,000 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.8	10.3	9.5	10.7	10.0	1	<b>WBBS-FM</b> Country	104.7 50kw	106	3	5	5	3	2	1	9:30	10.1	Clear Channel	CCRS
6.7	7.5	6.1	6.9	9.0	2	<b>WNTQ-FM</b> CHR/Pop	93.1 97kw	132	1	2	3	1	1	3	6:45	9.7	Citadel	KATZ
6.1	7.3	6.0	6.5	7.8	3	<b>WWHT-FM</b> CHR/Pop	107.9 50kw	120	2	1	1	4	8	13	6:45	6.0	Clear Channel	CCRS
6.1	5.2	5.9	6.6	6.8	4	<b>WAQX-FM</b> Rock	95.7 25kw	93	4	6	2	2	3	7	7:30	11.1	Citadel	D&R
6.9	7.4	8.7	8.7	6.8	5	<b>WSYR-AM</b> News	570 5kw	86	6	—	10	9	10	6	8:00	8.4	Clear Channel	CCRS
4.3	4.7	4.6	4.5	5.6	6	<b>WTKV/WTKW</b> Classic Rock	105.5/99.5 1.8kw/5.7kw	71	9	6	6	5	4	5	8:00	6.5	Radio Corp	ARP
6.0	5.3	4.9	5.1	5.4	7	<b>WSEN-FM</b> Oldies	92.1 25kw	79	7	6	10	8	6	2	6:45	4.7	Buckley	MCG
5.6	6.6	5.5	5.7	5.3	8	<b>WKRH/WKRL</b> Alternative	106.5/100.9 5kw/6kw	71	8	2	3	6	7	16	7:30	4.1	Radio Corp	ARP
6.9	6.0	6.6	5.6	5.2	9	<b>WYYY-FM</b> AC	94.5 100kw	88	5	6	7	7	5	4	6:00	5.6	Clear Channel	CCRS
4.6	4.5	4.5	4.2	3.4	10	<b>WLTI-FM</b> AC	105.9 4kw	49	10	—	10	9	9	8	7:00	2.7	Citadel	ARP

# HARRISBURG-LEBANON-CARLISLE #79

12+ POPULATION: 522,800 (Black: N/A, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.0	11.8	11.4	12.1	10.1	1	<b>WNK-FM</b> CHR/Pop	104.1 22.5kw	135	1	1	1	1	1	3	7:45	10.7	Cumulus	EAST
7.0	9.4	8.9	9.9	7.2	2	<b>WHP-AM</b> Talk	580 5kw	75	4	6	12	11	8	5	9:45	8.2	Clear Channel	CCRS
6.1	7.8	6.3	5.4	7.2	2	<b>WNCE/WTPA</b> Classic Rock	92.1/93.5 3.3kw/1.25kw	79	3	6	3	2	3	4	9:15	7.9	Cumulus	EAST
7.0	6.7	6.2	6.4	6.9	4	<b>WRBT-FM</b> Country	94.9 25kw	64	8	6	4	5	4	6	11:15	8.0	Clear Channel	CCRS
7.3	8.2	6.1	7.5	6.9	4	<b>WRV-FM</b> Rock AC	97.3 17kw	84	2	6	6	3	2	1	8:30	6.8	Clear Channel	CCRS
5.1	5.4	6.2	4.5	5.8	6	<b>WRKZ-FM</b> Country	106.7 14kw	63	9	4	8	8	8	7	9:30	6.6	Citadel	ARP
5.7	5.3	5.9	4.7	5.6	7	<b>WWKL-FM</b> Oldies	99.3 6kw	65	7	6	12	10	7	1	8:45	5.5	Clear Channel	CCRS
5.4	5.8	5.8	5.3	5.1	8	<b>WQXA-FM</b> Active Rock	105.7 25kw	75	5	4	2	4	5	10	7:00	6.6	Citadel	MCG
3.6	2.7	2.5	2.1	4.6	9	<b>WTCY-AM</b> Urban AC	1400 1kw	29	14	6	5	6	6	9	16:15	4.8	Cumulus	EAST
3.9	2.7	3.7	2.9	3.3	10	<b>WROZ-FM</b> AC	101.3 6.9kw	55	10	6	8	8	8	8	6:15	2.4	Hall	D&R

# SARASOTA-BRADENTON #80

12+ POPULATION: 516,700 (Black: N/A, Hispanic: N/A)

SPRING '00	FALL '00	SPRING '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.6	10.7	12.1	1	<b>WDDV-FM</b> B/EZ	92.1 22kw	90	1	—	—	17	16	1	13:45	10.6	Clear Channel	EAST
6.3	4.1	5.9	2	<b>WFLZ-FM</b> CHR/Pop	93.3 100kw	83	2	1	2	1	1	4	7:15	9.6	Clear Channel	EAST
8.0	6.3	5.8	3	<b>WCTQ-FM</b> Country	106.5 25kw	62	4	3	4	3	3	3	9:30	5.6	Clear Channel	EAST
5.3	7.0	5.2	4	<b>WFLA-AM</b> News/Talk	970 5kw	55	5	—	14	14	9	4	9:30	5.2	Clear Channel	EAST
3.2	3.4	5.1	5	<b>WXTB-FM</b> Active Rock	97.9 100kw	35	12	3	1	2	2	11	14:14	8.3	Clear Channel	EAST
2.8	2.9	4.0	6	<b>WDOV-FM</b> Soft AC	105.5 46kw	44	10	—	—	21	21	11	9:15	3.7	Cox	—
4.4	4.0	4.0	6	<b>WSJT-FM</b> Smooth Jazz	94.1 100kw	54	6	—	11	8	6	6	7:30	2.9	Infinity	IRS
6.0	5.7	3.7	8	<b>WSRZ-FM</b> Oldies	107.9 47kw	63	3	—	14	8	7	2	6:00	4.1	Clear Channel	EAST
2.7	3.2	3.2	9	<b>WLLD-FM</b> CHR/Rhythmic	98.7 50kw	49	7	2	3	5	14	19	6:45	3.5	Infinity	IRS
2.9	1.9	3.1	10	<b>WWRM-FM</b> AC	94.9 100kw	49	7	5	11	8	9	8	6:30	2.8	Cox	CHR

# #81 TOLEDO



12+ POPULATION: 500,400 (Black: 11.8%; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.5	10.9	11.0	11.8	13.2	1	<b>WKKO-FM</b> <sup>1</sup> Country	99.9 50kw	113	2	4	3	1	1	1	10:15	14.6	Cumulus	ARP
9.3	9.6	8.8	10.4	10.4	2	<b>WVKS-FM</b> CHR/Pop	92.5 50kw	135	1	1	1	2	2	5	6:45	11.4	Clear Channel	MCG
7.2	8.5	8.8	8.7	7.0	3	<b>WRVF-FM</b> AC	101.5 19kw	78	3	—	9	6	6	3	7:45	6.4	Clear Channel	EAST
5.1	7.4	6.8	6.8	6.4	4	<b>WSPD-AM</b> News/Talk	1370 5kw	58	8	—	11	10	9	7	9:45	7.0	Clear Channel	MCG
7.5	5.5	5.3	5.5	6.2	5	<b>WIOT-FM</b> Rock	104.7 50kw	74	4	4	2	3	4	8	7:15	7.5	Clear Channel	EAST
6.4	6.4	5.6	6.1	6.0	6	<b>WWWM-FM</b> Hot AC	105.5 4.3kw	66	5	8	4	4	3	4	8:00	5.7	Cumulus	D&R
5.8	6.2	6.4	5.2	4.7	7	<b>WRON-FM</b> Oldies	93.5 4.1kw	63	6	—	13	8	7	3	6:30	5.5	Cumulus	ARP
5.1	5.1	4.0	4.4	4.6	8	<b>WXKR-FM</b> Classic Rock	94.5 30kw	59	7	8	8	5	5	5	6:45	4.5	Cumulus	D&R
4.6	4.0	5.1	3.8	4.0	9	<b>WJUC-FM</b> Urban	107.3 3kw	51	9	2	5	7	10	10	7:00	2.5	Welch	ARP
3.7	3.7	4.0	3.0	3.9	10	<b>WIMX-FM</b> Urban AC	95.7 3.5kw	31	11	8	10	8	8	8	11:00	4.7	Urban Radio Br.	CHR

<sup>1</sup> Morning show simulcasts over **WTOD-AM**, morning drive figure is from that combo.

# #82 SPRINGFIELD, MA



12+ POPULATION: 493,000 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.3	9.6	8.2	8.8	9.0	1	<b>WMAS-FM</b> AC	94.7 50kw	97	2	3	3	2	2	2	8:45	9.3	Lappin	MCG
8.2	7.8	7.1	7.0	8.4	2	<b>WAQY-FM</b> Classic Rock	102.1 17kw	92	3	8	6	1	1	1	8:15	9.1	Saga	KATZ
4.9	5.6	6.0	6.0	7.0	3	<b>WHYN-AM</b> Full Service	560 5(1)kw	79	5	—	14	11	8	6	8:15	7.0	Clear Channel	CCRS
8.8	7.4	8.0	6.7	6.5	4	<b>WHYN-FM</b> Hot AC	93.1 8.9kw	86	4	4	4	3	3	5	7:00	7.5	Clear Channel	CCRS
7.1	7.8	6.9	6.8	6.3	5	<b>WKSS-FM</b> CHR/Pop	95.7 16.5kw	98	1	2	1	4	5	7	6:00	5.6	Clear Channel	EAST
8.7	9.0	9.2	6.1	6.3	5	<b>WPXK-FM</b> Country	97.9 2.2kw	71	7	8	10	7	4	3	8:15	6.8	Clear Channel	D&R
1.1	0.9	1.0	1.5	5.8	7	<b>WZMX-FM</b> <sup>1</sup> CHR/Rhythmic	93.7 21kw	69	8	1	2	5	11	10	7:45	3.4	Infinity	KATZ
2.8	3.3	4.1	3.3	4.2	8	<b>WDRC-FM</b> Oldies	102.9 19.5kw	49	10	—	16	10	6	4	7:45	3.5	Buckley	MCG
4.0	3.1	3.0	4.9	3.8	9	<b>WTIC-FM</b> Hot AC	96.5 20kw	74	6	4	6	6	6	8	4:45	4.0	Infinity	CHR
2.1	2.2	1.9	3.5	3.4	10	<b>WLZX-FM</b> Active Rock	99.3 5.8kw	55	9	8	5	7	8	14	5:30	2.8	Saga	SEN

<sup>1</sup> Was Rhythmic Oldies until February.



# GREENVILLE-NEW BERN-JACKSONVILLE, NC #83

12+ POPULATION: 474,400 (Black: 25.4%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
12.2	12.2	12.7	12.1	14.4	1	WRNS-FM Country	95.1 100kw	121	1	5	1	1	1	1	10.45	15.0	NextMedia	KATZ
11.0	14.6	11.0	9.5	11.2	2	WIKS-FM Urban	101.9 100kw	96	2	2	2	2	2	2	10.30	12.6	Beasley	D&R
8.0	5.7	5.5	6.7	7.2	3	WSFL-FM Classic Rock	106.5 100kw	72	5	9	5	3	3	3	8.45	10.2	Beasley	D&R
5.8	5.5	5.7	6.1	5.6	4	WCBZ/WRHT CHR/Pop	103.7/96.3 100kw/100kw	76	3	3	3	4	6	8	6.30	5.0	Eastern Carolina	—
4.8	4.5	4.3	5.7	5.3	5	WNCT-FM Oldies	107.9 100kw	61	6	9	11	10	5	4	7.45	4.8	Beasley	D&R
2.7	2.0	2.7	5.8	5.3	5	WQSL-FM Hot AC	92.3 22.5kw	56	8	1	4	5	9	16	8.30	3.3	Cumulus	—
4.8	3.8	4.6	4.8	4.9	7	WMGV-FM Hot AC	103.3 100kw	52	9	9	9	6	4	5	8.15	3.9	Beasley	D&R
4.2	3.8	5.7	4.4	4.6	8	WERO-FM Hot AC	93.3 100kw	75	4	3	5	6	8	8	5.30	4.1	NextMedia	KATZ
4.9	6.7	4.5	4.9	3.5	9	WANJ/WXQR Active Rock	101.1/105.5 31kw/19kw	43	10	7	7	8	7	10	7.15	4.4	NextMedia	KATZ
2.2	2.3	2.2	2.6	2.8	10	WELS-FM Urban Oldies	102.9 3kw	30	11	9	14	11	9	6	8.30	2.6	Willis	—
4.0	4.4	4.0	2.6	2.8	10	WXNR-FM Alternative	99.5 16.5kw	58	7	7	8	9	13	16	4.15	2.8	Beasley	D&R

# BATON ROUGE #84

12+ POPULATION: 473,500 (Black: 30.0%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
9.0	10.4	9.5	8.7	11.0	1	WEMX-FM Urban	94.1 100kw	86	3	1	1	1	2	10	10.30	9.9	Citadel	MCG
8.0	6.2	6.9	6.6	8.2	2	WDGL-FM Classic Rock	98.1 100kw	92	2	8	3	2	1	1	7.30	10.4	Guaranty	D&R
7.7	6.7	6.1	7.2	7.3	3	WYNK-FM Country	101.5 100kw	76	4	4	3	4	3	2	7.45	9.5	Clear Channel	SEN
5.7	7.3	5.1	5.8	6.9	4	WFME-FM CHR/Pop	102.5 100kw	106	1	2	2	3	6	10	5.15	5.8	Clear Channel	—
3.9	5.3	6.0	5.8	6.4	5	WJBO-AM News/Talk	1150 5kw	62	6	—	11	10	8	4	8.30	7.0	Clear Channel	SEN
6.3	7.0	8.2	7.5	6.4	5	WXOK-AM Gospel	1460 5(1)kw	44	11	4	14	6	4	2	11.45	6.8	Citadel	MCG
5.7	4.7	6.0	5.8	5.8	7	KQXL-FM Urban AC	106.5 50kw	61	7	4	6	5	4	5	7.45	5.3	Citadel	MCG
2.5	2.1	2.3	4.7	4.7	8	WBBE-FM <sup>1</sup> AC	103.3 100kw	52	9	8	6	6	7	6	7.30	4.3	Citadel	MCG
6.5	5.0	4.7	5.1	4.0	9	KRYE-FM AC	96.1 43kw	57	8	—	8	8	8	7	5.45	4.7	Clear Channel	SEN
3.2	4.4	2.5	3.1	3.5	10	KUMX-FM <sup>2</sup> CHR/Pop	104.1 100kw	70	5	3	3	11	14	15	4.15	2.5	Clear Channel	CCRS

<sup>1</sup> Was WCAC-FM (Country) until January 8. <sup>2</sup> Became Classic Hits on June 29.

# #85 LITTLE ROCK



12+ POPULATION: 468,300 (Black: 19.7%, Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.3	10.4	10.3	10.8	9.6	1	<b>KSSN-FM</b> Country	95.7 100kw	89	1	8	6	4	1	1	9:00	10.1	Clear Channel	CCRS
9.6	8.6	7.8	6.8	8.2	2	<b>KIPR-FM</b> Urban	92.3 100kw	71	2	1	1	1	5	11	9:45	7.5	Citadel	BAN
8.9	9.1	7.2	7.2	6.7	3	<b>KMJX-FM</b> Classic Rock	105.1 81kw	70	3	6	2	3	3	5	8:00	9.4	Clear Channel	CCRS
5.9	6.4	6.6	6.6	6.6	4	<b>KARN-A/F</b> News/Talk	920/102.5 5kw/3kw	67	7	—	12	9	5	2	8:15	8.3	Citadel	MGC
7.2	5.9	6.2	5.1	6.4	5	<b>KKPT-FM</b> Classic Rock	94.1 100kw	69	5	7	9	2	1	3	7:45	7.4	Signal Media	D&R
5.7	3.8	5.3	4.9	5.5	6	<b>KLEC-FM</b> Alternative	106.3 50kw	55	10	4	2	4	7	11	8:15	5.0	Equity	ROS
5.6	5.1	5.5	5.1	5.2	7	<b>KURB-FM</b> Hot AC	98.5 100kw	68	6	8	6	6	4	6	6:15	6.2	Citadel	MCG
4.4	5.4	5.5	5.4	5.1	8	<b>KQAR-FM</b> CHR/Pop	100.3 85kw	70	4	1	6	8	11	14	6:00	3.6	Clear Channel	CCRS
2.3	2.9	3.2	2.7	4.5	9	<b>KHTE-FM</b> CHR/Rhythmic	96.5 10.5kw	56	9	1	5	10	15	20	6:45	3.0	Equity	ROS
2.6	4.1	2.7	3.2	4.3	10	<b>KLAL-FM</b> Hot AC	107.7 50kw	61	8	5	4	7	10	15	6:00	4.0	Citadel	MCG

# #86 CHARLESTON, SC



12+ POPULATION: 457,600 (Black: 29.5%, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.8	11.3	10.6	11.9	8.7	1	<b>WWWZ-FM</b> Urban	93.3 50kw	94	2	1	2	1	5	6	8:15	8.1	Citadel	MCG
5.8	7.4	7.6	6.0	7.4	2	<b>WXLY-FM</b> Oldies	102.5 100kw	71	5	—	14	7	2	1	9:15	7.0	Clear Channel	BAN
6.7	5.3	5.4	4.5	7.0	3	<b>WSSX-FM</b> CHR/Pop	95.1 100kw	101	1	4	2	1	3	7	6:00	7.8	Citadel	MCG
7.6	6.0	8.6	5.8	6.9	4	<b>WEZL-FM</b> Country	103.5 100kw	72	4	5	7	4	1	2	8:15	8.7	Clear Channel	KATZ
6.8	6.0	5.0	6.8	5.6	5	<b>WAVF-FM</b> Alternative	96.1 100kw	74	3	5	1	3	9	16	6:45	7.0	Cordes Street	CHR
3.3	6.3	6.2	3.9	5.3	6	<b>WMGL-FM</b> Urban AC	101.7 6.5kw	44	13	7	14	6	4	3	10:15	5.5	Citadel	MCG
3.1	1.8	2.5	3.3	4.7	7	<b>WCOO-FM</b> Oldies	105.3 13.5kw	52	9	—	9	9	8	4	7:45	3.5	L. M. Communications	
4.7	4.7	3.5	4.4	4.4	8	<b>WSUY-FM</b> AC	96.9 100kw	52	8	7	10	7	7	5	7:30	3.8	Citadel	MCG
4.4	4.0	3.3	4.1	3.9	9	<b>WRFO-FM</b> Classic Rock	104.5 28kw	51	11	—	4	5	6	9	6:45	4.9	Clear Channel	KATZ
1.6	1.0	2.3	2.9	3.7	10	<b>WWBZ-FM</b> Urban	93.3 50kw	48	12	2	4	12	15	17	6:45	2.7	Jabar Com.	—
5.5	4.3	4.8	4.4	3.7	10	<b>WXTG-AM</b> Gospel	1390 5kw	30	17	7	16	16	12	8	10:45	3.8	Citadel	MCG

12+ POPULATION: 454,000 (Black: N/A; Hispanic: 28.2%)

SPRING '00	FALL '00	SPRING '01	12+ ADP METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.5	10.1	9.6	1	<b>KWIN-FM</b> CHR/Rhythmic	97.7 3kw	107	1	1	1	1	3	5	7:00	8.5	Silverado	EAST
8.4	11.1	7.3	2	<b>KATM-FM</b> Country	103.3 50kw	72	2	8	2	2	1	1	8:00	7.5	Citadel	MCG
3.6	6.9	5.4	3	<b>KJOY-FM</b> AC	99.3 2.35kw	51	6	8	2	5	4	3	8:30	5.6	Silverado	EAST
7.0	6.4	5.3	4	<b>KDJK/KHKK</b> Classic Hits	103.9/104.1 .071kw/50kw	63	3	8	6	3	2	2	6:30	5.6	Citadel	MCG
4.3	3.3	4.3	5	<b>KOSO-FM</b> Hot AC	93.1 2.95kw	62	4	3	4	4	6	6	5:30	4.2	Clear Channel	KATZ
5.0	5.3	4.3	5	<b>KQOD-FM</b> Rhythmic Oldies	100.1 6kw	53	5	8	9	5	4	4	6:15	4.0	Carson	KATZ
2.5	2.3	3.8	7	<b>KCBS-AM</b> News	740 50kw	38	7	—	—	15	12	9	7:45	4.8	Infinity	CBS
2.6	3.1	2.7	8	<b>KMIX-FM</b> Regional Mexican	100.9 6kw	22	15	—	5	7	10	13	9:15	4.3	Entravision	KATZ
4.5	2.5	2.7	8	<b>KNBR-AM</b> Sports	680 50kw	33	9	—	30	13	10	6	6:15	2.7	Susquehanna	MCG
2.5	1.8	2.6	10	<b>KHTK-AM</b> News/Talk	1140 50kw	26	12	8	13	7	7	6	7:45	1.3	Infinity	CBS
1.1	1.0	2.6	10	<b>KRVR-FM</b> Smooth Jazz	105.5 1kw	25	13	—	22	10	9	9	7:45	2.2	Threshold	ARP

12+ POPULATION: 449,800 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ ADP METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.5	8.1	9.3	9.1	9.9	1	<b>KFDI-FM</b> Country	101.3 100kw	96	2	—	9	5	3	1	8:30	10.7	Journal	ARP
6.6	7.4	8.0	5.3	7.5	2	<b>KICT-FM</b> Active Rock	95.1 100kw	63	5	3	1	1	5	8	9:45	7.0	Journal	CHR
7.7	7.8	6.2	5.6	7.5	2	<b>KRBB-FM</b> AC	97.9 100kw	61	8	5	6	3	1	2	10:00	9.6	Clear Channel	CCRS
7.1	4.3	5.2	7.2	7.3	4	<b>KZSN-FM</b> Country	102.1 100kw	73	3	3	7	3	4	3	8:15	8.0	Clear Channel	CCRS
3.1	2.2	4.3	7.5	6.4	5	<b>KFBZ-FM</b> <sup>1</sup> 80s	105.3 100kw	72	4	—	2	2	1	5	7:15	6.1	Entercom	D&R
6.0	6.0	6.5	6.4	6.0	6	<b>KDGS-FM</b> CHR/Rhythmic	93.9 25kw	62	7	1	3	9	11	14	7:45	5.1	Entercom	ARP
6.0	5.7	6.5	5.6	5.3	7	<b>KFTJ-AM</b> <sup>2</sup> Country Oldies	1070 10(1)kw	46	11	—	18	20	15	8	9:30	5.2	Journal	ARP
8.3	9.3	6.3	6.1	5.2	8	<b>KKRD-FM</b> CHR/Pop	107.3 100kw	99	1	2	4	8	9	10	4:15	4.9	Clear Channel	CCRS
4.5	7.0	6.2	4.6	5.0	9	<b>KEYN-FM</b> Oldies	103.7 100kw	57	9	—	14	11	8	4	7:15	4.3	Entercom	EAST
4.5	4.1	3.8	5.0	4.6	10	<b>KFXJ-FM</b> Classic Hits	104.5 45kw	63	5	6	9	6	7	6	6:00	3.8	Journal	EAST

<sup>1</sup> Was **KWCY-FM** (Country) until December 26. <sup>2</sup> Was **KFDI-AM** until June

# #89 GAINESVILLE-OCALA



12+ POPULATION: 443,200 (Black: 16.5%; Hispanic: N/A)

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SPRING '00	FALL '00	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.9	6.9	8.6	1	<b>WOGK-FM</b> Country	93.7 100kw	64	2	4	4	1	1	1	10:15	9.4	Dix	KATZ
6.5	6.7	6.8	2	<b>WKTK-FM</b> AC	98.5 100kw	66	1	6	6	2	1	2	8:00	8.3	Entercom	—
5.0	5.0	6.7	3	<b>WTMG-FM</b> Urban	101.3 3.5kw	53	5	3	4	4	4	3	9:45	5.9	Pamal	—
4.6	6.3	5.4	4	<b>WSKY-FM</b> News/Talk	97.3 13.5kw	41	8	6	9	6	5	4	10:15	4.0	Entercom	—
4.0	5.5	4.7	5	<b>WNDD/WNDT</b> Classic Hits	107.9/92.5 6kw/3.2kw	49	6	—	7	5	3	5	9:00	4.1	Dix	KATZ
6.5	6.1	4.7	5	<b>WRUF-FM</b> Active Rock	103.7 100kw	60	3	4	1	3	6	9	6:00	5.2	Univ. of Florida	—
3.5	4.7	4.4	7	<b>WJHM-FM</b> Urban	101.9 28kw	46	7	1	2	6	9	13	7:15	3.5	Clear Channel	SEN
5.0	3.4	3.7	8	<b>WYKS-FM</b> CHR/Pop	105.3 3kw	56	4	2	3	8	11	13	5:00	3.0	Gillen Br.	—
3.2	3.1	3.4	9	<b>WMFQ-FM</b> AC	92.9 50kw	30	10	—	10	9	7	6	8:45	3.1	Asterisk	—
6.9	4.7	3.4	9	<b>WTRS-FM</b> Country	102.3 50kw	36	9	6	10	9	9	7	7:15	3.1	Asterisk	—

