



NATIONAL MUNION N RADIO TUBES

ALL RADIO REPAIR WORK

GUARANTEED

Take your radio service problems to the dealer who displays this emblem. It signifies the dealer is cooperating with the National Union program to improve radio service through better instruments and equipment, more complete technical data and information on all makes of radio sets and that the dealer accepts full responsibility for his workmanship.







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The World Is Yours!

THE radio listener of today has the world at his fingertips when he sits down for an evening's broadcast entertainment. Modern engineering advances in both transmission and reception plus the ingenuity of broadcasters in making available countless innovations in program fare have resulted in an elaborate permanent entertainment schedule for the listener-in.

Broadcast entertainment has shown great progress. The program magnates of the nation-wide networks and independent stations are constantly on the alert for ideas and talent that would enhance their broadcast schedules. Sponsors and advertising agencies, in efforts to outdo competitors, are spending fabulous sums on big-name talent for their commercial offerings. All of which means a big break for the listener who has an elaborate array of domestic program fare available every time he throws the "on" switch of his radio receiver.

With the growing popularity of short-



Short waves conveyed a dramatic account of the Kepner-Stevens stratosphere flight. Photo shows descent of torn balloon

The thrill of listening-in on police calls transmitted to patrol cars in various American cities is an additional program phase of all-wave listening. Amateur, aircraft, marine and aviation stations can also be heard.

Radio is an integral part of equipment with all sorts of scientific expeditions. Short-waves remain the only contact with civilization when intrepid adventurers blaze new trails into strange places. Admiral Byrd maintains regular short-wave communication with the civilized world from his base at Little America in the frozen wastes of Antarctica. In recent balloon penetrations of the stratosphere, it was short-wave radio alone that permitted the anxious populace to follow the progress of the dangerous ascents.

And the thrills and enjoyment of all such transmissions are available to the present-day listener. Radio, indeed, occupies a more important place in the social scheme than ever before.



The huge NBC Auditorium Studio in Radio City, New York

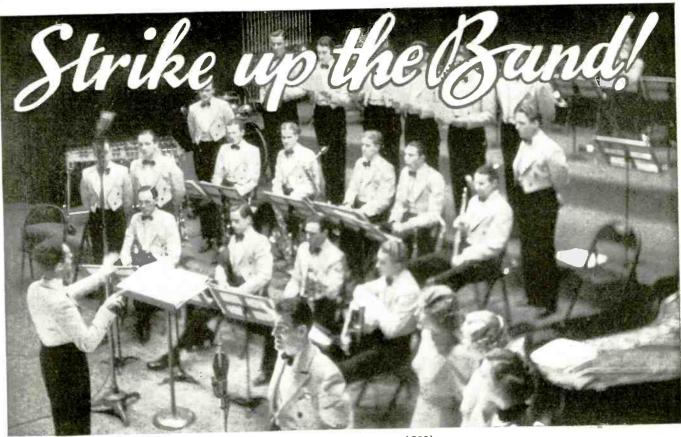
waves, the public has responded to the foreign broadcasters' efforts by purchasing allwave sets. Thus, in addition to the brilliant program array of the domestic broadcasters, listeners have available novel programs in English and foreign languages from all parts of the world. The chimes of Big Ben in-London come in as satisfactorily as the music of Paul Whiteman in New York. And more and more nations, recognizing the value of short-waves in the spreading of international good-will, are promoting powerful high-frequency units to send their best presentations to distant lands.



Perspective plan of proposed Broadcasting House, Tokyo, Japan

How to Identify Foreign Stations*

i i		Į.			
	Mtrs.	M. C.	Call.	Location.	Identification.
	16.70 16.81 17.12 25.40 25.57 29.04 30.43 31.25 31.28 31.55 31.55 31.55 31.55 31.55 32.80 36.65 37.33 38.47 44.09 44.44 44.531 49.40 49.83	(6.6) (6.0) (6.0) (6.0)	LSY PLF DFB 12RO PHI 12RO PHI 12RO PHI 14RO PHI 15 PYA 0RK EAQ 0CTIAA VK2ME VK3ME GSB PRBA 1AC PSK(PRA3) CNR HBP VNLF TIEP HC2RL PHC2RL PHC2RL PHC2RL PKADO OXY DJC RV59 HVJ	Buenos Aires, Argentina, Bandoeng, Java Nauen, Germany. Rome, Italy. Huizen, Holland, Pontoise, France. Brussels, Belgium, Madrid, Spain, Lisbon, Portugal, Sydney, Australia, Melbourne, Australia, Daventry, England. Sao Paulo, Brazil, Piza, Italy. Rio de Janeiro, Brazil, Rabat, Morocco, Geneva, Switzerland Managua, Nicaragua, San Jose, Costa Rica, Guayaquil, Ecuador, Riobomba, Ecuador, Riobomba, Ecuador, Skamleback, Denmark, Zecsen, Germany, Moscow, U.S.S.R.	Begins transmissions by sounding E.E.G. sharp, and A. on xylophone. Begins transmissions with three tone auto horn. Notes are F.D.C. Sounds three tone whistle at beginning of transmissions. Notes are D, C, G. Woman announcer announces "Radio Roma Napoli." Announces "This is Huizen." Plays the "Marseillaise" at beginning and end of transmissions. Plays Belgium national hymn at close of programs. Announces "Ay-ah-coo. transradio Madrid." Sounds three cookoo calls between selections.



Fred Waring's Pennsylvanians (CBS)

HENEVER a program sponsor considers casting his radio periods, the most important phase of the job is his selection of a band.

No country in the world boasts of so many stellar dance orchestras as the United States. And steadily, season by season, new names are added to the roster of stellar musical organizations. The older musical names—Paul Whiteman, Ben Bernie, Vincent Lopez and B. A. Rolfe, for example—manage to hold on. But that does not stop the sensational

brings popularity. Sometimes the orchestra is secondary to such things as Rudy Vallee's crooning, Vincent Lopez's piano-playing, Ben Bernie's droll witticisms and Fred Waring's choral novelties.

Today, the radio schedules are crammed with big-name dance bands. And it is true that radio, itself, is responsible for making them big names.

Although many of the units had professional backgrounds antedating their radio endeavors, it has been proven that the

Loretta Lee, with George Hall's Orchestra (CBS)





Babs Ryan, with Fred Waring's Pennsylvanians (CBS)



Edith Drake, with Frank Dailey's Orchestra (CBS)



Gracie Barrie, with Leon

microphone was a skyrocketing short cut to their success. And, in turn, it is through radio popularity that dance bands earn lucrative bookings in hotels, restaurants, theatres and talking films.

Sometimes it is a strange program twist that builds an orchestra. Of course, it is assumed that the dance unit has the ability to start with. But it takes a peculiar turn to bring it to the fore. For example, it was Eddie Cantor's kidding

radio rise of such comparative newcomers as Fred Waring and Glen Gray.

There is, perhaps, no more competitive angle in broadcasting than that encountered by the dance orchestras. But, it is due to this competition in securing sponsors that the musical organizations have continually improved in style, arrangements and novelty offerings.

It is not always the ensemble phase of an orchestra that

RADIO LOG



Paul Whiteman (NBC), holds his popularity after many years of broadcasting

As a response to the public's desire for dance programs, the "Let's Dance" feature was recently launched on NBC. The program, heard each Saturday night, presents three solid hours of dance music. A few vocal specialties are included. The music is supplied by the organizations of Xavier Cugat, Kel Murray and Benny Goodman, with Don Carney (Uncle Don to juvenile listeners) in the master-of-ceremonies role.

B. A. Rolfe did a lot to popularize dance music and his old programs are well remembered. At present, instead of an evening schedule, Rolfe supplies dance music at breakfast time. True, few persons may dance to radio music before departing to the office, but it makes enjoyable listening.

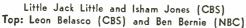
Dance music is almost synonomous with radio today. The number of stellar dance orchestras is so large that it is difficult to mention them all in this limited space. Newcomers to the schedules arrive every month and yet the schedules never seem to be overcrowded. This, in effect, proves the popularity of radio dance music.

















5



Freddy Martin (CBS) and Jolly Coburn (NBC)
Top: Johnny Green and Glen Gray (CBS)

of Dave Rubinoff that made the latter's orchestra one of the most popular on the air. And Don Bestor, although a rising star in his own right, was aided in the ascent by Jack Benny's droll patter. Leon Belasco, when aiding Phil Baker in his New York broadcasts, was used as a foil for some of the comic's puns and it furthered his orchestra's career.

Some units, Guy Lombardo and Glen Gray, for example—depend on distinctive arrangements for popularity. Then again, mass public acceptance of a dance band, often depends on the conductor's ability to select vocal talent which often goes a long way towards putting the entire aggregation over.

The singing of Ramona, Peggy Healy and Jack Fulton have abetted Paul Whiteman's unit in maintaining its pace. The Lane Sisters—Priscilla and Rosemary—and Babs Ryan have helped smooth the path of Fred Waring's ensemble. Leah Ray's singing meant much towards Phil Harris's rise. And there are many more such instances.



The famed Lombardo Troupe (NBC), Pat Barnes, in center, with Victor, Carmen, Guy and Liebert Lombardo (l. to r.).

REA



Rudy Vallee

 $\mathbf{Y}^{ extsf{OUR}}$ broad armchair alongside the $1 extsf{oudspeaker}$ gives dependable promise of becoming more popular during the coming months. Radio's fare, sweetened by the addition of a bang-up crop of new shows to the network schedules during the past season, promises delectable attractions to the dial twisters.

Perennial favorites, such as Rudy Vallee's Varieties, Burns and Allen, Paul Whitemans' Music Hall, Roses and Drums, which carry the messages respectively of Fleischmann's Yeast, White Owl Cigars, Kraft Cheese and Union Central Life Insurance continue

to maintain and build listener acclaim.

Leading the parade of the host of new programs to the airwaves five comparative newcomers have won a definite niche in radio's hall of fame. The Lux Radio Theatre, The Swift (Sigmund Romberg) Program, Mary Pickford and Company,

the Chase and Sanborn Opera Guild, and the not quite so new (Joe Penner) Baker's Broadcasts have achieved deservedly large and loyal followings.

The Lux Radio Theatre is surely a leader among the new programs. For the first time the great names of the stage and screen have been brought to the microphones to do the best dramatic material. Such plays as "Seventh Heaven," "Smilin' Through," and "The Barker" have been enacted by such grand players as Miriam Hopkins, Jane Cowl, Walter Huston, and other favorites from Hollywood and the Broadway stage.



Helen Jepson

To say that the Lux Radio Theatre productions have literally lifted radio dramatics by the bootstraps would hardly be embroidering the facts. This sponsor has secured the radio rights to the greatest stage material of the century and with intelligent direction has made Sunday afternoon listening a real adventure.

Sigmund Romberg and Billy Phelps are giving us mighty smooth and diversified entertainment these Saturday nights.



Robert Armbruster

Swift and Company are being richly rewarded for their enterprise in wooing Romberg to the airlanes. The famed Hungarian composer, who has written 64 complete operettas and is still going strong, not content with providing fine musical direction, offers new selections of his composition regularly. Billy Phelps (some folks say Professor William Lyon Phelps) has a way of bobbing up each week with a most interesting batch of thoughts neatly told.

Long one of the most dependable full hour entertainments, Chase and Sanborn commenced last December to offer condensed grand opera in English on Sunday

nights. This series, which clicked impressively from the start, is under the direction of Deems Taylor, versatile commentator, composer, and critic. Wilfred Pelletier (Metropolitan Opera)

conducts. The greatest of living operatic stars supported by able young native singers fill the casts of the Chase and Sanborn Opera Guild presentations.



Deems Taylor

That grand opera is really interesting entertainment rather than education has never been very widely accepted in this country. Joe Doakes has always figured that it was something for the stuffed shirts. It's better than an even money bet that this Opera Guild series staged by the coffee folk is going to help change that misconception. The Sunday night Opera Guild listening is certainly easy on the ears, and, as we have suspected, the librettos of the operas are really great yarns when told expertly in plain English. The singing is, of course, superb, with such artists as Thomas, Martinelli, Reth-

berg, Bentonelli, and others singing the great roles. Most sought after of Hollywood's great names by the broadcasters had been Mary Pickford. Finally won over by Royal

Network All-Radio Headliners

(selected by Your Tuner-Inner)

Radio Theatre (Full Hour) Sundays, NBC-WJZ, 2:30 P. M. (EST)
Roses and Drums (Half Hour) Sundays, NBC-WJZ,

5:00 P. M. (EST)
Bakers' Broadcast (Half Hour) Sundays, NBC-WJZ, 7:30 P. M. (EST) Opera Guild (Full Hour) Sundays, NBC-WEAF, 8:00

P. M. (EST)

Mary Pickford (Half Hour) Wednesdays, NBCWEAF, 8:00 P. M. (EST)

Burns and Ailen (Half Hour) Wednesdays, CBS,
9:30 P. M. (EST)

9:30 P. M. (EST)
Rudy Vallee's Varieties (Full Hour) Thursdays, NBC-WEAF, 8:00 P. M. (EST)
Paul Whiteman's Music Hall (Full Hour) Thursdays, NBC-WEAF, 10:00 P. M. (EST)
Floyd Gibbons (Quarter Hour) Saturdays, NBC-WEAF, 7:45 P. M. (EST)
Sigmund Romberg (Full Hour) Saturdays, NBC-WEAF, 8:00 P. M. (EST)

Desserts, "America's Sweetheart" has done more than successfully bridge the gap between movie and radio. Mary has



Joe Penner

carefully studied the arts of the microphone and her voice is one of the most agreeable that is wafted along the kilocycles. She has chosen her plays admirably and performed her roles in faultless fashion.

Joe Penner, your favorite duck salesman, provides great fun with his chortling comedy on Sunday nights. The star of the Bakers' Broadcast has come along mighty fast to win his place at the top of radio's funnymen. Clean cut humor, always in good taste, delivered ingeniously, has earned Joe the devotion of youngsters

from four to eighty-four. Folks have dubbed Penner "The Charlie Chaplin of Radio." Perhaps he will win that place. Certain he has made a sure start.

Ozzie Nelson who provides the tuneful melodies on the Bakers' Broadcasts has one of the sweetest bands on the net-

RADIO SHOWS.

works. Ozzie gets capable assistance from pretty Harriet Hilliard in the song assignments.

Roses and Drums first made its debut on the air with the

avowed intention to paint a history of the country. When the episodes reached the Civil War in chronological serial interest mounted in spectacular fashion. The Union Central people were petitioned by a loyal audience to continue the Civil War episodes and as a result the action has been laid in the 1861-64 period ever since. A faithful historical presentation as well as an attractive romantic interest is evident in this dramatic program which enjoys a very large following both in the North and the South. A brilliant cast which includes Helen Claire, John Griggs, Guy Bates Post, and others under capable direction has placed this



Sigmund Romberg

direction has placed this program among the headline attractions of the air.

Paul Whiteman, the not-so-rotund-any-more, has been

Buy These Products

(Their sponsors give you Radio's Best Network Entertainment, says Tuner-Inner)

LUX TOILET SOAP (Radio Theatre)
UNION CENTRAL LIFE INSURANCE (Roses and Drums)

BAKERS' SPECIALS (Bakers' Broadcasts — Joe Penner)

CHASE AND SANBORN'S COFFEE (Opera Guild)
ROYAL DESSERTS (Mary Pickford)
WHITE OWL CIGARS (Burns and Allen)
FLEISCHMANN'S YEAST (Rudy Vallee)
KRAFT CHEESE (Paul Whiteman)
JOHNS-MANVILLE PRODUCTS (Floyd Gibbons)

SWIFT PRODUCTS (Sigmund Romberg)

dubbed many times Dean of Modern American Music-King of Jazz, etc. His Kraft Music Hall programs are always a

rich adventure. Paul has a great knack of making hot tunes sound hotter, rich music sound richer. Surrounded by a troupe of young singing stars—Ramona, Johnny Hauser, the King's Men, Peggy Healy, Johnny Mercer, Bob Lawrence, and others, Whiteman puts on a broadly versatile show.

Helen Jepson, the Kraft Music Hall's own lyric soprano, who won her way to the lush roster of the Metropolitan Opera, offers one of radio's richest thrills when she sings for Whiteman. Even if Paul Whiteman's superb musi-



Helen Claire

sical circus didn't merit your dialing La Jepson's two singing spots on this program each Thursday night would make this full hour one of the most welcome.

Although Gracie Allen is seemingly little disturbed over her long lost brother at this stage her rollicking and eerie

comedy continues to climb to dizzier heights. George Burns and Gracie Allen are just about the most consistently great comedy team on the air. For four years their popularity has built up without sign of letdown. Fundamentally their fun is the same each week but it certainly is a tribute to George Burns (one of the few comics to write his own scripts) that Gracie's mad mental detours never tire.

