

TV-Radio **LIFE**

LOGS
MAR. 3-MAR. 9

10
cents

Horn's Mkt, Mar. 1957

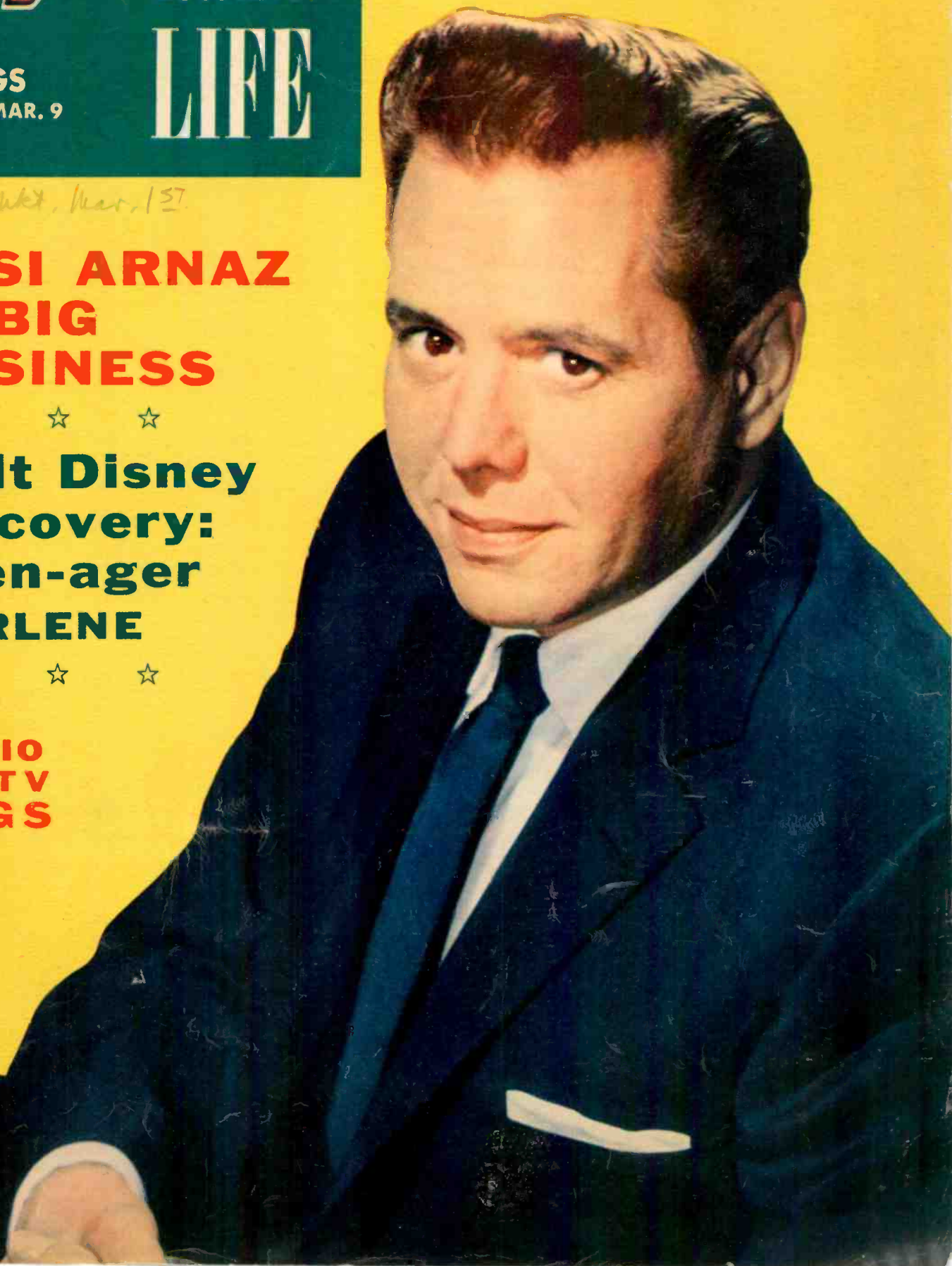
**DESI ARNAZ
IS BIG
BUSINESS**



**Walt Disney
Discovery:
Teen-ager
DARLENE**



**RADIO
And TV
LOGS**





WIN FREE TRIP TO ACAPULCO

Vacation trips to Mexico and Las Vegas, plus merchandise prizes from Gas Ranges to Gasoline, All-Expense Evenings at Hollywood's Moulin Rouge. All are being awarded right now to Lucky Listeners of KBIG, Your Catalina Station.

For information how you too may qualify for a KBIG Prize, write for full-color KBIG Mermaid automobile sticker and entry blank to KBIG, Avalon, Calif.

- for Music You Like
- Just Enough News
- the Right Time and
- Names of Lucky Winners

keep your dial set at ...



Seen On The Video-Radio Scene



▲ THE MODERNAIRES clown it up on the Bob Crosby show on CBS-KNXT. The gang consists of Fran Scott, Hal Dickinson, Paula Kelly, John Drake and Allen Copeland. (CBS photo—Walt Davis.)



▲ RECENTLY, the fans of the group held a picnic and naturally the Modernaires entertained in their wacky and tuneful way.



PAULA KELLY has other duties besides singing, namely being a mother. Here she prepares breakfast for Martha, 15, standing; Paula (also known as P. K.), 11; and Juliann, 8.



TV COMMERCIALS:

New Door for Aspiring Actresses!



Pretty Mary Dean is one young lady who loves TV commercials. She should. Here's why.

By

Ted Hilgenstuhler

"I LIKE TO RELAX not only when I do a commercial, but also when I study one at home," says popular TV pitchgirl Mary Dean. In this case it looks like studying could be fun. (Era photo.)

NEXT TO MEN (and a family)—the thing that preoccupies most women's minds at one time or another is a fling at show business.

Any young lady, who at any time in her life has been told, "Oh my dear you look so beautiful . . . or sing so well . . . or play or dance so divinely" usually (and whether she admits it or not) gets some grandiose ideas about becoming an actress, dancer, singer, ad infinitum.

There's nothing wrong with this, except for the irrefutable fact that "many are called but few are chosen."

TV, of course, has only helped to add more logs to the flaming desire for fame, fortune and footlights. So, while the field has been broadened, the volume has proportionately increased, thereby making it tougher than ever to "get the big break."

Good News

So far, we may sound a bit pessimistic. But that's not the purpose of this story. We have good news—real good news—for any young lady who is still looking to make a living in TV. Oddly enough, although TV commercials usually take a verbal beating from irate viewers, they can provide "door openers" for many an aspiring actress.

Not only that—there's money in them there commercials.

Pretty Mary Dean is a perfect example of what we mean. Probably the "most-often-seen" young lady on local TV, the cute little blonde is seen daily on Bill Gwinn's Channel 7 program, *What's the Name of That Song?*; and handles the commercials on Juke Box Jury, Paul Coates' Con-

fidential File, and the Channel 9 Feature Movie. She's also Ben (Frank Smith) Alexander's wife on *Dragnet*—the little lady, who, like the weather, "everyone talks about but hardly ever sees." To date, the 27-year-old actress has appeared in three of the Jack Webb telecasts.

Acting First Love

A former actress with the Wisconsin Players, the Port Players, and various radio shows emanating from Chicago, Mary admits that "acting will always be my first love. And doing commercials is a means—but a very important means—to an end.

"However, any girl who wants to do a good commercial, also has to be a good actress. You must make the audience believe what you are saying about a product. You must convince them of your sincerity and enthusiasm."

Mary herself jokes that she must have inherited her selling ability from her father who was a traveling salesman. At the present time—the busiest she has ever been in her life—she's handling about twenty commercial spots a week.

Pays Well, Too

Union scale for a commercial assignment on a local TV show is around \$37. According to the sponsor, the figure can and usually does run higher—four, five, even seven times as high depending on how good a job the "pitchman" (or woman) does and on how much the sponsor can afford.

Some of the network "pitch ladies" (such as Betty Furness, and Barbara Britton—to name just two of them) can and do make as much as \$100,000 a year for their work. Even on the local level, a young

lady with poise, know-how, and "acting" ability can average around \$10,000 a year.

And—as in Mary Dean's case—the job is a perfect showcase for outside acting assignments.

Owing so much to her commercial assignments, Bill Gwinn's "Girl Friday" recalls with some satisfaction the first time she ever did a commercial on the air.

"It was in Chicago while doing *Today's Children*. The director grabbed me in a hurry one afternoon and told me to read a commercial. After it was over he took me to one side and said, 'Mary, I like you very much so I'm giving you some friendly advice. Don't ever try to do a commercial again!'"

Fortunately, for Mary, she didn't take his advice.

BILL GWINN and his "Girl Friday," Mary Dean, check over some correspondence concerning their KABC-TV afternoon program. Bill's show is Mary's own particular "pet." (Hal Moulin photo.)



Desi is **BIG** business

FIVE YEARS ago Desilu Productions, of which Desi Arnaz is president and Lucille Ball is vice-president, had five offices and 15 people working for them. Today, there are 800 employees, nine sound stages and many offices.

Behind this phenomenal growth of a TV business enterprise—almost an empire—stands one man whose name happens to be Desi Arnaz.

Most people regard Desi as the funny guy on CBS-KNXT's *I Love Lucy* who patiently withstands the onslaughts of Lucy's impulsive antics and who beautifully murders the King's English. But that's just the on-screen side of Desi. Off-screen he's about the sharpest, shrewdest, and most progressive-minded businessman you'll ever meet.

Business Background

Desi came by his business sense naturally since his father, Dr. Desiderio Alberto Arnaz II, was a mayor of Santiago and ran the largest dairy farm in Cuba. Early in his life, Desi learned to work for a living, in spite of the fact that his family was well-to-do. His father thought his son should know the value of a dollar.

Such a training was valuable later when Desi's family lost all their money and had to start over again in the United States. Desi took various jobs and finally got a spot with Xavier Cugat's band. He was actually starring

in the show but he was getting a meager salary. It was here that Desi started using his ambition and initiative. He decided he could do better so he quit Cugat and formed his own band.

It was, in a way, a daring move, but so was his action a few years later at MGM. He was under contract to MGM when he was drafted. On his return from the service he heard of a picture he wanted to do so he put in a pitch for it—only to find out that Ricardo Montalban had been given the part. Desi was furious . . . and he tried to think of a way to get out of his MGM contract. This was no easy thing to do since no one left MGM in those days. Finally, he hit on a scheme. He went around for several days in his old uniform, he didn't shave, and he looked like a bum. When he asked for his release the studio happily let him go.

A week later Desi opened with a 30-piece orchestra at Ciro's. Dressed in his tails and looking great, he was a very real surprise to officials at MGM who realized he had pulled a neat one on them.

"I ran the band for five years," Desi recalled recently, "and that's a business in itself. I learned a good deal during that time about finances and management."

But Desi still wanted to be in movies . . . and to be able to stay home with Lucy so he worked up an act with her which they took on the road to see if the public would accept them as man and wife. That public did. From this came the first overtures for the TV show.

The officials at CBS wanted Desi and Lucy to do the show live since film was not too well known a quantity at that time, but Desi refused. Already he was thinking ahead. He didn't want to shoot everything on a show and have it fade away for good afterwards. He was thinking of re-runs. CBS okayed his deal at last but said he'd have to take a big cut in salary. Desi agreed.

Once *I Love Lucy* got under way, Desi began acting as much like a producer and organizer as an actor. He wanted to use three mobile motion picture cameras in order to get the fast-paced action better. But the floors had to be leveled off first since they weren't built to take care of the kind of a set-up he wanted. Desi made the changes, put in 300 seats for an audience, added a sound booth for recording . . . and thereupon was using features from all phases of show business: radio, stage, movies, and TV.

The first Lucy shows were made at General Service Studios, which was at that time almost like a ghost town. When Lucy began to click, CBS decided to let Desi take over the reins on *Our Miss Brooks* and that program began working at the studio. Soon, there was no more space available so Desi made a deal with Joe

THE BUSINESS SIDE OF DESI. He is one of the smartest and most progressive executives in television today. Lucy, of course, adds her know-how to Desilu Productions.



Lucy's better half is far more than just an expert comedian. As a businessman, he takes second place to no one.

By Jack Holland

Justman, who owned Motion Picture Center, which was then practically vacant. Desi filled that studio with Desilu Productions and other companies who wanted to use its facilities. Recently, a producing company was on the verge of buying the studio so Desi and Lucy, in order to keep the space, bought the controlling interest instead.

For a long time Desi handled all the business details for the company. He signed the checks and was responsible for everything. He is still responsible for all that goes on at the studio, he has five to eight conferences a day with his other executives, and he even works at home where he has a 35 millimeter projection machine which he uses to run off films from his various shows. He also does work at his place in Palm Springs. His "vacations" there are a laugh because he keeps the phone hot between the desert and the studio.

In business matters, Desi is positive and adamant but he will consult other people before making up his mind. In the earlier days of Lucy there was an executive at CBS who picked and fussed over small items on the budgets Desi submitted. Finally, Desi announced one day he had hired this man for Desilu. The man's name is Martin Leeds. As Desi put it laughingly, "If you can't beat someone, join him."

Shrewd

Desi's business acumen is evidenced in other fields besides Desilu. When he and Lucy made "The Long, Long Trailer" for MGM they did it as stars—period. But when the studio wanted them to do "Forever Darling," Desi said it was okay, as long as he got a partnership deal. For the first time in the history of MGM, such a deal was accepted . . . and Desi and Lucy got a 50-50 arrangement. He also produced the show. Using his TV know-how and his TV camera crew which had been with him for five years, he managed to bring the picture in five days under schedule.

There is another comparatively recent example of Desi's shrewdness. He wanted to do re-runs of Lucy . . . on a network, which was an unheard of thing. He was advised against it by everyone. So what happens? The Sunday Lucy Show has been in the top ten in all national ratings . . . right along with the high spot still occupied by the regular I Love Lucy programs.

Desi is king-pin at Desilu. Everything has to go through him. He makes all decisions. He allows no company to shoot at the studio whose shows he doesn't approve. On the lot now are his own December Bride, Our Miss Brooks, Wyatt Earp, Danny Thomas, Line-Up, and It's Always Jan. Specials, such as Bing Crosby's High Tor, and the George Gobel film shows are done here.

But here's the twist . . . at home he has nothing to do with business. That's Lucy's department. She takes care of all the details there. He doesn't interfere with her at home and she keeps hands off at the studio. Both are doing right well in their own areas of operation.

One thing is sure now—no one can treat Desi Arnaz like "that Cuban bandleader" any more.

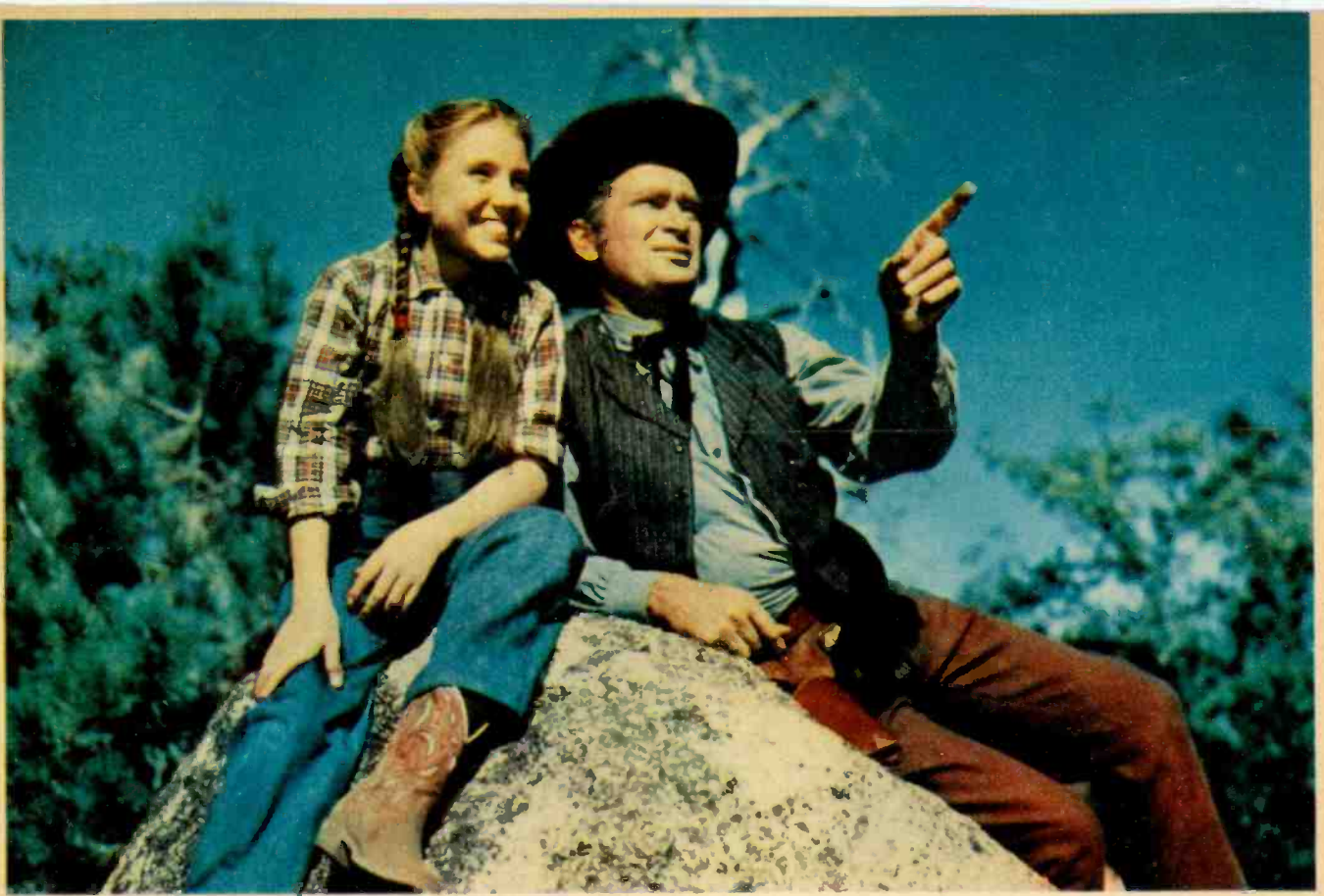
March 2, 1956



▲ WHEN I LOVE LUCY moved its location to England recently for some shows, Lucy and Desi naturally had to do a skit with the London Palladium as the setting. And how they clowned things up!

▼ VIVIAN VANCE AND LUCY run into a palace guard in England and the fun really starts. This CBS-KNXT show continues to be a pace-setter.





BUDDY EBSEN deserts Davy Crockett for a stint with Darlene in "Corky and White Shadow," recently seen on the KABC-TV Mickey Mouse Club show.

DARLENE GILLESPIE is Walt Disney's new discovery. With her is the dog who stars with her in "Corky and White Shadow."

Disney's New Star

Darlene Gillespie is a young miss headed for stardom after her series with Buddy Ebsen, "Corky and White Shadow."

MOST PRODUCERS aim at building up glamorous dolls for future star roles, but Walt Disney is concentrating more on the much younger set. His latest discovery is Darlene Gillespie, who was handed the star part with Buddy Ebsen in "Corky and White Shadow," which appeared on the Mickey Mouse Club.

"Corky and White Shadow" was a big break for Darlene, who was originally in a Mouseketeer filmed segment of the Mickey Mouse Club. Her performance so impressed Disney that he chose her for the new series.

"Corky and White Shadow" will probably enjoy the same success that Disney's other serials have had. The kids seem to like the cliff-hanging-continued-next-day kind of story. Petitions have already swamped Disney from youngsters all over the country asking for the "Spin and Marty" serial to continue, and he expects the same response from "Corky and White Shadow" since it, too, features adventure designed for the juvenile market.

You'll want to watch Darlene Gillespie. She seems to be a sure bet for the hit brackets. For a girl of only 14 she's doing all right.

March 2, 1956



This Week in TV

In & Out of Focus (General Comment)

Around TV Row

George Fenneman was named, for the fourth consecutive year, Best Announcer of the Year in Fame's (trade publication) annual poll. . . . Gordon MacRae takes over the Tony Martin time slot with his own show beginning March 5. The Cheerleaders and Van Alexander's orchestra give Gordon a musical assist. . . . Richard "Medic" Boone makes his directorial bow on "Georgia Gold." . . . Leo Carrillo acts as International Host at the Dominican Republic's Centennial Celebration.

Kim Hunter does some vocalizing on her U. S. Steel Hour appearance February 29. . . . Pat Marshall of the Steve Allen show landed the singing lead in "Mr. Wonderful," the Sammy Davis, Jr., musical scheduled for Broadway. . . . RCA is bringing out an LP album of music from Wide Wide World. . . . Martha Raye entertained 6,000 Marines stationed at Puerto Rico last week. . . . James Dunn is the quickest study we know. He learns his script just before going on camera.

Ed Murrow does a 90-minute See It Now telereport on the Middle East, March 13. . . . Wayne Morris has been set to emcee a teleseries which will be filmed in Europe. . . . Lux Video's Academy Awards Festival has been scheduled for the month of March. Oscar winners Jerry Wald, Frank Capra, William Perlberg and George Seaton will appear.

Janis Paige and her producer-husband, Arthur Stander, moved into their new Bel-Air home this week. . . . Michael O'Shea of It's a Great Life describes TV's toll like this: "When you see a man hobbling down the street, he's either in television—or he's got a nail in his shoe." . . . Danny Thomas thinks his second daughter, Theresa, 13, has inherited the show business talent in his family. She composes songs and sings in a voice that shows real promise. . . . Richard Simmons, star of Sergeant Preston of the Yukon, quips: "On this show I've got to ski, snow shoe, drive a dog team, swim, ride a horse, canoe, wrestle and fist fight. Wonder if I'm eligible for the decathlon in this year's Olympic Games at Melbourne?" M.R.

Winner

Mrs. Norman MacTaggart, Sr., of Burbank, is the first week's winner of the Easter Parade Contest. Get your entries in early. Contest closes March 30.

Lucy-Desi P.A. Hit

Lucy and Desi's recent p.a. tour hyped their I Love Lucy show into first place, according to recent Trendex rating. Their popularity was evident

everywhere they traveled. The pair held autograph record parties for their Forever Darling albums at various department stores.

Ratings

The top TV shows in Los Angeles, according to the American Research Bureau, for the month of January, were as follows:

- | | |
|----------------------------|------|
| 1. \$64,000 Question | KNXT |
| 2. You Bet Your Life | KRCA |
| 3. Disneyland | KABC |
| 4. Ed Sullivan | KNXT |
| 5. Dragnet | KRCA |
| 6. What's My Line? | KNXT |
| 7. Do You Trust Your Wife? | KNXT |
| 8. George Gobel | KRCA |
| 9. Lassie | KNXT |
| 10. Lawrence Welk | KABC |
| 11. Private Secretary | KNXT |
| 12. I Love Lucy | KNXT |
| 13. This Is Your Life | KRCA |
| 14. People Are Funny | KRCA |
| 15. Burns and Allen | KNXT |
| 16. Big Surprise | KRCA |
| 17. Perry Como | KRCA |
| 18. Climax! | KNXT |
| 19. People's Choice | KRCA |
| 20. December Bride | KNXT |
| Our Miss Brooks | KNXT |
| 22. Wednesday Night Fights | KABC |
| 23. Chevy Show | KRCA |
| Robin Hood | KNXT |
| 25. G. E. Theater | KNXT |
| Truth or Consequences | KRCA |

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LOG EDITORS: Nancy McClure, Bill Kelsay, Peter Rankin.

ART DIRECTOR: Alan Tasker-Brown

Emmy Nominations

Emmy nominations for national awards were announced this week by the Academy of Television Arts and Sciences.

Categories for 1955 include programs, personalities, writing, music and documentary. Some 2,000 members of the Academy are now in the process of screening and voting for the tops in each of the 41 categories. The annual Emmy telecast is set for Saturday, March 17, over the NBC-TV network.

The top categories and nominations include:

Best Actress: Gracie Allen, Eve Arden, Lucille Ball, Jean Hagen, Ann Sothern.

Best Actor: Bob Cummings, Jackie Gleason, Phil Silvers, Danny Thomas, Robert Young.

Best Variety Series: Dinah Shore Show, Ed Sullivan Show, Ford Star Jubilee. The Perry Como Show, Shower of Stars.

Best Dramatic Series: Alcoa-Good-year TV Playhouse, Climax!, Producers' Showcase, Studio One, U. S. Steel Hour.

Best Comedy Series: Jack Benny Show, Bob Cummings Show, Caesar's Hour, George Gobel Show, Make Room for Daddy, Phil Silvers Show.

Best Music Series: Coke Time, Dinah Shore Show, Hit Parade, Perry Como Show, Voice of Firestone.

Best Action or Adventure Series: Alfred Hitchcock Presents, Disneyland, Dragnet, Gunsmoke, The Line-Up.

Best Documentary: Meet the Press, Omnibus, Person to Person, See It Now, Wide Wide World.

The LOS ANGELES LOCAL STATION EMMY nominations were as follows:

Best Local Entertainment Program: Cavalcade of Books—KNXT; Flashback—KTTV; Hollywood's Best—KRCA; Juke Box Jury—KRCA; Kingdom of the Sea—KCOP.

Best Documentary or Educational Program: City at Night—KTLA; Kingdom of the Sea—KCOP; The Open Road—KTTV; Shakespeare on TV—KNXT; Success Story—KTTV.

Best News Program: The Big News—KNXT; Chet Huntley News—KRCA; Elmer Peterson—KRCA; George Putnam and the News—KTTV; Jack Latham News—KRCA.

Best Sports Program: Baseball-P.C.L.—KHJ-TV; Boxing Hollywood Legion—KHJ-TV; Cleve Hermann Sports—KRCA; Golf - L.A. Open—KRCA; Horse Racing - Santa Anita—KNXT; Sports News (Harmon)—KNXT.

Best Children's Program: Cartoon Carousel—KTLA; Eleanor Hempel's Little Schoolhouse—KTTV; Faith of Our Children—KRCA; Pet Showcase—KNXT; Sheriff John's Breakfast Brigade—KTTV.

Most Outstanding Male Personality: Jack Latham—KRCA; Bill Leyden—KTTV; Bob Paige—KRCA; George Putnam—KTTV; Gil Stratton—KNXT.

Most Outstanding Female Personality: Eleanor Hempel—KTTV; Roberta Linn—KTLA; Mary McAdoo—KRCA; Eleanor Powell—KRCA; Mildred Younger—KABC-TV.



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IT'S THAT EASY!!**

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EVERY WEEK
FOR 13 BIG
CONTEST WEEKS!
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USING THESE PRODUCTS, AND YOU,
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LABEL BANK PRODUCTS

SAVE BOXTOPS for CASH and GIFTS

RAIN DROPS

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1 1/2 lbs. 2 points
3 1/2 lbs. 4 points

Diaper-Sweet

... 2 points

Deodorize, whiten, sweeten.

GEORGE 4 points (limited time)

specially made to clean linoleum, asphalt, rubber, vinyl tile.

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MARSHBURN FARMS The Freshest of ALL!
YOUNG-TENDER **CARROTS**
Packaged in the "Poly" Bag

"I'LL TELL THIS COCKEYED WORLD . . ."
These Are the Finest!
Mama Weiss
Gypsy Dressing,
Roquefort Dressing
Horseradish Sauce
GET SOME TODAY—AT YOUR GROCERS!

INSIST ON
Leo's **CHIPPED BEEF**
The only chipped beef packaged in CLEAR Saran for your protection!
• The Original Smoky Chipped Beef
• Requires no par-boiling
• Created to be used in hundreds of recipes
Sold in the "Deli" at Markets Everywhere

DINA-MITE CEREAL
DINA-MITE
Old-Fashioned Whole Grain Breakfast Favorite!
Mildly Laxative
Get Some Today At Your Grocer's!

ENJOY YOUR CHOICE OF NALLEY'S PICKLES
There's No Comparison to Nalley's Quality, Flavoring, Seasoning
Just Taste the Difference! Get Some Today!
Excellent with Dinner, Luncheons, TV Snacks, and Parties!
"IF IT'S NALLEY'S IT'S GOOD"

T-V COCKTAIL PIZZAS
FOR A SUCCESSFUL PARTY OR TV SNACK
Just pop into the oven for 5 minutes! Everybody will enjoy your pizzas!
12 to a Package
Hors d'Ouvres Style!

YOUR FAMILY WILL LOVE Colin
CROUTONS
Delicious in Soups, Salads, for Casserole dishes, Over Noodles or Dumplings, Plain or Garlic.
Get Some Today! at Your Grocers
COLIN BREAD CRUMBS
When You Use Them to Cook Your Chops, Chicken, and Fish!

WIN RADIOS, CASH, PRIZES!

THIS WEEK'S PRIZES INCLUDE \$49.95 PORTABLE RADIO, \$10 MERCHANDISE CERTIFICATE, SHIP'N' SHORE BLOUSES

TEST

FOLLOW THESE EASY, PRIZE-WINNING CONTEST RULES!



1. In 25 words or less write why you like the 'Product of the Week.'
2. Use official Entry Blank at bottom of page or separate sheet of paper.
3. Entries will be judged by TV-Radio Life Staff on originality, aptness of thought.
4. Decision of Judges is final, all entries become property of TV-Radio Life.
5. This week's entries must be postmarked no later than Midnight, March 16, 1956.

SAVE UP TO 1/2 ON COFFEE



You can get TWO CUPS of delicious coffee to every one that you've been getting. Mix ONE package of

Buisman's Blender

with ONE pound of your favorite brand of roasted coffee! Enjoy TWICE AS MANY CUPS PER POUND.

19¢

per package at your food store

CONTAINS NO CHICORY OR CAFFEINE

HERE'S ANOTHER BIG WINNER!

WRITE WHY YOU LIKE THIS, "YOUR PRODUCT OF THE WEEK," AND WIN VALUABLE PRIZES!



For Washing All Synthetics / No Rub / No Rinse

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Triples Nylon Life

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The Only Cracker Baked in Los Angeles! Another Fine Product of Pacific Cracker Company



The FRESHEST of All!



Packaged In the "Poly" Bag!



LAS PALMAS SPANISH RED CHILI SAUCE!

"Original Enchilada Sauce"

100% CHILI PRODUCT (Contains no Tomato)
Packed in 10-oz. and 28-oz. Cans
Saves Meat... Economical Too!
TRY A CAN OF LAS PALMAS CHILI BEANS
LAS PALMAS RICH RED SAUCE
Packed by Ramirez & Feroud Chili Co.

OUTSTANDING and ORIGINAL

Makes It Easy to Prepare Home Made SPANISH and MEXICAN DISHES

Tamale Pie • Chili Beans • Spanish Rice
Chili Con Carne • Enchiladas • Ribs
Spaghetti • Spanish Stew • Hamburgers

Make Lenten Dishes with Las Palmas Chili Sauce... it's Vegetarian!



IT'S KITCHEN FRESH!
Ma Bishop's Home - Style.
Chocolate or Vanilla Fudge.
Smooth, Creamy goodness
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Almonds.

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Get Some Today! At Your Grocers



Outstanding in Size, Quality and Goodness!

DON'T JUST BUY CANDIES—BUY BISHOP'S



MAIL ME TODAY!

TO: CONTEST EDITOR
TV-RADIO LIFE

1610 N. Argyle, Hollywood 28

"I LIKE TO USE... MARSHBURN FARMS CARROTS

BECAUSE: (25 words or less)



.....

.....

NAME

ADDRESS

FREE! NOTHING TO BUY!

AND OTHER SURPRISE PRIZES — ALL MORE THAN \$100 IN VALUE!



Movies A Many Splendid Thing On KNXT With A Dozen Top Quality Films To Be Shown Each Week

Starting March 5 flickers starring John Wayne, Jimmy Durante, David Niven, Robert Donat, Bill Lundigan, and many others, to hit TV screen on Channel 2 seven times a week.

For many years motion pictures have been America's favorite entertainment. With television's coming of age, neither the public nor those persons in the industry have ever questioned the entertainment value of movies on television.

Since television broke its war-time bonds in 1946, the viewing public has expressed a growing and constant demand for first-run motion pictures on their screens.

Until a few months ago there were relatively few American films available to the television market. Once the studios started selling their backlogs of pictures, it was only a matter of time until the more enterprising television stations would be programming them.

For some, television fame is fleeting. Remember when *Captain Jet* was the biggest thing locally in children's programs? It wasn't too long ago. Well, *Captain Jet* and another kiddie daytime favorite, *Buck Sure-Shot*, are parting company with KNXT on March 5.

The *Captain* and *Buck* have been fighting a losing battle in the rating arena. Their opposition as you've undoubtedly guessed is the *Mickey Mouse Club*, the highest-rated multi-weekly program in Los Angeles.

But KNXT looks upon the bright side of the situation while they concede defeat. They are instituting first-run movies in an effort to reach "total" audiences. (KNXT research shows that there are approximately two million women not employed outside the home, who could be termed "a neglected audience" during the time children's programming dominates Los Angeles television).

Time will tell whether KNXT is wise in withdrawing from the weekday children's programming. With *Captain Jet* and *Buck Sure-Shot* departing, Channel 2 will not have a single daytime kid show.

Starting Monday, March 5, KNXT will bring Southern Californians a diet of 12 first-run, top-quality motion pictures each week. And, in line with the quality of the pictures to be telecast, the Channel 2 programming department has scheduled five pictures each week (Monday through Friday) from 5:00 to 6:05 p.m. as the Early Show.

Schedule

Seven of the first-run movies will be telecast late at night under the Page Eight-B

title of Big-Hit Movies. Mondays through Fridays, Big-Hit Movies will be aired on Channel 2 at 11:00 p.m. to the conclusion of the pictures. On Saturday nights, the Big-Hit Movies will be telecast at 12:15. On Sundays the KNXT first-run picture will start at 11:15 p.m.

In announcing the presenting of 12 first-run movies each week on Channel 2, KNXT General Manager James T. Aubrey, Jr., revealed that purchasing of the films had been going on for several months.

"We have purchased the best available films for our audiences," Aubrey reported. Some of the films were released theatrically



Claire Trevor
as late as 1955, 1954 and 1953. They include such stars as John Wayne, David Niven, John Barrymore, Jimmy Durante, Walter Pidgeon, Robert Donat, Anne Jeffreys, Gail Patrick, Bill Elliott, Gina Lollobrigida, Paulette Goddard, Eddie Albert, Claire Trevor, Cesar Romero, Wayne Morris, Don Barry and others.

Both children and adults are motion picture fans when movies are shown on television. In addition, motion pictures aired on television have passed the test of public approval, and many of the KNXT first-run pictures recorded long runs and high attendance records when screened in theaters throughout the world.

In making these high-quality pictures available to the viewing public at 5:00 p.m. each week day, KNXT General Manager Aubrey stressed that most of the Los Angeles area adult audience had little to choose from at that hour.

"We were being reminded constantly of this neglected audience," Aubrey stated. In providing 12 different, top-rated pictures each week, KNXT is giving early-viewing adults the best in quality programming and at the same

time providing a type of entertainment requested by children and teenagers.

Here are some of the titles of the first week's 12 movies which will be aired during the week of March 5 through 11. The first Early Show at



Bill Lundigan
5:00 p.m. Monday will be "Flying Tigers," with John Wayne and Anna Lee. Other Early Show movies will include "Bulldog Drummond Comes Back," "Man From Thunder River," "The Inside Story" with William Lundigan, and "The Fabulous Texan."

On Big-Hit Movies at 11:00 p.m. Monday through Friday, Channel 2 will telecast "Dark Command," another John Wayne thriller; "The Elusive Pimpernel" with David Niven; "The Thirty-Nine Steps" with Robert Donat; and "Forbidden Music" with Jimmy Durante.

These are typical of the quality pictures which will be aired on Channel 2 during the weeks and months to come.

Everyone Loves Miss Logan

One of the reasons the Music Hall theater on Wilshire Blvd., in Beverly Hills, is jam-packed with people every Sunday evening is pretty Barbara Logan, featured girl singer on KCOP's



"Polka Parade" which originates from the stage of that theater, on Channel 13.

And one of the reasons ROTH'S market, 10040 Rosecrans Blvd., Bellflower, hopes to be also jam-packed on Thursday, March 1, will be the appearance of Miss Logan at the ribbon-cutting ceremony on opening day, starting at 10 a.m.

Barbara is no newcomer to television and that may account for her great popularity; she has a legion of fans who have been following her career for a number of years, both as an actress and a singer.

Barbara is a "local product." She spent her early childhood and grammar school years in Sherman Oaks and later attended University High School in West Los Angeles.

She has been married for three years to Bob Davis, a director at KTLA.

MARCH 3

For Daytime (Mon.-Fri.) See Pages 29-30
Alphabetical Program Finder, Page 31

KEY TO YOUR LOCAL CHANNELS

2 KNXT	(CBS) 1313 North Vine, Hollywood, 28	WE. 8-3011
3 KEY-T	(NBC, CBS, ABC) 730 Miramonte Dr., St. Barbara	WO. 5-8533
4 KRCA	(NBC) 1500 N. Vine St., Hollywood, 28	HO. 9-6161
5 KTLA	(Ind.) 5451 Marathon St., Los Angeles, 38	HO. 9-3181
6 XETV	(Ind.) 4233 Park Blvd., San Diego	CY. 8-7191
7 KABC-TV	(ABC) Prospect and Talmadge, Hollywood, 27	NO. 3-3311
8 KFMB-TV	(CBS, ABC) 5th and Ash, San Diego, 1	BE. 2-2114
9 KHJ-TV	(Ind.) 1313 North Vine, Hollywood, 28	HO. 2-2133
10 KFSD-TV	(NBC) 3642 Enterprise, San Diego, 10	CY. 8-7151
11 KTTV	(Ind.) 5746 Sunset Blvd., Hollywood, 28	HO. 2-7111
13 KCOP	(Ind.) 1000 N. Cahuenga Blvd., Los Angeles, 38	HO. 2-7311

Morning

- 8:30 **10 Flash Gordon**
- 11 Hollywood Backstage**
- 8:40 **2 Give Us This Day—5m.**
- 8:45 **2 Saturday Morning Show**
Two short filmed features.
- 9 4 Farms and Gardens**
- 7 Morning Matinee—3¼ hrs.**
MOVIE—"REPEAT PERFORMANCE" with Louis Hayward, Joan Leslie, Ac-

BASKETBALL LINEUPS

IOWA			
No.	Name	Pos.	Ht.
21	Carl Cain	F	6-3
33	Bill Schoof	F	6-6
31	Bill Logan	C	6-7
22	Bill Seaberg	G	6-0
10	Les Hawthorne	G	5-8
ILLINOIS			
No.	Name	Pos.	Ht.
20	Bill Altenberger	F	6-1
33	Harvard Schmidt	F	6-6
22	George BonSalle	C	6-8
11	Bill Ridley	G	5-9
34	Paul Judson	G	5-4
CALIFORNIA			
No.	Name	Pos.	Ht.
54	Duane Asplund	C	6-7
34	Ted Bell	F	6-1
40	Denny Bertlesman	G	6-0
36	Bob Blake	F	6-2
20	Mike Diaz	G	5-11
38	Larry Friend	F	6-4
52	Joe Hagler	C	6-8
32	Al Kerr	G	5-9
56	Don McIntosh	F	6-6
42	Bert Mastrov	F	6-4
26	Earl Robinson	G	6-1
30	Jim Stephens	G	6-1
UCLA			
No.	Name	Pos.	Ht.
55	Carroll Adams	G	6-1
43	Jack Arnold	F	6-3½
53	Allen Bailey	F	6-5
42	Dick Banton	G	6-1½
	Nate Brewer	F	6-5
35	Conrad Burke	C	6-5
54	Bill Eblen	F	6-3½
	Reynaldo Garay	G	5-9
44	Jim Halsten	F	6-4
25	Jim Harrison	G	6-0½
52	Allen Herring	F	6-3
24	Art Hutchins	G	5-11
33	Willie Naulls	C	6-5
32	Ben Rogers	F	6-6
22	Morris Taft	G	6-3

- 10 **Pets on Parade—30m.**
- 11 **Saturday Westerns**
- MOVIES—"FLAMING BULLETS" with Tex Ritter, Dave O'Brien.
- "HAWK OF POWDER RIVER" with Eddie Dean.
- "THE FUGITIVE" with Rex Bell.
- 13 **Early Bird Movie**
- MOVIE—"SPACEWAYS" with Howard Duff. Rocket engineer is accused of sending murdered wife's body into space.
- 9:30 **4 Choose Up Sides**
Children's audience participation show with emcee Gene Rayburn.
- 8 The Christophers—30m.**
- 10 **Mustang Featurette—30m.**
- 9:45 **2 KNXT News—15m.**
- 10 2 Learning '56**
Educational series produced in cooperation with L. A. City and County Schools. Aylesworth Kleihaur, Supervisor of Art Education in L.A. Jr. High School, presents the first of a series of five programs on art.
- 4 Children's Corner—30m.**
Featuring the puppets of Josie Carey and Fred Rogers, with stories and songs.
- 8 Tiny Town Ranch**
- 10 **Andy's Gang—30m.**
- 10:30 **2 Your Income Tax**
- 4, 10 Pinky Lee**
- 5 Playcrafters Club—30m.**
- 13 **Who Knows This?**
Arnold Pike, quizmaster, presents boy and girl teams competing against each other in a science quiz from San Jacinto High School.
- 11 2, 8 Captain Midnight**
A mysterious explosion draws Captain Midnight to a huge crater in the Northwest where he runs into a gang of lumbermen who plan world conquest through a potent new explosive.
- 4, 10 Fury—30m.**
Joey befriends classmate whose father over-emphasizes scholarship. Joey helps friend's father to see play is important to child's balanced life.
- 5 Giant Movie Matinee**
- MOVIE—"BELOW THE BORDER" with Buck Jones.
- 9 Public Service Film**
- 13 **Six Gun Movie**
- MOVIE—"WILDCAT OF TUCSON" with Wild Bill Elliott.
- 11:15 **9 Hollywood Backstage**
- 11:30 **2, 8 Tales of Texas Rangers**
When stagecoach robbers bind and gag a Texas Ranger, a ten-year-old boy becomes a hero in his rescue.

TV Tips

- BIG TEN BASKETBALL, (2), 12 noon.** Illinois vs. Iowa.
- PROFESSIONAL BASKETBALL, (4), 12 noon.** Minneapolis at Rochester.
- PCC BASKETBALL, (2), 2:00 p.m.** UCLA vs. California.
- SANTA ANITA RACING, (2), 4:45 p.m.** Santa Anita Handicap.
- OZARK JUBILEE, (7), 7:30 p.m.** Tex Williams visits Red Foley on the country music program.
- PERRY COMO SHOW, (4), 8:00 p.m.** Perry's guests are Jaye P. Morgan, Dennis Day, Eddie ("Rochester") Anderson and U. S. Coast Guard Academy Glee Club.
- STAGE SHOW, (2), 8:30 p.m.** Helen O'Connell, Bob Eberly, Wally Brown and the Clark Brothers guest with the Dorseys tonight.
- LEGION BOUTS, (9), 8:30 p.m.** Charlie Green vs. Neil Rivers, middleweights.
- JIMMY DURANTE SHOW, (4), 9:30 p.m.** Charles Laughton pays Jimmy Durante a visit.
- DAMON RUNYON THEATER, (2), 10:30 p.m.** Cesar Romero, Allen Jenkins and Horace McMahon takes on a dangerous job in "Situation Wanted."

Time Change

- WHO KNOWS THIS?, (13), 9:30 a.m.** Formerly seen Sunday morning.

New

- 4, 10 Uncle Johnny Coons**
The "Pied Piper of TV" shows old-time comedy movies and between reels presents George, a real dummy; Flash Camera; Joe Giant, who is so tall he can barely get his foot in the studio; and Blackie, the invisible dog.
- 9 Rocket to Stardom—6 hrs.** Bob Yeakel, emcee.

Afternoon

- 12 2 Big Ten Basketball—2 hrs.** Illinois vs. Iowa at Iowa City.
- 4 Pro Basketball Game** Minneapolis at Rochester.
- 5 Giant Movie Matinee**
- MOVIE—"RETURN OF A STRANGER" with Griffith Jones. After explosion disfigures his face, young chemist framed for murder returns unrecognized to seek revenge.
- 8 Frontier Feature Theater**
- MOVIE—"WHISTLING HILLS"
- 10 Hopalong Cassidy Movie**
- 11 Jamboree—Mr. and Mrs. North**
With Barbara Britton and Richard Denning.
- 13 Movie Time**
- MOVIE—"CLOSE-UP" with Alan Baxter, Virginia Gilmore. Photographer snaps bank robber making getaway.
- 12:15 **7 Public Service Feature**
- 12:30 **7 Johnny Mack Brown Theater**
- 11 Jamboree—Ramar of the Jungle**
With Jon Hall.
- 1 8 Teenage Dance Time—60m.**
- 9 Rocket to Stardom**
- 10 Channel 10 Showcase**
- 11 Jamboree—Orient Express**
- 1:15 **10 Saturday Matinee Theater**
- MOVIE—"PRIVATE LIFE OF HENRY VIII" with Charles Laughton as the much-married monarch numbering among his wives Merle Oberon, Wendy Barrie, Elsa Lanchester, and Binnie Barnes.
- 1:30 **5 Giant Movie Matinee**
- MOVIE—"SO ENDS OUR NIGHT"
- 11 Jamboree—Ramar of the Jungle**
With Jon Hall.

