

# ***RADIO-*** **Television** *Life*

*Presenting* **RADIO-  
TELEVISION LIFE'S**

**7<sup>th</sup>** *Annual*

**Distinguished  
Achievement  
Awards**

*Tenth Anniversary  
Number 1950*



**15**  
CENTS





**Coffee Prices  
May Be Higher  
..... BUT**

**Coffee is still  
the world's most  
inexpensive  
beverage  
PER CUP**



**So always buy  
the brand so  
rich in  
mountain-grown  
flavor...we  
urge you to...**

**TRY USING  
ONE-FOURTH LESS  
PER CUP**



**Naturally—  
"When I Say  
Coffee...  
I Mean  
FOLGER'S"**



## RADIO-TELEVISION LIFE

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March 3, 1950  44 Vol. 21. No. 1

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**NBC WESTERN NETWORK**

Hollywood

San Francisco

**THE NATIONAL BROADCASTING COMPANY**

A Service of Radio Corporation of America



**KNBH** **4**  
Channel





◀ **FRANK SINATRA** probably couldn't believe his eyes when he first stepped off the train in Pasadena and found this welcome at the height of the swoon craze. Nothing like this had ever hit the Victor Hugo in Beverly Hills, where he had sung five years before!

▼ **CECIL B. DeMILLE** made headlines for himself and "Lux Radio Theater" when he refused to pay that dollar to the American Federation of Radio Artists, forsook the program in favor of movie production.



▼ **JANE FROMAN**—the girl who came back—returned her beautiful singing voice to the air after the crash of the Lisbon Clipper en route to entertain overseas servicemen, though for a long time she couldn't walk to the mike.

# Photocade



▶ **PERHAPS THE MOST** memorable single broadcast of the whole decade was Agnes Moorehead's appearance (four times) on "Suspense" in "Sorry, Wrong Number." Here's Aggie, as she finished the marathon role, congratulating soundman Berne Surrey, who crossed the finish line with her. (CBS photo.)



March 3, 1950



**THE SHOW GOES ON!** THOUGH DON McNEILL, emcee of "The Breakfast Club" from Chicago, broke his leg in getting to one of his early broadcasts, he continued the jolly program from a hospital bed and won new fans. Show is now in its seventeenth year.



**THE PIED PIPERS, SINGING GROUP,** were on the way up when they had this picture taken for Radio Life while reading Radio Life, the nice kids! Lady Pied Piper, Jo Stafford, became a success story all by herself. (Charlie Mihn photo.)



**"MISSY" Montgomery** debuted and Dinah Shore was prouder to be Mrs. George Montgomery and "Missy's" mother than she was to be the top gal singer. (Robert Perkins photo.)



# of a Decade

*These Were the Stars and Shows That Were Making News for Radio Life From 1940 On*

**ONE OF THE** brilliant names of radio of the Frantic Forties was that of Arch Oboler, who distinguished himself with "Lights Out," went on to top dramatic offerings. Even Joan Crawford went on the air for him.



**IT WAS NEWS** when three Barrymores got together. Left to right are John, his daughter Diana, host of the program Rudy Vallee and Lionel. John's declining dramatic career was compensated for partly by his success in radio comedy.



March 3, 1950





▲ **MARY MARTIN IS TOP** musical-comedy queen of the New York stage since the phenomenal "South Pacific." We remember her best, however, as the cute little gal who duetted with Bing on "Kraft Music Hall." Ken Carpenter is the admirer.



▶ **DR. WALLACE STERLING** was a news analyst on KNX, reflected credit on the entire industry when he became President of Stanford University. Previously he had been professor of modern history at Cal Tech. (KNX photo.)



◀ **MOST MYSTERIOUS** of Ralph Edwards' "Hush" contests was that which had "Miss Hush" giving the clues on "Truth or Consequences." She turned out to be Martha Graham, whose influence on the American theater has been mighty, though few radio listeners knew who she was. They know now. (PIX Incorporated.)

# BENTON & BOWLES, Inc.

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Wendy Warren and the News, CBS

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"Mama," CBS-TV

"This Is Showbusiness," CBS-TV

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*“Here’s lookin’ atcha—  
unless, of course, your  
name is Hatfield.”*

*Jack (the real\*) Mc Coy*



\*EMCEEING:  
“HOLLYWOOD CALLING”

\*ANNOUNCING:  
“MAISIE”  
“HARDY FAMILY”

Publicity: Bud Testa  
Management: MCA



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Hopalong Cassidy—MBS, Sun.  
Talent Scouts—CBS, Mon.  
Sherlock Holmes—ABC, Wed.  
Mr. District Attorney—NBC, Wed.  
Aldrich Family—NBC, Thurs.

The Halls of Ivy—NBC, Fri.  
Gangbusters—CBS, Sat.  
Second Mrs. Burton—CBS, Mon.-Fri.  
\*We, the People—NBC, Fri.  
The Goldbergs—CBS, Sat.

### Television

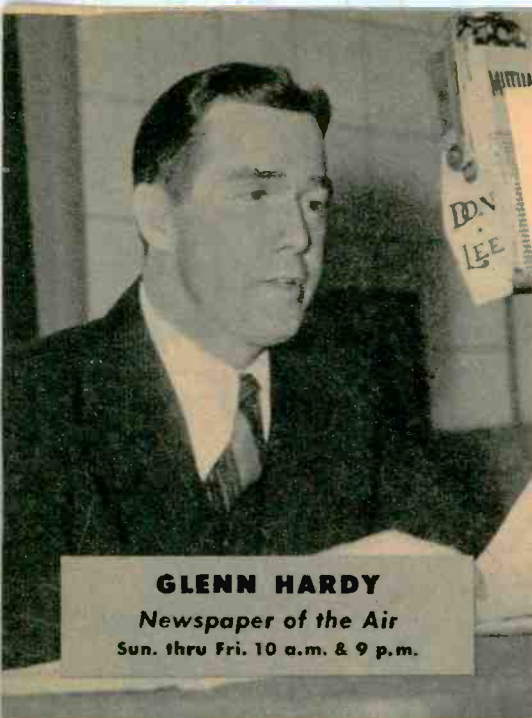
Paul Whiteman Revue—ABC, Sun.  
\*Aldrich Family—NBC, Sun.  
Fred Waring Show—CBS, Sun.  
Silver Theater—CBS, Mon.  
The Goldbergs—CBS, Mon.  
\*Talent Scouts—CBS, Mon.  
Edward Everett Horton—ABC, Thurs.  
\*We, the People—NBC, Fri.

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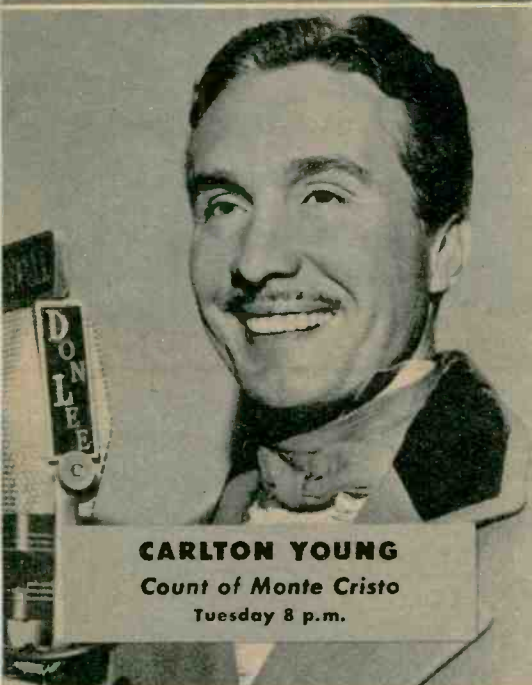




**GLENN HARDY**  
*Newspaper of the Air*  
Sun. thru Fri. 10 a.m. & 9 p.m.

# Meet the Stars

that come to you every week over  
KHJ and other Don Lee stations



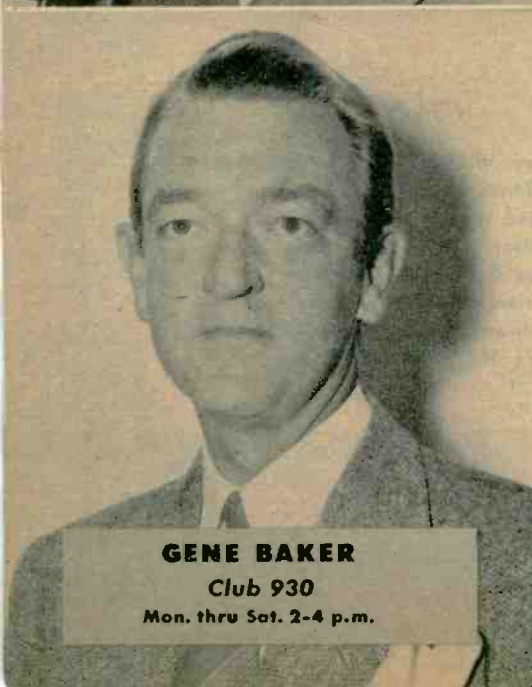
**CARLTON YOUNG**  
*Count of Monte Cristo*  
Tuesday 8 p.m.



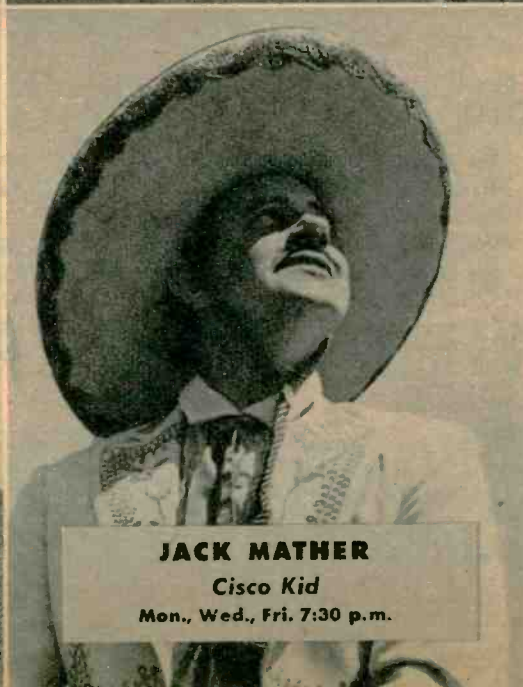
**VIRGINIA GREGG**  
*California Caravan Star*  
Sunday 3 p.m.



**BOB BAILEY**  
*Let George Do It*  
Monday 8 p.m.



**GENE BAKER**  
*Club 930*  
Mon. thru Sat. 2-4 p.m.



**JACK MATHER**  
*Cisco Kid*  
Mon., Wed., Fri. 7:30 p.m.



**BILL GWINN**  
*What's The Name of That Song*  
Wednesday 8 p.m.





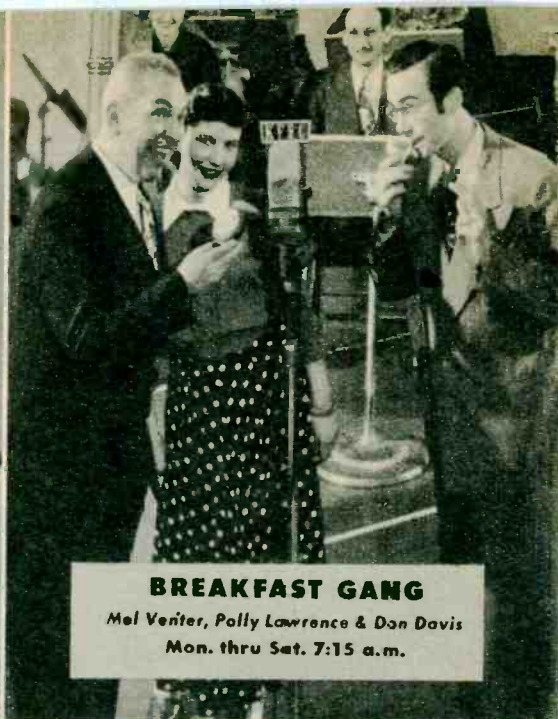
**RED RYDER SHOW**

Brooke Temple & Johnny McGovern  
Tues. & Thurs. 7:30 p.m.



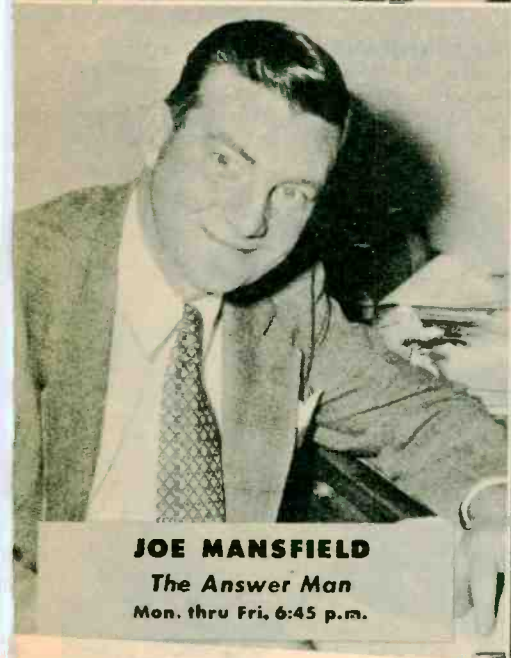
**FRANK HEMINGWAY**

Frank Hemingway News  
Mon. thru Sat. 7 a.m. & 4:15 p.m.



**BREAKFAST GANG**

Mel Venter, Polly Lawrence & Don Davis  
Mon. thru Sat. 7:15 a.m.



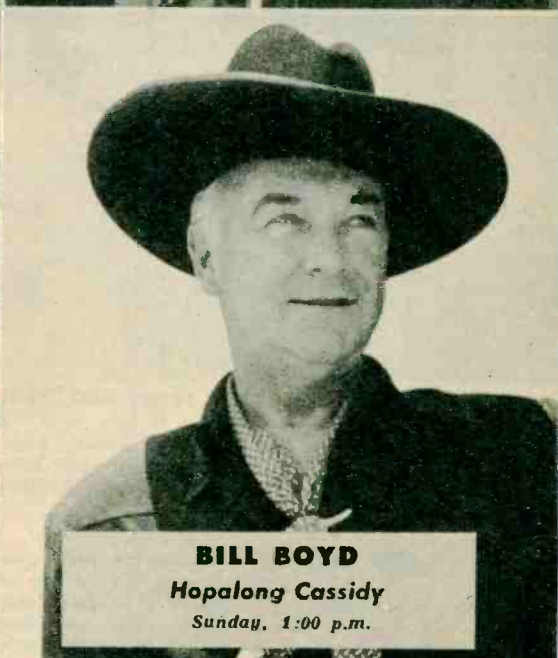
**JOE MANSFIELD**

The Answer Man  
Mon. thru Fri. 6:45 p.m.



**NORMA YOUNG**

Happy Homes Show  
Mon. thru Fri. 10:30 a.m.



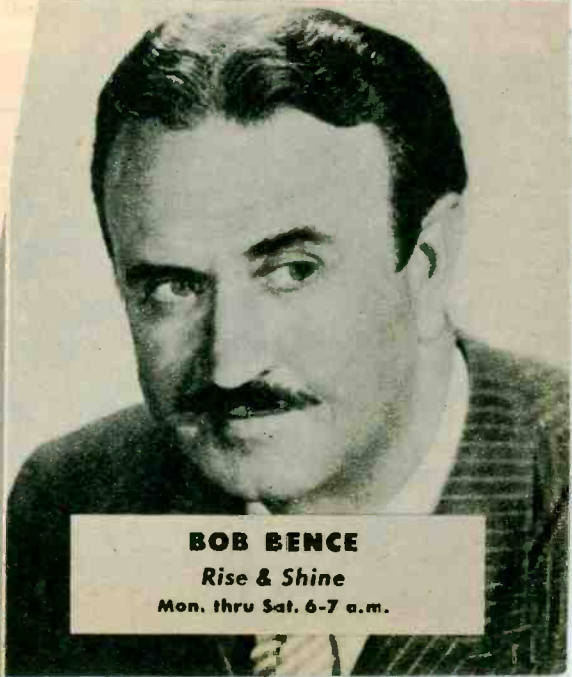
**BILL BOYD**

Hopalong Cassidy  
Sunday, 1:00 p.m.

the World's Greatest Regional Network

**MUTUAL**

**Don Lee**



**BOB BENCE**

Rise & Shine  
Mon. thru Sat. 6-7 a.m.



# Ten Years of Television

*It Took Seven of Them for Television To Get Rolling on the West Coast—Two to Grow—and One to Grow UP!*



▲ **LATE IN '48 THE SOUTHLAND EXPERIENCED** a touch of weather. High atop Mt. Wilson it piled up around the precious television transmitter stations, and on more than one night artificial heat was kept alive so the delicate transmitting instruments, like those of KTLA here, wouldn't change with the temperatures.



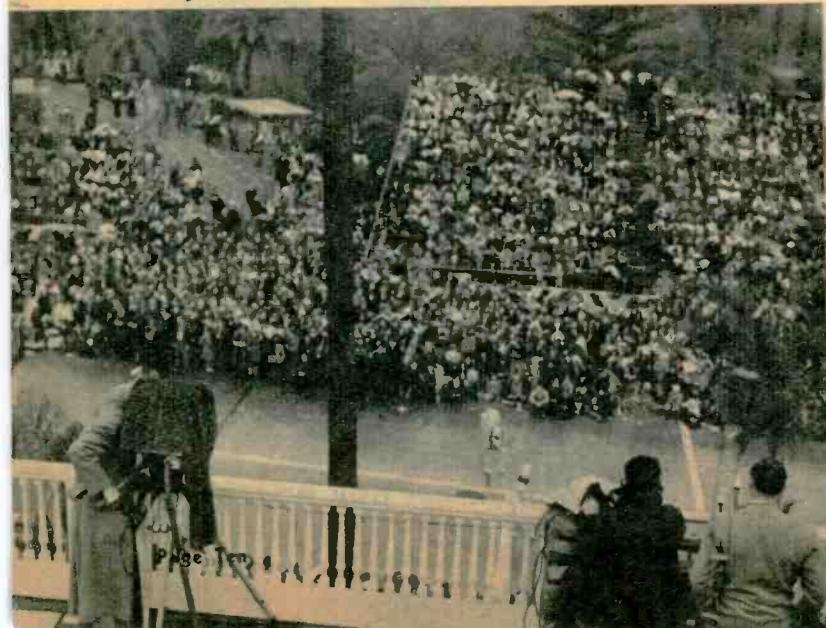
▲ **ABOUT EIGHT YEARS AGO, WHEN TOMMY COOK** (left) and Norma Jean Nilsson were "children," Shirley Dinsdale (right) and her wise little friend "Judy Splinters" had no idea they would be a big thing in 1949 television. The now beautiful Shirley and "Judy" were one of KNBH's first and most popular shows. (Lester photo.)

▶ **MUTUAL - DON LEE'S W6XAO,** known now as KTSN, is one of the oldest television stations (if not the oldest) in the nation. And pretty Betty Rhodes, the singing star of "Yours for a Song," was one of the first television stars on this Coast—really Miss TV.



▼ **BACK IN 1940, just ten years ago,** KTSN first televised the Parade of Roses held each January 1 in Pasadena, California. Station was then operating under the experimental call letters W6XAO, and their little cameras on wooden tripods were a far cry from the mechanical-electronic wonders which today are called "image orthicons."

▼ **AN EVENT IN TELEVISION** that marked its news-coverage adulthood was the twice-in-one-week disaster coverage by KTLA. Within twenty-four hours of the San Marino rescue attempt, KTLA's remote trucks were dispatched to the Santa Monica Reservoir cave-in shown above, where one laborer was killed, others injured.





*Congratulations --*



from *Edgar Bergen*  
*Charlie McCarthy*  
*X (Mortimer Snerd)*

SUNDAYS ON CBS FOR COCA-COLA





▲ **EVEN CHARLIE MCCARTHY ENTERED** the service during the big conflict. As we recall, the Marines court-martialed him for also joining the Army. Members of the Bergen show, Dale Evans, Edgar Bergen and Don Ameche, initiated him with song.



▲ **IRVING BERLIN (RIGHT) DRESSED UP** in his World War I uniform to sing his "Oh, How I Hate to Get Up in the Morning" on tour with "This Is the Army." The whole troupe performed on "Lux Radio Theater," then produced by De Mille.

# Photocade of a Decade

▼ **EDDIE CANTOR DID** his most famous marathon broadcast from San Francisco for the War Bond drive. In twenty-four hours, he netted forty million.



▼ **IN THE SPIRIT OF THE TIMES, ALVINO REY (left)** and his entire band went to work at Vega in Burbank on the graveyard shift. They continued their broadcasts and dance dates during the rest of the time. In case you've forgotten, that's a B-17 wing jig where they're standing.







**REMEMBER THE** victory garden that bloomed in the forecourt of CBS? Here Eddie Marr goes into his "tell ya whut I'm gonna do" act with a patented vegetable knife to inspire local victory gardeners.



**MANY UNUSUAL** entertainment broadcasts were dreamed up for "Command Performance," the top program that was beamed overseas to American troops. Here were Dinah Shore, Ginny Simms and Frances Langford in unforgettable melodious trio.

**THE NEWS ACCENT** was on overseas correspondents, and many American newsmen made memorable broadcasts. Here's Bill Henry as he was serving as combat correspondent with the R.A.F. in the Atlantic Zone.



**BOB HOPE, THE MOST** indefatigable of entertainers during the war, was welcomed home between long-distance hops by his two offspring, Anthony and Linda. (NBC photo.)



*Hollywood Went All-Out in an Effort to Entertain and Build Morale During World War II. Remember These Exciting Days?*

**RUDY VALLEE WENT** into the Coast Guard and generated this tearful goodbye among the cast. Left to right are Jack Haley, Shirley Mitchell, Rudy, Joan Davis and Verna Felton. (Gene Lester photo.)

**AT THE SANTA ANA** Air Base, radio-ites still enjoyed Radio Life. Left to right are Ben Gage, Bill Conrad and Hal Gibney. Ben is now a singing star, Bill is a top air actor and Hal is with NBC-KNBH.







▲ **KFVD'S "SPADE COOLEY TIME"** is aired nightly from Music City window at Sunset and Vine, with emcee George Sanders and his pretty wife, Helen. (John Boyer photo.)



▼ **STAFF ANNOUNCER** at KGFJ, Gilbert Verba was formerly associated with Chicago's WENR, has twice won the H. P. Davis National Announcers' Award.

◀ **HEARD ON KHJ**, Sunday through Friday at 10:00 a.m. and 9:00 p.m., newscaster Glenn Hardy's voice is one well-known to all dialers.

## SEEN ON THE RADIO SCENE

*A Camera's-Eye View of More  
Pet Wave-Length Performers*

▼ **"ALL AROUND THE TOWN,"** KFI, Monday through Friday, 9:45 a.m., brings dialers Mary and Harry Hickox with interesting guests such as (left) the pretty Lina Romay. (Rothschild photo.)

▼ **STAN KENTON REGISTERS PAIN** as Alex Cooper, KXLA discer, plays some progressive jazz of his own. Alex "Pick-Up-a-Couple-Bucks" is heard Monday through Saturday, 11:30 p.m.





# Radio-Television

*Life*

*Announces and Presents  
its 7th Annual*

**Distinguished  
Achievement  
Awards**



▲ **FOR ITS CONTRIBUTION TO VIDEO**, the Milton Berle Show receives special Radio-TV Life kudos. It cannot be denied that, come the advent of "Miltie" upon TV screens, viewers began to set their week's doings around Berle time on Tuesday.

▼ **VETERAN OF MANY MEDIUMS** is Ed Wynn, who scores in Radio-TV Life's estimation as Outstanding New Personality on video.

**S**TEP UP and meet the Seventh Annual Distinguished Achievement Award winners! For the second year, the bouncing baby TV is included along with gray-haired old man radio. Though many radio critics have bemoaned the state of the pictureless medium during the past season, as always there have been many great shows, stars, events and performances. So many, in fact, that we fall back on the old maxim, to err is human, to award divine, knowing that we may have missed some great things. You can't hear



◀ **AS BEST FILM** made for TV, "Life of Riley" receives award. Producer-director is Irving Brecher, Rosemary De Camp and Jackie Gleason portray the leads.



▲ **JOSE FERRER** as "Cyrano de Bergerac" was one of stars featured in unusual presentations on "Philco Television Playhouse," award-winning TV Drama Series.

◀ **KTLA's** excellent coverage of the grim Kathy Fiscus tragedy is noted in our Special Events award category. The station's entire mobile unit crew stayed on the job for more than twenty-seven hours.







▶ **FOR SPORTS COVERAGE, KECA-TV's WORK** at the USC-UCLA home games merited award. Photo shows pre-game conference between Director of Remote Telecasts Jimmy Vandiveer, commentators Tom Harmon and Fort Pearson, and in the background, USC's one-time great quarterback, "Cotton" Warburton. Cameramen whose excellent work won viewers' plaudits were John De Mos, Arch Griffin, Jim Morris and Ted Loeb.



▶ **BEST DOCUMENTARY SEEN ON VIDEO:** The Nuremberg trials. This still from that film shows, left to right, front row: Hermann Goering, Rudolf Hess, Von Ribbentrop, General Wilhelm Keitel. Second row: Grand Admiral Karl Doenitz, Grand Admiral Erich Raeder (at mike), and Von Schirach. Guard at right is Donald Fawcett, L.A. resident who gave a talk over KTSL with the second showing of the picture.

everything, however, and this year another sad truth is apparent: you can't see everything. As television grows, the line of demarcation between the excellent and the dull grows more discernible. It's a healthy sign for both mediums that it's not an easy job to pick the few outstanding stars and shows that we've singled out.

As always, the Awards were decided by the staff of Radio-Television Life. Unlike many other awards in the field, ours is not a popularity poll to determine who loves whom. We feel that we make that apparent every time we publish an issue. We enjoyed making these decisions, each one fighting for his nominee, producing evidence with the air of a prosecuting attorney when challenged—and after the smoke of battle cleared away, agreeing that it was a fine year!

\* \* \* \* \*  
 Gerald Mohr and Virginia Gregg, listed as "Supporting Players" who won awards, are actually radio stars in their own right. The designation is an effort to separate them from

the movie people who have given fine performances in the past year, but are not heard on enough shows to qualify for a radio award. Mohr is the star of "Philip Marlowe" and has done a variety of roles on comedy shows like Bob Hope's, dialects on many programs including "Our Miss Brooks" and "Lux Radio Theater." Topping all these, however, was his performance as Ernest Hemingway's hero on the "Prudential Family Hour" broadcast of "Farewell to Arms" opposite heroine Jane Wyman. In an extremely difficult role, Gerald Mohr gave a sympathetic, highly emotional portrayal that sounded not one whit like "Philip Marlowe."

Lovely Virginia Gregg is an actress of almost unbelievable variety. On one program, it is possible to hear her as an old woman and a small child. As a straight heroine she is delightful, as those who have heard her on "Let George Do It," "Count of Monte Cristo," and many CBS and NBC shows will testify.

So many others gave fine performances which were considered in

making this award that we'd like to remind listeners again of Ted Osborne playing the "King" in the "Hallmark Playhouse" version of "Anna and the King of Siam," with Deborah Kerr; John McIntyre as a wonderful "Essex" opposite Loretta Young on the "Prudential Family Hour" adaptation of "Elizabeth and Essex"; John Larkin playing "Johnny Nolan" on the short series of "A Tree Grows in Brooklyn" which came from New York last summer; Marvin Miller in "Scarlet Sister Mary" on "NBC Theater."

**More Kudos**

"Featured Players" are those heard regularly offering major support in a characterization on a comedy show. Martha Wentworth bowed as "Mrs. Fussy" on the Red Skelton show and wowed everyone. Later in the season, she also offered a new character on the same program, "Molly, the Moocher," a role that blended so much pathos (at least for a Hollywoodian) with its comedy that it became more than humor. Martha has also been heard as the

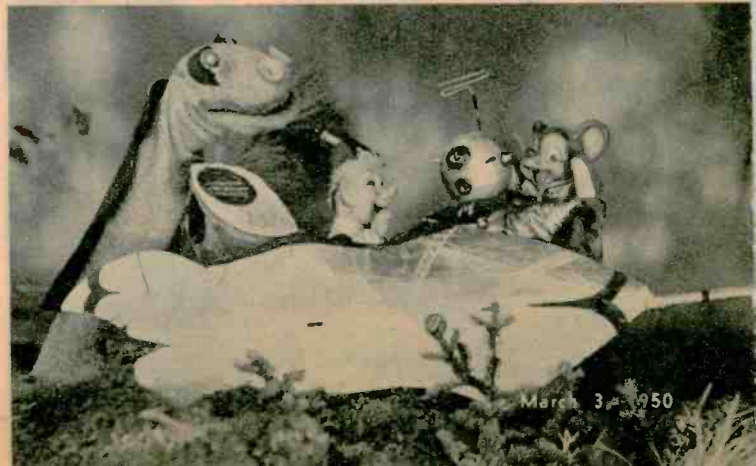
▶ **"HOPPY" CAN TAKE** a bow as winner of Special Award.



▶ **"FORD NEWS AND WEATHER,"** with Gene Bollay, receives recognition.



▶ **"TIME FOR BEANY"** is chosen for Radio-TV Life award as TV Juvenile Program. Runners-up in this category were "Kukla, Fran and Ollie" and "Cyclone Malone."







Frank Fay



Martha Wentworth



Mel Blanc



Virginia Gregg



Wilbur Hatch

"Duchess" on the "Red Ryder" program for many years.

We just couldn't resist Mel Blanc as the eternal work-seeking actor on the Jack Benny show. He was the "Stupid dog!" who played drums, he offered to do any sort of a role and he did. But best of all, he was the anxious impersonator of Jolson whenever and wherever he could be. Nn—yaah!

"Musical Conductor" is Wilbur Hatch, long deserving for his work on many CBS programs, humor on "My Favorite Husband" and "Our Miss Brooks," melodrama and mood on "The Whistler" and "Broadway Is My Beat." For many years, he did the weekly score for "Screen Guild."

Fred MacKaye gets the nod for his work as "Director" on "Lux Radio Theater," a post he has held for many years. The job is a big one and one that is always done well. Each week, a new and entirely different offering must take shape under his guidance—light comedy as in "June Bride," musical comedy as in "Mother Wore Tights," drama as in "Street With No Name."

Who else but the prolific young writer, Jean Holloway, should win our award in the "Scripter-Adapter" division? "Mr. President," a fascinating program that requires much research; "The First Hundred Years," a delightful light comedy series heard on ABC; adaptations for "Hall-

mark Playhouse" of comedy and dramas; more adaptations for "Prudential Family Hour"; musical comedies for "The Railroad Hour" are among the things that the writer has produced during the past season.

"Guest Performance, Comedy," goes into the talented hands of Miss Gloria Swanson, who took over the Steve Allen program for an evening and gave a humorous ad-lib portrayal of herself. Completely charming, she epitomized the best in new Hollywood, old Hollywood and radio guest stars.

Another old-timer gets the "Guest Performance, Comedy" applause. Frank Fay visited Bing Crosby in San Francisco for a memorable broadcast which made us realize again what an extraordinary personality he is. And like all great performers, he proved to be even better than we remembered him.

David Niven, among the stars who visited the dramatic programs, impressed us the most with a high-key portrayal of George Orwell's hero in the frightening things-to-come novel, "1984." In a nearly solo performance, the erstwhile movie romantic went through an hour-long role that had us hanging on the kilocycles. We had "NBC Theater" (then "NBC University Theater") to thank for this, as well as for many other extraordinary air gifts.

"Outstanding New Program" — could there be any quarrel with "Dragnet"? Jack Webb, departing

## Radio Awards

(Chosen by the editorial staff, January 3, 1950, and made on achievements for the calendar year 1949.)

|   |   |
|---|---|
| SUPPORTING PLAYER (Feminine):           | Virginia Gregg  |
| (Masculine):                            | Gerald Mohr   |
| FEATURED PLAYER (Feminine):             | Martha Wentworth                                      |
| (Masculine):                            | Mel Blanc   |
| MUSICAL CONDUCTOR:                      | Wilbur Hatch  |
| DIRECTOR:                               | Fred MacKaye  |
| SCRIPTER-ADAPTER:                       | Jean Holloway   |
| GUEST PERFORMANCE (Comedy):             | Gloria Swanson on Steve Allen show, November 30, 1949 |
|   | Frank Fay on Bing Crosby show, October 19, 1949       |
| GUEST PERFORMANCE (Dramatic):           | David Niven on NBC Theater, August 27, 1949           |
| OUTSTANDING NEW PROGRAM:                | "Dragnet"   |
| OUTSTANDING NEW PERSONALITY (Feminine): | Dorothy Kirsten                                       |
| (Masculine):                            | Steve Allen   |
| OUTSTANDING CONTRIBUTION TO RADIO:      | "NBC Theater"   |
| SOUND EFFECTS:                          | "Escape"  |

## Television Awards

|                              |                               |
|------------------------------|-------------------------------|
| DRAMATIC SERIES:             | "Philco Television Playhouse" |
| SPORTS COVERAGE:             | KECA-TV USC-UCLA Home Games   |
| SPECIAL-EVENTS COVERAGE:     | KTLA Kathy Fiscus Tragedy     |
| JUVENILE PROGRAM:            | "Time for Beany"              |
| DOCUMENTARY:                 | Nuremberg Trials              |
| PUBLIC-SERVICE PROGRAM:      | Ford News and Weather         |
| OUTSTANDING NEW PERSONALITY: | Ed Wynn                       |
| CONTRIBUTION TO TELEVISION:  | Milton Berle                  |
| BEST FILM FOR TV:            | "Life of Riley"               |
| SPECIAL AWARD:               | "Hopalong Cassidy"            |

➔ BARTON YARBOROUGH and Jack Webb on "Dragnet."







Fred MacKaye



Jean Holloway



David Niven



Dorothy Kirsten



Gerald Mohr

from his famous "Pat Novak" readings, gives an almost uncanny portrayal of the detective "Friday." Barton Yarborough matches him as "Romero."

Dorothy Kirsten and Steve Allen win our awards as "Outstanding New Personalities" because of their reintroduction to our audiences in click programs. "Light Up Time" came along and the delicious Dorothy won new audiences with her pop singing as well as her great classical talent. As Frank Sinatra's partner in patter, she was a revelation.

And what can we say about Allen that hasn't already been said in these pages? Sweet and sardonic, an ad-lib technique that has his audience alternately applauding and moaning, a completely disrespectful manner toward guest stars and audience members alike and the most exciting comedian who's come along in many seasons—there, we said it again.

"NBC Theater" and producer-director Andrew C. Love win, hands down, our "Most Outstanding Contribution to Radio." In presenting

careful adaptations of serious novels, with no concessions to popular taste or established radio technique, the producer and the program have proven that great writing needs no corwinizing or wellesification to make it great entertainment.

So many radio programs have such fine sound effects that it may be just a matter of opinion that the CBS sustaining show "Escape" strikes us as tops in this department. Credited are "Escape's" sound men Cliff Thorsness and Bill Gould, Ross Murray, who assisted them, and Al Span, head of CBS's sound department.

\*\*\*  
TV Winners

Nineteen forty-nine saw three television channels and approximately 170 more hours of television fare added to viewers' schedules. Since the beginning of 1949, we have tried to view, and in most cases review, each new arrival.

In thinking back over a year's run of CBS-TV's "Studio One," "Silver Theater," NBC-TV's "Philco Television Playhouse," "Kraft Television Theater," "Chevrolet Tele-Theater" and our own local Pasadena Playhouse presentations, our Television Award for the Dramatic Series on Television exhibiting the best overall excellence inevitably went to "Philco Television Playhouse," seen here on KNBH Sunday nights at 9:00. If any deciding factors entered into our choice, Walter Hampden in "Macbeth" and Jose Ferrer in "Cyrano de Bergerac" must have been these factors.

In the matter of sports coverage, the staff made a careful discard of personal tastes in sporting events. While wrestling and boxing have contributed tremendously to the popularity and sales of television sets, our awards are not given on this basis, and we think you viewer-listeners will agree that the Channel 7 coverage of the USC-UCLA home games was superior television work in every respect. To KECA-TV go our Award and our congratulations.

At the time of the shocking child death which will always be known as the "Kathy Fiscus tragedy," two stations, KTTV and KTLA, participated. Each deserves an award, but adhering to our judgment,

(Please Turn to Page 91)

March 3, 1950



FOR THOSE EERIE, AUTHENTIC AND UNUSUAL SOUNDS produced on the popular CBS sustainer, "Escape," the program's soundmen rate our salute. Photo shows producer-director William Robson listening to excellent effects created by Bill Gould, Cliff Thorsness and Ross Murray for the series' exciting gnawing-rats episode. CBS sound department head, Al Span, supervised recordings of effects.

Steve Allen

Gloria Swanson

Andrew Love



Page Eighteen





This Section Reserved for Greetings from Former Award Winners



# RALPH EDWARDS

TRUTH OR CONSEQUENCES

THIS IS YOUR LIFE



NBC SATURDAY

NBC WEDNESDAY





*Congratulations . . . Cathy and Elliott Lewis*



Best Wishes on  
Your 10th Anniversary

*Frances Robinson*





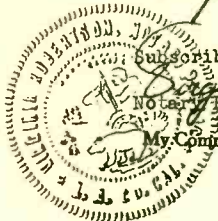
OUR THANKS FOR  
THE AWARD AND  
VERY BEST WISHES

*Lum'n' Abner*

STATE OF CALIFORNIA )  
                                  ) SS  
COUNTY OF LOS ANGELES)

We, the undersigned members of "A DATE WITH JUDY" Company having been duly sworn depose and say that our greatest desire is to extend to "RADIO AND TELEVISION LIFE" our wishes for a wonderfully happy 10th anniversary.

*Louise Erickson* - "JUDY"      *Johnny M. General* - "RANDOLPH"  
*John Brown* - "FATHER"      *Alicia Cronna* - "GOOGIE"  
*Myra Marsh* - "MOTHER"      *Heleen Mack* - OUR DIRECTOR



Subscribed and sworn to before me this 19th day of January, 1950  
*Virginia Robertson*  
Notary Public in and for said County and State

My Commission Expires May 8, 1953



Congratulations to  
Radio and  
Television Life

BETTY LOU  
GERSON

March 3, 1950



THANK YOU,  
RADIO LIFE,  
FOR YOUR 1949  
AWARD



MARVIN MILLER

Behind The Story

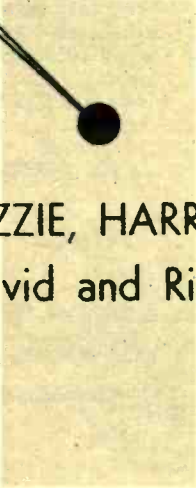
MUTUAL — 4:30 P.M. — MON. THRU FRI.

LOUELLA PARSONS  
THE RAILROAD HOUR  
BURNS AND ALLEN

THE BEULAH SHOW  
FATHER KNOWS BEST  
THE WHISTLER



# *Best Wishes*



OZZIE, HARRIET  
David and Ricky



*Jimmy Durante*

for CAMEL CIGARETTES

FRI. — 6:30 P.M. — NBC

9:30 P.M. Eastern Time

•  
Personal Management  
LOU CLAYTON



EVERY SUNDAY ON CBS

with

MARY LIVINGSTONE

PHIL HARRIS

ROCHESTER

DENNIS DAY

DON WILSON

and the SPORTSMEN QUARTET

Writers

SAM PERRIN

MILT JOSEFSBERG

GEORGE BALZER

JOHN TACKABERRY

Producer

HILLIARD MARKS

Agency

BATTEN, BARTON, DJRSTINE & OSBORN, INC.

Sponsor

LUCKY STRIKE C GARETTES

*Jack Benny*





Congratulations

*Hans Conried*



MY PERSONAL AWARD

TO RADIO LIFE

FOR TEN YEARS

OF OUTSTANDING

INTEGRITY

*Peggy Webber*



Best Wishes

*Joseph Hearns*



**HAPPY 10th  
from**

***Mel Blanc***



WITH

JACK BENNY

JUDY CANOVA

WARNER BROS.

CARTOONS

CAPITOL RECORDS

March 3, 1950



ONE  
MAN'S  
FAMILY  
on Radio

ONE  
MAN'S  
FAMILY  
on TV

LOVE  
A  
MYSTERY  
on Radio



Three Great

Carlton E.  
Morse  
Production  
Features



*Thanks  
for everything  
Demastelton.*

*"Thanks to  
Radio-Television Life  
for Everything."*

HENRY RUSSELL  
MUSICAL DIRECTOR,  
NBC, WESTERN DIVISION



*It started in*  
1945

AWARD WINNER  
"A SONG IS BORN"  
Honorable Mention

*It happened again in*

1948

AWARD WINNER  
Conductor - Composer  
(Dramatic Shows)



*Now it's*  
1950

AND TIME FOR  
Happy Birthday  
TO  
Radio-Television Life

*Richard Aurandt*

Conductor-Composer      Jeff Regan  
Philip Marlowe  
Rocky Jordan              CBS Staff





Best Wishes  
Edward Arnold

"Mr. President"



"OUTSTANDING . . ."



Best wishes on your  
10th anniversary on  
my 25th.

William John Stone.





Greetings  
FROM  
**BASIL  
ADLAM**

Musical Director  
American Broadcasting Co.

March 3, 1950



Dear Radio-Television Life:

Thanks for voting me four distinguished achievement awards.

*Lurene Tuttle*

## Who Me?

Well, **SOME-TIMES**, I'm—

"Mabel Flapsaddle" or "Gladys Zybisco" with Jack Benny.

"Ingrid Mataraza" with Jimmy Durante.

"Helen Wilson" with Amos 'n' Andy.

"Crystalbelle" or "Geneva Hafter" with the Beulah show.

And assorted characters with Bob Hope, Dennis Day, "Life With Luigi" and other air shows.

But, **USUALLY**, I'm just—

*Sara Berner*

P. S.—I'm also "Sara Berner" on the Buster Keaton TV Show.



Congratulations  
And  
Best Wishes

*Ted Von Eltz*



Dear Radio Life:  
Just taking a quick look at our first ten years in radio.  
Hope my next ten are as successful as your first ten have been.  
*Ted Von Eltz*





CONGRATULATIONS  
And  
BEST WISHES

JACK SMITH



Dear Radio Life:

Just taking a backwards  
look at our first ten  
years in radio.

Hope my next ten  
are as successful as  
your first ten have been.

Sincerely,  
Jay Cleveland

Page Twenty-eight

BEST WISHES  
to  
RADIO LIFE

*Dennis Day*



March 3, 1950



Congratulations & Best Wishes  
for  
Continued Success



Thanks a Million  
For Everything

*Dick Contino*



WHAT'S COOKIN'?\*



JACK BAILEY

\*WHAT'S COOKIN'? (World-\$1.00)

QUEEN FOR A DAY



COMEDY OF ERRORS



Q. 4 A D - TV

BOOK SELLING

" "

" "

" "



*Our thanks to Radio  
Life for their award  
to our program . . . .  
". . . . program making  
the greatest advance-  
ment in network radio  
for 1947-48."*

**PHIL HARRIS  
ALICE FAYE**

**AND ENTIRE REXALL  
PROGRAM CAST**

**N B C**

**SUNDAY NIGHTS**

**4:30 P.M. PST**

**7:30 P.M. EST**



OUR SINCERE THANKS  
TO  
RADIO LIFE



THE CAST AND PRODUCTION STAFF  
OF  
THE GREAT GILDERSLEEVE

Top Row: JAY STEWART, Announcer; JOHN ELLIOTTE, ANDREW WHITE, PAUL WEST, writers; WALTER TETLEY (Leroy), JACK MEAKIN (Musical Director), DICK CRENNAN (Broncho), FRAN VAN HARTSEVELDT (Producer).

Seated: ARTHUR Q. BRYAN (Floyd, the Barber), EARLE ROSS (Judge Hooker), GLORIA HOLLIDAY (Bessie), HAROLD PEARY (Throckmorton P. Gildersleeve), MARYLEE ROBB (Marjorie), LILLIAN RANDOLPH (Birdie), RICHARD LE GRAND (Mr. Peavey).

WEDNESDAYS :: NBC (KFI) 8:30 P.M.  
SPONSORED BY KRAFT FOODS CO.





*Congratulations*

on your tenth year,

*Good Wishes*

for the *n*th years!

Congratulations  
and  
Happy Television!

*Rita LaRoy*

*Herb  
Butterfield*

CONGRATULATIONS

*Gale Gordon*



HEARTIEST

*Congratulations*

On Your Birthday,  
Radio-Television Life  
from

*John Brown*

"DIGGER," "JUDY'S FATHER," "THORNY,"  
"AL," and "BROADWAY" and  
A RADIO-TELEVISION LIFE  
AWARD WINNER





*"Hoping I Can Live Up to  
Your Award as  
"Most Convincing  
Microphone Voice"*

**BILL LEYDEN**

**KFWB**

**KECA**

**KFI-TV**

10th Anniversary  
Congratulations

**PAUL  
FREES**

**RADIO-TELEVISION LIFE  
AWARD WINNER  
1949**



*... congratulations  
to this year's  
award winners!*

*Jeanette Nolan  
and  
John McIntire*

*The People who live in the Burns house . . .*

**GEORGE and GRACIE**

*Now on C. B. S.*

FOR

*Amm-i-dent Tooth Paste*

**WEDNESDAY NIGHTS**





BEST WISHES TO RADIO-TELEVISION LIFE

My Favorite Magazine

from

KATY

of

"MY FAVORITE HUSBAND"

Sincerely,  
Ruth Perrott



Congratulations!

Charles Dant



On the Air for Colgate  
JUDY CANOVA SHOW  
DENNIS DAY SHOW NBC



- THIS IS YOUR FBI
- FIRST NIGHTER
- ARMSTRONG THEATRE
- MY TRUE STORY
- DR. CHRISTIAN
- FORD TELEVISION THEATRE

Thanks Everybody

Helen Gerald



Sandy Bud Stefan N.T.G. Dick Lane

Spade Cooley Ken Graue Freeman Lusk Gilbert Martyn

Harry Owens and his Royal Hawaiians

Herb Wegner

Doye O'Dell

Korla Pandit

Stan Chambers

Dick Garton

Keith Hetherington

Dorothy Gardiner

Dick Lane

Tim McCoy

Beany

Frank Bull and KTLA's Strawhat Minstrels

Bobby Ramos

Corris Guy





# RADIO *In Review*

news and comments

## For Love o' Mike (General Comment)

### Rumors Are Flying

Hedda Hopper's NBC audition had hard-to-get Bogart as guest star. Hedda Hooper, maybe? . . . And heard on the audition record of the Screen Publicist Guild dramatic show is Kirk Douglas. . . . Howard "Sam Spade" Duff to produce a movie of his own. . . . Jack Smith may very well be the next screen musical-comedy favorite. Trade paper carries the news that Warners is rereading its old Dick Powell scripts with Jack in mind. . . . Is there a new "Nicky" on "One Man's Family"? . . . Gale Gordon in "Granby's Green Acres" and "Count Your Blessings" again tabbed for CBS summer replacements. . . . NBC has auditioned Alfred Drake, star of "Kiss Me Kate," for a radio detective series. Why not a singing program? . . . Charles Boyer may be the star of a new romantic comedy series on the air. . . . Charles Winninger may have his own show, based upon the character he played in the original "Three Smart Girls." . . . Mary Pickford's two NBC auditions were cut last week. . . . Rumors have it that a big singing contest to discover new vocal talent will be held in cooperation with the nation's disc jockeys. Purpose is to plug the Phil Harris film, "Wabash Avenue." . . . Joan Davis, whose program "Leave It to Joan" loses its sponsor, may go to England to star in a musical film this summer. . . . Chicago may have a "Luigi" day in honor of CBS's little immigrant. It's up to William Wrigley and Cy Howard. . . . Frank Sinatra's next movie may be "Rosie the Riveter" opposite Ann Sothern.

### Looks Like

First Victor LP record to be released will be the NBC Symphony with Arturo Toscanini conducting "Grand Canyon Suite." . . . Mercedes McCambridge, the firebrand of Radio-Television Life and the "atomic discovery" of the films, is now married to Fletcher Markle, formerly producer of "Ford Theater." Markle is now in Hollywood and signed by MGM, where he will eventually be either a producer or a director. . . . Bing Crosby sails to Europe in May. Other members of the air show may accompany him. . . . Write down the date March 23—ABC will broadcast the Motion Picture Academy Awards that evening around ten-ish. . . . George Jessel, Judy Canova, Art Linkletter, Ralph Edwards and P. Lee will be stars of the Orange Show. . . . Patrice Munsel

of the Metopera will be "Rose Marie" when the L. A. light-opera season gets underway. . . . Trade papers are advertising a "sexy Cadillac." It's from France and probably zooms around flaunting its bold painted chassis. . . . Dennis Day is making "I'll Get By," his first film in six years. . . . Remember Jean Paul King? He was once the nation's top announcer. He's now director of KDYL, Salt Lake City. . . . Dink Trout and Barbara Eiler both leaving the cast of the Dennis Day show. . . . Lucille Ball gets Fridays off from her new movie "Fuller Brush Girl," for "My Favorite Husband" air show. . . . Robert Armbruster now musical director of Screen Director's Guild air show.

### Ten Years Ago

Jack Benny in his "Buck Benny Rides Again" costume was on our cover. . . . Gracie Allen was running for president because "half the married people in this country are women—why shouldn't we have a woman for president?" . . . Ed Gardner was producer of "Star Theater." . . . Bob Crosby and the Bob Cats had been signed to play at the Casino in Avalon. . . . Milton Berle called Fred Allen "the greatest living . . . wit." . . . Richard

Crooks was the star of "Voice of Firestone." . . . Orson Welles was directing Jackie Cooper in "Huckleberry Finn" on "Campbell Playhouse." . . . "Amos 'n' Andy" were celebrating twelve years on the air. . . . Carole Lombard, Robert Young, Ralph Bellamy and Roger Pryor were starring in "The Awful Truth" for Lux. . . . Charles Boyer was the star of "Woodbury Hollywood Playhouse" series. . . . pictures of Virginia Verrill, vocalist on "Uncle Walter's Dog House." . . . Louise Massey, eighteen-year-old Joan Tetzel of "When a Girl Marries" and Lanny Ross decorated these pages.

Ten years ago, "Lux Radio Theater" started off 1940 with a January 1 broadcast of Herbert Marshall, Karen Morley and Richard Carlson in "Sorell and Son." The season closed with Gloria Jean, the late C. Aubrey Smith and Frank Albertson in "A Little Bit of Heaven." . . . Early weeks of the 1940 "Hit Parade" had such tunes as "Scatterbrain," "All the Things You Are," "Careless," "Indian Summer," "Starlit Hour," "When You Wish Upon a Star" and "Leanin' on the Old Top Rail" as some of the most-played melodies. . . . Winners announced on Metropolitan Opera Auditions of the Air were Eleanor Steber and Emery Darcy, both big stars now. . . . Top-selling records during early 1940 were Sammy Kaye's "With the Wind and the Rain in Your Hair," Glenn Miller's "Tuxedo Junction," the Benny Goodman Sextet doing "Till Tom Special," Benny Carter's "Sleep" and Bing singing "Somebody Loves Me." . . . "Young Doctor Malone" and "Portia Faces Life" both got their start as soap operas in 1940. . . . Nelson Eddy was named radio's Star of Stars in an annual poll. Don Ameche was runner-up. Jack Benny was voted top comedian, with Bob Hope coming in second. "One Man's Family" was picked as the best serial. "Information Please" was selected as best quiz show and best educational feature. Bing Crosby was named as top popular singer. . . . Bob Hawk became quiz master of "Take It or Leave It." . . . Marvel Maxwell (later Marilyn) was vocalist and Garry Moore was emcee of "Beat the Band." . . . Jerry Colonna's "Who's Yehudi?" was the big catch phrase and Radio Life held a contest for readers who sent in answers. . . . Kay Kyser announcer John Conte went to New York to crash Broadway (he's one of the stars of the hit "Arms and the Girl" today). . . . Robert Walker was leading man in "Myrt and Marge." . . . The Hollywood Palladium was built and Tommy Dorsey opened it. . . . The ASCAP fight began with the major networks. . . . Joseph

## NEXT WEEK

That old "Blackouts" maestro is back, bigger than ever, on the video scene—and Radio-Television Life salutes him on our cover and on an inside page with a word and picture coverage of the Ken Murray television show.

Other video favorites come in for their share of attention, too. "Mr. Do Good" is the subject of a behind-scenes story with photos, and in another feature we have an enlightening chat about puppets with Bob Kelly, "Cyclone Malone's" clever puppeteer.

Plus candid's of other television stars on our "Seen on the Video Scene" page.

Radio comes in for its share of attention, too—with coverage on two widely diverse ether offerings: "Candy Matson," the airwaves' feminine sleuth, and "Symphonies for Youth," the classical-music program for the youngsters. Plus two more pages of fascinating "Flashback" photographs and a page of "Seen on the Radio Scene" candid's.

All of this, next week!

(Continued on Next Page)



# KECA mike memos

By VIRGINIA WEST

One of the Pacific Coast's longtime favorite news programs chalks up what we believe is an all-time record for radio shows. . . . We mean the Richfield Reporter which goes into its twentieth year of continuous broadcasts next month. . . . As well it should be, March will be a month of celebration of this event throughout the west. If you're a newcomer to the coast and haven't gotten that western habit . . . listening to the Richfield Reporter . . . then you'd better get into the swing . . . the swing to the news roundup aired every night except Saturday at 10, on ABC-KECA. Here's John Wald who has been the voice of the Richfield Reporter for thirteen years.



