

# TV-RADIO LIFE

Our 12th Birthday Issue

Presenting

10 cents

14  
100 Pages of

TV and Radio Stars



Featuring  
TV-Radio Life

9th Annual

Distinguished Achievement  
Awards in TV and Radio



**KNXT**  
CBS TELEVISION

**Here's why every eye is on Channel 2**

Jack Benny  
Marie Wilson  
Cathy Lewis  
Edward R. Murrow  
Zsa Zsa Gabor  
Ralph Bellamy  
Peggy Wood  
Steve Allen  
Garry Moore  
Studio One  
Sammy Kaye  
Editor's Round Table  
Big Town  
Danger  
Mel Torme  
Video Theatre  
Al Pearce  
Art Linkletter

George Burns  
Gracie Allen  
Frank Sinatra  
Mercedes Bates  
Conrad Nagel  
Lee Wood  
Tom Harmon  
Dan Lundberg  
Ruth Ashton  
Bob Hudson  
Playhouse of Stars  
Paul Coates  
Grant Holcomb  
Stork Club  
The Web  
This Week in Sports  
Blue Ribbon Bouts  
Racket Squad

Amos 'n' Andy  
Corliss Archer  
Arthur Godfrey  
Sam Levenson  
Fred Waring  
Perry Como  
Douglas Edwards  
Faye Emerson  
N.T.G.  
Suspense  
Bert Parks  
Bud Collyer  
Bill Harpel  
Hollywood Opening Night  
The Continental  
Smilin' Ed McConnell  
Crime Syndicated  
Quiz Kids

Lucille Ball  
Dezi Arnaz  
Alan Young  
Mary Healy  
Peter Lind Hayes  
Peter Potter  
Clifton Fadiman  
John Kieran  
Hawthorne  
Ben Alexander  
Live Like a Millionaire  
Ken Murray  
John Daly  
Strike It Rich  
Mel Allen  
Jimmy Wakely  
Chronoscope  
Thrifty Theatre

**KNXT** CBS TELEVISION **2**  
channel





*For more Music to the Minute there's more of the BEST on KIEV*



**KIEV ★ Glendale ★ 870 kilocycles**

1. "Your records sound as good as you look," claims KIEV manager, Cal Cannon, to lovely Debbie Reynolds.
2. Mary Ford and Les Paul tell KIEV's popular disc jockey Allin Slate (left) all about their latest recording hit.
3. Johnny Willis, newscaster and turf reporter for KIEV, goes to work for his many friends and listeners.
4. "Looks like ya got ANOTHER winner here," claims Carl Bailey to singing star Champ Butler.



HERE'S TO TV-RADIO LIFE  
SUCCESS!

"YOU ASKED FOR IT"

YOU ACHIEVED IT – YOU DESERVE IT!



ART BAKER

Channel 7 – Monday at 8 – for Skippy Peanut Butter  
AN OXARART and STEFFNER PRODUCTION



EVERY SUNDAY ON CBS

with

MARY LIVINGSTONE  
PHIL HARRIS  
ROCHESTER  
DENNIS DAY  
DON WILSON  
and the SPORTSMEN QUARTET

Writers

SAM PERRIN  
MILT JOSEFSBERG  
GEORGE BALZER  
JOHN TACKABERRY

Producer

HILLIARD MARKS

Agency

BATTEN, BARTON, DURSTINE & OSBORN, INC.

Sponsor

LUCKY STRIKE CIGARETTES

*Jack Benny*



**GRACIE FIELDS SHOW**  
Wednesday, 8:30-9:00 p.m.



**ADVENTURES OF CASANOVA**  
starring Errol Flynn  
Thursday 7:00-7:30 p.m.



**THE HARDY FAMILY**  
featuring Mickey Rooney, Lewis Stone  
Thursday, 8:30-9:00 p.m.



**ADVENTURES OF MAISIE**  
starring Ann Sothern  
Friday, 7:00-7:30 p.m.

**JUST LOOK AT THIS LINEUP OF GREAT NEW SHOWS**



**THE STORY OF DR. KILDARE**  
starring Lew Ayres, Lionel Barrymore  
Tuesday, 8:30-9:00 p.m.



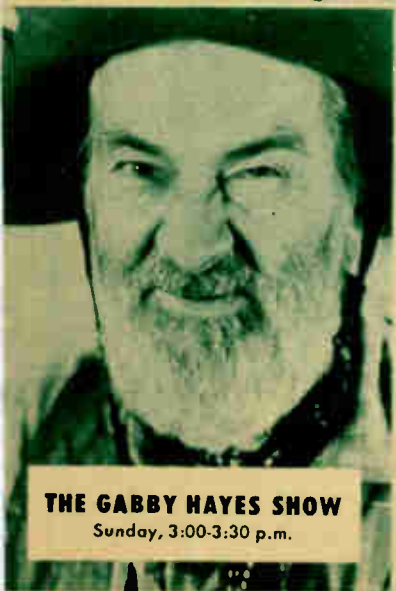
**THE BLACK MUSEUM**  
starring Orson Welles  
Tuesday, 7:00-7:30 p.m.



**WOMAN OF THE YEAR**  
starring Bette Davis  
Monday, 7:00-7:30 p.m.



**MGM MUSICAL COMEDY**  
featuring guest stars  
Sunday, 6:00-7:00 p.m.



**THE GABBY HAYES SHOW**  
Sunday, 3:00-3:30 p.m.



**ROMANCE OF THE HIGHWAYS**  
Sunday, 11:30-11:45 p.m.

*There is no better lineup for*

**KHJ**

**LOS ANGELES**

*and other*

**DON LEE**





**CRIME DOES NOT PAY**  
featuring guest stars  
Friday, 8:30-9:00 p.m.



**MGM THEATRE OF THE AIR**  
featuring guest stars  
Saturday, 8:00-9:00 p.m.

*featuring stars of screen and radio...all added  
to the KHJ-Don Lee schedule this year...*



**INFORMATION PLEASE**  
Clifton Fadiman, emcee  
Sunday, 8:30-9:00 p.m.



**CURT MASSEY TIME**  
Monday thru Friday  
4:30-4:45 p.m.

**CONTINUOUS** listening pleasure

**KGB**

**SAN DIEGO**

stations of the

**NETWORK**

**PLUS** all these established network features:

**WHAT'S THE NAME OF THAT SONG?**  
Wednesday, 8:00-8:30 p.m.

**TARZAN**  
Thursday, 8:00-8:30 p.m.

**BREAKFAST GANG**  
Mon. thru Fri., 7:15-7:45 a.m.

**TELLO-TEST**  
Mon. thru Fri., 10:15-10:30 a.m.

**THE ANSWER MAN**  
Mon. thru Fri., 10:30 a.m. and 6:30 p.m.

**LADIES FAIR**  
Mon. thru Fri., 11:00-11:25 a.m.

**QUEEN FOR A DAY**  
Mon. thru Fri., 11:30 a.m.-12:00 noon

**THE SHADOW**  
Sunday, 2:00-2:30 p.m.

**TRUE DETECTIVE MYSTERIES**  
Sunday, 2:30-3:00 p.m.

**THE JACK KIRKWOOD SHOW**  
Mon. thru Fri., 1:00-1:30 p.m.

**WILD BILL HICKOK**  
Mon., Wed., Fri., 5:30-5:55 p.m.

**SGT. PRESTON OF THE YUKON**  
Tues. & Thurs., 5:00-5:30 p.m.

**SKY KING**  
Tues. & Thurs., 5:30-5:55 p.m.

**THE GREEN HORNET**  
Wed. & Fri., 5:00-5:30 p.m.

**THE CISCO KID**  
Wed., Fri., 7:30-8:00 p.m.

**LET GEORGE DO IT**  
Monday, 8:00-8:30 p.m.

**HOLLYWOOD PLAYHOUSE**  
Monday, 8:30-9:00 p.m.

**PLUS** complete NEWS coverage by top reporters throughout the day, EVERY day...news the WAY you want it, WHEN you want it!

# Thanks TV-RADIO LIFE!

YOUR READERS help make OUR AUDIENCE

for such features as:

Eddie Rodriguez'  
BUENOS DIAS

Wes Tuttle's  
TUTTLE TIME

Our Wandering George  
SANDERS MEANDERS

Violet's Contests and  
SHOPPING HILITES

The Amazing  
CRISWELL PREDICTS

Hunter Hancock's  
HARLEMATINEE

Clyde Cadwell's Sunday  
LISTENER'S DIGEST

Earl McDaniel's Saturday  
REQUEST TIME

—AND MANY OTHERS ON **KFVD** AT THE CENTER DIAL SPOT

## KXLA ★ ★ WESTERN DISC JOCKEYS ★ ★ KXLA



LOU STEVENS



JOE ALLISON



TOM BRENNEN



DEACON MOORE



GEO. WILHELM



DICK SCOFIELD



EDDIE KIRK



CARL SAUNDERS



# BENTON & BOWLES, INC.

Equitable Building  
Hollywood 28, California

444 Madison Avenue  
New York 22, New York

## FROM HOLLYWOOD:

### On Radio:

- "THE RAILROAD HOUR" ..... Association of American Railroads
- "FATHER KNOWS BEST" ..... Crosley
- "THE TIDE SHOW" ..... Procter & Gamble Co. (Tide)
- "THE ROY ROGERS SHOW" ..... General Foods Corp. (Post Cereals)

### On Television:

- "THE RED SKELTON SHOW" ..... Procter & Gamble Co. (Tide)  
(Produced by Russel M. Seeds Co., Inc.)
- "THE ROY ROGERS SHOW" ..... General Foods Corp. (Post Cereals)

## FROM NEW YORK:

### On Radio:

- "LIFE CAN BE BEAUTIFUL" ..... Procter & Gamble Co. (Tide)
- "PERRY MASON" ..... Procter & Gamble Co. (Tide)
- "WENDY WARREN AND THE NEWS" ..... General Foods Corp. (Maxwell House)
- "ROSEMARY" ..... Procter & Gamble Co. (Ivory Snow)
- "WHEN A GIRL MARRIES" ..... General Foods Corp.
- "BILL SHADELL AND THE NEWS" ..... General Foods Corp.
- "NEWS ANALYSIS" ..... Virginia Rounds
- "FRED MANNIS" (News Program) ..... Crosley

### On Television:

- "MAMA" ..... General Foods Corp. (Maxwell House)
- "CAPTAIN VIDEO" ..... General Foods Corp.
- "KATE SMITH SHOW" ..... Procter & Gamble Co. (Ivory Snow)
- "FIRST HUNDRED YEARS" ..... Procter & Gamble Co. (Tide)
- "TALENT SEARCH" ..... Crosley and Vim Stores
- "SUNDAY NEWS SPECIAL" ..... Norwich Pharmacal Co.
- "KITCHEN KAPERS" ..... The Best Foods, Inc.
- "JOSEPHINE McCARTHY SHOW" ..... Arnold Bakers, Inc., Best Foods, Inc.
- "SHORT STORY THEATRE" ..... Arnold Bakers, Inc.
- "DATE IN MANHATTAN" ..... Arnold Bakers, Inc.
- "GARRY MOORE SHOW" ..... The Best Foods, Inc.
- "HOPALONG CASSIDY" ..... General Foods Corp.
- "CARLING'S NIGHT CAP NEWS" ..... Carling's Red Cap Ale
- "CLAUDIA" ..... Post Cereals
- "WHAT'S MY NAME" ..... Crosley
- "CLIFF NORTON" ..... Best Foods, Inc.
- "THOSE TWO" ..... Procter & Gamble Co. (Tide)
- "NANCY CRAIG SHOW" ..... Arnold's Bread
- "SUNDAY MATINEE" ..... Best Foods, Inc.
- "SIX GUN PLAYHOUSE" ..... Arnold's Bread
- "MAGIC COTTAGE" ..... Arnold's Bread



GOOD MUSIC



FLASH NEWS



ALL DAY LONG



1150 KC

**KRKD-FM**

24 hour programming

96.3 megacycles

Channel 242

# GEORGE SANDERS



**KHJ** . . . "Melody Time" for Kaiser Korner



**KMPC** . . . "Marsha Willis Show" for Marshall-Clampett—Guarantee V Sales



**KFVD** . . . "Dream Time" for Hudson Dealers and So. California Globe Dept. Stores. "Morning Melodies" Spencer Marine Enterprises also "Sanders Meanders"



**KFWB** . . . "Larry Finley Show" Saturday and Sunday 12-4 a.m.



Sanders appearing in:

- DECISION**  
Republic
- HIT THAT LINE**  
Monogram
- HOLLYWOOD SCREEN SNAPSHOTS**  
Columbia
- WILD BILL HICKOK**  
Broidy Enterprises
- KENTUCKY JUBILEE**  
Lippert
- KID MONK BARONI**  
Edward Broder



**KTTV** . . . "Success Story" for Richfield Oil Company



**KNBH** . . . "Georgia Lee Show" for Enoch Chevrolet



**KRKD** . . . Music Time for Kaiser Korner, Blue Ribbon Motors, A&S Appliances, Bi-Rite Food Plan, AMS Enterprises



**KHJ-TV** . . . "Bert Dunne" World Series, Amana Freezer, Motorola TV, and Davies-Poer



**KLAC-TV** . . . "Sports Tomorrow" Broadway Motors



**KTTV** . . . "Bonus Bids," Range Riders Western Jamboree for Auction Park



*Meredith Willson*

*(and there I stood with my Piccolo)*



EXTENDS BEST WISHES

TO THE STAFF OF

TV-RADIO LIFE

*"Kids," Mere says, "you all did  
wonders to your magazine*

*..... BUT.....*

**WHO DID WHAT TO FEDALIA?•"**

*\*Doubleday and Co., \$2.50*

MUSIC • COMEDY • VARIETY • DRAMA • NEWS  
SPORTS • WESTERN • PARTICIPATION

# TOPS

**FOR ENTERTAINMENT**

ADVENTURE • DAYTIME SERIALS •



MYSTERY • SPECIAL EVENTS •

**WESTERN  
NETWORK**

**NATIONAL BROADCASTING COMPANY**

*A Division of Radio Corporation of America*

**HOLLYWOOD • SAN FRANCISCO • CHICAGO • NEW YORK**





**TV SHOW**  
KTLA — Friday  
9:30 to 10:30 P.M.  
Direct from Aragon  
Ballroom

**Radio Broadcast KECA**  
Thursday, 11:45 to 12 Midnight  
Saturday, 8:30 to 8:55 P.M.  
Saturday, 10:30 to 11 P.M.  
Sunday, 11:45 to 12 Midnight

FOR AN AUTOGRAPHED 3x5  
PHOTOGRAPH OF LAWRENCE  
WELK AND A GROUP PICTURE OF  
THE BAND — WRITE TO ARAGON  
BALLROOM, OCEAN PARK, CALI-  
FORNIA.



# CBS-Television City

*An Architect's Dream of Tomorrow*

By Mildred Ross

IT IS fitting in our Twelfth Anniversary Issue that TV-Radio Life is able to report on what may well be a milestone in the television industry. We refer, of course, to CBS-Television City, now under construction on the site of the former Gilmore Stadium. The world's first exclusively designed TV plant will open on October 1, 1952.

## Gilmore Island . . . TV City

Lore-laden Gilmore Island was once the stamping ground for the Spanish dons, the setting for the filming of "The Four Horsemen of the Apocalypse" and the locale of an oil boom. Tomorrow, twentieth-century man's ingenuity in concrete and steel will be conceived on Gilmore Island in an ultra-modern television city. When completed TV City will cover twenty-five acres and include a thirteen-story administration building of 600,000 square feet. However, only the initial unit, comprising fifteen acres, will be readied for October. The additional space will be added when lease contracts on surrounding land expire.

## Initial Plant

The initial plant is built around a core of four gigantic studios. In addition to being among the largest sound stages ever constructed, two of the new TV studios will be equipped to seat audiences of 350 people each. Yet the walls separating both the audience and non-audience studios can be easily moved so that the size, shape and number of stages can be readily changed. The studios will be completely inter-

changeable, for flexibility is the keynote of Television City's design.

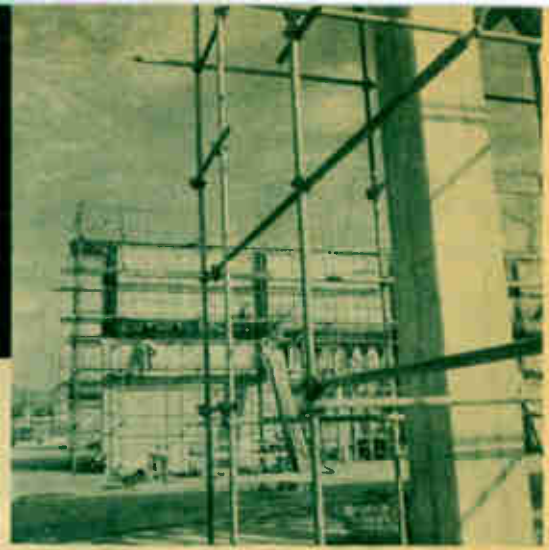
The new-type "sandwich loaf" buildings were evolved after more than fifty attempts by the architects. First they conceived plans for circular buildings, then for octagons and pentagons. In addition to the studios, the initial four-story administration building will house writers, directors, producers and other administrative personnel.

Geared to serve the needs of the mammoth studios are the set-design facilities, the carpenter shops, the paint shops, the set-storage rooms and the property rooms. Each step in the technical operation from the artist's concept to the ultimate set is housed in ample workshops. Tremendous freight elevators will carry the sets to the studio's stages.

Spacious dressing rooms for CBS-TV stars, tremendous rehearsal halls, press facilities and employees' lounges are not to be overlooked. The architects . . . Pereira and Luckman . . . have thought of everything. For more than two years they conducted intensive research and study before presenting their plans for a television city to the CBS Board of Directors.

## Architects

William L. Pereira and Charles Luckman were students at the University of Illinois more than twenty years ago. They were re-united recently when they formed their architectural-engineering partnership. Professional recognition came early to Bill Pereira. He has won



TELEVISION CITY GOING UP. The fifteen-acre site of the initial unit will be ready for coast-to-coast operations on October 1. Over-all cost for the complete project will be \$35,000,000.

numerous architectural awards . . . the Scarab Medal, the Humanitarian Medal and the Philadelphia Art Alliance Award . . . all for his excellence in design.

Prompted by his graduation-day marriage, Charles Luckman deviated from his architectural career, pursuing the "mad dollar" in joining Colgate-Palmolive-Peet on what he considered a temporary basis. The "temporary" job stretched into a long tour of duty in the business world. He became the ultimate head of the huge Lever Brothers organization, and entered the government's fold as Chairman of the Citizens Food Committee. As chairman he directed the nationwide effort which sent one hundred million bushels of wheat and grain to the hunger-ridden people of Europe. His alliance now with longtime friend Pereira is really a dream come true.

While Los Angeles, with its television-minded citizens, eagerly awaits the unveiling of Pereira-Luckman's CBS-Television City next fall, Mayor Fletcher Bowron's statement appropriately sums up the situation: "CBS-Television City is another great indication of the future, and of the fact that another industry will have its roots in Los Angeles."



TELEVISION CITY SKYLINE . . . the building's walls, some of them glass, hinged on iron connections at each supporting point on the structural frame, can be moved outward as much as 300 feet and more buildings added. Walls can then be anchored back in place. (CBS-Stoller photos.)



AFTER IT BECAME APPARENT that converted barns, armories, theaters and even the best movie studios could never really fill the specific needs of modern, progressive television production, it was decided that the above design would become the ultimate answer for CBS-Television City.



LUCILLE BALL and DESI ARNAZ



# TV-Radio Life

Announces and Presents  
Its 9th Annual

## Distinguished Achievement Awards

**O**N JANUARY 11, TV-Radio Life announced briefly the entertainers and shows which had won TV-Radio Life's Ninth Annual Distinguished Achievement Awards. We know you have been eagerly waiting to hear more about these outstanding performers and to see how they look. Therefore, we are presenting herewith a more detailed story.

Each Award was earned on the basis of performance during 1951 on either radio or television. In making the Awards, TV-Radio Life kept in mind its original policy: that no one who has already received an Award in any one category is eligible to receive the same Award again in the identical category. An Award in another classification, however, is always possible.

SENATE CRIME INVESTIGATING COMMITTEE, headed by Senator Estes Kefauver (center).

R. MARLIN PERKINS OF "ZOO PARADE."







RALPH LEVY



ZSA ZSA GABOR



EDWARD R. MURROW



HELEN HAYES



RED SKELTON



ABOVE, NADINE CONNER AND HOWARD BARLOW of "Voice of Firestone." Below (left), a scene from "Your Hit Parade," and (right) the "Walky Pushy" at the Rose Bowl classic.

We established this procedure at the Awards' inception to eliminate the possibility that one actor or production would monopolize the top spot, and thus defeat our purpose: to seek out the greatest achievement in each field and thus encourage progress.

This year's Awards came after many meetings by the TV-Radio Life staff members, after collecting notes and thoughts during the entire year and following close observation of both mediums. Here are a few comments showing basis for the recognitions:

**Feminine Supporting Player (Radio)**

Jo Gilbert is an actress whose career started with a secretary bit on the old Chicago show, "Judy and Jane." Thirteen years of radio on both Coasts find the versatile Jo with a list of credits literally as long as her arm, and a range of voices that matches.

Jo's ability to double on shows, portraying completely disparate characters, has been one of the outstanding attributes that led to her choice for roles on such shows as "Lux,"

"Screen Guild Players," "Night Beat," "Mr. District Attorney," "Gangbusters" and many, many more.

**Masculine Supporting Player (Radio)**

Parley Baer has probably been heard by every member of your family in innumerable air roles. He is very well known to "Count of Monte Cristo" listeners, for Parley has played the role of "Rene Michon" on the Mutual show for four years. He is also noted for parts on "Family Theater," "Escape," "This Is Your FBI," "Lineup," "Hollywood Star Playhouse," "Dr. Christian," and "Hallmark Playhouse."

**Writers-Adapters (Radio)**

Two of the busiest writers in Hollywood are youthful Jerome Lawrence and partner Robert E. Lee. You have heard their "Railroad Hour" adaptations, "Hallmark Playhouse," "Favorite Story," and many more. Their approach is fresh and their scripts are workmanlike. Above all, they want to reach the people, which is probably the reason their lines have "heart" and their accomplishments rate an Award.



Page Sixteen



April 4, 1952





FRANK DeVOL



GISELE MacKENZIE



MARIO LANZA



WARREN LEWIS

**Director**  
(Radio)

One of the main reasons "Silent Men" and "Night Beat" have become "must" listening is the guiding hand of Warren Lewis, who was also instrumental in shaping up "The Blandings" as palatable air fare. Lewis's work carries out his theory that a good radio show should be well integrated yet have "easy-handed" direction and "enable all the people to express themselves creatively." NBC director Lewis has

a solid background that includes acting, scripting and three years' experience in the Army producing and writing shows, plus being, for some time, radio aide to General "Hap" Arnold.

**Musical Director**  
(Radio)

Frank DeVol is responsible for the provocative musical arrangements on CBS's five-a-week "Jack Smith Show." Music has been Frank's major interest since childhood. By the time he reached high school he was

proficient in seven musical instruments. Frank has been musical director on the former Rudy Vallee and Jack Carson shows. He is on the roster for the U. S. Treasury "Guest Star" series and has composed and directed music for the National Safety Council's Annual Broadcast for the past three years.

**New Show**  
(Radio)

Choosing the best new radio show of 1951 was a definite challenge to TV-Radio Life. Selection finally settled on a series heard last summer—"Pete Kelly's Blues," starring Jack Webb of "Pat Novak" and "Dragnet" fame. NBC's "Pete Kelly" opus was singled out because it cleverly combined mystery and music of the roaring-twenties era. We hope the program will come back to the airwaves.

**Documentary**  
(Radio)

CBS's documentation, "The Na-

# RADIO AWARDS

- SUPPORTING PLAYER (Feminine): ..... Jo Gilbert
- (Masculine): ..... Parley Baer
- WRITERS-ADAPTERS: ..... Lawrence and Lee
- DIRECTOR: ..... Warren Lewis
- MUSICAL DIRECTOR: ..... Frank DeVol
- NEW SHOW: ..... "Pete Kelly's Blues"
- DOCUMENTARY: ..... "Nation's Nightmare"
- NEWS COVERAGE: ..... CBS
- NEW PERSONALITY (Feminine): ..... Gisele MacKenzie
- (Masculine): ..... Mario Lanza

# TV AWARDS

- MUSICAL: ..... "Voice of Firestone"
- COMEDY: ..... "I Love Lucy"
- JUVENILE: ..... "Zoo Parade"
- DRAMATIC: ..... "Schlitz Playhouse of Stars"
- DOCUMENTARY: ..... "See It Now"
- EDUCATIONAL: ..... "Success Story"
- PUBLIC SERVICE: ..... KECA-TV (Kefauver Hearings)
- SPORTS: ..... KNBH
- CONVERSION, RADIO TO TV: ..... "Your Hit Parade"
- PRODUCER-DIRECTOR: ..... Ralph Levy
- NEW PERSONALITY (Feminine): ..... Zsa Zsa Gabor
- (Masculine): ..... Red Skelton



SCENE FROM "SUCCESS STORY"





ABOVE, Edmund A. Chester and (insert) Jack Beck of CBS News.



JO GILBERT



IRVING GITLIN



JACK WEBB

tion's Nightmare," has by and large contributed more to the public's knowledge of crime and corruption in the United States than many Congressional investigations. In a series of special broadcasts it exposed the "Policy and Numbers Racket," "Narcotics Evil," "Slot Machine and Casino Gambling," "Crime on the Waterfront," and the "Bookie Business."

The narcotic stanza in particular will long be remembered in radio's annals for its vivid presentation. Irving Gitlin, CBS radio network writer-producer, and his staff tape-recorded interviews with criminals and victims alike for the series.

**News Coverage  
(Radio)**

Best radio news coverage Award for the year went to Columbia Broadcasting System for consistently top reporting. While it is true that events of national importance such as General Douglas MacArthur's dismissal and return home and the signing of the Japanese Peace Treaty are usually pooled so that no one network can take exclusive credit for coverage, we have found in a year of monitoring news programs that CBS, in addition to its world-wide reports, has presented such newsworthy public-service programs as "People's Platform" and "Capitol Cloakroom." An outstanding news program was the "Year-End Roundup," which presented reports from CBS's reporters stationed in foreign posts. It was a comprehensive, analytical resume of the year's happenings around the globe.

**New Personality, Feminine  
(Radio)**

Gisele MacKenzie's decision to become a vocalist instead of a violinist obviously was a fortunate happening, for now we have been privileged to enjoy her delightful song stylings during the past year on CBS's "Club 15" and on NBC as Mario Lanza's singing partner. In selecting Gisele for New Personality kudos, TV-Radio Life is backing up the opinion of Canadian radio critics who had previously dubbed Miss MacKenzie "the voice of Canada."

**New Personality, Masculine  
(Radio)**

Before Mario Lanza hit the airwaves, his booming tenor voice had

thrilled millions on recordings and in the movies. However, starting in the summer of 1951, and then continuing through the winter with a regular NBC program, the sensational young operatic star became a radio "must" for young and old. His accomplishments made him a natural for our choice as the outstanding New Radio Personality of 1951.

**Musical Program  
(TV)**

Conversion from twenty-eight years as successful radio fare, TV's "The Voice of Firestone" won our nod for a Distinguished Achievement Award by weight of sheer excellence. Maestro Howard Barlow has been with the program since its inception, as has also Hugh James, announcer.

The simulcast from New York at no time allows the camera to interfere with choice musical selections. Guests are introduced against a bare curtain. Each of the numbers, chosen to please a nation of viewers and listeners, is backgrounded appropriately.

The program consistently features the highest type of music, presented visually in the highest type of camera work, direction and viewer inter-

*(Please Turn to Page 42)*

**LAWRENCE AND LEE**



PARLEY BAER AND JIMMY STEWART



# Who Does the Buying in Your Home?



**JACK MAHONEY**, directly above, merchandises handsome shirts in addition to his identifying "RANGE RIDER" buckskin jackets, jeans, hats and guns. . . . **ROY ROGERS** shows his children, **DUSTY** and **LINDA**, some of the outdoor Rogers merchandise items. **DISNEY** came first, Roy and Dale were second in an across-the-counter move of wares.

**D** OES THE child in your home set up a wail, each time he or she watches TV, for a space gun, a fringed buckskin shirt, a set of dishes or a pair of moccasins? Don't blame the child. Blame Walt Disney.

Disney is generally recognized as the first of the character merchandisers. When he started there was but an occasional movie to whet small appetites for the treasures that would make the bearer or wearer just like one of Walt's amazing, amusing creations.

Today, and by virtue of TV, the frantic parent can count on a program an hour to offer merchandise either for hard, cold cash or via the box-tout route.

## No Comic Books?

Think of some of the children's favorite shows. Jack Mahoney, a relative newcomer to the scene and portrayer of the "Range Rider" on KNBH, offers beautiful merchandise at some of our nation's best stores. The hats are real felt; the boot is a wonderful sheep-lined, elkskin-soled affair made by real Navajos. The ties are pure silk. The jackets and shirts are real, soft-as-silk buckskin. If the lucky child who purchases these things didn't outgrow them, they'd probably last a lifetime. But as Jack says . . . "I have to stand up in front of my merchandise, and I want to be proud of it. I'm not going to put 'junk' on the market." Thirty-five big stores stay happy getting the necessary prices for the myriad articles Jack is proud of.

## Cosmic Wares

KECA-TV's "Space Patrol" is concentrating on the interest and enthusiasm of kids more interested in

futuristic theme and device, and children may now obtain a complete "Space Patrol" outfit. Among the items available are smoke guns, ray guns with belt and holster, flight gloves and boots, solar helmets, puzzles, storage chests (obviously needed!), puppets, pajamas—countless more articles—just about everything, in fact, but a "Tonga" and a "Carol." To keep alive the interest in "Terra-type" items, the show even constructed a \$30,000 space ship and put it on view at ABC's Television Center.

## The Hot Dog Replaced?

One of the best-known of the puppet shows, KTLA's "Time for Beany," could scarcely offer turtle-necks to turn all avid small viewers into "Cecils," but it could and did come up with more than a dozen items that go across counters like the wind. Among them are "Beany" jigsaw puzzles, lamps and shades, plastic tumblers, soap, flip coloring books, wallpaper, animated clocks and balloons. Now they have "Beany" drive-ins, featuring "Beany burgers."

And of course sharing in Walt Disney's glory of invention are two American favorites, Roy Rogers and "Hopalong" Cassidy. They started merchandising before any of the aforementioned except Disney, and it's a fairly good bet neither will be crowded from the field.

## Still the Old West

As a matter of fact, while you may not find a lamp, a fringed packet, a cosmic gun or a fantastic lamp in your entire block of moppets, you would do well to hesitate in taking a bet that at least one broad-rim-hatted and silvery-holstered small replica of Roy or "Hoppy" doesn't dwell there!



"BEANY" creator **BOB CLAMPETT** was caught by the camera looking with surprise at a big seller, the "CECIL LAMP." Wait till he sees the "BEANY" drive-in! (Avery photo.) . . . These "SPACE PATROL" costumes, worn here by **NINA "TONGA" BARA** and **KEN "ROBBIE" MAYER**, are proving red-hot items among the moppets, along with cosmic-ray guns and myriad other items.



# There WAS Something New

*Under the Sun, as Proven by Several Spectacular Developments in Television During the Year 1951*



▲ The return of **GENERAL DOUGLAS MacARTHUR** to San Francisco established a high point in public service when seven Los Angeles stations pooled coverage. . . . **MORGAN BASSETT** became a personality in his own right in 1951. At the left, **EILEEN BARTON** warbles a tender ballad to one of TV's first dogs! . . . **MARIA RIVA**, talented actress-daughter of **MARLENE DIETRICH** (in inset), hitched her wagon to the TV star by this last year's signing of a long, exclusive contract with the medium.



▼ **SPENCER WILLIAMS, JR.**, as "Andy" and **ALVIN CHILDRESS** as the thinner "Amos" brought one of radio's best-loved and longest-lived shows to life for TV. . . . To their right: football players, whether of pro status or of teams belonging to the **NCAA**, brought a new kind of living into many a television household. Sports held down top ratings all over the nation.

**A**S THE curtain rose on '52, a backward glance showed that 1951 had seen some great new programs, marvelous innovations, and even a couple of disappointments attending television's progress and the people who enjoy it.

Enlarged sports coverage made many a set dearer by far to its owner. Football and baseball came into their own, with the filmed roller derbies almost forgotten; while pro football, live, departed at least this Coast's set screens, the nation's college games made Saturdays more than just a day off work. We had the World Series, too, an event almost paled by its forerunning, quick-

ly scheduled playoff between the Glants and Dodgers.

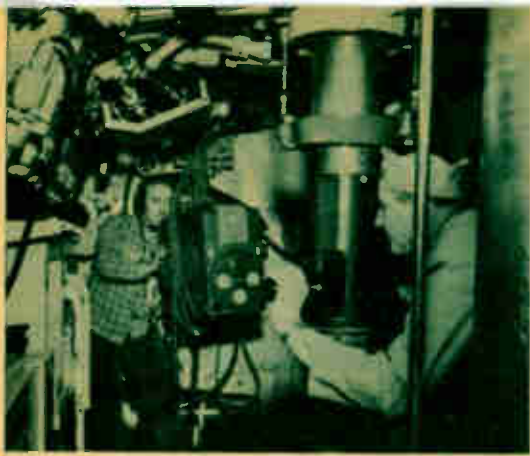
## Developments

The nation's coasts were linked by the micro-relay opening in 1951, with the Peace Treaty Conference in San Francisco beating a comedian's debut by a couple of weeks. And it was the year the seven coastal TV stations forgot competition and pooled forces to bring everyone General MacArthur's return.

And 1951 was the year Kefauver hearings alternately entertained a nation and brought it a realization of the loopholes in our laws. It was the year a sad commentary on our times and fears took form in a show called "Instruction for Survival," whose purpose was to keep the public calmly informed of what procedure to take in case of an atomic attack. . . . It was the year CBS-TV bought Gilmore Center, and NBC-TV bought a huge chunk of Warner Brothers' lot. Both have "expansion" in mind. . . . It was the year Faye Emerson shortened her hair, and lengthened her dresses—at the top . . . that Lucille Ball emerged as Queen of the Comediennes and Fred Allen bowed out as almost any sort of a TV comedian . . . that Red Skelton signed for TV and immediately upon appearing captured and held the highest of coveted show ratings . . . that live telecasts from coast to coast became regular fare making







TELECASTS FROM seemingly impossible originations became a more easily accomplished feature of television. Here a submarine, the **USS SAWFISH**, is visited by the cameras.



**JIMMY DURANTE** BROUGHT another of the greatest trouper-ers in show business to the cameras when Miss Ethel Barrymore, queen of the famous family, joined Jimmy for an hour's fun.



**U. S. MARINES** FILE DOWN a mountain road as they move out of the Korean town of Koto-ri, and the Armed Services cameramen were on hand to create some of the film that marked last year's television.

new friends here for old Eastern favorites. Finally seeing Caesar and Imogene Coca's faces made home and TV much more fun!

### Not All to the Good

And 1951 was the year that a former strip-tease artist with a lovely face, a load of charm and an all-girl band challenged Ina Ray Hutton's popularity . . . that KTSB officially became KNXT . . . that the first strike in history against a TV station was called. The station was KFI-TV, which became KHJ-TV, and is under new management . . . that Milton Berle signed a thirty-year contract; and that "Amos 'n' Andy," one of the oldest and most popular of all radio shows, finally took successful shape on television . . . that color TV received a setback at the request of our defense mobilizer, who asked for curtailment of development due to a shortage of vital materials. It was also the year two electronic-minded teen-age boys, not daunted by lack of equipment, adapted a television set for color for one dollar!

1951 was the year that paralleled 1932 in radio. THAT was about the time anyone without a radio and its wealth of information, entertainment and education was looked upon with pity.

And how do you feel about that neighbor who is still coming in nights to watch your television set?

ONE OF HIS OWN STUDIO MONITORS picks up **EDWARD R. MURROW** talking to one of his interviewees on "SEE IT NOW," top row, left. . . She cut her hair, raised her neckline and usually wore a scarf, but it was still **FAYE EMERSON!** . . . The microwave brought "YOUR SHOW OF SHOWS" to viewers live, and **IMOGENE COCA** and **SID CAESAR** turned into real people, rather than kinescoped chalk-and-charcoal caricatures.



ON THE SET, AS **CBS COLOR TV** WAS INAUGURATED as a regular broadcast service (later curtailed by Defense Mobilizer Charles Wilson) were CBS President Frank Stanton, Arthur Godfrey, CBS Board Chairman William S. Paley and FCC Chairman Wayne Coy. The historic program originated in New York City.

1951 WAS THE YEAR THAT SAW ONE OF THE most lavish and expensive of Christmas telecasts appear under the Johnson and Johnson banner. Scenes from "Snow White and the Seven Dwarfs," "Bambi" and other Disney cartoons, some as yet unreleased, marked the big Yulecast. Hans Conried impersonated the Face in the Magic Mirror.



April 4, 1951







# Kilocycles'

Radio Year of 1951 Produced Primarily Old,

By Evelyn Bigsby

**L**IKE A STOIC, radio withstood another year in 1951. Subject to much jostling, twisting, turning, it resembled a well-worn kaleidoscope, still falling in to pleasantly accustomed patterns. Some of the pieces fell away leaving imperfect designs or vacant places; a few bright spots were added.

One scintillating bit was re-creation of "Seventh Heaven" for "Lux Radio Theatre," with Janet Gaynor and Charles Farrell returning after long absences to do their original roles.

The rise of Margaret Truman as a straight performer elicited widespread interest. For her first venture into a dramatic part, the President's daughter came to Hollywood to co-star with Stewart. She also made several sallies onto NBC's "Big Show."

Radio lost one of its greatest when Fannie Brice passed away suddenly in late spring. The medium also suf-

◀ **WORKING TOGETHER AGAIN**, Janet Gaynor and Charles Farrell attracted widespread attention when they teamed for "Seventh Heaven" on "Lux." (Hopkins photo.)



▲ **JOHN WALD, THE "RICHFIELD REPORTER,"** beamed as he talked from the speaker's table at testimonial dinner honoring program on twenty years of broadcasting. (NBC-Holloway photo.)



▲ **SON PAGE AND WIFE GLORIA** congratulate Hal Peary, above left, at CBS party marking actor's 10,000th broadcast. Right, the late Fannie Brice ("Baby Snooks") with script secretary Doret Brunner.





# Kaleidoscope

*Familiar, But Sometimes Pretty Patterns*

ferred deep losses in Barton Yarborough and Wally Maher, two of the most talented actors on Radio Row.

Several anniversaries were marked. NBC rolled up a quarter-century as a network; "Richfield Reporter" rounded out twenty years; Hal Peary chalked up his second decade.

TV-Radio Life enjoyed an exciting year, full of advances. One of the magazine's biggest moments was presentation of its Distinguished Achievement Awards before 500 guests of Hollywood Ad Club. A "Decorate Hawthorne" contest was provocative of much merriment. Despite inflation, TV-Radio Life managed to hold its price to 10 cents; fans responded to this reasonable approach and sent circulation skyrocketing to 60,000.

During 1952 we are looking for a sensible stabilization of radio and are hoping that some new patterns will be introduced to brighten the overall, but fast-changing picture.

**A FEW OF THE ENTRIES** which swamped Hawthorne when a "Decorate Hawthorne" contest was held. Competing fans adorned the cover of TV-Radio Life Magazine which carried Jim's picture. (CBS-Braslaff photo.)



**MARGARET TRUMAN** co-starred with movie actor Jimmy Stewart on NBC, thus breaking into the dramatic field of radio. She also made several appearances on NBC's "The Big Show." (NBC-Smith photo.)



**WHEN WALTER O'KEEFE** emceed TV-Radio Life's Award luncheon, Miss Tallulah Bankhead, one of the honored guests, and Editor Evelyn laughed at O'Keefe's jokes. (NBC-Holloway photo.)



# TV's Lighting Techniques



↑ **COMBINATION OF** incandescent and fluorescent lighting is used on KECA-TV's Grace Lawson Show. (ABC photos.)

↓ **CHARLIE RUGGLES** measures his television children on a set depicting natural lighting. The set is illuminated much as you would your own home.



**E**VER GET into a huddle with some lighting directors? We did, and found it very illuminating. Youthful Alex Quiroga and matured "Connie" O'Connell, two of KECA-TV's top lighting directors, have had different experiences and backgrounds but they see eye-to-eye on TV's lighting techniques.

Well, almost. Eager-beaver Alex believes that now is the time to experiment with "artistic" lighting and does so; whereas veteran film director "Connie" thinks that techniques will gradually develop to the stage where "artistic" lighting is feasible. For "Connie," who has participated in the motion-picture industry since 1915, it's a matter of progress; to Alex it's a challenge for today. Our discussion resolved into flat vs. artistic theories.

## Flat Light

The tradition of engineers to "flat-light" sets, which they learned in the experimental days of television, still persists. The results are technically satisfactory pictures, but they have little artistic value. They lack dramatic mood and character. Flat lighting consists of emitting light from the various types of equipment in such a way that its direction and focus cannot effectively be controlled. In spite of its shortcomings, such lighting is widely used for several reasons. It is economical because the same lighting setup is used over and over regardless of the set design or dramatic requirements of the story, and great technical skill is not necessary to set it up. With flat lighting it is impossible to convey true authenticity of a dramatic scene to the viewer. All of the scenes regardless of mood have the general characteristics of taking place in a hospital operating room. Another important failing is its complete lack

↓ **DRAMATIC LIGHTING** as employed on ABC-TV's "Personal Appearance Theatre," which starred Joseph Schildkraut and Irene Billings in a historical drama.

of third-dimensional effect. Set designs and props alone cannot give the impression of third-dimensional pictures.

Just as an actor tries to project dramatic expression into his lines, so TV's lighting directors are also trying to create mood and character through proper lighting. There is one dissimilarity though, an actor receives a credit line for his work; whereas the lighting director's name rarely graces a television credit slide. Why the industry slights lighting technicians in this manner is incomprehensible.

## Movie Stars

Glamorous stars are deglamorized on video screens. The unflattering, distorted effect is one of the basic reasons why motion-picture studios taboo TV appearances for their stars. Lighting director Alex Quiroga believes that adapting motion-picture lighting techniques to television might be desirable. In the industry extensive lighting tests are made . . . one camera is used . . . retakes, recordings and relighting are accepted procedures. But the time element is TV's greatest handicap in its fight for technical perfection. The word "retake" is unknown in TV. The same general lighting must be used for all types of scenes and shots and several cameras are used. (Selecting the right camera to transmit the image must be a nerve-racking experience.) Obviously motion-picture lighting techniques can only partially be applied to live telecasts. Perhaps the solution to technical perfection is the new magnetic tape. This electronic tape, still in the experimental stages, records images far superior to present-day kinescopes, and it has all the advantages of tape recording.

## Hot or Cold

Just to add confusion to an already confusing problem, there are pros and cons on "hot" and "cold" lighting. "Cold" or fluorescent lighting consists of indirect lighting, or banks of lights. They offer minimum control; they cannot be dimmed. "Hot" or incandescent lights consist of spot and flood lamps. They are more readily adjustable and offer greater control than fluorescent lights. NBC uses incandescent lights on all network shows originating from this Coast; KECA-TV experiments with both. They use a mixture on daytime shows and reserve their incandescent lighting for nighttime programming.

In spite of controversy, theories, and systems the ultimate viewer of television can alter desired results by tampering with the brightness or contrast dials of his television set. Perhaps the viewers are not as discriminating as the technicians. But it's comforting to know that someone with a more discriminating eye is striving for perfection.

## By Mildred Ross

April 4, 1952





▲ **JOHNNY WILLIS, KIEV DISC JOCKEY**, seems to be enjoying his work thoroughly as he interviews popular star Debbie Reynolds for the local radio audience. (Loomis photo.)

▲ **DISC JOCKEY CARL BAILEY** (left) talks over his program ideas with KIEV's traffic manager, Fern Comisso, and account executive Lee Ragan. (Loomis photo.)



▲ **AL HELFER, SPORTSCASTER**, gets plenty of sock into his "Game of the Day" baseball broadcasts at KHJ-Mutual-Don Lee. It's complete play-by-play coverage.

# SEEN ON THE RADIO SCENE



▲ **LISTENERS TELL IRA COOK**, emcee on "Dollars to Doughnuts," KECA, 3:30 p.m. Monday through Friday, that they liked his program and didn't approve of his idea to change the format.





# She Lives in Her Kitchen

*It May Be Mama Weiss, Not Zsa Zsa, Who Is the Most Famous Hungarian*

▲ **EDDIE COONTZ** is Mama Weiss's man Friday on her 3:30 p.m. KHJ-TV Monday-through-Friday telecast. Eddie is always ready to try one of Mama's concoctions. (Irving Antler photo.)

**WHEN MAMA STARTED LEARNING** how to cook in her native Hungary at the age of nineteen she looked like this. She has come a long way since those early days, when TV was not even an idea. ▶



"Oh, he's a wonderful boy. He's so good. You could step on his feet and he would say thank you, not slap you."

What makes a good cook, was the next question we squeezed in between Mama's laughter and good food.

"Experience makes a master. Cooking is just like playing a violin. You could be better than your teacher. And in cooking the touch is everything."

## Her Life

We still weren't very successful in keeping Mama on the subject of cookery. Before we knew it, she was going into ecstasies about her garden.

"If you only knew how I love my garden. Oh, it is such a garden. I have flowers all the time, and if there is a little room I put in some parsley or more flowers. My bird-of-paradise . . . oh, you should see it . . . how beautiful!"

You have all seen Mama laugh on television. That open mouth, head thrown back, deep laugh are easy to understand in view of Mama's comment. "I loved to see my mother laugh. I used to do all sorts of things just to make her laugh."

Mama has lived in many places and she still believes: "The world is all one big city. It's all the same every place. And life, it is wonderful."

Where did she get her philosophy of life, which is no doubt responsible for the fact that few people would guess her age at sixty-five?

"Life teaches you," she said. "It's the greatest teacher, believe me."

Finally back on the subject of video, we asked the happy cook whether it was difficult for her to do TV.

"It's so easy I forget I'm there. That's why I'm always saying to Eddie that something is under the table or in the cupboard when it isn't. Then Eddie has to tell me, 'But we're here on TV, Mama.'"

Mama is Mama on TV as she is at home or at the restaurant. As she said, "I'm the plainest dressed woman on all the shows in television."

So she is, but that plain dress can't hide the wonderful heart and laughter that is part of Mama Weiss.

**W** E SIDETRACKED all the cameras, cables and TV cobwebs of Mama's television kitchen to travel out to her Beverly Hills restaurant to catch her between kitchens. It took a bit of bribing and patience, but we pulled her away from her blintzes and Hungarian goulash.

First thing we asked was, "Mama, why do you still stay in the kitchen, after almost twenty-three years in the restaurant business?"

"If you don't want to lose your shirt you can't leave it! I work like two mules, not one."

## Those Wonderful Letters

As she ordered all sorts of delicious dishes from her kitchen for our table we queried about her daily television cooking show. We wanted to know just how this culinary expert felt about doing TV. Did she like it?

"It's wonderful . . . just wonderful. Those gorgeous letters from all the ladies. I love them all. But am so unhappy when I can't answer all the letters, and hope that they will wait. I'm getting help now to answer all of them, those wonderful people."

How did she happen to get in front of the TV cameras?

"In one little moment a lot of things could happen. You could be happy. You could be sad. In one little moment I got on television."

## Her Family

Before we could pin the jovial cook down to explaining just what hap-

pened in that "one little moment" we were hearing all about her family. There's Papa, who is usually talking about his Mama, which only prompts Mama to say to Papa, "You're not whistling Dixie!" And there's Harry, Milton and Nate, the three wonderful sons. Harry and Milton are married and that makes Mama a grand-Mama. Mama has one wish for Nate. "I wish he would find himself a nice little girl and get married. He wants to become an actor. Maybe it could happen."

Mama, who never for one moment drops her charming Hungarian accent (because she couldn't if she wanted to), has lived in this country for forty-two years. As a young girl in her native Hungary she worked hard in a hotel at little pay to learn the fine art of cooking.

When the furniture business she and Papa started in this country in 1930 flopped, Mama remembered that she knew how to make blintzes. With a borrowed \$35, a stolen "For Sale" sign that read "Mama Weiss Restaurant" on the opposite side, and plenty of courage and ambition Mama started her business. Today it is a favorite eatery among many movie people, as well as just plain Californians who like something good to eat.

Getting back to her TV show, we found out what Mama thinks of her kitchen-hand, Eddie Coontz.

**By Arlene Garber**



# SEEN ON THE

# Video Scene



➡ **CHARLES JONES**, NBC-TV roving cameraman, is shown taking exclusive 16-mm. pictures of Marshal Tito addressing the inaugural session of the Yugoslav Parliament. Charles Jones was one of the first two Americans allowed to photograph a Parliament session.

◀ **RUDOLPH HALLEY**, former chief counsel of the Senate Crime Investigating Committee, is now narrator of "Crime Syndicated," seen on CBS-TV, and based on facts of how organized crime functions in the United States.

➡ **COY WATSON POINTS OUT** to columnist Erskine Johnson a possible shot to be included in the entertaining chronicle of Hollywood life titled "Hollywood Reel" and seen on KTLA. The duo co-produce, with Johnson narrating.

➡ **HAL BOYLE**, PULITZER Prize-winning Associated Press correspondent, acted as narrator on the "Playhouse" television show last year when his famous Korean stories were adapted for television for the first time.

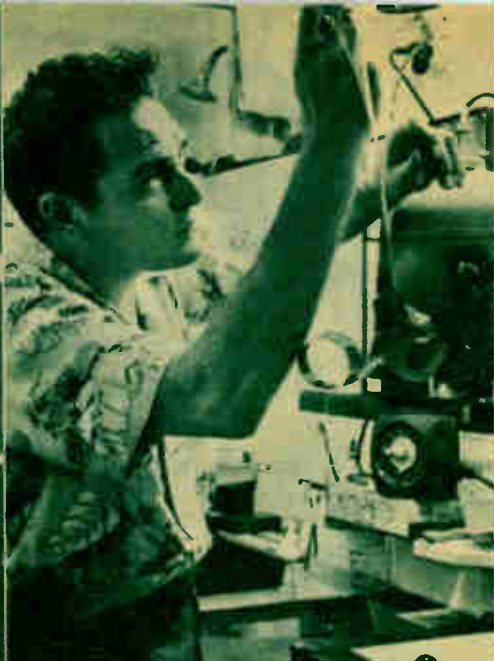
➡ **THE TWO PRETTY McQUADES**, Glenelle (left) and Jonelle (right), are regularly seen on KLAC-TV's Saturday night "Hometown Jamboree." Cliffie Stone is pleased with his pretty performers' attentions.







▲ **BOB ANDREWS** (left), commercial manager of KBIG, Catalina station, and past SCBA director, greets the new managing director of Southern California Broadcasters Association, Norman Nelson.



▲ **JOE DE SANTIS**, "Captain Jim Scott," on Mutual-Don Lee's "Under Arrest," 8:30 p.m. Monday, is a photo enthusiast who has a well-equipped darkroom in his own home.



▲ **THERE ARE A LOT OF DIALS** to be turned in the radio station at KIEV before you receive your schedule of air shows. Vern Schumann, chief engineer at KIEV, gets ready to air a program. (Loomis photo.)

## SEEN ON THE RADIO SCENE



▲ **BEFORE YOU HEAR AN AIR SHOW** there are many informal conferences at KIEV such as this with Jerry Farmer (left), guest star Champ Butler and Allin Slate, KIEV announcer. (Loomis photo.)



