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All Stations



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**Hosburgh-Cannon Sales Company**

"AMERICA'S GREATEST SALES ORGANIZATION"

2nd Floor Munger Bldg. — Long Distance Phone B-3796

LINCOLN, NEBRASKA



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 Uerling Clothing Co., Nebraska  
 Ireland & Cockle, Nebr.  
 Livingstone Furniture Co., Kansas  
 The Sweet Merc. Co., Kansas  
 The Farmers Exchange, Nebraska  
 Hooter Bros. & Co., Oklahoma  
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 The O. K. Grocery, Missouri  
 Tyree Bros., Oklahoma  
 A. Kraemer & Co., Oklahoma  
 Clendenon & Co., Iowa  
 Casey & Sons, Oklahoma  
 Byron Sharits, Kansas  
 Model Shoe Store, Nebraska  
 C. H. Haden, Missouri  
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 L. J. Banner, Kansas  
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 Hhe Specialty Shoppe, Colorado  
 W. M. Fisher, Nebraska  
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 Kiefer's Variety Store, South Dakota  
 The Home Store, South Dakota  
 Jones & Boggen, Arkansas  
 Alfred Specht, Illinois  
 N. L. Rice & Co., Illinois  
 Yankton Drug Co., South Dakota  
 Camp Merc. Co., Arkansas  
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 Seiler & Bohrer, North Dakota  
 Tester Merc. Co., North Dakota  
 Schwartz Department Store, No. Dakota  
 Swift's West End Store, Missouri  
 Stiehl Bros., Nebraska  
 W. C. Wickham, Nebraska.  
 Argus Cash Dept. Store, South Dakota  
 Herman L. Barchenger, North Dakota  
 Bert Cummings, Nebraska  
 Keller & Son, Illinois  
 T. B. Hughs, Nebraska  
 Tinker's Fashion Shop, Nebraska  
 J. M. Wudell, South Dakota  
 Burkhead & Co., Iowa  
 H. H. Ewald, Iowa  
 Smith Bros., Arkansas  
 W. E. Davis, Kansas  
 Edmond Lanone, Kansas  
 DeVol's Hardware, Iowa

## HOSBURGH-CANNON SALES CO.

(GUARANTEED CLOSE-OUT SALES)

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LINCOLN, NEBRASKA

# International Radio Log

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Published Quarterly by

**RADIO LEAGUE PUBLISHING COMPANY**

Lincoln, Nebraska, U. S. A.

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Volume 1

OCTOBER 1, 1926

Number 3

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In presenting this volume to the Radio Public it has been our desire to combine those conveniences and accessibilities which are necessary for the greatest enjoyment of Radio Programs. You will note first that all of the stations in the United States are now classified alphabetically by states. Then the stations are classified alphabetically by cities, the call letters are classified alphabetically in the index, thus giving a cross reference to all stations, cities and states. Following the United States we have the Canadian, Cuban, Mexican and other foreign broadcasting stations classified in the same way.

Radio is in its infancy. The things we do and hear now will be greatly surpassed in the very near future. Make a record as provided for in this book as you go along and it will be your priceless keepsake in the future, as well as a history of Radio. You will find that it is not only a daily necessity, but a treasure that will give you many hours of pleasure in the future.

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This Publication has just been revised to include all changes up to October 1, and is therefore thoroughly up-to-date.

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## ALABAMA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WAPI	Auburn	Ala.				248	1,000
WBRC	Birmingham	Ala.				248	50
WIBZ	Montgomery	Ala.				230.6	10

## ALASKA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFIU	Juneau	Alaska				226	10

## ARIZONA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFXV	Flagstaff	Ariz.				205.4	50
KFAD	Phoenix	Ariz.				272.6	100
KFCB	Phoenix	Ariz.				238	100

## ARKANSAS

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KUOA	Fayetteville	Ark.				299.8	750
KTHS	Hot Springs	Ark.				374.8	750

## CALIFORNIA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFQU	Alma (Holy City)	Calif.				217.3	100
KFWO	Avalon	Calif.				211.1	250
KRE	Berkeley	Calif.				256	100
KFXB	Big Bear Lake	Calif.				202.6	500
KFOB	Burlingame	Calif.				226	50
KFWH	Chico	Calif.				254	100
KMJ	Fresno	Calif.				234	50
KFQZ	Hollywood	Calif.				226	50
KFWB	Hollywood	Calif.				252	500
KMTR	Hollywood	Calif.				238	500

## CALIFORNIA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFON	Long Beach	Calif.				233	500
KFI	Los Angeles	Calif.				467	4,000
KFPR	Los Angeles	Calif.				230.6	500
KFSG	Los Angeles	Calif.				275	500
KHJ	Los Angeles	Calif.				405.2	500
KNRC	Los Angeles	Calif.				208	250
KNX	Los Angeles	Calif.				336.9	1,000
KTBI	Los Angeles	Calif.				293.9	750
KFUU	Oakland	Calif.				220	100
KFUS	Oakland	Calif.				256	50
KFWM	Oakland	Calif.				207	250
KGO	Oakland	Calif.				361.2	4,000
KLS	Oakland	Calif.				250	250
KLX	Oakland	Calif.				508	500
KTAB	Oakland	Calif.				240	1,000
KZM	Oakland	Calif.				240	100
KFYF	Oxnard	Calif.				205.4	10
KPPC	Pasadena	Calif.				229	50
KPSN	Pasadena	Calif.				315.6	1,000
KFBK	Sacramento	Calif.				248	100
KFBC	San Diego	Calif.				215.7	50
KFSD	San Diego	Calif.				245.8	1,000
KFRC	San Francisco	Calif.				267.7	50
KFWI	San Francisco	Calif.				226	500
KGTT	San Francisco	Calif.				207	50
KJBS	San Francisco	Calif.				220	5
KPO	San Francisco	Calif.				428.3	1,000
KFAF	San Jose	Calif.				217.3	50
KQW	San Jose	Calif.				231	500
KSMR	Santa Maria	Calif.				209.7	100
KFVD	San Pedro	Calif.				205.4	50
KWG	Stockton	Calif.				248	50
KFWC	San Bernardino	Calif.				211.1	5