When these radio orchids are spread about we cannot help but give Bobbie Dolan a great big bouquet. Bobby, you know, waves his baton over his General Cigar orchestra while Burns and Allen



Mary Pickford

pause for breath on this Wednesday evening show. Bobby stepped into a tough spot at the beginning of this year having displaced a big name band in the set-up which had been intact for four years. At first tons of fan mail poured in giving the sponsor the very devil for letting the big name band go. This

Harriet Hilliard

mail rapidly dwindled as Bobby Dolan got his chance to show the tuners-in his melodies. Now the great bulk of the mail on the program breaks down into two categories—one faction of writers ask that the program be expanded to a full hour so Gracie can have more time for zanyesque comedy—the other faction wants more time so Dolan can turn out more of his engaging music each week. No doubt about it—Dolan has showed real ability in winning the praise of the radio audience.

There are a host of other programs that deserve your attention but space here is too short to cover them com-

pletely. Floyd Gibbons and Walter Winchell top the news commentators with their flair for serving exciting stuff in showmanlike fashion. Gibbons has done a particularly workmanlike job of stirring the public interest in the efforts of the Federal Housing Administration to better conditions in the building industries.

Appropriately carrying the banner of the dominant single factor in this industry, Johns-Manville, Gibbons has been

turning all the tremendous zeal and power of his abilities on his task. Essentially a crusader, Gibbons is never happier than when he has a big job to lick. The internationally famous news hawk and speed spieler has been steaming along in great style.

If you happen to live within dialing range of WOR I'd like you to share with me my newest discovery. On Tuesday nights WOR carries Kops' Brothers' "Affairs of Roland." Roland is a baritone, and Harry Stockwell is Roland and his voice is really excellent. The continuity on this show is much more interesting than most and the com-



Ozzie Nelson

mercial tie-in—the product is Sensation (Calipygian) Corset—is nothing less than ingenious.

BROADCASTING STATIONS IN THE U. S.

Alphabetically by Call Letters, Location, Frequency and Power

Compiled by John M. Borst

Reprinted from Radio News and Short Wave Radio

Call	Location	Kilocycles	Watts	Call			Watts	Call KTAT	23002311	ocycles 1240	1000
KABC	San Antonio, Texas		100 500	KGKO KGKY		1500	250-1000 100 240	KTBS KTFI	Shreveport, La. West Twin Falls, Ida.	1450 1240	1000 500-1000
KALE KARK	Portland, Ore. Little Rock, Ark.	890 1210	250-500 100	KGMB KGNF	North Platte, Nebr.		500-1000 250	KTHS KTM	Hot Springs, Ark. Los Angeles, Calif.	780	10000 500-1000
KASA	Elk City, Okla.			KGNO KGO	San Francisco, Calif.	1340 790 1410	7500 1000	KTRB KTRII	Modesto, Calif. Houston, Texas		250 1000–2500
KBPS KBTM	Portland, Ore. Paragould, Ark.	1420 1200	100 100	KGRS KGU	Honolulu, T. H.	750 1200	2500 100	KTSA KTSM	San Antonio, Texas	1310	1000-2500 100 1000
		1420	100	KGVO KGW	Portland, Ore.	620 1210	1000 100	KTW KUJ	Walla Walla, Wash.	1220 1370 1420	100 100 100
KCMC KCRC	Texarkana, Ark. Enid, Okla. Jerome, Ariz.	1370 1310	100-250 100	KGY KHJ	Los Angeles, Calif.	900	1000	KUMA KUOA	Yuma, Ariz. Fayetteville, Ark. Vermillion, S. D.	1260 890	1000 500
KCRJ	•			KHQ	Spokane, Wash.	590	1000-2000	KUSD	verminion, 3. D.		
KDB KDFN	Santa Barbara, Cal Casper, Wyo	lif. 1500 1440 980	100 500 50000	KICA KICK	Clovis, N. M. Carter Lake, Iowa	1370 1420	100 100	KVI KVL	Tacoma, Wash. Seattle, Wash.	570 1370	1000 100 500
KDKA KDLR	Pittsburgh, Pa. Devils Lake, N. D	. 1210	100 1000	KID KIDO	Idaho Falls, Idaho Boise, Idaho	1320 1350	250-500 1000	KVOA KVOD	Tucson, Ariz. Denver, Colo.	1260 920 1140	500 25000
KDYL	Salt Lake City, Ut			KIDW KIEM	Lamar, Colo. Eureka, Calif.	1420 1210	100 100	KVOO KVOR	Tulsa, Okla. Colorado Springs, Colo		1000 100
KECA KELW	Los Angeles, Calif. Burbank, Calif.	780	1000 500	KIEV KIT	Glendale, Calif. Yakima, Wash.	850 1310	100 100	KVOS	Bellingham, Wash.	1200	
KELW KERN KEX	Bakersfield, Calif. Portland, Ore.	$\frac{1370}{1180}$	100 5000	KJBS	San Francisco, Calif.	1070	100	KWCR KWEA	Cedar Rapids, Iowa Shreveport, La.	1430 1210	250-500 100
	Lincoln Nahr	770	5000	KJR	Seattle, Wash.	970	5000	KWG KWJJ	Stockton, Calif. Portland, Ore.	1200 1060	100 500 1000
KFAB KFAC KFBB	Lincoln, Nebr. Los Angeles, Calif. Great Falls, Mont	1300 1280	1000 1000-2500	KLCN KLO	Blytheville, Ark. Ogden, Utah	1290 1400	100 500	KWK KWKC	St. Louis, Mo. Kansas City, Mo. Shreveport, La.	1350 1370	100 100 10000
KFBI KFBK KFDM			5000 100	KLPM KLRA	Minot, N. D. Little Rock, Ark.		250 1000–2500	KWKH KWLC	Decorah, Iowa	850 1270 1220	100 1000–2000
KFDM KFDY	Beaumont, Texas Brookings, S. D.	560 780	500-1000 1000	KLS KLUF	Oakland, Calit. Galveston, Texas	1440 1370	250 100 1000	KWSC KWTN	Pullman, Wash. Watertown, S. D. Springfield, Mo.	1210 560	100 1000
KFEL KFEQ	Ablene, Kans. Sacramento, Calif. Beaumont, Texas Brookings, S. D. Denver, Colo. St. Joseph, Mo. Boone, Iowa Wiebita, Kans	920 680	500 2500 100	KLX KLZ	Oakland, Calif. Denver, Colo.	880 560	1000	KWTO KWYO	Sheridan, Wyo.	1370	100
KFGQ KFH	Boone, Iowa Wichita, Kans.	1370 1300 640	100 1000 50000	KMA KMAC	Shenandoah, Iowa	930	1000-2500 100	KXA	Seattle, Wash.	760	250-500 100
KFI KFIO	Wichita, Kans. Los Angeles, Calif Spokane, Wash. Fond du Lac, Wis	1120 3. 1420	100 100	KMBC	San Antonio, Texas Kansas City, Mo.	1370 950 1310	1000 1000 100	KXL KXO KXRO	Portland, Ore. El Centro, Calif.	1420 1500 1310	100 100
KFIZ KFJB KFJI	Marshalltown, Iov Klamath Falls, O	wa 1200	100-250 100	KMED KMJ	Medford, Ore. Fresno, Calif.	580 1200	500 100	KXRO	Aberdeen, Wash. Houston, Texas	1440	250
KFJM KFJR	Grand Forks, N.	D. 1370	100 500	KMLB KMMJ	Monroe, La. Clay Center, Nebr. Tacoma, Wash.	740 1330	1000 250	KYA	San Francisco, Calif.	1230	1000
KFJZ KFKA	Portland, Ore. Fort Worth, Texa Greeley, Colo.	880	100 500-1000	KMO KMOX KMPC	St. Louis, Mo. Beverly Hills, Calif.	1090 710	50000 500	KYW	Philadelphia, Pa.	1020	10000
KFKU KFNF	Lawrence, Kans. Shenandoah, Iowa	1220 890	1000 500-1000 100-250	KMTR	Hollywood, Calif.	570	1000	WAAB WAAF	Boston, Mass. Chicago, Ill.	1410 920	500 500
KFOR KFOX	Lincoln, Nebr. Long Beach, Cali	f. 1210 1250 1310	100-230 1000 100	KNOW KNX	Austin, Texas Los Angeles, Calif.	1500 1050	100 50000	WAAT WAAW	Jersey City, N. J. Omaha, Nebr.	940 660	500 500
KFPL KFPM	Dublin, Texas Greenville, Texas Fort Smith, Ark.	1310 1210	15 100		Denver, Colo.	830	50000	WABC WABI	New York, N. Y. Bangor, Me.	860 1200	50000 100
KFPW KFPY KFQD	Spokane, Wash. Anchorage, Alask	1340 a 780	1000 250	KOA KOAC KOB	Corvollie Ore	550	1000 10000	WACO WADC	Waco, Texas Tallmadge, Ohio	1420 1320 1370	100 1000 100
KFRC KFRU	San Francisco, Ca Columbia, Mo.	630	1000 500	KOH KOIL	Albuquerque, N. M. Reno, Nevada Council Bluffs, Iowa	1380 1260	500 1000	WAGF WAGM	Dothan, Ala. Presque Isle, Me. Columbus, Ohio	1420 640	100 500
KFSD KFSG	San Diego, Calif. Los Angeles, Cali	600 if. 1120	1000 500 500-1000	KOIN KOL	Portland, Ore.	1270	1000 1000 5000	WAIU WALA WALR	Mobile, Ala. Zanesville, Ohio	1380 1210	500-1000 100
KFUO KFVD	St. Louis, Mo. Los Angeles, Cali Cape Girardeau,	550 if. 1000 Mo, 1210	250 100	KOMA KOMO	Oklahoma City, Okla Seattle, Wash.	920 1370	1000 100	WAML WAPI	Laurel, Miss. Birmingham, Ala.	1310 1140	100 5000
KFVS KFWB	Hollywood, Calif		1000 100	KONO KOOS	San Antonio, Texas Marshfield, Ore.	1200 1420	100 100	WARD WASH	Brooklyn, N. Y. Grand Rapids, Mich	. 1270	500 500
KFXD KFXF KFXJ KFXM	Denver, Colo. Grand Junction,		500 100	KORE KOTN KOY	Eugene, Ore. Pine Bluff, Ark. Phoenix, Ariz.	1500 1390	100 500-1000	WATR WAVE	Waterbury, Conn. Louisville, Ky.	1190 940 1350	100 1000 250
KFXM KFXR		Calit. 1210 Okla. 1310	100 100-250		Brownsville, Texas	1260	500	WAWZ WAZL	Zarepath, N. J. Hazleton, Pa.	1420	100
KFYO KFYR	Lubbock, Texas Bismarck, N. D.	1310 550	100-250 1000-2500	KPAC KPCB KPJM KPO KPOF KPPC KPO	Seattle, Wash. Prescott, Ariz.	650 1500	100 100	WBAA	West Lafayette, Ind	. 890	500
KGA	Spokane, Wash.	1470	5000	KPO KPOF	San Francisco, Calit. Denver, Colo.	880	50000 500 50	WBAL WBAP	Baltimore, Md. Fort Worth, Texas	800	10000 50000
KGA KGAR KGB KGBU	Tucson, Ariz. San Diego, Calif	1370 1330	100-250 1000	KPPC KPQ	Pasadena, Calif. Wenatchee, Wash.	1210 1500 920	100 1000-5000	WBAX WBBC	Wilkes-Barre, Pa. Brooklyn, N. Y.	1210 1400	100 500 100
KGBU KGBX	Ketchikan, Alasi Springfield, Mo. York, Nebr. Decorah, Iowa Mandan, N. D. Wolf Point, Mor	ka 900 1230	500 500 1000-2500	KPŘC	Houston, Texas			WBBL WBBM WBBR	Richmond, Va. Chicago, Ill. Brooklyn, N. Y.	1210 770 1300	25000 1000
KGBZ KGCA	York, Nebr. Decorah, Iowa	930 1270 1240	100	KQV KQW	Pittsburgh, Pa. San Jose, Calif.	1380 1010	500 500	WBBZ WBCM	Ponca City, Okla. Bay City, Mich. Buffalo, N. Y.	1200 1410	100 500
KGCV	Wolf Point, Mor Fergus Falls, Mi	nt. 1310 inn. 1200	100-250		Berkeley, Calif.	1370	100	WBEN	Buffalo, N. Y. Marquette, Mich.	900 1310	1000
KGDE	Stockton, Calif.	1100 1340	250 250	KRE KREG KRGV KRKD KRLD KRLD KRMI KROV	Santa Ana, Calif. Weslaco, Texas	1500 1260	100 500	WBEO WBHS WBIG	Huntsville, Ala. Greensboro, N. C.	1200 1440	500-1000
KGEK KGER	Yuma, Colo. Long Beach, Cal	1200 lif. 1360	100 1000	KRKD	Los Angeles, Calif. Everett, Wash. Dallas, Texas	1120 1370	500-2500 50	WBNO WBNS	New Orleans, La.	1200 1430	100 500-1000 250
KGEZ KGFF	Kalispell, Mont. Shawnee, Okla.	1310 1420	100 100	KRLD KRMI	Dallas, Texas Shreveport, La. Oakland, Calif.	1040 1310		WBNX WBOO	New York, N. Y. See WABC	1350 1310	100
KGFG KGFI	Oklahoma City, Corpus Christi,	Okla. 1370 Texas 1500	100 100–250 100	KROW KRSC	Oakland, Calif. Seattle, Wash.	930 1120	1000 100	WBOW WBRB WBRC	Red Bank, N. J.	1210 930	100 1000
KGFJ KGFK	Fergus Falls, Mi I Stockton, Calif. Huron, S. D. Yuma, Colo. Long Beach, Cal Kalispell, Mont. Shawnee, Okla. Oklahoma City, Corpus Christi, Los Angeles, Ca Moorhead, Mint Roswell, N. M. Kearney, Nebr.	n. 1500 1370	100		Manhattan, Kans.	580		WBRE WBSP	Wilkes-Barre, Pa. Needham, Mass.	1310 920	100 500
KGFW	Kearney, Nebr. Pierre, S. D.	630) 200	KSCJ KSD	Sioux City, Iowa St. Louis, Mo.	1330 550	500-1000	WBT WBTM	Charlotte, N. C. Danville, Va.	1080 1370	100
KGGC KGGF	San Francisco. C Coffeyville, Kan	Calif. 1420	100	KSAC KSCJ KSD KSEI KSL	Pocatello, Idaho Salt Lake City, Uta	890 h 1130	50000	WBZ WBZA	Boston, Mass.	990 990	
KĞĞN KGHF	Albuquerque, N Pueblo, Colo.	. M. 1230 1320	250	KSLM KSO KSOO	Salem, Ore. Des Moines, Iowa Sioux Falls, S. D.	1370 1320 1110	500			600	50
KGIII KGHL	Albuquerque, N Pueblo, Colo. Little Rock, Arl Billings, Mont. Butte, Mont.	k, 1200 950	1000-2500	KSTP	St. Paul, Minn.	1460 1200	10000	WCAD	Canton, N. Y. Pittsburgh, Pa.	1220 1220	50
KGIR KGIW	Butte, Mont. / Alamosa, Colo.	1360 1420 1420	100	KSUN				WCAL WCAN	Northfield, Minn. Camden, N. J.	1250 1280	250
KGIX KGKI	Tyler, Texas San Angelo Tex	1500 xas 1370	100	KTAB KTAR		f. 560 620		WCAC	Baltimore, Md.	600	500-100
KGBX KGBX KGCX KGCX KGDE KGDM KGEX KGEZ KGFI KGFK KGFJ KGFK KGFW KGFW KGFW KGFW KGFW KGFW KGFW	Alainosa, Colo. Las Vegas, Nev Tyler, Texas San Angelo, Tex	1420 1500 xas 1370) 100) 100	KTAB KTAR	San Francisco, Cali Phoenix, Ariz.	f. 560 620		WCAC WCAE WCAL WCAN WCAC	M Camden, N. J. Baltimore, Md.	600	50