SATURDAY *tv* LOGS

TV-RADIO LIFE

MARCH 3

- 13 Million Dollar Movie**
MOVIE—"SWISS FAMILY ROBINSON" with Thomas Mitchell, Freddie Bartholomew. How a shipwrecked family make a home for itself on uninhabited island.
- MOVIE**—"THE RECKLESS MOMENT" with James Mason and Joan Bennett. Blackmailers threaten a woman whose daughter accidentally kills a man.
- 1:45** **2** KNXT News
7 Saturday Matinee
- MOVIE**—"TIOGA KID" with Eddie Dean.
- 1:55** **3** News
2 **2, 3, 8** PCC Basketball
 UCLA vs. California at Los Angeles.
- 4** Federal Income Tax
 Jimmy Wallington, moderator.
- 9** Rocket to Stardom
11 Jamboree—City Assignment
 With Patrick McVey.
- 2:30** **4** Big Picture
11 Jamboree—Ramar of the Jungle
 With Jon Hall.
- 2:45** **10** Yesterday's Newsreel
3 **4** Get the Facts—30m.
 With Paul Pierce.
- MOVIE**—"SARABAND" with Stewart Granger, Joan Greenwood. Love story of Princess Sophie Dorothea of Hanover and soldier of fortune Konigsmark.
- 7** Cowboy Roundup—60m.
MOVIE—"OUTLAW TRAIL" with Jimmy Wakely.
- 9** Rocket to Stardom
10 Hollywood Backstage
11 Jamboree—China Smith
 With Dan Duryea.
- 13** Million Dollar Movie
- 3:30** **4** Magic of the Atom—15m.
 "Atomic Gold Rush."
- 6** The Christophers
10 Harbor Theater—90m.
11 Jamboree—Ramar of the Jungle
 With Jon Hall.
- 3:45** **3, 4** Industry on Parade
8 Sports Spot—15m.
2 To Be Announced
3 Travelog—30m.
4 Halls of Science—30m.
6 Home Theater—90m.
- MOVIE**—"LAST OF THE WILD HORSES" with Mary Beth Hughes. Man unjustly accused of murder places blame on someone else.
- 7** Charles Antell
8 Encore Theater—45m.
9 Rocket to Stardom
11 Jamboree—My Hero
 With Robert Cummings.
- 4:30** **2** Eye on Sports
4 Outdoors with McElroy—30m
 Jack McElroy with tips for Southern California hunters and fishermen.
- 7** Rin Tin Tin—30m.
 Rusty and Rinty warn Fort Apache of impending Indian attack when Army doctor shoots Indian chief.

- 13 Award Theater**
MOVIE—"YOUNG WIDOW" with Jane Russell, Louis Hayward. Girl clings to memory of husband killed in war.
- 4:45** **2, 3, 8** Santa Anita Racing
 \$100,000-Added Santa Anita Handicap for three-year-olds.
- 5** **3** This Is the Life—30m.
4 Norvell Gillespie—30m.
 Informative garden program.
- 5** Double Barrel Theater
MOVIE—"THE PIONEERS" with Jack Randall.
- 7** John Wayne Theater—60m.
MOVIE—"MAN FROM UTAH."
- 8** To Be Announced
10 Evening Adventure
11 Ramar of the Jungle
 With Jon Hall.
- 5:15** **2** To Be Announced
8 Channel 8 Playhouse
10 Patio Chats
- 5:30** **2, 8** Lone Ranger—30m.
 Jeff Austin is sentenced to hang for a robbery he didn't commit but is saved by the Lone Ranger who masquerades as a revolutionist to halt the hanging.
- 3** Mr. Wizard—30m.
4 Feature Film—75m.
- MOVIE**—"NIGHT WAS OUR FRIEND" with Elizabeth Sellers, Ronald Howard.
- 6** Serial—30m.
9 Hollywood Backstage
10 The Ray Milland Show
11 Mr. and Mrs. North—30m.
 With Barbara Britton and Ricbard Denning.
- 5:45** **9** This Week in Sports

Evening

- 6** **2** Fandango—30m.
 Mauricio Jara emcees Latin American musical-variety show.
- 3** Sgt. Preston of the Yukon
5 Double Barrel Theater
MOVIE—"BEAUTY AND THE BANDIT" with Chico and Pablo.
- 6** Cartoon—15m.
7 Lawrence Welk—60m.
 Bill Page plays "Bye Bye Blues" on three clarinets. Accordionist Myron Floren plays own composition, "Dakota Polka." "Piccolo Pete," is Bob Lido's song with instrumental tricks by Orle Anadeo. Alice Lon sings "It's a Grand Night for Singing" and "Try a Smile." Band offers "Who's Sorry Now?" in Dixieland style and "Dixie One Step."
- 8** MGM Parade—30m.
9 Johnny Dugan Show—60m.
10 Jungle Jim
 With Johnny Weissmuller.
- 11** Hopalong Cassidy
 With William Boyd.
- 13** Road to Freedom
- 6:15** **6** Home Theater—75m.
MOVIE—"I WAS AN AMERICAN SPY" with Ann Dvorak. Woman operates as U.S. spy from nightclub in Manila.
- 6:30** **2** Beat the Clock
 With Bud Collyer, emcee; Roxanne and guests.
- 3** Ken Murray Show
 Where were you on October 8, 1918?

- The man known to have one of the best eyes and steadiest hands in Tennessee knows where he was on that day.
- 8** It's Always Jan
10 Uncommon Valor
11 Abbott and Costello—30m.
13 Playhouse—30m.
 "Next Stop, Bethlehem" with Ronald Reagan, Charles Bickford.
- 6:45** **4** Lee Giroux and the News
7 **2** Home Playhouse—30m.
 "No Rescue" with Francis Lederer, Nancy Evans. Hope dwindles for airline passengers stranded after crash.
- 3** Gunsmoke—30m.
4 Silverama Time—30m.
 "The Man Who Liked to Kill" with John Hudson, Barbara Logan. Psychological western in which ex-soldier risks life to convert killer to more peaceful ways.

5 Hometown Jamboree

With Chiffie Stone, host, and Gene O'Quinn, Molly Bee, Billy Strange, Buckle Tibbs and Herman the Hermit.

- 7** Ethel and Albert—30m.
8 Do You Trust Your Wife?
9 Adventure Movie Theater
MOVIE—"BELLS OF SAN ANGELO" with Roy Rogers, Dale Evans, Andy Devine. Roy smashes a smuggling ring in this hour-length feature film.
- 10** Count of Monte Cristo
11 Superman—30m.
 With George Reeves.
- 13** Ellery Queen
- 7:30** **2** Amos 'n' Andy—30m.
 Starring Alvin Childress as Amos, Spencer Williams Jr. as Andy, and Tim Moore as the Kingfish.
- 3** Harry Owens Show
4, 10 The Big Surprise
 Cash prizes up to \$100,000 are awarded on this gigantic quiz show emceed by Jack Barry.
- 6** Laurel and Hardy
7 Ozark Jubilee
 Tex Williams visits Red Foley tonight to sing his novelty number, "Smoke, Smoke, Smoke." Vocalist Dusty Owens of Wheeling, W. Va., also guests on the show.
- 8** Harry Owens
11 Badge "714"
 Starring Jack Webb as Sgt. Joe Friday and Ben Alexander as Officer Frank Smith. Tonight: "Big Escape."
- 13** Big Star Movie
MOVIE—"WHITE FIRE" with Scott Brady. Seeking his missing brother, Brady

KTLA

"HOMETOWN JAMBOREE"
 7:00 P.M.

5



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SATURDAY *tv* LOGS

MARCH 3

- follows trail of diamond smugglers to nightclub headquarters.
- 8** **2, 3, 8 Jackie Gleason Show**
Playing politics to gain a promotion, Ralph Kramden (Gleason) is much too attentive to the wife of one of his bosses at a party to suit Alice (Audrey Meadows). She decides to teach him a lesson about blondes.
- 4, 10 The Perry Como Show**
Perry's guests are Jaye P. Morgan, Dennis Day, Eddie ("Rochester") Anderson and U.S. Coast Guard Academy Glee Club. Regulars are the Ray Charles Singers and Mitch Ayres and his orchestra.
- 5 Spade Cooley-Variety-60m.**
The King of Western Swing, featuring vocalist Kay Cee Jones.
- 6 Texas Rassin'-60m.**
- 9 Captured-30m.**
Part Three of the crime career of Willy ("The Actor") Sutton.
- 11 Susie-30m.**
Starring Ann Sotbarn as Susan Camille McNamara, with Don Porter as her boss.
- 8:30 2, 8 Stage Show**
The combined orchestras of the fabulous Dorseys, Tommy and Jimmy, featuring the June Taylor dancers and guest stars. Tonight Helen O'Connell and Bob Eberly offer the vocals, the Clark Brothers bring their dance routines to the show and Comedian Wally Brown emcees.
- 3 People Are Funny**
- 9 Legion Stadium Boxing**
Charlie Green vs. Neil Rivers in middleweight bout. Green has won 52, lost 10. Rivers has won 29, lost 3.
- 11 I Led Three Lives-30m.**
With Richard Carlson as Herb Philbrick, businessman. Communist and FBI agent.
- 9 2, 3 Two for the Money**
Herb Shriner, host.
- 4, 10 People Are Funny**
Art Linkletter first tests whether the husband or wife is more extravagant in buying a gift for the other. In the second stunt a Salvation Army worker must pick the hobo from a group of three men all dressed in tuxedos. One is a minister, one a bank president and one a real hobo.
- 5 Sat. Night Movies-1½ hrs.**
MOVIE—"THE FALLEN IDOL" with Ralph Richardson, Michele Morgan. Small boy aids family butler suspected of the murder of his wife in this Carol Reed suspense classic.
- 6 Championship Bowling-60m**
- 7 Al Jarvis Hi-Jinx-60m.**
- 8 Two for the Money**
- 11 Public Defender**
Reed Hadley helps young girl who joins off-campus club racing cars for thrills.
- 13 Sat. Night Movies-1½ hrs.**
MOVIE—"KIND HEARTS AND CORONETS" with Alex Guinness. Young man,

- ninth in line for an earldom, proceeds to kill off the other eight heirs, all of whom are played by Guinness.
- 9:30 2 It's Always Jan**
The Brooklyn Dodgers' star rookie falls in love with Jan and, when she rejects him, starts losing so many games he is about to be shipped back to the minors. Series stars Janis Paige.
- 3 Do You Trust Your Wife?**
- 4, 10 Jimmy Durante Show**
Charles Laughton pays Jimmy a visit tonight.
- 8 Badge 714-30m.**
- 11 San Francisco Beat-30m.**
Abandoned car give police clue to break sniper murder of good-natured machinist. Tom Tully, Warner Anderson star.
- 10 2, 8 Gunsmoke-30m.**
An embittered cowboy takes the life of a man in self-defense but faces the hangman's noose because a reluctant witness refuses to testify. James Arness stars as Marshal Matt Dillon.
- 3, 4, 10 George Gobel**
George receives a visit from an old boyhood friend of his who inflicts his love for practical jokes on the Gobel household. Charlton Heston is George's guest.
- 6 Les Paul and Mary Ford-5m**
- 7 Late Curtain**
"Juror on Trial" with Julie Blshop.
- 8 Do You Trust Your Wife?**
- 11 Town Hall Party**
With Merle Travis, Wea Tuttle, Joe and Rose Lee Maphis, Tex Ritter, Collins Kids, Johnny Bond, Lefty Frizzel and guests.
- 10:05 6 10 O'Clock Movie**
MOVIE—"DIAMOND CITY" with David Farrar. Saga of great diamond rush in South Africa in 1870's.
- 10:30 2, 8 Damon Runyon Theater**
Cesar Romero, Allen Jenkins and Horace McMahon, three jobless bodyguards, are employed by Anthony Caruso to transport a load of firearms to San Felice where he plans a revolution in "Situation Wanted." When circumstances turn out to be not as advertised, the three characters reverse their field.
- 3 Sit-in Theater**
MOVIE—"DOORWAY TO SUSPICION."
- 4, 10 Your Hit Parade**
Dorothy Collins, Snooky Lanson, Giselle MacKenzie and Russ Arms, with Raymond Scott leading the Hit Parade Orchestra.
- 5 Roller Derby-60m.**
With Dick Lane.
- 7 Video Playhouse-1½ hrs.**
MOVIE—"G.I. HONEYMOON" with Gale Storm. Complications arise from G.I. marriage.
- 13 Baxter Ward News**

- 10:45 13 Destiny**
- 11 2 Words About Music**
Guest panel comments on recent tunes by guest composers. Show features emcee Frank DeVol, Page Cavanaugh Trio, Dick Stewart and Milly Coury with Oscar Levant and Elsa Lanchester.
- 4 Lee Giroux and the News**
- 8 Patti Page-15m.**
- 9 Rocket to Stardom-2 hrs.**
- 10 Ten Star Theater**
MOVIE—"WOMEN IN BONDAGE" with Gail Patrick, Nancy Kelly. Story of women under Hitler regime.
- 13 Inner Sanctum**
Embittered man tries unsuccessfully to kill his wife in "Never Die Again."

Color

11:15 4 Late Date at the Movies
"MICKEY" with Lois Butler, Bill Goodwin, Irene Hervey. Young tomboy saves her father from the town gossip, only to plunge him into a real romance. Tom Franderson hosts this series of movies in color.

- 8 Masterpiece Playhouse**
MOVIE—"MR. PEABODY AND THE MERMAID" with William Powell, Ann Blyth. Man brings mermaid back from fishing trip, disrupting his placid life.
- 11:30 5 Roller Derby Rhubarb**
With Dick Lane.
- 11:40 5 Final Edition**
- 11:45 3 Late News**
- 13 Short Story**
- 12 2 Midnight News-15m.**
- 7 Video Playhouse-1½ hrs.**
MOVIE—"BLAKE OF SCOTLAND YARD" with Ralph Byrd tracking down machine that locates naval vessels and destroys them.
- 13 Cowboys West**
MOVIE—"RANGE JUSTICE" with Johnny Mack Brown.
- 12:15 2 Feature Film-75m.**
MOVIE—"AN IDEAL HUSBAND" with Paulette Goddard, Michael Wilding. A scheming adventuress threatens to destroy a man's career and marriage.
- 1 11 Rocket to Stardom**
With Bob Yeukel.
- 1:30 2 Give Us This Day**

TONIGHT



KTTV 11

Sgt. Joe Friday (JACK WEBB) has a new case to solve on BADGE 714 at 7:30 p.m. (Co-sponsored by White King "D" and Hunt's Pork and Beans.)

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SUNDAY *tv* LOGS

MARCH 4

Morning

- 8:25 **2 Give Us This Day**
- 8:30 **2 Lamp Unto My Feet**
- 9 Rocket to Stardom—3 hrs.**
With Bob Yeakel.
- 10 How Christian Science Heals**
"How God's Power Restores Health."
- 11 Hollywood Backstage**
- 8:45 **10 Man to Man—15m.**
- 13 Public Service Film**
- 9 2 Look Up and Live**
Biblical story of Elijah is portrayed in dance form by Mary Anthony Dancers. Dance theater group points up the parallel of Pagan worship in those days to modern trend toward materialism. Rev. Charles Templeton, secretary of Evangelism of Board of National Missions of Presbyterian Church, guests.
- 7 Giant Mystery Theater**
MOVIE—"CASE OF THE MISSING HEIR-ESS" with Julia Lang.
"DARK ALIBI" with Sidney Toler.
- 9 Rocket to Stardom**
- 10 This Is the Life—30m.**
- 11 Sunday Theater**
"Hand on My Shoulder" with Frank Jenks.
- 13 Sunrise Theater**
MOVIE—"PHANTOM CARAVAN" with Don Ameche. Detective gets involved in East Indian sect murders.
- 9:15 **8 Industry On Parade—15m.**
- 9:30 **2 Light of Faith—30m.**
- 4 Frontiers of Faith**
- 5 Western Movie**
- 8 Televespers**
- 10 Mustang Movie—60m.**
- 9:45 **8 Bible Class—15m.**
- 11 Film**
- 10 2 Sunday Morning Movie**
Two "Strange Adventure" film features.
- 4 American Forum**
Noted personalities are questioned on a current issue. Theodore Granik is founder and producer.
- 8 Let There Be Light—30m.**
- 9 Rocket to Stardom**
- 11 Sunday Western**
MOVIE—"PRAIRIE BADMEN" with Buster Crabbe.
- 10:30 **4 Early Date at the Movies**
MOVIE—"THE BLUE PARROT" with Dermot Walsh.
- 5 In God We Trust—30m.**
- 8 What's Your Trouble?**
- 10 Mustang Featurette**
- 13 Hollywood Backstage**
- 10:45 **8 Faith for Today**
- 11 2 KNXT News—15m.**
- 5 Church in the Home—60m.**

9 Rocket to Stardom

- 11 Great Churches of the Golden West**
Mormon Temple in West Los Angeles is visited. First, the 180-voice Southern California Mormon Choir, directed by H. Frederick Davis, sings on the temple steps while camera shows exterior of temple. Howard A. Hunter, President of the Pasadena Stake, speaks. A film portion shows interior of temple, which will be closed to public at expiration of tours now being conducted. Presented by Inglewood Park.
- 13 Big Movie—90m.**
MOVIE—"OPEN SECRET" with John Ireland. Smalltown Fascist comes a cropper at hands of angry GI back from the war.
- 11:15 **2 Dress Blues**
Marine Corps musical-variety show. Bob Osterberg emcees.
- 8 Birthday Carousel—15m.**
- 10 Search for Beauty**
- 11:30 **2 Adventure—30m.**
Charles Collingwood presents a study of snake life and worship in various parts of the world. The program originates from Bill Haas' serpentarium in Kendall, Fla., where the world's largest snake collection is housed.
- 9 Operation Success**
With Quentin Reynolds.
- 10 Realty Review—30m.**
- 11:45 **8 Monte Hall's Western Theater**
MOVIE—"ARIZONA TERRITORY" with Whip Wilson.
- 9 Hollywood Backstage**

Afternoon

- 12 2 Face the Nation—30m.**
- 4 This Is the Life—30m.**
- 5 Ask the Doctor—30m.**
- 7 770 on TV**
Discussion program by leading citizens of local and national problems of public interest. A filmed news report from Washington by Drew Pearson is also featured each week.
- 9 Feature Film**
MOVIE—"RANGE BUSTERS" with Crash Corrigan.
- 10 Western Trails Theater**
- 11 Hopalong Cassidy**
- 12:30 **2 CBS Sunday News—30m.**
With Eric Sevareid analyzing the week's major events.
- 4 Teen Age Trials**
With Paul Pierce as moderator.
- 5 Garden Chats—30m.**
With Joe Littlefield.
- 7 Faith for Today**
- 8 Super Circus—30m.**
- 13 Saddle and Spurs—60m.**
MOVIE—"MAN FROM TUMBLEWEED" with Wild Bill Elliott.
- 1 2 Front Row Center—60m.**
Margaret O'Brien, Dean Stockwell and John McIntire star in "Innocent Witness." The story of two teenagers who witness a murder, but fearing town gossip decide to

TV Tips

- ADVENTURE (2), 11:30 a.m. Snake life and worship in various parts of the world.
- FRONT ROW CENTER, (2), 1:00 p.m. Margaret O'Brien, Dean Stockwell and John McIntire star in "Innocent Witness."
- WIDE WIDE WORLD, (4), 1:00 p.m. An American child's way of life from various parts of birth through growth in various parts of the country.
- OMNIBUS, (2), 2:00 p.m. Alistair Cooke presents "Life, Liberty and the Pursuit of Happiness."
- CAVALCADE OF BOOKS, (2), 3:30 p.m. Richard L. Evans, a leader of the Mormon Church, and author of "From the Crossroads," in a film made especially for today's show with Salt Lake Tabernacle Choir; Stephen Longstreet discusses his new book, "The Boy in the Model T."
- WHERE YOUR TREASURE IS, (4), 5:00 p.m. A dramatic story of the lesson a man learns after hearing Jesus preach.
- YOU ARE THERE, (2), 6:00 p.m. "Sur-render at Corregidor."
- FRONTIER, (4), 6:00 p.m. "Assassin," story of West's last bad man.
- FIRST RUN MOVIES, (5), 7:30 p.m. "The Star" with Bette Davis and Sterling Hayden.
- FAMOUS FILM FESTIVAL, (7), 7:30 p.m. Part One of Shaw's "Caesar and Cleopatra" with Vivien Leigh, Claude Rains, Stewart Granger.
- ED SULLIVAN SHOW, (2), 8:00 p.m. James Cagney, Jack Lemmon, Gregory Peck, Susan Hayward, Burt Lancaster, William Holden, Kim Novak, Fredric March, Walt Disney, Dick Shawn, Edith Piaf, Senor Wences and Dieter Tass guest.
- COMEDY HOUR, (4), 8:00 p.m. Jonathan Winters, Gale Storm, Bert Lahr, Tom D'Andrea, Larry Blake, Stan Freberg.
- GENERAL ELECTRIC THEATER, (2), 9:00 p.m. Paul Muni and Polly Bergen in an adaptation of the Sinclair Lewis story, "A Letter from the Queen."
- ALCOA HOUR, (4), 9:00 p.m. Tom Ewell stars in "Man On Fire" with Ed Begley, Neva Patterson, Patricia Barry, Van Dyke Parks and Russell Collins.
- ALFRED HITCHCOCK PRESENTS, (2), 9:30 p.m. "Back for Christmas," directed by Hitchcock.
- APPOINTMENT WITH ADVENTURE, (2), 10:00 p.m. Patti Page and Martyn Green star in "Paris Venture."
- LORETTA YOUNG SHOW, (4), 10:00 p.m. Mercedes McCambridge and Romney Brent star in "Father Happe."

Time Change

WHO KNOWS THIS?, (13). Now seen at 9:30 a.m. Saturday.

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MARCH 4
SPECIAL TELECAST
LOS ANGELES
MORMON TEMPLE

Presented by
**INGLEWOOD PARK
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MARCH 4

say nothing about it until an innocent man seems doomed to suffer for the crime. Featured are Jeanette Nolan, Ken Dibbs, Don Bedoe and Virginia Christine.

4, 10 Wide, Wide World

An American child's way of life is explored from moment of birth through growth in various parts of the country. Children growing up on dairy farm in Wisconsin are enjoying Swiss festival; children in Gainesville, Texas, see a circus put together; youngsters in Deer Creek, Okla., help round up cattle; a child in Springfield, Ore., is seen in a logging camp; in Montgomery, Ala., faith and religion in a child's life; in Williamsburg, Va., we see the place where their heritage began with the drafting of the Williamsburg resolution, forerunner of the Declaration of Independence. At Library of Congress, cameras study the constitution, born on March 4—the same birth date as that of a newborn child we see in a New York hospital.

5 Speedboat Rodeo—2 hrs.

Dick Lane emcees the powerboat races from Venice Marine Stadium.

7 Message of the Master

The Alhambra Church of Christ.

8 Zoorama—30m.

11 Orient Express—30m.

"One in a Million."

1:15 9 Feature Film

MOVIE—"A WALK IN THE SUN" with Dana Andrews, Richard Conte. Group of GI's in Italy accomplish dangerous mission during morning hours.

1:30 7 Sagebrush Theater

MOVIE—"WANDERERS OF THE WEST" with Tom Keene.

8 Lone Ranger—30m.

11 Your Federal Income Tax

Chief features of income tax returns and how to fill them out discussed by Harold V. Mather, Chief of Training Branch, Office of District Director of Internal Revenue, and Richard D. Davis, Internal Revenue Agent.

13 Sagebrush Theater

MOVIE—"HIDDEN DANGER" with Johnny Mack Brown.

2, 8 Omnibus—90m.

Host Alistair Cooke presents "Life, Liberty and the Pursuit of Happiness."

11 Spotlight on Youth

With Alex Cooper.

2:25 3 News

2:30 3, 4 Youth Wants to Know

6 The Christophers

7 Sunday Theater

MOVIE—"PIONEER JUSTICE."

10 Liberace Show—30m.

11 Jalopy Derby

13 Sunday Ranch Party

Johnny Bond, Joe Maphis, Fiddlin' Kate and the Collins Kids, Columbia recording artists, are regulars. Smoky Rogers emcees.

3 3 Game of Life—30m.

With Robert Sisking.

4 Dr. Spock

5 Twin Movie No. 1

MOVIE—"BLIND MAN'S BLUFF" with Zena Marshall, Sidney Tafler.

6 Western Film

9 Movie Matinee

MOVIE—"THE STRANGER" with Edward G. Robinson, Loretta Young, Orson Welles. Devoted wife is torn between love and demand of justice that she betray her husband.

10 I Married Joan—30m.

3:30 2 Cavalcade of Books

Richard L. Evans, one of the 12 apostles of the Mormon Church who dedicates the tabernacle in Westwood on March 11, speaks to us in a film made especially for Cavalcade of Books, with music by the Salt Lake City Tabernacle Choir and Organ (heard on CBS radio every Sunday morning.) His book, "From the Crossroads," is the sixth published collection of his radio sermons. Writer, artist, TV and movie director Stephen Longstreet, author of "The Boy in the Model T" appears to discuss this book about how his grandfather, an unreconstructed G.A.R. officer and his mother, one of the prettiest women of her day, took him across the continent and back, in a year-long trek in a model T Ford. Told in vivid narrative style supplemented by his own pen-and-ink sketches. It gives a picture of 1920 America full of courage, humor, pathos. Georgiana Hardy and Turnley Walker host.

3, 4 Zoo Parade

See wild animals in natural outdoor surroundings as today's program goes to the famous San Antonio Zoo.

8 My Little Margie

10 Premier Theater

MOVIE—"CRY DANGER" with Dick Powell, Rhonda Fleming. A man released from prison seeks man who committed crime which jailed him.

3:45 7 How Christian Science Heals

"Getting Along With Our Neighbors."

4 2 Renaissance on TV

Dr. Frank C. Baxter, USC professor, moderates, featuring each week guest lecturers who are Renaissance scholars from all parts of the nation.

3 Oral Roberts—30m.

4 Faith of Our Children

With Eleanor Powell.

6 Western Film

MOVIE—"RANGE LAW."

7 Gordon's Garden—30m.

Mr. and Mrs. Gordon Baker Lloyd with gardening tips from their garden at home.

8 Disneyland—60m.

"Water Birds."

4:30 2 The Little Rascals

3 Sunday Cinema—90m.

MOVIE—"LOVERS OF TOLEDO."

4 Mary McAdoo

5 Twin Movie No. 2

MOVIE—"THE LITTLE FUGITIVE" with Richie Andrusco. Fearing that he has killed his brother, a small boy hides out in Coney Island.

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SUNDAY *tv* LOGS

MARCH 4

- 7 **The Lighted Window—30m.**
With James W. Fifield Jr.
- 13 **Western Trails Movie**
MOVIE—"PRAIRIE SCHOONERS" with Wild Bill Elliott.
- 4:45 2 **Film**
- 9 **Charm Secrets**
Instructions on self-improvement by Powers models.
- 5 2, 8 **Sunday Lucy Show**
A comedy of errors leads to a round of "shiners" for Lucy and Ricky as well as their neighbors, the Mertzes, in "The Black Eye," a rerun episode.

Special

4 Where Your Treasure Is
The story of an abandoned little girl who is placed in the care of the town elder. The elder places her with a wealthy, childless couple. The child's response to luxurious gifts from her foster father is not what he would like, but after hearing the Master teach, he comes to learn that a child needs not luxuries and material things but affection, care and understanding. Vivien Price plays the child.

6 **Western Film**

KCOP

POLKA PARADE

With **DICK SINCLAIR**
6:00 P.M.

'JUDGE ROY BEAN'

Starring
EDGAR BUCHANAN
9:00 P.M.

CHANNEL

13

LOS ANGELES MOST POWERFUL STATION!

- 7 **Super Circus—60m.**
Ringmaster Jerry Colonna presents the Tokayer Troupe, a teeter-board act; the Domwallys, perch balance artists; Lad Lyon, foot-balance act, and the Three Houcks, jugglers, in the center ring today.
- 10 **Times Square Playhouse**
- 5:15 9 **News Review**
- 5:30 2 **Amos 'n' Andy—30m.**
- 8 **TV Reader's Digest—30m.**
"Lost, Strayed and Lonely," story of a boy who runs away from home.
- 9 **This Week in Sports**
- 10 **Capt. Gallant**
- 11 **The Christophers—30m.**
"All God's Children" with Tough Connors. GI returns from Korea prepared to take up safe and secure future in family business but finds that he must protect rights he fought for.
- 13 **Dan Lundberg Show**
Leo J. Vander Lands, Deputy Attorney General, State of Calif., on panel discussing "The Right to Carry Firearms."
- 5:45 9 **Hollywood Backstage**

Evening

- 6 2, 3 **You Are There—30m.**
"Surrender of Corregidor" with Marshall Bradford as Lt. Gen. Wainwright, and Tor Johnson as General Homma. Walter Cronkite re-creates the last day on "The Rock" for 11,000 exhausted American soldiers who finally capitulate to enemy after five months of combat. Also shown is humiliation of Lt. Gen. Wainwright and staff as they are forced to wait long

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- hours for appearance of Japanese General Homma for signing of surrender terms.
- 4, 10 **Meet the Press**
Lawrence Spivak, moderator.
- 5 **Eastside Kids—60m.**
MOVIE—"MR. MUGGS RIDES AGAIN" with Leo Gorcey.
- 6 **Film—30m.**
- 7 **Six-Gun Theater**
MOVIE—"UTAH KID" with Hoot Gibson.
- 8 **Sunday News Summary**
- 9 **Feature Film—90m.**
MOVIE—"THE FIRST LEGION" with Charles Boyer. Crippled girl's faith proves stronger than her priest's that a miracle will cure her affliction.
- 11 **Ramar of the Jungle**
With Jon Hall.

13 Polka Parade—60m.

Dick Sinclair presents old-time folk and polka music with vocalist Barbara Logan, tenor Walter Eckard, the Gaylords Quartet and the Polka Parade Dancers.

6:30 2, 8 Lassie—30m.

Jeff and Porky practice veterinary medicine with near-disastrous results. Tommy Rettig, as Jeff, with Jan Clayton and George Cleveland featured.

3 Mayor of the Town

"The Mayor Plays Cupid" with Thomas Mitchell taking on the problem of finding a husband for a widow. He fastens on Marilly's brother as a likely prospect. Presented by Richfield Oil Corp.

4, 10 Roy Rogers

Roy is involved in uncovering nefarious plot of prospectors who are stealing ore from salt mines worked by Chief Kumaska and his Indian tribe. Roy, with Dale Evans and Pat Brady, sees that gold is returned to the tribe.

6 Holiday U.S.A.

Montana—"Land of the Shining Mountains."

11 Movie

MOVIE—"LAST OF THE MOHICANS" with Randolph Scott, Blinnie Barnes, Heather Angel, Bruce Cabot, Henry Wilcoxon. James Fenimore Cooper's tale of Hawkeye's efforts to save a group of travelers from vengeance of Hurons during the French and Indian wars.

7 2, 3, 8 Private Secretary

Susie (Ann Sothern) arranges to re-unite, on a "live" television program, two highly emotional Italian brothers who have not seen each other for 20 years in "Oh,



Vivien Price

TONITE

in
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Channel 4
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5 P.M.

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MARCH 4

Brother!" Too late, she learns they hate each other.

- 4, 10 It's a Great Life—30m.**
"The Voice" on the telephone enchants the three pals (Michael O'Shea, William Bishop and James Dunn). When the boys hear a Red Cross girl's dulcet tones on the phone they rush right out to meet the owner and find themselves serving as models for a first-aid class and adding to the blood bank.

Color

- 5 Long John Silver—30m.**
Robert Newton stars in this color series based on Robert Louis Stevenson's "Treasure Island."
- 6 Guy Lombardo—30m.**
- 7 The Falcon**
Charles McGraw, as Mike Waring, contends with two groups of criminals fighting over a fortune in jewels on a speeding train.
- 13 Treasure Tune Clock**
Joyce Collins plays songs suggested by the public. A \$50 prize is awarded if she cannot play the song. Jack McCoy emcees.
- 7:30 2, 8 What's My Line?—30m.**
With John Daly, Arlene Francis, Fred Allen, Dorothy Kilgallen and Bennett Cerf.
- 3 Cisco Kid—30m.**
The Cisco Kid snares a band of escaped convicts using Mexican jumping beans as a lie detector.
- 4, 10 Frontier**
"Assassin." Authentic story of the West's last bad man, Thorpe Henderson, who met his fate in Wyoming territory in 1902.

5 "The Movies"—90m.

MOVIE—"THE STAR" with Bette Davis, Sterling Hayden. A behind-the-scenes story of Hollywood glamour and fame lost. When "the star," now a fading actress, realizes she is no longer the reigning movie queen, she starts the downward path until she is picked up on a drunk-driving charge and bailed out by a mystery man. Presented by Barbara Ann Bread and White King "D."

6 Movie Parade

MOVIE—"THE MOZART STORY" with Hans Holt. Rival musician hampers progress of the great composer.

7 Famous Film Festival

MOVIE—"CAESAR AND CLEOPATRA" with Vivien Leigh, Claude Rains, Stewart Granger. Caesar meets Cleopatra, the child-queen, hiding from his advancing legions. Under his tutelage, she learns the intrigues of politics in Part I of this movie version of Shaw's play. Part II next week.

9 Candid Camera

13 Stars of Grand Ole Opry
America's favorite western stars in a musical-variety program.

8

2, 8 The Ed Sullivan Show
Ed Sullivan, host, presents James Cagney, Jack Lemmon, Gregory Peck, Susan Hayward, Burt Lancaster, William Holden, Kim Novak, Fredric March, Walt Disney, Dick Shawn, Edith Piaf, ventriloquist Senor Wences and Dieter Tass, wire-balancing act.

3, 4, 10 Comedy Hour
Jonathan Winters, Gale Storm, Bert Lahr, Tom D'Andrea, Larry Blake, Stan Freberg.

9 Championship Bowling—30m

Tonight! Be sure to see

THOMAS MITCHELL

Starring in

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SUNDAYS 9:00 PM

KTTV

CHANNEL 11



TONIGHT



KTTV 11

The Los Angeles edition of Paul Coates CONFIDENTIAL FILE at 9:30 p.m. (Presented by the Al Terrence Carpet Company.)

11 Sunday Startime
"Boy Wears a Gun" with Francis Ford, Billy Gray.

13 Paragon Playhouse
"The Genie Without a Lamp" with Douglas Fairbanks Jr.

8:30 11 The Erwins
Starring Stu Erwin.

13 His Honor, Homer Bell
Gene Lockhart finds it difficult to cash a check over the weekend with resultant embarrassment.

9 2, 8 General Electric Theater
Paul Muni portrays an aging senator who lives for the past in "A Letter from the Queen." His problem, as adapted from the Sinclair Lewis short story, is whether or not to release an important letter written by Queen Victoria. Polly Bergen co-stars, and Ronald Reagan acts as host.

3 The Ed Sullivan Show—60m.

4, 8 Alcoa Hour
Tom Ewell stars in "Man on Fire" with Ed Begley, Neva Patterson, Patricia Barry, Van Dyke Parks and Russell Collins. The story of a custody action over a child by divorced parents.

5 Bandstand Revue—60m.

With Leighton Noble, Anita Gordon, the McDonald Sisters, Rush Adams, the Mercer Brothers, Leo Diamond and Frances Irvan.

6 Movie Parade—75m.
MOVIE—"SPEED LIMITED," Ralph Graves.

7 Chance of a Lifetime
Dennis James emcees talent-quiz show for professional performers.

9 Channel 9 Movie
MOVIE—"THE VELVET TOUCH" with Rosalind Russell, Claire Trevor, Sydney Greenstreet, Leo Genn. Actress murders her producer when he threatens to blacken her reputation.

11 Dr. Hudson's Secret Journal

John Howard catches a young boy stealing clothes from his house to wear to his mother's funeral. He learns the boy's secret ambition is to become a doctor. Presented by Sears, Roebuck & Co.

13 Judge Roy Bean

"Sunburnt Gold." Two prospectors, partners in gold mine, are robbed and killed. Edgar Buchanan brings their murderers to justice.

9:30 2, 8 Alfred Hitchcock Presents
"Back for Christmas," drama of a quiet English scientist who decides to eliminate his wife and lead a life of ease in Hollywood. However, the wife has plans which she forgets to mention to the scientist, and these give the story an ironic twist. Directed by Hitchcock.

7 Original Amateur Hour
With Ted Mack.

11 Paul Coates' Confidential File—30m.

13 Rev. Oral Roberts

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MARCH 4

TV-RADIO

Lifelines

BY EVELYN BIGSBY

HERE ARE A FEW IDEAS to kick around—regarding the Academy of Motion Pictures' Oscar Nominations telecast. Following the 90-minute program Saturday evening, February 18, several persons criticized the proceedings in print and/or vocally. Though most agreed that the telecast was a great improvement over 1955's, there was the opinion that there was still plenty of room for betterment.

PERHAPS THE FIRST QUESTION to be considered is this: Are the nominations essentially top TV fare? I am inclined to think they are not. I don't believe that nominations as such can be telecast without viewers comparing them with the actual Oscar awards program. Nominations alone can't be as exciting to the viewing public as the final ceremonies when one star, one picture, one person is singled out for supreme honors. Therefore, a nominations telecast should be appraised on its own basis, for what it is.

ONE OF THE BASIC AND INHERENT difficulties with a nominations ceremony is getting prospective nominees to show up. It's understandable that candidates—some of them, at least—might feel reluctant or presumptuous in putting in an appearance only to experience embarrassment if not nominated. There was criticism that some of the nominees weren't there and had no stand-ins. Personally I don't see how this ticklish situation can be ironed out unless the Academy does an educational job. Indeed it does look bad when stars who are in or near Hollywood fail to appear. Whether others should serve as stand-ins for these reluctant individuals is debatable. John and Jane Doe generally feel that if they were in the stars' shoes and had a ghost of a chance at even a nomination they would be johnny-on-the-spot.

MY CHIEF CRITICISM OF the nomination telecast was its length. Actually they had a good tight one-hour program. It should have been held to this time. Pace of the end was snailish. One veteran critic took a very faint view of the stars singing the nominated songs, calling this part of the program "rural old-home week." I disagree. Since almost all of the luminaries involved have been or still are known for their musical ability,

their singing was one of the best parts of the telecast. The show could have used more of this and less of immaterial film clips, especially those of last year which almost universally confused everyone.

LETTERS ARE STILL COMING in about TV coverage of the Santa Fe wreck. It's rather stale to bring this subject up for re-inspection, but as a courtesy to at least a few of those who have written me, I'll note excerpts:

"WE THINK KTTV DID A GRAND JOB. We like their camera action and prefer to see everything." (B.C., Costa Mesa.)

"I THINK THAT EVERYTHING should be shown. Those who do not want to see reality should switch to another program. I feel very loath to let only one channel get drunk with power by giving only one-channel coverage of any event, unless it is KTTV. They have always given wonderful coverage of fires, wrecks, parades or anything else." (Mrs. L.H., Hollywood.)

"I FELT, AS DID MY HUSBAND, that once it had been covered, just the high points should have been gone over again. Think KTTV had the right idea. It so happens we never miss the Dr. Hudson program. During the period, other stations had interviews, gory details, etc., and we were too squeamish to watch. During the

- 10 2, 8 Appointment with Adventure—30m.
Patti Page and Martyn Green star in "Paris Venture." The tender story of a troubled American girl who goes to Paris seeking escape. She joins a group of puppeteers and after she is arrested on a charge of theft, a young puppeteer with whom she has fallen in love tries his hand at detective work in an effort to exonerate her.
- 3 Sherlock Holmes—30m.
- 4, 10 The Loretta Young Show
Mercedes McCambridge and Romney Brent co-star in "Father Happe" in which a spinster whose sole joy is her amateurish painting looks forward to meeting Father Happe, who she thinks is famous and handsome. He is neither—but proves to be something more desirable.
- 5 Jimmie Fidler in Hollywood
- 6 Mystery Theater
MOVIE—"CONFIDENCE GIRL" with Tom Conway, Hillary Brooks. Man and woman swindle team work L. A.
- 11 Stories of the Century—30m.
The story of outlaws Sontag and Evans.
- 13 Church Talent Hour—60m.
- 10:15 5 Weekend News—15m.
- 10:30 2 Cross Current
Gerald Mohr plays Vienna's man of mystery in dramas of foreign intrigue.
- 3 Sunday Theater—90m.
MOVIE—"RETURN OF THE SCARLET PIMPERNEL" with James Mason. English lord saves victims of French Revolution.
- 4 Justice—30m.
- 5 Your Income Tax
- 7 Nitecap Theater
MOVIE—"STEP-CHILD" with Brenda Joyce.
- 8 Beat the Clock—30m.
Bud Collyer, emcee.
- 10 Victory at Sea—30m.
- 11 Mr. and Mrs. North
With Barbara Britton and Richard Denning.
- 10:45 9 Hollywood Backstage
- 11 2, 8 Sunday News Special
With Walter Cronkite.
- 4 Eleventh Hour News
With Cleve Hermann.
- 5 Televespers
- 9, 10 The Christophers
- 11 Sherlock Holmes Feature
MOVIE—"HOUSE OF FEAR" with Basil Rathbone, Nigel Bruce. Holmes and Watson investigate murders within a secret organization.
- 13 Facts Forum Panel
"Should Foundations Be Non-Partisan" with guest Norman Dodd, Research Director of the Reece Committee.
- 11:15 2 Les Paul and Mary Ford
- 4 Outlook—15m.
With Elmer Peterson.
- 8 Meet Your Mayor
- 11:20 2 Late Show
MOVIE—"JOURNEY TOGETHER" with Edward G. Robinson. Training and combat activity of RAF during World War II.
- 11:30 4 Late Date at the Movies
MOVIE—"SMART WOMAN" with Constance Bennett, Brian Aherne, Barry Sullivan. Racketeer ex-husband harasses woman lawyer.
- 12 3 Late News
- 12:50 2 Give Us This Day

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KTLA

BANDSTAND
REVUE

9:00 p.m.

5

MARCH 5

Dr. Hudson show, KTTV flashed on the screen to 'stay tuned for additional details of the wreck as they are available.' Thus, we had our cake and ate it too." (Mrs. W.O.S., San Gabriel.)

"AS A NEWS EVENT, the train wreck should have been reported—as a news event, the when, where, why, and how and the names of the injured and dead for the benefit of the relatives and loved ones of those concerned. Neither I nor my family cared to view the details of such a tragedy." (Mrs. M.E., Compton.)

"I SAW NO MORE ON MY TV SET than I did in the newspapers. I do not feel that I have a morbid curiosity when I watch such things. They are intensely interesting—and educational: I imagine the crowd at the wreck would have been much larger if the television stations had not put the wreck on the air." (Mrs. N.W.W., Costa Mesa.)

"NOT ONE OF YOUR PUBLISHED letters on the train wreck touched on the particular thing that most bothered my family. That was the whole air of 'circus excitement'—the apparently callous lack of consideration for both victims and those who loved them. If someone dear to you had been on that train, how would you have felt about the ghoulish relish with which the most gory details were repeated?—the prying buzzard-eye of the camera? I've seen a freight train wreck in the Midwest where dead hogs were treated with more respect—their shippers with more genuine sympathy!" (V.D.P., Riverside.)

"IT IS MY OPINION THAT an event in our city, which involves our people and affects our lives, whether directly or indirectly, is of great importance to each and every viewer. Of those who would have it glossed over I would say they are not very well equipped to face life, those who wish to be informed for as long as there is 'action' appear to be sadistic and those who propose to dictate what a TV station should or should not do appear to be interested in how another man does his duty." (D.P., Compton.)

TIMELINESS AND SPACE PRECLUDE printing of more opinions on this matter. I thank all Lifelines' readers who wrote and am sorry I can't place all your opinions in type. The letters I have chosen, however, are fairly representative.



MUSICIAN-ACTOR

Pianist Murray Arnold, with his own TV musical package in the works, is also turning straight dramatic actor on TV.

TELEVISION INDUSTRIES SERVICE CORPORATION

in San Diego CY. 5-7581

Information Received From Stations
Subject to Last Minute Change

See Page 29 for 6:30 A.M. to 5:00 P.M. Daytime Log Listings

5 2 The Early Show
MOVIE—"THE FLYING TIGERS" with John Wayne, Anna Lee. Heroism of Gen. Clair Chenault's volunteer airmen who stemmed tide of Japanese air power before U.S. entry into World War II.

3 Frank Webb Show

4, 10 Producers' Showcase Presents George Bernard Shaw's "Caesar and Cleopatra"

Cleopatra Claire Bloom
Caesar Sir Cedric Hardwicke
Ptolemy Judith Anderson
Britannus Cyril Ritchard
Rufio Jack Hawkins
Apollodorus Farley Granger

Shaw uses condonable dramatic license to present Cleopatra as a frightened girl queen of 16 at the time of her initial encounter with Caesar, who taught her statecraft and placed her firmly on Egypt's throne. Shaw, as Life magazine noted, "wrote 'Caesar and Cleopatra' about the education of a queen. In Shaw's comedy, the teacher is Julius Caesar and Young Cleopatra is teacher's pet." The great dramatist's portrait of Caesar as a mellow, benign, all-knowing and gently cynical statesman-general is frequently interpreted as having been inspired as much by Shaw's own personality and character as by Caesar's. For when the laughter of Shaw's comedic barbs has subsided, a Caesar emerges who is a tired, disenchanted prototype of a British statesman, tolerant and understanding in his knowledge of an eternally imperfect world of mortals.