▲ **ROBERT O. REYNOLDS**, vice-president and general manager at KMPC (left), congratulates Dr. William Hornaday on his highly successful religious air programs.





▲ **"AH, G'WANI** Jealousy is a terrible thing. Red Berry doesn't need any coaching from you ringside referees. Red Berry has forgotten more than any of you will ever know about wrestling. Look who's champ," says Red Berry.



▲ **"WHO SAYS I'M UNCOUTH?** Why, I'm just as couth as anybody—only I have a genuine gold championship belt to prove that I am tops—with culture." This is the way Red Berry explained himself recently to StrongBow. What do you think?



*"Wild Red" Berry Tells and Shows Jules StrongBow, TV-RL's Wrestling Editor, About "Wild Red's" Favorite Subject:*



▲ **"FANS—SURE I GOT FANS.** Those vitamin-happy, hair-ionic punks and cocker-spaniel looking, moth-eaten nobility don't know what fans are. These telegrams are only a few of one night's opinions as to Red Berry's great personality and ability."

# "Wild Red" Berry



▲ **AT HOME,** Gentleman Red claims to be undisputed master. Here he is studying poetry in his den before his fireplace. Red says he spends many hours reading the classics, philosophy and other literature. "Only in reading the old masters do I find a meeting of the mind," Red claims.



▲ **"I USE MY HEAD,"** says Red in one of his famed poses. "My superior mentality has aided immensely in overpowering, overwhelming and outwrestling all opposition." Do the readers of TV-Radio Life agree or disagree with Wild Red?



▲ CALIFORNIA'S GOVERNOR, Earl Warren, and ABC's "Mr. President," Edward Arnold, compare notes at a recent get-together. (ABC photo.)



▲ JOHN J. ANTHONY, KHJ Mutual-Don Lee Network, Sunday, 7:00 p.m., hears more than 200,000 couples tell their marital problems, on his new air series.



▲ PETER POTTER HAS become one of Southern California's leading disc jockeys with his platter charm as heard over KLAC, 9:30 a.m. daily.

**SEEN  
ON  
THE  
RADIO  
SCENE**



▲ STARS GREET KWKW'S GENERAL MANAGER WILLIAM J. BEATON (right seated) as he played host to top entertainers on the station's Ninth Birthday Anniversary. Seated with Beaton (left to right) are Champ Butler and Kay Brown, and standing are Joe Graydon (left) and Harry Babbitt.



*Our very best wishes*

# "NIGHT BEAT"

WARREN LEWIS

LARRY MARCUS

A DON SHARPE PRESENTATION  
FOR  
N. B. C.

FRANK LOVEJOY

**"Stu Erwin Show"**

**Kerla Pandit**

**Thomas Mitchell**  
**"Pulitzer Prize Playhouse"**

**Ed Kemmer**  
**"Space Patrol"**

**Art Linkletter**

**Mary Hartline**  
**"Super Circus"**

**"Al Jarvis Show"**

**Art Baker**  
**"You Asked for It"**

**ALL THE WORLD'S YOUR LIVING ROOM**



a  
tree  
grows  
in  
hollywood

Television has sprouted into the air!  
Today—just above your roof-top—dances a  
great new world of entertainment.  
Laughs, drama, thrills, mystery, music are yours  
at the twist of a dial . . . on Channel 7.  
From the world's largest TV studios—  
at the mammoth ABC Television Center—  
miracles of television are happening every day,  
because here is every facility to bring  
you the best-produced shows in television.  
Really great shows, great entertainment . . .  
from this tree that is ABC Television.



**STAGE ON**

*Channel* **7**



*Peggy Lee*

# GEORGE FISHER

REPORTS  
*from*  
HOLLYWOOD

**CBS**  
on Sunday

Daily on  
**KNX**  
2:15 P.M.

follow the  
*Hollywood Stars*  
*Baseball Games*

on

**KFWB**

play by play

*Mark Scott*

Hear "Speaking of Sports"

nightly 6:05

All Star Games on

**KFWB**

980 on your dial

HOW TO FIND

# PEACE

in a Changing World



HEAR

**DR. FREDERICK BAILES**



**KECA**

(790 on Your Dial)

10:15 P.M. Every Evening  
Except Saturday

6:30 A.M. Monday thru Friday



**KFMB**

(San Diego—550 on Your Dial)  
10:30 P.M. Every Sunday



Hear the man who has brought help, encouragement and a new way of life to thousands. Dr. Bailes is the world-famous author of "YOUR MIND CAN HEAL YOU."



TV-  
RADIO*Lifelines*

BY EVELYN BIGSBY

TONY LOVELLO OF KTLA'S "DIXIE SHOWBOAT" crept softly onto the darkened porch of a humble bungalow on West 20th Street and started squeezing the show's "Here Comes the Dixie Showboat" theme out of his accordion. A bunch of us were on the steps right behind him and saw a curtain part gingerly as someone peeked out. Then as the door opened wide, a short, generously proportioned middle-aged woman registered surprise and consternation.

**SHE WAS MRS. KAROLINE HALOWAX**, one of "Dixie Showboat's" greatest admirers. With her two neighbors, Mrs. Halowax hadn't, until she became ill a few weeks ago, missed a single performance at the theater (nor any of the other nightly audience telecasts from KTLA) for over a year.

**THE STATION, LEARNING OF MRS. HALOWAX'S** prolonged convalescence, decided to take a surprise show to her. As she is also an avid TV-Radio Life fan, I, too, was invited to "the party." It was rather risky walking in unannounced on someone who had had pneumonia, so the station consulted the convalescent's doctor and received an okay before the little caravan of good cheer wheeled down Western Avenue toward the bungalow about half an hour after "Showboat" had signed off. Two KTLA ushers in their smartly styled uniforms bore a great basket of spring flowers for the surprisee. Popcorn and Peanuts, Tony, Dick Lane, Howard Wormser, head of the press department, and his assistant, Bob Reagan, completed the little group.

**IT WOULD HAVE DONE YOU GOOD** right down to your marrow bones to have been in on this surprise. After we'd trooped into the house, there were at least twenty minutes while the guest of honor recuperated. Mostly she kept rehearsing the events of the evening leading up to our arrival, what she had thought when she heard the music, how wonderful it all was. In a German-sounding accent, motherly Mrs. Halowax kept exclaiming, "I'm shaking as a leaf. This is the most nicest surprise I've ever had!" Then the great happiness became even too great for her generous heart and ample frame to contain and she went to the phone to share her joy with her daughter in Glendale.

**THE LITTLE LIVING ROOM** became an enchanted stage as performers did their show for Mrs. Halowax and her two loyal neighbors. There wasn't a flourish missing as Tony whipped out two accordion numbers. Only a shy embarrassment showed on guests' faces as the honoree wept quietly into her handkerchief.

**"THIS SONG REMINDS HER OF** her girlhood in Europe," someone said softly. Then came laughs as Peanuts and Popcorn polished off a routine. Finally Cap'n Dick signed off the performance in his best "Showboat" manner.

**"THE THREE OLD LADIES,"** as the studio gang affectionately call Mrs.

Halowax and her friends, clung to each departing guest and followed even as far as the sidewalk.

**OUT AT THE CURB, POPCORN SAID,** "Y'know that sorta got me in there when she cried."

"Uh huh. I can't get over the little people. Aren't this world's little people wonderful?" I mused.

Someone else chimed in: "And the big people. Aren't they wonderful, too? Y'know Dick Lane. He said 'yes' he'd come down the minute he was asked. He's so appreciative of his fans. Waited a long time for stardom and he doesn't forget the people who've helped him make it."

**A NICE WARM FEELING PERMEATED** the big blue Cadillac as it rolled swiftly back toward Hollywood.

"That was a little like Christmas," somebody remarked.

"Yeah. Gives ya a good feeling to see something like that happen."

"She's so excited. She won't sleep a wink tonight."

"Yeah, but that little show'll probably do her more good than any pills."

"It was swell. That one little usher sure put his finger on it when he was saying goodbye to her and she thanked him for coming and he said 'This has done us more good than you.'"

"It was a most nicest surprise," someone said almost wistfully.

\* \* \*

**IT'S SO SWELL TO HAVE** Andy and Virginia back on the air. They are by now old friends (or shouldn't we talk that way, A & V?). All right. Long-time friends. My first TV-Radio Life story was done on them. . . . So **Frank Sinatra's** TV show is down the drain. I only hope that if he stages a "come-back" he'll be a more agreeable lad.

. . . What's the matter with a good show like Willock and Arquette that it can't be sold? I thought those two were all set for a permanent run. Or doesn't a nighttime program work out in the day? No, that can't be the answer, because look at half a dozen that are doing okay. . . . I was glad to see **Stu Wilson's** face on KNBH's **Tex Williams Show**, but not for long as the program's folding. . . . **Buddy Ebsen** and **Sam Hearn**, who started a new KNXTelect last week, sent me a ham. I thought they were subtly indicating the idea of the show until I noted that the sponsor was Luer Packing Company.

**CHECKED WITH NBC HOLLYWOOD,** which checked with NBC New York to find out just what **Kate Smith** did say

SUNDAY



**JACK BENNY SHOW**  
4:00 P.M.

**KNX • 1070**  
CBS RADIO

TV FOR BERGEN?

. . . Edgar Bergen is preparing to shoot a television "pilot" film for a projected TV series with a new kind of format, utilizing a number of additional characters. He hopes to complete the film, between Sunday air shows for Coca-Cola, in about a month.

★ ★

COLOR-BLIND

Tom Harmon, sharp-eyed KNXT Sports Director and telecaster, wonders why the "Brown Derby" sign atop the Vine Street eatery wears bright-red paint.

about L. A.'s housing project. Back came the answer that Miss Smith denied making the statement **Councilman Davenport** accused her of. She did say, however, that she had quoted from a newspaper column and that the questionable statement was not a direct quote. I'd like to hear the actual remarks.

\* \* \*

**LATER: JUST GOT NEWS FROM** KBIG that **Stu Wilson** is joining the new station April 15 as production manager and director of special events. Immediately I pictured him remoting from Catalina and acquiring, in the process, a terrific tan. Then release stated: "He will handle several shows on the air from the Hollywood studios." (You can manage better than that, Stu!)



# Ear and Eye Inspire the Pen

Jo Ann Buehler, 9210 LaSalle Ave.,  
Los Angeles, Calif.

I heard you wrote a story on Ed Kemmer of "Space Patrol" some time ago. I wonder if you could tell me which issue it was in?

January 18, 1952.

Mrs. Jeanne Chamberlain, 4830 N. El Monte Ave., Temple City, Calif.

In a recent issue of your magazine you had a piece on Red Skelton. I don't think anyone could be as wrong as you were. So far my husband and I haven't found anyone who doesn't fail to hear and see his programs. We all love him.



Red Skelton

Mrs. B. Anderson, 853 W. 117th St., Los Angeles, Calif.

Will you please tell me who plays Ross and Mrs. Farnsworth on "One Man's Family"?

Vic Perrin and Mrs. Kate McKenna.

Shirley Bowman, 5204 Mezzanine Way, Long Beach, Calif.

I disagree completely with the person who wrote in and said there should be less of Dennis Day on Jack Benny's show. I think Dennis is a great comedian and should have a still larger part on the show.

Muriel Rahm, 13830 La Maida St., Sherman Oaks, Calif.

Korla Pandit has a great sense of humor. But a recent question in your column (whether male or female) could only humiliate him.

Mrs. Gretchen Bewley, 5301 Seventh Ave., Los Angeles, Calif.

I just wanted you to know how pleased I am to see you have put the addresses and phone numbers of the various TV stations in your magazine.

Dixie Stephens, 8756 Stansbury Ave., Van Nuys, Calif.

I should like to know how can you get on the "Queen for a Day" show and how old do you have to be?

Participants are chosen from the studio audience. Write to KHJ, 1313 No. Vine Street, Hollywood, Calif., for tickets. To appear on the program, you must be over eighteen years of age.

Richard Outzs, 844 Main St., El Segundo, Calif.

I believe Jane Davids has one of the nicest personalities of anyone on TV.

Mrs. F. E. Buswell, 10523 So. Budlong, Los Angeles, Calif.

After trying out several so-called TV magazines, find yours is the "tops."

Ruth Schuller, Santa Ana, Calif.

Here are orchids, a field of them, for Korla Pandit for the beautiful, inspiring music he sends our way six days a week.

Page Thirty-six

Mrs. Edna Meyer, Long Beach, Calif.

Am so glad that someone saw the error of their ways and put Roy Maypole and Bill Welsh back on Jalopy Derby. Have heard and seen Bill on lots of sports events and they don't come any better.

Lorraine Daly, Monrovia, Calif.

I should like to know what has happened to the money some friends and I sent in for membership to a Korla Pandit Fan Club.

We print the names and addresses of fan clubs in this column regularly, but we do not necessarily endorse them. Although fan clubs request it of us, we do not print information about sending money. We advise that you contact any and all clubs first, find out if they are legitimate, and then send money. For every "crooked" fan club, there are hundreds of legitimate and worthwhile ones.

Selma Nelson, Wilmington, Calif.

My family and all our friends think George Putnam of KTTV is the best on TV. Please write him up.

We will put him on our schedule sheet.

Jeanette Moore, Glendale, Calif.

Your magazine gets better all the time. I especially enjoy all the wrestling news.

Dotie Martinez, Route 2, Box 1334, Escondido, Calif.

I think credit should be given to Hawthorne on KNX at 4:45 and 12:05. Every Wednesday Hawthorne has one or two wrestlers on his 12:05 a.m. program.

Susan Robert, 4002 1/2 W. 17th St., Los Angeles, Calif.

We are organizing a "Liberace Fan Club." For information write to the above address.

Emma J. Bullock, 11175 Tujunga Canyon Blvd., Tujunga, Calif.

I am sending you the address of a "shut-in" who ran an ad in our local paper for Christmas cards to make scrapbooks for hospitals. Her name is Jane Barth, 10546 Fernglen Avenue, Tujunga, Calif.

Pat Leslie, 8331 S. Hoover, Los Angeles, Calif.

Here's hoping that we'll be seeing an article on Godfrey and all the gang very soon.

Keep watching. You won't be disappointed.

Mrs. Helen Kirk, 10712 Atlantic Ave., Lynwood, Calif.

Mr. Hugh Beaumont is one of those "old faithful" stars that one never hears about, and I think he deserves considerably more recognition than he's getting.

C. Hallett, 22508 S. Anchor, Wilmington, Calif.

A story on the "Grand Ole Opry" would be very interesting.

Thanks for the suggestion.

Carolyn Brown, 4363 Rosemont Ave., Montrose, Calif.

We sure like that flash of a wrestler — Rito Romero.

Judy Hasler, Box 296, Saugus, Calif.

Bravo to Mrs. Rostama of Long Beach, in her letter about Janie Davids. I agree with her wholeheartedly.

Evelyn Renard, Los Angeles, Calif.

How can anyone say Korla Pandit is "sexy," as I have read in your column several times. Their minds must be all sex to think such a thing. . . .



Korla Pandit

Mrs. G. V. Parker, 9126 Newby Ave., Rosemead, Calif.

Many thanks for printing my request in your column. I have had a number of answers and at present can't take any more names. It sure proves that yours is a good advertising medium.

Dig this, you advertisers!

Vic McDaniel, c/o Janie Davids Fan Club, 2070 South Oak St., Santa Ana, Calif.

For information on how to join the Janie Davids fan club write to the above address.

Frances A. Levin, 6809 Brynhurst Ave., Los Angeles, Calif.

Please, my sister wants a story on the Becker Brothers, the wrestlers.

The Becker Brothers are due to return shortly, and Jules Strongbow, our wrestling editor, has already some stories planned on them.

Betty Hoppes, 4014 Higuera St., Culver City, Calif.

Could you please tell me why the same "Amos 'n' Andy" pictures are being shown over.

"Amos 'n' Andy" are making new films. They are showing the old ones during the interim.

Glenn M. Murphy, 3544 E. 55th St., Maywood, Calif.

"Band Stand Review" with Harry Babbit used to be tops on my list of TV shows with Frank DeVol and the Mello-men. The present band has ruined this program for me.

Mrs. C. Smith, Long Beach, Calif.

Are they ever going to do anything about the long, boring TV commercials that spoil the pictures, and especially the wrestling shows? Half the time the bouts are started and off before the commercials are off.

Mrs. L. K. Stromzer, Glendale, Calif.

I enjoy all of your magazine except the continued inserts about "See Page So-and-So" for Movie Titles. Why not just make one statement at front of the magazine?

We do it on each day's logs, so people will be sure to see the notice in case they want to look at a movie on that particular day.

Mrs. B. Stollenwerk, 115 South Olive Ave., Alhambra, Calif.

I am 70 years old but I sure like Ben Turner, the Owl disc jockey on KHJ every night except Sunday. I listen to him so much when I can't sleep between 1 a.m. and 5:30 a.m.



## SAN DIEGO Channel Chatter

When 5:15 p.m. rolls around every week day in San Diego a huge San Diego viewing audience has its eyes on Channel 8 (KFMB-TV) watching a live studio show called "DIDJAKNOW."

This interesting 15-minute period is a household hint program starring Carole Salentine and Larry Shields and its mail pull is so great it brings groans from the station's mail room.

Apparently it's a favorite with men, women and children alike because the mail shows all types of listeners are watching.

The mail brings in thousands of letters touching on all kinds of subjects including helpful hints in the household, creative ideas and even problems which viewers pass along to be solved by the seventeen-Hooper audience which watches.

One highlight of the daily show is the two-sided clown used as a weatherman on Didjaknow. Jim Casey, well-known Southern California sculptor who is on the KFMB-TV staff, designed and made the clown. A big smile means fair weather and on the other side is a frown, rain or stormy weather. Viewers have vied for the chance to add to the report—sending a white "cloud" for "snow in the mountains," umbrellas for rain and earmuffs for freezing weather.

Unexpected weather changes brought trouble, however, when one child wrote in to express confidence she felt in Casey's prediction. Carole and Larry were proudly reading this letter while "Casey" smiled to indicate "sunshine to come." But, actually, unknown to Carole and Larry, it was pouring down rain outside the studios.

As in any show where the audience writes in, there are many letters out of the usual. For instance, one letter to Carole asked for the name of "the doctor who bobbed your nose." Carole answered politely over the air that medical references couldn't be given on the show. P.S. The nose is her own, just the way she was born with it.

"Didjaknow" has won many citations for public service, the most recent being an award from the Department of Public Welfare for the help given to Sunshine School and San Diego's Society for Crippled Children. The show headed a movement for making simple therapeutic toys for the patients of both schools.

Yes, things get interesting around Channel 8 at 5:15 p.m. when people start asking "didjaknow."

★ ★

### THOMAS MITCHELL CONTRACTS WITH ABC-TV

Actor Thomas Mitchell has signed an exclusive agreement with ABC under which his contributions as player, consultant, producer and director will be first available to the television network.



*Congratulations on Your  
Twelfth Anniversary*

ROY ROGERS      DALE EVANS  
TRIGGER & BULLET

## THE ROY ROGERS SHOW

*Post Cereals*

*NBC Network*

Have your second cup of coffee with the happiest gang in radio...  
 Pa sy Lee, Don McNeill, Johnny Desmond, Aunt Fanny, Eddie  
 Balantine, and Sam Cowling. It's an hour of fun and song...



## Handy Hints

By Dorothy Gardiner and Dick Gar-  
 ton, stars of KTLA's "Handy Hints,"  
 Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Wednesday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the Week.

Here is this week's winning hint: Mrs. J. Michaels, 1807 Broad Ave., Wilmington, Calif.

HERE'S A SAFETY PRECAUTION FOR CHILDREN WHO RIDE THEIR BICYCLES DURING EARLY EVENING AND MORNING HOURS. Put a small reflector on each bike pedal so they can be seen from the rear. That little

Page Thirty-eight

red light bobbing up and down will attract more attention in traffic than the one reflector on the bike's rear fender.

★

HERE IS A USEFUL KITCHEN DECORATION. The material needed is: one shallow ceramic dish, one ten-cent packet of parsley seed and a natural sponge. Place the sponge in the dish, then pour in the water so that one-quarter of the sponge is submerged. Now place your parsley seeds in the holes of sponge until you have most of the exposed surface of sponge planted. Set dish on window sill and then wait. In about seven days, the little green seedlings will begin to sprout all over the sponge. Keep the water level about the same and the natural action of the sponge will keep the seedlings wet. And soon you'll have a very colorful and attractive ornament which at the same time will provide you with fresh, crisp sprigs of parsley with which to garnish your cooking.

HERE IS HOW TO MAKE A NICE FLOWER HOLDER, for when you're out cutting your flowers. This way they won't wilt before you get them into the house. Take a large fruit can (empty, of course), a coffee can, plus the handle of a worn-out fly swatter. The two cans are fastened together, the handle between them, with two small bolts. That's all there is to it, and it's light to carry and ideal for holding your flowers, as the short-stemmed flowers can go in the coffee can and the long-stemmed ones in the larger can. Put a little water in cans before you cut the

flowers so they will stay fresh and lovely as long as necessary.

THIS HINT IS FOR THOSE OF YOU WITH SMALL KITCHENS, without a table to drink your morning coffee on. Take a piece of half-inch plywood thirty inches long and a little wider than a cupboard drawer. To this you fasten a piece of angle, the length equal to the inside width of the drawer. Extend the angle out from the end of the wood the thickness of the drawer frame. Pull out the drawer about eight inches and slip the angle under the edge of the cupboard, let the board rest on the drawer and you have a table for many uses. It takes very little space to store and you can set it up quickly.

THIS IS AN UNUSUAL IDEA FOR A NECKLACE. There must be many old watch fobs still in existence, and of course they are no longer in fashion for men, so make a necklace out of the watch fob. Simply take a gold chain and attach to the fob. It's very attractive and so unusual.

THE NEXT TIME YOU WANT TO MAKE SURE A SCREW WILL NOT COME OUT, TRY THIS. Just drive a little brad with the point of the brad slanting away from the screw into the wood, and drive it in the end of the slot in the screw.

Another use for worn plastic pillow slips and tablecloths. That's to use them to cover your prized outdoor plants and shrubs that are likely to freeze these cold nights. It gives a much nicer appearance to the front lawn than draped gunny sacking. A pillow slip will cover a small plant nicely. Use tablecloths for larger ones.



# "The Lamplighter"

Starting April 11, TV-Radio Life readers can keep informed on after-dark LIFE, entertainment, dancing, etc.

Ted Yerxa, well-known columnist and radio commentator, will appear EVERY WEEK in TV-Radio Life.

Listen to "The LAMPLIGHTER" Fridays on KFI, 1 to 2 A.M.

GREETINGS FROM

KTLA

and

Shell Newsreel

GIL MARTYN

"... Still hoping to get back to the old stamping grounds. Best wishes to TV-Radio Life."

*Steve Allen*

**SUNDAY**  
**9** o'clock  
**Golden State**  
**MOVIE**  
**TIME**

**TUESDAY**  
**7** o'clock  
**BIG MOVIE**  
**DOUBLE**  
**HEADER**

**MONDAY**  
**7** o'clock  
**Dr. Ross'**  
**MILLION**  
**DOLLAR**  
**MOVIES**

**Wednesday**  
**9** o'clock  
  
**ACADEMY**  
**THEATER**

**TELEVISION'S FOUR  
BIG MOVIE NIGHTS!**

**KLAC-TV**

**LUCKY 13**  
CHANNEL

# Distinguished Achievement Awards

(Continued From Page 15)

est. We made our choice feeling "Firestone" has the greatest over-all balance of tonal beauty and grace that any television musical show of the past year has offered.

## Comedy Show (TV)

A husband-wife team, Lucille Ball and Desi Arnaz, made TV comedy history in 1951 with some of the funniest viewing many of us have ever seen. "I Love Lucy," KNXT, 9:00 p.m., Monday, took us all by storm and without an argument received our Award because of some of the finest camera work, production and scripting. Jess Oppenheimer is producer and Marc Daniels the director.

## Juvenile Program (TV)

Augment the birds and the bees with every other animal known to zoodom and you have a panorama of education, interest and delightful caperings known as "Zoo Parade." It was this fine NBC-TV children's show that won our nod as the best juvenile program of the past year.

Under the guidance of Zoo Director R. Marlin Perkins, a child (or adult) who watches sees the habits of lions, snakes, birds, bears and almost every other form of what is usually considered wild life presented in an understandable, constructive fashion.

## Dramatic Program (TV)

Combining top talent, excellent production, and well-written scripts, plus an exceptional job of integrating film with "live" material, made the "Schlitz Playhouse of Stars" the outstanding new dramatic series on television for 1951.

The men behind the scenes of the full-hour CBS-TV show included Felix Jackson, executive producer, Robert Buchanan, associate producer, Joseph A. Moran, supervisor, Frank Telford, director, and Al Ostrander, set designer.

## Documentary (TV)

Ingenuity of Edward R. Murrow and Fred W. Friendly has produced the outstanding documentary-news show of the year. Live pick-ups along the coaxial cable are envisioned on CBS-TV's "See It Now." Projects not feasible or locales not accessible to the microwave relay are recorded on film. The editors scan 20,000 feet of film to select the approximate 3000 feet used on each telecast. "See It Now's" thoroughness and diversification put it in a plane far above the usual TV newscasts and made it our 1951 Awardee.

## Educational Program (TV)

On alternate Fridays for the past  
Page Forty

year, "Success Story's" roving cameras have taken viewers to diversified places of interest. A trip through a plant via KTTV's "Success Story" is an education in itself. Whether it be the Union Pacific Railroad, Kaiser Steel Plant or the Orthopaedic Hospital, the tour is complete and comprehensive, reflecting the detailed preparations of "Success Story's" staff. Each telecast is a "live" remote, requiring on-the-spot editing and demanding the utmost of skill from every crew member associated with the telecast.

## Public Service (TV)

The Senate Crime Investigating Committee, headed by Senator Estes Kefauver, became one of the biggest and most dramatic news stories of the year—mainly because of television.

The hearings in Los Angeles were initiated and covered so excellently by KECA-TV that we singled out this station for a Public Service Award.

## Sports Coverage (TV)

Through the cooperation of KNBH, local outlet for NBC-TV, the sports enthusiasts of Southern California were able to view practically every major event of 1951.

KNBH's coverage, which rated our sports award, included the final two games of the dramatic Dodger-Giant playoff series, the World Series, all the major grid games approved by the NCAA, the Loyola games, the Rose Bowl Grid classic, wrestling matches from Chicago, and the Friday night Gillette fights.

KHJ-TV kept football fans happy during the grid season by telecasting the Junior College games every Friday and Saturday. During the World Series, Mutual shared honors with NBC, and for basketball thrills KHJ-TV was on hand with top-notch coverage of all the home games of UCLA and USC.

On the wrestling scene, KTLA, KTTV, and KLAC-TV kept the grunt-and-groaner fans happy with their exciting, entertaining and always controversial telecasts from the local arenas.

## Conversion, Radio to TV (TV)

We selected NBC-TV's "Hit Parade" as the best conversion from mike to camera, for each week it's a new challenge to the producers, stars Eileen Wilson, Snooky Lanson, Dorothy Collins, Raymond Scott and his orchestra and the "Hit Paraders" and Dancers. Behind the camera, and that is of primary importance in the production of a refreshingly new "Hit Parade" each week, are producers Dan Lounsbury and Ted Fetter, director Clark Jones, technical director Bob Daniels, choreographer Tony Charmoli, and set designer Paul Barnes.

## Producer-Director (TV)

Ralph Levy, a young man with a great creative talent, produces and directs the Burns and Allen Show; directs and is co-producer with Hil-

lard Marks of the Jack Benny TV show; and produces and stages the Alan Young Show. These multiple assignments of some of Hollywood's most successful originations have made Levy not only one of the most successful big names of the new medium in less than a year—but made it inevitable that he would enter TV-Radio Life's discussion of award-winning producer-directors.

He was hired for TV in 1946. His first West Coast emanation was in 1949, when he launched Ed Wynn's show, a production which pioneered the entire field of West-to-East releases by TV recording. Levy insists that taste and imagination are top directorial requirements. He possesses both.

## New Personality, Feminine (TV)

We believe Zsa Zsa Gabor, beautiful TV personality, made a deep impression on viewers in 1951. Some people have a knack for attracting publicity, but Zsa Zsa exercises a positive magnetic power. We doubt many will argue when we say she is the mainstay of "Bachelor's Haven." Her provocative personality has carried the sustaining "Bachelor's Haven" (sustaining at the time we went to press) for an unusually lengthy period. The video screen served as Zsa Zsa's open sesame to a motion-picture career. After one look at Zsa Zsa on television, the movie bigwigs signed her for feature roles.

## New Personality, Masculine (TV)

It was inevitable that stage, screen and radio star Red Skelton would lend his talent to television and that he would be voted our Award for the new TV masculine personality.

However, the advent of Red Skelton in September, 1951, on his regular NBC-TV Sunday night show exceeded the expectations of even the most hopeful. Almost overnight, he was acknowledged as the outstanding comedian of the TV world.

★ ★

## BERYL DAVIS RESUMES CAREER

Vocalist Beryl Davis, who retired from her profession to raise a family, may return to her singing career. As a result of her weekly appearances on hubby Peter Potter's KNXT television show, she has had several offers for TV, radio and record engagements.



Save \$10.05!

FORD OWNERS

AL STUEBING'S  
TV-RADIO LIFE SPECIAL

10 Lubes, reg. \$1.50 ea.... \$15.00  
With this ad—only..... 4.95

YOU SAVE ..... \$10.05  
Not good after April 15, 1952

AL STUEBING

Your Hollywood Ford Dealer  
1748 No. Cahuenga HO. 9-1431



# CONGRATULATIONS

from



and

*George Liberace*

Musical Director

LIBERACE WILL APPEAR IN CONCERT TUESDAY, APRIL 15  
PHILHARMONIC AUDITORIUM

FEATURED ON COLUMBIA RECORDS

KLAC-TV—CHANNEL 13 EVERY WEDNESDAY, 7:30 P.M.

COURTESY CITIZENS NATIONAL BANK

# "Private Eyes" Pursue Criminals:



**WILLIAM GARGAN**, noted for his "private-eye" characterizations on radio and television, plays the title role of "Barrie Craig, Confidential Investigator" on the NBC radio program.



**LLOYD NOLAN**, sleuth of many a movie, is currently occupied on both NBC television and radio as "Martin Kane, Private Eye," big-city private detective who works with the police in his fight against crime.



**POLICE CAPTAIN BRADDOCK**, played each week on CBS-TV's "Racket Squad" by Reed Hadley. Like the other two detectives pictured above, Capt. Braddock seems to prefer to work with his hat on. Maybe it makes them "keep their heads" better.

# Charm Pursued by Private Eyes:



**LONG A FAVORITE** of popular-music fans, beautiful Ginny Simms is featured Tuesdays and Thursdays in CBS Radio's songfest of the gifted young three S's, the "Jack Smith-Dinah Shore-Ginny Simms Show," nightly musicales.



**BETTY UNDERWOOD'S** acting talents have been seen on CBS-TV in "Crime Syndicated" and in the dramatic portions of the "Ken Murray Show."



**CAROLE RICHARDS**, brunette vocalist who appears on "The Ralph Edwards Show" three times a week on NBC television and five times a week on NBC radio, is a busy lady at the studio and at home, where she is raising her two young daughters.



# This Week in TV

## "Things to Come"

Drew Pearson is moving into TV just before the national conventions begin. A perfect time for his "Predictions of Things to Come," which, incidentally, have proved eighty-five per cent accurate.

So Pearson, whose headline-making analyses of news at home and abroad have gained him a special niche in the global hall of news fame, and whose predictions are a must for millions of radio fans, makes his TV debut on Sunday, May 4, to be viewed from 8:00 to 8:15 PST, over ABC-TV's Channel 7, KECA-TV. He goes for fifty-two weeks, with a sponsor, which is assurance of staying on, and on, and on.

## Lovely Lorelei Married

CBS-TV's "Big Town," heretofore seen via delayed TV recording on the West Coast, premieres on film April 7, KNXT, 6:00 p.m. The film version introduces an exciting new "Lorelei Kilbourne," femme reporter for "Big Town's" Illustrated Press. She is Jane

## In & Out of Focus (General Comment)

### Grandma and Grandpa

Have you a grandma who is loaded with glamma? She can win an award and a part in a Hollywood motion picture if you get busy with her likeness.

John Christ and Harry Koplan, producers of KLAC-TV's "You're Never Too Old," now have set out to find the nation's shapeliest grandmother.

Convinced that today's modern granny can hold her own as a good-looking and well-stacked beauty queen, the duo of producers have made arrangements for the "Knock-



Harry Koplan and Marilyn Hare

out Grandma of 1952" to be given a movie role; to be featured on their "You're Never Too Old"; and to win other awards. Snapshots of contenders for the crown should be sent to "You're Never Too Old," KLAC-TV, 1000 Cahuenga Boulevard, Hollywood, California, with complete information.

If it were grandpas who were vying, we'd suggest KNBH's Arch Presby, who does "Uncle Archie." The youthful Arch last week became the proud grandpere of a seven-pound girl—and already is full of great plans on how to spoil a granddaughter!

### Heard in Passing

At the time George "Old Age Pension" McLain and his political opponent George Sheedy got off at each other with water glasses, both full and empty, a wily cameraman turned the lens toward the tote board of that evening's KECA-TV "America Votes" show. A careless move, we think. If "guests" want to slug it out, let the public get a look at their gentle manners and winning ways.

But seen or not, the slugfest made headlines. Huge, black ones. The best reaction to the whole debacle was, for our money, that of a press agent at another station, who upon seeing the big black letters "KECA-TV" in the public eye held his head and softly moaned . . . "Why can't anything like that ever happen at our station!"

### "Hoppy" on Seal Campaign

Do your thoughts ever wander wishfully to a silver-haired cowboy who helped make TV what it is today? "Hoppy's" pictures aren't currently running on Southern California air time—but Bill Boyd isn't idle, by any means.

Bill accepted appointment some weeks ago as a national sponsor of the National Society for Crippled Children and Adults. That automatically made him a sponsor of the society's current Nineteenth Annual Easter Seal campaign, which continues through April 13, Easter Sunday.

You know the purple and green seals you got in the mail? Those are the campaign's way of getting you to help less fortunate members of our society.

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Jane Nigh

Nigh, attractive blonde actress who will be making her TV debut.

Jane was ballyhooed and had the drums beat right and left for her new role, with the pretty actress being touted as single, desirable, and all the rest. And what do you think?

(Continued on Next Page)

## WRESTLING FANS!

If you are a member of a Wrestling Fan Club and you would like the name and address of your club printed in our magazine, send the information to either Jules StrongBow, or The Sports Editor, TV-Radio Life, 6361 Selma Avenue, Hollywood 28, California.

A complete list of Wrestling Fan Clubs will appear in a future issue of our magazine. Also, if there are sufficient numbers, we will print the lists regularly.

This service will enable fans to find out the club nearest them. So send in your club's name today.

# SPORTS SKED

## TELEVISION Daily

- 5:50 (2) Bill Hartel.
- 6:20 (7) Hank Weaver.
- 6:35 (13) Sam Balter.
- 7:15 (9) Bert Dunne.
- 10:10 (2) Tom Harmon
- 11:00 (7) Hank Weaver.

### Saturday, April 5

- 3:30 (4) Wrestling film
- 4:30 (4) Outdoors with Waggy Wangerheim
- 7:00 (7) "Beat the Champ"
- 7:15 (9) "Fan in the Street"
- 7:45 (7) Wrestling Round Table.
- 8:10 (9) Seattle at Hollywood
- 8:15 (7) Pre-flight Interviews with Hank Weaver.
- 8:30 (7) Boxing: Complete pro card from Hollywood Legion.

### Sunday, April 6

- 1:00 (13) Wrestling Workouts from Ocean Park.
- 2:30 (11) Jalopy Derby
- 7:15 (9) "Fan in the Street"
- 8:10 (9) Seattle at Hollywood
- 9:00 (11) Roller Hockey from Redondo Beach Skateland Arena.

### Monday, April 7

- 7:30 (5) Roller Derby.
- 8:30 (11) Wrestling—Bill Welsh from Hollywood Legion.

### Tuesday, April 8

- 7:15 (9) "Fan in the Street"
- 8:00 (9) Dugout Dope
- 8:10 (9) Hollywood at Los Angeles  
After game: Santa Anita Feature
- 10:00 (5) Boxing from Olympic Auditorium
- 10:00 (8) Greatest Fights films.
- 10:15 (11) Championship Bowling.

### Wednesday, April 9

- 7:00 (2) Boxing
- 7:15 (9) "Fan in the Street"
- 8:00 (9) Dugout Dope
- 8:10 (9) Hollywood at Los Angeles  
After game: Santa Anita Feature
- 9:00 (8) Wrestling.
- 10:00 (11) Amateur Boxing from South Gate
- 10:30 (8) Boxing film.

### Thursday, April 10

- 6:00 (2) Amateur Boxing from KNXT studio.
- 7:15 (9) "Fan in the Street"
- 8:00 (9) Dugout Dope
- 8:10 (9) Hollywood at Los Angeles  
After game: Santa Anita Feature
- 8:30 (5) Wrestling from Long Beach Auditorium with Jules Strongbow, wrestling editor of TV-Radio Life.
- 9:30 (7) Boxing: Meet the Champ.
- 10:00 (7) Sports Parade.

### Friday, April 11

- 7:00 (4) Boxing.
- 7:15 (9) "Fan in the Street"

# CONTEST

Southland photographers, professional and non-professional, will focus on CBS's Television City beginning Saturday, April 5, when CBS kicks off its "TV City Photographic Contest" at Beverly Boulevard and Fairfax Avenue.

Participating photographers may use their own "theme" in shooting the buildings. They may choose to take a news, artistic, general industrial, human-interest or any other type of photo as their theme.

The contest will run for three weeks, with lensmen invited to shoot pictures on three succeeding Saturdays (April 5, 12, and 19) from 12 noon to 3 p.m. CBS will give first, second and third place prizes in the non-professional and professional classifications and one general prize for the best color picture, open class.

Contestants may come to the Fairfax Avenue side of the TV City development on any of the scheduled "shooting days" outlined above. A CBS representative will be on hand to give photographers an application blank and rules of the contest.

Pictures must be submitted to the CBS Press Information Department, 1313 North Vine Street, Room 210-B, by 12 noon, Monday, April 28, nine days after the close of the contest.

- 7:45 (4) Greatest Fights.
- 8:00 (9) Dugout Dope
- 8:10 (9) Hollywood at Los Angeles  
After game: Santa Anita Feature
- 8:30 (13) Wrestling from Ocean Park.
- 10:30 (7) Sports Parade
- 11:30 (4) Wrestling film.

## RADIO

(For regularly scheduled sports shows on radio, consult our Radio Logs and Radio Program highlights.)

### Saturday, April 5

- 8:15 KMPC—Los Angeles at Sacramento
- 8:15 KFVB—Seattle at Hollywood

### Sunday, April 6

- 1:30 KMPC—Los Angeles at Sacramento
- 1:30 KFVB—Seattle at Hollywood

### Tuesday, April 8

- 8:12 KMPC, KFVB—Hollywood at Los Angeles

### Wednesday, April 9

- 8:12 KMPC, KFVB—Hollywood at Los Angeles

### Thursday, April 10

- 8:12 KMPC, KFVB—Hollywood at Los Angeles

### Friday, April 11

- 8:12 KMPC, KFVB—Hollywood at Los Angeles

## This Week in TV—Continued

Right in the middle of all this, Miss Nigh got married!

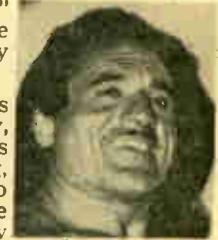
She is now Mrs. to Lieutenant John Baker of the Navy. Jane met the six-foot-tall redhead on a blind date. That same night he proposed, and two weeks later Jane exchanged vows with her Lieutenant.

The only sad note in Jane's ecstatic happiness is the fact that her new husband leaves for overseas duty the same week this magazine reaches you. But in September it is back to Jane and off with her to the San Joaquin Valley, where the two of them plan on a potato farm!

And just as soon as an editorial and an actress's schedules allow a meeting, we will bring you a personality sketch on this lucky, happy young actress who plays "Lorelei" on the screen.

## "King 102"

As the votes for "King 102" continue to pour in, latest returns, announced recently during KTTV's "Championship Wrestling," show Baron Leone and Wild Red Berry still leading.



Baron Leone

While the tallies so far are spotty, with some locales reporting strong, and others yet to be counted, the standings are now like this: (Voting at this stage should not be construed as showing the definite trend.)

Baron Michele Leone .....	5996
Wild Red Berry .....	5850
Roger Mackay .....	4340
The Champ .....	4311
Jim Mitchell .....	4224
Lou Thesz .....	4203
Dr. Lee Grable .....	4196
Lord James Blears .....	3652
Rito Romero .....	3511
Dave Levin .....	2903
Karl Davis .....	2714
Enrique Torres .....	2632
Dr. Ed Meske .....	2003

## Convention Coverage

The die-hards who have put off TV possession until coverage of the national political conventions in Chicago next July make it a "must" aren't to be disappointed in any coverage. For instance, CBS is setting up a self-contained unit for the convention.

The network is to have headquarters in Chicago matching the communications completeness of the New York home base. The CBS-TV News staff—including reporters, broadcasters, editors, technicians, cameramen, film cutters and artists—will shift main headquarters to Chicago for the conventions.

It's a safe bet "that other network" is equally determined to have a coverage to end all coverages. Each web has a sponsor to keep happy with its individual effort!

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**TV CHANNELS**

- 2—KNXT—1313 No. Vine St. (28). HO. 9-1212.
- 4—KNBH—1500 No. Vine St. (28). HO. 9-6161.
- 5—KTLA—5451 Marathon St. (38). HO. 9-3181.
- 7—KECA-TV—Prospect and Talmadge Ave. (27). NO. 3-3311.
- 8—KFMB-TV—San Diego, Calif. M2114.
- 9—KHJ-TV—1313 No. Vine St. (28). HU. 2-2133.
- 11—KTTV—5746 Sunset Blvd. (28). HU. 2-7111.
- 13—KLAC-TV—1000 No. Cahuenga Blvd. (38). HU. 2-7311.

Stop, Listen, Look (Shows You May Like)

*Harness Racing On*

If you still fancy the bangtails to the behemoths, you can find a few minutes' fun in the nightly-at-9:30 KHJ-TV coverage of the day's big race from Santa Anita, where the Western Harness Racing Association is currently holding its meet.

Former ace-driver Roy Shudt handles the commentary, so the viewer knows just what to watch for at his instruction and by benefit of his keen, experienced eye. Our only complaint about the spot is its brevity. We'd like to see the whole program run, with pari-mutuel results and all.

If you think . . . "Phooey, this isn't thoroughbred racing!" . . . subjugate the thought until you've watched these harness races being paced off at least once. You'll be in for a surprise—a good one.—J.P.

*Larry Cotton Show*

Monday-Friday, 11:30 a.m.  
KECA-TV, Channel 7

This daily thirty minutes of songs and quick, homey features is strictly a third-cup-of-coffee deal. And who wants anything earth-shaking going on when you're happily hunched over this relaxing draught?

So emcee-star Larry Cotton of the bright period doesn't try anything to set the viewer on his ear. He sings a couple of songs; Helen Parrish (of the Deanna Durbin picture "Three Smart Girls") superintends the "Shopping Service" and joins in a final song; pianist Claude Kennedy is spotted in a daily solo; and Larry handles the regular "For Men Only" feature.

"For Men Only" has nothing to do with a peep show. It does have to do with a parade of clothes, sports equip-

HERE IT IS, SPORTSMEN!

**OUTDOORS WITH WAGGY WANGENHEIM**

with hunting and fishing films, tips and prizes  
Today at 4:30 P.M.

KNBH

Channel 4

**APRIL 5**

Information Received From Stations  
Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 10:00 5 News; Music—30m.
- 8 Film Short—30m.
- 10:30 5 Tricks and Treats—Home—30m.
- 8 School Craft—Time—30m.
- 11:00 5 Giant Movie Matinee—60m.
- 8 Smilin' Ed McConnell—30m.
- 11:30 8✓Lefty O'Doul Club House
- 11:45 8 Film Short—15m.
- 12:00 5 Giant Movie Matinee—5 hrs.
- 8 Western Caravan—2 hrs.
- 1:30 5 Giant Movie Matinee—60m.
- 2:00 8 Reserve—2 hrs.
- 2:30 5 Giant Movie Matinee—75m.
- 3:30 7 Stu Erwin Show—30m.
- 3:45 5 Giant Movie Matinee—75m.
- 9 Meglin Revue—15m.
- Famed Meglin Kiddie, parade their talents before the TV cameras.
- 4:00 7 City Hospital—30m.
- 8 Roy Rogers Show—30m.
- 9 Spanish Theater Hour—80m.
- 4:15 4 Star Salon—15m.
- 13 Hitching Post—60m.

See Page 17 for  
Movie Titles

- 4:20 2 Simmell Etiquette—Film—10m.
- 4:30 2 Learning, 1952—30m.
- Parent Discussion of Children's problems.

**4 Outdoors With Wangenheim—30m.**

The Rod-'n'-Reel emcee with films of the great outdoors.

- 7 Adventure Time—30m.
- 8 Claudia—30m.
- 5:00 2 Whistling Wizard—30m.
- 4, 8 All Star Revue—M—60m.
- Ed Wynn with guest Dinah Shore.
- 5 Man's Best Friend—Pets—30m.
- With Herb Wegner and Talented dogs.
- 7 Paul Whiteman TV Club—M—30m.
- 5:20 9 Don Lee World News—10m.
- 5:25 11 KTTV News—5m.
- 13 Commercial—30m.
- 5:30 2 Whistling Wizard—30m.
- Fantasy. Featuring puppets with guest Sono Osato, Japanese dancer.
- 5 Cowboy Thrills—Movie—60m.
- 7 Campus Farmers—30m.
- 9 Home Garden Magazine—30m.
- 11 Kids and Company—30m.
- Emcee Johnny Olsen presents talented children and the "Kid of the Week" in variety show.
- 5:55 13 Late News—5m.
- 6:00 2✓Saddle Tales—60m.
- 4 Your Show of Shows—M—90m.
- Starring Sid Caesar and Imogene Coca.
- 7 Song Time—30m.
- 9 Action Theatre—60m.
- 11 Range Rider Roundup—60m.
- 13 Auction City—60m.
- 6:30 5 Tim McCoy Film—60m.
- 7 Al Jarvis Show—30m.

- 8 Trouble With Father—30m.
- 7:00 2 Tim McCoy Show—30m.
- 7 Beat the Champ—45m.
- 8 Ken Murray Show—K—60m.
- 9 Don Lee World News—15m.
- 11 Red Ryder Feature—60m.
- With Rocky Lane and Bobby Blake.
- 13 Candid Camera—30m.
- 7:15 9✓Fanny on the Street—15m.
- 7:30 2 Beat the Clock—Quiz—K—30m.
- Bud Collyer with time-racing contestants.
- 4 Your Hit Parade—M—30m.
- With Snooky Lanson, Eileen Wilson and Dorothy Collins.
- 5 Johnny Mack Brown Movie—60m.
- 9 All Star Wrestling—30m.
- 13 Hometown Jamboree—60m.
- Cliffie Stone with an all-Western musical.
- 7:45 7 Wrestlers' Round Table—30m.
- 8:00 2 Ken Murray—Revue—K—60m.
- Guests: John Barrymore, Jr., Maria Riva, Pee Wee King Orch., Guy Raymond, Virginia O'Brien, Sue Halloran, Fayne & Foster, Al Capp.
- 4 One Man's Family—Drama—K.
- Bert Lytell and Marjorie Gateson.
- 8 Groucho Marx—Quiz—30m.
- 9 Dugout Dope—10m.
- 11 First Run Theatre—60m.
- 8:10 9✓Baseball Game—2 hrs.
- Stars vs. Seattle.
- 8:15 7 Under the Pepper Trees—75m.
- With Hank Weaver, from H'wood Legion Stadium.
- 8:30 4✓American Inventory—30m.
- 5 Spade Cooley—Variety—60m.
- With vocalists Ginny Jackson and Phil Gray.
- 7 H'wood Legion Bouts—2½ hrs.
- 8 I Love Lucy—30m.
- Desi and Lucy in another domestic comedy.
- 13 Weekend Roundup—60m.
- Western variety with Broome Bros. band.
- 9:00 2 Faye Emerson's Wonderful Town—30m.
- Faye salutes Mexico City with guest Carlos Ramirez, Mexican Singing Star.
- 4 Halls of Science—30m.
- 8 Playhouse of Stars—K—60m.
- "Grandma Moses," Lillian Gish.
- 11 Startime Theater—30m.
- Anita Louise, Ray Montgomery in "Landing at Daybreak."
- 9:30 2 Sammy Kaye Show—30m.
- 4 Wrestling Matches—60m.
- 5 Saturday Night Movie—75m.
- 11 Frank De Vol Show—60m.
- From the Lido ballroom, Long Beach. Jaye P. Morgan is featured vocalist.
- 13 Betty White Show—60m.
- 10:00 2 Songs for Sale—60m.
- With Quizmaster Steve Allen.
- 8✓Story of Lazarus—30m.
- 10:30 8 Man Against Crime—30m.
- 9 Feature Film—80m.
- 11 Murder Before Midnight—75m.
- 13 Owl Movie—60m.
- 10:45 5 Movie—60m.
- 11:00 7 Feature Film—75m.
- 8✓Charlie Wild—Drama—30m.
- 11:30 13 Parade of Miracles—15m.
- 11:45 11 Gypsy—15m.
- 11:50 9✓Santa Anita Feature—5m.
- 11:55 9 Don Lee World News—5m.
- 12:00 5 Final Edition—15m.

# SUNDAY TV LOGS

APRIL 6

Information Received From Stations  
Subject to Last Minute Change  
✓ Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 8:15 13 **Inspirational Hour-Part 1**  
Sunday school lesson, guest choir and panel discussion.
- 9:15 13 **Religious Film-15m.**  
"Lost Sheep."
- 9:30 13 **Inspirational Hour-Part 2-**
- 10:00 9 **Church in the Home-60m.**
- 10:00 13 **Hitching Post-Movie-60m.**
- 10:30 4 ✓ **"Golgotha"-60m.**
- 10:30 8 **NBC Symphony-60m.**
- 10:55 11 **KTTV News-5m.**
- 11:00 5 **In God We Trust-60m.**  
KTLA pays homage to different faiths by telecasting their services.
- 8 **Frontiers of Faith-30m.**
- 11 **Great Churches of the Golden West-60m.**  
Today it's the Methodist Church of Pasadena.
- 11:15 7 **Western Film-60m.**
- 11:30 8 **Western Theater-60m.**
- 9 **Film Featurette-15m.**
- 13 **Hitching Post-60m.**
- 11:45 9 **KHJ-TV News-15m.**
- 12:00 2 **Light of Faith-30m.**
- 4 **Home Building Clinic-30m.**  
With emcee James Hinson.
- 5 **Movie Theater-60m.**
- 9 **Feature Film-75m.**
- 11 **Homes for Sale-15m.**

See Page 17 for  
Movie Titles

- 12:15 7 **Tootsie Hippodrome-15m.**  
Teen-Age Telephone Quiz Featuring Performers from famed Carnival Midways.
- 11 ✓ **Polyzoides, Foreign Editor-15m.**
- 12:30 2 8 **See It Now-M-30m.**  
Edward R. Murrow with People Who Make the News.
- 4 **Sunday Service-30m.**
- 7 **Faith for Today-Rel.-30m.**
- 11 **Garden Chats-30m.**
- 13 **A Home to Live In-30m.**
- 1:00 2 **Lamp Unto My Feet-30m.**
- 4 **Meet the Press-M-30m.**
- 5 **Western Feature-60m.**
- 7 **Mirandy's Garden Shop-15m.**  
Timely garden advice and Flower-of-the-Week.
- 8 **Frontiers of Faith-30m.**
- 11 **770 on the Air-30m.**  
Featuring Bill Grago and guest.
- 13 **Wrestling Workouts-2 hrs.**  
From the Ocean Park Arena.
- 1:15 7 **"Three Musketeers"-15m.**
- 1:25 9 **Baseball Game.**  
Stars vs. Seattle.
- 1:30 2 ✓ **Valley's Book Parade-30m.**
- 4 **Frontiers of Faith-30m.**
- 7 **"Burn 'em Up Barnes"-15m.**
- 8 **Bill Goodwin Show-30m.**
- 11 ✓ **Religious Film-30m.**  
"Life Is Worth Living."
- 1:45 7 **The Chimps-15m.**
- 2:00 2 **Film Shorts-45m.**
- 4 **Mr. Wizard-30m.**
- 5 **Twin Movies-60m.**
- 7 **8 Super Circus-M-60m.**
- 11 ✓ **Auction Park-30m.**
- 2:30 4 ✓ **Meet the Masters-30m.**  
Starring Jascha Heifetz, Artur Schnabel, and Gregor Piatigorsky.