				KADIO L	-00					9
Call	Location	Kilocycles Watt	s Call	Location	Kilocy	cles Watts	Call	Location	Kilocy	cles Watts
WCAP WCAT	Asbury Park, N. J. Rapid City, S. D.	. 1280 50 1200 10			1450		WOCL	Jamestown, N. Y.	121	
WCAU	Philadelphia, Pa.	1170 5000	0	Harrisburg, Pa.	1430	500-1000	WOI WOKO	Ames, Iowa Albany, N. Y.	64) 143)	0 5000 0 500-1000
WCAZ WCAZ	Carthage, Ill.	1200 10 1070 10) WIBA	Madison, Wis.	1280	500-1000	WOL WOMT	Washington, D. C. Manitowoc, Wis.	1310 1210	100
WCBA WCBD	Zion, III.	1440 25 1080 500	y WIRG	Glenside, Pa.	970	100	WOOD WOPI	Grand Rapids, Mic Bristol, Tenn.	h. 1270 1500	500
WCBN WCBS	I Baltimore, Md.	1370 100-25 1210 10	WIBU	Jackson, Mich. Poynette, Wis.	1370 1210	100	WOR	Newark, N. J.	710	5000
WCCC	Minneapolis, Minn	. 810 5000	WIRX	Topeka, Kans. Utica, N. Y.	580 1200		WORC WORK	Worcester, Mass. York, Pa.	1200 1000	
WCFL WCHS	Chicago, Ill. Charleston, W. Va.	970 150 . 580 500-100) WICC	Bridgeport, Conn. St. Louis, Mo.	600 1200	500-1000	WOS WOSU	Jefferson City, Mo. Columbus, Ohio	630 570	500
WCK Y WCLO	Covington, Ky.	1490 500 1200 10) WILL	Urbana, Ill.	890	250-1000	WOV WOW	New York, N. Y.	1130	1000
WCLS WCNV	Joliet, Ill. V Brooklyn, N. Y.	1310 10 1500 10	WIND	Wilmington, Del. Gary, Ind. New York, N. Y.	1420 560		wowo	Omaha, Nebr. Fort Wayne, Ind.	590 1160	
WCOA	Pensacola, Fla.	1340 50	wiod	New York, N. Y. Miami, Fla.	1180 1300		WDAD	70 1 1 22		
WCOC WCRV	Chicago, Ill.	880 500-100 1210 10		Philadelphia, Pa. Columbia, S. C.	610 .1010	500	WPAD WPEN WPFB	Paducah, Ky. Philadelphia, Pa.	1420 1500	
WCSC WCSH	Charleston, S. C. Portland, Me.	1360 500100 940 1000250) WIGN	Milwaukee, Wis.	1120		WPFB WPG	Hattiesburg, Miss. Atlantic City, N. J.	1370 1100	
				_			WPHR WPRO	Petersburg, Va. Providence, R. I.	1200 1210	100-250
WDAE WDAF	Tampa, Fla.	1220 1000	***************************************	Johnstown, Pa. Norfolk, Nebr.	1310 1060	100 1000	WPTF	Raleigh, N. C.	680	
WDAG	Kansas City, Mo. Amarillo, Texas	610 1000 1410 1000	WIAS	Providence, R. I. Pittsburgh, Pa.	890 1290	250-500 1000-2500	WQAM	Miami, Fla.	560	1000
WDAH WDAS	El Paso, Texas Philadelphia, Pa.	1310 100 1370 100–250	WIAX	Jacksonville, Fla. Cleveland, Ohio	900	1000	WOAN	Scranton, Pa.	880	250
WDAY WDB	Fargo, N. D. Roanoke, Va.	940 1000 930 500	WJBC	La Salle, Ind.	610 1200	500 100	WÓBC WÓDM	Vickshurg, Miss. St. Albans, Vt.	1360 1370	
WDBO WDEL	Orlando, Fla. Wilmington, Del.	580 250 1120 250–500	WJBL	Detroit, Mich. Decatur, III.	1500 1200	100 100	WQDX	Thomasville, Ga.	1210	100
WDEV WDGY	Waterbury, Vt.	550 500	WIRW	Baton Rouge, La. New Orleans, La.	1420 1200	100 100	WRAK	Williamsport, Pa.	1370	100
WDNC	Durham, N. C.	1500 100	WIDX	Gadsden, Ala. Jackson, Mich.	1210 1270	100 1000-2500	WRAW WRAX	Reading, Pa. Philadelphia, Pa.	1310 1020	100 250
WDOD WDRC	Chattanooga, Tenn. Hartford, Conn.	. 1280 1000-2500 1330 1000	W.I.E.I	Hagerstown, Md. Lansing, Mich.	1210 1210	100	WRBL WRBX	Columbus, Ohio Roanoke, Va.	1200 1410	100 250–500
WDSU WDZ	New Orleans, La. Tuscola, III,	1250 1000 1070 100	WJJD	Chicago, Ill.	1130	100-250 20000	WRC WRDO	Washington, D. C.	950	500-1000
		2270	WJR	Ironwood, Mich. Detroit, Mich.	1420 750	100 10000	WRDW	Augusta, Me. Augusta, Ga.	1370 1500	100 100
WEAF	New York, N. Y.	660 50000	WJSV WJTL	Alexandria, Va. Atlanta, Ga.	1460 1370	10000 100	WREC WREN	Memphis, Tenn. Lawrence, Kans.	600 1220	500-1000 1000
WEAN WEBC	Providence, R. I. Superior, Wis.	780 250-500 1290 1000-2500	WJW WJZ	Akron, Ohio New York, N. Y.	1210 760	100 30000	WRGA WRJN	Rome, Ga. Racine, Wis.	1500 1370	100 100
WEBO WEBR	Harrisburg, Ill. Buffalo, N. Y.	1210 100 1310 100–250		11011 10111, 111 11	700	30000	WROK WROL	Rockford, Ill. Knoxville, Tenn.	1410 1310	500
WEDC WEED	Chicago, Ill.	1210 100	WKAQ	San Juan, P. R.	1240	1000	WRR WRUF	Dallas, Tex.	1280	100 500
WEEI	Rock Mt., N. C. Boston, Mass.	1420 100 590 1000	WKAR WKBB	East Lansing, Mich. East Dubuque, III.	1500	1000 100	WRVA	Gainesville, Fla. Richmond, Va.	830 1110	5000 5000
WEEU WEHC	Reading, Pa. Charlottesville, Va.	830 1000 1420 100–250	WKBF WKBH	Indianapolis, Ind. LaCrosse, Wis.	1400 1380	500 1000	THO A *	01 1 1 01		
WEHS WELL	Cicero, Ill, Battle Creek, Mich.	1420 100 1420 50	WKBI WKBN	Cicero, III. Youngstown, Ohio	1420 570	100 500	WSAI WSAJ WSAN	Cincinnati, Ohio Grove City, Pa.	1330 1310	1000-2500 100
WENR WESG	Chicago, Ill. Elmira, N. Y.	870 50000 1040 1000	WKBO WKBV	Harrisburg, Pa. Richmond, Ind.	1200	100	WSAR	Allentown, Pa. Fall River, Mass.	1440 1450	250 250
WEVD WEW	New York, N. Y.	1300 1000	WKBW	Buffalo, N. Y.	1500 1480	100 5000	WSAZ WSB	Huntington, W. Va. Atlanta, Ga.	1190 740	1000 50000
WEXL	St. Louis, Mo. Royal Oak, Mich.	760 1000 1310 50	WKBZ WKEU	Muskegon, Mich. LaGrange, Ga.	1500 1500	100 100	WSBC WSBT	Chicago, Ill. South Bend, Ind.	1210	100
			WKFI WKJC	Greenville, Miss. Lancaster, Pa.	1210 1200	100 100	WSEN	Columbus, Ohio	$\frac{1360}{1210}$	500 100-1000
WFAA	Dallas, Texas	800 50000	WKOK WKRC	Sunbury, Pa. Cincinnati, Ohio	1210	100	WSFA WSGN	Montgomery, Ala. Birmingham, Ala.	1410 1310	500 100
WFAB WFAM WFAS	New York, N. Y. South Bend, Ind.	1300 1000 1200 100	WKY	Oklahoma City, Okla		100 1000	WSIX WSJS	Springfield, Tenn. Winston-Salem, N. C.	1210	100 100
WERC	White Plains, N. Y. Greenville, S. C.	1210 100 1300 1000	WKZO	Kalamazoo, Mich.	590	1000	WSM WSMB	Nashville, Tenn,	650	50000
WFBE WFBG	Cincinnati, Ohio Altoona, Pa.	1200 100-250 1310 100	WLAC	Nashville, Tenn.	1470	5000	WSMK	New Orleans, La. Dayton, Ohio	1320 1380	500 200
WFBL WFBM	Syracuse, N. Y. Indianapolis, Ind.	1360 1000-2500	WLAP WLB	Lexington, Ky. Minneapolis, Minn.	1420 1250	100-250 1000	WSOC WSPA	Charlotte, N. C. Spartanburg, S. C.	1210 1420	100-250 100-250
WFBR	Baltimore, Md.	1230 1000 1270 500	WLBC WLBF	Muncie, Ind. Kansas City, Kans.	1310 1420	50-100	WSPD WSUI	Toledo, Ohio Iowa City, Iowa	1340 880	1000-2500 500
WFBR WFDF WFEA WFI	Flint, Mich. Manchester, N. H.	1310 100 1340 500	WLBL WLBW WLBZ	Stevens Point, Wis.	900	100 2500	WSUI WSUN WSVS WSYB	Iowa City, Iowa See WFLA Buffalo, N. Y. Rutland, Vt.	1370	50
WFLA	Philadelphia, Pa. Clearwater, Fla.	560 500 620 250–500	WLBZ	Erie, Pa. Bangor, Me.	1260 620	1000 500	WSYB WSYR	Rutland, Vt. Syracuse, N. Y.	1500 570	100 250
			WLIH WLIT	Lexington, Mass. Philadelphia, Pa.	1370 560	100-250 500		Syracuse, IV. 1.	370	230
WGAL	Lancaster, Pa.	1500 100	WLS WLTH	Chicago, Ill Brooklyn, N. Y. Lynchburg, Va. Cincinnati, Ohio	870 1400	50000 500	WTAD WTAG WTAM	Quincy, Ill. Worcester, Mass.	1440	500
WGAR	Lancaster, Pa. Cleveland, Ohio Freeport, N. Y. Evansville, Ind.	1450 500-1000 1210 100	WLVA WLW	Lynchburg, Va.	1200 700	100 50000	WTAM	Cleveland, Ohio	580 1070	500 50000
WGBF WGBI	Scranton Pa	630 500 880 250	WLWL ^{(A}	uthorized to use 500kv New York, N. Y.	v. experi 1100	mentally.)	WTAQ WTAR	Eau Claire, Wis. Norfolk, Va.	1330 780	1000 500-1000
WGCM WGCP	Gulfport, Miss. Newark, N. J. Chicago, Ill.	1210 100-250 1250 1000-2500		New Tork, N. 1.	1100	5000	WTAX	Norfolk, Va. College Station, Tex. Springfield, Ill.	1120 1210	500 100
WGAL WGAR WGBB WGBF WGCM WGCP WGES WGH WGL WGLC WGN WGN WGP	Chicago, Ill.	1360 500-1000 1310 100	WMAL	Washington, D. C.	630	250-500	WTAR WTAW WTAX WTBO WTFI WTIC WTJS WTMJ WTNJ WTOC	Cumberland, Md. Minneapolis, Minn	800 1250	250 1000
WGL	Newport News, Va. Fort Wayne, Ind. Hudson Falls, N. Y.	1370 100	WMAQ WMAS	Chicago, Ill. Springfield, Mass.	670 1420	5000 100–250	WTFI WTIC	Athens, Ga.	1450 1060	500 50000
WGN	Chicago, Ill.	1370 100 720 50000	WMAZ WMBC	Macon, Ga. Detroit, Mich.	1180 1420	500	WTJS	Jackson, Tenn. Milwaukee, Wis. Trenton, N. J.	1310	100-250
WGN Y WGP	Chester, N. Y. Albany, Ga.	1210 100 1420 100	WMBD WMBF	Peoria, III. See WIOD Richmond, Va.	1440	100-250 500-1000	WTNJ	Trenton, N. J.	1280	1000-5000 500
WGR WGST WGY	Chicago, Ill. Chester, N. Y. Albany, Ga. Buffalo, N. Y. Atlanta, Ga.	550 1000 890 500-1000	WMBG	Richmond, Va. Joplin, Mo.	1210	100	WTOC WTRC	Savannah, Ga. Elkhart, Ind.	1260 1310	500 50-100
WGY	Schenectady, N. Y.	790 50000	WMBI	Chicago III	1420 1080	100-250 5000	33/3/1233/	D. 11 37 37		
*****	3. 1		WMAL WMAQ WMAS WMAZ WMBC WMBF WMBF WMBF WMBG WMBH WMBO WMBQ WMBC	Auburn, N. Y. Brooklyn, N. Y. Jacksonville, Fla.	1310 1500	100 100	WVFW	Brooklyn, N. Y.	1400	500
WHA WHAM	Madison, Wis. Rochester, N. Y. Louisville, Ky.	940 1000 1150 50000	WMBR WMC	Jacksonville, Fla. Memphis, Tenn.	1370 780	100 500–1000	WWAE WWJ	Hammond, Ind.	1200	100
WHAS WHAT	Louisville, Ky. Philadelphia, Pa.	820 50000 1310 100	WMC WMCA WMMN	Memphis, Tenn. New York, N. Y. Fairmont, W. Va. Lapeer, Mich.	570 890	500 250–500	WWL	Detroit, Mich. New Orleans, La.	920 850	1000 10000
WHAZ WHB	Troy, N. Y. Kansas City, Mo	1300 500 860 500	WMPC WMT	Lapeer, Mich. Waterloo, Iowa	1200 600	100 300–1000	WWNC WWRL WWSW		570 1500	1000 100–250
WHBC	Canton, Ohio	1200 100		,, accisou, iowa	200	~00-1000	WWSW WWVA	Pittsburgh, Pa. Wheeling, W. Va.	1500 1160	100-250 5000
WHBF	Philadelphia, Pa. Troy, N. Y. Kansas City, Mo. Canton, Ohio Mount Orab, Ohio Rock Island, Ill.	1370 100 1210 100	WNAC	Boston, Mass.	1230	1000		_		5000
WHBL	Newark, N. J. Sheboygan, Wis. Memphis, Tenn.	1250 1000–2500 1410 500	WNAD WNAX	Norman, Okla. Yankton, S. D.	1010 570	1000 1000-2500	WXYZ	Detroit, Mich.	1240	1000
WHBO WHBU	Memphis, Tenn. Anderson, Ind.	1370 100 1210 100	WNBF WNBH	Binghamton, N. Y. New Bedford, Mass.	1500 1310	100 100–250				
WHBY WHDF	Green Bay, Wis. Calumet, Mich	1200 100 1370 100–250	WNBO WNBR	Silverhaven, Pa.	1200 1430	100 500				
WHDH	Anderson, Ind. Green Bay, Wis. Calumet, Mich. Boston, Mass. Tupper Lake, N. Y. Portsmouth, N. H. Boshort, N. Y.	830 1000 1420 100	WNBX WNB7	Memphis, Tenn. Springfield, Vt.	1260	250		Radio News list	of	
WHA WHAM WHAS WHAT WHBC WHBD WHBD WHBI WHBI WHBU WHBY WHDH WHDH WHDL WHEG WHEG WHEG	Portsmouth, N. H.	740 250	WNAC WNAD WNAX WNBF WNBH WNBO WNBR WNBX WNBZ WNEW WNOX WNRA	Saranac Lake, N. Y. Newark, N. J. Knoxville, Tenn. Msle. Shls. City, Ala.	1250 1	50 1 000 -2500	Broad	dcast Station	ein	HS
WHEF	Rochester, N. Y. Kosciusko, Miss. Cicero, Ill. Bluefield, W. Va.	1430 500-1000 1500 100-250	WNRA	Msle. Shls. City, Ala.	560 1 1420	1000-2000				
WHIS	Cicero, Ill. Bluefield, W. Va.	1420 100 1410 250	WNYC	New York, N. Y.	810	500-1000	by I	Frequency and Wa	velen	gth
WHK WHN	Cieveland, Onio	1390 1000-2500 1010 1000	WOAI	San Antonio, Tex.	1190	50000		is on the		
WHO	New York, N. Y. See WOC				1000	50000		following page		

BROADCAST STATIONS IN THE U. S.

(Revised; by Frequency, Wavelength and Call Letters)

550 kc., **545.1 m.** KFUO, KFYR, KOAC, KSD, WDEV, WGR, WKRC. 560 kc., 535.4 m. KFDM, KLZ, KTAB, KWTO, WFI, WIND, WLIT, WNOX, WQAM. 570 kc., 526.0 m. KGKO, KMTR, KVI, WKBN, WMCA, WNAX, WOSU, WSYR, WSYU, WWNC. 580 kc., 516.9 m.

