

TV & RADIO LOGS—MAR. 8-14

TV-RADIO LIFE

10
cents

Starting
In This Issue:

**A Weekly
Page of
Wrestling Pix!**

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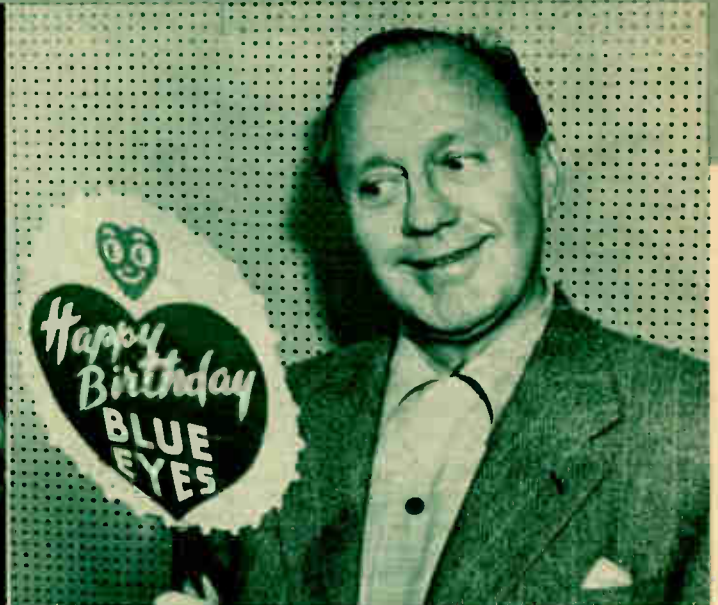


WILLOCK &
ARQUETTE

Lead
Double
Lives

Page
Five

SEEN ON THE RADIO SCENE



▲ **IF THERE'S ONE GIFT** that every man (no matter how old or young he may be) wishes for his birthday, that gift is a fist full of greenbacks. Jack got his, even if they are phonies.

VALENTINE'S DAY, February 14, was a big day for Benny. ▲ It was his thirty-ninth birthday, so he said, and "blue eyes" enjoyed every minute of it. (CBS-Rona photos.)

NET WT. 2 lbs. 8 oz.

Fisher's
"All-purpose"
BISKIT MIX

The QUICKEST Mix of All

FISHER FLOURING MILLS CO.
HANDED BLEND GRAFFIN U.S.A.



▲ **IF YOU'RE LISTENING TO KHJ**, Monday through Friday at 10:55 a.m., you will hear Ken Carson singing ballads and pop tunes as he strums his guitar.



◀ **MAGGI McNELLIS** (standing), NBC-TV star, discusses the opposite sex with feminine personalities (left to right) Kitty Carlisle, Binne Barnes, Nancy Kelly, and Florence Pritchett. (NBC photos.)

▶ **MAGGI RELAXES** in her plush Park Avenue apartment. In the apartment are the fantastic total of three television sets and thirteen radios. Six times named one of the ten best-dressed women in the world, she is constantly being asked to model clothes on television. As she put it: "My back door is like Gimbel's basement, and there are at least twenty dresses I return every week because I don't have time to wear them." (NBC photos.)



Maggi McNellis Tells About:

The Man in Her Life

By Ted Hilgenstuhler

INTERVIEWING PEOPLE is sometimes work, sometimes a pleasure, and sometimes a mixture of both.

In the case of long-stemmed Maggi McNellis, the task is strictly a pleasure—especially for a man, and especially when the interview takes place alone with her in her fashionable Park Avenue apartment.

An elevator takes you up several flights directly into the main hall, where a butler cordially takes your coat and invites you to make yourself at home.

The carpets in the ten-room apartment are soft and thick, and your footsteps make a clear impression on them. (You check your shoes quickly, thinking for the moment that you've dragged some mud in from the streets.)

The rooms are decorated in a gray and pink color scheme (Maggi's favorite colors) and the walls are adorned with a magnificent array of original paintings.

When the dark, slender moderator of NBC-TV's "Leave It to the Girls" enters, she is wearing a stunning lounging gown. Her handshake is warm and firm, her gray eyes are friendly, and you sense that she is

a person you have known all your life.

Just as she acts on the TV screen, sharp-tongued Maggi has few inhibitions when it comes to talking.

"I started in show business as a singer, you know. I was really terrible."

You doubt her candidness, because the Chicago-born Margaret Eleanor Roche (McNellis is her legal professional name) sang at such exclusive places as the Ambassador Hotel in Chicago, The Colony Club, the Blackstone Hotel, and several New York supper clubs.

"No, I'm not kidding," she reiterates. "It started as a gag one day when my picture appeared on the front page of a Chicago paper, billing me as a singer. Honestly, I can't sing a note."

At this point the butler brings in two sparkling Martinis, and the conversation becomes ever warmer.

"Ever since a trip to England, when some reporters saw my passport, I've never been able to conceal my age. I am thirty-three—darn it," she smiles.

The chit-chat, about almost every topic imaginable, continues for over an hour. From a bachelor's viewpoint, there is only one disturbing element

to Maggi's entire conversation: she talks too much about her husband.

"As you can surmise from some of these dreadful paintings (pointing around the room) my husband (Clyde Newhouse) is an art dealer. He's truly a wonderful man. Sometimes when I come home there are bare spots on the wall and I discover that he has sold a few of them.

"We've been married over five and a half years and are very happy together. At the present time I have but one ambition. I want to do a regular daytime show so I can spend more time with Clyde. Do you know that Clyde and I..."

"Well, Maggi—I mean Miss McNellis—if you'll excuse me, I have an appointment," you interrupt.

The NBC star waits at the elevator with you, invites you to drop by any time you care to, and bids you a cordial goodbye.

The elevator man remarks something about Mrs. Newhouse being one of the finest women he has ever known.

On the street again, the automobiles buzz by on busy Park Avenue. Above, the sky is getting dark.

You grumble and turn up the collar of your coat when the first drop of rain slides across your face.

The \$64 Question—

With 64 Different Answers:

What's Happened To FM?

By Ted Hilgenstuhler

LIKE ALADDIN and his lamp, several years ago radio executives were firmly convinced they had discovered the magic words which would make their wildest dreams come true.

The magic words were "frequency modulation"—or just plain "FM."

For both radio and TV, FM was (and is) a magnificent contribution in the field of electronics. Effective in the radio-frequency spectrum between 30 and 300 megacycles, it is "static-free" and allows for the finest and clearest reception on the airwaves.

Despite these advantages, the FM stations in the Los Angeles area (eleven altogether), and in general throughout the United States, are having a tough time. For the most part, the independent stations are operating at a loss and the networks are broadcasting their AM programs simultaneously as a public service.

Well, what did happen to FM then?

The biggest stumbling block in FM's patch can be described in just one word: TELEVISION. Although FM itself is almost as old as radio, it was not developed on a large commercial basis until after World War II.

Unfortunately it hit the market at the same time as television. And who was going to buy an FM set when they could save a few more bucks and get a TV set for their homes?

There were several other obstacles:

The various AM stations around

the nation were strong, solid organizations operating on vast, remunerative budgets. Obviously these giants of radio had no intention of making the noble gesture by pulling out of the picture and allowing FM to take over. As a consequence, AM is still by far the most powerful radio influence in the country.

There were even some technical difficulties. For the most part, Southern California is a "static-free" area, and consequently it didn't make much difference to local residents whether they had FM or AM.

In brief, then, FM has two big, elementary problems:

1. Not enough sets on the market.
2. Not enough advertising revenue.

Indicative of the lack of promotion for FM is the fact that there are no current figures available as to the number of sets in operation in either Southern California or the United States. The last survey, taken by the National Association of Radio and Television Broadcasters in late 1950, showed there were approximately 7,500,000 FM receivers in the country. A telephone poll, taken by KFMV during the same year, indicated over 250,000 receivers in the Los Angeles area.

There are undoubtedly more sets now, but unless advertisers know just where they are and how many, you can't expect them to invest money in an unknown market.

The Future?

Despite all these pessimistic facts, the outlook for FM is not as black as it may seem.

As of January, 1952, there were

652 stations on the air in the United States, 562 licensed, 88 with construction permits and 12 with applications pending.

The majority of managers of the eleven stations in this area, most of whom readily admitted they were not making any money on FM, were optimistic about the future.

Dave Drubeck of KFMV firmly believes that "FM has just started to mushroom."

Calvin J. Smith, KFAC-FM, said: "FM is growing slowly, but it will continue to grow. Years ago people didn't bother to say anything when programs were cut, but now we get plenty of calls when a necessary cut is made."

According to several local FM officials, KRKD-FM was one of the few local outlets operating at a profit.

Good music, without the usual commercial interruptions, has been one of the magnetic features for drawing FM listeners.

Concerning FM in general, Ned Connor of KRKD-FM said: "The FM future is very bright. FM will be similar to AM and will depend on the quality and fidelity of the programs."

Francis Conrad of ABC stated: "FM is a great thing. We are hoping more and more people will listen to our network programs over their FM receivers."

This scheme of having more people listen to AM programs over their FM stations may prove to be the solution the FM people are looking for.

W. J. Beaton of KWKW-FM declared enthusiastically: "Television, with far more glamour, came along at the wrong time for FM. Although the average ear can't tell the difference between the AM and FM receivers, I can say nothing but good things about FM's quality. FM is anything but dead."

As final proof that FM is not a thing of the past, a promotional campaign test was conducted in North Carolina in January, followed by similar tests in Wisconsin and the District of Columbia. It is hoped by FM people that these campaigns will be continued on a nationwide basis.

Zenith Radio, which has led all other manufacturers in trying to promote FM to the American public, recently persuaded many stations to use separate transcriptions to make an accurate check on relative FM and AM pulling power. This is a small beginning, but at least it's a step in the right direction of selling FM to the public and to the advertisers.

FM sales and promotion still have a long way to go before they can compete with AM's "place in the sun." But don't be surprised if fifty years from now someone should remark: "Sure I know what AM is. That's the opposite of PM!"

They Rehearse AFTER the Show!

Two of Hollywood's Most Able Television Comedians Rehearse by Lolling Back Laughing at Themselves!

By Jane Pelgram

FOR TWO years Dave Willock and Cliff Arquette, two of the funniest fellows alive both on TV and off, went through their KNBH weekly show without rehearsal.

Then NBC-TV signed them, and now their show floats out over that network's nationwide loop once a day. So the boys have started rehearsing!

And a most unusual rehearsal it is. It starts approximately five and a half hours after each day's show. It is held for only fifteen minutes, up in NBC-TV's Studio F control room. Dave and Cliff recline in big chairs on the ends of their respective spines, watching a 2:00 p.m. kinescoped West Coast telecast of their live 7:45 a.m. show!

Enjoy Themselves

The show is a tremendous novelty to each—and they love it! The duo who designed, supervised, and even built more than half their own sets; who scratched up from dust bins and antique shops the treasures that make "Charlie Weaver's" shack a fascinating sight; who even print the "Mount Ida Ledger" and who carry on their entire show in *ad-lib*—this duo until recently had seen only two early kinescopes of a year or so ago's shows. Now as they watch themselves every day, each catches what to his own critical eyes are "mistakes."

Arquette's first comment, upon seeing "Charlie" poking comically about, was: "It's a weird feeling. Like watching another actor." Then,

"SOAP MUSTA' BEEN TOO STRONG," explains "Charlie" to "Dave," as he shows his young sidekick what is probably one of wife "Beryl's" flimsiest pretties. (NBC-Ball photos.)

slowly, "I didn't know I was so . . . fat. Nor so talented." With this last he burst into a "Weaver-like" guffaw.

Dave hastened to assure Cliff that he only looked fat.

"This is a closed-circuit set, here in the studio. Makes you look that way. You aren't that heavy—nor that talented!"

Dave's own first laments concerned his posture and an insistence that when grinning in profile, on camera, he looked like a squirrel.

"I see what my family mean!" he moaned.

Pure Make-Believe

Each plays a part completely foreign to him as a person. "Dave," on screen, is a shiftless, jobless dreamer who yearns for a girl and who fiddles with puzzles and grand schemes that will make him rich. In real life Willock is married very happily, decidedly solvent, established in television and in his community, and a doting father. His own "fiddlings," in a workshop that would turn Henry Ford green with envy, result in beautifully designed and finished furniture.

Cliff Arquette, as "Charlie," is an unkempt old bungler, lovable as all-get-out, married to the unseen "Beryl," and a dealer in the most



laughable of folksy cliches and trite remarks. While Arquette remains lovable in real life, he is single, impeccably groomed, a complete sophisticate and one of the quickest-witted and most articulate men on Vine Street.

Off-Beat Humor

Their show utilizes the same brand of humor that made many Chicago emanations famous. "Kukla, Fran and Ollie" won laurels with that sort of gentle *ad-lib* lampooning of types and sayings which "Dave and Charlie" employ. Dave Garroway's popular humor carried the same smack. And Ransom Sherman's antics and satirizations of things normal were greatly reminiscent of Willock and Arquette's shows. New York critics don't care for this sort of thing, at least not when Hollywood does it, as evidenced by a review of "Dave and Charlie's" first coast-to-coast offering. Maybe New York doesn't get it. Or maybe New York hasn't the habit—yet.

Both members of this off-beat comedy team admit that they can't remember what was actually said during the earlier hours of the day when they traded strictly off-the-cuff remarks for the show.

It's a great kick to hear ourselves say things when they come out funny," enthused Dave. "When they don't—we just know what to avoid next day. But to me, 'Dave' and 'Charlie' still seem like strangers. I can't believe it is actually Cliff and me, earlier today, doing them. Can you, Cliff?"

To this Cliff answered: "It's easy. That 'Charlie' is the way I feel mornings at 7:45!"



DAVE WILLOCK, WITH THE DARK HAIR, and Cliff Arquette watch themselves go through fifteen minutes of subtle and unusual humor known as "Dave and Charlie." Today's *ad-lib* pleases them.

March 7, 1952

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CLOSE-UPS ON KNBH



▲ **RALPH EDWARDS EMCEED** KNBH's big Third Anniversary party held during January. Here his wit gets a laugh from Lee Hogan, star of her own KNBH show. (NBC-Bailey photos.)



▲ **EDDIE CANTOR** and Lois Collier ("Mary" of the "Boston Blackie" series) harmonized on the show to Dusty Walker's guitar accompaniment. All three visited the party.



▲ **HARRY JAMES'S ORCHESTRA** provided the music for the birthday party. Here Jon and Sondra Steele watch him hit a high one. The Steeles are seen Saturdays.

You'll See More On Channel 4

▼ **HARRY JAMES OBVIOUSLY** doesn't care what happens to "Nutsy" the Clown as show guest Jack Carson menaces him. Carson looks ready to pull one of his famous and funny stage routines on the clown.

▼ **ANNA MAY, BILL STULLA,** "Nutsy," Lois Collier, Elmer Peterson, Lee Hogan, Lou Marcelle, Dusty Walker and Chef Milani lined up in the hall to wave at the cameraman on the telecast.



This Week in TV

In & Out of Focus (General Comment)

Next Week Maybe Not!

Don't blame us.

Some of our best efforts have gone into keeping abreast of the latest word on the Al Pearce Show. It isn't easy. But we always try.

Last week, we tried extra hard because so many of you readers had called us to ask about seeing the show. A final extra check was made just before copy went to the composing room, and on the information furnished TV-Radio Life by the network press department we published in good faith a paragraph saying the Al Pearce Show would not be seen at 7:45 a.m. Mondays through Fridays on Channel 2.

The magazine went to press over the week end. It was bound, and distribution was under way Monday morning. That morning Al Pearce and his gang *did* start on Channel 2. At 7:45 a.m. To run Monday through Friday.

An immediate complaint to our source of information (?) disclosed that news of the show being seen was known Thursday night at 5:30. Why we were not notified of this sudden change is a matter now under discussion. The magazine, its staff and its typewriters apologize to our readers for such an unnecessary mistake.

Now, please, if, just if the Al Pearce show should go back off TV the very day this magazine reaches you—don't blame us!

Commercials, Phooey!

One of the funniest sights in the world is to watch and hear a worker in television when he sees a commercial, on either his own or a rival TV station, get fouled up in the showing.

He will either die a thousand deaths for the luckless wretch who will get the blame from the station man who gets the blame from the agency man who gets the blame from the sponsor—or he will break into a slow, appreciative smile of pure joy over a

rival's bunglings, however inadvertent.

The workaday TVer never seems to realize that the layman viewer couldn't care less whether the commercial is run too fast, backward—or not at all!

And yet the constant hammerings of some commercials at last have impinged an "important" point on at least one viewing mind, as evidenced by a recent telephone call to the magazine.

The caller was lamenting these one-, two- or three-minute periods which pay the bill for the entertainment we see. She wound up her conversation with the wail . . . "You know, if I wanted to buy a *strong* cigarette instead of a mild one, I wouldn't know where to turn!"

She has a point.

Watch for This!

A few weeks hence, viewers will be amused at the sight and size of a loaf of bread "Lucy" bakes for husband "Ricky" in an episode of CBS-TV's "I Love Lucy."

An abundance of yeast supplies the comedic touch, naturally, and when "Lucy" opens the oven to peek at the goodies her own hands created, out shoot three hundred pounds of bread to pin Lucille Ball against the wall.

The bread is real. Two of the several-hundred-pound loaves were baked for the show, one to be used during

rehearsal one during the actual filming.

And what happened to the loaves of plenty? They were hacked to bits and distributed to the delighted spectators the night of the filming.

Keeping Up With TV

A few of you who have been tempted to blame us for switches in TV fare may be somewhat assuaged by the knowledge that we recently had occasion to experience your "sometimes" disappointment.

A TV studio put out a release announcing the running of an old movie, "Puttin' On the Ritz," starring Harry Richman and some of his famous songs.

For a week we carried the much-folded scrap of paper about, determined not to miss this nostalgia-prompter.

On the appointed hour of the designated day, loved ones were gathered about, and the TV set was turned on. To our dismay, a quite good public-service program (from which we undoubtedly could have benefited greatly) appeared instead. A frantic call to the studio elicited the information that the picture was not to be run at this time. (This we couldn't tell?) Nor could the studio tell us just when to look for the picture.

And we didn't even have a TV-Radio Life to call up next day and blame!

Alan Young Leave TV?

The rumor is about that Alan Young, under a multiple-sponsorship arrangement (Esso in the East, Ford dealers in the West) which bears the cost of his TV show, is about to give up the medium until next fall. CBS-TV says tain't so. Alan says nothing.

So get your bets down and wait a month or two. That's the rumored time of the comedian's departure from Channel 2.

(We hope Alan and his funny show don't depart. Sunday night at 8:00 won't be the same!)

Stop, Listen, Look (Shows You May Like)

The Harry James Show

Sunday, 10:00 p.m.
KNBH Channel 4

While Harry James is a good enough musician to have once been mentioned in the same breath with the late Bunny Berigan by French authority and author Charles Delauney, James doesn't think he's so breath-stopping that he can stand up in

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ATTENTION! FORD OWNERS

This week's TV RADIO LIFE SPECIAL: Lubrication book (with this ad) **\$ 4.95**

(10 lubrication jobs Regular \$1.50 each \$15.00)

See the '52 Ford on display now at **AL STEUBING**

Your Hollywood Ford Dealer

1748 No. Cahuenga. HO. 9-1431

On Our Cover

The popular, comical duo on our cover are, as most fans know so well, "Dave and Charlie," whose daily NBC-TV show is seen on Channel 4 at 2:00 p.m. The picture of Dave Willock and Cliff Arquette was taken for TV-Radio Life by NBC's Elmer Holloway.

This Week in TV—Continued

front of a band blowing his golden horn and have it turn out as TV fare.

And therein lies the secret of his successful Sunday night KNBH show. True, the band does at least three numbers a week, which include the James Classic from the past and one from the Record Album of James favorites, and these allow Harry a ride on his horn, to the joy of fans and viewers. But it is the dressing up of the sets with *imagination* and props, and the presentation of guests in a novel manner, that keep the show a few cuts above its contemporary band-featuring TV slots.

Add good camera work and direction and James's own friendly emceeship and you have a whole flock of good reasons why Mr. Harry James (and crew) will probably turn out to be one of 1952's real surprise "discoveries" for TV.

Pretty Patti O'Connor and Bobby Mack are Harry's two highly capable regular vocalists, with Tommy Gumina, topflight accordionist. Each week a guest star augments this regular lineup.

We think it is a good show.—J.P.

Popular Brother

When Cadet Jack Egnor enters West Point Military Academy next July, things shouldn't be too tough for him. As a matter of fact, he'll be the center of quite a bit of attention from fellow

students, and certainly will be on the receiving end of bids to get his sister down to the school. Jack, twenty, of Huntington, West Virginia, is the kid brother of Dagmar, who begins a new TV series on NBC next month.

"Picture Album"

Friday, 7:00 p.m.
KLAC-TV, Channel 13

Once again the idea that the disc jockey would be a dead pigeon on TV is dispelled into a half hour of pictures, guest appearances and musical numbers that for the most part turn out as real entertainment.

Bob McLaughlin, who conceived for radio the idea of bringing a picture album to life, emcees, using two sound stages at KLAC-TV on which to parade his personalities in the flesh. Why Bob chose, as suitable garb for his opening show, a smoking jacket reminiscent of some of "The Continentals" get-ups was never quite clear. Fortunately, the rig didn't interfere with his capable handling of the complex half hour.

In addition to the regular Starlighters, and Herm Saunders and his trio, guests included Wade Ray and the Ozark Mountain Boys, the Bell Sisters and Ralph Flanagan and his entire crew. The Flanagan spot was a standout, both from appearance and production viewpoints. It's easy to see why the Flanagan band continues to break attendance marks at the Palladium.

Later guests found Gisele MacKenzie, Hadda Brooks, Tony Traynor and the Four Jokers moving off the pages of McLaughlin's album and into the viewer's living room, and the best endorsement of Bob's whole clambake is that each guest was presented not only in just the right fashion for that guest, but for just the right length of time to keep the viewer alert.—J.P.

musical bits that could be unearthed for airing?

. . . The ridiculous portrayals on a recent CBS-TV "Danger" episode, during which two frantic-type gunmen visited the apartment of a "cabbie" with mayhem in mind. As far as we were concerned, any intended menace was dissipated in the goggings, shoutings and posturings that went on in lieu of bona-fide thesping. True, a measure of compensation for us arose in being wafted back to our high-school days and the happy memories of what went on when the Junior Class attempted dramatic vehicles far beyond its comprehension.

When Is a Revue Not?

Saturday, 5:00 p.m.
NBC-TV, KNBH, Channel 4

Jimmy Durante and his unmatched personality again triumphed over what seemed to us comparative rubbish surrounding him on a full network hour whimsically titled "All-Star Revue." You who regard this as a sorry statement—think back.

Gloria Swanson was Jimmy's guest of the day, a fact pounded home to viewers for days before the show. When Miss Swanson did make her long-touted entrance, all camera work and attention were neatly divided between her and some character in an Indian get-up, also on at the moment. Mighty confusing. We settled for the Indian, as long as Miss Swanson didn't seem about to speak—and thus missed her opening lines. Were one to judge solely from the remainder of the



HEY, LADY!

You don't need a crystal ball. You'll KNOW which program is on at what time by consulting the log pages and alphabetical program finders every week in TV-Radio Life. 44 pages of TV and Radio information. EXCLUSIVE news, pictures, features, plus the latest wrestling and sports happenings.

Subscribe now! Use the handy subscription blank on page 20.

Second Glances (Critical Comment)

We Point With Pride

. . . To the flavor captured by the TV adapter of F. Scott Fitzgerald's "Rich Boy," for Philco's presentation on a recent Sunday at 6:00 p.m. on KNBH. Author Fitzgerald was always able to picture the very rich as being just a little bit different, by virtue of the security money can bring, without making them either particularly enviable nor at all offensive. That same picture of the heavily monied came over the miles from NBC-TV's New York studios in a tremendously convincing fashion. This is the sort of thing it's lovely to recall to the minds of the whiners who carp . . . "Oh, there's nothing on TV!"

We View With Alarm

. . . The seeming inability to clear appropriate songs for KNBH's *Anna May Show*, which sometimes results in this really sweet early-teen-ager giving voice to love ballads which seem to us completely out of character to both her and the talented colleagues who weekly join in the otherwise entertaining half-hour juvenile talent hunt. Aren't there a few more non-seasonal

MECA



Toni Darnay
Strange Romance of Evelyn Winters

Daily at 2:45 p.m.
presented by Philip Morris

RADIO
790 ON YOUR DIAL

American Broadcasting Company

dialogue handed la Swanson, not much was missed.

Two fine, brief spots in the hour resulted from the use of film. One was Jimmy's "glee club," with all four parts being Jimmy himself. A great bit—novel, entertaining, and really funny. The other was the inclusion of clips from some of guest Gloria's old silents, with her ad-libbing (?) suitable comment.

But as always, we felt that the bulk of the show could have been junked and the Durante and Jackson spot swelled to an hour. *That* would be a revue. Their re-creation of the old Club Durante turns is unfailingly good; with the mighty Jackson shout-singing and strutting, and Jimmy, when he isn't tearing the piano apart or singing that heartbreaking "Goodnight... goodnight," looking almost unbearably proud of his partner.—J. P.

On Lens (About Studio Happenings)

Meet "Corliss Archer"

Sunday, 5 p.m.
CBS-TV, KNXT, Channel 2

Have you met the girl who made a brief appearance as an amateur on a Hollywood TV opportunity show and wound up as the lead on "Meet Corliss Archer"?

She's a pretty eighteen-year-old named Lugene Sanders. Producer Helen Mack, former screen actress turned radio and TV producer who spied the new talent, signed, sealed and delivered her into a role made famous on radio.

Lugene Sanders's previous experience had been limited to little-theater work on the West Coast. At the time she learned the news of her selection as the perfect TV "Corliss," her excitement was centered around the forthcoming senior prom at school.

No other member of her family is theatrical. Her father is a salesman for a meat-packing firm. She is an only child. During the last war, while her father was in the service and stationed in New York City, Lugene visited the big town with her mother and saw her first New York play. It was F. Hugh Herbert's production of the original "Corliss Archer" story, "Kiss and Tell."

"I certainly didn't dream," relates youthful Lugene in a happy daze, "that some day I would become 'Corliss.'"

A willowy, hazel-eyed brownette, the young video star has a tiny twenty-two-inch waist, is five feet five, and weighs 112 pounds.

She goes on dates with a beau whom she calls a "well, fairly" steady. She

(Please Turn to Page 12)

"TEX WILLIAMS SHOW"

Starring Tex Williams and one full hour of sprightly western entertainment
Tonight - 9:30 p.m.

KNBH CHANNEL 4

MARCH 8

| CHANNEL | |
|-----------|------------|
| 2-KNXT | 8-KFMB-TV |
| 4-KNBH | 9-KHJ-TV |
| 5-KTLA | 11-KTTV |
| 7-KECA-TV | 13-KLAC-TV |

Information Received From Stations
Subject to Last Minute Change
✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 10:00 5 News; Music-30m.
- 10:30 5 Tricks and Treats-Home-30m.
- 11:00 5 Western Movie-60m.
- 11:15 8 Film Short-15m.
- 11:30 8 Date With Judy-30m.
- 12:00 5 Giant Movie Matinee-5 hrs.
- 8 Smilin' Ed McConnell-30m.
- 12:30 8 School Craft-Time-30m.
- 1:00 8 Mr. Wizard-30m.
- 9✓Wrestlers Softball Game.
- 1:30 5 Giant Movie Matinee-60m.
- 8 Bill Goodwin Show-30m.
- 2:00 8 Western Caravan-2 hrs.
- 9✓Angels vs. Stars Baseball.
- 2:30 5 Giant Movie Matinee-75m.
- 3:30 7 Stu Erwin Show-30m.
- 3:45 5 Giant Movie Matinee-75m.
- 4:00 7 City Hospital-30m.
- 8 Roy Rogers Show-30m.
- 9 Spanish Theater Hour-80m.
- 4:20 2 Simmell Etiquette-Film-10m.
- 4:25 11 KTTV News-5m.
- 13 Hitching Post-60m.
- 4:30 2 Know Your Child-30m.
- Parent Discussion of Children's problems.
- 4✓American Inventory-30m.
- 7 Betty Crocker Matinee-30m.
- Veronica Lake in one-act comedy, "Mr Bell's Creation."
- 8 Claudia-30m.

See Page 17 for Movie Titles

- 4:45 11 Bar Eleven Ranch-60m.
- 5:00 13 Hitching Post-60m.
- 2 Ed. McConnell-K-30m.
- 4, 8 All Star Revue-M-60m.
- Starring Ed Wynn with guest Jimmy Durante.
- 5 Man's Best Friend-Pets-30m.
- With Herb Wegner and Talented dogs.
- 7 Paul Whiteman TV Club-M-30m.
- 5:20 9 KHJ-TV News-10m.
- 5:25 13 Commercial Film-30m.
- 5:30 2 Saddle Tales-Movie-60m.
- 5 Cowboy Thrills-Movie-60m.
- 7 A Date With Judy-30m.
- 9 Home Garden Magazine-30m.
- 11 Kids and Company-30m.
- Eucée Johnny Olsen presents talented children and the "Kid of the Week" in variety show.
- 5:15 13 Saturday Matinee-60m.
- 6:00 4 Your Show of Shows-M-90m.
- Starring Sid Caesar and Imogene Coca.
- 7 Song Time-30m.
- 11 Range Rider Roundup-30m.
- 13 Action Theatre-60m.
- 6:10 7 Whispering Shadow-20m.
- 6:30 2 Whistling Wizard-K-30m.
- Fantas featuring puppets.
- 7 Al Jarvis Show-60m.

- 5 Fantastick Studios Inc.-30m.
- 8 Trouble With Father-30m.
- 11 In Our Times-30m.
- Roy Maypole With People and Places in the News.
- 6:55 13 Late News-5m.
- 7:00 2 Film-30m.
- 5 Tim McCoy Show-30m.
- 8 Ken Murray Show-K-60m.
- 9 All Star Wrestling-30m.
- 11 Red Ryder Feature-60m.
- 13 Candid Camera-30m.
- 7:30 2 Beat the Clock-Quiz-K-30m.
- 4 Your Hit Parade-M-30m.
- With Snooky Lanson, Eileen Wilson and Dorothy Collins.
- 5 Tim McCoy Movie-60m.
- 7 Adventure Time-15m.
- 9 Film Featurette-30m.
- 13 Hometown Jamboree-60m.
- 7:45 7 Feature Film-90m.
- 8:00 2 Ken Murray-Revue-K-60m.
- A salute to the Nat'l Guard with guests Audie Murphy, Maj. Gen. Raymond H. Fleming.
- 4 One Man's Family-Drama-K
- 8 Groucho Marx-Quiz-30m.
- 9 Feature Film-75m.
- 11 First Run Theatre-60m.
- 8:30 4 Mr. Wizard-30m.
- 5 Spade Cooley-Variety-60m.
- 8 I Love Lucy-30m.
- 13 Film Playhouse-60m.
- 9:00 2 Faye Emerson's Wonderful Town-30m.
- It's Richmond, Va. with Virginius Dabney, editor of the Richmond Times Dispatch.
- 4 Halls of Science-30m.
- 8 Playhouse of Stars-K-60m.
- 11 Startime Theater-30m.
- 9:15 7 Feature Film-90m.
- 9:20 9 KHJ-TV News-10m.
- 2 Film-30m.

4 Tex Williams Show-60m.
Western music, comedy and stunts are on TV Parade each Saturday from Riverside Rancho.

- 5 Saturday Night Movie-75m.
- 9 Feature Film-70m.
- 11 Frank De Vol Show-60m.
- From the Lido ballroom, Long Beach.
- 13 Betty White Show-60m.
- 2 Feature Film-60m.
- 8 "Blessed Are They That Mourn"-30m.
- 10:30 4 "Dry Your Tears"-10m.
- 11 Eloise Salutes the Stars-K-15m.
- Guest: Robert Gunderson.
- 13 Owl Movie-60m.
- 10:40 4 Feature Film-60m.
- 10:45 5 Movie-60m.
- 7 Feature Film-60m.
- 11 Murder Before Midnight-60m.
- 10:50 9 KHJ-TV News-10m.
- 11:30 13 Parade of Miracles-15m.
- 11:45 4 Wrestling Matches-30m.
- 13 Late News-5m.
- 12:00 5 Final Edition-15m.

LIFE BEGINS AT FIFTY

"They say television is a young man's game," quips "All-Star Revue" star Jimmy Durante. "I guess that's why it's full of youngsters like Eddie Cantor, Ed Wynn, Jack Benny, Ezio Pinza and me."

SUNDAY TV LOGS

TV-RADIO LIFE

MARCH 9

Information Received From Stations
Subject to Last Minute Change
✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 8:15 13 **Inspiration Hour—Part 1**
Sunday school lesson, guest choir and panel discussion.
- 9:15 13 **Film Short—15m.**
- 9:30 13 **Inspirational Hour—Part 2—**
Religious Film: "Thankful Dandelion."
- 10:00 4 **Frontiers of Faith—30m.**
9 **Church in the Home—60m.**
13 **Hitching Post—Movie—60m.**
- 10:30 4 **Outdoors With Waggy—30m**
Sports columnist Wangenheim with guests from the sports field, and film clips from field and stream.
- 10:55 11 **KTTV News—5m.**
- 11:00 4 **Gene Norman Show—60m.**
5 **In God We Trust—60m.**
KTLA pays homage to different faiths by telecasting their services.
8 **Frontiers of Faith—30m.**
11 **Great Churches of the Golden West—60m.**
Today it's the Church of the Open Door.
- 11:30 8 **Western Theater—60m.**
9 **Feature Film—75m.**
13 **Hitching Post—60m.**
- 11:45 7 **On Trial—30m.**
- 12:00 2 ✓ **Religious Film—30m.**
4 **Home Building Clinic—30m.**
5 **Movie Theater—60m.**
11 **Homes for Sale—15m.**

See Page 17 for
Movie Titles

- 12:15 7 **Tootsie Hippodrome—15m.**
Teen-Age Telephone Quiz Featuring Performers from famed Carnival Midways.
- 11 **Film Featurette—15m.**
- 12:30 2 8 **See It Now—M—30m.**
Edward R. Murrow with People Who Make the News.
4 ✓ **Sunday Service—30m.**
7 **Faith for Today—Rel.—30m.**
11 **Garden Chats—30m.**
Today's subject: Dahlias and other flower combinations; also suggestions for the care of garden and lawn.
- 13 **A Home to Live In—30m.**
- 12:45 9 **Feature Film—75m.**
- 1:00 2 **Lamp Unto My Feet—30m.**
4 **Meet the Press—K—30m.**
Sen. Estes Kefauver outlines plans to win Democratic Pres. nomination.
5 **Western Feature—60m.**
7 **Mirandy's Garden Shop—15m.**
Timely garden advice and Flower-of-the-Week.
8 **What's My Name—30m.**
11 **770 on the Air—30m.**
13 **Wrestling Workouts—2 hrs.**
From the Ocean Park Arena.
- 1:15 7 **Auction Park—45m.**
- 1:30 2 **Feature Film—75m.**
4 **Juvenile Jury—K—30m.**
8 **Bill Goodwin Show—30m.**
11 **Children's Church—30m.**
- 2:00 4 **Zoo Parade—K—30m.**
5 **Twin Movies—60m.**
7 8 **Super Circus—M—60m.**
9 **Feature Film—75m.**

- 11 **The Green Cathedral—15m.**
Strolling Tom with inspirational music and friendly talk.
- 2:15 11 **Polyzoides—15m.**
- 2:30 4 ✓ **Meet the Masters—30m.**
Guest: Marian Anderson
11 **The Flying Tigers—30m.**
Major Dell Conway in "The Stranglehold."
- 2:45 2 **Washington Spotlight—15m.**
- 3:00 2 **Mr. Imagination—30m.**
4 **Roy Rogers Show—30m.**
5 **Twin Movie—90m.**
7 **Space Patrol—30m.**
8 **TV Teen Club—30m.**
11 **Fibber & Molly Basketball**
13 **Sunday Matinee—75m.**
9 **Feature Film—75m.**
- 3:15 2 **The Quiz Kids—30m.**
- 3:30 4 **Claudia—Drama—30m.**
7 **Jalopy Derby—30m.**
8 **Break the Bank—30m.**
- 4:00 2 **John Kieran's Kaleidoscope.**
4 **Fair Meadows, U.S.A.—30m.**
7 **Paul Whiteman Revue—30m.**
8 **Blanchard Hitt Show—30m.**
- 4:15 2 **Stranger Than Fiction—15m.**
13 **Sunday Matinee—90m.**
- 4:30 2 8 ✓ **Jack Benny Program—30m.**
Jack's fourth TV show of the season with guests George Burns and Gracie Allen.
4 **Young Mr. Bobbin—K—30m.**
5 **Eastside Kids—Movie—60m.**
7 **Jalopy Derby—30m.**
9 **Feature Film—60m.**
- 5:00 11 **Dept. of Int. Revenue—30m.**
2 ✓ **Jimmy Wakely Show—30m.**
4 **U.S. Royal Showcase—30m.**
Starring Ezio Pinza and Hilde Gueden in duet from "Marriage of Figaro," and Eddie Foy, Jr. with singing-dancing-comedy routine.
7 **Western Feature—60m.**
8 **Comedy Hour—60m.**
11 **Cactus Theater—60m.**
- 5:30 2 **Meet Corliss Archer—30m.**
4 **Jon and Sondra—30m.**
5 **Flash Gordon—Juvenile—30m.**
9 **Club 50—30m.**
- 6:00 2 8 **Fred Waring Show—K—30m.**
4 **Goodyear Playhouse—M—60m.**
5 **Wild Bill Hickok—30m.**
Starring Guy Madison & Andy Devine.
7 **Korla Pandit Show—30m.**
9 **Movietime—75m.**
11 **Cavalcade of Stars—K—60m.**
Guests: Mel Torme and Thelma Carpenter.
13 **Leo Carrillo Show—60m.**

6:30 2 **Break The Bank—30m.**
Popular giveaway show with Quizmaster Bert Parks and guest.

- 5 **The Comics—60m.**
- 7 **America's Town Meeting—M—**
"Should We Have a Uniform Federal Divorce Law?" George V. Denny, Jr. moderates.
- 8 **Invitation Theatre—30m.**
- 7:00 2 **Celebrity Time—M—30m.**
Guests: Virginia O'Brien and Jackie Cooper.
4 8 **Red Skelton—M—30m.**
7 **United—Or Not?—30m.**
- 11 **Johns Hopkins Science Review**
"Return on Investment."
- 13 **Who Knows This?—30m.**
High School Panel Quiz.
- 7:30 2 **What's My Line?—M—30m.**
4 **Hallmark TV Theatre—30m.**
Presenting Hostess Sarah Churchill in role of George Sand in "Prelude"

5 **"The Movies"—90m.**
Barbara Ann Bread and Star-Kist Tuna bring you another exciting Movie.

- 7 **Ellery Queen—Drama—30m.**
"Mr. Big," the story of a mobster's rise to the top of a narcotics ring.
- 8 **The Ruggles—30m.**
- 11 **The Young Sprouts—30m.**
- 13 **Freedom Forum—Panel—60m.**
- 8:00 2 **Alan Young Show—K—30m.**
4 **Comedy Hour—60m.**
Starring Bob Hope from Camp Elliott.
7 **Feature Film—90m.**
8 **Canine Corner—30m.**
- 11 **Ada Leonard Show—60m.**
- 8:30 2 **Sam Levenson Show—30m.**
Guest: Art Carney.
8 **Mystery Drama—30m.**
- 9:00 2 **CBS TV Workshop—30m.**
"Ring and Rose."
4 **Boston Blackie—30m.**
Starring Kent Taylor, Lois Collier, and Frank Orth in "Bad Time Charlie."
- 5 **Bandstand Revue—60m.**
8 **Television Playhouse—60m.**
11 **Roller Hockey—2 Hrs.**
13 **Golden State Theatre—60m.**
- 9:30 2 **Thrifty Thriller—30m.**

4 **Foreign Intrigue—30m.**
Lucky Lager's "Foreign Intrigue" takes the viewer to a different and actual setting overseas where intrigue abounds.

- 7 **Straight From Shoulder—30m.**
Forum Panel Discussion Moderated by Dr. James W. Fiffeld, Jr.
- 10:00 2 **KNXT 10 O'Clock News—30m.**
4 **Harry James Show—30m.**
5 **Movietown—Charades—30m.**
Guest Line-up of Filmdom's Personalities.
- 7 **Hour of Decision—30m.**
8 **What's My Line?—30m.**
- 10:30 2 **Telesports Digest—30m.**
4 **World Digest—30m.**
5 **Magazine of the Week—45m.**
Viewers Taken Page by Page Through Visual, Informative Magazine.
- 7 **Youth on the March—25m.**
8 **KFMB-TV News—30m.**
- 13 **Late News—5m.**
- 10:35 13 **Owl Movie—60m.**
- 11:00 2 **Eleven O'Clock Theater—75m.**
8 **Rocket Squad—30m.**
- 11:15 5 **Final Edition—15m.**
- 11:30 5 **Televespers—30m.**
8 **Youth on the March—30m.**

TV'S TOP PICTURES

"THE MOVIES" EVERY SUN.
KTLA CHANNEL 5 7:30PM

PRESENTED BY
Barbara Ann BREAD and Star-Kist Tuna

HERE IT IS, SPORTSMEN!

