

YOUR  
LOCAL WEEKLY  
GUIDE

TWO BIG MAGAZINES IN ONE

# TV-RADIO *Life*

10  
cents

LOGS—MAR. 30—APR. 5

Presenting OUR  
96-PAGE BIRTHDAY  
SPECIAL

and *8<sup>th</sup>* Annual

Distinguished  
Achievement  
Awards

*Eleventh Anniversary*

*Number 1951*



WITH ITS NEW \$60,000  
MOBILE UNIT  
**KMPC IS ALWAYS THERE!**



A complete radio station on wheels—self-contained and complete with public address system, recording and playback facilities, eight-channel studio mixing console, short-wave communications and power-generating equipment.

It's a miraculous piece of equipment designed to go *where* news happens, *when* it happens...and to report to the world. You've heard it in action at the Hollywood Freeway Dedication, at the Times Sports Award Dinner, at the Rose Bowl Parade... you'll *see* it in action wherever events of public interest and importance occur.

We hope that it will always relay the pleasant, peaceful aspects of American life...but if the need should ever arise, KMPC's mobile studio can in itself become the nerve center of a communications system to receive by radio or land line, record, relay or transmit by radio or powerful speaker, any message in the public interest and safety.



**K M P C**

LOS ANGELES—710 KC

50,000 WATTS DAYTIME • 10,000 WATTS NIGHTTIME

JOHN F. PATT, President • R. O. REYNOLDS, V.P. & Gen. Mgr.

REPRESENTED BY H-R REPRESENTATIVES  
AFFILIATE, LIBERTY BROADCASTING SYSTEM

# Music... Music... Music...

...and every note means a "Vote" for Los Angeles' Original Twenty-four Hour Station

Music—good music and all types of music—was never so essential to our national well-being as in these tense and troubled times.

SO-HAVE GOOD FUN WITH MUSIC!

FORGET THINGS FOR AWHILE-

GET A LIFTING LIFT, AND AN INSPIRING UPLIFT WITH KGfJ,

THE STATION WITH YOUR TYPE OF

MUSIC AND PROGRAMS

## **KGfJ** 1230 ON YOUR DIAL

### CLASSICAL MUSIC

EVERY DAY 12:00 MID.-12:30 A.M.  
incl. SUNDAY 7:00 P.M.- 8:00 P.M.

MUSIC YOU WANT  
MUSICAL DIGEST

### COLLECTORS' ITEMS

MONDAY 11:30 P.M.-12:00 P.M.  
thru SATURDAY

SWING IT—Goodman, Dorsey,  
Woody Herman, Glenn Miller, etc.

### LATIN-AMERICAN

MONDAY 7:00 A.M.- 8:00 A.M.  
thru SATURDAY 2:45 P.M.- 3:00 P.M.

SEÑOR DON EDUARDO (Rhythms)  
SALUDOS AMIGOS (Rhumbas, Sambas)

### CONCERT POP

MONDAY 12:00 P.M.-12:15 P.M.  
thru SATURDAY 6:00 P.M.- 7:00 P.M.  
SUNDAY 11:30 A.M.-12:00 P.M.  
9:00 P.M.- 9:30 P.M.

INTERMISSION (Bridge Concert Pop)  
REQUEST PERFORMANCE (Instrumental)  
SAY IT WITH MUSIC  
ARMCHAIR CONCERT (Lighter Classics)

### VARIETY POP

12:30 A.M.- 6:00 A.M.  
SUNDAY 12:30 P.M.- 1:00 P.M.  
thru SATURDAY 5:00 P.M.- 5:15 P.M.  
11:30 P.M.-12:00 P.M.  
SUNDAY 12:30 A.M.- 8:00 A.M.  
11:00 A.M.-11:30 A.M.

NITE OWL SPECIAL  
TWELVE THIRTY CLUB  
JIVE AT FIVE  
HOLLYWOOD HOUSE PARTY  
NIGHT OWL SPECIAL  
SUNDAY SHOWCASE

For complete schedule, see RADIO TELEVISION LIFE

GET A LIFT NOW WITH

# **KGfJ** 1230 ON YOUR DIAL

The Original Twenty-four hour Station



# BENTON & BOWLES, Inc.

## ADVERTISING

Equitable Bldg.,  
Los Angeles 28, California

444 Madison Avenue,  
New York City 22, New York

### ON RADIO . . .

The Railroad Hour, NBC  
Father Knows Best, NBC  
The Tide Show, CBS  
Juvenile Jury, CBS  
Life Can Be Beautiful, NBC

Ferry Mason, CBS  
Rosemary, CBS  
Wendy Warren and the News,  
CBS  
When A Girl Marries, NBC

### ON TELEVISION . . .

Life Begins at Eighty, ABC-TV  
Mama, CBS-TV  
The First Hundred Years, CBS-TV  
Your Show of Shows, CBS-TV

## We're proud of these men THE STARS OF KXLA

Herman the Hermit  
Billy Liebert  
Tennessee Ernie  
Eddie Kirk  
Deacon Moore  
Bucky Tibbs  
Harold Henley  
Cliffie Stone  
Ole Rasmussen  
Ralph Littlefield

Tom Cafferty  
Alex Cooper  
Carl Bailey  
Carl Sounders  
Lou Stevens  
Paul Snider  
Tennessee Tom Tom  
George Wilhelm  
Al Williams  
Dick Scofield

## TV-RADIO LIFE

(Formerly Radio-Television Life)

Member Audit Bureau  
Of Circulations

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LOYAL K. KING, Mgr. KXLA





MUSIC IS BETTER ON KIEV



★  
STANDARD  
ENTERTAINERS  
DIRECTORY . . .  
"1950 Radio & TV"  
Award



MOVIE STARS  
PARADE MAGAZINE .  
"1951 King of the  
Disk Jockeys" Award ★



GEORGE  
SANDERS

**KING OF THE Disk Jockeys**



★  
National Speakers  
Club Trophy



★  
WESTERN LIFE MAGAZINE . . .  
"Hall of Fame" Plaque

"Sanders Meanders" now heard on 116  
stations . . .

Daily  
**KFYD**  
Melody Time  
Spade Cooley Time  
Dream Time

Friday  
**KLAC-TV**  
Sports Tomorrow

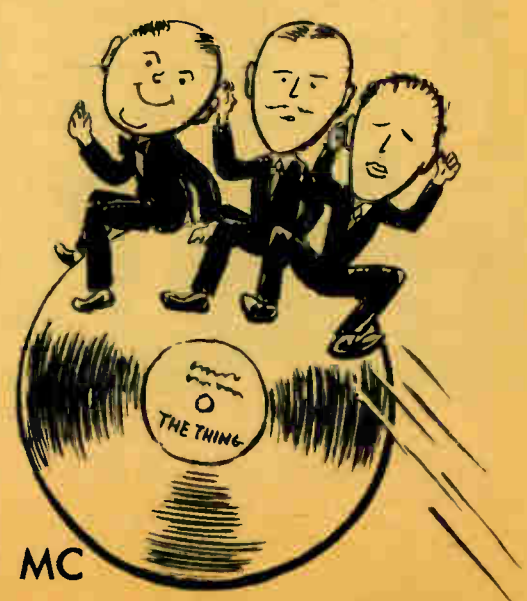


★  
Charlton Publications . . .  
"Disk Jockey of the Year"  
Award

DISK JOCKEYS RIDE HIGH ON **KWKW**

LISTEN TO THE 3 "BILLS" DAILY

- 1. **BILL STEWART** 2-3:30 P.M. & 11-12 P.M. Daily
- 2. **BILL GARR** 1-2 P.M. Daily
- 3. **BILL SAMPSON** 4:30-5 P.M. Daily  
12 Midnight-2:30 A.M. Nitely



**KWKW-1300 KC AND KWKW-FM-98.3 MC**

# Radio's Fighting '50



THIS WAS AN ENHANCING YEAR for maestro Meredith Willson, who exhibited his musical genius as conductor of NBC's Sunday extravaganza, "The Big Show."

**T**HE BIG FIGHT between radio and television attracted listeners and lookers during 1950. It was a tussle, with many predicting, at year's beginning, that radio would collapse in the ring.

But after a lively exchange of blows the older medium rallied and, at season's end, was standing up, showing plenty of give and take and much more in reserve.

One thing quickening radio was the Korean situation. News re-assumed prime importance for the first time since V-J Day. As the world dilemma became more and more acute and the aspects more complicated, fine radio summaries, done up as weekly packages, were put on the air.

Television's effect on radio was also felt budget wise. With networks and stations siphoning off astronomical sums to aid and abet TV, with sponsors switching to the viewing medium, radio was forced to tighten its belt and keep in fighting trim. Gaudy

shows which did not pay off were dropped for less expensive but entertaining ones. New ideas were welcomed. Liberty Broadcasting was established primarily as a sports circuit. This company, convinced that TV could not take over daytime completely, set its cap to capture listeners with the best shows that cooperative effort could make possible.

NBC, during 1950, was still fighting Jack Benny and the formidable block on CBS's Sunday afternoon air, "The Big Show," ninety minutes of high-priced talent, evolved as the best solution to date for weaning fans away from the Waukegan wit.

Altogether, 1950 was an exciting year in radio. There were many upheavals, stiffer competition, some tearing away from old ruts. "Radio is here to stay, TV regardless. There will always be radio!" became the fighting pronouncements of its adherents.

Radio came into the ring fighting on January 1, 1950. On January 31, 1951, radio was still in there fighting better and harder than ever.

*All Eyes Were Riveted Last Year on the Arena Where TV and Radio Were Slugging It Out. Television Delivered Telling Blow. Radio Came Up for the Count and No One Has Yet Heard the Final Verdict.*



A NEWS MAGAZINE WITH ORAL APPEAL was the innovation of Edward R. Murrow (left) and Fred Friendly, who collaborate in the writing and production of CBS's hour-long series of "spoken history," "Hear It Now," which gives the news of the world as it is actually spoken by people in the news and tape-recorded. They use the revolutionary technique of sound reporting first introduced by Murrow in his "I Can Hear It Now" recordings.



STEVE ALLEN AND FRANKIE LAINE made musical history. Frankie when he challenged Steve to the apparently impossible task of writing fifty songs a day for seven days... and Steve when he DID IT! Fun started when Laine paid a visit to Allen's midnight CBS ailer.





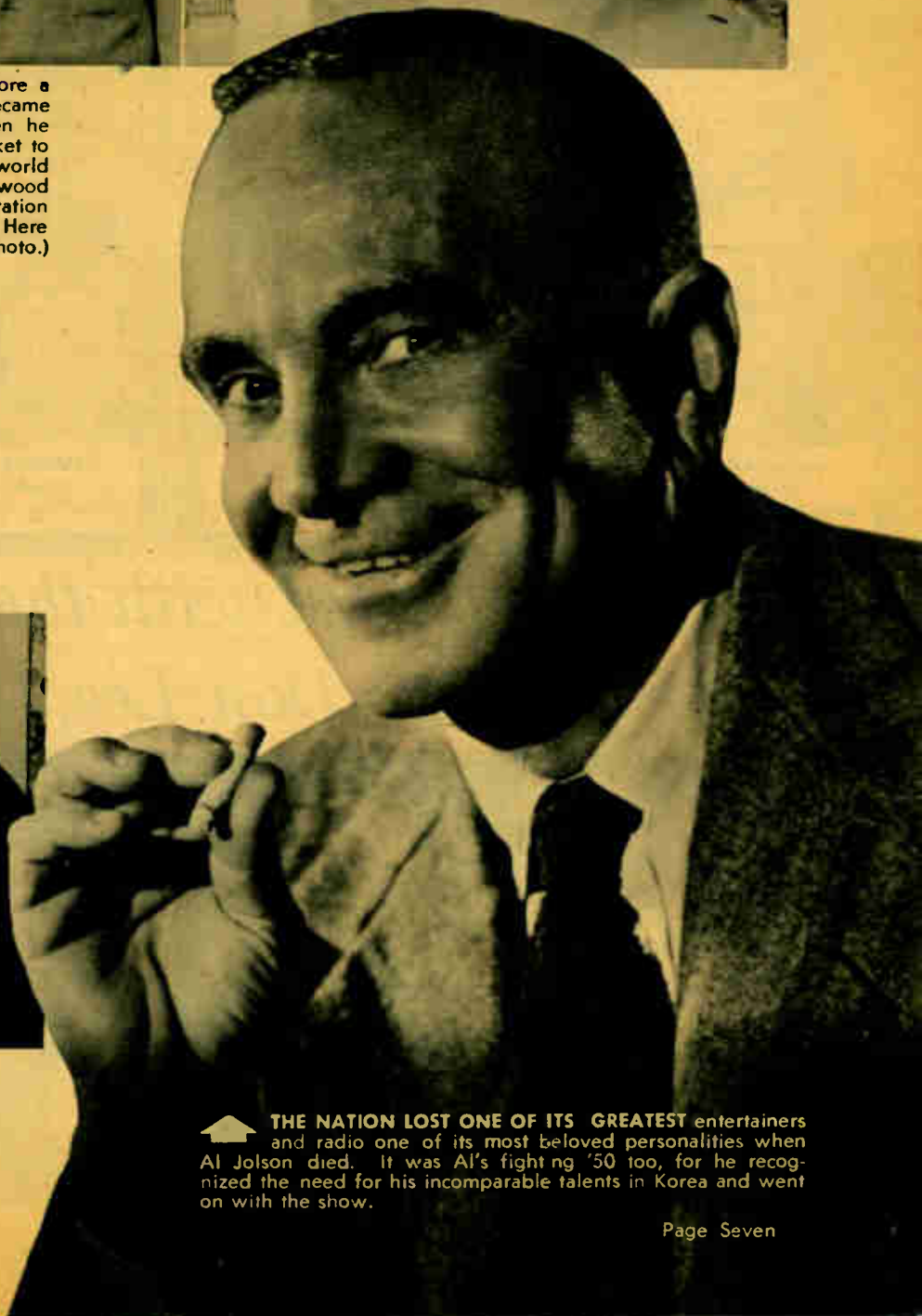
▲ **OVERSEAS ENTERTAINMENT** was once more a must, so Jimmy Wakely (left above) became the nation's first globe-trotting disc jockey when he joined Marilyn Maxwell and Bob Hope on a junket to Korea. (Right) Jo Stafford's vocal answer to the world crisis was a series of programs she did in Hollywood for Radio Luxembourg, powerful European station which beams to audiences from Finland to Africa. Here she's joined by composer Victor Young. (Perkins photo.)

*Radio*  
*But Radio*  
*the Final Gong*



▲ **ANOTHER LINK UNITING** Los Angeles with the nation was welded by KMPC's vice-president Robert O. Reynolds (left) and Benton Paschall, vice-president of the new Liberty Broadcasting System.

March 30, 1951



▲ **THE NATION LOST ONE OF ITS GREATEST** entertainers and radio one of its most beloved personalities when Al Jolson died. It was Al's fighting '50 too, for he recognized the need for his incomparable talents in Korea and went on with the show.





**JACK KIRKWOOD**  
*Jack Kirkwood Show*  
Mon. thru Fri. 1-1:30 p.m.



**GLENN HARDY**  
*Newspaper of the Air*  
Sun. thru Sat. 10 a.m. & 9 p.m.



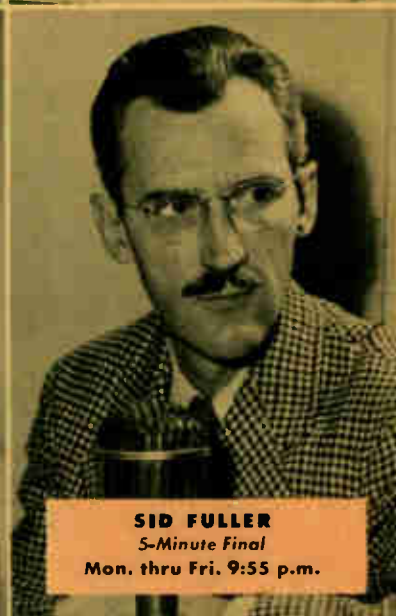
**CHARLOTTE MANSON**  
*Patsy in Nick Carter*  
Sunday 3:30 to 4 p.m.



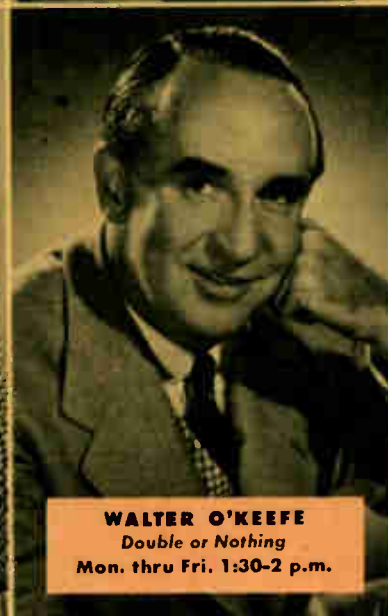
**FRANK HEMINGWAY**  
*News, Twice-A-Day*  
Mon.-Sat. 7 a.m. & 4:15 p.m.



**JACK BAILEY, MC**  
*Queen for a Day*  
Mon. thru Fri. 11:30-12 a.m.



**SID FULLER**  
*5-Minute Final*  
Mon. thru Fri. 9:55 p.m.

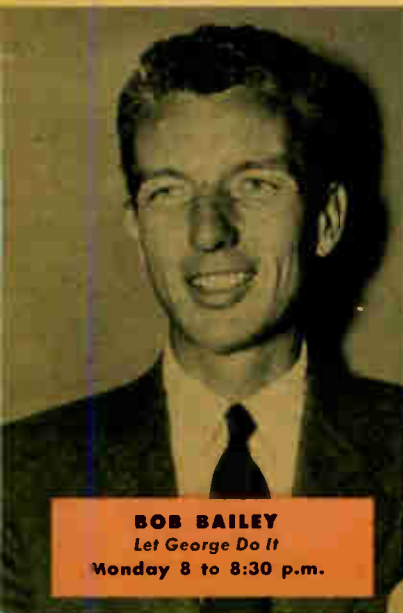


**WALTER O'KEEFE**  
*Double or Nothing*  
Mon. thru Fri. 1:30-2 p.m.



**CLYDE BEATTY**  
*The Clyde Beatty Show*  
Mon., Wed., Fri. 5:30-5:55 p.m.

*Get acquainted with the stars of your favorite shows  
on Mutual-Don Lee, the Nation's Greatest*



**BOB BAILEY**  
*Let George Do It*  
Monday 8 to 8:30 p.m.



**CHARLES COBURN**  
*Song of Liberty*  
Tuesday 8 to 8:30 p.m.



**BILL GWINN**  
*What's the Name of That Song?*  
Wednesday 8 to 8:30 p.m.



**TARZAN**  
Thursday 8 to 8:30 p.m.



**POLLY LAWRENCE**

*Singing Star, Breakfast Gang*  
Mon. thru Fri. 7:15-7:45 a.m.

**MATT CROWLEY**

*Mark Trail*  
Mon., Wed. & Fri. 5-5:30 p.m.

**MEL VENTER**

*Tello-Test*  
Mon. thru Fri. 10:15-10:30 a.m.



**SAM HAYES**

*News*  
Mon. thru Fri. 4:45 & 6:45 p.m.

**JOE MANSFIELD**

*The Answer Man*  
Mon. thru Fri. 6:30-6:45 p.m.



**JACK MATHER**

*The Cisco Kid*  
Mon., Wed., Fri. 7:30-8 p.m.

*Favorite radio programs  
Best Regional Network*

# K H J

*Mutual*  
**DON LEE**  
BROADCASTING SYSTEM



**DALE EVANS & ROY ROGERS**

*The Roy Rogers Show*  
Sunday 3 to 3:30 p.m.

**HERB POLESIE**

*20 Questions*  
Sunday 8 to 8:30 p.m.

**SERGEANT PRESTON**

*Challenge of the Yukon*  
Tues. & Thurs. 7:30-8 p.m.





EZIO PINZA, OVER-FORTY GLAMOUR BOY OF THE TIME, made a brief appearance with "another" young man who saw himself do extremely well in 1950 . . . Steve Dunne. Steve is the new "Sam Spade," star of Channel Two's "Picture Platters," and TV straight man to N.T.G. Both are at the left. Below: Sale of television station KTSL to CBS was announced after the court last year accepted a \$12,300,000 bid from the estate of the late Thomas S. Lee. The satisfied parties are, left to right, Howard S. Meighan, CBS vice-president and general executive; Willet H. Brown, president of Don Lee Broadcasting System; Thomas F. O'Neil, vice-president of the Yankee Network and a member of the board of directors of the Mutual Broadcasting System; Ted Pierson, Washington attorney; and Elliott H. Pentz, Los Angeles attorney.



# Reviews of TV Views

NINETEEN-FIFTY was the year in which Southern California viewers bought more television sets and enjoyed bigger and better programming than any other 365 days.

When the final curtain fell, a backward glance found many movie contracts rewritten so the parties of the first part could also do television shows. Jimmy Durante and Bob Hope took the big step in a highly successful manner. Eddie Cantor, Martin and Lewis, Jack Benny, Bobby Clark, Edgar Bergen and others heretofore unseen on our screens become regular TV realities. Fred Allen, a man who had said he was going to "wait" until TV was "big," also succumbed.

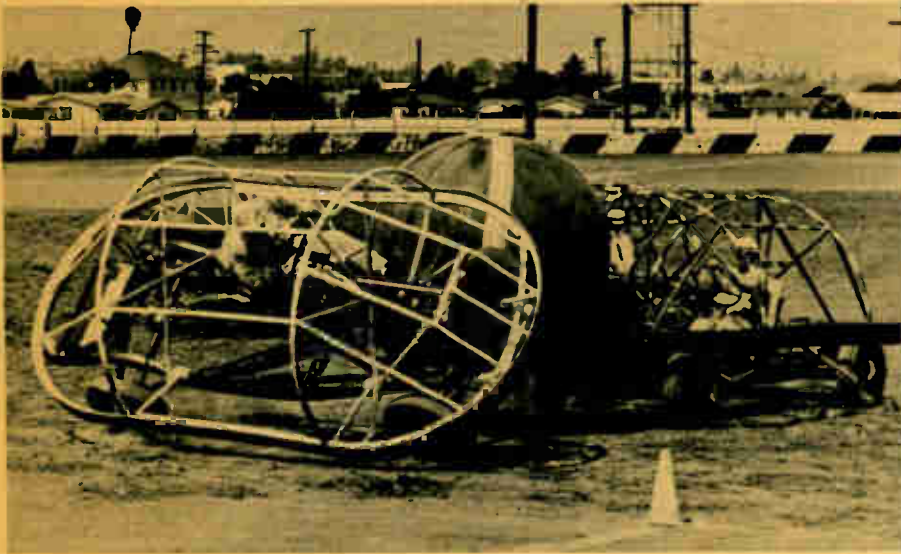
*It Is Too Soon to Say "Remember When,"  
Important Developments Will Not*

1950 WAS THE BIG YEAR OF COLOR TV. HUGH TERRY, left, and Frank Stanton, president of CBS, examine one of CBS's color cameras, a standard RCA black-and-white modified by RCA to operate with the CBS color system. Center, below: Bill Welsh, on his KFJ-TV show, was the first locally to telecast the descriptions and pictures of wanted felons, and to disseminate information on bad-check artists and their work. A young police officer (right) helps Bill. (Rothschild photo.) Popular and press demand brought "Kukla, Fran and Ollie" back to KNBH in 1950. Here Fran Allison, "Kukla," creator Burr Tillstrom and lovable "Oliver Dragon" ("Ollie") celebrate their third anniversary on television.





1950 WAS THE YEAR THAT INTRODUCED A NEW, ROUGH GAME to tele-viewers. "Moto polo" used cars instead of horses and a huge eight-foot-tall rubber ball in place of the traditional wooden sphere, and the spills were such that they shortly became spelled "chills." At the right: **GLORIA SWANSON**, as part of her comeback, made numerous TV appearances last year, and proved herself even more charming and voluble on the new medium than in her medium of yesterday and today, movies. Here KTLA's Stan Chambers interviews the star.



THE CARTOON found its place on television screens during '50, too. "Crusader Rabbit," a Jerry Fairbanks creation seen on KNBH, is busy mapping out campaigns enough to last him through multiple TV adventures.



**Color TV?**

Pulitzer Prize stories were brought to life for television; and color became a reality on strictly non-commercial time. CBS and RCA went at it hammer and tongs on color, extolling the virtues of their respective mechanical and electronic systems, while the FCC refereed. This controversy carried over into our new year.

NBC-TV developed a new way of projecting old movies and bad kinescopes for better home reception, but the year didn't see the problem of bad "kinnies" licked.

It was the year phonevision got the go-ahead for experimental telecasts to 300 Chicago families.

It was the year that box-office losses on televised sports  
(Please Turn to Page 69)

*But Last Year's Crop of New Faces and Soon Be Forgotten by Television Devotees*

**JACK BENNY**, LEFT, BELOW, **WAUKEGAN'S GIFT TO THE WORLD**, debuted his own TV show during 1950. Lovely lady of song **DINAH SHORE** was his special guest. The comedian was seen on KTTV as a CBS-TV offering (Center) **EDDIE CANTOR** exhumed some fine old vaudeville material and clicked solidly into an NBC-TV comedian-rotation series seen on KNBH. **HAWTHORNE** (right) proved as popular on **KLAC** television as he had on radio. When "**SAM**," one of the first regulars of the monkey family to take to TV, joined Jim, the duo rose to new popularity heights.



# Young & Rubicam, Inc.

## Radio

Talent Scouts—CBS, Mon.  
The Halls of Ivy—NBC, Wed.  
Mr. District Attorney—NBC, Wed.  
Aldrich Family—NBC, Thurs.  
\*We, the People—NBC, Fri.  
Hopalong Cassidy—CBS, Sat.  
Gangbusters—CBS, Sat.  
My Favorite Husband—CBS, Sat.  
Second Mrs. Burton—CBS, Mon.-Fri.  
Portia Faces Life—NBC, Mon.-Fri.

## Television

Fred Waring Show—CBS, Sun.  
\*Aldrich Family—NBC, Sun.  
Talent Scouts—CBS, Mon.  
The Goldbergs—CBS, Mon.  
Paul Whiteman Revue—ABC, Thurs.  
Holiday Hotel—ABC, Thurs.  
\*We, the People—NBC, Fri.  
Pulitzer Prize Playhouse—ABC, Fri.  
Bigelow Theatre—CBS, Sat.  
Bert Parks Show—NBC, Mon.-Fri.  
Kate Smith Show—NBC, Mon.-Fri.

New York  
285 Madison Ave.

Hollywood  
6253 Hollywood Blvd.

\*East Only



GOOD MUSIC



FLASH NEWS



ALL DAY LONG



1150 KC

**KRKD-FM**

24 hour programming

96.3 megacycles

Channel 242



FIBBER MCGEE AND MOLLY

for

PET MILK

N B C

Tuesday Evenings





**Congratulations  
on  
your  
11th  
Anniversary**

**CHANNEL 4**

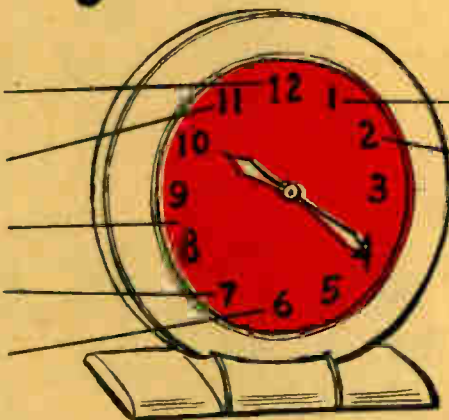


*Set your watch and your dial to KNBH*

**1020 KC**

*Around the* **CLOCK!**

EDITOR OF THE AIR  
RELIGION  
MORNING CALL  
WAKEUP RANCH  
BUENOS DIAS



SHOPPING HILITES  
HARLEMATINEE  
(SPADE COOLEY TIME  
AND DREAMTIME)

*10 P.M. to 2 A.M.*

**ALWAYS  
GOOD LISTENING**

**KFVD**  
LOS ANGELES




*Art Baker*

Congratulations, Radio and Television Life, on your Eleventh Anniversary. May you continue to prosper and grow.

I, too, am enjoying a wonderful radio and television life!




**RISE AND SHINE WITH MUTUAL'S BOB SENCE** (left) and you're really an early bird. Bob's Monday-through-Saturday show are guaranteed to get you up on the right side and keep you there. In the center, "Londome Gal," who's successfully been bemusing and amusing listeners to her late-evening show over KHJ. Her specialty—song and chatter on the sentimental side. Jack Low (right) is the newest addition to KGFJ's announcing staff. He came to Hollywood from a job as similar announcer of a Honolulu station.

# SEEN ON THE RADIO SCENE

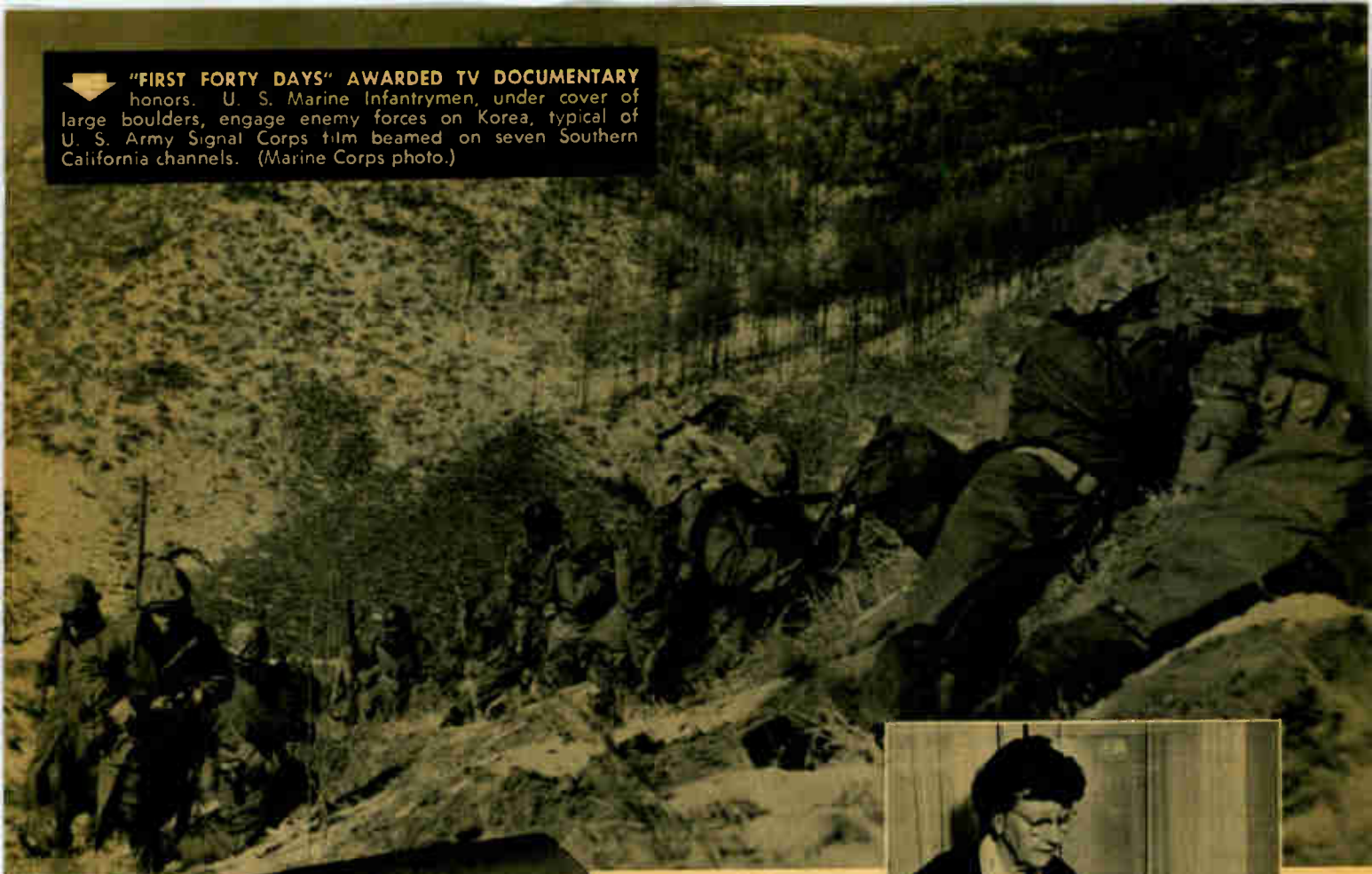



**STATION'S ON COURSE** as Fern Commins (above), KAY's traffic manager, goes over the day's log with station manager Cal Cameron (left) and announcer Dick Sinclair. (Tooms photo.) Left: Junior Leaguers take to the air on KMPG's new Sunday evening series. Here program producer John Baird supervises rehearsal with (left to right) Susan Edwards, Misses John Myers, Norma Tuberman, and Gardner Bullis.





↓ **"FIRST FORTY DAYS" AWARDED TV DOCUMENTARY** honors. U. S. Marine Infantrymen, under cover of large boulders, engage enemy forces on Korea, typical of U. S. Army Signal Corps film beamed on seven Southern California channels. (Marine Corps photo.)



**TV-Radio  
Life**  
Announces and Presents  
Its 8th Annual  
**Distinguished  
Achievement  
Awards**



↑ **JANE MORGAN** given kudos as Featured Feminine Player on radio. She is heard on Benny, Eve Arden and "Aunt Mary" shows. (Rothschild photo.)

**T**V-RADIO LIFE'S Eighth Annual Distinguished Achievement Awards, announced briefly in the January 5 issue, are herewith presented formally, as has been our custom, in the Anniversary Issue. Accompanying a detailed story on each of the Awards are pictures of the winners.

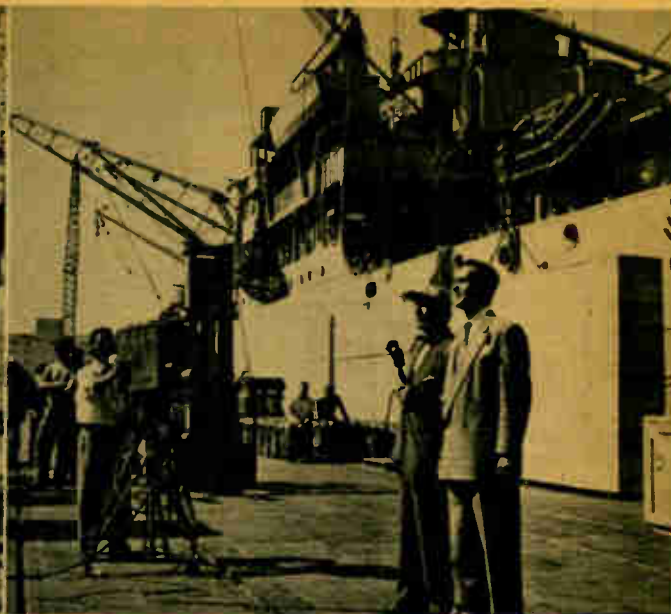
The Awards are made on basis of achievement during the radio-television year 1950. We are still adhering to our original purpose and policy in that no one who has already received an Award in any one category is eligible to receive the same Award again in the identical cate-

(Please Turn to Page 18)





▲ **KTSL'S "TOUCHDOWN" RECEIVED THE NOD** for consistently good sports coverage on TV. (Associated Press photo.)



▲ **EMBARKATION OF FIRST MARINES FOR KOREA**, Outstanding Public Service Coverage on TV. Here Dick Lane and Stan Chambers describe loading of S. S. Achernar.

gory. An Award in another classification, however, is always possible. This is done so that no one personality or show will monopolize the kudos and thus discourage others from more intensified efforts. We deem this one constructive way to encourage achievement in the fields of radio and television.

These Awards, results of objective, year-long study and unbiased search on the part of the magazine's staff, go to you winners with our best wishes. We hope that they will be an incentive to others to make significant advances or contributions to TV and radio during the year 1951.

Following is a detailed compilation on the Awards:

## RADIO AWARDS

### Supporting Player

One of our most difficult choices in our annual Distinguished Achievement Award line-up is this one, which forces us to single out from radio's army of talented Afra-ites a

single actress and a single actor to receive our certificate of merit for outstanding performance. This is obviously no small task. In our book, all radio performers are wondrous people who pull from a bottomless bag of tricks all manner of miracles in vocal-chord changes ranging from the subtle to the extreme. We have tried, then, from year to year, to spread our award around.

This year it comes to rest deservedly in the hands of Joan Banks and Barton Yarborough. Both are radio veterans who have for years delivered strong and sensitive portrayals to contribute much to the enjoyment of the ether medium's audiences.

### Ubiquitous

A microphone veteran from New York, youthful, attractive Joan Banks has been heard throughout the past twelve months in such a wide variety of roles on so many top mystery and dramatic programs that her air

credits read like a complete radio log—to wit: "Suspense," "Lux Radio Theater," "Hallmark Playhouse," "Hollywood Star Playhouse," "Stars Over Hollywood," "Maisie," "Sam Spade," "The Whistler," "Night Beat," "Cisco Kid" and "The Saint." On occasion, her talents have been utilized to draw an effective characterization from a few obscure lines of dialogue: more often, she has played the heroine opposite top Hollywood names, fulfilling a role of co-starring stature, yet frequently remaining anonymous. Whatever the assignments she draws throughout a busy work week, she can always be counted upon to deliver a highly satisfying performance.

### A Pattern

In the many years that Barton Yarborough has been contributing to the entertainment of radio dialers, he has established a character pattern—one so strong as to plant in listeners' minds the identification of

(Please Turn to Page 19)

▼ **DURANTE AND WYNN FROM WINNING TV COMEDY SERIES, "FOUR-STAR REVUE."** Tallulah Bankhead, voted radio's Outstanding New Personality. Frank Fontaine, voted radio's Outstanding Male Featured Player. Ransom Sherman, accorded honor for best summer TV show. (Seymour photo.)





# RADIO AWARDS

## Supporting Player

(Feminine): .....Joan Banks  
 (Masculine): ..Barton Yarborough

## Featured Player

(Feminine): .....Jane Morgan  
 (Masculine): .....Frank Fontaine

Writer-Adapter: .....Dick Simmons

Director: .....Henry Garson

Musical Conductor: ..Jeff Alexander

Outstanding New Show:  
 .....“Halls of Ivy”

Best Summer Show:  
 .....“Somebody Knows”

Outstanding New Personality:  
 .....Tallulah Bankhead

Outstanding Documentary:  
 .....“Quick and the Dead”

Most Successful Comeback:  
 .....Monty Woolley

# TV AWARDS

Musical Show: .....Fred Waring

Drama: .....“Studio One”

Juvenile Show: .....“Super Circus”

Comedy: .....“Four-Star Revue”

Documentary: .....“First Forty Days”

Public-Service Coverage:  
 ....Embarkation of Troops, KTLA

Sports: .....“Touchdown”

Best Conversion, Radio to TV:  
 .....Burns and Allen

Best Summer Show: Ransom Sherman

Outstanding Contribution to TV:  
 .....“Your Show of Shows,”  
 Willock-Arquette Show

any similar portrayal as “a takeoff” on Yarborough. Yet with deft subtlety he varies his interpretations and applies an actor's sensitivity to draw the marked differences between his familiar role of “Clifford Barbour,” the likable wastrel of “One Man's Family,” the flat-voiced “Sgt. Ben Romero” of “Dragnet,” and the drawl-tongued “Sleepy” of the “Hash-knife Hartley” stories.

Bart Yarborough is a name that has become synonymous with radio.

## Featured Player

In a year that brought events of

such awesome significance that the light, nonsensical patterns of radio comedy served as medicine to keep sane the citizens of an insane world, it seems only right that Distinguished Achievement Awards in the “Featured Player” category should be bestowed upon two performers who have contributed much to the fine art of radio comedy. The performers are Jane Morgan and Frank Fontaine.

## Theatrical Veteran

Miss Morgan came to radio with a distinguished theatrical background, and at first her talents were utilized primarily in roles on the dramatic side. But Jane has a twinkle in her eye that reveals her fine comedy sense, and an old master of laughter, one Mr. Jack Benny, didn't overlook it when he brought Miss Morgan on his program, a few years back, in the role of “Emily,” his elderly admirer. This spring-boarded Jane into other comedy assignments, chief of which has been her happy characterization of “Mrs. Davis,” the absent-minded landlady on CBS's “Our Miss Brooks.” On the serious side, radio fans know Jane, as well, as the lovable heroine of the popular daytime serial “Aunt Mary.”

## Benny Again

Jack Benny also acted as a talent scout for our other award-winner in this category, 1950's radio comedy find, Mr. Frank Fontaine. Benny has introduced into listeners' homes a legion of laugh-provoking characters—but when it comes to making Benny himself break up in laughter, nobody can do it better than Frank Fontaine. In his role as “John L. P. Sivone-e-e-e-ey” on the Benny show Frank stands at the mike across from Jack, and the famous Benny dead pan falls apart. Dialers find Frank just as much fun, and TV-Radio Life derives pardonable pride from its presentation of this award, remembering how long ago we first acclaimed Mr. Fontaine when we caught him doing a quickie guest spot on a daytime audience-participation show. (Please Turn to Page 20)



THE COLMANS, Ronald and Benita, stars of radio's Outstanding New Show, “Halls of Ivy.” (NBC-Holloway photo.)

THE BURNSES, George and Gracie, stars of TV's show best converted from radio to TV. (CBS-Braslaff photo.)



BOB HOPE, FEATURED ON “QUICK AND DEAD,” RADIO'S OUTSTANDING DOCUMENTARY. Jack Johnstone, producer of “Somebody Knows,” radio's Best Summer Show. Joan Banks, radio's best Supporting Player in feminine category. Fred Waring, maestro of TV's Best Musical. Monty Woolley, who made the Most Successful Comeback on radio.







▲ **WILLOCK, RIGHT,** and Arquette, who made Outstanding Contribution to TV.

▲ **"SUFER CIRCUS"** performers who helped show win award for best TV Juvenile Show.

### Writer-Adapter

So often unsung, usually underpaid and many times just plain overlooked is this, one of the most vital cogs in any entertainment medium—the writer. In the scramble for the commercialism value of "big-name talent," powers-that-be have oftentimes woefully neglected to fulfill their obligations in this department. To bring the listener words well spoken, they must first be well written.

In our estimation, NBC's "Screen Director's Playhouse," in its new season, has provided an excellent example of good radio writing. Its chief scripter-adapter is Dick Simmons, and it is he who this year rates TV-Radio Life's Distinguished Achievement Award in the writer-adapter category. Simmons is also script editor for NBC.

### Director

In each category our choice is difficult to make, and in this one par-



▲ **SID CAESAR,** star of "Your Show of Shows," cited for Outstanding TV Contribution.

ticularly so. We doubt, however, that anyone who is acquainted with his show will argue with the award we are herewith presenting to Henry Garson, writer-director of a program that is currently conspicuous by its absence, CBS's "Junior Miss." Through his delightful scripts and sensitive direction of an excellent cast, Mr. Garson has made a num-

ber of years of getting up early on Saturday mornings exceedingly pleasant. With our award certificate, we send along to Mr. Garson the earnest wish that his "Junior Miss" will not be allowed to be absent long from our radio dials.

### Musical Conductor

Nothing is more difficult than choosing among musical favorites. That subject has sparked conversations worldwide—with almost everyone having a choice. In issuing our 8th Annual Distinguished Achievement Award to a musical conductor on radio, the staff attempted to avoid any one "favorite" and compared the variety and consistent excellence of a group, all of whom are favorites.

By virtue of his versatility a young composer, conductor, arranger, choir master, motion-picture scorer and recording artist named Jeff Alexander came out our winner. Jeff is currently conducting, writing and ar-

(Please Turn to Page 68)

▼ **HENRY GARSON, CITED AS RADIO'S OUTSTANDING DIRECTOR.** Worthington Miner of winning TV dramatic series, "Studio One." Jeff Alexander, radio's Outstanding Musical Conductor. (NBC-Ball photo.) Barton Yarborough, who won award as Best Masculine Supporting Player. Dick Simmons, rated radio's Outstanding Writer-Adapter.





This Section Reserved for Greetings from Former Award Winners

Greetings From

# "THE GREAT GILDERSLEEVE"



LEFT TO RIGHT—

RICHARD LE GRAND as "Mr. Peavey"

EARLE ROSS as "Judge Hooker"

WALTER TETLEY as "Leroy"

WILLARD WATERMAN

AS

"THE GREAT GILDERSLEEVE"

MARYLEE ROBB as "Marjorie"

LILLIAN RANDOLPH as "Birdie"

JOHN HIESTAND, Announcer

ROBERT ARMBRUSTER, Music

"THE GREAT GILDERSLEEVE" Sponsored by KRAFT FOODS CO. KFI, 8:30 P.M. Wednesdays



... from my  
press  
to your  
press ...

*Congratulations*

**MARVIN  
MILLER**

*♩ Congratulations ♪*  
*Dick Curran*

Behind the Story  
The Beulah Show  
The Whistler

Louella Parsons  
The Railroad Hour  
Father Knows Best



# RALPH EDWARDS' 'TRUTH OR CONSEQUENCES'\*

*Is Now Televised on 36 CBS TV Channels*

## 'TRUTH OR CONSEQUENCES'

Stronger than ever on  
150 CBS radio stations  
*for Philip Morris Cigarettes*



\* Voted Outstanding New T.V. Show and T.V. Personality By America's Teenagers and Many Columnists.



EVERY SUNDAY ON CBS

with

MARY LIVINGSTONE

PHIL HARRIS

ROCHESTER

DENNIS DAY

DON WILSON

and the SPORTSMEN QUARTET

Writers

SAM PERRIN

MILT JOSEFSBERG

GEORGE BALZER

JOHN TACKABERRY

Producer

HILLIARD MARKS

Agency

BATTEN, BARTON, DURSTINE & OSBORN, INC.

Sponsor

LUCKY STRIKE CIGARETTES

*Jack Benny*



"MAY THE GOOD LORD  
BLESS AND KEEP YOU"

*Meredith Willson*



★  
*Congratulations  
and Best Wishes  
Virginia Gregg*



Happy Eleventh!

*Gale Gordon*

**IT COULD  
HAPPEN?**



*Sara Berner*

March 30, 1951





**JOE KEARNS**



NEWS

NEWS

NEWS

NEWS

NEWS

NEWS



**BOB GARRED**

THE WEST'S BEST

ABC

Every Morning\*—Every Night\*

7:30

10:00

\*Except Sunday. A man needs one Day's Rest.

**THANKX!!**



KLAC-TV



DEAR RADIO  
 If I had  
 sooner, maybe  
 wished you a  
 all on one

*Jay*



*Congratulations and  
 Best Wishes  
 on Your 11<sup>th</sup>*

*Lurene Tuttle*

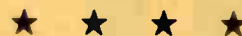


*Greetings  
 from*

BASIL ADLAM



Musical Director  
 AMERICAN BROADCASTING CO.  
 WESTERN DIVISION



CATHY LEWIS

and

ELLIOTT LEWIS





*Congratulations!*



*Jane Morgan*

- ... "Honest Harold"
- ... "Our Miss Brooks"
- ... "Aunt Mary"



Congratulations

*Hans Conrad*



LIFE:  
talked to you  
I could have  
Happy Anniversary  
page!

*Stewart*



CONGRATULATIONS TO  
RADIO LIFE

**WILBUR HATCH**

MUSICAL CONDUCTOR  
COLUMBIA BROADCASTING  
SYSTEM



*"Once again  
wishing you the  
best of every-  
thing."*

*Verna Felton*

"JUDY CANOVA"  
"DENNIS DAY"



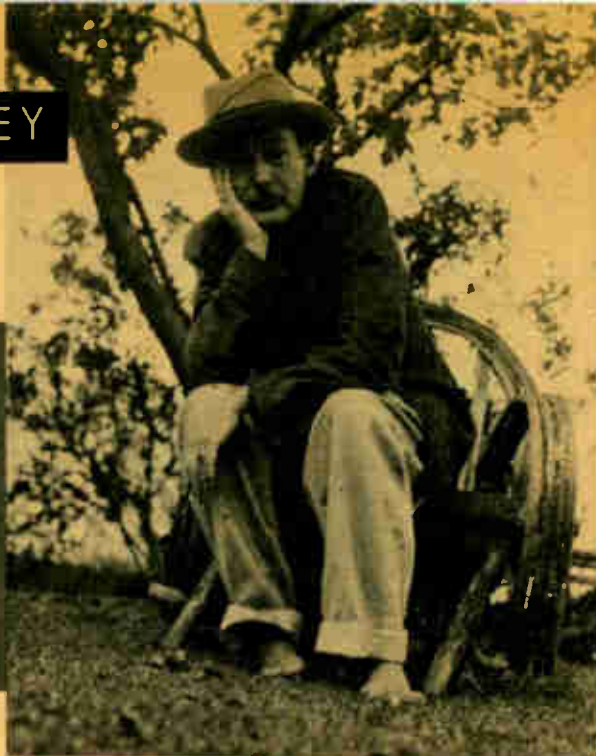
**GERALD  
MOHR**



*Appearing in "SIROCCO"*

JACK BAILEY

THE  
KING  
OF  
QUEENS



THE  
ERROR  
OF  
COMEDY

"WHAT'S COOKIN'"  
(A BOOK)

STAGE—RADIO—TELEVISION—AUTHOR—LECTURER—MOTION PICTURES—TRAVELER



**Happy 11<sup>th</sup>**  
from  
**MEL BLANC**

With  
JACK BENNY  
JUDY CANOVA  
WARNER BROS. CARTOONS

Children's Albums and  
"I TAUT I TAW A  
PUDDY TAT"  
FOR CAPITOL RECORDS





I'm nominated  
for an award?



Reckon I'll get it?



What's goin'  
to happen?



I got it!!



SHIRLEY MITCHELL

WITH THANKS TO  
RADIO-TELEVISION LIFE  
FOR TWO PREVIOUS  
ACTING AWARDS.

(Radio Registry)



“... thanks for  
the thing.”\*

*Barton Yarborough*

\*BEST SUPPORTING ACTOR

Congratulations & Best Wishes  
for  
Continued Success



Thanks a Million  
For Everything

*Dick Contino*



# Congratulations

and

Best Wishes on

Your 11th Birthday.

Sincerely,

*Alan Young*



Congratulations  
and  
Best Wishes



*Ted Von Eltz*



*Congratulations  
and continued  
Success - T.V. Radio Life  
Peggy Webber*

1. ONE  
MAN'S  
FAMILY  
(Radio)

2. ONE  
MAN'S  
FAMILY  
(TV)

3. I  
LOVE  
A  
MYSTERY  
(Radio)

And now I am  
also concentrating on

4. THE  
WOMAN  
IN  
MY  
HOUSE  
(Radio)

Four Great

CARLTON E.  
MORSE

Production  
Features



DAVE:

"... what was that again? The Willock-Arquette Show won an award from TV-Radio Life? ... No kidding? Hey! That's wonderful ... will you thank the magazine and all our friends for me and Charlie? ... Thanks for calling. ... Hey Charlie! That was TV-Radio Life calling—they gave us the award for the most outstanding contribution to television for 1950!"



CHARLIE: "Why?"

Dave WILLOCK & Cliff ARQUETTE. KNBH—NBC—Channel 4

## GEORGE BURNS and GRACIE ALLEN

CBS-TV

*Every Other THURSDAY*

—FOR—

**CARNATION EVAPORATED MILK**

THRU  
ERWIN, WASEY & CO., INC.

*With*

BILL GOODWIN  
BEA BENADERET  
JOHN BROWN

*Producer-Director*

**RALPH LEVY**

*Writers*

PAUL HENNING  
SID DORFMAN  
HARVEY HELM  
WILLY BURNS

*Congratulations to*  
DICK SIMMONS



JEAN HOLLOWAY



*Congratulations!*  
*Charles Dant*



On the Air for Colgate  
JUDY CANOVA SHOW  
DENNIS DAY SHOW      NBC

HAPPY 11TH  
CONGRATULATIONS!

I'm back home to stay  
With "The Woman in  
My House" on NBC.

*Les Tremayne*

*Look what\* I brought with me!*

**\*ALICE REINHEART \*\***

**\*\* The Woman in MY House**



*Congratulations*  
*and*  
*Thank You!*



JOAN BANKS



*Congratulations . . .*

TV-RADIO LIFE ON YOUR 11th ANNIVERSARY  
AND REMEMBER

*We Enjoy Entertaining You!*



**ON  
KTLA**

**CHANNEL 5**

**PARAMOUNT TELEVISION PRODUCTIONS, INC.**



*Best Wishes,*

*Edward Arnold*



*"Mr. President"*

dragnet



THANKS,  
 TV-Radio Life  
*for*  
 ALL  
 YOU'VE DONE  
*for*  
 ME

●  
*Steve Allen*

Dear TV-Radio Life:  
 Am deeply grateful for  
 your music award for  
 1950.

*Jeff Alexander*

RADIO: "Amos 'n' Andy," "Hollywood Star Playhouse."

PICTURES: "Call Me Mister," "On the Riviera" (20th Century-Fox)

THANK YOU



HENRY GARSON

TO TV-RADIO LIFE

My Thanks

RICHARD ALLEN SIMMONS



NBC

SCREEN DIRECTORS PLAYHOUSE

## Ear and Eye Inspire the Pen

Lawrence

and

Lee

Maurine DeWolfe Brown, 678 North Coast Boulevard, Laguna Beach, Calif.

I felt you were most unfair in your opening paragraph on the "Jack Owens Show" in your January 19 issue. Ordinarily your criticisms are justified, but not in this case. As a loyal fan of Jack's and being well aware of his success as a singer and song writer, and his many successful years on the Don McNeill Breakfast Club show, I believe he deserves a boost instead of a boot while he is working so hard to get his own show launched. We need more happy, casual, sincere and talented programs such as he is giving daily.

As a loyal fan of another "happiness giver," Steve Allen, would appreciate knowing how his television show is being received in New York and whether we can hope to see it here soon.

*It's too early to tell about Steve Allen's East-Coast reception, although a pretty good indication of his success is that he was chosen to substitute for Arthur Godfrey on his video program while Godfrey was on leave with the Navy. CBS's local outlet has had no word as to when he'll be seen out here.*



J. Hollingworth, 1610 Lafayette Road, Los Angeles, Calif.

We have been noticing the comments on the recent "Emmy" awards

with great interest. Though we go along with the opinion that the nominations and the classifications could have been made more brilliantly, the final choices were for the most part agreeable with us.

However, we feel that there was one outstanding injustice done. This was in awarding the "Emmy" to KTLA for the best news program. There are a good many noteworthy news programs to be heard and seen on all the TV stations, but to us the outstanding effort in the past has been that of KFI-TV. For over the past year, KFI-TV has given us two-and-one-half-hour newscasts daily that not only screen the very same Telenevs newsreels for which KTLA won its award, but also make available to the viewers the fine talents of KFI-AM newscasters.



Eddie Finkle, Ventura, Calif.

When we first got our television, I watched Baron Leone's "Hearts and Flowers, Inc." Recently it was taken off; can you tell me what happened to the Baron?

*TV was too much for the Baron. He's returned to his first love, wrestling! You can see him on the out-of-town fight films which are screened here.*



Mrs. William Fahrner, 211 West 91st St., Los Angeles, Calif.

So many letters to the Ear and Eye column on Korla Pandit, I thought I would give readers a change of taste by thanking you for the second interesting article on Sandy and Patrick Wells. I seem to enjoy shows even more once I have seen the faces behind the mike. Of course no letter is complete without a gripe, and mine is that I wish Sandy and Patrick Wells would go back to daytime broadcasting instead of an evening show.



"A. Woman," Los Angeles, Calif.

Where do you think your magazine finds its buyers? In the L. A. slums? Or in decent homes? Question prompted by your *offensive* cover on the March 9-15 number! Why choose a half-naked woman when that field of entertainment offers you so many desirable people for your covers?

I have missed only a few copies of your magazine since your first number and am surprised that you'd be so offensive. I'm not a *prude*—just ordinarily respectable in my tastes.



Mrs. Rita Carter, 2144 Gaylord Street, Long Beach, Calif.

At long last, I am getting a letter off to you in which I want to express to you my appreciation of your fine magazine.

Since I am a non-TVist—radio being my first and last love—I am particularly interested in your comments on the radio programs. Strange as it

(Continued on Page 68)

Thanks to TV-Radio Life

for the award to

# SOMEBODY KNOWS

and to

JACK JOHNSTONE

and

SIDNEY MARSHALL

whose valuable assistance as director and writer made this award possible.

JAMES L. SAPHIER AGENCY INC.

9538 BRIGHTON WAY

BEVERLY HILLS



# This Week in TV

In & Out of Focus (General Comment)

## Looks Like

Milton Berle is booked solidly by NBC-TV—for thirty years! He signed the dotted line last week, with a thousand dollars a week as base pay. That's aside from any moola he gets from sponsors. It is said the pacting resulted from an exchange of pleasant "hello's" between Berle and CBS. . . . South of the border they have a color system for TV too . . . much like CBS's, but the gentleman, **Gonzalez Camarena**, who hopes shortly to start commercial telecasting in tint, says his was first and he has a patent on file in Washington to prove it. . . . And it looks as though the entertainment money north of the border is angling for a Phonevision test up in Canada. Canada now has only 30,000 sets, dependent upon what they can pick up from U. S. transmission. The officials feel that Phonevision is the answer to provide fare.

Mayor Fletcher Bowron has left his KTLA post. The reason rumored about is that KTLA wanted His Honor to move to another time—and His Honor didn't care to, feeling that people were used to seeing him in Monday's 7:05 or 7:15 slot. Now Mayor Bowron will be seen on another channel making his weekly telecast. . . . **Bill Welsh** has been signed by KTTV to a year's exclusive pact, effective April 1. His work will include special KTTV packages and sportscasts for the Channel 11 station. . . . **Crash Corrigan** is set to—that's right!—emcee a series of Western film on a local outlet. What else?

**Al Burton's "Hi-Talent Battle"** renewal takes the show up until November with assured sponsorship. Some kind of a record for the KLAC-TV teen-talent battle. . . . **Aleen Leslie** is going to do "A Date With Judy" for TV, using the same characters who have been identified with the radio show for years. . . . The network musicians' projected strike has been averted for at least three years by means of a TV-radio agreement between James C. Petrillo and the four major nets. . . . The Senate Crime Investigating Committee's New York probe proved as popular in Gotham as it was here on the Coast. . . . **Milton Berle** lost his rating leadership again, briefly, but it took a championship fight to oust him from the top spot on channels all over the country. An Eastern rating shows that the **Ezzard Charles-Joe Walcott** fight turned the trick for the night. . . . The lure of TV has captured **Don Otis** completely, and he gives up record playing this month to go wholeheartedly into TV packaging work. . . . Missing mentalist **Don White**, mentioned on these pages last week, hasn't at this writing been located, hence the show cancellation. Can't he pick up those thought waves—or aren't the suggestions being transmitted hard enough?

The next **Cantor** show we see on the "Colgate Hour" will depart from a vaude rehash. The new format will be built around a group of new talent, tabbed "Five Stars of Tomorrow." . . . **Jimmy Durante** concludes his chores on NBC-TV's "Four-Star Revue" in May. He will be one short of the nine his contract called for—and many short of the number the public would like from the lovable, television-perfect "Schnoz." . . . The **Kefauver trials** on TV have knocked box offices on almost everything else into a corner, and entertainment houses and mediums from coast to coast will be overjoyed when this vivid chapter of public interest fades from the channels. . . . **Buster Crabbe**, loin-cloth-garbed, is going on live TV in the East—but not for the kids. He will teach their mothers exercise. This we hope to see—some time. . . . "Somerset Maugham Theater" moves from CBS-TV to NBC-TV as of next month, and is extended to a full hour. . . . There is an admitted general slump in TV set sales, according to a report in a national trade paper.