KMJ. KSAC, WCHS, WDBO, WIBW, WTAG. 590 kc., 508.2 m. KHQ, WEEI, WKZO, WOW. 600 kc., 499.7 m. KFSD, WCAC, WCAO, WICC, WMT, WREC. 610 kc., 491.5 m. KFRC, WDAF, WIP, WJAY. 620 kc., 483.6 m. KGW, KTAR, WFLA, WSUN, WHJB, WLBZ, WTMJ. 630 kc., 475.9 m. KFRU, KGFX, WGBF, WMAL, WOS. 640 kc., 468.5 m. KFI, WAIU, WOI. 650 kc., 461.3 m. KPCB, WSM. 660 kc., 454.3 m. WAAW, WEAF. 670 kc., 447.5 m. WMAQ. 680 kc., 440.9 m. KFEQ, KPO, WPTF. 690 kc., 434.5 m.
(Reserved for Canadian Stations) 700 kc., 428.3 m. WLW. 710 kc., 422.3 m. KMPC, WOR. 720 kc., 416.4 m. WGN. 730 kc., 410.7 m.
(Reserved for Canadian Stations) 740 kc., 405.2 m. KMMJ, KTRB, WHEB, WSB. 750 kc., 399.8 m. KGU, WJR. 760 kc., 394.5 m. KXA, WEW, WJZ. 770 kc., 389.4 m. KFAB, WBBM. 780 kc., 384.4 m. KELW, KFDY, KFQD, KTM, WEAN, WMC, WTAR. 790 kc., 379.5 m. KGO, WGY. 800 kc., 374.8 m. WBAP, WFAA, WTBO. 810 kc., 370.1 m. WCCO, WNYC. 820 kc., 365.6 m. WHAS. 830 kc., 361.2 m. KOA, WEEU, WHDH, WRUF. 840 kc., 356.9 m.
(Reserved for Canadian Stations) 850 kc., 352.7 m. KIEV, KWKH, WWL. 860 kc., 348.6 m. WABC, WBOQ, WHB. 870 kc., 344.6 m. WENR, WLS. 880 kc., 340.7 m. KFKA, KLX, KPOF, WCOC, WGBI, WQAN, WSUI. 890 kc., 336.9 m.
KSRK, KFNF, KSEI, KUSD, WBAA, WGST, WILL, WJAR, WMMN.

900 kc., 333.1 m.
KGBU, KHJ, WBEN, WJAX, WKY, WLBL.

910 kc., 329.5 m. (Reserved for Canadian Stations) 920 kc., 325.9 m. KFEL, KOMO, KPRC, KVOD, WAAF, WBSO, WWJ. 930 kc., 322.4 m. KGBZ, KMA, KROW, WBRC, WDBJ. 940 kc., 319.0 m.
KOIN, WAAT, WAVE, WCSH, WDAY, KOIN, WHA. 950 kc., 315.6 m. KFWB, KGHL, KMBC, WRC. 960 kc., 312.3 m. (Reserved for Canadian Stations) 970 kc., 309.1 m. KJR, WCFL, WIBG. 980 kc., 305.9 m. KDKA. 990 kc., 302.8 m. WBZ, WBZA, WJEM. 1000 kc., 299.8 m. KFVD, WHO, WOC, WORK. 1010 kc., 296.9 m. KGGF, KQW, WHN, WIS, WNAD. 1020 kc., 293.9 m. KYW, WRAX. 1030 kc., 291.1 m.
(Reserved for Canadian Stations) 1040 kc., 288.3 m. KRLD, KTHS, WESG, WKAR. 1050 kc., 285.5 m. KFBI, KNX. 1060 kc., 282.8 m. KWJJ, WBAL, WJAG, WTIC. 1070 kc., 280.2 m. KJBS, WCAZ, WDZ, WTAM. 1080 kc.. 277.6 m. WBT, WCBD, WMBI. 1090 kc., 275.1 m. KMOX. 1100 kc., 272.6 m. KGDM, WLWL, WPG. 1110 kc., 270.1 m. KSOO, WRVA. 1120 kc., 267.7 m. KFIO. KFSG. KRKD, KRSC, WDEL, WISN, WTAW. 1130 kc., 265.3 m. KSL, WIID, WOV. 1140 kc., 263.0 m. KVOO, WAPI. 1150 kc., 260.7 m. WHAM. 1160 kc., 258.5 m. WOWO, WWVA. 1170 kc., 256.3 m. WCAU. 1180 kc., 254.1 m. KEX, KOB, WDGY, WINS, WMAZ. 1190 kc., 252.0 m. WATR, WOAI, WSAZ. WAIR, WOM, WSAZ.

1200 kc., 249.9 m.

KADA, KBTM, KFIB, KFXD, KFXI, KGDE, KGEK, KGFI, KGHI, KGVO, KWG, WABI, WBSZ, WBBSZ, WBSZ, WBSZ, WABZ, WHEY, WCAT, WCAX, WCLO, WFAM, WFBE, WHBC, WHBY, WBSZ, WIL, WJBC, WJBL, WJBC, WNBO, WORC, WPHR, WRBL, WSIX, WWAE. WWAE.

1210 kc., 247.8 m.

KASA, KDLR, KFJI, KFOR, KFPW,
KFVS, KFXM, KGY, KIEM, KPPC,
KWEA, KWFV, KWTN, WALR, WBAX,
WBBL, WBRB, WCBS, WCRW, WEBQ,
WEDC, WFAS, WGBB, WGCM, WGNY,
WHBF, WHBU, WIBU, WJBY, WJEJ,
WIJM, WJW, WKFI, WKOK, WMBG,
WOCL, WOMT, WPRO, WQDX, WSBC,
WSEN, WSOC, WTAX. 1220 kc., 245.8 m.

KFKU, KTW. KWSC, WCAD, WCAE, WDAE, WREN. 1230 kc., 243.8 m. KGBX, KGGM, KYA, WFBM, WNAC. 1240 kc., 241.8 m. KGCU, KLPM, KTAT, KTFI, WKAQ, WXYZ.

1250 kc., 239.8 m. KFOX, WCAL, WDSU, WGCP, WHBI, WNEW, WTCN. 1260 kc., 238.0 m.

KOIL, KPAC, KRGV, KUOA, WLBW, WNBX, WTOC. 1270 kc., 236.1 m. KGCA, KOL, KVOR, KWLC, WASH, WFBR, WJDX, WOOD. 1280 kc., 234.2 m. KFBB, WCAM, WCAP, WDOD, WIBA, WRR, WTNJ. 1290 kc., 232.4 m.

KDYL, KLCN, KTSA, WEBC, WJAS, WNBZ, WNEL. 1300 kc., 230.6 m.

KALE, KFAC, KFH, KFJR, WBBR, WEVD, WFAB, WFBC, WHAZ, WIOD, WMAF. W MAF.

1310 kc., 228.9 m.

KCRJ, KFBK, KFPL, KFPM, KFXR, KFYO, KGBX, KGCX, KGEZ, KGFW, KIT, KMED, KRMD, KTSM, WXRO, WAML, WBEO, WBOW, WBRE, WCLS, WDAH, WBER, WEXL, WFBG, WFDF, WGH, WJAC, WLBC, WLNH, WOL, WRAW, WROL, WSAJ, WSGN, WSJS, WTEL, WJTS, WTRC. 1330 kc., 225.4 m. KGB, KMO, KSCJ, KTRH, WDRC, WSAI, WTAQ. 1340 kc., 233.7 m. KFPY, KGDY, KGNO, WCOA, WFEA, WSPD. 1350 kc., 222.1 m. KIDO, KWK, WAWZ, WBNX, WEHC. 1360 kc., 220.4 m. KGER, KGIR, WCSC, WFBL, WGES, WQBC, WSBT. WQBC, WSBT.

1370 kc., 218.8 m.

KCRC, KERN, KFGQ, KFIM, KFIZ,
KGAR, KGFG, KGFL, KGKL, KICA,
KLUF, KMAC, KONO, KRE, KRKO,
KSLM, KUI, KWKC, KWYO, WAGE,
WBTM, WCBM, WDAS, WGL, WGLC,
WHBD, WHBD, WHDF, WIBM, WITL,
WLIH, WMBR, WPFB, WQDM, WRAK,
WRDO, WRJN, WSVS. 1380 kc., 217.3 m. KOH, KQV, WALA, WKBH, WSMK. 1390 kc., 215.7 m. KLRA, KOY, WHK. 1400 kc., 214.2 m. KLO, KTUL, WARD, WBBC, WKBF, WLTH, WVFW. 1410 kc., 212.6 m. KGRS, WAAB, WBCM, WDAG, WHBL, WHIS, WRBX, WROK, WSFA. WHIS, WRBX, WROK, WSFA.

1420 kc., 211.1 m.

KABC, KBPS, KCMC, KFIZ, KGFF,
KGGC, KGIW, KGIX, KICK, KIDW,
KORE, KUMA, KWCR, KXI., WACO,
WAGM, WAMC, WAZL, WEED, WEHS,
WELL, WGPC, WHDL, WHFC, WILM,
WIBO, WIMS, WKBI, WLAP, WLBF,
WLEU, WMAS, WMBC, WMBH, WNRA,
WPAD, WSPA.

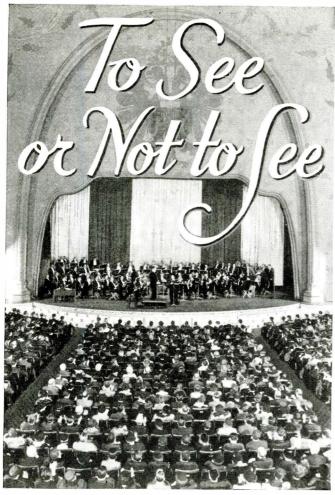
1430 kc., 209.7 m.
KECA, KGNF, WBNS, WHEC, WHP,
WNBR, WOKO.

1440 kc., 208.2 m.
KDFN, KLS, KXYZ, WBIG, WCBA,
WMBD, WSAN, WTAD.

1450 kc., 206.9 m.
KTBS, WGAR, WHOM, WSAR, WTFI. 1460 kc., 205.4 m. KSTP, WJSV. 1470 kc., 204.0 m. KGA, WLAC. 1480 kc., 202.6 m. KOMA, WKBW. 1490 kc., 201.2 m. WCKY. TS00 kc., 199.9 m.

KDB, KGFI, KGFK, KGKB, KGKY, KNOW, KOTN, KPJM, KPQ, KREG, KNO, WCNW, WDNC, WGAL, WHEF, WJBK, WKBB, WKBB, WKBF, WOR, WKBZ, WKEU, WMBO, WMEX, WNBF, WOPI, WPEN, WRGA, WSYB, WWRL, WWSW.

RADIO LOG



SINCE radio's earliest days there has been an intense desire on the part of the listener to find out just how broadcasting is done. Stations throughout the nation have been continuously deluged with requests for studio passes. But the most serious phase of the studio audience problem is centered in New York where the bulk of the nation's network program fare originates.

The recognition of the studio visitor has become official. Auditorium-sized studios are now in use so that many hundreds may observe broadcast stars in action behind the mike. Step by step, as new studios replaced the old, as the monks cloth studio walls were torn down to make way for broadcasting palaces, provisions were added to accommodate

massed groups of listeners.

NBC led the way towards the theatre-type studio when, a few years ago, it leased the old Frolic Theatre atop the New Amsterdam Theatre Building, Times Square, and converted it into a unique radio theatre. Cautiously, however, the word "theatre" was never officially used. The place was designated as the NBC Times Square Studios. One angle why the word "theatre" was eliminated was that friction might be avoided with theatrical enterprises who were beginning to feel that free radio shows might curtail attendance at paid shows.

Even in more recent seasons theatrical groups charged that the mass attendance of observers at studio broadcasts was curtailing theatre patronage. But the broadcasters' viewpoint is that the limited capacity of their studios as compared to the enormous total of seats in all of New York's theatres disspelled such charges. Then again, the point was raised that persons who journey to the radio studios for a half-hour or full-hour program would be tempted to drop into one of the nearby theatres while in the neighborhood.

As radio lined up a gala assortment of stage headliners,

the entertainers themselves felt that they needed an audience at their broadcasts in order to be most effective.

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Comics like Eddie Cantor, Ed Wynn, Joe Penner, and Jack Pearl liked studio audiences as a result of their long stage experience. They wanted laughter and applause to stimulate them for the microphone ordeal. Cantor, Wynn and several other comics even use costumes for the benefit of their limited studio audience. But they explained that the basic reason for the make-up is that it puts them in a silly enough mood to make their jokes effective—even over the air.

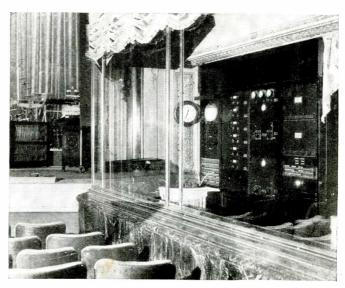
At one period the playing-up to the studio assemblage seemed to overshadow the entertainers' efforts to amuse the invisible radio audience. But that wrinkle has been smoothed out considerably with the comics doing their best to include every listener in the enjoyment of each joke. Attempts are even made to describe the comics' mannerisms so that the radio listener will know what the studio audience might be laughing at.

NBC's moving into Radio City marked the acquisition of the chain's current Auditorium Studio, and the Times Square Studio was dropped. The Auditorium Studio seats between 1,200 and 1,500 visitors at each broadcast. And this is but one of a large suite of up-to-date studios with varied seating capacities. Even this elaborate studio did not take care of all the needs of the chain. When the recent General Motors concerts went on the air, the Center Theatre in Radio City—an auditorium seating 3,600—was engaged for the Sunday night broadcasts. But each admission ticket to the program bore the name "Center Studio." Once again the word "theatre" was avoided.

Early in 1934, CBS, feeling the need for more accommodations than was available at its Madison Avenue building, leased the Hudson Theatre, a legitimate playhouse in the Times Square district and relabeled it the Columbia Radio Playhouse. Even with the booking of many stellar shows in this sizable house, CBS found it necessary to add a second theatre to its studio line-up. This time, the Avon Theatre was taken over and renamed the Forty-Fifth Street Columbia Radio Playhouse. This title distinguished it from its sister playhouse on Forty-Fourth Street. Several Columbia programs of the past few seasons have originated in Carnegie Hall, the immense concert auditorium.

Sponsors feel that a visible audience is an invaluable tie-in with the broadcast. They feel that they dispense considerable good-will by inviting dealers and consumers to see a broadcast.

But demands for tickets are so heavy and waiting lists so long that it is virtually impossible to accommodate all applicants for admission tickets.



Radio control box in CBS Radio Playhouse—the former Hudson Theatre. Above, left: An NBC symphonic broadcast from the Center Studio (Center Theatre) Radio City

TIS TO LAUGH!



Block and Sully (CBS)

AS FAR as radio is concerned, King Comedy still reigns supreme.

The comics have soared to stellar radio heights and remained there for several consecutive seasons. Radio prophets have long been heralding their doom but the comics' grip on the radio spotlight only grows more and more firm.

Some of the most fabulous sums in broadcasting are going to the funny men. A few of them get \$5,000 or more for one halfhour or full-hour program a week. And from the sponsors' angle they're worth every penny of it for the size of the audience they draw and the good will they bring the bally-

hooed products.

The bulk of radio's funny men was drafted from the stage. Eddie Cantor entered radio very cautiously, but discovered soon enough that it was a gold mine, not only in respect to his sponsor's pay-check but also in the revived popularity it brought him. Although a stage and screen star before his entrance into radio, it was his broadcasting efforts that made him a still greater boxoffice draw. After several seasons on the Chase & Sanborn Coffee Hour of NBC, Eddie has switched to the Sunday Pebeco Toothpaste feature of CBS.

Cantor was one of the first entertainers to use costumes and make-up in a radio studio. He usually dresses to fit every role he portrays. One Sunday night he even dressed as Mae West.

Joe Penner's arrival at stardom was so unexpected that it even took the now-famed





Col. Stoopnagle and Budd (CBS)

duck salesman by surprise. Joe was hired as a guest performer on Rudy Vallee's Fleischmann Yeast Hour. He went over so well that the sponsor immediately signed him to a long term contract for the Fleischmann Bakers' Sunday broadcast. Although a fair vaudeville success in his earlier days, radio skyrocketed his popularity so that he came into the big-name and big-money class of stage and screen performers.

Burns and Allen—Georgie Burns and Gracie Allen—were additional vaudeville headliners that scored their biggest professional success on the air. Of course, Gracie always had the spotlight for her microphone Dumb-Dora role, while George was just a foil for her nit-witticisms. This season, the program was renamed "The Adventures of Gracie."