# #90 MOBILE



12+ POPULATION: 442,500 (Black: 26.8%; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
11.5	12.7	13.5	12.4	13.3	1	<b>WBLX-FM</b> Urban	92.9 100kw	94	1	1	1	1	3	5	12:30	12.4	Cumulus	KATZ
7.3	10.1	9.4	9.3	11.2	2	<b>WKSJ-FM</b> Country	94.9 100kw	92	3	5	2	2	1	2	10:45	11.5	Clear Channel	CCRS
10.0	9.2	10.0	8.8	9.2	3	<b>WDLT-FM</b> Urban AC	98.3 5.5kw	69	4	5	6	3	2	1	11:45	8.0	Cumulus	KATZ
10.6	8.5	8.0	7.0	8.3	4	<b>WABB-FM</b> CHR/Pop	97.5 100kw	92	2	2	2	4	4	5	8:00	8.1	Dittman Group	CHR
4.4	4.9	5.0	5.5	6.2	5	<b>WRKH-FM</b> Classic Rock	96.1 100kw	60	5	7	5	5	4	3	9:00	7.8	Clear Channel	CCRS
5.9	6.3	3.9	3.8	5.1	6	<b>WTKX-FM</b> Active Rock	101.5 100kw	50	6	3	4	6	7	13	8:45	3.8	Clear Channel	CCRS
3.6	4.6	3.5	6.1	4.7	7	<b>WGOK-AM</b> Gospel	900 1kw	34	10	7	11	9	8	7	12:15	5.0	Cumulus	ARP
4.2	4.2	6.2	5.8	4.1	8	<b>WMXC-FM</b> AC	99.9 100kw	50	7	—	9	7	6	4	7:30	4.0	Clear Channel	CCRS
3.8	3.2	3.6	3.9	3.7	9	<b>WNTM-AM</b> News/Talk	710 1kw	31	11	—	17	12	10	8	10:15	3.6	Clear Channel	CCRS
2.4	1.7	2.0	2.1	2.8	10	<b>WYOK-FM</b> CHR/Pop	104.1 100kw	42	8	9	7	8	8	10	5:45	2.6	Cumulus	ARP



12+ POPULATION: 438,400 (Black: N/A, Hispanic: 36.7%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.6	9.2	11.4	12.0	12.2	1	<b>KUZZ-AF</b> Country	550/107.9 5kw/5.8kw	94	2	4	2	1	1	1	10:15	14.1	Buck Owens	KATZ
9.0	7.7	9.9	10.4	8.5	2	<b>KISV-FM</b> CHR/Rhythmic	94.1 4.5kw	96	1	1	1	2	2	10	7:00	7.9	Amer. Gen. Media	CHR
5.8	7.7	5.6	6.6	6.1	3	<b>KRAB-FM</b> Active Rock	106.1 25kw	63	4	2	2	3	4	8	7:30	6.1	Clear Channel	CCRS
6.8	6.2	5.9	4.7	5.5	4	<b>KERN-AM</b> News/Talk	1410 1kw	46	6	7	13	6	4	2	9:15	7.3	Amer. Gen. Media	CHR
5.6	5.3	5.0	5.4	4.2	5	<b>KKXX-FM</b> CHR/Pop	96.5 50kw	68	3	3	4	5	12	17	4:45	4.9	Clear Channel	CCRS
5.0	4.1	4.1	4.2	4.0	6	<b>KDFO-FM</b> Classic Rock	98.5 8kw	49	5	7	6	4	2	3	6:30	4.7	Clear Channel	CCRS
1.7	2.4	1.8	2.4	3.4	7	<b>KCWR-FM</b> Country	107.1 6kw	27	13	—	9	11	8	5	9:45	3.1	Buck Owens	KATZ
5.2	4.7	4.6	4.9	3.2	8	<b>KGFM-FM</b> AC	101.5 6.7kw	36	10	—	16	12	10	3	7:00	3.3	Amer. Gen. Media	CHR
2.4	0.9	2.0	1.2	3.2	9	<b>KSMJ-FM</b> <sup>1</sup> Smooth Jazz	97.7 6kw	28	11	—	9	9	6	7	8:45	2.3	Buckley	—
3.9	4.1	3.8	3.8	3.1	10	<b>KKDJ-FM</b> <sup>2</sup> AC	105.3 35kw	37	9	—	15	12	10	5	6:15	2.6	Clear Channel	CCRS

<sup>1</sup> Was **KRME-FM** (Spanish AC) until February 2. <sup>2</sup> Was Oldies until April 10.

12+ POPULATION: 437,400 (Black: N/A, Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.6	8.6	10.2	9.0	10.0	1	<b>KKDM-FM</b> CHR/Pop	107.5 100kw	107	1	1	1	1	5	12	7:15	8.3	Clear Channel	CHR
10.9	11.9	11.7	14.9	10.0	1	<b>WHO-AM</b> News/Talk	1040 50kw	91	2	—	10	9	3	2	8:30	12.7	Clear Channel	CHR
8.9	7.8	7.3	7.5	7.7	3	<b>KIOA-FM</b> Oldies	93.3 100kw	79	3	—	12	7	2	1	7:30	8.1	Saga	KATZ
5.9	5.1	5.5	5.5	6.9	4	<b>KHKJ-FM</b> Country	97.3 115kw	53	8	6	4	5	10	4	9:45	6.1	Wilks Br	EAST
4.9	7.8	7.8	5.4	6.4	5	<b>KAZR-FM</b> Active Rock	103.3 100kw	63	6	2	2	2	5	13	7:45	5.8	Saga	KATZ
7.2	5.7	6.6	4.8	6.1	6	<b>KJJY-FM</b> Country	92.5 41kw	65	5	5	9	11	8	3	7:15	7.4	Wilks Br	EAST
7.2	7.3	5.5	6.2	5.9	7	<b>KGGO-FM</b> Rock	94.9 100kw	52	9	6	5	3	1	5	8:30	5.7	Wilks Br	EAST
6.7	5.9	5.8	5.5	5.1	8	<b>KSTZ-FM</b> Hot AC	102.5 100kw	77	4	6	3	4	7	9	5:00	4.6	Saga	KATZ
3.7	5.4	3.4	3.7	4.9	9	<b>KRKO-FM</b> Classic Rock	98.3 50kw	57	7	—	7	6	3	5	6:30	7.5	Wilks Br	EAST
5.2	4.6	5.3	4.3	4.7	10	<b>KLTI-FM</b> AC	104.1 100kw	50	10	6	7	9	11	7	7:15	4.0	Saga	KATZ

# #93 COLUMBIA, SC



12+ POPULATION: 437,300 (Black: 27.8%; Hispanic: N/A)

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SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.8	9.4	9.1	8.4	9.1	1	WCDS-FM Country	97.5 100kw	77	2	5	5	4	2	1	9:30	10.4	Clear Channel	CCRS
8.9	8.4	8.8	8.2	9.0	2	WNOK-FM CHR/Pop	104.7 100kw	100	1	2	2	1	3	8	7:15	9.1	Clear Channel	CCRS
7.5	7.6	8.0	7.1	8.0	3	WHXT-FM Urban	103.9 9.2kw	69	5	1	1	3	7	15	9:15	6.3	Rainbow Radio	—
7.0	6.7	7.2	6.0	7.1	4	WMFX-FM Classic Rock	102.3 6kw	70	4	7	6	2	1	2	8:00	9.1	Inner City	—
6.7	6.2	5.9	6.6	6.6	5	WWDN-FM Urban	101.3 100kw	75	3	4	4	5	5	6	7:00	6.5	Inner City	—
0.0	0.0	5.8	6.5	6.0	6	WFMV/WLJI Gospel	95.3/98.3 3kw/6kw	42	10	6	7	8	6	4	11:15	5.6	Glory	D&R
5.3	4.3	4.8	4.8	5.7	7	WTCB-FM AC	106.7 100kw	46	9	—	10	6	4	3	9:45	6.2	Citadel	CHR
4.9	5.6	4.8	4.4	5.4	8	WARQ-FM Alternative	93.5 2.8kw	63	6	2	3	7	12	12	6:45	3.6	Inner City	—
5.6	7.0	6.4	6.8	5.0	9	WVOC-AM News/Talk	560 5kw	54	8	—	12	9	8	4	7:15	3.6	Clear Channel	CCRS
5.7	4.6	4.9	4.5	4.1	10	WOMG-FM Oldies	103.1 6kw	56	7	7	9	14	11	6	6:00	3.8	Citadel	CHR

# #94 SPOKANE



12+ POPULATION: 435,400 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.4	8.3	9.2	8.6	9.7	1	KZZU-FM CHR/Pop	92.9 85kw	101	1	1	1	1	6	10	7:15	9.3	Morgan Murphy	KATZ
6.3	5.9	6.2	6.7	7.4	2	KDRK-FM Country	93.7 56kw	67	2	5	3	2	1	1	8:30	8.1	Citadel	MCG
7.4	8.8	5.9	6.4	6.4	3	KHTQ-FM Active Rock	94.5 100kw	62	3	2	2	3	3	9	8:00	6.4	Morgan Murphy	EAST
4.1	6.2	8.0	5.6	5.8	4	KGA-AM News/Talk	1510 50kw	44	13	—	14	9	7	4	10:00	7.1	Citadel	MCG
5.8	4.5	5.4	4.1	5.8	4	KXLY-AM News/Talk	920 5kw	61	4	—	16	14	12	7	7:15	5.9	Morgan Murphy	KATZ
5.8	7.0	5.1	7.6	5.8	4	KXLY-FM AC	99.9 37kw	53	8	—	12	11	7	2	8:15	4.9	Morgan Murphy	KATZ
6.4	7.3	6.9	7.5	5.6	7	KKZX-FM Classic Rock	98.9 100kw	57	6	7	6	4	2	5	7:15	6.8	Clear Channel	KATZ
5.5	5.4	5.1	5.6	5.3	8	KEYF-FM Oldies	101.1 100kw	59	5	7	14	11	4	3	6:45	5.0	Citadel	MCG
5.5	5.7	5.7	7.2	4.9	9	KISC-FM AC	98.1 94kw	54	7	7	8	6	4	6	7:00	5.5	Clear Channel	ARP
5.2	4.3	4.4	5.1	4.8	10	KAQQ-AM Adult Standards	590 5kw	35	14	—	—	19	17	12	10:30	4.9	Clear Channel	ARP
5.0	6.7	5.2	5.9	4.8	10	KNFR-FM Country	96.1 56kw	50	11	7	8	8	10	8	7:00	3.8	Clear Channel	ARP

12+ POPULATION: 418,600 (Black: 10.1%, Hispanic: N/A)

SPRING '00	FALL '00	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.5	11.5	9.5	1	WGMF-FM AC	107.7 100kw	77	1	—	6	5	3	1	9:45	8.8	Clear Channel	CCRS
5.8	5.3	7.8	2	WTKS-FM Talk	104.1 100kw	47	5	6	1	1	1	2	13:00	8.5	Clear Channel	CCRS
4.2	5.0	6.8	3	WJHM-FM Urban	101.9 28kw	58	2	1	3	2	5	7	9:15	6.3	Infinity	SEN
4.6	4.8	5.6	4	WROD-AM Adult Standards	1340 1kw	30	15	—	—	—	—	20	14:30	5.7	Gore-Overgaard	—
3.0	4.8	5.4	5	WCFB-FM Urban AC	94.5 100kw	36	12	6	6	3	2	3	12:00	5.8	Cox	KATZ
3.4	5.5	5.1	6	WGNE-FM Country	99.9 100kw	44	7	6	12	8	7	3	9:00	4.7	Renda	—
4.2	4.0	4.3	7	WHOG-FM Classic Hits	95.7 25kw	35	13	—	6	6	4	5	9:15	4.0	Black Crow	ARP
6.7	4.7	4.3	7	WJRR-FM Active Rock	101.1 100kw	50	3	4	2	3	6	16	6:45	3.5	Clear Channel	CCRS
4.5	4.2	4.0	9	WSHE-FM Oldies	100.3 100kw	43	8	6	15	11	8	6	7:15	4.3	Clear Channel	CCRS
2.9	3.8	3.8	10	WOCL-FM Oldies	105.9 100kw	47	4	2	4	7	11	14	6:15	2.8	Infinity	EAST

12+ POPULATION: 417,400 (Black: N/A, Hispanic: 10.3%)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.2	15.0	9.2	11.6	14.7	1	KKMG-FM CHR/Pop	98.9 72kw	123	1	1	1	1	1	2	9:15	15.7	Citadel	MCG
7.7	8.2	7.9	7.3	8.0	2	KILO-FM Active Rock	94.3 83kw	69	2	2	2	2	2	10	8:45	8.2	Bahakel	CHR
5.6	7.0	6.1	5.1	6.4	3	KKCS-FM Country	101.9 72kw	57	5	7	4	4	4	3	8:30	6.6	Walton	KATZ
3.7	5.6	6.4	5.1	5.6	4	KSPZ-FM Oldies	92.9 72kw	61	4	7	12	8	6	1	7:00	5.6	Citadel	MCG
5.6	4.9	6.1	5.9	5.4	5	KVOR-AM News/Talk	740 3.3kw	48	8	—	16	13	9	3	8:45	6.3	Citadel	MCG
4.9	4.9	7.2	4.6	5.4	5	KVUU-FM Hot AC	99.9 68kw	66	3	3	3	3	3	12	6:15	4.0	Clear Channel	KATZ
8.9	4.6	5.5	5.9	4.7	7	KKLJ-FM AC	106.3 1.6kw	41	10	—	8	10	8	3	8:45	4.5	Clear Channel	KATZ
4.6	4.6	4.0	6.5	4.4	8	KCCY-FM Country	96.9 72kw	55	6	3	6	7	9	10	6:15	3.9	Clear Channel	KATZ
4.9	4.4	3.4	3.8	4.2	9	KYZX-FM Classic Rock	103.9 1.75kw	38	12	—	10	5	4	6	8:30	4.1	Bahakel	EAST
6.0	5.8	4.4	3.8	3.9	10	KKFM-FM Classic Rock	98.1 71kw	51	7	7	7	5	7	7	5:45	4.8	Citadel	MCG

# #97 MELBOURNE-TITUSVILLE-COCOA, FL



12+ POPULATION: 410,800 (Black: N/A; Hispanic: N/A)

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SPRING '00	FALL '00	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.4	11.2	9.5	1	WAOA-FM CHR/Pop	107.1 100kw	89	1	1	1	1	1	4	8:15	10.2	Cumulus	MCG
8.4	8.5	6.8	2	WTKS-FM Talk	104.1 100kw	52	5	5	2	2	2	5	10:15	7.9	Clear Channel	CCRS
4.9	6.6	6.8	2	WWKA-FM Country	92.3 100kw	65	2	5	6	6	5	1	8:00	6.4	Cox	KATZ
7.5	8.0	5.8	4	WJRR-FM Active Rock	101.1 100kw	54	4	4	2	3	3	8	8:30	6.5	Clear Channel	CCRS
7.0	5.1	5.0	5	WMMB/WMMV Adult Standards	1240/1350 1kw/1kw	36	10	—	—	25	24	14	10:45	8.2	Clear Channel	CCRS
3.7	3.6	4.8	6	WOMX-FM Hot AC	105.1 100kw	55	3	—	5	4	4	5	7:00	4.2	Clear Channel	CCRS
4.7	6.4	4.7	7	WLRQ-FM AC	99.3 50kw	49	6	—	11	7	7	3	7:15	4.4	Clear Channel	CCRS
3.7	2.9	4.2	8	WSHE-FM Oldies	100.3 100kw	38	8	—	19	11	7	2	8:15	4.1	Clear Channel	CCRS
4.9	4.1	3.7	9	WHTQ-FM Classic Rock	96.5 100kw	46	7	—	8	5	6	7	6:15	4.7	Cox	CHR
2.4	2.4	3.7	9	WJHM-FM Urban	101.9 28kw	37	9	2	4	8	13	21	7:45	2.0	Clear Channel	CCRS

# #98 LAKELAND-WINTER HAVEN



12+ POPULATION: 404,400 (Black: 14.3%; Hispanic: N/A)

SPRING '00	FALL '00	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
18.6	17.5	12.9	1	WPCV-FM Country	97.5 100kw	85	1	4	3	1	1	1	11:15	15.1	Hall	D&R
8.5	7.2	8.7	2	WFLZ-FM CHR/Pop	93.3 100kw	84	2	2	1	2	2	7	7:30	9.8	Clear Channel	CCRS
2.6	3.4	5.3	3	WJHM-FM Urban	101.9 28kw	44	3	1	5	5	9	12	8:45	4.2	Clear Channel	CCRS
3.1	2.5	3.9	4	WTBT-FM Classic Rock	103.5 100kw	30	7	7	7	3	3	3	9:30	3.8	Clear Channel	CCRS
1.7	1.5	3.7	5	WSHE-FM Oldies	100.3 100kw	28	9	—	—	10	7	2	9:45	2.8	Clear Channel	CCRS
1.6	1.7	3.7	5	WTKS-FM Talk	104.1 100kw	22	13	4	2	4	4	15	12:15	2.4	Clear Channel	CCRS
2.3	4.2	3.7	5	WWRM-FM AC	94.9 100kw	32	6	7	5	5	9	8	8:30	3.7	Cox	CHR
1.7	3.5	3.4	8	WMTX-FM Hot AC	100.7 100kw	28	10	—	9	5	5	4	8:45	4.5	Clear Channel	CHR
3.3	3.2	3.2	9	WSJT-FM Smooth Jazz	94.1 100kw	32	5	—	21	12	13	5	7:15	2.6	Infinity	IRS
3.0	2.7	2.9	10	WHPT-FM Classic Rock	102.5 100kw	27	12	7	10	8	6	6	7:45	3.6	Cox	KAZ
3.5	2.0	2.9	10	WXTB-FM Active Rock	97.9 100kw	22	14	4	4	8	13	33	9:15	3.6	Clear Channel	CCRS



# JOHNSON CITY-KINGSPORT-BRISTOL #99

12+ POPULATION: 402,600 (Black: N/A; Hispanic: N/A)

SPRING '00	SUMMER '00	FALL '00	WINTER '01	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
18.9	20.5	19.5	21.5	20.2	1	<b>WXBQ-FM</b> Country	96.9 75kw	135	1	4	2	1	1	1	11:00	22.0	Bristol Br.	CHR
12.8	10.2	10.0	10.4	11.9	2	<b>WQUT-FM</b> Classic Rock	101.5 100kw	82	2	5	1	2	2	2	10:30	12.8	Citadel	MCG
8.2	8.6	7.5	7.7	8.3	3	<b>WTFM-FM</b> AC	98.5 74kw	78	3	8	5	3	3	3	8:00	8.3	Glenwood	EAST
9.6	9.3	7.5	8.1	6.8	4	<b>WAEZ-FM</b> CHR/Pop	94.9 100kw	70	4	2	3	4	4	7	7:15	5.4	Bristol Br.	CHR
4.6	4.8	4.7	4.4	5.4	5	<b>WRZK-FM</b> Active Rock	105.9 1.5kw	42	5	3	4	5	4	9	9:30	3.9	Murray	EAST
3.9	3.8	3.6	2.9	4.1	6	<b>WXIS-FM</b> CHR/Rhythmic	103.9 3kw	42	6	1	6	6	9	16	7:15	2.6	WEMB Inc	—
4.1	3.7	3.8	3.5	3.7	7	<b>WGOC-AM</b> Country	640 10kw	27	10	—	14	10	9	6	10:15	3.9	Citadel	MCG
3.4	5.1	4.7	5.2	3.7	7	<b>WKOS-FM</b> Oldies	104.9 2.75kw	36	7	8	10	8	6	4	7:45	3.6	Citadel	MCG
2.9	1.8	3.8	3.5	2.9	9	<b>WJCW-AM</b> Talk	910 5(1)kw	31	8	—	10	12	8	7	6:45	2.1	Citadel	MCG
0.0	0.0	3.5	3.8	2.9	9	<b>WPJO-FM</b> Rhythmic Oldies	99.3 3.6kw	30	9	—	7	6	6	5	7:00	2.9	Bristol Br.	CHR

# MORRISTOWN #100

12+ POPULATION: 400,900 (Black: N/A; Hispanic: N/A)

SPRING '00	FALL '00	SPRING '01	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.3	8.2	8.0	1	<b>WLTW-FM</b> AC	106.7 6kw	87	2	6	9	5	2	1	6:45	5.2	Clear Channel	KATZ
4.5	5.2	7.1	2	<b>WDHA-FM</b> Rock	105.5 1kw	66	5	—	1	1	1	3	8:00	6.9	New Jersey	KATZ
4.1	5.7	6.3	3	<b>WCBS-FM</b> Oldies	101.1 6.8kw	54	7	6	13	6	3	2	8:30	5.1	Infinity	CBS
3.8	5.9	6.1	4	<b>WABC-AM</b> Talk	770 50kw	52	8	—	11	8	7	4	8:30	5.4	ABC	ABC
5.1	5.2	5.1	5	<b>WAXQ-FM</b> Classic Rock	104.3 6kw	56	6	3	4	2	4	4	6:45	3.6	Clear Channel	KATZ
5.5	3.4	4.9	6	<b>WMTR-AM</b> Adult Standards	1250 5(1)kw	36	13	—	—	27	23	9	10:00	6.1	New Jersey	KATZ
8.1	7.9	4.9	6	<b>WPLJ-FM</b> Hot AC	95.5 6.7kw	89	1	—	3	4	5	6	4:00	7.4	ABC	ABC
5.1	6.8	4.8	8	<b>WXRK-FM</b> Alternative	92.3 6kw	66	4	6	2	3	6	9	5:15	10.7	Infinity	IRS
4.8	7.0	4.3	9	<b>WHTZ-FM</b> CHR/Pop	100.3 6kw	76	3	1	8	8	11	17	4:00	4.3	Clear Channel	CHR
4.5	4.3	3.4	10	<b>WOR-AM</b> Talk	710 50kw	29	16	—	—	22	15	7	8:15	2.9	Buckley	MCG

## #101

### New Haven, CT

Station (Format)	Owner	Fa '00	Sp '01
WKCI-FM (CHR/Pop)	Clear Chan.	6.1	6.3
WEZN-FM (AC)	Cox	4.6	6.2
WYBC-FM (Urban AC)	Yale	5.4	5.8
WZMX-FM (CHR/Rhy)*	Infinity	2.8	5.8
WDRC-FM (Oldies)	Buckley	4.9	5.3
WPLR-FM (Rock)	Cox	6.6	5.0
WKSS-FM (CHR/Pop)	Clear Chan.	6.1	4.9
WWYZ-FM (Country)	Clear Chan.	5.1	4.9
WFAN-AM (Sports)	Infinity	3.6	4.7
WELI-AM (N/T)	Clear Chan.	5.1	4.4

\*Was (Rhythmic Oldies) until February

## #102

### Lafayette, LA

Station (Format)	Owner	Fa '00	Sp '01
KRRQ-FM (Urban)	Citadel	11.2	11.6
KSMB-FM (CHR/Pop)	Citadel	9.5	8.0
KTDY-FM (AC)	Com. Corp.	8.2	7.8
KXKC-FM (Country)	Bonin	6.9	7.2
KFTE-FM (Alt.)	Com. Corp.	3.8	6.3
KNEK-FM (Urban)	Citadel	5.7	6.2
KMDL-FM (Country)	Com. Corp.	8.9	5.7
KBMV/KJCB (Urban)	Clary	4.6	4.5
KBON-FM (Misc.)	Hilton	2.7	3.8
KRKA-FM (Cl. Rock)	Com. Corp.	3.3	3.8

## #103

### Ft. Wayne, IN

Station (Format)	Owner	Fa '00	Sp '01
WQHK-FM (Country)	Federated	10.2	9.3
WFWI-FM (Cl. Rock)	Federated	4.8	8.1
WAJI-FM (AC)	Sarkes Tarzian	6.9	7.7
WSHI-FM (Adult Std.)	Shrine Br.	8.9	7.7
WBYP-FM (Act. Rock)	Federated	8.0	7.5
WLDE-FM (Oldies)	Sarkes Tarzian	5.4	7.5
WOWO-AM (Full Serv.)	Federated	6.7	7.0
WMEE-FM (Hot AC)	Federated	6.4	6.7
WJFX-FM (CHR/Rhy)	Fort Wayne	7.1	6.3
WBTU-FM (Country)	Artistic Media	4.4	5.1

## #104

### Youngstown-Warren, OH

Station (Format)	Owner	Fa '00	Sp '01
WKBN-AM (N/T)	Clear Chan.	9.0	11.6
WQXK-FM (Country)	Cumulus	11.8	11.3
WHOT-FM (CHR/Pop)	Cumulus	9.5	8.4
WMXY-FM (AC)	Clear Chan.	7.4	8.1
WYFM-FM (AC)	Cumulus	7.4	7.5
WNCD/WRTK (Rock)	Clear Chan.	6.9	6.7
WBBG-FM (Oldies)	Clear Chan.	5.7	5.4
WAKZ-FM (CHR/Pop)*	Clear Chan.	1.1	4.0
WRBP-FM (Urban AC)**	Stop 26	2.6	3.0
WNIO-AM (Adult Std.)	Clear Chan.	3.2	2.9

\*Was WTNX-AM (AC) until March

\*\*Was WBTJ-FM (CHR/Rhythmic) until March

## #105

### York, PA

Station (Format)	Owner	Wi '01	Sp '01
WGTY-FM (Country)	Times & News	6.3	8.3
WARM-FM (AC)	Susq'hanna	9.3	8.2
WSOX-FM (Oldies)	Moffit	6.9	7.4
WQXA-FM (Act. Rock)	Citadel	7.2	7.3
WYCR-FM (CHR/Pop)	Radio Hanover	7.7	6.6
WRKZ-FM (Country)	Citadel	5.6	5.9
WNCE/WTPA (Cl. Rock)	Cumulus	3.7	4.5
WROZ-FM (AC)	Hall	3.2	3.2
WLAN-FM (CHR/Pop)	Clear Chan.	2.7	3.1
WRVV-FM (Rock AC)	Clear Chan.	1.9	2.9