## COLORADO

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFUM	Colorado Springs	Colo.				239.9	100
KFXF	Colorado Springs	Colo.				250	500
KFEL	Denver	Colo.				254	50
KFUP	Denver	Colo.				234	50
KFVR	Denver	Colo.				244	50
KLZ	Denver	Colo.				266	250
KOA	Denver	Colo.	46	21	41	322.4	5,000
KFXJ	Edgewater	Colo.				215.7	10
KFKA	Greeley	Colo.				273	50
KFHA	Gunnison	Colo.				252	50
KFBS	Trinidad	Colo.				238	15

## CONNECTICUT

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WTIC	Hartford	Conn.				475.9	500
WCAC	Storrs	Conn.				275	500
WDRG	New Haven	Conn.				268	100

## DELAWARE

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WBEL	Wilmington	Del.				266	50

## DISTRICT OF COLUMBIA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WCAP	Washington	D. C.				469	500
WMAL	Washington	D. C.				212.6	100
WRC	Washington	D. C.				468.5	1,000
WRHF	Washington	D. C.				256	50

**FLORIDA**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WGHB	Clearwater	Fla.				266	500
WGBU	Fulford-By-The-Sea	Fla.				278	500
WJAX	Jacksonville	Fla.				336.9	1,000
WQAM	Miami	Fla.				263	100
WIOD	Miami Beach	Fla.				247.8	1,000
WMBF	Miami Beach	Fla.				384.4	500
WCOA	Pensacola	Fla.				222	500
WHBN	St. Petersburg	Fla.				238	10
WJBB	St. Petersburg	Fla.				254	10
WDAE	Tampa	Fla.				273	250
WDBO	Winter Park	Fla.				240	500

**GEORGIA**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WDBE	Atlanta	Ga.				270	100
WGST	Atlanta	Ga.				270	500
WSB	Atlanta	Ga.				428.3	1,000
WMAZ	Macon	Ga.				261	500
WEBZ	Savannah	Ga.				263	50

**IDAHO**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFAU	Boise	Idaho				280	750
KFDD	Boise	Idaho				278.6	50
KFEY	Kellog	Idaho				233	10

**ILLINOIS**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WORD	Batavia	Ill.				275	5,000
WTAP	Cambridge	Ill.				242	50
WTAD	Carthage	Ill.				236	50
KYW	Chicago	Ill.				536	2,000
WAAF	Chicago	Ill.				278	200

## ILLINOIS

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WBBM	Chicago	Ill.	45	53	65	225.4	1,500
WBBZ	Chicago	Ill.				215.7	50
WBCN	Chicago	Ill.				266	500
WCFL	Chicago	Ill.				491.5	500
WEBH	Chicago	Ill.				370	2,000
WENR	Chicago	Ill.				266	1,000
WFKB	Chicago	Ill.				217.3	500
WGES	Chicago	Ill.				250	500
WGN	Chicago	Ill.				303	1,000
WHBL	Chicago	Ill.				215.7	50
WHBM	Chicago	Ill.				215.7	20
WHT	Chicago	Ill.				238	3,500
WIBJ	Chicago	Ill.				215.7	50
WIBM	Chicago	Ill.				215.7	10
WIBO	Chicago	Ill.				226	1,000
WJAZ	Chicago	Ill.				329.8	5,000
WKBG	Chicago	Ill.				215.7	100
WLIB	Chicago	Ill.				303	4,000
WLS	Chicago	Ill.				345	5,000
WLTS	Chicago	Ill.				258.5	100
WMAQ	Chicago	Ill.				447.5	1,000
WMBB	Chicago	Ill.				250	500
WOK	Chicago	Ill.				217.3	5,000
WPCC	Chicago	Ill.				258	500
WQJ	Chicago	Ill.				447.5	500
WSAX	Chicago	Ill.				268	100
WSBC	Chicago	Ill.				210	1,000
WBAO	Decatur	Ill.				270	100
WJBL	Decatur	Ill.				270	500
WEHS	Evanston	Ill.				202.6	10
WFBZ	Galesburg	Ill.				254	20
WRAM	Galesburg	Ill.				243.8	100
WEBQ	Harrisburg	Ill.				225.4	10







**KENTUCKY**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WHAS	Louisville	Ky.				399.8	500
WLAP	Louisville	Ky.				275	20

**LOUISIANA**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WABZ	New Orleans	La.				275	50
WBBS	New Orleans	La.				252	50
WCBE	New Orleans	La.				263	5
WJBO	New Orleans	La.				268	100
WOWL	New Orleans	La.				270	10
WSMB	New Orleans	La.				319	500
WWL	New Orleans	La.				275	100
KFWU	Pineville	La.				238	100
KFDX	Shreveport, La.	La.				250	100
KWKH	Shreveport	La.				329	1,000