It seems that in their vaudeville heyday, Burns and Allen were often compared with the team of Jesse Block and Eve Sully, with a constant debate on who originated the style. Eddie Cantor, last season reinitiated the Block and Sully radio career and, since then, the team has earned its own booking on CBS. We don't hear much of comparisons any more. From the radio angle, listeners felt that both Burns and Allen and Block and Sully were amusing teams and that there was plenty of room for both.

Jack Benny, Fred Allen and Phil Baker

Jack Benny, Fred Allen and Phil Baker are comics who brought distinct whimsical styles to the air. They depended on built-up situations rather than gags for laughs. And like other recruits from the stage, these three found new laurels awaiting them as a result



Phil Baker and Fred Allen (NBC)
Left: Joe Penner (NBC)
Right: Jack Benny (NBC)



Burns and Allen (CBS)

of their radio successes.

Colonel Stoopnagle and Budd—Messrs. F. Chase Taylor and Wilbur Budd Hulick—are deservedly proud of the fact that their sole path to fame was via the microphone. The boys started clowning at the microphone before their vast success brought them lucrative stage and screen bookings.

And through the busy traffic of the kilocycles, the Fire Chief still has a certain right-of-way every time his bell and siren are sounded. The veteran stage comic holds a solid grip on radio popularity after several seasons of stardom on the Texaco feature. Ed Wynn takes his radio so seriously that he even tried to start his own network at one time. He is such an expert showman that he entertains his studio audience for an hour or so after his program is concluded with ad lib discussion.

There has been a long parade of comics these recent seasons. Some have left the air but that by no means disproves their ability as microphone entertainers. Georgie Jessel, Joe Cook, Georgie Price, George Givot, Jack Pearl and others remain vividly in listeners' minds

It is debatable whether Will Rogers rightly belongs in the comic's roster. As a comedian he's sure-fire. But many listeners think he's more than a comedian. Some choice bits of philosophy are interwoven in his casually uttered radio lines.

The comedian's place in radio seems to be permanent. True, they'll have to try hard to hold their huge audiences and be on the alert for new program twists and ideas.



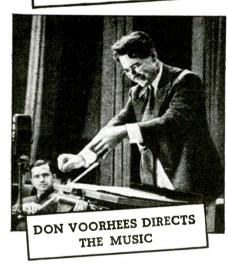
Every Saturday Night

Heart throbs...Laughter



DIETZ & SCHWARTZ WRITE NEW MUSIC

Authors of "I Love Louisa,"
"Give Me Something To Remember You By," "Shine on
Your Shoes" and many others.



Thrills

Radio's First
ORIGINAL
MUSICAL
COMEDY

The Gibson Tamily

created and played by

Famous STARS

presented by Procter & Gamble



OWEN DAVIS CREATES THE STORY

A world-famous playwright, he is the author of "The Great Gatsby," "The Nervous Wreck," "Icebound" and 200 other dramas. Pulitzer Prize winner.



LOIS BENNETT
and CONRAD THIBAULT
SING THE LEADS

MAKERS of IVORY SOAP

ENJOY "THE GIBSON FAMILY" OVER YOUR FAVORITE STATION WEAF KSD WTIC wow Omaha. 8:30 to 9:30 p.m. C.S.T. Kansas City 8:30 to 9:30 p.m. C.S.T. WDAF WEEI Boston. 9:30 to 10:30 p.m. E.S.T. WTMJ Milwaukee.....8:30 to 9:30 p.m. C.S.T. WJAR Providence.... .9:30 to 10:30 p.m. E.S.T. WIBA Madison 8:30 to 9:30 p.m. C.S.T. St. Paul-Minneapolis 8:30 to 9:30 p.m. C.S.T. WCSH Portland, Me. 9:30 to 10:30 p.m. E.S.T. KSTP WFI Philadelphia 9:30 to 10:30 p.m. E.S.T. WEBC Duluth......8:30 to 9:30 p.m. C.S.T. WFBR Baltimore 9:30 to 10:30 p.m. E.S.T. WRC Washington 9:30 to 10:30 p.m. E.S.T. KFYR Bismarck ... 8:30 to 9:30 p.m. C.S.T. WGY Schenectady......9:30 to 10:30 p.m. E.S.T. Denver.... KOA7:30 to 8:30 p.m. M.S.T. WBEN Buffalo 9:30 to 10:30 p.m. E.S.T. WCAE Pittsburgh 9:30 to 10:30 p.m. E.S.T. KDYL Salt Lake City........7:30 to 8:30 p.m. M.S.T. KPO WTAM Cleveland 9:30 to 10:30 p.m. E.S.T. Los Angeles 6:30 to 7:30 p.m. P.S.T. WWJ Detroit 9:30 to 10:30 p.m. E.S.T. WLW Cincipnati 9:30 to 10:30 p.m. E.S.T. KGW Portland, Oregon 6:30 to 7:30 p.m. P.S.T. KOMO Seattle 6:30 to 7:30 p.m. P.S.T. KHQ Spokane 6:30 to 7:30 p.m. P.S.T. Cincinnati 9:30 to 10:30 p.m. E.S.T.



Rudy Vallee (NBC)

LTHOUGH the classics are having their innings on the air with such dignified musical presentations as the Metropolitan Opera and the New York Philharmonic Symphony and Philadelphia Orchestras, the popular note in program fare still prevails strongly.

Variety programs of the Rudy Vallee type have long held a prominent position. The growth in popularity of vaudeville type presentations is indicated by the exceptionally large list of sponsors adopting the idea.

Now, to share the popular program lead with variety, comes musical comedy.

Dramatico-musical air programs are not really a new development. But the idea was never accepted as seriously by sponsors and broadcasters alike as it is today. Most musical comedy programs of radio's earlier days consisted of adaptations of standard stage productions. A new note of originality has now crept into the ethereal dramatico-musical productions. In some cases original songs are especially written for the air presentations by outstanding composers.

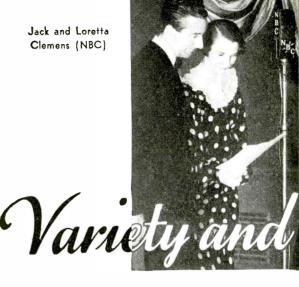
One of the programs that swayed mass attention to radio musical comedy is "The Gibson Family" presentation of the





Dick Powell and Jane Williams, stars of "Hollywood Hotel" (CBS)

Jack and Loretta Clemens (NBC)



TO THE

NBC. One angle that immediately attracted an assured mass audience was the prominence of the composers and librettist. Howard Dietz and Arthur Schwartz-one of Broadway's leading song-writing teams—were signed to write original songs for the weekly series. Courtney Ryley Cooper, the novelist and magazine writer, was the initial librettist and was succeeded in the task by Owen Davis, noted playwright.

To widen the program's appeal, a well selected cast including Conrad Thibault, Lois Bennett, Jack and Loretta Clemens, Adele Ronson, Anne Elstner and others was organized.

The series, during its first few months' run proved quite definitely that the listening audience was willing to tune in a musical feature with a dramatic plot.

NBC's Show Boat program starring Lanny Ross and Muriel Wilson is another production with a musical comedy pattern. This feature, in its third radio year, does not, however, use original songs. This is the program that built up Lanny Ross as a star. Although he had previous microphone experience, Lanny did not quite reach the smash hit classification until the launching of the Show Boat series. Muriel Wilson sings the role of Mary Lou but the speaking lines for the same character are delivered by Rosaline Greene. Likewise, Lanny Ross only sings his role while his dramatic bits are presented by Allyn Joslyn. This practice is standard on many network presentations.

The Beauty Box Theatre starring Gladys Swarthout and John Barclay consists of adaptations of operettas and musical comedies of recent years. In the short time the series has been on the air it has earned a place in popularity alongside some features of several season's standing.

Sigmund Romberg's Saturday night feature on the NBC also





Gladys Swarthout (NBC) and S. L. Rothafel-"Roxy" (CBS)

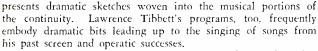
RADIO LOG



Adele Ronson and Conrad Thibault (NBC)

al Comedy





Paul Whiteman's Music Hall programs, heard Thursdays, fea-

ture tabloid presentations of stage hits with a musical background.

Dick Powell's "Hollywood Hotel" feature, presented Fridays, leads the CBS list of musical comedy features. He is co-starred with Jane Williams who won the role after a series of national auditions. Many stars of the talking screen are frequent guest performers on the series which originates in a West Coast studio.

Buddy Rogers and Jeanie Lang have been using a musical comedy tempo in their CBS series.

While musical comedy is establishing itself as a distinct classification of broadcasting, variety maintains its swift and steady pace.

Rudy Vallee's program comes to mind immediately as soon as the word variety is mentioned. And, although his sponsors go after the biggest names in the entertainment world as guest stars, Rudy's own popularity has never been overshadowed on the weekly hour.

S. L. Rothafel, better known to radio listeners as Roxy, too, deserves credit for the firm grip variety broadcasts have on the net works. His old weekly NBC hours from the Capitol, Roxy and Radio City Music Hall Theatres, set a high-mark in radio entertainment. He has recaptured the spirit of those old hours in his new commercial CBS series heard Saturday nights. To Roxy goes credit for discovering talent that proved sensational in various branches of the amusement world.

When Roxy left the Capitol Theatre, his Sunday broadcasts from that point were taken up by Major Edward Bowes, man-



Buddy Rogers and Jeanie Lang (CBS)



Al Jolson (NBC)

aging director of the huge movie palace. Bowes continued the variety feature, always being on the alert for exceptional talent. In addition to serving as master of ceremonies on this program, the Major recently launched an amateur night over an independent New York station and it has proven to be one of the biggest smash hits in the metropolitan area in many seasons. It is possible that it's New York popularity may yet carry it to a national network.

Every day's program schedule is studded with variety features that have followed the pioneering efforts of Vallee, Roxy and Whiteman. It is safe to say that the majority of commercial programs, other than those of a straight dramatic or straight musical character, utilize the variety or dramatico-musical theme to a great degree.

As a result, the schedules are studded with stars drafted from all parts of the entertainment world. Not only are the best of radio names steadily presented, but the cream of the stage, screen, concert and operatic fields is brought to the microphone.

And, on these two pages, are photographs of representative smash hits of the two leading forms of popular entertainment -variety and musical comedy.



Lanny Ross and Muriel Wilson, stars of "Show Boat" (NBC)

ALD SHORT WAVE TIME-TA

Time Schedule Locations

Wavelengths	Call	Frequency	in Meters	In K.c.
108 G. M. T. 3 A. M. E. S. T.	11750			
25.5	GSD	10740		
28.1 + Irregular	JVM	10660		
31.3 Except Sun. Irregular	VK3LR	9580		
31.4 + Sun.	Irregular	JK3		
31.4 + Sun.	JK3			
31.				

International Short-Wave "Best Bets"



	THE WORLD SHORT
	VK3LR 9580 VK3LR 9580 UK3LR 9570 DJA 2570 DJA 2570 DJA 2570 DJA 5570 DJA 5570 CSB 9570 CSB 9570 GSB 9510 VSD 9115 VSD 9115 VSD 9110 VSD 9115 VSD 91
and Frequency. Station Short Wave Radio.	31.3 Except Sun. 31.3 Except Sun. WIXAZ 31.4 Irregular \$1.4 Irregular \$1.8 Except Sat., Sun. \$1.8 Except Sat., Sun. \$1.9 Except Sun. \$1.9 Except Tues., Wed. \$1.9 Except Tues. \$1.0 Exce
ginated and Compiled by Laurence M. Cockaday ing Short-Wave Stations, given hourly, with Wavelength and A revised listing is found monthly in Radio News and Short	49.0+ Thurs., Fri., Sat. VE9GW (6002 49.4 + Thurs.) 49.3 + Irregular (11
Originated and Compiled by Laurence M. Cockaday lule of the World's Leading Short-Wave Stations, given hourly, with Wavelength ions are found on page 25. A revised listing is found monthly in Radio News and	48.9+ Except Sun. 2TJ 6122 49.3+ Irregular 70.2ER2 6072 49.8+ Mon., Wed., Thur. 2HJ 5060 50.2 sh. Mon., Wed., Thur. 2HJ 5060 50.3 sh. Mon., Wed., Thur. 2HJ 5060 50.3 sh. Mon., Wed., Thur. 2HJ 5060 50.4 sh. Mon., Wed., Thur. 2HJ 5060 50.4 sh. Mon., Wed., Thu. 2GE 6130 48.9+ Irregular 1VK 10060 50.4 sh. Mon., Wed., Fri. Will 5060 50.4 sh. Mon., Wed., Fri. Will 6130 49.0 sh. Mon., Wed., Thu. 2GE 7012 50.1 Ex. Sun. 7.7 A. M. E. S. T. 1700 11.4 sh. Mon., Wed., Thu. 2GK 702 11.5 sh. Mon., Wed., Thu. 2GK 703 11.5 sh. Mon., Mo

09 G. M. T. 4 A. M. E. S. T.

10. GSD
GSD
JVM
GSD
JVM
CEC
CEC
Irregular
JYS
W.X.2.ME
W.X.2.ME
Sun. Irregular
V.X.3.LR
Sun.

10 G. M. T. 5 A. M. E. S. T.

19.7 Sun 19.8 + Except Sun, 25.5 27.9 + 28.1 Irregular 30.4 + Irregular 31.2 + Sun, 31.3 Except Sun, 31.4 + 31.5 Wed., Sat, 31.5 Wed., Sat, 31.6 + Irregular

WAVE TIME TABLE

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"HELLO CHARLIE"

"HELLO HARRY"





Radio's most spectacular, most difficult feat—

Broadcasts From and To the Byrd Expedition

EVERY Wednesday night at 10 o'clock (EST), Little America says "hello" to Big America over the Columbia network!

Across 10,000 miles, two-way conversations between Harry Von Zell (left), in New York, and Charlie Murphy (right), at "the bottom of the world"...

Greetings also are exchanged between other members of the Byrd expedition and their loved ones waiting here for their safe return.

Admiral Byrd and his brave comrades tell of their triumphs and trials on the world's last unconquered frontier...history in the making...

Here's radio's most spectacular, most difficult feat . . . thrilling, human, gripping . . . genuine heart-throbs . . .

Tune-in the Byrd expedition next Wednesday night!



SEND TODAY... for your copy of an etching of Admiral Byrd (small reproduction at left). Printed in sepia on a stock approximating handmade paper... 8 x 10 inches... plate-marked... the work of Walter Tittle, internationally famous artist. Send name and address with top from one yellow and blue Grape-Nuts package, to Grape-Nuts, Battle Creek, Mich.

SHORT-WAVE STATION LIST*

(Police, Fire, Television and Aircraft Stations)

Latest Lists of Municipal Police Radio Stations and State Police Radio Stations, two Marine Fire Radio Stations, and Experimental Television Stations in the United States. Call Letters, Location, Frequency, Power Output are given whenever possible and the company names sponsoring the television broadcasts, or private owners, are included. Aircraft lists include mobile and point-to-point service.