"Outdoors With Waggy Wangenheim"

Today — 10:30 a.m.
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COMPLETE TV SERVICE PLAN
 Unique agreement, parts warranty plus prompt service
 Only Set \$15 A Year on Only 2-Yr. Basis
 ● Replaces all parts, including picture tube.
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TONIGHT! DON'T MISS
Break The Bank

 BERT PARKS, TV's Favorite Quizmaster

TV's Biggest Money Quiz Show
BREAK THE BANK
 Starring Bert Parks & Bud Collyer
 Presented by BRISTOL-MYERS
SUNDAY 6:30
KNXT—CHANNEL 2

LUCKY LAGER
 Presents TV's Newest Thriller
FOREIGN INTRIGUE
 Sundays 9:30-10:00 p.m. KNBH Channel 4

MONDAY-FRIDAY TV 9 A.M. TO 5 P.M.

| | | | |
|-------|-----------------------------|------|--|
| 7:45 | 2 Al Pearce Show—45m. | 7 | Korla Pandit—Music. |
| 8:30 | 2 Music—3 Hrs. | 8 | Smokey Rogers—3 Hrs. |
| 10:25 | 13 Film Short—5m. | 4 | Foods for Thought—15m. |
| 10:30 | 8 Strike It Rich—M,W,F. | 2:15 | 2 First 100 Years—K. |
| | 13 Women Are Wonderful— | | TV serial with Jimmy Lydon and Anne Sargent. |
| 11:00 | 7 Adventure Time—20m. | 4 | Monty Margetts—30m. |
| | 8 What's Cookin'—30m. | 7 | Mary McAdoo—Home—30m. M, W, F. |
| | 13 Mike Roy—Home—90m. | | TV Notebook—Tu.—K. |
| 11:20 | 7 U.P.—Movietone News— | | Accent On You—Th.—30m. |
| 11:30 | 2 Strike It Rich—K—30m. | | "How To" information on topics of interest to women. |
| | With Warren Hull and guest. | 2:45 | 2 The Egg and I—15m. |
| | 4 Star Salon—15m. | 11 | Come Into Kitchen—60m. |
| | 7 Larry Cotton Show. | 13 | Movie Matinee—90m. |
| 11:45 | 8 Search For Tomorrow. | 3:00 | 2 Search for Tomorrow—K |
| | 4 Foods for Thought—15m. | | Daily drama of an American family. |
| | 8 Film Short—15m. | 4 | Parlor Party—60m. |
| 12:00 | 2 Armchair Traveler—15m. | 7 | Al Jarvis Show—2 Hrs. |
| | 4 The Big Payoff—M—30m. | 9 | Queen for a Day—30m. |
| | 7 Langford-Ameche Show | | Jack Bailey emceed popular quiz show. |
| | 8 The Big Payoff—30m. | 3:15 | 2 Film—30m. |
| 12:15 | 2 Noontime News—15m. | 3:30 | 5 News and Music—25m. |
| 12:30 | 2 Bert Parks—M—M, W, F | | 9 Mama Weiss—30m. |
| | | 3:40 | 11 Ed Reimers—News—M, W, F. |
| | | 3:45 | 2 Bride and Groom—15m. |
| | | | 11 Nancy Dixon—15m.—M, W, F. |
| | | 3:55 | 5 Police Calls—5m. |
| | | | 11 Ed Reimers—News—Tues., Th. |
| | | 4:00 | 2 California Living—30m. |
| | | | 4 Chef Milani—30m. |
| | | | 5 Feature Film—60m. |
| | | | 9 Zeke Manners Show—2 Hrs. |
| | | | 11 Billie Burke at Home. |
| | | 4:30 | 2 Backstage With N.T.G. |
| | | | 4 Paul Pierce—15m. |
| | | | 7 Leonetti Fashion Show—W. |
| | | | 11 Ladies Matinee—30m. |
| | | | 13 Eddie Albert—Cont'd. |
| | | 4:45 | 4 Gabby Hayes—K—15m. |
| | | 4:55 | 8 Cliff Norton—5m. |

See Page 17 for Movie Titles

| | |
|-------|-----------------------------|
| | Mel Torme—30m. Tu, Th. |
| 4 | Ralph Edwards—30m, M, W, F. |
| | Bill Goodwin—Tu, Th |
| 8 | Treasure Hunt—15m. |
| 13 | The Eddie Albert Show. |
| 12:45 | 8 First 100 Years—15m. |
| 1:00 | 2 Film—30m. |
| | 4 Kate Smith—M—60m. |
| | 7 Grace Lawson—60m. |
| | Gayelord Hauser—W. |
| | 8 In a Lighter Vein—30m. |
| 1:25 | 11 KTTV News—5m. |
| 1:30 | 2 8 Garry Moore Show. |
| | 8 Reserve—Tu,Th. |
| | 9 Lyle Bond—News—10m. |
| | 11 Jackson's Theater—75m. |
| 1:40 | 9 Suspects Wanted—5m. |
| 1:45 | 9 Movie Matinee—75m. |
| 2:00 | 4 Dave & Charlie—15m. |

Handy Hints
 By Dorothy Gardiner and Dick Garton, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Wednesday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as

KTLA-TV-Radio Life Hint of the Week.
 The hint is:
 Here is this week's winner: Mrs. Bill Dion, 1801 Tenth St., Manhattan Beach, Calif.

Here's how to preserve and keep like new a step-on garbage pail. Just slip an ordinary paper plate in the bottom of the pail. This absorbs any extra moisture and prevents the pail from rusting. A fresh paper plate a week does the trick.

A SPACE-SAVING IDEA FOR THE LADIES. On the inside of your cupboard doors, place several cup hooks. Place them in any order you like best and hang on them all your small kitchen utensils and gadgets. You'll find they will be a lot easier to reach and will keep your drawers uncluttered.

FOR PEOPLE WHO LIVE IN A TRACT OR COURT and have a row of mailboxes. It will be much easier for the mailman if you have the mailboxes on a wagon wheel. Any old wagon wheel will do; just bolt it to a stump or post so it will be movable, then the mailman can turn the wheel around and put the mail in.

MONDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations
Subject to Last Minute Change
✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 2 Saddle Tales—50m.
- 4 Kukla, Fran & Ollie—K—15m.
- 5 Ploycrafter's Club—30m.
- 7 Candy and Nancy—30m.
- 8 Kate Smith—15m.
- 9 News; Zeke Manners—60m.
- 11 Totten Teaches Tap—5m.
- 5:05 11 Range Riders—25m.
- 5:15 4 Film Fill—15m.
- 8 Did Ja Know?—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Roscoe Ates Show—30m.
- 8 Space Cadet—K—15m.
- 11 Captain Video—K—30m.
- 13 Phantom Ranger—Serial—30m.
- 5:45 8 Channel 8 Corral—45m.
- 5:50 2 News and Sports—10m.
- 6:00 2 Big Town—Drama—K—30m.
With racket-busting Steve Wilson
of the Illustrated Press.
"Breaking Point."
- 4 Adventures of Patches—15m.
- 7 Chet Huntley—World News—
10m.
- 9 Action Theatre—60m.
- 11 Jump Jump—15m.
- 13 Timmy O'Toole Time—30m.

See Page 17 for
Movie Titles

- 6:20 7 Hank Weaver—Sports—10m.
- 6:30 2 Washington Spotlight—15m.
- 6:10 7 Guy Runion—Local News—5m
- 6:15 4 Komey Klub—40m.
- 7 Gordon Weir—Weather—5m.
- 11 Open House—30m.
A current events panel featur-
ing columnist Marquis Childs.
- 5 8 Time for Beany—15m.
- 7 Space Cadet—K—15m.
- 13 KLAC Telepaper—15m.
- 6:45 2 This Week in Sports—15m.
- 5 Handy Hints—Tips—15m.
Dorothy and Dick present helpful
suggestions for the home.
- 7 Space Patrol—Juvenile—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bolley—5m.
- 7:00 2 Studio One—Drama—M—60m.
- 4 Anna May Show—30m.
- 5 Newsreel—15m.
- 7 Cisco Kid—30m.
With Duncan Renaldo and Leo
Carrillo.
- 8 Roving Camera—15m.
- 9 Ted Meyers—News—15m.
- 11 Three Mesquiteers—60m.
Starring Raymond Hatton, Bob
Steele and Rufe Davis.
- 13 Million Dollar Movie—75m.
- 7:15 5 Short Subject—15m.
- 8 Yesterday's Newsreel—15m.

MARCH 10

- 7:30 9 Bert Dunne—Sports—15m.
- 4 "Those Two"—15m.
Starring Vivian Blaine and Pinky
Lee.
- 5 Roller Derby—30m.
- 7 Kit Carson—30m.
- 8 People in the News—15m.
- 9 What's Name of Song?—30m.
- 7:45 4 Newspaper of Air—15m.
- 8 Arden Varieties—10m.
- 8:00 2 Doug Edwards—News—M.
Coast to coast newscast from N. Y.
- 4 Paul Winchell, Jerry Mahoney
Show—K—30m.
- 5 Dixie Showboat Revue—60m.
- 7 You Asked for It—30m.
Electra, wonder woman who defies
death currents from electric chair;
Senor Maldo, Mexico's greatest
shadow painter; world's most noted
Siamese twins; fabulous boxing
horses.
- 8 Faye Emerson—30m.
- 9 Movie Express—90m.
- 11 Front Page Detective—30m.
- 8:15 2 Perry Como Show—K—15m.
Perry, the Fontaine Sisters and
guest.
- 13 Million Dollar Movie—75m.
- 8:30 2 8 Lux Theater—K—30m.
- 4 Voice of Firestone—K—30m.
- 7 Royal Playhouse—30m.
- 11 Wrestling—2¼ hrs.
Bill Welsh from the Hollywood
Legion.
- 9:00 2 Lucille Ball—Desi Arnaz Show.
Lucy and Desi try to patch up
quarrel of friends—wind up in
royal battle of their own.
- 4 Lee Hogan Presents—30m.
- 5 Thrill Feature—60m.
- 7 Film—15m.
- 8 Masterpiece Playhouse—90m.
- 9:15 7 Adventure Time—15m.
- 9:20 9 KHJ-TV News—10m.
- 9:30 2 It's News to Me—K—30m.
Current Events Quiz with John
Daley.
- 4 R. Montgomery Presents—60m
"Those in Favor," a suspenseful
drama of U.S.-Soviet relations by
Christopher Mayhew. Raymond
Massey stars.
- 7 Feature Film—75m.
- 13 Million Dollar Movie—90m.
- 10:00 2 KNXT 10 O'Clock News—30m.
Lee Woods, Tom Harmon and Dan
Lundberg.
- 5 Teleforum—Panel—60m.
- 10:30 2 H'wood Opening Night—30m.
Cameron Mitchell in "Prison
Doctor."
- 4 Gene Norman Show—30m.
- 8 Studio One—Drama—K—60m.
- 10:45 7 Western Ghost Towns—15m.
- 11 Locker Room—15m.
- 11:00 2 "Chronoscope"—15m.
Guest: Rep. F. Edward Herbert
(D.-La.).
- 4 Paul Pierce—News—5m.
- 5 Your Income Tax—15m.
- 7 Hank Weaver—News—10m.
- 11 George Putnam—News—15m.
- 13 Ed Lyon—News—15m.
- 11:10 7 The Weather Word—5m.
- 11:15 2 Peter Potter—30m.
- 5 Final Edition—15m.
- 7 KECA-TV News—5m.
- 11 Public Life of Cliff Norton—
5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theater—75m.
- 11:30 8 Newsreel—10m.

This Week in TV—Continued

is happy about the selection of youth-
ful actor Bobby Ellis as her "Corliss"
boy friend because they are old pals
and went to school together.

Lugene's hobby is making ceramics,
and her favorite performers are Dor-
othy McGuire and Burgess Meredith.
The biggest love in her life currently
is Delilah, her cat.

"We tell her she's Siamese because
she's so vain," Lugene explains earn-
estly, "but actually she's a thorough-
bred alley."

Off Lens (Personalities)

Little Prop, Big Girl

There was considerable excitement
in the CBS-TV photo gallery during
the Marie Wilson shooting of St. Pat-
rick's Day art.

Idea was to have Marie hiding be-
hind a shamrock. A two-foot cardboard
blossom was ordered. Finally the prop
arrived, and the howls were heard
clear down to the street. CBS artists
had created a one-and-a-half-foot stem
—with a four-inch clover on top!

"Had a Wife . . ."

Peter Potter, the genial emcee whose
night-owl shows you see on KNXT,
wanted to sign Beryl Davis, the sing-
ing star, as a permanent Wednesday
night attraction.

Miss Davis's agents asked an un-
usually high fee for Miss Davis, ex-
plaining that she is rated as a num-
ber-one chirper throughout the nation.
Peter said he couldn't afford, on his
limited TV budget, to pay Miss Davis
her usual price, and that the agency
should effect a special dispensation,
inasmuch as the show would enable
the singer to be seen by thousands
of people each week. That would be
good for her career.

The agency said no dice. Pay the
girl or she doesn't work. Further, Miss
Davis must have certain considera-
tions. She would, for example, not
have to arrive at KNXT until an hour

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

We save YOU money on YOUR TAXES

VICTOR VARON Public Accountant

INCOME TAX SERVICE

ORchard 2-4080 Pleasant 3-1619

DAY or NIGHT



**SMOKING
TOO MUCH?**

Taper off. Cut down or stop. The
Stop-Smoking gadget helps you kill
the craving to smoke as you smoke.
Reduces habit forming nicotine
without changing cigarette taste.
No Drug. Carry in pocket. Satis-
faction or money back. Take your
first step toward freedom. Order
Today. Only \$2.00 postpaid.

The Stop-Smoking Company
308 S. Elm Street Greensboro, N. C.

MARCH 11

before the show. Mr. Potter would have to arrange for her to have new gowns every other week.

Finally Potter agreed. She'd probably get the gowns from him anyway, and she could always ride to work with him.

You see, Beryl Davis has been Mrs. Peter Potter for several years!

"Cecil" Was In, Too

One of these days you "Beany" followers are going to start hearing a familiar voice chanting, on record, a Calypso tune titled "Tele-vee-shun." It deals with the Trinidad workers and TV.

"Believe me that the kids down there don't give a hoot,

"All they do is wear the Hopalong Cassidy suit . . .

"They got the hats and the guns and the boots so slick,

"And they're all wearing glasses four inches thick!

From Tele-vee-shun, tele-vee-shun. "I'm a 'sick from looking at tele-vee-shun!

You will recognize the voice of "Cecil," who in person is Stan Freberg. The words and lyrics are Freberg-written, and while Stan loves his new tune and thinks it will be a great success, he laments—"Now everyone will start all over again with that business about me leaving 'Cecil.'"

"Why, I wouldn't leave that show for anything. Not only do I think 'Beany' is a great show and feel proud to be associated with it, it goes farther than that. It was a million kids who built that show. Every one of them is my friend, and I couldn't let them down by leaving 'Cecil' for someone else to do.

"Sure, like every actor, I'd like to do a live show, too. I already do voices for pictures, and make records for Capitol. As long as it doesn't interfere with my doing 'Ceec' I'm perfectly free to do anything else I want to. I'm right now trying to think up a live show, but . . ." and here the good-looking young man who does the "Cecil" voice gulped and guffawed like the beloved "Seasick Serpent" and concluded . . . "nothing on earth can take me away from doing 'Cecil' with my pal 'Beany'! Haw! He's my boy!"

Fred Allen to Test

For the first time in his career, Fred Allen has made a pact with a packager, who is about to cut a kinescope of Mr. Allen doing a Groucho Marx with audience members participating.

For the first time in his TV career, Fred Allen may have something! A comedy-quiz show would allow Mr. Allen to bring into full play the dry wit which served him well on radio—not at all, so far on TV.

ADD SPARKLE TO YOUR TUESDAY EVENING VIEWING . . . See

"PEEKIN' AT THE SQUEAKIN' DEACON"

Tonight - 7:00 p.m.

KNBH

CHANNEL 4

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 2 Frank Sinatra Show-M-60m.
- 4 Kukla, Fran & Ollie-K-15m.
- 5 Playcrafter's Club-30m.
- 7 Candy and Nancy-30m.
- 8 Kate Smith-K-15m.
- 9 News; Zeke Manners-60m.
- 11 Totten Teaches Tap-5m.
- 5:05 11 Range Riders-25m.
- 5:15 4 Bob and Ray-15m.
- 8 Did Ja Know-15m.
- 5:30 4 Howdy Doody-Juvenile-30m.
- 5 Cowboy Thrills-Movie-60m.
- 7 Roscoe Ates Show-30m.
- 8 Yesterday's Newsreel-15m.
- 11 Captain Video-K-30m.
- 13 Phantom Ranger-30m.
- 5:45 8 Channel 8 Corral-45m.
- 6:00 2 News and Sports-10m.
- 4 Adventures of Patches-15m.
- 7 Chet Huntley-World News-10m.
- 9 Action Theatre-60m.
- 11 Jump Jump-15m.
- 13 Timmy O'Toole Time-30m.

See Page 17 for Movie Titles

- 11 George Putnam-News-10m.
- 13 Clete Roberts' Report-15m.
- 6:10 2 Feature Film-50m.
- 7 Guy Runion-Local News-5m.
- 6:15 4 Comedy Club-40m.
- 11 Open House-30m.
- 7 Gordon Weir-Weather-5m.
- 6:20 7 Hank Weaver-Sports-10m.
- 6:30 5 8 Time for Beany-15m.
- 7 This Is the Story-15m.
- 13 KLAC Telepaper-15m.
- 6:45 5 Handy Hints-Tips-15m.
- 7 Space Patrol-Juvenile-15m.
- 8 Newsreel-15m.
- 6:55 4 Elmer Peterson-News-5m.
- 11 Weather-Gene Bollay-5m.
- 7:00 2 "Danger"-M-30m.

4 Squeakin' Deacon-30m.

A host of western favorites join in song and comedy.

- 5 Newsreel-15m.
- 7 Personal Appearance Theatre-30m.
- 8 Cisco Kid-30m.
- 9 Ted Meyers-News-15m.
- 11 Sunset Carson Movie-60m.
- 13 Big Tuesday Movie-90m.
- 7:15 5 Roving Camera-Info-15m.
- 9 Bert Dunne-Sports-15m.
- 7:30 2 My Friend Irma-30m.
- Starting Marie Wilson and Cathy Lewis
- 4 Dinah Shore Show-15m.
- 5 Movie Theater-80m.
- 7 Beulah-Comedy-30m.
- 8 People in the News-15m.
- 9 Reserve-30m.

- 7:45 4 Newspaper of Air-15m.
- Glenn Hardy with the Latest News.
- 8 Arden Varieties-10m.
- 8:00 2 Doug Edwards-News-M-15m
- 4 8 Texaco Star Theater-K-60m.
- Milton Berle with guests Denise Darcel and Basil Rathbone.
- 7 Feature Film-60m.
- 9 Feature Film-10m.
- 11 Tuesday Night Movie-2 Hrs.
- 13 Big Tuesday Movie-2 Hrs.
- 8:15 2 Stark Club-K-15m.
- Sherman Billingsley and guests.
- 8:30 2 Editor's Round Table-30m.
- Virgil Pinkley moderates the group discussions.
- 8:50 5 Ten Minute Theater-10m.
- 9:00 2 Crime Syndicated-K-30m.
- Expose of organized crime functions in the U.S. Guest Narrator: Sen. Charles W. Tobey.
- 4 Fireside Theatre-30m.
- 5 Ina Ray Hutton-Revue-60m.
- Ina's All-Girl Band combined with feminine guest acts in hour long variety show.
- 7 America Votes Tonight-60m.
- Audience participation show giving viewer the chance to "vote" on controversial political questions.
- 8 Front Page Detective-30m.
- 9:20 9 Ted Meyers-News-10m.
- 9:30 2 Suspense-Drama-30m.
- "Day of Infamy." Signe Hasso.
- 4 Armstrong Circle Theater.-30m.
- Mable Tiliaferro in "The Hat From Hangtown," a comedy of a small western city, set in 1910.
- 8 Chevron Theater-30m.
- 10:00 2 KNXT 10 O'Clock News-30m.
- 4 Original Amateur Hour-K-45m.
- Honor City of the week is Philadelphia, Pa., with residents presenting Ted with a 4 feet, 35 lb. pretzel.
- 5 Boxing-60m.
- 7 The Name's the Same-30m.
- 8 Greatest Fights-15m.
- 11 View the Clue-15m.
- 13 Ed Lyon-News-5m.
- 10:05 13 Owl Movie-60m.
- 10:15 8 Vest Pocket Dramas-15m.
- 11 Championship Bowling-45m.
- From Wilshire La Brea Lanes.
- 10:30 2 Fur Fun-15m.
- 7 Strength For Free World-30m.
- 8 Stop the Music-30m.
- 10:45 2 Film-15m.
- 4 "Hospital Afloat"-15m.
- 2 The Continental-15m.
- 4 Paul Pierce-News-5m.
- 5 Final Edition-15m.
- 7 Hank Weaver-10m.
- 8 Amazing Mr. Malone-K-30m.
- 11 George Putnam-News-15m.
- 7 The Weather Word-5m.
- 11:15 2 Feature Film-75m.
- 7 KECA-TV News-5m.
- 11 Public Life of Cliff Norton-5m.
- 11:20 7 U.P.-Movietone News-10m.
- 11 Jackson's Theater-75m.
- 11:30 8 Newsreel-10m.

MAYPOLE SIGNS

KTTV's Roy Maypole has been signed to star in "Top Secret," a series of twenty-six half-hour television films based on a foreign correspondent. The series will be filmed at Hal Roar studios.

WEDNESDAY TV LOGS

See This Page for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Saddle Tales—Movie—50m.
- 4 Kukla, Fran & Ollie—K—15m.
- 5 Playcrafter's Club—30m.
- 8 Candy and Nancy—30m.
- 8 Kate Smith—15m.
- 9 News; Zeke Manners—60m.
- 11 ✓ Totten Teaches Tap—5m.
- 5:05 11 Range Riders—25m.
- 5:15 4 The Goldbergs—15m.
- 8 Did Ja Know—15m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Roscoe Ates Show—30m.
- 8 Space Cadet—K—15m.
- 11 Captain Video—K—30m.
- 13 Phantom Ranger—30m.
- 5:45 8 Channel 8 Corral—45m.
- 5:50 2 News and Sports—10m.
- 6:00 2 Strike It Rich—Quiz—30m.
- 4 Adventures of Patches—15m.
- 7 Chet Huntley—World News—10m.
- 9 Action Theatre—60m.
- 11 Jump Jump—15m.

See Page 17 for Movie Titles

- 13 Timmy O'Toole Time—30m.
- 6:10 7 Guy Runnion—Local News—5m
- 6:15 4 Comedy Klub—40m.
- 7 Gordon Weir—Weather—5m.
- 11 Open House—30m.
- 6:20 7 Hank Weaver—Sports—10m.
- 6:30 2 The Web—Drama—M—30m.
- "Phantom of the Bridge," Bobby Santon.
- 5 8 Time for Beany—15m.
- 7 Space Cadet—K—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juvenile—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:50 4 TWA Travelog—5 m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 Blue Ribbon Bouts—M—45m.
- Jimmy Carter (NY) vs. Luther Rawlings (Cho) 10 round over-the-weight from Chicago

4 Dick Tracy—30m.

Starting Ralph Byrd and Joe Devlin in "Dick Tracy and the Brain" Part I.

- 5 Newsreel—15m.
- 7 Pulitzer Playhouse—60m.
- J. P. Marquand's "Melville Goodwin, U.S.A.," the story of a general's return to a perplexed civilian life. Starred are Margalo Gillmore, Jayne Meadows and Paul Kelly.
- 8 Range Rider—30m.
- 9 Ted Meyers—News—15m.

MARCH 12

- 11 Major Feature Theater—2 hrs.
- 13 Invitation Playhouse—30m.
- 7:15 5 Hollywood Reel—15m.
- Candid glimpses of Hollywood.
- 9 Bert Dunne—Sports—15m.
- 7:30 4 "Those Two"—15m.
- Starring Vivian Blaine and Pinky Lee.
- 5 Jungle Adventure—30m.
- With Osa and Martin Johnson.
- 8 People in the News—15m.
- 9 ✓ The Big Picture—30m.
- War Dept. film.

13 Liberace—30m.

Popular night club entertainer with his piano artistry.

- 7:45 2 Mel Allen—Sports—15m.
- 4 Newspaper of Air—15m.
- 8 Arden Varieties—10m.
- 8:00 2 Doug Edwards—News—M—15m.
- 4 Kate Smith Evening Hour—K—60m.
- Guests: Richard Greene, British film star; Jan Murray, comedian; Ethel and Albert, comedy skit team.
- 5 Frosty Frolics—60m.
- Artistry on ice from the Pasadena Winter Garden.
- 7 "Rendezvous"—30m.
- Dramatizations of international intrigue, starring Iona Massey.
- 8 Arthur Godfrey—K—60m.
- 9 Feature Film—80m.
- 13 Candid Camera—30m.
- 8:15 2 Perry Como—K—15m.
- Perry, the Fontaine Sisters and guests.
- 8:30 2 Bachelor's Haven—30m.
- Witty panel debates male supremacy.
- 7 Life Begins at 80—30m.
- 13 Theatre Intrigue—90m.
- 9:00 2 Arthur Godfrey's Friends—K—60m.
- 4 Kraft TV Theater—60m.
- Jessie Matthews in "Candles at Home."
- 5 Movie Theater—45m.
- 7 Hall of History—20m.
- An educational series with dramatizations of famous names in American history.
- 8 Wrestling—90m.

11 Dude Martin's Show—60m.

A tuneful, laugh-loaded TV-variety show, slanted to each member of the family.

- 9:15 13 Theater Intrigue—60m.
- 9:20 7 U.P.—Movietone News—10m.
- 9 Ted Meyers—News—10m.
- 9:30 7 Inst. of Family Relations—30m
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 Pantomime Quiz—30m.
- 5 City at Night—Info—60m.
- Camera Tour of Interesting Spots in Los Angeles.
- 7 Charlie Wild—Drama—K—30m.
- A dream solves the murder of a diamond merchant in "Case of the Dream Denouncement."
- 9 KHJ-TV News—15m.
- 11 Amateur Boxing—60m.
- Bill Welsh from the South Gate Arena.
- 13 Ed Lyon—News—5m.
- 10:05 13 Owl Movie—75m.
- 10:30 2 Man of the Week—30m.
- Guest: Harold E. Stassen.
- 4 Gene Norman Show—30m.
- 7 Janie David's Show—30m.
- 8 Meet the Champ—30m.
- 11:00 2 "Chronoscope"—K—15m.

RECORD

Notes to You

By ANDY MANSFIELD

Paul Whiteman (Capitol LP) conducts Gershwin's "American in Paris" and "Rhapsody in Blue" as only the master can do. While this happens to be Whiteman's fifth recording of the "Rhapsody," it makes an interesting comparison with his earlier efforts in that extreme tempo interpretation is lacking without any loss of brilliance. Leonard Pennario's meticulous keyboard artistry adds immeasurably to this fine performance by the Whiteman orchestra.



THIS WEEK'S NATURAL SEVEN: Joe "Fingers" Carr's "Music Makin' Mama" (Capitol), Woody Herman's "Blue

WED. NITE'S BEST TV BET!

Sears Roebuck and Co.'s **DUDE MARTIN SHOW** with Dude, HANK PENNY, Sue Thompson, Dick Stewart, Lois Ray, and other top variety acts. **KTTV Channel 11 9-10 P.M.**

Citizens National Bank presents

Liberace WORLD'S FINEST PIANIST-ENTERTAINER
Wed. 7:30 P.M. KLAC-TV Channel 13

Mystery Fans See

"DICK TRACY"

America's No. 1 Crime-Smasher
Tonight -- 7:00 p.m.

KNBH CHANNEL 4

- 4 Paul Pierce—News—5m.
- 5 Final Edition—10m.
- 7 Hank Weaver—News—10m.
- 8 The Big Picture—30m.
- 11 George Putnam—News—15m.
- 11:10 7 The Weather Word—5m.
- 11:15 2 Peter Potter—Records—30m.
- 7 KECA-TV News—5m.
- 11 Public Life of Cliff Norton—5m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theater—75m.
- 11:30 8 Kate Smith Revue—K—30m.

MARCH 13

Flame" (MGM), Frankie Laine's "Gandy Dancers' Ball" (Columbia), Guy Mitchell's "Pittsburgh, Pennsylvania" (Columbia), Modernaires' "Dipsy Doodle" (Coral), Bob Scobey Frisco Band's "Coney Island Washboard" (Good Time Jazz), and Martha Tilton's "Misirlou" (Coral).

Lawrence Welk (Coral) continues his parade of hits on this label with a new album called "My Extraordinary Gal," with the popular dance organization featured in instrumental waxings of "Louise," "Sweet Eloise," "Irene," "Dolores," "Emaline," "Mary Lou," and "Annabelle." If you're a Welk fan, better tell your record shop to save it for you, for it's bound to be a big 'un.

Richard Hayes (Mercury) joins with Xavier Cugat's Orchestra for the Rumba King's debut on this label to good effect on "Babalu" and "More Than Love," with accent on the former for Hayes. This lad's strong virile pipes show to fine advantage on the Latin-American favorite to top Cugat rhythm. . . . Bing Crosby (Decca) does a top recording chore on the French importation "At Last, at Last!" but his ease and relaxed style on the folksy "Isle of Innisfree" with its shamrock flavor gets the nod from this reviewer.

Tommy Edwards (MGM), popular Eastern night-club vocalist, could have a great hit with "The Bridge," an unusual tune with strong lyrics that'll remind you of "Nature Boy." . . . Another potential is Jo Stafford's (Columbia) "A-Round the Corner," from the South African veldt with its lusty lyrics and swiny tempo, done to a turn by Jo, with able assists from Paul Weston and the Luboff Choir.

REGAL PALE—Tops in Beer
presents
TOPS IN WRESTLING
WITH DICK LANE
The Main Event
Thurs., 10 P.M.
CHANNEL 5, KTLA

Action-Packed Adventures
Loaded with Thrills
For all the Family

"THE RANGE RIDER"
Tonight — 7 p.m.
KNBH CHANNEL 4

You'll Get a Bang Out Of Autry

**GENE
AUTRY**
8-8:30 THURS.
CHANNEL 7



Relax in the saddle of your favorite chair and ride the range with America's favorite Cowboy

ARDEN FARMS CO.

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations
Subject to Last Minute Change

✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 2 Saddle Tales—Movie—50m.
- 5 Kukla, Fran & Ollie—15m.
- 5 Playcrafter's Club—30m.
- 7 Stop the Music—M—60m.
- 8 Kate Smith Show—K—15m.
- 9 News; Zeke Manners—60m.
- 11 Totten Teaches Tap—5m.
- 5:05 11 Range Riders—25m.
- 5:15 4 This Land of Ours—15m.
- 8 Did Ya Know?—15m.
- 5:30 4 Howdy Doodie—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Industry on Parade—15m.
- 11 Captain Video—K—30m.
- 13 Phantom Ranger—30m.
- 5:45 8 Channel 8 Corral—45m.
- 5:50 2 News and Sports—10m.
- 6:00 2 Feature Film—60m.
- 4 Adventures of Patches—15m.
- 7 Chet Huntley—World News—10m.
- 9 Action Theater—60m.
- 11 Jump Jump—15m.
- 13 Timmy O'Toole Time—30m.

See Page 17 for
Movie Titles

- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 Watch and Win—Quiz—30m.
- 6:10 7 Guy Runion—Local News—5m.
- 6:15 4 Komey Klub—40m.
- 7 Gordon Weir—Weather—5m.
- 11 Open House—30m.
- 6:20 7 Hank Weaver—Sports—10m.
- 6:30 5 8 Time for Beany—15m.
- 7 This Is the Story—15m.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juvenile—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.

4 Range Rider—Movie—30m.
"Moccasin stalwart of early days metes out daring justice!"

- 5 Newsreel—15m.
- 7 The Ruggles—Comedy—30m.
- 8 Lone Ranger—30m.
- 9 Ted Meyers—News—15m.
- 11 Your Town's Talent—30m.
Featuring amateurs from various So. Calif. communities.
- 13 You're Never Too Old—60m.
Features Talented Grandma and Grandpa. With Marilyn Hare and Harry Koplan.
- 7:15 5 Flicker Snickers—15m.
Old Time, Silent Movies with comments by Bud Stefan.
- 9 Bert Dunne—Sports—15m.
- 7:30 2 Crime Photog.—Drama—M—30m.
- 4 Dinah Shore Show—15m.

- 5 Hollywood Opportunity—60m.
Hopeful young performers trying for the "Big Break."
- 7 Lone Ranger—Juvenile—30m.
- 8 People in the News—15m.
- 9 Teen Age Trials—30m.
- 11 Open Road—Travel—30m.
Bill Burrud and Lynn Rogers with colorful filmed tours of interesting places.
- 7:45 4 Newspaper of the Air—15m.
- 8 Arden Varieties—10m.
- 8:00 2 Doug Edwards—News—M—15m.
- 4 You Bet Your Life—30m.

7 Gene Autry Show—30m.
Arden Farms presents Gene and Champion with family entertainment.

- 8 Amos and Andy—30m.
- 9 Eight O'Clock Theater—75m.
- 11 World in Your Hands—30m.
- 13 V.I.P.—30m.
- 8:15 2 Stork Club—15m.
- 8:30 2 8 Burns and Allen—30m.
- 4 Person to Person—15m.
- 5 Wrestling—2½ hrs.
- 7 Pacific Crusade—30m.
- 8 Gruen Theater—30m.
- 11 Famous Jury Trials—30m.
- 13 District Attorney—15m.
- 8:45 4 Industry on Parade—15m.
- 13 Excursions in Science—45m.
- 9:00 2 Amos 'n' Andy—Comedy—30m.
- 4 Dragnet—30m.
- 7 Herb Shriner Time—K—30m.
- 8 Foreign Intrigue—30m.
- 11 Hands of Destiny—K—30m.
- 9 Ted Meyers—News—10m.
- 9:30 2 Racket Squad—K—30m.
Unscrupulous attorneys work a divorce racket in "The Home Wreckers."
- 4 Ford Festival—K—30m.
- 7 Meet the Champ—30m.
- 8 What Do You Think?—30m.
- 9 Big-4 Movies—90m.
- 11 The Plainclothes Man—30m.
- 13 Mike Roy's Banquet—30m.
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 8 Martin Kane—K—30m.

5 Wrestling—45m.
Regal Pale and Dick Lane bring you the evening's main event in this "Tops in Wrestling" show.

- 7 This Weeks in Sports—15m.
Coverage of Weekly Sports Events all over the U.S.
- 11 Rocky King, Detective—K—30m.
- 13 Ski Tips—30m.
- 10:15 7 Strange Adventure—15m.
- 10:30 2 Film—30m.
- 4 Gene Norman Show—30m.
- 7 Horizons—15m.
- 8 Beat the Clock—Quiz—K—30m.
- 11 Jeanne's Studio—30m.
- 13 Ed Lyon—News—5m.
- 10:35 13 Owl Movie—75m.
- 10:50 9 Ted Meyers—10m.
- 11:00 2 The Continental—15m.
- 4 Paul Pierce—News—5m.
- 5 Final Edition—15m.
- 7 Hank Weaver—News—10m.
- 8 Your Hit Parade—K—30m.
- 11 George Putnam—News—15m.
- 7 The Weather Word—5m.
- 11:10 2 Feature Film—75m.
- 11:15 7 KECA-TV News—5m.
- 11 Public Life of Cliff Norton—

FRIDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations
Subject to Last Minute Change
I Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 2 Saddle Tales—Movie—50m.
- 4 Kukla, Fran & Ollie—15m.
- 5 Playcrafter's Club—25m.
- 7 Candy and Nancy—30m.
- 8 Kate Smith Show—K—15m.
- 9 News; Zeke Manners—60m.
- 11 Totten Teaches Tap—5m.
- 5:05 11 Range Riders—25m.
- 5:15 4 The Goldbergs—15m.
- 8 Did Ja Know—15m.
- 5:30 4 Howdy Doody—Juv'n'l.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Roscoe Ates Show—30m.
- 8 Space Cadet—K—15m.
- 11 Captain Video—K—30m.
- 13 Phantom Ranger—30m.
- 5:50 2 News and Sports—10m.
- 6:00 2 Playhouse of Stars—M—60m.
The wreck of a pleasure craft and a missing passenger set the plot for "The Tender Age."
- 4 Adventures of Patches—15m.
- 7 Chet Huntley—World News—10m.
- 9 Action Theatre—30m.
- 11 Jump Jump—15m.
- 13 Timmy O'Toole Time—30m.
- 6:10 7 Guy Runion—Local News—5m.
- 6:15 4 Peanut Circus—15m.

See Page 17 for Movie Titles

- 7 Gordon Weir—Weather—5m.
- 11 Open House—30m.
- 6:20 7 Hank Weaver—Sports—10m.
- 6:30 4 Laurel & Hardy Comedy—25m.
- 5 8 Time for Beany—15m.
- 7 Space Cadet—Juv'n'l.—K—15m.
- 9 Treasure Travels—30m.
Telephone Panel Quiz with M.C. Bob Shannon.
- 13 KLAC Telepaper—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juvenile—15m.
- 11 George Putnam—News—10m.
- 13 Clete Roberts' Report—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 H'wood Road to Fame—30m.
N. T. G. with weekly winners and school salute.
- 4 Gillette Fights—M—45m.
- 5 Newsreel—15m.
- 7 The Bill Gwinn Show—30m.
Coups enact how songs changed their lives.
- 8 Stranger Than Fiction—15m.
- 9 Ted Meyers—News—15m.
- 11 Zorro's Fighting Legion—30m.
Chapt. 6: "Face to Face."
- 13 Bob McLaughlin's Pict. Album—30m.
- 7:15 5 Mayor Bowron—Info—15m.
Insight into the running of a big city.

MARCH 14

- 7:30 8 This Week in Sports—15m.
- 9 Bert Dunne—Sports—15m.
- 2 It's Up to You—30m.
Red Cross training series with lessons in first aid for defense.
- 5 Charlie Chase—Film—30m.
- 7 Life With Linkletter—30m.
- 8 People in the News—15m.
- 9 Film Featurette—30m.
- 11 Pet Exchange—30m.
Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."
- 13 Horace Heidt—60m.
Live from the Trianon Ballroom.
- 7:45 4 Greatest Fights—15m.
- 8:00 2 Doug Edwards—News—M—15m
- 4 Newspaper of the Air—15m.
- 5 Harry Owens Royal Hawaiians—60m.
- 7 Mystery Theater—30m.
Tom Conway and James Burke are faced with iron-clad alibis in "Case of the Dale With Death."
- 8 Reserve—30m.
- 9 Eight O'Clock Theatre—75m.
- 11 Twenty Questions—30m.
Guest: Charles Caldwell.
- 8:15 2 Perry Como—Music—K—15m.
- 4 "Those Two"—15m.
- 8:30 2 Mama—Family Comedy—30m.
- 4 Tex Williams Show—30m.
- 7 Stu Erwin Show—30m.
- 11, 8 Without Fear—Drama—30m.
- 13 Wrestling, Ocean Park—2½ hrs.
- 9:00 2 Man Against Crime—30m.
Starring Ralph Bellamy in a \$300,000 payroll holdup and a murder on a Staten Isle ferry.
- 4 Big Story—Drama—30m.
Niagara Falls Gazette reporter tracks down killer thru error of trained bloodhounds.
- 5 Chevron Theater—30m.
- 7 "Rebound"—Drama—30m.
Dramatic offerings with novel-twist endings.
- 8 Herb Shriner—30m.
- 11 Success Story—30m.
From the Cannon Electric Co.
- 9:20 9 Ted Meyers—News—10m.
- 9:30 2 Live Like a Millionaire—30m.
- 4 The Aldrich Family—30m.
- 5 Lawrence Welk—60m.
From the Aragon Ballroom.
- 7 Tales of Tomorrow—30m.
- 11 4-Star Theater—60m.
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 Ezio Pinza Show—30m.
Celeste Holm is Ezio's guest.
- 7 Amazing Mr. Malone—K—30m.
- 8 Pacific Crusade—30m.
- 10:30 2 The Big Question—30m.
"The New Voter—Democrat or Republican?"
- 4 TWA Travelog—5m.
- 5 Swingshift Theater—90m.
- 7 Income Tax Round Table—15m
- 11 What's the Verdict—30m.
High school students supply final verdicts in actual law cases. Knox Manning moderates.
- 10:35 4 Let Poppa Do It—30m.
- 11:00 2 Chronoscope—K—15m.
- 4 Paul Pierce—News—5m.
- 7 Hank Weaver—News—10m.
- 8 Crime Photog.—Drama—30m.
- 11 George Putnam—News—15m.
- 13 Gaines Little Theater—15m.
- 11:05 4 Wrestling Matches—30m.

San Diego

CHANNEL CHATTER

San Diego television station KFMB-TV (Channel 8) has designed and is now running a highly professional news show on Sunday evenings at 10:30 p.m. The new show, named "Tomorrow's News Tonight," is done live in Studio A. A cast of four experts cover the news. Veteran newscaster Ray Wilson covers local and international news. Paul W. White, Executive Editor of KFMB radio station and formerly head of CBS World News coverage, does the political and national scene. Sportswriter and sportscaster Lisle Shoemaker, formerly Western sports editor of United Press on the Pacific Coast, handles the sports, and Channel Eight's regular weather expert, Joe Marciano, does a detailed account on the weather—local and national.

And, incidentally, KFMB-TV is planning more and more news; plans for local newsreels in San Diego will be announced later.

Monte Hall, popular conductor of the Channel 8 Corral program, is so besieged with requests to be master of ceremonies at public events that he's had to have the requests screened through the public-relations department—or else he wouldn't have time to be in front of the cameras at all.

Members of the San Diego Citizens' Water Committee credit Channel 8 with tremendous aid in winning a public election on water issues. The station, at its own expense, sent crews out to shoot film and still photos to show San Diego's scarce water supply and then presented them on a special half-hour show prior to the election. Station did not tell people how to vote, merely showed viewers the water problem as it stood.

Harold Keen's terrifically popular "People in the News" show continues to remain one of the most highly rated shows (of any type) on the Coast.

FREE DOGS—FREE CATS

See the most wonderful pets in the world!

CALO PET EXCHANGE

With FRANK WRIGHT

Every Friday, 7:30 p.m.

KTTV—Channel 11

- 11:10 7 The Weather Word—5m.
- 11:15 2 Peter Potter's Party—60m.
- 7 KECA-TV—News—5m.
- 11 Public Life of Cliff Norton
- 13 Owl Movie—60m.
- 11:20 7 U.P.—Movietone News—10m.
- 11 Jackson's Theater—75m.
- 11:30 8 Ezio Pinza Show—30m.
- 12:00 5 Final Edition—15m.
- 12:15 13 Parade of Miracles—5m.
- 12:20 13 Late News—10m.

Flicker Fare

Saturday, March 8

"SONORA STAGECOACH," (5), 11:00 a.m.
 "ISLE OF MISSING MEN," (5), 12:00 n.
 "ROSE OF THE RIO GRANDE," (5), 1:30 p.m.
 "HAUNTED HOUSE," (5), 2:30 p.m.
 "THIEF OF BAGDAD," (5), 3:45 p.m.
 "TAKE ME BACK TO OKLAHOMA," Tex Ritter, (13), 4:25 p.m.
 "FRONTIER VENGEANCE," Don Barry, (11), 4:30 p.m.
 "WHISTLING BULLETS," Kermit Maynard, (2), 5:30 p.m.
 "TOUGH KID," Frankie Darro, (13), 5:55 p.m.
 "TRIGGER LAW," Hoot Gibson, Bob Steele, (9), 7:00 p.m.
 "LIGHTNING CARSON RIDES AGAIN," Tim McCoy, (5), 7:30 p.m.
 "FOUR JUST MEN," (7), 7:45 p.m.
 "THE STOKER," Monte Blue, (9), 8:00 p.m.
 "THE SHEIK STEPS OUT," Ramon Navarro, Lola Lane, Gene Lockhart, (11), 8:00 p.m.
 "DEVIL CHECKS UP," Alan Mowbray, Bobbie Watson, (13), 8:30 p.m.
 "JOHNNY FRENCHMAN," Patricia Roc, (5), 9:30 p.m.
 "STUDY IN SCARLET," Reginald Owen, Anna May Wong, (9), 9:20 p.m.
 "FRANKIE AND JOHNNIE," Chester Morris, Helen Morgan, (2), 10:00 p.m.
 "GOLDEN EYE," Charlie Chan, (13), 10:30 p.m.
 "TROJAN BROTHERS," David Farrar, (4), 10:40 p.m.
 "FOG ISLAND," George Zucco, (5), 10:45 p.m.
 "PHILO VANCE RETURNS," Alan Curtis, (7), 10:45 p.m.