# FRIDAY TV LOGS

+Indicates Motion Picture.  
★Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+Ch. 9, Feature Film: "Big Time or Bust," Regis Toomey.
- 11:45—Ch. 11, Morn'ing Serenade.
- 12★Ch. 11, Noonday With Hemingway.
- Ch. 13, Mike Roy's Kitchen.
- 12:15★Ch. 4, David Anderson, News.
- ★Ch. 9, KFI-TV News Room.
- Ch. 11, Afternoon Serenade.
- 12:30—Ch. 4, Notes and Keynotes.
- Ch. 7, Adventures in Food.
- Ch. 9, Ladies' Day.
- Ch. 11, Instruction for Survival.
- 1—Ch. 4, Paul Pierce.
- Ch. 11, H'wood Studio Party.
- Ch. 13, Al Jarvis (to 6).
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 4, Comedy Matinee.
- Ch. 7, Mulholland's Matinee.
- Ch. 9, Garry Moore Show.
- Ch. 9, Cook's Corner.
- 2—Ch. 8, Smokey Rogers (to 5).
- +Ch. 9, Movie Matinee: "Daughter of the Regiment," Anne Ondre.
- 2:15—Ch. 11, Garry Moore Show.
- 2:30—Ch. 4, Chef Milani Show.
- Ch. 7, This Is Your Home.
- 2:45—Ch. 11, First Hundred Years.
- 3+Ch. 7, Cowboy Theater.
- Ch. 11, Come Into the Kitchen.
- +Ch. 13, Jarvis Movie Matinee: "High Gear."
- 3:20—Ch. 9, Suspects Wanted.
- 3:30—Ch. 9, Harmony Kitchen.
- +Ch. 11, Movie Gems.
- 4—Ch. 4, The Kate Smith Show.
- 4:15—Ch. 7, Foreman Phillips' Show.
- Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show.
- Ch. 11, Ladies Matinee.
- Jack Rourke.
- 5—Ch. 4, NBC Tele-Comics.
- ★Ch. 5, News; Music.
- Ch. 8, Kate Smith Show.
- Ch. 11, Range Riders Round-up.
- 5:15—Ch. 4, Gobby Hayes Show.
- Ch. 5, Police Calls.
- 5:30—Ch. 4, Howdy Doody.
- Ch. 5, Cowboy Thrills.
- Ch. 7, Bnif-Pint Panel.
- Ch. 8, Did You Know?
- ★Ch. 9, News Room, Ted Meyers, Pat Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 2, Carnival for Kids.
- Ch. 7, Ch. 8, Sandy Strong.
- 5:55+Ch. 8, Western Cavalcade.
- "Broadway to Cheyenne."
- 6—Ch. 4, Crusader Rabbit.
- Ch. 7, Space Patrol.
- Ch. 8, Channel 8 Corral.
- Ch. 9, KFI-TV University.
- Ch. 13, Hawth, Egg & Sam.
- 6:05—Ch. 4, Comedy Klub.
- 6:15—Ch. 7, Tom Corbett, Space Cadet.
- ★Ch. 11, News With Hemingway
- 6:30—Ch. 4, "Roots 'n' Saddle," with Eddie Dean.
- Ch. 5, Ch. 8, Time for Beany.
- Ch. 7, Foreman Phillips Show.
- Ch. 9, Armed Forces Report.
- Ch. 11, Political.
- 6:35—Ch. 11, Film Oddities.
- 6:40—Ch. 13, Jim Hardy.
- 6:45—Ch. 4, Evening Stars.
- Ch. 5, Handy Hints.
- Ch. 7, Faye Emerson Show.
- ★Ch. 8, Newsreel.
- +Ch. 9, Action Theater: "It Happened Out West," Geo. O'Brien.
- Ch. 11, Jarman With Harmon.
- Ch. 13, Song Trails.
- 6:55★Ch. 2, Lee Wood, News.
- ★Ch. 4, Elmer Peterson, News.
- 7—Ch. 2, Hollywood Road to Fame, with NTG.
- +Ch. 4, Laurel & Hardy Film.
- ★Ch. 5, Newsreel.
- ★Ch. 7, Academy Theater:

- "Gremelhausen," and "The Anniversary."
- Ch. 8, Caliente Cavalcade.
- Ch. 11, Calo Pet Exchange.
- Ch. 13, Baron Leone Show.
- 7:15—Ch. 5, Yer Ole Buddy.
- Ch. 8, Faye Emerson.
- 7:25—Ch. 4, Good Egg of the Week.
- 7:30★Ch. 4, News, Weather.
- Ch. 5, Charlie Chase Comedy.
- Ch. 7, Life With Linkletter.
- ★Ch. 8, People in Links.
- ★Ch. 11, KTTV Newsreel.
- Ch. 13, Hall the Champ.
- 7:45—Ch. 4, Roberta Quinlan Show.
- Ch. 8, Arden Varieties.
- Ch. 11, Perry Como Show.
- 7:50—Ch. 8, Film Short.
- 7:55★Ch. 8, Federal News.
- 8—Ch. 2, Mama, With Peggy Wood, Judson Laire.
- Ch. 4, Lee Hogan Presents.
- Ch. 5, Harry Owens Royal Hawaiians.
- Ch. 7, Twenty Questions.
- Ch. 8, Penthouse Party.
- +Ch. 9, Eastside Theater: "The Intruder," Monte Blue, Lila Lee.
- Ch. 11, Front Page Detective Edmund Lowe.
- Ch. 13, Harry Bassler Golf Clinic.
- 8:15—Ch. 13, Sports Newsreel.
- 8:30+Ch. 2, Feature Film: "Roar of the Press."
- Ch. 4, Victor Borge Show. Guests: Jane Morgan, Dorothy Jarnac.
- Ch. 7, Showtime, U.S.A. With Hazel Scott, Jack Carson, Robert Alda, and Scene From "Golden Boy" With Betty Field and Dane Clark.
- Ch. 8, Strange Adventure.
- Ch. 11, Man Against Crime, Ralph Bellamy.
- Ch. 13, Wrestling, Ocean Park
- 9—Ch. 4, Henry Morgan Show.
- +Ch. 5, Movie Classic: "2nd Street," Z. Pitts, K. Baker, L. Carillo.
- Ch. 7, Pulitzer Playhouse: "The Royal Family"
- Ch. 8, Comedy Hour.
- Ch. 9, To Be Announced.
- Ch. 11, Success Story.
- 9:30—Ch. 2, Featurette Variety.

Headlines in action  
on the  
**BIG STORY**  
every Friday  
9:30 P.M.  
KNBH CHANNEL 4

- Ch. 4, The Big Story.
- 9:55★Ch. 2, Fleetwood Lawton, News
- 10—Ch. 2, Alan Young Show.
- Ch. 4, Cavalcade of Sports.
- Ch. 7, Penthouse Party.
- Ch. 8, Showtime U.S.A.
- ★Ch. 11, KTTV Newsreel.
- 10:15—Ch. 11, Club Time, with Roy Maypole.
- 10:30—Ch. 2, Peter Potter's Party.
- Ch. 4, Armed Forces Revue.
- Ch. 5, Meet Me in Hollywood.
- Ch. 7, Crusade in Europe.
- Ch. 8, The Big Story.
- Ch. 11, Ada Leonard Show.
- 10:55★Ch. 7, Tonight's Headlines.
- 11—Ch. 4, Broadway Open House Party.
- Ch. 7, Cook's Champagne Party.
- Ch. 8, Burns and Allen.
- Ch. 13, Owl Movie: "Sunset Carson Rides Again."
- 11:30★Ch. 5, Final Edition.
- ★Ch. 8, Newsreel.
- Ch. 11, Glancin' at Anson.

STATION FINDER	Channel 5—KTLA	Channel 9—KFI-TV
Channel 2—KTSL	Channel 7—KECA-TV	Channel 11—KTTV
Channel 4—KNBH	Channel 8—KFMB-TV	Channel 13—KLAC-TV



# SATURDAY TV LOGS

+Indicates Motion Picture.  
\*Indicates News Broadcast

- 10**★Ch. 5, News, Music.
- 10:30—Ch. 5, Tricks and Treats.  
**11**+Ch. 5, Western Adventure.  
"Rustler's Hideout."  
Ch. 7, Faith Baldwin Theater.  
11:30—Ch. 7, Paul Whiteman's TV  
Teen Club.  
**12**+Ch. 5, Giant Movie Matinee (to  
5:30). "Darefoot Boy."  
Ch. 7, "Two Girls Named  
Smith," Peggy Ann Garner.  
+Ch. 13, Saturday Matinee:  
"Fairground."  
12:30—Ch. 7, I Cover Times Square.  
**1**—Ch. 7, Acrobat Ranch.  
1:15+Ch. 5, "Colorado Serenade."  
+Ch. 13, Saturday Matinee:  
"Get That Venus," Jean  
Arthur.  
**2**—Ch. 8, Smokey Rogers (to 5).  
2:30+Ch. 5, Film: "Strange Cargo."  
Ch. 13, Baseball: L.A. vs.  
San Francisco.  
3:15—Ch. 11, Afternoon Serenade.  
3:45+Ch. 5, Film: "Borrowed  
Cargo."  
**4**+Ch. 8, Hopalong Cassidy.  
Ch. 11, Southland Farm Fair.  
Ch. 13, Just Kids.  
4:30—Ch. 7, Western Film:  
"Phantom Eancher," Ken  
Maynard.  
+Ch. 13, Film: "Man From  
Hell."  
**5**—Ch. 4, Magic Hats.  
Ch. 5, Man's Best Friend.  
Ch. 8, Super Circus.  
+Ch. 11, Western Feature.  
5:30—Ch. 4, Kukla, Fran & Ollie.  
Ch. 5, Cowboy Thrills.  
Ch. 7, Dick Tracy.  
5:45—Ch. 2, Carnival for Kids.  
5:55+Ch. 2, Western Cavalcade:  
"Land of the Outlaws,"  
J. Mack Brown.  
**6**—Ch. 4, Mr. Wizard.  
Ch. 7, Space Patrol.  
Ch. 8, Beniah Show.  
Ch. 11, Steve Allen Show.  
Ch. 13, Film: "Woman  
Unafraid."  
6:30—Ch. 4, Say It With Acting.  
Ch. 5, Fantastick Studios.  
+Ch. 7, Gene Autry Film.  
"Sheriff of Santa Rosa."  
Ch. 8, Trouble With Father.  
Ch. 11, Frank Sinatra Show.  
Ch. 13, Auction City.  
**7**—Ch. 2, To Be Announced.  
Ch. 4, Tex Williams' Caravan.  
+Ch. 5, Tim McCoy Film.  
Ch. 7, Story Theater:  
"The Celebrated Jumping  
Frog."  
Ch. 8, Ken Murray Show.  
Ch. 11, Tiny Stowe's All-Star  
Minstrels.  
Ch. 13, Wedding Bells.  
7:30—Ch. 2, Once Upon a Tune.  
Ch. 4, One Man's Family.  
Ch. 7, Stu Erwin Show with  
June Collyer.  
+Ch. 11, Feature Film.  
Ch. 13, Hometown Jamboree.  
**8**—Ch. 2, Ken Murray Show.  
Guest: Barbara Britton,  
Dick Foran.  
Ch. 4, Jack Carter Show,  
With Ed Wynn, James  
Barton, Joan Edwards.  
+Ch. 7, Feature Film.  
"Went the Day Well,"  
Leslie Banks.  
Ch. 8, Groucho Marx.  
8:30—Ch. 5, Spade Cooley Western  
Varieties.  
Ch. 8, Martin Kane.  
+Ch. 13, Hoffman Hit Time:  
"Forever and a Day,"  
E. Milland, M. Oberon,  
E. Cummings.  
**9**—Ch. 2, Inside Detective, Roscoe  
Karns.  
Ch. 4, Your Show of Shows,  
Starring Sid Caesar & Imo-  
gene Coca. Hostess: Signe  
Hasso. Guests: Marguerite  
Piazza, Jack Russell, Judy  
Johnson.  
Ch. 8, Pulitzer Prize Play-  
house.  
Ch. 11, Bigelow Theater:  
"Room for Improvement,"  
Wm. Frawley, Sara Haden.  
9:30+Ch. 2, Mystery Movie.  
+Ch. 5, Film: "Baby Face  
Morgan."  
+Ch. 7, Movie: "Woman in the  
Dark," Ralph Bellamy.  
+Ch. 11, Request Theater:  
"The Melody Lingers On,"  
Josephine Hutchinson,  
George Huston.  
**10**—Ch. 8, Paul Whiteman.  
10:30+Ch. 4, First Run Feature.  
"Boys Will Be Girls."  
Ch. 8, Billy Rose Show.  
Ch. 13, K-F Jubalaires.  
10:45+Ch. 7, Film: "Too Many  
Winners," Hugh Beaumont.  
Ch. 13, This Is Hawthorne.  
**11**★Ch. 5, Final Edition, K. Graue.  
Ch. 8, Somerset Maugham  
Theater.  
11:45+Ch. 13, Owl Movie:  
"Rhythm Racketeer."  
**12**+Ch. 7, Bob Steele Western  
Feature: "Man From Hell's  
Edges."

Should the decision favor CBS, that net is all ready to go with a series of New York demonstrations. Arthur Godfrey's morning stanza will probably lead off the regular color fare.

In line with its move to proceed, though there is a paucity of color-ready receivers now in the hands of the public, CBS has arranged for the boys with the bankrolls. All execs from national advertising agencies will see their own products in color.

If the Court decides RCA's compatible system is "it"—it is safe to assume NBC-TV will move ahead on the same lines.

## Stop, Listen, Look (Shows You May Like)

### Joe Graydon Show

Monday through Friday, 10:00 a.m. to 12:00 n.  
KLAC, Channel 13

Variety in its most diversified early-morning form is evidently the aim of the Joe Graydon show, which, for two hours each week-day morning, plays to the by-the-setside homemaker, enticing her away from her chores with such features as contests, intriguingly staged commercials, music and vocals, and setting-up exercises.

The only fault with this type of format, or perhaps more correctly, this lack of format, is that there are so many awkward pauses, starts and stops, and stilted moments that sometimes viewers doubt whether Graydon and crew will go on with the show. However, they always do manage to go on somehow.

One intriguing contest gimmick is possible only on TV. A picture of a familiar-looking person is placed before the camera, and from cards sent in by his audience, Graydon selects contestants to call for the name of the person. The present mystery face now has a jackpot of several hundred dollars behind its identity, and this is a decided attention-getter.

Graydon's good singing voice and pleasing personality hold the program together. He also lends his voice and a personal touch to telephoned name-the-tune contests, which keep the program rolling. Prizes include useful groceries. Fine commercials are unusual on any show, but "The Encores" quintet, headed by Randy Van Horn, do them especially well. Dorris Carr demonstrates the various products with a nice, unfeverish casualness.

Vocalist Carol Richards and Roc Hillman's aggregation lend pleasant support to a very viewable mid-morning attraction.

### "Komedy Klub"

Monday through Friday, 6:05 p.m.  
KNBH, Channel 4

Smiling "Uncle Archie" (Arch Presby) calls his young friends together every week-day evening. He chats with his youthful viewers about things in general that are dear to the cowboy set. "Uncle" asks them to send him their jokes, funny stories, humorous objects and drawings. These gimmicks are placed on a bulletin board and appear on each teleshow for all to enjoy. Some of the items that the children dream up to make "Uncle Archie" laugh surpass the adult imagination. Their ingenuity is limitless, and undoubtedly, from the flood of mail the program receives, the children have as much fun in making the gimmicks as "Uncle Archie" has in receiving them.

Special membership cards are issued to those writing in requesting them. These memberships are their passes to the many interesting things "Uncle Archie" has planned for the children. Recently he held a Saturday morning theater party for members at the Pantages Theater and another shindig is planned for April 14, this one to be held in a Long Beach theater. The particular theater will be announced on his KNBH show.

Part of the format includes the showing of old-time one- and two-reel comedies. "Uncle Archie" does a running narration on the silent reels to help the wee viewers understand the antics. The pantomime, pie throwing, and stumbling slapstick of days gone by appeals to the adults as well as to the youngsters. Charlie Chaplin, Snub Pollard, Charlie Chase, Chester Conklin and Ben Turpin are

## This Week in TV—Continued

### Rumors Are Flying

Steve Allen's video show may come out here five nights a week—via kinnie, of course—to be carried on KTSL. It's about this time viewers start completely identifying Channel Two with the CBS-TV shows they want to see. . . . Incidentally, rumor has it that KTSL will eventually become known as KNX-TV. . . . Jeanne Gray's show will soon be seen again, possibly on Channel Two. . . . Frank Fontaine is to start his own CBS-TV show within a month. . . . Gene Autry is setting up his own Hollywood TV studio—and guess where? If rumor is right, across the street from Hollywood High.

### Color Week

This is the week the Supreme Court of the United States decides the color television question. The principals of the case, RCA and CBS, have learned that each is to be allowed two hours to present its case. Usually the court allows but one hour. This allotment is to be divided: RCA and Emerson each use one hour; while the FCC and CBS also each have one hour. (The FCC hopes that the Supreme Court will uphold the FCC's decision in favor of CBS-TV.) After these two hour-long presentations on each side, the Supreme Court hands down a final decision—but just how soon thereafter isn't known.



but a few of the old-time favorites you can chuckle over.

This program fits into a special niche for children. It isn't a blood-and-thunder Western, oversimplified puppet show or super-sophisticated humor, but pure comedy emceed by genial, lovable "Uncle Archie." This enjoyable program is directed by Phil Berle.

### The Alan Young Show

Tuesday, 7:00 p.m.  
CBS-TV, KTSL Channel 2

The humor-plus, trenchant quality of ace comedian Alan Young's program never seems to lag. It would appear that this man of a thousand characterizations will never run out of types of people or situations to parody in his own completely realistic style.

A recent show we glimpsed was a case in point for our evaluation of this as one of the best TV shows extant. The talents of film actor Bruce Cabot, veteran movie and stage favorite Ed Brophy, and radio's Sheldon Leonard, backed up by young singers and dancers, and Lud Gluskin's fine music were a fitting setting for Young's buffoonery.

Sketches included one in which Brophy and Leonard, as race-track sharpies, tried to snag the wallet of the unsuspecting man from the finance company who was about to foreclose on the furniture. With their bookie waiting by his phone, the two touts maneuvered finance man Young in and out of tight corners, trying to get the hundred dollars he had just collected, to put on the nose of a sure-thing nag. As the naive finance man, Young turned in a perfect portrayal, down to the pictures of his mother-in-law, wife, and child that he kept bringing out to display to the "nice, friendly fellows." Brophy, complete with derby hat and raving form, was also excellent.

In a covered-wagon-going-West scene, Cabot was the sturdy leader at the mercy of Young, the guide whom they all had to lead. This bit of nonsense was sparked by Young's fey talents and augmented by an Indian song-and-dance routine set to the tune of "Pass That Peace Pipe."

Particularly hilarious satire was Young's one-of-a-series sketches on "The men behind Paley." This time, Young took viewers to the office of the company's treasurer, a fictitious character who attempted to convince him that all employees of the net had to contribute to a pool—the pool Paley was building in his own back yard. This satire was done with wholehearted intent at anything but insult and thereby produced an effect even Henry Morgan could aim for.

### Second Glances (Critical Comment)

#### We Point With Pride

... To the continued adult entertainment contained in "Crusader Rabbit," a "juve" series, during which the antics of the bunny and his tiger pal are all a childish heart could desire. The entertainment lies, for us, in the sly references and laughable monikers the "cast" indulge in. Imagination plus at work.

... To whatever mystic rites KTSL performs over the old silent films they run under the title "Movie Milestones" each Thursday night at 9:00—or did at the time of this writing. That hour may be changed with the influx of CBS fare to Channel Two. The oldies turn up as bright and sharp as some of today's special video film—and brighter and sharper than the rest of it!

... We point with pride, much too late, to a television offering starring movie actor Lee Tracy. The hour show, as we remember it, was a "Philco Television Playhouse" presentation, seen one Sunday night at 9:00 on KNBH. The story dealt with a man given the past year to relive. His chances at beating destiny were many—the outcome of the year was the same despite his best efforts. A recent movie—or should we say a movie recently shown on TV—titled "Repeat Performance" was built around the same plot. Possibly the TV offering was an adaptation. As we remember, this was the case. The motion picture had better lighting and a raft of expensive settings and

## SUNDAY TV LOGS

+Indicates Motion Picture.  
★Indicates News Broadcast

- 8:30—Ch. 13, Inspirational Hour.
- 9—Ch. 7, Record Room (to 12).
- 9:30—Ch. 13, A Home to Live In.
- 10+Ch. 13, K-Bar-F Theater: "Rustler's Paradise," H. Curry.
- 10:05—Ch. 6, Sunday Reverie.
- 11+Ch. 5, Guest Appearances.
- Ch. 8, Catholic Hour.
- 11:15—Ch. 9, Film.
- +Ch. 13, K-Bar-F Theater: "So This Is Arizona."
- 11:30—Ch. 9, Homes for Sale.
- 11:45—Ch. 11, Morning Serenade.
- 12—Ch. 5, Korla Pandit.
- Ch. 9, Frank Webb.
- Ch. 11, Range Riders Jam-boree.
- 12:15—Ch. 8, Public Service Film.
- 12:30—Ch. 7, Faith for Today.
- Ch. 8, Your Pet Parade.
- Ch. 13, Western Film.
- 1—Ch. 5, Western Feature: "Kid Rides Again."
- Ch. 7, Foreman Phillips' Roundup.
- Ch. 8, Four Star Revue.
- +Ch. 9, Sunday Matinee: "Cypher Bureau," Leon Ames, Joan Woodbury.
- Ch. 11, Children's Church.
- Ch. 13, Sports Newsreel.
- 1:25—Ch. 13, Baseball: L.A. vs. San Francisco.
- 1:30—Ch. 11, Versatile Varieties, Jr. Edition.
- 2+Ch. 5, Twin Movies: "Skyway."
- Ch. 8, Truth or Consequences.
- Ch. 11, Auction Park.
- 2:30—Ch. 8, Sam Levenson Show.
- Ch. 9, Recurve.
- Ch. 11, Jalopy Derby.
- 3+Ch. 5, Film: "L'il Abner," Buster Keaton.
- Ch. 8, One Man's Family.
- Ch. 9, TV Roundup.
- 3:15—Ch. 7, Arm Chair Traveler.
- 3:30—Ch. 7, Bonny Maid Varieties.
- Ch. 8, The Show Goes On.
- 3:45+Ch. 9, Feature Film.
- 4+Ch. 2, Double Feature Movie.
- Ch. 7, Film.
- Ch. 8, Fireside Theater.
- Ch. 9, TV Scout Jamboree.
- 4:15—Ch. 5, The Comics.
- 4:30—Ch. 7, Fun Fair with Jay Stewart.
- Ch. 8, Show of Shows.
- Ch. 9, Termite-Fest Hints.
- Ch. 11, Within These Portals.
- Ch. 4, Sunset Service.
- 5—Ch. 7, Super Circus.
- Ch. 8, Frank Sinatra.
- Ch. 9, Armed Forces Report.
- Ch. 11, Armed Forces Hour.
- 5:30—Ch. 4, Kukla, Fran and Ollie.
- Ch. 5, Bandstand Revue.

- Harry Babbitt With Frank Devol's Orch.
- +Ch. 8, Frontier Theater.
- Ch. 9, Just for Fun.
- 5:50—Ch. 13, Inside Baseball.
- 6—Ch. 4, The Gubby Hayes Show.
- Ch. 7, Ted Mack Family Hour.
- Ch. 11, Once Upon a Time.
- Ch. 12, Wrestling Workout.
- 6:30—Ch. 2, Mr. I. Imagination.
- Ch. 4, Zoo Parade.
- +Ch. 5, Hopalong Cassidy.
- Ch. 8, Hollywood Theater.
- +Ch. 11, Cactus Theater.
- 7—Ch. 2, To Be Announced.
- Ch. 4, Meet the Press.
- Guest: Swan MacBride of Eire.
- Ch. 7, Famous Americans; Film.
- Ch. 8, The Rogues.
- 7:30—Ch. 2, This Is Show Business.
- Ch. 4, What's My Name?
- Ch. 7, March of Time.
- Ch. 8, Ch. 11, This Is Show Business.
- Ch. 11, KTTV Jubalaires.
- +Ch. 13, Film Playhouse: "Girl Loves Boy."
- 7:45+Ch. 5, Feature Film: "Out of the Blue," Geo. Brent, Virginia Mayo, Turhan Bey.
- 8—Ch. 2, Toast of the Town.
- Ch. 4, Comedy Hour.
- Starring Beatrice Lillie.
- Guests: Rex Harrison, Valerie Bettis, Wally Cox, Jean Sablon.
- Ch. 7, Marshall Plan in Action.
- Ch. 8, Philco TV Playhouse.
- 8:30—Ch. 7, Old-Fashioned Meeting.
- +Ch. 11, ETV Weekly Newsreel.
- Ch. 2, Fred Waring.
- 9—Ch. 4, Philco Television Playhouse: "Dark Corridor"
- Ch. 7, Faye Emerson Show.
- +Ch. 11, Feature Film.
- 9:15—Ch. 5, Movietown.
- +Ch. 7, Taylor's Four-Star Theater.
- 9:30—Ch. 13, Leo Carrillo Dude Ranch.
- 9:45—Ch. 5, Adventure Call.
- 10—Ch. 2, Celebrity Time.
- Ch. 4, Ch. 8, Garroway at Large.
- Ch. 5, Magazine of the Week.
- Ch. 11, Live and Learn.
- 10:30—Ch. 2, What's My Line?
- +Ch. 4, Mystery Feature.
- Ch. 7, Youth on the March.
- Ch. 8, Break the Bank.
- Ch. 13, In in Allen.
- 10:45★Ch. 5, Final Edition.
- 11—Ch. 5, Tele-Vespers.
- Ch. 7, The Circuit Rider.
- Ch. 8, Youth on the March.
- Ch. 12, Betsy Mills.
- 11:30★Ch. 8, News.

thesps. It ran longer, too. But for our dough, the TV story was head and shoulders above the picture—in dialogue, acting, subtlety, and realism—all the things that go to make up "entertainment." And that kinnie of the Eastern TV presentation was done live, remember. No cuts—no editing. Just good, sustained performance and a good script.

... We point to Evelyn Knight's dignity in the midst of the hurly-burly that always exists on Milton Berle's show.

... We point with special pride to the young ventriloquist who appeared on Berle's show the same night, March 20 here on this Coast. His two small wooden helpers went through "Rag Mop" (not easy), yet the face and lips of their speaker moved not a hair's breadth. Made most of the other ventriloquists we know look like chattering rubber-faced men by comparison.

... To a recent KTLA "City at Night" telecast from the Hermosa Beach Aquarium. The subject matter in itself was interesting, but viewers were sure to see it through until the very end because they were continually being teased to wait until then—to see the LARGEST OCTOPUS IN THE WORLD!

... To Conrad Nagel's excellently conducted "Celebrity March 30, 1951



# MONDAY TV LOGS

+Indicates Motion Picture.  
★Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+Ch. 9, Feature Film: "Daughter of the Regiment"  
Ch. 13, White Boy's Kitchen.
- 12:15★Ch. 9, KFI-TV News Room.  
Ch. 11, Afternoon Serenade.
- 12:30—Ch. 7, Adventures in Food.  
Ch. 9, Ladies' Day, Stulla, Mitchell, Jobe, Owen.  
Ch. 11, Instruction for Survival.
- 1—Ch. 11, Classified Column.  
Ch. 13, Al Jarvis (to 6).
- 1:15—Ch. 2, Arm Chair Traveler.
- 1:30—Ch. 8, Film Short.
- 1:50—Ch. 2, Garry Moore Show.  
Ch. 5, Maliboland's Matinee.  
Ch. 8, Garry Moore Show.  
Ch. 9, Cook's Corner with Monty Margretts.  
Ch. 11, H'wood Studio Party, Jack Wheeler, Anita Gordon, Jack Meakins.
- 2+Ch. 8, Smoke Rogers. (to 5).  
★Ch. 9, Movie Matinee. "The Intruder," M. Blue, L. Lee.
- 2:30—Ch. 2, First 100 Years.  
Ch. 7, This Is Your Home.
- 2:45—Ch. 2, To Be Announced.  
Ch. 11, Kitchen Tricks.
- 3—Ch. 2, Jeanne Gray Show.  
★Ch. 7, Cowboy Theater.  
Ch. 11, Come Into the Kitchen.
- ★Ch. 13, Jarvis Movie Matinee.
- 3:15—Ch. 4, Paul Pierre.
- 3:30—Ch. 9, Suspects Wanted.
- 3:30—Ch. 4, Chef Millani.  
Ch. 9, Harmony Kitchen, Larry Cotton, Helen Parrish.  
★Ch. 11, Movie Gems.
- 4—Ch. 2, Steve Allen Show.  
Ch. 4, Kate Smith Show.
- 4:15—Ch. 7, Foreman Phillips' Show
- Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show.  
Ch. 11, Ladies' Matinee.
- 5—Ch. 2, To Be Announced.  
Ch. 4, NBC Tele-Comics.  
Ch. 5, News; Music.  
Ch. 8, Film Short.
- Ch. 11, Range Riders Roundup.
- 5:15—Ch. 2, Ghost Riders.  
Ch. 4, Gabby Hayes Show.  
Ch. 5, Police Calls.  
Ch. 8, Kate Smith Show.  
Ch. 9, Merlin Revue.  
Ch. 4, Howdy Doodly.  
Ch. 5, Cowboy Thrills.  
Ch. 8, Views & Cues.  
★Ch. 9, Newsroom: Meyers, Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 5, Police Calls.  
Ch. 7, Ch. 8, Sandy Strong.
- Ch. 4, Crusader Rabbit.
- 6—Ch. 7, Space Patrol.  
Ch. 8, Channel 8 Corral.  
Ch. 9, KFI-TV University.  
Ch. 13, Film Featurette.
- 6:05—Ch. 4, Comedy Klub.
- 6:15—Ch. 7, Tom Corbett, Space Cadet.  
★Ch. 11, News with Hemingway
- 6:30—Ch. 2, To Be Announced.  
Ch. 4, "Roots 'n' Saddle," with Eddie Dean.  
Ch. 5, Ch. 8, Time for Beany.  
Ch. 7, Foreman Phillips' Show.

- ★Ch. 9, Action Theater: "Lone Rider in Texas Justice," Geo. Huston.
- Ch. 11, Captain Video.
- 6:45—Ch. 4, Evening Stars.  
Ch. 5, Handy Hints.  
Ch. 7, Faye Emerson Show.  
★Ch. 8, Newsreel.  
Ch. 13, Song Trails.
- 6:55★Ch. 4, Elmer Peterson, News.
- 7—Ch. 2, Picture Platters.  
Ch. 4, Agua Caliente Races.  
★Ch. 5, Newsreel.  
Ch. 7, Chevrolet Triple-Feature Theater.  
Ch. 8, Songs of the Wanderer.  
Ch. 11, Kay Mulvey's Open House.
- ★Ch. 13, Movie.
- 7:15—Ch. 5, Dixie Showbout.  
Ch. 8, Faye Emerson.  
★Ch. 11, KITV Newsreel.
- 7:30★Ch. 2, Local News.  
★Ch. 4, News, Weather.  
★Ch. 8, People in News.  
Ch. 9, To Be Announced.  
Ch. 11, Cavalcade of Bands.
- 7:35—Ch. 2, Sports; News.
- 7:45—Ch. 2, Perry Como Show.  
Ch. 4, Roberta Quinlan Show.  
Ch. 8, Arden Varieties.
- 7:50—Ch. 8, Film Short.
- 7:55★Ch. 8, Federal News.
- 8—Ch. 2, To Be Announced.  
Ch. 4, Stars Over Hollywood: "Old Mother Hubbard," Ellen Corby.  
★Ch. 5, Double Thriller.  
★Ch. 7, Chevrolet Theater.  
Ch. 8, Speidel Show.  
★Ch. 9, Eastside Theater: "Spirit of the West," Hoot Gibson.
- ★Ch. 13, Clete Roberts World Report.
- 8:15—Ch. 13, In the Clubhouse with Fred Haney.
- 8:30—Ch. 2, Godfrey's Talent Scouts  
Ch. 4, You Bet Your Life.  
Groucho Marx.  
Ch. 8, Lights Out.  
Ch. 11, Wrestling.  
Ch. 13, Boxing, Ocean Park.
- 9—Ch. 2, Horace Heidt Show.  
★Ch. 4, Lights Out: "Leda's Portrait," Felicia Montenegro.
- Ch. 8, Chevrolet Theater.
- 9:10—Ch. 9, Canasta Time.
- 9:15★Ch. 5, Double Thriller.
- 9:25—Ch. 9, Pasadena Wrestling.
- 9:30—Ch. 2, The Goldbergs.  
Ch. 4, Leave It to the Girls.  
Ch. 2, Studio One.  
"Hangman's House," Kevin McCarthy, Jessica Tandy.  
Ch. 4, Voice of Firestone.  
Guest: Eleanor Steber.
- Ch. 7, Chevrolet Theater.
- 10:30—Ch. 4, Who Said That?  
Ch. 5, Teleforum.  
Ch. 8, Show of Shows.  
Ch. 13, Owl Movie.
- 10:45★Ch. 11, KTTV Newsreel.
- 11—Ch. 2, Peter Potter's Party.  
Ch. 4, Broadway Open House. Morey Amsterdam.  
Ch. 7, Cook's Champagne Party.  
Ch. 8, Danger.  
Ch. 11, Glencin' at Anson.  
★Ch. 13, Clete Roberts, News.
- 11:20★Ch. 7, Tonight's Headlines.
- 11:30★Ch. 5, Final Edition.

sonable to assume they will profit greatly from the mistakes resulting from over-projection, an abundance of capering about, and bad, bad make-up.

Faye Emerson's disparagement of one of her own show stunts. The gimmick has been to bedeck two children in Easter garb. We don't fall down drooling at the sight of any and all children—so our criticism arises not from a burst of sentimentalism over the young. But the two small girls were pretty, poised, and quiet. We thought they had undergone marvelously well Mrs. Skitch Henderson's fussing and plucking at them, so Faye's aside to the camera . . . "It doesn't make much of a show, but . . ." came as a shock. The femcee herself ordinarily displays more ready gab and charm than this off moment indicated.

The interminable automobile commercial on KFI-TV's Sunday movie matinee. You keep thinking it just can't go on and on and on—but it does . . . as also do the increasingly abundant commercial gimmicks on KNBH's "Animal Fair."

The fact that the wonderful talent which almost invariably crops up on ABC-TV's "Showtime, U.S.A." is crammed into a brief thirty-minute period. The show needs a full hour to exploit completely the talents and abilities showcased thereon.

The comments surrounding a popular cowboy series during these last few weeks of its run on a local channel. ("A" popular cowboy series should read "the" popular cowboy series.) The stalwart featured therein has knocked most other show ratings into the traditional cocked hat on first, second, third—even fourth runs.

## "The Jonathon Story"

Monday and Wednesday, 3:45 p.m.  
NBC-TV, KNBH, Channel 4

We looked at this one several times to make sure that tele-characters could be so emotionally overwrought and situations so horrendous. We're still not convinced. This video sudser is about as true to life as a puppet show with all strings going at once.

One interesting, if slightly unusual, feature of "The Jonathon Story" is its "socko" opening. There's a channel-break, a quick title flashes on the screen, then suddenly someone breaks into wild hysterics or shouting, incoherent conversations, and there we are—spending a typical quarter hour with the "Clay Jonathon" family and assorted sordid friends.

By the time the closing tear has been jerked, we had just about figured out what the first speech was about!

Typical of such goings-on was a recent videoing. "Marge Evans," a character whose name we found out by pure accident, was sitting on a couch looking worried. Suddenly her husband's secretary entered and "Marge" burst into hysterical weeping. Several sob-wracked minutes later, the calm-mannered "secretary" had the presence of mind to ask what was the matter, and for the remainder of the program we were plunged into a welter of confused details about "Marge's" thinking the secretary and her husband were in love, but how could that be so when she ("Marge") had waxed a floor and caused "Mrs. Jonathon" to lose an expected child?

We had watched some previous installments of "Jonathon Story" and this dialogue still didn't make sense. We're happy to try a few more times . . . the show wouldn't have been retained if someone didn't like it . . . and we don't want to close-mindedly miss anything that offers enjoyment.

Actually, the actors may not be at fault, they're just giving their all to what seems to us to be an incredibly bad script. Also, the fifteen-minute length of the show may account for many of the seemingly inane situations. Something could be salvaged!

## "Pooch Parade"

Saturday, 4:00 p.m.  
KTTV, Channel 11

We waited three weeks to see this. The first Saturday caller interfered. The second week the show was primarily canceled because of the flower show which KTTV wanted to present. The third week we hit, only to find a

## This Week in TV—Continued

"Time" show on CBS-TV. Recent telecast featured sprightly vaudevillian Pat Rooney and dancer Vera Zorina as guests who pitted their wits against some very excellent questions. As always Kyle McConnell was her charming best.

## We View With Alarm

. . . The mischoice of numbers indulged in by Tony Martin and the Andrews Sisters on a recent "Colgate Comedy Hour." The gum-exchange routine between Tony and Patty was little else than deplorable. The other numbers the girls did were better, especially when they played it straight. These three singers are as smart and show-wise a bunch as you'll find around—and it is more than rea-



presentation we thought not "fit for a dog," especially the talented dogs appearing thereon.

Premise of the show is to parade pooches of merit, whether for looks, ability or outstanding achievement. A Canine Hero of the Week is presented and awarded. In this case it was "Mitzi," pup of Mrs. Mary Anderson, who walked off with a ribbon. A month ago, Mrs. Anderson was dragged into a parking lot and her life threatened by a man who began to beat her. Mitzi leaped snarling and snapping at the man's throat and face, and the attacker fled. The police took over from there.

During Mitzi's show presentation, Mrs. Anderson was on hand. Neither the officer making the ribbon presentation nor the emcee, it seemed to us, had exchanged any word whatsoever by way of briefing with Mrs. Anderson before the show. She was left standing speechless while a halting introduction was made. Then Mitzi was dragged from sight and that was that.

But an all-time high in sloppy programming was hit during the pet fashion parade. We figured the camera work was principally to blame . . . focusing for the most part on emcee Anson. Mr. Anson is nice looking and personable, and probably would have much preferred that the camera follow the kids and their pups. It would have been a wise move—there's scarcely a man alive who captures viewers' interest as will a group of children in costume, with the comical pets decked out in similar rigs. We were left straining to see behind the edge of our TV screen, behind which the troupe on parade had vanished. We felt too that a group of youngsters interested enough to dress their dogs, drag them down there, and do their level best to help the show, should have been given a better shake.

Two Los Angeles boys received pedigreed pups with collars, leashes and beds, as a result of the boys' letters telling why they needed a pet. (Their mother works nights—they need the protection.)

Balance of the show consisted of some instruction on dog training—sound advice, well delivered, and a redeeming feature in the preceding casual goings-on that left much to the imagination—and much for the eye to desire.

The idea is such a good one we hope to see producer Robinson and director Ed Roden tighten the reins so the show will travel.

**On Lens (About Studio Happenings)**

*"Truth or Consequences"*

Thursday, 9:00 p.m.  
CBS-TV-KTTV, Channel 11  
(To move to KTNL, Channel 2)

On Thursday, March 22, someone finally won Ralph Edwards's "Picture Contest," first of the really big TV jackpot gimmicks. The twenty-six big prizes were identified by Mrs. Cliff Huber, of Crown Point, Indiana, who was called on the telephone that evening from New York City, at 10:00 p.m., their time. It was only 7:00 p.m. in Hollywood.

The woman whose keen eyesight, diligence with pencil and paper and cleverness in riddle-solving won for her, among other treasures, a washing machine, a refrigerator, a fur coat, a Nash automobile, a deep-freeze unit, a \$1000 Bulova watch, \$1000 in cash, a combination radio and television set, a lot in New Mexico, and a helping of caviar!

It seems that one of the Chicago papers—the Chicago Herald American—realizing no money for charity was involved, had photographed the prizes as they were weekly exhibited, and had run a list of the prize breakdown in their paper for a couple of weeks. Their list of prizes, however, had failed to list two of the items, both of which had to be identified by the jingle that accompanied the show's running of the pictured prizes. The jingle read:

Twenty-six prizes, that's a lot to show,  
Twenty-six, worth dough by the roe,  
And that's a lot.

The "roe" referred to the prize of caviar; the "lot" re-

**TUESDAY TV LOGS**

+Indicates Motion Picture.  
★Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+Ch. 9, Feature Film, "The Intruder," M. Blue, L. Lee.
- 12—Ch. 13, Mike Roy's Kitchen.
- 12:45★Ch. 9, KTTV News Room.
- 12:50—Ch. 11, Afternoon Serenade.
- 12:50—Ch. 7, Adventures in Food.
- 1—Ch. 11, Bonus Bids.
- 1:15—Ch. 2, Arm Chair Traveler.
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 2, 8, Garry Moore Show.
- 1:45—Ch. 8, Gordon's Garden.
- 2—Ch. 8, Smokey Rogers (to 5).
- 2:30—Ch. 2, First 100 Years.
- 2:45—Ch. 2, To Be Announced.
- 3—Ch. 2, Jeanne Gray Show.
- 3:15—Ch. 4, Paul Pierce.
- 3:20—Ch. 9, Suspects Wanted.
- 3:30—Ch. 2, To Be Announced.
- 3:45—Ch. 4, Sheila Graham Show.
- 4—Ch. 4, Steve Allen Show.
- 4:15—Ch. 4, Kate Smith Show.
- 4:30—Ch. 9, Stu Wilson Show.
- 5—Ch. 2, To Be Announced.
- 5:15—Ch. 2, Ghost Riders.
- 5:25—Ch. 8, Crusader Rabbit.
- 5:30—Ch. 4, Howdy Doody.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 5, Police Calls.
- 6—Ch. 4, Crusader Rabbit.
- 6:05—Ch. 4, Komedij Klub.
- 6:15—Ch. 7, Half Pint Party.
- 6:25—Ch. 4, Hello Again, Lee Hogan.
- 6:30—Ch. 2, Tom Harmon Show.
- 6:45—Ch. 4, Evening Stars.

- Ch. 7, Going Places With Betty Betz.
- ★Ch. 8, Newsreel.
- 6:55★Ch. 4, Elmer Peterson, News.
- 7—Ch. 2, Alan Young Show.
- ★Ch. 5, Newsreel.
- 7:15—Ch. 3, Roving Camera.
- ★Ch. 11, KTTV Newsreel.
- 7:30★Ch. 2, Local News: Sports, News and Weather.
- ★Ch. 7, Mental.
- ★Ch. 8, People in News.
- 7:40★Ch. 2, International News.
- 7:45—Ch. 2, Stork Club.
- 7:50—Ch. 8, Film Short.
- 7:55★Ch. 8, Federal News.
- 8—Ch. 2, Campus Orel, & Chorus.
- ★Ch. 7, Teleneva Weekly Newsreel.
- +Ch. 9, Eastside Theater.
- ★Ch. 11, In Our Times.
- ★Ch. 13, Cleo Roberts World Report.
- 8:15—Ch. 13, Baseball.
- 8:20—Ch. 7, Carrot Top Anderson Show.
- 8:30—Ch. 2, Frank Sinatra Show.
- 9—Ch. 2, Vaughn Monroe.

ALTES BEER  
Presents the  
**INA RAY HUTTON**  
ALL GIRL SHOW  
ONE FULL HOUR  
9-10 P.M., Tues., KTLA

- Ch. 5, Ina Ray Hutton, All-Girl Show.
- Ch. 7, Billy Rose Show.
- +Ch. 8, Mystery Theater.
- 9:15—Ch. 9, Bob Shannon's Revue.
- 9:30—Ch. 2, Suspense: "The Judgment of Three," Walter Slezak, Betty Garde.
- 9:45—Ch. 9, Sports Almanac.
- 10—Ch. 2, Somerset Mingham Theater.
- Ch. 4, Armstrong Circle Theater: "The Patchwork Upper."
- Ch. 5, Fireside Theater.
- Ch. 7, Blind Date, With Arlene Francis.
- Ch. 8, Don McNeill.
- Ch. 9, Jane Louise.
- ★Ch. 11, KTTV Newsreel.
- 10:15—Ch. 11, Glaucha at Anson.
- 10:20—Ch. 9, Club Time.
- 10:30—Ch. 13, Inside Baseball.
- Ch. 2, The At Home Show.
- Ch. 4, Wrestling Matches.
- Ch. 5, New York Closeup, With Tex and Jim.
- Ch. 7, Film.
- Ch. 8, Horace Heidt.
- Ch. 9, Spanish Theater Hour.
- +Ch. 13, Owl Movie.
- 10:45—Ch. 2, It's a New Trick.
- Ch. 7, Faye Emerson show.
- 11+Ch. 2, Feature Film.
- Ch. 4, Broadway Open House.
- ★Ch. 5, Final Edition.
- Ch. 7, Cook's Champagne Party.
- Ch. 8, Airfiste Theater.
- ★Ch. 9, Evening News.
- 11:05—Ch. 2, Peter Potter.
- 11:30★Ch. 8, Newsreel.

**CISCO KID**  
TONIGHT AT 7  
**KNBH Channel 4**



# WEDNESDAY TV LOGS

+Indicates Motion Picture.  
\*Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 10:30—Ch. 9, Know Your Schools.
- 11—Ch. 9, Feature Film: "Spirit of the West."
- 12—Ch. 13, Mike Roy's Kitchen.
- 12:15—Ch. 9, KFI-TV News Room.
- Ch. 11, Afternoon Serenade.
- 1:30—Ch. 7, Adventures in Food.
- Ch. 9, Ladies' Day, Stella Mitchell, Jobe, Owen.
- Ch. 11, Instruction for Survival.
- 1—Ch. 11, Classified Column.
- Ch. 13, Al Jarvis (to 6).
- 1:15—Ch. 2, Arm Chair Traveler.
- 1:30—Ch. 8, Film Short.
- 1:50—Ch. 2, Ch. 8, Garry Moore Show.
- Ch. 7, Mulholland's Matinee.
- Ch. 9, Cook's Corner with Monty Marzetta.
- Ch. 11, H'wood Studio Party, Jack McKinley, Anita Gordon.
- 2—Ch. 8, Smokey Rogers (to 5).
- 2:15—Ch. 9, Movie Matinee.
- 2:30—Ch. 7, This Is Your Home.
- 2:45—Ch. 2, First 100 Years.
- 3—Ch. 2, Jeanne Gray Show.
- Ch. 4, Sates & Reynolds.
- Ch. 7, Cowboy Theater.
- Ch. 11, Come into the Kitchen, Freda Nelson.
- Ch. 11, Jarvis' Movie Matinee.
- 3:15—Ch. 4, Paul Pierce.
- 3:30—Ch. 9, Suspects Wanted.
- 3:50—Ch. 2, To Be Announced.
- Ch. 4, Ciel Miami.
- Ch. 9, Harmony Kitchen With Larry Cotton, Helen Parrish.
- Ch. 11, Movie Gems.
- 4—Ch. 2, Steve Allen Show.
- Ch. 4, Kate Smith Show.
- 4:10—Ch. 9, Garden Chats.
- 4:15—Ch. 7, Foreman Phillips' Show.
- Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show.
- Ch. 11, Ladies Matinee with Jack Bourke.
- 5—Ch. 2, To Be Announced.
- Ch. 4, NBC Tele-Comics.
- Ch. 5, News: Music.
- Ch. 8, Kate Smith Show.
- Ch. 11, Runge Riders Roundup.
- 5:15—Ch. 9, Ghost Riders.
- Ch. 4, Gabby Hayes Show.
- Ch. 5, Police Calls.
- 5:30—Ch. 4, Howdy Doodly.
- Ch. 5, Cowboy Thrills.
- Ch. 8, Views & Cues.
- Ch. 9, Newsroom: Meyers, Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 5, Police Calls.
- Ch. 7, Ch. 8, Sandy Strong.
- Ch. 4, Crusader Rabbit.
- 6—Ch. 7, Space Patrol.
- Ch. 8, Channel 8 Corral.
- Ch. 9, KFI-TV University.
- Ch. 13, Hawth. Egg & Sam.
- 6:05—Ch. 4, Comedy Klub.
- 6:15—Ch. 7, Tom Corbett, Space Cadet.
- Ch. 11, News with Hemingway.
- 6:30—Ch. 11, Buckskin Theater.
- Ch. 4, "Bonts 'n' Saddle," With Eddie Dean.
- Ch. 5, Ch. 8, Time for Bean.
- Ch. 7, Foreman Phillips Show.
- Ch. 9, Action Feature: "Rolling Down the Great Divide."
- Ch. 11, Captain Vidio.
- 6:40—Ch. 13, Jim Hardy.
- 6:45—Ch. 4, Evening Stars.
- Ch. 5, Handy Hints.
- Ch. 7, Faye Emerson Show.

\*Ch. 8, Newsreel.  
Ch. 11, Take Fifteen.  
6:55—Ch. 4, Faye Emerson, News.

For all the family!  
**ANIMAL FAIR**  
tonight 7 p.m.  
KNBH CHANNEL 4

- 7—Ch. 4, Animal Fair.
- \*Ch. 5, Newsreel.
- Ch. 7, Hollywood Theater Time.
- Ch. 8, Stranger Than Fiction.
- Ch. 11, Here's Jarmen With Harmon.
- Ch. 13, Hi-Talent Battle.
- 7:15—Ch. 5, Hollywood Reel.
- Ch. 8, Faye Emerson Show.
- \*Ch. 11, KFI-TV Newsreel.
- 7:30—Ch. 2, Local News: Sports.
- Ch. 4, News & Weather.
- Ch. 5, Double Feature.
- Ch. 7, Chance of a Lifetime.
- \*Ch. 8, People in News.
- Ch. 9, Rose Room Revue, Gene Baker.
- Ch. 11, You Asked For It.
- Ch. 13, Teletext Reporter.
- 7:40—Ch. 2, International News.
- 7:45—Ch. 2, Perry Como Show.
- Ch. 4, Roberta Quinlan Show.
- Ch. 8, Arden Varieties.
- Ch. 8, Film Short.
- 7:50—Ch. 8, Federal News.
- 7:55—Ch. 2, Arthur Godfrey & His Friends.
- 8—Ch. 4, Jack Haley Show, With Mindy Carson.
- Guests: Cecile Marchand, Larry Post.
- Ch. 7, Stop the Music.
- Ch. 9, Ladside Theater: "Tom Brown's School Days," F. Bartholomew.
- Ch. 11, Baseball: Hollywood vs. Seattle.
- \*Ch. 13, Clete Roberts World Report.
- 8:15—Ch. 13, Ship's Reporter.
- 8:30—Ch. 1, Feature Film.
- Ch. 7, The College Bowl, Chico Marx.
- Ch. 8, March of Time.
- Ch. 12, K-Bar-F Corral.
- Ch. 7, Charlie Wild.
- 9—Ch. 4, Four Star Revue, Starring Jimmy Durante.
- Guests: Carmen Miranda, Ben Wrigley, Eddie Jackson, Jack Roth.
- Ch. 7, Don McNeill's TV Club.
- Ch. 8, Wrestling.
- Ch. 13, Baseball.
- 9:30—Ch. 7, The Web.
- Ch. 9, Snow Crop Theater: "Gaiety," Annie Ayers.
- Ch. 2, Boxing.
- 10—Ch. 4, Break the Bank.
- Ch. 5, City at Night.
- Ch. 7, Hal in Hollywood, With Hal Sawyer.
- \*Ch. 11, KTTV Newsreel.
- 10:20—Ch. 13, Inside Baseball.
- 10:30—Ch. 4, Wrestling Matches.
- Ch. 7, Red Cross Program.
- Ch. 8, Boxing.
- Ch. 13, Owl Movie.
- 10:45—Ch. 2, Bill Symes.
- \*Ch. 11, KTTV Newsreel.
- Ch. 9, Frier Potter.
- Ch. 4, Broadway Open House.
- Ch. 7, Cook's Champagne Party.
- \*Ch. 9, Evening News.
- Ch. 11, Clancin' at Anson.
- 11:30—Ch. 5, Final Edition.

# Pre-Views

## OF THE WEEK ON TELEVISION

Readers Note: On April 1 approximately twenty-two hours of CBS-TV programs will be transferred from KTTV, now owned by the Los Angeles Times, to KTSL, now the local CBS television station. Some of the shows affected are the Burns and Allen show, the Alan Young Show, Fred Waring, "Toast of the Town," "Mama," "The Goldbergs," the Frank Sinatra Show, etc. Our precast department is not large enough to list all these time changes; however, our logs have all available time changes.

### TIME CHANGES

FRIDAY, MARCH 30—"News of the Day with Hemingway," KTTV, Channel 11, 6:15 p.m. (15 min.). Formerly seen at 12:00 noon under the title of "Noonday with Hemingway."

### WHAT'S BACK

SUNDAY, APRIL 1—"Children's Church," KTTV, Channel 11, 1:30 p.m. (30 min.). Presenting a twenty-four-voice choir of youngsters under the direction of Miss Vivian Long.

### Public Interest

MONDAY, APRIL 2—"Classified Column," KTTV, Channel 11, 1:00 p.m. (30 min.). Persons wishing to place free ads in this column must submit them in writing to "editor" Lenore Kingston, and if accepted, are notified by Miss Kingston when to appear for the telecast.

### WHAT'S NEW

#### Sports

SATURDAY, MARCH 31—Baseball, KLAC-TV, Channel 13, 2:25 p.m. (to concl.). Los Angeles Angels vs. San Francisco Seals from Wrigley Field.

SUNDAY, APRIL 1—Baseball, KLAC-TV, Channel 13, 1:25 p.m. (to concl.). Los Angeles Angels vs. San Francisco Seals from Wrigley Field, double header—Sam Balter is the sportscaster.

MONDAY, APRIL 2—Wrestling, KTTV, Channel 11, 8:30 p.m. (to concl.). Hollywood Legion Stadium matches will be televised and some of the biggest names in wrestling will be featured.

THURSDAY, APRIL 5—Baseball, KTTV, Channel 11, 8:00 p.m. (to concl.). Hollywood Stars baseball games from Gilmore Field with Bill Welsh providing play-by-play description.

#### Variety

TUESDAY, APRIL 3—"The Carrot-Top Anderson Show," KECA-TV, Channel 7, 8:20 p.m. (20 min.). Western singing and music as presented by Les Anderson.

THURSDAY, APRIL 5—"Kreiser Bandstand," KECA-TV, Channel 7, 9:30 p.m. (30 min.). The premiere performance will celebrate a "Benny Goodman Night" with the maestro himself guesting. Talented Peggy Lee provides the vocals. The show will be seen thereafter on Wednesdays at 8:30 p.m. starting April 18.

#### Documentary

SUNDAY, APRIL 1—"Famous Americans," KECA-TV, Channel 7, 7:00 p.m. (30 min.). Series of films made for the Encyclopedia Britannica. First screening will be "Andrew Jackson." A scholarship will be awarded every week for twenty-six weeks, details to be announced.

SUNDAY, APRIL 1—"March of Time Through the Years," KECA-TV, Channel 7, 7:30 p.m. (30 min.). John Daly combines "March of Time" films with panel discussions. Two guest authorities will air their views each week.

#### Women's Affairs

MONDAY, APRIL 2—"The Jeanne Gray Show," KTSL, Channel 2, 3:00 p.m. (30 min.). This new Monday-thru-Friday series filled with beauty and fashion advice for milady.

### WHO'S GUESTING

#### Variety

THURSDAY, MARCH 29—"Paul Whiteman Revue," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Evelyn Knight, songstress, joins "Pops."

FRIDAY, MARCH 30—"Showtime . . . U. S. A.," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Hazel Scott, Jack Carson, Robert Alda, Betty Field and Dane Clark add their talents and you have show business.

FRIDAY, MARCH 30—"Penthouse Party," KECA-TV, Channel 7,

### This Week in TV—Continued

ferred to an actual plot of real estate in Truth or Consequences, New Mexico.

Mrs. Huber's method of identifying and listing the prizes didn't encompass use of a camera. Each week she painstakingly made a penciled list of some of the prizes. The next week she closed her mind to the ones already tabbed, and listed a few more. With the help of the jingle she identified the two the big newspaper had missed, and when the lucky call came was able to reel off from her penciled list all twenty-six items . . . that made them hers.



Pre-Views on TV—Continued

10:00 p.m. (30 min.). Tennis star Sarah Palfrey, trumpeter Leonard Sues and Elsa Maxwell guest with Betty Furness.

**SATURDAY, MARCH 31**—"Ken Murray Show," KTSI, Channel 2, 8:00 p.m. (1 hr.). Barbara Britton and Dick Foran join the man with the cigar.

**SATURDAY, MARCH 31**—"Saturday Night Revue," KNBH, Channel 4, 8:00 p.m. (1 hr.). Ed Wynne, James Barton and Joan Edwards guest with Jack Carson.

**SATURDAY, MARCH 31**—"Show of Shows," KNBH, Channel 4, 9:00 p.m. (1 1/2 hrs.). Signe Hasso, hostess for Imogene and Sid. An additional half hour has been added to this top variety show.

**SUNDAY, APRIL 1**—"This Is Show Business," KTSI, Channel 2, 7:30 p.m. (30 min.). Bidu Sayao, Met star; Jack E. Leonard, comedian, and Mitzi Mayfair, dancer.

**SUNDAY, APRIL 1**—"Toast of the Town," KTSI, Channel 2, 8:00 p.m. (1 hr.). Nancy Walker, Carmen Cavallaro, Ala Ming, Lucienne Boyer, Met star Roberta Peters, golfer Byron Nelson and dancer Nora Kaye join Ed Sullivan.

**SUNDAY, APRIL 1**—"Comedy Hour," KNBH, Channel 4, 8:00 p.m. (1 hr.). Bea Lillie, Rex Harrison, Jean Sablon, Valerie Bettis and Wally Cox—comedy for aural.

**SUNDAY, APRIL 1**—"Movietown," KTLA, Channel 5, 9:15 p.m. (30 min.). Fortunio Bonanova and Gar Moore are Dick Lane's guests.

**TUESDAY, APRIL 3**—Milton Berle, KNBH, Channel 4, 8:00 p.m. (1 hr.). Constance Moore and an outstanding guest list join "Uncle Miltie."

**TUESDAY, APRIL 3**—Frank Sinatra, KTSI, Channel 2, 8:30 p.m. (30 min.). Jackie Gleason and Mary McCarty guest with Sinatra.

**WEDNESDAY, APRIL 4**—"Jack Haley Show," KNBH, Channel 4, 8:00 p.m. (1 hr.). Colette Marchand, Larry Best and John Bachemin.

**WEDNESDAY, APRIL 4**—"Four-Star Revue," KNBH, Channel 4, 9:00 p.m. (1 hr.). Jimmy Durante, Eddie Jackson, Carmen Miranda, Ben Wrigley and Betty Garde.

**THURSDAY, APRIL 5**—"Truth or Consequences," KTSI, Channel 2, 10:00 p.m. (30 min.). Ruby Keeler, Mae Murray, Dolores Costello, Tom Kennedy, Bryant Washburn and the beloved Keystone Kops: Chester Conklin, Snub Pollard, Hank Mann, Heine Conklin and Vernon Dent.