## #106

### Lexington-Fayette, KY

Station (Format)	Owner	Fa '00	Sp '01
WLKT-FM (CHR/Pop)	Clear Chan.	8.4	10.9
WBUL-FM (Country)	Clear Chan.	10.0	8.6
WVLK-FM (Country)	Cumulus	9.1	8.6
WBTF-FM (Urban)	Blue Chip	5.7	6.0
WKQO-FM (Rock)	Clear Chan.	5.1	6.0
WMXL-FM (Hot AC)	Clear Chan.	5.3	6.0
WVLK-AM (N/T)	Cumulus	5.1	4.7
WMKJ-FM (Oldies)	Clear Chan.	5.5	4.1
WCDA-FM (Hot AC)	L. M.	2.9	3.9
WXZZ-FM (Alt.)	Cumulus	3.1	3.6

## #107

### Chattanooga, TN

Station (Format)	Owner	Wi '01	Sp '01
WUSY-FM (Country)	Clear Chan.	19.6	18.8
WJTT-FM (Urban)	Brewer	8.0	8.2
WDEF-FM (AC)	Bahakel	9.6	8.0
WSKZ-FM (Rock)	Citadel	6.5	6.9
WOGT-FM (Oldies)	Citadel	3.7	5.5
WKXJ-FM (CHR/Pop)	Clear Chan.	4.8	5.3
WODD-FM (Triple A)	Bahakel	5.1	4.6
WGOW-FM (N/T)	Citadel	5.0	4.4
WRXR-FM (Act. Rock)	Clear Chan.	3.2	3.8
WBDX/WLLJ (Cont. Christ.)	Part./Christ.	3.0	3.2

## #108

### Visalia-Tulare, CA

Station (Format)	Owner	Fa '00	Sp '01
KMJ-AM (N/T)	Infinity	7.9	7.8
KFRR-FM (Alt.)	Mondosphere	6.4	7.4
KSDF-FM (AC)	Clear Chan.	9.0	6.8
KJUG-FM (Country)	Westcoast	5.1	6.3
KSEQ-FM (CHR/Rhy)	Buckley	5.4	5.8
KFSO-FM (Oldies)	Clear Chan.	4.4	5.1
KSKS-FM (Country)	Infinity	5.1	4.9
KBOS-FM (CHR/Rhy)	Clear Chan.	5.7	4.7
KIOO-FM (Cl. Rock)	Buckley	1.5	3.7
KMGV-FM (Oldies)	Infinity	2.5	3.4
KZPO-FM (Adult Std.)	Lindsay	2.1	2.5

## #109

### Roanoke-Lynchburg, VA

Station (Format)	Owner	Fa '00	Sp '01
WSLO-FM (AC)	Mel Wheeler	11.4	10.4
WROV-FM (Rock)	Clear Chan.	8.6	9.8
WJJS/WJJX (CHR/Rhy)	Clear Chan.	6.7	8.7
WYYD-FM (Country)	Clear Chan.	11.7	8.0
WMGR/WMJA* (Cl. Hit)	Clear Chan.	3.7	7.5
WSCL-FM (Country)	Mel Wheeler	5.0	6.2
WXLK-FM (CHR/Pop)	Mel Wheeler	6.2	6.0
WFIR-AM (N/T)	Mel Wheeler	4.7	3.5
WLLL-AM (Gospel)	Hubbards Ad.	1.9	3.2
WZZI-FM (Alt.)	Travis Media	4.1	2.7



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**#110**

**Worcester, MA**

Station (Format)	Owner	Fa '00	Sp '01
WSRS-FM (AC)	Clear Chan.	13.9	13.5
WTAG-AM (N/T)	Clear Chan.	8.4	9.1
WXLO-FM (Hot AC)	Citadel	6.3	7.1
WAAB-FM (Act. Rock)	Entercom	7.6	6.8
WJMN-FM (CHR/Rhy)	Clear Chan.	6.0	5.8
WWFX-FM (Cl. Hits)	Citadel	2.1	3.9
WKLB-FM (Country)	Gr Media	4.4	3.4
WODS-FM (Oldies)	Infinity	2.8	3.4
WBMX-FM (Hot AC)	Infinity	3.7	3.0
WCRN-AM (Adult Std.)	Carter Br.	0.0	3.0

**#111**

**Huntsville, AL**

Station (Format)	Owner	Wi '00	Sp '01
WDRM-FM (Country)	Clear Chan.	14.4	14.4
WZYP-FM (CHR/Pop)	Athens	8.7	9.6
WAHR-FM (AC)	STG Acq.	9.8	8.6
WEUP-FM (Urban)	Bates & Caples	10.4	8.3
WRTT-FM (Rock)	STG Acq.	6.1	6.6
WEUP-AM (Urban)	Bates & Caples	2.4	5.6
WRSA-FM (B EZ)	NCA Inc	5.5	5.4
WTAK-FM (Cl. Rock)	Clear Chan.	4.4	4.5
WXMR-FM (Country)	Athens	3.9	3.0
WVNN-AM (N/T)	Athens	3.3	2.4

**#112**

**Lancaster, PA**

Station (Format)	Owner	Fa '00	Sp '01
WLAN-FM (CHR/Pop)	Clear Chan.	8.2	8.7
WQXA-FM (Act. Rock)	Citadel	6.2	8.1
WSOX-FM (Oldies)	Moffit	9.5	7.9
WARM-FM (AC)	Susquehanna	7.9	7.0
WDAC-FM (Rel.)	WDAC	6.2	6.6
WIOV-FM (Country)	Brill Media	4.1	5.9
WROZ-FM (AC)	Hall	9.2	5.5
WHP-AM (Talk)	Clear Chan.	4.5	3.5
WRKZ-FM (Country)	Citadel	4.3	3.5
WNCE/WTPA (Cl. Rock)	Clear Chan.	4.5	3.1

**#113**

**Oxnard-Ventura, CA**

Station (Format)	Owner	Fa '00	Sp '01
KCAO-FM (CHR/Rhy)	Gold Coast	6.8	7.0
KHAY-FM (Country)	Cumulus	7.7	5.5
KBBY-FM (Hot AC)	Cumulus	3.6	4.8
KXLM-FM (Reg. Mex.)	Lazer	5.7	4.7
KLOS-FM (Cl. Rock)	ABC	3.1	3.9
KFI-AM (Talk)	Clear Chan.	3.1	3.8
KMLA-FM (Reg. Mex.)	Gold Coast	3.1	3.8
KKZZ-AM (Adult Std.)	Gold Coast	2.5	3.2
KOCP-FM (Cl. Rock)	Gold Coast	2.9	3.0
KKBE-FM (AC)	Gold Coast	1.4	2.9

**#114**

**Santa Rosa, CA**

Station (Format)	Owner	Fa '00	Sp '01
KGO-AM (N/T)	ABC	6.7	7.6
KZST-FM (AC)	Redwood	9.7	6.5
KSFO-AM (Talk)	ABC	4.5	6.0
KNBR-AM (Sports)	Susquehanna	2.6	4.2
KABL-AM (Adult Std.)	Clear Chan.	2.4	4.0
KCBS-AM (News)	Infinity	3.3	4.0
KRPO-FM (Country)	Results	4.3	4.0
KSXY-FM (Hot AC)	Sinclair Tele-Cable	3.5	4.0
KSRO-AM (N/T)	Emerald City	3.6	3.9
KXFX-FM (Rock)	Emerald City	3.5	3.9

**#115**

**Bridgeport, CT - #115**

Station (Format)	Owner	Fa '00	Sp '01
WEBE-FM (AC)	Aurora	9.7	12.9
WICC-AM (Full Serv.)	Aurora	11.3	10.7
WEZN-FM (AC)	Cox	11.8	10.5
WPLR-FM (Rock)	Cox	4.7	5.5
WFAN-AM (Sports)	Infinity	4.9	4.2
WKCI-FM (CHR/Pop)	Clear Chan.	5.2	4.0
WOHT-FM (CHR/Rhy)	Emmis	4.3	3.3
WCBS-AM (News)	Infinity	2.8	3.0
WSKO-FM (Tropical)	SBS	2.5	2.7
WWYZ-FM (Country)	Clear Chan.	3.6	2.3
WABC-AM (Talk)	ABC	1.0	1.8
WEFX-FM (Cl. Rock)	Clear Chan.	0.5	1.8
WMRO-FM (Alt.)	Clear Chan.	1.6	1.8

**#116**

**Augusta, GA**

Station (Format)	Owner	Fa '00	Sp '01
WXXC-FM (Country)	Beasley	10.4	10.5
WFXA-FM (Urban)	Davis	6.0	9.6
WZNY-FM (CHR/Pop)	Clear Chan.	7.1	9.4
WPRW-FM (Urban)	Clear Chan.	7.1	6.9
WEKL-FM (Cl. Rock)	Clear Chan.	6.0	6.2
WSLT-FM (AC)	Beasley	4.4	5.7
WBBO-FM (AC)	Clear Chan.	5.8	5.3
WKSP-FM (Urban/O)	Clear Chan.	3.5	5.0
WGDR-FM (Oldies)	Beasley	3.6	4.6
WGAC-AM (Talk)	Beasley	9.5	4.4

**#117**

**Lansing-East Lansing, MI**

Station (Format)	Owner	Wi '00	Sp '01
WITL-FM (Country)	Citadel	8.7	11.0
WFMK-FM (AC)	Citadel	11.6	9.7
WJXQ-FM (Act. Rock)	Mid Michigan	7.9	7.6
WHZZ-FM (CHR/Pop)	MacDonald	8.7	7.2
WJIM-FM (Oldies)	Citadel	8.3	6.9
WMMO-FM (Cl. Rock)	Citadel	7.5	6.9
WQHH-FM (Urban)	Mid Mich. FM	2.9	5.1
WWDX-FM (Alt.)	Mid Michigan	4.2	4.8
WVIC-FM (Cl. Rock)*	Mid Michigan	1.5	4.4
WILS-AM (Adult Std.)	MacDonald	3.3	4.0

\*Was **WXIK-FM** (Country) until March

**#118**

**Ft. Pierce-Stuart, FL**

Station (Format)	Owner	Fa '00	Sp '01
WOSN-FM (Adult Std.)	Centennial	12.5	12.1
WLDI-FM (CHR/Pop)	Clear Chan.	6.6	8.5
WZZR-FM (Talk)	Clear Chan.	6.1	5.9
WFLM-FM (Urban)	Midway	5.4	4.8
WKGR-FM (Cl. Rock)	Clear Chan.	3.9	4.6
WPBZ-FM (Alt.)	Palm Beach	5.9	4.4
WOLL-FM (Oldies)	Clear Chan.	2.2	4.1
WGNX-FM (80s)	Rubenstein	1.0	3.7
WAVW-FM (Country)	Clear Chan.	2.5	3.2
WIRK-FM (Country)	Infinity	2.2	3.2
WJBW-FM (Adult Std.)	Rubenstein	3.0	3.2

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## #119

### Portsmouth-Dover, NH

Station (Format)	Owner	Fa '00	Sp '01
WOKQ-FM (Country)	Citadel	10.8	9.9
WERZ-FM (CHR/Pop)	Clear Chan.	8.2	7.5
WHEB-FM (Rock)	Clear Chan.	6.3	5.1
WZID-FM (AC)	Saga	6.3	4.9
WODS-FM (Oldies)	Infinity	3.2	3.4
WBCN-FM (Alt.)	Infinity	3.6	3.2
WHOM-FM (AC)	Citadel	2.0	3.2
WRKO-AM (N/T)	Entercom	2.9	3.2
WBZ-AM (News)	Infinity	2.5	3.0
WJMN-FM (CHR/Rhy)	Clear Chan.	3.4	3.0

## #120

### Flint, MI

Station (Format)	Owner	Fa '00	Sp '01
WDZZ-FM (Urban)	Cumulus	11.9	11.2
WCRZ-FM (AC)	Regent	10.1	9.8
WWCK-FM (CHR/Pop)	Cumulus	7.5	8.9
WFBE-FM (Country)	Citadel	6.3	6.2
WRSR-FM (Cl. Rock)	Cumulus	4.4	5.7
WHNN-FM (Oldies)	Citadel	6.1	5.0
WIOG-FM (AC)	Citadel	2.8	4.6
WWBN-FM (Act. Rock)	Regent	2.9	4.3
WJR-AM (Talk)	ABC	3.3	3.0
WKQC-FM (Country)	MacDonald	3.3	3.0

## #121

### Jackson, MS

Station (Format)	Owner	Wi '01	Sp '01
WJMI-FM (Urban)	Inner City	10.4	10.7
WMSI-FM (Country)	Clear Chan.	9.0	8.2
WKXI-FM (Urban AC)	Inner City	6.7	7.1
WSTZ-FM (Cl. Rock)*	Clear Chan.	6.5	5.9
WYOY-FM (CHR/Pop)	New South	4.1	4.6
WRJH-FM (Urban)	On Top	4.1	4.1
WJKK-FM (AC)	New South	2.6	3.6
WDBT-FM (CHR/Rhy)	Clear Chan.	2.8	3.4
WTYX-FM (Cl Hits)	Proteus	3.9	3.2
WZRZ-AM (Gospel)	Clear Chan.	1.7	3.2

\*Was Rock until June 1

## #122

### Madison, WI

Station (Format)	Owner	Wi '01	Sp '01
WZEE-FM (CHR/Pop)	Clear Chan.	7.0	9.2
WWQM-FM (Country)	M-W Family	7.8	8.8
WIBA-AM (N/T)	Clear Chan.	8.2	7.2
WJJO-FM (Act. Rock)	M-W Family	4.4	7.2
WMGN-FM (AC)	M-W Family	9.3	6.8
WBZU-FM ('80s)	Entercom	7.8	6.2
WIBA-FM (Cl. Rock)*	Clear Chan.	4.9	6.0
WOLX-FM (Oldies)	Entercom	5.7	4.8
WMMM-FM (Triple A)	Entercom	5.7	4.0
WMAD-FM (Alt.)	Clear Chan.	3.8	3.2

\*Evolved into Rock during June

## #123

### Modesto, CA

Station (Format)	Owner	Fa '00	Sp '01
KATM-FM (Country)	Citadel	11.5	9.7
KWNN-FM (CHR/Pop)	Silverado	4.3	6.0
KOSO-FM (Hot AC)	Clear Chan.	6.8	5.6
KHOP-FM ('80s)	Citadel	5.5	5.2
KMRQ-FM (Act. Rock)*	Clear Chan.	1.3	5.2
KDJK/KHKK (Cl. Hits)	Citadel	5.5	4.8
KJSN-FM (AC)	Clear Chan.	6.4	4.4
KMIX-FM (Reg. Mex.)	Entravision	2.8	3.4
KEJC-FM (Country/O)	Modesto Com.	4.7	3.2
KFIV-AM (N/T)	Clear Chan.	2.5	3.0
KHTN-FM (CHR/Pop)	Buckley	2.1	3.0

\*Was KKME-FM (Rhythmic Oldies) until February

## #124

### Pensacola, FL

Station (Format)	Owner	Fa '00	Sp '01
WXBM-FM (Country)	Clear Chan.	12.9	12.2
WBLX-FM (Urban)	Cumulus	12.4	9.4
WYCL-FM (Oldies)	Concord Media	4.7	6.4
WRKH-FM (Cl. Rock)	Clear Chan.	4.3	6.2
WMEZ-FM (AC)	Clear Chan.	7.1	5.8
WTKX-FM (Act. Rock)	Clear Chan.	6.5	5.4
WCOA-AM (N/T)	Cumulus	6.3	5.2
WABB-FM (CHR/Pop)	Dittman Group	7.1	4.8
WJLO-FM (Oldies)	Cumulus	2.7	4.2
WRNE-AM (Urban/O)	Media One	3.5	4.2

## #125

### Boise, ID

Station (Format)	Owner	Fa '00	Sp '01
KLTB-FM (Oldies)	Clear Chan.	6.8	8.1
KQXR-FM (Alt.)	Journal	6.6	7.8
KSAS-FM (CHR/Pop)	Clear Chan.	7.0	7.4
KIZN-FM (Country)	Citadel	6.8	6.5
KKGL-FM (Cl. Rock)	Citadel	4.5	6.3
KQFC-FM (Country)	Citadel	5.1	5.4
KIDO-AM (N/T)	Clear Chan.	7.8	4.5
KZMG-FM (CHR/Pop)	Citadel	3.7	4.5
KXLT-FM (AC)	Clear Chan.	5.6	4.3
KGEM-AM (Adult Std.)	Journal	3.3	3.8
KJOT-FM (Rock)	Journal	5.3	3.8

## #126

### Canton, OH

Station (Format)	Owner	Fa '00	Sp '01
WHBC-FM (AC)	NextMedia	13.4	14.6
WHBC-AM (N/T)	NextMedia	13.6	14.0
WRQK-FM (Rock)	Cumulus	6.7	7.0
WQXK-FM (Country)	Cumulus	7.1	6.6
WQMX-FM (Country)	Rubber City	3.3	5.2
WZKL-FM (Hot AC)	D A Peterson	4.0	5.0
WMJI-FM (Oldies)	Clear Chan.	3.1	3.6
WKDD-FM (Hot AC)	Barnstable	5.2	3.2
WNCX-FM (Cl. Rock)	Infinity	2.3	3.2
WONE-FM (Rock)	Rubber City	5.2	2.6

## #127

### Saginaw-Bay City, MI

Station (Format)	Owner	Wi '01	Sp '01
WKQC-FM (Country)	MacDonald	7.4	10.4
WSGW-AM (N/T)	Citadel	8.8	10.0
WHNN-FM (Oldies)	Citadel	9.4	9.0
WIOG-FM (Hot AC)	Citadel	10.6	8.4
WTLZ-FM (Urban AC)	Cumulus	7.6	8.0
WKQZ-FM (Rock)	Citadel	9.6	7.4
WCEN-FM (Country)	Sommerville	4.2	6.8
WILZ/WYLZ (Oldies)	Citadel	5.0	5.0
WGER-FM (AC)	Citadel	4.6	4.6
WEEG-FM (Country)	MacDonald	2.2	3.6



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**#128**

**Reno, NV**

Station (Format)	Owner	Fa '00	Sp '01
KBUL-FM (Country)	Citadel	7.2	8.3
KKOH-AM (N/T)	Citadel	8.7	7.9
KRNO-FM (AC)	Americom	9.7	7.7
KWNZ-FM (CHR/Pop)	Americom	7.4	6.7
KOZZ-FM (Cl. Rock)	Lotus	4.7	6.3
KTHX-FM (Triple A)	NextMedia	4.1	5.5
KLCA-FM (Alt.)	Americom	4.7	4.9
KOOT-FM (Act. Rock)	Lotus	6.2	4.7
KHXR-FM (Country)	Lotus	3.7	4.5
KODS-FM (Oldies)	Americom	2.7	4.5
KRNV-FM (N/T)	Sunbelt	5.6	4.5

**#129**

**Fayetteville, NC**

Station (Format)	Owner	Fa '00	Sp '01
WKML-FM (Country)	Beasley	12.5	16.1
WZFX-FM (Urban)	Beasley	16.2	13.6
WQSM-FM (Hot AC)	Cumulus	9.8	10.0
WFLB-FM (Oldies)	Beasley	8.0	5.9
WUKS-FM (Urban)	Beasley	5.0	5.7
WCCG-FM (Cl. Hits)	Carson	1.6	4.5
WFNC-AM (N/T)	Cumulus	5.5	4.2
WKQB-FM (Cl. Rock)	Muirfield	2.7	3.8
WRCQ-FM (Act. Rock)	Cumulus	3.4	3.6
WNNL-FM (Gospel)	Clear Chan.	3.0	2.5

**#130**

**Beaumont, TX**

Station (Format)	Owner	Fa '00	Sp '01
KTCX-FM (Urban)	Cumulus	11.9	11.2
KLVI-AM (N/T)	Clear Chan.	8.2	8.7
KAYO-A/F (Country)	Cumulus	8.7	8.3
KYKR-FM (Country)	Clear Chan.	11.4	7.9
KIOC-FM (Rock)	Clear Chan.	4.1	7.3
KQXY-FM (CHR/Pop)	Cumulus	4.3	6.0
KKMY-FM (Hot AC)	Clear Chan.	3.4	5.0
KTHT-FM (CHR/Rhy)	Cox	1.4	3.7
KTFA-FM (Rel.)	City Gate	4.3	3.3
KLOI-FM (Oldies)	Hilco	4.1	3.1

**#131**

**Ft. Collins-Greeley, CO**

Station (Format)	Owner	Fa '00	Sp '01
KUAD-FM (Country)	Brill Media	5.4	8.1
KOA-AM (N/T)	Clear Chan.	5.9	6.0
KRFX-FM (Cl. Rock)	Clear Chan.	9.1	6.0
KTRR-FM (AC)	Brill Media	5.6	4.4
KGLL-FM (CHR/Pop)	Clear Chan.	1.5	3.9
KGRE-AM (Reg. Mex.)	Greeley	1.5	3.7
KXKL-FM (Oldies)	Infinity	4.9	3.7
KBPI-FM (Act. Rock)	Clear Chan.	4.4	3.5
KBCO-FM (Triple A)	Clear Chan.	3.7	3.2
KLZ-AM (Rel.)	Crawford	2.5	3.2

**#132**

**Corpus Christi, TX**

Station (Format)	Owner	Fa '00	Sp '01
KNCN-FM (Rock)	Clear Chan.	5.7	9.7
KMXR-FM (AC)	Clear Chan.	5.2	8.3
KRYS-FM (Country)	Clear Chan.	7.9	8.3
KSAB-FM (Tejano)	Clear Chan.	7.7	7.7
KZFM-FM (CHR/Rhy)	Malkan	7.7	7.7
KEYS-AM (N/T)	Malkan	5.0	4.5
KKBA-FM (AC)	Malkan	4.8	4.2
KPUS-FM (Cl. Rock)	Pacific Br.	0.0	4.2
KUNO-AM (Reg. Mex.)	Clear Chan.	2.9	4.0
KNOA-FM (Tejano)	Guerra	1.4	3.6

**#133**

**Reading, PA**

Station (Format)	Owner	Fa '00	Sp '01
WRFY-FM (CHR/Pop)	Clear Chan.	12.0	11.0
WEEU-AM (N/T)	WEEU	11.6	9.9
WIOV-FM (Country)	Brill Media	9.1	5.3
WRAP-AM (Adult Std.)	Clear Chan.	4.1	4.8
WLEV-FM (AC)	Citadel	1.6	4.2
WXTU-FM (Country)	Beasley	2.2	4.2
WYSP-FM (Act. Rock)	Infinity	5.3	3.9
WUSL-FM (Urban)	Clear Chan.	2.2	3.7
WOGL-FM (Oldies)	Infinity	3.9	3.1
WBEB-FM (AC)	WEAZ-FM	2.6	2.6
WBYN-FM (Rel.)	WDAC Radio	1.6	2.6
WMGK-FM (Cl. Hits)	Gr. Media	3.2	2.6
WODE-FM (Oldies)	Clear Chan.	1.4	2.6

**#134**

**Shreveport, LA**

Station (Format)	Owner	Wi '01	Sp '01
KMJJ-FM (Urban)	Cumulus	12.1	12.1
KDKS-FM (Urban)	Access 1	10.6	9.9
KRMD-FM (Country)	Cumulus	7.5	8.5
KVKI-FM (AC)	Clear Chan.	11.6	6.7
KTUX-FM (Rock)	Clear Chan.	4.3	5.8
KBED-FM (Hot AC)	Cumulus	0.5	5.6
KRUF-FM (CHR/Pop)	Clear Chan.	4.5	5.4
KTAL-FM (Cl. Rock)	Access 1	3.8	5.2
KOKA-AM (Gospel)	Access 1	6.0	4.9
KBTT-FM (Urban)*	Access 1	4.5	4.7

\*Evolved to CHR/Rhythmic on July 6

**#135**

**Quad Cities, IA-IL**

Station (Format)	Owner	Fa '00	Sp '01
WLLR-FM (Country)	Sconnix	14.5	13.1
KCQQ-FM (Cl. Hits)	Sconnix	11.4	12.6
WHTS-FM (CHR/Pop)	Dudley	8.5	9.1
KMXG-FM (Hot AC)	Sconnix	7.1	8.4
WOC-AM (N/T)	Sconnix	7.8	7.4
KBEA-FM (CHR/Pop)	Cumulus	4.5	6.2
KUUL-FM (Oldies)	Sconnix	6.2	6.2
KORB-FM (Act. Rock)	Cumulus	5.2	5.4
WXLP-FM (Cl. Rock)	Cumulus	5.2	5.4
WKBF-AM (Adult Std.)	Dudley	4.0	4.9

**#136**

**Appleton-Oshkosh, WI**

Station (Format)	Owner	Fa '00	Sp '01
WNCY-FM (Country)	Midwest	7.7	10.4
WIXX-FM (CHR/Pop)	Midwest	10.4	9.5
WOZZ-FM (Cl. Rock)	Midwest	5.8	6.8
WROE-FM (AC)	Midwest	8.2	6.6
WWWX/WXWX (Act. Rock)	Cumulus	5.3	6.5
WAPL-FM (Rock)	Woodward	6.5	6.3
WVBO-FM (Oldies)	Cumulus	4.6	6.3
WNAM-AM (Adult Std.)	Cumulus	3.4	5.9
WHBY-AM (N/T)	Woodward	4.8	5.7
WKSZ-FM (CHR/Pop)	Woodward	4.6	4.5