- 11 **Jalopy Derby-2½ hrs.**  
From Culver City Stadium With Bill Welsh and Roy Maypole.
- 2:45 2 **Washington Spotlight-15m.**  
With Marquis Childs and current events panel.
- 3:00 2 **Mr. Imagination-30m.**
- 4 **Roy Rogers Show-30m.**  
Starring Roy Rogers and Dale Evans.
- 5 **Twin Movie-90m.**
- 7 **Space Patrol-30m.**
- 8 **TV Teen Club-30m.**  
Talent show with Emcee Paul Whiteman.
- 13 **Sunday Matinee-90m.**
- 3:30 2 **What in the World-30m.**
- 4 **Claudia-Drama-30m.**  
With Joan McCracken and Hugh Kelly.
- 7 **California Life-30m.**
- 8 **Break the Bank-30m.**
- 9 ✓ **Double Header Doings-20m.**
- 9 ✓ **Baseball-2nd Game.**
- 4:00 2 **John Kieran's Kaleidoscope.**
- 4 **Fair Meadows, U.S.A.-30m.**  
A robbery in the town creates a financial crisis for the Olcott family.
- 7 **United-Or Not?-30m.**
- 8 **Blanchard Hitt Show-30m.**
- 2 **Stranger Than Fiction-15m.**
- 4:30 2 **This Is Show Business-30m.**  
Guests: Jacqueline Sussan, Charlie Chase and dancer Helen Wood.
- 4 **Young Mr. Bobbin-K-30m.**
- 5 **Eastside Kids-Movie-60m.**
- 7 **On Trial-30m.**  
"Should Congressional Committees Be Televised?"
- 13 **Sunday Matinee-90m.**
- 5:00 2 **Jimmy Wakely Show-30m.**
- 4 **U.S. Royal Showcase-30m.**  
Guests: Fred Allen, Allen's Alley cast and nightclub vocalist Nancy Andrews.
- 7 **Western Film-60m.**
- 8 **Comedy Hour-60m.**
- 11 **Cactus Theater-60m.**
- 5:30 2 **Meet Corliss Archer-30m.**
- 4 **Zoo Parade-30m.**
- 5 **Flash Gordon-Juvenile-30m.**
- 9 **Club 50-30m.**
- 5:55 13 **Late News-5m.**
- 6:00 2 8 **Fred Waring Show-M-30m.**  
Guest: Concert Singer Valeri Lamoree.
- 4 **Philco Playhouse-M-60m.**  
Joseph Buloff in "The Best Laid Schemes," tale of an obscure bug exterminator's contribution to medical science.
- 5 **Wild Bill Hickok-30m.**  
Starring Guy Madison & Andy Devine.
- 7 **Korla Pandit Show-30m.**
- 9 **Movietime-80m.**
- 11 **Cavalcade of Stars-K-60m.**  
Guests: Alan Dale and Yvette.
- 13 **Leo Carrillo Show-60m.**
- 6:30 2 **Break The Bank-30m.**  
Popular giveaway show with Quizmaster Bert Parks and guest Katherine Lee, dancer.
- 5 **The Comics-60m.**
- 7 **America's Town Meeting-M-**
- 8 **Invitation Theatre-30m.**
- 2 **Celebrity Time-M-30m.**  
Guests: Sam Levenson, Frank Sinatra, Paul Tripp, Victor Borge, Steve Allen, George Kaufman, Ken Murray and host of others in a special Show.
- 4 8 **Red Skelton-M-30m.**
- 7 **Western Film-60m.**
- 11 **Johns Hopkins Science Review**
- 13 **Who Knows This?-30m.**  
High School Panel Quiz.

- 7:20 9 **KHJ-TV News-10m.**
- 7:30 2 **What's My Line?-M-30m.**  
Moderator John Daly with panelists Arlene Francis, Dorothy Kilgallen, Hal Block and Bennett Cerf.
- 4 **Hallmark TV Theatre-30m.**  
"The Vision of Father Flanagan," the story of Boys Town. Dennis Harrison stars.

5 **"The Movies"-90m.**  
Barbara Ann Bread and Star-Kist Tuna bring you another exciting movie.

- 8 **The Ruggles-30m.**
- 11 **The Young Sprouts-30m.**
- 13 **Freedom Forum-Panel-90m.**
- 8:00 2 **The Quiz Kids-30m.**
- 4 **Comedy Hour-60m.**  
Starring Abbott & Costello.
- 5 **Film-5m.**
- 8 **Canine Corner-30m.**
- 11 **Ada Leonard Show-60m.**
- 8:05 7 **Feature Film-60m.**
- 8:30 2 **Sam Levenson Show-30m.**  
Guests: Mel Torme and wife Candy Toxton.
- 8 **Gangbusters-30m.**
- 9:00 2 **Bachelor's Haven-30m.**  
Witty panel debates male supremacy.

4 **Boston Blackie-30m.**  
Starring Kent Taylor, Lois Collier, and Frankie Orth in "Big 'H' Murder."

- 5 **Bandstand Revue-60m.**
- 8 **Television Playhouse-60m.**
- 11 **Roller Hockey-2 Hrs.**  
Bill Welsh from Redondo Skateland Arena.
- 13 **Golden State Theatre-60m.**  
"Mass in G Major."
- 9:05 7 ✓ **Film-25m.**
- 9:30 2 **Thrifty Thriller-30m.**  
"The Mysterious Picture."

4 **Foreign Intrigue-30m.**  
Lucky Lager's "Foreign Intrigue" takes the viewer to a different and actual setting overseas where intrigue abounds.

- 7 **Straight From Shoulder-30m.**  
Forum Panel Discussion Moderated by Dr. James W. Fifield, Jr.
- 10:00 2 **KNXT 10 O'Clock News-30m.**
- 4 **Harry James Show-30m.**  
With Bobby Mack and Patti O'Connor.
- 5 **Movietown-Charades-30m.**  
Guest Line-up of Filmdom's Personalities.
- 7 ✓ **Our Children-30m.**  
"Truth Shall Make Men Free."
- 8 **What's My Line?-30m.**
- 10:30 2 **Film-30m.**
- 4 **World Digest-30m.**
- 5 **Magazine of the Week-45m.**  
Viewers Taken Page by Page Thru Visual, Informative Magazine.
- 7 **Adventure Time-30m.**
- 8 **KFMB-TV News-30m.**
- 13 **Late News-5m.**
- 10:35 13 **Owl Movie-60m.**
- 11:00 2 **Eleven O'Clock Theater-75m.**
- 8 **Racket Squad-30m.**

PACKED WITH THRILLS  
FROM START TO FINISH  
**BOSTON BLACKIE**

starring Kent Taylor  
9:00 P.M.

KNBH

Channel 4



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 CHANNEL 5  
 PRESENTED BY Barbara Ann BREAD and Star-Kist Tuna

**LUCKY LAGER**  
 Presents TV's Newest Thriller  
**FOREIGN INTRIGUE**  
 Sundays 9:30-10:00 p.m. KN8H Channel 4

**COLOR TV**

Since we first started advertising in this magazine, thousands of people have purchased Great Western's TV-Color Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodapak film, this 3-color filter is easily attached to your TV set by means of scotch tape, and can be just as easily removed. This TV color filter gives the ILLUSION of color (green, yellow and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve "fringe area" reception; eliminate glare and eyestrain. Send check or money order for \$2.00 in an envelope addressed to: Great Western, Dept. 1300, c/o TV-Radio Life, 6361 Selma Ave., Hollywood 28, Calif. We'll put your filter in the mail within 48 hours. Please allow one week for delivery. Specify screen size with order. Send your order today. Sold on money-back guarantee. —Advertisement

**MONDAY-FRIDAY TV 7:45 A.M. TO 5 P.M.**

7:45	2	Al Pearce Show—45m.	2:00	2	First 100 Years—15m. TV serial with Jimmy Lydon and Anne Sargent.
10:25	13	Film Short—5m.	4	Foods For Thought—30m.	
10:30	8	Strike It Rich—M,W,F.	7	Korla Pandit—Music.	
	13	Women Are Wonderful—	8	Smokey Rogers—3 Hrs.	
11:00	8	What's Cookin'—30m.	2:15	2	California Living—45m.
	13	Mike Roy—Home—90m.	2:30	4	Monty Margetts—30m.
11:20	7	U.P.—Movietone News—	7	Mary McAdoo—Home—30m. M, W, F.	
11:30	2	Strike It Rich—K—30m. With Warren Hull and guest.	✓	Betty Crocker Matinee Accent On You—Th.—30m.	
	8	Search For Tomorrow.		"How To" information on topics of interest to women.	
11:45	4	Star Salon—15m.	13	Beauty At All Ages—15—M, Th.	
	8	Egg and I—Tu, Th—15m.	2:45	11	Come Into Kitchen—60m.
12:00	2	Armchair Traveler—15m.	13	Movie Matinee—90m.	
	4	The Big Payoff—M—30m.	3:00	2	Search for Tomorrow—K Daily drama of an American family.
	8	The Big Payoff—30m. Invitation to Charm—Th.	4	Parlor Party—60m.	
12:15	2	Noontime News—15m.	7	Al Jarvis Show—2 Hrs.	
12:30	2	Bert Parks—M,W,F. Mel Torme—30m. Tu. Give and Take—M—30m.—Th.	9	Queen for a Day—30m. Jack Bailey emcees popular quiz show.	
	4	Ralph Edwards—30m, M, W, F.	3:15	2	Bride and Groom—15m.
	7	Bill Goodwin—Tu, Th	3:30	2	Film—15m.
	7	Adventure Time—20m.	5	News and Music—25m.	
	8	Treasure Hunt—15m.	9	Headline News—5m.	
	13	H'wood. on Television	3:35	9	Mama Weiss—25m.
12:45	8	First 100 Years—15m.	3:40	11	Ed Reimers—News—M, W, F.
12:50	7	U.P. Movietone News—10m.	3:45	2	The Egg and I—15m.
1:00	2	Garry Moore Show—60m.	11	Nancy Dixon—15m.—M, W, F.	
	4	Kate Smith—M—60m.	3:55	5	Police Calls—5m.
	7	Grace Lawson—60m. Gayelord Hauser—W.	11	Ed Reimers—News—Tues., Th.	
	8	TV University—30m.	4:00	2	Johnny Dugan Show—30m.
1:25	11	KTTV News—5m.	4	Chef Milani—30m.	
1:30	8	Egg and I—Tu, Th—15m.	5	Fecture Film—60m.	
	9	Don Lee World News—10m.	9	Star Time—2 hrs.	
	11	Jackson's Theater—75m.	11	Film—30m.	
1:40	9	Suspects Wanted—5m.	4:30	2	Tim McCoy's Wild West—80m.
1:45	9	Movie Matinee—75m.	4	Paul Pierce—15m.	
			7	Leonetti Fashion Show—W.	
			11	Ladies Matinee—30m.	
			13	H'wood. on Television—Cont'd.	
			4:45	4	Gabby Hayes—K—15m.

**See Page 17 for Movie Titles**

**"You're Never Too Old" Awards**

General Charles S. Farnsworth, 90-year-old Altadena resident and civic leader in that community, is this week's nominee for TV-RADIO LIFE's "You're Never Too Old" award. General Farnsworth will receive a loving cup for being the weekly nominee and will be eligible for the monthly plaque given to the outstanding senior citizen.

Awards are made Thursdays at 7 p.m., on KLAC-TV's "You're Never Too Old" show on channel 13.

**OFFICIAL ENTRY BLANK**

I would like to nominate the following person (or persons) for the TV-RADIO LIFE "You're Never Too Old" Award. The name and address of my nominee is:

\_\_\_\_\_

\_\_\_\_\_

My reason for nominating the above person or persons is explained in the accompanying letter.

My name and address is: \_\_\_\_\_

# MONDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy's Wild West-50m.
- 4 Kukla, Fran & Ollie-K-15m.
- 5 Playcrafter's Club-30m.
- 7 Candy and Nancy-30m.
- 8 Kate Smith-15m.
- 9 News; Star Time Cont'd-60m.
- 11 Billie Burke at Home-30m.
- 5:15 4✓The Goldbergs-15m.
- 8 Did Ja Know?-15m.
- 5:25 5 Program Preview-5m.
- 5:30 4 Howdy Dood-juvenile-30m.
- 5 Cowboy Thrills-Movie-60m.
- 7 Roscoe Ates Show-30m.
- 8 Space Cadet-K-15m.
- 11 Captain Video-K-30m.
- 13 Phantom Ranger-Serial-30m.
- 5:45 8 Channel 8 Corral-45m.
- 5:50 2 News and Sports-10m.
- With Grant Holcomb and Bill Harpel.
- 6:00 2 Big Town-Drama-K-30m.
- With racket-busting Steve Wilson of the Illustrated Press.
- "The Man Who Wanted to Die."
- 4 Adventures of Patches-15m.
- 7 102 Headlines-5m.
- 9 Action Theatre-60m.
- 11 Jump Jump-15m.
- 13 Timmy O'Toole Time-30m.

See Page 17 for Movie Titles

- 6:05 7 Chet Huntley-World News-5m.
- 6:10 7 Gordon Weir-Weather-5m.
- 6:15 4 Komey Klub-40m.
- 7 Guy Runion-Local News-5m.
- 11 Charlie Aldrich Show-30m.
- 6:20 7 Hank Weaver-Sports-10m.
- 6:30 2 Washington Spotlight-15m.
- A current events panel featuring columnist Marquis Childs.
- 5 8 Time for Beany-15m.
- 7 Space Cadet-K-15m.
- 13 KLAC Telepaper-15m.
- 2 Film-15m.
- 6:45 5 Handy Hints-Tips-15m.
- Dorothy and Dick present helpful suggestions for the home.
- 7 Space Patrol-Juvenile-15m.
- 8 Newsreel-15m.
- 11 George Putnam-News-10m.
- 13 Clete Roberts Report-15m.
- 6:55 4 Elmer Peterson-News-5m.
- 11 Weather-Gene Bollay-5m.
- 7:00 2 Studio One-Drama-M-60m.
- 4 Anna May Show-30m.
- 5 Newsreel-15m.
- 7 Cisco Kid-30m.
- With Duncan Renaldo and Leo Carrillo.
- 8 Roving Camera-15m.
- 9 Don Lee World News-15m.
- 11 Three Mesquiteers-60m.
- Starring Bob Livingston, Ray Corrigan and Max Terhune.
- 13 Million Dollar Movie-90m.

## APRIL 7

- 7:15 5✓Erskine Johnson's H'wood Reel-15m.
- 8 Yesterday's Newsreel-15m.
- 9✓Baseball Roundup-15m.
- 7:30 4 "Those Two"-15m.
- Starring Vivian Blaine & Pinky Lee.
- 5 Roller Derby-30m.
- 7 Kit Carson-30m.
- 8 People in the News-15m.
- 9 What's Name of Song?-30m.
- 7:45 4 Newspaper of Air-15m.
- Glenn Hardy Reports the Latest News.
- 8 Arden Varieties-10m.
- 8:00 2 Doug Edwards-News-M.
- Coast to coast newscast from N. Y.
- 4 Paul Winchell, Jerry Mahoney Show-K-30m.
- 5 Dixie Showboat Revue-60m.
- "Captain" Dick Lane and Music by Nappy La Mare.
- 7 Personal Appearance Theatre-30m.
- 8 Faye Emerson-30m.
- 9 Movie Express-90m.
- 11✓Film Featurette-30m.
- 8:15 2 Perry Como Show-K-15m.
- Perry, the Fontaine Sisters and guests; Duke University Glee Club.
- 8:30 2 Film-30m.
- 4 Voice of Firestone-K-30m.
- 7 Royal Playhouse-30m.
- "Doctor Mac."
- 11 Wrestling-2½ hrs.
- Bill Welsh from the Hollywood Legion.
- 13 Million Dollar Movie-75m.
- 9:00 2 Lucille Ball-Desi Arnaz Show.
- 4 Lee Hogan Presents-30m.
- 5 Thrill Feature-60m.
- 7 The Big Picture-30m.
- "U.N. Offensive Continues."
- 8 Masterpiece Playhouse-90m.
- 9 Home and Garden Show-15m.
- 9:15 2 Buddy Ebsen Show-30m.
- 9:30 4 R. Montgomery Presents-60m.
- Peggy Ann Garner and cast of Broadway players in Booth Tarkington's "Claire Ambler," story of a flapper of the 20's.
- 7 Film-5m.
- 9 Don Lee World News-10m.
- 9:35 7 Feature Film-60m.
- 9:40 9 Santa Anita Feature-5m.
- 10:00 2 KNXT 10 O'Clock News-30m.
- Lee Wood, Tom Harmon and Dan Lundberg.
- 5 Teleforum-Panel-60m.
- 10:15 13 Million Dollar Movie-45m.
- 2 Film-30m.
- 10:30 4✓"The Thin Blue Line"-30m.
- With Moderator Police Chief Parker.
- 8 Studio One-Drama-K-60m.
- 10:45 7 Comedy Camoes-15m.
- Unforgettable old-time side-splitting movies, "The Cure."
- 11 Locker Room-15m.
- Wrestling interviews by Bill Welsh.
- 11:00 2 "Chronoscope"-15m.
- 4 Paul Pierce-News-5m.
- The latest news brought to you by KNBH Newscaster Paul Pierce.
- 5 Final Edition-15m.
- 7 Hank Weaver-News-10m.
- 11 George Putnam-News-15m.
- 13 Ed Lyon-News-15m.
- 11:10 7 KECA-TV's Weather Man-5m.
- 11:15 2 Peter Potter-30m.
- 7 KECA-TV News-5m.
- 11✓Sports Shots-5m.
- 11:20 7 U.P.-Movietone News-10m.
- 11 Jackson's Theatre-75m.

## This Week in TV-Continued

ment or anything else that Cotton thinks might prove desirable to the male of our species.

The "chafing dish" and "shopping service" are exactly what their titles imply, with Helen in the former spot showing how goodies of this type can be whipped up with the minimum of trouble and expensive ingredients; in the latter telling where she got what and for how little.

As of the moment, we can't think of three people easier to watch than Cotton, Miss Parrish and Claude Kennedy. Their personalities are definite and pleasant, their talents undeniable, and their inflexible refusal to belabor the viewer with either con or corn is a refreshing blessing. A good thirty minutes to watch, any day.—J. B.

### "Editor's Round Table"

Monday, 8:30 p.m.  
KNXT, Channel 2

"Does birth control hurt society?" That was the question featured on the above-entitled show. As can well be imagined, the discussion grew mighty lively, with the negative defenders waxing as loud and free as the affirmatives. Oddly enough, it was the affirmative speakers who wound up sounding somewhat pious in the face of some logical talk by the opposite side about overpopulation, the perpetuation of feeble-mindedness and other defects which society doesn't handle too well as it is.

Reverend Tobias H. Joekel, of Redeemer Lutheran Church, South Gate, spoke for the affirmative, explaining that his church's dogma on the subject labeled birth control against the Bible's teaching and the moral laws of God. Mrs. Merlin Newkirk, a former school teacher now active in women's organizations, also argued against birth control.

We don't recall Mrs. Newkirk saying how many children she, herself, had borne. Better still, we don't recall either of the negative speakers asking her. The whole discussion was completely impersonal, unmarred by bitter religious arguments, and completely without the vituperation which almost always seems to creep into discussions of anything intelligent and heartfelt, on TV or off.

Mrs. James Greene, official of the Pasadena Planned Parenthood Committee, took the stand that unplanned families can arrive at times not strategic either emotionally or economically; and Dr. Paul Popenoe, head of the famed Institute of Family Relations, admitted that too-large families can be the reason for marital break-ups.

Discussions of this sort, rare on any

POPULAR  
**PAUL PIERCE**  
BRINGS YOU THE NEWS  
MONDAY THRU FRIDAY  
11:00 P.M.

KNBH

Channel 4



medium, are naturals for public information. But only one in a hundred programs dares to handle them, and about the same percentage seems capable.—J.P.

*"Halls of Science"*

Saturday, 9:00 p.m.  
KNBH, Channel 4

The fate that befalls an informative show pitted opposite Western "fun and frolic," a movie or a wrestling card is a sickening thing to witness, insofar as the ratings are concerned.

Fortunately, John Q. and spouse aren't exposed to the ratings that seem to form a thin little Bible among ad men, and because of this KNBH's latest public service, "Halls of Science," may over a period of time draw the audience it deserves, even on a Saturday night!

First chapter of the run found the cameras moving into an SC classroom. "Fats and Rats" was the subject, and lecturer Dr. Harry J. Deuel, a noted authority on biochemistry from SC, illustrated his talk with white rats which had either been fed fat substances or deprived of them.

One startling phase of his lecture pointed up the fact that nations and peoples having a negligible amount of fat in their normal diets are not as apt to survive atomic radiation as those nations having fats.

The second week Dr. Milo P. Appleman, chairman of the Department of Bacteriology, also of SC, handled the discussion of food poisoning—something that can happen to all of us faster than the atom bomb!

The chapters are kept from being tiresome or academic through the fact that every subject tapped is one pertinent to the viewer, and how he can benefit from the knowledge demonstrated.

It is a show we could not only recommend—but one we intend to watch.—J.P.

*This Is Hockey?*

On Sunday, April 6, between the second and third periods of the regularly scheduled Roller Hockey game (KTTV, 9:00) between the Long Beach Raiders and the Los Angeles Arrows, at Skateland Arena in Redondo Beach, a great exhibition is being pulled off.

The exhibition game of "yekcoh relor" will be played between the "KTTV stars" and the radio and TV columnists—and the press release from KTTV calls it "a battle of brawn."

So if you want to see the fellows whose pens work at formulating your opinions about TV or radio shows and stars, tune in and watch them on

(Please Turn to Next Page)

For fun for all the family—try  
**PEEKIN' AT THE  
SQUEAKIN' DEACON**

Tonight — 7:00 P.M.

**KNBH Channel 4**

APRIL 8

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received from Stations  
Subject to Last Minute Change

✓ Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 2 Tim McCoy—Cont'd—50m.
- 4 Kukla, Fran & Ollie—K—15m.
- 5 Playcrafter's Club—30m.
- 7 Candy and Nancy—30m.
- 8 Kate Smith—K—15m.
- 9 News; Star Time Cont'd—60m.
- 11 Billie Burke at Home—30m.
- 5:15 4 Bob and Ray—15m.
- 8 Did Ja Know—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Roscoe Ates Show—30m.
- 8 Yesterday's Newsreel—15m.
- 11 Captain Video—K—30m.
- 13 Phantom Ranger—30m.
- 5:45 8 Channel 8 Corral—45m.
- 5:50 2 News and Sports—10m.
- 6:00 2✓ Alibi's Tent Show—15m.
- 4 Adventures of Patches—15m.
- 7 102 Headlines—5m.
- 9 Action Theatre—60m.
- 11 Jump Jump—15m.
- 13 Timmy O'Toole Time—30m.

See Page 17 for  
Movie Titles

- 11 George Putnam—News—10m.
- 6:05 7 Chet Huntley—World News—
- 6:10 7 Gordon Weir—Weather—5m.
- 6:15 2 Watch and Win—45m.
- 4 Comedy Club—40m.
- 7 Guy Rynnion—Local News—5m
- 11 Charlie Aldrich Show—30m.
- 6:20 7 Hank Weaver—Sports—10m.
- 6:30 5 8 Time for Beany—15m.
- 7 This Is the Story—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juvenile—15m.
- 8 Newsreel—15m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 "Danger"—M—30m.

4 Squeakin' Deacon—30m.

With Eddie Dean, Andy Parker and the Plainsmen.

- 5 Newsreel—15m.
- 7 Stu Erwin Show—30m.
- 8 Cisco Kid—30m.
- 9 Don Lee World News—15m.
- 11 Carl Cotner Melody Ranch Orch.—30m.
- With vocalist Phyllis Lynne.
- 13 Big Tuesday Movie—90m.
- 7:15 5 Roving Camera—Info—15m.
- 9 Fan on the Street—15m.
- 7:30 2 Film—30m.
- 4 Dinah Shore Show—15m.
- 5 Movie Theater—80m.
- 7 Beulah—Comedy—30m.
- 8 People in the News—15m.

- 9 Truth About Dixie—30m.  
With Marvin Ash, Dottie O'Brien & Harry Hickox.
- 7:45 11 Tuesday Night Movies—90m.
- 4 Newspaper of Air—15m.
- 8 Arden Varieties—10m.
- 8:00 2 Doug Edwards—News—M—15m
- 4 8 Texaco Star Theater—K—60m.
- 7 Feature Film—60m.
- 9 Dugout Dope—10m.
- 8:10 9 Baseball Game—2 hrs.  
Hollywood vs. Los Angeles.
- 8:15 2 Stork Club—K—15m.
- 8:30 2 Editor's Round Table—30m.  
Virgil Pinkley moderates the group discussions.
- 13 Big Tuesday Movie—90m.
- 8:50 5 Ten Minute Theater—10m.
- 9:00 2 Crime Syndicated—30m.  
Guest narrator: Sen. Herbert O'Conor (D-Md.).
- 4 Fireside Theatre—30m.
- 5 Ina Ray Hutton—Revue—60m.  
Ina's All-Girl Band combined with feminine guest acts in hour long variety show.
- 7 America Votes Tonight—60m.  
Audience participation show giving viewer the chance to "vote" on controversial political questions.
- 8 Front Page Detective—30m.
- 11 View the Clue—15m.
- 9:15 11 Bowling—75m.  
From the Wilshire La Brea lanes.
- 9:30 2✓ N.Y. Auto Show—30m.  
From the Grand Ballroom of the Waldorf Astoria.
- 4 Armstrong Circle Theater.—30m.  
Pat Crowley and Paul Valentine in "The Shoes that Laugh," the behind-the-scenes story of a hard-working ballet company.
- 8 Chevron Theater—30m.
- 10:00 2 KNXT 10 O'Clock News—30m.  
Lee Wood, Tom Harmon and Dan Lundberg.
- 4 Original Amateur Hour—K—45m.  
Honor City of the week is Dayton, Ohio, with comic-stripper Hal Foster presenting Ted with autographed picture.
- 5 Boxing—60m.
- 7 The Name's the Same—30m.
- 8 Greatest Fights—15m.
- 13 Ed Lyon—News—5m.
- 10:05 13✓ Thor Theatre—Movie—75m.
- 10:30 2 Fur Fun—15m.
- 7 Strength For Free World—30m.
- 8 Stop the Music—30m.
- 9✓ Don Lee News—10m.
- 11 Film Featurette—30m.
- 10:35 9 Santa Anita Feature—5m.
- 10:45 2 Jon and Sondra Steele—15m.
- 4 Film—15m.
- 11:00 2 The Continental—15m.
- 4 Paul Pierce—News—5m.
- 5 Final Edition—15m.
- 7 Hank Weaver—10m.
- 8 Amazing Mr. Malone—K—30m.
- 11 George Putnam—News—15m.
- 11:10 7 KECA-TV's Weather Man—5m.
- 11:15 2✓ Eloise Salutes the Stars—15m.  
Guests: Veronica Lake and TV director Alex Segal.
- 11:15 2 Backstage With N.T.G.—30m.
- 7 KECA-TV News—5m.
- 11✓ Sports Shots—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theatre—75m.
- 11:30 2 Backstage With N.T.G.—30m.
- 8 Newsreel—10m.

# WEDNESDAY TV LOGS

TV-RADIO LIFE

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy's Wild West—50m.
- 4 Kukla, Fran & Ollie—K—15m.
- 5 Playcrafter's Club—30m.
- 7 Candy and Nancy—30m.
- 8 Kate Smith—15m.
- 9 News; Star Time Cont'd—60m.
- 11 Billie Burke at Home—30m.  
With Tommy Dixon and guests.
- 5:15 4 The Goldbergs—15m.
- 8 Did Ja Know—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Roscoe Ates Show—30m.
- 8 Space Cadet—K—15m.
- 11 Captain Video—K—30m.  
With Al Hodge and Don Hastings.
- 13 Phantom Ranger—30m.
- 5:45 8 Channel 8 Corral—45m.
- 5:50 2 News and Sports—10m.  
With Grant Holcomb and Bill Harpel.
- 6:00 2 Strike It Rich—Quiz—30m.
- 4 Adventures of Patches—15m.
- 7 102 Headlines—5m.
- 9 Action Theatre—60m.
- 11 Jump Jump—15m.

See Page 17 for Movie Titles

- 13 Timmy O'Toole Time—30m.
  - 6:05 7chet Huntley—World News—5m.
  - 6:10 7 Gordon Weir—Weather—5m.
  - 6:15 4 Comedy Klub—40m.  
An Andy Clyde comedy.
  - 7 Guy Rynnion—Local News—5m.
  - 11 Charlie Aldrich Show—30m.
  - 6:20 7 Hank Weaver—Sports—10m.
  - 6:30 2 The Web—Drama—M—30m.
  - 5 8 Time for Beany—15m.
  - 7 Space Cadet—K—15m.
  - 13 KLAC Telepaper—15m.
  - 6:45 5 Handy Hints—Tips—15m.
  - 7 Space Patrol—Juvenile—15m.
  - 8 Newsreel—15m.
  - 11 George Putnam—News—10m.
  - 13 Cleo Roberts' Report—15m.
  - 6:50 4 TWA Travelog—5 m.
  - 6:55 4 Elmer Peterson—News—5m.
  - 11 Weather—Gene Bollow—5m.
  - 7:00 2 Blue Ribbon Bouts—M—45m.  
Jake LaMotta vs. Norman Hayes in 10-round middleweight from Olympia Stadium, Detroit.
- 4 Dick Tracy—30m.  
Ralph Byrd and Joe Devlin in "Dick Tracy and the Brain, Part 5."
- 5 Newsreel—15m.
  - 7 Pulitzer Playhouse—60m.  
Robert Keith, Ilka Chase in "Robert E. Lee."
  - 8 Range Rider—30m.
  - 9 Don Lee World News—15m.
  - 11 Major Feature Theater—2 hrs.

## APRIL 9

- 7:15 13 Invitation Playhouse—30m.
  - 5 Yesterday's Newsreel—15m.
  - 7:30 9 Fan on the Street—15m.
  - 4 "Those Two"—15m.  
Starring Vivian Blaine and Pinky Lee.
  - 5 Jungle Adventure—30m.  
With Osa and Martin Johnson.
  - 8 People in the News—15m.
  - 9 The Big Picture—30m.  
War Dept. film.
- 13 Liberace—30m.  
Popular night club entertainer with his piano artistry.
- 7:45 2 Mel Allen—Sports—15m.
  - 4 Newspaper of Air—15m.  
Glenn Hardy reports.
  - 8 Arden Varieties—10m.
  - 8:00 2 Doug Edwards—News—M—15m.
  - 4 Kate Smith Evening Hour—K—60m.  
Guests: Gloria Gilbert, toe dancer; "Grand Ole Opry" stars; Ethel & Albert comedy skit team.
  - 5 Frosty Frolics—60m.  
Artistry on ice from the Pasadena Winter Garden.
  - 7 Personal Appearance Theatre—30m.  
Anita Louise in "Collateral."
  - 8 Arthur Godfrey—K—60m.
  - 9 Dugout Dope—5m.
  - 13 Candid Camera—30m.
  - 8:10 9 Baseball Game—2 hrs.  
Hollywood vs. Los Angeles.
  - 8:15 2 Perry Como—K—15m.  
Perry, the Fontaine Sisters and guest.
  - 8:30 2 Claudia—30m.
  - 7 "Search" (Film)—30m.
  - 13 The Big Picture—30m.  
Korea War film series.
  - 9:00 2 Arthur Godfrey's Friends—K—60m.  
Godfrey stages another ice show.
  - 4 Kraft TV Theater—90m.
  - 5 Movie Theater—45m.
  - 7 Hall of History—20m.  
An educational series with dramatizations of famous names in American history, "Washington Irving."
  - 8 Wrestling—90m.
- 11 Dude Martin's Show—60m.  
A tuneful, laugh-loaded TV-variety show, slated to each member of the family.
- 13 Academy Theater—60m.
  - 7 U.P.-Movietone News—10m.
  - 7 Inst. of Family Relations—30m.
  - 10:00 2 KNXT 10 O'Clock News—30m.
  - 5 City at Night—Info—60m.  
Camera Tour of Interesting Spots in Los Angeles.
  - 7 All Nations Symphonies—30m.
  - 11 Amateur Boxing—60m.  
Bill Welsh from the South Gate Arena.
  - 13 Ed Lyon—News—5m.
  - 10:05 13 Owl Movie—75m.
  - 10:20 9 Dugout Dope—10m.
  - 10:30 2 Man of the Week—30m.  
Guest: Paul H. Douglas, (D.-Ill.).
  - 4 Gene Norman Show—30m.
  - 7 Janie David's Show—30m.
  - 8 Meet the Champ—30m.
  - 9 Make It Yourself—15m.
  - 10:45 9 Don Lee World News—5m.
  - 10:50 9 Santa Anita Feature—5m.
  - 11:00 2 "Chronoscope"—K—15m.  
Discussion of phases of current history.

## This Week in TV—Continued

skates yet. No wonder they named the game by spelling roller hockey backwards!

### Second Glances (Critical Comment)

#### We View With Alarm

... The seemingly growing tendency on the part of a top-flight show such as Edward R. Murrow's "See It Now" (CBS-TV, KNXT Sunday, 12:30 p.m.) to let editorializing creep in despite best efforts to avoid this. It seems to us particularly noticeable when any mention of political figures arises. Luckily for our particular blood pressure, the show as a whole seems to favor the same measures and people we do—so maybe there is no hint of editorializing at all. Maybe our eyes and ears just pick up what we want them to, hence a seeming preponderance.



E. R. Murrow

... The equivocation which went on

MYSTERY FANS—SEE  
**DICK TRACY**  
America's No. 1 Crime-Smasher  
Tonight — 7:00 P.M.  
KNBH Channel 4

Citizens National Bank presents  
**Liberace**  
WORLD'S FINEST  
PIANIST-ENTERTAINER  
Wed. 7:30 P.M. KLAC-TV Channel 13

WED. NITE'S BEST TV BET!  
Sears Roebuck and Co.'s  
**DUDE MARTIN SHOW**  
with Dude, HANK PENNY, Sue Thompson, Dick Stewart, Lois Ray, and other top variety acts.  
KTTV Channel 11 9-10 P.M.

- 4 Paul Pierce—News—5m.
- 5 Final Edition—10m.
- 7 Hank Weaver—News—10m.
- 8 Public Service Film—30m.
- 11 George Putnam—News—15m.
- 11:10 7 KECA-TV's Weather Man—5m.
- 11:15 2 Peter Patter—Records—30m.
- 7 KECA-TV News—5m.
- 11 Sports Shots—5m.
- 11:20 7 U.P.-Movietone News—10m.
- 11 Jackson's Theatre—75m.
- 11:30 8 Kate Smith Revue—K—30m.



in lieu of simple "yes," "no" or "I don't know" on the part of Senator Henry Cabot Lodge, Jr. of Massachusetts, when he recently met the press on NBC-TV's "Meet the Press" on Sunday afternoon at 1:00 on KNBH. Lodge is campaign manager for Eisenhower—should Eisenhower actually decide to become a candidate for nomination for the Presidency of the United States. The viewers—even those whose senses are clouded by hope that this will come to pass—could certainly decide nothing from Lodge's statements, and certainly Lodge won no friends for himself or anyone else through some of the mealy-mouthed statements (e.g., that routine of never presuming to speak for the wise American public) he made in hopes of avoiding some answers. Didn't "Meet the Press" panelists know that they had a guest on their hands who would do just that—meet them, without answering them?

... The apparent inability of at least a couple of the TV stations to get shows on and off the air at the right time. One channel, which runs movies late in the evening, is the worst offender. You can always wait for a certain witching hour to find out what the movie show is, but when that wait stretches over another five or ten minutes, enthusiasm fades. Ours does, anyway. And with the example set by the networks, which click on and off right on the button, the aberration is the more glaring.

Off Lens (Personalities)

As Others See You

Beautiful actress Rhonda Fleming recently experienced an unusual incident while watching the TV presentation of the movie "When Strangers Marry." She noticed an actress who resembled Rhonda herself appearing in a scene.

"Why, she looks like me—and she

REGAL PALE—Tops in Beer  
presents  
**TOPS IN WRESTLING**  
WITH DICK LANE  
The Main Event  
Thurs., 10 P.M.  
CHANNEL 5, KTLA

You'll Get a Bang Out of Autry

**GENE  
AUTRY**  
8-8:30 THURS.  
CHANNEL 7



Relax in the saddle of your favorite chair and ride the range with America's favorite Cowboy

ARDEN FARMS CO.

APRIL 10

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy's Wild West—50m.
- 5 Kuklo, Fran & Ollie—15m.
- 5 Playcrafter's Club—30m.
- 7 Stop the Music—M—60m.
- 8 Kate Smith Show—K—15m.
- 9 News; Star Time Cont'd—60m.
- 11 Billie Burke at Home—30m.
- 5:15 4✓Bob and Ray—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Industry on Parade—15m.
- 11 Captain Video—K—30m.
- 13 Phantom Ranger—30m.
- 5:45 8 Channel 8 Corral—45m.
- 5:50 2 News and Sports—10m.
- 6:00 2 Amateur Boxing—90m.
- 4 Adventures of Patches—15m.
- 7 102 Headlines—5m.
- 9 Action Theater—60m.
- 11 Jump Jump—15m.
- 13 Timmy O'Toole Time—30m.
- 6:05 7 Chet Huntley—World News—5m.
- 6:10 7 Gordon Weir—Weather—5m.
- 6:15 4 Comedy Klub—40m.
- 7 Guy Runnion—Local News—5m
- 11 Charlie Aldrich Show—30m.
- 6:20 7 Hank Weaver—Sports—10m.
- 6:30 5 8 Time for Beany—15m.
- 7 This Is the Story—15m.
- 13 KLAC Telepaper—15m.

See Page 17 for  
Movie Titles

- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juvenile—15m.
- 11 George Putnam—News—10m.
- 13 Cleo Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bolla—5m.
- 7:00 4 Range Rider—Movie—30m.
- 5 Newsreel—15m.
- 7 The Ruggles—Comedy—30m.
- 8 Lone Ranger—30m.
- 9 Dan Lee World News—15m.
- 11 Your Town's Talent—30m.
- Featuring amateurs from various So. Calif. communities.
- 13 You're Never Too Old—60m.
- Features Talented Grandma and Grandpa. With Marilyn Hare and Harry Koplan.
- 7:15 5 Flicker Snickers—15m.
- Old Time, Silent Movies with comments by Bud Stefan.
- 9 Fan on the Street—15m.
- 7:30 2 Crime Photog.—Drama—M—
- Tonight's title is "Double Entry."
- 4 Dinah Shore Show—15m.
- 5 Hollywood Opportunity—60m.
- Hopeful young performers trying for the "Big Break."
- 7 Lone Ranger—Juvenile—30m.

- 8 People in the News—15m.
- 9 Teen Age Trials—30m.
- 11 Open Road—Travel—60m.
- 7:45 4 Newspaper of the Air—15m.
- 8:00 2 Doug Edwards—News—M—15m
- 4 You Bet Your Life—30m.

7 Gene Autry Show—30m.

Arden Farms presents Gene and Champion with family entertainment.

- 8 Baseball Game—2 hrs.
- 9 Dugout Dope—10m.
- 13 Action Fishing—15m.
- 8:10 9 Baseball Game—2 hrs.
- Hollywood vs. Los Angeles.
- 8:15 2 Stork Club—15m.
- 13 V. I. P.—15m.
- 8:30 2 Burns and Allen—30m.
- 4 Person to Person—15m.
- 5 Wrestling—2½ hrs.
- 7 Pacific Crusade—30m.
- "War In Korea."
- 11✓Charlie Wild—30m.
- John McQuade in "Case of the Robin's Nest."
- 13 District Attorney—15m.
- 8:45 4 Industry on Parade—15m.
- 13 Film Playhouse—75m.
- 9:00 2 Amos 'n' Andy—Comedy—30m.
- 4 Pragnet—30m.
- 7 Herb Shriner Time—K—30m.
- 11 In Our Times—30m.
- 9:30 2 Racket Squad—K—30m.
- 4 Ford Festival—K—30m.
- 7 Meet the Champ—30m.
- 11 The Plainclothes Man—30m.
- Ken Lynch and Jack Orrison in "Double Trouble."
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 8 Martin Kane—K—30m.

5 Wrestling—45m.

Regal Pale and Dick Lane bring you the evening's main event in this "Tops in Wrestling" show.

- 7 Sports Parade—15m.
- 11 Rocky King, Detective—K—30m
- With Roscoe Karns in "The Fine Art of Murder"
- 13 Ed Lyon—News—5m.
- 10:05 13 Owl Movie—75m.
- 10:20 7 Strange Adventure—15m.
- "Double Jeopardy."
- 9 Dugout Dope—10m.
- 10:30 2 Defense Theatre—30m.
- 4 Jon and Sandra Steele—15m.
- 8 Beat the Clock—Quiz—K—30m.
- 9 Fishing Pals—30m.
- 11 Jeanne's Studio—30m.
- 10:35 7 Horizons—30m.
- 10:45 4 Gene Norman Show—15m.
- 5 Nightlight Theatre—75m.
- 11:00 2 The Continental—15m.
- 4 Paul Pierce—News—5m.
- 8 Your Hit Parade—K—30m.
- 11 George Putnam—News—15m.
- 11:05 7 Hank Weaver—News—10m.
- 11:15 2 Backstage With N.T.G.—30m.
- 7 Weather Man—5m.
- 11 Sports Shots—5m.
- 11:20 7 KECA-TV News—5m.
- 11 Jackson's Theatre—75m.
- 11:25 7 U. P. Movietone News—10m.
- 11:45 9 Santa Anita Feature—5m.
- 11:50 9 Don Lee World News—10m.

# FRIDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy's Wild West—50m.
- 4 Kukla, Fran & Ollie—15m.
- 5 Playerafter's Club—25m.
- 7 Candy and Nancy—30m.
- 8 Kate Smith Show—K—15m.
- 9 News; Star Time Cont'd—60m.
- 11 Billie Burke at Home—30m.
- 5:15 4 The Goldbergs—15m.
- 8 Did Ja Know—15m.
- 5:30 4 Howdy Doody—Juv'n'l.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Roscoe Ates Show—30m.
- 8 Space Cadet—K—15m.
- 11 Captain Video—K—30m.
- Al Hodge and Don Hastings star.
- 13 Phantom Ranger—30m.
- 5:50 2 News and Sports—10m.
- 6:00 2 Playhouse of Stars—M—60m.
- 4 Adventures of Patches—15m.
- 7 102 Headlines—5m.
- 9 Action Theatre—30m.
- 11 Jump Jump—15m.
- 13 Timmy O'Toole Time—30m.
- 6:05 7 Chet Huntley—World News—5m.

See Page 17 for Movie Titles

- 6:10 7 Gordon Weir—Weather—5m.
- 6:15 4 Peanut Circus—15m.
- 7 Guy Runnion—Local News—5m
- 11 Charlie Aldrich Show—30m.
- 6:20 7 Hank Weaver—Sports—10m.
- 6:30 2 It's News to Me—30m.
- Current events quiz with John Daly.
- 4 Laurel & Hardy Comedy—25m.
- "The Brats" is the title.
- 5 8 Time for Beany—15m.
- 7 Space Cadet—Juv'n'l.—K—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juvenile—15m.
- 11 George Putnam—News—10m.
- 13 Cleo Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bolla—5m.
- 7:00 2 H'wood Road to Fame—30m.
- N. T. G. with weekly winners and school salute.
- 4 Gillette Fights—M—45m.
- 5 Newsreel—15m.
- 7 This Is My Song—30m.
- Starring Bill Gwinn.
- 8 Stranger Than Fiction—15m.
- 9 Don Lee World News—15m.
- 11 Success Story—30m.
- 13 News Review of Week—15m.
- 7:15 5 Mayor Bowron—Info—15m.
- Insight into the running of a big city.
- 8 This Week in Sports—15m.
- 9 Fan on the Street—15m.
- 13 Joe Graydon—15m.

## APRIL 11

- 7:30 2 It's Up to You—30m.
- Red Cross training series with lessons in first aid for defense.
- 5 Charlie Chase—Film—30m.
- 7 Life With Linkletter—30m.
- 8 People in the News—15m.
- 9 KJH-TV University—30m.
- 11 Pet Exchange—30m.
- Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."
- 13 Horace Heidt—60m.
- Live from the Trianon Ballroom.
- 7:45 4 Greatest Fights—15m.
- 8 Top News of Week—15m.
- 8:00 2 Doug Edwards—News—M—15m
- 4 Newspaper of the Air—15m.
- Glenn Hardy reports.
- 5 Harry Owens Royal Hawaiians—60m.
- Brings exciting Hawaiian entertainment into your living room.
- 7 Mystery Theater—30m.
- 9 Dugout Dope—10m.
- 11 Twenty Questions—30m.
- Panelists Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest Ann Sheridan.
- 8:10 9 Baseball Game—2 hrs.
- Hollywood vs. Los Angeles.
- 8:15 2 Perry Como—Music—K—15m.
- 4 "Those Two"—15m.
- Vivian mixes with high society as model at Gotham fashion show.
- 8:30 2 Mama—Family Comedy—30m.
- 4 Tex Williams Show—30m.
- 7 Reserve—30m.
- 11, 8 Without Fear—Drama—30m.
- With Bill Crago, Helen Parrish and Lee Millar.
- 13 Wrestling, Ocean Park—2½ hrs.
- 9:00 2 My Friend Irma—30m.
- Starring Marie Wilson and Cathy Lewis.
- 4 Big Story—Drama—30m.
- Reporter of Milwaukee, Wis. Journal looks for human interest item and finds a murder.
- 5 Chevron Theater—30m.
- 7 "Rebound"—Drama—30m.
- Dramatic offerings with novel-twist endings: "The Wreck."
- 8 Foreign Intrigue—30m.
- 11 Film Featurette—30m.
- 9:30 2 Hollywood Opening Night—30m.
- 4 The Aldrich Family—30m.
- 5 Lawrence Welk—60m.
- From the Aragon Ballroom.
- 7 Tales of Tomorrow—30m.
- 8 Fireside Theatre—30m.
- 11 Front Page Detective—30m.
- Edmund Lowe in "Seven Seas to Danger."
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 Ezio Pinza Show—30m.
- 7 Foursquare Court—30m.
- 8 Reserve—30m.
- 10:20 9 Dugout Dope—10m.
- 10:30 2 Where Do You Stand?—30m.
- 4 TWA Travelog—5m.
- 5 Swingshift Theater—90m.
- 9 Don Lee News—10m.
- 11 Film Featurette—30m.
- 10:35 4 Let Poppa Do It—30m.
- Starring Chef Milani with Rosina Milani, Lou Marcelle, Dusty and Pam Walker.

## This Week in TV—Continued

talks like me." To her amazement, Rhonda discovered it was the first picture she had ever made, released originally under the title of "Betrayed," which she was actually watching. Rhonda had never seen the movie before this video presentation on that evening.

### First Casualty?

And who says Roller Hockey isn't a rough game?

We recently heard of the first casualty of the season. Ken Miklosy, right wing for the Hollywood Hawks, received a broken toe. But he'll be back in shape for the next Hollywood fray, soon.

What made the injury news to us was the fact that during almost every Roller Derby telecast on KTTV, the commentary is loaded with descriptions of what a death-on-wheels deal it is, and admonishments to the viewer not to forget for an instant that this business of playing the puck while on skates has its dangerous moments!

So it's rough. Someone got a toe broken!

### FREE DOGS—FREE CATS

See the most wonderful pets in the world!

### CALO PET EXCHANGE

With FRANK WRIGHT

Every Friday, 7:30 p.m.

KTTV—Channel 11

## TONIGHT on TV...

One of Los Angeles' favorite shows

### HARRY OWENS

and his ROYAL HAWAIIANS

KTLA CHANNEL 5, 8:00-9:00 p.m.

8:30-9:00 portion presented by

UNITED AIR LINES



- 7 Sports Parade—15m.
- 10:40 9 Santa Anita Feature—5m.
- 10:50 7 Adventure Time—15m.
- 11:00 2 Chronoscope—K—15m.
- 4 Paul Pierce—News—5m.
- 7 Hank Weaver—News—10m.
- 11 George Putnam—News—15m.
- 13 Gaines Little Theater—15m.
- 11:05 4 "Golgotha"—30m.
- 11:10 7 KECA-TV's Weather Man—5m.
- 11:15 2 Peter Potter's Party—60m.
- 7 KECA-TV—News—5m.
- 11:50 5 Sports Shots—5m.
- 13 Ed Lyon—News—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theatre—75m.
- 13 Commercial—30m.
- 11:30 8 Dennis Day Show—30m.
- 12:00 5 Final Edition—15m.



# Flicker Fare

## Saturday, April 5

- "FIGHTING CHAMP," (5), 11:00 a.m.
- "DANGEROUS INTRUDER," (5), 12:00 n.
- "OUTLAW FURY," (5), 1:30 p.m.
- "CORREGIDOR," Otto Kruger, (5), 2:30 p.m.
- "OUT OF THE BLUE," George Brent, Virginia Mayo, (5), 3:45 p.m.
- "STARLIGHT OVER TEXAS," Tex Ritter, (13), 4:15 p.m.
- "BROOKLYN ORCHID," William Tracy, Bobby Kent, (13), 6:00 p.m. (9), 6:00 p.m.
- "DOWN TEXAS WAY," Tim McCoy, (5), 6:30 p.m.
- "VIGILANTES OF DODGE CITY," Red Ryder, (11), 7:00 p.m.
- "FRONTIER FEUD," Johnny Mack Brown, (5), 7:30 p.m.
- "GENTLEMAN FROM LOUISIANA," Eddie Quillan, Charlotte Henry, (11), 8:00 p.m.
- "TOMORROW THE WORLD," Fredric March, Betty Field, (5), 9:30 p.m.
- "A WOMAN ALONE," Anna Sten, Henry Wilcoxon, (9), 10:30 p.m.
- "THE ROSSITER CASE," Helen Shingler, Clement McCall, (11), 10:30 p.m.
- "DECOY," William Norris, Jean Gillie, (13), 10:30 p.m.
- "MURDER ON DIAMOND ROW," Edmund Lowe, Ann Todd, (5), 10:45 p.m.
- "PHILO VANCE'S GAMBLE," Alan Curtis, (7), 11:00 p.m.