**MAINE**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WABI	Bangor	Maine				240	100
WGBX	Orono	Maine				234.2	500
WCSH	Portland	Maine				256.3	500

**MARYLAND**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WCBM	Baltimore	Md.				229	50
WCAO	Baltimore	Md.				275	100
WFBR	Baltimore	Md.				254	100
WBAL	Glen Morris (near)	Md.				246	5,000
WBES	Takoma Park	Md.				222	100

## MASSACHUSETTS

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WBZA	Boston	Mass.				242	250
WSSH	Boston	Mass.				261	100
WATT	Boston	Mass.				243.8	100
WEEI	Boston	Mass.				348.6	500
WNAB	Boston	Mass.				250	100
WNAC	Boston	Mass.				280.2	500
WMAF	Dartmouth	Mass.				440.9	1,000
WSAR	Fall River	Mass.				254	100
WTAB	Fall River	Mass.				266	100
WARC	Medford Hillside	Mass.				261	100
WIBH	New Bedford	Mass.				209.7	30
WNBH	New Bedford	Mass.				248	250
WBZ	Springfield	Mass.				331.1	2,000
WAIT	Taunton	Mass.				229	10
WKBE	Webster	Mass.				231	100
WTAG	Worcester	Mass.				545.1	500

## MICHIGAN

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WSKC	Bay City	Mich.				261	100
WEMC	Berrien Springs	Mich.				286	500
WGHP	Detroit	Mich.				270	1,500
WMBC	Detroit	Mich.				256.4	100
WWJ	Detroit	Mich.				352.7	1,000
WJR	Detroit	Mich.				216.9	5,000
WRAK	Escanaba	Mich.				256.3	100
WKAR	East Lansing	Mich.				285.5	1,000
WFDF	Flint	Mich.				234	100
WBDC	Grand Rapids	Mich.				256.4	500
WOOD	Grand Rapids	Mich.				242	1,000
WREO	Lansing	Mich.				285.5	500
WABX	Mt. Clemens	Mich.				246	500
WSMH	Owosso	Mich.				240	20

## MICHIGAN

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WBBP	Petoskey	Mich.				238	200
WCX	Pontiac	Mich.				516.9	5,000
WAFD	Port Huron	Mich.				275	500
WAGM	Royal Oak	Mich.				225.4	50
WJBK	Ypsilanti	Mich.				233	10

## MINNESOTA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WFBJ	Collegetville	Minn.				236	100
KFVN	Fairmont	Minn.				227	50
KFDZ	Minneapolis	Minn.				231	10
WAMD	Minneapolis	Minn.				243.8	1,000
WDGY	Minneapolis	Minn.				263	500
WHDI	Minneapolis	Minn.				278	500
WRHM	Minneapolis	Minn.				252	50
WCCO	Minneapolis-St. Paul	Minn.				416.4	5,000
WLB	Minneapolis	Minn.				277.6	500
KFMX	Northfield	Minn.				336.9	500
WCAL	Northfield	Minn.				336.9	500
WFAM	St. Cloud	Minn.				273	10
KFOY	St. Paul	Minn.				252	50

## MISSISSIPPI

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WREC	Coldwater	Miss.				254	10
WCBH	Oxford (near)	Miss.				242	50

## MISSOURI

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFVS	Cape Girardeau	Mo.				224	50
KFPW	Cartersville	Mo.				258	20
KFRU	Columbia	Mo.				499.7	500
KLDS	Independence	Mo.				440.9	1,000
WOS	Jefferson City	Mo.				440.9	500
KWKC	Kansas City	Mo.				236	100
WDAF	Kansas City	Mo.				365.6	1,000
WHB	Kansas City	Mo.	80	40	00	365.6	500
WOQ	Kansas City	Mo.				278	1,000
KFKZ	Kirksville	Mo.				226	10
KFFP	Moberly	Mo.				242	50
KFUO	St. Louis	Mo.				545.1	500
KFVE	St. Louis	Mo.				240	500
KFQA	St. Louis	Mo.				280.2	5,000
KFWF	St. Louis	Mo.				214.2	250
KMOX	St. Louis	Mo.				280.2	1,500
KSD	St. Louis	Mo.				545.1	500
WEW	St. Louis	Mo.				248	1,000
WIL	St. Louis	Mo.				273	250
WSBF	St. Louis	Mo.				273	250
WMAY	St. Louis	Mo.				248	100

## MONTANA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFBB	Havre	Mont.				275	50
KUOM	Missoula	Mont.				244	500

## NEBRASKA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KMMJ	Clay Center	Nebr.	60	52	0	229	1,000
KFOR	David City	Nebr.				226	100
KFKX	Hastings	Nebr.				288.3	5,000

## NEBRASKA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFAB	Lincoln	Nebr.	45	39	45	340.7	5,000
WJAG	Norfolk	Nebr.				270	250
KFEQ	Oak	Nebr.				268	500
KFOX	Omaha	Nebr.				248	100
KOCH	Omaha	Nebr.				258	250
WAAW	Omaha	Nebr.	60	53	64	384.4	500
WNAL	Omaha	Nebr.				258	50
WOAW	Omaha	Nebr.	3			526	1,000
WCAJ	University Place	Nebr.				254	500

## NEW HAMPSHIRE

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WKAU	Laconia	N. H.				224	50