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## #137

### Biloxi-Gulfport, MS

Station (Format)	Owner	Fa '00	Sp '01
WCPR-FM (Act. Rock)	Triad	7.1	7.4
WKNN-FM (Country)	Chase Radio	6.0	7.4
WZKX-FM (Country)	Dowdy & Dowdy	6.9	7.4
WJZD-FM (Urban)	WJZD	12.1	6.9
WMJY-FM (AC)	Chase Radio	7.1	6.9
WXRG-FM (Cl. Rock)	Triad	5.4	6.2
WWL-AM (N/T)	Entercom	4.5	5.4
WXYK-FM (CHR/Pop)	Triad	5.4	5.4
WGCM-FM (Oldies)	Dowdy & Dowdy	3.9	5.2
WDLT-FM (Urban AC)	Cumulus	3.9	4.0

## #138

### Stamford-Norwalk, CT

Station (Format)	Owner	Fa '00	Sp '01
WEBE-FM (AC)	Aurora	7.1	8.3
WCBS-AM (News)	Infinity	6.4	6.2
WXRK-FM (Alt.)	Infinity	3.8	5.7
WFAN-AM (Sports)	Infinity	4.5	4.7
WQCD-FM (Sm. Jazz)	Emmis	3.5	4.7
WHTZ-FM (CHR/Pop)	Clear Chan.	4.7	4.4
WQXR-FM (Classical)	NY Times	3.3	3.9
WEZN-FM (AC)	Cox	4.7	3.6
WKHL-FM (Oldies)	Cox	2.8	3.6
WRKS-FM (Urban AC)	Emmis	2.1	3.6

## #139

### Trenton, NJ

Station (Format)	Owner	Fa '00	Sp '01
WPST-FM (CHR/Pop)	Nassau	11.8	11.7
WXW-FM (Talk)	Press	5.6	6.8
WDAS-FM (Urban AC)	Clear Chan.	6.8	5.4
WUSL-FM (Urban)	Clear Chan.	3.5	5.1
WJZZ-FM (Sm. Jazz)	Clear Chan.	3.3	4.4
WNJO-FM (Oldies)	Nassau	5.9	4.4
WIMG-AM (Urban)	Morris	2.8	4.2
WMMR-FM (Rock)	Gr. Media	2.4	3.0
WBUD-AM (Oldies)	Press	3.3	2.8
WIOQ-FM (CHR/Pop)	Clear Chan.	2.4	2.3
WOR-AM (Talk)	Buckley	1.4	2.3
WPTR-FM ('80s)*	Beasley	0.5	2.3
WYSP-FM (Act. Rock)	Infinity	3.8	2.3

\*Was **WWDB-FM** (Talk) until November 6

## #140

### Atlantic City, NJ

Station (Format)	Owner	Fa '00	Sp '01
WAYV-FM (CHR/Pop)	Equity	6.2	9.0
WFPG-FM (AC)	Citadel	7.8	8.8
WBNJ/WTTH (Urban AC)	Margate	6.4	6.2
WMID-AM (Adult Std.)	Margate	3.0	5.7
WZXL-FM (Rock)	Equity	6.9	5.3
WMGM-FM (Oldies)	Green Group	5.0	5.1
WPUR-FM (Country)	Citadel	6.2	4.8
WGBZ/WZBZ (CHR/Pop)	Margate	4.8	4.1
WOND-AM (N/T)	Green Group	5.0	4.0
WJSE-FM (Alt.)	Parinello	3.2	3.3

## #141

### Peoria, IL

Station (Format)	Owner	Fa '00	Sp '01
WPBG-FM (Oldies)	JMP Media	11.2	10.7
WSWT-FM (AC)	Community Serv.	9.4	9.1
WZPW-FM (CHR/Rhy)	AAA Ent.	3.4	9.1
WXLF-FM (Country)	Kelly	9.1	7.5
WMBD-AM (N/T)	JMP Media	5.5	7.2
WGLO-FM (Rock)*	Cromwell Gr.	7.3	6.7
WDOX-FM (Cl. Rock)	AAA Ent.	3.9	5.4
WWCT-FM (Rock)	AAA Ent.	5.5	5.1
WFYR-FM (Country)	Cromwell Gr.	3.4	3.2
WIXO-FM (Alt.)**	Cromwell Gr.	4.2	3.2

\*Switched to Classic Rock on September 5  
\*\*Flipped to Active Rock on September 3

## #142

### Newburgh, NY

Station (Format)	Owner	Fa '00	Sp '01
WSPK-FM (CHR/Pop)	Albany	12.9	13.1
WHUD-FM (AC)	Albany	10.2	9.1
WRRV-FM (Alt.)	Aurora	4.7	7.3
WPDH-FM (Cl. Rock)	Aurora	7.6	6.3
WABC-AM (Talk)	ABC	7.1	6.0
WCZX-FM (Oldies)	Aurora	1.3	3.5
WGNV-FM (AC)	Sunrise	2.6	3.5
WFAN-AM (Sports)	Infinity	3.7	3.0
WRWD-FM (Country)	Clear Chan.	3.4	3.0
WXRK-FM (Alt.)	Infinity	4.7	3.0

## #143

### Tyler-Longview, TX

Station (Format)	Owner	Fa '00	Sp '01
KAZE/KBLZ (CHR/Rhy)	S.O. 2000	15.5	12.4
KODI-FM (AC)	Waller	4.2	10.1
KNUE-FM (Country)	Clear Chan.	6.9	7.8
KISX-FM (CHR/Pop)	Clear Chan.	6.1	7.3
KKTX-FM (Cl. Rock)	Clear Chan.	7.5	6.0
KYKX-FM (Country)	Waller	7.2	5.8
KTYL-FM (AC)	Clear Chan.	4.7	5.3
KTBB-AM (N/T)	Citadel	3.6	4.5
KDOK-FM (Adult Std.)	Citadel	3.6	4.0
KKUS-FM (Country)	Waller	2.8	4.0

## #144

### Eugene-Springfield, OR

Station (Format)	Owner	Fa '00	Sp '01
KKNU-FM (Country)	McKenzie River	12.3	11.1
KDUK-FM (CHR/Pop)	McCoy	8.5	10.5
KMGE-FM (AC)	McKenzie	7.1	8.2
KZEL-FM (Cl. Rock)	McDonald	5.5	7.0
KNRQ-A/F (Alt.)	McDonald	6.3	6.2
KPNW-AM (N/T)	McCoy	6.8	5.8
KKXO-AM (Adult Std.)	McKenzie	4.1	5.3
KODZ-FM (Oldies)	McCoy	5.5	4.7
KEHK-FM (Cl. Hits)	Marathon	4.1	3.8
KUGN-AM (N/T)	Marathon	7.4	3.5

## #145

### Montgomery, AL

Station (Format)	Owner	Fa '00	Sp '01
WZHT-FM (Urban)	Clear Chan.	12.6	14.0
WLWI-FM (Country)	Cumulus	10.2	13.5
WJWZ-FM (Urban)	Montgomery	8.9	9.8
WMCZ-FM (Urban AC)	Clear Chan.	7.6	5.8
WMXS-FM (AC)	Cumulus	5.5	5.8
WXFX-FM (Rock)	Cumulus	6.3	5.3
WHHY-FM (CHR/Pop)	Cumulus	5.8	3.8
WXN-FM (Urban)	Autaugaville	2.9	3.8
WQKS-FM ('80s)	Montgomery	2.1	3.3
WBAM-FM (CHR/Pop)*	Deep South	3.1	3.0
WQLD-FM (Oldies)	Clear Chan.	5.0	3.0

\*Operates under an LMA by **Montgomery Broadcasting**



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**#146**

**Ann Arbor, MI**

Station (Format)	Owner	Fa '00	Sp '01
WJR-AM (Talk)	ABC	6.4	6.5
WKQI-FM (CHR/Pop)	Clear Chan.	4.8	5.9
WRIF-FM (Act. Rock)	Greater Media	3.8	5.3
WWWW-FM (Country)	Clear Chan.	1.9	4.7
CIMX-FM (Alt.)	CHUM	2.9	4.2
WDRQ-FM (CHR/Rhy)	ABC	3.8	4.2
WNIC-FM (AC)	Clear Chan.	5.1	3.9
WQKL-FM (CHR/Pop)	Clear Chan.	4.5	3.6
WCSX-FM (Cl. Rock)	Greater Media	1.9	3.0
WDVD-FM (Hot AC)*	ABC	2.6	2.7
LWLC-FM (Cl. Hits)	Clear Chan.	1.6	2.7
WOMC-FM (Oldies)	Infinity	2.6	2.7
WVMV-FM (Sm. Jazz)	Infinity	2.9	2.7
WWJ-AM (News)	Infinity	2.6	2.7

\*Was WPLT-FM until April

**#147**

**Springfield, MO**

Station (Format)	Owner	Fa '00	Sp '01
KTTS-FM (Country)	Journal	6.2	14.0
KGBX-FM (AC)	Sunburst	6.2	10.6
KGMV-FM (Country)	Sunburst	7.9	8.3
KTXR-FM (B/EZ)	Meyer	5.4	7.2
KSPW-FM (CHR/Rhy)*	Journal	3.1	6.9
KTOZ-FM (Hot AC)	Sunburst	4.2	5.4
KHTO-FM (CHR/Pop)	Radio 2000	8.2	4.9
KWTO-AM (N/T)	Meyer	8.2	4.6
KXUS-FM (Rock)	Sunburst	4.8	4.6
KKLH-FM (Cl. Hits)	Mid-West Family	6.2	4.3
KOSP-FM (Oldies)	Mid West Family	5.1	4.3
KZRQ-FM (Act. Rock)	Moon Song	5.6	4.3

\*Was KMXH-FM (Country) until March 23

**#148**

**Huntington, WV-KY**

Station (Format)	Owner	Fa '00	Sp '01
WKEE-FM (CHR/Pop)	Clear Chan.	18.4	20.2
WTCR-FM (Country)	Clear Chan.	15.2	14.4
WAMX-FM (Act. Rock)	Clear Chan.	8.6	8.6
WDGG-FM (Country)	KenMar	6.0	6.1
WBVB-FM (Oldies)	Clear Chan.	4.4	5.5
WHRD-AM (Adult Std.)*	Concord Media	0.6	3.4
WRYV-FM (Cl. Rock)	Legend	3.2	3.4
WRVC-FM (Oldies)	KenMar	3.2	3.1
WEMM-FM (Rel.)	Mortenson	2.9	2.4
WKLC-FM (Rock)	L M	0.0	2.4

\*Was Sports until April

**#149**

**Macon, GA - #149**

Station (Format)	Owner	Fa '00	Sp '01
WIBB-FM (Urban)	Taylor	12.3	12.1
WDEN-FM (Country)	US Br.	12.8	11.6
WPEZ-FM (AC)	US Br.	8.7	9.9
WMGB-FM (CHR/Pop)	US Br.	6.5	8.0
WFXM-FM (Urban)	Roberts	6.1	6.3
WRBV-FM (Urban AC)	Taylor	4.6	5.8
WQBZ-FM (Rock)	Taylor	5.8	5.2
WMAC-AM (N/T)	US Br.	4.6	5.0
WLCA-FM (Gospel)	Taylor	6.1	4.7
WAYS-FM (Oldies)	US Br.	3.4	4.1
WDDO-AM (Rel.)	US Br.	5.8	4.1

**#150**

**Rockford, IL**

Station (Format)	Owner	Fa '99	Sp '00
WZOK-FM (CHR/Pop)	Cumulus	9.4	12.6
WXXQ-FM (Country)	Cumulus	10.6	9.7
WXRX-FM (Rock)	RadioWorks	7.5	9.4
WYHY-FM (Cl. Hits)	RadioWorks	8.3	8.8
WKMQ-FM (Oldies)	Cumulus	4.7	5.6
WGFJ-FM (Hot AC)	RadioWorks	5.0	4.6
WGN-AM (N/T)	Tribune	6.1	4.3
WJJO-FM (Act. Rock)	Mid-West Fam.	3.3	4.0
WNTA-AM (Talk)	RadioWorks	3.3	4.0
WROK-AM (N/T)	Cumulus	4.2	3.5

**#151**

**Killeen-Temple, TX**

Station (Format)	Owner	Fa '00	Sp '01
KIIZ-FM (Urban)	Clear Chan.	13.7	11.2
KWTX-FM (CHR/Pop)	Clear Chan.	7.0	7.7
WACO-FM (Country)	Clear Chan.	8.7	7.0
KLFX-FM (Act. Rock)	Clear Chan.	8.1	6.7
KQBT-FM (CHR/Rhy)	Infinity	4.9	6.7
KLTD-FM (Oldies)	Cumulus	3.5	6.4
KSSM-FM (Urban)	Cumulus	6.1	5.8
KUSJ-FM (Country)	Cumulus	5.8	4.5
KOOC-FM (Hot AC)	Cumulus	4.7	3.8
KHHL-FM (Cl. Hits)	Shamrock	1.5	2.9
KLNC-FM (Country)	LBJ-S	2.3	2.9

**#152**

**Salisbury-Ocean City, MD**

Station (Format)	Owner	Fa '00	Sp '01
WCOQ-FM (CHR/Pop)	Great Scott	7.8	14.1
WTGM/WWFG (Country)	Clear Chan.	7.8	10.0
WQHQ-FM (AC)	Clear Chan.	8.1	7.7
WZBH-FM (Act. Rock)	Great Scott	5.8	5.6
WLBW/WLWV (Oldies)	Clear Chan.	3.9	5.4
WICO/WXJN (Country)	Delmarva	6.4	5.2
WSBY-FM (Urban AC)	Clear Chan.	7.0	5.1
WOSC-FM (Rock)	Clear Chan.	2.5	3.8
WJWK/WJWL (Adult Std.)	Great Scott	1.1	2.9
WGBG-FM (Cl. Hits)	Great Scott	2.8	2.8
WOLC-FM (Rel.)	Maranatha	3.1	2.8
WQJH-FM (Urban)	Great Scott	2.5	2.8

**#153**

**Palm Springs, CA**

Station (Format)	Owner	Fa '00	Sp '01
KUNA-FM (Reg. Mex.)	News-Press	13.9	14.3
KWXY-FM (B/EZ)	Glen Barnett Inc.	7.6	11.1
KCLB-FM (Rock)	Morris	4.3	8.6
KDES-FM (Oldies)	KPSI Radio	5.8	7.3
KLOB-FM (Reg. Mex.)	Entravision	7.3	7.0
KPLM-FM (Country)	RM	8.1	6.2
KPSI-FM (CHR/Rhy)	KPSI Radio	7.1	5.7
KKUU-FM (CHR/Rhy)	Morris	6.8	5.1
KEZN-FM (AC)	Infinity	4.3	4.9
KMRJ-FM (Alt.)	D.P. Mitchell	4.3	4.6

**#154**

**Utica-Rome, NY**

Station (Format)	Owner	Fa '00	Sp '01
WFRG-FM (Country)	Regent	15.6	13.3
WLZW-FM (AC)	Regent	11.1	9.4
WSKS-FM (CHR/Pop)	Clear Chan.	5.7	8.3
WOUR-FM (Cl. Rock)	Clear Chan.	6.2	8.0
WKLL-FM (Alt.)	Radio Corp	5.1	6.1
WIBX-AM (N/T)	Regent	6.5	5.8
WODZ-FM (Oldies)	Regent	6.2	5.8
WRCK-FM (Cl. Rock)	Radio Corp	4.9	5.5
WOWB/WOWZ (CHR/Rhy)	Clear Chan.	2.9	4.5
WTLB-AM (Adult Std.)	Radio Corp	4.0	3.6

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**#155**

**Fayetteville, AR**

Station (Format)	Owner	Fa '00	Sp '01
KKIX-FM (Country)	Clear Chan.	10.0	12.4
KEZA-FM (AC)	Clear Chan.	9.0	10.0
KMXF-FM (Hot AC)	Clear Chan.	10.6	8.5
KBVA-FM (Adult Std.)	Hendren Radio	6.8	7.6
KMCK-FM (CHR/Pop)	Cumulus	11.6	6.9
KJEM-FM (Adult Std.)	Clear Chan.	8.4	5.4
KKEG-FM (Cl. Rock)	Cumulus	1.6	4.8
KAMO-FM (Oldies)	Cumulus	3.2	4.2
KXNA-FM (Alt.)*	Bulter Br.	4.8	4.2
KFAY-FM (Country)	Cumulus	4.5	3.9

\*Was KRBS-FM until January

**#156**

**Evansville, IN**

Station (Format)	Owner	Fa '00	Sp '01
WIKY-FM (AC)	S. Central	20.0	19.8
WDKS-FM (Hot AC)	Clear Chan.	4.1	9.6
WKDO-FM (Country)	Brill Media	9.7	8.8
WSTO-FM (CHR/Pop)	Brill Media	10.6	7.6
WYNG-FM (Country)	Clear Chan.	5.6	6.5
WABX-FM (Cl. Rock)	S. Central	6.8	6.2
WGBF-FM (Act. Rock)	Clear Chan.	5.9	5.9
WJPS-FM (Oldies)	S. Central	6.5	5.1
WGAB-AM (Adult Std.)	Newburgh	2.6	3.4
WGBF-AM (N/T)	Clear Chan.	5.0	3.4

**#157**

**Savannah, GA**

Station (Format)	Owner	Fa '00	Sp '01
WEAS-FM (Urban)	Cumulus	16.2	18.3
WLWH-FM (Urban AC)	Clear Channel	7.8	8.6
WSOK-AM (Religious)	Clear Channel	7.0	6.4
WZAT-FM (CHR/Pop)	Cumulus	4.5	6.4
WJCL-FM (Country)	Cumulus	6.7	5.0
WFXH-FM (Rock)*	Triad	2.8	4.4
WGCO-FM (Oldies)	Triad	3.3	3.9
WIXV-FM (Cl. Rock)	Cumulus	6.1	3.9
WLOW-FM (Adult Std.)	Triad	2.5	3.9
WAEV-FM (Hot AC)	Clear Channel	3.9	3.6
WYKZ-FM (AC)	Clear Channel	2.8	3.6

\*Was Classic Rock until February 26

**#158**

**Flagstaff-Prescott, AZ**

Station (Format)	Owner	Fa '00	Sp '01
KQST-FM (CHR/Pop)	Rocket Radio	9.6	11.9
KAHM-FM (B/EZ)	SouthWest Br.	10.2	10.0
KZGL-FM (Act. Rock)	Yavapai	6.3	6.2
KAFF-FM (Country)	Guyann Br.	3.6	5.7
KVRD-FM (Country)	Yavapai	6.9	5.4
KMGN-FM (Cl. Rock)	Guyann Br.	4.2	5.1
KSED-FM (Country)	Red Rock	3.9	5.1
KPPV-FM (AC)	Prescott Valley	2.4	3.5
KYCA-AM (N/T)	SouthWest Br.	2.1	3.5
KVNA-FM (AC)	Yavapai	2.7	3.2

**#159**

**Poughkeepsie, NY**

Station (Format)	Owner	Fa '00	Sp '01
WCZX-FM (Oldies)	Aurora	8.9	9.6
WSPK-FM (CHR/Pop)	Albany	15.1	7.9
WPDH-FM (Cl. Rock)	Aurora	9.2	7.1
WPKF-FM (CHR/Pop)*	Clear Chan.	1.8	5.5
WHUD-FM (AC)	Albany	4.2	5.2
WRWD-FM (Country)	Clear Chan.	5.3	4.6
WRRV-FM (Alt.)	Aurora	3.6	4.4
WBWZ-FM (AC)	Clear Chan.	3.9	4.1
WABC-AM (Talk)	ABC	2.4	3.8
WRNQ-FM (AC)	Clear Chan.	5.9	3.3

\*Was WCTJ-FM (Hot AC) until December

**#160**

**Erie, PA**

Station (Format)	Owner	Fa '00	Sp '01
WRTS-FM (CHR/Pop)	NextMedia	18.4	13.4
WXTA-FM (Country)	Regent	12.7	13.1
WFGO-FM (Oldies)	NextMedia	10.8	11.5
WRKT-FM (Rock)	NextMedia	14.0	9.9
WXKC-FM (AC)	Regent	9.2	9.2
WRIE-AM (Adult Std.)	Regent	6.3	7.6
WJET-FM (CHR/Pop)	NextMedia	4.4	6.1
WLKK-AM (N/T)	NextMedia	4.4	4.1
WCTL-FM (Rel.)	Inspir. Time	1.3	2.5
WGYY-FM (Country)	Forever	0.0	1.3
WREO-FM (AC)	Radio Enter.	0.6	1.3

**#161**

**Wausau, WI**

Station (Format)	Owner	Fa '00	Sp '01
WIFC-FM (CHR/Pop)	Midwest Com.	15.2	14.8
WYTE-FM (Country)	Marathon	4.2	8.9
WDEZ-FM (Country)	Midwest Com.	13.2	8.7
WMZK-FM (Rock)	Roberts	6.5	6.4
WGLX-FM (Cl. Rock)	Bliss	5.4	6.1
WIZD-FM (Oldies)	Midwest Com.	5.6	5.3
WKQH-FM (Cl. Rock)	Americus	2.5	4.7
WAXX-FM (Country)	Central Com.	4.2	3.4
WLJY-FM (AC)	Marathon	4.2	3.4
WOFM-FM (Oldies)	Midwest Com.	5.1	3.4
WSAU-AM (N/T)	Midwest Com.	3.7	3.4

**#162**

**Fredericksburg, VA**

Station (Format)	Owner	Fa '00	Sp '01
WFLS-FM (Country)	Free Lance-Star	-	19.1
WBQB-FM (Hot AC)	Mid Atlan. Net.	-	9.7
WJFK-FM (Talk)	Infinity	-	6.4
WGRO-FM (Oldies)	Telemedia Br.	-	3.6
WWZZ-FM (CHR/Pop)	Bonneville	-	3.6
WPGC-FM (CHR/Rhy)	Infinity	-	3.3
WHUR-FM (Urban AC)	Howard Univ.	-	3.0
WWUZ-FM (Cl. Rock)	Rappahannock	-	3.0
WKYS-FM (Urban)	Radio One	-	2.7
WCDX-FM (Urban)	Radio One	-	2.1
WWDC-FM (Alt.)	Clear Chan.	-	2.1

Note: This is the first time Arbitron has rated this market

**#163**

**Tallahassee, FL**

Station (Format)	Owner	Fa '00	Sp '01
WHBX-FM (Urban)	Cumulus	11.3	12.6
WBZE-FM (AC)	Cumulus	5.0	7.2
WGLF-FM (Rock)	Cumulus	7.4	6.5
WHTF-FM (CHR/Rhy)	Triad	7.1	6.5
WTNT-FM (Country)	Clear Channel	6.4	5.5
WXSR-FM (Alt.)	Clear Channel	4.6	4.8
WTLY-FM (Hot AC)	Clear Channel	5.0	4.4
WWLD-FM (Oldies)	Cumulus	2.8	4.4
WOKL-FM (Oldies)	Clear Channel	5.0	4.1
WYZR-FM (Act. Rock)*	Triad	2.8	3.8

\*Was WWFO-FM (Classic Rock) until March 14

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**#164**

**Portland, ME**

Station (Format)	Owner	Fa '00	Sp '01
WBLM-FM (Cl. Rock)	Citadel	8.2	12.5
WCYI/WCYY (Alt.)	Citadel	7.3	7.9
WJBQ-FM (CHR/Pop)	Citadel	6.6	7.3
WYNZ-FM (Oldies)	Saga	4.6	7.3
WPOR-FM (Country)	Saga	9.8	6.9
WMGX-FM (Hot AC)	Saga	6.2	6.3
WHOM-FM (AC)	Citadel	4.9	5.6
WGAN-AM (N/T)	Saga	6.6	5.3
WREK-FM (Hot AC)	WMTW Br.	2.0	3.3
WRED-FM (CHR/Pop)	All. Coast	2.3	3.3

**#165**

**Hagerstown, MD-PA**

Station (Format)	Owner	Fa '00	Sp '01
WAYZ-FM (Country)	Hagerstown	9.8	8.9
WARX-FM (Oldies)	Manning	7.5	6.8
WFRE-FM (Country)	Clear Chan.	3.4	6.8
WWMD-FM (CHR/Pop)	VerStandig	3.4	5.5
WIKZ-FM (Hot AC)	Dame Br.	8.8	5.2
WQCM-FM (Rock)	Gemini	4.1	5.2
WEOO-FM (Oldies)	Allegheny	5.4	4.0
WJEJ-AM (AC)	Hagerstown	6.1	4.0
WLTF-FM (Soft AC)*	Prettyman	3.7	4.0
WWDC-FM (Alt.)	Clear Chan.	2.0	3.7

\*Was WYII-FM (Country) until December 26

**#166**

**South Bend, IN**

Station (Format)	Owner	Fa '00	Sp '01
WNDV-A/F (CHR/Pop)	Artistic Media	14.5	12.6
WBYT-FM (Country)	Federated	11.5	10.7
WNSN-FM (AC)	Schurz	9.1	10.4
WSBT-AM (N/T)	Schurz	7.1	8.2
WRBR-FM (Act. Rock)	Hick Br.	6.4	7.2
WAOR-FM (Cl. Rock)	Federated	4.7	6.0
WUBU-FM (Urban AC)	Langford	4.7	5.3
WZOC-FM (Oldies)	Plymouth	5.7	5.0
WHLY-AM (Adult Std.)	Artistic Media	3.4	4.7
WSMK-FM (Urban)	M R Williams	4.1	4.4