## Sunday, April 6

- "DANGER VALLEY," Jack Randall, (13), 10:30 a.m.
- "GHOST RIDER," Johnny Mack Brown, (13), 11:30 a.m.
- "CAMPUS RHYTHM," Gale Storm, (5), 12:00 n.
- "LIEUTENANT DARING," Hugh Williams, Geraldine Fitzgerald, (9), 12:00 n.
- "WANDERERS OF THE WEST," (5), 1:00 p.m.
- "THE GREAT MIKE," Stuart Erwin, (5), 2:00 p.m.
- "ENCHANTED FOREST," Edmund Lowe, Brenda Joyce, (5), 3:00 p.m.
- "KIDNAPPED," Roddy MacDowall, Sue England, (13), 3:00 p.m.
- "DANCING PIRATE," Frank Morgan, Steffi Duna, Charles Colling, (13), 4:15 p.m.
- "BLOCKBUSTERS," Eastside Kids, (5), 4:30 p.m.
- "BEYOND THE LAST FRONTIER," Smiley Burnette, (11), 5:00 p.m.
- "CAPTAIN CAUTION," Victor Mature, Alan Ladd, (9), 6:00 p.m.
- "I SHOT JESSE JAMES," Preston Foster, Barbara Britton, John Ireland, (5), 7:30 p.m.
- "BONNIE PRINCE CHARLIE," David Niven, (13), 9:00 p.m.
- "CHELSEA STORY," Henry Mollison, (13), 10:35 p.m.
- "PALOOKA," Jimmy Durante, Stu Erwin, (2), 11:00 p.m.

## Monday, April 7

- "UNDER STRANGE FLAGS," Tom Keene, (11), 1:30 p.m.
- "A WOMAN ALONE," Anna Sten, Henry Wilcoxon, (9), 1:45 p.m.
- "RENEGADE GIRL," Ann Savage, Alan Curtis, (13), 2:45 p.m.
- "SHOCK," Ralph Forbes, (5), 4:00 p.m.
- "MYSTERY RANCH," Tom Tyler, (9), 6:00 p.m.
- "OUTLAWS OF SONORA," (11), 7:00 p.m.
- "OLD FASHIONED GIRL," Gloria Jean, John Howard, Jimmie Lydon, (13), 7:00 p.m.
- "LIFE OF JACK LONDON," Michael O'Shea, Susan Hayward, Virginia Mayo, (9), 8:00 p.m.
- "WOODEN HORSE," Leo Genn, (13), 8:30 p.m.

- "BORN TO BE WILD," Ward Bond, Ralph Byrd, Doris Weston, (5), 9:00 p.m.
- "PARIS UNDERGROUND," Constance Bennett, Gracie Fields, (13), 10:15 p.m.
- "GOODBY LOVE," Charlie Ruggles, (11), 11:20 p.m.

## Tuesday, April 8

- "INSIDE INFORMATION," (11), 1:30 p.m.
- "BANK ALARM," Conrad Nagel, Eleanor Hunt, (9), 1:45 p.m.
- "SMART POLITICS," Freddie Stewart, June Preisser, (13), 2:45 p.m.
- "TOMORROW'S YOUTH," Dickie Moore, Martha Sleeper, (5), 4:00 p.m.
- "LOSER'S END," Jack Perrin, (9), 6:00 p.m.
- "THE SOUTHERNER," Zachary Scott, Betty Field, (13), 7:00 p.m.
- "GANGS OF THE CITY," Wendy Barrie, Phillip Terry, (5), 7:30 p.m.
- "BEDSIDE MANNER," John Carroll, Ruth Hussey, (11), 7:30 p.m.
- "PAROLE, INC.," Michael O'Shea, Evelyn Ankers, Lurhan Bey, (13), 8:30 p.m.

"LADY, LET'S DANCE," Belita, James Ellison, (13), 10:05 p.m.

- "NIGHT LIFE IN RENO," Virginia Valli, Jameson Thomas, (11), 11:20 p.m.

## Wednesday, April 9

- "UNSUNG HEROES," Billy Lee, (11), 1:30 p.m.
- "ALL-AMERICAN CO-ED," Frances Langford, Johnny Downs, (9), 1:45 p.m.
- "TROCADERO," Johnny Downs, Rosemary Lane, (13), 2:45 p.m.
- "SUCCESSFUL FAILURE," William Collier, (5), 4:00 p.m.
- "NORTH OF ARIZONA," Jack Perrin, (9), 6:00 p.m.
- "ABROAD WITH TWO YANKS," Dennis O'Keefe, William Bendix, Helen Walker, (11), 7:00 p.m.
- "MOON AND SIXPENCE," George Sanders, Herbert Marshall, (13), 9:00 p.m.
- "SCATTERGOOD PULLS STRINGS," Guy Kibbee, (13), 10:05 p.m.
- "INSIDE INFORMATION," (11), 11:20 p.m.

## Thursday, April 10

- "LI'L ABNER," Buster Keaton, Martha O'Driscoll, (11), 1:30 p.m.
- "BEHIND GREEN LIGHTS," Norman Foster, Judith Allen, (9), 1:45 p.m.
- "FIGHTING MAD," Joe Kirkwood, Jr.; Elyse Knox, (13), 2:45 p.m.
- "YOU CAN'T BEAT THE LAW," Edward Norris, Joan Woodbury, (5), 4:00 p.m.
- "PINTO RUSTLERS," Tom Tyler, (9), 6:00 p.m.
- "THE CASE OF CHARLES PEACE," Valentine Dahl, (13), 8:45 p.m.
- "HE FOUND A STAR," Sarah Churchill, (13), 10:35 p.m.
- "DARK ALIBI," Charlie Chan, (5), 10:45 p.m.
- "CONVICED," Jameson Thomas, Aileen Pringle, (11), 11:20 p.m.

## Friday, April 11

- "FLYING DEUCES," Laurel and Hardy, (11), 1:30 p.m.
- "FRENCH LEAVE," Jackie Cooper, Jackie Coogan, (13), 2:45 p.m.
- "MY OLD KENTUCKY HOME," Evelyn Venable, Grant Withers, (5), 4:00 p.m.
- "RAWHIDE MAIL," Jack Perrin, (9), 6:00 p.m.

"REPEAT PERFORMANCE," Joan Leslie, Louis Hayward, (5), 10:30 p.m.

# PICK of the PIX

by Aubrey Dahl

I finally know of someone who was actually called by the Hooper survey . . . they called me. At the time, I was having supper in my diggings with a bewitching young damsel, but I had forgotten the candles, so we were supping by the flickering light of the television set, on which was playing that movie classic, "Desire Under the El," a story of romance in and about the Chicago transportation system. It was a tender moment until the phone rang, and when I answered the young lady from Hooper, she thought I said I was listening to Wagner's opera, "Gotterdammerung," and that's what she put down. But that wasn't what I said at all. What I actually said was, "Happy twelfth anniversary to everyone who's having one."

"The Wooden Horse." The first time on television for this well made and not very old British picture, which tells the true story of the escape of a group of soldiers from a German POW camp during World War II. The wooden horse referred to is a gym side-horse and the unorthodox use to which it is put leads to all kinds of trials and tribulations. With Leo Genn, a recent Academy Award nominee for his work in "Quo Vadis."

"I Shot Jesse James." A pretty good Western about "the dirty little coward who shot Mr. Howard in the back." With John Ireland as the assassin and Preston Foster as the lawman. I might add that James was putting up a picture when he was punctured, thus becoming the only outlaw in history to be shot while hanging.

"Tomorrow, the World." The film version of Gow and D'Usseau's play about the young Nazi boy and the havoc he creates in a normal American home with his frightening adherence to the Fascist line. A powerful indictment of totalitarian regimentation and its effects on youth. Well acted by Fredric March, Betty Field and Skip Homeler.

"Repeat Performance." A young lady commits murder, and, unhappy with herself for this unseemly behavior, wishes she could live over the year preceding the macabre episode. The picture concerns itself with this year and the heroine's efforts to avoid repeating her indiscretion. An intriguing plot, involving principally Joan Leslie and Louis Hayward.

"Moon and Sixpence." Everyone must have seen this film by now, but mention should be made that it is an uncommonly good picture. George Sanders is fine as the artist who deserts his family and job in order that he may paint without restriction, and Herbert Marshall is just right as the teller of this interesting story, Somerset Maugham.

PREVIOUSLY NOTED . . . "The Southerner." Jean Renoir's excellent portrait of the Southern sharecropper, with Betty Field and Zachary Scott.

Your Favorite Movies  
Fridays—10:30 P.M.—Channel 5  
**"SWINGSHIFT THEATER"**  
presented by  
**YEAKEL BROS.**  
"THE LUCKY DUTCHMAN"  
711 So. Vermont Dependable Used Cars

## THOR THEATER

Every Tuesday Night  
10:15 on KLAC-TV  
Lucky Channel 13



# TV PROGRAM FINDER

A Home to Live In... KLAC-TV, 12:30 p.m. Su  
 Academy Theatre... KLAC-TV, 9 p.m. W  
 Accent on You... KECA-TV, 2:30 p.m. Th  
 Action Fishing... KLAC-TV, 8 p.m. Th  
 Adventures of Patches... KNBH, 6 p.m. M-F  
 Aldrich Family... KNBH, 9:30 p.m. F  
 Adventures Ellery Queen... KECA-TV, 7:30 p.m. Su  
 Albert, Eddie... KLAC-TV, 12:30 p.m. M-F  
 Aldrich, Charlie KTTV, 6:15 p.m. M-F; 6 p.m. Sa  
 Alibi's Tent Show... KNAT, 6 p.m. Tu  
 Amateur Boxing... KTTV, 10 p.m. W;  
 KNNT, 6 p.m. Th  
 Allen, Steve... KNNT, 10 p.m. Sa  
 All Nations Symphony... KECA-TV, 10 p.m. W  
 All Star Revue... KNBH, 9 p.m. Sa  
 All-Star Wrestling... KHJ-TV, 7:30 p.m. Su  
 Amazing Mr. Malone... KTLA-TV, 10 p.m. alt. F  
 America Votes Tonight... KECA-TV, 9 p.m. Tu  
 American Inventory... KNBH, 8:30 p.m. Su  
 America's Town Meeting... KECA-TV, 6:30 p.m. Su  
 Amos 'n' Andy... KNNT, 9 p.m. Th  
 Armchair Traveler... KNNT, 12 n. M-F  
 Armstrong Theater... KNBH, 9:30 p.m. Tu  
 Arnaz, Desi... KNNT, 9 p.m. M  
 Ash, Marvin... KHJ-TV, 7:30 p.m. Tu  
 Ates, Roscoe... KECA-TV, 5:30 p.m. M,Tu,W,F  
 Auction City... KLAC-TV, 6 p.m. Alt. Sa  
 Auction Park... KTTV, 2 p.m. Su  
 Autry, Gene... KECA-TV, 8 p.m. Th  
 Babbitt, Harry... KTLA, 9 p.m. Su  
 Bachelor's Haven... KNNT, 9 p.m. Su  
 Backstage With N.T.G... KNNT, 11:30 p.m. Tu  
 KNNT, 11:15 p.m. Th  
 Ball, Lucille... KNNT, 9 p.m. M  
 Bailer, Sam... KLAC-TV, 6:35 p.m. M-F  
 Bandstand Revue... KTLA, 9 p.m. Su  
 Bar Eleven Ranch... KTTV, 4:30 p.m. Su  
 Baseball... KHJ-TV, 8:10 p.m. Tu-F  
 Beat the Clock... KNNT, 7:30 p.m. Su  
 Bellamy, Ralph... KNNT, 9 p.m. F  
 Berle, Milton... KNBH, 8 p.m. Tu  
 Betty Crocker Mathews... KECA-TV, 2:30 p.m. Tu  
 Reinhold... KECA-TV, 7:30 p.m. Th  
 Big Pay Off... KNBH, 12 n. M-F  
 Big Picture... KLAC-TV, 9 p.m. M;  
 KHJ-TV, 7:30 p.m. W; KLAC-TV, 8:30 p.m. W  
 Big Story... KNBH, 9 p.m. F  
 Big Town... KNNT, 6 p.m. M  
 Billingsley, Sherman... KNNT, 8:15 p.m. Tu,Th  
 Blue Ribbon Bouts... KNNT, 7 p.m. W  
 Blaine, Vivian... KNBH, 7:30 p.m. M,W,F  
 Bob and Ray... KNBH, 5:15 p.m. Tu,Th  
 Bollay, Gene... KTTV, 8:35 p.m. M-F  
 Boston Blackie... KNBH, 9 p.m. Su  
 Bowling... KTTV, 9:15 p.m. Tu  
 Bowron, Mayor... KTLA, 7:15 p.m. F  
 Boxing... KTLA, 10 p.m. alt. Tu  
 Break the Bank... KNNT, 6:30 p.m. Su  
 Bride and Groom... KNNT, 3:15 p.m. M-F  
 Brown, Les... KTLA, 8 p.m. Su  
 Burke, Billie... KTTV, 5 p.m. M-F  
 Burns & Allen... KNNT, 8:30 p.m. alt. Su  
 Cactus Theater... KTTV, 5 p.m. Su  
 Caesar, Sid... KNBH, 6 p.m. Sa  
 California Life... KECA-TV, 3:30 p.m. Su  
 California Living... KNNT, 2:15 p.m. M-F  
 Campus Farmers... KECA-TV, 5:30 p.m. Sa  
 Candid Camera... KLAC-TV, 8 p.m. W  
 Candy and Nancy... KECA-TV, 5 p.m. M,Tu,W,F  
 Captain Video... KTTV, 5:30 p.m. M-F  
 Carrillo, Leo... KLAC-TV, 6 p.m. Su  
 Cases, Crime Photographer... KNNT, 7:30 p.m. Th  
 Cavalcade of Stars... KTTV, 6 p.m. Su  
 Celestine Theater... KECA-TV, 7 p.m. alt. W  
 Celebrity Time... KNNT, 7 p.m. Su  
 Cesana, Renzo... KNNT, 11 p.m. Tu,Th  
 Charlie Wild... KTTV, 8:30 p.m. Th  
 Chase, Charlie... KTLA, 7:30 p.m. F  
 Chef Milani... KNBH, 4 p.m. M-F  
 Chevron Theater... KTLA, 9 p.m. F  
 Childs, Marquis... KNNT, 2:15 p.m. Su; 6:30 p.m. M  
 Chromoscope... KNNT, 11 p.m. M,W,F  
 Church in the Home... KHJ-TV, 10:30 p.m. Su  
 Cisco Kid... KECA-TV, 7 p.m. M  
 City at Night... KTLA, 10 p.m. W  
 City Hospital... KNNT, 9 p.m. alt. Tu  
 Claudia... KNNT, 8:30 p.m. W  
 Club 50... KHJ-TV, 5:30 p.m. Su  
 Collier, Lois... KNBH, 9 p.m. Su  
 Coca, Imogene... KNBH, 6 p.m. Sa  
 Come Into the Kitchen... KTTV, 2:45 p.m. M-F  
 Comedy Camera... KECA-TV, 10:45 p.m. M  
 Comedy Hour... KNBH, 9 p.m. Su  
 Conies... KTLA, 6:30 p.m. Su  
 Conn, Perry... KNNT, 8:15 p.m. M,W,F  
 Cooley, Spude... KTLA, 8:30 p.m. Su  
 Corliss Archer... KNNT, 5:30 p.m. Su  
 Cotner Melody Ranch... KTTV, 7 p.m. Tu  
 Cowboy Thrills... KTLA, 5:30 p.m. M-F  
 Crime S. Indicated... KNNT, 9 p.m. alt. Tu  
 Crime Photographer... KNNT, 7:30 p.m. Th  
 Crusade in the Pacific... KECA-TV, 8:30 p.m. Th  
 Danger... KNNT, 7 p.m. Tu  
 David, Janie... KECA-TV, 10:30 p.m. W  
 Day, Dennis... KNBH, 10 p.m. alt. F  
 Defense Theater... KNNT, 10:30 p.m. Th  
 De Vol, Frank... KTTV, 9:30 p.m. Sa

Dick Tracy... KNBH, 7 p.m. W  
 District Attorney... KLAC-TV, 8:30 p.m. Th  
 Dixie Showboat... KTLA, 8 p.m. M  
 Dixon, Nancy... KTTV, 3:45 p.m. M, W, F  
 ★Don Lee World News... KHJ-TV, 7 p.m. M-F  
 Dude Martin... KNBH, 9 p.m. alt. Th  
 Dugan, Johnny... KTTV, 9 p.m. W  
 Dugan, Johnny... KNNT, 4 p.m. M-F  
 Dugout Dope... KHJ-TV, 8, 10:20 p.m. Tu-F  
 Eastside Kids... KTLA, 4:30 p.m. Su  
 Ebsen, Buddy... KNNT, 9:30 p.m. M  
 Editor's Round Table... KNNT, 8:30 p.m. F  
 ★Edwards, Doug... KTTV, 9 p.m. M-F  
 Edwards, Ralph... KNBH, 11:30 p.m. M-F  
 Egg and I... KNNT, 3:45 p.m. M-F  
 Ellery Queen... KECA-TV, 7:30 p.m. Su  
 Eloise Salutes the Stars... KNNT, 11:15 p.m. Tu  
 Emerson, Faye... KNNT, 9 p.m. Su  
 Erwin, Stu... KECA-TV, 3:30 p.m. Sa; 7 p.m. W  
 Fair Meadows, U.S.A... KNBH, 4 p.m. Su  
 Faith for Today... KECA-TV, 12:30 p.m. Su  
 Fan on the Street... KHJ-TV, 7:15 p.m. M-Sa  
 First Hundred Years... KNNT, 2 p.m. M-F  
 Fireside Theater... KNBH, 9 p.m. Tu  
 Fishing Pals... KHJ-TV, 10:20 p.m. Th  
 Flash Gordon... KTLA, 5:30 p.m. Su  
 Flecker Snickers... KTLA, 7:15 p.m. Su  
 Foods for Thought... KNBH, 2 p.m. M-F  
 Ford Festival... KNBH, 9:30 p.m. Th  
 Foreign Intrigue... KNBH, 9:30 p.m. Su  
 Four Star Western Theatre... KTTV, 9:30 p.m. F  
 Freedom Forum... KLAC-TV, 7:30 p.m. Su  
 Front Page Detective... KTTV, 9 p.m. F  
 Foursquare Court... KECA-TV, 10 p.m. F  
 Frontiers of Faith... KNBH, 1:30 p.m. Su  
 Frosty Frolics... KTLA, 8 p.m. W  
 Fur Fun... KNNT, 10:30 p.m. Tu  
 Galby Hayes... KNBH, 4:45 p.m. M-F  
 Gangbusters... KNBH, 9 p.m. alt. Th  
 Garden Chats... KTTV, 12:30 p.m. Su  
 Gillette Fights... KNBH, 7 p.m. F  
 Give and Take... KNNT, 12:30 p.m. Th  
 Gleason, Jackie... KTTV, 6 p.m. Su  
 Godfrey, Arthur... KNNT, 9 p.m. W  
 Goldbergs... KNBH, 3:15 p.m. M,W,F  
 Goodyear Revue... KECA-TV, 4 p.m. Su  
 Graydon, Joe... KLAC-TV, 7:15 p.m. F  
 Great Churches of Golden West... KTTV, 11 a.m. Su  
 Greatest Fights... KNBH, 7:45 p.m. F  
 Gruen Playhouse... KTLA, 10 p.m. alt. Tu  
 Gwinn, Bill... KECA-TV, 5 p.m. Tu  
 KHJ-TV, 7:30 p.m. M  
 Hallmark Hall of History... KECA-TV, 9 p.m. W  
 Halls of Science... KNBH, 9 p.m. Su  
 Hall of Fame... KNBH, 7:30 p.m. Su  
 Handy Hints... KTLA, 6:45 p.m. M-F  
 ★Hardy, Glenn... KNBH, 7:45 p.m. M-F  
 Hauser, Gaylord... KECA-TV, 1 p.m. W  
 Hayes, Peter Lind... KNAT, 8:30 p.m. Th  
 Healy, Mary... KNAT, 8:30 p.m. Th  
 Heidi, Horace... KLAC-TV, 7:30 p.m. F  
 Here's How With Harmon... KNNT, 7:45 p.m. W  
 Hit Parade... KNBH, 7:30 p.m. Sa  
 Hogan, Lee... KNBH, 9 p.m. M; 6:25 p.m. Tu  
 Hollywood Legion Bouts... KECA-TV, 8:30 p.m. Sa  
 Hollywood on Television... KLAC-TV, 12:30 p.m. M-F  
 Hollywood Opening Night... KNNT, 9:30 p.m. F  
 Hollywood Opportunity... KTLA, 7:30 p.m. Th  
 Hollywood Reel... KTLA, 7:15 p.m. M  
 Hollywood Road to Fame... KNNT, 7 p.m. F  
 Home & Garden Show... KHJ-TV, 9:15 p.m. M  
 Home Building Clinic... KNBH, 12 n. Su  
 Homes for Sale... KTTV, 12 n. Su  
 Hometown Jamhoree... KLAC-TV, 7:30 p.m. Su  
 Hopkins, Johns Science Review... KTTV, 7 p.m. Su  
 Horizons... KECA-TV, 10:45 p.m. Th  
 Howdy Doodie... KNBH, 5:30 p.m. M-F  
 ★Huntley, Chet... KECA-TV, 6:05 p.m. M-F  
 Hutton, Ina Roy... KTLA, 9 p.m. Tu  
 I Love Lucy... KNNT, 9 p.m. M  
 Industry on Parade... KNBH, 8:45 p.m. Th  
 In God We Trust... KTLA, 11 a.m. Su  
 In Our Times... KTTV, 9 p.m. Th  
 Inspirational Hour... KLAC-TV, 8:15, 9:30 a.m. Su  
 Inst. of Family Relations... KECA-TV, 9:30 p.m. W  
 Invitation Playhouse... KLAC-TV, 7 p.m. W  
 It's News in Me... KNNT, 6:30 p.m. F  
 It's Up to You... KNNT, 7:30 p.m. F  
 Jackson's Theatre... KTTV, 1:30, 11:30 p.m. M-F  
 Jolly Dory... KTTV, 2:30 p.m. Su  
 James, Harry... KNBH, 10 p.m. Su  
 Jarvis, Al... KECA-TV, 3 p.m. M-F; 6:30 p.m. Sa  
 Jeanne's Studio... KTTV, 10:30 p.m. Th  
 Jump Jump... KTTV, 6 p.m. M-F  
 Jungle Adventure... KTLA, 7:30 p.m. W  
 KLAC Telepaper... KLAC-TV, 6:30 p.m. M-F  
 Karns, Roseene... KTTV, 10 p.m. Th  
 Kaye, Sammy... KNNT, 9:30 p.m. Sa  
 Kids and Company... KTTV, 5:30 p.m. Sa  
 Kieran, John... KNNT, 4 p.m. Su  
 Kilgallen, Dorothy... KNNT, 7:30 p.m. Su  
 Kit Carson... KECA-TV, 7:30 p.m. M  
 Comedy Club... KNBH, 6:15 p.m. M-Th; 6:30 p.m. F  
 Kraft TV Theater... KNBH, 9 p.m. W  
 Kukla, Fran & Ollie... KNBH, 5 p.m. M-F  
 Ladies Matinee... KTTV, 1:30 p.m. M-F  
 Lamp Unto My Feet... KNNT, 1 p.m. Su  
 Lane, Dick... KTLA, 8 p.m. M; 8:30 p.m. Th;  
 10 p.m. Su

★Latham, Jack... KECA-TV, 6 p.m. M-F  
 Laurel and Hardy Comedy... KNBH, 6:30 p.m. F  
 Lawson, Grace... KECA-TV, 1 p.m. M,Tu,Th,F;  
 1:15 p.m. W  
 Learning, 1952... KNNT, 4:30 p.m. M-F  
 Lee, Pinky... KNBH, 7:30 p.m. M,W,F  
 Leonard, Ads... KTTV, 8 p.m. Su  
 Levenson, Sam... KNNT, 8:30 p.m. Su  
 Let Poppa Do It... KNBH, 10:35 p.m. F  
 Librarian... KLAC-TV, 7:30 p.m. W  
 Life With Linkletter... KECA-TV, 7:30 p.m. F  
 Light of Faith... KNNT, 12 n. Su  
 Linkletter, Art... KECA-TV, 7:30 p.m. F  
 Little Theater... KLAC-TV, 11 p.m. F  
 Locker Room... KTTV, 10:45 p.m. M  
 Lone Ranger... KECA-TV, 7:30 p.m. Th  
 Love, Edmund... KTTV, 9:30 p.m. F  
 Lusk, Freeman... KLAC-TV, 8 p.m. Th;  
 7:30 p.m. Su  
 ★Lyon, Ed... KLAC-TV, 11 p.m. M; 10 p.m. Tu-Th; 11:15 p.m. F  
 Magazine of the Week... KTLA, 10:30 p.m. Su  
 Make It Yourself... KHJ-TV, 10:30 p.m. W  
 Mama... KNNT, 8:30 p.m. F  
 Mama Weiss... KHJ-TV, 3:35 p.m. M-T  
 Man Against Crime... KNNT, 9 p.m. F  
 Man of the Week... KNNT, 10:30 p.m. F  
 Manning, Knox... KTTV, 10:30 p.m. Th, F  
 Man's Best Friend... KTLA, 5 p.m. Sa  
 Margetts, Monty... KNBH, 2:30 p.m. M-F;  
 8:30 p.m. Th  
 Martin, Dude... KTTV, 9 p.m. W  
 Martin Kane... KNBH, 10 p.m. Th  
 ★Martyn, Gil... KTLA, 7 p.m. M-F; 11 p.m. M-W;  
 12 p.m. Th-Sa; 11:15 p.m. Su  
 Maugham, Somerset... KNBH, 9:30 p.m. alt. M  
 Marx, Groucho... KNBH, 8 p.m. Th  
 May, Anna... KNBH, 7 p.m. M  
 McAdoo, Mary... KECA-TV, 2:30 p.m. M,W,F  
 McConnell, Ed... KNNT, 5 p.m. Sa  
 McElhone, Eloise... KNNT, 11:15 p.m. Tu  
 McCoy, Tim... KTLA, 6:50 p.m. Sa  
 Meet the Champ... KECA-TV, 9:30 p.m. Th  
 Meet the Masters... KNBH, 2:30 p.m. alt. Su  
 Meet the Press... KNBH, 1 p.m. Su  
 Meglin Revue... KHJ-TV, 3:45 p.m. Sa  
 Melton, James... KNBH, 9:30 p.m. Th  
 Midnight Movies... KTTV, 11:15 p.m. M-F  
 Miranda's Garden Shop... KECA-TV, 1 p.m. Su  
 Montgomery, Robert... KNBH, 8:30 p.m. M  
 Moore, Garry... KNNT, 1 p.m. M-F;  
 Movietown... KTLA, 10 p.m. Su  
 Mr. District Attorney... KECA-TV, 10 p.m. alt. F  
 Mr. Imagination... KNNT, 3 p.m. Su  
 Mr. Wizard... KNBH, 2 p.m. Su  
 Murder Before Midnight... KTTV, 10:30 p.m. Sa  
 Murray, Ken... KNNT, 8 p.m. Sa  
 Murray, Edward R... KNNT, 12:30 p.m. Su  
 My Friend Irma... KNNT, 9 p.m. F  
 Mystery Theater... KECA-TV, 6 p.m. F  
 Nagel, Conrad... KNNT, 7 p.m. Su  
 Nelson, Freda... KTTV, 2:45 p.m. M-F  
 ★News Review of the Week... KLAC-TV, 7 p.m. F  
 ★Newspaper of the Air... KNBH, 7:45 p.m. M-F  
 Nolan, Lloyd... KNBH, 10 p.m. Th  
 Norman, Gene... KNBH, 10:30 p.m. W; 11 a.m. Su;  
 10:45 p.m. Th  
 O'Dell, Doye... KTLA, 5:30 p.m. M-F  
 On Trial... KECA-TV, 4:30 p.m. M  
 One Man's Family... KNBH, 8 p.m. Sa  
 Open Road... KTTV, 7:30 p.m. Th  
 O'Toole, Timmy... KLAC-TV, 6 p.m. M-F  
 Our Children... KECA-TV, 10 p.m. Su  
 Outdoors With Waugenheim... KNBH, 4:30 p.m. Sa  
 Owens, Harry... KTLA, 9 p.m. F  
 Original Amateur Hour... KNBH, 10 p.m. Su  
 Pandit, Korin... KECA-TV, 2 p.m. M; 6 p.m. Su  
 Parks, Bert... KNNT, 12:30 p.m. M,W,F;  
 KECA-TV, 5 p.m. Th  
 Parlor Party... KNBH, 3 p.m. M-F  
 Peanut Circus... KNBH, 6:15 p.m. F  
 Pearce, Al... KNNT, 7:45 p.m. M-F  
 Person to Person... KNBH, 8:30 p.m. Th  
 Personal Appearance Theater... KECA-TV, 8 p.m. W  
 Pet Exchange... KTTV, 7:30 p.m. F  
 ★Peterson, Elmer... KNBH, 6:55 p.m. M-F  
 Phantom Ranger... KLAC-TV, 5:30 p.m. M-F  
 Philco Playhouse... KNBH, 6 p.m. alt. Su  
 ★Pierce, Paul... KNBH, 4:30, 11 p.m. M-F  
 Pinkley, Virgil... KNNT, 8:30 p.m. Tu  
 Pinza, Ezio... KNBH, 10 p.m. alt. F  
 Plainclothesman... KTTV, 9:30 p.m. Th  
 Playafter's Club... KTLA, 5 p.m. M-F  
 Playhouse of Stars... KNNT, 6 p.m. W  
 Polite Calls... KTLA, 3:55 p.m. M-F  
 Polk, Judy Ann... KTLA, 9 p.m. Su  
 Polyzoides... KTTV, 12:15 p.m. Su  
 Potter, Peter... KNNT, 11:15 p.m. M,W,F  
 Pulitzer Prize Playhouse... KECA-TV, 7 p.m. alt. W  
 ★Putnam, George... KTTV, 6:15, 11 p.m. M-F  
 Queen for a Day... KHJ-TV, 3 p.m. Su  
 Quiz Kids... KNNT, 8 p.m. Su  
 Racket Squad... KNNT, 9:30 p.m. Th  
 Range Rider... KNBH, 7 p.m. Th; KTFB, 8 p.m. M  
 Range Riders Roundup... KTTV, 6 p.m. Sa  
 Rebound... KECA-TV, 9 p.m. Sa  
 Red Ryder... KTTV, 7 p.m. Sa  
 ★Reimers, Ed... KTTV, 3:40 p.m. M,W,F;  
 3:45 p.m. Tu,Th  
 KLAC-TV, 6:45 p.m. M,W



Rocky King	KTTV, 10 p.m. Th
Rogers, Roy	KNBH, 3 p.m. Su
Roll, S. Ernest	KLAC-TV, 8:30 p.m. Th
Roller Derby	KTLA, 7:30 p.m. M
Roller Hockey	KTTV, 9 p.m. Su
Rourke, Jack	KTTV, 4:30 p.m. M-F
Roysing Camera	KTLA, 7:15 p.m. Tu
Roy, Mike	KLAC-TV, 11 a.m. M-F
Royal Playhouse	KECA-TV, 8:30 p.m. M
Royal Showcase	KNBH, 5 p.m. Su
Ruggles, Charlie	KECA-TV, 7 p.m. Th
Runnion, Guy	KECA-TV, 6:15 p.m. M-F
Santa Anita Feature	KHJ-TV, 10:30 p.m. Tu-F
Search for Tomorrow	KXNT, 3 p.m. M-F
See It Now	KXNT, 12:30 p.m. Su
Seven Seventy on the Air	KTTV, 1 p.m. Su
Shore, Dinah	KNBH, 7:30 p.m. Tu, Th
Show of Shows	KNBH, 6 p.m. Sa
Shriner, Herb	KECA-TV, 9 p.m. Th
Skelton, Red	KNBH, 7 p.m. Su
Sky King	KNBH, 2:30 p.m. Alt. Su
Smith, Kate	KNBH, 1 p.m. M-F; 8 p.m. W
Song Time	KECA-TV, 6 p.m. Sa
Songs for Sale	KXNT, 10 p.m. Sa
Space Cadet	KECA-TV, 6:30 p.m. M, W, F
Space Patrol	KECA-TV, 6:45 p.m. M-F
Spanish Theater	KHJ-TV, 4 p.m. Sa
Sports Final	KHJ-TV, 7:15 p.m. F
Sports Parade	KECA-TV, 10 p.m. Th; 10:30 p.m. M-F
Sports Shots	KTTV, 11:15 p.m. M-F
Squeakin' Deacon	KNBH, 7 p.m. Tu
Star of the Family	KXNT, 8:30 p.m. Alt. Th
Star Time	KHJ-TV, 4 p.m. M-F
Startime Theatre	KTTV, 9 p.m. Sa
Star Salon	KNBH, 11:45 a.m. M-F
Steele, Jon & Sondra	KNBH, 10:45 p.m. Tu; 10:30 p.m. Th
Stefan, Bud	KTLA, 7:15 p.m. Th
Stork Club	KXNT, 8:15 p.m. Tu, Th
Stop the Music	KECA-TV, 5 p.m. Th
Strange Adventure	KECA-TV, 10:15 p.m. Th
Stranger Than Fiction	KXNT, 4:15 p.m. Su
Strength for a Free World	KECA-TV, 10:30 p.m. Tu
Strike It Rich	KXNT, 11:30 a.m. M-F
Studio One	KXNT, 7 p.m. M
Stulla, Bill	KNBH, 3 p.m. M-F
Success Story	KTTV, 7 p.m. F
Sunday Service	KNBH, 12:30 p.m. Su
Super Circus	KECA-TV, 2 p.m. Su
Suspects Wanted	KHJ-TV, 1:40 p.m. M
Swingshift Theatre	KTLA, 10:30 p.m. F
Symes, Bill	KXNT, 7:45 p.m. alt. W
Tales of Tomorrow	KECA-TV, 9:30 p.m. F
Taylor, Kent	KNBH, 9 p.m. Su
Teen Age Trials	KHJ-TV, 7:30 p.m. Th
Teleforum	KTLA, 10 p.m. M
Tele-Vespers	KTLA, 11:30 p.m. Su
Ten Minute Theater	KTLA, 8:50 p.m. Tu
Texaco Star Theater	KNBH, 8 p.m. Tu
The Chimps	KECA-TV, 1:45 p.m. Tu
The Continental	KXNT, 11 p.m. Tu, Th
The Movies	KTLA, 7:30 p.m. Su
The Name's the Same	KECA-TV, 10 p.m. Tu
The Weather	KTTV, 6:55 p.m. M-F
The Web	KXNT, 6:30 p.m. W
This Is My Song	KECA-TV, 7 p.m. F
This is the Story	KECA-TV, 6:30 p.m. Tu, Th
The Young Sprouts	KTTV, 7:30 p.m. Su
This is Show Business	KXNT, 4:30 p.m. Su
Thor Theatre	KLAC-TV, 10:05 p.m. Tu
Three Mesquites	KTTV, 7 p.m. M
Thrifty Theater	KXNT, 9:30 p.m. Su
Those Two	KNBH, 7:30 p.m. M, W, F
Tim McCoy's Wild West	KXNT, 4:30 p.m. M-F; 7 p.m. Sa
Time for Beany	KTLA, KFMB-TV, 6:30 p.m. M-F
Tortoise Hippodrome	KECA-TV, 12:15 p.m. Su
Torme, Mel	KXNT, 12:30 p.m. Tu
Tricks and Treats	KTLA, 10:30 a.m. Sa
Truth About Dixie	KHJ-TV, 7:30 p.m. Tu
TV Notebook	KECA-TV, 2:30 p.m. Tu
TV Opera	KNBH, 11:05 p.m. Alt. M
TV University	KHJ-TV, 7:30 p.m. F
Twenty Questions	KTTV, 8 p.m. F
U.S. Royal Showcase	KNBH, 5 p.m. Su
Under the Pepper Trees	KECA-TV, 8:15 p.m. Sa
United or Not	KECA-TV, 4 p.m. Su
Valley's Book Parade	KXNT, 1:30 p.m. Su
V.I.P.	KLAC-TV, 8:15 p.m. Th
View the Clue	KTTV, 9 p.m. Tu
Voice of Firestone	KNBH, 8:30 p.m. M
Wakely, Jimmy	KXNT, 5 p.m. Su
Waring, Fred	KXNT, 9 p.m. Su
Washington Spotlight	KXNT, 2:45 p.m. Su; 6:30 p.m. M
Watch and Win	KXNT, 6:15 p.m. Tu
Waters, Ethel	KECA-TV, 7:30 p.m. Tu
Weather Man	KECA-TV, 11:10 p.m. M-F
★Weaver, Hank	KECA-TV, 6:20, 11 p.m. M-F; 8:15 p.m. Sa
Webb, Jack	KNBH, 9 p.m. Alt. Th
Weekend Roundup	KLAC-TV, 8:30 p.m. Sa
Weir, Gordon	KECA-TV, 6:10 p.m. M-F
Welk, Lawrence	KTLA, 9:30 p.m. F
What in the World	KXNT, 8:30 p.m. Su
What's My Line	KXNT, 7:30 p.m. M
What's Name of That Song?	KHJ-TV, 7:30 p.m. Su
Where Do You Stand	KXNT, 10:30 p.m. F
White, Betty	KLAC-TV, 9:30 p.m. Sa
Whiteman, Paul	KECA-TV, 5 p.m. Sa
Whistling Wizard	KXNT, 5:30 p.m. Sa
Who Knows This?	KLAC-TV, 7 p.m. Su
Wible, Nancy	KECA-TV, 5 p.m. M, Tu, W, F
Wild Bill Hickok	KTLA, 6 p.m. Su
Williams, Te	KNBH, 9:30 p.m. F
Wilson, Eileen	KNBH, 7:30 p.m. Sa
Wilson, Marie	KXNT, 9 p.m. F

## San Diego TV Program Finder

All Star Revue	5 p.m. Sa
Allen, Steve	1:30 p.m. Tu, Th
Amazing Mr. Malone	11 p.m. alt. Tu
Anos n' Andy	8 p.m. Th
Arden Varieties	7:45 p.m. M-F
Ball, Lucille	8:30 p.m. Sa
Beat the Clock	10:30 p.m. Th
Berie, Milton	8 p.m. Tu
Beulah	8 p.m. Sa
Big Payoff	12 p.m. M-F
Big Picture	8 p.m. F
Big Story	10:30 p.m. F
"Blessed Are They That Mourn"	10 p.m. Sa
Break the Bank	3:30 p.m. Su
Burns and Allen	8:30 p.m. alt. Th
Canine Corner	8 p.m. Su
Channel 4 Corral	5:45 p.m. M-Sa
Charlie Wild	11 p.m. Sa
Comedy Hour	5 p.m. Su
Chevron Theater	9:30 p.m. Tu
Cisco Kid	4:30 p.m. Tu
Claudia	4:30 p.m. Tu
Crime Photographer	11 p.m. F
Crusade in the Pacific	10 p.m. F
Date With Judy	11:30 a.m. Sa
Did Ja Know	5:15 p.m. M-F
Dragnet	8:30 p.m. alt. Su
Emerson, Faye	8 p.m. M
Fireside Theatre	9:30 p.m. F
First Hundred Years	12:45 p.m. M-F
Foreign Intrigue	9 p.m. F
Front Page Detective	9 p.m. Tu
Frontiers of Faith	1 p.m. Su
Godfrey, Artur	8 p.m. W
Goodwin, Bill	1:30 p.m. Sa, Su
Greatest Fights	10 p.m. Tu
Gruen Theatre	8:30 p.m. alt. Th
Hit Parade	11 p.m. Th
I Love Lucy	8:30 p.m. Sa
Invitation Playhouse	6:30 p.m. Su
Lefty O'Doul Club	11:30 a.m. Sa
Long Ranger	7 p.m. Tu
Lux Video Theatre	8:30 p.m. M
Man Against Crime	10:30 p.m. Sa
Martin Kane	10 p.m. Th
Marx, Groucho	8 p.m. Sa
Masterpiece Playhouse	9 p.m. M
Meet the Champ	10:30 p.m. W
Meet the Masters	1 p.m. alt. Su
Moore, Garry	1:45 p.m. M, W, F
Mr. District Attorney	11 p.m. alt. Tu
Mr. Wizard	1 p.m. Sa
Murray, Ken	7 p.m. Sa
NBC Symphony	10:30 a.m. Su
Sorton, Cliff	4:55 p.m. M-F
People in the News	7:30 p.m. M-F
Philo TV Playhouse	9 p.m. alt. Su
Pinza, Ezio	11:30 p.m. F
Playhouse of Stars	9 p.m. Sa
Racket Squad	11 p.m. Su
Rango Rider	7 p.m. W
Rogers, Roy	4 p.m. Sa
Roving Camera	7 p.m. M
Ruggles, Charlie	7:30 p.m. Su
School-Craft Time	10:30 a.m. Sa
Search for Tomorrow	11:30 a.m. M-F
See It Now	12:30 p.m. Su
Skelton, Red	7 p.m. Su
Smilin' Ed McConnell	11 a.m. Sa
Smith, Kate	11:30 p.m. W; 5 p.m. M-F
Smoky Rogers	2 p.m. M-F; 11:30 p.m. W
Space Cadet	5:30 p.m. M, W, F
Stop the Music	10:30 p.m. Tu
Stranger Than Fiction	7 p.m. F
Strike It Rich	10:30 a.m. M, W, F
Studio One	10:30 p.m. M
Super Circus	2 p.m. Su
TV University	1 p.m. M-F
Television Playhouse	9 p.m. Su
This is Show Business	4:30 p.m. Su
This Week in Sports	7:15 p.m. F
Time for Beany	6:30 p.m. M-F
★Top News of the Week	7:45 p.m. F
Trouble With Father	6:30 p.m. Sa
Treasure Hunt	12:30 p.m. M-F
Waring, Fred	6 p.m. Su
What's Cookin'	11 a.m. M-F
What's My Line	10 p.m. Su
Without Fear	8:30 p.m. F
Wrestling	9 p.m. W
Yesterday's Newsreel	7:15 p.m. M
Youth on the March	11:30 p.m. Su
Winchell-Mahoney Show	KNBH, 8 p.m. M
Without Fear	KTTV, 8:30 p.m. F
Women Are Wonderful	KLAC-TV, 10:30 a.m. M-F
World Digest	KNBH, 10:30 p.m. Su
Wrestlers' Round Table	KECA-TV, 7:45 p.m. Sa
Wrestling	KNBH, 9:30 p.m. Sa; 11:05 p.m. F
Wrestling	KLAC-TV, 8:30 p.m. F
	KTLA 8:30 p.m. Th; KTTV, 8:30 p.m. Su
Yesterday's Newsreel	KTLA, 7:15 p.m. W
Young Mr. Bobbin	KNBH, 4:30 p.m. Su
Your Town	KTLA, 7:15 p.m. F
Your Town's Talent	KTTV, 7 p.m. Th
Zoo Parade	KNBH, 5:30 p.m. Su

# KECA mike memos

WITH VIRGINIA WEST

That lovable, laughable comedy series, "Meet Corliss Archer," moves to KECA starting Apr. 6. . . . With Janet Waldo in the title role, you'll want to hear the merry teenster antics of Corliss and her friends. . . . That's KECA every Sunday evening at 6:15. . . . Bringing ABC listeners new insight into the news of the day, "Crossfire" bows in over KECA this Wednesday night at 8:30. With Gunnar Back, Washington commentator, as moderator, "Crossfire" will present top government officials, legislators, military and other public figures, who will be quizzed by a skilled panel of ABC commentators which will include Elmer Davis, Bert Andrews and Martin Agronsky as regulars, and other prominent members of the news staff as guest panelists as the series progresses. . . . Have you caught "Escape With Me," with Kathi Norris as hostess-narrator? Aired by KECA every Thursday night at 9, here's a radio drama with a new and altogether interesting approach. We believe you'll enjoy the flights of fancy in which Kathi invites you to "escape" from the world of reality into the world of dreams.



GERTRUDE WARNER

Here's another in our series of photos of the actresses who play important roles in KECA's lineup of daytime dramas. . . . This is Gertrude Warner who so ably plays the role of "Hope Winslow," the authoress who hears and tells the secret stories of the "Whispering Streets" . . . KECA every Monday thru Friday morning at 10:55. . . . Joy Geffen has entered the cast of the award winning drama, "Against the Storm," in the role of "Siri." . . . Miss Geffen has played leading roles in many radio, television and Broadway plays.

AROUND RADIO: Drew Pearson's popular Sunday night newscasts are now sponsored by Carter Products. . . . You hear Pearson every Sunday night at 8 over KECA. Another ABC ace news analyst, Chet Huntley, recently received an Honorable Merit Award from the Institute for Education by Radio-Television, of Ohio State University. . . . Ted Mack and the "Original Amateur Hour" is currently saluting various American cities. . . . Galveston, Texas, gets the nod on April 3. . . . Tacoma, Washington, on April 10. . . . There'll be no upset in listening schedule for KECA fans when Daylight Saving Time comes into effect the last Sunday in April. . . . All shows will continue to be heard at the same local broadcast times.



# RECORD Notes to You

By ANDY MANSFIELD

## "TURN BACK THE CLOCK" (KFI, 8:00 p.m. Saturday)

**THIS WEEK'S NATURAL SEVEN:** LeRoy Anderson's "Blue Prelude" (Decca), Tex Beneke's "Singin' in the Rain" (MGM), Tony Bennett's "Sleepless" (Columbia), Les Brown's "Love Letters in the Sand" (Coral), Stan Freberg's "Try" (Capitol), Fran Warren's "I Hear a Rhapsody" (MGM), and Lawrence Welk's "Josephine" (Coral).

Frankie Laine's eight tunes comprising "One for My Baby" (Columbia) are just about the best this boy has turned out in a long time. Not only songs that are infrequently heard, but also done in a variety of styles and tempos. Heading the list in our book is "Sleepy Time Down South," followed closely by Ellington's "Tomorrow Mountain."



Jane Froman leads the Capitol wax parade with songs from her film biography, "With a Song in My Heart"—and what a treat it is to again hear The First Lady of Song in melodies that have always been identified with her glorious voice: "Blue Moon," "Tea for Two," "Embraceable You," and, significantly, "I'll Walk Alone." Arrangements have been given the production touch by George Greeley's Orchestra and chorus to further enhance the beauty of the eight-sided album.

With the dance bands: Lawrence Welk's "Ivory Rag" and "Gandy Dancers' Ball" (Coral), both sparked with Roberta Linn vocals, should be heard plenty. . . . Also tops is Billy May's new sound on "Always" and "No Greater Love" (Capitol). . . . Vocalists sharing the week's spotlight must certainly include the Ella Fitzgerald (Decca) etching of "That Old Feeling," Johnny Desmond's up-tempo'd novelty treatment of "Festival" (Coral), The Les Baxter choral work for "Blue Tango" (Capitol), and a fine coupling of "Summer Is A-Comin' In" and "Easter Sunday Morning" by Nat "King" Cole (Capitol) that are so conducive to spring fever the label should ought've been green. Turn the volume control lower, Mrs. M. . . . Ho-hum—see you next week. . . . A. M.

# TV Previews

## TIME CHANGES

Tuesday, April 8—"ELOISE SALUTES THE STARS," (2), 11:15 p.m. Guests: Veronica Lake and TV director Alex Segal. (Formerly viewed on KTTV.)

Wednesday, April 9—"PERSONAL APPEARANCE THEATRE," (7), 8:00 p.m. (Formerly viewed on Tuesdays.)

Wednesday, April 9—"CLAUDIA," (2), 8:30 p.m. (Formerly viewed on Channel 4.)

## WHAT'S NEW

Thursday, April 3—"GIVE AND TAKE," (2), 12:30 p.m. John Reed King re-creates his radio format. Initial telecast had been originally scheduled for earlier date.

Sunday, April 6—"LIFE IS WORTH LIVING," (11), 1:30 p.m. Bishop Fulton J. Sheen in a half hour of monologues on religious matters.

Tuesday, April 8—"FAN IN THE STREET," (9), 7:15 p.m. Lyle Bond, color announcer for both the ANGELS and the STARS, will quiz baseball fans on their knowledge of the game.

Wednesday, April 9—"YESTERDAY'S NEWSREEL," (5), 7:15 p.m. Film clips of historic events and famed personalities.

Wednesday, April 9—"ALL NATIONS TELEVISION SYMPHONIES," (7), 10:00 p.m. Milton Cross narrates the filmed concert series (produced in Italy with the Santa Cecilia Symphony Orchestra).

Thursday, April 10—"CHARLIE WILD, PRIVATE DETECTIVE," (11), 8:30 p.m. John McQuade stars in title role.

## WHAT'S SPECIAL

Sunday, April 6—PALM SUNDAY, (7), 8:00 p.m. "That I May See," with Jeffrey Lynn, Ruth Hussey, Raymond Burr and Regis Toomey. Produced in cooperation with Father Peyton's "Family Theater."

# Radio Precasts

## TIME CHANGES

Sunday, April 6—"SCREEN GUILD THEATRE," KNX, 6:00 p.m. (Formerly aired on Thursdays.) "Heaven Can Wait," Lynn Bari, Alan Reed, Walter Pidgeon.

Sunday, April 6—"STARS IN THE AIR," KNX, 6:30 p.m. (Formerly aired on Thursdays.) "Hail the Conquering Hero," Eddie Bracken, Nancy Gates (postponed from April 3).

## WHAT'S NEW

Friday, April 4—"PRESIDENTIAL PROFILES," KNX, 7:00 p.m. Presidential candidates are free to air any aspect of their campaign. Robert Taft on initial program.

Tuesday, April 8—"CANDIDATES AND ISSUES," KNX, 9:00 p.m. Each speaker will be asked to state his views on specific issues of national importance.

## WHAT'S BACK

Saturday, April 5—"QUIZ KIDS," KNX, 6:30 p.m. Joe Kelly and his crew of IQers.

Sunday, April 6—"MEET CORLISS ARCHER," KECA, 6:15 p.m. The Archer family is back with their warm-hearted fun.

Monday, April 7—"MUSICAL TINTYPES," KECA, 9:30 p.m. Bill Edwards, musical host.

## WHAT'S SPECIAL

Saturday, April 5—"CIO INTERNATIONAL EDUCATIONAL CONFERENCE," KECA, 4:20 p.m. "Congress, Its Morality, Its Responsibility and Its Opportunity"; par-

## WHAT'S BACK

Sunday, April 6—"AUCTION CITY," (11), 2:00 p.m. Merchandise of every description auctioned from Culver City Stadium.

## WHO'S GUESTING

Friday, April 4—"LIFE WITH LINKLETTER," (7), 7:30 p.m. Jimmy Gleason.

Friday, April 4—"TALES OF TOMORROW," (7), 9:30 p.m. "Fountain of Youth," with Tom Drake.

Saturday, April 5—"ALL-STAR REVUE," (4), 5:00 p.m. Ed Wynne.

Saturday, April 5—"KEN MURRAY," (2), 8:00 p.m. John Barrymore, Jr., Maria Riva, Pee Wee King and Virginia O'Brien.

Sunday, April 6—"MEET THE MASTERS," (4), 2:30 p.m. Million-dollar trio . . . Jascha Heifetz, Artur Rubenstein and Gregor Platigorsky.

Sunday, April 6—"ROYAL SHOWCASE," (4), 5:00 p.m. Fred Allen and residents of Alien's Alley; Nancy Andrews, vocalist-comedienne.

Sunday, April 6—"PHILCO TV PLAYHOUSE," (4), 6:00 p.m. "The Best-Laid Schemes," starring Joseph Buloff.