Participation

**FRIDAY, MARCH 30**—"Twenty Questions," KECA-TV, Channel 7, 8:00 p.m. (30 min.). Ilka Chase joins the panelists and answers a few queries.

**MONDAY, APRIL 2**—"Leave It to the Girls," KNBH, Channel 4, 9:30 p.m. (30 min.). Henry Morgan knows a few answers.

Music

**MONDAY, APRIL 2**—"Voice of Firestone," KNBH, Channel 4, 10:00 p.m. (30 min.). Eleanor Steber is guest soloist with Howard Barlow conducting.

Discussion

**SUNDAY, APRIL 1**—"Meet the Press," KNBH, Channel 4, 7:00 p.m. (30 min.). Sean MacBride, Ireland's Minister, meets the 4th estate.

WHAT'S PLAYING

Sports

**THURSDAY, MARCH 29**—"Greatest Fights," KTLA, Channel 5, 10:45 p.m. (15 min.). Highlights of the Louis-Schmeling fight.

**THURSDAY, MARCH 29**—All-Girl Wrestling, KTLA, Channel 5, 11:00 p.m. (30 min.). Lynn O'Connor and Lindy Lawrence battle it out.

Drama

**FRIDAY, MARCH 30**—"Academy Theatre," KECA-TV, Channel 7, 7:00 p.m. (30 min.). Variety in dramas titled "Germelshausen" and "Anniversary" on this duo bill.

**SATURDAY, MARCH 31**—"Bigelow Theatre," KTTV, Channel 11, 9:00 p.m. (30 min.). "Room for Improvement," starring William Frawley and Sara Haden.

**SATURDAY, MARCH 31**—"Request Theatre," KTTV, Channel 11, 9:30 p.m. (30 min.). "The Melody Lingers On" with Josephine Hutchinson and George Hutton.

**SUNDAY, APRIL 1**—"Philco Playhouse," KNBH, Channel 4, 9:00 p.m. (1 hr.). "Dark Corridor" with Wesley Addy, Stella Andrews, Viola Roche and Francis Compton.

**MONDAY, APRIL 2**—"Stars Over Hollywood," KNBH, Channel 4, 8:00 p.m. (30 min.). Ellen Corby in "Old Mother Hubbard."

**MONDAY, APRIL 2**—"Lights Out," KNBH, Channel 4, 9:00 p.m. (30 min.). John Emery and Felicia Montealegre star in "Leda's Portrait."

**MONDAY, APRIL 2**—"Studio One," KTSI, Channel 2, 10:00 p.m. (1 hr.). Kevin McCarthy and Jessica Tandy in "Hangman's House."

**TUESDAY, APRIL 3**—"Hollywood Screen Test," KECA-TV, Channel 7, 7:00 p.m. (30 min.). Lola Albright directs screen candidates Lou Prentiss and Fred Beir through the television adaptation of Dorothy Parker's short story "Here We Are."

**TUESDAY, APRIL 3**—"Suspense," KTSI, Channel 2, 9:30 p.m. (30 min.). Walter Slezak and Betty Garde star in "The Judgment of Three."

**TUESDAY, APRIL 3**—"Armstrong Circle Theatre," KNBH, Chan-

THURSDAY TV LOGS

+Indicates Motion Picture.  
★Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+—Ch. 9, Feature Film.
- 12—Ch. 13, Mike Roy's Kitchen.
- 12:15★—Ch. 9, KFI-TV News Room.
- Ch. 11, Afternoon Serenade.
- 12:30—Ch. 7, Adventure in Food.
- Ch. 9, Ladies' Day, Stulla, Mitchell, John, Owen.
- Ch. 11, Instruction for Survival.
- 1—Ch. 11, Classified Column.
- Ch. 13, Al Jarvis (to 6).
- 1:15—Ch. 2, Armchair Traveler.
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 2, Garry Moore Show.
- Ch. 7, Mulholland's Matinee.
- Ch. 9, Cook's Corner with Monty Margretts.
- Ch. 11, Hollywood Studio Party.
- 1:45—Ch. 8, Film Short.
- Ch. 8, Smokey Rogers (to 3).
- 2+—Ch. 9, Movie Matinee.
- 2:30—Ch. 2, First 100 Years.
- Ch. 7, Your Home.
- 2:45—Ch. 2, To Be Announced.
- Ch. 11, Kitchen Tricks.
- 3—Ch. 2, Jeanne Cray Show.
- Ch. 4, Notes & Keynotes.
- +Ch. 7, Cowboy Theater.
- Ch. 11, Come into the Kitchen.
- Freda Nelson.
- +Ch. 13, Jarvis Movie Matinee.
- 3:15—Ch. 4, Paul Pierre.
- 3:20—Ch. 9, Suspects Wanted.
- 3:30—Ch. 2, To Be Announced.
- Ch. 5, Chef Milani.
- Ch. 9, Oh-This Comedies.
- +Ch. 11, Movie Gems.
- 4—Ch. 2, Steve Allen.
- 4:10—Ch. 9, Garden Guide.
- 4:15—Ch. 7, Foreman Phillips' Show.
- Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show with Marie Gibson.
- Ch. 11, Ladies Matinee with Jack Rourke.
- 5—Ch. 2, To Be Announced.
- Ch. 4, NBC Tele-Comics.
- ★Ch. 5, News; Music.
- Ch. 8, Kate Smith Show.
- Ch. 11, Range Riders Roundup.
- 5:15—Ch. 2, Ghost Riders.
- Ch. 4, Film.
- Ch. 5, Police Calls.
- 5:25—Ch. 8, The Little Show.
- 5:30—Ch. 4, Howdy Dood.
- Ch. 5, Cowboy Thrills.
- ★Ch. 9, Newsroom: Meyers, Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 9, Police Calls.
- Ch. 7, Ch. 8, Sandy Stroug.
- Ch. 4, Crusader Rabbit.
- 6—Ch. 7, Space Patrol.
- Ch. 8, Channel 8 Corral.
- Ch. 9, KFI-TV University.
- Ch. 13, Hawth, Egg & Sam.
- 6:05—Ch. 4, Comedy Klub.
- 6:15—Ch. 7, Half Pint Party.
- ★Ch. 11, News with Hemingway.
- 6:30—Ch. 2, Tom Harmon Show.
- Ch. 4, "Boots n' Saddle," with Eddie Dean.
- Ch. 5, Ch. 8 Time for Beans.
- Ch. 7, Jackson & Jill.
- +Ch. 9, Snow Crop Theater: "One Thousand B.C.," V. Mastur, C. Landis.
- Ch. 11, Captain Vidio.
- 6:40—Ch. 13, Jim Hardy.
- 6:45—Ch. 4, This Land of Ours.
- Ch. 5, Handy Hints.
- ★Ch. 8, Newsreel.
- +Ch. 9, Western Feature.
- Ch. 11, Sports with Bill Welsh.
- Ch. 13, Song Trails.
- 6:55★—Ch. 4, Elmer Peterson, News.
- 7—Ch. 2, Queen for a Day.
- Ch. 4, Night Owl Varieties.
- ★Ch. 5, Newsreel.
- Ch. 7, The Ruggles.

- Ch. 8, Lone Ranger.
- Ch. 13, Thrill of Your Life.
- 7:15—Ch. 2, Lee's Lair.
- Ch. 5, Backgrounds for Living.
- ★Ch. 11, News with Hemingway.
- Ch. 13, To Be Announced.
- 7:30★—Ch. 2, Local News; Sports.
- ★Ch. 4, News & Weather.
- ★Ch. 5, Hollywood Opportunity.
- Ch. 7, Lone Ranger.
- Ch. 8, People in News.
- Ch. 11, The Open Road.
- Ch. 13, Joe Graydon Show.
- 7:35★—Ch. 2, International News.
- 7:45—Ch. 9, Stork Club.
- Ch. 4, Little Show, John Conte.
- Ch. 8, Arden Varieties.
- 7:50—Ch. 8, Film Short.
- 7:55—Ch. 8, Federal News.
- 8—Ch. 2, Starlight Theater.
- Ch. 4, Dave Willock-Cliff Arquette Show.
- Ch. 7, Royal Playhouse.
- Ch. 8, Hoffman Hi-Time.
- Ch. 9, Eastside Theater: "Crooked Circle," Ben Lyon.
- Ch. 11, Ada Leonard Show.
- ★Ch. 13, Clete Roberts World Report.
- 8:15—Ch. 13, Harry Bessler Golf Clinic.
- 8:30—Ch. 2, The Show Goes On.
- Ch. 4, Martin Kane, Private Eye.
- Ch. 5, Wrestling.
- Ch. 7, Paul Whiteman Revue.
- Ch. 8, Holiday Hotel.
- Ch. 13, Fishin's Fun.
- 9—Ch. 9, What's the Name of That Song?
- Ch. 4, Week-end Weather Preview.
- Ch. 7, Holiday Hotel, Don Ameche.
- Ch. 8, Studio One.
- Ch. 11, Plainclothesman.
- Ch. 13, Baseball.
- 9:15—Ch. 4, Industry on Parade.
- +Ch. 9, Feature Film: "Broadway Blast," R. Byrd.
- 9:30—Ch. 2, To Be Announced.
- Ch. 4, Your Hit Parade.
- Snookie Lanson, Eileen Wilson.
- Ch. 7, Kreisler Bandstand.
- +Ch. 11, Mystery Theater: "Black Widow."
- 10—Ch. 2, Truth or Consequences.
- Ch. 4, Western Feature.

REGAL PALE—Tops in Beer  
Presents  
**Tops in Wrestling**  
with DICK LANE  
THE MAIN EVENT  
THURS., 10 P.M.  
CHANNEL 5, KTLA

- Ch. 5, Tops in Wrestling.
- Ch. 7, Roller Derby.
- Ch. 8, Stop the Music.
- 10:05—Ch. 2, Backstage with N.T.G.
- 10:20—Ch. 13, Inside Baseball.
- 10:30—Ch. 2, To Be Announced.
- Ch. 4, Film.
- Ch. 7, Stud's Place.
- Ch. 8, Beat the Clock.
- Ch. 9, Gaylord Carter at the Organ.
- +Ch. 13, Owl Movie.
- 10:45—Ch. 5, Greatest Fights of the Century: Louis-Schmeling Bout.
- ★Ch. 11, KTTV Newsreel.
- 11+—Ch. 2, Feature Film.
- Ch. 4, Broadway Open House.
- Ch. 5, All Girl Wrestling: Lynn O'Connor vs. Lindy Lawrence.
- Ch. 7, Cook's Champagne Party.
- Ch. 8, Star of the Family.

nel 4, 10:00 p.m. (30 min.). "The Patcher-Upper" with Vinton Hayworth, Judy Parrish and Richard Derr.

**THURSDAY, APRIL 5**—"Starlight Theatre," KTSI, Channel 2, 8:00 p.m. (30 min.). Gil Lamb stars in "The Flaxen-Haired Mannequin."

Documentary

**FRIDAY, MARCH 30**—"Success Story," KTTV, Channel 11, 9:00 p.m. (1 hr.). Helms Bakery is the site of your roving camera.



# TV PROGRAM FINDER

Academy Theater..... KTLA-TV, 7 p.m. F  
 Acrobat Ranch..... KECA-TV, 1 p.m. Sa  
 Adventure Call..... KTLA, 9:45 p.m. Su  
 Adventures in Food..... KECA-TV, 12:30 p.m. M-F  
 A Home to Live In..... KLAC-TV, 9:30 a.m. Su  
 Airflyte Theater..... KTSL, 4 p.m. M-F  
 Allen, Irwin..... KLAC-TV, 10:30 p.m. Su  
 Allen, Steve..... KTTV, 6 p.m. Sa  
 Anson, Bill..... KTTV, 11:15 p.m. M, 11 p.m. Tu-F  
 Animal Fair..... KNBH, 7 p.m. W  
 Armchair Traveler..... KTSL, 1:15 p.m. M-F, 3:15 p.m. Su  
 Armed Forces Hour..... KTTV, 5 p.m. Su  
 Armed Forces Revue..... KNBH, 10 p.m. Sa  
 Armstrong Theater..... KNBH, 10 p.m. Tu  
 Arquette, Cliff..... KNBH, 8 p.m. Tu  
 Are ya Lookin'..... KFI-TV, 4:30 p.m. M-F  
 At Home Show..... KTSL, 10:30 p.m. Tu  
 At the Mall..... KTLA, 8:30 p.m. Th  
 Auction City..... KLAC-TV, 6:30 p.m. Sa  
 Backgrounds for Living..... KTLA, 7:15 p.m. Th  
 Bandstand Revue..... KTLA, 5:30 p.m. Su  
 Baseball..... KLAC-TV, 7:30 p.m. Sa, 11:25 p.m. Su  
 Basketball..... KFI-TV, 7 p.m., 9 p.m. Su  
 Bassler, Harry..... KLAC-TV, 8:15 p.m. Th  
 Beat the Clock..... KTTV, 8 p.m. Tu  
 Berk, Milton..... KNBH, 8 p.m. Tu  
 Betts, Betty..... KECA-TV, 8:45 p.m. Tu  
 Bewick..... KECA-TV, 7:30 p.m. Tu  
 Big Story..... KNBH, 9:30 p.m. F  
 Bigelow Theater..... KTTV, 9 p.m. Sa  
 Blind Date..... KECA-TV, 10 p.m. Tu  
 Boots 'n' Saddle..... KNBH, 6:30 p.m. M-F  
 Bonus Bids..... KTTV, 1 p.m. Tu  
 Borg, Victor..... KNBH, 8:30 p.m. F  
 Breaking Ocean Park..... KLAC-TV, 8:30 p.m. M  
 Break the Bank..... KNBH, 10 p.m. W  
 Broadway Open House..... KNBH, 11 p.m. M-F  
 Caliente Races..... KNBH, 3 p.m. M  
 Campus Chorus and Ork..... KTSL, 8 p.m. Tu  
 Canasta Time..... KFI-TV, 9:10 p.m. M  
 Can You Top This?..... KECA-TV, 9:30 p.m. Tu  
 Captain Video..... KTTV, 6:30 p.m. M-F  
 Carrillo, Leo..... KLAC-TV, 9:45 p.m. alt. Tu, 9:30 p.m. Su  
 Cavalcade of Bands..... KTTV, 7:30 p.m. M  
 Cavalcade of Sports..... KNBH, 10 p.m. F  
 Celebrity Time..... KTSL, 10 p.m. Su  
 Chance of a Lifetime..... KECA-TV, 7:30 p.m. W  
 Charlie Wilde..... KTSL, 9 p.m. W  
 Chief Milani..... KNBH, 3 p.m. M-F  
 Children's Church..... KTTV, 1:30 p.m. Su  
 Circuit Rider..... KECA-TV, 11 p.m. Su  
 Cisco Kid..... KNBH, 7 p.m. Tu  
 City at Night..... KTLA, 10 p.m. W  
 College Bowl..... KECA-TV, 8:30 p.m. W  
 Comedy Hour..... KNBH, 8 p.m. Su  
 Come Into the Kitchen..... KTTV, 3 p.m. M-F  
 Cono, Perry..... KTSL, 7:45 p.m., M,W,F  
 Conte, John..... KNBH, 7:45 p.m. Tu, Th  
 Cook's Champagne Party..... KECA-TV, 11 p.m. M-F  
 Cook's Corner..... KFI-TV, 1:30 p.m. M-F  
 Cooley, Spade..... KTLA, 8:30 p.m. Sa  
 Courtesy 4 Star Theatre..... KECA-TV, 9:15 p.m. Su  
 Cowboy Thrills..... KTLA, 6 p.m. M-Sa  
 Crusader Rabbit..... KNBH, 6 p.m. M-F  
 Crusade in Europe..... KECA-TV, 10:30 p.m. F  
 Curious Camera..... KNBH, 3 p.m. M-F  
 Designed for Women..... KNBH, 8 p.m. F  
 Dick Tracy..... KECA-TV, 5:30 p.m. Sa  
 Dick Showboat..... KTLA, 7:30 p.m. W  
 Dillon, Jimmie..... KLAC-TV, 6:15 p.m. M  
 Duke Ranch Varieties..... KLAC-TV, 9:30 p.m. Su  
 Dudley, Jimmy, Sportsreel..... KLAC-TV, 8 p.m. M  
 Fantasy Theater..... KFI-TV, 8 p.m. M-F  
 Emerson, Faye..... KECA-TV, 6:45 p.m. M,W,F, 10:45 p.m. Tu, 11:05 p.m. Th  
 Erwin, Stu..... KECA-TV, 7:30 p.m. Sa  
 Evening Stars..... KNBH, 6:45 p.m. M-F  
 Faith Baldwin Theater..... KECA-TV, 11 a.m. alt. Sa  
 Faith for Today..... KECA-TV, 12:30 p.m. Su  
 Famous Americans..... KECA-TV, 7 p.m. Su  
 Fantastic Studios, Ink..... KTLA, 6:30 p.m. Sa  
 Fantasy Theater..... KTLA, 10 p.m. Tu  
 First Hundred Years..... KTSL, 2:30 p.m. M-F  
 Fishin' Fun..... KLAC-TV, 8:30 p.m. Th  
 Ford Theater..... KTTV, 9 p.m. alt. F  
 Ford News & Weather..... KNBH, 7:30 p.m. M-F  
 Ford Star Revue..... KNBH, 8 p.m. W  
 For Sportsmen Only..... KFI-TV, 8 p.m. Su  
 Four Star Revue..... KNBH, 9 p.m. W  
 Front Page Detective..... KTTV, 8 p.m. F  
 Fun Fair..... KECA-TV, 4:30 p.m. Su  
 Garroway, Dave..... KNBH, 10 p.m. Su  
 Gilmont at Anson..... KTTV, 11:00 p.m. Tu, 7 p.m. F, 11:15 p.m. M, 11:30 p.m. Sa  
 Good Riders..... KTSL, 5:15 p.m. M-Sa  
 Grid Wrestling..... KTLA, 11 p.m. Th  
 Hadley, Arthur..... KTSL, 8 p.m. W  
 Hadley's Talent Scouts..... KTSL, 8:30 p.m. M  
 Haldorberg..... KTSL, 9:30 p.m. M  
 Graham, Sheila..... KNBH, 3:45 p.m. Tu  
 Gray, Jeanne..... KTSL, 3 p.m. M-F  
 Graydon, Joe..... KLAC-TV, 10 a.m. M-F

Greatest Fights..... KLAC-TV, 7:30 p.m. Th  
 Gwinn, Bill..... KTLA, 10:45 p.m. Th  
 Hail the Champ..... KECA-TV, 7 p.m. Su  
 Haley, Jack..... KLAC-TV, 7:30 p.m. F  
 Haley, Chuck..... KNBH, 8 p.m. W  
 Half-Pint Party..... KECA-TV, 6:15 p.m. Tu,Th  
 Hands of Mystery..... KTSL, 9:30 p.m. W  
 Handy Hints..... KTLA, 6:45 p.m. M-F  
 Hancy, Fred..... KLAC-TV, 8:15 p.m. M  
 Harman, Tom..... KTSL, 6:30 p.m. Tu,Th  
 Hardy, Jim..... KLAC-TV, 6:40 p.m. W-F  
 Harmony Kitchen..... KFI-TV, 3:30 p.m. M,W,F  
 Hawth. Egg & Sam..... KLAC-TV, 6 p.m. Tu-Sa  
 Hawthorne..... KLAC-TV, 10:15 p.m. Sa, 3 p.m. Su  
 Hayes, Gabby..... KNBH, 6 p.m. Su, 9:15 p.m. M,W,F  
 Heidt, Horace..... KTSL, 9 p.m. M  
 Hello Again..... KNBH, 6:25 p.m. Tu  
 Hewitt, Ray..... KFI-TV, 7:30 p.m. M  
 Hi Talent Battle..... KLAC-TV, 7 p.m. W  
 Hit Parade..... KNBH, 9:30 p.m. Th  
 Holiday Hotel..... KECA-TV, 9 p.m. Th  
 Hollywood Opportunity..... KTLA, 7:30 p.m. Th  
 Hollywood Reel..... KTLA, 7:15 p.m. W  
 Hollywood Screen Test..... KECA-TV, 7 p.m. W  
 Hollywood Studio Party..... KTTV, 1 p.m. M,W,Th,F  
 Homes for Sale..... KFI-TV, 11:30 a.m. Su  
 Hometown Jamboree..... KLAC-TV, 7:30 p.m. Sa  
 Hopalong Cassidy..... KTLA, 6:30 p.m. Su  
 Howdy Doody..... KNBH, 5:30 p.m. M-F  
 Hutton, Ina Ray..... KTLA, 9 p.m. Tu  
 I Cover Times Square..... KECA-TV, 12:30 p.m. Sa  
 Industry on Parade..... KNBH, 9:15 p.m. Tu  
 In Our Times..... KFI-TV, 8 p.m. Tu  
 Inside Baseball..... KLAC-TV, 10:30 p.m. M,W, 9:50 p.m. Su  
 Inside Detective..... KTSL, 9 p.m. Sa  
 Inspirational Hour..... KLAC-TV, 8:30 a.m. Su  
 Instruction for Survival..... KTTV, 12:30 p.m. M-F  
 It's a Nest Trick..... KTSL, 10:45 p.m. Tu  
 Jolopy Derby..... KTTV, 2:30 p.m. Su  
 Jarvis, Al..... KLAC-TV, 1 p.m. M-F  
 Jack Carter Show..... KNBH, 8 p.m. Sa  
 Jonathan Story..... KNBH, 3:45 p.m. M,W  
 Just Kids..... KLAC-TV, 4 p.m. Su  
 Kate Smith Show..... KNBH, 4 p.m. M-F  
 K-F Jubilaires..... KLAC-TV, 10:30 p.m. Sa  
 Know Your Schools..... KFI-TV, 10:30 a.m. W  
 Komey Club..... KNBH, 6:05 p.m. M-F  
 Kreisler Bandstand..... KECA-TV, 9:30 p.m. W  
 Kukla, Fran & Ollie..... KNBH, 5:30 p.m. Sa, Su  
 Ladies' Day..... KFI-TV, 12:30 p.m. M-F  
 Ladies' Matinee..... KTTV, 4:30 p.m. M-F  
 Lawson, Grace..... KECA-TV, 12:30 p.m. M-F  
 Laurel and Hardy..... KNBH, 7 p.m. F  
 Leave It to the Girls..... KNBH, 9:30 p.m. M  
 Life Begins at 80..... KECA-TV, 9:30 p.m. Th  
 Leonard, Adh..... KTTV, 8 p.m. Th  
 Leone, Baron..... KLAC-TV, 7 p.m. F  
 Lights Out..... KNBH, 9 p.m. M  
 Linkletter, Art..... KECA-TV, 7:30 p.m. Su  
 Little Show..... KNBH, 7:45 p.m. Tu,Th  
 Lone Ranger..... KECA-TV, 7:30 p.m. Th  
 Lowe, Edmund..... KTTV, 8 p.m. F  
 Mack, Ted, Family Hour..... KECA-TV, 6 p.m. Su  
 Magazine of the Week..... KTLA, 10 p.m. Su  
 Magic Slate..... KNBH, 5 p.m. Sa  
 Mama..... KTSL, 8 p.m. F  
 Man Against Crime..... KTTV, 8:30 p.m. F  
 Manhattan Spotlight..... KTSL, 9:45 p.m. Sa  
 Man's Best Friend..... KTLA, 5 p.m. M  
 Marshall Plan in Action..... KECA-TV, 8 p.m. Su  
 Martin Kane..... KNBH, 8:30 p.m. Th  
 Marx, Groucho..... KNBH, 8:30 p.m. M  
 Maughan, Somerset..... KTSL, 10 p.m. Tu  
 McCoy Tim..... KTLA, 7 p.m. Sa  
 McNeill, Don..... KECA-TV, 9 p.m. W  
 Meet Me in Hollywood..... KTLA, 10:30 p.m. F  
 Meet the Press..... KNBH, KFMB-TV, 7 p.m. Su  
 Meglin Revue..... KFI-TV, 5:15 p.m. M  
 Mills, Betsy..... KLAC-TV, 11 p.m. Su  
 Monroe, Vaughn..... KTSL, 9 p.m. Tu  
 Moore, Garry..... KTSL, 1:30 p.m. M-F  
 Morgan, Henry..... KNBH, 9 p.m. F  
 Movietown, R.S.V.P..... KTLA, 9:15 p.m. Su  
 Mr. I. Maginot..... KTSL, 6:30 p.m. Su  
 Mulholland's Matinee..... KECA-TV, 1:30 p.m. M-F  
 Murray, Ken..... KTSL, 8 p.m. Sa  
 My Harp and I..... KLAC-TV, 9:45 p.m. Th  
 \*Newsmen's Roundtable..... KLAC-TV, 12:30 p.m. Tu  
 New York Close Up..... KTLA, 10:30 p.m. Su  
 Night Owl Varieties..... KNBH, 7 p.m. Th  
 Old-Fashioned Meeting..... KECA-TV, 8:30 p.m. Su  
 Old Time Comedies..... KFI-TV, 3:30 p.m. Th  
 Olsen, Heidi..... KFI-TV, 3:30 p.m. Tu  
 On Trial..... KECA-TV, 7:30 p.m. Su  
 Once Upon a Tune..... KTTV, 6 p.m. Su  
 One Man's Family..... KNBH, 7:30 p.m. Sa  
 Original Amateur Hour..... KNBH, 9 p.m. Tu  
 Owens, Harry..... KTLA, 8 p.m. F  
 Palladium Star Time..... KLAC-TV, 8 p.m. W  
 Pandit, Korla..... KTLA, 12 n. Su  
 Pantheon Quiz..... KTTV, 9:30 p.m. F  
 Penthouse Party..... KECA-TV, 10 p.m. F  
 Pet Exchange..... KTTV, 7 p.m. F  
 \*Peterson, Elmer..... KNBH, 6:55 p.m. M-F

Phileo Playhouse..... KNBH, 9 p.m. Su  
 Phillips, Foreman..... KECA-TV, 4:15 p.m. M-F, 6:15 p.m. Tu,Th, 1 p.m. Su  
 Picture Platters..... KTSL, 7 p.m.  
 Pierce, Paul..... KNBH, 3:15 p.m. M-F  
 Plainclothesman..... KTTV, 9 p.m.  
 Potter, Peter..... KTSL, 11:05 p.m. M-Th, 10 p.m. F  
 Pulitzer Playhouse..... KECA-TV, 8 p.m. F  
 Queen for a Day..... KTSL, 7 p.m.  
 Quinlan, Roberta..... KNBH, 7:45 p.m. M,W,F  
 Range Riders Roundup..... KTTV, 5 p.m. M-F  
 Record Room..... KECA-TV, 9 a.m. Su  
 Road to Fame..... KTSL, 7 p.m. F  
 \*Roberts, Cleo..... KLAC-TV, 8 p.m. M-F  
 Roller Derby..... KECA-TV, 10 p.m. M,W,F  
 Rose, Billy..... KECA-TV, 9 p.m. Tu  
 Rose Room Revue..... KFI-TV, 7:30 p.m. W  
 Roving Camera..... KTLA, 7:15 p.m. Tu  
 Roy, Mike..... KLAC-TV, 12 n. M-F  
 Royal Playhouse..... KECA-TV, 8 p.m. Th  
 Ruggles, Charlie..... KECA-TV, 7 p.m. Th  
 Russell, Andy & Della..... KECA-TV, 11 p.m. M-F  
 Sandy Strong..... KECA-TV, 5:45 p.m. M-F  
 Sawyer, Hal..... KECA-TV, 10 p.m. W  
 Say It With Acting..... KNBH, 6:30 p.m. alt. Sa  
 Scout Jamboree..... KFI-TV, 4 p.m. Su  
 Search for Girls..... KTTV, 10:30 p.m. F  
 Seven Seventy on the Air..... KTTV, 1 p.m. Su  
 Shannon, Bob..... KFI-TV, 9:15 p.m. Tu  
 Ship's Reporter..... KLAC-TV, 8:15 p.m. W  
 Show of Shows..... KNBH, 9 p.m. Su  
 Showtime U.S.A..... KECA-TV, 8:30 p.m. F  
 Sinatra, Frank..... KTSL, 8:30 p.m. Tu  
 Ski Tips..... KFI-TV, 10:30 p.m. Th  
 Smilin' Ed McConnell..... KNBH, 6:30 p.m. alt. Sa  
 Smokey Rogers..... KFMB-TV, 8 p.m. Su  
 Song Trails..... KLAC-TV, 6:45 p.m. M-F  
 Southland Farm Fair..... KTTV, 1 p.m. F  
 Spanish Theater Hour..... KFI-TV, 10:30 p.m. Tu  
 Sports Newsreel..... KLAC-TV, 8:15 p.m. F  
 Space Cadet..... KECA-TV, 6:15 p.m. M,W,F  
 Space Patrol..... KECA-TV, 6 p.m. M-F  
 Sports Newsreel..... KLAC-TV, 8:15 p.m. Su  
 Spotlight on Talent..... KFI-TV, 7 p.m. Tu  
 Square Dance Time..... KFI-TV, 2:30 p.m. Su  
 Starlight Theater..... KTSL, 8 p.m. Tu  
 Star of the Family..... KTTV, 7 p.m. W  
 Stars Over Hollywood..... KNBH, 8 p.m. M  
 Stork Club..... KTSL, 7:45 p.m. Tu,Th  
 Stop the Music..... KECA-TV, 8 p.m. F  
 Story Theater..... KECA-TV, 7 p.m. F  
 Studio One..... KTSL, 10 p.m. M  
 Stud's Place..... KECA-TV, 10:30 p.m. Th  
 Super Circus..... KECA-TV, 5 p.m. Su  
 Suspects Wanted..... KFI-TV, 3:20 p.m. M-F  
 Suspense..... KTSL, 9:30 p.m. Tu  
 Taylor's Fri. Night Theatre..... KFI-TV, 9 p.m. F  
 The Jonathan Story..... KNBH, 8:45 p.m. M,W  
 Teleforum..... KTLA, 10:30 p.m. M  
 Tele-Ten Reporter..... KLAC-TV, 7:30 p.m. W  
 Termites-Pest Hints..... KFI-TV, 4:30 p.m. Su  
 The Web..... KTSL, 9:30 p.m. W  
 This Atomic Age..... KLAC-TV, 5:30 p.m. Su  
 This Is Show Business..... KTSL, 7:30 p.m. alt. Su  
 This Is Your Home..... KECA-TV, 2:30 p.m. M,W,F  
 Thrill of Your Life..... KLAC-TV, 7 p.m. Th  
 Time for Benny..... KTLA, KFMB-TV, 6:30 p.m. M-F  
 Tiny Tim's Minstrels..... KTTV, 7 p.m. Su  
 Toast of the Town..... KTSL, 8 p.m. Su  
 Tom Corbett..... KECA-TV, 6:15 p.m. M, W, F  
 Top Views in Sports..... KNBH, 10:30 p.m. M  
 Tricks and Treats..... KTLA, 10:30 a.m. Sa  
 Triple-Feature Theater..... KECA-TV, 7 p.m. M  
 Frith or Consequences..... KTSL, 10 p.m. Tu  
 TV Roundup..... KFI-TV, 3 p.m. Su  
 TV University..... KFI-TV, 6 p.m. M-F  
 Twenty Questions..... KECA-TV, 8 p.m. F  
 Versatile Varieties, Jr. Edition..... KTTV, 1:30 p.m. Su  
 Vet's TV Center..... KFI-TV, 6:30 p.m. Tu  
 Voice of Firestone..... KNBH, 10 p.m. W  
 Waring, Fred..... KTSL, 9 p.m. Su  
 Webb, Frank..... KFI-TV, 12 p.m. Su  
 Wedding Bells..... KLAC-TV, 7 p.m. Sa  
 Weekend Weather..... KNBH, 9 p.m. Th  
 What's My Line..... KTSL, 10:30 p.m. Su  
 What's My Name?..... KNBH, 7:30 p.m. Su  
 What's Name of That Song..... KTSL, 9 p.m. Th  
 Whiteman, Paul..... KECA-TV, 11:30 a.m. Sa  
 Whiteman, Paul..... KECA-TV, 8:30 p.m. Th  
 Who Said That?..... KNBH, 10:30 p.m. alt. M  
 Williams, Tex..... KNBH, 7 p.m. Sa  
 Wilnek, Dave..... KNBH, 8 p.m. Th  
 Wilson, Stu..... KFI-TV, 4:30 p.m. M-F  
 Winchell-Mahoney Show..... KNBH, 7:30 p.m. Su  
 Wrestling..... KNBH, 10:30 p.m. W  
 Wrestling..... KLAC-TV, 6:30 p.m. F  
 Wrestling Workout..... KLAC-TV, 6 p.m. Su  
 Wrightson, Earl..... KTSL, 11 p.m. M  
 Yer Ol' Buddy..... KTLA, 7:15 p.m. F  
 You Asked for It..... KTTV, 7:30 p.m. W  
 Young, Alan..... KTSL, 7 p.m. Tu  
 Youth on the March..... KECA-TV, 10:30 p.m. Su  
 Zoo Parade..... KNBH, 6:30 p.m. Tu



# Radio Precasts

## TIME CHANGES

SATURDAY, MARCH 31—"Songs of the Century," KMPC, 1:00 p.m. (30 min.). Formerly aired at 4:00 p.m., same station and day. This show is also aired over KGFJ on Sunday at 6:00 p.m.

## WHAT'S NEW

### Drama

THURSDAY, MARCH 29—"Newsstand Theater of the Air," KECA, 9:00 p.m. (30 min.). A new weekly series, featuring radio adaptations of short stories.

FRIDAY, MARCH 30—"The Woman in My House," KFI, 3:45 p.m. (15 min.). Daytime serial by Carlton E. Morse about the joys and problems of the "James Carter" household.

SATURDAY, MARCH 31—"Vacationland... U.S.A.," KECA, 2:30 p.m. (15 min.). Don Lowe narrates and interviews travel experts from time to time.

### Public Interest

SATURDAY, MARCH 31—"Exhibit A," KECA, 12:30 p.m. (30 min.). An educational trip through Chicago's foremost museums and institutes with colorful descriptions and commentaries for your listening pleasure.

SUNDAY, APRIL 1—"California Holiday," KNX, 12:45 p.m. (15 min.). James Matthews hosts this series which blends musical highlights with ideas for Sunday afternoon trips through the Southern California vacationland.

### Discussion

THURSDAY, MARCH 29—"United Nations Debates," KFWB, 8:00 p.m. (30 min.). Local colleges will participate in debates on the United Nations. The prize for the winning team, at the conclusion of the series May 10, will be a trip by air to the Headquarters of the United Nations in New York.

### Educational

SATURDAY, MARCH 31—"Science Editor," KECA, 10:15 p.m. (15 min.). Hale Sparks, known for a number of years as "The University Explorer," launches a new series of programs, in cooperation with the University of California, offering a comprehensive digest of the week's news in science.

## WHAT'S BACK

### Commentary

SUNDAY, APRIL 1—"David Lawrence from Washington," KFI, 12:30 p.m. (15 min.). Mr. Lawrence presents news ahead of the news from Washington.

## WHAT'S PLAYING

### Drama

THURSDAY, MARCH 29—"Screen Director's Playhouse," KFI, 7:00 p.m. (30 min.). Jimmy Stewart and Eleanor Parker in "Next Time We Love."

THURSDAY, MARCH 29—"Hallmark Playhouse," KNX, 6:30 p.m. (30 min.). Anne Baxter in "Elizabeth, Captive Princess."

THURSDAY, MARCH 29—"Philip Morris Playhouse," KNX, 7:00 p.m. (1 hr.). Douglas Fairbanks Jr. and Veronica Lake star in "Waterloo Bridge."

THURSDAY, MARCH 29—"Screen Guild Players," KECA, 7:00 p.m. (1 hr.). Richard Widmark, Vic Mature, Coleen Grey and Thomas Gomez in "Kiss of Death."

FRIDAY, MARCH 30—"MGM Theater of the Air," KFI, 9:00 p.m. (1 hr.). Sarah Churchill stars in George Eliot's "The Mill on the Floss."

SATURDAY, MARCH 31—"Stars Over Hol-

lywood," KNX, 10:00 a.m. (30 min.). Dan Duryea stars in "The Flowers That Bloom in the Spring."

SUNDAY, APRIL 1—"Theatre Guild on the Air," KFI, 5:30 p.m. (1 hr.). Walter Pidgeon, Signe Hasso, Brandon de Wilde and Jack Hawkins in "The Fallen Idol."

THURSDAY, APRIL 5—"Suspense," KNX, 6:00 p.m. (30 min.). Jack Benny emotes in "Murder in G Flat."

### Music

SUNDAY, APRIL 1—"Chicago Theater of the Air," KHJ, 9:30 p.m. (1 hr.). This week's vehicle is Lehar's operetta "Fredericka."

MONDAY, APRIL 2—"Railroad Hour," KFI, 8:30 p.m. (30 min.). Gordon MacRae and Dorothy Warenskjold in Robert Burns's "Annie Laurie."

### Discussion

SUNDAY, APRIL 1—"American Forum of the Air," KFI, 12:00 n. (30 min.). Assistant Secretary of State Edward Barret and Harold E. Stassen debate operation of "Voice of America."

## WHO'S GUESTING

### Music

MONDAY, APRIL 2—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Jascha Heifetz, noted violinist, is guest soloist.

### Discussion

THURSDAY, MARCH 29—"Author Meets the Critics," KECA, 6:30 p.m. (30 min.). "The Far Side of Paradise," a biography of F. Scott Fitzgerald by Arthur Mizener, is discussed. Saxe Commins and Maxwell Geismar join the author.

### Variety

SUNDAY, APRIL 1—"The Big Show," KFI, 3:00 p.m. (90 min.). A galaxy of stars join Tallu on this week's show, including Bob Hope, Bing Crosby, Ethel Barrymore, Groucho Marx, Van Johnson and Ezio Pinza.

SUNDAY, APRIL 1—Edgar Bergen and Charlie McCarthy, KNX, 5:00 p.m. (30 min.). Margaret Whiting joins Charlie and the gang.

### Interview

SUNDAY, APRIL 1—"Bill Tusher in Hollywood," KECA, 8:45 p.m. (15 min.). Bill will interview the Academy Award winners in this special broadcast.

### Participation

SUNDAY, APRIL 1—"Twenty Questions," KHJ, 8:00 p.m. (30 min.). Sammy Kaye matches wits with the panel.

## WHAT'S SPECIAL

### Sports

THURSDAY, MARCH 29—Golden Gloves Finals, KHJ, 7:00 p.m. (to concl.). Blow-by-blow airing of the finals from ringside at the Chicago Stadium.

## Contests and Offers

A BRAND-NEW 1951 HUDSON AUTOMOBILE will be the first prize in the gigantic new talent contest on KTLA's "Hollywood Opportunity." Contestants will vie each week for a chance at the prize. The contest began on March 15 and will run for thirteen weeks. At the end of this period the weekly winners will be brought to the studio to compete against each other for the big prize.

**DON LEE**  
dial lines

## The Cisco Kid



Voted Best  
Children's Show  
in Radio

In its fifth consecutive year on Don Lee, this program, featuring the heroic exploits of the Cisco Kid and the humorous antics of Pancho, has been voted the "Best Children's Show in Radio" by the Southern California Society of Radio-Television editors.

Hear it each Monday,  
Wednesday and Friday

7:30 P.M.

Sponsored by Weber's  
Bread

**KHJ dial 930**  
**dial 610 KFRC**

AND OTHER STATIONS

ON

**MUTUAL-DON LEE**



# Handy Hints

By Dorothy Gardiner and Dick Gar-  
ton, stars of KTLA's "Handy Hints,"  
Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here is this week's winner:

Mrs. Joe Hacker, 1501 West Broad-  
way, Whittier, California.

The hint is:

When planting tiny seeds, a medi-  
cine dropper is a help. Take off the  
rubber bulb, fill the medicine dropper  
with seeds, then replace the bulb and  
squeeze it to drop the seeds into the  
furrows.

**WANT A BARBECUE GRILL?** Well,  
make your wheelbarrow into one. Put  
about two inches of sand or dirt in the  
bricks on each side to hold the grill.  
The shelf from your oven makes an  
ideal grill. After the barbecue remove  
the grill, and by the addition of fire  
wood the wheelbarrow becomes an  
excellent open fire, with the added ad-  
vantage that people can sit around  
the fire on all sides.

**ANOTHER USE FOR A DISH  
DRAINER** is to put your pie tins,  
covers and lids, etc. in the rack and  
place in your cupboard shelf. This  
way, it's easy to see which one you  
want and also easy to reach.

**YOU'LL FIND AN OLD WINDOW  
SHADE WILL COME IN HANDY IF  
CARRIED IN YOUR CAR.** Keep one in  
the trunk of your car and then if you  
have a flat tire or other emergency  
roadside repairs, just unroll the old  
window shade and this will serve as a  
mat. It offers excellent protection  
against damaging your clothes.

**FOR THE MEN:** When the cloth or  
canvas on your old grass catcher  
wears out, here is how you can fix it.  
Get a piece of hardware cloth, ¼ inch  
mesh, four ft. long, and twelve inches  
wide. Wire this to the old frame, in  
place of the worn-out canvas. You can  
use an ice pick to make holes in the  
bottom tin. This grass catcher will  
never wear out and you can leave it  
outdoors year around.

Page Forty six.

# RADIO-TV

# Lifelines

BY EVELYN BIGSBY

**BY THE TIME THIS IS IN COLD PRINT**, Janet Gaynor and Charles Farrell will have beamed their "Seventh Heaven" on "Lux Radio Theater." Teaming of these two famous persons has caused a gigantic demand for tickets, necessitat-  
ing an audience for the dress rehearsal on Easter Sunday. As this is written  
(Good Friday afternoon) everyone along Radio Row is eagerly awaiting this  
broadcast.

**AT A VERY DELIGHTFUL LUNCH-  
EON YESTERDAY** in the American  
Room of the Vine Street Derby, the  
press was offered an opportunity to  
meet Miss Gaynor and Mr. Farrell.  
Both proved to be good copy. Dainty  
Mrs. Adrian attracted interest with her  
chic black-and-white check suit and  
white straw skimmer set at exactly the  
right level. She looked young and pret-  
ty as ever and was eager to talk about  
the upcoming broadcast.

**CHARLES FARRELL, HANDSOME IN  
A GRAY SUIT** matching his hair, re-  
called that it was Miss Gaynor whose  
suggestion prompted him first to visit  
Palm Springs, a place now closely  
identified with him and his Racquet  
Club. The season has been a good one,  
he remarked. This is due to the weath-  
er, he thought, and also to the preva-  
lent feeling brought on by the world  
situation: "We might as well enjoy

life, for we don't know how tomorrow  
may be."

**AT THE LUNCHEON I WAS SEATED  
BETWEEN** Mr. Farrell and Fred Mac-  
Kaye, who directs "Lux." Fred told me  
that he was besieged with calls from  
top radio actors and actresses asking  
for even a tiny part on the "Seventh  
Heaven" ainer. "I'd just love to work  
that show," they all told MacKaye.

**SUPPOSE THERE WILL BE ANOTH-  
ER BIG PUSH** for tickets to "Screen  
Director's Playhouse" on April 26, when  
Margaret Truman makes an appear-  
ance. It might be wise for the press to  
take to the hills to sidestep the pres-  
sure from clamoring friends wanting  
to see Miss T. in action.

**HAL PEARY AND WIFE, GLORIA**,  
were friendly hosts last Wednesday  
evening for a small dinner party (also  
in the American Room). The occasion  
marked Hal's 10,000th broadcast,  
chalked up that same evening as he  
played "Honest Harold" on his CBS  
program of the same title.

**GLORIA SURPRISED WITH HER EX-  
PERT** piano playing. The couple's  
handsome four-year-old son, Page, who  
watched from the studio control booth  
while his parents did their program,  
was a ready subject for the Pearys'  
happy conversation. I was glad I made  
the effort to attend the broadcast pre-  
ceding the dinner, for it offered a  
chance to watch some of our best sup-  
porting players (Shirley Mitchell, Joe  
Kearns, Jane Morgan, Parley Baer).  
Butch Cavill, sensitive little ten-year-  
old actor to whom TV-Radio Life gave  
a boost when he arrived here from  
New York about six months ago,  
turned in an excellent performance.

**MIKE STOKEY, NEW PREXY OF  
THE Academy of TV Arts and Sciences**,  
has invited members of the press (this  
one included) who took a crack at the  
Awards set-up and Emmy dinner to  
come out fighting at the meeting Tues-  
day night March 27. In a forthright  
letter, Stokey says: "This (ATAS)  
board means business. It is genuinely  
determined to correct the errors of the  
past and make the coming year a  
proud one for the Academy by putting  
it up to the prestige level upon which  
it belongs. We shall welcome your  
help."

**IN MY OPINION, THE ACADEMY**  
has no way to go but up. In a ruth-  
less searching, such as the one seem-  
ingly scheduled, the air may be  
cleared for the Academy's rise to be  
faster and higher. I hope so.

**WITH LES RADDATZ, PRESS HEAD**

(Continued On Page 64)

**FOR  
YOUR  
Listening Pleasure  
MUSIC**

**7 Top Disc Jockeys**  
Bill Leyden  
Maurice Hart  
Bill Anson  
Peter Potter  
Red Rowe  
Frank Bull  
Gene Norman

**NEWS**  
Clete Roberts  
Ed Lyon  
Joe Yocam  
Al Gordon

**FEATURES**  
News Is Our  
Business  
Eleanor Roosevelt  
Rosary Hour  
U.N. Today  
L.A. Breakfast  
Club  
Community Hour  
and many more  
**ALL ON**

**KFWB**  
980 on the dial



# RADIO *In Review*

news and comments

## For Love o' Mike (General Comment)

### Looks Like

CBS producer Ralph Backlund, of "You and the World" fame, is preparing a documentary series on "Life in Berlin," as a follow-up on his recent 15,000-mile trip through Germany and Scandinavia.

"David Lawrence From Washington" will be heard on NBC every Sunday afternoon (12:30 p.m. locally) beginning April 1. Lawrence, who's been newscasting since 1927, is noted as "the man who knows most about Washington."

Health permitting, Arturo Toscanini will conduct twelve of the twenty-two concerts in NBC Symphony Orchestra's 1951-2 season, beginning November 3. Guido Cantelli takes the baton for another six performances and an unannounced guest maestro is slated to direct the remaining four.

Margaret Truman's debut as a dramatic actress is set for April 26, when she appears on "Screen Director's Playhouse," co-starring with Jimmy Stewart, in "Jackpot."

WAC enlistments should be on the upgrade since Dick Haymes has recorded a series of fifteen-minute recruiting appeals for the women's service branch.

Allan Jones has signed for a new half-hour radio show which will be aired, via radio Luxembourg, in Europe, as well as in Australia, South Africa and Canada. Format utilizes Jones' singing and emcee talents and also has him pegged to interview prominent guests.

Ralph Edwards and his staff are marking the first anniversary of the founding of Truth or Consequences, New Mexico (formerly known as Hot Springs) with a three-day gala "April Fool's Fiesta." Celebration will include an elephant hunt for a pachyderm hidden near the town, in which big-game seekers from all over the country will participate, a rodeo in the streets, a fiesta, and of course both a telecast and a broadcast of the "Truth or Consequences" program.

Ed "Archie, the Manager" Gardner of NBC's "Duffy's Tavern" has completed his made-in-Puerto Rico motion picture, "The Man With My Face." A mystery thriller, the film is the first to be produced entirely in that territory.

The only radio and video personalities on the receiving end of the New York Newspaper Guild's awards, to be presented at the Astor's Page One Ball,

in New York, April 13, will be Tallulah "Big Show" Bankhead, and Sid Caesar and Imogene Coca, of "Your Show of Shows."

Vladimir Selinsky, music director of CBS's "FBI in Peace and War" and CBS-TV's "Lux Video Theater," will compose and conduct music for a State Department version of Sidney Kingsley's anti-Communist play "Darkness at Noon." The original cast of the play, now on Broadway, will record the hour-long State Department version in New York for Voice of America broadcasting.

### Rumors Are Flying

California is going to boast of a "top" Conservatory of Music located in Santa Barbara. John Charles Thomas, Lotte Lehmann, Alec Templeton and others of musical fame are the cogs that are making the wheels go round.

## Your Cue (Shows You May Like)

### "Aunt Mary"

Monday through Friday, 3:30 p.m.  
NBC-KFI, KFSB

Stronger than any critic's remarks on the subject of a radio show's merits

## NEXT WEEK

The subject of our lead story and the cover personality on next week's edition of TV-Radio Life is there by loud and very popular demand of our readers. In case you haven't guessed who it is, we'll give you only a two-word hint — Korla Pandit!

We're also taking you behind the scenes to find out what's new with filmland's ace reporter, Louella Parsons. And giving you some new slants on the controversy that's forever raging between those who say "I'll Take TV" and their arch foes who counter with "I'll Take Radio."

We caught some truly wonderful pictures of the "first lady of Suspense," Agnes Moorehead, as she displayed some of her usual magnificent acting during a recent appearance on the CBS thriller.

And you'll also find another set of "Flashbacks" into radio history, up-to-the-minute logs, news and photos in next week's complete picture of "TV-Radio Life."

is the echoing applause from the radio-side and the shouts of "More, more." Listeners have for a steady seven years turned an alert ear to "Aunt Mary." "Aunt Mary," its cast, and its writer are celebrating their eighth anniversary before the mike.

Fans have never grown weary of the trials and tantrums which have beset the affairs which troubled "Aunt Mary's" heart during the long years. This in itself speaks well for a mid-afternoon soap opera, in times when radio sob stories come and go without apparent disturbances along the airwaves.

At present "Aunt Mary" is uneasy about the emotional crisis which has reared its ugly head in the life of her son, "Randy," concerning his affections for "Louise." "Aunt Mary's" unwavering enemies, "Ben Calvert" and his daughter "Kit," are in the midst of plans to darken the memory of her husband, "Captain Lane," who was killed in World War II. This comes in the wake of civic-minded plans instigated by "Calvert" to erect a memorial in honor of "Captain Lane." Current broadcasts have brought "Captain Lane" to the mike, in flashbacks of war scenes which pictured Lane as a war hero.

A script spiked with human, sharp-edged, warm-hearted dialogue makes "Aunt Mary" one of the better soap operas. Fine acting by Jane Morgan (TV-Radio Life award winner this year for Featured Feminine Player) as "Aunt Mary" and Vivi Jamiss as "Kit" gives strength to a stimulating story line, which is constantly motivated by appealing plots written by scribe Virginia Crosby. During the life of "Aunt Mary" both Mr. and Mrs. Leigh Crosby have been responsible for the script. Good timing by the entire cast is due certainly in part to the laudable direction of Edwin H. Morse. Announcer Hugh Brundage's well placed commercials add polish to the program, commercials which by the way are not overdone.

After such a long record of praiseworthy radio production, "Aunt Mary" shines as one of the most popular daytime serials and disproves the fallacy that a program of this type can not be successfully originated from the West Coast.

### "Philip Morris Playhouse"

Thursday, 7:00 p.m.  
KNX-CBS

Another fine dramatic show bowed last Thursday (March 15). The vehicle for this premiere program was "The Heiress," starring Dorothy McGuire



and Louis Calhern. The Academy Award winner, in four different categories, was excellent radio fare.

Miss McGuire portrayed the role of the jilted heiress with understanding and genuine feeling. Her skilled underplaying of emotions was full of dramatic impact. Her gamut of emotions—warm, timid, hurt, indifferent, etc.—had just the perfect degree of portrayal.

We thought Louis Calhern was ineffective as the money-chasing suitor. He was gracious and charming, but in a noticeably aloof manner. Perhaps a bit of warmth would have made his portrayal of the gay deceiver more believable.

Charles Martin did a commendable adaptation of this "wordy" scenario. He compacted all the necessary action into a comprehensive half-hour radio capsule. Because of his successful adaptation the script lost none of its "meat."

Some of Lehman Engel's musical background was from the original motion-picture score. Whenever it wasn't feasible to use the original score, Mr. Engel composed suitable mood music.

Philip Morris's premiere production set a high standard. If this precedent is followed the program is certain to attract and hold many listeners.

## "The Line-Up"

Saturday, 9:30 p.m.  
CBS-KXN

There are enough mystery, detective, and private-eye-inspired radio scripts to allow their vast audience free range to pick and choose. One of the most credible and dramatically perfect ones is "The Line-Up."

The series is based on the premise that behind every large city police station line-up is a story worth retelling. A very realistic opening is used which invites the listener into the law's auditorium where men stand under blinding lights to be scrutinized by the audience. From the police-selected witnesses comes the finger that points to the suspect in the line-up, who may be guilty of a crime. After identification of the police catches is made, the story follows the supposedly guilty person through the city streets as he goes about his dirty work. Police shadow the man who obviously (to the listener) operates outside of the law. As the plot unfolds the legal leg-men shoot and are shot at, until they eventually arrest the culprit.

Wonderfully sharp dialogue sustained by tightly woven plots places this thriller on a pedestal far above the average escape drama offering. Great care is taken in the casting of the actors not only to get those who have strong talents, but those who add voice contrast to the unity of the entire production. Phil Johnstone plays Lt. Ben Guthrie and Wally Maher is Sgt. Matt Grebb. Background sound effects, such as street noises, crowd scenes, and subdued conversations are effectively handled. Blake Edwards, author, and Jaime del Vall, director,

can both take a well earned bow for their job of doing "The Line-Up." The entire format of the broadcast displays an apparent respect for the authenticity of motivation and story line.

This detective-type radio story succeeds in portraying to the listener the time, events and action which belong to the vagrant, the innocent, the guilty, the thief, and the murderer who pass in the police line-up.

## "The Answer Man"

Monday through Friday, 6:30 p.m.  
MBS-KHJ. KGB

How high is the weather? Are there any diamond mines in California? How many times does the word "hallelujah" appear in the Bible? Who's the richest woman in the world?

These and countless other unusual questions have been posed by listeners to "The Answer Man," KHJ's unique radio feature which guarantees detailed information on just about anything that's puzzling you, and has been living up to the reputation for knowing the how and the why which it has been steadily developing during the past eighteen months.

Joe Mansfield, "The Answer Man" on the program, is himself a member of a sizable staff of researchers who probe innumerable reference books and use every conceivable method of investigation to arrive at the right answers for listeners.

The feature about Mansfield that particularly impresses his audiences is his completely natural delivery. There's no undue pedantry or smugness in his voice, just because he happens to know the answers, and this particular aspect, no doubt, has a lot to do with the many, many questions that flood in to "The Answer Man."

Judging by a few of the programs we have heard, "The Answer Man" does not set himself up as any sort of official interpreter of the law or other matters demanding professional knowledge; instead, he refers the inquirer to the proper sources, which is another plus for this fine show.

The sheer entertainment value of the airer is enhanced by the myriad questions relating to everything from aardvarks to zymurgy that are answered during the fifteen-minute periods.

If you want to know where to find an interesting, well-paced and entertaining radio show, tune in to "The Answer Man"—he'll have it.

## "Folk Music"

Monday through Friday, 10:15 p.m.  
KXLA

It has often been remarked that the heart of a nation beats in its folk music. To establish such a belief, a platter program well spiced with background material on the countries musically represented is aired five times a week at an hour which is most conducive to listening.

Native dances and melodies from Poland, Russia, Czechoslovakia, Peru and America were combined on one night's listening. Commentary by a pleasant-voiced emcee translated the

song titles into English meanings. He also explained the section of the particular country which created the representative music and the class of people from which it sprang as a natural response to their way of life.

Whether the scripter of this refreshingly styled record collector's delight harbored intentions of cementing better foreign relations or not, he has accomplished this noble purpose. He does more than offer a basis for increased understanding of foreign peoples, he tickles the curiosity of the radio-side audience. With colorful verbal pictures which spotlight many little-known facts and fables about nations and peoples so seemingly out of reach, the host of the show gives listeners something worth remembering.

Yma Sumac, the Peruvian princess who sings in a four-octave range, was featured on one broadcast. She is the singer who is said to possess a voice which appears only once in two thousand years. All of her musical renditions on the program were numbers which she sang in her native tongue.

For those who welcome a deviation from the repetitious playing of popular tunes, the nightly spot devoted to "Folk Music" should prove a rare listening post. Even for those who have thus far developed no fondness for American or foreign folk tunes, this program will be appealing for its unique approach to disc-jockey offerings.

## "Family Theater"

Wednesday, 8:30 p.m.  
Mutual-Don Lee. KHJ

The "Family Theater" is a weekly

## Menuette

By  
KHJ's Norma Young

### Preserved Kumquats

(Delicious and different)

Wash fruit well.

Add 2 T. of baking soda to one quart of water, then pour this over the washed kumquats.

Let stand in soda bath until cool. Rinse.

Either score on one side, or puncture the kumquats several times with a toothpick.

Now cook in plain water until tender, testing with a toothpick.

Syrup:

Combine 6 c. sugar and 1 c. water. Bring to a boil and boil 10 minutes.

Add 2 T. butter, to prevent scum forming.

Add fruit and let cook gently until transparent.

Do not overcook. Let stand in this syrup overnight or at least 24 hours to plump.

Drain out kumquats, bring syrup to a full boil, return kumquats to thoroughly heat through, then fill sterilized jars, not quite to the top, for kumquats will absorb more of the syrup—then seal immediately.

Note: If kumquats are to be eaten right away, drain on a wire rack, then roll in granulated sugar.

Note: If TV-Radio Life readers have household or cookery problems, call Norma Young, between hours 9 a.m. and 4 p.m. HUDSON 2-2133.



dramatic series which not only offers excellent dramatic fare but each script illustrates how prayer and faith will ultimately bring us through our problems, no matter what they might be.

On a recent broadcast Ethel Barrymore narrated "The Passion and Death of Our Lord," which was prepared and adapted for this special broadcast by writer Jon Slott. Miss Barrymore's reading was beautiful and her achievement of perfection left nothing to be desired. The narration adapted from the Bible unfolded the story, familiar to all Christendom, of Jesus' death and resurrection.

Lionel Barrymore, the program's host, co-starred with sister Ethel. His epilogue compared music and prayer as the universal languages. Mr. Barrymore is a musician in his own right and has composed several symphonic poems. He likened prayer to a symphony of a thousand strings which is heard far up in the heavens. The prose on prayer was superb.

Harry Zimmerman provided the background and Joseph F. Mansfield directed.

## "Easy Aces"

Monday through Friday, 11:15 a.m.  
ABC-KECA

Malapropisms and sly humor that have always stood this program in good stead continue to keep "Easy Aces" high on the list of fine radio fare.

Long-time favorite of many, the airer still derives its main force from the weird word concoctions dreamed up by "Jane Ace" and the irony-tinged patience and fortitude displayed by "Mr. Ace."

Currently "Jane" is trying to marry off her long-time friend, "Marge." The poor victim of "Jane's" scheme is a fellow named "Don."

Both "Marge" and "Don" regard "Jane's" cupid act with tolerant sympathy. They attempt to call her bluff, but to no avail, since she's too preoccupied with bridal finery and hears too many wedding bells to notice that the basic ingredients are just not there.

In desperation, "Marge" and "Don" hit upon an idea to get "Jane's" mind off of "Marge." "Don" is to make "Jane" believe that she is the one with whom he is hopelessly in love.

"Jane" is notorious for her confused mental state, but "Don's" confession of love only exaggerates the winking and blinking going on in her brain. Her reactions to "Don's" avowal are hilarious. "Aren't we getting formula?" is "Jane's" way of asking if "Don" isn't getting too personal. She attempts to calm him with "Don't get historical." When "Don" reels off a list of compliments, including the fact that he likes the way "Jane" walks, "Jane" stops the conversation to walk around the room and see for herself what's so fascinating about her walk.