## NEW JERSEY

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WHAR	Atlantic City	N. J.				275	500
WPG	Atlantic City	N. J.				299.8	500
WCAM	Camden	N. J.				236	250
WIBS	Elizabeth	N. J.				202.6	10
WRAX	Gloucester City	N. J.				268	500
WTAZ	Lambertville	N. J.				261	15
WAAM	Newark	N. J.				263	500
WGCP	Newark	N. J.				252	500
WNJ	Newark	N. J.				348.6	150
WOR	Newark	N. J.				405	500
WODA	Paterson	N. J.				224	250
WEAM	North Plainfield	N. J.				261	250
WJBI	Red Bank	N. J.				218.8	250
WOAX	Trenton	N. J.				240	500

## NEW MEXICO

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFLR	Albuquerque	N. M.				254	100
KFVY	Albuquerque	N. M.				250	10
KOB	State College	N. M.				348.6	1,000

## NEW YORK

Call Letter	City	State	1st Dia.	2nd Dial	3rd Dial	Wave Length	Watts
WRST	Bay Shore	N. Y.				215.7	250
WFRL	Brooklyn	N. Y.				205.4	100
WEBR	Buffalo	N. Y.				244	100
WGR	Buffalo	N. Y.				319	750
WPDQ	Buffalo	N. Y.				205.4	50
WSVS	Buffalo	N. Y.				219	50
WCAD	Canton	N. Y.				263	250
WMAC	Cazenovia	N. Y.				275	100
WIBI	Flushing	N. Y.				218.8	50
WGBB	Freeport	N. Y.				244	100
WEAI	Ithaca	N. Y.				254	500
WOCL	Jamestown	N. Y.				275.2	15
WDBZ	Kingston	N. Y.				233	10
WMAK	Lockport	N. Y.				266	500
WBNY	New York	N. Y.				322	500
WEAF	New York	N. Y.				491.5	5,000
WEBJ	New York	N. Y.				272.6	500
WFBH	New York	N. Y.				272.6	500
WGBS	New York	N. Y.				315.6	500
WHAP	New York	N. Y.				431	500
WHN	New York	N. Y.				360.1	500
WJY	New York	N. Y.				405.2	1,000
WJX	New York	N. Y.				455	50,000
WLWL	New York	N. Y.				288	3,500
WMCA	New York	N. Y.				341	500
WMSG	New York	N. Y.				302.8	500
WNYC	New York	N. Y.				526	1,000



## NEW YORK

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WQAO	New York	N. Y.				360	100
WRNY	New York	N. Y.				374.8	500
WOKO	New York	N. Y.				233	50
WSDA	New York	N. Y.				263	250
WAHG	Richmond Hill	N. Y.				315.6	500
WBOQ	Richmond Hill	N. Y.				236	100
WGMU	Richmond Hill	N. Y.				236	100
WRMU	Richmond Hill	N. Y.				236	100
WABO	Rochester	N. Y.				258	100
WHAM	Rochester	N. Y.				278	100
WHEC	Rochester	N. Y.				258	100
WBBR	Rossville	N. Y.				416.4	500
WGY	Schenectady	N. Y.				379.5	10,000
WFBL	Syracuse	N. Y.				252	1,000
WRW	Tarrytown	N. Y.				273	500
WHAZ	Troy	N. Y.				379.5	500
WIBX	Utica	N. Y.				205.4	150

## NORTH CAROLINA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WABC	Asheville	N. C.				254	20
WBT	Charlotte	N. C.				275	250
WNRC	Greensboro	N. C.				224	10
WRCO	Raleigh	N. C.				252	100

## NORTH DAKOTA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WPAK	Fargo	N. D.				275	100
DAY	Fargo	N. D.				261	50
KFYR	Bismarck	N. D.				243	10
KDLR	Devils Lake	N. D.				231	5
KFJM	Grand Forks	N. D.				273	100

## OHIO

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WADC	Akron	Ohio				258	500
WHBD	Bellefontaine	Ohio				222	20
WHBC	Canton	Ohio				254	10
WAAD	Cincinnati	Ohio				258	25
WKRC	Cincinnati	Ohio				422.3	1,000
WLW	Cincinnati	Ohio				422.3	5,000
WSAI	Cincinnati	Ohio				325.9	5,000
WDBK	Cleveland	Ohio				327	50
WEAR	Cleveland	Ohio				389.4	1,000
WHK	Cleveland	Ohio				272.6	1,000
WTAM	Cleveland	Ohio				389.4	1,000
WAIU	Columbus	Ohio				293.9	500
WEAO	Columbus	Ohio				293.9	500
WMAN	Columbus	Ohio				286	50
WSMK	Dayton	Ohio				275	500
WRK	Hamilton	Ohio				270	100
WSRO	Hamilton	Ohio				252	100
WSAZ	Pomeroy	Ohio				244	50
WCSO	Springfield	Ohio				248	100
WABR	Toledo	Ohio				263	50
WTAL	Toledo	Ohio				252	10
WABW	Wooster	Ohio				206.8	50
WRAV	Yellow Springs	Ohio				263	100

## OKLAHOMA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KVOO	Bristow	Okla.				375	1,000
KOCW	Chickasha	Okla.				252	200
WNAD	Norman	Okla.				254	500
KFJF	Oklahoma City	Okla.				261	500
KFXR	Oklahoma City	Okla.				214.2	15
WKY	Oklahoma City	Okla.				275	100
WLAL	Tulsa	Okla.				250	100