5 Cartoon Carousel—Con'd

6 Ranger Show—Western
MOVIE—"IN OLD SANTA FE."

7, 8 Mickey Mouse Club

NEWSREEL: Kassy Kid Kops, Dig That Teamwork, Grandma's Hot Rod, Let's Go Cuckoo. MOUSEKETEERS: Fun With Music Day—Host Jimmie Dodd and the Mouseketeers musically offer "Do-Mi-So" and "Never Been in Love." FOREIGN CORRESPONDENT (ENGLAND): Bushey Park School—First in a series of five consecutive filmed reports on English life as former San Diego (Calif.) schoolboy Dirk Metzger sees it while living in England. First edition: Pictorial report of American school at Bushey Air Force Base, Bushey Park, England. CARTOON; Shanghai.

9 Gene Norman's Campus Club

Guests from musical world plus teen-agers from local high schools.

11 Del Moore's Mysteries—Con'd

13 Ranch Party—Con'd

5:30 3 Little Rascals

5 Western Theater—60m.

MOVIE—"GUN PACKER" with Jack Randall.

5:45 9 Sean Meaney Show

Tenor with old and new tunes from Ireland. Bill Chadney, pianist.

6 4 Jack Latham

6 Our Gang Comedies

7 Cisco Kid—30m.

Cisco and Pancho become near-victims of murderer as they attempt to rescue first victim from blasted mine shaft.

8 Annie Oakley—30m.

9 Cartoon Express—45m.

With Bill "Casey" Stulla.

11 Jungle Jim—30m.

"Return of the Tauregs" with Johnny Weissmuller. White men operate slave-trading ring in village of Blue Men of the Jungle.

- 13 Baxter Ward**
- 6:05 2 Tom Harmon Sports News**
- 6:10 2 Cleo Roberts News**
- 6:15 2 Doug Edwards—News**
- 13 Zeke Manners**
- 6:30 2, 8 Adventures of Robin Hood**
Will Scarlett, a young man dressed in laces and plumes, proves he is not the fop he appears when he crosses swords with Robin Hood (Richard Greene).
- 3 Five Star Final—30m.**
- 4 Jack Latham**
- 5 Handy Hints—25m.**
With Dorothy Gardiner and Ken Graue.
- 6 Johnny Jet—Uncle Russ**
Cartoons.

COLOR

- 7 Early Curtain**
- 10 TV Theater**
- 11 Life With Elizabeth—15m.**
With Betty White and Del Moore.
- 13 Gene Autry—30m.**
Gene runs afoul of a ruthless renegade.
- 6:35 4 Gene Bolla—Weather**
- 6:40 4 Cleve Hermann**
- 6:45 4 Jack Latham—News**
- 11 George Putnam—News**
- 13 Baxter Ward—News**
- 6:55 5 Weather Vane—5m.**
- 7 2 Studio One—60m.**
"A Favor for Sam," the story of a cab driver who has the courage

TV Tips

PRODUCERS' SHOWCASE, (4), 5:00 p.m.—COLOR—George Bernard Shaw's "Caesar and Cleopatra," starring Claire Bloom, Sir Cedric Hardwicke, Judith Anderson, Cyril Ritchard, Jack Hawkins and Farley Granger.
STUDIO ONE, (2), 7:00 p.m. "A Favor for Sam" tells the story of a courageous cab driver.
ADVENTURE MOVIE THEATER, (9), 7:00 p.m. "Under Fiesta Stars" with Gene Autry is seen every night through Saturday at this time.
GOLDEN VOYAGE, (13), 7:00 p.m. Unusual close-ups of Nehru and people of India.
GORDON MACRAE, (4), 7:30 p.m. TV and film star Gordon MacRae stars in a new musical program with the Cheer Leaders and Van Alexander and his orchestra. Phil Harris is guest.
TV READER'S DIGEST, (7), 8:00 p.m. Billy Chapin stars in "Lost, Strayed and Lonely."
VOICE OF FIRESTONE, (7), 8:30 p.m. Roberta Peters guests with Howard Barlow.
I LOVE LUCY, (2), 9:00 p.m. Charles Boyer gives Lucy a surprise.
ROBERT MONTGOMERY PRESENTS, (4), 9:30 p.m. "Adam's Son," an original drama by Theodore and Mathilde Ferro.
MEDICAL HORIZONS, (7), 9:30 p.m. Use of radioactive gold in cancer therapy.

MONDAY *tv* LOGS

MARCH 5

to fight back when a gang of thugs steals his cab then tries to bribe him from testifying against them.

3 Annie Oakley—30m.

4 I Spy—30m.

"Betrayal of West Point." The story of Major John Andre, the British officer assigned to confer with the traitorous Benedict Arnold during the American Revolution. Andre was ordered to wear his own uniform, to carry no secret papers and not to cross enemy lines. He violated all three orders and as a result was captured and shot.

5 Gil Martyn—News—15m.

6 The Ruggles—30m.

7 You Asked for It—30m.

Art Baker presents fascinating guests doing unusual things requested by viewers.

8 Superman—30m.

9 Adventure Movie Theater

MOVIE—"UNDER FIESTA STARS" with Gene Autry pledging to fulfill the dying wish of a rancher: to keep his "spread" operating so that his daughter will have security. (This hour-long movie is seen every night through Sat. at this time.)

10 Mayor of the Town

"The Mayor Plays Cupid" with Thomas Mitchell taking on the problem of finding a husband for a widow. He fastens on Marilly's brother as a likely prospect. Presented by Richfield Oil Corp.

11 I Married Joan—30m.

Joan Davis tutors her alma mater's star football player to make him eligible for the big game.

13 The Golden Voyage—30m.

"India," featuring unusual close-ups of the people, from Nehru to the untouchables, showing the routine of their daily lives in some of the most amazing film ever shot.

7:15 5 Eye Witness—15m.

Ken Graue, Tom Hatten, Jay Elliott.

7:30 3 Navy Log—30m.

5:00 PM KNXT **2**

THE
EARLY
SHOW

MONDAY:

'FLYING TIGERS'
with John Wayne & Anna Lee

New

4, 10 Gordon Mac Rae

Popular singing star Gordon MacRae stars in an informal musical program with the Cheer Leaders quartet and orchestra under the direction of Van Alexander. Phil Harris is guest tonight.

5 Conspiracy—30m.

6 Cisco Kid—30m.

7 Topper—30m.

The Toppers board an ocean-going luxury liner and receive a state-roomful of "borrowed" gifts. The ghostly Kerbys arrange the send-off because no one comes to bid the Toppers goodbye.

8 People in the News—15m.

11 My Little Margie—30m.

When gold-digging blonde sets her sights on Vern (Charles Farrell), daughter Margie (Gale Storm) takes a hand.

13 Wanderlust

San Felipe, Mexican fishing paradise, is visited tonight by co-hosts Bill Burrud and Slim Barnard.

7:45 4, 10 News Caravan—15m.

With John Cameron Swayze.

8 Local Newsreel

8 Weatherword

7:50 8 News

8

2, 8 Burns and Allen Show

Drama student Ronnie Burns uses disc of Jose Ferrer as model of fine acting. Silently mouthing dialogue, father thinks he's discovered acting genius in the family.

3 Masquerade Party—30m.

4 Hollywood's Best

5 Teleforum—30m.

Dr. Rufus B. von KleinSmid, chancellor of the University of Southern California, conducts a panel discussion on world affairs.

6 The Lone Wolf—30m.

7 TV Reader's Digest—30m.

"Lost, Strayed and Lonely." Billy

Chapin stars as 10-year-old boy who runs away from home thinking he is unloved by his father, who is absorbed in the writing of a novel. He goes alone to New York where he is befriended by a young couple.

9 The Pendulum—30m.

10 Movie

11 The Count of Monte Cristo

When a clerk's job opens at Riley's plant, he tries to get it for daughter Babs—and almost loses another job for her in the attempt. Bill Bendix stars.

13 Beat the Champ—30m.

Pits two challengers with the wrestling titleholder.

8:30 2, 8 Godfrey's Talent Scouts

3 Mark Saber

5 Roller Derby

With Dick Lane.

6 Mid-Evening Movie—90m.

MOVIE—"16 FATHOMS DEEP" with Lloyd Bridges.

7 Voice of Firestone—30m.

Roberta Peters, lovely Metropolitan Opera soprano, sings "Dancing Doll," "Shadow Song" and "The World Is Mine Tonight." Howard Barlow conducts the orchestra in "China Doll" and First Movement, Reinish Symphony (Schumann).

9 The Man Called "X"—30m.

Leakage of top secret information from military mission in Costa Rica sets Barry Sullivan on trail of espionage agents tampering with government mails.

11 Life of Riley—30m.

13 Wrestling—2½ hrs.

From the Hollywood Legion Stadium. Garry Goodwin, sportscaster.

Tonight! Be sure to see

THOMAS MITCHELL

Starring in

"Mayor of the Town"

Here's wonderful entertainment for the entire family—wholesome, fun-loving, full of the human qualities that gladden your heart and brighten your day! Tonight, see America's beloved Award-Winning dramatic star, Thomas Mitchell, in "Mayor of the Town."

MONDAYS • 7:00 P.M.

CHANNEL 10 • KFSD-TV

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RANCH PARTY

4 - 6 P.M.

Golden Voyage

7 P.M.

CHAMPIONSHIP WRESTLING

from HOLLYWOOD LEGION STADIUM
8:30 P.M.

CHANNEL

13

LOS ANGELES MOST POWERFUL STATION!

MARCH 5

- 9:30 **2, 3, 8 December Bride**
Lily Ruskin (Spring Byington) moves to a hotel to escape squabble of daughter Ruth and son-in-law Matt. Pair believe she is eloping when they receive phone calls concerning hotel reservations and marriage license for a friend, Mr. Jorgensen.
- 11 Highway Patrol—30m.**
Broderick Crawford throws the Highway Patrol crime lab into the chase of daring armored car robbers and comes up with an accurate sketch of a man the patrol has never seen. This series of authentic dramas salutes the courage of highway patrolmen across the nation.
- 10:05 6 Picture Window**
MOVIE—"THE BIG NIGHT" with Preston Foster, John Barrymore Jr. Tragic evening of brutality—and its aftermath.
- 10:30 2 Cleve Roberts—15m.**
- 4 Douglas Fairbanks Presents**
"Con Cregan's Legacy." A nephew of an Irish farmer plots to get the man's possessions by getting him to disinherit his only son in favor of his nephew. The nephew goes too far, however, when he tries to forge the will after believing the old man is dead.
- 7 Three Star Final**
Dick Tufeld, news; Norman Van Brocklin, sports; Aline Moshby, Hollywood report.
- 8 Studio One—60m.**
"Circle of Guilt" with Keenan Wynn, Julie Adams.
- 10 Cavalcade Theater—30m.**
Carl Benton Reid, in "Smyrna Incident" stars as U.S. Navy Commander Ingraham who defies might of the Austrian Empire.

- 4, 10 Robert Montgomery Presents—60m.**
"Adam's Son," an original drama by Theodore and Mathilde Ferro. A "saint" running for public office learns from his son that a man can only be the sum of all of his parts.
- 7 Medical Horizons**
Use of radioactive gold in cancer therapy at Mehary Medical College, Nashville, Tenn. Viewers see radioactive gold injected into the body where it works on cancerous tissue.
- 11 City Detective—30m.**
Rich, eccentric man believes his son-in-law wants to kill his daughter, but winds up a victim himself.
- 10 2 Mr. District Attorney—30m.**
David Brian, as District Attorney Paul Garrett, faces the distasteful job of exposing a dishonest policeman.
- 3 Warner Bros. Presents**
- 6 Les Paul and Mary Ford—5m.**
- 7 Theater Party—30m.**
"Man's First Debt" with Lloyd Bridges.
- 8 Douglas Fairbanks Presents**
- 11 Star and the Story**
"Payment in Kind" with Howard Duff. Detective must arrest physician who saved his wife's life.
- 10:05 6 Picture Window**
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- 10 Cavalcade Theater—30m.**
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- 11 Fabian of Scotland Yard**
Fabian searches for U.S. detective who disappears while in London on confidential mission involving rare postage stamp.
- 10:45 2 The Big News**
With Bill Stout, Gil Stratton and Austin Green.
- 9 Don Lee World News**
With Lee Wood, Bill Brundige and Ted Meyers.
- 11 2 Big Hit Movies**
MOVIE—"THE ELUSIVE PIMPERNEL" with David Niven as the English lord who plays the fop to hide his underground activities as rescuer of victims of French Revolution.
- 3 Seaside Weather—5m.**
- 4 Jack Latham—15m.**
- 7 Sands of Time**
Travelogue visiting industries and places throughout the world.
- 9 Weatherwise**
- 10 Channel 10 Newsreel—25m.**
- 11 George Putnam—News**
- 13 Jules StrongBow—15m.**
StrongBow interviews wrestlers.
- 11:05 3 Final Edition**
- 9 Mystery Theater**
- 11:15 4 Cleve Hermann—Sports**
- 5 Final Edition**
- 7 Nitecap Theater**
MOVIE—"STRANGE ILLUSION" with Jimmy Lydon. Boy follows a hunch in dream to solve father's murder.
- 11 Public Defender—30m.**
Documented story of case still on the books of the public defender's office. Case of a man now in the penitentiary on a second-degree murder conviction.
- 13 Hollywood Backstage**
- 11:30 4, 10 Tonight**
Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Henderson and orchestra, and guest stars.
- 8 Foreign Intrigue—30m.**
- 11:45 11 Jackson's Theater**
MOVIE—"ARMY WIVES" with Elyse Knox. Soldier has trouble marrying his girl when Army keeps him on the move.
- 12:30 2 Frankie Laine**
- 4 Movie Museum—15m.**
- 12:45 4 World News Roundup**
- 2 Duffy's Tavern**
- 1**
- 1:50 2 Give Us This Day**

ON KHJ-TV FOLLOW



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MONDAY - 8:30 P.M.

KHJ-TV Channel **9**

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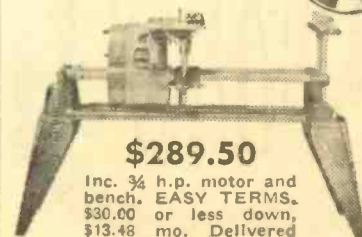
TONIGHT



KTTV **11**

At 7:30 p.m. see Gale Storm and Charles Farrell in MY LITTLE MARGIE.

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TUESDAY TV LOGS

Information Received From Stations
Subject to Last Minute Change

See Page 29 for 6:30 A.M. to
5:00 P.M. Daytime Log Listings

5 **2 Early Show**
MOVIE—"THE INSIDE STORY"
with William Lundigan, Marsha
Hunt, Gail Patrick, Gene Lock-
hart. Story of how money left in
a hotel safe by a traveling man
is mistakenly put into circula-
tion to get a town out of its dif-
ficulties during depression days.

3 Frank Webb Show
4, 10 Pinky Lee—30m.
With Jimmy Brown and Jymme
Shore in a program of fun and
circus thrills that include wild
animals, trapeze artists, jugglers
and acrobats.

5 Cartoon Carousel—Con'd
6 Ranger Show—Western
MOVIE—"IN OLD MONTANA."

7, 8 Mickey Mouse Club—60m.
MEET SOOTY: "Magician" stars
Harry Corbett and his hand-pup-
pet Sooty. MOUSEKETEERS: Guest
Star Day—Nancy Wible and her
talking doll, Candy, with the
Mouseketeers. FOREIGN CORRE-
SPONDENT SERIES (ENGLAND):
The Port of London on the River
Thames. CARTOON: Three Blind
Mouseketeers.

9 Campus Club
Gene Norman with guests from
the musical world and teen-agers
from local high schools.

11 Del Moore's Mysteries
—Con'd

13 Ranch Party—Con'd

5:30 3 The Little Rascals
4, 10 Howdy Doody—30m.
5 Western Theater—60m.

MOVIE—"DOWN THE WYOMING TRAIL"
with Tex Ritter.

5:45 9 Sean Meaney Show
Tenor with old and new tunes from
Ireland. Bill Chadney, pianist.

5:00 PM KNXT **2**

THE EARLY SHOW

TUESDAY:
'THE INSIDE STORY'
with William Lundigan

MARCH 6

- 6** **3 Beverly on 3**
4 Jack Latham—5m.
6 Ranger Show
Our Gang Comedies.
7 Sky King—30m.
Long-forgotten train robbery and
phony historian lead in mystery
which ends in a "Silver Grave."
8 Wild Bill Hickok—30m.
9 Cartoon Express—60m.
With Bill "Casey" Stulla.
10 Gene Autry Movie
MOVIE—"IN OLD MONTEREY."
11 Stories of the Century
Story of the outlaw Jim Court-
wright.
13 Baxter Ward—News
6:05 2 Tom Harmon Sports News
4 Weather—Gene Bolla
6:10 2 Clete Roberts News
4 Cleve Hermann
6:15 2 Doug Edwards News
4 KRCA Kapers—30m.
13 Zeke Manners
6:30 2 Name That Tune
Musical quiz show with comedian
George de Witt.
3 Five Star Final—30m.
5 Handy Hints—25m.
With Dorothy Gardiner and Ken
Graue.
6 Johnny Jet—Uncle Russ
Cartoons.
7 Cowboy G-Men—30m.
Pat and Stoney get orders to clean
up a strip of open territory.
8 News in Review—15m.
11 Life With Elizabeth
With Betty White and Del Moore.
6:45 4 Jack Latham—15m.
8 Patti Page—15m.
11 George Putnam—News
6:55 5 Weather Vane—5m.
With James Edmundsen.
7 **2, 3, 8 \$64,000 Question**
Hal March emcees the gigantic
giveaway show.
4 Capt. Gallant—30m.
Captain Gallant (Buster Crabbe)
re-buries an old jewel box dug up
by Cuffy, as a ruse to bring a
murderer to justice.
5 Gil Martyn—News—15m.

TV Tips

\$64,000 QUESTION, (2), 7:00 p.m. Hal
March emcees the gigantic giveaway
show.
QUIZ KIDS, (2), 7:30 p.m. Hal March is
special guest tonight.
WARNER BROS. PRESENTS, (7), 7:30
p.m. "The Argonauts," based on
"Treasure of Sierra Madre."
CHEVRON HALL OF STARS, (11), 7:30
p.m. Ricardo Montalban stars in
"Secret Weapon of 117."
MARTHA RAYE SHOW, (4), 8 p.m.
Martha Raye, star, presents Buster
Keaton, Paul Douglas, Howard Arlen
and Bil and Cora Bald.
VICTORY AT SEA, (9), 8:30 p.m. Guadal-
canal.
MAKE ROOM FOR DADDY, (7), 9:00 p.m.
Rusty Draper, recording artist, com-
plicates life of Danny Thomas.
CHANNEL 9 MOVIE, (9), 9:00 p.m. "Lady
Luck" with Robert Young, Barbara
Hale, Frank Morgan, James Gleason
is seen every night through Monday
(except Sat.) at this time.
RED SKELTON SHOW, (2), 9:30 p.m.
The city dump home of Freddie the
Freeloader is threatened tonight.
DU PONT CAVALCADE THEATER, (7),
9:30 p.m. Barbara Eiler and John
Craven as a blind couple with a new
baby in "The Listening Hand."
CELEBRITY PLAYHOUSE, (2), 10:00 p.m.
Sylvia Sidney, Tom Tully and Gigi
Perreau star in "More Than Kin."
THE INQUISITOR, (5), 10:00 p.m. Fleet-
wood Lawton interviews the Finn
Twins tonight.

- 6 Judge Roy Bean—30m.**
7 Picture Party—30m.
"The Day the Greek's Was Closed"
with George Givot.
9 Adventure Movie Theater
MOVIE—"UNDER FIESTA STARS" with Gene
Autry. (See Channel 9 at 7:00 p.m.
Monday.)
10 Life Is Worth Living
11 Johnny Otis Show—30m.
13 Hollywood Backstage—30m.
7:15 5 Eye Witness—15m.
With Ken Graue, Tom Hatten and
Jay Elliott.
7:30 2 Do You Trust Your Wife?
Quiz show moderated by Edgar
Bergen, assisted by Charlie Mc-
Carthy, Mortimer Snerd.
3, 4, 10 Dinah Shore Show
5 Conspiracy—30m.
6, 11 Chevron Hall of Stars
Ricardo Montalban portrays a vis-
itor from outer space who finds,
much to his own pleasure, that
there is a defense of earth—and
a very pretty one—against inter-
planetary invasion in "Secret
Weapon of 117."
7 Warner Bros. Presents
Greed and the elements defeat two
prospectors in "The Argonauts," a
story first seen on Nov. 1. Based on
Warners' "Treasure of the Sierra
Madre," it tells how Cheyenne
(Clint Walker) meets two gold
prospectors who try to double-
cross each other.
8 People in the News
13 Files of Jeffrey Jones
Ruthless gamblers try to fix base-
ball game by kidnapping star pitch-
er's daughter.
7:45 3 Industry on Parade—15m.
4, 10 Camel News Caravan
John Cameron Swayze reports.
8 Local Newsreel
7:50 8 Weatherword—5m.
7:55 8 News—15m.
8 **2, 8 Phil Silvers Show—30m.**
M/Sgt. Ernie Bilko has a date to
be best man at a wedding. He also
has a date with the U. S. Army to
take part in the war games. He

TONIGHT



KTTV **11**

Truman Bradley introduces another
look into the world of tomorrow
on **SCIENCE FICTION THEATRE** at
8 p.m. (Co-sponsored by Olympia
Beer and Thom McAn Shoes.)

MARCH 6

leads his platoon to the barracks then ducks out, but his men think it is part of the training and follow him—to the wedding.

- 3, 4, 10 **Martha Raye Show**
Martha Raye, star, with Buster Keaton, Paul Douglas, Howard Arlen and Bill and Cora Baird and their puppets, guests.
- 5 **Headline—30m.**

6, 11 **Science Fiction Theater**
"The Stones Began to Move" with Basil Rathbone, Jean Willes, Jonathan Hale, Richard Flato. Tiny gems hold secret of Egyptian Pyramids. Archeologist follows trail of murder to this mysterious mineral with power to cancel out gravity. Truman Bradley is host-narrator.

- 9 **Big Game Hunt—30m.**

- 13 **The Hunter—30m.**

Barry Nelson barely eludes death in Bulgaria attempting to rescue American girl caught behind Iron Curtain.

- 8:30 2, 8 **Navy Log—30m.**

The terrifying moments of a recently commissioned Navy officer who assumes command of a destroyer during bitter action in the Pacific are re-created in "Ninety-Day Wonder," based on an authentic story.

- 5 **George Raft Series—30m.**

- 6 **Boulah—30m.**

- 7 **Wyatt Earp—30m.**

Wyatt Earp (Hugh O'Brian) halts attempt by townspeople to convict Gypsy leader as horse thief.

- 9 **Victory at Sea**

Story of Guadalcanal.

- 11 **Liberace—30m.**

Medley of three Chopin tunes, medley of oldtime tunes, and "She's Funny That Way," "Brazil," "Dedication" and "Turn Back the Hands of Time."

13 **First Run Movie**

MOVIE—"LOST BOUNDARIES" with Mel Ferrer, Beatrice Pearson, Richard Hylton. Louis de Rochemont's documentary account of a negro doctor's struggle to establish a life for himself and his family by crossing the color line.

- 9 2, 3, 8 **Meet Millie—30m.**

Duly shocked when she learns that Millie is working part-time at night, "Mama Bronson" sets out and ends up as queen of a rowdy dime-a-dance hall.

- 4, 10 **Jane Wyman's Fireside Theater—30m.**

Hostess Jane Wyman in "Echo of the Past" with Jeff Morrow. A World War II field nurse, haunted by an unfortunate love affair, finds her former lover, temporarily blinded, as a patient in her hospital. She is torn between the desire of keeping her identity a secret or trying to recapture the love they once knew. Miss Wyman sings two songs, tonight, "I'll Be Seeing You" and "I Hadn't Anyone Till You."

- 5 **Strictly Informal—60m.**

Larry's guests are Tony Romano, orchestra leader Billy May and Betty Hall Jones.

- 6 **Waterfront—30m.**

- 7 **Make Room for Daddy**

Danny is miffed when his agent takes on a new client. The client turns out to be recording artist Rusty Draper. Danny Thomas and Jean Hagen star.

9 **Movie Theater**

MOVIE—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan, James Gleason. Gambling in the blood of a young girl's family causes her to be wary of gamblers till she falls in love with one. She won't say "Yes" till he says "No" to gambling. Then she develops a taste for gambling that far outdistances her gambling forebears. (Seen every night through Monday, except Sat., at this time.)

- 11 **The Ken Murray Show**

"The man with the best shooting eyes in Tennessee" is Ken Murray's guest tonight as he takes us to visit a famous American hero in Jamestown, Tenn. The guest tells of his triumph in 1918 and about his more recent work in his home town.

- 9:30 2, 8 **Red Skelton Show**

When the people of California challenge Freddie the Freeloader over a freeway right-of-way, things are bound to happen and they do. It requires a jury trial to move him from "401 Paradise View Lane," his happy home on the city dump.

- 3 **Danny Thomas**

- 4, 10 **Armstrong Circle Theater**
"One in Four," an "actual" drama of mental health, set in the Cleveland State Hospital.

- 6 **Picture Window—90m.**

MOVIE—"JAVA HEAD" with Edmund Gwenn.

- 7 **Du Pont Cavalcade Theater**
Barbara Eller and John Craven star in "The Listening Hands," as the Hathaways, a deaf-and-blind couple who successfully fight to establish their right to keep and care for their newborn baby.

- 11 **Secret File, U. S. A.**

Robert Alda is assigned to rescue scientist forcibly held in Czechoslovakia.

- 10 2 **Celebrity Playhouse—30m.**

"More Than Kin" with Sylvia Sidney, Tom Tully, Gigli Perreau. On

his death, a woman's former flame leaves her an inheritance, enabling her to buy the things she wants. But complications arise in her married life which make her see the windfall in a different light.

- 3 **Science Fiction Theater**

"The Stones Began to Move." Narrator Truman Bradley demonstrates a scientific theory of how the pyramids of ancient Egypt could have been constructed.

- 5 **The Inquisitor—30m.**

Fleetwood Lawton in an interview expose program dealing with provocative topics of timely concern. The Finn Twins are Mr. Lawton's tentative guests, as he reviews their case and looks into the future of these controversial figures. The question is examined: "Was there an abuse in their case, and if so, have legal safeguards been sidestepped in other, similar cases?" Mr. Lawton uses judicial objectivity and impartiality in examining these questions.

FIRST TIME ON TV!

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UPSIDE DOWN!



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with

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RICHARD HYLTON
Academy Nominee—
Sensational, Provocative

CHANNEL

13

LOS ANGELES MOST POWERFUL STATION!

TUESDAY *tv* LOGS

MARCH 6

CLASSIFIED ADS

- 7 **International Police Files**
Tangiers police block the moves of young man and his fiancée wanted in Gibraltar on a robbery charge.
- 8 **Johnny Carson Show**
Guest: Jack Prince.
- 11 **Paris Precinct**
Louis Jourdan and Claude Dauphin wonder why girl changes her story of safe robbery she witnessed.
- 13 **Times Square Playhouse**
"The Man from Yesterday" with Jane Nigh, John Archer.
- 10:30 2 **Clete Roberts—15m.**
3, 4, 10 **Big Town—30m.**
Mark Stevens, as Editor Steve Wilson, investigates rumor in high school scandal and tries to save job of principal unjustly accused of wrongdoing and faulty supervision.
- 5 **Movie Theater**
MOVIE—"GREAT GILBERT AND SULLIVAN" with Maurice Evans, Robert Morley. Lives of the operetta kings with excerpts from their works performed by the D'Oyly Carte Opera Company.
- 7 **Three Star Final**
Dick Tufeld, news; Norman Van Brocklin, sports; Aline Mosby, Hollywood report.
- 8 **I've Got a Secret**
Garry Moore, emcee.
- 11 **Guy Lombardo**
Judy Johnson guests, singing "If You Love Me."
- 13 **Baxter Ward News**
- 10:45 2 **The Big News—15m.**
With Bill Stout, Gil Stratton and Austin Green.
- 9 **Don Lee World News**
- 13 **Destiny**
- 11 2 **Big Hit Movies**
MOVIE—"DARK COMMAND" with John Wayne, Claire Trevor, Walter Pidgeon. Texas cowhand is made marshal of Kansas town after Civil War to put down marauding guerrillas.
- 3 **Late News**
- 4 **Jack Latham—15m.**
- 7 **Sands of Time—15m.**
Travelogue visiting industries and places throughout the world.
- 8 **Topper—30m.**
- 9 **Weatherwise**
- 10 **Channel 10 Newsreel—25m.**
- 11 **George Putnam—News**
- 13 **Ellery Queen**
Ellery is called in on suicide linked to death of underworld boss in "Mr. Big."
- 11:05 9 **Late Feature**
MOVIE—"THE RED HOUSE" with Edward G. Robinson, Judith Anderson. Mysterious farm house harbors secret of murder.
- 11:15 4 **Cleve Hermann—Sports**
- 7 **Nitecap Theater**
MOVIE—"SILVER QUEEN" with Priscilla Lane, George Brent. Girl becomes gambling queen to pay off father's creditors.
- 11 **Public Defender—30m.**
Reed Hadley defends oldtime movie director accused of assault with deadly weapon.
- 11:30 4, 10 **Tonight—60m.**
Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Henderson and orchestra, and guest stars.
- 8 **Foreign Intrigue—30m.**
- 11:45 11 **Jackson's Theater**
MOVIE—"SHADOWS OVER CHINATOWN" with Bela Lugosi, Bruce Bennett. Underworld terror in San Francisco.

CLASSIFIED ADS: 10c per word per issue, payable in advance. Free checking copy of magazine sent to advertisers.

DEADLINE: Copy and remittance must reach TV-Radio Life, 1610 Argyle, Hollywood 28, by 4 p.m. Thursday for insertion in issue on sale following week. TV-Radio Life will refuse advertising believed not to be in the best interests of its readers. Your cooperation is appreciated.

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SPECIAL SERVICES

LOVING CARE FOR INFANTS. BIRTH TO 6 months old. Licensed home. WE. 5-8463.

- 12 5 **Final Edition**
- 12:30 2 **Frankie Laine—30m.**
- 4 **Movie Museum—15m.**
- 12:45 4 **World News**
- 2 **Duffy's Tavern—30m.**
- 1 35 2 **Give Us This Day**

MUSICAL INSTRUMENTS

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WILL PAY \$16.00 FOR LINCOLN PENNIES, 1909-1940. Send \$1.00 for penny album. Fill all places with dates shown. Return completed album and receive \$16.00 plus original dollar. C & J Coins, 528 E. 139th Street, Hawthorne, Calif.

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BOX 125
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HOLLYWOOD 28, CALIF.

MARCH 7

Information Received From Stations
Subject to Last Minute Change

See Page 29 for 6:30 A.M. to
5:00 P.M. Daytime Log Listings

5 2 The Early Show

MOVIE—"MAN FROM THUNDER RIVER" with Wild Bill Elliott, George "Gabby" Hayes, Ann Jeffreys, Wild Bill jumps posse of five men in rescue a boy framed on a murder rap so gold robbers can take over. Secret tunnels in mine provide exciting chase as Bill tracks down the thieves.

3 Frank Webb Show

4, 10 Pinky Lee—30m.

With Jimmy Brown and Jymme Shore in a program of fun and circus thrills that include wild animals, trapeze artists, jugglers and acrobats.

5 Cartoon Carousel—Con'd

MOVIE—6 Ranger Show—Western "FORTY NINERS."

7, 8 Mickey Mouse Club—60m.

NEWSREEL: The Big Splash, Flash in the Pan, A Pony Tale, Sliding Down the Sky. MOUSEKETEERS: Anything Can Happen Day—Mickey Mouth Band. FOREIGN CORRESPONDENT SERIES (ENGLAND): "Covent Gardens." Correspondent Dirk Metzger hosts tour of this famed London landmark. CARTOON: The Pet Store.

9 Campus Club

With Gene Norman and guests from the musical world plus teen-agers from Los Angeles high schools.

11 Del Moore's Mysteries—Con'd

13 Ranch Party—Con'd

5:30 3 Little Rascals

4, 10 Howdy Doody—30m.

5 Western Theater—60m.

MOVIE—"KID FROM SANTA FE" with Jack Randall.

5:45 9 Sean Meaney Show

Tenor with old and new tunes from Ireland. Bill Chadney, pianist.

6 3 Beverly on 3

4 Jack Latham—15m.

6 Ranger Show

Our Gang Comedies.

7 Buffalo Bill Jr.—30m.

Bill's skill at pitching horseshoes saves the day in "Lucky Horseshoe."

8 You Are There—30m.

"The Great Comstock Silver Strike."

9 Cartoon Express—60m.

With Bill "Casey" Stulla.

MOVIE—10 Roy Rogers Movie

"HEART OF THE GOLDEN WEST."

11 Stories of the Century

Story of outlaw Rube Barrows.

13 Baxter Ward—News

6:05 2 Tom Harmon Sports News

4 Weather—Gene Bollay

6:10 2 Cleve Roberts

4 Cleve Hermann

6:15 2 Doug Edwards—News

4 Patti Page Show

13 Zeke Manners

6:30 2 Brave Eagle—30m.

Theft of medical supplies by an itinerant horse trader imperils the lives of the Cheyennes when a smallpox epidemic breaks out in the Indian camp.

3 Five Star Final

4 To Be Announced

5 Handy Hints

With Dorothy Gardner and Ken Graue.

6 Johnny Jet—Uncle Russ

Cartoons.

7, 8 Wild Bill Hickok—30m.

Guy Madison and Andy Devine find stolen money hidden in the grease of a broken wagon wheel.

11 Life With Elizabeth

With Betty White and Del Moore.

6:45 4 Jack Latham—15m.

11 George Putnam—15m.

6:55 5 Weather Vane—5m.

With James Edmundsen.

7 2 20th Century-Fox Hour

Linda Darnell and Trevor Howard star in "Deception." Miss Darnell selects Howard, a concert pianist serving in British Intelligence, for dangerous mission behind the lines. He is captured and forced to divulge information to the enemy. This is Mr. Howard's TV debut.

3 Disneyland—60m.

4 Carveth Wells Explores the World—30m.

Adventure series featuring Carveth Wells, his wife Zetta and their talking bird Raffles, presenting films from all over the world.

5 Gil Martyn News—15m.

6 The Ruggles—30m.

7, 8 Wednesday Night Fights

Gene Fullmer vs. Jackie La Labua in 10-round middleweight bout from Syracuse.

9 Adventure Movie Theater

MOVIE—"UNDER FIESTA STARS" with Gene Autry. (See Channel 9 at 7:00 p.m. Monday.)

10 Break the Bank

11 Mr. Genius

Art Baker hosts a unique quiz show wherein a masked genius matches wits with a panel of experts in various fields of knowledge.

13 Inner Sanctum—30m.

"Face of Fear" shows how man filled with fear of reprisal can bring about his own doom.

7:15 5 Eye Witness

With Ken Graue, Tom Hatten and Jay Elliott.

7:30 4, 10 Eddie Fisher—15m.

A quarter hour of music starring Eddie Fisher, with Fred Robbins, emcee, and Axel Stordahl's orchestra.

5 Conspiracy—30m.

6 Rin Tin Tin—30m.

11 The Ray Milland Show

Ray attempts to solve romantic problems of Lynhaven's swimming star while coaching here for the big meet.

13 Kingdom of the Sea—30m.

"Camera on the Ocean Floor." Col. John D. Craig shows us unusual shots of living creatures under the ocean and the photographic gear, from plastic to chromium-plated cameras needed to capture these shots. Everything from salvage operations to unusual fish are viewed. One spectacular shot shows a "Medusa" with tendrils 30 feet long and body the size of a small parachute.

7:45 4, 10 News Caravan—15m.

John Cameron Swayze reporting.

7 Sports Page

With Dick Tufeld.

TV Tips

20TH CENTURY-FOX HOUR, (2), 7:00 p.m. Trevor Howard and Linda Darnell star in "Deception," a story of intrigue.

WEDNESDAY NIGHT FIGHTS, (7), 7:00 p.m. Gene Fullmer vs. Jackie Labua.

KINGDOM OF THE SEA, (13), 7:30 p.m. "Camera on the Ocean Floor," shows amazing wonders of the deep.

SCREEN DIRECTORS' PLAYHOUSE, (4), 8 p.m. "One Against Many," a true story of an idealistic veterinarian with Lew Ayres, Chick Chandler and Wallace Ford.

DISNEYLAND, (7), 8:00 p.m. Walt away, everybody plays "On Vacation."

SALUTE TO CODE 3, (11), 8:30 p.m. Sheriff Biscalluz, other sheriffs, press and cast of show kick-off series starting Friday.

KRAFT TV THEATER, (4), 9:00 p.m. "The Fool Killer," from the novel of an orphan boy's flight.

MGM PARADE, (7), 9:00 p.m. Judy Garland, Cyd Charisse, Dan Dailey, Gregory Peck and Jane Wyman in film clips.

BIG HIT MOVIES, (2), 11:00 p.m. Alfred Hitchcock's famous suspense thriller "The 39 Steps" with Robert Donat and Madeleine Carroll.

Time Changes

N.G.P.D., (11), 8:00 p.m. Formerly seen on Friday.

RACKET SQUAD, (11), now seen at 8:00 p.m. Thursday.

HEART OF THE CITY, (11), now seen at 10:00 p.m. Thursday.

7:50 8 People in the News

7:55 8 News—5m.

8 2, 8 Godfrey and Friends

3 MGM Parade—30m.

4, 10 Screen Directors' Playhouse—30m.

Lew Ayres, Chick Chandler and Wallace Ford star in "One Against Many." The true story of an idealistic veterinarian, who must destroy in order to preserve when an outbreak of foot and mouth disease strikes his state.

5 Joe Palooka—30m.

6 Mark Saber—30m.

7 Disneyland—60m.

Walt Disney gives tiny Jimmy Cricket the job of producing tonight's show so he can go on va-

TONIGHT



KTTV 11

Host Art Baker invites you to see if the panel of experts can beat MR. GENIUS, at 7 p.m.

WEDNESDAY *tv* LOGS

MARCH 7

cation. When Jiminy enlists the aid of Mickey Mouse, Goofy and Donald Duck, he finds they are on vacation too. He calls out the Marines to round them up, then worried about the budget, decides to vacation himself. Five Disney cartoons tell the story: "Canine Cad-dy," "Bubble Bee," "Goofy and Wilbur," "Dude Duck," "Mickey's Trailer" and "Hawaiian Holiday."

9 Willy—90m.

Willy (June Havoc) pulls a switch and turns water witch in order to win a law suit and save reputation of a well expert.

11 N. O. P. D.

13 Ellery Queen

Hate and love bring about death of aerialist and almost cause murder of another.

8:30 3 Stories of the Century—30m.
The outlaw Augustine Chacon.

4, 10 Father Knows Best

A school friend volunteers to help Bud Anderson (Billy Gray) with his homework. He stays so late he is invited to sleep over, and by noon the next day it becomes evident that the boy intends to make his stay a permanent one.

5 Olympic Wrestling

With Dick Lane.

6 Life of Riley—30m.

9 Biff Baker—30m.

Biff folks plot of Chinese Red agents seeking to purchase atomic materials.

Special

11 Salute to Code 3

Sheriff Biscailuz, sheriffs of surrounding counties, press and cast of the show participate in surprise festivities kicking off the new series which begins Friday, March 9, at 8:30 p.m. Bill Welsh emcees. Title, "Code 3," refers to sheriff's signal indicating extreme emergency.

13 Stars of Grand Ole Opry

9

2, 3, 8 The Millionaire—30m.

Steve Brodie, Cathy Dowds, Stacy Harris and Robert Shayne star in "The Story of Rip Matson." A rugged test pilot for jet planes is the recipient of a million dollar windfall from an unknown benefactor.

4, 10 Kraft TV Theater—60m.

"The Fool Killer," an adaptation by Dale Wasserman of the Helen Eastly novel about an orphan boy's cross-country flight and the adventures he meets.

6 Secret File—30m.

7 The M-G-M Parade—30m.

Judy Garland sings "Acheson, Topeka and Santa Fe" from "Harvey Girls." Cyd Charisse and Dan Dailey in scenes from "Meet Me in Las Vegas" and Gregory Peck and Jane Wyman in clip from "The Yearling." Short on John Wilkes Booth.

9 Movie Theater

MOVIE—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan. (See Channel 9 at 9 p.m. Tuesday.)

11 Waterfront—30m.

Cap'n John (Preston Foster) deliberately causes a rift between his son Carl and daughter of a wealthy broker.

13 Cesar Romero

Romero encourages young man about to make first appearance as matador in Mexico City.

9:30 2, 3 I've Got a Secret—30m.

6, 7 Masquerade Party—30m.

Famous guests, heavily disguised, try to conceal their identities from panelists Bobby Sherwood, Mary Healy, Ogden Nash and Ilka Chase under the guidance of emcee Peter Donald.

8 Code 3

Thomas Mitchell starring in
"MAYOR OF THE TOWN"
tonight — WEDNESDAY — 9:30
Channel 11 KTTV
a presentation by RICHFIELD

"WILLY"
★

★
starring
JUNE HAVOC
WEDNESDAY • 8:00 P.M.
KHJ-TV Channel 9

11 Mayor of the Town

Butch (David Saber) decides to buy a bicycle, then uses the money for a more worthy cause. Thomas Mitchell stars in this series sponsored by the Richfield Oil Corporation.

13 Match the Champ Bowling

Viewers who match champ's score during week receive up to \$1500 in prizes.

10

2 The Whistler—30m.

"Trademark" with Maureen O'Sullivan. Casual remark of drunken caretaker inspires vicious murder in story of two women in cosmetics business, one of whom is embezzling the firm's money.

3 Lawrence Welk Show—60m.

4, 10 This Is Your Life
With Ralph Edwards.

6 Picture Window

MOVIE—"SPITFIRE" with Leslie Howard and David Niven. Biography of designer-builder of Britain's famous war plane.

7 Break the Bank

8 Ethel and Albert—30m.

11 Flashback!

With Paul Coates.

10:30

2 Cleo Roberts—News

4 Midwestern Hayride

7 Three Star Final

Dick Tufeld, news; Norman Van Brocklin, sports; Aline Mosby, Hollywood report.

8 Make Room for Daddy

With Danny Thomas.

10 Confidential File—Paul Coates

"Problems of Youth."

11 Halls of Ivy

Ronald Colman renews acquaintance with professor who instructed him in his undergraduate days.

13 Baxter Ward News

10:45

2 The Big News

With Bill Stout, Gil Stratton and Austin Green.

5 Wrestlers' Lament—30m.

Dick Lane, host, presents wrestlers who air their opinions.

11:00 PM KNXT **2**

BIG HIT MOVIES

WEDNESDAY:
'THE THIRTY-NINE STEPS'
with Robert Donat & Madeleine Carroll

KCOP

"KINGDOM OF THE SEA"

7:30 p.m.

CHANNEL **13**

LOS ANGELES MOST POWERFUL STATION!

MARCH 7

9 Don Lee World News
13 Destiny

11

2 Big Hit Movies

MOVIE—"THE 39 STEPS" with Robert Donat, Madeleine Carroll. Alfred Hitchcock's classic suspense thriller about a man who innocently becomes involved in the efforts of a secret organization to steal Foreign Office Secrets. He is chased all over Scotland, much of the time handcuffed to Miss Garroll.

3 Late News

4 Jack Latham—15m.

7 Sands of Time—15m.

Travelogue visiting industries and places throughout the world.

8 Foreign Intrigue

9 Weatherwise

10 Channel 10 Newsreel—25m.

11 George Putnam—News

13 Paragon Playhouse

"The Outpost" with Hugh Bueden, Hugh Griffith.

11:05 9 Feature Film

MOVIE—"ANOTHER MAN'S POISON" with Bette Davis and Gary Merrill mixing poison for one another.

11:15 4 Cleve Hermann—Sports

5 Final Edition

7 Nitcap Theater

MOVIE—"PICCADILLY INCIDENT" with Anna Neagle.

11 Public Defender—30m.

Testimony of mother of boy killed in fist fight is the only thing that will save the life of the other boy in fight.

11:30 4, 10 Tonight—60m.

Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Henderson and orchestra, and guest stars.

8 Congressman Reports

11:35 8 Senator Kuchel Reports

11:40 8 Senator Knowland

11:45 8 Night Final Edition

MOVIE—"ASSIGNED TO DANGER" with Gene Raymond. Insurance investigator tracks payroll robbers to resort hotel hideout.