*Courtesy: Radio News and Short-Wave Radio

MUN	NICIPAL POLICE STATIONS	RADI	О	WKDU WMDZ WMJ	Cincinnati, Ohio Indianapolis, Ind.	1706 2442	500 400	WPGU WPGV	Cohasset, Mass. Boston, Mass.	1712 1712	24 500
a				WMO	Buffalo, N. Y. Highland Park, Mich.	2422 2414	500 50	WPGW WPGX	Mobile, Ala. Worcester, Mass.	2382 2466	400 100
Call	Location		Vatts	WNFP	Niagara Falls, N. Y.	2422	135	WPHA	Fitchburg, Mass.	2466	50
KGHG KGHK	Las Vegas, Nev. Palo Alto, Calif.	2474 1674	50 20	WPDA WPDB	Tulare, Calif. Chicago, Ill.	2414 1712	150	WPHB WPHD	Nashua, N. H.	2422	50
KGHM	Reno, Nev.	2474	50	WPDC	Chicago, III.	1712	500 500	WPHF	Steubenville, O. (C. P.)	2458 2450	100 150
KGHN	Hutchinson, Kan.	2450	50	WPDD	Chicago, Ill.	1712	500	WPHG	Richmond, Va. (C. P.) Medford, Mass. (C. P.)	1712	50
KGHP KGHS	Lawton, Okla. Spokane, Wash.	2466 2414	50 100	WPDE WPDF	Louisville, Ky. Flint, Mich.	2442 2466	200 100	WPHI	Charleston, W. Va. (C. P.)		
KGHT	Brownsville, Tex. (C.P.	.) 2382	100	WPDG	Youngstown, Ohio	2458	250	WPHJ	Fairmont, W. Va. (C.P.)	2490 2490	50 30
KGHU	Austin, Tex. Corpus Christi, Tex.	2382	100	WPDH	Richmond, Ind.	2442	50	WRBH	Cleveland, Ohio	2458	500
KGHV KGIIW	Centralia, Wash. (C.P.)	2382 2414	50 15	WPDI WPDK	Columbus, Ohio Milwaukee, Wis.	2430 2450	200 500	WRDO	Toledo, Ohio	2474	200
KGHX	Santa Ana, Calif.	2490	400	WPDL	Lansing, Mich.	2430	500 50	WRDR	Grosse Pointe Village, Mich.	2414	50
KGHY	Whittier, Calif.	1712	50	WPDM	Dayton, Ohio	2430	400	WRDZ	Ft. Wayne, Ind. Compton, Calif. (C. P.)	2490	200
KGHZ KGJX	Little Rock, Ark. Pasadena, Calif.	2406 1712	100 400	WPDN WPDO	Auburn, N. Y. Akron, Ohio	2382 2458	50 100		Compton, Calif. (C. P.)	2490	25
KGOZ	Cedar Rapids, Iowa	2466	50	WPDP	Philadelphia, Pa.	2474	500		Mount Vernon, Wash. (C. P.)	2414	50
KGPA	Seattle, Wash.	2414	250	WPDR	Rochester, N. Y.	2422	200		Santa Rosa, Calif. (C.P.)	2422	500
KGPB KGPC	Minneapolis, Minn. St. Louis, Mo.	2430 1706	400 500	WPDS WPDT	St. Paul, Minn. Kokomo, Ind.	2430 2490	500 50				
KGPD	San Francisco, Calif.	2466	400	WPDU	Pittsburgh, Pa.	1712	400	C'	TATE DOLLER B	1770	
KGPE KGPF	Kansas City, Mo.	2422	400	WPDV WPDW	Charlotte, N. C.	2458	50	3	TATE POLICE RA	ADIC	,
KGPG	Santa Fe, N.M. Vallejo, Calif.	2414 2422	$\frac{25}{7.5}$	WPDX	Washington, D. C. Detroit, Mich.	2422 2414	400 500		STATIONS		
KGPH	Oklahoma City, Okla.	2450	250	WPDY	Atlanta, Ga.	2414	150	Call	Location	kc.	Watts
KGPI KGPJ	Omaha, Nebr. Beaumont, Tex.	2466	400	WPEA WPEB	Syracuse, N. Y,	2382	400	KGHA	State of Washington,		,, 4110
KGPK	Sioux City, Iowa	1712 2466	100 100	WPEC	Grand Rapids, Mich. Memphis, Tenn.	2442 2466	500 400	VCIID	Portable-mobile	2490	10
KGPL	Los Angeles, Calif.	1712	500	WPED	Arlington, Mass.	1712	100	KGHB	State of Washington, Portable-mobile	2490	10
KGPM KGPN	San Jose, Calif. Davenport, Iowa	1674 2466	50 50	WPEE WPEF	Brooklyn, N. Y.	2450	400	KGHC	State of Washington,	2490	10
KGPO	Tulsa, Okla.	2450	100	WPEG	Bronx, N. Y. New York, N. Y.	2450 2450	400 500	KCHD	Portable-mobile	2490	10
KGPP	Portland, Ore.	2442	500	WPEH	Somerville, Mass.	1712	100	KGHD KGHE	Seattle, Wash. Snoqualmie, Wash.	2490 2490	50 50
KGPQ	Honolulu, T. H. (Temporarily changed to	2450	100	WPEI WPEK	E. Providence, R. I. New Orleans, La.	1712	50 250	KGHO	Des Moines, Iowa	1682	400
KGPR	Minneapolis, Minn.	2430	400	WPEM	Woonsocket, R. I.	2430 2466	100	KGHR	State of Washington,		
KGPS	Bakersfield, Calif.	2414	50	WPEP	Kenosha, Wis. (C. P.)	2450	100	KGHO	mobile Chinook Pass, Wash,	2490 2490	10 10
KGPW KGPX	Salt Lake City, Utah Denver, Colo.	2406 2442	100 150	WPES WPET	Saginaw, Mich. Lexington, Ky.	2442 1706	100 500	KGZE	San Antonio, Tex.	2482	500
KGPZ	Wichita, Kans.	2450	250	WPFA	Newton, Mass.	1712	50	KNFC	State of Washington,		
KGZA	Fresno, Calif.	2414	100	WPFC	Muskegon, Mich.	2442	50		S.S. Governor Isaac I Stevens	2490	50
KGZB	(C. P. for 500 watts) Houston, Tex.	1712	200	WPFE WPFG	Reading, Pa. Jacksonville, Fla.	2442 2442	100 400	KNFD	State of Washington, S.S.		
KGZC	Topeka, Kan.	2422	50	WPFH	Baltimore, Md.	2414	500	WBA	Gov. John R. Rogers Harrisburg, Pa.	2490 190	50 300
KGZD	San Diego, Calif. (C. P. for 500 watts)	2490	100	WPFI WPFK	Columbus, Ga.	2414	50	WBR	Butler, Pa.	190	300
KGZF	Chanute, Kan.	2450	25	WPFM	Hackensack, N. J. Birmingham, Ala.	2430 2382	200 400	WDX	Wyoming, Pa.	190	300
KGZG	Des Moines, Iowa	2466	100	WPFN	Fairhaven, Mass. Knoxville, Tenn.	1712	100	WJL WMB	Greenburg, Pa. W. Reading, Pa.	190 190	500 300
KGZH KGZI	Klamath Falls, Ore. Wichita Falls, Tex.	2382 2458	25 50	WPFO WPFP	Knoxville, Tenn. Clarksburg, W. Va.	2474 2490	400	WMP	Framingham, Mass.	1666	1000
KGZJ	Phoenix, Ariz.	2430	100	WPFO	Swarthmore, Pa.	2474	30 50	WPEL WPEV	W. Bridgewater, Mass.	1666	1000
KGZM	El Paso, Tex.	2414	100	WPFR	Johnson City, Tenn.	2474	50	WPEW	Com. of Mass., portable Northampton, Mass.	1666	50 500
KGZN KGZO	Tacoma, Wash. Santa Barbara, Calif.	2414 2414	100 100	WPFS WPFT	Asheville, N. C. Lakeland, Fla. (C. P.)	2474 2442	200 50	WPGC	S. Schenectady, N. Y.	1000	300
KGZP	Coffeyville, Kan.	2450	50	WPFU	Portland, Me.	2422	100		(5000 day—1000 w.	1650	5000
KGZQ KGZR	Waco, Tex. Salem, Ore.	1712	50 50	WPFV WPFW	Pawtucket, R. I.	2466	50	WPGG	nite) Findlay, Ohio	1658 1596	5000 500
KGZK	Santa, Cruz, Calif.	2442 1674	50 50	WPFX	Bridgeport, Conn. Palm Beach, Fla.	2466 2442	50 50	WPGO	Columbus, Ohio	1596	400
KGZU	Lincoln, Nebr.	2490	200	WPFY	Yonkers, N. Y. (C. P.)	2442	400	WPHĊ WPHE	Massilon, Ohio Marion Co., Ind. (C. P.)	1596	400
KGZV KGZW	Aberdeen, Wash. Lubbock, Tex.	2414	50	WPFZ	Miami Beach, Fla.	2442	100	WPSP	Harrisburg, Pa.	1634 1674	1000 1000
KGZX	Albuquerque, N. M.	2458 2414	50 50	WPGA WPGB	Bay City, Mich. Port Huron, Mich.	2466 2466	50 50	WRDS	E. Lansing, Mich.	1642	5000
KGZY	San Bernardino, Calif.	1712	50	WPGD	Rockford, Ill.	2458	50		(5000 w. day—1000 w Wilmington, O. (C. P.)	nite)	400
KNFA KNFB	Clovis, N. M. (C. P.)	2414	50	WPGF WPGH	Providence, R. I.	1712	150		Bellingham, Wash.	1082	400
KNFE	Idaho Falls, Ida. (C. P.) Duluth, Minn.	2458 2382	500 400	WPGI	Albany, N. Y. Portsmouth, Ohio	2414 2430	300 50		(C. P.)	2490	50
KNFF	Leavenworth, Kan.			WPGJ	Utica, N. Y.	2414	50		Shuksan, Wash. (C. P.)	2490	10
KNFH	(C. P.) Garden City, Kan.	2422	75	WPGK WPGL	Cranston, R. I. Binghamton, N. Y.	2466 2442	50 200				
	(C, P.)	2474	50	WPGN	South Bend, Ind.	2490	100	N	IARINE FIRE RA	DIO	
KNFJ	Pomona, Calif. (C. P.)	1712	50	WPGO	Huntington, N. Y.	2490	25		STATIONS		
KSW KVP	Berkeley, Calif. Dallas, Tex.	1658 1712	400 500	WPGP WPGS	Muncie, Ind. Mineola, N. Y.	2442 2490	100 400	WEY	Boston, Mass.	1620	
WCK	Belle Isle, Mich.	2414	500	WPGT	New Castle, Pa. (C. P.)		50	WKDT	Detroit, Mich.	1630 1630	50 500
		_									200

EXPERIMENTAL TELEVISION STATIONS

		2000-2100 KILOCYCL	ES	W2XAB	500	Atlantic Broadcasting Corp.	New York, N. Y.
Call Letters	Power (watts)	Company	Location		420	000-56000, 60000-86000 KIL	OCYCLES
W2XDR W8XAN W9XK	1000 100 50	Radio Pictures, Inc. Sparks-Withington, Co. University of Iowa	Long Island City, N. Y. Jackson, Mich. Iowa City, Ia.	W2XAX W6XAO W9XD	50 150 500	Atlantic Broadcasting Corp. Don Lee Broadcasting System The Journal Company	New York, N. Y. Los Angeles, Calif. Milwaukee, Wis.
W9XAK W9XAO W6XAH	125 500 1000	Kansas St. Col. Agr. & Apl. Sc. Western Television Research Co. Pioneer Mercantile Co.	Manhattan, Kansas Chicago, Ill. Bakersfield, Calif.	W2XBT W2XF W3XE	750 5000 1500	National Broadcasting Co. National Broadcasting Co. Phila. Storage Battery Co.	Portable New York, N. Y.
WUAAII	2750-2850 KILOCYCLES				2000 50 1000	RCA Victor Co., Inc. RCA Victor Co., Inc. Radio Pictures, Inc.	Philadelphia, Pa. Camden, N. J. Portable & Mobile
W3XAK W9XAP W2XBS W6XS W9XAL W9XG	2500 5000 1000 500	National Broadcasting Co. National Broadcasting Co. National Broadcasting Co. Don Lee Broadcasting System First Natl. Telev. Corp. Purdue University	Portable Chicago, III. Bellmore, N. Y. Los Angeles, Calif. Kansas City, Mo. W. Lafayette, Ind.	W2XDR W8XAN W9XE W9XAT W2XD W2XAG W1XG	100 1000 500 500 100 500	Sparks-Withington Co. General Household Utilities Co. Dr. Geo. W. Young R. D. Lemert R. D. Lemert General Television Corp.	Long Island City, N. Y. Jackson, Mich. Chicago, Ill. Portable New York, N. Y. Portable (C. P.) Boston, Mass. (C. P.)

AIRCRAFT RADIO STATIONS

MOBILE SERVICE

Location	Call	Freq.
Abilene, Texas Albany, N. Y.	KGUL	k, x.
Albany, N. Y.	WSDM	l, w.
Albuquerque, N. M	KSX	a, f, q, zz.
Amarillo, Texas	KSV	a, f, q, zz.
Atlanta, Ga.	WQDP	h, n, p, v.
Atlanta, Ga. Atlanta, Ga.	WĒEA	b, c, d, o, y.
Bakersfield, Calif.	KQX	j, m, u, z.
Baltimore, Md.	WEEB	b, c, d, o, y.
Beaumont, Calif.	KGTV	k, x.
Beaumont, Calif. Big Spring, Texas	KGUG	k, x.
Billings, Mont.	KGSK	e, s.
Birmingham, Ala.	WSDE	n, v.
Bismarck, N. D.	KNWD	e, s.
Boise, Idaho	KRA	m, z.
Boston, Mass.	WSDD	l, w.
Brownsville, Texas	KGUE	k, v.
Buffalo, N. Y.	WSDO	l, w.
Brownsville, Texas Buffalo, N. Y. Burbank, Calif.	KSI	a, f, q, zz.
Burbank, Caiii.	KEU	j, u.
Butte, Mont.	KGTY	a, zz.
Camden, N. J.	WAEE WNEG	g, r.
Charleston, W. Va.	WEEC	h, p. b, c, d, o, y.
Camden, N. J. Charleston, W. Va. Charleston, N. C. Cheyenne, Wyo. Cheyenne, Wyo. Chicago, Ill	KGTT	a, zz.
Chevenne Wyo.	KÖE	j, m, u, z.
Chicago, Ill.	WAEO	g, r.
Chicago, III.	WUCG	i, k, t, z.
Chicago, Ill.	WSDG	h, l, p, w.
Chicago, Ill.	WSDS	e, s.
Cincinnati, Ohio	WSDI	h, k, p, x.
Cleveland, Ohio	WNAK	i, t.
Cleveland, Ohio	WSDQ	h, k, l, p, w,
Cleveland, Ohio Columbus, Ohio	WHG	g, r.
Columbus, Ohio	WSDP	k, x.
Cresson, Pa.	WAEG	g, r.
Cresson, Pa. Dallas, Texas Denver, Colo. Denver, Colo.	KNAT	i, t.
Denver, Colo.	KGSP	a, zz.
Denver, Colo.	KGSS	a, zz. i, k, m, z.
Des Moines, Iowa	KQM WAEI	h, l, p, w.
Detroit, Mich.	KGUN	k, x.
Douglas, Ariz. Elkins, W. Va.	WSDJ	h, p.
Elko, Nev.	KKO	m, z.
Elmira, N. Y.	WAEQ	1, w.
El Pago Texas	KGUÃ	k, x.
Evansville, Ind.	WAEN	h, p.
Fargo, N. D.	KNWB	e, s.
Florence, S. C.	WOEF	c.
Ft. Worth, Texas	KGUI	į, t.
Evansville, Ind. Fargo, N. D. Florence, S. C. Ft. Worth, Texas Ft. Worth, Texas	KGUI KGTF KGT	k, n, v, x.
Fresno, Cam.	KGT	j, m, u, z.
Glendale, Calif.	KGUR	k, x.
Glendive, Mont. Goodland, Kan.	KGSL	e, s.
Goodland, Kan.	KGSJ	a, zz.
Great Falls, Mont.	KGSV	a, zz.