John Wald

Incidentally, we recently carried an item in this column to the effect that Wald hadn't missed a broadcast since he became the voice of the Richfield Reporter. . . . Wouldn't you know! The very next week, Wald had to be away from the studio one night for retakes on a picture on which he had just finished work!

Have you heard KECA's new daytime show, "Leyden with Song," Monday thru Friday at one o'clock. . . . Here's a half-hour of smooth flowing ballads on wax, styled especially to suit millady, by the personable young-man-about-music, Bill Leyden. . . . Better lend an ear.

By the way, Mr. Man-of-the-House . . . did you know there are many men in your wife's life? Speaking of Leyden and his daytime music session reminds us . . . the chances are Ira Cook, another disc jockey in KECA's star lineup of listening, is also a man in her life . . . for she no doubt hears Cook at 11:30 a.m., 2:00 and 3:30 p.m. on weekdays. . . . The chances are there are many others . . . like Don McNeill and the Breakfast Club . . . Johnny Olsen and his quiz that's a favorite with all housewives, Ladies Be Seated . . . jovial Jack McElroy and his "Welcome to Hollywood" . . . or any number of other men-about-ABC's-daytime-radio . . . who hold a very special place in her heart. . . . Of course, they're the "Men in Her Life" . . . but you'll like them too when you "Meet the Men in Your Wife's Life" . . . any weekday on ABC-KECA. . . . Speaking of men . . . A very young man, 13-year-old Bobby Driscoll, will be Frances Scully's "Star Gazing" guest on Friday, March 3, at 12:30. . . . The occasion, his birthday!

Advertisement

## Radio in Review

(Continued from Preceding Page)

Cotten and Martha Scott were soap-opera leads in "Career of Alice Blair." . . . Dr. Goebels broadcast short-wave to America with these words: "Yesterday was George Washington's birthday and those English propagandists told you how wonderful he was. . . . Keep America for the Americans and not trust in Great Britain." . . . W6XAO held a wedding ceremony in front of the television camera . . . and a little later in the year moved its transmitter up by the Hollywoodland sign. . . . Radio Life warned the influx of New York actors not to be so hoity-toity. . . . Earl Carroll started the Wall of Fame on his theater building.

### Your Cue (Shows You May Like)

#### "Godfrey Digest"

Now that the initial mistrust of taped and edited programs has worn off, there's no reason not to admit that they can be better than the live version. As far as we're concerned that's the verdict on "Godfrey's Digest," KNX, 9:30 p.m. Saturday. So many of us grubby wage-earners must forego the redhead's daily show, the program that the true Godfrey-ites rave about, that the taped Saturday night version comes as a surprise to a fresh audience. All the best bits from his afternoon clambake are glued together to make up the half-hour show.

We watched a Godfrey fan in the making last Saturday night, and our subject followed the very pattern that Arthur once described to us. On first hearing the show, a restlessness was apparent in our subject's movements. He was quickly calmed on hearing the Mariners sing. Godfrey began one of his off-hand commercials and our subject sneered, "I don't think the bum's so hot." He stuck around, though, to hear Janette Davis, and he sort of laughed when Godfrey took a chorus. Five minutes later he was listening to every word. He even laughed when Godfrey said "Pooh!" for no reason. Now when he comes home on week-day evenings, his first words to his wife are, "Well, what did Godfrey say today?"

### Playbacks (Critical Comment)

#### We Point With Pride

. . . . To Patty Andrews for putting two syllables into the word sa-ad. Or are there any hermits who haven't heard "I Can Dream, Can't I?"

. . . . To the bravest men of the week, the Firehouse Five Plus Two, amateur Dixieland musicians turned pro who played on the Crosby show while behind them sat Red Nichols, Matty Matlock, Perry Botkin, Nick Fatool, Buddy Cole and other top musicians.

Sort of like figuring out your income tax on the simplified form while Einstein looks over your shoulder.

. . . . To the broadcast of "Let George Do It" that used ballad singer Robin Short throughout the narrative of a Western bandit who goes back to a ghost town after many years to find his cache of money. The balladeer served as musical commentator to the atmospheric story and the mystery program served up an unusual off-the-beaten-track show.

. . . . To the Mutual airing of "The Invisible Wall," documentary presented in conjunction with National Brotherhood Week, from Portland, Oregon. The actual people who lived through the real-life situations were heard in the same roles on the program as in the case of the Negro boy who won a scholarship to a college that had never before awarded one to a Negro.

### We View With Alarm

. . . . Those sneaked-in commercials between programs that can add up the plugs to four or more. A show will sign off with a commercial, then tack a hitch-hike on to the last few seconds; the local station will put in a recorded spot and then a time signal through the courtesy of another sponsor. Then the next show comes on, sometimes with the cow-catcher commercial, and the main commercial precedes the entertainment. By this time, it's legitimate to ask yourself whether the "entertainment" is worth it.

. . . . Interview subjects who have nothing to say. They make the show tough going for emcee and audience alike. Seems to us that in recent weeks we've heard too many girl singers who make nice records and have nice enough personalities but just don't stand up under a spontaneous interview. What makes matters worse is that the girls often go from program to program, plugging their new record releases, so theoretically it's possible to hear the same bad interview three or four times if you're not nimble.

. . . . The quite, quite censorable situations that crop up on soap operas from time to time. They may be paraded under the guise of "true-to-life" happenings, but they couldn't get by on "Lux" or "Screen Guild" without a healthy blue-penciling. At present, one of the serials is presenting daily scenes of a middle-aged wolf who is on the make (to put it nicely) for a young girl. It's pure, unmitigated s-x, ladies. Oh, well, some people read Snappy Stories.

### On Mike (About Studio Happenings)

#### No Longer a Myth

Fiction and fact were mixed when the NBC comedy program "A Day in the Life of Dennis Day" duplicated on the air in mythical Weaverville a centennial celebration identical with actual festivities taking place at the same moment in the real town of Weaverville, California.

It was only recently that it was discovered that a real Weaverville



existed. Program script writers had checked an incorrect atlas four years ago when they created the supposedly fictitious village.

The program was the first time any real names have been used on the Dennis Day program. The writers incorporated the actual names of Weaverville, Calif., residents such as Fire Chief L. B. "Hap" Miller and others into the script.

The newly-discovered Weaverville is located about 200 miles north of Sacramento, and boasts of 989 population. Its centennial festivities also celebrate the opening of the town's new fire-house.

**Off Mike (Personalities)**

*Marx Meets Allen*

When Groucho Marx and Steve Allen met recently in one of the hallways of CBS, Groucho stopped to pay sincere compliments to the young but talented quipster whose popularity has kept him mighty busy. After saying how much he enjoyed watching a young man with new ideas refreshing the field of radio comedy, Groucho changed his tone to a growl:

"Just don't get too good. I still want my job." Then, thinking it over, he said craftily: "By the way, I understand you now have three shows—the daily 'Steve Allen Show' in the afternoons, the daily 'Steve Allen Time' at

midnight, and the weekly quiz job, transcontinental, 'Earn Your Vacation.'

Steve admitted as how that was so, and Groucho's eyes fixed him with a dead-pan stare. "Good!" Groucho said. "If that doesn't kill you off, nothing else will!" Then, turning down the hall, he gave Steve a last look. "I don't know how you ever get any sleep, but if you run out of things to do—come over to my house and I'll give you a job as my gardener!"

*Award Certificates*

We were very proud of the illuminated certificates that carried the announcements of our Distinguished Achievements Awards to the winners. They were the work of J. Campbell, artist in lettering and design, who specializes in scrolls, awards and resolutions of this nature.

In high school, we were once set to work illuminating a page on assignment, a chore that left its mark upon us. For that reason, we questioned Mr. Campbell closely about his work. He and his wife have done more than 60,000 diplomas without making an error in a name. All work brought into his studio is proofread—sometimes the customers make a mistake. He's done scrolls ranging in size from four by six inches to twenty-two by thirty-six. One of his biggest jobs was for the United Nations, a huge, thirty-two-page book, lettered and illuminated by hand.



1950 March 3 AM 7 00

RADIO-TELEVISION LIFE  
6361 SELMA AVE HD

HAPPY BIRTHDAY TO YOU  
HAPPY BIRTHDAY TO YOU  
HAPPY BIRTHDAY DEAR  
RADIO-TELEVISION LIFE  
HAPPY BIRTHDAY TO YOU

LOVE & KISSES  
MARIAN RICHMAN

# Top Television Daily on...



**Your Los Angeles TIMES-CBS station**



# RADIO-TV Lifelines

BY EVELYN BIGSBY

**QUITE FREQUENTLY PEOPLE STOP ME** to say sympathetically, "You must work awfully hard getting that magazine out every week!" I always smile sweetly and mumble something about it being "lots of work, yes, but fun, too." The other day we all grew sentimental in the editorial office when talking of the fun in the "old days." Shirley Gordon, who first began working for Radio-TV Life about 1943, has never gotten over her first day in the office. Back then I was doing all the writing with help from only one girl. Shirley came in as a quick substitute and I didn't have time to give her the two-hour briefing that new staff members now rate, and of which she is still envious.

**RAPIDLY SUMMARIZING HER DUTIES**, I mentioned "getting the precasts" and gave her names and phone numbers of the various agencies who always relayed program information to us. Then my lunch date called to pick me up and I hurried away leaving a bewildered El Gordono strictly on her own. "Get precasts!" was a final order I flung back across my shoulder, so SG gritted her teeth and started to get 'em. She began by calling HI. 7241 (number of the very important agency, J. Walter Thompson) and asking for Mr. Thompson. "I want him to give me precasts," she informed the astonished operator, who collapsed before telling SG that JWT had been dead for several years! "Get precasts!" has become one of those family jokes among Radio-TV Life staff members.

**WE'LL NEVER FORGET WHEN** "People Are Funny" hoisted a flag-pole sitter on the lawn in front of the Otto K. Olesen building, where our little office was. The fellow who was sitting was many feet above our office level, but we were some of the people

nearest him and used to stand out on our balcony to shout words of encouragement. One morning after he had been sitting for about ten days, he yelled back, "The longer I'm up here, the prettier you get!"

**JOAN HAMMER WAS QUITE NEW** at Radio-TV Life when she decided to get married to James Buchanan back in 1945. We've often reminisced over the celebration we gave her the day before the ceremony. Shirley went out and got little cakes and just as we were preparing to eat them and give Joan her presents, a strange man walked in. We felt so festive we invited him to join us. He didn't give his name . . . we didn't ask. We often wonder who that stranger at the wedding feast was.

**OTHER THINGS WE REMEMBER:** the blackout paint on the windows and the little peep-hole we scratched on one overlooking Vine Street so that we could watch the world go by . . . the day I threw one of SG's stories away, quite by accident of course, and frantically went through the building's trash cans. Found it . . . and a dead rat. Have never since thrown away a story! The day Mrs. William Keighley (lovely Genevieve Tobin) came to call. It was on a Friday and back in those days we had no janitor so we gals always cleaned the office on Friday afternoon. I faithfully brought my hand vac from home (or when I forgot to, the girls would each "pick

up ten pieces" of paper and lint from the rug). On this Friday the charming Mrs. K appeared in the doorway, Joan almost bumped into her blindly (how could she see anything over that huge wastebasket she was carrying to dump upstairs?) and the other girls were dusting, while I, with shoes off, half-way under my desk, derriere in the air, was stoically plying the hand vac. Strained looks of surprise registered on the gals' faces. Mrs. K's wide blue eyes opened wider. Me—well, I couldn't see, much less hear Mrs. K. and I didn't crawl out from under until after she had left.

**BETTY MILLS WAS ETERNALLY** cracking out with some amusing remark and one of them has become a by-word. It was the Christmas I had just started my charity affair, so the subject of charity was quite uppermost in our minds. Just then, surprise Christmas checks from the boss were delivered. Millsie rose dramatically from behind her typewriter, waved her check, and announced: "This is going to be spent on a very worthy cause . . . ME!"

**OVER THE YEARS MANY SWELL** radioites have visited our office, put on private shows for us, brought us flowers, candy, perfume, jewelry, pigs, turkeys, hams, boxes of fruit, hats, rare records, trays of French pastries. During the war, some wizards even gave us precious nylons.

**WE SORT OF LOVED THAT LITTLE** office on Vine Street, though we are much more comfortable and business-like here on Selma. Remember when De Mille had his trouble with AFRA? His was one of the pictures adorning our walls, and so we opened the frame, slit the photo where his hand was, and tucked a dollar bill in his mitt. It never failed to get a laugh from visitors.

**ONE TIME, MILLSIE ALMOST GOT** us into trouble with her playfulness. A very weird man circularized us with reading matter and a picture and the

(Please Turn to Page 40)

## 24 HOURS A DAY ON 1300 KILOCYCLES

### SPORTS

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& ALL SPORTS

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Frances Dempster

PASADENA  
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### DISC JOCKEYS

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# KWKW

### MUSIC

TOP RECORDING STARS  
MUSIC OF THE MASTERS  
SQUARE DANCES, WESTERN

Audrey Jadden

FOREIGN  
LANGUAGE  
PROGRAMS

Love's  
Notebook

AM & FM



# HEAR THEM ALL ON KNX



1070 ON YOUR DIAL



# Radio Lifelines

(Continued from Page 38)

latter was so funny that after we had finished howling, Betty quietly removed the photo of her current crush from its frame on her desk and inserted the phiz of the weirdy, not, however, without first autographing it "with mad love to Betty." At the time I told her she was running an awful risk, but she just laughed. Two days later, in a mid-afternoon lull, when she and I were alone, the office door flew open and I looked up to realize with horror that it was the "mad love" man. Planting myself between him and Millsie, I motioned frantically from behind to her and doubletalked like crazy. Betty, blissfully absorbed in finishing a story, kept on clacking her typewriter. When she finally looked up to catch my frantic signals, she quietly flopped the picture face down on the desk. Otherwise, we might have gotten both our throats slit.

Naturally, we'll never forget VJ Day. We closed up shop as soon as the word was flashed in the NBC news room. In ten minutes, Hollywood and Vine was a seething, delirious mass. Carmen Miranda was dancing atop a cab. . . . Sinatra was leaning out a window singing . . . only the song-pluggers parking out in front of the bowling alley stood in huddles where they always did.

**ONE DAY A LITTLE MAN CAME** in to the office and sat down quietly. Shirley thought he had come to see Joan, Joan thought he had come to see Shirley. Finally, when nothing happened, SG ventured to ask politely, "May I help you?"

"I'm just waiting," the little man replied.

"What for?"

"The announcers' auditions."

"We aren't auditioning any announcers here."

"Oh, isn't this NBC?" (We were flattered, natch!)

**WE HAVE ALWAYS CULTIVATED** a family atmosphere around Radio-TV Life's editorial office and people have told us this feeling shows in our writing. Although I expect my staff to keep certain set hours, I am lenient with them in other ways and I think in return for not cracking a whip over them, they give more in the long run. We always share our joys and troubles, and around the office has grown quite a saga during the decade. Sometime I'd like to write a little about some of the unusual interviews we have had . . . the time one of us was chased around an office and the time Joan was to meet an announcer at NBC. He was to identify himself with a red tie, but someone else was also wearing a

# Radio Precasts

## TIME CHANGES

**SUNDAY, MARCH 5**—"My Favorite Husband," KNX, 3:00 p.m. (30 min.). Formerly heard Friday, KNX, 9:00 p.m., show starring Lucille Ball replaces the "Family Hour."

**MONDAY, MARCH 6**—George Fisher, KNX, 1:15 p.m. (15 min.). Previously 1:30 p.m., Monday through Friday.

**MONDAY, MARCH 6**—Garry Moore, KNX, 1:30 p.m. (30 min.). Formerly heard at 1:45 p.m., Monday through Friday.

**MONDAY, MARCH 6**—Steve Allen, KNX, 2:00 p.m. (30 min.). Heard previously 2:15 p.m., Monday through Friday.

**MONDAY, MARCH 6**—Harry Babbitt, KNX, 4:30 p.m. (15 min.). Moves from 1:15 p.m., Monday through Friday.

★

## WHAT'S NEW

### Recorded Music

**MONDAY, MARCH 6**—"This Is Bing Crosby," KNX, 2:30 p.m. (15 min.). Bing sings Monday through Friday.

### Participation

**MONDAY, MARCH 6**—"Tune-O," KMPC, 10:30 a.m. (30 min.). Bill Ewing emcees musical quiz show with daily prizes for listeners Monday through Friday.

★

## WHAT'S BACK

### Commentary

**SATURDAY, MARCH 3**—"Stars on Broadway," KHJ, 5:30 p.m. (15 min.). Popular reporter Radie Harris returns with a series highlighting stage and screen personalities with news and interviews.

### Mystery-Detective

**FRIDAY, MARCH 3**—"Broadway Is My Beat," KNX, 9:00 p.m. (30 min.). Detective series directed by Elliott Lewis returns to local airwaves.

### Religion

**SUNDAY, MARCH 5**—"The Baptist Hour," KECA, 12:30 p.m. (30 min.). Returns to the network.

red tie that day . . . the joke about "Atta boy, Elmer," and the experiences we have had with cranks, who always lack courage to face those they are accusing and seek refuge in a telephone. Guess there are a few people who don't like us after ten years, but we are assured they are outnumbered by hundreds of wonderful performers and other radioites and thousands of you equally wonderful readers. Which reminds me of the day Dennis Day was posing across the hall in NBC Photographic for Thanksgiving pictures. Modeling a Daniel Boone hat and toting a shotgun, he dashed into our door, looked wild-eyed and demanded, "Where's the editor?"

## WHAT'S SPECIAL

### Religious

**SUNDAY, MARCH 5**—"Catholic Hour," KFI, 3:00 p.m. (30 min.). Actor-producer Eddie Dowling narrates a documentary marking the twentieth anniversary of the "Hour."

★

## WHO'S GUESTING

### Music

**SUNDAY, MARCH 5**—"Contented Hour," KNX, 7:00 p.m. (30 min.). Jo Stafford and Dick Haymes guest.

**MONDAY, MARCH 6**—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Violinist Fritz Kreisler highlights the "Hour" with his own compositions, "Malaguena" and "Stars in My Eyes."

**WEDNESDAY, MARCH 8**—Bing Crosby, KNX, 6:30 p.m. (30 min.). Bing hosts Gary Cooper and Garry Crosby.

### Commentary

**TUESDAY, MARCH 7**—"Bill Tusher in Hollywood," KECA, 7:30 p.m. (15 min.). Movietown commentator schedules chat with actress Coleen Grey, co-starring with Bing Crosby in "Riding High."

★

## WHAT'S PLAYING

### Drama

**FRIDAY, MARCH 3**—"Screen Directors' Playhouse," KFI, 6:00 p.m. (30 min.). Bob Hope and Jane Russell re-create their original roles in "The Paleface."

**SUNDAY, MARCH 5**—"NBC Theater," KFI, 11:00 a.m. (1 hr.). Dramatization of H. G. Wells's "Tono Bungay."

**SUNDAY, MARCH 5**—"M.G.M. Theater," KFI, 1:00 p.m. (1 hr.). Glamorous Marlene Dietrich stars in "Anna Karenina."

**SUNDAY, MARCH 5**—"Theatre Guild," KFI, 5:30 p.m. (1 hr.). Gertrude Lawrence and MacDonald Carey in "Lady in the Dark."

**WEDNESDAY, MARCH 8**—"Family Theater," KHJ, 8:30 p.m. (30 min.). Roddy and Virginia McDowall co-star in "The Prince and the Pauper," by Mark Twain.

**THURSDAY, MARCH 9**—"Suspense," KNX, 6:00 p.m. (30 min.). James Mason appears in Edgar Allan Poe's "The Pit and the Pendulum."

**THURSDAY, MARCH 9**—"Hallmark Playhouse," KNX, 7:00 p.m. (30 min.). Burgess Meredith in "Home to the Hermitage," the story of Andrew Jackson.

**THURSDAY, MARCH 9**—"Skippy Hollywood Theater," KNX, 7:30 p.m. (30 min.). Preston Foster in "When the Wind Blows."

### Music

**SATURDAY, MARCH 4**—"Metropolitan Opera," KECA, 11:00 a.m. (to concl.). Giuseppe Verdi's opera "Rigoletto" will be presented with baritone Leonard Warren in title role, tenor Jan Peerce, and soprano Patrice Munsel. Jonel Perlea conducts.

**MONDAY, MARCH 6**—"Railroad Hour," KFI, 8:30 p.m. (30 min.). Kenny Baker and Lucille Norman join Gordon MacRae in "Pinafore."

### Discussion

**SUNDAY, MARCH 4**—"Invitation to Learning," KNX, 10:30 a.m. (30 min.). "The Consolation of Philosophy" by Boethius will be discussed in the search for "Intellect."

### Mystery

**FRIDAY, MARCH 2**—"Crime Does Not Pay," KFI, 9:00 p.m. (30 min.). Horror-maker Bela Lugosi mixes up a "Gasoline Cocktail."

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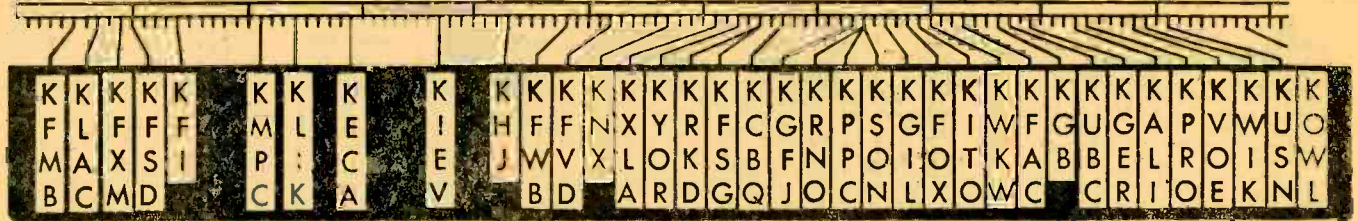


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# FRIDAY, MARCH 3

\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
- KFI—Guess a Tune.
- \*KHJ, KGB—Cecil Brown.
- KNX—McLaughlin Club Time.
- KFAC—Country Club.
- KFOX—Bible Society.
- KFVD—Wakeup Ranch.
- \*KFVB—Clete Roberts.
- KGER—Mizpah.
- KGJ—Dr. Frederick Bailey.
- KGIL—Musical Clock.
- \*KLAC, KXLA—News.
- \*KMPC—Ken Barton, News.
- KOWL—Spanish Hour.
- KRKD—Organ Melodies.
- KWIK—Club 1490.
- KWKW—Tony Sein.
- 8:05—KFI—Coffee Time.
- 8:10—KLAC—Stock Market.
- 8:15—KFI—Marriage for Two.
- \*KHJ, KNX, KOWL—News.
- KFOX—Prison Missionaries.
- KFWB—Bill Leyden.
- KGJ—Melody Time.
- KLAC—Sports; Haynes at the Reins.
- KMPC—Markets.
- KRKD—Hawaiian Memories.
- KXLA—Music.
- 8:25—KMPC—Sports Roundup.
- 8:30—KFI, KFSD—Jack Berch.
- KHJ, KFAM, KGB, KVQE—Bible Institute Hour.
- KNX, KCBQ—Grand Slam.
- \*KFAC, KGIL, KRKD—News.
- KFOX—Words of Life.
- KFVD—Record Rangers.
- KGER—Hammond.
- KMPC—Song for You.
- KOWL—Best Songs.
- KXLA—Haven of Rest.
- KWKW—Pasadena Churches.
- 8:45—KFI—Meyers Goes to Market.
- KNX—Rosemary.
- KFAC—Unity.
- KFSD—Dave Garroway.
- KFVD—Songs of the Sage.
- KFWB—Science of Mind.
- KGJ—Bible Treasury.
- KGJ—National Guard.
- KGIL—On Parade.
- KLAC—Racing News.
- \*KMPC—News.
- KRKD—Spotlight Varieties.
- KWKW—Voice of China.
- 9**—KECA, KFMB—Ladies, Be Seated.
- \*KFI, KLAC—News.
- \*KHJ, KFAM, KVQE—Kate Smith Speaks.
- KNX—Wendy Warren.
- KFAC—Morning Concert.
- KFOX—Pentecostal Church.
- KFVD—Waltz Time.
- KFWB—Strolling Tom.
- KGER—Lutheran Hour.
- KGJ—Internal Revenue.
- KGIL—Morning Varieties.
- KMPC—Band Box.
- KOWL—Best Songs.
- KRKD—Sagebrush Serenade.
- \*KWIK—News; Blue Barron.
- KWKW—Sunshine Mission.
- KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies Day.
- 9:15—KHJ, KFAM, KGB, KVQE—Gillette Garden Guide.
- KNX, KCBQ—Aunt Jenny.
- KFOX—Prophecy Speaks.
- \*KFSD, KFVD—News.
- KFWB—Unity Daily Word.
- KGJ—Airtorials.
- KGIL—Ballads for You.
- KLAC—Sing Worries Away.
- KWIK—Myrt and Marge.
- 9:25—KECA, KFMB—Ted Malone.
- 9:30—KECA—Quick as a Flash.
- KHJ—Women Are Wonderful.
- KNX, KCBQ—Helen Trent.
- KFOX—Full Gospel.
- KFSD—It's a Good Idea.
- KFVD—Show Tunes.
- KFWB—Bob Garrick.
- KGB—Molly Morse.
- KGER—God's Half Hour.
- KGJ—Racing News.
- KGIL—Fashions in Music.
- KMPC—Chef Milani.
- KOWL—Tune Time.

- 9:45—KWIK—Garden Spot.
- KWKW—1300 Club.
- KFI—All Around Town.
- KNX, KCBQ—Our Gal Sunday.
- KFVD—School Days.
- KGB—Frank Parker.
- KGJ—With Melody in Mind.
- KOWL—Guest Star.
- \*KRKD—News.
- 10**—KECA, KFMB—Surprise Package.
- KFI—Standard School.
- \*KHJ, KFAM, KGB, KVQE—News, Glenn Hardy.
- KNX—Big Sister.
- KFAC—Accent on Strings.
- \*KFOX—News.
- KFVD—Bible Institute.
- KFWB—Peter Potter.
- KGER—Earl Lee.
- KGJ—From Sunset and Vine.
- KGIL—Bing Crosby.
- KLAC—Al Jarvis Ballroom.
- KMPC—Bill Ewing Show.
- KOWL—Yiddish Hour.
- KRKD—Swing Time.
- KWIK—Musical Scrapbook.
- KWKW—Racing News.
- KXLA—Tom Cafferty.
- 10:10—KFOX—Assembly of God.
- 10:15—KHJ, KFAM, KGB, KVQE—Gospel Singer.
- KNX—Ma Perkins.
- KGER—Tommy Baird.
- KGIL—Sweet Swing.
- KRKD—Dr. Richardson.
- KWKW—Jan Garber Time.
- 10:25—KGJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- \*KFI—News.
- KHJ—Norma Young.
- KNX—Young Dr. Malone.
- KFAC—Serenade.
- KFOX—Music of the Morning.
- KFSD—George Hicks.
- KFVD—Rescue Mission.
- KGER—Rev. Markham.
- \*KGIL, KXLA—News.
- KLAC—Honest Opinion.
- KMPC—Musical Tune-O.
- KRKD—Artists and Composers

- KVQE—Meet the Band.
- KWIK—Belle Martell.
- KWKW—Italian Classical Hr.
- 10:35—KGIL—Midmornning Melodies.
- 10:45—KFI—Life Can Be Beautiful.
- KNX—Guiding Light.
- KFOX—Ann Jones.
- KGER—Rev. Koop.
- KRKD—Midnight Mission.
- KWIK—Bob Long.
- KXLA—Western Music.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KFAM, KGB, KVQE—Ladies' Fair.
- KNX—Second Mrs. Burton.
- KFAC—Piano Parade.
- KFOX—Rhythmic Age.
- 11:30—KECA—Ira Cook.
- KFI, KFSD—Today's Children.
- KHJ, KFAM, KGB, KVQE—Queen for a Day.
- KNX, KCBQ—Nora Drake.
- KFAC—Music Hall.
- \*KFOX, KOWL, KRKD—News.
- KFVD—Memory Melodies.
- KGER—Hits From Semi-Classics.
- KGJ—Variety on Piano.
- KWIK—Varieties.
- KWKW—Star of the Day.
- KXLA—Hometown Jamboree.
- 11:40—KFOX—Hit Tunes.
- 11:45—KFI, KFSD—Light of the World.
- KNX—The Brighter Day.
- KGJ—Remember Romany.
- \*KGIL—News.
- KOWL—Meet the Band.
- KRKD—Sweet Pops.
- KFOX—Rhythmic Age.
- 11:55—KGJ—Sports Flash.
- 12**—KECA, KHJ, KGB, KVQE, KWIK—News.
- KFI—Farm Reporter.
- \*KNX—News, Frank Goss.
- KFAC—Luncheon Concert.
- KFMB—Quick as a Flash.
- KFOX—Hit Tunes.
- KFSD—Life Can Be Beautiful.
- KFVD—Meridian Song.
- KFWB—Bill Anson.
- KGER—Songs for Luncheon.
- KGJ—Intermission.
- KGIL—Noonday Melodies.
- KLAC—Al Jarvis Ballroom.
- KMPC—Moods in Music.

**INFORMED DEMOCRACY**

11 to 11:15

Monday thru Friday

*Check* **KEVD**

OS ANGELES

- KFVD—Informed Democracy.
- KFWB—Peter Potter.
- KGJ—Yesterday's Hits.
- KGIL—Midmornning Melodies.
- KLAC—Al Jarvis Ballroom.
- KMPC—Bill Ewing Show.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesteryear.
- KWIK—Music for the Missus.
- KWKW—Italian Classics.
- KXLA—Western Music.
- 11:15—KECA, KFMB—Victor H. Lindlahr.
- KNX—Perry Mason.
- KFAC—Guy Bates Post.
- KFVD—Ballad Beats.
- KGER—Sunshine Mission.
- \*KXLA—Pasadena News.
- 11:25—KGJ—Sports Flash.

**friday** *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

1:30—Easy Aces, KECA.

2:15—Steve Allen, KNX.

2:45—Arthur Godfrey, KNX.

6:00—Joan Davis, KNX.

6:30—Lum & Abner, KNX.

6:30—Jimmy Durante, KFI.

7:00—Life of Riley, KFI.

8:30—Halls of Ivy, KFI.

9:00—Ozzie and Harriet, KECA.

*Drama*

6:00—Screen Directors' Guild, KFI.

8:00—Proudly We Hail, KHJ.

9:30—Mr. President, KECA.

*Quiz, Participation*

7:00—Welcome to H'wood, KECA

8:00—McNeill Bkfst. Club, KECA

8:30—Grand Slam, KNX.

10:00—Surprise Package, KECA.

11:00—Double or Nothing, KFI.

11:30—Queen for a Day, KHJ.

12:30—Art Linkletter, KNX.

3:00—Bride and Groom, KECA.

3:00—Welcome Travelers, KFI.

*Comment-Narration*

7:45—Fred Beak, KNX.

9:00—Kate Smith, KHJ.

12:05—Knox Manning, KNX.

4:00—Art Baker, KECA.

4:30—Burrill Wheeler, KFI.

4:30—Behind the Story, KHJ.

8:00—Lowell Thomas, KNX.

*Mystery-Detective*

8:00—The Fat Man, KECA.

8:30—This Is Your FBI, KECA.

8:30—Johnny Dollar, KNX.

9:00—Broadway Is My Beat, KNX

9:00—Crime Does Not Pay, KFI.

9:30—High Adventure, KFI.

10:00—I Love a Mystery, KHJ.

*Public Interest*

12:00—Farm Reporter, KFI.

6:45—Answer Man, KHJ.

7:00—Meet the Press, KHJ.

*Sports*

8:45—Racing News, KLAC.

9:30—Racing, KGJ.

5:00—Fred Hessler, KGER.

5:30—Sports Dial, KRKD.

5:45—Race Recap, KGJ.

5:45—Race Results, KRKD.

5:45—Sam Balter, KLAC.

6:15—Lippy Duckat, KWIK.

6:15—Bob Kelley, KMPC.

6:30—Joe Hernandez, KMPC.

7:00—Gillette Fights, KECA.

7:30—Sports Newsreel, KFI.

8:30—Basketball, Loyola vs. USF, KGER.

*Popular-Western Music*

4:00—Curt Massey, KNX.

4:45—Stuart Hamblen, KFWB.

8:00—Sinatra-Kirsten, KFI.

8:15—Smith and Whiting, KNX.

9:45—Club 15, KNX.

11:30—Mindy Carson, KFI.

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5000 Watts • Clear Channel

- KOWL—Joe Adams Show.
- KRKD—Western Wayside.
- \*KWKW—News; Sports News.
- KXLA—Hometown Jamboree.
- 12:05—KNX—Knox Manning.
- 12:15—KECA—Norwood Smith Sings.
- KFI, KFSD—Road of Life.
- KHJ—Meet Me at Owl.
- \*KFOX, KGER—News.
- KGIL—Vocal Varieties.
- \*KMPC—News to You.
- 12:20—KWKW—Bill Garr Show.
- 12:25—KGJ—Sports Flash.
- 12:30—KECA—Frances Scully.
- KFI, KFSD—Pepper Young.
- KHJ—Melody Parade.
- KNX, KCBQ—Art Linkletter.
- KFOX—Pacific Breezes.
- KFVD—Shopping Highlights.
- \*KFWB—News; Bill Anson.
- KGER—Luncheon Serenade.
- KGJ—1230 Club.
- KGIL—Wesley Tuttle.
- KMPC—Facts for Farmers.
- KRKD—Prairie Schooner.
- KWIK—Garden Spot.
- KXLA—Ole Rasmussen.
- 12:45—KFI, KFSD—Right to Happiness.



KHJ—Russ Morgan Music.  
 \*KFAC—News.  
 KMPC—Song Stars.  
 12:50—KECA—Double Feature.  
 12:55—KNN, KCBQ—Cedric Adams.  
 KGFJ—Sports Flash.  
**1**—KECA—Leyden With Song.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 KNN, KCBQ—Nona From Nowhere.  
 KFAC—Salvation Army Band.  
 KFOX—Texas Tiny.  
 \*KFVD—News.  
 \*KGER—Peter Slack, Organ.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 \*KLAC—News, Sports.  
 KMPC—California Carousel.  
 KOWL—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KVOE—United Nations.  
 KWIK—Pages of Memory.  
 KWKW—Bill Garr Show.  
 KXLA—Community.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KNN—Harry Babbitt.  
 KFAC—Classroom Radio.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KWKW—Races and Sports.  
 KXLA—Joe Littlefield.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Easy Aces.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ, KGB, KVOE—Ladies First.  
 KNN—George Fisher.  
 KFAC—Composers' Corner.  
 KFVD—Variety Time.  
 \*KFWB—News.  
 \*KGER—Clark Sparks Show.  
 KGIL—Homemakers.  
 KMPC—Hal Berger.  
 KRKD—Polka Time.  
 KWIK—Music Mart.  
 KXLA—Music and Malarkey.  
 1:45—KECA—Baukhage Talking.  
 KFI, KFSD—Widder Brown.  
 KNN, KCBQ—Garry Moore Show.  
 KFWB—Bill Anson.  
 KGER—Hawaiian Melodies.  
 KWKW—Sports, Bill Garr.  
 KGFJ—Sports Flash.  
**2**—KECA—Ira Cook.  
 KFI, KFSD—When a Girl Marries.  
 KHJ—Club 930.  
 KNN, KCBQ—Garry Moore Show.  
 KFAC—Matinee.  
 KFOX—Texas Tiny.  
 KFVD—Tins and Tunes.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers.  
 \*KLAC—News, Sports.  
 KMPC—Music in the Air.  
 KOWL—Joe Adams Show.  
 KRKD—Government Speaks.  
 KWKW—Great White Way.  
 KXLA—Music and Malarkey.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KNN, KCBQ—Steve Allen.  
 KRKD—Home Safety.  
 KWKW—Sports.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Hannibal Cobb.  
 KFI, KFSD—Just Plain Bill.  
 KGB—Man About Town.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGIL—Variations in Rhythm.  
 KRKD—Tunes in Tempo.  
 KWIK—Band of the Day.  
 KWKW—Bill Sampson Show.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KFVD—News.  
 KGFJ—Romantic Memories.  
 KGIL—Betsy Stahr.  
 2:55—KHJ—News.  
 KGFJ—Sports Flash.  
**3**—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Welcome Travelers.  
 KHJ—Club 930.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KFOX, KXLA—News.  
 KFAC—World of Opera.  
 KFVD—Harlematinee.  
 KFWB—Maurice Hart.  
 KGER—News; Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 \*KLAC—News, Sports.  
 KMPC—Magic of Melody.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWIK—La Pointe Show.  
 KWKW—Foothill Features.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFOX—Army Band.  
 \*KGIL—News.  
 KWKW—Races and Sports.

KXLA—Juke Box Matinee.  
 3:25—KECA, KFMB—Walter Kiernan.  
 KGFJ—Sports Flash.  
 3:30—KECA—The First Fifty.  
 KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFOX—Everybody's Business.  
 KFVD—Song Stylists.  
 \*KGER—News; Maurice Hart.  
 \*KGB—San Diego News.  
 \*KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KOWL—Melody Matinee.  
 \*KRKD—News; Music.  
 3:45—KFI, KFSD—We Love & Learn.  
 \*KFAC—News.  
 KFOX, KFVD—Old-Age Pensions.  
 KRKD—Modern Melodies.  
 3:55—KHJ—Guess-a-Tune.  
 \*KGER—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNN, KCBQ—Curt Massey Time.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KOWL—News.  
 \*KFVD—Harlematinee.  
 KFWB—Maurice Hart.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Hank Penny Show.  
 \*KLAC—News, Sports.  
 \*KMPC—News, Bill Harpel.  
 KRKD—Piano Paintings.  
 KWIK—Bill Bryan Show.  
 KWKW—Roden Bill.  
 KXLA—Juke Box Matinee.  
 4:15—KECA—The Best Looking.  
 KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—Frank Hemingway.  
 KNN, KCBQ—Stand-In.  
 KFOX—Freddie Martin Orch.  
 KFWB—Dave Ormont.  
 KLAC—California Melodies.  
 KMPC—Banda and Ballads.  
 KOWL—Italian Hour.  
 KRKD—Spotlight on Stars.  
 4:20—KECA—Play It Again.  
 4:25—KGFJ—Sports.  
 4:30—KHJ, KFXM, KGB, KVOE—Behind the Story.  
 KNN—International Disc Jockey.  
 KFVD—Song Pictures.  
 KFWB—Red Rowe.  
 KGFJ—Record Review.  
 KIEV—Bob Oates.  
 KMPC—Roddy McDowall.  
 KRKD—Symphony in Swing.  
 KWKW—Dolphin's Record Shop.  
 4:45—KECA—Happy Theater.  
 \*KHJ, KGB, KVOE—News.  
 \*KFSD—H. V. Kaltenborn.  
 KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRKD—News.  
 4:55—KGER—Sports.  
 KGFJ—Sports Flash.  
**5**—KECA, KFMB—Challenge of the Yukon.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—Mark Trail.  
 \*KNN—Frank Goss, News.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Star Tune Time.  
 KFWB—Stuart Hamblen.  
 KGER—Sports, Fred Hessler.  
 KGFJ—Live at Five.  
 KGIL—Children's Corner.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Bill Ewing.  
 KOWL—Chico's Swing Time.  
 KRKD—Songs of the Saddle.  
 KWIK—Storybook Land.  
 KWKW—Let's Talk Sports.  
 KXLA—Juke Box Matinee.  
 5:15—KHJ—News.  
 KNN—Tom Hanlon.  
 KGER—Rancho 1390.  
 KGFJ—Pianists of the Future.  
 KLAC—Bill Stewart.  
 \*KMPC—Virgil Pinkley.  
 KWKW—Today at the Races.  
 5:30—KECA, KFMB—Sky King.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—Tom Mix.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGER, KGFJ, KGIL—News.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Overseas Disc Jockeys.  
 KWKW—Romano Spanish Hour.  
 KXLA—Squeakin' Deacon.  
 5:45—KFI, KFSD—Elmer Peterson.  
 \*KNN—Edward R. Murrow.  
 KFOX—Your Fishcaster.  
 KGER—Stamps Quartet.  
 KGFJ—Race Recap.

KGIL—Tops in Pops.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
**6**—KECA—Edwin C. Hill.  
 KFI, KFSD—Screen Directors' Playhouse.  
 \*KHJ, KFXM, KGB, KVOE—Gibriel Heater.  
 KNN, KCBQ—Joan Davis.  
 KFAC—Hour of Music.  
 \*KFOX, KLAC—News.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Repeat Performance.  
 KGIL—Easy Listening.  
 \*KMPC—Norman Nesbitt, News.  
 KRKD—Varieties in Music.  
 KWKW—Carlos Moran.  
 KXLA—Property Owners.  
 6:05—KECA, KFMB—Bob Garred, News.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Bank Weaver, Sports.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFOX—Hawaiian Music.  
 KFWB—Steve Shoemaker.  
 KGIL—Two Guys and a Gal.  
 KMPC—Boh Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Lippy Duckat, Sports.  
 KXLA—Fed. Women's Club.  
 6:20—KECA—Headline Edition.  
 6:30—KECA—FBI Crime Prevention.  
 KFI, KFSD—Jimmy Durante.  
 KHJ, KGB, KVOE—Tell-Test.  
 KNN, KCBQ—Lum & Abner.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Santa Anita.  
 KRKD—Jack Patton Sings.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:35—KECA—Hits and Encores.  
 6:45—KHJ, KGB, KVOE—Answer Man.  
 KGIL—Down Memory Lane.  
 KRKD—Timely Topics.  
 KXLA—Music.  
 6:55—KECA, KFMB—Champion Roll Call.  
 \*KHJ, KFXM, KGB, KVOE—Bill Henry.  
**7**—KECA, KFMB—Gillette Fights.  
 KFI, KFSD—Life of Riley.  
 KHJ, KFXM, KGB—Meet the Press.  
 KNN—Young Love.  
 KCBQ—Johnny Dollar.  
 KFAC—Twilight Hour.  
 KFOX—March Time.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 \*KGIL—News.  
 \*KGIL—Musical Digest.  
 \*KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KRKD—A. F. of L.  
 \*KWIK—Frank Edwards.  
 KWKW—Hoyos Hour.  
 KXLA—Western Music.  
 7:15—KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 KXLA—Popular Music.  
 7:30—KECA—Sports Show.  
 KFI, KFSD—Sports Newsreel.  
 KHJ, KFXM, KGB, KVOE—Cine Aid.  
 KNN—Women's Forum.  
 KCBQ—Broadway Is My Beat.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGIL—Parks and Playgrounds.  
 KRKD—Dr. Richardson.  
 KWIK—Jewel City Showcase.  
 KWKW—Betz Spanish Program.  
 KXLA—Western Music.  
 7:35—KECA—Music.  
 7:45—KFI—California Senators Report.  
 \*KFOX—News.  
 KFWB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KRKD—Father Vaughan.  
 KXLA—Popular Music.  
**8**—KECA, KFMB—The Fat Man.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFXM, KGB—Proudly We Hail.  
 \*KNN—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFWB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Saludos Amigos.  
 KGIL—Platter Party.  
 \*KLAC—News; Music.  
 KMPC—Southland Story.  
 KRKD—Western Hit Parade.  
 KWKW—Italian Melodies.  
 \*KXLA—News.  
 8:15—KFI, KFSD—World News.  
 KNN—Jack Smith and Margaret Whiting.  
 KFWB—Errand of Mercy.  
 KGER—Hebrew Christian.

\*KGFJ—News, Averill Berman.  
 KLAC—Basketball: UCLA vs. USC.  
 KMPC—Parade of Hits.  
 KXLA—Western Music.  
 8:30—KECA, KFMB—This Is Your FBI.  
 KFI, KFSD—Halls of Ivy.  
 KHJ, KFXM, KVOE—Meet Your Match.  
 KNN—Johnny Dollar.  
 KRKD—Robert Q. Lewis.  
 KFOX—Slow Souvenirs.  
 \*KFWB—News.  
 KGER—Pet Exchange.  
 KGER—Basketball, Loyola vs. USF.  
 KGFJ—Today's Hits.  
 KWKW—Organ Melodies.  
 KXLA—Bobby Champion.  
 8:45—KFWB—Dave Ormont.  
 KXLA—Western Music.  
**9**—KECA—Adventures of Ozzie and Harriet.  
 KFI—Crime Does Not Pay. "Gasoline Cocktail," B. Lugosi.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNN—Broadway Is My Beat.  
 KFAC—Evening Concert.  
 \*KFOX, KWIK—Robert Arden.  
 KFWB—Bill Anson.  
 KGER—Basketball.  
 KGFJ—Today's Hits.  
 KGIL—Melodies From the Sky.  
 KLAC—Basketball.  
 KMPC—Parade of Hits.  
 KRKD—Western Hit Parade.  
 KWKW—American-Japanese Hour.  
 KXLA—Squeakin' Deacon.  
 9:15—KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 9:30—KECA—Mr. President.  
 KFI—High Adventure.  
 KHJ, KFXM, KGB—Comedy of Errors.  
 KNN—Beulah.  
 KFSD—B'way Correspondent.  
 KGIL—Musical Scrapbook.  
 KWIK—Band of the Day.  
 9:45—KNN, KCBQ—Club 15.  
 KFSD—Take to the Air.  
 \*KGIL—News.  
 9:55—KHJ, KFXM, KGB—News.  
**10**—KECA, KFMB—Richfield Reporter.  
 \*KFI, KFSD—Sam Hayes.  
 KHJ, KFXM, KGB—I Love a Mystery.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFVD—Spade Cooley Time.  
 KFWB—Gene Norman.  
 KGER—Basketball.  
 KGFJ—Melody Bangers.  
 KGIL—Folk Music.  
 KLAC—Don Otis.  
 KMPC—Figueroa Ballroom.  
 KRKD—Western Hit Parade.  
 KWIK—Kid Ory Band.  
 KWKW—Let's Dance.  
 KXLA—Western Music.  
 10:15—KECA—Ted Malone.  
 KFI—Johnny Murray.  
 \*KHJ, KGB—Frank Edwards.  
 KNN—Bob Elson.  
 KFMB—Gene Norman.  
 10:30—KECA—Dr. Frederick Bailes.  
 KFI—Benny Goodman Show.  
 \*KHJ—News.  
 KNN—Symphonette.  
 KGER—Mount Olive Church.  
 KGFJ—Billy Hughes.  
 KMPC—Leisure Time.  
 KWIK—Ben Pollack Orch.  
 KXLA—Music.  
 10:45—KECA—One for the Book.  
 KHJ—Baker's Dozen.  
 KGFJ—H'wood House Party.  
 10:55—KLAC—News.  
**11**—KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ—Baker's Dozen.  
 \*KNN—Larry Thor, News.  
 KFAC—Musical Crossroads.  
 KFMB, KFWB—Gene Norman.  
 KFVD—Spade Cooley Time.  
 KGER—Spirituals.  
 KGFJ—H'wood House Party.  
 KGIL—Records at Random.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KRKD—Western Hit Parade.  
 KWIK—Cafe Italia.  
 KWKW—Let's Dance.  
 KXLA—Pasadena Civic.  
 11:10—KNN—Sports.  
 11:15—KECA—Cinegrill Music.  
 KFI—Pro and Con.  
 KNN—Merry-Go-Round.  
 KFOX—Music of the Masters.  
 KXLA—Alex Cooper Show.  
 11:30—KECA—Ambassador Hotel Orchestra.  
 KFI—Mindy Carson.  
 KFOX—Hal's Memory Room.  
 KGER—At the Ranchhouse.  
 11:45—KFI—Navy Recruiting.  
 KNN—You and Income Tax.  
 11:55—KECA, KMPC—News.



# SATURDAY, MARCH 4

\*Indicates News Broadcast.

- 8**—KECA, KFMB—No School Today.  
 KFI, KFSD—Fred Waring.  
 KHJ—Guest Star.  
 \*KNX, KFVB, KLAC, KMPC—News.  
 KFAC—Country Church.  
 KFOX—Bible Society.  
 KFVD—Wakeup Ranch.  
 KGB—Vet Wants to Know.  
 KGER—Mizpah.  
 KGFJ—Proudly We Hail.  
 KGIL—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Organ Melodies.  
 KWIK—Club 1490.  
 KWKW—Tony Sein.  
 KXLA—Popular Music.  
 8:05—KNX, KCBQ—Let's Pretend.  
 8:15\*—KHJ, KOWL—News.  
 KFOX—Prison Missionaries.  
 KFVB—Bill Leyden.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Reports, Sports.  
 KRKD—Hawaiian Memories.  
 KXLA—Melody Time.  
 8:30—KFI, KFSD—Smilin' Ed McConnell.  
 KHJ, KFAM, KGB, KVOE—Haven of Rest.  
 KNX, KCBQ—Junior Miss.  
 \*KFAC, KGIL—News.  
 KFOX—Cavaliers of America.  
 KFVD—Record Rangers.  
 KGER—Bob Hammond.  
 KGFJ—Melody Time.  
 KMPC—Ralph Turner Show.  
 KOWL—Palabras de Vida.  
 KRKD—Radio Kids Bible Club.  
 KWKW—Pasadena Churches.  
 8:45—KECA—Mirandy's Almanac.  
 KFAC—Unity.  
 KFOX—Wings of Faith.  
 KFVD—Songs of the Sage.  
 KFVB—Salvation Army.  
 KGER—Assembly of God.  
 KGFJ—Naval Air Reserve.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KOWL—Pacific Serenade.  
 KWKW—Voice of China.  
 KXLA—Adventure.

- 9**—KECA—Week-End Platter Party.  
 KFI, KFSD—Mary Lee Taylor.  
 KHJ, KGB—Dr. Hiss Clinic.  
 KNX, KCBQ—Theatre of Today.  
 KFAC—Morning Concert.  
 KFMB—Ranch Boys.  
 KFOX—Pentecostal Church.  
 KFVD—Contrasts.  
 KFVB—National Guard Show.  
 KGER—Radio Kids' Bible Club.  
 KGFJ—Voice of the Blind.  
 KGIL—Beyondville Stories.  
 KLAC—Sing Your Worries Away.  
 KMPC—Ralph Turner Show.  
 KOWL—Junior Stringbusters.  
 KRKD—Sagebrush Serenade.  
 KVOE—Proudly We Hail.  
 KWIK—Navy Band.  
 KWKW—Sunshine Mission.  
 KXLA—Western Music.  
 9:15—KFOX—Old-Time Religion.  
 KFVB—Unity Daily Word.  
 KGFJ—Airtorials.  
 KOWL—Auntie Bea Story Time.  
 KWIK—Johnny Downs.  
 9:30—KFI—Scout Jamboree.  
 KHJ, KGB—Vet Wants to Know.  
 KNX, KCBQ—Grand Central Station.  
 KFOX—Full Gospel.

**YOUR ALL WESTERN JAMBOREE JUBILEE**

1070 KC. 9:30 to 11:30 A.M.  
 5000 WATTS

Saturday

**Check KEVD**

O.S.A.N.O.B.L.E.S.

KFVD—Jamboree Jubilee.  
 KFVB—Bob Garrick.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Fashions in Music.  
 KOWL—German Hour.  
 KWIK—Red Baker.  
 KWKW—1300 Club.  
 9:45—KHJ—Extra Time.  
 KFMB—George Murphy.  
 KFSD—Our Navy.  
 KGB—Poetry for You.  
 KGFJ—With Melody in Mind.  
 KRKD—Rev. Joseph Murphy.  
 KVOE—Meet a Friend.

- 10**—KECA—Week-End Platter Party.  
 KFI—Young America Speaks.  
 \*KHJ, KFAM, KGB, KVOE—News.  
 KNX, KCBQ—Stars Over Hollywood.  
 KFAC—Accent on Strings.  
 KFMB—Flying Feet.  
 \*KFOX—News.  
 KFVD—Jamboree Jubilee.  
 KFVB—Peter Potter.  
 KGER—Wilmington Assembly of God.  
 KGFJ—From Sunset and Vine.  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Ralph Turner Show.  
 KOWL—Radio Hour.  
 KRKD—Swing Time.  
 KWIK—Red Baker.  
 KWKW—Sports.  
 KXLA—Western Music.  
 10:10—KFOX—Assembly of God.  
 10:15—KHJ—Femme Fair.  
 KGIL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWKW—Jan Garber Time.  
 10:25—KGFJ—Sports Flash.  
 10:30—KFI, KFSD—Voices Down the Wind.  
 KHJ, KFAM, KGB, KVOE—Symphonies for Youth.  
 KNX, KCBQ—Give and Take.  
 KFAC—Serenade.  
 KFMB—At Home With Music.  
 KFOX—Music of the Morning.  
 KGER—Christian Leadership.  
 KGIL—Midmornning Melodies.  
 KLAC—Honest Opinion.  
 KOWL—Tune Shop.  
 KRKD—County Art Institute.  
 KWKW—Naval Air Reserve.  
 10:45—KFOX—Ministerial Union.  
 KGER—Rev. Kopp.  
 KRKD—Pop Concert.  
 KWKW—Frances Dempster.  
 10:55—KGFJ—Sports Flash.

- 11**—KECA, KFMB—Metropolitan Opera.  
 KFI, KFSD—Lassie.  
 KHJ, KFAM, KGB, KVOE—Symphonies for Youth.  
 KNX, KCBQ—County Fair.  
 KFAC—Plano Parade.  
 KFOX—Rhythmic Age.  
 KFVD—Jamboree Jubilee.  
 KFVB—Peter Potter.  
 KGER—Children's Bible Hour.  
 KGFJ—What's New.  
 KGIL—Midmornning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Ralph Turner Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Red Baker.  
 KWKW—Proudly We Hail.  
 KXLA—Western Music.  
 11:15—KFI—Your Income Tax.  
 KFAC—Book Press.  
 \*KFSD—News.