Sunday, March 9

"KID FROM SANTA FE," (13), 10:30 a.m.
 "SONG OF THE BUCKAROO," Tex Ritter, (13), 11:30 a.m.
 "BOY'S REFORMATORY," (5), 12:00 n.
 "SWEETHEART OF THE NAVY," Eric Linden, Cecelia Parker, (9), 12:45 p.m.
 "CHECK YOUR GUNS," (5), 1:00 p.m.
 "TRANSATLANTIC MERRY-GO-ROUND," Jack Benny, Rochester, Nancy Carroll, (2), 1:30 p.m.
 "WAC, WAVE AND A MARINE," Alan Dinehart, Dick Lane, Sally Eilers, (5), 2:00 p.m.
 "THE HANGMAN WAITS," John Turnbull, (9), 2:00 p.m.
 "GANG BULLETS," Anna Neagle, (5), 3:00 p.m.
 "TANKS A MILLION," William Tracy, (13), 3:00 p.m.
 "SWEETHEART OF THE NAVY," Eric Linden, Cecelia Parker, (9), 3:15 p.m.
 "LITTLE LORD FAUNTLEROY," Freddie Bartholomew, (13), 4:15 p.m.
 "BOWERY CHAMPS," Eastside Kids, (5), 4:30 p.m.
 "THE HANGMAN WAITS," John Turnbull, (9), 4:30 p.m.
 "BAR Z BADMEN," Johnny Mack Brown, (11), 5:00 p.m.
 "SOUTH RIDING," Ann Todd, Joyce Marshall, (9), 6:00 p.m.
 "LOVABLE CHEAT," Charlie Ruggles, Peggy Ann Garner, (5), 7:30 p.m.
 "THE COURTNEY AFFAIR," Anna Neagle, Michael Wilding, (13), 9:00 p.m.
 "PERILOUS WATERS," Don Castle, Audrey Long, (13), 10:35 p.m.
 "MURDER AT THE BASKERVILLES," Arthur Wontner, (2), 11:00 p.m.

Monday, March 10

"Study in Scarlet," Reginald Owen, Anna May Wong, (9), 1:45 p.m.
 "SONG OF THE OPEN ROAD," Jane Powell, Edgar Bergen, W. C. Fields, (13), 2:45 p.m.

Your Favorite Movies

Fridays—10:30 P.M.—Channel 5

"SWINGSHIFT THEATER"

presented by

YEAKEL BROS.

"THE LUCKY DUTCHMAN"

711 So. Vermont Dependable Used Cars

"BROKEN DREAMS," Randolph Scott, (5), 4:00 p.m.
 "RAWHIDE," Smith Ballew, (2), 5:00 p.m.
 "ARIZONA WHIRLWIND," Ken Maynard, Hoot Gibson, (9), 6:00 p.m.
 "UNDER TEXAS SKIES," (11), 7:00 p.m.
 "TROCADERO," Rosemary Lane, Johnny Downs, (13), 7:00 p.m.
 "INTERRUPTED JOURNEY," Richard Todd, Valerie Hobson, (13), 8:15 p.m.
 "ASSIGNED TO DANGER," Gene Raymond, (5), 9:00 p.m.
 "SHE SHALL HAVE MURDER," Derik De Marney, (13), 9:30 p.m.

Tuesday, March 11

"VANITY FAIR," Myrna Loy, (9), 1:45 p.m.
 "HE FOUND A STAR," Sarah Churchill, (13), 2:45 p.m.
 "CRIME SMASHERS," Gale Storm, (5), 4:00 p.m.
 "WHERE TRAILS END," (9), 6:00 p.m.
 "SING WHILE YOU'RE ABLE," Pinky Tomlin, Toby Wing (2), 6:10 p.m.
 "RED RIVER RENEGADES," Sunset Carson, (11), 7:00 p.m.
 "APPOINTMENT FOR MURDER," John Calvert, Catherine Craig, (13), 7:00 p.m.
 "THOSE WE LOVE," Mary Astor, (9), 8:00 p.m.
 "KNICKERBOCKER HOLIDAY," Nelson Eddy, Shelley Winters, (11), 8:00 p.m.
 "LET'S LIVE AGAIN," John Emery, Hilary Brooke, (13), 8:00 p.m.
 "ALASKA," Dean Jagger, John Carradine, (13), 10:05 p.m.
 "RACING BLOOD," Frankie Darro, Kane Richmond, (2), 11:15 p.m.

Wednesday, March 12

"THOSE WE LOVE," Mary Astor, (9), 1:45 p.m.
 "DOCKS OF NEW ORLEANS," Charlie Chan, (13), 2:45 p.m.
 "HOOSIER SCHOOLMASTER," Norman Foster, (5), 4:00 p.m.
 "HAWAIIAN BUCKAROO," Smith Ballew, (2), 5:00 p.m.
 "WANDERERS OF THE WEST," (9), 6:00 p.m.
 "MISS ANNIE ROONEY," Shirley Temple, William Gargan, (11), 7:00 p.m.
 "UPTOWN NEW YORK," Jack Oakie, (9), 8:00 p.m.
 "MAD INTRUDERS," John Emery, Leif Ericson, Tamara Geva, (13), 8:30 p.m.
 "TOMORROW WE LIVE," Jean Parker, Ricardo Cortez, (5), 9:00 p.m.
 "MISS POLLY," Zasu Pitts, Slim Summer-ville, (13), 10:05 p.m.

Thursday, March 13

"UPTOWN NEW YORK," Jack Oakie, (9), 1:45 p.m.
 "FIT FOR A KING," Joe E. Brown, (13), 2:45 p.m.
 "MAN FROM HEADQUARTERS," Frank Albertson, Joan Woodbury, (5), 4:00 p.m.
 "GALLOPING DYNAMITE," Kermit Maynard, (2), 5:00 p.m.
 "SAVAGE GIRL," Rochelle Hudson, (2), 6:00 p.m.
 "DYNAMITE CANYON," (9), 6:00 p.m.
 "SWING IT, SAILOR," Wallace Ford, Isabel Jewell, (9), 8:00 p.m.
 "HEARTS OF HUMANITY," Jean Hersholt, Claudia Dell, (9), 9:30 p.m.
 "THE LAD," Geraldine Fitzgerald, Gordon Harker, (13), 10:35 p.m.
 "VALLEY OF WANTED MEN," Frankie Darro, (2), 11:15 p.m.

Friday, March 14

"HEARTS OF HUMANITY," Jean Hersholt, Claudia Dell, (9), 1:45 p.m.
 "SCATTERGOOD SURVIVES MURDER," Guy Kibbee, (13), 2:45 p.m.
 "UNDER THE BIG TOP," Marjorie Main, Anna Neagle, (5), 4:00 p.m.
 "RED BLOOD OF COURAGE," Kermit Maynard, (2), 5:00 p.m.
 "SONORA STAGECOACH," Hoot Gibson, (9), 6:00 p.m.
 "TURN OF THE TIDE," John Garrick, (9), 8:00 p.m.

"LOVE FROM A STRANGER," Sylvia Sidney, John Hodiak, (5), 10:30 p.m.

"HIGH TIDE," Lee Tracy, Annabelle Shaw, (11), 11:20 p.m.

PICK of the PIX

by Aubrey Dahl

A potpourri of fairly entertaining mood pitches is this week's television offering, although there is nothing so outstanding that you need to wash the dishes in the living room to catch it.

"Knickerböcker Holiday," A comic-opera treatment of the Broadway hit, with Nelson Eddy, Constance Dowling, and, in a small part, Shelley Winters. No offense to Mr. Eddy, of course, but no one has ever sung the lovely "September Song" as well as the one who sang it first on the stage, the late great Walter Huston, cracked voice and all.



Nelson Eddy

"Thief of Bagdad."

If there is anyone who hasn't seen this film, he's probably still depending on stereopticon slides for his evening entertainment. Shown at least ten times in the Los Angeles area, this picture should provide loads of fun for those who like to speak the dialogue before the actors can open their mouths. With Sabu (pronounced Sa-bu).

"Let's Live Again." This is an amusing little movie made just a few years ago about an eminent atomic scientist who becomes convinced that a dog is his deceased brother. Although a trifle too whimsical at times, the film has plenty of amusing moments, and a deft comedy performance by John Emery.

"Song of the Open Road." Notable mainly for the presence in its cast of the late, and also great, comedian, W. C. Fields. If you watch it, you might hear him scream one of his favorite epithets, "Godfrey Daniel," in such a way that the second syllable of each word is barely audible. Bergen and McCarthy are around to harass Mr. Fields.

"Study in Scarlet." An early British film about miscegenation and its possible result, the gist of which implied that east isn't west and never the twain, etc. Allied occupation of the East after World War II would seem to indicate otherwise. With Anna May Wong, Reginald Owen, and John Loder.

"Frankie and Johnny." A highly romanticized version of the old song about the young lady who dispatched her lover with a forty-five for his alleged indiscretions. With Chester Morris and Helen Morgan, one of the best of all torch singers.

"The Courtney Affair." A little comedy about a butler and some missing jewels. Mixed up in the proceedings are Anna Neagle and the latest participant in international romance, Michael Wilding, who just recently married a young Hollywood actress.

"Love From a Stranger." I honestly and simply don't know anything about this drayma, although I feel safe in predicting that there will be some love in the film, and probably even a stranger or two.

TV PROGRAM FINDER

A Home to Live In.....KLAC-TV, 12:30 p.m. Su
 Accent on You.....KECA-TV, 2:30 p.m. Th
 Adventures of Patches.....KNBH, 9 p.m. M-F
 Aldrich Family.....KNBH, 9:30 p.m. F
 Adventures in Mystery.....KECA-TV, 7:30 p.m. Su
 Albert, Eddie.....KLAC-TV, 12:30 p.m. M-F
 Amateur Boxing.....KTTV, 10 p.m. W
 All Star Revue.....KNBH, 5 p.m. Sa
 All-Star Wrestling.....KHJ-TV, 7 p.m. Sa
 Amazing Mr. Malone.....KECA-TV, 10 p.m. alt. F
 America Votes Tonight.....KECA-TV, 9 p.m. Tu
 American Inventory.....KNBH, 4:30 p.m. Sa
 America's Town Meeting.....KECA-TV, 6:30 p.m. Su
 Amos 'n' Andy.....KNXT, 9 p.m. Th
 Armchair Traveler.....KNXT, 12 n. M-F
 Armstrong Theater.....KNBH, 9:30 p.m. Tu
 Arnaz, Desi.....KHJ-TV, 7:30 p.m. Tu
 Ash, Marvin.....KHJ-TV, 7:30 p.m. Tu
 Ates, Roscoe.....KECA-TV, 5:30 p.m. M,Tu,W,F
 Auction City.....KLAC-TV, 6 p.m. Alt. Sa
 Auction Park.....KECA-TV, 1:15 p.m. Su
 Autry, Gene.....KECA-TV, 8 p.m. Th
 Backstage With N.T.O.....KNXT, 4:30 p.m. M-F
 Bachelor's Haven.....KNXT, 8:30 p.m. W
 Ball, Lucille.....KNXT, 9 p.m. M
 Balter, Sam.....KLAC-TV, 6:45 p.m. M-F
 Bandstand Revue.....KTLA, 9 p.m. Su
 Bar Eleven Ranch.....KTTV, 4:30 p.m. Sa
 Beams, Patti.....KTTV, 8 p.m. Tu
 Beat the Clock.....KNXT, 7:30 p.m. Su
 Bellamy, Ralph.....KNXT, 9 p.m. F
 Benny, Jack.....KNXT, 4:30 p.m. Su
 Berle, Milton.....KNBH, 8 p.m. Tu
 Betty Crocker Matinee.....KECA-TV, 4:30 p.m. Sa
 Beulah.....KECA-TV, 7:30 p.m. Tu
 Big Pay Off.....KNBH, 12 n. M-F
 Big Picture.....KECA-TV, 9 p.m. M
 Billingsley, Sherman.....KNXT, 8:15 p.m. Tu,Th
 Blue Ribbon Bouts.....KNXT, 7 p.m. W
 Blaine, Vivian.....KNBH, 7:30 p.m. M,W,F
 B. McLaughlin's Pict. Album.....KLAC-TV, 7 p.m. F
 Bolla, Gene.....KTTV, 6:55 p.m. M-F
 Bond, Lyle.....KHJ-TV, 1:30 p.m. M-F
 Boston Blackie.....KNBH, 9 p.m. Su
 Bowron, Mayor.....KTLA, 7:15 p.m. F
 Boxing.....KTLA, 10 p.m. alt. Tu
 Boy's Railroad Club.....KTTV, 6 p.m. F
 Break the Bank.....KNXT, 6:30 p.m. Su
 Bride and Groom.....KNXT, 3:45 p.m. M-F
 Burke, Billie.....KTTV, 4 p.m. M-F
 Burns & Allen.....KNXT, 8:30 p.m. alt. Th
 CBS Television Workshop.....KTTV, 5 p.m. Su
 Cactus Theater.....KTTV, 5 p.m. Su
 Caesar, Sid.....KNBH, 6 p.m. Sa
 California Living.....KNXT, 4 p.m. M-F
 Candid Camera.....KLAC-TV, 8 p.m. W
 Candy and Nancy.....KECA-TV, 5 p.m. M,Tu,W,F
 Captain Video.....KTTV, 5:30 p.m. M-F
 Carrillo, Leo.....KLAC-TV, 6 p.m. Su
 Casey, Crime Photographer.....KNXT, 7:30 p.m. Th
 Cavalcade of Stars.....KTTV, 6 p.m. Su
 Celanese Theater.....KECA-TV, 7 p.m. alt. W
 Celebrity Time.....KNXT, 7 p.m. Su
 Championship Bowling.....KTTV, 10:15 p.m. Tu
 Charlie Wild.....KECA-TV, 10 p.m. W
 Chase, Charlie.....KTLA, 7:30 p.m. F
 Chef Milani.....KNBH, 4 p.m. M-F
 Chevron Theater.....KTLA, 9 p.m. F
 Children's Church.....KTTV, 1:30 p.m. Su
 Chronoscope.....KNXT, 11 p.m. M,W,F
 Church in the Home.....KHJ-TV, 10:30 a.m. Su
 Cisco Kid.....KECA-TV, 7 p.m. M
 City at Night.....KTLA, 10 p.m. W
 City Hospital.....KECA-TV, 4 p.m. Alt. Sa
 Claudia.....KNBH, 3:30 p.m. Su
 Club 50.....KHJ-TV, 5:30 p.m. Su
 Collier, Lola.....KNBH, 8 p.m. Su
 Coen, Imogene.....KNBH, 6 p.m. Sa
 Come into the Kitchen.....KTTV, 2:45 p.m. M-F
 Comedy Hour.....KNBH, 8 p.m. Su
 Comics.....KTLA, 6:30 p.m. Su
 Como, Perry.....KNXT, 8:15 p.m. M,W,F
 Conley, Spike.....KTLA, 8:30 p.m. Sa
 Corlies Archer.....KNXT, 8:30 p.m. Su
 Cotton, Larry.....KECA-TV, 11:30 a.m. M-F
 Crash Corrigan.....KTTV, 7 p.m. M
 Crime Syndicated.....KNXT, 9 p.m. Tu
 Crime Photographer.....KNXT, 7:30 p.m. Th
 Crusade in the Pacific.....KECA-TV, 8:30 p.m. Th
 Dancer.....KNXT, 7 p.m. Tu
 Date With Judy.....KECA-TV, 9:30 p.m. Sa
 Dave 'n' Charlie.....KNBH, 2 p.m. M-F
 David, Julie.....KECA-TV, 10:30 p.m. W
 Dept. of Int. Revenue.....KTTV, 4:30 p.m. Su
 De Vol Frank.....KTTV, 9:30 p.m. Sa
 Dick Tracy.....KNBH, 7 p.m. W
 District Attorney.....KLAC-TV, 8:30 p.m. Th
 Dixie Showboat.....KTLA, 8 p.m. M
 Dixon, Nancy.....KTTV, 3:45 p.m. W, F
 Dragnet.....KNBH, 9 p.m. Alt. Th
 Dude Martin.....KTTV, 9 p.m. W
 Editor's Round Table.....KNXT, 8:30 p.m. Tu
 Edwards, Doug.....KNXT, 8 p.m. M-F
 Edwards, Ralph.....KNBH, 12:30 p.m. M,W,F
 Egg and I.....KNXT, 2:45 p.m. M-F
 Elbery Queen.....KECA-TV, 7:30 p.m. Su

Emerson, Faye.....KNXT, 9 p.m. Sa
 Erwin, Stu.....KECA-TV, 8:30 p.m. F; 3:30 p.m. Sa
 Excursions in Science.....KLAC-TV, 8:45 p.m. Th
 Fair Meadows, U.S.A.....KNBH, 4 p.m. Su
 Faith for Today.....KECA-TV, 12:30 p.m. Su
 Famous Jury Trials.....KTTV, 8:30 p.m. Th
 Fantastic Studios, Ink.....KTLA, 6:30 p.m. Sa
 Fibber and Molly Basketball.....KTTV, 3 p.m. Su
 Fifield, Dr. James W.....KTTV, 9:30 p.m. Su
 First Hundred Years.....KNXT, 2:30 p.m. M-F
 Fireside Theater.....KNBH, 9 p.m. Tu
 First Run Feature.....KNBH, 9 p.m. Sa
 Flash Gordon.....KTLA, 5:30 p.m. Su
 Flicker Snickers.....KTLA, 7:15 p.m. Th
 Flying Tigers.....KTTV, 2:50 p.m. Su
 Foods for Thought.....KNBH, 11:45 a.m. F; 2:15 p.m. M-F
 Ford Festival.....KNBH, 9:30 p.m. Th
 Foreign Intrigue.....KNBH, 9:30 p.m. Sa
 Four Star Western Theatre.....KTTV, 9:30 p.m. F
 Freedom Forum.....KLAC-TV, 7:30 p.m. Sa
 Front Page Detective.....KTTV, 8 p.m. M
 Frontiers of Faith.....KNBH, 10 a.m. Su
 Frosty Frohes.....KTLA, 8 p.m. W
 Fur Fun.....KNXT, 10:30 p.m. Tu
 Gabby Hayes.....KNBH, 2 p.m. Su; 4:45 p.m. M-F
 Garden Chats.....KTTV, 12:30 p.m. Su
 Gillette Fights.....KNBH, 7 p.m. F
 Gilette, Jackie.....KTTV, 6 p.m. Su
 Gleason, Jackie.....KNXT, 9 p.m. W
 Godfrey, Arthur.....KNXT, 5:15 p.m. W,F
 Goldbergs.....KNBH, 5:15 p.m. W,F
 Goodwin, Bill.....KNBH, 12:30 p.m. Tu,Th
 Goodyear Revue.....KECA-TV, 4 p.m. Su
 Graydon, Joe.....KLAC-TV, 9 a.m. M-F
 Great Churches of Golden West.....KTTV, 11 a.m. Su
 Greatest Fights.....KNBH, 7:45 p.m. F
 Green Cathedral.....KTTV, 2 p.m. F
 Green Playhouse.....KTLA, 10 p.m. alt. Tu
 Gwinn, Bill.....KECA-TV, 7 p.m. F; KHJ-TV, 7:30 p.m. M

Hall of History.....KECA-TV, 9 p.m. W
 Halls of Science.....KNBH, 9 p.m. Sa
 Hallmark Playhouse.....KNBH, 7:30 p.m. Su
 Hands of Destiny.....KTTV, 9 p.m. Th
 Handy Hints.....KTLA, 6:45 p.m. M-F
 Hardy, Glenn.....KNBH, 7:45 p.m. M-F
 Hauser, Gaylord.....KECA-TV, 1 p.m. W
 Hayes, Peter Lind.....KNXT, 8:30 p.m. Th
 Healy, Mary.....KNXT, 8:30 p.m. Th
 Heidt, Horace.....KLAC-TV, 7:30 p.m. F
 Hit Parade.....KNBH, 7:30 p.m. Su
 Hogan, Lee.....KNBH, 9 p.m. M; 6:25 p.m. Tu
 Hollywood Opening Night.....KNXT, 10:30 p.m. M
 Hollywood Opportunity.....KTLA, 7:30 p.m. Th
 Hollywood Reel.....KTLA, 7:15 p.m. W
 Hollywood Road to Fame.....KNXT, 7 p.m. F
 Home & Garden Magazine.....KHJ-TV, 5:30 p.m. Sa
 Home Builders Clinic.....KNBH, 13 n. Su
 Homes for Sale.....KTTV, 12 n. Su
 Hometown Jamboree.....KLAC-TV, 7:30 p.m. Sa
 Hopkins, Johns Science Review.....KTTV, 7 p.m. Su
 Horizons.....KECA-TV, 10:30 p.m. Th
 Hour of Decision.....KECA-TV, 10 p.m. Su
 Howdy Doodly.....KNBH, 5:30 p.m. M-F
 Huntley, Chet.....KECA-TV, 6 p.m. M-F
 Hutton Ina Ray.....KTLA, 9 p.m. Tu
 I Love Lucy.....KNXT, 9 p.m. M
 Income Tax Round Table.....KECA-TV, 10:30 p.m. M-F

Industry on Parade.....KNBH, 8:45 p.m. Th
 In God We Trust.....KTLA, 11 a.m. Su
 In Our Times.....KTTV, 6:30 p.m. Sa
 Inspirational Hour.....KLAC-TV, 8:15, 9:30 a.m. Su
 Inst. of Family Relations.....KECA-TV, 9:30 p.m. W
 It's News to Me.....KNXT, 9:30 p.m. M
 It's Up to You.....KNXT, 7:30 p.m. F
 J. Arthur Rank Time.....KECA-TV, 8 p.m. Sa
 Jalopy Derby.....KECA-TV, 3:30 p.m. Su
 James, Harry.....KNBH, 9:30 p.m. Su
 Jarvis, Al.....KECA-TV, 3 p.m. M-F; 6:30 p.m. Sa
 Jeanne's Studio.....KTTV, 10:30 p.m. Th
 Jump Jump.....KTTV, 6 p.m. M-F
 Jungle Adventure.....KTLA, 7:30 p.m. W
 Juvenile Jury.....KNBH, 1 p.m. Su
 KLAC Telepaper.....KLAC-TV, 6:30 p.m. M-F
 Karns, Roscoe.....KTTV, 10 p.m. Th
 Kids and Company.....KTTV, 5:30 p.m. Sa
 Kieran, John.....KNXT, 4 p.m. Su
 Kilgallen, Dorothy.....KNXT, 7:30 p.m. Su
 Kingston, Lenore.....KTTV, 6 p.m. M-Th
 Kit Carson.....KECA-TV, 7:30 p.m. Su
 Know Your Child.....KNXT, 4:30 p.m. Sa
 Komed Club.....KNBH, 6:15 p.m. M-Th; 6:30 p.m. F
 Kraft TV Theater.....KNBH, 9 p.m. W
 Kukla, Fran & Ollie.....KNBH, 5 p.m. M-F
 Ladies' Matinee.....KTTV, 4:30 p.m. M-F
 Lamp Unto My Feet.....KNXT, 1 p.m. Su
 Lane, Dick.....KTLA, 8 p.m. M; 8:30 p.m. Th; 10 p.m. Su

Langford-Ameche Show.....KECA-TV, 12 n. M-F
 Lanson, Snooky.....KNBH, 7:30 p.m. Sa
 Laurel and Hardy.....KNBH, 6:30 p.m. F
 Lawson, Grace.....KECA-TV, 1 p.m. M,Tu,Th,F; 1:15 p.m. W

Lawton, Judy.....KTTV, 9 p.m. Sa
 Lee, Pinky.....KNBH, 7:30 p.m. M,W,F
 Leonard, Ada.....KTTV, 8 p.m. Su
 Leventon, Sam.....KNXT, 8:30 p.m. Su
 Let Poppa Do It.....KNBH, 10:30 p.m. F

Liberace.....KLAC-TV, 7:30 p.m. W
 Life Begins at 80.....KECA-TV, 6:30 p.m. W
 Life With Linkletter.....KECA-TV, 7:30 p.m. alt. F
 Linkletter, Art.....KECA-TV, 7:30 p.m. alt. F
 Little Theater.....KLAC-TV, 11 p.m. F
 Littlefield, Joe.....KTTV, 2 p.m. Su
 Live Like a Millionaire.....KNXT, 9:30 p.m. alt. F
 Locker Room.....KTTV, 10:45 p.m. M
 Lone Ranger.....KECA-TV, 7:30 p.m. Th
 Lowe, Edmund.....KTTV, 8:30 p.m. F
 Lucky Strike Theater.....KNBH, 9:30 p.m. alt. M
 Lusk, Freeman.....KLAC-TV, 8:15 p.m. Tu; 7:30 p.m. Su

Lux Theater.....KNXT, 8:30 p.m. M
 ★Lyon, Ed.....KLAC-TV, 11 p.m. M; 10:30 p.m. Tu, Th; 10 p.m. W; 11:15 p.m. F

Magazine of the Week.....KTLA, 10:30 p.m. Su
 Mama Weiss.....KNXT, 9:30 p.m. F
 Marny Weiss.....KHJ-TV, 3:30 p.m. M-F
 Man Against Crime.....KNXT, 9 p.m. F
 Man of the Week.....KNXT, 10:30 p.m. W
 Munnings, Zeke.....KTTV, 10:30 p.m. Th, F
 Manners, Zeke.....KHJ-TV, 4 p.m. M-F
 Man's Best Friend.....KTLA, 5 p.m. Sa
 Margetts, Monty.....KNBH, 2:30 p.m. M-F; 8:30 p.m. Th

Martin, Dude.....KTTV, 9 p.m. W
 Martin Kane.....KNBH, 10 p.m. Th
 Maugham, Somerset.....KNBH, 9:30 p.m. alt. M
 Marx, Groucho.....KNBH, 8 p.m. Th
 May, Anna.....KNBH, 7 p.m. M
 McAdoo, Mary.....KECA-TV, 2:30 p.m. M,W,F
 McConnell, Ed.....KNXT, 5 p.m. Sa
 McElhone, Eloise.....KTTV, 10 p.m. F
 McCoy, Tim.....KTLA, 7 p.m. Su
 Meet the Champ.....KECA-TV, 9:30 p.m. Th
 Meet the Masters.....KNBH, 2:30 p.m. Su
 Meet the Press.....KNBH, 1 p.m. Su
 Melfon, James.....KNBH, 9:30 p.m. Th
 Midnight Movies.....KTTV, 11:15 p.m. M-F
 Mirandy's Garden Shop.....KECA-TV, 1 p.m. Su
 Meyers, Ted.....KHJ-TV, 7 p.m. M-F
 Montgomery, Robert.....KNBH, 9:30 p.m. M
 Moore, Garry.....KNXT, 1:30 p.m. M-F; 8:30 p.m. alt. Th

Mosietown.....KTLA, 10 p.m. Su
 Mr. District Attorney.....KECA-TV, 10 p.m. alt. F
 Mr. Imagination.....KNXT, 3 p.m. Su
 Mr. Wizard.....KNBH, 8 p.m. Sa
 Murder Before Midnight.....KTTV, 10:45 p.m. Sa
 Murray, Ken.....KNXT, 8 p.m. Sa
 Murray, Edward R.....KNXT, 12:30 p.m. Su
 My Friend Irma.....KNXT, 7:30 p.m. Tu
 Mystery Theater.....KECA-TV, 8 p.m. F
 Nagel, Conrad.....KNXT, 7 p.m. Su
 Nelson, Freda.....KTTV, 2:45 p.m. M-F
 ★Newspaper of the Air.....KNBH, 7:45 p.m. M-F
 Nolan, Lloyd.....KNBH, 10 p.m. Th
 Norman, Gene.....KNBH, 10:30 p.m. M,W,Th
 Norton, Cliff.....KTTV, 11:15 p.m. M-F
 On Trial.....KECA-TV, 11:45 a.m. Su
 One Man's Family.....KNBH, 8 p.m. Sa
 Open House.....KTTV, 6:15 p.m. M-F
 Open Road.....KTTV, 7:30 p.m. Th
 O'Toole, Jimmy.....KLAC-TV, 6 p.m. M-F
 Outdoors With Wagenheim.....KNBH, 10:30 a.m. Su
 Owens, Harry.....KTLA, 8 p.m. F
 Original Amateur Hour.....KNBH, 10 p.m. Tu
 Pandit, Korla.....KECA-TV, 2 p.m. M-F; 6 p.m. Su
 Pantomime Quiz.....KNBH, 10 p.m. W
 Parks, Bert.....KNBH, 12:30 p.m. M,W,F; 10 p.m. W; KECA-TV, 5 p.m. Th

Parlor Party.....KNBH, 3 p.m. M-F
 Pearce, Al.....KNXT, 7:45 p.m. M-F
 Person to Person.....KNBH, 8:30 p.m. Th
 Personal Appearance Theater.....KECA-TV, 7 p.m. Tu
 Pet Exchange.....KTTV, 7:30 p.m. F
 ★Peterson, Elmer.....KNBH, 6:55 p.m. M-F
 Phantom Banger.....KLAC-TV, 5:30 p.m. M-F
 Philco Playhouse.....KNBH, 6 p.m. alt. Su
 Pierce, Paul.....KNBH, 4:30, 11 p.m. M-F
 Pinkley, Virgil.....KNXT, 7:30 p.m. Tu
 Pinza, Ezio.....KNBH, 10 p.m. F
 Plainclothesman.....KTTV, 9:30 p.m. Th
 Playercrafter's Club.....KTLA, 5 p.m. M-F
 Playhouse of Stars.....KNXT, 6 p.m. F
 Police Calls.....KTLA, 3:55 p.m. M-F
 Polyzoides.....KTTV, 2:15 p.m. Su
 Potter, Peter.....KNXT, 11:15 p.m. M,W,F
 Pulitzer Prize Playhouse.....KECA-TV, 7 p.m. alt. W
 ★Putnam, George.....KHJ-TV, 6:45, 11 p.m. M-F
 Queen for a Day.....KHJ-TV, 3 p.m. M-F
 Quiz Kids.....KNXT, 3:30 p.m. Su
 Racket Squad.....KNXT, 9:30 p.m. Th
 Range Riders.....KNBH, 7 p.m. Th; KPMB, 8 p.m. M
 Range Riders Roundup.....KTTV, 5:05 p.m. M-F; 6 p.m. Sa

Rebound.....KECA-TV, 9 p.m. F
 Red Ryder.....KTTV, 7 p.m. Sa
 ★Reimers, Ed.....KTTV, 3:40 p.m. M,W,F; 3:55 p.m. Tu,Th

Rendezvous.....KECA-TV, 8 p.m. W
 ★Roberts, Cleo.....KLAC-TV, 6:45 p.m. M-F
 Rocky King.....KTTV, 10 p.m. Th
 Rogers, Roy.....KNBH, 3 p.m. Su
 Roll, S. Ernest.....KLAC-TV, 8 p.m. Tu
 Roller Derby.....KTLA, 7:30 p.m. M
 Rourke, Jack.....KTTV, 4:30 p.m. M-F
 Roving Camera.....KTLA, 7:15 p.m. Tu
 Roy, Mike.....KLAC-TV, 11 a.m. M-F; 9:30 p.m. Th

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| Roy, Mike | KLAC-TV, 11 a.m. M-F |
| Royal Playhouse | KECA-TV, 8:30 p.m. M |
| Royal Showcase | KNBH, 5 p.m. Su |
| Ruggles, Charlie | KECA-TV, 7 p.m. Th |
| Runnion, Guy | KECA-TV, 6:10 p.m. M-F |
| Say It With Acting | KECA-TV, 7:30 p.m. alt. F |
| Search for Tomorrow | KNXT, 3 p.m. M-F |
| See It Now | KNXT, 12:30 p.m. Su |
| Seven Seventy on the Air | KTTV, 1 p.m. Su |
| Shore, Dinah | KNBH, 7:30 p.m. Tu, Th |
| Show of Shows | KNBH, 6 p.m. Sa |
| Show Time | KTTV, 8 p.m. Su |
| Shriner, Herb | KECA-TV, 9 p.m. Th |
| Sinatra, Frank | KNXT, 5 p.m. Tu |
| Skelton, Red | KNBH, 7 p.m. Su |
| Ski Tips | KLAC-TV, 10 p.m. Th |
| Smith, Kate | KNBH, 1 p.m. M-F; 8 p.m. W |
| Song Time | KECA-TV, 6 p.m. Sa |
| Space Cadet | KFPA-TV, 8:30 M,W,F |
| Space Patrol | KECA-TV, 6:45 p.m. M-F 6 p.m. Sa 3 p.m. Su |
| Spanish Theater | KHJ-TV, 4 p.m. Su |
| Sports Book | KLAC-TV, 6:45 p.m. M-F |
| Squeakin' Deacon | KNBH, 7 p.m. Tu |
| Star of the Family | KNXT, 8:30 p.m. Alt. Th |
| Starline Theatre | KTTV, 9 p.m. Sa |
| Star Salon | KNBH, 11:30 a.m. M-F |
| Steele, Jon & Sondra | KNBH, 5:30 p.m. Su |
| Stefan, Bud | KTLA, 7:15 p.m. Th |
| Stork Club | KNXT, 8:15 p.m. Tu, Th |
| Stop the Music | KECA-TV, 5 p.m. Th |
| Straight From the Shoulder | KTTV, 9:30 p.m. Su |
| Strange Adventure | KECA-TV, 10:15 p.m. Th |
| Stranger Than Fiction | KNXT, 4:15 p.m. Su |
| Strength for a Free World | KECA-TV, 10:30 p.m. Tu |
| Studio One | KNXT, 7 p.m. M |
| Stulla, Bill | KNBH, 3 p.m. M-F |
| Success Story | KTTV, 9 p.m. alt. F |
| Sunday Service | KNBH, 12:30 p.m. Su |
| Super Circus | KECA-TV, 2 p.m. Su |
| Suspects Wanted | KHJ-TV, 1:40 p.m. M-F |
| Suspect | KNXT, 9:30 p.m. Tu |
| Symes, Bill | KNXT, 7:45 p.m. nit. W |
| Taylor, Kent | KNBH, 9 p.m. Su |
| Teen Age Trials | KHJ-TV, 7:30 p.m. Th |
| Teleforum | KTLA, 10 p.m. M |
| Teleports Digest | KNXT, 10:30 p.m. Su |
| Tele-Vespers | KTLA, 11:30 p.m. Su |
| Ten Minute Theater | KTLA, 8:30 p.m. Tu |
| Texas Star Theater | KNBH, 8 p.m. Tu |
| The Big Picture | KNXT, 10:30 p.m. Th |
| The Big Question | KNXT, 10:30 p.m. F |
| The Continental | KNXT, 11 p.m. Tu, Th |
| "The Movies" | KTLA, 7:30 p.m. Su |
| The Name's the Same | KECA-TV, 10 p.m. Tu |
| The Weather | KTTV, 6:55 p.m. M-F |
| The Web | KNXT, 6:30 p.m. W |
| The Young Sprouts | KTTV, 7:30 p.m. Su |
| This Land of Ours | KNBH, 5:15 p.m. Th |
| This Week in Sports | KECA-TV, 10 p.m. Th |
| Three Mesquites | KTTV, 7 p.m. M |
| Those Two | KNBH, 7:30 p.m. M,W,F |
| Time for Beany | KTLA, KFMB-TV, 6:30 p.m. M-F |
| Tobey, Dan | KTTV, 8 p.m. M |
| Tootsie Hippodrome | KECA-TV, 12:15 p.m. Su |
| Torme, Mel | KNXT, 12:30 p.m. Tu, Th |
| Totten Tenches Tap | KTTV, 5 p.m. M-F |
| Treasure Travels | KHJ-TV, 6:30 p.m. F |
| Tricks and Treats | KTLA, 10:30 p.m. Sa |
| Truth About Dixie | KHJ-TV, 5:30 p.m. M |
| TV Notebook | KECA-TV, 1:30 p.m. Tu |
| Twenty Questions | KTTV, 8 p.m. F |
| U.S. Royal Showcase | KNBH, 8:30 p.m. Su |
| Venuta, Benay | KTTV, 8 p.m. M |
| V.I.P. | KLAC-TV, 8 p.m. Th |
| View the Clue | KTTV, 10 p.m. Tu |
| Voice of Firestone | KNBH, 8:30 p.m. M |
| Wakely, Jimmy | KNXT, 5 p.m. Su |
| Waring, Fred | KNXT, 6 p.m. Su |
| Washington Spotlight | KNXT, 2:45 p.m. Su 6:30 p.m. M |
| Watch and Win | KNXT, 7 p.m. Th |
| Waters, Ethel | KECA-TV, 7:30 p.m. Tu |
| Weaver, Hank | KECA-TV, 6:30, 11 p.m. M-F |
| Webb, Jack | KNBH, 9 p.m. Alt. Th |
| Weir, Gordon | KECA-TV, 6:15 p.m. M-F |
| Welk, Lawrence | KTLA, 8:30 p.m. M-F |
| Western Ghost Towns | KECA-TV, 10:15 p.m. M |
| What's the Verdict | KTTV, 10:30 p.m. F |
| What's My Line | KNXT, 7:30 p.m. Su |
| What's Name of That Song? | KHJ-TV, 7:30 p.m. M |
| White, Betty | KLAC-TV, 9:30 p.m. Sa |
| Whiteman, Paul | KECA-TV, 5 p.m. Sa; 4 p.m. Su |
| Whistling Wizard | KNXT, 6:30 p.m. Sa |
| Who Knows? | KECA-TV, 7 p.m. Su |
| Who Knows This? | KLAC-TV, 7 p.m. Su |
| Wible, Nancy | KECA-TV, 5 p.m. M,Tu,W,F |
| Wild Bill Hickok | KTLA, 6 p.m. Su |
| Williams, Tex | KNBH, 8:30 p.m. F; 9:30 p.m. Sa |
| Wilson, Eileen | KNBH, 7:30 p.m. Sa |
| Wilson, Marie | KNXT, 7:30 p.m. T |
| Winchell-Mahoney Show | KNBH, 8 p.m. M |
| Without Fear | KTTV, 8:30 p.m. F |
| Women Are Wonderful | KLAC-TV, 10:30 a.m. M-F |
| World Digest | KNBH, 10:30 p.m. Su |
| World of Stamps | KHJ-TV, 5:15 p.m. W |
| World in Your Hands | KTTV, 8 p.m. Th |
| Wrestling | KNBH, 11:45 p.m. Sa; 11:05 p.m. F |
| Wrestling | KLAC-TV, 8:30 p.m. F; KTLA 8:30 p.m. Th; KTTV, 8:30 p.m. M |
| You Asked for It | KECA-TV, 8 p.m. M |
| Young, Alan | KNXT, 8 p.m. Su |
| Young Musical America | KLAC-TV, 8:30 p.m. Tu |
| Young Mr. Bobbin | KNBH, 4:30 p.m. Su |
| Your Income Tax | KTLA, 11 p.m. M |
| Your Own Home | KLAC-TV, 4:30 p.m. Sa |
| Your Town's Talent | KTTV, 7 p.m. Th |
| You're Never Too Old | KLAC-TV, 7 p.m. Th |
| Youth on the March | KECA-TV, 10:30 p.m. S |
| Zoo Parade | KNBH, 2 p.m. Su |

San Diego TV Program Finder

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| All Star Revue | 5 p.m. Sa |
| Allen, Steve | 1:30 p.m. Tu, Th |
| Amazing Mr. Malone | 11 p.m. alt. Tu |
| Amos 'n' Andy | 8 p.m. Th |
| Arden Varieties | 7:45 p.m. M-F |
| Bull, Lucille | 8:30 p.m. Sa |
| Beat the Clock | 10:30 p.m. Th |
| Berle, Milton | 8 p.m. Tu |
| Beulah | 8 p.m. Sa |
| Big Payoff | 12 p.m. M-F |
| Big Picture | 11 p.m. Tu |
| Big Story | 10:30 p.m. F |
| "Blessed Are They That Mourne" | 10 p.m. Sa |
| Break the Bank | 3:30 p.m. Su |
| Burns and Allen | 8:30 p.m. alt. Th |
| Cante Corner | 5:45 p.m. M-Sa |
| Channel 8 Corral | 5 p.m. Su |
| Comedy Hour | 5:45 p.m. M-F |
| Channel 8 Corral | 5:45 p.m. M-F |
| Chevron Theater | 9:30 p.m. Tu |
| Cisco Kid | 7 p.m. Tu |
| Claudia | 4:30 p.m. Sa |
| Crime Photographer | 11 p.m. F |
| Crusade in the Pacific | 10 p.m. F |
| Date With Judy | 11:30 a.m. Sa |
| Did Ja Know | 5:15 p.m. M-F |
| Dragnet | 8:30 p.m. alt. Su |
| Emerson, Daye | 8 p.m. M |
| Firestone Theatre | 9:30 p.m. F |
| First Hundred Years | 12:45 p.m. M-F |
| Foreign Intrigue | 9 p.m. Th |
| Front Page Detective | 9 p.m. Tu |
| Frontiers of Faith | 11 a.m. Su |
| Godfrey, Art u | 8 p.m. W |
| Goodwin, Bill | 1:30 p.m. Sa, Su |
| Greatest Nights | 10 p.m. Tu |
| Green Theatre | 8:30 p.m. nit. Th |
| Ht Parade | 11 p.m. Th |
| I Love Lucy | 8:30 p.m. Sa |
| Invitation Playhouse | 9:30 p.m. Th |
| Louie Ronger | 7 p.m. Tu |
| Lux Video Theatr | 8:30 p.m. Sa |
| Man Against Crime | 10:30 p.m. Th |
| Martin Kane | 10 p.m. Th |
| Marx, Groucho | 8 p.m. Sa |
| Masterpiece Playhouse | 9 p.m. M |
| Meet the Champ | 10:30 p.m. W |
| Meet the Masters | 1 p.m. alt. Su |
| Moore, Garry | 1:45 p.m. M, W, F |
| Mr. District Attorney | 11 p.m. alt. Tu |
| Mr. Wizard | 1 p.m. Sa |
| Murray, Ken | 7 p.m. Sa |
| Norton, Cliff | 4:55 p.m. M-F |
| People in the News | 7:30 p.m. M-F |
| Philo TV Playhouse | 9 p.m. alt. Su |
| Pinn, Leo | 11:30 p.m. F |
| Playhouse of Stars | 9 p.m. Sa |
| Rocket Squad | 11 p.m. Su |
| Range Rider | 7 p.m. W |
| Rovers, Roy | 4 p.m. Sa |
| Roving Camera | 7 p.m. M |
| Ruggles, Charlie | 7:30 p.m. Su |
| School-Craft Time | 12:30 p.m. Sa |
| Search for Tomorrow | 11:30 a.m. M-F |
| See It Now | 12:30 p.m. Su |
| Shelton, Herb | 9 p.m. F |
| Skelton, Red | 7 p.m. Su |
| Smith, Ed McConnell | 12 p.m. Sa |
| Smith, Kate | 11:30 p.m. W; 5 p.m. M-F |
| Smokes Rogers | 2 p.m. M-F; 11:30 p.m. W |
| Space Cadet | 5:30 p.m. M,W,F |
| Stop the Music | 10:30 p.m. Tu |
| Stranger Than Fiction | 7 p.m. Th |
| Strike It Rich | 10:30 a.m. M, W, F |
| Studio One | 10:30 p.m. M |
| Super Circus | 2 p.m. Su |
| Television Playhouse | 9 p.m. Su |
| This is Show Business | 4:30 p.m. F |
| This Week in Sports | 7:15 p.m. F |
| Time for Beany | 6:30 p.m. M-F |
| Trouble With Father | 6:30 p.m. Sa |
| Vest Pocket Dramas | 10:15 p.m. Tu |
| Treasure Hunt | 12:30 p.m. M-F |
| Waring, Fred | 6 p.m. Su |
| What's Cookin' | 11 a.m. M-F |
| What Do You Think | 9:30 p.m. Th |
| What's My Line | 10 p.m. Su |
| What's My Name | 1 p.m. Su |
| Whiteman, Paul | 10 p.m. Sa |
| Without Fear | 8:30 p.m. F |
| Wrestling | 9 p.m. W |
| Yesterday's Newsreel | 7:15 p.m. M |
| Youth on the March | 11:30 p.m. Su |

KECA mike memos

WITH VIRGINIA WEST

A brand new drama series for your morning listening has been added by KECA and the ABC network. . . "Whispering Streets," sponsored by General Mills, Inc., bowed in this week on a Monday thru Friday schedule from 10:55 to 11:15 a.m. Based on the life and experiences of author, ex-news-paper correspondent and world traveler, Hope Winslow, the series features Gertrude Warner in the leading role. Margaret Sangster writes "Whispering Streets." We know you'll enjoy this new weekday offering. . . Betty Crocker Magazine of the Air, that long-time favorite of ABC's coast-to-coast audience, also presented by General Mills, has moved to the new afternoon time of 3 o'clock on KECA.