In explaining to "Don" that she couldn't possibly be interested in him she says, "I married my husband as a last retort."

Finally she is the one who convinces "Don" that he should forget about her and begin thinking about "Marge," which is where we came in.

## Playbacks (Critical Comment)

### *We Point With Pride*

... To ABC's timely broadcast of the House Un-American Activities Committee testimony of actor Larry Parks. Shrewd editing gave listeners the gist of what Parks had to say, without the ponderous parts of the testimony.

... To Eddie Fisher, new singing "find" heard on the "Big Show" recently. This twenty-one-year-old vocalist is the new Sinatra, Como, and Russell rolled up into one big delightful delicious voice. And to Ethel Waters's excellent dramatic skit, which outranked previous "Big Show" drama offerings, except for those enacted by Tallu herself.

### *We View With Alarm*

The inopportune scheduling of another dramatic show on Thursday evening at 7. The "Philip Morris Playhouse" joins "Screen Guild" and "Screen Director's Playhouse" and a three-way split is "dramatically" effected. This is one sure way to diminish a rating.

Radio's tendency to forget that it has a fight on its hands retaining old faithfuls who have remained old faithfuls despite the gleam of a new TV set within the home. One constructive move might be to streamline radio commercials. People who mix TV viewing with radio listening notice the bombastic treatment accorded them when only the auditory is used during the seconds or minutes allotted to a commercial spiel. By comparison with a mixture of the auditory and the visual, the yukkety-yuk all by itself seems interminable. We think that air service cooly named after a legendary storybook character is the worst offender!

## Off Mike (Personalities)

### *"The Quick and the Dead"*

Lieutenant General Leslie R. Groves, former head of the Manhattan A-Bomb project in Oak Ridge, Tennessee, has come out in praise of "The Quick and the Dead," the new RCA-Victor recording of NBC's documentary series about the atomic and hydrogen bombs.

In a letter explaining his view that the highly dramatic production has done a national service, the General said, "I am heartily in favor of all Americans being fully aware of the tremendous power of the atomic bomb. If this is properly brought about, there should come a knowledge of how best to cope with the problem of an enemy attempting to use the bomb against us. I hope these records will help toward the achievement of these goals."

## RECORD

# Notes to You

By ANDY MANSFIELD

Toni Arden (Columbia) heads this week's releases with a gilt-edged platter coupling "Too Late Now" and "Too Young." Both are top material for Toni, who sings 'em with more umph than Columbia has needles. Fine backing is provided by maestro Percy Faith. . . . "Ink Spots" (Decca) have a very listenable disc in reverent mood featuring Bill Kenny and labeled "Somebody Bigger Than You and I" plus "And Then I Prayed." It's a timely item whose lyrics should be given more than a passing thought. . . . Ray Anthony Orch. (Capitol) features a pair for dancing in moderate tempo, "Eleanor" and "My Prayer" — both highlighting Tommy Mercer's warm vocals. . . . Georgia Gibbs (Coral) really does things to yesterday's "Shoo Shoo Baby," but best effort is on the novelty "Once Upon a Nickel" and its catchy theme on what five cents used to buy, remember? . . . Errol Garner (Columbia) eighty-eights brilliant and unusual stylings on "My Heart Stood Still" and "Honeysuckle Rose," both with rhythm backing and not too modern to hide their familiar melodies. . . . Interesting to watch will be Jo Stafford and Nelson Eddy's first release as a duo on Columbia's "Till We Meet Again" and "With These Hands." To us there was not the smooth blend in voices that should have been possible with these two name vocalists; rather a pulling away instead of a unified effort. . . . Gordon Jenkins Orchestra (Decca) with Don Burke on the vocal has a swell discing of the maestro's "Sally Doesn't Care," plus solo-work by "The Finger." With Bonnie Lou Williams and chorus, reverse "More Than I Care to Remember" is a fitting platter-mate, moderate in tempo, tops in lyrics and melody. . . . Tex Beneke Orch. (MGM) features a Gregg Lawrence vocal on the lovely "Sentimental Music" for dancers who like moderate tempo, and with its lyrics made to order for Tex, the up-tempo'd "Down in Nashville, Tennessee" provides fine change of pace. . . . Lovers of the classics will find many new items available on Capitol-Telefunken LP Micro-groove, most impressive of which are excellent readings by Joseph Keilberth and the Prague Philharmonic of the Schumann Symphonies No. 1 and No. 4 with their individual and unconfining structure of blending rather than developing themes, and superb examples of symphonic fantasy. . . . A.M.







★KBJ—Cedric Enster.  
 ★KFAC—News.  
 KMPK—Report to Ranchers.  
 KWKW—Sports; Music.  
 10:55★KXX, KWIK—News.  
 1★KECA—Ira Cook.  
 KFI, KFSB—Backstage Wife.  
 KIJ, KFAM, KGB, KVOE—  
 Jack Kirkwood Show.  
 KXX—Hilltop House.  
 KAL—Basshall.  
 KFAC—Salvation Army Band.  
 KFOX—Texas Tiny.  
 KFVD—Shopping Highlights.  
 KFWB—Bill Anson.  
 KGER—Peter Slack, Organ.  
 KGFJ—From Sunset and Vine.  
 KGIJ—Homemakers Matinee.  
 KIEV—Strictly Instrumental.  
 ★KLAC—News.  
 ★KMPG—News; Bill Ewing.  
 KOWL—Joe Adams Show.  
 KRKD—Polka Time.  
 KWIK—Afternoon Serenade.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broad-  
 caster.  
 1:05—KLAC—Sports Desk.  
 1:10—KLAC—370 Club.  
 1:15—KFI, KFSB—Stella Dallas.  
 KXX—Kings Row.  
 KFAC—Adventures of Music.  
 KMPG—L.A. in Review.  
 KXLA—Joe Littlefield.  
 1:30—KFI, KFSB—Lorenzo Jones.  
 KIJ, KGB—Double or  
 Nothing.  
 KXX—Housewives'  
 Protective League.  
 KAL—Club KAL.  
 KFAC—Composers' Corner.  
 KFVD—For Westerners Only.  
 ★KFWB—News.  
 KGER—Out of the Story Book.  
 KGFJ—Anybody's Hit Parade.  
 KIEV—Phil's Platter Party.  
 KXLA—Western Hits.  
 1:45—KFI, KFSB—Wilder Brown.  
 KFWB—Bill Anson.  
 ★KGER—News.  
 2★KECA—Surprise Package.  
 KFI, KFSB—When a Girl  
 Marries.  
 ★KIJ, KXX, KFAM, KGB,  
 KLAC—News.  
 KAL—Club KAL.  
 KFAC—Concert Matinee.  
 KFOX—Texas Tiny.  
 KFVD—Harlematinee.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIJ—Homemakers Matinee.  
 KIEV—Phil's Platter Party.  
 ★KMPG—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—Government Speaks.  
 KWIK—Afternoon Serenade.  
 KWKW—Open House.  
 KXLA—Western Music.  
 2:05—KXX—Paul Masterson Show.  
 KLAC—Sports Desk.  
 2:10—KLAC—370 Club.  
 2:15—KFI, KFSB—Portia Faces  
 Life.  
 KIJ—Luncheon With Lopez.  
 KGFJ—Variety on Piano.  
 KRKD—Home Safety.  
 KXLA—Continental Serenade.  
 2:25—KXX—Mr. Information.  
 2:30—KECA, KFMB—Benny Rubin  
 Show.  
 KFI, KFSB—Just Plain Bill.  
 KIJ—Women Are Wonderful.  
 KXX—Jack Owens Show.  
 ★KFVD, KGFJ—News.  
 ★KFWB—News; Bill Anson.  
 KGER—Garden School.  
 KGIJ—Variations in Rhythm.  
 ★KRKD—News; Tops in Pops.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSB—Front-Page  
 Farrell.  
 KXX—George Fisher.  
 KAL—Here's a Vet.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
 3★KFAC—News.  
 3—KECA—Rudy Vallee Show.  
 KFI, KFSB—Welcome  
 Travelers.  
 KIJ—Club 930.  
 KXX, KCBQ—Arthur Godfrey.  
 KAL—Whittier Program.  
 KFAC—World of Opera.  
 KFOX—Martin's Highlights.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 ★KGER—News; Fiesta Grande.  
 KGFJ—Housewives Hit Parade.  
 KGIJ—Encore Time.  
 KIEV—Freddie Martin.  
 ★KLAC, KMPG, KWIK,  
 KXLA—News.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWKW—Salute to Safety.  
 3:05—KLAC—Sports Desk.  
 KMPG—Johnny Grant.  
 EWIK—A. Don Miller Show.

3:10—KLAC—370 Club.  
 3:15—KFOX—Music.  
 ★KGIJ—News.  
 KXLA—Music Mountain.  
 3:30—KECA, KFMB—Ernests  
 Scully.  
 KFI, KFSB—Aunt Mary.  
 KAL—Brother Welch.  
 KFAC—Lyrics in Chorus.  
 KFOX—Music.  
 KGER—Rancho 1390.  
 KGFJ—Western Roundup.  
 KGIJ—Dance Matinee.  
 KIEV—Dancing With Dick.  
 KOWL—Rhapsody in Rhythm.  
 ★KRKD—News; Tops in Pops.  
 ★KWKW—News; Rodeo Bill.  
 3:45—KFI, KFSB—The Woman in  
 My House.  
 KIJ—Lynn Looks at H'wood.  
 KAL—Music.  
 ★KLAC—News.  
 ★KFOX, KFVD—Old-Age  
 Pensions.  
 4—KECA—Favorite Five, with  
 Lou Crosby.  
 KFI, KFSB—This Woman's  
 Secret.  
 ★KIJ, KFAM, KGB—Fulton  
 Lewis.  
 KXX, KCBQ—Curl Massey.  
 KAL—Beautiful Mexico.  
 KFAC—Musical Masterpieces.  
 ★KFOX, KIEV, KLAC, KMPG,  
 —News.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 KGER—Rancho 1390.  
 KGIJ—Piano Moments.  
 KGFJ—Western Trails.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Spotlight on a Star.  
 KWIK—Hank Penny.  
 KWKW—Imperial Hour.  
 KXLA—Music Mountain.  
 4:05—KLAC—Sports Desk.  
 KMPG—Johnny Grant.  
 4:15—KFI, KFSB—Dr. Paul.  
 ★KIJ, KFAM, KGB, KVOE—  
 Frank Hemingway.  
 KXX, KCBQ—Strike It Rich.  
 KGER—Freddie Martin.  
 KGFJ—Among My Souvenirs.  
 KIEV—Dancing With Dick.  
 KLAC—Stars of the Week.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25★KFWB—News.  
 4:30—KECA—Happy Theater.  
 KFI—Burrill Wheeler.  
 ★KIJ, KGB—Behind the Story.  
 KXLA—Fantasias Musicales.  
 KFOX—Hitching Post.  
 ★KFSB—News.  
 KFWB—Platter Pals.  
 KGFJ—Dixieland.  
 KMPG—Ira Cook.  
 KRKD—Sweet Songs.  
 KXLA—Music.  
 4:45★KECA—Headline Edition.  
 ★KIJ, KFAM, KGB, KVOE—  
 Sam Hayes.  
 KXX—Harry Bahhitt.  
 KLAC—Racing Roundup.  
 ★KOWL, KRKD—News.  
 KXLA—Melody Valley.  
 4:55★KMPG—News.  
 5★KECA, KFVD, KWIK—News.  
 ★KFI—Feature Wire.  
 KIJ, KFAM, KGB, KVOE—  
 Mark Trail.  
 ★KXX, KCBQ—News, Murrow.  
 KAL—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFWB—Red Box.  
 KGER—Rancho 1390.  
 KGFJ—Live at Five.  
 KGIJ—Children's Corner.  
 KIEV—Sam's Show.  
 ★KLAC—News; Sports.  
 KMPG—Help Wanted.  
 KOWL—Chico's Swingtime.  
 KRKD—Wagon Wheels.  
 ★KWKW—News.  
 KXLA—Melody Valley.  
 5:05—KWIK—Joe Thompson Show.  
 5:10—KLAC—Los Angeles Today.  
 5:15★KECA—Elmer Davis.  
 ★KFI, KGER—News.  
 KXX—Tom Harmon.  
 KFVD—Melody Matinee.  
 KGFJ—Pianists of the Future.  
 ★KMPG—Raymond Swing.  
 KWKW—Today at the Races.  
 5:20—KLAC—Jukebox Jamboree.  
 5:30★KECA, KFMB—Chet Huntley.  
 KFI—Coca Cugat.  
 KIJ, KFAM, KGB, KVOE—  
 Clyde Beatty.  
 ★KXX, KCBQ—C. Collingswood.  
 KFAC—Whna Bill Club.  
 ★KFOX—News.  
 KGER—Gospel Friends.  
 KGFJ—L. Ron Hubbard.  
 ★KGIJ—News; Tops in Pops.  
 KMPG—Stars of Song.  
 KRKD—Porta Dial.  
 KWIK—Short Cuts to Acting.

KWKW—Romano Smeraldo  
 Program.  
 KXLA—Squeakin' Deacon.  
 5:45★KECA, KFMB—Bob Garrard.  
 ★KFI, KFSB—Elmer Peterson.  
 ★KXX, KCBQ—News, Goss.  
 KFOX—Your Fishmaster.  
 KGFJ—Record Jackpot.  
 KLAC—Sani Baller, Sports.  
 KMPG—Top Tunes.  
 KRKD—Race Results.  
 5:55★KXX, KCBQ—News.  
 KIJ, KGB, KVOE—Victor  
 Borge.  
 6★KECA—Edwin C. Hill.  
 KFI—Magnificent Montagne.  
 ★KIJ, KFAM, KGB, KVOE—  
 Gabriel Heatter.  
 KXX, KCBQ—Capitol  
 Clinkroom.  
 KFAC—Prelude to Evening.  
 ★KFOX, KIEV, KLAC, KWIK  
 —News.  
 ★KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGIJ—Dinner Concert.  
 ★KMPG—Norman Nesbitt, News  
 KRKD—Variety Time.  
 KWKW—Fordellone.  
 KXLA—Property Owners.  
 6:05★KECA—Main Street to Malibu.  
 KIEV—Sam's Show.  
 KLAC—Al Jarvis Ballroom.  
 6:10—KECA—Inside Los Angeles.  
 6:15—KECA—Hannibal Cobb.  
 ★KIJ, KGB—Mutual Newareel.  
 KFOX—Music.  
 KFWB—Sports.  
 KMPG—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 KXLA—Women's Clubs.  
 6:30—KECA—Boston Blackie.  
 KFI, KFSB—Duffy's Tavern.  
 KIJ, KGB—The Answer Man.  
 KXX—Best Arrog Show.  
 KCBQ—Stars Review the Hits.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIJ—Easy Listening.  
 KMPG—Joe Hernandez.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45★KIJ, KFAM, KGB, KVOE—  
 News, Sam Hayes.  
 ★KGFJ—News.  
 KFI—Down Memory Lane.  
 KRKD—Dr. Joseph Murphy.  
 KXLA—Western Music.  
 6:55—KECA—Champion Roll Call.  
 ★KIJ, KFAM, KGB, KVOE—  
 Bill Henry.  
 7—KECA, KFMB—Boxing Bout.  
 KFI, KFSB—Life of Riley.  
 KIJ, KFAM, KGB—The  
 Hidden Truth.  
 KXX—Command Theater.  
 KFAC—Evening Serenade.  
 KFOX—Our Cats.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 ★KGIJ, KLAC, KRKD, KXLA—  
 News.  
 KIEV—Sam's Show.  
 KMPG—Musical Memories.  
 ★KWIK—Frank Edwards.  
 KWKW—Hoyos Hour.  
 7:05—KLAC—Crosby & Company.  
 7:15—KFOX—Evening Melodies.  
 KGIJ—Songs by Crosby.  
 KLAC—Harry Martin.  
 KRKD—Strolling Tom.  
 KWIK—Johnson Family.  
 KXLA—Western Music.  
 7:30—KECA—Ina Blue, Sports.  
 KFI, KFSB—Sports Newareel.  
 KIJ, KFAM, KGB, KVOE—  
 Cisco Kid.  
 KXX—Women's Forum.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Job Opportunities.  
 KGER—Rev. Harlan.  
 KGIJ—Parks and Playgrounds.  
 KLAC—Make Mine Music.  
 KRKD—Dr. Richardson.  
 KWIK—Lou Nova.  
 KWKW—Betzy Spanish Prog.  
 KXLA—Ole Rasmussen.  
 7:35—KECA—Orchestra.  
 7:45—KECA—Science Reports.  
 ★KFOX—KWIK—News.  
 KFWB—Rosary Hour.  
 KGIJ—Melodex Soft & Sweet.  
 KMPG—Red Cross Story.  
 KRKD—Catholic Quarter Hour  
 7:55—KLAC—Weather Report.  
 8—KECA, KFMB—Richard  
 Diamond.  
 KFI—One Man's Family.  
 KIJ, KGB, KVOE—Magazine  
 Theater.  
 ★KXX, KCBQ—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Modern Concert.  
 KFWB—Radio News Club.

KFSB—One Man's Family.  
 KGER—Bible Treasury.  
 KGIJ—Melody Revue.  
 KGIJ—Bob Moore Show.  
 ★KLAC, KFAM—News.  
 KRKD—Saddle Serenade.  
 ★KMPG—News, Norman  
 Nesbitt.  
 KWIK—Nick Musky.  
 KWKW—Record Junction.  
 8:05—KLAC—Dugout Dope.  
 8:15★KFI, KFSB—World News.  
 KXX, KCBQ—Jack Smith and  
 Margaret Whiting.  
 KFOX—Hitching Post.  
 KGER—Hebrew Christian Hr.  
 KGFJ—National Guard.  
 KMPG—Baseball.  
 KXLA—Atomic Defense.  
 8:20★KLAC—News; Sport News.  
 8:30—KECA, KFMB—This Is Your  
 FBI.  
 KFI, KFSB—Nero Wolfe.  
 KIJ, KFAM, KGB, KVOE—  
 Murder by Experts.  
 KXX, KCBQ—Hear It Now—  
 Ed Murrow.  
 KFOX—Rhythm Section.  
 ★KGFJ—News.  
 ★KGER—Music Hall.  
 KGIJ—Today's Hits.  
 ★KGIJ—News.  
 ★KLAC—Baseball; H'wood vs.  
 Oakland.  
 KWIK—What's the Answer?  
 KWKW—Basketball.  
 KXLA—Ole Rasmussen.  
 8:45—KFOX—Vocal Spotlight.  
 KFWB—L.N. Today.  
 KGER—Voice of China.  
 KGIJ—Melodex Soft & Sweet.  
 KECA, KFMB—Adventures of  
 Ozzie and Harriet.  
 9—KFI—MGM Theater: "The  
 Mill on the Floss,"  
 S. Churchill.  
 ★KIJ, KFAM, KGB, KVOE—  
 News, Glenn Hardy.  
 KXX, KCBQ—Hear It Now—  
 Ed Murrow.  
 KFAC—Evening Concert.  
 KFOX—Swingtime at Elks.  
 KFSB—Sam Spade.  
 KFWB—Pasadena Civic.  
 KGER—Chuck Sparks.  
 KGFJ—Today's Hits.  
 KGIJ—Musical Scrapbook.  
 KLAC—Baseball.  
 KMPG—Baseball.  
 KRKD—Saddle Serenade.  
 KWKW—Basketball.  
 KXLA—Squeakin' Deacon.  
 9:15★KIJ, KGB, KVOE—Fulton  
 Lewis.  
 KGER—Fred McLesky.  
 KWIK—L.N. Today.  
 9:30—KECA—Armstrong of the SBI.  
 KIJ—Rat and Gun Club.  
 KXX, KCBQ—Beulah.  
 KFSB—Short Stories.  
 KFWB—Music.  
 KGER—Brown Schools Pro-  
 gram.  
 KGFJ—Platter Party.  
 KGIJ—Musical Memories.  
 KWIK—Sam's Show.  
 9:45—KXX, KCBQ—Club 15.  
 ★KFWB—News.  
 9:55★KIJ, KFAM, KGB, KVOE—  
 News.  
 10★KECA, KFMB—ABC Late  
 News.  
 ★KFI, KFSB—Richfield  
 Reporter.  
 KIJ, KFAM, KGB—1 Love  
 a Mystery.  
 ★KXX, KCBQ—Ten O'Clock  
 Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Shamrock Band.  
 KFVD—Spado Cooley Time.  
 KFWB—Gene Norman.

**ORGAN MUSIC**  
 With Staff Organist-Pianist  
**DR. PETER SLACK**  
 at the Great Wurliizer  
 Pipe Organ  
 Mon. - Wed. - Fri.  
 1 P.M. and 10 P.M.  
 Sat. 5 P.M.  
**KGER** 5,000 WATTS  
 1390 K.C.

KGER—When Day is Done.  
 KGFJ—Platter Party.  
 KGIJ—Ten O'Clock Curtain.  
 KLAC—Baseball.  
 KMPG—Lucky Lager Dance  
 Time.  
 KRKD—Saddle Serenade.  
 KWIK—Sam's Show.  
 KWKW—Basketball.  
 ★KXLA—News.  
 10:15—KECA—Dr. Frederick Baliza.



# SATURDAY, MARCH 31

★Indicates News Broadcast

- 8**—KECA, KFMB—No School Today.  
 KFI—LSD—Archie Andrews.  
 KJL—Leslie Nichols.  
 ★KNN, KCBQ, KFMB, KIEV, KLAC, KMPC, KWIK, KNLA—News.  
 KALI—Dr. Balles.  
 KFAC—Country Church.  
 KFOX—Bible Society.  
 KFVD—Wakeup Ranch.  
 KFAM—Excursions in Science.  
 KGB—Morning Special.  
 KGER—Mizpah.  
 KGFJ—Remember Romany.  
 KGIH—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Top Tunes.  
 KWKW—Ritmos Latino-Americanos.  
 8:05—KNN, KCBQ—Let's Pretend.  
 KIEV—Phil's Platter Party.  
 KWIK—Club 1490.  
 8:10—KWKW—Church of Truth.  
 8:15★KJL, KGB—News.  
 KFMB—Bill Leyden.  
 KGFJ—Voice of the Blind.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Report, Sports.  
 KOWL—Serbian Program.  
 KVOE—Hotels Club.  
 KWKW—Sacred Heart.  
 KNLA—Western Music.  
 8:30—KFI, KISD—Smilin' Ed McConnell.  
 KHJ, KFAM, KGB, KVOE—Haven of Rest.  
 KNN, KCBQ—Somerset Maugham Theater.  
 KALI—Popular Music.  
 KFAC—Rose Room.  
 KFOX—Bible Class.  
 KFVD—Coffee Time.  
 KGER—Voice of China.  
 KGFJ—Yesterday's Hits.  
 ★KGIH, KLAC—News.  
 KMPC—Business Reporter.  
 KOWL—Waltz Time.  
 KRKD—Dixieland.  
 KWKW—Church of Nazarene.  
 KNLA—Sacred Records.  
 8:45—KECA—Mirandy's Almanac.  
 KFAC—Unity.  
 ★KFMB—News.  
 KGER—Go Ye Fellowship.  
 KGIH—On Parade.  
 KLAC—Racing News.  
 KMPC—Ralph Turner Show.  
 KOWL—Serbian Program.  
 KWKW—Voice of China.  
**9**—KECA—Week-End Platter Party.  
 KFI—Young America Speaks.  
 KHJ, KFAM, KGB—Dr. Hiss Clinic.  
 KNN, KCBQ—Theatre of Today.  
 KALI—Music.  
 KFAC—Piano Parade.  
 KFMB—No School Today.  
 KFOX—Pentecostal Church.  
 KFVD—Coffee Time.  
 KFMB—Music.  
 KGER—Radio Kids' Bible Club.  
 KGFJ—What's New.  
 KGIH—Morning Varieties.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Coffee with Crosby.  
 KMPC—Ralph Turner Show.  
 KOWL—Serbian Program.  
 KRKD—Sagebrush Serenade.  
 KVOE—Proudly We Hail.  
 KWIK—Club 1490.  
 KWKW—Bill Stewart.  
 KNLA—Adventure Time.  
 9:15—KFOX—Gospel Joy Bringer.  
 KISD—Your Navy on the Air.  
 KGIH—Ballads for You.  
 KOWL—German Hour.  
 KWIK—Record Room.  
 9:30—KFI, KISD—U.S. Marine Band.  
 KHJ—Veterans Administration.  
 KNN, KCBQ—Grand Central Station.  
 KALI—Hunter Hancock.  
 KFAC—Accent on Strings.  
 KFOX—Full Gospel.  
 KFVD—Jamboree Jubilee.  
 KFMB—Eleanor Roosevelt.  
 KGER—God's Half Hour.  
 KGFJ—Billy Eckstine.  
 KGIH—Fashions in Music.  
 KIEV—Coffee Time.  
 KLAC—Today's Top Tunes.  
 KNLA—Western Music.  
 9:45—KHJ—Extra Time.  
 KFOX—Highland View Bible.  
 KGB—Club Women.  
 KGFJ—Dog Tales.  
 ★KRKD—News; Music.  
 KVOE—Stars on Parade.  
 9:50★KNN, KCBQ—Cedric Adams.

- 10**—KECA—Week-End Platter Party.  
 KFI—Pickens' Party.  
 ★KHJ, KALI, KFAM, KGB, KVOE—Bud Foster.  
 KNN, KCBQ—Stars Over Hollywood.  
 KALI—Hunter Hancock.  
 KFAC—Morning Concert.  
 KFMB—American Farmer.  
 ★KFOX—News.  
 KISD—Boston Symphony.  
 KFVD—Jamboree Jubilee.  
 KFMB—Eleanor Roosevelt.  
 KGER—Prayer Revival Concert.  
 KGFJ—Bing Sings.  
 KGIH—Bob Moore Show.



Dick Sinclair  
 "Discing With Dick"  
 10 A.M. to 1 P.M.  
 3:30 P.M. to 5 P.M.  
 Monday thru Saturday  
 KIEV—870 KC  
 Center of the Dial

- KIEV—Discing With Dick.  
 KLAC—Al Jarvis/Ballroom.  
 ★KMPC—News; Ralph Turner Show.  
 KOWL—American-Croatian Hour.  
 KRKD—Piano Paintings.  
 KWIK—Wally George.  
 KWKW—Bill Stewart.  
 KNLA—Western Music.  
 10:10—KALI—Coffee With KALI.  
 KFOX—Assembly of God.  
 10:15★KFI—Hometown Happenings.  
 KHJ—Land of the Free.  
 KFMB—Maurice Hart.  
 ★KGFJ—News.  
 KRKD—Dr. Richardson.  
 10:30—KFI—Parent-Youth Forum.  
 KHJ, KGB—Science Reporter.  
 KNN, KCBQ—Give and Take.  
 KALI—Popular Music.  
 KFAC—Song Recital.  
 KFMB—Opera.

- KFOX—Music.  
 ★KFMB—News; Maurice Hart.  
 KFVD—Jr. Talent Review.  
 KGER—Hymns for the Day.  
 KGFJ—Record Review.  
 KOWL—Proudly We Hail.  
 KRKD—Potpourri.  
 KWKW—Tony Sein.  
 10:45—KHJ, KGB—Guest Star.  
 KGER—Rev. Knapp.  
 10:55—KALI, KGFJ—Major League Baseball: N.Y. Giants vs. Detroit Tigers.  
 ★KFAC—News.  
**11**—KECA—Ira Cook's Platter Party.  
 KFI, KISD—Mary Lee Taylor.  
 KHJ, KGB, KVOE—Symphonies for Youth.  
 KNN, KCBQ—To Be Announced.  
 KALI, KGFJ—Major League Ball.  
 KFAC—Guy Bates Post.  
 KFOX—Music.  
 KFVD—Jamboree Jubilee.  
 KFMB—Maurice Hart.  
 KGER—Children's Bible Hour.  
 KGIH—Midmorning Melodies.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Ralph Turner Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesterday.  
 KWIK—Wally George Show.  
 KWKW—Tony Sein.  
 KNLA—Western Music.  
 11:15—KFAC—Book Press.  
 11:30—KECA—Canadian Rhapsodies.  
 KFI, KISD—National Farm and Home Hour.  
 KNN—Music With the Girls.  
 KCBQ—Cold Hard Cash.  
 KFAC—Music Hall.  
 ★KFOX—News.  
 KFVD—Shopping Highlights.  
 ★KFMB—News; Maurice Hart.  
 ★KGER—News; Hits From Semi-Classics.  
 ★KRKD—News.  
 KWKW—La Hora de Los Angeles.  
 KNLA—Jimmie Dolan.  
 11:40—KFOX—Hit Tunes.  
 11:45★KGIH—News.  
 KRKD—Sweet Pops.

- 12**—KECA, KFMB—Pan American Show.  
 KFI—Farm Reporter.  
 ★KHJ, KGB—News.  
 KNN, KCBQ—Morton Downey Show.  
 KALI, KGFJ—Major League Ball.  
 KFAC—Luncheon Concert.  
 KFOX—Music.

Review the latest releases on  
**Saturday Serenade**  
 With Dave Shaw  
 12:00 to 2:00 P.M.  
 SATURDAY  
  
 KEVD—Saturday Serenade.

- KFMB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGIH—Lombardo Time.  
 ★KIEV—News.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Record Session, Ira Cook.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.  
 KWIK—Hank Penny.  
 KWKW—La Hora de Los Angeles.  
 KNLA—Jimmie Dolan.  
 12:05—KWKW—Sports News.  
 12:15—KFI—Quick, What's the Answer?  
 KHJ—Caribbean Crossroads.  
 ★KFOX, KFVD, KGER—News.  
 KGIH—Local Varieties.  
 KIEV—Discing With Dick.  
 12:50—KECA—Exhibit "A."  
 KHJ, KGB, KFAM, KVOE—Man on the Farm.  
 KNN, KCBQ—Meet the Missus.  
 KFOX—Swing Siesta.  
 KFVD—Shopping Highlights.  
 ★KFMB, KALI—News.  
 KGER—Luncheon Serenade.  
 KGIH—Saturday Serenade.  
 KRKD—Prairie Schooner.  
 KWKW—Keyboard Capers.  
 12:15—KFVD—Saturday Serenade.  
 KFOX—Latin American.  
 KFMB—Bill Anson.  
 KWKW—Sports; Music.  
**1**—KECA, KFMB—Treasury Band Show.  
 KFI—Quick, What's the Answer?  
 KHJ, KGB, KFAM, KVOE—Man on the Farm.  
 KNN, KCBQ—It's Fun to Be Young.  
 KALI—Baseball.  
 KFAC—Serenade.  
 KFOX—Western Hit Tunes.  
 KFMB—Bill Anson.  
 KGER—County Youth Discussion.  
 KGFJ—From Sunset and Vine.  
 KGIH—Saturday Serenade.  
 KIEV—Strictly Instrumental.  
 ★KLAC—News; Sports.  
 KMPC—Songs of the Century.  
 KOWL—Joe Adams Show.  
 KRKD—Polka Time.  
 KWIK—Hank Penny.  
 KWKW—Bill Garr Show.  
 KNLA—Community Broadcaster.  
 1:15—KFI—Are You From Dixie?  
 KFAC—Composers Corner.  
 KFVD—School Days.  
 KLAC—570 Club.  
 1:30—KECA—American Jazz Concert.  
 KHJ, KVOE—The Races.  
 KNN—Galen Drake Show.  
 KALI—P.C.C. Show.  
 KISD—Big City Serenade.  
 ★KFMB—News.  
 KGER—Pop Orch.  
 KGFJ—Anybody's Hit Parade.  
 KGIH—Fashion Show.  
 ★KMPC—News; Ed Chandler.  
 KIEV—Phil's Platter Party.  
 KNLA—Western Music.  
 1:45—KHJ—Hoffman Quintet.  
 ★KNN, KGER—News.  
 KALI—Club KALI.  
 KFMB—Sweet and Swing.  
 KFMB—Bill Anson.  
**2**—KECA, KFMB—Reserve.  
 KFI—Are You From Dixie?  
 KHJ—Air Force Hour.  
 KNN—Housewives' Protective League.  
 KALI—Latsy's Party.  
 KFAC—Concert Matinee.  
 KFOX—Western Hit Tunes.  
 KFVD—Harlematinee.  
 KFMB—Bill Anson.  
 KGER—E.B. Band.  
 KGFJ—Meet the Band.  
 KGIH—Doug Cramer's Teen Time.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; 570 Club.  
 ★KMPC—News; Ed Chandler.  
 KOWL—Joe Adams Show.  
 KRKD—Signs to Health.  
 KWIK—Hank Penny.  
 KWKW—Open House.  
 KNLA—Frank Simon.  
 2:15—KFI—Geo. Drorak's Bandstand.  
 KFMB—Fine Arts.  
 KGFJ—Variety on Piano.  
 KMPC—Dugout Dope.  
 KRKD—Government Speaks.  
 KNLA—Continental Serenade.  
 2:20—KLAC—Dugout Dope.  
 2:30—KECA—Vacationland, I.S.A.  
 KNN, KCBQ—This is Living.  
 KHJ—Georgia Crackers.  
 KALI—Club KALI.  
 ★KFMB, KGFJ—News.  
 KMPC—Baseball: Angeles vs. S.F.  
 ★KRKD—News; Tons in Pops.  
 2:35—KFMB—Bill Anson.  
 2:40★KLAC—News.  
 2:45—KECA—Bible Message.  
 KGFJ—Saludos Amigos.

**saturday**  
**RADIO** *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 6:30—Dennis Day, KFI.  
 6:30—My Favorite Husband, KNN.  
 7:00—Judy Canova, KFI.  
**Quiz, Participation**  
 10:30—Give and Take, KNN.  
 7:00—Sing It Again, KNN.  
 8:30—Shoot the Moon, KECA.  
**Drama**  
 8:30—Mousetrap Theater, KNN.  
 9:00—Theater of Today, KNN.  
 9:30—Grand Central Star, KNN.  
 10:00—Stars Over Hollywood, KNN.  
 6:00—Hopalong Cassidy, KNN.  
 9:30—Crime Does Not Pay, KFI.  
 9:30—Line Up, KNN.  
**Classical, Semi-Classical Music**  
 11:00—Symphonies for Youth, KHJ.

**Sports**  
 8:4—Racing News, KLAC.  
 5:45—Race Results, KRKD.  
**Mystery-Detective**  
 8:00—Dangerous Assignment, KFI.  
 8:30—The Man Called X, KFI.  
 9:00—Gangbusters, KNN.  
**Public Interest-Information**  
 9:30—Eleanor Roosevelt, KFMB.  
 11:30—Natl. Farm Hour, KFI.  
 4:00—American Farmer, KECA.  
 8:30—If They Had Lived, KGFJ.  
 9:00—What Makes You Tick? KECA.  
**Juvenile**  
 8:05—L.C.'s Pastoral, KNN.  
 8:30—Smilin' Ed McConnell, KFI.  
**Popular-Western Music**  
 8:00—Vaughn Monroe, KNN.  
 8:30—Gene Autry, KNN.  
 9:00—Hit Parade, KFI.



KGIL—Betty Stahr.  
 KLM—Baseball: H'wood vs. Oakland.  
 KNLA—Music.  
 2:55★KAC—News.  
 3 KICA—Junior Junction.  
 KFI—Geo. Dvorak's Bandstand.  
 KHJ, KFMM, KGB, KVOE—Dunn With Discs.  
 KNN—Cross-Section U.S.A.  
 KALI—Klub KALI.  
 KCHQ—Ratner Recommends.  
 KFAC—World of Opera.  
 KFMB—Sweet and Swing.  
 KFOJ—Bitching Post.  
 KFVJ—Harlemtime.  
 KFVJ—Peter Potter.  
 ★KGER—Rancho 1390, News.  
 KGFJ—Ray Anthony Time.  
 KGIL—Emero Time.  
 KIEY—Freddie Martin.  
 KILAC—Baseball.  
 KMPC—Baseball.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 ★KWIK—News.  
 KWKW—Ray Robinson.  
 KNLA—E.S. Marines.  
 3:05—KWIK—La Pointe Show.  
 3:15—KGIJ—South Seas Rhythm.  
 ★KGIL—News.  
 KNLA—Music Mountain.  
 3:30—KILA—Harry Wismer.  
 KHJ, KGB, KVOE—Sports Parade.  
 KNN—This Is Los Angeles.  
 KALI—Brother Welch.  
 KCBQ—CBS Sports Roundup.  
 KFAC—Lyrics in Chorus.  
 KFVJ—Tele-Tunes.  
 ★KFWB, KWKW—News.  
 KGFJ—Western Roundup.  
 KGIL—Dance Matinee.  
 KOWL—Rhapsody in Rhythm.  
 ★KRKD—News; Tops in Pops.  
 3:35—KWKW—Rodeo Bill.  
 3:45—KILA—Bill Watson Show.  
 ★KCBQ—Larry Le Seur.  
 ★KFAC—News.  
 KFOJ—Music.  
 KFVJ—Peter Potter.  
 4—KECA—American Farmer.  
 KFI—Geo. Dvorak's Bandstand.  
 KHJ, KFMM, KGB, KVOE—John Flynn.  
 KNN—Farm News.  
 KALI—Beautiful Mexico.  
 KFAC—Musical Masterpieces.  
 KFOJ, KIEY, KWIK—News.  
 KFMB—Sweet and Swing.  
 KFVJ—Harlemtime.  
 KFVJ—Peter Potter.  
 KGER—Western Music.  
 KGFJ—Piano Moments.  
 KGIL—Western Trails.  
 KILAC—Baseball.  
 KMPC—Baseball.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Spotlight on a Star.  
 KWKW—Imperial Hour.  
 KNLA—Music Mountain.  
 4:05—KWIK—La Pointe Show.  
 KWKW—Rodeo Bill.  
 4:15★KHJ, KFMM, KGB, KVOE—News, Henington.  
 KNN—Paul Masterson Show.  
 KFOJ—Compton Naval Reserve.  
 KGFJ—Among My Souvenirs.  
 KIEY—Date With Allin Slate.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:30—KICA—Lobby Show.  
 KHJ, KGB—Al Helfer, Sports.  
 KALI—Fantasias Musicales.  
 KCHQ—KCBQ Review.  
 ★KFMB—News.  
 KFOJ—Accordion Fantasies.  
 KFSD—PTA Show.  
 KFVJ—Blind Artists' Guild.  
 KGER—L.N. Story.  
 KGIJ—Dixieland.  
 KRKD—Sweet Songs.  
 KWKW—Bill Sampson.  
 KNLA—Melody Valley.  
 4:35—KHJ—Bandstand U.S.A.  
 4:40★KILAC—News.  
 4:45—KECA—It's Your Business.  
 KHJ, KGB—Twin Views of the News.  
 KFOJ—Music.  
 KFVJ—Red Rowe.  
 KGER—Stars on Parade.  
 KILAC—Racing Roundup.  
 ★KOWL, KRKD—News.  
 5★KECA—Rout. R. Nathan.  
 KFI—Mr. & Mrs. Blanding.  
 KHJ, KGB, KVOE—Singing Marshal.  
 KNN—Paul Masterson.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFMB—Ave. Maria Hour.  
 KFOJ—Sunshine Mission.  
 KFSD—Rendezvous Room.  
 KFVJ—Melody Matinee.  
 KFVJ—Red Rowe.

KGER—Peter Slack, Organ.  
 KGFJ—Jive at Five.  
 KGIL—Melody Time.  
 KIEY—Sam's Show.  
 ★KILAC—News, Sports.  
 KMPC—Baseball.  
 KOWL—Chico's Swingtime.  
 KRKD—Wagon Wheels.  
 KWKW—Enchanted Lady.  
 KNLA—Melody Valley.  
 5:05—KWIK—Music.  
 5:10—KILAC—Los Angeles Today.  
 5:15—KECA—It's Your Business.  
 KNN—Tom Harmon, Sports.  
 KWKW—Today at the Races.  
 5:20—KILAC—Jukebox Jamboree.  
 5:30★KECA, KFMB—Chet Huntley, News.  
 KFI—Green Cross Festival.  
 KHJ, KFMM, KGB, KVOE—Bobby Benson.  
 ★KNN, KCBQ—C. Collingwood.  
 KFAC—Showtime.  
 ★KGIL, KGIL—News.  
 KFSD—Cocanut Grove Orch.  
 KGER—Gospel Friends.  
 KGFJ—Sheldon Shepard.  
 KMPC—Dr. Warner Muir.  
 KRKD—Sports Dial.  
 KWKW—Romano Smeraldo Program.  
 KNLA—Squeakin' Deacon.  
 5:35—KGIL—Tops in Pops.  
 5:45★KECA—News.  
 ★KFI—Elmer Peterson, News.  
 ★KNN, KCBQ—News, Frank Goss.  
 KFMB—Navy Star Time.  
 KFOJ—Research Adventures.  
 ★KFSD—News, Elmer Peterson.  
 KGER—Gospel Friends.  
 KGFJ—Film News.  
 KILAC—Sam Butler, Sports.  
 KMPC—Real Estate Counselor.  
 KRKD—Race Results.  
 6—KECA—Space Patrol.  
 KFI—First Piano Quartet.  
 KHJ, KGB, KVOE—Hawaii Calls.  
 KNN, KCBQ—Hopalong Cassidy.  
 KFAC—Showtime.  
 KFMB—Survival—1951.  
 ★KFOJ, KIEY, KNLA—News.  
 KFSD—Magnificent Montague.  
 ★KFWB—News and Music.  
 KGER—Back to the Bible.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 ★KILAC—News; Al Jarvis.  
 ★KMPC—Six o'Clock Final.  
 ★KRKD—Variety Time.  
 KWIK—Hollywood Fan Fare.  
 KFVJ—Maurice Johnson.  
 6:05—KIEY—Sam's Show.  
 6:10—KFOJ—Time Out.  
 KMPC—Your Social Security.  
 6:15—KFOJ—Hawaiian Music.  
 KMPC—Bob Kelley.  
 KWIK—Continental Rendezvous.  
 KNLA—Muir J.C. Sports.  
 6:30—KECA—Report to the People.  
 KFI, KFSD—Dennis Day.  
 KHJ, KGB—Sen. Joseph O'Mahoney.  
 KNN—My Favorite Husband.  
 KCBQ—We Take Your Word.  
 KFAC—Music Magic.  
 KFMB—S.D. Looks Ahead.  
 KFOJ—Hal's Memory Room.  
 KILAC—Strictly From Dixie.  
 KGER—Lukin Valley Church.  
 KGIL—Dinner Concert.  
 KMPC—Joe Hernandez.  
 ★KVOE—Local News.  
 KWIK—Music for the Gourmet.  
 KWKW—Hoyos Hour.  
 KNLA—Al Williams.  
 6:45—KECA—Bert Andrews.  
 ★KGFJ—News.  
 KGIL—Down Memory Lane.  
 KWIK—Civil Defense.  
 7—KECA—Merry-Go-Round.  
 KFI, KFSD—Judy Canova.  
 KHJ—Know Your Schools.  
 KNN, KCBQ—Sing It Again.  
 KFAC—First Congregational Church.  
 KFOJ—Music.  
 KFVJ—Strictly From Dixie.  
 KGFJ—Musical Digest.  
 ★KGIL, KILAC, KRKD—News.  
 KIEY—Sam's Show.  
 KMPC—Your Congressman Speaks.  
 KWIK—Curtain Time.  
 ★KNLA—Dan Lundberg, News.  
 7:15—KFOJ—Music.  
 KMPC—Barbershop Harmonies.  
 KRKD—Three-Quarter Time.  
 KNLA—Music.  
 7:30—KILA, KFMB—Atwater Kent Final.  
 KFI, KFSD—Grand Ole Opry.  
 KHJ, KFMM, KGB, KVOE—Salute to Reservists.  
 KFAC—First Baptist Church.

KFOJ—Proudly We Hail.  
 KFVJ—Call. Employment Dept.  
 KGIL—Footlight Favorites.  
 KILAC—Make Mine Music.  
 KMPC—Defend This State.  
 KRKD—Dr. Richardson.  
 KWIK—John Anson Ford.  
 KWKW—Betz Spanish Program.  
 KNLA—Accent on Youth.  
 7:45—KFSG—Dr. Kelson R. Glover.  
 KFVJ—Rosary Hour.  
 KGIL—Novelaires.  
 KMPC—Barbershop Harmonies.  
 ★KWIK—News.  
 7:55—KILAC—Weather Report.  
 8—KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Dangerous Assignment.  
 KHJ, KFMM—Dude Ranch Roundup.  
 KNN, KCBQ—Vaughn Monroe.  
 KFAC—Evening Concert.  
 KFOJ—Modern Concert.  
 KFSG—Dr. Glover.  
 KFVJ—Community Hour.  
 KGER—Bible Treasury.  
 KGFJ—Melody Revue.  
 KGIL—Platter Party.  
 KMPC—American Legion Reports.  
 KWIK—Nick Musky.  
 KWKW—Mexican Festival.  
 KNLA—Church in the Barn.  
 8:05—KILAC—Spring Training.  
 8:10—KILAC—Make Mine Music.  
 8:15★KFI—Bob Considine.  
 KFOJ—Music.  
 KGB—Errands of Mercy.  
 KGER—Hebrew Christian.  
 KGFJ—Business Reporter.  
 KMPC—Lenten Service.  
 8:30—KECA, KFMB—Shoot the Moon.  
 KFI, KFSD—The Man Called X.  
 KHJ, KFMM, KGB, KVOE—Lombardland, U.S.A.  
 KNN, KCBQ—Gene Antry.  
 KFOJ—Rhythm Section.  
 KGER—Music Hall.  
 KGFJ—If They Had Lived.  
 KGIL, KNLA—News.  
 KMPC—Parade of Hits.  
 KWIK—What's the Answer?  
 KWKW—Basketball.  
 8:45—KILAC—Local Spotlight.  
 KGER—Voice of China.  
 KGFJ—Today's Hits.  
 KGIL—Melodies Soft & Sweet.  
 KWIK—Troubadours.  
 KNLA—Ole Rasmussen.  
 9—KECA—What Makes You Tick?  
 KFI, KFSD—Hit Parade.  
 ★KHJ, KGB, KFMM, KVOE—News.  
 KNN, KCBQ—Gang Busters.  
 KFAC—Evening Concert.  
 KFOJ—Swingtime at Elks.  
 KFSG—Dr. Glover.  
 KFVJ—On the Beat.  
 KFVJ—French Master Works.  
 KGFJ—Today's Hits.  
 KGIL—Musical Scrapbook.  
 ★KILAC—News; Make Mine Music.  
 KMPC—Stars Review the Hits.  
 KWIK—Youth for Christ.  
 KWKW—Basketball.  
 KNLA—Ole Rasmussen.  
 9:15—KHJ, KGB—Mr. Mystery.  
 9:30—KECA—Saturday at the Shamrock.  
 KFI—Crime Does Not Pay: "Cards and Spades," Susan Douglas.  
 KHJ, KGB—Frank DeVol Orch.  
 KNN, KCBQ—Line-Up.  
 KFVJ—Harry Wismer.  
 KFSD—Jack McLean Orch.  
 KFSG—Burbank Church.  
 KGER—Music.  
 KGFJ—Brown Schools Program.  
 KGIL—Platter Party.  
 KGIL—Musical Memories.  
 KMPC—Lucky Lager Dance Time.  
 KWIK—Accent on Rhythm.  
 9:45—KFMB—Bing Crosby.  
 9:55★KHJ—News.  
 10★KECA, KFMB—ABC Late News.  
 ★KFI, KFSD—Night Reporter.  
 KHJ, KFMM, KGB—Monica Whalen.  
 ★KNN, KCBQ—10 o'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOJ—Merry-Go-Round.  
 KFSG—Paula Hensche.  
 KFVJ—Spade Cooley.  
 KFVJ—Gene Norman.  
 KGER—Music As You Like It.  
 KGFJ—Platter Party.  
 KGIL—Ten O'Clock Curtains.

★KILAC—News.  
 KMPC—Lucky Lager Dance Time.  
 KWIK—Accent on Rhythm.  
 KWKW—Basketball.  
 KNLA—Cliffie Stone.  
 10:01—KILAC—Don Otis.  
 10:15—KILA, KFMB—Science Edition.  
 KFI—County Supervisor Darby.  
 KHJ—Dance Music.  
 KNN, KCBQ—Get More Out of Life.  
 KFSD—Lucky Lager Dance Time.  
 KFSG—Gospel Accordion.  
 KWKW—Spotlight Spinners.  
 10:30—KILA—State Income Tax.  
 KFI—Salute to Reservists.  
 KHJ, KFMM—A. Van Orch.  
 KNN—Starlight Salute.  
 KFOJ—The Clubhouse.  
 KFSG—Open House.  
 KGER—Music As You Like It.  
 KGIL—Juke Box Revue.  
 10:45—KILA—Claremont Hotel Orch.  
 ★KILAC—News.  
 KWKW—Bill Stewart.  
 11—KILAC—Cinegrill Music.  
 KFI—Meet Your Congress.  
 KHJ—George Crowell Show.  
 ★KNN—News.  
 KFAC—Musical Crossroads.  
 KFVJ—Gene Norman Show.  
 KFOJ—Santa Clara Westerners.  
 KFSD—Lucky Lager Dance Time.  
 KFSG—All Request Program.  
 KFVJ—Spade Cooley Time.  
 KFI—Ed Hirsch Revue.  
 KGER—Spirituals.  
 KGFJ—Platter Party.  
 KGIL—Four of the Town.  
 KILAC—Don Otis.  
 KMPC—Palladium Party.  
 KWIK—Bank Hope Show.  
 KWKW—Bill Stewart.  
 KNLA—Music.  
 11:15—KFI—Biltmore Orchestra.  
 KNLA—Carl Bailey & Alex Cooper.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Joe White Show.  
 KFOJ—Hal's Memory Room.  
 KGER—Carroll's Corral.  
 KGFJ—Wood House Party.  
 KVOE—Hawaii Calls.  
 11:45—KNN—Treasury Bandstand.  
 11:55★KMPC—News.  
 KILA—Records.  
 12—KFI—Musical Menu.  
 ★KNN, KILAC—News.  
 KFAC—Midnight Serenade.  
 KFVJ—Spade Cooley Time.  
 ★KFWB—News & Music.  
 KGFJ—Nightowl Special (to 8)  
 KRKD—Stardust Serenade (to 5:30).  
 KWKW—Show People's Show (to 3).  
 KNLA—Carl Bailey and Alex Cooper.  
 12:05—KNN—Mel Baldwin Show.  
 KILAC—Don Otis.  
 12:15—KFWB—Music After Midnite.  
 12:30—KFI—Midnight Flyer.  
 12:55★KECA—News.

**Recorded Highlights**  
**SATURDAY**  
**POPULAR**  
 8:15 a.m.—KILAC—Haynes at Helms.  
 9:00 a.m.—KILA—Ira Cook.  
 10:00 a.m.—KILAC—Al Jarvis.  
 12:00 noon—KFWB—Bill Anson.  
 12:00 noon—KOWL—Joe Adams.  
 10:00 p.m.—KILAC—Don Otis.  
 10:00 p.m.—KFWB—Gene Norman.  
 11:15 p.m.—KNLA—Bailey & Cooper.  
**CLASSICAL**  
 8:00 p.m.—KFAC—Evening Concert.  
 10:00 p.m.—KFAC—Musical Crossroads.

**HUSBAND SUBS**  
 Helen Mack, director of CBS's "Meet Corliss Archer," was absent from her control-booth chores on a recent broadcast due to a conflicting directorial duty. In her place she sent an acceptable substitute — her husband, Tom McAvity, the program's former director.



# SUNDAY, APRIL 1

**8**—KECA, KCBQ, KMPC—News.  
 KFI—Grandpa Owens Reads the Bibles.  
 KHJ, KFXM, KGB, KVQE—Back to God Hour.  
 KXX—Salt Lake Tabernacle.  
 KALI—Charity Gospel.  
 KFAC—Country Church.  
 KIMB—Old Fashioned Revival.  
 KFOX—Unitarian Church.  
 KFSD—Call to Worship.

**\$100.00 Prize**  
**LISTENER'S DIGEST**  
 with Clyde Cadwell  
 and Dave Shaw  
**12:00 noon Sunday**

1970 A.C.  
 1000 WATS  
**Check KEVD**  
 LOS ANGELES

KFVD—Listener's Digest.  
 KFWB—Examiner Bunnies.  
 KGER—Rev. Markham.  
 KGFJ—Remember Romany.  
 KGIJ—Music With Charm.  
 \*KLAC—News, Music.  
 KOWI—American-Japanese Hour.  
 KPCC—Sunday Morning Serenade.  
 KRKD—Ranch Program.  
 KWB—Spanish Hour.  
 KWKW—Israel Heritage.  
 KXLA—Western Music.  
**8:15**—KECA—Morning Song.  
 KCBQ—Mindy Carson Show.  
 KFVD—Church of Christ.  
 \*KGFJ—News.  
 KFOX—Challenge of the Church.  
 KLAC—Church of Christ.  
 KMPC—Start to Live.  
 KWKW—Christadelphia Church.  
**8:30**—KECA—Living Feet.  
 KFI, KFSD—I. N. Is My Beat.  
 KHJ, KFXM, KGB—Reviewing Stand.  
 KXX—Invitation to Learning.  
 KCBQ—S. W. Baptist Church.  
 KFAC—Organ Recital.  
 KFOX—Morning Chapel.  
 KWB—Union Rescue Mission.  
 KGER—Bible Treasury.  
 KGFJ—Dr. Murphy.  
 KGIJ—Alexander St. Church.  
 KLAC—Christ Church Unity.  
 KMPC—Challenge to Youth.  
 KWKW—Romano Smeraldo.  
**8:45**—KFI—Gene Archer Sings.  
 \*KFSD—News.  
 KGER—Freeman Healing.  
 KGFJ—Goodwill Visitor.  
 KRKD—Music.

**9**—KECA—Old Fashioned Sunday School Hour.  
 KFI, KFSD—Gillespie's Garden Show.  
 KHJ, KFXM, KGB, KVQE—Radio Bible Class.  
 KXX—Easter Drama.  
 KALI—Evangelical Church.  
 KCBQ—Dr. Lowe.  
 KFAC—Liberal Catholic Church.  
 KFOX—Popular Melodies.  
 \*KFVD—News and Music.  
 KFWB—Union Rescue Mission  
 KGER—Assembly of God.  
 KGFJ—Goodwill Visitor.  
 KGIJ—Sunday Moods.  
 \*KLAC—News.  
 KMPC—Bolero Time.  
 KOWI—Concordia Lutheran.  
 KPCC—Worship in Miniature.  
 KRKD—Sunday Serenade.  
 KWB—Rev. Guzman.  
 KWKW—Italian Hour.  
 KXLA—Western Music.  
 KLAC—Catholic Hour.  
**9:05**—KFI—Christian Science.  
 KFAC—Crosi Choristers.  
 KGFJ—Keyboard Magic.  
 KOWI—Armenian Hour.  
 KPCC—Easter Church Service.  
**9:30**—KECA—Sunday With Bill.  
 KFI—Eternal Light.  
 KHJ, KFXM, KGB, KVQE—Voice of Prophecy.  
 \*KALI, KGIJ—News.  
 KFAC—Sunday Morning Concert.  
 KFB—Unitarian Church.  
 KFSD—Devotional Hour.  
 KFWB—Music.  
 KGER—God's Half Hour.  
 KGFJ—Hollywood House Presents  
 \*KGIJ—News.  
**9:45**—KXX—Get More Out of Life.

KALI—Koinonia Bible Class.  
 KFMF—Sylvia Lee.  
 KFVD—Piano Parade.  
 KGIJ—Music by Garber.  
**10**—KECA—Sunday with Bill.  
 KFI—Herbert J. Mann.  
 \*KIIJ, KFXM, KGB, KVQE—News, Gleam Hardy.  
 KXX—New York Philharmonic.  
 KALI—Koinonia Bible Class.  
 KCBQ—Bob Regan's Show.  
 KFAC—Sunday Morning Concert.  
 \*KFOX—L. A. Sentinel.  
 KFSD—Chicago Roundtable.  
 KFVD—Sunday Roundup.  
 KFWB—Radio Revival.  
 KGER—Radio of the Week.  
 KGIJ—Bob Moore Show.  
 \*KLAC—News; Parade of Music.  
 KMPC—Dempsey-Tegeter Music Hour.  
 KOWI—Price Chapel.  
 KPCC—Easter Service.  
 KRKD—Sunday Serenade.  
 KWB—St. Paul's Lutheran Church.  
 KWKW—Italian Novelities.  
 KXLA—Al Williams.  
**10:15**—KFI—Action for Survival.  
 KIIJ—Real Estate Counselor.  
 KFOX—Angelus Hour.  
 KVQE—Organ Moods.  
**10:25**—KPCC—Church News.  
**10:30**—KFI—Chicago Round Table.  
 KIIJ, KGB, KVQE—Lutheran Hour.  
 KFAC—1st Methodist Church.  
 KFSD—America United.  
 KFSG—Morning Worship.  
 KGER—Music.  
 KOWI—American-Jewish Program.  
 KWB—Sunday Pops.  
 KWKW—Italian Melodies.  
 KXLA—Hammock Melodies.  
**10:40**—KPCC—Tower Chimes.  
**10:45**—KALI—Eagle Rock Baptist Tabernacle Benedictions.  
**10:50**—KPCC—Church Service.  
**10:55**—KWB—News.

**11**—KECA—Sunday With Bill.  
 KFI—Catholic Hour.  
 KHJ, KGB—Frank and Ernest.  
 KXX—New York Philharmonic.  
 KALI—Baptist Church.  
 KCBQ—Three Suns.  
 KFAC—First Methodist Church.  
 KFMF—Sammy Kaye.  
 KFOX—Tabernacle Benedictions.

KFSD—Ratner Recommends.  
 KFSG—Morning Worship.  
 KFVD—Hollywood First Baptist Church.  
 KFWB—Peter Potter.  
 KGER—Open Door Church.  
 KGFJ—Sunday Showcase.  
 KGIJ—Christian Church.  
 \*KLAC—News; Parade of Music.  
 KMPC—Sunday Record Session.  
 KOWI—American-Jewish Program.  
 KPCC—Church Service.  
 KWB—United Brethren Church.  
 KWKW—Italian Melodies.  
 KXLA—Squeekin' Deacon.  
**11:15**—KBI—Dink Templeton.  
**11:30**—KECA—National Vespers.  
 KFI, KFSD—Bob Considine.  
 KIIJ—Voice of Freedom.  
 KXX—KCBQ—Symphonette.  
 KFMF—Piano Playhouse.  
 KFOX—Christian Church.  
 KGFJ—Say It With Music.  
 KWKW—All Saints Church.  
**11:45**—KFI, KFSD—The World of Books.  
 KIIJ, KGB—Master Radio Canaries.