- KFVD—Ballad Bests.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—National Farm and Home Hour.  
 KHJ, KFAM, KGB, KVOE—Air Force Hour.  
 KNX—It's Fun to Be Young.  
 KFAC—Music Hall.  
 \*KFOX—News: Hit Tunes.  
 KFVD—Shopping Highlights.  
 KGER—Semi-Classic Hits.  
 KGFJ—Piano Moments.  
 KOWL—Italian Program.  
 \*KRKD—News.  
 11:45—KGFJ—Remember Romany.  
 \*KGIL—News.  
 KRKD—Sweet Pops.  
 11:55—KGFJ—Sports Flash.

- 12**—KECA, KFMB—Metropolitan Opera.  
 KFI—Farm Reporter.  
 \*KHJ, KWKW—News.  
 KNX, KCBQ—Get More Out of Life.  
 KFAC—Luncheon Concert.  
 KFOX—Hit Tunes.  
 KFSD—Pioneers of Music.  
 KFVD—Luncheon Tunes.  
 KFVB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Wesley Tuttle.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Story Circus.  
 KOWL—Joe Adams Show.  
 KRKD—Western Wayside.  
 KWIK—Corn Crib Opry.  
 KXLA—Western Music.  
 12:05—KWKW—Sports News.  
 12:15—KFI—Saturday Special.  
 KHJ—Music to Remember.  
 KNX, KCBQ—Handy Man.  
 \*KFOX, KGER—News.  
 KGB, KVOE—Income Tax.  
 KWKW—Farm News.  
 12:20—KWKW—Bill Garr Show.  
 12:25—KGFJ—Sports Flash.  
 12:30—KHJ, KFAM, KGB, KVOE—Man on the Farm.  
 KNX—Carnation Family Party.  
 KFOX—Pacific Breezes.  
 KFVD—Shopping Highlights.  
 \*KFVB—News.  
 KGER—Luncheon Serenade.  
 KGFJ—123 Club.  
 KRKD—Prairie Schooner.  
 KXLA—Ole Rasmussen.  
 12:45\*—KFAC—News.  
 KFVB—Bill Anson.  
 KMPC—Song Stars.  
 12:55\*—KGFJ—Sports Flash.

- 1**—KECA, KFMB—Metropolitan Opera.  
 KFI—Saturday Special.  
 KHJ, KFAM, KGB, KVOE—Man on the Farm.  
 KNX—Meet the Missus.  
 KFAC—Church Federation of L. A.  
 KFOX—Western Hit Parade.  
 KFSD—Living, 1960.  
 \*KFVD, KLAC—News.  
 KFVB—Bill Anson.  
 KGER—Headlines and Harmonies.

- KGFJ—1230 Club.  
 KGIL—Boy Scouts.  
 KMPC—Ed Chandler Show.  
 KOWL—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KWIK—Date With Disc.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broadcaster.  
 1:10—KLAC—570 Club.  
 1:15—KFAC—Village Festival.  
 KFVD—School Days.  
 KWKW—Sports: Bill Garr.  
 KXLA—Research Adventures.  
 1:25—KGFJ—Sports Flash.  
 1:30—KHJ, KGB, KVOE—Sports Parade.  
 \*KNX, KFVB—News.  
 KFAC—Composers' Corner.  
 KFVD—Two for the Show.  
 KGER—Here's to Vets.  
 KGIL—Saturday Serenade.  
 KRKD—Polka Time.  
 KXLA—Music.  
 1:35—KNX—Knox Manning.  
 1:45—KFVB—Bill Anson.  
 KGER—Hawaiian Melodies.  
 KLAC—Storybook Hour.  
 KWKW—Sports: Bill Garr.  
 1:55—KGFJ—Sports Flash.

- 2**—KECA—Tea and Crumpets.  
 KFI—Saturday Special.  
 KHJ—Club 930.  
 KNX—Knox Manning.  
 KFAC—Matinee.  
 KFOX—Western Hit Parade.  
 KFSD—Slim Bryant.  
 KFVD—Novelties.  
 KFVB—Bill Anson.  
 KFAM, KGB, KVOE—Coast Guard.  
 KGER—Long Beach Band.  
 KGIL—Doug Cramer's Teen Time.  
 KGFJ—Meet the Band.  
 \*KLAC—News, Sports.  
 KMPC—Ed Chandler Show.  
 KOWL—Joe Adams Show.  
 KRKD—Colorado River Assn.  
 KWIK—Date With a Disc.  
 KWKW—Music of the Great White Way.  
 \*KXLA—News.  
 2:10—KLAC—570 Club.  
 2:15—KNX—Farm News.  
 KRKD—Police Department.  
 KWKW—Sports.  
 KXLA—U. S. Air Force.  
 2:25—KGFJ—Sports Flash.  
 2:30—KNX—Cross Section U.S.A.  
 KFVD—Mellow Mood.  
 KFAM, KGB, KVOE—College Choir.  
 \*KGER—News.  
 KGFJ—Keyboard Korner.  
 KGIL—Hank Penny Show.  
 KRKD—Tunes in Tempo.  
 KWIK—Time for Talent.  
 KWKW—Bill Sampson Show.  
 KXLA—Youth Debate.  
 2:40—KGER—Long Beach Band.  
 2:45—KNX, KCBQ—Garden Gate.  
 KFSD—Confidential Close-ups.  
 KGFJ—Romantic Memories.  
 2:55—KGFJ—Sports Flash.

- 3**—KECA—Junior Junction.  
 KFI—Music City Show.  
 KHJ—Club 930.  
 \*KNX, KCBQ—Griffing Banquet.  
 \*KFSD—News.  
 KFAC—World of Opera.  
 KFOX—U. N. Story.  
 KFVD—Harlematinee.  
 KFVB—Maurice Hart.  
 KFAM, KGB, KVOE—Baker's Dozen.  
 KGER—Rancho 1390.  
 KGFJ—Record Jackpot.  
 KGIL—Hank Penny Show.  
 \*KLAC—News: Sports.  
 KMPC—Record Room.  
 KOWL—Joe Adams Show.  
 KRKD—Parade of Hits.  
 KWIK—La Pointe Show.  
 3:10—KLAC—570 Club.  
 3:15—KNX, KCBQ—Memo From Lake Success.  
 KFOX—Voice of the Army.  
 KFSD—Religion in News.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—American Farmer.  
 KFI, KFSD—NBC Symphony.  
 KNX, KCBQ—Red Barber, Sports.  
 KFAC—Lyrics in Chorus.  
 KFMB—University Women.  
 KFOX—Call! Nat'l Guard.  
 KFVD—Tele-Tunes.  
 \*KFVB, KRKD—News.  
 KFAM, KGB, KVOE—Andre Kostelanetz.  
 KOWL—Melody Matinee.  
 3:35—KRKD—Interlude.  
 3:45\*—KNX, KCBQ—Larry Lesueur News.  
 \*KFAC—News.  
 KFMB—Income Tax.  
 KFOX—Guest Star.  
 KFVB—Maurice Hart.  
 KGER—Upton Close.  
 KMPC—Portraits in Melody.  
 KRKD—Modern Melodies.  
 \*KWKW—Sports: News.

**saturday Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

8:30—Junior Miss, KNX.  
 6:30—Dennis Day, KFI.  
 6:30—The Goldbergs, KNX.  
 7:00—Judy Canova, KFI.  
 7:00—Mr. Feathers, KHJ.  
 9:30—Godfrey's Digest, KNX.

**Quiz, Participation**

10:30—Give and Take, KNX.  
 11:00—County Fair, KNX.  
 11:30—Fun to Be Young, KNX.  
 12:30—Family Party, KNX.  
 6:00—Earn Your Vacation, KNX.  
 7:00—Sing It Again, KNX.  
 8:00—Truth or Consequences, KFI.

**Drama**

9:00—Theater of Today, KNX.  
 9:30—Grand Central Sta., KNX.  
 10:00—Stars Over Hollywood, KNX.  
 11:00—Lassie Show, KFI.  
 6:00—Proudly We Hail, KFI.  
 8:30—Hollywood Star Theater, KFI.  
 9:30—Dr. Kildare, KFI.

**Classical, Semi-Classical Music**

8:00—Fred Waring, KFI.  
 10:30—Symphonies for Youth, KHJ.

**Sports**

11:00—Metropolitan Opera, KECA.  
 3:30—NBC Symphony, KFI.  
 4:30—Pioneers of Music, KFI.

**Mystery-Detective**

9:00—Gangbusters, KNX.

**Public Interest-Information**

11:30—Nat'l. Farm Hour, KFI.  
 3:30—American Farmer, KECA.  
 8:30—If They Had Lived, KGFJ.

**Juvenile**

8:05—Let's Pretend, KNX.  
 8:30—Smilin' Ed, KFI.

**Popular-Western Music**

4:45—Stuart Hamblen, KFVB.  
 8:00—Vaughn Monroe, KNX.  
 8:30—Gene Autry, KNX.  
 9:00—Hit Parade, KFI.



3:55-KGFI—Sports Flash.  
 4-KECA—Flying Feet.  
 KFI, KFSD—NBC Symphony.  
 KHJ, KFAM, KGB, KVOE—John Flynn.  
 KNX—Disc Jockey, U.S.A.  
 KFAC—Musical Masterpieces.  
 KFMB—Surprise Matinee.  
 \*KFOX, KOWL—News.  
 KFVD—Harlematinee.  
 KFWD—Maurice Hart.  
 KGER—Western.  
 KGFI—Record Review.  
 KGIL—Hank Penny.  
 \*KLAC—News, Sports.  
 KMPC—Rancho Grande.  
 KRKD—Ira Sweet, Organ.  
 KWIK—La Pointe Show.  
 KWKW—Rodeo Bill.  
 KXLA—Juke Box Matinee.  
 4:15-KHJ, KFAM, KGB, KVOE—Frank Hemingway, News.  
 KFOX—Salvation Army.  
 KFWD—Helen Louise.  
 KLAC—670 Club.  
 KOWL—Italian Hour.  
 KRKD—Spotlight on Stars.  
 4:25-KGFI—Sports Flash.  
 4:30-KECA—Bible Messages.  
 KFI—Pioneers of Music.  
 KHJ, KFAM, KGB, KVOE—Coast Guard on Parade.  
 \*KFMB—News.  
 KFOX—Music.  
 KFSD—Archie Andrews.  
 KFVD—Song Pictures.  
 KFVB—Blind Artists' Guild.  
 KGER—Popular Orchestra.  
 KGFI—Record Review.  
 KLAC—Bill Stewart.  
 KRKD—Symphony in Swing.  
 KWKW—Record Shop.  
 4:45-KECA—It's Your Business.  
 KFOX—Lest We Forget.  
 KFWD—Stuart Hamblen.  
 KGER—Trinity Gospel.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRKD—News.  
 4:55-KGFI—Sports Flash.  
 5-KECA—Robert H. Nathan.  
 KFI—Pioneers of Music.  
 KHJ—Palace Personalities.  
 \*KNX, KCBQ—Frank Goss, News.  
 KFAC—Sunset Serenade.  
 KFMB—Ave Maria Hour.  
 KFOX—Sunshine Misson.  
 KFSD—Colonial Quiz.  
 KFVD—Airlane Melodies.  
 KFWD—Stuart Hamblen.  
 KFAM, KGB, KVOE—True or False.  
 KGER—Peter Slack Time.  
 KGFI—Jive at Five.  
 KGIL—Hank Penny Show.  
 \*KLAC, KMPC, KWIK—News.  
 KOWL—Chicago, Swingtime.  
 KRKD—Songs of the Saddle.  
 KWKW—Enchanted Lady.  
 KXLA—Juke Box Matinee.  
 5:05-KWIK—Teen Echoes.  
 5:15-KECA—Special Event.  
 KNX—Tom Hanlon.  
 KFSD—National Guard.  
 KLAC—Bill Stewart.  
 KMPC—Stars Sing.  
 KWKW—Today at the Races.  
 5:30-KECA—Harry Wisner, Sports.  
 KFI—Confidential Close-Ups.  
 KHJ—Stars on Broadway.  
 \*KNX, KCBQ—Chat Huntley.  
 KFAC—Show Time.  
 KFMB—Navy Hour.  
 \*KFOX, KGIL—News.  
 KFSD—Wolf's Sports Desk.  
 KGER—First Congregational Church.  
 KGFI—Melody Time.  
 KMPC—Dr. Warner Muir.  
 KRKD—Sports Dial.  
 KVOE—Homes on the Land.  
 KWIK—Music for America.  
 KWKW—Romano Spanish Hr.  
 5:45-KECA—Income Tax.  
 \*KFI, KFSD—Elmer Peterson.  
 KHJ, KGB—Hollywood Quiz.  
 \*KNX—News.  
 KFOX—Music.  
 KGFI—Race Recap.  
 KGIL—Tops in Pops.  
 KLAC—Sam Balter, Sports.  
 KMPC—Episcopal Diocese.

6-KRKD—Race Results.  
 KVOE—Navy Show.  
 KECA—Scouting the Stars.  
 KFI—Proudly We Hail.  
 KHJ, KFAM, KGB, KVOE—Dance Music.  
 KNX—Earn Your Vacation.  
 KFAC—Your Soloist.  
 \*KFOX, KMPC—News.  
 KFSD—S.D. Unemployment.  
 \*KFWD—News and Music.  
 KGER—Back to the Bible.  
 KGFI—Musical Digest.  
 KGIL—Easy Listening.  
 \*KLAC—News; Al Jarvis.  
 KRKD—Varieties in Music.  
 \*KWIK—Marquis Childs.  
 KWKW—Carlos Moran.  
 KXLA—Collegiate Cavalcade.  
 6:05-KECA, KFMB—Bob Garred, News.  
 6:15-KECA—For the Record.  
 KFOX—Hawaiian Music.  
 KFSD—Income Tax.  
 KFWD—Music.  
 KGIL—Two Guys and a Gal.  
 KMPC—Bob Kelley.  
 KRKD—Hawaiian Memories.  
 KWIK—Time for Art.  
 KXLA—Muir College.  
 6:25-KHJ, KFAM, KGB, KVOE—John B. Kennedy.  
 6:30-KECA—Modern Romances.  
 KFI, KFSD—Dennis Day.  
 KHJ, KFAM, KGB—Hawaii Calls.  
 KNX—The Goldbergs.  
 KFAC—Music Magic.  
 KFOX—Hal's Memory Room.  
 KFWD—Strictly From Dixie.  
 KGER—Lukin Valley Church.  
 KGIL—Dinner Concert.  
 KMPC—Santa Anita.  
 KRKD—Jack Patton Sings.  
 \*KVOE—Local News.  
 KWIK—Music for the Gourmet.  
 KWKW—Hoyos Hour.  
 KXLA—Voice of Hope.  
 6:45-KGIL—Down Memory Lane.  
 KRKD—Timely Topics.  
 7-KECA, KFMB—Hollywood By-Line.  
 KFI, KFSD—Judy Canova.  
 KHJ, KFAM, KGB—Mr. Feathers.  
 KNX, KCBQ—Sing It Again.  
 KFAC—Dr. James Fittfield, Jr.  
 KFWD—Gospel and Song.  
 KGER—Bell Christian Church.  
 KGFI—Musical Digest.  
 \*KGIL, KRKD, KWIK—News.  
 \*KLAC—News; 570 Club.  
 KMPC—Dinner Date.  
 KWKW—Hoyos Hour.  
 KXLA—Nazarene Church.  
 7:05-KWIK—Opera Highlights.  
 7:15-KFOX—March Time.  
 KGIL—Songs by Crosby.  
 KMPC—Income Tax.  
 KRKD—Three-Quarter Time.  
 KXLA—Music.  
 7:30-KECA—Through the Listening Glass.  
 KFI, KFSD—Grand Ole Opry.  
 KHJ—Salute to Reservists.  
 KFAC—First Baptist Church.  
 KFOX—Proudly We Hail.  
 KFWD—Successful Business.  
 KFAM, KGB, KVOE—This Is Europe.  
 KGER—Music.  
 KGIL—Footlight Favorites.  
 KMPC—Your County.  
 KRKD—Dr. Richardson.  
 KWIK—Szath-Myri Conducts.  
 KWKW—Betz Spanish Program.  
 KXLA—Accent on Youth.  
 7:45-KFSG—Dr. Kelson Glover.  
 KFWD—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KMPC—Here's to Vets.  
 8-KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Truth or Consequences.  
 KHJ, KFAM, KGB, KVOE—Jimmy Dorsey Orch.  
 KNX, KCBQ—Vaughn Monroe.  
 KFAC—Evening Concert.  
 KFOX—Counts Barn Dance.  
 KFSG—Rev. Kelson Glover.  
 KFWD—Community Hour.

KGER—Bible Treasury.  
 KGFI—Saludos Amigos.  
 KGIL—Platter Party.  
 \*KLAC—News; Music.  
 KMPC—Eddie Oxford.  
 KWIK—Orchestra.  
 KWKW—Italian Melodies.  
 KXLA—Church in the Barn.  
 8:15-KGER—Hebrew Christian.  
 KGFI—Know Your Schools.  
 KLAC—Sing Your Worries Away.  
 KMPC—Parade of Hits.  
 8:30-KECA, KFMB—Heinie and His Band.  
 KFI, KFSD—Hollywood Star Theater.  
 KHJ, KFAM, KGB, KVOE—Lombardland, U.S.A.  
 KNX, KCBQ—Gene Autry.  
 KFOX—Music.  
 KFWD—Social Security.  
 KGER—Basketball: Loyola vs. U.S.F.  
 KGFI—If They Had Lived.  
 KGER—Basketball: UCLA vs. USC.  
 KWIK—Corn-Crib Opry.  
 KWKW—Organ Melodies.  
 KXLA—Western Music.  
 8:40-KGFI—College of Divine Science.  
 8:45-KFWD—Religious News.  
 9-KECA—Rayburn & Finch Night Shift.  
 \*KFI, KFSD—Hit Parade.  
 \*KHJ, KFAM, KGB, KVOE—News.  
 KNX, KCBQ—Gangbusters.  
 KFAC—Evening Concert.  
 KFMB—Gregory Hood.  
 KFWD—On the Beat.  
 KGER—Basketball.  
 KGFI—Today's Hits.  
 KGIL—Melodies From the Sky.  
 KLAC—Sing Your Worries Away.  
 KMPC—Basketball.  
 KWIK—Navy Band.  
 KWKW—Musical Reveries.  
 KXLA—97th St. Corral.  
 9:15-KHJ, KGB—Dink Templeton, Sports.  
 \*KFOX—News.  
 9:30-KFI—Adventures of Dr. Kildare, L. Barrymore, L. Ayres.  
 KHJ—True or False.  
 KNX, KCBQ—Godfrey's Digest.  
 KFMB—Here's to Vets.  
 KFOX—Rendezvous at Ricarts.  
 KFSD—Voices and Events.  
 KFSG—Youth Sings.  
 KFWD, KFAM—Laymen's Hr.  
 KGIL—Musical Scrapbook.  
 KWIK—Orchestra.  
 KWKW—Gordon Baker Lloyd,

KFWD—Gene Norman.  
 KGER—Basketball.  
 KGFI—Upbeat Session.  
 KGIL—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KWIK—Kid Ory Band.  
 KWKW—Let's Dance.  
 KXLA—Music.  
 10:15-KECA—Ira Blue, Sports.  
 KFI—County Supervisor Darby.  
 KHJ—Benny Strong Orch.  
 KNX—Get More Out of Life.  
 KFMB—Gene Norman.  
 KFOX—Ross Ballroom.  
 KFSD—Morton Downey.  
 KFSG—Gospel Accordion.  
 10:30-KECA—Scouting the Stars.  
 KFI—Living 1950.  
 KHJ—Educating Our Daughters.  
 KNX—Capitol Cloakroom.  
 KFSG—Starlight Journey.  
 KGER—Radio Guild Show.  
 KGFI—H'wood House Party.  
 KWIK—Ben Pollack Orch.  
 10:35-KECA—Claremont Hotel Orch.  
 10:55-KECA—News.  
 11-KECA—Cinegrill Music.  
 KFI—Solitaire Time.  
 KHJ—Baker's Dozen.  
 \*KNX—News.  
 KFAC—Musical Crossroads.  
 KFMB, KFWD—Gene Norman Show.  
 KFOX—Sky Serenade.  
 KFSG—Open House.  
 KFVD—Spade Cooley Time.  
 KGB—Dancing in the Dark.  
 KGER—Spirituals.  
 KGFI—H'wood House Party.  
 KGIL—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Figueroa Ballroom.  
 KWIK—Music.  
 KWKW—Let's Dance.  
 KXLA—Pasadena Civic Dance  
 11:15-KECA—Beverly Hills Hotel Orch.  
 KFI—Morton Downey.  
 KNX—Merry-Go-Round.  
 KFOX—Music.  
 KXLA—Alex Cooper Show.  
 11:30-KECA—Ambassador Orch.  
 KFI—Fairmont Orch.  
 KFOX—Hal's Memory Room.  
 KFSG—Request Program.  
 KGER—Carroll's Corral.  
 KMPC—Bill Jones.  
 KVOE—Hawaii Calls.  
 11:55-KECA, KFI, KMPC—News.  
 12-KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.  
 \*KNX—News.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time (to 1).  
 KFWD—Melodee Club.  
 KGFI—Lamplighters Club (to 6).  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade (to 5:30).  
 KWIK—Show People's Show (to 4).  
 KWKW—Bill Sampson (to 3).  
 KXLA—Alex Cooper Show (to 5).  
 12:05-KNX—Steve Allen Show.  
 12:30-KFI—Midnight Flyer.  
 KFWD—Lee Wilder.  
 12:45-KFWD—Tommy Dorsey Plays.

**SATURDAY**  
 9:30 - 10 P.M.  
**CLIFFIE STONE**  
 Direct from  
**EL MONTE**  
**LEGION STADIUM**  
**KXLA**

KXLA—Cliffie Stone Dance.  
 9:45-KFMB—Bing Crosby.  
 \*KGIL—News.  
 10-KECA, KFMB—News.  
 \*KFI, KFSD—Sam Hayes, News.  
 KHJ, KFAM, KGB, KVOE—Monica Whalen.  
 \*KNX, KCBQ—Chat Huntley, News.  
 KFAC—Musical Crossroads.  
 KFOX—Speed Derby.  
 KFSG—Pauline Hensche.  
 KFVD—Spade Cooley Time.

**Recorded Highlights**  
**SATURDAY**  
**POPULAR**  
 8:15 a.m.—KLAC, Haynes at Reins.  
 9:00 a.m.—KECA, Ira Cook.  
 10:00 a.m.—KLAC, Al Jarvis.  
 10:00 a.m.—KFWD, Peter Potter.  
 12:00 n.—KFWD, Bill Anson.  
 12:00 n.—KOWL, Joe Adams.  
 12:00 noon—KFWD, Bill Anson.  
 12:00 noon—KOWL, Joe Adams.  
 10:00 p.m.—KLAC, Don Otis.  
 10:00 p.m.—KFWD, Gene Norman.  
 11:15 p.m.—KNX, Tom Hanlon.  
 11:15 p.m.—KXLA, Alex Cooper.  
**CLASSICAL**  
 9:00 p.m.—KFAC, Evening Concert.  
 12:00 m.—KHJ, Rhapsody in Wax.

# Contests

AND OFFERS

"I'LL BUY THAT," KECA-TV, Channel 7, 5:30 p.m., Sunday—Viewers wishing to compete for prizes may write their answers to the question of the week (given on each

program) and send to "I'll Buy That," ABC Television Center, Hollywood 27, Calif. Deadline for entries will be one week from Monday following first contest announcement.

SHEILAH GRAHAM, KHJ, 6:30 p.m., Sunday—Write a letter of 200 words or less telling "What's Right or Wrong With Hollywood" for a \$100 Savings Bond and Max Factor Make-up Kit, care of the program, Mutual-Don Lee, Hollywood 28, Calif. Closing indefinite.

"MAN ON THE FARM," KHJ, 12:30 p.m., Saturday—Send in your four-line verse or

jingle about any animal, plant or farm object to compete for prize of Crown Gas or Electric Range, to Quaker Oats Company, care program, Mutual Broadcasting System, 1440 Broadway, New York 18, New York, Closing indefinite.

"STRAIGHT ARROW," KHJ, 5:00 p.m., Tuesday, Thursday—Ring with picture of "Straight Arrow" on the outside may be had for one Nabisco Shredded Wheat box-top and ten cents together with name and address to National Biscuit Company, Box (Please Turn to Page 59)



# SUNDAY, MARCH 5

**SYD MASON**  
from  
**Harbison House**  
1 A.M.  
Tuesday thru Sunday

3020 KC.  
5000 WAJTS

**Check KEVD**


- \*Indicates News Broadcast.
- 8**—KECA, KFMB—Old-Fashioned Revival.  
KFI—Grandpa Owens Reads the Funnies.  
KHJ, KFXM, KGB, KVOE—Back to God Hour.  
KNX—Farm Journal.  
KFAC—Country Church.  
KFOX—Unitarian Church.  
KFSD—Call to Worship.  
KFVD—Rev. Murphy.  
KFWB—Funnies.  
KGER—Rev. Markham.  
KGFJ—Here's to Vets.  
KGIL—Music With Charm.  
KLAC—Music.  
\*KMPC—News.  
KOWL—Mexican Melodies.  
KRKD—Ranch Program.  
KWIK—Hora Hispana.  
KWKW—Buenas Nuevas.  
KXLA—Music.
- 8:15**\*KNX, KCBQ—Howard K. Smith.  
KFOX—Comrades of Peace.  
KFVD—Sermons in Song.  
KGFJ—Salvation Army.  
KLAC—Church of Christ.  
KMPC—Sunday Morning Melodies.
- 8:30**—KFI—Christian Science.  
KHJ, KFXM, KGB, KVOE—Voice of Prophecy.  
KNX—Salt Lake Tabernacle Choir.  
KCBQ—S. W. Baptist Church.  
KFAC—Organ Recital.  
KFOX—Morning Chapel.  
KFSD—Land of the Free.  
KFVD—Church of Christ.  
KFWB—Union Rescue Mission.  
KGER—Bible Treasures.  
KGFJ—Strike Up the Band.  
KLAC—Unity.  
KMPC—Challenge to Youth.  
KXLA—Western Music.
- 8:45**—KFI—Hometown Happenings.  
\*KFSD—News, Weather.  
KGER—Amazing Grace.  
KGFJ—First Unitarian Church.  
KRKD—Music.
- 9**—KECA—Southernaire.  
KFI—Parent-Youth Forum.  
KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
KNX—Get More Out of Life.  
KFAC—Liberal Catholic Hour.  
KFMB—Parade of Hits.  
KFOX—Popular Melodies.  
KFSD—Vincent Lopez.  
KFWB—Union Rescue Mission.  
\*KFVD—News and Music.  
KGER—Assembly of God.  
KGFJ—Christ for Today.  
KGIL—Organ Reveries.  
\*KLAC—News.  
KMPC—Vance Graham.  
KOWL—Concordia Lutheran.  
KPPC—Worship in Miniature.  
KRKD—Sunday Serenade.  
KWIK—Sunday's Pops.  
KWKW—Italian Hour.  
KXLA—Armstrong Twins.
- 9:05**—KLAC—Catholic Mass.
- 9:15**—KFAC—Crest Choristers.  
KGFJ—H Wood House Presents.  
KOWL—Armenian Hour.  
KPPC—Worship Interlude.
- 9:30**—KECA—Message of Israel.  
KFI—Eternal Light.  
KHJ, KFXM, KGB, KVOE—Lutheran Hour.  
KNX, KCBQ—People's Platform.  
KFAC—Gilbert & Sullivan.  
KFSD—Devotional Hour.  
KFVD—Charles W. Hamp.  
KFWB—Peter Potter's Platter Parade.  
KGER—God's Half Hour.  
KGIL—On Parade.  
KPPC—Dr. Roberts.  
KFVD—Felix De Cola.  
KGIL—Sweet Swing.
- 10**\*KECA—News.  
KFI—Herbert J. Mann.  
\*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
KNX—University Explorer.  
KCBQ—Greenwood Concert.  
KFAC—Gilbert & Sullivan.  
\*KFOX—L. A. Sentinel.  
KFSD—America United.

- KFVD—Sunday Roundup.  
KFWB—Peter Potter.  
KGER—Radio Revival.  
KGFJ—Hits of the Week.  
KGIL—Parade of Hits.  
\*KLAC—News; Sing Your Worries Away.  
KMPC—Dempsy-Tegeler Music Hour.  
KOWL—Rev. Clayton Russell.  
KRKD—Sunday Serenade.  
KWIK—Sunday's Pops.  
KWKW—Italian Novelities.  
KXLA—Al Williams.
- 10:15**—KECA, KFMB—Romance of the Highways.  
KFI—Sunday Preview.  
KHJ, KFXM, KGB, KVOE—Songs of Cheer and Comfort.  
KNX—Get More Out of Life.  
KFOX—Angelus Hour.
- 10:25**—KPPC—Church News.
- 10:30**—KECA—National Vespers.  
KFI, KFSD—Chicago Round Table.  
KHJ—Music.  
KNX—Invitation to Learning.  
KCBQ—Invitation to Learning.  
KFBQ—Parade of Hits.  
KGER—Evangelical Church.  
KGIL—Waltz Time.  
KOWL—American-Jewish Program.  
KWKW—Italian Melodies.
- 10:45**—KHJ, KGB—Dick Haynes Show.  
KFOX—Cumberland Church.  
\*KPPC—Church Service.
- 10:50**—\*KECA, KFMB—Foreign Reporter.  
KFI—NBC Theater.  
KHJ, KGB—Champions Are Made.  
KNX—Taylor-Made Melodies.  
KFAC—First Methodist Church.  
KFOX—Presbyterian Church.  
KFSD—Ratner Recommendations.  
KFVD—Hollywood First Baptist Church.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
KGIL—Christian Church.  
KGFJ—Sunday Showcase.  
KIEV—Wally George Show.  
KLAC—Sing Your Worries Away.  
KMPC—Record Session.  
KOWL, KPPC, KVOE—Church Services.  
KWIK—People's Church.  
KWKW—Italian Melodies.  
KXLA—Squeakin' Deacon.
- 11:15**—KECA, KFMB—Frank and

- Ernest.  
KHJ—Music.  
KNX—California Holiday.
- 11:30**—KECA—Yesterday on B'way.  
KHJ, KGB—House of Hymns.  
KNX, KCBQ—Galen Drake.  
KFMB—Cotton Tales.  
KFSD—Christian Church.  
KFSD—Sammy Kay.  
KGFJ—Say It With Music.  
KWKW—All-Saints Episcopal Church.
- 11:45**—KECA—Through the Listening Glass.  
KHJ, KGB—Master Radio Canaries.  
KNX, KCBQ—Jack Sterling Show.
- 12**—KECA—Hour of Faith.  
KFI, KFSD—One Man's Family.  
\*KHJ, KFXM, KVOE—News.  
KNX, KCBQ—New York Philharmonic Orch.  
KFAC—Metropolitan Encores.  
KFMB—Cotton Tales.  
KFOX—Popular Melodies.  
KFVD—Lifelines.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
\*KGFJ—Alvin Wilder.  
KGIL—Pop Concert.  
KLAC—Carroll Speedway.  
KMPC—Record Session.  
KOWL—Italian Program.  
KPPC—Afternoon Concert.  
KWIK—Miracle Church.  
KWKW—Italian Melodies.  
KXLA—Squeakin' Deacon.
- 12:15**\*KHJ—Bill Cunningham.  
KGFJ—Sunday Serenade.  
KLAC—Sing Your Worries Away.  
KPII—Afternoon Concert.  
KVOE—Canary Chorus.
- 12:30**—KECA—Baptist Hour.  
KFI, KFSD—Quiz Kids.  
KHJ, KGB—Juvenile Jury.  
KFWB—Wizard of the Ivories.  
KGER—Word of Truth.  
\*KGIL—News.  
KOWL—Hungarian Hour.  
KRKD—Sunday on Ranch.  
KWIK—Rhythm Ranch.  
KWKW—Jewish Hour.  
KXLA—Felix De Cola.  
KGIL—Vocal Varieties.
- 1**—KECA—This Week Around the World.  
KFI—MGM Theater of the Air "Anna Karenina."  
Marlene Dietrich.  
KHJ, KFXM, KGB, KVOE—Hopalong Cassidy.  
KNX, KCBQ—New York Philharmonic Orch.  
KFAC—Keyboard Stylings.  
KFMB—Piano Playhouse.

- KFOX—Famous Selections.  
\*KFSD—Edwin C. Hill.  
KFVD—Squeakin' Deacon.  
KFWB—Steve Shormaker.  
KGER—Healing Waters.  
KGFJ—Intermission.  
KGIL—Easy Listening.  
\*KLAC—News; Sing Your Worries Away.  
KMPC—Song Stars.  
KOWL—Scandinavian Hour.  
KPPC—Afternoon Concert.  
KRKD—Sunday on Ranch.  
KWIK—Religious Hour.  
KWKW—Jewish Hour.  
KXLA—Strolling Tom.
- 1:15**—KFAC—Catholic Topics.  
KFSD—Ideas Unlimited.  
KMPC—Melody Express.  
KWIK—Pentecostal Tabernacle.  
\*KXLA—News.
- 1:30**—KECA—Voice of Prophecy.  
KHJ, KFXM, KGB, KVOE—Martin Kane, Private Eye.  
KNX—L. P. Record Parade.  
KCBQ—Presbyterian Church.  
KFAC—Imports on Wax.  
KFMB—Proudly We Hail.  
KFOX—Negro Spirituals.  
KFSD—High Adventure.  
KGER—Light and Life.  
KGFJ—Serenade to Afternoon.  
KGIL—Melody Hour.  
KXLA—Church in the Barn.  
KAGH—Toastmasters.
- 1:45**—\*KGIL—Here's to Vets.
- 2**—KECA—Piano Playhouse.  
KFI—Richard Diamond.  
KHJ, KFXM, KGB, KVOE—The Shadow.  
KNX—This Is L.A.  
KFAC—Concert Favorites.  
KFMB—Mr. President.  
KFOX—Good News.  
KFSD—Richard Diamond.

**ESQUIRE TODD**  
presents  
**HARLEM HOLIDAY**  
(Best in Colored Entertainment)  
**K F V D**  
**SUNDAY**  
2 to 3 P. M.



- KFVD—Harlem Holiday.  
KFWB—Dave Ormont.  
KGER—Long Beach Band.  
KGFJ—Anybody's Hit Parade.  
KGIL—Melody Hour.  
KLAC—Sing Your Worries Away.  
KMPC—Record Room.  
KOWL—Spanish Home Hour.  
KPPC—Afternoon Concert.  
KRKD—Sunday on Ranch.  
KWKW—Rev. Wall.  
KXLA—Challenge to Youth.
- 2:05**—KWIK—Keyboard Classics.
- 2:15**—KFOX—Healing Waters.
- 2:30**—KECA, KFMB—Greatest Story Ever Told.  
KFI, KFSD—Harvest of Stars.  
KHJ, KFXM, KGB, KVOE—True Detective Mysteries.  
\*KNX, KGER—News.  
KCBQ—Lost in the Stars.  
KFOX—Gospel Harbor Light.  
KFVD—Citizens' Forum.  
KFWB—Melody of Youth.  
KGIL—Songs of Yesterday.  
KOWL—Yiddish Hour.  
KWIK—Lutheran Hour.  
KWKW—Juvenile Hour.  
KXLA—Ole Rasmussen.
- 2:40**—KGER—Long Beach Band.
- 2:45**—KNX—Melody Parade.
- 3**—KECA, KFMB—Lutheran Hr.  
KFI—Catholic Hour.  
KHJ, KFXM, KGB, KVOE—California Caravan.  
KNX—Lucille Ball Show.  
KCBQ—Hollywood Theater.  
KFAC—Stage Melody.  
KFOX—Pentecostal Church.  
KFSD—S. D. Quiz Kids.  
KFVD—Citizens' Forum.  
KFWB—Skyway to Music.  
KGER—Assembly of God.  
KGFJ—Irene's Pet Parade.  
KGIL—Concert Highlights.  
\*KLAC—News.  
KMPC—Magic of Melody.  
KOWL—Yiddish Hour.  
KPPC—Afternoon Concert.  
KWIK—Church of the Air.  
KWKW—Juvenile Hour.  
KXLA—Ole Rasmussen.
- 3:05**—KLAC—Sunday Jazz Session.
- 3:15**—KGFJ—Western Roundup.  
KWKW—Hellenic-American Hour.  
\*3:30—KECA, KFMB—Music With the Girls.  
KFI, KFSD—Henry Morgan.  
KHJ, KFXM, KGB, KVOE—Nick Carter.  
KNX, KCBQ—Boston Blackie.

**sunday Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Religion**  
8:00—Old-Fashioned Revival, KECA.  
8:30—Christian Science, KFI.  
8:30—Voice of Prophecy, KHJ.  
9:30—Lutheran Hour, KHJ.  
12:00—Hour of Faith, KECA.  
3:00—Catholic Hour, KFI.

**Comedy-Variety**  
3:30—Henry Morgan, KFI.  
4:00—Jack Benny, KNX.  
4:30—Barris-Faye, KFI.  
4:30—Amos 'n' Andy, KNX.  
5:00—Charlie McCarthy, KNX.  
6:30—Horace Heidt, KNX.  
8:00—Eve Arden, KNX.  
8:30—Charlie McCarthy, KNX.  
8:30—Can You Top This?, KHJ.  
9:00—Red Skelton, KNX.  
9:30—Jack Benny, KNX.

**Drama**  
11:00—NBC Theater, KFI.  
12:00—One Man's Family, KFI.  
1:00—MGM Theater, KFI.  
2:30—Greatest Story, KECA.  
3:00—Family Hour, KNX.  
5:30—Theater Guild, KFI.

**Classical, Semi-Classical Music**  
8:30—Salt Lake Tabernacle, KNX.  
12:00—N. Y. Philharmonic, KNX.  
2:00—Piano Playhouse, KECA.  
2:30—Harvest of Stars, KFI.  
4:30—Deens Taylor, KHJ.  
6:30—American Album, KFI.  
7:00—Contended Hour, KNX.  
8:30—Standard Hour, KFI.  
9:30—Chicago Theater, KHJ.

**Comment-Narration**  
6:00—Walter Winchell, KECA.  
6:15—Louella Parsons, KECA.  
6:30—Sheilah Graham, KHJ.  
7:00—Jimmy Fidler, KECA.  
8:00—Drew Pearson, KECA.  
8:30—Walter Winchell, KECA.

**Mystery-Detective**  
1:30—Wm. Gargan, KHJ.  
2:00—Richard Diamond, KFI.  
3:30—Nick Carter, KHJ.  
3:30—Boston Blackie, KNX.  
4:00—Christopher London, KFI.  
5:00—Sam Spade, KFI.  
5:30—Rocky Jordan, KNX.  
7:30—The Whistler, KNX.  
7:30—Amazing Maloué, KECA.  
9:30—Box 13, KECA.

**Public Interest-Information**  
9:30—People's Platform, KNX.  
10:30—Invitation to Learning, KNX.  
3:00—California Caravan, KHJ.  
6:15—Rebuttal, KHJ.  
7:15—Get More Out of Life, KECA.  
8:15—If They Had Lived, KGFJ.  
8:45—Sunday Evening Club, KFAC.

**Quiz, Participation**  
12:30—Quiz Kids, KFI.  
5:00—Stop the Music, KECA.  
7:00—Take it or Leave it, KFI.  
8:00—Twenty Questions, KHJ.  
9:00—Think Fast, KECA.

**Popular-Western Music**  
7:30—Roy Rogers, KHJ.  
7:30—Bob Crosby, KFI.



KFVD—Hank, the Night Watchman.

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- KGJF—Melody Rangers.
- KGIL—Music for Dancing.
- KOWL—Festival Mexicano.
- KWKW—Gilbert & Sullivan.
- KXLA—Music.
- 3:45—KGER—Garfield Baptist.
- KWKW—Portuguese Hour.
- 4—KECA, KFMB—This Thing Called Life.
- KFI, KFSB—Christopher London
- KHJ, KFXM, KGB, KVOE—Adventures of the Falcon.
- KNX, KCBQ—Jack Benny.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFVD—Hank, the Night Watchman.
- KFWB, KGER—Old-Fashioned Revival.
- KGJF—Hawaiian Serenade.
- KGIL—Music for Dancing.
- KLAC—Sunday Jazz Session.
- KMPC—Rancho Grande.
- KOWL—Organ Melodies.
- KPPC—Afternoon Concert.
- KVOE—Juvenile Jury.
- \*KWKW—News; Footlight Parade.
- KXLA—Music.
- 4:15—KRKD—California Importing Co.
- KRKD—Popular Tunes.
- KWKW—Sunday Serenade.
- 4:30—KECA—Speaking of Songs.
- KFI, KFSB—Phil Harris—Alice Faye Show.
- KHJ—Deans Taylor.
- KNX, KCBQ—Amos 'n' Andy.
- KFOX—Wings of Healing.
- \*KGFJ—News and Music.
- KGJF—Salute to Reservists.
- KGIL—Modern Concert Hall.
- KVOE—Reviewing Stand.
- KWKW—Pop Concert.
- 4:45—KECA—Robert St. John.
- KOWL—Harmony Isle.
- 5—KECA, KFMB—Stop the Music
- KFI, KFSB—Sam Spade.
- KHJ, KFXM, KGB, KVOE—Mediation Board.
- KNX, KCBQ—Bergen and McCarthy.
- KFAC—Sunset Serenade.
- KFOX—Evangelist Program.
- KFWB—Voice of Calvary.
- KGER—Bible Treasury Hour.
- KGJF—Public Messenger.
- KGIL—Armchair Favorites.
- \*KLAC, KMPC, KWKW—News.
- KOWL—Polish Melody Hour.
- KPPC—Family Life.
- KRKD—Melody Time.
- KVOE—Festecostal Hour.
- KWKW—Allambra Tabernacle.
- 5:05—KLAC—Sunday Jazz Session.
- KMPC—Parade of Hits.
- KWKW—Concert Variety.
- 5:30—KFI, KFSB—Theater Guild.
- KHJ, KFXM, KGB—Enchanted Hour.
- KNX, KCBQ—Rocky Jordan.
- KFAC—Guy Bates Post.
- KFOX—J. T. Gibson, Harlem to Hollywood.
- KFWB—Dr. John Matthews.
- KGER—Evangelical Church.
- KGJF—Film News, Dot Meyerberg.

- KGIL—Tahitian Memories.
- KMPC—Word of Life.
- KOWL—Evening Serenade.
- KPPC—SAL Musicals.
- KWKW—Rev. Harold Lawrence.
- 5:45—KFAC—Waltz Time.
- \*KGJF, KLAC—News.
- KGIL—Latin American Rhythms.
- KWKW—Sacred Heart Hour.
- 5:50—KLAC—Income Tax.
- 6—KECA, KFMB—Walter Winchell.
- KFI, KFSB—Theater Guild.
- \*KHJ, KFXM, KGB, KVOE—News.
- KNX, KCBQ—Meet Corliss Archer.
- KFAC—Columbia Masterworks
- \*KFOX, KXLA—News.
- KFWB—Institute of Religious Science.
- KGER—Life Triumphant.
- KGJF—Musical Digest.
- KGIL—Voice of the Army.
- KLAC—Sing Worries Away.
- KMPC—Dr. Barnhouse.
- KPPC—Sacred Songs.
- KRKD—Show Tunes.
- KWKW—Ramirez Hour.
- KWKW—Rev. J. Peterson.
- 6:10—KFOX—Hawaiian Music.
- 6:15—KECA, KFMB—Louella Parsons.
- KHJ, KFXM, KGB, KVOE—Rebuttal.
- KGIL—Guest Star.
- KXLA—Red Cross.
- 6:30—KECA, KFMB—Chance of a Lifetime.
- KFI, KFSB—Album of Familiar Music.
- KHJ, KFXM, KGB, KVOE—Sheilah Graham.
- KNX, KCBQ—Horace Heidt Show.
- KFOX—Hal's Memory Room.
- KFWB—Calvary Assembly.
- KGER—Lutheran League.
- KGIL—Van Nuys Baptist Ch.
- KMPC—Mother's Album.
- KPPC—Children's Corner.
- KRKD—Kingdom Fellowship.
- KWKW—Maurice Johnson.
- KXLA—Lutheran Gospel Hour
- 6:45—KHJ—National Guard Show.
- KMPC—Dr. Albert Palmer.
- KPPC—Music for Children.
- KVOE—Naval Air Reserve.
- 7—KECA, KFMB—Jimmie Fidler.
- KFI, KFSB—Take It or Leave It.
- KHJ, KFXM, KGB, KVOE—Take a Number.
- KNX, KCBQ—Contented Hour.
- \*KGIL—News.
- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFSG—Angelus Hour.
- KFWB—Union Rescue Mission.
- KGER—Evangelical Hour.
- KGJF—Musical Digest.
- KLAC—Best in Variety.
- KMPC—Know Your FBI.
- KWKW—Paul Page.
- KWKW—Love's Notebook.
- KXLA—National Voice.
- 7:15—KECA, KFMB—Get More Out of Life.
- KGIL—Vaughn Monroe.
- KMPC—Know Your Schools.
- KXLA—Music.
- 7:30—KECA—The Amazing Mr. Malone.
- KFI, KFSB—Bob Crosby Show
- KHJ, KFXM, KGB, KVOE—Roy Rogers Show.
- KNX, KCBQ—The Whistler.
- KFAC—Your Concert.
- KFMB—Andy Hardy.
- KFOX—The King's Service.
- KFSG—Evening Service.
- KFWB—Strollin' Tom.
- KGIL—Music Box.
- KMPC—Marina Band.
- KPPC—Byways of Verse.
- KWKW—People's Church.
- KWKW—Maple Chapel Melodies.
- KXLA—Church of Open Door.
- 7:45—KFWB—Catholic Answers.
- KMPC—Freedom Story.
- \*KECA, KFMB—Drew Pearson.
- 8—KFI—Edwin C. Hill.
- KHJ, KFXM, KGB, KVOE—Twenty Questions.
- KNX, KCBQ—Eve Arden.
- KFAC—First Methodist.
- KFOX—Christian Science.
- KFSB—Dave Ketchum.
- KFSG—Evening Service.
- KFWB—Hollywood Presbyterian Church.
- KFAC—Sunday Evening Club.
- KGER—Rev. LeRoy Kopp.
- KGJF—Evening Interlude.
- KGIL—Songs of Our Time.
- KLAC—Here's to Vets.
- KMPC—America Speaks Up.
- KPPC—Sunday Evening Hour.
- KWKW—Pasadena Four-

- Square.
- KXLA—Open Door Church.
- 8:15—KECA, KFMB—Monday Morning Headlines.
- KFI—Facts Unlimited.
- KGJF—If They Had Lived.
- KLAC—Navy Show.
- KMPC—Don Ameche.
- 8:25—KGJF—Philharmonic Reporter.
- 8:30—KECA, KFMB—Walter Winchell.
- KFI, KFSB—Standard Hour.
- KHJ, KFXM, KGB, KVOE—Can You Top This? McCarthy.
- KGER—Hymns for the Day.
- KGJF—Armchair Concert.
- KGIL—Gems of Melody.
- KLAC—Irwin Allen.
- KMPC—American Legion Reports.
- KPPC—Sacred Music.
- KWKW—Blue of Evening.
- KWKW—Rev. Moss.
- 8:45—KECA, KFMB—Louella Parsons.
- KFAC—Sunday Evening Club.
- KGER—Message to Israel.
- KLAC—St. Francis Drama.
- KMPC—Business Reporter.
- KPPC—Word of Life.
- KXLA—Music.
- 9—KECA, KFMB—Think Fast.
- KFI, KFSB—Standard Hour.
- \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX, KCBQ—Red Skelton.
- KFOX—Victory Baptist Church.
- KFWB—Radio Edition of Bible
- KGER—Bethel Church.
- KGJF—Ave Maria Hour.
- KGIL—Melodies From the Sky
- \*KLAC—News.
- KMPC—Candlelight & Silver.
- KPPC—U. N. Report.
- KWKW—Orchestra.
- KWKW—Voice of Prophecy.
- KXLA—Old-Fashioned Revival
- 9:10—KLAC—Open Forum.
- 9:15—KHJ—Darby for Lt. Governor.
- KFI—Rabbi Maglin.
- 9:30—KCA—Box 13.
- KFI—Science Editor.
- KHJ, KFXM, KGB—Chicago Theater.
- KNX, KCBQ—Jack Benny.
- KFAC—Gateway to Music.
- KFMB—Calif. Nat'l Guard.
- KFOX—Music.
- KFSB—Proudly We Hail.
- KFSG—Sacred Serenade.
- KFWB—Pacific Lutheran Hr.
- KGER—Sunday Concert.
- KGJF—Music for America.
- KGIL—Musical Scrapbook.
- KPPC—Research Report.
- KVOE—Minister's Hour.
- 9:45—KFI—Reports from Congress.
- KFMB—Bing Crosby.
- KPPC—Music of Many Lands.
- KWKW—Metro. Baptist Ch.
- 10—KECA, KFMB—Richfield Reporter.
- \*KFI, KFSB—Sam Hayes, News
- KHJ, KFXM, KGB, KVOE—Chicago Theater.
- \*KNX, KCBQ—News, Huntley.
- KFAC—Gateway to Music.
- KFOX—Excursions in Science.
- KFSG—Poet of the Piano.
- KFVD—Spade Cooley Time.
- KFWB—County Museum Concert.
- KGER—McCoy Baptist Church
- KGJF—Melody Rangers.
- KGIL—Juke Box Review.
- KIAC—Johnny Grant at Ciro's
- KMPC—Proudly We Hail.
- KPPC—Concert Hour.
- KWKW—Kid Ory Band.
- KWKW—Baptist Church.
- KXLA—Voice of Calvary.
- 10:15—KECA—Retail Clerks' Variety Show.
- KFI—Mayor Bowron.
- KNX, KCBQ—Night Editor.
- \*KFB—George Sokolsky.

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- KFOX—Music.
- KFSB—Mary Ann Mercer.
- 10:30—KECA—Speare Career Theater
- KFI—American Forum.
- KHJ—Income Tax.
- KNX—Freddy Martin Orch.
- KCBQ—Salt Lake Choir.
- KFAC—Nocturne.
- KFMB—Guest Star.
- KFSG—Console Melody Time.
- KFWB—Echoes of Eden.
- KGER—Holy Spirit Tabernacle
- KGJF—Blue of Evening.
- KMPC—Arthur Van Orch.
- KWKW—Orchestra.
- KWKW—Organ Melodies.
- KXLA—Memory Lane.
- 10:45—KHJ—Dance Orch.
- KCBQ—Treasury Bandstand.
- 11—KECA—Cinegrill Orch.
- KFI—Music and the Muse.
- KHJ—Sylvan Levin Opera Concert.
- \*KNX—News.
- KCBQ—Red Blanchard Show.
- KFAC—Nocturne.
- KFMB—Sunday Serenade.
- KFOX—Music.
- KFSG—Song Stories.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGB—Dancing in the Dark.
- KGJF—H'wood House Party.
- KGIL—Juke-Box Review.
- KLAC—Johnny Grant at Ciro's
- KMPC—Bill Jones Show.
- KWKW—Cafe Italia.
- KXLA—Church of God.
- 11:15—KNX—Merry-Go-Round.
- KFOX—Concert Master.
- KFSG—Jubilee Singers.
- 11:30—KECA—Ambassador Orch.
- KFI—America United.
- KCBQ—Prelude to Midnight.
- KFOX—Hal's Memory Room.
- KFSG—Hymns for Reverie.
- KFWB—Music You Want.
- KWKW—Musical Journey.
- 11:45—KHJ—Harold Turner, Organ.
- \*KNX—Elmo Roper.
- KFSG—Variety Time.
- 11:55—KLAC, KMPC—News.
- 12—KHJ—Rhapsody in Wax.
- \*KNX—News.
- KFAC—Midnight Serenade.
- KFVD—Spade Cooley Time (to 1).
- KFWB—Lee Wilder.
- KGIL—Johnny Grant (to 2).
- KLAC—Across the Footlights.
- KWKW—Show People's Show (to 4).
- KWKW—Bill Sampson (to 3).
- 12:05—KNX—Midnight Music Man.
- 1—KNX—News.
- KFAC—Symphony (to 3).

### Recorded Highlights

SUNDAY POPULAR

- 9:30 a.m.—KFWB, Peter Potter.
- 1:30 p.m.—KNX, L. P. Records
- 2:00 p.m.—KFVD, Hunter Hancock.
- 10:00 p.m.—KLAC, Johnny Grant.
- 10:30 p.m.—KXLA, Lou Stevens.

CLASSICAL

- 9:30 a.m.—KFAC, Gilbert and Sullivan.
- 3:00 p.m.—KFAC, Stage Melodies.
- 9:30 p.m.—KFAC, Gateway to Music
- 12:00 m.—KHJ, Rhapsody in Wax.
- 1:00 a.m.—KFAC, Symphony.

### SUGGEST CANDIDATE

Although Ralph Edwards uses a large staff to track down details of people air-biographed on NBC's "This Is Your Life," anyone may suggest a possible candidate. To be a talent scout, listeners need only write a note to Edwards in Hollywood and outline their reasons for believing a friend or neighbor would make an interesting story.