Speaking of KECA's lineup of daytime listening, here's another of the talented actresses you hear daily in featured roles. . . This is Miss Toni Darnay, who plays the title role in "The Strange Romance of Evelyn Winters," the unusual story of a lovely young girl in love with her guardian, a successful Broadway playwright. You hear "Evelyn Winters" every Monday thru Friday afternoon at 2:45.



Toni Darnay

Arlene Francis, well remembered for her outstanding job as mistress-of-ceremonies on "Blind Date," and many other coast-to-coast shows, will sub for vacationing Bert Parks on "Stop the Music," KECA at 5 p.m. Sunday. . . By the way, later this month, on March 23rd, to be exact, "Stop the Music" will celebrate its fifth anniversary on the air. The hour-long program, which introduced the musical quiz via the telephone and made the phrase "Mystery Melody" a household expression, has dispensed over \$1,500,000 in valuable awards in its four year history.

What would you consider the "greatest record of all time"? Al Jarvis is inviting fans of his KECA shows to write to him nominating their choice for the "greatest record of all time." On the basis of the reasons given in the letters, Al selects four records to play during each of his afternoon shows. Jarvis' afternoon show is heard one to two o'clock, and his evening airers, from 10:30 to 11:30, Mondays thru Fridays. . . By the way, have you heard Lawrence Welk and his band in their new late evening lineup on KECA? Saturday nights from 10:30 until 11:00, and on Thursday and Sunday nights at 11:45.

WEST COAST CELEB, NEW YORK HIT

Bill Jacoby, the Hollywood singer, dancer and choreographer who has been seen on many local television shows, has sold an original song, "The Ballenkay," to a top music publisher in New York. The tune describes a new dance Jacoby created for his night-club act, currently at the swank Le Ruban Bleu in New York.

TV Previews

TIME CHANGES

Friday, March 7—"THE GOLDBERGS," (4), 5:15 p.m. The Monday segment of this show has been dropped. It is now viewed on Wednesdays and Fridays.

WHAT'S SPECIAL

SUNDAY, March 9—"AMERICA'S TOWN MEETING," (7), 6:30 p.m. "Should We Have a Uniform Federal Divorce Law?" Speaker for the affirmative is Mrs. Florence Shientag, former Justice of the Domestic Relations Court; for the negative Morris Ernst, lawyer-author.

WHO'S GUESTING

Saturday, March 8—"ALL STAR REVUE," (4), 5:00 p.m. Ed Wynn hosts Jimmy Durante as well as Wynn's own grandchildren.

Saturday, March 8—"KEN MURRAY," (2), 8:00 p.m. Salute to National Guard, with Audie Murphy, Major General Raymond H. Fleming and Sid Stone.

Sunday, March 9—"JACK BENNY," (2), 4:30 p.m. Gracie Allen and George Burns.

Sunday, March 9—"ROYAL SHOWCASE," (4), 5:00 p.m. Ezio Pinza, Eddie Foy, Jr., and Hilde Gueden.

Sunday, March 9—"PHILCO TV PLAYHOUSE," (4), 6:00 p.m. Anthony Ross, Stella Andrew, Wright King and Philip Coolidge in "The Tender Age."

Sunday, March 9—"HALLMARK HALL OF FAME," (4), 7:30 p.m. Sarah Churchill as "Mime. George Sand" in "Prelude."

Sunday, March 9—"COLGATE COMEDY

HOOR," (4), 8:00 p.m. Bob Hope, Anna Maria Alberghetti, Martha Stewart, and George Tapps.

Sunday, March 9—"CBS-TV Workshop," (2), 9:00 p.m. Experimental drama "Ring and Rose" with an outstanding cast.

Monday, March 10—"ROBERT MONTGOMERY PRESENTS," (4), 9:30 p.m. Raymond Massey in "Those in Favor."

Tuesday, March 11—"ARMSTRONG CIRCLE THEATRE," (4), 9:30 p.m. "The Hat From Hangtown" with Mabel Tallaferrro.

Wednesday, March 12—"KATE SMITH EVENING HOUR," (4), 8:00 p.m. Richard Greene, British film star, Jan Murray, comedian, and cast of regulars.

Wednesday, March 12—"MAN OF THE WEEK," (2), 10:30 p.m. Harold Stassen.

WHAT'S NEW

Friday, March 7—"RED CROSS SERIES," (2), 7:30 p.m. Series of Red Cross programs during their annual drive.

Saturday, March 8—"KIDS AND COMPANY," (11), 5:30 p.m. Children's talent show with emcee Johnny Olsen.

Saturday, March 8—"HALLS OF SCIENCE," (4), 9:00 p.m. KNBH in cooperation with the University of Southern California presents a program on scientific subjects.

Sunday, March 9—"SUNDAY SERVICE," (4), 12:30 p.m. A new religious series featuring a minister and choir from a different faith each week.

Monday, March 10—"ZEKE MANNERS SHOW," (9), 4:00 p.m. Doris Carr, vocalist, joins Zeke (Monday through Friday).

KECA



Jack Berch

JACK BERCH SHOW

Daily at 10:00 a.m.

presented by
Prudential

RADIO

790 ON YOUR DIAL

American Broadcasting Company

"You're Never Too Old" Awards

George McManus, 68-year-old lifeguard and first-aid instructor, of 30064 Pacific Coast Highway, Malibu, is this week's nominee for the TV-RADIO LIFE "You're Never Too Old" award. He is believed to be the nation's oldest active lifeguard.

OFFICIAL ENTRY BLANK

I would like to nominate the following person (or persons) for the TV-RADIO LIFE "You're Never Too Old" Award. The name and address of my nominee is:

My reason for nominating the above person or persons is explained in the accompanying letter.

My name and address is: _____

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Zone _____ State _____

COLOR TV

Since we first started advertising in this magazine, thousands of people have purchased Great Western's TV-Color Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodapak film, this 3-color filter is easily attached to your TV set by means of scotch tape, and can be just as easily removed. This TV color filter gives the ILLUSION of color (green, yellow and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve "fringe area" reception; eliminate glare and eyestrain. Send check or money order for \$2.00 in an envelope addressed to: Great Western, Dept. 1300, c/o TV-Radio Life, 6361 Selma Ave., Hollywood 28, Calif. We'll put your filter in the mail within 48 hours. Please allow one week for delivery. Specify screen size with order. Send your order today. Sold on money-back guarantee.

—Advertisement

TV-
RADIO

Lifelines

BY EVELYN BIGSBY

SUPPRESSION OF TELECASTING HEARINGS of any of our country's elective bodies is a telling admission of TV's power and naturally makes me wonder what could be covered up by such a ban or what purpose, politically, it could serve. As I said before, TV is about to bring the government to the people as it has not been since the days of George Washington. I suppose it is inevitable that certain political figures will, unintentionally or otherwise, cash in on such an opportunity, but so far this seems a minor point in the greater advantage of letting the ordinary citizen watch the government wheels go round. And let the chips fall any old place.

SPEAKING OF GOVERNMENT, I have become attached to a Sunday night radio show which you, too, may have discovered. It is called "The People Act," and airs on KNX from 7:05 to 7:30. In informally dramatized manner, each week it tells the story of how an alert community grabbed a rambunctious problem by the horns and subdued it. It rather bolsters a person's often shaky hope that something can be done about things.

"THE WHISTLER" DISAPPOINTED the other night by repeating a script done not too long ago (the one about the young concert pianist and the poisoned rose thorn.) Frankly I was

surprised and quite unhappy to be let down by a whodunit which has been so consistently good.

NOT TO GET IN A CARPING MOOD, but Red Skelton's routine of traffic jokes left me cold. There's a point at which this grisly line of talk ceases to be funny (besides, **Bob Hope** has done the idea to death).

YOUNG RADIO ACTRESS Gloria McMillan was responsible for landing little Susie Benoit on "Lux" last week. Funny part was, Susie was making her first showbiz appearance, even though her mother, Edna, is head of casting at Warner's. . . . **Harry Peterson**, Citizens National Bank which "bank"rolls Liberace on KLAC-TV, hosted a delightful dinner for the press, whose members bombarded the gifted pianist with requests. I guess everyone agreed Liberace should be seen nationwide. Sun-tanned as ever, announcer Bruce Kellogg attended the party and ex-

FCC to Rule on Races

The FCC threw a damper into the racing dopesters last week. The government commission has scheduled a hearing to find out whether or not all the racing information given out by radio and TV stations is illegal.

Two different reactions occurred on the local scene. As TV-Radio Life goes to press, KLAC and KLAC-TV decided to play it safe and dropped all the racing info given out over the airwaves. On the other hand, W. J. Beaton, general manager of KWKW, informed our sports department that he intends to go right ahead broadcasting the racing news as usual.

Will KWKW be "scratched" by the government? Or will time prove that it had better "horse sense"? It'll be interesting to find out what the FCC finally decides to do in this matter.

plained his bronzed appearance by saying he still goes in the ocean in front of his Malibu home even this time of year. I am glad now that his wife, Lucille Norman, is going so fine in her career that Bruce is turning some of his attention from managing her success into resuming his own fortunes. . . . Paul Coates at luncheon at the Town House was delightfully direct "material" and we'll just wait in hopes that some of the things he said about Zsa Zsa won't impel her to crack a fresh stack of records over his noggin. Anyway, Zsa Zsa, Paul thinks you are "very beautiful."

DR. ROSS DOG AND CAT FOOD and ROMAN MEAL MUFFIN MIX present

1st time on
television
2 fine
feature films



plus

Alexander Korda's
classic

Interrupted Journey

LUCKY
CHANNEL 13
MONDAY NIGHT
AT 7



this one is different!



**the
name's
the
same**



*... seen every
Tuesday evening
at 10:00 p. m.*

with
 ROBERT Q. LEWIS, M. C.
 ABE BURROWS JOAN ALEXANDER
 MEREDITH WILLSON
 Presented by
 Bendix Home Appliances
 C. A. Swanson & Sons



Ear and Eye Inspire the Pen

Joan Riley, 344 N. San Geronimo, Banning, Calif.

For some time I have been sending magazines to universities and persons abroad who want American magazines, but cannot purchase them in the regular manner because of currency restrictions. Janez Spindler, Ljubljana, Privoz, 6, Yugoslavia, Europe, a sports

writer, recently requested on behalf of his newspaper and himself literature about sports in general. I am sure there are people who read your sports column who would be glad to send magazines to him—after they have read them. I've just started buying your magazine and find it very useful.

Bayla Seltzer, 1246 S. Hauser, Los Angeles, Calif.

While Arthur Godfrey was away on vacation, his TV spot emerged as "The Frank Parker show." He has a charm that takes our breath away. He's our boy!

Mrs. Hellen Perkins, 4216 McConnell Blvd., Venice, Calif.

No, we do not see anything complimentary in Korla Pandit's attitude that is trying to bring comfort to troubled hearts; rest to weary minds; and understanding between all races and creeds through the universal language of music.

Mrs. G. Sonksen, 11213 S. Van Ness, Los Angeles, Calif.

I've been wanting to write and tell you how much I enjoy your magazine, and I thought I'd use your new column "Pick of the Pix" as an excuse. It is cleverly written and I like the approach used.

"Pick of the Pix" appears regularly with our "Flicker Fare" previews.

Janet Rasser, 1515 So. Stevens Ave., San Gabriel, Calif.



Leo Garibaldi

I like Leo Garibaldi because he is just himself. I mean he doesn't come out in any costume or fancy dress, just a robe, and he doesn't claim any titles such as Dr., Lord, Baron, or the like.

It's really a shame that Leo won't wrestle while in the Army.

Charles F. Schoener, 1001 S. Hawthorne Blvd., Hawthorne, Calif.

My favorite program from 10:30 to 11:00 p.m. is "Repeat Performance" on KFI.

Mrs. Mildred Freeman, 11831 Antwerp Ave., Los Angeles, Calif.

I enjoy good clean wrestling, but when it comes to "The Champ," Karl Davis, Red Berry, Danny McShane, The Baron, and Mr. Moto, they should drop dead.

Mrs. J. K. Laursen, 1352 Darcas, San Diego, Calif.

We congratulate Lord Blears on his new tactics!

Name withheld, 1485 S. Birch Ave., Santa Ana, Calif.

San Francisco relatives write me that "Talk of the Town" is consistently excellent. We also have tried to find Dennis Day's TV program.

Dennis Day is seen on alternate Fridays, KNBH, 10 p.m.

Mrs. G. O. Steig, 2129 No. Seaman Ave., El Monte, Calif.

I love wrestling, but McShane, Berry, Moto, Carl Davis, and "The Champ" are ruining the enjoyment.



Betty Hoyt

Mrs. Dorothea Jones, 427 W. 63rd Pl., Los Angeles, Calif.

I enjoy "Food Facts" by Betty Hoyt; also her program on KNBH. She keeps the dollar stretched with her market values and savings.

Betty's column appears monthly in our magazine.

Mrs. R. E. Garcia, 709 Hermosa Ave., Redondo Beach, Calif.

I don't think any of the wrestlers have a right to criticize Gorgeous George for the clothes he wears or his hair-do. Not one of them would dare to dress like him because he is a real showman and he can get away with it.

Audrey Ricker, 11362 Harbor Blvd., Anaheim, Calif.

I am vice-president of the Gerald Mohr Fan Club. We have recently formed our club and welcome any new members. For information write to Harlene Heitmiller, 8372 East Ceritos Ave., Anaheim, Calif.

(More Ear and Eye on Page 30)

SPORT SKED S

TELEVISION Daily

- 6:20 (7) Hank Weaver.
- 6:35 (13) Sam Balter.
- 7:15 (9) Bert Dunne.
- 11:00 (7) Hank Weaver.

Saturday, March 8

- 1:00 (9) Wrestlers' Softball Game.
- 2:00 (9) Angels vs. Stars.
- 11:45 (4) Wrestling film.

Sunday, March 9

- 10:30 (4) Outdoors with Waggy Wangenheim (In Morning)
- 1:00 (13) Wrestling Workouts from Ocean Park.
- 3:00 (11) Basketball: Fibber McGees vs. Santa Maria Dukes.
- 3:30 (7) Jalopy Derby from Culver City.
- 9:00 (11) Roller Hockey from Redondo Beach Skateland Arena.
- 10:30 (2) Telesports Digest.

Monday, March 10

- 6:45 (2) This Week in Sports.
- 7:30 (5) Roller Derby.
- 8:30 (11) Wrestling—Bill Welsh from Hollywood Legion.

Tuesday, March 11

- 10:00 (8) Greatest Fights films.
- 10:15 (11) Championship Bowling.

Wednesday, March 12

- 7:00 (2) Boxing: Jimmy Carter vs. Luther Rawlings from Chicago.
- 9:00 (8) Wrestling.
- 10:00 (11) Amateur Boxing from South Gate
- 10:30 (8) Boxing film.

Thursday, March 13

- 8:30 (5) Wrestling from Long Beach Auditorium with Jules StrongBow, wrestling editor of TV-Radio Life.
- 9:30 (7) Boxing: Meet the Champ.
- 10:00 (13) Ski Tips.
- 10:00 (7) This Week in Sports.
- 10:45 (5) Wrestling: Beat the Champ.

Friday, March 14

- 7:00 (4) Boxing.
- 7:45 (4) Greatest Fights.
- 8:30 (13) Wrestling from Ocean Park.
- 11:05 (4) Wrestling film.

RADIO

Daily

(For daily sports broadcasting consult our radio logs and Radio Program Highlights.)

Saturday, March 8

- 1:55 KMPC and KFWB—Angels vs. Stars.
- 4:30 KNX—Horse Races from Santa Anita.

Wednesday, March 12

- 7:00 KNX—Boxing: Jimmy Carter vs. Luther Rawlings from Chicago.

Friday, March 14

- 7:00 KECA—Boxing.

Note to WRESTLETTERS Fans: Since Jules StrongBow is now writing a regular column for TV-Radio Life, we suggest you write all your wrestling letters to Jules StrongBow, TV-Radio Life, 6361 Selma Avenue, Hollywood 28, Or. if you wish the letter published in our magazine, send it to "Ear and Eye Inspire," TV-Radio Life, at the same address.

KECA



Betty Crocker

Magazine of the Air

Daily at 11:00 a.m.

presented by
General Mills

RADIO

790 ON YOUR DIAL

American Broadcasting Company

KBIG Is Coming Soon

Southern California's Newest Is a 10,000 Watt Radio Station, Sending Its Signal From Catalina. It Is a Dream Come True for John Poole, Former "Ham" Operator From Pasadena

By EVELYN BIGSBY

AS A TEEN-AGE boy, old enough to be intrigued by dance music but too young to grab a date and enjoy polishing the Casino floor with a few fancy steps, John Poole used to listen to Jan Garber's broadcasts from Catalina. Even then, nestled in a corner of his busy brain, he must have been dreaming of the day he'd have a radio station.

Come May 1 or thereabouts, the dream will come true when KBIG's transmitter starts sending out its signal from three towers, 280 feet high, on Catalina. You'll be able to dial the station at 740, from sunrise until sunset.

Lunching with Poole and Bob McAndrews, who relinquished management of Southern California Broadcasters Association to serve as commercial manager with the new station, I was struck by Poole's enthusiasm. The doctor has told John's wife that the bundle she's expecting May 1 is going to be double, but John laughingly declared that his wife accused him of being more excited about KBIG than he is about prospects of twins.

To me, it was an interesting story to follow the development of a career the way John outlined it. In a nutshell: he was a ham operator in his salad days . . . still goes for it . . . was with the Signal Corps during the war . . . when discharged in 1945 he realized TV was already latching on, but still decided to have a fling at radio . . . bought a station in Santa Maria . . . sold it and bought KALI in Pasadena . . . heard that 740 was to be opened on the dial locally and went through a dither getting his presentation ready and a two-day personal hearing in Washington, where the FCC asked him scores of questions . . . John had anticipated a great rush for 740, but turned out to be the sole applicant . . . three months later the Commission gave him a tentative okay, last April he received his final go-ahead . . . this necessitated disposing of KALI, because of dual ownership being forbidden nowadays.

Nice Set-Up

In the fresh-as-a-daisy studios formerly occupied by KFMV, John Poole and his staff are now busy setting up KBIG. The call letters are like the Catalina radio station — something

Page Twenty-four

John has had his eyes on for a long time (they were formerly owned by a station in Guthrie, Oklahoma, which passed out of the picture). Cliff Gill, who formerly managed KFMV, is staying on to serve as Poole's operations manager; others are being screened for station posts.

But before anything can go on the air from KBIG for public consumption, the FCC has to pass on tests which will soon be made. KBIG, operating on the same frequency as CBS's key San Francisco station, KCBS, will have to take care that its signal does not go so far north (Paso Robles) that it interferes with KCBS. It also must not invade other territories, must not send out too strong a signal elsewhere. Poole believes that KBIG will have a terrific signal and I am inclined to believe him. TV reception on Catalina is wonderful and if radio coming this way is as good, this baby station might soon be living up to its name.

I asked Poole how come he was sold on radio, what with TV going to town. Naturally, I knew he had thought it out, but wanted to hear what reasons he'd give. "The blackest picture I ever had of radio," he said, "was that it would last only ten years—you'd have to work to get back your original investment in three or four years and then carry on as long as you could. But that was the very blackest." Frankly, John firmly believes that radio will go on—good radio, that is—for years and years and years; it has a definite place.

How does he plan to compete with other independent stations? Poole figures his station, with 10,000 watts, will be able, with its terrific signal, to do great things. With a reasonable rate card (advertising price), KBIG will sell advertising at the prices of a 5,000-watt station, but will reach a 50,000-watt station's audience. A smart operation.

KBIG's Hollywood property, which adjoins Sunset Gourmet, has the usual A Studio and B Studio; but C Studio is really Sea Studio—and the only one any local station can boast. KBIG's Sea Studio is a trim Chris-Craft, which will scoot between Hollywood's KBIG and the Catalina transmitter. I am sure KBIG is planning to do a man-on-the-street-type program from Catalina, similar to the one dear Gary Breckner used to do from the Island.

Money From?

What many don't know is that thirty-three-year-old Poole grew up in Pasadena, and I learned elsewhere that he comes from a well-to-do family, so I hand it to him more than ever for having the ambition to go

RADIO

Precasts

TIME CHANGES

Saturday, March 1—HARRY WISMER, KECA, 5:45 p.m. Formerly aired at 6:30 p.m.

★

WHAT'S NEW

Friday, March 7—"THE DOCTOR'S WIFE," KFI, 2:45 p.m. Sudeer Monday through Friday.

Sunday, March 9—BOB REAGAN'S HOLLYWOOD HIGHLIGHTS, KFVD, 3:00 p.m. Chit-chat about film town.

Sunday, March 9—"THE VOICE OF THE CATHEDRAL," KFI, 11:00 p.m. Lenten series through Sunday, April 13.

★

WHO'S GUESTING

Friday, March 7—DEAN MARTIN & JERRY LEWIS, KFI, 9:00 p.m. Corinne Calvet guesting.

Saturday, March 8—PAUL WESTON, KNX, 6:30 p.m. Ginny Simms.

Sunday, March 9—"HOLLYWOOD STAR PLAYHOUSE," KFI, 2:00 p.m. Paul Douglas in "Hospital Zone, Quiet."

Sunday, March 9—BERGEN-McCARTHY, KNX, 5:00 p.m. Robert Cummings spars with Charlie.

Sunday, March 9—"THEATRE GUILD ON THE AIR," KFI, 5:30 p.m. Rex Harrison-Lilli Palmer in Oscar Wilde's "An Ideal Husband."

Sunday, March 9—"CHICAGO THEATER OF THE AIR," KHJ, 9:30 p.m. Jerome Kern's "Roberta," with Nancy Carr and Bruce Foote.

Monday, March 10—"RAILROAD HOUR," KFI, 8:30 p.m. Dorothy Kirsten, Gordon MacRae in "The Cat and the Fiddle."

Monday, March 10—"TELEPHONE HOUR," KFI, 9:00 p.m. Marian Anderson guesting.

Monday, March 10—"SUSPENSE," KNX, 9:00 p.m. Joseph Cotten in "A Watery Grave."

Tuesday, March 11—"TUMS HOLLYWOOD PLAYHOUSE," KFI, 9:30 p.m. Ruth Hussey in "Hoetage."

Wednesday, March 12—BING CROSBY, KNX, 6:30 p.m. Humphrey Bogart and Lauren Bacall.

Thursday, March 13—"STARS IN THE AIR," KNX, 6:30 p.m. "Good Sam," starring Ann Sheridan and David Wayne.

Thursday, March 13—"HOLLYWOOD SOUND STAGE," KNX, 7:00 p.m. "Ivy," starring Joan Fontaine and Steven McNally.

Thursday, March 13—"HALLMARK PLAYHOUSE," KNX, 8:30 p.m. Deborah Kerr in "This Pleasant Lea."

out and make his own mark. He already has an experimental ultra-high-frequency TV license (you can see his test pattern on the right kind of receiver over Channel 22, which transmits from the KFMV-FM transmitter from Mt. Wilson, where it was moved from Signal Hill). Who knows? Some day there may be a KBIG-TV, too.

Incidentally, the dough Poole is pouring into KBIG to get it going has an interesting background; after John was discharged from service in 1945, he bought heavily in half a dozen TV stocks, which had increased fabulously by the time he sold them recently. So one can safely say that KBIG is the only new radio station in the country to be established with money made from TV.

Mutual-Don Lee and M-G-M Affect Program Merger Featuring Stars

In a recent program shuffle, Mutual-Don Lee, in cooperation with MGM, scheduled a new lineup of MGM packaged shows, featuring some of the luminaries under contract to that studio.

Such outstanding stars as Bette Davis, George Brent, Orson Welles, Lew Ayres, Lionel Barrymore, Gracie Fields, Errol Flynn, Mickey Rooney, Lewis Stone, Fay Holden, Ann Sothern, Jane Powell, Vera Ellen, Walter Pidgeon, Georgia Gibbs, Johnny Johnston and many others took over regular weekly shows as well as guest spots to create new roles as well as to revive old favorites that moviegoers had learned to love.

Bette Davis

Bette Davis and George Brent combine their magnificent talents in a



fast-moving drama called "The Woman of the Year," aired Monday evenings at 7:00.

Miss Davis is heard in the role of Tess Harding, a newspaper woman whose first commandment is "get the story." Brent is Sam Craig, the guy who's in love with Tess, and the two of them cover every conceivable type of news-gathering situation together, she with an eye on the story and Sam with an eye on Tess. The old adage of "true love never runs smoothly" is proven week after week in the rollicking episodes of "The Woman of the Year."

Tuesday evening is double-header night on Don Lee, with "The Black Museum" airing at 7:00 o'clock and "The Story of Doctor Kildare" aired at 8:30 p.m.

Orson Welles acts as the narrator of the "Museum" series and tells eerie tales of homicide behind the many weapons on exhibit in Scotland Yard's famous "Black Museum." In addition to Welles, these programs feature many of England's outstanding radio and screen actors.

Later on Tuesday evenings the nation's favorite team of medicos, Drs. Kildare and Gillespie, re-create the roles they so successfully played on the screen in years past. Lew Ayres and lovable Lionel Barrymore again take the parts of the two doctors who are constantly confronted with new problems. They solve mysteries, repair broken hearts, cure human ills and

always prescribe a dose or two of laughter during the programs.

Gracie Fields

Every Wednesday night at 8:30 finds



Gracie Fields ready, willing and able to entertain for 30 minutes, singing the songs that the world has learned to love and reminiscing about the times that she entertained American soldiers on the battlefields of Europe during World War II.

Errol Flynn and motion pictures' famous Hardy family are Don Lee's Thursday night offerings for pleasant radio listening. Flynn, as the suave



and debonaire "Christopher Casanova," stars in a new series called "The Modern Adventures of Casanova" at 7:00 o'clock and at 8:30 p.m., America's best loved family, "The Hardys," get together in Carville, U. S. A., to listen to the latest antics of son "Andrew." Young "Andy" is played by Mickey Rooney, in the same role he created on the screen, while Lewis Stone and Fay Holden play the parts of "Judge" and "Mrs. Hardy" respectively.

The blonde bombshell with the heart of gold, the girl known far and wide as "Maisie," leads the human race on a merry-go-round of mirth every Friday at 7:00 p.m. "Maisie," in the person of Ann Sothern, is the lovable nitwit made so famous in motion pictures.

Also on Friday nights, the famous "Crime Does Not Pay" programs are

heard. Dramatizations of the police force's crime-busting activities are aired at 8:30 p.m., starring MGM stars and radio personalities.

Such famous names as Charles Laughton, Van Heflin, Miriam Hopkins and Ava Gardner appear every Saturday at 8:00 p.m. in the hour-long "M-G-M Theatre of the Air." Sunday evenings at 6:00 the radio spotlight falls on equally famous guest stars on the "M-G-M Musical Comedy Theatre."

A total of ten M-G-M packaged programs are aired over Mutual, putting a new spark in radio listening. Millions of people throughout the country who were able to see their favorites all too infrequently at their local motion-picture theatres are now assured that each week they can hear them on their radios in thrilling mysteries, tender love stories, dramatic shows, musical programs and comedy situations galore.



Lew Ayres

Menuette

Meat Loaf

by
KHJ's Norma Young

(New version with filling)

1 lb. ground beef
 1/2 c. quick oatmeal, uncooked
 3/4 c. tomato juice
 1 egg
 2 t. salt
 1/4 t. pepper
 1 t. chili powder
 2 T. minced onion

Combine all these ingredients, blending thoroughly, then pat into bottom and sides of a round 3-quart casserole, reserving 1 cup for topping.

In the center of this loaf, put the vegetable sauce.

3/4 c. tomato juice
 2 T. flour
 1 1/2 c. dicad, cooked vegetables, such as celery, carrots and string beans
 1/2 t. salt
 1 T. Worcestershire sauce

Combine the flour and tomato juice, add vegetables and seasonings. Cook 5 to 10 minutes to thicken sauce.

Now pour this vegetable sauce into casserole lined with meat loaf. Shape remaining meat loaf into round flat patty, place over filling, bake at 350 degrees for one hour.

To serve, cut in wedges or spoon out of casserole.

NOTE: If TV-Radio Life readers have cookery problems, call Norma Young, between hours 9:00 a.m. and 4:00 p.m. Hudson 2-2133.

Radio in Review

For Love o' Mike (General Comment)

"Corliss" Gives Send-off For Retiring Director

Helen Mack, who has vacated her post as director of CBS Radio's "Meet Corliss Archer" show to join her husband, producer Tom McAvity, in New York, received a sentimental send-off from the "Corliss" cast. At dress rehearsal of the final Mack-directed program the show's cast surprised their departing director by bursting into a farewell song especially composed for the occasion by "Corliss" scripter Jerry Adelman. Then they presented Helen with an inscribed compact in the shape of a lopsided heart, and Janet Waldo, the show's "Corliss Archer" star, expressed the company's sentiments in a verse which read:

"Your cast-aways confess distress,
To think of Helen Corliss-less,
But it could be a greater pity,
If Mack should lack her McAvity."

Oscar Broadcast

When movieland gives out its coveted Oscars this year on March 20, ABC will be airing them exclusively, as it has for the past eight years. The radio broadcast will have a world-wide audience and will not be televised.

It will be aired for West Coast listeners at 9:00 p.m. March 20, but will be heard an hour earlier in the East, due to previous commitments by ABC for West Coast network outlets. It will last about an hour and a half and will originate from the stage of the Pantages Theatre at Hollywood Boulevard and Vine Street, with comic Danny Kaye slated as master-of-ceremonies. ABC's facilities are making it available for Armed Forces Radio Service re-broadcast and for airing to the British Empire via the British Broadcasting Company.

Mother's March Is a Success

Helen Stuart dropped by the other day and informed us that the "Mother's March" campaign for polio victims netted over \$400,000.

"This certainly would not have been possible," she explained, "if it hadn't been for the magnificent cooperation we received from the radio and TV industries."

The local stations and networks take a lot of riding sometimes about some of their infrequent ludicrous commercials. But how about an "occasional orchid" to the same stations and networks for their work during such campaigns as the March of Dimes?

KBIG Complete Studio-Transmitter Link

When Southern California's newest radio station, KBIG, begins broadcasting from Avalon May 1, owner-manager John Poole will bridge the long gap between his Hollywood studios on Sunset Boulevard and his transmitter on Catalina Island by point-to-point microwave link.

Keystones in the unusual engineering are two General Electric FM microwave transmitters and receivers. One transmitter in the Hollywood studios, aided by a reflector antenna on the roof, beams the programs to the John Poole Transmission Center atop Mount Wilson. There its "twin" receiver picks up the FM signal and turns it right over to a duplicate FM microwave transmitter, which in turn relays the signal to Catalina Island, twenty-two miles offshore. On the island the other receiver accepts the program and funnels it into the 10,000-watt AM trans-

*Indicates News Broadcast
/Indicates Highlight

- 8-KECA-Ira Cook.
- *KFI-Turn Back the Clock.
- *KHJ-Bruce McFarlane.
- *KNN, KCBQ, KPWB, KIEV, KLAC, KMPC, KLLA-News.
- KFOX-Allen Moore Foundation.
- KFYD-Tuttle Time.
- KGFJ-World Bible Society.
- KOWL-Spanish Hour.
- KRKD-Messianic Testimonies
- 8:05 /KNN, KCBQ-Let's Pretend.
- KIEV-Larm Klock Klub.
- KLAC-Stock Report.
- 8:15 *KHJ, KGB, KOWL-News.
- *KALI-News.
- KFOX-Bible Class.
- KPWB-Bill Leyden.
- KGFJ-Time Was.
- KLAC-Haynes at the Reins.
- KMPC-Market Report, Sports
- KLLA-Sacred Records.
- 8:25 /KHJ-Leslie Nichols.
- KMPC-Western Sports.
- 8:30 -KFI-Saturday Symphony.
- KHJ, KFXM, KGB, KVOE-Haven of Best.
- /KNN, KCBQ-Give and Take.
- KALI-Spanish Hour.
- *KFAC, KGH, KMPC-News.
- KFOX-Bible Class.
- KFYD-Rumpus Room.
- KGER-Voice of China.

Dr. Joseph Murphy

Church and College of Divine Science

8:30 to 8:45 A.M.

8:30 to 8:45 P.M.

7 DAYS A WEEK

KGFJ 1230 Kc.

- KGFJ-Dr. Murphy.
- KOWL-Precious Memories.
- KRKD-Top Tunes.
- 8:40 -KMPC-Clock Watcher.
- 8:45 -KFAC-Unity.
- *KPWB, KGFJ-News.
- KGER-Go Ye Fellowship.
- KLAC-Racing News.
- KWKW-Nazarene Church.
- 9-KECA-No School Today.
- KFI-Saturday Symphony.
- KHJ, KFXM, KGB-Dr. Hiss.
- /KNN, KCBQ-Theater of Today.
- KFAC-Rose Room.
- KFOX-Pentecostal Church.

Review the latest releases

With EARL McDANIEL

ON

"RUMPUS ROOM"

12:00 to 2:00 P.M.

SATURDAY



- KFYD-Rumpus Room.
- KPWB-Bill Anson.
- KGFJ-What's New?
- KGER-Radio Kids' Bible Club.
- KIEV-Larm Klock Klub.
- *KLAC-News; Haynes at the Reins.
- KMPC-Clock Watcher.
- KOWL-Songs in Harmony.
- KRKD-Sagebrush Serenade.
- KWKW-Bill Stewart.
- KLLA-Sacred Records.
- 9:15 -KFAC-Federation of Churches
- KFOX-Gospel Joy Bringer.
- KGFJ-Bing Sings.

- KOWI-German Hour.
- 9:30 -KECA, KPMB-Space Patrol.
- KHJ, KGB-Your Income Tax.
- /KNN, KCBQ-Stars Over Hollywood.
- KFAC-Keyboard Stylings.
- KFOX-Gospel Friends.
- KFYD-Life Lines.
- KPWB-Strange Facts.
- KGER-John Brown.
- KGFJ-Spotlight Parade.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- KMPC-Music You Ordered.
- 9:45 -KHJ-Call, Civil Defense.
- KPWB-Bill Anson.
- *KRKD-News.
- 9:55 *KFAC, KMPC-News.
- 10-KECA-Ira Cook.
- *KFI, KFOX-News.
- *KHJ, KFXM, KGB, KVOE-Henry Travis, News.
- KNN, KCBQ-Grand Central Station.
- KALI-Hunter Hancock.
- KFYD-Housecleaning Time.
- KPWB-Bill Anson.
- KGER-Prayer Revival Center.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- KMPC-Blue Ribbon Melodies.
- KOWL-Continental Music.
- KRKD-Music.
- KWKW-Bill Stewart.
- KGFJ-Yesterday's Hits.
- 10:05 -KFOX-Assembly of God.
- 10:15 -KFI-Pursuit of Happiness.
- KHJ, KGB-Land of the Free.
- *KOWL-News Roundup.
- KRKD-Dr. Richardson.
- KNN, KCBQ-City Hospital.
- 10:30 -KFI-Young America Speaks.
- KHJ, KGB-Symphonies for Youth.
- KFAC-Song Recital.
- KFYD-Jamboree Jubilee.
- *KPWB-News; Bill Anson.
- KGER-Rev. D. Calderwood.
- KGFJ-Easy Rhythm.
- KRKD-Potpourri.
- KWKW-Tony Sein.
- 10:45 -KGER-Rev. Kopp.
- 11-KECA-Metropolitan Opera.
- KFI, KFSD-Mary Lee Taylor.
- KHJ, KGB-Symphonies for Youth.
- KNN-Music With the Girls.
- KALI-Klub KALL.
- KFAC-Motor City Melodies.
- KFYD-Jamboree Jubilee.
- KPWB-Bill Anson.
- KGER-Rev. Le Roy Kopp.
- KGH-Midmorning Melodies.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- KMPC-Music for Today.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWKW-Tony Sein.
- 11:15 *KHJ-Sid Fuller.
- KFAC-Folk Songs.
- KGER-Children's Bible Hour.
- 11:25 *KHJ-Sun Hages.
- 11:30 /KFI, KFSD-National Farm and Home Hour.
- KHJ, KGB-Abilene College Choir.
- *KNN, KCBQ-News.
- KFAC-Music Hall.
- KFYD-Shopping Highlights.
- *KPWB-News; Bill Anson.
- KOWL-Serbian Program.
- *KRKD-News; Sweet Pops.
- KWKW-Hora de Los Angeles.
- 11:35 -KNN-Meet the Missus.
- 11:45 -KGER-Dr. Dan Gilbert.
- *KGH-News.
- KMPC-Music.
- 12-KECA-Metropolitan Opera.
- KFI-Farm Reporter.
- *KHJ, KGB-Sid Fuller, News.
- *KNN-News.
- KFAC-Luncheon Concert.
- KFYD-Clyde's Corner.
- KPWB-Bill Anson.
- KGER-Songs for Luncheon.
- *KIEV-News.

Saturday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Drama

- 9:00-Thriller of Today, KNN.
- 9:50-Stars Over Hollyw'd, KNN.
- 10:00-Grand Central Sta., KNN.
- 12:30-My Secret Story, KFI.
- 8:00-MGM Theater, KHJ.
- 9:30-B'dwy., My Bent, KNN.

Juvenile

- 8:05-Let's Pretend, KNN.
- 9:30-Space Patrol, KECA.
- 6:00-Hopalong Cassidy, KNN.

Mystery-Detective

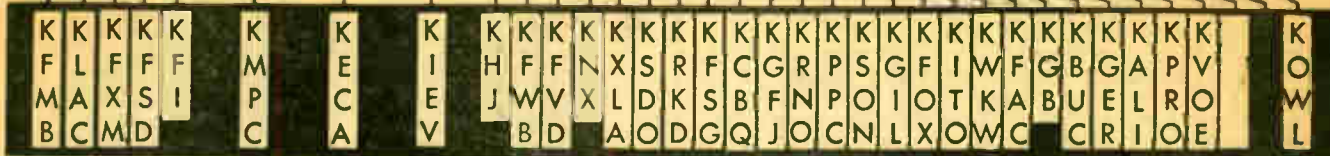
- 9:00-Gangbusters, KNN.

Comedy-Variety

- 7:00-Vaughn Monroe, KFI.
- 8:00-Meet Millie, KNN.
- 8:30-Gene Autry, KNN.

Public Interest

- 11:30-Natl. Farm Hour, KFI.
- 12:30-Man on the Farm, KHJ.
- 6:00-NBC Symphony, KFI.



TV-RADIO LIFE

SATURDAY RADIO LOGS

KLAC—Al Jarvis.
 KMPC—Music City Show.
 KOWL—Joe Adams Show.
 KRKD—Tallornade Roundup.

12:15—KFI—The Downhomers.
 KXX—Galen Drake.
 KHJ—Mark Rogers.
 KIEV—Discing With Dick.
 ★KFOX—News; Music.

12:20—KXX—Guide to Good Living.
 12:30—KFI, KFSD—My Secret Story.
 ★KFWB—News.
 KGER—Luncheon Serenade.
 KLAC—370 Club.
 KMPC—For You.
 KXLA—Ole Raamussen.

12:35—KXX—Family Fun.

1—KECA—Metropolitan Opera.
 KFI—George Dvorak.
 KHJ, KGB—Music.
 ★KXX—News; Paul Masterson.
 KALI—Klub KALL.
 KFAC—Internal Revenue Dept.
 KFOX—Western Hit Parade.
 KMPC—Melody Time.
 KFYD—Clyde's Corner.
 KFWB—Melody Man.
 KGER—Music Hall.
 KIEV—Strictly Instrumental.
 ★KLAC—News; 570 Club.
 KMPC—For You.
 KOWL—Joe Adams Show.
 KWKW—Bill Garr Show.
 KXLA—Community Broadcaster.

1:10—KLAC—570 Club.
 1:15—KFAC—Accent on Strings.
 KXLA—Adv. in Research.

1:35★KHJ—Headline News.

1:30—KXX—Phillip Norman.
 KHJ—Sports Parade.
 ★KFWB—News; Melody Man.
 KGER—Civil, Civil Defense.
 KGFJ—Open Album.
 KIEV—Date With Allin Slate.
 KMPC—Melody Time.
 ★KXLA—News; Music.

1:45—KMPC—Here's to Vets.
 ★KGER—News.

2—KECA—Metropolitan Opera.
 KFI—George Dvorak.
 KHJ—Armed Forces Revue.
 ★KXX—News.
 KFAC—Matinee.
 KFOX—Western Hits.
 KFYD—Harlematinee.
 KFWB, KMPC—Baseball:
 Angels vs. Stars.
 KGER—Long Beach Band.
 KGFJ—Remember When.
 KIEV—Date With Allin Slate.
 ★KLAC—News; Sports.
 KOWL—Senor Eduardo.
 KRKD—Waltz & a Song.
 KWKW—Bill Garr.

2:05—KXX—1880 Music Shop.
 2:10—KXX—Mr. Information.
 KLAC—570 Club.

