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TV-RADIO LIFE

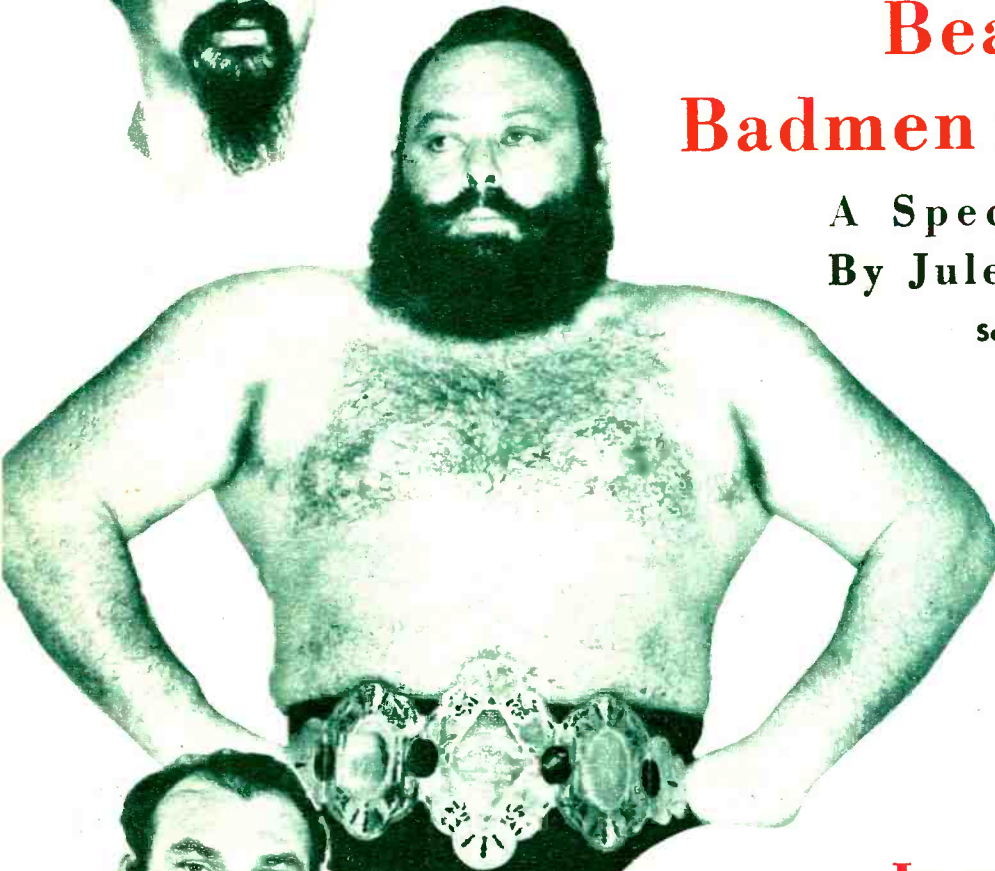
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Bearded Badmen of the Ring?

A Special Feature
By Jules StrongBow

See Page 34



**Cathy Lewis:
'Who Am I?'**

Answer on
Page Three



**Irene Dunne:
'I Was Persuaded...'**

Story on Page 5



**Billie Burke:
'I'm Out in the Open'**

Story on Page 39



▲ **WHEN CBS'S SUDSER** "Hilltop House" takes to the air, Jan Miner is "Julie," orphanage supervisor. Off mike she is a week-end farmer.



▲ **BUL COLLYER ADMITS** to having fun as quizmaster of NBC's "Break the Bank." This is the show's fifth year on the air.



▲ **MERCEDES McCAMBRIDGE**, who plays "Martha Ellis Bryant" on ABC's dramatic series "Defense Attorney," as she was caught in an informal mood.



▲ **KBIG, CATALINA'S NEW RADIO STATION**, is the first new radio station in the West to go on the air using "45" discs on platter sessions. Carl Bailey, "world's tallest disc jockey," is shown here with other KBIG deejays (left), Gene McGehee and John Haradon.

SEEN ON THE RADIO SCENE

TV-RADIO LIFE

(Formerly Radio-Television Life)

Aug. 1, 1952  44 Vol. 25, No. 23

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Who Am I?

Asks Cathy Lewis as She Ponders Over Being Type-Cast as Cynical "Jane Stacy"

By Mildred Ross

I DON'T LIKE being only Jane Stacy . . . it robs me of my personality," exclaims perturbed Cathy Lewis, CBS co-starrer of "My Friend Irma." Television has done her "wrong."

What heretofore has been primarily the guilt of motion pictures is now shared by television. It is guilty of casting an actor in the same stereotyped role, frustrating his versatility and submerging his identity. Although Cathy has played "Jane Stacy" on radio for about five years, it's far less time-consuming than television. Rehearsing for a weekly live television show leaves barely time for "Irma" radio rehearsals. Gone are the days when Cathy could satisfy her creative talents by accepting dramatic roles in both radio and motion pictures. "It's like involuntarily putting all your eggs in one basket," comments Cathy.

Cathy plays "Jane" so convincingly that people almost expect her to affect Stacy-isms off-camera. "Jane Stacy is much sharper, wittier, and more cynical than I," explains perplexed Cathy, "yet somehow people expect me to mirror her personality. That's what happens when you've played the same role for such a long time," she sighs.

Prior to Cathy's soloistic portrayal she had been a successful vaudeville performer, a band singer, and a motion-picture, stage and radio actress. She is married to CBS radio director-producer Elliott Lewis. They have collaborated at the microphone, having written several outstanding radio shows and having recorded two Columbia albums.

They love to entertain informally at home; night clubs and crowds no longer interest them. They have a joint fan club . . . to the best of our knowledge the only one in Hollywood. The "Cath-Ells" are almost ten years old and their loyalty increases with the passing of years. Cathy's hobby of interior decorating has almost reached avocation proportions. She spent the past year furnishing their Provincial English home in Beverly Hills. "Elliott is a better cook than I," admits Cathy, "but I at least know a piece of authentic Wedgwood when I see it."

If auburn-tressed Cathy is perplexed about being TV-type-cast, she is also aware of its pleasanter aspects. Though it still seems strange, she is thrilled with the "public" recognition. "It's fun to step into a cab," she says, "and get that raised eyebrow of recognition from the driver. It happens in restaurants, on the street, in theaters. I love it . . . but, of course, all hams do."

August 1, 1952



▲ **FRUSTRATING ROMANCE** of "Jane Stacy" is visibly enacted by Cathy Lewis and Brooks West ("Richard Rhineland"). The cause of the frustration is wealthy "Mrs. Rhineland" (Margaret Dumoni). (CBS-Braslaff photo.)

◀ **VERSATILE CATHY LEWIS** is stymied by "Jane Stacy" type-casting. People expect her to effect cynical "Stacy-isms" when she's off camera or mike. (CBS-Polin photo.)

Page Three



**Roller Derby:
All Sports Rolled Into One!**

By Ted Hilgenstuhler



COMING ROUND THE BEND, Bert Wall of the Westerners gives Sam Skobel (left) a legal elbow blow. Roller derby has been generally conceded to be one of the roughest games in America today.



THE DERBY has hit Hollywood. Not the Kentucky Derby, nor the Brown Derby, nor the English "Darby." It's the Roller Derby, one of America's newest, fastest, and most dangerous pastimes.

The speedsters were in Long Beach from June 27 until July 20. From now until August 17, the Westerners and the Panthers will be making nightly appearances at the Pan Pacific Auditorium.

An entire book can and should be written about this new sport. Here are some of the highlights.

Derby Dope

Strictly American, Roller Derby was originated by Leo A. Seltzer in Chicago in 1935. From the mid-30's to the war, "Father" Seltzer had a tough time selling his baby. Then TV came along.

In one full year before video, Roller Derby attracted 470,000 fans and had a gross gate of \$500,000. In only the first five months after telecasts began, the roughhouse rollsters drew 650,000 and grossed well over \$700,000. Contrary to the howl raised by other promoters, this was a sport that millions not only watched at home,

but also went out to see for themselves.

KTLA Covers

The regular roller season is held back East from October until June. The current World Champions are the New York Chiefs.

All winter long, KTLA, Channel 5, shows films of the campaign. Comes the summer time, two "All-Star" teams (The Westerners and The Panthers) get together for a jaunt to the Pacific Coast. They've been doing this since 1937, and each year public interest—and the gate receipts—increase. As always, KTLA is on hand to bring all the "live," speedy action right into your own parlor.

Popular With Women

Roller Derby, like wrestling, has some sort of strange fascination for the women viewers. Even the quiet, domesticated type have been known to howl and scream at the rough-and-tumble antics.

Another oddity, as pointed out by Elmer "Elbows" Anderson, one of the game's all-time greats, is that "Roller Derby is really all sports rolled into one."

It requires the brawn of boxing and wrestling, the coordination of baseball, the physical condition of football, the stamina of track, and, of course, the skating speed of hockey.

Give the sport a try some night—either by watching KTLA or by taking advantage of TV-Radio Life's special fifty-cent reduction offer and going to the Pan-Pacific Auditorium.

If your family physician checks your blood pressure and your ticker, you might even try both of these.

TWO REFEREES try to break up an actual fist fight between overenthusiastic roller-derby girls. You won't believe it until you see it, but the gals are actually a lot rougher on each other than the men's teams.



↑ **IRENE CHATS** with Edward Lewis, her producer. Her TV prologues were written by Luther Davis, and directors for the series include Phil Brown, Eddie Mann, Lew Landers and William Asher.



↑ **MISS DUNNE** with Barbara Britton, who plays "Pamela" in "Say Hello to Pamela," a Schlitz TV film, and Barbara's husband, Dr. Eugen Czukur.



Show business is only one part of Irene Dunne's life. She is married to Dr. Francis Griffin and the mother of a seventeen-year-old daughter, Mary Frances. Most of her spare time is given to active work with civic and charitable organizations. She has been chairman of the National Women's Committee of the American Heart Association and a national vice-chairman for the Red Cross.

In 1949 she was awarded the Laetare Medal at the University of Notre Dame, which is the highest honor to be accorded an American Catholic layman. She has also received a citation from the National Conference of Christians and Jews for her contribution to inter-religious unity.

When she is away from the video cameras she spends her time with her husband and daughter in their French Provincial style house in Holmby Hills.

About her home life she said, "Our home is headquarters for Mary Frances's teen-age friends. It's great having a gang around, except when the TV goes dark. We were video-less for two days recently and the house was gloom."

Maybe the pioneers in television think Miss Dunne was slow in entering the new medium, but she admits now that she will always be a part of it.

"Before I finished doing the prologues on the Schlitz series I was convinced," she said, "it's here to stay."

She Needs TV Like A Hole in the Head

But TV Needs Her and More Like Her

By Arlene Garber

THE ANSWER is simple," said Irene Dunne. "I was persuaded to go into television because the Schlitz Playhouse producer, Ed Lewis, was so handsome, so talented . . . and loaded with money!"

Miss Dunne, who is universally known as a film beauty, is by now a household visitor in her new role as hostess every Friday, KNXT, 6:00 p.m. She opens each TV drama with a brief narration of the story and then, in a two-minute prologue, sets the stage for the action to follow. Unfortunately, however, she does not act in the TV scripted drama.

TV Experience

When she stepped in as mistress of ceremonies on "Schlitz Playhouse of Stars," Miss Dunne, whose only previous TV appearance was as a guest on "We, the People," was amazed at the modern conveniences in the "new medium." After working in front of the TV cameras, the charming actress discovered, "Everyone is on his toes . . . and everything is so well coordinated. I guess it's because you have to be 'split-second' when you're on the air."

She also remarked on the video production accommodations. "I didn't expect to find such efficient wardrobe and make-up facilities. And it was most stimulating to be a part of the enthusiasm that exists with the television crew and cast."

In her sketches as hostess, Miss Dunne plays everything from tragedy to whimsey in the opening skits. She is a door-to-door salesman, an immigrant applying for citizenship, a night-club-hopping gossip columnist who travels with a chimpanzee, a newspaper woman and a society matron touring Singapore.

Before TV

Long before video moved into our lives, Miss Dunne started her career in New York as understudy to Peggy Wood in "The Clinging Vine." A season with the St. Louis Municipal Opera Company followed and then she returned to New York, where she was selected by the famous Florenz Ziegfeld to play Magnolia in "Show Boat." Some of her best-remembered films are "Cimmaron," "Love Affair," "Back Street," "Roberta," "I Remember Mama" and "The Mudlark." Her latest role is in "It Grows on Trees."

CLOSE-UPS ON KNBH



↑ **HANDSOME JEROME THOR** plays the part of foreign correspondent "Robert Cannon" on KNBH's "Foreign Intrigue" series seen every Sunday evening at 9:30.



↑ **AN ON-THE-SCENE VIEW** of production during "Foreign Intrigue," the exciting series made entirely in Europe. Sheldon Reynolds writes, produces and directs.



↑ **SYDNA SCOTT, AS "HELEN DAVIS,"** carries on a friendly rivalry with "Cannon" in their European adventures. She, too, is from Broadway theater.

You'll See More on Channel 4

↓ **EDITOR CARL SCHROEDER INTERVIEWS** movie stars and gives filmland chatter on KNBH's informal 1:00 p.m. Sunday "Hollywood Hour." Lovely Anita Louise is hostess. Below, a co-star of "Paula," young Tommy Rettig and his dog visit with Anita and Carl. Left is Mrs. Rettig. (NBC-Smith photos.)

↓ **INSET, ANITA LOUISE. THE SETTING** for "Hollywood Hour" is the beautiful terrace of Los Angeles "Town House," and weekly fashion shows featuring top models and styles, swimming exhibitions in the luxurious pool, and different fascinating guests help make the show a delightful behind-scenes Hollywood peek.



—Advertiser
August 17, 1952

This Week in TV

Contests and Offers

In & Out of Focus (General Comment)

Heard Around the Row

The station reports that a Mr. Wilbur Pennington of Liberal, Kansas, writes that he has been watching KNBH programs from 10:00 a.m. to 1:00 p.m. every day. We wonder what he does every day after 1:00. Go to work? . . . CBS-TV's "Life With Luigi" will bow onto TV this September, with J. Carrol Naish, the radio "Luigi," playing the title role. . . . You bought more TV sets this June than you did last year, with the Conventions credited. And as of June 30, the grand total of TV set distribution in the Los Angeles signal area hit 1,297,808. The Electric League keeps tab, and they estimate saturation at seventy per cent, which means only three out of ten families do not have a set. . . . If you have noticed Bob Mitchell, organist on Bill Stulla's daily KNBH "Parlor Party," wearing a mask, it's not a matter of hiding. Bob had his nose bobbed. In a week there will be a great unveiling and much excitement over the new creation—or the new Mitchell!

Jolted Back to Radio

The big Los Angeles earthquake wasn't funny. And it's been milked pretty dry by this time. But we must recount one comical tale.

A CBS publicist who lives in the Valley rushed from her home to a neighbor's comforting, lighted home after the shock. The man of the house was crouched in front of his TV set, nervously twisting dials and mumbling, too frantic to ease in the picture as he ordinarily would. After watching this bumbling for a minute or so, the by-now amused visitor suggested, "Why don't you turn on the radio?"

The video slave turned a puzzled face around, queried, "Radio?" Then, "Oh . . . radio!" and scuttled for the set. He got sound right away.

. . . and Pursuit of TV!

A civics teacher in a Brooklyn high school recently quizzed her new students to determine what they knew of certain historic American documents. She asked the class to identify the origin of "life, liberty, and the pursuit of happiness." Almost in unison they chorused . . . "Mr. District Attorney!"

The long-popular radio show, now an ABC-TV program, opens with the familiar—" . . . guardian of our fundamental rights of life, liberty, and the pursuit of happiness." Small fans, weekly indoctrinated in this, logically

remember it better than the once-or-twice-a-school-year Constitutional identification.

Had the teacher asked her charges to name the country's most prominent law-enforcement officer, J. Edgar Hoover would probably have come out a poor second to "Mr. D.A.!"

Big TV Plans

John H. Poole, energetic operator of radio station KBIG, recently disclosed that he is applying to the FCC for authority to build five—count 'em—five TV stations in California.

One, which he envisions may become the most powerful TV station in the world, is for L.A. Proposed frequency, ultra-high-frequency type, would be Channel 22. Fresno, Bakersfield, Stockton and the Monterey-Salinas area are the other locations Poole seeks.

Poole is currently operating KM2XAZ, an experimental ultra-high-frequency TV station.



John H. Poole

Horace Heidt is auditioning professional and amateur talent every Monday at 8:00 p.m. at the KLAC-TV Music Hall on Wilshire Boulevard in Beverly Hills. Talent is being tested for Heidt's "Family Night" telecast every Friday on Channel 13; and for his new "Original Youth Opportunity Show" seen each Sunday night on KLAC-TV. . . . And Monty Margetts and her KNBH staff are saving your fan-mail envelopes these days for a specific purpose. The town sending the most letters, according to population, will be honored once a month at the Town Party luncheon which Monty will give. She will also have residents from the winning towns as guests on her daily KNBH Monty Margetts Show at 11:30 a.m.

Second Glances (Critical Comment)

We View With Alarm

. . . What seems to us a tendency on the part of that good-looking drummer-beater for beer during a mid-week early p.m. movie commercial to let himself sound more like "the Kingfish" than like the capable announcer he is! Down and down go the tones, until we expect "Andy" himself to pipe an answer.

. . . The length and number of commercials on a late-at-night movie. Between parades of cars we were one night able to follow a picture's plot, but it wasn't easy. Later we discovered the same movie is shown next morning, on the same channel.

Off Lens (Personalities)

Dieted for Romance

By this time, probably everyone who enjoys "entertainment" has seen capable Raymond Burr. One of the busiest actors around, he has given multitudinous performances in radio, television, films and stage.

Early Burr fans remember him as an obese "heavy," as loaded with talent as with menace. Then suddenly Burr appears as a handsome, streamlined, but still savage menace of another kind. A romantic threat was born. As he discarded his poundage, his career underwent this curious change.

"In radio, after the 'Lost Horizon' role, with few exceptions, I played romantic leads, since the audience couldn't see the figure behind the voice.

"But now that I've gone to all the trouble of dropping from 330 to 190, all I get in radio are heavy roles.

"Just the opposite is happening in films. Since I've thinned down, TV and movie directors are beginning to see me in another light. For exam-

(Please Turn to Page 9)

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"Mercedes Gaffney's Kitchen"

all new...

every weekday!

1:00-2:00 P.M.

KECA-TV
ABC Television *Channel 7*



Overlooking the Blue Pacific where
Wilshire Boulevard Meets the Sea . . .
Luxurious hotel guest rooms, apartments,
charming bungalow suites — all with
bath. Private swimming pool . . . At-
tractive dining room . . . Dancing nightly
in lovely Garden Room . . . Unique
Mirabar. Delightful resort atmosphere
and excellent service. Ample free
parking.

E. D. KING
MANAGER

SINGLES FROM \$8.00 TO \$15.00
DOUBLES FROM \$10.00 TO \$25.00
"A MASSAGLIA HOTEL"

**ON THE PALISADES
BY THE SEA
SANTA MONICA, CALIFORNIA**



TV CHANNELS

- 2—KNXT—1313 No. Vine St. (28). HO. 9-1212.
- 4—KNBH—1500 No. Vine St. (28). HO. 9-6161.
- 5—KTLA—5451 Marathon St. (38). HO. 9-3181.
- 7—KECA-TV—Prospect and Talmadge Ave. (27). NO. 3-3311.
- 8—KFMB-TV—San Diego, Calif. M2114.
- 9—KHJ-TV—1313 No. Vine St. (28). HU. 2-2133.
- 11—KTTV—5746 Sunset Blvd. (28). HU. 2-7111.
- 13—KLAC-TV—1000 No. Cahuenga Blvd. (38). HU. 2-7311.

This Week in TV—Continued

ple, I play Frank Sinatra's rival for Shelley Winters's affections in the soon-to-be-released 'Meet Danny Wilson.'

"This shedding of over 130 pounds has been a boon in more ways than one. I'm able to get closer, both literally and figuratively, to the gorgeous actresses in both film and TV sequences!"

On Lens (About Studio Happenings)

Commercial Record

While the four stations carrying the Democratic Convention vie to carry fewer commercials than one another, a certain enterprising young lady of radio-television row is scratching around to set a record of most commercials done in a week.

And she's set a record. Gypsy, small white Sealyham whose camera presence seems to act like a sterling endorsement among viewers, hied herself among sixteen commercials on four stations in one week! Sharing her wags were KHJ, KECA-TV, KTTV and KNXT.

Still Tops With You

Know what you watched most last month? Just about the same thing you watched most the month before! ARB-Teleque rates "I Love Lucy" first, then Red Skelton, Burns and Allen, Spade Cooley, "Dragnet," "Frosty Frolics," "Racket Squad," "Comedy Hour," "All-Star Revue" and "Star Theater."

MEGLIN REVUE

"Cradle of Stardom"

5:30 P.M. Saturday

KLAC-TV

CH. 13

AUGUST 2

Information Received From Stations
Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 10:30 5 News; Music—30m.
- 11:00 5 Movie Matinee—60m.
- 11:15 8 Televespers—15m.
- 11:30 8 Film—30m.
- 12:00 5 Movie Matinee—90m.
- 8 Western Film—60m.
- 12:15 9 Film Featurette—15m.
- 12:30 9 Baseball for Ladies—30m.
- 1:00 4 Cinema Carnival—90m.
- 8 Film Featurette—30m.
- 9 Film Featurette—15m.
- 1:15 9 Fan on the Street—15m.
- 1:30 5 Giant Movie Matinee—60m.
- 8 Mr. Wizard—30m.
- 9 Navy Newsreel—30m.
- 2:00 8 Western Theatre—60m.
- 9 Dugout Dope—15m.
- 2:15 9 Baseball Game—2½ hrs. Oakland at Los Angeles.
- 2:30 4 Wrestling Films—60m.
- 5 Giant Movie Matinee—75m.
- 3:00 8 KFMB-TV Theatre—90m.
- 3:45 5 Giant Movie Matinee—75m.
- 4:00 7 Campus Farmers—30m. Horticulture and animal demonstrations.
- 4:15 13 Hitching Post—75m.
- 4:30 4 Outdoors with Wengenheim 45m. The Rod-'N'-Reel Emcee with films of the great outdoors.

See Page 17 for Movie Titles

- 7 Stu Erwin Show—30m.
- 8 Date With Judy—30m.
- 9 News—10m.
- 4:40 9 Feature Film—85m.
- 5:00 2 Learning '52—30m.
- 4 Youth Wants to Know—30m. Guest speaker: Sen. Estes Kefauver.
- 5 Man's Best Friend—Pets—30m. With Herb Wegner and Talented dogs.
- 7 Paul Whiteman TV Club—M—30m.
- 8 All Star Summer Revue—60m.
- 5:30 2 Whistling Wizard—30m. Fantasy, featuring puppets.
- 4 Fearless Fosdick—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Western Film—60m.

13 Meglin Revue—15m.
Famed Meglin Kiddies parade their talents before the TV cameras.

- 5:45 13 Hitching Post—45m.
- 5:55 11 KTTV News—5m.
- 6:00 2 Saddle Tales—60m.
- 4 Dance Band Party—M—60m. Featuring the nation's top dance bands introduced by comedian Jerry Lester.
- 8 Beulah—30m.
- 9 Action Theatre—60m.
- 11 The Three Mesquiteers—60m.
- 6:25 13 Late News—5m.
- 6:30 5 Tim McCoy Film—60m.
- 7 Space Patrol—30m. A square-rigged pirate ship in space adds mystery for the crew.

- 8 Trouble With Father—30m.
- 13 Who Knows This?—30m.
- 7:00 2 Tim McCoy Show—30m.
- 7 Texas Wrestling—75m. From the Sportatorium, Dallas, Tex.
- 8 Reserve—30m.
- 9 Don Lee World News—15m.
- 11 Red Ryder Feature—60m. With Bill Elliott and Bobby Blake.
- 13 Candid Camera—30m.
- 7:15 9 Film Featurette—15m.
- 7:30 2 Beat the Clock—Quiz—K—30m. Bud Collyer with time-racing contestants.
- 4 Assignment: Manhunt—30m.
- 5 Johnny Mack Brown Movie
- 8 Claudia—30m.
- 9 Star Time—30m.
- 13 Hometown Jamboree—60m. Cliffie Stone with an all-Western musical.
- 8:00 2 Feature Film—90m.
- 4 Bob and Ray—30m.
- 8 Groucho Marx—Quiz—30m.
- 9 Eight O'Clock Theatre—90m.
- 11 First Run Theatre—60m.
- 8:15 7 Hank Weaver in the Silver Circle—15m. With Hank Weaver, from H'wood Legion Stadium.
- 8:30 4 Get the Facts—30m.
- 5 Spade Cooley—Variety—60m. With vocalists Ginny Jackson and Phil Gray.
- 7 H'wood Legion Bouts—90m.
- 8 My Little Margie—30m.
- 13 Life with Elizabeth—30m. Betty White, Del Moore in husband-wife team skits.
- 9:00 4 Halls of Science—30m.
- 8 Burns and Allen—30m.
- 11 Film Featurette—30m.
- 13 Film Playhouse—90m.
- 9:30 2 Sammy Kaye Show—30m.
- 4 All-Star Summer Revue—M—60m. Host Mr. Ballantine, comic-magician, with guests Dave Garroway, Pearl Bailey, Sinclair and Spaulding dance team and juggler Lee Marx.
- 5 Saturday Night Movie—75m.
- 8 Playhouse of Stars—30m.
- 9 Feature Film—60m.
- 11 Frank De Vol Show—60m. From the Lido ballroom, Long Beach. Jaye P. Morgan is featured vocalist.
- 10:00 2 Feature Film—60m.
- 7 The Big Event—60m.
- 8 City Hospital—30m.
- 10:30 4 Cinema Carnival—90m.
- 8 The Hunter—30m.
- 11 Murder Before Midnight—60m.
- 13 Late News—5m.
- 10:35 13 Owl Movie—75m.
- 10:45 5 Movie—75m.
- 11:00 2 Feature Movie—60m.
- 7 Feature Film—75m.
- 8 Charlie Wild—Drama—30m.
- 11:30 8 Man Hunt—30m.
- 12:00 5 Final Edition—15m.

REQUEST DEPARTMENT

The countless requests from tourists for tickets to see the half-hour Campbell funfest, Walker O'Keefe's "Double or Nothing," reveals that the average studio audience is from more than twenty-six different states and seven foreign countries.

SUNDAY tv LOGS

AUGUST 3

Information Received From Stations
Subject to Last Minute Change

✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 8:15 7 Inspirational Hr.—60m.
- 9:15 7 Religious Film—15m.
- 9:30 7 Inspirational Hr.—60m.
- 10:15 9 Film Featurette—15m.
- 10:30 4 Frontiers of Faith—30m.
- 7 Western Movie—60m.
- 9 Church in the Home—60m.
- 10:45 2 Comedy Film—15m.
- 10:55 11 KTTV News—5m.
- 11:00 2 Feature Film—60m.
- 4 Super Ghost—30m.
- 5 In God We Trust—60m.
KTLA pays homage to different faiths by telecasting their services.
- 8 Frontiers of Faith—30m.
- 11 Great Churches of the Golden West—60m.
Emanates from the Wilshire Presbyterian Church.
- 13 Hitching Post—60m.
- 11:15 7 Sagebrush Theatre—60m.
- 11:30 2 Mid-Day Movie—60m.
- 4 Cinema Carnival—90m.
- 8 Western Theater—60m.
- 9 Film Featurette—20m.
- 11:50 9 News—10m.
- 12:00 2 Film—30m.
- 5 Movie Theater—60m.
- 9 Sunday Feature—75m.
- 11 Film Featurette—15m.
- 13 Hitching Post—60m.

See Page 17 for
Movie Titles

- 12:15 7 Tootsie Hippodrome—15m.
Highlighted are Bert Dero, slack-wire artist and aerialist Bell Corinne.
- 11 Polyzoides, Foreign Editor—15m.
- 12:30 2 8 Candy Carnival—30m.
- 7 Faith for Today—30m.
- 11 Garden Chats—30m.
- 1:00 2 Film—30m.
- 4 Hollywood Hour—60m.
Anita Louise from the Town House.
- 5 Western Feature—60m.
- 7 The Chimps—15m.
Skills in which all roles are portrayed by chimpanzees.
- 8 Reserve—30m.
- 11 Auction Park—30m.
- 13 A Home to Live In—30m.
- 1:15 7 'Blake of Scotland Yard'—15m.
- 9 Dugout Dope—10m.
- 1:25 9 Baseball Game.
Oakland at Los Angeles.
- 1:30 2 Film—30m.
- 7 "Hurricane Express"—15m.
- 8 Let There Be Light—30m.
- 11 Film Featurette—30m.
- 13 Sunday Matinee—90m.
- 1:45 7 Mirandy's Garden Shop—15m.
Timely garden advice and Flower-of-the-Week.
- 2:00 2 Film—30m.
- 4 Mr. Wizard—30m.
Solenoides, electrically operated magnets, are the subjects for today's discussion.

- 5 Twin Movies—60m.
- 7, 8 Super Circus—60m.
- 11 770 on TV—30m.
Series on controversial and international problems.
- 2:30 2 Lamp Unto My Feet—30m.
"The Creation."
- 4 Sky King—30m.
"Desperate Character."
- 11 Jalopy Derby—2½ hrs.
From Culver City Stadium with Bill Welsh and Roy Maypole.
- 3:00 2 Light of Faith—30m.
- 4 Sunday Service—30m.
- 5 Twin Movie—90m.
- 7 Freedom Theatre—30m.
- 8 TV Teen Club—30m.
Talent show with Emcee Paul Whiteman.
- 13 Sunday Matinee—75m.
- 3:30 2 Film—30m.
- 4 American Forum—30m.
Senators Kefauver, Kerr, Russell and Harriman on topic "Who will top Democratic ticket in 1952?"
- 7 United—Or Not?—30m.
Guest: Jean Lesage, chief of Canadian delegation of the UN Economic and Social Council.
- 8 Break the Bank—30m.
- 9 Major League Roundup—10m.
- 3:40 9 Doubleheader Doings—10m.
- 3:50 9 Baseball—2nd Game.
- 4:00 2 Film—30m.
- 4 Home Building Clinic—30m.
With emcee Jim Hinson.
- 7 On Trial—30m.
- 8 Reserve—30m.
- 4:15 13 Sunday Matinee—80m.
- 4:30 2 Your Lucky Clue—M—30m.
Mystery Quiz with Emcee Basil Rathbone.
- 4 Castle of Dreams—30m.
Starring Bill Stulla.
- 5 The Comics—60m.
- 7 Buster Keaton Comedy—30m.
- 8 Your Lucky Clue—30m.
- 5:00 2 Five O'Clock Theater—60m.
- 4 World Digest—30m.
News Review of the Week with Don Rickles.
- 7 Kellogg Western Theatre—60m.
- 8 The Big Payoff—60m.
- 11 Public Serv. Film—30m.
- 5:25 13 Late News—5m.
- 5:30 4 Zoo Parade—30m.
A tour of Lincoln Park Zoo taking in flamingo, pelican, crow, crane, ducks, geese and other water birds.
- 5 Flash Gordon—Juvenile—30m.
- 11 Bamboozle—30m.
Children's Panel Show emceed by Wally Sherwin.
- 13 Wrestling Workouts—2 hrs.
- 6:00 2 8 Information Please—M—Panel quiz with Clifton Fadiman.
Guest: Sir Gladwyn Jebb.
- 4 Goodyear Theatre—M—60m.
- 5 Wild Bill Hickok—30m.
Starring Guy Madison & Andy Devine.
- 7 California Life—30m.
- 9 MovieTime—80m.
- 11 Cavalcade of Stars—K—60m.
- 6:30 2 Break The Bank—30m.
Popular giveaway show with Quizmaster Bert Parks and guest.
- 5 Eastside Kids—60m.
- 7 Hot Seat—30m.
- 8 KFMB-TV News Room—30m.
- 7:00 2 Celebrity Time—M—30m.
- 4 Reserve—30m.

- 7 Beulah—30m.
- 8 Film—30m.
- 11 Johns Hopkins Science Review—30m.
"The Worm Turns."
- 7:20 9 KHJ-TV News—10m.
- 7:30 2 8 What's My Line?—M—30m.
Moderator Jonn Daly with panelists Arlene Francis, Dorothy Kilgallen, Hal Block and Bennett Cerf.
- 4 Summer Theatre—30m.
"21-Plus." story of a great grandmother whom age has not withered nor custom staled.
- 5 "The Movies"—90m.
Brought to you by Barbara Ann Bread and Star Kist Tuna.
- 7 Lone Ranger—30m.
- 11 Feature Theatre—1¼ hrs.
- 13 Film Playhouse—90m.
- 8:00 2 TV Jockey Club—30m.
- 4 The Big Payoff—60m.
Popular quiz show with Randy Merriman and Bess Myerson.
- 7 Drew Pearson—15m.
- 8 Canine Corner—30m.
- 7 Feature Film—75m.
- 8:30 2 It's News to Me—30m.
- 8 Dagnet—30m.
- 9:00 2 Toast of the Town—60m.
Ed Sullivan with guests Roger Price, Pensacola Navy Choir, Maria Marucci, Maurice Calliano acrobats.
- 4 Boston Blackie—30m.
Starring Kent Taylor, Lois Collier, and Frank Orth.
- 5 Bandstand Revue—60m.
- 8 Television Playhouse—60m.
- 13 Horace Heidt—30m.
With his Youth Opportunity show.
- 9:15 11 Korla Pandit—30m.
- 9:30 4 Foreign Intrigue—30m.
- 7 Straight From Shoulder—30m.
Forum Panel Discussion Moderated by Dr. James W. Field, Jr.
- 13 Movie of the Week—90m.
- 9:45 11 Roller Hockey—90m.
Bill Welsh from Redondo Skateland arena.
- 10:00 2 Bachelor's Haven—30m.
- 4 First Time Voters—30m.
Democracy at Work with Moderator Paul Pierce.
- 5 Magazine of the Week—60m.
- 7 Hour of Decision—15m.
- 10:15 7 Feature Film—60m.
- 10:30 2 KNXT News—30m.
- 4 Cinema Carnival—60m.
- 8 Rocky King, Detective—30m.
- 11:00 2 Eleven O'Clock Movie—60m.
- 5 Final Edition—15m.
- 8 Racket Squad—30m.
- 13 Late News—5m.
- 11:05 13 Owl Movie—60m.
- 11:15 5 Tele-Vespers—30m.

TV'S TOP PICTURES

"THE MOVIES" EVERY SUN.

KTLA CHANNEL 5 **7:30PM**

PRESENTED BY
Barbara Ann BREAD and Star-Kist Tuna

CLASSIFIED

RATES: 10c per word per insertion. Minimum 10 words. All ads payable in advance. No charge for box number, replies forwarded daily. **DEADLINE:** Friday noon for issue on sale following Wednesday. Free checking copy to advertisers.

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PROFESSIONAL COSTUMES—radio, television, stage. Fine custom tailoring. Whitney 6206. 355 N. La Brea.

JAMES EDMUND PRIOR—Private lessons. Voice: Voice Production—C o a c h i n g. Piano: Foundation—Technique (Periodic Recitals). Residence Studio: 1583½ West 51st Street. AX. 1-1632.

EASY SPANISH—shows you how to speak Spanish with English words in a rapid, fun-to-study manner. It's easy—it's sure. Sent to you postpaid for only \$1.00. Order today. Easy Spanish, 541 Lucerne, Hollywood 4, California.

SPIRITUAL COUNSELLOR—Love, money, health and personal problems solved by this gifted healer. Personal astrology. Occult students welcome. **GET THE FACTS.** Rev. George R. Downing, Christian Mystic, 2907 Laurel Place, South Gate, Phone Lucas 4163.

ARE YOU so worried that you can't see the tree for the forest? Tell your troubles in strict confidence to a friendly understanding person. I have faced most of life's problems, but am not a doctor, hypnotist or fortune teller. Remember, every situation has an answer. Let me help you find it. Send complete details in first letter, enclose two dollars with your mailing address. Box 10, TV-Radio Life.

SPECIAL SERVICES

MILADY'S WARDROBE SERVICE. Repair, alterations—Increase your wardrobe. Called for, Delivered. Whitney 6206.

FOR SALE

RELAXACIZOR—\$90.00. Perfect condition. Phone: ORchard 2-8022.

GENUINE Mexican Jumping Beans, guaranteed to jump. 25 for \$1. Westward Ho, Encinitas, Calif.

THOR GLADIRON, never used, retails \$99. Best offer over \$40 gets it. Terms. ORchard 2-3191.

24" TV HOFFMAN Blonde, Distress: Take over contract \$39 for 13 months includes tax, warranty, charges. Save \$40. ORchard 2-3191.

13 PEDIGREED red Flemish giant rabbits and hutches. Worth \$150—sell for \$50. Cleveland 7-5487.

NEED SOMETHING?
SEE THE WANT ADS!

Cloak and Dagger Thrills
Filmed in the Great Cities of Europe
on
"FOREIGN INTRIGUE"
Sunday, 9:30 P.M.
KNBH Channel 4

The Spirit of Democracy
Makes Hot Political Debate
on
"FIRST-TIME VOTERS"
Sunday—10 P.M.
KNBH Channel 4

MONDAY-FRIDAY TV 9:30 A.M. TO 5 P.M.