### DESIGNS JEWELRY

Alice Frost, feminine half of CBS's "Mr. and Mrs. North," designs costume jewelry as a hobby.

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# MONDAY, MARCH 6

## "BUENOS DIAS"

with Eddie Rodriguez  
and Ted Duran  
Daily 6-7 A.M.

1070 KC  
5000 WATTS



\*Indicates News Broadcast

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
KFI—Guess-a-Tune.  
\*KHJ, KGB—Cecil Brown.  
KNX—Top of the Morning.  
KFAC—Breakfast Symphony.  
KFOV—Challenge to Youth.  
KFVD—Wakupa Ranch.  
\*KFWB—Clete Roberts, News.  
KGER—Mr. Frederick Bailes.  
KGIL—Musical Clock.  
\*KLAC, KXLA—News.  
\*KMPC—Ken Barton, News.  
KOWI—Spanish Hour.  
KRKD—Organ Melodies.  
KWIK—Club 1490.  
KWKW—Tony Sein.  
8:05—KFI—Coffee Time.  
8:10—KLAC—Stock Reports.  
8:15—KFI—Marriage for Two.  
\*KHJ, KOWL—News.  
KNX—News, Dave Valle.  
KFWB—Bill Leyden.  
KGFJ—Melody Time.  
KLAC—Haynes at the Reins.  
KMPC—Markets, Sports.  
KRKD—Hawaiian Memories.  
KXLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
KHJ, KFNM, KGB, KVOE—Bible Institute.  
KNX, KCBQ—Grand Slam.  
\*KFAC, KGIL, KRKD—News.  
KFOV—Words of Life.  
KFVD—Record Rangers.  
KGER—Hammond.  
KMPC—Song for You.  
KOWI—Best Songs.  
KXLA—Haven of Rest.  
KWKW—Pasadena Churches.  
8:45—KFI—Meyers Goes to Market.  
KNX—Rosentary.  
KFAC—Unity.  
KFSD—Dave Garraway Show.  
KFVD—Songs of the Sage.  
KFWB—Science of Mind.  
KGER—Bible Treasury Hour.  
KGFJ—Treasury Department.  
KGIL—On Parade.  
KLAC—Racing News.  
\*KMPC—News.  
KRKD—Spotlight Varieties.  
KWKW—Voice of China.  
**9**—KECA, KFMB—Ladies Be Seated.  
\*KFI, KLAC—News.  
\*KHJ, KFNM, KVOE—Kate Smith Speaks.  
\*KNX—Wendy Warren.  
KFAC—Morning Concert.  
KFOV—Pentecostal Church.  
KFVD—Waltz Time.  
KFWB—Strolling Tom.  
KGB—Songs of Our Times.  
KGER—Lutheran Hour.  
KGFJ—Delinquent Forum.  
KGIL—Morning Varieties.  
KMPC—Band Box.  
KOWL—Best Songs.  
KRKD—Sagebrush Serenade.  
KWKW—Sunshine Mission.  
KXLA—Bar Nothing Ranch.  
9:05—KFI—Ladies' Day.  
9:15—KHJ, KFNM, KGB, KVOE—Gillespie Garden Guide.  
\*KFSD, KFVD—News.  
KFWB—Unity Daily Word.  
KGFJ—Aerotrials.  
KGIL—Ballads for You.  
KLAC—Sing Worries Away.  
KWIK—Myrt and Marge.  
9:25—KECA, KFMB—Ted Malone.  
9:30—KECA—Quick as a Flash.  
KHJ—Women Are Wonderful.  
KNX, KCBQ—Helen Trent.  
KFOV—Full Gospel.  
KFSD—It's a Good Idea.  
KFVD—Show Tunes.  
KFWB—Bob Garrick.  
KGB—Molly Morse.  
KGER—God's Half Hour.  
KGFJ—Racing News.  
KGIL—Fashions in Music.  
KMPC—Chef Milani.  
KOWI—Tune Time.  
KWKW—1300 Club.  
9:45—KFI—All Around Town.  
KNX—Our Gal Sunday.  
KFSD—Album a Day.  
KFVD—School Days.  
KGFJ—With Melody in Mind.  
KOWL—An American Dream.

- \*KRKD—News.  
**10**—KECA, KFMB—Surprise Package.  
KFI—All Around Town.  
\*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
KNX—Big Sister.  
KFAC—Accent on Strings.  
\*KFOV—News.  
KFSD—Winter Showcase.  
KFVD—Bible Institute.  
KFWB—Peter Potter.  
KGER—Earl Lee.  
KGFJ—From Sunset and Vine.  
KGIL—Waltz Time.  
KLAC—Al Jarvis Ballroom.  
KMPC—Bill Ewing Show.  
KOWI—Yiddish Hour.  
KRKD—Swing Time.  
KWIK—Musical Scrapbook.  
KWKW—Sports.  
KXLA—Tom Cafferty.  
10:10—KFOV—Morning Music.  
10:15—KFI—Are Ya Listening?  
KHJ, KFNM, KGB, KVOE—Gospel Hour.  
KNX—Ma Perkins.  
KGER—Tommy Baird.  
KGIL—Bing Crosby.  
KRKD—Dr. Richardson.  
KWKW—Jan Garber Time.  
10:25—KGFJ—Sports Flash.  
10:30—KECA, KFMB—My True Story  
\*KFI—News.  
KHJ—Norma Young.  
KNX—Young Dr. Malone.  
KFAC—Serenade.  
KFSD—George Hicks.  
KFVD—Rescue Mission.  
KGER—Helen Markham.  
\*KGIL, KXLA—News.  
\*KLAC—Honest Opinion.  
KMPC—Musical Tune-O.  
KRKD—Artists and Composers.  
KWIK—Belle Martell.  
KWKW—Italian Classical Hr.  
10:35—KGIL—Midmorning Melodies.  
10:45—KFI—Life Can Be Beautiful.  
KNX—Guiding Light.  
KFOV—Anne Jones.  
KFSD—Tunes by Trios.  
KGER—Rev. Le Roy Kopp.  
KRKD—Midnight Mission.  
KWIK—Bob Long.  
KXLA—Western Music.  
10:55—KECA, KMPC—Betty Crocker Magazine of the Air.  
KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
KFI, KFSD—Double or Nothing.  
KHJ, KFNM, KGB, KVOE—Ladies' Fair.  
KNX—Second Mrs. Burton.  
KFAC—Piano Parade.

- KFOV—Rhythmic Age.  
KFVD—Informed Democracy.  
KFWB—Peter Potter.  
KGFJ—Yesterday's Hits.  
KGIL—Midmorning Melodies.  
KLAC—Al Jarvis Ballroom.  
KMPC—Bill Ewing Show.  
KOWI—Spanish Hour.  
KRKD—Songs of Yesteryear.  
KWIK—Music for the Missus.  
KWKW—Italian Classics.  
KXLA—Western Music.  
11:15—KECA, KFMB—Victor H. Lindlahr.  
KNX—Perry Mason.  
KFAC—Guy Bates Post.  
KFVD—Ballad Beats.  
KGER—Sunshine Mission.  
\*KXLA—Pasadena News.  
11:25—KGFJ—Sports Flash.  
11:30—KECA—Ira Cook.  
KFI, KFSD—Today's Children.  
KHJ, KFNM, KGB, KVOE—Queen for a Day.  
KNX, KCBQ—Nora Drake.  
KFAC—Music Hall.  
\*KFOV, KOWI, KRKD—News.  
KFVD—Memory Melodies.  
KGER—Semi-Classic Hits.  
KGFJ—Variety on Piano.  
KWIK—Varieties.  
KWKW—Star of the Day.  
KXLA—Hometown Jamboree.  
11:40—KFOV—Hit Tunes.  
11:45—KFI, KFSD—Light of the World.  
KNX—The Brighter Day.  
KGFJ—Remember Romany.  
\*KGIL—News.  
KOWI—Errand of Mercy.  
KRKD—Sweet Pops.  
11:55—KGFJ—Sports Flash.  
**12**—KECA, KHJ, KWKW—News.  
KFI—Farm Reporter.  
\*KNX—News, Frank Goss.  
KFAC—Luncheon Concert.  
KFMB—Quick as a Flash.  
KFOV—Hit Tunes.  
KFSD—Life Can Be Beautiful.  
KFVD—Meridian Song.  
KFWB—Bill Anson.  
KGER—Songs for Luncheon.  
KGFJ—Intermission.  
KGIL—Noonday Melodies.  
KLAC—Al Jarvis Ballroom.  
KMPC—Moods in Music.  
KOWI—Joe Adams Show.  
KRKD—Western Wayside.  
KXLA—Hometown Jamboree.  
12:05—KNX—Knox Manning.  
KWKW—Sports News.  
12:15—KECA—Norwood Smith Sings.  
KFI, KFSD—Road to Life.  
KHJ—Meet Me at Owl.  
\*KFOV, KGER—News.  
KGIL—Vocal Varieties.  
\*KMPC—News to You.  
KWKW—Farm News.  
12:20—KWKW—Bill Garr Show.  
12:25—KGFJ—Sports Flash.

- 12:30—KECA—Frances Scully.  
KFI, KFSD—Pepper Young.  
KHJ—Music in Morgan Manner.  
KNX, KCBQ—Art Linkletter.  
KFOV—Pacific Breezes.  
KFVD—Shopping Highlights.  
\*KFWB—News; Bill Anson.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIL—Wesley Tuttle.  
KMPC—Facts for Farmers.  
KRKD—Prairie Schooner.  
KWIK—Garden Spot.  
KXLA—Ole Rasmussen.  
12:45—KFI, KFSD—Right to Happiness.  
\*KFAC—News.  
KMPC—Song Stars.  
12:50—KECA—Double Feature.  
12:55—\*KNX, KCBQ—Cedric Adams.  
KGFJ—Sports Flash.  
**1**—KECA—Leyden With Song.  
KFI, KFSD—Backstage Wife.  
KHJ—Lynn Looks at H'Wood.  
KNX, KCBQ—Nona From Nowhere.  
KFAC—Village Festival.  
KFOV—Texas Tiny.  
\*KFSD, KLAC—News.  
KFWB—Bill Anson.  
KGB—Naval Air Reserve.  
KGER—Peter Slack, Organ.  
KGFJ—1230 Club.  
KGIL—Wesley Tuttle.  
KMPC—California Carousel.  
KOWI—Joe Adams.  
KRKD—Prairie Schooner.  
KWIK—Paul Page.  
KWKW—Bill Garr Show.  
KXLA—Community Broadcast.  
1:10—KLAC—570 Club.  
1:15—KFI, KFSD—Stella Dallas.  
KHJ—Nancy Dixon.  
KNX—George Fisher.  
KFAC—Classroom Radio.  
KFVD—Piano Parade.  
KWKW—Races and Sports.  
KXLA—LeRoy Smith.  
1:25—KGFJ—Sports Flash.  
1:30—KECA—Easy Aces.  
KFI, KFSD—Lorenzo Jones.  
KHJ, KFNM, KGB, KVOE—Ladies First.  
KNX, KCBQ—Garry Moore Show.  
KFAC—Composer's Corner.  
KFVD—Variety Time.  
\*KFWB—News.  
KGER—Clark Sparks Show.  
KGIL—Homemakers.  
KMPC—Hal Berger.  
KRKD—Polka Time.  
KWIK—Music Mart.  
KXLA—Music and Malarkey.  
1:45—\*KECA—Buckhage Talking.  
KFI, KFSD—Widder Brown.  
KFWB—Bill Anson.  
KGER—Hawaiian Melodies.  
KWKW—Races and Sports.  
1:55—KGFJ—Sports Flash.  
**2**—KECA—Ira Cook.  
KFI, KFSD—When a Girl Marries.  
KHJ—Club 930.  
KNX, KCBQ—Steve Allen.  
KFAC—Matinee.  
KFOV—Texas Tiny.  
KFVD—Tips and Tunes.  
KFWB—Bill Anson.  
KGER—Naval Air Reserve.  
KGFJ—Meet the Band.  
KGIL—Homemakers.  
\*KMPC—News, Sports.  
KMPC—Music in the Air.  
KOWI—Joe Adams Show.  
KRKD—Your Neighbors.  
KWKW—Great White Way.  
KXLA—Music and Malarkey.  
2:15—KFI, KFSD—Portia Faces Life.  
KGER—Bonjour, Mesdames.  
KLAC—570 Club.  
KRKD—Sheriff's Office.  
KWKW—Sports.  
2:25—KGFJ—Sports Flash.  
2:30—KECA, KFMB—Hannibal Cobb.  
KFI, KFSD—Just Plain Bill.  
KNX—Bing Crosby.  
KGB—Man About Town.  
KGER—Garden School.  
KGFJ—Variety on Piano.  
KGIL—Variations in Rhythm.  
KRKD—Tunes in Tempo.  
KWIK—Band of the Day.  
KWKW—Bill Sampson Show.  
2:40—KGER—Airplane Melodies.  
2:45—KFI, KFSD—Front-Page Farrell.  
KNX, KCBQ—Arthur Godfrey.  
\*KFVD—News.  
KGFJ—Romantic Memories.  
2:55—\*KHJ—News.  
KGFJ—Sports Flash.  
**3**—KECA, KFMB—Bride and Groom.  
KFI, KFSD—Welcome Travelers.  
KHJ—Club 930.  
KNX, KCBQ—Arthur Godfrey Show.  
KFAC—World of Opera.  
KFVD—Harlematinee.  
KFWB—Maurice Hart.  
\*KFOV, KGER, KXLA—News.  
KGB—Man About Town.  
KGFJ—Record Jackpot.

## Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 1:30—Easy Aces, KECA.  
3:30—Garry Moore, KNX.  
9:00—Steve Allen, KNX.  
2:45—Arthur Godfrey, KNX.  
7:00—My Friend Irma, KNX.  
7:30—Maize, KFI.  
8:30—Talent Scouts, KNX.  
9:00—Ethel and Albert, KECA.  
**Quiz, Participation**  
7:00—Welcome to Hollywood, KECA.  
8:00—McNeill Bkfst. Club, KECA.  
8:30—Grand Slam, KNX.  
10:00—Surprise Package, KECA.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
12:30—Art Linkletter, KNX.  
3:00—Bride and Groom, KECA.  
3:00—Welcome Travelers, KFI.  
7:30—Bob Hawk, KNX.

### Mystery-Detective

- 6:30—Candy Matson, KFI.  
7:00—Night Beat, KFI.  
7:00—Murder by Experts, KHJ.  
8:00—Let George Do It, KHJ.  
8:30—The Saint, KHJ.  
9:00—Inner Sanctum, KNX.  
10:00—I Love a Mystery, KHJ.

### Drama

- 6:00—Lux Theater, KNX.  
9:00—Ethel and Albert, KECA.  
9:30—Chandu, KECA.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
9:00—Kate Smith, KHJ.

- 12:05—Knox Manning, KNX.  
4:00—Art Baker, KECA.  
4:30—Burrill Wheeler, KFI.  
4:30—Behind the Story, KHJ.  
8:00—Lowell Thomas, KNX.

### Classical, Semi-Classical

- 5:30—Voice of Firestone, KFI.  
7:30—American Arts Orch, KECA.  
8:30—Railroad Hour, KFI.  
9:00—Telephone Hour, KFI.

### Public Interest-Information

- 12:00—Farm Reporter, KFI.  
6:00—American Way, KFI.  
6:45—Answer Man, KHJ.

### Sports

- 8:45—Racing News, KLAO.  
9:30—Racing, KGFJ.  
5:00—Fred Hessler, KGER.  
5:30—Sports Dial, KRKD.  
5:45—Race Recap, KGFJ.  
5:45—Race Results, KRKD.  
5:45—Sam Balter, KLAC.  
6:15—Lippy Duckat, KWIK.  
6:15—Bob Kelley, KMPC.  
6:30—Joe Hernandez, KMPC.  
8:45—Juckie Robinson, KECA.  
**Popular-Western Music**  
4:00—Curt Massey, KNX.  
4:45—Stuart Hamblen, KFWB.  
8:00—Sinatra-Rirsten, KFI.  
8:15—Smith Whiting, KNX.  
9:45—Club 15, KNX.  
11:30—Mindy Carson, KFI.



KGIL—Encore Time.  
 \*KLAC—News. Sports.  
 KMPC—Magic of Melody.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWIK—La Pointe Show.  
 KWKW—Foothill Features.  
 3:05—KGER—Fiesta Grande.  
 3:15—KFOX—Verdict Rendered.  
 \*KGIL—News.  
 KLAC—Don Otis.  
 KWKW—Races and Sports.

**JUKE BOX  
 MATINEE**  
 With Carl Bailey  
 3:15 to 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

KXLA—Juke Box Matinee.  
 3:25★KECA, KFMB—Walter Kiernan.  
 KGFJ—Sports Flash.  
 3:30—KECA, KFMB—The First Fifty.  
 KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFOX—Everybody's Business.  
 KFVD—Song Stylists.  
 \*KFWB—News; Maurice Hart.  
 KGB—San Diego News.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KOWL—Melody Matinee.  
 \*KRKD—News.  
 3:35—KRKD—Interlude.  
 3:45—KFI, KFSD—We Love & Learn  
 \*KFAC—News.  
 KFOX, KFVD—Old-Age Pensions.  
 KGB, KVOE—Kostelanetz.  
 KRKD—Modern Melodies.  
 3:55—KHJ—Guess-a-Tune.  
 \*KGER—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNX, KCBQ—Curt Massey Time.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KOWL—News.  
 KFVD—Harlemite.  
 KFWB—Maurice Hart.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Heard Penny.  
 \*KLAC—News. Sports.  
 \*KMPC—Bill Harpel, News.  
 KRKD—Piano Paintings.  
 KWIK—Bill Bryan.  
 KWKW—Rodeo Bill.  
 KXLA—Juke Box Matinee.  
 4:15—KECA—The Best Looking.  
 KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—Frank Hemingway.  
 KNX, KCBQ—Your Stand-In.  
 KFOX—Freddy Martin.  
 KFWB—Dave Ormont.  
 KLAC—California Melodies.  
 KMPC—Bands and Ballads.  
 KOWL—Italian Hour.  
 KRKD—Spotlight on Stars.  
 4:20—KECA—Play It Again.  
 4:25—KGFJ—Sports.  
 4:30—KFI—Burrill Wheeler.  
 \*KHJ, KFXM, KGB, KVOE—Behind the Story.  
 KNX—Harry Babbitt.  
 KFOX—Music.  
 KFVD—Song Pictures.  
 KFWB—Red Rove.  
 KGFJ—Record Review.  
 KMPC—Roddy McDowall Show.  
 KRKD—Symphony in Swing.  
 KWKW—Record Shop.  
 4:45—KECA—Happy Theater.  
 \*KHJ, KGB, KVOE—News.  
 KNX—International Disc Jockey.  
 \*KFSD—H. V. Kaltenborn.  
 KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRKD—News.  
 4:55★KGER—News.  
 KGFJ—Sports Flash.  
**5**—KECA, KFMB—Challenge of the Yukon.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—Mark Trail.  
 \*KNX—News, Frank Goss.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFSD—Prelude to Evening.  
 KFVD—Star Tune Time.  
 KFWB—Stuart Hamblen.  
 KGB—Sports, Fred Hessler.  
 KGFJ—Live at 5.

KGIL—Children's Corner.  
 \*KLAC—Fred Henry, News.  
 \*KMPC—News; Bill Ewing.  
 KOWL—Chico's Swingtime.  
 KRKD—Songs of the Saddle.  
 KWIK—Storybook Land.  
 KWKW—Let's Talk Sports.  
 KXLA—Juke Box Matinee.  
 5:15★KFI—News.  
 KNX—Tom Hanlon.  
 KGER—Rancho 1390.  
 KGFJ—Pianists of the Future.  
 KLAC—Bill Stewart.  
 \*KMPC—Virgil Pinkley, News.  
 KWKW—Today at the Races.  
 5:30—KECA, KFMB—Jack Armstrong.  
 KFI, KFSD—Voice of Firestone.  
 KHJ, KFXM, KGB, KVOE—Tom Mix.  
 \*KNX, KCBQ—Chet Huntley.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGER, KGFJ, KGIL—News.  
 KMPC—All Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Overseas Disc Jockey.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45★KNX—Ed R. Murrow.  
 KFOX—Your Fishcaster.  
 KGER—Stamps Quartet.  
 KGFJ—Race Recap.  
 KGIL—Tops in Pops.  
 KFI—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
**6**★KECA—Edwin C. Hill.  
 KFI—American Way.  
 \*KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 KNX, KCBQ—Lux Radio Theater.  
 KFAC—Hour of Music.  
 \*KFOX, KLAC—News.  
 KFSD—Your Pleasure.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Repeat Performance.  
 KGIL—Easy Listening.  
 \*KMPC—Norman Nesbitt, News.  
 KRKD—Musical Varieties.  
 KWKW—Carlos Moran.  
 KXLA—Toastmaster Club.  
 6:05★KECA, KFMB—Bob Garred, News.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Hank Weaver, Sports.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFOX—Hawaiian Music.  
 KFWB—Steve Shoemaker.  
 KGIL—Two Guys and a Gal.  
 KMPC—Bob Casey, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Lippy Duckat Sports.  
 6:20★KECA—Headline Edition.  
 6:30—KECA—Modern Romances.  
 KFI—Candy Matson.  
 KHJ, KGB, KVOE—Tello-Test.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFSD—Candy Matson.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Tanforan Races.  
 KRKD—Jack Patton Sings.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45—KHJ, KGB, KVOE—The Answer Man.  
 KGIL—Down Memory Lane.  
 KRKD—Timely Topics.  
 KXLA—Western Music.  
 6:55★KHJ, KGB, KVOE—Bill Henry  
**7**—KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Night Beat.  
 KHJ, KFXM, KGB—Murder by Experts.  
 KNX, KCBQ—My Friend Irma  
 KFAC—Twilight Hour.  
 KFOX—Accordions.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIL—News.  
 \*KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KRKD—A. F. of L.  
 \*KWIK—Frank Edwards.  
 KWKW—Hoyos Hour.  
 KXLA—Popular Music.  
 7:15—KFOX—Flightcast.  
 KGIL—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 7:30—KECA—American Arts Orch.  
 KFI—Maiseie.  
 KHJ, KFXM, KGB, KVOE—Cisco Kid.  
 KNX, KCBQ—Bob Hawk Show  
 KFAC—Echoes and Encores.  
 KFMB—Dr. Kildare.  
 KFOX—Meet the Band.  
 KFSD—Dangerous Assignment  
 KFWB—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGIL—Footlight Favorites.  
 KRKD—Dr. Richardson.  
 KWIK—Aval of Music.

KWKW—Betz Spanish Program.  
 7:45★KFOX—News.  
 KFSG—Rev. Kelso Glover.  
 KFWB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KMPC—Kelley on Base.  
**8**—KECA—American Arts Orch.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFXM, KGB, KVOE—Let George Do It.  
 \*KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFMB—Maiseie.  
 KFOX—Songs for Safety.  
 KFSG—Rev. Kelso Glover.  
 KFWB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Saludos Amigos.  
 KGIL—Songs of the West.  
 KLAC—Tell It to the Fans.  
 KMPC—Southland Story.  
 KWKW—Italian Melodies  
 \*KXLA—News.  
 8:15★KFI, KFSD—World News.  
 KNX—Jack Smith and Margaret Whiting.  
 KFWB—U. S. Navy.  
 \*KGFJ—Averill Berman, News.  
 KLAC—Sing Your Worries Away.  
 KMPC—Parade of Hits.  
 KWIK—Valley Players.  
 KXLA—Western Music.  
 8:30—KECA, KFMB—Henry J. Taylor.  
 KFI, KFSD—Railroad Hour.  
 KHJ, KFXM, KGB—The Saint  
 KNX, KCBQ—Talent Scouts.  
 KFOX—Naval Air Reserve.  
 \*KFWB—News.  
 KGER—Music Hall.  
 KGFJ—Today's Hits.  
 KGIL—Platter Party.  
 KWIK—It's the Tops.  
 KWKW—Organ Melodies.  
 KXLA—Bobby Champion.  
 8:45—KECA—Jackie Robinson.  
 KFOX—Business Reporter.  
 KFWB—Dave Ormont.  
 KWIK—Guest Star.  
 KXLA—Western Music.  
**9**—KECA—Ethel & Albert.  
 KFI, KFSD—Telephone Hour.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX, KCBQ—Inner Sanctum.  
 KFAC—Evening Concert.  
 KFOX—Stories to Remember.  
 KFWB—Bill Anson.  
 KGER—Stamps Quartet.  
 KGFJ—Today's Hits.  
 KGIL—Starlight Serenade.  
 KLAC—Wanted Persons; Sing Your Worries Away.  
 KMPC—Parade of Hits.  
 \*KWIK—Robert Arden, News.  
 KWKW—Don Mori Time.  
 KXLA—Squeakin' Deacon.  
 9:15—KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 \*KFOX—News.  
 KFSG—Word and Song.  
 KGIL—Horesman's Forum.  
 9:30—KECA—Chandu the Magician.  
 KFI—Clear-Channel Radio.  
 KHJ, KFXM, KGB—Robert Nooman Orch.  
 KNX—Beulah.  
 KFOX—Music.  
 KFSD—Philo Vance.  
 KFSG—Drama.  
 KGER—John Brown Schools.  
 KGIL—Musical Scrapbook.  
 KVOE—The Saint.  
 KWIK—Band of the Day.  
 9:45—KFI—Western Senators Report.  
 KNX, KCBQ—Club 15.  
 KFMB—Bing Crosby.  
 KFSG—Vocalist.  
 \*KGIL—News.  
 9:55★KHJ, KFXM, KGB, KVOE—News.  
**10**★KECA, KFMB—Richfield Reporter.  
 \*KFI, KFSD—Sam Hayes, News Mystery.  
 \*KNX, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Ocean Park Fights.  
 KFSG—A. T. Youth.  
 KFVD—Spade Cooley Time.  
 KFWB—Gene Norman Show.  
 KGER—When Day Is Done.  
 KGFJ—Melody Rangers.  
 KGIL—Folk Music.  
 KLAC—Don Otis.  
 KMPC—Bridge Club.  
 KWIK—Kid Ory Band.  
 KWKW—Let's Dance.  
 KXLA—Western Music.  
 10:15—KECA—Ted Malone.  
 KFI—Johnny Murray.  
 \*KHJ, KGB—Frank Edwards.  
 KNX—Boh Elson.  
 KFMB—Gene Norman Show.  
 KFSD—Mindy Carson Sings.  
 KVOE—1480 Club.  
 10:30—KECA—Dr. Frederick Bailes.

KFI—Dave Rose Show.  
 \*KHJ, KGER—News.  
 KNX—Symphonette.  
 KFSD—Concert Hall.  
 KFSG—Voice of Faith.  
 KGFJ—Billy Hughes Westeners.  
 KMPC—Arthur Van Orch.  
 KWIK—Duke's Doghouse.  
 10:45—KECA—One for the Book.  
 KHJ—Baker's Dozen.  
 KGER—Music As You Like It.  
 KGFJ—H'wood House Party.  
 10:55★KLAC—News.  
**11**★KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ—Baker's Dozen.  
 \*KNX—News, Larry Thor.  
 \*KFAC—Musical Crossroads.  
 KFMB, KFWB—Gene Norman Show.  
 KFOX—Music of Masters.  
 KFSG—Gospel Baritone.  
 KFVD—Spade Cooley Time.  
 KGB—Dancing in the Dark.  
 KGER—Spirituals.  
 KGFJ—H'wood House Party.  
 KGIL—Records at Random.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KWIK—Duke's Doghouse.  
 KWKW—Let's Dance.  
 KXLA—Music.  
 KNX—Sports.  
 11:10—KECA—Philharmonic Reporter  
 11:15—KECA—Philharmonic Reporter  
 KFI—Johnny Murray.  
 KNX—Merry-Go-Round  
 KFSG—Family Worship Hour.

Monday thru Saturday  
 11:15 P.M. - 5 A.M.  
**KXLA** Presents  
**ALEX**  
 Pickupacupplebucks  
**COOPER**

KXLA—Alex Cooper Show.  
 11:20—KECA—Forty Minutes Till Midnight.  
 11:30—KFI—Mindy Carson Sings.  
 KFOX—Hal's Memory Room.  
 KFSG—Oran.  
 KGER—At the Ranchhouse.  
 11:45—KFI—For You.  
 KNX—You and Me.  
 11:55★KECA, KMPC—News.  
 KFI—Forty Plus Assn.  
 KFI—Musical Menu.  
**12**—KHJ—Rhapsody in Wax.  
 \*KNX—News.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time.  
 KFWB—Lee Wilder.  
 KGFJ—Lamplighters Club (to 6).  
 KGIL—Johnny Grant (to 2).  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade.  
 KWKW—Ely Samson (to 3).  
 KXLA—Alex Cooper Show.  
 12:05—KNX—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.

**Recorded Highlights**  
 MONDAY THROUGH FRIDAY  
 POPULARS

6:00 a.m.—KMPC, Andy & Virginia.  
 7:10 a.m.—KNX, Ralph Story.  
 8:15 a.m.—KLAC, Haynes at Reins.  
 9:15 a.m.—KLAC, Bill Stewart.  
 10:00 a.m.—KFWB, Peter Potter.  
 10:00 a.m.—KLAC, Al Jarvis.  
 12:00 noon—KOWL, Joe Adams.  
 12:00 noon—KFWB, Bill Anson.  
 1:10 p.m.—KLAC, Bob McLaughlin.  
 4:30 p.m.—KNX, Paul Masterson.  
 4:30 p.m.—KMPC, Roddy McDowall.  
 6:00 p.m.—KGFJ, Ray Lewis.  
 6:05 p.m.—KLAC, Al Jarvis.  
 6:30 p.m.—KFWB, Frank Bull.  
 10:00 p.m.—KFWB, Gene Norman.  
 11:00 p.m.—KLAC, Don Otis.  
 11:15 p.m.—KNX, Tom Hanlon.  
 11:15 p.m.—KXLA, Alex Cooper.  
 CLASSICAL  
 7:00 p.m.—KGFJ, Musical Digest.  
 7:30 p.m.—KFAC, Echoes and Encores.  
 8:00 p.m.—KFAC, Evening Concert.  
 12:00 m.—KHJ, Rhapsody in Wax.  
 12:00 m.—KFAC, Midnight Serenade.  
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# TUESDAY, MARCH 7

\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Guess-a-Tune.  
 \*KHJ, KGB—Cecil Brown.  
 KNX—Top of the Morning.  
 KFAC—Country Church.  
 KFOX—Bible Society.  
 KFSD—Open House.  
 KFVD—Wakeup Ranch.  
 \*KFWB—Clete Roberts, News.  
 \*KGER—Mizpan.  
 KGFJ—Melody Time.  
 KGIL—Musical Clock.  
 \*KLAC, KMPC, KXLA—News.  
 \*KOWL—Spanish Hour.  
 KRKD—Organ Melodies.  
 KWIK—Club 1490.  
 KWKW—Tony Sein.  
 8:05—KFI—Coffee Time.  
 8:10—KLAC—Stock Reports.  
 8:15—KFI—Marriage for Two.  
 \*KHJ, KOWL—News.  
 \*KNX—News, Dave Vaile.  
 KCBQ—Good Yawning.  
 KFOX—Prison Missionaries.  
 KFWB—Bill Leyden.  
 KLAC—Sports; Haynes at the Reins.  
 KMPC—Market Report, Sports  
 KRKD—Hawaiian Memories.  
 KXLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFXM, KGB, KVOE—Haven of Rest.  
 KNX, KCBQ—Grand Slam.  
 \*KFAC, KGIL, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Record Rangers.  
 KGER—Hammond.  
 KMPC—Song for You.  
 KOWL—Best Songs.  
 KWKW—Pasadena Churches.  
 8:45—KFI—Meyers Goes to Market.  
 KNX—Rosemary.  
 KFAC—Party.  
 KFSD—Dave Garroway.  
 KFVD—Songs of the Sage.  
 KFWB—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGFJ—Voice of the Army.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 \*KMPC—News.  
 KRKD—Spotlight Varieties.  
 KWKW—Voice of China.  
**9**—KECA, KFMB—Ladies, Be Seated.  
 \*KFI, KLAC, KWIK—News.  
 KHJ, KFXM, KVOE—Kate Smith Speaks.  
 KNX—Wendy Warren.  
 KFAC—Morning Concert.  
 KFOX—Pentecostal Church.  
 KFSD—Marriage for Two.  
 KFVD—Waltz Time.  
 KFWB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—The Judge Speaks.  
 KGIL—Morning Varieties.  
 KMPC—Band Box.  
 KOWL—Best Songs.  
 KRKD—Sagebrush Serenade.  
 KWKW—Sunshine Mission.  
 KXLA—Bar Nothing Ranch.  
 9:05—KFI—Ladies' Day.  
 9:15—KHJ, KFXM, KGB, KVOE—Gillespie Garden Guide.  
 KNX, KCBQ—Aunt Jenny.  
 KFOX—Music.  
 \*KFSD, KFVD—News.  
 KFWB—Unity Daily Word.  
 KGFJ—Aerotrials.  
 KGIL—Ballads for You.  
 KLAC—Sing Your Worries Away.  
 KWIK—Myrt and Marge.  
 9:25—KECA, KFMB—Ted Malone.  
 9:30—KECA—Quick as a Flash.  
 KHJ—Women Are Wonderful.  
 KNX, KCBQ—Helen Trent.  
 KFMB—Hollywood U.S.A.  
 KFOX—Full Gospel.  
 KFSD—It's a Good Idea.  
 KFVD—Shout Tunes.  
 KFWB—Bob Garrick.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Fashions in Music.  
 KMPC—Chef Milan.  
 KOWL—Tune Time.  
 KWIK—Garden Spot.  
 KWKW—1300 Club.  
 9:45—KFI—All Around Town.  
 KNX, KCBQ—Our Gnl Sunday  
 KFSD—Hometowners.  
 KFVD—School Days.  
 KGFJ—With Melody in Mind.  
 KOWL—Naval Air Reserve.  
 \*KRKD—News.  
 KWIK—Lenny Herman.  
**10**—KECA, KFMB—Surprise Package.  
 KFI—All Around Town.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX—Big Sister.  
 KCBQ—Koffee Klatch.

- KFAC—Accent on Strings.  
 \*KFOX—News.  
 KFSD—Winter Showcase.  
 KFVD—Bible Institute.  
 KFWB—Peter Potter.  
 KGER—Earl Lee.  
 KGFJ—From Sunset and Vine.  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bill Ewing Show.  
 KOWL—Yiddish Hour.  
 KRKD—Swing Time.  
 KWIK—Musical Scrapbook.  
 KWKW—Sports.  
 KXLA—Tom Cafferty.  
 10:10—KFOX—Assembly of God.  
 10:15—KFI—Are Ya Listening?  
 KHJ, KFXM, KGB, KVOE—Songs of Cheer and Comfort.  
 KNX—Ma Perkins.  
 KGER—Tommy Baird.  
 KGIL—Bing Crosby.  
 KRKD—Dr. Richardson.  
 KWKW—Jan Garber Time.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story  
 \*KFI—News.  
 KHJ—Norma Young.  
 KNX—Young Dr. Malone.  
 KCBQ—Barnyard Follies.  
 KFAC—Serenade.  
 KFOX—Music of the Morning.  
 KFSD—George Hicks.  
 KFVD—Rescue Mission.  
 KGER—Helen Markham.  
 \*KGIL, KXLA—News.  
 KLAC—Honest Opinion.  
 KMPC—Musical Tune-O.  
 KRKD—Artists and Composers  
 KWIK—Belle Martell.  
 KWKW—Italian Classical Hr.  
 10:35—KGIL—Midmorning Melodies.  
 10:45—KFI—Life Can Be Beautiful.  
 KNX—Guiding Light.  
 KFOX—Anne Jones.  
 KFSD—Tunes by Trios.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KWIK—Career Girl.  
 KXLA—Western Music.  
 10:55—KECA, KFMB—Betty Crocker  
 Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFXM, KGB, KVOE—Ladies' Fair.  
 KNX—Second Mrs. Burton.  
 \*KCBQ—News: To the Women.  
 KFAC—Piano Parade.  
 KFOX—Rhythmic Age.  
 KFVD—Informed Democracy.  
 KFWB—Peter Potter.  
 KGFJ—Yesterday's Hits.  
 KGIL—Midmorning Melodies.  
 KLAC—Al Jarvis Ballroom.

- KMPC—Bill Ewing Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Music for the Missus.  
 KWKW—Italian Classics.  
 KXLA—Western Music.  
 11:15—KECA, KFMB—Victor H. Lindlahr.  
 KNX—Perry Mason.  
 KFVD—Ballad Bests.  
 KGER—Sunshine Mission.  
 \*KXLA—Pasadena News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Ira Cook.  
 KFI, KFSD—Today's Children  
 KHJ, KGB, KFXM, KVOE—Queen for a Day.  
 KNX, KCBQ—Nora Drake.  
 KFAC—Music Hall.  
 \*KFMB—Baukhage Talking.  
 \*KFOX, KOWL, KRKD—News.  
 KFVD—Memory Melodies.  
 KGER—Hits From Semi-Classics.  
 KGFJ—Variety on Piano.  
 KWKW—Star of the Day.  
 KXLA—Hometown Jamboree.  
 11:40—KFOX—Hit Tunes.  
 11:45—KFI, KFSD—Light of the World.  
 KNX—The Brighter Day.  
 KCBQ—Izetta Jewel.  
 KGFJ—Remember Romany.  
 \*KGIL—News.  
 KOWL—Atty. General Speaks.  
 KRKD—Sweet Pops.  
 11:55—KGFJ—Sports Flash.  
**12**—KECA, KHJ, KCBQ, KGB, KWIK, KWKW—News.  
 KFI—Farm Reporter.  
 \*KNX—News, Frank Goss.  
 KFAC—Luncheon Concert.  
 KFMB—Quick as a Flash.  
 KFOX—Hit Tunes.  
 KFSD—Life Can Be Beautiful.  
 KFVD—Meridian Song.  
 KFWB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Noonday Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Moods in Music.  
 KOWL—Joe Adams Show.  
 KRKD—Western Wayside.  
 KXLA—Hometown Jamboree.  
 12:05—KNX—Knox Manning.  
 KWKW—Sports News.  
 12:15—KECA—Norwood Smith Sings.  
 KFI, KFSD—Road of Life.  
 KHJ—Meet Me at Owl.  
 \*KFOX, KGER—News.  
 \*KGIL—Vocal Varieties.  
 \*KMPC—News to You.  
 KWIK—Two Beaux & Belle.  
 KWKW—Farm News.  
 12:20—KWKW—Bill Garr Show.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Frances Scully.  
 KFI, KFSD—Pepper Young.  
 KHJ—Music in the Morgan Manner.

- KNX, KCBQ—Art Linkletter.  
 KFMB—Modern Romances.  
 KFOX—Pacific Breezes.  
 KFVD—Shopping Highlights.  
 \*KFWB—News.  
 KGIL—Wesley Tuttle.  
 KMPC—Facts for Farmers.  
 KRKD—Prairie Schooner.  
 KWIK—Garden Spot.  
 KXLA—Ole Rasmussen.  
 12:40—KFI, KFSD—Right to Happiness.  
 \*KFAC—News.  
 KGB—Jack Holt's Notebook.  
 KMPC—Song Stars.  
 KWIK—Luncheon Melodies.  
 KWKW—Sports.  
 12:50—KECA—Double Feature.  
 12:55—\*KNX, KCBQ—Cedric Adams.  
 KGFJ—Sports Flash.  
**1**—KECA—Leyden With Song.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 KNX, KCBQ—Nona From KGFJ—1230 Club.  
 KGER—Luncheon Serenade.  
 Nowhere.  
 KFAC—Your County Reports.  
 KFOX—Texas Tiny.  
 \*KFVD—News.  
 KFWB—Bill Anson.  
 KFXM—Open House.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 \*KLAC—News; Sports.  
 KMPC—California Carousel.  
 KOWL—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KVOE—United Nations.  
 KWIK—Paul Page.  
 KWKW—Bill Garr Show.  
 KXLA—Community News.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KNX—George Fisher.  
 KCBQ—Cue for Listening.  
 KFAC—Classroom Radio.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 \*KVOE—Cedric Foster.  
 KWKW—Races and Sports.  
 KXLA—LeRoy Smith.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Easy Aces.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ, KFXM, KGB, KVOE—Ladies' First.  
 KNX, KCBQ—Garry Moore.  
 KFAC—Composers' Corner.  
 KFVD—Variety Time.  
 \*KFWB—News.  
 KGER—Voice of the Army.  
 KGIL—Homemakers.  
 KMPC—Hal Berger.  
 KRKD—Polka Time.  
 KWIK—Music Mart.

## tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 1:30—Easy Aces, KECA.  
 1:30—Garry Moore, KNX.  
 2:00—Steve Allen, KNX.  
 2:45—Arthur Godfrey, KNX.  
 5:30—Baby Snooks, KFI.  
 6:00—Bob Hope, KFI.  
 6:00—Life With Luigi, KNX.  
 6:30—Fibber and Molly, KFI.  
 9:00—Hardy Family, KFI.

### Quiz, Participation

- 7:00—Welcome to Hollywood, KECA.  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 10:00—Surprise Package, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNX.  
 3:00—Bride and Groom, KECA.  
 3:00—Welcome Travelers, KFI.  
 7:30—People Are Funny, KFI.

### Drama

- 8:30—Cavalcade of America, KFI.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 12:05—Knox Manning, KNX.  
 4:00—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.  
 8:00—Lowell Thomas, KNX.  
 8:30—Gentlemen of the Press, KECA.

### Mystery-Detective

- 6:30—Escape, KNX.  
 7:00—Phillip Marlowe, KNX.  
 7:00—Counterspy, KECA.  
 7:00—Mysterious Traveler, KHJ.  
 7:00—Big Town, KFI.  
 7:30—Pursuit, KNX.  
 8:00—Monte Cristo, KHJ.  
 8:30—Mystery Is My Hobby, KHJ  
 9:00—Mystery Theater, KNX.  
 9:30—Official Detective, KHJ.  
 10:00—I Love a Mystery, KHJ.

### Public Interest-Information

- 12:00—Farm Reporter, KFI.  
 6:45—Answer Man, KHJ.  
 8:00—Time for Defense, KECA.  
 8:30—Gentlemen of the Press, KECA.  
 9:00—Town Meeting, KECA.

### Sports

- 8:45—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:00—Fred Hessler, KGER.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Butler, KLAC.  
 6:15—Lippy Duckat, KWIK.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

### Popular-Western Music

- 4:00—Curt Massey, KNX.  
 4:45—Stuart Hanblen, KFWB.  
 8:00—Sinatra-Kirsten, KFI.  
 8:15—Shore and Smith, KNX.  
 9:45—Club 15, KNX.

## FOR LADIES ONLY Dick Schofield's "Music & Malarkey"

is good for you  
 For a Free Sample Dial KXLA  
 at 1:30 P.M.

MON., TUES., THURS., FRI.

4:30

SUNDAY AFTERNOONS

K X L A

- KXLA—Music and Malarkey.  
 1:45—KECA—Baukhage Talking.  
 KFI, KFSD—Widder Brown.  
 KFMB—Morgan Music.  
 KGER—Hawaiian Melodies.  
 1:55—KGFJ—Sports Flash.

**2**—KECA—Ira Cook.


- KFI, KFSD—When a Girl Marries.  
 KHJ—Club 930.  
 KNX, KCBQ—Steve Allen.  
 KFAC—Matinee.  
 KFOX—Texas Tiny.  
 KFVD—Tips and Tunes.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers.  
 \*KLAC—News, Sports.  
 KMPC—Music in the Air.  
 KOWL—Joe Adams Show.  
 KRKD—L. A. Recreation Dept.  
 KWIK—Bette Lou Wilson, Songs.  
 KWKW—Great White Way.  
 KXLA—Music and Malarkey.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life  
 KRKD—Women's Clubs.  
 KWIK—Income Tax.  
 KWKW—Sports.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Hannibal Cobb  
 KFI, KFSD—Just Plain Bill.  
 KNX—Bing Crosby.  
 KGB—Man About Town.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.



KGIL—Variations in Rhythm.  
 KRKD—Tunes in Tempo.  
 KWIK—Band of the Day.  
 KWKW—Bill Samson Show.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KFVD—News.  
 \*KGFJ—Romantic Memories.  
 2:55—\*KHJ, KVOE—News.  
 \*KGFJ—Sports Flash.  
**3**—KECA, KFMB—Bride and  
 Groom.  
 KFI, KFSD—Welcome  
 Travelers.  
 KHJ—Club 930.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KFOV, KGER, KXLA—News.  
 KFAC—World of Opera.  
 KFVD—Harlematinee.  
 KFVB—Maurice Hart.  
 KGB—Man About Town.  
 KGFJ—Record Jackpot.  
 KGH—Encore Time.  
 \*KLAC—News, Sports.  
 KMPC—Magic of Melody.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWIK—La Pointe Show.  
 KWKW—Foothill Features.  
 3:05—KGER—Fiesta Grande.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFOV—Vets' Administration.  
 \*KGIL—News.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—\*KECA, KFMB—Walter  
 Kiernan.  
 KGFJ—Sports Flash.  
 \*KECA—KFMF—Club Time.  
 KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFOV—Everybody's Business.  
 KFVD—Song Stylists.  
 \*KFVB—News; Maurice Hart.  
 \*KGB—San Diego News.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KOWL—Melody Matinee.  
 \*KRKD—News; Music.  
 3:45—KECA—The First Fifty.  
 KFI, KFSD—We Love & Learn  
 \*KFAC—News.  
 KFOV, KFVD—Old-Age  
 Pensions.  
 KRKD—Modern Melodies.  
 \*KWKW—Races; News.  
 3:55—\*KHJ—Guest-a-Tune.  
 \*KGER—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KFNM, KGB, KVOE—  
 Fulton Lewis.  
 KNN, KCBQ—Curt Massey  
 Time.  
 KFAC—Musical Masterpieces.  
 \*KFOV, KOWL—News.  
 KFVD—Harlematinee.  
 KFVB—Maurice Hart.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Hank Penny Show.  
 \*KLAC—News, Sports.  
 \*KMPC—News, Bill Harpel.  
 KRKD—Piano Paintings.  
 KWIK—Bill Bryan Show.  
 KXLA—Rodeo Bill.  
 KXLA—Juke Box Matinee.  
 4:15—KECA—The Best Looking.  
 KFI, KFSD—Dr. Paul.  
 \*KHJ, KFNM, KGB, KVOE—  
 Frank Henningway.  
 KNN, KCBQ—Stand-In.  
 KFOV—Freddie Martin.  
 KFVB—Dave Ormont.  
 KLAC—California Melodies.  
 KMPC—Twilight Tales.  
 KOWL—Italian Hour.  
 KRKD—Spotlight on Stars.  
 4:20—KECA—Play It Again.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Burrill Wheeler.  
 \*KHJ, KFNM, KGB, KVOE—  
 Behind the Story.  
 KNN—Harry Babbitt.  
 \*KCBQ, KFMB—News.  
 KFOV—Music.  
 KFVD—Song Pictures.  
 KFVB—Red Rowe.  
 KGFJ—Record Review.  
 KMPC—Roddy McDowall  
 Show.  
 KRKD—Symphony in Swing.  
 KWKW—Record Shop.  
 4:45—KECA—Happy Theatre.  
 \*KHJ, KGB, KVOE—News.  
 KNN—International Disc  
 Jockey.  
 \*KFSD—Richard Harkness.  
 KFVB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRKD—News.  
 4:55—\*KGER—News.  
 KGFJ—Sports Flash.  
**5**—KECA, KFMB—Green Hornet.  
 \*KFI—Feature Wire.  
 KHJ, KFNM, KGB, KVOE—

Straight Arrow.  
 \*KNN—News, Frank Goss.  
 KFAC—Sunset Serenade.  
 KFOV—Sunshine Mission.  
 KFSD—Prelude to Evening.  
 KFVD—Star Tune Time.  
 KFVB—Stuart Hamblen.  
 KGER—Sports, Fred Hessler.  
 KGFJ—Jive at Five.  
 KGIL—Children's Corner.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Bill Ewing.  
 KOWL—Chico's Swingtime.  
 KRKD—Songs of the Saddle.  
 KWIK—Storybook Land.  
 KWKW—Let's Talk Sports.  
 KXLA—Juke Box Matinee.  
 5:15—\*KFI—News.  
 KNN—Tom Hanlon.  
 KFSD—Local Scene.  
 KGER—Rancho 1390.  
 KLAC—Music Room.  
 \*KMPC—Virgil Pinkley.  
 KWKW—Today at the Races.  
 5:30—\*KECA, KFMB—Sky King.  
 KFI, KFSD—Fanny Brice.  
 KHJ, KFNM, KGB, KVOE—  
 B-Bar-B Riders.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Whoa Bill Club.  
 \*KFOV, KGER, KGFJ, KGIL—  
 News.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Overseas Disc Jockeys  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45—\*KNN—Ed R. Murrow.  
 KFOV—Your Fishcaster.  
 KGER—Stamps Quartet.  
 KGFJ—Race Recap.  
 KGIL—Tops in Pops.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
**6**—\*KECA—Edwin C. Hill.  
 KFI, KFSD—Bob Hope.  
 \*KHJ, KFNM, KGB, KVOE—  
 Gabriel Heatter.  
 KNN, KCBQ—Life With Luigi  
 KFAC—Music Magic.  
 \*KFOV, KLAC—News.  
 \*KFVB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Repeat Performance.  
 KGIL—Easy Listening.  
 \*KMPC—News, Norman Nesbitt  
 KRKD—Musical Varieties.  
 KWIK—John Herling.  
 KWKW—Carole Moran.  
 KXLA—Muir College.  
 6:05—\*KECA, KFMB—Bob Garred,  
 News.  
 KLAC—Al Jarvis Ballroom.  
 \*KECA—Hank Weaver, Sports.  
 \*KHJ, KGB, Mutual Newsreel.  
 KFOV—Hawaiian Music.  
 KFVB—Steve Shoemaker.  
 EGIL—Two Guys and a Gal.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Lippy Duckat, Sports.  
 KXLA—Mary Burke King.  
 6:20—\*KECA—Headline Edition.  
 6:30—KECA—Modern Romances.  
 KFI, KFSD—Fibber and Molly  
 KHJ, KGB, KVOE—Tello-Test  
 KNN, KCBQ—Escape.  
 KFAC—Musical Milestones.  
 KMPC—Amazing Mr. Malone.  
 KFOV—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Tanforan Races.  
 KRKD—Jack Patton Sings.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45—\*KHJ, KGB, KVOE—Answer  
 Man.  
 KGIL—Down Memory Lane.  
 KRKD—Timely Topics.  
 KXLA—Western Music.  
 6:55—\*KHJ, KGB, KVOE—Bill Henry  
**7**—KECA, KFMB—David  
 Harding, Counterspy.  
 KFI, KFSD—Big Town.  
 KHJ, KFNM, KGB—  
 Mysterious Traveler.  
 KNN, KCBQ—Philm Marlowe.  
 KFAC—Twilight Hour.  
 KFOV—March Time.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIL, KRKD—News.  
 \*KLAC—News; 570 Club.  
 \*KMPC—Words and Music.  
 \*KWIK—Frank Edwards, News  
 KWKW—Hoyos Hour.  
 KXLA—Popular Music.  
 7:15—KFOV—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 KWIK—City Employees.  
 7:30—\*KECA—William Tusher in  
 Hollywood.  
 KFI, KFSD—People Are  
 Funny.

KHJ, KFNM, KGB, KVOE—  
 Red Ryder.  
 KNN—Pursuit.  
 KFAC—Echoes and Encores.  
 KFOV—Meet the Band.  
 KFVB—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGIL—S. F. C. of C.  
 KRKD—Dr. Richardson.  
 KWIK—Proudly We Hail.  
 KWKW—Betz Spanish  
 Program.  
 7:45—KECA, KFMB—Report to the  
 People.  
 \*KFOV—News.  
 KFSD—Rev. Esther Rusthol.  
 KFVB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
**8**—KECA, KFMB—Time for  
 Defense.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFNM, KGB, KVOE—  
 Count of Monte Cristo.  
 \*KNN—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOV—Music.  
 KFVB—Music.  
 KGER—Bible Treasury.  
 KGIL—Saludos Amigos.  
 \*KLAC—News; Sing Your  
 Worries Away.  
 \*KMPC—Southland Story.  
 KWIK—Garden Spot.  
 KWKW—Italian Melodies  
 \*KXLA—News.  
 8:15—\*KFI, KFSD—World News.  
 KNN—Dinah Shore and Jack  
 Smith.  
 KFVB—Here's to Vets.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averill Berman.  
 \*KMPC—Parade of Hits.  
 KXLA—Western Music.  
 8:30—KECA, KFMB—Gentlemen of  
 the Press.  
 KFI, KFSD—Cavalcade of  
 America.  
 KHJ, KFNM, KGB, KVOE—  
 Mystery Is My Hobby.  
 KNN, KCBQ—Mr. and Mrs.  
 North.  
 KFOV—Thoughts on Themes.  
 \*KFVB—News.  
 KGER—Music Hall.  
 KGIL—Platter Party.  
 KGFJ—Today's Hits.  
 KWIK—Thru the Listening  
 Glass.  
 KWKW—Organ Melodies.  
 KXLA—Bobby Champion.  
 8:45—KAGH—Waltz Time.  
 KFVB—Dave Ormont.  
 KXLA—Western Music.  
**9**—KECA, KFMB—America's  
 Town Meeting.  
 KFI—Hardy Family, with  
 Mickey Rooney.  
 \*KHJ, KFNM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNN, KCBQ—Mystery Theater  
 KFAC—Evening Concert.  
 KFOV—Adventures in  
 Research.  
 KFSD—NBC Theater.  
 KFSG—Spirit of L.I.F.E.  
 KFVB—Bill Anson.  
 KGER—Music Hall.  
 KGFJ—Today's Hits.  
 KGIL—Melodies From the Sky  
 KLAC—Sing Worries Away.  
 KMPC—Parade of Hits.  
 \*KWIK—Robert Arden, News.  
 KWKW—Turntable Terrace.  
 KXLA—Squeakin' Deacon.  
 9:15—\*KHJ, KFNM, KGB, KVOE—  
 Fulton Lewis.  
 \*KFOV—News.  
 KWIK—Here's to Vets.  
 9:30—\*KECA, KFMB—Monitor News.  
 KFI—Tex Williams Show.  
 KHJ, KFNM, KGB, KVOE—  
 Official Detective.  
 KNN—Beulah.  
 KGER—Income Tax.  
 KFOV—Renaissans.  
 KFSG—Foursquare Revival.  
 KGER—John Brown Schools.  
 KGIL—Musical Scrapbook.  
 KWIK—Band of the Day.  
 9:45—KECA—We Care.  
 KNN, KCBQ—Club 15.  
 KFVB—Bing Crosby.  
 \*KGIL—News.  
 9:55—\*KHJ, KFNM, KVOE—News.  
**10**—\*KECA, KFMB—Richfield  
 Reporter.  
 \*KFI, KFSD—Sam Hayes, News  
 KHJ, KFNM, KGB—I Love a  
 Mystery.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFOV—Musical  
 Merry-Go-Round.  
 KFSG—Gospel Stars.  
 KFVB—Gene Norman Show.  
 KGER—The Three Suns.  
 KGFJ—Melody Rangers.