	TTTTTT	
Greensboro, N. C.	WEEG	b, c, d, o, y.
Greenville, S. C.	WEEQ	c.
Iarrisburg, Pa.	WAED	g, r.
Helena, Mont.	KGSW	e, s.
Telella, Mont.		k, n, v,
Houston, Texas	KGUB	
ndianapolis, Ind. ndianapolis, Ind.	WSDZ	h, p.
ndianapolis, Ind.	WHM	g, r.
ndio, Calif.	KGUQ	k, x.
owa City, Ia.	KOO~	i, m, t, z.
lookaon Mice	KQQ WSDB	n, v.
ackson, Miss.	WEEJ	
acksonville, Fla.	WEEJ	b, c, d, o, y.
acksonville, Ha. Kansas City, Mo. Kansas City, Kan. Kansas City, Mo. Kingman, Ariz. Kylertown, Pa. Lake Charles, La. Las Vegas, Nev.	KST	f, g, q, r.
Kansas City, Kan.	KGSI	a, zz.
Kansas City, Mo.	KNAS	i, m, t, z.
Cingman Ariz	KGTL	f, q.
Telentene De	WNAM	i, t.
Nylertown, ra.	TO THE	
Lake Charles, La.	KGTU KGTJ	n, v.
Las Vegas, Nev.	KGTJ	a, zz.
incoln, Neb. Little Rock, Ark. Louisville, Ky.	KRF	m, z.
ittle Rock Ark	KGUU	k, x.
Land Rock, Tirk.	WSDF	k, x.
Louisville, Ky.	WODL	
McRae, Ga.	WEEH	b, o.
Madison, Wis.	WSDR	e, s.
Madison, Wis. Medford, Ore.	KGE	j, u.
Memphis, Tenn.	WSDK	h, k, p, x.
Miami Ela	WEEM	b, c, d, o, y.
Milani, Pia.	WAEH	
Miami, Fla. Milwaukee, Wis.	WALL	e, s.
Missoula, Mont.	KGSY	e, s.
Mobile, Ala.	WAEK	n, v.
Moline III.	WNAU	i, m, t, z.
Murfreesboro, Tenn.	WSDH	h, k, p, x.
Namark N I	WAEF	g, r.
Newark, N. J. Newark, N. J.	WNAO	
Newark, N. J.	WINDO	i, t.
Newark, N. J. Newark, N. J.	WSDC	h, l, p, w.
Newark, N. J.	WEEP	c.
Newark, N. I.	WEEN	b, c, d, o, y.
New Orleans, La. North Platte, Neb.	WQDQ	n, v.
North Platte Neb	KMR	m, z.
O-bland Calif	KFO	
Oakland, Calif.	KIO	j, m, u, z.
Oklahoma City, Okla.	KNAV	. į, t.
Oklahoma City, Okla.	KGSC	f, q.
Omaha, Neb.	KMP	i, m, t, z.
Orlando, Fla.	WEEO	b, c, d, o, y.
Pasco, Wash.	KRD	j, u.
rasco, wasii.	KIJE	j, u.
Pendleton, Ore.	KCUD	
Phoenix, Ariz.	KGUP	k, x.
Pittsburg, Pa.	WAEC	g, r.
Pocatello, Idaho	KGTX	a, zz.
Ponca City, Okla.	KGUZ	i, t.
Postland Oro	KVO	j, m, u, z.
Portland, Ore. Pueblo, Colo.	KGSR	
Pueblo, Colo.	KGSK	a, zz.
Redding, Calif.	KTU KJE WEER	j, m, u, z.
Reno, Nevada	KJE	j, m, u, z.
Richmond, Va.	WEER	b, c, d, o, y.
Robertson Mo.	KGUT	h, p.
Robertson, Mo. Robertson, Mo.	KGTR	f, h, p, q.
Robertson, Mo.	KQC	
Rock Springs, Wyo.		m, z.
Sacramento, Calif.	KFM	j, m, u, z.
St. Paul, Minn.	KNWA	e,s.
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		_

Salina, Kan. Salt Lake City, Utah Salt Lake City, Utah San Bruno, Calif. San Antonio, Texas San Diego, Calif. Seattle, Wash. Shreveport, La. Spartanburg, S. C. Spokane, Wash. Spokane, Wash. Springfield, Ill. Springfield, Ill. Springfield, And. Texarkana, Ark. Toledo, Ohio Tucson, Ariz. Tulsa, Okla. Tulsa, Okla. Vero Beach, Fla. Washington, D. C.	KGSM KQD KGTH KGSB KGUD KGQZ KZJ KGSZ KGUK WEEF KGTZ KGSX WAEJ KGTQ KGTQ KGTB WNAJ KGUO KSY WEEL WNEH	a, zz. m, z. a, zz. f, q. k, v. j, m, u, z. e, s. n, v. b, c. d, o, y. j, u. e, s. h, p. f, q. k, x. i, t. k, x. i, t. f, q.
Tulsa, Okla.	KSY WEEL	f, q. c.
Washington, D. C. Washington, D. C. Waco, Texas Wichita, Kan. Wichita, Kan. Winslow, Ariz.	WNEH WEEK KGUH KGTD KGTE KGTA	p, h. c. k, v. f, q. i, t. f, q.

Symbo	ol Frequency	Wavelengt h
a	2906	103.2
b	2922	102.6
c	2946	101.8
ď	2986	100.4
	3005	99.78
e f	3072.5	97.58
g	3088	97,10
ĥ	3127.5	95.87
i	3162.5	94.80
i	3182.5	94.21
i j k	3232.5	92.75
1	3257.5	92.04
m	3322.5	90.24
n	3447.5	86.9 6
0	4122.5	72.73
p	4917.5	60.97
q	4967.5	60.36
r	4987.5	60, 11
S	5377.5	55.76
t	5572.5	53.80
u	5592.5	53.61
v	5602.5	53.51
W	5612.5	53.42
x	5632.5	53.23
У	5652.5	53.04
Z	5662.5	52.95
ZZ	5692.5	52.67
Note.	a, f, g, q, r, zz.—blue chain	
	i, j, m, t, u, z.—red chain	
	e, k, l, n, s, v, w, x.—brown	chain
	c, b, d, o, y.—green chain	

POINT-TO-POINT SERVICE

10111		
Location	Call	Freq.
Albany, N. Y.	WSDM	A, G, L,
Albuquerque, N. M.	KSX	D, I, M.
Atlanta, Ga.	WEEA	E. H.
Atlanta, Ga.	WODP	B. F. K.
	WĒEB	E. H.
Baltimore, Md.	KGUG	F. K.
Big Spring, Texas	KGUS	F. K.
Blythe, Calif.	WSDD	A, G. L.
Boston, Mass.		
Brownsville, Texas	KGUE	F, K.
Buffalo, N. Y.	WSDO	A, G, L.
Burbank, Calif.	KSI	D, I, M.
Charleston, S. C.	WEEC	E, H.
Chicago, Ill.	WSDG	A. G. L.
Cincinnati, Ohio	WSDI	A. G. L.
	WSDO	A, G, L.
Cleveland, Ohio	KGSP	C. J. M.
Denver, Colo.		
Detroit, Mich.	WAEI	A, G, L.
Douglas, Ariz.	KGUN	F, K.

KGUA	B, F, K.
KGUR	B, F, K.
WEEG	E, H.
KGTF	B, F, K.
KGUB	F, K.
KGUO	F. K.
WSDB	F, K.
WEEI	E. H.
KST	D, I, M.
KGTJ	C, J, M.
WEEN	E. H.
WEEH	E. H.
WSDK	B, F, K.
WEEM	
	Е, Н.
WSDH	A, G, L.
WSDC	A, G, L.
WODO	B, F, K.
WĔĔŐ	E, H.
KGUP	F. K.
KGSR	C, J, M.
WEER	Е, Н.

Salt Lake Cit San Antonio, Spartanburg,	Texas	KGTH KGUD WEEP	C, J, M, F, K. E, H.					
Symbol A	Freque		Wavelength 114.8					
B	263		113.8					
č	272		110.2					
	273		109.7					
D E F	274	8	109.1					
F	346	7.5	86.46					
G	474	Ū	63.25					
Ĥ	474	15	63.19					
I	651	.0	46.06					
J K	653	10	45.91					
K	655	60	45.7 7					
L	656		45.70					
M	801		37.40					
Note: C, D, I, J, M.—blue chain								
A, B, F, G, K, L.—brown chain								
Е, Н.	-green cl	nain						
	•							



Buck Rogers (Curtis Arnall) and Wilma Deering (Adele Ronson) CBS.

"Just Kids"

CHILDREN have never been neglected in radio program fare. The schedules of both networks contain numerous features of especial juvenile appeal. A difficulty lies in attempting to list programs that are distinctly designed for young listeners. It seems that every program that interests the kids is also entertaining to Dad, Mother and the rest of the folks.

The Orphan Annie, Captain Tim Healy, Mary Small and Singing Lady features of NBC are keenly followed by young radio fans throughout the land. And, likewise, the Skippy, Buck Rogers, Bobby Benson and Robinson Crusoe, Jr., series of CBS, also get the mass attention of child listeners.

And, in addition to these few of many headliners, the air schedules are studded with juvenile features. Sponsors are placing more and more emphasis into their children's programs, believing that the sales psychology of tomorrow is invaluable.



Bobby Benson (Billy Halop), left, and other members of the CBS cast.



Jane Froman (NBC)

ROM time to time broadcasters raise a hue and a cry for a woman radio star. Although the airlanes are studded with outstanding female entertainers, the sponsors have complained that there has never been a woman star to scale the radio heights attained by men. And the ardent feminists bemoan that the glory that goes with four-figure salary checks is quite confined to the masculine realm.

But most plaints regarding the lack of female talent on the air are unfounded. Gradually, but effectively, women have attained their own places in the radio scheme.

Ever since Vaughn de Leath took the microphone as "the original radio girl," an efficient and glamorous array of women have paraded past the mike.

Among the songsters, Kate Smith scored as one of the most sensational





Mrs. F. D. Roosevelt heard occasionally on both chains

The

WOMAN'S Side of Radio

successes in radio. After a quite satisfactory stage effort, Kate leaped to fame via the microphone.

For several consecutive seasons, Jessica Dragonette has been referred to as the "Greta Garbo of radio." Her modest, charming personality and exceptional ability have earned a large and steady audience.

Jane Froman, Lois Bennett, Muriel Wilson, Martha Means, Frances Langford, Jean Sargent, Shirley Howard, Annette Hanshaw, Babs Ryan, Priscilla and Rosemary Lane, Gertrude Neisen and other girl vocalists are added examples of feminine microphone successes.

And, among the vocal groups, the Boswell Sisters, the Pickens Sisters, the Three X Sisters, and Dot, Kay and Em, are huge successes.



Myrt and Marge (CBS). Left: the Boswell Sisters (CBS). Right: Rosemary and Priscilla Lane (CBS)

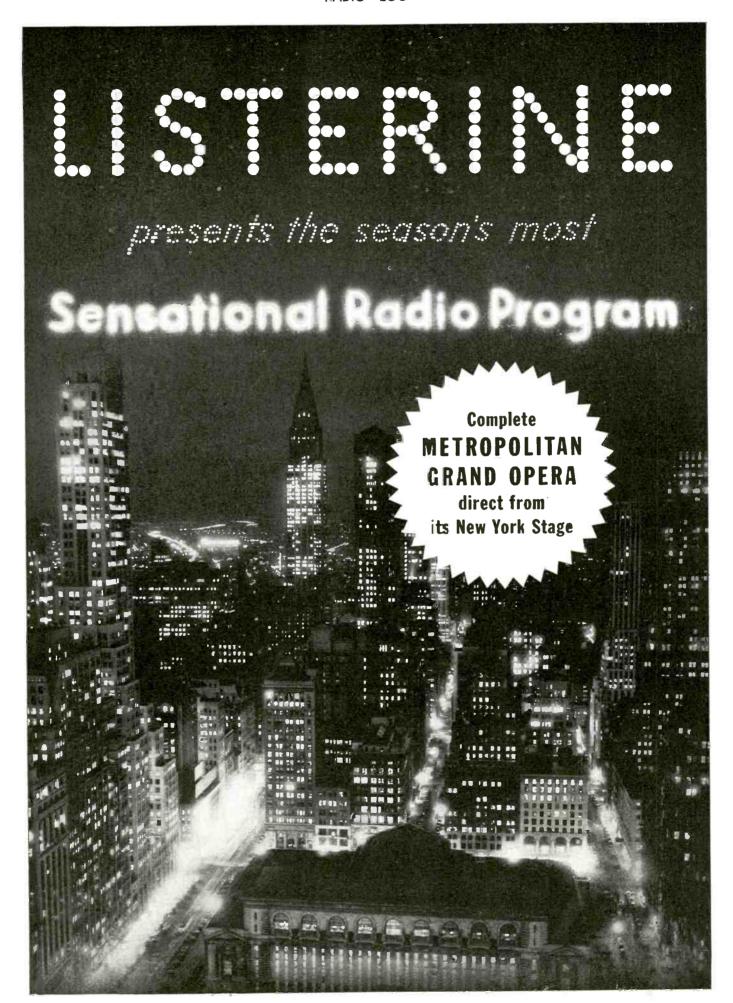


Mary Pickford (NBC)

The dramatic realms of radio are studded with the names of women stars. Gertrude Berg, the Molly Goldberg of "The Rise of the Goldbergs," and the creator of that recent program, was one of the most successful persons in radio. Clara, Lu and Em, the NBC Chicago early-morning broadcasters, and Mary Pickford also rate high in the script broadcasting classification. Myrt and Marge—Myrtle Vail and Donna Dammerel—also scored favorably.

The prestige of women in radio was raised when Mrs. Franklin D. Roosevelt agreed to broadcast on several commercial programs. It has been the First Lady's policy to turn over her radio earnings to deserving charities. In addition to bookings on commercial series, Mrs. Roosevelt's broadcasts have frequently added charm to various sustaining programs on timely subjects.





Alias Mr. Mike

DO YOU laugh at Joseph Pinta's microphone antics? Is Edward Iskowitz one of your favorite radio comedians? Or do you prefer the broadcast hilarity of Edwin Leopold? Who are these men, anyway? Why, of course you know them! But you refer to them, in the order named, as Joe Penner, Eddie Cantor and Ed Wynn.

And there are scores of other radio stars whose microphone monickers are far removed from the nomenclature of their birth certificates.

The significance of numerology caused Martha Mears to drop the older name of Meers and Ireene Wicker to add the third "e" to the first half of her designation. Vincent Lopez, an ardent student of the occult sciences and a leading authority on numerology, was known as Joe Lopez during his boyhood.

In the ranks of the comics we find that Jack Pearl was Jack Perlman before he leaped to stage fame via a German dialect and to radio stardom with his Baron Munchausen



Edward Iskowitz But he's Eddie Cantor to you

character. Al Jolson was Asa Yoelson when his family migrated to this country. Fred Allen's birth certificate reads John Florence Sullivan.

George Burns, of Burns and Allen, was Nat Birnbaum to his family while Joe Cook used to receive mail addressed to Joseph Lopez (strangely enough the same appellation as the bandsman). Milton Berle was Milton Berlinger in the old days and Bert Lahr used to turn around when anyone called Isadore Lahrheim.

The baton-wavers' group contains many men you wouldn't recollect if called by their right names. You probably know that Rudy Vallee was Hubert Pryor Vallee before he obtained the nickname of Rudy. But you may have never heard that Ben Bernie was



Peggy Snyder She's Harriet Hilliard on the air

known as Ancel before he skyrocketed to fame as the Old Maestro.

Pancho was Adolfo Rosquellas in his native Buenos Aires and Ted Lewis' old friends knew him as Leopold Friedman before he became the high-hatted tragedian of song. Ted Weems began life as Wilfred Theodore Weymes. Charles Previn used to spell it Priwin. Jack Denny's real first name is Ralph, and Abe Lyman, to his old associates, was Abe Simon. Glen Gray may still answer to the name of Knoblauch. Will Osborne is really William Oliphant and Freddy Berrens is nee Fritz Bernstein. George Hall's real name is George Flag Basselli.

Scores of the crooners and torch-singers use labels other than those on their school diplomas. Harry Richman once spelled it Rechman and Bing Crosby answered to Harry Lillis Crosby. The Street Singer's real name is not Arthur Tracy—it's Harry Rosenberg.

In the ranks of the female songsters we find that the Lane Sisters of Fred Waring's air troupe were Priscilla and Rosemary Mullican to their neighbors in Indianola, Iowa. Leah Ray's last name is Hubbard while Alice Joy was Frances Holcombe. Ethel Merman dropped the "Zim" from Zimmerman. Back in the days of their first air break in London, the Three X Sisters were billed as Jessie, Pearl and Violet Hamilton.

Virginia Rea is really Virginia Murphy and, to make it more complicated, was once billed as Olive Palmer. Ramona's last name, never used on the Whiteman programs, is Davies. Vaughn de Leath used to spell it Von de Leath and Harriet Hilliard, away from the mike, is Peggy Snyder. Shirley Howard's last name was Gins and Jean Sargent's was Scull. Vera Van was known as Vera Webster before her radio warbling days and Gypsy Nina, to friends, is Helen Swan. Helen Morgan was Helen Regan, and Edith Murray was Miss Fernandez before entering the amusement field.

Among the music names we find that

George Gershwin was Gershvin at birth and Irving Berlin used to spell it Baline during his singing waiter days. Ann Leaf was known as Ann Lefkowitz and the piano team of Peggy Keenan and Sandra Phillips actually consists of Margaret Keenan and Joan Johnson.

David Ross, the diction-medal announcer, was David Rosenthal. Also, in the announcing clan, we find that Paul Douglas was Paul Fleischer and Kenneth Roberts answered to Paul Trochwon.

There are many persons on the air who don't desire to use assumed microphone names at all but whose real monickers are shelved in the background due to the prominence of their character microphone portrayals. For example, the names of Freeman Gosden and Charles Correll are not as well known as their creations of Amos 'n' Andy. The designation of Molly Goldberg is more popular than the name of its originator, Gertrude Berg. Seth Parker is of greater importance to the listener than a program listing of Phillips Lord. A small percentage of the air audience knows Myrt and Marge by the names of Myrtle Vail and Donna Dammerel. In



Edwin Leopold But you call him Ed Wynn

real life, Mary Lou, of Show Boat fame, is two persons. Muriel Wilson has the singing part of the character while the speaking lines are delivered by Rosaline Greene.