11 Jackson's Theater

12:30 2 Frankie Laine

4 Movie Museum

12:45 4 World News

1 Duffy's Tavern

1:30 2 Give Us This Day

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AND BUNGALOWS

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THE SEA

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HOLLAND'S TUNNEL

DUG BY JACK HOLLAND

Still more response about the tunnel's data on rating systems. One reader writes that she has had a set since 1948 and has never been called by any survey and none of her friends has either. Mrs. Robert Hoyle, like so many others, wonders just how accurate these ratings are and sends along her own viewing preferences from 6 p.m. to 10:30 Sundays to Saturdays, inclusive. Here is what she watches—and it's as good a gauge as any:



Sunday—6, blank; 6:30, Lassie; 7, Jack Benny or Private Secretary; 7:30, What's My Line?; 8, Ed Sullivan; 9, Dr. Hudson's Secret Journal; 9:30, Paul Coates; 10, Loretta Young. Monday—6, Jungle Jim; 6:30, blank; 7, You Asked for It; 7:30, Topper; 8, Reader's Digest; 8:30, Talent Scouts; 9, Highway Patrol or Medic; 9:30, City Detective; 10, Mr. District Attorney; 10:30, Douglas Fairbanks Presents. Tuesday—6, Stories of the Century; 6:30, Name That Tune; 7, \$64,000 Question; 7:30, Do You Trust Your Wife?; 8, Science Fiction Theater; 8:30, Wyatt Earp; 9, Make Room for Daddy; 9:30, Armstrong or DuPont Theater; 10, Celebrity Playhouse; 10:30, Big Town. Wednesday—6, Stories of the Century; 6:30, blank; 7, Wednesday Night Fights; 8, Disneyland; 9, blank; 9:30, Masquerade Party; 10, This Is Your Life. Thursday—6, Stories of the Century; 6:30, blank; 7, Annie Oakley; 7:30, blank; 8, Bob Cummings; 8:30, Dragnet; 9, People's Choice; 9:30, Four-Star Playhouse or Ford Theater; 10, Lux Theater. Friday—6, Stories of the Century; 6:30, blank; 7, Gillette Fights; 8, Truth or Consequences; 8:30, Orrin Tucker (last half hour); 9, Western Varieties; 10, Juke Box Jury. Saturday—6, Lawrence Welk; 7, Superman; 7:30, Badge 714; 8, Jackie Gleason; 8:30, Stage Show. And that's it for Saturday.

There are two adults and two children in Mrs. Hoyle's family.

What makes her TV schedule interesting is that she doesn't stick to any one channel consistently and that her tastes vary from Western Varieties to TV's better dramatic shows. She says that the times marked "blank" are times when she watches nothing in particular or nothing that is watched consistently. As you can see, too, she is an inveterate TV watcher. Her schedule should be enlightening to

those who want to know what some viewers like.

After listening to those highly dramatic, hysterical blurbs for the movie, "The Conqueror," on radio these last few weeks, one wonders if the studio is trying to kill off public interest in the picture. Have you ever heard such inane blabbings? That kind of advertising went out with the bustle, or so I thought. To hear these commercials, you'd think they were announcing some atomic blast or some frightening emergency. Can the picture be that bad?

Human-interest story: Columbia will release this spring a new Paul Weston recording of "Reflections of an Indian Boy." And behind it lies a story. It was written by the late Carl Fischer—and it marks a 15-year-old dream come true. Fischer, long-time arranger-accompanist for Frankie Laine, died in 1954, at the age of 41. He was three-quarter Cherokee and he had one dream—the completion of his Indian Suite, a tribute in music to his people. He memorized the melodies as he composed without writing down the score.

Through the years nine musical sketches took shape and in March, 1954, he completed the work and set about putting it on paper. Six days later he died in his sleep of a heart attack. A few months earlier, Frankie Laine had written lyrics to some of the themes and he and Fischer had played and sung parts of them for composer-conductor Victor Young, who was so enthusiastic that Frankie and Carl tape-recorded them. If this hadn't been done, the music would have died with Carl. Laine took the tapes to Columbia and got the company interested. Weston then recorded the score. And so what will possibly be an outstanding American composition was born—after death.

More Mail Bag: Arthur Miles writes regarding commercials: "I rather enjoy commercials. They give me a chance to slip out to the bathroom or kitchen or outdoors for a deep breath. And when they are new to me, I even watch them. I guess I'm a sucker." But then he pens this: "They'd better do something, or else you'll wonder where the suckers went while you thought you were selling Pepsodent."

Eleanor Powell is to be given a plaque by the Brotherhood of Christians and Jews on March 8 for her work on KRCA's Faith of Our Children. It is the first time the award has ever been given to a woman. What a great job she is doing—and she's still doing it without any financial compensation at all!

THURSDAY *tv* LOGS

Information Received From Stations
Subject to Last Minute Change

See Page 29 for 6:30 A.M. to
5:00 P.M. Daytime Log Listings

- 5** **2 The Early Show**
MOVIE—"THE FABULOUS TEXAN" with Bill Elliott, John Carroll, Catherine McLeod, Andy Davine. Ruthless Texas State Police kill girl's father, a minister who threatens to preach a sermon against them. Two ex-Civil War GIs come to her aid.
- 3 Frank Webb Show**
4, 10 Pinky Lee—30m.
With Jimmy Brown and Jymme Shore in a program of fun and circus thrills that include wild animals, trapeze artists, jugglers and acrobats.
- 5 Cartoon Carousel—Con'd**
6 Ranger Show—Western
MOVIE—"BAD MEN OF NEVADA"
- 7, 8 Mickey Mouse Club—60m.**
JIMINY CRICKET PRESENTS: You, The Human Animal—Walt Disney's smallest star explains why the human is a special breed of animal. MOUSEKETEERS: Circus Day—Two hilarious circus clowns, the Black Brothers, perform their crazy antics. FOREIGN CORRESPONDENT SERIES (ENGLAND): Battlersen Dogs Home—Correspondent Dirk Metzger shows and explains a famous English institution that has cared for dogs since 1860. CARTOON: Peculiar Penguins.
- 9 Campus Club—60m.**
Gene Norman with guests from the musical world and teenagers from Los Angeles high schools.
- 11 Del Moore's Mysteries—Con'd**
13 Ranch Party—Con'd
5:30 3 Little Rascals
4, 10 Howdy Doody—30m.
5 Western Theater—60m.
5:45 9 Sean Meaney Show
Tenor with old and new tunes from Ireland. Bill Chadney, pianist.
- 6** **3 Beverly on 3**
4 Jack Latham—15m.
6 Ranger Show
Our Gang Comedies.
7 Chucko's Cartoons
Chucko, the Birthday Clown, shows cartoons and whips up a collection of colorful balloon animals.
8 Sheena, Queen of the Jungle
9 Cartoon Express—60m.
With Bill "Casey" Stulla.
10 Gene Autry Movie
11 Stories of the Century
Story of outlaw L. H. Musgrove.
13 Baxter Ward—News—15m.
6:05 2 Tom Harmon Sports News
4 Weather—Gene Bollay
6:10 2 Cleve Roberts News
4 Cleve Hermann
6:15 2 Doug Edwards—News
4 KRCA Kapers—30m.
13 Zeke Manners—15m.
6:30 2, 8 Sergeant Preston
A sharpshooting Englishman becomes a suspect when his mining partner is shot after making a rich gold strike and Sergeant Preston (Richard Simmons) is called in to solve the case.
3 Five Star Final—30m.
5 Handy Hints—25m.
With Dorothy Gardiner and Ken Graue.
6 Johnny Jet—Uncle Russ

- 7 Sheena, Queen of the Jungle**
Sheena (Irish McCalla) saves Bob, the Hunter, and brings a band of radium thieves to justice in "Hot Treasure."
- 11 Life With Elizabeth**
With Betty White and Del Moore!
- 6:45 4 Jack Latham—15m.**
11 George Putnam—News
6:55 5 Weather Vane—5m.
With James Edmundsen.
7 2 The Johnny Carson Show
Comedy-variety show.
3, 4 Western Marshal
"People's Choice." Steve Donovan finds himself in jail in an attempt to rescue the pretty daughter of a man running for Mayor.
5 Gil Martyn—News—15m.
6 I Search for Adventure—30m.
7 Studio 57
"The Baxter Boy" with Mona Freeman, Alan Dinehart III, Johnny McGovern, William Bakewell. When editor's son must provide guest celebrity for school prom, he remembers he went to school with Mona Freeman. But while making arrangement for her to appear, he arouses the jealousy of his girl friend. Further complications arise when Miss Freeman arrives in town.
8 Dr. Hudson's Secret Journal
9 Adventure Movie Theater
MOVIE—"UNDER FIESTA STARS" with Gene Autry. (See Channel 9 at 7:00 p.m. Monday.)
10 Wyatt Earp—30m.

11 Annie Oakley—30m.
Annie runs a deadly race between time and brutal bandits in "The Dude Stagecoach." Gail Davis stars as the famous lady sharpshooter.

13 I Search for Adventure
"Last of the Condors." Ed Harrison, one of the world's outstanding photographers of birds and contributor to many Disney films, shows filmed account of baby condor from birth to first time it flew (toughly two years). Second half hour: "Gold of the Incas," a trip across mountain and desert to reach Inca City, long believed lost and buried. There the adventurers found gold, bracelets, trinkets and the "mysterious 20 skulls" in the tomb of an Inca chieftain.

TONIGHT



KT-TV 11

Gail Davis stars as straight-shooting ANNIE OAKLEY at 7 p.m. (Co-sponsored by Wonderbread and Friskies.)

MARCH 8

TV Tips

- AFTERNOON FILM FESTIVAL, (7), 12 noon. "Daybreak," J. Arthur Rank mystery drama with Ann Todd.
- SOUTHERN CALIFORNIA HOLIDAY, (4), 2:00 p.m. Tom Frandsen emcees remote from Knickerbocker Hotel with recording artists and dignitaries.
- STUDIO 57, (7), 7:00 p.m. Mona Freeman stars in "The Baxter Boy."
- CLIMAX, (2), 8:30 p.m. "The Louella Parsons Story" starring Teresa Wright and a cast of Hollywood notables. (See logs for details.)
- STAR TONIGHT, (7), 9:00 p.m. Ballerina Raimonda Orselii stars in "Rite of Love."
- FOUR STAR PLAYHOUSE, (2), 9:30 p.m. David Niven stars in "Red Wine." Featured are John Banner, John Craven and Joseph Waring.
- FORD THEATER, (4), 9:30 p.m. Linda Darnell and Ailyn Joslyn in marital mixup, "All for a Man."
- LUX VIDEO THEATER, (4), 10:00 p.m. "Criminal Code," based on the Broadway play by Martin Flavin.

Time Changes

- RACKET SQUAD, (11), 8:00 p.m. Formerly seen on Wednesday.
- HEART OF THE CITY, (11), 10:00 p.m. Formerly seen on Wednesday.

I SEARCH FOR ADVENTURE

The first half of tonight's twin bill features Ed Harrison, the world's most outstanding photographer of birds, who went up into the wilds north of Santa Paula and shot amazing pictures of the rapidly disappearing condors. Mr. Harrison spent two years filming the "Last of the Condors."

Romaine Wilhelmsen and Ernesto Botanero take the viewers on a trek across mountain and desert to reach an Inca city buried beneath the sands of time in "Gold of the Incas."

7 P.M.

CHANNEL

13

**LOS ANGELES MOST
POWERFUL STATION!**

THURSDAY tv LOGS

MARCH 8

- 7:15 **5 Eye Witness**
With Ken Graue, Tom Hatten and Jay Elliott.
- 7:30 **2 The Quiz Kids**
Hal March is special guest tonight. Clifton Fadiman is narrator.
- 3, 4, 10 Dinah Shore Show**
A quarter hour of music starring Dinah Shore, with the Skylarks and Harry Zimmerman and his orchestra.
- 5 Conspiracy—30m.**
- 6 Western Marshal—30m.**
- 7 Lone Ranger—30m.**
Boot heel provides clue to murder of sheriff in wild Wyoming town.
- 8 People in the News—15m.**
- 11 The Open Road—Travel**
Lynn Rogers, host.
- 7:45 **3 Community Award**
- 4, 10 Camel News Caravan**
John Cameron Swayze reporting.
- 8 Local Newsreel**
- 8 Weatherword—5m.**
- 7:50 **8 News**
- 7:55 **8**
- 2, 8 Bob Cummings Show**
When Bob suspects his wartime buddy, Paul Fonda, of having designs on his sister, he rushes home, only to find Fonda being nursed by a gorgeous beauty on which he has some designs himself.
- 3, 4, 10 You Bet Your Life**
Groucho Marx, quizmaster.

- 5 Hans Christian Andersen**
- 6 Mid Evening Movie**
MOVIE—"BURNT EVIDENCE."
- 7 Life Is Worth Living**
Each week Bishop Fulton J. Sheen discusses topics of major importance and offers practical analyses of modern living.
- 9 The Pendulum—30m.**
- 11 Racket Squad**
Reed Hadley tells story of the "Fabulous Fraud."
- 13 Judge Roy Bean**
Edgar Buchanan wards off danger of Indian uprising when smugglers start selling rifles to the Indians. He has the help of an organ grinder's monkey.

- 8:30 **3, 4, 10 Dragnet—30m.**
Friday and Smith are on the trail of a confidence man and are aided by a girl with a mother complex.
- 5 Movie Theater—90m.**
MOVIE—"THE CAPTAIN'S PARADISE" with Alec Guinness, Yvonne DeCarlo. Captain alternates between his staid English wife and fiery temptress at other end of his sea tour.
- 7 Stop the Music**
Bert Parks, emcee.
- 9 King's Crossroads**
- 11 To Be Announced**
- 13 Olympic Boxing—1½ hrs.**
- 3 Ellery Queen—30m.**
- 4, 10 People's Choice—30m.**
Sock Miller (Jackie Cooper) dis-

SPECIAL

8:30 **2, 8 Climax!—"The Louella Parsons Story,"** starring Teresa Wright as the famous columnist.

Adapted from her best-selling book, "The Gay Illiterate," the hour-long program recounts some of filmdom's most exciting history as seen through the eyes of the woman who has recorded it in her world-wide columns. Gathered together are most of the big names in Hollywood appearing as themselves in their real-life contacts with the famed columnist.

Some of the stars include John Wayne, Susan Hayward, Joan Fontaine, Joan Bennett, Rock Hudson, Jean-Pierre Aumont, Jack Benny, Eddie Cantor, Charles Boyer, Fred MacMurray, Zsa Zsa Gabor, Eue Arden, Robert Wagner, Robert Stack, Kim Novak, George Burns, Gracie Allen, Ida Lupino, Robert Mitchum, Red Skelton, Ginger Rogers, Gene Autry, Dan Dailey, Jeanette MacDonald, Merle Oberon, Lana Turner, Howard Duff, Lex Barker and Gilbert Roland. Bill Lundigan is host for the sponsors, Chrysler Corporation.

"CLIMAX!"

TAKES YOU BEHIND THE SCENES OF HOLLYWOOD WITH THE TRUE LIFE STORY OF MOVIELAND'S BEST KNOWN NEWSPAPER COLUMNIST!

"The Louella Parsons Story"

With these top Hollywood stars as Miss Parsons' special guests

- | | |
|--------------------|--------------------|
| GRACIE ALLEN | JEANETTE MACDONALD |
| EVE ARDEN | FRED MACMURRAY |
| JEAN PIERRE AUMONT | ROBERT MITCHUM |
| GENE AUTRY | KIM NOVAK |
| JOAN BENNETT | MERLE OBERON |
| JACK BENNY | GINGER ROGERS |
| CHARLES BOYER | GILBERT ROLAND |
| GEORGE BURNS | RED SKELTON |
| DAN DAILEY | ROBERT STACK |
| HOWARD DUFF | ROBERT WAGNER |
| JOAN FONTAINE | JOHN WAYNE |
| ZSA ZSA GABOR | |
| SUSAN HAYWARD | |
| ROCK HUDSON | |
| JACK LEMMON | |
| IDA LUPINO | |

8:30 P.M.
KNXT—Channel 2
KFMB-TV—Channel 8
with your host

Bill Lundigan

for
CHRYSLER CORPORATION
THE FORWARD LOOK

covers what it is like to be a rich man when an old Marine Corps buddy gives him some uranium stock.

- 7 Star Tonight—30m.**
Italian-born Raimonda Orselli, singer-dancer with the Agnes De Mille Dance Theater, stars in "Rite of Love," story of a ballerina determined to become a premiere danseuse and to avenge the death of her sister.

- 9 Movie Theater**
MOVIE—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan. (See Channel 9 at 9 p.m. Tuesday.)

- 11 Assignment America**
"Will Smog Kill L. A.?" features interviews with people affected by smog, answered by men of industry. Smith Griswold, director of Air Pollution Control District, answers complaints and charges and gives insight into future of the smog situation. Brought to you by Hinshaw's Department Stores of Arcadia and Whittier.

- 9:30 **2, 8 Four Star Playhouse**
David Niven stars in "Red Wine." The story of a detective who plays a dangerous game of cat and

JACK DOUGLAS
presents
"I Search for Adventure"
TONIGHT—THURS., 7:00 P.M.
K C O P

HINSHAW'S: ASSIGNMENT AMERICA
"WILL SMOG KILL L.A.?"
KTTY, Ch. 11, 9:00 P.M.
Bill Burrud Productions

THURSDAY *tv* LOGS

mouse on a Batavian jungle plantation in search of a fugitive from homicide. Featured are John Banner, John Craven, Joseph Waring.

3, 4, 10 Ford Theatre—Drama
Not one, but two Linda Darnells are seen in "All for a Man." She dyes her dark hair blonde to pose as her sister in a scheme to test the fidelity of her businessman husband, Allyn Joslyn.

6 Picture Window
MOVIE—"OUTPOST IN MOROCCO" with George Raft.

7 Down You Go
Dr. Bergen Evans moderates a spelling quiz game with panelists Frank Coughlin, Patricia Cutts, Georgiann Johnson, Bill Williams.

11 City Detective
Suspects in shooting of young lawyer are his mistreated wife, a temperamental "other woman" and scheming partner.

10 2 Harry Owens Show—30m.
3, 4, 10 Lux Video Theatre
"Criminal Code," based on the Broadway play by Martin Flavin, is a tragic drama of a man who killed another by accident and is driven to a second crime that could have been avoided by a less rigid criminal code.

5 City at Night—60m.

New

7 Play It With Music—30m.
Meredith Willson, emcee, with Chico Marx, Bobby Troup, Rose Marie and Joe "Fingers" Carr, permanent panelists, and guest artists in a new musical quiz show. (Postponed from last week.)

8 Warner Bros. Presents—60m.
"Cheyenne."

11 Heart of the City—30m.
"Wedding at Coral Point" with Patrick McVey.

13 Ten O'Clock Theater
10:30 2 Cleve Roberts—News
6 Picture Window—90m.
7 Three Star Final
Dick Tufeld, news—Norman Van Brocklin, sports; Aline Mosby, Hollywood report.

11 Sherlock Holmes—30m.
With Ronald Howard and H. Marion Crawford in "The Case of the Belligerent Ghost."

13 Baxter Ward News
10:45 2 The Big News
With Bill Stout, Gil Stratton and Austin Green.

9 Don Lee World News
13 Destiny

11 2 Big Hit Movies
MOVIE—"FORBIDDEN MUSIC" with Jimmy Durante.

3 Seaside Weather—5m.
4 Jack Latham—15m.
5 Final Edition
7 Sands of Time—15m.
Travelogue visiting industries and

KTLA

"CITY AT NIGHT"

10:00 p. m.

5

MARCH 9

FRIDAY TV

Information Received From Stations
Subject to Last Minute Change

See Page 29 for 6:30 A.M. to 5:00 P.M. Daytime Log Listings

5 2 The Early Show
MOVIE—"BULLDOG DRUMMOND COMES BACK" with John Barrymore, Louise Campbell, John Howard. Party treasure-hunt jingles are the clues that lead Bulldog Drummond to rescue lovely lady from vengeful criminals.

3 Old Time Movie
4, 10 Pinky Lee—30m.
With Jimmy Brown and Jymme Shore in a program of fun and circus thrills that include wild animals, trapeze artists, jugglers and acrobats.

5 Cartoon Carousel—Con'd
6 Ranger Show—Western
MOVIE—"LONE STAR PIONEERS."

7, 8 Mickey Mouse Club—60m.
NEWSREEL: Midget Midgets, Earn White, Yon Learn, Real Cool Fishing, Furniture for Dolly, Log Jam Session. MOUSEKETEERS: Talent Roundup Day—A guitar-playing, singing youthful Davy Crockett, Carl Davies, performs in traditional frontier fashion; and Phillip Olivera and Louise DeLaTorre, youthful flamenco dancers, perform some fancy footwork. FOREIGN CORRESPONDENT SERIES (ENGLAND): Boy Soldier Maker—

places throughout the world.

8 Stop the Music—30m.
9 Weatherwise
10 Channel 10 Newsreel—25m.
11 George Putnam—News
13 Files of Jeffrey Jones
Gamblers try to fix baseball game by kidnaping star pitcher's daughter.

11:05 3 Final Edition
9 Feature Film
MOVIE—"NO MINOR VICES" with Dana Andrews, Lilli Palmer, Louis Jordan.

11:15 4 Cleve Hermann—Sports
5 Sports Car—15m.
John Wells features movie footage of racing action plus interviews with top-flight drivers. (Debuted last week.)

7 Nitcap Theater
MOVIE—"THE CHINESE RING" with Roland Winters.

11 Public Defender—30m.
Reed Hadley helps young soldier accused of manslaughter and drunk driving.

11:30 4, 10 Tonight—60m.
Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Henderson and orchestra, and guest stars.

8 Foreign Intrigue—30m.
11 Jackson's Theater
MOVIE—"SQUARE DANCE KATY" with Vera Vague.

12 8 Night Final Edition

12:30 2 Frankie Laine
4 Movie Museum
12:45 4 World News Roundup

1 2 Duffy's Tavern
With Ed Gardner.

1:35 2 Give Us This Day

Young David Coppin of St. John's Wood, is seen making miniature soldiers out of bits of junk.

9 Campus Club
Gene Norman with guests from the musical world and teen-agers from Los Angeles high schools.

11 Del Moore's Mysteries—Con'd

13 Ranch Party—Con'd

5:15 3 Old Time Movie

5:30 3 Frank Webb Show

4, 10 Howdy Doody—30m.

5 Western Theater—60m.

MOVIE—"WILD HORSE CANYON" with Jack Randall.

5:45 9 Sean Meaney Show

Tenor with old and new tunes from Ireland. Bill Chadney, pianist.

6 3 Beverly on 3

4 Jack Latham—5m.

6 Ranger Show

Our Gang Comedies.

7 Andy's Gang—30m.

Andy Devine with Squeekie the Mouse, Midnight the Cat, Froggy the Gremlin and the exciting story of "The Sloth Bear."

8 Soldiers of Fortune

9 Cartoon Express—60m.

With Bill "Casey" Stulla.

10 Roy Rogers—Movie

MOVIE—"SAN FERNANDO VALLEY."

11 Stories of the Century

Story of outlaw Jack Slade.

13 Baxter Ward—News

6:05 2 Tom Harmon, Sports News

4 Weather—Gene Bolla

6:10 2 Cleve Roberts, News

4 Cleve Hermann

6:15 2 Doug Edwards

4 Patti Page Show

13 Zeke Manners

6:30 2 My Friend Flicka—30m.

Rob McLaughlin faces arrest when a frightened young Indian woman gives her sick baby to Ken to take to the white doctor and the brutal Indian agent tries to take the child. Gene Evans, Anita Louise and Johnny Washbrook star.

3 Five Star Final

4 Eddie Fisher

A quarter hour of music starring Eddie Fisher with Fred Robbins and Axel Stordahl's orchestra.

5 Handy Hints—25m.

With Dorothy Gardiner and Ken Grane.

6 Johnny Jet—Uncle Russ

Cartoons.

7 Early Curtain—30m.

8 Amos 'n' Andy—30m.

11 Life with Elizabeth—15m.

With Betty White and Del Moore.

6:45 4 Jack Latham—15m.

6:55 11 George Putnam—News

5 Weather Vane

With James Edmundsen.

7 2 Life With Father—30m.

Youngest Day boys rig up contraption to catch burglar prowling in the neighborhood. Trap succeeds in catching everyone but the burglars. Lurene Tuttle, Leon Ames star.

3, 4, 10 Gillette Fights

A 10-round lightweight bout between Ludwig Lightburn of British Honduras and L. C. Morgan of Dayton, Ohio, from Madison Square Garden, New York.

5 Gil Martyn News—15m.

6 The Ruggles—30m.

7 The Whip—30m.

8 Ozzie and Harriet—30m.

MARCH 9

FRIDAY *tv* LOGS

9 Adventure Movie Theater
MOVIE—"UNDER FIESTA STARS" with Gene Autry. (See Channel 9 at 7:00 p.m. Monday.)

11 Success Story—30m.
 Live remote from the Home Savings and Loan Association at Beverly Hills.

13 Stars of Grand Ole Opry
 America's favorite country stars in a musical-variety program.

7:15 5 Eye Witness
 With Ken Grauc, Tom Hatten and Jay Elliott.

7:30 2 Person to Person
 Edward R. Murrow interviews celebrities in their homes.

5 Conspiracy—30m.

6 The Pendulum—30m.

7 Rin Tin Tin—30m.

Rusty and Rinty help Army intelligence officer investigating circulation of counterfeit Army scrip.

8 People in the News

11 Calo Pet Exchange

Frank Wright offers free pets. Sponsored by Calo Pet Food.

13 The Hunter
 Barry Nelson barely eludes death attempting to rescue American girl caught behind Iron Curtain.

7:45 3 SportsScene—15m.

With Bill Huddy.

4, 10 Camel News Caravan
 John Cameron Swayze reporting.

8 Local Newsreel

7:50 8 Weatherword—5m.

7:55 8 News

8

2 Mama
 Starring Peggy Wood.

3 Soldiers of Fortune

4, 10 Truth or Consequences
 With Jack Bailey.

5 Orrin Tucker Show—60m.

Starring Roberta Linn with the KTLA Crystal Tone Orchestra.

6 The Ken Murray Show
 Ken Murray visits Montgomery, Alabama, tonight and tells about a man who bore the responsibility for a mission that meant life or death for millions.

7 Ozzie and Harriet—30m.
 Ozzie helps an attractive young woman open a bus window and finds himself involved in unexpected complications.

8 Death Valley Days
 "Nevada Plymouth Rock."

9 Favorite Story
 "The Unknown." Wealthy spinster covers for prisoner who steals her pendant while visiting prison. Her kind act has a strange aftermath. Adolphe Menjou narrates.

11 Man Behind the Badge
 Charles Bickford tells story of policy and numbers racket men in "Case of the Pot of Gold."

13 Dangerous Assignment
 Brian Donlevy goes to Bombay seeking man who gave testimony which convicted American salesman in India of distributing revolutionary pamphlets.

8:30 2, 8 Our Miss Brooks—30m.
 Connie Brooks learns that she has won \$1,000 in a raffle, but Mr. Conklin reminds her that the penalty for gambling in her school is immediate dismissal.

3 The Whistler—30m.

4, 10 The Great Gildersleeve
 Gildy lands in jail when he gets mixed up with a society lady, Felicia Cartwright, and tries to impress her with his own "wealth." A mink stole is his undoing.

6 I Led Three Lives—30m.

7 Crossroads—30m.
 "Mother O'Brien" with Donald Murphy, Arthur Shields, James Lydon, Ruth Donnelly. Document-

TV Tips

AFTERNOON FILM FESTIVAL, (7), 12 noon. "Marry Me," J. Arthur Rank comedy with Derek Bond and Susan Shaw, debuts on TV.

GILLETTE FIGHTS, (4), 7:00 p.m. Ludwig Lightburn vs. L. C. Morgan, lightweights.

CROSSROADS, (7), 8:30 p.m. Donald Murphy, Arthur Shields, James Lydon and Ruth Donnelly star in "Mother O'Brien."

CODE 3, (11), 8:30 p.m. New series based on true stories from sheriff's office debuts tonight.

SCHLITZ PLAYHOUSE OF STARS, (2), 9:30 p.m. Thomas Mitchell and Jeanette Nolan in a suspense drama, "Web of Circumstance."

STAR STAGE, (4), 9:30 p.m. Betty Grable in her TV dramatic debut as "Cleopatra Collins."

Time Changes

DANGEROUS ASSIGNMENT, (13), 8:00 p.m., formerly at 9:30 p.m.

TONIGHT AT ZARDI'S, (13), 8:30 p.m. Formerly at 9:00 p.m.

N.O.P.D., (11), now seen at 8:00 p.m. Wednesday.

tary drama of parish priest and police detective who try to halt dope addiction and had associations of the officer's younger brother.

9 Gang Busters

New

11 Code 3

New series based on true stories from the Los Angeles Sheriff's Department. Tonight, a prospective buyer of a car forces the owner and his wife to drive to lonely canyon road where he shoots them. A chase ensues, led by the men of the sheriff's office. Richard Travis plays assistant sheriff Barrett. Title "Code 3" refers to sheriff's signal indicating extreme emergency.

13 Tonight at Zardi's

Live remote from Zardi's Jazzland restaurant. Bill Ballance emcees. Top singing guest is featured with Joe Loco's Orchestra.

9

2, 8 Crusader—30m.

Matt Anders (Brian Keith) finds chance to play Cupid. Russian officer claims to desert communists for beautiful lady, but Anders is wary. Intrigue and romance follow.

3, 4, 10 Big Story

Color

5 Western Varieties—60m.

Doye O'Dell, host, with Eddie Cleto, Jimmy Wakely, Tex Williams, Eddie Dean, Carolina Cotton, Roscoe Ates, Gail Moser, Twin Tones, the Frontiersmen and Homer Garrett's Y-Knot Twirlers.

6 Highway Patrol—30m.

KCOP

Stars of
**GRAND
 OLE OPRY**

7:00 P.M.

DON'T MISS
 "Dangerous
 Assignment"

8:00 P.M.

CHANNEL

13

LOS ANGELES MOST
 POWERFUL STATION!

• **FREE DOGS!**
 • **FREE CATS!**

See the most wonderful pets in the world!

CALO PET EXCHANGE

with FRANK WRIGHT

Friday, 7:30 - 8:00 p.m.

KTTV • CHAN. 11



KEEP PETS
 HAPPY
 WITH
 CALO



KTLA

The
ORRIN TUCKER SHOW
 With the Crystal Tones
 and Roberta Linn
 Friday 8-9 P.M.

5

FRIDAY *tv* LOGS

MARCH 9

7 Dollar A Second—30m.
Jan Murray emcees stunt-and-quiz show.

9 Movie Theater
MOVIE—"LADY LUCK" with Robert Young, Barbara Hale, Frank Morgan. (See Channel 9 at 9 p.m. Tuesday.)

11 Racket Squad—30m.
Man swindled into paying customs bribes for non-existent fortune nearly loses his life.

13 Feature Movie
MOVIE—"THE GREAT RUPERT" with Jimmy Durante. Comedy about a money-hoarding squirrel.

9:30 2, 8 Schlitz Playhouse of Stars—30m.
The particular moment bank teller Thomas Mitchell chooses to throw off the shackles of monotony turns instead to a time for hanging when he's convicted of a murder he didn't commit in "Web of Circumstance." Jeanette Nolan portrays his shrewish wife.

3 Break the Bank
4, 10 Star Stage—30m.
Betty Grable makes her debut in a TV drama as "Cleopatra Collins." The comedy tells about a young husband (Casey Adams) who is married to a former Miss America (Miss Grable). His attempt at a birthday celebration for her is thwarted by a shower of gifts and telephone calls from old admirers.

6 The Whistler—30m.
"Cup of Gold."
7 The Vise—30m.
Mark Saber, detective, tackles the "Sally Akins Case."

11 Paul Coates' Confidential File—National Show
"Teen-Age Problems."

10 2, 8 Lineup—30m.
An address book sent through the mail helps Lt. Guthrie and Inspector Greb identify a girl who has been found dead on a bay city street.

3 The Pendulum
4 Peter Potter's Juke Box Jury
Peter Potter, host, and guest stars rate America's newest records.

5 Modern Movies—90m.
MOVIE—"DONOVAN'S BRAIN" with Lew Ayres. Brain of dead man controls the will of a scientist.

6 Sherlock Holmes—30m.
7 The Fuse
"The Kiss" with Andrea King.

10 Lawrence Welk Show—60m.
11 The Lone Wolf
Louis Hayward must save unsuspecting town from satchel filled with time-fused super-grade explosives.

10:30 2 Cleve Roberts—News
3 Premier Theater
6 Paris Precinct—30m.
7 Three Star Final
Dick Tufeld, news—Norman Van Brocklin, sports; Aline Mosby, Hollywood report.

8 Cross Current—30m.
11 Ten-Thirty Tonight—China Smith—30m.
"The Devil Chaser" with Dan Dur-yea.

10:45 13 Baxter Ward News
2 The Big News
With Bill Stout, Gil Stratton and Austin Green.

9 Don Lee World News
13 Destiny
2 Big Hit Movies

11
MOVIE—"THE PLAINSMAN AND THE LADY" with Wild Bill Elliott.

4 Jack Latham
6 Les Paul and Mary Ford—5m.
7 Sands of Time—15m.
Travelogue visiting industries and places throughout the world.

8 The Vise—Drama—30m.
9 Weatherwise
10 Channel 10 Newsreel—30m.
11 George Putnam—News

13 Star Rating
Show business panel rates professional talent. Winner receives prize and engagement at Las Vegas hotel. Hans Conried emcees, Bob Enevoldsen Trio provides the music.

11:05 6 Picture Window
MOVIE—"SARABAND" with Joan Greenwood, Stewart Granger. Love story of Princess Sophie Dorothea of Hanover and soldier of fortune Knigsmark.

9 Late Feature
MOVIE—"PRIVATE AFFAIRS OF BEL AMI" finds George Sanders raising havoc in lives of Angela Lansbury, Ann Dvorak and other pretty victims.

11:15 4 Cleve Hermann—Sports
7 Nitecap Theater
11 Public Defender—30m.
After being exonerated, man strangely confesses to pulling switch which dropped magnetic crane on fellow worker.

11:30 4, 10 Tonight—60m.
Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Henderson and orchestra, and guest stars.

8 Foreign Intrigue—30m.
11:40 5 Final Edition

11:45 11 Jackson's Theater
MOVIE—"FEATHERED SERPENT" with Roland Winters. Charlie Chan foils theft of treasure from Aztec temple.

3 Late News
8 Night Final Edition
13 Week End Western
MOVIE—"CODE OF THE SADDLE" with Johnny Mack Brown.

12:30 2 Frankie Laine—30m.

12:45 4 Movie Museum—15m.
4 World News
2 Duffy's Tavern—30m.
1
1:30 2 Give Us This Day

MATINEE

NBC's Matinee Theater and the Lutheran Television Associates will jointly present a series of six live color dramas.

Dr. E. O. Hove, chairman of the LTA, announced: "We Lutherans take pride in pioneering with NBC and producer Albert McCleery in this new approach to religious television. . . . By fusing their professional skills and dramatic programming standards with the Lutheran Church's basic concern for man's spiritual growth, we believe millions of Americans will be reached with a television program that is not only believable and absorbing but in sharp Christian focus."

The first collaborated presentation will be shown April 2.

STAR RATING

Show business panel rates professional talents. Winner receives prize and 2 week engagement at New Frontier Hotel in Las Vegas.

Hans Conried emcees
Gill Bowers trio provides music.

11:00 P.M.

CHANNEL

13

LOS ANGELES MOST POWERFUL STATION!

STARTS TONIGHT

CODE

3

KTTV

11

Demonstrating a car to a prospective buyer ends in cold-blooded murder tonight at 8:30, in the first of official cases taken from Sheriff's Department files. (Presented by Rheingold.)

Monday-Friday Daytime TV Logs

- 6:30 **8** This Is My Faith
- 6:45 **2** Give Us This Day
- 8** Film—M, Tu, W
- 8** Your Health—Th
- 8** Farm Report—F
- 6:50 **2** KNXT Farm Report
With George Wolfe, in co-operation with the State Department of Agriculture and the University of California Extension.
- 7** **2**, **8** Panorama Pacific
With Red Rowe, Grant Holebmb, George Wolfe and Helen Parrish.
- 4** Today—M-F
- 10** Today on the Farm
- 11** Sheriff John's Breakfast Brigade—M-F
With John Rovick.
- 7:30 **10** Today's Cartoons
- 8** **10** Today—M-F
- 11** Top of the Morning—M-F
With Bill Leyden, Barbara Heller and the Clampett Gang.
- 8:25 **8** Local News—5m.
- 8:55 **8** Local News—5m.
- 9** **2**, **8** Valiant Lady
Dramatic serial.
- 4**, **10** Tennessee Ernie Ford
An informal program from Hollywood with music, comedy and interviews. Molly Bee is featured vocalist.
- 7** Ramper Room—30m.
- 9:15 **2**, **8** Love of Life—M-F
Dramatic serial.
- 11** Trouble With Father
With Stu Erwin.
- 9:30 **2**, **8** Search for Tomorrow
Dramatic serial.
- 4**, **10** Feather Your Nest
Bud Collyer and Janis Carter.

7 The Jack Owens Show
Live variety show. Blonde soprano Eileen Christy and the Bobby Hammaek Quartet are featured with Jack.

- 9:45 **2**, **8** Guiding Light—M-F
Dramatic serial.
- 10** **2** Jack Paar—30m.—M-F
Variety program with singers Martha Wright and Jack Haskell and pianist Jose Melis.
- 4**, **10** Ding Dong School
With Dr. Frances Horwich.
- 8** Adult High School—M
English
- 8** TV University—Tu
- 8** Warden Training—W
- 8** Invitation to Spanish—Th
- 8** To Be Announced—F
- 11** Heart of the City—M-F
Starring Patrick McVey.
- 10:30 **2**, **8** Love Story
With Jack Smith as singing quizmaster.
- 4** The Ernie Kovacs Show—30m
Variety show with satiric sketches, songs, guests, audience interviews and audience participations. Featured are singer-comedienne Edie Adams, singer-pianist Matt Dennis, announcer Bill Wendell and Archie Koty's orchestra.
- 7** Chucko's Cartoons
- 10** Independent Woman—M
- 10** Schooltime TV—Tu-Th
- 10** State College Presents—W

9:30 A.M. The New Jack Owens Show
You may wake up with the birds, but be sure to have breakfast with this new "JACK OWENS SHOW"! Songs supplied by Jack and Eileen Christy; instrumental backing by the Bobby Hammaek Quartet; plus some unusual features that make this a show guaranteed to banish household blues.
CHANNEL 7 KABC-TV Mon. thru Fri.

- 10** Words and Music—F
- 11** Star Shoppers—30m.
With Bill Welsh.
- 11** **2**, **8** Robert Q. Lewis Show
Variety program with singers Merv Griffin and Judy Johnson, dancer-choreographer Don Liberto and Ray Bloch and his orchestra.
- 4**, **10** Home Show—M-F
Arlene Francis as editor-in-chief of the TV "magazine." As a special service, a once-weekly medical report on heart illness is presented for five successive Mondays by Howard Whitman. This week: "Veins and Arteries."
- 7** Morning Curtain—30m.
- 11** The Little School House
With Eleanor Hempel.
- 11:30 **2**, **8** Art Linkletter's House Party
- 7** Beulah—30m.
- 11** Sheriff John's Lunch Brigade
With John Rovick.
- 11:45 **13** Public Service Film.
- 12** **2**, **8** The Big Payoff
Audience participation program with Randy Merriman, host; Bess Myerson, hostess; Betty Ann Grove, singer-actress.

Color

4, **10** Matinee Theater—60m.
MONDAY—"Dinner at Antoinette." A story set in New Orleans concerning the mysterious death of a beautiful girl and the members of her family and circle of friends who become suspects to her murder. Todd Andrews, Vinton Hayworth, Dayton Lumma, Barbara Darrow and Cynthia Baxter star.

TUESDAY—"The Mating of Watkins Toilette." A middle-aged bachelor suddenly begins to dream of marriage and with the help of a friend finds a willing prospect. However, his plans fall through when he misunderstands his lady's answer.

WEDNESDAY—"Her Son's Wife." A drama depicting the effects of marriage in three generations of the same family and how one wife learned what a woman must offer to make her husband happy.

THURSDAY—"The Shining Palace." The island paradise of the Castle family is invaded by a TV camera crew after one of the Castle children sets a bottle afloat with a note in it to save their lives.

FRIDAY—"The Odd Ones." An art teacher falls in love with a pupil six years younger than herself and in spite of her family's objection decides to rebel against their possessive attitudes and accept his proposal of marriage.

- 7** Afternoon Film Festival
- MOVIE—"FLOOD TIDE" with Gordon Jackson and Ronald Anderson in a story about a Scottish youth who breaks away from home to seek adventure on the sea. (Monday)
- MOVIE—"STRANGER IN BETWEEN" with Dirk Bogarde. Six-year-old orphan boy runs away from home into the thick of a murder plot. (Tuesday)
- MOVIE—"A RUN FOR YOUR MONEY" with Alec Guinness. Story of two Welsh miners who take a joy ride to London. (Wednesday)
- MOVIE—"DAYBREAK" with Ann Todd, Eric Portman, Maxwell Reed. Mystery drama of English barge owner who doubles as a hangman. He hires a Scandinavian seaman which results in a mystery "murder." (Thursday)

- MOVIE—"MARRY ME" with Derek Bond, Susan Shaw, Nora Swinborn, Zena Marshall. Story of eight people in search of happiness and two elderly spinsters who run a marriage bureau.
- 9** Suspects Wanted
- 13** Ballance 'n' Records—M-F
With Bill Ballance.
- 12:10 **9** News After Noon
- 12:15 **9** Mama Weiss
- 12:30 **2**, **8** Bob Crosby
Musical variety show with singers Joan O'Brien, Carol Richards, The Modernaires and Paula Kelly, and the Bobcats.
- 12:45 **11** Martin's Drama Manor
- 1** **2**, **8** The Brighter Day—15m.
Dramatic serial.
- 4**, **10** Date With Life
Dramatic series with a complete story told every five weeks. Action centers around Mark Roberts as editor of the Bay City News. Currently Ann Loring stars as a housewife-novelist.
- 6** Spanish Movie—M, W, F
- 9** Movie Matinee
- MOVIE—"THE STRANGER" with Loretta Young, Orson Welles, Edward G. Robinson. Devoted wife is torn between love and demand of justice that she betray her husband. (Seen every day through Friday at this time.)
- 1:10 **3** News
- 1:15 **2**, **8** Secret Storm
Dramatic serial.
- 3**, **4**, **10** Modern Romances
Dramatic serial.
- 1:30 **2**, **8** On Your Account
Dennis James hosts audience-participation show.

COLOR SCHEDULE
ON KRCA 4

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"MATINEE THEATRE"  
Monday-Friday  
12-1 p.m.

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Producers' Showcase
"CAESAR & CLEOPATRA"
Monday 5-6:30 p.m.

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Saturday Movie, 11:15 p.m.  
"Mickey" with Bill Goodwin

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SEE THESE
COMPATIBLE COLOR and
BLACK and WHITE SHOWS
ON YOUR RCA-TV SET

Monday-Friday Daytime TV Logs Continued

3, 4, 10 Queen for a Day
With Jack Bailey.
5 Recorded Music
1:45 5 World News—M-F
1:55 5 Police Calls—M-F

2 2 Red Rowe's Get-Together
Musical variety show with vocalist Lucyann Polk on Monday and Tuesday; Terrea Lea, Wednesday; Betty Holt, Thursday and Friday.

3 Serenade Time—30m.

4 RCA Victor Playhouse
MOVIE—"THE VANISHING TRAIN" with Genevieve Tobin, Francis L. Sullivan. (Monday)

MOVIE—"EARL CARROLL'S VANITIES" with Dennis O'Keefe, Eve Arden. Composer's secretary is jealous of female ad exec. (Tuesday)

MOVIE—"HOUSE OF BLACKMAIL" with Mary Germaine, Bill Sylvester. (Wednesday)

MOVIE—"CHARLIE CHAN'S SECRET" with Sidney Toler. (Friday)

Special

4 Southern California Holiday—Th

Tom Erandsen emcees a remote from the Hollywood Knickerbocker Hotel, dedicating their new pool. Hollywood dignitaries and recording artists participate. Hollywood Blvd.'s "new look" is outlined and explained. A fashion show features latest in bathing suits. Report on highways and freeways is given by Calif. Highway Patrol. The success story of "Smookey," the bear on the safety poster, is reviewed. Films show So. Calif. vacation attractions, parks and recreational facilities available locally.