- 9:30 4 Cinema Carnival.
- 10:15 8 Film Short—15m.
- 10:30 8 Strike It Rich—M,W,F.
- 11:00 13 Women Are Wonderful—2 Star Hostess—W.
- 4 Foods for Thought.
- 8 What's Cookin'—30m.
- 13 Mike Roy—Home—90m.
- 11:15 2 Comedy Film—M,Tu,Th,F.
- 11:30 2 Mid-day Movie Theatre—60m.
- 4 Monty Margetts—30m.
Kitchen duties made easier thru helpful advice by Monty Margetts.
- 8 Search for Tomorrow.
- 11:45 8 Egg and I—M,W,F—15m.
- 12:00 4 The Big Payoff—M—30m.
- 8 The Big Payoff—30m. Invitation to Charm—Th.
- 12:30 2 Summer Session, M,W,F; Mel Torme—Tu,Th.
- 4 Johnny Dugan Show—M
- 8 Treasure Hunt—15m.
- 13 H'wood. on Television
- 12:35 7 Public Serv. Film—20m.
- 12:45 8 Guiding Light—15m.
- 12:55 7 News Summary—5m.
- 1:00 2 Garry Moore Show—

4 Matinee in N.Y.—60m.
Tele-glamour from America's greatest city.

- 7 Mercedes Gaffney's Kitchen—60m.
- 8 TV University—30m.
- 1:15 9 Don Lee News—10m.
- 1:25 9 Suspects Wanted—M—5m
- 11 KTTV News—5m.
- 1:30 8 Egg and I—Tu,Th.—15m.
- 9 Movie Matinee—M—70m.
- 11 Marjorie Heid's Kitchen 60m.
- 1:40 9 Suspects Wanted—Tu-F.
- 1:45 2 Movie Matinee—Tu-F.
- 2:00 2 Guiding Light—15m.

4 Parlor Party—60m.
An hour of laughter and fun with Emcee Bill Stulla.

- 7 U. P. Movietone News
- 8 Smokey Rogers—3 Hrs.
- 13 H'wood on TV—Cont'd
- 2:05 7 Al Jarvis Movies—55m.
- 2:15 2 California Living—45m.
- 13 Beauty at All Ages—Th.—15m.
- 2:30 5 News and Music—25m.
- 11 Jackson's Theatre—70m.
- 13 Movie Matinee—90m.
- 2:45 9 Headline Report—5m.
- 2:55 5 Police Calls—5m.—F.
- 3:00 2 Strike It Rich—30m.
- 4 Mary McAdoo—M,W,F; Star Salon—Tu, Th.
- 5 Film—30m.—F.
- 7 Al Jarvis Show—2½ hrs.
- 9 Queen for a Day—30m.
- 3:30 2 Mid-Afternoon Varieties
- 4 Jack McElroy Show—30m
- 5 News and Music—25m.
- Tricks and Treats—30m.
- 9 Mama Weiss—30m.

See Page 17 for
Movie Titles

- 3:45 2 The Egg and I—15m.
- 3:55 5 Police Calls—5m.
- 4:00 2 Bride and Groom—15m.
- 4 Chef Milani—45m.
- 5 Movie Theatre—60m.
- 9 Movie Quick Quiz—15m.
- 11 Nancy Dixon—15m. M, W, F Glamour Session—15m. Tu, Th.
- 13 H'wood on TV—Cont'd—
- 4:15 2 Search for Tomorrow
- 9 Gene Norman—1½ hrs.
- 11 George Putnam—News
- 4:30 2 Tim McCoy's Wild West
- 7 Leonetti Fashion Show—Th.
- 11 Ladies Matinee—30m.
- 4:45 4 Gabby Hayes—K—15m.

Hit a Jack-Pot in Prizes and Surprises
on
"Bill Stulla's Parlor Party"
Monday through Friday, 2 P.M.
KNBH Channel 4

See Super-Charged Glamour Of America's Greatest City
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"MATINEE IN NEW YORK"
Monday through Friday, 1 P.M.
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DAILY ON KNBH




Bill Stulla
2:00-3:00 P.M.

Monty Margetts
11:30-12 Noon

MONDAY *to* LOGS

TV-RADIO LIFE

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 T. McCoy Wild West Cont'd-45m.
 4 Up to Paar-30m. Starring Jack Paar.
 5 Playcrafter's Club-25m.
 7 Al Jarvis, Cont'd.-30m.
 8 Matinee in New York-15m.
 9 News; Gene Norman Cont'd 45m.
 11 Billie Burke at Home-30m.
 13 H'wood on TV Cont'd-30m.
 5:15 8 Did Ja Know?-15m.
 5:25 5 Program Preview-5m.
 5:30 4 Howdy Doody-Juvenile-30m.
 5 Cowboy Thrills-Movie-60m.
 7 Guy Rynnion-News-10m.
 8 Space Cadet-K-15m.
 11 Cartoon Time-30m. Film cartoons and fables told by John Rovick.
 13 Hitching Post-60m.
 5:40 7 Hank Weaver-Sports-5m.
 5:45 2 Alibi's Tent Show-15m.
 7 Ricky and Magic Trolley-15m. Children's Puppet Show.
 8 Channel 8 Corral-45m.
 6:00 2 Big Town-Drama-K-30m. Patrick McVey and Jane Nigh star.
 4 Adventures of Patches-15m.
 7 Adventure Time-30m.
 9 Action Theatre-60m.
 11 Welsh at the Airport-30m.

See Page 17 for Movie Titles

- 6:15 4 Komedij Klub-40m.
 6:30 2 Film-30m.
 5 8 Time for Beany-15m.
 7 Space Cadet-K-15m.
 11 Sport News-Ed Reimers-15m.
 13 KLAC Telepaper-15m.
 6:45 5 Handy Hints-Tips-15m. Dorothy and Dick present helpful suggestions for the home.
 7 Space Patrol-15m.
 8 Newsreel-15m.
 11 George Putnam-News-10m.
 13 Cleo Roberts Report-15m.
 6:55 4 Elmer Peterson-News-5m. Newscaster Peterson with the latest world happenings.
 11 Weather-Gene Bollay-5m.
 7:00 2 Summer Theater-M-60m. "Jane Eyre," Katherine Bard and Kevin McCarthy.
 4 Anna May Show-30m.
 5 Newsreel-15m.
 7 Cisco Kid-30m. With Duncan Renaldo and Leo Carrillo.
 8 Kieran's Kaleidoscope-15m.
 9 Newspaper of the Air-15m.
 11 Bar Eleven Ranch-60m.
 13 Million Dollar Movie-45m.
 7:15 5 Erskine Johnson's H'wood Reel-15m.
 8 Reserve-15m.

AUGUST 4

- 7:30 9 Baseball Roundup-15m.
 4 "Those Two"-15m. Starring Martha Stewart and Pinky Lee.
 5 Film Featurette-30m.
 7 Kit Carson-30m.
 8 People in the News-15m.
 9 What's Name of Song?-30m.
 7:45 4 Camel News Caravan-15m. With John Cameron Swayze.
 8 Arden Varieties-10m.
 8 News-5m.
 8:00 2 Doug Edwards-News-M-15m. Coast to coast newscast from N. Y.
 4 Quiz Kids-30m.
 5 Dixie Showboat Revue-60m. "Captain" Dick Lane and Music by Nappy La Mare.
 7 You Asked For It-30m. Featured are Rollie Ferrell, the "Human Echo," Bert Fisher's flea circus, Jack Lane, artist, and a dancing grandma.
 8 Jackson and Jill-30m.
 9 Movie Express-75m.
 11 Front Page Detective-30m. Edmund Lowe in "The Triangle."
 8:15 2 Eddie Arnold Show-M-15m. Popular current hits and folk music. Guest: Johnny Johnston.
 13 Million Dollar Movie-90m.
 8:30 2 Lux Theatre-30m. Anthony Ross and Marian Winters in "Two Pale Horsemen."
 4 Voice of Firestone-K-30m.
 7 Famous Playhouse-30m.
 8 Big Town-30m.
 11 Wrestling-2 1/4 hrs. Bill Welsh from the Hollywood Legion.
 9:00 2 My Little Margie-30m. Starring Gale Storm, Charles Farrell and Hillary Brooke.
 4 Meet the Press-30m.
 5 Thrill Feature-60m.
 7 The Big Picture-30m.
 8 Masterpiece Playhouse-90m.
 9 Feature Film-75m.
 9:30 2 Files of Jeffrey Jones-30m. "One for the Money."
 4 Reserve-60m.
 7 Feature Film-90m.
 9:45 13 Million Dollar Movie-1 1/4 hrs.
 10:00 2 KNXT 10 O'Clock News-30m. Lee Wood, Tom Harmon and Dan Lundberg.
 5 Teleforum-60m.
 10:30 2 The Big Picture-30m.
 4 "The Thin Blue Line"-30m. With Moderator Police Chief Parker.
 8 Summer Theatre-60m.
 9 Newspaper of the Air-15m.
 10:45 9 Home and Garden Show-30m
 11 Locker Room-15m. Wrestling interviews by Bill Welsh
 11:00 2 "Chronoscope"-15m. Guest: Gov. John S. Fine of Alabama.
 4 Eleventh Hour News-15m.
 5 Final Edition-15m.
 7 Hank Weaver-News-15m.
 11 George Putnam-News-15m.
 11:15 2 Peter Potter-30m. With musical games and guests.
 4 Cinema Carnival-60m.
 7 KECA-TV News-5m.
 11 Sports Shots-5m.
 11:20 7 U.P.-Movietone News-10m.
 11 Jackson's Theatre-75m.
 11:30 8 Newsreel-10m.
 13 Ed Lyon-News-5m.
 11:35 13 Commercial-30m.
 12:00 2 Midnight Movies-75m.
 1:00 11 Jackson's Theatre-90m.

On the Ball

With Ted Hilgenstuhler

"Handsome Sports Announcer"

Sooner or later, in every American boy's life, there comes a time when he wants to be a sports announcer. In some, the fancy fades; in others, the desire remains forever latent; only a few succeed.

Probably more than any other city in the U.S., Los Angeles is loaded with competent and "name" announcers. There is a difference.)

During the past few weeks, local viewers have seen a new figure on the sports scene. His name is Ed Reimers (rhymes with rhyme), and he has a daily program on KTTV (11), 6:30 to 6:45 p.m.



Ted Hilgenstuhler

They say that many strange things happen by accident, and it certainly has been true in the case of this tall, blond announcer.

Originally, the show was Bill Welsh's. When Busy Bill took over his "secret assignment" at the Airport (KTTV, 6:00-6:30), he could not make it back to the studio in time for his sports program. Consequently, Ed Reimers took over.

This was the second big "accident" in Ed's career. The first one caused him to come to California.

Ed explained to me the other day how after the war he and his wife made a trip through the Southwest.

"Pretty soon we ran out of money. We didn't have enough to go back to New York, so we came to California." He's been here ever since.

Although Ed has appeared on several KTTV shows, and although he has handled sports off and on during his varied radio career, this is his first venture in the local field.

If one had to classify Ed's approach to the subject, I suppose he would be called a "middle-of-the-roader."

"I don't believe in causing unnecessary squabbles. That's just a cheap way of getting publicity."

The tall, square-shouldered type, Ed played three years of soccer and four years of basketball in high school in Illinois; he has played basketball for the University of Iowa, from which he graduated.

Can't say what sort of a name Ed will make for himself in the sports world (he really would like to be an actor), but I do think he will not disappoint local fans. Especially the womenfolk—because Mr. Reimers happens to be a mighty good-looking fellow.

Hate to make enemies with the other boys in town, but I hereby nominate

TUESDAY TV LOGS

Ed as "The Handsomest Sports Announcer in Los Angeles."

Turn him on some night and you'll see what I mean.

THE BABE AND BIG AL

Here's a "fitting story" about Big Al Helfer, Mutual's topnotch baseball announcer.

In 1939, while handling the Brooklyn Dodger broadcasts, he was invited to pitch for the Dodgers in an exhibition



Al Helfer

game. The husky sportscaster (a shade under 300 pounds), a former four-letter man in college, couldn't fit into any of the Dodger uniforms.

Babe Ruth happened to be on the field that day and heard of Al's plight. Remarking that the "big fellows" had to stick together, he produced one of his own Yankee uniforms which fit Al perfectly.

The Babe gave Al the suit after the game, and it is now one of Helfer's most treasured baseball souvenirs. No one (except a guy of Al's stature) could fill the Babe's suit; and certainly no one, at any time, will ever be able to fill The Bambino's shoes.

★ ★

ANOTHER ROBERTA LINN!

Fans of Roberta Linn, the "Cham-pagne Lady," show their admiration in many varied ways. Mr. and Mrs. Huntsinger of Bell Gardens, California, presented her with a namesake . . . on July 8 the Huntsingers became the proud parents of a bouncing baby girl which they named Roberta Linn Huntsinger after their favorite television star.

★ ★

STEEN-CRAFT

Bill Steen, associate producer of The Open Road Productions, and Joy Craft of Flint, Michigan, will be married. Thursday, July 31, at the First Presbyterian Chapel here in Hollywood. Miss Craft is a former model.

On-Target Action and Rapid-Fire Adventure With

"HOPALONG CASSIDY"

Tuesday—8 P.M.

KNBH

Channel 4

AUGUST 5

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy—Cont'd—60m.
- 4 Up To Paar—30m.
Starring Jack Paar.
- 5 Playcrafter's Club—30m.
- 7 Al Jarvis, Con'td.—30m.
- 8 Matinee in New York—15m.
- 9 News; Gene Norman Cont'd 45m.
- 11 Billie Burke at Home—30m.
- 13 H'wood on TV—Cont'd—30m.
- 5:15 8 Did Ja Know—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Guy Rynnion—News—10m.
- 8 Industry on Parade—15m.
- 11 Cartoon Time—30m.
- 13 Hitching Post—60m.
- 5:40 7 Hank Weaver—Sports—5m.
- 5:45 7 Ricky and Magic Trolley—15m.
- 8 Channel 8 Corral—45m.
- 6:00 2 Watch and Win—60m.
- 4 Adventures of Patches—15m.
- 7 Adventure Time—30m.
- 9 Action Theatre—60m.
- 11 Welsh at the Airport—30m.

See Page 17 for Movie Titles

- 6:15 4 Komedie Klub—40m.
- 6:30 5 8 Time for Beany—15m.
- 7 This Is the Story—15m.
- 11 Sport News—Ed Reimers—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 "Danger"—M—30m.
"A Date at Midnight," Joshua Shelley and Cloris Leachman.
- 4 It's a Good Idea—15m.
- 5 Newsreel—15m.
- 7 The Name's the Same—30m.
- 8 Cisco Kid—30m.
- 9 Newspaper of the Air—15m.
- 11 Film Featurette—30m.
- 13 Film Playhouse—90m.
- 7:15 4 Double Play—15m.
Starring Leo Durocher, Laraine Day and guest Ned Garver.
- 5 Roving Camera—Info—15m.
- 9 Fan on the Street—15m.
- 7:30 2 Holiday in Paris—30m.
Delores Gray in musical variety series
- 4 Lash La Rue—15m.
"Vasques' Return."
- 5 Movie Theater—80m.
- 7 Beulah—Comedy—30m.
"The Waltz."
- 8 People in the News—15m.
- 9 Harlem Jubilee—30m.
With emcee Gene Norman.
- 11 Tito Guizar

- 7:45 4 Stars in new musical program.
- 4 Camel News Caravan—15m.
With John Cameron Swayze.
- 8 Arden Varieties—10m.
- 8:00 2 Doug Edwards—News—15m.

4 Hopalong Cassidy—60m.
Excelling tales from out of the adventurous West.

- 5 Movie Theatre—60m.
- 7 Wrestling—60m.
- 8 The Ruggles—30m.
- 9 Dugout Dope—10m.
- 11 Tuesday Night Movie—60m.
- 8:10 9 Baseball Game—2 hrs.
Hollywood at Los Angeles.
- 8:15 2 Music Hall—15m.
Featuring Patti Page.
- 8:30 2 Coleman Corral—30m.
Starring Jimmy Wakely.
- 8 Crest Playhouse—30m.
- 13 Public Service Film—30m.
- 8:50 5 Ten Minute Theatre—10m.
- 9:00 2 City Hospital—30m.
"The House in the Tree."
- 4 "Boss Lady"—30m.
Lynn Bari stars in situation. TV comedy involving a career woman's problems in romance. Nicholas Joy and Glenn Langan also star.
- 5 Ina Ray Hutton—Revue—60m.
- 7 America Votes Tonight—60m.
- 8 Front Page Detective—30m.
- 11 The Plainclothes Man—30m.
"Model Secretary."
- 13 News Review of Week—15m.
- 9:15 13 Yesterday's Newsreel—15m.
- 9:30 2 Suspense—30m.
Neva Patterson in "The Crooked Frame."
- 4 Armstrong Circle Theatre—30m.
"For Worse," tele-comedy about a baby sitter who cares for infant's father and finds marriage no bed of roses.
- 8 Chevron Theater—30m.
- 11 Your Town's Talent—30m.
With emcee Bob Moon.
- 13 Olympic Boxing—75m.
- 10:00 2 KNXT 10 O'Clock News—30m.
Lee Wood and Dan Lundberg.
- 5 Gruen Playhouse—30m.
Ruth Warrick in "The Corner Shop."
- 7 Feature Film—60m.
- 8 Greatest Fights—15m.
- 11 Bowling—60m.
- 10:15 8 Art Instructions—5m.
- 10:20 8 Film—10m.
- 10:30 2 Fur Fun—15m.
- 5 Roller Derby—90m.
- 8 Chance of a Lifetime—30m.
- 9 Newspaper of the Air—15m.
- 10:45 2 Film—15m.
- 4 Industry on Parade—15m.
- 9 Star Time—30m.
- 13 Ed Lyon—News—5m.
- 9 Film Short—15m.
- 10:50 13 Owl Movie—85m.
- 11:00 2 Eloise Salutes the Stars—15m.
- 4 Eleventh Hour News—15m.
- 7 Hank Weaver—15m.
- 8 Mr. Dist. Attorney—30m.
- 11 George Putnam—News—15m.
- 2 Backstage with N.T.G.—30m.
- 4 Cinema Carnival—60m.
- 7 KECA-TV News—5m.
- 11 Sports Shots—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theatre—75m.
- 12:00 5 Final Edition—15m.
- 12:15 13 Gypsy and Ted—10m.
- 1:00 11 Jackson's Theatre—90m.

WEDNESDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy—Cont'd—45m.
- 4 Mayor of Hollywood—30m. Starring Walter O'Keefe with personalities from the entertainment world.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis, Cont'd.—30m.
- 8 Matinee in New York—15m.
- 9 News; Gene Norman Cont'd
- 11 Billie Burke at Home—30m. With Tommy Dixon and guests.
- 13 H'wood on TV—Cont'd—30m.
- 5:15 8 Did Ya Know—15m.
- 5:25 5 Program Preview—5m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Guy Runion—News—10m.
- 8 Space Cadet—K—15m.
- 11 Cartoon Time—30m. Film cartoons and fables told by John Rovick.
- 13 Mitching Post—60m.
- 5:40 7 Hank Weaver—Sports—5m.
- 5:45 2 Alibi's Tent Show—15m.
- 7 Ricky and Magic Trolley—15m. Puppet show with special appeal to children.
- 8 Channel 8 Corral—45m.
- 6:00 2 Strike It Rich—Quiz—M—30m. With quizmaster Warren Hull.
- 4 Adventures of Patches—15m.

See Page 17 for Movie Titles

- 7 Adventure Time—30m.
- 9 Action Theatre—60m.
- 6:15 11 Welsh at the Airport—30m.
- 4 Comedy Klub—40m.
- 6:30 2 The Hunter—M—30m.
- 5 8 Time for Beany—15m.
- 7 Space Cadet—K—15m.
- 11 Sport News—Ed Reimers—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bolla—5m.
- 7:00 2 Blue Ribbon Bouts—M—45m.
- 4 Laurel and Hardy Comedy—30m. Title: "Scram."
- 5 Newsreel—15m.
- 7 Gene Autry—30m.
- 8 Range Rider—30m.
- 9 Newspaper of the Air—15m.
- 11 Major Feature Theater—2 hrs.
- 13 Invitation Playhouse—30m.
- 7:15 5 It's Magic—15m. Featuring Dell O'Dell, woman magician.
- 9 Fan on the Street—15m.
- 7:30 4 "Those Two"—15m. Starring Martha Stewart and Pinky Lee.

AUGUST 6

- 5 Jungle Adventure—30m. With Osa and Martin Johnson.
- 7 Western Film—60m.
- 8 People in the News—15m.
- 9 The Big Picture—30m. War Dept. film.

13 Liberace—30m. Popular night club entertainer with his piano artistry.

- 7:45 2 Mel Allen—Sports—15m.
- 4 Camel News Caravan—15m. With John Cameron Swayze.
- 8 Arden Varieties—10m.
- 7:55 8 News—5m.
- 8:00 2 Doug Edwards—News—15m.
- 4 Dick Tracy—30m. "The Egyptian Mummy Case."
- 5 Frosty Frolics—60m. Artistry on ice from the Pasadena Winter Garden, with Manny Strand's orch., and vocals by Roberta Linn.
- 8 Arthur Godfrey—K—60m.
- 9 Dugout Dope—10m.
- 13 Candid Camera—30m.
- 8:10 9 Baseball Game—2 hrs. Hollywood at Los Angeles.
- 8:15 2 Eddie Arnold Show—M—15m. Folk music and popular ballads.
- 8:30 2 Who's There?—30m. Arlene Francis emcees new quiz show. Guests: Roger Price and Nancy Chaffee.
- 4 Let's Go Dancing—30m. Emanates from the Hollywood Palladium. Ray Anthony and his orchestra.
- 7 Fishing's Fun—30m.
- 13 The Big Picture—30m.
- 9:00 2 Arthur Godfrey's Friends—K—60m.
- 4 Kraft TV Theater—60m.
- 5 Movie Theater—60m.
- 7 Feature Film—60m.
- 8 Wrestling—90m.

11 Dude Martin's Show—60m.

A tuneful, laugh-loaded TV-variety show, slanted to each member of the family.

- 13 Kelvinator Carnival—75m.
- 10:00 2 KNXT 10 O'Clock News—30m. Lee Wood, Dan Lundberg and Grant Holcomb.
- 4 Ask Me Another—60m. Sports quiz panel show.
- 5 City at Night—Info—60m. Camera Tour of interesting Spots in Los Angeles.
- 7 Adv. of Ellery Queen—30m. Lee Bowman is starred.
- 11 Amateur Boxing—60m. Bill Welsh from the South Gate Arena.
- 10:15 13 Ed Lyon—News—5m.
- 10:20 13 Owl Movie—70m.
- 10:30 2 Man of the Week—30m. Guest: Sen. John J. Sparkman, Alabama.
- 4 Star Salon—30m.
- 7 Famous Americans—20m.
- 8 The Big Picture—30m.
- 9 Newspaper of the Air—15m.
- 10:45 9 Star Time—30m.
- 10:50 7 Travel Time—10m.
- 11:00 2 "Chronoscope"—K—15m. Discussion of phases of current history. Guest: Major Alexander P. de Seversky.
- 4 Eleventh Hour News—15m.
- 5 Final Edition—10m.
- 7 Hank Weaver—News—15m.

TV Previews

WHAT'S NEW

Saturday, August 2—"NAVY NEWSREEL," (9), 1:30 p.m. A new Navy TV show seen each Saturday, featuring both filmed combat interviews and chats with military personnel here at home.

Monday, August 4—"UP TO PAAR," (4), 5:00 p.m. A comedy-quiz format with Jack Paar questioning studio contestants on leading wire stories taken from the top newspaper coverage of the day.

WHAT'S BACK

Thursday, August 7—AL PEARCE SHOW, (2), 8:30 p.m. Al's popular show is back on CBS-TV as a Thursday night half hour which alternates with Burns and Allen.

WHAT'S SPECIAL

Friday, August 1—"WITHOUT FEAR," (11), 8:30 p.m. A dramatic documentary shot at the San Quentin State Prison, first actual telecast inside the prison with actual settings. A prisoner and prison personnel tell the story.

Saturday, August 2—"CAMPUS FARMERS," (7), 4:00 p.m. The entertaining public-service agriculture program brings viewers an animal demonstration from Puente High School.

WHO'S GUESTING

Friday, August 1—"SCHLITZ PLAYHOUSE OF STARS," (2), 7:30 p.m. Sir Cedric Hardwicke stars as a crafty cynic who gets caught in his own web of intrigue in "Crossroads," story of the turmoil of the French Revolution.

Saturday, August 2—"YOUTH WANTS TO KNOW," (4), 5:00 p.m. Senator Estes Kefauver is guest speaker. He will be questioned about politics and the convention by fifty Chicago teen-aged high-school and college students.

Sunday, August 3—"HALLMARK SUMMER THEATRE," (4), 7:30 p.m. "21-Plus" is the story of a great-grandmother whom age has not stalled. Sarah Churchill stars.

Citizens National Bank presents

Liberace

WORLD'S FINEST

PIANIST-ENTERTAINER

Wed. 7:30 P.M. KLAC-TV Channel 13

WED. NITE'S BEST TV BET!

Sears Roebuck and Co.'s

DUDE MARTIN SHOW

with Dude, HANK PENNY, Sue Thompson, Dick Stewart, and other top variety acts.

KTTV Channel 11

9-10 P.M.

- 8 Police Story—30m.
- 11 George Putnam—News—15m.
- 11:15 2 Peter Potter—Records—30m.
- 4 Cinema Carnival—60m.
- 7 KECA-TV News—5m.
- 11 Sports Shots—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theatre—75m.
- 11:30 8 Newsreel—10m.
- 13 Gypsy and Ted—10m.
- 1:00 11 Jackson's Theatre—90m.

THURSDAY TV LOGS

Tricks 'n Treats

By Corris Guy

Corris Guy appears on KTLA (5) every Friday at 3:30 p.m. Her choice recipes will appear on alternate weeks in this exclusive column for TV-Radio Life. For your TV "Tricks and Treats" listen to and read Corris Guy's helpful hints.



SUPPER MEDLEY . . . A one-dish meal that is a time saver . . . and delicious reheated. Call it Mushroom Medley if you add the mushrooms!

- 4 tablespoons shortening
- 1 pound ground beef
- 2 medium onions, chopped
- 1 green pepper, chopped
- 1 small can mushroom stems and pieces (optional)
- 8 ounces noodles, uncooked
- 1/4 pound American cheese, grated
- 3 1/2 cups canned tomatoes
- 1 teaspoon salt
- Pepper to taste

Melt the shortening in a large skillet which has a tight-fitting cover. Brown the meat; add onions, green pepper, and mushrooms. Mix. Arrange dry noodles over top of meat and vegetables. Sprinkle with the grated cheese. Pour the tomatoes over the whole mixture and add salt and pepper. Cover. Place over high heat. When steaming, turn to simmer flame and cook for one hour. Yield: six servings.

CORN RELISH . . . An uncooked, quick treat. Delicious with fried chicken, cold meats or sandwiches.

- 1 No. 2 can whole-kernel corn, or 6 ears fresh corn on the cob, cooked
- 1/2 medium green pepper)
- 1 large onion) chopped
- 5 stalks celery) medium-
- 2 1/2 tablespoons pimiento) fine
- 2/3 cup salad or olive oil
- 3 tablespoons wine vinegar
- 2 tablespoons salt, or more
- 1 teaspoon pepper, or more
- 1/2 teaspoons dry mustard

Drain canned corn. (If fresh corn is used, cook until tender, and when cool cut from cob with sharp knife.) Combine all of the remaining ingredients. Let stand, covered, several hours in refrigerator to mellow. Yield: About four cups Corn Relish. (Should be used within a week.)

See the West on the
OPEN ROAD
 WITH
 Lynn Rogers and Bill Burrud
 7:30 P.M. Thurs. KTTV

SEE "The Main Event"
WRESTLING
 10 P.M. EVERY THURSDAY
KTLA Channel 5
 YOUR TREAT FROM

AUGUST 7

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped
- 5:00 2 Tim McCoy-Cont'd-60m.
- 4 Up to Paar-30m. Starring Jack Paar.
- 5 Playcrafter's Club-25m.
- 7 Al Jarvis, Cont'd.-30m.
- 8 Matinee in New York-15m.
- 9 News; Gene Norman Cont'd
- 11 Billie Burke at Home-30m.
- 13 H'wood on TV-Cont'd-30m.
- 5:15 8 Did'ja Know-15m.
- 5:30 4 Howdy Doody-Juvenile-30m.
- 5 Cowboy Thrills-Movie-60m.
- 7 Guy Runnion-News-10m.
- 8 Film Short-15m.
- 11 Cartoon Time-30m.
- 13 Hitching Post-60m.
- 5:40 7 Hank Weaver-Sports-5m.
- 5:45 7 Ricky and Magic Trolley-15m.
- 3 Channel 8 Corral-45m.
- 6:00 2 America's Fighting Champions
- 4 Adventures of Patches-15m.

See Page 17 for Movie Titles

- 7 Adventure Time-30m.
- 9 Action Theatre-60m.
- 11 Welsh at the Airport-30m.
- 6:15 4 Comedy Klub-40m.
- 6:30 5 8 Time for Beany-15m.
- 7 This Is the Story-15m.
- 11 Sports News-Ed Reimers-15m
- 13 KLAC Telepaper-15m.
- 6:45 5 Handy Hints-Tips-15m.
- 7 Space Patrol-15m.
- 11 George Putnam-News-10m.
- 13 Clete Roberts' Report-15m.
- 6:55 4 Elmer Peterson-News-5m.
- 11 Weather-Gene Bollay-5m.

4 The Range Rider-30m. Starring Jack Mahoney in "Pack Rats."

- 5 Newsreel-15m.
- 7 The Ruggles-Comedy-30m.
- 8 Lone Ranger-30m.
- 9 Newspaper of the Air-15m.
- 11 In Our Times-30m.
- 13 Film Playhouse-90m.
- 7:15 5 Flicker Snickers-15m.
- 9 Fan on the Street-15m.
- 7:30 2 I've Got a Secret-30m. Panel quiz with Garry Moore.
- 4 Lash La Rue-15m. "Hot Tempered."
- 5 Hollywood Opportunity-30m.
- 7 Lone Ranger-Juvenile-30m.
- 8 People in the News-15m.
- 9 All Time Favorites-30m.

11 Open Road-Travel-30m. Times classified ads take you on a Sunday drive to San Gabriel Valley with stops at Knott's Berry Farm and numerous small surrounding towns and a preview of the El Monte Centennial celebration.

- 7:45 4 Camel News Caravan-15m. With John Cameron Swayze.
- 8 Arden Varieties-10m.
- 7:55 8 News-5m.
- 8:00 2 Doug Edwards-News-15m.
- 4 The Best of Groucho Marx-
- 5 Islander Show-30m. Starring Hilo Hattie.
- 7 Date With Judy-30m.
- 8 Royal Playhouse-30m.
- 9 Dugout Dope-10m.
- 11 Startime Theatre-30m. "Showdown."
- 8:10 9 Baseball Game-2 hrs. Hollywood at Los Angeles.
- 8:15 2 Music Hall-15m. Featuring Patti Page.
- 7 Public Service Film-15m.
- 8:30 2 Al Pearce Show-30m.
- 4 Dangerous Assignment-30m. Starring Brian Donlevy in "The Submarine Story."
- 5 Wrestling-2 1/4 hrs.
- 7 Chance of a Lifetime-30m. Dennis James subs for vacationing emcee Bert Parks.
- 8 Premier Theatre-90m.
- 11 Startime Theatre-30m. Alan Mowbray in "It Happened in Heaven."
- 13 Action Fishing-15m.
- 8:45 13 S. Ernest Roll, D.A.-15m.
- 9:00 2 Amos 'n' Andy-30m.
- 4 Gangbusters-30m.
- 5 Wrestling-1 1/4 hrs.
- 7 Mystery Banker Movies-2 hrs.
- 11 Korla Pandit-30m.
- 13 You're Never Too Old-60m.
- 9:30 2 Racket Squad-K-30m. "The Fire Eater."
- 4 Mr. Peepers-30m. Starring Wally Cox as a mild-mannered general science teacher in a small-town junior high school.
- 11 Film Featurette-30m.
- 10:00 2 KNXT 10 O'Clock News-30m.
- 4 8 Martin Kane-K-30m.

5 Wrestling-45m. Regal Pale and Dick Lane bring you the evening's main event in this "Tops in Wrestling" show.

- 11 Film Featurette-15m.
- 13 Freedom Forum-60m.
- 10:15 11 Fishing Facts-15m.
- 10:30 2 Film-30m.
- 4 Star Salon-30m.
- 8 Beat the Clock-30m.
- 9 Newspaper of the Air-15m.
- 11 Opinion Please-30m. Jack Rourke moderates panel discussion.
- 10:45 5 Sports Parade-15m.
- 9 Fishing Pals-30m.
- 11:00 2 Treasure Chest of Talent-30m. With emcee N.T.G.
- 4 Eleventh Hour News-15m.
- 5 Final Edition-15m.
- 7 Hank Weaver-News-15m.
- 8 R. Montgomery Presents-60m
- 11 George Putnam-News-15m.
- 13 Ed Lyon-News-5m.
- 11:05 13 Commercial-30m.
- 11:15 4 Cinema Carnival-60m.
- 7 KECA-TV News-5m.
- 11 Sports Shots-5m.
- 11:20 7 U.P.-Movietone News-10m.
- 11 Jackson's Theatre-75m.
- 12:00 8 Newsreel-10m.
- 1:00 11 Jackson's Theatre-90m.

FRIDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations
Subject to Last Minute Change
✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 2 Tim McCoy—Cont'd—45m.
- 4 Mayor of Hollywood—30m.
Starring Walter O'Keefe.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis, Cont'd.—30m.
- 8 Matinee in New York—15m.
- 9 News; Gene Norman Cont'd
- 11 Billie Burke at Home—30m.
- 13 H'wood on TV—Cont'd—30m.
- 5:15 8 Did Ja Know—15m.
- 5:25 5 Program Preview—5m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Guy Runion—News—10m.
- 8 Space Cadet—K—15m.
- 11 Cartoon Time—30m.
- 13 Hitching Post—60m.
- 5:40 7 Hank Weaver—Sports—5m.
- 5:45 2 Alibi's Tent Show—15m.
- 7 Ricky and Magic Trolley—15m.
- 8 Channel 8 Corral—45m.
- 6:00 2 Film—30m.
- 4 Adventures of Patches—15m.
- 7 Adventure Time—30m.
- 9 Action Theatre—60m.
- 11 Reserve—30m.
- 13 Frank Webb Show—30m.

See Page 17 for
Movie Titles

- 6:15 4 Komedy Klub—40m.
- 6:30 2 Footlight Theatre—30m.
- 5 8 Time for Beany—15m.
- 7 Space Cadet—15m.
- 11 Sports News—Ed Reimers—15m
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 H'wood Road to Fame—30m.
- 4 Summer Sports Reel—30m.
- 5 Newsreel—15m.
- 7 This Is My Melody—30m.
- 8 Stranger Than Fiction—15m.
- 9 Newspaper of the Air—15m.
- 11 Success Story—30m.
- 13 Joe Graydon Show—30m.
- 7:15 5 Your Town—Info—15m.
- 8 Reserve—15m.
- 9 Fan on the Street—15m.
- 7:30 2 Schlitz Playhouse—30m.
Jenn Wallace in "So Help Me."
- 4 Greatest Fights—15m.
Ross vs. Petrolle.
- 5 Charlie Chase—Film—30m.
- 7 Stu Erwin Show—30m.
- 8 People in the News—15m.
- 9 KHJ-TV University—30m.

AUGUST 8

- 11 Pet Exchange—30m.
Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."
- 7:45 4 Camel News Caravan—15m.
With John Cameron Swayze.
- 8 Top News of Week—10m.
- 7:55 8 News—5m.
- 8:00 2 Doug Edwards—News—M—15m
- 4 Those Two—15m.
- 5 Lawrence Welk—60m.
- 7 Freedom Theatre—30m.
"The Light of Your Life."
- 8 Reserve—30m.
- 9 Dugout Dope—10m.
- 11 Rocky King, Detective—30m.
Starring Roscoe Karns in "Death Dissolves a Partnership."
- 8:10 9 Baseball Game—2 hrs.
Hollywood at Los Angeles.
- 8:15 2 Eddie Arnold Show—M—15m.
Guest artists with popular ballads and folk music.
- 4 Fitzpatric Travelog—15m.
- 8:30 2 Arthur Murray Party—30m.
Featuring young talent and noted names of the entertainment world.
Guests: Victor Borge, Eric Victor and Jean Carrol.
- 4 Alvino Rey Show—30m.
With the guessting King Sisters from the Pasadena Civic Auditorium.
- 7 The Unexpected—30m.
- 11, 8 Without Fear—Drama—30m.
With Bill Crago, Helen Parrish and Lee Millar in dramatic—documentary series. Special kinie showing Civilian Defense center in San Francisco hills.
- 13 Wrestling, Ocean Park—2¼ hrs.
- 9:00 2 Pantomime Quiz—30m.
Mike Stokey with Jackie Coogan, Hans Conried, Coleen Gray and Robert Stack.
- 4 Doorway to Danger—30m.
Roland Winters, as John Lawrence, aids agents in recovering plans for highly important military weapon.
- 5 Chevron Theater—30m.
"Lesson in Hot Lead."
- 7 Public Serv. Film—30m.
- 8 Hollywood Off-Beat—30m.
- 11 Korla Pandit—30m.
- 9:30 2 Police Story—30m.
True crime cases from official files of law enforcement agencies in the U. S. and abroad. This week it's "The California Case."
- 4 Campbell Playhouse—30m.
Harold Peary in "My Nephew Norvell."
- 5 Sunkist Premiere Theatre
Steve Brodie in "Uncle Marty and Marie."
- 7 Tales of Tomorrow—30m.
- 8 Pantomime Quiz—30m.
- 11 Friday Nite Movie—60m.
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 Curtain Call—30m.
Michael Dyne's "The End of Carrie Marr."
- 5 Roller Derby—90m.
From the Pan Pacific Auditorium.
- 7 Feature Film—60m.
- 8 Boss Lady—30m.
- 10:30 2 Take My Advice—30m.
With Jackie Coogan and Sara Mannis.
- 4 Star Salon—30m.