**12**—KECA—The Christian in Action.  
 KFI, KFSD—American Forum.  
 \*KIIJ, KXX, KCBQ, KFAC, KFXM, KGB, KVQE, KWB—News.  
 KALI—Evangelistic Temple.  
 KFMF—Proudly We Hail.  
 KFOX—Popular Melodies.  
 KFSG—Gospel Melody Time.  
 KLAD—Lifelines.  
 KFWB—Peter Potter.  
 KGER—Open Door Church.  
 KGFJ—Anybody's Hit Parade.  
 KGIJ—Pop Concert.  
 \*KLAC—News; Parade of Music.  
 KMPC—Sunday Record Session.  
 KOWI—Concert Favorites.  
 KPCC—Church Service.  
 KWB—Italian Novelities.  
 KXLA—Squeekin' Deacon.  
**12:15**—\*KIIJ, KFXM—Bill Cunningham.  
 KXX—Romance of the Highways.  
 KCBQ—Home Builder.  
 KFAC—Your Solist.  
 KGB—Real Estate.  
 KPCC—Classical Gems.  
 KWB—Novelty Time.  
**12:30**—KECA—Message of Israel.  
 KFI, KFSD—Quiz Kids.  
 KHJ, KGB—Juvenile Jury.  
 KXX—University Explorer.  
 KCBQ—First Presbyterian.  
 KFAC—Met Encores.  
 KFMF—Milton Cross.  
 KFXM—Radio Canaries.  
 KGER—Word of Truth.

KOWI—Hungarian Hour.  
 KRKD—Sunday on Ranch.  
 KVQE—Family Concert.  
 KWB—Strings and Swing.  
 KWKW—Portuguese Hour.  
**12:45**—KXX—California Holiday.  
 KFVD—Piano Parade.  
 \*KGIJ—News.  
**1**—KECA—Old-Fashioned Revival Hour.  
 KFI, KFSD—The Falcon.  
 KIIJ—American-Jewish Party.  
 KXX—Dollar a Minute.  
 KALI—Momentos Musicales.  
 KCBQ—Greenwood Concert.  
 KFAC—Keyboard Stylings.  
 KIMB—Damon Runyon Theater.  
 KFOX—Evangelical Hour.  
 KFVD—Squeekin' Deacon.  
 KFWB—Wizard of the Ivorys.  
 KGER—Healing Waters.  
 KGFJ—Spears' Showcase.  
 KGIJ—Easy Listening.  
 \*KLAC—News.  
 \*KMPC—News; Hits and Airs.  
 KOWI—Scandinavian Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Ranch.  
 KWB—Layman's Hour.  
 KWKW—Bill Stewart.  
 KXLA—Strollin' Tom.

**1:15**—KECA—Catholic Topics.  
 KGIJ—Festive Tabernacle.  
 KMPC, KWB—Harmony House.  
 \*KXLA—News.  
**1:20**—KLAC—Ingrid Dope.  
**1:30**—KFI—Dr. Kildare.  
 KHJ, KFXM, KGB, KVQE—Martin Kane, Private Eye.  
 KXX, KCBQ—CBS Sunday Desk.  
 KFAC—Imports on Wax.  
 KFOX—Christian School Hr.  
 KFMF—Rogues Gallery.  
 KFSD—The Hornel Girl.  
 KFWB—Music; Sports.  
 KGER—Light and Life.  
 KGFJ—Sunday Serenade.  
 KWB—Lunchon Di Vor.  
 KXLA—Church in the Barn.  
**1:50**—\*KLAC—News.  
**1:45**—KLAC—Baschall: H'wood vs. Oakland.  
 KWB—Christian Science.

**2**—KECA—Voice of Prophecy.  
 KFI—Phil Regan.  
 KHJ, KFXM, KGB, KVQE—The Shadow.  
 KXX, KCBQ—Meet Frank Sinatra.  
 \*KALI, KGFJ—News.  
 KFAC—Concert Favorites.  
 KFMF—Guest Star.  
 KFOX—Good News.  
 KFVD—Harlem Holiday.  
 KFWB—Master's Immortal.  
 KGFJ—Long Beach Band.  
 KGIJ—Melody Time.  
 KLAC—Baschall.  
 KMPC—Harmony House.  
 KOWI—Catholic Holy Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Ranch.  
 KWB—Music For Listening.  
 KWKW—Bill Stewart.  
 KXLA—Challenge to Youth.  
**2:15**—KALI—National Guard.  
 KFMF—News.  
 KFOX—Healing Waters.  
 KGFJ—Hawaiian Serenade.  
**2:25**—\*KIIJ—Bob Trout.  
**2:30**—KECA, KFMF—Greatest Story Ever Told.  
 KFI—Music.  
 KHJ, KFXM, KGB, KVQE—True Detective Mysteries.  
 KALI—Show Times.  
 KFOX—Gospel Harbor Light.  
 KFVD—Star Parade.  
 \*KGER—News.  
 KGFJ—Tim Was.  
 KGIJ—Sunday Bible Players.  
 KOWI—Yiddish Hour.  
 KRKD—Youth For Christ.  
 KWB—Lutheran Hour.  
 KWKW—Bill Garr Show.  
 KXLA—Ole Rasmussen.  
**2:40**—KGER—Long Beach Band.  
**2:45**—KXX, KCBQ—CBS News Commentary, L. Seavreid.  
 KMPC—Parade of Hits.

**3**—KECA, KFMF—Billy Graham.  
 KFI, KFSD—The Big Show.  
 KHJ, KFXM, KGB, KVQE—Roy Rogers.  
 KXX—American Rhapsody.  
 KALI—Crystal Tea Room.  
 KFAC—Museum Concert.  
 KFOX—Gospel Youth Program.  
 KFSD—Dr. Kelson E. Glover.  
 KFVD—Star Parade.  
 KFWB—Master's Immortal.  
 KGER—Colonial Tabernacle.  
 KGFJ—Harlem Holiday.  
 KGIJ—Encore Time.  
 KLAC—Baschall.  
 \*KMPC—News; Parade of Hits.  
 KOWI—Yiddish Hour.  
 KPCC—Afternoon Concert.  
 KWB—Kay Armen Show.  
 KWKW—Bill Carr.

## sunday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Religion

9:00—Voice of Prophecy, KHJ.  
 10:30—Lutheran Hour, KIIJ.  
 11:00—Catholic Hour, KFI.  
 11:30—National Vespers, KECA.  
 12:00—Christian in Action, KECA.  
 1:00—Old Fashioned Revival, KECA.

### Comedy-Variety

2:30—Maise, KFI.  
 3:00—The Big Show, KFI.  
 3:30—Memo From Molly, KXX.  
 4:00—Jack Benny, KXX.  
 4:30—Harris-Paje, KFI.  
 4:30—Amos 'n' Andy, KXX.  
 5:00—Edgar Bergen, KXX.  
 6:00—Meet Corlies Archer, KXX.  
 6:30—Horne Heidt, KXX.  
 8:00—Our Miss Brooks, KXX.  
 8:30—Edgar Bergen, KXX.  
 9:00—Red Skelton, KXX.  
 9:30—Jack Benny, KXX.

### Drama

1:30—Dr. Kildare, KFI.  
 2:30—Greatest Story, KECA.  
 3:30—Theater Guild, KFI.

### Classical, Semi-Classical Music

8:00—Salt Lake Tabernacle, KXX.  
 10:00—N.Y. Philharmonic, KXX.  
 6:30—American Album, KFAC.  
 7:00—Contented Hour, KXX.  
 8:30—Standard Hour, KFI.  
 10:00—Chicago Theater, KHJ.

### Comment-Narration

6:15—Louella Parsons, KECA.  
 8:00—Drew Pearson, KECA.  
 8:45—William Tusher, KECA.

### Mystery-Detective

1:00—The Falcon, KFI.  
 1:30—Martin Kane, Private Eye, KHJ.  
 3:30—Nick Carter, KHJ.  
 5:30—Peter Salem, KHJ.  
 7:30—The Whistler, KXX.  
 10:30—The Saint, KFI.

### Public Interest-Information

9:00—People's Platform, KXX.  
 9:00—California Caravan, KHJ.  
 9:00—Center of Light, KFAC.  
 8:15—If They Had Lived, KGFJ.  
 8:45—Sunday Evening Club, KFAC.  
 9:45—Trouble Is My Business, KFI.

### Quiz, Participation

12:30—Quiz Kids, KFI.  
 1:00—Dollar a Minute, KXX.  
 5:00—Stop the Music, KECA.  
 7:00—801 Question, KFI.  
 8:00—Noah Webster Says, KFI.  
 8:00—Twenty Questions, KHJ.

### Popular-Western Music

2:00—Frank Sinatra, KXX.



KXLA—Ole Rasmussen.  
 3:15—KGIL—Concert Hi-Lites.  
 KWIK—Letter From London.  
 3:30—KFCA, KFMB—This Week at Home.  
 KHJ, KFAM, KGB, KVOE—Nick Carter.  
 KNN, KCMQ—Memo From Molly.  
 KALI—Salute to Reservists.  
 KFOX—Pentecostal Church.  
 KFVD—Hollywood Talent Revue.  
 KGER—Dr. Harry Rimmer.  
 KGFJ—Western Roundup.  
 KGIL—Music for Dancing.  
 KWIK—United Pentecostal Church.  
 KXLA—Western Music.  
 3:45—KLAC—News: Face the Music  
**4**—KECA—Dr. Ernest Holmes.  
 KFI, KFSD—The Big Show.  
 KHJ, KGB—Harmony House.  
 KNN, KCBQ—Jack Benny.  
 KALI—Proudly We Hail.  
 KFAC—Musical Masterpieces.  
 KFOX—Sunshine Mission.  
 \*KFVD—Editor of the Air.  
 KFWB—Old-Fashioned Revival KGER—Quizpiration.  
 \*KGFJ, KWIK—News.  
 KGIL—Songs of Yesterday.  
 KLAC—Face the Music.  
 \*KMPC—News: Parade of Hits  
 KOWL—Italian Hour.  
 KPCC—Afternoon Concert.  
 KWKW—Bill Sampson.  
 KXLA—Western Music.  
 4:05—KWIK—Music.  
 4:15—KGFJ—Dinah Shore.  
 KRKD—Wheu Hawaii Calls.  
 4:30—KFCA—Layman's Hour.  
 KFI, KFSD—Phil Harris—Alice Faye.  
 KNN, KCBQ—Amos 'n' Andy.  
 KALI—Gal Paree.  
 KFOX—Wings of Healing.  
 KFVD—Calif. Natl. Guard.  
 KGER—American Bible Society.  
 KGFJ—Dance Band Revue.  
 KGIL—Stars on Parade.  
 KOWL—Oriental Moods.  
 KPCC—Adoremus Te.  
 KWIK—Keyboard Classics.  
 4:45—KGIL—Latin-American Rhythms.  
**5**—KFCA, KFMB—Stop the Music  
 KFI, KFSD—Hedda Hopper.  
 KHJ, KGB—California Caravan.  
 KNN, KCBQ—Bergen-McCarthy Show.  
 KALI—Church of Faith.  
 KFAC—Center of Light.  
 KFOX—Evangelist Program.  
 KFVD—Proudly We Hail.  
 KFWB—Voice of Calvary.  
 KGER—Bible Treasury Hour.  
 KGFJ—Dixieland.  
 KGIL—Armchair Favorites.  
 \*KLAC—News: Parade of Music  
 \*KMPC—News: Parade of Hits.  
 KOWL—Yiddish Theater.  
 KPCC—Adoremus Te.  
 KRKD—Pilgrims Progress.  
 KVOE—Pentecostal Hour.  
 KWIK—Sunday Serenade.  
 KXLA—Western Music.  
 5:15—KWKW—Frances Dempster.  
 5:30—KFI, KFSD—Theater Guild.  
 KHJ, KFAM, KGB—Mfairs of Peter Salem.  
 \*KNN, KCBQ—Dick Joy, News.  
 KALI—U.N. Debate.  
 KFAC—Guy Bates Post.  
 KFOX—Old-Time Religious.  
 KFWB—Melody of Youth.  
 KGER—Immanuel Christian Assembly.  
 KGFJ—Piano Reveries.  
 KGIL—Tahitian Memories.  
 KMPC—God and Freedom.  
 KPCC—Speaking of Books.  
 KRKD—4-Square Church.  
 KWIK—Stump the Preacher.  
 KWKW—Don Pancho Hour.  
 KXLA—Lincoln Ave. Church.  
 5:45—KNN, KCBQ—Tom Harmon, Sports.  
 KFOX—Broadcast of Truth.  
 \*KGFJ—News.  
 KMPC—Religious News Reporter.  
 KPCC—Wings of Music.  
 KWIK—Sacred Heart Hour.  
**6**—KECA, KFMB—Walter Winchell.  
 KFI, KFSD—Theater Guild.  
 \*KHJ, KFAM, KGB, KRKD, KVOE—News.  
 KNN, KCBQ—Meet Corliss Archer.  
 KALI—Evening Concert.  
 \*KFOX, KFWB, KMPC, KXLA—News.  
 KFAC—Columbia Masterworks  
 KGER—Biblical Research.  
 KGFJ—Songs of the Century.

KGIL—Proudly We Hail.  
 \*KLAC—News: Parade of Music  
 KOWL—American Hellenic Hr.  
 KPCC—Sacred Song Recital.  
 KWIK—Let's Talk Music.  
 KWKW—Don Pancho Hour.  
 6:15—KFCA, KFMB—Louella Parsons.  
 \*KHJ—Radio Newsreel.  
 KFOX—Ministerial Union.  
 KFWB, KGB—Music.  
 KMPC—The Future Is Now.  
 KPCC—Organ Recital.  
 KRKD—Romantic Music.  
 KXLA—Red Cross.  
 6:30—KECA, KFMB—Album of Familiar Music.  
 KFI—Music with the Girls.  
 KNN, KCBQ—Horace Heidt.  
 KFOX—Hal's Memory Room.  
 KFSD—Texas Rangers.  
 KFWB—Calvary Assembly.  
 KGER—Lutheran League.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 KMPC—America Speaks Up.  
 KPCC—Evening Symphony.  
 KVOE—Nat'l Guard Show.  
 KWIK—Nick Musky.  
 KWKW—Proudly We Hail.  
 KXLA—Lutheran Gospel Hour.  
 6:45—\*KHJ—Maj. Geo. F. Eliot.  
 KMPC—Philharmonic Reporter.  
 KVOE—Errand of Mercy.  
**7**—KECA, KFMB—Paul Harvey.  
 KFI, KFSD—\$64 Question.  
 KHJ, KGB—Take a Number.  
 KNN, KCBQ—Contented Hour.  
 KFAC—Music Magic.  
 KFOX—Full Gospel Assembly.  
 KFSG—Angelus Hour.  
 KFWB—Union Rescue Mission.  
 KGER—Salvation Army.  
 KGFJ—Musical Digest.  
 \*KGIL—News.  
 \*KLAC—News: Parade of Music  
 KMPC—Hour of St. Francis.  
 KPCC—Evening Symphony.  
 KVOE—Comedy of Errors.  
 KWIK—Baronet Theater.  
 KWKW—Pastor's Hour.  
 KXLA—Ethel Hubler.  
 7:15—KECA, KFMB—Gloria Parker.  
 KGIL—Vaughn Monroe.  
 KMPC—Women's Clubs.  
 \*KXLA—News.  
 7:30—KECA—Ted Mack Family Hour.  
 KFI, KFSD—Voices and Events.  
 KHJ, KGB—Comedy of Errors.  
 KNN, KCBQ—The Whistler.  
 KFAC—Your Concert.  
 KEMB—Andy Hardy.  
 KFOX—The King's Service.  
 KFSG—Evening Service.  
 KFWB—Strollin' Tom.  
 KGER—Voice of China.  
 KGIL—Music Box.  
 KMPC—Music of the Past.  
 KWIK—Bethel Church.  
 KWKW—Maple Chapel.  
 KXLA—Church of Open Door.  
 7:45—\*KFWB—Catholic Answers.  
 KGER—1st Baptist Church of Inglewood.  
 7:55—\*KHJ—News.  
**8**—KECA, KFMB—Drew Pearson.  
 KFI, KFSD—Noah Webster Says.  
 KHJ, KFAM, KGB, KVOE—Twenty Questions.  
 KNN, KCBQ—Our Miss Brooks  
 KFAC—First Methodist Church  
 KFOX—Christian Science.  
 KFSG—Evening Service.  
 KFWB—First Presbyterian Church.  
 KGER—First Baptist Church.  
 \*KGFJ—News.  
 KGIL—Songs of Our Time.  
 KLAC—Dept. of Employment.  
 KMPC—Candlelight and Silver.  
 KPCC—Tales From St. John's.  
 KWIK—Footlight Parade.  
 KWKW—Voice of Prophecy.  
 KXLA—Open Door Church.  
 8:15—\*KECA, KFMB—Monday Morning Headlines.  
 KGFJ—If They Had Lived.  
 KLAC—Army Show.  
 8:25—KGFJ—Philharmonic Reporter.  
 8:30—\*KECA, KFMB—Walter Winchell.  
 KFI, KFSD—Standard Hour.  
 KHJ, KFAM, KGB, KVOE—Count of Monte Cristo.  
 KNN, KCBQ—Bergen-McCarthy Show.  
 KGFJ—Ave Maria Hour.  
 KGIL—Gems of Melody.  
 KLAC—Irwin Allen.  
 KPCC—Word of Life.  
 KWIK—Father Divine.  
 KWKW—92nd Street Church.  
 8:45—KECA, KFMB—Wm. Tusher in Hollywood.

KFAC—Sunday Evening Club.  
 KGER—Message to Israel.  
 KLAC—Hour of St. Francis.  
 KPCC—Twentieth Century Poetry.  
 \*KXLA—News.  
**9**—KECA—Mystery File, Walter Kiernan.  
 KFI, KFSD—Standard Hour.  
 \*KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
 KNN, KCBQ—Red Skelton.  
 KFAC—Sunday Evening Club.  
 KFOX—Victory Baptist Church.  
 KFSD—Evening Service.  
 KFWB—Radio Edition of Bible.  
 KGER—Bethel Church.  
 KGFJ—Armchair Concert.  
 KGIL—Musical Scrapbook.  
 \*KLAC—News; Wanted Persons; Music.  
 KMPC—Freedom Story.  
 KPCC—U. N. Report.  
 KWIK—Jewel City Showcase.  
 KWKW—Business Reporter.  
 KXLA—Old-Fashioned Revival Hour.  
 9:15—\*KHJ, KFAM, KVOE—Report From Pentagon.  
 KFSG—Voice of People.  
 KFWB—Rabbi Maguin.  
 \*KGB—Bill Cunningham.  
 KLAC—Guest Star.  
 KMPC—Mother's Album.  
 \*KWKW—News.  
 9:30—KECA—Atwater Kent Auditions.  
 KFI—Senators Report.  
 KHJ, KFAM, KGB—Chicago Theater of the Air.  
 KNN, KCBQ—Jack Benny.  
 KFAC—Gateway to Music.  
 KFMB—Alcoholism.  
 KFOX—Swingtime at Elks.  
 KFSD—The Saint.  
 \*KGFJ—News.  
 KGER—Brown Schools Program.  
 KGFJ—Proudly We Hail.  
 KGIL—Musical Memories.  
 KMPC—Lucky Lager Dance Time.  
 KPCC—Music of Many Lands.  
 KVOE—Echanted Hour.  
 KWIK—Songs From Heart.  
 KWKW—Union Church.  
 9:45—KFI—Trouble Is My Business.  
 KFMB—Bing Crosby.  
 KFWB—American Hospital Assn.  
 KLAC—Here's to Vets.  
**10**—\*KECA, KFMB—ABC Late News.  
 \*KFI, KFSD—Richfield Reporter.  
 KHJ, KFAM, KGB—Chicago Theater.  
 \*KNN, KCBQ—10 O'Clock Wire.  
 KFAC—Gateway to Music.  
 KFOX—Swingtime.  
 KFSG—Poet of the Piano.  
 KFVD—Spade Cooley Time.  
 \*KFWB—Guest Star.  
 KGER—Four Square Gospel.  
 KGFJ—Platter Party.  
 KGIL—Ten O'Clock Curtain.  
 \*KLAC—News; Across the Footlights.  
 KMPC—Lucky Lager Dance Time.  
 KPCC—Concert Hour.  
 KWIK—Symphony Hall.  
 KWKW—Rosa De Saron Church.  
 KXLA—Voice of Calvary.  
 10:15—KECA—Wlamer's Sunday Sports Review.  
 KFI—Mayor Bowron.  
 KNN, KCBQ—Top of the Week.  
 \*KFMB—George Sokolsky.  
 KFSD—Lucky Lager Dance Time.  
 KFWB—U.N. Story.  
 10:30—KECA—Speare Career Theater  
 KFI—The Saint.  
 KHJ—Arthur Van Orch.  
 KNN—George Fisher.  
 KCBQ—N. Y. Philharmonic.  
 KFAC—Nocturne.  
 KFMB—Four Square Church.  
 KFSG—Organ Musicale.  
 KFWB—Echoes of Eden.  
 KGB—Smoke Rings.  
 KGER—Spirituals.  
 KGIL—Juke Box Revue.  
 KWKW—Green Pastures.  
 KXLA—Memory Lane.  
 10:45—\*KNN—Howard K. Smith.  
**11**—\*KECA—Geo. Sokolsky.  
 KFI—Music and the Musc.  
 KHJ, KFAM—Oklahoma Symphony.  
 \*KNN, KWKW—News.  
 KCBQ—N. Y. Philharmonic.

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KFAC—Nocturne.  
 KFMB—Triumph Church.  
 KFOX—Swingtime.  
 KFSD—Lucky Lager Dance Time.  
 KFSG—Song Stories.  
 KFVD—Spade Cooley Time.  
 KFWB—Echoes of Eden.  
 KGFJ—Salute to Reservists.  
 \*KLAC—News; Across the Footlights.  
 KMPC—Salute to Reservists.  
 KPCC—Music for Dreaming.  
 KWIK—Granger Show.  
 KXLA—Grace Memorial Church.  
 11:15—KECA—Cinegrill Orch.  
 KNN—Stan Kenton.  
 KFSG—Jubilee Singers.  
 KWKW—Music for Dreaming.  
 11:30—KECA—Dance Orch.  
 KFI—America United.  
 KFOX—Hal's Memory Room.  
 KFSG—Heavenly Harmonies.  
 KFWB—Music You Want.  
 KGFJ—Serenade in Blue.  
 KMPC—Dreamtime Music.  
 11:45—KNN—University Explorer.  
 KGFJ—Salvation Army.  
 \*KMPC—News.  
**12**—\*KNN, KLAC—News.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time (to 1).  
 KFWB—Music After Midnight.  
 12:05—KNN—Midnight Music Man.  
 KLAC—Across the Footlights.

**Recorded Highlights**

**SUNDAY POPULAR**

9:30 a.m.—KFWB, Peter Potter.  
 2:00 p.m.—KFVD, Hunter Hancock.  
**CLASSICAL**  
 9:30 a.m.—KFAC, Gilbert and Sullivan.  
 9:30 a.m.—KFAC, Gateway to Music.  
 1:00 a.m.—KFAC, Symphony.

**CHUCK-WAGON STYLE**

NBC's Groucho Marx, seated in the Hollywood Brown Derby, took a look at Roy Rogers in the booth to his right, Joel McCrea in the booth to his left, and Rex Allen across the aisle, and drawled to the waiter: "Cinch me up a saddle of beef, Tex."

★ ★

**"HOPPY" IS DIPLOMAT**

Bill Boyd, star of CBS's "Hopalong Cassidy," says he gets along with everybody by treating kids like grownups and vice versa.

Page Fifty-one-A



# MONDAY, APRIL 2

★Indicates News Broadcast  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Break the Bank.  
 ★KHJ, KFAM, KGB, KVOE—Cecil Brown.  
 KNY—Ralph Story Show.  
 KALI—Dr. Bailes.  
 KFAC—Church Federation.  
 KFOX—Bible Society.  
 KFVD—Wakeup Ranch.



## ALLIN SLATE

News-caster  
 and  
 Turf Reporter

8 A.M., 12 Noon, 4 P.M.  
 Daily

KIEV — 870 KC  
 Center of the Dial

★KFWB, KIEV, KLAC, KMPC, KXLA—News.  
 EGEB—Mishap.  
 EGJF—Science of Mind.  
 KGIL—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Ernest C. Wilson.  
 ★KWIK—News; Club 1490.  
 KWKW—Ritmos Latino-Americanos.  
 8:05—KIEV—Phil's Platter Party.  
 KLAC—Stock Reports.  
 8:10—KWKW—Church of Truth.  
 8:15★KHJ, KGB, KOWL, KWKW—News.  
 ★KNN, KCBQ—News, Dave Vade.  
 KALI—The King Singa.  
 KFAC—Serenade.  
 KFOX—Gospel Joy Bringer.  
 KFVB—Bill Leyden.  
 KGFJ—Delinquency Forum.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets, Sports.  
 KRKD—Top Tunes.  
 KWKW—Council of Churches.  
 KXLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFAM, KGB, KVOE—Bible Institute.  
 KNN, KCBQ—Grand Slam.  
 ★KALI, KFAC, KGIL, KLAC, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Morning Call.  
 EGER—Voice of China.  
 KGFJ—Yesterday's Hits.  
 KMPC—Ross Mulholland.  
 KOWL—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Haven of Best.  
 8:35—KRKD—Dixieland.  
 8:45—KFI, KFSD—Dial Dave Garrovay.  
 KNN—Rosemary.  
 KALI—Whittier Program.  
 KFAC—Unity.  
 ★KFVD, KFVB—News.  
 EGER—Bible Treasury Hour.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KWKW—Voice of China.  
**9**—KECA, KFMB—Johnny Olson's Luncheon Club.  
 ★KFI, KFSD, KWIK—News.  
 ★KHJ—Kate Smith Speaks.  
 KNN—Wendy Warren.  
 KALI—Whittier Program.  
 KFAC—Plano Parade.  
 KFOX—Pentecostal Church.  
 KFVD—Morning Call.  
 KFVB—Music.  
 EGER—Lutheran Hour.  
 KGFJ—Show Tunes.  
 KGIL—Morning Varieties.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Coffee With Crosby.  
 KMPC—Ross Mulholland.  
 KOWL—Back to the Bible.  
 KRKD—Sagebrush Serenade.  
 KWKW—Bill Stewart.  
 KXLA—Bar Nothing Ranch.

9:05—KWIK—Club 1490.  
 9:15★KECA, KFMB—Edwin C. Hill.  
 KFI—Meyers Goes to Market.  
 KHJ, KFAM, KGB, KVOE—Gospel Singers.  
 KNN, KCBQ—Aunt Jenny.  
 KFOX—Home Missionary.  
 ★KFVD—News.  
 KGIL—Ballads for You.  
 KOWL—Best Songs.  
 9:20★KECA—Don Gardner, News.  
 9:30—KECA—Quick as a Flash.  
 KFI—Ladies' Day.  
 KHJ—Norma Young.  
 KNN, KCBQ—Helen Trent.  
 KALI—Hunter Hancock.  
 KFAC—Accent on Strings.  
 KFOX—Full Gospel.  
 KFVD—Morning Call.  
 KFVB—Mleanor Roosevelt.  
 EGER—God's Half Hour.  
 KGFJ—Dance Band Review.  
 KGIL—At Home With the Masons.  
 KIEV—Coffee Time.  
 KLAC—Today's Top Tunes.  
 KMPC—Chef Milani.  
 9:45—KNN, KCBQ—Our Gal Sunday.  
 KFOX—Highland View Bible.  
 ★KFVD, KRKD—News.  
**10**—KECA, KFMB—Victor H. Lindlahr.  
 KFI—All Around Town.  
 ★KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
 KNN—Big Sister.  
 KALI—Hunter Hancock.  
 KFAC—Morning Concert.  
 ★KFOX, EGER, KWIK—News.  
 KFVD—Morning Call.  
 KFVB—Mleanor Roosevelt.  
 KGFJ—Bing Sings.  
 KGIL—Waltz Time.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Melodies for Mladr.  
 KOWL—Yiddish Hour.  
 KRKD—Piano Paintings.  
 KWKW—Bill Stewart.  
 KXLA—Tom Cafferty.  
 10:05—KWIK—Musical Market.  
 10:10—KFOX—Social Security.  
 10:15—KFCA—Yesterday on Broadway.  
 KHJ, KFAM, KGB, KVOE—Tello-Test.  
 KNN—Ma Perkins.  
 KFOX—Music.  
 KFVB—Maurice Hart.  
 EGER—Tommy Baird.  
 ★KGFJ—News.  
 KGIL—Bing Crosby.  
 KRKD—Dr. Richardson.  
 10:25★KFVB—News.  
 10:30—KECA, KFMB—My True Story.  
 ★KFI, KGIL, KFVD, KXLA—News.  
 KHJ—Russ Morgan Show.  
 KNN—Young Dr. Malone.

KALI—Popular Music.  
 KFAC—Song Recital.  
 KFOX—Salvation Army.  
 ★KFWB—News; Maurice Hart.  
 EGER—Helen Markham.  
 KGFJ—Record Review.  
 KMPC—Marvin Ash.  
 KWIK—Record Album.  
 KWKW—Tony Sein.  
 10:35—KGIL—Mid-Morning Melodies.  
 10:45—KFI—Life Can Be Beautiful.  
 KNN—Guiding Light.  
 KHJ—Dick Haymes.  
 KFVB—Morning Musical.  
 KFVD—Morning Call.  
 EGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KXLA—Music.  
 10:55—KECA, KFMB—Betty Crocker.  
 KALI, KGFJ—Major League Ball.  
 ★KFAC, KFAM, KWIK—News.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFAM, KGB, KVOE—Ladies Fair.  
 KNN—Second Mrs. Burton.  
 KALI, KGFJ—Major League Ball.  
 KFAC—Guy Bates Post.  
 KFVD—Bible Institute.  
 KFVB—Maurice Hart.  
 EGER—Rev. Kopp.  
 KGIL—Mid-Morning Melodies.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; L.A. Today.  
 KRKD—Spanish Hour.  
 KRKD—Songs of Yesterday.  
 KWIK, KXLA—Music.  
 KWKW—Tony Sein.  
 11:15—KECA—Easy Aces.  
 KNN—Perry Mason.  
 KFAC—Folk Songs.  
 EGER—Sunshine Mission.  
 ★KXLA—Pasadena News.  
 11:25★KHJ, KVOE—News.  
 11:30★KECA, KFMB—John B. Kennedy.  
 KFI, KFSD—Live Like a Millionaire.  
 KHJ, KFAM, KGB, KVOE—Queen for a Day.  
 KNN, KCBQ—Nora Drake.  
 KFAC—Music Hall.  
 ★KFOX, KRKD—News.  
 KFVD—Rescue Mission.  
 ★KFVB—News; Maurice Hart.  
 ★EGER—News; Redemption Ranch.  
 KGIL—Musical Moments.  
 KOWL—Jerry Gray Show.  
 KWIK—County Schools.  
 KWKW—Hora de Los Angeles  
 KXLA—Hometown Jamboree.  
 11:35—KECA—Sweeney and March.  
 11:40—KFOA—Music.  
 11:45—KECA—Paul Harvey.  
 EGER—Hour of Prayer.  
 KNN—Brighter Day.  
 ★KGIL—News.  
 KMPC—H'wood Beauty Digest  
 KOWL—Tune Time.  
 KRKD—Sweet Pops.

KWIK—Guest Star.  
 11:55★KOWL—News.  
**12**★KECA—Hank Weaver, News.  
 KFI—Farm Reporter.  
 ★KHJ, KIEV, KWIK, KGB—News.  
 ★KNN—News, Bill Kenneally.  
 KALI, KGFJ—Major League Ball.  
 KFAC—Luncheon Concert.  
 KFSD—Life Can Be Beautiful.  
 ★KFVD—Editor of the Air.  
 KFVB—Bill Anson.  
 EGER—Songs for Luncheon.  
 KGIL—Lombardo Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Peace Prayer; Music.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.  
 KWKW—Hora de Los Angeles  
 KXLA—Hometown Jamboree.  
 12:15—KECA—Play It Again.  
 KFI, KFSD—Road of Life.  
 KHJ—Ballinger.  
 KNN—Wendell Noble.  
 ★KFOX, KFVD, EGER—News.  
 KGIL—Vocal Varieties.  
 KIEV—Discing With Dick.  
 ★KMPC—Southland Reporter.  
 12:30—KECA, KFMB—Modern Romances.  
 KFI, KFSD—Pepper Young's Family.  
 KHJ—Nancy Dixon.  
 KNN—Art Linkletter.  
 KFOX—Coffee Quiz.  
 KFVD—Shopping Highlights.  
 ★KFVB—News; Bill Anson.  
 EGER—Luncheon Serenade.  
 KGIL—Homemakers Matinee.  
 KMPC—Religious Science Inst.  
 KRKD—Prairie Schooner.  
 ★KWKW—Up ten Close.  
 KXLA—Ole Rasmussen.  
 12:45—KFI, KFSD—Right to Happiness.  
 ★KHJ—Cedric Foster.  
 ★KFAC—News.  
 KFOX—Latin American Music  
 KMPC—Report to Ranchers.  
 KWKW—Sports; Music.  
 12:55★KNN, KCBQ—Cedric Adams.  
**1**—KECA—Ira Cook.  
 KFI, KFSD—Backstage Wife.  
 KHJ, KFAM, KGB, KVOE—Jack Kirkwood Show.  
 KNN—Hilltop House.  
 KALI—Baseball.  
 KFAC—Employment Review.  
 KFOX—Texas Tiny.  
 KFVD—Shopping Highlights.  
 KFVB—Bill Anson.  
 EGER—Peter Slack, Organ.  
 KGFJ—From Sunset and Vine.  
 KGIL—Homemakers Matinee.  
 KIEV—Strictly Instrumental.  
 ★KLAC—News; Sports.  
 ★KMPC—News; Bill Ewing.  
 KOWL—Joe Adams.  
 KRKD—Polka Time.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broadcast.  
 1:10—KLAC—570 Club.  
 1:15—KFI, KFSD—Stella Dallas.  
 KNN, KCBQ—Kings Row.  
 KFOX—Books Bring Adventure.  
 KWKW—Races and Sports.  
 KXLA—Le Roy Smith.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KHJ, KGB—Double or Nothing  
 KNN—Housewives' Protective League.  
 KALI—Klub KALI.  
 KFAC—Composers Corner.  
 KFVD—For Westerners Only.  
 ★KFWB—News; Bill Anson.  
 EGER—Calif. Cavalcade.  
 KGFJ—Anybody's Hit Parade.  
 KIEV—Phil's Platter Party.  
 KRKD—Western Music.  
 1:45—KFI, KFSD—Wilder Brown.  
 EGER—Social Security.  
 KWKW—Races and sports.  
**2**—KECA, KFSD—When a Girl Marries.  
 ★KHJ, KNN—News.  
 KALI—Klub KALI.  
 KFAC—Concert Matinee.  
 KFOX—Texas Tiny.  
 KFVD—Harlematinee.  
 KFVB—Bill Anson.  
 ★EGER—Up ten Close.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers Matinee.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Sports.  
 ★KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—Your Neighbors.  
 KWKW—Open House.  
 KXLA—Frank Simon.  
 2:05—KNN—Paul Masterson Show.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KHJ—Luncheon With Lopez.  
 EGER—Bonjours, Mesdames.  
 KGFJ—Variety on Piano.  
 KXLA—Al Williams.  
 2:25—KNN—Mr. Information.  
 2:30—KECA, KFMB—Variety Fare.  
 With Bob Moon.  
 KFI, KFSD—Just Plain Bill.

## monday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KNN.  
 7:00—My Friend Irma, KNN.  
 8:30—Talent Scouts, KNN.  
 9:30—Beulah, KNN.

### Quiz, Participation

7:00—Welcome to Hollywood, KECA.  
 8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KNN.  
 11:00—Double or Nothing, KFI.  
 11:30—Live Like a Millionaire, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNN.  
 2:00—Surprise Package, KECA.  
 3:00—Welcome Travelers, KFI.  
 7:30—Bob Hawk, KNN.

### Mystery-Detective

6:30—Boston Blackie, KECA.  
 6:30—Candy Matson, KFI.  
 7:30—Inner Sanctum, KECA.  
 8:00—Let George Do It, KHJ.  
 8:30—Under Arrest, KHJ.  
 9:30—Crime Fighters, KHJ.  
 10:00—I Love a Mystery, KHJ.

### Drama

6:00—Lux Theater, KNN.  
 9:00—H'wood Playhouse, KNN.  
**Comment-Narration**  
 9:00—Kate Smith, KHJ.  
 9:30—Eleanor Roosevelt, KFVB.

1:30—Housewives' League, KNN.  
 4:30—Burrirt Wheeler, KFI.  
 4:30—Behind the Story, KHJ.

### Classical, Semi-Classical Music

5:30—Voice of Firestone, KFI.  
 7:00—Boston Pops Orch., KFI.  
 8:30—Railroad Hour, KFI.  
 9:00—Telephone Hour, KFI.

### Public Interest-Information

12:00—Farm Reporter, KFI.  
 6:30—Answer Man, KHJ.  
 7:00—War Front, Home Front, KHJ.

### Sports

8:45—Racing News, KLAC.  
 10:55—Major League Ball, KALI, KGFJ.  
 5:15—Tom Harmon, KNN.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:15—Lippy Duckat, KWIK.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

### Popular-Western Music

4:00—Curt Massey, KNN.  
 8:15—M. Whiting and J. Smith, KNN.



KHJ—Women Are Wonderful.  
 KNN—Jack Owens.  
 KALI—United Nations Today.  
 ★KFVD, KGFJ—News.  
 ★KFWB—News: Bill Anson.  
 KGER—Garden School.  
 KGIJ—Variations in Rhythm.  
 ★KRKD—News: Tops in Pops.  
 KWKW—Bill Sampson.  
 2:40—KGER—Guest Artists.  
 2:45—KFI, KFSB—Front-Page Farrell.  
 KNN—George Fisher.  
 KALI—Cavalade.  
 KGFJ—Saludos Amigos.  
 KGIJ—Songs for Everyone.  
 KALA—Frank Simon.  
 2:55★KFAC—News.  
**3**—KECA—Rudy Vallee Show.  
 KFI, KFSB—Welcome Travelers.  
 KHJ—Club 930.  
 KNN, KCBQ—Arthur Godfrey.  
 KALI—Whittier Program.  
 KFAC—World of Opera.  
 KFOA—Martin's Highlights.  
 KFVD—Harlematinee.  
 KGFJ—Peter Potter.  
 ★KGER, KLAC, KMPC, KWIK, KXLA—News.  
 KGFJ—Housewives Hit Parade  
 KGIJ—Encore Time.  
 KIEV—Freddie Martin.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWKW—Salute to Safety.  
 3:05—KGER—Fiesta Grande.  
 KMPC—Johnny Grant.  
 3:10—KFOA—Star Dust.  
 KLAC—570 Club.  
 3:15—KFOA—Verdict Rendered.  
 ★KGIJ—News.  
 KWKW—Sports.

**THE MAN FROM  
 MUSIC MOUNTAIN**  
 with EDDIE KIRK  
 Songs from the hills and  
 plains  
 3:15 to 4:30 P.M.  
**KXLA**  
 Monday thru Friday

3:30—KXLA—Music Mountain.  
 KECA, KFMB—Frances Scully  
 KFI, KFSB—Aunt Mary  
 KALI—Brother Welch.  
 KFAC—Lyrics in Chorus.  
 KFVD—Song Stylists.  
 KGER—Rancho 1390.  
 KGFJ—Western Roundup.  
 KGIJ—Dance Matinee.  
 KIEV—Dancing With Dick.  
 KOWL—Rhapsody in Rhythm.  
 ★KRKD—News: Tops in Pops.  
 ★KWKW—News: Rodeo Bill.  
 3:45—KFI, KFSB—The Woman in My House.  
 KHJ—Lynn Looks at H'wood.  
 ★KFAC—News.  
 KFOA, KFVD—Old-Age Pensioners.  
**4**—KECA—Favorite Five, with Lou Crosby.  
 KFI, KFSB—This Woman's Secret.  
 ★KHJ, KFMM, KGB—Fulton Lewis.  
 KNN, KCBQ—Curt Massey.  
 KALI—Beautiful Mexico.  
 KFAC—Musical Masterpieces.  
 ★KFOA, KMPC, KWIK—News.  
 ★KFVD—Editor of the Air.  
 KFWB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Piano Moments.  
 KGIJ—Western Trails.  
 ★KIEV—News: Date with Slate.  
 ★KLAC—News: Sports.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Spotlight on a Star.  
 KWKW—Imperial Hour.  
 KXLA—Music Mountain.  
 4:05—KFOA—Dr. Harrod.  
 KMPC—Johnny Grant.  
 4:10—KLAC—Stars of the Week.  
 KWKW—La Pointe Show.  
 4:15—KFI, KFSB—Dr. Paul.  
 ★KHJ, KFMM, KGB, KVOE—Frank Hemingway.  
 KNN, KCBQ—Strike It Rich.  
 KFOA—Freddie Martin.  
 KFVD—Harlematinee.  
 KGFJ—Among My Souvenirs.  
 KIEV—Dancing With Dick.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25★KFWB—News.  
 4:30—KECA—Happy Theater.  
 KFI—Burrill Wheeler.

★KHJ, KGB—Behind the Story.  
 KALI—Fantasias Musicales.  
 KFOA—Hitching Post.  
 KFWB—Platter Pals.  
 KGFJ—Dixieland.  
 KMPC—Ira Cook.  
 KRKD—Sweet Songs.  
 KXLA—Music.  
 4:15★KECA—Headline Edition.  
 ★KHJ, KFMM, KGB, KVOE—News, Sam Hayes.  
 KNN—Harry Babitt.  
 KLAC—Racing Roundup.  
 ★KOWL, KRKD—News.  
 ★KOWL—News.  
 KRKD—Spotlight on a Star.  
**5**★KECA, KLAC, KWKW—News.  
 KFI—Feature Wire.  
 KHJ, KFMM, KGB, KVOE—Mark Trail.  
 ★KNN, KCBQ—News, Murrow.  
 KFAC—Sunset Serenade.  
 KALI—Voice of So. America.  
 KFOA—Sunshine Mission.  
 KFWB—Red Rows.  
 KGER—Rancho 1390.  
 KGFJ—Jive at Five.  
 KGIJ—Children's Corner.  
 KIEV—Sam's Show.  
 KMPC—Help Wanted.  
 KOWL—Chien's Swingtime.  
 KRKD—Wagon Wheels.  
 ★KWKW—News: Joe Thompson.  
 ★KWKW—News.  
 KXLA—Music.  
 5:10—KLAC—Los Angeles Today.  
 5:15★KECA—Elmer Davis.  
 ★KFI—News, Ted Meyers.  
 KNN—Tom Harmon.  
 ★KGER—News.  
 KGFJ—Pianists of the Future.  
 ★KMPC—Raymond Swing.  
 KWKW—Today at the Races.  
 KXLA—Squeakin' Deacon.  
 5:20—KLAC—Jukebox Jamboree.  
 5:30★KECA, KFMB—Chet Huntley.  
 KFI, KFSB—Voice of Firestone.  
 KHJ, KFMM, KGB, KVOE—Clyde Beatty.  
 ★KNN, KCBQ—C. Collingwood.  
 KFAC—Whon Bill Club.  
 ★KFOA, KGIJ—News.  
 KGER—Gospel Friends.  
 KGFJ—L. Ron Hubbard.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Roman Spanish Hr.  
 5:35—KGIJ—Tops in Pops.  
 5:45★KECA, KFMB—Bob Garred.  
 ★KNN, KCBQ—News, Goss.  
 KFOA—Your Fishmaster.  
 KGFJ—Record Jackpot.  
 KLAC—Sam Baller, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:55★KNN—Local News.  
 KHJ, KGB, KVOE—Victor Borge.  
**6**★KECA—Edwin C. Hill.  
 KFI—The American Way.  
 ★KHJ, KFMM, KGB—Gabriel Heatter.  
 KNN, KCBQ—Lux Radio Theater.  
 KALI—Evening Concert.  
 KFAC—Prelude to Evening.  
 ★KFOA, KIEV, KLAC, KMPC, KWIK—News.  
 ★KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGIJ—Dinner Concert.  
 KRKD—Variety Time.  
 KWKW—Fardellone.  
 KXLA—Toastmaster Club.  
 6:05★KECA—Main Street to Malibu.  
 KIEV—Sam's Show.  
 KLAC—Al Jarvis Ballroom.  
 6:10—KECA—Inside Los Angeles.  
 KFOA—Time Out.  
 6:15—KECA—Hannibal Cobb.  
 ★KHJ, KGB—Radio Newsreel.  
 KFWB—Sports.  
 KMPC—Bob Keller, Sports.  
 KWIK—Lappy Duckat, Sports.  
 6:30—KECA—Boston Blackie.  
 KFI—Candy Matson.  
 KHJ, KGB—The Answer Man.  
 KFAC—Musical Milestones.  
 KFOA—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIJ—Easy Listening.  
 KMPC—Joe Hernandez.  
 KRKD—Jack Patton Show.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45★KHJ, KFMM, KGB, KVOE—News, Sam Hayes.  
 ★KGFJ—News.  
 KGIJ—Down Memory Lane.  
 KRKD—Dr. Joseph Murphy.  
 KXLA—Music.  
 6:55★KHJ, KGB, KVOE—Bill Henry  
**7**—KECA, KFMB—Lone Ranger.  
 KFI, KFSB—Boston Pops Orch.

KHJ, KFMM, KGB—War Front—Home Front.  
 KNN, KCBQ—My Friend Irma.  
 KFAC—Evening Serenade.  
 KFOA—Accordionettes.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 ★KGIJ, KLAC, KRKD—News.  
 KIEV—Sam's Show.  
 KMPC—Musical Memories.  
 ★KWKW—Frank Edwards.  
 KWKW—Hoyos Hour.  
 KXLA—Dan Lundberg.  
 7:05—KLAC—Crosby and Company.  
 7:15—KGIJ—Songs by Crosby.  
 KRKD—Strolling Tom.  
 KXLA—Music.  
 7:30—KECA—Inner Sanctum.  
 KHJ, KFMM, KGB, KVOE—Cisco Kid.  
 KNN, KCBQ—Bob Hawk Show.  
 KFAC—Echoes and Encores.  
 KFWB—Job Opportunities.  
 KGER—Rev. Al Harlan.  
 KGIJ—Your Boy & Scouting.  
 KLAC—Make Mine Music.  
 KMPC—Bob Kelley.  
 KRKD—Dr. Richardson.  
 KWKW—Bets Spanish Prog.  
 7:45★KFOA—News.  
 KFSB—Melody Time.  
 KFWB—Rosary Hour.  
 KMPC—Red Cross Story.  
 KWKW—Sports Back Talk.  
 KXLA—Western Music.  
**8**—KECA—Let's Go, With Ralph Flanagan.  
 KFI, KFSB—One Man's Family.  
 KHJ, KFMM, KGB, KVOE—Let George Do It.  
 ★KNN, KCBQ—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOA—Fishing Facts.  
 KFSB—Founder's Hour.  
 KGER—Bible Treasury.  
 KGFJ—Melody Revue.  
 KGIJ—Bob Moore Show.  
 ★KLAC, KXLA—News.  
 ★KMPC—News, Nesbitt.  
 KWKW—Record Junction.  
 8:05—KLAC—Spring Training.  
 8:10—KLAC—Make Mine Music.  
 8:15★KFI, KFSB—World News.  
 KNN, KCBQ—Jack Smith—Margaret Whiting.  
 KFOA—Averill Berman.  
 KFWB—Errand of Mercy.  
 KGER—Hebrew Christian Hr.  
 KGFJ—Treasury Dept.  
 KMPC—Bing Crosby.  
 KXLA—Atomic Defense.  
 8:30—KECA, KFMB—Henry J. Taylor.  
 KFI, KFSB—Railroad Hour.  
 KHJ, KFMM, KGB—Under Arrest.  
 KNN, KCBQ—Talent Scouts.  
 ★KFWB, KGIJ—News.  
 KGER—San Pedro High.  
 KGFJ—Today's Hits.  
 ★KGIJ—News.  
 KMPC—Your City.  
 KWKW—Foothill Features.  
 KXLA—Music.  
 8:45★KECA, KFMB—ABC World News.  
 KFOA—Sacramento News Letter.  
 KFOA—Dr. Hewitt.  
 KFWB—U.N. Today.  
 KGER—Voice of China.  
 KGIJ—Melodies Soft & Sweet.  
 KMPC—Better Human Relations.  
**9**—KECA—Richard Wallace Show.  
 KFI, KFSB—Telephone Hour.  
 ★KHJ, KFMM, KGB, KVOE—News, Glenn Hardy.  
 KNN, KCBQ—Hollywood Star Playhouse.  
 KFAC—Evening Concert.  
 KFSB—Crusader Time.  
 KFOA—Stories to Remember.  
 KFWB—Music.  
 KGER—Clark Sparks.  
 KGFJ—Today's Hits.  
 KGIJ—Musical Scrapbook.  
 ★KLAC, KWIK—News.  
 KMPC—Hollywood Close-ups.  
 KWKW—Business Woman's Forum.  
 KXLA—Squeakin' Deacon.  
 9:05—KLAC—Make Mine Music.  
 9:15★KHJ, KGB, KVOE—Fulton Lewis, Jr.  
 KFOA—Business Reporter.  
 KMPC—Curtain Call.  
 9:30—KECA—Piano Playhouse.  
 KFI—Dave Rose Show.  
 KHJ, KGB, KVOE—Crime Fighters.  
 KNN, KCBQ—Beulah.  
 KFOA—Serenade in Swing.  
 KFSB—Word and Song.  
 KGER—John Brown Schools.

KGFJ—Platter Party.  
 KGIJ—Musical Memories.  
 KMPC—Lucky Lager Dance.  
 ★KWKW—News.  
 9:15—KNN, KCBQ—Club 15.  
 KFOA—Sacramento Newsletters.  
 KFSB—Echoes From Antiquity  
 ★KFWB—News.  
 KWKW—Christ Church Unity.  
 9:55★KHJ, KGB, KLAC, KVOE—News.  
**10**★KECA, KFMB—News of Tomorrow.  
 ★KFI, KFSB—Richfield Reporter.  
 KHJ, KFMM, KGB—I Love a Mystery.  
 ★KNN, KCBQ—10 o'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOA—Music.  
 KFSB—Uncle Paul.

**SPADE COOLEY TIME**  
 "King of the Disc Jockeys"  
 GEORGE SANDERS  
 NOW 10 P.M.

**Check KEVD**  
 LOS ANGELES

KFVD—Spade Cooley Time.  
 KFWB—Gene Norman Show.  
 KGER—When Day Is Done.  
 KGIJ—Platter Party.  
 KGIJ—Ten O'Clock Curtain.  
 KLAC—Boxing, Ocean Park.  
 KMPC—Lucky Lager Dance.  
 KWKW—Love's Notebook.  
 ★KXLA—News.  
 10:15—KECA—Dr. Frederik Bailes.  
 ★KFI—Virgil Pinkley.  
 ★KHJ, KGB—Frank Edwards.  
 KNN—Bob Elson.  
 KFSB—Lucky Lager Dance.  
 KWKW—Spotlight Spinners.  
 KXLA—Folk Music.  
 10:30—KECA, KFMB—Dream Harbor  
 KFI—Johnny Murray.  
 KHJ—Lonesome Gal.  
 KNN—Starlight Salute.  
 KFSB—Happy Side of Living.  
 KGER—Music As You Like It.  
 KGIJ—Juke Box Revue.  
 10:45—KECA—New Yorkers From The Town House.  
 KFI—Sports Digest.

**BILL STEWART**  
 your favorite DISC JOCKEY  
 on  
**KWKW**  
 9 A.M. DAILY 10:45 P.M.

KWKW—Bill Stewart.  
 10:55★KLAC—News.  
**11**—KECA—Meet the Band.  
 KFI, KHJ, KNN—News.  
 KFAC—Musical Crossroads.  
 KFOA—Guest Star.  
 KFSB—Lucky Lager Dance.  
 KFSB—Latin America Songs.  
 KFVD—Spade Cooley Time.  
 KFWB—Gene Norman.  
 KGFJ—Platter Party.  
 KGER—Spirituals.  
 KGIJ—Tour of the Town.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KWKW—Bill Stewart.  
 KXLA—Folk Music.  
 11:10—KNN—Sports.  
 11:15—KECA—Town House.  
 KFI—Red Nichols & His Five Pennies.  
 KHJ—The Continental.  
 KNN—Merry-Go-Round.  
 KFOA—Concert Master.  
 KFSB—Our Defense.

**MUSICAL BUFFET**  
 with  
 Carl Bailey and Alex Cooper  
 Mon. thru Sat.  
 11:15 P.M.—1 A.M.  
**KXLA**

KXLA—Bailey & Cooper.  
 11:30—KECA—Philharmonic Reporter.  
 KFI—Red Nichols & His 5 Pennies.  
 KHJ—The Crowell's Nest.  
 KFOA—Hal's Memory Room.  
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# TUESDAY, APRIL 3

- ★Indicates News Broadcast
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Coffee Time.  
 ★KHJ, KFXM, KGB, KVOE—Cell Brown.  
 KXN—Ralph Story Show.  
 KALI—Dr. Bailes.  
 KFAC—Country Church.  
 KFOX—Bible Society.  
 KFSD—Open House.  
 KFWD—Wakeup Ranch.  
 ★KFWB, KIEV, KLAC, KMPC, KWIK, KXLA—News.  
 KGER—Mizpah.  
 KGFJ—Remember Romany.  
 KGIL—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Ernest C. Wilson.  
 KWKW—Latin Rhythms.  
 8:05—KIEV—Phil's Platter Party.  
 KLAC—Stock Reports.  
 8:10—KWKW—Church of Truth.  
 8:15★KHJ, KGB, KOWL—News.  
 ★KXN—News, Dave Vaile.  
 KALI—The King Sings.  
 KFOX—Prison Missionaries.  
 KFWB—Bill Lerdan.  
 KGJF—The Judge Speaks.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets, Sports.  
 KRKD—Top Tunes.  
 KXLA—Music.  
 KWKW—Council of Churches.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFXM, KGB, KVOE—Haven of Rest.  
 KXN, KCBQ—Grand Slam.  
 ★KALI, KFAC, KGIL, KLAC, KRKD—News.  
 KFOX—Words of Life.

Let Clyde Cadwell make your  
**"MORNING CALL"**  
 8:30 11:00 A.M.  
 Mon. thru Fri.



- KFVD—Morning Call.  
 KGER—Voice of China.  
 KGFJ—Yesterday's Hits.  
 KMPC—Boss Mulholland.  
 KOWL—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Hymn Time.  
 8:35—KRKD—Dixieland.  
 8:45—KFI, KFSD—Dial Dave Garroway.  
 KXN—Rosemary.  
 KALI—Whittier Program.  
 KFAC—Unit.  
 ★KFVD, KFWB—News.  
 KGER—Bible Treasury Hour.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KWKW—Voice of China.  
 KECA, KFMB—Johnny Oisen's Luncheon Club.

- 9**—KFI, KFSD, KWIK—News.  
 KBI—Kate Smith Speaks.  
 KXN—Wendy Warren.  
 KALI—Whittier Program.  
 KFAC—Piano Parade.  
 KFOX—Pentecostal Church.  
 KFVD—Morning Call.  
 KFWB—Music.  
 KGER—Lutheran Hour.  
 KGFJ—Show Tunes.  
 KGIL—Morning Varieties.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Coffee with Crosby.  
 KMPC—Boss Mulholland.  
 KOWL—Back to the Bible.  
 KRKD—Sagebrush Serenade.  
 KWKW—Bill Stewart.  
 KXLA—Bar Nothin' Ranch.  
 9:15★KECA, KFMB—Edwin C. Hill.  
 KFI—Meyers Goes to Market.  
 KHJ, KFXM, KGB—Garden Guide.  
 KXN, KCBQ—Aunt Jenny.  
 KFOX—Home Missionary.  
 ★KFVD—News.  
 KGIL—Ballads for You.  
 KOWL—Best Songs.  
 9:20★KECA—Don Gardner, News.  
 9:30★KECA—Quick as a Flash.  
 KFI—Ladies' Day.  
 KFI—Norma Young.  
 KXN, KCBQ—Helen Trent.  
 KALI—Hunter Hancock.  
 KFAC—Accent Strings.  
 KFOX—Gospel Friends.  
 KFVD—Morning Call.  
 KFWB—Eleanor Roosevelt.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Dance Band Review.  
 KGIL—At Home With Masons

- KIEV—Coffee Time.  
 KLAC—Today's Top Tunes.  
 KMPC—Chef Milani.  
 9:45—KXN, KCBQ—Our Gal Sunday.  
 KFOX—Highland View Bible.  
 ★KFVD, KRKD—News.  
**10**—KECA, KFMB—Victor H. Lindlahr.  
 KFI—All Around Town.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Wardy.  
 KXN—Big Sister.  
 KALI—Hunter Hancock.  
 KFAC—Morning Concert.  
 ★KFOX, KWIK—News.  
 KGER—Earl Lee, News.  
 KFSD—Luncheon with Lopez.  
 KFI—Morning Call.  
 KFWB—Eleanor Roosevelt.  
 KGFJ—Bing Sings.  
 KGIL—Waltz Time.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Melodies for Milady.  
 KOWL—Yiddish Hour.  
 KRKD—Piano Paintings.  
 KWKW—Bill Stewart.  
 KXLA—Tom Cafferty.  
 10:05—KWIK—Musical Market.  
 10:15—KFOX—Assembly of God.  
 KECA—Yesterday on B'way.  
 KHJ, KFXM, KGB, KVOE—Tello-Test.  
 KXN—Ma Perkins.  
 KFSD—Call for Music.  
 KFWB—Maurice Hart.  
 KGER—Tommy Baird.  
 ★KGFJ—News.  
 KGIL—Bing Crosby.  
 KRKD—Dr. Richardson.  
 10:30—KECA, KFMB—My True Story  
 ★KFI—News.  
 KBI—Russ Morgan Show.  
 KXN—Young Dr. Malone.  
 KALI—Popular Music.  
 KFAC—Song Recital.  
 KFOX—Music.  
 KFSD—Break the Bank.  
 ★KFVD, KGIL, KXLA—News.  
 ★KFWB—News; Maurice Hart.  
 KGER—Helen Markham.  
 KGFJ—Record Review.  
 KMPC—Tune Test.  
 KRKD—Marvin Ash.  
 KWIK—Record Album.  
 KWKW—Tony Seim.  
 10:35—KGIL—Mid-Morning Melodies.  
 10:45—KFI—Life Can Be Beautiful.  
 KHJ—Carmen Cavallaro Show.  
 KXN—Guiding Light.  
 KFOX—Health Foundation.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KXLA—Western Music.  
 10:55—KECA—Betsy Crocker.  
 ★KFAC, KWIK—News.  
 KALI, KGFJ—Major League Ball.