5 Major Movies—M-F

MOVIE—"LADY TAKES A CHANCE" with Jean Arthur, John Wayne. Cowpoke helps lady stranded in wild rodeo town. (Monday)

MOVIE—"LADIES COURAGEOUS" with Loretta Young. Story of the early days of the WACs. (Tuesday)

MOVIE—"DUFFY OF SAN QUENTIN" with Paul Kelly as the famous warden fighting for penal reforms. (Wednesday)

MOVIE—"SO YOUNG, SO BAD" with Paul Henreid fighting for reforms in a girls' reformatory. (Thursday)

MOVIE—"TWENTY QUESTIONS MURDER MYSTERY" with Robert Beatty. Two reporters fall in love while untangling murder clues. (Friday)

7 Bill Gwinn's Theater

MOVIE—"MASK OF DIJON" with Erich von Stroheim. Magician uses hypnotism to get wife to murder rival. (Monday)

MOVIE—"WIFE OF MONTE CRISTO" with John Loder, Eva Gabor. Famed count becomes involved in extortion in Paris. (Tuesday)

MOVIE—"BUCKSKIN FRONTIER." (Wednesday)

MOVIE—"IN THIS CORNER" with Scott Brady. Ex-Navy man gets into fight game to make amends for accidental killing of opponent. (Thursday)

MOVIE—"THE CRYSTAL BALL" with Paulette Goddard, Ray Milland. Girl sets out to win man with aid of fortune teller. (Friday)

8 My Little Margie

10 Lynn Taylor's Pantry Playhouse

13 See How They Grow—M

Course in psychology for adolescents presented by State PTA. Today, "Mike Makes His Mark."

13 Dick Garton Movie—T-F
MOVIE—"OPERATION X" with Edward G. Robinson. Ruthless tycoon has developed invention that will give him control of the world. (Tuesday)

MOVIE—"TERROR STREET" with Dan Duryea. Aviator on leave is accused of wife's murder when he finds her dead in their apartment. (Wednesday)

MOVIE—"SHADOWS OF THE PAST" with Terrence Morgan. Man meets voiceless woman who has been dead for many years. (Thursday)

MOVIE—"DOUBLE PROFILE" with Janis Carter. (Friday)

2:15 6 Cooking Show—Tu

11 Ed Reimers' Movieland Matinee—M-F

2:30 3 Star Matinee—90m.

MOVIE—"BORDERLINE" with Claire Trevor as policewoman and Fred MacMurray as narcotics smuggler making dash for Mexican border. (Monday)

MOVIE—"DOORWAY TO SUSPICION." (Tuesday)

MOVIE—"RETURN OF THE SCARLET PIMPERNEL" with James Mason. English lord helps victims of French Revolution. (Wednesday)

8 Joe Graydon—30m.

13 Dick Garton Movie—M

MOVIE—"FIGHTING MEN" with Eduardo Cianelli. (Monday)

2:45 6 Matinee—M-F

MOVIE—"YES SIR," MR. BONES." Minstrel men re-live the past for small boy. (Monday)

MOVIE—"CHEER UP" with Sally Grey. (Tuesday)

MOVIE—"EVIDENCE FOR HIRE" with Pat Holt. (Wednesday)

MOVIE—"NO RESTING PLACE." Story of wandering tinkers of Ireland. (Thursday)

MOVIE—"EXCUSE MY GLOVE" with Len Harvey. (Friday)

3 2, 8 Garry Moore Show

Show features Denise Lor, Ken Carson, Durward Kirby and Howard Smith and his orchestra.

9 Parlor Party

With Bill Stulla.

3:25 4 Myron J. Bennett

3:30 2, 8 Arthur Godfrey Time

—M-Th
Variety show with the McGuire Sisters, Frank Parker and Tony Marvin.

2, 8 Garry Moore Show—F

4 Mike Roy's Movie

MOVIE—"SCATTERBRAIN" with Judy Canova, Eddie Foy Jr. Talent scout brings wrong girl to Hollywood from Ozarks. (Monday)

MOVIE—"FINAL APPOINTMENT" with John Bentley. Maniac at large is bent on revenge. (Tuesday)

MOVIE—"GEISHA GIRL" with Martha Hyer. Two G.I.'s in Japan outwit subversives. (Wednesday)

MOVIE—"MEN AGAINST THE SUN" with John Bentley, Zena Marshall. (Thursday)

MOVIE—"CHECKMATE" with Jeffrey Lynn. Young ad exec falls for mysterious girl in Swiss Alps. (Friday)

5 Milady—M-F

Corris Guy, T. Th; Dorothy Gardiner, M, W, F.

7 Glamour Girl—M-F

Four women are selected from the audience and each tells why she wishes to be glamorized. A winner is picked, and the staff go to work. She returns next day as a "new woman."

10 Liberate—M, W

10 Florian ZaBach—Tu, Th

10 Frankie Laine Show—F

11 Bill Leyden's Theater

3:45 3 Garry Moore—F

4 3 Wild West Theater—Tu-F

3 Little Rascals—F

5 Cartoon Carousel

6 Continental Chef—M-F

7 What's the Name of That Song?—30m.

Bill Gwinn's audience participation show, with Bobby Hammack and his musical group.

9 Hollywood Backstage

—M, W, Th, F

9 Know Your Taxes—Tu

10 Ramar of the Jungle

13 Ranch Party

A hillbilly harmony session with a parade of western and rural stars.

4:15 6, 7 John Daly News—Th

4:30 2, 8 Strike It Rich—M-F

With Warren Hull, emcee.

3 Andy and His Gang—F

6 Ranger Show

Adventure serial.

7 Make-Believe Ballroom

With Al Jarvis.

9 Mark Saber

10 Johnny Downs Express

4:45 4 Major Domo

11 Del Moore's Mysteries

SAVE THIS
COUPON!!



Bob Yeakel's
ROCKET TO STARDOM
KHJ-TV (Channel 9)

Sat. 11:30 a.m. to 5:30 p.m.
11:00 p.m. to 1:00 a.m. Sun.
Sun. 8:30 a.m. to 11:30 a.m.

KTTV (Channel 11)

Sunday 1:00 a.m. to 8:30 a.m.

Take This As Your Ticket

For Admission to

690 S. WESTERN AVE.

Hollywood, Calif.

FOR AUDITIONS

Tuesday, 4 to 9 p.m.

TV PROGRAM FINDER

Listings after 12 noon are indicated by dark type, morning by light type. Channels are indicated by ().

Abbott and Costello.....(11) 6:30 Sa	Fairbanks, Douglas.....(4) 10:30 M	Make Believe Ballroom (7) 4:30 M-F	Sheen, Bishop.....(7) 8 Th
Academy Nominations.....(4) 6 Sa	Faith of Our Children.....(4) 4 Su	Make Room for Daddy.....(7) 9 Tu	Sheena Queen of Jungle.....(7) 6:30 Th
Adventure.....(2) 11:30 Su	Faith for Today.....(7) 12:30 Su	Mama.....(2) 8 F	Sheriff John.....(11) 7 12:30 M-F
Alcoa Hour.....(4) 9 alt. Su	Falcon, The.....(7) 10 Sa; 7 Su	Mama Weiss.....(9) 2:15 M-F	Sherlock Holmes.....(11) 10:30 Th
Allen Steve.....(4) 11:30 M-F	Fandango.....(2) 6 Sa	Man Called 'X'.....(9) 8:30 M	Shore, Dinah.....(4) 7:30 Tu Th
Amateur Hour.....(7) 8:30 Su	Farms and Gardens.....(4) 9 Sa	Manners, Zeke.....(13) 6:15 M-F	Silvers, Phil.....(2) 8 Tu
American Forum.....(4) 10 Su	Father Knows Best.....(4) 8:30 W	Mark Saber.....(9) 4:30 M-F	\$64,000 Question.....(2) 7 Tu
Amos 'n' Andy.....(2) 7:30 Sa; 5:30 Su	Favorite Story.....(9) 8 P	Martin, Tony.....(4) 7:30 M	Skelton, Red.....(2) 9:30 Tu
Andy's Gang.....(7) 6 P	Feather Your Nest.....(4) 9:30 M-F	Martin's Double Drama.....(11) 12:45 M-F	Sky Kings.....(6) 7 Tu
Annie Oakley.....(11) 7 Th	Fidler, Jimmie.....(5) 10 Su	★Martyn, Gil.....(5) 7 M-F	Songs of the Cross.....(13) 7 Sa
Appointment with Adventure.....(2) 10 Su	Federal Income Tax.....(4) 2 Sa	Marx, Groucho.....(4) 8 Th	Speedboat Rodeo.....(5) 1 Su
Armstrong Circle Theater.....(4) 9:30 alt. Tu	Files of Jeffrey Jones.....(13) 7:30 Tu; 11:15 W	Masquerade Party.....(7) 8:30 W	Spotlight on Youth.....(11) 2 Su
Ask the Doctor.....(5) 12 Su	Fisher, Eddie.....(4) 7:30 W; 6:30 F	Match the Champ Bowling.....(13) 9:30 W	Stage Show.....(2) 8 Sa
Assignment America.....(11) 9 Th	Flashback.....(11) 10 W	MaCnee Theater.....(4) 12 n M-F	Star and the Story.....(11) 10 M
Aury, Gene.....(13) 6:30 M	Ford, Tennessee Ernie.....(4) 9 M-F	Mayor of the Town.....(11) 8:30 W	Star Rating.....(13) 11 F
Badke 714.....(11) 7:30 Sa	Ford Theater.....(4) 9:30 Th	McAdoo, Mary.....(4) 4:30 Su	Star Stage.....(4) 8:30 F
Ballance 'n' Records.....(13) 11:30 M-F	Four Star Playhouse.....(2) 9:30 Th	McElroy, Jack.....(4) 4:30 Sa	Star Tonight.....(7) 9 Th
Bandstand Revue.....(5) 9 Su	Front Row Center.....(2) 1 Su	McEvoy, Sean.....(9) 5:45 M-F	Strongbow, Jules.....(13) 11 M
Basketball, Big Ten.....(2) 12 n Sa	Frontier.....(4) 7:30 Su	Medical Horizons.....(7) 9:30 M	★Ward, Baxter.....(13) 6:45 M-F
Basketball, F.C.....(2) 2 Sa	Frontiers of Faith.....(4) 9:30 Su	Meet Millie.....(2) 9 Tu	★Stop the Music.....(7) 8:30 Th
Basketball, Pro.....(4) 12 Sa	Fury.....(4) 11 Sa	Meet the Press.....(4) 6 Su	Strictly Informal.....(5) 9 Tu
Beat the Champ.....(13) 8 M	Gang Busters.....(9) 8:30 P	M.G.M. Parade.....(7) 9 W	Strike It Rich.....(2) 4:30 M-F
Beat the Clock.....(2) 6:30 Sa	Garden Chats.....(5) 12:30 Su	Message of the Master.....(7) 1 Su	Studio One.....(2) 7 M
Benny, Jack.....(2) 7 alt. Su	General Electric Theater.....(2) 9 Su	Mickey Mouse Club.....(7) 5 M-F	Studio 57.....(7) 7 Th
Beulah.....(7) 11:30 M-F	Get the Facts.....(4) 3 Sa	Milady.....(4) 9:30 W	Stulla, Bill.....(9) 3 M-F
Big Game Hunt.....(9) 8 Th	Gillespie, Norvell.....(4) 5 Sa	Milford, Ray.....(11) 7:30 W	Success Story.....(11) 7 F
Big Game Hunt.....(9) 8 Th	Gillette Flights.....(4) 7 F	Millionaire, The.....(2) 9 W	Sullivan, Ed.....(2) 8 Su
Big Payoff.....(2) 12 n M-F	★Giroux, Lee.....(4) 6:45, 11 Sa	Modern Romance.....(4) 1:45 M-F	Sunday Lucy Show.....(2) 8 Su
Big Story.....(4) 9 P	Glamour Girl.....(7) 3:30 M-F	Montgomery, Robert.....(4) 9:30 M	Super Circus.....(7) 5 Su
Big Surprise.....(4) 7:30 Sa	Gleason, Jackie.....(2) 8:30 Sa	Moore, Garry.....(2) 3 M-F	Superman.....(11) 7 Sa; 6:30 W
Big Town.....(4) 10:30 Tu	Gobel, Geo.....(4) 10 Sa	Moore, Del.....(11) 4:45 M-F	Susie.....(11) 8 Sa
Boing.....(9) 8:30 Sa; (7) 7 W;	Godfrey and Friends.....(2) 8 Th	Mosby, Aline.....(7) 10:30 M-F	Swayze, John Cameron.....(4) 7:45 M-F
(13) 8:30 Th; (4) 7 F	Godfrey, Time.....(2) 3:30 M-Th	Movie Museum (1) 6:15 F; 12:30 M-F	Tales of Texas Rangers.....(2) 11:30 Sa
Bravo Eagle.....(2) 6:30 W	Godfrey's Talent Scouts.....(2) 8:30 M	Mr. District Attorney.....(2) 10 M	Tenage Trials.....(4) 12:30 Su
Break the Bank.....(7) 10 W	Golden Voyage.....(13) 7 M	Mr. Genius.....(11) 7 W	Teletorium.....(5) 8 M
Brighter Day.....(2) 1 M-F	Goodyear TV Theater.....(4) 9 alt. Su	Mr. and Mrs. North.....(11) 5:30 Sa; 10:30 Su	Televoyagers.....(5) 11:30 Su
Buffalo Bill, Jr.....(7) 6 W	Gordon's Garden.....(7) 4 Su	Murray, Ken.....(11) 9 Tu	Tennessee Ernie Ford.....(4) 9 M-F
Buros and Allen.....(2) 8 M	Grand Ole Opry (Stars of) (13) 7:30 Su; 8:30 W; 7 F	My Friend Flicka.....(2) 6:30 F	This is the Life.....(4) 12 n Su
★Camel News Caravan.....(4) 7:45 M-F	Great Churches of Golden West.....(11) 11 Su	My Little Marjie.....(11) 7:30 M	This is the Story.....(11) 4:30 Sa
Camella Festival.....(5) 10 Sa	Great Gildersleeve.....(4) 8:30 P	My Little Marjie.....(11) 7:30 M	This is Your Life.....(4) 10 W
Campus Club.....(9) 5 M-F	Gulding Light.....(2) 9:45 M-F	Navy Log.....(2) 8:30 Tu	This Week in Sports.....(9) 5:30 Su
Capt. Gallant.....(4) 7 Tu	Gunsmoke.....(2) 10 Sa	N.O.P.D.....(11) 8 W	Times Square Playhouse.....(13) 10 Tu
Captain Midnight.....(2) 11 Sa	★Guyman, Bill.....(4) 5:30 Su	Olympic Boxing.....(13) 8:30 Th	Today.....(4) 7 M-F
Captured.....(9) 8 Sa	Halls of Ivy.....(11) 10:30 W	Omnibus.....(2) 2 Su	Tonight at Zardi's.....(13) 8:30 F
Carson, Johnny.....(2) 7 Th	Halls of Science.....(4) 4 Sa	On Your Account.....(2) 1:30 M-F	Top of the Morning.....(11) 8 M-F
Cartoon Carousel.....(5) 4 M-F	Handy Hints.....(5) 6:30 M-F	Ottie, John.....(11) 7 Tu	Topper.....(7) 7:30 M
Cartoon Express.....(9) 6 M-F	Handy Christian Andersen.....(5) 8 Th	Our Miss Brooks.....(2) 8:30 F	Town Hall Party.....(11) 10 Sa
Cavalcade of Books.....(2) 3:30 Su	★Harmon, Tom.....(2) 6:05 M	Owens, Harry.....(2) 10 Th	Treasure Tune Clock.....(13) 7 F
Celebrity Pinhouse.....(2) 10 Tu	Heart of the City.....(11) 10 Th	Owens, Jack.....(7) 9:30 M-F	Truth or Consequences.....(4) 8 P
Championship Bowling.....(9) 8 Su	★Hermann, Cleve.....(4) 11:15 M-F	Ozark Jubilee.....(7) 7:30 Sa	Tucker, Orrin.....(5) 8 P
Chance of a Lifetime.....(7) 9 Su	Highway Patrol.....(11) 9 M	Paar, Jack Show.....(2) 10 M-F	Tufeld, Dick.....(7) 10:30 M-F
Charm Secrets.....(9) 4:45 Su	His Honor, Homer Bell.....(13) 8:30 Su	Page, Patti.....(4) 6:15 W, F	TV Reader's Digest.....(7) 8 M
Chevron Hall of Stars.....(11) 7:30 Tu	Hitchcock, Alfred, Presents.....(2) 9:30 Su	Paris Precinct.....(11) 9 Sa; 10 Tu	20th Century-Fox.....(2) 7 alt. W
Children's Corner.....(4) 10 Sa	Hollywood's Best.....(4) 8 Su	Pendulum, The.....(9) 8 M, Th	Two for the Money.....(2) 9 Sa
China Smith.....(11) 10:30 P	Home Show.....(4) 11 M-F	People Are Funny.....(4) 9 Sa	U.S. Steel Hour.....(2) 7 alt. W
Choose Up Sides.....(4) 9:30 Sa	Hometown Jamboree.....(5) 7 Sa	People's Choice.....(4) 9 Th	U.S. Treasury Dept.....(11) 1:30 Su
Christian Science.....(7) 3:45 Su	Hopalong Cassidy.....(11) 6 Sa; 12 Su	Person to Person.....(2) 7:30 P	Uncle Johnny Coons.....(4) 11:30 Sa
Christophers, The.....(11) 8:30 Su;	House Party.....(2) 11:30 M-F	Pet Exchange.....(11) 7:30 P	Valiant Lady.....(2) 9 M-F
(9) 11 Su	Howdy Doody.....(4) 8:30 M-F	Play It With Music.....(7) 10 Th	Victory at Sea.....(9) 8:30 Tu
Chucko the Clown.....(7) 10:30 M-F;	Hunter, The.....(13) 8 Tu	Playwrights '56.....(4) 9:30 alt. T	Voice of Firestone.....(7) 8:30 M
(6) Th	I Led Three Lives.....(11) 8:30 Sa	Police Calls.....(5) 1:35 M-F	Von KleinSmid, Dr Rufus B (5) 8 M
Church in the Home.....(5) 11 Su	I Love Lucy.....(2) 9 M	Polka Parade.....(13) 6 Su	Wanderlust.....(13) 7:30 M
Church Talent Show.....(13) 10 M	I Married Joan.....(11) 7 M	Private Secretary.....(2) 7 alt. Su	★Ward, Baxter.....(13) 6 M-F;
Cisco Kid.....(5) 10 Th	I Search for Adventure.....(13) 7 Th	Public Defender.....(4) 5 M	(10:30 Tu-Sa
City at Night.....(11) 9:30 M, W, Th	I Spy.....(4) 7 M	★Putnam, George.....(11) 9 Sa; 11:15 M-F	Waterfront.....(11) 9 W
City Detective.....(11) 9:30 M, W, Th	Ice Hockey.....(7) 11:15 F	Queen for a Day.....(4) 1:30 M-F	Weather.....(4) 6:05 M-F
Climax.....(2) 8:30 Tu	In God We Trust.....(5) 10:30 Su	Quiz Kids.....(2) 7:30 Th	Weather Vane.....(5) 6:55 M-F
Coates, Paul.....(11) 9:30 Su; 9:30 P	Inner Sanctum.....(13) 7 W	Racket Squad.....(11) 8 Th; 9 F	Wells, Mama.....(9) 12:15 M-F
Code 3.....(11) 8:30 P	Inquisitor, The.....(5) 10 Tu	Raft, George.....(5) 8:30 Tu	Wells, Lawrence.....(7) 6 Sa
Colonel Arch.....(13) 8:30 Th	It's a Great Life.....(4) 7 Su	Ranch Party.....(13) 2:30 Su; 4 M-F	Wells, Carveth.....(4) 7 W
Comedy Hour.....(4) 8 Su	It's Always Jan.....(2) 9:30 Su	Ramar of the Jungle.....(11) 6 Su	Western Marshal.....(4) 7 Th
Como, Perry, Show.....(4) 8 Sa	It's Got a Secret.....(2) 9:30 W	Raise, Martha.....(4) 8 Tu	Western Varieties.....(5) 9 P
Cooley, Spade.....(5) 8 Sa	Jailor Derby.....(11) 2:30 M-F	Renaissance on TV.....(2) 4 Su	What's My Line.....(2) 7:30 Su
Count of Monte Cristo.....(11) 8 M	Jarvis, Al.....(7) 9 Sa; 4:30 M-F	Rin Tin Tin.....(2) 4:30 Sa; 7:30 F	What's Name of That Song.....(7) 4 M-F
Cowboy G-Men.....(7) 6:30 Tu	Joe Palooka.....(5) 8 W	Road to Freedom.....(13) 6 Sa	Wagner, Jackson.....(11) 11:45 M-F
Crosby, Bob.....(2) 12:30 M-F	Judge Roy Bean.....(13) 9 Su; 8 Th	Robert Montgomery Presents.....(4) 9:30 M	Where Your Treasure Is.....(4) 5 P
Cross Current.....(2) 10:30 P	Jungle Jim.....(11) 6 M	★Roberts, Cleo.....(2) 6:10 M-F	Whistler, The.....(2) 10 W
Crossroads.....(7) 8:30 F	Justice.....(4) 10 P	Robin Hood.....(2) 6:30 M	Who Knows This?.....(3) 9:30 Sa
Crusader.....(2) 8 P	Kingdom of the Sea.....(13) 7:30 W	Rocket to Stardom.....(9) 11:30 Sa;	Wide, Wide World.....(4) 1 Su
Cummings, Bob.....(2) 8 Th	King's Crossroads.....(8) 8:30 Th	11 Sa; 8:30 Su; (11) 11 Su	Wild Bill Hickok.....(7) 6 Th
Damon Runyon Theater.....(2) 10:30 Sa	Kovacs, Ernie.....(4) 10:30 M-F	Rollen Derby.....(4) 6:30 Su	Willie.....(9) 8 W
Dangerous Assignment.....(13) 8 F	Kraft TV Theater.....(4) 9 W	Romero, Cesar.....(13) 9 W	Words About Music.....(2) 11 Sa
Date With Life.....(4) 1 M-F	KRCA Kapers.....(4) 6:15 M, Tu, Th	Romper Room.....(7) 9 M-F	Wrestler's Lament.....(5) 10:45 W
Death Valley Days.....(4) 7 alt. Sa	Lamp Unto My Feet.....(2) 8:30 Su	Rowe, Red.....(2) 8 M-F	Wrestling.....(5) 8:30 W; (13) 8:30 M
December Bride.....(2) 9:30 M	Lassie.....(2) 6:30 Su	San Francisco Beat.....(11) 9:30 Sa	Wyatt Earp.....(7) 8:30 Tu
Ding Dong School.....(4) 10 M-F	★Latham, Jack.....(4) 6 M-F	Santa Anita Racing.....(2) 4:45 Sa	Wyman, Jane, Fireside Theatre.....(4) 9 Tu
Disneyland.....(2) 8 W	Lawton, Fleetwood.....(5) 10 Tu	Schiltz Playhouse.....(2) 9:30 F	You Are There.....(2) 6 Su
Dreas Blues.....(2) 11:15 Su	Lee, Finky.....(4) 5 M-F; 10:30 Su	Science Fiction Theatre.....(11) 8 Tu	You Asked For It.....(7) 7 M
Dr. Hudson's Secret Journal.....(11) 9 Su	Lewis, Robert Q.....(11) 3:30 M-F	Scotland Yard.....(2) 7 Sa	Your Hit Parade.....(4) 10:30 Sa
Dr. Spock.....(4) 3 Su	Liberace.....(11) 8:30 Tu	Screen Director's Playhouse.....(4) 8 W	Your Income Tax.....(2) 10:30 Sa;
Do You Trust Your Wife?.....(2) 7:30 Tu	Life With Elizabeth.....(11) 6:30 M-F	Search for Tomorrow.....(2) 9:30 M-F	(8) 10:30 Su
Dollar A Second.....(2) 9 F	Life With Father.....(2) 7 F	Secret File, U.S.A.....(11) 9:30 Tu	Yours for Living.....(7) 1:30 Su
Down You Go.....(7) 9:30 Th	Light of Faith.....(2) 9:30 Su	Secret Storm.....(2) 1:15 M-F	Youth Wants to Know.....(4) 2:30 Su
Dragonet.....(4) 8:30 Th	Lighted Window.....(7) 4:30 Su	See How They Grow.....(2) 13:2 M	Zoo Parade.....(4) 3:30 Su
Dugan, Johnny.....(9) 6 Sa	Lineup.....(2) 10 Su	Serjeant Preston.....(2) 6:30 Th	
DuPont Cavalcade Theater.....(7) 9:30 Tu	Linkletter, Art.....(2) 11:30 M-F	★Sevareid, Eric.....(2) 12:30 Su	
Durante, Jimmy.....(4) 9:30 Sa	Lone Ranger.....(7) 7:30 Th	Seven Seventy on TV.....(7) 12 n, Su	
Earp, Wyatt.....(7) 8:30 Tu	Lone Wolf.....(11) 10 Su		
Eastside Kids.....(5) 5:30 Sa	★Long John Silver.....(5) 7 Su		
★Edwards, Doug.....(2) 6:15 M-F	Look Up and Live.....(2) 9 Su		
Ellery Queen.....(13) 7 Su; 8 W	Loretta Young Show.....(4) 10 Su		
Erwins, The.....(11) 8:30 Su	Love of Life.....(2) 9:15 M-F		
Ethel and Albert.....(7) 7 Sa	Love Story.....(2) 10:30 M-F		
★Eye Witness.....(5) 7:15 M-F	Lundberg, Dan.....(13) 5:30 Su		
Fabian of Scotland Yard.....(11) 10:30 M	Lux Video Theatre.....(4) 10 Th		
Face the Nation.....(2) 12 Su	Major Domo.....(4) 4:45 M-F		
Facts Forum Panel.....(13) 11 Su			

OFF-BEAT

Edith Terry, who killed eight people in a recent gangbusters, is the daughter of a New York attorney who doesn't handle criminal cases.

Label Talk

By TERREA LEA

Well happy day at last. The catalogues and new label lists have arrived at Label Bank and you should be receiving yours any day now. If you have an old label list call the Label Bank office or go by and pick up these new lists. There are several new products. Now if you have a catalogue . . . all



you need is a new list because there are no changes in the catalogue as far as premiums and points are concerned.

If you haven't sent any labels yet you should do so right away. You see, you aren't a member of Label Bank until you make your first deposit. Then you are

on the mailing list and when the bulletin goes out with news of new products, contest, etc., you will receive one. So be sure to make that first deposit right away and follow it with the second and third. No use keeping those labels around the house in the way . . . send them to Label Bank at 727 No. La Brea Ave., Hollywood 38, Calif.

Here's news for you folks in Santa

Ana. I'll be down there at Santa Ana Food Mkt. at 1216 W. 1st., March 3, with the Label Bank party. That's at 2 in the afternoon and I sure hope a lot of you folks can be there. Then March 10, I'll be at Stellino's Market at 13763 Inglewood Ave., Hawthorne. I'll have prizes for you and 50 giant bags of Label Bank products.

I'd like to thank you folks who have sent in cards and letters telling me you enjoy my radio program and asking for catalogues and requests. If you've never tuned into the radio program . . . it's on KABC . . . 790 on the dial. Monday thru Friday . . . 10:30-11:00 p.m. I'm also appearing on "Red

Rowe's Get Together" each Wednesday. That's on Channel 2 . . . 2:00-3:00. I hope you'll tune in sometime . . . and keep listening and watching of course.

I sure hope you clubs and organizations are saving those Reddi-Wip lock tabs. Remember that there is a big contest on and first prize is \$100 . . . second is \$75 . . . and third is \$50. They must be in the Label Bank office at 727 No. La Brea Ave., by April 30 to be counted. The club that sends in the most will win. So start saving them.

That's about all there is for this time. I'll be back next week and I hope I have some new products for you. Until then . . . bye.

Next Time You Go to the Grocery Store

BE SURE TO PUT YOUR LABEL BANK CATALOG IN YOUR PURSE!

USE THE LABEL LIST AS YOUR SHOPPING GUIDE!

It will help you

1. Save labels faster
2. Get free premiums quicker



Every Label Bank brand is a quality brand, every label worth valuable premium points at Label Bank! Exchange labels for your choice of fabulous *free* gifts . . . steam irons, toasters, clock radios, luggage, blankets, sporting goods . . . hundreds to choose from! Always ask for Label Bank brands . . . you'll find it pays in finer quality, in wonderful free gifts.

If you are not yet a Label Bank member . . . send for FREE gift catalog today. Shows pictures of every free premium . . . gives complete label list with point value of each label.

ATTENTION CLUBS AND ORGANIZATIONS!

Build your treasury, furnish your clubroom. Exchange labels for cash or gifts at Label Bank. Over 5,000 clubs now participating.

LABELS FROM OVER 400 POPULAR GROCERY STORE PRODUCTS - BRANDS YOU KNOW AND USE - WORTH VALUABLE PREMIUM POINTS AT LABEL BANK!

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727 N. La Brea, Los Angeles, California

16

Please mail me copy of LABEL BANK PREMIUM CATALOG.

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If you want to hear

"Ear, Eye Inspire the Pen"

on the air, listen to

"ROURKE IN HOLLYWOOD"



Midnight to 2 a.m.
Monday through Saturday

Jack Rourke

KABC 790 on the dial

Ear, Eye Inspire

Mrs. J. Wadholt, Lynwood

The Bill Gwinn shows are terrific, he is a wonderful singer and has a wonderful personality. The only complaint I have is why we don't hear his singing more often. Next, why so much fuss over the Welk and Tucker controversy? They are on different nights, channels and time, if you don't like them, don't watch them. Personally the Welk show is my favorite.

Mrs. A. R. Costigane, Van Nuys

As a reader of TV-Radio Life, I was highly incensed at the so-called "lyric" which referred to the romance of Princess Margaret and Group Captain Peter Townsend. You ask the opinions of your readers—here's mine. I think the so-called "lyric" is in very bad taste and decidedly out of place; in fact, it is cheap.

Olive Wright, Santa Ana

I have never written to you before, but when I read the criticism of the Jack Owens program, I had to speak up. I am alone, practically a shut in, and a grandmother, so my TV means a lot to me. Jack Owens and family are the finest secular program, and that Friday hymn is what everyone needs. Of course his family is not with him now and I sure miss them; altho the young lady he has on the program is fine. Criticize some of the horror programs and not a fine program like Jack's.

Mrs. W. R. Miller, Torrance

In answer to a criticism about Jack Owens show, I think it's nice to have your family on the show with you. Mary Ann's songs are lovely. I think the mother likes to see her family on TV. I would if it were I.

Regina Sinclair, Burbank

For about a year now I have enjoyed reading your magazine — and particularly your Ear, Eye Inspire the Pen section. I think it's interesting to see how our opinions and interests compare with other peoples'. But I'm writing you at this time to say how much more I enjoy the section now that Jack Rourke reads and sometimes comments on those letters. It's almost like talking them over with someone when you're alone. So thank you for this new way of presenting your Ear, Eye Inspire the Pen section and continued good wishes to you and to Jack Rourke. I get off work at midnight and listen to him driving home and then put his show on again in the house and listen while I'm getting ready for bed.

★ ★

SPECIAL

Sunday, March 4, Great Churches of the Golden West will present a special telecast from the Los Angeles Mormon Temple. The L.A. Mormon choir will provide music, and a narrated tour through the Temple will also be shown.

The Winners of the First Weekly "Product Preference Contest"

These contestants won for the best entries on *BUISMAN'S BLENDER* statement contest.

Grand prize of a G.E. all-transistor portable radio, \$49.95 value, Mrs. Howard T. Lusk, 1234 Riverside Drive, Fullerton, Calif.

Other winners and their prizes are: Verda I. Truex, 6620 Kester Avenue, Van Nuys, Calif., \$10.00 merchandise certificate; Mrs. Wallace W. Boers, 1481 Humettus Avenue, Encinitas, Calif., \$9.95 Knapp-Monarch electric corn popper; Mrs. Ilah G. Aylward, 723 West Avenue "T", Lancaster, Calif., \$6.95 twin Inland Carafe Beverage server set; Mrs. H. N. Pennypacker, 1215 So. Sunkist Avenue, West Covina, Calif., \$4.00 Ship 'n Shore blouse; Mrs. L. W. Hughes, Rt. 1, Box 169, Del Mar, Calif., \$4.00 Ship 'n Shore blouse; Mrs. Betty M. Davis, 1413 So. Delta

St. San Gabriel Calif. six month subscription to TV-RADIO LIFE; Mrs. Bonnie M. Kuhlman, 3469 Stoddard Avenue, San Bernardino, Calif., 1 year's supply of Dr. West toothbrushes; Mrs. William Rice, 3223 Fairman St., Long Beach 11, Calif., 2 reserved tax-free Clyde Beatty circus tickets; Mrs. Louise Mahr, 464 Rosecrans Avenue, Manhattan Beach, Calif., 2 reserved tax-free circus tickets; Mrs. J. L. Roberts, 610 Elizabeth St., Pasadena 6, Calif., 6 months subscription to TV-RADIO LIFE; Mrs. D. L. Bussell, 4495 Elmwood Ct., Riverside, Calif., year's supply of Dr. West toothbrushes; Mrs. Lois Richardson, 205 Emerald Bay, Laguna Beach, Calif., choice of broadcast tickets to her favorite tv or radio show; Mrs. Beatrice P. Muse, 1233 N. Geneva St., Glendale, 7, Calif., 3 months subscription to TV-RADIO LIFE.

The Dorothy Gardiner-
TV-Radio Life

"Ladies - Do It Yourself" Easter Parade Contest



Rules and Data:

- 1) Prizes are to be awarded each week for the best homemade spring outfit or dress. Entrants must submit snapshot of dress and attach swatch of material.
- 2) The dress may be modeled by the maker or by any person whom she desires (for example, if mother has made dress for daughter, daughter may model the garment).
- 3) Snapshots and a small piece of material should be accompanied by this coupon clipped from TV-Radio Life or a reasonable facsimile, and mailed to: Dorothy Gardiner, "Easter Parade Contest" 721 N. Bronson, Hollywood, Calif.
- 4) Contest starts February 15 and ends March 30.
- 5) Weekly winners will be selected by Edith Head, Academy Award winning designer, and winners will be announced on each Friday's *Milady* show (KTLA, 3-30 p.m.). Decision of Miss Head will be final. In case of a tie, duplicate prizes will be awarded.

PRIZES

Each Week:

A lovely jeweled sweater from Ethel of Beverly Hills, 1131 So. Robertson Blvd., Beverly Hills, Calif. (which Dorothy is modeling).

GRAND PRIZE:

A week-end for two in Las Vegas at the "Showboat."

and
\$50
in Cash

Name
Address
City, State

(Mail to: Dorothy Gardiner, "Easter Parade Contest,"
721 North Bronson, Hollywood 28, Calif.)

Radio in Review

For Love o' Mike (General Comment)

Radio Ramblings

Tom Harmon covers the Stockton Athletic Awards Dinner . . . Gene Austry back at the mike after a record-breaking tour . . . Dave Showalter does the first of a continued series on Haven of Rest Sanitarium on February 29. . . Also on the planning board is a series on the USS Cusk, snorkle type submarine . . . Mrs. Curt Massey has just completed an advanced course in First Aid.

Sheree North, an artist with integrity, listened to the tapes of her singing "Rock and Roll" and called the whole thing off . . . Red Skelton records "Foggy, Foggy Dew." . . . Frank Sinatra conducts a 60-piece orchestra for his new LP album . . . George Putnam moves into the 12:30 p.m. time slot on KABC for his Monday through Friday newscast.

Charlie McCarthy to Ray Noble: "Ray, this is Leap Year, why don't you

find a tall building and celebrate."—M.R.

Soviet Broadcasts

Without benefit of plush studios and the latest in engineering devices, Daniel Schorr, CBS correspondent in Moscow, has instituted regular broadcasts from Russia.

For the first time since 1947, the Soviet government is permitting regular broadcasting to the United States. Schorr describes his studio as a "telephone booth in the central telegraph office." To minimize reverberations he had to cloak his head and microphone in a heavy winter overcoat. However the Russians have promised to line his tiny "studio" with drapes in the future.

Previously there had been sporadic broadcasts from Radio Moscow studios, but last week, Radio Moscow served notice that its facilities were overtaxed and would no longer be available. Consequently, Daniel Schorr was obliged to broadcast from his telephone booth studio.

Radio

Precasts

SATURDAY

METROPOLITAN OPERA, KABC, 11:00 a.m. Roberta Peters and Jerome Hines sing principal roles in Mozart's "The Magic Flute."
COLLEGE BASKETBALL, KFWB, 2:00 p.m. UCLA vs. California.
COLLEGE BASKETBALL, KNX, 8:00 p.m. Oregon vs. USC.

SUNDAY

INVITATION TO LEARNING, KNX, 8:05 a.m. Lyman Bryson, moderator, and guest panelists discuss John Ruskin's "Modern Painters."
NEW YORK PHILHARMONIC, KNX, 11:30 a.m. Bruno Walter conducts a two-week Mozart Festival. Dame Myra Hess is today's guest playing the D Minor Piano Concerto (K.466.)
NUTRILITE THEATER, KFI, 2:05 p.m. Paul Douglas stars in "Lost Age," the comedy of a wealthy manufacturer who has a secret policy of not hiring anyone over 40. He meets with opposition over his policy in the person of his wife played by Joan Banks.
EDGAR BERGEN SHOW, KNX, 4:05 p.m. Dr. Richard Armour, author of "It All Happened with Europa" and one of America's top humorists, is guest today. Jack Kirkwood returns.
AMERICA'S TOWN MEETING, KABC, 7:00 p.m. Young Republicans and Young Democrats view coming elections.
OPERA, KFI, 7:05 p.m. Your host, Fred Shields, presents "Manon Lescaut" by Massenet.

MONDAY

WEEKDAY, KFI, 10:15 a.m. Virginia Graham, recent subject of Ralph Edwards' "This is Your Life" program, replaces Margaret Truman as hostess who has resigned to fulfill other commitments. She joins Mike Wallace in interviewing famous guests and commenting on daily news every weekday.
FRANCHOT TONE, KABC, 6:45 p.m. The noted actor returns in a nightly program on which he narrates dramatic stories. (M-F)
VOICE OF FIRESTONE, KABC, 8:30 p.m. Roberta Peters, Metropolitan soprano, is guest with Howard Barlow and the Firestone Orchestra.

TUESDAY

NBC POLITICS AND PRIMARIES, KFI, 9:05 p.m. Close-ups of early-round political infighting in state primaries. Tonight—New Hampshire.

WEDNESDAY

WEDNESDAY NIGHT FIGHTS, KABC, 7:05 p.m. Gene Fullmer vs. Jackie Labua in 10-round middleweight bout from Syracuse.
FAMILY THEATER, KHJ, 8:30 p.m. Bing Crosby, tonight's host, presents "The Seventh Son" with Ricardo Montalban. Story of Ignatius Loyola, in celebration of 400th anniversary of his founding of the Society of Jesus.

FRIDAY

GILLETTE FIGHTS, KFI, 7:00 p.m. Ludwig Lightburn vs. L. C. Morgan, ten round lightweight bout from Madison Square Garden, New York.
COLLEGE BASKETBALL, KFWB, 8:00 p.m. UCLA vs. USC.



NAVY MA

Sam Gallu signed Don Gardner for a top role in a Navy Log telefilm. Gardner just finished a stint on Charles Martin's "Death of a Scoundrel" feature film.

ROBERT HALL

CLOTHING STORES

PRESENT



ralph story



8:30 A.M.
MONDAY
THRU
FRIDAY

KNX/CBS 1070 ON YOUR DIAL

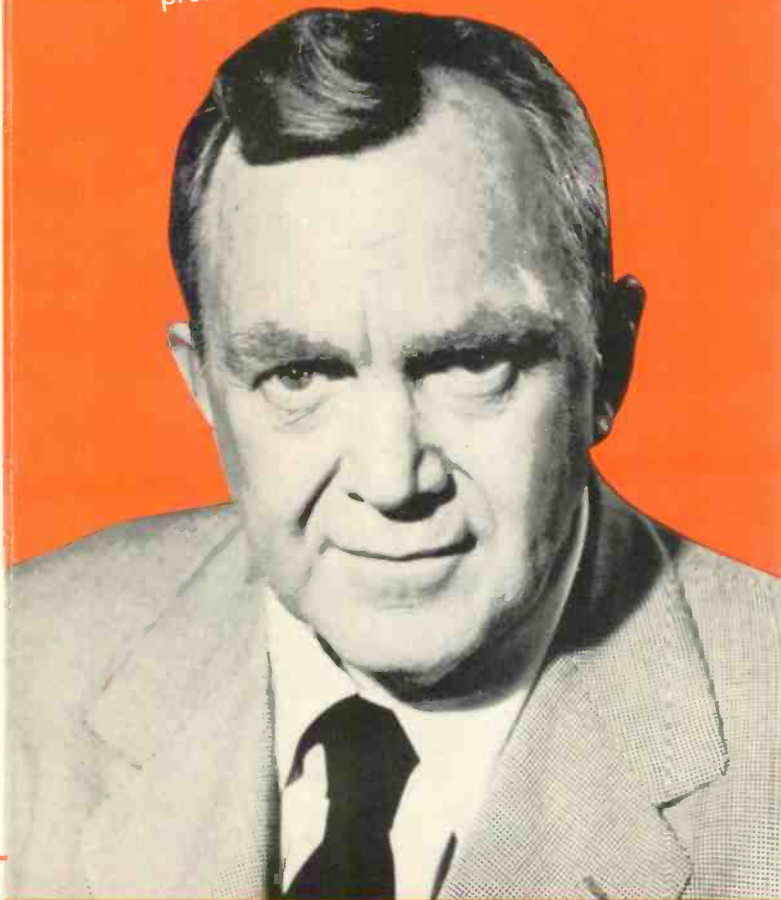
TIME AND STATIONS...

FROM JANUARY 31, 1956

CITY	STATION-CHANNEL	DAY	TIME
San Luis Obispo	KVEC-TV 6	Tuesdays	8:30 PM
Chico	KHSL-TV 12	Wednesdays	7:00 PM
Los Angeles	KTTV 11	Wednesdays	9:30 PM
San Francisco	KGO-TV 7	Thursdays	10:00 PM
Eureka	KIEM-TV 3	Saturdays	8:00 PM
San Jose	KNTV 11	Fridays	9:00 PM
Salinas	KSBW-TV 8	Saturdays	8:00 PM
Fresno	KMJ-TV 24	Sundays	6:30 PM
Santa Barbara	KEY-TV 3	Sundays	6:30 PM
Bakersfield	KERO-TV 10	Mondays	9:00 PM
Sacramento	KCRA-TV 3	Thursdays	7:00 PM
San Diego	KFSD-TV 10	Mondays	7:00 PM
Stockton	KOVR 13	Mondays	8:30 PM
Yuma	KIVA 11	Mondays	9:30 PM

RICHFIELD sponsors this program to promote a better understanding of the importance of natural resources to the health, wealth and pleasure of every Californian.

Enjoy this rollicking,
heart-warming
New TV Show
presented by **RICHFIELD**



"Mayor of the Town"

starring one of America's great actors,
Academy award winning

Thomas Mitchell

RICHFIELD





Here's wonderful entertainment for the entire family—wholesome, fun-loving, full of the human qualities that gladden your heart and brighten your day!

Made to order for the title role is one of the all-time greats of stage and screen, Thomas Mitchell, whose magnificent character portrayals in such film classics as "Stagecoach" and "Gone With The Wind" have given him a special place in the hearts of Americans.



LAUGHS...Comedy situations are sparked by the Mayor's unpredictable nephew, Butch, and his irrepressible housekeeper, Marilly.



HUMAN INTEREST...Whether it's pulling at the heartstrings or tickling the funny-bone, "Mayor of the Town" is exhilarating, inspiring...full of the spice of life!



DRAMA...When Mayor Russell sets out on a new crusade, anything can happen!

From first to last, "Mayor of the Town" is ideal family entertainment—to be enjoyed and cherished by young and old alike. This is a story of real-life people in what might be your home town—a story full of suspense, excitement and downright good fun!

RADIO Logs for SATURDAY, Mar. 3

Dial	Station
540	KFMB
570	KLAC
590	KFXM
600	KFSD
640	KFI
710	KMPC
740	KBIG
790	KABC
870	KIEV

Dial	Station
930	KHJ
980	KFWB
1020	KPOP
1070	KNX
1110	KXLA
1130	KSDO
1150	KRKD & KFSG
1170	KCBQ

Dial	Station
1230	KGFJ
1240	KRNO & KPPC & KSON
1260	KGIL
1280	KFOX
1290	KITO
1300	KWKW
1330	KFAC
1360	KGB

Dial	Station
1370	KBUC
1390	KGER
1430	KALI
1440	KPRO
1480	KWIZ
1490	KBLA
1540	KPOL
1580	KOWL
1600	KWOW

*Indicates Newscast.
TBA—To Be Announced.

8—KABC—Russ Records.
KFI—Chuck Cecil, Music.
KHJ—Changing Times.
★KNX—News.
KALI—Dr. Stanley Baltes.
KBIG—Catalina Bandstand (to 5:15).
KFAC—Saturday Showcase.
★KFOX—News.
★KFWB—News; Bill Daniels.
KGFJ—World Bible Society.
★KLAC—News.
KMPC—Story Circus.
KPOP—Kids' Bible Club.
KPOP—Hesperia.
KRKD—Messianic Hour.
KWKW—Latin American Rhythms.