## OREGON

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFJI	Astoria	Oreg				246	10
KOAC	Corvallis	Oreg.				230.2	500
KFEC	Portland	Oreg.				248	50
KFIF	Portland	Oreg				248	100
KFJR	Portland	Oreg				263	50
KFWV	Portland	Oreg.				212.6	50
KGW	Portland	Oreg.				492.5	1,000
KOIN	Portland	Oreg.				319	1,000
KTBR	Portland	Oreg.				263	50

## PENNSYLVANIA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WCBA	Allentown	Pa.				254	200
WSAN	Allentown	Pa.				229	100
WFBG	Altoona	Pa.				277.8	100
WIBG	Elkins Park	Pa.				222	50
WSAJ	Grove City	Pa.				229	250
WABB	Harrisburg	Pa.				204	10
WBAK	Harrisburg	Pa.				275	500
WHBG	Harrisburg	Pa.				231	20
WPRC	Harrisburg	Pa.				215.6	100
WABQ	Haverford	Pa.				261	100
WHBP	Johnstown	Pa.				256	100
WGAL	Lancaster	Pa.				248	10
WJBU	Lewisburg	Pa.				211.1	100
WHBA	Oil City	Pa.				250	10
WQAA	Parkersburg	Pa.				220	500
WABY	Philadelphia	Pa.				242	50
WCAU	Philadelphia	Pa.				276.6	500
WFI	Philadelphia	Pa.				394.5	500
WHBW	Philadelphia	Pa.				216	100
WIAD	Philadelphia	Pa.				250	100
WIP	Philadelphia	Pa.				508.2	500

## PENNSYLVANIA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WLIT	Philadelphia	Pa.				394.5	500
WNAT	Philadelphia	Pa.				250	100
WOO	Philadelphia	Pa.				508.2	500
KDKA	Pittsburgh	Pa.				309.1	Var.
KQV	Pittsburgh	Pa.				275	500
WCAE	Pittsburgh	Pa.				461.3	500
WJAS	Pittsburgh	Pa.				336.9	500
WRAW	Reading	Pa.				238	10
WGBI	Scranton	Pa.				240	10
WQAN	Scranton	Pa.				250	100
WPSC	State College	Pa.				261	500
WBAX	Wilkes-Barre	Pa.				256	100
WBRE	Wilkes-Barre	Pa.				231	100

## PHILIPPINES

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KZKZ	Manila	P. I.				270	500
KZRQ	Manila	P. I.				222	500

## PORTO RICO

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WKAQ	San Juan	P. R.				340	500

## RHODE ISLAND

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WDWF	Cranston	R. I.				440.9	500
WEAN	Providence	R. I.				270	500
WCBR	Providence	R. I.				209.7	100
WJAR	Providence	R. I.				305.9	500
WCWS	Providence	R. I.				209.7	100

## SOUTH CAROLINA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WBBY	Charleston	S. C.				267.9	10

**SOUTH DAKOTA**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFDY	Brookings	S. D.				273	100
WCAT	Rapid City	S. D.				240	50
KUSD	Vermillion	S. D.				278	100
WNAX	Yankton	S. D.				244	100

**TENNESSEE**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WDOD	Chattanooga	Tenn.				256	500
WFBC	Knoxville	Tenn.				250	50
WNOX	Knoxville	Tenn.				268	100
WOAN	Lawrenceburg	Tenn.				282.8	500
WGBC	Memphis	Tenn.				278	10
WHBQ	Memphis	Tenn.				233	50
WMC	Memphis	Tenn.				499.7	500
WDAD	Nashville	Tenn.				226	150
WSM	Nashville	Tenn.				282.8	1,000
WBAW	Nashville	Tenn.				242	100

**TEXAS**

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WDAG	Amarillo	Texas				263	100
WOAC	Amarillo	Texas				234	100
KUT	Austin	Texas				231	500
KFDM	Beaumont	Texas				315.6	500
KFRB	Beeville	Texas				248	250
KWWG	Brownsville	Texas				278	500
WTAW	College Station	Texas				270	500
WFAA	Dallas	Texas				475.9	500
WRR	Dallas	Texas				246	500
KFPL	Dublin	Texas				252	15
KFXH	El Paso	Texas				242	50
WDAH	El Paso	Texas				267.7	50

## TEXAS

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFJZ	Ft. Worth	Texas				254	50
KFQB	Ft. Worth	Texas				508.2	1,000
WBAP	Fort Worth	Texas				476	1,500
KFLX	Galveston	Texas				240	10
KFUL	Galveston	Texas				258	50
KFPM	Greenville	Texas				242	10
KFVI	Houston	Texas				240	10
KFYJ	Houston	Texas				238	10
KPRC	Houston	Texas				296.9	500
WCAR	San Antonio	Texas				263	2,000
WOAI	San Antonio	Texas				394.5	2,000
KFLU	San Benito	Texas				236	20
KFYO	Texarkana	Texas				209.7	10
WJAD	Waco	Texas				352.7	500

## UTAH

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFXD	Logan	Utah				205.4	10
KFUR	Ogden	Utah				224	50
KFWA	Ogden	Utah				261	500
KDYL	Salt Lake City	Utah				246	50
KFOO	Salt Lake City	Utah				236	250
KFUT	Salt Lake City	Utah				261	100
KSL	Salt Lake City	Utah				299.8	1,000
WEBL	Portable	Utah				226	100