**SPADE COOLEY TIME**  
 with George Sanders  
 NOW 10 P.M.  
  
 O.S. ANGELES

KFVD—Spade Cooley Time.  
 KGIL—Folk Music.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KWIK—Jazz on Parade.  
 KWKW—Let's Dance.  
 KXLA—Western Music.  
 10:15—KECA—Ted Malone.  
 KFI—Johnny Murray.  
 \*KFI—Frank Edwards.  
 \*KNN—Bob Elson.  
 KFMB—Gene Norman Show.  
 KFSD—Morton Downey.  
 KFSG—Hazel Romane Coach.  
 KGER—Evangelical Church.  
 KVOE—1480 Club.  
 10:30—KECA—Dr. Frederick Bales.  
 KFI—Freddy Martin Show.  
 \*KHJ—News.  
 KNN—Command Theater.  
 KCBQ—Freddy Martin Orch.  
 KFOV—Music Moderne.  
 KFSD—Concert Hall.  
 KFSG—Uncle Paul.  
 KGFJ—Billy Hughes  
 Westerners.  
 KMPC—Arthur Van Orch.  
 KWIK—Duke's Doghouse.  
 10:45—KECA—One for the Book.  
 KHJ—Baker's Dozen.  
 KGFJ—H'wood House Party.  
 10:55—\*KLAC—News.  
**11**—\*KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ—Baker's Dozen.  
 \*KNN—News, Larry Thor.  
 KFAC—Musical Crossroads.  
 KFMB, KFVB—Gene Norman  
 Show.  
 KFOV—Sky Serenade.  
 KFSG—Meditations.  
 KFVD—Spade Cooley Time.  
 KGB—Dancing in the Dark.  
 KGER—Spirituals.  
 KGFJ—H'wood House Party.  
 KGIL—Records at Random.  
 KLAC—Don Otis.  
 KMPC—Esquire Trio.  
 KWIK—Duke's Doghouse.  
 KWKW—Let's Dance.  
 KXLA—Western Music.  
 11:10—KNN—Sports.  
 11:15—KECA—Cinegrill Music.  
 KFI—Morton Downey.  
 KNN—Merry-Go-Round.  
 KCBQ—Yesterdays.  
 KFOV—Concert Master.  
 KFSD—Dance Orch.  
 KFSG—Songs and Devotion.  
 KXLA—Alex Cooper Show.  
 11:30—KECA—Ambassador Orch.  
 KFI—Milestones in Melody.  
 KFOV—Hal's Memory Room.  
 KFSG—Sacred Song Album.  
 KGER—At the Ranchhouse.  
 KMPC—Figueroa Ballroom.  
 KVOE—I Love a Mystery.  
 11:45—KFI—Guest Star.  
 KNN—You and  
 11:55—\*KECA, KMPC—News.  
**12**—KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.  
 \*KNN—News.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time  
 (to 1).  
 KFVB—Melodee Club.  
 KGFJ—Lamplighters Club  
 (to 6).  
 KGIL—Johnny Grant (to 2).  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade  
 (to 5:30).  
 KWIK—Show People's Show  
 (to 4).  
 KWKW—Bill Sampson (to 3).  
 KXLA—Alex Cooper Show  
 (to 5).  
 12:05—KNN—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.  
 KFVB—Lee Wilder.

**STAR-GAZER**  
 Gloria Gordon, who por-  
 trays "Mrs. O'Reilly" on CBS's  
 "My Friend Irma," has re-  
 turned to her studies of  
 astrology.  
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# WEDNESDAY, MARCH 8

\*Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI-Guess-a-Tune.
- \*KHJ, KGB-Cecil Brown.
- KFAC-Country Church.
- KFOX-Bible Society.
- KFVD-Wakeup Ranch.
- \*KFWB-Clete Roberts.
- KGER-Mizpah.
- KGFJ-Dr. Frederick Bailes.
- KGIL-Musical Clock.
- \*KXLA-News.
- KOWL-Spanish Hour.
- KRRD-Organ Melodies.
- KVOE-Hotcake Club.
- KWKW-Club 1490.
- KWKW-Tony Sein.
- 8:05-KFI-Coffee Time.
- 8:10-KLAC-Stock Market.
- 8:15-KFI-Marriage for Two.
- \*KHJ, KOWI-News.
- \*KNN-News, Dave Vaile.
- KFOX-Prison Missionaries.
- KFWB-L. A. Breakfast Club.
- KGFJ-Melody Time.
- KLAC-Sports.
- KMPC-Markets; Sports.
- KRRD-Hawaiian Memories.
- KXLA-Music.
- 8:20-KLAC-Haynes at the Reins.
- 8:30-KFI, KFSD-Jack Berch.
- KHJ, KFAM, KGB, KVOE-Bible Institute.
- KNN, KCBQ-Grand Slam.
- \*KFAC, KGIL, KRKD-News.
- KFOX-Worlds of Life.
- KFVD-Record Rangers.
- KGER-Hammond.
- KMPC-Song for You.
- KOWI-Best Songs.
- KXLA-Haven of Rest.
- KWKW-Pasadena Churches.
- 8:45-KFI-Meyers Goes to Market.
- KNN-Rosemary.
- KFAC-Unity.
- KFSD-Dave Garraway.
- KFVD-Songs of the Sage.
- KGER-Bible Treasury Hour.
- KGFJ-Business Reporter.
- KGIL-On Parade.
- KLAC-Racing News.
- \*KMPC-News.
- KRRD-Spotlight Varieties.
- KWKW-Voice of China.
- 9-KECA, KFMB-Ladies, Be Seated.
- \*KFI, KLAC, KWIK-News.
- \*KHJ, KFAM, KVOE-Kate Smith Speaks.
- KNN-Wendy Warren.
- KFAC-Morning Concert.
- KFOX-Pentecostal Church.
- KFVD-Waltz Time.
- KFWB-L. A. Breakfast Club.
- KGER-Lutheran Hour.
- KGFJ-Disabled Veterans.
- KGIL-Morning Varieties.
- KMPC-Band Box.
- KOWL-Best Songs.
- KRRD-Sagebrush Serenade.
- KWKW-Sunshine Mission.
- KXLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies Day.
- 9:15-KHJ, KFAM, KGB, KVOE-Gillespie Garden Guide.
- KNN, KCBQ-Aunt Jenny.
- KFOX-Prophecy Speaks.
- \*KFSD, KFVD-News.
- KGFJ-Airrotorials.
- KGIL-Ballads for You.
- KLAC-Sing Your Worries Away.
- KWKW-Myrt and Marge.
- 9:25-KECA, KFMB-Ted Malone.
- 9:30-KHJ-Quick as a Flash.
- KHJ-Women Are Wonderful.
- KNN, KCBQ-Helen Trent.
- KFMB-Hollywood U.S.A.
- KFOX-Full Gospel.
- KFSD-It's a Good Idea.
- KFVD-Show Tunes.
- KFWB-Bob Garrick.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFJ-Racing News.
- KGIL-Fashions in Music.
- KMPC-Chef Milani.
- KOWE-Time Time.
- KWKW-Garden Spot.
- KWKW-1300 Club.
- 9:45-KFI-All Around Town.
- KNN, KCBQ-Our Gal Sunday.
- KFSD-Album a Day.
- KFVD-School Days.
- KGFJ-With Melody in Mind.
- KOWL-It's the Tops.
- \*KRRD-News.
- KVOE-Heatter's Mailbag.
- KWKW-Lenny Herman.
- 10-KECA, KFMB-Surprise Package.
- KFI-All Around Town.
- \*KHJ, KFAM, KGB, KVOE-News, Glenn Hardy.
- KNN-Big Sister.
- KFAC-Accent on Strings.

- \*KFOX-News.
- KFSD-Winter Showcase.
- KFVD-Bible Institute.
- KFWB-Peter Potter.
- KGER-Earl Lee.
- KGFJ-From Sunset and Vine.
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Bill Ewing Show.
- KOWI-Yiddish Hour.
- KRRD-Swing Time.
- KWKW-Musical Scrapbook.
- KWKW-Sports.
- KXLA-Tom Cafferty.
- 10:10-KFOX-Assembly of God.
- 10:15-KFI-Are Ya Listening?
- KHJ, KFAM, KGB, KVOE-Gospier Singers.
- KNN-Ma Perkins.
- KGER-Tommy Baird.
- KGIL-Bing Crosby.
- KRRD-Dr. Richardson.
- KWKW-League of Women Voters.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- \*KFI-News.
- KHJ-Norma Young.
- KNN-Young Dr. Malone.
- KFAC-Serenade.
- KFOX-Morning Music.
- KFVD-Rescue Mission.
- KGER-Helen Markham.
- \*KGIL, KXLA-News.
- KLAC-Honest Opinion.
- KMPC-Musical Tune-O.
- KRRD-Artists and Composers
- KWKW-Belle Martell.
- KWKW-Italian Classical Hr.
- 10:35-KGIL-Midmornning Melodies.
- 10:45-KFI-Life Can Be Beautiful.
- KNN-Guiding Light.
- KFOX-Anne Jones.
- KGER-Rev. Le Roy Kopp.
- KRRD-Midnight Mission.
- KWKW-Bob Long.
- KXLA-Western Music.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.
- KHJ, KFAM, KGB, KVOE-Ladies' Fair.
- KNN-Second Mrs. Burton.
- KFAC-Piano Parade.
- KFOX-Rhythmic Age.
- KFVD-Informed Democracy.
- KFWB-Peter Potter.
- KGFJ-Yesterday's Hits.
- KGIL-Midmornning Melodies.
- KLAC-Al Jarvis Ballroom.

- KMPC-Bill Ewing Show.
- KOWL-Spanish Hour.
- KRRD-Songs of Yesteryear.
- KWKW-Music for the Missus.
- KWKW-Italian Classics.
- KXLA-Western Music.
- 11:15-KECA, KFMB-Victor H. Lindlahr.
- KNN-Perry Mason.
- KFAC-Guy Bates Post.
- KFVD-Ballad Bests.
- KGER-Sunshine Mission.
- \*KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Ira Cook.
- KFI, KFSD-Today's Children
- KHJ, KFAM, KGB, KVOE-Queen for a Day.
- KNN, KCBQ-Nora Drake.
- KFAC-Music Hall.
- KFOX-Atlantic Show.
- KFVD-Memory Melodies.
- KGER-Semi-Classic Hits.
- KGFJ-Variety on Piano.
- \*KOWL, KRKD-News.
- KWKW-Varieties.
- KWKW-Str of the Day.

- KOWL-Joe Adams Show.
- KRRD-Western Wayside.
- KXLA-Hometown Jamboree.
- 12:05-KNN-Knox Manning.
- KWKW-Sports News.
- 12:15-KECA-Norwood Smith Sings.
- KFI, KFSD-Road of Life.
- KHJ-Meet Me at Owl.
- \*KFOX, KGER-News.
- KGIL-Vocal Varieties.
- \*KMPC-News to You.
- KWKW-2 Beau & a Belle.
- KWKW-Farm News.
- 12:20-KWKW-Bill Garr Show.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA-Frances Scully.
- KFI, KFSD-Pepper Young.
- KHJ-Music in the Morgan Manner.
- KNN, KCBQ-Art Linkletter.
- KFOX-Pacific Breezes.
- KFVD-Shopping Highlights.
- \*KFWB-News; Bill Anson.
- KGER-Luncheon Serenade.
- KGIL-1250 Club.
- KGIL-Wesley Tuttle.
- KMPC-Facts for Farmers.
- KRRD-Prairie Schooner.
- KWKW-Garden Spot.
- KXLA-Ole Rasmussen.
- 12:45-KFI, KFSD-Right to Happiness.
- \*KFAC-News.
- KGB-Jack Holt's Notebook.
- KMPC-Song Stars.
- KWKW-Luncheon Melodies.
- KWKW-Sports.
- 12:50-KECA-Double Feature.
- 12:55\*KNN, KCBQ-Cedric Adams.
- KGFJ-Sports Flash.
- 1-KECA-Leyden With Song.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KNN, KCBQ-Nona From Nowhere.
- KFAC-Your City.
- KFOX-Texas Tiny.
- \*KFVD, KLAC-News.
- KFWB-Bill Anson.
- KFAM-Open House.
- KGER-Peter Slack, Organ.
- KGFJ-1250 Club.
- KGIL-Wesley Tuttle.
- KMPC-California Carousel.
- KOWL-Joe Adams Show.
- KRRD-Prairie Schooner.
- KVOE-Let's Talk About It.
- KWKW-Paul Page.
- KWKW-Bill Garr Show.
- KXLA-P.T.A.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KNN-George Fisher.
- KFAC-Success Parade.
- KFVD-Piano Parade.
- KLAC-570 Club.
- KVOE-Cedric Foster.
- KWKW-Races and Sports.
- KXLA-Garden Chat.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-Easy Aces.
- KFI, KFSD-Lorenzo Jones.
- KHJ, KFAM, KGB, KVOE-Ladies First.
- KNN, KCBQ-Garry Moore Show.
- KFAC-Composers' Corner.
- KFVD-Variety Time.
- \*KFWB-News.
- KGER-Clark Sparks Show.
- KGIL-Homemakers.
- KMPC-Hal Berger.
- KRRD-Polka Time.
- KWKW-Musical Mart.
- KXLA-Musical Treasure Chest.
- 1:45\*KECA-Baukhage Talking.
- KFI, KFSD-Wilder Brown.
- KFMB-Morgan Music.
- KGER-Hawaiian Melodies.
- 1:55-KGFJ-Sports Flash.
- 2-KECA-Ira Cook.
- KFI, KFSD-When a Girl Marries.
- KHJ-Club 930.
- KNN, KCBQ-Steve Allen.
- KFAC-Matinee.
- KFOX-Texas Tiny.
- KFVD-Tips and Tunes.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGFJ-Meet the Band.
- KGIL-Homemakers.
- \*KLAC-News, Sports.
- KMPC-News in the Air.
- KOWL-Joe Adams Show.
- KRRD-L. A. Fire Dept.
- KVOE-Here's a Mule.
- KWKW-Rose Dee.
- KWKW-Great White Way.
- KXLA-Musical Treasure Chest.
- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Portia Faces Life
- KRRD-Fun With Fables.
- KWKW-Traffic Dept.
- 2:25-KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Hannibal Cobb
- KFI, KFSD-Just Plain Bill.
- KNN-Bing Crosby.
- KGER-Garden School.
- KGFJ-Variety on Piano.
- KGIL-Varieties in Rhythm.
- KRRD-Tunes in Tempo.
- KWKW-Confidentially Yours.

**HOME TOWN JAMBOREE**

Cliffie Stone    Eddie Kirk  
Herman the Hermit  
Bucky Tibbs    Speedy West  
Tennessee Ernie  
Top Western Talent

**KXLA 11:30-12:30**  
Mon. Thru Fri.

- KXLA-Hometown Jamboree.
- 11:35-KOWL-Income Tax.
- 11:45-KFI, KFSD-Light of the World.
- KNN-The Brighter Day.
- KGFJ-Remember Romany.
- \*KGIL-News.
- KOWL-National Guard.
- KRRD-Sweet Pops.
- 11:55-KGFJ-Sports Flash.
- 12\*KECA, KHJ, KWIK, KWKW-News.
- KFI-Farm Reporter.
- \*KNN-News, Frank Goss.
- KFAC-Luncheon Concert.
- KFMB-Quick as a Flash.
- KFOX-Hit Tunes.
- KFSD-Life Can Be Beautiful.
- KFVD-Meridian Song.
- KFWB-Bill Anson.
- KGER-Songs for Luncheon.
- KGFJ-Intermission.
- KGIL-Noonday Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Moods in Music.

**wednesday**

*Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

1:30-Easy Aces, KECA.  
1:30-Gary Moore, KNN.  
2:00-Steve Allen, KNN.  
2:45-Arthur Godfrey, KNN.  
6:30-Bing Crosby, KNN.  
7:00-Burns and Allen, KNN.  
8:30-Gildersleeve, KFI.

*Quiz, Participation*

7:00-Welcome to Hollywood, KECA.  
8:00-McNeill Bkfst. Club, KECA  
8:30-Grand Slam, KNN.  
10:00-Surprise Package, KECA.  
11:00-Double or Nothing, KFI.  
11:30-Queen for a Day, KHJ.  
12:30-Art Linkletter, KNN.  
3:00-Bride and Groom, KECA.  
3:00-Welcome Travelers, KFI.  
6:00-Groucho Marx, KNN.  
6:00-This Is Your Life, KFI.  
7:30-Dr. I. Q., KECA.  
8:00-Name That Song, KHJ.  
9:00-Break the Bank, KFI.

*Drama*

7:00-The Big Story, KFI.  
7:30-Curtain Time, KFI.  
8:30-Family Theatre, KHJ.  
8:30-Dr. Christian, KNN.

*Classical, Semi-Classical Music*

7:30-Hollywood Music Hall, KNN.

*Comment-Narration*

7:45-Fred Beck, KNN.  
9:00-Kate Smith, KHJ.

12:05-Knox Manning, KNN.  
4:00-Art Baker, KECA.  
4:30-Burrill Wheeler, KFI.  
4:30-Behind the Story, KHJ.  
8:00-Lowell Thomas, KNN.

*Mystery-Detective*

6:30-Dangerous Assignment, KFI.  
7:00-John Steele, KHJ.  
8:00-Sherlock Holmes, KECA.  
8:30-Gregory Hood, KECA.  
9:00-Jeff Regan, KNN.  
9:30-International Airport, KHJ  
9:30-Mr. D. A., KFI.  
10:00-I Love a Mystery, KHJ.

*Public Interest-Information*

12:00-Farm Reporter, KFI.  
6:45-Answer Man, KHJ.

*Sports*

8:45-Racing News, KLAC.  
9:30-Racing, KGFJ.  
5:00-Fred Heasler, KGER.  
5:30-Sports Dial, KRKD.  
5:45-Race Recap, KGFJ.  
5:45-Race Results, KRKD.  
5:45-Sam Balter, KLAC.  
6:15-Lippy Duckat, KWIK.  
6:15-Bob Kelley, KMPC.  
6:30-Joe Hernandez, KMPC.

*Popular-Western Music*

4:00-Curt Massey, KNN.  
4:45-Stuart Hamblen, KFWB.  
8:00-Sinatra-Kirsten, KFI.  
8:15-Shore and Smith, KNN.  
9:45-Club 15, KNN.  
11:30-Mindy Carson, KFI.



KWKW—Bill Sampson Show.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KNX, KCBQ—Arthur Godfrey.  
 ★KFVD—News.  
 KGFJ—Romantic Memories.  
 2:55★KHJ, KVOE—News.  
 KGFJ—Sports Flash.  
 3—KECA, KFMB—Bride and  
 Groom.  
 KFI, KFSD—Welcome  
 Travelers.  
 KHJ—Club 930.  
 KNX, KCBQ—Arthur Godfrey.  
 KFAC—World of Opera.

**HARLEMATINEE**  
 with HUNTER HANCOCK  
 3 & 4 P.M. Mon.  
 Thru Sat.  
 1020 KC.  
 5000 WATTS  


KFVD—Harlematinee.  
 KFVB—Maurice Hart.  
 KGB—Man About Town.  
 ★KGER—News; Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 KMPC—Magic of Melody.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWIK—La Pointe Show.  
 KWKW—Foothill Features.  
 3:15—KFOK—Here's to Vets.  
 ★KGIL—News.  
 KLAC—Don Otis Show.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25★KECA, KFMB—Walter  
 Kiernan.  
 KGFJ—Sports Flash.  
 3:30—KECA—The First Fifty.  
 KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFOX—Everybody's Business.  
 KFVD—Song Stylists.  
 ★KFVB—News; Maurice Hart.  
 ★KGB—San Diego News.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KOWL—Melody Matinee.  
 ★KRKD—News; Music.  
 3:45—KFI, KFSD—We Love & Learn  
 ★KFAC—News.  
 ★KFOX, KFVD—Old-Age  
 Pensions.  
 KRKD—Modern Melodies.  
 3:55—KHJ—Guess-a-Tune.  
 ★KGER—News.  
 KGFJ—Sports Flash.  
 4—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's  
 Secret.  
 ★KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 KNX, KCBQ—Curt Massey  
 Time.  
 KFAC—Musical Masterpieces.  
 ★KFOX, KOWL—News.  
 KFVD—Harlematinee.  
 KFVB—Maurice Hart.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Bank Penny Show.  
 ★KLAC—News, Sports.  
 ★KMPC—News, Harpel.  
 KRKD—Piano Paintings.  
 KWIK—Bill Bryan Show.  
 KWKW—Rodeo Bill.  
 KXLA—Juke Box Matinee.  
 4:15—KECA—The Best Looking.  
 KFI, KFSD—Dr. Faul.  
 ★KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KNX, KCBQ—Stand-In.  
 KFOX—Freddy Martin.  
 KFVB—Dave Ormont.  
 KLAC—California Melodies.  
 KMPC—Bands and Ballads.  
 KOWL—Italian Hour.  
 KRKD—Spotlight on Stars.  
 4:20—KECA—Play It Again.  
 4:25—KGFJ—Sports.  
 4:30—KFI—Burritt Wheeler.  
 ★KHJ, KFXM, KGB, KVOE—  
 Behind the Story.  
 KNX—Harry Babbitt.  
 ★KFMB—News.  
 KFOX—Music.  
 KFVD—Song Pictures.  
 KFVB—Red Rowe.  
 KGFJ—Record Review.  
 KMPC—Roddy McDowall  
 Show.  
 KRKD—Symphony in Swing.  
 KWKW—Record Shop.  
 4:45—KECA—Happy Theater.  
 ★KHJ, KGB, KVOE—News.  
 KNX—International Disc  
 Jockey.  
 ★KFSD—H. V. Kaltenborn.

KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 ★KRKD—News.  
 4:55★KGER—News.  
 KGFJ—Sports Flash.  
 5—KECA, KFMB—Challenge of  
 the Yukon.  
 ★KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—  
 Mark Trail.  
 ★KNX—Frank Goss, News.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFSD—Fretting to Evening.  
 KFVD—Star Tune Time.  
 KFWB—Stuart Hamblen.  
 KGER—Sports, Fred Hessler.  
 KGFJ—Jive at 5.  
 KGIL—Children's Corner.  
 ★KLAC—Fred Henry Reports.  
 ★KMPC—News; Bill Ewing.  
 KOWL—Chico's Swingtime.  
 KRKD—Songs of the Saddle.  
 KWIK—Storybook Land.  
 KWKW—Let's Talk Sports.  
 KXLA—Juke Box Matinee.  
 5:15★KFI—News.  
 KNX—Tom Hanlon.  
 KGER—Rancho 1390.  
 KGFJ—Planets of the Future.  
 KLAC—Bill Stewart.  
 ★KMPC—Virgil Pinkley.  
 KWKW—Today at the Races.  
 5:30—KECA, KFMB—Jack  
 Armstrong.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—  
 Tom Mix.  
 ★KNX, KCBQ—Chet Huntley.  
 KFAC—Whoa Bill Club.  
 ★KFOX, KGER, KGFJ, KGIL—  
 News.  
 ★KFSD—This Is the Story.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Overseas Disc Jockeys  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45★KFI, KFSD—Elmer Peterson.  
 ★KNX—Ed Murrow.  
 KFOX—Your Fishcater.  
 KGER—Stamps Quartet.  
 KGFJ—Race Recap.  
 KGIL—Tops in Pops.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 6★KECA—Edwin C. Hill.  
 KFI, KFSD—This Is Your Life  
 ★KHJ, KFXM, KGB, KVOE—  
 Gabriel Heatter.  
 KNX, KCBQ—Groucho Marx.  
 KFAC—Hour of Music.  
 ★KFOX, KLAC—News.  
 ★KFVB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Repeat Performance.  
 KGIL—Easy Listening.  
 ★KMPC—News, Norman Nesbitt  
 KRKD—Varieties in Music.  
 KWIK—Will Allen.  
 KWKW—Carlos Moran.  
 KXLA—Pasadena Playhouse.  
 6:05★KECA, KFMB—Bob Garred,  
 News.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Sports, Hank Weaver.  
 ★KHJ, KGB—Mutual Newsreel.  
 KFOX—Hawaiian Music.  
 KFWB—Steve Shoemaker.  
 KGIL—Two Guys and a Gal.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Lippy Duckat, Sports.  
 6:20★KECA—Headline Edition.  
 6:30—KECA—Modern Romances.  
 KFI—Dangerous Assignment.  
 KHJ, KGB, KVOE—Tello-Test  
 KNX, KCBQ—Bing Crosby  
 Show.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFSD—Sweetwood Serenade.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Tanforan Races.  
 KRKD—Jack Patton Sings.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45—KHJ, KGB, KVOE—Answer  
 Man.  
 KFSD—Here's to Vets.  
 KGIL—Down Memory Lane.  
 KRKD—Timely Topics.  
 KXLA—Western Music.  
 6:55★KHJ, KFXM, KGB, KVOE—  
 Bill Henry.  
 7—KECA, KFMB—Lone Ranger.  
 KFI—The Big Story.  
 KHJ, KFXM, KGB—John  
 Steele.  
 KNX, KCBQ—Burns and Allen  
 KFAC—Twilight Hour.  
 KFOX—March Time.  
 KFSD—Big Story.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.

★KGIL—News.  
 ★KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KPCC—Pasadena Musicians.  
 KRKD—A. F. of L.  
 KVOE—Meet Your Neighbor.  
 KWKW—Hoyos Hour.  
 KXLA—Western Music.  
 7:15—KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KPCC—Organ Recital.  
 KRKD—Three-Quarter Time.  
 KVOE—Candlelight and Silver.  
 KWIK—Listeners Talk Back.  
 KXLA—Popular Music.  
 7:30—KECA, KFMB—Dr. I. Q.  
 KFI, KFSD—Curtain Time.  
 KHJ, KFXM, KGB, KVOE—  
 Cisco Kid.  
 KNX, KCBQ—Hollywood  
 Music Hall.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGIL—Sherman Oaks C. of C.  
 KRKD—Dr. Richardson.  
 KWIK—Burbank Theater  
 Guild.  
 KWKW—Betz Spanish  
 Program.  
 7:45★KFOX—News.  
 KFSG—Rev. Kelso Glover.  
 KFWB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 8—KECA, KFMB—Sherlock  
 Holmes.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFXM, KGB, KVOE—  
 Name That Song.  
 ★KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Music.  
 KFSG—Rev. Kelso Glover.  
 KFWB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Saludos Amigos.  
 KGIL—Platter Party.  
 ★KLAC—News; Sing Your  
 Worries Away.  
 KMPC—Southland Story.  
 KWIK—Garden Spot.  
 KWKW—Italian Melodies  
 ★KXLA—News.  
 8:15★KFI, KFSD—World News.  
 KNX—Dinah Shore and Jack  
 Smith.  
 KFWB—Guest Star.  
 KGER—Hebrew Christian.  
 ★KGFJ—News, Averill Berman.  
 KMPC—Parade of Hits.  
 KXLA—Cal Tech.  
 8:25—KECA, KFMB—Johnny  
 Desmond.  
 8:30—KECA—Casebook of Gregory  
 Hood.  
 KFI, KFSD—Great Glidersleeve  
 KHJ, KFXM, KGB, KVOE—  
 Family Theater.  
 KNX, KCBQ—Dr. Christian.  
 KFMB—M.G.M. Theater.  
 KFOX—L. B. Town Forum.  
 ★KFWB—News.  
 KGER—Music Hall.  
 KGFJ—Today's Hits.  
 KWIK—A Story for You.  
 KWKW—Organ Melodies.  
 KXLA—Bobby Champion.  
 8:45—KFWB—Dave Ormont.  
 KWIK—Voice of the Army.  
 KXLA—Western Music.  
 9—KECA—Buzz Adam's  
 Playroom.  
 KFI, KFSD—Break the Bank.  
 ★KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNX—Jeff Regan, Investigator  
 America.  
 KCBQ—Earn Your Vacation.  
 KFAC—Evening Concert.  
 ★KFOX, KWIK—Robert Arden.  
 KFSG—Rev. Hal Smith.  
 KFWB—Bill Anson.  
 KGER—Music Hall.  
 KGFJ—Today's Hits.  
 KGIL—Melodies From the Sky  
 KLAC—Sing Worries Away.  
 KMPC—Parade of Hits.  
 KPCC—Club Time.  
 KWKW—Turntable Terrace.  
 KXLA—Squeakin' Deacon.  
 9:15★KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 ★KFOX—News.  
 KWIK—Bill Tusher.  
 9:30—KECA—Lawrence Welk Show.  
 KFI, KFSD—Mr. Dist. Atty.  
 KHJ, KFXM, KGB, KVOE—  
 International Airport.  
 KNX—Beulah.  
 KFMB—Lionel Barrymore.  
 KFOX—Music.  
 KFSG—Missionary News.  
 KGER—John Brown Schools.  
 KGIL—Musical Scrapbook.  
 KPCC—Jazz Tunes.  
 KWIK—Band of the Day.  
 9:45—KNX, KCBQ—Club 15.  
 KFMB—Bing Crosby.  
 KFOX—Speed Derby.  
 KFSG—Songs in the Night.

★KGIL—News.  
 KPCC—Red Cross.  
 9:55★KHJ—News.  
 10★KECA, KFMB—Richfield  
 Reporter.  
 ★KFI, KFSD—Sam Hayes, News  
 KHJ, KFXM, KGB—I Love a  
 Mystery.  
 ★KNX, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Oriental Moods.  
 KFVD—Spade Cooley Time.  
 KGER—Gene Norman Show.  
 KGER—When Day Is Done.  
 KGFJ—Melody Rangers.  
 KGIL—Folk Music.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KPCC—Musical.  
 KWIK—Kid Ory Band.  
 KWKW—Let's Dance.  
 KXLA—Music.  
 10:15—KECA—Ted Malone.  
 KFI—Johnny Murray.  
 ★KHJ, KGB—Frank Edwards.  
 KNX—Bob Elson.  
 KFMB—Gene Norman Show.  
 KFOX—Musical Merry-Go-  
 Round.  
 KFSD—Mindy Carson Sings.  
 KFSG—Rev. C. T. James.  
 10:30—KECA—Dr. Frederick Bales.  
 KFI—How to Build Your  
 Dream Home.  
 ★KHJ, KGER—News.  
 KNX—Symphonette.  
 KFOX—Music Moderne.  
 KFSD—Concert Hall.  
 KGFJ—Billy Hughes  
 Westerners.  
 KMPC—Arthur Van Orch.  
 KWIK—Duke's Doghouse.  
 KXLA—Western Music.  
 10:45—KECA—One for the Book.  
 KFI—Philharmonic Reporter.  
 KHJ—Baker's Dozen.  
 KFSG—Soloist.  
 KGER—Music As You Like It.  
 KGFJ—H'wood House Party.  
 10:55★KLAC—News.  
 11★KECA—News of Tomorrow.  
 ★KFI—News.  
 KHJ—Baker's Dozen.  
 ★KNX—News, Larry Thor.  
 KFAC—Musical Crossroads.  
 KFMB, KFVB—Gene Norman  
 Show.  
 KFOX—Sky Serenade.  
 KFSG—Records.  
 KFVD—Spade Cooley Time.  
 KGB—Dancing in the Dark.  
 KGER—Spirituals.  
 KGFJ—H'wood House Party.  
 KGIL—Records at Random.  
 KLAC—Don Otis.  
 KMPC—Esquire Trio.  
 KWIK—Cafe Italia.  
 KWKW—Let's Dance.  
 KXLA—Band Box.  
 11:10—KNX—Sports.  
 11:15—KECA—Cinegrill Room.  
 KFI—Johnny Murray.  
 KNX—Merry-Go-Round.  
 KFOX—Music of the Masters.  
 KXLA—Alex Cooper Show.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Mindy Carson Sings.  
 KFOX—Hal's Memory Room.  
 KFSG—Organ.  
 KGER—At the Ranchhouse.  
 KMPC—Figueroa Ballroom.  
 KVOE—I Love a Mystery.  
 11:45—KFI—Milestones in Melody.  
 KNX—You and  
 11:55★KECA, KMPC—News.  
 KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.  
 ★KNX—News.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time.  
 KFVB—Melodee Club.  
 KGFJ—Lamplighters Club  
 (to 6).  
 KGIL—Johnny Grant (to 2).  
 ELAC—Don Otis.  
 KRKD—Stardust Serenade  
 (to 5:30).  
 KWIK—Show People's Show  
 (to 4).  
 KXLA—Alex Cooper Show  
 (to 5).  
 12:05—KNX—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.  
 KFWB—Lee Wilder.

**BAREFOOT BOY**  
 NBCComedian Rod Brasfield,  
 of "Grand Ole Opry," almost  
 never wears shoes. Around  
 the house he likes to go bare-  
 foot and away from home he  
 usually wears short leather  
 boots.  
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# THURSDAY, MARCH 9

\*Indicates News Broadcast.

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Guess-a-Tune.  
 \*KHJ, KGB—Cecil Boring.  
 KXN—Top of the Morning.  
 KFAC—Country Church.  
 KFOX—Bible Society.  
 KFSD—Open House.  
 KFVD—Wakeup Ranch.  
 \*KFWB—Clete Roberts, News.  
 KGER—Mizpah.  
 KGFJ—Sheldon Shepard.  
 KGIL—Musical Clock.  
 \*KLAC, KMPC, KXLA—News.  
 KOWL—Spanish Hour.  
 KRKD—Organ Melodies.  
 KWIK—Club 1490.  
 KWKW—Tony Sein.

8:05—KFI—Coffee Time.  
 8:10—KLAC—Stock Market.  
 8:15—KFI—Marriage for Two.  
 \*KHJ, KOWL—News.  
 \*KXN—News, Dave Vaile.  
 KFOX—Prison Missionaries.  
 KFWB—Bill Leyden.  
 KGFJ—Melody Time.  
 KLAC—Sports; Haynes at the Reins.  
 KMPC—Markets.  
 KRKD—Hawaiian Memories.  
 KXLA—Music.

8:25—KMPC—Sports Roundup.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFNM, KGB, KVOE—Haven of Rest.  
 KXN, KCBQ—Grand Slam.  
 \*KFAC, KGIL, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Record Rangers.  
 KGER—Bob Hammond.  
 KMPC—Song for You.  
 KOWL—Best Songs.  
 KWKW—Pasadena Churches.

8:45—KFI—Myers Goes to Market.  
 KXN—Rosemary.  
 KFAC—Unity.  
 KFSD—Dave Garroway.  
 KFVD—Songs of the Sage.  
 KFWB—Science of Mind.  
 KGER—Bible Treasury.  
 KGFJ—L. A. Fire Department  
 KGIL—On Parade.  
 KLAC—Racing News.  
 \*EMPC—News.  
 KRKD—Spotlight Varieties.  
 KWKW—Voice of China.

**9**—KECA, KFMB—Ladies, Be Seated.  
 \*KFI, KLAC, KWIK—News.  
 \*KHJ, KFNM, KVOE—Kate Smith Speaks.  
 KXN—Wendy Warren.  
 KFAC—Morning Concert.  
 KFOX—Pentecostal Church.  
 KFSD—Marriage for Two.  
 KFVD—Waltz Time.  
 KFWB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—Your County at Work.  
 KGIL—Morning Varieties.  
 KMPC—Band Box.  
 KOWL—Best Songs.  
 KRKD—Sagebrush Serenade.  
 KWKW—Sunshine Mission.

9:45—KFI—All Around Town.  
 KXN, KCBQ—Our Gal Sunday  
 KFSD—Hometowners.  
 KFVD—School Days.  
 KGFJ—With Melody in Mind.  
 KOWL—Voice of the Army.  
 \*KRKD—News.  
 KVOE—Heatter's Mailbag.  
 KWIK—Lenny Herman.  
 \*KECA, KFMB—Surprise Package.

**10**—KFI—All Around Town.  
 \*KHJ, KFNM, KGB, KVOE—Glenn Hardy, News.  
 KXN—Big Sister.  
 KCBQ—Coffee Klotch.  
 KFAC—Accent on Strings.  
 \*KFOX—News.  
 KFSD—Winter Showcases.  
 KFVD—Bible Institute.  
 KFWB—Peter Potter.  
 KGER—Earl Lee.  
 KGFJ—From Sunset and Vine.  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bill Ewing Show.  
 KOWL—Yiddish Hour.  
 KRKD—Swing Time.  
 KWIK—Musical Scrapbook.  
 KWKW—Sports.

10:10—KFOX—Assembly of God.  
 10:15—KFI—Are Ya Listening?  
 KHJ, KGB—Benny Walker Kitchen.  
 KXN—Ma Perkins.  
 KFSD—Heaven on Earth.  
 KGER—Tommy Baird.  
 KGIL—Bing Crosby.  
 KRKD—Dr. Richardson.  
 KWKW—Jan Garber Time.

10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story  
 \*KFI, KGIL, KXLA—News.  
 KHJ—Norma Young.  
 KXN—Young Dr. Malone.  
 KCBQ—Barnyard Follies.  
 KFAC—Serenade.  
 KFOX—Music of the Morning.  
 KFSD—George Hicks.  
 KFVD—Rescue Mission.  
 KGER—Helen Markham.  
 KLAC—Honest Opinion.  
 KMPC—Musical Tune-O.  
 KRKD—Artists and Composers  
 KWIK—Belle Martell.  
 KWKW—Italian Classical Hr.

10:35—KGIL—Midmorning Melodies.  
 10:45—KFI—Life Can Be Beautiful.  
 KXN—Guiding Light.  
 KFOX—Anne Jones.  
 KFSD—Tunes by Trios.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KVOE—Morning Melodies.  
 KWIK—Public Health.

KXLA—Western Music.  
 10:55—KECA, KFMB—Betty Crocker Magazine.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker Magazine.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFNM, KGB, KVOE—Ladies Fair.  
 KXN—Second Mrs. Burton.  
 \*KCBQ—News; To the Women.  
 KFAC—Piano Parade.  
 KFOX—Rhythmic Age.  
 KFVD—Informed Democracy.  
 KFWB—Peter Potter.  
 KGFJ—Yesterday's Hits.  
 KGIL—Midmorning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bill Ewing Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesterday.  
 KWIK—Music for the Missus.  
 KWKW—Italian Classics.  
 KXLA—Popular Music.

11:15—KECA, KFMB—Victor H. Lindlahr.  
 KXN—Perry Mason.  
 KFVD—Ballad Bests.  
 KGER—Sunshine Mission.  
 \*KXLA—Pasadena News.

11:25—KGFJ—Sports Flash.  
 11:30—KECA—Ira Cook.  
 KFI, KFSD—Today's Children  
 KHJ, KFNM, KGB, KVOE—Queen for a Day.  
 KXN, KCBQ—Nora Drake.  
 KFAC—Music Hall.  
 \*KFMB—Baukhage Talking.  
 \*KFOX, KRKD—News.  
 KFVD—Memory Melodies.  
 KGER—Semi-Classical Hits.  
 KGFJ—Variety on Piano.  
 KWIK—Vocal Varieties.  
 KWKW—Star of the Day.  
 KXLA—Hometown Jamboree.

11:40—KFOX—Hit Tunes.  
 11:45—KFI, KFSD—Light of the World.  
 KXN—The Brighter Day.  
 KCBQ—Izetta Jewel.  
 KGFJ—Remember Romany.  
 \*KGIL—News.  
 KOWL—Babe Ruth Adventures  
 KRKD—Sweet Pops.  
 KWIK—Noonday Bandstand.

11:55—KGFJ—Sports Flash.  
**12**—KECA, KHJ, KCBQ, KGB, KVOE, KWIK, KWKW—News.  
 KFI—Farm Reporter.  
 \*KXN—News, Goss.  
 KFAC—Luncheon Concert.  
 KFMB—Quick as a Flash.  
 KFSD—Life Can Be Beautiful.  
 KFVD—Meridian Song.  
 KFWD—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Noonday Melodies.

KLAC—Al Jarvis Ballroom.  
 KMPC—Moods in Music.  
 KOWL—Joe Adams Show.  
 KRKD—Western Wayside.  
 KXLA—Hometown Jamboree.

12:05—KXN—Knox Manning.  
 KWKW—Sports News.  
 12:15—KECA—Norwood Smith Sings.  
 KFI, KFSD—Road of Life.  
 KHJ—Meet Me at Owl.  
 \*KFOX, KGER—News.  
 KGIL—Vocal Varieties.  
 \*KMPC—News to You.

12:20—KWKW—Bill Garr Show.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Frances Scully.  
 KFI, KFSD—Pepper Young.  
 KHJ—Kuss Morgan Music.  
 KXN, KCBQ—Art Linkletter.  
 KFMB—Modern Romances.  
 KFOX—Pacific Breezes.  
 KFSD—Shopping Highlights.

\*KFWB—News.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 KMPC—Facts for Farmers.  
 KRKD—Prairie Schooner.  
 KVOE—Music You Want.  
 KWIK—Garden Spot.  
 KXLA—Ole Rasmusen.

12:45—KFI, KFSD—Right to Happiness.  
 \*KFAC—News.  
 KFWB—Bill Anson.  
 KGB—Jack Holt's Notebook.  
 KMPC—Song Stars.  
 KWIK—Luncheon Melodies.

12:50—KECA—Double Feature.  
 12:55—\*KXN, KCBQ—Cedric Adams.  
 KGFJ—Sports Flash.

**1**—KECA—Leyden With Song.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 KXN, KCBQ—Nona From Nowhere.  
 KFAC—A. Medical Assn.  
 KFOX—Texas Tiny.  
 \*KFVD—News.  
 KFWB—Bill Anson.  
 KGB—Club Women.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 \*KLAC—News; Sports.  
 KMPC—California Carousel.  
 KOWL—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KVOE—United Nations.  
 KWIK—Pages of Memory.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broadcaster.

1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KXN—George Fisher.  
 KFAC—Classroom Radio.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KWKW—Races and Sports.  
 KXLA—Farm News.

1:25—KGFJ—Sports Flash.  
 1:30—KECA—Easy Aces.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ, KFNM, KGB, KVOE—Ladies First.  
 KXN, KCBQ—Garry Moore.  
 KFAC—Composers' Corner.  
 KFVD—Variety Time.

\*KFWB—News.  
 KGER—It's the Tops.  
 KGIL—Homemakers.  
 KMPC—Hal Berger.  
 KRKD—Polka Time.  
 KWIK—Music Mart.  
 KXLA—Music and Malarkey.

1:45—\*KECA—Baukhage Talking.  
 KFI, KFSD—Widder Brown.  
 KFWB—Bill Anson.  
 KGER—Hawaiian Melodies.

1:55—KGFJ—Sports Flash.  
**2**—KECA—Ira Cook.  
 KFI, KFSD—When a Girl Marries.  
 KHJ—Club 930.  
 KXN, KCBQ—Steve Allen Show.  
 KFAC—Matinee.  
 KFOX—Texas Tiny.  
 KFVD—Tips and Tunes.  
 KFWB—Bill Anson.  
 KGER—Lonnie Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers.

\*KLAC—News, Sports.  
 KMPC—Music in the Air.  
 KOWL—Joe Adams Show.  
 KRKD—Income Tax Review.  
 KWIK—Betty Lou Wilson.  
 KWKW—Great White Way.  
 KXLA—Music and Malarkey.

2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life  
 KRKD—Philharmonic Reporter  
 KWIK—Mrs. Lucile Anderson.  
 KWKW—Sports.

2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Hannibal Cobb  
 KFI, KFSD—Just Plain Bill.  
 KXN—Bing Crosby.  
 KGB—Man About Town.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGIL—Variations in Rhythm.  
 KRKD—Treasure Chest.

**TENNESSEE ERNIE**  
 IN  
 RADIO'S HOTTEST  
 WESTERN SHOW  
**KXLA**  
 9 - 10 A. M. — Mon.-Fri.

## thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

1:30—Easy Aces, KECA.  
 1:30—Garry Moore, KXN.  
 2:00—Steve Allen, KXN.  
 2:45—Arthur Godfrey, KXN.  
 6:30—Duffy's Tavern, KFI.  
 8:00—Amateur Hour, KECA.  
 8:30—Henry Aldrich, KFI.  
 9:00—Father Knows Best, KFI.  
 9:30—Blondie, KECA.

### Quiz, Participation

7:00—Welcome to Hollywood, KECA.  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KXN.  
 10:00—Surprise Package, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KXN.  
 3:00—Bride and Groom, KECA.  
 3:00—Welcome Travelers, KFI.  
 8:00—Original Amat. Hr., KECA

### Drama

6:00—Screen Guild, KFI.  
 7:00—Hallmark Playhouse, KXN  
 7:30—Hollywood Theater, KXN.

### Comment-Narration

7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.  
 12:05—Knox Manning, KXN.  
 4:00—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.  
 8:00—Lowell Thomas, KXN.  
 8:45—Robert Montgomery, KECA

### Mystery-Detective

6:00—Suspense, KXN.  
 6:30—Crime Photographer, KXN  
 7:00—Crime Fighters, KHJ.  
 7:00—Counterspy, KECA.  
 7:30—Dragnet, KFI.  
 8:30—Mr. Keen, KXN.  
 9:00—FBI in Peace and War, KXN.  
 9:30—Peter Salem, KHJ.  
 10:00—I Love a Mystery, KHJ.

### Public Interest-Information

12:00—Farm Reporter, KFI.  
 6:45—Answer Man, KHJ.  
 9:00—Author Meets Critics, KECA.

### Sports

8:45—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:00—Fred Hessler, KGER.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Lippy Duckat, KWIK.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 8:30—Sports for All, KHJ.

### Popular-Western Music

4:00—Curt Massey, KXN.  
 4:45—Stuart Hamblen, KFWB.  
 7:00—Supper Club, KFI.  
 8:00—Sinatra-Kirsten, KFI.  
 8:15—Shore and Smith, KXN.  
 9:45—Club 15, KXN.



**KWIK**—Band of the Day.  
**KWKW**—Bill Sampson Show.  
 2:40—**KGER**—Long Beach Band.  
 2:45—**KFI, KFSD**—Front-Page Farrell.  
**KNX**—Arthur Godfrey.  
 \***KFVD**—News.  
**KGFI**—Romantic Memories.  
**KRKD**—Tunes in Tempo.  
 2:55★**KHJ, KVOE**—News.  
**KGFI**—Sports Flash.  
**3**—**KECA, KFMB**—Bride and Groom.  
**KFI, KFSD**—Welcome Travelers.  
**KHJ**—Club 930.  
**KNX, KCBQ**—Arthur Godfrey.  
**KFAC**—World of Opera.  
 \***KFOX, KXLA**—News.  
**KFVD**—Harlematinee.  
**KFWB**—Maurice Hart.  
**KGB**—Man About Town.  
 \***KGER**—News; Fiesta Grande.  
**KGFI**—Record Jackpot.  
**KGIL**—Encore Time.  
 \***KLAC**—News, Sports.  
**KMPC**—Magic of Melody.  
**KOWL**—Joe Adams Show.  
**KRKD**—Tops in Pops.  
**KWIK**—Armand LaPointe Show.  
**KWKW**—Upton Close.  
 3:10—**KLAC**—Don Otis Show.  
 3:15—**KFOX**—George Highley.  
 \***KGIL**—News.  
**KWKW**—Races and Sports.  
**KXLA**—Juke Box Matinee.  
 3:25★**KECA, KFMB**—Walter Klerman.  
**KGFI**—Sports Flash.  
 3:30—**KECA**—The First Fifty.  
**KFI, KFSD**—Aunt Mary.  
**KFAC**—Lyrics in Chorus.  
**KFOX**—Everybody's Business.  
**KFVD**—Song Stylists.  
 \***KFWB**—News; Maurice Hart.  
**KGER**—Rancho 1390.  
**KGIL**—Dance Matinee.  
**KOWL**—Melody Matinee.  
 \***KRKD**—News.  
**KWKW**—Voice of the Army.  
 3:35—**KRKD**—Interlude.  
 3:45—**KFI, KFSD**—We Love & Learn  
 \***KFAC**—News.  
**KFOX, KFVD**—Old-Age Pensions.  
**KRKD**—Modern Melodies.  
 3:55—**KHJ**—Guess-a-Tune.  
 \***KGER**—News.  
**KGFI**—Sports Flash.  
**KECA**—Art Baker's Notebook.  
**KFI, KFSD**—This Woman's Secret.  
 \***KHJ, KFXM, KGB, KVOE**—Fulton Lewis.  
**KNX, KCBQ**—Curt Massey Time.  
**KFAC**—Musical Masterpieces.  
 \***KFOX, KOWL**—News.  
**KFVD**—Harlematinee.  
**KFWB**—Maurice Hart.  
**KGER**—Rancho 1390.  
**KGFI**—Record Review.  
**KGIL**—Hank Penny Show.  
 \***KLAC**—News, Sports.  
 \***KMPC**—Bill Harpel, News.  
**KRKD**—Piano Paintings.  
**KWIK**—Bill Bryan Show.  
**KWKW**—Rodeo Bill.  
**KXLA**—Juke Box Matinee.  
 4:15—**KECA**—The Best Looking.  
**KFI, KFSD**—Dr. Paul.  
 \***KHJ, KFXM, KGB, KVOE**—Frank Hemingway.  
**KNX, KCBQ**—Stand-In.  
**KFOX**—Freddy Martin.  
**KFWB**—Dave Ormont.  
**KLAC**—California Melodies.  
**KMPC**—Twilight Tales.  
**KOWL**—Italian Hour.  
**KRKD**—Spotlight on Stars.  
 4:20—**KECA**—Play It Again.  
 4:25—**KGFI**—Sports.  
 4:30—**KFI**—Burrlett Wheeler.  
 \***KHJ, KFXM, KGB, KVOE**—Behind the Story.  
**KNX**—Harry Babbitt.  
 \***KFMB**—News.  
**KFOX**—Music.  
**KFSD**—Tunes and Topics.  
**KFVD**—Song Pictures.  
**KFWB**—Red Rowe.  
**KGFI**—Record Review.  
**KMPC**—Roddy McDowall Show.  
**KRKD**—Symphony in Swing.  
**KWKW**—Record Shop.  
 4:45—**KECA**—Happy Theater.  
 \***KHJ, KGB, KVOE**—News.  
**KNX**—International Disc Jockey.  
 \***KFSD**—Richard Harkness.  
**KFWB**—Stuart Hamblea.  
**KLAC**—Racing Roundup.  
**KOWL**—Tropicana.  
 \***KRKD**—News.  
 \***KGFI**—News.  
**KGFI**—Sports Flash.  
**5**—**KECA, KFMB**—Green Hornet.  
 \***KFI**—Feature Wire.  
**KHJ, KFXM, KGB, KVOE**—

Straight Arrow.  
 \***KNX**—News, Frank Goss.  
**KFAC**—Sunset Serenade.  
**KFOX**—Sunshine Mission.  
**KFVD**—Star Tune Time.  
**KFWB**—Stuart Hamblea.  
**KGER**—Sports, Fred Hessler.  
**KGFI**—Jive at 5.  
**KGIL**—Children's Program.  
 \***KLAC**—Fred Henry Reports.  
 \***KMPC**—News; Bill Ewing.  
**KOWL**—Chico's Swingtime.  
**KRKD**—Songs of the Saddle.  
**KWIK**—Storybook Land.  
**KWKW**—Let's Talk Sports.  
**KXLA**—Juke Box Matinee.  
 5:15★**KFI**—News.  
**KNX**—Tom Hanlon.  
**KGER**—Rancho 1390.  
**KLAC**—Bill Stewart.  
 \***KMPC**—Virgil Finkley.  
 5:30—**KECA, KFMB**—Sky King.  
**KFI**—Casa Cugat.  
**KHJ, KFXM, KGB, KVOE**—B-Bar-B Riders.  
 \***KNX, KCBQ**—Chet Huntley.  
**KFAC**—Whoa Bill Club.  
 \***KFOX, KGER, KGFI, KGIL**—News.  
**KFSD**—This Is the Story.  
**KMPC**—All-Time Hits.  
**KRKD**—Sports Dial.  
**KWIK**—Overseas Disc Jockeys.  
**KWKW**—Romano Spanish Hr.  
**KXLA**—Squeakin' Deacon.  
 5:45★**KFI, KFSD**—Elmer Peterson.  
 \***KNX**—Ed R. Murrow.  
**KFOX**—Your Flicaster.  
**KGER**—Stamps Quartet.  
**KGFI**—Race Recap.  
**KGIL**—Tops in Pops.  
**KLAC**—Sam Balter, Sports.  
**KMPC**—Top Tunes.  
**KRKD**—Race Results.  
**6**★**KECA**—Edwin C. Hill.  
**KFI, KFSD**—Screen Guild Theater.  
 \***KHJ, KFXM, KGB, KVOE**—Gabriel Heatter.  
**KNX, KCBQ**—Suspense.  
**KFAC**—Hour of News.  
 \***KFOX, KLAC**—News.  
 \***KFWB**—Clete Roberts, News.  
**KGER**—American Soul Clinic.  
**KGFI**—Repeat Performance.  
**KGIL**—Easy Listening.  
 \***KMPC**—News, Norman Nesbitt  
**KRKD**—Varieties in Music.  
**KWIK**—Robert Nathan.  
**KWKW**—Carlos Moran.  
**KXLA**—Scandinavian Hour.  
 6:05★**KECA, KFMB**—Bob Garred, News.  
 6:15—**KECA**—Hank Weaver, Sports.  
 \***KHJ, KGB, KVOE**—Mutual Newsreel.  
**KFOX**—Hawaiian Music.  
**KFWB**—Steve Shoemaker.  
**KGIL**—Two Guys and a Gal.  
**KLAC**—Al Jarvis Ballroom.  
**KMPC**—Bob Kelley, Sports.  
**KRKD**—Hawaiian Memories.  
**KWIK**—Lippy Duckat, Sports.  
 6:20★**KECA**—Headline Edition.  
 6:30—**KECA**—Modern Romances.  
**KFI, KFSD**—Duffy's Tavern.  
**KHJ, KGB, KVOE**—Tello-Test  
**KNX, KCBQ**—Crime Photographer.  
**KFAC**—Musical Milestones.  
**KFMB**—Blondie.  
**KFOX**—Hal's Memory Room.  
**KFWB**—America Dances.  
**KGER**—Back to the Bible.  
**KGIL**—Dinner Concert.  
**KMPC**—Tanforan Races.  
**KRKD**—Jack Patton Sings.  
**KWIK**—American Jewish Hr.  
**KWKW**—Hoyos Hour.  
**KXLA**—Eddy Arnold Show.  
 6:45—**KHJ, KGB, KVOE**—Answer Man.  
**KGIL**—Down Memory Lane.  
**KRKD**—Timely Topics.  
**KXLA**—Music.  
 6:55★**KHJ, KGB, KVOE**—Bill Henry  
**7**—**KECA, KFMB**—David Harding, Counterspy.  
**KFI, KFSD**—Supper Club.  
**KHJ, KFXM, KGB**—Crime Fighters.  
**KNX, KCBQ**—Hallmark Playhouse.  
**KFAC**—Twilight Hour.  
**KFOX**—March Time.  
**KFWB**—America Dances.  
**KGER**—Family Bible Hour.  
 \***KGIL, KRKD**—News.  
 \***KGIL**—Musical Digest.  
 \***KLAC**—News, 7rd Club.  
**KMPC**—Words and Music.  
 \***KWIK**—Frank Edwards.  
**KWKW**—Hoyos Hour.  
**KXLA**—Western Music.  
 7:15—**KFOX**—Evening Melodies.  
**KGIL**—Songs by Crosby.  
**KRKD**—Three-Quarter Time.  
**KWIK**—Babe Ruth Adventures  
**KXLA**—Popular Music.  
 7:30—**KECA, KFMB**—A Date With Judy.