Colonel Stoopnagle and Budd are Frederick Chase Taylor and Wilbur Budd Hulick, respectively, but their character names are more widely known than their real monickers. Cheerio, the early morning good-cheer broadcaster is Charles Field, a close friend of former President Hoover, but he prefers to be anonymous in his philanthropic endeavors. For a long period, few listeners knew that M. Sayle Taylor was the real name of the Voice of Experience.

Sometimes, stars scale great heights under a cloak of mystery and anonymity. An outstanding example is the Silver-Masked Tenor, a sensation of broadcasting's younger days; He's still well-known under his real name of Joe White, but he is far from his old stellar status as a mystery singer.

World Short Wave Station Locations

From Radio News and Short-Wave Radio

Wave-		F		Wave- length		Frequen	ev.
length Meters	Call Letters	Frequency Kc.	City and Country	Meters	Call Letters	Kc.	City and Country
	****	04540 T	ittsburgh, Pa.	37.5	HC2JSB		Guayaquil, Ecuador
13.9 +	GSII	21470 D	aventry, England	38.0 +	JYR	7880	Kemikawa-Cho., Jap.
14.2 +	LSN	21020 B	uenos Aires, Argen.	38.3	OA4ACHBP	7820	Lima, Peru
15.2 + 15.9 +	DI E	19700 K	ome, Italy andoeng, Java	38.4 + 40.5 + 40.5 +	HJ3ABD	7402	Geneva, Switzerland Bogota, Colombia
16.5	LSY	18115 B	uenos Aires, Argen.	40.5 +	EA8AB	7403	Teneriffe, C. I.
16.8 +	W8XK GSII LSN IRW PLE LSY GSG W3XAL PIII DJE JJAA	17790 D	aventry, England ound Book, N. J.	41.8	CR6AA	7177	Lobito, Angola, Port West Africa
16.8 +	W3XAL	17780 B	ound Book, N. J. uizen, Holland	42.0	HJ4ABB HAS	7138	Manizales, Col. Budapest, Hungary
16.8 + 16.8 +	DIE	17760 Z	esen, Germany	43.8 + 44.0 +	YNLF	6800	Managua, Nicaragua
17.2 +	JIAA	17380 K	emikawa-Cho., Jap.	44.7 +	JVT	6750	Nazaki, Japan
17.3 +	W3XL PRADO	17300 B	ound Brook, N. J.	44.7	TIEP	6750	San Jose, Costa Rica
19.4	W2XAD	15440 R	iobamba, Ecuador chenectady, N. Y.	45.0 + 45.3	HC2RL PRADO	0008	Guayaquil, Ecuador Riobamba, Ecuador
19.5 19.6+	CP7		a Paz, Bolivia	45.3 +	RV72	6611	Moscow, U. S. S. R.
19.6+	CP5	15308 La	a Paz, Bolivia	46.1	HJ5ABD	6504	Cali, Colombia
19.6 +	W2XE	15270 N	ew York, N. Y.	46.5+	HJ1ABB	6447	Barranquilla, Col.
19.6 + 19.6 +	FYA	15220 H	ontoise, France uizen, Holland	46.6 47.5	W3XL	6315	Bound Brook, N. J. San Domingo, D. R.
19.7	PCJW8XK	15210 P	ittsburgh, Pa.	47.8	HJ3ABF	6275	Bogota, Colombia
19.7	DJB	15200 Ze	eesen, Germany	47.8	HI1A	6272	Santiago de Los Caballeros, D. R.
19.8	GSF	15140 D	aventry, England atican Citv	48.7 48.7 +	CJRO	6150	Rome, Italy Winning Manitoba
19.8 19.9 +	RKI	15040 M	oscow, U. S. S. R.	48.7	YV3RC	6150	Winnipeg, Manitoba Caraças, Venezuela
22.0	JYK	13610 K	emikawa-Cho., Jap.		VE9CL	6150	Winnipeg, Man.
22.7 +	ORP	13200 R	uysselede, Belg.	48.8+	W8XK	6140	Pittsburgh, Pa.
23.3 24.8 +	CNR	12082 Li	abat, Morocco sbon, Portugal	48.9 + 48.9 +	ZGE	6122	Kuala Lumpur, F. M. S. Johannesburg, Africa
25.1 +	RNE	11924 M	oscow, U. S. S. R.	49.0 +	W2XE	6120	Johannesburg, Africa New York, N. Y.
25.2	FYA	11900 Pc	ontoise, France	49.0 +	YDA	6120	Bandoeng, Java
25.2	W8XK	11870 Pi	ttsburgh, Pa.	$\frac{49.0+}{49.0+}$	PK1WK.	6110	Java Caragas Von
25.2 + 25.3 +	W2XE	11830 N	aventry, England ew York, N. Y.	49.0 + 49.0 +	VE9HX	6110	Caracas, Ven. Halifax, N. S.
25.4	GSE. U2XE I2RO WIXAL. DJD GSD PIII FYA. CIRX	11810 R	ome. Italy	49.0+	VEYCL W8XK ZGE ZTJ W2XE YDA PK WK YV2RC VE9HX VUC W3XAL	6109	Calcutta, India
25.4	W1XAL	11790 Be	oston, Mass. eesen, Germany	49.0 + 49.1 + 49.1 +	W3XAL	6100	Bound Brook, N. J.
25.5	DJD	11760 Ze	esen, Germany	49.1 + 49.1 +	W9XF VE9GW	6006	Chicago, Ill. Bowinanville, Can
25.5 25.5 +	PIII	11730 H	aventry, England uizen, Holland	49.3 +	CP5	6080	La Paz, Bolivia
25.6	FYA	11720 Po	ontoise. France	49.3 +	W9XAA	6080	Chicago, Ill.
23.0		11720 W	innipeg, Canada langhai, China	49.3+	OER2VE9CS	6072	Vienna, Austria Vancouver, B. C.
$\frac{26.0}{27.9}$	JVM	10740 N	azaki Ian	49.3 + 49.4 +	YV5RMO	6060	Maracaibo, Venez.
28.1	CEC	10670 Sa	azaki, Japan azaki, Japan aris, France	49.4 +	VQ7LO	6060	Nairobi, Kenya, Afr.
28.1 +	JVN	10660 N	azaki, Japan	49.4 +	W8XAL	6060	Cincinnati, Olijo
$\frac{28.3 +}{28.9 +}$	FYBLSX	10578 Pa	aris, France uenos Aires, Argen.	49.4 + 49.4 +	W3XAU	0000	Philadelphia, Pa. Skamlebaek, Den.
28.9 + 29.0 +	ZFD	10335 H	amilton, Bermuda	49.4 +	GSA	6050	Daventry, England
29.0 +	ORK	10330 R	uvsselede, Belgium	49.6 +	HJ1ABG	6042	Barranquilla, Col.
30.0	KAZ	9990 M	anila, P. I.	49.8	CON		Macao, Asia
30.4 30.4+	JYS	9800 M	adrid, Spain emikawa-Cho., Jap.	49.8 49.8 +	DJCZHI	6012	Zeesen, Germany Singapore, Malaya
30.5 +	IRM	9820 R	ome, Italy	40.9	COC	6010	Havana, Cuba
30.6 +	GCW	9790 R	ugby, England	49.8 +	XEBT VE9DN HIX RV59	6010	Mexico City, Mex.
31.2 +	XETECT1AA	9600 M	exico City, Mexico sbon, Portugal	49.9 + 49.9 +	VE9DN	6000	Montreal, Quebec San Domingo, D. R.
31.2 + 31.2 +	W3XAU	9590 P	hiladelphia, Pa.	49.9 +	RV59	6000	Moscow, U. S. S. R.
31.2 +	VESME	0500 5	zdnev Australia	50.1	I V 4IX C		Moscow, U. S. S. R. Caracas, Venezuela El Liberal, Guatemala
31.3	VK2NE HBL VK3LR GSC W1XAZ VUB DJA	9580 G	eneva, Switzerland yndhurst, Victoria, Australia aventry, England oringfield, Mass.	50.1	TGX HVJ	5984	El Liberal, Guatemala
31.3 31.3	GSC	9580 L;	aventry England	50.2 + 50.4	HJ2ABA	5880	Vatican City Tunja, Colombia
31.3+	W1XAZ	9570 S _I	oringfield, Mass.		HJ4ABE	5860	Medellin, Colombia
31.3 +	VUB	9565 B	ombay, India		HJ2ABC	5824	Cucuta, Colombia
$\frac{31.3+}{31.4+}$	DJA	9560 Ze	ombay, India essen, Germany essen, Germany	51.9	OA4AD		Lima, Peru
31.4+	LKJ1	0540 14	Norway	51.9 +	TIX		San Jose, Costa Rica Shanghai, China
31.4 +	LKJ1 W2XAF VK3ME	9530 Sc	thenectady, N. Y. lelbourne, Australia aventry, England	52.9 + 64.5 +	HC2EP		Guayaquil, Ecuador
31.5	VK3ME	9510 M	lelbourne, Australia	69.4	G6RX	4320	Rugby, England
$\frac{31.5}{31.5}$	GSB PRF5	9510 D	aventry, England io de Janeiro, Br.	70.2	RV15	4273	Khabarovsk, Siberia
31.8	PLV.	9415 B	andoeng, Java	73.0	HCJB	4107	Quito, Ecuador
36.6 +	PSK	8185 R	io de Janeiro, Brazil	80.0	HCJB CT1CT CR7AA	3750	Lisbon, Portugal Lourenzo Marques, Mozambique
37.3	CNR	8035 R	abat, Morocco	84.6 +	ΟΙΛ/ΛΛ	33+)	Louienzo Marques, Mozamorque

CANADIAN BROADCAST STATION LIST

From Radio News and Short-Wave Radio

Freq.	Call	Location	Power	Freq.	Call	Location	Power	Freq.	Call	Location	Power
540	CJRM	Belleplaine, Sask	1000		CKPR	Port Arthur, Ont	50	1210	CKBI	Prince Albert, Sask	100
550	CFNB	Fredericton, N. B			CFCH	North Bay, Ont			CKMC	Cobalt, Ont	
580	CKUA	Edmonton, Alta			CKPC	Brantford, Ont			CKCH	Hull, Que	100
000	CHRC	Quebec, Que			CFLC	Prescott, Ont	100		CHNC	New Carlisle, Que	
	CKCL	Toronto, Ont			CHNS	Halifax, N. S.			CJOC	Lethbridge, Alta	
600	CJOR	Sea Island, B. C.		950	CRCS	Chicoutimi, Que	100		CJCB	Sydney, N. S.	
000	CFCO	Chatham, Ont		960	CKY	Winnipeg, Man	15000		CFTP	Edmonton, Alta	
	CFCF	Montreal, Que		1010	CKCD	Vancouver, B. C	100	1310	CJKL	Kirkland Lake, Ont	
630	CKOV	Kelowna, B. C			CKWX	Vancouver, B. C			CKCV	Quebec, Que	
	CJGX	Yorkton, Sask			CHWC	Pilot Butte, Sask			CJLS	Yarmouth, N. S	
	CFCY	Charlottetown, P. E.	1 500		CKCK	Regina, Sask			CHCK	Charlottetown, P. E. I	
690	CJCJ	Calgary, Alta	100		CHML	Mount Hamilton, Ont			CKCW	Moncton, N. B	100
	CFRB	Twp. of King, Ont	10000		CKCO	Boom Island, Que		1390	CJRC	Middlechurch, Man	
730	ČJCA	Oliver, Alta			CKIC	Wolfville, N. S	50	1410	CKFC	Vancouver, B. C	50
	CFPL	London, Ont	100	1030	CFCN	Strathmore, Alta	10000		CKMO	Vancouver, B. C	100
	CKAC	St. Hyacinthe, Que	5000		CKLW	Sandwich South Twp.,		1420	CKGB	Timmins, Ont	100
780	CHWK	Chilliwack, B. C				Essex County, Ont			CKNC	Toronto, Ont	100
840	CFQC	Saskatoon, Sask			CRCK	Charlesbourg, Que		1450	CFCT	Victoria, B. C	
	CRCT	Bowmanville, Ont			CRCV	Lulu Island, B. C		2 10 0	CKX	Brandon, Man	
880	CFJC	Kamloops, B. C		1120	CKOC	Fruitland, Ont	1000D	1500	CHGS	Summerside, P. E. I	
	CRCO	Hawthorne, Ont					500N		CKCR	Waterloo, Ont	
890	CJIC	Sault Ste. Marie, Ont.			CHLP	Montreal, Que		1310	CFRC	Kingston, Ont	
910	CJAT	Trail, B. C			CHSJ	Saint John, N. B		6150	CJRO	Middlechurch, Man	
	CRCM	La Prairie, Que		1200	CHAB	Moose Jaw, Sask				Middlechurch, Man	
930	CFAC	Calgary, Alta	100		CKTB	Port Dalhousie, Ont	100	11720	CJRX	Middlechulch, Man	2000



WE'VE BEEN "ON THE RIVER"
GOIN' ON THREE YEARS NOW

and we're mighty happy to say, folks, there's a lot more to come!

YES SIR, folks, it's going on three years, now, since our show boat first set out on its mythical cruise...since we first started bringing you our full hour of music, entertainment and good cheer, every Thursday night, in the interests of a really good cup of coffee . . . Maxwell House.

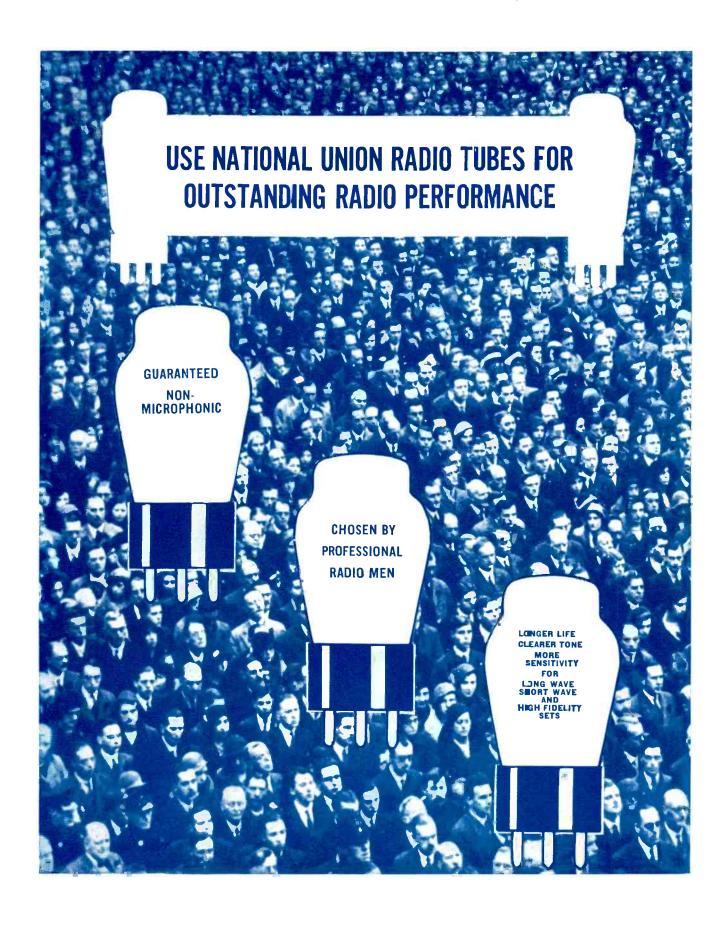
Your letters have told us many times over how much you've enjoyed our show . . . and the way folks all over the country are buying Maxwell House is proof enough for us that you're enjoying our coffee, too.

That's why we're happy to tell you that we're going to keep right on bringing you the same fine entertainment every Thursday night.

What's more we're sure you're going to keep right on getting as much fun out of it as we are ... And we'd just like to say, if there are any of you who haven't already tried Maxwell House Coffee ... the coffee that's always mellow and full-flavored, the coffee that's always roaster fresh ... you've a real treat in store for you. Why not get a can from your favorite grocer today? Maxwell House Coffee is a product of General Foods.

GOOD TO THE LAST DROP







Examine the Radio Tubes You Buy—

It's what's inside that Counts!







Precision in Modern Radio Tube Manufacture

Imagine the infinite care which must be taken in every step of modern radio tube manufacture.

These photos show the hands of operators in National Union factories performing some of the delicate processes which have made National Union tubes the choice of professional radio men for consistent accuracy. This accuracy means best performance in *your* set no matter what make or model.

Note: In photo at right operator works magnifying glass to assure correct spacing of delicate tube parts.