Win FREE DANCE LESSON AT ARTHUR MURRAY'S

It's fun. Just identify the easy-to-guess Mystery Dance on The Arthur Murray Party tonight.

Chan. 2—8:30 P.M. FRI.

—Home Comfort Specialists Since 1939—
Free Estimate and Demonstration
No Down Payment.
Terms as low as \$5.00 per Mo.
National Weatherstrip and Insulation Co.
752 W. Maitland St., Ontario. Ph. 65-219
601 E. Randall St., Fontana. Ph. 6897
L. R. Fleming

FREE DOGS—FREE CATS
See the most wonderful pets in the world!
CALO PET EXCHANGE
With FRANK WRIGHT
Every Friday, 7:30 p.m.
KTTV—Channel 11

- 5 Roller Derby—90m.
Thrills and spills from the roller rink.
- 8 Doorway to Danger—30m.
- 9 Newspaper of the Air—15m.
- 11 What's the Verdict?—30m.
Panel supplies decisions to actual legal cases outlined by Knox Manning.
- 10:45 9 Feature Film—60m.
- 13 Locker Room Interviews—15m.
- 11:00 2 Chronoscope—K—15m.
Current phases of world history.
Guest: Farrell Dobbs.
- 4 Eleventh Hour News—15m.
- 7 Hank Weaver—News—15m.
- 8 I've Got a Secret—30m.
- 11 George Putnam—News—15m.
- 13 Ed Lyon—News—5m.
- 11:05 13 Owl Movie—80m.
- 11:15 2 Peter Potter's Party—60m.
Games, music, guests and Juke Box Jury.
- 4 Cinema Carnival—60m.
- 7 KECA-TV—News—5m.
- 11 Sports Shots—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Sports Interviews
World-renowned sports figures interviewed by Jackson Wheeler.
- 11:25 11 Jackson's Theatre—90m.
- 11:30 7 Movie Mart—60m.
- 8 Curtain Call—30m.
- 5 Final Edition—15m.
- 12:00 8 Newsreel—10m.
- 12:30 13 Commercial—30m.
- 1:00 11 Jackson's Theatre—90m.

Flicker Fare

PICK of the PIX

by Aubrey Dahl

Saturday, August 2

"PARADISE CANYON," (5), 11:00 a.m.
 "THE MISSING MILLIONS," John Warwick, (5), 12:00 n.
 "THUNDERING GUN SLINGERS," (5), 1:30 p.m.
 "FATAL HOUR," Boris Karloff, Marjorie Reynolds, Grant Withers, (4), 2:00 p.m.
 "TAKE IT BIG," Jack Haley, Harriet Hilliard, Dick Lane, (5), 2:30 p.m.
 "TORNADO," Chester Morris, Nancy Kelly, (5), 3:45 p.m.
 "WHERE BUFFALO ROAM," Tex Ritter, (13), 4:15 p.m.
 "LAND OF FIGHTING MEN," (13), 5:45 p.m.
 "CODE OF THE MOUNTED," Kermit Maynard, (2), 6:00 p.m.
 "SUNSET TRAIL," (9), 6:00 p.m.
 "PIONEERS OF THE WEST," Three Mesquiteers, (11), 6:00 p.m.
 "PHANTOM RANGER," Tim McCoy, (5), 6:30 p.m.
 "LONE TEXAS RANGER," Red Ryder, (11), 7:00 p.m.
 "VALLEY OF FEAR," Johnny Mack Brown, (5), 7:30 p.m.
 "DARK JOURNEY," Vivien Leigh, Conrad Veidt, (9), 8:00 p.m.
 "EXILED TO SHANGHAI," Wallace Ford, June Travis, (11), 8:00 p.m.
 "FLIGHT TO NOWHERE," Alan Curtis, (13), 9:00 p.m.
 "TREASURE OF MONTE CRISTO," Steve Brodie, Adele Jergens, (5), 9:30 p.m.
 "SKYWAY," Ray Walker, Kathryn Crawford, (4), 10:30 p.m.
 "PENAL CODE," Robert Ellis, (11), 10:30 p.m.
 "PHANTOM OF CHINATOWN," Keye Luke, Lotus Long, (13), 10:35 p.m.
 "MOTOR PATROL," Don Castle, Jane Nigh, (5), 10:45 p.m.
 "BLACK GOLD," Frankie Darro, Gloria Shay, (2), 11:00 p.m.
 "LADY IN SCARLET," Reginald Denny, (7), 11:00 p.m.

Sunday, August 3

"LIFE RETURNS," Valerie Hobson, Onslow Stevens, (2), 11:00 a.m.
 "RIDING HOME TO TEXAS," Tex Ritter, (13), 11:00 a.m.
 "SKYWAY," Ray Walker, Kathryn Crawford, (4), 11:30 a.m.
 "REDHEAD," Johnny Downs, June Lang, (5), 12:00 n.
 "WATERFRONT LADY," Ann Rutherford, J. Farrell McDonald, (9), 12:00 n.
 "WHERE THE NORTH BEGINS," Russell Hayden, (13), 12:00 n.
 "BRAND OF THE DEVIL," (5), 1:00 p.m.
 "REVENGE OF THE ZOMBIES," John Carradine, Gale Storm, (13), 1:30 p.m.
 "ANGELS WITH BROKEN WINGS," Binnie Barnes, Gilbert Roland, (5), 2:00 p.m.
 "SWAMP FIRE," Johnny Weissmuller, Virginia Grey, Buster Crabbe, (5), 3:00 p.m.
 "FRENCH LEAVE," Jackie Cooper, Jackie Coogan, (13), 3:00 p.m.
 "SHADOWS OF THE ORIENT," (13), 4:15 p.m.
 "PHANTOM SHIP," Bela Lugosi, Shirley Gray, (2), 5:00 p.m.
 "TEN DAYS IN PARIS," Leo Genn, Rex Harrison, (9), 6:00 p.m.
 "BOWERY CHAMP," Eastside Kids, (5), 6:30 p.m.
 "T-MEN," Dennis O'Keefe, Wally Ford, (11), 7:30 p.m.
 "BLACK WIDOW," (13), 7:30 p.m.
 "MOON AND SIXPENCE," George Sanders, Herbert Marshall, (13), 9:30 p.m.
 "LET 'EM HAVE IT," Bruce Cabot, Richard Arlen, Virginia Bruce, (2), 11:00 p.m.
 "THIRTEENTH MAN," Weldon Hayburn, Inez Courtney, (4), 11:00 p.m.
 "SCARLET CLUE," Sidney Toler, Mantan Moreland, (13), 11:05 p.m.

Monday, August 4

"THIRTEENTH MAN," Weldon Hayburn, Inez Courtney, (4), 10:00 a.m.
 "LADY RAFFLES," Glen Tryon, Dorothy Revier, (2), 11:30 a.m.
 "DARK JOURNEY," Vivien Leigh, Conrad Veidt, (9), 1:30 p.m.
 "RIOT SQUAD," Richard Cromwell, (13), 2:30 p.m.
 "SALOON BAR," Gordon Harker, (5), 4:00 p.m.
 "ALIAS THE BADMAN," (9), 6:00 p.m.
 "SHERIFF OF CIMARRON," Sunset Carson, (11), 7:00 p.m.
 "GIRL FROM MANHATTAN," Dorothy La-

mour, George Montgomery, (13), 7:00 p.m.
 "THERE GOES MY HEART," Fredric March, Virginia Bruce, (9), 8:00 p.m.
 "JOHNNY ONE EYE," Pat O'Brien, Wayne Morris, (13), 8:15 p.m.
 "SHE SHALL HAVE MURDER," Derik de Marigny, (13), 9:45 p.m.
 "MONTE CARLO NIGHTS," Mary Brian, John Darrow, Yola D'Avril, (4), 11:10 p.m.

Tuesday, August 5

"MONTE CARLO NIGHTS," Mary Brian, John Darrow, Yola D'Avril, (4), 10:00 a.m.
 "LAUGHING AT LUCK," Grant Withers, Ruth Hall, (2), 11:30 a.m.
 "THERE GOES MY HEART," Fredric March, Virginia Bruce, (9), 1:45 p.m.
 "FEAR," ANN GWYNNE, (13), 2:30 p.m.
 "SHADOW OF SUSPICION," Peter Cookson, (5), 4:00 p.m.
 "ARIZONA TERROR," (9), 6:00 p.m.
 "WOMAN WHO CAME BACK," John Loder, Nancy Kelly, (13), 7:00 p.m.
 "DANGEROUS HOLIDAY," Jack La Rue, Hadda Hopper, (11), 8:00 p.m.
 "HIGH COMMAND," James Mason, (13), 10:50 p.m.
 "JACK OF DIAMONDS," Nigel Patrick, Cyril Raymond, Joan Carol, (4), 11:10 p.m.

Wednesday, August 6

"JACK OF DIAMONDS," Nigel Patrick, Cyril Raymond, Joan Carol, (4), 10:00 a.m.
 "VENGEANCE RIDES THE SEA," Ralph Ince, Vera Reynolds, (2), 11:30 a.m.
 "WINDJAMMER," George O'Brien, Constance Worth, (9), 1:45 p.m.
 "SIDEWALKS OF LONDON," Charles Laughton, (13), 2:30 p.m.
 "DEADLY GAME," Charles Farrell, (5), 4:00 p.m.
 "IN OLD MONTANA," (9), 6:00 p.m.
 "THE YOUNG WIDOW," Jane Russell, Louis Hayward, (11), 7:00 p.m.
 "FORGOTTEN GIRL," Donald Woods, Robert Armstrong, Louise Platt, (5), 9:00 p.m.
 "WOODEN HORSE," Leo Genn, (13), 9:00 p.m.
 "OUTER GATE," Ralph Morgan, Kay Linaker, (13), 10:20 p.m.
 "LAST ALARM," J. Farrell MacDonald, Polly Ann Young, Warren Hull, (4), 11:10 p.m.

Thursday, August 7

"LAST ALARM," J. Farrell MacDonald, Polly Ann Young, Warren Hull, (4), 10:00 a.m.
 "TANGLED DESTINIES," Gene Morgan, Boris Hill, (2), 11:00 a.m.
 "MILL ON THE FLOSS," James Mason, Geraldine Fitzgerald, (9), 1:30 p.m.
 "GIRL FROM RIO," Movita, (13), 2:30 p.m.
 "THREE OF A KIND," Billy Gilbert, (5), 4:00 p.m.
 "KING OF THE SIERRAS," (9), 6:00 p.m.
 "ENCHANTED VALLEY," Alan Curtis, Ann Gwynne, (13), 7:00 p.m.
 "CELIA," Hy Hazell, Bruce Lester, Joan Hickson, (4), 11:10 p.m.

Friday, August 8

"CELIA," Hy Hazell, Bruce Lester, Joan Hickson, (4), 10:00 a.m.
 "TOUGH TO HANDLE," Frankie Darro, Kane Richmond, (2), 11:30 a.m.
 "BANK ALARM," Conrad Nagel, Eleanor Hunt, (9), 1:30 p.m.
 "DIVORCE," Kay Francis, Bruce Cabot, (13), 2:30 p.m.
 "SKY PATROL," Tailspin Tommy, (5), 4:00 p.m.
 "TEXAS GUNFIGHTER," (9), 6:00 p.m.
 "TWO WISE MAIDS," Alison Skipworth, Polly Moran, (11), 9:30 p.m.
 "HE FOUND A STAR," Sarah Churchill, (13), 11:05 p.m.
 "KING KELLY OF U.S.A.," Guy Robertson, Irene Ware, Edgar Kennedy, (4), 11:10 p.m.



BUD STEFAN'S STEPPING

KTLA's loss is someone else's gain. Affable Bud Stefan, who graced our TV screens for four years, will now be behind the scenes in BBD & O's television department.

I was in rare error last week. I reviewed a picture called "Ball of Fire," instead of "Lady of Burlesque," with Barbara Stanwyck, the film version of Gypsy Rose Lee's whodunit, "The G-String Murders." First mistake I ever made in my life.

Some 12,306 inquiries have been directed to this department requesting information as to when some new pictures, new, that is, to television, will be shown on the home screens. Rumors of deals and near-deals are in the air and it appears that as soon as the political hullabaloo subsides and the summer hiatus passes, quite a few films will be made available. I shall stay glued to my two-inch screen for further developments.

"The Wooden Horse." Previously recommended, this picture deserves further mention. It is the true account of the escape of a trio of British soldiers from a Nazi concentration camp in World War II. Leo Genn is the star of this exciting and suspenseful movie.

"Young Widow." This is about a young widow, name of Jane Russell, who falls in love against her better judgment with a dashing Air Force pilot, name of Louis Hayward. After an interminable courtship, they clinch.

"Jack of Diamonds." A British picture whose main asset is Nigel Patrick, the excellent actor who does such good work in the current "Encore" and the memorable "The Browning Version."

"Moon and Sixpence." Shown several times on television, this film nevertheless will be of interest to the many who wish to see it again. It is the Somerset Maugham tale of the staid businessman who leaves his family and career to devote his life to art. With George Sanders and Herbert Marshall.

"Two Wise Maids." This will bring back pleasant memories to the moviegoers who remember those two lovable harridans, Alison Skipworth and Polly Moran.

"There Goes My Heart." Fredric March, Virginia Bruce and Eugene Pallette in a comedy relating the efforts of an heiress to escape the dreary life imposed by an excess of scratch, and the cynical reporter who tracks her down. A pale imitation of "It Happened One Night."

"T-Men." A well-done melodrama about the Treasury agents and their search for funny money and the men who make it. With Dennis O'Keefe and Wallace Ford.

"Treasure of Monte Cristo." This one can't be too old, inasmuch as Adele Jergens and Steve Brodie are still young and pretty. It's about a stack of dough.

TV PROGRAM FINDER

A Home to Live In.....	KLAC-TV, 1 p.m. Su	Faith for Today.....	KECA-TV, 12:30 p.m. Sp	Lynch, Ken.....	KTTV, 9 p.m. Tu
Action Fishing.....	KLAC-TV, 8:30 p.m. Th	Famous Americans.....	KECA-TV, 10:30 p.m. W	★Lyon, Ed.....	KLAC-TV, 11:45 p.m. M; 10:45 p.m. Tu; 10:15 p.m. W; 11 p.m. Th; 11 p.m. F
Adventures of Ellery Queen.....	KECA-TV, 10 p.m. W	Fan on the Street.....	KHJ-TV, 7:15 p.m. Tu-F; 1:15 p.m. Sa	Magazine of the Week.....	KTLA, 10 p.m. Su
Adventures of Patches.....	KNBH, 6 p.m. M-F	Farrell, Charles.....	KNXT, 9 p.m. Sa	Major League Roundup.....	KHJ-TV, 3:30 p.m. Su
Alibi's Tent Show.....	KNXT, 5:45 p.m. M, W, F	Fearless Fosdick.....	KNBH, 5:30 p.m. Sa	Mama Weiss.....	KHJ-TV, 3:30 p.m. M-F
Amateur Boxing.....	KTTV, 10 p.m. W; 10 p.m. Th	Files of Jeffrey Jones.....	KNXT, 9:30 p.m. Sa	Man of the Week.....	KNXT, 10:30 p.m. W
All Star Summer Revue.....	KNBH, 6:15 p.m. Th	First Time Voters.....	KNBH, 10 p.m. Su	Manning, Knox.....	KTTV, 10:30 p.m. F
All Time Favorites.....	KHJ-TV, 7:30 p.m. Th	Fishing Facts.....	KTTV, 10:15 p.m. Th	Man's Best Friend.....	KTLA, 5 p.m. Sa
America Votes Tonight.....	KECA-TV, 9 p.m. Tu	Fishing Pals.....	KHJ-TV, 10:45 p.m. Th	Margetts, Monty.....	KNBH, 11:30 a.m. M-F
American Forum.....	KNBH, 3:30 p.m. Su	Fishing's Fun.....	KECA-TV, 8:30 p.m. W	Martin, Duke.....	KTTV, 9 p.m. W
America's Town Meeting.....	KECA-TV, 6:30 p.m. Su	Fitzpatrick Travelogue.....	KNBH, 8:15 p.m. F	Martin, Kane.....	KNBH, 10 p.m. Th
Amos 'n' Andy.....	KNXT, 9 p.m. Th	Flash Gordon.....	KTLA, 5:30 p.m. Su	★Martyu, Gil.....	KTLA, 7 p.m. M-F; 11 p.m. M-Th; 12 p.m. F
Armstrong Circle Theatre.....	KNBH, 9:30 p.m. M	Flicker Snickers.....	KTLA, 7:15 p.m. Th	Marx, Groucho.....	KNBH, 8 p.m. Th
Arnold, Eddy.....	KNXT, 8:15 p.m. M, W, F	Footlight Theater.....	KNXT, 6:30 p.m. F	Matinee in New York.....	KNBH, 1 p.m. M-F
Ask Me Another.....	KNBH, 10 p.m. W	Foreign Intrigue.....	KNBH, 9:30 p.m. Su	May, Anna.....	KNBH, 7 p.m. M
Assignment: Manhunt.....	KNBH, 7:30 p.m. Sa	Foursquare Court.....	KECA-TV, 10 p.m. alt. F	Mayor of Hollywood.....	KNBH, 5 p.m. W, F
Auction Park.....	KTTV, 1 p.m. Su	Freedom Forum.....	KLAC-TV, 10 p.m. Th	McAdoo, Mary.....	KNBH, 3 p.m. M-F
Autry, Gene.....	KECA-TV, 7 p.m. W	Freedom Theatre.....	KECA-TV, 3 p.m. Su, 8 p.m. F	McElhony, Eloise.....	KNXT, 11 p.m. Tu
Babbitt, Harry.....	KTLA, 7:30 p.m. Th; 9 p.m. Su	Front Page Detective.....	KTTV, 8 p.m. M	McElroy, Jack.....	KNBH, 3:30 p.m. M-F
Bachelor's Haven.....	KNXT, 10 p.m. Su	Frontiers of Faith.....	KNBH, 10:30 a.m. Su	McCoy, Tim.....	KTLA, 6:30 p.m. Sa
Backstage With N.T.G.....	KNXT, 11:15 p.m. Tu	Frosty Frolics.....	KTLA, 8 p.m. W	Meet the Press.....	KNBH, 9 p.m. M
Balzer, Sam.....	KLAC-TV, 6:35 p.m. M-F	Fur Fun.....	KNXT, 10:30 p.m. Tu	Meglin Kiddies.....	KLAC-TV, 5:40 p.m. alt. Sa
Bamboozle.....	KTTV, 5:30 p.m. Su	Gabby Hayes.....	KNBH, 4:45 p.m. M-F	Mirandy's Garden Shop.....	KECA-TV, 1:45 p.m. Su
Bandstand Revue.....	KTLA, 9 p.m. Su	Gaffney, Mercedes.....	KECA-TV, 1 p.m. M-F	Moon, Bob.....	KTTV, 9:30 p.m. Tu
Baseball.....	KHJ-TV, 8:10 p.m. Tu-F; 9:15 p.m. Su	Gangbusters.....	KNBH, 9 p.m. alt. Th	Moore, Garry.....	KNXT, 1 p.m. M-F
Baseball For Ladies.....	KHJ-TV, 12:30 p.m. Sa	Garden Chats.....	KTTV, 12:30 p.m. Su	Morgan, Jaye P.....	KTTV, 9:30 p.m. Sa
Beat the Clock.....	KNXT, 7:30 p.m. Sa	Glamour Session.....	KTTV, 4 p.m. Tu, Th	Mr. District Attorney.....	KECA-TV, 10 p.m. alt. F
Beauty at All Ages.....	KLAC-TV, 2:15 p.m. Th	Gleason, Jackie.....	KTTV, 6 p.m. Su	Mr. Peeper.....	KNBH, 9:30 p.m. Su
Beulah.....	KECA-TV, 7:30 p.m. Tu	Godfrey, Arthur.....	KNXT, 9 p.m. W	Mr. Wizard.....	KNBH, 2 p.m. Su
Big Event.....	KECA-TV, 10 p.m. Sa	Garage Sale.....	KLAC-TV, 7 p.m. F	Murder Before Midnight.....	KTTV, 10:30 p.m. Sa
Big Payoff.....	KNBH, 12 p.m. M-F; 8 p.m. Su	Great Churches of Golden West.....	KTTV, 11 a.m. Su	Murray, Arthur.....	KNXT, 8:30 p.m. F
Big Picture.....	KLAC-TV, 8:30 p.m. W;	Greatest Fights.....	KNBH, 7:30 p.m. F	Musie, Hall.....	KNXT, 8:15 p.m. Tu, Th
.....	KECA-TV, 9 p.m. M; KHJ-TV, 7:30 p.m. W;	Grien Playhouse.....	KTLA, 10 p.m. alt. Tu	My Little Margie.....	KNXT, 9 p.m. M
.....	KNXT, 10:30 p.m. M	Guiding Light.....	KNXT, 2 p.m. M-F	Mystery Bank Movies.....	KECA-TV, 9 p.m. Th
Big Town.....	KNXT, 6 p.m. M	Guizart, Tito.....	KTTV, 7:30 p.m. Tu	Nagel, Conrad.....	KNXT, 7 p.m. Su
Blue Ribbon Bouts.....	KNXT, 7 p.m. W	Gwynn, Bill.....	KECA-TV, 7 p.m. F	Navy Newsreel.....	KHJ-TV, 1:30 p.m. Sa
Bob and Ray.....	KNBH, 8 p.m. Sa	Gypsy and Ted.....	KLAC-TV, 12 p.m. Tu; 11:45 p.m. W	Newspaper of the Air.....	KHJ-TV, 7, 10:30 p.m. M-F
Bollay, Gene.....	KTTV, 6:55 p.m. M-F	Halls of Science.....	KNBH, 9 p.m. Sa	★News Review of the Week.....	KLAC-TV, 10 p.m. Th
Boss Lady.....	KNBH, 9 p.m. Tu	Handy Hints.....	KTLA, 6:45 p.m. M-F	Norman, Gene.....	KHJ-TV, 4:15 p.m. M-F; 7:30 p.m. Tu
Boston Blackie.....	KNBH, 9 p.m. Su	Harlem Jubilee.....	KHJ-TV, 7:30 p.m. Tu	O'Dell, Dell.....	KTLA, 7:15 p.m. W
Bowling.....	KTTV, 10 p.m. Tu	Hattie, Hilo.....	KTLA, 8 p.m. Th	O'Dell, Doye.....	KTLA, 5:30 p.m. M-F
.....	KTLA, 10 p.m. alt. Tu;	Hayes, Peter Lind.....	KNXT, 8:30 p.m. alt. Tu	O'Keefe, Walter.....	KNBH, 5 p.m. W, F
.....	KLAC-TV, 9:30 p.m. Tu	Healy, Mary.....	KNXT, 8:30 p.m. alt. Tu	On Trial.....	KECA-TV, 4 p.m. Su
Break the Bank.....	KNXT, 6:30 p.m. Su	Heid, Marjorie.....	KTTV, 1:30 p.m. M-F	Open Road.....	KTTV, 7:30 p.m. Th
Bride and Groom.....	KNXT, 4 p.m. M-F	Heidt, Horace.....	KLAC-TV, 7:30 p.m. F;	Opinion Please.....	KTTV, 10:30 p.m. Th
Brown, Les.....	KTLA, 9 p.m. Su	Hogan, Lee.....	KNBH, 9 p.m. F;	Outdoors With Wanganheim.....	KNBH, 4:30 p.m. Sa
Burke, Billie.....	KTTV, 5 p.m. M-F	Holiday in Paris.....	KNXT, 7:30 p.m. Tu	Original Amateur Hour.....	KNBH, 10 p.m. Tu
Burns & Allen.....	KNXT, 8:30 p.m. alt. Th	Hollywood Feature Story.....	KECA-TV, 8:15 p.m. Su	Paar, Jack.....	KNBH, 5 p.m. M, Tu, Th
Buster Keaton Comedy.....	KECA-TV, 4:30 p.m. Su	Hollywood Hour.....	KNBH, 1 p.m. Su	Page, Patti.....	KNXT, 8:15 p.m. Tu, Th
California Life.....	KECA-TV, 6 p.m. Su	Hollywood Legion Bouts.....	KECA-TV, 8:30 p.m. Su	Pandit, Korla.....	KTTV, 9:15 p.m. Su;
California Living.....	KNXT, 2:15 p.m. M-F	Hollywood on Television.....	KLAC-TV, 12:30 p.m. M-F	9 p.m. Th, F
★Camel News Caravan.....	KNBH, 7:45 p.m. M-F	Hollywood Opportunity.....	KTLA, 7:30 p.m. Th	Pantomime Quiz.....	KNXT, 9 p.m. F
Campbell Playhouse.....	KNBH, 9:30 p.m. F	Hollywood Reel.....	KTLA, 7:15 p.m. M	Parlor Party.....	KNBH, 2 p.m. M-F
★Campus Farmers.....	KECA-TV, 4 p.m. Sa	Hollywood Road to Fame.....	KNXT, 7 p.m. F	Pearce, Al.....	KNXT, 8:30 p.m. Th
Candid Camera.....	KLAC-TV, 8 p.m. W; 7 p.m. Sa	Home & Garden Show.....	KHJ-TV, 10:45 p.m. M	Pearson, Drew.....	KECA-TV, 8 p.m. Su
Candy Carnival.....	KNXT, 12:30 p.m. Su	Home Building Clinic.....	KNBH, 4 p.m. Su	Pet Exchange.....	KTTV, 7:30 p.m. F
★Carson, Jack.....	KNBH, 5 p.m. Su	Homestead Jamboree.....	KLAC-TV, 7:30 p.m. Sa	★Peterson, Elmer.....	KNBH, 6:55 p.m. M-F
Cartoon Time.....	KTTV, 5:30 p.m. M-F	Hopalong Cassidy.....	KNBH, 8 p.m. Tu	Phileo Playhouse.....	KNBH, 6 p.m. alt. Su
Castle of Dreams.....	KNBH, 4:30 p.m. Su	Hopkins, Julius Science Review.....	KTTV, 7 p.m. Su	Plainclothesman.....	KTTV, 9 p.m. Tu
Cavalcade of Stars.....	KTTV, 6 p.m. Su	Horizons.....	KECA-TV, 6:30 p.m. Su	Playwright's Club.....	KTLA, 9 p.m. M-F
Celebrity Time.....	KNXT, 7 p.m. Su	Hot Seat.....	KECA-TV, 10 p.m. Su	Playhouse of Stars.....	KNXT, 7:30 p.m. F
Chance of a Lifetime.....	KECA-TV, 8:30 p.m. Th	Hour of Decision.....	KECA-TV, 10 p.m. Su	Police Calls.....	KTLA, 3:53 p.m. M-Th; 2:55 p.m. F
Chase, Charlie.....	KTLA, 7:30 p.m. F	Howdy Doodly.....	KNBH, 5:30 p.m. M-F	Police Story.....	KNXT, 9:30 p.m. F
Cheer Milani.....	KNBH, 4 p.m. M-F	Hutton, Ina Ray.....	KTLA, 9 p.m. Tu	Polk, Lucy Ann.....	KTLA, 9 p.m. Su
Chevron Theatre.....	KECA-TV, 9 p.m. F	Industry on Parade.....	KNBH, 10:45 p.m. Tu	Polyzoides.....	KTTV, 12:15 p.m. Su
Chimps.....	KECA-TV, 1 p.m. Su	Information Please.....	KNXT, 6 p.m. Su	Potter, Peter.....	KNXT, 11:15 p.m. M, W, F
Chronoscope.....	KNXT, 11 p.m. M, W, F	In God We Trust.....	KTLA, 11 a.m. Su	★Putnam, George.....	KTTV, 4:15, 6:45 p.m. M-F
Church in the Home.....	KHJ-TV, 10:30 a.m. Su	In Our Time.....	KTTV, 7 p.m. Th	Queen for a Day.....	KHJ-TV, 3 p.m. M-F
Cinema Carnival.....	KNBH, 9:30 a.m., 11:15 p.m. M-F; 1:10, 10:30 p.m. Sa; 11:30 a.m., 10:30 p.m. Su	Inspirational Hour.....	KECA-TV, 8:15, 9:30 a.m. Su	Quiz Kids.....	KNBH, 8 p.m. M
Cisco Kid.....	KECA-TV, 7 p.m. M	Invitation Playhouse.....	KLAC-TV, 7 p.m. W	Racket Squad.....	KNXT, 9:30 p.m. Th
City at Night.....	KTLA, 10 p.m. W	Islander Show.....	KTLA, 8 p.m. Th	Range Rider.....	KNBH, 7 p.m. Th
City Hospital.....	KNXT, 9 p.m. alt. Tu	It's a Good Idea.....	KNBH, 7 p.m. Tu	Red Ryder.....	KTTV, 7 p.m. Sa
Collier, Lois.....	KNBH, 9 p.m. Su	It's Magic.....	KTLA, 7:15 p.m. W	★Reimers, Ed.....	KTTV, 1:30 p.m., 6:30 p.m. M-F
Come Into the Kitchen.....	KTTV, 1:30 p.m. M-F	It's News to Me.....	KNXT, 8:30 p.m. Su	Rey, Alvin.....	KNXT, 8:30 p.m. F
Comics.....	KTLA, 4:30 p.m. Su	I've Got a Secret.....	KNXT, 7:30 p.m. Th	Ricky and the Magic Trolley.....	KECA-TV, 5:45 p.m. M-F
Cookan, Jackie.....	KNXT, 10:30 p.m. F	Jackson's Sports Interview.....	KTTV, 11:20 p.m. F
Cooley, Spade.....	KTLA, 8:30 p.m. Sa	Jackson's Theatre.....	KTTV, 2:30 p.m., 1:20 p.m., 1 a.m. M-F	Roberts, Cleo.....	KLAC-TV, 6:45 p.m. M-F
Cox, Wally.....	KTLA, 5:30 p.m. M-F	Jalopy Derby.....	KTTV, 2:30 p.m. Su	Rocky King.....	KTTV, 8 p.m. F
Crime Syndicated.....	KNXT, 9 p.m. alt. Tu	Jarvis, Al.....	KECA-TV, 3 p.m. M-F	Roll, Ernest S.....	KLAC-TV, 8:45 p.m. Th
Curtain Call.....	KNBH, 10 p.m. F	Jungle Adventure.....	KTLA, 7:30 p.m. W	Roller Derby.....	KTLA, 10:30 p.m. Tu; 10 p.m. F
Dance Band Party.....	KNBH, 6 p.m. Sa	KLAC Telepaper.....	KLAC-TV, 6:30 p.m. M-F	Roller Hockey.....	KTTV, 9:45 p.m. Su
Danger.....	KNXT, 7 p.m. Tu	Karns, Roscoe.....	KTTV, 8 p.m. F	Ronrke, Jack.....	KTTV, 4:30 p.m. M-F
Dangerous Assignment.....	KNBH, 8:30 p.m. Th	Kaye, Sammy.....	KNXT, 9:30 p.m. Sa	Roving Camera.....	KTLA, 7:15 p.m. M-F
Date With Judy.....	KECA-TV, 8 p.m. Th	Kellogg Western Theatre.....	KECA-TV, 5 p.m. Su	Roy, Mike.....	KLAC-TV, 11 a.m. M-F
Day, Laraine.....	KNBH, 7:15 p.m. Tg	Kilgallen, Dorothy.....	KNXT, 7:30 p.m. Su	Royal Playhouse.....	KECA-TV, 8:30 p.m. M
De Vol, Frank.....	KTTV, 9:30 p.m. Sa	Kit Carson.....	KECA-TV, 7:30 p.m. M	Ruggles, Charlie.....	KECA-TV, 7 p.m. Th
Dick Tracy.....	KNBH, 8 p.m. W	Komedy Klub.....	6:15 p.m. M-F	★Runnion, Guy.....	KECA-TV, 5:30 p.m. M-F
District Attorney.....	KLAC-TV, 8:45 p.m. Th	Kraft TV Theater.....	KNBH, 9 p.m. W	Schlitz Playhouse.....	KNXT, 7:30 p.m. F
Dixie Showboat.....	KTLA, 8 p.m. M	La Roy, Rita.....	KTTV, 4 p.m. Tu, Th	Search for Tomorrow.....	KNXT, 4:15 p.m. M-F
Dixon, Nancy.....	KTTV, 4 p.m. M, W, F	Ladies' Matinee.....	KTTV, 4:30 p.m. M-F	Seven Seventy on TV.....	KTTV, 2 p.m. Su
Don Lee World News.....	KHJ-TV, 1:30 p.m. M-F	Lamp Unto My Feet.....	KNXT, 2:30 p.m. F	Sky King.....	KNBH, 2:30 p.m. alt. Su
Donlevy, Brian.....	KNBH, 8:30 p.m. Th	Lane, Dick.....	KTLA, 8 p.m. M; 8:30 p.m. Th; 8:30 p.m. Tu, Th	Space Cadet.....	KECA-TV, 6:30 p.m. M, W, F
Doorway to Danger.....	KNBH, 9 p.m. F	Lash La Rue.....	KNBH, 7:30 p.m. Tu, Th	Space Patrol.....	KECA-TV, 6:45 p.m. M-F; 6:30 p.m. Su
Doubleheader Doings.....	KHJ-TV, 3:40 p.m. Su	Laughing, 1952.....	KNXT, 5 p.m. Sa	Sports Shots.....	KTTV, 11:15 p.m. M-F
Double Play.....	KNBH, 7:15 p.m. Tu	Lee, Pinky.....	KNBH, 7:30 p.m. M, W, 8 p.m. F	Sports Parade.....	KTLA, 10:45 p.m. Th
Dragnet.....	KNBH, 9 p.m. alt. W	Let's Go Dancing.....	KNBH, 8:30 p.m. W	Star Hostess.....	KNXT, 11 a.m. W
Dude Martin.....	KNBH, 12:30 p.m. M-F	Liberace.....	KLAC-TV, 7:30 p.m. W	Star of the Family.....	KNXT, 8:30 p.m. alt. Th
Duncan Johnny.....	KNBH, 12:30 p.m. M-F	Life With Elizabeth.....	KLAC-TV, 8:30 p.m. Sa	Starline Theatre.....	KTTV, 8 p.m. Th
Dugout Dope.....	KHJ-TV, 8 p.m. Tu-F; 2 p.m. Sa	Littlefield, Joe.....	KTTV, 12:30 p.m. Su	Star Salon.....	KNBH, 3 p.m. Tu, Th; 10:30 p.m. W-F
Dunne, Irene.....	KNXT, 7:30 p.m. F	Locker Room.....	KTTV, 10:45 p.m. M	Straight From Shoulder.....	KECA-TV, 9:30 p.m. Su
Durocher, Leo.....	KNBH, 7:15 p.m. Tu	Lone Ranger.....	KECA-TV, 7:30 p.m. Su	Stewart, Martha.....	KNBH, 7:30 p.m. M, W; 8 p.m. F
Eastside Kids.....	KTLA, 6:30 p.m. Su	Lowe, Edmund.....	KTTV, 8 p.m. M
★Edwards, Doug.....	KNXT, 8 p.m. M-F	Lusk, Freeman.....	KLAC-TV, 10 p.m. Tu	Storm, Gale.....	KNXT, 9 p.m. M
Egg and I.....	KNXT, 3:45 p.m. M-F	Lux Video Theatre.....	KNXT, 8:30 p.m. M	Strike It Rich.....	KNXT, 3 p.m. M-F; 6 p.m. W
Ellery Queen.....	KECA-TV, 10 p.m. W	Stulla, Bill.....	KNBH, 2 p.m. M-F; 4:30 p.m. W, F
Eloise Salutes the Stars.....	KNXT, 11 p.m. Tu	Success Story.....	KNXT, 7 p.m. Su
Erwin, Stu.....	KECA-TV, 4:30 p.m. Sa; 7:30 p.m. F	Sullivan, Ed.....	KNXT, 9 p.m. Su