★KXLA—News.
8:05—KNX—Story Master.
KFWB—Sports—Erik Palge.
KLAC—Dick Haynes (to 9:30)
8:15—KHJ—Weekend on Wheels.
KNX—It's Still Gil.
KALI—Swanee at the Piano.
KFAC—Sports Briefs.
KFWB—Bill Ballance.
KGFJ—National Guard.
KLAC—Dick Haynes.
KMPC—Business News.
KWKW—Bob Mercado.
KXLA—Sacred Records.
8:30—KFAC—Morning Parade.
8:35—KMPC—Sports.
8:30★KABC—News Reporter.
KFI—Monitor.
KHJ—Haven of Rest.
KALI—Music.
KBIG—Catalina Bandstar.
KGER—Voice of China.
KGFJ—College of Div. Science.
KLAC—Sam Balter.
KMPC—Dick Whittinghill.
KPOP—American Masterpieces.

★KPOP—News & Views, Cadwell.
KRKD—Breakfast Club.
KFAC—Unity Viewpoint.
KNX—Robert G. Lewis.
KALI—John Hearne.
KXLA—Gospel Book Store.
★KABC—No School Today.
KFI—Bill Haworth.
KHJ—Back to the Bible.
★KNX—News; Bill Shadel.
KALI—American Mission Army.
KBIG—Catalina Bandstand (to 1:35).
KFAC—Morning Concert.
KGER—Bethany Prayer Chapel.
KGFJ—Time for Music.
★KMPC—News; Dick Whittinghill.
KRKD—Modern Melodies.
8:05—KNX—Story Master.
KFOX—Saturday Swing.
9:15—KNX—It's Still Gil.
KALI—Rev. Mary Livingstone.
KGER—Hour of Expectancy.
KWKW—Festival with Fina.
9:30★KABC—News Reporter.
★KFI—Local News.
KHJ—Weekend on Wheels.
KFWB—Al Jarvis (to 12:30).
KLAC—Peter Potter.
KPOP—Bob Scott.
KPOP—Record Room to 11:30)
KXLA—Sacred Records.
9:35—KABC—Bank Simms Show.
KRKD—Modern Melodies.
9:45—KFI—Tips from Changing Times.
KHJ—Internal Revenue.
KALI—Music.
9:55—KNX—True Theatre.
10★KABC—News Reporter.
KFI—Doye O'Dell Show (to 11:30).
★KHJ—News.
★KNX—News.
KALI—Polka Party.
KFAC—Concert Stage.
KGER—Ease L.A. Foursquare.
KGFJ—Musical Portraits.
KMPC—Ira Cook.
KWKW—Teddy Fregoso.
89:05—KABC—Bank Simms.

KNX—Story Master.
10:15—KHJ—Changing Times.
KNX—It's Still Gil.
KRKD—Health Talk.
10:30—KHJ—Symphonies for Youth.
KALI—Niis Holman.
KFAC—Curtain Calls.
KFOX—Top Twenty Tunes.
KPOL—Merchants' Quiz.
KGER—Lower Lights Gospel.
10:55★KABC—News.
KNX—Galen Drake.
KABC—Met. Opera: "The Magic Flute."
KNX—Do It Yourself.
KALI—German-American Broadcast.
KFAC—Masters in Miniature.
KGFJ—Music Festival.
KRKD—Modern Melodies.
11:30—KFI—National Farm and Home Hour.
KHJ—Weekend on Wheels.
KNX—Changing Times.
KALI—First German Methodist Church.
KFAC—To France with Music.
KGER—Andre Kostelanetz.
KPOP—Shopping Hillites.
★KRKD—News.
KWKW—La Hora de Los Angeles.
★KXLA—News.
11:45—KHJ—Music.
KNX—It's Still Gil.
★KALI—News.
★KRKD—Lawrence Welk.
KXLA—Music.
11:50—KHJ—Here's Hollywood.
11:55—KHJ—Les Paul & Mary Ford.
KFI—Noon Farm Reporter.

12★KHJ—News.
★KNX—News.
KALI—Brother Clarence Welch.
KFAC—Luncheon Concert.
KGER—World Tomorrow.
KGFJ—Moods in Music.
★KLAC—News; Peter Potter.
★KMPC—News; Bill Stewart.
KPOP—Courtesy Chevrolet.
KPOL—Time for Norma.
KRKD—Hit Tunes.
12:15—KFI—Motorist's Melody Time.
KHJ—Music.
KNX—Farm Reporter.
KWIZ—Top Teen Tunes.
12:30—KFI—Chuck Cecil.
KHJ—Weekend on Wheels.
KNX—Phillip Norman.
KFWB—Zeke Manners Show (to 2).
KGER—Church World News.
KLAC—Jim Anecho (to 4:30).
KPOP—Hesperia.
KRKD—Hit Tunes.
12:45—KHJ—Frank Evans (to 4:15 p.m.).

1★KFI—News.
KNX—Garden Gate (to 5).
KFAC—Serenade.
KFOX—Western Hit Parade.
KGER—Let's Go Travelling.
KGFJ—Rendezvous with Music.
KRKD—Record Time.
KWKW—Hora de Los Angeles

1:05—KFI—Monitor.
1:15—KFI—Tips from Changing Times.
KNX—Maurice Hart.
KALI—Bill Haworth.
KGER—Gospel Hour.
★KPOP—News Roundup.
★KXLA—News.
KWKW—Teddy Fregoso Show
1:45—KXLA—Frank Simon.
1:55—KBIG—Cause for Alarm.
★KFI—News.

2KFAC—Saturday Matinee.
KALI—Salvador S. Hernandez.
KFWB—College Basketball: UCLA vs. California.
★KGER—News; L.B. Band.
KGFJ—Musical Matinee.
★KMPC—News; Johnny Grant (to 6).
KPOP—The Wilshire Hour.
KPOP—Harlem Matinee (to 4).
KRKD—Tops in Pops (till 4:45).
KWKW—Teddy Fregoso.
2:05—KFI—Monitor.

2:30—KABC—Dick Wessoq.
KFI—Fred Shields.
KGER—Peter Slack.
KPOL—Hall's Music Hall.
KFI—Monitor.

3KBIG—Catalina Bandstand.
KGER—John Brown.
KGFJ—Music in the Air.
★KMPC—News; Johnny Grant.
KPOP—Tact Turner.
3:35—KBIG—Homebuilders' News.
3:30—KFI—Fred Shields.
KFAC—Music Hall.
KALI—Voice of S. Amer.
★KABC—News; Bill Ewing Show.

4★KFI—News.
KNX—Maurice Hart.
KBIG—Catalina Bandstand.
KFAC—Musical Masterpieces.
KGER—Youth on the March.
KGFJ—Musical Moments.
★KMPC—News; Johnny Grant.
KPOL—Light, Camera, Music.
★KPOP—News.
KWKW—Raul's Time.
4:05—KFI—Polka Party (till 7:00).
KFOX—Melody Time.
KFWB—Larry Finley Show (to 6:30).
4:15★KHJ—News.
4:30—KHJ—Weekend on Wheels.
KALI—Duo Romano-Smeraldo.
KLAC—Alex Cooper.
KPOL—Musical Comedy Theater.
KPOP—Recorded Music.
KWKW—Bulero Time.
4:45—KHJ—Frank Evans.
★KRKD—News.
★KABC—News Reporter.
★KNX—A. Jackson—News.
KBIG—Catalina Bandstand.
KFAC—Sunset Serenade.
KGER—Aubrey Lee.
KGFJ—Musical Revertes.
★KMPC—News; Johnny Grant.
KPOP—Recorded Music.
KRKD—Ten Top Tunes.
5:05—KABC—Bill Ewing.
★KNX—Tax Facts.
5:15—KNX—Today in Los Angeles.
KFWB—Erik Palge.
KWKW—Merienda Musical.
5:30—KHJ—Weekend on Wheels.
KNX—Tom Harmon.
KFAC—Caucasian Memories.
KFWB—Larry Finley Time.
KRKD—Sports Dial.
KWKW—Hoyos Hour.
KXLA—Squeakin' Deacon.
5:45—KHJ—Music.
★KNX—Frank Goss.
KLAC—Sam Balter, Sports.
KRKD—Race Results.
5:50—KHJ—Men's Corner.
5:55—KHJ—Les Paul & Mary Ford.
★KNX—Local News.

6★KABC—News Reporter.
KHJ—Hawaii Calls.
KNX—News—Collingwood.
★KFWB—News; Mike Henry.
KGFJ—Request Performance.
KMPC—Bob Kelly, Sports.
KRKD—Tops in Pops.
6:05—KABC—Bill Ewing Show.
KNX—Changing Times.
KFAC—Hi Fi Hour.
KFWB—Larry Finley Time.
KLAC—Alex Cooper.
6:15—KABC—Sports Deck.
★KMPC—World News.
6:20—KNX—Record Revue.
KMPC—Yacht Races.
6:25—KABC—It's Time.
6:30—KABC—Dr. James Ffield.
KHJ—Weekend on Wheels.
KNX—Under 21—J. Linkletter.
KFAC—Ballet Time.
KFWB—Strictly from Dixie.
KGFJ—Request Performance.
KMPC—Today's Races.
KRKD—Right to Live.
KXLA—Music.

6:45—KHJ—Music.
KGFJ—Music.
6:55—KHJ—Here's Hollywood.
7—KABC—Layman's Hour.

7★News.
KHJ—Magic of Music.
KNX—Best of Hope.
KFAC—New Woods la Music.

KFOX—Johnny Otis Show.
★KFWB—News.
KGFJ—Fiesta Latina.
KMPC—Bill Stewart.
★KRKD—News; Dinner Music.

7:05—KFI—Monitor.
KFWB—Strictly from Dixie.
7:15—KXLA—Accent on Youth.
7:25★KHJ—Ed Pettit, News.
7:30—Dr. Gene Bartlett.
KFI—Tex Ritter Show.
KHJ—Flying Feet.
KNX—Jimmy Wakely Show.
KFWB—Musical Program.
KGFJ—Hollywood House Party.

KRKD—Health Talk.
KABC—Know Your Schools.
KFWB—Rosary Hour.
KXLA—Helen Louise.
KNX—News.

8KABC—As We See It.
KFI—Frost Warnings.
KHJ—Salute to the Nation.
KNX—USC vs. Oregon.
KFAC—Evening Concert.
★KFWB—Mike Henry.
KGFJ—World Bible Society.
KMPC—Bill Stewart.
KXLA—Church in the Barn.

8:05—KFI—Merle Travis Show.
KFWB—Zeke Manners (to 10).
KLAC—Gene Norman.
8:15—KABC—It's Your Business.
KGFJ—Dot Meyberg, Film News.

8:30—KABC—Your Child and You.
KFI—Music for Home Folks.
KHJ—Sounding Board.
KGFJ—College of Div. Science.
KWKW—Wait Time.
8:45—KABC—Your Income Tax.
KGFJ—Salvation Army.

9★KABC—News Reporter.
★KHJ—News.
★KFWB—Hunter Hancock (to 11:30).
KPOP—Sleepy Stein Show.
KXLA—News.

9:05—KABC—Lone Bill.
9:15—KHJ—Coming Events.
KXLA—Cort Johnson.
9:30—KFI—Andy Mansfield (1½ hrs.).
KHJ—Monica Whalen.
KMPC—Dance Time (to 12).
KXLA—Cliffie Stone.

9:45—KHJ—Your Pharmacist and You.

10★KABC—News Reporter.
KHJ—Dateline Defense.
★KNX—No School Today.
KFAC—Crossroads of Music.
KFWB—Larry Finley Time (till 6 a.m.).
KPOP—Art Laboe Show.
KWKW—Noche de Ronda.

10:05—KABC—National Puke Box.
10:15—KHJ—Music.
KNX—Changing Times.
10:30—KABC—Lawrence Welk.
KHJ—Bandstand U.S.A.
KNX—Phillip Norman.
KXLA—Music.

11—KABC—Leighton Noble.
KFI—Hollywood Palladium.
★KHJ—News Wheel.
★KNX—News.

11:10—KNX—Sports.
11:15—KNX—Serenade in Blue.
11:25—KABC—It's Time.
11:30—KABC—Lawrence Welk.
KFI—You're the Doctor.
KNX—Treasury Bandstand.
KGFJ—Fire Four Ballroom.
KMPC—Dance Time.

11:55—KNX—This I Believe.
KABC—Rourke in Hollywood.
12—KNX—Music 'till Dawn.
KGFJ—Nightclub (to 6).
KFAC—Music Out of the Night.
KMPC—On till Dawn.
KRKD—Moonlight Serenade (to 4 a.m.).
KXLA—Bill Johnson.

12:05—KLAC—370 Club.
12:30—KFI—The Midnight Flyer.
1—KFI—Other Side of the Day.


2:30—KXLA—Jack Morris

RADIO Logs for SUNDAY, Mar. 4

- ★ Indicates Newscast.
 *BA—To Be Announced.
- 8** KABC—Morning Song.
 KFI—Funny Paper Man.
 KHJ—Wings of Healing.
 ★KNX—News.
 KALI—Maurice Johnson.
 KBIG—Catalina Bandstand (to 3:20 p.m.)
 KFAC—Liberal Catholic Hour.
 KFWB—Funnies.
 KGER—Helen Markham.
 KGFJ—Archeair Concert.
 ★KLAC, KWKW—News.
 KMPC—Religious News Reporter.
 KPFC—Morning Devotions.
 KPOL—Biblical Research Hour.
 KPOP—Rev. Beatrix Pagan.
 KRKD—Record Shop.
 KWKW—Sal Baguez Show.
- 8:05**—KNX—Invitation to Learning.
 KLAC—Catholic Hour.
- 8:15**—KABC—Showers of Blessings.
 KFAC—Federation of Churches.
 KMPC—Start to Live.
 KABC—Light & Life Hour.
 KFI—Jump-Jump.
 KHJ—Back to God.
 KNX—Salt Lake Tabernacle.
 KALI—Rev. Langford.
 KFAC—Catholic Topics.
 KFWB—Tales from Magle Land.
 KGER—Bible Treasury.
 KGFJ—Divine Science.
 KMPC—Challenge to Youth.
 KPOL—Church of the Air.
 KPOP—Church of Christ.
 KWKW—La Sombra De La Cruz.
- 8:45**—KGER—World Literature.
 KFWE—Musical Program.
 KGFJ—Goodwill Visitor.
- 9** KABC—News Reporter.
 ★KFI—News.
 KHJ—Radio Bible Class.
 ★KNX—News.
 KALI—Radio Li'l Tokyo.
 KBIG—Catalina Bandstand.
 KFAC—Sunday Morning Concert.
 KFWB—Al Jarvis (till 2).
 ★KLAC—News.
 KMPC—Vance Graham.
 KPOP—Maestro Davies Ministry.
 KRKD—Sunday Serenade.
 KWKW—Italian Hour.
- 9:05**—KABC—Message of Israel.
 ★KFI—So. Cal. Weather & News.
 KNX—Washington Week.
 KLAC—Christ Unity.
- 9:15**—KFI—Christian Science.
 KNX—This I Believe.
 KGER—3-D Bible Lessons.
 KGFJ—Spotlight Parade.
 KNX—University Explorer.
- 9:30**—KABC—It's a Time.
 KFI—Eternal Light.
 KHJ—Voice of Prophecy.
 KNX—Howard K. Smith.
 KALI—German-American Broadcast.
 KFOX—Robert Noble.
 KGER—John Brown.
 KGFJ—Peoples Independent Church.
- 9:45**—KLAC—Peter Potter.
 KPOL—Joe White.
 KPOP—Reviewing the News.
- 9:55**—KABC—Bill Ewing and News.
 9:55—KNX—Changing Times.
- 10** KABC—News Reporter.
 ★KFI—Herbert J. Mann.
 ★KHJ—Newspaper of the Air.
 KNX—The Leading Question.
 KALI—Duo Romano-Smeraldo.
 KBIG—Catalina Bandstand.
 KGER—Radio Revival.
 KGFJ—Hits of the Week.
 KMPC—Ira Cook Show.
 KPOP—Voice of Israel.
 KWKW—Maestro D'Amico.
 KXLA—Continental Serenade.
- 10:05**—KABC—Bill Ewing Show.
 10:15—KFI—Hometown Happenings.
 KHJ—How Christian Science Heals.
 ★KBIG—Sports News.
 KFOX—Angelus Hour.
- 10:30**—KABC—News Reporter.
 KFI—Sunday Report.
 KHJ—Frank & Ernest.
 KNX—Record Revue.
 KALI—American Jewish Broadcast.
 KFAC—Sunday Serenade.
 KGER—Chosen People.
 KPFC—Songs of Faith.
 KWKW—Italian Melodies.
- 10:35**—KABC—Bill Ewing Show.
 10:45—KFI—World of Books.
 KHJ—Les Paul & Mary Ford.
 KNX—Adventures in Science.
 KGER—Dr. Dan Gilbert.
- 10:50**—KHJ—Men's Corner.
 10:55—KHJ—Music.
 ★KNX—News.

- 11** KABC—News Reporter.
 ★KFI—News.
 KHJ—Weekend On Wheels.
 KNX—Symphonette.
 KBIG—Catalina Bandstand.
 KFAC—First Methodist Church.
 KGER—Church of the Open Door.
 KGFJ—Sunday Showcase.
 KMPC—Music City Show (till 1:15).
 KPOL—Baptist Church.
 KPOP—Hollywood Baptist Ch.
 KXLA—Squeakin' Deacon.
- 11:05**—KABC—Bill Ewing.
 KFI—Monitor.
11:15—KHJ—Music.
11:30—KABC—It's a Time.
 KFI—The Catholic Hour.
 KHJ—Weekend On Wheels.
 KNX—New York Philharmonic (to 12:55).
 KFOX—First Christian Ch.
 KWKW—All Saints Episcopal Church.
- 11:35**—KABC—Bill Ewing.
11:45—KHJ—Music.
- 12** KABC—News Reporter.
 ★KFI—News.
 ★KHJ—News.
 KALI—Victory Baptist Ch.
 KBIG—Catalina Bandstand.
 ★KFAC—News.
 KGFJ—Anybody's Hit Parade.
 KPOL—Victory Baptist Church.

Don Clark Presents
 "JAZZ WEST COAST"
 featuring the finest modern
 jazz interpretations
 Sunday 12 noon



The POPular station 1020 on the dial

KPOP—Jazz West Coast.
 KWKW—Maestro D'Amico.

12:05—KABC—Bill Ewing.
 KFI—Monitor.
 KFAC—Piano Parade.
 KHJ—Bill Cunningham.
 KPFC—Ivory Portraits.
12:30—KABC—Meet the Celebrity.
 ★KFI—Local News.
 KHJ—Weekend On Wheels.
 KFAC—In the Modern Manner.
 KGER—Pearl Opie Sings.
 KRKD—Gordon Browning Show (till 3:00).
 KWKW—Portuguese Hour.

12:35—KFI—Monitor.
12:45—KHJ—Frank Evans.
12:55—★KNX—News.

1—KABC—Dr. Charles E. Fuller.
 KFI—Spotlight on Business.
 KNX—Woolworth Hour.
 KALI—Momentos Musicales.
 KBIG—Catalina Bandstand.
 KFAC—Sunday Theater.
 KGER—Oral Roberts.
 KGFJ—Serenade to Afternoon.
 KPOL—Music of Italy.
 KPOP—Latin American Rhythm.
 KWIZ—Top Teen Tunes.
 KWKW—Latin American Rhythms.

1:15—KFI—Senator's Report, Sen. Knowland.
 KFOX—Top Fifteen Tunes.
 KLAC—Jim Ameche (to 4:30).
 KMPC—Ira Cook.

1:30—KFI—Monitor.
 KHJ—Weekend On Wheels.
 KLAC—Jim Ameche (to 4:30).
 KMPC—Ira Cook.
 KPFC—Afternoon Concert.
 KXLA—Church in the Barn.

1:45—KHJ—Frank Evans.


2—KABC—Light for Today, Wendell Noble.
 ★KFI—News.
 ★KNX—News; Phil Norman.
 KALI—Calif. Hungarian Theater.
 KGFJ—Bill Daniels (till 6).
 KGER—World Tomorrow.
 KGFJ—Hollywood House Presents.
 KMPC—Bill Stewart.
 KPOL—Treasures from Ten-ach, Dr. L. D. Forbes.
 KPOP—Hellenic Hour.
 KXLA—Church of God.

2:05—KFI—Nutrilite Radio Theatre.
 KNX—Sunday Sista.
 KFWB—Larry Finley (to 3:00).

2:25—KABC—It's a Time.
2:30—KABC—Greatest Story Ever Told.
 KHJ—Weekend On Wheels.
 KFAC—Sunday at the Pops.

- KGER—Colonial Tabernacle.
 KGFJ—Say It With Music.
 KMPC—Bill Stewart.
 KPOP—This Is Your Bible.
 KXLA—Music.
- 2:45**—KHJ—Frank Evans.
 KPOP—Christian Science.
- 3**—KABC—Dr. Billy Graham.
 KFI—Young America Sings.
 KFAC—County Museum Concert.
 KFOX—Assembly of God.
 KGER—John Brown.
 KGFJ—Music in the Air.
 KMPC—Johnny Grant.
 KWKW—Paramount Ballroom.
 KPOP—Your Spiritual Hour.
 KWKW—Paramount Ballroom.
- 3:05**—KFWB—Bill Daniels (to 6:45).
3:30—KABC—Herald of Truth.
 KFI—Scout Jamboree.
 KHJ—Weekend On Wheels.
 KALI—Healing Waters Assembly.
 KGER—Temple Time.
 KPOP—Recorded Music.
- 3:45**—KHJ—Frank Evans.
- 4**—KABC—News Reporter.
 ★KFI—News.
 ★KNX—News.
 KALI—Brother Clarence Welch.
 KFAC—Musical Masterpieces.
 KGER—Old Fashioned Revival Hour.
 KGFJ—Tops in Latin Pops.
 KMPC—Dick Whittinghill.
 KPOL—Figueroa Church of Christ.

"THE HOUR OF GRACE"
 Rev. William Root
 4-4:30 P.M. Sunday



The POPular station 1020 on the dial

KPOP—Hour of Grace.
 KPFC—Cinema Classics.
 KWKW—Rosita's.
 KXLA—Cowntown.

4:05—KABC—Pilgrimage.
 KFI—Monitor.
 KNX—Edgar Bergen, Charlie McCarthy.

4:15—KRKD—Full Gospel Tabernacle.

4:30—KABC—Wings of Healing.
 KGFJ—Moods in Music.
 KLAC—Alex Cooper (to 5:00).
 KPOP—Recorded Music.

4:35—KFI—Meet the Press.
4:45—KHJ—Weekend On Wheels.
 KPOP—Christian Crusade Chapel.
 KRKD—Sunday Pops.

5—KABC—It's a Time.
 ★KFI—News.
 KHJ—Frank Evans.
 KNX—Hollywood Music Hall.
 KFAC—Concert Favorites.
 KGER—Bible Treasury.
 KGFJ—Jive at Five.
 KMPC—John McShane.
 KOWL—Chinese-American Show.
 KPOP—Hellenic Greek Hour.
 KRKD—Gospel Assembly.
 KWKW—Westminster Church.
 KXLA—Red Barn.

5:05—KABC—Christians in Action.
 KFI—Songs That Never Die.
5:15—KMPC—John McShane.
 KPOL—Sunset Serenade.
5:20—KBIG—Your Senator Speaks.
5:25—KBIG—Catalina Bandstand.
5:30—★KABC—George Sokolsky.
 KFI—Shirley Thomas.
 KHJ—Lutheran Hour.
 ★KNX—CBS News; Sunday Desk.
 KFAC—Favorites of France.
 KGFJ—Ave Maria Hour.
 KRKD—Record Shop.
 KWKW—Lalo Guerrero Time.
 KXLA—Lincoln Ave. Church.

5:45—KABC—Let's Talk Politics.

6—KABC—Paul Harvey News.
 ★KFI—News.
 KHJ—Walker Winchell.
 KNX—Vignettes.
 KFAC—Family Hour.
 ★KFOX, KXLA—U.P. News.
 KGER—American Soul Clinic.
 KGFJ—Musical Digest.
 KMPC—Bill Stewart.
 KRKD—St. Germain Foundation.
 KWKW—Milt Nava.

6:05—KFI—Monitor.
 KNX—Our Miss Brooks.

6:15—★KABC—Drew Pearson.
 ★KHJ—Front Page Headlines.
 KRKD—Record Shop.
 KABC—Mickey Katz Show.

6:30—KFI—Local News.
 KHJ—Bob Considine.
 KNX—Two for the Money.
 KFOX—Dinner Music.

- KGER—Lutheran League.
 KRKD—Record Shop.
 KVOE—Bible Center.
 KWKW—La Voz de la Profecia.
 KXLA—Gospel Hour.
- 6:35**—KFI—Monitor.
6:45—KHJ—Weekend On Wheels.
 KFWB—Your Radio-TV Log.
 KRKD—This Is Your Bible.
- 6:55**—★KABC—News Reporter.
- 7**—KABC—Town Meeting.
 ★KFI—News.
 KHJ—Bosman's Bandstand.
 ★KNX—News.
 KBIG—Guest Star.
 KFAC—Hi Fi Concert.
 KFWB—Politics & You.
 KFOX—Bel Full Gospel.
 KGER—Dr. Gordon Palmer.
 KGFJ—Visit with VI.
 KMPC—Bill Stewart.
 KPFC—Evening Concert.
 KWKW—Danzon Time.
 KXLA—National Voice.
- 7:05**—KABC—Opera: "La Gioconda" and "Manon Lescaut."
 KNX—Gene Autry.
 KFWB—Politics and You.
7:15—KFWB—Books & You.
7:25—KHJ—Here's Hollywood.
7:30—KHJ—Reviewing Stand.
 KNX—Gunsmoke.
 KFAC—Concert Classics.
 KFOX—Sunday Serenade.
 KFWB—Visit with Your Pharmacist.
 KGER—Dan Gilbert.
 KGFJ—New Hope Church.
 KMPC—Bill Stewart.
 KXLA—Church of Open Door.
- 7:35**—KFWB—Blind Artists' Guild.
7:45—KFWB—Rosary Hour.
 KGER—Bethel Reformed Ch.
7:55—★KNX—News.
- 8**—KABC—Monday Headlines.
 KFI—Frost Warnings.
 KHJ—Dean Clarence Manion.
 KNX—Fact or Fantasy.
 KFAC—Sunday Concert.
 KFOX—Church of Christ Scientist.
 KFWB—Presbyterian Church.
 KGFJ—New Hope Church.
 ★KLAC—News; Gene Norman.
 KMPC—Legion Salute.
- 8:05**—KFI—Opera (cont'd.).
 KNX—Mitch Miller.
- 8:15**—KABC—Erwin Canham.
 KHJ—John T. Flynn.
 KMPC—"Studio A."
- 8:20**—KHJ—Music.
8:30—KABC—It's a Time.
 KGFJ—College Divine Science.
 KHJ—State of the Nation.
 KNX—Young Ideas.
 KMPC—Dean Clarence Manion.
- ★KWKW—News.
8:35—KABC—Sammy Kaye.
8:45—★KGFJ—News.
 KMPC—Freedom Story.
 KWKW—Gordon Baker Lloyd.
- 8:55**—KABC—News Reporter.
- 9**—KABC—Voice of Prophecy.
 ★KHJ—Newspaper of the Air.
 KNX—Frost Warnings.
 KFOX—New Hope Baptist Ch.
 ★KFWB—News.
 KGFJ—Greater First Baptist.
 ★KLAC—News.
 KMPC—Easy Listening.
 KWKW—Hour of the Crucified.
- 9:05**—KNX—Juke Box Jury.
 KFWB—Union Rescue Mission.
- 9:15**—KHJ—Here's Hollywood.
9:20—KHJ—Music.
 KMPC—Service Show.
9:30—KABC—Science Editor.
 KFI—C. F. MacGregor Show.
 KFI—Good News.
 KFWB—Economics Tax.
 KGFJ—Apostolic Faith.
 KLAC—Listen Los Angeles.
 KMPC—Dance Time (till 12).
 KWKW—Variations.
- 9:45**—KABC—Oversens Assignment.
 KHJ—Les Paul & Mary Ford.
 KFWB—Guest Star.
- 9:50**—KHJ—Sports Time.
10—KABC—Brotherhood Thru Music.
 ★KFI—Richfield Reporter.
 KHJ—Hour of Decision.
 ★KNX—10 O'Clock Wire.
 KFAC—Gateway to Music.
 ★KFWB—News.
 KGFJ—Antioch Evangelist.
 ★KLAC—News.
- 10:05**—KFWB—Bill Daniels Show.
10:15—KFI—Mayor Poulson.
 ★KNX—Carroll Alcott.
 KFWB—Report from State Senate.
- 10:30**—KABC—Revival Time.
 KFI—Conversion.
 KHJ—Wings of Healing.
 KNX—Capital Cloakroom.
 KFWB—Echoes of Eden.
 KGFJ—Hollywood House Party.
 KLAC—Federal Tax.
- 10:45**—KLAC—State Tax.
10:55—KNX—This I Believe.
- 11**—KABC—Marines in Review.
 KFI—Supervisor's Report.
 ★KHJ—News-Wheel.
 ★KNX—News.

Monday-Friday Daytime Radio Logs

★Indicates News Broadcast.
8—KABC—Breakfast Club (to 9).
 KFI—Johnny Murray.
 ★KHJ—Cliff Engle.

Your Mercury Dealer
 presents
**"THE RALPH STORY
 SHOWROOM"**
 8 A.M.—Mon. Fri.
 KNX-CBS Radio Dial 1070

KNX—Ralph Story Show.
 KALI—Dr. Stanley Balles.
 KBIG—Catalina Bandstand
 (to 4:45).
 KFAC—Stock Market.
 ★KFWB—News; Pat
 McGuinness.
 KGER—Mizpah.
 KGFJ—World Bible Society.
 ★KLAC—KXLA—News.
 ★KMPC—World News.
 KPOL—Child Evangelism.

**THE EARL
 McDANIEL SHOW**
 7:00 to 10:30 A.M.
 Mon. thru Fri.
 More Music Every Minute



The POPular station **1020** on the dial
 KPOP—Earl McDaniel Show
 (to 10:30 a.m.).
 KRKD—Christ Church Unity.
 KWKW—Latin American
 Rhythms.
 8:05—KFOV—Coffee Time.
 KFWB—Sports - Erik Palce.
 KLAC—Dick Haynes (to 9:30)
 8:10—KFWB—Bill Ballance.
 M. Th. F.
 8:15—KHJ—Bob Greene.
 ★KNX—News; David Valle.
 KALI—Helen Markham
 Kingdom Within.
 KFWB—Bill Ballance, Tu, W.
 KGFJ—Public Service.
 ★KLAC—Sam Balter.
 KMPC—Business News.
 KPOL—The Voice of Calvary.
 KRKD—Music, M—Country
 Church of Hollywood, Tu-F.

8:20—KHJ—Sportlites.
 8:25—KHJ—Five Star News.
 KMPC—Sports.
 8:30—KFI—Pat Bishop Reports.
 KHJ—
 Bible Institute—M. W. F.
 Haven of Rest—Tu, Th.
 KNX—Ralph Story.
 KALI—Rev. Mary Livingstone
 ★KFAC—News.
 KGER—Voice of China.
 KGFJ—College of Divine
 Science.
 KMPC—Dick Whittinghill
 (to 10).
 KPOL—American Masterpieces
 L.A. Breakfast Club, W.
 ★KRKD—News.
 KWKW—Bob Mercado.
 KXLA—Haven of Rest—M. F.
 8:35—KRKD—Sweet Harmonies.

MORE SUNDAY LOGS
 ★KLAC—News; Showtime.
 11:15—KFI—6th Army Band.
 KNX—Face the Nation.
 11:25—KABC—Musical Interlude.
 ★KBIG—Southland News.
 11:30—KABC—Lawrence Welk.
 KFI—Show Time.
 KFAC—Nocturne.
 KFWB—Politics & You.
 KGFJ—Five Four Bull Room.
 11:45—KNX—U. N. Report.
 KFWB—Books & You.
 11:55—KNX—This Beliefs.
 KABC—Dr. Billy Graham.
12—KNX—Music Till Dawn.
 KFAC—Music Out of the Night
 KGFJ—Nightclub (till 6).
 ★KMPC—News; On Till Dawn.
 KPOP—"Best of We West"
 (till 2 a.m.).
 12:02—KFWB—Jack Low Show.

8:45—KFI—Andy and Virginia.
 KNX—Howard Miller Show.
 KFAC—Unity Viewpoint.
 KGER—Bible Treasury.
 8:55—KBIG—Southland News.
9—KABC—Garden Guide.
 KNX—Five Star News.
 KXN—Wendy Warren.
 KBLA—Breakfast at Hod's.
 KALI—American-Jewish
 Broadcast.
 KFAC—Morning Concert.
 ★KFWB—News; Zeke Manners
 Show, M. W. Th; Bill
 Ballance, Tu, F.
 KGER—Lutheran Hour.
 KGFJ—Time for Music.
 KRKD—Modern Melodies.
 9:05—KHJ—Here's Hollywood.
 9:10—KABC—Musical Interlude.
 M. T. Th, F.
 KHJ—Music.
 9:15—★KABC—Bob Garred News.
 ★KHJ—Cecil Brown.
 KNX—Gil Henry.
 9:20—Here's Hollywood.
 9:25—KFI—Music.
 ★KBIG, KMPC, KPOL—News.
 9:30—KABC—My True Story.
 KFI—Ladies Day.
 KHJ—Happy Homes, Norma
 Young.
 KNX—Helen Trent.
 KALI—Yiddish Program.
 KFAC—Piano Parade.
 KFWB—Al Jarvis (to 12:30).
 KGER—John Brown.
 KIEV—Lawrence Welk.
 KLAC—Peter Potter.
 KPOL—Bob Scott.
 KWKW—Festival with Fina.
 9:45—KNX—Our Gal Sunday.
10—★KFI—Mid Morning News.
 ★KABC—When a Girl Marries.
 KFI—Art Baker.
 KNX—Road of Life.
 KALI—Cluh Del Hocar.
 KFAC—Concert Stage.
 ★KFOV—U.P. News.
 ★KGER—News; Earl Lee.
 KGFJ—Musical Portraits.
 ★KLAC—News; Peter Potter.
 ★KMPC—News; Ira Cook
 (to 9).
 KWKW—Teddy Fregoso.
 KXLA—Lou Stevens.
 10:05—★KFOV—Sentimental Journey.
 10:15—KABC—Whispering Streets.
 KFI—Weekday.
 KHJ—Tello-Test.
 KNX—Ma Perkins.
 KRKD—Health Talk.

NEW TIME — NEW FORMAT
TERREA LEA
 Favorite Folk Songs
 Monday thru Friday
 10:30-11:00 P.M.
 KABC — Dial 790

10:30—KABC—Walt Disney's Magic
 Kingdom.
 ★KFI—Local News.
 KHJ—Jack Wagner—
 M. Tu, W, F; Standard
 School Broadcast—Th.
 KNX—Young Dr. Malouie.
 KFAC—Loom of Music.
 KGER—Helen Markham.
 KPOL—Merchants' Quiz.
 KPOP—Shopping III Lives.
 ★KRKD—News; Melodies.
 10:35—KFI—Weekday.
 KGER—Rev. Leroy Kopp.
 ★KGFJ—News.
 10:45—KHJ—Jack Wagner.
 KNX—Guiding Light.
11—★KABC—Bob Garred, News.
 KHJ—Tune Test.
 KNX—2nd Mrs. Burton.
 KALI—Carlos Comacho.
 KCBQ—Bandstand - Grand-
 stand (to 5:15).
 KFAC—Masters in Miniature.
 KGFJ—Music Festival.
 ★KLAC—News; Peter Potter.
 KOWL—Lillian Bandolph, M-F
 KPOP—Editor of the Air.
 11:05—KABC—Orval's Tales.
 11:15—KABC—Beat the Record.
 ★KHJ—Newscast.
 KNX—Aunt Mary.
 KFAC—Folk Songs & Dances.
 KGER—Sunshine Mission.
 11:30—KFI—Mary Margaret McBride.
 KHJ—Queen for a Day.
 KNX—Nora Drake.
 KALI—Tony Garcia.
 KFAC—Int'l Music Hall.
 KGER—Rev. Mary Livingstone
 KPOL—Magic Music Box.

KPOP—Bible Institute.
 KXLA—Hometown Jamboree.
 11:35—KFI—Weekday.
 11:43—KFI—Lunch Hour News with
 Pat Bishop.
 KNX—Aunt Jenny.
 KRKD—Lawrence Welk.
12—★KABC—Noontime News.
 KFI—Jim Todd - Farm
 Reporter.
 ★KHJ—Sid Fuller.
 ★KNX—Kennedy's News.
 KALI—Brother Clarence
 Welch.
 KBIG—Catalina Bandstand
 (cont'd.).
 KFAC—Luncheon Concert.
 KGER—Through the Bible.
 KGFJ—Moods in Music.
 KMPC—Ira Cook (till 2).
 KOWL—Joe Adams Show.
 KPOL—Time for Norma.
 KPOP—Lionel Rescue Mission.
 KRKD—Louise Martinson
 Show.
 12:05—KLAC—Peter Potter.
 KFOV—Mild and Mellow.
 12:15—★KABC—Paul Harvey.
 KFI—Calif. Agriculture.
 KHJ—Cedric Foster.
 ★KNX—Nelson McIninch.
 12:25—★KBIG, KRKD—News.
 12:30—★KABC—George Putnam News.
 ★KFI—Local News.
 KHJ—Behind the Story.
 KNX—Art Linkletter.
 KFWB—Bob McLaughlin's
 Clubtime.
 KGER—World Tomorrow.
 KLAC—Jim Ameche.
 KPOL—Bible Class.
 KXLA—Music.
 12:45—KABC—Mildred Younger.
 KFI—Fibber McGee & Molly.
 KHJ—Gardening with Gordon.
 KFAC—Dick Joy.
 12:55—★KHJ—News.
 ★KWKW—News, Sports Now &
 5 min. bet. each hr. & ½ hr.
1—KABC—Eddie Cantor, M. Tu,
 Th, F; Music for Dreaming.
 W, F; Music for Dreaming.
 KFI—Right to Happiness.
 KHJ—Back to the Bible.
 KNX—Arthur Godfrey,
 ½ hrs.
 KFAC—Serenade.
 ★KFOV—U.P. News.
 KGER—Faye Emerson, M;
 Here's to Vets, Tu; Music,
 W; Guest Star, Th; Income
 Tax, F.
 KGFJ—Rendezvous with Music
 ★KLAC—News; Jim Ameche.
 KPOL—Time for Norma.
 KPOP—Harlem Matinee (to 4)
 KRKD—Record Time.
 ★KVOE—News; Open House.
 KWKW—La Hora de Los
 Angeles.
 KXLA—Frank Simon.
 1:05—KABC—Eddie Cantor, W.
 KFWB—Zeke Manners Show
 (to 4).
 KFOV—Mild and Mellow.
 1:15—KFI—Young Widder Brown.
 ★KGER—World News.
 1:30—KABC—I'll Take Romance.
 KFI—Pepper Young's Family.
 KHJ—John Price.
 KFAC—Concert Matinee.
 KGER—Adventures in Music
 —M; Quarter Hour on
 Quarter Deck—T; Let's Ex-

plore—W; Story Hour—Th;
 Story Book Time—F.
 KWKW—Teddy Fregoso.
 KXLA—Farm News—M;
 Garden Chats—F;
 Giftland—W, Th.
 1:35—KHJ—Jack Wagner.
 1:45—KFI—Woman in My House.
 KXLA—Country Schools—M,
 Tu, W, Th; Music—F.
2—KABC—Dave Showalter.
 KFI—Music.
 KALI—Salvador S. Hernandez
 ★KGER—News; Join the Navy,
 M; ★News; L.E. Band, Tu-F.
 KGFJ—Musical Matinee.
 ★KLAC—News; Jim Ameche.
 KMPC—Johnny Grant (till 3).
 KPOL—The Washire Hour.
 KRKD—Public Service.
 KXLA—Music, M, Tu, W; Bob
 Barker, Th, F.
 2:05—KFOV—Take It Easy Time.
 KLAC—570 Club.
 2:15—KPOL—Musical Comedy.
 KRKD—Album Time.
 2:25—KBIG—Southland Daterline.
 2:30—KABC—Dave Showalter, M.
 KFI—Mary Hlecox "The
 Feminine Touch."
 KHJ—Ellsworth Bunker—Tu.
 KNX—Brighter Day.
 KFAC—Pops Concert.
 KGER—Peter Sluck, Organ.
 KPOL—Hall's Music Hall.
 ★KRKD—News.
 KXLA—Continental Serenade.
 2:45—★KFI—Local News.
 KHJ—Jack Wagner—Th.
 KNX—Backstage Wife.
 KRKD—Tops in Pops
 (till 4:15).
 KWKW—Norm Palmer Show
 (to 3:45).
3—★KGFJ—News.
 KABC—Hank Weaver.
 KFI—Weekday.
 KHJ—Story Time.
 KNX—Ruth Ashton.
 ★KGER—News; Good News
 in Music.
 KGFJ—Music in the Air.
 ★KLAC, KXLA—News.
 KOWL—Joe Adams Show.
 KPOL—Tact Turner.
 3:05—KFAC—Keyboard Stylings.
 3:10—KNX—The Weather and You.
 3:15—KNX—Phillip Norman.
 KXLA—Tom Brennan Show.
 3:25—★KHJ—Five Star News.
 3:30—★KABC—Hank Weaver Show.
 KFI—Hotel for Pets.
 KHJ—Lynn Looks at
 Hollywood.
 KALI—Voice of S. America.
 KFAC—World of Opera.
 KGER—Comuter's Carousel
 (to 5).
 KGL—Melody Time.
 3:35—KNX—Matinee (till 4:35).
 3:45—KFI—Dick Sineclair.
 KHJ—Tello-Test.
 KNX—Matinee.
 KALI—Salvador Hernandez.
 KWKW—Bill Garr Show
 (to 5).
4—KABC—Hank Weaver (contd).
 ★KFI—Dave Shaw News.
 ★KHJ—Fulton Lewis, Jr.
 KFAC—Musical Masterpieces.
 ★KFOV, KLAC—U.P. News.
 KFWB—Larry Finley
 (to 6:30).

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NOTE: When you send in your subscription money, please allow a couple of weeks to start your magazine.

RADIO Logs for MONDAY, Mar. 5

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5★KABC—Len Beardsley.
- ★KFI—5 O'Clock Report.
- ★KHJ—News.
- ★KNX—Edw. R. Murrow.
- ★KBIG—Catalina Bandstand.
- ★KFAC—Sunset Serenade.
- ★KGER—Aubrey Lee.
- ★KGFJ—Musical Reveries.
- ★KLAC—Alex Cooper.
- ★KMPC—Bill Stewart.
- ★KPOL—Musical Comedy.
- ★KPOP—Recorded Music.
- ★KRKD—Ten Top Tunes.
- ★KWKW—World and Local News.
- 5:05—KHJ—Bob and Ray.
- 5:10—KABC—Wall Street Final.
- ★KFI—Southland Weather Summary.
- 5:15★KABC—Bill Stern.
- ★KFI—Rollie Thomas News.
- ★KNX—Carroll Alcott.
- ★KFOX—Top Ten Tunes.
- ★KFWB—Erik Paize.
- ★KWKW—Race Roundup.
- 5:25—KHJ—Les Paul & Mary Ford.
- 5:30—KABC—Wm. Winter.
- ★KFI—Feature Wire.
- ★KHJ—Bob Greene.
- ★KNX—Tom Harmon.
- ★KFAC—Continental Varieties.
- ★KGER—Frieda Neuhaus.
- ★KLAC—News; L.A. Today.
- ★KRKD—Sports Dial.
- ★KWKW—Hora de Oro.
- ★KXLA—Squeakin' Deacon.
- 5:45★KABC—Bob Garred.
- ★KFI—Dave Shaw News.
- ★KHJ—Bill Brundige.
- ★KNX—Frank Goss.
- ★KLAC—Sam Balter, Sports.
- ★KRKD—Race Results.
- 5:55★KHJ—Five Star News.
- ★KNX—News.
- ★KRKD—Health Talk.
- ★KWKW—La Hora Popular.
- ★KXLA—Toastmasters.
- 6★KABC—Edward Morgan.
- ★KFI—Elmer Peterson.
- ★KHJ—Gabriel Heatter.

- ★KNX—Clete Roberts News.
- ★KFOX—Johnny Otis Show.
- ★KFWB—News.
- ★KLAC—News; Alec Cooper.
- ★KGER—American Soul Clinic.
- ★KGFJ—Request Performance.
- ★KMPC—Bob Kelley.
- ★KRKD—Tops in Pops.
- ★KWKW—Italian Radio Melodies.
- 6:05—KFAC—Dinner Guest.
- ★KLAC—Ten Top Tunes.
- 6:10—KNX—Tom Hanlon.
- 6:15★KABC—News Beat with Bob Ferris.
- ★KFI—Sports Report.
- ★KHJ—Les Paul & Mary Ford.
- ★KNX—Lowell Thomas.
- ★KMPC—News.
- 6:20—KHJ—Guest Time.
- 6:30—KABC—Private Wire.
- ★KFI—The Lone Ranger.
- ★KHJ—Virgil Pinkley.
- ★KNX—Amos 'n' Andy Music Hall.
- ★KALI—Programa Pan Americana.
- ★KFAC—Musical Milestones.
- ★KFWB—America Dances.
- ★KGFJ—Christian Chapel.
- ★KMPC—Today's Races.
- ★KRKD—Right to Live (Spanish).
- ★KWKW—Hoyos Hour.
- ★KXLA—Frank Simon.
- 6:45—KABC—Franchot Tone.
- ★KHJ—Sam Hayes.
- ★KGFJ—The Top Twelve.
- 6:55★KABC—Bob Garred.
- ★KFI—Local News.
- ★KHJ—Financial News.
- ★KNX—News.
- 7★KABC—John Vandercook.
- ★KFI—Flubber McGee & Molly.
- ★KHJ—True Detective Mysteries.
- ★KNX—Talent Scouts.
- ★KBIG—Southland Salute.
- ★KFAC—Internozzo.
- ★KFWB—Mirror News.
- ★KGER—Family Bible Hour.
- ★KGFJ—Fiesta Latina.
- ★KLAC, KPMO, KRKD, KVOE—News; Music.
- ★KMPC—Bill Stewart.
- ★KXLA—Music.
- 7:05—KFWB—America Dances.