Sunday, April 6—"HALLMARK HALL OF FAME," (4), 7:30 p.m. "The Vision of Father Flanagan," with Dennis Harrison.

Sunday, April 6—"COLGATE COMEDY HOUR," (4), 8:00 p.m. Abbott and Costello.

Monday, April 7—"ROBERT MONTGOMERY PRESENTS," (4), 9:30 p.m. Peggy Ann Garner stars in "Claire Ambler."

Wednesday, April 9—"PULITZER PRIZE PLAYHOUSE," (7), 7:00 p.m. "Robert E. Lee," starring Robert Keith and Ilka Chase.

Wednesday, April 9—"KATE SMITH," (4), 8:00 p.m. "Grand Ole Opry" stars.

icipating speakers: Sen. Hubert Humphrey, Sen. William Benton and Sen. Wayne Morse.

Sunday, April 6—"THE GREATEST STORY EVER TOLD," KECA, 2:30 p.m. "The Betrayal and The Crucifixion."

## WHO'S GUESTING

Saturday, April 5—"TURN BACK THE CLOCK," KFI, 8:00 a.m. Andy and Virginia (Mansfield) turn back to first Al Jolson recording, "Ragging the Baby to Sleep," which was waxed in 1911. In a contrasting mood, modern "Rock-a-Bye" will be aired.

Sunday, April 6—"HOLLYWOOD STAR PLAYHOUSE," KFI, 2:00 p.m. Gary Merrill stars in "Patient Stranger."

Sunday, April 6—"THEATRE GUILD," KFI, 5:30 p.m. Jimmy Stewart and Diana Lynn in "The Silver Whistle."

Sunday, April 6—"CHICAGO THEATER OF THE AIR," KHJ, 9:30 p.m. Sigmund Romberg's "Blossom Time."

Monday, April 7—"RAILROAD HOUR," KFI, 8:30 p.m. Nadine Conner and Gordon MacRae in "Roberta."

Monday, April 7—"TELEPHONE HOUR," KFI, 9:00 p.m. Blanche Thebom, mezzo-soprano.

Monday, April 7—"SUSPENSE," KNX, 9:00 p.m. Dan Duryea in "Remember Me."

Wednesday, April 9—"BING CROSBY," KNX, 6:30 p.m. Kay Starr and Bob Hope.

Thursday, April 10—"HALLMARK PLAYHOUSE," KNX, 8:30 p.m. Jeff Chandler in "Ben Hur."



# Your Early Morning Radio Listening Schedule

Here's an added treat for TV-Radio Life Readers, particularly our many devoted radio followers. This is a listing of the Midnight to Dawn Radio shows, which you can keep handy for continuous reference.

## Saturday

- 12**★KECA—Midnight News.  
KFI—Musical Menu.  
★KNX—News.  
KFAC—Music Out of the Night (to 6).  
KFOX—T. Faulkner, Jr.  
KFWB—Larry Finley (to 4).  
KGFJ—Nightowl Special (to 6).  
★KLAC—News; Nightowl Jamboree (to 6).  
KMPC—Don Otis (to 4).  
KRKD—Moonlight Serenade (to 5).  
KWKW—Bill Sampson (to 5).  
KXLA—Rick Lazar.
- 12:05—KNX—Hawthorne.  
12:30—KFI—Midnight Flyer.  
KFOX—Clint Garvin Orch.
- 1**—KFI—Old Lamplighter.  
★KNX—News.  
1:15—KXLA—Art Laboe (to 3:30).
- 2**—KFI—Other Side of the Day (to 5:30)  
4:30—KXLA—George Wilhelm (to 5).
- 5**—KGER—Brown Schools.  
KRKD—Spanish Breakfast Club.  
KWKW—Sunway Show (to 7).  
5:15—KMPC—Strength for the Day.  
5:25—KNX—Ralph Story Show (to 7:15).  
5:30—KFI—Operation Daybreak.  
KMPC—Wake Up With Flynn.  
5:45—KFWB—Mayhem in the A.M.
- 6**★KFI—News.  
KHJ—Rise and Shine.  
KFAC—Coffee Club Concert.  
KFVD—Buenos Dias.  
KFWB—Stop Fooling Yourself.  
KGER—Hymnspiration.  
KGFJ—Morn. Almanac.  
KLAC—Haynes at the Reins.
- 6:15—KECA—Martin Agronsky.  
KFI—Farm Highlights.
- 6:30—KECA—Cactus Carousel.  
KFI—Ortho Farm News.  
KFOX—Texas Tiny.  
KFWB—Bill Leyden.  
KGER—Soul Patrol.  
KOWL—Wake Up Music.
- 6:45—KECA—Music to Shave By.  
★KFI—Pat Bishop, News.  
KMPC—Farm Report.  
KOWL—Red Nichols Show.  
KRKD—Marching Along.
- 6:50★KGFJ—News.
- 7**—KFI—Casa Latina.  
★KHJ—Frank Hemingway.  
★KFOX, KFWB, KLAC—News.  
KFVD—Tuttle Time.  
KMPC—Serenade in Blue.  
KOWL—Spanish Hour.  
KRKD—Early Riser.  
KWKW—Hoyos Hour.  
KXLA—Music.
- 7:05—KLAC—Haynes at the Reins.  
7:15—KHJ—Breakfast Gang.  
KNX—Stewart Craig Show.  
KFOX—Voice of China.  
★KFVD, KRKD, KXLA—News.  
KFWB—Bill Leyden.  
KGER—Aubrey Lee.  
KMPC—Here's to Vets.
- 7:30★KECA—Bob Garred.  
★KNX—Frank Goss.  
KFOX—Morn. Chapel Hr.  
KFVD—Tuttle Time.  
KGFJ—H'wood Country Church.  
KMPC—Story Circus.  
KRKD—Modern Harmonies.  
KWKW—Latin Rhythms.  
KXLA—Ole Rasmussen.
- 7:45—KECA—Ira Cook Platter Party.  
★KHJ—Bob Freed.  
KNX—Mirandy's Garden.  
KGER—Esther Rusthol.  
KRKD—Christian Chapel Hr.
- 7:55★KFAC—News.

## Sunday

- 12**★KECA, KNX—Midnight News.  
KFI—Musical Menu.  
KFAC—Music Out of the Night (to 6).

- KFOX—T. Faulkner, Jr.  
KFVD—Request Time (to 2).  
KFWB—Larry Finley (to 4).  
KGFJ—Nightowl Special (to 6).  
KGIL—Pat Coleman (to 2).  
KLAC—Nightowl Jamboree (to 6).  
KRKD—Moonlight Serenade (to 5).  
KWKW—Bill Sampson Show (to 5).  
KXLA—Rick Lazar.
- 12:05—KNX—Hawthorne.  
12:30—KFI—Midnight Flyer.  
KFOX—Clint Garvin Orch.
- 1:00—KFI—Other Side of the Day (to 5:30).  
1:15—KXLA—Art Laboe (to 4:30).  
4:30—KXLA—George Wilhelm.
- 5**—KGER—Brown Schools.  
KRKD—Spanish Breakfast Club—M-F.  
KWKW—Navy Band.  
KXLA—Sunway Show (to 7).  
5:15—KWKW—Treasury Salute.  
5:30—KFI—Operation Daybreak—M-F.  
KWKW—Stars on Parade.  
5:45—KWKW—Marine Corps.
- 6**—KFI—News.  
KHJ—Sunrise Symphonies.  
KNX—Sunrise Symphony.  
KFAC—Worship in Music.  
KFWB—Radio Bible Edition.  
KFVD—Early Bird Concert.  
KGER—Latin Am. Council.  
KGFJ—Morning Almanac.  
KLAC—News; Music for Sunday.  
KWKW—Living Faith.
- 6:15—KFI—Songs of Faith.  
★KNX—World News Roundup.  
KFWB—Concert Hall.
- 6:30—KNX—E. Power Biggs.  
KFOX—Dawn Beat.  
KFVD—Manuel Rodelo.  
KGER—Sacred Music.  
KOWL—Wake-up Music.  
KRKD—Record Shop.  
KWKW—Serenade in Blue.
- 6:45—KFI—Faith in Action.  
KFWB—Bribing Nature.  
KOWL—Civil Defense.  
KWKW—Sacred Heart.
- 7**—KECA—Concert Hall Review.  
KFI—National Radio Pulpit.  
KHJ—Happiness Hour.  
KNX—Church of the Air.  
KFAC—Breakfast Symphony.  
KGER—W.B. Record.
- ★KLAC—News; Music for Sunday.  
KMPC—Calvary Hour.  
KOWL—Vistas of Israel.  
★KRKD—News.  
KWKW—Gordon Baker Lloyd.  
KXLA—Music.
- 7:15—KFWB—Salvation Army.  
KOWL—Sacred Heart.  
KRKD—Guest Star.  
★KXLA—News.
- 7:30—KECA—Negro Choir.  
KFI—Art of Living.  
KHJ—Journey to Melody.  
KFWB—H'wood Country Ch.  
KFVD—Christian Fellowship.  
KGER—Sunshine Mission.  
KMPC—Bible Class.  
KOWL—Spanish Home Hr.  
KRKD—Good News Hr.  
KWKW—Living Waters.  
KXLA—Music.
- 7:45★KFI—News Highlights.  
KFOX—Sacred Heart.  
KGER—Chosen People.  
KGFJ—Church of Christ.  
KLAC—Church of Christ.

## Monday—Friday

- 12**★KECA—Billy Graham—M.  
★KNX—News.  
KFAC—Music Out of the Night (to 6).  
KFOX—Irish World.  
KFWB—Larry Finley (to 4).  
KMPC—Don Otis (to 4).  
KWKW—Bill Sampson (to 4).

- 12:05—KNX—Mel Baldwin—M; Hawthorne—Tu-F.  
1:00★KNX—News—M; Stuart Craig—Tu-F.
- 5**—KALI—Teddy Fregoso Show.  
KGER—Brown Schools.  
KRKD—Spanish Breakfast Club.  
KWKW—Voice of Mexico.  
KXLA—Sunway Show.
- 5:15—KMPC—Strength for the Day.  
5:25—KNX—Ralph Story (to 7).  
5:30—KECA—A.M. Antics.  
KFI—Operation Daybreak.  
★KMPC—News; Liberty Jamboree.  
5:45—KFWB—Mayhem in the A.M.
- 6**★KECA—Martin Agronsky.  
★KFI—News, Pat Bishop.  
KHJ—Rise and Shine.  
KFAC—Coffee Cup Concert.  
KFWB—Stop Fooling Yourself—M-W; Mayhem in the A.M.—Tu-Th; Let's Live a Little—F.  
KFVD—Buenos Dias.  
KGER—Soul Clinic.  
KGFJ—Morning Almanac.  
★KLAC—News; Haynes at the Reins.  
KMPC—Bob Davis Show.
- 6:15—KECA—A.M. Antics.  
KFI—Farm Highlights.  
6:25—KGER—Soul Patrol.
- 6:30—KECA—Dr. Fred Bails.  
KFI—Johnnie Lee Willis—M, W, F; Ortho News—Tu, Th.  
KFOX—Texas Tiny.  
KFWB—Bill Leyden.  
KMPC—Voice of Agriculture.  
KOWL—Wake-up Music.  
★KRKD—News.
- 6:45★KECA—Breakfast News.  
★KFI—Pat Bishop Reports.  
KALI—Faye A. Spencer.  
KGER—Showers of Blessing.  
KMPC—Help Wanted.  
KOWL—U.N. Story—M, W, F; Adv. Is Your Heritage—Tu; Errand of Mercy—Th.  
KRKD—Marching Along.
- 6:50★KGFJ—News.  
6:55—KMPC—Anco Prog.
- 7**—KECA—Tom Owen.  
★KFI, KALI, KFOX, KFWB, KWKW—News.  
★KHJ—Frank Hemingway.  
★KNX—Bob Ferris, News.  
KFVD—Tuttle Time.  
KGER—Prayer Revival.  
KGFJ—Music Box.  
★KLAC—News; Haynes at Reins.  
KMPC—Stars of Song.  
KOWL—Spanish Hour.  
KRKD—King's Ambassador.  
KXLA—Ole Rasmussen.
- 7:15★KFI—Fleetwood Lawton.  
KHJ—Breakfast Gang.  
KNX—Ralph Story.  
KALI—W. B. Record.  
KFOX—Voice of China.  
★KFVD, KMPC, KRKD, KXLA—News.  
KFWB—Bill Leyden.  
KGER—Aubrey Lee.
- 7:30★KECA—Bob Garred, News.  
KFI—Breakfast Platters.  
★KNX—Frank Goss, News.  
KALI—World Tomorrow.  
KFOX—Morning Chapel.  
KFVD—Tuttle Time.  
KGFJ—Top Tunes—M; H'wood Country Church—Tu-F.  
KMPC—Clock Watcher.  
KRKD—Modern Harmonies.  
KWKW—Latin Rhythms.  
KXLA—Music.
- 7:40—KECA—Tom Owen.  
7:45★KFI—Sam Hayes.  
★KHJ—News, Bob Freed.  
KNX—Harry Babbitt.  
KGER—W. B. Record.  
KGFJ—Farm Bulletin.  
KMPC—Songs for You.
- 7:55—KECA—John Conte Show.  
★KFAC—News.

# Radio in Review

For Love o' Mike (General Comment)

## Don Quinn Gets Academic

Don Quinn, author of NBC's "The Halls of Ivy," dons a U.C.L.A. professional robe this week when he addresses the combined radio writing and production classes of the Theater Arts School on the Westwood campus. Quinn, who has written many prize-winning scripts, will emphasize the aspects of public-service efforts in radio, along with the importance of comedy as a vehicle for putting over any kind of a sales or service message.

## McGee's Basketball Team

Fibber McGee and Molly, the real-life Jim and Marian Jordan, are off to follow the fortunes of their "Fibber McGee and Molly Basketball Team" in the Olympic Games playoffs in Kansas City. If the ten-man McGee team, coached by Art Mollner, former AAU All-American and Olympic basketballer, should win the Kansas City game with the famous Phillips 66 Oilers, Fibber and Molly will travel to New York for the final playoff. If the McGees team wins in New York seven men from their team will then join with seven men from the winner of the Intercollegiate Tournament to form the United States Olympic basketball team . . . and then Fibber and Molly would no doubt jump for joy.

## Benny Becomes Abbot

Jack Benny, CBS radio favorite, has been elected Abbot of the famed Hollywood Friars at the group's annual election meeting. Benny takes over the position held by George Jessel, who became chairman of the board of directors. Activities planned during Benny's regime include the annual Frolic, a Roastmaster dinner to Tony Martin, a dinner-and-dance honoring George Burns and Gracie Allen, an installation dinner for Benny and an ad-lib battle in which Groucho Marx will be pitted against a team of Hollywood humorists and comedians.



Jack Benny

## Kaltenborn's Anniversary

H. V. Kaltenborn, the seventy-four-year-old dean of radio commentators, has become a household word during the thirty years he has been on radio. He and his wife, Olga, have just returned to the United States after a six-week tour of Western European defenses in time to celebrate that thirtieth anniversary. He has resumed his regular "Pure Oil News Time," NBC, 4:00 p.m., and his Saturday, 3:15 p.m. broadcasts. During his trip Kaltenborn, accompanied by his wife, who acts as his assistant and photographer, spoke with General Eisenhower for an hour on the day the Minnesota primary results were announced. Kaltenborn said, "The General was a very happy man that day."

## KPOL to Join Airwaves

Los Angeles' thirteenth AM outlet, KPOL, will soon be on the air, according to Hugh R. Murchison, president of Coast Radio Broadcasting Corporation, owner of the

\*Indicates News Broadcast  
 †Indicates Highlight

- 8-KECA-Ira Cook.
- KFI-Turn Back the Clock.
- \*KHJ-Bruce McFarlane.
- \*KNX, KCBQ, KFVB, KGB, KIEV, KLAC, KMPC, KXLA-News.
- KFAC-Stock Market.
- KFOX-Ellen Moore Foundation.
- KFYD-Tuttle Time.
- KGER-Mizpah.
- KGFJ-World Bible Society.
- KOWL-Spanish Hour.
- KWKW-Bible Fellowship.
- 8:05 †KNX, KCBQ-Let's Pretend.
- KIEV-Larm Klock Klub.
- KLAC-Stock Report.
- 8:15 †KHJ, KGB, KOWL-News.
- \*KAL, KFVD-News.
- KFOX-Bible Class.
- KFWB-Bill Leyden.
- KGFJ-Social Security.
- KLAC-Sports; Haynes at the Reins.
- KMPC-Business News.
- KXLA-Sacred Records.
- 8:25 †KHJ-Leslie Nichols.
- KMPC-Western Sports.
- 8:30 KFI-Saturday Symphony.
- KHJ, KFAM, KGB, KVOE-Haven of Rest.
- †KNX, KCBQ-Give and Take.
- KAL-Spanish Hour.
- \*KFAC, KGIL-News.
- KFOX-Gospel Tabernacle.
- KFYD-Bumpus Room.
- KGER-Voice of China.

**Dr. Joseph Murphy**  
 Church and College of  
 Divine Science  
 8:30 to 8:45 A.M.  
 8:30 to 8:45 P.M.  
 7 DAYS A WEEK  
**KGfJ 1230 Kc.**

- KGFJ-Dr. Murphy.
- \*KMPC-Norman Nesblitt.
- KOWL-Precious Memories.
- 8:40-KMPC-Clock Watcher.
- 8:45-KFAC-Unity.
- \*KFVB, KGFJ-News.
- KGER-Go Ye Fellowship.
- KLAC-Sports Book.
- KWKW-Nazarene Church.
- 9-KECA-No School Today.
- KFI-Saturday Symphony.
- KHJ-Marine Band.
- †KNX, KCBQ-Theater of Today.
- KFAC-Rose Room.
- KFOX-Pentecostal Church.

Review the latest releases  
 With EARL McDANIEL  
 ON  
**"RUMPUS ROOM"**  
 12:00 to 2:00 P.M.  
 SATURDAY

1070 K.C.  
 5000 WATT  
 Check **KFVD**  
 LOS ANGELES

- KFYD-Bumpus Room.
- KFWB-Bill Anson.
- KGFJ-What's New?
- KGER-Radio Kids' Bible Club.
- KIEV-Larm Klock Klub.
- \*KLAC-News; Haynes at the Reins.
- KMPC-Clock Watcher.
- KOWL-Songs in Harmony.
- KRKD-Sagebrush Serenade.
- KWKW-Bill Stewart.

- KXLA-Sacred Records.
- 9:15-KFAC-Federation of Churches
- KFOX-Gospel Joy Bringer.
- \*KFVD-News.
- KGFJ-Bing Slings.
- KOWL-German Hour.
- 9:30-KECA, KFMB-Space Patrol.
- KHJ, KGB-Songs for America
- †KNX, KCBQ-Stars Over Hollywood.
- KFAC-Keyboard Stylings.
- KFOX-Gospel Friends.
- KFYD-Life Lines.
- \*KFVB-News; Bill Anson.
- KGER-John Brown.
- KGFJ-Spotlight Parade.
- KIEV-Discing With Dick.
- KLAC-Peter Potter.
- KMPC-Music You Ordered.
- KXLA-The Barn.
- 9:45-KHJ-Calif. Civil Defense.
- \*KRKD-News.
- 9:55 †KFAC, KMPC-News.
- 10-KECA-Ira Cook.
- \*KFI, KFOX-News.
- \*KHJ, KFAM, KGB, KVOE-Henry Travis, News.
- KNX, KCBQ-Grand Central Station.
- KAL-Hunter Hancock.
- KFAC-Composers Corner.
- KFYD-Housecleaning Time.
- KFWB-Bill Anson.
- KGER-Prayer Revival Center.
- KGFJ-Discing With Dick.
- \*KLAC-News; Peter Potter.
- KMPC-Sat. Morn. Serenade.
- KOWL-Casa Musical.
- KRKD-Music.
- KWKW-Bill Stewart.
- KGFJ-Yesterday's Hits.
- 10:05-KFOX-Assembly of God.
- 10:15-KFI-Pursuit of Happiness.
- KHJ-Land of the Free.
- KRKD-Dr. Richardson.
- 10:30-KFI-Young America Speaks.
- KHJ, KGB-Symphonies for Youth.
- KNX, KCBQ-City Hospital.
- KEAC-Song Recital.
- KFYD-Jamboree Jubilee.
- \*KFVB-News; Bill Anson.
- KGER-Rev. D. Calderwood.
- KGFJ-Easy Rhythm.
- KRKD-Potpourri.
- KWKW-Tony Sein.
- KGER-Rev. Kopp.
- 10:45-KECA-Metropolitan Opera: "Don Carlos."
- KFI, KFSD-Mary Lee Taylor.
- KHJ, KGB-Symphonies for Youth.
- KNX-Music With the Girls.
- KAL-Klub KAL.
- KFAC-Masters in Miniature.
- KFOX-Todd Faulkner, Jr.
- KFYD-Jamboree Jubilee.
- KFWB-Bill Anson.
- KGER-Rev. Le Roy Kopp.
- KGFJ-Musical Portrait.
- KGIL-Midmorning Melodies.
- KIEV-Discing With Dick.
- \*KLAC-News; Peter Potter.
- KMPC-Music for Today.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWKW-Tony Sein.
- 11:15-KFAC-Folk Songs.
- KGER-Children's Bible Hour.
- 11:25 †KHJ, KGB, KVOE-Sam Hayes.
- 11:30 †KFI, KFSD-National Farm and Home Hour.
- KHJ, KGB-Air Force Hour.
- KNX, KCBQ-Meet the Missus.
- KFAC-Music Hall.
- KFOX-Auntie Bea's Story Time.
- KFYD-Shopping Highlights.
- \*KFVB-News; Bill Anson.
- KGFJ-Record Room.
- KOWL-Serbian Program.
- \*KRKD-News; Sweet Pops.
- KWKW-Hora de Los Angeles.
- 11:40-KGFJ-Variety on Piano.
- 11:45-KGER-Dr. Dan Gilbert.
- \*KGIL-News.
- KMPC-Music.

**Saturday Radio Program Highlights**

A.M. Programs in Lightface Type; P.M. Programs in Boldface

<p><b>Drama</b></p> <p>9:00-Theater of Today, KNX.</p> <p>9:30-Stars Over Hollyw'd, KNX.</p> <p>10:00-Grand Central Sta., KNX.</p> <p>8:00-MGM Theater, KHJ.</p> <p>9:30-B'dwy., My Beat, KNX.</p> <p><b>Quiz</b></p> <p>6:30-Quiz Kids, KNX.</p> <p><b>Juvenile</b></p> <p>8:05-Let's Pretend, KNX.</p> <p>9:30-Space Patrol, KECA.</p> <p>6:00-Tarzan, KNX.</p>	<p><b>Mystery-Detective</b></p> <p>9:00-Gangbusters, KNX.</p> <p><b>Comedy-Variety</b></p> <p>7:00-Vaughn Monroe, KFI.</p> <p>8:00-Meet Millie, KNX.</p> <p>8:30-Gene Autry, KNX.</p> <p>9:00-Judy Canova, KFI.</p> <p>9:30-Bob and Ray, KFI.</p> <p><b>Public Interest</b></p> <p>11:30-Nat'l. Farm Hour, KFI.</p> <p>12:30-Man on the Farm, KHJ.</p> <p>6:00-NBC Symphony, KFI.</p>
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Radio in Review—Continued

new outlet. The transmitter will be located on Ascot Hill overlooking suburban El Sereno, four miles northeast of the City Hall. KPOL will operate daytime only on 1540 kilocycles, using a power of five kilowatts. Bill Cunningham, ex-San Francisco publicist, has joined the station in a like capacity, also assisting Murchison in the various administrative duties necessary to get the station on the air.

Air News About Ike

Before General Dwight D. Eisenhower even returns to the States he has been requested to appear on some top-ranking air shows. ABC's "America's Town Meeting" has invited the noted general to be a guest on both the television and radio productions of the show. They want him to answer questions of representative American citizens and not to engage in public debate on the air. It is "Town Meetings" way of presenting to the public all facets of the political campaign. On April 1 Eisenhower's recorded speech on the military buildup in Western Europe will be aired by KNX-CBS Radio at 9:45 p.m. It is reported that he will announce his plans regarding the political campaign about the same time.

Playbacks ( Critical Comment )

We Point With Pride

... To the recent "Theatre Guild on the Air" (NBC) production of "Second Threshold," starring Fredric March and Dorothy McGuire, "Second Threshold" was noted playwright Philip Barry's last play, which was excellently adapted for radio. Both stars did an admirable job of interpreting a fine script.

... To NBC's "Big Show" dramatic offering of Meredith Willson's new book, "Who Did What to Fedalia?" Tallu and her guests captured the story line and the flavor of the musical director's novel in a short span of time. It should make readers of all the "Big Show" listeners.



Meredith Willson

"Whispering Streets"

Monday through Friday, 10:55 a.m., ABC-KECA

One of the latest soap-opera-type series to hit the already sudser-saturated airwaves is Hope Winslow's "Whispering Streets." Hope Winslow, author, ex-news-paper correspondent and world traveler, is the feminine narrator of this daily drama, as well as its creator.

It is most unfortunate that "Whispering Streets" does not live up to its possibilities. The series is based on stories gleaned from the myriad streets of the world that lead to gay and sad places, streets that all whisper their tales of the human beings who have traversed their pavements. With this wealth of material one would think that these air dramas could do nothing less than give listeners intriguing radio fare.

On a recent airing the story line concerned a man's illegal entry into the United States and his family's frustrations because of this fact; a young woman's search for a new way of life and the meaning of marriage, and the emotional clashes which result from a daughter's indecision over her parents and the man she loves.

An excessive number of emotional incidents are crowded into each air show, which only lessens the appeal which could be gained from a simple approach to a heartrending story. A much stronger cast is needed to enact these human dramas. Many of the performers

(Please Turn to Page 64)

\*Indicates Newscast  
/Indicates Highlight

- 8 KECA—Clem Davies.  
KFI—Funny Paper Man.  
KHJ, KFXM, KGB, KVOE—Hour of Triumph.  
KNX—Salt Lake Tabernacle.  
KFAC—Breakfast Symphony.  
KFMB—Old Fashioned Revival.  
KFOA—Music.  
KFVD—Science of Mind.  
KFWB—Examiner Funnies.  
KGER—Rev. Markham.  
KGFJ—Church of Christ.  
KGIL—Voice of Prophecy.  
★KLAC, KMPC, KWKW, KXLA—News.  
KOWL—Amer.-Japanese Hr.  
KPPC—Sunrise Symphony.  
KRKD—Record Show.
- 9:05 KLAC—Catholic Hour.
- 9:15 KHJ—Music.  
KCBQ—Guest Star.  
KFOA—Rev. Folk.  
KFVD, KLAC—Church of Christ.  
KGFJ—Salvation Army.  
KMPC—Start to Live.  
KWKW—Christadelphia Ch.
- 9:30 KECA—Light & Life Hour.  
KFI—Boy Scout Jamboree.  
KHJ, KFXM, KGB—Back to God.  
KNX—Invitation to Learning.  
KALI—Parson & Her Pals.  
KFAC—Organ Recital.  
KFOA—Old Time Revival.  
KFSD—Land of the Free.  
KFWB—Union Rescue Mission  
KGER—Bible Treasury.  
KGFJ—Divine Science.  
KGIL—Alexander St. Church.  
KMPC—Challenge to Youth.  
KWKW—Romano Smeraldo.
- 9:45 KFOA—Sunday Spiritual.  
KGER—Oriental Missionary.  
KGFJ—Goodwill Visitor.
- 9 KECA—Old Fashioned Sunday School.  
KFI—Carnival of Books.  
KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
KNX—People's Platform.  
KALI—Maurice Johnson.  
KFAC—Bishop Matthews.  
KFWB—Union Rescue Mission.  
KGER—World Literature Crusade.  
KGFJ—Goodwill Visitor.  
★KLAC—News.  
KMPC—Bolero Time.  
KPPC—Morning Meditation.  
KRKD—Sunday Serenade.  
KWKW—Italian Hour.
- 9:05 KLAC—Christ Church Unity.
- 9:15 KFI—Christian Science.  
KFAC—Crest Choristers.  
★KFVD—News; Music.  
KGFJ—Spotlight Parade.  
KOWL—Armenian Hour.
- 9:30 KECA—Sunday With Bill.  
KFI—Eternal Light.  
KHJ, KFXM, KGB, KVOE—Voice of Prophecy.  
★KNX, KCBQ—Howard K. Smith.  
KALI—Reconciliation Church.  
KFAC—Morning Concert.  
KFWB—Unitarian Church.  
KFSD—Devotional Hour.  
KFWB—Bill Leyden.  
KGER—John Brown.
- ★KGIL—News.  
KLAC—Peter Potter.  
KPPC—Prelude to Worship.
- 9:45 KNX—Stewart Craig.  
KFMB—Sylvia Lee.  
KFVD—Piano Parade.

- 10 KECA—Sunday With Bill.  
KFI—Herbert J. Mann.  
★KHJ, KFXM, KGB, KVOE—New.  
★KNX—Bill Costello.  
KALI—Bishop Smith.  
KCBQ—Nation's Hits.  
KFAC—Morning Concert.  
★KFOA—L.A. Sentinel.  
KFSD—Critic at Large.  
KFVD—Sunday Roundup.  
KFWB—Bill Leyden.  
KGER—Radio Revival.  
KGFJ—Hits of the Week.  
KGIL—Melody Hour.  
KLAC—Peter Potter.  
KMPC—Music Hour.  
KOWL—Am. Hellenic Hr.  
KPPC—Prelude to Worship.  
KRKD—Sunday Serenade.  
KWKW—Italian Novelties.  
KXLA—Continental Serenade.
- 10:15 KFI—Crime Is Your Problem.  
KHJ—Mark Rogers.  
KNX—Better Eyesight.  
KALI—Vesper Hour.  
KFOA—Angelus Hour.
- 10:25 KPPC—Church News.
- 10:30 KFI, KFSD—Chicago Round Table.  
KHJ, KGB, KVOE—Lutheran Hour.  
KNX—University Explorer.  
KFBG—Morning Worship.  
KGER—Soul Parade.  
KOWI—American-Jewish Program.  
KWKW—Italian Melodies.
- 10:40 KPPC—Tower Chimes.
- 10:45 KNX—Garden Gate.  
KALI—Eagle Rock Baptist.  
KFOA—Tabernacle Benedictions.  
KGER—Dr. Dan Gilbert.  
KPPC—Church Service.
- 10:50 KECA—Message of Israel.
- 11 KFI—Catholic Hour.  
KHJ, KGB—Frank & Ernest.  
KNX, KCBQ—Symphonettes.  
KALI—Baptist Church.  
KFAC—First Methodist Ch.  
KFMB—Milton Cross.  
KFSD—Ratner Recommendations.  
KFBG—Morning Worship.  
KFVD—Hollywood First Baptist Church.  
KFWB—Bill Leyden.  
KGER—Open Door Church.  
KGFJ—Sunday Showcase.  
KGIL—Christian Church.  
KALI—Peter Potter.  
KMPC—Music City Show.  
KPPC—Church Service.  
KWKW—Italian Melodies.  
KXLA—Squeakin' Deacon.
- 11:15 KHJ—Science Reporter.
- 11:30 KECA—National Vespers.  
KFI—Homebody's Happenings.  
KHJ—Andre Kostelanetz.  
KNX—N. Y. Philharmonic.  
KFMB—Piano Playhouse.  
KFOA—Christian Church.  
KGFJ—Time Was.  
KWKW—All Saints Church.
- 11:45 KFI—The World of Books.  
KHJ, KGB—Music.
- 12 KECA—Christian in Action.  
KFI—Critic at Large.  
★KHJ, KFAC, KGB, KGIL—News.  
KNX—N. Y. Philharmonic.  
KALI—Evangelistic Temple.  
KFSD—Music, 1951.  
KFBG—Gospel Melody Time.  
KFWB—Bill Leyden.  
KGER—Open Door Church.  
KGFJ—Anybody's Hit Parade.  
KLAC—Peter Potter.  
KMPC—Music City Show.  
KOWL—Hungarian Melodies.  
KPPC—Church Service.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- Comedy-Variety
- 3:00—My Friend Irma, KNX.
- 3:30—The Big Show, KFI.
- 4:00, 9:30—Jack Benny, KNX.
- 4:30—Amos 'n' Andy, KNX.
- 5:00, 9:00—Edgar Bergen, KNX.
- 6:15—Corlis Archer, KECA.
- 7:00—Phil Harris, Alice Faye, KFI.
- 8:00—Our Miss Brooks, KNX.
- Public Interest
- 8:30—Invitation to Learn, KNX.
- 9:00—People's Platform, KNX.
- 9:30—Eternal Light, KFI.
- 10:15—Crime Is Your Problem, KFI.
- 10:30—University Explorer, KNX.
- 12:30—Robt. Montgomery, KHJ.
- 8:30—Information Please, KHJ.
- Drama
- 1:30—Command Theater, KNX.
- 2:00—H'wood Star Playhouse, KFI.
- 5:30—Theater Guild, KFI.
- 6:00—MGM Theater, KHJ.
- 6:00—Screen Guild Theatre, KNX.
- 6:30—Stars in the Air, KNX.
- 7:30—Texas Rangers, KFI.
- 7:30—Great Adventure, KECA.
- 8:30—Phillip Morris Playhouse, KNX.
- Classical, Semi-Classical Music
- 8:00—Salt Lake Tab'nacle, KNX.
- 11:30—N. Y. Philharmonic, KNX.
- 8:30—Standard Hour, KFI.
- 9:30—Chicago Theater, KHJ.
- Mystery-Detective
- 1:00—The Falcon, KFI.
- 1:30—Crime Fighters, KHJ.
- 2:30—True Detective, KHJ.
- 7:30—The Whistler, KNX.
- Quiz, Participation
- 5:00—Stop the Music, KECA.
- 5:00—What's the Score, KFI.
- 6:30—\$64 Question, KFI.
- 8:00—Twenty Questions, KHJ.
- Popular-Western Music
- 4:30—Sammy Kaye, KECA.



KWKW—Italian Novelties.  
 KXLA—Squeakin' Deacon.  
 12:05—KFAC—Piano Parade.  
 12:15—KFI—Hans Christian Andersen.  
 KHJ—Bill Cunningham.  
 KFVD—Music for Listening.  
 KGIL—Pop Concert.  
 KPCC—Classical Gems.  
 12:30—KECA—Churen in the Home.  
 \*KFI, KFSD—Bob Considine.  
 KHJ—Robert Montgomery.  
 KCBQ—First Presbyterian.  
 KFA—Met Encores.  
 KGER—Prison Missionary.  
 KOWL—Yiddish Theater.  
 KPCC—Word of Life.  
 KRKD—Sunday on Ranch.  
 KWKW—Portuguese Hour.  
 12:45—\*KFI, KFSD—John Cameron Swayze.  
 KFVD—Piano Parade.  
 KGER—Rev. E. E. Josephson.  
 KPCC—Church Mailbag.  
**1**—KECA—Dr. Charles E. Fuller.  
 KFI—The Falcon.  
 KHJ—Great Day Show.  
 KXLA—BQ—Fun Mall.  
 KALI—Mentros Musicales.  
 KFAC—Showtime.  
 KFMB—Sunday Serenade.  
 KFVD—Squeakin' Deacon.  
 KFWB—Bill Leyden.  
 KGER—Healing Waters.  
 KGFJ—Music for America.  
 KGIL—Easy Listening.  
 KFA—Peter Potter.  
 KXLA—Sancho Grande.  
 KOWL—Scandinavian Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sandy Stanton Band.  
 KWKW—Latin American Rhythms.  
 1:10—KXN, KCBQ—Mr. Information.  
 1:15—\*KXN, KCBQ—News.  
 KGIL—Pentecostal Tabernacle.  
 \*KLAC—News; Parade of Music.  
 KPCC—Dugout Dope.  
 1:30—KFI—Martin Kane.  
 \*KHJ, KGB—Crime Fighters.  
 ✓KXN, KCBQ—Command Theater.  
 KFAC—Catholic Topics.  
 KFOA—Pent. Youth Hour.  
 KFSD—Sunday Hour.  
 KGER—Sunday Concert.  
 KGFJ—Sunday Serenade.  
 KPCC—Baseball: Angels vs. Sacramento.  
 KRKD—Sunday on Ranch.  
 KXLA—Church in the Barn.  
 1:45—KFAC—Serenade.  
 1:55—KHJ—Bobby Benson.  
**2**—KECA—Voice of Prophecy.  
 ✓KFI, KFSD—H'wood Star Playhouse.  
 KHJ, KFXM, KGB, KVOE—The Shadow.  
 KXN, KCBQ—King Arthur Godfrey's Roundtable.  
 KALI—Hungarian Hour.  
 \*KFAC—News; Music in Scandinavia.  
 KFOA—Good News.  
 KFVD—Jive Jambooree.  
 KWB—H'wood Stars Baseball.  
 KGER—Long Beach Band.  
 KGFJ—H'wood Music Party.  
 \*KLAC—News; Parade of Music.  
 KPCC—Baseball.  
 KOWL—Catholic Holy Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Ranch.  
 KWKW—Long Play Records.  
 KXLA—Challenge to Youth.  
 \*15—\*KFMB—News.  
 KFOA—Healing Waters.  
 2:30—KECA, KFMB—Greatest Story Ever Told.  
 KFI, KFSD—American Forum.  
 KHJ, KFXM, KGB, KVOE—True Detective Mysteries.  
 \*KXN, KCBQ—Robert Trout.  
 KFOA—Gospel Harbor Light.  
 KFVD—Harlem Matinee.  
 KGER—Colonial Tabernacle.  
 KGFJ—Say It With Music.  
 KGIL—Freedom Hour.  
 KOWL—Spanish Home Hour.  
 KRKD—Youth for Christ.  
 KXLA—Ole Rasmussen.  
 \*2:35—\*KXN, KCBQ—Larry Lesteur.  
**3**—KECA, KFMB—Billy Graham.  
 KFI—Terres Lea.  
 KHJ, KFXM, KGB, KVOE—Gabby Hayes.  
 ✓KXN, KCBQ—My Friend Irma.  
 KFAC—Museum Concert.  
 KFOA—Gospel Youth Program.  
 KFSD—Dr. Kelso R. Glover.  
 KFVD—Hollywood Highlights.  
 KFWB—Baseball.  
 KGER—Southland Singing.  
 KGIL—Helen Copel.  
 \*KLAC—News; Parade of Music.  
 KPCC—Baseball.  
 KPCC—Afternoon Concert.  
 KOWL—Yiddish Hour.

"HARLEM JUKEBOX"

BLUES—BOOGIE—BOP

3:00 P.M.

K G F J 1230 Kc.

KGFJ—Harlem Jukebox.  
 KWKW—Salute to Reservists.  
 KXLA—Ole Rasmussen.  
 3:15—\*KFI—News.  
 3:30—KECA, KFMB—Herald of Truth.  
 ✓KFI, KFSD—The Big Show.  
 ✓KHJ, KFXM, KGB, KVOE—Nick Carter.  
 KXN, KCBQ—Radio Player Theater.  
 KALI—Proudly We Hall.  
 KFOA—Pentecostal Church.  
 KFVD—H'wood Talent Revue.  
 KGER—Healing Echoes.  
 KGIL—Christian Echoes.  
 KWKW—Foscasio Hour.  
 KXLA—Western Novelties.

\$100.00 Prize LISTENER'S DIGEST

WITH CLYDE CADWELL AND DAVE SHAW

3:45 P.M. Sunday



3:45—KFVD—Listener's Digest.  
 3:55—\*KHJ—Cecil Brown.  
**4**—KECA—Dr. Ernest Holmes.  
 ✓KFI, KFSD—Big Show.  
 \*KHJ, KGB—Van DeVenter & the News.  
 ✓KXN, KCBQ—Jack Benny.  
 KALI—Rosa de Saron Church.  
 KFAC—Musical Masterpieces.  
 KFOA—Sunshine Mission.  
 KFVD—Citizens in Action.  
 KFWB—Old-Fashioned Revival.  
 KGER—Gospel Joy Bringers.  
 \*KGFJ—News.  
 KGIL—Dance Matinee.  
 \*KLAC—News; Parade of Music.  
 KPCC—Baseball.  
 KOWL—Italian Hour.  
 KPCC—Afternoon Concert.  
 KWKW—Foscasio Hour.  
 4:15—KHJ—Mark Rogers.  
 KGFJ—Dinah Shore.  
 KRKD—When Hawaii Calls.  
 4:30—KECA, KFMB—Sammy Kaye's Sunday Serenade.  
 KHJ, KGB—Little Symphony.  
 ✓KXN, KCBQ—Amos 'n' Andy.  
 KALI—Bro. C. Welch.  
 KFOA—Wings of Healing.  
 KFVD—Proudly We Hall.  
 KGER—Word of Truth.  
 KGFJ—Dixieland.  
 KGIL—Songs of Yesterday.  
 KLAC—Make Mine Music.  
 KOWL—Oriental Moods.  
 KPCC—Sunday Matinee.  
 KRKD—King's Ambassador.  
 KWKW—United Baptist.  
 4:45—KPCC—Your Voice of America.  
 KOWL—Guest Star.  
 KPCC—Ballad Theater.  
**5**—KECA, KFMB—Stop the Music.  
 KFI, KFSD—What's the Score?  
 KHJ, KGB—Reviewing Stand.  
 ✓KXN, KCBQ—Edgar Bergen.  
 KFAC—Concert Favorites.  
 KFOA—Evangelist Program.  
 KFVD—Civil Defense.  
 KGER—Bible Treasury Hour.  
 KGFJ—Dance Band Revue.  
 \*KLAC—News; Make Mine Music.  
 KPCC—Baseball.  
 KOWL—Carrroll Righter.  
 KPCC—Sigma Alpha Iota.  
 KRKD—Nat'l Safety Council.  
 KVOE—Pentecostal Hour.  
 KWKW—Fun Fest.  
 5:15—KFVD—Call. Nat'l. Guard.  
 \*KXN—News.  
 KRKD—Government Speaks.  
 5:30—✓KFI, KFSD—Theater Guild.  
 KHJ, KFXM, KGB—Enchanted Hour.  
 \*KXN, KCBQ—CBS Sunday Desk.  
 KFOA—Old-Time Religion.  
 KFWB—Music.  
 KGER—Immanuel Christian Assembly.  
 KGFJ—Keyboard Magic.  
 KGIL—Tabithian Memories.  
 KOWL—Concert Memories.  
 KPCC—20th Century Poetry.

KRKD—Tops in Pops.  
 KWKW—Don Fanchio Hour.  
 KXLA—Lincoln Ave. Church.  
 5:45—KFOA—Broadcast of Truth.  
 KFWB—Funny Talk.  
 KGFJ—Favorite Stories.  
 KPCC—Wings of Music.  
**6**—KECA, KFMB—Walter Winchell.  
 ✓KFI, KFSD—Theater Guild.  
 KHJ, KFXM, KGB, KVOE—MGM Comedy Theater.  
 ✓KXN, KCBQ—Screen Guild Theatre; Lynn Bari, Walter Pidgeon, "Heaven Can Wait."  
 ✓KFOA, KFWB, KPCC, KXLA—News.  
 KFAC—Masters of Music.  
 KGER—Lutheran Gospel.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 \*KLAC—News; Make Mine Music.  
 KPCC—Baseball.  
 KPCC—Sacred Song Recital.  
 KRKD—Sign Posts to Health.  
 KWKW—Don Fanchio Hour.  
 6:15—KECA, KFMB—Corliss Archer.  
 KFOA—Ministerial Union.  
 KFI—Organ Recital.  
 KRKD—Philharmonic Reporter.  
 KXLA—Red Cross.  
 6:30—✓KFI, KFSD—84 Question.  
 KXN, KCBQ—Stars in the Air.  
 KFOA—Hal's Memory Boom.  
 KGER—Peter Slack, Organ.  
 KGIL—Easy Listening.  
 KPCC—Musicals.  
 KRKD—Full Gospel Evangelist.  
 KWKW—Proudly We Hall.  
 KXLA—Lutheran Gospel Hour.  
 6:45—KECA—The Three Suns.  
**7**—KECA, KFMB—Paul Harvey.  
 ✓KFI—Phil Harris, Alice Faye.  
 KHJ, KGB—John J. Anthony.  
 \*KXN—Bob Trout.  
 KFAC—Guest Conductor.  
 KFOA—Pentecostal Church of Bell.  
 KFSG—Angelus Hour.  
 KFVD—Vespers.  
 KFWB—Union Rescue Mission.  
 KGFJ—News; Digest.  
 \*KLAC—News; Make Mine Music.  
 KPCC—Masters in Review.  
 KPCC—Evening Symphony.  
 KVOE—Comedy of Errors.  
 KWKW—Nazarene Church.  
 KXLA—National Voice.  
 7:05—KXN—The People Act.  
 7:15—KGIL—Vaughn Monroe.  
 \*KXLA—News.  
 7:30—KECA—Great Adventurer.  
 ✓KFI—Texas Rangers.  
 KHJ, KGB—Down You Go.  
 KXN, KCBQ—The Whistler.  
 KFSG—Evangelist Service.  
 KFMB—Ted Mack.  
 KFOA—Ain't's Service.  
 KFWB—Lund, Roark.  
 KGER—Peter Slack, Organ.  
 KGIL—Assembly of God.  
 KXLA—Church of Open Door.  
 7:45—KFMB—Catholic Answers.  
 7:55—\*KHJ—News.  
 KPCC—Evening Symphony.  
**8**—KECA, KFMB—Drew Pearson.  
 KFI—Charleen Hawkes & Co.  
 KHJ, KFXM, KGB, KVOE—Twenty Questions.  
 ✓KXN, KCBQ—Our Miss Brooks.  
 KFAC—Evening Concert.  
 KFOA—Christian Science.  
 KFWB—First Presbyterian Church.  
 KGER—First Baptist Church.  
 \*KGFJ—News.  
 KGIL—Songs of Our Time.  
 KXLA—Dept. of Employment.  
 KPCC—Masters in Review.  
 KPCC—Evening Symphony.  
 KWKW—Maple Chapel.  
 KXLA—Open Door Church.  
 8:15—KGFJ—If They Had Lived.  
 KLAC—Voice of the Army.  
 8:25—KGFJ—Philharmonic Reporter.  
 8:30—KECA, KFMB—Walter Winchell.  
 KFI, KFSD—Standard Hour.  
 ✓KHJ, KFXM, KGB, KVOE—Information Please.  
 ✓KXN, KCBQ—Phillip Morris Playhouse.  
 KGFJ—College of Divine Science.  
 \*KGIL—News; Gems of Melody.  
 KPCC—Tower of St. John's.  
 KWKW—Voice of Prophecy.  
 KLAC—Irwin Allen.  
 8:45—KECA—Chet Huntley.  
 KFMB—Report From Congress.  
 KGER—Message to Israel.  
 KGFJ—Dept. of Employment.  
 KLAC—Marines.  
 KWKW—Sacred Heart.  
 \*KXLA—News.  
**9**—KECA—George Sokolsky.  
 KFI, KFSD—Standard Hour.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 ✓KXN, KCBQ—Edgar Bergen.

KFAC—Evening Concert.  
 KFOA—Victory Baptist Ch.  
 \*KFWB, KWKW—News.  
 KGER—Bethel Church.  
 KGFJ—Ave. Maria Hour.  
 KGIL—Musical Scrapbook.  
 \*KLAC—News; Wanted Person; Music.  
 KPCC—Freedom Story.  
 KPCC—U.N. Report.  
 KXLA—Dr. Charles E. Fuller.  
 9:10—KLAC—Your Social Security.  
 9:15—KECA—Canaan Caravan.  
 KHJ—Burrill Wheeler.  
 KFSG—Voice of People.  
 KFWB—Rabbi Maglin.  
 KLAC—Guest Star.  
 KPCC—Mother's Album.  
 KWKW—Heritage of Israel.  
 9:30—KFI—Stranger From the Sea.  
 KHJ, KFXM, KGB—Chicago Theater of the Air.  
 ✓KXN, KCBQ—Jack Benny Show.  
 KFOA—Ray Robinson.  
 KFSD—The Falcon.  
 KFWB—Let's Live a Little.  
 KGER—John Brown.  
 KGFJ—Proudly We Hall.  
 KGIL—Musical Memories.  
 KLAC—National Guard.  
 KPCC—Lucky Dance Time.  
 KPCC—Music Around World.  
 KWKW—Union Church.  
 9:45—KFI—Senator's Report.  
 KFMB—Bing Crosby.  
 KLAC—Vets Administration.  
**10**—\*KECA—ABC Late News.  
 \*KFI, KFSD—The Reporter.  
 KHJ, KFXM, KGB—Chicago Theater.  
 \*KXN, KCBQ—10 O'clock Wire.  
 KFAC—Gateway to Music.  
 KFWB—Dope Traffic.  
 KGFJ—Red Cross.  
 \*KLAC—News.  
 KPCC—Lucky Dance Time.  
 KXLA—Voice of Calvary.  
 10:05—KLAC—Philharmonic Reporter.  
 10:10—KLAC—Civil Defense.

How to find peace in  
**This Changing World**  
 Dr. Frederick Bailes  
 KECA every nite except Sat.  
 10:15—10:30 P.M.  
 San Diego: KFMB  
 10:30 P.M. Sun.

How to find peace in  
**"CAREER THEATRE"**  
 KECA Sundays 10:30-11 P.M.  
 FREDERICK H. SPEARE  
 Radio and Television School  
 HO. 9-2325  
 6249-51 Santa Monica Blvd.

10:30—KECA—Career Theatre.  
 KFI—Meet Your Congress.  
 KHJ—Science of Mind.  
 KXN—Program Quiz.  
 KFAC—Nocturne.  
 KFWB—Echoes of Eden.  
 10:40—KLAC—Medal of Honor.  
 10:45—KFI—Sinclair's Record Session.  
 KHJ—Music.  
 KXN—Charles Antell.

**DOES PRAYER HEAL?**  
*For answer, clip this corner as a reminder and tune in on Christian Science programs listed on reverse side.*  
 Listen to the programs regularly for evidence of a revival of Christian healing as taught and practiced by Jesus Christ.  
 Page Sixty-one



# Monday-Friday Daytime Radio Logs

## Midnite to Dawn

"Nite Owl Special"  
12 mid.-6 A.M.  
"Morning Almanac"  
6-6:50 A.M.  
"News" 6:50-7 A.M.  
The Original Twenty-four  
Hour Station

**KGFJ 1230 Kc.**

Friendliest Show on Radio  
Wes Tuttle's

"TUTTLETIME"  
7 A.M. Daily



\* Indicates News Broadcast  
† Indicates Highlight

- 8:05-KECA, KFMB-Don McNeill.  
KFI-Johnny Murray.  
\*KHJ, KFXM, KGB, KVOE-  
Cecil Brown.  
KNN-Ralph Story Show.  
KALI-Dr. E. Balles.  
KFOX-Invasion Time.  
KFVD-Tuttle Time.  
\*KFWB, KIEV, KLAC, KMPC,  
KXLA-News.  
KGFJ-World Bible Society.  
KQW-Musical Clock.  
KRKD-Ernest C. Wilson.  
KWKW-John & Gertrude.
- 8:05-KIEV-Larm Klock Klub.  
KLAC-Stock Market Report.
- 8:10-KFI-Stoplight Serenade.  
\*KHJ, KNN, KALI, KOWL,  
KWKW-News.  
KALI-Helen Markham.  
KFAC-Musical Varieties.  
KFOX-Moore Foundation  
-M; Prison Missionary  
-Tu-F.  
KFWE-Bill Leyden-M,Tu,  
Th-F.  
L.A. Breakfast Club-W.  
KGFJ-Delinquency  
Prevention-M.  
The Judge Speaks-Tu.  
Voice of the Blind-W.  
Your County at Work-Th.  
L.A. Fire Dept.-F.  
KLAC-Sports Parade.  
KMPC-Bus, News; Sports.  
KWKW-Friends of Israel.  
KXLA-Music.
- 8:20-KLAC-Haynes at the Reins.
- 8:25\*KHJ-Les Nichols, News.