2:15—KXX—Farm News.
 KXLA—Philco Show.

2:30—KECA—Sat. Afternoon with Bill.
 KHJ—Bands for Bonds.
 KXX—This Is Living.
 KALI—Beautiful Mexico.
 ★KFWB—News; Maurice Hart.
 KGER—Festival of Waltzes.
 KGFJ—Intermission.
 ★KRKD—News; Tops in Pops.
 KWKW—Long Play Records.

2:40—KGFJ—Piano Moments.
 2:45—KMPC—Nat'l. Guard Show.
 ★KLAC—News; Sports.
 2:50★KGFJ—News.
 2:55★KHJ, KFAC—News.

3—KECA—Sat. Afternoon With Bill.
 KFI—George Dvorak.
 KHJ—Oklahoma Symphony.
 ★KXX—News.
 KFAC—World of Opera.
 KFYD—Harlematinee.
 KFWB, KMPC—Baseball.
 ★KGER—News; Music of Manhattan.
 KGFJ—Music in the Air.
 KIEV—Rosa Jorgan.
 ★KLAC—News; 570 Club.
 KOWL—Joe Adams Show.
 KWKW—Long Play Records.

3:05—KXX—This Is Los Angeles.

3:15★KFSD—H. V. Knitenborn.
 3:30—KXX—Cross Section U.S.A.
 KCBO—Report from Overseas.
 KFAC—Musio a la Carte.
 KFSD—NBC Symphony.
 KFYD—Cavalcade of Music.
 KGER—Inter College Council.
 KGFJ—Moods in Music.
 KIEV—Discing With Dick.
 KOWL—New Arrivals.
 ★KRKD—News; Tops in Pops.

3:45—KECA—Una Mue Carlisle.
 ★KCBO—Larry Lesueur.
 ★KECA—News.
 KMPC—Melody Time.
 KXLA—U. S. Marines.

3:50★KGFJ—News.

4—KECA—Junior Junction.
 KFI—George Dvorak.
 KHJ, KFXM, KGB, KVOE—John Flynn.
 ★KXX, KCBQ—News.
 KFAC—Musical Masterpieces.
 KFYD—Lifelines.
 KFWB, KMPC—Baseball.
 KGER—Proudly We Haill.
 KGFJ—South Seas Rhythm.
 KIEV—Discing With Dick.
 ★KLAC—News; Sports.
 KOWL—Chico's Swingtime.
 KRKD—Tops in Pops.
 ★KWKW—News: Rodeo Bill.

4:05—KXX—Income Tax.
 4:10—KLAC—Jukebox Jamboree.
 4:15—KHJ—Frank Henlingway.
 KXX—Sports.
 KALI—Voice of So. America.
 KGFJ—Ray Anthony Time.

4:30—KECA—San Francisco Sketchbook.
 KFI—Are You From Dixie?
 KHJ—Mark Rogers.
 KXX, KCBQ—Horse Races.
 ★KFYD—News; Tunes.
 KFWB—Ave Maria.
 KFWB—Blind Artists' Guild.
 KGER—Melody Time.
 KGFJ—Disiland.
 KMPC—Parade of Hits.
 KWKW—Bill Sampson.

4:45★KHJ—Twin Views of News.
 KFWB—Red Rowe.
 KGER—Singing Americans.
 KLAC—Racing Roundup.
 ★KRKD—News.

5—KECA—Quick, What's the Answer?
 KFI—Are You From Dixie?
 KHJ, KGB, KVOE—Dude Ranch Roundup.
 KXX, KCBQ—Gaston Fischer.
 KALI—Voice of So. America.
 KFAC—Sunset Serenade.
 KFWB—Navy Hour.
 KFOX—Sunshine Mission.
 KFSD—Proudly We Haill.
 KFYD—Air Mail Special.
 KFWB—Red Rowe.
 KGER—Peter Slack, Organ.
 KGFJ—Keyboard Magic.
 KIEV—Easy Does It (to 8).
 ★KLAC—News, Sports.
 ★KMPC—News; Music You Ordered.
 KOWL—Mostly Instrumental.
 KRKD—Wagon Wheels.
 KWKW—Enchanted Lady.
 KXLA—Melody Valley.

5:10—KLAC—Los Angeles Today.

5:15—KXX—Tom Harmon.
 KFYD—Sunset Signature.
 KLAC—Stars of the Week.
 ★KOWL—News.

5:25—KGER—Weather Report.
 KWKW—Sports.

5:30—KECA, KFMB—Ira Blue, Sports.
 KFI—Harry Wismer.
 KHJ, KFXM, KGB, KVOE—Bandstand U.S.A.
 ★KXX, KCBQ—World Today, Carroll Allott.
 KFAC—Caucasian Memories.
 ★KFOX, KGLI—News.
 KGER—Tubernacle Benedictions.
 KGFJ—Record Jackpot.
 KMPC—Junior Town Meeting.
 KRKD—Sports Dial.
 KWKW—Romano Smeraldo.

5:35★KLAC—News.

5:45★KECA—Bob Garred.
 KFI, KFSD—Reserve.
 ★KXX, KCBQ—News, Frank Goss.
 KGFJ—Film News.
 KLAC—Sam Balter, Sports.
 KRKD—Race Results.

5:55★KHJ—Capitol Commentary.
 ★KXX—News.

6—KECA—Musical Tintypes.
 KFI, KFSD—NBC Symphony.
 KHJ, KGB, KVOE—Hawaii Calls.
 KXX, KCBQ—Hopalong Cassidy.
 KFAC—Program 145.
 ★KFOX, KFWB—News.
 KGER—Buck to the Bible.
 KGFJ—Request Performance.
 ★KLAC—News; Bob McLaughlin.
 ★KMPC—Six O'clock Final.
 KRKD—Evening Varieties.
 ★KWKW—News; Music.
 KXLA—Muir J.C. Sports.

6:10★KMPC—California News.

6:15—KFWB—Sports.
 KMPC—Bob Kelley.
 KGER—Buck to the Bible.
 KXLA—Christian Rangers.

6:30—KECA—Science Editor.
 KHJ, KGB—U. N. Human Rights Concert.
 KXX—Paul Weston.
 KALI—Candlelight and Silver.
 KFAC—Your Soloist.
 KFMB—Newsstand Theater.
 KFOX—Jim's Memory Room.
 ✓KMPC—Santa Anita Races.
 KFWB—Strictly From Dixie.
 KGER—Larkin Valley Church.
 KGFJ—Poems by Candlelight.
 KRKD—Hawaiian Music.
 KWKW—Hoyos Hour.
 KXLA—Al Williams.

6:45—KECA—Report to the People.
 6:50★KGFJ—News.

7—KECA—It's Your Business.
 ✓KFI, KFSD—Vaughn Monroe.
 KHJ—College Choir.
 ★KXX, KCBQ—Bob Trout.
 KFAC—Evensong.
 KFOX—Musical Roundup.
 KFWB—Strictly From Dixie.
 KGER—Baltimore Gospel.
 KGFJ—Musical Digest.

★KGLI, KRKD, KXLA—News.
 ★KLAC—News.
 KMPC—Lenten Service.

7:05—KXX—Robt. Q's Waxworks.
 KLAC—Bob McLaughlin.

7:15—KECA—C. I. O. and You.
 KMPC—Hour of St. Francis.
 KXLA—Accent on Youth.

7:20—KRKD—4 Time Waltzes.

7:30—KECA, KFMB—Marines in Review.
 KFI—Grand Ole Opry.
 KHJ—Barbershop Quartet.
 KFAC—First Baptist Church.
 KFWB—Lundy Roark.
 KMPC—Our America.
 KRKD—Dr. Richardson.
 KWKW—Betz Spanish Program.

7:45—KFSG—Dr. Kelso Glover.
 KFWB—Rosary Hour.
 KWKW—Adv. Is Heritage.
 KXLA—Helen Louise.

7:55★KHJ, KLAC—Late News.

8—KECA, KFMB—Lone Ranger.
 KFI—Town Hall Party.
 KHJ, KGB—MGM Theater.
 ✓KXX, KCBQ—Meet Millie.
 KFAC—Evening Concert.
 KFOX—Modern Concert.
 KFWB—Community Hour.
 KGER—Bible Treasury.
 KGFJ—Blue of Evening.
 KGLI—Platter Party.
 ★KLAC—News; Gene Norman.
 KMPC—American Legion Reports.
 KWKW—Music.
 KXLA—Church in the Barn.

8:15—KGER—Hebrew Christian.
 KMPC—Dr. Warner Muir.

8:30—KECA, KFMB—Concert of Europe.
 ✓KXX, KCBQ—Gene Antry.
 KFOX—Proudly We Haill.
 KGER—Music Hall.
 KGFJ—College of Divine Science.
 ★KGLI, KXLA—News.

KMPC—At Home with Bass.
 KWKW—Cal Okie.

8:45—KGFJ—If They Had Lived.

9—KECA—Navy Hour.
 KFI—Bob and Ray.
 ✓KHJ, KGB, KFXM, KVOE—News, Larry Chatterton.
 ★KXX, KCRQ—Gang Busters.
 KFAC—Evening Concert.
 KOWL—Ray Robinson Show.
 KFWB—Mary Stanley.
 KGER—Hymns of All Churches.
 KGFJ—Hunter Hancock.
 ★KLAC—News; Gene Norman.
 KMPC—At Home with Bass.
 KWKW—Gordon Lloyd.

9:15—KHJ, KGB—Mr. Mystery.
 KFWB—On the Beat.

9:25★KXX—News.

9:30—KECA—Layman's Hour.
 KFI—We Call It Jazz.
 KHJ—Jimmy Palmer Orch.
 ✓KXX, KCBQ—Broadway Is My Beat.
 KFMB—Frank DeVol.
 KFSD—Jack McLean Orch.
 KFSG—Cathedral of Tomorrow.
 KFWB—Let's Live a Little.
 KGER—John Brown.
 KGFJ—Platter Party.
 KMPC—Lucky Lager Dance.

9:45—KFMB—Bing Crosby.
 ★KLAC—News; Gene Norman.

9:55★KHJ—Ceel Brown.

10—KECA—ABC Late News.
 ✓KFI, KFSD—Night Reporter.
 KHJ, KFXM, KGB—Monica Whalen.
 ★KXX, KCBQ—10 O'clock Wire.
 KFAC—Musical Crossroads.
 KFSG—Jericho Jubilees.
 KFYD—Earl McDaniel Show (to 2).
 KFWB—Larry Finley.
 ★KLAC—News; Gene Norman.
 KMPC—Lucky Lager Dance.
 KXLA—Cliffie Stone.

10:15—KECA—Dancing Party.
 KFI—Raymond V. Darby.
 KHJ—Dance Orch.
 ★KXX—Carroll Allott.

10:25—KFSD—Lucky Lager Time.
 10:25—KXX—Tom Harmon.

10:30—KECA—Lawrence Welk Show.
 KFI—Roundup Time.
 KHJ, KFXM—A. Van Orch.
 KXX—Phillip Norman.
 KLAC—Horace Heidt.

10:55★KFI—News.
 KXX—This I Believe.

11—KECA—The Three Dons.
 KFI—Palladium Orch.
 ★KHJ, KXX—News.
 KFWB—Larry Finley.
 ★KLAC—News; Gene Norman.
 KMPC, KFSD—Lucky Dance Time.

11:05—KXX—Dance Band.
 11:15—KHJ—Crowell's Nest.
 KXX—Charles Antell.

11:30—KECA—Dunny Stewart Orch.
 KFI—Sinclair's Record Session.
 KXX—Treasury Bandstand.
 KGFJ—Five-Four Ballroom.

11:45—KXX—U. N. on the Record.

12★KECA—News.
 KFI—Arthur Murray Party.
 ★KXX, KLAC—News.
 KFWB—Larry Finley (to 4).
 KGFJ—Nightowl Special (to 6).
 KRKD—Moonlight Serenade (to 5:30).
 KGFJ—Nightlife.

12:05—KXX—Hawthorne.
 KLAC—Nightowl Jamboree (to 6).

MORE THAN 63,000 FAMILIES WILL BUY THIS ISSUE! MAKE IT A HABIT! Ask for it every week at your market checkstand.

Page Twenty-six-a

Radio in Review—Continued

mitter of KBIG, which in turn diffuses it on the 740-kilocycle channel throughout Southern California.

In addition to transmitting these relayed programs from the mainland, KBIG will originate a large percentage of its air fare from its own studios in the hills 1400 feet above Avalon. Construction of three 280-foot towers has been completed and ground wiring is now being laid.

Sports Pull Women and Children

Sponsors who back baseball broadcasts are eyeing with interest the survey which shows that fifty per cent of the baseball dialing audience is composed of women, teenagers and children. This New York survey discovered that while fifty per cent of the ball games were listened to by men, women fans comprised thirty-three per cent, teen-agers ten per cent and children seven per cent. It seems that it's "even-steven" when it comes to the number of daytime and nighttime listeners. It was stressed, however, that ball games still have a very strong male pull. But it looks like all the lady baseball fans have made men advertisers and programmers sit up and take notice.

Your Cue (Shows You May Like)

"Information, Please"

Sunday, 8:30 p.m.
KHJ, KFXM, KGB, KVOE

"Information, Please" returned to the air about a month ago and probably had no trouble pulling back to their dial spot all those listeners who in the past have been regular fans.

Clifton Fadiman was moderator, with Gregory Ratoff and Marc Connelly as guest panelists last week. Two other favorites of "Information, Please," John Kieran and Franklin P. Adams, are also regulars again.



John Kieran

Somehow this quiz-panel broadcast always has been and always will be different from the thousands of other question-answer air shows that have been offered in the past. It has a flavor and dignity, well mixed with humor, that are hard to beat. We imagine it's all there because of the intelligence and good humor of the panelists and, of course, Clifton Fadiman's presence.

Gregory Ratoff charmingly entertained listeners with his answers and questions on things Russian, since he insisted that he was born along the Volga. Marc Connelly not only answered some questions correctly but also went into the background of the country mentioned and was applauded for giving an unexpected travelogue.

"Information, Please" offers set-siders a chance to send in their questions and thus be eligible for an attractive gift. If you are the type who does not bother sending in questions or box-tops, you'll reap a harvest of interesting bits of information, besides enjoying the entertaining panelists who don't hesitate to display their ignorance or their knowledge.—A.G.

Monday, 9:30 p.m.
KFI

You or I can't very well pick up our telephone and place a call to Bernard Baruch, Walter Winchell or Jersey Joe Walcott, but KFI's George Barclay has done that and taped the interview for radio listeners. As the headlines go, so go Barclay's telephone conversations.

As the personality talks about himself in relation to the news of the day, a tape machine at KFI is taking down every word. Producer Wally Ramsay and Barclay start the telephoning and interviewing on Friday. If a person contacted does not want to talk "off-the-cuff" a call is placed later to the same party.

A recent broadcast aired taped phone conversations

Please Turn to Page 28

★Indicates Newscast
∇Indicates Highlight

- 8—KECA—Clem Davies.
- KFI—Funny Paper Man.
- KHJ, KFXM, KGB, KVOE—Hour of Triumph.
- KNX—Salt Lake Tabernacle.
- KFAC—Breakfast Symphony.
- KFMB—Old Fashioned Revival.
- KFOX—Challenge of Church.
- KFYD—Science of Mind.
- KFWB—Examiner Funnies.
- KGER—Rev. Markham.
- KGFJ—Church of Christ.
- KGIL—Voice of Prophecy.
- ★KLAC, KMPC, KWKW, KXLA—News.
- KOWL—Amer.-Japanese Hr.
- KPPC—Sunrise Symphony.
- KRKD—Record Shop.
- 8:05—KLAC—Catholic Hour.
- 8:15—KHJ—Music.
- KCBQ—Guest Star.
- KFYD, KLAC—Church of Christ.
- KGFJ—Salvation Army.
- KMPC—Start to Live.
- KWKW—Christadelphia Ch.
- 8:30—KECA—Light & Life Hour.
- KFI—Boy Scout Jamboree.
- KHJ, KFXM, KGB—Back to God.
- KNX—Invitation to Learning.
- KALI—Parson & Her Pals.
- KFAC—Organ Recital.
- KFOX—Radio Bible Study.
- KFSD—Land of the Free.
- KFWB—Union Rescue Mission
- KGER—Bible Treasury.
- KGFJ—Divine Science.
- KGIL—Alexander St. Church.
- KMPC—Challenge to Youth.
- KWKW—Romano Smeraldo.
- 8:45—KGER—Tract Club.
- KGFJ—Goodwill Visitor.
- 9—KECA—Old Fashioned Sunday School.
- KFI—Carnival of Books.
- KHJ, KFXM, KGB, KVOE—Radio Bible Class.
- KNX—People's Platform.
- KALI—Maurice Johnson.
- KFAC—Bishop Matthews.
- KFWB—Union Rescue Mission.
- KGER—Rev. G. C. Hevey.
- KGFJ—Goodwill Visitor.
- ★KLAC—News.
- KMPC—Bolero Time.
- KPPC—Morning Meditation.
- KRKD—Sunday Serenade.
- KWKW—Italian Hour.
- 9:05—KLAC—Christ Church Unity.
- 9:15—KFI—Christian Science.
- KFAC—Crest Choristers.
- ★KFYD—News: Music.
- KGFJ—Spotlight Parade.
- KOWL—Armenian Hour.
- 9:30—KECA—Sunday With Bill.
- KFI—Eternal Light.
- KHJ, KFXM, KGB, KVOE—Voice of Prophecy.
- ★KNX, KCBQ—Howard K. Smith.
- KALI—Reconciliation Church.
- KFAC—Morning Concert.
- KFMB—Unitarian Church.
- KFSD—Devotional Hour.
- KFWB—Bill Leyden.
- KGER—John Brown.
- ★KGIL—News.
- KLAC—Peter Potter.
- KPPC—Prelude to Worship.
- 9:45★KNX, KCBQ—Bill Costello.
- KFMB—Sylvia Lee.
- KFYD—Piano Parade.
- 10—KECA—Sunday With Bill.
- KFI—Herbert J. Mann.

- ★KHJ, KFXM, KGB, KVOE—News.
- KNX—Guide to Good Living.
- KALI—Bishop Smith.
- KCBQ—Nation's Hits.
- KFAC—Morning Concert.
- ★KFOX—L.A. Sentinel.
- KFSD—Critic at Large.
- KFYD—Sunday Roundup.
- KFWB—Bill Leyden.
- KGER—Radio Revival.
- KGFJ—Hits of the Week.
- KGIL—Melody Hour.
- KLAC—Peter Potter.
- KMPC—Music Hour.
- KOWL—Am. Hellenic Hr.
- KPPC—Prelude to Worship.
- KRKD—Sunday Serenade.
- KWKW—Italian Novelties.
- 10:15—KFI—Crime Is Your Problem.
- KHJ—Mark Rogers.
- KNX—University Explorer.
- KALI—Vesper Hour.
- KFOX—Angelus Hour.
- 10:25—KPPC—Church News.
- 10:30—KFI, KFSD—Chicago Round Table.
- KHJ, KGB, KVOE—Lutheran Hour.
- KNX—Protam Quiz.
- KFAC—Morning Worship.
- KGER—Soul Parade.
- KOWL—American-Jewish Program.
- KWKW—Italian Melodies.
- 10:40—KPPC—Tower Chimes.
- 10:45—KNX—Garden Gate.
- KALI—Eagle Rock Baptist.
- KFOX—Tabernacle Benedictions.
- KGER—Dr. Dan Gilbert.
- 10:50—KPPC—Church Service.
- 11—KECA—Message of Israel.
- KFI—Catholic Hour.
- KHJ, KGB—Frank & Ernest.
- KNX, KCBQ—Symphonettes.
- KALI—Baptist Church.
- KFAC—First Methodist Ch.
- KFMB—Milton Cross.
- KFSD—Ratner Recommendations.
- KFSG—Morning Worship.
- KFYD—Hollywood First Baptist Church.
- KFWB—Bill Leyden.
- KGER—Open Door Church.
- KGFJ—Sunday Showcase.
- KGIL—Christian Church.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KPPC—Church Service.
- KWKW—Italian Melodies.
- KXLA—Squeakin' Deacon.
- 11:15—KHJ—Science Reporter.
- 11:30—KECA—National Vespers.
- KFI—Hometown Happenings.
- KHJ—Romance of the Highways.
- KNX—N. Y. Philharmonic.
- KFMB—Piano Playhouse.
- KFOX—Christian Church.
- KGFJ—Time Was.
- KWKW—All Saints Church.
- 11:45—KFI—The World of Books.
- KHJ, KGB—Master Radio Canaries.
- 12—KECA—Christian in Action.
- KFI—Critic at Large.
- ★KHJ, KFAC, KGB, KGIL—News.
- KNX—N. Y. Philharmonic.
- KALI—Evangelistic Temple.
- KFSD—Music, 1951.
- KFSG—Gospel Melody Time.
- KFWB—Bill Leyden.
- KGER—Open Door Church.
- KGFJ—Anybody's Hit Parade.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KOWL—Hungarian Melodies.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface
Comedy-Variety

- 3:00—My Friend Irma, KNX.
- 3:30—The Big Show, KFI.
- 4:00, 9:30—Jack Benny, KNX.
- 4:30—Amos 'n' Andy, KNX.
- 5:00—Phil Harris, Alice Faye, KFI.
- 5:00, 9:00—Edgar Bergen, KNX.
- 6:00—Corliss Archer, KNX.
- 8:00—Our Miss Brooks, KNX.
- Public Interest
- 8:30—Invitation to Learn, KNX.
- 9:00—People's Platform, KNX.
- 9:30—Eternal Light, KFI.
- 10:15—Crime Is Your Problem, KFI.
- 10:15—University Explorer, KNX.
- 8:30—Information Please, KHJ.
- Drama
- 1:30—Command Theater, KNX.
- 2:00—H'wood Star Playhouse, KFI.
- 2:30—Whitehall 1212, KFI.
- 3:30—Theater Guild, KFI.

- 6:00—MGM Theater, KHJ.
- 7:30—Texas Rangers, KFI.
- 7:30—Great Adventur, KECA.
- 8:30—Philip Morris Playhouse, KNX.
- Classical, Semi-Classical Music
- 8:00—Salt Lake Tab'nacle, KNX
- 11:30—N. Y. Philharmonic, KNX.
- 8:30—Standard Hour, KFI.
- 9:30—Chicago Theater, KHJ.
- Mystery-Detective
- 1:00—The Falcon, KFI.
- 1:00—Crime Fighters, KHJ.
- 1:30—Under Arrest, KHJ.
- 2:30—True Detective, KHJ.
- 7:30—The Whistler, KNX.
- Quiz, Participation
- 5:00—Stop the Music, KECA.
- 6:30—864 Question, KFI.
- 8:00—Twenty Questions, KHJ.
- Popular-Western Music
- 4:30—Sammy Kaye, KECA.

- KPPC—Church Service.
 KWBW—Italian Novelties.
 KSLA—Agnesin' Deacon.
 12:00—KFLC—Piano Parade.
 12:15—KFI—Stranger From the Sea.
 KHJ—Bill Cunningham.
 KCBQ—Say It With Music.
 KFVD—Music for Listening.
 KPPC—Classical Gems.
 12:30—KECA—Church in the Home.
 *KFI, KFSD—Bob Considine.
 KHJ—Air Force Hour.
 KCBQ—First Presbyterian.
 KFAC—Met Encores.
 KGER—Semi-Classics.
 KGIL—Listening With Kappy.
 KOWL—Yiddish Theater.
 KPPC—Word of Life.
 KRKD—Sunday on Ranch.
 KWKW—Portuguese Hour.
 12:45—*KFI, KFSD—John Canterou Swayze.
 KFVD—Piano Parade.
 KGER—Rev. E. E. Josephson.
 KPPC—Church Mailbag.
1—KECA—Dr. Charles E. Fuller.
 KFI—The Falcon.
 *KHJ, KGB—Crime Fighters.
 KNN—Reserve.
 KALI—Momentos Musicales.
 KCBQ—Izetta Jewell.
 KFAC—Heritage in Music.
 KFMB—Sunday Serenade.
 KFVD—Squeakin' Deacon.
 KFVB—Bill Layden.
 KGER—Healing Waters.
 KGFJ—Music for America.
 KGIL—Easy Listening.
 KLAC—Peter Potter.
 KMPC—Rancho Grande.
 KOWL—Scandinavian Hour.
 KPPC—Afternoon Concert.
 KRKD—Sandy Stanton Band.
 KWKW—Latin American Rhythms.
 1:10—*KNN, KCBQ—Pan Mail.
 1:15—KNN, KCBQ—Reserve.
 KGIL—Pentecostal Tabernacle.
 *KLAC—News; Parade of Music.
 KMPC—For You.
 1:25—*KHJ—News.
 1:30—KFI—Martin Kane.
 KHJ, KGB—Under Arrest.
 *KNN—Command Theater.
 KFAC—Catholic Topics.
 KFOV—Pent. Youth Jour.
 KFSD—Sunday Hour.
 KGER—Sunday Concert.
 KGIL—Sunday Serenade.
 KRKD—Sunday on Ranch.
 KSLA—Church in the Barn.
 1:45—KFAC—Serenade.
 1:55—KHJ—Bobby Benson.
2—KECA—Voice of Prophecy.
 *KFI, KFSD—H'wood Star Playhouse.
 KHJ, KFNM, KGB, KVQE—The Shadow.
 KNN, KCBQ—King Arthur Godfrey's Roundtable.
 KALI—Hungarian Hour.
 *KFAC—News; Music in Scandinavia.
 KFOV—Good News.
 KFVD—Five Jamboree.
 KFVB—Maurice Hart.
 KGER—Long Beach Band.
 KGFJ—H'wood House Party.
 *KLAC—News; Parade of Music.
 KMPC—For You.
 KOWL—Catholic Holy Hour.
 KPPC—Afternoon Concert.
 KRKD—Sunday on Ranch.
 KWKW—Long Play Records.
 KSLA—Challenge to Youth.
 2:15—*KFMB—News.
 KFOV—Healing Waters.
 KMPC—Music You Ordered.
 2:30—KECA, KFMB—Greatest Story Ever Told.
 KFI, KFSD—American Forum.
 KFI, KFNM, KGB, KVQE—True Detective Mysteries.
 *KNN, KCBQ—Robert Trout.
 KFOV—Gospel Harbor Light.
 KFVD—Harlem Matinee.
 KGER—Colonial Tabernacle.
 KGFJ—Say It With Music.
 KGIL—Freedom Hour.
 KOWL—Spanish Home Hour.
 KRKD—Youth for Christ.
 KSLA—Ole Rasmussen.
 2:55—*KNN—Sunday News.
3—KFAC, KFMB—Billy Graham.
 KFI—Green Cross Festival.
 KHJ, KFNM, KGB, KVQE—Gobby Haves.
 *KNN, KCBQ—My Friend Irma.
 KFAC—Museum Concert.
 KFOV—Gospel Youth Program.
 KISG—Dr. Kelson R. Glover.
 KFVD—Hollywood Highlights.
 KFVB—Maurice Hart.
 KGER—Southland Singing.
 KGIL—Helen Copel.
 *KLAC—News; Parade of Music.

KMPC—Penny Serenade.
 KPPC—Afternoon Concert.
 KOWL—Yiddish Hour.

"HARLEM JUKEBOX"
BLUES—BOOGIE—BOP
 3:00 P.M.
KGFJ 1230 Kc.

KGFJ—Harlem Jukebox.
 KWKW—Salute to Reservists.
 KSLA—Ole Rasmussen.
 3:15—*KFI—News.
 3:30—KECA, KFMB—Herald of Truth.
 *KFI, KFSD—The Big Show.
 *KHJ, KFNM, KGB, KVQE—Nick Carter.
 KNN, KCBQ—Radio Player Theater.
 KALI—Proudly We Hail.
 KFOV—Pentecostal Church.
 KFVD—H'wood Talent Revue.
 KGER—Healing Echoes.
 KGIL—Christian Echoes.
 KWKW—Pascasio Hour.
 KSLA—Western Novelties.

\$100.00 Prize
LISTENER'S DIGEST
 WITH CLYDE CADWELL
 AND DAVE SHAW
 3:45 P.M. Sunday

1020 LC
 1000 WATT
Check KEVD
 LOS ANGELES

3:45—KFVD—Listener's Digest.
 3:55—*KHJ—Cecil Brown.
4—KECA—Dr. Ernest Holmes.
 *KFI, KFSD—Van De Venter & the News.
 *KHJ, KGB—Van De Venter & the News.
 *KNN, KCBQ—Jack Benny.
 KALI—Rosa de Saron Church.
 KFAC—Musical Masterpieces.
 KFOV—Sunshine Mission.
 KFVD—Citizens in Action.
 KFVB—Old-Fashioned Revival.
 KGER—Gospel Joy Bringers.
 *KGFJ—News.
 KGIL—Dance Matinee.
 *KLAC—News; Music to Remember.
 KMPC—Sunday Matinee.
 KOWL—Italian Hour.
 KPPC—Afternoon Concert.
 KWKW—Pascasio Hour.
 4:15—*KHJ—Mark Rogers.
 KGFJ—Dinah Shore.
 KRKD—When Hawaii Calls.
 4:30—KECA, KFMB—Sammy Kaye's Sunday Serenade.
 KHJ, KGB—Little Symphony.
 *KNN, KCBQ—Amos 'n' Andy.
 KALI—Bro. C. Welch.
 KFOV—Wines of Healing.
 KFVD—Proudly We Hail.
 KGER—Word of Truth.
 KGFJ—Dixieland.
 KGIL—Songs of Yesterday.
 KOWL—Oriental Moods.
 KPPC—Sunday Matinee.
 KRKD—King's Ambassador.
 KWKW—United Baptist.
 4:45—KOWL—Guest Star.
 KPPC—Ballad Theater.
5—KECA, KFMB—Stop the Music!
 KFI, KFSD—Phil Harris, Alice Faye.
 KHJ, KGB—Reviewing Stand.
 *KNN, KCBQ—Edgar Bergen.
 KFAC—Concert Favorites.
 KFOV—Evangelist Program.
 KFVD—Civil Defense.
 KGER—Bible Treasury Hour.
 KGIL—Dance Band Revue.
 *KLAC—News; Music to Remember.
 KMPC—Tusher in Hollywood.
 KOWL—Carroll Righter.
 KPPC—Sigma Alpha Iota.
 KRKD—Nat'l Safety Council.
 KVQE—Pentecostal Hour.
 KWKW—Fun Fest.
 5:15—KFVD—Calif. Nat'l. Guard.
 KMPC—Your Voice of America.
 *KOWL—News.
 KRKD—Government Speaks.
 5:30—*KFI, KFSD—Theater Guild.
 KHJ, KFNM, KGB—Enchanted Hour.
 *KNN, KCBQ—CBS Sunday Desk.
 KFOV—Old-Time Religion.
 KFVB—Music.

- KGER—Immanuel Christian Assembly.
 KGFJ—Keyboard Magic.
 KGIL—Tribution Memories.
 KMPC—Songs of the Century.
 KPPC—20th Century Poetry.
 KRKD—Soul Clinic.
 KWKW—Don Pancho Hour.
 KSLA—Lincoln Ave. Church.
 5:45—KFOV—Broadcast of Truth.
 KGFJ—Favorite Stories.
 KPPC—Wings of Music.
6—*KECA, KFMB—News.
 *KFI, KFSD—Theater Guild.
 KHJ, KFNM, KGB, KVQE—MGM Comedy Theater.
 *KNN, KCBQ—Orliss Archer.
 *KFOV, KFVB, KMPC, KSLA—News.
 KFAC—Masters of Music.
 KGER—Lutheran Gospel.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
 *KLAC—News; Best in Variety.
 KPPC—Sacred Song Recital.
 KRKD—Sign Posts to Health.
 KWKW—Don Pancho Hour.
 6:15—KECA, KFMB—Cafe Istanbul.
 KFOV—Ministerial Union.
 KMPC—Open Forum.
 KPPC—Organ Recital.
 KRKD—Philharmonic Reporter.
 KSLA—Red Cross.
 6:30—*KFI, KFSD—\$64 Question.
 KNN, KCBQ—Remember the Time.
 KFOV—Hal's Memory Room.
 KGER—Peter Slack, Organ.
 KGIL—Village Church.
 KPPC—Musical.
 KRKD—Full Gospel Evangelist.
 KWKW—Proudly We Hail.
 KSLA—Lutheran Gospel Hour.
 6:45—KECA—The Three Suns.
7—*KECA, KFMB—Paul Harvey.
 KFI—Meet Your Congress.
 KHJ, KGB—John J. Anthony.
 *KNN—Bob Trout.
 KFAC—Musical Varieties.
 KFOV—Pentecostal Church of Bell.
 KFSD—Angels Hour.
 KFVD—Vespers.
 KFVB—Union Rescue Mission.
 KGFJ—Musical Digest.
 *KLAC—News; Best in Variety.
 KMPC—Masters in Review.
 KPPC—Evening Symphony.
 KVQE—Comedy of Errors.
 KWKW—Nazarene Church.
 KSLA—National Voice.
 7:05—KNN—The People Act.
 7:15—KECA—Main Street to Malibu.
 KFI—Melody Time.
 KGIL—Vaughn Monroe.
 *KSLA—News.
 7:30—*KECA—Great Adventurer.
 *KFI—Texas Rangers.
 KHJ, KGB—Down You Go.
 KNN, KCBQ—The Whistler.
 KGFJ—Evangelistic Service.
 KFMB—Ted Mack.
 KFOV—King's Service.
 KFVB—Lundy Roark.
 KGER—Peter Slack, Organ.
 KGIL—Assembly of God.
 KSLA—Church of Open Door.
 7:45—KFVB—Catholic Answers.
 7:55—*KHJ—News.
 KPPC—Evening Symphony.
8—KECA, KFMB—Drew Pearson.
 KFI—Eileen Christy.
 KHJ, KFNM, KGB, KVQE—Twenty Questions.
 *KNN, KCBQ—Our Miss Brooks.
 KFAC—Evening Concert.
 KFOV—Christian Science.
 KFVB—First Presbyterian Church.
 KGER—First Baptist Church.
 *KGFJ—News.
 KGIL—Songs of Our Time.
 KSLA—Dept. of Employment.
 KMPC—Masters in Review.
 KPPC—Evening Symphony.
 KWKW—Maple Chapel.
 KSLA—Open Door Church.
 8:15—*KECA, KFMB—Monday Morning Headlines.
 KGFJ—If They Had Lived.
 KLAC—Voice of the Army.
 8:25—KGFJ—Philharmonic Reporter.
 8:30—*KECA, KFMB—News.
 KFI, KFSD—Standard Hour.
 *KHJ, KFNM, KGB, KVQE—Information Please.
 *KNN, KCBQ—Philip Morris Playhouse.
 KGFJ—College of Divine Science.
 *KGIL—News; Gems of Melody.
 KPPC—Tower of St. John's.
 KWKW—Voice of Prophecy.
 KLAC—Irwin Allen.
 8:45—*KECA—Chet Huntley.
 KFMB—Report From Congress.
 KGER—Message to Israel.
 KGFJ—Dept. of Employment.
 KLAC—Marines.
 KWKW—Sacred Heart.
 *KSLA—News.

- 9**—KECA—Musical Interlude.
 KFI, KFSD—Standard Hour.
 *KHJ, KFNM, KGB, KVQE—News; Glenn Hardy.
 *KNN, KCBQ—Edgar Bergen.
 KFAC—Evening Concert.
 KFOV—Victory Baptist Ch.
 *KFVB, KWKW—News.
 KGER—Bethel Church.
 KGFJ—Ave Maria Hour.
 KGIL—Praying with Kappy.
 *KLAC—News; Wanted Persons; Music.
 KMPC—Freedom Story.
 KPPC—U.N. Report.
 KSLA—Dr. Charles E. Fuller.
 9:10—KLAC—Your Social Security.
 9:15—KECA—Canaan Caravan.
 KHJ, KFNM, KVQE—Henry Brandon Orch.
 KFSG—Voice of People.
 KFVB—Rabbi Maguin.
 KLAC—Guest Star.
 KMPC—Mother's Album.
 KWKW—Heritage of Israel.
 9:30—KFI—Your Income Tax.
 KHJ, KFNM, KGB—Chicago Theater of the Air.
 *KNN, KCBQ—Jack Benny Show.
 KFOV—Ray Robinson.
 KFSD—The Falcon.
 KFVB—Let's Live a Little.
 KGER—John Brown.
 KGFJ—Proudly We Hail.
 KGIL—Musical Scrapbook.
 KLAC—Your Income Tax.
 KMPC—Lucky Dance Time.
 KPPC—Music Around World.
 KWKW—Union Church.
 9:45—KFI—Senator's Report.
 KFMB—Bing Crosby.
 KLAC—Vets Administration.
10—*KECA—ABC Late News.
 *KFI, KFSD—The Reporter.
 KHJ, KFNM, KGB—Chicago Theater.
 *KNN, KCBQ—10 O'clock Wire.
 KFAC—Gateway to Music.
 KFVB—Dope Traffic.
 KGFJ—Heart Fund.
 *KLAC—News.
 KMPC—Lucky Dance Time.
 KSLA—Voice of Calvary.
 10:05—KLAC—Philharmonic Reporter.
 10:10—KLAC—Civil Defense.
 10:15—KECA—George Sokolsky.
 KFI—Mayor Bowron.
 *KNN, KCBQ—George Fisher.
 KFSD—Lucky Dance Time.
 KFVB—Stephen Fritchman.
 10:25—KLAC—Red Cross.
 Hear Our Students on
"CAREER THEATRE"
 KECA Sundays 10:30-11 P.M.
FREDERICK H. SPEARE
 Radio and Television School
 HO. 9-2325
 6249-51 Santa Monica Blvd.
 10:30—KECA—Career Theatre.
 KFI—Shelclair's Record Session
- How to find peace in
This Changing World
Dr. Frederick Bailes
 KHJ 930 kc. and Mutual
 Network Stations
 10:30 P.M. Every Sunday
- KHJ—Science of Mind.
 KNN—Dance Band.
 KFAC—Nocturne.
 KFVB—Echoes of Eden.
 10:40—KLAC—Medal of Honor.
 10:45—KHJ—Music.
 KNN—Charles Antell.
11—*KECA—This Week Around the World.
 *KNN—News.
 KFI—Voice of the Cathedral.
 KFSD, KMPC—Lucky Lager Time.
 KHJ—Crowell's Nest.
 KGFJ—Platter Party.
 KLAC—Across the Footlights.
 11:15—KNN—Book Associates.
 11:30—KECA—Danny Stewart Orch.
 KFI—Palladium Orch.
 KHJ—Opera Concert.
 KNN—Treasury Bandstand.
 KGFJ—Five-Four Ballroom.
 11:45—KECA—Lawrence Walk Orch.
 KNN—Thinking Out Loud.
12—KECA—Dr. Billy Graham.

Monday-Friday Daytime Radio Logs

Midnite to Dawn

"Nite Owl Special"
12 mid.-6 A.M.
"Morning Almanac"
6-6:50 A.M.
"News" 6:50-7 A.M.
The Original Twenty-four
Hour Station

KGFJ 1230 Kc.

★Indicates News Broadcast
∇Indicates Highlight

- 8** KECA, KFMB—Don McNeill.
KFI—Johnny Murray.
★KHJ, KFXM, KGB, KVOE—Cecil Brown.
KNX—Ralph Story Show.
KALI—Dr. F. Bailes.
KFOX—Morning Devotion.
KFVD—Tuttle Time.
★KFVB, KIEV, KLAC, KMPC, KXLA—News.
KGFJ—World Bible Society.
EGFL—Rescue Army.
ERKD—Ernest C. Wilson.
KWKW—John & Gertrude.
8:05—KIEV—Larm Klock Klub.
KLAC—Stock Market Report.
8:15—KFI—Stoplight Serenade.
★KHJ, KNX, KALI, KOWL, KWKW—News.
KFAC—Musical Varieties.
KFWB—Bill Leyden—M.Tu, Th, F.
L.A. Breakfast Club—W.
KGFJ—Delinquency Prevention—M.
The Judge Speaks—Tu.
Voice of the Blind—W.
Your County at Work—Th.
L.A. Fire Dept.—F.
KLAC—Sports Parade.
KMPC—Bus. News; Sports.
KWKW—Friends of Israel.
KXLA—Music.
8:20—KLAC—Haynes at the Reins.
8:25★KHJ—Les Nichols. News.
8:30★KFI—Southland News.
★KHJ, KFXM, KGB, KVOE—Bible Institute Hour.
∇KNX, KCBQ—Grand Slam.
KALI—Spanish Hour.

Friendliest Show on Radio
Wes Tuttle's
"TUTTLETIME"
7 A.M. Daily



KFYD—Morning Call.

KNOW WHICH PROGRAM IS ON AT WHAT TIME!

Consult the LOG SECTIONS and the ALPHABETICAL PROGRAM FINDERS for both TV and RADIO every week in TV-RADIO LIFE. It's a "MUST BUY" on the marketing list of more than 6,000 families.

REAL GEORGE!

"Sanders Meanders"
thru the whirl of music

8:30 A.M. Mon.-Fri.



- KFYD—Sanders Meanders.
KFOX—Words of Life.
KGFJ—Dr. Murphy.
★KGIL, KFAC, KFVD, KMPC, KRKD—News.
KWKW—Nazarene Church.
KXLA—Haven of Rest.
8:40—KMPC—Clock Watcher.
8:45—KFI, KFSD—Protam Quiz.
KNX—Rosemary.
KFAC—Unity.
★KFVB, KGFJ—News.
KGER—Bible Treasury.
KLAC—Sports Book.
9 KECA—Victor H. Lindlahr.
KFI—Coffee Time.
KHJ—Garden Guide.
KNX—Wendy Warren.
KFAC—Morning Concert.
KFOX—L.A. Pentecostal Ch.
★KFSD, KLAC—News.
KFVD—Sanders Meanders.
KFWB—Bill Anson, M.Tu,Th, F.
F. Breakfast Club, W.
KGER—Lutheran Hour.
KGFJ—Housewives Hit Parade.
KIEV—Larm Klock Klub.
KMPC—Clock Watcher.
KWKW—Bill Stewart Show.
KXLA—Bar Nothin' Ranch.
9:05—KLAC—Haynes at the Reins.
9:15★KECA, KFMB—Chet Huntley.
KFI—Victor J. Lindlahr.
★KHJ—H. R. Baukhage.
KNX, KCBQ—Aunt Jenny.
KFOX—Home Missionary.
★KFVD, KGFJ—News.
9:25—KHJ, Ken Carson Show.
★KMPC—News.
9:30—KECA, KFMB—Break the Bank.
KFI—Ladies' Day.
KHJ—Norma Young.
KNX, KCBQ—Helen Trent.
KALI—Beautiful Mexico.
KFAC—Piano Parade.
KFOX—Gospel Friends.
KFVD—Sanders Meanders.
KFWB—Bill Leyden.
KGER—John Brown.
KGFJ—Spotlight Parade.
KIEV—Discing With Dick.
KLAC—Peter Potter.
KMPC—Chef Milani.
9:45—KNX, KCBQ—Our Gal Sunday
10 KECA—Jack Berch.
★KFI—News.
★KHJ, KFXM, KGB, KVOE—News, John Holbrook.
KNX—Big Sister.
KALI—Hunter Hancock.
KFAC—Composers Corner.
★KFOX, KGER—News.
KFVD—Sanders Meanders.
KFWB—Bill Anson.