**KFI, KFSD**—Dragnet.  
**KHJ, KFXM, KGB, KVOE**—Red Ryder.  
**KNX**—Sleepy Hollywood Theater.  
**KCBQ**—Jeff Regan.  
**KLAC**—Echoes and Encores.  
**KFOX**—Meet the Band.  
**KFWB**—Sid Ziff.  
**KGER**—Rev. Markham.  
**KGIL**—S. F. Valley Welcomers  
**KLAC**—Six Time.  
**KRKD**—Dr. Richardson.  
**KWIK**—Parks and Recreation.  
**KWKW**—Betz Spanish Program.  
 7:45★**KFOX**—News.  
**KFSG**—Chap. Howard Rusthol  
**KFWB**—Rosary Hour.  
**KGIL**—Melodies Soft & Sweet.  
**8**—**KECA, KFMB**—Original Amateur Hour.  
**KFI, KFSD**—Light-Up Time.  
**KHJ, KFXM, KGB, KVOE**—Clyde Beatty Show.  
 \***KNX**—Lowell Thomas.  
 \***KCBQ**—News.  
**KFAC**—Evening Concert.  
**KFOX**—Music.  
**KFSG**—Chap. Howard Rusthol  
**KFWB**—Jewish Music Month.  
**KGER**—Bible Treasury.  
**KGFI**—Saludos Amigos.  
**KGIL**—Platter Party.  
 \***KLAC**—News; Sing Your Worries Away.  
**KMPC**—Southland Story.  
**KWIK**—Garden Spot.  
**KWKW**—Italian Melodies  
 \***KXLA**—News, Dan Lundberg.  
 8:15★**KFI, KFSD**—World News.  
**KNX**—Dinah Shore and Jack Smith.  
**KFOX**—Speaking of Sports.  
**KGER**—Hebrew Christian.  
 \***KGFI**—News, Averill Berman.  
**KMPC**—Parade of Hits.  
**KXLA**—Western Music.  
 8:30—**KFI, KFSD**—Henry Aldrich.  
**KHJ, KFXM, KGB**—Sports for All.  
**KNX, KCBQ**—Mr. Keen.  
**KFOX**—Music.  
 \***KFWB**—News.  
**KGIL**—Music Hall.  
**KGFI**—Today's Hits.  
**KWIK**—Seath-Myrri Conducts.  
**KWKW**—Organ Melodies.  
**KXLA**—Bobby's Champion.  
 8:45★**KECA, KFMB**—Robert Montgomery.  
**KFWB**—Dave Ormont.  
**KVOE**—Your History.  
**KXLA**—Western Music.  
 8:55—**KHJ, KFXM, KGB**—Sports Page.  
**9**—**KECA**—Author Meets Critics.  
**KFI, KFSD**—Father Knows Best.  
 \***KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.  
**KNX, KCBQ**—FBI in Peace and War.  
**KFAC**—Evening Concert.  
**KFMB**—Crime Does Not Pay.  
 \***KFOX, KWIK**—Robert Ardren.  
**KFWB**—Bill Anson.  
**KGER**—Guest Star.  
**KGFI**—Today's Hits.  
**KGIL**—Melodies from the Sky.  
**KLAC**—Sink Worries Away.  
**KMPC**—Parade of Hits.  
**KWKW**—American-Japanese Hour.  
**KXLA**—Squeakin' Deacon.  
 9:15★**KHJ, KFXM, KGB, KVOE**—Fulton Lewis.  
 \***KFOX**—News.  
**KFSG**—Sweet Hour of Prayer.  
**KGER**—Income Tax Talk.  
**KWIK**—Cal. National Guard.  
 9:30—**KECA**—Blondie.  
**KFI**—Tex Williams Show.  
**KHJ, KFXM, KGB**—Peter Salem.  
**KNX**—Beulah.  
**KFSD**—Theater of Stars.  
**KFSG**—Scentel Tenor.  
**KGER**—John Brown Schools.

**KGIL**—Musical Scrapbook.  
**KWIK**—Band of the Day.  
 9:45—**KNX, KCBQ**—Club 15.  
**KFMB**—Bing Crosby.  
**KGIL**—Speed Derby.  
 \***KGIL**—News.  
 9:55★**KHJ, KFXM, KGB, KVOE**—News.  
**10**★**KECA, KFMB**—Richfield Reporter.  
 \***KFI, KFSD**—Sam Hayes.  
**KHJ, KFXM, KGB**—I Love a Mystery.  
 \***KNX, KCBQ**—Chet Huntley.  
**KFAC**—Musical Crossroads.  
**KFOX**—Radio Club.  
**KFSG**—Hawaiian Echoes.  
**KFVD**—Spade Cooley Time.  
**KFWB**—Gene Norman Show.  
**KGER**—The Three Suns.  
**KGFI**—Melody Rangers.  
**KGIL**—Folk Music.  
**KLAC**—Don Otis.  
**KMPC**—Figueroa Ballroom.  
**KWIK**—Kid Ory Band.  
**KWKW**—Let's Dance.  
**KXLA**—Music.  
 10:15—**KECA**—Ted Malone.  
**KFI**—Music.  
 \***KHJ**—Frank Edwards.  
**KNX**—Bob Elson.  
**KFMB**—Gene Norman Show.  
**KFSD**—Morton Downey.  
**KFSG**—Sacred Melodies.  
**KGER**—Evangelical Church.  
**KVOE**—1480 Club.  
 10:20—**KFI**—Johnny Murray.  
 10:30—**KECA**—Dr. Frederick Bailes.  
**KFI**—Tommy Dorsey Show.  
 \***KHJ**—News.  
**KNX**—Command Theater.  
**KCBQ**—Freddy Martin Orch.  
**KFOX**—Music Moderne.  
**KFSD**—Concert Hall.  
**KGFI**—Billy Hughes Westerners.  
**KMPC**—Leisure Time.  
**KWIK**—Beverly Caverns Band  
**KECA**—One for the Book.  
**KHJ**—Baker's Dozen.  
**KFSG**—Music.  
**KGFI**—Wood House Party.  
**11**★**KECA**—News of Tomorrow.  
 \***KFI, KCBQ, KFSD**—News.  
**KHJ**—Baker's Dozen.  
 \***KNX**—News, Larry Thor.  
**KFAC**—Musical Crossroads.  
**KFMB, KFWB**—Gene Norman.  
**KFSG**—Songs of Latin America.  
**KFVD**—Spade Cooley Time.  
**KGER**—Spirituels.  
**KGFI**—Wood House Party  
**KGIL**—Records at Random.  
**KLAC**—Don Otis.  
**KMPC**—Esquire Trio.  
**KWIK**—Duke's Dog House.  
**KWKW**—Let's Dance.  
**KXLA**—Band Box.  
 11:10—**KNX**—Sports.  
 11:15—**KECA**—Claregrill Orch.  
**KFI**—Morton Downey.  
**KNX**—Merry-Go-Round.  
**KFOX**—Concert Master.  
**KFSG**—Veterans.  
**KXLA**—Alex Cooper Show.  
 11:30—**KECA**—Ambassador Orch.  
**KFI**—Milestone in Melody.  
**KFOX**—Hal's Memory Room.  
**KFSD**—Fairmont Orch.  
**KFSG**—Beauty of Scriptures.  
**KGER**—At the Ranchhouse.  
**KMPC**—Leisure Time.  
 11:45—**KFI**—Here's to Veterans.  
**KNX**—You and  
 11:55★**KECA, KLAC, KMPC**—News.  
**KFI**—Musical Menu.  
**12**—**KHJ**—Rhapsody in Wax.  
**KNX**—News.  
**KFAC**—Midnight Serenade.  
**KFVD**—Spade Cooley Time.  
**KFWB**—Lee Wilder.  
**KGFI**—Lampshades Club  
**KGIL**—Johnny Grant (to 2).  
**KLAC**—Don Otis  
**KRKD**—Stardust Serenade  
**KWIK**—Show People's Show  
**KXLA**—Alex Cooper Show  
 12:05—**KNX**—Steve Allen Show.  
 12:30—**KFI**—Midnight Flver.

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# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\*Indicates programs of news and commentation.

Accent on Strings..... KFAC, 10 a.m. M-Sa  
 ★Adams, Cedric..... KNX, 12:55 p.m. M-F  
 Adams, Joe..... KOWL, 12 n. M-Sa  
 Adlam, Buzz..... KECA, 9 p.m. W  
 Adventures of Dr. Kildare..... KFI, 9:30 p.m. Sa  
 Adventures of Ozzie & Harriet..... KECA, 9 p.m. Su  
 Adventures of the Falcon..... KHJ, 4 p.m. Su  
 ★Arzonsky, Martin..... KECA, 6:15 a.m. M-Sa  
 Air Force Hour..... KHJ, 11:30 a.m. Sa  
 Air-o-torials..... KGFJ, 9:15 a.m. M-Sa  
 Album of Familiar Music..... KFI, 6:30 p.m. Su  
 All Around Town..... KFI, 9:45 a.m. M-F  
 Alexander's Mediation Board..... KHJ, 5 p.m. Su  
 Allen, Irvin..... KLAC, 8:30 p.m. Su  
 Allen, Steve..... KNX, 12:05 a.m. Tu-Su  
 KNX, 2 p.m. M-F  
 Amazing Mr. Malone..... KECA, 7:30 p.m. Su  
 America Dances..... KFVB, 6:30 p.m. M-F  
 American Arts Orch..... KECA, 1:30 p.m. M  
 American Farmer..... KECA, 3:30 p.m. Sa  
 American Forum..... KFI, 10:30 p.m. Su  
 American Legion..... KMPC, 8:30 p.m. Su  
 American Way..... KFI, 6 p.m. M  
 America Speaks Up..... KMPC, 8 p.m. Su  
 America United..... KFI, 11:30 p.m. Su  
 Amos 'n' Andy..... KNX, 4:30 p.m. M-F  
 Andy & Virginia..... KMPC, 8 a.m. M-F  
 Anson, Bill..... KFVB, 12 n. 9 p.m. M-Sa  
 Answer Man..... KHJ, 6:45 p.m. M-F  
 Arden, Eve..... KNX, 8 p.m. Su  
 ★Arden, Robert..... KFOA, 9 p.m. W-F  
 ★Arnold, Edward..... KECA, 9:30 p.m. F  
 Are Ya Listening?..... KFI, 10:15 a.m. M-Th  
 Art Baker's Notebook..... KECA, 4 p.m. M-F  
 Aunt Jenny..... KNX, 9:15 a.m. M-F  
 Aunt Mary..... KFI, KFSD, 3:30 p.m. M-F  
 Author Meets Critics..... KECA, 9 p.m. Th  
 Autry, Gene..... KNX, 8:30 p.m. Sa  
 Babbitt, Harry..... KNX, 4:30 p.m. M-F  
 Backstage Wife..... KFI, 1 p.m. M-F  
 Back to God..... KHJ, 8 a.m. Su  
 Bales, Dr. Frederick..... KECA, 10:30 p.m. M-F  
 Baker's Dozen..... KHJ, 10:45 p.m. M-Sa  
 Ball, Lucille..... KNX, 3 p.m. Su  
 Balter, Sam..... KLAC, 5:45 p.m. M-F  
 ★Bancroft, Griffing..... KNX, 3 p.m. Sa  
 Baptist Hour..... KECA, 12:30 p.m. M-F  
 Barber, Red..... KNX, 3:30 p.m. Sa  
 Barrymore, Lionel..... KFI, 9:30 p.m. Sa  
 ★Barkhage Talking..... KECA, 1:45 p.m. M-F  
 B-B-R-B Riders..... KHJ, 5:30 p.m. Tu,Th  
 KHJ, 1 p.m. Su  
 Beatty, Clyde..... KHJ, 8 p.m. Th  
 Beck, Fred..... KNX, 7:45 a.m. M-F  
 ★Behind the Story..... KHJ, 4:30 p.m. M-F  
 Benny, Jack..... KNX, 4 p.m., 9:30 p.m. Su  
 Berch, Jack..... KFI, 8:30 a.m. M-F  
 Berger, Edgar..... KNX, 5 p.m., 8:30 p.m. Su  
 Berger, Hal..... KMPC, 1:30 p.m. M-F  
 ★Berman, Averill..... KGFJ, 8:15 p.m. M-F  
 Best Looking..... KECA, 4:15 p.m. M-F  
 Benlah..... KNX, 9:30 p.m. M-F  
 Bible Class..... KHJ, 9 a.m. Su  
 KMPC, 7:30 a.m. Su  
 Bible Institute..... KFI, 8:30 a.m. M,W,F  
 Bible Messages..... KECA, 4:30 p.m. Sa  
 Bible Society..... KFOA, 8 a.m. Tu-Sa  
 Bible Treasury Hour..... KGER, 8:45 a.m. M-F  
 Biggs, E. Power..... KNX, 6:15 a.m. Su  
 Big Sister..... KNX, 10 a.m. M-F  
 Big Story..... KFI, 7 p.m. W  
 Big Town..... KFI, 7 p.m. Tu  
 Blind Artists Guild..... KFVB, 4:30 p.m. Sa  
 Blondie..... KECA, 9:30 p.m. Th  
 Blue, Ira..... KECA, 10:15 p.m. Sa  
 Book Press..... KFAC, 11:15 a.m. Sa  
 Boston Blackie..... KNX, 3:30 p.m. Su  
 Bowron, Fletcher..... KFI, 10:15 p.m. Su  
 Box 13..... KECA, 9:30 p.m. Su  
 Breakfast Club..... KECA, 8 a.m. M-F  
 Breaking All Records..... KNX, 12:05 a.m. Tu-Su  
 Break the Bank..... KFI, 9 p.m. W  
 Brice, Fanny..... KFI, 5:30 p.m. Tu  
 ★Bride and Groom..... KECA, 3 p.m. M-F  
 Bridge Club..... KMPC, 10 p.m. M-F  
 Brighter Day..... KNX, 11:45 a.m. M-F  
 Broadway Is My Beat..... KNX, 9 p.m. Su  
 ★Brown, Cecil..... KHJ, 8 a.m. M-F  
 Bull, Frank..... KFVB, 6:30 p.m. M-F  
 Burns and Allen..... KNX, 7 p.m. W  
 Business News..... KMPC, 8:15 a.m. M-Sa  
 Business Reporter..... KMPC, 8:45 p.m. Su  
 California Caravan..... KHJ, 3 p.m. Su  
 California Carusel..... KMPC, 1 p.m. M-F  
 California Holiday..... KNX, 11:15 a.m. Su  
 Candy Matson..... KFI, 6:30 p.m. M  
 Canova, Judy..... KFI, 7 p.m. Sa  
 Can You Top This?..... KHJ, 8:30 p.m. Su  
 Capitol Clockroom..... KNX, 10:30 p.m. Sa  
 Carnival Hour..... KNX, 7 p.m. Su  
 Caroling Callings..... KNX, 5:30 a.m. Su  
 Carson, Mandy..... KFI, 11:30 p.m. M,W,F  
 Casa Cuzal..... KFI, 5:30 p.m. W-F  
 Casebook of Gregory Hood..... KECA, 8:30 p.m. W  
 Catholic Answers..... KFVB, 7:15 p.m. Su  
 Catholic Hour..... KFI, 3 p.m. Su  
 KLAC, 9:05 a.m. Tu  
 Cavalcade of America..... KFI, 8:30 p.m. Tu  
 Challenge of the Yukon..... KECA, 5 p.m. M,W,F  
 Challenge to Youth..... KMPC, 8:30 a.m. Su

Champion Roll Call..... KECA, 6:55 p.m. F  
 Champs Are Made..... KHJ, 11 a.m. Su  
 Chance of a Lifetime..... KECA, 6:30 p.m. Su  
 Chandler, Ed..... AMI  
 Chandu the Magician..... KECA, 9:30 p.m. M  
 Charlie McCarthy..... KNX, 5 p.m., 8:30 p.m. Su  
 Chief Milani..... KMPC, 9:30 a.m. M-F  
 Chicago Round Table..... KFI, 10:30 a.m. Su  
 Chicago Theater..... KHJ, 9:30 p.m. Su  
 Christian Science..... KFI, 8:30 a.m. Su  
 Christian Science..... KFOX, 8 p.m. Su  
 Christopher London..... KFI, 4 p.m. Su  
 Church Federation..... KFAC, 1 p.m. Sa  
 Church of the Air..... KNX, 7 a.m. Su  
 Church in the Vale..... KECA, 7 a.m. Su  
 Cisco Kid..... KHJ, KGB, 7:30 p.m. M,W,F  
 Classroom Radio..... KFAC, 1:15 p.m. M-F  
 Clear-Channel Radio..... KFI, 9:30 p.m. M  
 Clerks' Variety Show..... KECA, 10:15 p.m. Su  
 Club 15..... KNX, 9:45 p.m. M-F  
 Club 930..... KHJ, 2 p.m. M-Sa  
 Club Time..... KECA, 3:30 p.m. Tu  
 Coast Guard..... KHJ, 4:30 p.m. Sa  
 Coffee Time..... KFI, 8:05 a.m. M-F  
 Comedy of Errors..... KHJ, 9:30 p.m. F  
 Commander Scott..... KECA, 10:15 a.m. Tu,Th  
 Command Theater..... KNX, 10:30 a.m. Tu,Th  
 Composers' Corner..... KFAC, 1:30 p.m. M-Sa  
 Confidential Close-Ups..... KFI, 5:30 p.m. Sa  
 Contented Hour..... KNX, 7 p.m. Su  
 Cook, Ira..... KECA, 11:30 a.m., 2 p.m. M-F  
 KECA, 9 a.m. Sa  
 Cooper, Alex..... KNLA, 11:30 p.m. M-Sa  
 Counterspy..... KECA, 7 p.m. Tu,Th  
 Count of Monte Cristo..... KHJ, KGB, 8 p.m. Tu  
 County Fair..... KNX, 11 a.m. Sa  
 County Medical Assn..... KFAC, 1 p.m. Th  
 Crime Does Not Pay..... KFI, 9 p.m. F  
 Crime Fighters..... KHJ, 7 p.m. Th  
 Crime Photographer..... KNX, 6:30 p.m. Th  
 Crocker, Betty..... KECA, 10:55 a.m. M-F  
 Crosby, Bing..... KNX, 6:30 p.m. W, 2:30 p.m. M-F  
 Crosby, Bob..... KFI, 7:30 p.m. Su  
 Cross Section, U.S.A..... KNX, 2:30 p.m. Sa  
 ★Cunningham, Bill..... KHJ, 12:15 p.m. Su  
 Curtain Time..... KFI, KFSD, 7:30 p.m. W  
 Dangerous Assignment..... KFI, 6:30 p.m. W  
 Darby, Raymond..... KFI, 10:15 p.m. Sa  
 Date With Judy..... KECA, 7:30 p.m. Th  
 Day, Dennis..... KFI, 6:30 p.m. Sa  
 Dempsey-Tegeler Hour..... KMPC, 10 a.m. Su  
 Disc Jockey, U.S.A..... KECA, 8:25 p.m. W  
 Dixon, Nancy..... KNX, 4 p.m. Sa  
 Double Feature..... KECA, 12:15 p.m. M-F  
 ★Double or Nothing..... KFI, 11 a.m. M-F  
 Downey, Morton..... KFI, 11:15 p.m. Tu,Th,Sa  
 Dragnet..... KFI, 7:30 p.m. Th  
 Drake, Galen..... KNX, 11:30 a.m. Su  
 Dr. Christian..... KNX, 8:30 p.m. W  
 Dr. Ujss Clinic..... KHJ, 9 a.m. Sa  
 Dr. I. Q..... KECA, 7:30 p.m. W  
 Dr. Paul..... KFI, 4:15 p.m. M-F  
 Durante, Jimmy..... KFI, 6:30 p.m. F  
 Duffy's Tavern..... KFI, 6:30 p.m. Th  
 Earn Your Vacation..... KNX, 6 p.m. Sa  
 Eastside Show..... KFVB, 10 p.m. M-Sa  
 Easy Aces..... KECA, 1:30 p.m. M-F  
 Echoes of Eden..... KFVB, 10:30 p.m. Su  
 ★Edwards, Frank..... KHJ, 10:15 p.m. M-F  
 Elson, Bob..... KNX, 10:15 p.m. M-F  
 Enchanted Hour..... KHJ, 5:30 p.m. Su  
 Enchanted Lady..... KWKV, 5 p.m. Sa  
 Episcopal Diocese..... KMPC, 5:45 p.m. Sa  
 Escape..... KNX, 6:30 p.m. Tu  
 Eternal Light..... KFI, 9:30 a.m. Su  
 Ethel and Albert..... KECA, 9 p.m. M  
 Evening Concert..... KFAC, 8 p.m. M-Sa  
 Extra Time..... KHJ, 9:45 a.m. M-F  
 Facts for Farmers..... KMPC, 12:30 p.m. M-F  
 Facts Unlimited..... KFI, 8:15 p.m. Su  
 Falcon..... KHJ, 4 p.m. Su  
 Family Party..... KNX, 12:30 p.m. Sa  
 Family Theatre..... KHJ, 8:30 p.m. W  
 Farm Highlights..... KFI, 6:15 a.m. M-Sa  
 Farm Journal..... KNX, 5:30 a.m. M-Sa, 8 a.m. Su  
 Farm News..... KMPC, 6:30 a.m. M-F  
 Farm News..... KNX, 2:15 p.m. Sa  
 Farm Reporter..... KFI, 12 n. M-Sa  
 Father Knows Best..... KFI, 9 p.m. Th  
 Fat Man..... KECA, 8 p.m. F  
 Faye, Alice..... KFI, 4:30 p.m. Su  
 FBI in Peace and War..... KFI, 9 p.m. Th  
 ★Feature Wire..... KFI, 5 p.m. M-F  
 Femme Fair..... KHJ, 10:15 a.m. Sa  
 Fibber and Molly..... KFI, 6:30 p.m. Tu  
 ★Fidler, Jimmie..... KECA, 7 p.m. Su  
 First Baptist Church..... KFAC, 7:30 p.m. Sa  
 First Fifty..... KECA, 3:30 p.m. M-F  
 Fisher, George..... KNX, 1:15 p.m. M-F  
 Five-Seventy Club..... KLAC, 1:10 p.m. M-Sa  
 KLAC, 7:05 p.m. M-Sa  
 Flying Feet..... KECA, 4 p.m. Sa  
 Flynn, John..... KHJ, 4 p.m. Sa  
 Foreign Reporter..... KECA, 11 a.m. Su  
 ★For the Record..... KECA, 6:15 p.m. Sa  
 Forty Plus..... KFI, 11:55 p.m. M  
 Frank and Ernest..... KECA, 11:15 a.m. Su

Freedom Story..... KMPC, 7:45 p.m. Su  
 Front-Page Farrell..... KFI, KFSD, 2:45 p.m. M-F  
 ★Fuller, Sid..... KHJ, 12 n. M-F  
 Gangbusters..... KNX, 9 p.m. Sa  
 Garden Gate..... KNX, 2:45 p.m. Sa  
 Garden School..... KGER, 2:30 p.m. M-F  
 Gorr, Bill..... KWKV, 12 n. M-Sa  
 ★Garred, Bob..... KECA, 7:30 a.m., 6:05 p.m. M-Sa  
 Garrick, Bob..... KFVB, 9:30 a.m. M-Sa  
 Gateway to Music..... KFAC, 9:30 p.m. Tu  
 Gentlemen of the Press..... KECA, 8:30 p.m. Su  
 George, Wally..... KIEV, 11 a.m. Su  
 Get More Out of Life..... KNX, 12n., 10:15 a.m. Su  
 KNX, 9 a.m., 10:15 a.m. Su  
 KECA, 7:15 p.m. Su  
 Gilbert and Sullivan..... KFAC, 9:30 a.m. Su  
 Gildersleeve..... KFI, 8:30 p.m. W  
 Gillespie Garden Guide..... KHJ, 9:15 a.m. M-F  
 Gipson, J. T..... KFOX, 5:30 p.m. Su  
 ★Give and Take..... KNX, 10:30 a.m. Sa  
 Godfrey, Arthur..... KNX, 2:45 p.m. M-F  
 KNX, 8:30 p.m. M  
 Godfrey's Digest..... KNX, 9:30 p.m. Sa  
 Goldbergs..... KNX, 6:30 p.m. Sa  
 Gospel Singer..... KHJ, 10:15 a.m. M,W,F  
 ★Goss, Frank..... KNX, 7:30 a.m., 12 n. M-F  
 Graham, Sheila..... KHJ, 6:30 p.m. Su  
 Graham, Vance..... KMPC, 9 a.m. Su  
 Grand Central Station..... KNX, 9:30 a.m. Sa  
 Grandpa Owens..... KFI, 8 a.m. Su  
 Grand Ole Opry..... KFI, KFSD, 7:30 p.m. M-F  
 ★Grand Slam..... KNX, 8:30 p.m. W  
 Great Gildersleeve..... KECA, 2:30 p.m. Su  
 Greatest Story..... KECA, 5 p.m. Tu,Th  
 Green Hornet..... KECA, 8:30 p.m. Tu,Th  
 Gregory Hood..... KECA, 8:30 p.m. M-F  
 Guiding Light..... KNX, 10:45 a.m. M-F  
 Hallmark Playhouse..... KNX, 7 p.m. Th  
 Halls of Ivy..... KFI, 8:30 p.m. F  
 Hal's Memory Room..... KFOX, 6:30 p.m., 11:30 p.m. D  
 Hamblen, Stuart..... KFVB, 4:45 p.m. M-Sa  
 Handy Man..... KNX, 12:15 p.m. M-Sa  
 Hanlon, Tom..... KNX, 5:15 p.m. M-Sa  
 Hannibal Cobb..... KECA, 2:30 p.m. M-F  
 Happy Homes..... KHJ, 1:30 p.m. M-F  
 Happy Theater..... KECA, 4:45 p.m. M-F  
 Hardy Family..... KFI, 9 p.m. Tu  
 ★Hardy, Glenn..... KHJ, 10 a.m., 9 p.m. Su-F  
 Harlematinee..... KFVD, 4 p.m. M-Sa  
 ★Harpel, Bill..... KMPC, 4 p.m. M-F  
 Harris, Phil..... KFI, 4:30 p.m. Su  
 Hart, Maurice..... KFVB, 3 p.m. M-Sa  
 Harvest of Stars..... KFI, 2:30 p.m. Su  
 Haven of Rest..... KNLA, 8:30 a.m. M,W,F  
 KHJ, 8:30 a.m. Tu,Th,Sa  
 Hawaii Calls..... KHJ, 8:30 p.m. Sa  
 Hawk, Bob..... KNX, 7:30 p.m. M  
 ★Hayes, Sam..... KFI, 7:45 a.m. M-Sa, 10 p.m. D  
 Haynes, Dick..... KHJ, 10:45 a.m. Su  
 ★Headline Edition..... KECA, 6:20 p.m. M-F  
 ★Heatter, Gabriel..... KHJ, 6 p.m. M-F  
 Heidt, Horace..... KNX, 6:30 p.m. Su  
 ★Hemlingway, Frank..... KHJ, 4:15 p.m. M-Sa  
 KHJ, 7 a.m. M-F  
 Henry Aldrich..... KFI, 8:30 p.m. Th  
 ★Henry, Bill..... KHJ, 6:55 p.m. M-F  
 ★Henry, Fred..... KLAC, 5 p.m. M-F  
 Here's to Veterans..... KFI, 11:45 p.m. Th  
 Hernandez, Joe..... KMPC, 6:30 p.m. M-Sa  
 High Adventure..... KFI, 9:30 p.m. F  
 ★Hill, Edwin C..... KECA, 6 p.m. M-F  
 KFI, 8 p.m. Su  
 Hill, Napoleon..... KFVB, 3:30 p.m. Su  
 Hit Parade..... KFI, 9 p.m. Sa  
 Hollywood By-Line..... KECA, 7 p.m. Sa  
 Hollywood House Party..... KGFJ, 10:30 p.m. M-Sa  
 Hollywood Music Hall..... KNX, 7:30 p.m. W  
 Hollywood Quiz..... KHJ, 5:45 p.m. Sa  
 Hollywood Star Theater..... KFI, 8:30 p.m. Sa  
 HomeTown Happenings..... KFI, 8:45 a.m. Su  
 ★Honest Opinion..... KNLA, 11:30 a.m. M-Sa  
 Hopalong Cassidy..... KHJ, 8 p.m. Th  
 Hope, Bob..... KFI, 6 p.m. Tu  
 Hornel, Gail..... KECA, 3:30 p.m. Su  
 Hour of Faith..... KECA, 12 n. Su  
 Hour of Music..... KFAC, 6 p.m. M-F  
 House of Hymns..... KHJ, 11:30 a.m. Su  
 House Party..... KNX, 12:30 p.m. M-F  
 ★Huntley, Chet..... KNX, 10 p.m. D, 5:30 p.m. M-Sa  
 I Love a Mystery..... KHJ, 10 p.m. M-F  
 If They Had Lived..... KGFJ, 8:15 p.m. Su  
 KGFJ, 8:30 p.m. Sa  
 Inner Sanctum..... KNX, 9 p.m. M  
 International Airport..... KHJ, 9:30 p.m. W  
 International Disc Jockey..... KNX, 4:45 p.m. M-F  
 Invitation to Learning..... KNX, 10:30 a.m. Su  
 It's Fun to Be Young..... KNX, 11:30 a.m. Sa  
 It's Your Business..... KECA, 4:45 p.m. Sa  
 Jack Armstrong..... KECA, 5:50 p.m. M,W,F  
 Jazz Concert..... KECA, 3:30 p.m. Sa  
 Jeff Regan..... KNX, 9 p.m. W  
 Jive at Five..... KGFJ, 5 p.m. M-Sa  
 Johnny Dollar..... KNX, 8:30 p.m. F  
 John Steele, Adventurer..... KHJ, 7 p.m. W  
 Juke Box Matinee..... KNLA, 3:15 p.m. M-Sa



|                               |                             |                                    |                               |   |                            |
|-------------------------------|-----------------------------|------------------------------------|-------------------------------|---|----------------------------|
| Junior Junction.....          | KECA, 3 p.m. Sa             | Mystery Theater.....               | KNX, 9 p.m. Tu                | ★Smith, Kate.....                             | KHJ, KGB, 9 a.m. M-F       |
| Junior Miss.....              | KNX, 8:30 a.m. Sa           | My True Story KECA, KFMB,          | 10:30 a.m. M-F                | Smith, Norwood.....                           | KECA, 12:15 p.m. M-F       |
| Just Plain Bill.....          | KFVB, 2:30 p.m. Su          | ★Name That Song.....               | KHJ, 8 p.m. W                 | Solitaire Time.....                           | KFI, 11 p.m. Sa            |
| Juvenile Jury.....            | KFI, KFSD, 2:30 p.m. M-F    | Nathan, Robert H.....              | KECA, 5 p.m. Sa               | Song for You.....                             | KMPC, 8:30 a.m. M-F        |
| Kelley, Bob.....              | KHJ, 12:30 p.m. Su          | National Farm & Home.....          | KFI, 11:30 a.m. Sa            | Songs of Cheer and Comfort.....               | KHJ, 10:15 a.m. Su, Tu     |
| Kelley on Base.....           | KMPC, 6:15 p.m. M-Sa        | National Guard Show.....           | KHJ, 6:45 p.m. Su             | Songs of Sagebrush.....                       | KECA, 7:30 a.m. Su         |
| ★Kennedy, John B.....         | KHJ, 7:45 p.m. M-Sa         | National Radio Pulpit.....         | KFI, 7 a.m. Su                | Southernaires.....                            | KECA, 9 a.m. Su            |
| ★Kiernan, Walter.....         | KECA, 3:25 p.m. M-F         | NBC Symphony.....                  | KFI, 3:30 p.m. Sa             | Southland Story.....                          | KMPC, 8 p.m. M-F           |
| Know Your FBI.....            | KMPC, 7 p.m. Su             | NBC Theater.....                   | KFI, 11 a.m. Su               | Spade Cooley Time.....                        | KFVD, 10 p.m. D            |
| Know Your Schools.....        | KMPC, 7:15 p.m. Su          | Neighborhood Church.....           | KMPC, 8:30 p.m. Sa            | Speaking of Songs.....                        | KECA, 4:30 p.m. Su         |
| L. A. Breakfast Club.....     | KFWB, 8:15 a.m. W           | ★Nesbitt, Norman.....              | KMPC, 6 p.m. M-F              | Spence, Frederick.....                        | KECA, 10:30 p.m. Su        |
| ★Ladies, Be Seated.....       | KECA, 9 a.m. M-F            | ★News of the World.....            | KFI, 8:15 p.m. M-F            | Sports Dial.....                              | KHJ, 5:30 p.m. M-Sa        |
| Ladies' Day.....              | KFI, 9:05 a.m. M-F          | ★News of Tomorrow.....             | KECA, 11 p.m. M-F             | Sports for All.....                           | KHJ, 7:30 p.m. Tu          |
| Ladies' Fair.....             | KHJ, 11 a.m. M-F            | New York Philharmonic.....         | KNX, 12 p.m. Su               | Sports Newsreel.....                          | KFI, KFSD, 8:30 p.m. Tu    |
| Ladies First.....             | KHJ, 1:30 p.m. M-F          | Nick Carter.....                   | KHJ, 3:30 p.m. Su             | Sports Parade.....                            | KHJ, 1:30 p.m. Sa          |
| L. A. Medical Assn.....       | KFAC, 1 p.m. Th             | Night Beat.....                    | KFI, 7 p.m. M                 | Squeakin' Deacon.....                         | KXLA, KRNO, 9 p.m. M-F     |
| Lassie.....                   | KFI, 11 a.m. Sa             | Night Editor.....                  | KNX, 10:15 p.m. M             | Stahr, Betty.....                             | KGIL, 2:45 p.m. F          |
| ★Lawton, Fleetwood.....       | KFI, 7:15 a.m. M-F          | No School Today.....               | KECA, 7:45 a.m. M-F           | Standard Hour.....                            | KFI, KFSD, 8:30 p.m. Su    |
| Layman's Hour.....            | KFWB, 9:30 p.m. Sa          | Nona From Nowhere.....             | KNX, 11 p.m. M-F              | Standard School.....                          | KFI, 10 a.m. F             |
| Leave It to Joan.....         | KNX, 6 p.m. F               | Nora Drake.....                    | KNX, 11:30 a.m. M-F           | Stand-in.....                                 | KNX, 4:15 p.m. M-F         |
| ★Lesueur, Larry.....          | KNX, 3:45 p.m. Sa           | Norman, Gene.....                  | KFWB, 10 p.m. M-Sa            | Stars on Broadway.....                        | KHJ, 5:30 p.m. Sa          |
| Let George Do It.....         | KHJ, KGB, 8 p.m. M          | Official Detective.....            | KHJ, 9:30 p.m. Tu             | Stars Over Hollywood.....                     | KNX, 10 a.m. Sa            |
| Let's Pretend.....            | KNX, 8:05 a.m. Sa           | Old-Fashioned Revival.....         | KECA, 8 a.m. Su               | Steele, John.....                             | KHJ, 7 p.m. W              |
| Levin, Sylvan.....            | KHJ, 11 p.m. Su             | Old-Fashioned Revival.....         | KGER, 4 p.m. Su               | Stella Dallas.....                            | KFI, KFSD, 1:15 p.m. M-F   |
| ★Lewis, Bill.....             | KHJ, 4 p.m., 9:15 p.m. M-F  | One for the Book.....              | KECA, 10:45 p.m. M-F          | Stewart, Bill.....                            | KNX, 11:45 a.m. Su         |
| Leyden, Fulton.....           | KFWB, 6 a.m., 8:15 a.m. M-F | One Man's Family.....              | KFI, 12 n. Su                 | St. Francis Drama.....                        | KLAC, 8:45 p.m. M-F        |
| Leyden With Song.....         | KECA, 1 p.m. M-F            | Operation Daybreak.....            | KFI, 5:30 a.m. D              | ★Stop the Music.....                          | KECA, 5 p.m. Su            |
| Liberal Catholic Hour.....    | KECA, 9 a.m. Su             | Original Amateur Hour.....         | KECA, 8 p.m. Th               | ★Story Circus.....                            | KMPC, 12 n. Sa             |
| Life Can Be Beautiful.....    | KFI, 10:45 a.m. M-F         | Ormont, Dave KFWB, 4:15 p.m.,      | 8:45 p.m. M-F                 | Straight Arrow.....                           | KHJ, 5 p.m. Tu, Th         |
| Life of Riley.....            | KFI, 7 p.m. F               | Otis, Don.....                     | KLAC, 3:10 p.m., 10 p.m. M-Sa | Strictly From Dixie.....                      | KFWB, 6:30 p.m. Sa         |
| Life With Luigi.....          | KNX, 6 p.m. Tu              | Our Gal Sunday.....                | KNX, 9:45 a.m. M-F            | Strolling Tom.....                            | KFWB, 9 a.m. M-F           |
| Light of the World.....       | KFI, 11:45 a.m. M-F         | Our Miss Brooks.....               | KNX, 8 p.m. Su                | Successful Business.....                      | KFWB, 7:30 p.m. Sa         |
| Light-Up Time.....            | KFI, 8 p.m. M-F             | Oxford, Eddie.....                 | KMPC, 9 p.m. Sa               | Sunday Morning Melodies.....                  | KMPC, 8:15 a.m. Su         |
| Lindlaur, Victor.....         | KECA, 11:15 a.m. M-F        | Ozzle and Harriet.....             | KECA, 9 p.m. Su               | Sunrise Salute.....                           | KNX, 6:15 a.m. M-Sa        |
| Linkletter, Art.....          | KNX, 12:30 p.m. M-F         | Pacific Lutheran Hour.....         | KFWB, 9:30 p.m. Su            | Supper Club.....                              | KFI, 7 p.m. Th             |
| Living, 1950.....             | KFI, 10:30 p.m. Sa          | Palmer, Dr. Albert.....            | KMPC, 6:45 p.m. Su            | ★Surprise Package.....                        | KECA, 10 a.m. M-F          |
| Lombardolano.....             | KHJ, 8:30 p.m. Sa           | Parent-Youth Forum.....            | KFI, 9 a.m. Su                | Suspense.....                                 | KNX, 6 p.m. Th             |
| Lone Ranger.....              | KECA, 7 p.m. M,W; 8 p.m. Sa | Parsons, Louella, KECA, 6:15 p.m., | 8:45 p.m. Su                  | Symphonette.....                              | KNX, 10:30 p.m. M,W,F      |
| Lorenzo Jones.....            | KFI, KFSD, 1:30 p.m. M-F    | ★Pearson, Drew.....                | KECA, 8 p.m. Su               | Symphony for Youth.....                       | KHJ, 10:30 a.m. Sa         |
| Lun and Abner.....            | KNX, 6:30 p.m. F            | People Are Funny.....              | KFI, 7:30 p.m. Tu             | Take a Number.....                            | KHJ, 7 p.m. Su             |
| Lutheran Gospel Hour.....     | KXLA, 6:30 p.m. Su          | People's Platform.....             | KNX, 9:30 a.m. Su             | Take It or Leave It.....                      | KFI, 7 p.m. Su             |
| Lutheran Hour.....            | KHJ, KVOE, 9:30 a.m. Su     | Pepper Young's Family.....         | KFI, 12:30 p.m. M-F           | Talent Scouts.....                            | KNX, 8:30 p.m. M           |
|                               | FECA, 3 p.m. Su             | Perry Mason.....                   | KNX, 11:15 a.m. M-F           | Taylor, Deems.....                            | KHJ, 4:30 p.m. Su          |
| Lux Radio Theater.....        | KNX, 6 p.m. M               | Peter Salem.....                   | KHJ, 9:30 p.m. Th             | Taylor, Mary Lee.....                         | KFI, 9 a.m. Sa             |
| Lynn Looks at Hollywood.....  | KHJ, 1 p.m. M-F             | ★Peterson, Elmer.....              | KFI, 5:45 p.m. W-Sa           | Taylor, Henry J.....                          | KECA, 8:30 p.m. Sa         |
| Maisie.....                   | KFI, 7:30 p.m. M            | Philharmonic Reporter.....         | KFI, 10:45 p.m. W             | Taylor Made Melodies.....                     | KFI, 6:45 a.m. M-Sa        |
| Ma Perkins.....               | KNX, 10:15 a.m. M-F         | Philip Marlowe.....                | KNX, 7 p.m. Tu                | Tea and Crumpets.....                         | KECA, 11 a.m. Su           |
| Malone, Ted.....              | KECA, 9:25 a.m. M-F         | Piano Parade.....                  | KFAC, 11 a.m. M-Sa            | Telephone Hour.....                           | KFI, KFSD, 9 p.m. Sa       |
| Managing Editor.....          | KGIL, 8 p.m. Tu             | Piano Playhouse.....               | KECA, 2 p.m. Su               | Tello-Test.....                               | KHJ, 8:30 p.m. M-F         |
| Mann, Herbert J.....          | KFI, 10 a.m. Su             | ★Pinky, Virgil.....                | KMPC, 5:15 p.m. M-F           | Theater Guild.....                            | KFI, 5:30 p.m. Su          |
| Manners, Zeke.....            | KECA, 7:45 a.m. M-F         | Pioneers of Music.....             | KFI, 4:30 p.m. Sa             | Theater of Today.....                         | KNX, 9 a.m. Sa             |
| Manning, Knox.....            | KNX, 12:05 p.m. M-F         | Play It Again.....                 | KECA, 4:20 p.m. M-F           | The Falcon.....                               | KHJ, 7 p.m. Th             |
|                               | KNX, 1:35 p.m. Sa           | Paul, Bob.....                     | KHJ, 2 p.m. M-F               | The Saint.....                                | KHJ, 8:30 p.m. M           |
| Man on the Farm.....          | KHJ, 12:30 p.m. Sa          | Portia Faces Life.....             | KFI, KFSD, 2:15 p.m. M-F      | The Shadow.....                               | KHJ, 2 p.m. Su             |
| Mansfield, Andy.....          | KMPC, 6 a.m. M-Sa           | Post, Guy.....                     | KFAC, 11:15 a.m. M,W,F        | The Whistler.....                             | KNX, 7:30 p.m. Su          |
| Mark Trail.....               | KHJ, 5 p.m. M,W,F           | Potter, Peter KFWB, 9:30 a.m. Su,  | 10 a.m. M-Sa                  | Think and Grow Rich.....                      | KFWB, 3:30 p.m. Su         |
| Marrage for Two.....          | KFI, 8:15 a.m. M-F          | Powell, Dick.....                  | KFI, 2 p.m. Su                | Think Fast.....                               | KECA, 9 p.m. Su            |
| Martin Kane.....              | KHJ, 1:30 p.m. Su           | ★Pringle, Nelson.....              | KNX, 6 a.m., 7 a.m. M-Sa      | This Is L.A.....                              | KNX, 2 p.m. Su             |
| Marx, Groucho.....            | KNX, 6 p.m. W               | Pro and Con.....                   | KFI, 11:15 p.m. F             | This Is Your FBI.....                         | KECA, 8:30 p.m. F          |
| Massey, Curt.....             | KNX, 4 p.m. M-F             | Proudly We Hail.....               | KFI, 6 p.m. Sa                | This Is Your Life.....                        | KFI, 6 p.m. W              |
| Master Radio Canaries.....    | KHJ, 11:45 a.m. Sa          | Proudly We Hail.....               | KMPC, 11 p.m. Su              | ★This Week.....                               | KECA, 4 p.m. Su            |
| Matinee.....                  | KFAC, 2 p.m. M-Sa           | Pursuit.....                       | KHJ, 8 p.m. F                 | ★This Woman's Secret.....                     | KFI, KFSD, 1 p.m. M-F      |
| McDowall, Roddy.....          | KMPC, 4:30 p.m. M-F         | ★Queen for a Day.....              | KHJ, KGB, 11:30 a.m. M-F      | ★Thorn, Larry.....                            | KNX, 8 p.m. M-F            |
| McLaughlin, Bob.....          | KLAC, 1:10 p.m. M-Sa        | Quick as a Flash.....              | KECA, 9:30 a.m. M-F           | ★Through Listening Glass.....                 | KECA, 7:30 p.m. Sa         |
|                               | KLAC, 7:05 p.m. M-Sa        | Quiz Kids.....                     | KFI, 12:30 p.m. Su            | Tillamook Kitchen.....                        | KHJ, 10:15 a.m. Th         |
| McNeill's Breakfast Club..... | KECA, 8 a.m. M-F            | Radio Bible.....                   | KFWB, 9 p.m. Su               | ★Today's Children.....                        | KFI, KFSD, 11:30 a.m. M-F  |
| Mediation Hour.....           | KHJ, KGB, 5 p.m. Su         | Railroad Hour.....                 | KFI, 8:30 p.m. M              | Tom Mix.....                                  | KHJ, 5:30 p.m. M,W,F       |
| Meet Me at Owl.....           | KHJ, 12:15 p.m. M-F         | Rayburn and Finch.....             | KECA, 9 p.m. Sa               | Top of the Morning.....                       | KNX, 8 p.m. M-F            |
| ★Meet the Missus.....         | KNX, 1 p.m. Sa              | Rebuttal.....                      | KHJ, 6:15 p.m. Su             | Town Meeting.....                             | KECA, 9 p.m. Tu            |
| Meet the Press.....           | KHJ, 7 p.m. F               | Red Ryder.....                     | KHJ, KVOE, 7:30 p.m. Tu, Th   | Treasury Dept.....                            | KHJ, 5 p.m. Tu             |
| Meet Your Match.....          | KHJ, 8:30 p.m. F            | Religion in the News.....          | KFI, 7:45 a.m. Su             | True Detective Mysteries.....                 | KHJ, 2:30 p.m. Su          |
| Memo From Lake Success.....   | KNX, 3:15 p.m. Sa           | Religious News.....                | KFWB, 7:45 p.m. Sa            | True or False.....                            | KHJ, 9:30 p.m. Sa          |
| Merry-Go-Round.....           | KNX, 11:15 p.m. D           | Remember That Music.....           | KLAC, 11:30 a.m. Su           | Truth or Consequences.....                    | KFI, 8 p.m. Sa             |
| Message of Israel.....        | KECA, 9:30 a.m. Su          | Repeat Performance.....            | KGFI, 6 p.m. M-F              | Turner, Ralph.....                            | KMPC, 8:30 a.m. Sa         |
| Metropolitan Encores.....     | KFAC, 12 n. Su              | Reports From Congress.....         | KFI, 9:45 p.m. M-F            | Tune Hits.....                                | KFI, 6:30 a.m. Tu, Th, Sa  |
| Metropolitan Opera.....       | KECA, 11 a.m. Sa            | Report to the People.....          | KECA, 7:45 p.m. Tu            | Tuster, Bill.....                             | KECA, 4:30 p.m. Tu         |
| Meyberg, Dot.....             | KGFI, 5:30 p.m. Su          | Richard Diamond.....               | KFI, 2 p.m. Su                | Twilight Hour.....                            | KFAC, 8 p.m. M-F           |
| MGM Theater of the Air.....   | KFI, 1 p.m. Su              | ★Richfield Reporter.....           | KECA, 10 p.m. Su-F            | Twilight Tales.....                           | KMPC, 4:15 p.m. Tu, Th     |
| Meyers Goes to Market.....    | KFI, 8:45 a.m. M-F          | Right to Happiness.....            | KFI, KFSD, 12:45 p.m. M-F     | ★Twenty Questions.....                        | KHJ, 8 p.m. Su             |
| Midnight Flyer.....           | KFI, 12:30 a.m. Tu-Su       | Rise and Shine.....                | KHJ, 6 a.m. M-Sa              | Unity Daily Word.....                         | KFAC, 8:45 a.m. M-Sa       |
| Midnight Special.....         | KGFJ, 12 p.m. M-Sa          | Rhapsody in Wax.....               | KHJ, 12 p.m. D                | Unity Daily Word, KFWB, 9:15 a.m. M-Tu, Th-Sa |                            |
| Milestones in Melody.....     | KFI, 11:30 p.m. Tu, Th      | Road of Life.....                  | KFI, 12:15 p.m. M-F           | University Explorer.....                      | KNX, 10 a.m. Su            |
| ★Miller, Marvin.....          | KHJ, 4:30 p.m. M-F          | ★Roberts, Clete.....               | KFWB, 8 a.m., 6 p.m. M-F      | Voice of Firestone.....                       | KFI, KFSD, 5:30 p.m. M     |
| Mirandy.....                  | KECA, 8:45 a.m. Sa          | Robinson, Jackie.....              | KECA, 8:45 p.m. M             | Voice of Prophecy.....                        | KHJ, KGB, 8:30 a.m. Su     |
| Modern Romances.....          | KECA, 6:30 p.m. M-Th, Sa    | Ricky Jordan.....                  | KNX, 5:30 p.m. Su             | Voices Down the Wind.....                     | KFI, 10:30 a.m. Sa         |
| ★Monday Morn. Headlines.....  | KECA, 8:15 p.m. Su          | Rogers, Roy.....                   | KHJ, 7:30 p.m. Su             | Walker, Benny.....                            | KHJ, 10:15 a.m. Th         |
| ★Monitor News.....            | KECA, 9:30 p.m. Tu          | Romance of Helen Trent.....        | KNX, 9:30 a.m. M-F            | Waring, Fred.....                             | KFI, 8 a.m. Sa             |
| Monroe, Vaughn.....           | KNX, 8 p.m. Th              | Romance of the Highways.....       | KECA, 10:15 a.m. Su           | Weaver, Hank.....                             | KECA, 6:15 p.m. M-F        |
| Montgomery, Robert.....       | KECA, 8:45 p.m. Th          | ★Roper, Elmo.....                  | KNX, 8:45 a.m. M-F            | We Care.....                                  | KECA, 9:45 p.m. Tu         |
| Moore, Garry.....             | KNX, 1:30 p.m. M-F          | Rosemary.....                      | KNX, 8:45 a.m. M-F            | Week-End Platter Party.....                   | KECA, 9 a.m. Sa            |
| Morgan, Henry.....            | KFI, 3:30 p.m. Su           | Rowe, Red.....                     | KFWB, 4:30 p.m. M-F           | Welcome to Hollywood.....                     | KECA, 7 a.m. M-F           |
| Morning Bible Hour.....       | KFOX, 8:30 a.m. Su          | Salt Lake Tabernacle.....          | KNX, 8:30 a.m. Su             | Welcome, Travelers.....                       | KFI, 2 p.m. M-F            |
| Morning Concert.....          | KFAC, 9 a.m. M-Sa           | Salute to Reservists.....          | KHJ, 7:30 p.m. Sa             | We Love and Learn.....                        | KFI, 3:45 p.m. F           |
| Mother's Album.....           | KMPC, 6:30 p.m. Su          | Sam Spade.....                     | KFI, 5 p.m. Su                | Wendy Warren.....                             | KNX, 9 a.m. M-F            |
| Mr. and Mrs. North.....       | KNX, 8:30 p.m. Tu           | Saturday Special.....              | KFI, 12:15 p.m. Sa            | Whalen, Monica.....                           | KHJ, 10 p.m. Sa            |
| Mr. District Attorney.....    | KFI, KFSD, 9:30 p.m. W      | Science Editor.....                | KFI, 9:30 p.m. Su             | Wheeler, Burrirt.....                         | KFI, 4:30 p.m. M-F         |
| Mr. Feathers.....             | KHJ, 7 p.m. Sa              | Science of Mind.....               | KFWB, 8:45 a.m. M-F           | When a Girl Marries.....                      | KFI, KFSD, 2 p.m. M-F      |
| Mr. Keen.....                 | KNX, 8:30 p.m. Th           | Science of Mind.....               | KECA, 10:30 p.m. M-F          | Whiting, Margaret.....                        | KNX, 8:15 p.m. M-F         |
| Mr. President.....            | KECA, 9:30 p.m. F           | Scouting the Stars.....            | KECA, 6 p.m. Sa               | Whoa Bill Club.....                           | KFAC, 5:30 p.m. M-F        |
| Muir, Dr. Warner.....         | KMPC, 5:30 p.m. Sa          | Scout Jamboree.....                | KFI, 9:30 a.m. Sa             | Williams, Tex.....                            | KFI, 9:20 p.m. Tu, Th      |
| Murder by Experts.....        | KHJ, 7 p.m. M               | Screen Directors' Guild.....       | KFI, 6 p.m. F                 | Wilson, Stu.....                              | KHJ, 12:15 p.m. M-F        |
| Murray, Johnny.....           | KFI, 10:15 p.m. M-F         | Screen Guild Theater.....          | KFI, 6 p.m. Th                | ★Winchell, Walter.....                        | KECA, 6 p.m., 8:30 p.m. Sa |
|                               | KFI, 11:15 p.m. M,W         | Scout's France.....                | KECA, 12:30 p.m. M-F          | Wismer, Harry.....                            | KECA, 5:30 p.m. Sa         |
| Music and the Muse.....       | KFI, 11 p.m. Su             | Second Mrs. Burton.....            | KNX, 11 a.m. M-F              | Women Are Wonderful.....                      | KHJ, 9:30 a.m. M-F         |
| Musical Crossroads.....       | KFAC, 10 p.m. M-Sa          | Senators Report.....               | KFI, 7:45 p.m. F              | Women's Forum.....                            | KNX, 7:30 p.m. F           |
| Musical Digest.....           | KGFI, 7 p.m. D              | Shellock Holmes.....               | KECA, 8 p.m. W                | World of Opera.....                           | KECA, 3 p.m. M-Sa          |
| Musical Masterpieces.....     | KFAC, 4 p.m. D              | Shore, Dinah.....                  | KNX, 8:15 p.m. Tu, W, Th      | Yesterday on Broadway.....                    | KECA, 11:30 a.m. Su        |
| Musical Milestones.....       | KFAC, 6:30 p.m. M-F         | ★Sing It Again.....                | KNX, 7 p.m. Su                | You and.....                                  | KNX, 11:45 a.m. M-F        |
| Musical Tune-O.....           | KMPC, 10:30 a.m. M-F        | Sing Your Worries Away.....        | KLAC, 8:05 p.m. M-F           | Young America Speaks.....                     | KFI, 10 a.m. Sa            |
| Music City Show.....          | KFI, 3 p.m. Sa              | Skelton, Red.....                  | KNX, 9 p.m. Su                | Young Love.....                               | KHJ, 7 p.m. F              |
| Musie Hall.....               | KFAC, 11:30 a.m. M-Sa       | Skippy Hollywood Theatre.....      | KNX, 7:30 p.m. Th             | Young, Norma.....                             | KHJ, 10:30 a.m. M-F        |
| Music to Remember.....        | KHJ, 12:15 p.m. Sa          | Sky King.....                      | KECA, 5:30 p.m. Tu, Th        | Young Dr. Malone.....                         | KNX, 10:30 a.m. M-F        |
| Music With Hormel Girls.....  | KECA, 3:30 p.m. Su          | ★Smilin' Ed McConnell.....         | KFI, 8:30 a.m. Sa             | Young Widder Brown.....                       | KFI, 1:45 p.m. M-F         |
| ★Mutual Newsreel.....         | KHJ, 6:15 p.m. M-F          | ★Smith, Howard.....                | KFI, 8:05 a.m. Su             | Your Memory Lane.....                         | KXLA, 10:30 p.m. Su        |
| My Friend Irma.....           | KNX, 7 p.m. M               | Smith, Jack.....                   | KNX, 8:15 p.m. M-F            |   |                            |
| Mysterious Traveler.....      | KHJ, 7 p.m. Tu              |                                    |                               |   |                            |
| Mystery Is My Hobby.....      | KHJ, 8:30 p.m. Tu           |                                    |                               |   |                            |



# The Ear Inspires the Pen

Mrs. Myra M. Williams, 10849 Whipple Street, North Hollywood, Calif.