- 7:15—KABC—Paul Masterson.
- ★KFI—Art Baker's Notebook.
- ★KRKD—Dinner Music.
- 7:30—KABC—Events of the Day.
- ★KFI—TBA.
- ★KHJ—John Steele, Adventurer
- ★KNX—News.
- ★KFAC—Echoes & Encores.
- ★KFWB—Chet Huntley.
- ★KGER—Rev. Victor Glenn.
- ★KGFJ—Hollywood House Party.
- 7:35—KNX—Jack Carson Show.
- 7:45—KFWB—Rosary Hour.
- 7:55★KABC—News; Bob Garred.
- 8—KABC—Tom Baxter, Classical.
- ★KFI—News of the World.
- ★KHJ—Reporter's Roundup.
- ★KNX—News.
- ★KFAC—Evening Concert.
- ★KFWB—News.
- ★KGFJ—World Bible Society.
- ★KLAC—Gene Norman (to 12).
- ★KMPC—News; Bill Stewart.
- ★KXLA—News.
- ★KWKW—Music.
- 8:05—KNX—Curt Massey Show.
- ★KFWB—Bill Daniels Show.
- ★KFWB—Zeke Manners Show (to 10:00).
- 8:15—KFI—One Man's Family.
- ★KGFJ—L.A. Police Dept.
- ★KXLA—Charlie Aldrich.
- 8:30—KABC—Voice of Firestone.
- ★KWKW—Cesare Slep.
- ★KFI—Henry J. Taylor.
- ★KHJ—Effective Living.
- ★KNX—Johnny Dollar.
- ★KGFJ—College of Divine Science.
- ★KXLA—Charlie Williams.
- ★KWKW—Japanese Program.
- 8:45—KFI—The World We Live In.
- ★KHJ—Music.
- ★KNX—Blk Crosby.
- ★KGER—Dan Gilbert.
- ★KGFJ—Federal Income Tax.
- 9—KABC—Met. Auditions of Air.
- ★KFI—Telephone Hour.
- ★KHJ—News.
- ★KNX—Sevareid—News.
- ★KFOX—Sleepy Stein Show.
- ★KGER—Dr. Vernon McGee.
- ★KGFJ—Hunter Hancock (to 12).
- ★KWKW—Fire Faces and Fun.
- 9:05★KNX—Todd Hunter.
- 9:15★KHJ—Fulton Lewis, Jr.
- ★KNX—Gill Henry Show.
- ★KWKW—News.
- 9:25★KABC—News.

- 9:30—KABC—L.A. Concert.
- ★KFI—The American Way.
- ★KHJ—Dr. Jim.
- ★KMPC—Dance Time (till 12).
- ★KWKW—Pract. Catholicism.
- 9:45★KHJ—Special Edition.
- ★KWKW—Valley Party Line.
- 9:55★KHJ—Hurry Wismer.
- 10★KABC—News.
- ★KFI—Richfield Reporter.
- ★KHJ—Sound Stage.
- ★KNX—Ten O'Clock Wire.
- ★KFAC—Crossroads of Music.
- ★KFWB—Larry Finley Time (till 6 a.m.).

VIOLET SCHRAM
"SHOPPING HiLites"
10:30 A.M. Daily
Monday thru Friday



- The POPular station 1020 on the dial
- ★KGER—Camp Meeting.
 - ★KWKW—Clay-Mille.
 - ★KXLA—Rick Lazaar Show.
 - 10:05—KGER—Tommy Baird.
 - ★KLAC—Jim Ameche.
 - 10:15—KABC—Dr. Frederick Bailes.
 - ★KFI—Engineering News.
 - ★KHJ—George Crowell.
 - ★KNX—Bill Kenneally.
 - ★KWKW—Farms and Gardens.
 - 10:20—KFI—Joy Forever.
 - 10:25—KNX—Tom Hanlon.
 - 10:30—KABC—Terrea Lea Sings.
 - ★KFI—This Thing Called Life.
 - ★KNX—Phillip Norman.
 - ★KGER—A. A. Allen.
 - ★KWKW—Noche de Ronda.
 - 10:45★KFI—Burrill Wheeler.
 - 11—KABC—Christopher Scott Show.
 - ★KFI—11th Hour News.
 - ★KHJ—News-Wheel.
 - ★KNX—Max Roby.
 - ★KGER—Brother Clarence.
 - ★KXLA—Joe Nixon.
 - 11:10—KNX—Hanlon's Scoreboard.
 - 11:15—KFI—Sports, Rollie Thomas.
 - ★KNX—Merry-Go-Round.
 - 11:30—KABC—Say It With Music.
 - ★KFI—A Little Night Music.

even the people who hate exercise . . . love

HANK WEAVER'S "SPORTS BEAT"

4:45-5:00 P.M. — MON. THRU FRI.

KABC 790 RADIO



presented by YOUR **BUICK** DEALER
a good man to see for a good deal on a good car!

RADIO Logs for TUESDAY, Mar. 6

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5★KABC—Len Beardsley.
- ★KFI—5 O'Clock Report.
- ★KHJ—News.
- ★KNX—Edw. R. Murrow.
- ★KBIG—Catalina Bandstand.
- ★KFAC—Sunset Serenade.
- ★KFOX—News.
- ★KFWB—News.
- ★KGER—Aubrey Lee.
- ★KGFJ—Musical Reveries.
- ★KLAC—News; Sports.
- ★KMPC—News; Bill Stewart.
- ★KPOL—Musical Comedy.
- ★KPOF—Recorded Music.
- ★KRKD—Ten Top Tunes.
- ★KWKW—News.
- 5:05—KHJ—Bob and Ray.
- ★KFWB—Larry Finley.
- ★KLAC—Gene Norman.
- 5:10★KABC—Wall Street Final.
- ★KFI—Southland Weather Summary.
- 5:15★KABC—Sports Today with Bill Stern.
- ★KFI—Rolle Thomas.
- ★KNX—Carroll Alcott.
- ★KFOX—Today in Sports.
- ★KFWB—Erik Paige.
- ★KGFJ—Here's to Vets.
- 5:20—KWKW—Race Roundup.
- 5:25—KHJ—Les Paul & Mary Ford.
- 5:30—KABC—Wm. Winter.
- ★KFI—Feature Wire.
- ★KHJ—Bob Greene.
- ★KNX—Tom Hanlon.
- ★KFAC—Continental Varieties.
- ★KFOX—Ten Top Tunes.
- ★KFWB—Larry Finley.
- ★KGER—America's Soul Clinic.
- ★KGFJ—Musical Reveries.
- ★KLAC—Alex Cooper.
- ★KRKD—Sports Dial.
- ★KWKW—Hoyos Hour.
- ★KXLA—Squeakin' Deacon.
- 5:45★KABC—Bob Garred.
- ★KFI—Dave Shaw News.
- ★KHJ—Bill Brundige.
- ★KNX—Frank Goss.
- ★KLAC—Sam Balter, Sports.
- ★KRKD—Race Results.
- 5:55★KHJ—Five Star News.
- ★KNX—Local News.
- 6★KABC—Edward Morgan.
- ★KFI—Elmer Peterson.
- ★KHJ—Gabriel Heatter.
- ★KNX—Clete Roberts.
- ★KFAC—News.
- ★KFOX—Johnny Otis Show.
- ★KFAC—KAC—News.
- ★KFWB—Bill Crago.
- ★KGER—American Soul Clinic.
- ★KGFJ—Request Performance.
- ★KMPC—Bob Kelley, Sports.
- ★KRKD—Tops in Pops.
- ★KWKW—Italian Melodies.
- 6:05—KLAC—Ten Top Tunes.
- ★KFAC—Dinner Concert.
- 6:10—KNX—Tom Hanlon.
- 6:15★KABC—News Beat—B. Ferris.
- ★KFI—Sports Report.
- ★KHJ—Eddie Fisher.
- ★KNX—Lowell Thomas.
- ★KMPC—World & Local News.
- 6:30—KABC—Private Wire.
- ★KFI—The Lone Ranger.
- ★KHJ—Virgil Pinkley.
- ★KNX—Amos 'n' Andy Music Hall.
- ★KFAC—Musical Milestones.
- ★KFWB—America Dances.
- ★KGFJ—Christian Chapel.
- ★KMPC—Today's Races.
- ★KRKD—Right to Live (Span.).
- ★KWKW—Hoyos Hour.
- ★KXLA—Rick Lazaar.
- 6:45—KABC—Franchot Tone.
- ★KHJ—Sam Hayes.
- ★KGFJ—Outdoor Broadcaster.
- 6:55★KABC—Bob Garred.
- ★KFI—Local News.
- ★KHJ—Financial News; Sam Hayes.
- ★KNX—News.
- 7★KABC—John Vandercook.
- ★KFI—Fibber McGee & Molly.
- ★KHJ—Treasury Agent.
- ★KNX—Suspense.
- ★KALI—Latin Festival.
- ★KFAC—Intermezzo.
- ★KGER—Family Bible Hour.
- ★KGFJ—Fiesta Latina.
- ★KMPC—Bill Stewart (to 9:30).
- ★KRKD—News.
- ★KXLA—Music.
- 7:05—KFWB—America Dances.
- 7:15—KABC—Paul Masterson Show.
- ★KFI—Art Baker's Notebook.
- ★KRKD—Dinner Music.
- 7:30—KABC—Events of the Day.
- ★KFI—Dragnet.
- ★KHJ—Squad Room.
- ★KNX—News.
- ★KFAC—Echoes and Encores.
- ★KFWB—Chet Huntley.
- ★KGER—Rev. Victor Glenn.
- ★KGFJ—Holly'd House Party.
- ★KRKD—Health Talk.
- ★KWKW—La Hora Popular.
- ★KXLA—Mary Burke King.

- 7:35—KNX—Jack Carson Show.
- 7:45—KFWB—Rosary Hour.
- ★KXLA—Town and Country Time.
- 7:55★KABC—Bob Garred.
- ★KABC—Tom Baxter, Classical.
- 8★KFI—News of the World.
- ★KHJ—Bon Soir Paris.
- ★KNX—News.
- ★KFAC—Evening Concert.

Hear a lecture on
CHRISTIAN SCIENCE
8 p.m. Tuesday, March 6
KFWB —Dial 980

- ★KFWB—Christian Science Lecture.
- ★KGFJ—World Bible Society.
- ★KLAC—News; Gene Norman (till 12).
- 8:05—KNX—Curt Massey Show.
- 8:15—KFI—One Man's Family.
- ★KGFJ—Social Security.
- 8:30—KABC—Life Is Worth Living.
- ★KFI—People Are Funny.
- ★KHJ—Effective Living.
- ★KNX—Johnny Dollar.
- ★KGFJ—College of Div. Science.
- ★KWKW—Greek Church.
- ★KXLA—Charlie Williams.
- 8:45—KHJ—Music.
- ★KNX—Bing Crosby.
- ★KGER—Dan Gilbert.
- ★KGFJ—News.
- 8:55★KABC—Admiral News.
- ★KABC—High Moment.
- 9★KFI—Kenneth Banghart News.
- ★KHJ—News.
- ★KNX—News.
- ★KFOX—Sleepy Stein Show.
- ★KGFJ—Hunter Hancock (to 11:30).
- ★KXLA—Al Williams.
- 9:05—KFI—NBC Politics & Primaries: New Hampshire.
- ★KNX—Todd Hunter.
- ★KMPC—Bill Stewart.
- 9:15★KHJ—Fulton Lewis, Jr.
- ★KNX—Campaign '56.
- ★KGER—Evening Concert.
- 9:25★KABC—News.
- 9:30★KABC—Bill Hamilton.
- ★KHJ—Dr. Jim.
- ★KNX—Gil Henry Show.

LUCKY LAGER
DANCE TIME
KMPC
EVERY NIGHT—9:30 to 12 P.M.

- ★KMPC—Dance Time (till 12).
- ★KXLA—Walkin' Charlie Aldrich.
- 9:45—KHJ—Musical Moments.
- 9:55★KHJ—Harry Wismer.
- 10★KABC—News.
- ★KFI—Richfield Reporter.
- ★KHJ—Sound Stage.
- ★KNX—10 O'Clock Wire.
- ★KFAC—Crossroads of Music.
- ★KFWB—Larry Finley (till 6 a.m.).
- ★KXLA—Rick Lazaar.
- 10:15—KABC—Dr. Frederic Bailes.
- ★KFI—A Joy Forever.
- ★KHJ—George Crowell.
- ★KNX—Bill Kenneally.
- 10:25—KNX—Tom Hanlon.
- 10:30—KABC—Teresa Lea Sings.
- ★KFI—Burrirt Wheeler Show.
- ★KNX—Philip Norman.
- 10:45—KFI—Al Poska Show.
- ★KGER—Manhattan Melodies.
- ★KABC—Christopher Scott Show.
- ★KFI—11th Hour News.
- ★KHJ—News-Wheel.
- ★KNX—Max Roby.
- ★KXLA—Music.
- 11:10—KNX—Hanlon's Scoreboard.
- 11:15—KFI—Sports with Rolle Thomas.
- ★KNX—Merry-Go-Round.
- 11:30—KABC—Say It With Music.
- ★KFI—A Little Night Music.
- ★KGFJ—Five Four Ballroom.
- 11:40—KNX—Tom Hanlon Show.
- 11:45—KABC—Jack Nye's Orch.
- 11:55★KFI—News.
- ★KABC—Rourke in Hollywood.
- ★KFI—Midnight Flyer.
- ★KNX—Music 'til Dawn.
- ★KFAC—Music Out of the Night.
- ★KMPC—On the Dawn; News.
- ★KGFJ—Nightclub (to 6).
- ★KRKD—Moonlight Serenade (to 4 a.m.).
- ★KXLA—Charlie Williams.
- 1—KFI—Other Side of the Day.

RADIO Logs for WEDNESDAY, Mar. 7

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5★KABC—Len Beardsley.
- ★KFI—Five O'Clock Report.
- ★KHJ—News.
- ★KNX—Edw. R. Murrow.
- ★KALI—Voice of So. America.
- ★KBIG—Catalina Bandstand.
- ★KFAC—Sunset Serenade.
- ★KGFJ—Musical Reveries.
- ★KLAC—News; Alec Cooper.
- ★KMPC—News; Bill Stewart.
- ★KPOL—Musical Comedy.
- ★KPOF—Recorded Music.
- ★KRKD—Ten Top Tunes.
- ★KWKW—News.
- 5:05—KHJ—Bob and Ray.
- 5:10★KABC—Wall Street Final.
- ★KFI—Southland Weather Summary.
- 5:15★KABC—Bill Stern.
- ★KFI—Rolle Thomas.
- ★KNX—Carroll Alcott.
- ★KFOX—Top Ten Tunes.
- ★KFWB—Erik Paige.
- ★KWKW—Merienda Musical.
- 5:20—KWKW—Race Roundup.
- 5:25—KHJ—Les Paul & Mary Ford.
- 5:30★KABC—Wm. Winter.
- ★KFI—Feature Wire.
- ★KHJ—Bob Greene.
- ★KNX—Tom Harmon.
- ★KFAC—Continental Varieties.
- ★KFWB—Larry Finley.
- ★KGER—Frieda Neuhans.
- ★KGFJ—Musical Reveries.
- ★KLAC—News; L.A. Today.
- ★KRKD—Sports Dial.
- ★KWKW—Hoyos Hour.
- ★KXLA—Squeakin' Deacon.
- 5:45★KABC—Bob Garred.
- ★KFI—Dave Shaw.
- ★KHJ—Bill Brundige.
- ★KNX—Frank Goss.
- ★KLAC—Sam Balter, Sports.
- ★KRKD—Race Results.
- 5:55★KHJ—Five Star News.
- ★KNX—Local News.
- 6★KABC—Edward Morgan.
- ★KFI—Elmer Peterson.
- ★KHJ—Gabriel Heatter.
- ★KNX—Clete Roberts, News.
- ★KFAC—KAC—News.
- ★KFOX—Johnny Otis Show.
- ★KGER—American Soul Clinic.
- ★KGFJ—Request Performance.
- ★KMPC—Bob Kelley, Sports.
- ★KRKD—Tops in Pops.
- ★KWKW—Italian Melodies.
- 6:05—KFAC—Dinner Concert.
- ★KLAC—Ten Top Tunes.
- 6:10—KNX—Tom Hanlon.
- 6:15★KABC—News Beat—B. Ferris.
- ★KFI—Sports Report.
- ★KHJ—Les Paul & Mary Ford.
- ★KNX—Lowell Thomas.
- ★KMPC—World & Local News.
- 6:20—KHJ—Guest Time.
- 6:30—KABC—Private Wire.
- ★KFI—The Lone Ranger.
- ★KHJ—Virgil Pinkley.
- ★KNX—Amos 'n' Andy Music Hall.
- ★KFAC—Musical Milestones.
- ★KFWB—America Dances.
- ★KGER—Rev. Al Harlan.
- ★KGFJ—Christian Chapel.
- ★KMPC—Today's Races.
- ★KRKD—Right to Live (Span.).
- ★KWKW—Torero (drama).
- ★KXLA—Frank Simon.
- 6:45—KABC—Franchot Tone.
- ★KHJ—Sam Hayes.
- ★KGFJ—The Top Twelve.
- ★KWKW—Casa Los Perez.
- 6:55★KABC—Bob Garred.
- ★KFI—News.
- ★KHJ—Financial News; Sam Hayes.
- ★KNX—News.
- 7★KABC—John Vandercook.
- ★KFI—Fibber McGee & Molly.
- ★KHJ—Gangbusters.
- ★KNX—F.B.I. in Peace and War.
- ★KFAC—Intermezzo.
- ★KGER—Family Bible Hour.
- ★KGFJ—Fiesta Latina.
- ★KLAC—KRKD—News.
- ★KMPC—Bill Stewart (to 9).
- ★KRKD—News.
- ★KWKW—Teddy Fregoso.
- ★KXLA—Lou Stevens.
- 7:05—KABC—Wednesday Night Fights: Gene Fullmer vs. Jackie Laha, ten rounds, middleweight, bout.
- 7:15—KFI—Art Baker's Notebook.
- ★KRKD—Dinner Music.
- 7:30—KFI—Today and Tomorrow.
- ★KHJ—Public Prosecutor.
- ★KNX—News.
- ★KFAC—Echoes and Encores.
- ★KFWB—Bet Huntley.
- ★KGER—Rev. Victor Glenn.
- ★KGFJ—Holly'd House Party.
- ★KRKD—Health Talk.
- ★KWKW—La Hora Popular.
- ★KXLA—Music.
- 7:35—KNX—Jack Carson.
- 7:45★KFOX—U.P. News.
- ★KFWB—Rosary Hour.

- 8★KABC—Bob Garred.
- ★KFI—Frost Warnings.
- ★KHJ—University Explorer.
- ★KNX—News.
- ★KFAC—Evening Concert.
- ★KFWB—News; Bill Crago.
- ★KGER—Bible Treasury.
- ★KGFJ—World Bible Society.
- ★KLAC—News; Gene Norman (to 12).
- ★KWKW—Italian Radio Melodies.
- 8:05—KABC—Tom Baxter.
- ★KFI—News of the World.
- ★KNX—Curt Massey Show.
- ★KFWB—Zeke Manners.
- 8:15—KFI—One Man's Family.
- ★KHJ—Music.
- ★KGFJ—State Income Tax.
- ★KWKW—Japanese Program.
- ★KXLA—Charlie Aldrich.
- ★KFI—KFI Calling.
- ★KHJ—Effective Living.
- ★KNX—Johnny Dollar.
- ★KGER—Voice of China.
- ★KGFJ—College of Div. Science.
- ★KWKW—Japanese Program.
- ★KXLA—Charlie Aldrich.
- 8:45—KHJ—Music.
- ★KNX—Bing Crosby.
- ★KGFJ—News.
- 8:55★KFI—News.
- 9★KABC—Make Mine Romance.
- ★KFI—You Bet Your Life.
- ★KHJ—News.
- ★KNX—News.
- ★KFOX—Sleepy Stein Show.
- ★KGER—King's Service.

"HUNTER HANCOCK SHOW"
'Real crazy' Music
'Real crazy' MC
'REAL CRAZY' SHOW
9:00 P.M. to 11:30
Monday thru Saturday
KGFJ 1230 Kc.

- ★KGFJ—Hunter Hancock (to 11:30).
- ★KMPC—News; Bill Stewart.
- ★KXLA—Al Williams.
- 9:05—KNX—Todd Hunter.
- ★KMPC—Bill Stewart.
- 9:15★KHJ—Fulton Lewis, Jr.
- ★KNX—Gil Henry Show.
- ★KWKW—Clinton Bay & Guests.
- ★KXLA—Walkin' Charlie Aldrich.
- 9:30—KABC—Cocoanut Grove.
- ★KFI—Truth or Consequences.
- ★KHJ—Dr. Jim.
- ★KNX—Todd Hunter.
- ★KMPC—Dance Time (till 12).
- 9:45★KHJ—Special Edition.
- ★KWKW—Income Tax.
- 9:55★KHJ—Harry Wismer.
- 10★KABC—News.
- ★KFI—Richfield Reporter.
- ★KHJ—Sound Stage.
- ★KNX—10 O'Clock Wire.
- ★KFAC—Crossroads of Music.
- ★KFWB—Larry Finley (till 6 a.m.).
- ★KGER—Camp Meeting.
- ★KWKW—Noche de Ronda.
- ★KXLA—Rick Lazaar.
- 10:15—KABC—Dr. Frederic Bailes.
- ★KFI—Engineering News.
- ★KHJ—George Crowell.
- ★KNX—Bill Kenneally.
- 10:20—KFI—Joy Forever.
- 10:25—KNX—Tom Hanlon.
- 10:30—KABC—Teresa Lea Sings.
- ★KFI—This Thing Called Life.
- ★KNX—Philip Norman.
- ★KWKW—Noche de Ronda.
- ★KGER—A. A. Allen.
- 10:45★KHJ—Burrirt Wheeler.
- ★KABC—Christopher Scott Show.
- ★KFI—11th Hour News.
- ★KHJ—News-Wheel.
- ★KNX—Max Roby.
- 11:10—KNX—Hanlon's Scoreboard.
- 11:15—KFI—Sports with Rolle Thomas.
- ★KNX—Merry-Go-Round.
- 11:30—KABC—Say It With Music.
- ★KFI—A Little Night Music.
- ★KGFJ—Five Four Ballroom.
- ★KWKW—Latin Melodies.
- 11:40—KABC—Tom Hanlon Show.
- 11:45—KABC—Jack Nye's Orch.
- 11:55★KFI—News.
- ★KABC—Rourke in Hollywood.
- ★KFI—Midnight Flyer.
- ★KNX—Music 'til Dawn.
- ★KFAC—Music Out of the Night.
- ★KGFJ—Nightclub (to 6).
- ★KGER—Swing from Chandelier.
- ★KMPC—On the Dawn; News.
- ★KRKD—Moonlight Serenade (to 4 a.m.).
- ★KXLA—Charlie Williams.
- 12:05—KLAC—570 Club.

RADIO Logs for THURSDAY, Mar. 8

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5★KABC—Len Beardsley.
- ★KFI—5 O'Clock Report.
- ★KHJ—News.
- ★KNX—Edw. R. Murrow.
- ★KFAC—Sunset Serenade.
- ★KGER—Aubrey Lee.
- ★KGFJ—Musical Reveries.
- ★KLAC, KWKW—News.
- ★KMPC—News; Bill Stewart.
- ★KPOL—Musical Comedy.
- ★KPOP—Recorded Music.
- ★KRKD—Ten Top Tunes.
- ★KLAC—Alex Cooper.
- 5:05—KHJ—Bob and Ray.
- ★KLAC—Alex Cooper.
- 5:10—KABC—Wall Street Final.
- KFI—Southland Weather Summary.
- 5:15—KABC—Bill Stern.
- ★KFI—Rollie Thomas, News.
- ★KNX—Carroll Alcott.
- ★KFOX—Ten Top Tunes.
- ★KFWB—Erik Paika.
- ★KGFJ—Travel Views.
- ★KPOP—Music.
- ★KWKW—Merienda Musical.
- 5:20—KWKW—Race Roundup.
- 5:25—KHJ—Les Paul & Mary Ford.
- 5:30—KABC—Wm. Winter.
- ★KFI—Feature Wire.
- ★KHJ—Bob Greene.
- ★KNX—Tom Harmon.
- ★KFAC—Continental Varieties.
- ★KFWB—Larry Finley Show.
- ★KGER—Frieda Neuhaus.
- ★KGFJ—Musical Reveries.
- ★KRKD—Sports Dial.
- ★KWKW—Hoyos Hour.
- ★KXLA—Squeakin' Deacon.
- 5:45★KABC—Bob Garred.
- ★KFI—Dave Shaw.
- ★KHJ—Bill Brundige.
- ★KNX—Frank Goss.
- ★KLAC—Sam Balter, Sports.
- ★KRKD—Race Results.
- 5:55★KHJ, KNX—News.
- 6★KABC—Edward Morgan.
- ★KFI—Elmer Peterson.
- ★KHJ—Gabriel Heater.
- ★KNX—Clete Roberts.
- ★KFAC, KLAC—News.
- ★KFOX—Johnny Otis Show.
- ★KGER—American Soul Clinic.
- ★KGFJ—Request Performance.
- ★KMPC—Bob Kelley, Sports.
- 6:05—KFAC—Dinner Concert.
- ★KRKD—Tops in Pops.
- ★KWKW—Italian Melodies.
- 6:10—KNX—Tom Hanlon.
- 6:15★KABC—News—B. Ferris.
- ★KFI—Sports Report.
- ★KHJ—Eddie Fisher.
- ★KNX—Lowell Thomas.
- ★KMPC—World and Local News.
- 6:30—KABC—Private Wire.
- ★KFI—The Lone Ranger.
- ★KHJ—Virgil Pinkley.
- ★KNX—Amos 'n' Andy Music Hall.
- ★KALI—Programa Pan America.
- ★KFAC—Musical Milestones.
- ★KFOX—Music Till Seven.
- ★KFWB—America Dances.
- ★KGER—Rev. Al Harlan.
- ★KGFJ—Christian Chapel.
- ★KMPC—Today's Races.
- ★KRKD—Right to Live (Span.).
- ★KWKW—Torero (drama).
- ★KXLA—Frank Simon.
- 6:45—EABC—Franchot Tone.
- ★KHJ—Sam Hayes.
- ★KGFJ—The Top Twelve.
- ★KWKW—Casa Los Perez (drama).
- 6:55★KABC—Bob Garred.
- ★KFI—News.
- ★KHJ—Financial News; Sam Hayes.
- ★KNX—News.
- 7★KABC—John Vandercook.
- ★KFI—Fibber McGee & Molly.
- ★KHJ—Official Detective.
- ★KNX—21st Precinct.
- ★KALI—Latin Festival.
- ★KFAC—Intermezzo.
- ★KGER—Family Bible Hour.
- ★KGFJ—Fiesta Latina.
- ★KLAC, KRKD—News.
- ★KMPC—Bill Stewart (till 9).
- ★KRKD—News.
- ★KXLA—Music.
- 7:05—KLAC—Ten Top Tunes.
- 7:15—KABC—Paul Masterson Show.
- ★KFI—Art Baker's Notebook.
- ★KRKD—Dinner Music.
- 7:30—KABC—Events of the Day.
- ★KFI—NBC News.
- ★KHJ—Crime Fighters.
- ★KNX—News.
- ★KFAC—Echoes and Encores.
- ★KFWB—Musical Program.
- ★KGER—Helen Markham.
- ★KGFJ—Hollywood House Party.
- ★KRKD—Health Talk.
- ★KWKW—La Hora Popular.
- ★KXLA—Who Knows This?
- 7:35—KFI—American Adventurer.

- 7:45★KFOX—U.P. News.
- ★KFWB—Rosary Hour.
- ★KRKD—Catholic Hour.
- ★KXLA—Fire Prevention.
- 7:55★KABC—News.
- 8—KABC—Tom Baxter.
- ★KFI—Frost Warnings.
- ★KHJ—By the People.
- ★KNX—News.
- ★KFAC—Evening Concert.
- ★KFWB—News.
- ★KGER—Bible Treasury.
- ★KGFJ—World Bible Society.
- ★KLAC—News; Gene Norman (to 12).
- ★KWKW—Italian Radio Melodies.
- 8:05★KFI—News of the World.
- ★KNX—Curt Massey Show.
- ★KFWB—Zeke Manners Show (to 10:00).
- 8:15—KFI—One Man's Family.
- ★KGFJ—Know Your Schools.
- ★KXLA—Charlie Aldrich.
- 8:30—KFI—Great Gildersleeve.
- ★KHJ—Air Force Concert.
- ★KNX—Johnny Dollar.
- ★KGER—Voice of China.
- ★KGFJ—Col. of Divine Science.
- ★KXLA—Charlie Williams.
- 8:45—KHJ—Music.
- ★KNX—Bing Crosby.
- ★KGER—Dan Gilbert.
- ★KGFJ—Army Air Force Rec.
- 9—KABC—Make Mine Romance.
- ★KFI—State Income Tax.
- ★KHJ—News.
- ★KNX—News.
- ★KFOX—Sleepy Stein Show.
- ★KFWB—News; Bill Daniels Show.
- ★KGER—Laymen's Hour.
- ★KGFJ—Hunter Hancock (to 11:30).
- ★KGIJ—Musical Scrapbook.
- ★KMPC—News, Bill Stewart.
- ★KWKW—San Gabriel Symphony.
- 9:05★KNX—Todd Hunter.
- 9:15—KFI—Melody Time.
- 9:15★KHJ—Fulton Lewis, Jr.
- ★KNX—Bill Henry Show.
- ★KGER—Sunlight Mission.
- 9:30—EABC—Stereophonic Sound.
- ★KFI—X Minus One.
- ★KHJ—Dr. Jim.
- ★KFAC—Crossroads of Music.
- ★KGER—Dr. Orr Bible Study.
- ★KMPC—Dance Time (till 12).
- 9:45—KHJ—Musical Moments.
- 9:55★KHJ—Five Minute Final.
- 10★KABC—News.
- ★KFI—Richfield Reporter.
- ★KHJ—Sound Stage.
- ★KNX—10 O'Clock Wire.
- ★KFWB—Larry Finley (till 6 a.m.).
- ★KFAC—Crossroads of Music.
- ★KGER—A. A. Allen.
- 10:15—EABC—Dr. Frederick Bailes.
- ★KFI—A Joy Forever.
- ★KHJ—George Crowell.
- ★KNX—Bill Kenneally.
- 10:25—KNX—Tom Hanlon.
- 10:30—KABC—Terrea Lea Sinks.
- ★KFI—Burritt Wheeler.
- ★KNX—Phil Norman.
- ★KWKW—Noche de Ronda.
- 10:45—KFI—Al Poska Show.
- ★KGER—Pentecostal Church.
- 11—KABC—Christopher Scott Show.
- ★KFI—11th Hour News.
- ★KHJ—News Wheel.
- ★KNX—Max Roby.
- ★KGER—Brother Clarence.
- 11:10—KNX—Hanlon's Scoreboard.
- 11:15—KFI—Sports, Rollie Thomas.
- ★KNX—Merry Go Round.
- 11:30—KABC—Say It With Music.
- ★KFI—Hollywood Palladium.
- ★KGFJ—Five Four Ballroom.
- 11:40—KNX—Tom Hanlon Show.
- 11:45—KABC—Jack Nye's Orchi.
- 11:55★KFI—News.
- 12—KABC—Rourke in Hollywood (till 2 a.m.).
- ★KFI—Midnight Flyer.
- ★KNX—Music 'til Dawn.
- ★KFAC—Music Out of the Night.
- ★KGFJ—Nightclub (till 6).
- ★KGER—Swing from Chandelier.
- ★KMPC—On till Dawn; News.
- ★KRKD—Moonlight Serenade.
- 12:05—KLAC—670 Club.
- 1—KFI—Ben Hunter (4½ hrs.).

SEE
Classified
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RADIO Logs for FRIDAY, Mar. 9

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5★KABC—Len Beardsley.
- ★KFI—5 O'Clock Report.
- ★KHJ—News.
- ★KNX—Edw. R. Murrow.
- ★KLAC—Voice of So. America.
- ★KFAC—Sunset Serenade.
- ★KFOX—Today in Sports.
- ★KGER—Aubrey Lee.
- ★KGFJ—Musical Reveries.
- ★KLAC—News; Sports.
- ★KMPC—News; Bill Stewart.
- ★KPOL—Musical Comedy.
- ★KPOP—Recorded Music.
- ★KRKD—Ten Top Tunes.
- 5:05—KHJ—Bob and Ray.
- ★KWKW—News.
- 5:10—KABC—Wall Street Final.
- ★KFI—Southland Weather Summary.
- 5:15★KABC—Bill Stern.
- ★KFI—Rollie Thomas.
- ★KNX—Carroll Alcott.
- ★KFOX—Ten Top Tunes.
- ★KFWB—Erik Paika.
- 5:20—KWKW—Race Roundup.
- 5:25—KHJ—Les Paul & Mary Ford.
- 5:30★KABC—Wm. Winter.
- ★KFI—Feature Wire.
- ★KHJ—Bob Greene.
- ★KNX—Tom Harmon.
- ★KFAC—Continental Varieties.
- ★KFWB—Larry Finley.
- ★KGER—Frieda Neuhaus.
- ★KLAC—News.
- ★KRKD—Sports Dial.
- ★KWKW—Hora de Oro.
- ★KXLA—Squeakin' Deacon.
- 5:45★KABC—Bob Garred.
- ★KFI—Dave Shaw News.
- ★KHJ—Bill Brundige.
- ★KNX—Frank Goss.
- ★KLAC—Sam Balter, Sports.
- ★KRKD—Race Results.
- 5:55★KHJ—Five Star News.
- ★KNX—Local News.
- 6★KABC—Edward Morgan.
- ★KFI—Elmer Peterson.
- ★KHJ—Gabriel Heater.
- ★KNX—Clete Roberts, News.
- ★KFOX—Johnny Otis Show.
- ★KGER—American Soul Clinic.

REQUEST
PERFORMANCE
Fridays — 6-6:15 P.M.
KGFJ 1230 KC

- ★KGFJ—Request Performance.
- ★KMPC—Bob Kelley, Sports.
- ★KRKD—Tops in Pops.
- ★KWKW—Italian Melodies.
- 6:05—KFAC—Dinner Concert.
- 6:10—KNX—Tom Hanlon.
- 6:15★KABC—Bob Ferris.
- ★KFI—Sports Report.
- ★KHJ—Les Paul & Mary Ford.
- ★KNX—Lowell Thomas.
- ★KMPC—World and Local News.
- 6:20—KHJ—Guest Time.
- 6:30—KABC—Private Wire.
- ★KFI—The Lone Ranger.
- ★KHJ—Virgil Pinkley.
- ★KNX—Amos 'n' Andy Music Hall.
- ★KFAC—Musical Milestones.
- ★KFOX—Music till Seven.
- ★KFWB—America Dances.
- ★KGER—Rev. Al Harlan.
- ★KGFJ—Christian Chapel.
- ★KGIJ—Memory Melodies.
- ★KMPC—Today's Races.
- ★KRKD—Right to Live (Span.).
- ★KWKW—Hoyos Hour.
- ★KXLA—Frank Simon.
- 6:45—KABC—Franchot Tone.
- ★KHJ—Sam Hayes.
- ★KGFJ—The Top Twelve.
- 6:55★KABC—Bob Garred.
- ★KFI—News.
- ★KHJ—Financial News—Sam Hayes.
- ★KNX—News.
- 7★KABC—John Vandercook.
- ★KFI—Gillette Cavalcade of Sports; Ludwig Lightburn vs. L. C. Morgan, ten round lightweight bout, Madison Square Garden.
- ★KHJ—Counterspy.
- ★KNX—Bing Crosby.
- ★KALI—Latin Festival.
- ★KFAC—Intermezzo.
- ★KGER—Family Bible Hour.
- ★KGFJ—Fiesta Latina.
- ★KLAC, KRKD—News.
- ★KMPC—Bill Stewart (till 9).
- ★KXLA—Music.
- 7:05—KFWB—America Dances.
- 7:15—KABC—Paul Masterson Show.
- ★KNX—CBS Radio Workshop.
- ★KFOX—Report from Washn.
- ★KRKD—Dinner Music.

- 7:25—KFI—Sports Digest.
- 7:30—KABC—Events of the Day.
- ★KFI—Fibber McGee & Molly.
- ★KHJ—City Editor.
- ★KFAC—Echoes and Encores.
- ★KFWB—Musical Program.
- ★KGER—Precious Word.
- ★KGFJ—Hollywood House Party.
- ★KRKD—Health Talk.
- ★KWKW—La Hora Popular.
- 7:45—KFI—Sports Highlights.
- ★KNX—Johnny Dollar.
- ★KFWB—Rosary Hour.
- ★KRKD—Catholic Hour.
- 7:55★KABC—News.
- 8—KABC—Tom Baxter, Classical.
- ★KFI—Frost Warnings.
- ★KHJ—True or False.
- ★KNX—Basketball: Oregon vs. USC.
- ★KFAC—Evening Concert.
- ★KFWB—Basketball: UCLA vs. USC.
- ★KGER—Bible Treasury.
- ★KGFJ—World Bible Society.
- ★KRKD—Polka Party (to 10:30).
- ★KWKW—Teddy Frexoso.
- 8:05★KFI—News of the World.
- ★KLAC—Gene Norman (till 12).
- 8:15—KFI—One Man's Family.
- ★KGFJ—Folk Fare.
- ★KXLA—Charlie Aldrich.
- 8:30—KFI—Art Baker's Notebook.
- ★KHJ—Double Date.
- ★KGER—Voice of China.
- ★KGFJ—Col. of Divine Science.
- ★KXLA—Charlie Williams.
- ★KWKW—Variations.
- 8:45—KFI—Your Income Tax.
- ★KHJ—Music.
- ★KGER—Dan Gilbert.
- ★KGFJ—News.
- 8:55★KABC—People in the News.
- ★KFI—News.
- ★KABC—Make Mine Romance.
- 9—KFI—Hollywood Palladium.
- ★KHJ—News.
- ★KFOX—Sleepy Stein Show.
- ★KGFJ—Hunter Hancock (to 11:30).
- ★KMPC—News, Bill Stewart.
- 9:05★KWKW—News.
- 9:15★KHJ—Fulton Lewis, Jr.
- 9:30—KABC—Lawrence Welk.
- ★KFI—Uninterrupted Melody.
- ★KFI—Dr. Jim.
- ★KGER—Dr. Orr Bible Study.
- ★KMPC—Dance Time (till 12).
- ★KVOE—News; on Stage.
- ★KWKW—Pasadena Quarterbacks.
- 9:45★KHJ—Special Edition.
- 9:55—KABC—Musical Interlude.
- ★KHJ—Harry Wismer.
- 10★KABC—ABC Late News.
- ★KFI—Richfield Reporter.
- ★KHJ—Sound Stage.
- ★KNX—10 O'Clock Wire.
- ★KFAC—Crossroads of Music.
- ★KFWB—Larry Finley (till 6 a.m.).
- ★KGER—Camp Meeting.
- ★KWKW—400 Club.
- ★KXLA—Rick Lazar.
- 10:15—10:30 p.m. every day, Monday through Friday
- 6:45—7 a.m. every day, Monday through Friday
- 10:15—KABC—Dr. Frederick Bailes.
- ★KFI—Engineering News.
- ★KHJ—George Crowell.
- ★KNX—Bill Kenneally.
- ★KWKW—Billy May Show.
- 10:20—KFI—Joy Forever.
- 10:25—KNX—Tom Hanlon.
- 10:30—KABC—Terrea Lea Sinks.
- ★KFI—This Thing Called Life.
- ★KNX—Philip Norman.
- ★KGER—A. A. Allen.
- ★KRKD—Popular Surprise Package.
- ★KWKW—Noche de Ronda.
- 10:45—KFI—Burritt Wheeler.
- 11—KABC—Christopher Scott Show.
- ★KFI—11th Hour News.
- ★KHJ—News Wheel.
- ★KNX—Max Roby.
- ★KRKD—Uncle Charlie's Western Program.
- 11:10—KNX—Tom Hanlon.
- 11:15—KFI—Sports, Rollie Thomas.
- ★KNX—Merry Go Round.
- 11:30—KABC—Say It With Music.
- ★KFI—A Little Night Music.
- ★KGFJ—Five Four Ballroom.
- ★KWKW—Latin Melodies.
- 11:40—KNX—Tom Hanlon.
- 11:45—KABC—Jack Nye's Orchi.
- 11:55★KFI—Local News.