Memory Tunes

"Yesterday's Hits"
10-10:30 A.M.

"Remember When"
2-2:30 P.M.

Monday thru Saturday
KGFJ 1230 Kc.

- KGFJ—Yesterday's Hits.
KIEV—Discing With Dick.
★ELAC—News; Peter Potter.
★KMPC—News; Music.
KRKD—Music.
KXLA—Eddie Kirk.
10:05—KFOX—Social Security.
10:15—KECA—Lone Journey.
KFI—Bob and Ray.
KHJ, KFXM, KGB, KVOE—Tello-Test.
KNX—Ma Perkins.
KFOX—Adv. in Heritage—M.
★KFVD—News.
KMPC—Paula Stone Show.
KRKD—Dr. Richardson.
10:30—KECA, KFMB—My True Story
KFI, KFSD—Strike It Rich.
KHJ—Answer Man.

- KNX—Young Dr. Malone.
KFAC—Song Recital.
KFVD—Sanders Meanders.
★KFWE—News; Bill Anson.
KGFJ—Easy Rhythm.
★KMPC—Col Tinner.
ERKD—Marvin Ash.
KWKW—Tony Sein.
10:45—KHJ—Bell Ringer.
KNX—Guiding Light.
KMPC—Mid-Morning Serenade.
10:55—KECA—Whispering Streets,
11—KECA, KFMB—Whispering Streets.
∇KFI, KFSD—Double or Nothing.
KHJ, KFXM, KGB, KVOE—Ladies Fair.
KNX—Second Mrs. Burton.
KALI—Pledge for Defense.
KFAC—Masters in Miniature.
KFOX—Social Security—M.
KFVD—Bible Institute.
KFVB—Bill Anson.
KGFJ—Musical Portraits.
KIEV—Discing With Dick.
★KLAC—News; Peter Potter.
★KMPC—News; Howard Flynn; Standard School of the Air—F.
KOWL—Spanish Hour.
11:15—KECA—When a Girl Marries.
KFAC—Folk Songs.
KNX—Perry Mason.
★KXLA—Pasadena News.
11:25★KHJ, KVOE—Sam Hayes.
11:30—KECA, KFMB, Against the Storm.
KFI, KFSD—Live Like a Millionaire.
∇KHJ, KFXM, KGB, KVOE—Queen for a Day.
KNX, KCBQ—Nora Drake.
KALI—Klub Kall.
KFAC—Music Hall.
KFVD—Rescue Mission.
★KFVB—News; Bill Anson.
KGER—Rev. Carl Pike.
KGFJ—Variety on Piano.
KOWL—Festival Mexicano; Let's Compare—Tu.
Bob Barker Show—W.
Income Tax—Th.
Yiddish Theater—F.
★KRKD—News.
KWKW—La Hora de Los Angeles.
KXLA—Hometown Jamboree.
11:35—KGER—Boys Ranch.
11:40—KOWL—New Arrivals—Th.
11:45—KECA—Paul Harvey.
KNX—The Brighter Day.
12★KECA—Frank Weaver, News.
KFI—Farm Reporter.
★KHJ, KGB, KIEV, KLAC, KVOE—ews.
★KNX—News, Bill Kenneally.
KFVD—Editor of the Air.
KFWB—Bill Anson.
KGER—Songs for Luncheon.
KGFJ—Continental Gems.
KMPC—Prayer, Music, Farm Pictures.
KOWL—Joe Adams Show.
ERKD—Tailor-made Round-up.
KXLA—Hometown Jamboree.
12:05—ELAC—Peter Potter.
12:15—KECA—Tom Owen.
KFI, KFSD—Road of Life.
★KHJ, KGB—Cedric Foster.
KNX—Wendell Noble.
★KFOX, KFVD, KGER, KMPC—News.
KIEV—Discing With Dick.
12:30—KECA—Sons of the Pioneers.
KFI, KFSD—Pepper Young.
★KHJ, Behind the Story.
KNX, KCBQ—Art Linkletter.
KALI—Bro. C. Welch.
KFVD—Midday Memories.
★KFVB—News; Music.
KGER—Luncheon Serenade.
KGFJ—Music Festival.
ELAC—50 Club.
KMPC—Religious Science Inst.
KRKD—Western Wayside.
KWKW—Imperial Hour.
KXLA—Ole Rasmussen.
12:45—KFI, KFSD—Right to Happiness.
KFOX—Riders of Purple Sage.
KMPC—Farm Adviser.
12:55★KHJ—News.
★KNX—Cedric Adams.
1—KECA—Al Jarvis Show.
KFI, KFSD—Backstage Wife.
∇KHJ, KFXM, KGB, KVOE—Jack Kirkwood Show.
KNX, KCBQ—Hilltop House.
KFAC—L.A. Heart Assoc.—Th.; Serenade W.
KFOX—Shopping Highlights.

- KFWB—Melody Man.
★KGER—News; Norman Cloutier—M.; Wayne King—Tu; Hour of Charm—W; Concert Hall—Th; Men Behind Melody—F.
KGFJ—From Sunset and Vine.
KIEV—Strictly Instrumental.
★KLAC—News; 50 Club.
★KMPC—News; Music You Ordered.
KXLA—Community Broadcaster—M,Tu,W,F; California Cavalcade—Th.
KWKW—Bill Garr Show.
1:45—KFI, KFSD—Stella Dallas.
KNX—Carl Smith Show.
KFAC—Books Bring Adventure—M.
Making Friends With Music—Tu.
Folklore Makes History—W.
Once Upon a Time—Th.
KXLA—Garden Chats.
1:20—KNX—Mr. Information.
1:30—KFI, KFSD—Young Widder Brown.
KHJ, KGB—Take a Number.
KNX—Philip Norman.
KALI—Senor Don Eduardo.
KFAC—Accent on Strings.
★KFVB—News; Melody Man.
KGER—Cavalcade—M.
Folklore—Tu. Adventure in Music—W. Calif. Civil Defense—Th. Books Bring Adventure—F.
KGFJ—Open Album.
KIEV—Date with Allin Slate.



WHAT'S YOUR PROBLEM?
LISTEN TO
CRISWELL PREDICTS
1:30 Mon thru Fri.

KFYD—Criswell Predicts.
KMPC—L.A. in Review—F.
KXLA—Frank Simon.
1:45—KFI, KFSD—Woman in My House.
KGER—Social Security—M; Waltzes—Tu; Manhattan Music—W; June Christy—Th; Fran Warren—F.
KMPC—Bill Markas Show.
2—KECA, KFMB—Marriage for Two.
KFI, KFSD—Just Plain Bill.
★KHJ, KNX, KFXM, KGB, ELAC—News.
KFAC—Matinee.
KFVD—Harlematine.
KFVB—Maurice Hart.
KGER—March Music—M.
Long Beach Band—Tu-F.
KGFJ—Remember When.
★KMPC—News; Johnny Grant.

1306 MARKETS
in the Southern California area now sell
TV-RADIO LIFE
Ask for it at your market.
10c

Monday-Friday Logs

(Continued)

- KRKD—Waltz & a Song; Income Tax Info.—M.
- KWKW—Bill Garr.
- 2:05—KNN—This I Believe.
- 2:10—KNN—Rudie Harris. KLAC—570 Club.
- 2:15—KECA—Mary Marlin. KFI, KFSD—Front Page Farrell.
- KHJ—Ray Block Orch. KNN—Johnny Dugan. EGER—Here's to Vets.—M. Serenade in Blue—W.
- KRKD—Salvation Army—W. KXLA—Continental Serenade.
- 2:25—KNN—Mr. Information.
- 2:30—KECA—Joyce Jordan. KFI, KFSD—Lorenzo Jones. KHJ—Dick Haymes. KNN—Women's News Desk. KALI—Beautiful Mexico.
- ★KFWB—News; Maurice Hart. EGER—Garden School. KGFJ—Piano Moments. KWKW—Long Play Records.
- 2:40—KNN—1880 Music Shop. EGER—Peter Slack, Organ. KRKD—Tops in Pops. KGFJ—Piano Moments.
- 2:45—KECA—Evelyn Winters. KFI—The Doctor's Wife. KHJ—Lynn Murray. KNN—George Fisher. KXLA—Ole Rasmussen.
- 3—KECA—Betty Crocker. ★KFI, KFSD—Welcome Travelers. KHJ—Club 930. ✓KNN, KCBQ—Godfrey Time. KFAC—World of Opera.

For the Liveliest Rhythm
"HARLEMATINEE"
2:00 - 3:00 P.M. Daily



- KFVD—Harlematinee. KFWB—Maurice Hart. ★KGER—News; Music. KGFJ—Music in the Air.
- ★KLAC, KMPC, KXLA—News. KOWL—Joe Adams Show. KWKW—Long Play Records. KLAC—Sports; 570 Club. KMPC—Johnny Grant.
- 2:15—KECA—Ted Malone. KXLA—Joe Allison Jamboree.
- 2:30—KECA—Ira Cook. KFI—Dr. Paul. KALI—Voice of So. America. KFAC—Lyrics in Chorus.
- ★KFWB—News; Maurice Hart. EGER—Music by Roth. KGFJ—Moods in Music. KIEV—Discing With Dick. KOWL—New Arrivals.
- ★KRKD—News; Tops in Pops. KWKW—Fire Facts—M.; Red Cross—Tu.; Treat. Salute—W.; Serenade in Blue—Th.; Traffic Quiz—F.
- 3:45—KFI, KFSD—Dave Garraway. KHJ—Lynn Looks at H'wood. ★KFAC, KLAC, KWKW—News. KFOX, KFVD—Pensions.
- 4—KECA—Mary Margaret McBride.

Monday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- | | |
|---|--|
| <p>Drama</p> <p>6:00—Lux Theater, KNN. 7:00—Night Beat, KFI. 9:00—Suspense, KNN.</p> <p>Mystery-Detective</p> <p>7:30—Mysterious Traveler, KHJ. 7:35—Dangerous Assignment, KFI. 8:00—Let George Do It, KHJ. 10:00—1 Love a Mystery, KHJ.</p> <p>Comedy-Variety</p> <p>3:00—Arthur Godfrey, KNN.</p> <p>Sports</p> <p>5:15—Tom Harmon, KNN. 5:45—Sam Balter, KECA. 6:30—Joe Hernandez, KMPC.</p> | <p>Comment-Narration</p> <p>4:30—Burrirtt Wheeler, KFI.</p> <p>Quiz, Participation</p> <p>8:00—McNeill Bkfst. Club, KECA 8:30—Grand Slam, KNN. 11:00—Double or Nothing, KFI. 11:30—Queen for a Day, KHJ. 12:30—Art Linkletter, KNN. 3:00—Welcome Travelers, KFI. 8:30—Talent Scouts, KNN.</p> <p>Classical, Semi-Classical Music</p> <p>5:30—Voice of Firestone, KFI. 8:30—Railroad Hour, KFI. 9:00—CBC Symphony Orch., KECA. 9:00—Telephone Hour, KFI.</p> |
|---|--|

Teen Timers Matinee

ART LABOE
4:00 P.M.
Monday thru Friday
KGFJ 1230 Kc.

- KGFJ—Art Laboe Show. KOWL—Chico's Swingtime. KRKD—Star Time.
- ★KWKW—News; Rodeo Bill. KXLA—Joe Allison Jamboree.
- 4:05—KLAC—Sports; Jukebox Jamboree. KMPC—Bing Crosby.
- 4:15★KFI—News. ✓KHJ, KFAM, KGB, KVOE—Frank Hemingway. KNN, KCBQ—Jack Owens. KFOX—Freddie Martin.
- ★KFVD—News; Piano Parade. KMPC—Dinah Shore—M.W.F.; Twilight Tales—Tu,Th. KRKD—Band.
- 4:20✓KFI—Burrirtt Wheeler—Tu,Th,F.
- 4:30—KECA—Big Jon & Sparkle. ✓KFI—Burrirtt Wheeler—M,W. KHJ, KGB—Curt Massey. ★KFWB—News; Red Bowe.

"DIXIELAND"

4:30 P.M. Daily
KGFJ 1230 Kc.

- KGFJ—Dixieland. KMPC—Ira Cook, M,W,F.; Marla Willis—Tu.; Romance and Rhythm—Th. KRKD—Bing Crosby. KWKW—Bill Sampson Show. KXLA—Melody Valley.
- 4:45—KECA—Mark Trall. ★KHJ, KFAM, KGB, KVOE—Sam Hayes. KNN—Hawthorne's Mall Bag. KFVD—Study Hour. KLAC—Sports Book.
- 4:55—KMPC—Help Wanted.

ONLY 10c

FORTY JAM-PACKED PAGES OF LOGS, NEWS, PICTURES AND FEATURES, BOTH RADIO AND TV, EVERY WEEK IN TV-RADIO LIFE AT YOUR MARKET.

- 5—KECA—Fun Factory. KFI—Feature Wire. KHJ, KFAM, KGB, KVOE—Bobby Benson.
- ★KNN, KCBQ—Ed. R. Murrow. KFAC—Sunset Serenade. KFOX—Sunshine Mission. KFVD—Air Mail Special. KFWB—Red Rowe.
- ★KGER—News; Music Box. KGFJ—Live at Five. KIEV—Easy Does It (to 8).
- ★KLAC, KWKW—News. ★KMPC—News; Business News. KOWL—Kroudly We Hall. KRKD—Wagon Wheels.
- 5:10—KLAC—Los Angeles Today. KMPC—Today in Sports.
- 5:15★KFI—News. ✓KNN—Tom Harmon. KFOX—Melody Time. KGFJ—Pianists of the Future. KLAC—Stars of the Week. KMPC—Lonesome Gal. KWKW—Sports.
- 5:25★KECA—World Flight Reporter.
- 5:30★KECA, KFMB—Chet Huntley. ✓KFI, KFSD—Voice of Firestone. KHJ, KFAM, KGB, KVOE—Wild Bill Hickok.
- ★KNN, KCBQ—World Today, Carroll Alcott. ★KFOX—News; Viennese Varieties. ✓KFVD—Piano Parade. KGER—Tabernacle Benedictions. KGFJ—Record Jackpot. KMPC—Stars of Song. KRKD—Sports Dial. KXLA—Squeak'n' Deacon.
- 5:45★KECA, KFMB—Bob Garred. ✓KLAC—Sam Balter, Sports. KMPC—Top Tunes. KRKD—Race Results. KGFJ—News.
- 5:50★KHJ, KGB—Cecl Brown. 5:55★KNN, KCBQ—Local News.
- 6—KECA—Hank Weaver. KFI—At Home With Lionel Barrymore. ★KHJ, KFAM, KGB—Gabriel Heatter.
- ✓KNN, KCBQ—Lux Theater. KECA—Etchings in Silver. ★KFOX, KFWB, KLAC, KMPC—News. EGER—American Soul Clinic. KGFJ—Request Performance. KWKW—Italian Melodies. KXLA—Toastrmaster Club.
- 6:05—KLAC—Bob McLaughlin. 6:10★KMPC—Calif. News.
- 6:15★KECA, KFMB—Elmer Davis. KFI—Passing Parade. ★KHJ, KGB—Radio Newsreel. KFWB—Sports Roundup. KMPC—Parade of Sports.
- 6:30★KECA—Headline Edition. KFI—The American Way. KHJ, KGB—The Answer Man. KFAC—Musical Milestones. KFOX—Hal's Memory Room. KFWB—America Dances. EGER—Back to the Bible. ✓KMPC—Joe Hernandez. KXLA—Smiley Burnett.
- 6:45—KECA—Dinner Music. ★KHJ, KFAM, KGB, KVOE—News, Sam Hayes. KRKD—Jack Patton.
- 6:55★KHJ, KGB, KVOE—Bill Henry.
- 7—KECA, KFMB—Lone Ranger. ✓KFI, KFSD—Night Beat. KHJ—KGB—Woman of the Year.
- ✓KNN, KCBQ—Bob Hawk. KFAC—Music at Seven. KFOX—Accordionettes. KFWB—America Dances. KGER—Family Bible Hour. KGFJ—Musical Digest. ★KGLL, KLAC, KRKD, KXLA—News. ★KMPC—John W. Vandercook.
- 7:05—KLAC—Bob McLaughlin.
- 7:15—KMPC—John T. Flynn. KRKD—Time Waltzes. KXLA—Joe Allison.
- 7:30—KECA, KFMB—Henry J. Taylor. KFI—Robert Montgomery. ✓KHJ, KFAM, KGB, KVOE—Mysterious Traveler. KNN, KCBQ—The Chorallers. KFAC—Echoes and Encores. KFWB—Community News. KMPC—Penny Serenade. KRKD—Dr. Richardson. KWKW—Betz Spanish Hour.
- 7:35✓KFI, KFSD—Dangerous Assignment.
- 7:45★KECA, KFMB—World Wide Flashes. ★KFOX—News. KFSG—The Rev. and the Mrs. KFWB—Rosary Hour. KWKW—U.N. Story.
- 7:55—KLAC—Weather News.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 8—KECA—Big Hand. KFI, KFSD—One Man's Family. ✓KHJ, KFAM, KGB, KVOE—Let George Do It. ★KNN, KCBQ—Lowell Thomas. KFAC—Evening Concert. KFSG—Founders' Hour. KGER—Bible Treasury. KGFJ—Blue of Evening. KGLL—Platter Party. ★KALI—News; Gene Norman. ★KMPC—News; Sports.
- 8:15★KFI, KFSD—World News. KNN, KCBQ—Jack Smith, Dinah Shore. KGER—Hebrew Christian Hr. KGFJ—Civil Defense. KMPC—Band of Today. KXLA—Income Tax.
- 8:30—KECA, KFMB—Time for Defense. ✓KFI, KFSD—Railroad Hour. KHJ, KFAM, KGB—H'wood Playhouse. ✓KNN, KCBQ—Talent Scouts. KFOX—Stories to Remember. ★KFWB—News. KGER—Music Hall. KGFJ—College of Div. Science. KMPC—Opening Night. KWKW—Christian Science. KXLA—Ole Rasmussen.
- 8:45—KFOX—Dr. Hewitt. KFWB—U.N. Today.
- 9—KECA—C.B.C. Symphony. ✓KFI, KFSD—Telephone Hour. ★KHJ, KFAM, KGB, KVOE—News; Glenn Hardy. ✓KNN, KCBQ—Suspense: Joseph Cotton in "A Watery Grave." KFAC—Evening Concert. KFOX—Ray Robinson Show. KFSG—Crusader Time. KFWB—Let's Live a Little. KGER—Dr. Harry Rimmer. KGFJ—Hunter Hancock. ★KLAC—News; Gene Norman. KMPC—Songs You Remember. KWKW—Knights of Columbus. KXLA—Squeak'n' Deacon.
- 9:15★KHJ, KGB, KVOE—Fulton Lewis, Jr. KWKW—Gordon B. Lloyd. 9:30—KFI—KFI Calling. KHJ, KGB, KVOE—War Front—Home Front. KNN, KCBQ—Beulah. KFSG—Friendly Half Hour. KFWB—Let's Talk Politics. KGER—John Brown. KGFJ—Platter Party.

LUCKY LAGER DANCE TIME



KMPC

EVERY NIGHT—9:30 to 12 P.M.

- KMPC—Lucky Lager Dance. KWKW—Civil Defense.
- 9:45—KNN, KCBQ—Club 15. KFWB—Your Income Tax.
- 9:55★KHJ, KGB, KLAC, KVOE—News.
- 10★KECA, KFMB—Hank Weaver. ✓KFI, KFSD—The Reporter. ✓KHJ, KFAM, KGB—1 Love a Mystery. ★KNN, KCBQ—10 O'clock Wire. KFAC—Musical Crossroads. KFWB—Larry Finley. EGER—Peter Slack, Organ. ★KLAC—News; Gene Norman. KMPC—Lucky Lager Dance.
- 10:15—KECA—Dr. Bailes. KFI—A Joy Forever. ★KHJ, KGB—Frank Edwards. ★KNN—William Kenneally. KFSD—Lucky Lager Dance.
- 10:25—KNN—Tom Harmon.
- 10:30—KECA—Al Jarvis Show. KFI—Repeat Performance. KHJ—Lonesome Gal. KNN—Starlight Salute.
- 10:55—KNN—This I Believe.
- 11—KECA—Al Jarvis. ✓KFI, KHJ, KNN—News. KFSD, KMPC—Lucky Lager. KFWB—Larry Finley. KLAC—Gene Norman.
- 11:05—KECA—Meet the Band.
- 11:10—KNN—T. Manlon Scoreboard.
- 11:15—KECA—New Yorkers. KFI—U.N. Is My Beat. KHJ—Crowell's Nest. KNN—Merry-Go-Round.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5 KECA—Space Cadet.
- *KFI—Feature Wire.
- KHJ, KGB—Sgt. Preston of the Yukon.
- *KNX, KCBQ—Edward R. Murrow.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVD—Air Mail Special.
- KFWB—Red Rows.
- *KGER—News; Music Box.
- KGFJ—Jive at Five.
- KIEV—Easy Does It (to 8).
- *KLAC—News; Sports.
- *KMPC, RKKW—News.
- KOWL—Mostly Instrumental.
- KKKD—Wagon Wheels.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15 *KFI—News.
- *KNX—Tom Harmon.
- KFOX—Dept. of Internal Revenue.
- KGFJ—Keyboard Magic.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- *KOWL—News Roundup.
- KWKW—Sports.
- 5:25 *KECA—World Flight Reporter.
- 5:30 *KECA, KFMB—Chet Huntley.
- KFI—Coca Cugat.
- KHJ, KFXM, KGB, KVOE—Sky King.
- *KNX, KCBQ—World Today.
- Carroll Alcott.
- KFAC—Viennese Varieties.
- *KFOX—News.
- KFVD—Piano Parade.
- KGER—Tabernacle Benedictions.
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KKKD—Sports Dial.
- KWLA—Romano Spanish Hr.
- KWLA—Squeakin' Deacon.
- 5:45 *KECA, KFMB—Bob Garred.
- *KFI, KFSD—News.
- *KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KKKD—Race Results.
- 5:55 *KHJ, KGB—Cedil Brown.
- *KNX, KCBQ—Local News.
- 6 KECA—Hank Weaver.
- KFI—At Home With Lionel Bartmore.
- *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- *KNX, KCBQ—Life With Luigi.
- KFAC—Etchings in Silver.
- *KFOX, KFVB, KLAC—News.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- *KMPC—Norman Nesbitt, News.
- KKKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Pasadena City College.
- 6:05—KLAC—Bob McLaughlin.
- 6:10 *KMPC—Calif. News.
- 6:15 *KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- *KHJ, KGB—Radio Newsreel.
- KFWB—Round-up.
- *KMPC—Bob Kelley, Sports.
- KXLA—Mary Burke King.
- 6:30 *KECA—Headline Edition.
- *KFI, KFSD—Fibber McGee & Molly.
- KHJ, KGB—Answer Man.
- *KNX, KCBQ—Pursuit.
- KECA—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- *KMPC—Santa Anita Races.
- KWKW—Hoyos Hour.
- KXLA—Smiley Burnett.
- 6:45 *KECA—Dinner Music.
- *KHJ, KFXM, KGB, KVOE—News, Sam Hayes.
- *KLAC—News.
- KKKD—Jack Patton.
- 6:55 *KHJ, KGB—Bill Henry.
- 7 KECA, KFMB—Silver Eagle.
- *KFI, KFSD—Eddie Cantor.
- KHJ, KFXM, KGB—Black Museum.
- *KNX, KCBQ—People Are Funny.
- KFOX—Carter Wright.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- *KMPC—John W. Vandercook.
- *KRRD, KGLL, KLAC, KMPC, KXLA—News.
- 7:05—KLAC—Bob McLaughlin.
- 7:15 *KMPC—John T. Flynn.
- KRRD—Time Waitzes.
- KXLA—Joe Allison.
- 7:30 *KECA—Mr. President.

- KFI, KFSD—Robert Montgomery.
- *KHJ, KFXM, KGB, KVOE—Peter Salem.
- *KNX—Hollywood Music Hall.
- KFAC—Echoes and Encores.
- *KFWB—Community News.
- KGER—Oriental Missionary.
- KMPC—Penny Serenade.
- KKKD—Dr. Richardson.
- KWKW—Betz Spanish Prog.
- 7:35 *KFI—Man Called X.
- 7:45 *KFOX—News.
- KFSG—Hour of Power.
- KFWB—Rosary Hour.
- KWKW—Olga Andre.
- 7:55—KLAC—Weather Report.
- 8 KECA—Newsstand Theater.
- KFI, KFSD—One Man's Family.
- KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.
- *KNX, KCBQ—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Adv. in Heritage.
- KFWB—Animal, Vegetable, Mineral.
- KGER—Bible Treasury.
- KGFJ—New Social Security.
- *KLAC—News; Gene Norman.
- *KMPC—News; Sports.
- KWKW—Church in Action.
- 8:15 *KFI, KFSD—World News.
- KNX, KCBQ—Jack Smith.
- KGER—Hebrew Christian.
- KGFJ—Business Reporter.
- KMPC—Red Cross Show.
- KXLA—Your Report Card.
- 8:30 *KECA—Metropolitan Opera Auditions.
- *KFI, KFSD—Cavalcade of America.
- KHJ, KGB, KVOE—Dr. Kildare.
- *KNX, KCBQ—Mr. and Mrs. North.
- *KFWB—News.
- KGER—Music Hall.
- KGFJ—College of Divine Science.
- KMPC—Opening Night.
- KXLA—Ole Rismussen.
- 8:45—KFOX—Adv. in Research.
- KFSG—Sunday School Time.
- KFWB—U. N. Today.
- *KGER—News.
- 9 KECA, KFMB—America's Town Meeting.
- *KFI, KFSD—Bob Hope.
- *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX—Visitin' Time.
- KFAC—Evening Concert.
- KFOX—Ray Robinson Show.
- KFSG—Divine Healing.
- KFWB—Public Service.
- KGER—Intome Tax Talk.
- KGFJ—Hunter Hancock.
- *KLAC—News; Gene Norman.
- KMPC—Songs You Remember.
- KWKW—Internal Revenue.
- KXLA—Squeakin' Deacon.
- 9:15 *KHJ, KGB, KVOE—Fulton Lewis, Jr.
- KFWB—Let's Live a Little.
- KGER—Melody Four Quartet.
- KWKW—Psychology Speaks.
- 9:30—KFI, KFSD—Hollywood Theater.
- KHJ, KGB, KVOE—Official Detective.
- KNX, KCBQ—Beulah.
- KFSG—Eventide Melodies.
- KGER—John Brown.
- KGFJ—Platter Party.
- KMPC—Lucky Lager Dance.
- 9:45—KECA—Monitor News.
- *KNX, KCBQ—Perry Lee.
- KFWB—Civilian Defense.
- 9:55 *KHJ, KFXM, KGB, KVOE—News.
- 10 *KECA—Hank Weaver, News.
- *KFI, KFSD—The Reporter.
- *KHJ, KFXM, KGB—I Love a Mystery.
- *KNX, KCBQ—10 O'clock Wire.
- KFAC—Musical Crossroads.
- KFWB—Larry Finley.
- KGER—Peter Slack.
- *KLAC—News; Gene Norman.
- KMPC—Lucky Dance Time.
- 10:15—KECA—Dr. Frederick Bullis.
- KHJ—A Joy Forever.
- *KHJ, KGB—Frank Edwards.
- *KNX—Bill Kennelly.
- *KLAC—News; Make Mine Music.
- KFSD—Lucky Dance Time.
- 10:25—KNX—Tom Harmon.
- 10:30—KECA, KFMB—Al Jarvis.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- KNX—Philip Norman.
- 10:55—KNX—This I Believe.
- 11—KECA—Al Jarvis.
- *KFI, KHJ, KXN—News.
- KFSD, KMPC—Lucky Dance Time.
- KIWB—Larry Finley.
- KLAC—Gene Norman.
- 11:10—KNX—T. Hanlon Scoreboard.
- 11:15—KFI—Biltmore Orchestra.
- BHJ—Crosell's Nest.

Radio in Review—Continued

with people at the scene of the last tragic airplane crash in Elizabeth, New Jersey. A few of the faraway places called have included Jerusalem, London, Warsaw, Mexico City and Honolulu.

This show takes good planning, tight editing and intelligent production for three days. That seems like a lot of work for a weekly half-hour show, but it is reflected in the timeliness of the interviews obtained. "KEI Calling" offers listeners a greater feeling of intimacy to the people who make newspaper headlines.

The men who produce the air show, which includes Johnny McCloud, technician, feel that their approach to news brings people all over the world perhaps a little closer to each other and thus to mutual understanding.

If you're looking for a news radio show that is unique and up-to-the-minute, you'll not be disappointed in "KFI Calling."—A.G.

On Mike (About Studio) Happenings

What It Takes to Air the News

We often think that the man whose voice we hear reporting the news on our favorite newscast is the one who is alone responsible for gathering and airing those headlines. But a look at the news staff of one station, KNX, shows us exactly how many people are busy preparing a radio news report.

KNX airs twenty-six hours of news broadcasts each week. Fifteen newscasters on the staff are heard in 130 airings every week starting when the station signs on at 5:30 a.m. and ending with the signoff at 1:00 a.m.

Heading the news staff are Jack Beck as Director, Ed Conklin as Day News Editor, and Barney Miller as Night News Editor. Regular KNX newscasters include Ruth Ashton, Carroll Alcott, Dan Cubberly, Bob Ferris, Gaston Fischer, Frank Goss, Grant Holcomb, Todd Hunter, Dick Joy, Bill Kenneally, Mike Kizziah, Jim Matthews, Dick Cutting, Max Roby and Dave Vaile. Editors and writers are Carl Randall, Ralph Thompson, Fischer and Kizziah.

In addition to the 130 newscasts which originate locally, KNX Radio listeners also hear forty-four broadcasts originating in the East over the CBS Radio Network, a total of six hours and fifty-five minutes of news. The Columbia Pacific Network stations heard twenty-eight newscasts not carried by KNX for an additional five hours and ten minutes of news.

What Does "Symphonette" Mean?

Perhaps you are among the many people who would like to ask the producers of the radio show "Sympho-



Gaston Fischer

Tuesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Comedy-Variety

- 3:00—Arthur Godfrey, KNX.
- 6:00—Life With Luigi, KNX.
- 6:30—Fibber McGee & Molly, KFI.
- 7:00—Eddie Cantor, KFI.
- 7:00—People Are Funny, KNX.
- 9:00—Bob Hope, KFI.

Quiz, Participation

- 8:00—McNeill Brkfst. Club, KECA.
- 8:30—Grand Slam, KNX.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 12:30—Art Linkletter, KNX.
- 3:00—Welcome Travelers, KFI.

Sports

- 5:15—Tom Harmon, KNX.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Kelley, KMPC.

6:30—Joe Hernandez, KMPC.

Public Interest-Information

- 9:00—Town Meeting, KECA.

Mystery-Detective

- 7:35—Man Called X, KFI.
- 8:30—Mr. & Mrs. North, KNX.
- 10:00—I Love a Mystery, KHJ.

Comment-Narration

- 4:30—Burrill Wheeler, KFI.

Classical, Semi-Classical Music

- 7:30—Holly'd Music Hall, KNX.

Drama

- 6:30—Pursuit, KNX.
- 7:30—Mr. President, KECA.
- 7:00—Black Museum, KHJ.
- 7:30—Peter Salem, KFI.
- 8:00—Newsstand Theater, KECA.
- 8:30—Cavalcade of America, KFI.

nette," KNX, 11:00 a.m. Sunday, just what that musical term means. Just what does a symphonette consist of?

Mishel Piastro, orchestra conductor, said a symphonette is a full symphony orchestra in all respects except numbers. All instruments are represented; the instrumental selections are merely smaller than in the conventional symphony orchestra.

The size of the group is suited to the traditions of Mozart and Handel, who wrote all their works for a "symphony orchestra" of this size. Even Beethoven wrote many of his major works for an ensemble of the approximate size and instrumentation of "The Symphonette." Also in keeping with tradition is "The Symphonette's" custom of playing one favorite movement of a symphony or concerto. This practice was common in Beethoven's time.

Off Mike (Personalities)

"Chapel" Air Series

Raymond Massey has signed with World Broadcasting to do what may prove to be a very interesting air series entitled "Chapel by the Side of the Road." It will be a fifteen-minute devotional radio series set for air release March 24. Massey will star in the transcribed readings from the Bible, with hymns sung by the World Chapel Singers with Frank Raye and Gwen Williams as soloists and Wilson Ames and James Peterson at the organ. It might be something tailored for just that vast radio audience which still turns to the older medium, and will, as long as the airwaves continue to give them something worth listening to.

New "Siri" in "Against the Storm"

Joy Geffen is the new voice you hear doing "Siri" in the daytime soap opera "Against the Storm," 10:45 a.m. ABC. She took over for Joan Tompkins, who has been playing "Siri," when Miss Tompkins recently married Karl Swenson, a leading man in another daytime serial, "The Strange Romance of Evelyn Winters," 3:45 p.m., ABC.

Miss Geffen has enacted many roles on TV with such productions as "Studio One," "Big Town," "Big Story," and "Treasury Men." She has also played in Broadway shows, the first one being a daughter of Louis Calhern and Dorothy Gish in "Great Big Doorstep." She is the wife of Dr. Edward Hornick, New York City.



ACTOR FINALISTS COMPETE FOR PRIZE

Four talented actors, discovered on the campuses of American colleges during the first sixteen weeks of the Phillip Morris Collegiate Acting Competition, will compete for a grand prize of \$2,000 on a forthcoming broadcast.



MASTERSON ACQUIRES FELINES

Paul Masterson, KNX Radio's "International Disc Jockey," is the new owner of Siamese cats — their names, "Harlequin" and "Domino."

Wednesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KNX.
- 6:00—Bed Skelton, KNX.
- 7:00—Halls of Ivy, KFI.
- 6:30—Bing Crosby, KNX.
- 8:30—Great Gildersleeve, KFI.
- 8:30—Gracie Fields, KHJ.
- 9:00—Groucho Marx, KFI.

Quiz, Participatton

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KNX.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 12:30—Art Linkletter, KNX.
- 3:00—Welcome Travelers, KFI.
- 8:00—Name That Song, KHJ.

Sports

- 5:15—Tom Harmon, KNX.
- 5:45—Sam Balter, KLAC.

- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 7:00—Fights, KNX.

Drama

- 7:00—Family Theater, KHJ.
- 8:30—Dr. Christian, KNX.
- 9:00—Big Town, KNX.
- 9:30—The Big Story, KFI.
- 9:30—Out of Thunder, KHJ.

Mystery-Detective

- 6:30—Barry Craig, KFI.
- 7:30—Mystery Theater, KECA.
- 8:00—The Top Guy, KECA.
- 8:30—Rogue's Gallery, KECA.
- 10:00—I Love a Mystery, KHJ.

Comment-Narratton

- 4:30—Burrirtt Wheeler, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Fun Factory.
- ★KFI, KMPC, KWKW—News.
- KHJ, KGB—Green Hornet.
- ★KNX, KCBQ—Ed. R. Murrow.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFYD—Air Mail Special.
- KFWB—Red Rowe.
- ★KGER—News; Music Box.
- KGFJ—Jive at Five.
- KIEV—Easy Does It (to 8).
- ★KLAC—News, Sports.
- KOWL—Mostly Instrumental.
- KRKD—Wagon Wheels.
- KXLA—Melody Valley.
- 5:15★KFI—News.
- KMPC—Today in Sports.
- ★KOWL—News Roundup.
- ★KNX—Tom Harmon.
- ★KGER—News.
- KGFJ—Pianists of the Future.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- ★KOWL—News Roundup.
- KWKW—Sports.
- 5:25★KECA—World Flight Reporter.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Casa Cugat.
- KHJ, KGB—Wild Bill Hickok.
- ★KNX, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFYD—Piano Parade.
- KGER—Tab'nacle Benedictions.
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Romano Spanish Hr.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55★KHJ, KGB—Cecil Brown.
- ★KNX, KCBQ—Local News.
- 6★KECA—Bank Weaver.
- KFI—At Home With Lionel Barrymore.
- ★KHJ, KGB—Gabriel Heatter.
- ★KNX, KCBQ—Red Skelton.
- KFAC—Etchings in Silver.
- ★KFOX, KFWB, KLAC—News.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- ★KMPC—Norman Nesbitt, News.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Pasadena Players.
- 6:05—KLAC—Bob McLaughlin.
- 6:10★KMPC—Calif. News.
- 6:15★KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Radio Newsreel.
- KFWB—Sports Round-Up.
- ★KMPC—Bob Kelley, Sports.
- 6:30★KECA—Headline Edition.
- KFI, KFSD—Barry Craig.
- KHJ, KGB—Answer Man.
- ★KNX, KCBQ—Bing Crosby.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- ★KMPC—Santa Anita Faces.
- KWKW—Hoyos Hour.
- KXLA—Smiley Burnett.
- 6:45—KECA—Dinner Music.
- ★KHJ, KGB—News, Sam Hayes.
- KRKD—Jack Patton.
- 6:55★KHJ, KGB—Bill Henry.
- 7—KECA, KFMB—Lone Ranger.
- ★KFI, KFSD—Halls of Ivy.
- KHJ—Family Theater.
- KNX, KCBQ—Fights.
- KFAC—Music at Seven.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KGLL, KLAC, KRKD, KXLA—News.
- ★KMPC—John W. Vandercook.
- 7:05—KLAC—Bob McLaughlin.
- 7:15—KMPC—John T. Flynn.
- KMPC—Organ Recital.
- KRKD—½ Time Waltzes.
- KXLA—Joe Allison.
- 7:30★KECA, KFMB—Mystery Theater.

- KFI—Robert Montgomery.
- KHJ, KGB—Cisco Kid.
- KFAC—Echoes and Encores.
- KFOX—Meet the Band.
- KFWB—Community News.
- KGER—Rev. Al Harlan.
- KGIL—Civil Defense.
- KMPC—Penny Serenade.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Hour.
- 7:35—KFI, KFSD—Meredith Wilson's Music Room.
- 7:45★KFOX—News.
- KFSG—Dr. Kelo R. Glover.
- KFWB—Rosary Hour.
- KWKW—United Baptist.
- 7:55—KLAC—Weather Report.
- 8★KECA, KFMB—The Top Guy.
- KFI, KFSD—One Man's Family.
- KHJ, KGB—Name That Song.
- ★KNX, KCBQ—Lovell Thomas.
- KFAC—Evening Concert.
- KFWB—Who Ya Laughin' At?
- KGER—Bible Treasury.
- KGFJ—Internal Revenue.
- ★KLAC—News; Gene Norman.
- ★KMPC—News; Sports.
- KWKW—United Baptist.
- ★KXLA—News; Cal Tech.
- 8:15★KFI, KFSD—World News.
- ★KNX, KCBQ—Jack Smith, Dinah Shore.
- KGER—Hebrew Christian.
- KGFJ—Dept. of Employment.
- KMPC—Band of Today.
- ★KWKW—News.
- 8:30★KECA, KFMB—Rogues' Gallery.
- ★KFI, KFSD—The Great Gildersleeve.
- ★KHJ, KGB—Gracie Fields.
- ★KNX, KCBQ—Dr. Christian.
- KFOX—L. B. Town Forum.
- ★KFWB—News.
- KGER—Music Hall.
- KGFJ—College of Divine Science.
- KMPC—Opening Night.
- KWKW—You & Your Schools.
- KXLA—Ole Rasmussen.
- 8:45—KFWB—U. N. Today.
- KGER—Report Card.
- ★KGFJ—News.
- 9—KECA—Nat'l. Society for Crippled Children.
- ★KFI, KFSD—Groucho Marx.
- ★KHJ, KGB—Glenn Hearn.
- ★KNX, KCBQ—Big Town.
- KFAC—Evening Concert.
- KFOX—Ray Robinson.
- KFSG—Spirit of L.I.F.E.
- KFWB—Backstage Blonde.
- KGER—Hymns of All Churches.
- KGFJ—Hunter Hancock.
- ★KLAC—News; Gene Norman.
- KMPC—Songs You Remember.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KFWB—Guest Star.
- KWKW—Gordon B. Lloyd.
- 9:30—KECA—Pan American Union.
- ★KFI, KFSD—The Big Story.
- ★KHJ—Out of Thunder.
- ★KNX, KCBQ—Boulah.
- KFSG—Missionary News.
- KFWB—Let's Talk Politics.
- KGER—John Brown.
- KGFJ—Platter Party.
- KMPC—Lucky Lager Dance.
- 9:45—KNX, KCBQ—Club 15.
- KFSG—Songs in the Night.
- KFWB—Mood for Moonlight.
- 9:55★KHJ, KGB—News.
- 10★KECA, KFMB—Bank Weaver.
- ★KFI, KFSD—The Reporter.
- ★KHJ, KGB—I Love a Mystery.
- ★KNX, KCBQ—10 O'Clock Wire.
- KFAC—Musical Crossroads.
- KFWB—Peter Slack, Organ.
- KGER—Peter Slack, Organ.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:15—KECA—Dr. Frederick Bales.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- KFSD—Lucky Lager Dance.
- 10:25—KNX—Tom Harmon.
- 10:30—KECA—Al Jarvis.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- ★KNX—Philip Norman.
- 10:55—KNX—This I Believe.
- 11—KECA—Al Jarvis.
- ★KFI, KHJ, KNX—News.
- KFAC—Musical Crossroads.
- KFWB—Merry Finley.
- KLAC—Gene Norman.
- KMPC, KFSD—Lucky Dance Time.
- 11:10—KNX—T. Hanlon Scoreboard.
- 11:15—KFI—Palladium Orch.
- KHJ—Crowell's Nest.
- ★KNX—Merry-Go-Round.
- 11:30—KECA—The Three Dons.
- KFI—Tiffany Club Orch.
- KGFJ—Five Four Ballroom.
- 11:45—KFI—For You.
- ★KNX—You and the World.

"MUSICAL DIGEST"

Family Dinner Hour Concert
7:00 to 8:00 P.M.
Nightly including Sunday
KGFJ 1230 Kc.