Summer Session.....	KNXT, 12:30 p.m. M, W, F
Summer Sports Reel.....	KNBH, 7 p.m. F
Summer Theater.....	KNXT, 7:30 p.m. Su
Sunday Service.....	KNBH, 3 p.m. Su
Sunkist Premiere Playhouse.....	KTLA, 9:30 p.m. Su
Super Circus.....	KECA-TV, 2 p.m. Su
Super Ghost.....	KNBH, 11 p.m. Su
Suspects Wanted.....	KBJ-TV, 1:25 p.m. M; 1:40 p.m. Tu-F
Suspense.....	KNXT, 9:30 p.m. Tu
★Swazey, John Cameron.....	KNBH, 7:45 p.m. M-F
TV Jockey Club.....	KNXT, 8 p.m. Su
Take My Advice.....	KNXT, 10:30 p.m. F
Tales of Tomorrow.....	KECA-TV, 9:30 p.m. F
Taylor, Kent.....	KNBH, 9 p.m. Su
Teleforum.....	KTLA, 10 p.m. M
Tele-Vespers.....	KTLA, 11:15 p.m. Su
Ten Minute Theater.....	KTLA, 8:50 p.m. Tu
The Chimps.....	KECA-TV, 1 p.m. Su
The Hunter.....	KNXT, 6:30 p.m. W
"The Movies".....	KTLA, 7:30 p.m. Su
The Name's the Same.....	KECA-TV, 7 p.m. Tu
The Unexpected.....	KECA-TV, 8:30 p.m. F
The Weather.....	KTTV, 6:55 p.m. M-F
Thin Blue Line.....	KNBH, 10:30 p.m. M
This Is My Melody.....	KECA-TV, 7 p.m. F
This Is My Story.....	KECA-TV, 6:30 p.m. Tu, Th
Those Two.....	KNBH, 7:30 p.m. M, W; 8 p.m. F
Three Mesquiteers.....	KTTV, 6 p.m. Sa
Tim McCor's Wild West.....	KNXT, 4:30 p.m. M-F; 7 p.m. Sa
Time for Beany.....	KTLA, KFMB-TV, 6:30 p.m. M-F
Toast of the Town.....	KNXT, 9 p.m. Su
Tootsie Hippodrome.....	KECA-TV, 12:15 p.m. Su
Torme, Mel.....	KNXT, 12:30 p.m. Tu, Th
Tracy, Lee.....	KNBH, 10 p.m. Th
Travel Time.....	KECA-TV, 10:50 p.m. W
Tricks and Treats.....	KTLA, 3:30 p.m. F
TV University.....	KBJ-TV, 7:30 p.m. F
United—Or Not?.....	KECA-TV, 3:30 p.m. Su
Up to Paar.....	KNBH, 5 p.m. M, Tu, Th
Voice of Firestone.....	KNBH, 8:30 p.m. M
Watch and Win.....	KNXT, 6 p.m. Tu
Weaver, Hank.....	KECA-TV, 5:40, 11 p.m. M-F; 8:15 p.m. Sa
Webb, Jack.....	KNBH, 9 p.m. alt. Th
Welk, Lawrence.....	KTLA, 8 p.m. F
Weish at the Airport.....	KTTV, 6 p.m. M-F
What's My Line.....	KNXT, 7:30 p.m. Su
What's Name of That Song?.....	KBJ-TV, 7:30 p.m. M
What's the Verdict.....	KTTV, 10:30 p.m. F
White, Betty.....	KLAC-TV, 8:30 p.m. Sa
Whistling Wizard.....	KNXT, 5:30 p.m. Sa
Whiteman, Paul.....	KECA-TV, 5 p.m. Su
Who Knows This?.....	KLAC-TV, 6:30 p.m. Sa
Who's There.....	KNXT, 8:30 p.m. W
Wild Bill Hickock.....	KTLA, 6 p.m. Su
Winchell-Mahoney Show.....	KNBH, 8 p.m. Su
Without Fear.....	KTTV, 8:30 p.m. F

San Diego TV Program Finder

All Star Revue.....	5 p.m. Sa	Martin Kane.....	10 p.m. Th
Allen, Steve.....	1:30 p.m. Tu, Th	Marx, Groucho.....	8 p.m. Sa
Amazing Mr. Malone.....	11 p.m. alt. Tu	Masterpiece Playhouse.....	9 p.m. M
Arden Varieties.....	7:45 p.m. M-F	Matinee in New York.....	5 p.m. M-F
Baseball.....	2:15 p.m. Sa	Moore, Garry.....	1:45 p.m. M, W, F
Beat the Clock.....	10:30 p.m. Th	Mr. District Attorney.....	11 p.m. alt. Tu
Berte, Milton.....	8 p.m. Tu	Mr. Wizard.....	1:30 p.m. Sa
Beulah.....	6 p.m. Sa	My Little Margie.....	8:30 p.m. Sa
Big Payoff.....	12 n. M-F; 5 p.m. Su	Norton, Cliff.....	4:55 p.m. M-F
Big Picture.....	10:30 p.m. W	O'Doul, Lefty.....	11:30 a.m. Sa
Big Town.....	8:30 p.m. M	Pantomime Quiz.....	9:30 p.m. F
Boss Lady.....	10 p.m. F	People in the News.....	7:30 p.m. M-F
Break the Bank.....	3:30 p.m. Su	Philco TV Playhouse.....	9 p.m. alt. Su
Buras and Allen.....	9 p.m. Alt. Sa	Playhouse of Stars.....	9:30 p.m. Sa
Candy Carnival.....	12:30 p.m. Su	Police Story.....	11 p.m. W
Canine Corner.....	8 p.m. Su	Premier Theatre.....	8 p.m. Th
Chance of a Lifetime.....	10:30 p.m. Tu	Racket Squad.....	11 p.m. Sa
Channel 5 Corral.....	5:45 p.m. M-Sa	Range Rider.....	7 p.m. W
Charlie Wild.....	11 p.m. Sa	Rocky King Detective.....	10:30 p.m. Su
Claudia.....	7:30 p.m. Sa	Search for Tomorrow.....	11:30 a.m. M-F
Chevron Theater.....	9:30 p.m. Tu	See It Now.....	12:30 p.m. Su
Cisco Kid.....	7 p.m. Tu	Skelton, Red.....	7 p.m. Su
City Hospital.....	10 p.m. Alt. Sa	Snokey Rogers.....	2 p.m. M-F; 11:30 p.m. W
Crest Theatre.....	8:30 p.m. Tu	Space Cadet.....	5:30 p.m. M,W,F
Crime Syndicated.....	10 p.m. Alt. Sa	Stranger Than Fiction.....	7 p.m. F
Crusade in the Pacific.....	10 p.m. F	Strike It Rich.....	10:30 a.m. M, W, F
Curtain Call.....	11:30 p.m. F	Summer Theatre.....	10:30 p.m. M
Date With Judy.....	4:30 p.m. Sa	Super Circus.....	2 p.m. Su
Did Ja Know.....	5:15 p.m. M-F	TV University.....	1 p.m. M-F
Doorway to Danger.....	10:30 p.m. F	Televespers.....	11:15 a.m. Sa
Dragnet.....	8:30 p.m. alt. Su	Television Playhouse.....	9 p.m. Su
Front Page Detective.....	9 p.m. Tu	The Hunter.....	10:30 p.m. Sa
Frontiers of Faith.....	11 a.m. Su	This Is Show Business.....	4:30 p.m. Su
Godfrey, Arthur.....	8 p.m. W	This Week in Sports.....	7:15 p.m. Su
Greatest Fights.....	10 p.m. Tu	Time for Beany.....	6:30 p.m. M-F
Green Theatre.....	9 p.m. Alt. Sa	★Top News of the Week.....	7:45 p.m. F
Guiding Light.....	12:45 p.m. M-F	Trouble With Father.....	8:30 p.m. Sa
Hollywood Off Beat.....	9 p.m. F	Treasure Hunt.....	12:30 p.m. M-F
I've Got a Secret.....	11 p.m. F	Waring, Fred.....	6 p.m. Su
Kieran's Kaleidoscope.....	7 p.m. M	Welcome Abroad.....	5:30 p.m. Th
Lone Ranger.....	7 p.m. Th	What's Cookin'.....	11 a.m. M-F
Lux Video Theatre.....	8:30 p.m. M	Without Fear.....	8:30 p.m. F
Man Hunt.....	11:30 p.m. Sa	Wrestling.....	9 p.m. W
		Your Lucky Clue.....	4:30 p.m. Su

Women Are Wonderful KLAC-TV, 10:30 a.m. M-F
 World Digest.....KNBH, 5 p.m. Su
 Wrestling.....KLAC-TV, 8:30 p.m. F;
 KTLA, 8:30 p.m. Th; KTTV, 8:30 p.m. M;
 KECA-TV, 7 p.m. Sa; 8 p.m. Tu;
 KNBH, 10 p.m. W, 2:30 p.m. Sa;

Wrestling Workouts.....KLAC-TV, 9:15 p.m. Tu
 You Asked For It.....KLAC-TV, 5:30 p.m. Su
 Your Lucky Clue.....KECA-TV, 8 p.m. M
 Your Town.....KNXT, 4:30 p.m. Su
 Zoo Parade.....KTLA, 7:15 p.m. F
 KNBH, 5:30 p.m. Su

TITO GUIZAR

Sensational Latin-American vocalist and guitarist headlines the new variety show in an International Supper Club setting typical of modern day Mexico. with ...

- ... JEAN BARTEL, International song stylist and Musical Comedy Star.
- ... BEBE ALLAN and BARRY ASHTON, famous dance team.
- ... THE GALLION BROTHERS, popular music combo.

every Tuesday evening at
7:30 p.m.

on



KTTV

Channel

Eleven

WHO'S YOUR FAVORITE COVER GAL... GUY?

Every week the mail floods into TV-RADIO LIFE'S office and among the many requests are those for covers and feature stories on favorite personalities. In an effort to make happy as many readers as possible, we are asking you to cast your vote for your star.

Simply fill out this blank and mail to

**COVER CHOICE
TV-RADIO LIFE
6361 Selma Avenue
Hollywood 28, Calif.**

Please run a cover and feature on

(first choice)

(second choice)

.....
(your name)

.....
(your address)

TV-RADIO

Lifelines

By EVELYN BIGSBY

(Editor Evelyn Bigsby is on a short vacation. Upon her return, she will continue her weekly "Lifelines" column.)

RESULTS!

One advertiser reported 14 calls, item sold on second call. Another advertiser—9 calls, sold item on 4th call.

SELL IT — TRADE IT

WANT IT — BUY IT

?????

TV-Radio Life's classified advertising column is a low-cost market place for the exchange of ideas and material goods.

Current advertisers report good results. At the low cost of 10c per word, why don't YOU try it today? See page eleven.



**CLETE ROBERTS'
WORLD REPORT**

**6:45 P.M.
MONDAY THRU FRIDAY**

KLAC-TV

Lucky 13 Channel

COLOR TV

Since we first started advertising in this magazine, thousands of people have purchased Great Western's TV-Color Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodapak film, this 3-color filter is easily attached to your TV set by means of scotch tape, and can be just as easily removed. This TV color filter gives the ILLUSION of color (green, yellow and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve "fringe area" reception; eliminate glare and eyestrain. Send check or money order for \$2.00 in an envelope addressed to: Great Western, Dept. 81, c/o TV-Radio Life, 6361 Selma Ave., Hollywood 28, Calif. We'll put your filter in the mail within 48 hours. Please allow one week for delivery. Specify screen size with order—sizes 8" to 21". Send your order today. Sold on money-back guarantee.

—Advertisement

RADIO Precasts

TIME CHANGES

Sunday, August 3—FRANK FONTAINE, KNX, 9:00 p.m. Rosemary Clooney. (Formerly heard at 5:00 p.m.)

WHO'S GUESTING

Saturday, August 2—"STARS OVER HOLLYWOOD," KNX, 9:30 a.m. "Two Pairs of Green Shoes," Dennis O'Keefe.

Saturday, August 2—BILL GARR SHOW, KWKKW, 1:00 p.m. Stan Freberg ("Cecil") subs for vacationing Bill.

Saturday, August 2—NBC SUMMER SYMPHONY, KFI, 6:00 p.m. Maestro Toscanini conducts.

Sunday, August 3—DORIS DAY, KNX, 4:30 p.m. A couple of Jacks—Smith and Kirkwood, that is.

Sunday, August 3—"MUSIC ROOM," KFI, 5:00 p.m. Meredith Willson hosts Dick Powell.

Sunday, August 3—BILL TUSHER IN HOLLYWOOD, KECA, 7:15 p.m. Marilyn Monroe.

Monday, August 4—"RAILROAD HOUR," KFI, 8:30 p.m. "A Thousand and One Nights," Gordon MacRae and Dorothy Wenzelkold.

Monday, August 4—"TELEPHONE HOUR," KFI, 9:00 p.m. French pianist Nicole Henriot.



GOODBYE FLAMINGO

Singer Herb Jeffries spent the past week in bed due to catching the virus from both of his children.

"EVERYTHING"

Elmer Peterson, the KNBH and KFI commentator, has been signed to play a news commentator in the MGM picture "The Girl Who Had Everything."

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
Wonder Tray Coupon
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No. 7
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

How you can get this Beautiful Tray (\$2.00 regular retail price) for only \$1.00

We will publish 10 coupons, numbered 1 through 10, one to an issue, starting with the issue dated June 20, ending with the issue dated August 22. To receive your WONDER TRAY, you must remit these 10 coupons clipped from TV-Radio Life, along with \$1.00 (cash, check, money order) and your WONDER TRAY will be mailed postpaid within 10 days of receipt by us of coupons and money.

NOTE: You must send in coupons from ten consecutive issues numbered from one through ten. Ten coupons from any one issue not acceptable. All ten must be mailed together.

Mail your ten coupons and \$1.00 for each WONDER TRAY ordered or present them in person at our office:

TV-Radio Life, Summer Bonus Dept. 6361 Selma Ave., Hollywood 28, Calif.

Clip This Today



YOU CAIN'T SAY NO
 TO A DO-CI-DO... SO
 CHANGE YORE DIAL
 TO A WESTERN SHOW

The BILL RING Show
 1:00 - 1:15 p.m.
 every weekday

The CAL TINNEY Show
 3:00 - 3:30 p.m.
 every weekday

KECA DIAL **790**
ABC Radio

Sponsored by GENERAL MILLS on

Radio in Review

For Love o' Mike (General Comment)

Convention Hijinks

To help soothe the ruffled Convention feathers, ABC's Roger Price came up with some of his humorous predictions.

"I predict it will come to light that Senator Kefauver does not and never did wear a coonskin cap. He just used too much tonic and his hair grows like that. . . . I predict that television will have a great effect on politics. On radio, politicians used to sound different than they looked. Now, with TV pan-cake make-up, politicians are able to LOOK different than they look. . . . I predict that Senator Taft will not make a final effort to get the Democratic nomination. Those pamphlets his supporters have been distributing were just a few tons they had left over. . . . I predict that a woman will not be elected vice-president. No need. Who runs the country? Men. Who runs the men? Women."

"In One Ear"

Eric Sevareid, chief Washington correspondent of the CBS Radio Network, has written a new book entitled "In One Ear." It contains 107 "commentaries" of men and events which Sevareid has featured on his broadcasts.

"Irma" Bond Drive

The "My Friend Irma" monthly comic book, based on CBS's radio and TV shows, has an important message. . . . selling defense bonds. But only "Irma" could and does get bonds mixed up with blondes, ball players and vitamin pills.

Playbacks (Critical Comment)

We Point With Pride

. . . To Bob and Ray and the delightful nonsense heard on their NBC-KFI ainer. An outstanding parody on a recent show was devoted to modernizing the public libraries by use of quiz shows, talent contests and other features typical of the broadcasting business. It was one of the funniest things the farcical pair have ever done.

Radio Stations

KALI, 758 E. Colorado Blvd., Pasadena 1	RY. 1-7149
KBIG, 6540 Sunset Blvd., Hollywood 28	HE. 3205
KBLA, 11516 Oxnard Blvd.	ST. 7-3619
KECA, ABC Television Center, Hollywood 28	HU. 2-3141
KFAC, 645 S. Mariposa Ave., Los Angeles 5	DU. 4-1231
KFI, 141 N. Vermont Ave., Los Angeles 4	DU. 2-2121
KFMV, 6419 Hollywood Blvd., Hollywood 28	HE. 5151
KFOX, 542 S. Broadway, Los Angeles 13	MA. 2247
KFVD, 338 S. Western Ave, Los Angeles 5	DU. 8-2345
KFWB, 6419 Hollywood Blvd., Hollywood 28	HE. 5151
KGER, 541 Spring St., Los Angeles 13	MA. 2551
KGFJ, 6314 Sunset Blvd., Hollywood 28	HI. 0201
KGIL, 4919 Van Nuys Blvd., Sherman Oaks	ST. 7-3467
KHJ, 1313 N. Vine St., Hollywood 28	HU. 2-2133
KIEV, 102 N. Glendale Ave., Glendale 6	CH. 5-2388
KLAC, 1000 North Cahuenga Blvd., Hollywood 28	HU. 2-7311
KMGM, c/o MGM Studios, Culver City	TE. 0-3311
KMPC, 5939 Sunset Blvd., Hollywood 28	HO. 9-5341
KNX, Columbia Square, 6121 Sunset Blvd., Hollywood 28	HO. 9-1212
KOWL, 1815 Ocean Front, Santa Monica	EX. 4-6761
KRKD, 541 S. Spring St., Los Angeles 13	TU. 7111
KUSC, 3616 University Ave., Los Angeles 7	RI. 7-2295
KWKW, 800 Sierra Madre Villa, Pasadena 8	RY. 1-6744
KXLA, 1401 S. Oak Knoll Ave., Pasadena 15	RY. 1-6991

★Indicates News Broadcast
✓Indicates Highlight

- 8—KECA, KFMB—Flying Feet.
- KFI, KFSD—George Dvorak.
- ★KHJ, KGB—Bruce McFarlane.
- ★KXN, KCBQ, KFWB, KGB, KIEV, KLAC, KXLA—News
- KALI—Dr. S. Bailes.
- KBIG—The Early Bird.
- KFAC—Stock Market.
- KFOX—Moore Foundation.
- KFVD—Tuttle Time.
- KGER—Mizpah.
- KGFJ—World Bible Society.
- ★KMPC—Prayer for Peace; News.
- KOWL—Spanish Hour.
- KRKD—Messianic Testimonies.
- KWKW—Music at Eight.
- 8:05 ✓KXN, KCBQ—Let's Pretend.
- KIEV—Larm Klock Klub.
- KLAC—Stock Report.
- 8:15★KHJ, KGB, KOWL—News.
- KALI—Calif. Civil Defense.
- KFAC—Musical Varieties.
- KFOX—God's Challenge.
- KFWB—Bill Leyden.
- KGFJ—Time Was.
- KLAC—Sam Balter.
- KMPC—Business News.
- KXLA—Sacred Records.
- 8:20—KLAC—Haynes at the Reins.
- 8:25—KHJ—Leslie Nichols.
- ★KBIG—News.
- KMPC—Western Sports.
- 8:30—KECA—Eddie Fisher.
- KHJ, KFAM, KGB, KVOE—Haven of Rest.
- KXN, KCBQ—Give and Take.
- ★KALI, KFAC, KFVD, KGIL, KMPC—News.
- KFOX—Gospel Tabernacle.
- KGER—Voice of China.

Dr. Joseph Murphy
Church and College of
Divine Science
8:30 to 8:45 A.M.
8:30 to 8:45 P.M.
7 DAYS A WEEK
KGJF 1230 Kc.

- KGFJ—Dr. Murphy.
- KOWL—Precious Memories.
- KWKW—Western Songs.
- 8:40—KMPC—Morning Serenade.
- KALI—Bible College.
- KFAC—Unity.
- KFVD—Welcome Inn.
- ★KFWB, KGFJ—News.
- KGER—Go Ye Fellowship.
- 9—KECA—No School Today.
- KFI—George Dvorak.
- KHJ—Marine Band.
- ✓KXN, KCBQ—Theater of Today.
- KBIG—Melody Cruise.
- KFAC—Rose Room.
- KFOX—Pentecostal Tabernacle.
- KFVD—Music.
- KFWB—Bill Anson.
- KGFJ—What's New?
- KGER—Semi Classics.
- KIEV—Larm Klock Klub.
- ★KLAC—News; Haynes at the Reins.
- KMPC—Clock Watcher.
- KOWL—Songs in Harmony.
- KRKD—Sagebrush Serenade.
- KWKW—Bill Stewart.
- KXLA—Sacred Records.
- 9:15—KFAC—Federation of Churches.
- KGFJ—Bing Sings.
- KOWL—German Hour.
- 9:30—KECA, KFMB—Space Patrol.
- KHJ, KGB—Music.
- ✓KXN, KCBQ—Stars Over Hollywood. Dennis O'Keefe in "Two Pairs of Green Shoes."
- KALI—Beautiful Mexico.
- KFAC—Catholic Topics.
- KFOX—Gospel Friends.
- ★KFWB—News; Bill Anson; KGER—John Brown.
- KGFJ—Spotlight Parade.
- KIEV—Discing With Dick.

- KLAC—Peter Potter.
- KXLA—Western Records.
- 9:45—KHJ—Calif. Civil Defense.
- ★KRKD—News.
- 9:50★KGFJ—News.
- 9:55★KFAC—News.
- 10—KECA—Ira Cook.
- ★KFI, KFOX—News.
- ★KHJ, KFAM, KGB, KVOE—Henry Travis, News.
- KXN, KCBQ—Grand Central Station.
- KBIG—Melody Cruise.
- KFAC—Composers Corner.
- KFVD—Music.
- KFWB—Bill Anson.
- KGER—Prayer Revival Center.
- KGFJ—Yesterday's Hits.
- KIEV—Now Hear This (to 1).
- ★KLAC—News; Peter Potter.
- KMPC—Clock Watcher.
- KOWL—Lithuanian Program.
- KWKW—Bill Stewart.
- 10:05—KFOX—Assembly of God.
- 10:15—KFI—George Dvorak.
- KHJ—Music.
- KMPC—Musical Interlude.
- KRKD—Dr. Richardson.
- 10:30—KHJ, KGB—Dunn on Discs.
- KXN, KCBQ—City Hospital.
- KALI—Jimmy Goodson Show.
- KFAC—Song Recital.
- ★KFWB—News; Bill Anson.
- KGER—Morning Melodies.
- KGFJ—Easy Rhythm.
- KOWL—Spanish Home Hour.
- KRKD—Potpourri.
- KWKW—Tony Sein.
- 10:45—KGER—Rev. Kopp.
- 10:55★KFAC—News.
- 11—KECA—Ira Cook.
- KFI, KFSD—Mary Lee Taylor.
- KHJ—Dunn on Discs.
- KXN—Music With the Girls.
- KBIG—Melody Cruise.
- KFAC—Masters in Miniature.
- KFOX—Top Tunes.
- KFVD—Music.
- KFWB—Bill Anson.
- KGER—Rev. Le Roy Kopp.
- KGFJ—Musical Portraits.
- KGIL—Midmorning Melodies.
- KIEV—Discing With Dick.
- ★KLAC—News; Peter Potter.
- KMPC—Musical Interlude.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesterday.
- KWKW—Tony Sein.
- 11:15—KFAC—Folk Songs.
- KGER—Children's Bible & KMPC—For You.
- 11:25★KHJ, KBIG, KGB, KVOE—News.
- 11:30 ✓KFI, KFSD—National Farm and Home Hour.
- KHJ, KGB—Bands for P.
- KXN, KCBQ—Meet the Y.
- KFAC—Music Hall.
- KFOX—Auntie Bea's 8t Time.
- KFVD—Shopping Highlights.
- ★KFWB—News; Bill Anson.
- KGFJ—Record Room.
- KMPC—Major League Baseball.
- KOWL—Serbian Program.
- ★KRKD—News; Sweet Pops.
- KWKW—Hora de Los Angeles.
- ★KXLA—News; Records.
- 11:40—KGFJ—Variety on Piano.
- 11:45—KGER—Dr. Dan Gilbert.
- ★KGIL—News.
- 11:55★KFAC—News.
- 12—KECA—Ira Cook.
- KFI—Now Farm Reporter.
- ★KHJ, KFI—Sid Fuller, News.
- ★KXN—News.
- KBIG—Melody Cruise.
- KFAC—Anchean Concert.
- KFWB—Housecleaning Time.
- KFWB—Bill Anson.
- KGFJ—Songs for Luncheon.
- KGER—Continental Gems.
- ★KALI—News; Peter Potter.
- KV—Major League Baseball.
- KFI—Joe Adams Show.
- F 1D—Rodeo Time.
- F 1A—Ole Rasmussen.
- 12:15★KFI—News.
- ★KHJ—Music.

Saturday Radio Program Highlights

A.M. Programs in Lightface Type: P.M. Programs in Boldface

- Public Interest**
- 11:30—Nat'l. Farm Hour, KFI.
 - 12:30—Man on the Farm, KHJ.
 - 3:30—NBC Summer Symphony, KFI.
- Juvenile**
- 8:05—Let's Pretend, KNX.
 - 9:30—Space Patrol, KECA.
 - 6:00—Tarzan, KNX.
 - 6:30—Hopalong Cassidy, KNX.
 - 8:30—Gene Autry, KNX.

- Mystery-Detective**
- 9:00—Gangbusters, KNX.
- Drama**
- 9:00—Theater of Today, KNX.
 - 9:30—Stars Over Hollywood, KNX.
 - 10:00—Grand Central Sta., KNX.
 - 7:00—Gunsmoke, KNX.
 - 8:00—MGM Theater, KHJ.
 - 8:30—Newsstand Theatre, KECA.
 - 9:30—I Was a Communist for the FBI, KNX.

Radio in Review—Continued

Bill Ballance Show

ABC-KECA
Monday-Friday, 9:00 p.m.

If you don't succeed at first try, try again is a proverb which Bill Ballance is putting into practice.

A fresh recruit from Chicago, Bill has been on KECA for several weeks now, and he is apparently trying to hit on the best format. His line of chatter, a cross between Dave Garroway and Steve Allen, is often amusing but sometimes his timing could be improved and his ad-libs brightened.

If Bill's forte doesn't lie in his monologues it does in his casual treatment of the studio audience. If Aunt Mary and Uncle Jim are in town, Bill's glad hand is stretched out to meet them. He'll quiz the audience in an affable manner and turn the tables by giving them an opportunity to quiz Bill's guest stars. Turnabout is fair play and many of the out-of-towners exhibit composure equivalent to that of the celebrities they are quizzing.

Bill can take a bow for his relaxed, easygoing handling of the pros and non-pros. His guests are usually members of the music world, providing an opportunity to segue from chit-chat to so-and-so's latest record release.

On a recent broadcast, opera star Josephine Antoine guested. Unfortunately Bill was unable to clear the singer's records due to insufficient time, but Miss Antoine was very gracious.

Since Bill Ballance is so flexible, we feel that he is bound to come up with a sock format, one that West Coast as well as TC listeners will enjoy listening to.—M.R.

Off Mike (Personalities)

Radio Ramblings

Hal March, the suffering son-in-law of CBS's "December Bride," writes short stories in his spare time. Ozzie and Harriet will be on television as well as radio this fall. Their radio show made its debut in 1944. . . . Page Gilman, the perennial "Jack" of "One Man's Family," is writing a manual on typesetting which will be a guide for newspaper advertisers. . . . Bill Ballance, KECA's new d.j.-cut-up, extends a glad hand to all visitors at the Vine Street studios of ABC on week-day evenings at nine. . . . Darr Hawthorne, Jim's three-year-old, greets the mailman with: "Will you be on my show tonight? I'm going to have Margaret Whiting." . . . CBS's Doris Day always arrives at the studio with something to eat tucked under her arm. . . . KECA's Ira Cook took a busman's holiday to portray himself in the movie "The Stars Are Sing-

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★Indicates Newscast
∇Indicates Highlight

- 8—KECA—Clem Davies.
- KFI—Funny Paper Man.
- KHJ, KFXX, KGB, KVOE—This Thing Called Life.
- KNX—Salt Lake Tabernacle.
- KALI—Bible Research.
- KBIG—Road of Faith.
- KFAC—Breakfast Symphony.
- KFMB—Old Fashioned Revival.
- KFOX—New Hope Baptist Ch.
- KFYD—Song Time.
- KFWB—Examiner Funnies.
- KGER—Rev. Markham.
- KGEJ—Church of Christ.
- KGIL—Voice of Prophecy.
- ★KLAC, KWKW, KNLA—News
- ★KMPC—Peace Prayer; News.
- ★KOWI—Amer.-Japanese Hr. Record Shop.
- 8:05—KLAC—Catholic Hour.
- 8:15—KHJ—Voice of China.
- KCBQ—Guest Star.
- KFYD—Church of Christ.
- KGEJ—Salvation Army.
- KMPC—Start to Live.
- KWKW—Christadelphia Ch.
- 8:25—KBIG—World News.
- 8:30—KECA—Light & Life Hour.
- KFI—U.N. Is My Beat.
- KHJ, KFXX, KGB—Back to God.
- ★KNX—News, Bill Shadel.
- KALI—Maurice Johnson.
- KBIG—Melody Masters Quartet.
- KFOX—Second Assembly of God.
- KFWB—Union Rescue Mission.
- KGER—Bible Treasury.
- KGEJ—Divine Science.
- KGIL—Alexander St. Church.
- KMPC—Challenge to Youth.
- KWKW—Romano Smeraldo.
- 8:35—KNX—Invitation to Learning.
- 8:45—KFI—News.
- KFOX—St. Louis Gospel Four.
- KGER—Oriental Missionary.
- KGEJ—Goodwill Visitor.
- 9—KECA—Old Fashioned Sunday School.
- KFI—Carnival of Books.
- KHJ, KFXX, KGB, KVOE—Radio Bible Class.
- KNX—People's Platform.
- KALI—School of Christ.
- KBIG—Melody Cruise.
- KFAC—Liberal Catholic Ch.
- KFYD—Faith for Tomorrow.
- KFWB—Union Rescue Mission.
- KGER—World Literature Crusade.
- KGEJ—Goodwill Visitor.
- ★KLAC—News.
- KMPC—Bolero Time.
- KRRD—Sunday Serenade.
- KWKW—Italian Hour.
- 9:05—KLAC—Christ Church Unity.
- 9:15—KFI—Christian Science.
- KFAC—Crest Choristers.
- ★KFYD—News; Music.
- KGEJ—Spotlight Parade.
- KOWI—Armenian Hour.
- 9:30—KECA—Sunday With Bill.
- KFI—Eternal Light.
- KHJ, KFXX, KGB, KVOE—Voice of Prophecy.
- ★KNX, KCBQ—Howard K. Smith.
- KFAC—Morning Concert.
- KFMB—Unitarian Church.
- KFSB—Devotional Hour.
- KFWB—Bill Leyden.
- KGER—John Brown.
- KLAC—Peter Potter.
- 9:45—KNX—Stuart Craig.
- KFMB—Sylvia Lee.
- KFYD—Piano Parade.
- ★KECA—Sunday With Bill.
- KFI—Herbert J. Mann.

- ★KHJ, KFXX, KGB, KVOE—News.
- ★KNX—News.
- KBIG—Melody Cruise.
- KFAC—Morning Concert.
- ★KFOX—L.A. Sentinel.
- KFSB—Critic at Large.
- KFYD—Sunday Roundup.
- KFWB—Bill Leyden.
- KGER—Radio Revival.
- KGEJ—Hits of the Week.
- KLAC—Peter Potter.
- KMPC—Music Hour.
- KOWI—Am. Hellenic Hr.
- KRRD—Sunday Serenade.
- KWKW—Italian Novelities.
- KNLA—Continental Serenade.
- 10:15—KFI—Crime Is Your Problem.
- KHJ—Music.
- KNX—St. Louis Matinee.
- KFOX—Angelus Hour.
- 10:25—KBIG—Sports Preview.
- 10:30—KFI, KFSB—Chicago Round Table.
- KHJ, KGB, KVOE—Lutheran Hour.
- KNX—University Explorer.
- KESG—Morning Worship.
- KGER—L.A. Hebrew Mission.
- KOWI—American-Jewish Program.
- KWKW—Italian Melodies.
- 10:45—KNX—Gillespie's Garden.
- KALI—Engle Rock Baptist Ch.
- KFOX—Tabernacle Benedictions.
- KGER—Dr. Dan Gilbert.
- 11—KECA—Message of Israel.
- KFI—Catholic Hour.
- KHJ, KGB—Frank & Ernest.
- KNX—Invitation to Music.
- KBIG—Melody Cruise.
- KFAC—First Methodist Ch.
- KFMB—Milton Cross.
- KFSB—Ratner Recommendations.
- KFYD—Hollywood First Baptist Church.
- KFWB—Bill Leyden.
- KGER—Open Door Church.
- KGEJ—Sunday Showcase.
- KGIL—Christian Church.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KWKW—Italian Melodies.
- KNLA—Squeakin' Deacon.
- 11:15—KHJ—Land of the Free.
- 11:25—KBIG—Southland News.
- 11:30—KECA—National Vespers.
- KFI—Hometown Happenings.
- KHJ—Children's Bible Stories.
- KNX—Reserve.
- KFMB—Piano Playhouse.
- KFOX—Christian Church.
- KWKW—All Saints Church.
- 11:45—KFI—The World of Books.
- KHJ—Sunday Favorites.
- 12—KECA—Christian In Action.
- KFI—Critic at Large.
- ★KHJ, KFAC, KGB, KGIL—News.
- KNX—Invitation to Music.
- KBIG—Melody Cruise.
- KFSB—Music, 1951.
- KFSG—Gospel Melody Time.
- KFYD—Platter Royalty.
- KFWB—Bill Leyden.
- KGER—Open Door Church.
- KGEJ—Anybody's Hit Parade.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KOWI—Hungarian Melodies.
- KWKW—Italian Novelities.
- KNLA—Squeakin' Deacon.
- 12:05—KFAC—Piano Parade.
- 12:15—KFI—Mike 95.
- KHJ—Bill Cunningham.
- KGIL—Pop Concert.
- 12:30—KECA—Wines of Healing.
- ★KFI, KFSB—Bob Considine.
- KHJ—Robert Montgomery.
- KNX—Music for You.
- KCBQ—First Presbyterian Ch.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- Public Interest**
- 8:30—Standard Hour, KFI.
- Comedy-Variety**
- 6:00—Meet Millie, KNX.
- 9:00—Frank Fontaine, KNX.
- Mystery-Detective**
- 1:00—The Falcon, KFI.
- 2:30—True Detective, KHJ.
- 6:30—Inner Sanctum, KNX.
- 7:05—Rocky Jordan, KNX.
- 7:30—The Whistler, KNX.
- Quiz, Participation**
- 5:00—Stop the Music, KECA.
- 8:00—Twenty Questions, KHJ.
- Popular-Western Music**
- 4:30—Sammy Day, KECA.
- 4:30—Doris Kay, KNX.
- 5:00—Meredith Willson's Music Room, KFI.
- Classical, Semi-Classical Music**
- 8:00—Salt Lake Tab'nacle, KNX.

KFAC—Met. Encores.
 EGER—J.B.U. Quartet.
 KOWL—Yiddish Theater.
 KRKD—Sunday on Ranch.
 KWKW—Portuguese Hour.
 12:45—KFI—Kay Mulvey's Album.
 KFVD—Piano Parade.
 KGER—Prison Missionary.
1—KECA—Dr. Charles E. Fuller.
 KFI—The Falcon.
 KHJ—The Green Hornet.
 *KNX—News.
 KBIG—Melody Cruise.
 KFAC—Gilbert and Sullivan.
 KFMB—Sunday Serenade.
 KFVD—Moods & Melodies.
 KFVB—Bill Leyden.
 EGER—Healing Waters.
 KGFJ—Serenade to Afternoon.
 KGIL—Easy Listening.
 KLAC—Peter Potter.
 KMPC—Music City Show.
 KOWL—Scandinavian Hour.
 KRKD—Sunday on the Ranch.
 KWKW—Latin American Rhythms.
 KXLA—Eddy Arnold Show.
 1:15—KNX, KCBQ—George Fisher.
 KGIL—Pentecostal Tabernacle.
 *KLAC—News; Parade of Music.
 KMPC—Dugout Dope.
 1:25—KHJ, KBIG—News.
 1:30—KFI—Martin Kane.
 KHJ, KGB—Clyde Beatty.
 KNX, KCBQ—Main Street Music Hall.
 KFSD—Sunday Hour.
 KFVB—Baseball.
 EGER—Sunshine Mission.
 KMPC—Baseball; Oakland at Los Angeles.
 KXLA—Church in the Barn.
2—KECA—Voice of Prophecy.
 KFI, KFSD—H'wood Star Playhouse.
 KHJ, KFAM, KGB, KVOE—The Shadow.
 KNX—King Arthur Godfrey's Roundtable.
 KALI—Hungarian Hour.
 KBIG—Suntan Serenade.
 KFAC—Gilbert and Sullivan.
 KFOX—Good News.
 KFVB—Baseball.
 EGER—Long Beach Band.
 KGFJ—H'wood House Party.
 *KLAC—News; 570 Club.
 KMPC—Baseball.
 KOWL—Cathalia Holy Hour.
 KRKD—Sandy Stanton.
 KWKW—Latin American Rhythms.
 KXLA—Ole Rasmussen.
 2:15—KFMB—News.
 KFOX—Healing Waters.
 2:30—KECA—Church in the Home.
 KFI, KFSD—Whitehall 1212.
 KHJ, KFAM, KGB, KVOE—True Detective Mysteries.
 *KNX, KCBQ—Robert Trout.
 KFAC—Masterworks from France.
 KFOX—Gospel Harbor Light.
 KFVD—Harlem Matinee.
 EGER—Colonial Tabernacle.
 KGFJ—Say It With Music.
 KGIL—Freedom Hour.
 KLAC—Crenshaw Carnival.
 KOWL—Spanish Home Hour.
 2:55—KNX, KCBQ—Larry Lescaur.
3—KECA, KFMB—Billy Graham.
 KFI—Presenting Terra Lea.
 KHJ, KFAM, KGB, KVOE—Sgt. Preston of Yukon.
 KNX—Treasury Bandstand.
 KBIG—Beach Party.
 KFAC—Museum Concert.
 KFOX—Gospel Youth Program.
 KFSG—Church Service.
 KFVI—Music Manor.
 KFVB—Baseball.
 KGER—Southland Singing.