## VERMONT

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WCAX	Burlington	Vt.				252	100
WQAE	Springfield	Vt.				246	50

## VIRGINIA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
NAA	Arlington	Va.				434.5	1,000
WBBW	Norfolk	Va.				222	50
WTAR	Norfolk	Va.				261	100
WRVA	Richmond	Va.				256	1,000
WBBL	Richmond	Va.				229	50
WDBJ	Roanoke	Va.				229	100

## WASHINGTON

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFBL	Everett	Wash				224	100
KGY	Lacey	Wash.				246	50
KFQW	North Bend	Wash.				215.7	50
KFRW	Olympia	Wash.				218.8	50
KWSC	Pullman	Wash.				348.6	500
KFOA	Seattle	Wash.				454.3	1,000
KJR	Seattle	Wash.				384.4	1,000
KTCL	Seattle	Wash.				305.9	1,000
KTW	Seattle	Wash.				454.3	1,500
KFPY	Spokane	Wash.				266	100
KHQ	Spokane	Wash.				394.5	1,000
KFIO	Spokane	Wash.				265.3	100
KMO	Tacoma	Wash.				250	250
KOWW	Walla Walla	Wash.				256	500
KFIQ	Yakima	Wash.				256	100

## WEST VIRGINIA

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WIBR	Weirton	W. Va.				246	50

## WISCONSIN

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WEBW	Beloit	Wis.				268	500
WCLO	Camp Lake	Wis.				230.6	50
WTAQ	Eau Claire	Wis.				254	100
KFIZ	Fond du Lac	Wis.				273	100
WGBR	Omro	Wis.				227.1	50
WHA	Madison	Wis.				535.4	750
WIBA	Madison	Wis.				236.1	100
WLBL	Madison	Wis.				278	500
WGBR	Marshfield	Wis.				229	10
WHAD	Milwaukee	Wis.				275	500
WKAF	Milwaukee	Wis.				261	500
WSOE	Milwaukee	Wis.				246	500
WIBU	Poynette	Wis.				222	20
WEBC	Superior	Wis.				242	100
WHBY	West De Pere	Wis.				250	50

## WYOMING

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
KFBU	Laramie	Wyo.				270	500

### FOREIGN BROADCASTING STATIONS

#### Canadian Broadcasting Stations

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
WJAK	Greentown	Alberta				435	500
CFCN	Calgary	Alberta				435	1,800
CNRC	Calgary	Alberta				435	500
CFCK	Edmonton	Alberta				517	100
CJCA	Edmonton	Alberta				517	500
CNRE	Edmonton	Alberta				517	500
CHCY	Edmonton	Alberta				517	250
CJOC	Lethbridge	Alberta				268	50
CFYC	Burnaby	B. C.				411	500
CJKC	Burnaby	B. C.				411	500



## FOREIGN BROADCASTING STATIONS

### Canadian Broadcasting Stations

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
CFJC	Kamloops	B. C.				268	15
CFXC	New Westminster	B. C.				291	20
CFCQ	Vancouver	B. C.				411	5
CFDC	Vancouver	B. C.				411	10
CKCD	Vancouver	B. C.				411	1,000
CKFC	Vancouver	B. C.				411	50
CNRV	Vancouver	B. C.				291	500
CFCT	Victoria	B. C.				330	500
CKY	Winnipeg	Man.				384	500
CNRW	Winnipeg	Man.				384	500
CNRA	Moncton	N. B.				322	500
CHNS	Halifax	N. S.				322	100
CFGC	Brantford	Ont.				297	50
CKCW	Burketon Junction	Ont.				330	5,000
CHCS	Hamilton	Ont.				341	10
CKOC	Hamilton	Ont.				341	50
CHCO	Huntsville	Ont.				248	5
CFMC	Kingston	Ont.				268	20
CFRC	Kingston	Ont.				268	500
CJCF	Kitchener	Ont.				248	25
CJGC	London,	Ont.				330	500
CHXC	Ottawa	Ont.				435	250
CKCO	Ottawa	Ont.				435	100
CNRO	Ottawa	Ont.				435	500
CFLC	Prescott	Ont.				297	50
CKPC	Preston	Ont.				248	7½
CJYC	Scarboro Station	Ont.				291	500
CFCA	Toronto	Ont.				357	500
CHIC	Toronto	Ont.				357	500
CHNC	Toronto	Ont.				357	500
CJSC	Toronto	Ont.				357	500
CKCL	Toronto	Ont.				357	500

## FOREIGN BROADCASTING STATIONS

### Canadian Broadcasting Stations

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
CKNC	Toronto	Ont.				357	500
CNRT	Toronto	Ont.				357	500
CFCY	Charlottetown	P. E. I.				312	50
CHLC	Summerside	P. E. I.				268	25
CFCF	Montreal	Que.				411	1,650
CHYC	Montreal	Que.				411	850
CKAC	Montreal	Que.				411	1,200
CNRM	Montreal	Que.				411	1,000
CHRC	Quebec	Que.				341	5
CHWC	Regina	Sask.				297	15
CKCK	Regina	Sask.				297	500
CNRR	Regina	Sask.				297	500
CFQC	Saskatoon	Sask.				330	500
CHUC	Saskatoon	Sask.				330	500
CJWC	Saskatoon	Sask.				330	250
CNRS	Saskatoon	Sask.				330	500