- KGFJ—Musical Digest.
- ★KGLL, KLAC, KRKD, KXLA—News.
- ★KMPC—John W. Vandercook.
- 7:05—KLAC—Bob McLaughlin.
- 7:15—KMPC—John T. Flynn.
- KMPC—Organ Recital.
- KRKD—½ Time Waltzes.
- KXLA—Joe Allison.
- 7:30★KECA, KFMB—Mystery Theater.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Space Cadet.
- ★KFI—Feature Wire.
- KHJ, KGB—Sgt. Preston of the Yukon.
- ★KNN, KCBQ—Edw. R. Murrow
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFYD—Air Mail Special.
- KFWB—Red Bowe.
- ★KGER—News; Music Box.
- KGFJ—Live at Five.
- KIBV—Easy Does It (to 8).
- ★KLAC, KMPC, KWKW—News
- KOWL—Mostly Instrumental.
- KRKD—Wagon Wheels.
- KXLA—Melody Valley.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI—News.
- ✓KNN—Tom Harmon.
- ★KGFJ—Keyboard Magic.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- ★KOWL—News Roundup.
- KWKW—Sports.
- 5:25★KECA—World Flight Reporter.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Cass Cugat.
- KHJ, KGB—Sky King.
- ★KNN, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFYD—Piano Parade.
- KGER—Tab'nacle Benedictions
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Romano Spanish Hr.
- KXLA—Squeakin' Deacon.
- 5:35★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KNN, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- ✓KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55★KHJ, KGB—Cecil Brown.
- ★KNN, KCBQ—News.
- 6★KECA—Hank Weaver.
- KFI—At Home With Liouel Barrymore.
- ★KHJ, KGB—Gabriel Heatter.
- ✓KNN, KCBQ—Mr. Chameleon.
- KFAC—Etchings in Silver.
- ★KFOX, KFWB, KLAC—News.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- ★KMPC—Norman Nesbitt.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Scandinavian Music.
- 6:05—KLAC—Bob McLaughlin.
- 6:10★KMPC—Calif. News.
- 6:15★KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Radio Newsreel.
- KFWB—Sports Round-up.
- ✓KMPC—Bob Kelley, Sports.
- 6:25★KNN—News.
- 6:30★KECA—Headline Edition.
- KFI—Bold Venture.
- KHJ, KGB—Answer Man.
- KNN, KCBQ—Stars in the Air.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- ✓KMPC—Santa Anita Races.
- KWKW—Hoyos Hour.
- KXLA—Smiley Burnett.
- 6:45—KECA—Dinner Music.
- ★KHJ, KGB—News, Sam Hayes.
- KRKD—Jack Patton.
- 6:55★KHJ, KGB—Bill Heury.
- 7—KECA, KFMB—Silver Eagle.
- ✓KFI, KFSD—Hit Parade.
- ✓KHJ—Adventures of Casanova.
- ✓KNN, KCBQ—B'wood Sound Stage.
- KFAC—Music at Seven.
- KFOX—Doctors Make History.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KGLL, KLAC, KRKD, KXLA—News.
- ★KMPC—John W. Vandercook.
- 7:05—KLAC—Bob McLaughlin.
- 7:15—KFOX—Civil Defense.
- KMPC—John T. Flynn.
- KRKD—3/4 Time Waitzes.
- KXLA—Joe Allison.
- 7:30✓KECA, KFMB—Defense Atty.
- KFI—Robert Montgomery.
- KHJ, KGB—Bobby Benson.
- KNN, KCBQ—Man From Montaco.
- KFAC—Echoes and Encores.
- KFOX—Meet the Band.
- KFSD—Bold Venture.
- KFWB—Community News.
- KGER—Helen Markham.

- KMPC—Penny Serenade.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Prog.
- 7:35★KFI—News; Music.
- 7:45★KFOX—News.
- KFSG—Church Service.
- KFWB—Rosary Hour.
- 7:55—KLAC—Weather News.
- 8✓KECA, KFMB—Original Amateur Hour.
- KFI, KFSD—One Man's Family.
- KHJ, KGB—Clyde Beatty.
- ★KNN, KCBQ—Lowell Thomas.
- KFAC—Evening Concert.
- KFWB—Animal, Mineral, Vegetable.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Gene Norman.
- ★KMPC—News; Sports.
- KWKW—Church in Action.
- 8:15★KFI, KFSD—World News.
- KNN, KCBQ—Jack Smith, Ginny Simms.
- KGER—Hebrew Christian.
- KGFJ—Here's to Veterans.
- KMPC—Band of Today.
- KXLA—Civilian Defense.
- 8:30—KFI, KFSD—Father Knows Best.
- KHJ, KGB—Hardy Family.
- ✓KNN, KCBQ—Hallmark Playhouse.
- KFOX—Chemistry vs. a Killer.
- ★KFWB—News.
- KGER—Favorites of the Famous.
- KGFJ—College of Divine Science.
- KMPC—Opening Night.
- KWKW—Voice of America.
- KXLA—Ole Rasmussen.
- 8:45—KECA—John Carver.
- KFWB—U. N. Today.
- ★KGFJ—News.
- 9✓KECA, KFMB—The Redhead.
- ✓KFI, KFSD—Dragnet.
- ★KHJ, KGB—Glenn Hardy.
- ✓KNN, KCBQ—FBI in Peace and War.
- KFAC—Evening Concert.
- KFOX—Ray Bobinson.
- KFWB—Stop Foolin' Yourself.
- KGER—Hymns of All Churches.
- KGFJ—Hunter Hancock.
- ★KLAC—News; Gene Norman.
- KMPC—Songs You Remember.
- KWKW—Civil Air Patrol.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KFSG—Melody for Youth.
- KWKW—Gordon B. Lloyd.
- 9:30★KECA—Foreign Reporter.
- ✓KFI, KFSD—Mr. Keen.
- KHJ, KGB—Rod & Gun Club.
- KNN, KCBQ—Beulah.
- KFWB—Civil Liberties.
- KGER—John Brown.
- KGFJ—Platter Party.
- KMPC—Lucky Lager Dance.
- 9:45—KECA—Academy for Applied Nutrition.
- ✓KNN, KCBQ—Peggy Lee.
- KFSG—Echoes From Antiquity
- KFWB—Dave Ballard.
- 9:55★KHJ, KGB—News.
- 10★KECA, KFMB—Hank Weaver.
- News.
- ★KFI, KFSD—The Reporter.
- KHJ, KGB—I Love a Mystery.
- ★KNN, KCBQ—10 O'Clock Wire.
- KFAC—Musical Crossroads.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:15—KECA—Dr. Frederick Bullis.
- KFI—A Joy Forever.
- ★KHJ—Frank Edwards.
- ★KNN—Bill Kenneally.
- KFSD—Lucky Lager Dance.
- 10:25—KNN—Tom Harmon.
- 10:30—KECA—Al Jarvis.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- KNN—Phillip Norman.
- 10:55—KNN—This I Believe.
- ★KLAC—News.
- KECA—Al Jarvis.
- 11★KFI, KHJ, KNN—News.
- KFWB—Larry Finley.
- KMPC, KFSD—Lucky Lager Dance.
- ★KLAC—News; Gene Norman.
- 11:10—KNN—Tom Harmon.
- 11:15—KFI—Palladium Orch.
- KHJ—Crowley's Nest.
- KNN—Merry-Go-Round.
- 11:30—KECA—Danny Stewart Orch.
- KFI—Terre Lea.
- KGFJ—Five-Four Ballroom.
- 11:45—KECA—Lawrence Welk Orch.
- KFI—Here's to Vets.
- ★KECA, KNN—News.
- 12★KFI—Musical Menu.
- KFWB—Larry Finley (to 4).
- KGFJ—Nightowl Special (to 6).
- KRKD—Moonlight Serenade (to 5:30).

Ear, Eye Inspire the Pen

Miss Thelma Steube, 1427 N. Avenue 48, Los Angeles, Calif.
My friends and I like Korla just as he is.

Mrs. Caroline Clark, 1213 Normandie Ave., Hollywood, Calif.

My teen-age daughter and I always enjoyed trying Norma Young's recipes and have added her recipes to our file. May we expect to see them back in the magazine soon?

Norma Young's recipes will continue to appear at intervals in our magazine plus other cooking features.

Mrs. John G. Sullivan, 617 N. Cherokee Ave., Hollywood, Calif.

... My husband and I like Korla's friendly attitude of late, and do not think it uncomplimentary to his program.

A Group of Fans from San Bernardino, Calif.

We agree with most fans about wrestling. We enjoy good clean wrestling but see very little of it.

Catherine Espinosa, 1412 South Gage Ave., Los Angeles, Calif.

I am a MacQuaig twins fan and am a member of their fan club.

I. Moore, 632 N. Geneva St., Glendale, Calif.

Many wrestling fans are watching with great interest the handsome young newcomer from Wyoming—Ray Pirot. He surely has given a good account of himself in the short time he has been with us.

Mrs. L. A., Culver City, Calif.

I have been listening to a Western record program on KXLA at 11 p.m. Saturday. Can you please tell me the name of their theme song and the orchestra who plays it. I think it is beautiful.

George Wilhelm, disc jockey for "Hoof Beat Serenade," dropped in at TV-Radio Life the other day. He informed us that the number you inquired about is a combination theme of Hugo Winterhalter's "Mule Driver" and Terry Gilkyson's "Hoof Beat Serenade."

Ima Ford, Arcadia, Calif.

Could you inform me if Lawrence Welk has a radio program?

Yes. ABC-KECA Thursday, 11:45 p.m., Saturday, 10:30 p.m., and Sundays 11:45 p.m.

Irene, Corona, Calif.

Baron Michele Leone—boy-ee what a man. It isn't everyone that likes Roger Mackay, Garibaldi type wrestling. Personally, I like it rough and rugged, and I think any woman that couldn't fall in love with Baron Leone must be nuts.

Jo Ann Poole, 8511 S. Greenleaf, Whittier, Calif.

This is your chance to join the Leo Garibaldi Fan Club and be loyal to him while he's in the Air Force. Write to the above address.

Thursday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KNN.
- 8:30—Father Knows Best, KFI.
- 9:00—The Redhead, KECA.

Quiz, Participtatton

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KNN.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ
- 12:30—Art Linkletter, KNN.
- 3:00—Welcome Travelers, KFI.
- 8:00—Original Amateur, KECA.

Drama

- 7:00—Silver Eagle, KECA.
- 7:00—Adv. of Casanova, KHJ.
- 9:30—Hallmark Playhouse, KNN

Sports

- 5:15—Tom Harmon, KNN.
- 5:45—Sam Barner, KLAC.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.

Mystery-Detective

- 6:00 Mr. Chameleon, KNN.
- 6:30—Bold Venture, KFI.
- 7:30—Defense Attorney, KECA.
- 9:00—FBI in Peace & War, KNN
- 9:00—Dragnet, KFI.
- 10:00—I Love a Mystery, KHJ.

Comment-Narration

- 4:30—Burritt Wheeler, KFI.

Mrs. George Campbell, Jr., 5231 S. St. Andrews Place, Los Angeles, Calif.

I hope you will permit this means of informing Bill Stulla's tremendous following that he is donating his services as emcee for a charity show St. Patrick's night at the Fox Carlton Theater in L.A. and anyone can attend.

Edna Jelinek, 4708 W. 168th St., Lawndale, Calif.

I think a good idea for your column would be to print a few wrestling-fan-club addresses, so we who wish to belong would know where to write. Put in two or three each week.

This is a good idea, and TV-Radio Life has published a few fan-club addresses. However, if you wrestling fans want more, send the addresses to "Ear, Eye Inspire" and we will be glad to print a few a week.

Lois V. Stensland, 841 W. 81st St., Los Angeles, Calif.

May I put in a word of praise for the very nice way Citizens National Bank is handling the advertising on Liberace's TV show? Their commercials are about as brief and pleasant as could possibly be, and Bruce Kellogg does a splendid job in presenting them.

Mary Carrier, 712 S. Westlake Ave., Los Angeles, Calif.

The Head Butt I understand is stopped; however, why is The Champ allowed to continue when Jim Mitchell is refused when he wrestles?

According to a recent column by our Jules StrongBom, the wrestling commission has relaxed the restriction on Jim Mitchell's hold.

Mr. and Mrs. J. E. Fordham, 2407 Glencoe Ave., Venice, Calif.

We all make a loud howl: clean up the referees and that in turn will clean up the dirty wrestlers.

Mrs. Grace Parker, 9126 Newby Ave., Rosemead, Calif.

Someone wrote about Christmas cards and I thought I'd ask if anyone wants any for scrapbooks for children's hospitals. I have so many and hate to throw them away.

Miss Jean Broeker, 10383 Rochester Ave., Los Angeles, Calif.

Where is Michael Raffetto (Paul) on "One Man's Family"? Is he ill or is he "really" in Japan?

Yes, "Paul" is ill, and will return as soon as he is better. This should also answer a letter from Eleanor Vargo, 4140 Somers Ave., Los Angeles, Calif.

Marian Clay, North Hollywood, Calif.

Where have the TV bigwigs rounded up that assortment of unshaven thugs, would-be smoothies, and just plain jerks, to do the spiels for the vacuum cleaners, sewing machines, potato peelers, etc? I think we've all had enough, too, of the policy which allows every used-car (or other) dealer who can afford to sponsor even a quarter hour, to do his own commercials.

N. Anderson, 5544 Hubbard St., Los Angeles 22, Calif.

Could you tell me some time in your magazine if Ken "Major Robertson" Mayer of "Space Patrol" is married and what color hair he has.

Ken Robertson married Ruth Jeanette Diamond in 1941 and he has brown hair.

Friday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface
Comedy-Variety

3:00—Arthur Godfrey, KXN.
7:00—Malsie, KHJ.
8:30—Roy Rogers, KFI.
9:00—Martin and Lewis, KFI.
9:00—Ozzie and Harriet, KECA.
9:30—Beulah, KXN.

Quiz, Participation

8:00—McNeill Book Club, KECA
8:30—Grand Slam, KFI.
11:00—Double or Nothing, KFI.
11:30—Queen for a Day, KHJ.
12:30—Art Linkletter, KXN.
3:00—Welcome Travelers, KFI.

Comment-Narration

4:30—Burrill Wheeler, KFI.

Drama

6:30—Short Story, KFI.
8:30—The Line-Up, KXN.

9:30—Mr. Dist. Atty., KECA.
Mystery-Detective
8:00—Richard Diamond, KECA.
9:30—This Is Your FBI, KECA.
9:30—Crime Does Not Pay, KHJ.
10:00—I Love a Mystery, KHJ.

Sports

5:15—Tom Harmon, KXN.
5:45—Sam Balter, KLAC.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
7:00—Boxing, KECA.

Public Interest

7:05—Capitol Cloakroom, KXN.
7:30—Women's Forum, KXN.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Fun Factory.
- ★KFI—Feature Wire.
- KHJ, KGB—The Green Hornet
- ★KXN, KCBQ—Edward R. Murrow.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFYD—Air Mail Special.
- KFWB—Red Rowe.
- ★KGER—News; Music Box.
- KGFJ—Jive at Five.
- KIAC—Easy Does It (to 8).
- ★KLAC—News; Sports.
- ★KMPC—News; Business News.
- KOWL—Mostly Instrumental.
- KRKD—Wagon Wheels.
- ★KWKW—News; Sports.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI, KGER—News.
- ★KXN—Tom Harmon.
- KGFJ—Pianists of the Future
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- ★KOWL—News Roundup.
- 5:25★KECA—World Flight Reporter.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Casa Cugat.
- KHJ, KGB—Wild Bill Hickok.
- ★KXN, KCBQ—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- KFYD—Piano Parade.
- KGER—Tab'nales Benedictions
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Romano Meraldo.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSB—Elmer Peterson.
- ★KXN, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55★KHJ, KGB—Cecil Brown.
- ★KXN, KCBQ—News.
- 6★KECA—Hank Weaver, News.
- KFI—At Home With Lionel Barrymore.
- ★KHJ, KGB—Gabriel Heatter.
- KXN—Tom Harmon.
- KFAC—Etchings in Silver.
- ★KFOX, KFWB, KLAC—News.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- ★KMPC—Norman Nesbitt, News
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Property Owners.
- 6:05—KLAC—Bob McLaughlin.
- 6:10—KFOX—Week End Weather.
- ★KMPC—Calif. News.
- 6:15★KECA, KFMB—Elmer Davis.
- KFI—Passing Parade.
- ★KHJ, KGB—Radio Newsreel.
- ★KXN—News on the Record.
- KFWB—Sports Round-up.
- ★KMPC—Bob Kelley, Sports.
- KXLA—Fed. of Women's Clubs.
- 6:30★KECA—Headline Edition.
- ★KFI, KFSB—Short Story.
- KHJ, KGB—The Answer Man.
- KXN—Music Land U.S.A.
- KFAC—Musical Mestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- ★KMPC—Santa Anita Races.
- KWKW—Hoyos Hour.
- KXLA—Fed. of Women's Clubs.
- 6:45—KECA—Dinner Music.
- ★KHJ, KGB—News, Sam Hayes.
- KRKD—Jack Patton.
- 6:50★KGFJ—News.
- 6:55★KECA—News.
- ★KHJ, KFAM, KGB, KVOP—Bill Henry.
- 7—KECA, KFMB—Boxing.
- ★KFI—Mario Lauza.
- KHJ—Music.
- KXN, KCBQ—This I Believe.
- KFAC—Music at Seven.
- KFOX—Our Cuts.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KLAC, KRKD, KXLA—News.
- ★KMPC—John W. Vanderoock.
- 7:05—KXN—Capitol Cloakroom.
- KLAC—Bob McLaughlin.
- 7:15—KMPC—John T. Flynn.
- KRKD—Time Waltzes.
- KXLA—Joe Allison.
- 7:30—KECA—Hits & Encores.
- KFI—Robert Montgomery.
- KHJ, KGB—Geo. Kid.
- KXN—Women's Forum.
- KFAC—Echoes and Encores.
- KFWB—Community News.
- KGER—Rev. Al Hurlan.

- KMPC—Penny Serenade.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Prog.
- 7:35★KFI—News.
- 7:45★KFOX—News.
- KFWB—Rosary Hour.
- KRKD—Catholic Quarter Hour
- KWKW—Navy Band.
- 7:50—KFI—Motorists Melody Time.
- 7:55★KECA, KLAC—News.
- 8★KECA, KFMB—Richard Diamond.
- KFI, KFSB—One Man's Family.
- ★KHJ—Reporters Roundup.
- ★KXN, KCBQ—Lowell Thomas.
- KFAC—Evening Concert.
- KFWB—Who Ya Laughin' At?
- KGER—Bible Treasury.
- KGFJ—Report Card.
- ★KLAC—News; Gene Norman.
- ★KMPC—News; Sports.
- KRKD—Fire Department.
- KWKW—Music.
- ★KXLA—News.
- 8:15★KFI, KFSB—World News.
- KXN, KCBQ—Jack Smith, Dinah Shore.
- KFOX—Nat'l. Guard Show.
- KGER—Hebrew Christian.
- KGFJ—Treasury Dept.
- KMPC—Americans of Destiny
- KRKD—Here's to Vets.
- KXLA—Muir College
- 8:30★KECA, KFMB—This Is Your FBI.
- ★KFI, KFSB—Roy Rogers.
- ★KHJ, KGB—Crime Does Not Pay.
- ★KXN—The Line-Up.
- ★KFWB, KGH—News.
- KGER—Music Hall.
- KGFJ—College of Divine Science.
- KMPC—Opening Night.
- KRKD—Civil Defense.
- KWKW—Proudly We Hail.
- KXLA—Ole Rasmussen.
- 8:45—KFWB—U. N. Today.
- KGER—Your Voice of America
- KRKD—Guest Star.
- 9★KECA, KFMB—Ozzie & Harriet.
- ★KFI, KFSB—Martin & Lewis.
- ★KHJ, KGB—Glenn Hardy.
- ★KXN—Inspector Hearshstone.
- KFAC—Evening Concert.
- KFOX—Ray Robinson Show.
- KFWB—Mr. Confusion.
- KGER—Dr. Rodeheaver.
- KGFJ—Hunter Hancock.
- ★KLAC—News; Gene Norman.
- KMPC—Studio A.
- KRKD—Saddle Serenade.
- KWKW—Business Reporter.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Bulton Lewis, Jr.
- KWKW—Serenade in Blue.
- KWKW—Gordon B. Lloyd.
- 9:30★KECA—Mr. District Attorney.
- KFI—Town Hall Party.
- KHJ, KGB—Top Tunes.
- KXN, KCBQ—Beulah.
- KFWB—Let's Talk Politics.
- KGER—John Brown.
- KGFJ—Platter Party.
- KMPC—Lucky Lager Dance.
- 9:45—KXN, KCBQ—Club 15.
- KFWB—Dave Ballard.
- 9:55★KECA, KHJ, KGB—News.
- 10★KECA, KFMB—Hank Weaver.
- ★KFI, KFSB—Richfield Reporter.
- ★KHJ, KGB—I Love a Mystery.
- ★KXN, KCBQ—Ten O'Clock Wire.
- KFAC—Musical Crossroads.
- KFWB—Larry Finley.
- KGER—Peter Slack, Organ.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:15—KECA—Dr. Frederick Bailes.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KXN—Bill Kenneally.
- KFSB—Lucky Lager Dance.
- 10:25—KXN—Tom Harmon.
- 10:30—KECA—Al Jarvis.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- KXN—Philip Norman.
- KIAC—Horace Heidt.
- 10:55—KXN—This I Believe.
- 11—KECA—Al Jarvis.
- ★KFI, KHJ, KXN—News.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 11:10—KXN—Tom Hanton.
- 11:15—KFI—Palladium Orch.
- KHJ—Cowell's Nest.
- KXN—Henry Go-Round.
- 11:30—KECA—Danny Stewart Orch.
- KFI—Joe White Show.
- KGFJ—Five-Four Ballroom.
- 11:45—KXN—You and the World.
- 12★KECA, KXN, KLAC—News.
- KFI—Musical Menu.

RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
*Indicates programs of news and commentary

A Joy Forever..... KFI, 10:15 p.m. M-F
 *Adams, Cedric..... KNX, 12:55 p.m. M-F
 Adams, Joe..... KOWL, 12 n. M-Sa
 Adventure in Heritage..... KFOX, 8 p.m. Tu
 Adventures in Music..... KGER, 1:30 p.m. W
 Adventures in Research..... KFOX, 8:30 p.m. Tu
 Adventures of Casanova..... KHJ, 7 p.m. Th
 Against the Storm..... KECA, 11:30 a.m. M-F
 *Agronsky, Martin..... KECA, 6 a.m. M-F
 Air Force Hour..... KHJ, 12:30 p.m. Su
 *Alcott, Carroll..... KNX, 5:30 p.m. M-Sa
 Allen, Irwin..... KLAC, 8:30 p.m. Su
 America Dances..... KFVB, 6:30 p.m. M-F
 American Forum..... KFI, 2:30 p.m. Su
 American Legion Reports..... KMPC, 8 p.m. Sa
 American Story Book..... KMPC, 7:15 a.m. Sa
 American Way..... KFI, 6:30 p.m. M
 Americans of Destiny..... KMPC, 8:15 p.m. F
 Ames 'n' Andy..... KNX, 4:30 p.m. Su
 Anson, Bill..... KFVB, 9 a.m. M, Tu, Th, F, Sa;
 9:30 a.m. W
 Answer Man..... KHJ, 10:30 a.m. 6:30 p.m. M-F
 Anthony, John J..... KHJ, 7 p.m. Su
 Arden, Eric..... KNX, 8 p.m. Su
 Are You From Dixie?..... KFI, 4:30 p.m. Sa
 Armed Forces Revue..... KHJ, 2 p.m. Sa
 Arnold, Edward..... KECA, 7:30 p.m. Tu
 Art of Living..... KFI, 7:30 a.m. Su
 At Home With Bass..... KMPC, 8:30 p.m. Sa
 At Home With L. Barrymore..... KFI, 6 p.m. M-F
 Aunt Jenny..... KNX, 9:15 a.m. M-F
 Antry, Gene..... KNX, 8:30 p.m. Sa
 Babbitt, Harry..... KNX, 7:45 a.m. M-F
 Backstage Wife..... KFI, 1 p.m. M-F
 Back to God..... KHJ, 8:30 a.m. Su
 Bales, Dr. Frederick..... KECA, 6:30 a.m. M-F;
 10:15 p.m. M-F; KHJ, 10:30 p.m. Su
 Baldwin, Mel..... KNX, 12:05 a.m. Su
 Balter, Sam..... KLAC, 5:45 p.m. M-Sa
 Band of Today..... KMPC, 8:15 p.m. M-Th
 Bandstand, U. S. A..... KHJ, 5:30 p.m. Sa
 Barbershop Quartet..... KHJ, 7:30 p.m. Sa
 Barry, Craig..... KFI, 6:30 p.m. W
 *Beukhage, H. R..... KHJ, 9:15 a.m. M-F
 *Behind the Story..... KHJ, 12:30 p.m. M-F
 *Bellinger..... KHJ, 10:45 a.m. M-F
 Benson, Jack..... KNX, 4, 9:30 p.m. Su
 Benson, Bobby..... KHJ, 5 p.m. M; 7:30 p.m. Th
 Berch, Jack..... KECA, 10 a.m. M-F
 Bergen, Edgar..... KFI, 5, 9 p.m. Su
 Beulah..... KNX, 8:30 p.m. M-F
 Bible Class..... KHJ, 9 a.m. Su
 Bible Institute..... KMPC, 7:30 a.m. Su
 KHJ, 8:30 a.m. M, W, F;
 KFVD, 11 a.m. M-F
 Bible Treasury Hour..... KGER, 8:45 a.m. M-F
 8:50 a.m. Su
 Biggs, E. Power..... KNX, 6:30 a.m. Su
 Big Hand..... KECA, 8 p.m. M
 Big Jon and Sparkle..... KECA, 4:30 p.m. M-F
 Big Show..... KFI, 3:30 p.m. Su
 Big Sister..... KNX, 10 a.m. M-F
 Big Story..... KFI, 9:30 p.m. W
 Big Town..... KNX, 9 p.m. W
 *Bishop, Pat..... KFI, 6 a.m.; 6:45 a.m.
 8 p.m. M-F; 6:45 a.m. Sa
 Black Museum..... KHJ, 7 p.m. Tu
 Blind Artists Guild..... KFVB, 4:30 p.m. Sa
 Blue, Ira..... KECA, 5:30 p.m. Sa
 Bob and Ray..... KFI, 9 p.m. Sa; 10:15 a.m. M-F
 Bold Venture..... KFI, 6:30 p.m. Th
 Bolero Time..... KMPC, 9 a.m. Su
 Books Bring Adventure..... KGER, 1:30 p.m. F
 Bowron, Fletcher..... KFI, 10:15 p.m. Su
 Boy Scout Jamboree..... KFI, 8:30 a.m. Su
 Breakfast Club..... KECA, 8 a.m. M-F
 Break the Bank..... KECA, 9:30 a.m. M-F
 Breakfast Gang..... KHJ, 7:15 a.m. M-Sa
 Brighter Day..... KNX, 11:45 a.m. M-F
 Broadway Is My Beat..... KNX, 9:30 p.m. Sa
 *Brown, Cecil..... KHJ, 8 a.m. M-F; 3:55 p.m. Su;
 9:55 p.m. Sa; 5:55 p.m. M-F
 Bull, Frank..... KFVB, 6:30 p.m. M-F
 Burnette, Smiley..... KXLA, 6:30 p.m. M-F
 Business News..... KMPC, 8:15 a.m. M-Sa
 CBC Symphony Orchestra..... KECA, 9 p.m. M
 CBS Sunday Desk..... KNX, 5:30 p.m. Su
 Cafe Istanbul..... KECA, 6:15 p.m. Su
 California Cavalcade..... KECA, 8:10 p.m. M-Sa
 California News..... KMPC, 8:10 p.m. M-Sa
 Calvary Hour..... KMPC, 7 a.m. Su
 Canaan Caravan..... KECA, 9:15 p.m. Su
 Cantor, Eddie..... KFI, 7 p.m. Tu
 Capitol Cloakroom..... KNX, 7:05 p.m. F
 Capitol Commentary..... KHJ, 9:15 a.m. M-F
 5:55 p.m. Sa
 Career Theatre..... KECA, 10:30 p.m. Su
 Carlisle, Una Mae..... KECA, 3:45 p.m. Sa
 Carnival of Books..... KFI, 9 a.m. Su
 Carson, Ken..... KHJ, 9:25 a.m. M-F
 Carver, John..... KECA, 8:45 p.m. Th
 Casa Cugat..... KFI, 5:30 p.m. Tu-F
 Casa Latina..... KFI, 7 a.m. Su
 Catholic Answers..... KFVB, 7:45 p.m. Su
 Catholic Hour..... KFI, 11 a.m. Su
 Cavalcade of America..... KFI, 8:30 p.m. Tu
 Challenge to Youth..... KMPC, 8:30 a.m. Su
 Charlie McCarthy..... KNX, 5 p.m.; 9 p.m. Sa

*Chatterton, Larry..... KHJ, 11 p.m. M-Sa;
 9 p.m. Sa
 Chef Milano..... KMPC, 9:30 a.m. M-F
 Chicago Round Table..... KFI, 10:30 a.m. Su
 Chicago Theater..... KFI, 9:30 p.m. Su
 Chorallers..... KNX, 7:30 p.m. M
 Christian Science..... KFI, 9:15 a.m. Su;
 KWKW, 8:30 p.m. M
 Christy, Eileen..... KHJ, 8 p.m. Su
 Church in the Home..... KECA, 12:30 p.m. Su
 Church of the Air..... KNX, 7 a.m. Su
 Church of the Open Door..... KGER, 11 a.m. Su
 Cisco Kid..... KHJ, KGB, 7:30 p.m. W-F
 City Hospital..... KFI, 10:30 a.m. Sa
 City Reports..... KFI, 10:15 p.m. Su
 Civil Air Patrol..... KWKW, 9 p.m. Th
 Club 15..... KNX, 9:45 p.m. M, W, F
 Clyde Beatty..... KHJ, 8 p.m. Th
 Colman, Ronald..... KFI, 7 p.m. W
 College Choir..... KHJ, 7:30 p.m. Sa
 College of Divine Science..... KGFJ, 8:30 p.m. D
 Command Theater..... KNX, 12:30 p.m. Su
 Composer's Corner..... KFAC, 10 a.m. M-Sa
 Community Hour..... KFVB, 8 p.m. Su
 Community Newspaper..... KFVB, 7:30 p.m. Su
 Concert Hall Review..... KECA, 7 a.m. Su
 Concert of Europe..... KECA, 8:30 p.m. Sa
 *Conside, Bob..... KFI, 12:30 p.m. Su
 Cook, Ira..... KECA, 3:30 p.m. M-F;
 KECA, 7:45, 10 a.m. W, F
 KMPC, 4:30 p.m. M, W, F
 Copel, Helene..... KGI, 3 p.m. Su
 Corliss Archer..... KNX, 6 p.m. Su
 Count of Monte Cristo..... KHJ, 8 p.m. Tu
 County Medical Assn..... KFAC, 1 p.m. Th
 Crime Fighters..... KHJ, 1 p.m. Su
 Crime Does Not Pay..... KHJ, 8:30 p.m. F
 Crime Is Your Problem..... KFI, 10:15 a.m. Su
 Criswell Predicts..... KFVD, 1:30 p.m. M-F
 Critic at Large..... KFI, 12 n. Su
 Crocker, Betty..... KECA, 3 p.m. M-F
 Crosby, Bing..... KNX, 6:30 p.m. W
 Cross Section, U.S.A..... KNX, 3:30 p.m. Sa
 Crowell's Nest..... KHJ, 11:15 p.m. D
 Dangerous Assignment..... KFI, 7:35 p.m. M
 Darby, Raymond V..... KFI, 10:15 p.m. Sa
 Davidson, Bill..... KECA, 2:30 p.m. Sa; 9:30 a.m. Su
 Defense Attorney..... KECA, 7:30 p.m. Th
 Dempsey-Tegeler Hour..... KMPC, 10 a.m. Su
 Dietrich, Marlene..... KECA, 6:15 p.m. Su
 Discing With Dick KIEV, 9:30 a.m. 12:15 p.m.
 3:30 p.m. M-F
 Doctor's Wife..... KFI, 2:45 p.m. M-F
 Double or Nothing..... KFI, 11 a.m. M-F
 Downhomers..... KFI, 12:15 p.m. Sa
 Down You Go..... KHJ, 7:30 p.m. Su
 Dagnet..... KFI, 9 p.m. Th
 Drake, Galen..... KNX, 12:15 p.m. Sa
 Dr. Christian..... KNX, 8:30 p.m. W
 Dr. Hiss Clinic..... KHJ, 9 a.m. Sa;
 KECA, 9:30 a.m. Su
 Dr. Kildare..... KHJ, 8:30 p.m. Tu
 Dude Ranch Roundup..... KHJ, 5 p.m. Sa
 Dugan, Johnny..... KNX, 2:15 p.m. M-F
 Dvorak, George..... KFI, 2 p.m. Sa
 Eastside Show..... KFVB, 10 p.m. M-Sa
 Echoes From Antiquity..... KFVG, 9:45 p.m. Th
 Echoes of Eden..... KFVB, 10:30 p.m. Su
 *Edwards, Frank..... KECA, 8 p.m. D
 Eighteen Eighty Music Shop..... KNX, 2:40 p.m.
 M-F; 2:05 p.m. Sa
 Eternal Review..... KFAC, 1 p.m. M
 Emy Light..... KFI, 9:30 a.m. Su
 Evelyn Winters..... KECA, 5:45 p.m. M-F
 Evening Concert..... KFAC, 8 p.m. D
 Falcou..... KFI, 1 p.m. Su
 Family Fun..... KNX, 12:35 p.m. Sa
 Family Theatre..... KHJ, 7 p.m. W
 Farm Adviser..... KMPC, 12:45 p.m. M-F
 Farm Highlights..... KFI, 6:15 a.m. M-Sa
 Farm News..... KNX, 2:15 p.m. Sa
 Farm Reporter..... KFI, 12 n. M-Sa
 Father Knows Best..... KFI, 8:30 p.m. Th
 Faye, Alice..... KFI, 5 p.m. Su
 FBI in Peace and War..... KNX, 9 p.m. Th
 *Feature Wire..... KFI, 5 p.m. M-F
 Fibber McGee and Molly..... KFI, 6:30 p.m. Tu
 Fields, Grace..... KHJ, 8:30 p.m. W
 Fights..... KHJ, 7 p.m. W
 Finley, Larry..... KFVB, 10 p.m. M-Sa
 First Baptist Church..... KFAC, 7:30 p.m. Sa
 Fisher, Gaston..... KNX, 5 p.m. Sa
 Fisher, George..... KNX, 2:45 p.m. M-F;
 10:15 p.m. Su
 Five Seventy Club..... KLAC, 12:30 p.m. M-Sa
 Foreign Reporter..... KECA, 9:30 p.m. Th
 Flynn, John T..... KMPC, 7:15 p.m. M-F
 For You..... KFI, 11:45 p.m. W
 *Foster, Cedric..... KHJ, 12:15 p.m. M-F
 Frank and Ernest..... KHJ, 11 a.m. Su
 Freedom Story..... KMPC, 9 p.m. Su
 Front-Page Farrell..... KFI, KFSD, 2:15 p.m. M-F
 Fuller, Dr. Charles..... KECA, 1 p.m. Su
 Fun Factory..... KECA, 5 p.m. M, W, F
 Funny Paper Man..... KFI, 8 a.m. Su
 Fuller, Sid..... KHJ, 12 n. D
 Gangbusters..... KNX, 9 p.m. Sa
 Garden Gate..... KNX, 10:45 a.m. Su

Garden School..... KGER, 2:30 p.m. M-F
 Garr, Bill..... KWKW, 1 p.m. M-Sa
 *Garred, Bob..... KECA, 7:30 a.m., 5:45 p.m. M-Sa
 Garroway, Dave..... KHJ, 3:45 p.m. M-F
 Gateway to Music..... KFAC, 10 p.m. Su
 Gillespie Garden Guide..... KHJ, 9:15 a.m. M-F
 Give and Take..... KNX, 8:30 a.m. Sa
 Godfrey, Arthur..... KNX, 7 a.m., 3 p.m. M-F
 KNX, 2 p.m. Su
 *Goss, Frank..... KNX, 7:30 a.m. M-Sa
 KNX, 5:45 p.m. M-Sa
 Graham, Billy..... KECA, 3 p.m., 12 p.m. Su
 Graham, Vance..... KMPC, 9 a.m. Su
 Grand Central Station..... KNX, 10 a.m. Sa
 Grand Ole Opry..... KFI, 7:30 p.m. Sa
 *Grand Slam..... KNX, 8:30 a.m. M-F
 Grant, Johnny..... KMPC, 2 p.m. M-F
 Great Adventure..... KECA, 7:30 p.m. W
 Great Gildersleeve..... KFI, 1:30 p.m. W
 Greatest Story Ever Told..... KECA, 8:30 p.m. Su
 Green Cross Festival..... KFI, 3 p.m. Su
 Green Hornet..... KHJ, 5 p.m. W, F
 *Greene, Bob..... KHJ, 8:15 a.m. M-Sa
 12:55 p.m. M-F
 Guiding Light..... KNX, 10:45 a.m. M-F
 Hal's Memory Boom..... KFOX, 6:30 p.m. D
 Hallmark Playhouse..... KNX, 8:30 p.m. Th
 Halls of Ivy..... KFI, 7 p.m. W
 Hancock, Hunter..... KALI, 10 a.m. M-Sa;
 KGFJ, 9 p.m. M-Sa
 Hanlon, Tom..... KNX, 11:10 p.m. M-F
 Hardy Family..... KHJ, 8:30 p.m. Th
 *Hardy, Glenna..... KHJ, 9 p.m. M-F; 10 a.m. W
 Harmon, Tom..... KNX, 10:25 p.m. M-Sa;
 8 p.m. F; 5:15 p.m. Sa
 Harris, Phil..... KFI, 5 p.m. Su
 Harris, Radio..... KNX, 2:10 p.m. M-F
 *Harvey, Paul..... KECA, 7 p.m. Su
 11:45 a.m. M-F
 Haven of Rest..... KXLA, 8:30 a.m. M, W, F
 KHJ, 8:30 a.m. Tu, Th, Sa
 Hawaii Calls..... KHJ, 6 p.m. Sa
 Hawk, Bob..... KNX, 7 p.m. M
 Hawthorne..... KNX, 12:05 a.m. M-Sa
 Hawthorne's Mail Bag..... KNX, 4:45 p.m. M-F
 Hayes, Gabby..... KHJ, 3 p.m. Su
 *Hayes, Sam..... KFI, 7:45 a.m. M-F;
 KHJ, 11:25 a.m. M-Sa
 *Hayes, Sam..... KHJ, 4:45 p.m.; 6:45 p.m. M-F
 Haynes, Dick..... KLAC, 7:05 a.m. M-Sa
 *Headline Edition..... KECA, 6:30 p.m. M-F
 Heatter, Gabriel..... KHJ, 6 p.m. M-F
 Help Wanted..... KMPC, 6:45 a.m., 4:55 p.m. M-F
 *Hemingway, Frank..... KHJ, 4:15 p.m. M-Sa
 KHJ, 7 a.m. M-Sa
 *Henry, Bill..... KHJ, 6:55 p.m. M-F
 *Henry, Fred..... KLAC, 8 p.m. M-F
 Here's to Veterans..... KMPC, 1:45 p.m. Sa
 Heritage in Music..... KFAC, 1 p.m. Su
 Hernandez, Joe..... KMPC, 6:30 p.m. M-Sa
 *Hillman, William..... KHJ, 8 a.m. Su
 Hilltop House..... KNX, 1 p.m. M-F
 Hit Parade..... KFI, 7 p.m. Th
 *Holbrook, John..... KHJ, 10 a.m. M, Th, F
 Hollywood Music Box..... KFI, 7:35 p.m. Th
 Hollywood Music Hall..... KNX, 7:30 p.m. Tu
 Hollywood Playhouse..... KHJ, 8:30 p.m. M
 Hollywood Sound Stage..... KNX, 7 p.m. Th
 Hollywood Star Playhouse..... KFI, 2 p.m. Su
 Hollywood Theater..... KFI, 9:30 p.m. Tu
 Holmes, Dr. Ernest..... KECA, 4 p.m. Su
 Hometown Happenings..... KFI, 11:30 a.m. M-F
 Hometown Jamboree..... KXLA, 11:30 a.m. M-F
 Hopalong Cassidy..... KNX, 8 p.m. Sa
 Hope, Bob..... KFI, 9 p.m. Tu
 Horse Races..... KNX, 4:30 p.m. Sa
 Hour of Power..... KFSG, 7:45 p.m. Tu
 Hour of St. Francis..... KMPC, 7:15 p.m. Sa
 *Huntley, Chet..... KECA, 9:15 a.m.; 5:30 p.m. M-F
 8:45 p.m. Su
 I Love a Mystery..... KHJ, 10 p.m. M-F
 If They Had Lived..... KGFJ, 8:15 p.m. Su
 Inspector Hearshstone..... KGFJ, 8:45 p.m. Sa
 Information Please..... KHJ, 8:30 p.m. Su
 Inspector Hearshstone..... KNX, 9 p.m. F
 It's Fun to Be Young..... KNX, 1:05 p.m. Sa
 It's Your Business..... KECA, 7 p.m. Sa
 Invitation to Learning..... KNX, 8:30 a.m. Su
 Jarvis, Al..... KECA, 1 p.m., 10:30 p.m. M-F
 Joyce Jordan..... KECA, 2:30 p.m. M-F
 Junior Junction..... KECA, 4 p.m. Sa
 Junior Town Meeting..... KMPC, 5:30 p.m. Sa
 Just Plain Bill..... KFI, KFSD, 2 p.m. M-F
 KFI Calling..... KFI, 4:30 p.m. Su
 Kaye, Sammy..... KECA, 4:30 p.m. Tu-Sa
 Kelley, Bob..... KMPC, 6:15 p.m. Tu-Sa
 *Kennedy, Bill..... KNX, 12 n. M-F
 10:15 p.m. M-F
 King Arthur Godfrey's Roundtable..... KNX,
 2 p.m. Su
 Kirk, Eddie..... KXLA, 10 a.m. M-F
 Kirkwood, Jack..... KHJ, 1 p.m. M-F
 Knights of Columbus..... KWKW, 9 p.m. M
 L. A. Breakfast Club..... KFVB, 8:15 a.m. M
 Laboe, Art..... KGFJ, 4 p.m. M-F
 Ladies' Day..... KFI, 9:30 a.m. M-F
 Ladies Fair..... KHJ, 11 a.m. M-F
 L. A. Medical Assn..... KFAC, 1 p.m. Th
 Land of the Free..... KHJ, 10:15 a.m. Sa
 Lanza, Mario..... KFI, 7 p.m. F