## tuesday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p><b>Comedy-Variety</b></p> <p>3:00—Arthur Godfrey, KXN.              5:30—Baby Snooks, KFI.              6:00—Mardy Family, KFI.              6:00—Life With Lulu, KXN.              6:30—Fibber and Molly, KFI.              9:00—Bob Hope, KFI.              9:30—Beulah, KXN.</p> <p><b>Quiz, Participation</b></p> <p>7:00—Welcome to Hollywood, KECA.              8:00—McNeill Radio Club, KECA.              8:30—Grand Slam, KXN.              11:00—Double or Nothing, KFI.              11:30—Live Like a Millionaire, KFI.              11:30—Queen for a Day, KHJ.              12:30—Art Linkletter, KXN.              2:00—Surprise Package, KECA.              3:00—Welcome Travelers, KFI.              3:30—Truth or Consequences, KXN.              7:30—Can You Top This?, KECA.              7:30—People Are Funny, KFI.              8:30—Metropolitan Auditions, KECA.              9:30—Information Please, KFI.</p> <p><b>Comment-Narration</b></p> <p>9:00—Kate Smith, KFI.              9:30—Eleanor Roosevelt, KFWB.              1:30—Housewives' League, KXN.              4:30—Behind the Story, KHJ.</p>	<p><b>Mystery-Detective</b></p> <p>6:30—Philo Vance, KECA.              7:00—Big Town, KFI.              7:00—Mysterious Traveler, KHJ.              7:30—Charlie Wild, KXN.              8:00—I Fly Anything, KECA.              8:30—Mr. and Mrs. North, KXN.              9:00—Mystery Theater, KXN.              9:30—Official Detective, KHJ.              10:00—I Love a Mystery, KHJ.</p> <p><b>Public Interest-Information</b></p> <p>12:00—Farm Reporter.              6:30—Answer Man, KHJ.              9:00—Town Meeting, KECA.</p> <p><b>Sports</b></p> <p>8:45—Racing News, KLAC.              10:45—Major League Ball, KALI, KGFJ.              5:15—Tom Harmon, KXN.              5:30—Sports Dial, KRKD.              7:45—Race Results, KRKD.              7:45—Sam Balter, KLAC.              6:15—Lippy Duckat, KWIK.              7:15—Bob Keller, KMPC.              6:30—Joe Hernandez, KMPC.</p> <p><b>Popular-Western Music</b></p> <p>4:00—Curt Massey, KXN.              8:00—Song of Liberty, KHJ.              8:15—D Shore and J. Smith, KXN.</p>
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- 11**—KECA, KFMB—Betsy Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFXM, KGB, KVOE—Ladies Fair.  
 KXN—Second Mrs. Burton.  
 KALI, KGFJ—Major League Ball.  
 KFAC—Guy Bates Post.  
 KFOX—Rhythmic Age.  
 KFVD—Bible Institute.  
 KFWB—Maurice Hart.  
 KGER—Rev. LeRoy Kopp.  
 KGIL—Mid-Morning Melodies.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; L.A. Today.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Western Roundup.  
 KWKW—Tony Seim.  
 KXLA—Western Music.  
 11:15—KECA—Easy Aces.  
 KXN—Perry Mason.  
 KFAC—Folk Songs.  
 KGER—Sunshine Mission.  
 ★KXLA—Pasadena News.  
 11:25★KHJ, KVOE—News.  
 11:30★KECA, KFMB—John B. Kennedy.  
 KFI, KFSD—Live Like a Millionaire.  
 KHJ, KGB, KFXM, KVOE—Queen for a Day.  
 KXN, KCBQ—Nora Drake.  
 KFAC—Music Hall.  
 ★KFOX, KGER, KRKD—News.  
 KFVD—Rescue Mission.  
 ★KFWB—News; Maurice Hart.  
 KGIL—Musical Moments.  
 KOWL—Guest Star.  
 KWKW—Hora de Los Angeles.  
 KXLA—Hometown Jamboree.  
 11:35—KECA—Sweeney and March.  
 KGER—Redemption Ranch.  
 11:45—KECA—Paul Harvey.  
 KXN—The Brighter Day.  
 KCBQ—Loretta Jewel.  
 KFOX—Music.  
 KGER—Hour of Prayer.  
 ★KGIL—News.  
 KMPC—H'wood Beauty Digest.  
 KOWL—Red Cross Drive.  
 KRKD—Sweet Pops.  
**12**★KECA—News, Hank Weaver.  
 KFI—Farm Reporter.  
 ★KHJ, KCBQ, KFMB, KGB, KIEV, KWIK—News.  
 ★KXN—News, Bill Kenneally.  
 KALI, KGFJ—Major League Ball.  
 KFAC—Luncheon Concert.  
 KFOX—Music.  
 KFVD—Editor of the Air.  
 KFWB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGIL—Lombardo Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Peace Prayer, Music.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.  
 KWKW—Hora de Los Angeles.  
 KXLA—Hometown Jamboree.  
 12:15—KECA—Play It Again.  
 KFI, KFSD—Road of Life.

- KHJ—Bell Ringer.  
 KXN—Wendell Noble.  
 ★KFOX, KFVD, KGER—News.  
 KGIL—Vocal Varieties.  
 KIEV—Discing With Dick.  
 ★KMPC—Southland Reporter.  
 KWIK—Sweet & Swing.  
 12:30—KECA, KFMB—Modern Romances.  
 KFI, KFSD—Pepper Young.  
 KHJ—Nancy Dixon.  
 KXN—Art Linkletter.  
 KFOX—Folgers Coffee Quiz.  
 KFVD—Shopping Highlights.  
 ★KFWB—News.  
 KGER—Luncheon Serenade.  
 KGIL—Homemakers Matinee.  
 KMPC—Religious Science Inst.  
 KRKD—Prairie Schooner.  
 KWKW—Red Cross.  
 KXLA—Ole Rasmussen.  
 12:45—KFI, KFSD—Right to Happiness.  
 ★KHJ, KGB—Cedric Foster.  
 ★KFAC—News.  
 KFOX—Music.  
 KFWB—Bill Anson.  
 KMPC—Report to Ranchers.  
 KWKW—Sports; Music.  
 12:55★KXN, KFXM—Cedric Adams.
- 1**—KECA—Ira Cook.  
 KFI, KFSD—Backstage Wife.  
 KHJ, KFXM, KGB, KVOE—Jack Kirkwood Show.  
 KXN, KCBQ—Hilltop House.  
 KALI—Baseball.  
 KFAC—Your County Reports.  
 KFMB—Surprise Package.  
 KFOX—Texas Tiny.  
 KFVD—Shopping Highlights.  
 KFWB—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—From Sunset and Vine.  
 KGIL—Homemakers Matinee.  
 KIEV—Strictly Instrumental.  
 ★KLAC—News; Sports.  
 ★KMPC—News; Bill Ewing.  
 KOWL—Joe Adams Show.  
 KRKD—Polka Time.  
 ★KWKW—News; Music.  
 KWKW—Bill Carr Show.  
 KXLA—Community News.  
 1:10—KLAC—570 Club.  
 1:15—KFI, KFSD—Stella Dallas.  
 KFAC—Children's Concert.  
 KXN, KCBQ—Kings Row.  
 KWKW—Races and Sports.  
 KXLA—LeRoy Smith.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KHJ, KGB—Double or Nothing.  
 KXN—Housewives' Protective League.  
 KALI—Klub KALI.  
 KFAC—Composer's Corner.  
 KFVD—For Westerners Only.  
 ★KFWB—News; Bill Anson.  
 KGER—Research Adventures.  
 KGFJ—Anybody's Will Parade.  
 KIEV—Phil's Platter Party.  
 KXLA—Western Music.  
 1:45—KFI, KFSD—Widder Brown.  
 ★KGER—News; Commentary.  
 ★KWIK—News.  
 KXLA—Music.
- 2**—KECA—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 ★KHJ, KXN, KCBQ, KFXM—News.  
 KALI—Klub KALI.  
 KFAC—Concert Matinee.  
 KFOX—Texas Tiny.  
 KFVD—Harlem Matinee.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers Matinee.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Sports.  
 ★KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—I. A. Recreation Dept.  
 KWIK—Records.  
 KWKW—Open House.  
 KXLA—Frank Simon.  
 2:05—KXN—Paul Masterson Show.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KHJ—Luncheon with Lopez.  
 KGFJ—Variety on Piano.  
 KRKD—Police Department.  
 KXLA—Al Williams.  
 2:25—KXN—Mr. Information.  
 2:30—KECA, KFMB—Variety Fare.  
 With Bob Moon.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Women Are Wonderful.  
 KXN—Jack Greens Show.  
 ★KFVD, KGFJ—News.  
 ★KFWB—News; Bill Anson.  
 KGER—Garden School.  
 KGIL—Variations in Rhythm.  
 ★KRKD—News; Tops in Pops.  
 KWKW—Bill Sampson.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KXN—George Fisher.  
 KALI—Land's Best Bands.  
 KFVD—Harlem Matinee.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
 2:55★KFAC—News.



- 3-KECA-Buddy Vallee Show.
- KFI, KFSB-Welcome Travelers.
- KHJ-Club 930.
- KNN, KCBQ-Arthur Godfrey.
- KALI-Whittier Program.
- KIAC-World of Opera.
- KFOV-Martin's Highlights.
- KFYD-Parliamentaries.
- KFWB-Peter Potter.
- \*KGER, KMPC, KWIK, KXLA-News.
- KGJ-Housewives Hit Parade.
- KGI-Encore Time.
- KIFA-Freddy Martin.
- \*KLAC-News, Sports.
- KOWI-Joe Adams Show.
- KRED-Tops in Pops.
- KWKW-Salute to Safety.
- 4-05-KGER-Fiesta Grande.
- KMPC-Johnny Grant.
- KWIK-A. Dan Miller Show.
- 5:10-KLAC-70 Club.
- 5:15-KFOV-Matinee Melodies.
- \*KGI-News.
- KXLA-Music Mountain.
- 5:30-KECA, KFMB-Frances Sully.
- KFI, KFSB-Aunt Mary.
- KALI-Booth Welch.
- KIAC-Lyrics in Chorus.
- KFOV-Matinee Melodies.
- KFYD-Song Stylists.
- KGER-Rancho 1390.
- KGI-Western Roundup.
- KGI-Dono Matinee.
- KIFA-Dancing With Dick.
- KOWI-Rhapsody in Rhythm.
- \*KRED-News; Tops in Pops.
- \*KWKW-News; Rodeo Bill.
- 5:40-KFI, KFSB-The Woman in My House.
- KHJ-I Jan Looks at H'wood.
- KALI-Music.
- \*KIFA-News.
- KFOV, KFYD-Old-Age Pensions.
- 4-KECA-Favorites Five, With Lou Crosby.
- KFI, KFSB-This Woman's Secret.
- \*KHJ, KFNM, KGB, KYOE-Lewis.
- KNN, KCBQ-Curt Massey.
- KALI-Beautiful Mexico.
- KIAC-Musical Masterpieces.
- KFMB-Quick As a Flash.
- \*KFOV, KIEV-News.
- KFYD-Marlenite.
- KFWB-Peter Potter.
- KGER-Rancho 1390.
- KGI-Piano Moments.
- KGI-Western Trails.
- \*KLAC-News; Sports.
- \*KMPC-News; Johnny Grant.
- KOWI-Rhapsody in Rhythm.
- KRED-Spotlight on a Star.
- KWIK-La Pointe Show.
- KWKW-Imperial Hour.
- KXLA-Music Mountain.
- 5:10-KLAC-Start of the Week.
- 5:15-KFI, KFSB-Dr. Paul.
- \*KHJ, KFNM, KGB, KYOE-Frank Henningway.
- KNN, KCBQ-Strike It Rich.
- KGI-Frank Simon.
- KGI-Among My Souvenirs.
- KIFA-Dancing With Dick.
- KMPC-Twilight Tales.
- KOWI-Italian Hour.
- KRED-Waltzes.
- 4:35-KFWB-News.
- 4:50-KECA-Happy Theater.
- KFI-Hurrit Wheeler.
- \*KHJ, KGB-Behind the Story.
- KALI-Lantasia Musicales.
- \*KIMB-News.
- KFOV-Hitching Post.
- KFWB-Platter Pals.
- KGI-Divideband.
- KMPC-Tra Cook.
- KRED-Sweet Songs.
- KXLA-Western Music.
- 4:45-KECA-Hoodline Edition.
- \*KHJ, KFNM, KGB, KYOE-Sam Hayes.
- KNN-Hurry Babbit.
- KIAC-Evening Roundup.
- \*KOWI, KRED-News.
- \*KMPC-News.
- \*KECA-News.
- 5-KFI-Leisure Wire.
- KHJ, KFNM, KGB, KYOE-Straight Arrow.
- \*KNN, KCBQ-News, Murrow.
- KALI-Voice of So. America.
- KIAC-Sunset Serenade.
- KFOV-Sunshine Mission.
- KFSB-Prelude to Evening.
- KFYD, KWKW-News.
- KFWB-Red Rowe.
- KGER-Rancho 1390.
- KGI-Five at Five.
- KGI-Children's Corner.
- KIEV-Sun's Show.
- \*KIAC-News; Sports.
- KMPC-Help Wanted.
- KOWI-Children's Swintime.
- KRED-Wagon Wheels.
- \*KWIK-News; Joe Thompson.

- KXLA-Western Music.
- 5:10-KLAC-Los Angeles Today.
- 5:15-KECA-Elmer Davis.
- \*KFI-News, Ted Meyers.
- KNN-Tom Harmon.
- KFOV-Melody Time.
- KFYD-Melody Matinee.
- \*KGER-World News.
- KGI-Keyboard Magic.

Hear  
**RAYMOND SWING**  
Distinguished Reporter  
*Tell your friends Mr. Swing is back on the air*  
**5:15 P.M.**  
**KMPC**  
Tuesdays and Thursdays  
*Presented by Metropolitan Federal Savings*

- \*KMPC-Raymond Swing.
- KWKW-Today at the Races.
- 5:20-KLAC-Jukebox Jambores.
- 5:30-KECA, KFMB-Chat Bantley.
- KFI, KFSB-Baby Snooks.
- KHJ, KFNM, KGB, KYOE-Sky King.
- \*KNN, KCBQ-C. Collingwood.
- KIAC-Whos Bill Club.
- \*KFOV, KGI-News.
- KGER-Gospel Friends.
- KGI-I. Van Hubbard.
- KMPC-Straight of Song.
- KRED-Sports Dial.
- KWKW-Romano Spanish Hr.
- KXLA-Squeakin' Deacon.
- 5:35-KGI-Tops in Pops.
- 5:45-KECA, KFMB-Bob Gaetred.
- KNN, KCBQ-News, Gosz.
- KFOV-Your Fishcuster.
- KGIJ-Record Jackpot.
- KIAC-Sam Balter, Sports.
- KMPC-Top Tunes.
- KRED-Race Results.
- 5:55-KHJ, KFNM, KGB, KYOE-Bobby Benson.
- \*KNN, KCBQ-Local News.

- 6-KECA-Edwin C. Hill.
- KFI-Hardy Family.
- \*KHJ, KFNM, KGB, KYOE-Gabriel Hunter.
- KNN, KCBQ-Life With Luigi.
- KALI-Evening Concert.
- KIAC-Music Magic.
- \*KFOV, KIEV, KLAC, KWIK-News.
- KFSB-Jimmy Dorsey.
- \*KFWB-Clete Roberts, News.
- KGER-American Soul Clinic.
- KGI-Request Performance.
- KGI-Dinner Concert.
- \*KMPC-Norman Nesbitt, News.
- KRED-Variety Time.
- KWKW-Fordellano.
- KXLA-P.C.C. Fact & Fiction.
- 6:05-KECA-Main Street to Malibu.
- KLAC-Al Jarvis Ballroom.
- 6:10-KECA-Inside Los Angeles.
- KIEV-Sun's Show.
- 6:15-KECA-Hannibal Cobb.
- \*KHJ, KGB-Radio Newsreel.
- \*KIMB-Elmer Davis.
- KFOV-Hawaiian Music.
- KFWB-Sports.
- KMPC-Bob Kelley, Sports.
- KWIK-Spotlight on Sports.
- KXLA-Mary Burke King.

- 6:30-KECA-Philo Vance.
- KFI, KFSB-Fibber McGee and Molly.
- KHJ, KGB-Answer Man.
- KNN, KCBQ-Truth or Consequences.
- KIAC-Musical Milestones.
- KIMB-Ralph Flanagan.
- KFOV-Hal's Memory Room.
- KFWB-America Dances.
- KGER-Back to the Bible.
- KGI-Easy Listening.
- KMPC-Joe Hernandez.
- KRED-Jack Patton Show.
- KWIK-American Jewish Hr.
- KWKW-Hoyos Hour.
- KXLA-Eddy Arnold Show.
- 6:45-KHJ, KFNM, KGB, KYOE-News, Sam Hayes.
- \*KGI-News.
- KGI-Down Memory Lane.
- KRED-Fishing Pals.
- KXLA-Western Music.

- 6:55-KHJ, KGB, KYOE-Bill Henry
- 7-KECA, KFMB-Jack Armstrong of the SBL.
- KFI, KFSB-Big Town.
- KHJ, KFNM, KGB-Mystic's Traveler.
- KNN, KCBQ-Hollywood Music Hall.
- KIAC-Evening Serenades.
- KFOV-Waltz Time.
- KFWB-America Dances.

- KGER-Family Bible Hour.
- KGI-Musical Digest.
- KMPC-Musical Memories.
- \*KRED, KGI, KLAC, KWIK, KXLA-News.
- \*KWIK-Frank Edwards, News.
- KWKW-Hoyos Hour.
- 7:00-KLAC-Crosby & Company.
- 7:15-KFOV-I. N. Story.
- KGI-Songs by Crosby.
- KRED-Strolling Tom.
- KWIK-Joan O'Brian.
- KXLA-Western Music.

- 7:30-KECA, KFMB-Can You Top This?
- KFI, KFSB-People Are Funny.
- KHJ, KFNM, KGB, KYOE-Challenge of the Yukon.
- KNN-Charlie Wild.
- Private Detective.
- KIAC-Echoes and Incores.
- KFOV-Meet the Band.
- KFWB-Job Opportunities.
- KGER-Dr. Harry Rimmer.
- KGI-Footlight Favorites.
- KLAC-Make Mine Music.
- KRED-Dr. Richardson.
- KWIK-Burbank City Council.
- KWKW-Betz Spanish Prog.
- KXLA-Ole Rasmussen.

- 7:45-KFOV-News.
- KFSG-Hour of Prayer.
- KFWB-Rosny Hour.
- KGI-Novelities.
- KMPC-Red Cross Story.
- KWKW-Sports Back Talk.
- 7:50-KLAC-Weather Report.
- 8-KECA-I Fly Anything.
- KFI, KFSB-One Man's Family.
- KHJ, KFNM, KGB, KYOE-Song of Liberty.
- \*KNN, KCBQ-News, Lowell Thomas.
- KIAC-Evening Concert.
- KFMB-MGM Theater.
- KFOV-Modern Concert.
- KFWB-Civilian Defense.
- KFSG-Hour of Prayer.
- KGER-Bible Treasury.
- KGI-Melody Revue.
- KGI-Bob Moore Show.

- \*KLAC-News.
- \*KMPC-News, Norman Nesbitt.
- \*KWIK-Nick Musky.
- KWKW-String Ensemble.
- KXLA-Congressman Hillings.
- 8:10-KLAC-Make Mine Music.
- 8:15-KFI, KFSB-World News.
- KNN, KCBQ-Jack Smith and Dinah Shore.
- KFOV-Hitching Post.
- KFWB-National Guard.
- KGER-Hebrew Christian.
- KGI-Stars on Parade.
- KMPC-Dinnah Shore.
- KXLA-Muir College, Debate.

- 8:30-KECA-Metropolitan Auditions.
- KFI, KFSB-A Cavaleade of America.
- KHJ, KGB, KYOE-2000 Plus.
- KNN, KCBQ-Mr. and Mrs. North.
- KFOV-Calif. Tax Program.
- KFSG-Sunday School Time.
- \*KFWB, KGI-News.
- KGER-Music Hall.
- KGI-Today's Hits.
- KMPC-Parade of Hits.
- KWIK-At Your Service.
- KWKW-Foothill Features.
- KXLA-Ole Rasmussen.

- 8:45-KFOV-Excursion in Science.
- KFWB-I. N. Today.
- KGER-Voice of China.
- KGI-Melodies Soft & Sweet.
- KWIK-Franchon de Voe.
- 9-KECA, KFMB-America's Town Meeting.
- KFI, KFSB-Bob Hope.
- \*KHJ, KFNM, KGB, KYOE-News, Glenn Hardy.
- KNN, KCBQ-Mystery Theater.
- KIAC-Evening Concert.
- KFOV-Swingtime at Elks.
- KFSG-Spirit of L.I.F.E.
- KFWB-Music.
- KGER-Jark Sparks.
- KGI-Today's Hits.
- KGI-Musical Scrapbook.
- \*KLAC-News; Make Mine Music.

- KMI-Hollywood Close-ups.
- \*KWB-News.
- KWKW-Campus Capers.
- KXLA-Squeakin' Deacon.
- 9:15-KHJ, KGB, KYOE-Fulton Lewis.
- KGER-Melody Four Quartet.
- KMPC-Curtain Call.
- KWIK-Vic Damone.
- 9:30-KFI-Information, Please.
- KHJ, KGB, KYOE-Official Detective.
- KNN, KCBQ-Benah.
- KFSB-Mindy Carson.

- KFSG-Eventide Melodies.
- KGER-John Brown Schools.
- KGI-Platter Party.
- KGI-Musical Memories.
- KMPC-Lucky Dance Time.
- KWIK-Melody Album.
- \*EKKW-News.
- 9:45-KECA-Monitor News.
- KNN, KCBQ-Club 15.
- KFSB-Jack McLean Orch.
- \*KFWB-News.
- KWKW-Christ Church Unity.
- 9:55-KHJ, KFNM, KYOE-News.

- 10-KECA, KFMB-News of Tomorrow.
- \*KFI, KFSB-Richfield Reporter.
- KHJ, KFNM, KGB-I Love a Mystery.
- \*KNN, KCBQ-10 O'Clock Wire.
- KIAC-Musical Crossroads.
- KFOV-Merry-Go-Round.
- KFSG-Gospel Harmonies.
- KGER-Proudly We Hail.
- KFWB-Gene Norman Show.
- KFYD-Snads Cooley Time.
- KGER-Melody Four Quartet.
- KGI-Platter Party.
- KGI-Ton O'Clock Curtain.
- KLAC-Olympic Flights.
- KMPC-Lucky Dance Time.
- KWIK-Variety Lane.
- KWKW-Stars on Parade.
- \*KXLA-News.

- 10:15-KECA-Dr. Frederick Bailes.
- \*KFI-Virgil Pinkley.
- \*KHJ-Frank Edwards.
- KNN-Bob Elson.
- KFSB-Lucky Dance Time.
- KWKW-Spotlight Spinners.
- KXLA-Folk Music.
- 10:30-KECA-Dream Harbor.
- KFI-Johnny Murray.
- KHJ-Lonesome Gal.
- KNN-Starlight Salute.
- KFOV-Music Modern.
- KFSG-Teen Age Tunes and Topics.
- KGI-Juke Box Revue.
- KGER-Music As You Like It.
- KWIK-Altar Fire.

- 10:40-KECA-Town House Orch.
- KFI-Sports Digest.
- KWIK-La Pointe Show.
- KWKW-Bill Stewart.
- 10:55-KLAC-News.
- 11-KECA-Cheerful Orch.
- \*KFI, KHJ, KNN, KFSB, KGB-News.
- KIAC-Musical Crossroads.
- KFOV-Concert Master.
- KFWB-Gene Norman Show.
- KFSB-Lucky Dance Time.
- KFYD-Snads Cooley Time.
- KGER-Spirituals.
- KGI-Platter Party.
- KGI-Tour O' the Town.
- KLAC-Olympic Flights.
- KMPC-Palladium Party.
- KWIK-Bill Stewart.
- KXLA-Alex Cooper.
- 11:10-KNN-Sports.

- 11:15-KFI-Biltmore Hotel Orch.
- KHJ-The Continental.
- KNN-Merry-Go-Round.
- KFSG-Quartette Time.
- KIAC-Dan Ois.
- \*KXLA-Carl Bailey and Alex Cooper.
- 11:30-KECA-Beverly Hills Orch.
- KFI-Presenting Terren Lea.
- KHJ-Crowell's Nest.
- KFOV-Hal's Memory Room.
- KFSG-Organ Melodies.
- KGER-At the Ranchhouse.
- KGI-H'wood House Party.
- 11:45-KFI-Guest Star.
- KNN-You and the World.
- 11:55-KECA-Midnight News.
- \*KGER, KMPC-News.

- 12-KECA-Herb Allen Show.
- KFI-Musical Menu.
- \*KNN-News.
- KIAC-Midnight Serenade.
- \*KFWB-News & Music.
- KGI-Night Owl Special (to 6).
- KLAC-Don Ois.
- 12:05-KFI-Midnight Flyer.
- KNN-Mel Baldwin Show.
- KWKW-Show People's Show (to 3).

REPLACEMENT

Art Gilmore, veteran actor and announcer, replaced Steve Dunne on KHJ's "Kirkwood Show," while the latter takes a leave of absence to make a movie.



# WEDNESDAY, APRIL 4

★Indicates News Broadcast.

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Break the Bank.  
 ★KHJ, KFAM, KGB, KVOE—Cecil Brown.  
 KNN—Ralph Story Show.  
 KALI—Dr. Bailes.  
 KFAC—Country Church.  
 KFOA—Bible Society.  
 KFYD—Wakeup Ranch.  
 ★KFWB, KIEV, KLAC, KMPC, KXLA—News.  
 KGER—Mizpah.  
 KGL—Science of Mind.  
 KGIH—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Ernest C. Wilson.  
 ★KWKW—News; Club 190.  
 KWKW—Ritmos Latino-Americanos.

**8:05**—KIEV—Phil's Platter Party  
**8:10**—KLAC—Stock Market.  
 KWKW—Church of Truth.

**8:15**★KHJ, KGB, KOWL, KWKW—News.  
 ★KNN, KCBQ—News, Dave Andie.  
 KALI—The King Sings.  
 KFOA—Prison Missionaries.  
 KFMB—L. A. Breakfast Club.  
 KGFJ—Disabled American Veterans.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets; Sports.  
 KRKD—Top Tunes.  
 KWKW—Council of Churches.  
 KXLA—Music.

**8:30**—KFI, KFSD—Jack Berch.  
 KHJ, KFAM, KGB, KVOE—Bible Institute.  
 KNN, KCBQ—Grand Slam.  
 ★KALI, KFAC, KGIH, KLAC, KRKD—News.  
 KFOA—Word of Life.  
 KFYD—Morning Call.  
 KGER—Voice of China.  
 KGFJ—Yesterday's Hits.  
 KMPC—Ross Mulholland.  
 KOWL—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Haven of Rest.

**8:35**—KRKD—Disciplined  
**8:45**—KFI—Dial Dave Garroway.  
 KNN—Rosemary.  
 KALI—Whittier Program.  
 KFAC—Units.  
 KFSD—Jack Baker Show.  
 ★KPYD—News.  
 KGER—Bible Treasury Hour.  
 KGIH—On Parade.  
 KLAC—Racing News.  
 KWKW—Voice of China.

**9**—KECA, KFMB—Johnny Olsen's Luncheon Club.  
 ★KFI, KALI, KFSD, KWKW—News.  
 ★KHJ—Kate Smith Speaks.  
 KNN—Wendy Warren.  
 KALI—Whittier Program.  
 KCBQ—Radio Want Ads.  
 KFAC—Piano Parade.  
 KFOA—Pentecostal Church.  
 KFYD—Morning Call.  
 KFMB—L. A. Breakfast Club.  
 KGER—Lutheran Hour.  
 KGFJ—Show Tunes.  
 KGIH—Morning Varieties.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Coffee with Crosby.  
 KMPC—Ross Mulholland.  
 KOWL—American-Jewish Hr.  
 KRKD—Sagebrush Serenade.  
 KWKW—Bill Stewart.  
 KXLA—Bur Nothin' Ranch.

**9:15**★KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Meyers Goes to Market.  
 KHJ, KFAM, KGB—Garden Guide.  
 KNN, KCBQ—Aunt Jenny.  
 KFOA—Home Missionary.  
 ★KPYD—News.  
 KGIH—Ballads for You.  
 KWKW—Latin Interlude.

**9:20**★KECA—Don Gardner, News.  
**9:30**—KECA—Qulek as a Flash.  
 KFI—Ladies' Day.  
 KHJ—Norma Young.  
 KNN, KCBQ—Helen Trent.  
 KALI—Hunter Hancock.  
 KFAC—Accent on Strings.  
 KFOA—Full Gospel.  
 KFSD—It's a Good Idea.  
 KFMB—Eleanor Roosevelt.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Dance Band Review.  
 KGIH—At Home With the Masons.  
 KIEV—Coffee Time.  
 KLAC—Today's Top Tunes.  
 KMPC—Chef Milani.  
 KOWL—Best Songs of Our Years.  
 KWKW—What's the Answer?

**9:45**—KNN, KCBQ—Our Gal Sunday.  
 KFOA—Highland View Bible.  
 KFSD—Call for Music.  
 ★KHJ, KRKD—News.  
**9:55**★KFAC—News.

**10**—KECA, KFMB—Victor H. Lindlar.  
 KFI—All Around Town.  
 ★KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
 KNN—Big Sister.  
 KALI—Hunter Hancock.  
 KFAC—Morning Concert.  
 KFOA—News.  
 KFSD—Morning Call.  
 KFMB—Eleanor Roosevelt.  
 ★KGER—Earl Lee.  
 KRKD—Bing Sings.  
 KGIH—Waltz Time.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Melodies for M'body.  
 KOWL—Yiddish Hour.  
 KRKD—Piano Paintings.  
 KWKW—Musical Scrapbook.  
 KXLA—Tom Cafferty.

**10:10**—KFOA—Assembly of God.  
**10:15**—KECA—Yesterday on Broadway.  
 KHJ, KFAM, KGB, KVOE—Tello-Test.  
 KNN—Ma Perkins.  
 KFSD—Call for Music.  
 KGER—Maurice Hart.  
 ★KGFJ—News.  
 KGIH—Bing Crosby.  
 KGER—Tommy Baird.  
 KRKD—Dr. Richardson.

**10:30**—KECA, KFMB—My True Story.  
 ★KFI—News.  
 KHJ—Russ Morgan Show.  
 KNN—Young Dr. Malone.  
 KALI—Popular Music.  
 KFAC—Song Recital.  
 KFOA—News.  
 KFSD—Break the Bank.  
 ★KFMB—News; Maurice Hart.  
 KGB—Dedicated to You.  
 KGER—Helen Markham.  
 KGFJ—Record Review.

★KGIH, KXLA—News.  
 KMPC—Tune Test.  
 KRKD—Marvin Ash.  
 KWKW—Belle Martell.

**10:35**—KGIH—Mid-Morning Melodies.  
**10:45**—KFI—Life Can Be Beautiful.  
 KHJ—Dick Haymes.  
 KNN—Guiding Light.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KXLA—Music.

**10:55**—KECA—Betty Crocker.  
 ★KHJ, KFAC, KWKW—News.  
 KALI, KGFJ—Major League Baseball.

**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or

Nothing.  
 KHJ, KFAM, KGB, KVOE—Ladies Fair.  
 KNN—Second Mrs. Burton.  
 KALI, KGFJ—Major League Ball.  
 KFAC—Guy Bates Post.  
 KFOA—Rhythmic Age.  
 KFYD—Bible Institute.  
 KFMB—Maurice Hart.  
 KGER—Rev. Le Roy Kopp.  
 KGIH—Midmornng Melodies.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Los Angeles Today.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWKW—Music.  
 KXLA—Music.  
**11:15**—KXLA—Easy Aces.  
 KNN—Perry Mason.  
 KFAC—Folk Songs.  
 KGER—Sunshine Mission.  
 ★KXLA—Pasadena News.

**11:25**★KHJ, KVOE—News.  
**11:30**★KFI, KFMB—John B. Kennedy.  
 KFI, KFSD—Live Like a Millionaire.  
 KHJ, KFAM, KGB, KVOE—Queen for a Day.  
 KNN, KCBQ—Nora Drake.  
 KFAC—Music Hall.  
 ★KFOA, KGER, KRKD—News.  
 KFMB—Rescue Mission.  
 ★KGIH—Musical Moments.  
 KOWL—Philo Show.  
 KWKW—Rieks Academy.  
 KWKW—Hora de Los Angeles

KFAC—Luncheon Concert.  
 KFOA—Luncheonette in Rhythm.  
 KFSD—Life Can Be Beautiful.  
 KFYD—Editor of the Air.  
 KFMB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGIH—Lombardi Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Peace Prayer, Music.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Marriage.  
 KWKW—Hora de Los Angeles.  
 KXLA—Home on Shore.

**12:15**—KECA—Play It Again.  
 KFI, KFSD—Word of Life.  
 KHJ—Bell Ringer.  
 KNN—Wendell Noble.  
 ★KFOA, KFYD, KGER—News.  
 KGIH—Vocal Varieties.  
 KIEV—Discing With Dick.  
 ★KMPC—Southland Reporter.  
 KWKW—Guest Star.

**12:30**—KECA, KFMB—Modern Romances.  
 KFI, KFSD—Pepper Young.  
 KHJ—Nancy Dixon.  
 KNN—Art Linkletter.  
 KFOA—Folgers Coffee Quiz.  
 KFYD—Shopping Highlights.  
 ★KFMB—News; Bill Anson.  
 KGER—Luncheon Serenade.  
 KGIH—Homemakers Matinee.  
 KIEV—Religious Science Inst.  
 KRKD—Prairie Schooner.  
 KWKW—Music.

KWKW—Words About Women.  
 KXLA—Ole Rasmussen.

**12:45**—KECA, KFMB—David Amity.  
 KFI, KFSD—Right to Happiness.  
 ★KHJ—Cedric Foster.  
 ★KFAC—News.  
 KMPC—Reports to Ranchers.  
 KWKW—Spur; Music.

**12:55**★KNN, KWKW—News.

**HOME TOWN JAMBOREE**  
 Cliffie Stone Eddie Kirk  
 Herman the Hermit  
 Bucky Tibbs Speedy West  
 Tennessee Ernie  
 Top Western Talent  
 KXLA 11:30-12:30  
 Mon. Thru Fri.

KXLA—Hometown Jamboree.  
**11:35**—KECA—Sweeney and March.  
 KGER—Redemption Ranch.  
**11:45**—KLAC—Paul Harvey.  
 KNN—The Brighter Day.  
 KCBQ—Letta Jewel.  
 KFOA—Timely Tempos.  
 KGER—Hour of Prayer.  
 ★KGIH—News.  
 KMPC—Wood Beauty Digest.  
 KRKD—Sweet Pops.

**12**★KECA—News, Hank Weaver.  
 KFI—Inn Reporter.  
 KHJ, KFMB, KGB, KIEV, KWKW—News.  
 ★KNN—News, Bill Kenneally.  
 KALI, KGFJ—Major League Ball.

**1**—KECA—Ira Cook.  
 KFI, KFSD—Backstage Wife.  
 KHJ, KFAM, KGB, KVOE—Jack Kirkwood Show.  
 KNN, KCBQ—Billtop House.  
 KALI—Baseball.  
 KFAC—Serenade.  
 KFMB—Surprise Package.  
 KFOA—Texas Tiny.  
 KFYD—Shopping Highlights.  
 KFMB—Bill Anson.  
 KGER—Peter Slack, Organ.  
 KGFJ—From Sunset and Vine.  
 KGIH—Homemakers Matinee.  
 KIEV—Strictly Instrumental.  
 ★KLAC—News.  
 ★KMPC—News; Bill Ewing.  
 KOWL—Joe Adams Show.  
 KRKD—Polka Time.  
 KWKW—Afternoon Serenade.  
 KXLA—Bill Garr Show.  
 KXLA—Community Broad-caster.

**1:15**—KFI, KFSD—Stella Dallas.  
 KNN—Kings Row.  
 KFAC—A Southern Cavalcade.  
 KLAC—570 Club.  
 KWKW—Races and Sports.  
 ★KXLA—News; Music.

**1:30**—KFI, KFSD—Lorenzo Jones.  
 KNN—Housewives' Protective League.  
 KHJ, KGB—Double or Nothing.  
 KALI—Klub KALI.  
 KFAC—Composers Corner.  
 KFYD—For Westerners Only.  
 ★KFMB—News; Bill Anson.  
 KGER—Adventures in Music.  
 KGFJ—Anybody's Hit Parade.  
 KIEV—Phil's Platter Party.

**1:45**—KFI, KFSD—Widder Brown.  
 ★KGER—News Commentary.

**2**—KECA—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 ★KHJ, KNN—News.  
 KALI—Klub KALI.  
 KFAC—Concert Matinee.

**wednesday**  
**RADIO Program Highlights**

Morning Programs Appear in *Italics*; Afternoon and Evening Programs in **Boldface**.

**Comedy-Variety**  
 3:00—Arthur Godfrey, KNN.  
 6:00—Honest Harold, KNN.  
 6:30—Halls of Ivy, KFI.  
 8:30—Great Gildersleeve, KFI.  
 9:30—Lawrence Welk Show, KECA.

**Quiz Participation**  
 7:00—Welcome to Hollywood, KECA.  
 8:00—McNeill Breat, Club, KECA.  
 8:30—Grand Slam, KNN.  
 11:00—Double or Nothing, KFI.  
 11:30—Live Like a Millionaire, KFI.  
 11:50—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNN.  
 2:00—Surprise Package, KECA.  
 3:00—Welcome Travelers, KFI.  
 8:00—Name That Song, KHJ.  
 9:00—Groucho Marx, KFI.

**Comment-Narration**  
 9:00—Kate Smith, KHJ.  
 9:30—Eleanor Roosevelt, KWKW.  
 1:30—Housewives' League, KNN.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.

**Popular-Western Music**  
 4:00—Curt Massey, KNN.  
 8:15—D. Shore and J. Smith, KNN.

**Drama**  
 6:00—Texas Rangers, KFI.  
 7:00—The Big Story, KFI.  
 7:30—NBC Theater, KFI.  
 8:30—Family Theatre, KHJ.  
 8:30—Dr. Christian, KNN.  
 9:00—Mr. President, KECA.  
 9:30—International Airport, KHJ.

**Mystery-Detective**  
 6:30—Boston Blackie, KECA.  
 7:00—John Steele, KHJ.  
 7:30—American Agent, KECA.  
 8:00—The Fat Man, KECA.  
 8:30—Roxie's Gallery, KECA.  
 9:00—Mr. Chameleon, KNN.  
 9:30—Mr. D. A., KFI.  
 10:00—Love a Mystery, KHJ.

**Public Interest-Information**  
 12:00—Farm Reporter, KFI.  
 6:30—Answer Man, KHJ.

**Sports**  
 8:45—Racing News, KLAC.  
 10:55—Major League Ball, KALI, KGFJ.

3:15—Tom Henson, KNN.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 6:45—Sam Baller, KLAC.  
 6:15—Lynn Duckat, KWKW.  
 6:15—Pop H-Res, KMPC.  
 6:30—Joe Hernandez, KFC.

**HARLEMATINEE**  
 WITH HUNTER HANCOCK  
 Now 2:00-3:30 p.m.  
 Mon. thru Sat.

**Check KEVD**

KFYD—Harlematinee.  
 KFOA—Texas Tiny.  
 KFMB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIH—Homemakers Matinee.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News, Sports.  
 ★KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—L. A. Fir Dept.  
 KWKW—Afternoon Serenade.  
 KWKW—Open House.  
 KXLA—Frank Simon.

**2:05**—KNN—Paul Masterson Show.



2:10-KIAC-770 Club.  
 2:15-KFI, KFSB-Portia Faces  
 4:15-KHJ, Luncheon with Lopez.  
 KGFJ-Variety on Piano.  
 KRKD-Salvation Army.  
 KNLA-Mr. Williams.  
 2:25-KNN-Mr. Information.  
 2:30-KICA, KFMB-Variety Fare,  
 With Bob Moon.  
 KFI, KFSB-Jess Plain Bill.  
 KHJ-Women Are Wonderful.  
 KNN-Jack Owens.  
 \*KFIJ, KGFJ-News.  
 \*KFWB-News; Bill Anson.  
 KRER-Garden School.  
 KGHJ-Variations in Rhythm.  
 \*KRRD-News; Tops in Pops.  
 KWKW-Bill Sampson.  
 2:40-KGER-Long Beach Band.  
 2:45-KFI, KFSB-Front-Page  
 Farrell.  
 ESN-George Fisher.  
 KALI-Guest Star.  
 KGFJ-Adios Amigos.  
 KNLA-Clark Simon.  
 2:55-KIAC-News.  
**3**-KECA-Rudy Vallee Show.  
 KFI, KFSB-Welcome  
 Travelers.  
 KFIJ-Club 930.  
 KNN, KCBQ-Arthur Godfrey.  
 KALI-Whittier Program.  
 KFAC-World of Opera.  
 KFVJ-Halfpoint.  
 KFVJ-Peter Potter.  
 \*KGER-News; Fiesta Grande.  
 KGFJ-Housewives Hit Parade  
 KGHJ-Encore Time.  
 KGHJ-Freddy Martin.  
 \*KIAC, KMPC, KWIK, KNLA  
 -News.  
 KOWL-Joe Adams Show.  
 KRER-Tops in Pops.  
 KWKW-Salute to Safety.  
 3:05-KMPC-Johnny Grant.  
 KWKW-Don Miller Show.  
 3:10-KFOA-Here's to You.  
 \*KGHJ-News.  
 KIAC-10 Club.  
 KNLA-Music Mountain  
 3:30-KICA, KFMB-Frances  
 Scully.  
 KFI, KFSB-Aunt Mary.  
 KALI-Brother Welch.  
 KFAC-Lyrics in Chorus.  
 KFOA-Music.  
 KGER-Rancho 1390.  
 KGHJ-Western Roundup.  
 KGHJ-Dance Matinee.  
 KIEV-Dancing With Dick.  
 KOWL-Rhapsody in Rhythm.  
 \*KRRD-News; Tops in Pops.  
 \*KWKW-News; Rodeo Bill.  
 3:45-KFI, KFSB-The Woman in  
 My House.  
 KHJ-Lynn Looks at H'wood.  
 \*KFAC-News.  
 KFOA, KFVJ-Old-Age  
 Tomions.  
 3:55-KGER-News.  
**4**-KECA-Aviorite Five, with  
 Lou Crosby.  
 KFI, KFSB-This Woman's  
 Secret.  
 \*KHJ, KFNM, KGB-Fulton  
 Lewis.  
 ESN, KCBQ-Curt Massey  
 Time.  
 KALI-Beautiful Mexico.  
 KFAC-Musical Masterpieces.  
 \*KFOA, KFVJ, KMPC-News.  
 KFVJ-Peter Potter.  
 KGER-Rancho 1390: Sports.  
 KGFJ-Piano Musicians.  
 KGHJ-Modern Trails.  
 \*KIAC-News; Sports.  
 KOWL-Rhapsody in Rhythm.  
 KRKD-Spotlight on a Star.  
 KWIK-Bank Penny.  
 KWKW-Imperial Hour.  
 KNLA-Music Mountain.  
 4:05-KMPC-Johnny Grant.  
 4:20-KIAC-Stars of the Week.  
 4:25-KFI, KFSB-Dr. Paul.  
 \*KHJ, KFNM, KGB, KVOE-  
 Frank Hemingway.  
 ESN, KCBQ-Strike It Hot.  
 KFOA-Freddie Martin.  
 KGFJ-Kisses My Souvenirs.  
 KGVJ-Date With Albin Slate.  
 KOWL-Italian Hour.  
 KRKD-Waltzes.  
 4:35-KFMB-News.  
 4:38-KICA-Happy Theater.  
 KFI-Curtis Wheeler.  
 \*KHJ, KGB, KVOE-Behind  
 the Story.  
 KALI-Fantasia Musicales.  
 KFOA-Hitching Post.  
 KFVJ-Platter Pals.  
 KGFJ-Dividend.  
 KMPC-Tea Cook.  
 KRKD-Sweet Songs.  
 KNLA-Western Music.  
 4:45-KICA-Headline Edition.  
 \*KHJ, KGB, KVOE-News,  
 Sam Hayes.

KNN-Harry Hubert.  
 \*KFSB-H. V. Waltenborn.  
 KIAC-Racing Roundup.  
 \*KDWL, KRKD-News.  
 4:55-KGER-Sports.  
 \*KMPC-News.  
**5**-KECA-News.  
 KHJ, KFNM, KGB, KVOE-  
 Mark Trail.  
 \*KNN, KCBQ-News, Murrow.  
 KALI-Voice of So. America.  
 KFAC-Sunset Serenade.  
 KFOA-Sunshine Mission.  
 KFSB-Prelude to Evening.  
 KFWB-Red Rowe.  
 KGER-Rancho 1390.  
 KGFJ-Jive at Five.  
 KGHJ-Children's Corner.  
 KIEV-Children's Show.  
 \*KIAC-News; Sports.  
 KMPC-Help Wanted  
 KOWL-Chico's Swingtime.  
 KRKD-Wagon Wheels.  
 \*KWKW-News; Joe Thompson.  
 \*KWKW-News.  
 KNLA-Western Music.  
 5:10-KIAC-Los Angeles Today.  
 5:15-KECA-Elmer Davis.  
 \*KFI-News.  
 ESN-Tom Harmon.  
 \*KGER-World News.  
 KGFJ-Pianists of the Future  
 \*KMPC-Raymond Swing.  
 KWKW-Coming at the Races  
 5:20-KIAC-Juke Box Jamboree.  
 5:30-KECA, KFMB-Chester Huntley.  
 KFI-Casa Cugat.  
 KHJ, KFNM, KGB, KVOE-  
 Clyde Beatty.  
 \*KNN, KCBQ-C. Collingwood.  
 KFAC-Whoa Bill Club.  
 \*KFOA, KGHJ-News.  
 KFSB-Ken Bujens, Sports.  
 KGER-Gospel Friends.  
 KGFJ-L. Ron Hubbard.  
 KMPC-Stars of Song.  
 KRKD-Sports Dial.  
 KWKW-Romano Spanish Hr  
 KNLA-Squeakin' Deacon.  
 5:35-KGHJ-Tops in Pops.  
 5:45-KECA, KFMB-Bob Gurreed.  
 \*KFI, KFSB-Elmer Peterson.  
 \*KNN, KCBQ-News, Guss.  
 KFOA-Your Fishmaster.  
 KGFJ-Record Jackpot.  
 KIAC-Sam Butler, Sports.  
 KMPC-Top Times.  
 KRKD-Race Results.  
 5:55-KNN, KCBQ-News.  
 KHJ, KGB, KVOE-Victor  
 Borge.  
**6**-KECA-Edwin C. Hill.  
 KFI-Texas Rangers.  
 \*KHJ, KFNM, KGB-Gabriel  
 Heatter.  
 ESN, KCBQ-Honest Harold.  
 KALI-Evening Concert.  
 \*KFOA, KIEV, KIAC, KWIK,  
 KNLA-News.  
 KFAC-Prelude to Evening.  
 KMPC-Roberta Quinlan.  
 \*KFWB-Clete Roberts, News.  
 KGER-American Soul Clinic.  
 KGFJ-Request Performance.  
 KGHJ-Dinner Concert.  
 \*KMPC-Norman Nesbitt, News  
 & KRKD-Variety Time.  
 KWKW-Fordellone.  
 6:05-KECA-Main Street to Mallbu.  
 KIEV-Sam's Show.  
 KIAC-Al Jarvis Ballroom.  
 6:10-KECA-Inside Los Angeles.  
 6:15-KECA-Hannibal Cobb.  
 \*KHJ, KGB-Mutual Newsreel.  
 KFOA-Music.  
 KFWB-Sports.  
 KMPC-Bob Kelley, Sports.  
 KWIK-Lippy Duckat, Sports.  
 KNLA-Music.  
 6:30-KICA-Boston Blackie.  
 KFI, KFSB-Halls of Ivy.  
 KHJ, KGB-Answer Man.  
 ESN, KCBQ-Bing Crosby.  
 KFAC-Musical Milestones.  
 \*KFMB-Edwin C. Hill.  
 KFOA-Hall's Memory Room.  
 KFWB-America Dances.  
 KGER-Back to the Bible.  
 KGHJ-Easy Listening.  
 KMPC-Joe Hernandez.  
 KRKD-Jack Patton Show.  
 KWIK-American Jewish Hr.  
 KWKW-Hoyos Hour.  
 KNLA-Eddy Arnold Show.  
 6:45-KHJ, KFNM, KGB, KVOE-  
 News, Sam Hayes.  
 \*KGFJ-News.  
 KFI-Down Memory Lane.  
 KRKD-Dr. Joseph Murphy.  
 KNLA-Music.  
 \*KFMB, KFVJ-News.  
 6:55-KHJ, KFNM, KGB, KVOE-  
 Bill Henry.  
**7**-KECA, KFMB-Lone Ranger.  
 KFI, KFSB-The Big Story.  
 KHJ, KFNM KGB-John  
 Steele.  
 KNN, KCBQ-Fights.

KIAC-Evening Serenade.  
 KFOA-Waltz Time.  
 KFWB-America Dances.  
 KGFJ-Caroly Bible Hour.  
 KGHJ-Musical Digest.  
 \*KGHJ, KIAC, KRKD, KNLA  
 -News.  
 KMPC-Musical Memories.  
 KPFC-Pasadena Musicians.  
 \*KWIK-Frank Edwards, News  
 KWKW-Hoyos Hour.  
 7:05-KIAC-Crosby & Company.  
 7:15-KFOA-Music.  
 KFI-Songs by Crosby.  
 KPFC-Organ Recital.  
 KRKD-Strolling Tom.  
 KWIK-Johnson Family.  
 KNLA-Western Music.  
 7:30-KECA, KFMB-American  
 Agent.  
 KFI-NBC Presents: Short  
 Story.  
 KHJ, KFNM, KGB, KVOE-  
 Cisco Kid.  
 KNN, KCBQ-Orchestra.  
 KFOA-Echoes and Encores.  
 KFOA-Meet the Band.  
 KFWB-Job Opportunities.  
 KGER-Rey, Al Harlan.  
 KGHJ-Magazing Editor.  
 KIAC-Make Mine Music.  
 KRKD-Dr. Richardson.  
 KWIK-Lou Nova.  
 KWKW-Betz Spanish  
 Program.  
 KNLA-Ole Rasmussen.  
 7:45-KIAC, KWIK-News.  
 KFAC-Dr. Kelso R. Glover.  
 KFWB-Rosary Hour.  
 KMPC-Red Cross Story.  
 KPFC-Dr. Glenn S. Dumke.  
 7:55-KIAC-Weather Report.  
**8**-KECA, KFMB-The Fat Man.  
 KFI, KFSB-One Man's  
 Family.  
 KHJ, KFNM, KGB, KVOE-  
 Name That Song.  
 \*KNN, KCBQ-News, Lowell  
 Thomas.  
 KFAC-Evening Concert.  
 KFOA-Modern Concert.  
 KFAC-Dr. Kelso R. Glover.  
 KFWB-Music.  
 KGER-Bible Treasury.  
 KGFJ-Musical Revue.  
 KGHJ-Bob Moore Show.  
 \*KIAC-News.  
 \*KMPC-News, Norman Nesbitt  
 KPFC-Dr. G. S. Dumke.  
 KWIK-Burbank Theater  
 Guild  
 KWKW-Am. Jap. Hour.  
 \*KNLA-News.  
 8:10-KIAC-Make Mine Music.  
 8:15-KFI, KFSB-World News.  
 KNN, KCBQ-Jack Smith and  
 Dinah Shore.  
 KFOA-Hitching Post.  
 KGER-Hebrew Christian.  
 KGFJ-Dept. of Employment.  
 KMPC-Ding Crosby.  
 KNLA-Atomic Defense.  
 8:20-KIAC-News; Sports.  
 8:30-KECA-Rogue's Gallery.  
 KFI, KFSB-Great  
 Gilderleeve.  
 KHJ, KFNM, KGB, KVOE-  
 Family Theater.  
 KNN, KCBQ-Dr. Christian.  
 KFOA-L. B. Town Forum.  
 KFWB, KGHJ-News Forum.  
 KGER-Music Hall.  
 KGFJ-Today's Hits.  
 KMPC-Parade of Hits.  
 KPFC-Pasadena City College.  
 KWIK-What's the Answer?  
 KNLA-Ole Rasmussen.  
 8:45-KIAC-U.S. Today.  
 KGER-Melodies of China  
 KGHJ-Melodies Soft & Sweet.  
**9**-KECA, KFMB-Mr. President.  
 KFI, KFSB-Groucho Marx.  
 \*KHJ, KFNM, KGB, KVOE-  
 News, Glenn Hardy.  
 KNN, KCBQ-Mr. Chameleon.  
 KFAC-Evening Concert.  
 KFOA-Swingtime at Elks.  
 KFAC-Divine Healing.  
 KFWB-Helen Louise.  
 KGER-Clark Sparks.  
 KGFJ-Today's Hits.  
 KGHJ-Musical Scrapbook.  
 \*KIAC-News; Make Mine  
 Music.  
 KMPC-Hollywood Close-ups.  
 KPFC-Ton in '51.  
 \*KWKW-News.  
 KWKW-Church of Bell.  
 KNLA-Squeakin' Deacon.  
 9:15-KHJ, KGB, KVOE-Fulton  
 Lewis.  
 KFOA-Dance Time.  
 KFWB-Music.  
 KGER-Calif. Tax Talk.  
 KMPC-Curtain Call.  
 KWIK-U.S. Today.  
 9:30-KECA-Lawrence Walk Show.  
 KFI, KFSB-Mr. Dist. Atty.

KHJ, KGB, KVOE-  
 International Airport  
 KNN, KCBQ-Beulah.  
 KINS-Missionary News.  
 KGER-John Brown Schools.  
 KGFJ-Platter Party.  
 KGHJ-Musical Memories.  
 KMPC-Lucky Lager Dance  
 Time.  
 KPFC-Adventure Journeys.  
 KWIK-Sam's Show.  
 \*KWKW-News.  
 9:45-KNN, KCBQ-Club 15.  
 \*KFWB-News.  
 KFAC-Songs in the Night.  
 KWKW-Christ Church Unity.  
 9:55-KHJ, KFNM, KVOE-News.  
**10**-KECA, KFMB-News of  
 Tomorrow.  
 \*KFI, KFSB-Richfield  
 Reporter.  
 KHJ, KFNM, KGB-I Love  
 a Mystery.  
 \*KNN, KCBQ-10 O'Clock Wire.  
 KFAC-Musical Crossroads.  
 KFOA-Shamrock Band.  
 KFVJ-Spade Cooley Time.  
 KFWB-Gene Norman Show.  
 KGER-When Day Is Done.  
 KGFJ-Platter Party.  
 KGHJ-Ten O'Clock Curtain.  
 \*KIAC-News; Don Otis.  
 KMPC-Lucky Lager Dance  
 Time.  
 KPFC-Wednesday Musicals.  
 KVOE-Disc 'n' Chat.  
 KWIK-Sam's Show.  
 \*KNLA-Love's Notebook.  
 \*KNLA-Dr. Frederick Bailes.  
 10:15-KECA-Dr. Frederick Bailes.  
 \*KFI-Virgil Pinkley.  
 \*KHJ, KGB-Frank Edwards.  
 KNN-Bob Elson.  
 KFMB-Three Suns.  
 KFSB-Lucky Lager Dance  
 KRKD-Rev. C. T. James.  
 KNLA-Folk Music.  
 KWKW-Spotlight Spinners.  
 10:30-KECA, KFMB-Dream Harbor  
 KFI-Johnny Murray.  
 KHJ-Lonesome Cal.  
 KNN-Stardust Salute.  
 KFOA-The Clubhouse.  
 KGER-Music As You Like It.  
 KGHJ-Juke Box Revue.  
 \*KIAC-News; Don Otis.  
 10:45-KECA-Town House Orch.  
 KFI-Sports Digest, With  
 Rollie Thomas.  
 KFAC-Joan Vartanian.  
 KWKW-Bill Stewart.  
**11**-KECA-Cinegrill Room Orch.  
 KFI, KHJ, KNN-News.  
 KFAC-Musical Crossroads.  
 KFVJ-Gene Norman Show.  
 KFOA-Salute to Reservists.  
 KFSB-Lucky Lager Dance  
 Time.  
 KRKD-Great Religious  
 Stories.  
 KFVJ-Spade Cooley Time.  
 KGER-Spirituals.  
 KGFJ-Platter Party.  
 KGHJ-Tour of the Town.  
 \*KIAC-News, Don Otis.  
 KMPC-Palladium Party.  
 KVOE-I Love a Mystery.  
 KWKW-Bill Stewart.  
 KNLA-Folk Music.  
 11:10-KNN-Sports.  
 11:15-KECA-Beverly Hills Orch.  
 KFI-Red Nichols & His Five  
 Pennies.  
 KHJ-The Continental.  
 KNN-Stan Kenton.  
 KFAC-Melody for Youth.  
 KVOE-John Steele.  
 Adventurer.  
 KNLA-Carl Bailey and Alex  
 Cooper.  
 11:30-KIAC-New Yorkers From the  
 Town House.  
 KFI-Countdown Grove Orch.  
 KHJ-The Crowell's Nest.  
 KFOA-Hall's Memory Room.  
 KFAC-Organ.  
 KGER-At the Ranchhouse.  
 KGFJ-H'wood House Party.  
 11:45-KFI-U.S. Navy Recruiting.  
 KNN-You and the World.  
 KGFJ-H'wood House Party.  
 \*KGER, KMPC-News.  
 11:55-KECA-Midnight News Edition  
 \*KICA-Herb Allen Show.  
**12**-KFI-Musical Menu.  
 \*KNN-News.  
 KFAC-Midnight Serenade.  
 \*KFWB-News & Music.  
 KGFJ-Nightowl Special (to 6)  
 \*KIAC-News; Don Otis.  
 KWKW-Show People's Show  
 to 3).  
 KNLA-Bailey & Cooper.  
 12:05-KNN-Mel Baldwin Show.  
 12:15-KFWB-Music After Midnight.  
 12:55-KIAC-News.



# THURSDAY, APRIL 5

★Indicates News Broadcast

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Coffee Time.  
 ★KHJ, KFMM, KGB, KVOE—Cecil Brown.  
 KNN—Ralph Story Show.  
 KALI—Dr. Bailes.  
 KFAC—Country Church.  
 KFOX—Bible Society.  
 KFSO—Open House.  
 KFVD—Wakeup Ranch.  
 ★KFWB, KIEV, KLAC, KMPC, KXLA—News.  
 KGER—Mizpah.  
 KGIJ—Saludos Amigos.  
 KGIJ—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Ernest C. Wilson.  
 ★KWIK—News; Club 1490.  
 KWKW—Ritmos Latino-Americanos.  
 8:05—KIEV—Phil's Platter Party.  
 8:10—KLAC—Stock Market.  
 KWKW—Church of Truth.  
 8:15★KHJ, KGB, KOWL, KWKW—News.  
 ★KNN, KCBQ—News, Dave Vaile.  
 KALI—The King Sings.  
 KFOX—Prison Missionaries.  
 KFWB—Bill Leyden.  
 KGIJ—Your County at Work.  
 KLAC—Haynes at the Helms.  
 KMPC—Markets, Sports.  
 KRKD—Top Tunes.  
 KWKW—Council of Churches.  
 KXLA—Music.  
 8:30—KFI, KFSO—Jack Berch.  
 KHJ, KFMM, KGB, KVOE—Haven of Rest.  
 KNN, KCBQ—Grand Slam.  
 ★KALI, KFAC, KGIJ, KLAC, KRKD—News.  
 KFI—Words of Life.  
 KFVD—Morning Call.  
 KGER—Voice of China.  
 KGIJ—Yesterday's Hits.  
 KMPC—Ross Mulholland.  
 KOWL—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Hymn Time.  
 8:35—KRKD—Disieland.  
 8:45—KFI—Dial Dave Garroway.  
 KNN—Rosemary.  
 KALI—Whittier Program.  
 KFAC—Unity.  
 KFSO—Jack Baker.  
 ★KFVD, KFWB—News.  
 KGER—Bible Treasury.  
 KGIJ—On Parade.  
 KLAC—Racing News.  
 KWKW—Voice of China.  
 KECA, KFMB—Johnny Olsen's Luncheon Club.  
 ★KFI, KALI, KFSO, KWIK—News.  
 ★KHJ—Kate Smith Speaks.  
 KNN—Wendy Warren.  
 KALI—Whittier Program.  
 KFAC—Piano Parade.  
 KFOX—Pentecostal Church.  
 KFVD—Morning Call.  
 KFWB—Music.  
 KGER—Lutheran Hour.  
 KGIJ—Show Tunes.  
 KGIJ—Morning Varieties.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Coffee with Crosby.  
 KMPC—Ross Mulholland.  
 KOWL—Back to the Bible.  
 KRKD—Sagebrush Serenade.  
 KVOE—Club Variety.