"HARLEM JUKEBOX"
 BLUES—BOOGIE—BOP
 3:00 P.M.
KGFJ 1230 Kc.

EGER—Harlem Jukebox.
 KGIL—Let's Prove It.
 KLAC—Crenshaw Carnival.
 KMPC—Baseball.
 KOWL—Yiddish Hour.
 KWKW—Salute to Reservists.
 KXLA—Ole Rasmussen.
 3:15—KFI—By Lines.
 3:25—KBIG—World News.
 3:30—KECA, KFMB—Herald of Truth.
 *KHJ, KFAM, KGB, KVOE—Nick Carter.
 KFI, KFSD—Top Story.
 KNX, KCBQ—Syncopation Piece.

"LET'S PROVE IT"
 Scientifically—the origin and authenticity of the Bible. Written and produced by Miss Marie Mancuso.
 Dr. Milton St. John, speaker
 Vocalist, Miss Gerrie Garcia
 Scientific—Educational—New
Sun. 3:00 P.M. KGIL
 1260 kc.

KFOX—Pentecostal Church.
 EGER—William Freeman.
 KGIL—Christian Echoes.
 KLAC—570 Club.
 *KMPC—Headlines & Music.
 KWKW—Pascasio Hour.
 KXLA—Western Novelties.
 3:45—KFI, KFSD—Az This Hour.
 KMPC—Baseball—2nd Game.
 3:55—KHJ—Cecl Brown.
4—KECA—Here Comes the Band.
 KFI—Hollywood Bowl Concert.
 *KHJ, KGB—Van DeVent & the News.
 *KNX, KCBQ—December Bride.
 KBIG—Beach Party.
 KFAC—Musical Masterpieces.
 KFOX—Sunshine Mission.
 KFVD—Citizens in Action.
 KFVB—Baseball.
 EGER—Old Fashioned Revival.
 KGFJ—Dixieland.
 KGIL—Dance Matinee.
 *KLAC—News; Gene Norman.
 KMPC—Baseball.
 KOWL—Italian Hour.
 KWKW—Pascasio Hour.
 4:15—KHJ—Music.
 KRKD—When Hawaii Calls.
 4:30—KECA, KFMB—Sammy Kaye's Serenade.
 KHJ, KGB—Concert Band.
 KNX, KCBQ—Doris Day.
 KBIG—Proudly We Hall.
 KFOX—Wings of Healing.
 KFVD—Civil Defense.
 KGFJ—Dixieland.
 KOWL—Faith of Our Fathers.
 KRKD—King's Ambassador.
 KWKW—United Baptist.
 4:45—KFVD—Call. Nat. Guard.
 KOWL—Roads of Italy.
5—KECA, KFMB—Stop the Music
 KFI, KFSD—Meredith Willson's Music Room.
 KHJ, KGB—Reviewing Stapp.
 KNX, KCBQ—America Calling.
 KBIG—Sundown Serenade.
 KFAC—Concert Favorites.
 KFOX—Evangelist Program.
 KFVD—Music in the Air.
 KFVB—Baseball.
 EGER—Bible Treasury Hour.
 KGFJ—Dance Band Review.
 *KLAC—News; Gene Norman.
 KMPC—Baseball.
 KOWL—Songs of France.
 KRKD—Nat'l Safety Council.
 KWKW—Fun Feet.
 KXLA—Hitching Post.
 5:15—KOWL—Guest Star.
 KRKD—Government Speaks.
 5:25—KBIG—Sports Roundup.
 5:30—KFI—Best Plays.
 KHJ, KFAM, KGB—Enchanted Hour.
 *KNX, KCBQ—CBS Sunday Desk.
 KFAC—Sunday Serenade.
 KFOX—Broadcast of Truth.

Copper Brite invites you to
"Help Yourself To Happiness"
 5:45 P.M. Sunday

1620 K.C. 5000 WATTS


KFVD—Help Yourself to Happiness.
 EGER—Immanuel Christian Assembly.
 KGFJ—Keyboard Magic.
 KGIL—Tahitian Memories.
 KOWL—Seeing Is Believing.
 KRKD—Alive Into God.
 KWKW—Don Pancho Hour.
 KXLA—Lincoln Ave. Church.
 5:45—KFOX—People's Independent.
 KGFJ—Favorite Stories.
 KOWL—Concert Memories.
 KRKD—Tops in Pops.
6—KECA, KFMB—Drew Pearson.
 KFI—Best Plays.
 KHJ, KFAM, KGB, KVOE—Music.
 *KNX, KCBQ—Meet Millie.
 KBIG—Sundown Serenade.

*KFOX, KMPC, KXLA—News.
 KFAC—Masters of Music.
 KFVD—Serenade in Blue.
 KFVB—Music.
 EGER—Lutheran Gospel.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
 *KLAC—News; Bob McLaughlin.
 KMPC—Evening Concert.
 KRKD—Sign Posts to Health.
 KWKW—Don Pancho Hour.
 6:15—KECA, KFMB—Melody Highway.
 KFOX—Ministerial Union.
 KLAC—Health Show.
 KRKD—Philharmonic Reporter
 KXLA—Red Cross.
 6:25—KBIG—News.
 6:30—KFI—Reserve.
 KHJ—Russ Morgan.
 *KNX, KCBQ—Inner Sanctum.
 KFOX—Hal's Memory Room.
 KFVD—Proudly We Hall.
 EGER—Peter Slack Organ.
 KGIL—Easy Listening.
 KLAC—Best in Variety.
 KMPC—Evening Concert.
 KOWL—Musical Comedy.
 KRKD—Full Gospel Evangelist
 KWKW—Proudly We Hall.
 KXLA—Lutheran Gospel Hour.
 6:45—KECA—Main St. to Malibu.
7—KECA, KFMB—Paul Harvey.
 KFI, KFSD—Meet the Press.
 KHJ, KGB—Little Symphonies.
 *KNX—Bob Trout.
 KBIG—Sundown Serenades.
 KFAC—Guest Conductor.
 KFOX—Pentecostal Church of Bell.
 KFSG—Angelus Hour.
 KFVD—Earl McDaniel Show.
 KFVB—Baseball.
 EGER—Old Time Religion.
 KGFJ—Musical Digest.
 *KLAC—News; Bob McLaughlin.
 KMPC—Open Forum.
 KOWL—Proudly We Hall.
 KWKW—Nazarene Church.
 KXLA—National Voice.
 7:05—KNX—Rocky Jordan.
 7:15—KECA—Bill Tusher in H'wood.
 *KXLA—News.
 7:25—KBIG—Final Edition.
 7:30—KECA, KFMB—Time Capsule.
 KFI—Texas Rangers.
 KHJ, KGB—Down You Go.
 KNX, KCBQ—The Whistler.
 KALI—Pasadena Police Show.
 KBIG—Sundown Serenade.
 KFMB—Ted Mack.
 KFOX—King's Service.
 KFSG—Evangelistic Service.
 EGER—Dr. Gordon Palmer.
 KGIL—Assembly of God.
 KXLA—Church of Open Door.
 7:45—KFI—Charles Antell.
 KMPC—Music in the Air.
 7:55—KHJ—News.
8—KECA—Chet Huntley.
 KFI—Charleen Hawkes & Co.
 KHJ, KFAM, KGB, KVOE—Twenty Questions.
 *KNX, KCBQ—Horatio Hornblower.
 KFAC—Evening Concert.
 KFVB—Presbyterian Church.
 EGER—Sunday Concert.
 KGFJ—Dept. of Employment.
 KGIL—Music Box.
 *KLAC—News; Gene Norman.
 KMPC—Music in the Air.
 KWKW—Maple Chapel.
 KXLA—Open Door Church.
 8:15—KECA, KFMB—Monday Morning Headlines.
 KGFJ—They Had Lived.
 8:25—KGFJ—Philharmonic Reporter.
 8:30—KECA, KFMB—Stewart Craig.
 KFI, KFSD—Standard Hour.
 KHJ, KFAM, KGB, KVOE—Great Day Show.
 *KNX, KCBQ—Phillip Morris Playhouse.
 KGFJ—College of Divine Science.
 *KGIL—News; Gems of Melody.
 KWKW—Voice of Prophecy.
 8:45—KECA—George Sokolsky.
 KFMB—Report From Congress.
 EGER—Message to Israel.
 KWKW—Sacred Heart.
 *KXLA—News.
9—KECA—Chautauqua Symphony.
 KFI, KFSD—Standard Hour.
 *KHJ, KFAM, KGB, KVOE—Newspaper of the Air.
 KNX, KCBQ—Frank Fontaine Show.
 KFAC—Evening Concert.
 KFOX—Victory Baptist Ch.
 *KFVB—News; Rabbi Magnin.
 KGER—Bethel Church.
 KGFJ—Ave Maria Hour.
 KGIL—Musical Scrapbook.
 *KLAC—News; Gene Norman.
 KMPC—Freedom Story.
 KXLA—Dr. Charles E. Fuller.

9:15—KHJ—Burrill Wheeler.
 KFSG—Voice of the People.
 KMPC—Mother's Album.
 KWKW—Heritage of Israel.
 9:30—KFI—Stranger from the Sea.
 KHJ, KFAM, KGB—Chicago Theater.
 KNX—Dance Band.
 KFOX—Ray Robinson.
 KFSD—The Chase.
 KFVB—The Old Skipper.
 EGER—Zion Hill Baptist.
 KGFJ—Proudly We Hall.
 KGIL—Musical Memories.
 KMPC—Lucky Dance Time.
 KWKW—Union Church.
 9:45—KFI—Motorist's Melody Time.
 KFVB—Here's to Vets.
10—KECA—ABC Late News.
 *KFI, KFSD—The Reporter.
 KHJ, KFAM, KGB—Chicago Theater.
 *KNX, KCBQ—10 O'clock Wire.
 KFAC—Gateway to Music.
 KFSG—Poet of the Piano.
 KFVB—Walter White.
 KGFJ—Rare Classics.
 *KLAC—News; Gene Norman.
 KMPC—Lucky Dance Time.
 KXLA—Voice of Calvary.

HOW TO FIND PEACE IN THIS CHANGING WORLD
 DR. FREDERICK BAILES
KECA every night except Saturday
 10:15—10:30 p.m.
KRKD every morning except Sunday
 6:45—7 a.m.

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"CAREER THEATRE"
 KECA Sundays 10:30-11 P.M.
FREDERICK H. SPEARE
 Radio and Television School
 HO. 9-2325
 6249-51 Santa Monica Blvd.

10:15—KECA—Dr. Frederick Bailes.
 KFI—Mayor Bowron.
 KNX—George Fisher.
 KFSD—Lucky Dance Time.
 KGFJ—Serenade in Blue.
 10:30—KECA—Career Theatre.
 KFI—Palladium Orchestra.
 KHJ—Music of Romance.
 KNX—Stuart Craig.
 KFAC—Nocturne.
 KFVB—Echoes of Eden.
 KGFJ—H'wood House Party.
 10:45—KNX—Charles Antell.
 10:55—KFI—NBO News.
11—KECA—Stars for Defense.
 KFI—Chas. Antell.
 KHJ—Crowell's Nest.
 *KNX—News.
 KFSD—KMPC—Lucky Lager Time.
 KFVB—Echoes of Eden.
 KGFJ—H'wood House Party.
 *KLAC—News; Gene Norman.
 11:15—KECA—Una Mae Carlisle.
 KFI—Sunday Symphony.
 KNX—Stuart Craig.
 11:30—KECA—Bill Pannell Orch.
 KFAC—Operatic Selections.
 KNX—John Arcesi.
 KFVB—Echoes of Eden.
 KGFJ—Five-Four Ballroom.
 11:45—KECA—Lawrence Welk Orch.
 KNX—The Chicagoans.
 11:55—KFI—News.
12—KECA—Dr. Billy Graham.
 KMPC—Don Otis (to 4).

Can't Use It?
SELL IT THRU THE WANTADS

Monday-Friday Daytime Radio Logs

Midnite to Dawn

"Platter Party"
12 Mid.-3 A.M.
"Nightowl Special"
3-6 A.M.
"Morning Almanac"
6-6:50 A.M.
"News" 6:50-7 A.M.
The Original Twenty-four
Hour Station
KGFJ 1230 Kc.

*Indicates News Broadcast
†Indicates Highlight

8 **KECA, KFMB**—Don McNeill.
KFI—Johnny Murray.
★**KHJ, KGB, KVOE**—Cecil Brown.
KNX—Ralph Story Show.
KALI—Dr. S. B. Bailes.
KBIG—The Early Bird.
KFAC—Stock Market H'lights
KFOX—Invasion Time.

Friendliest Show on Radio
Wes Tuttle's
"TUTTLETIME"
7 A.M. Daily

1000 WATTS **Check KEVD**

KFVD—Tuttle Time.
★**KFWB, KIEV, KLAC, KMPC, KXLA**—News.
KGER—Mizpah.
KGFJ—World Bible Society.
KGLL—Musical Clock.
KOWL—Spanish Hour.
KRKD—Ernest C. Wilson.
KWKW—Music At Eight.
8:05 **KIEV**—Larm Klock Klub.
KLAC—Stock Market Report.
8:15 **KFI**—Stoptlight Serenade.
★**KHJ, KNX, KOWL, KVOE**—News.
KALI—Helen Markham.
KEAC—Musical Varieties.
KFOX—Lauderdale Gospel Temple—M.; Prison Missionary—Tu-F.
KFWB—Bill Leyden.
KGEFJ—Delinquency Prevention—M.
The Judge Speaks—Tu.
Voice of the Blind—W.
Your County at Work—Th.
L.A. Fire Dept.—F.
KLAC—Sam Balter.
KMPC—Bus. News; Sports.
KRKD—Top Tunes.

- SELL IT
- TRADE IT
- WANT IT
- BUY IT
- ? ? ?

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See page eleven.

KXLA—Music.
8:20 **KLAC**—Haynes at the Reins.
8:25★**KHJ**—Gabriel Heatter.

Start your
"Good Morning"
with
BUENOS DIAS
6-7 Mon. thru Sat.



1000 WATTS **Check KEVD**

★**KBIG**—Commuters' Edition.
8:30★**KFI**—Southland News.
KHJ, KGB, KVOE—Bible Institute Hour—M,W,F; Haven of Rest—Tu,Th.
KFWB—L.A. Breakfast Club—W.
KGER—Voice of China.
KGFJ—Dr. Murphy.
★**KGIL, KEAC, KEVD, KMPC, KRKD**—News.
KOWL—Precious Memories.
KWKW—Western Songs.
KXLA—Haven of Rest.
8:40 **KMPC**—Clock Watcher.
8:45 **KECA**—Coffee Time.
KNX—Rosemary.
KALI—Rev. W. M. Morris.
KFAC—Unity.
★**KNX, KCBQ**—Grand Slam.
KFAC—Unity.
KFOX—Words of Life.

"SANDERS MEANDERS"
George Sanders
at the mike
8:30-11 daily



1000 WATTS **Check KEVD**

KFVD—Sanders Meanders.
★**KFWB, KGFJ**—News.
KGER—Bible Treasury.
8:55★**KBIG, KMPC**—News.
9 **KECA**—Sing With Bing.
KFI—Andy and Virginia.
KHJ, KGB—Paula Stone Show.
KNX, KCBQ—Wendy Warren.
KALI—Rev. Jagger.
KBIG—Dude Martin Show.
KFAC—Morning Concert.
KFOX—L.A. Pentecostal Ch.
★**KFSD, KLAC**—News.
KFVD—Sanders Meanders.
KFWB—Bill Anson, M.Tu,Th.
F. Breakfast Club, W.
KGER—Lutheran Hour.
KGFJ—Housewives Life Parade
KGIL—Ballads for You.
KIEV—Larm Klock Klub.
KMPC—Clock Watcher.
KOWL—American Jewish Pam
KWKW—Bill Stewart Show.
KXLA—Bar Nothin' Ranch.
9:05 **KLAC**—Haynes at the Reins.
9:15★**KECA, KFMB**—Chet Huntley.
KHJ, KGB, KVOE—H. R. Hankings.
KNX, KCBQ—Aunt Jenny.
KFOX—Home Missionary.
KFSD—Kate Smith Show.
★**KFVD**—News.
KGFJ—Bing Sings.
9:25 **KHJ**—Music.
★**KBIG, KMPC**—News.
9:30 **KECA, KFMB**—Break the Bank.
KFI—Ladies' Day.
KHJ—Norma Young.
KNX, KCBQ—Helen Trent.
KALI—Beautiful Mexico.
KEAC—Piano Parade.
KFOX—Gospel Friends.
KFVD—Sanders Meanders.
★**KFWB**—News; Bill Leyden.
KGER—John Brown.
KGFJ—Spotlight Parade.
KGIL—At Home With the Masons.
KIEV—Discing With Dick.
KLAC—Peter Potter.
KMPC—Chief Mimi.
KOWL—Spanish Home Hour.
9:45 **KNX, KCBQ**—Our Gal Sunday.
★**KRKD**—News.
9:50★**KGFJ**—News.

9:55★**KFAC**—Dick Joy. News.
10 **RECA, KFMB**—Jack Berch.
KFI—Ladies' Day.
★**KHJ, KGB, KVOE**—News.
John Holbrook.
KNX—Big Sister.
KBIG—Are Ya Listenin'?
KEAC—Composers Corner.
★**KFOX, KGER**—News.
KFVD—Sanders Meanders.
KFWB—Bill Anson.

Memory Tunes
"Yesterday's Hits"
10-10:30 A.M.
"Remember When"
2-2:30 P.M.
Monday thru Saturday
KGFJ 1230 Kc.

KGFJ—Yesterday's Hits.
KIEV—Now Hear This (to 1).
★**KLAC**—News; Peter Potter.
★**KMPC**—News; Baseball Showcase.
KOWL—Yiddish Hour.
KRKD—Midnight Mission.
KWKW—Bill Stewart.
KXLA—Eddie Kirk.
10:05★**KFI**—Mid-Morning News.
KFOX—Social Security—M; Assembly of God—Tu-F.
10:15 **KECA**—Lone Journey.
KFI—Inside Bob and Ray.
KHJ, KFXM, KGB, KVOE—Tello-Test.
KNX—Ma Perkins.
★**KFMB, KFVD**—News.
KRKD—Dr. Richardson.
10:25 **KFOX**—Women in News—Tu-F.
10:30 **KECA, KFMB**—My True Story
KFI, KFSD—Strike It Rich.
KHJ, KGB—Answer Man.
KNX—Young Dr. Malone.
KALI—Jummy Goodson Show.
KFAC—Song Recital.
KFVD—Sanders Meanders.
★**KFWB**—News; Bill Anson.
KGFJ—Easy Rhythm.
KOWL—Spanish Hour.
KRKD—Marvin Ash.
KWKW—Tony Sein.
★**KXLA**—News; Music.
10:45 **KHJ**—Russ Morgan.
KNX—Guiding Light.
KGER—Rev. Le Boy Kopp.
10:50★**KGFJ**—News.
10:55 **KECA, KFMB**—Whispering Streets.
11 **KFAC**—Dick Joy. News.
KECA, KFMB—Whispering Streets.
★**KFI, KFSD**—Double or Nothing.
KHJ, KFXM, KGB, KVOE—Ladies Fair.
KNX—Second Mrs. Burton.
KBIG—Are Ya Listenin'?
KCBQ—Eddie Fisher Show.
KEAC—Masters in Miniature.
KFOX—Who Is It?

YOU'LL FIND IT IN THE
WANT ADS

See Page 11

KFVD—Bible Institute.
KFWB—Bill Anson.
KGFJ—Musical Portraits.
★**KLAC**—News; Peter Potter.
KMPC—Baseball Showcase.
Standard School of the Air—F.
KOWL—Spanish Hour.
KXLA—Music.
11:15 **KECA**—Friendly Philosopher.
KNX—Perry Mason.
KBIG—Folk Songs.
★**KXLA**—Pasadena News.
11:25★**KHJ, KGB, KVOE**—News.
11:30 **KECA, KFMB**—Play It Again.
KFI, KFSD—Brighter Days.
★**KHJ, KGB, KVOE**—Queen for a Day.
KNX, KCBQ—Nora Drake.
KEAC—Music Hall.
KFAC—Rescue Mission.
★**KFWB**—News; Bill Anson.
★**KGER**—News; Calif. Lutheran Bible School.

Musical Isle
on your radio dial
KBIG DIAL 740
The Catalina Station

KGFJ—Variety on Piano.
KMPC—Baseball Classic.
★**BOWL**—Music Preferred—M, Tu, Th; Reserve—W; Yiddish Theater—F.
★**KRKD**—News; Music.
KWKW—La Hora de Los Angeles.
KXLA—Hometown Jamboree.
11:45 **KFI**—Young Dr. Malone.
KNX—The Brighter Day.
KGER—Dan Gilbert.
★**KGIL**—News.
11:50★**KGFJ**—News.
11:55★**KFAC**—Dick Joy. News.
12 **KECA**—Hank Weaver, News.
KFI—Farm Reporter.
★**KHJ, KGB, KIEV, KLAC, KVOE**—News.
★**KNX**—News, Bill Kenneally.
KBIG—Mr. Big Meets the Boat.
KFAC—Luncheon Concert.
KFVD—Editor of the Air.
KFWB—Bill Anson.
KGER—Songs for Luncheon.
KGFJ—Continental Gems.
KMPC—Baseball Classic.
KOWL—Joe Adams Show.
KRKD—Western Wamboree.
KXLA—Hometown Jamboree.
12:05 **KLAC**—Peter Potter.
12:15 **KECA**—Paul Harvey.
KFI, KFSD—Road of Life.
★**KHJ, KGB**—Cedric Foster.
KNX—Hilltop House.
★**KFOX, KFVD, KGER, KMPC**—News.
KIEV—Now Hear This.
12:25★**KBIG**—World News Roundup.
12:30 **KECA**—Sons of the Pioneers.
KFI, KFSD—Pepper Young.
★**KHJ**, Behind the Story.
KNX, KCBQ—Art Linkletter.
KFOX—What's This Tune?
KFVD—Midday Memories.
★**KFWB**—News.
KGER—Luncheon Serenade.
KGFJ—Music Festival.
KLAC—570 Club.
KWKW—Imperial Hour.
KXLA—Ole Basmusen.
12:45 **KFI, KFSD**—Right to Happiness.
★**KFAC**—Dick Joy. News.
KFOX—Riders of Purple Sage.
KFWB—Melody Man.
12:55★**KHJ**—News.
★**KWKW**—News; Sports.
1 **KECA**—Bill Ring Show.
KFI, KFSD—Backstage Wife.
★**KHJ, KFXM, KGB, KVOE**—Jack Kirkwood Show.
KNX, KCBQ—Wendell Noble.
KBIG—Catalina Calling.
KFAC—Employment Review—M; Serenade—L.A. Medical Assn.—Th; Salvation Army—F.
KFOX—Texas Tiny.
KFVD—Shopping Highlights.
KFWB—Melody Man.
KGFJ—From Sunset and Vine.
★**KGER**—News; Norman Cloutier—M; Wayne King—Tu; Hour of Charm—W; Vincent Lopez—Th; Men Behind Melody—F.
KIEV—Strictly Instrumental.
★**KLAC**—News; 570 Club.
KMPC—Baseball Classic.
KXLA—Out of a Story Book—M; Community Broadcaster—Tu, W, F, Music—Th.
KWKW—Bill Garr Show.
1:15 **KECA**—Al Jarvis.
KFI, KFSD—Stella Dallas.
KNX—Carl Smith Show.
KFAC—Accent on Strings.
KXLA—Garden Chats.
1:20 **KNX**—It Happens Every Day.
1:25 **KNX**—Mr. Information.
1:30 **KFI, KFSD**—Young Widder Brown.
KHJ, KGB—Take a Number.
KNX—Philip Norman.
KFVD—Crswell Predicts.
★**KFWB**—News; Melody Man.
KGER—Novatime—M. Take to the Air—Tu, Music—W.

Monday-Friday Logs

(Continued)

Marine Corps—Th. Voice of America—F.
 KGFJ—Open Album.
 KIEV—Date with Allin Slate.
 KXLA—Frank Simon.
 1:45—KFI, KFSD—Woman in My House.
 KGER—Garden School.
 KMPC—L.A. in Review—F.
2—KECA, KFMB—Ronnie Campbell.
 KFI, KFSD—Just Plain Bill.
 *KHJ, KNX, KFEM, KGB, KLAC—News.
 KALI—Senior Don Eduardo.
 KBIG—Sweet and Sentimental.
 KFAC—Matinee.
 KFOX—Texas Tiny.
 KFVD—Hartemutnee.
 KFWB—Maurice Hart.
 *KGER—News; Long Beach Band; Proudly We Hall—M.
 KGFJ—Remember When.
 *KMPC—News; Johnny Grant.
 KRKD—Waltz & a Song—Tu, F.
 KWKW—Bill Garr.
 2:05—KNX—Ruth Ashton Reports.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Front Page Farrell.
 KHJ—Guest Star—M.W.F.; Club 930—Tu, Th.
 KNX—George Fisher.
 KGER—Fran Warren—W.
 KRKD—Salvation Army—W.
 KXLA—Continental Serenade.
 2:25—KNX—Mr. Information.
 *KBIG—News.
 2:30—KECA—Tennessee Erle.
 KFI, KFSD—Reserve.
 KHJ—Club 930—M.W.F.
 KNX—Arthur Godfrey.
 *KFWB—News; Maurice Hart.
 KGER—Peter Suck, Organ.
 KGFJ—Piano Moments.
 KWKW—Fire Facts—M; Nat'l Health Aids—Tu, Th; L.P. Records—W, F.
 2:40—KRKD—Tops in Pops.
 KGFJ—Piano Moments.
 2:45—KFI—The Doctor's Wife.
 2:50—KGBR—Garden School.
3—KECA—Cal Tinney.
 KFI, KFSD—Welcome Travelers.
 KHJ—Club 930.
 *KNX, KCBQ—Arthur Godfrey.
 KALI—Beautiful Mexico.
 KBIG—The Beachcomber.
 *KFAC—News; Your Soloist.
 KFVD—Hartemutnee.
 KFWB—Maurice Hart.
 *KGER—News; Homelife.
 KGFJ—Music in the Air.
 *KLAC, KMPC, KXLA—News.
 KOWL—Joe Adams Show.
 KWKW—Long Play Records.
 3:05—KLAC—Sports; 570 Club.
 KMPC—Johnny Grant.
 3:15—KGER—Afternoon Musicale.
 KXLA—Music.
 3:25—*KBIG—World Roundup.
 3:30—KECA—Ted Malone.
 KFI—Dr. Paul.
 KFAC—World of Opera.
 *KFWB—News; Maurice Hart.
 KGER—Music by Both, M. W. F.; Date in H'wood—Tu; Freddy Martin—Th.
 KGFJ—Moods in Music.
 KIEV—Now Hear This.
 KOWL—1900 Music.
 *KRKD—News; Tops in Pops.
 KWKW—Club 1300—M; Red Cross—Tu; Sacramento Newsletter—W; Serenade in

Blue—Th; Traffic Quiz—F.
 KXLA—Officer Jackson—Th.
 3:45—KECA—Life Is Your Business.
 KFI, KFSD—Dave Garroway.
 KHJ—Lyon Looks at H'wood.
 KFOX, KFVD—Pensions.
 KWKW—Social Security—M.
 3:50—*KGFJ—News.
4—KECA—Mary Margaret McBride.
 KFI, KFSD—Life Can Be Beautiful.
 *KHJ, KFEM, KGB—Fulton Lewis, Jr.
 KNX, KCBQ—Curt Massey.
 KALI—Teddy Fregoso Show.
 KBIG—The Beachcomber.
 *KFOX, KLAC, KMPC—News.
 KFAC—Musical Masterpieces.
 KFWB—Red Rowe Ranch.
 *KGER—News; Mostly Music.

THE
ART LABOE SHOW
 "Everybody's Listenin'"
 4 P.M. Mon. thru Fri.
KGFJ 1230 Kc.

KGFJ—Art Laboe Show.
 KOWL—Chico's Swingtime.
 KRKD—Star Time—Tu, Th; Laughing Rhythm—M.W.F.
 *KWKW—News; Rodeo Bill.
 KXLA—Music.
 4:05—KLAC—Sports; Jukebox Jamboree.
 KMPC—Bing Crosby.
 4:15—*KFI—News.
 *KHJ, KFEM, KGB, KVQE—Frank Hemlhuway.
 KNX, KCBQ—Jack Owens.
 KFOX—Freddy Martiu.
 KFVD—Music You Like.
 KMPC—Dinah Shore—M.W.F.; Twilight Tales—Tu, Th.
 KRKD—Band—Tu, Th.
 4:25—KBIG—Business News.
 *KWKW—News; Sports.
 4:30—KECA—Ira Cook.
 KFI—Burritt Wheeler.
 KHJ, KGB—Curt Massey.
 KFOX—Start the Music.
 *KFWB—News; Red Rowe.
 KGER—Favorites of the Famous—F.

"DIXIELAND"
 4:30 P.M. Daily
KGFJ 1230 Kc.

KGFJ—Dixieland.
 KMPC—Romance and Rhythm.
 KRKD—Bing Crosby.
 KWKW—Bill Sainpson Show.
 KXLA—Melody Valley.
 4:45—*KHJ, KFEM, KGB, KVQE—Sam Hayes.
 KNX—Hawthorne's Mail Bag.
 *KFVD—News.
 KMPC—L.A. Confidential.
 4:50—*KGFJ—News.
 4:55—*KBIG—News.


Monday Radio Program Highlights
 A.M. Programs in Lightface Type; P.M. Programs in Boldface

<i>Drama</i>	<i>Comment-Narration</i>
6:00—Romance, KNX.	4:30—Burritt Wheeler, KFI.
7:00—Nightbeat, KFI.	
7:30—Command Theatre, KNX.	
<i>Mystery-Detective</i>	<i>Quiz, Participation</i>
7:30—Mysterious Traveler, KHJ.	8:00—McNeill Bkfst. Club, KECA
7:35—Dangerous Assignment, KFI.	8:30—Grand Slam, KNX.
8:00—Let George Do It, KHJ.	11:30—Double or Nothing, KFI.
	11:30—Queen for a Day, KHJ.
<i>Comedy-Variety</i>	12:30—Art Linkletter, KNX.
2:30—Arthur Godfrey, KNX.	3:00—Welcome Travelers, KFI.
	3:30—Talent Scouts, KNX.
<i>Sports</i>	9:00—Quiz Kids, KNX.
5:15—Tom Harmon, KNX.	<i>Classical, Semi-Classical Music</i>
5:45—Sam Balter, KLAC.	5:30—Voice of Firestone, KFI.
	8:30—Railroad Hour, KFI.
	9:00—Telephone Hour, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

5—KECA—Ira Cook.
 KFI—Fenture Wrg.
 KHJ, KFEM, KGB, KVQE—The Merry Mailman.
 *KNX, KCBQ—Ed. R. Murrow.
 KBIG—Dancetime at Avalon.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Bolero Tune.
 KFWB—Reo zowe.
 *KGER—News; Music Box.
 KGFJ—Jive at Five.
 KIEV—Easy Does It (to 8).
 *KLAC, KOWL, KWKW—News.
 *KMPC—News; Business News.
 KRKD—Wagon Wheels.
 KXLA—Melody Valley.
 5:05—KLAC—Sam Balter, Sports.
 5:10—KLAC—Los Angeles Today.
 KMPC—Today in Sports.
 5:15—*KFI—News.
 *KNX—Tom Harmon.
 KFOX—Excursions in Science.
 KGFJ—Pianists of the Future.
 KLAC—Stars of the Week.
 *KMPC—California News.
 KOWL—Reflections in Mood.
 KWKW—Sports.
 5:20—KMPC—Journey into Melody.
 5:25—KECA—Baseball Roundup.
 KBIG—Sports Roundup.
 5:30—*KECA, KFMB—Chet Huntley.
 *KFI, KFSD—Voice of Firestone.
 KHJ, KFEM, KGB, KVQE—Songs of the B-Bar-B.
 *KNX, KCBQ—Carroll Aicott.
 KFAC—Viennese Varieties.
 *KFOX—News.
 KFVD—Air Mail Special.
 *KFWB—News; Red Rowe.
 KGER—Tab'nel. Benedictions.
 KGFJ—Record Jackpot.
 KMPC—Stars of Song.
 KRKD—Sports Dial.
 KWKW—Romano Smeraldo.
 KXLA—Squeakin' Deacon.
 5:45—*KECA, KFMB—Bob Garred.
 *KNX, KCBQ—News, Goss.
 KFOX—Your Fishbowl.
 KFVD—Piano Parade.
 KGFJ—Channel 11.
 *KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 5:50—*KHJ, KGB—Ocel Brown.
 5:55—*KNX, KCBQ—Local News.
6—KECA—Hank Weaver.
 KFI—Pinkley at Six.
 *KHJ, KFEM, KGB—Gabriel Heatter.
 *KNX, KCBQ—Romance.
 KBIG—Sundown Serenade.
 *KFAC—News; Showtime.
 *KFOX, KLAC, KMPC—News.
 KFVD—Hillbilly Bandstand.
 *KGER—News; Sports.
 KGER—American Soul Club.
 KGFJ—Request Performance.
 KOWL—For Dancers Only.
 KWKW—Italian Melodies.
 KXLA—Music.
 6:05—KLAC—Bob McLaughlin.
 6:10—KFOX—Music.
 *KMPC—Calif. News.
 6:15—*KECA, KFMB—Elmer Davis.
 KFI—Passing Parade.
 *KHJ, KGB—Mutual Newsreel.
 KFWB—Let's Talk Politics.
 KMPC—Parade of Sports.
 *KXLA—News.
 6:25—*KBIG—News.
 6:30—*KECA—Headline Edition.
 KFI—The American Way.
 KHJ, KGB—The Answer Man.
 KNX, KCBQ—Steve Allen.
 KFAC—Musical Milestones.
 KFOX—Hal's Memory Room.
 KFVD—Sundown Serenade.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KMPC—Open Forum.
 KOWL—Pledge for Defense.
 KXLA—Cliffie Stone.
 6:45—KECA—Dinner Music.
 *KHJ, KFEM, KGB, KVQE—News, Sam Hayes.
 6:55—*KHJ, KGB, KVQE—Bill Henry.
7—KECA, KFMB—Lone Ranger.
 *KFI—Nightbeat.
 KHJ, KGB—Stars in the Night.
 KNX, KCBQ—Walk a Mile.
 KBIG—Sundown Serenade.
 KFAC—Music at Seven.
 KFOX—Accordionettes.
 KFVD—Piano Party.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 *KGIL, KLAC, KRKD—News.
 KMPC—To Your Health.
 KOWL—Pledge for Defense.
 7:05—KLAC—Bob McLaughlin.
 7:15—KMPC—Musical Interlude.
 KRKD—4 Time Waltzes.

7:30—KECA, KFMB—Henry J. Taylor.
 KFI, KFSD—A Citizen Reviews the News.
 *KHJ, KFEM, KGB, KVQE—Mysterious Traveler.
 *KNX—Robert Trout.
 KFAC—Echoes and Encores.
 KFOX—Step Fields Show.
 KFWB—Community News.
 KGIL—Boy Scout Program.
 KOWL—John T. Flynn.
 KOWL—Report From Europe.
 KWKW—La Hora Popular.
 KXLA—Teammasters Club.
 7:35—*KFI, KFSD—Dangerous Assignment.
 KNX—Command Theatre.
 7:45—*KECA—World Wide Pictures.
 *KFOX, KOWL—News.
 KFVD—Royal Vistas.
 KFWB—Recary Hour.
 KMPC—Band of Today.
8—KECA—Chicago Signature.
 KFI, KFSD—One Man's Family.
 *KHJ, KFEM, KGB, KVQE—Let George Do It.
 *KNX, KCBQ—Eric Sevareid.
 KFAC—Evening Concert.
 KFOX—L.E. Town Forum.
 KFWB—First Presbyterian Ch.
 KGER—Bible Treasury.
 KGFJ—Blue of Evening.
 KGIL—Accept on Melody.
 *KLAC—News; Gene Norman.
 *KMPC—News; Sports.
 KWKW—Public Health.
 8:15—*KFI, KFSD—World News.
 KNX, KCBQ—Calling All Stars.
 KGER—Hebrew Christian Hr.
 KGFJ—Civil Defense.
 KMPC—Small Talk.
 KXLA—Smiley Burnette.
 8:30—KECA—Yesterday and Today.
 *KFI, KFSD—Railroad Hour.
 KHJ, KFEM, KGB—War Front—Home Front.
 *KNX, KCBQ—Talent Scouts.
 KFOX—Voice of Self Realization.
 KGER—Music Hall.
 KGFJ—Colleg. of Div. Science.
 KMPC—Confidentially Yours.
 KWKW—Christian Science.
 KXLA—Ole Easnessen.
 8:45—KGFJ—D. Hewitt.
 KGFJ—Carroll Rightler.
 KMPC—Americans of Destiny.
9—KECA—Bill Ballance Show.
 *KFI, KFSD—Telephone Hour.
 *KHJ, KFEM, KGB, KVQE—Newspaper of the Air.
 *KNX, KCBQ—Quiz Kids.
 KFAC—Evening Concert.
 KFOX—Ray Robinson Show.
 KFWB—Public Serv. Program.
 KGER—Dr. Vernon McGee.
 KGFJ—Hunter Hancock (to 11:30).
 *KLAC—News; Gene Norman.
 KMPC—Studio "A."
 KWKW—Practical Catholicism
 KXLA—Squeak n' Deacon.
 9:15—*KHJ, KGB, KVQE—Fulton Lewis, Jr.
 KFWB—Civil Liberties.
 KWKW—Gordon B. Lloyd.
 9:30—KFI—KFI Calling.
 KHJ, KGB, KVQE—Music.
 KNX—Hawthorne Show.
 KFSD—Whitehall 1212.
 KFWB—Serenade in Blue.
 KGER—John Brown.