I listen faithfully to "Mr. Keen, Tracer of Lost Persons" and Hal Burdick, "The Night Editor." I have been under the impression that they are two different people but I am now informed that they are both the same. I hope you can put me straight on this.

"Mr. Keen," that lovable old tracer, is portrayed by Bennett Kilpack in New York and Hal Burdick, "The Night Editor," airs from San Francisco.



Jeff Chandler

Joyce Pearce, 522 East Cypress Street, Glendale, Calif.

I would like you to print a picture of "Mr. Boynton," who is on the Eve Arden program.

Marshall Howard Jacobson, address withheld, Los Angeles, Calif.

Commenting on George Weaver's letter which appeared in the January 6 issue of Radio-TV Life, I have several objections and discrepancies.

Although Dr. Jan Popper of UCLA is a wonderful musician, since when is he the sole judge of which operas should be sung in their native language and which operas should be translated? Mr. Weaver refers (somewhat unjustifiably) to the recent performance of "Der Rosenkavalier" by Richard Strauss as an "outrageous presentation of unintelligible gibberish by the Metropolitan Opera Company." If Mr. Weaver would take five minutes of his time and thirty cents of his bankroll and invest it in a copy of the libretto of the opera (read it through several times before the actual performance and consult it frequently during the opera), he would realize that an opera is much more than a story and a few "song hits" as he so vulgarly refers to them.

Back to Dr. Popper again, Mr. Weaver quotes him as stating that music dramas such as "Boris Godounov," "Pelleas and Melisande," "Elektra" and "Salome," by Moussorgsky, Debussy, Strauss and Strauss, respectively, should be sung in English. Here again, in my opinion, our thirty-cent investment would be helpful. On my last trip to the Continent, I had the pleasure of being present at performances of "Ariadne auf Naxos" and "Elektra," both by Richard Strauss. In both instances, never was an opera so completely absorbing and so completely invigorating as in these two. Now I think that the main thing that made me enjoy these operas so was my utter lack of knowledge of

the music and continuity. Also several years ago in England I heard a performance of "Gotterdammerung" sung (without a Jameson translation, mind you), and it was quite interesting. In the former two operas, one of the violinists remarked to me after the performance, "I never thought an opera could be so interesting." I agree with him.

Returning to Mr. Weaver, it must be noted that Grand Opera, in its narrowest sense, is a music drama with no spoken passages . . . therefore, Grand Opera encompasses everything including "Godounov" and "Rosenkavalier."

Since when has it been decreed that opera exists only for the sake of its pretty melodies and "song hits"? Nothing is farther from the truth. In fact, some operas exist in spite of, rather than because of their music. Also, who can say that such operas as "Carmen" and "Faust" or "Walkure" or dozens of others exist only because of their music? Without one, the other is lost: both are an integral and vital part of any opera . . . not just the ones mentioned here.

However, I do not blame Mr. Weaver for saying thus. Everyone with only an elementary knowledge of music makes the same mistake.

Mrs. E. L. Coddington, 527 East Oak, El Segundo, Calif.

Would you please do a write-up on Harry Owens and the Royal Hawaiians with some pictures? Have not missed one program since he has been on television. They are great.

Your request has been "waiting-listed."

Ruth Anderson, Institute of Religious Science, 3251 West Sixth Street, Los Angeles 5, Calif.

There is a young man who comes to us for help occasionally when he feels that he needs encouraging or some advice. His name is Walter Craig. I'm sure you must know him through your close association with radio and television stars. A lot of his friends saw him as a guest on "Movietown, R.S.V.P." last Sunday and we think he deserves a "fan letter" after such an entertaining evening with his "fellow charaders." Walter and Laraine Day were the best on the show.

Walter is a student here and has been studying psychology, metaphysics, science of mind and psychosomatic medicine for four years. He will graduate in June and he is also president of the graduating class. So we respect him for more than his talent for acting. We think he is a delightful example of what the youth in this country could use for a model young man.

Can you tell us if he will be on "Movietown, R.S.V.P." again? We would like to see him more often.

Indeed we do know Walter and think as highly of him as you do . . . suggest that you watch our "Precasts" for any of his future questinas.

Dr. Melvin Heger-Horst, 207 Bank of America Building, San Diego, Calif.

In your February 3 issue under "Hollywood Site of Experiment," the following appeared: "The first major New York live video show to test film as a means of eliminating the poor quality of kinescopes and obtaining greater production values will be CBS-TV's "Silver Theater."

Could you explain in one of your editions just what is the difference between a kinescope and a film of a live show? I feel that many of your readers like myself did not know there was a difference.

The "Silver Theater" has never been reproduced satisfactorily. Likewise Milton Berle's fine show and Fred Waring's program. I thought that in the latter case it was poor camera work in focusing and lighting. Apparently much of this difference comes from the method used in reproducing the live show.

The film referred to is regular 16-mm. motion-picture film . . . shot just like the 35-mm. film that Warners, MGM and the rest use. The film is shot in studios on 16-mm. cameras, under bright lights, a scene at a time . . . the regular movie procedure we have all become familiar with at least through books and stories. Kinescope is a film process, but the actual shooting takes place as the picture runs through the camera on its way to our home screens. We think this subject is a little too trade-wise to devote an entire story to, but the best explanation we can give is that a piece of film is run through a camera. (Number-one camera, let us say, is taking a picture of what goes on on stage and shoots that impulse along the air hand to home screens. Number-two camera is set up for the same thing, but a piece of film is over the back of the lens and picks up what ordinarily would go on past to the channel and home screens.) The quality of kinescope is as it is because of mechanical imperfections in both film raw stock and in the cameras. Now, does that help any?

Phyllis Surfes, 8704 Guthrie Avenue, Los Angeles 34, Calif.

When are you going to print an article on Jack Smith? I think he is tops on the radio.

At 8:15 p.m. he really brightens the night. I think it is pretty mean the way others criticize Jack's singing of "Tomorrow night." If he sang it any different it wouldn't be like Jack. Will you please print a picture of him and let me know if he has any fan clubs in Los Angeles.



Jack Smith

Last Smith story was in September, 1948 . . . should be time for another. Suggest that you contact Dolores Feeny of the Jack Smith Fan Club Guild, 1827 South Bronson, Los Angeles, who will direct you to the club nearest you.

Gerrie Garcia, address withheld, Arlington, Calif.

Please tell me why Korla Pandit's show is not listed. All our friends and ourselves are very confused about this because we hate to miss his wonderful program.

Korla Pandit's show, "Musical Adventure," has always been listed in both television logs and program finder on Thursday, 7:30 p.m., KTLA, Channel 5.



# "Handy Hints"

By Dorothy Gardiner and Keith Hetherington, stars of KTLA's "Handy Hints," Mon.-Fri., 6:45 p.m.

Each week we pick the best Handy Hint sent directly to Radio-Television Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as the KTLA-Radio-TV Life Hint of the Week.

This week's winner: Mrs. Luke Meyers, P.O. Box 692, Santa Monica, Calif. Use the ribs of a worn-out umbrella as stakes for your springtime plants.

To speed up work when driving a number of screw hooks, put screw-eye in the chuck of a hand drill; use drill as wrench, eye engaging hook. Reverse process and employ hook in chuck to drive eyes.

To make link sausages easier to turn when cooking, fasten two or three sausages together with a couple of toothpicks . . . also keeps them from curling.

Often glasses stick together when placed one inside the other. To separate them, fill the inside glass with cold water, setting the outer glass in a pan of warm water. Cold water contracts the upper one while hot water expands the lower one; they separate easily.

Wrap your tape measure around the spool of an empty adhesive-tape container.

When you suspect a gas leak somewhere along the pipes in your house, don't go hunting for it with a match . . . use a flashlight and a pan of soapy water for safety. The flashlight provides the light, now follow the gas line until you find the suspected leak.

Then smear on the soapy water . . . if bubbles appear, you have found the leak. If you find one leak it's a good idea to carry on a little farther as you may find more than one on the same length of pipe.

To find the center of a board that isn't an even number of inches or feet wide and to save a lot of figuring, just place your ruler at an angle across the board till you have an even number. Half of that distance is always the middle.

Use mucilage or glue as a lubricant on bit for drilling spring steel.

Drive a big-headed tack into the handle of a paint brush (near bristle). Drive just half way and now you can hang the brush on the inside of the paint can.

Use a plastic spiral (the kind that is made for the telephone cord) on the cord of your iron . . . it will keep it from fraying.

If you have a sick person in your home and the ticking of a clock bothers them . . . cover the clock with a large clear glass tumbler or clear glass vase (according to size of clock). They will be able to see what time it is, yet won't be bothered by the ticking.

## Contests and Offers

(Continued from Page 45)

200, New York 46, New York. Closing indefinite.

"QUEEN FOR A DAY," KHJ, 11:30 a.m., Monday through Friday—Listeners may participate by sending in name, address and phone number and telling why they wish to be "Queen for a Day." Further particulars will be given by emcee Jack Bailey on daily show. Closing indefinite.

"UNCLE TONY," KNBH, Channel 4, 6:00 p.m., Monday through Friday—Schwinn bicycles are the prizes for young contestants who may participate in "Uncle Tony's" drawing contest, which is open to three age categories: twelve to sixteen; eight to twelve; and four to eight. Details and rules on the art work are given with each show. Closes March 22.

# RECORD Notes to You

By ANDY MANSFIELD  
(Hear Andy and Virginia, KMPC,  
Monday-Friday, 6:00-7:00 a.m.)

On this tenth anniversary of Radio-Television Life, we thought you might like to look back through the years and see what was popular in those days. . . . 1940 ushered in the revival of a song that first appeared in 1917, Bonnie Baker with "Oh, Johnny!" and with Orrin Tucker's Orchestra was Columbia's gal of the year. . . . 1941 had many hits, but none has survived the years like Bing Crosby's "White Christmas," as popular today as then. . . . 1942 produced the only big-time song of the war years, "The Army Air Corps," so ably recorded by Waring's Pennsylvanians for Decca. . . . Then, in 1943, came one of those rootin'-tootin' Westerns, "Pistol-Packin' Mama," with the big play centered around the Crosby-Andrews Sisters waxing. . . . 1944 had Tommy Dorsey's band featuring Frank Sinatra on the tune's best recording of "I'll Be Seeing You." . . . 1945? Well, it's tough to think of a more popular disc than Capitol's Johnny Mercer and the rhythm-packed "Ac-Cent-Tchu-Ate the Positive." . . . 1946 found former band-vocalist Eddy Howard heading his own orchestra and the biscuit called "To Each His Own" selling like hot-cakes. . . . 1947 marked the initial column of "Notes to You" on the pages of Radio Life (as it was known before TV). . . . One of the first records we reviewed was "Anniversary Song," as great a Jolson disc as fabulous Al has ever made. . . . 1948 and a new label called "London" made its appearance with a very auspicious first release that produced a hit called "Now Is the Hour" as recorded by Gracie Fields. . . . By now the year's ban on recording sessions was in full swing and record fans and collectors had a field-day with the many hits of other years being re-issued by all companies. . . . In fact, not until late 1949 was the hiatus ended with the unusual Vaughn Monroe version of prairie-flavored "Riders in the Sky," and 1950 ushered in such biggies as "Mule Train," "Lucky Old Sun" and "Cry of the Wild Goose"—all on Mercury and all by the popular Frankie Laine. . . . Well, outside of the record-speed controversy that sorta stymied things for a spell, there's just a faint outline of a decade of recording that will continue to progress as long as there are disc jockeys and record fans and informative magazines like Radio-Television Life! . . . A.M.

## MUSIC CITY TELEVISION CONTEST

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# VIDEO *In Review*

In & Out of Focus (General Comment)

## Looks Like

Jack Carson's departure from Warner's makes him eligible for video. . . . "Hoppy" may take to the road with a circus, come summer. The former Cole Bros. big top made a little trade with the number-one cowboy. In return for his presence only, the outfit takes the name "Hopalong Cassidy Circus" and hits the trail again. Hoppy puts up no money, but he gets a big hunk of the circus take. . . . Bill Gargan is organizing still another outfit. This is Gargan Productions, which will handle a series of films based on Bill's radio and video character, "Martin Kane, Private Eye." . . . Gifford Phillips has snagged the video rights to all Frank Baum's "Oz" series except "The Wizard of Oz," and is looking for a gal to play a live "Dorothy" to the puppet characters of the straw man, the tin man, the cowardly lion and all the other beloveds. . . . Bob Hope will probably set the mark for the highest-paid television appearance among the comic frat. He will get \$40,000 for a ninety-minute show for *Frigidaire* to be seen Easter Day on either NBC or CBS. . . . Jerry Lester is the New York nightclub emcee who replaces Jackie Carter on KTSN's "Cavalcade of Stars" as of March 6. . . . Jack McCoy is being paged from the East for a big-time TV show, and for a radio show (the East couldn't be aware of a brighter Western light!). . . . Seems as though KLAC-TV's video personnel have had their wrists slapped for giving in to the ham latent in all of us. Technicians, production and engineering crews, were informed they must stay out of camera range, keep off shows and generally conduct themselves as they did in radio. The independent-station programming informality is credited with bringing about the joyous laxness among behind-scenes participants. . . . Three stations, KLAC-TV, KTSN and KFI-TV, discovered that each of the others was showing old Hoot Gibson pix on video, almost at the same day and hour. All three had contracted for the series through Telecast Films in New York, apparently not specifying any exclusive. There doesn't seem to be much local inter-station check as to programming carried on, either, that would preclude this sort of doubling, even tripling, on features. . . . Upshot is that all three stations have canceled their contracts for the later runs, and now no one has them.

By Sixty

Second Glances (Critical Comment)

## Silver Theater on Film

At a special showing, the first filming of CBS-TV's "Silver Theater" seemed to come out head and shoulders above the kinescoped or television-recorded versions we have been seeing Monday nights out of the East. (KTTV, Channel 11, 8:00 p.m.) The die was cast with this one.

This is the initial test of a major "live" television show trying film as a means of eliminating the poor quality of "kinnies," and of obtaining greater production values. Producer-director Frank Telford was flown out from New York; the best in casts was obtained; and the story, written by Jack Bentkover, was filmed by the Multicam process at Jerry Fairbanks's studios in less than eight hours. Two days of rehearsals preceded the filming, and the show was brought in for approximately the same as if it had been presented "live."

"His Brother's Keeper," played by Ward Bond, Beverly Tyler, Glenn Corbett, Peter Similuk and Pat Sexton, was the rather ordinary tale of the way in which an older brother's heavy parental hand proved of no guidance to a younger brother. Everything straightened out nicely when the undesirables of the piece pitched into big brother and the wavering one had to make his choice between family ties and the good will of his crooked companions.

A chase sequence taken at one of the Los Angeles harbor amusement piers was beautifully caught by the cameras. The pattern of pier lights at night, used to introduce that locale, was one of the best bits of symbolism we have experienced watching TV.

The other settings of the story were simple—and while a journalistic compatriot criticized this, we felt it suited the confined action. Other TV shows have proven nicely that opulent sets can be hustled together—but why?

It's the acting that counts, not the trappings, as has been exemplified by some of the all-time best thespians on some of the all-time barest stages! Of course, followers of "Diamond Lil" don't like "Our Town," but—to each his own.

Our only disappointment at the trial film, which literally represents TV history in the making, lay in the dialogue. Conceivable that while much attention was being given to other production facets some sloppy dialogue might slip by, but the few that exist in every crowd who get their

fun from anticipating radio, movie or TV dialogue must have had a field day at such lines as "You can't mean that!" or "Kid, I'm warning you!"

## "Gunsight Pass" Goes Into Action

One of the most ambitious of the West Coast-emanating shows is KECA-TV's "Marshal of Gunsight Pass," a Thursday night (7:00, Channel 7) music-action Western starring film player Russ "Lucky" Hayden in the title role, and comic Roscoe Ates as a storekeeping general stooge. The Sons of the Pioneers provide music between action, nicely.

The show is partially done on permanent sets, believed to be the nation's largest, depicting an authentic Western town. The main set, which is complete to the tiniest detail, is the interior and exterior of a general store. Special stairways and balconies have been constructed so the TV cameras and concealed mikes can pick up gun battles and fast action. All props are three-dimensional, nothing is merely painted on, from the pot-bellied stove to the mixture of sawdust and dirt road down which canter live horses and buckboards.

When outdoor shots are called for, away go the cast, the hosses, the sixteen-millimeter cameras and film for outdoor shooting of chase sequences and the like at the Santa Susana movie ranch, near Chatsworth, California.

"Marshal of Gunsight Pass" is directed by Philip Booth, produced by Lou Holzer and scripted by Karl Schlichter. . . . all old hands at the game. But judging by the first of this enterprising series, something is wrong. We thought it was the mixture of Western plots and music. A half-hour show just isn't long enough to do both well. The audience knew almost the second the show started, not only what the plot was to be, but how it would resolve. . . . and that's no good for adults. There are too many Western films being presented on TV for a live show to undertake the same thing and not deliver. We will be among the watchers, again and again, simply to see the wonderful settings and action footage shot for television, but we hardly represent the entire public. Technically the show is interesting. As a suggestion. . . . there isn't a Western mystery on any place. Why not keep the villain of the week's piece a secret, sharp up the dialogue, and provide a real denouement to the night's show? Not every family has children, and a household of adults aren't going to make the "Marshal" a habit just because Russ Hayden is a good actor and Roscoe Ates a funny comic. Kern Foods sponsor the show, and must have sunk a pretty in coin into the ambitious undertaking. They aren't going to want a lethargic audience.

If the loose component cogs are tightened up, the rattles won't overpower the show vehicle.



TELEVISION

Tips

By JANE PELGRAM

USC and UCLA's spokesmen have reportedly indicated that the schools want next fall's grid tilts filmed for later-in-the-week televising. They feel, apparently, that the simulcasts were responsible for the twenty-some per cent drop in gate receipts of last year's games—and it is probably a most correct surmise. But quel reasoning! So a football fan who can't see a game via TV at the exact time it is being played will hie himself off to the stadium then and there. None of them will utilize a bright fall day for golf or grooming the lawn, secure in the knowledge that some dark evening next week he can huddle at his set-side and watch? Who, today, has the free time it takes to be that kind of a fan? Only school kids, is our guess, and the idea of a delayed telecast stimulating the b.o. on Saturday follows as strictly sophomore thinking.

A delightful story comes from the East. It seems that Dave Garroway, mentor of one video and two radio shows on NBC, has long been under the spell of Burr Tillstrom's "Kuklapolitans." While working with Burr Tillstrom and the rest of the cast of "Kukla, Fran and Ollie" at a rehearsal of his own Sunday night TV show recently, Dave turned to Tillstrom, who was prepping for a guest shot on Garroway's stanza. "Burr, I think a nice finish to your spot would be a quartet-type thing. Why don't you leave 'Kukla' and 'Ollie' on stage, and come out front with me? Then the four of us can do some barbershop harmonizing?"

At this point, Tillstrom stuck his head out from under the backdrop and replied, with a quiet smile, "Thank you, friend, you have just joined the 'believers.'"

Gene McDonald, the enterprising handler of Phonevision tests to be held in Chicago, received more than 1,000 applications from eager Chicagoans. All want sets in their homes, and are willing to get up a dollar a film to see movies on them.

It seems a problem besetting the operation is lack of "quite enough film." McDonald, however, is confident that during the three months it will take the phone company to line everything up, he will be able to secure enough film for the ninety-day test. One major picture lot is supposedly ready to give McDonald a whole batch of "unreleased film."

If this test proves "successful" (a money-maker) it could well predicate the direction in which the movie industry can turn as television closes in. That's really joining 'em if you can't fight 'em.

TELEVISION

Precasts

TIME CHANGES

SATURDAY, MARCH 4—Ed Wynn, KTTV, Channel 11, 9:00 p.m. (30 min.). Previously seen one hour earlier.

WEDNESDAY, MARCH 8—"Tele-Teen Reporter," KECA-TV, Channel 7, 7:30 p.m. (30 min.). Talent show with co-emcees Al Burton and Margaret Kerry, formerly seen on Channel 13.

THURSDAY, MARCH 9—"Hello Again," KNBH, Channel 4, 7:20 p.m. (10 min.). Previously seen Tuesday, 7:40 p.m., same channel.

WHAT'S NEW

Discussion

SATURDAY, MARCH 3—Mrs. Franklin D. Roosevelt, KNBH, Channel 4, 8:30 p.m. (30 min.). Outstanding stateswoman presents weekly series of discussions on major problems facing the world and the United States with top-ranking guests from the fields of government, science and world affairs.

Mystery-Drama

WEDNESDAY, MARCH 8—"Mysteries of Chinatown," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Marvin Miller heads the cast as 'Dr. Yat Fu,' with Shep Menken, Edward Ashley, Victor Sen Yung and Jan Holm.

Film

WEDNESDAY, MARCH 5—"Hollywood Premiere," KTTV, Channel 11, 9:00 p.m. (30 min.). Features films produced by the country's leading amateur cameramen with introduction by movie hobbyist Jean Dixon. Viewed on alternate Wednesdays.

MONDAY, MARCH 6—"Chevrolet Triple Feature Theater," KECA-TV, Channel 7, 7:00 p.m. (3 hrs.). Brings viewers three solid hours of film entertainment including exclusive J. Arthur Rank features, mystery and western. Tonight's bill includes "Murder in the Big House" with Charles Bickford and "West of the Pinto Basin" with Ray "Crash" Corrigan.

Music

WEDNESDAY, MARCH 8—"Minstrel Parade," KTLA, Channel 5, 8:00 p.m. (30 min.). Nappy Lamare Dixieland jazz band

GOOD TV SOLUTION

While KTTV's "Mystery Is My Hobby," starring Glenn Langan, is a local live show, fans will still be seeing it on film recording. (Film recording is a CBS process like NBC's kinescope. Seems that to be perfectly correct we must refer to the respective processes in this fashion, thereby confusing you, us, CBS and NBC!) Anyway... a sponsor bought up the Monday night time during which "Hobby" originally played. Friday was open, but station schedule couldn't wedge in the two days rehearsal necessary. So the show continues on in the old time, but instead of being seen live will be picked up on TV recording and run locally on Friday.

MOREY RAISES FUNDS

KTSL comedian Morey Amsterdam set a fund-raising milestone on Christmas Day when he raised a total of more than \$175,000 for the Sister Kenny Foundation on his DuMont show in New York.

is featured with Frank Bull as inter-locutor of the parade of old songs and men with minstrel jokes.

THURSDAY, MARCH 9—"Lucille Norman Sings," KTTV, Channel 11, 7:45 p.m. (15 min.). Popular vocalist is accompanied by the "Keynoters."

Variety

FRIDAY, MARCH 3—"Pens and Personalities," KLAC-TV, Channel 13, 7:00 p.m. (15 min.). Psycho-graphologist Dr. Joseph Ranald analyzes hands and handwriting.

SATURDAY, MARCH 4—"Western Barn Dance," KTTV, Channel 11, 7:00 p.m. (1 hr.). Ken Carson emcees Western teleshow featuring T. Texas Tyler, Andy Parke and the Plainsmen and Danny Duncan.

TUESDAY, MARCH 7—"Ilka Chase's Glamour-Go-Round," KTTV, Channel 11, 7:45 p.m. (15 min.). Fashions, latest coiffures, and other subjects of interest to women are presented by Ilka Chase.

Participation

FRIDAY, MARCH 3—"Everybody Wins," KLAC-TV, Channel 13, 11:00 p.m. (1 hr.). Dave Lott hosts and Pat Raymond emcees quiz show for televiewers.

WHO'S GUESTING

Variety

SATURDAY, MARCH 4—Ken Murray Show, KTTV, Channel 11, 8:00 p.m. (1 hr.). Burgess Meredith enacts an original dramatic sketch.

SUNDAY, MARCH 5—"This Is Show Business," KTTV, Channel 11, 7:00 p.m. (30 min.). Jane Cowl is guest panelist with entertainment by maestro Benny Goodman, Pearl Bailey and Sam Levinson.

SUNDAY, MARCH 5—"Toast of the Town," KTTV, Channel 11, 8:00 p.m. (30 min.). Boston Red-Soxer Ted Williams, Mel Torme and Ethel Smith head the guest roster.

SUNDAY, MARCH 5—"Supper Club," KNBH, Channel 4, 8:00 p.m. (30 min.). Robert Q. Lewis subs for Perry Como. Boris Karloff and Mary Hatcher guest.

WHAT'S PLAYING

Film

SATURDAY, MARCH 4—Feature Film, KNBH, Channel 4, 7:00 p.m. (1 hr.). "Romance of the Rio Grande" starring Eddie Nugent and Nick Stewart.

SUNDAY, MARCH 5—Feature Film, KNBH, Channel 4, 5:55 p.m. (to concl.). "Eastside Kids" with Dennis Moore and Vince Barnett.

TUESDAY, MARCH 7—"Nickelodeon Flickers," KTTV, Channel 11, 8:00 p.m. (45 min.). Jack Moran in "Melodies."

WEDNESDAY, MARCH 8—"Comedy Theater," 6:25 p.m., KNBH, Channel 4, (to concl.). "A Night at the Show," starring Charlie Chaplin.

Drama

SUNDAY, MARCH 5—"Philco Playhouse," KNBH, Channel 4, 9:00 p.m. (1 hr.). Stars Nelson Oimstead and Leora Dana in "A Letter to Mr. Priest."

MONDAY, MARCH 6—"Chevrolet Tele-Theater," KNBH, Channel 4, 8:00 p.m. (30 min.). "Once to Every Boy" with Billy James and Carmen Matthews.

MONDAY, MARCH 6—"Silver Theater," KTTV, Channel 11, 8:00 p.m. (30 min.). "For Richer, for Richer," original comedy starring Geraldine Brooks and Richard Derr.

MONDAY, MARCH 6—"Studio One," KTTV, Channel 11, 10:00 p.m. (1 hr.). Jack Lemmon and Barbara Bolton in "Wisdom Tooth."

WEDNESDAY, MARCH 8—"The Clock," KNBH, Channel 4, 9:30 p.m. (30 min.). Dulcey Jordan and Gene Barry co-star in "The Take."

WHAT'S BACK

Juvenile

SUNDAY, MARCH 5—"Bozo's Circus," KTTV, Channel 11, 6:00 p.m. (30 min.). Pinto Colvig returns.



# WEEK'S TELEVISION LOGS

## Station Finder

- Channel 2—KTSL
- Channel 4—KNBH
- Channel 5—KTLA
- Channel 7—KECA-TV
- Channel 8—KFMB-TV
- Channel 9—KFI-TV
- Channel 11—KTTY
- Channel 13—KLAC-TV

## FRIDAY

- 5:30—Ch. 5, News & Music.
- 5:45—Ch. 4, News & Music. Ch. 11, Cowboy Slim. Ch. 13, News & Music.
- 5:55—Ch. 13, Western Serial.
- 6**—Ch. 4, Uncle Tony O'Dare. Ch. 5, Cowboy Thrills. Ch. 7, Mr. Da-Good.
- 6:15—Ch. 4, Dusty Walker.
- 6:25—Ch. 4, Comedy Theater, "Easy Street." Charlie Chaplin. Ch. 13, Sportsbook.
- 6:30—Ch. 5, Ch. 8, Time for Beany. Ch. 7, Fitzpatrick Traveltalk. Ch. 11, Playtime, Bombo and Bimbo. Ch. 13, Kemper's Kapers.
- 6:40—Ch. 7, Chef Milano.
- 6:45—Ch. 4, Adventures of Cyclone Malone. Ch. 5, Handy Hints. Ch. 11, Fairy Tales.
- 7**—Ch. 2, Program Preview. Ch. 4, Kukla, Fran and Ollie. Ch. 5, Newsreel. Ch. 8, Kukla, Fran and Ollie. Ch. 11, Pet Exchange. Ch. 13, Pens and Personalities.
- 7:05—Ch. 2, Telenevs.
- 7:15—Ch. 2, Lee's Lair, Legion Stadium. Ch. 5, Yer Ole Buddy. Ch. 13, Inside Baseball.
- 7:30—Ch. 2, Front Row Center. Ch. 4, News, Weather. Ch. 5, Girls Only. Ch. 7, Celebrity Time. Ch. 8, People in News. Ch. 11, KTTY News. Ch. 13, Hail the Champ.
- 7:45—Ch. 4, Roberta Quinlan. Ch. 11, Piano Parade with Felix DeCola.
- 8**—Ch. 2, Film Short, "Sea Devil." Ch. 4, Film, "When Disaster Strikes." Ch. 5, Harry Owens Royal Hawaiians. Ch. 7, Premium Quiz, Jerry Lawrence. Ch. 11, Mystery Is My Hobby. Ch. 13, Auction City.
- 8:15—Ch. 2, This Week in Sports.
- 8:20—Ch. 4, Film.
- 8:30—Ch. 2, Legion Boxing. Ch. 4, Designed for Women, Lee Hogan. Ch. 7, Wrestling, Ocean Park. Ch. 11, Basketball, UCLA vs. USC. "Sidewalks of London." Ch. 13, Erwin Allen.
- 8:30—Ch. 4, News. Ch. 13, Fun with Music.
- 9:45—Ch. 13, Film.
- 10**—Ch. 11, KTTY News. Ch. 13, This Is Hawthorne.
- 10:15—Ch. 11, Wheeler & Rourke Show.
- 10:30—Ch. 2, Telenevs. Ch. 5, Armchair Detective.
- 11**—Ch. 5, Meet Me in Hollywood.

11—Ch. 13, Everybody Wins.

## SATURDAY

- 12**—Ch. 9, News, Charles Anderson.
- 12:10—Ch. 9, Shop, Look & Listen.
- 12:30—Ch. 9, Mirandy and the Garden.
- 1**—Ch. 9, Tim McCoy Film.
- 2:15—Ch. 9, Physical Fitness, Al Williams. Film.
- 2:45—Ch. 9, Film.
- 3**—Ch. 9, Spotlight on Talent.
- 4**—Ch. 9, Piano School of the World.
- 4:15—Ch. 9, Jimmie Jackson, Memory Lane.
- 4:45—Ch. 9, From Your Garden.
- 5**—Ch. 9, Music for Two With Sybil Chiam. Ch. 9, News & Music. Ch. 9, For Sportsmen Only, Ted Meyers.
- 5:50—Ch. 9, Samuel E. McKee, Piano.
- 6**—Ch. 5, Cowboy Thrills. Ch. 7, Uncle Icky and Filbert. Ch. 11, Western Film. Ch. 13, Western Film, "Boiling Point."
- 6:30—Ch. 5, Sandy Dreams. Ch. 7, Kieran's Kaleidoscope. Ch. 11, Mr. I. Magination.
- 6:45—Ch. 7, Sports News, Hank Weaver.
- 7**—Ch. 4, Feature Film, "Romance of the Rio Grande." Ch. 5, Tim McCoy. Ch. 7, "Squeakin' Deacon's Store. Ch. 11, Western Barn Dance. Ch. 13, Not Set.
- 7:30—Ch. 7, Not Set. Ch. 13, Hometown Jamboree.
- 7:45—Ch. 7, Movietime, "All-American Coed." Ch. 4, Armed Forces. Ch. 11, Ken Murray Show.
- 8:30—Ch. 4, Today With Mrs. Roosevelt. Ch. 5, Western Varieties, Spade Cooley. Ch. 13, Joe Graydon. Ch. 4, Who Said That?
- 9**—Ch. 7, Your Witness. Ch. 11, Ed Wynn Show. Ch. 13, Film.
- 9:30—Ch. 4, Late News. Ch. 5, Man From Scotland Yard. Ch. 7, John Wayne, Western Film. Ch. 11, Stars of Tomorrow. Ch. 13, Jai-Alai.
- 9:45—Ch. 5, Special.
- 10:30—Ch. 7, Long Bill.
- 11—Ch. 13, Everybody Wins.
- SUNDAY**
- 11:55—Ch. 5, Sunday Reverie.
- 12**—Ch. 5, Auction Park. Ch. 9, Midday Devotions. Ch. 13, Al Jarvis (to 6).
- 12:10—Ch. 9, Assignment Hollywood, Gloria Grant.
- 12:30—Ch. 9, Home Builder, Ben Alexander.
- 1**—Ch. 5, The Comics. Ch. 9, Sunday Matinee, "Hot Rhythm," Donna Drake, Robert Lowery.
- 2**—Ch. 13, Infantry Reserve Revue. 2:15—Ch. 5, Jalousy Derby. 2:30—Ch. 9, Passing By. 2:45—Ch. 9, Shop, Look and Listen.
- 3**—Ch. 9, Home Movie Theater.

- 3:30—Ch. 9, The Truth About Dixie.
- 4**—Ch. 9, Herbert J. Mann. 4:15—Ch. 9, Magic Moods. 4:30—Ch. 7, Sagebrush Theater. Ch. 9, Children Should Be Heard.
- 4:55—Ch. 5, Program Preview.
- 5**—Ch. 5, Bandstand Revue. Ch. 9, At Home With the Harmonics. Ch. 11, Children's Church.
- 5:30—Ch. 7, I'll Buy That. Ch. 9, Just for Fun. Ch. 11, Mr. I. Magination.
- 5:45—Ch. 4, Musical Announcements. Ch. 7, Hollywood Reel.
- 5:55—Ch. 4, Feature Film, "Eastside Fidds."
- 6**—Ch. 5, Newsreel Review. Ch. 7, The Ruggleses. Ch. 9, Magic Hour. Ch. 11, Bozo at the Circus. 6:15—Ch. 5, Adventure Album.

**EVERY SUNDAY**  
**"HOPALONG CASSIDY"**  
 6:30 - 7:30 P.M.  
 KTLA Channel 5  
 Sponsored by  
 Barbara Ann Bread

- 6:30—Ch. 5, Hopalong Cassidy. Ch. 7, Wendy Barrie. Ch. 11, Yesterday's Newsreel.
- 6:45—Ch. 11, Lucky Pup. Ch. 4, Small Talk. Ch. 7, Cross, Paul Whiteman Revue. Ch. 11, This Is Show Business.
- 7:30—Ch. 4, Ford Weekly Weather Review. Ch. 7, Rita LaRoy. Ch. 11, I Remember Mama.
- 7:45—Ch. 4, News Review. Ch. 5, Feature Film, "Bluebeard." J. Carradine. Ch. 7, Eighty-eight by the Gross.
- 7:55—Ch. 4, Name the Star. Ch. 4, Supper Club. Ch. 7, That Wonderful Guy. Ch. 11, Toast of Town. Ch. 4, One Man's Family. Ch. 7, Crusade in Europe.
- 9**—Ch. 4, Philco Television Playhouse, "A Letter to Mr. Priest." Ch. 7, Gadget Jury. Ch. 11, Fred Waring. Ch. 5, Movietown, R.S.V.P.
- 9:30—Ch. 7, Young People's Church.
- 10**—Ch. 4, Hancock Adventure. Ch. 5, Magazine of the Week. Ch. 7, Little Revue. Ch. 11, Caliente Races. 10:30—Ch. 4, Late News.

## Mon. Thru Fri. (DAYTIME TV)

- KFI-TV - CHANNEL 9**
- 9**—The Bill Welsh Show with Nancy Wibbe.
- 12**—News, With Russ Stewart.
- 12:10—Ladies' Day with Bill Stulla, Bob Mitchell, Buddy Jobe, Paul Owen.

- 1**—Cook's Corner With Monty Margetts. 1:15—Mailbag, Lenore Kingston (F). 1:20—Know Your Schools (W). 1:25—Guest Book (M). They Could Have Lived (Tu). Women in the News (Th). 1:40—Johnny Murray Talks It Over (M,F). Burritt Wheeler (Tu,W,Th).
- 2**—Helpfully Yours (M,F). What's New (Tu,Th). Adventures in Sewing (W). 2:30—Film Short (W). 2:45—Let's Make Cor-sages (W). 3—Report to Mrs. America. 3:15—Adventures at Home with Mary and Harry Hickox. 3:40—Gordon's Garden (M). Meet the World (Tu). Midweek Gardener (W). Orlio Garden Guide, G. E. Lloyd, (Th). 3:45—The World Is Your Garden (F).
- 4**—Stu Wilson Show, with Marie Gibson, Chester Fisher. 4:55—Name the Star (M).
- 5**—Frank Webb Show (M-F). 5:15—Meditation Revue (M). Uncle Howie the Story-Book Man (W). Lynwood Spotlight (F). 5:30—Newsroom.

## KLAC-TV—CHANNEL 13

- 10**—Joe Graydon Show (to 11:55).
- 12**—Michael Roy Show.
- 1**—Al Jarvis Make Believe Ballroom (to 5:45).

## MONDAY

- 5:30—Ch. 5, News & Music.
- 5:45—Ch. 4, News, Music. Ch. 11, Cowboy Slim. Ch. 13, News.
- 6**—Ch. 4, Uncle Tony O'Dare. Ch. 5, Cowboy Thrills. Ch. 9, Keyboard College. Ch. 13, Weber's Rodeo Ranch.

## DUSTY WALKER'S COMEDY TIME

6:15 to 6:45 P.M.  
 Mon. thru Fri.

KNBH Channel 4

- 6:15—Ch. 4, Dusty Walker. Ch. 13, Western Serial.
- 6:25—Ch. 4, Comedy Theater, "The Floorwalker." Charlie Chaplin.
- 6:30—Ch. 5, Time for Beany. Ch. 11, Playtime, Bombo and Bimbo. Ch. 13, Sportsbook.
- 6:35—Ch. 13, Kemper's Kapers.
- 6:45—Ch. 4, Cyclone Malone. Ch. 5, Handy Hints. Ch. 11, Telegiz. Ch. 2, Preview. Ch. 4, Ch. 8, Kukla, Fran and Ollie. Ch. 5, Newsreel. Ch. 7, Chevrolet Triple-Feature Theater, "Murder in the Big House," "West of the Pinto Basin." Ch. 11, The Meakins. Ch. 13, Your Hand-writing Speaks.
- 7:05—Ch. 2, Telenevs.
- 7:15—Ch. 2, Lee's Lair. Ch. 5, Name the Star. Ch. 11, Film.

- 7:20—Ch. 5, Your Town.
- 7:30—Ch. 2, Cavalcade of Stars, Jane Pickens. Ch. 4, Ford News and Weather. Ch. 5, Latin Cruise. Ch. 13, KTTY Newsreel. Ch. 13, John J. Anthony.
- 7:45—Ch. 4, Roberta Quinlan. Ch. 11, Hollywood in Three Dimensions. Ch. 4, Ch. 8, Chevrolet Tele-Theater. Ch. 5, Mystery Feature. Ch. 11, Silver Theater. Ch. 13, Wedding Bells.
- 8:30—Ch. 2, Wrestling. Ch. 4, Lights, Camera, Action. Ch. 8, Lights Out. Ch. 11, Pickard Family. Ch. 13, Western Film.
- 9**—Ch. 4, Black Robe. Ch. 11, The Goldbergs. 9:15—Ch. 5, Boxing, South Gate. 9:30—Ch. 2, Hands of Murder. Ch. 4, Editor's Round Table. Ch. 11, Music Shop, Walter Gross. Ch. 13, Quiz of Two Cities. 9:45—Ch. 11, Film.
- 10**—Ch. 2, Telenevs. Ch. 4, News. Ch. 11, Studio One, "Wisdom Tooth." Ch. 13, This Is Hawthorne.
- 11**—Ch. 11, KTTY Newsreel.

## TUESDAY

- 5:30—Ch. 5, News & Music.
- 5:45—Ch. 4, News, Music. Ch. 11, Cowboy Slim. Ch. 13, News.
- 5:55—Ch. 5, Program Preview. Ch. 13, Western Serial.
- 6**—Ch. 4, Uncle Tony O'Dare. Ch. 5, Cowboy Thrills. 6:15—Ch. 4, Dusty Walker. 6:20—Ch. 5, Telescout Club. 6:25—Ch. 4, Comedy Theater, "Mickey in School." Ch. 13, Sports Book. 6:30—Ch. 5, Time for Beany. Ch. 11, Playtime, Bombo and Bimbo. 6:30—Ch. 13, Kemper's Kapers. 6:45—Ch. 2, Program Previews. Ch. 4, Cyclone Malone. Ch. 5, Handy Hints. Ch. 11, After Hours, Red Nichols. 6:50—Ch. 2, Telenevs.
- 7**—Ch. 2, Cavalcade of Bands, Jimmy Dorsey. Ch. 4, Leave It to the Girls. Ch. 5, Newsreel. Ch. 11, Dave Willock & Cliff Arquette. Ch. 13, Yesterday's Hollywood.
- 7:15—Ch. 5, Tricks & Treats.
- 7:30—Ch. 4, Ford News and Weather. Ch. 5, Feature Picture. Ch. 11, KTTY News. Ch. 13, Don Otis.
- 7:45—Ch. 4, Harmony by the Veal, C. Leonetti, H. Babbitt. Ch. 11, Glamour-Go-Round.
- 8**—Ch. 2, Tumbleweed Theater, "East Bullets." Ch. 4, Milton Berle. Ch. 11, Nickelodeon Flickers. Ch. 12, Basketball. 8:30—Ch. 11, Not Set. 8:45—Ch. 5, City at Night. Ch. 11, In the Public Interest.
- 9**—Ch. 2, The Plainclothesman. Ch. 4, Life of Riley. Ch. 11, Pantomime Quiz, Mike Stokey.



# Alphabetical List of Video Programs

Assignment Hollywood KFI-TV, 12:10 p.m. Su  
 At Home With Harmonics KFI-TV, 5 p.m. Su  
 Author Meets Critics KECA-TV, 9 p.m. Th  
 Backgrounds for Living KTLA, 7:15 p.m. Th  
 Barrie, Wendy KECA-TV, 6:30 p.m. Su  
 Basketball KTTV, 8:30 p.m. Su  
 Berle, Milton KSNBH, 8 p.m. Tu  
 Big Story KSNBH, 9:30 p.m. F (biweekly)  
 Black Robe KSNBH, 9 p.m. M  
 Bombo and Bimbo KTTV, 6:30 p.m. M-F  
 Bonny Maid Varieties KSNBH, 9 p.m. F (biweekly)  
 Boxing, Legion KTSL, 8:30 p.m. F  
 Bozo's Circus KTTV, 6 p.m. Su  
 Brainin, John KLAC-TV, 7 p.m. F  
 Caliente Races KTTV, 10 p.m. Su  
 Cavalcade of Stars KTSL, 7:30 p.m. M  
 Celebrity Time KTTV, 7:30 p.m. M  
 Chef Milani KECA-TV, 6:40 p.m. F  
 Chevrolet Tele-Theater KSNBH, 8 p.m. M  
 Children's Church KTTV, 5 p.m. Su  
 Children Should Be Heard KFI-TV, 4:30 p.m. Su  
 Chrysler Newsreel KTLA, 7 p.m. M-F  
 Circle the Globe KTLA, 7:15 p.m. W  
 City at Night KTLA, 8:45 p.m. Tu  
 College of Musical Knowledge KSNBH, 8 p.m. W  
 Comedy Time KSNBH, 6:25 p.m. M-F  
 Cook's Corner KFI-TV, 1 p.m. M-F  
 Cooley, Snade KTLA, 8:30 p.m. Sa  
 Cowboy Slim KTTV, 5:45 p.m. M-F  
 Cowboy Thrills KTLA, 8 p.m. M-Sa  
 Crusade in Europe KECA-TV, 8:30 p.m. Su  
 Cyclone Malone KSNBH, 6:45 p.m. M-F  
 De Cola, Felix KTTV, 7:45 p.m. F

Dyer, Braven KTTV, 7:15 p.m. Th  
 Editor's Round Table KSNBH, 9:30 p.m. M  
 Escape KTTV, 9 p.m. W (biweekly)  
 Fairy Tales KTTV, 6:45 p.m. F  
 Famous Jury Trials KTSL, 9:30 p.m. Th  
 Fifty-fourth Street Revue KTTV, 8 p.m. Sa  
 Ford News & Weather KSNBH, 7:30 p.m. Su-F  
 Gadget Jury KECA-TV, 9 p.m. Su-F  
 Girls Only KTLA, 7:30 p.m. F  
 Glamour-Go-Round KTTV, 7:45 p.m. Tu  
 Gleason, Jackie KSNBH, 9 p.m. Tu  
 Godfrey, Arthur KTTV, 8 p.m. W  
 Goldbergs KTTV, 9 p.m. M  
 Grant, Gloria KFI-TV, 12:10 p.m. Su  
 Graydon, Joe KLAC-TV, 10 a.m. M-F  
 8:30 p.m. Sa  
 Greatest Fights KTLA, 10:45 p.m. W  
 Gross, Walter KECA-TV, 7:45 p.m. Su  
 KTTV, 9:30 p.m. M  
 KLAC-TV, 7:30 p.m. F  
 KTSL, 9:30 p.m. M  
 KTLA, 6:45 p.m. M-F  
 KSNBH, 10 p.m. Su  
 KFI-TV, 5:30 p.m. M-F  
 KLAC-TV, 10 p.m. M-F  
 KSNBH, 7:20 p.m. Th  
 KFI-TV, 2 p.m. M-F  
 KFI-TV, 3:15 p.m. M-F  
 KSNBH, 8:30 p.m. F  
 KTLA, 7:40 p.m. Th  
 KTTV, 9 p.m. W (biweekly)  
 KECA-TV, 7 p.m. W

Home Movie Theater KFI-TV, 3 p.m. Su  
 Home-State Jamboree KSNBH, 9 p.m. W  
 Hopalong Cassidy KTLA, 6:30 p.m. Su  
 Inside U.S.A. KTTV, 9 p.m. W (biweekly)  
 In Public Interest KTTV, 8:45 p.m. Tu  
 I Remember Mama KTTV, 7:30 p.m. Su  
 It's a Near Trick KTSL, 7:45 p.m. Th  
 Jackson, Jimmie KFI-TV, 4:15 p.m. Sa  
 Jai-Alai KLAC-TV, 9:30 p.m. Sa  
 Jarvis, Al KLAC-TV, 1 p.m. M-F, 12 n. Su  
 Just for Fun KFI-TV, 5:20 p.m. Su  
 Keaton, Buster KTTV, 8 p.m. Th  
 Kemper's Kapers KLAC-TV, 9:30 p.m. M-F  
 Klerau's Kaleidoscope KECA-TV, 6:30 p.m. Sa  
 Know Your Schools KFI-TV, 1:20 p.m. W  
 Kukla, Fran & Ollie KSNBH, 7 p.m. M,W,F  
 Ladies' Day KFI-TV, 12:10 p.m. M-F  
 La Roy, Rita KECA-TV, 7:30 p.m. Tu  
 Leave It to the Girls KSNBH, 7 p.m. Tu  
 Lee, Pinky KSNBH, 8 p.m. F  
 Lee's Lair KTSL, 7:15 p.m. M, Th, F  
 Leonetti, Caroline KFI-TV, 2 p.m. Tu, Th  
 KSNBH, 7:45 p.m. Tu, Th  
 Life of Riley KSNBH, 9 p.m. Tu  
 Lights, Camera, Action KSNBH, 8:30 p.m. M  
 Lone Ranger KECA-TV, 7:30 p.m. M  
 Long Bill KECA-TV, 10:30 p.m. Sa  
 Lucky Pup KTTV, 6:45 p.m. Su  
 Magazine of the Week KTLA, 10 p.m. Su  
 Majority Rules KECA-TV, 6:30 p.m. W  
 Mama Rosa KECA-TV, 8:30 p.m. Th  
 Man Against Crime KTTV, 9:30 p.m. Th  
 Man From Scotland Yard KTLA, 9:30 p.m. Sa  
 Mann, Herbert J. KFI-TV, 4 p.m. Su  
 Man's Best Friend KTLA, 7:30 p.m. W  
 Martin Kane KSNBH, 8:30 p.m. Th  
 McCoy, Tim KTLA, 7 p.m. Sa  
 Meakins KTTV, 7 p.m. M  
 Meet Me in Hollywood KTLA, 11 p.m. F  
 Mercury Theater KLAC-TV, 8 p.m. Th  
 Meyers, Ted KFI-TV, 5:30 p.m. M-F  
 Midday Devotions KFI-TV, 12 m. Su  
 Minstrel Parade KTLA, 8 p.m. W  
 Mirandy KFI-TV, 12:30 p.m. Sa  
 Mohawk Showroom KSNBH, 7:45 p.m. M,W,F  
 Monte Montana KLAC-TV, 6 p.m. M  
 Movietown, R.S.V.P. KTLA, 9:15 p.m. Su  
 Mr. I. Magnation KTV, 5:30 p.m. Su  
 Murray, Ken KTTV, 8 p.m. Sa (biweekly)  
 Musical Adventure KTLA, 7:30 p.m. Th  
 Music in Morgan Manor KECA-TV, 9 p.m. W  
 Mystery Is My Hobby KTTV, 8 p.m. F  
 Name the Star KSNBH, 7:55 p.m. Su  
 Nickelodeon Flickers KTTV, 8 p.m. Tu  
 O'Dare, Tony KSNBH, 6 p.m. M-F  
 Old-Time Movies KSNBH, 6:25 p.m. M-F  
 One Man's Family KSNBH, 8:30 p.m. Su  
 On Trial KECA-TV, 8 p.m. W  
 Original Amateur Hour KSNBH, 10 p.m. Tu  
 Otis, Don KLAC-TV, 7:30 p.m. Tu  
 Owens, Harry KTLA, 8 p.m. F  
 Pantomime Quiz KTTV, 9 p.m. Tu  
 Paradise Island KSNBH, 9:45 p.m. Tu  
 Pet Exchange KTTV, 7 p.m. F  
 Philco Playhouse KSNBH, 9 p.m. Su  
 Physical Fitness KFI-TV, 2:15 p.m. Sa  
 Pickard Family KTTV, 8:30 p.m. M  
 Plainclothesman KTSL, 9 p.m. Tu  
 Premium Quiz KECA-TV, 8 p.m. F  
 Queen for a Day KTSL, 8 p.m. Th  
 Quinlan, Roberta KSNBH, 7:45 p.m. M,W,F  
 Report to Mrs. America KFI-TV, 3 p.m. M-F  
 Roller Derby KECA-TV, 9:30 p.m. Th  
 Roosevelt, Eleanor KSNBH, 8:30 p.m. Sa  
 Ruggles, K. K. KECA-TV, 6 p.m. Su  
 Sandy Dreams KTLA, 6:30 p.m. Sa  
 Silver Theater KTTV, 8 p.m. M  
 Small Talk KSNBH, 7 p.m. Su  
 Squeakin' Deacon KECA-TV, 7 p.m. Sa  
 Stars of Tomorrow KTTV, 9:30 p.m. Sa  
 Stranger Than Fiction KTSL, 7:30 p.m. Th  
 Studio One KTTV, 10 p.m. M  
 Supper Club KSNBH, 8 p.m. Su  
 Suspense KTTV, 9:30 p.m. Tu  
 Teleforum KTLA, 10:15 p.m. Th  
 Telequiz KTTV, 6:45 p.m. M, Th  
 Tele-Teen Reporter KECA-TV, 7:30 p.m. W  
 The Clock KSNBH, 9:30 p.m. W  
 This Is Show Business KTTV, 7 p.m. Su  
 Time for Beans KTLA, 6:30 p.m. M-F  
 Toast of the Town KTTV, 8 p.m. Su  
 Top Views in Sports KSNBH, 9 p.m. Th  
 Triple-Feature Theater KECA-TV, 7 p.m. M  
 Truth About Dixie KFI-TV, 3:30 p.m. Su  
 Uncle Icky & Filbert KECA-TV, 6 p.m. Sa  
 Versatile Varieties KSNBH, 9 p.m. F (biweekly)  
 Walker, Dusty KSNBH, 6:15 p.m. M-F  
 KSNBH, 9 p.m. Th  
 KTTV, 9 p.m. Su  
 KFI-TV, 5 p.m. M-F  
 KLAC-TV, 6 p.m. M  
 KLAC-TV, 8 p.m. M  
 KFI-TV, 7 p.m. Th  
 KTTV, 7 p.m. M  
 KTLA, 7 p.m. Sa  
 KFI-TV, 9 a.m. M-F  
 KTTV, 7 p.m. Th  
 KFI-TV, 4 p.m. M-F  
 KTSL, 8:30 p.m. M  
 KTTV, 9 a.m. F (biweekly)  
 KTTV, 8:20 p.m. Th  
 KTTV, 7:45 p.m. W  
 KTTV, 9 p.m. Sa  
 KTLA, 7:15 p.m. F  
 KTSL, 9:30 p.m. Su  
 KECA-TV, 6:30 p.m. Su  
 KLAC-TV, 7 p.m. M

# Television Programs Continued

9:30—Ch.2, Telenews.  
 Ch.4, Tex Williams  
 Ch.11, Suspense.  
 9:45—Ch.4, Paradise Island.  
**10**—Ch.4, Original  
 Amateur Hour.  
 Ch.11, KTTV News.  
 Ch.13, This Is  
 Hawthorne.  
 10:15—Ch.11, Wheeler and  
 Rourke.  
**11**—Ch.4, Warren Hull  
 Show.  
 11:15—Ch.4, Late News.