## HEALING MINISTRY of CHRISTIAN SCIENCE

For spiritual guidance, com-  
fort and healing, listen  
regularly to the following  
programs:

**KFI**

Sunday 9:15 a.m.

**KWKW**

Monday 8:30 p.m.

Clip this as a reminder!

8:30\***KFI**-Southland News.  
\*KHJ, KFXM, KGB, KVOE-  
Bible Institute Hour.

## REAL GEORGE!

"Sanders Meanders"  
thru the whirl of music

8:30 A.M. Mon.-Fri.



- KFYD-Sanders Meanders.
- \*KNN, KCBQ-Grand Slam.
- KALI-Roger Fulton.
- KFOX-Worlds of Life.
- KGFJ-Dr. Murphy.
- \*KGI, KFAC, KFVD, KMPC,  
KRKD-News.
- KWKW-Nazarene Church.
- KXLA-Haven of Rest.
- 8:40-KMPC-Clock Watcher.
- 8:45-KFI, KFSD-Protam Quiz.
- KNN-Rosemary.
- \*KALI, KFWB, KGFJ-News.  
KFAC-Unity.  
KGER-Bible Treasury.  
KLAC-Sports Book.

- 9-KECA-Victor H. Lindlahr.  
KFI-Coffee Time.  
KHJ-Garden Guide.  
KNN-Wendy Warren.  
KALI-Teddy Fregoso Show.  
KFAC-Morning Concert.  
KFOX-L.A. Pentecostal Ch.  
\*KFSD, KLAC-News.  
KFVD-Sanders Meanders.  
KFWB-Bill Anson, M,Tu,Th,  
F. Breakfast Club, W.  
KGER-Lutheran Hour.  
KGFJ-Housewives Hit Parade  
KIEV-Larm Klock Klub.  
KMPC-Clock Watcher.  
KWKW-Bill Stewart Show.  
KXLA-Bar Notlin' Ranch.  
9:05-KLAC-Haynes at the Reins.
- 9:15\*KECA, KFMB-Chet Huntley.  
KFI-Victor J. Lindlahr.  
\*KHJ-H. R. Baukhage.  
KNN, KCBQ-Aunt Jenny.  
KFOX-Home Missionary.  
\*KFVD, KGFJ-News.
- 9:25-KHJ, Ken Carson Show.  
\*KMPC-News.

- 9:30-KECA, KFMB-Break the  
Bank.  
KFI-Ladies' Day.  
KHJ-Norma Young.  
KNN, KCBQ-Helen Trent.  
KALI-Beautiful Mexico.  
KFAC-Piano Parade.  
KFOX-Gospel Friends.  
KFVD-Sanders Meanders.  
KFWE-Bill Leyden.  
KGER-John Brown.  
KGFJ-Spotlight Parade.  
KIEV-Discing With Dick.  
KLAC-Peter Potter.  
KMPC-Chef Milani.
- 9:45-KNN, KCBQ-Our Gal Sunday
- 10-KECA-Jack Berch.  
\*KFI-News.  
\*KHJ, KFXM, KGB, KVOE-  
News, John Holbrook,  
KNN-Big Sister.  
KALI-Hunter Hancock.  
KFAC-Composers Corner.  
\*KFOX, KGER-News.  
KFVD-Sanders Meanders.  
KFWB-Bill Anson.

## Memory Tunes

"Yesterday's Hits"  
10-10:30 A.M.

"Remember When"  
2-2:30 P.M.

Monday thru Saturday  
**KGFJ 1230 Kc.**

- KGFJ-Yesterday's Hits.  
KIEV-Discing With Dick.  
\*KLAC-News; Peter Potter.  
\*KMPC-News; Music.  
KRKD-Midnight Mission.  
KXLA-Eddie Rick.
- 10:05-KFOX-Social Security-M;  
Assembly of God-Tu-F.
- 10:15-KECA-Lone Journey.  
KFI-Bob and Ray.  
KHJ, KFXM, KGB, KVOE-  
Tello-Test.  
KNN-Ma Perkins.

- \*KFVD-News.  
KMPC-Paula Stone Show.  
KRKD-Dr. Richardson.
- 10:25-KFOX-Women in News-  
Tu-F.
- 10:30-KECA, KFMB-My True Story  
KFI, KFSD-Strike It Rich.  
KHJ-Answer Man.  
KNN-Young Dr. Malone.  
KFAC-Song Recital.  
KFVD-Sanders Meanders.  
\*KFWB-News; Bill Anson.  
KGFJ-Easy Rhythm.
- \*KMPC-Cal Tinney.  
KRKD-Marylin Ash.  
KWKW-Tony Sein.
- 10:45-KHJ-Russ Morgan.  
KNN-Guiding Light.  
KMPC-Mid-Morning Serenade.
- 10:55-KECA-Whispering Streets.

- 11-KECA, KFMB-Whispering  
Streets.  
\*KFI, KFSD-Double or  
Nothing.  
KHJ, KFXM, KGB, KVOE-  
Ladies Fair.  
KNN-Second Mrs. Burton.  
\*KALI-News; Hunter Hancock.  
KCBQ-The Lineup.  
KFOX-Masters in Miniature.  
KFVD-Bible Institute.  
KFWB-Bill Anson.  
KGFJ-Musical Portraits.  
KIEV-Discing With Dick.  
\*KLAC-News; Peter Potter.  
\*KMPC-News; Howard Flynn;  
Standard School of the  
Air-F.

- 11:15-KECA-When a Girl Marries.  
KFAC-Folk Songs.  
KNN-Perry Mason.  
\*KXLA-Pasadena News.
- 11:25\*KHJ, KVOE-Sam Hayes.
- 11:30-KECA, KFMB-Against the  
Storm.  
KFI, KFSD-Live Like a  
Millionaire.  
\*KHJ, KFXM, KGB, KVOE-  
Queen for a Day.  
KNN, KCBQ-Nora Drake.  
KALI-Jimmy Goodson.  
KFAC-Music Hall.  
KFVD-Rescue Mission.
- \*KFWB-News; Bill Anson.  
KGER-Rev. Carl Pike.  
KGFJ-Variety on Piano.
- KOWL-Festival Mexicano;  
Let's Compare-Tu, Th;  
Bob Barker Show-W.  
Yiddish Theater-F.
- \*KRKD-News; Music.  
KWKW-La Hora de Los  
Angeles.
- KXLA-Hometown Jamboree.
- 11:35-KGER-Boys Ranch.
- 11:45-KECA-Paul Harvey.  
KNN-The Brighter Day.

- 12\*KECA-Hank Weaver, News.  
KFI-Farm Reporter.  
\*KHJ, KGB, KIEV, KLAC,  
KVOE-ews.  
\*KNN-News, Bill Kenneally.  
KALI-Bunkhouse Jamboree.  
KFVD-Editor of the Air.  
KFWB-Bill Anson.  
KGER-Songs for Luncheon.  
KGFJ-Continental Gems.  
KMPC-Prayer, Music, Farm  
Prices.  
KOWL-Joe Adams Show.  
KRKD-Tallornade Round-up.  
KXLA-Hometown Jamboree.
- 12:05-KLAC-Peter Potter.
- 12:15-KFAC-Tom Owen.
- KFI, KFSD-Road of Life.
- \*KHJ, KGB-Cedric Foster.  
KNN-Hilltop House.
- \*KFOX, KFVD, KGER, KMPC  
-News.
- KIEV-Discing With Dick.
- 12:30-KFOX-Sons of the Pioneers.  
KFI, KFSD-Pepper Young.  
\*KHJ, Behind the Story.  
KNN, KCBQ-Art Linkletter.
- \*KALI-News; Music.  
KFOX-What's This Tune?  
KFVD-Midday Memories.
- \*KFWB-News.  
KGER-Luncheon Serenade.  
KGFJ-Music Festival.  
KLAC-570 Club.  
KMPC-Nighttime Serenade.  
KRKD-Western Wayside.  
KWKW-Imperial Hour.  
KXLA-Ole Rasmussen.

- 12:45-KFI, KFSD-Right to  
Happiness.  
KFOX-Riders of Purple Sage.  
KFWB-Inst. of Religious  
Science.  
KMPC-Farm Adviser.
- 12:55\*KHJ-News.  
\*KNN-Cedric Adams.

- 1-KECA-Al Jarvis Show.  
KFI, KFSD-Backstage Wife.  
\*KHJ, KFXM, KGB, KVOE-  
Jack Kirkwood Show.  
KNN, KCBQ-Wendell Noble.  
KALI-Brother Welch.  
KFAC-L.A. Heart Assoc.-  
Tu; Serenade W.  
KFOX-Texas Tiny.  
KFWB-Melody Man.  
KGFJ-From Sunset and Vine.  
\*KGER-News; Norman Clou-  
ter-M; Wayne King-Tu;  
Hour of Charm-W;  
Favorites-Th; Men Behind  
Melody-F.  
KIEV-Strictly Instrumental.  
\*KLAC-News; 570 Club.  
\*KMPC-News; Journey Into  
Melody.  
KXLA-Out of the Story Book  
-M; Community Broadcast-  
er-Tu,W,F.  
California Cavalcade-Th.  
KWEW-Bill Garr Show.
- 1:15-KFI, KFSD-Stella Dallas,  
KNN-Carl Smith Show.  
KFAC-Books Bring  
Adventure-M.  
Making Friends With  
Music-Tu.  
Folklore Makes History-W.  
Once Upon a Time-Th.  
KXLA-Garden Chats.
- 1:20-KNN-Mr. Information.
- 1:30-KFI, KFSD-Young Widdor  
Brown.  
KHJ, KGB-Take a Number.  
KNN-Philip Norman.  
KFAC-Accent on Strings.

WHAT'S YOUR PROBLEM?  
LISTEN TO  
**CRISWELL PREDICTS**  
1:30 Mon thru Fri.

- KFYD-Criswell Predicts.  
\*KFWD-News; Melody Man.  
KGER-Cavalcade-M.  
Folklore-Tu, Adventure in  
Music-W, Calif, Civil De-  
fense-Th, Books Bring  
Adventure-F.  
KGFJ-Open Album.  
KIEV-Date with Allin Slate.  
KMPC-L.A. in Review-F.  
KXLA-Frank Simon.
- 1:45-KFI, KFSD-Woman in  
My House.  
KGER-Social Security-M;  
Waltzes-Tu; Manhattan  
Music-W; June Christy-  
Th; Fran Warren-F.  
KMPC-Journey into Melody.

- 2-KECA, KFMB-Buddy Weed  
Trio.  
KFI, KFSD-Just Plain Bill.  
\*KHJ, KNN, KFXM, KGB,  
KLAC-News.  
KALI-Senor Don Eduardo.  
KFAC-Matinee.  
KFOX-Radio Food Club.  
KFVD-Harlematinee.  
KFWB-Maurice Hart.  
KGER-March Music-M,F.  
Long Beach Band-Tu,Th.  
KGFJ-Remember When.  
\*KMPC-News; Johnny Grant.  
KRKD-Waltz & a Song-  
Tu-F; Fire Dept.-M.

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68,000 FAMILIES in the  
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KET CHECKSTAND EVERY  
WEEK!



# Monday-Friday Logs

(Continued)

- 2:05—KWKW—Bill Garr.
- 2:05—KNX—Ruth Ashton Reports.
- 2:10—KLAC—570 Club.
- 2:15—KECA—Mary Marlin.
- KFI, KFSD—Front Page Farrell.
- KHJ—Club 930.
- KNX—George Fisher.
- KGER—Here's to Vets—M. Salvation Army—W.
- KRKD—Salvation Army—W.
- KXLA—Continental Serenade.
- 2:25—KNX—Mr. Information.
- 2:30—KECA—Joyce Jordan.
- KFI, KFSD—Lorenzo Jones.
- KNX—Arthur Godfrey.
- \*KALI—News; Senior Don Eduardo.
- \*KFWB—News; Maurice Hart.
- KGER—Peter Slack, Organ.
- KGFJ—Piano Moments.
- KWKW—Long Play Records.
- 2:40—KFOX—Radio Food Club.
- KRKD—Tops in Pops.
- KGFJ—Piano Moments.
- 2:45—KECA—Evelyn Winters.
- KFI—The Doctor's Wife.
- 2:50—KGER—Garden School.
- 3—KECA—Betty Crocker.
- \*KFI, KFSD—Welcome Travelers.
- KHJ—Club 930.
- \*KNX, KCBQ—Arthur Godfrey.
- KALI—Beautiful Mexico.
- \*KFAC—Dick Joy, News.

- \*KHJ, KFXM, KGB—Fulton Lewis, Jr.
- KNX, KCBQ—Curt Massey.
- KALI—Melody Cruise.
- \*KFOX, KLAC, KMPC—News.
- KFAC—Musical Masterpieces.
- KFWB—Red Rowe Rancio.
- \*KGER—News; Mostly Music.

## Teen Timers Matinee

ART LABOE  
4:00 P.M.  
Monday thru Friday  
KGFJ 1230 Kc.

- KGFJ—Art Laboe Show.
- KOWL—Chico's Swingtime.
- KRKD—Star Time—Tu, Th.
- Laughing Rhythm—M,W,F.
- \*KWKW—News; Rodeo Bill.
- KXLA—Joe Allison Jamboree.
- 4:05—KLAC—Sports; Jukebox Jamboree.
- KMPC—Bing Crosby.
- 4:15—\*KFI—News.
- \*KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KNX, KCBQ—Jack Owens.
- KFOX—Freddie Martin.
- \*KFFD—News; Piano Parade.
- KMPC—Dinah Shore—M,W,F; Twilight Tales—Tu,Th.
- KRKD—Band—Tu, Th.
- 4:20—\*KFI—Burritt Wheeler.
- 4:30—KECA—Big Jon & Sparkie.
- KHJ, KGB—Curt Massey.
- KALI—Teddy Fregoso Show.
- KFOX—Todd Faulkner, Jr.
- \*KFWB—News; Red Rowe.

## "DIXIELAND"

4:30 P.M. Daily  
KGFJ 1230 Kc.

- KGFJ—Dixieland.
- KMPC—Romance and Rhythm—M,Tu,W,F.
- Marcia Willis—Th.
- KRKD—Bing Crosby.
- KWKW—Bill Sampson Show.
- KXLA—Melody Valley.
- 4:45—KECA—Mark Trail.
- \*KHJ, KFXM, KGB, KVOE—Sam Hayes.
- KNX—Hawthorne's Mall Bag.
- KFFD—Study Hour.
- KLAC—Sports Book.

## MAYOR OF CHATSWORTH

Lionel Barrymore, who was "Mayor of the Town" over the airwaves, is now mayor of Chatsworth, California.

## Monday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- |   |  |
|---|--|
| <p><b>Drama</b></p> <p>8:00—Lax Theater, KNX.</p> <p>7:00—Night Beat, KFI.</p> <p>9:00—Suspense, KNX.</p> <p><b>Mystery-Detective</b></p> <p>7:30—Mysterious Traveler, KHJ.</p> <p>7:35—Dangerous Assignment, KFI.</p> <p>8:00—Let George Do It, KHJ.</p> <p>10:00—I Love a Mystery, KHJ.</p> <p><b>Comedy-Variety</b></p> <p>3:00—Arthur Godfrey, KNX.</p> <p><b>Sports</b></p> <p>5:15—Tom Harmon, KNX.</p> <p>5:45—Sam Balter, KLAC.</p> | <p><b>Comment-Narration</b></p> <p>4:30—Burritt Wheeler, KFI.</p> <p><b>Quiz, Participation</b></p> <p>8:00—McNeill Bkfst. Club, KECA</p> <p>8:30—Grand Slam, KNX.</p> <p>11:00—Double or Nothing, KFI.</p> <p>11:30—Queen for a Day, KHJ.</p> <p>12:30—Art Linkletter, KNX.</p> <p>3:00—Welcome Travelers, KFI.</p> <p>8:30—Talent Scouts, KNX.</p> <p><b>Classical, Semi-Classical Music</b></p> <p>5:30—Voice of Firestone, KFI.</p> <p>8:30—Railroad Hour, KFI.</p> <p>9:00—CBC Symphony Orch., KECA.</p> <p>9:00—Telephone Hour, KFI.</p> |
|---|--|

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Fun Factory.
- KFI—Feature Wire.
- KHJ, KFXM, KGB, KVOE—Bobby Renson.
- \*KNX, KCBQ—Ed. R. Murrow.
- KALI—Voice of So. America.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFFD—Air Mail Special.
- KFWB—Red Rowe.
- \*KGER—News; Music Box.
- KGFJ—Jive at Five.
- KIEV—Easy Does It (to 8).
- \*KLAC, KWKW—News.
- \*KMPC—News; Business News.
- KOWL—Mostly Instrumental.
- KRKD—Wagon Wheels.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15—\*KFI—News.
- \*KNX—Tom Harmon.
- KFOX—Excursions in Science.
- KGFJ—Pianists of the Future.
- KLAC—Stars of the Week.
- KMPC—Lonesome Oal.
- KWKW—Sports.
- 5:25—\*KECA—World Flight Reporter.
- 5:30—\*KECA, KFMB—Chet Huntley.
- \*KFI, KFSD—Voice of Firestone.
- KHJ, KFXM, KGB, KVOE—Wild Bill Hickok.
- \*KNX, KCBQ—World Today, Carroll Alcott.
- KFAC—Viennese Varieties.
- \*KFOX—News.
- KFFD—Piano Parade.
- KGER—Tabernacle Benedictions.
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KOWL—Reflections in Mood.
- KRKD—Sports Dial.
- KXLA—Squeakin' Deacon.
- 5:45—\*KECA, KFMB—Bob Garred.
- \*KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- \*KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:50—\*KGFJ—News.
- 5:55—\*KHJ, KGB—Ceel Brown.
- \*KNX, KCBQ—Local News.
- 6—\*KECA—Hank Weaver.
- KFI—At Home With Lionel Barrymore.
- \*KHJ, KFXM, KGB, KVOE—Gabriel Hunter.
- \*KNX, KCBQ—Lux Theater.
- KECA—Etchings in Silver.
- \*KFOX, KLAC, KMPC—News.
- \*KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KWKW—Italian Melodies.
- KXLA—Music.
- 6:05—KLAC—Bob McLaughlin.
- 6:10—KFOX—Civic League.
- \*KMPC—Calif. News.
- 6:15—\*KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- \*KHJ, KGB—Radio Newsreel.
- KFWB—Al Gordon, Commentary.
- KMPC—Parade of Sports.
- 6:30—\*KECA—Headline Edition.
- KFI—The American Way.
- KHJ, KGB—The Answer Man.
- KFAC—Musical Milestones.
- KFOX—Elli's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Parlay Party.
- KXLA—Joe Allison.
- 6:45—KECA—Dinner Music.
- \*KHJ, KFXM, KGB, KVOE—News, Sam Hayes.
- KRKD—Jack Patton.
- 6:55—\*KHJ, KGB, KVOE—Bill Henry.
- 7—KECA, KFMB—Lone Ranger.
- \*KFI, KFSD—Night Beat.
- KHJ, KGB—Woman of the Year.
- \*KNX, KCBQ—Bob Hawk.
- KFAC—Music at Seven.
- KFOX—Accordionettes.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- \*KGLI, KLAC, KRKD—Newws.
- KMPC—Parlay Party.
- 7:05—KLAC—Bob McLaughlin.
- 7:15—KRKD—Time Waltzes.
- 7:30—KECA, KFMB—Henry J. Taylor.
- KFI—Robert Montgomery.
- \*KHJ, KFXM, KGB, KVOE—Mysterious Traveler.
- KNX, KCBQ—The Chorallers.
- KFAC—Echoes and Encores.
- KFWB—Community News.
- KGHI—Red Cross.
- KMPC—John W. Vandercook.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Hour.
- KXLA—Toastmasters Club.

- 7:35—\*KFI, KFSD—Dangerous Assignment.
- 7:45—\*KECA, KFMB—World Wide Flashes.
- \*KFOX—News.
- KFSG—The Rev. and the Mrs.
- KFWB—Rosary Hour.
- KMPC—John T. Flynn.
- KWKW—Civil Defense.
- 7:55—KLAC—Weather News.
- 8—KECA—Big Hand.
- \*KFI, KFSD—One Man's Family.
- \*KHJ, KFXM, KGB, KVOE—Let George Do It.
- \*KNX, KCBQ—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Long Beach Forum.
- KFSG—Founders' Hour.
- KFWB—Community Hour.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- KGHI—Accent on Melody.
- \*KLAC—News; Gene Norman.
- \*KMPC—News; Sports.
- KWKW—Church in Action.
- 8:15—\*KFI, KFSD—World News.
- KNX, KCBQ—Jack Smith, Dinah Shore.
- KFOX—Moore Foundation.
- KFWB—H'wood Stars Baseball.
- KGER—Hebrew Christian Hr.
- KGFJ—Civil Defense.
- KMPC—Your Future Is Now.
- KXLA—Smiley Burnette.
- 8:30—\*KECA, KFMB—Flying Feet.
- \*KFI, KFSD—Railroad Hour.
- KHJ, KFXM, KGB—H'wood Playhouse.
- \*KNX, KCBQ—Talent Scouts.
- KFXX—Stories to Remember.
- KGER—Beacon Light Gospel.
- KGFJ—College of Div. Science.
- KMPC—Confidentially Yours.
- KWKW—Christian Science.
- KXLA—Ole Rasmussen.
- 8:45—KFOX—Dr. Hewitt.
- KGER—Boys' Club.
- 8:45—KMPC—Americans of Destiny.
- 9—\*KECA—C.B.C. Symphony.
- \*KFI, KFSD—Telephone Hour.
- \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- \*KNX, KCBQ—Suspense: Dan Duryea in "Remember Me"
- KFAC—Evening Concert.
- KFOX—Ray Robinson Show.
- KFSG—Crusader Time.
- KFWB—Mary Stanley Reports.
- KGER—Sen. Nixon.
- KGFJ—Hunter Hancock.
- \*KLAC—News; Gene Norman.
- KMPC—Studio A.
- KWKW—Practical Catholicism.
- KXLA—Squeakin' Deacon.
- 9:15—\*KHJ, KGB, KVOE—Fulton Lewis, Jr.
- KFWB—Civil Liberties.
- KWKW—Gordon B. Lloyd.
- 9:30—KECA—Musical Tintypes.
- KFI—KFI Calling.
- KHJ, KGB, KVOE—War Front—Home Front.
- KNX, KCBQ—Benlin.
- KFSG—Friendly Half Hour.
- KFWB—U.N. Today.
- KGER—John Brown.
- KGFJ—Platter Party.

LUCKY LAGER  
DANCE TIME



KMPC

EVERY NIGHT—9:30 to 12 P.M.

- KMPC—Lucky Lager Dance.
- KWKW—Young Lady Sings.
- 9:45—KNX, KCBQ—Club 15.
- KFWB—Civilian Defense.
- KWKW—Melody of Life.
- 9:55—\*KHJ, KGB, KLAC, KVOE—News.
- 10—\*KECA, KFMB—Hank Weaver.
- \*KFI, KFSD—The Reporter.
- \*KHJ, KFXM, KGB—I Love a Mystery.
- \*KNX, KCBQ—10 O'clock Wire.
- KFAC—Musical Crossroads.
- KFOX—Dave Polk Show.
- KFWB—Larry Finley.
- KGER—Peter Slack, Organ.
- \*KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:15—KECA—Dr. Brees.
- KFI—A Joy Forever.
- \*KHJ, KGB—Frank Edwards.
- \*KNX—William Kennally.
- KFSD—Lucky Lager Dance.
- 10:25—KNX—This I Believe.
- 10:30—KECA—Sea of the Moon.
- KFI—Repeat Performance.
- KHJ—Lonesome Gal.
- KNX—Starlight Salute.
- KWKW—Joan & Jerry Show.



## Radio in Review—Continued

resort to overacting and insist on changing abruptly from one emotional reaction to another.

If "Whispering Streets" used a more capable cast plus a more realistic, simplified approach to radio storytelling it would pull and hold feminine morning listeners. We only hope it improves and will listen again soon.—A.G.

## Off Mike (Personalities)

### Palladium Personalities

Latest of the popular band musicians to come to the Hollywood Palladium and to your radio every Tuesday through Saturday, KMPC, 12:00 p.m., and Thursday and Friday, KFI, 11:15 p.m., is Buddy Morrow's orchestra. Buddy plays a wonderful brand of trombone music that sounds just as danceable in your living room as it does on the Palladium dance floor. At a recent Morrow Palladium session some of Hollywood's top screen personalities were present, including Debbie Reynolds and her screen partner, Carleton Carpenter, Barbara Ruick and Polly King and lovely Arleen Whelan with disc jockey Johnny Grant.



Johnny Grant

### Hawthorne Set for Life

Life is all roses for Hawthorne, KNX radio comic, no matter what the future holds. He is set for life. "Littleman," his four-inch-high side-kick on the afternoon "Mail Bag" program, is the recipient of a \$50,000 paid-up life insurance policy, and Hawth is the beneficiary.

It all happened after Frank R. Capka, insurance counselor for the Mutual Benefit Life Insurance Company, delivered the policy to Hawthorne for "Littleman" as a friendly gesture and because he happens to be fond of the tiny character.

But Hawthorne wonders if "Littleman" will ever need the policy. The small one claims to have been around for hundreds of years and is still going strong. But Hawth isn't worried and feels somewhat secure, just in case . . . fifty grand is fifty grand.



## WESTON-STAFFORD HONEYMOON

Paul Weston and his bride, Jo Stafford, will take a leave of absence from CBS for their two-month vacation-honeymoon in Europe.

### Tuesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

#### Comedy-Variety

- 3:00—Arthur Godfrey, KNX.
- 6:00—Life With Luigi, KNX.
- 6:30—Fibber McGee & Molly, KFI.
- 7:00—Eddie Cantor, KFI.
- 7:00—People Are Funny, KNX.
- 9:00—Bob Hope, KFI.

#### Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KNX.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 12:30—Art Linkletter, KNX.
- 3:00—Welcome Travelers, KFI.

#### Sports

- 5:15—Tom Harmon, KNX.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Kelley, KMPC.

#### Public Interest-Information

- 8:30—Western Harness Races, KWKW.
- 9:00—Town Meeting, KECA.

#### Mystery-Detective

- 7:35—Man Called X, KFI.
- 8:30—Mr. & Mrs. North, KNX.
- 9:30—Barry Craig, KFI.
- 10:00—I Love a Mystery, KHJ.

#### Comment-Narration

- 4:30—Burrill Wheeler, KFI.
- 6:30—Louella Parsons, KNX.

#### Classical, Semi-Classical Music

- 7:30—Holly'wd. Music Hall, KNX

#### Drama

- 7:30—Mr. President, KECA.
- 7:00—Black Museum, KHJ.
- 7:30—Peter Salem, KHJ.
- 8:00—Newsstand Theater, KECA.
- 8:30—Cavalcade of America, KFI

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Space Cadet.
- ★KFI—Feature Wire.
- KHJ, KGB—Sgt. Preston of the Yukon.
- ★KNX, KCBQ—Edward R. Murrow.
- KALI—Voice of So. America.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFYD—Air Mail Special.
- KFWB—Red Rowe.
- ★KGER—News; Music Box.
- KGFJ—Jive at Five.
- KIEV—Easy Does It (to 8).
- ★KLAC—News; Sports.
- ★KMPC, KWKW—News.
- KOWI—Mostly Instrumental.
- KRKD—Wagon Wheels.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15—KFI—News.
- ★KNX—Tom Harmon.
- KGFJ—Keyboard Magic.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- ★KOWI—News Roundup.
- KWKW—Sports.
- 5:25—KECA—World Flight Reporter.
- 5:30—KECA, KFMB—Chet Huntley.
- KTL—Casa Cugat.
- KHJ, KFXM, KGB, KVOE—Sky King.
- ★KNX, KCBQ—World Today, Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFYD—Piano Parade.
- KGER—Tabernacle Benedictions.
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KOWI—Reflections in Mood.
- KRKD—Sports Dial.
- KWKW—Romano Spanish Hr.
- KXLA—Squealin' Deacon.
- 5:45—KECA, KFMB—Bob Garred.
- ★KFI, KFSD—News.
- ★KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Ruce Results.
- 5:55—KHJ, KGB—Cecil Brown.
- ★KNX, KCBQ—Local News.
- 6—KECA—Hank Weaver.
- KFI—At Home With Lionel Barrymore.
- ★KHJ, KFXM, KGB, KVOE—Gabriel Heutter.
- ★KNX, KCRQ—Life With Luigi.
- KFAC—Etchings in Silver.
- ★KFOX, KLAC—News.
- ★KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- ★KMPC—Norman Nesbitt, News.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- 6:05—KLAC—Bob McLaughlin.
- 6:10—★KMPC—Calif. News.
- 6:15—★KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Radio Newsreel.
- KFWB—Al Gordon, Commentary.
- ★KMPC—Bob Kelley, Sports.
- ★KXLA—News.
- 6:30—★KECA—Headline Edition.
- ★KFI, KFSD—Fibber McGee & Molly.
- KHJ, KGB—Answer Man.
- ★KNX, KCBQ—Louella Parsons.
- KCBQ—Line Up.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Parlay Party.
- KWKW—Hoyos Hour.
- KXLA—Joe Allison.
- 6:35—★KNX—Remember the Time.
- 6:45—KECA—Dinner Music.
- ★KHJ, KFXM, KGB, KVOE—News, Sam Hayes.
- ★KLAC—News.
- KRKD—Jack Patton.
- 6:55—★KHJ, KGB—Bill Henry.
- ★KECA, KFMB—Silver Eagle.
- 7—★KFI, KFSD—Eddie Cantor.
- KHJ, KFXM, KGB—Black Museum.
- ★KNX, KCBQ—People Are Funny.
- KFOX—Proudly We Hall.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- KMPC—Parlay Party.
- ★KRKD, KGIL, KLAC, KMPC—News.
- 7:05—KLAC—Bob McLaughlin.
- 7:15—KRKD—3/4 Time Waltzes.
- 7:30—★KECA—Mr. President.
- KFI, KFSD—Robert Montgomery.

- ★KHJ, KFXM, KGB, KVOE—Peter Salem.
- ★KNX—Hollywood Music Hall.
- KFAC—Echoes and Encores.
- KFOX—Adv. in Heritage.
- ★KFWB—Community News.
- KGER—Oriental Missionary.
- KMPC—John W. Vanderecock.
- KRKD—Dr. Richardson.
- KWKW—Beta Spanish Prog.
- KXLA—Mary Burke King.
- 7:35—★KFI—Man Called X.
- 7:45—★KFOX—News.
- KFSG—Hour of Power.
- KFWB—Rosary Hour.
- KMPC—John T. Flynn.
- KWKW—Olga Andre.
- KXLA—Pasadena City College.
- 7:55—KLAC—Weather Report.
- 8—★KECA—Newsstand Theater.
- KFI, KFSD—One Man's Family.
- KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.
- ★KNX, KCBQ—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Bay Robinson Show.
- KFWB—Sports.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Gene Norman.
- KMPC—Dugout Dope.
- KWKW—Church in Action.
- 8:15—★KFI, KFSD—World News.
- KNX, KCBQ—Jack Smith.
- KFWB—H'wood Stars Baseball.
- KGER—Hebrew Christian.
- KGFJ—Business Reporter.
- KMPC—Baseball: Angels vs. Stars.
- KXLA—Smiley Burnette.
- 8:30—★KECA—Escape With Me.
- ★KFI, KFSD—Cavalcade of America.
- KHJ, KGB, KVOE—Dr. Kildare.
- ★KNX, KCBQ—Mr. and Mrs. North.
- KGER—Beacon Light Gospel.
- KGFJ—College of Divine Science.
- KWKW—Western Harness Racing.
- KXLA—Ole Rasmussen.
- 8:45—★KFOX—Adv. in Research.
- KFSG—Sunday School Time.
- ★KGFJ—News.
- 9—★KECA, KFMB—America's Town Meeting.
- ★KFI, KFSD—Bob Hope.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX—Candidates and Issues.
- KFAC—Evening Concert.
- KFOX—Ray Robinson Show.
- KFSG—Divine Healing.
- KFWB, KMPC—Baseball.
- KGER—State Income Tax.
- KGFJ—Hunter Hancock.
- ★KLAC—News; Gene Norman.
- KWKW—Native Daughters.
- KXLA—Squeakin' Deacon.
- 9:15—★KHJ, KGB, KVOE—Fulton Lewis, Jr.
- KGER—Melody Four Quartet.
- KWKW—Psychology Speaks.
- 9:30—★KFI, KFSD—Barry Craig.
- KHJ, KGB, KVOE—Official Detective.
- KNX, KCBQ—Beulah.
- KFSD—Eventide Melodies.
- KGER—John Brown.
- KGFJ—Platter Party.
- 9:45—KECA—Monitor News.
- ★KNX, KCBQ—Peggy Lee.
- 9:55—★KHJ, KFXM, KGB, KVOE—News.
- 10—★KECA—Hank Weaver, News.
- ★KFI, KFSD—The Reporter.
- ★KHJ, KFXM, KGB—I Love a Mystery.
- ★KNX, KCBQ—10 O'clock Wire.
- KFAC—Musical Crossroads.
- KFOX—Dave Polk Show.
- KFWB—Larry Finley.
- KGER—Peter Slack.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Dance Time.
- 10:15—KECA—Dr. Frederick Bailes.
- KFI—A Job Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- ★KLAC—News; Make Mine Music.
- KFSD—Lucky Dance Time.
- 10:25—KNX—This I Believe.
- 10:30—KECA, KFMB—Sea of the Moon.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- KNX—Phillip Norman.
- KWKW—Joan & Jerry Show.
- 11—KECA—Sea of the Moon.
- ★KFI, KHJ, KNX—News.
- KFDX—Irish World.
- KFSD, KMPC—Lucky Dance Time.
- KFWB—Larry Finley.
- KLAC—Gene Norman.
- 11:10—KNX—T. Hanlon Scoreboard.
- 11:15—KFI—Palladium Orchestra.
- KHJ—Crowell's Nest.
- KNX—Merry-Go-Round.



# Ear, Eye Inspire the Pen

D. E. Jones, 3411 Glade St., San Diego, Calif.

Can you tell me if Anna May on KNBH is any relation to Tex Williams?

No relation.

Linda Karnes, 621 N. Keenan St., Montebello, Calif.

Thank you very much for the fine article on Betty White. Being a member of "Bet's Pets," I enjoyed it even more.

Mrs. R. L. Long, Venice, Calif.

How old is Betty White?

Betty White is twenty-six years old.

F. Joanne Hilek, 14322 Ayter St., San Fernando, Calif.

I would like to know who received the most votes in your "Cover Choice" contest.

Betty White. A cover photo and feature story appeared on her in our March 14 issue.



Betty White

Dorothy and Leslie Harrison, 11202 Larch Ave., Inglewood, Calif.

We think it is just too, too sad that Betty White doesn't have time for love.

Sad? It's a tragedy!

Mrs. Rexine Chappuis, 128 Gale Ave., Claremont, Calif.

Could you please tell me how old Ina Ray Hutton is?

Your guess is as good as ours.

Vera Urbsky, 1306 1/2 Virgil Pl., Los Angeles, Calif.

Is the Gordon T. Hughes who plays the father on "Remember the Time" the same Hughes who used to scare the daylight out of me years ago as producer of the wonderful show "Lights Out"? If so, he sure is a versatile guy.

Mr. Hughes assures us that he is the same person, and he also thanks you for the nice compliment.

Jesse James Fan Club, 3817 Midway Dr., San Diego 10, Calif.

For information about joining the Jesse James Fan Club write to the above address.

Mrs. Z. Alexander, 157 S. St. Andrews Pl., Los Angeles, Calif.

In answer to a question a reader asked—Kate Smith's program can be heard on San Diego station KFSD every morning at 9:15.

Mrs. Connie Smith, 1576 W. 45th St., Los Angeles, Calif.

I would like to put in my plug for Jules Strongbow. I think he is super.

Sharon Morley, 3940 Strandway, San Diego 8, Calif.

For all of Roger Mackay's fans who would like to join a fan club of his, would they please write to me?

(Please Turn to Next Page)

## Wednesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KXN.  
6:00—Red Skelton, KXN.  
7:00—Halls of Ivy, KFI.  
6:30—Bing Crosby, KXN.  
8:30—Great Gildersleeve, KFI.  
8:30—Gracie Fields, KHJ.  
9:00—Groucho Marx, KFI.

### Quiz, Participation

8:00—McNeill Bkfst. Club, KECA  
8:30—Grand Slam, KXN.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
12:30—Art Linkletter, KXN.  
3:00—Welcome Travelers, KFI.  
8:00—Name That Song, KHJ.

### Sports

5:15—Tom Harmon, KXN.  
5:45—Sam Balter, KLAC.

6:15—Bob Kelley, KMPC.  
7:00—Fights, KXN.  
8:30—Western Harness Races, KWKW.

### Drama

6:30—The Silent Men, KFI.  
7:00—Family Theater, KHJ.  
8:30—Crossfire, KECA.  
9:30—Dr. Christian, KXN.  
9:30—Big Town, KXN.  
9:30—The Big Story, KFI.  
9:30—Out of Thunder, KHJ.

### Mystery-Detective

7:30—Mystery Theater, KECA.  
8:00—The Top Guy, KECA.  
10:00—I Love a Mystery, KHJ.

### Comment-Narration

4:30—Burrill Wheeler, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Fun Factory.  
★KFI, KMPC, KWKW—News.  
KHJ, KGB—Green Hornet.  
★KXN, KCBQ—Ed. R. Murrow.  
KALI—Voice of So. America.  
KFAC—Sunset Serenade.  
KFOX—Sunshine Mission.  
KFYD—Air Mail Special.  
KFWB—Red Rowe.  
★KGER—News; Music Box.  
KGFJ—Jive at Five.  
KIEV—Easy Does It (to 8).  
★KLAC—News, Sports.  
KOWI—Mostly Instrumental.  
KRKD—Wagon Wheels.  
KXLA—Melody Valley.  
5:10—KLAC—Los Angeles Today.  
KMPC—Today in Sports.  
5:15★KFI—Tom Harmon.  
★KXN—Guest Star.  
★KGER—News.  
★KGFJ—Pinnacles of the Future.  
KLAC—Stars of the Week.  
KMPC—Lonesome Gal.  
★KOWI—Sports Roundup.  
KWKW—Sports.  
5:25★KECA—World Flight Reporter.  
5:30★KECA, KFMB—Chet Huntley.  
KFI—Casa Cugat.  
KHJ, KGB—Wild Bill Hickok.  
★KXN, KCBQ—Carroll Alcott.  
KFOX—Viennese Varieties.  
★KFOX—News.  
KFYD—Piano Parade.  
KGER—Tab'nacle Benedictions  
KGFJ—Record Jackpot.  
KMPC—Stars of Song.  
KOWI—Reflections in Mood.  
KRKD—Sports Dial.  
KWKW—Romano Spanish Hr.  
KXLA—Squeakin' Deacon.  
5:35★KLAC—News.  
5:45★KECA, KFMB—Bob Garrod.  
★KFI, KFSD—Elmer Peterson.  
★KXN, KCBQ—News, Goss.  
KFOX—Your Fishcaster.  
★KLAC—Sam Balter, Sports.  
KMPC—Top Tunes.  
KRKD—Ruce Results.  
5:55★KHJ, KGB—Cecil Brown.  
★KXN, KCBQ—Local News.
- 6★KECA—Hank Weaver.  
KFI—At Home With Lionel Barrymore.  
★KHJ, KGB—Gabriel Heatter.  
★KXN, KCBQ—Red Skelton.  
KFAC—Itchings in Silver.  
★KFOX, KLAC—News.  
★KFWB—News; Sports.  
KGER—American Soul Clinic.  
KGFJ—Request Performance.  
★KMPC—Norman Nesbitt, News.  
KRKD—Evening Varieties.  
KWKW—Italian Melodies.  
KXLA—Pasadena Players.  
6:05—KLAC—Bob McLaughlin.  
6:10★KMPC—Calif. News.  
6:15—KECA, KFMB—Elmer Davis.  
KFI—Passing Parade.  
★KHJ, KGB—Radio Newsreel.  
KFWB—Al Gordon, Commentary.  
★KMPC—Bob Kelley, Sports.  
6:30★KECA—Headline Edition.  
★KFI, KFSD—The Silent Men.  
KHJ, KGB—Answer Man.  
★KXN, KCBQ—Bing Crosby.  
Guests: Kay Starr and Bob Hope.  
KFAC—Musical Milestones.  
KFOX—Hul's Memory Room.  
KFWB—America Dances.  
KGER—Back to the Bible.  
KMPC—Parlay Party.  
KWKW—Boys Hour.  
KXLA—Joe Allison.  
6:45—KECA—Dinner Music.  
★KHJ, KGB—News, Sam Hayes.  
KRKD—Jack Patton.  
6:55★KHJ, KGB—Bill Henry.
- 7★KFI, KFSD—Halls of Ivy.  
KHJ—Family Theater.  
KXN, KCBQ—Fights.  
KFAC—Music at Seven.  
KFWB—America Dances.  
KGER—Family Bible Hour.
- 7:05—KXN—T. Hanlon Scoreboard, KFI—Palladium Orch.  
KHJ—Crowd's News.  
KXN—Merry-Go-Round.

- 7:15—KPPC—Organ Recital.  
KRKD—1/2 Time Waitzes.  
7:30★KECA, KFMB—Mystery Theater.  
KFI—Robert Montgomery.  
KHJ, KGB—Clisco Kid.  
KFAC—Echoes and Encores.  
KFOX—Meet the Band.  
KFWB—Community News.  
KGER—Rev. Al Harlan.  
KGTI—Civil Defense.  
KMPC—John W. Vandercook.  
KRKD—Dr. Richardson.  
KWKW—Betz Spanish Hour.  
KXLA—Cal Tech Forum.  
7:35—KFI, KFSD—Mereditih Willson's Music Room.  
7:45★KFOX—News.  
KFSG—Dr. Kelso R. Glover.  
KFWB—Rosary Hour.  
KMPC—John T. Flynn.  
KWKW—United Baptist.  
KXLA—Report Card.  
7:55—KLAC—Weather Report.  
8★KECA, KFMB—The Top Guy.  
KFI, KFSD—One Man's Family.  
KHJ, KGB—Name That Song.  
★KXN, KCBQ—Lowell Thomas.  
★KFAC—Evening Concert.  
KFOX—Ray Robinson Show.  
KFWB—Sports.  
KGER—Bible Treasury.  
KGFJ—Blue of Evening.  
★KLAC—News; Gene Norman.  
KMPC—Dugout Dope.  
KWKW—United Baptist.  
KXLA—News; Smiley Burnette.  
8:15★KFI, KFSD—World News.  
KXN, KCBQ—Jack Smith, Dinah Shore.  
KFWB—H'wood Stars Baseball.  
KGER—Hebrew Christian.  
KGFJ—Dept. of Employment.  
KMPC—Baseball: Angels vs. Stars.  
★KWKW—News.  
8:30★KECA, KFMB—Crossfire.  
★KFI, KFSD—The Great Gildersleeve.  
★KHJ, KGB—Gracie Fields.  
★KXN, KCBQ—Dr. Christian  
KGER—Music Hall.  
KGFJ—College of Divine Science.  
KWKW—Western Harness Racing.  
KXLA—Ole Rasmussen.  
8:45—KGER—Report Card.  
★KGFJ—News.  
9★KECA—Vine Street Varieties.  
★KFI, KFSD—Groucho Marx.  
★KHJ, KGB—Glen Hardy.  
★KXN, KCBQ—Big Town.  
KFAC—Evening Concert.  
KFOX—Ray Robinson.  
KFSG—Spirit of L.L.F.E.  
KFWB, KMPC—Baseball.  
KGER—Hymns of All Churches.  
KGFJ—Hunter Hancock.  
★KLAC—News; Gene Norman.  
KWKW—Pat Hillings.  
KXLA—Squeakin' Deacon.  
9:15★KHJ, KGB—Fulton Lewis, Jr.  
KWKW—Gordon B. Lloyd.  
9:30—KECA—Time for Defense.  
★KFI, KFSD—The Big Story.  
★KHJ—Out of Thunder.  
KXN, KCBQ—Beulah.  
KFSG—Missionary News.  
KGER—John Brown.  
KGFJ—Flutter Party.  
9:45—KXN, KCBQ—Club 15.  
KFSG—Songs in the Night.  
9:55★KHJ, KGB—News.  
10★KECA, KFMB—Hank Weaver.  
★KFI, KFSD—The Reporter.  
★KHJ, KGB—I Love a Mystery.  
★KXN, KCBQ—10 O'Clock Wire.  
KFAC—Musical Crossroads.  
KFOX—Dave Talk Show.  
KFWB—Larry Finley.  
KGER—Peter Sluck, Organ.  
★KLAC—News; Gene Norman.  
KMPC—Baseball.  
KWKW—Jimmy Madden.  
10:15—KECA—Dr. Frederick Bailes.  
KFI—A Joy Forever.  
★KHJ, KGB—Frank Edwards.  
★KXN—Bill Kenneally.  
KFSD—Lucky Lager Dance.  
10:25—KXN—This I Believe.  
10:30—KECA—Sea of the Moon.  
KFI—Repeat Performance.  
KHJ, KGB—Lonesome Gal.  
KXN—Philip Norman.  
KWKW—Joan and Jerry.  
KECA—Lawrence Welk.  
11★KFI, KHJ, KXN—News.  
KFAC—Musical Crossroads.  
KFOX—Irish World.  
KFWB—Larry Finley.  
KLAC—Gene Norman.  
KMPC, KFSD—Lucky Dance Time.  
11:10—KXN—T. Hanlon Scoreboard,  
11:15—KFI—Palladium Orch.  
KHJ—Crowd's News.  
KXN—Merry-Go-Round.

## "MUSICAL DIGEST"

Family Dinner Hour Concert  
7:00 to 8:00 P.M.  
Nightly including Sunday  
KGFJ 1230 Kc.

- KGFJ—Musical Digest.  
★KFI, KLAC, KRKD—News.  
KMPC—Parlay Party.  
7:05—KLAC—Bob McLaughlin.



See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**—KECA—Space Cadet.  
 \*KFI—Feature Wire.  
 \*KHJ, KGB—Sgt. Preston of the Yukon.  
 \*KNX, KCBQ—Edw. R. Murrow  
 \*KALI—Voice of So. America.  
 \*KLAC—Sunset Serenade.  
 \*KFOX—Sunshine Mission.  
 \*KFWD—Air Mail Special.  
 \*KFWB—Red Rowe.  
 \*KGER—News; Music Box.  
 \*KGFJ—Jive at Five.  
 \*KILV—Easy Does It (to 8).  
 \*KLAC, KMPC, KWKW—News  
 \*KOWI—Mostly Instrumental.  
 \*KRKD—Wagon Wheels.  
 \*KXLA—Melody Valley.  
 5:10—KLAC—Los Angeles Today.  
 \*KMPC—Today in Sports.  
 5:15—\*KFI—News.  
 \*KNX—Tom Harmon.  
 \*KFOX—Here's to Vets.  
 \*KGER—News.  
 \*KGFJ—Keyboard Magic.  
 \*KLAC—Stars of the Week.  
 \*KMPC—Lonesome Gal.  
 \*KOWI—News Roundup.  
 \*KWKW—Sports.  
 5:25—\*KECA—World Flight Reporter.  
 5:30—\*KECA, KIMB—Chet Huntley.  
 \*KFI—Casa Cugat.  
 \*KHJ, KGB—Sky King.  
 \*KNX, KCBQ—Carroll Alcott.  
 \*KFAC—Viennese Varieties.  
 \*KFOX—News.  
 \*KFWD—Piano Parade.  
 \*KGFJ—Tab'nacle Benedictions  
 \*KILV—Record Jackpot.  
 \*KMPC—Stars of Song.  
 \*KOWI—Reflections in Mood.  
 \*KRKD—Sports Dial.  
 \*KWKW—Romano Spanish Hr.  
 \*KXLA—Squeakin' Deacon.  
 5:35—\*KLAC—News.  
 5:45—\*KECA, KFMB—Bob Garred.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KNX, KCBQ—News, Goss.  
 \*KFOX—Your Fishcaster.  
 \*KLAC—Sam Balter, Sports.  
 \*KMPC—Top Tunes.  
 \*KRKD—Race Results.  
 5:50—\*KHJ, KGB—Ceil Brown.  
 \*KNX, KCBQ—News.  
**6**—\*KECA—Hank Weaver.  
 \*KFI—At Home With Lionel Barrymore.  
 \*KHJ, KGB—Gabriel Heatter.  
 \*KNX, KCBQ—Mr. Chameleon.  
 \*KFAC—Etchings in Silver.  
 \*KFOX, KLAC—News.  
 \*KFWB—News; Sports.  
 \*KGER—American Soul Clinic.  
 \*KGFJ—Request Performance.  
 \*KMPC—Norman Nesbitt.  
 \*KRKD—Evening Varieties.  
 \*KWKW—Italian Melodies.  
 \*KXLA—Scandinavian Music.  
 6:05—\*KLAC—Bob McLaughlin.  
 8:10—\*KMPC—Calif. News.  
 6:15—\*KECA, KFMB—Elmer Davis.  
 \*KFI—Passing Parade.  
 \*KHJ, KGB—Radio Newsreel.  
 \*KFWB—Al Gordon, Commentary.  
 \*KMPC—Bob Kelley, Sports.  
 6:25—\*KNX—News.  
 6:30—\*KECA—Headline Edition.  
 \*KFI—Bold Venture.  
 \*KHJ, KGB—Answer Man.  
 \*KNX, KCBQ—Heartstone of Death Squad.  
 \*KFAC—Musical Milestones.  
 \*KFOX—Hal's Memory Room.  
 \*KFWB—America Dances.  
 \*KGER—Back to the Bible.  
 \*KGFJ—Parlay Party.  
 \*KWKW—Hoyos Hour.  
 \*KXLA—Joe Allison.  
 6:45—\*KECA—Dinner Music.  
 \*KHJ, KGB—News, Sam Hayes.  
 \*KRKD—Jack Patton.  
 6:55—\*KHJ, KGB—Bill Henry.  
**7**—\*KECA, KFMB—Silver Eagle.  
 \*KFI, KFSD—Hit Parade.  
 \*KHJ—Adventures of Casanova.  
 \*KNX, KCBQ—Operation Underground.  
 \*KFAC—Music at Seven.  
 \*KFOX—Doctors Make History.  
 \*KFWB—America Dances.  
 \*KGER—Family Bible Hour.  
 \*KGFJ—Musical Digest.  
 \*KGL, KLAC, KRKD—News.  
 \*KMPC—Parlay Party.  
 7:05—\*KLAC—Bob McLaughlin.  
 7:15—\*KFOX—Civil Defense.  
 \*KRKD—3/4 Time Waltzes.  
 7:30—\*KECA, KFMB—Defense Atty.  
 \*KFI—Robert Montgomery.  
 \*KHJ, KGB—Under Arrest.  
 \*KNX—News.  
 \*KFAC—Echoes and Enoores.  
 \*KFOX—Meet the Band.  
 \*KFSD—Bold Venture.  
 \*KFWB—Community News.