**BILL STEWART**  
 your favorite DISC JOCKEY  
 ON  
**KWKW**  
 9 A.M. DAILY 10:45 P.M.  
 KWKW—Bill Stewart.

**TENNESSEE ERNIE**  
 IN  
**RADIO'S HOTTEST WESTERN SHOW**  
 KXLA  
 9 - 10 A.M. — Mon.-Fri.

KXLA—Bar Nothin' Ranch.  
 9:15★KECA, KFMB—Edwin C. Hill.  
 KFI, KFSO—Myers Goes to Market.

KHJ, KXNM, KGB—Garden Guide.  
 KNN, KCBQ—Aunt Jenny.  
 KFOX—Home Missionary.  
 ★KFVD—News.  
 KGIJ—Ballads for You.  
 KOWL—Best Songs.  
 KWIK—Latin Interlude.  
 9:30★KECA, KFMB—Don Gardner, News.  
 9:30—KECA—Quick as a Flash.  
 KFI—Ladies' Day.  
 KHJ—Norm Young.  
 KNN, KCBQ—Helen Trent.  
 KALI—Hunter Hancock.  
 KFAC—Accent on Strings.  
 KFMB—Sunset and Vine.  
 KFOX—Full Gospel.  
 KFWB—Eleanor Roosevelt.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGIJ—Dance Band Review.  
 KGIJ—At Home With the Masons.  
 KIEV—Coffee Time.  
 KLAC—Today's Top Tunes.  
 KMPC—Chef Milani.  
 KWIK—What's the Answer?  
 9:45—KNN, KCBQ—Our Gal Sunday.  
 ★KFVD, KRKD—News.  
 9:55★KFAC—News.  
**10**—KECA, KFMB—Victor H. Lindlar.  
 KFI—All Around Town.  
 ★KHJ, KFMM, KGB, KVOE—Glenn Hardy, News.  
 KNN—Big Sister.  
 KALI—Hunter Hancock.  
 KCBQ—Coffee Klotch.  
 KFAC—Morning Concert.  
 ★KFOX—News.  
 KFSO—Luncheon With Lopez.  
 KFVD—Morning Call.  
 KFWB—Eleanor Roosevelt.  
 KGER—Earl Lee.  
 KGIJ—Bing Sings.  
 KGIJ—Vultz Time.  
 KIEV—Dancing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Melodies for Mladly.  
 KOWL—Yiddish Hour.  
 KRKD—Piano Paintings.  
 KWIK—Musical Scrapbook.  
 KWKW—Bill Stewart.  
 ★KXLA—Tom Cafferty.  
 10:10—KFOX—Assembly of God.  
 10:15—KECA—Yesterday on Broadway.  
 KHJ, KXNM, KGB, KVOE—Tello-Test.  
 KNN—Ma Perkins.  
 KFSO—Heaven on Earth.  
 KFWB—Maurice Hart.  
 KGER—Tommy Baird.  
 ★KGIJ—News.  
 KGIJ—Bing Crosby.  
 KRKD—Dr. Richardson.  
 10:25★KFWB—News.  
 10:30—KECA, KFMB—My True Story.  
 ★KFI—News.  
 KHJ—Russ Morgan Show.  
 KNN—Young Dr. Malone.

**thursday**  
**RADIO Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 3:00—Arthur Godfrey, KXN.  
 8:30—Aldrich Family, KFI.  
 9:00—Father Knows Best, KFI.  
 9:30—Beniah, KNN.

**Quiz, Participation**  
 7:00—Welcome to Hollywood.  
 8:00—McNeill Bath, Cio, KECA.  
 8:30—Grand Slam, KNN.  
 11:00—Double or Nothing, KFI.  
 11:30—Live Like a Millionaire, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNN.  
 3:00—Welcome Travelers, KFI.  
 8:00—Original Amateur, KECA.

**Drama**  
 6:00—Suspense, KNN.  
 6:30—Hullmark Playhouse, KNN.  
 7:00—Screen Guild, KECA.  
 7:00—Screen Director's Playhouse, KFI.  
 7:00—Phillip Morris Playhouse, KNN.  
 7:30—Challenge of the Yakon, KHJ.  
 8:00—Tarzan, KHJ.

**Comment-Narration**  
 9:00—Kate Smith, KHJ.  
 9:00—Eleanor Roosevelt, KFWB.

1:30—Housewives' League, KNN.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.

**Mystery-Detective**  
 6:00—Dragnet, KFI.  
 6:30—Philo Vance, KECA.  
 8:30—Mr. Keen, KNN.  
 9:00—FBI in Peace & War, KNN.  
 10:00—I Love a Mystery, KHJ.

**Public Interest**  
 12:00—Farm Reporter, KFI.  
 6:30—Answer Man, KHJ.  
 9:15—Academy Awards Presentation, KECA.  
 9:30—Author Meets Critic, KECA.

**Sports**  
 8:35—Racing News, KLAC.  
 10:35—Major League Ball, KALI, KGIJ.  
 5:15—Tom Harmon, KNN.  
 5:30—Sports Dial, KRKD.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Lappy Duckat, KWIK.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

**Popular-Western Music**  
 4:00—Curt Massey, KNN.  
 8:15—D. Shore & J. Smith, KNN.

KALI—Popular Music.  
 KFAC—Song Recital.  
 KFOX—Music.  
 KFSO—Break the Bank.  
 ★KFWB—News; Maurice Hart.  
 KGER—Helen Markham.  
 KGIJ—Record Review.  
 ★KGIJ, KXLA—News.  
 KMPC—Time Test.  
 KRKD—Marvin Ash.  
 KWKW—Tony Sein.  
 10:35—KGIJ—Midmorning Melodies.  
 10:45—KGIJ—Musical Interlude.  
 KHJ—Carmen Cavallaro Show.  
 KNN—Guiding Light.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KXLA—Western Music.  
 10:55—KECA, KFMB—Betty Crocker Magazine.  
 KALI, KGIJ—Major League Ball.  
 ★KFI, KWIK—News.  
**11**—KECA, KFMB—Betty Crocker KFI, KFSO—Double or Nothing.  
 KHJ, KXNM, KGB, KVOE—Ladies' Fair.  
 KNN—Second Mrs. Burton.  
 KALI, KGIJ—Major League Ball.  
 KCBQ—Take It Easy.  
 KFAC—Guy Bates Post.  
 KFOX—Rhythmic Age.  
 KFAD—Bible Institute.  
 KFWB—Maurice Hart.  
 KGIJ—Midmorning Melodies.  
 KIEV—Dancing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Los Angeles Today.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK, KXLA—Music.  
 KWKW—Tony Sein.  
 11:15—KECA—Easy Aces.  
 KNN—Perry Mason.  
 KFAC—Folk Songs.  
 KGIJ—Sunshine Mission.  
 ★KXLA—Savanna News.  
 11:25★KHJ—News.  
 11:30★KECA, KFMB—John B. Kennedy.  
 KFI, KFSO—Live Like a Millionaire.  
 KHJ, KXNM, KGB, KVOE—Queen for a Day.  
 KNN, KCBQ—Norm Drake.  
 KFAC—Music Hall.  
 ★KFOX, KGER, KRKD—News.  
 KFVD—Rescue Mission.  
 KGER—Redemption Ranch.  
 KGIJ—Musical Moments.  
 KOWL—Stars on Parade.  
 KWKW—Stars on Parade.  
 KWKW—La Hora de Los Angeles.  
 KXLA—Hometown Jamboree.  
 11:35—KECA—Sweeney and March.  
 11:45—KECA—Paul Harvey.  
 KNN—The Brighter Day.  
 KCBQ—Letta Jewel.  
 KFI—Jan Garber.  
 KGER—Hour of Prayer.  
 ★KGIJ—News.  
 KMPC—Hollywood Beauty Digest.

KOWL—Tune Time.  
 KRKD—Sweet Taps.  
**12**★KECA—Frank Weaver, News.  
 KFI—Farm Reporter.  
 ★KHJ, KCBQ, KFMB, KIEV, KXLA, KWKW—News.  
 ★KNN—News; Bill Kennedy.  
 KALI, KGIJ—Major League Ball.  
 KFAC—Luncheon Concert.  
 KGIJ—Lunchette in Rhythm.  
 KFSO—Life Can Be Beautiful.  
 KFVD—Editor of the Air.  
 KFWB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGIJ—Lombard Time.  
 ★KLAC—News; Al Jarvis.  
 KMPC—Peace Prayer; Music.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.  
 KWKW—La Hora de Los Angeles.  
 KXLA—Hometown Jamboree.  
 12:15—KECA—Play It Again.  
 KFI, KFSO—Road of Life.  
 KHJ—Bell Ringer.  
 KNN—Wendell Noble.  
 ★KFOX, KFI, KGIJ—News.  
 KGIJ—Vocal Varieties.  
 KIEV—Dancing With Dick.  
 ★KMPC—Southland Reporter.  
 KWIK—Music.  
 12:30—KECA—Modern Romances.  
 KFI, KFSO—Pepper Jones.  
 KHJ—Nancy Dixon.  
 KNN—Art Linkletter.  
 KFOX—Folger Coffee Quiz.  
 KFVD—Shopping Highlights.  
 ★KFWB—News.  
 KGER—Luncheon Serenade.  
 KGIJ—Hummelmakers Matinee.  
 KMPC—Religious Science Inst.  
 KRKD—Prairie Schooner.  
 KWKW—Treasury Salute.  
 KXLA—Ole Rasmussen.  
 12:45—KECA, KFMB—David Amity.  
 KFI, KFSO—Right to Happiness.  
 ★KHJ—Cedric Toaster.  
 ★KFAC—News.  
 KFOX—Latin American Music.  
 KFWB—Bill Anson.  
 KMPC—Report to Ranchers.  
 KWKW—Sports; Music.  
 ★KNN—Cedric Adams.

**SHOPPING HILITES**  
 with  
**VIOLET SCHRAM**  
 1 P.M. DAILY

Check **KFVD**

KFVD—Shopping Highlights.  
 KFWB—Bill Anson.  
 KGIJ—Luncheon Serenade.  
 KGIJ—From Sunset and Vue.  
 KGIJ—Homemakers Matinee.  
 KIEV—Strictly Instrumental.  
 ★KLAC—News; Sports.  
 ★KMPC—News; Bill Anson.  
 KOWL—Joe Adams Show.  
 KRKD—Polka Time.  
 KWIK—Afternoon Serenade.  
 KWKW—Bill Gurr Show.  
 KXLA—Community Broadcaster.

1:05—KALI—Top Tune Time.  
 1:15—KFI, KFSO—Stella Dallas.  
 KNN—Kings Row.  
 KFAC—Once Upon a Time.  
 KXLA—Farm News.  
 1:30—KFI, KFSO—Lorenzo Jones.  
 KHJ, KGB—Double or Nothing.  
 KNN—Housewives' Protective League.  
 KALI—Club KALI.  
 KFAC—Composers Corner.  
 KFVD—For Westerners Only.  
 ★KFWB—News.  
 KGER—Books Bring Adventure.  
 KGIJ—Anybody's Hit Parade.  
 KIEV—Phil's Platter Party.  
 KXLA—Western Music.  
 1:45—KECA—Frances Scully.  
 KFI, KFSO—Widder Brown.  
 KFWB—Bill Anson.  
 ★KGER—News; Commentary.

**2**—KECA—Surprise Package.  
 KFI, KFSO—When a Girl Marries.  
 ★KHJ, KXNM—News.  
 KALI—Club KALI.  
 KFAC—Concert Matinee.  
 KFOX—Texas Tiny.



KFVD—Harlemutinee.  
 KEWB—Bill Anson.  
 EGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGL—Homemakers' Matinee.  
 KEV—Phil's Platter Party.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KVOE—480 Club.  
 KWKW—Open House.  
 KXLA—Frank Simon.  
 2:05—KNX—Paul Masterson Show.  
 2:10—KLAC—570 Club.  
 2:15—KHJ, KFSD—Portia Faces  
 Life.  
 KHJ—Luncheon With Lopez.  
 KGFJ—Variety on Piano.  
 KAKD—Vete Administration.  
 KXLA—Continental Serenade.  
 2:25—KHJ—Music.  
 \*KNX—Mr. Information.  
 2:30—KECA, KFMB—Variety Fare,  
 With Bob Moon.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Women Are Wonderful.  
 KNX—Jack Owen's Show.  
 KALI—United Nations Today.  
 \*KFVD, KGFJ—News.  
 \*KFWE—News; Bill Anson.  
 KGER—Garden School.  
 KGL—Variations in Rhythm.  
 \*KRKD—News; Tops in Pops.  
 KWKW—Bill Sampson.  
 2:40—EGER—Long Beach Band.  
 2:45—KHJ, KFSD—Front-Page  
 Parade.  
 KNX—George Fisher.  
 KALI—Stars on Parade.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
 2:55—KLAC—News.  
**3**—KECA—Rudy Vallee.  
 KFI, KFSD—Welcome  
 Travelers.  
 KHJ—Club 930.  
 KNX, KCBQ—Arthur Godfrey.  
 KALI—Whittier Program.  
 KFAC—World of Opera.  
 KFOX—Martins Highlights.  
 KFVD—Harlemutinee.  
 KEVB—Peter Potter.  
 \*EGER—News; Fiesta Grande.  
 KGFJ—Housewives Hit Parade.  
 KGFJ—Reddy Martin.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 \*KWKW, KXLA—News.  
 KWEW—Salute to Safety.  
 3:05—KMPC—Marie of Melody.  
 \*KWKW—A. Don Miller Show.  
 3:15—KFOX—Music.  
 \*KGL—News.  
 KLAC—570 Club.  
 KXLA—Music Mountain.  
 3:30—KECA, KFMB—Frances  
 Sull.  
 KFI, KFSD—Aunt Mary.  
 KALI—Brother Welch.  
 KEAC—Lyrics in Chorus.  
 KFOX—Music.  
 KFVD—Song Stylists.  
 KGER—Rancho 1390.  
 KGFJ—Western Roundup.  
 KGL—Dance Matinee.  
 KIEV—Discing With Dick.  
 KOWL—Rhapsody in Rhythm.  
 \*KRKD—News; Tops in Pops.  
 \*KWKW—News; Rodeo Bill.  
 3:45—KHJ, KFSD—The Woman in  
 My House.  
 KHJ—Lynn Looks at H'wood.  
 \*KLAC—News.  
 KFOX, KFVD—Old-Age  
 Pensions.  
 3:55—KGER—News.  
**4**—KECA—Favorite Five, with  
 Lou Crosby.  
 KHJ, KFSD—This Woman's  
 Love.  
 \*KHJ, KFXM, KGB—Fulton  
 Lewis.  
 KNX, KCBQ—Curt Massey  
 Time.  
 KALI—Beautiful Mexico.  
 KFAC—Musical Masterpieces.  
 KFOX—Quick as a Flash.  
 \*KGFJ, KIEV—News.  
 KFWD—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Piano Moments.  
 KGL—Western Trails.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Spotlight on a Star.  
 KWKW—Hank Penny.  
 KWKW—Imperial Hour.  
 KXLA—Music Mountain.  
 4:15—KHJ, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KNX, KCBQ—Strike It Rich.  
 KFOX—Freddie Martin.  
 KGFJ—Among My Souvenirs.  
 KIEV—Date With Allis Slat.  
 KLAC—Stars of the Week.  
 KMPC—Twilight Tales,

Stories of Magic Land.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25—KFWB—News.  
 4:30—KECA—Happy Theater.  
 KFI—Burritt Wheeler.  
 \*KHJ, KGB—Behind the Story.  
 \*KALI—Fantasias Musicales.  
 KFOX—Hitching Post.  
 KFWB—Platter Pals.  
 KGFJ—Dixieland.  
 KMPC—Ira Cook.  
 KRKD—Sweet Songs.  
 KXLA—Melody Valley.  
 4:45—KECA—Headline Edition.  
 \*KHJ, KGB, KVOE—News.  
 Sam Hayes.  
 KNX—Harry Babbitt.  
 \*KCBQ—Local News.  
 \*KFSD—Richard Harkness.  
 KLAC—Racing Roundup.  
 \*KOWL, KRKD—News.  
 4:55—KMPC—News.  
**5**—KECA, KWKW—News.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—  
 Straight Arrow.  
 \*KNX, KCBQ—News, Murrow.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFWB—Red Rowe.  
 KGER—Rancho 1390.  
 KGFJ—Jive at Five.  
 KGL—Children's Program.  
 KIEV—Sam's Show.  
 \*KLAC—News, Sports.  
 KMPC—Help Wanted.  
 KOWL—Chico's Swingtime.  
 KRKD—Wagon Wheels.  
 \*KWKW—News.  
 KXLA—Melody Valley.  
 5:05—KWKW—Joe Thompson Show.  
 5:10—KLAC—Los Angeles Today.  
 5:15—KECA—Elmer Davis.  
 \*KFI—News.  
 KNX—Tom Harmon.  
 \*EGER—World News.  
 KGFJ—Keyboard Magic.  
 \*KMPC—Raymond Swing.  
 \*KWKW—Today at the Races.  
 5:20—KLAC—Jukebox Jamboree.  
 5:30—KECA, KFMB—Chet Huntley.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—  
 Sky King.  
 \*KNX, KCBQ—C. Collingwood.  
 KFAC—Whom Bill Club.  
 \*KFOX—News.  
 KGER—Gospel Friends.  
 KGFJ—L. Ron Hubbard.  
 \*KGL—News; Tops in Pops.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45—KECA, KFMB—Bob Garred.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KNX, KCBQ—News, Goss.  
 KFOX—Your Fishcaster.  
 KGFJ—Record Jackpot.  
 KLAC—Sam Balter. Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:55—KHJ, KGB—Bobby Benson.  
 \*KNX, KCBQ—News.  
**6**—KECA—Edwin C. Hill.  
 KFI, KFSD—Dragnet.  
 \*KHJ, KFXM, KGB—Gabriel  
 Heatter.  
 KNX, KCBQ—Suspense: Jack  
 Benny in "Murder in G  
 Flat."  
 KALI—Evening Concert.  
 \*KFI, KIEV, KLAC, KWKW  
 —News.  
 KFAC—Prelude to Eveng.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGL—Dinner Concert.  
 \*KMPC—Norman Nesbitt, News  
 KRKD—Variety Time.  
 KWKW—Fordellone.  
 KXLA—Scandinavian Hour.  
 6:05—KECA—Main Street to Mallbu.  
 KIEV—Sam's Show.  
 6:10—KECA—Inside Los Angeles.  
 6:15—KECA—Hannibal Cobb.  
 \*KHJ, KGB—Radio Newsreel.  
 \*KFMB—Elmer Davis.  
 KFOX—Hawaiian Music.  
 KFWB—Sports.  
 ELAC—Al Jarvis Ballroom.  
 KMPC—Bob Kelley, Sports.  
 KWKW—Lippy Duckat, Sports.  
 6:30—KECA—Philo Vance.  
 KFI, KFSD—Lynn Murray  
 Show.  
 KHJ, KGB—Answer Man.  
 KNX, KCBQ—Hallmark  
 Playhouse.  
 KFAC—Musical Milestones.  
 KFMB—Armstrong of the  
 SBI.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGL—Easy Listening.

KMPC—Joe Hernandez.  
 KRKD—Jack Patton Show.  
 KWKW—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Edgy Arnold Show.  
 6:45—KHJ, KFXM, KGB, KVOE—  
 News. Sam Hayes.  
 \*KGFJ—News.  
 KGL—Down Memory Lane.  
 KXLA—Western Music.  
 6:55—KHJ, KGB, KVOE—Bill Henry  
**7**—KECA, KFMB—Screen Guild  
 Players.  
 KFI, KFSD—Screen Director's  
 Playhouse.  
 KNX, KCBQ—Phillip Morris  
 Playhouse.  
 KFAC—Evening Serenade.  
 KFOX—Waltz Time.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGL, KLAC, KRKD, KXLA—  
 News.  
 KMPC—Musical Memories.  
 \*KWKW—Frank Edwards.  
 KWKW—Hoyos Hour.  
 7:05—KLAC—Crosby & Company.  
 7:15—KFOX—Evening Melodies.  
 KGL—Songs by Crosby.  
 KRKD—Strolling Tom.  
 KWKW—Johnson Family.  
 KXLA—Music.  
 7:30—KHJ, KFXM, KGB, KVOE—  
 Challenge of the Yukon.  
 KNX, KCBQ—The Choralists.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWE—Job Opportunities.  
 KGER—Rev. Markham.  
 KGL—Tribe 1260 Boy Scouts.  
 KLAC—Ski Time.  
 KRKD—Dr. Richardson.  
 KWKW—Park and Recreation.  
 KWKW—Betz Spanish  
 Program.  
 KXLA—Western Music.  
 7:45—KFOX—News.  
 KFSG—Church Service.  
 KFWB—Rosary Hour.  
 KLAC—Make Mine Music.  
 KMPC—Red Cross Story.  
 KWKW—Sports Back Talk.  
 KXLA—Music.  
**8**—KECA, KFMB—Original  
 Amateur Hour.  
 KFI, KFSD—One Man's  
 Family.  
 KHJ, KFXM, KGB, KVOE—  
 Tansen.  
 \*KNX, KCBQ—News, Lowell  
 Thomas.  
 KFAC—Evening Concert.  
 KFOX—Modern Concert.  
 KFWB—U.N. Debate.  
 KGER—Bible Treasury.  
 KGFJ—Musical Revue.  
 KGL—Bob Moore Show.  
 \*KLAC, KXLA—News.  
 \*KMPC—News, Norman Nesbitt  
 KWKW—Nick Musky.  
 KWKW—Hungarian Melodies.  
 8:10—KLAC—Make Mine Music.  
 8:15—KFI, KFSD—World News.  
 KNX, KCBQ—Jack Smith and  
 Dinah Shore.  
 KFOX—Hitching Post.  
 KGER—Hebrew Christian.  
 KGFJ—Here's to Veterans.  
 KMPC—Dinah Shore.  
 KXLA—Lessons for Defense.  
 \*KLAC—News; Sports.  
 8:30—KFI, KFSD—Aldrich Family.  
 \*KHJ, KFXM, KGB—Reporters'  
 Roundup.  
 KNX, KCBQ—Mr. Keen.  
 KFOX—Speaking of Sports.  
 \*KFWB, KGL—News.  
 KGER—Jobs for Youth.  
 KGFJ—Today's Hits.  
 KMPC—Parade of Hits.  
 KWKW—What's the Answer?  
 KWKW—Foothill Features.  
 KXLA—Ole Rasmussen.  
 8:45—KECA, KFMB—Robert  
 Montgomery.  
 KFOX—Navy Star Time.  
 KFWB—U. N. Today.  
 KGER—Voice of China.  
 KGL—Melodies Soft & Sweet.  
 KVOE—Your History.  
 KWKW—Francon de Voe.  
**9**—KECA—Time for Defense.  
 KFI, KFSD—Father Knows  
 Best.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNX—FBI in Peace and War.  
 KFAC—Evening Concert.  
 KFMB—High Life Revue.  
 KFOX, KFWB—Music.  
 KGER—Clark Sparks.  
 KGL—Musical Scrapbook.  
 KGFJ—Today's Hits.  
 \*KLAC—News; Make Mine  
 Music.  
 KMPC—Hollywood Close-ups.  
 \*KWKW—News.  
 KWKW—U.N. Forum.

KXLA—Squeakin' Deacon.  
 9:15—KECA—Academy Awards  
 Presentation.  
 \*KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KFSG—Songs and Verse.  
 KGER—Fred McClesky.  
 KWKW—U. N. Today.  
 9:30—KECA—Author Meets Critic.  
 KFI—Steamboat Junihoree.  
 KNX, KCBQ—Dealan.  
 KFMB, KFSD—Here's to Vets.  
 KFOX—Swingtime at Elks.  
 KENG—Scoten Tenor.  
 KGER—John Brown Schools.  
 KGFJ—Platter Party.  
 KGL—Musical Melodies.  
 KMPC—Lucky Lager Dance  
 Time.  
 KWKW—Sam's Show.  
 \*KWKW—News.  
 9:45—KNX—Club 13.  
 \*KWKW—News.  
 KWKW—Christ Church Unity.  
 9:55—KHJ, KFXM, KGB, KVOE—  
 News.  
**10**—KECA, KFMB—News of  
 Tomorrow.  
 \*KFI, KFSD—Richfield  
 Reporter.  
 KHJ, KFXM, KGB—I Love a  
 Mystery.  
 \*KNX, KCBQ—10 O'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Shamrock Band.  
 KFSG—Pasadena Church.  
 KFD—Spade Cooley Time.  
 KFWB—Gene Norman Show.  
 KGER—Radio Guild Show.  
 KGFJ—Platter Party.  
 KGL—Ten O'Clock Curtain.  
 \*KLAC—News; Don Otis.  
 KMPC—Lucky Lager Dance  
 Time.  
 KWKW—Sam's Show.  
 KWKW—Star's Stairway.  
 \*KXLA—News.  
 10:15—KECA—Dr. Frederick Balles.  
 \*KFI—Virgil Pinkley.  
 \*KHJ—Frank Edwards.  
 KNX—Bob Elson.  
 KCBQ—Bob Regan, Sports.  
 KFSD—Lucky Lager Dance  
 KWKW—Spotlight Spinners.  
 KXLA—Folk Music.  
 10:30—KECA, KFMB—Dream Harbor  
 KFI—Johnny Murray.  
 KHJ—Lonesome Gal.  
 KNX—Starlight Salute.  
 KFOX—The Clubhouse.  
 KFSG—Gospel Stars.  
 KGB—Bandwagon.  
 KGER—Music As You Like It.  
 KGL—Juke Box Revue.  
 10:45—KECA—Town House Orch.  
 KFI—Sports Digest, With  
 Rolfe Thomas.  
 KWKW—Bill Stewart.  
 10:55—KLAC—News.  
**11**—KECA—Cinegrill Music.  
 \*KFI, KHJ, KNX—News.  
 KFAC—Musical Crossroads.  
 KFWB—Gene Norman.  
 KFOX—Jimmy Dorsey Show.  
 KFSD—Lucky Lager Dance  
 KFSG—Miracles (Drama).  
 KFVD—Spade Cooley Time.  
 KGER—Spirituals.  
 KGFJ—Platter Party.  
 KGL—Tour o' the Town.  
 \*KLAC—News; Don Otis.  
 KMPC—Palladium Party.  
 KWKW—Bill Stewart.  
 KXLA—Folk Music.  
 11:10—KNX—Sports.  
 11:15—KFI—Red Nichols & His Five  
 Pennies.  
 KHJ—The Continental.  
 KNX—Merry-Go-Round.  
 KFOX—Concert Master.  
 KXLA—Carl Bailey and  
 Alex Cooper.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Cocoanut Grove Orch.  
 KHJ—The Crowell's Nest.  
 KFOX—Hal's Memory Room.  
 KFSG—Console Melody Time.  
 KGER—At the Ranchhouse.  
 KGFJ—E'wood House Party.  
 11:45—KFI—Here's to Veterans.  
 KNX—You and the World.  
 11:55—KECA—Midnight News  
 Edition.  
 \*KGER, KMPC—News.  
**12**—KECA—Herb Allen Show.  
 \*KNX—News.  
 KFVD—Spade Cooley Time.  
 KFAC—Midnight Serenade.  
 \*KFMB—John B. Kennedy.  
 \*KFWB—News & Music.  
 KGFJ—Nightowl Special (to 6)  
 KWKW—Show People's Show  
 (to 3).  
 12:05—KNX—Mel Baldwin Show.  
 \*KLAC—News; Don Otis (to 2)  
 \*KFWB—Music After Midnight.  
 12:55—KECA—News.



# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\*Indicates programs of news and commentary.

Action for Survival.....	KFI, 10:15 a.m. Su	Cavallaro, Carmen.....	KBJ, 10:45 a.m. Tu, Th	Gillespie Garden Show.....	KFI, 9 a.m. Su
*Adams, Cedric.....	KNX, 12:30 p.m. M-F	Center of Life.....	KFAC, 5 p.m. Su	Gillespie Garden Guide.....	KBJ, 9:15 a.m. T-Th
Adams, Joe.....	KOWL, 12 n. M-Su	Challenge of the Yukon.....	KBJ, 7:30 p.m. Tu,Th	*Give and Take.....	KNX, 10:30 a.m. Su
Adventures of Dr. Kildare.....	KFI, 1:30 p.m. Su	Challenge to Youth.....	KMPC, 8:30 a.m. Su	Godfrey, Arthur.....	KNX, 7 a.m., 3 p.m., M-F
Agronsky, Martiu.....	KECA, 6 a.m. M-F	Champion Ball Call.....	KECA, 6:55 p.m. F	Gospel Singer.....	KHJ, 9:15 a.m. M-F
	6:15 a.m. Sa	Charlie McCarthy.....	KNX, 5 p.m., 8:30 p.m. Su	*Goss, Frank.....	KNX, 7:30 a.m. M-Sa
Air Force Hour.....	KHJ, 7 p.m. Sa	Charlie Wild.....	KNX, 7:30 p.m. Tu	Graham, Billy.....	KNX, 5:45 p.m. M-Sa
Album of Familiar Music.....	KECA, 6:30 p.m. Su	Chef Hilani.....	KMPC, 7:30 a.m. M-F	Graham, Billy.....	KECA, 3:30 p.m. Su
Aldrich Family.....	KFI, 8:30 p.m. Th	Chicago Round Table.....	KFI, 9:30 a.m. Su	Grand Central Station.....	KNX, 9:30 a.m. Su
All Around Town.....	KFI, 10 a.m. M-F	Chicago Theater.....	KHJ, 9:30 p.m. Su	Grandpa Owens.....	KFI, 8 a.m. Su
Allen, Herb.....	KECA, 12 p.m. M-Sa	Choraliens.....	KNX, 7:30 p.m. Th	Grand Ole Opry.....	KFI, KFSD, 7:30 p.m. Sa
Allen, Irwin.....	KIAC, 8:30 a.m. Su	Christian Science.....	KFI, 9:15 a.m. Su	*Grand Slam.....	KNX, 8:30 a.m. M-F
America Dances.....	KFWB, 6:30 p.m. M-F	Church Federation.....	KFAC, 8 a.m. M	Greatest Story Ever Told.....	KECA, 2:30 p.m. Su
America United.....	KFI, 11:30 p.m., Su	Church of the Air.....	KNX, 7 a.m. Su	Great Gildersleeve.....	KFI, 8:30 p.m. W
American Agent.....	KECA, 7:30 p.m. W	Church in the Vale.....	KECA, 7 a.m. Su	Green Cross Festival.....	KFI, 5:30 p.m. Sa
American Farmer.....	KECA, 4 p.m. Sa	Cisco Kid.....	KIJ, KGB, 7:30 p.m. M, W, F	Guding Light.....	KNX, 10:45 a.m. M-F
American Forum.....	KFI, 12 n. Su	City Reports.....	KFI, 10:15 p.m. Su	Hallmark Playhouse.....	KNX, 6:30 p.m. Th
American Ebapsody.....	KNX, 3 p.m. Su	Club Fifteen.....	KNX, 9:45 p.m. M-F	Halls of Ivy.....	KFI, 6:30 p.m. W
America Speaks Up.....	KMPC, 6:30 p.m. Su	Club 930.....	KHJ, 3 p.m. M-F	Hul's Memory Room.....	KFOX, 6:30 p.m., 11:30 p.m. Su
American Way.....	KFI, 6 p.m. M	Cobb, Hannibal.....	KECA, 6:15 p.m. M-F		
Amity, David.....	KECA, 12:45 p.m. M, W, F	Coffee Time.....	KFI, 8 a.m. Tu, Th	Hancock, Hunter.....	KALI, 9:30 a.m. M-Sa
Amos and Andy.....	KNX, 4:30 p.m. Su	*Collingswood, Charles.....	KNX, 5:30 p.m. M-Sa	Happiness House.....	KHJ, 7:30 a.m. Su
Andrews, Bert.....	KECA, 6:45 p.m. Sa	Colman, Ronald.....	KFI, 6:30 p.m. W	Happy Homes.....	KHJ, 9:30 a.m. M-F
Anson, Bill.....	KFWB, 12 n. M-Su	Comedy of Errors.....	KHJ, 7:30 p.m. Su	Happy Theater.....	KECA, 4:30 p.m. M-F
Answer Man.....	KHJ, 6:30 p.m. M-F	Command Theater.....	KNX, 7 p.m. F	Hardy Family.....	KFI, 6 p.m. Tu
Archer, Gene.....	KFI, 8:30 a.m. Su	Committee on Danger.....	KHJ, 8:30 p.m. Su	*Hardy, Glenn.....	KHJ, 10 a.m., 9 p.m. Su-F
Archib Andrews.....	KFI, 8 a.m. Sa	Composer's Corner.....	KFAC, 1:30 p.m. M-F	Harmon, Tom.....	KNX, 5:15 p.m. M-F
Are You From Dixie?.....	KFI, 1:15 p.m. Sa		1:15 p.m. Su	Harmony House.....	KMPC, KWKW, 1:15 p.m. Su
Armstrong of the SBI.....	KECA, 7 p.m. Tu,	Concert of American Jazz.....	KECA, 1:30 p.m. Sa	Harris, Phil.....	KFI, 4:30 p.m. Su
	9:30 p.m. F	*Considine, Bob.....	KFI, 11:50 a.m. Su	Hart, Maurice.....	KFWB, 10:15 a.m. M-Sa
Army and Air Force.....	KHJ, 9:30 p.m. F	Contented Hour.....	KNX, 7 p.m. Su	*Harvey, Paul.....	KECA, 11:45 a.m. M-F
Arnaiz, Desi.....	KNX, 6:30 p.m. F	Cook, Ira.....	KECA, 1 p.m. M-F	Haven of Rest.....	KXLA, 8:30 a.m. M, W, F
Arnold, Edward.....	KECA, 9 p.m. W		9 a.m. Sa		
Art of Living.....	KFI, 7:30 a.m. Su	Cooper, Alex.....	KXLA, 11:15 p.m. M-Sa	Hashknife Hartley.....	KHJ, 1 p.m. Su
Atwater Kent Auditions.....	KECA, 9:30 p.m. Sa	Count of Monte Cristo.....	KHJ, 8:30 p.m. Su	Hawaii Calls.....	KHJ, 1 p.m. Su
Aunt Jenny.....	KNX, 9:15 a.m. M-F	County Medical Assn.....	KFAC, 1 p.m. Th	Hawk, Bob.....	KNX, 7:30 p.m. M
Aunt Mary.....	KFI, KFSD, 3:30 p.m. M-F	Crime Does Not Pay.....	KHJ, 9:30 p.m. Sa	*Hayes, Sam.....	KFI, 7:45 a.m. M-Sa
Author Meets Critic.....	KECA, 9:30 p.m. Th	Crime Fighters.....	KHJ, 9:30 p.m. M	*Hayes, Sam KHJ.....	4:45 p.m., 6:45 p.m. M-F
Aubry, Gene.....	KNX, 8:30 p.m. Sa	Crocker, Betty.....	KECA, 10:55 a.m. M-F	*Headline Edition.....	KECA, 4:45 p.m. M-F
Babbitt, Harry.....	KNX, 7:45 a.m. M-F	Crosby, Bing.....	KNX, 6:30 p.m. W	Hear It Now.....	KNX, 8:30 p.m. F
Baby Snooks.....	KFI, 5:30 p.m. Tu	Crosby, Lou.....	KECA, 4 p.m. M-F	*Heatter, Gabriel.....	KHJ, 6 p.m. M-F
Backstage Wife.....	KFI, 1 p.m. M-F	Cross Section U.S.A.....	KFI, 3 p.m. Su	Heidt, Horace.....	KNX, 6:30 p.m. Su
Back to God.....	KHJ, 8 a.m. Su	Crowell, George KHJ.....	11:30 p.m. M-F, 11 p.m. Sa	Helper, Al.....	KHJ, 4:30 p.m. Su
Balles, Dr. Frederick.....	KECA, 6:30 a.m. M-F	*Cunningham, Bill.....	KHJ, 12:15 p.m. Su	Help Wanted.....	KMPC, 5 p.m. M-F
	10:15 p.m. M-F	Dangerous Assignment.....	KFI, 8 p.m. Su	*Hemingway, Frank.....	KHJ, 4:15 p.m. M-Sa
Baldwin, Mel.....	KNX, 12:05 a.m. M-Su	Darby, Raymond.....	KFI, 10:15 p.m. Su		
Balter, Sam.....	KIAC, 5:45 p.m. M-Sa	Davidson, Bill.....	KECA, 9:30 a.m. Su	*Henry, Bill.....	KHJ, 6:55 p.m. M-F
Bankhead, Tallulah.....	KFI, 3 p.m. Su	*Davis, Elmer.....	KECA, 5:15 p.m. M-F	*Henry, Fred.....	KIAC, 5 p.m. M-F
Barrimore, Lionel.....	KFI, 1:30 p.m. Su	Day, Dennis.....	KFI, 6:30 p.m. Sa	Here's to Veterans.....	KFI, 11:45 p.m. Tu
Baseball.....	KIAC, 8:30 p.m. Tu-F, 2:45 p.m. Su,	Dempsey-Texeler Hour.....	KMPC, 10 a.m. Su	Hernandez, Joe.....	KMPC, 6:30 p.m. M-Sa
	1:45 p.m. Su	Discing With Dick.....	KIEV, 10 a.m., 12:15 p.m.,	Hidden Truth.....	KHJ, 7 p.m. Su
Beatty, Clyde.....	KHJ, 6:30 p.m. M, W, F		3:30 p.m. M-F	*Hill, Edwin C.....	KECA, 9:15 a.m., 6 p.m. M-F
*Behind the Story.....	KHJ, 4:30 p.m. M-F	Dixon, Nancy.....	KHJ, 12:30 p.m. M-F	Hilltop House.....	KNX, 1 p.m. M-F
Bell Ringer.....	KHJ, 12:15 p.m. M-F	Dollar a Minute.....	KNX, 1 p.m. Su	Hit Parade.....	KFI, 9 p.m. Sa
Benny, Jack.....	KNX, 4 p.m., 9:30 p.m. Su	*Double or Nothing.....	KFI, 11 a.m. M-F	Hollywood (close-ups).....	KMPC, 9 p.m. M-F
Berch, Jack.....	KFI, 8:30 a.m. M-F	Downey, Morton.....	KNX, 12 n. Sa	Hollywood Music Hall.....	KNX, 7 p.m. Tu
Bergen, Edgar.....	KNX, 5 p.m., 8:30 p.m. Su	Dragnet.....	KFI, 6 p.m. Th	Hollywood Star Playhouse.....	KNX, 9 p.m. Tu
*Berman, Averill.....	KWKW, 5 p.m. M-F	Drake, Galen.....	KNX, 1:20 p.m. Sa	Holy Name Breakfast.....	KFI, 11 a.m. Su
Beulah.....	KNX, 9:30 p.m. M-F	Dream Along.....	KECA, 10:30 p.m. M-Th	Holmes, Dr. Ernest.....	KECA, 4 p.m. Su
Bible Class.....	KHJ, 9 a.m. Su	Dr. Christian.....	KNX, 8:30 p.m. W	Hometown Happenings.....	KFI, 10:15 a.m. Sa
Bible Institute.....	KHJ, 8:30 a.m. M, W, F	Dr. Hiss Clinic.....	KHJ, 9 a.m. Sa	Hometown Jamboree.....	KXLA, 11:30 a.m. M-F
Bible Society.....	KFOX, 8 a.m. M-Sa	Dr. Kildare.....	KFI, 1:30 p.m. Su	Honest Harold.....	KNX, 6 p.m. W
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Dr. Paul.....	KFI, 4:15 p.m. M-F	Hopalong Cassidy.....	KNX, 6 p.m. Sa
Biggs, E. Power.....	KNX, 6:15 a.m. Su	Dude Ranch Roundup.....	KHJ, 3 p.m. Sa	Hope, Bob.....	KFI, 9 p.m. Tu
Big Show.....	KFI, 3 p.m. Su	Duffy's Tavern.....	KFI, 6:30 p.m. F	Hopper, Hedda.....	KFI, 5 p.m. Su
Big Sister.....	KNX, 10 a.m. M-F	Dugout Dope.....	KIAC, 8:05 p.m. Tu-F	Hour of Faith.....	KECA, 12 n. Su
Big Story.....	KFI, 7 p.m. W	Dvorak, George.....	KFI, 2:15 p.m. Sa	Hour of St. Francis.....	KMPC, 7 p.m. Su
Big Town.....	KFI, 7 p.m. Tu	Eastside Show.....	KFWB, 10 p.m. M-Sa	Huntley's Protective League.....	KNX, 1:30 p.m. M-F, KNX, 2 p.m. Sa
*Bishop, Pat.....	KFI, 6 a.m., 6:45 a.m.,	Easy Aces.....	KECA, 11:15 a.m. M-F	Huntley, Chet.....	KECA, 6:30 p.m. M-Sa
	3 p.m. M-F	Echoes of Eden.....	KFWB, 10:30 p.m. Su	I Fly Anything.....	KECA, 8 p.m. Tu
Blind Artists Guild.....	KFWB, 4:30 p.m. Sa	*Edwards, Frank.....	KHJ, 10:15 p.m. M-F	I Love a Mystery.....	KHJ, 10 p.m. M-F
Bobby Benson.....	KHJ, 5:30 p.m. Su	*Elliot, Maj. Geo. F.....	KHJ, 6:45 p.m. Su	If They Had Lived.....	KGFJ, 8:15 p.m. Su
Borge, Victor.....	KHJ, 5:55 p.m. Tu, Th	Elson, Bob.....	KNX, 10:15 p.m. M-F	Information Please.....	KFI, 8:30 p.m. Sa
Boston Blackie.....	KECA, 6:30 p.m. M, W, F	Eternal Light.....	KFI, 9:30 a.m. Su	Inner Sanctum.....	KECA, 7:30 p.m. M
Boston Pops Orchestra.....	KFI, 7 p.m. M	Evening Concert.....	KFAC, 8 p.m. M-Sa	International Airport.....	KHJ, 9:30 p.m. W
Bowron, Fletcher.....	KFI, 10:15 p.m. Su	Falcon.....	KFI, 1 p.m. Su	International Disc Jockey.....	KNX, 2:05 p.m. M-F
Breakfast Club.....	KECA, 8 a.m. M-F	Family Theatre.....	KHJ, 8:30 p.m. W	Invitation to Learning.....	KNX, 4:15 p.m. Sa
Breakfast Gang.....	KHJ, 7:15 a.m. Sa	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	It's Your Business.....	KECA, 4:45 p.m. Sa
Break the Bank.....	KFI, 8 a.m. M, W, F	Farm Adviser.....	KMPC, 7 a.m. M-F	Jack Armstrong.....	KECA, 7 p.m. Tu, 9:30 p.m. F
Brice, Fanny.....	KFI, 5:30 p.m. Tu	Farm Reporter.....	KFI, 12 n. M-Sa	Live at Five.....	KGFJ, 5 p.m. M-Sa
Brighter Day.....	KNX, 11:45 a.m. M-F	Father Divine.....	KWKW, 8:30 p.m. Su	Job Opportunities.....	KFWB, 7:30 p.m. M-F
*Brown, Cecil.....	KHJ, 8 a.m. M-Sa	Father Knows Best.....	KFI, 9 p.m. Th	John Steele.....	KHJ, 7 p.m. W
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Fat Man.....	KECA, 8 p.m. W	*Joy, Dick.....	KNX, 10 p.m., 5:30 p.m. Su
Business News.....	KMPC, 8:15 a.m. M-Sa	Faye, Alice.....	KFI, 4:30 p.m. Su	Junior Junction.....	KECA, 3 p.m. Sa
Business Reporter.....	KMPC, 8:30 a.m. Sa	FBI in Peace and War.....	KNX, 9 p.m. Th	Just Plain Bill.....	KFI, KFSD, 2:30 p.m. M-F
		*Feature Wire.....	KFI, 5 p.m. M-F	Juvenile Jury.....	KHJ, 12:30 p.m. Su
California Caravan.....	KHJ, 5 p.m. Su	Fibber and Molly.....	KFI, 6:30 p.m. Tu	Kelley, Bob.....	KMPC, 6:15 p.m. M-Sa
California Carousel.....	KMPC, 1 p.m. M-F	First Baptist Church.....	KFAC, 7:30 p.m. Sa	*Kennedy, Bill.....	KNX, 12 n. M-F
Canadian Rip-sodies.....	KECA, 11:30 a.m. Sa	Fisher, Geo. KNX.....	2:45 p.m. M-F, 10:30 p.m. Su	*Kennedy, John B.....	KECA, 11:30 a.m. M-F
Canary Chorus.....	KHJ, 11:45 a.m. Su	Five Seventy Club.....	KIAC, 1:10 p.m. M-Sa	*Kiernan, Walter.....	KECA, 7:55 a.m. M-F,
Candlelight and Silver.....	KMPC, 8 p.m. Sa	Flying Feet.....	KHJ, 9 a.m. Su		9 p.m. Su
Candy Matson.....	KFI, 6:30 p.m. M	Flyn, John.....	KHJ, 4 p.m. Su	Kings Row.....	KNX, 12:15 p.m. M-F
Canova, Judy.....	KFI, 7 p.m. Sa	*Foster, Cedric.....	KHJ, 12:45 p.m. M-F	Kirkwood, Jack.....	KHJ, 1 p.m. M-F
Can You Top This?.....	KECA, 7:30 p.m. Tu	Frank and Ernest.....	KHJ, 11 a.m. Su	Know Your Schools.....	KHJ, 7 p.m. Su
Capitol Cloakroom.....	KNX, 6 p.m. F	Freedom Story.....	KMPC, 9 p.m. Su	L. A. Breakfast Club.....	KFWB, 8:15 a.m. W
Career Theater.....	KECA, 10:30 p.m. Su	Front-Page Farrell.....	KFI, KFSD, 2:45 p.m. M-F	Ladies' Day.....	KFI, 9:30 a.m. M-F
Caribbean Crossroads.....	KHJ, 12:15 p.m. Su	*Fuller, Sid.....	KHJ, 12 n. D	L. A. Medical Assn.....	KFAC, 1 p.m. Th
Carnation Hour.....	KNX, 7 p.m. Su	Gangbusters.....	KNX, 9 p.m. Sa	Land of the Free.....	KHJ, 10:15 a.m. Su
Carolina Calling.....	KNX, 5:30 a.m. Su	Garden School.....	KGER, 2:30 p.m. M-F	Lawrence Welk Show.....	KECA, 9:30 p.m. W
Casa Cugat.....	KFI, 5:30 p.m. W-F	Garr, Bill.....	KWKW, 1 p.m. M-Sa	*Lawton, Fleetwood.....	KFI, 7:15 a.m. M-F
Catholic Answers.....	KFWB, 7:45 p.m. Su	*Garred, Bob KECA.....	7:30 a.m., 5:45 a.m. M-F	Layman's Hour.....	KECA, 4:30 p.m. Su
Catholic Hour.....	KFI, 11 a.m. Su	Garroway, Dave.....	KFI, 8:45 a.m. M-F		
Cavalcade of America.....	KFI, 8:30 p.m. Tu	Gateway to Music.....	KFAC, 9:30 p.m. Su		
		Georgia Crackers.....	KHJ, 2:30 p.m. Sa		



Lea, Terrea. KFI, 11:45 p.m. Tu  
 Let George Do It. KHJ, 8:30 p.m. M  
 Let's Pretend. KNX, 8:05 a.m. Sa  
 \*Lewis, Fulton. KHJ, 4 p.m., 9:15 p.m. M-F  
 Leyden, Bill. KFVB, 6:30 a.m. M-Sa  
 Liberal Catholic Hour. KFAC, 9 a.m. Su  
 Life Can Be Beautiful. KFI, 10:45 a.m. M-F  
 Life of Riley. KFI, 7 p.m. F  
 Life With Luiza. KNX, 6 p.m. Tu  
 Lindaur, Victor H. KECA, 10 a.m. M-F  
 Line Up. KNX, 9:30 p.m. Sa  
 Linkletter, Art. KNX, 12:30 p.m. M-F  
 Live Like a Millionaire. KFI, 11:30 a.m. M-F  
 Lloyd, Gordon Baker. KWKW, 5:15 a.m. M-Sa  
 Lombardland. KHJ, 8:30 p.m. Sa  
 Lone Ranger. KECA, 7 p.m. M-W; 8 p.m. Sa  
 Lonesome Gal. KHJ, 10:30 p.m. M-F  
 Lorenzo Jones. KFI, KFSD, 1:30 p.m. M-F  
 Los Angeles Breakfast Club  
 KFVB, 8:15 a.m. W  
 Lucky Lager Dance Time. KMPC, 9:30 p.m.  
 KFSD, 10:15 p.m. D  
 Luncheon With Lopez. KHJ, 2:15 p.m. M-F  
 Lutheran Gospel Hour. KXLA, 6:30 p.m. Su  
 Lutheran Hour. KHJ, KVOE, 10:30 a.m. Su  
 KECA, 3 p.m. Su  
 Lux Theater. KNX, 8 p.m. M  
 Lynn Looks at Hollywood. KHJ, 3:45 p.m. M-F  
 Mack, Ted. KECA, 7:30 p.m. Su  
 Magazine Theater. KHJ, 8 p.m. F  
 Magnificent Montague. KFI, 6 p.m. F  
 \*Main Street to Matibu. KECA, 6:05 p.m. M-F  
 Maise. KFI, 2:30 p.m. Su  
 Major League Baseball. KALL, KGFJ,  
 10:55 a.m. M-Sa  
 Ma Perkins. KNX, 10:15 a.m. M-F  
 Managing Editor. KGIL, 7:30 p.m. W  
 Mann, Herbert J. KFI, 10 a.m. Su  
 Manners, Zeke. KECA, 7:40 a.m. M-F  
 Man Called X. KFI, 8:30 p.m. Sa  
 Man on the Farm. KHJ, 12:30 p.m. Sa  
 Mark Trail. KHJ, 5 p.m. M, W, F  
 Merry-Go-Round. KECA, 7 p.m. Sa  
 Message of Israel. KECA, 12:30 p.m. Su  
 Martin Kane. KHJ, 1:30 p.m. Su  
 Marx, Groncho. KFI, 9 p.m. W  
 Massey, Curt. KNX, 4 p.m. M-F  
 Masterson, Paul. KNX, 2:05 p.m. M-F  
 4:15 p.m. Sa  
 Matinee. KFAC, 2 p.m. M-Sa  
 Maugham, Somerset. KNX, 8:30 a.m. Sa  
 McConnell, Smilin' Ed. KFI, 8:30 a.m. Sa  
 McCrea, Joel. KFI, 6 p.m. W  
 McLaughlin, Bob. KLAC, 1:10 p.m. M-Sa  
 McNeill's Breakfast Club. KECA, 8 a.m. M-F  
 Meet Corliss Archer. KNX, 8 p.m. Su  
 Meet the Missus. KNX, 12:30 p.m. Sa  
 Meet Your Congress. KFI, 11 p.m. Sa  
 Melody Parade. KNX, 12:45 p.m. Sa  
 Memo From Lake Success. KNX, 11:45 p.m. Su  
 Memo From Molly. KNX, 3:30 p.m. Su  
 Merry-Go-Round. KNX, 11:15 p.m. Tu, Th, F  
 Metropolitan Auditions. KECA, 8:30 p.m. Tu  
 Meyberg, Dot. KGFJ, 5:45 p.m. Sa  
 Meyers Goes to Market. KFI, 9:15 a.m. M-F  
 MGM Theater of the Air. KFI, 9 p.m. F  
 Midnight Flyer. KFI, 12:30 a.m. M-Sa  
 \*Miller, Marvin. KHJ, 4:30 p.m. M-F  
 Mirandy. KECA, 8:45 a.m. Sa  
 Modern Romances. KECA, 12:30 p.m. M-F  
 \*Monday Morn. Headlines. KECA, 8:15 p.m. Su  
 \*Monitor News. KECA, 9:45 p.m. Tu  
 Monroe, Vaughn. KNX, 8 p.m. Sa  
 Monte Woolley. KECA, KFI, 6 p.m. F  
 \*Montgomery, Robert. KECA, 8:45 p.m. Th  
 Morning Concert. KFAC, 10 a.m. M-Sa  
 Mother's Album. KMPC, 9:15 p.m. Su  
 Mr. and Mrs. Blandings. KECA, 5 p.m. Sa  
 Mr. and Mrs. North. KNX, 8:30 p.m. Tu  
 Mr. Chameleon. KNX, 9 p.m. W  
 Mr. District Attorney. KFI, KFSD, 9:30 p.m. W  
 Mr. Information. KNX, 2:25 p.m. M-F  
 Mr. Keen. KNX, 8:20 p.m. Th  
 Mr. Mystery. KHJ, 9:15 p.m. Sa  
 Mr. President. KECA, 9 p.m. W  
 Mulr, Dr. Warner. KMPC, 5:30 p.m. Sa  
 Mulholland, Ross. KMPC, 7:30 a.m. M-F  
 Murder by Experts. KHJ, 7 p.m. Th  
 Murray, Johnny. KFI, 10:30 p.m. M-F  
 Murray, Lyn. KFI, 6:30 p.m. Th  
 \*Morrow, Edw. KNX, 5 p.m. M-F, 8:30 p.m. F  
 Museum Concert. KFAC, 3 p.m. Sa  
 Music and the Muse. KFI, 11 p.m. M-Sa  
 Musical Crossroads. KFAC, 10 p.m. M-Sa  
 Musical Digest. KGFJ, 7 p.m. D  
 Musical Masterpieces. KFAC, 4 p.m. D  
 Musical Memories. KMPC, 7 p.m. M-F  
 Musical Menu. KFI, 12 p.m. M-Sa  
 Musical Milestones. KFAC, 6:30 p.m. M-F  
 Music Hall. KFAC, 11:30 a.m. M-Sa  
 Music Magic. KFAC, 7 p.m. Sa, 6 p.m. Tu  
 6:30 p.m. Sa  
 Music With the Girls. KNX, 11:30 a.m. Sa  
 KFI, 6:30 p.m. Su  
 \*Mutual Newsreel. KHJ, 6:15 p.m. Su-F  
 My Favorite Husband. KNX, 6:30 p.m. Sa  
 My Friend Irma. KNX, 7 p.m. M  
 Mysterious Traveler. KHJ, 7 p.m. Tu  
 Mystery File. KECA, 9 p.m. Su  
 Mystery Theater. KNX, 9 p.m. Tu  
 My True Story. KECA, KFVB, 10:30 a.m. M-F  
 \*Name That Song. KHJ, 8 p.m. W  
 Nathan, Robert R. KECA, 4:30 p.m. Sa  
 National Farm & Home. KFI, 11:30 a.m. Sa

National Radio Pulpit. KFI, 7 a.m. Su  
 National Vespers. KECA, 11:30 a.m. Su  
 Nero Wolfe. KFI, 8:30 p.m. F  
 \*Nesbitt, Norman. KMPC, 8 p.m. M-F  
 New York Philharmonic. KNX, 10 a.m. Su  
 Nick Carter. KHJ, 3:30 p.m. Su  
 Nobel, Wendell. KNX, 12:15 p.m. M-F  
 Noah Webster Says. KFI, 8 p.m. Su  
 No School Today. KECA, 7:45 a.m. Sa  
 Nora Drake. KNX, 11:30 a.m. M-F  
 Norman, Gene. KFVB, 10 p.m. M-Sa  
 Official Detective. KHJ, 9:30 p.m. Tu  
 Oklahoma Symphony. KHJ, 11 p.m. Su  
 Old-Fashioned Revival. KFI, 1 p.m. Su  
 KFVB, 4 p.m. Su  
 Old-Fashioned Sunday School Hour. KECA,  
 9 a.m. Su  
 Olsen, Johnny. KECA, 9 a.m. M-F  
 One Man's Family. KFI, 8 p.m. M-F  
 Operation Daybreak. KFI, 5:30 a.m. D  
 Original Amateur Hour. KECA, 8 p.m. Th  
 Otis, Don. KLAC, 3:10 p.m. M-F, 11 p.m. M,  
 11:15 p.m. Tu, 10:35 p.m. W-F, 10:05 p.m. Sa  
 Our Gal Sunday. KNX, 9:45 a.m. M-F  
 Our Miss Brooks. KNX, 8 p.m. Su  
 Outdoor Reporter. KFI, 7 a.m. Sa  
 Owens, Jack. KNX, 2:30 p.m. M-F  
 Ozzie and Harriet. KECA, 9 p.m. F  
 Pan American Show. KECA, 12 n. Sa  
 Parent-Youth Forum. KFI, 10:30 a.m. Sa  
 Parker, Gloria. KECA, 7:15 p.m. Su  
 Parsons, Louella. KECA, 6:15 p.m. Su  
 Pearson, Drew. KECA, 8 p.m. Su  
 People Are Funny. KFI, 7:30 p.m. Tu  
 People's Platform. KNX, 9 a.m. Su  
 Pepper Young's Family. KFI, 12:30 p.m. M-F  
 Perry Mason. KNX, 11:15 a.m. M-F  
 Peter Salem. KHJ, 8:30 p.m. Su  
 \*Peterson, Elmer. KFI, 8:45 p.m. W-Sa  
 Phillip Morris Playhouse. KNX, 7 p.m. Th  
 Philo Vance. KECA, 6:30 p.m. Tu, Th  
 Piano Parade. KFAC, 9 a.m. M-Sa  
 Piano Playhouse. KECA, 9:30 p.m. M  
 Pickens Party. KFI, 10 a.m. Sa  
 \*Pinky, Virgil. KFI, 10:15 p.m. M-F  
 Platter Pals. KFVB, 4:30 p.m. M-F  
 Play It Again. KECA, 12:15 p.m. M-F  
 Portia Faces Life. KFI, KFSD, 2:15 p.m. M-F  
 Post, Guy. KFAC, 11 a.m. M-Sa  
 5:30 p.m. Sa  
 Potter, Peter. KFVB, 10 a.m. Su, 3 p.m. M-Sa  
 \*Queen for a Day. KHJ, KGE, 11:30 a.m. M-F  
 Quick as a Flash. KECA, 9:30 a.m. M-F  
 Quick, What's the Answer?. KFI, 12:15 p.m. Sa  
 Quiz Kids. KFI, 12:30 p.m. Su  
 Radio Bible. KFVB, 9 p.m. Su  
 Railroad Hour. KFI, 8:30 p.m. M  
 Regan, Phil. KFI, 2 p.m. Su  
 Religious Science. KMPC, 12:30 p.m. M-F  
 Report From the Pentagon. KHJ, 9:15 p.m. Su  
 Report to Banchers. KMPC, 12:45 p.m. M-F  
 \*Reporters' Roundup. KFI, 8:30 p.m. Th  
 Report to the People. KECA, 8:30 p.m. Sa  
 Request Performance. KGFJ, 8 p.m. M-Sa  
 Reviewing Stand. KHJ, 8:30 a.m. Su  
 Richard Diamond. KECA, 8 p.m. F  
 \*Richfield Reporter. KFI, 10 p.m. Su-F  
 Eight to Happiness. KFI, KFSD, 12:45 p.m. M-F  
 Rise and Shine. KHJ, 6 a.m. M-Sa  
 Road of Life. KFI, 12:15 p.m. M-F  
 \*Roberts, Cleo. KFVB, 6 p.m. M-F  
 Bod and Gun Club. KHJ, 9:30 p.m. Th  
 Rogers, Roy. KHJ, 3 p.m. Su  
 Rogue's Gallery. KECA, 8:30 p.m. W  
 Romance of Helen Trent. KNX, 9:30 a.m. M-F  
 Rose, Dave. KFI, 9:30 p.m. M  
 Rosemary. KNX, 8:45 a.m. M-F  
 Rowe, Red. KFVB, 5 p.m. M-F, 4:45 p.m. Sa  
 Salt Lake Tabernacle. KNX, 8 a.m. Sa  
 Salute to Reserve. KHJ, 7:30 p.m. Sa  
 KFI, 10:30 p.m. Sa  
 Sampson, Bill. KWKW, 2:30 p.m. M-F, 4 p.m. Su  
 Science Reporter. KHJ, 10:30 a.m. Sa  
 Science Reports. KFI, 7:45 p.m. F  
 Scouting the Stars. KECA, 10:30 p.m. Sa  
 Screen Director's Playhouse. KFI, 7 p.m. Th  
 Screen Guild Players. KECA, 7 p.m. Th  
 Scully, Frances. KECA, 3:30 p.m. M-F  
 Second Mrs. Burton. KNX, 11 a.m. M-F  
 Senators Report. KFI, 9:30 p.m. Su  
 \*Sevareid, Eric. KNX, 2:45 p.m. Su  
 Shoot the Moon. KECA, 8:30 p.m. Sa  
 Shore, Dinan. KNX, 8:15 p.m. Tu, W, Th  
 Short Story. KFI, 7:20 p.m. W  
 Sinatra, Frank. KNX, 2 p.m. Su  
 Singing Marshal. KHJ, 5 p.m. Sa  
 Sing It Again. KNX, 7 p.m. Sa  
 Sixty-four Dollar Question. KFI, 7 p.m. Su  
 Skeiton, Red. KNX, 9 p.m. Su  
 Sky King. KHJ, 8:30 p.m. Tu, Th  
 Slack, Peter. KGER, 1 p.m. M, W, F  
 5 p.m. Sa, 10 p.m. M-F  
 Smilin' Ed McConnell. KFI, 8:30 a.m. Sa  
 \*Smith, Howard E. KNX, 10:45 p.m. Su  
 Smith, Jack. KNX, 8:15 p.m. M-F  
 \*Smith, Kate. KHJ, KGE, 9 a.m. M-F  
 \*Sokolosky, George. KECA, 11 p.m. Su  
 Song of Liberty. KHJ, 8 p.m. Tu  
 Songs of Faith. KFI, 6:15 a.m. Su  
 Songs of the Century. KMPC, 1 p.m. Sa,  
 KGFJ, 6 p.m. Sa  
 \*Southland Reporter. KMPC, 12:15 p.m. M-F  
 Space Patrol. KECA, 6 p.m. Sa  
 Spade Cooly Time. KFVD, 10 p.m. D