LUCKY LAGER DANCE TIME

KMPC
 EVERY NIGHT—9:30 to 12 P.M.
 KMPC—Lucky Lager Dance.
 KWKW—Talent Opera Singers.
 9:45—KFWB—Civilian Defense.
 KWKW—Melody of Life.
 9:55—*KHJ, KGB, KLAC, KVQE—News.
10—KECA, KFMB—ABC Late News.
 *KFI, KFSD—The Reporter.
 KHJ, KFEM, KGB—I Love a Mystery.
 *KNX, KCBQ—10 O'clock Wire.
 KFAC—Musical Crossroads.
 KFOX—Dave Polk Show.
 KFWB—Larry Finley.
 KGER—Immanuel Gospel.
 *KLAC—News; Gene Norman.
 KMPC—Lucky Lager Dance.
 KWKW—Jimmy Goodsen Show
 10:15—KECA—Dr. Frederick Bailes.
 KFI—A Joy Forever.
 *KHJ, KGB—Frank Edwards.
 *KNX—William Kennelly.
 Page Twenty-seven

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

BOLERO TIME

with
Vance Graham
5:00 P.M. Daily



- 5-KECA-Ira Cook.
- *KFI-Feature Wire.
- KHJ, KGB-Merry Mailman.
- *KNX, KCBQ-Ed. R. Murrow.
- KBIG-Dancetime at Avalon.
- KFAC-Sunset Serenade.
- KFOX-Family Bible Hour.
- KGFB-Musical Digest.
- KMPC-To Your Health.
- KOWL-Pledge for Defense.
- *KRKD, KGIL, KLAC-News.
- 7:05-CLAC-Bob McLaughlin.
- 7:15-KMPC-Musical Interlude.
- KRKD-1/4 Time Waltzes.
- 7:30-KECA-Mr. President.
- KFI, KFSD-A Citizen Reviews the News.
- *KHJ, KFXX, KGB, KVOE-Peter Salem.
- *KNX, KCBQ-Hollywood Music Hall.
- KFAC-Echoes and Encores.
- KFOX-Shep Fields Show.
- *KFWB-Community News.
- KGER-Oriental Missionary.
- KMPC-John T. Flynn.
- KOWL-U. S. Navy Band.
- KRKD-Dr. Richardson.
- KWKW-La Hora Popular.
- KXLA-Mary Burke King.
- 7:35-KFI-Stan Kenton Concert.
- 7:45*KFPA-News.
- KFYD-Royal Vistas.
- KFWB-Rosary Hour.
- KMPC-Band of Today.
- KXLA-Pasadena City College.
- 8-KECA-Town Meeting.
- KFI, KFSD-One Man's Family.
- KHJ, KFXX, KGB, KVOE-Count of Monte Cristo.
- *KNX, KCBQ-Eric Sevareid.
- KFAC-Evening Concert.
- *KFWB, KMPC, KXLA-News.
- KGER-Bible Treasury.
- KGFB-Blue of Evening.
- *KLAC-News; Gene Norman.
- KWKW-Treasury Salute.
- 8:15*KFI, KFSD-World News.
- KNX, KCBQ-Calling All Stars.
- KFWB-H'wood Stars Baseball.
- KGER-Hebrew Christian.
- KGFB-Business Reporter.
- KMPC-Baseball: Hollywood at Los Angeles.
- KXLA-Smiley Burnette.
- 8:30-KFI, KFSD-Scarlet Pimpernel.
- KHJ, KGB, KVOE-Dr. Kildare.
- *KNX, KCBQ-Mr. and Mrs. North.
- KGER-Music Hall.
- KGFB-Col. of Divine Science.
- KXLA-Ole Rasmussen.
- 8:45-KECA-Monitor News.
- KFSG-Sunday School Time.
- KGER-Talks on Books.
- KGFB-Sanitarium Federation.
- KFAC-Bill Ballance Show.
- 9-KFI, KFSD-Meet Your Match
- *KHJ, KFXX, KGB, KVOE-Newspaper of the Air.
- *KNX, KCBQ-Robert Trout.
- KFAC-Evening Concert.
- KFOX-Ray Robinson Show.
- KFWB-Baseball.
- KGER-Waltz Festival.
- KGFB-Hunter Hancock.
- (to 11:30).
- *KLAC-News; Gene Norman.
- KMPC-Baseball.
- KWKW-Native Daughters.
- KXLA-Sneakin' Deacon.
- 9:05-KNX, KCBQ-Strawhat Concert.
- 9:15*KHJ, KGB, KVOE-Fulton Lewis, Jr.
- KWKW-Gordon B. Lloyd.
- 9:30-KECA, KFMB-Barry Craig.
- KHJ, KGB, KVOE-Official Detective.
- KNX-Hawthorne Show.
- KGER-John Brown.
- 9:45-KNX, KCBQ-Peggy Lee.
- 9:55*KHJ, KFXX, KGB, KVOE-News.
- 10-KECA, KFMB-ABC Late News.
- *KFI, KFSD-The Reporter.
- KHJ, KFXX, KGB-I Love a Mystery.
- *KNX, KCBQ-10 O'clock Wire.
- KFAC-Musical Crossroads.
- KFOX-Dave Polk Show.
- KFWB-Baseball.
- KGER-Immanuel Gospel.
- KLAC-Olympic Fights.
- KMPC-Baseball.
- 10:10-KECA-It Happens Every Day
- 10:15-KECA-Dr. Frederick Bailes.
- KFI-A Joy Forever.
- *KHJ, KGB-Frank Edwards.
- *KNX-Bill Kennealy.
- KFSD-Lucky Dance Time.
- 10:25-KNX-Callie Poll.
- 10:30-KECA-Music From the Moon.
- KFI-Repeat Performance.
- KHJ-Crowell's Nest.
- KNX-Philip Norman.
- *KFWB-News; Larry Finley.
- KGER-Peter Saack, organ.

- *KNX, KCBQ-People Are Funny.
- KBIG-Sundown Serenade.
- KFAC-Music at Seven.
- KFOX-Proudly We Hall.
- KFYD-Piano Party.
- KFWB-American Dances.
- KGFB-Family Bible Hour.
- KGFB-Musical Digest.
- KMPC-To Your Health.
- KOWL-Pledge for Defense.
- *KRKD, KGIL, KLAC-News.
- 7:05-CLAC-Bob McLaughlin.
- 7:15-KMPC-Musical Interlude.
- KRKD-1/4 Time Waltzes.
- 7:30-KECA-Mr. President.
- KFI, KFSD-A Citizen Reviews the News.
- *KHJ, KFXX, KGB, KVOE-Peter Salem.
- *KNX, KCBQ-Hollywood Music Hall.
- KFAC-Echoes and Encores.
- KFOX-Shep Fields Show.
- *KFWB-Community News.
- KGER-Oriental Missionary.
- KMPC-John T. Flynn.
- KOWL-U. S. Navy Band.
- KRKD-Dr. Richardson.
- KWKW-La Hora Popular.
- KXLA-Mary Burke King.
- 7:35-KFI-Stan Kenton Concert.
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- *KNX, KCBQ-Eric Sevareid.
- KFAC-Evening Concert.
- *KFWB, KMPC, KXLA-News.
- KGER-Bible Treasury.
- KGFB-Blue of Evening.
- *KLAC-News; Gene Norman.
- KWKW-Treasury Salute.
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- KNX, KCBQ-Calling All Stars.
- KFWB-H'wood Stars Baseball.
- KGER-Hebrew Christian.
- KGFB-Business Reporter.
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- *KHJ, KFXX, KGB, KVOE-Newspaper of the Air.
- *KNX, KCBQ-Robert Trout.
- KFAC-Evening Concert.
- KFOX-Ray Robinson Show.
- KFWB-Baseball.
- KGER-Waltz Festival.
- KGFB-Hunter Hancock.
- (to 11:30).
- *KLAC-News; Gene Norman.
- KMPC-Baseball.
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- KXLA-Sneakin' Deacon.
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- 9:15*KHJ, KGB, KVOE-Fulton Lewis, Jr.
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- KHJ, KGB, KVOE-Official Detective.
- KNX-Hawthorne Show.
- KGER-John Brown.
- 9:45-KNX, KCBQ-Peggy Lee.
- 9:55*KHJ, KFXX, KGB, KVOE-News.
- 10-KECA, KFMB-ABC Late News.
- *KFI, KFSD-The Reporter.
- KHJ, KFXX, KGB-I Love a Mystery.
- *KNX, KCBQ-10 O'clock Wire.
- KFAC-Musical Crossroads.
- KFOX-Dave Polk Show.
- KFWB-Baseball.
- KGER-Immanuel Gospel.
- KLAC-Olympic Fights.
- KMPC-Baseball.
- 10:10-KECA-It Happens Every Day
- 10:15-KECA-Dr. Frederick Bailes.
- KFI-A Joy Forever.
- *KHJ, KGB-Frank Edwards.
- *KNX-Bill Kennealy.
- KFSD-Lucky Dance Time.
- 10:25-KNX-Callie Poll.
- 10:30-KECA-Music From the Moon.
- KFI-Repeat Performance.
- KHJ-Crowell's Nest.
- KNX-Philip Norman.
- *KFWB-News; Larry Finley.
- KGER-Peter Saack, organ.

Radio in Review-Continued

ing." . . . Gene Autry has 1400 square feet of closet space in his home to accommodate his wardrobe of cowboy clothes . . . Edgar Bergen-Charlie McCarthy's long association with Coca-Cola has ended. Next fall the esteemed Edgar and Charlie will be sending chuckles along the airways to you for Richard Hudnut products. . . . ABC's Ted Mack was once a clarinetist with Ben Pollack's jazz band. . . . Lucille Norman, singing star of KNX's "Hollywood Music Hall," will be one of the stars at the Hollywood Bowl, Saturday, August 2, in a Cole Porter Concert.

On Mike (About Studio Happenings)

Garroway Awards

On a recent broadcast of his "Dial Dave Garroway Show," Monday through Friday, 3:45 p.m. NBC, Dave voiced his opinions on some of our unsung heroes:

"I don't think proper recognition is taken of people who perform public services. They give Nobel Prizes, Academy Awards, Pulitzer Prizes, various scholarships, but the unsung heroes of our daily life are never rewarded.



Dave Garroway

"I hereby institute the Garroway Awards. These awards will be made spontaneously to a public servant who performs an act beyond the call of duty. Here are a few examples:

"An elevator man who passes your floor and upon being reminded that he did, *does not* turn around and say, 'Whyn't ya call it out?' Instead he'll say, 'Sorry sir, I guess I didn't hear you.'

"Or the doorman of any building who gets you a cab, and on the one day out of fifty when you have no change he will not slam the taxicab door off its hinges but still smile as though he remembered the previous forty-nine days.

"Cafeteria counter-men who won't scowl when you ask for gravy on the mashed potatoes, who won't remind you that they only work in the cafeteria.

"And especially cab drivers who, upon arriving at Twenty-Third Street and are told you said Seventy-Third Street, will laugh merrily and say, 'Ho, ho! That's rich! I thought you said Twenty-Third Street!'"



ARCESI WAXES ON CAPITOL

John Arcesi, new CBS singing star, has been signed by Capitol Records.

Tuesday Radio Program Highlights

- | | |
|----------------------------------|--|
| A.M. Programs in Lightface Type: | P.M. Programs in Boldface |
| 3:00-Arthur Godfrey, KNX. | 6:15-Boh Kelley KMPC. |
| 7:00-People Are Funny, KNX. | 6:30-Del Mar Races, KMPC. |
| | <i>Mystery-Detective</i> |
| | 6:00-The Line-up, KNX. |
| | 7:35-Man Called X, KFI. |
| | 8:30-Mr. & Mrs. North, KNX. |
| | 9:30-Barry Craig, KFI. |
| | <i>Comment-Narration</i> |
| | 4:30-Burrirt Wheeler, KFI. |
| | 6:30-Louella Parsons, KNX. |
| | <i>Classical, Semi-Classical Music</i> |
| | 7:30-Hollyw'd. Music Hall, KNX. |
| | <i>Drama</i> |
| | 7:30-Mr. President, KECA. |
| | 7:30-Peter Salem, KHJ. |
| | 8:30-Scarlet Pimpernel, KFI. |
| | <i>Sports</i> |
| | 5:15-Tom Harmon, KNX. |
| | 5:45-Sam Balter, KLAC. |

Ear, Eye Inspire the Pen

Eileen Wasserman, 351 N. Terreno Ave., Los Angeles, Calif.

I have never enjoyed an afternoon as much as the one recently at Lawrence Welk's concert at the Aragon Ballroom. His "Champagne Music" will always be tops with me. Could we have a feature on the boys in the band?

A story, with individual pictures and information, on each and every member of Lawrence Welk's orchestra, will appear shortly in our magazine.

Joanne Kennedy, 1365 Dacotah St., Los Angeles, Calif.

Let's help Betty White and Mary Sampley stay pals by clean criticisms and not dirty punches.

Myrna Bicknell, 7025 S. Lock Alene Ave., Rivera, Calif.

We all like the Ewing Sisters very much. I have a fan club for them. I also belong to their National Fan Club.

Katie Kaku, 1319 First St., San Fernando, Calif.

I thought The Foreman Phillips Show was the best of all TV shows.

E. M. Smith, 720 Fay Drive, Glendale, Calif.

If the fans, like me, want "Dave and Charlie" back on TV in an evening spot, will write a card to NBC, now, I think we will get them back this summer.



Ewing Sisters

Mrs. O. A. Haslitt, 346 N. Glassell St., Orange, Calif.

Recently we saw the Pickard family on Marilyn Hare's program. It was truly a treat.

Mrs. E. L. Clark, 208 E. Imperial, Los Angeles, Calif.

I think Gary Goodwin is one of our finest TV announcers and he is always polite.

Mrs. R. D. Gray, 129 Morningside St., Long Beach, Calif.

Let's hope that when the Miss Universe Pageant is held again next year, it will receive an all-out response from radio and TV.

Mrs. Ethel Mann, 4279 Campbell Dr., Culver City, Calif.

We think the McDaniel Brothers are very nice and do hope they will return to California real soon.

Mrs. May Voiles, 249 N. Chantry Ave., Fontana, Calif.

I like Ina Ray Hutton's gowns.
(Please Turn to Next Page)

Wednesday Radio Program Highlights

A.M. Programs in Lightface Type: P.M. Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KNX.
- 8:30—Grand Gildersleeve, KFI.
- 8:30—Gracie Fields, KHJ.
- 9:00—Groucho Marx, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KNX.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 12:30—Art Linkletter, KNX.
- 3:00—Welcome Travelers, KFI.
- 7:00—What's My Line? KFI.
- 7:30—Rostmark, U.S.A., KECA.
- 8:00—Name That Song, KHJ.

Sports

- 5:15—Tom Harmon, KNX.
- 5:45—Sam Balter, KLAC.

- 6:15—Bob Kelley, KMPC.
- 6:30—Del Mar Races, KMPC.
- 7:00—Fights, KNX.

Drama

- 6:00—Johnny Dollar, KNX.
- 7:00—Family Theater, KHJ.
- 8:30—Dr. Christian, KNX.
- 9:30—Out of Thunder, KHJ.

Mystery-Detective

- 9:00—Inspector Hearthstone, KNX.

Comment-Narration

- 4:30—Burrirt Wheeler, KFI.

Popular-Western Music

- 6:30—What's the Score?, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Ira Cook.
- 5★KFI, KOWL, KMPC, KWKW News.
- KHJ, KGB—Merry Mailman.
- ★KNX, KCBQ—Ed. B. Murrow.
- KBIG—Dancetime at Avalon.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVD—Isotero Time.
- KFWB—Del Mar Races.
- ★KGER—News; Music Box.
- KGFJ—Jive at Five.
- KLEV—Easy Does It (to 8).
- ★KLAC—News, Sports.
- KRKD—Wagon Wheels.
- KXLA—Melody Valley.
- 5:10—KFWB—Red Rowe.
- KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI—News.
- ✓KNX—Tom Harmon.
- KFOX—Guest Star.
- KGFJ—Pianists of the Future.
- KLAC—Stars of the Week.
- ★KMPC—California News.
- KOWL—Reflections in Mood.
- KWKW—Sports.
- 5:20—KMPC—Journey into Melody.
- 5:25—KECA—Baseball Roundup.
- RHJ—Sports Roundup.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Barry Wood.
- KHJ, KGB—Songs of the B-Bar-B.
- ★KNX, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFVD—Air Mail Special.
- ★KFWB—News; Red Rowe.
- KGER—Tab'nacle Benedictions.
- KGFJ—Rector Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KCBQ—News, Goss.
- KFOX—Your Fishenster.
- KFVD—Piano Parade.
- KGFJ—Change 17.
- ✓KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:50★KHJ, KGB—Cecil Brown.
- 5:55★KNX, KCBQ—Local News.
- 6★KECA—Hank Weaver.
- KFI—Pinkley at Six.
- ★KHJ, KGB—Gabriel Heatter.
- ✓KNX, KCBQ—Johnny Dollar.
- KBIG—Sundown Serenade.
- ★KFAC—News; Showtime.
- ★KFOX, KLAC, KMPC—News.
- KFVD—Hillbilly Bandstand.
- ★KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KOWL—For Dancers Only.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- ★KXLA—Pasadena News.
- 6:05—KLAC—Bob McLaughlin.
- 6:10★KMPC—Calif. News.
- 6:15—KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Let's Talk Politics.
- ✓KMPC—Bob Kelley, Sports.
- 6:30★KECA—Headline Edition.
- KFI, KFSD—What's the Score?
- KHJ, KGB—Answer Man.
- KNX, KCBQ—Steve Allen.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFVD—Sundown Serenade.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KFAC—Del Mar Races.
- KOWL—Pledge for Defense.
- KWKW—Hoyos Hour.
- KXLA—Cliffie Stone.
- 6:45—KECA—Dinner Music.
- ★KHJ, KGB—News, Sam Hayes.
- 6:55★KHJ, KGB—Bill Henry.
- 7—KECA, KFMB—Lone Ranger.
- 7✓KFI, KFSD—What's My Line?
- KHJ, KGB—Family Theater.
- ★KNX—Robert Trout.
- KBIG—Sundown Serenade.
- KFAC—Music at Seven.
- KFVD—Piano Party.
- KFWB—America Dances.
- KGER—Family Bible Hour.

- KGFJ—Musical Digest.
- ★KGI, KLAC, KRKD—News.
- KMP—To Your Health.
- KOWL—Pledge for Defense.
- 7:05—KNX, KCBQ—Fights.
- KLAC—Bob McLaughlin.
- 7:15—KMPC—Musical Interlude.
- KRKD—Time Waitzes.
- 7:30—KECA, KFMB—Postmark, U.S.A.
- KFI, KFSD—A Citizen Reviews the News.
- KHJ, KGB—Coco Kid.
- KFAC—Echoes and Encores.
- KFOX—Calif. Civil Defense.
- KFWB—Community News.
- KGER—Rev. Al Harlan.
- KGI—Civil Defense.
- KMPC—John T. Flynn.
- KOWL—Voice of America.
- KRKD—Dr. Richardson.
- KWKW—La Hora Popular.
- KXLA—Interesting Pasadenaans.
- 7:35—KFI, KFSD—Portrait of a City.
- 7:45—KNX—Tom Hanlon, Sports.
- ★KFOX, KOWL—News.
- KFVD—Royal Vistas.
- KFWB—Rosary Hour.
- KMPC—Band of Today.
- 8—KECA—Parlor Politics.
- KFI, KFSD—One Man's Family.
- KHJ, KGB—Name That Song.
- ★KNX, KCBQ—Eric Sevareid.
- KFAC—Evening Concert.
- ★KFWB, KMPC—News.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Gene Norman.
- KWKW—United Baptist.
- ★KXLA—News; Smiley Burnette.
- 8:15★KFI, KFSD—World News.
- KNX, KCBQ—Calling All Stars.
- KFWB—H'wood Stars Baseball.
- KGER—Hebrew Christian.
- KGFJ—Dept. of Employment.
- KMPC—Baseball: Hollywood at Los Angeles.
- 8:30—KECA—Crossfire.
- ✓KFI, KFSD—The Great Gildersleeve.
- ✓KHJ, KGB—Gracie Fields.
- ✓KNX, KCBQ—Dr. Christian.
- KGER—Music Hall.
- KGFJ—Col. of Divine Science.
- KXLA—Ole Rasmussen.
- 8:45—KGFJ—Carroll Rigger.
- 9—KECA—Bill Ballance Show.
- ✓KFI, KFSD—The Best of Groucho Marx.
- ★KHJ, KGB—Newspaper of the Air.
- ✓KNX, KCBQ—Insp. Hearthstone.
- KFAC—Evening Concert.
- KFOX—Ray Robinson.
- KFWB, KMPC—Baseball.
- KGER—Waltz Festival.
- KGFJ—Hunter Hancock (to 10:30).
- ★KLAC—News; Gene Norman.
- KWKW—Freedom Story.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KWKW—Gordon B. Lloyd.
- 9:30—KFI—Hollywood Music Box.
- ✓KHJ, KGB—Out of Thunder.
- KNX—Hawthorne Show.
- KGER—John Brown.
- KWKW—What Do You Know?
- 9:55★KHJ, KGB—News.
- 10★KECA, KFMB—ABC Late News.
- ★KFI, KFSD—The Reporter.
- KHJ, KGB—I Love a Mystery.
- ★KNX, KCBQ—10 o'Clock Wire.
- KFAC—Musical Crossroads.
- KFOX—Dave Polk Show.
- KFWB—Baseball.
- KGER—Immanuel Gospel.
- ★KLAC—News; Gene Norman.
- KMPC—Baseball.
- 10:15—KECA—Dr. Frederick Balles.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- KFSD—Lucky Lager Dance.
- 10:25—KNX—Gallup Poll.
- 10:30—KECA—Music From the Moon.
- KHJ—Crowell's Nest.
- KNX—Philip Norman.
- KFWB—News; Larry Finley.
- KGER—Peter Slack, Organ.
- KMPC—Lucky Lager Dance.
- 11—KECA—Lawrence Welk.
- ★KFI, KHJ, KNX—News.
- KFAC—Musical Crossroads.
- KFOX—Irish World.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- KMPC, KFSD—Lucky Dance Time.
- 11:10—KHJ—Game of the Day.
- KNX—Tom Hanlon Scoreboard.
- 11:15—KFI—Palladium Orch.
- KNX—Merry-Go-Round.
- 11:30—KECA—Bill Pannell's Orch.
- KGFJ—Five Four Ballroom.

"MUSICAL DIGEST"

Family Dinner Hour Concert
7:00 to 8:00 P.M.
Nightly including Sunday
KGFJ 1230 Kc.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

Clyde Cadwell's
PIANO PARTY
7:00 P.M. Daily



- 5-KECA-Ira Cook.
- ★KFI-Feature Wire.
- KHJ, KGB-Merry Mailman.
- ★KNN, KCBQ-Edw. R. Marrow
- KBIG-Dancetime at Avalon.
- KFAC-Sunset Serenade.
- KFOX-Sunshine Mission.
- KFYD-Bolero Time.
- KFWB-Del Mar Races.
- ★KGER-News; Music Box.
- KGFJ-Jive at Five.
- KIEV-Easy Does It (to 6).
- ★KLAC, KMPC, KOWL, KWKW-News.
- KRKD-Wagon Wheels.
- KXLA-Melody Valley.
- 5:05-★KLAC-Sam Balter, Sports.
- 5:10-KFWB-Red Row.
- ★KLAC-Los Angeles Today.
- KMPC-Today in Sports.
- 5:15★KFI-News.
- ✓KNN-Tom Harmon.
- KFOX-Here's to Vets.
- KGFJ-Keyboard Magic.
- KLAC-Stars of the Week.
- ★KMPC-California News.
- KOWL-Reflections in Mood.
- KWKW-Sports.
- 5:20-KMPC-Journey into Melody.
- 5:25-KECA-Baseball Roundup.
- KBIG-Sports Roundup.
- 5:30★KECA, KFMB-Chet Huntley.
- KFI-Barry Wood Show.
- KHJ, KGB-Songs of the B-Bar-B.
- ★KNN, KCBQ-Carroll Alectt.
- KEAC-Vienese Varieties.
- ★KFOX-News.
- KFYD-Air Mail Special.
- ★KFWB-News; Red Row.
- KGER-Tab'nacle Benedictions.
- KGFJ-Record Jackpot.
- KMPC-Stars of Song.
- KRKD-Sports Dial.
- KWKW-Italian Hour.
- KXLA-Squakin' Deacon.
- 5:35★KLAC-News.
- 5:45★KECA, KFMB-Bob Garred.
- ★KFI, KFSD-Elmer Peterson.
- ★KNN, KCBQ-News, Goss.
- KFOX-Your Fishcaster.
- KFYD-Piano Parade.
- ✓KLAC-Sam Balter, Sports.
- KMPC-Top Times.
- KRKD-Race Results.
- 5:50★KHJ, KGB-Cecil Brown.
- 5:55★KNN, KCBQ-News.
- 6★KECA-Hank Weaver.
- ★KFI-Pinkley at Six.
- ★KHJ, KGB-Gabriel Heatter.
- ✓KNN, KCBQ-Mr. Chameleon.
- KBIG-Sundown Serenade.
- ★KFAC-News; Showtime.
- ★KFOX, KLAC, KMPC-News.
- KFYD-Hubbly Bandstand.
- ★KFWB-News; Sports.
- KGER-American Soul Clinic.
- KGFJ-Request Performance.
- KOWL-For Dancers Only.
- KRKD-Evening Varieties.
- KWKW-Italian Melodies.
- KXLA-Polkas.
- 6:05-★KLAC-Bob McLaughlin.
- 6:10★KMPC-Calif. News.
- 6:15-KECA, KFMB-Elmer Davis.
- KFI-Passing Parade.
- ★KHJ, KGB-Mutual Newsreel.
- KFWB-Let's Talk Politics.
- ✓KMPC-Bob Kelley, Sports.
- 6:30★KECA-Headline Edition.
- KFI, KFSD-Marine Corps.
- KHJ, KGB-Answer Man.
- KNN, KCBQ-Steve Allen.
- KFAC-Musical Milestones.
- KFOX-Hal's Memory Room.
- KFYD-Sundown Serenade.
- KFWB-America Dances.
- KGER-Back to the Bible.
- KMPC-Del Mar Races.
- KOWL-Pledge for Defense.
- KWKW-Hoyos Hour.
- KXLA-Caffle Stone.
- 6:45-KECA-Dinner Music.
- ★KHJ, KGB-News, Sam Hayes.
- KRKD-Evening Varieties.
- 6:55★KHJ, KGB-Bill Henry.
- 7-KECA, KFMB-Silver Eagle.
- ✓KFI, KFSD-First Nighter.
- KHJ, KGB-Jazz Nocturne.
- ★KNN-Robert Trent.
- KBIG-Sundown Serenade.
- KFAC-Music at Seven.
- KFOX-Music in the Air.
- KFYD-Piano Party.
- KFWB-America Dances.
- KGER-Family Bible Hour.
- KGFJ-Musical Digest.
- ★KGI, KLAC, KRKD-News.
- KMPC-To Your Health.
- KOWL-Pledge for Defense.
- 7:05-KNN-Dance Band.
- KLAC-Bob McLaughlin.
- 7:15-KMPC-Musical Interlude.
- KRKD-½ Time Waltzes.
- 7:30✓KECA, KFMB-Defense Atty.

- KFI, KFSD-A Citizen Reviews the News.
- KHJ, KGB-This Is Free Europe.
- KNN-Big Time.
- KFAC-Echoes and Endores.
- KFOX-Melody of Life.
- KFWB-Fishing News.
- KGER-Helen Markham.
- KMPC-John T. Flynn.
- KOWL-Errand of Mercy.
- KRKD-Dr. Richardson.
- KWKW-La Hora Popular.
- 7:35-KFI-Reserve.
- 7:45★KFOX-News.
- KFYD-Royal Vistas.
- KFWB-Rosary Hour.
- KMPC-Band of Today.
- KXLA-Civil Defense.
- 8✓KECA, KFMB-Original Amateur Hour.
- KFI, KFSD-One Man's Family.
- KHJ, KGB-Crime Fighters.
- ★KNN, KCBQ-Eric Sevareid.
- KFAC-Evening Concert.
- ★KFWB, KMPC-News.
- KGER-Bible Treasury.
- KGFJ-Blus of Evening.
- ★KLAC-News; Gene Norman.
- KWKW-Council of Churches.
- 8:15★KFI, KFSD-World News.
- KNN, KCBQ-Calling All Stars.
- KFWB-H'wood Stars Baseball.
- KGER-Hebrew Christian.
- KGFJ-Here's to Veterans.
- KMPC-Baseball: Hollywood at Los Angeles.
- KXLA-Smiley Burnette.
- 8:25-KHJ-Music.
- 8:30✓KFI, KFSD-A Life in Your Hands.
- KHJ, KGB-Hardy Family.
- KNN, KCBQ-Mr. Keen.
- KGER-Music Hall.
- KGFJ-College of Divine Science.
- KXLA-Ole Rasmussen.
- 8:45-KECA-Stuart Craig.
- KGFJ-Sanitarium Federation.
- 9-KECA-Bill Ballance Show.
- ✓KFI, KFSD-Dragnet.
- ★KHJ, KGB-Newspaper of the Air.
- ✓KNN, KCBQ-FBI in Peace and War.
- KFAC-Evening Concert.
- KFOX-Ray Robinson.
- KFWB, KMPC-Baseball.
- KGER-Turntable Chapel.
- KGFJ-Hunter Hancock (to 11:30)
- ★KLAC-News; Gene Norman.
- KWKW-Production Report.
- KXLA-Squeakin' Deacon.
- 9:15★KHJ, KGB-Fulton Lewis, Jr.
- KWKW-Gordon B. Lloyd.
- 9:30-KFI-The Chase.
- KHJ, KGB-Rod & Gun Club.
- KNN-Hawthorne Show.
- KGER-John Brown.
- KWKW-Movie Memory.
- 9:45-KECA-Reserve.
- KNN, KCBQ-Peggy Lee.
- 9:55★KHJ, KGB-News.
- 10★KECA, KFMB-ABC Late News.
- ★KFI, KFSD-The Reporter.
- KHJ, KGB-I Love a Mystery.
- ★KNN, KCBQ-In O'clock Wire.
- KFAC-Musical Crossroads.
- KFOX-Dave Palk Show.
- KFWB-Baseball.
- ★KLAC-News; Gene Norman.
- KMPC-Baseball.
- 10:10-KECA-It Happens Every Day
- 10:15-RECA-Dr. Frederick Builes.
- KFI-A Joy Forever.
- ★KHJ-Frank Edwards.
- ★KNN-Bill Kenneally.
- KFSD-Lucky Lager Dance.
- 10:25-KN-Gallup Poll.
- 10:30-KECA-Music From the Moon.
- KFI-Repeat Performance.
- KHJ-Crowell's Nest.
- KNN-Philip Norman.
- ★KFWB-News; Larry Finley.
- KGER-Peter Slack, Organ.
- KMPC-Lucky Lager Dance.
- 11-KECA-Lawrence Welk.
- ★KFI, KHJ, KNN-News.
- KFOX-Irish World.
- KFWB-Larry Finley.
- ★KLAC-News; Gene Norman.
- KMPC, KFSD-Lucky Lager Dance.

Ear and Eye Inspire—(Continued)

Mrs. P. W. Schmidt, 255 Calle de Madrid, Redondo Beach, Calif.
I recently "found" TV-Radio Life again. Can't imagine now why I ever stopped buying it. But since I'm again in the loyal reader category, thought I'd send along a request. I'd love to see a story on "Casey" (Darren McGavin) and "The Crime Photographer" TV show. Can do? Here's hoping.

Can and will do.

Irene Carson, North Hollywood, Calif.

I wish to inform you that contrary to your answer about Les "Carrot-Top" Anderson, he can be seen on TV, Monday through Friday on the Jack McElroy shows on KNBH, Channel 4.

Thank you. One of our reporters got wrong info somewhere.

Nola MacHale, 3755 S. Meyler St., San Pedro, Calif.

I am eleven years old. Liberace and I were born on the same day. Could you tell me his address?

We are not permitted to give out home addresses of TV or radio stars. However, if you write to him at KLAC-TV, 1000 N. Cahuenga Blvd., Hollywood 38, Calif., Liberace will receive your correspondence.

Billy Rubsamen, 5040 Lincoln Ave., Los Angeles, Calif.

As far as I am concerned, Ina Ray Hutton's show is of the cheapest quality and should be taken off TV. I think Red Skelton is wonderful and only wish that he could have stayed on all summer.



Red Skelton

Mrs. H. Beck, Compton, Calif.

Mary Sampley is a real lady.

Mrs. Chuck Maxim, 1191 Rialto Ave., San Bernardino, Calif.

"Hooray" for the Dude Martin Show. Hank Penny is a super duper. I especially like the show's introduction, real clever!

Jeanne Sanders, 732 N. Lucile, Los Angeles, Calif.

I continue to enjoy your wonderful magazine. I have sold several of my neighbors on buying it each week and now they tell me if they had known how good it was they would have been buying it long ago. It sure makes me boiling mad for anyone to criticize an artist like Liberace. I stood in line at the bank for tickets to see him in person and the audience was so thrilled you could hear a pin drop. He really is wonderful, and we all should be thankful for the privilege of hearing him.

Mrs. Margaret Morris, 341 No. Beachwood Dr., Los Angeles, Calif.

Jerome Thor, star of "Foreign Intrigue" TV films, is such a fine actor and the plays are interesting and timely.

Fern Allen, Ventura, Calif.

Wish Baron Michele Leone would not talk so long on TV.

Skipper Palmer, Altadena, Calif.

When are you going to have another story on "Space Patrol"?

We have a story scheduled to appear very soon.

Thursday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

Comedy-Variety		Sports	
3:00-Arthur Godfrey, KNN.		5:15-Tom Harmon, KNN.	
		5:45-Sam Balter, KLAC.	
		6:15-Bob Kelley, KMPC.	
		6:30-Del Mar Races, KMPC.	
			<i>Mystery-Detective</i>
		6:00-Mr. Chameleon, KNN.	
		7:30-Defense Attorney, KECA.	
		8:00-Crime Fighters, KHJ.	
		8:30-Mr. Keen, KNN.	
		9:00-FBI in Peace & War, KNN.	
		9:00-Dragnet, KFI.	
			<i>Comment-Narration</i>
		4:30-Burritt Wheeler, KFI.	

Name and address withheld by request, Magnolia Ave., Long Beach, Calif.

... Now this isn't intended to be a catty letter. It is just the honest opinion of a lot of your readers who enjoy reading your column but don't care to read fiction. ... We were surprised when your magazine took the bait.

Unfortunately, because of the extreme length of this lady's letter, we are unable to reproduce it in full. The "bait" that she refers to concerns correspondence we have received lately about Betty White and Liberace. Our Ear and Eye column, naturally, survives on the comments and criticisms of our readers. As with most of our letters, we have to limit the number of words because of obvious space limitations. However, we do try at all times to capture the essential meaning of our readers' letters. In this particular case we did not run the Betty White-Liberace correspondence, or any other letters, for "bait" purposes. The Ear and Eye column of TV-Radio Life is YOUR column. Unless the material is obviously libelous (for libel, it is the publisher, not the reader or reporter who has to pay), we print exactly what our readers write in, whether it be good, bad, or indifferent. Call it democracy; call it fair journalism; call it "just darn good copy"; call it what you will. We honestly believe that it is the only way to conduct a letter column for a public medium of expression. And as long as our readers continue to write us (and we love you for it), the Ear and Eye column will continue to be that way.

T. Allington, San Diego, Calif.

The Al Jarvis Show in two months has become my family's favorite program, and we seldom miss it if possible.

Mrs. B. F., Los Angeles, Calif.

I think all this convention coverage is boring and monotonous. Also, I now know how ridiculously stupid all these people are. Groucho could make more intelligent speeches!

Mrs. Olive Taylor, 1411 South Hoover St., Los Angeles, Calif.