**#167**

**Charleston, WV**

Station (Format)	Owner	Fa '00	Sp '01
WQBE-FM (Country)	Bristol Br.	20.5	16.0
WVSR-FM (CHR/Pop)	Bristol Br.	14.2	12.7
WRVZ-FM (Oldies)	Benins	7.3	9.8
WKHS-AM (N/T)	West Virginia	8.9	8.4
WCLC-FM (Rock)	L. M.	5.6	8.0
WVAF-FM (CHR/Pop)	West Virginia	6.3	8.0
WKWS-FM (Country)	West Virginia	8.3	6.5
WKAZ-FM (Oldies)	West Virginia	6.3	5.5
WAMX-FM (Act. Rock)	Clear Chan.	3.3	3.3
WZJO-FM (Rhy/O)*	Bristol Br.	2.0	3.3

\*Was WBES-FM (AC) until April

**#168**

**New Bedford, MA**

Station (Format)	Owner	Fa '00	Sp '01
WBSM-AM (N/T)	Citadel	6.0	7.0
WFHN-FM (CHR/Rhy)	Citadel	10.1	6.5
WPRO-FM (CHR/Pop)	Citadel	5.4	6.2
WJMN-FM (CHR/Rhy)	Clear Chan.	3.0	5.9
WWLI-FM (AC)	Citadel	7.1	5.9
WWBB-FM (Oldies)	Clear Chan.	6.3	5.1
WPLM-FM (Soft AC)	Plymouth Rock	4.8	4.6
WCTK-FM (Country)	Hall	7.4	4.3
WBUR-FM (Alt.)	Brown	3.3	3.8
WHJY-FM (Rock)	Clear Chan.	7.7	3.5

**#169**

**Anchorage, AK**

Station (Format)	Owner	Fa '00	Sp '01
KBFX-FM (Cl. Rock)	Clear Chan.	6.6	7.2
KFAT-FM (CHR/Rhy)	New Northwest	6.6	7.2
KGOT-FM (CHR/Pop)	Clear Chan.	6.0	6.5
KBRJ-FM (Country)	Morris	6.3	6.2
KEAG-FM (Oldies)	Morris	4.7	6.2
KASH-FM (Country)	Clear Chan.	4.7	5.6
KWHL-FM (Rock)	Morris	4.4	5.6
KYMG-FM (AC)	Clear Chan.	7.9	4.9
KENI-AM (N/T)	Clear Chan.	5.7	4.2
KMXS-FM (Hot AC)	Morris	2.8	4.2

**#170**

**San Luis Obispo, CA**

Station (Format)	Owner	Fa '00	Sp '01
KKJG-FM (Country/Amer Gen)	Amer Gen Media	8.0	8.9
KURO-FM (Act. Rock)	Clear Chan.	8.7	7.9
KZDZ-FM (Rock)	Amer Gen Media	4.5	6.8
KSLY-FM (CHR/Pop)	Clear Chan.	9.4	6.4
KWWW-FM (CHR/Rhy)	Salisbury	4.5	5.4
KIQO-FM (Oldies)	Amer Gen Media	5.9	4.3
KSTT-FM (AC)	Clear Chan.	4.2	4.3
KPRL-AM (N/T)	Dellar Survivor	3.5	3.9
KKJL-AM (Adult Std.)	S.L.O. Br.	3.8	3.6
KXTZ-FM (Cl. Rock)	Winsome	2.1	3.6

**#171**

**Binghamton, NY**

Station (Format)	Owner	Fa '00	Sp '01
WMRV-FM (CHR/Pop)	Clear Chan.	15.0	17.5
WHWK-FM (Country)	Citadel	9.6	8.6
WNBF-AM (N/T)	Citadel	6.6	8.3
WAAL-FM (Cl. Rock)	Citadel	10.3	7.0
WBBI-FM (Country)	Clear Chan.	7.3	7.0
WYOS-FM (Oldies)	Citadel	5.6	6.7
WLTB-FM (AC)	WEBO Radio	4.7	5.7
WMXW-FM (AC)	Clear Chan.	6.6	5.4
WKGB-FM (Rock)	Clear Chan.	6.6	4.5
WKOP-AM (Adult Std.)	Citadel	1.0	3.5

**#172**

**New London, CT**

Station (Format)	Owner	Fa '00	Sp '01
WBMW-FM (AC)	Red Wolf Br.	5.2	11.8
WNLC-FM (Adult Std.)	Hall	9.4	11.4
WQGN-FM (CHR/Pop)	Citadel	9.1	9.5
WCTY-FM (Country)	Rowbathan	9.4	5.9
WKCD-FM (Hot AC)	AAA Ent.	4.5	5.2
WZMX-FM (Cl. Hits)	Infinity	1.4	4.9
WKNL-FM (Oldies)	Hall	8.0	4.6
WKSS-FM (CHR/Pop)	Clear Chan.	3.1	4.6
WFAN-AM (Sports)	Infinity	3.8	2.6
WILI-FM (CHR/Pop)	Nutmeg	0.7	2.6

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**#173**

**Ft. Smith, AR**

Station (Format)	Owner	Fa '00	Sp '01
KMAG-FM (Country)	Clear Chan.	10.2	12.6
KISR-FM (CHR/Pop)	Stereo 93 Inc.	11.1	11.5
KOMS-FM (Country)	Cumulus	8.6	10.4
KZBB-FM (CHR/Pop)	Clear Chan.	7.5	8.6
KTCS-A/F (Country)	Big Chief	8.2	7.4
KKBD-FM (Hot AC)	Clear Chan.	6.1	6.3
KBBQ-FM (Oldies)	Cumulus	3.7	5.2
KRBK-FM (Oldies)*	Pharis	0.8	4.5
KLSZ-FM (Cl. Rock)**	Cumulus	2.5	4.1
KEZA-FM (AC)	Clear Chan.	5.7	3.3
KREU-FM (Cl. Hits)	Sequoia	4.1	3.3

\*Was KEZU-FM (AC) until April 1  
\*\*Was Rock until February 12

**#174**

**Lincoln, NE**

Station (Format)	Owner	Fa '00	Sp '01
KFOR-AM (Full Serv.)	Three Eagles	9.6	11.0
KIBZ-FM (Act. Rock)	Clear Channel	6.4	8.2
KZKX-FM (Country)	Clear Channel	10.3	8.2
KFRX-FM (CHR/Pop)	Three Eagles	5.7	7.5
KBBK-FM (Hot AC)	Triad	5.3	7.1
KFGE-FM (Country)	Triad	5.3	5.3
KRRK-FM (Cl. Rock)	Three Eagles	3.2	5.0
KLIN-AM (N/T)	Triad	6.4	4.3
KKUL-FM (Oldies)	Triad	5.3	3.9
KQCH-FM (CHR/Rhy)	Journal	3.5	3.6
KTGL-FM (Cl. Rock)	Clear Channel	3.2	3.2

**#175**

**Columbus, GA**

Station (Format)	Owner	Fa '00	Sp '01
WFXE-FM (Urban)	Davis	21.1	19.7
WAGH-FM (Urban AC)	Clear Chan.	6.3	6.9
WBFA-FM (CHR/Pop)	Clear Chan.	6.3	6.2
WIOI-FM (Cl. Rock)*	Hatchee Creek	0.0	6.2
WEAM-AM (Gospel)	GHB	4.6	5.5
WGSY-FM (AC)	Clear Chan.	5.6	5.5
WKNF-FM (Country)	Radio Lumpkin	6.7	5.5
WRLD-FM (Oldies)	Pearce	3.5	5.5
WVRK-FM (Rock)	Clear Chan.	7.0	5.2
WOKS-AM (Urban/O)	Davis	4.2	4.8

\*Was Hot AC until February

**#176**

**Myrtle Beach, SC**

Station (Format)	Owner	Fa '00	Sp '01
WEZV/WYEZ (B/EZ)	Fidelity Br.	5.6	8.7
WSYN-FM (Oldies)	Cumulus	6.0	6.5
WDAI-FM (Urban)	Cumulus	7.4	6.1
WGTR-FM (Country)	Root	8.2	5.8
WTGN/WYNA (Rhy/O)	Fidelity Br.	3.2	5.2
WKZQ-FM (Act. Rock)	NextMedia	5.7	4.8
WWXM-FM (CHR/Pop)	Root	7.4	4.8
WYAV-FM (Rock)	NextMedia	3.5	4.8
WRNN-FM (N/T)	NextMedia	7.8	4.5
WMNX-FM (Urban)	Cape Fear	2.1	4.2
WMYB-FM (AC)	NextMedia	4.3	4.2

**#177**

**Johnstown, PA**

Station (Format)	Owner	Fa '00	Sp '01
WKYE-FM (AC)	Forever	12.4	11.0
WGLU-FM (CHR/Pop)	Dame Br.	11.4	10.6
WCCL-FM (Oldies)*	Dame Br.	3.9	9.4
WMTZ-FM (Country)	Clear Chan.	13.1	9.4
WFGY-FM (Country)	Forever	4.9	4.5
WQKK-FM (Rock)	Dame Br.	6.5	4.5
WUZI-FM (Cl. Hits)	Forever	4.2	4.5
WCRO-AM (Rel.)	Gr. Johnstown	1.0	3.9
WQZS-FM (Oldies)	Target Br.	3.3	3.5
WQVE-FM (Rock)	Clear Chan.	3.6	2.6

\*Was WSRA-FM (AC) until January 2

**#178**

**Wilmington, NC**

Station (Format)	Owner	Fa '00	Sp '01
WMNX-FM (Urban)	Cumulus	10.5	9.1
WGNI-FM (AC)	Cumulus	5.6	8.3
WAAV-AM (Talk)	Cumulus	4.5	6.5
WRQR-FM (Rock)	Ocean	4.9	6.5
WKXB-FM (Oldies)	Sea-Comm	8.0	5.8
WWOQ-FM (Country)	Cumulus	9.8	5.4
WSFM-FM (Alt.)	Sea-Comm	6.3	4.7
WKOO-FM (Oldies)	NextMedia	5.2	3.6
WAZO-FM (Hot AC)	Ocean	2.8	3.3
WLGX-FM (Sm. Jazz)	Ocean	1.4	2.9

**#179**

**Kalamazoo, MI**

Station (Format)	Owner	Fa '00	Sp '01
WKFR-FM (CHR/Pop)	Cumulus	14.7	12.8
WRKR-FM (Rock)	Cumulus	10.4	10.5
WBCT-FM (Country)	Clear Chan.	6.9	10.1
WQLR-FM (AC)	Fairfield	5.4	6.2
WNWN-FM (Country)	Midwest Com.	5.8	5.0
WFAT-FM (AC)	Midwest Com.	5.0	4.7
WNWN-AM (Urb. AC)	Midwest Com.	4.6	4.7
WGRD-FM (Alt.)	Clear Chan.	2.7	3.5
WKZO-AM (N/T)	Fairfield	5.0	3.5
WOOD-FM (AC)	Clear Chan.	4.2	3.5

**#180**

**Odessa-Midland, TX**

Station (Format)	Owner	Fa '00	Sp '01
KNFM-FM (Country)	Cumulus	6.6	10.4
KODM-FM (AC)	Cumulus	5.2	8.1
KMCM-FM (Oldies)	ICA	4.9	7.4
KQLM-FM (Span. Con.)	Velasquez	5.9	7.4
KCHX-FM (Rhy/O)	Clear Chan.	7.3	6.7
KMRK-FM (CHR/Rhy)	Clear Chan.	7.6	6.7
KGEE-FM (Country)	Cumulus	5.9	6.4
KBAT-FM (CHR/Rhy)	Cumulus	12.8	6.0
KCRS-FM (CHR/Pop)	Clear Chan.	5.9	6.0
KFZX-FM (Rock)	Clear Chan.	8.0	5.7

**#181**

**Lubbock, TX**

Station (Format)	Owner	Fa '00	Sp '01
KLLL-FM (Country)	NextMedia	11.8	17.3
KZII-FM (CHR/Pop)	Clear Chan.	11.1	9.5
KMMX-FM (AC)	NextMedia	6.4	6.5
KKCL-FM (Oldies)	Clear Chan.	6.1	6.2
KQBR-FM (Country)	Clear Chan.	4.1	5.9
KFMX-FM (Act. Rock)	Clear Chan.	8.4	5.6
KLZK-FM (CHR/Rhy)	Ramar	7.8	5.6
KXTQ-FM (Tejano)	Ramar	3.4	5.2
KONE-FM (Cl. Rock)	NextMedia	7.1	4.2
KFYO-AM (N/T)	Clear Chan.	5.4	3.9



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**#182**

**Topelo, MS**

Station (Format)	Owner	Fa '00	Sp '01
WWZD-FM (Country)	Clear Chan.	11.1	12.6
WWKZ-FM (CHR/Pop)	Clear Chan.	8.4	10.2
WESE-FM (Urban)	Clear Chan.	8.4	9.4
WSMS-FM (Rock)	Cumulus	8.0	5.9
WSYE-FM (AC)	Dowdy & Dowdy	4.2	5.9
WFTA-FM (AC)	Air South	2.3	5.5
WWMS-FM (Country)	Dowdy	8.8	5.5
WZLQ-FM (Hot AC)	Dowdy	5.4	4.7
WBIP-FM (Gospel)	Community	3.4	3.5
WAFM-FM (Oldies)	Stanford	2.7	2.0
WCPC-AM (Gospel)	WCPC	2.3	2.0
WKZU-FM (Country)	Kudzu	3.1	2.0
WMXU-FM (Urban)	Cumulus	2.7	2.0
WZBQ-FM (Hot AC)	Clear Chan.	1.1	2.0

**#183**

**Asheville, NC**

Station (Format)	Owner	Fa '00	Sp '01
WKSF-FM (Country)	Clear Chan.	15.7	15.1
WWNC-AM (Country)	Clear Chan.	10.1	10.8
WTZY-AM (N/T)	Clear Chan.	5.2	7.6
WFBC-FM (CHR/Pop)	Entercom	6.0	6.0
WZLS-FM (Rock)	Orion	5.6	6.0
WMYI-FM (Hot AC)	Clear Chan.	7.7	5.6
WTPT-FM (Act. Rock)	Clear Chan.	2.0	4.4
WONQ/WONS (Rock)	Clear Chan.	3.2	3.6
WISE-AM (Adult Std.)	Mark Media	4.8	2.8
WSPA-FM (Country)	Entercom	1.6	2.0

**#184**

**Cape Cod, MA**

Station (Format)	Owner	Fa '00	Sp '01
WXTK-FM (N/T)	Boch	7.5	10.2
WORC-FM (AC)	Sandab	9.6	8.6
WCOD-FM (AC)	Boch	3.4	7.7
WOCN-FM (Adult Std.)	Sandab	9.3	7.0
WRZE-FM (CHR/Pop)	Makkay	8.7	6.1
WFCC-FM (Classical)	Charles River	5.9	5.8
WPXC-FM (Rock)	Makkay	4.7	5.8
WKPE-FM (Cl. Rock)	Charles River	4.3	4.8
WCIB-FM (Cl. Rock)	Makkay	6.8	4.5
WCTK-FM (Country)	Hall	4.7	3.5

**#185**

**Topeka, KS**

Station (Format)	Owner	Fa '00	Sp '01
WIBW-FM (Country)	Morris	18.4	19.6
KMAJ-FM (AC)	Cumulus	12.3	10.9
KDVV-FM (Rock)	Cumulus	7.2	6.5
KWIC-FM (Oldies)	Cumulus	4.0	6.2
KCHZ-FM (CHR/Pop)	Syncom Radio	4.7	5.1
WIBW-AM (N/T)	Morris	5.4	4.7
KLZR-FM (CHR/Pop)	Zimmer	3.6	4.0
KQTP-FM (CHR/Pop)	Cumulus	2.2	4.0
KTPK-FM (Country)	Kan. Capital	5.8	4.0
KMAJ-AM (N/T)	Cumulus	3.6	3.6
KQRC-FM (Act. Rock)	Entercom	3.2	3.6

**#186**

**Green Bay, WI**

Station (Format)	Owner	Fa '00	Sp '01
WNCY-FM (Country)	Midwest	10.4	11.8
WIXX-FM (CHR/Pop)	Midwest	13.7	11.1
WKSZ-FM (CHR/Pop)	Woodward	6.0	6.8
WQGB-FM (Oldies)	Cumulus	6.7	6.5
WOLH-FM (CHR/Pop)	Laird	5.0	6.5
WAPL-FM (Rock)	Woodward	7.0	5.4
WGEE-AM (N/T)	Midwest	5.4	5.0
WZOR-FM (Act. Rock)	Woodward	2.3	4.3
WLTM-FM (AC)	Midwest	2.3	3.9
WJLW-FM (Country)	Cumulus	5.0	3.6

**#187**

**Dothan, AL**

Station (Format)	Owner	Fa '00	Sp '01
WDJR-FM (Country)	Gulf South	11.1	12.9
WKMX-FM (CHR/Pop)	WKMX	9.8	9.9
WOOF-FM (AC)	WOOF Inc.	7.8	9.1
WTYV-FM (Country)	Woods	6.6	7.2
WJUN-FM (Urban)	Wilson Br.	5.3	6.5
WZHT-FM (Urban)	Clear Chan.	8.2	6.5
WESP-FM (Cl. Rock)	Gulf South	5.3	5.7
WBOD-FM (CHR/Pop)	Gulf South	6.1	5.3
WAGF-AM (Gospel)	Wilson Br.	1.2	3.4
WRJM-FM (AC)	Stage Door	1.6	3.0
WXUS-FM (Oldies)	Sky Way	1.6	3.0

**#188**

**Manchester, NH**

Station (Format)	Owner	Fa '00	Sp '01
WZID-FM (AC)	Saga	20.5	21.5
WGIR-FM (Act. Rock)	Clear Chan.	8.6	10.1
WQLL-FM (Oldies)	Saga	4.5	5.1
WJMN-FM (CHR/Rhy)	Clear Chan.	3.4	4.3
WOKF-FM (Country)	Citadel	4.1	4.3
WAAF-FM (Act. Rock)	Entercom	3.0	4.0
WBCN-FM (Alt.)	Infinity	2.2	2.9
WFEA-AM (Adult Std.)	Saga	3.7	2.9
WGIR-AM (N/T)	Clear Chan.	2.2	2.9
WJYY-FM (CHR/Pop)	Vox Media	2.2	2.9

**#189**

**Santa Barbara, CA**

Station (Format)	Owner	Fa '00	Sp '01
KIST-FM (CHR/Pop)	Clear Chan.	4.1	6.8
KJEE-FM (Alt.)	Montecito FM	4.5	6.4
KTMS-AM (N/T)	Clear Chan.	5.4	6.4
KTYD-FM (Cl. Rock)	Clear Chan.	8.3	6.4
KRUZ-FM (Hot AC)	Cumulus	5.8	5.1
KSBL-FM (AC)	Clear Chan.	6.2	5.1
KZBN-AM (Adult Std.)	Rotjelco	4.5	4.3
KMGQ-FM (Sim. Jazz)	Engles	5.8	3.8
KSPE-FM (Reg. Mex.)	Clear Chan.	2.1	3.8
KDB-FM (Classical)	Pacific	3.7	3.4

\*Operates under an MA with Cumulus

**#190**

**Amarillo, TX**

Station (Format)	Owner	Fa '00	Sp '01
KGNC-FM (Country)	Morris	7.4	9.3
KPUR-FM (Oldies)	Cumulus	5.0	9.0
KARX-FM (Cl. Rock)	Cumulus	6.2	8.2
KZRK-FM (Act. Rock)	Cumulus	7.8	8.2
KOIZ-FM (CHR/Rhy)	Cumulus	6.2	7.5
KGNC-AM (N/T)	Morris	5.8	6.8
KPRF-FM (CHR/Rhy)	Clear Channel	8.9	6.5
KMML-FM (Country)	Clear Channel	7.0	5.4
KIXZ-AM (Oldies)	Clear Channel	5.4	4.7
KAEZ-FM (AC)	KAEZ-FM	3.5	3.6
KATP-FM (Country)	Cropper-McGuire	3.9	3.6

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**#191**

**Merced, CA**

Station (Format)	Owner	Fa '00	Sp '01
KHTN-FM (CHR/Rhy)	Buckley	11.6	10.7
KUBB-FM (Country)	Buckley	6.7	6.3
KHOP-FM ('80s)	Citadel	6.7	4.8
KABX-FM (Oldies)	Merced	7.1	4.0
KDJK/KHKK (Cl. Hits)	Citadel	3.4	4.0
KMJ-AM (N/T)	Infinity	3.4	4.0
KSKS-FM (Country)	Infinity	4.1	4.0
KATM-FM (Country)	Citadel	4.1	3.6
KYOS-AM (N-T)	Merced	4.1	3.6
KAJZ-FM (Span. Con)	Merced	1.1	2.8
KIBG-FM (AC)	Merced	3.7	2.8
KOSO-FM (Hot AC)	Clear Chan	1.9	2.8

**#192**

**Danbury, CT**

Station (Format)	Owner	Fa '00	Sp '01
WDAQ-FM (AC)	Berkshire Br. Corp.	14.1	12.0
WRKI-FM (Cl. Rock)	Aurora	8.1	8.5
WLAD-AM (Full Serv.)	Berkshire	5.2	6.6
WFAN-AM (Sports)	Infinity	3.6	6.2
WEZN-FM (AC)	Cox	8.9	4.6
WABC-AM (Talk)	ABC	2.8	4.2
WCBS-AM (News)	Infinity	3.6	4.2
WINE/WPUT (Oldies)	Aurora	2.8	3.9
WAXB-FM (Oldies)	Aurora	4.0	3.1
WEBE-FM (AC)	Aurora	4.0	3.1

**#193**

**Morgantown, WV**

Station (Format)	Owner	Fa '00	Sp '01
WKKW-FM (Country)	Fantasia	14.2	17.2
WVAQ-FM (CHR/Pop)	West Virginia	15.9	15.0
WCLG-FM (Rock)	Bowers	10.2	9.9
WFBY-FM (Cl. Rock)	West Virginia	4.9	7.7
WAJR-AM (N/T)	West Virginia	6.6	6.9
WPDX-FM (Country/O)	Tschudy	5.3	4.7
WDCI-FM (AC)	Coshocton	4.0	3.9
WBRB/WVUC (Country)	McGraw	4.8	3.4
WGYE-FM (Country)*	Burbach	2.2	3.0
WOBG-FM (Oldies)	Burbach	3.5	2.6

\*Was WTUS-FM until June

**#194**

**Terre Haute, IN**

Station (Format)	Owner	Fa '00	Sp '01
WTHI-FM (Country)	Emmis	22.3	23.1
WMGI-FM (CHR/Pop)	Bright Towers	14.4	15.4
WZZQ-FM (Alt.)	Cont Media	7.9	9.6
WWVR-FM (Cl. Rock)	Emmis	12.2	7.7
WSDM-FM (Oldies)	Crossroads	3.5	5.3
WLEZ-FM (AC)	Bomar	3.5	4.8
WAXI-FM (Adult Std.)	Crossroads	3.1	4.3
WMMC-FM (AC)	JDL	1.3	2.4
WWSY-FM (AC)	Bright Towers	2.6	2.4
WACF-FM (Country)	Key	2.2	1.9
WQTY-FM (Adult Std.)	Linton	1.3	1.9

**#195**

**Yakima, WA**

Station (Format)	Owner	Fa '00	Sp '01
KXDD-FM (Country)	New Northwest	15.7	11.8
KIT-AM (N/T)	Clear Chan.	11.7	11.0
KATS-FM (Rock)	Clear Chan.	9.6	7.5
KHHK-FM (CHR/Pop)*	New Northwest	1.1	7.5
KFFM-FM (CHR/Pop)	Clear Chan.	15.7	6.7
KZTA/KZTB (Reg. Mex.)	Butterfield	3.2	4.4
KRWM-FM (AC)	Sandusky	0.0	3.9
KUTI-AM (Country/O)	Clear Chan.	3.2	3.9
KARY-FM (Country)	New Northwest	3.9	3.5
KMNA-FM (Reg. Mex.)	Moon Br.	6.4	3.5
KQSN-FM (AC)	Clear Chan.	2.8	3.5

\*Was Classic Hits until February 26

**#196**

**Chico, CA**

Station (Format)	Owner	Fa '00	Sp '01
KALF-FM (Country)	Regent	9.2	9.4
KLRS-FM (CHR/Pop)	Results Radio	7.0	6.7
KPAY-AM (N/T)	Clear Chan.	7.9	6.3
KQPT-FM (Hot AC)	Regent	4.4	6.3
KTHU-FM (Cl. Rock)	Results Radio	4.8	5.4
KHSL-FM (Country)	Clear Chan.	3.5	4.5
KRQR-FM (Act. Rock)	Results Radio	3.1	4.5
KCEZ-FM (Cl. Hits)	Results Radio	3.1	3.6
KFBK-AM (N/T)	Clear Chan.	6.1	3.6
KKCY-FM (Country)	Results Radio	2.6	3.6

**#196**

**Santa Maria-Lompoc, CA**

Station (Format)	Owner	Fa '00	Sp '01
KTME/KUHL (N/T)	Blackhawk	8.6	7.9
KWVV-FM (CHR/Rhy)	Salisbury	5.4	7.1
KIDI-FM (Reg. Mex.)	Emerald Wave	10.5	6.7
KLRM-FM (Span. Con.)*	Amer Gen.	0.0	6.3
KSNI-FM (Country)	Clear Chan.	6.2	6.3
KRUZ-FM (Hot AC)	Pacific Coast	3.5	4.8
KBOX-FM (AC)	Hunter, Cliff	4.3	4.4
KURQ-FM (Act. Rock)	Clear Chan.	3.9	4.4
KSMA-AM (N/T)	Clear Chan.	3.1	3.6
KMGQ-FM (Sm. Jazz)	Engles	3.5	3.2
KPAT-FM (Rhy/O)	Amer Gen.	3.1	3.2