★Lawton, Fleetwood... KFI, 7:15 a.m. M-F
 Layman's Hour... KECA, 9:30 p.m. Sa
 Lee, Peggy... KXN, 9:45 p.m. Tu,Th
 Let George Do It... KHJ, KGB, 8 p.m. M
 Let's Pretend... KXN, 8:05 a.m. Sa
 ★Lewis, Fulton... KHJ, 4, 9:15 p.m. M-F
 Lewis, Robert Q... KXN, 7:30 p.m. Sa
 Leyden, Bill... KEWA, 6:30 a.m. M-Sa;
 9:30 a.m. Su
 Liberal Catholic Hour... KFAC, 9 a.m. Su
 Life Can Be Beautiful... KFI, 4 p.m. M-F
 Life With... KXN, 6 p.m. Tu
 Light and Life Hour... KECA, 9:30 a.m. Su
 Lindlahr, Victor J... KFI, 9:15 a.m. M-F
 Line Up... KXN, 5:30 p.m. M-F
 Linkletter, Art... KXN, 12:30 p.m. M-F
 Little Symphony... KHJ, 4:30 p.m. Su
 ★Live Like a Millionaire... KFI, 11:30 a.m. M-F
 Lone Journey... KECA, 10:15 a.m. M-F
 Lone Ranger... KECA, 7 p.m. M-W; 8 p.m. Sa
 Lonesome Gal... KHJ, 10:30 p.m., KMPC, 5:15 M-F
 Long Beach Band... KGB, 2 p.m. Tu-Su
 Lorenzo Jones... KFI, 9:30 p.m. M-F
 Lucky Lasso Dance Time... KMPC, 9:30 p.m.,
 KND, 10:15 p.m. D
 Lutheran Gospel Hour... KXLA, 6:30 p.m. Su
 Lutheran Hour... KHJ, KVOE, 10:30 a.m. Su
 Lux Theater... KXN, 6 p.m. M
 Lynn Look at Hollywood... KHJ, 3:45 p.m. M-F
 ★Lyon, Ed... KLAC, 7:30 p.m. M-Sa
 Ma Parkins... KXN, 10:15 a.m. M-F
 ★Main Street to Malibu... KCA, 7:15 p.m. Su
 M... KHJ, 7 p.m. F
 Make Way for Youth... KXN, 12:30 p.m. Sa
 Malone, Ted... KECA, 9:15 p.m. M-F
 Mann, Herbert J... KFI, 10 a.m. Su
 Man Called X... KFI, 7:35 p.m. Tu
 Man From Montecito... KXN, 7:30 p.m. Th
 Man on the Farm... KHJ, 12:30 p.m. Sa
 Mark Trail... KECA, 1:45 p.m. M-F
 Markas, Bill... KMPC, 1:45 p.m. M-F
 Marriages for Two... KECA, 2 p.m. M-F
 Martin and Lewis... KFI, 9 p.m. F
 Mars, Groucho... KFI, 9 p.m. W
 Martin Kane... KFI, 1:30 p.m. Su
 Mary Martin... KECA, 2:15 p.m. M-F
 Massey, Curt... KHJ, 4:30 p.m. M-F
 Master Radio Canaries... KHJ, 11:45 a.m. Su
 Masters in Review... KMPC, 7 p.m. Su
 Masterson, Paul... KXN, 1 p.m. Sa
 Matinee... KFAC, 2 p.m. M-Sa
 McBride, Mary Margaret... KECA, 4 p.m. M-F
 McCulla, Jim... KMPC, 7:15 a.m.,
 12:15 p.m. M-F
 McFarlane, Bruce... KHJ, 8 a.m. Sa
 McLaughlin, Bob... KLAC, 6:05 p.m. M-Sa
 McNeill's Breakfast Club... KECA, 8 a.m. M-F
 Meet Mills... KXN, 8 p.m. Sa
 Meet the Band... KECA, 11:15 p.m. Th-Sa
 Meet the Missus... KXN, 11:30 p.m. Su
 Meet Your Congress... KFI, 7 p.m. Su
 Merry-Go-Round... KXN, 11:15 p.m. M-F
 Message of Israel... KECA, 11 a.m. Su
 Metropolitan Auditions... KECA, 8:30 p.m. Tu
 Metropolitan Opera... KECA, 11 a.m. Sa
 Meyberg, Det... KGFJ, 5:45 p.m. Sa
 MGM Musical Comedy... KHJ, 6 p.m. Su
 MGM Theater... KHJ, 8 p.m. Sa
 Midnight Flyer... KFI, 12:30 a.m. M-Sa
 ★Miller, Marvin... KHJ, 12:30 p.m. M-F
 Missionary News... KXN, 9:30 p.m. W
 ★Monday Morn. Headlines... KECA, 8:15 a.m. Su
 ★Monitor News... KECA, 9:45 p.m. Tu
 Monroe, Vaughn... KXN, 7 p.m. Sa
 Montgomery, Robert... KFI, 7:30 p.m. M-F
 Morning Concert... KFAC, 10 a.m. M-Sa;
 9:30 a.m. Su
 Morning Song... KFAC, 8:15 a.m. Su
 Mother's Album... KMPC, 9:15 p.m. Su
 Motorists Melody Time... KFI, 7:50 p.m. F
 Movietime, U.S.A... KEWB, 9:15, 11 p.m. M-F
 Mr. and Mrs. North... KXN, 8:30 p.m. Tu
 Mr. Chameleon... KXN, 6 p.m. Th
 Mr. District Attorney... KECA, 9:30 p.m. F
 Mr. Information... KXN, 2:10 p.m. Sa;
 1:20 p.m. M-F
 Mr. Keen... KFI, 9:30 p.m. Th
 Mr. Mystery... KHJ, 9:15 p.m. Sa
 Mr. President... KECA, 7:30 p.m. Tu
 Mr. Dr. Warner... KMPC, 8:15 p.m. Sa
 Murray, Johnny... KFI, 8 a.m. M-F
 ★Murray, Edward B... KFI, 5 p.m. M-F
 Museum Concert... KFAC, 3 p.m. Su
 Music and the Muse... KFI, 11 p.m. Su
 Music With the Girls... KXN, 11 a.m. Sa
 Musical Americans... KFI, 7 p.m. W
 Musical Crossroads... KFAC, 10 p.m. M-Sa
 Musical Digest... KGFJ, 7 p.m. D
 Musical Masterpieces... KFAC, 4 p.m. D
 Musical Milestones... KFAC, 6:30 p.m. M-F
 Musical Typiques... KECA, 6 p.m. Sa
 Music Hall... KFAC, 11:30 a.m. M-Sa
 ★Mutual Newsreel... KHJ, 8:15 p.m. M-F
 My Friend... KXN, 3 p.m. Su
 My Secret Story... KHJ, 12:30 p.m. Sa
 My True Story... KECA, 10:30 a.m. M-F
 Mysterious Traveler... KHJ, 7:30 p.m. M
 Mystery Theater... KECA, 7:30 p.m. W
 NBC Symphony... KFI, 6 p.m. Sa
 ★Name That Song... KHJ, 3 p.m. W
 National Farm & Home... KFI, 11:30 a.m. Sa
 National Guard Show... KFI, 8:45 a.m. Sa
 National Radio Pulpit... KFI, 7 a.m. Su
 National Vespers... KECA, 11:30 a.m. Su
 Navy Hour... KECA, 9 p.m. Sa
 Negro College Chorus... KECA, 7:30 a.m. Su
 ★Nesbitt, Norman... KMPC, 6 p.m. M-F
 ★News on the Record... KXN, 6:45 p.m. F
 Newsstand Theater... KECA, 8 p.m. Tu
 New York Philharmonic... KXN, 11:30 a.m. Su
 ★Nichols, Les... KHJ, 8:45 a.m. M-F

Nick Carter... KMJ, 3:30 p.m. Su
 Night Beat... KFI, 7 p.m. M
 Noble, Wendell... KXN, 12:15 p.m. M-F
 Nora Drake... KXN, 11:30 a.m. M-F
 Norman, Gene... KLAC, 8 p.m. M-Sa
 Norman, Philip... KXN, 1:30 p.m. M-F;
 10:30 p.m. Tu-Sa; 1:30 p.m. Sa
 Official Detective... KHJ, 9:30 p.m. Tu
 Oklahoma Symphony... KHJ, 3 p.m. Sa
 Old-Fashioned Revival... KEWB, 4 p.m. Su
 Old-Fashioned Sunday School Hour... KECA,
 9 a.m. Su
 One Man's Family... KFI, 9 a.m. M-F
 Open Forum... KMPC, 6:15 p.m. Su
 Opening Night... KMPC, 8:30 p.m. M-F
 Operation Underground... KXN, 7 p.m. Su
 Original Amateur Hour... KECA, 8 p.m. Th
 Other Side of the Day... KFI, 1 a.m. M-Sa
 Our America... KMPC, 8:30 p.m. Tu
 Our Gal Sunday... KXN, 9:45 a.m. M-F
 Our Miss Brooks... KXN, 8 p.m. Su
 Out of Thunder... KHJ, 9:30 p.m. W
 Owen, Tom... KECA, 7 a.m. M-F;
 12:15 p.m. M,W,F
 Owens, Jack... KXN, 4:15 p.m. M-F
 Ozzie and Harriet... KECA, 9 p.m. F
 Paige, Janis... KECA, 9 p.m. Th
 Palladium Party... KMPC, 12 p.m. Tu-Sa
 KFI, 11:30 p.m. Su; 11:15 p.m. Th,F
 Pan American Union... KECA, 9:30 p.m. W
 Passing Parade... KFI, 6:15 p.m. M-F
 Peace Prayer... KMPC, 12 p.m. M-F
 ★Pearson, Drew... KECA, 8 p.m. Su
 Penny Serenade... KMPC, 7:30 p.m. M-F;
 1:30 p.m. Su
 People Are Funny... KXN, 7 p.m. Tu
 People's Platform... KXN, 9 a.m. Su
 Pepper Young's Family... KFI, 12:30 p.m. M-F
 Perfect Husband... KECA, 10:30 p.m. M-F
 Perry Mason... KXN, 11:15 a.m. M-F
 Peter Salem... KHJ, 7:30 p.m. Tu
 ★Peterson, Elmer... KFI, 5:45 p.m. Tu-F
 Philharmonic Reporter... KECA, 10:05 p.m. Su
 KFI, 11 p.m. M
 Piano Parade... KFAC, 9:30 a.m. M-F;
 12:05 p.m. M-F
 Potter, Peter... KLAC, 9:30 a.m. D
 Psychology Speaks... KWKW, 9:15 p.m. Tu
 Pursult... KXN, 6:30 p.m. Tu
 Pursult of Happiness... KFI, 10:15 a.m. Sa
 ★Queen for a Day... KHJ, 11:30 a.m. M-F
 Quick, What's the Answer?... KECA, 5 p.m. Sa
 Radio Kid's Bible Club... KGER, 9 a.m. Sa
 Railroad Hour... KFI, 8:30 p.m. M
 Rancho Grande... KMPC, 1 p.m. Su
 Redhead... KECA, 9 p.m. Th
 Religious Science... KMPC, 12:30 p.m. M-F
 Remember the Time... KXN, 6:30 p.m. Su
 Repeat Performance... KFI, 10:30 p.m. M-F
 Report Card... KGFJ, 8 p.m. F
 ★Reporter's Roundup... KHJ, 8 p.m. F
 ★Reporters Scratch Pad... KXN, 4:45 p.m. Sa
 Report to the People... KECA, 6:45 p.m. Sa
 Request Performance... KGFJ, 5 p.m. M-Sa
 Reviewing Stand... KHJ, 5 p.m. Su
 Richard Diamond... KECA, 8 p.m. F
 ★Richfield Reporter... KFI, 10 p.m. Su-F
 Right to Happiness... KFI, KFSB, 12:45 p.m. M-F
 Righter, Carroll... KOWI, 5 p.m. Su
 Road of Life... KFI, 11:15 p.m. M-F
 Robert Q's Waxworks... KXN, 7:05 p.m. Sa
 ★Roberts, Clete... KLAC, 7:05 a.m., p.m. M-Sa
 Rod and Gun Club... KHJ, 9:30 p.m. Th
 Rogers, Mark... KHJ, 12:15 p.m., 4:30 p.m. Sa;
 4:15 p.m. Su
 Rogers, Roy... KFI, 8:30 p.m. F
 Rogue's Gallery... KECA, 8:30 p.m. W
 Romance Evelyn Winters... KECA, 2:45 p.m. M-F
 Romance of Helen Trent... KXN, 9:30 a.m. M-F
 Romance of the Highways... KHJ, 11:30 a.m. Su
 Rosemary... KXN, 8:45 a.m. M-F
 Roundup Time... KFI, 10:30 p.m. Sa
 Rowe, Red... KEWB, 4 p.m. M-F;
 4:40 p.m. M-Sa
 Salt Lake Tabernacle... KXN, 8 a.m. Su
 Sampson, Bill... KWKW, 4:30 p.m. M-Sa;
 12 p.m. Su
 San Francisco Sketchbook... KECA, 4:30 p.m. Sa
 Saturday Symphony... KFI, 8:30 a.m. Sa
 Science of Mind... KHJ, 9:30 p.m. Su
 Science Reporter... KHJ, 11:15 a.m. Su
 Second Mrs. Burton... KXN, 11 a.m. M-F
 Senators Report... KFI, 9:45 p.m. Su
 Sgt. Preston of the Yukon... KHJ, 5 p.m. Tu,Th
 Shore, Dinah... KXN, 8:15 p.m. M,W,F
 Short Story... KFI, 6:30 p.m. F
 Silver Eagle... KECA, 7 p.m. Tu,Th
 Simms, Ginny... KXN, 11:15 p.m. Tu,Th
 ★Sixty Four Dollar Question... KFI, 6:30 p.m. Su
 Skelton, Red... KXN, 8 p.m. W
 Sky King... KHJ, 5:30 p.m. Tu,Th
 Slack, Peter... KGER, 2:40 p.m. M-F;
 5 p.m. Sa; 10 p.m. M,W,F; 7:30 p.m. Su
 Smith, Carl... KXN, 1:15 p.m. M-F
 ★Smith, Howard K... KXN, 9:30 a.m. Su
 Smith, Jack... KXN, 8:15 p.m. M-F
 Social Security... KGER, 1:45 p.m. M
 ★Sokolosky, George... KECA, 10:15 p.m. Su
 Songs of Faith... KFI, 6:15 a.m. Su
 Songs You Remember... KMPC, 9 p.m. M-F
 Songs of the Century... KECA, 12:30 p.m. M-F
 Sons of the Pioneers... KECA, 12:30 a.m. M-F
 ★Southland News... KECA, 5 p.m. Tu,Th
 Space Cadet... KECA, 9:30 a.m. Su
 Space Patrol... KECA, 9:30 a.m. Su
 Sports Book... KLAC, 8:45 a.m., 4:45 p.m. M-F
 Sports Dial... KFI, 8:30 p.m. M-Sa
 Sports Parade... KFI, 1:30 p.m. M-F
 Squeakin' Deacon... KXLA, 5:30 p.m., 9 p.m. M-F
 5:30 p.m. Sa; 11 a.m. Su

Standard Hour... KFI, KFSB, 8:30 p.m. Su
 Standard School Broadcast... KMPC, 11 a.m. F
 Starlight Revue... KXN, 10:30 p.m. M
 Stars in the Air... KXN, 6:30 p.m. Th
 Stars Over Hollywood... KXN, 9:30 a.m. Sa
 Stella Dallas... KFI, KFSB, 1:15 p.m. M-F
 Stone, Paula... KMPC, 10:15 a.m. M-F
 Stewart, Bill... KWKW, 9 a.m. M-Sa
 Story Circus... KMPC, 7:30 a.m. Sa
 Story, Ralph... KXN, 8 a.m. M-F
 8:55 a.m. M-Sa
 ★Stop the Music... KECA, 5 p.m. Su
 Stranger from the Sea... KFI, 1:15 p.m. Su
 Strength for the Day... KMPC, 5:15 a.m. M-Sa
 Studio A... KMPC, 9 p.m. M-F
 Study Hour... KFD, 1:45 p.m. M-F
 Sunday With Bill... KECA, 9:30 p.m. Sa
 Sunset Serenade... KECA, 5 p.m. M-Sa
 Suspense... KXN, 9 p.m. M-F
 ★Swayze, John Cameron... KFI, 12:4 p.m. Sa
 Symphonies... KXN, 11 a.m. Su
 Symphonies for Youth... KHJ, 10:30 a.m. Sa
 Take a Number... KHJ, 1:30 p.m. M-F
 Talent Scouts... KXN, 8:30 p.m. M
 Talking It Over... KECA, 7:15 p.m. Sa
 Taylor, Henry J... KECA, 7:30 p.m. M
 Taylor, Mary Lou... KFI, 11 a.m. Sa
 Telephone Hour... KFI, KFSB, 9 p.m. M
 Tello-Tel... KHJ, 10:15 a.m. M-F
 ★Ten O'clock Wire... KXN, 10 p.m. D
 Texas Rangers... KFI, 7:30 a.m. Su
 The People Act... KXN, 7:05 p.m. Tu
 The Tipster... KFD, 12 p.m. M-Sa
 The West at Work... KECA, 6:30 p.m. F
 Theater Guild... KFI, 6:30 p.m. Su
 Theater of Famous Radio Players... KXN,
 5:30 p.m. Su
 Theater of Today... KXN, 9 a.m. Sa
 The Christian in Action... KECA, 11 p.m. Su
 The Shadow... KHJ, 5 p.m. Su
 The Whisperer... KFI, 1:30 p.m. M-F
 The Whistler... KXN, 1:30 p.m. Su
 Thinking Out Loud... KXN, 11:45 p.m. Su
 This I Believe... KXN, 2:05, 10:30 p.m. M-Sa;
 7 p.m. F
 This is Living... KXN, 5:30 p.m. Sa
 This is Los Angeles... KXN, 5:05 p.m. Sa
 This is Your FBI... KECA, 8:30 p.m. F
 ★This Week Around World... KECA, 11 p.m. Su
 ★Thomas, Lowell... KXN, 8 p.m. M-F
 Time for Defense... KECA, 8:20 p.m. M
 Timmy, Cal... KMPC, 10:30 a.m. M-F
 Today in Business... KMPC, 5:05 p.m. M-F
 Top Guy... KECA, 8 p.m. W
 Town Hall Party... KFI, 9:30 p.m. F; 8 p.m. Sa
 Town Meeting... KECA, 9 p.m. Tu
 Trout, Bob... KXN, 7 p.m. Sa; 9:30 p.m. Su
 True Detective Mysteries... KHJ, 5:30 p.m. Sa
 Tusher, William... KMPC, 8 p.m. Su
 Tuttle Time... KFD, 7 a.m. M-Sa
 ★Twenty Questions... KHJ, 8 p.m. Su
 Twilight Tales... KMPC, 4:15 p.m. Tu,Th
 Twin Views of News... KHJ, 4:45 p.m. Sa
 Under Arrest... KHJ, 1:30 p.m. Su
 Unity Daily Hour... KECA, 8:45 a.m. M-F
 U.N. is My Beat... KFI, 11:15 p.m. M-F
 U.N. on the Record... KXN, 11:45 p.m. Sa
 U.N. Story... KWKW, 8:45 a.m. M
 U.N. Today... KWKW, 8:45 p.m. M-F
 U.S. Marine Band... KHJ, 5:30 p.m. Sa
 University Explorer... KXN, 10:15 a.m. Su
 ★Vallé, David... KXN, 8:15 a.m. M-F
 ★Vanderhook, John W... KMPC, 7 p.m. M-F
 Venetian Varieties... KFAC, 5:50 p.m. M-F
 Visitin' Time... KXN, 9 p.m. Tu,Th
 Voice of Agriculture... KMPC, 6:30 a.m. M-F
 Voice of Firestone... KFI, KFSB, 2:30 p.m. M
 Voice of Prophecy... KECA, 4 p.m. Su
 Voice of So. America... KALI, 3:30 p.m. M-Sa
 Voice of the Blind... KGFJ, 8:15 a.m. W
 Voice of the Cathedral... KFI, 11 p.m. Su
 War Front—Home Front... KHJ, 9:30 p.m. M
 We Call It Jazz... KFI, 9:30 p.m. F
 ★Weaver, Hank... KECA, 10 a., 8, 10 p.m. M-F;
 7:15 p.m. Su
 Welcome Travelers... KFI, 9 p.m. M-F
 Welk, Lawrence... KECA, 11:45 p.m. Su
 Wendy Warren... KXN, 8 a.m. M-F
 We Call It Jazz... KFI, 9:30 a.m. Sa
 We Remember... KHJ, 6:30 a.m. Sa
 Weston, Paul... KXN, 8:30 p.m. Sa
 Whelan, Monica... KHJ, 10 p.m. Sa
 Wheeler, Burritt... KFI, 4:30 p.m. M,W;
 11:30 a.m. Tu,Th
 When a Girl Marries... KECA, 11:15 a.m. M-F
 When Day is Done... KGER, 10 p.m. M,W
 Whispering Streets... KECA, 10:30 a.m. M-F
 White, Joe... KFI, 11:30 p.m. F
 White House Reporter... KECA, 7:55 a.m. M-F
 Wild Bill Hickok... KHJ, 5:30 p.m. M,W
 Will Rogers Recaps... KECA, 5:25 p.m. Tu,Th
 Wills, Johnny Lee... KFI, 6:30 a.m. M,W
 Wilson, Meredith... KFI, 6:30 p.m. W
 Woman, Harry... KECA, 5:30 p.m. Sa
 Woman in My House... KFI, 1:45 p.m. M-F
 Woman of the Year... KHJ, 7 p.m. F
 Women's Forum... KXN, 7:30 p.m. F
 Women's News Desk... KXN, 7:30 p.m. M-F
 World Bible Society... KOWI, 8 a.m. M-Sa
 World of Books... KFI, 11:45 a.m. Su
 World of Opera... KFAC, 9 p.m. M-Sa
 You and the World... KXN, 11:45 a.m. M-F
 You and Your Schools... KWKW, 9:30 p.m. W
 You Bet Your Life... KFI, 8 p.m. W
 Young America Speaks... KFI, 1:30 a.m. M-F
 Young Norma... KHJ, 1:30 a.m. M-F
 Young Dr. Malone... KXN, 10:30 a.m. M-F
 Young Wilder Brown... KHJ, 1:30 p.m. M-F
 Your Vote of America... KMPC, 4:15 p.m. Sa



Wrestling Is My Business

by Jules StrongBow

Thank you for the fine response to the Valentine's Day program we presented during the dressing-room interviews over KTLA. I am planning another program like that very soon where we will interview more of the wives.

Since Lou Thez is not here at present we are showing a picture of him and his lovely wife, Fredda, on the opposite page. She operates a new beauty salon in St. Louis.

Lou's manager is Ed "Strangler" Lewis, the dean of all wrestlers and perhaps the best known and best loved in the business. Lou could not pick a more capable man as Ed was five times heavyweight champion of the world. He wrestled professionally for over 44 years and participated in 6200 matches.

I have spoken many times of the outstanding physical condition of wrestlers as compared to men in comparable age brackets. Ed owns up to being 61 years young and is still a fine figure of a man. He won his first world's championship when he was 26 and his fifth when he was 45, an age when most of us slow up.

When I said "Watch out for Rito Romero" I had no idea he was as good as he is. I have never seen anyone with such a variety of wrestling holds. In three successive matches he defeated his opponents and never used the same hold.

For statistics on Rito, he is 24 years old, five feet 11 inches tall, weighs 195 pounds and is single.

Wild Red Berry reminds me of Diogenes as he goes around town peering into people's faces. Only he isn't looking for an honest man—he is looking for the guy who poked him in the nose just when he had Gorgeous George pinned in a heated battle at the Olym-

pic Auditorium last week. The blow felled Red, enabling Gorgeous to pin him for the deciding fall—a fact which did not set well with the over 8000 fans and the Kansas cyclone.

Civic-minded Montrose citizens have been complaining that I introduced Gino Garibaldi from the San Fernando Valley—a fact which I am clearing up right now. Gino and Mary have a very beautiful home in the Montrose hills and, I might add, Mary is a wonderful cook. This is evidenced by the health and size of Gino and son, Leo, as well as by my personal experience.

Vic Christy, the perennial college boy, is back home again. Although Vic is youthful looking, he is beginning his twenty-second year of wrestling. He is about thirty-seven years old, so had a very early start. Vic has a sixteen-year-old daughter who is studying voice and appears to be headed for the Met.

Fans figure out a lot of ways for showing their dislike of certain wrestlers—ways much more complex than turning off their television sets or not going to the arenas. For instance, Lord James Blears, when he furnished his new home in the Pacific Palisades, had a bed delivered which was custom-built. Written across the wrapping were assorted opinions of an insulting nature.

His Lordship and Capt. Holmes regretted they could not return to England for the King's funeral but plan to attend the coronation of Queen Elizabeth.



Lou Thez and his manager, Ed "Strangler" Lewis

On the Ball

With Ted Hilgenstuhler

DIAMOND MENU

It's spring again. In Southern California (at least according to the Chamber of Commerce) it's difficult to tell the change of seasons.

However, no matter where you are in America, there is always one sure sign of spring.



Contrary to the poets, it's not the birds and the bees and the flowers, and the young couple walking hand in hand down lover's lane. In this great land of sports-minded people, the sure signs consist of the bats and the balls and the gloves, and the small boy,

laden with popcorn, walking hand in hand with his father toward the baseball park.

Yes, another baseball season has rolled around. It seems like only yesterday that we sat in front of our TV screens and watched Bobby Thompson whack THAT pitch of Ralph Branca's into the left-field stands of the Polo Grounds.

Just in case you don't believe that it's "Play Ball" time again in Southern California, turn to either your radio or TV set this Saturday afternoon, March 8.

On KHJ-TV, and over KMPC and KFWE, you'll see and hear the opening exhibition game of the season between the Los Angeles Angels and the Hollywood Stars, with game time set for 2 p.m. It will be the first clash between the cross-town rivals and also the only meeting in Los Angeles between them until the regular Pacific Coast League season gets under way on April 1.

All the home games of both local clubs will be televised exclusively by KHJ-TV this year.

Also, I learned today that KFWE will broadcast two other exhibition games, on March 9 and 16. The latter date will find the Ty Cobb All Stars opposing the Hollywood team.

In the Cobbs lineup will be such stars as Sal Maglie, Ralph Kiner—and the one and only, Jolting Joe DiMaggio. This may be the last time the now-retired "Yankee Clipper" ever plays in uniform, so don't miss it—either in person or on your radio dial.

Although the season hasn't even begun yet, the local mentors, Stan Hack of the Angels and Fred Haney of the Stars, are already singing the well-known blues.


Haney says Hack has the best club. Hack says Haney has the best club.

Perish the thought!—but wouldn't it be tragic if they both were wrong?





MOVIE STAR ALAN LADD applies a headlock to Lou Thesz. Come to think of it, it wouldn't make a bad match.




RECOGNIZED BY THE National Wrestling Association as the World's Heavyweight Champion, Lou has hopes of being acclaimed by everyone everywhere as the real mat champ before he retires.





NO, THAT'S NOT A MODEL posing with Lou Thesz. The lovely and smiling female is none other than Mrs. Fredda Thesz, Lou's wife.


**SEEN
ON
THE
WRESTLING
SCENE**

*With
Jules StrongBow*




CHOSEN RECENTLY by "Boxing and Wrestling" magazine as the "Wrestler of the Month," Lou Thesz has a brilliant string of victories to his credit, which he believes mark him as the "real" champ of the world. For example, in one month recently, he beat Mighty Atlas in Chicago, Ras Samara in Omaha, George Koverly in Missouri, and the Green Dragon and Don Pleches in the East and Southeast. In short, he has whipped them all, in all parts of the United States. At present he is trying to add Southern California to his list.




DEAN MARTIN (left) and Jerry Lewis try to gang up on mat champ Lou Thesz. Lou doesn't appear to be too scared, despite Dean's gun and Jerry's grimace.

THE SAND DUNES constitute one of the most picturesque and fascinating places in fabulous Death Valley. 

THE FIRST impression of Death Valley is not a cheerful one.

In name and appearance the famous valley creates an initial feeling of deep depression.

Death in itself is a fearful word. It is a symbol of blackness and evil, of desolation and defeat.

And the Valley of Death, covering nearly two million acres of primitive desert land, abounds with a tragic history and with many weird natural wonders.

Fortunately, however, there exists a truer, brighter, and more realistic picture of this national monument. The most permanent and unforgettable impression of Death Valley is simply this:

It is a strange land of great and fascinating beauty. Like a powerful magnet, it attracts and enchants both visitors and permanent residents.

This fact was clearly demonstrated and filmed recently by "The Open Road" crew of KTTV.

The idea for the TV version of "The Open Road" was originally conceived by the present producers and co-emcees, Lynn Rogers and Bill Burrud.

Lynn Rogers is a familiar name to millions of readers of The Los Angeles Times. He has been the Travel Editor of the paper for over twenty years.




"The Open Road" Visits "The


Although Bill Burrud is only twenty-six years old, he has been in show business all his life. A child actor from five to seventeen, he appeared in more than thirty motion pictures.

After the war, during which he served as a gunnery officer aboard a destroyer escort, Bill received his degree from Southern California, and

entered the field of radio with KVOE in Santa Ana. But he really wanted to get into television.

Finally, two years ago, he and Lynn Rogers got together. They decided that by means of film and personal interviews they could put a regular half-hour travel show on television every week.

 **THIS IS SCOTTY'S CASTLE**, located at the extreme northern tip of Death Valley. It is the present home of the fabulous Death Valley Scotty, one of the legendary characters of the Old West.

 **LYNN ROGERS** (left) and Bill Burrud (right) are co-producers and emcees on KTTV's "The Open Road," seen every Thursday night at 7:30 p.m. (KTTV-Lynn Rogers photos.)



Valley of Death"



ABOVE IS PICTURED the famed "twenty-mule team" passing through the Devil's Golf Course in Death Valley. When borax was profitably produced in Death Valley, the teams made arduous regular trips from the Valley to Mojave.

After a quick trip to Detroit to consult with auto magnates, the two men televised their first show on August 19, 1950. Assisting them at the present time are Bill Steen, film editor; Forrester Mashbir, director; Del Schrader, script writer, and lovely Jean McMurphy.

Because of them, local viewers have been entertained and educated on TV travels to the Hawaiian Islands, Mexico City, Phoenix, San Francisco, Acapulco, Mexico, and throughout Southern California.

The trip to the "home of the twenty-mule teams" was a typical one for "The Open Road" crew.

Leaving on a Friday morning, they drove on U. S. Highway No. 66 to Barstow, then to Baker, Shoshone, and Death Valley Junction, and arrived eight hours later at the Furnace Creek Inn, ideally located at the main entrance and in the very heart of the valley.

On Saturday, the northern sector was covered. Places visited included the ghost town of Rhyolite in Nevada. Scotty's Castle at the extreme tip of the 140-mile-long valley (plus a personal interview with the fabulous Death Valley Scotty), Ubehebe Crater, and a final awe-inspiring view of the sun setting on the famous Sand Dunes.

The next day, "The Open Road" gang filmed shots of Badwater (279.6 feet below sea level and the lowest

point in the Western Hemisphere), the Old Harmony Borax Works (where the famed twenty-mule teams started on their long journey to Mojave), Devil's Golf Course, the Salt Pools, Artist's Canyon, and another magnificent sunset at Zabriskie Point.

Early Monday morning, as a fitting farewell scene, the party drove up to Dante's View, 6,000 feet high. From this vantage point, the lowest point in the United States (Badwater), and the highest point (Mt. Whitney, 14,495 feet), can be seen at a glance.

Exhausted but happy, they left the valley via Emigrant Canyon—the same exit used by the famed 49'ers.

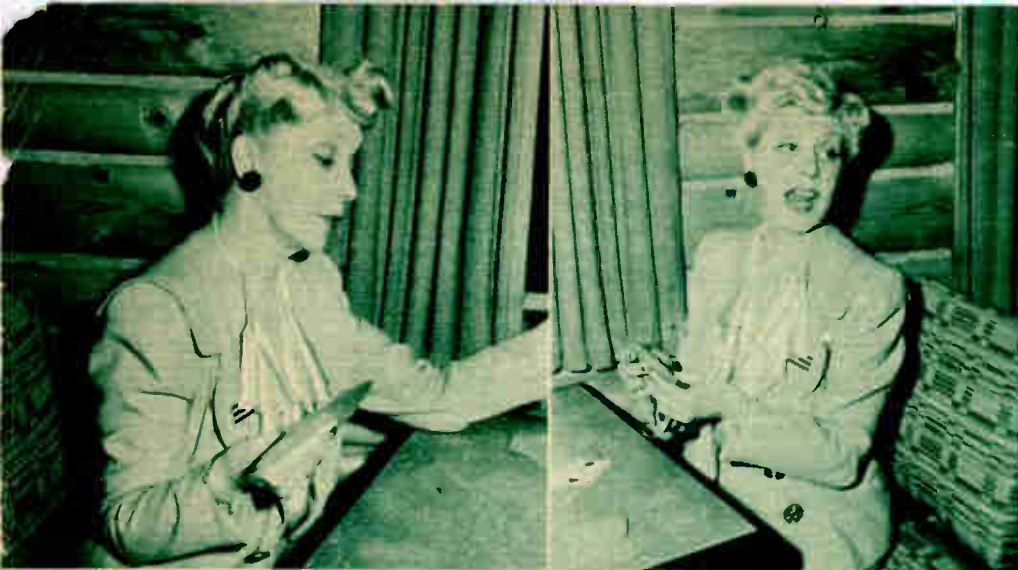
Over 100 years ago, the weary pioneers had paused on the crest of the Panamint Mountains, looked back across the tremendous barrier that had caused them so much suffering, and cried out: "Goodbye Death Valley."

Speeding toward Los Angeles, the Valley of Death was now also just a memory for "The Open Road" crew.

Unlike the unfortunate pioneers, it was a memory not of despair and deprivation but a consoling recollection of an inner triumph over time, stagnant as the desert air, and space, multi-colored and massive as the mountains of the Valley of Death.



LYNN ROGERS (left) and Bill Burd (right) view the surrounding country for good film shots at Badwater, 279.6 feet below sea level and the lowest point in the Western Hemisphere.



◀ **ARLENE HARRIS** loves to play cards with her friends and admits that her favorite hobby is talking, whether or not she happens to trump her partner's ace.

bought before." She loves doing her skit on Ina Ray's show and dreams of doing a fifteen-minute TV monologue of her own. She said, "I'm just waiting to convince KTLA's Klaus Landsberg of it. He's great! I don't know how he does it, but he makes even me look good on that screen, when I think I look like five miles of bad road."

How did Mrs. Harris happen to get into television?

"It happened to me just like radio. Every time I went on a show for a one-shot appearance I always stayed on for months. It was that way on my radio show with Curt Massey and Al Pearce. You know, when I appeared the first night on Ina's show it was supposedly for a one-time performance."

An Old Friend

Speaking of Al Pearce brought up a long conversation about one of her favorite show-people friends. "You know, Al is going back on TV and I'll appear on his show if he asks me. I'm like that . . . like a one-man dog. I go home with the guy that brought me. And I just couldn't refuse Al, it would be like refusing your big brother."

Does this talkative actress, who in 1937 was voted the number-one comedienne of the airways, ever take time out for fun, and if so what does she do?

"I like to yak, yak, as you might know. I'm no outdoor girl, but I like sports. I'm from the bleachers with sports and never take part in any game. I play cards for diversion."

What makes a good conversationalist, as far as this one-time radio mother of "Baby Snooks" is concerned?

"Well, I like people who have something to say. I used to have conversations with many of my husband's patients. He was a doctor, you know. And it's true that all women love their doctors. I can understand that, because don't forget my husband was my doctor before I married him." Yes, we remembered that she had a tragic auto accident almost fifteen years ago and Dr. Harry G. Harris became her doctor and later her husband.

Junior?

How about "Junior"?

"Oh, I'd recognize him the minute I'd spy him anywhere."

It seems that she wouldn't be the only one who would recognize the little fellow. The waitress who was serving at the table had remarked to Arlene: "You're on the Ina Ray Hutton show, aren't you? You're good! I could just see that kid of yours. I remember you on the radio, too. What was that show? Al Pearce. Yes, that was it."

"Why Men Like Me"

Arlene Harris Admits That She Likes to "Yak, Yak"

By Sara Hannah

TALKING OVER scrambled eggs and black coffee with Arlene Harris, feminine chatterbox on Ina Ray Hutton's KTLA telecast, is almost like being a spectator on a three-way conversation between Arlene, "Harry" and "Junior."

This telephone addict who was known for years as Arlene Francis, until she gave that name to a then new up-coming actress in the East and decided to use her married name in show business, eats bacon and eggs at noon, no lunch, a late dinner and almost anything from steak to popcorn about midnight. How old is she?

"Older than you think, honey. And your magazine doesn't go back that far."

Her Monologues

Where does this glib conversationalist get her entertaining monologues?

"From people. All sorts of people who just talk about everything and anything."

After all this comedienne's mimicry of the fair sex does she have many women acquaintances?

"Women are my friends, which is very strange, since I really prefer that men be my friends. But the men only like me because they can turn to their wives and say 'Look kid, you see what I mean,' when I go through one of my Maisie routines."

She doesn't waste many hours laboring over her scripts, as some of the greater and lesser comics might do. Arlene just pecks away at the typewriter, using all caps and

no punctuation, when she has an idea for a typical feminine conversation. She does admit to having a file of these slightly unpolished scripts which she keeps sacked away out of sight from those who might be offended by her individual kind of script writing. Although she has a photographic memory she does not completely memorize her skit, but often inserts an added remark or two that did not occur to her before stepping on stage.

As most people know, Arlene's character "Harry" originated from her husband, whose name was Harry, although the first time she used it years ago she didn't have any idea it would become her trade mark. The name has come to take on even more significance since her husband's death three months ago. She recalled how he often remarked jokingly to her, "I'll never be dead as long as you go on with your routines."

She Prefers Radio?

After years of vaudeville, legitimate stage and radio work does she prefer doing television?

"No, I prefer radio. It's my first love. And it's a matter of personal pride with me, I guess. I'm not as young as I used to be. Sometimes I think I'd walk for blocks to do a radio show, but I don't feel that way about television."

What does she think about television?

"It's the most dynamic selling medium I have ever seen in my life. Why I even fall for it, and go out and buy all sorts of things I never

Religion From Coast to Coast

Hollywood First Presbyterian Church
Airs Services Over "National Vespers"

EVERY SUNDAY morning, for what will seem to many shut-ins a happy span of years, the "National Vespers" religious air show has been beamed from coast to coast. For all of these almost twenty years the hymns and inspirational messages have originated from churches in the East, under the sponsorship of the National Council of the Churches of Christ in the United States.

This precedent was broken during thirteen air weeks in the fall and winter months of 1951-52. Microphones were set up in one of movie-land's most illustrious churches . . . the First Presbyterian Church of Hollywood. Dr. Louis Hadley Evans, pastor of the church, which has over six thousand members, making it the largest Presbyterian Church in the nation, presented the sermons each Sabbath morning.

Western Flavor

Dr. Evans has quite a reputation for encouraging the young people of his congregation to greater religious activity. His air sermons were aimed at this particular segment of the population, but were equally inspiring to all age groups. Dr. Evans's approach marked another step away from the norm for "National Vespers." In all the Eastern origination programs, ministers have fashioned their messages to appeal to a more conservative, mature group of listeners.

Hollywood's well-known Presbyterian minister attracted a wider listening audience with his unique approach to sermonizing, as well as offering Eastern set-siders a sample of religion with a Western flavor.

One factor that made it Western was that all the people who sang in the choir and spoke from the pulpit were from the West. Of his messages, Dr. Evans said, "I tried to stress the fact that religion is not solely a harbor to which people come for comfort, but is also a place where the ship of their personality is rigged up for battle and service for tomorrow."

"National Vespers" as originated from Hollywood was under the direction of Oren W. Evans, who is the brother of Dr. Evans. Oren Evans has long been in religious liaison

work in the West and is now West Coast director of the Broadcasting and Film Commission of the National Council of Churches of Christ in the U.S.A. He supervises the evaluation of scripts from the angle of Protestant doctrine and creed, and cooperates with the theatrical and motion-picture industry. One of his most recent accomplishments is the production of a film, "And Now Tomorrow," which is being filmed by Westminster Productions for the Presbyterian Church in connection with its sesquicentennial anniversary in 1952.

Dr. Evans cheered the request from "National Vespers" to air religious messages from his church. He believed it gave the West a chance to be recognized and offered radio religion on this coast a challenge.

Radio-Minded Churches

Both the Evans brothers agreed that "National Vespers" Hollywood air programs indicated that "churches are becoming more radio-minded." What about TV? Oren Evans said

that the Council of Churches of Christ has campaigned for better TV shows and especially since many old motion pictures were being shown on video. Evans said, "At first the TV stations grabbed film from everywhere, but we campaigned to get these films screened for viewing by children as well as adults." He was all in favor of the live telecasts from the churches throughout Los Angeles and believed that all the TV stations were to be praised for their efforts to bring religion into the American homes via video.

The recent Western origination of "National Vespers" has no doubt gratified many listeners, as well as marking a forward step in coast-to-coast religion. Oren Evans said of the series, "It is broadcasts of this nature that build greater understanding among people of all faiths. It's a healthy sign of constructive interdenominational work."

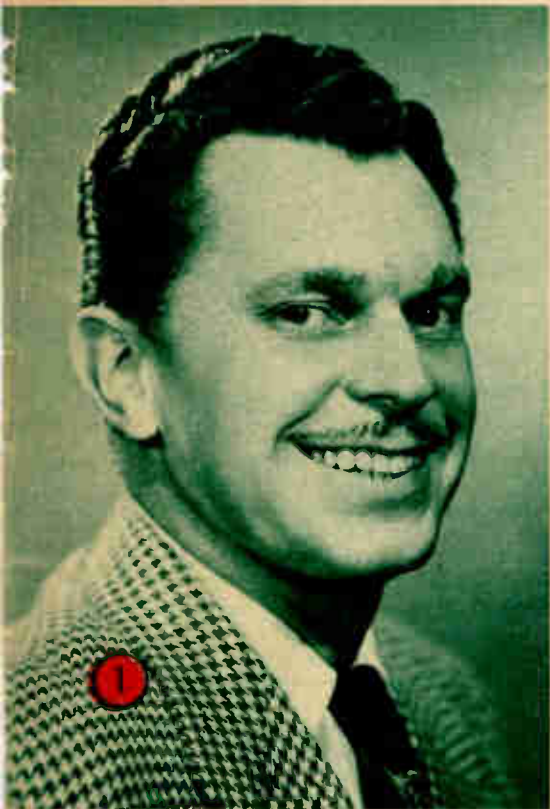


↑ WHEN KECA's SUNDAY "National Vespers" was aired from Hollywood, Dr. Louis Evans (left) and his brother, Oren W. Evans, often got together to talk-business.



↑ UNDER THE DIRECTION OF MUSICAL DIRECTOR DR. CHARLES C. HIRT, the Cathedral Choir of Hollywood's First Presbyterian Church blended their voices in religious music for "National Vespers." Barron Smith was the organist for the air program.

direct from the Madison Square Garden of the West



KTLA

televises the finest boxing matches in the Southland during

“Boxing From

the Olympic”

Every other Tuesday
at 10:00 p.m.

1. Announced by fight expert, KTLA's own Dick Garton.
2. Such top boxing names as Clarence Henry appear regularly.
3. Art Aragon, the Golden Boy, is another regular.
4. Jimmy Carter is still another of the top names featured on the telecast.