- \*KGER—Helen Markham.  
 \*KHJ—Red Cross.  
 \*KMPC—John W. Vandercook.  
 \*KRKD—Dr. Richardson.  
 \*KWKW—Betz Spanish Prog.  
 \*KXLA—Muir College.  
 7:35—\*KFI—H'wood Music Box.  
 \*KNX—The Line-Up.  
 7:45—\*KFOX—News.  
 \*KFSG—Church Service.  
 \*KFWB—Rosary Hour.  
 \*KMPC—John T. Flynn.  
 \*KXLA—Civil Defense.  
 7:55—\*KHJ—News.  
 \*KLAC—Weather News.  
**8**—\*KECA, KFMB—Original Amateur Hour.  
 \*KFI, KFSD—One Man's Family.  
 \*KHJ, KGB—Clyde Beatty.  
 \*KNX, KCBQ—Lloyd Thomas.  
 \*KFAC—Evening Concert.  
 \*KFOX—Ray Robinson Show.  
 \*KFWB—Sports.  
 \*KGER—Bible Treasury.  
 \*KGFJ—Blue of Evening.  
 \*KLAC—News; Gene Norman.  
 \*KMPC—Dugout Dope.  
 \*KWKW—Church in Action.  
 8:15—\*KFI, KFSD—World News.  
 \*KNX, KCBQ—Jack Smith, Ginny Simms.  
 \*KFWB—H'wood Stars Baseball.  
 \*KGER—Hebrew Christian.  
 \*KGFJ—Here's to Veterans.  
 \*KMPC—Baseball: Angels vs. Stars.  
 \*KXLA—Smiley Burnette.  
 8:30—\*KFI, KFSD—Father Knows Best.  
 \*KHJ, KGB—Hardy Family.  
 \*KNX, KCBQ—Hallmark Playhouse: "Ben Hur," Jeff Chandler.  
 \*KFWB—News.  
 \*KGER—Favorites of the Famous.  
 \*KGFJ—College of Divine Science.  
 \*KWKW—Western Harness Racing.  
 \*KXLA—Ole Rasmussen.  
 8:45—\*KECA—John Carver.  
 \*KFOX—Pursuit of Happiness.  
 \*KGER—Hoover Report.  
 \*KGFJ—News.  
**9**—\*KECA—Cafe Istanbul.  
 \*KFI, KFSD—Dragnet.  
 \*KHJ, KGB—Glenn Hardy.  
 \*KNX, KCBQ—FBI in Peace and War.  
 \*KFAC—Evening Concert.  
 \*KFOX—Ray Robinson.  
 \*KFWB, KMPC—Baseball.  
 \*KGER—Hymns of All Churches.  
 \*KGFJ—Hunter Hancock.  
 \*KLAC—News; Gene Norman.  
 \*KWKW—Civil Air Patrol.  
 \*KXLA—Squeakin' Deacon.  
 9:15—\*KHJ, KGB—Fulton Lewis, Jr.  
 \*KFSG—Melody for Youth.  
 \*KWKW—Gordon B. Lloyd.  
 9:30—\*KECA—Foreign Reporter.  
 \*KFI, KFSD—Mr. Keen.  
 \*KHJ, KGB—Rod & Gun Club.  
 \*KNX, KCBQ—Beulah.  
 \*KGER—John Brown.  
 \*KGFJ—Platter Party.  
 9:45—\*KECA—Academy for Applied Nutrition.  
 \*KNX, KCBQ—Peggy Lee.  
 \*KFSG—Echoes From Antiquity  
 9:55—\*KHJ, KGB—News.  
**10**—\*KECA, KFMB—Hank Weaver, News.  
 \*KFI, KFSD—The Reporter.  
 \*KHJ, KGB—1 Love a Mystery.  
 \*KNX, KCBQ—10 O'clock Wire.  
 \*KFAC—Musical Crossroads.  
 \*KFOX—Dave Polk Show.  
 \*KFWB—Larry Finley.  
 \*KLAC—News; Gene Norman.  
 \*KMPC—Baseball.  
 10:15—\*KECA—Dr. Frederick Balles.  
 \*KFI—A Joy Forever.  
 \*KHJ—Frank Edwards.  
 \*KNX—Bill Kennealy.  
 \*KFSD—Lucky Lager Dance.  
 10:25—\*KNX—This I Believe.  
 10:30—\*KECA—Sea of the Moon.  
 \*KFI—Repeat Performance.  
 \*KHJ, KGB—Lonesome Gal.  
 \*KNX—Phillip Norman.  
 10:55—\*KNX—This I Believe.  
 \*KLAC—News.  
**11**—\*KECA—Lawrence Welk.  
 \*KFI, KHJ, KNX—News.  
 \*KFWB—Irish World.  
 \*KFOX—Larry Finley.  
 \*KMPC, KFSD—Lucky Lager Dance.  
 \*KLAC—News; Gene Norman.  
 11:10—\*KNX—Tom Hanlon.  
 11:15—\*KFI—Palladium Orch.  
 \*KHJ—Crowell's Nest.  
 \*KNX—Merry-Go-Round.  
 11:30—\*KECA—Danny Stewart Orch.  
 \*KFI—Cocoanut Grove Orch.  
 \*KGFJ—Five-Four Ballroom.  
 11:40—\*KNX—Rade Harris.  
 11:45—\*KFI—Here's to Vets.

## Ear and Eye Inspire—(Continued)

Nina Osheroff, 1216 25th St., San Bernardino, Calif.

What programs besides "The Waxworks" on radio and "The Name's the Same" on TV, is Robert Q. Lewis on? These are his two regular shows, and he also "pinchhits" for Arthur Godfrey quite often.

Mrs. W. C. Rose, 1716 W. 41st Pl., Los Angeles, Calif.

I stopped to watch the early Al Pearce Show. It was extra good this a.m. I imagine you will hear from more of your readers about a new act—Bob Gentry, the young and very good looking comedian.

Mrs. Lucille Keller, Long Beach, Calif.

Has Gorgeous George ever gotten a good look at himself in a mirror with that turkey get-up on? It looks like something he got from Noah's Ark.

Mae Gilmer, 1030 29th St., San Diego, Calif.

Will you please put my name in your column for Dr. Gable's fan club?

Glad to.

Alicia Arany, 4439 Stansbury Ave., Sherman Oaks, Calif.

Would you publish an article on Liberace?

A cover photo and feature story on Liberace appeared in our March 29 issue.

Howard Fox, 726 1/2 N. Croft Ave., West Hollywood, Calif.

Dr. Lee Grable

How about doing an article on Evy Scotvold of KTLA's "Frosty Frolics"?

Evy is only sixteen years old, and we all think he's really terrific.

We have done several stories on Evy and "Frosty Frolics" in the past, and may do more in the future.

Mrs. T. L. Hensley, 4138 Mulberry St., Riverside, Calif.

To us, Mr. Pandit has never, by word or expression, given the impression of being "sexy."

Donna Marie Losey, 3810 N. Rio Hondo, Rosemead, Calif.

I would like to nominate Mary Sampley for Cover Girl and an inside story. I am also one of "Bet's Pets."

Miss Gerry Morris, 5546 Pageantry St., Long Beach, Calif.

I hope that you can tell me why Hawthorne isn't on TV any more.

Hawthorne at present is looking for a new format for a TV show.

M. Shirazzi, Laguna Beach, Calif.

We also like "Pick of the Pix." We know how to choose our movies a little better. Thanks.

Welcome.

Shirley Ann Job, Route No. 1, Box 239-A1, Chino, Calif.

Please tell me what some people see in wrestling. If you print this I might get an answer.

Don't blame us, please, if your mailman complains of a back-ache.

## Thursday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

### Comedy-Variety

- 3:00—Arthur Godfrey, KNX.  
 8:30—Father Knows Best, KFI.

### Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNX.  
 3:00—Welcome Travelers, KFI.  
 8:00—Original Amateur, KECA.

### Drama

- 7:00—Silver Eagle, KECA.  
 7:00—Operation Underground, KNX.  
 7:00—Adv. of Casanova, KHJ.  
 8:30—Hallmark Playhouse, KNX

### Sports

- 5:15—Tom Harmon, KNX.  
 5:45—Sam Balter, KJAC.  
 6:15—Bob Kelley, KMPC.  
 8:30—Western Harness Races, KWKW.

### Mystery-Detective

- 6:00 Mr. Chameleon, KNX.  
 6:30—Inspector Heartstone, KNX.  
 6:30—Bold Venture, KFI.  
 7:30—Defense Attorney, KECA.  
 9:00—Under Arrest, KHJ.  
 9:00—FBI in Peace & War, KNX  
 9:00—Dragnet, KFI.  
 10:00—I Love a Mystery, KHJ.

### Comment-Narration

- 4:30—Burritt Wheeler, KFI.



Mrs. Wm. H. Hartwick, 5359 Irvington Pl., Los Angeles, Calif.

We saw Buddy Rogers guesting on "The Spade Cooley Show" last night. Surely wish he had a show of his own.

Marion Dalton, Box 513, Santa Barbara, Calif.

I think the audience should have been the judges of the winner on "Hollywood Opportunity" hour, Thursdays. They always had been. so why the change?

*For the grand finals, KTLA believed that a panel was fairer for the contestants.*

Mr. and Mrs. Jack Willett, 2044 Circle Dr., Hermosa Beach, Calif.

We want to say that "City at Night" is one of the best shows on TV and we enjoy it except for one thing: Ken Graue. Why can't he learn not to interrupt everyone, to keep his big paws off everything, and quit just being rude in general?

Geraldine Eustace, 766 N. Vermont Ave., Los Angeles, Calif.

I've got a fan club for Dr. Grable and we'd love to get all his fans.

Marilyn Schuld, 12028 Ranchito St., North El Monte, Calif.

I am a schoolgirl and I like "City at Night" very much but I hardly ever see it because it is on so late.

"Swooners Club," 3428 Whittier Blvd., Los Angeles, Calif.

Fans of Leo Garibaldi and Roger Mackay are welcomed to join.

Nina, Dorr, 448 Orange St., Long Beach, Calif.

Now, along with the great pleasure which TV has brought us, return the high-pressure characters; like the locusts which blanket Western states, creeping into every nook and cranny, these fellows rant and reiterate in a bedlam of incessant harping. . . .

L. L. M., Alhambra, Calif.

Has Napua on Harry Owens's TV show ever played the role of "Bloody Mary" in "South Pacific"?

*No, not to our knowledge. At present she is appearing at the "Seven Seas."*

Joe Littlefield, "Garden Chats," KTTV, Channel 11.

Thank you sincerely for those kind words about our KTTV "Garden Chats Show," Sunday, 12:30 p.m.

V. Smith, Los Angeles, Calif.

Could you tell me the title of Korla Pandit's Paramount movie?

*Korla has a part in "Something to Live For" starring Ray Milland, Teresa Wright, and Joan Fontaine.*

A. S. Aaron, 2833 Greenfield Ave., Los Angeles, Calif.

Will you kindly let me know who played the feminine lead opposite Wallace Ford in the picture "Shed No Tears," shown on Channel 13 on Sunday recently.

*June Vincent.*

B. Bennett, 810 W. 48th St., Los Angeles, Calif.

We happened to be related to two of the famous wrestlers. They are tops. Gen. Tunney once said: If all twelve of the leading sports were as clean as wrestling, there would be no scandals in them.

Friday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface  
Comedy-Variety

- 3:00—Arthur Godfrey, KNX.
- 7:00—Mae West, KHJ.
- 8:30—Roy Rogers, KFI.
- 8:30—Doris Day Show, KNX.
- 9:00—Martin and Lewis, KFI.
- 9:00—Ozzie and Harriet, KECA.
- 9:30—Benihai, KNX.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KFI.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 12:30—Art Linkletter, KNX.
- 3:00—Welcome Travelers, KFI.

Comment-Narration

- 4:30—Burrill Wheeler, KFI.

Drama

- 8:30—Short Story, KFI.

9:30—Mr. Dist. Atty., KECA

9:30—Magazine Theatre, KHJ.

Mystery-Detective

- 8:00—Richard Diamond, KECA.
- 8:30—This Is Your FBI, KECA.
- 8:30—Crime Does Not Pay, KHJ.
- 10:00—I Love a Mystery, KHJ.

Sports

- 5:15—Tom Harmon, KNX.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Kelley, KMPC.
- 7:00—Boxing, KECA.
- 8:30—Western Harness Races, KWKW.

Public Interest

- 7:05—Capitol Cloakroom, KNX.
- 7:30—Women's Forum, KNX.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Fun Factory.
- ★KFI—Feature Wire.
- KHJ, KGB—The Green Hornet
- ★KNX, KCBQ—Edward R. Murrow.
- KALI—Voice of So. America.
- KFAC—Sunset Serenade.
- KFOV—Sunshine Mission.
- KFYD—Air Mail Special.
- KFWB—Red Rover.
- ★KGER—News; Music Box.
- KGEJ—Jive at Five.
- KIEV—Easy Does It (to 8).
- ★KLAC—News; Sports.
- ★KMPC—News; Business News.
- ★KOWL—Mostly Instrumental.
- KRKD—Wagon Wheels.
- ★KWKW—News; Sports.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI, KGER—News.
- ★KNX—Tom Harmon.
- KGEJ—Pianists of the Future
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- ★KOWL—News Roundup.
- 5:20★KECA—World Flight Reporter.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Casa Cugat.
- KHJ, KGB—Wild Bill Hickok.
- ★KNX, KCBQ—Carroll Alcott.
- KFAC—Vietnamese Varieties.
- ★KFOV—News.
- KFYD—Piano Parade.
- KGER—Tabernacle Benedictions
- KGEJ—Record Jackpot.
- KMPC—Stars of Song.
- KOWL—Reflections in Mood.
- KRKD—Sports Dial.
- KWKW—Romano Smeraldo.
- KSLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garrod.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KCBQ—News, Goss.
- KFOV—Your Fishmaster.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55★KHJ, KGB—Cecil Brown.
- ★KNX, KCBQ—News.
- 6★KECA—Hank Weaver, News.
- KFI—At Home With Lionel Barrymore.
- ★KHJ, KGB—Gabriel Heatter.
- KNX, KCBQ—Paul Masterson.
- KFAC—Etchings in Silver.
- ★KFOV, KLAC—News.
- ★KFWB—News; Sports.
- KGER—American Soul Clinic.
- KGEJ—Request Performance.
- ★KMPC—Norman Nesbitt, News
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KSLA—Property Owners.
- 6:05—KLAC—Bob McLaughlin.
- 6:10—KFOV—Week End Weather.
- ★KMPC—City News.
- 6:15—KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Radio Newsreel.
- KFWB—Al Gordon, Commentary.
- ★KMPC—Bob Kelley, Sports.
- ★KNX—News.
- 6:30★KECA—Headline Edition.
- ★KFI, KFSD—Short Story.
- KHJ, KGB—The Answer Man.
- KFAC—Musical Milestones.
- KFOV—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Parlay Party.
- KWKW—Hoyos Hour.
- 6:45—KECA—Joe Allison.
- ★KHJ, KGB—News, Sam Hayes.
- KRKD—Jack Patton.
- 6:50★KGEJ—News.
- 6:55★KECA—News.
- ★KHJ, KFNM, KGB, KYOE—Bill Hency.
- 7—KECA, KFMB—Boxing.
- ★KFI—Mario Lanza.
- ★KHJ—Maizie.
- KNX, KCBQ—Presidential Profiles.
- KFAC—Music at Seven.
- KFOV—Our Cats.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGEJ—Musical Digest.
- ★KLAC, KRKD—News.
- KMPC—Parlay Party.
- 7:05—KNX—Capitol Cloakroom.
- KLAC—Bob McLaughlin.
- 7:15—KFOV—U.S. Navy Band.
- KRKD—Time Waitzes.
- 7:30—KFA—Hits and Encores.
- KFI—Robert Montgomery.
- KHJ, KGB—Isco Kid.
- KNX—Women's Forum.
- KFAC—Encores and Encores.
- KFOV—Pursuit of Happiness.
- KFWB—Community News.
- KGER—Rev. Al Barlan

- KMPC—John W. Vandercook.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Prog.
- KSLA—Muir College.
- 7:35—KFI—Portrait in Sports.
- 7:45—KFI—Motorists Melody Time.
- ★KFOV—News.
- KFWB—Rosary Hour.
- KMPC—John T. Flynn.
- KRKD—Catholic Quarter Hour
- KWKW—Navy Band.
- KSLA—Federation of Women's Clubs.
- 7:55★KECA, KLAC—News.
- 8★KECA, KFMB—Richard Diamond.
- KFI, KFSD—One Man's Family.
- ★KHJ—Reporters Roundup.
- ★KNX, KCBQ—Lowell Thomas.
- KLAC—Evening Concert.
- KFOV—Ray Robinson Show.
- KFWB—Sports.
- KGER—Bible Treasury.
- KGEJ—Report Card.
- ★KLAC—News; Gene Norman.
- KMPC—Dixie Dope.
- KRKD—Property Exchange.
- KWKW—Music.
- ★KSLA—News.
- 8:15★KFI, KFSD—World News.
- KNX, KCBQ—Jack Smith, Dinah Shore.
- KFWB—Hollywood Stars Baseball.
- KGER—Hebrew Christian.
- KGEJ—Treasury Dept.
- KMPC—Baseball: Angela vs. Stars.
- KSLA—Smiley Burnette.
- 8:30★KECA, KFMB—This Is Your FBI.
- ★KFI, KFSD—Roy Rogers.
- ★KHJ, KGB—Crime Does Not Pay.
- ★KNX—Doris Day Show.
- KGER—Benson Light Gospel.
- KGEJ—College of Divine Science.
- KWKW—Western Harness Racing.
- KSLA—Ole Rasmussen.
- 8:45—KGER—Your Voice of America
- ★KECA, KFMB—Ozzie & Harriet
- ★KFI, KFSD—Martin & Lewis.
- ★KHJ, KGB—Glenn Hardy.
- ★KNX—Big Time.
- KFAC—Evening Concert.
- KFOV—Ray Robinson Show.
- KFWB, KMPC—Baseball.
- KGER—Novelties.
- KGEJ—Hunter Hancock.
- ★KLAC—News; Gene Norman.
- KRKD—Saddle Serenade.
- KWKW—Sweetheart of Song.
- KSLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KWKW—Gordon B. Lloyd.
- 9:30★KECA—Mr. District Attorney.
- KFI—Town Hall Party.
- KHJ, KGB—Magazine Theatre
- KNX, KCBQ—Beulah.
- KGER—John Brown.
- KGEJ—Platter Party.
- 9:45—KNX, KCBQ—Club 15.
- KWKW—You & Your Schools.
- 9:55—KECA—Ira Blue.
- ★KHJ, KGB—News.
- 10★KECA, KFMB—Hank Weaver.
- ★KFI, KFSD—Richard Reporter.
- ★KHJ, KGB—I Love a Mystery.
- ★KNX, KCBQ—Ten O'Clock Wire.
- KFAC—Musical Crossroads.
- KFOV—Dave Park Show.
- KRWB—Larry Finley.

ORGAN MUSIC

With Staff Organist-Pianist

DR. PETER SLACK

at the Great Wurlitzer

Pipe Organ

Mon. thru Friday—2:30 P.M.

Mon., Wed., Fri.—10 P.M.

Sat. 5 P.M.

KGFR 5,000 WATTS

1390 K.C.

- KGER—Peter Slack, Organ.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:15—KECA—Dr. Frederick Ballen.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- KIND—Lucky Lager Dance.
- 10:25—KNX—This I Believe.
- 10:30—KECA—Sea of the Moon.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- KNX—Phillip Norman.
- KLAC—Lawrence Welk.
- KLAC—Lawrence Welk.
- 11★KFI, KHJ, KNX—News.
- KFOV—Irish World.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.



# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.

\*Indicates programs of news and commentary

A Joy Forever..... KFI, 10:15 p.m. M-F	Challenge to Youth..... KMPC, 8:30 a.m. Su	Fun Factory..... KECA, 5 p.m. M, W, F
*Adams, Cedric..... KNN, 12:55 p.m. M-F	Charlie McCarthy..... KNN, 5 p.m., 9 p.m. Su	Funny Paper Man..... KFI, 8 a.m. Su
Adams, Joe..... KOWL, 12 n. M-Sa	*Chatterton, Larry..... KHJ, 11 p.m. M-Sa;	Fuller, Sid..... KHJ, 12 n. D
Adventures in Heritage..... KFOX, 7:30 p.m. Tu	9 p.m. Sa	Gaugbusters..... KNN, 9 p.m. Sa
Adventures in Music..... KGER, 1:30 p.m. W	Chef Milani..... KMPC, 9:30 a.m. M-F	Garden Gate..... KNN, 10:45 a.m. Su
Adventures in Research..... KFOX, 7:30 p.m. Sa	Chicago Round Table..... KFI, 10:30 a.m. Su	Garden School..... KGER, 2:30 p.m. M-F
Adventures of Casanova..... KHJ, 7 p.m. Th	Chicago Theater..... KHJ, 9:30 p.m. Su	Garr, Bill..... KWKW, 1 p.m. M-Sa
Against the Storm..... KECA, 11:30 a.m. M-F	Chorabiers..... KNN, 7:30 p.m. M	*Garred, Bob KECA, 7:30 a.m., 5:45 p.m. M-Sa
*Agronsky, Murtin..... KECA, 6 a.m. M-F	Christian Science..... KFI, 9:15 a.m. Su;	Garroway, Dave..... KFI, 3:45 p.m. M-F
6:15 a.m. Sa	KWKW, 8:30 p.m. M	Gateway to Music..... KFAC, 10 p.m. Su
Air Force Hour..... KHJ, 11:30 a.m. Sa	Church in the Home..... KECA, 12:30 p.m. Su	Gillespie Garden Guide..... KHJ, 9 a.m. M-F
*Alcott, Carroll..... KNN, 5:30 p.m. M-Sa	Church of the Air..... KNN, 7 a.m. Su	Give and Take..... KNN, 8:30 a.m. Su
Allen, Irwin..... KLAC, 8:30 p.m. Su	Church of the Open Door..... KGER, 11 a.m. Su	Godfrey, Arthur..... KNN, 7 a.m., 2:30 p.m. M-F
America Dances..... KFVB, 6:30 p.m. M-F	Cisco Kid..... KHJ, 7:30 p.m. W-F	KNN, 2 p.m. Su
American Forum..... KFI, 9:30 p.m. Su	City Hospital..... KNN, 10:30 a.m. Sa	*Gordon, Al..... KFVB, 6:15 p.m. M-Sa
American Legion Reports..... KMPC, 5 p.m. Su	City Reports..... KFI, 10:15 p.m. Su	*Goss, Frank..... KNN, 7:30 a.m. M-Sa
American Way..... KFI, 6:30 p.m. M	Civil Air Patrol..... KWKW, 9 p.m. Th	KNN, 5:45 p.m. M-Sa
Americans of Destiny..... KMPC, 8:45 p.m. Su	Club 15..... KNN, 9:45 p.m. M, W, F	Graham, Billy..... KECA, 3 p.m., 12 p.m. Su
Amos 'n' Andy..... KNN, 4:30 p.m. Su	Clyde Beatty..... KHJ, 8 p.m. Th	Graham, Vance..... KMPC, 9 a.m. Su
Anson, Bill..... KFVB, 9 a.m. M, Tu, Th, F, Sa;	Colman, Ronald..... KFI, 7 p.m. W	Grand Central Station..... KNN, 10 a.m. Sa
9:30 a.m. W	College Choir..... KHJ, 7 p.m. Sa	Grand Ole Opry..... KFI, 7:30 p.m. Sa
Answer Man..... KHJ, 10:30 a.m., 6:30 p.m. M-F	College of Divine Science..... KGFJ, 8:30 p.m. D	*Grand Slam..... KNN, 8:30 a.m. M-F
Anthony, John J..... KHJ, 7 p.m. Su	Command Theater..... KNN, 1:30 p.m. Su	Grant, Johnny..... KMPC, 2 p.m. M-F
Arden, Eve..... KNN, 8 p.m. Su	Composer's Corner..... KFAC, 10 a.m. M-Sa	Great Adventure..... KECA, 7:30 p.m. Su
Are You From Dixie?..... KFI, 4 p.m. Sa	Community Newspaper..... KFVB, 7:30 p.m. Su	Great Day Show..... KHJ, 1 p.m. Su
Armed Forces Revue..... KHJ, 1:30 p.m. Sa	Concert Hall Review..... KECA, 7 a.m. Su	Great Gilderleeve..... KFI, 3 p.m. W
Arnold, Edward..... KECA, 7:30 p.m. Tu	Concert of Europe..... KECA, 8:30 p.m. Sa	Great Hour of Sharing..... KFI, 3 p.m. Su
Art of Living..... KFI, 7:30 a.m. Su	*Considine, Bob..... KFI, 12:30 p.m. Su	Greatest Story Ever Told..... KECA, 2:30 p.m. Su
Ashton, Ruth..... KNN, 2:05 p.m. M-F	Cook, Ira..... KECA, 3:30 p.m. M-F;	Green Hornet..... KHJ, 5 p.m. W, F
At Home With Bass..... KMPC, 8:30 p.m. Sa	KECA, 7:45, 10 a.m. Sa;	*Greene, Bob..... KHJ, 8:15 a.m. M-Sa
At Home With L. Barrymore..... KFI, 8 p.m. M-F	KGIL, 3 p.m. Su	12:55 p.m. M-F
Aunt Jenny..... KNN, 9:15 a.m. M-F	Corliss Archer..... KECA, 6:15 p.m. Su	Guiding Light..... KNN, 10:45 a.m. M-F
Autry, Gene..... KNN, 8:30 p.m. Sa	*Costello, Bill..... KNN, 10 a.m. Su	Hal's Memory Room..... KFOX, 6:30 p.m. D
Babbitt, Harry..... KNN, 7:45 a.m. M-F	Count of Monte Cristo..... KHJ, 8 p.m. Tu	Hallmark Playhouse..... KNN, 8:30 p.m. Th
Backstage Wife..... KFI, 1 p.m. M-F	County Medical Assn..... KFAC, 1 p.m. Th	Halls of Ivy..... KFI, 7 p.m. W
Back to God..... KHJ, 8:30 a.m. Su	Crime Fighters..... KHJ, 1:30 p.m. F	Hancock, Hunter..... KALL, 10 a.m. M-Sa;
Bailes, Dr. Frederick..... KECA, 6:30 a.m. M-F;	Crime Does Not Pay..... KHJ, 8:30 p.m. F	KGFJ, 9 p.m. M-Sa
10:15 p.m. M-F	Crime Is Your Problem..... KFI, 12 a.m. Su	Hanlon, Tom..... KNN, 11:10 p.m. M-F
Baldwin, Mel..... KNN, 12:05 a.m. Su	Criswell Predicts..... KFVD, 1:30 p.m. M-F	Hardy Family..... KHJ, 8:30 p.m. Th
Balder, Sam..... KLAC, 5:45 p.m. M-Sa	Crito at Large..... KFI, 12 a.m. Su	*Hardy, Glenn..... KHJ, 9 p.m. M-F; 10 a.m. W
Barry Crut..... KFI, 9:30 p.m. Tu	Crocker, Betty..... KECA, 3 p.m. M-F	Harmon, Tom..... KNN, 6 p.m. F; 5:15 p.m. Sa
Barrymore, Lionel..... KFI, 6 p.m. M-F	Crosby, Bing..... KNN, 6:30 p.m. M-F	Harness Racing..... KWKW, 8:30 p.m. M-F
*Baukhage, H. R..... KHJ, 9:15 a.m. M-F	Crossfire..... KECA, 8:30 p.m. W	Harris, Phil..... KFI, 7 p.m. Su
*Behind the Story..... KHJ, 12:30 p.m. M-F	Cross Section, U.S.A..... KNN, 3:30 p.m. Sa	Harris, Radie..... KNN, 11:40 p.m. M-F
Benny, Jack..... KNN, 4, 9:30 p.m. Su	Crowell's Nest..... KHJ, 11:15 p.m. D;	*Harvey, Paul..... KECA, 7 p.m. Su;
Benson, Bobby..... KHJ, 5 p.m. M; 1:55 p.m. Su	5:30 p.m. Sa; 10:30 p.m. Sa	11:45 a.m. M-F
Berch, Jack..... KECA, 10 a.m. M-F	Dangerous Assignment..... KFI, 7:35 p.m. M	Haven of Rest..... KXLA, 8:30 a.m. M, W, F
Bergen, Edgar..... KNN, 5, 9 p.m. Su	Davidson, Hill KECA, 3 p.m. Sa; 9:30 a.m. Su	Hawaii Calls..... KHJ, 6 p.m. Sa
Better Eyesight..... KNN, 10:15 a.m. Su	*Davis, Elmer..... KECA, 6:15 p.m. M-F	Hawk, Bob..... KNN, 7 p.m. M
Beulah..... KNN, 9:30 p.m. M-F	Day, Doris..... KNN, 8:30 p.m. F	Hawkes, Charleen..... KFI, 8 p.m. Su
Bible Class..... KHJ, 9 a.m. Su	Defense Attorney..... KECA, 7:30 p.m. Th	Hawthorne..... KNN, 12:05 a.m. M-Sa
Bible Institute..... KHJ, 8:30 a.m. M, W, F;	Dempsey-Tegel Hour..... KMPC, 10 a.m. Su	Hawthorne's Mail Bag..... KNN, 4:45 p.m. M-F
KFVD, 11 a.m. M-F	Dietrich, Marlene..... KECA, 9 p.m. Th	Hayes, Gabby..... KHJ, 3 p.m. Su
Bible Treasury Hour..... KGER, 8:45 a.m. M-F	Disching With Dick KIEV, 9:30 a.m. 12:15 p.m.,	*Hayes, Sam..... KFI, 7:45 a.m. M-F;
8:30 a.m. Su	3:30 p.m. M-F	KHJ, 11:25 a.m. M-Sa
Biggs, E. Power..... KNN, 6:30 a.m. Su	Doctor's Wife..... KFI, 2:45 p.m. M-F	*Hayes, Sam..... KHJ, 4:45 p.m., 6:45 p.m. M-F
Big Hand..... KECA, 8 p.m. M	Double or Nothing..... KFI, 11 a.m. M-F	Haynes, Dick..... KLAC, 7:05 a.m. M-Sa
Big Jon and Sparkie..... KECA, 4:30 p.m. M-F	Down You Go..... KHJ, 7:30 p.m. Su	*Headline Edition..... KECA, 6:30 p.m. M-F
Big Show..... KFI, 3:30 p.m. Su	Dragnet..... KFI, 9 p.m. Th	Heatter, Gabriel..... KHJ, 6 p.m. M-F
Big Sister..... KNN, 10 a.m. M-F	Drake, Galen..... KNN, 12:15 p.m. Sa	Help Wanted..... KMPC, 6:45 a.m., 4:55 p.m. M-F
Big Story..... KFI, 9:30 p.m. W	Dr. Christian..... KNN, 8:30 p.m. W	*Hemingway, Frank..... KHJ, 4:15 p.m. M-Sa
Big Time..... KNN, 9 p.m. F	Dr. Hiss Clinic..... KHJ, 9 a.m. Sa;	KHJ, 7 a.m. M-Sa
Big Town..... KNN, 9 p.m. F	KPCA, 9:30 a.m. Su	*Henry, Bill..... KHJ, 6:55 p.m. M-F
*Bishop, Pat..... KFI, 6 a.m., 9:45 a.m.,	Dr. Kildare..... KHJ, 8:30 p.m. Tu	*Henry, Fred..... KLAC, 5 p.m. M-F
9:45 a.m. Sa	Dr. Paul..... KFI, 3:30 p.m. M-F	Heritage in Music..... KFAC, 1 p.m. Su
5 p.m. M-F; 6:45 a.m. Sa	Dude Ranch Roundup..... KHJ, 5 p.m. Sa	Hernandez, Joe..... KMPC, 6:30 p.m. M-Sa
Black Museum..... KHJ, 7 p.m. Tu	Dvorak, George..... KFI, 2 p.m. Sa	*Hillman, William..... KHJ, 8 a.m. Su
Blue, Ira..... KECA, 9:55 p.m. F	Eastside Show..... KFVB, 10 p.m. M-Sa	Hilton House..... KNN, 12:15 p.m. M-F
Blind Artists Guild..... KFVB, 4:30 p.m. Sa	Echoes From Antiquity..... KFSG, 9:45 p.m. Th	Hit Parade..... KFI, 3 p.m. Th
Bob & Ray..... KFI, 9:30 p.m. Sa;	Echoes of Eden..... KFVB, 10:30 p.m. Su	*Holbrook, John..... KHJ, 10 a.m. M, Th, F
10:15 a.m. M-F	*Edwards, Frank..... KHJ, 10:15 p.m. M-F	Hollywood Music Box..... KFI, 7:35 p.m. Su
Bold Venture..... KFI, 6:30 p.m. Th	Employment Review..... KFAC, 1 p.m. M	Hollywood Music Hall..... KNN, 7:30 p.m. Tu
Bolero Time..... KMPC, 9 a.m. Su	Escape With Me..... KECA, 8:30 p.m. Th	Hollywood Playhouse..... KHJ, 8:30 p.m. M
Books Bring Adventure..... KGER, 1:30 p.m. F	Eternal Light..... KFI, 9:30 a.m. Su	Hollywood Star Playhouse..... KFI, 2 p.m. Su
Bowron, Fletcher..... KFI, 10:15 p.m. Su	Evening Winters..... KECA, 2:45 p.m. M-F	Holmes, Dr. Ernest..... KECA, 4 p.m. Su
Boy Scout Janiboree..... KFI, 8:30 a.m. Su	Evening Concert..... KFAC, 8 p.m. D	Hometown Happenings..... KFI, 11:30 a.m. Su
Breakfast Club..... KECA, 8 a.m. M-F	Excursions in Science..... KFOX, 5:15 p.m. M	Hometown Jamboree..... KXLA, 11:30 a.m. M-F
Breakfast Bank..... KECA, 9:30 a.m. M-F	Falcon..... KFI, 1 p.m. Su	Hope, Bob..... KFI, 9 p.m. Tu
Breakfast Gang..... KHJ, 7:15 a.m. M-Sa	Family Fun..... KNN, 12:35 p.m. Sa	Horse Races..... KNN, 4 p.m. Tu
Brighter Day..... KNN, 11:45 a.m. M-F	Family Theater..... KHJ, 7 p.m. W	Hour of Power..... KFSG, 7:45 p.m. Tu
Broadway Is My Beat..... KNN, 9:30 p.m. Sa	Fan Mail..... KNN, 1 p.m. Su	Hour of St. Francis..... KMPC, 6 p.m. Su
*Brown, Cecil KHJ, 8 a.m. M-F; 3:55 p.m. Su;	Farm Adviser..... KMPC, 12:45 p.m. M-F	*Huntley, Chet KECA, 9:15 a.m., 5:30 p.m. M-F
5:55 p.m. Sa; 5:55 p.m. M-F	Farm Highlights..... KFI, 6:15 a.m. M-Sa	8:45 p.m. Su
Burnette, Smiley..... KXLA, 8:15 p.m. M-F	Farm News..... KNN, 2:15 p.m. Sa	I Love a Mystery..... KHJ, 10 p.m. M-F
Business News..... KMPC, 8:15 a.m. M-Sa	Farm Reporter..... KFI, 12 n. M-Sa	If They Had Lived..... KGFJ, 8:15 p.m. Su
CBC Symphony Orchestra..... KECA, 9 p.m. M	Father Knows Best..... KFI, 8:30 p.m. Th	Information Please..... KHJ, 8:30 p.m. Su
CBS Sunday Desk..... KNN, 5:30 p.m. Su	Faye, Alice..... KFI, 8:30 p.m. Th	Inspector Heartstone..... KNN, 6:30 p.m. Th
Cafe Istanbul..... KECA, 9 p.m. Th	FBI in Peace and War..... KFI, 7 p.m. Su	It's Fun to Be Young..... KNN, 1:05 p.m. Sa
California Cavalcade..... KGER, 1:30 p.m. M	*Feature Wire..... KFI, 5 p.m. M-F	It's Your Business..... KECA, 7 p.m. Sa
*California News..... KMPC, 6:10 p.m. M-Sa	Fibber McGee and Molly..... KFI, 6:30 p.m. Tu	Invitation to Learning..... KNN, 8:30 a.m. Su
Calvary Hour..... KMPC, 7 a.m. Su	Fields, Gracie..... KHJ, 8:30 p.m. W	Jarvis, Al..... KECA, 2:30 p.m. M-F
Canaan Caravan..... KECA, 9:15 p.m. Su	Fights..... KNN, 7 p.m. W	Joyce Jordan..... KECA, 2:30 p.m. M-F
Candidates and Issues..... KNN, 9 p.m. Tu	Finley, Larry..... KFVB, 10 p.m. M-Sa	Junior Town Meeting..... KMPC, 5:30 p.m. Sa
Canova, Judy..... KFI, 9 p.m. Su	First Baptist Church..... KFAC, 7:30 p.m. Sa	Just Plain Bill..... KFI, KFSD, 2 p.m. M-F
Cantor, Eddie..... KFI, 7 p.m. Th	Fischer, Gaston..... KNN, 4:30 p.m. Sa	KFI Calling..... KFI, 9:30 p.m. M
Capitol Cloakroom..... KNN, 7:05 p.m. F	Fisher, George..... KNN, 2:15 p.m. M-F	Kaye, Sammy..... KECA, 4:30 p.m. Su
Capitol Commentary..... KHJ, 9:15 a.m. M-F	10:15 p.m. Su	Kelley, Bob..... KMPC, 6:15 p.m. Tu-Sa
5:55 p.m. Sa	Five Seventy Club..... KLAC, 12:30 p.m. M-Sa	*Kennally, Bill..... KNN, 12 n. M-F
Career Theatre..... KECA, 10:30 p.m. Su	Foreign Reporter..... KECA, 9:30 p.m. Th	10:15 p.m. M-F
Carlisle, Una Mae..... KECA, 3:45 p.m. Sa	Flying Feet..... KECA, 8:30 p.m. M	King Arthur Godfrey's Roundtable..... KNN,
Carnival of Books..... KFI, 9 a.m. Su	For You..... KFI, 7:15 p.m. M-F	2 p.m. Su
Carson, Ken..... KHJ, 9:25 a.m. M-F	*Foster, Cedric..... KHJ, 12:15 p.m. M-F	Kirkwood, Jack..... KHJ, 1 p.m. M-F
Carver, John..... KECA, 8:45 p.m. Th	Frank and Ernest..... KHJ, 11 a.m. Su	L.A. Breakfast Club..... KFVB, 8:15 a.m. W
Casa Cuzat..... KFI, 5:30 p.m. Tu-F	Freedom Is Our Business..... KHJ, 12:30 p.m. Su	Labor, Art..... KGFJ, 4 p.m. M-F
Casa Latina..... KFI, 7 a.m. Sa	Freedom Story..... KMPC, 9 p.m. Su	Ladies' Day..... KFI, 9:30 a.m. M-F
Catholic Answers..... KFVB, 7:45 p.m. Su	Front-Page Farrell..... KFI, KFSD, 2:15 p.m. M-F	Ladies Fair..... KHJ, 11 a.m. M-F
Catholic Hour..... KFI, 11 a.m. Su	Fuller, Dr. Charles..... KECA, 1 p.m. Su	L. A. Medical Assn..... KFAC, 1 p.m. Th
Cavalcade of America..... KFI, 8:30 p.m. Tu		Land of the Free..... KHJ, 10:15 a.m. Sa



Lanza, Mario..... KFI, 7 p.m. F  
 \*Lawton, Fleetwood..... KFI, 7:15 a.m. M-F  
 Layman's Hour..... KBCA, 9:30 p.m. Sa  
 Lea, Terra..... KFI, 3 p.m. Su  
 Lee, Peggy..... KNA, 9:45 p.m. Tu,Th  
 Lenten Service..... KMPC, 5 p.m. Su  
 \*Lesueur, Larry..... KNN, 8:55 p.m. Su  
 Let George Do It..... KHJ, 4, 9:15 p.m. M-F  
 Let's Pretend..... KNN, 8:05 a.m. Su  
 \*Lewis, Fulton..... KHJ, 4, 9:15 p.m. M-F  
 Lewis, Robert Q..... KNN, 7:30 p.m. Sa  
 Leyden, Bill..... KFWB, 6:30 a.m. M-Sa;  
 9:30 a.m. Su  
 Liberal Catholic Hour..... KFAC, 9 a.m. Su  
 Life Can Be Beautiful..... KFI, 4 p.m. M-F  
 Life With Luisi..... KNN, 6 p.m. Tu  
 Light and Life Hour..... KFI, 8:30 a.m. Su  
 Lindlahr, Victor J..... KFI, 9:15 a.m. M-F  
 Line Up..... KNN, 7:35 p.m. Th  
 Linkletter, Art..... KNN, 12:30 p.m. M-F  
 Little Symphony..... KHJ, 4:30 p.m. Su  
 \*Live Like a Millionaire..... KFI, 11:30 a.m. M-F  
 Lornhardlund, U.S.A..... KHJ, 7:30 p.m. Sa  
 Lone Journey..... KECA, 10:15 a.m. M-F  
 Lone Ranger..... KECA, 7 p.m. M,W; 8 p.m. Sa  
 Lonesome Gal KHJ, 10:30 p.m., KMPC, 5:15 M-F  
 Lorenzo Jones..... KFI, 2:30 p.m. M-F  
 Lucky Luger Dance Time..... KMPC, 9:30 p.m.  
 KFSB, 10:15 p.m. D  
 Lutheran Gospel Hour..... KFLA, 6:30 p.m. Su  
 Lutheran Hour..... KHJ, KQD, 10:30 a.m. Su  
 Lux Theater..... KNN, 6 p.m. M  
 Lynn Looks at Hollywood..... KHJ, 9:15 p.m. M-F  
 \*Lyon, Ed..... KLAC, 7:30 p.m. M-Sa  
 Ma Perkins..... KNN, 10:15 a.m. M-F  
 Magazine Theatre..... KHJ, 9:30 p.m. F  
 Malsbe..... KHJ, 7 p.m. F  
 Make Way for Youth..... KNN, 12:30 p.m. Sa  
 Malone, Ted..... KECA, 8:15 p.m. M-F  
 Mann, Herbert J..... KFI, 10 a.m. Su  
 Man Called X..... KFI, 7:30 p.m. Tu  
 Man on the Farm..... KHJ, 12:30 p.m. Sa  
 Marine Band..... KHJ, 9 a.m. Sa  
 Mark Trull..... KECA, 4:45 p.m. M-F  
 Martin and Lewis..... KFI, 9 p.m. F  
 Marx, Groucho..... KFI, 9 p.m. W  
 Martin Kane..... KFI, 1:30 p.m. Su  
 Mary Marlin..... KFAC, 2:15 p.m. M-F  
 Massey, Curt..... KHJ, 4:30 p.m. M-F  
 Masters in Miniature..... KFAC, 11 a.m. Sa  
 Masters in Review..... KMPC, 7 p.m. Su  
 Masterson, Paul..... KNN, 1:05 p.m. Sa; 6 p.m. F  
 Matinee..... KFAC, 2 p.m. M-Sa  
 McBride, Mary Margaret..... KECA, 4 p.m. M-F  
 McCulla, Jim..... KMPC, 7:15 a.m.  
 12:15 p.m. M-F  
 McFarlane, Bruce..... KHJ, 8 a.m. Sa  
 McLaughlin, Bob..... KLAC, 6:05 p.m. M-Sa  
 McNeill's Breakfast Club..... KECA, 8 a.m. M-F  
 Medicine, U.S.A..... KFI, 5 p.m. Sa  
 Meet Millie..... KNN, 8 p.m. Sa  
 Meet the Band..... KECA, 11:15 p.m. Th-Sa  
 Meet the Missus..... KNN, 11:30 a.m. Sa  
 Meet Your Cousins..... KFI, 10:30 p.m. Su  
 Merry-Go-Round..... KNN, 11:15 p.m. M-F  
 Message of Israel..... KECA, 11 a.m. Su  
 Metropolitan Opera..... KECA, 10:30 a.m. Sa  
 Meyberg, Dot..... KGFJ, 5:45 p.m. Sa  
 MGM Musical Comedy..... KHJ, 8 p.m. Su  
 MGM Theater..... KHJ, 8 p.m. Sa  
 Midnight Flyer..... KFI, 12:30 a.m. M-Sa  
 \*Miller, Marvin..... KHJ, 12:30 p.m. M-F  
 Missionary News..... KQD, 9:30 p.m. W  
 Midnight Mission..... KRFK, 10 a.m. M-F  
 \*Monitor News..... KECA, 9:45 p.m. Tu  
 Monroe, Vaughn..... KFI, 7 p.m. Sa  
 Montgomery, Robert..... KFI, 7:30 p.m. M-F;  
 Morning Concert..... KFAC, 10 a.m. M-Sa;  
 9:30 a.m. Su  
 Morning Song..... KECA, 8:15 a.m. Su  
 Mother's Album..... KMPC, 9:15 p.m. Su  
 Motorists Melody Time..... KFI, 7:15 p.m. F  
 Mr. and Mrs. North..... KNN, 8:30 p.m. Tu  
 Mr. Chameleon..... KNN, 8 p.m. Th  
 Mr. District Attorney..... KECA, 9:30 p.m. Tu  
 Mr. Information..... KNN, 2:05 p.m. Sa;  
 1:10 p.m. Su  
 Mr. Keen..... KFI, 9:30 p.m. Th  
 Mr. Mystery..... KHJ, 9:15 p.m. Sa  
 Mr. President..... KFC, 7:30 p.m. Tu  
 Muir, Dr. Warner..... KMPC, 8:15 p.m. Sa  
 Murray, Johnny..... KFI, 8 a.m. M-F  
 \*Murray, Edward B..... KNN, 5 p.m. M-F  
 Museum Concert..... KFAC, 3 p.m. Su  
 Music and the Muse..... KFI, 8 p.m. Su  
 Music With the Girls..... KNN, 11 a.m. Sa  
 Musical Americana..... KFI, 7 p.m. W  
 Musical Crossroads..... KFAC, 10 p.m. M-Sa  
 Musical Digest..... KGFJ, 7 p.m. D  
 Musical Masterpieces..... KFAC, 4 p.m. D  
 Musical Milestones..... KFAC, 6:30 p.m. M-F  
 Musical Tintypes..... KECA, 8:30 p.m. Su  
 Music Hall..... KFAC, 11:30 a.m. M-Sa  
 \*Mutual Newsreel..... KHJ, 6:15 p.m. M-F  
 My Friend Irma..... KNN, 3 p.m. Su  
 My True Story..... KECA, 10:30 a.m. M-F  
 Mysterious Traveler..... KHJ, 7:30 p.m. M  
 Mystery Theater..... KECA, 7:30 p.m. W  
 NBC Symphony..... KFI, 6 p.m. Sa  
 \*Name That Song..... KHJ, 8 p.m. W  
 National Farm & Home..... KFI, 11:30 a.m. Sa  
 National Guard Show..... KMPC, 8:45 p.m. Sa  
 National Radio Palpit..... KFI, 7 a.m. Su  
 National Vespers..... KECA, 11:30 a.m. Su  
 Native Daughters..... KWKW, 9 p.m. Tu  
 Navy Hour..... KECA, 9 p.m. Sa  
 Negro College Chirs..... KFAC, 7:30 a.m. Sa  
 \*Nesbitt, Norman..... KMPC, 6 p.m. M-F;  
 8:30 a.m. Sa  
 Newsstand Theater..... KECA, 8 p.m. Tu

New York Philharmonic..... KNN, 11:30 a.m. Su  
 \*Nichols, Phil..... KHJ, 8:25 a.m. M-F  
 Nick Carter..... KHJ, 3:30 p.m. Su  
 Night Beat..... KFI, 7 p.m. M  
 Noble, Wendell..... KNN, 1 p.m. M-F  
 Nora Drake..... KNN, 11:30 a.m. M-F  
 Norman, Gene..... KLAC, 8 p.m. M-Sa  
 Norman, Phillip..... KNN, 1:30 p.m. M-F;  
 10:30 p.m. Tu-Sa; 1:30 p.m. Sa  
 Official Detective..... KHJ, 9:30 p.m. Tu  
 Old-Fashioned Revival..... KFWB, 4 p.m. Su  
 Old-Fashioned Sunday School Hour..... KECA,  
 9 a.m. Su  
 Old Lamplighter..... KFI, 1 a.m. F  
 One Man's Family..... KFI, 8 p.m. M-F  
 Open Forum..... KMPC, 6:15 p.m. Tu  
 Opening Night..... KMPC, 8:30 p.m. M-F  
 Operation Underground..... KNN, 7 p.m. Th  
 Original Amateur Hour..... KECA, 8 p.m. Th  
 Other Side of the Day..... KFI, 1 a.m. M-Sa  
 Otis, Don..... KMPC, 12 p.m. Su-Tu  
 Our America..... KMPC, 8:30 p.m. Tu  
 Our Gal Sunday..... KNN, 9:45 a.m. M-F  
 Our Miss Brooks..... KNN, 8 p.m. Su  
 Out of Thunder..... KHJ, 9:30 p.m. W  
 Owen, Tom..... KECA, 7 a.m. M-F;  
 12:15 p.m. M,W,F  
 Owens, Jack..... KNN, 4:15 p.m. M-F  
 Ozzie and Harriet..... KECA, 9 p.m. F  
 Palge, Janis..... KECA, 9 p.m. Th  
 Palladium Party..... KMPC, 12 p.m. Tu-Sa  
 Parlay Party, 11:30 p.m. Su; 11:15 p.m. Th-F  
 Parsons, Louella..... KMPC, 6:30 p.m. M-Sa  
 Passing Parade..... KFI, 8:15 p.m. M-F  
 Peace Prayer..... KFI, 12 p.m. M-F  
 \*Pearson, Drew..... KECA, 8 p.m. Su  
 People Are Funny..... KNN, 7 p.m. Tu  
 People's Platform..... KNN, 9 a.m. Su  
 Pepper Young's Family..... KFI, 12:30 p.m. M-F  
 Perfect Husband..... KECA, 10:30 p.m. M-F  
 Perry Mason..... KNN, 11:15 a.m. M-F  
 Peter Salem..... KHJ, 7:30 p.m. Tu  
 \*Peterson, Elmer..... KFI, 5:45 p.m. Tu-F  
 Philharmonic Reporter..... KLAC, 10:05 p.m. Su;  
 KECA, 11 p.m. M  
 Piano Parade..... KFAC, 9:30 a.m. M-F;  
 12:05 p.m. Su  
 Portrait in Sports..... KFI, 7:35 p.m. F  
 Potter, Peter..... KLAC, 9:30 a.m. D  
 Presidential Profiles..... KNN, 7 p.m. F  
 Psychology Speaks..... KWKW, 9:15 p.m. Tu  
 Pursuit of Happiness..... KFI, 10:15 a.m. Sa;  
 KFOJ, 7:30 p.m. F  
 \*Queen for a Day..... KHJ, 11:30 a.m. M-F  
 Quick, What's the Answer?..... KECA, 5 p.m. Sa  
 Quiz Kids..... KNN, 6:30 p.m. Sa  
 Radio Kid's Bible Club..... KGER, 9 a.m. Sa  
 Railroad Hour..... KFI, 9:30 p.m. M  
 Rancho Grande..... KMPC, 1 p.m. Su  
 Repeat Performance..... KFI, 10:30 p.m. M-F  
 Report Card..... KGFJ, 8 p.m. F  
 \*Reporter's Roundup..... KHJ, 8 p.m. F  
 \*Reporters Scratch Pad..... KNN, 4:45 p.m. Sa  
 Report to the People..... KECA, 6:45 p.m. Sa  
 Request Performance..... KGFJ, 6 p.m. M-Sa  
 Reviewing Stand..... KHJ, 5 p.m. Su  
 Richard Diamond..... KECA, 8 p.m. F  
 \*Richfield Reporter..... KFI, 10 p.m. Su-F  
 Right to Happiness KFI, KFSB, 12:45 p.m. M-F  
 Righter, Carroll..... ROWL, 9 p.m. Su  
 Road of Life..... KFI, 12:15 p.m. M-F  
 Robert Q's Waxworks..... KNN, 7:05 p.m. Sa  
 \*Roberts, Cleo..... KLAC, 7:05 a.m. p.m. M-Sa  
 Rod and Gun Club..... KHJ, 9:30 p.m. Sa;  
 4:15 p.m. Su  
 Rogers, Mark..... KHJ, 12:15 p.m.; 4:30 p.m. Sa;  
 4:15 p.m. Su  
 Rogers, Roy..... KFI, 8:30 p.m. F  
 Romance Evelyn Winters..... KECA, 2:45 p.m. M-F  
 Romance of Helen Trent..... KNN, 9:30 a.m. M-F  
 Rosemary..... KNN, 8:45 a.m. M-F  
 Roundup Time..... KFI, 10:30 p.m. Sa  
 Rowe, Red..... KFWB, 4 p.m. M-F;  
 4:40 p.m. M-Sa  
 Rukeyser Reports..... KHJ, 3:45 p.m. Sa  
 Salt Lake Tabernacle..... KNN, 8 a.m. Su  
 Sampson, Bill..... KWKW, 4:30 p.m. M-Sa;  
 12 p.m. Su  
 Saturday Symphony..... KFI, 8:30 p.m. Sa  
 Science of Mind..... KHJ, 10:30 p.m. Su  
 Science Reporter..... KHJ, 11:15 a.m. Su  
 Screen Guild Theatre..... KNN, 8 p.m. Su  
 Second Mrs. Burton..... KNN, 11 a.m. M-F  
 Senators Report..... KFI, 9:45 p.m. Su  
 Sgt. Preston of the Yukon..... KHJ, 5 p.m. Tu,Th  
 Shore, Dinah..... KNN, 8:15 p.m. M,W,F  
 Short Story..... KFI, 6:30 p.m. F  
 Silent Men..... KECA, 8:30 p.m. W  
 Silver Eagle..... KECA, 7 p.m. Tu,Th  
 Simms, Ginny..... KNN, 8:15 p.m. Tu,Th  
 \*Sixty Four Dollar Question..... KFI, 9:30 p.m. Su  
 Skelton, Red..... KNN, 8 p.m. Tu,W  
 Sky King..... KHJ, 5:30 p.m. M-F  
 Slack, Peter..... KGER, 2:30 p.m. M-F;  
 5 p.m. Sa; 10 p.m. M,W,F  
 Smith, Carl..... KNN, 1:15 p.m. M-F  
 \*Smith, Howard K..... KNN, 9:30 a.m. Su  
 Smith, Jack..... KNN, 8:15 p.m. M-F  
 Social Security..... KGER, 1:45 p.m. M;  
 KGFJ, 8:15 a.m. Sa  
 \*Sokolosky, George..... KECA, 9 p.m. Su  
 Songs for America..... KHJ, 9:30 a.m. Sa  
 Songs of Faith..... KMPC, 6:15 a.m. Su  
 Songs You Remember..... KMPC, 5:30 p.m. M-F  
 Songs of the Century..... KMPC, 5:30 p.m. M-F  
 Sons of the Pioneers..... KECA, 12:30 p.m. M-F  
 \*Southland News..... KFI, 8:30 a.m. M-F  
 Space Cadet..... KECA, 5 p.m. Tu,Th  
 Space Patrol..... KECA, 9:30 a.m. Sa