\*Was KWQH-FM (Rel.) until February

**#198**

**Waco, TX**

Station (Format)	Owner	Fa '00	Sp '01
WACO-FM (Country)	Clear Chan.	18.4	17.6
KCKR-FM (Oldies)	Clear Chan.	6.8	10.6
KWTX-FM (CHR/Pop)	Clear Chan.	11.5	10.1
KBRO-FM (Rock)	Clear Chan.	9.8	7.5
KKDA-FM (Urban)	Service	8.5	7.5
KWOW-FM (Oldies)	M&M	4.3	5.7
KBFB-FM (Urban)	Radio One	2.1	4.0
KBCT-FM (Sm. Jazz)	Kennelwood	3.4	2.6
KLRK-FM (AC)	KRZI	1.3	2.6
WBAP-AM (N/T)	ABC	4.7	2.6

**#199**

**Traverse City, MI**

Station (Format)	Owner	Fa '00	Sp '01
WTCM-FM (Country)	Midwestern	11.0	11.3
WKLT/WKLZ (Rock)	Northern	8.5	8.9
WTCM-AM (N/T)	Midwestern	7.7	8.1
WJZJ/WLJZ (Alt.)	Clear Chan.	3.7	6.6
WCCW-FM (Oldies)	Midwestern	7.0	5.8
WLDR-FM (AC)	Great Northern	4.0	5.4
WGFM/WGFN (Cl. Rock)	Clear Chan.	7.8	5.1
WKHO-FM (CHR/Pop)	MacDonald Garber	5.9	5.1
WKPK-FM (CHR/Pop)	Northern	5.9	5.1
WMKC-FM (Country)	Clear Chan.	2.9	5.1



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**#200**

**Clarksville, TN**

Station (Format)	Owner	Fa '00	Sp '01
WQZQ-FM (CHR/Pop)	Cromwell	14.2	11.5
WVVR-FM (Country)	Saga	7.6	9.3
WCVO-FM (Hot AC)	Saga	6.2	7.9
WHOP-FM (Country)	Key Br.	7.1	7.0
WJMR-AM (Urban AC)*	Saga	4.9	4.8
WSM-FM (Country)	Gaylord	4.0	4.4
WNRQ-FM (Cl. Rock)	Clear Chan.	8.4	4.0
WKOF-FM (Country)	Citadel	4.0	3.5
WQOK-FM (Urban)	Dickey	5.3	3.5
WZZP-FM (Cl. Hits)	Saga	0.0	3.5

\*Was WABD-AM until February 1

**#201**

**Springfield, IL**

Station (Format)	Owner	Fa '00	Sp '01
WFMB-FM (Country)	Clear Chan.	9.6	15.0
WDBR-FM (CHR/Pop)	Saga	14.3	13.0
WQOL-FM (Oldies)	Saga	7.2	8.1
WNNS-FM (AC)	Mid-West Fam.	9.6	7.3
WQLZ-FM (Act. Rock)	Mid-West Fam.	6.4	6.9
WCVS-FM (Cl. Hits)	Clear Chan.	3.6	5.7
WTAX-AM (N/T)	Saga	6.0	5.7
WYMG-FM (Cl. Rock)	Saga	9.6	5.7
WMAV-AM (N/T)	Mid-West Fam.	6.8	4.9
WMHX-FM (Hot AC)*	Saga	4.4	4.9

\*Was WYXY-FM (Country) until February 27

**#202**

**Frederick, MD**

Station (Format)	Owner	Fa '00	Sp '01
WFRE-FM (Country)	Clear Chan.	12.7	18.9
WWDC-FM (Alt.)	Clear Chan.	5.0	6.9
WAFY-FM (AC)	Frederick	10.0	6.6
WARX-FM (Oldies)	Manning	4.5	5.4
WWVZ/WWZZ (CHR/Pop)	Bonneville	7.7	5.4
WMZO-FM (Country)	Clear Chan.	0.9	4.2
WBIG-FM (Oldies)	Clear Chan.	2.3	3.9
WFMD-AM (N/T)	Clear Chan.	4.1	3.5
WRQX-FM (Hot AC)	ABC	3.2	2.7
WTOP-A/F (News)	Bonneville	1.4	2.3
WZBA-FM (Rock AC)	Shamrock	2.3	2.3

**#203**

**Laredo, TX**

Station (Format)	Owner	Fa '00	Sp '01
KRRG-FM (CHR/Pop)	Guerra	18.8	17.6
KJBZ-FM (Tejano)	Guerra	15.5	14.5
KQUR-FM (Cl. Hits)	Border	10.9	14.1
KNEX-FM (Span. Con.)	Villarreal	10.5	12.3
KBDR-FM (Reg. Mex.)	Sendero	8.8	8.8
XNOE-FM (Span. Con.)	—	3.8	2.6
XTLN-FM (Reg. Mex.)	—	2.5	2.6
XHMW-FM (Span. AC)	—	2.9	2.2
XNLT-AM (Span. Con.)	—	2.1	2.2
XHNK-FM (Span. Misc.)	Radiorama	0.8	1.8

**#204**

**Florence, SC**

Station (Format)	Owner	Fa '00	Sp '01
WYNN-FM (Urban)	Cumulus	14.7	14.7
WJMX-FM (CHR/Pop)	Root	8.0	7.4
WMXT-FM (Hot AC)	Cumulus	8.0	6.9
WEGX-FM (Country)	Root	4.9	6.5
WHLZ-FM (Country)	Cumulus	5.3	6.5
WYNN-AM (Gospel)	Cumulus	4.9	5.5
WDAR-FM (Country)	Root	2.7	5.1
WBZF-FM (Gospel)	Cumulus	8.9	3.7
WFSF-FM (CHR/Rhy)	Cumulus	1.3	3.7
WSON-FM (AC)	Root	3.1	3.7
WWDW-FM (Urban)	Clear Chan.	4.0	3.7
WFFN-FM (Oldies)	Florence	3.1	3.7

**#205**

**Elmira-Corning, NY**

Station (Format)	Owner	Fa '00	Sp '01
WLTV-FM (CHR/Pop)	Pembrook Pines	13.4	13.9
WNKI-FM (CHR/Pop)	SabreCom	11.6	8.7
WOKN-FM (Country)	Pembrook Pines	6.3	8.3
WNGZ-FM (Cl. Rock)	SabreCom	4.9	6.5
WPGI-FM (Country)	SabreCom	3.1	6.5
WGMM-FM (Oldies)	Eolin	3.6	5.2
WCKR-FM (Country)	Doran	2.2	4.8
WPHO-FM (Rock)	Europa	4.5	4.8
WVIN-FM (Soft AC)*	Pembrook Pines	2.7	3.9
WCBA-AM (Adult Std.)	Eolin	1.3	2.6
WKPO-FM (Triple A)	Bilbat	3.1	2.6

\*Was AC until April 1

**#206**

**Cedar Rapids, IA**

Station (Format)	Owner	Fa '00	Sp '01
KHAK-FM (Country)	Cumulus	12.7	11.7
KKRQ-FM (Cl. Rock)	Clear Chan.	8.2	9.9
KZIA-FM (CHR/Pop)	KRNA	12.7	9.9
WMT-AM (N/T)	Clear Chan.	11.8	9.4
KDAT-FM (AC)	Cumulus	9.1	6.7
KMRY-AM (Adult Std.)	Sellers	6.4	6.7
WMT-FM (Hot AC)	Clear Chan.	7.3	6.3
KRNA-FM (Rock)	Cumulus	6.4	5.4
KFMW-FM (Act. Rock)	Bahake	7.3	4.9
KOKZ-FM (Oldies)	Bahake	3.6	4.5

**#207**

**Bowling Green, KY**

Station (Format)	Owner	Fa '00	Sp '01
WBVR/WGBV (Country)	WRUS Inc.	11.5	11.1
WGCC-FM (Country)	Heritage	12.6	10.0
WRVW-FM (CHR/Pop)	Clear Chan.	5.7	7.4
WUHU-FM (Hot AC)*	Hilltopper Br.	4.6	5.8
WDNS-FM (Cl. Rock)	Daily News Br.	6.3	5.3
WKLY-FM (Hot AC)	Commonwealth	5.2	4.7
WKNK-FM (Country)	Metcalfe	4.6	4.7
WPTO-FM (Rock)	Commonwealth	3.4	4.7
WVLE-FM (Country)	Sheridan Br.	4.6	3.2
WKCT-AM (Full Serv.)	Daily News Br.	2.3	2.6
WLCK-AM (Gospel)	Sheridan Br.	1.7	2.6
WDOV-FM (Cl. Hits)	Commonwealth	2.9	2.6

\*Was WBLC-FM until February 1

**#208**

**Alexandria, LA**

Station (Format)	Owner	Fa '00	Sp '01
KRRV-FM (Country)	Clear Chan.	11.8	10.9
KEOG-FM (Urban)	Genia	7.6	10.0
KBCE-FM (Urban)	Trinity	11.1	8.1
KEZP-FM (Oldies)	Downsville	9.1	7.6
KLAA-FM (Country)	Capin	6.1	7.1
KZMZ-FM (Rock)	Clear Chan.	7.1	7.1
KKST-FM (AC)	Clear Chan.	3.5	5.7
KQID-FM (CHR/Pop)	Genia	4.0	5.7
KFAD-FM (AC)	FM Br.	5.1	4.3
KAPB-FM (Country)	Radio Group	4.0	3.8

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## #209

### Bangor, ME

Station (Format)	Owner	Fa '00	Sp '01
WQCB-FM (Country)	Cumulus	8.5	13.2
WBZN-FM (Cl. Hits)	Cumulus	6.6	7.7
WKIT-FM (Rock)	The Zone Corp.	13.2	7.3
WWBX-FM (CHR/Pop)	Clear Channel	5.7	7.3
WTOS-FM (Rock)	Cumulus	2.8	6.4
WVOM-FM (Talk)	Clear Channel	4.7	6.4
WFZX-FM (Cl. Rock)	Clear Channel	0.0	5.0
WBFB-FM (Country)	Clear Channel	4.7	4.5
WABI-AM (Adult Std.)	Clear Channel	7.5	4.1
WEZQ-FM (AC)	Cumulus	6.6	4.1
WKSO-FM (AC)	Clear Channel	4.7	4.1

\*Was **WBYA-FM** (Triple A) until January 1

## #210

### Ft. Walton Beach, FL

Station (Format)	Owner	Fa '00	Sp '01
WZNS-FM (CHR/Pop)	Holladay	12.6	13.4
WKSM-FM (Rock)	Holladay	10.6	10.9
WYZB-FM (Country)	Holladay	13.1	10.9
WNCV-FM (AC)	Holladay	5.0	6.9
WYCL-FM (Oldies)	Clear Chan.	2.5	4.5
WFTW-AM (N/T)	Holladay	4.0	4.0
WWAV-FM (Cl. Rock)	Root	5.5	3.5
WXBM-FM (Country)	Clear Chan.	2.5	3.5
WBLX-FM (Urban)	Cumulus	4.5	3.0
WFAV-AM (Adult Std.)	Liberty	1.5	3.0

## #211

### Medford-Ashland, OR

Station (Format)	Owner	Fa '00	Sp '01
KRWQ-FM (Country)	Clear Chan.	13.3	12.4
KCMX-FM (AC)	Marathon	6.7	8.7
KZZE-FM (Rock)	Clear Chan.	9.5	7.3
KBOY-FM (Cl. Rock)	Marathon	4.3	6.4
KCMX-AM (N/T)	Marathon	8.1	5.5
KCNA-FM (Oldies)	Opus	2.9	5.5
KIFS-FM (CHR/Pop)	Clear Chan.	4.8	5.0
KTMT-FM (CHR/Pop)	Marathon	3.8	4.6
KLDZ-FM (Oldies)	Clear Chan.	7.1	4.1
KAKT-FM (Country)	Marathon	4.8	3.7

## #212

### Tri-Cities, WA

Station (Format)	Owner	Fa '00	Sp '01
KORD-FM (Country)	Marathon	8.8	9.3
KONA-AM (N/T)	Dean-Mitchell	6.0	7.9
KEYW-FM (Hot AC)	Marathon	4.6	6.5
KONA-FM (AC)	Dean-Mitchell	8.3	6.5
KIOK-FM (Country)	New Northwest	5.6	6.0
KEGX-FM (Cl. Rock)	New Northwest	3.7	5.6
KXRX-FM (Rock)	Marathon	7.9	5.6
KFLD-AM (Sports)	Marathon	1.9	5.1
KTCR-AM (Talk)	New Northwest	3.7	4.2
KNLT-FM (Oldies)	New Northwest	6.0	3.2
KRCW-FM (Reg Mex.)	Farmworker	0.5	3.2

## #213

### Sioux Falls, SD

Station (Format)	Owner	Fa '00	Sp '01
KRRD-FM (Rock)	Midcontinent	9.8	13.0
KKLS-FM (CHR/Pop)	Southern MN	8.9	11.7
KELO-FM (AC)	Midcontinent	9.3	8.8
KMXC-FM (Hot AC)	Southern MN	6.7	7.1
KYBB-FM (Cl. Hits)	Southern MN	8.4	6.7
KELO-AM (Oldies)	Midcontinent	6.2	5.9
KIKN-FM (Country)	Southern MN	6.2	5.9
KTWB-FM (Country)	Midcontinent	5.8	5.9
KISD-FM (Oldies)	Christensen	4.9	4.2
KSOO-AM (N/T)	Southern MN	2.7	4.2

## #214

### Laurel-Hattiesburg, MS

Station (Format)	Owner	Fa '00	Sp '01
WBBN-FM (Country)	Blakeney	14.1	12.8
WNSL-FM (CHR/Pop)	Clear Chan.	13.5	12.8
WKJX-FM (Urban)	Clear Chan.	14.6	9.7
WZLD-FM (Urban)*	Clear Chan.	2.2	9.7
WHER-FM (Oldies)	Clear Chan.	3.8	6.1
WXRR-FM (Cl. Rock)	Blakeney	6.5	5.6
WUSW-FM (Oldies)	Clear Chan.	3.8	4.1
WJMG-FM (Urban)	V.C. Floyd	5.9	3.6
WKZW-FM (Hot AC)	Blakeney	2.2	3.6
WZKX-FM (Country)	Dowdy & Dowdy	3.2	3.6

\*Was **WMFM-FM** (AC) until April

## #215

### Lake Charles, LA

Station (Format)	Owner	Fa '00	Sp '01
KYKZ-FM (Country)	Cumulus	24.5	23.1
KZWA-FM (Urban)	B & C	7.8	9.0
KKGB-FM (Rock)	Cumulus	6.8	8.0
KVEE-FM (Urban AC)	Apex Br.	9.4	7.5
KXZZ-AM (Urban AC)	Cumulus	4.7	7.5
KBIU-FM (AC)	Cumulus	9.9	6.5
KHLA-FM (AC)	Apex Br.	8.3	6.5
KAOK-AM (N/T)	Pittman	3.1	4.0
KIOC-FM (Rock)	Clear Chan.	2.6	2.5
KQXY-FM (CHR/Pop)	Cumulus	2.1	2.5
KTFA-FM (Rel.)	City Gate	2.1	2.5

## #216

### Fargo-Moorhead, ND-MN

Station (Format)	Owner	Fa '00	Sp '01
KFGO-AM (N/T)	Clear Channel	18.8	15.9
KQWB-FM (Rock)	Triad	8.9	12.4
WDAY-FM (CHR/Pop)	Clear Channel	8.9	10.0
KPFX-FM (Cl. Rock)	Triad	7.6	9.6
KVOX-FM (Country)	Triad	8.0	8.0
WDAY-AM (N/T)	Clear Channel	7.6	5.6
KLTA-FM (AC)	Triad	5.4	4.8
KRVI-FM (AC)	Clear Channel	4.5	4.8
KULW-FM (Talk)	Clear Channel	4.0	4.8
KFGO-FM (Country)	Clear Channel	4.9	4.4

## #217

### Champaign, IL

Station (Format)	Owner	Fa '00	Sp '01
WIXY-FM (Country)	Saga	11.9	13.4
WDWS-AM (N/T)	DWS	11.9	10.6
WQQB-FM (CHR/Pop)	AAA Ent.	7.6	7.3
WHMS-FM (AC)	DWS	6.5	6.7
WKIO-FM (Oldies)	Tak	5.4	5.6
WGKC-FM (Cl. Rock)	AAA Ent.	6.5	5.0
WLRW-FM (Hot AC)	Saga	8.1	5.0
WPGU-FM (Alt.)	Illini Media	4.3	4.5
WBPC-AM (Urban)	WBPC	1.1	2.8
WLS-AM (Talk)	ABC	3.2	2.2



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## #218

### Blacksburg, VA

Station (Format)	Owner	Fa '00	Sp '01
WXLK-FM (CHR/Pop)	Mel Wheeler	14.9	12.7
WPSK-FM (Country)	New River	7.1	11.0
WSLC-FM (Country)	Mel Wheeler	10.7	11.0
WSLQ-FM (AC)	Mel Wheeler	14.3	11.0
WBRW-FM (Cl. Rock)	New River	6.5	5.5
WROV-FM (Rock)	Clear Chan.	6.0	5.0
WBRF-FM (Country)	Blue Ridge	1.8	3.3
WBLB-AM (Rel.)	Nipper Auto	1.2	2.2
WBXW-FM (Oldies)	New River	1.8	2.2
WFIR-AM (N/T)	Mel Wheeler	0.6	2.2
WFNR-AM (N/T)	New River	3.0	2.2

## #219

### St. Cloud, MN

Station (Format)	Owner	Fa '00	Sp '01
WWJO-FM (Country)	Regent	10.3	9.3
KZPK-FM (Country)	Leighton	9.0	7.0
KLZZ-FM (Rock)	Starcom	4.3	6.5
KCLD-FM (CHR/Pop)	Leighton	5.6	6.1
WCCO-AM (Full Serv.)	Infinity	4.7	6.1
WHMH-FM (Rock)	Tri-County Br.	6.0	6.1
KASM-FM (Country)	Starcom	6.0	5.1
KORS-FM (Cl. Rock)	ABC	3.4	4.7
WJDN-AM (N/T)	Regent	3.8	4.7
KCML-FM (AC)	Leighton	3.8	4.2

## #220

### Tuscaloosa, AL

Station (Format)	Owner	Fa '00	Sp '01
WTUG-FM (Urban)	Radio South	9.9	13.4
WTVT-FM (Country)	Clear Chan.	8.8	11.2
WBHJ-FM (CHR/Rhy)	Cox	9.9	10.1
WZBQ-FM (CHR/Pop)	Clear Chan.	9.4	8.4
WTID-FM (AC)	Radio South	4.4	4.5
WTBC-AM (N/T)	Auburn Net.	2.2	3.9
WTSK-AM (Urban/O)	Radio South	7.2	3.9
WACT-AM (Gospel)	Clear Chan.	3.9	3.4
WDJC-FM (Rel.)	Crawford	1.1	3.4
WLXY-FM (Cl. Hits)	Warrior	4.4	2.8
WODL-FM (Oldies)	Cox	3.9	2.8
WRTR-FM (Cl. Rock)	Clear Chan.	4.4	2.8

## #221

### Marion-Carbondale, IL

Station (Format)	Owner	Fa '00	Sp '01
WTAO-FM (Rock)	Cumulus	8.9	12.0
WOOZ-FM (Country)	Zimmer	10.1	11.5
WDDD-FM (Country)	Cumulus	17.8	10.9
WCIL-FM (CHR/Pop)	Zimmer	11.8	8.7
WUEZ-FM (AC)	Zimmer	5.9	6.0
WVZA-FM (Hot AC)	Cumulus	1.8	5.5
WCIL/WJPF (N/T)	Zimmer	3.0	4.9
WQRL-FM (Oldies)	Dana Com.	4.7	4.9
WQUL-FM (Cl. Rock)	Cumulus	4.1	3.8
KGMO-FM (Cl. Hits)	Withers	2.4	3.3
WXLT-FM (Cl. Rock)	Zimmer	2.4	3.3

## #222

### Muskegon, MI

Station (Format)	Owner	Fa '00	Sp '01
WSNX-FM (CHR/Pop)	Clear Chan.	13.2	15.1
WMUS-FM (Country)	Clear Chan.	10.7	13.2
WMRR-FM (Cl. Rock)	Clear Chan.	9.8	8.3
WKLQ-FM (Act. Rock)	Bloomington	9.3	5.9
WLCS-FM (Oldies)	Pyramid Br.	5.9	5.9
WMHG-AM (Adult Std.)	Clear Chan.	2.4	4.9
WEFG-FM (Cl. Hits)	Pyramid Br.	4.9	4.4
WBCT-FM (Country)	Clear Chan.	3.9	3.4
WSHZ-FM (Hot AC)	Clear Chan.	3.4	3.4
WLAV-FM (Cl. Rock)	Bloomington	1.0	2.9

## #223

### Redding, CA

Station (Format)	Owner	Fa '00	Sp '01
KQMS-AM (N/T)	Regent	14.6	15.5
KRRX-FM (Rock)	Regent	8.3	8.8
KSHA-FM (AC)	Regent	7.8	8.8
KNCO-FM (Country)	McCarthy	10.2	7.2
KNNN-FM (AC)	Regent	6.8	7.2
KEWB-FM (Country)	McCarthy	6.3	6.6
KRDG-FM (Oldies)	Regent	7.8	5.5
KISK-FM (Hot AC)	McCarthy	4.9	5.0
KAWX-FM (Country)	Results	1.9	3.9
KRQR-FM (Act. Rock)	Results	3.4	3.9

## #224

### Duluth-Superior, MN

Station (Format)	Owner	Fa '00	Sp '01
KQDS-FM (Rock)	Curtis Squire	10.3	11.1
KDAL-AM (N/T)	Shockley	7.9	10.2
KKCB-FM (Country)	Brill Media	9.8	9.3
WWAX-FM (CHR/Pop)	Curtis Squire	8.9	9.3
KRBR-FM (Act. Rock)	Shockley	6.5	6.5
KLDJ-FM (Oldies)	Brill Media	7.0	6.0
KTCO-FM (Country)	Shockley	5.1	5.6
KDAL-FM (AC)	Shockley	5.6	5.1
WEBC-AM (N/T)	Brill Media	5.1	5.1
KUSZ-FM (Cl. Rock)	Virginia	4.7	4.6

## #225

### Winchester, VA

Station (Format)	Owner	Fa '00	Sp '01
WUSQ-FM (Country)	Clear Chan.	17.7	16.7
WINC-FM (Hot AC)	Mid Atlantic	17.2	14.3
WFOX-FM (Cl. Rock)	Clear Chan.	5.6	5.4
WSIG-FM (Country)	Shenandoah	2.0	3.9
WAZR-FM (Adult Std.)	Ruarch	3.0	3.4
WWDC-FM (Alt.)	Clear Chan.	3.5	3.4
WBIG-FM (Oldies)	Clear Chan.	1.5	3.0
WINC-AM (N/T)	Mid Atlantic	1.5	3.0
WKMZ-FM (Cl. Hits)	Prettyman	2.5	3.0
WZRV-FM (Oldies)*	Royal Br.	3.5	3.0

\*Was WFTR-FM until December 15

## #226

### Charlottesville, VA

Station (Format)	Owner	Fa '00	Sp '01
WWWV-FM (Rock)	Charlottesville	8.3	9.8
WCYK-FM (Country)	Clear Chan.	8.3	8.6
WUVA-FM (Urban AC)	WUVA	13.1	8.6
WHTE-FM (CHR/Pop)*	Clear Chan.	1.4	7.4
WINA-AM (N/T)	Charlottesville	7.6	7.4
WQMZ-FM (Hot AC)	Charlottesville	7.6	6.7
WUMX-FM (AC)	Clear Chan.	3.4	4.9
WVAO-FM (Oldies)	Clear Chan.	3.4	4.3
WKAV-AM (Adult Std.)	Clear Chan.	4.1	3.1
WKJS-FM (Urban AC)	Radio One	3.4	2.5

\*Was WVSY-FM (AC)

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**#227**

**Dubuque, IA**

Station (Format)	Owner	Fa '00	Sp '01
KLYV-FM (CHR/Pop)	Cumulus	10.3	13.2
WJOD-FM (Country)	Cumulus	11.7	12.0
KATF-FM (AC)	Woodward	8.4	9.0
KDTH-AM (N/T)	Woodward	10.3	8.1
WDBQ-FM (Country)	Cumulus	5.6	6.4
KXGE-FM (Cl. Rock)	Cumulus	7.9	5.1
WGLR-FM (Country)	Wisconsin TV 3	6.1	5.1
KGRR-FM (Cl. Rock)	Hemmer	6.5	4.3
WMT-AM (N/T)	Clear Chan.	2.3	3.8
WDBQ-AM (Oldies)	Cumulus	1.9	2.1

**#228**

**Wheeling, WV**

Station (Format)	Owner	Fa '00	Sp '01
WOVK-FM (Country)	Clear Chan.	18.5	19.9
WEGW-FM (Rock)	Clear Chan.	9.8	12.2
WOMP-FM (Hot AC)	Keymarket	11.6	11.0
WWVA-AM (Country)	Clear Chan.	6.9	8.3
WZNW-FM (Hot AC)	Clear Chan.	5.8	7.2
WEEL-FM (Oldies)	Ohio Valley	6.9	6.6
WKWK-FM (AC)	Clear Chan.	7.5	6.6
WOGH-FM (Country)	Keymarket	6.4	6.1
WBBD-AM (Adult Std.)	Clear Chan.	4.0	5.0
WOMP-AM (N/T)	Keymarket	5.2	2.8