Just listening to "Hollywood on Television" program and heard F. X. McDonald sing "Danny Boy." Why can't we have more of Mr. McDonald? I think he has a wonderful voice.

Mrs. Wallace Pratt, Route 1, Box 14, Perris, Calif.

Why do so many stations have to carry the convention? Would not one station be enough so that those who wanted to watch it could? Don't seem like they use any reason. Just like having beets three times a day, seven days a week.

Mrs. S. Cutting, 3345 Stoker, Los Angeles, Calif.

Only another "tied-to-the-home mother" who is slipping little in figure and grooming departments can realize what it means to have Rita LaRoy back on TV with her Glamour Session." Bless KTTV for bringing us something besides cooking or useless "cute" interviews in the anytime. My hair looks better already!

Mrs. G. A. R., Lomita, Calif.

Horace Heidt, Jr., is precious.

elen Cornwell, 238 E. Holst Ave, Pomona, Calif. I think the Dude Martin Show would be very dead if weren't for Hank Penny. They should have more of him.

Elizabeth Dillon, Glendale, Calif.

I think Bill Stulla is the gentleman of TV—courteous, and considerate of everyone's feelings.



Al Jarvis

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5-KECA—Ira Cook.
- ★KFI—Feature Wire.
- KHJ—Merry Mailman.
- ★KXN, KCBQ—Ed. R. Morrow.
- KBIG—Dancehall at Avalon.
- KFAC—Sunset Serenade.
- KFOJ—Sunshine Mission.
- KFYD—Boleto Time.
- KFWB—Del Mar Races.
- ★KGER—News; Music Box.
- KGFJ—Live at Five.
- KIEV—Easy Does It (to 8).
- ★KLAC—News; Sports.
- ★KMPC—News; Business News.
- ★KOWI—News.
- KRKD—Wagon Wheels.
- ★KWKW—News; Sports.
- 5:10-KFWB—Red Rowe.
- KLAC—Los Angeles Today
- KMPC—Today in Sports.
- 5:15-KFI—News.
- ★KXN—Tom Harmon.
- KGFJ—Pianists of the Future
- KLAC—Stars of the Week.
- ★KMPC—California News.
- KOWI—Reflections in Mood.
- 5:20-KMPC—Journey into Melody.
- 5:25-KECA—Baseball Roundup.
- KBIG—Sports Roundup.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Barry Wood Show.
- KHJ, KGB—Songs of the B-Bar-B.
- ★KXN, KCBQ—Carroll Alcott.
- KFAA—Viennese Varieties.
- ★KFOJ—News.
- KFYD—Air Mail Special.
- ★KFWB—News; Red Rowe.
- KGER—Tab'nacle Benedictions
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KXN, KCBQ—News, Goss.
- KFOJ—Your Fishcaster.
- KFYD—Piano Parade.
- KGFJ—Channel 17.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:50★KHJ, KGB—Cecil Brown.
- 6:05★KXN, KCBQ—News.
- 6★KECA—Hank Weaver; News.
- KFI—Pinkley at Six.
- ★KHJ, KGB—Gabriel Heatter.
- ★KXN, KCBQ—News on the Record.
- KBIG—Weekend Weather Report.
- ★KFAA, KFOJ, KLAC, KMPC—News.
- KFYD—Hillbilly Bandstand.
- ★KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KOWI—For Dancers Only.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Property Owners.
- 6:05-KFAC—Showtime.
- KLAC—Bob McLaughlin.
- 6:10-KFOJ—Week End Weather.
- ★KMPC—Calif. News.
- 6:15-KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Let's Talk Politics.
- ★KMPC—Bob Kelley, Sports.
- ★KXLA—News.
- 6:30★KECA—Headline Edition.
- KFI, KFSD—Music by Mantovani.
- KHJ, KGB—The Answer Man.
- KXN—Steve Allen.
- KFAC—Musical Milestones.
- KFOJ—Hal's Memory Room.
- KFYD—Sundown Serenade.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Del Mar Races.
- KOWI—Pledge for Defense.
- KWKW—Hoyos Hour.
- KXLA—Cliffie Stone.
- 6:45-KFCA—Dinner Music.
- ★KHJ, KGB—News, Sam Hayes.
- 6:50-KGFJ—News.
- 6:55★KFI, KXN, KGB, KVOE—Bill Henry.
- 7-KECA—KECA Pops Concert.
- ★KFI, KFSD—Mario Lanza.
- KHJ, KGB—Symphonic Strings.
- ★KXN, KCBQ—Robert Trout.
- KBIG—Sundown Serenade.
- KFAC—Music at Seven.
- KFOJ—Our Cats.
- KFYD—Piano Party.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KLAC, KRKD—News.
- KMPC—To Your Health.
- KOWI—Pledge For Defense.

- 7:05-KXN, KCBQ—Capitol Cloakroom.
- KLAC—Bob McLaughlin.
- 7:15-KFOJ—Music.
- KMPC—Musical Interlude.
- KRKD—Time Waltzes.
- 7:30-KFI, KFSD—A Citizen Reviews the News.
- KHJ, KGB—Cisco Kid.
- KXN—Women's Forum.
- KFAC—Echoes and Encores.
- KFOJ—U.N. Story.
- KFWB—Community News.
- KGER—Rev. Al Halian.
- KGFJ—Pet Exchange.
- KMPC—John T. Flynn.
- KOWI—Reserve.
- KRKD—Dr. Richardson.
- KWKW—La Hora Popular.
- 7:35-KFI, KFSD—Portrait in Sports.
- 7:45-KFI—Four Star Theatre.
- ★KFOJ—News.
- KFYD—Royal Vistas.
- KFWB—Rosary Hour.
- KMPC—Band of Today.
- KRKD—Catholic Quarter Hour
- KXLA—Women's Clubs.
- 7:55★KECA—News.
- 8★KECA, KFMB—The Top Guy.
- KFI, KFSD—One Man's Family.
- ★KHJ, KGB—Reporters' Roundup.
- ★KXN, KCBQ—Eric Sevareid.
- KFAC—Evening Concert.
- ★KFWB, KMPC—News.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Gene Norman.
- KRKD—Army Home Town News.
- KWKW—Council of Churches.
- ★KXLA—News.
- 8:15★KFI, KFSD—World News.
- ★KXN, KCBQ—Calling All Stars.
- KFWB—H'wood Stars Baseball.
- KGER—Hebrew Christian.
- KGFJ—Treasury Dept.
- KMPC—Baseball: Hollywood at Los Angeles.
- KXLA—Smiley Burnette.
- 8:30★KECA, KFMB—This Is Your FBI.
- KFI—Reserve.
- ★KHJ, KGB—Crime Does Not Pay.
- KXN, KCBQ—Musicaland U.S.A.
- KGER—Music Hall.
- KGFJ—Col. of Divine Science.
- KRKD—Saddle Serenade.
- KWKW—Melody of Life.
- KXLA—Ole Rasmussen.
- 9-KECA—Bill Ballance Show.
- KFI—Town Hall Party.
- ★KHJ, KGB—Newspaper of the Air.
- KXN, KCBQ—Musicaland U.S.A.
- KFAC—Evening Concert.
- KFOJ—Ray Robinson Show.
- KFWB, KMPC—Baseball.
- KGER—Waltz Festival.
- KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- KRKD—Saddle Serenade.
- KWKW—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KWKW—Gordon B. Lloyd.
- 9:30★KFI—Inside Bob and Ray.
- KHJ, KGB—Magazine Theatre.
- KXN—Hawthorne.
- KGER—John Brown.
- 9:55★KHJ, KGB—News.
- 10★KECA, KFMB—ABC Late News.
- ★KFI, KFSD—Richfield Reporter.
- KHJ, KGB—I Love a Mystery.
- KXN, KCBQ—Ten O'clock Wire.
- KFAC—Musical Crossroads.
- KFOJ—Dave Polk Show.
- KFWB—Baseball.
- KGER—Immanuel Gospel.
- ★KLAC—News; Gene Norman.
- KMPC—Baseball.
- 10:15-KECA—Dr. Frederick Bailes.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KXN—Bill Kenesally.
- KFSD—Lucky Lager Dance.
- 10:25-KXN—Gullin' Pail.
- 10:30-KECA—Music From the Moon.
- KFI—Repeat Performance.
- KHJ—Crowell's Nest.
- KXN—Phillip Norman.
- ★KFWB—News; Larry Finley.
- KGER—Peter Slack, Organ.
- KMPC—Lucky Lager Dance.
- 11-KECA—Lawrence Welk.
- ★KFI, KHJ, KXN—News.
- KFOJ—Irish World.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- KMPC, KFSD—Lucky Lager Dance.

Friday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Comedy-Variety		Mystery-Detective	
3:00—Arthur Godfrey, KXN.	8:00—Top Guy, KECA.	8:30—This Is Your FBI, KECA.	8:30—Crime Does Not Pay, KHJ.
9:30—Bob and Ray, KFI.			
Quiz, Participation		Sports	
8:00—McNeill Bkfst. Club, KECA	5:15—Tom Harmon, KXN.	3:45—Sam Balter, KLAC.	4:15—Bob Kelley, KMPC.
8:30—Grand Slam, KFI.	6:30—Del Mar Races, KMPC.		
11:00—Double or Nothing, KFI.			
11:30—Queen for a Day, KHJ.			
12:30—Art Linkletter, KXN.			
3:00—Welcome Travelers, KFI.			
Comment-Narration		Public Interest	
4:30—Burrill Wheeler, KFI.	7:05—Capitol Cloakroom, KXN.	7:30—Women's Forum, KXN.	
Drama			
9:20—Magazine Theatre, KHJ.			

RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
★ indicates programs of news and commentation

A Life in Your Hands..... KFI, 8:30 p.m. Th	College Choir..... KHJ, 7 p.m. Sa	Graham, Billy..... KECA, 3 p.m., 12 p.m. Su
A Joy Forever..... KFI, 10:15 p.m. M-F	College of Divine Science..... KGFJ, 4:30 p.m. D	Graham, Vance..... KMPC, 9 a.m. Su
Adams, Joe..... KOWL, 12 n. M-Sa	Composer's Corner..... KFAC, 10 a.m. M-Sa	Grand Central Station..... KNX, 10 a.m. Su
Adventures in Research..... KFOX, 7:30 p.m. Sa	Command Theatre..... KNX, 7:35 p.m. M	Grand Ole Opry..... KFI, 7:30 p.m. Sa
★Alcott, Carroll..... KNX, 5:30 p.m. M-Sa	Community Newspaper..... KFWS, 7:30 p.m. M-W, F, Sa	*Grand Slam..... KNX, 8:30 a.m. M-F
Allen, Steve..... KNX, 6:30 p.m. M-F	Concert Hall Review..... KECA, 7 a.m. Su	Grant, Johnny..... KMPC, 2 p.m. M-F
America Calling..... KNX, 5 p.m. Su	★Conside, Bob..... KFI, 12:30 p.m. Su	Great Day Show..... KHJ, 8:30 p.m. Su
America Dances..... KFWS, 6:30 p.m. M-F	Cook, Ira..... KECA, 10 a.m. Sa, 4:30 p.m. M-F	Great Gildersleeve..... KFI, 8:30 p.m. W
American Legion Reports..... KMPC, 2 p.m. Sa	Count of Monte Cristo..... KHJ, 8 p.m. Tu	Green Hornet..... KHJ, 1 p.m. Su
American Way..... KFI, 6:30 p.m. M	County Medical Assn..... KFAC, 1 p.m. Th	★Greene, Bob..... KHJ, 8:15 a.m. M-Sa; 11:25 a.m. M-F; 12:55 p.m. M-F
America's Town Meeting..... KECA, 8 p.m. Tu	Crime Does Not Pay..... KHJ, 8:30 p.m. F	Guiding Light..... KNX, 10:45 a.m. M-F
Americans of Destiny..... KMPC, 8:45 p.m. M	Crime Fighters..... KHJ, 8 p.m. Th	Gun Smoke..... KNX, 7 p.m. Sa
Andy and Virginia..... KFI, 9 a.m. M-F	Crime Is Your Problem..... KFI, 10:15 a.m. Su	Hal's Memory Room..... KFOX, 6:30 p.m. D
Anson, Bill..... KFWS, 9 a.m. M, Tu, Th, F, Sa; 9:30 a.m. W	Criswell Predicts..... KFVD, 1:30 p.m. M-F	Hancock, Hunter..... KGFJ, 9 p.m. M-Sa
Answer Man..... KHJ, 10:30 a.m.; 6:30 p.m. M-F	Critic at Large..... KFI, 12 n. Su	Hanlon, Tom..... KNX, 7:45 p.m. W; 11:10 p.m. M-F
Arceci, John..... KNX, 11:30 p.m. Sa, Su	Crossfire..... KECA, 8:30 p.m. W	Hardy Family..... KHJ, 8:30 p.m. Th
Are You From Dixie..... KFI, 4:45 p.m. Sa	Crowell's Nest..... KHJ, 11 p.m. Su; 10:30 p.m. M-F	Harmon, Tom..... KNX, 5:15 p.m. M-Sa
Armed Forces Revue..... KHJ, 1:30 p.m. Sa	Dangerous Assignment..... KFI, 7:35 p.m. M	Harris, Bass..... KMPC, 8 p.m. Sa
Arnold, Edward..... KECA, 7:30 p.m. Tu	Davidson, Bill..... KECA, 1:15 p.m. Sa; 9:30 a.m. Su	Hart, Maurice..... KFWS, 2 p.m. M-F; 8:30 p.m. Sa
Art of Living..... KFI, 7:30 a.m. Su	★Davis, Elmer..... KECA, 6:15 p.m. M-F	★Harvey, Paul..... KECA, 7 p.m. Su; 12:15 p.m. M-F
Ashton, Ruth..... KNX, 2:05 p.m. M-F	Day, Doris..... KNX, 4:30 p.m. Su	Hats in the Ring..... KFI, 6:30 p.m. Su
At Home With Bass..... KMPC, 4 p.m. Sa	December Bride..... KNX, 4 p.m. Su	Haven of Rest..... KNLA, 8:30 a.m. M, W, F
At This Hour..... KFI, 3:45 p.m. Su	Defense Attorney..... KECA, 7:30 p.m. Th	Hawai Calls..... KHJ, 6 p.m. Sa
Aunt Jenny..... KNX, 9:15 a.m. M-F	Del Mar Races..... KFWS, 5 p.m. M-Sa; KMPC, 6:30 p.m. M-Sa	Hawkes, Charleen..... KFI, 8 p.m. Su
Author Speaks..... KFI, 2:30 p.m. Sa	Dempsey-Tegeler Hour..... KMPC, 10 a.m. Su	Hawthorne..... KNX, 12:05 a.m. M-Sa; 9:30 p.m. M-F
Autry, Gene..... KNX, 8:30 p.m. Sa	Dixieland Matinee..... KHJ, 4:30 p.m. Sa	Hawthorne's Mail Bag..... KNX, 4:45 p.m. M-F
Babbitt, Harry..... KNX, 7:45 a.m. M-F	Doctor's Wife..... KFI, 2:45 p.m. M-F	★Hayes, Sam..... KNX, 6:45 p.m. M-F; 7:45 a.m. M-Sa
Backstage Wife..... KFI, 1 p.m. M-F	Double or Nothing..... KFI, 11 a.m. M-F	Haynes, Dick..... KLAC, 6:05 a.m. M-Sa
Back to God..... KHJ, 8:30 a.m. Su	Dragnet..... KFI, 9 p.m. Th	★Headline Edition..... KECA, 6:30 p.m. M-F
Bailes, Dr. Frederick..... KECA, 10:15 p.m. Su-F; KRKD, 6:45 a.m. M-Sa; KBIG, 6 a.m. M-Sa	Dr. Christian..... KNX, 8:30 p.m. W	Heatter, Gabriel..... KHJ, 6 p.m. M-F
Baldwin, Mel..... KNX, 12:05 a.m. Su	Dr. Hiss Clinic..... KECA, 8 a.m. Sa	★Hemingway, Frank..... KHJ, 7 a.m. M-Sa
Balance, Bill..... KECA, 9 p.m. M-F	★Dreier, Alex..... KFI, 9:15 p.m. Sa	★Henry, Bill..... KHJ, 6:55 p.m. M-F
Balter, Sam..... KLAC, 7:30 a.m. M-F; 8:15 a.m., 5:45 a.m. M-Sa	Dr. Kildare..... KHJ, 8:30 p.m. Tu	★Henry, Fred..... KLAC, 5 p.m. M-F
Barry Craig..... KFI, 9:30 p.m. Tu	Dr. Paul..... KFI, 3:30 p.m. M-F	Here Comes The Band..... KECA, 4 p.m. Su
Baseball Roundup..... KECA, 5:25 p.m. M-F	Dunn on Discs..... KHJ, 10:30 a.m. Sa	Hilltop Bundstand..... KFVD, 6 p.m. M-F
★Baukhage, H. B..... KHJ, 9:15 a.m. M-F	Dvorak, George..... KFI, 8 a.m. Sa	Hilltop House..... KNX, 12:15 p.m. M-F
Beatty, Clyde..... KHJ, 1:30 p.m. Su	Echoes From Antiquity..... KFSG, 9:45 p.m. Th	★Holbrook, John..... KHJ, 10 a.m. M-F
★Behind the Story..... KHJ, 12:30 p.m. M-F	Echoes of Eden..... KFWS, 10:30 p.m. Su	Hollywood Bowl Concert..... KFI, 4 p.m. Su
Berch, Jack..... KECA, 10 a.m. M-F	★Edwards, Frank..... KHJ, 10:15 p.m. M-F	Hollywood Music Box..... KFI, 9:30 p.m. W
Best Plays..... KFI, 6:30 p.m. Su	Employment Review..... KFAC, 1 p.m. M	Hollywood Music Hall..... KNX, 7:30 p.m. Tu
Bible Class..... KHJ, 9 a.m. Su	Eternal Light..... KFI, 9:30 a.m. Su	Hollywood Star Playhouse..... KFI, 2 p.m. Su
Bible Fellowship Hour..... KGFJ, 7 a.m. M-F	Evening Concert..... KFAC, 8 p.m. D	Hometown Happenings..... KFI, 11:30 a.m. Su
Bible Institute..... KHJ, 8:30 a.m. M, W, F; KFVD, 11 a.m. M-F	Excursions in Science..... KFOX, 5:15 p.m. M	Hometown Jamboree..... KNLA, 11:30 a.m. M-F
Bible Treasury Hour..... KGER, 8:45 a.m. M-F	Falcon..... KFI, 1 p.m. Su	Hopalong Cassidy..... KNX, 6:30 p.m. Sa
Biggs, E. Power..... KNX, 6:30 a.m. Su	Family Theatre..... KHJ, 7 p.m. W	Horatio Hornblower..... KNX, 8 p.m. Su
Big Sister..... KNX, 10 a.m. M-F	Farm Highlights..... KFI, 6:15 a.m. M-Sa	Hour of Power..... KFSG, 7:45 p.m. Tu
Big Time..... KNX, 7:30 p.m. Th	Farm Reporter..... KFI, 12 n. M-Sa	Hour of St. Francis..... KMPC, 8:15 p.m. Sa
★Bishop, Pat..... KFI, 6 a.m., 6:45, 8:30 a.m. M-F; 5 p.m. M-F; 6:45 a.m. Sa	FBI in Peace and War..... KNX, 9 p.m. Th	★Huntley, Chet..... KECA, 9:15 a.m., 5:30 p.m. M-F; 8 p.m. Sa
Blind Artists Guild..... KFWS, 8:30 p.m. M	★Feature Wire..... KFI, 5 p.m. M-F	I Covered the Story..... KECA, 10:15 p.m. Sa
Bob & Ray..... KFI, 10:15 a.m. M-F; 9:30 p.m. F	★Ferris, Bob..... KNX, 7 a.m. M-F	I Love a Mystery..... KHJ, 10 p.m. M-F
Bolero Time..... KMPC, 9 a.m. Su	Fields, Gracie..... KHJ, 8:30 p.m. W	I Was a Communist for the FBI..... KNX, 9:30 p.m. Sa
Bowman, Fletcher..... KFI, 10:15 p.m. Su	Fights..... KNX, 7:05 p.m. W	If They Had Lived..... KGFJ, 8:15 p.m. Su
Breakfast Club..... KECA, 8 a.m. M-F	Finley, Larry..... KFWS, 10:35 p.m. Tu-F; 10 p.m. M, Sa	Inner Sanctum..... KNX, 6:30 p.m. Su
Break the Bank..... KECA, 9:30 a.m. M-F	First Baptist Church..... KFAC, 7:30 p.m. Sa	Inspector Hearshstone..... KNX, 9 p.m. W
Breakfast Gang..... KHJ, 7:15 a.m. M-Sa	First Nighter..... KFI, 7 p.m. Th	Invitation to Learning..... KNX, 8:35 a.m. Su
Brighter Day..... KFI, 11:30 a.m. M-F	Fisher, Eddie..... KECA, 8:30 a.m. Sa	Invitation to Music..... KNX, 11 a.m. Su
★Brown, Cecil..... KHJ, 8 a.m. M-F; 3:55 p.m. Su; 9:55 p.m. Sa; 5:50 p.m. M-F	Fisher, George..... KNX, 1:15 p.m., 10:15 p.m. Sa	It Happens Every Day..... KNX, 1:20 p.m. M-F
Bull, Frank..... KFWS, 6:30 p.m. M-F	Fishing News..... KFWS, 7:30 p.m. Th	It's Your Business..... KECA, 7 p.m. Sa
Burnette, Smiley..... KNLA, 8:15 p.m. M-F	Five Seventy Club..... KLAC, 12:30 p.m. M-Sa; 2 p.m. Su	Jarvis, Al..... KECA, 1:15 p.m. M-F
Business News..... KMPC, 8:15 a.m. M-Sa	Flying Feet..... KECA, 8 a.m. Sa	Jazz Nocturne..... KHJ, 7 p.m. Th
By Lines..... KFI, 3:15 p.m. Su	Flynn John T..... KMPC, 7:30 p.m. M-F; 4 p.m. Sa	Johnny Dollar..... KNX, 6 p.m. W
CBS Sunday Desk..... KNX, 5:30 p.m. Su	Fontaine, Frank..... KNX, 9 p.m. Su	Just Plain Bill..... KFI, KFSD, 2 p.m. M-F
California Farmer..... KMPC, 6 a.m. M-F	For You..... KFI, 11:45 p.m. W	KFI Calling..... KFI, 9:30 p.m. M
★California News..... KMPC, 6:10 p.m. M-Sa	★Foster, Cedric..... KHJ, 12:15 p.m. M-F	★Kaltenborn, H. V..... KFI, 3:15 p.m. Sa
Calvary Hour..... KMPC, 7 a.m. Su	Frank and Ernest..... KHJ, 11 a.m. Su	Kaye, Sammy..... KECA, 4:30 p.m. Su
Capitol Cloakroom..... KNX, 7:05 p.m. F	Frank and Jackson..... KECA, 4 p.m. Sa	Kelley, Bob..... KMPC, 6:15 p.m. M-Sa
Capitol Commentary..... KHJ, 9:15 a.m. M-F	Freedom Story..... KMPC, 9 p.m. Su	Kemper, Bonnie..... KECA, 2 p.m. M, W, F; 2:05 p.m. Tu, Th
Career Theatre..... KECA, 10:30 p.m. Su	Friendly Philosopher..... KECA, 11:15 a.m. M-F	★Kennedy, Bill..... KNX, 12 n. M-F; 10:15 p.m. M-Sa
Carnival of Books..... KFI, 9 a.m. Su	Front-Page Farrell..... KFI, KFSD, 2:15 p.m. M-F	Kenton, Stan..... KFI, 7:35 p.m. Tu
Casa Latina..... KFI, 7 a.m. Sa	Fuller, Dr. Charles..... KECA, 1 p.m. Su	Key To Health..... KFI, 2:45 p.m. Sa
Catholic Answers..... KFWS, 7:45 p.m. Sa	Funny Paper Man..... KFI, 8 a.m. Su	King Arthur Godfrey's Roundtable..... KNX, 2 p.m. Su
Catholic Hour..... KFI, 11 a.m. Su	Fuller, Sid..... KHJ, 12 n. D	Kirkwood, Jack..... KHJ, 1 p.m. M-F
Challenge to Youth..... KMPC, 8:30 a.m. Su	Gallup Poll..... KNX, 10:25 p.m. M-Sa	L.A. Breakfast Club..... KFWS, 8:30 a.m. W
★Chatterton, Larry..... KHJ, 11 p.m. M-F; 9 p.m. Sa	Game of the Day..... KHJ, 11:10 p.m. M-F; 10 p.m. Sa	L.A. Confidential..... KMPC, 4:45 p.m. M-F
Chef Milani..... KMPC, 9:30 a.m. M-F	Gangbusters..... KNX, 9 p.m. Sa	Laboe, Art..... KGFJ, 4 p.m. M-F; KNLA, 1:30 p.m. Tu-Su
Chicago Round Table..... KFI, 10:30 a.m. Su	Garden School..... KGER, 1:45 p.m. M-F	Ladies' Day..... KFI, 9:30 a.m. M-F
Chicago Theatre..... KHJ, 9:30 p.m. Su	Garr, Bill..... KWKW, 1 p.m. M-Sa	Ladies Fair..... KHJ, 11 a.m. M-F
Children's Bible Stories..... KHJ, 11:30 a.m. Su	★Garred, Bob..... KECA, 7:30 a.m., 5:45 p.m. M-F; 5:30 p.m. Sa	L.A. Medical Assn..... KFAC, 1 p.m. Th
Christian Science..... KFI, 9:15 a.m. Su; KWKW, 8:30 p.m. M	Garroway, Dave..... KFI, 3:45 p.m. M-F	Land of the Free..... KHJ, 11:45 p.m. Su
Church in the Home..... KECA, 2:30 p.m. Su	Gateway to Music..... KFAC, 10 p.m. Su	Lanza, Mario..... KFI, 7 p.m. F
Church of the Air..... KNX, 7 a.m. Su	Gillespie's Garden..... KNX, 12:15 p.m. Sa; 10:45 a.m. Su	★Lawton, Fleetwood..... KFI, 7:15 a.m. M-F
Church of the Open Door..... KGER, 11 a.m. Su	Give and Take..... KNX, 8:30 a.m. Sa	
Cisco Kid..... KHJ, EGB, 7:30 p.m. W, F	Gilbert and Sullivan Operettas..... KFAC, 1 p.m. Su	
City Assignment..... KGER, 4:30 p.m. Sa	Godfrey, Arthur..... KNX, 2:30 p.m. M-F; KNX, 2 p.m. Su	
City Hospital..... KNX, 10:30 a.m. Sa	★Goss, Frank..... KNX, 7:30 a.m. M-Sa; KNX, 5:45 p.m. M-Sa	
City Reports..... KFI, 10:15 p.m. Su		

Layman's Hour.....	KECA, 9:30 p.m. Sa	National Farm & Home.....	KFI, 11:30 a.m. Sa	Stewart, Bill.....	KWKW, 9 a.m. M-Sa
Lee, Terrea.....	KFI, 3 p.m. Su	National Radio Pulpit.....	KFI, 7 a.m. Su	Stone, Paula.....	KHJ, 9 a.m. M-F
Lee, Peggy.....	KNX, 9:45 p.m. Tu, Th	National Vespers.....	KECA, 11:30 a.m. Su	Story Circus.....	KMPC, 7:30 a.m. Sa
★Lesneur, Larry.....	KNX, 5 p.m. Sa	Native Daughters.....	KWKW, 9 p.m. Tu	Story, Ralph.....	KNX, 7:15 a.m. M-F 5:25 a.m. M-Sa
Let George Do It.....	KHJ, KGB, 8 p.m. M	Navy Hour.....	KECA, 5 p.m. Su	★Stop the Music.....	KECA, 5 p.m. Su
★Lesneur, Larry.....	KNX, 2:55 p.m. Su	Negro College Choirs.....	KECA, 7:30 a.m. Su	Stranger from the Sea.....	KFI, 9:30 p.m. Su
Let's Pretend.....	KNX, 8:05 a.m. Sa	Newsstand Theatre.....	KECA, 8:30 p.m. Sa	Strawhat Concert.....	KNX, 9:05 p.m. Tu
Let's Prove It.....	KGIL, 3 p.m. Su	★Nichols, Les.....	KHJ, 8:25 a.m. M-F	To Strength for the Day.....	KMPC, 5:15 a.m. M-Sa
Let's Talk Politics.....	KFWB, 6:15 p.m. M-F	Nick Carter.....	KHJ, 3:30 p.m. Su	Strike It Rich.....	KFI, 10:30 p.m. M-F
★Leyden, Fulton.....	KHJ, 4, 9:15 p.m. M-F	Night Beat.....	KFI, 7 p.m. M	Student Symphony Concert.....	KECA, 4:30 p.m. Sa
Leyden, Bill.....	KFWB, 6:30 a.m. M-Sa; 9:30 a.m. Su	Noble, Wendell.....	KNX, 1 p.m. M-Su	Summer Cruise.....	KECA, 9 p.m. Sa
Liberal Catholic Hour.....	KFAC, 9 a.m. Su	Nora Drake.....	KNX, 11:30 a.m. M-F	Summer Serenade.....	KECA, 9:30 p.m. Th
Life Can Be Beautiful.....	KFI, 4 p.m. M-F	Norman, Gene.....	KLAC, 8 p.m. M-Sat 4, 8 p.m. Su	Sunday Symphony.....	KFI, 11:15 p.m. Su
Life Is Your Business.....	KECA, 3:45 p.m. M-F	Norman, Philip.....	KNX, 1:30 p.m. M-F; 10:30 p.m. Tu-Sa; 1:30 p.m. Sa	Sunday With Bill.....	KECA, 9:30 a.m. Su
Light and Life, Hour.....	KECA, 8:30 a.m. Su	Official Detective.....	KHJ, 9:30 p.m. Tu	Sunset Serenade.....	KECA, 5 p.m. M-Sa
Line Up.....	KNX, 6 p.m. Tu	Old-Fashioned Sunday School Hour.....	KECA, 9 a.m. Su	Supervisor's Report.....	KFI, 10:15 p.m. Su
Linkletter, Art.....	KNX, 12:30 p.m. M-F	One Man's Family.....	KFI, 8 p.m. M-F	Take a Number.....	KHJ, 1:30 p.m. M-F
Lithuanian Program.....	KOWL, 10 a.m. Sa	Open Forum.....	KMPC, 6:30 p.m. M; 7 p.m. Su	Talent Opera Singers.....	KWKW, 9:30 p.m. M
Little Symphonies.....	KHJ, 7 p.m. Su	Operatic Selections.....	KHJ, 11:30 p.m. Su	Talent Scouts.....	KNX, 8:30 p.m. M
Lombardo, Guy.....	KECA, 8:30 p.m. M	Original Amateur Hour.....	KECA, 8 p.m. Th	Talks on Books.....	KECA, 6:30 p.m. Sa
Lombardoland, U.S.A.....	KHJ, 7:30 p.m. Sa	Other Side of the Day.....	KFI, 1 a.m. M-Sa	Tarzan.....	KNX, 6 p.m. Su
Lone Journey.....	KECA, 10:15 a.m. M-F	Otis, Don.....	KMPC, 12 m. Tu-Sa	Taylor, Henry J.....	KECA, 7:30 p.m. M
Lone Ranger.....	KECA, 7 p.m. M, W; 8 p.m. Sa	Our America.....	KMPC, 7:30 p.m. Sa	Taylor, Mary Lee.....	KFI, 11 a.m. Sa
Looking Into Space.....	KECA, 6:30 p.m. Sa	Our Gal Sunday.....	KNX, 9:45 a.m. M-F	Telephone Hour.....	KFI, KFSD, 9 p.m. M
Los Angeles in Review.....	KMPC, 1:45 p.m. F	Out of Thunder.....	KHJ, 9:30 p.m. W	Tello-Test.....	KHJ, 10:15 a.m. M-F
Lucky Lager Dance Time.....	KMPC, 9:30 p.m. Su- Tu; 10:30 p.m. F; 9:30 p.m. Sa; KFSD, 10:15 p.m. D	Owens, Jack.....	KNX, 4:15 p.m. M-F	★Ten O'clock Wire.....	KNX, 10 p.m. D
Lutheran Gospel Hour.....	KXLA, 6:30 p.m. Su	Palladium Party.....	KFI, 9:30 p.m. Sa; 10:30 p.m. Su; 11:15 p.m. Tu-F	Texas Rangers.....	KFI, 7:30 p.m. Sa
Lutheran Hour.....	KHJ, KYOE, 10:30 a.m. Su	Parsons, Louella.....	KNX, 6:30 p.m. Tu-F	Theatre of Famous Radio Players.....	KNX, 3:30 p.m. Su
Lynn Looks at H'wood.....	KHJ, 3:45 p.m. M-F	Passing Parade.....	KFI, 6:15 p.m. M-F	Theatre of Today.....	KNX, 9 a.m. Sa
Ma Perkins.....	KNX, 10:15 a.m. M-F	★Pearson, Drew.....	KECA, 6 p.m. Su	The Chase.....	KFI, 9:30 p.m. Th
Magazine Theatre.....	KHJ, 9:30 p.m. F	People Are Funny.....	KNX, 7 p.m. Tu	The Christian in Action.....	KECA, 12 n. Su
Main Street Music Hall.....	KNX, 1:30 p.m. Su	People's Platform.....	KNX, 9 a.m. M-Su	Thee Shadow.....	KHJ, 2 p.m. Su
★Main Street to Malibu.....	KECA, 6:45 p.m. Su	Pepper Young's Family.....	KFI, 12:30 p.m. M-F	The Whistler.....	KNX, 7:30 p.m. Su
Main Street to Malibu.....	KECA, 6:45 p.m. Su	Perry Mason.....	KNX, 11:15 a.m. M-F	This I Believe.....	KNX, 11:40 p.m. M-Sa; 7 p.m. F; 4:30 p.m. Sa; 1:05 a.m. D
Major League Baseball.....	KMPC, 10:05 a.m. M-Sa	Pet Exchange.....	KGEF, 7:30 p.m. F	This Is Living.....	KNX, 2:30 p.m. Sa
Major League Show.....	KMPC, 10 a.m. M-F; 10:45 a.m. Sa	Peter Salem.....	KHJ, 7:30 p.m. Tu	This Is Los Angeles.....	KNX, 3:05 p.m. Sa
Malone, Ted.....	KECA, 3:30 p.m. M-F	★Peterson, Elmer.....	KFI, 5:45 p.m. Tu-F; KFAC, 9:30 a.m. M-F; 12:05 p.m. Su	This Is Your FBI.....	KECA, 8:30 p.m. F
Manu, Herbert J.....	KFI, 10 a.m. Su	Piano Party.....	KFVD, 5:45 p.m. M-F	This Thing Called Life.....	KHJ, 8 a.m. Su
★Manning, Knox.....	KFI, 7:45 a.m. M-F	Pinkley, Virgil.....	KFI, 6 p.m. M-F	Time Capsule.....	KECA, 7:30 p.m. Su
Munfield, Andy & Virginia.....	KFI, 8 a.m. Sa	Play It Again.....	KECA, 11:30 a.m. M-F	Tin Pan Valley.....	KFI, 7 p.m. Sa
Marine Band.....	KHJ, 9 a.m. Sa	Portrait in Sports.....	KFI, 7:35 p.m. F	Tinney, Cal.....	KECA, 3 p.m. M-F
Marine Corps Show.....	KFI, 6:30 p.m. Tu	Portrait of a City.....	KFI, 7:35 p.m. W	To Your Health.....	KMPC, 7 p.m. M-Sa
Marines in Review.....	KECA, 7:30 p.m. Sa	Postmark U.S.A.....	KECA, 7:30 p.m. W	Today In Business.....	KMPC, 6:05 p.m. M-F
Marin, Dude.....	KBIG, 9 a.m. M-Sa	Potter, Peter.....	KLAC, 9:30 a.m. D	Top Story.....	KFI, 3:30 p.m. Su
Murx, Groucho.....	KFI, 9 p.m. W	Prayer for Peace.....	KMPC, 6:55 a.m. M-F; 8 a.m. Sa, Su	Top Guy.....	KECA, 8 p.m. F
Martin Kane.....	KFI, 1:30 p.m. Su	★Queen for a Day.....	KHJ, 11:30 a.m. M-F	Town Hall Party.....	KFI, 9 p.m. F; 8 p.m. Sa
Musquerade.....	KECA, 6:15 p.m. Su	Quiz Kids.....	KNX, 9 p.m. M	Tracy, Lee.....	KFI, 1:30 p.m. Su
Mussey, Curt.....	KHJ, 4:30 p.m. M-F	Railroad Hour.....	KFI, 8:30 p.m. M	★Trout, Bob.....	KNX, 2:30 p.m. Su; 7:30 p.m. M; 9 p.m. Tu; 7 p.m. Tu-F
Masters in Miniature.....	KFAC, 11 a.m. Sa	Reese, Pee Wee.....	KHJ, 5:45 p.m. Sa	True Detective Mysteries.....	KHJ, 2:30 p.m. Su
Masterson, Paul.....	KECA, 5:30 a.m. M-F	Repeat Performance.....	KFI, 10:30 p.m. M-F	Truth or Consequences.....	KFI, 6:30 p.m. Tu
Matinee.....	KFAC, 2 p.m. M-Sa	Report From Pentagon.....	KHJ, 4:45 p.m. Sa	Tusher, Bill.....	KECA, 7:15 p.m. Sa
McBride, Mary Margaret.....	KECA, 4 p.m. M-F	Report to The People.....	KECA, 6:45 p.m. Sa	Tuttle Time.....	KFVD, 7 a.m. M-Sa
McCollis, Jim.....	KMPC, 7:15 a.m. M-F	★Reporter's Roundup.....	KHJ, 8 p.m. F	Twenty Questions.....	KHJ, 8 p.m. Su
McFarlane, Bruce.....	KHJ, 8 a.m. Sa	Request Performance.....	KGEF, 6 p.m. D	Twilight Tales.....	KMPC, 4:15 p.m. Tu, Th
McLaughlin, Bob.....	KLAC, 6:05 p.m. M-Sa; 6 p.m. Su	Reviewing Stand.....	KHJ, 5 p.m. Su	Unity Daily World.....	KFAC, 8:45 a.m. M-Sa
McNeill's Breakfast Club.....	KECA, 8 a.m. M-F	★Richfield Reporter.....	KFI, 10 p.m. Su-F	U.N. Is My Beat.....	KFI, 8 a.m. Su
Meet Millie.....	KNX, 6 p.m. Su	Right to Happiness.....	KFI, KFSD, 12:45 p.m. M-F	U.N. Story.....	KWKW, 8:45 p.m. M
Meet the Missus.....	KNX, 11:30 a.m. Su	Richter, Carroll.....	KFVD, 8:45 p.m. M-W	U.N. Today.....	KFWB, 8:45 p.m. M-F
Meet the Press.....	KFI, 7 p.m. Su	Road of Faith.....	KBIG, 8 a.m. Su	U.S. Marine Band.....	KHJ, 5:30 p.m. Sa
Meet Your Match.....	KFI, 9 p.m. Tu	Road of Life.....	KFI, 12:15 p.m. M-F	University Explorer.....	KNX, 10:30 a.m. Su
Men's Corner.....	KHJ, 3:30 p.m. Sa	Robert Q's Waxworks.....	KNX, 8 p.m. Sa	★Vail, David.....	KNX, 8:15 a.m. M-F
Merry-Go-Round.....	KNX, 11:15 p.m. M-F	Rocky Jordan.....	KHJ, 7:05 p.m. Su	Vienness Varieties.....	KFAC, 5:30 p.m. M-F
Merry Mailman.....	KHJ, 5 p.m. M-F	Rod and Gun Club.....	KHJ, 9:30 p.m. Th	Voice of Agriculture.....	KMPC, 6:30 a.m. M-F
Message of Israel.....	KECA, 11 a.m. Su	Romance.....	KNX, 6 p.m. M	Voice of Calvary.....	KXLA, 10 p.m. Su
Meyberg, Dot.....	KGEF, 5:45 p.m. Sa	Romance of Helen Trent.....	KNX, 9:30 a.m. M-F	Voice of China.....	KHJ, 8:15 a.m. Su
MGM Theatre.....	KHJ, 8 p.m. Sa	Rosemary.....	KNX, 8:45 a.m. M-F	Voice of Firestone.....	KFI, KFSD, 5:30 p.m. M
Midnight Flyer.....	KFI, 12:30 a.m. M-Sa	Rowe, Red.....	KFWB, 4 p.m. M-F; 4:30 p.m. Sa	Voice of Prophecy.....	KECA, 2 p.m. Su
Mike 95.....	KFI, 12:15 p.m. Su	Rukeyer Reports.....	KHJ, 3:45 p.m. Sa	Voice of the Blind.....	KGEF, 8:15 a.m. W
★Miller, Marvin.....	KHJ, 12:30 p.m. M-F	Sail Lake Tabernacle.....	KNX, 8 a.m. Su	Walk a Mile.....	KNX, 7 p.m. M
Missionary News.....	KFSG, 9:30 p.m. W	Sampson, Bill.....	KWKW, 4:30 p.m. M-Sa	War Front—Home Front.....	KHJ, 8:30 p.m. M
Midnight Mission.....	KRKD, 10 a.m. M-F	Scarlet Pimpernel.....	KFI, 8:30 p.m. Tu	We Call It Jazz.....	KFI, 11:30 p.m. Sa
★Monday Morn. Headlines.....	KECA, 8:15 p.m. Su	Second Mrs. Burton.....	KNX, 11 a.m. M-F	★Weaver, Hank.....	KECA, 12 n; 6 p.m. M-F 6:45 p.m. Su
Montgomery, Robt.....	KHJ, 12:30 p.m. Su	★Sevareid, Eric.....	KNX, 8 p.m. M-F	Welcome Travelers.....	KFI, 3 p.m. M-F
Morning Concert.....	KFAC, 9 a.m. M-F; 9:30 a.m. Su	Sgt. Preston of the Yukon.....	KHJ, 3 p.m. Su	Welk, Lawrence.....	KECA, 11:45 p.m. Su; 11 p.m. W-F; 10:30 p.m. Sa
Mother's Album.....	KMPC, 9:15 p.m. Su	★Shadel, Bill.....	KNX, 8:30 a.m. Su	Wendy Warren.....	KNX, 9 a.m. M-F
Motorists' Melody Time.....	KFI, 9:45 p.m. Su	Silver Eagle.....	KECA, 7 p.m. Tu, Th	Whalen, Monica.....	KHJ, 9:15 p.m. Sa
Mr. and Mrs. North.....	KNX, 8:30 p.m. Tu	Sinclair's Record Session.....	KFI, 11 p.m. Sa	What's My Line?.....	KFI, 7 p.m. W
Mr. Big Meets the Boat.....	KHJ, 12 n. Su-F; 3 p.m. Sa	Slack, Peter.....	KGER, 2:30 p.m. M-F; 5 p.m. Sa; 10:30 p.m. M-F	What's the Score?.....	KFI, 6:30 p.m. W
Mr. Chameleon.....	KNX, 6 p.m. Th	Smith, Carl.....	KNX, 1:15 p.m. M-F	Wheeler, Burrill.....	KFI, 4:30 p.m. M-F
Mr. Information.....	KNX, 1:25 p.m. M-F	★Smith, Howard K.....	KNX, 9:30 a.m. Su	Whispering Streets.....	KECA, 10:55 a.m. M-F
Mr. Keen.....	KNX, 8:30 p.m. Th	★Sokolosky, George.....	KECA, 8:45 p.m. Su	White, Joe.....	KFI, 11:30 p.m. F
Mr. President.....	KECA, 7:30 p.m. Tu	Songs of Faith.....	KFI, 6:15 a.m. Su	Whitehall 1212.....	KFI, 2:30 p.m. Su
Muray, Johnny.....	KFI, 8 a.m. M-F	Songs of the B-Bar-B.....	KHJ, 5:30 p.m. M-F	Wilson, Meredith.....	KFI, 5 p.m. Su
★Murray, Edward R.....	KNX, 5 p.m. M-F	Songs of the Century.....	KMPC, 7 p.m. Sa	Wings of Healing.....	KECA, 12:30 p.m. Su
Museum Concert.....	KECA, 3 p.m. Su	★Southland Nws.....	KFI, 8:30 a.m. M-F	Woman in My House.....	KFI, 1:45 p.m. M-F
Musie for You.....	KNX, 12:30 p.m. Su	Space Patrol.....	KECA, 9:30 a.m. Sa	Women's Forum.....	KNX, 7:30 p.m. F
Musie from the Moon.....	KECA, 10:30 p.m. M-F	Sports Book.....	KLAC, 8:45 a.m.; 4:45 p.m. M-F	Wood, Barry.....	KFI, 5:30 p.m. Tu-F
Musie Room.....	KFI, 5 p.m. Su	Sports Dial.....	KRKD, 5:30 p.m. M-Su	World Bible Society.....	KGEF, 8 a.m. M-Sa
Musie With the Girls.....	KNX, 11 a.m. Sa	Squeakin' Deacon.....	KXLA, 5:30 p.m.; 9 p.m. M-F 5:30 p.m. Sa; 11 a.m. Su	World of Books.....	KFI, 11:45 a.m. Sa
Musical Crossroads.....	KFAC, 10 p.m. M-Sa	Standard Hour.....	KFI, KFSD, 8:30 p.m. Su	World of Opera.....	KFAC, 3:30 p.m. M-Sa
Musical Degrst.....	KGEF, 7 p.m. D	Starlight Revue.....	KNX, 10:30 p.m. M	Yesterday and Today.....	KECA, 8:30 p.m. M
Musical Masterpieces.....	KFAC, 4 p.m. D	Stars in the Night.....	KHJ, 7 p.m. M	You and the World.....	KNX, 11:45 p.m. M-F
Musical Milestones.....	KFAC, 6:30 p.m. M-F	Stella Over Hollywood.....	KNX, 9:30 a.m. Sa	You Bet Your Life.....	KFI, 9 p.m. W
Musieland, U.S.A.....	KNX, 8:30 p.m. F	Stella Dallas.....	KFI, KFSD, 1:15 p.m. M-F	Young, Norma.....	KHJ, 9:30 a.m. M-F
Musie Hall.....	KFAC, 11:30 a.m. M-Sa	Stern, Bill.....	KFI, 7:35 p.m. F	Young Dr. Malone.....	KNX, 11:45 a.m. M-F
★Mutual Newsreel.....	KHJ, 6:15 p.m. M-F			Young Widder Brown.....	KFI, 1:30 p.m. M-F
My True Story.....	KECA, 10:30 a.m. M-F				
Mysterious Traveler.....	KHJ, 7:30 p.m. M				
★Name That Song.....	KHJ, 8 p.m. W				