Sports Book..... KLAC, 8:45 a.m.; 4:45 p.m. M-F  
 Sports Dial..... KRFK, 5:30 p.m. M-Sa  
 Squeak'n Deacon..... KKA, 5:30 a.m.; 9 p.m. M-F  
 5:30 p.m. Sa; 11 a.m. Su  
 Stag Lines..... KHJ, 8, 3:30 p.m. Su  
 Standard Hour..... KFI, KFSB, 8:30 p.m. Sa  
 Standard School Broadcast..... KMPC, 11 a.m. F  
 Starlight Revue..... KNN, 10:30 p.m. M  
 Stars in the Air..... KNN, 6:30 p.m. Su  
 Stars Over Hollywood..... KNN, 9:30 a.m. Sa  
 Stella Dallas..... KFI, KFSB, 1:15 p.m. M-F  
 Stern, Bill..... KFI, 7:35 p.m. F  
 Stone, Paula..... KMPC, 10:15 a.m. M-F  
 Stewart, Bill..... KWKW, 9 a.m. M-Sa  
 Story Circus..... KMPC, 7:30 a.m. Sa  
 Story, Ralph..... KNN, 8 a.m. M-F;  
 5:25 a.m. M-Sa  
 \*Stop the Music..... KECA, 5 p.m. Su  
 Stranger from the Sea..... KFI, 9:30 p.m. Su  
 Strength for the Day..... KMPC, 5:15 a.m. M-Sa  
 Sunday With Bill..... KECA, 9:30 a.m. Su  
 Sunset Serenade..... KFAC, 5 p.m. M-Sa  
 Supervisor's Report..... KFI, 10:15 p.m. Sa  
 Suspense..... KNN, 9 p.m. M  
 \*Swayze, John Cameron..... KFI, 10:45 p.m. Su  
 Symphonettes..... KNN, 11 a.m. Su  
 Symphonies for Youth..... KHJ, 10:30 a.m. Sa  
 Take a Number..... KHJ, 1:30 p.m. M-F  
 Talent Scouts..... KNN, 8:30 p.m. M  
 Talking It Over..... KECA, 8:15 p.m. Sa  
 Tarzan..... KNN, 8 p.m. Sa  
 Taylor, Henry J..... KECA, 7:30 p.m. M  
 Taylor, Mary Lee..... KFI, 11 a.m. Sa  
 Telephone Hour..... KFI, KFSB, 9 p.m. M-F  
 Tello-Test..... KHJ, 10:15 a.m. M-F  
 \*Ten O'clock Wire..... KNN, 10 p.m. D  
 Texas Rangers..... KFI, 7:30 p.m. Su  
 The People Act..... KNN, 7:05 p.m. Su  
 Theater Guild..... KFI, 5:30 p.m. Su  
 Theater of Famous Radio Players..... KNN,  
 3:30 p.m. Sa  
 Theater of Today..... KNN, 9 a.m. Su  
 The Christian in Action..... KECA, 12 a.m. Su  
 The Shadow..... KHJ, 2 p.m. Su  
 The Whistler..... KNN, 7:30 p.m. Su  
 Thinking Out Loud..... KNN, 11:45 p.m. Su  
 This I Believe..... KNN, 10:35 p.m. M-Sa  
 This is Living..... KNN, 4:30 p.m. Sa  
 This is Los Angeles..... KNN, 3:05 p.m. Sa  
 This is Your Fun..... KECA, 8:30 p.m. F  
 \*Thomas, Lowell..... KNN, 8 p.m. M-F  
 Time for Defense..... KECA, 9:30 p.m. W  
 Today in Business..... KMPC, 5:05 p.m. M-F  
 Top Guy..... KECA, 8 p.m. F  
 Town Hall Party..... KFI, 9:30 p.m. F; 8 p.m. Tu  
 Town Meeting..... KECA, 9 p.m. Tu  
 \*Trout, Bob..... KNN, 7 p.m. Sa; 2:30 p.m. Su  
 True Detective Mysteries..... KHJ, 2:30 p.m. Su  
 Tuttle Time..... KFWB, 7 a.m. M-Sa  
 \*Twenty Questions..... KHJ, 7 p.m. Su  
 Twilight Tales..... KMPC, 4:15 p.m. Tu,Th  
 Twin Views of News..... KHJ, 4:45 p.m. Sa  
 Under Arrest..... KHJ, 7:30 p.m. Th  
 Unity Daily Word..... KFAC, 8:45 a.m. M-Sa  
 U.N. Is My Beat..... KFI, 11:15 p.m. M  
 U.N. on the Record..... KNN, 11:45 p.m. Sa  
 U.N. Story..... KWKW, 8:45 p.m. M-F  
 U.N. Today..... KFWB, 8:45 p.m. M-F  
 U.S. Marine Band..... KHJ, 4:30 p.m. Sa  
 University Explorer..... KNN, 10:30 a.m. Su  
 \*Valle, David..... KNN, 8:15 a.m. M-F  
 \*Vandercook, John W..... KMPC, 7:30 p.m. M-F  
 Viennese Varieties..... KFAC, 5:30 p.m. M-F  
 Vine Street Varieties..... KECA, 9 p.m. W  
 Voice of Agriculture..... KMPC, 6:30 a.m. M-F  
 Voice of Firestone..... KFI, KFSB, 5:30 p.m. M  
 Voice of Prophecy..... KECA, 8 p.m. Su  
 Voice of So. America..... KALI, 3:30 p.m. M-Sa  
 Voice of the Blind..... KGFJ, 8:15 a.m. W  
 Voice of the Cathedral..... KFI, 11 p.m. Su  
 War Front—Home Front..... KHJ, 9:30 p.m. Sa  
 We Call It Jazz..... KFI, 11:40 p.m. Sa  
 \*Weaver, Hank..... KECA, 12 a., 6, 10 p.m. M-F;  
 7:15 p.m. Su  
 Welcome Travelers..... KFI, 3 p.m. M-F  
 Welk, Lawrence..... KECA, 11:45 p.m. Su;  
 11 p.m. W-F; 10:30 p.m. Sa  
 Wendy Warren..... KNN, 9 a.m. M-F  
 We Call It Jazz..... KFI, 11:25 p.m. Sa  
 We Remember..... KFI, 6:30 a.m. Su  
 Whalen, Monica..... KHJ, 10 p.m. Sa  
 What's the Score..... KFI, 5 p.m. Su  
 Wheeler, Burrill..... KFI, 4:30 p.m. M,W;  
 4:20 p.m. Tu,Th,F, KHJ, 9:15 p.m. Su  
 When a Girl Marries..... KECA, 11:25 a.m. M-F  
 Whispering Streets..... KECA, 10:55 a.m. M-F  
 White, Joe..... KFI, 11:30 p.m. F  
 White House Reporter..... KECA, 7:55 a.m. M-F  
 Wild Bill Hickok..... KEJ, 5:30 p.m. M,W,F  
 \*Wildner, Alvin..... KECA, 6 p.m. Sa  
 Will Rogers Excerpts..... KECA, 5:35 p.m. Tu,Th  
 Willis, Johnny Lee..... KFI, 6:30 a.m. M,W,F  
 Willson, Meredith..... KFI, 7:35 p.m. W  
 \*Winchell, Walter..... KECA, 6, 8:30 p.m. Su  
 Wisner, Harry..... KECA, 5:30 p.m. Sa  
 Woman in My House..... KFI, 1:45 p.m. M-F  
 Woman of the Year..... KNN, 7:30 p.m. M-F  
 Women's Forum..... KNN, 8 a.m. M-Sa  
 World Bible Society..... KGFJ, 8 a.m. M-Sa  
 World of Books..... KFI, 11:45 a.m. Su  
 World of Opera..... KFAC, 3:30 p.m. M-Sa  
 You and the World..... KNN, 11:45 p.m. M-F  
 You and Your Schools..... KWKW, 9:45 p.m. F  
 You Bet Your Life..... KFI, 9 p.m. W  
 Young America Speaks..... KFI, 10:30 a.m. Sa  
 Young, Norma..... KHJ, 9:30 a.m. M-F  
 Young Dr. Malone..... KNN, 10:30 a.m. M-F  
 Young Wilder Brown..... KFI, 1:30 p.m. M-F  
 Your Voice of America..... KQEB, 3:45 p.m. F  
 KMPC, 4:45 p.m. Su





# Wrestling Is My Business

by Jules StrongBow

This is a story about a wrestler most of you have never heard of, more of you have never seen, but who has a greater, more sincere following than the current mat idols.

In all of my 25 years in this strange and wonderful wrestling profession I have never encountered such a phenomenon of loyalty and perseverance.

It concerns a fellow named Bob Bristol, whose vocation is a dental technician, whose avocation is preventing juvenile delinquency but whose love and chosen profession is wrestling.

It is not unusual, practically routine, for a big-time wrestler who is seen on television and at local arenas several times a week to have a big fan following. It is expected when a newcomer has a match to have a



Bob Bristol

flash-flood of mail from friends and relatives asking for more.

But it is most extraordinary when an up-and-coming wrestler has a following which keeps me deluged over a two-year period. Bob has had very few matches, but whenever he appears at an arena, the fans demand more of him. Those who have seen him work say that his style is far from sensational but his character surpasses his ability and lack of professional experience.

Southern California wrestling fans are a bit jaded where wrestling talent is concerned. They are so used to top-notchers that they demand main-eventers even on the preliminaries.

But Bristol possesses a certain quality which endears him to those who see him. Requests to see more of him come from people in all walks of life—society matrons, newspaper sports editors, ministers, youth clubs, even a petition from men at a fire station. I have had telegrams, telephone calls and personal requests from people demanding to see him in an unceasing, unending barrage. One lady wrote that she always believed wrestling to be faked until she met and listened to

Bob Bristol. Another stated that if men like Bob loved wrestling, it must be a wonderful thing.

Wrestling has been his love ever since he was a boy. He was on his way to a promising career as a middleweight boxer but wrestling got the better of him. During the day Bob is an excellent dental technician, working for Dr. R. S. Fisher of Glendale, one of the nation's leading dental authorities.

Bob Bristol is billed on the wrestling cards as the "Gentleman from Glendale," and that he is. This soft-spoken, gentle, honest fellow will achieve his heart's desire of being a great wrestler—at least if his following has anything to do with it. But even if he doesn't, he says, he will be a better man for his experience and healthier because of his training and conditioning.

### ATTENTION FAN CLUBS

I am in the process of compiling the first directory of all wrestlers' fan clubs in Southern California. This will be published soon in TV-RADIO LIFE. All fan clubs who wish to be included in this directory must send full information on their clubs to Fan Club Registry, TV-Radio Life, 6361 Selma Avenue, Hollywood 28, Calif. Include name of club, address, membership fee, project, if any, where dues go, honorary president, and other pertinent information. This should be submitted within ten days.

#### Official Entry Blank

##### Baseball Question of the Week:

How many baseballs do the Hollywood Stars use up during one season?

(Closest figure will be declared the winner.)

Your Answer: .....

Name: .....

Address: .....

Phone (if any): .....

Send all entries to The Sports Editor, TV-Radio Life, 6361 Selma Avenue, Hollywood 28, California.

## On the Ball

With Ted Hilgenstuhler

### COUPLE OF "QUICKIES"

Spring fever (and too much bock beer) got the best of me this week.

Although this is the time of year when "America's Favorite Indoor Sport" moves to the wide open spaces in full view of the moon, here are a few random thoughts about the "minor" sports events of the week.



... KLAC did a fine job of broadcasting the finals of the NCAA tournament. Besides being the sentimental favorite, "Phog" Allen's Kansas chargers undoubtedly deserved to win the title. However, the achievement

of second-place St. Johns of Brooklyn is one of the great success stories of the year. Remember those basketball "fixes" of last year, some of which are still being investigated? Well, St. Johns was the only major New York team not to be involved in any scandal. Here was one example of where "honesty paid off."

... Several weeks ago in a column entitled "The Big Boys Get Smart," I pointed out that KECA-TV (ABC) and KNXT (CBS) had finally wised up to the tremendous potentialities of the local sporting scene. This week, NBC-TV announced that it also will expand its coverage of sports and special events on KNBH (4).

... The Pacific Coast League may not be classified as "Big League" yet, but on TV and radio they have added some pretty top talent. Mark Scott, Hollywood Stars announcer over KFWB, told me that next to a New York assignment, he considered his new job as the best in the country. Also, Bill Brundige, who for the past two seasons has announced all the games of the National League's Philadelphia Phillies, has taken over his new post of calling the play-by-play of all Angels games over Channel 9.

### TV TIP FOR THE WEEK

Keep your eyes on KTTV's "Roller Hockey" show on Sunday, April 6. Between the second and third periods of the regularly scheduled game, one of the greatest TV travesties of the year will take place. It should set hockey back at least twenty years.

### BASEBALL CONTEST

The response to our weekly baseball contest has been most gratifying. The first week's winner will be announced next week.

Below is this week's entry. Through the co-operation of Mark Scott of KFWB, the winner will receive two choice box seats to a Hollywood Star baseball game.



*Jimmy Durante*

**ALL STAR REVUE**  
**KNBH—NBC-TV NETWORK**  
**5 P.M. (PST) SATURDAYS**  
**ALTERNATE WEEKS**



**free!**

**COLORFUL MINIATURE RECIPE BOOK**

(Card-file size)

**WINTERGREEN PINK ANNIVERSARY CAKE**

and 21 other exciting new recipes such as

- *Supersonic Brown Sugar Cake*
- *Summer Camp Emergency Piecrust*
- *Fun-After-Forty Health Bread*
- *Zoom Meat Loaf Roast*

All entirely new. Never published before. All tested and approved by Mary Mills! Surprise your friends with tempting foods they've never tasted . . . dishes they didn't know existed.

No money! No boxtops! Just send a card with your name and address! Say: "I want the new Fisher's recipes."

Write to FISHER'S, BOX 84, SEATTLE



**Recipes Feature**

- Fisher's Biskit Mix
- Fisher's Cake Flour
- Fisher's Zoom
- Fisher's Corn Meal
- Fisher's Handsacks



# Judy Canova



## Mama Weiss

KHJ-TV COOKING STAR

*Invites You to Her  
Celebrated Restaurant*



Luncheon—Dinner—Supper  
Gypsy Music—Cocktails

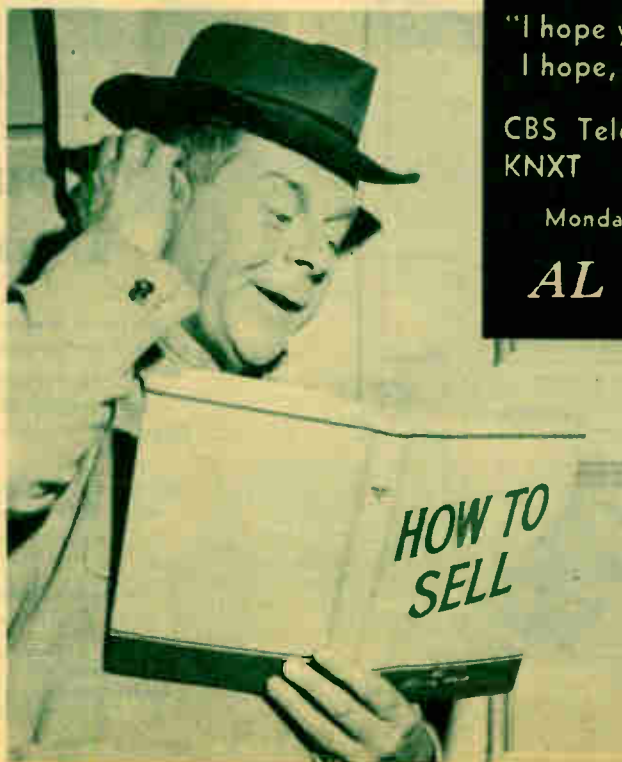
**MAMA WEISS**

224 SO. BEVERLY DRIVE

Beverly Hills, California

CR. 6-6913

No Fed. Tax



Elmer Blurt

"I hope you're all lookin',  
I hope, I hope, I hope!"

CBS Television Network  
KNXT 7:45-8:30 a.m.

Mondays thru Fridays

**AL PEARCE**

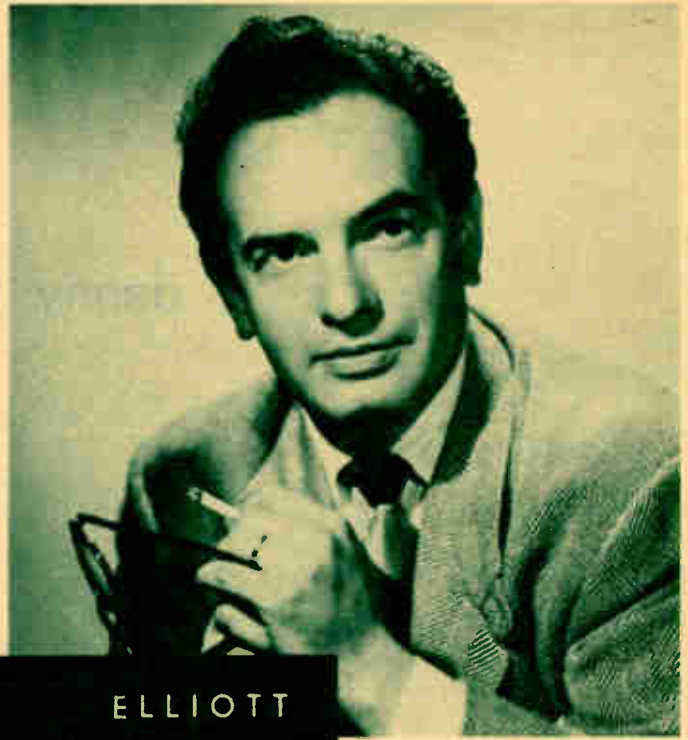


*Our best wishes on your Anniversary!*



CATHY

LEWIS



ELLIOTT

**"THE ADVENTURES OF OZZIE AND HARRIET,"**

— Every Friday Night, KECA, 9 P.M. —



danny thomas



*"Thanks for Everything"*

*Dr. Peter Slack*

K G E R

5000 WATTS

1390

*on your dial*

The Station of the American Home

Building better broadcasting for Southern California

Owned by the John Brown Schools

NAPPY LAMARE

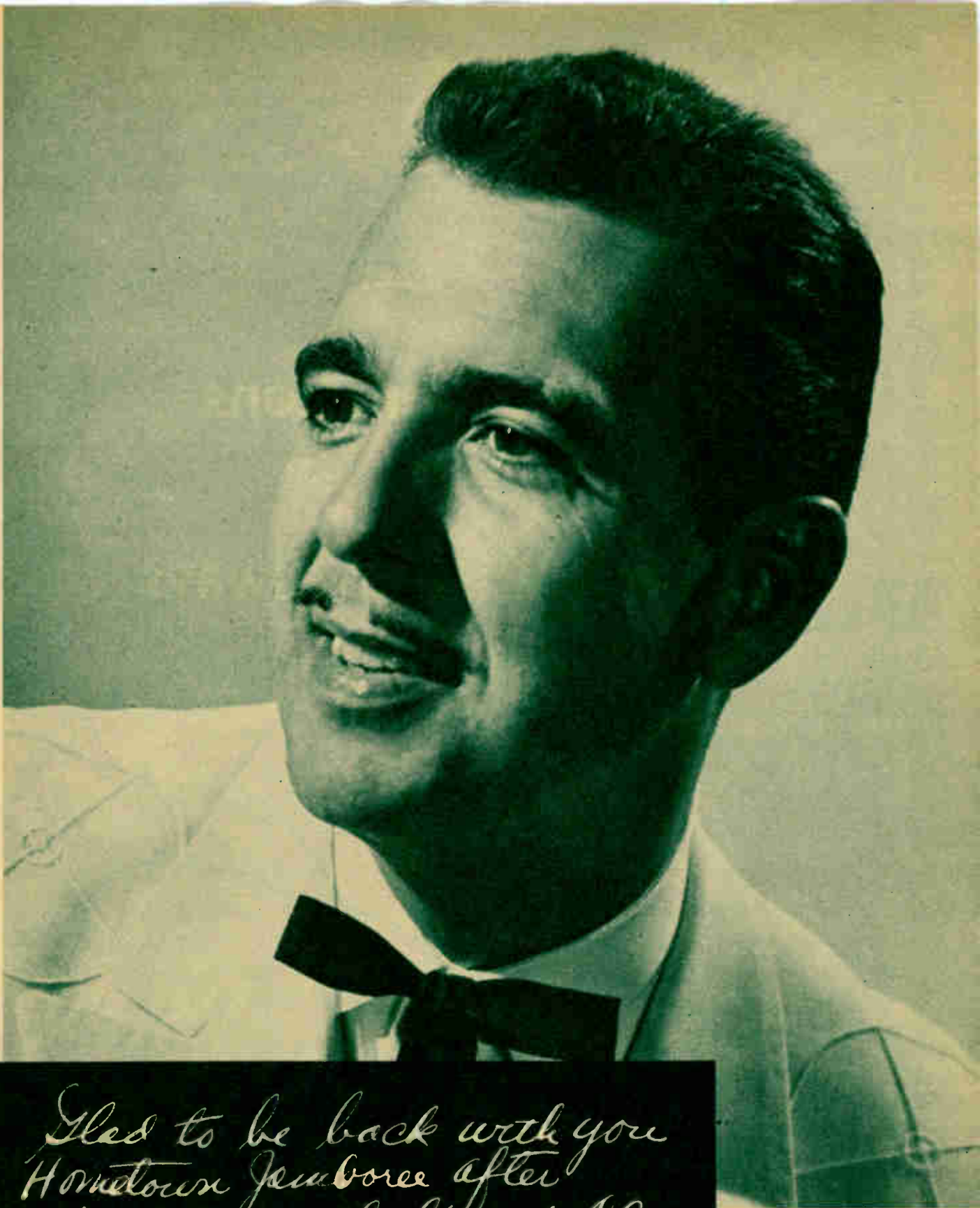


JOHN (Peanuts) SWOR

HARRY (Popcorn) CODY

KTLA Dixie Showboat  
8 P.M.-9 P.M. Mondays  
3rd BIG YEAR!





Glad to be back with you  
on Hometown Jubilee after  
stopping off at the Grand Ole  
Oprey and the Copacabana  
Tennessee Ernie

**Congratulations**  
and  
**Best Wishes Always**

*Mario Lanza*





I DON'T HAVE TO  
"MAKE-UP" NICE THINGS  
TO SAY ABOUT YOU—

**YOU'RE TOPS**

*Congratulations from*

**GENE BAKER**

"QUEEN FOR A DAY"  
—AM—TV—

OLD GOLDS      KRAFT FOODS



JO GILBERT

MANY  
THANKS



Best wishes

from the

EXECUTIVE VICE-PRESIDENT

"I HATE WILD RED BERRY"  
FAN CLUB

*Bill Anson*



"Hollywood  
Bandstand"

KFWB

9:00 A.M.-12:30 P.M.

April 4, 1952

*Congratulations  
on Your 12th  
Birthday!*



*Betty Lou  
Gerson*



*Lawrence Welk*

*& His Champagne Music*

Friday Nites 9:30-10:30 P.M.

KTLA Ch. 5



*appearing nitely*

ARAGON BALLROOM

(Except Mon. and Tues.)

LICK PIER, OCEAN PARK

Page Seventy-seven



*"Hello, Everybody,  
and Thank You,  
TV-RADIO LIFE"*

*Betty  
White*

"BETTY WHITE SHOW"  
9:30-10:30 P.M. SATURDAYS  
KLAC-TV

Written & Produced by George Tibbles  
with Del Moore, Mary Sampley  
and Cliff Whitcomb

"EDDIE ALBERT SHOW"  
KLAC-TV



*Wishing  
TV-RADIO LIFE  
continued success*

*Jeanne Gray*



*Congratulations*

*Charles Dant*

Dennis Day TV Show



*The same old  
love and kisses.*

*Les Tremayne*

"THE RACKET"—RKO  
"THE BLUE VEIL"—  
Wald, Krasna—RKO  
"FRANCIS GOES TO  
WEST POINT"—U.I.  
"THE WAR OF THE WORLDS"—  
Geo. Pal—Paramount  
"THE WOMAN IN MY HOUSE"  
—NBC

SUPPORT THE RED CROSS



*Recordially Yours,  
Gene Norman*

Gene Norman Show—KNBH  
Gene Norman Show—KLAC  
8 TO 12 MIDNIGHT





# Lawrence and Lee



*Many happy returns to*

TV-RADIO LIFE

*Sincerely*

*Ruth Perrott*



ROSEMARY IANNONE

PATTY IANNONE

A COLOSSAL production wish to TV-RADIO LIFE on your BIRTHDAY.

JUST DROPPED IN TO SAY HOWDY TO TV-RADIO LIFE ON THEIR 12TH BIRTHDAY—AND THANKS FOR EVERYTHING

DOYE O'DELL



5:30 TO 6:30 P.M. • MONDAY THRU SATURDAY • KTLA



*Congratulations  
and Thanks*

DAVE 'N CHARLEY  
NBC - TV



**BUSINESS OPPORTUNITY**

Wanted—neat hostess—must weigh at least 175 lbs. Must love children—no experience necessary. No cowards need apply. Contact BYRON OGG at Mt. Ida Creamery.



**MEL BLANC**  
*"Rabbit of Distinction"*

*Says*

**HAPPY 12th TO  
TV-RADIO LIFE**





*On my fourth  
TV birthday  
I wish you  
happy returns on  
your twelfth!*

**Herb Wegner**

"Man's Best Friend" KTLA

*Sponsored by Walter Kendall  
Dog Food*



*Best Wishes*

**Barbara  
Eiler**



HAPPY BIRTHDAY



**Dick Aurandt**

CBS Staff Organist  
HAWTHORNE SHOW  
FAMILY FUN  
Musical Director

WILD BILL HICKOK  
for KELLOGG'S

CONGRATULATIONS!

THE FIRST  
AND STILL THE  
ONLY —

The Hollywood  
you've never  
seen . . .

COAST TO COAST

ERSKINE  
JOHNSON'S

"Hollywood Reel"  
photographed and  
directed by

COY WATSON  
KTLA

7:15 P.M. Wednesdays

CONGRATULATIONS!  
CONGRATULATIONS!

See  
L.A.'S TOP  
TV SHOW  
OVER KTLA

**SPADE COOLEY**  
**SANTA MONICA BALLROOM**

CONTINUOUS ENTERTAINMENT EVERY SATURDAY 8:30 PM TILL 2 AM

CONGRATULATIONS!  
CONGRATULATIONS!

OVER THE BLUE PACIFIC AT COLORADO AVE. SANTA MONICA, CALIFORNIA

*We thank you for watching our show. Why not visit the  
ballroom Saturday evening and see the show LIFE-SIZE?*



# CAROLINA COTTON

## *The All American Girl*

### WESTERN'S FIRST LADY

- STAGE
- SCREEN
- RADIO
- TELEVISION
- RODEO

Management Bobbie Bennett

**DOROTHY**



*Congratulations!*

# HANDY HINTS

## **KTLA**



**DICK**

## HITCH YOUR DIAL TO THE STARS!



LOS ANGELES

- ★ BILL GARR
- ★ BILL STEWART
- ★ BILL SAMPSON
- ★ MILT NAVA
- ★ R. HOYOS
- ★ CANDY MARTIN
- ★ ANDY JAMES
- ★ GORDON BAKER LLOYD

*Ect ces so much easier to leave the dial set at 1300*



1300 KC      KWKKW      98.3 MC





*Sincerely  
Grateful,*

**D  
I  
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A  
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E**

April 4, 1952



WESLEY TUTTLE

TUTTLE  
TIME

RADIO'S FRIENDLIEST  
SHOW

K F V D

1020 KC.

7 - 8:30 A.M. Monday thru Saturday



JIMMY WAKELY  
SHOW

KNXT

CAPITOL

RECORDING ARTIST



**Doctor-  
what's the  
matter with  
my hands?**

**Are chemical washing  
products making them  
rough, red and dry?**

Chemical washing products — boxed like soap — looking like soap are now being sold. It's easy to find out if these soap substitutes are ruining your hands.

**MAKE THIS TEST**

Just switch to White King. It's SOAP. REAL honest genuine soap. If your hands soon get back to normal — if that tight, drawn aching feeling stops — then that's your answer. Stop using soap substitutes. You will probably stop the agony of aching hands.

**TRY**

**WHITE KING'S  
NEW "1-2"**

Soften your wash-water with WHITE KING WATER SOFTENER. Then add enough WHITE KING SOAP to give you an abundance of rich, thick soapsuds. This easy new "1-2" washing method helps rid clothes of ugly soap-substitute grayness. It saves clothes . . . hands . . . soap . . . and MONEY!



*There is no substitute — Get the  
REAL THING — WHITE KING*



*Cliffie Stone*

TELEVISION

HOMETOWN JAMBOREE

2½ Years

KLAC-TV • 7:30-8:30 P.M.

Saturday Nights

RADIO

KXLA

7 Years

Weekdays

11:30 A.M.-12:30



I take pleasure in announcing  
 that I have just signed an  
 exclusive contract with the  
 Mutual Network for the next  
 7,000 years at \$23,000,000  
 per year!



*Jack Bailey*

Q. F. A. D. A. M. & T. V.  
 C. O. E. N. O. T. O. N.



Congratulations!

*for*

*12 years of*

*great RADIO and*

**TELEVISION**

*reporting*



*Parley Baer*

**S  
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and  
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L**

*advertising agency  
 6642 sunset blvd.*

• best wishes to  
**RADIO LIFE**  
 for another year  
 of distinguished  
 service!

DICK SMITH  
 FRANK BULL  
 HANK KONYSKY  
 MEL ROACH  
 AL MARTELL  
 RUDY PERKAL  
 MARIAN VILMURE  
 JANE DARDEN  
 AND STAFF



**STAN CHAMBERS**  
 "FROSTY FROLICS"



**KEN GRAUE**  
 "CITY AT NIGHT"

1. ONE  
MAN'S  
FAMILY  
(Radio)

2. ONE  
MAN'S  
FAMILY  
(TV)

3. I  
LOVE  
A  
MYSTERY  
(Radio)

4. THE  
WOMAN  
IN  
MY  
HOUSE  
(Radio)

Four Great

CARLTON E.  
MORSE

Production  
Features

## THE TEEVEE CO.

Producers of

THE BIG  
"LITTLE  
THEATRE"  
TV SHOW

The Short-Short-Story  
Sensation

Now On the Air

•  
Coast to Coast  
•

211 So. Beverly Drive  
CRestview 5-1076  
Beverly Hills, Calif.



GERALD  
MOHR

•  
*Appearing in*  
"DETECTIVE STORY"  
"SNIPER"  
"THE RING"

*Your blue-eyed  
boy, rugged  
protecting arm  
and guiding light  
of the working  
girl.*



•  
*Good TELEVISION COOKING  
done expensive.*

April 4, 1952





TO  
 TV-RADIO LIFE  
 FROM  
 INTERNATIONAL  
 MUSIC MAN  
*Paul Masterson*



*Every good wish  
 for your further  
 success!*

**Harry & Mary Hickox**

"Jump-Jump of Holiday House"  
 "Truth About Dixie"



PETER POTTER

WHOSE PRETTY  
 PLATTERS PARADE  
 FOR THE PEOPLE  
 7 DAYS A WEEK  
 9:30 A.M. TO 12:30

KLAC

AND WHOSE  
 NITE-OWL PARTY  
 IS VIEWED EVERY  
 MONDAY, WEDNESDAY  
 AND FRIDAY  
 NITE AT 11:15 ON  
**KNXT, CHANNEL 2**

Page Eighty-seven

*And a good good day Friends  
 This is SAM HAYES speaking  
 -Best Wishes-TV-Radio Life*

JOHNSON WAX NEWS-11:25 to 11:30 (PST)  
 COAST TO COAST MONDAY THRU SATURDAY-MUTUAL NETWORK  
 7:45 BREAKFAST NEWS 4:45 FINAL-6:45 DINNER TOUCHDOWN TIPS  
 N.B.C. NEWS THRU THE SPORTS GLASS  
 Pacific Coast Regional Mutual Don Lee & RCA-Victor Recorded  
 Network Inter Mountain Network

**RADIO** 6000 Sunset Blvd.  
**TELEVISION** Hollywood 28, California  
**MOTION PICTURES** Phones H.O. 9-6161 H.U. 2-2133



*Congratulations*  
 from  
 ANDY AND VIRGINIA  
 MANSFIELD

Turn Back the Clock  
 KFI Saturday, 8 A.M.





WINGY MANONE, Charlie and his lovely girl singer, Devvy, Davenport, got together for a little jam session following an appearance by Wingy recently on one of the shows.



YES SIR, it's that lovable character around the ranch, Talkin' Charlie, all dressed up in his Sunday-go-to-meetin' clothes.

*Walkin' and Talkin'*  
Charlie Aldrich is fast becoming an institution as Hollywood's

# Mister Cowboy

by  
Joe Miller

KTTV—6:15 P.M. Mon. thru Fri.

**W**ALKIN' CHARLIE, or was it Talkin' Charlie, called up TV-Radio Life and said: "Folks, I got a few pictures I would like to run in your birthday issue. Would you be kind enough to send somebody over to kinda write something about the pictures?"

That is one of the first attractions about Charlie Aldrich—his extreme politeness and his modesty. He wanted us to write about the pictures, but we soon saw the folly of this. Here is a Western personality who is a ridin', ropin', wranglin', as well as guitar strummin' cowboy. He has so enamored himself of the television and radio audience that they give him not a minute he can call his own. Charlie has had to surround himself with his friends to "keep me on top of the heap," as Charlie explains. This guy is busier than 999 hives of bees, and gets less sleep than the fishes which never close their eyes.

Wading to his office (new one) over umpteen boxes, I was amazed and amused at the same time.

"What's in the boxes, Charlie?" I asked, shaking his hand.

"That's m' mail, Joe," he answered matter-of-factly.

"Lifetime collection?" I questioned further. It looked like Mound City.

"Joe, that's m' mail from the KTTV show—mostly from Range Rider friends of mine. They send in 3000 cards and letters every week. I've been on for seventy-five weeks."

Adding this mail up in a hurry, I was surprised at the total: a staggering sum of 225,000 pieces of mail in less than a year and a half, all locally sent. My friend, that's a lot of mail! However, the amount of mail does not impress this gangly cowboy. The fact that his friends took all that time to sit down and write does make a deep impression on Charlie. He told me that that's why he saves all the mail to remind him to be thankful "for all my friends I've made here in California." I looked around again and I was surrounded by boxes on top of boxes.



RANGER, Charlie's horse, you might say, is one of the gang. Ranger can perform forty-seven various stunts and appears on the show, last year went on 377 personal appearances with Charlie.

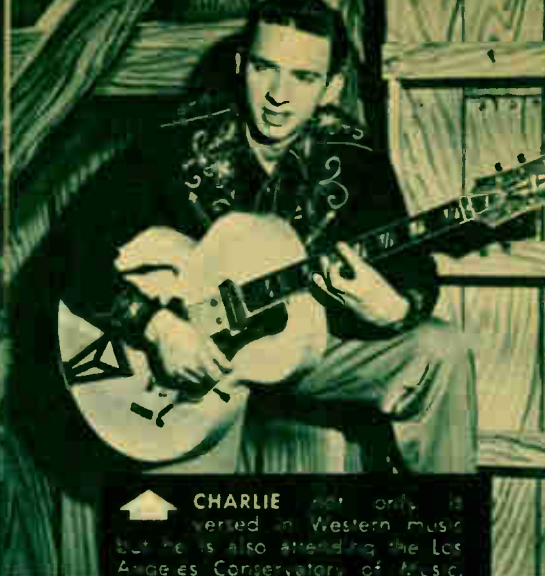




↑ **HERE WE SEE CHARLIE ALDRICH** lot of taking a breather. Those six TV shows a week plus his dance-band appearances really keep our buddy hopping.



↑ **NO WONDER** these two Range Rider friends look so happy. They were party responsible for making the huge sack of mail in the corner to reach the figure of 225,000 words and letters.



↑ **CHARLIE** not only is versed in Western music but he is also attending the Los Angeles Conservatory of Music. He is well on his way to getting his Bachelor's Degree in music.

This man ought to run for President, I thought.

Charlie's right hand man, Bill Shipman, barged into the office and talked about a personal appearance. Charlie was all for it. I could see this good-natured cowpoke just could not say "no" to any man.

"Do you make a lot of public appearances, Charlie?" I was naive enough to ask. An interviewer has to ask stupid questions to learn anything. Bill Shipman answered for Charlie.

"In one year," said Bill, pounding his bronzed fist into his open hand, "this guy has made 377 personal appearances!"

"Why, how could he?" I questioned, almost swallowing my gum. "There aren't that many days in the year."

They both laughed.

"Let me tell you something, Joe. One night we were on three personal appearances in a matter of two hours." Bill told me about each of them and, also, how the engagements came about. "By the way," he added, "224 of these appearances were for charity benefits."

Charlie then broke in and recounted one day still fresh in his memory: the day he made five personal appearances! How he had to jump from one to the other. He signed off with, "Phew!"

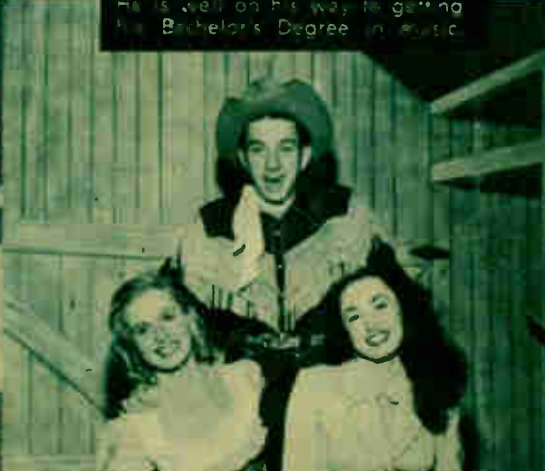
Figures come high with this new television find.

Charlie Aldrich is the easiest-going cowboy that the easy-going West has ever seen in Hollywood. He has to be of a relaxed mind. How else could a man run modern riding stables (you'll find Charlie's stables at Sepulveda and Slauson); oversee his Record Shop in Compton; appear regularly at Corriganville at the weekly dance; emcee a daily KTTV Western show; broadcast two daily radio programs; and now preparing to open his own dance hall. All I can say is, "Phew!" Brother, that's a schedule that even industrious Benjamin Franklin would have looked squarely in the face, turned around and walked away.

But Charlie Aldrich loves it. The guy just can't say "no."



↑ **SOMETHING OLD AND SOMETHING NEW.** Here we see Charlie K. French, oldest motion picture director in film-land, showing Charlie Aldrich how turn-of-the-century disc jockeys worked with the Edison cylinder-type phonograph. In return, Charlie showed Mr. French how he does it on his radio shows.



↑ **CHARLIE** boasts two of the most beautiful girl singers in television. Bonnie Devvy Davenport and Charlie write all the special material for the TV show. Devvy Keene not only sings a beautiful song on the shows, but she doubles her talent as Charlie's secretary. Devvy is dancer, singer and comedienne on show.



↑ **DEVVY DAVENPORT** steps out of character for this glamour shot, but you know her best as the plain old country gal on Charlie's show.



↑ **HERE ARE CHARLIE AND RANGER** in action. Charlie puts several thousand Range Riders like these two on Ranger's back every year.





*[Faded, illegible text from a newspaper clipping or magazine article, likely a bio or interview with Curt Massey.]*

*Best  
Wishes  
from*

# "CURT MASSEY TIME"

STARRING **Curt Massey and Martha Tilton**

FOR MILES LABORATORIES ON BOTH CBS AND MUTUAL

MONDAYS THRU FRIDAYS

KNX 4 P.M.

KHJ 4:30 P.M.



ALSO HEARD ON

RADIO LUXEMBURG

CORAL RECORDS





VERNA FELTON

RADIO

"JUDY CANOVA"

TV

"DENNIS DAY"

Dennis Day's  
Mother

PICTURES

"BELLES ON THEIR  
TOES"

"DON'T BOTHER  
TO KNOCK"




Corris Guy — Stan Chambers  
every Saturday

## COOKING SHOW

"Tricks and Treats"

10:30 A.M. • CHANNEL 5

### KTLA

Newest ideas in food preparation  
Complete menu suggestions  
How to plan budget meals

**Helms** BAKERIES  
RIGHT TO YOUR DOOR



CONGRATULATIONS  
AGAIN

TO TV-Radio Life

*Shirley Mitchell*



*...happy birthday,*

**TV-Radio LIFE**

*Sincerely,*

*Janet Waldo*



*My Best Always  
to  
TV-Radio Life  
Ever Gratefully,*



**Elsie Baker**



**HAPPY BIRTHDAY**

*—to you*

*from your friend*

**Stuffy Singer**

DONNIE IN THE BEULAH TV  
SERIES — APRIL RELEASE



**JOE KEARNS**



**BOB GARRED**

● NEWS ON ABC



**HOWDY FOLKS!**

Bein' open season for awards—  
The feller that created Beany 'n me . . .

**BOB CLAMPETT**

Figgered he'd like t' give his own  
special award . . .

. . . The "CECELIA" — to the  
greatest gang of guys on any show —  
— His "Beany" Staff —



DAWS BUTLER  
ERV SHOEMAKER  
CHRIS ALLEN  
PAUL SELLS

STAN FREBERG  
WALK EDMISTON  
ROBT. DAHLQUIST  
DOM NOCERINE

LLOYD TURNER  
RALPH LORETZ  
LLOYD BOCKHAUS  
LU SHERWOOD



See Bob Clampett's "TIME FOR BEANY" — KTLA (5) 6:30 Mon. thru Fri.  
Sponsored by: Nehi Beverage Co., Thrifty Drug Stores & Orvita





*If you've heard Mrs. Archer for 9 years on radio you might like to know what she looks like on Television.*

**Irene Tedrow**

ON "CORLISS ARCHER"



**THIS AIN'T MY PICTURE BUT I BET YOU'RE LOOKING AT IT!**



**Jay Stewart**



*Congratulations, TV-RADIO LIFE, on your 12th Aversary!*

*Sincerely,  
Marian Richman*



**MAY YOU HAVE DOZENS AND DOZENS MORE BIRTHDAYS,**



**Jeanine Roose**

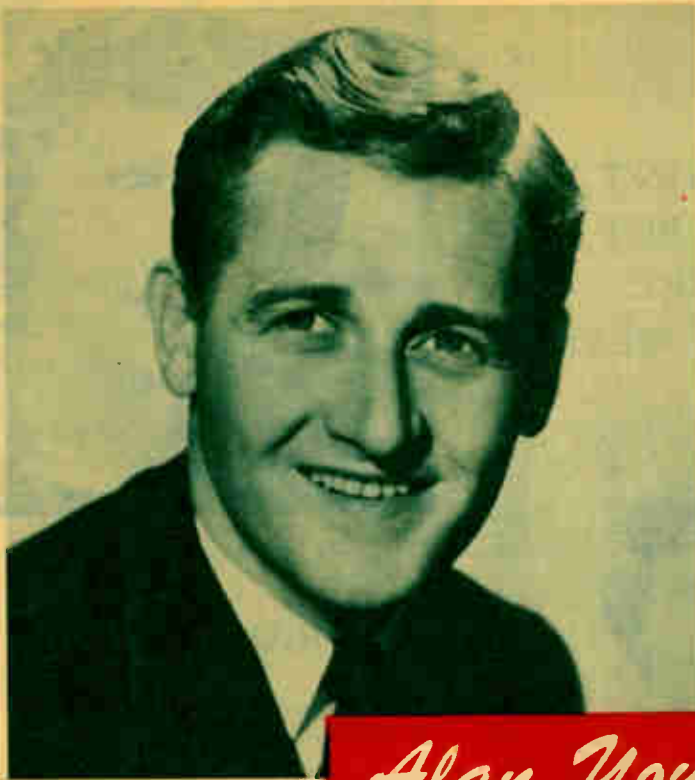


*Thanks to every one of you who made it possible for me to have more than 800 television and radio shows to my credit.*

*currently*

*Peter Carter in "Woman In My House"*

**Jeff Silver**



*Alan Young*



**Heartiest Congratulations!**

*Rita LaRoy*



***Anniversary Congratulations***

From the Marvin Miller family  
to the TV-Radio Life family



**To TV-RADIO LIFE:**

Congratulations on 12 years  
of superb service to the industry.

**Basil "Buzz" Adlam**

**MUSIC DIRECTOR**

**WESTERN ABC DIVISION**





I, TOO,

*"toast a friend  
now and then . . ."*

NOW: TV-RADIO LIFE

*Anne Whitfield*



Congratulations TV-Radio Life.  
We just celebrated our 5th  
Anniversary.

Rosemary LaPlanche Koplan  
Harry Koplan

Meet the Missus Varieties—CBS  
You're Never Too Old—TV  
Children Should Be Heard—TV  
What's the Question—TV



*Best Wishes*

*from*

*Virginia and*

*Gale Gordon*

Another Year  
of  
Congratulations



*Jane Morgan*



*★  
Congratulations  
and Best wishes  
Virginia Gregg*



*Sincere Thanks*  
to TV-RADIO LIFE for  
their confidence in my  
work. My best wishes  
to all you readers, too.

*Cordially*  
*Frank DeVol*

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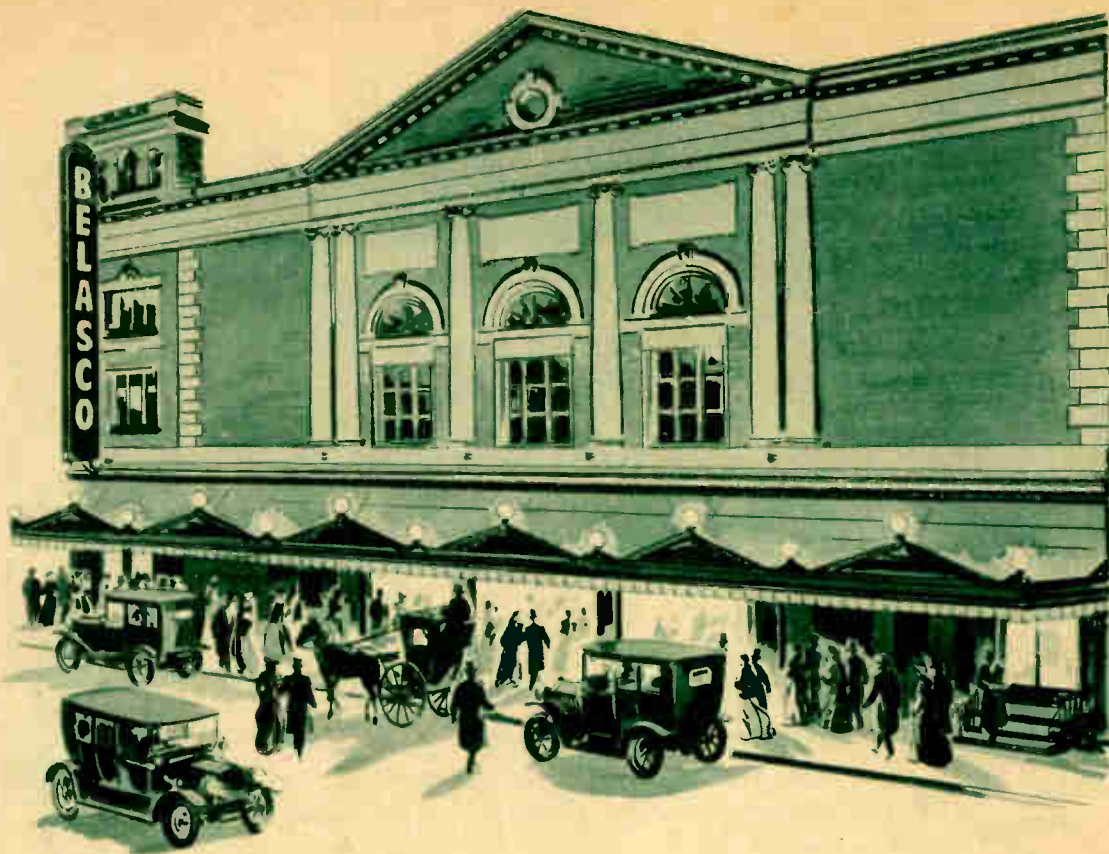
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