**#229**

**Abilene, TX**

Station (Format)	Owner	Fa '00	Sp '01
KEAN-FM (Country)	Clear Chan.	15.1	11.8
KCDD-FM (CHR/Pop)	Cumulus	9.9	10.8
KBCY-FM (Country)	Cumulus	8.9	9.7
KEYJ-FM (Rock)	Clear Chan.	8.9	8.2
KHYS-FM (Hot AC)	Clear Chan.	7.3	7.7
KULL-FM (Oldies)	Clear Chan.	5.7	7.2
KHXS-FM (Cl. Rock)	Cumulus	6.8	6.2
KKHR-FM (Tejano)	Powell	3.1	4.1
KOES-FM (Country)	KOES Inc.	2.1	4.1
KAGT-FM (Gospel)	Cowboy's Br.	2.6	3.1
KWKC-AM (N/T)	Dynamic	3.6	3.1

**#230**

**Rochester, MN**

Station (Format)	Owner	Fa '00	Sp '01
KRCH-FM (Cl. Rock)	Cumulus	10.3	12.6
KROC-FM (CHR/Pop)	Southern MN	14.4	12.6
KWWK-FM (Country)	Olmsted	9.2	9.0
KYBA-FM (AC)	Southern MN	8.6	7.8
KNXR-FM (Adult Std.)	United Auto	7.5	7.2
KMFX-FM (Country)	Cumulus	5.2	6.6
KROC-AM (N/T)	Southern MN	5.2	6.0
WCCO-AM (Full Serv.)	Infinity	1.7	3.6
KLCX-FM (Cl. Rock)	St. Charles	1.7	3.0
KVGO-FM (Oldies)	KFIL Inc.	2.9	3.0
KXXR-FM (Act. Rock)	ABC	1.1	3.0

**#231**

**Burlington, VT**

Station (Format)	Owner	Fa '00	Sp '01
WOKO-FM (Country)	Hall	12.3	14.9
WXXX-FM (CHR/Pop)	Sison	13.4	9.5
WCPV-FM (Cl. Rock)	Clear Chan.	7.8	9.0
WBTZ-FM (Alt.)	Burlington	7.8	8.0
WEZF-FM (AC)	Clear Chan.	8.4	6.5
WIZN-FM (Cl. Rock)	Burlington	7.3	6.5
WKOL-FM (Oldies)	Hall	6.1	6.0
WJOY-AM (Adult Std.)	Hall	5.6	5.5
WNCS-FM (Triple A)	Northeast	2.8	3.5
WKDR-FM (N/T)	Radio Vermont	2.8	2.5
WVMT-AM (N/T)	Sison	1.1	2.5

**#232**

**Joplin, MO**

Station (Format)	Owner	Fa '00	Sp '01
KIXQ-FM (Country)	Zimmer	14.6	17.0
KSYN-FM (CHR/Pop)	Zimmer	15.2	14.5
KMXL-FM (AC)	Petersen	4.9	6.7
KBTN-FM (Country)	Petracom	4.9	6.1
KJMK-FM (AC)	Zimmer	4.9	4.8
KXDG-FM (Cl. Rock)	Zimmer	7.9	4.8
KJML-FM (Alt.)	Petracom	4.3	3.6
KKOW-FM (Country)	American	3.0	3.6
KWXD-FM (Oldies)	Innovative	3.0	3.6
KKOW-AM (Country)	American	1.2	2.4
KMOQ-FM (CHR/Rhy)*	Petracom	1.8	2.4

\*Was Oldies until December

**#233**

**Panama City, FL**

Station (Format)	Owner	Fa '00	Sp '01
WPAP-FM (Country)	Clear Chan.	14.3	17.2
WEBZ-FM (Cl. Rock)	Clear Chan.	8.0	9.4
WFSY-FM (AC)	Clear Chan.	14.3	9.4
WILN-FM (CHR/Pop)	NextMedia	5.1	7.8
WPBH-FM (Oldies)	Clear Chan.	3.4	6.1
WRBA-FM (Cl. Rock)	Waitt Radio	7.4	6.1
WLHR-FM (CHR/Pop)	Waitt Radio	2.9	5.6
WDIZ-AM (Adult Std.)	Clear Chan.	4.6	5.0
WPPT-FM (Rock)	Clear Chan.	5.1	5.0
WYYX-FM (Rock)	NextMedia	3.4	5.0

**#234**

**Lima, OH**

Station (Format)	Owner	Fa '00	Sp '01
WIMT-FM (Country)	Clear Chan.	10.8	14.0
WZOQ-FM (CHR/Pop)	Forever	9.7	13.4
WBVR-FM (Act. Rock)	Federated	9.7	12.2
WIMA-AM (N/T)	Clear Chan.	8.5	8.1
WBUK-FM (Oldies)	Clear Chan.	8.5	6.4
WMLX-FM (AC)	Clear Chan.	8.5	5.2
WFGF-FM (Country)	Forever	8.0	4.7
WQTL-FM (Cl. Rock)	Clear Chan.	2.3	4.1
WLJM-AM (Urban)	Forever	3.4	3.5
WUZZ-FM (Cl. Hits)	Forever	5.1	2.9

**#235**

**Parkersburg, WV-OH**

Station (Format)	Owner	Fa '00	Sp '01
WRVB-FM (Hot AC)	Impact Radio	13.3	15.1
WNUS-FM (Country)	Impact Radio	16.1	12.8
WHBR-FM (Rock)	Burbach	9.1	11.2
WDMX-FM (Oldies)	Impact Radio	7.0	7.8
WGGE-FM (Country)*	Burbach	9.1	7.8
WRZZ-FM (Cl. Rock)	Impact Radio	5.6	6.1
WXIL-FM (Hot AC)	Burbach	9.8	6.1
WADC-AM (Adult Std.)	Burbach	3.5	5.0
WLTP-AM (N/T)	Impact Radio	4.2	4.5
WVVV-FM (AC)	WVVV Inc.	3.5	2.8

\*Was WXXX-FM until April



**OWN YOUR EVENTS**

*If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.*



**#236**

**Bloomington, IL**

Station (Format)	Owner	Fa '00	Sp '01
WBNO-FM (CHR/Pop)	Citadel	13.9	16.5
WBWN-FM (Country)	Citadel	15.2	12.8
WJBC-AM (N/T)	Citadel	16.5	11.6
WIHN-FM (Rock)	AAA Enter.	3.8	6.7
WPBG-FM (Oldies)	JMP Media	4.4	6.7
WSNI-FM (AC)	AAA Enter.	1.3	4.9
WLS-AM (Talk)	ABC	5.1	4.3
WRVP-FM (CHR/Pop)*	Cromwell Gr.	0.6	4.3
WGLO-FM (Rock)**	Cromwell Gr.	2.5	2.4
WSWT-FM (AC)	Community	1.3	2.4
WWCT-FM (Rock)	AAA Enter.	2.5	2.4

\*WPPY-FM and WRVP-FM simulcast  
\*\*Flipped to Classic Rock on September 5

**#237**

**Bryan, TX**

Station (Format)	Owner	Fa '00	Sp '01
KKYS-FM (Hot AC)	Clear Chan.	17.6	17.6
KAGG-FM (Country)	Clear Chan.	11.3	10.5
KORA-FM (Country)	Equicom	7.7	9.2
KTSR-FM (Rock)	Bryan Br.	7.7	7.2
KVJM-FM (Urban)	Marshall Media	5.6	7.2
KTAM-AM (Adult Std.)	Equicom	2.8	5.2
KTTX-FM (Country)	Whitehead	2.1	5.2
KXCS-FM (Alt.)	Equicom	8.5	4.6
KZNE/WTAW (N/T)	Bryan Br.	9.1	4.0
KBMA-FM (Tejano)	Torres	4.9	3.3
KTHT-FM (CHR/Rhy)	Cox	0.0	3.3

**#238**

**Eau Claire, WI**

Station (Format)	Owner	Fa '00	Sp '01
WAXX-FM (Country)	Central Com.	11.4	14.0
WORB-FM (Country)	Clear Chan.	8.4	12.8
WIAL-FM (CHR/Pop)	Central Com.	12.4	11.2
WATQ-FM (Country/O)	Clear Chan.	11.4	8.9
WMEQ-FM (Cl. Rock)	Clear Chan.	8.4	8.9
WECL-FM (Oldies)	Central Com.	8.9	6.7
WBIZ-FM (CHR/Pop)	Clear Chan.	8.9	6.1
WISM-FM (Rock)	Alpenglow	4.0	3.9
WCFW-FM (AC)	Bushland	3.5	3.4
WEAQ-AM (Adult Std.)	Central Com.	3.0	2.8

**#239**

**Meadville-Franklin, PA**

Station (Format)	Owner	Fa '00	Sp '01
WOXX/WXXO (Hot AC)	Forever	-	18.2
WGYY/WGYY (Country)	Forever	-	16.5
WHUZ-FM (Cl. Rock)*	Forever	-	8.2
WRTS-FM (CHR/Pop)	NextMedia	-	8.2
WYFM-FM (AC)	Cumulus	-	5.3
WKQW-FM (Oldies)	Olszowka	-	4.1
WMGW-FM (N/T)	Forever	-	3.5
WHOT-FM (CHR/Pop)	Cumulus	-	2.9
WXTA-FM (Country)	Regent	-	2.9
WICT-FM (Country)	Clear Chan.	-	2.4
WTIV-AM (Adult Std.)	Forever	-	2.4

\*Was WMDE-FM until December  
Note: This is the first time Arbitron has rated this market

**#240**

**Lafayette, IN**

Station (Format)	Owner	Fa '00	Sp '01
WAZY-FM (CHR/Pop)*	Artistic Media	8.7	18.8
WASK-A/F (Oldies)	Schurz	10.8	12.7
WKHY-FM (Rock)	RadioWorks	13.8	10.7
WKOA-FM (Country)	Schurz	13.8	10.1
WSHP-FM (Cl. Rock)**	Artistic Media	8.7	8.1
WGLM-FM (AC)	KVB	6.5	5.4
WLFF-FM (Country)	Artistic Media	4.3	4.0
WAZY-AM (Adult Std.)***	Artistic Media	1.4	2.0
WFBO-FM (Cl. Rock)	Clear Chan.	2.9	2.0
WLS-AM (Talk)	ABC	2.9	2.0
WNJY-FM (Oldies)****	RadioWorks	2.2	2.0
WRZX-FM (Alt.)	Clear Chan.	1.4	2.0

\*Was (Hot AC) until March 16  
\*\*Was WGBD-FM (Alternative) until April '00  
\*\*\*Was a simulcast of WAZY-FM (Hot AC) until March  
\*\*\*\*Became WXXB-FM (CHR/Rhythmic) on July 3

**#241**

**Monroe, LA**

Station (Format)	Owner	Fa '00	Sp '01
KRVV-FM (Urban)	Holladay	19.5	19.8
KJLO-FM (Country)	New South	10.1	11.0
KJMG-FM (Urban AC)	Holladay	6.9	10.5
KLIP-FM (Cl. Hits)	New South	7.5	6.4
KNOE-FM (CHR/Pop)	Noe Corp	8.2	6.4
KZRZ-FM (Hot AC)	Monroe Radio	5.0	6.4
KMLB-AM (Talk)	New South	4.4	4.1
KXRR-FM (Cl. Rock)*	Monroe Radio	4.4	4.1
KMYF-FM (Country)	Monroe Radio	5.7	3.5
KQLQ-FM (Oldies)**	Monroe Radio	3.1	2.3

\*Was KYEA-FM (Urban AC) until March  
\*\*Was KTJC-FM until March

**#242**

**Santa Fe, NM**

Station (Format)	Owner	Fa '00	Sp '01
KKOB-AM (N/T)	Citadel	6.8	5.6
KRST-FM (Country)	Citadel	3.7	5.6
KABG-FM (Oldies)	Amer Gen.	6.3	5.1
KHFM-FM (Classical)	Citadel	2.1	5.1
KMGA-FM (AC)	Citadel	3.7	5.1
KYLZ-FM (CHR/Rhy)	Amer Gen.	1.0	4.5
KKSS-FM (CHR/Pop)*	Simmons	7.3	4.0
KLSK-FM (Cl. Rock)	Clear Chan.	3.1	4.0
KBAC-FM (Triple A)	Clear Chan.	3.7	3.4
KPEK-FM (Hot AC)	Clear Chan.	3.7	3.4
KRZY-FM (Span. AC)	Entravision	2.1	3.4
KSWV-AM (Reg. Mex.)	La Voz	1.6	3.4
KZRR-FM (Rock)	Clear Chan.	7.3	3.4

\*Was CHR/Rhythmic until March 3

**#243**

**Sussex, NJ**

Station (Format)	Owner	Fa '00	Sp '01
WSUS-FM (AC)	Nassau	12.0	12.0
WNNJ-FM (Cl. Hits)	Nassau	9.4	7.6
WABC-AM (Talk)	ABC	5.8	7.7
WHCY-FM (Country)	Nassau	3.1	6.0
WXRX-FM (Alt.)	Infinity	5.8	6.0
WPLJ-FM (Hot AC)	ABC	3.7	4.9
WWYY/WYNY (Country)	Big City	1.5	4.4
WHTZ-FM (CHR/Pop)	Clear Chan.	4.2	4.3
WNEW-FM (Talk)	Infinity	3.7	4.3
WAXQ-FM (Cl. Rock)	Clear Chan.	2.6	2.7
WDHA-FM (Rock)	New Jersey	4.7	2.7
WNNJ-AM (Adult Std.)	Nassau	3.1	2.7
WDEE-FM (Oldies)	Nassau	0.0	2.7
WTSX-FM (Oldies)	Port Jervis	1.0	2.7

**#244**

**Waterloo-Cedar Falls, IA**

Station (Format)	Owner	Fa '00	Sp '01
KOKZ-FM (Oldies)	Bahakel	8.0	11.8
KFMW-FM (Alt. Rock)	Bahakel	12.3	10.1
KKCV-FM (Country)	Cumulus	10.5	8.9
KCRR-FM (Cl. Rock)	Cumulus	8.0	8.3
KCFM-FM (Hot AC)	Fife	8.0	7.7
KZIA-FM (CHR/Pop)	KZIA Inc.	6.2	7.7
KOEL-FM (Country)	Cumulus	7.4	7.1
KWLO-AM (Adult Std.)	Bahakel	4.9	5.9
KXEL-AM (N/T)	Bahakel	2.5	2.4
WMT-AM (N/T)	Clear Chan.	1.9	2.4

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**#245**

**Battle Creek, MI**

Station (Format)	Owner	Fa '00	Sp '01
WNWN-FM (Country)	Midwest	11.3	14.1
WKFR-FM (CHR/Pop)	Cumulus	18.2	12.9
WBCK-AM (N/T)	Clear Chan.	9.4	8.8
WRKR-FM (Rock)	Cumulus	6.3	8.8
WJXQ-FM (Act. Rock)	62nd Street	6.9	7.1
WWKN-FM (Oldies)	Clear Chan.	7.5	6.5
WBXX-FM (AC)	Clear Chan.	6.9	4.7
WQLR-FM (AC)	Fairfield	3.8	3.5
WRCC-AM (Adult Std.)	Clear Chan.	4.4	3.5
WVIC-FM (Cl. Hits)*	62nd Street	1.3	3.5

\*Was **WXIK-FM** (Country) until April

**#246**

**Pueblo, CO**

Station (Format)	Owner	Fa '00	Sp '01
KKMG-FM (CHR/Pop)	Citadel	8.3	11.7
KDZA-FM (Oldies)	Clear Chan.	11.0	11.1
KCCY-FM (Country)	Clear Chan.	14.4	9.4
KKFM-FM (Cl. Rock)	Citadel	5.0	7.0
KILO-FM (Act. Rock)	Bahakel	7.2	6.4
KGHF-AM (Adult Std.)	Clear Chan.	2.8	4.7
KCSJ-AM (N/T)	Clear Chan.	3.3	4.1
KKLI-FM (AC)	Clear Chan.	4.4	2.9
KNKN-FM (Span. Con. Metropolitan Radio)	3.3	2.9	
KOA-AM (Talk)	Clear Chan.	3.3	2.9
KVUU-FM (Hot AC)	Clear Chan.	2.2	2.9

**#247**

**Elizabeth City, NC**

Station (Format)	Owner	Fa '00	Sp '01
WERX-FM (Oldies)	East. Carolina	7.1	8.0
WBRB-FM (Cl. Rock)	East. Carolina	3.6	6.3
WRSF-FM (Country)	East. Carolina	7.7	6.3
WCXL-FM (Hot AC)	Ray-D-O Biz	4.2	5.7
WAFX-FM (Cl. Rock)	Saga	3.6	4.6
WBXB-FM (Gospel)	Willis	4.2	4.0
WOWI-FM (Urban)	Clear Chan.	7.1	4.0
WCMS-FM (Country)	Barnstable	7.7	3.4
WNOR-FM (Act. Rock)	Saga	3.0	3.4
WKOC-FM (Triple A)	Sinclair Tele.	1.8	2.9
WVKL-FM (Oldies)	Entercom	2.4	2.9
WVOD-FM (Triple A)	Orbit	3.0	2.9
WYND-FM (AC)	Coastal Br.	2.4	2.9

**#248**

**State College, PA**

Station (Format)	Owner	Fa '00	Sp '01
WBUS-FM (Cl. Hits)	Boalsburg	8.8	14.0
WZWW-FM (AC)	Talleyrand	11.9	14.0
WBHV-FM (CHR/Pop)	Forever	12.6	12.7
WFGI/WFGY (Country)	Forever	9.5	10.7
WGMR-FM (Alt.)	Allegheny Mt.	5.0	6.7
WQWK-FM (Rock)	Marathon	10.7	4.0
WBLF/WRSC (N/T)	Marathon	4.4	3.3
WNCL-FM (Hot AC)	Marathon	3.8	2.7
WMAJ-AM (N/T)	Forever	3.8	1.3
WQYX-FM (Hot AC)	Clearfield	0.0	1.3

\*Since January 1, 2001 operates under an LMA with Clear Channel

**#249**

**Florence, AL**

Station (Format)	Owner	Fa '00	Sp '01
WMSR-FM (AC)	Malkan	10.8	11.4
WQLT-FM (AC)	Big River	7.6	9.5
WEUP-FM (Urban)	Broadcast One	4.5	7.6
WXFL-FM (Country)	Big River	8.9	7.0
WKGL-FM (Oldies)	Clear Channel	3.2	5.1
WLAY-FM (Country)	Clear Channel	7.0	5.1
WRSA-FM (Soft AC)	NCA Inc.	3.8	5.1
WVNA-FM (Cl. Rock)	Clear Channel	8.3	5.1
WBTG-FM (Gospel)	Slatton & Assoc.	5.1	4.4
WDRM-FM (Country)	Clear Channel	2.5	3.8

**#250**

**Wichita Falls, TX**

Station (Format)	Owner	Fa '00	Sp '01
KLUR-FM (Country)	Cumulus	16.1	19.5
KQXC-FM (CHR/Rhy)	Cumulus	10.2	16.8
KNIN-FM (CHR/Pop)	Apex	13.9	9.4
KOLI-FM (Oldies)	Cumulus	2.2	9.4
KYYI-FM (Cl. Rock)	Cumulus	10.9	6.7
KTLT-FM (AC)	Apex	5.8	6.0
KWFS-FM (Country)	Apex	10.9	6.0
WBAP-AM (N/T)	ABC	5.1	4.7
KMEO-FM (Soft AC)	ABC	0.7	3.4
KHCK-FM (Tejano)	Hispanic	0.0	1.3
KVRW-FM (Oldies)	Pat-Tower	0.7	1.3

**#251**

**St. George, UT**

Station (Format)	Owner	Fa '00	Sp '01
KBRE-FM (CHR/Pop)*	Kolob Br.	8.3	13.2
KDXU-AM (N/T)	Simmons	8.3	10.9
KREC-FM (Soft AC)	Simmons	7.6	8.5
KUNF-AM (Adult Std.)	Simmons	5.6	8.5
KZHK-FM (Cl. Rock)	Simmons	12.5	8.5
KSNN-FM (Hot AC)	Simmons	9.7	7.8
KCIN-FM (Country)	M.B. Media	4.2	7.0
KEOT-FM (Country)	Simmons	5.6	6.2
KONY-FM (Country)	Simmons	4.2	4.7
KSUB-AM (N/T)	M.B. Media	4.2	3.1

\* Operated under an LMA by **M.B. Media**

**#252**

**Columbia, MO**

Station (Format)	Owner	Fa '00	Sp '01
KTXY-FM (Hot AC)	Zimmer Radio	15.2	15.1
KFRU-AM (N/T)	Columbia AM	12.9	11.7
KCLR-FM (Country)	Zimmer Radio	8.3	9.7
KCMQ-FM (Cl. Rock)	Zimmer Radio	3.0	8.4
KPLA-FM (AC)	Columbia FM	10.6	7.8
KFMZ-FM (Alt.)	Cont. Media Br.	4.5	5.2
KBXR-FM (Triple A)	Mid-Missouri	6.1	3.9
KOQL-FM (Oldies)	Mid-Missouri	3.8	3.2
KWRT-FM (Adult Std.)	Big Country/MO	2.3	3.2
KWWR-FM (Country)	KXEO	2.3	3.2

**#253**

**Altoona, PA**

Station (Format)	Owner	Fa '00	Sp '01
WFGI/WFGY (Country)	Forever	17.3	19.0
WALY-FM (Oldies)	Forever	11.9	12.4
WBRX/WBXQ (Cl. Rock)	Sounds Good	7.8	9.2
WPRR-FM (CHR/Pop)	Music	11.3	9.2
WRTA-AM (N/T)	Altoona Trans.	8.9	7.8
WMAJ-FM (AC)	Forever	8.9	7.2
WFBG-AM (Adult Std.)	Forever	4.2	6.5
WGLU-FM (CHR/Pop)	Marathon	1.2	2.0
WGMR-FM (Alt.)	Allegheny Mt.	3.0	2.0
WKMC-AM (Adult Std.)	Allegheny Mt.	2.4	2.0
WQWK-FM (Act. Rock)	Marathon	1.8	2.0



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**#254**

**Eureka, CA**

Station (Format)	Owner	Fa '00Sp '01
KFMI-FM (CHR/Pop)	Bi-Coastal Media	- 11.4
KKHB-FM (Oldies)	Bi-Coastal Media	- 9.4
KINS-AM (Talk)	Eureka Br.	- 8.7
KXGO-FM (Cl. Rock)	Miller Br. Co.	- 8.7
KREO-FM (Country)	Bi-Coastal Media	- 8.1
KWPT-FM (CHR/Rhy)	STEG Br.	- 7.4
KEKA-FM (Country)	Eureka Br.	- 6.7
KAJK-FM (Hot AC)	Miller Br. Co.	- 4.0
KGOE-AM (N/T)	Bi-Coastal Media	- 4.0
KHUM-FM (Triple A)	Lost Coast Com.	- 3.4

Note: This is the first time Arbitron has rated this market.