Sports Dial. KRFD, 5:30 p.m. M-Sa  
 Sports Digest. KFI, 10:45 p.m. M-Sa  
 Sports Parade. KHJ, 3:30 p.m. Sa  
 Sports Newsreel. KFI, KFSD, 7:30 p.m. F  
 Squeakin' Deacon. KXLA, 5:30 p.m., 9 p.m. M-F  
 Stahr, Betty. KGIL, 2:45 p.m. Su  
 Standard Hour. KFI, KFSD, 8:30 p.m. Su  
 Starlight Salute. KNX, 10:30 p.m. M-Sa  
 Stars Over Hollywood. KNX, 10 a.m. Sa  
 Steamboat Jamboree. KFI, 9:30 p.m. Th  
 Steele, John. KHJ, 7 p.m. W  
 Stella Dallas. KFI, KFSD, 1:15 p.m. M-F  
 Stewart, Bill. KWKW, 9 a.m., 10:45 p.m. M-Sa,  
 1 p.m. Su  
 St. Francis Drama. KLAC, 8:45 p.m. Su  
 Story, Ralph. KNX, 8 a.m. M-F  
 \*Stop the Music. KECA, 5 p.m. Su  
 Straight Arrow. KHJ, 5 p.m. Tu, Th  
 Strike It Rich. KNX, 4:15 p.m. M-F  
 Strictly From Dixie. KFVB, 7 p.m. Sa  
 Successful Business. KFVB, 7:30 p.m. Sa  
 Sunday Bible Players. KGIL, 2:30 p.m. Su  
 Sunday With Bill. KECA, 9:30 a.m. Su  
 Sunset Serenade. KECA, 5 p.m. M-Sa  
 Suspense. KNX, 6 p.m. Th  
 \*Surprise Package. KFAC, 2 p.m. M-F  
 \*Swing, Raymond. KMPC, 5:15 p.m. M-F  
 Symphonies for Youth. KHJ, 11 a.m. Sa  
 Take a Number. KHJ, 7 p.m. Su  
 Talent Scouts. KNX, 8:30 p.m. M  
 Tarzan. KHJ, 8 p.m. Th  
 Taylor, Henry J. KECA, 8:30 p.m. M  
 Taylor, Mary Lee. KFI, 11 a.m. Sa  
 Telephone Hour. KFI, KFSD, 9 p.m. M  
 Tello-Test. KHJ, 10:15 a.m. M-F  
 Texas Rangers. KFI, 6 p.m. W  
 Theater Guild. KFI, 5:30 p.m. Su  
 Theater of Today. KNX, 9 a.m. Sa  
 The Christian in Action. KECA, 12 n. Sa  
 The Continental. KHJ, 11:15 p.m. M-F  
 The Falcon. KFI, 1 p.m. Su  
 The Future is Now. KMPC, 6:15 p.m. Su  
 The Man Called X. KFI, 8:30 p.m. Sa  
 The Saint. KFI, 10:30 p.m. Sa  
 The Shadow. KHJ, 2 p.m. Su  
 The Whistler. KNX, 7:30 p.m. Su  
 This Is Living. KNX, 2:30 p.m. Sa  
 This Is Los Angeles. KNX, 3:30 p.m. Sa  
 This Is Your FBI. KECA, 8:30 p.m. F  
 \*This Week at Home. KFI, 3:30 p.m. Su  
 This Woman's Secret. KFI, KFSD, 4 p.m. M-F  
 \*Thomas, Lowell. KNX, 8 p.m. M-F  
 Thomas, Rolfe. KFI, 10:45 p.m. M-F  
 Time for Defense. KECA, 9 p.m. Th  
 Top of the Week. KNX, 10:15 p.m. Su  
 Town Meeting. KECA, 9 p.m. Tu  
 Trouble Is My Business. KFI, 9:45 p.m. Su  
 \*Trout, Bob. KFI, 2:25 p.m. Su  
 True Detective Mysteries. KHJ, 2:30 p.m. Su  
 True or False. KHJ, 8:30 p.m. F  
 Truth or Consequences. KNX, 6:30 p.m. Tu  
 Turner, Ralph. KMPC, 8:45 a.m. Sa  
 Tusher, William. KECA, 8:45 p.m. Su  
 \*Twenty Questions. KHJ, 8 p.m. Su  
 Twilight Tales. KMPC, 9:15 p.m. Th  
 \*Twin Views. KHJ, 4:45 p.m. Sa  
 Two Thousand Plus. KHJ, 8:30 p.m. Tu  
 Under Arrest. KHJ, 8:30 p.m. M-Sa  
 Unity Daily Word. KFAC, 8:45 a.m. M-Sa  
 U.N. Is My Beat. KFI, 8:30 a.m. M-F  
 U.N. Today. KFVB, 8:45 p.m. M-F  
 University Explorer. KNX, 12:30 p.m.,  
 11:45 p.m. Su  
 Vallee, Rudy. KECA, 3 p.m. M-F  
 Variety Fare. KECA, 2:30 p.m. M-F  
 Voice of Firestone. KFI, KFSD, 5:30 p.m. M  
 Voice of Freedom. KHJ, 8:45 a.m. Sa  
 Voice of Freedom. KHJ, KGE, 9:30 a.m. Su  
 Voices and Events. KFI, 7:30 p.m. M  
 Wallace, Richard. KECA, 9 p.m. M  
 War Front. Home Front. KHJ, 7 p.m. M  
 \*Weaver, Hank. KECA, 12 n. M-F  
 Week-End Platter Party. KECA, 9 a.m. Sa  
 Welcome to Hollywood. KECA, 7 a.m. M-F  
 Welcome, Travelers. KFI, 3 p.m. M-F  
 We Remember. KNX, 9 a.m. M-F  
 KFI, 6:30 a.m. Su  
 Whalen, Monica. KFI, 10 p.m. Sa  
 What Makes You Tick. KECA, 9 p.m. Sa  
 Wheeler, Burrill. KFI, 4:30 p.m. M-F  
 When a Girl Marries. KFI, KFSD, 2 n.m. M-F  
 When Day Is Done. KGER, 10 p.m. M, W, F  
 White, Joe. KFI, 11:30 p.m. F, Sa  
 Whiting, Margaret. KNX, 8:15 p.m. M, F  
 Whoa Bill Club. KFAC, 5:30 p.m. M-F  
 Winchell, Walter. KECA, 6 p.m.: 8:30 p.m. Su  
 Wismer, Harry. KECA, 10:15 p.m. Su  
 Wizard of Ivories. KFVB, 1 p.m. Sa  
 Woman in My House. KFI, 3:45 p.m. M-F  
 Women Are Wonderful. KHJ, 2:30 p.m. M-F  
 Women's Forum. KNX, 7:30 p.m. W  
 Woolley, Montague. KFI, 11:45 a.m. Su  
 World of Books. KFI, 11:45 a.m. M-F  
 World of Opera. KFAC, 3 p.m. M-Sa  
 Yesterday on Broadway. KECA, 10:15 a.m. M-F  
 You and the World. KNX, 11:45 p.m. M-F  
 Young, Norma. KHJ, 9:30 a.m. M-F  
 You Bet Your Life. KFI, 9 p.m. W  
 Young America Speaks. KFI, 9 a.m. Sa  
 Young Dr. Malone. KNX, 10:30 a.m. M-F  
 Young Wilder Brown. KFI, 1:45 p.m. M-F  
 Your Congressman Speaks. KMPC, 7 p.m. Sa  
 Your Memory Lane. KXLA, 10:30 p.m. Su



# Ear, Eye Inspire

(Continued From Page 36)

seems (giving myself a pat on the back), your comments on The Big Show and Tallulah were mine exactly! I so often agree with you. Maybe that's the reason I like your magazine so much!

Seriously, though, your comments and articles are so well written, with such a discriminatingly fine choice of words, that I thoroughly enjoy every copy. Also, I wish to thank you for that notice on organ music by Peter Slack. I love the organ and up to that time I had been unable to find enough of its music to satisfy me.

Keep up the good work and thank you for keeping the price down, for that means so many more people can afford to buy it. I only wish more folks knew about it.



Grace Chobe, 10548 Regent, Palms, Los Angeles, Calif.

We enjoy the "Ruggles" family very much. Please inform us who the performers are, besides Charlie? The children are so very good, are they the "Ruggles" children?

*The cast are not related. They include "Sharon Margaret," played by Margaret Kerry; "Chuck," Tommy Bernard; the mother—Erin O'Brien Moore; and the twins (the TV variety) are Judy Nugent and Jimmy Hawkins.*



Ernst Voelkel, Lippspringe in Westfalen, Germany.

I take the liberty of sending you some comments on the German television situation today.

The German television situation is very bad. Fifteen years ago, the German "Fernsehwesen" finished its pioneer stage. Ten years ago it performed the world's first scientific shows. Nowadays, when experts are replaced by people of experimental character, who are beginning where the pioneers started before 1935, the German television never will become of any importance. Perhaps the American aid will help the German "Fernsehwesen" back to its leading place in the world's television.



Mrs. J. T. Foster, 7568 Fountain, Los Angeles, Calif.

As one of your many regular readers, perhaps I shall be speaking for a number who just don't take the time to write and request a writeup-interview on those two charming, talented Ewing Sisters. They are so natural and poised and fresh. Their voices are superb, their personalities exhilarating. I feel the kids will go far.

*Look for a story soon.*



Mrs. L. Beckett, 4120 Lincoln Avenue, Culver City, Calif.

Kay Armen is my favorite singer. I would be very grateful and also appreciate it if you would print a story on her.

*Thanks for the suggestion, we'll schedule a story soon.*

Page Sixty-two

## JOHNNY GRANT & WRITER "They Satisfy"



KMPC Presents

The Johnny Grant Show

2:05-4:30 Daily

Music and Guest Stars

Mr. and Mrs. William Grant Still, 3670 Cimarron Street, Los Angeles, Calif.

Many thanks for your review of KFAC's "The Book Press" in your February 16 issue. We listen to John Wright too, as do many of our friends, and we are glad that you agree with our enthusiastic estimate of the program! All good wishes.



Miss Flora A. Griswold, 1002 1/2 West 23rd Street, Los Angeles, Calif.

I wish to protest in the name of decent women, the cover of your March 9-15 magazine. Of all the lewd pictures—and on a supposedly and heretofore high-class magazine! She with her self-satisfied smirk inviting all men to have a look. And to make it worse, you've labeled it "What Men Notice on TV" and lower—"Faye Emerson."

Well, I hope, in the interests of decency, you will not again compete with the Police Gazette.

(P.S.) Don't bother to reply—you couldn't change my first impression should you wish to.



Florence M. Bjorkland, 933 Venice Boulevard, Venice, Calif.

My vote is for Bill Stewart. on KWKW. Please do an article on a really swell guy who *does* sing our worries away by his comments, poems and genuine wholesomeness. He plugs all songs and artists who don't get to the top fast. Also "Dusty," his wife, should come into her own as a song writer.

Congratulations On  
Your 11th Anniversary  
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COY WATSON

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"The First Lady of the World" daily comments on domestic items, interviews with outstanding personalities; plus her own analysis on news developments.

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SUNDAYS

8 P.M. EST - 7 P.M. CST

6 P.M. MST - 5 P.M. PST

CONGRATULATIONS!



*Wishing you continued success from the oldest and original dog show on TV.*

*"Man's Best Friend"*

KTLA

Herb Weaner

CONGRATULATIONS!  
CONGRATULATIONS!

See  
L.A.'S TOP TV SHOW OVER KTLA  
**SPADE COOLEY**  
**SANTA MONICA BALLROOM**  
OVER THE BLUE PACIFIC AT COLORADO AVE. SANTA MONICA, CALIFORNIA

CONTINUOUS ENTERTAINMENT EVERY SATURDAY 8:30 PM TILL 2 AM

CONGRATULATIONS!  
CONGRATULATIONS!

*We thank you for watching our show on your television screen— why not visit the ballroom some Saturday evening and see the show LIFE-SIZE?*

*Congratulations!*

**DOROTHY GARDINER**



WRITER  
★  
PRODUCER

STARRING ON  
KTLA's

**HANDY HINTS**

*with*



**DICK GARTON**

★

ON RADIO - 9th Season as  
ASSOCIATED SPORTCASTER

**RADIO-TV  
Lifelines**

(By EVELYN BIGSBY

(Continued From Page 46)

OF NBC in Hollywood, as chairman of the day, Hollywood Ad Club is featuring a gala presentation of this magazine's Distinguished Achievement Awards at the club's luncheon meeting Monday at the Hollywood Roosevelt Hotel. All the local winners, including Burns and Allen and the Ronald Colmans, have promised to be there to receive their scrolls. Also, Miss Talulah Bankhead, in town for a "Big Show," has signified her intention of appearing, and that, dahlings, should make the occasion super. Will report on it next week. Meanwhile, I hope you will like this, our Eleventh Anniversary Issue and hold a good thought for us as we start out on our twelfth year of publishing TV-Radio Life.

★ ★

**STEVE DUNNE EMOTES**

Steve Dunne, sidekick to Jack Kirkwood on the latter's daily KHJ broadcast series, has been signed for a leading role in "A Woman Possessed," starring James Mason and June Havoc.

**Happy 11th  
to you  
on my 25th**

Think radio and  
television are  
here to stay.

*Gene Baker*

Announcer "Queen  
for a Day," radio  
and TV.

**Radiomites**

By Norma Jean Nilsson

At a moment's notice, eight-year-old Toni Bell substituted for "Aunt Virginia" and Fantastick Studios, Ink, and did a wonderful job.

Jeanine Roose did a nice job in a featured part on "Mr. President" with Edward Arnold and then dashed off to Balboa for a week's vacation.



Norma Jean

Henry Blair spent most of his Easter vacation in his own swimming pool but took time out to do his bit for the Red Cross.

Jeffrey Silver came in from a sailing cruise at Long Beach to play Jimmie Stewart as a boy in "It's a Wonderful Life" for the Screen Guild players. Other radiomites in the cast were Patty King, Marlene Aames, and Stuff Singer. It was a thrilling show and Jeffrey was really a standout in a very difficult role.

I myself made a debut last week, my first appearance on "Hallmark Theatre." These firsts are always fun.

I always seem to be bumping into Joel Nestler. This time it was "Wild Bill Hickock" and the Tim McCoy show.

Joe Kelly, master "Quiz Kid," has composed a patriotic number called "Hats Off to Old Glory," which had its TV debut as a grand finale to a recent "Quiz Kids" TV show.

Thirteen-year-old Lincoln Mayorga, who is in my class at Bancroft Junior High School, played my boy-friend, "Jimmy Woody," in the test kinescope of "Father Knows Best." Lincoln, who is a brilliant pianist, ought to be in radio and TV, because he's a very talented boy and he reads lines like a veteran.

Jill Oppenheim is back with a glowing suntan after spending her Easter vacation at Palm Springs.

Any minute now you may turn on your TV set and find the "Anna Mae" show starring Anna Mae Slaughter. This was bound to happen.

I saw Bobby Ellis during the "Life of Riley" break, planning a fishing trip to Mexico with Harry Lang, the "Pancho" of "Cisco Kid." That Bobby is quite the young man. Believe it or not, he played a newspaper man in a recent "Fireside TV" show.

Well, so long kids, see you next week, and remember, when there's news in your bean, call Norma Jean.





*Congratulations and best wishes  
Edgar Bergen*





**SEEN ON THE**

*Video Scene*



1. **HARRY JAMES** goes on record—his own latest disc—with autographed copies for winners of "PETER POTTER'S PARTY," while Pete acts as his right-hand man. 2. New stars are shining in **JACK HALEY'S** eyes and on your video screen, as the popular actor is now seen on his own KNBH (NBC-TV) show. 3. "TRUTH ABOUT DIXIE" is told by Dixieland exponents Marvin Ash, at the piano, Harry Hickox and Dottie O'Brien on their KFI-TV program. (Rothschild photo.) 4. History repeated itself on a recent telecast of "THE GOLDBERGS," when seven-year-old **BONNIE ANN BAXTER** appeared with **MOLLY BERG** ("Mrs. Goldberg") and her mother, **PHYLLIS CHAZEL**, who seventeen years earlier had been a member of the show's radio cast. 5. The script situation calls for some serious thought from **JUNE** and **STU ERWIN**, whose amazing adventures are fast becoming a video must. 6. The chimpanzees are coming into their own on TV, with **JERRY COURNEYA** (right) readying a "CHIMPLOCK HUMS" adventure program. The "star" smiles for the camera.





**ROYAL HONORS GO TO KFVD DISC JOCKEY GEORGE SANDERS** (above), who, as "King of the Disc Jockeys for 1951," receives a gold cup from MGM's lovely Elizabeth Taylor. Sanders has double reason to celebrate, since he's the first West Coast record man to win the award. Completion of a natural-gas pipe line from Texas to Los Angeles was cause for KMPC's public-affairs director, John Baird, to record proceedings on the spot at the gas-compressor plant in Blythe, California. With Baird (center) are Southern California Gas Company executives (left to right) Frank Wright, James Van Rensellaer and James Millen.



## SEEN ON THE RADIO SCENE



**"THE JUDGE SPEAKS"** is a Tuesday morning KGFJ program which gives listeners an opportunity to hear from one of Los Angeles' most prominent women jurists, Ida May Adams.

March 30, 1951



**LONG-TIME FAVORITE** of KGFJ audiences is Gilbert T. Verba, who has done staff announcing for the local station for many years.



**FOOD IS CHIEF INTEREST** of KHJ's home economist Norma Young, who's been advising homemakers on her "Happy Homes" program for the past twenty-two years.



# Achievement Awards

(Continued from Page 20)

ranging the music for CBS's "Amos 'n' Andy," and "Hollywood Star Playhouse." He at one time created the popular choral group known as "Six Hits and a Miss." His choral groups on radio shows have won favorable comment from every critic and laymen listener alike who has heard them. In 1941, when Andre Kostelanetz heard the Alexander music, he immediately chose Jeff to do all arrangements for the famous Kostelanetz choral numbers.

## Outstanding New Show

In a year that was—in the opinion of some—radio's deathbed, new life came to the "old" medium in the form of a carefully conceived, well-polished airshow called "Halls of Ivy." An adult show that has set a standard that should be maintained by more, this delightful NBC program proved the perfect vehicle for two perfectly charming people, Benita and Ronald Colman. Radio should plant a grateful kiss on the accomplished pen of its writer, Don Quinn, and its producer-director, Nat Wolff. Instead, this excellent show had to accept a budget cut in order to remain on the air and, on the West Coast, is forced to lose a part of its listening audience by being placed directly opposite America's number-one entertainer.

## Best Summer Show

Summer in radio is a showcase for new ideas. While the established veteran program packages pack off on their well-deserved hot-weather hiatus, the radio networks experiment. This past summer season, among a handful of acceptable-plus entertainment ideas, CBS brought forth a new twist on the current trend of mystery-detective shows. Title was "Somebody Knows," and its purpose was to serve as well as to entertain. The result, as is usual with this purposeful combination, was good radio.

## Outstanding New Personality

Mr. and Mrs. America have another new household word. It's Tallulah—or if you prefer, "Tallu." Or—*dah-ling!* In any event, Bankhead established a beachhead at the microphone in 1950 and as femcee of NBC's Sunday afternoon extravaganza, "The Big Show," she brought a new kind of comedy to radio and to herself, new laurels to an already long and distinguished career. With her she brought ninety minutes of lively radio entertainment, sparked by the talents of show-business veterans and the sense of humor of the long-time radio favorite who is "The Big Show's" big writer, Mr. Goodman Ace.

## Most Successful Radio Comeback

The word "comeback" in many Page Sixty-eight

cases suggests that the artist making a reappearance has been striving for success again in an old familiar medium. In the case of Monty Woolley it means more literally "coming back" to radio in a spectacularly successful vehicle for the grand old man of stage, movies and etherdom. Woolley's last show until this reappearance was the 1944 "The New Old Gold Show."

"The Magnificent Montague," heard on the NBC network, last fall brought back the acid wit of Monty Woolley and teamed him in an extremely entertaining format with Ann Seymour. "Montague" is a theatrical light who has been unwillingly shoved under the barrel of retirement. Called back to radio in the story line, "Montague" finds himself assigned to do a folksy characterization called "Uncle Goodheart." "Montague's" reaction is the one expected. When he takes the loathed "Uncle Goodheart" to the air, such homey bits as "C'mon now, fess up" emerge in quite another idiom. Genial references to his "saber-toothed" niece and a nephew with a "pre-shrunk" head come out instead. The program presents Woolley in a role as tailored to suit him as his beard, and assuredly merits our Distinguished Achievement Award as the Most Successful Comeback.

## Outstanding Documentary

The ways in which radio serves the public are beyond count. Sometimes, however, it does a single job in such outstanding fashion that it cannot go without fanfare. Such was the job performed by NBC's remarkable documentary, "The Quick and the Dead," a dramatization of the development of the A and H bombs written and produced by Fred Friendly. TV-Radio Life humbly extends its certificate of distinguished achievement to this program which supplied the answers to the questions that all Americans were asking in these perilous times. We also add to this award our most sincere salute to the entire radio industry and all of its people in appreciation of all that it and they have done to serve, to inform and to entertain.

# TV AWARDS

## Outstanding Musical Production

Not much debate was entailed in citing CBS-TV's Fred Waring show as the Outstanding Musical of the past year on television. As TV-Radio Life's recent article pointed out, eighteen years of "practice" went into Fred Waring's weekly revues featuring the Waring Orchestra and Glee Club, featured personalities, and the maestro himself. The conversion from air fare to a visual treat entailed learning to move on the part of the aggregation. They not only move about on stage in perfect time to the strains that have sustained popularity for over twenty years, they have learned to move around during rehearsal when up to fifty

prop men, cameramen, directors, stage hands and costumers were helping turn Fred Waring's television show into top musical fare.

## Outstanding Dramatic Production

While dramatic fare on every channel during the year 1950 has provided endless hours of really fine entertainment, it is to CBS-TV's "Studio One" that our Eighth Annual Distinguished Achievement Award goes. This hour-long weekly, which deals principally in adaptations of standard classics, benefits three ways: by the cream of Broadway thespian abilities, by the direction of Paul Nickell, and by Worthington Miner's excellent production trappings which grace it weekly. Should specific instances be required for comparative purposes, we are happy to cite as top entertainment the chapter in which Priscilla Gillette, the musical-comedy soprano, made her dramatic bow as "Trilby" to Arnold Moss, as "Svengali." Had a presentation as well known as "Trilby and Svengali" fallen short on any count it would have suffered probably more than less-known or more elastic vehicles. We cite also the two-part presentation on "Studio One" of Louisa May Alcott's "Little Women," a familiar story which continued the fine vein of good stories, casts, direction and production maintained for more than two years by "Studio One."

## Outstanding Juvenile Presentation

The birds and the beasts are entertaining fare even when casually paraded for viewers' pleasure, but when they, along with the royalty of the circus world, are carefully wrapped in a package—it all becomes top juvenile fare. Thus does our Award go to ABC-TV's "Super Circus," a weekly hour of clowns, aerialists, animal trainers, acrobats and musical offerings by a real circus band. While such famed groups as the Hannefords (famous equestrian group under the leadership of "Poodles" Hanneford) and Haig and Haig, outstanding elephant trainers, and their talented pachyderms have appeared to delight, it must not be forgotten that the insight and talent of such men as producer Phil Patton, director Ed Skotch, and principals ringmaster Claude Kirchner and Mary Hartline also contribute. The hour show, directed definitely at a young audience, provides all the wholesome entertainment of a great, real circus.

## Outstanding Comedy

Each Monday night over KNBH, NBC-TV presents the "Four-Star Revue," rotating such top comedic personalities as Jimmy Durante, Jack Carson, Danny Thomas and Ed Wynn. To this weekly hour goes our Distinguished Achievement Award, putting even the television efforts of Bobby Clark, Bob Hope and all on NBC's "Colgate Comedy Hour" in second place by virtue of the varied excellence the first above roster of

(Please Turn to Page 83)





*"... from both of us to all of you at TV-Radio Life CONGRATULATIONS on your birthday."*

PATTY AND ROSEMARY IANNONE

6:30 P.M. Saturdays, KTLA



*"SARONG season but right time to offer anniversary congratulations."*



*June Foray*



*Sincerely  
Grateful,*

**D  
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E**



JUST DROPPED IN TO SAY HOWDY TO TV-RADIO LIFE ON THEIR 11TH BIRTHDAY—AND THANKS FOR EVERYTHING

DOYE O'DELL





▲ **DICK POWELL**, FAMED FOR HIS "PRIVATE EYE" characterizations, airs his popular "Richard Diamond" series over the ABC network. His pretty Girl Friday-sweetheart, Helen, is played by Virginia Gregg. (ABC photo.)

# SEEN ON THE RADIO SCENE

▼ **HEDDA HOPPER** has some competition from Spike Jones. Some prefer Hedda's air column over NBC and some will take Spike's musical capers, so to each his own. (NBC photo.)



**ED "ARCHIE" GARDNER** DOESN'T NEED A CRYSTAL BALL to tell him that "Duffy's Tavern" has some extra-special guests. Veronica Lake and Charles Coburn traveled to Puerto Rico for an on-the-air visit at Duffy's famed NBC emporium. Principals of Mutual's thriller series "The Shadow" are Gertrude Warner and Bret Morrison (center), who spend their Sunday afternoons tracking down clues and killers. Right: KMPC toppers are given new appointments by vice-president and general manager Robert O. Reynolds (center). Executives include (left to right): Loyd Sigmon, vice-president and assistant general manager, John Baird, director of public affairs, and Mark Haas, broadcasting vice-president.





# SEEN ON THE

# *Video Scene*

1. Here **BILL GWINN** of CHANNEL TWO's "WHAT'S THE NAME OF THAT SONG?" explains some of the complex mechanism of a TV camera to guest **CHARLES ANDREWS**, ninety-three-year-old participant in a recent telecast. 2. One of the first and most exciting of the submarine-setting telecasts of last year was the "CHEVROLET TELE-THEATRE" production of "OPERATION CORAL," seen on **KNBH**. With star **DANE CLARK** (second from right) are **CAMERON MITCHELL** (left), Broadway stage star **KING CALDER**, and **FRANK ALBERTSON** (right). 3. The big **KTLA** truck bearing the camera and those miles of wire has played an important part in winning for the station one award after another. This is the remote truck which goes out to features beyond the confines of the studio. 4. New shows come and go, and **SPADE COOLEY** goes right on keeping people happy and his own ratings high. The young man (right) with **SPADE** is his vocalist, **PHIL GRAY**. 5. International star **VICTOR BORGE** takes time out to look at the public.



## SEEN ON THE

# Video Scene



1. **CHICO MARX** bows on ABC-TV as the proprietor of "THE COLLEGE BOWL," where he trades gags with students from "State University," who visit his teleshop each week. 2. True notes are blended by two noted singers, **PERRY COMO** and **MINDY CARSON**, a steady duo on CBS's "PERRY COMO SHOW." 3. **JUNE HUTTON** and **MATT DENNIS** find something very funny at "LEE'S LAIR" during a recent guesting on the KTSL show. 4. Carving another notch in his career gun is **FRED ALLEN**, who took his 1874 souvenir musket with him as he set out to storm Chicago's television heights recently. His comedy hour is seen on KNBH. 5. No squares are **STU** and **LORRAINE WILSON**, who are two of the-best-known square dancers in Southern California. Their "SQUARE DANCE HAPPY TIME" is a KFI-TV feature (Rothschild photo). 6. "DIXIE SHOWBOAT," seen every Monday evening on KTLA (Channel 5), with **DICK LANE** on the captain's deck and an array of song and dance talent aft.



fun license for '51



## Double or Nothing



NATIONAL BROADCASTING  
COMPANY

11 A.M. PST - MONDAY thru FRIDAY



Left to right, back row—DIXIE LOU THOMPSON, EMMIE VETTER, Production Assistants.

Front Row—HAL SAWYER (Announcer), IRV ORTON (Musical Director), WALTER O'KEEFE (Star and Quizmaster), LOU CROSBY (Announcer), HARRY SPEARS (Producer).

**GROUND-BREAKING CEREMONIES** for Mutual-Don Lee's ultra-modern Vine Street home were conducted in 1946 by vice-president Lewis Allen Weiss, who headed the local network until this year, when it was purchased by General Tire and Rubber Company. ➔



# Flashbacks!

No. 75 of a Series



⬇ **NOT A COWBELL** or pistol shot marred the quiet, lovely ceremony which united Spike Jones and his lovely songstress-bride, Helen Grayco. (Hoff photo.)



⬇ **THEY SWOONED FOR FRANKIE** boy when he first started up the crooners' ladder via his CBS show, back in 1943. His audiences scored a new high in vociferous participation.



⬆ **FROM SINGAPORE TO** San Diego "Pat Novak," enacted by Jack Webb, solved international intrigues and mysteries on the popular ABC Sunday program of a few years ago. Webb, star of "Dragnet," is now a film player also. (Brenneis photo.)

*As TV-Radio Life Chalks Up Eleven Years,  
Memories of the Interesting Occasions*





▲ **RADIOITES FOUND MUCH TO CELEBRATE** when NBC's ever-popular "Fibber McGee and Molly" reached their tenth year in radio. (Above) Organist Sybil Chism, "Lum and Abner" (Chet Lauck and Norris Goff) and Hedda Hopper manager Dema Harshbarger make merry. (Right) A few years ago Florence Webb, of radio's "Those Websters," became the lovely bride of actor Jack Edwards. (NBC photo.)



▼ **CELEBRATING HIS TENTH YEAR** in radio, Kay Kyser received congratulations from June Allyson and Dick Powell, two of a host of people who gathered at the Beverly Hills Hotel to honor the maestro.

▼ **"IT'S A LIVING"** was the last show on which Grace Wiley demonstrated her prowess as a snake charmer. Only a few days later she died as result of a snake bite inflicted by one of her oldest reptiles. (Graphic photo.)



*We Dig into the Files to Renew a Few  
and Illustrious Personalities Along Radio Row*

▲ **MANY ENCHANTED EVENINGS** were spent by Mary Martin and Ezio Pinza, who rose to great success on the crest of their "South Pacific" wave, back in 1948. Picture taken at "Telephone Hour."



**SEEN  
ON  
THE**

*Video Scene*

1. These handsome Indians who appear on **TIM MCCOY**'s KTLA show weekly are almost all personal friends of the Colonel, and gladly bring their best costumes and stories to his Saturday show. 2. Realism is the word for **ROSCOE KARNS**'s "INSIDE DETECTIVE" series, seen on **CHANNEL TWO**. Many location shots, such as the one above, stud the dramatics. (Kahn photo.) 3. **JOHN CAMERON SWAYZE**, chief commentator on NBC-TV, was voted "top commentator of the year" and in addition was chosen "Mighty Monarch of the Air" in a national poll of TV editors. 4. Popular **STAN CHAMBERS** once got his degree in International Relations at the University of Southern California, and concurrently got his first show-business experience in such plays as "Grumpy" and "Mr. and Mrs. North." 5. **DICK GARTON** must have learned this on "MAGAZINE OF THE WEEK," which each Sunday parades fascinating vocations and avocations. In addition, the KTLA artist does "Handy Hints," "Meet Me in Hollywood," "Guest Appearances" and numerous other shows.





*Good wishes always  
Irene Tedrow*

MRS. ARCHER, "Meet Corliss Archer"

JESSIE CALVERT, "Aunt Mary"

Vigran

Rawlinson



Butterfield

Ellis



MC—PRODUCER—CBS  
"MEET THE MISSUS"—7th Year

MC-Prod. KFI-TV—3rd Year  
"CHILDREN SHOULD BE HEARD"  
"YOU'RE NEVER TOO OLD"—1st Year

*11th Anniversary  
Congratulations  
HARRY KOPLAN*

P.S. Rosemary La Planche  
KOPLAN congratulates  
you, too.

March 30, 1951



*Congratulations  
again  
and best wishes always,*

*Anne Whitfield*

Page Seventy-seven



HI GANG!

Happy Birthday from your ol' pal . . .

WALLY GEORGE

"Teen-Age Singing Disc-Jockey"

TRIANON RECORDS—TV

\*Now available for lawn parties!  
Will travel!

BEST WISHES . . .



JOE GRAYDON

●  
KLAC-TV

10 A.M. TO NOON  
MONDAYS THRU FRIDAYS



HY AVERBACK  
with  
BOB HOPE  
for  
CHESTERFIELDS

on NBC  
Tuesday Nites



29

CONSECUTIVE  
YEARS  
OF BROADCASTING  
ALWAYS SPONSORED --  
NEVER SUSTAINING



*Smilin' Ed M. Connell*



●  
*Hunter Hancock*





Best Wishes From  
"George Valentine"

**Robert Bailey**

"Let George Do It"

KHJ Mutual 8:00 Monday Nights  
for  
Standard of California



*I like to look  
back, too.*

*Happy Birthday*

*Jeanne  
Ann Rose*

*And a good good day Friends  
This is SAM HAYES speaking  
-Best Wishes-TV-Radio Life*



7:45 BREAKFAST NEWS  
N.B.C.  
Pacific Coast Regional Network

4:45 FINAL-6:45 DINNER NEWS  
Mutual Don Lee &  
Inter-Mountain Network

TOUCHDOWN TIPS  
THRU THE SPORTS GLASS  
RCA-Victor Recorded

**RADIO**  
6000 Sunset Blvd.

**TELEVISION**  
Hollywood 28, California

**MOTION PICTURES**  
Phones HO. 9-6161 HU. 2-2133



11 Years, Huh?

*That's Life—TV-Radio  
Life, That Is.*

*Congratulations  
Bob Hopkins*

Happy  
Anniversary  
from the



*"Lonesome  
Gal"*

*Parley Baer*



*Dear Evelyn  
Many, many  
thanks - best  
wishes  
Monty Margrett*

COOK'S CORNER  
KFI-TV

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• best wishes to  
**RADIO LIFE**  
for another year  
of distinguished  
service!

DICK SMITH  
FRANK BULL  
HANK KONYSKY  
RICHARD T. PARKER  
MEL ROACH  
AL MARTELL  
GEORGINA SMALL  
MARIAN VILMURE  
JANE DARDEN  
AND STAFF

↓  
advertising agency  
6642 sunset blvd.



♪ ♪ *...happy  
birthday  
to you*

*Leone Ledoux*

*Congratulations  
On Your Eleventh  
Anniversary*

ROY ROGERS  
DALE EVANS  
& TRIGGER

THE ROY ROGERS SHOW  
Quaker Oats  
Mutual Network







▲ **TWO GALS AND A DOLL DISCUSS A BENEFIT PARTY** which Esther Williams recently staged for her pet charity, the visually handicapped babies. ABC's Hollywood reporter-commentator, Francis Scully, interviews the swimming star who brought her talking doll to the studio for a word or two. (ABC photo.)



▶ **TAKING A REST** from their shows on KFI's "Jack Kirkwood Show" are Lee Albert and producer J. C. Lawit, regular members of the Monday-through-Friday airtel. (Arlene photo.)

# SEEN ON THE RADIO SCENE



▲ **THE MICK MAKES NEWS** as guest commentator on "Hollywood Byline." Here he chats with ABC producer Bill Johnson during a pre-broadcast tussle. (ABC photo.)



▲ **KIEV DISC JOCKEY** Allie Stone reads a new record for his show, with the approval of station's bookkeeper, Mildred Carruth. Stone twists platters at studio daily. (Boema photo.)



*Congratulations  
to  
TV-Radio Life  
on Your  
Eleventh  
Anniversary  
from  
DICK JOY  
and  
10 o'Clock Wire*



*To  
Mrs Bigsby,  
whose Radio Life  
is the life of radio  
Norma Jean Nilsson*



*. . . from me to  
you—on OUR  
birthdays.  
We're growing  
tall together.*

*Jerry Farber*

# 'NOAH WEBSTER SAYS'

**RADIO'S FAMOUS FUN WITH WORDS GAME!**

**PRODUCED AND RELEASED**

**EXCLUSIVELY BY**

**THE NATIONAL BROADCASTING CO.**

*Eastern Network—Saturday Nights!*

*Western Network—Sunday Nights!*

*Local Release Station KFI*

*Los Angeles, Calif.—Sundays 8 to 8:30 P.M.*



**HAVEN MAC QUARRIE**

**ADDRESS ALL COMMUNICATIONS TO**

## **NATIONAL BROADCASTING CO.**

**HOLLYWOOD (28) CALIFORNIA**





# SEEN ON THE

# *Video Scene*

1. "Miss America" finalist, **JOANNE DURANT**, set the camera sights for her recent guest appearance on **KFMB-TV**, San Diego. (Souligny photo.) 2. **KATE SMITH** has been lining up successful teleshows from NBC's New York studios with **TED COLLINS** and **BARRY WOOD**. **KNBH** carries the kinnie in California. 3. Lovely **DIANA LYNN** was music to the eyes and ears of **ABC-TV**'s "**DON McNEILL's TV CLUB**" viewers when she joined **DON** recently. 4. "**PICTURE PLATTERS**" catch the ear of **KTSL** producer **BOB QUINLAN** and emcee of the show **STEVE DUNNE**. 5. All-girl entertainment is **INA RAY HUTTON's** specialty on a show heard and seen on **KTLA's Channel 5**.



1



2



3



5



4



6

**SEEN ON THE**

*Video Scene*

1. Extravaganza is a specialty of "THE COMEDY HOUR" when **BOBBY CLARK** visits the NBC-TV show, seen Sunday nights on KNBH. 2. Up-and-coming singer **GEORGE TULE** has put in numerous local video appearances on nearly every channel. 3. Comedian **ROBERT Q. LEWIS** peers from the dressing room where he prepares for daily stints on CBS-TV's "ROBERT Q.'S MATINEE." 4. **DOYE O'DELL** brings the range to one of the polio victims he visits frequently. Here he explains how one didn't get away from his trusty six-shooter. 5. "DOUBLE FEATURE," a **JERRY FAIRBANKS PRODUCTION** film, was the vehicle for **DON DEFORE**'s tele-debut. Picture was one of the "SILVER THEATER" series. 6. Faraway places are scanned by **SHAN ELISE** and **GEORGE MILAN** and their guests from foreign lands who describe exotic countries and customs Sundays on KFI-TV's "I CHOSE MY COUNTRY." (Rothschild photo.)





▲ **BLUE RIBBON FOR CORN RELISH IS PROUDLY EXHIBITED** by orchestra leader Billy Mills (center) to Jim and Marian Jordan, the ever popular "Tubby McGee and Molly." Besides wielding the baton on the NBC show, Mills is quite an exponent of domestic arts and was one of sixteen men winning blue ribbons at the annual Los Angeles County Fair. (NBC photo.)

▼ **PILING TOGETHER IS THE SECRET** of their success, or at least that's what Steve Dunne (left) and Jack Kirkwood are trying to prove. These and similar comic antics are five-a-week fare on KFI's "Jack Kirkwood Show." (Antler photo.)



▲ **KIND OF THE SWAMP-WATER** society is Ross Mulholland, whose scintillating personality has made his new disc-jockey show an early-morning must for KMPC listeners. Mulholland was spinning platters in Detroit until his recent move westward.



▲ **AS A YOUNG LADY** of thirteen Margaret O'Brien is accorded all the courtesies due her when she visits Bill Tuthers' Sunday night ABC show for an ad-lib interview. (ABC photo.)

# SEEN ON THE RADIO SCENE



▲ **"THE BIRTH OF THE BLUES,"** an ABC "Screen Guild Players" show, brought the stellar trio of Bing Crosby, Phil Harris and Dinah Shore (above) mikeside. (ABC photo.) Herman the Hermit (left) twangs out melodies for KXLA's "Home Town Jamboree."



▲ **BILL ANSON PLEASES VIDEO** audiences with his sparkling show and emcee charm. He is seen over KTTV on Mondays at 11:15 p.m. and on Tuesdays through Fridays over the same channel at 11 p.m.



**SEEN  
ON  
THE  
RADIO  
SCENE**



▲ **HERE ARE THREE OF THE BETTER DISC JOCKEYS** (left to right): Bill Garr, KWKW program director, Bill Stewart, and Bill Sampson. The famous three **BILLS** of KWKW, all of whom are rated tops in their field, heard regularly over KWKW and KWKW-FM, are really after a record, as you can see from this picture. (Hawkins photo.)



# SEEN ON THE RADIO SCENE



▲ A WARM INTERPRETATION OF news is the specialty of Red Barker (left). Ruth Last, center, enacts top roles on Mutual's "Mark Trail." Gene Norman, right, puts another platter on for KFWB.



▲ "LOVE'S NOTEBOOK," poetry lovers' choice, features Sandie Stevens, left, and Patrick Wells. It is heard Monday, Wednesday and Friday at 9:45 p.m. over KWKW and KWKW-FM.

March 30, 1951



▲ ERNEST FORD, THE "TENNESSEE ERNIE" OF KTLA, contributes his type of songs to an eager audience. He is a hillbilly character who brings the far-away flavors to television screens.



★  
PEGGY LEE  
DAVE BARBOUR



Happy Birthday!  
and  
Best Wishes!  
to  
RADIO-TELEVISION LIFE  
Ruth Perrott



*Ira Cook*

*... and thanks  
to KECA and  
Clyde Wallichs  
for a happy Radio  
Life!*

DOLLARS OR DONUTS  
MUSIC CITY SHOWS



*Chris and I want to get  
into the swim of things  
and wish you a happy  
anniversary.*

Lee Hogan  
KNBH-NBC

"Designed for Women"  
"Hello Again"



"WELCOME TO HOLLYWOOD"



*Jack McElroy*

KECA-ABC



# HOME TOWN JAMBOREE

KXLA 11:30-12:30 Daily ----- 10:00-11:00 Saturday Nite

KLAC - TV 7:30 - 8:30 P. M. Saturday



**TENNESSEE ERNIE**



**SPEEDY WEST**



**EDDIE KIRK**



**HERMAN THE HERMIT**



**CLIFFIE STONE**



**BUCKY TIBBS**



**BILLY LEIBERT**



**HAROLD HENSLEY**



**Happy Birthday!**

**HARRY and MARY HICKOX**

**JUMP-JUMP**  
*and*

Everybody at  
Holiday House

*Sleepy Slim  
Achi Pagit  
Sir Rhymalot*



**CONGRATULATIONS  
AND  
THANKS FOR  
EVERYTHING**



**Bill Welsh**



*Congratulations!*  
*Janet Waldo*



DEAR RADIO-TELEVISION LIFE:  
We all raise my voice to say  
BEST WISHES on your  
Eleventh Birthday!  
MARIAN RICHMAN  
(... and friends) \*



*Congratulations*

from

'Mr. & Mrs. Disc Jockey'



(\*Andy & Virginia Mansfield)

March 30, 1951



© THE TEEVEE CO. MCML

**JOCK**

"Gigi and Jock"  
KTSL



© BELDA RECORD AND PUBLISHING CO. MCML

**WICKED OLD WITCH**  
"Three Blind Mice"  
Belda Talking Comics

\*PETER COTTONTAIL and RUDOLPH THE RED-NOSED REINDEER

with Spike Jones on RCA-Victor

© TELECOMICS, INC. MCML

**Lt. Thurtza**

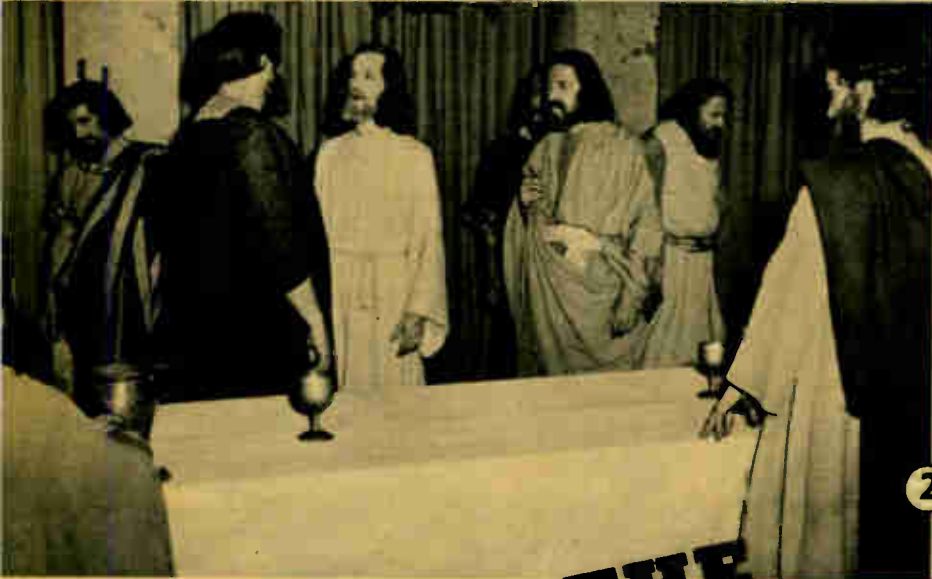
"Space Barton"  
KNBH





# CURT MASSEY TIME

*Starring* MARTHA TILTON *and* CURT MASSEY



**SEEN ON THE**  
*Video Scene*

1. Popular drummer and vibraphone artist **LIONEL HAMPTON**, with his band, is typical of the top musical fare seen on KTSI's DuMont teletranscription series, "**CAVALCADE OF BANDS**." 2. Last year saw the **JERRY FAIRBANKS PRODUCTIONS** bring viewers "**THE TRIUMPHANT HOUR**," an hour-long film seen over the entire nation at Easter time. Here Christ returns to His apostles following his Crucifixion and Resurrection. **BASIL TELLOU** plays "**CHRIST**." 3. "**TOM CORBETT, SPACE CADET**," is another ABC-TV adventure thriller with a scientific twist. **FRANKIE THOMAS** plays the role of "**CORBETT**." (ABC photo.) 4. **ROSEMARIE IANNONE** (left) and her little sister, **PATRICIA**, play leading roles in the KTLA series, "**FANTASTICK STUDIOS INK**." Both little girls double in motion-picture work, and personally answer every fan letter received. 5. "**THE FRANK WEBB SHOW**," seen on KFI-TV, features **VALERIE LANDON** and "**TIMMY O'TOOLE**," an adorable puppet, as well as cartoonist Webb. **FRANK'S** 30,000-member-strong **CARTOON CLUB** has voted him the best in the business! (Rothschild photo.)



# Achievement Awards

(Continued from Page 68)

highlighted talent offers.

The droll buffoonery of Jack Carson, with his singing, proves him even better in television than in radio or pictures. Danny Thomas's night-club bits are strictly for TV. The rambling, amiable Ed Wynn continues in the pattern set by his former West Coast TV'er, Jimmy Durante IS television. The foursome are different enough, fortunately, so that even the bromides which must crop up occasionally seldom detract from the outstanding freshness of each stanza of the "Four-Star Revue."

## Outstanding Documentary

The Los Angeles Armed Forces Public Information Office offered to all local television stations first, "Communism"; then "The First Forty Days in Korea"; and finally "The Crime of Korea." We honor "The First Forty Days in Korea," U.S. Signal Corps-filmed documentary packing a powerful wallop in showing the agonies of war from the period of delaying action to the day of hope when additional reinforcements reach our men in Korea to turn the tide against the Reds. It was an "Outstanding Documentary," and to KNBH, KTTV, KLAC-TV, KTSL, KFMB-TV, KFI-TV, and KECA-TV goes great credit in immediately obtaining and showing the film, just as they did with runner-up "Communism" and "The Crime of Korea." The stations deserve mention through the Armed Forces Public Information Office gratitude to them. The Signal Corps took the pictures, the Public Information Office made them available, but it is through the cooperation of the stations that we saw them. To all involved goes credit for outstanding documentaries.

## Outstanding Public-Service Coverage

Without a doubt, the year's outstanding public-service coverage was that made by Paramount's KTLA and San Diego's KFMB-TV late last summer when, for the first time in our nation's history, our Armed Forces were shown leaving for combat duty. The highly dramatic situation in the still young Korean war took over twenty-four hours to cover. The First Marine Division embarkation, the loading of material and the actual sailing were televised for Los Angeles viewers from San Diego and Long Beach by means of micro-wave relay from the Coastal points to KTLA's Channel 5. For purposes of security, this public service necessarily had to go unannounced until the video coverage actually commenced. Not only was the show outstanding in these respects, it en-

tailed long, grueling hours of real toil on the part of KTLA and KFMB-TV, and because it went unannounced, was a true, unsponsored public service in the strictest sense of the word.

## Outstanding Sports Coverage

Football, baseball, basketball, Polo, moto-polo and the mat practice known as wrestling—all are favorites among some faction, and each sport has been well covered by the TV cameras. But to a DuMont presentation called "Touchdown," carried on KTSL's Channel 2, must go our Distinguished Achievement Award for Sports Coverage. The half-hour all-action film capsules of the national intercollegiate football picture not only brought viewers more football, but the game was presented in such a fashion that not only the men in the family enjoyed it, Jane Doe could learn the game. The highlights of top games among the best of our nation's finest collegiate teams were run in slow motion, and the narrative on the entire film, done by Byrun Samm, was as good as the films he accompanied. This film series wins our recommendation as the consistently best in sports coverage.

Honorable mention goes to KNBH's coverage of the Rams-Forty-Niners game, originated from a visiting stadium and shot by micro-wave relay to Channel 4 from San Francisco.

## Best Conversion From Radio to Television

On the heels of the television extravaganzas which endured only by virtue of some outstanding star's performance, the easy, humorous pattern followed by George Burns and Gracie Allen stands out like the last flower. Their conversion from radio to television is the best we have seen. Sock writing, an even better delivery on the part of the principals than they dealt radio, and a format designed primarily to showcase the comedic talents of George and Gracie, lend this alternate Thursday CBS-TV show all the qualities which won for it our Eighth Annual Distinguished Achievement Award.

## Best Summer Show

Ransom Sherman, Chicago sidekick of Garry Moore during the "Club Matinee" days, moved into television as a replacement for "Kukla, Fran and Ollie." That's not easy. But Mr. Sherman was able to supply the rib-tickling whimsy that made a replacement hearable. Johnny Bradford and the Art Van Damme Quintet contributed greatly to the Ransom Sherman show, but it was the low-pressure humor and burlesquing of household routines on the part of Sherman himself that turned his show into an Award winner.

## Outstanding Contribution to Television

One of television's highest-budgeted shows turned out to be one of television's best. One of television's

lowest-budgeted turned out that way too. NBC-TV's "Show of Shows," the star-studded revue directed by Max Liebman in New York and shown on KNBH by kinescope, definitely contributes to radio. Two Met opera stars, Robert Merrill and Marguerite Piazza, appear. Both classical ballet and jazz dancing as modern as a jet auto are offered: The two stars, Imogene Coca and Sid Caesar, have been hailed nation-wide as the outstanding comedy finds of the year. The blending of musical-comedy values plus expert comedic strides has emerged in such a way as to withstand even the bombardment of commercials plaguing it. Dozen of other top talents contribute to this cream of television fare that has contributed so much.

KNBH's own Willock-Arquette show starring Dave Willock and Cliff Arquette as his pal, "Old Charlie," is an intimate single-set production almost esoteric in its humor, but also undeniably a contribution to television. Whimsy, fine characterization, excellent dialogue and a charming, simple set result in one of the best television shows extant, and prove that television without the grand trappings can result in a fine offering. Each of the above shows contributes so surely and so differently to the television scene that it is impossible not to mention both as having made an "Outstanding Contribution to Television."

# Reviews of TV Views

(Continued from Page 11)

events put a gleam in promoters' eyes. If the suspected quietus goes on conference ball of all sports as a result of these losses, teams will undoubtedly be formed to play only for the camera.

It was the year most people saw more movies of all vintages and makes on their TV sets than they could probably afford in a dozen years of movie-going.

## Christmas-Tree Ornaments?

It was the year television advertising got some close attention—with at least one duo of over-enterprising merchandisers being booted from the airways.

It was the year "Happy" maintained his popularity lead on video screens, despite the introduction of film by other popular Western artists.

It was the year national events were brought to us graphically and almost as rapidly as is done by radio.

It was the year fewer and fewer people were saying: "I wouldn't have a TV set! There's nothing to see, really." Most of the people who had spoken those words had succumbed to the fascinating new medium and become set owners!

AMERICAN FORUM OF THE AIR • MUSIC WITH THE HORMEL GIRLS • QUIZ KIDS • THE FALCON • THE SAINT  
 COUNTERSPY • CHARLIE WILD • THE BIG SHOW • PHIL HARRIS & ALICE FAY SHOW • HEDDA  
 THEATRE • HOPPER SHOW • THEATRE GUID • TALKS OF THE TEXAS RANGERS • \$64 QUESTION • NBC  
 NEWS OF THE WORLD • AMERICAN ALBUM OF FAMILIAR MUSIC • JUST RAIN BILL • MARY LEE TAYLOR • SAN FRANCISCO  
 FRONT PAGE FARREL • MIND YOUR MANNERS • MICHIE ANDREWS • SHILW ED MCCONNELL  
 ONE MAN'S FAMILY • RAILROAD HOUR • VOICE OF FIRESTONE • TELEPHONE HOUR • BAND OF AMERICA • NBC'S  
 SYMPHONY • CAVALCADE OF AMERICA • FANNY BRICE • BABY SNOONS • BOB HOPE SHOW • BIG TOWN  
 GROUCHO MARK • YOU BET YOUR LIFE • MR. DISTRICT ATTORNEY • BIG STORY • ALORICH FAMILY  
 FATHER KNOWS BEST • DRAGNET • WE THE PEOPLE • SCREEN DIRECTORS' PLAYHOUSE • NERO WOLFE

FIBBER MCGEE & MOLLY SHOW • PEOPLE ARE  
 FUNNY • HALLS OF IVY • GREAT GILDERSLEEVE

AUNT MARY • THIS WOMAN'S  
 SECRET • QUEEY'S TAVERN • SAM  
 SPADE • THE MAGNIFICENT MONTAGUE

LIFE OF RILEY • SEVEN  
 O'CLOCK NEWS • STARLIGHT  
 CONCERT • LIVING—1951

MAN CALLED X • YOUR HM PARADE • DENNIS DAY  
 SHOW • JUDY CANOVL SHOW • GRAND OLE OPRY

WELCOME TRAVELERS • DOUBLE OR NOTHING • BREAK  
 THE BANK • JACK BERCH SHOW • WE LOVE AND LEARN

LIVE LIKE A MILLIONAIRE • OIAL DAVE GARROWAY • GEORGE HICKS • DAVID HARUM • LIFE CAN BE  
 BEAUTIFUL • ROAD OF LIFE • PEPPER YOUNG'S FAMILY • RIGHT TO HAPPINESS • BACKSTAGE WIFE

STANDARD SCHOOL BROADCASTS  
 NOAH WEBSTER SAYS • FIRST PIANO QUARTET  
 DANGEROUS ASSIGNMENT • SPORTS NEWSREEL

STELLA DALLAS • LORENZO JONES • YOUNG WIDDER  
 BROWN • WHEN A GIRL MARRIES • PORTIA FACES LIFE

FARM & HOME HOUR • RICHFIELD  
 REPORTER • ELMER PETERSON

MARY LEE TAYLOR • STANDARD  
 SYMPHONY • FATHER KNOWS BEST

where three chimes  
 mean good times  
 for 1951

**NBC WESTERN NETWORK**  
 HOLLYWOOD                      SAN FRANCISCO

THE NATIONAL BROADCASTING COMPANY • A Service of Radio Corporation of America.





# THE REX ALLEN SHOW

## WITH THE Sons of the Pioneers

A RAYMOND R. MORGAN PRODUCTION



HOW WOULD YOU  
LIKE TO BUY  
A 12.1\* RATING?



"The Rex Allen Show" has topped such shows as  
"Break the Bank", "Mr. District Attorney", "My Friend Irma",  
"Arthur Godfrey" and the "Vaughn Monroe Show."  
Write, wire or phone the Raymond R. Morgan Co.  
6233 Hollywood Blvd., HEMPSTEAD 4194.

*\*Projected nationally from a November 24th Nielsen rating.*



Now in its sixth season, the **U.S. Steel Hour** — radio's most honored show — is bringing to America's radio audience another great year of **THEATRE GUILD ON THE AIR**. Coming up this season are such outstanding productions as *Good-bye, Mr. Chips*; *Come Back, Little Sheba*; and a special hour-and-a-half adaptation of *Hamlet*. These programs of superb drama — with stars of stage, screen and radio — are heard Sunday evenings at 8:30 p.m. (EST) on the NBC network.