## WEDNESDAY

5:30—Ch.5, News & Music.  
 5:45—Ch.4, News, Music.  
 Ch.11, Cowboy Slim.  
 Ch.13, News.  
 5:55—Ch.13, Western Serial  
**6**—Ch.4, Uncle Tony  
 O'Dare.  
 Ch.5, Cowboy Thrills.  
 Ch.7, Uncle Icky and  
 Filbert.  
 6:15—Ch.4, Comedy  
 Theater, "A Night  
 at the Show."  
 Ch.13, Sportsbook.  
 6:30—Ch.5, Time for Benny  
 Ch.7, Majority Rules.  
 Ch.11, Playtime.  
 Bombo and Bimbo.  
 Ch.13, Kemper's  
 Kapers.  
 6:45—Ch.4, Cyclone Malone.  
 Ch.5, Handy Hints.  
 Ch.11, Muzzy Marcel-  
 lino and Jan  
 Clayton.  
 6:50—Ch.2, Telenews.  
**7**—Ch.2, Hoot Gibson  
 Western Film,  
 "Wild Horse."  
 Ch.4, Ch.5, Kukla,  
 Fran & Ollie.  
 Ch.5, Newsreel.  
 Ch.7, Hollywood  
 Screen Test.  
 Ch.11, Ranch Round-  
 up.  
 Ch.13, Hi Talent  
 Battle.  
 7:15—Ch.5, Circle the Globe  
 7:30—Ch.4, Ford News and  
 Weather.  
 Ch.5, Man's Best  
 Friend.  
 Ch.7, Tele-Teen  
 Reporter.  
 Ch.11, KTTV News.  
 Ch.13, Auction City.  
 7:45—Ch.4, Roberta Quinlan  
 Ch.11, At Home With  
 Earl Wrightson.  
 7:50—Ch.5, On the Ice.  
**8**—Ch.2, Feature Film,  
 Ch.4, College of  
 Musical Knowledge.  
 Ch.5, Minstrel Parade  
 Ch.7, On Trial.  
 Ch.11, Arthur Godfrey  
 8:30—Ch.5, Ice Hockey,

Pan Pacific.  
 Ch.7, Mysteries of  
 Chinatown.  
 Ch.13, Film Play-  
 house.  
**9**—Ch.4, Home State  
 Jamboree.  
 Ch.7, In the Morgan  
 Manor.  
 Ch.11, Hollywood  
 Premiere.  
 9:15—Ch.2, Telenews.  
 9:30—Ch.4, The Clock.  
 "The Take."  
 Ch.7, MovieTime.  
 Ch.11, Claude Thorn-  
 hill at the  
 Palladium.  
 9:50—Ch.13, Income Tax.  
 Ch.4, Late News.  
**10**—Ch.11, KTTV  
 Newsreel.  
 Ch.13, This Is  
 Hawthorne.  
 10:15—Ch.11, Wheeler and  
 Rourke.  
 10:45—Ch.5, Greatest Fights.

## THURSDAY

5:30—Ch.5, News & Music.  
 5:45—Ch.4, News, Music.  
 Ch.11, Cowboy Slim.  
 Ch.13, News.  
 5:55—Ch.5, Program  
 Preview.  
 Ch.13, Western  
 Serial.  
**6**—Ch.4, Uncle Tony  
 O'Dare.  
 Ch.5, Cowboy Thrills.  
 Ch.7, Mr. Do-Good.  
 6:15—Ch.4, Dusty Walker.  
 6:25—Ch.4, Comedy  
 Theater, "Giddup."  
 Ch.13, Sportsbook.  
 6:30—Ch.5, Time for Benny  
 Ch.7, Think Fast.  
 Ch.11, Playtime.  
 Ch.13, Kemper's  
 Kapers.  
 6:45—Ch.2, Program  
 Preview.  
 Ch.4, Cyclone Malone.  
 Ch.5, Handy Hints.  
 Ch.11, Telequiz.  
 6:50—Ch.2, Telenews.  
**7**—Ch.2, Norma Young.

**LAUREL & HARDY**  
**FILM**  
**COMEDIES**  
**7:00 P.M.**  
 Every Thursday  
**KNBH Channel 4**

Ch.4, Laurel & Hardy  
 Film, "Their First  
 Mistake."

Ch.5, Newsreel.  
 Ch.7, Marshal of  
 Gunslight Pass.  
 Ch.11, We'll Play  
 Your Song.  
 Ch.13, Kay Mulvey's  
 Open House.  
 7:15—Ch.2, Lee's Lair.  
 Ch.5, Background  
 for Living.  
 Ch.11, Sportfollo.  
 7:20—Ch.4, Hello Again.  
 7:30—Ch.2, Stranger Than  
 Fiction.  
 Ch.4, Ford News and  
 Weather.  
 Ch.5, Musical  
 Adventure.  
 Ch.7, Lone Ranger.  
 Ch.11, KTTV News.  
 Ch.13, Grab the  
 Phone.  
 7:45—Ch.2, It's a Neat  
 Trick.  
 Ch.4, Harmony By the  
 Yard, C. Leonetti,  
 H. Babbitt.  
 Ch.11, Lucille Nor-  
 man Sings.  
 7:50—Ch.5, Cartoon  
 Comedy.  
**8**—Ch.2, Queen for a  
 Day.  
 Ch.4, Pinky Lee  
 Show.  
 Ch.5, Hollywood  
 Opportunity.  
 Ch.7, Dead-Letter  
 Office.  
 Ch.11, Buster Keaton  
 Ch.13, Mercury  
 Theater, "Accent  
 on Music."  
 8:30—Ch.2, What's the  
 Name of That  
 Song?  
 Ch.4, Martin Kane,  
 Private Eye.  
 Ch.7, Mama Rosa.  
 Ch.11, Feature Film.  
 Ch.13, Boxing.  
**9**—Ch.2, Morey  
 Amsterdam Show.  
 Ch.4, Prairie Song  
 Parade, Dusty  
 Walker.  
 Ch.5, Movie Theater,  
 Ch.7, Author Meets  
 Critics.  
 9:15—Ch.4, Western  
 Feature, "Riders  
 of the Rockies."  
 9:30—Ch.2, Famous Jury  
 Trials.  
 Ch.7, Roller Derby.  
 Ch.11, Man Against  
 Crime.  
**10**—Ch.2, Telenews.  
 Ch.11, KTTV News.  
 10:15—Ch.4, Late News.  
 Ch.5, Teleforum.  
 Ch.11, Petticoat  
 Parade.  
 10:20—Ch.11, Wheeler and  
 Rourke Show.  
 10:30—Ch.13, This Is  
 Hawthorne.



# YOURS... for only 25¢

## and one WHITE KING SOAP BOX TOP

REGAL RED!

GOLDEN-YELLOW!

SHELL-PINK!



# 3

## CAMELLIA-FLOWERED TUBEROUS BEGONIA BULBS

### ANOTHER WONDERFUL WHITE KING OFFER!

A \$1.07 Nursery Catalogue Value! You asked for it! So WHITE KING brings back by popular demand last Spring's begonia-bulb sensation! All of these new 1950 flowering bulbs are imported tuberous begonias of superb quality! Grown and selected for you by begonia experts! The kind that produce handsome, thickly leaved foliage plants! That bear beautiful satin-petaled, camellia-like blossoms! Remember—you get three bulbs—each a different color—in every assortment! Shell-Pink, Golden-Yellow, Regal Red! Send for several sets today!



NOTHING  
WASHES LIKE  
REAL SOAP!

...and THERE'S NO  
SOAP LIKE WHITE  
KING... for any  
type of washing  
machine... and  
for new automatic  
washers, too!

Mail  
This  
Order  
Blank  
Today!

#### WHITE KING SOAP COMPANY

Box 8001, Market Station, Los Angeles 21, California

I am enclosing \_\_\_\_\_ and \_\_\_\_\_ White King Soap Box Tops.  
Please send me \_\_\_\_\_ sets of Camellia-Flowered Tuberous Be-  
gonia Bulbs. (Send 25¢ and 1 White King Soap Box Top for  
each set of 3 bulbs you order.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Allow from 12 to 14 days for your Begonia bulbs to arrive. It takes  
that long to handle your order properly. This Offer expires June  
30, 1950. Please place sufficient postage on your letter.



FIBBER McGEE AND MOLLY

for

Johnson's Wax

NBC

Tuesday Evenings







FIBER MCGEE AND MOLLY

or

Johnson's Wax

NBC

Tuesday Evenings



PEGGY LEE

DAVE BARBOUR



**28**

CONSECUTIVE  
YEARS

OF BROADCASTING  
ALWAYS SPONSORED --  
NEVER SUSTAINING



*Smilin' Ed M. Connell*



*Best Wishes*

Lud Gluskin





**Bob Hope**



# Congratulations on a Decade of Honest Radio Reporting



ALAN REED, JR.

from  
THE ALAN REEDS



ALAN REED, SR.

Fanny Brice  
Hallmark  
Lux  
First Nighter  
Lassie  
Buster Brown  
Abbott & Costello  
Eddie Cantor  
Life with Luigi  
Doorway to Life  
Prudential  
Life of Riley  
Richard Diamond  
Rocky Jordan  
Suspense  
and television  
in  
"HUGO'S PLACE"

CREDITS:  
ALAN  
REED  
JUNIOR



*Trans for*  
RADIO-TELEVISION

*Life!*  
*Anne Whitfield*



CONGRATULATIONS TO  
RADIO LIFE

WILBUR HATCH

MUSICAL CONDUCTOR  
COLUMBIA BROADCASTING  
SYSTEM



Alka-Seltzer  
 STARS  
 CURT MASSEY  
 and  
 MARTHA TILTON

who promise—

*"We'll sing the old songs  
 We'll sing the new  
 We'll sing the bright songs  
 And maybe we'll sing the blues  
 Monday, Tuesday, Wednesday,  
 Thursday, Friday, too—  
 For you, for you, for you!"*

... on cbs, of course!



*Steve Allen*

"STEVE ALLEN TIME"  
 12:05 Nightly, CBS

"THE STEVE ALLEN SHOW"  
 2:15 P.M. Daily, CBS

"EARN YOUR VACATION"  
 6:00 P.M. Saturdays

"COMEDY AT THE  
 WRESTLING MATCHES"  
 8:30 P.M. Fridays  
 "KECA-Television"

March 3, 1950



THANKS TO RADIO LIFE  
 ... TO MY SPONSORS  
 ... AND A CERTAIN MC

FORT PEARSON

Announcing  
 QUEEN FOR A DAY  
 (A.M. & TV)  
 COMEDY OF ERRORS  
 CALIFORNIA CARAVAN



HERE'S TO THE NEXT TEN YEARS!

*Irene Tedrow*

Mrs. Archer on "Corliss Archer"  
 Jessie Calvert on "Aunt Mary"  
 Naytha on "Today's Children"

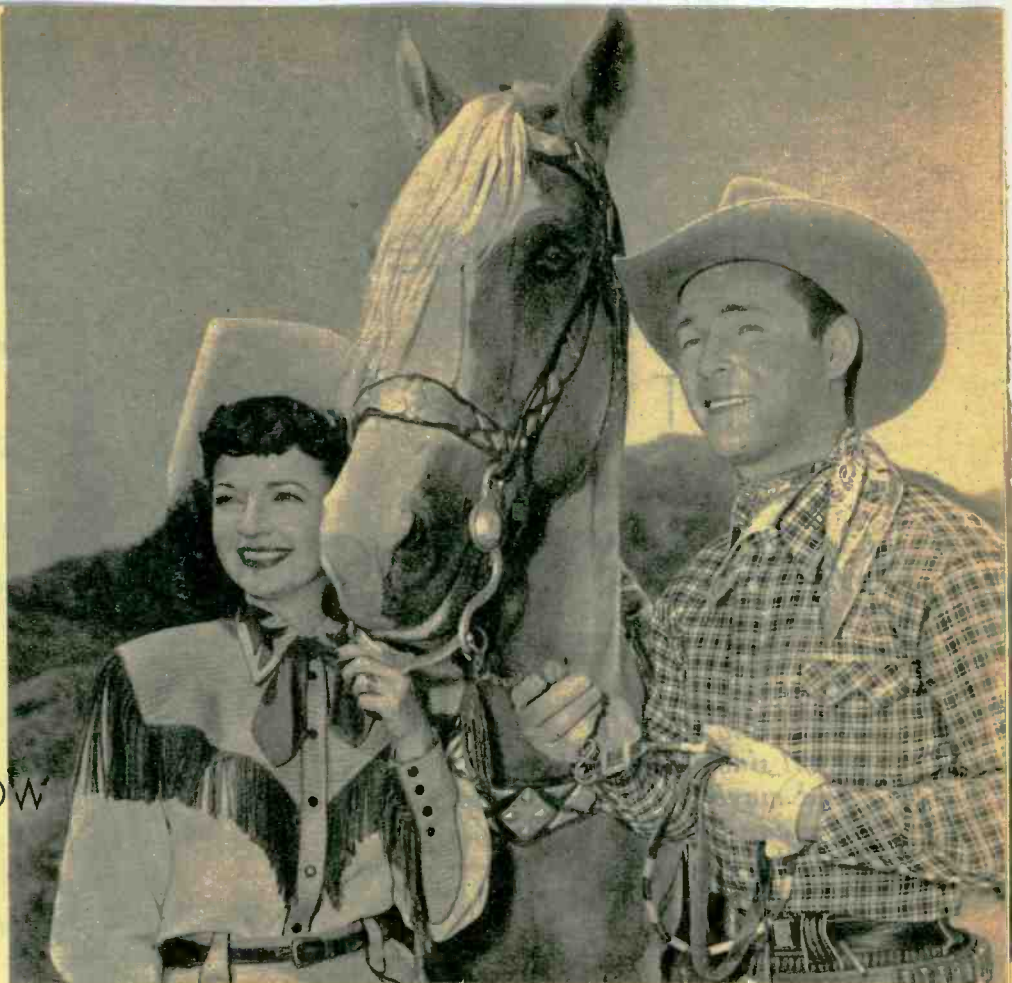
Page Sixty-nine



*Congratulations  
On Your Tenth  
Anniversary*

ROY ROGERS  
DALE EVANS  
& TRIGGER

THE ROY ROGERS SHOW  
Quaker Oats  
Mutual Network



## *Double or Nothing*



NATIONAL BROADCASTING  
COMPANY

11 A.M. PST - MONDAY thru FRIDAY

Left to right, back row—DIXIE LOU THOMPSON, EMMIE VETTER, Production Assistants.

Front Row—HAL SAWYER (Announcer), IRV ORTON (Musical Director), WALTER O'KEEFE (Star and Quizmaster), LOU CROSBY (Announcer), HARRY SPEARS (Producer).

March 3, 1950







VAN DES AUTELS

*speaking for*

# THE SKIPPY HOLLYWOOD THEATRE

*A hello, a thank you friends  
for 3 years of splendid support*



PRODUCTION & DIRECTION  
by LES MITCHEL

Stories Edited and  
Arranged by  
**BUDD LESSER**



Music Composed and  
Conducted by  
**DEL CASTILLO**







*Congratulations  
and  
Best Wishes*

GREETINGS  
TED MEYERS  
KFI — KFI-TV

Best Wishes

*Juan Delmar*



ELENA  
SALINAS

THE VOICE  
THAT ENTERS  
EVERY SPANISH HOME

KOWL  
Santa Monica, Calif.

and

XERB  
Rosarita, Mexico

*Barbara  
Eiler*





# Congratulations, Radio Life

from all of us

## THE GARRY MOORE SHOW!

Ilene Woods

Ken Carson

Howard Petrie

Irving Miller

Billy Wardell

Garry Moore

**CBS**

MONDAY THRU FRIDAY



Congratulations

HY AVERBACK

with Bob Hope  
for Swan Soap

March 3, 1950



Buddy Jobe    Bob Mitchell    Bill Stulla    Paul "Buzz" Owen

*Dear Radio Life (Sweetheart):  
Let's Grow Old Together.  
Happy 10th Anniversary!  
Affectionately,*

**THE 4 BEES OF LADIES DAY**

KFI



KFI-TV

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"UNCLE" CARL SAUNDERS  
Sunway Western Show 5-7 A.M.  
World News 7:15 & 10:30 A.M.



CARL BAILEY  
"Juke Box Matinee"  
3:15 - 5:30 P.M. Daily



CARL "DEACON" MOORE  
Western Home Hour  
Monday thru Friday 9 P.M.



DICK SCHOFIELD  
Music and Malarkey  
1:30-3 P.M. Daily  
4:30 Sunday



LOYAL K. KING  
GENERAL MANAGER

KXLA

10,000 WATTS  
1110 KC  
24 HOURS  
EACH DAY



ALEX COOPER  
"Midnight Till Exhaustion"  
Tuesday thru Saturday



"TENNESSEE ERNIE" FORD  
"Bar Nuthin' Ranch" 9:00 A.M.  
"Dinner Bell Roundup" 11:30 A.M.



TOM BRENNEN  
"Memory Lane" Sun. 10:30 P.M.  
"Western Echoes" 11:00 P.M.





FRANK GOSS

**CONGRATULATIONS**

RADIO-TELEVISION LIFE  
MY FAVORITE GUIDE

AND THANKS TO THOSE LOYAL  
LISTENERS WHO KEEP ME  
ANNOUNCING

Hallmark Playhouse  
Prudential Family Theater of  
Stars  
Armour's Stars Over Hollywood  
and  
C. B. S. News

**HE'S HEARD ON . . .**

"Spade Cooley Time" over KFVD from  
the window of Wallichs Music City . . .  
"Star Tune Time" for Star Outfitting Co.  
over KFVD . . .  
"Dream Time" &  
"Control Room Capers"

**HE'S BEEN SEEN ON . . .**

KTTV's "Variety Show"  
KTLA's "Hoffman Hayride" &  
"Western Varieties"  
KNBH's "Safety Rangers"  
KLAC's "Ronnie Kemper Show" &  
"Muller Bros. Show"

**HE'S BEEN RECORDED BY . . .**

Crystal Records on  
"Serenade to a Goat"  
"Careless Kisses"  
"Goatburger Boogie" and  
"I Don't Want to Be President"

**HIS COLUMNS ARE READ IN . . .**

"Country Song Roundup" Magazine  
"Good Humor" Magazine  
"Western Life" Magazine

. . . and he makes his movie debut in  
the Lippert Production

"EVERYBODY'S DANCIN' "



**GEORGE SANDERS**

"Radio's Newest Personality"

● ● ●  
HAPPY TENTH ANNIVERSARY

and  
Best Wishes to All the  
Readers of RADIO LIFE

● ● ●



**Listen to me**

And I'll tell you that RADIO  
LIFE deserves more congrat-  
ulations than all of us put  
together could broadcast.  
My best wishes . . .

**BOB GARRED**

KECA-ABC News



*I'm spinning a record,  
'specially for you!  
With lots of good wishes,  
And a Happy Birthday too!*

**WALLY GEORGE**

"TEEN-AGE SINGING  
DISC-JOCKEY"



*Love in' kisses to  
Mrs. Bigsby,  
whose Radio  
Life is the life  
of radio.*

*Norma Jean Nilsson  
"Kathy" on  
Father Knows Best  
N. B. C.*





*Congratulations*

Mary,  
Harry Hickox  
"Jump Jump of  
Holiday House."

*Congratulations*

Jane Morgan

AUNT MARY

"Aunt Mary"

GREAT GILDERSLEEVE

"Mrs. Milgrim"

OUR MISS BROOKS

"Mrs. Davis"



CONGRATULATIONS  
AND  
THANKS FOR  
EVERYTHING

*Bill Welsh*



*Congratulations!*

BOB MOON  
AND  
BOB SHANNON  
STARRING ON  
"LADIES FIRST"

KHJ — 1:30 P.M. — Mon. thru Fri.

*Congratulations and thank  
you, Mrs. Bigsby, for all  
your help.*

*Harry Koplan*

P.S.: Rosemary La Planche Koplan  
thanks you too.



*Harry Koplan*

M.C.-Prod.—CBS  
Meet the Missus

M.C.-Prod.—KFI-TV  
Children Should Be Heard

March 3, 1950



# HOME TOWN JAMBOREE

KXLA 11:30 - 12:30 Daily ----- 9:30 - 10 P.M. Saturdays

KLAC - TV 7:30 - 8:30 P.M. Saturdays



**TENNESSEE ERNIE**



**SPEEDY WEST**



**EDDIE KIRK**



**HERMAN THE HERMIT**



**CLIFFIE STONE**



**BUCKY TIBBS**



**BILLY LEIBERT**



**HAROLD HENSLEY**





BREAKFAST IN HOLLYWOOD  
IS NOW  
WELCOME TO HOLLYWOOD

*Jack McElroy*

Breakfast In Hollywood



*Jeanine Roose*

*Just an old-fashioned  
way to wish Radio-  
Television Life a  
very happy 10th  
Anniversary.*



BEST WISHES

*Gerald Mohr*



JEANNE GRAY

"THE WOMAN'S VOICE"

CONTINUED  
SUCCESS

to  
Radio Life  
for  
1950



*Congratulations to Radio-Television Life! May your next ten years, with the addition of Television, be even more abundant.*

*Sam Hayes*

**Sperry Flour Co.**

"Breakfast News"  
7:45 A.M. Daily—NBC

"Night Reporter"  
10:00 P.M. Tues., Th., Sat.,  
Sun.—NBC

**Studebaker Corp.**

"Night Reporter"  
10:00 P.M. Mon., Wed., Fri.  
NBC





GEORGE FISHER

"CONFIDENTIAL CLOSEUPS"

SAT., 5:45 EST — NBC

SPOTLIGHT ON HOLLYWOOD

DAILY 1:30 PST, KNX — CBS

"HOLLYWOOD CALLING"

STANDARD RADIO



*Dear Evelyn  
Many, many  
thanks - best  
wishes  
Monty Morgett*

COOK'S CORNER  
KFI-TV

THIS WOMAN'S SECRET  
KFI-AM



*On my first anniversary in tele-  
vision—congratulations to you  
on your tenth anniversary.*

Lee Hogan

"Designed for Women"

"Hello Again"

KNBH - NBC

"HI, EVERYBODY . . .

AND MEET SUSIE,  
THE 'WHITE LION' . . .  
NEWEST MEMBER OF  
OUR FAMILY . . .  
AND 'THANK YOU,  
RADIO LIFE,' FOR  
KEEPING US POSTED  
ABOUT HAPPENINGS ON  
THE HOMEFRONT."

LOVE,

SHIRLEY, JUDY AND SUSIE



JUDY SPLINTERS  
AND SHIRLEY DINSDALE



# KGDTJ

The Original  
Twenty-Four  
Hour Station

*Salutes*

## Radio Life

*Newsmagazine of the  
Airlines  
on its*

### 10th Year

*of Service  
to Radio and  
Radio Listeners*

# KGDTJ

*Hollywood House*

1230 on the Los Angeles Dial



The Yodeling  
Blonde  
Bombshell

CAROLINA COTTON



First Lady of Westerns  
Radio  
Television  
Rodeo  
Screen  
and  
Stage

PERSONAL MANAGEMENT  
BOBBIE BENNETT

AGENCY  
ASSOCIATED BOOKING, N. Y. C.



*and best wishes  
to Radio Life on its  
10th year of service  
to our listeners.*

DIAL

**710**

# KMPC

50,000 watts day

10,000 watts nite

THE WEST'S MOST POWERFUL INDEPENDENT

March 3, 1950



★ THE  
THREE JOHNS



“... Hollywood’s leading Radio and  
Television masterminds”

LOOK MAGAZINE



“BRIDE AND GROOM”  
“AUCTION AIRE”  
“REBUTTAL”

*congratulations!*

**RADIO.**  
**Television** *Life*

UPON YOUR DECADE OF SUPERB SERVICE TO OUR  
LISTENERS *from the*

*staff of*

**KFVD**

LOS ANGELES

1020 KC — AT THE CENTER OF YOUR RADIO DIAL — 5000 WATTS





▲ **THE LUSH MUSIC** of the late Al Sack had been heard on many a melodic program and featured on many hit records before his death in 1949.



▲ **"SINGIN' SAM,** the Barbasol Man," made his singing commercial one of the most famous in early radio. He was better known by his pseudonym than as Harry Frankel.



▲ **THIS IS THE** last picture taken of Buddy Clark as he performed during a benefit broadcast. His records are still played by fans and disc jockeys. (Stanart photo.)



▲ **MARK WARNOW** was famed for his long-running stint on "Your Hit Parade" and as maestro of "Sound Off," before his death last year.



▲ **TRAGIC WAS THE DEATH** of lovely Beryl Wallace in a plane crash. Beryl was as familiar as femcee on her own show during the war as she was to tourists at the big Earl Carroll restaurant-theater.

# Photocade of a Decade

*Though These Stars Are Gone, They Still Live in the Memories of Those Who Recall The Song, Comedy and Drama They Gave Us*

▼ **THE LATE** Walter Paterson was a great favorite with "One Man's Family" fans in the glamorous role of "Nicky," "Claudia's" husband.

▼ **"THE VOICE** of Experience," Marion Sayle Taylor, was one of the most widely listened-to and most controversial figures on the air until his death in 1941.

▼ **MILD-MANNERED,** bumbling Robert Benchley brought a new type of humor to the air. His involved explanations and seeming embarrassment endeared him to millions.

▼ **HERE'S DUD WILIAMSON,** who created "What's the Name of That Song?" His wife, Rita, continues the show with Bill Gwinn. (Hiller photo.)







▲ **WHO CAN FORGET** the sign-off of Ben Bernie, "Au Revoir, Pleasant Dreams . . . or his feud with Winchell . . . his singing of "The King's Horses"?"



▲ **CHICAGO** actress Joan Blaine was top daily serial star during the 1930's. Remember her as heroine in "The Story of Mary Marlin" and in "Valiant Lady"?



▲ **HE WAS "Uncle Corny"** sometimes, but more often he was Tom Breneman, beloved mentor of "Breakfast in Hollywood." Tom made a local program into an institution.



▲ **W. C. FIELDS** became a legend shortly after his death, but not so long ago he was a live threat to Charlie McCarthy on the Bergen-McCarthy show.



◀ **REMEMBER FRANK CRUMIT** and Julia Sanderson? Their program for a cigar sponsor was tops in the early thirties. Julia retired at Frank's death. Remember his records of "Gay Caballero," "The Prune Song" and "Abdul-Abul-Bul-Amir"?

**HARRISON HOLLOWAY** was head of KFI at the time of his death. Long-time listeners should remember him from the halcyon days of San Francisco's "Blue Monday Jamboree." ▶



▼ **HERE IS GARY BRECKNER** as he looked welcoming the boat into Avalon at Catalina each summer's day. Gary's broadcasts were a sunny part of the California scene.

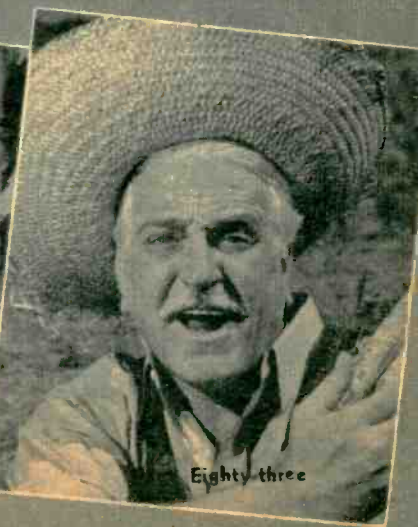
▼ **MARLIN HURT** created one of the most popular air characters before his sudden death. "Beulah" first appeared on the "Fibber and Molly" show, voiced by Hurt. She lives on in Hattie McDaniel's portrayal.

▼ **ANOTHER TRAGIC** loss in an air accident was that of Metropolitan Opera star Grace Moore, who brought charm, beauty and humor to her role as diva. She helped popularize opera on the air.

▼ **FRANK MORGAN** is another of the great personalities sorely missed. Who can ever forget Frank's unique style of comedy and his fantastic lies?



March 3, 1950



Eighty three



➡ **MORE THAN** fourteen years a top dialer draw on KFVB is Stuart Hamblen with his "Lucky Stars" show.



➡ **A DELIGHT** to afternoon dialers is Roddy McDowall, disc spinner on KMPC, Monday through Friday, 4:30 p.m. (Fan Studio photo.)



⬆ **BEHIND THE SCENES** at KRKD's election broadcast —Willie Freitag, chief engineer, and Willard Davis, assistant. (Dick Whittington photo.)



## SEEN ON THE RADIO SCENE

*Announcers, Engineers, Emcees, DeeJays  
Are Spotlighted by Our Roving Cameras*



➡ **WAX WHIRLER** Ira Cook spins platters on KECA, Monday through Friday, 10:00 a.m. and 11:30 a.m., and Saturdays, 9 to 11 a.m. (Gene Lester photo.)

➡ **COMMANDER** Miles Miller, head of Post 1053 Veterans of Foreign Wars, is emcee of KWKW's "Calling All Vets" program. (Lanfre-Wright photo.)

➡ **NIGHTTIME TUNER-INNERS** enjoy the music spun by Ed Stoddard, KFAC, Saturday and Sunday, midnight to 6:00 a.m.





like *Fine Music?*  
 tune  
 94.7 mc.  
  
**KFMV (FM)**  
 FM 88 90 94 98 102 106 110 MC  
 Looking for our  
 program log?  
 READ THE  
**Daily News**  
 (or write KFMV, 6538 Sunset Blvd.,  
 Hollywood 28, Calif. for free pro-  
 gram schedule and list of music  
 to be heard)

For the TOPS in  
 News Commentaries

tune **KFMV - FM**  
 94.7 Megacycles

every hour, on the hour from 6 to  
 9 p.m. Monday through Friday,  
 each week

- 6 LIBERAL LOOK AT THE NEWS with  
 Mrs. Raymond Clapper, Robert Nathan,  
 Will Allen, Nathan Robertson,  
 John Herling
- 7 FRANK EDWARDS
- 8 WASHINGTON REPORT  
 with MARQUIS CHILDS  
 and JOSEPH C. HARSCH
- 9 AMERICA LOOKS  
 -ABROAD with  
 ROBERT ARDEN,  
 your foreign correspondent

This COMPLETE lineup of outstand-  
 ing commentators is heard ONLY  
 on Frequency Modulation, over  
 FM station

**KFMV**

Hollywood, California  
 Television Co.

March 3, 1950

A NOTEBOOK-FULL  
 OF GOOD WISHES



*Art Baker*  
 KECA  
 ABC NETWORK

STU WILSON SEZ:  
 'Hey! Are ya lookin'?'



KFI-TV 4 to 5 P. M.  
 Monday Thru Friday



*Congratulations!*

*Janet Maldo*





▲ **LUCKY WINNER OF A RADIO-TV PHONOGRAPH** combination on KHJ's "Club 930" disc-jockey contest was Mrs. Laura Ingram of Harbor City. Happy about the whole thing are Allen Schully, head of the Penny-Owsley Music Company, Mr. Ingram, "Club 930's" emcee Gene Baker, and the fortunate Mrs. Ingram.



▲ **"OLD HOME WEEK" AT KFOX FINDS HAL NICHOLS**, station owner and "Memory Room" maestro, greeting Ann Tincher, performer on KFOX's first broadcast in 1924, and Frank P. Goss, who announced the program. Latter is uncle of popular CBS newsmen Frank Goss, also KFOX alumnus. (Daniel Boone photo.)



▲ **"ARABIAN DISC JOCKEY"** Sheik Ali is heard from Red Feather Restaurant, KFVD, one to three a.m. (Sydney Deutsch photo.)

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## SEEN ON THE RADIO SCENE

*The Faces Behind the Voices You Hear Daily on Favorite Stations*

▼ **WORLD'S TALLEST** announcer, Carl Bailey, spins discs, KXLA, 3:15 p.m., except Sunday. (Parmeter-Nusbaum photo.)



▼ **HERE IS AL POSKA**, conductor of KFI's "Midnight Flyer," Tuesday through Sunday, 12:30 a.m.



March 3, 1950





Congratulations on your 10th

—Hunter Hancock

*P.S.: Listen to KFVD*

HARLEM HOLIDAY  
SUNDAYS 2-2:30 P.M.

HARLEMATINEE  
MONDAY THRU FRIDAY  
3-3:30 P.M.—4-4:30 P.M.

ALSO NOW ON KSON, SAN DIEGO  
11 P.M.

AND KGER—SONGS OF SOUL  
AND SPIRIT  
MONDAY THRU SATURDAY 11 P.M.



SHIRLEY MITCHELL

WITH THANKS TO  
RADIO-TELEVISION LIFE  
FOR TWO PREVIOUS  
ACTING AWARDS.

(Radio Registry)



YOUR

MUSICAL

HOST

*Ira Cook*



*Congratulations*

from

'Mr. & Mrs. Disc Jockey\*'

KMPC

6:00-7:00 A.M. Daily

(\*Andy & Virginia Mansfield)

March 3, 1950

Compliments of  
FRANK VELOZ



Star of

THE VELOZ  
SHOW



★  
*Congratulations  
and Best Wishes  
Virginia Gregg*



# SEEN ON THE

# Video Scene



▲ **THE ANDREWS SISTERS GO BEFORE KTLA'S CAMERAS** for a game of charades on "Movietown, R.S.V.P.," seen Sundays at 9:15 p.m. In the background, which is Maxene Andrews's Frog Hollow Farm in Northridge, stands emcee Dick Lane. Seated are (right to left) Dick Haymes, orchestra leader Jerry Gray and announcer Del Sharbutt.

▲ **PART OF THE "LIFE OF RILEY" CAST RELAXES** between takes with a game of snooker. At the right is director-writer-producer Irving Brecher; and next to him Sid Tomack, who plays Riley's sidekick and tormentor, Jackie Gleason, star of the KNBH Tuesday night comedy, stands in true "Riley" fashion, alone at one side.

▲ **AMONG THE PARADE** of entertainment luminaries who have appeared on the Don Otis KLAC-TV show is Harry Babbitt, singer, who appeared for years with Kay Kyser, then went to radio vocalizing, now has his own TV show and is one of the music world's most sought-after TV guests.

▲ **PRETTY LITTLE SYBIL CHISM** at the organ entertains viewers twice each week end with songs—and because Sybil knows almost every song viewers can possibly think of to request, all viewers enjoy "Music for Two" and "A Pretty Girl," both on KFI-TV's Channel 9.

▲ **PET CUSTOMER AT JASPER JUNCTION,** scene of KECA-TV's "Down-Home Doin's," is Joan Olander, Miss Junior Chamber of Commerce of the State of California. The Squeakin' Deacon is unimpressed. He wants currency before he parts with his produce.





## JACK TIERNEY

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"THE GUY WHO INVENTED THE  
MOUSE TRAP HAD A GOOD  
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# KRKD

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KILOCYCLES

Good Music

Flash News

All Day Long

# KRKD-FM

96.3 mc



*My very best  
to Radio Life  
Jerry Frarber*



### FAMOUS LOVE STORIES

DELILAH loved Samson madly—but she betrayed him to the Philistines. Discovering that the secret of his heroic strength lay in his hair, she cut off seven locks while he slept. Then he was blinded and put to menial labor. But when Samson's hair grew out he had his revenge. He pulled down the temple on the heads of the Philistines, destroying them and the beautiful but treacherous Delilah.

# S M I T H and B U L L

• best wishes to  
**RADIO LIFE**  
for another year  
of distinguished  
service!

DICK SMITH  
FRANK BULL  
HANK KONYSKY  
DICK GARTON  
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advertising agency  
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*You'll Love*  
**WHITE KING SOAP**

You need soap—honest-to-goodness soapsuds to wash off surface dirt, wash out hidden dirt. There is no better soap, for any washer new or old, than the first washing machine soap ever made. Before you do your weekly wash again, try WHITE KING SOAP in your washing machine. Nothing washes like real soap and there is no soap like WHITE KING.





▲ **THE BOSS OF KLAC-TV'S "WEBER'S RODEO RANCH"** is Montie Montana, shown above with his trick horse, Rex, who can do everything but talk (Montie claims he can do that, too!). The honest-to-goodness cowboy and his entertaining show are seen Monday nights at 6:00.



◀ **"DUSTY" WALKER**, whose "Prairie Song Parade" is seen each Tuesday night at 9:30 on KNBH, Channel 4, is a cinch to go from television into movies. Not only is the singer obviously the possessor of good looks, he has a well-trained, romantic voice to match.

▼ **KTLA'S DOYE O'DELL** rides the video range on "Cowboy Thrills," featuring serialized Westerns and singing cowboy ballads each Monday through Friday night at 6:00. Doye is a real-life Texas cowboy, as well as a movie actor and recording artist.

## SEEN ON THE

# Video Scene

1949 Was a Big Year for Cowboys, Both Adventuresome and Musical. Here Are A Few Favorites From the TV Screens

▼ **"TEX" HARRISON** (left), the originator and boss of television's "Safety Rangers," welcomes Texas Tiny, the 643-pound disc jockey, to the Channel 4 show, on which "Tex" and interested juvenile visitors set up safety rules for viewers.



▼ **A RELATIVE NEWCOMER** to the scene is "Cyclone Malone," shown here with "Burgess the Bird." The duo appear live nights each week, with a raft of other marvelous marionette companions, on KNBH.



▼ **THE WORLD'S YOUNGEST** square dancers take to the dance in true cowboy style on a recent program of "Cowboy Slim," on KTTV. After he entertains a while each night, a chapter of some Western serial is shown.





# Distinguished Achievement Awards

(Continued from Page 18)

ment on standards of "actual coverage," it is impossible not to recognize that KTLA gave viewers a better picture. With recognition to KTTV for the fine job they did, our Special Events Coverage Award for 1949 is necessarily KTLA's.

Among "Juvenile Programs," three seem to stand out. "Kukla, Fran and Ollie," "Time for Beany," and "Cyclone Malone." It was not without difficulty and much discussion that our category seemed best filled by "Beany," "Cecil" and the rest of the "Time for Beany" bunch and their presentation.

In determining television's best "Documentary," KTSL's "Nuremberg Trials," shown twice during October of 1949, had a close runner-up in the wonderful twenty-six-chapter series, "Crusade in Europe," based on Dwight Eisenhower's book of the same name, and produced for ABC-TV by Life and Time Magazines and 20th Century-Fox studios. While the two contenders utilized much of the same material, "Nuremberg Trials'" editing, narration, and marvelous utilization of the film's original sound track made our choice inescapable.

## Reasons

On television there is news—and there is news. And there are weather men and weather men. To us, KNBH's "Ford News and Weather" are award-winning among similar shows, partially for Eugene Bollay's endearing personality and positive infallibility, partially for the overall quality and interest potential of this five-nights-a-week quarter hour, seen at a convenient time.

It would be ridiculous not to call Ed Wynn "an outstanding personality" in television. Our Award-winner is one of the few veterans who would step into a new method of entertaining his public.

You might not like Milton Berle, and again, like hundreds of thousands of ardent fans, you might be setting your calendar week around Tuesday's Milton Berle program time. Whatever your reaction, no one can dispute "Miltie's" show having been an "outstanding contribution to television."

Our Best Film category was designed to cover film made especially for television and viewed thereon. Into this category fell such meritorious jobs as the Lucky Strike series, "Your Show Time"; KECA-TV's "The Lone Ranger"; "I Remember Mama," KTTV's series, and KNBH's "Life of Riley," starring Jackie Gleason. Because the category was specifically for film made for television, the qualities which add to viewers'

pleasure all had to be taken into account. For lighting, production, casting, dialogue and general all-around film excellence, the adventures of one "Chester A. Riley" on film took our Award.

In making our Awards and setting up our categories, it became impossible to ignore the contribution Bill Boyd, as "Hopalong Cassidy," made to the medium both entertainment-wise and in its growth.

Yet, it wasn't fair to judge Bill Boyd's hundred-thousand-odd-dollar-per-picture series against films made for television at a fraction of that cost. For the first time in Radio-Television Life's Annual Award history of seven years, it was necessary to set up a Special Award to take care of a man who fits almost all, and yet none, of our other Award-winning categories.



## LONG-DISTANCE FAN

Hal Burdick, CBS's "Night Editor," tells of a fan who calls all the way from New England to talk about his enthusiasm for the show. He is W. E. Keyes of Marblehead, Massachusetts, who receives the program directly from KNX with no more than a standard-type radio with a built-in antenna.



## PLAN BUSY SUMMER

Lucille Ball, CBStar, and her musician-husband Desi Arnaz, are planning to do thirty one-night stands cross-country when "My Favorite Husband" takes a hiatus this summer.



## GRAUER IN FILMS

Ben Grauer, NBC announcer, completed two additional films recently supplementing his initial training movie for the U. S. Bureau of Census to be used as preparation material by census takers.



## RUNS IN FAMILY

Warren Hull, emcee of CBS's "Strike It Rich," is the great-grandson of John Vogan, who "struck it rich" as owner of one of Pennsylvania's first oil wells. Vogan was also the first mayor of Newcastle.



## BEN GAGE BACK

Ben Gage is adding "The Rumpus Room" to his Trails Restaurant and the new addition, titled after former video show, went into construction last month.



## MINISTER'S NEW BOOK

The Reverend Dr. Ralph W. Sockman, presiding minister of NBC's "National Radio Pulpit," has written a new book entitled "The Higher Happiness."



Best Wishes

from

"George Valentine"

Bob Bailey



Best Wishes

from

WILLARD WATERMAN





POPULAR KFWB  
mikeman is Paul  
Stewart. He is a  
veteran of World War  
II, and off-mike he  
raises chinchillas.  
(Floyd McCarty  
photo.)

SOUTHERN Cal-  
ifornia sports  
fans are well ac-  
quainted with Bob  
Wilson, KWKW's Di-  
rector of Sports, from  
his colorful and ac-  
curate game cover-  
age. (J. Allen Haw-  
kins photo.)



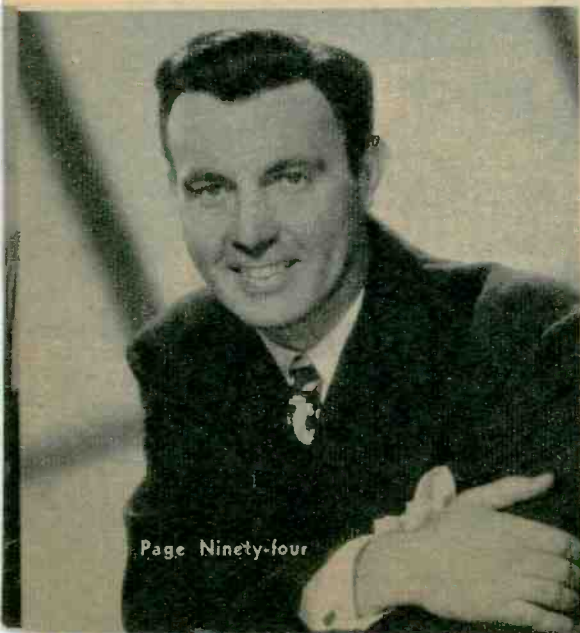
STAFF PIANIST at KGFJ, Bob Brown  
is native Minnesotan. He is heard  
Monday through Friday, 11:30 a.m. and  
2:30 p.m. (Michael Farr photo.)



## SEEN ON THE RADIO SCENE

*Personalities Heard on Your Pet Local  
Dial Spots Parade Before Camera Lens*

NORWOOD SMITH SINGS, Monday  
through Friday, 12:15 p.m., into  
KECA mikes to the delight of daily dialers.



OUTSTANDING SPORTSCASTER  
handling mike chores at KGER is  
Fred Hessler, heard Monday through  
Friday at 5:00 p.m. (Cogan photo.)



PROGRAM DIRECTOR of KRKD is  
Charles Clifton, who doubles as  
"Uncle Charlie" on "Saddle Hit Parade,"  
talks sports 5:30 p.m. daily.

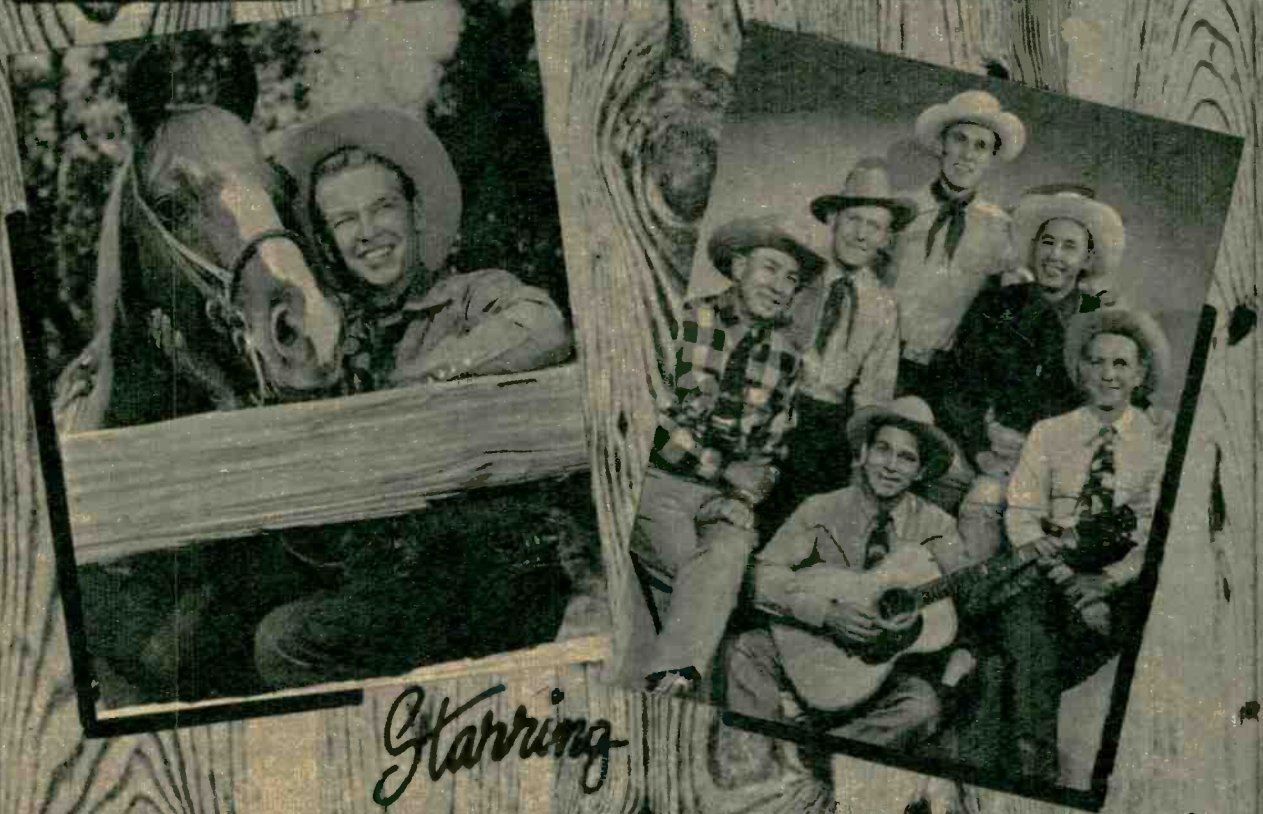




COMING SOON!

A RAYMOND R. MORGAN  
PRODUCTION

The  
**REX ALLEN SHOW**



*Starring*

\* **REX ALLEN** REPUBLIC PICTURES' GREAT NEW STAR!

— AND THE —

\* **SONS OF THE PIONEERS**

AMERICA'S MOST POPULAR WESTERN SINGING GROUP



*A New High  
in Popularity!*

1945

1946

1947

1948

1949

1950

*Theatre Guild on the Air*

During the past season, *Theatre Guild on the Air* reached a new peak in listenership. This is particularly gratifying to all who have participated in attaining this goal.

For our part, we'd like to take time out to say "Thanks" to the outstanding stars of stage and screen and all others who have helped us present full-hour programs of top-flight entertainment to our many new and old friends across the nation.

We plan to continue to present radio drama at its best—over the 164 coast-to-coast stations of the NBC network.

**UNITED STATES STEEL HOUR**