**#255**

**Billings, MT**

Station (Format)	Owner	Fa '00Sp '01
KBUL/KCTR (Country)	Clear Chan.	18.1 15.5
KKBR-FM (AC)	Clear Chan.	9.1 11.8
KRSQ-FM (Rel.)	New Northwest	11.7 8.7
KRZN-FM (Act. Rock)	Fisher	7.9 8.1
KRKX-FM (Cl. Rock)	Fisher	9.1 6.2
KZRZ-FM ('80s)	New Northwest	1.3 6.2
KBLG-AM (N/T)	Fisher	7.1 5.6
KYYA-FM (Hot AC)	Fisher	5.8 5.0
KBBB-FM (AC)	Clear Chan.	5.2 4.3
KGHL-FM (Country)	New Northwest	3.9 4.3

**#256**

**Texarkana, TX-AR**

Station (Format)	Owner	Fa '00Sp '01
KKYR-FM (Country)	Clear Chan.	14.0 12.6
KTOY-FM (Urban)	Jo-Ai	17.5 10.6
KZRB-FM (Urban)	B&H	5.6 9.9
KPWW-FM (CHR/Pop)	Clear Chan.	7.7 7.9
KEWL-FM (Oldies)	Basso	7.7 6.6
KYGL-FM (Cl. Rock)	Clear Chan.	6.3 5.3
KFYX-FM (Country)	ArkLaTex	0.0 4.0
KMJI-FM (AC)	Bunyard	5.6 4.0
KRUF-FM (CHR/Pop)	Clear Chan.	2.1 4.0
KOWS-FM (Country)	Basso	1.4 3.3
KTXO-FM (Oldies) *	ArkLaTex	4.9 3.3

\*Was KXAR-FM (Urban) until February

**#257**

**Columbus, MS**

Station (Format)	Owner	Fa '00Sp '01
WSMS-FM (Rock)	Cumulus	5.9 12.1
WMSU-FM (Urban)	Urban Radio Br	13.2 11.3
WMXU-FM (Urban)	Cumulus	12.5 10.6
WACR-FM (Urban)	T&W	5.9 9.2
WKOR-FM (Country)	Cumulus	8.1 7.8
WZBO-FM (CHR/Pop)	Clear Chan.	8.1 5.0
WSYE-FM (AC)	Dowdy & Dowdy	5.1 4.3
WACR-AM (Urban)	T&W	1.5 3.5
WAJW-FM (Gospel)	Urban Radio Br	1.5 3.5
WFCA-FM (Rel.)	Cumulus	2.2 3.5
WKOR-AM (Gospel)	Cumulus	2.9 3.5

**#258**

**Sioux City, IA**

Station (Format)	Owner	Fa '00Sp '01
KSUX-FM (Country)	Powell	15.8 19.1
KGLI-FM (CHR/Pop)	Radioworks	18.0 17.0
KSEZ-FM (Rock)	Radioworks	16.5 10.6
KZSR-FM (Hot AC)	Waitt	7.5 9.9
KKMA-FM (Cl Hits)	Powell	6.0 7.1
KSCJ-AM (N/T)	Powell	7.5 5.7
KSFT-FM (AC)	Radioworks	4.5 5.7
KMNS-AM (Country)	Radioworks	3.8 1.4
KOMJ-AM (Adult Std.)	Journal	2.3 1.4
KWMT-AM (Country)	Clear Chan.	0.0 1.4
KWSL-AM (Adult Std.)	Radioworks	3.8 1.4
WNAX-AM (Country)	Saga	0.8 1.4
WNAX-FM (Country)	Saga	0.8 1.4

**#259**

**Grand Junction, CO**

Station (Format)	Owner	Fa '00Sp '01
KKNN-FM (Country)	Cumulus	10.3 10.3
KEKB-FM (Country)	Cumulus	17.8 9.6
KSTR-FM ('80s) *	Leggett	5.5 8.9
KMXY-FM (Hot AC)	Cumulus	10.3 8.2
KNZZ-AM (N/T)	M.B.C. Grand	11.6 8.2
KJYE-FM (Soft AC)	M.B.C. Grand	6.2 6.2
KMOZ-FM (Country) **	M.B.C. Grand	4.1 6.2
KBKL-FM (Oldies)	Cumulus	6.2 5.5
KMGJ-FM (Hot AC)	M.B.C. Grand	4.8 4.8
KZKS-FM (Country)	Western Slope	5.5 2.1

\*Was Alternative until January

\*\*Was KSNJ-FM (Adult Standards) until April

**#260**

**Williamsport, PA**

Station (Format)	Owner	Fa '00Sp '01
WKSB-FM (AC)	Clear Chan.	19.7 19.1
WILQ-FM (Country)	Sabre	18.3 14.9
WCXR/WZXR (Rock)	Sabre	9.9 11.3
WVRT-FM (CHR/Pop)	D.H.R.B. Inc.	12.0 11.3
WBZD-FM (Oldies)	Sabre	11.3 9.9
WRAX/WRKK (N/T)	Clear Chan.	7.0 7.8
WBYL-FM (Country)	Clear Chan.	2.1 5.7
WSFT-FM (AC)	Bald Eagle	2.1 2.1
WJSA-AM (Rel.)	Covenant	2.1 1.4
WQBR-FM (Country)	Maximum Impact	1.4 0.7

**#261**

**Augusta-Waterville, ME**

Station (Format)	Owner	Fa '00Sp '01
WEBB-FM (Country)	Citadel	6.8 14.5
WABK-FM (Oldies)	Clear Chan.	13.6 12.4
WMME-FM (CHR/Pop)	Citadel	11.4 11.0
WBLM-FM (Cl. Rock)	Citadel	8.3 9.0
WCYI/WCYI (Alt.)	Citadel	5.3 5.5
WTHT-FM (Country)	WMTW Br.	1.5 4.1
WTOS-FM (Rock)	Clear Chan.	10.6 4.1
WMCN-FM (Country)	Rockland	3.8 3.4
WJBO-FM (CHR/Pop)	Citadel	1.5 2.8
WQCB-FM (Country)	Cumulus	1.5 2.8

**#262**

**Albany, GA**

Station (Format)	Owner	Fa '00Sp '01
WJIZ-FM (Urban)	Clear Chan.	17.8 21.3
WRXZ-FM (Urban)	On Top	10.1 11.0
WQVE-FM (AC)	Williams	12.4 10.3
WFXF-FM (Act. Rock) *	Clear Chan.	3.1 8.8
WJAD-FM (Cl. Rock)	Cumulus	10.1 8.1
WJYZ-AM (Gospel)	Clear Chan.	9.3 5.9
WNUO-FM (CHR/Pop)	Cumulus	3.9 5.1
WKAK-FM (Country)	Cumulus	6.2 4.4
WGPC-AM (Full Serv.)	Cumulus	1.6 3.7
WOBG-FM (Country)	Clear Chan.	3.1 3.7
WWSG-FM (Gospel)	Cumulus	1.6 3.7

\*Was WMGR-FM (CHR/Pop)

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**#263**

**Decatur, IL**

Station (Format)	Owner	Fa '00	Sp '01
WYDS-FM (CHR/Pop)	Cromwell Group	9.8	12.9
WDZQ-FM (Country)	NextMedia	10.7	11.3
WSOY-AM (N/T)	NextMedia	13.1	9.7
WSOY-FM (AC)	NextMedia	7.4	7.3
WDZ-AM (Urban AC)	NextMedia	6.6	6.5
WEJT-FM (AC)	Cromwell Group	4.1	6.5
WZNX-FM (Cl. Rock)	Cromwell Group	5.7	5.6
WXFM-FM (AC)	Technicom	4.1	4.8
WQQL-FM (Oldies)	Saga	4.1	4.0
WDKR-FM (Cl. Rock)	Tom Burns	2.5	3.2
WQLZ-FM (Act. Rock)	Mid-West	2.5	3.2

**#264**

**Bluefield, WV**

Station (Format)	Owner	Fa '00	Sp '01
WHAJ-FM (Hot AC)	Triad	14.5	15.8
WHKX-FM (Country)	Triad	10.3	13.3
WKQY/WKQY (Oldies)	Triad	7.7	9.2
WRIC/WSTG (CHR/Pop)	Princeton	10.3	9.1
WJLS-FM (Country)	Personality	9.4	5.8
WMEV-FM (Country)	Glenwood	4.3	4.2
WMTD-FM (Cl. Rock)	Bluestone	2.6	4.2
WHQX-FM (Country)	Triad	1.7	3.3
WAEY-AM (Gospel)	Princeton	3.4	2.5
WQUT-FM (Cl. Rock)	Citadel	1.7	2.5
WXLK-FM (CHR/Pop)	Mel Wheeler	2.6	2.5

**#264**

**Mankato, MN**

Station (Format)	Owner	Fa '00	Sp '01
KYSM-FM (Country)	Clear Chan.	14.5	14.5
KXLP-FM (Rock)	Clear Chan.	9.9	8.6
KRBI-FM (Cl. Hits)	Johnson Br.	7.9	7.9
WCCO-AM (Full Serv.)	Infinity	6.6	7.9
KTTB-FM (CHR/Rhy)	Blue Chip	3.3	6.6
KDOG-FM (Hot AC)	Starcom	5.3	5.3
KEEZ-FM (Hot AC)	Three Eagles	8.6	5.3
KNUJ-AM (Country)	Clear Chan.	3.9	4.6
KXAC-FM (AC)	MN Valley Br.	3.3	3.9
KXXR-FM (Act. Rock)	ABC	2.0	3.9

**#266**

**Watertown, NY**

Station (Format)	Owner	Fa '00	Sp '01
WFRY-FM (Country)	Regent	23.4	29.3
WCIZ-FM (Cl. Hits)	Regent	13.1	13.5
WBDI/WBDR (CHR/Pop)	Clancy-Mance	18.3	12.1
WOTT-FM (Cl. Rock)	Clancy-Mance	5.8	8.3
WTOJ-FM (AC)	Clancy-Mance	5.1	4.5
WTNY-AM (N/T)	Regent	6.6	3.8
WATN-AM (N/T)	Clancy-Mance	0.7	3.0
WKRH/WKRL (Alt.)	Radio Corp	0.0	3.0
WBBS-FM (Country)	Clear Chan.	0.0	2.3
CFLY-FM (AC)	CHUM	0.0	0.8
CFMK-FM (Country)	Power Br.	1.5	0.8
CHXL-FM (Cl. Rock)	CHUM	2.2	0.8
WGIX-FM (Oldies)	Wireless Works	0.0	0.8

**#267**

**Harrisonburg, VA**

Station (Format)	Owner	Fa '00	Sp '01
WQPO-FM (CHR/Pop)	VerStandig	13.8	18.9
WSVA-AM (N/T)	VerStandig	13.8	18.0
WKCY-FM (Country)	Mid Atlantic	10.3	10.8
WACL-FM (Cl. Hits)	Mid Atlantic	5.2	8.1
WBOP-FM (Cl. Rock)	Lechman	6.0	4.5
WAMM-FM (Country)	VerStandig	6.9	3.6
WBTX-AM (Rel.)	Massanutten	2.6	3.6
WLTK-FM (Rel.)	Massanutten	6.0	3.6
WAZR-FM (Adult Std.)	Ruarch Assoc.	2.6	2.7
WBHB-FM (Cl. Rock)	VerStandig	4.3	2.7
WYFT-FM (Rel.)	Bible	0.0	2.7

**#267**

**Rapid City, SD**

Station (Format)	Owner	Fa '00	Sp '01
KFXS-FM (Cl. Rock)	Triad	11.9	12.2
KKMK-FM (AC)	Triad	7.4	10.7
KIQK-FM (Country)	Haugo	7.4	9.9
KOTA-AM (N/T)	Duhamel	9.6	9.9
KRCS-FM (CHR/Pop)	Triad	8.1	9.9
KDDX-FM (Rock)	Duhamel	10.4	9.2
KOUT-FM (Country)	Triad	8.9	6.9
KSQY-FM (Rock)	Haugo	3.7	6.1
KBHB-AM (Country)	Triad	2.2	3.8
KIMM-AM (Country/O)	KIMM Radio	4.4	2.3
KKLS-AM (Oldies)	Triad	5.9	2.3
KLMP-FM (Rel.)	Bethesda Christ.	3.7	2.3
KSLT-FM (Rel.)	Bethesda Christ.	3.0	2.3
KTOO-AM (Adult Std.)	Haugo	2.2	2.3

**#269**

**San Angelo, TX**

Station (Format)	Owner	Fa '00	Sp '01
KIXY-FM (CHR/Pop)	Foster	13.6	19.0
KGKL-FM (Country)	KGKL Inc.	10.4	13.5
KWFR-FM (Cl. Rock)	Foster	10.4	8.7
KELI-FM (Oldies)	KGKL Inc.	10.4	7.1
KYZZ-FM (Span. Con.)	Carver	4.0	7.1
KCSE-FM (AC)	GBE of Abilene	4.0	6.3
KKSA-AM (N/T)	Foster	8.0	5.6
KGKL-AM (Country/O)	KGKL Inc.	4.0	4.8
KMDX-FM (Rock)	Regency	5.6	4.8
KKCN-FM (Country)	GBE of Abilene	4.0	4.0
KDCD-FM (Country)	Regency	5.6	3.2
KSJT-FM (Reg. Mex.)	La Unica	4.8	2.4

**#270**

**Lawton, OK**

Station (Format)	Owner	Fa '00	Sp '01
KLAW-FM (Country)	Clear Chan.	26.4	17.0
KJMZ-FM (Urban)	Perry	16.0	12.5
KMGZ-FM (CHR/Pop)	Broadco of TX	11.3	11.6
KZCD-FM (Rock)	Clear Chan.	7.5	11.6
KVRW-FM (Oldies)	Pat-Tower	6.6	8.0
KKNG-FM (Country)	Tyler	0.9	5.4
KYYI-FM (Country)	Cumulus	2.8	5.4
KBZQ-FM (AC)	Fritsch	2.8	3.6
KLUR-FM (Country)	Cumulus	0.9	2.7
KNIN-FM (CHR/Pop)	Apex	3.8	1.8

**#271**

**Lewiston-Auburn, ME**

Station (Format)	Owner	Fa '00	Sp '01
WBLM-FM (Cl. Rock)	Citadel	8.3	14.5
WJBQ-FM (CHR/Pop)	Citadel	12.0	10.7
WTHT-FM (Country)	WMTW Br.	15.0	9.9
WPOR-FM (Country)	Saga	5.3	8.4
WHOM-FM (AC)	Citadel	7.5	6.1
WCYI/WCYI (Alt.)	Citadel	4.6	5.3
WLAM-AM (Adult Std.)	WMTW Br.	2.3	5.3
WMEK-FM (Hot AC)	WMTW Br.	8.3	5.3
WTOS-FM (Rock)	Cumulus	4.5	5.3
WABK-FM (Oldies)	Cumulus	3.8	3.8



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**#272**

**Ithaca, NY**

Station (Format)	Owner	Fa '00	Sp '01
WYXL-FM (AC)	Eagle Br.	14.6	18.3
WQNY-FM (Country)	Eagle Br.	15.6	11.5
WIII-FM (Cl. Rock)	Citadel	7.3	7.7
WHCU-AM (N/T)	Eagle Br.	7.3	6.7
WVBR-FM (Rock)	Cornell	4.2	5.8
WPHR-FM (Urban)*	Clear Chan.	5.2	4.8
WNVE-FM (Act. Rock)	Clear Chan.	1.0	3.8
WTKO-AM (Sports)	Eagle Br.	2.1	1.9
WAAL-FM (Cl. Rock)	Citadel	0.0	1.0
WMRV-FM (CHR/Pop)	Majac of MI	0.0	1.0
WNKI-FM (CHR/Pop)	Sabre	2.1	1.0
WNTQ-FM (CHR/Pop)	Citadel	1.0	1.0
WNYR-FM (AC)	The Radio Group	1.0	1.0

\*Was WHCD-FM until January

**#273**

**Cookeville, TN**

Station (Format)	Owner	Fa '00	Sp '01
WGSQ-FM (Country)	Clear Chan.	19.2	21.7
WGIC-FM (AC)	Clear Chan.	12.5	15.1
WXD-FM (CHR/Pop)	JWC	8.3	10.4
WBXE-FM (Cl. Rock)	JWC	5.8	8.5
WHUB-AM (Country/O)	Clear Chan.	5.0	4.7
WLIV-AM (Country)	Sunny	2.5	2.8
WMAK-FM (Oldies)*	S. Central	1.7	2.8
WPTN-AM (N/T)	Clear Chan.	3.3	2.8
WNRO-FM (Cl. Rock)	Clear Chan.	4.2	1.9
WRVW-FM (CHR/Pop)	Clear Chan.	2.5	1.9
WUSV-FM (Country)	JWC	3.3	1.9
WWTN-FM (Talk)	Gaylord	3.3	1.9
WZPC-FM (Country)	Cromwell	5.8	1.9

\*Was WRMX-FM until December 26

**#274**

**Bismarck, ND**

Station (Format)	Owner	Fa '00	Sp '01
KFYR-AM (AC)	Clear Chan.	9.3	14.4
KYYY-FM (Hot AC)	Clear Chan.	12.7	14.4
KBMR-AM (Country)	Anderson	14.4	11.7
KKCT-FM (Country)	Cumulus	14.4	9.9
KBYZ-FM (Cl. Rock)	Cumulus	17.8	9.0
KACL-FM (Oldies)	Cumulus	7.6	8.1
KODY-FM (Country)	Anderson	1.7	7.2
KSSS-FM (Cl. Rock)	Anderson	4.2	6.3
KNDR-FM (Rel.)	Gen. Dakota	0.8	3.6
KXMR-AM (N/T)	Anderson	4.2	3.6
KLXX-AM (Adult Std.)	Cumulus	3.4	2.7

**#275**

**Grand Forks, ND**

Station (Format)	Owner	Fa '00	Sp '01
KJKJ-FM (Rock)	Clear Chan.	15.7	14.5
KKXL-FM (CHR/Pop)	Clear Chan.	13.2	13.7
KYCK-FM (Country)	Leighton	8.3	12.0
KSNR-FM (Oldies)	Clear Chan.	4.1	9.4
KOHT-FM (AC)	Clear Chan.	3.3	7.7
KCNN-AM (N/T)	KRAD	6.6	6.8
KNOX-FM (Country)	Leighton	5.0	4.3
KFGO-AM (N/T)	Clear Chan.	5.8	3.4
KZLT-FM (AC)	KRAD	3.3	3.4
KKXL-AM (Adult Std.)	Clear Chan.	3.3	2.6
KNOX-AM (Country)	Leighton	3.3	2.6
KROX-AM (Full Serv.)	Gopher	4.1	1.7

**#276**

**Owensboro, KY**

Station (Format)	Owner	Fa '00	Sp '01
WBKR-FM (Country)	Brill Media	26.4	20.7
WSTO-FM (CHR/Pop)	Brill Media	9.4	14.4
WXXM-FM (Alt.)	Cromwell Gr.	8.5	8.1
WIKY-FM (AC)	S. Central	7.5	6.3
WBIO-FM (Country)	Cromwell Gr.	13.2	5.4
WDKS-FM (CHR/Pop)	Newburgh	0.0	4.5
WGBF-FM (Act. Rock)	Clear Channel	1.9	4.5
WKTG-FM (Cl. Rock)	Sound	2.8	3.6
WTCJ-FM (CHR/Pop)	Cromwell Gr.	2.8	3.6
WKDQ-FM (Country)	Brill Media	2.8	2.7
WLME-FM (Oldies)	Cromwell Gr.	1.9	2.7
WOMI-AM (N/T)	Brill Media	2.8	2.7

**#277**

**Jackson, TN**

Station (Format)	Owner	Fa '00	Sp '01
WFKX-FM (Urban)	Black Crow	25.7	15.8
WZDQ-FM (Hot AC)	Black Crow	5.0	9.5
WOJG-FM (Gospel)	Shaws Br.	4.0	8.4
WTNV-FM (Country)	Clear Chan.	6.9	8.4
WNWS-FM (N/T)	Radio/Jackson	10.9	7.4
WWYN-FM (Country)	Black Crow	1.0	6.3
WYNU-FM (Cl. Rock)	Clear Chan.	3.0	5.3
WHHM-FM (AC)	Black Crow	5.0	4.2
WLSZ-FM (Alt.)	Boyd Enterprises	5.9	4.2
WMXX-FM (Oldies)	Hunt	6.9	4.2
WWGM-FM (Gospel)	Grace	2.0	4.2

**#278**

**Sebring, FL**

Station (Format)	Owner	Fa '00	Sp '01
WWOJ-FM (Country)	Cohan Radio	9.8	14.1
WITS-AM (Adult Std.)	Cohan Radio	17.4	12.1
WFLZ-FM (CHR/Pop)	Clear Chan.	8.7	9.1
WPCV-FM (Country)	Hall	5.4	7.1
WSJT-FM (Sm. Jazz)	Infinity	6.5	6.1
WWRZ-FM (AC)	Hall	5.4	6.1
WWTK-AM (Talk)	Cohan Radio	8.7	5.1
WJCM-AM (Oldies)	Cohan Radio	1.1	3.0
WWLL-FM (Cl. Rock)	Cohan Radio	3.3	3.0
WHPT-FM (Cl. Rock)	Cox	1.1	2.0
WTBT-FM (Cl. Rock)	Clear Chan.	1.1	2.0

**#279**

**Beckley, WV**

Station (Format)	Owner	Fa '00	Sp '01
WJLS-FM (Country)	Personality	18.5	20.5
WCIR-FM (AC)	Southern	23.5	17.9
WMTD-FM (Cl. Rock)	Bluestone	8.6	9.0
WTNJ-FM (Country)	West Virginia	16.0	9.0
WJLS-AM (Religious)	Personality	7.4	7.7
WAXS-FM (Hot AC)	Plateau	2.5	6.4
WWNR-AM (N/T)	Dynastar	3.7	6.4
WHAJ-FM (Hot AC)	Adventure	2.5	5.1
WKAZ-FM (Cl. Hits)	West Virginia	2.5	2.6
WKLC-FM (Rock)	L. M. Com	0.0	1.3
WOAY-AM (Religious)	Ellison	0.0	1.3
WQBE-FM (Country)	Bristol Br	1.2	1.3
WVSR-FM (CHR/Pop)	Bristol Br	1.2	1.3

**#280**

**Mason City, IA**

Station (Format)	Owner	Fa '00	Sp '01
KLSS-FM (AC)	Three Eagles	13.8	14.2
KIAI-FM (Country)	Clear Chan.	12.8	11.3
KLKK-FM (Cl. Rock)	Clear Chan.	6.4	10.4
KROC-FM (CHR/Pop)	Southern MN	9.6	10.4
KGLO-AM (Full Serv.)	Clear Chan.	7.4	7.5
KYTC-FM (Oldies)	Three Eagles	6.4	6.6
KAUS-FM (Country)	Nolan Br	5.3	3.8
KFMW-FM (Rock)	Bahakel	2.1	3.8
KRIB-AM (Adult Std.)	Three Eagles	7.4	3.8
KCHA-FM (AC)	Cumulus	3.2	2.8

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## #281

### Jonesboro, AR

Station (Format)	Owner	Fa '00	Sp '01
KDEZ-FM (Cl. Rock)	Pressly	12.5	17.2
KFIN-FM (Country)	Cumulus	13.6	16.1
KDXY-FM (Country)	Pressly	17.0	11.5
KIYS-FM (Hot AC)	Cumulus	11.4	11.5
WEGR-FM (Cl. Rock)	Clear Chan.	3.4	8.0
KJBX-FM (AC)	Pressly	5.7	4.6
KKEY-FM (Oldies)	Studio 4	5.7	4.6
KBTM-AM (N/T)	Cumulus	2.3	2.3
KJBR-FM (Country/O)	Studio 4	2.3	2.3
WHRK-FM (Urban)	Clear Chan.	3.4	2.3
WSRR-FM (Cl. Hits)	Barnstable	1.1	2.3

## #282

### Cheyenne, WY

Station (Format)	Owner	Fa '00	Sp '01
KOLZ-FM (Country)	Clear Chan.	11.8	12.9
KIGN-FM (AC)	Clear Chan.	11.8	9.7
KRRR-FM (Oldies)	Rule	6.5	8.6
KGLL-FM (CHR/Pop)	Clear Chan.	3.2	7.5
KMUS-FM (Country)	Clear Chan.	7.5	7.5
KLEN-FM (AC)	Clear Chan.	5.4	6.5
KZCY-FM (Alt.)	KRAE	4.3	4.3
KGAB-AM (Talk)	Clear Chan.	4.3	3.2
KJL-AM (Adult Std.)	Christus	5.4	3.2
KOA-AM (Talk)	Clear Chan.	2.2	3.2
KRAE-AM (Oldies)	KRAE	1.1	3.2
KRQU-FM (Cl. Rock)	Chaparral	1.1	3.2

## #283

### Great Falls, MT

Station (Format)	Owner	Fa '00	Sp '01
KAAC-FM (Hot AC)	Sunbrook	18.1	18.8
KMON-FM (Country)	STARadio	19.3	15.3
KLFM-FM (Oldies)	STARadio	9.6	14.1
KMON-AM (Country)	STARadio	9.6	10.6
KQDI-FM (Cl. Rock)	Sunbrook	10.8	9.4
KXGF-AM (Adult Std.)	Sunbrook	8.4	8.2
KTZZ-FM (Cl. Rock)	Munson Radio	7.2	7.1
KQDI-AM (Talk)	Sunbrook	2.4	4.7
KEIN-AM (Country/O)	Munson Radio	1.2	1.2

## #284

### Meridian, MS

Station (Format)	Owner	Fa '00	Sp '01
WJDQ-FM (AC)	Apex Br.	10.0	12.2
WOKK-FM (Country)	New South	15.0	12.2
WJXM-FM (Urban)	New South	10.0	9.8
WZKS-FM (Urban AC)	Apex Br.	15.0	9.8
WMOX-AM (N/T)	Magnolia State	5.0	8.5
WALT-AM (Urban)	New South	6.3	4.9
WMSQ-FM (Country)	Apex Br.	3.8	4.9
WKZB-FM (Hot AC)	Butler Br.	3.8	3.7
WMMZ-FM (CHR/Pop)	Holladay	3.8	3.7
WSLY-FM (Urban)	Grantell	3.8	3.7
WYYW-FM (Country)	Apex Br.	2.5	3.7
WMLV-FM (AC)	Holladay	3.8	2.4
WNBN-AM (Gospel)	Rackley	2.5	1.2

## #285

### Brunswick, GA

Station (Format)	Owner	Fa '00	Sp '01
WSEG-FM (Urban)	Admiral	11.9	16.0
WSOL-FM (Urban AC)	Clear Chan.	10.7	11.1
WYNR-FM (Country)	Root	13.1	8.6
WMOG-AM (Adult Std.)	Root	8.3	7.4
WBGA-FM (Country)	Root	3.6	6.2
WGIG-AM (N/T)	Root	9.5	6.2
WHFX-FM (Cl. Hits)	Root	4.8	6.2
WXMK-FM (Hot AC)	Hickey & Esserman	0.0	6.2
WPLA-FM (Alt.)	Clear Chan.	2.4	4.9
WWSN-FM (AC)	Root	7.1	3.7

## #286

### Casper, WY

Station (Format)	Owner	Fa '00	Sp '01
KTRS-FM (CHR/Pop)	Clear Chan.	16.2	16.7
KASS-FM (Cl. Rock)	Mt Rushmore	9.5	12.8
KRVK-FM (Cl. Hits)	Clear Chan.	8.1	12.8
KTWO-AM (Country)	Clear Chan.	12.2	12.8
KMLD-FM (Oldies)	Mt Rushmore	5.4	6.4
KQLT-FM (Country)	Mt Rushmore	10.8	6.4
KWYY-FM (Country)	Clear Chan.	10.8	6.4
KMGW-FM (AC)	Clear Chan.	6.8	5.1
KVOC-AM (Oldies)	Mt Rushmore	4.1	3.8
KHOC-FM (Hot AC)	Rule	2.7	2.6

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