### CUBAN BROADCASTING STATIONS

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
7SR	Canquey					350	500
6JK	Central Tuincu					275	100
6KW	Central Tuincu					340	100
6BY	Cienfuegos					300	100
PWX	Habana					400	500
2FP..	Habana					355	400
2HP	Habana					295	100
2OK	Habana					360	100
2OL	Habana					300	100
8BY	Santiago					250	100

## MEXICAN BROADCASTING STATIONS

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
CYA	Mexico City					300	500
CYB	Mexico City					275	500
CYH	Mexico City					375	100
CYL	Mexico City					400	500
CYX	Mexico City					325	500
CYO	Mexico City					425	100
CZE	Mexico City					350	500
CYZ	Mexico City					400	100
CYF	Oaxaca					265	100

## GREAT BRITAIN

Call Letter	City	State	1st Dial	2nd Dial	3rd Dial	Wave Length	Watts
2BE	Belfast	Ireland				438.7	1,500
2BD	Aberdeen	Scotland				497.1	1,500
2DE	Dundee	Scotland				331	200
2EH	Edinburgh	Scotland				328	200
2LO	London	England				362	3,000
2ZY	Manchester	England				377	1,500
5IT	Birmingham	England				477	1,500
5NG	Nottingham	England				326	1,500
5NO	Newcastle	England				404	1,500
5SC	Glasgow	Scotland				422	1,500
5WA	Cardiff	Wales				352	1,500
5XX	Daventry	England				1600	16,000
6BM	Bournemouth	England				385	1,500
6FL	Sheffield	England				304	200
6KH	Hull	England				335	200
6LV	Liverpool	England				313	200
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KFEC	Portland, Ore.	17	KFVE	St. Louis, Mo.	12	KRE	Berkeley, Calif.	2
KFEL	Denver, Colo.	4	KFVG	Independence, Kans.	8	KSAC	Manhattan, Kans.	8
KFEQ	Oak, Nebr.	13	KFVI	Houston, Tex.	20	KSD	St. Louis, Mo.	12
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KFJR	Portland, Ore.	17	KPXF	Colorado Springs, Colo.	4	KWG	Stockton, Calif.	3
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WAPI	Auburn, Ala.	2	WBEL	Wilmington, Del.	4	WHBJ	Ft. Wayne, Ind.	7
WARC	Medford, Hillside, Mass.	10	WDGY	Winnipeg, Minn.	11	WHBL	Chicago, Ill.	6
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WBAA	West Lafayette, Ind.	7	WDRC	New Haven, Conn.	4	WHBN	St. Petersburg, Fla.	5
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WBAO	Decatur, Ill.	6	WEAF	New York, N. Y.	14	WHRU	Anderson, Ind.	7
WBAP	Ft. Worth, Tex.	20	WEAI	Ithaca, N. Y.	14	WHBW	Philadelphia, Pa.	17
WBAW	Nashville, Tenn.	19	WEAM	N. Plainfield, N. J.	13	WHBY	West De Pere, Wis.	22
WBAX	Wilkes-Barre, Pa.	18	WEAN	Providence, R. I.	18	WHDI	Minneapolis, Minn.	11
WBBL	Richmond, Va.	21	WEAO	Columbus, O.	16	WHEC	Rochester, N. Y.	15
WBMM	Chicago, Ill.	6	WEAR	Cleveland, O.	16	WHK	Cleveland, O.	16
WBPP	Potoskey, Mich.	11	WEAU	Sioux City, Ia.	8	WHN	New York, N. Y.	14
WBRR	Rossville, N. Y.	15	WEBC	Superior, Wis.	22	WHO	Des Moines, Ia.	8
WBBS	New Orleans, La.	9	WEBH	Chicago, Ill.	6	WHT	Chicago, Ill.	6
WBBW	Norfolk, Va.	21	WEBJ	New York, N. Y.	14	WIAD	Philadelphia, Pa.	17
WBBY	Charleston, S. C.	18	WEBL	Portable, Utah	20	WIAS	Burlington, Ia.	8
WBBZ	Chicago, Ill.	6	WEBQ	Harrisburg, Ill.	6	WIBA	Madison, Wis.	22
WBCN	Chicago, Ill.	6	WEBR	Buffalo, N. Y.	14	WIBG	Elkins Park, Pa.	17
WBDC	Grand Rapids, Mich.	10	WEBW	Beloit, Wis.	22	WIBH	New Bedford, Mass.	10
WBES	Takoma Park, Md.	9	WEBZ	Savannah, Ga.	5	WIBI	Flushing, L. I.	14
WBNY	New York, N. Y.	14	WEEI	Boston, Mass.	10	WIBJ	Chicago, Ill.	6
WBOQ	Richmond Hill, N. Y.	15	WEHS	Evanston, Ill.	6	WIBM	Chicago, Ill.	6
WBRC	Birmingham, Ala.	2	WEMC	Berrien Spgs., Mich.	10	WIBO	Chicago, Ill.	6
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WBZA	Boston, Mass.	10	WFAM	St. Cloud, Minn.	11	WIBW	Logansport, Ind.	7
WCAC	Storrs, Conn.	4	WFBC	Knoxville, Tenn.	19	WIBX	Utica, N. Y.	15
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WCAX	Burlington, Vt.	20	WFKB	Chicago, Ill.	6	WJAX	Jacksonville, Fla.	5
WCBA	Allentown, Pa.	17	WFRL	Brooklyn, N. Y.	14	WJAZ	Chicago, Ill.	6
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WCBE	New Orleans, La.	9	WGBB	Freeport, N. Y.	14	WJBB	St. Petersburg, Fla.	5
WCBH	Oxford, Miss.	11	WGBC	Memphis, Tenn.	19	WJBC	La Salle, Ill.	7
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WGBU	Fulford by the Sea, Fla.	5	WGBI	Scranton, Pa.	18	WJBK	Ypsilanti, Mich.	11
WCBR	Providence, R. I.	18	WGBR	Marshfield, Wis.	22	WJBL	Decatur, Ill.	6
WCCO	Minneapolis-St. Paul, Minn.	11	WGBS	New York, N. Y.	14	WJBO	New Orleans, La.	9
WCFL	Chicago, Ill.	6	WGBU	Fulford-By-The-Sea, Fla.	5	WGBR	Omro, Wis.	22
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WCMA	Culver, Ind.	7	WGES	Chicago, Ill.	6	WJR	Detroit, Mich.	10
WCOA	Pensacola, Fla.	5	WGHB	Clearwater, Fla.	5	WJY	New York, N. Y.	14
WCSH	Portland, Me.	9	WGHP	Detroit, Mich.	10	WJZ	New York, N. Y.	14
WCSO	Springfield, O.	16	WGMU	Richmond Hill, N. Y.	15	WKAF	Milwaukee, Wis.	22
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						WWL—New Orleans, La.		9