HOW TO FIND PEACE IN
THIS CHANGING WORLD
DR. FREDERICK BAILES

KABC
KRKD

RADIO PROGRAM FINDER

Note: * Indicates programs of news and commentaries

*Alcott, Carrol. KNX, 10:35 p.m. Su; 5:15 p.m. M-F
All Star Parade of Bands. KFI, 7:30 p.m. M
American Adventure. KFI, 7:30 p.m. Th
American Way. KFI, 9:30 p.m. M
America's Town Meeting. KABC, 7 p.m. Su
Amos 'n' Andy Music Hall. KNX, 6:30 p.m. M-F
Andy & Virginia. KFI, 8:45 a.m. M-F
As We See It. KABC, 8:45 a.m. M-F
Ashton, Ruth. KNX, 3 p.m. M-F
Aunt Jenny. KNX, 11:45 a.m. M-F
Aunt Mary. KNX, 11:15 a.m. M-F
Auntie, Gene. KNX, 7:05 p.m. Su
Ave Maria Hour. KGJF, 5:30 p.m. Su
Backstage Wife. KNX, 2:45 p.m. M-F
Bales, Dr. Frederick. KABC, 10:45 p.m. M-F
Baker, Art. KFI, 10 a.m. M-F; 7:15 p.m. M-Th; 8:30 p.m. F
Beach Street Jazz. KNX, 8:30 p.m. Su
Balance 'n' Records. KFVB, 6 a.m. M-Sa; 8:15 a.m. T, W
Baxter, Tom. KABC, 8 p.m. M, Tu, Th, F; 8:05 p.m. W
*Beardsley, Len. KABC, 5 p.m. M-F
Beat the Record. KABC, 11:15 a.m. M-F
Bergen, Edgar. KNX, 4:05 p.m. Su
Best of Hope. KNX, 7 p.m. Su
*Bishop, Pat. KFI, 6 a.m.; 8:30 p.m. M-F
Bob & Ray. KIJ, 8:05 p.m. M-F
Bon Soit Paris. KIJ, 8 p.m. Tu
Breakfast at Holy's. KFI, 9 a.m. M-Sa
Breakfast Club. KABC, 8 a.m. M-F
Breunen, Tom. KNLA, 3:15 p.m. M-F
Brighton Day. KNX, 2:30 p.m. M-F
*Brown, Cecil, News. KIJ, 7:30 p.m. M-F
Brundige, Bill. KIJ, 7:45 p.m. M-F
By the People. KABC, 8 p.m. M-F
Cantor, Eddie. KABC, 1 p.m. Tu
Capitol Chalkroom. KNX, 10:30 p.m. Su
Carson, Jack. KNX, 7:35 p.m. M-F
Catalina Bandstand. KIJ, 8 a.m. Sa
Catholic Hour. KFI, 11:30 a.m. Su
CBS Radio Work Shop. KNX, 7:15 p.m. F
CBS Sunday Desk. KNX, 5:30 p.m. Su
Christian in Action. KABC, 5:05 p.m. Su
Christian Science. KFI, 9:15 a.m. Su; KIJ, 10:15 a.m. Su; KPOF, 2:45 p.m. Su
Church of the Open Door. KGJR, 11 a.m. Su
Cisco Kid. KFI, 7:30 p.m. M, W
City Editor. KIJ, 7:30 p.m. M-F
City Hospital. KNX, 9:30 p.m. Sa
*Cl. Collingwood. KNX, 6 p.m. Sa
Cocumont Grove. KABC, 9:30 p.m. W
*Conradie, Bob. KIJ, 6:30 p.m. Su
Conversation. KFI, 10:30 p.m. Su
Cook, Ira. KMPC, 10 a.m. M-Sa; 1:15 p.m. Su
Cooper, Alex. KABC, 4:30 p.m. D
Counterplay. KIJ, 7 p.m. F
Crime Fighters. KIJ, 7:30 p.m. F
Crosby, Bing. KNX, 8:45 p.m. M-Th; 7 p.m. F
Crowley, George. KIJ, 10:15 p.m. M-F
Daniels, Bill. KFVB, 8 p.m. Tu-F
Disney's Music Kingdom. KABC, 10:30 a.m. M-F
Do it Yourself. KNX, 9 a.m. Sa
Drake, Gale. KNX, 10:15 a.m. Sa
Dragnet. KFI, 7:30 p.m. Tu
Editor of the Air. KPOF, 11 a.m. M-F
Engineering News. KFI, 10:15 p.m. M-W-F
Eternal Light. KFI, 9:30 a.m. Su
Evans, Frank. KIJ, 12:45 p.m.; 4:45 p.m. Su; 12:45 p.m.; 1:45 p.m.; 2:45 p.m.; 5 p.m. Su
Faring, Bill. KABC, 4:05 p.m. Sa; 9:35 a.m. Su
Face the Nation. KNX, 11:15 p.m. Su
Family Theater. KIJ, 8:30 p.m. W
Farm Reporter. KFI, 12 noon M-F
FBI in Peace and War. KFI, 7 p.m. M
Federal Income Tax. KGJF, 8:45 p.m. W
Ferris, Bob. KABC, 6:15 p.m. M-F
Flibber McGee and Molly. KFI, 12:45 p.m. M-F; 7 p.m. M-Th; 7:30 p.m. F
Fifield, Dr. James. KABC, 6:30 p.m. Sa
Financial News. KIJ, 8:35 p.m. M-F
Finley, Larry. KFVB, 10 p.m. M-Sa
Fisher, Eddie. KIJ, 6:15 p.m. T, Th
Flying Feet. KIJ, 7:30 p.m. Sa
Flynn, John T. KIJ, 8:15 p.m. Su
Foster, Cedric. KFI, 12:15 p.m. M-F
Frost Warnings. KABC, 8 p.m. D
Fulder, Dr. Charles. KABC, 7 p.m. Su
*Futler, Sid. KIJ, 12 noon M-F
Funny Paper Man. KFI, 8 a.m. Su
Gangbusters. KIJ, 7 p.m. W
Garden Gate. KNX, 1 p.m. Sa
Gardening With Gordon. KIJ, 12:45 p.m. M-F
*Garred, Bob. KABC, 5:15; 6:55; 7:55 p.m. Tu; 9:15 a.m. M-F
Gibbet, Norma. KFI, 12 m M-Sa
Gibbet, Arthur. KNX, 1 p.m. M-F; 7 p.m. M
Godfrey, Arthur. KNX, 7 p.m. Th
Godfrey, Digest. KNX, 7:30 a.m. M-Sa; 5:45 p.m. M-Sa
Graham, Billy. KABC, 3 p.m., 12 mid, Su
Grant, Johnny. KMPC, 2-5 p.m. M-F; 2-6 p.m. Sa; 3-4 p.m. Su
Great Gildersleeve. KFI, 8:30 p.m. Th
Greatest Story Ever Told. KABC, 2:30 p.m. Tu
Guiding Light. KNX, 10:45 a.m. M-F
Gunsmoke. KNX, 9:30 a.m. Su; 7:30 p.m. Su
Hamilton Hill. KABC, 9:30 p.m. Tu
Hancock, Hunter. KGJF, 9 p.m. M-Sa
Hanson, Tim. KNX, 6:10, 10:35, 11:10, 11:40 M-F; 5:30 p.m. Tu
Harmon, Tom. KNX, 5:30 p.m. M, W, Th, F. Su

Hart, Maurice. KNX, 1:15 p.m., 4 p.m., Sa
*Harvey, Paul. KABC, 12:15 p.m. M-F; 6 p.m. Su
Haven of Host. KIJ, 8:30 a.m. T, Th, Sa
Hawaii Club. KIJ, 6 p.m. Sa
*Hayes, Sam. KIJ, 4:45 p.m.; 8:45 p.m. M-F
*Heatter, Gabriel. KIJ, 6 p.m. M-F
*Hemmgway, Frank. KIJ, 7 a.m.; 4:15 p.m. M-F
Henry, Gil. KNX, 9:15 a.m.; 9:15 p.m. M, W, Th, Fri; 9:30 p.m. Tu
Herald of Truth. KABC, 2:30 p.m. Su
Here's Hollywood. KIJ, 9:15 p.m. Su
Hickox, Mary. KFI, 2:30 p.m. M-F
High Moment. KABC, 9 p.m. Tu
Hit the Road. KFI, 6:36 a.m. M-Sa
Hollywood Music Hall. KNX, 5 p.m. Su
Hollywood Palladium. KFI, 11:30 p.m. Th; 11 p.m. Sa; 9:00 p.m. Tu
Hunter, Bob. KFI, 3:30 p.m. M-F
I'll Take Romance. KABC, 1:30 p.m. M-F
Income Tax. KMPC, 8:30 p.m. Su
Inferral Revenue. KIJ, 9:45 a.m. Sa
Invitation to Learning. KNX, 8:05 a.m. Su
It's Still Gil. KNX, 11:45 a.m. Sa
Jarvis, Al. KFVB, 9 a.m. Su; 9:20 a.m. M-Sa
Johnny Dollar. KNX, 8:30 p.m. M-F
John Steele, Adventurer. KIJ, 7:30 p.m. M; 10:15 p.m. Tu, Th
Juke Box Jury. KNX, 9:05 p.m. Tu
Jump-Jump. KFI, 8:30 p.m. Su
Kala, Mirkey. KABC, 6:30 p.m. Su
Kare, Sammy Orch. KABC, 8:35 p.m. Su
Kellie, Bob. KMPC, 6 p.m. M-Sa
Kennedy, William. KNX, 10:15 p.m. M-F
KFI Calling. KFI, 8:30 p.m. W
L.A. Concerts. KABC, 9:30 p.m. M
Ladies Day. KFI, 9:30 a.m. M-F
Len, Terren. KABC, 10:30 p.m. M-F
Leading Question. KNX, 10 a.m. Su
Let's Talk Politics. KABC, 5:30 p.m. Su
Lewis, Fulton. KIJ, 4 p.m.; 9:15 p.m. M-F
Lewis, Robert Q. KNX, 8:45 a.m. Su
Life is Worth Living. KABC, 8:30 p.m. Tu
Linkletter, Art. KNX, 12:30 p.m. M-F
Linkletter, Jack. KNX, 6:30 p.m. Sa
Little Night Music. KFI, 11:30 p.m. M, Tu, W, F
Lombardo, Guy. KIJ, 1 p.m. Su
Lone Ranger. KFI, 6:30 p.m. M-F
Long Bill. KABC, 9:05 p.m. Sa
Lucky Lacer Dance Time. KMPC, 9:30 p.m. Su-Sa
Lutheran Hour. KIJ, 5:30 p.m. Su
Lynn Looks at Hollywood. KIJ, 3:30 p.m. M-F
Ma Perkins. KNX, 10:15 a.m. M-F
Make Mine Romance. KABC, 9 p.m. W-F
Mason, Dean Clarence. KIJ, 8 p.m. Su
Mann, Herbert J. KFI, 10 a.m. Su
Manners, Zeke. KFVB, 8:05 p.m. W; 12:30-4:00 p.m. Sa
Mansfield, Andy. KFI, 9:30 p.m. Sa
Marx, Groucho. KFI, 9 p.m. W
Massey, Curt. KNX, 8:05 p.m. M-F
Masteron, Paul. KABC, 7:15 p.m. M, Tu, Th, F
Maltice. KNX, 3:35 p.m. M-F
Mayer-Poulson Reports. KFI, 10:15 p.m. Su
McBride, Mary Margaret. KFI, 11:30 a.m. M-F
McLain, Nelson. KNX, 12:15 p.m. M-F
McLaughlin's Clubtime. KFVB, 12:30 p.m. M-F
McShane, John. KMPC, 5:15 p.m. Su
Meet the Celebrity. KABC, 12:30 p.m. Su
Meet the Press. KFI, 7:35 p.m. Su
Met Auditions of the Air. KABC, 9 p.m. M
Metropolitan Opera. KABC, 11 a.m. Sa
Meyberg, Dot. KGJF, 8:15 p.m. Sa
Midnight Flyer. KFI, 12 mid, M-F; 12:30 a.m. Sa
Miller, Howard. KNX, 8:45 a.m. M-F
Miller, Mitch Show. KNX, 8:05 p.m. Su
Mintler, KFI, 1:05 p.m.; 2:05 p.m.; 3 p.m.; 4:05 p.m.; 7:05 p.m. Sa; 12 a., 1:30 p.m., 4 p.m., 6 p.m. Su
*Morgan, Edward. KABC, 6 p.m. M-F
Murray, Johnny Talks It Over. KFI, 8 a.m. M-F
Murray, Edward R. KNX, 5 p.m. M-F
Music 'til Dawn. KNX, 12 mid, Tu-Sa
*News-Wheel. KIJ, 11 p.m. M-Sa
Newspaper of the Air. KIJ, 10 a.m. Su-F; 9 p.m. Su
New York Philharmonic. KNX, 11:30 a.m. Su
Noble, Leighton. KABC, 11 p.m. Su
No School Today. KABC, 9 a.m. Sa
Nova Drake. KNX, 11:30 a.m. M-F
Norman, Phil. KNX, 10:30 p.m. M-F; 12:30 p.m. Sa
Nutribita Theater. KFI, 2:05 p.m. Su
O'Dell, Doye. KFI, 10 a.m. Sa
Official Detective. KIJ, 7 p.m. Th
One Man's Family. KFI, 8:15 p.m. M-F
Opera. KFI, 7:05 p.m. Su
Other Side of the Day. KFI, 1 a.m. M-Sa
Our Gal Sunday. KNX, 9:45 a.m. M-F
Our Miss Brooks. KNX, 6:05 p.m. Su
Overseas Assignment. KABC, 9:45 p.m. Su
Paige, Erik, Sports. KFVB, 5:15 p.m. M-Sa
Pan American Panorama. KIJ, 8 p.m. W
Paul, Les. KIJ, 6:15 p.m. M, W, F; 5:25 p.m. M-F; 11:55 a.m.; 5:55 p.m. Tu; 10:45 a.m.; 9:45 p.m. Sa
People Are Funny. KFI, 8:30 p.m. Tu
Pepper Young's Family. KFI, 1:30 p.m. M-F

*Peterson, Elmer. KFI, 6 p.m. M-F
Pilgrimage. KABC, 4:05 p.m. Su
*Pinkley, Virgil. KIJ, 6:30 p.m. M-F
Politics and Primaries. KFI, 9:05 p.m. Tu
Polka Party. KFI, 4:05 p.m. Sa
Poska, Al. KFI, 10:45 p.m. Tu, Th
Potter, Peter. KLAC, 9:30 a.m., 11 a.m. D; 12:05 p.m. M-Sa
Private Wire. KABC, 6:30 p.m. M-F
Public Prosecutor. KIJ, 7:30 p.m. W
Pulano, George. KABC, 12:30 p.m. M-F
Queen for a Day. KIJ, 11:30 a.m. M-F
Race Results. KRKD, 5:45 p.m. M-Sa; KMPC, 6:30 p.m. M-Sa
Request Performance. KGJF, 6 p.m. M-Sa
Reviewing Stand. KIJ, 7:30 p.m. Su
Revival Time. KABC, 10:30 p.m. Su
*Richfield Reporter. KFI, 10 p.m. Su-F
Right to Happiness. KFI, 1 p.m. M-F
Ritter, Tex. KNX, 6 p.m. M-F
*Roberts, Cleo. KFI, 7:30 p.m. M-F
Roby, Max. KNX, 11 p.m. M-F
Romance. KNX, 9:05 p.m. Sa
Rourke, Jack. KABC, 12 mid, M-Sa
Salt Lake Tabernacle. KNX, 8:30 a.m. Su
Salute to the Nation. KIJ, 5 p.m. Sa
Santa Anita Races. KRKD, 6:30 p.m. M-F
Scott, Christopher. KABC, 11 p.m. M-F
Second Mrs. Burton. KNX, 11 a.m. M-F
Sheen, Halton. KABC, 8:30 p.m. Tu
Showalter, Dave. KABC, 2 p.m. M-F
Smith, Howard K. KNX, 9:30 a.m. Su
*Sokolosky, George. KABC, 5:30 p.m. Su
*Special Edition. KIJ, 9:30 p.m. M, W, F
Sportlights. KIJ, 8:30 a.m. M-F
Sports with Rolfe Thomas. KFI, 5:15 p.m. M-F
Squad Room. KIJ, 7:30 p.m. Tu
Standard School Broadcast. KIJ, 10:30 a.m. Th
State Income Tax. KGJF, 8:15 p.m. W
Stewart, Bill. KMPC, 5-6 p.m.; 7-9:30 p.m. M-Sa; 2-5 p.m., 6-8 p.m. Su
Story Circus. KMPC, 8 a.m. Sa
Story, Ralph. KNX, 8 a.m.; 8:30 a.m. M-F
Story Master. KNX, 10:05 a.m. M-F
Storytime. KIJ, 3 p.m. M-F
Sunday Desk. KNX, 5:30 p.m. Su
Sunday Sleaz. KNX, 2:05 p.m. Su
Supervisor's Report. KFI, 11 p.m. Tu
Suspense. KNX, 7 p.m. Tu
Symphonies. KNX, 11 a.m. Su
Tax Facts. KNX, 5:05 p.m. Sa
Telephone Hour. KFI, 9 p.m. M
*Ten O'Clock Wire. KNX, 10 p.m. D
This Is Your Bible. KPOF, 2:30 p.m.; KRKD, 6:45 p.m. W, F
This Thing Called Life. KFI, 10:30 p.m. M, W, F
*Thomas, Lowell. KNX, 8:15 p.m. M-F
Thomas, Shirley. KFI, 5:30 p.m. Su
Tips From Changing Times. KFI, 1:15 p.m. Sa
Tone, Franchot. KABC, 6:45 p.m. M-F
Travis, Merle. KFI, 8 p.m. Tu, Th, F
Treasury Agent. KIJ, 7 p.m. Tu
True Detective Mysteries. KIJ, 7 p.m. M
True or False. KIJ, 8 p.m. M
Truth or Consequences. KFI, 9:30 p.m. W
Tune Test. KIJ, 11 a.m. M-F
Twenty-first Precht. KNX, 7 p.m. Th
Two For the Money. KNX, 6:30 p.m. Su
U. N. Report. KNX, 11:45 p.m. Sa
Under 21. KNX, 6:30 p.m. Su
University Explorer. KNX, 9:30 a.m. Su
*Vanderhook, John. KABC, 7 p.m. M-F
Voice of Freedom. KABC, 8:30 p.m. M
Voice of Prophecy. KIJ, 9:30 p.m. M-F
Wagner, Jack. KIJ, 12:30 p.m. M-F; 10:30 a.m. M, Tu, W, F
Wall Street Final. KABC, 5:10 p.m. M-F
Wakely, Jimmy. KNX, 7:30 p.m. Sa
Washington Week. KNX, 9:05 a.m. Su
Weaver, Hank. KABC, 3 p.m. M-F
Weekday. KFI, 10:15 a.m., 10:35 a.m., 3 p.m. M-F
Weekend on Wheels. KIJ, 8:15 a.m. Sa; 11 a.m. Su
Welk, Lawrence. KABC, 10:30 p.m. Sa; 11:30 p.m. Su, Su; 9:30 p.m. Th, F
Wesson, Dick. KABC, 5:30 a.m. F
Wheeler, Burritt. KFI, 4:10 p.m. M-F; 10:45 p.m. M, W, F
Whelan, Monica. KIJ, 9:30 p.m. Su
Whittighill, Dick. KMPC, 8:30 a.m. M-Sa
Winchell, Walter. KIJ, 6 p.m. Su
Wings of Healing. KABC, 4:30 p.m. Su; KIJ, 10:30 p.m. Su
Winter, Wm. KABC, 5:30 M-F
Womack, Harry. KIJ, 9:55 p.m. M-F
Woman in My House. KFI, 1:45 p.m. M-F
Woolworth Hour. KNX, 1 p.m. Su
World of Books. KFI, 10:45 a.m. M-F
World We Live In. KFI, 8:45 a.m. M
X-Minus One. KFI, 9:30 p.m. Th
You Bet Your Life. KFI, 9 p.m. W
Young America Songs. KFI, 3 p.m. Su
Young Ideas. KNX, 8:30 p.m. Su
Young, Norma. KIJ, 9:30 a.m. M-F
Your Child and You. KABC, 8:30 p.m. Sa
Your Income Tax. KABC, 8:45 p.m. Sa; KFI, 8:45 p.m. F
Your Pharmacist and You. KIJ, 9:45 p.m. Sa
You're The Doctor. KFI, 11:30 p.m. M-F

TELEVISION SPORT SKEDS

Pick of the Pix

By Aubrey Dahl

DAILY

Time	Channel	Program
6:05 p.m.	2	Tom Harmon
6:10 p.m.	4	Cleve Hermann
10:45 p.m.	9	Bill Brundige
	2	Gil Stratton, Jr.
11:15 p.m.	4	Cleve Hermann

Saturday, March 3

12:00 noon	2	Big Ten Basketball: Illinois vs. Iowa
	4	Pro Basketball: Minneapolis at Rochester
2:00 p.m.	2	PCC Basketball: UCLA vs. California
4:30 p.m.	2	Eye on Sports
4:45 p.m.	2	Santa Anita Racing
	4	Jack McElroy: Hunting and Fishing
5:45 p.m.	9	This Week in Sports
8:30 p.m.	9	Legion Stadium Boxing: Charlie Green vs. Neil Rivers, middle-weights
10:30 p.m.	5	Roller Derby

Sunday, March 4

1:00 p.m.	5	Speedboat Rodeo
2:30 p.m.	11	Jalopy Derby from Gardena
5:30 p.m.	9	This Week in Sports
8:00 p.m.	9	Championship Bowling

Monday, March 5

8:00 p.m.	13	Beat the Champ
8:30 p.m.	5	Roller Derby
	13	Wrestling from the Hollywood Legion.

Wednesday, March 7

7:00 p.m.	7	Wednesday Night Fights: Joey Giambra vs. Jackle Labua, middle-weights
7:45 p.m.	7	Sports Page with Dick Tufeld
8:30 p.m.	5	Wrestling bouts
9:30 p.m.	13	Match the Champ
10:45 p.m.	5	Bowling
	5	Wrestlers' Lament

Thursday, March 8

8:30 p.m.	13	Olympic Boxing
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Friday, March 9

7:00 p.m.	4	Gillette Fights: Ludwig Lightburn vs. L. C. Morgan, lightweights
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Because of an abundance of first run films this week, I am forced to admit that this column was originally designed to provide information on such matters, and so in order to provide, I am giving up my customary wounded gibes, because I feel that...



(Note: Mr. Dahl runs along in the same vein for several paragraphs here, so before he loses his bloody, unbowed head, we'll just switch him into the main artery).

"The 39 Steps."

(2) Mar. 7, 11:00. 1935. It's somewhat unusual having a Channel 2 movie at the top of this list, but they've really got a good one this week. "The 39 Steps" is early Alfred Hitchcock, probably his best and according to Jack Holland's column of last week (thus you can blame him and not me) it is going to be run in its entirety, which is a mercy. Robert Donat inadvertently finds himself in possession of the phrase, "the 39 steps," when a dying man whispers it in his ear, but before he can dismiss it from his mind, the police are after him and he determines that the only way to clear himself is to discover the meaning of the term. This takes him to Scotland, where he becomes handcuffed to Madeleine Carroll (She was going to turn him in and he didn't want to lose track of her) and has a devil of a time finding the key to his mystery, let alone the handcuffs. The exciting climax finally comes in a London music hall and I remember it as one of the most thrilling and rewarding conclusions to a whodunit I've ever seen. The picture is fraught with humor, suspense and good performances and about the only thing I can think of that could add to your enjoyment would be having the director introduce the commercials.

"The Star." (5) Mar. 4, 7:30. 1953. Bette Davis received an Academy Award nomination a few years ago for her performance in this picture and I think she deserved it more than a couple of times she actually got the award. She plays a fading movie star who can't accept the fact that she isn't young enough or pretty enough any more to play ingenues. She starts hitting the bottle and thrashing around trying to find harbor for a leaky ego, all culminated when she nearly goes to pieces after being offered the part of an aging movie star in a projected movie. Miss Davis seems not to have been bothered by this at all... she knows a good part when she sees one. The actress' love life is concerned mainly with Sterling Hayden, a sensible fellow who likes boats and tries to make her see the

value of the simple things. Stuart Heisler did the direction and Victor Young supplies an attractively melodious musical score.

"Lady Luck." (9) Beginning Mar. 6, 9:00. 1946. This is a sometimes funny comedy about what happens when an inveterate gambler marries a girl in Las Vegas who makes him promise to give up betting forever. Within two hours, of course, he is making passes at a dice table instead of his wife, playing roulette and blackjack, and all, again of course, for a good cause: He is trying to keep a pigeon from being plucked by a group of professionals. His wife is understandably miffed at these developments and decides what's sauce, etc. She starts gambling and the results of their combined adventures at the gaming tables are often pretty amusing. The cast includes the capable Robert Young, the attractive Barbara Hale, and the comic James Gleason and Teddy Hart.

"Dark Command." (2) Mar. 6, 11:00. 1940. This is the first prestige picture Republic Pictures ever made (it cost \$700,000) and it's a western. A big western, I admit, but still a western. John Wayne is a Texas cowhand who is made marshal of a Kansas town after the Civil War to keep a band of marauding guerrillas from continuing its raids on the townsfolk. Walter Pidgeon is the scholarly schoolmaster who is in reality the leader of the band (He's the leader of the band). Claire Trevor is the banker's daughter who goes for Wayne. Porter Hall is the banker. Roy Rogers is the banker's daughter's brother and Gabby Hayes is the comedy relief. There is quite a lot of riding and shooting in this movie, all done on a \$700,000 scale.

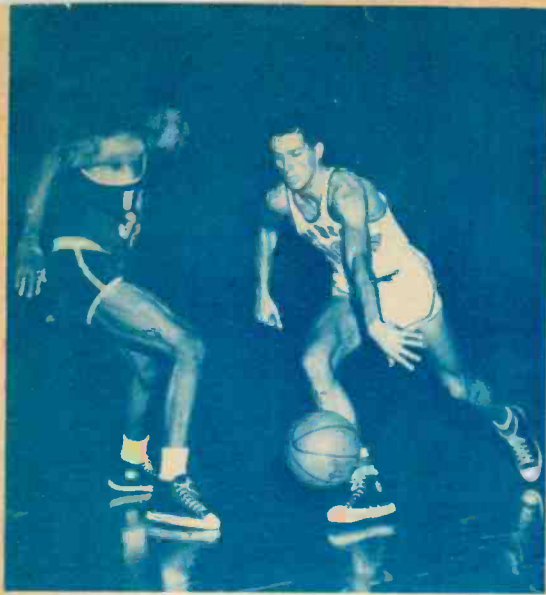
"Stranger In Between." (7) Mar. 6, Noon. It kills me when MC Alan Edwards comes on and says anent the hacked up film they're about to show on this program, "And now, in its entirety, we present..." What they did to "The Cruel Sea" a couple of weeks ago was a caution... it was cruel seeing it. "Stranger In Between" has Dirk Bogarde fleeing from the police because he has murdered his wife's lover, but he is hampered in his flight by a winning six year old boy who has attached himself to him. It is when they have almost escaped that the boy becomes ill and Bogarde, who has become fond of him, must decide whether to turn back or go on. Most of it isn't new but it's pretty well done here.

"The Elusive Pimpernel." (2) Mar. 5, 11:00. 1950. David Niven does the "Scarlet Pimpernel" bit all over again, with lots of spectacle, tumbrils, aristocrats and disguises but precious little wit, excitement, drama or resemblance to the original.

"Night Was Our Friend." (4) Mar. 3, 5:30. This is a moon pitcha without stars.



At left is a still picture. No sound.

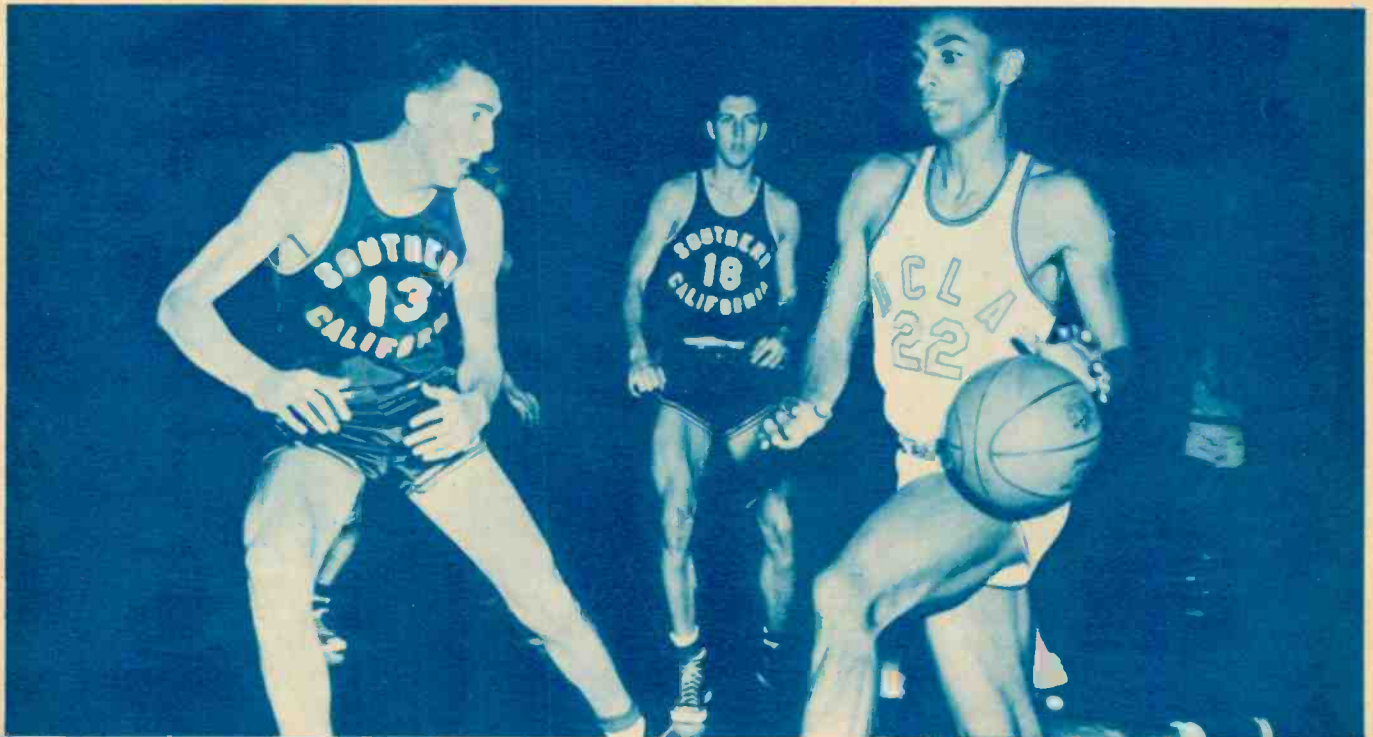


◀ **ACTION IN UCLA-USC basketball clash:** Jim Kaufman dribbles past big Willie Nauls of UCLA (and that's not easy).

ALLEN HERRING, versatile UCLA point-getter, outmaneuvers the Trojans. The PCC basketball teams are heading down the home-stretch now in the league race. USC and UCLA, in particular, are preparing for their inter-city clash in two weeks. ▶



Around the basketball circle



▲ **MORRIS TAFT**, who along with Nauls has been the big one-two punch in the Bruin attack this year, drives around SC's Chet Carr. KFWB, with Bill Bundige mikeside, covers the UCLA-Oregon game this week; and then the big games on March 9 and 10 between the Bruins and Trojans.

◀ **TONY PSALTIS**, playmaker for USC, drives through the key for two points.

HERE'S THE play the Trojans will have to stop if they want to beat the Bruins: UCLA's Morris Taft and his famous jump-shot. ▶

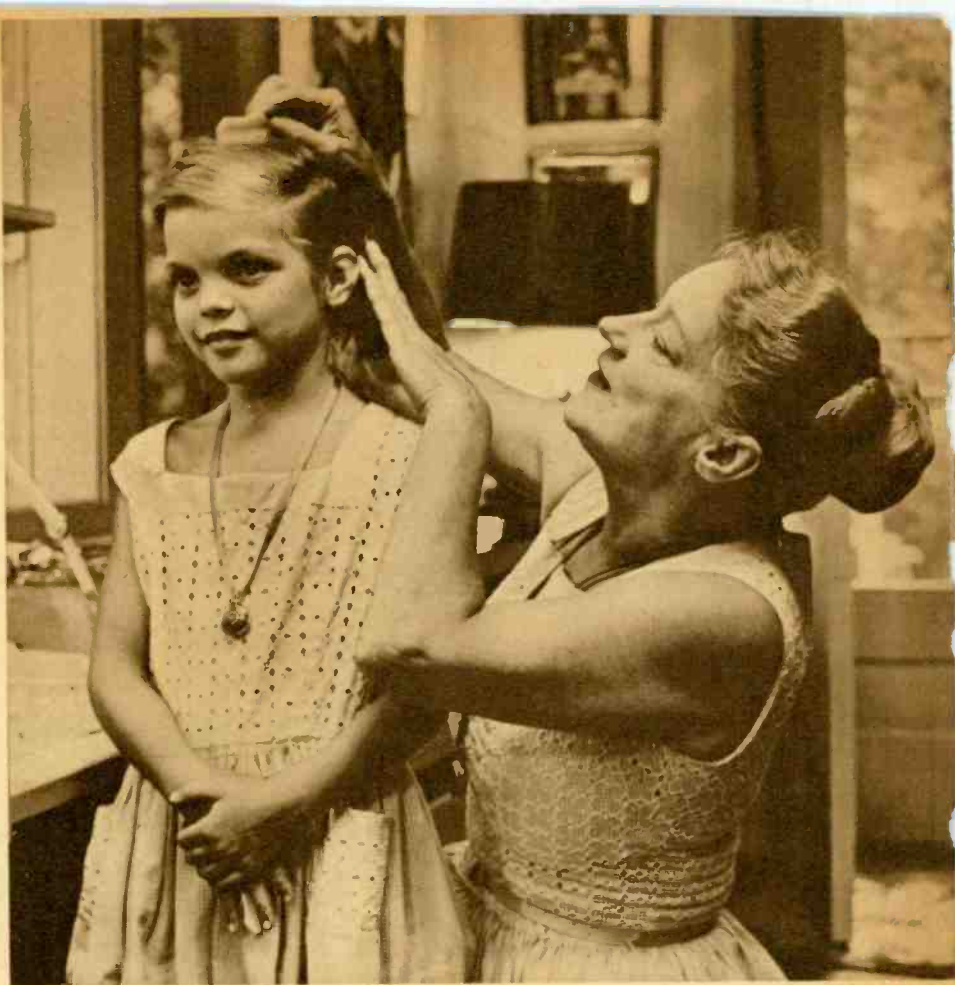


MAMA

Peggy Wood, the gracious actress, helps make Mama a delightful TV series.

By Mildred Ross

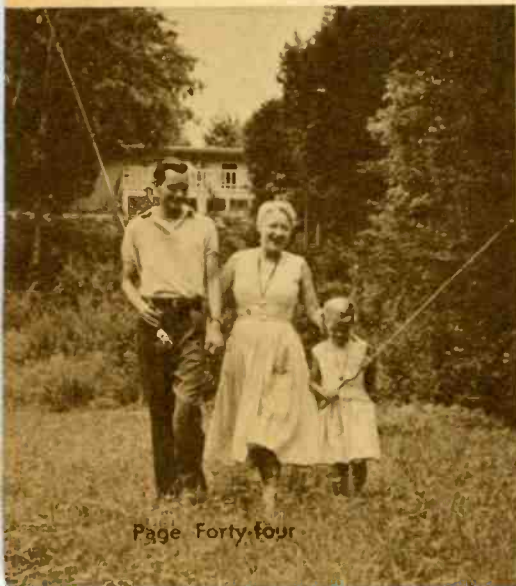
WHEN DEBORAH WEAVER came to visit "Mama" Peggy Wood this past summer, Grandma Wood went shopping for matching dresses and lockets for the two of them.



MAMA IS QUITE a lady! The mama we're speaking of is actress Peggy Wood, who has won such wide acclaim as Mama Hansen in the popular CBS television series.

Off camera you'll find the actress a busy individual with an extremely positive personality. Miss Wood thinks a person should have several accomplishments instead of a single hobby which he pursues to the exclu-

FISHING IS A FAMILY AFFAIR when Peggy's son-in-law and granddaughter visit her in her Connecticut home. Mama is seen locally on KNXT, Channel 2.



sion of other activities. She sews, knits, needlepoints, makes her own preserves, supervises a New York apartment and a Connecticut home, has managed to write several books and magazine articles. She's active in the Episcopal Actors Guild, and is a devout church-goer.

The actress, who has had a varied career in musical comedy, stage and movies, is a well-disciplined person. She is always prompt for rehearsals as well as all other appointments and has an aversion to people who are carelessly late.

Before going on stage Miss Wood follows one self-imposed rule. She likes a few minutes of silence to collect herself and her thoughts before plunging into her role.

She prefers tailored clothes and has been wearing Howard Greer's designs for 25 years . . . wears a minimum of jewelry . . . follows no diet but is a natural weight watcher. In private life, Peggy Wood is the wife of publisher William H. Walling. Both she and her husband have a wide circle of writer and actor friends.

Norway

Mama, now in its seventh year on the CBS videolanes, has opened a whole new love and life for its star.

"Because of the series I learned about a wonderful country and its grand people," Peggy commented enthusiastically. "Norway is full of majestic scenic beauty but its greatest asset is its people. They are handsome, extremely friendly, possess a great amount of integrity and

believe in a family life. Norwegians are the most polite people I've ever met. They never forget their manners and to be inconsiderate is unthinkable.

"During my three brief trips to Norway, I didn't have sufficient time to find any counterparts to my television family. But I feel sure there are many wonderful 'Hansens' scattered throughout the country.

"I got along famously with salespeople, taxi drivers, waiters and almost everyone I spoke to in Norway simply because practically everyone speaks English. Yes, Mama has given me the thrill of having an adopted homeland and my life has been enriched by it."

Peggy's adopted homeland is equally enthusiastic about the Brooklyn-born actress. Strangely enough, Peggy's fame as a Norwegian mother in the television series spread to Norway even though they have no television there. The Norwegian Information Services in the United States was so impressed with the Mama series that they kept sending stories about it to Norway. Eventually two Mama kinescopes were presented to the Norwegian government.

Miss Wood has been cited many times for her portrayal of Mama Hansen but perhaps her most cherished award was the medal bestowed upon her by King Haakon.

Peggy Wood has endeared herself to countless viewers. And the Mama series has endured because it too is so endearing.

WHEN CITY AT NIGHT is on the prowl, Los Angeles is one metropolis that doesn't sleep. All the familiar nocturnal noises are put aside while KTLA's cameras take their viewers to interesting and exciting places.

Since the program's debut in 1950, KTLA has chalked up more than 350 remote telecasts. Viewers have been taken behind the scenes of warehouses, aircraft plants, every conceivable kind of factory, printing plants and swank hotels.

Last January 19 it was TV-Radio Life's privilege to be the subject of a City at Night telecast. It was indeed a wonderful experience, one which we will long remember.

Selection

As long as a subject is deemed in good taste and can be entertaining and educational without becoming academic, City at Night will televise it. After a subject has been selected, director John Silva visits and evaluates the site from where the remote will originate. He discusses the high spots of the plant with the company's host; they do a run-through together and then Silva blocks the camera moves. The equipment is set up and everything is ready to go. That's it! No further rehearsal is required. There isn't any script written for the announcer nor is he briefed about the telecast. The station feels that the announcer does a better job of asking spontaneous questions if he doesn't have advance information about the subject.

City has its remotes down to a science. A surprisingly few eight hours is spent on the average telecast from scratch to finish, proving that efficient planning is often a substitute for long arduous hours.

Off-Beat Remote

One of the most unusual telecasts ever achieved by City at Night occurred when they were covering Public Schools Week at Franklin High School. Klaus Landsberg, who was to have been cited on the occasion, was unable to be present because he was supervising the building of mountain relay stations which would be used in televising the first public demonstration of an A-bomb detonation from Yucca Flats.

The remote switched to a mountain top near the Flats where Mr. Landsberg, huddled around a camp fire, thanked the educators for presenting him with their award. This little engineering feat was accomplished before the microwave was initiated.

But after nearly seven years of consistent telecasting, no matter what the complexities, City at Night takes its problems in its stride as it continues to roam through the City of the Angels.

March 2, 1956

*It's happening now . . .
right in our town . . .
you can watch it on:*

CITY AT NIGHT

By Donna Scott



▲ **KTLA REMOTE CREW** reading TV-Radio Life at the Bindery. (KTLA photos—C. C. Coleman.)

◀ **EDITOR EVELYN BIGSBY** is interviewed by Ken Graue.

▼ **GENE MOHR** shows Stan Chambers how TV-Radio Life is bound.





ALBERT McCLEERY, producer of *Matinee*, directed the opener in the new daytime series. Starring were Louis Hayward and Julie Bennett. (NBC photo—Elmer Holloway.)

ON THE FACE of it, Albert McCleery would seem to be TV's most amazing man. How else could you classify anyone who attempts to do a full hour live dramatic show five days a week—and in color, yet?

But McCleery is outstanding not only for his efforts but for what he has done to daytime TV and how he has changed the lives of his viewers.

When *Matinee* started on NBC-KRCA, there were those who thought it would be nothing but a series of glorified soap operas. It was here that McCleery, who produces the show, threw a curve.

Benefit?

"I think *Matinee* can add much to a person's daytime hours," he stated with conviction. "And to his life. For one thing, we never have a depressing show. We're not getting so arty that people want to drown themselves after having seen one of our productions. I have always felt that if a viewer can't sit down, see *Matinee*, and come away feeling elated, it won't be because we haven't tried. We may lay an egg but we'll try.

"In our way, I hope we are adding to the cultural tastes of people too. We are bringing to TV some of the best properties there are in literature, such as 'The Aspern Papers' and 'The Courtship of Miles Standish'—and some are most adult. We don't have the censorship problems that shows in early evening hours face, since we have no teen-age or child audience. Therefore, we can tackle subjects that are taboo at other times—things like illegitimacy which we have already gone into.

"I also believe that we are adding sophistication to the ordinary person's life that was lacking before. This, in itself, has created a new audience for TV. People who never bothered to watch television in the daytime do so now—and seem to appreciate our efforts. At least, our mail would so indicate. We get the most amazing mail, much of it from people who ordinarily never write to any TV program. We get about 150 letters a day and the majority of them thank us for bringing *Matinee* to them.

"We are, in addition, trying to bring a catholicity of entertainment never before given to daytime TV or ra-

dio. We have presented all kinds of themes—from the Red Sanders story to the westerns to society dramas to science-fiction. We are trying to please everyone.

"*Matinee* also is giving shut-ins and convalescents and handicapped people something to see during the day that we hope will brighten their lives. This, alone, makes our \$5,000,000 gamble worthwhile."

Gamble

It is true that *Matinee* was a \$5,000,000 gamble. It took four years for Albert McCleery and NBC's Pat Weaver to get it on TV. Time after time it was submitted and finally it was accepted. At the end of the 41st show, the program had grossed \$6,500,000, which was still not enough to let the network break even but which is a sizable indication of the importance now attached to this daytime show. All signs for the future indicate that *Matinee* will soon be a real money-maker, as well as a cultural advancement for television.

You have no idea what a mammoth undertaking this show is until you go behind the scenes. There are four rehearsal halls devoted to the program in Hollywood and more in Burbank, which is the originating point for the show. There are 23 offices in the Hollywood studios, four producers, eleven directors, and seven unit managers who are right-hand men to the directors. About 275 people work for *Matinee* alone. Over them all is Albert McCleery, whose day begins around six a.m. and ends at ten. At six-thirty in the morning he usually attends a dress rehearsal of that day's show. At ten he's at his Hollywood office. By noon he's at Burbank for the telecasting of the show, then he goes to one rehearsal in the afternoon and to two in the evening. By ten he is, if he's lucky, able to go home.

So how does this man react to such pressure?

"Actually, there's less physical pressure than when I was doing Hallmark Hall of Fame," he remarked. "That meant 10 hours a week in the control room, which is the worst kind of pressure. But, you know, I kind of miss that tension. However, I don't intend to knock myself out. I did the first show on *Matinee*—directed and produced it—and had to worry about getting the other four for that week done, and I could tell by the shakes that

How Daytime TV can change your life

Daytime TV was once considered a training ground for old films and cooking shows, but NBC-TV's Matinee changed all that.

By Jon Bruce

I had better not do that very often. I will direct a few productions, from time to time, one of them being a three hour presentation, spread over three days, of 'Crime and Punishment.'

McCleery runs his department like an army in that everything is organized to the last detail. He has scripts selected as far as three months in advance. Actors cannot be selected, as a rule, until about two weeks before rehearsals begin, but directors are assigned well before that. He sticks to his Cameo technique for staging in that his sets are mainly suggestions of scenes.

"TV has sold itself to the pseudo-realism of the movies," McCleery commented bitingly. "It has gone set-happy. I still believe in letting a simple set suggest a huge one. In 'Elijah and the Long Knives,' for instance, we had a few boards up at interesting angles and that was our log cabin. If people can't vision that as a cabin, that's too bad. But it stands to reason you couldn't do a show like this and have full sets all over the place."

When the show goes on there are 17 people in the control room—everyone from set director, technical director, stage director, to a group of men handling the color controls. McCleery points to this imposing staff and says, "This is what makes film look sissy."

Once a show has finished on Matinee, the cameras move immediately to another part of the stage and start the rehearsal for the next day's offering. It is the most facile and expertly organized operation you can imagine.

Most people, seeing such a deal, would say, "Why not film these shows?" McCleery is adamant about live TV, believing that it gives a show more vitality and more of a feeling of heightened suspense. He lets the actors carry a production—and not superficial trappings. However, he admits that he will film a few shows. Residuals are enticing to any producer.

There were many who said Matinee couldn't be done, that it was too big an undertaking, that a standard of excellency couldn't be maintained, that it would be a big, expensive bust. Well, Albert McCleery is walking around quite happily these days oblivious to all but one thing—he has done for TV what no one else dared to do. And he has done it brilliantly.

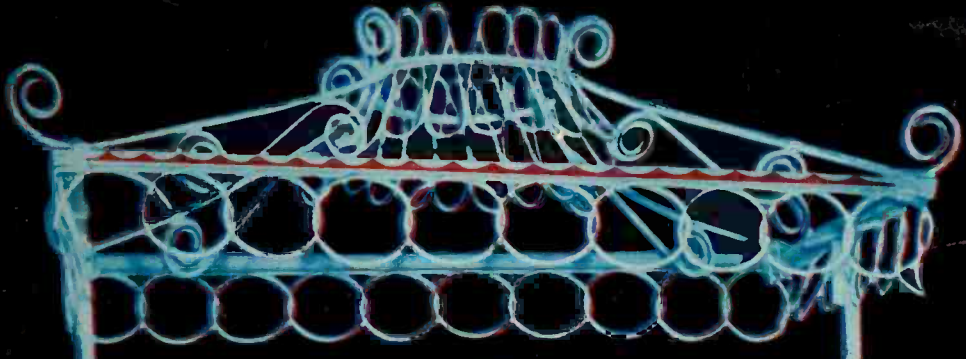
March 2, 1956

▼ "TECHNIQUE" presented Claire Luce, left, and Shirley Ross. You may remember Shirley in Bob Hope's famous picture which introduced the song "Thanks for the Memory." (NBC photo—Elmer Holloway.)



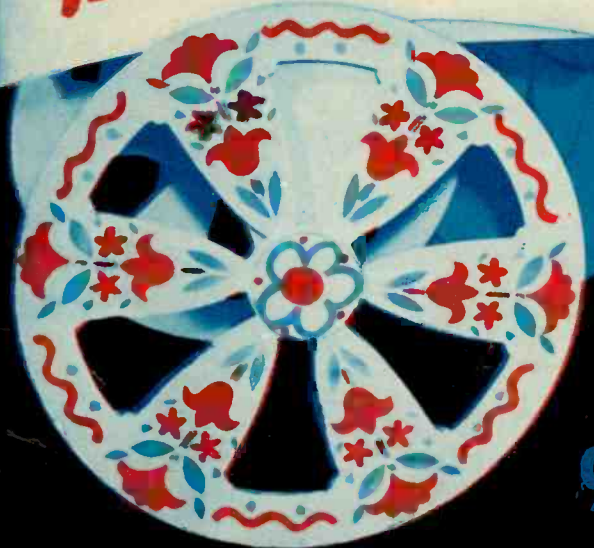
▼ MARCIA HENDERSON and Raymond Bailey were featured in a dramatic production titled "The Gate." Most shows are done in color and black and white but this was done sans color.





Good to the last drop of breakfast coffee...on the NEW

"JACK OWENS SHOW"



with EILEEN CHRISTY and the BOBBY HAMMACK QUARTET

9:30 every weekday morning

CHANNEL



KABC-TV

the station with *life*