Wrestling Is My Business

by Jules StrongBow

Are the Bearded Men Really Bad?

There is a popular belief among wrestling fans that a bearded man is a bad man. There is nothing to substantiate this opinion except perhaps that a few of the rugged, to say the least, bearded grapplers have given all men with facial foliage the name. It is so easy to associate characteristics with characters.

Since wrestling is one of the oldest sports, in the early days all wrestlers wore beards—it was the usual, not the unusual.

Beards are hard to explain to anyone who doesn't have one. Some men grow them because they feel whiskers are a natural insulation, cool in summer, warm in winter. Others wear them to hide a scar or other facial imperfections. Some men wear them because they just plain like them and feel it enhances their appearance. To a few, it is a tradition of their profession, as in the case of doctors wearing Van Dyke type beards.

The Smith brothers, John and Al, wear beards for a common reason and then each has a personal reason. Both claim that the Smith clan has always had a shaggy face and it is a matter of family honor with them.

Al will tell you that he also likes his beard because it makes him even more handsome and distinguished looking. John imitates the old painting above the family mantel of his great-grandfather, whom he admired. John vowed when he grew up that he would have mutton-chops exactly like his honorable ancestor.

Some of the other wrestlers tell me, and I pass it along to you for what it is worth, that John was badly scarred in a battle in Alaska with a wolf and wears the beard as a cover-up. They say that is where John got the nickname, "Wolfman."

Moto Root of Trouble

I believe that one wrestler has done more to turn wrestling fans thumbs down on bearded wrestlers than all others in the long history of the sport. He has incensed hatred in their hearts, riot in their actions—yes, that Japanese strongman, Mr. Moto.

Mr. Moto, with his Oriental rituals, colorful robes, sumo war dances, sleeper hold and billy-goat goatee has almost ruined every man who sports a beard.

About a year and a half ago, due to a popular vote, Mr. Moto was stopped from using his sleeper hold in Long Beach, which is televised Thursday nights over KTLA. Many fans thought we had failed them because he would still put the fearful sleeper on his opponents. If you will remember, the referee always broke the hold and never let him use it to finish a wrestler. The sleeper hold is not illegal but promoter Harry Rubin refused to book Mr. Moto unless he promised not to apply the sleeper.

Now John J. Doyle, popular Southern California wrestling booking agent, tells me that Mr. Moto is coming back in the middle of August and I am wondering what you will have to say about this. One thing I am sure of, the medicine cabinets will be restored with aspirin and sleeping tablets.

Thank goodness, all bearded wrestlers aren't like Mr. Moto and the Smith boys. The majority are well liked by fans. Men like Enrique Torres, Rito Romero and Blackie Guzman all sported mustaches.

Another favorite who sports heavier foliage is the giant HOMBRE MONTANA. This man mountain is quite a fellow with a lot to overcome among the fans. His 325 pounds make him so much larger than his opponents that the sentiments would naturally go for the little fellow. His heavy black beard also is a stigma. For the most part, this big good-natured giant has overcome both and has won a great many supporters.

Through the years there has been a steady stream of bearded matmen around Southern California—all were favorites of the crowd.

Such as Big Ben Morgan from Houston, Texas—who tipped the scales at 310 and stood six foot three. Ben had a beautiful beard and resembled Biblical figures so greatly that he appeared in several religious pageants hereabouts.

Remember big Serge Kalmikoff? He was a real swashbuckling individual with his old-country uniforms and Cossack regalia. Perhaps he wouldn't be popular today, but years ago when he was here he was a real crowd-pleaser.

How about the Boyd County, Kentucky, scuffler, Daniel Boone Savage? The streets of Los Angeles don't seem the same without Daniel and his two coon dogs and his lantern going home after a match at the Olympic. You would never find Daniel without his lantern, for he just could never adjust himself to depending on those fancy electrical gadgets. I heard from him not too long ago. He is still in the South, says he likes it because there are so many coons still there—he also said he has yet to find a man that he didn't trust and like.

All bearded wrestlers aren't badmen. Probably the best-known of all was the Great Emancipator himself, Abe Lincoln, who wrestled professionally before he became an immortal statesman.

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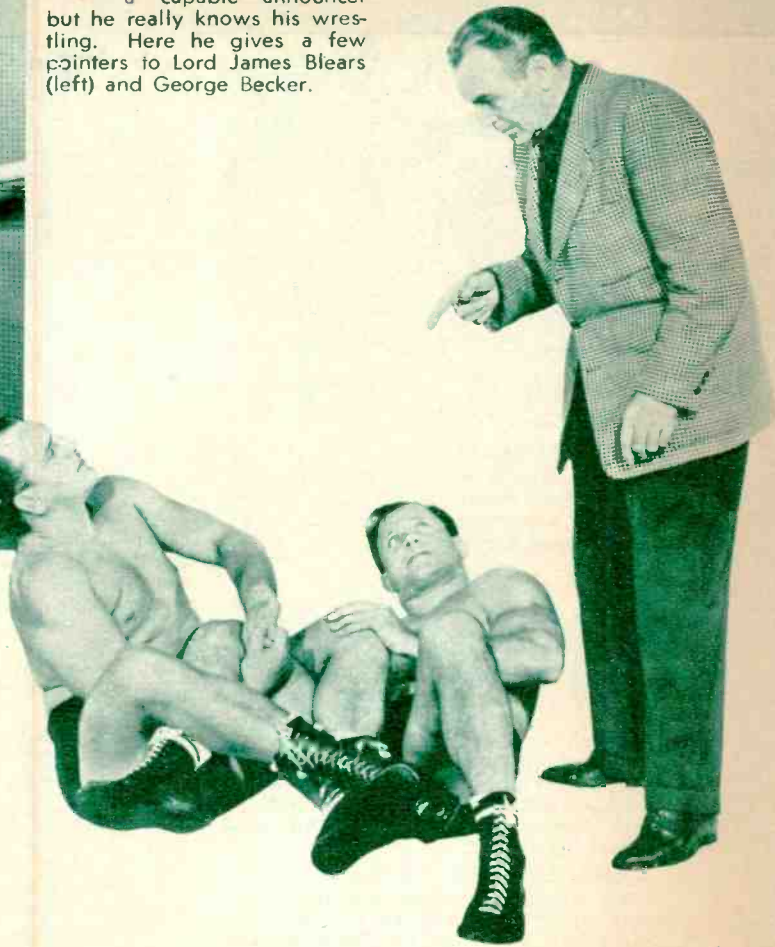
Hollywood (Pan Pacific Auditorium) July 22-August 17

◆
Courtesy of TV-Radio Life



▶ **LOU THESZ (UPPER RIGHT)**, heavyweight champion wrestler, dropped by at the KNX-CBS studios to chat with Tom Harmon, sport director (lower right), and pro golfer Ralph Guldahl (upper left) and Kenny Washington (lower left). There's lots of talent in this athletic quartet. (CBS photo.)

▶ **DICK LANE** is not only a capable announcer but he really knows his wrestling. Here he gives a few pointers to Lord James Blears (left) and George Becker.



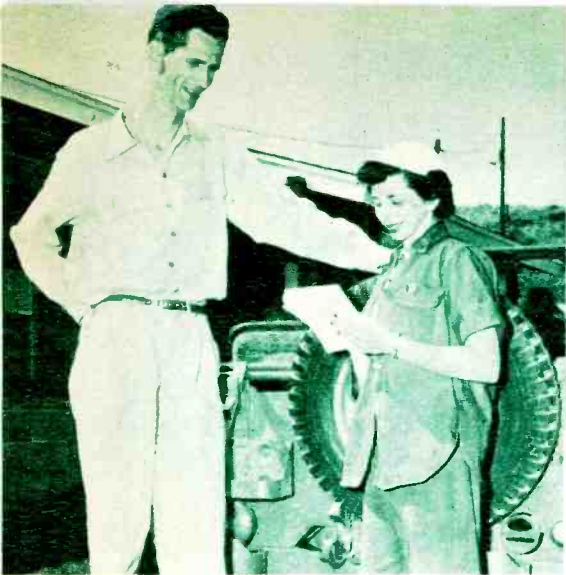
Around the Wrestling Circle With Jules Strongbow

▶ **ALI BEY, POPULAR TURK** grappler, traded a career as a linguist for following the sport of wrestling around the world.

▶ **ARGENTINE ROCCA** is seen only periodically in Southern California, but when he does come everyone loves it—except his opponents.

▶ **DR. LEE GRABLE** is undoubtedly one of the most popular wrestlers in Southern California. (Bob Perkins photo.)





▲ **CARL BAILEY**, KBIG's official host to Island visitors, tells reporter Mildred Ross about the trials and tribulations of erecting a transmitter on Catalina's rugged terrain.

WE HAD VISIONS of an impractical assignment upon learning that popular discer Carl Bailey was happily ensconced on Catalina Island. However, no assignment is too difficult to handle. When it comes to pleasing our readers, we'll even face mal de mer and jeep paralysis for your enlightenment.

After long and careful consideration, lasting a split-second, it behooved us to accept an invitation to interview Carl on the Island. The rigors and hardships of piloting through the waters on John Poole's sleek forty-two-foot cabin cruiser, *La Belle*, were obligingly shared by Stu Wilson, Cliff Gill and other members of KBIG's Hollywood contingent.

Mr. (K) Big

Six-foot-ten Carl Bailey, now spelled with a "K," was on hand to greet us when the boat docked. KBIG's official host to Island visitors was tailor-made for the job. He not only represents the station with the tricky call letters, but he is BIG, big in size, heart and personality. After twenty-odd years in the broadcasting business, Carl feels that he has at last found his Utopia. Laughingly he claims, "I've done everything in the radio business but make money." We'll vouch for his radio activities.

"My interest in stamps," he continued, "started me in radio. I was naive enough to think that our local 1000-watter station would receive mail from far-away places, so I haunted the station for foreign postage stamps. I didn't find the stamps, but I did develop an interest in

THE MAINLANDERS ENJOY an orientation trip to Avalon aboard KBIG's cabin cruiser, "*La Belle*." Station owner John Poole (top, extreme left) has 10,000-watter station whose power is increased fivefold due to the excellent transmission properties of salt water. ➔

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Will You Find Your Love at Avalon?

Maybe Yes, Perhaps No . . . But You're Bound to Meet KBIG's Official Host, Carl Bailey, the World's Tallest, Most Versatile Disc Jockey

By Donna Scott

radio." For almost a decade Carl reported the Rose Parade; using his height to advantage, he gave authentic first-hand coverage.

Jeeps

Carl's transition from colorful rose parades to America's Isle of Capri was made via the aid of his jeep. Riding in his jeep up to the 1400-foot summit where the KBIG transmitter is located was for us nothing short of suicide for a featherweight who was afraid of sliding out with every turn Carl made. As a questionable special treat, Carl and his mountain-goat jeep detoured across uncharted knolls so that we might admire the bird life hiding in the tall grasses.

Facts and Figures

After reaching the transmitter we caught our breath and learned some interesting facts. Not all radio engineers sit in air-conditioned studios twisting dials. The consultant engineer and his crew, including record spinner Carl Bailey, explored virgin territory atop Catalina's mountains, finding travel on foot faster in most instances than on horseback. Conquering the rugged terrain was quite a feat. Building materials and en-

gineering equipment were delivered via boat, horseback, mule packs and jeep. Forty-two million pounds of dirt had to be moved before the transmitter towers could be erected. Insects, snakes and weather conditions hampered installations. "Ah for the life of a disc jockey who 'volunteers' to help radio engineers," Carl sighed.

When off duty, Carl devotes much of his time to the Catalina Central Lines, plush model-train setup in the Avalon Casino. As assistant superintendent in charge of maintenance, he keeps those tracks in lickety-split condition for the roaring expresses. Or one may find Carl and his two young sons scampering over Catalina's lofty unexplored regions searching for eagles' nests. Carl's love of the outdoors . . . his hunting, fishing and nature lore find ample expression on the Island.

The tallest and most enterprising announcer in the business transported his entire music library, comprising almost 10,000 fragile records, from the mainland across Catalina's rugged terrain to KBIG's transmitter studios with nary a breakage. If he can do this, Mr. (K) big can do anything.



August 1, 1952



IT LOOKS AS IF KTLA'S "PEANUTS" and (right) "Popcorn" are about to tell a funny one on "Dixie Showboat." Both "Popcorn" and "Peanuts" came to television after many years of vaudeville.

DICK LANE, KTLA'S "DIXIE SHOWBOAT" "CAPTAIN," takes both minstrel men by the ear as they go into one of their famous routines. "Popcorn and Peanuts" travel right along with the joke.

From Vaudeville to Video

*With "Popcorn
and Peanuts"*

By Arlene Garber

August 1, 1952

WHEN KTLA's "Popcorn and Peanuts" cavort in front of the video cameras, they bring to the new medium a bunch of old jokes. These old jokes, which made audiences laugh years ago when these two minstrel men were playing vaudeville, still click for set-siders who are regulars at KTLA's "Dixie Showboat."

It was a good number of years ago that both John Swor, "Peanuts," and Harry Cody, "Popcorn," ran away from home to join the local touring company. "Peanuts" was only twelve years old when he left his home in Dallas, Texas, to follow Doctor Clifton's Medicine Show. At that time he had one and a half minutes in which to sell the bottles of medicine to the crowd. He traveled with Doctor Clifton long enough to get a taste of show business in the raw. And he hasn't been out of it for fifty-five years.

Always a Minstrel Man

Although he has always played a minstrel man, "Peanuts" never quite boarded a river showboat, where the blackface comedians got their fame. Once he was engaged to go aboard "The Cotton Blossom," but the engagement was canceled before the famous showboat pulled up anchor.

At one time "Peanuts" was part of the popular vaudeville team, "The Two Black Crows." He spent nine years in this comic duo with George Moran, the other "Black Crow."

After years of hitting the boards in touring companies from coast to coast and far into the South, "Pea-

nuts" tried radio in 1937. His comic act was put into an air show then called "Gilmore Circus." About the same time he was on this coast doing some film roles and on the verge of joining hillbilly Bob Burns in his comedy routines for the movies.

When TV Came

"Peanuts" and "Popcorn" were back playing vaudeville when television became the leader in the entertainment field. At this time vaudeville was thought to be losing ground and certainly didn't have the attractive future to offer minstrel men that it had when these two comics were entering it.

Television offered a new chance to these two veterans, as it did to many other show-business greats who had traveled the theater circuits all their lives. Now "Popcorn and Peanuts" don't consider TV much different than vaudeville. Anyway, they approach it in about the same manner, except for the space limitations and cameras.

"Peanuts" likes to play a game of golf with his video side-kick "Popcorn," when they are away from the KTLA studios. He also is active in the Hollywood Comedy Club, where he claims "you'll find all the old-timers from vaudeville."

Television is home now to "Popcorn" and "Peanuts." They have no ambitions to own a chicken farm in the country, as is said to be the dream of every vaudevillian. They're just as happy today cracking jokes for viewers as they were when they used to stand on the theater stages across the country.

"I Was a Communist For the FBI"

Dana Andrews Tells Why He Feels Privileged To Portray Matt Cvetic, Former FBI Agent



▲ **ANDREWS, SON OF A** clergyman, has come a long way from the Baptist parsonage. However, he remains unimpressed by his pretentious material gains and concentrates on being a family man and a good actor.

GET A big thrill out of enacting the character of Matt Cvetic, because I know what a dangerous assignment he had and how successfully he carried it out," says Dana Andrews, star of KNX's radio series, "I Was a Communist for the FBI."

"There is a place in radio for a program like this to put all of us on our guard," he continued, "and to make certain that the work done by Matt won't be forgotten. I feel that it is a privilege to portray the role of so great an American." Rugged, handsome Dana Andrews has adopted the crusading spirit of his minister father in his portrayal of the former FBI agent who turned Communist for nine years.

Facts vs. Fiction

The authentic experiences of Cvetic

are scripted into dramatic episodes, vividly revealing the vile, cunning treachery of the Communists. Although at times it's hard to draw the line between fact and fiction, the facts stand out boldly and the fiction is merely the incidental framework. The insidious methods of the Communists are deadly, and as Dana commented, "It's a series to put us on our guard."

Although Dana reached prominence on the screen, he is still a preacher's son at heart. Despite the material affluence with which his life is now endowed, Dana remains unpretentious. Carver Dana Andrews, one of nine children, bears the surnames of three eminent clergymen. His father named him after two professors . . . Drs. Carver and Dana . . . under whom he studied while in a theological seminary. But clergy-

men's sons seldom become clergymen themselves, and Dana followed the fairly uniform pattern of any average American boy.

Drama School—Movie Studios

He graduated from Sam Houston College in Texas, but after a brief experience in the business world he hitchhiked to Los Angeles, hoping to get started as a singer or screen actor or both. He ended up getting a job at a gas station in Van Nuys. Subsequently he enrolled in the Pasadena Playhouse for dramatic schooling and experience. Beginning as a spear carrier in a Shakespearean production, Dana built up to speaking parts and later to feature roles. A Goldwyn talent scout saw him and placed him under contract. He made his debut in "The Westerner," starring Gary Cooper, but his big break came in "Laura," when he played the role of a tough detective.

Dana is a family man, living with his wife and four children in Toluca Lake. He collects Van Gogh and Grant Wood paintings, dabbles in photography, and listens to his favorite music . . . Rachmaninoff's Piano Concerto No. 2 in C Minor . . . at the least provocation. If it weren't for the extravagance of his two yachts, one might say that his tastes were simple and his wants few.

◀ **DANA ANDREWS CONFERS** with his director, Henry Haywood. Dana's forceful delivery brings realism to his enactment of Matt Cvetic, former FBI agent. (CBS-Davis photo.)



DAUGHTER PATRICIA, granddaughters Florenz, twelve, and Cecelia, ten, with grandmother Billie Burke, unofficial Brownie mother. Miss Burke spoils her four grandchildren like any other "grannie" and is undoubtedly the most charming baby-sitter this side of the Rockies. (KTTV-Rothschild photo.)



*Billie Burke:
Cheerful
Little
Eyeful*

GRACIOUS GRANDMA and television personality are Billie Burke's newest roles. She daintily crossed the threshold from an era of lavish extravaganza to contemporary television.

"I was kept somewhat cloistered backstage during my theatrical heyday," she explains, "but on TV you're out in the open . . . your own front office, and I rather love it. I'm fascinated," she continued, "by the guests who appear on KTTV with me. It gives me an opportunity to meet people in every walk of life. Aside from the entertainment value of TV.

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its strength lies in its penchant for on-the-spot news coverage. Whether it be Senate crime investigations or the signing of a peace treaty, I have to pinch myself whenever I see a history-making telecast."

Miss Burke has been tabbed a cheerful earful, and rightly so. Her friendly repartee on endless subjects is offset by delightfully frequent lapses of reminiscing about her husband, the great Flo Ziegfeld. To many, Billie Burke is the personification of femininity.

Her appreciation of today's sweater-and-skirt set was rather surprising. "When I was a young girl," she remarked, "we wore frills and laces to enhance the illusion of beauty. However, the modern girl must stand on her own good grooming. There are no bustles, plumage, ornate hairdos or endless yards of crinoline and satin to flatter the modern miss. Her smooth figure, sleek hair and uncluttered clothes make her attractiveness speak for itself. As far as feminine mannerisms are concerned," Billie continued, "Miss 1952 still has them, but they are not quite as obvious as they were in the early 1900's."

As far as we're concerned Billie Burke is the most charming baby-sitter in the world. People have fussed over Miss Burke most of her life, but now she delights in fussing over her four grandchildren. Keeping up with the Brownie activities of her two eldest granddaughters has become her major preoccupation. Beneath her flutery mannerisms lies a sedate, sturdy character.

To some degree Miss Burke's vitality may be credited to her diet and exercise. She has been a vegetarian for several years and exercises religiously every morning. "Why, I can even stand on my head," she exclaims.

By Donna Scott

**Turntable
Tintypes
No. 2 of a Series
Dick Whittinghill**



DICK WHITTINGHILL is a blue-eyed disc jockey, five feet seven and a half inches tall, with sandy hair, who looks like the tweed-coat type and is. He is known as the "Clock Watcher" with his early-morning sessions at KMPC.

He is married to Wilamet, who, he said, "is as Swedish as can be. She is a wonderful seamstress . . . makes all my shirts and all her own clothes. I'm really proud of her."

Dick was featherweight boxing champ of Montana and now has one ambition. "To be an actor." He sang second tenor and baritone with the famous singing group "The Pied Pipers" when they were seven men and one girl, Jo Stafford. His favorite recordings are the four sides . . . "Polly Wolly Doodle All the Day," "What Is This Thing Called Love," "In a Little Spanish Town," and "Dixieland Stomp," which he did with the "Pied Pipers." He doesn't own the recordings, but wishes he did.

This KMPC deejay would rather be known as an announcer who spins records than be called a disc jockey. He makes up all those crazy anecdotal introductions to his records.

His future? Radio and TV . . . acting and more acting . . . once he gets the chance.

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Entertaining and educational

KTLA's

"Man's Best Friend"

Saturdays, 5:00 p.m.

1. Herb Wegner, dog expert, breeder and obedience trainer, stars in the thirty-minute teleshow. 2. A scene from "Dogtown, USA," the filmed series which screens during the program at least once a month. 3. Dick Garton, Walter Kendall and Herb Wegner receive a citation from the Anne Street Shelter of the Humane Society. 4. Pancho poses in front of his house for the KTLA cameraman.

—Advertisement

August 1, 1952



TO BE OR NOT TO BE

A Blonde

Elena Verdugo Is Faced With a Peroxide Dilemma

By Mildred Ross

ONE QUICK visit to Elena Verdugo's domicile is enough to convince you that here is a facsimile of "You Can't Take It With You."

Pert Elena and two members of the "Meet Millie" cast, Marvin Kaplan and Ross Ford, were chinning about the previous day's radio airer, while Elena's three-year-old, Richard Anthony, entertained a host of his friends. Twenty small fry constantly streamed in and out of that living room to harass further the charming but utterly confused Elena.

In sheer desperation Elena finally shooed little Richard out of doors and Marvin was "drafted" to keep an affectionate eye on the energetic youngster. Ross was hurried off to the store for groceries. Elena figured as long as he was staying for dinner he might as well do the marketing.

Peroxide Problems

The auburn-haired beauty became a blonde to meet the requirements of the "Millie" role.

"I'm just getting used to the idea of being a blonde. I was never called 'cute' in my life until I had this bleach job," she said dubiously. "My friends would rather be frank than gallant, and none of them found my Millie-blondie hair to their liking. At

first this gave me an inferiority complex.

"I began to wonder if there was any truth to the phrase . . . 'gentlemen prefer blondes.' Quite obviously my family (especially my husband) and friends didn't agree. Instead of acquiring poise and self-confidence as a blonde I felt awkward and self-conscious.

"Frankly, I was miserable and wanted out until Frank Galen, creator of the series, talked to me like a Dutch uncle. 'The boat has sailed,' he cautioned, 'get hold of yourself and act like a blonde.' So I did.

"Now that I'm out of my peroxide dilemma," Elena continued, "I feel like my old self even though I don't look like it. But truthfully if it weren't for 'Millie,' I'd never go blonde again. You can have it."

Before "Millie," Elena had been in and around motion pictures since her teen-age days. Her education was acquired in studio schoolrooms where her classmates included Anne Baxter, Linda Darnell, Peggy Ann Garner and June Haver.

Typed

Due to her Spanish dancing and her authentically Spanish name she found herself typed in native roles.

Many of you may remember her as the lovely Polynesian girl in "The Moon and Sixpence."

Elena was so conditioned by her typecasting that when CBS executives requested her to make a test for the role of "Millie" she begged off and suggested a close friend who would probably be better in the role of a wise-cracking Brooklyn secretary. However, CBS persuaded Elena to make a pilot film and the results were so successful that even Elena admitted she might be "all right."

And "all right" she is. When Audrey Totter resigned from the radio version of "Millie" Elena was assigned the radio role in addition to the TV stanza.

To prove that "Millie" was doing all right by her, Elena modeled her first mink stole. "See, six months of TV and I'm wearing mink," she smiled.

At this point Ross returned with the groceries, and Marvin and Richard returned with a batch of fresh-freckled faces. Taking the hint, he departed before the confusion began anew. Hugging the mink about her shoulders, Elena called, "As a blonde, I'm not quite sure yet just what type I am. But it must be the right one." she grinned, "because I'm working."

▼ **ROSS FORD, ELENA AND MARVIN KAPLAN** ponder over a bit of dialogue in the script. Impromptu rehearsals are frequently held at the Verdugo home. The former brunette confides, "As a blonde, I'm not quite sure just what type I am. But it must be the right one, because I'm working."

▼ **IS IT THE SCRIPT** or the delicious tidbit that causes the far-away look in Marvin Kaplan's eyes? Regardless, pretty Elena is being completely ignored. (CBS-Holmes photos.)



May 15, 1953



Page Three

Movies on TV are Headaches

"Will TV Get New Movies?"

"How Are Films Bought for TV?"

"Why Are There So Many English Pictures?"

WHEN YOU SIT down in your easy chair and give a look at some of the movies on television, most of them rather antique, you may have a right to grumble at the fare but your headache is nothing compared with that of the men who have to line up the movies you see.

George Burke of KNBH is one of the men who have such unenviable jobs. He looks surprisingly healthy considering his many headaches in purchasing pictures.

How Films Are Bought

"Films are bought usually in packages according to the station's needs," George explained. "At KNBH even though we run a movie every night and repeat it the next morning we don't have to supply films for large blocks of programming the way stations like KTLA and KLAC do. KTLA, which runs five in a row on certain days, recently bought twenty-six Lippert pictures for a figure which I understand runs around \$80,000.

"On all pictures purchased, stations are allowed to show them only a specified number of times, three or four runs being the average. They are bought generally from the Motion Pictures for Television organization. In some cases, however, distributors arrive from the East and offer package lots to the station which puts forth the best bid."

Any New Films Possible?

Most TV viewers complain about the poor pictures and the ancient numbers displayed. The biggest problem

is getting newer product and good releases, because the films made in 1950, 1951, and 1952 command such a high price that they are almost prohibitive. If a really good movie is offered for sale, the station which buys it tries to work a deal whereby it will be allowed as many runs as possible in order to realize some kind of profit on its investment. With the rights for three or four runs, the station can then offer the picture to various sponsors at lower prices. KTTV, however, recently bought some prestige films in a package that cost them a good penny. Knowing it was impossible to break even, KTTV was content to use the pictures for prestige and to attract large audiences to the station.

"Network stations like KNBH don't have to worry about losses incurred by films," George went on, "since the network writes them off. This is only another instance in which our problems are different from the independents'."

"All of us are trying very hard to get newer pictures but there is still a very definite stumbling block—the studios' refusal to release their better product to television. Unfortunately, there seems little chance of any change in this set-up, and I do not think that the switch to 3-D by most of the major motion-picture companies is going to change anything. There is little reason to believe that the studios will now turn over their 'flat' movies to TV."

The only serious break in this stand by the studios came recently from Republic, which suddenly released 26 films to television. This brought

a terrific uproar from the other companies and some stations were actually afraid to buy any of the Republic product because of the studios' attitude.

English Pictures

The British companies, however, still have little reluctance towards giving their newest and finest pictures to TV. This explains why there are so many more British films being shown than Hollywood movies. So those who complain about certain English productions should be glad that they can at least see something made more recently than 1940.

There are other problems, too, in buying pictures. Censorship is always a big item to ponder. This will be dealt with in more detail in the next article. Then there is the precaution necessary so that no films are bought that are involved in any kind of litigation. There is, in addition, the necessity of clearance of all kinds of rights, especially the right to play the music involved in the picture scores. In some cases, such permission had to be secured from Europe before the film could be played.

It's a popular pastime to gripe about current movie fare but still the public seems to relish going bleary-eyed over the old and tired movies. When you face the cold facts, though, you're lucky to be able to see any pictures at all.

(Next week: "What You Can't See in Movies on TV." This will deal with censorship problems and why movies are cut for specific reasons.)