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2nd Floor, Munger Bldg.

LINCOLN, NEBRASKA

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Read the following letters,  
THEY tell the Story:

## WIESNER'S DEPARTMENT STORE

A. A. WIESNER  
SOUTH CHESTNUT STREET  
HAYS, KANSAS

"The Hosburgh-Cannon Sales Co." of Lincoln, Nebr., completed a Nineteen Day Campaign for us in September. In this section crop conditions are very poor, therefore we think we cannot speak too highly for the service we received as our sales were \$38,615.18; collections were \$10,317.28, making a grand total of \$48,932.46 in only 19 Days.

We heartily recommend the Hosburgh-Cannon Sales Co. to any merchant needing real Sales Service.

WIESNER'S DEPT. STORE,  
Hays, Kansas.

Wm. E. Glass, Pres.  
Mrs. J. S. Abbey, First Vice Pres.

Mrs. Anna L. Glass, Sec.-Vice Pres.  
Charles Ullery, Sec. and Treas.

## THE GLASS & BRYANT MERCANTILE COMPANY

Sterling's Leading Department Store  
STERLING, COLORADO

The Hosburgh-Cannon Sales Co.  
Lincoln, Nebraska.  
Gentlemen:

Our "Overland Car Contest Sale" closes tonight, and it has been a huge success. After the selling was over at nine o'clock a five piece orchestra played for the crowd that waited for the final count.

Your manager handled the sale in a very able manner and we are well pleased with his services. We sold a great deal of old merchandise that we wanted to move and we also sold a great deal of merchandise at our regular profit, which made it a very profitable sale.

We consider the contest sale as the best and we highly recommend The Hosburgh-Cannon Sales Company.

Very truly yours,  
WM. E. GLASS, President.

P. S.—\$30,000.00 Sales  
\$20,000.00 Collected on Accounts

\$50,000.00 Cash Total for Sale Period.

It will Pay you to get Our New Sales Plan First before you arrange for your FALL and WINTER SALES CAMPAIGN. Remember that we conduct Money-Making Sales for Merchants. We also conduct GUARANTEED CLOSING-OUT SALES.

## HOSBURGH-CANNON SALES COMPANY

"America's Greatest Sales Organization"

Long Distance Phone B-3796

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LINCOLN, NEBRASKA

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## (INQUIRY)

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READY TO WEAR  
MEN'S AND WOMEN'S  
FURNISHINGS

WELLWORTH STORE, Inc.  
"IT'S SENSIBLE TO SAVE"  
BURLEY, IDAHO

October 1st, 1926.

Chamber of Commerce,  
Lincoln, Nebraska.  
Dear Sirs:

I am desirous of getting in touch with a firm of "Special Sale Promoters" to have them put on a sale for me in my store here, and thought you might help me in this matter.

Would you please send me a list of names and addresses of the concerns or individuals in your city who specialize in this work.

Thanking you for this service, I am very truly

J. W. STRINGER, President.

Self addressed envelope enclosed.

## (ANSWER)

LINCOLN CHAMBER OF COMMERCE  
LINCOLN, NEBRASKA

EXECUTIVE OFFICE

October 6, 1926.

J. W. Stringer, Pres.  
Wellworth Store, Inc.  
Burley, Idaho.  
Gentlemen:

Hosburgh-Cannon Sales Company, 138 North 12th Street, is the company we wish to recommend for your best consideration, in reply to your letter of the 1st, inquiring as to sale promotion concerns.

The Hosburgh-Cannon Sales Company is one of the oldest sale promoters operating in the Central West and they have met with a marked degree of success.

We are taking the liberty of sending your letter to these people with request that they correspond with you at once.

Very truly yours,

LINCOLN CHAMBER OF COMMERCE,

By W. S. Whitten, Secretary.

WSW:L

WRITE, WIRE OR PHONE AT OUR EXPENSE, IF YOU ARE INTERESTED IN "A SALE OF MAGNITUDE."

## HOSBURGH-CANNON SALES CO.

(GUARANTEED CLOSE-OUT SALES)

Long Distance Phone B-3796

2nd Floor, Munger Bldg.

LINCOLN, NEBRASKA

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