

1949

PROGRAMS FOR WEEK BEGINNING APRIL 10

# **RADIO** *Life* *and Television*

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# The Ear Inspires the Pen

Frank Roselinsky, 3804 East Sixth Street, Los Angeles, Calif.

Being a radio fan, I find very much of interest in every issue of your fine magazine. But I would like to make one suggestion which would make it more interesting to a majority of your readers. I refer to your alphabetical program finder in particular . . . although it lists the name, stations, and time and day of each show, I would like more information. I would like it if the chart showed where the programs originated . . . the best way to show this would be with different colors of ink. For instance, Hollywood programs in blue, New York in red, Chicago in black, and traveling programs underlined.

*Not a bad suggestion, Mrs. R., but it isn't practical to print in multiple colors.*



Harold J. Hubert, 8824 East Virginia, Pico, Calif.

The bane of the quiz giveaways is twofold. (1) The loud "bellylafters" who keep the home audience from hearing the answers. (2) The grab-it-all girl leeches who infest the studios day after day, all framed and primed to cop everything on the horizon through their irresistible pulchritude and cleverness.

Art Linkletter obviously has some limitations as an emcee, but he deserves the warmest congratulations and thanks for doing something last week which took plenty of courage to do: gave the pestiferous professional contestants the gate, and with a vim, too. But . . . can Art really make it stick? He's started something . . . these "lashes" he gave the "leeches."



E. G. Hansen, 1355 North Alvarado Street, Los Angeles 26, Calif.

The reason I am writing is that I noticed a letter by Mrs. Pierce in your magazine that she thought Art Linkletter was boring. I am a veteran and must say that Art Linkletter and his sponsor are doing many good things to help people. On every show they do something to make somebody happy. Wasn't it a grand surprise when they sent the two vets back to Chicago to study television courses with all expenses paid? If I could get tickets I sure would like to see one of his programs. . . . "People Are Funny" is tops with me. . . . Here's hoping it stays on the air for years to come.



Esther Orum, 11929 Venice Boulevard, Los Angeles 34, Calif.

I and my friends like Arthur Godfrey and Perry Como. Also Fred Waring and "Little Herman." Thanks for a grand magazine and I agree with another reader that it is worth twice the price!

Page Two

Marion Berg, 220 West Third Street, Pomona, Calif.

All we need now to make Radio Life complete is a picture and write-up of our favorite, the King of Western Swing, Spade Cooley. We think he is out of this world! To our minds his band is the best there is. They are out here in Pomona every Friday night at the Rainbow Gardens, and we wouldn't miss a night as long as Spade is there. Could you give us some information on him?



Spade Cooley

*Spade Cooley has a television show on KTLA Channel 5, Saturday and Monday nights. We hope to be doing a story on him in the near future.*



Clotilda Tolman, Radio Chairman, Beethoven School PTA, Venice, Calif.

It has come to my attention that the article "Dialagnosis" may be discontinued from your magazine. On behalf of the Beethoven School PTA, I wish to express my extreme gratitude for this column, and ask you to please continue to give the space to the Tenth District reviews. We appreciate very sincerely your cooperation for better programs. Thank you for your kind consideration and we do hope you will continue to print "Dialagnosis."



Irene Faye Bakley, 1525 Poinsettia, Hollywood, Calif.

I talked of Ken Carson, yes indeed! I talked of the "Sportsmen," yes sreee!

I praised Jimmie Dodd, you bet!

And of the Skylarks, we can't forget!

But I owe all this to Radio Life and Radio Land

For I love 'em all to beat the band!



E. Kime, 3929 Melrose Avenue, Los Angeles, Calif.

Why can't we have Stu Wilson and his "Quiz of Two Cities" back on the air? It was one of the fairest and most educational quiz shows ever heard here. The warm-up was particularly good. Let us have more shows like that and not so much about people's love affairs and their embarrassing moments.



Mrs. Virginia Iaman, 5909 Willoughby Avenue, Hollywood 38, Calif.

Can you tell me what has become of Jack Sherman, formerly on KGIL, also Ken Card, a fine comedian on "Hollywood Barn Dance"?

*Jack Sherman now has a sportscast over KLAC, Mondays at 8:15 p.m.*

Julie Allan, Locksley Place, Los Angeles, Calif.

I can't help wondering why the loud and raucous musical theme is used on the "Sam Spade" program—necessitating the galloping across the room to turn it down out of regard for one's own (and neighbors') nerves. The word "caper" means to leap, to jump, to frolic, etc. Could perhaps occasionally substitute the word "incident," "occurrence," or "angle" Repetition often produces the loss of connotations, rendering a word somewhat meaningless. (They ain't capers, anyhow!) Of course one likes "Sam" and "Effie." . . . What is the name of the musical theme used on University Theater every Sunday? I can't place it.

*University Theater's music is an original theme by Kovinsky.*



Mrs. Greenfield, Long Beach, Calif.

I was disappointed that I didn't see any pictures of "Ethel and Albert" in your Anniversary Issue. This is one of the finest programs on the air. Hope we won't have to pay fifteen cents every week for Radio and Television Life . . . won't buy them if they continue at that price.

*ONCE a year Radio and TV Life puts out an anniversary issue.*



Miss Sally Bravo, 2356 Cotner Avenue, Los Angeles 25, Calif.

I have been listening to Stuart Hamblen's program for quite some time and have never seen a story on him in Radio Life. I think it's a wonderful program . . . not only is Stuart swell, but so are the boys and Mary Molly O'Sullivan . . . also Mrs. Hamblen.

## RADIO and TELEVISION LIFE

CARL M. BIGSBY, Publisher

April 10, 1949



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## About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

M. Allan Carlson, 620 West 52nd Place, Los Angeles 37, Calif.

Several times on the "Fibber McGee and Molly" show, Fibber calls "Waxy" Wilcox "Omaha." Could you explain why? I am originally from Omaha myself and I am a little curious . . . don't remember him on any of the shows back there. (Unless it was before my time.) How does one go about getting tickets for his show and also Dennis Day's show? I am inclined to agree with one Shirley Gold, not only referring to the Hawthorne program, since I never listen to him, but other programs people don't like. "Every radio has a dial." If I don't like one, I try another. No one is twisting my arm that I have to listen to someone I don't particularly like. One letter said that Arthur Godfrey's program sometimes got a little raw. . . . I like him very much and believe it is how you take the jokes. . . . Personally, I am broadminded.

*Harlow Wilcox is a native Nebraskan, born and raised in Omaha. He began announcing in Chicago and has never done any radio work in Omaha.*

Mrs. M. I. Robison, Box 48, Santa Monica, Calif.

I would like to join Mrs. Nellie St. Clair in asking about G. Allison Phelps. . . . I, too, admired him and Lulu and remember the good work he did . . . he started Glen Smith in radio. . . . I followed his good programs for years. I miss our late Tom Breneman and Martin Hurn and Major Bowes . . . could you do a story and picture of my favorite, Stuart Hamblen?

*Watch for our Stuart Hamblen story which will appear in the issue of April 17.*

Marilyn Goodman, 1427 Peerless Place, Los Angeles 35, Calif.

About a year ago I wrote and asked for an article on Mercedes McCambridge, but I was told since she was a New York star, an article would have to wait. Since then, I have noticed she is in Hollywood on Ford Theater and other shows. Miss McCambridge has always been one of my favorite radio stars and I would appreciate an article on her. I'm sure many of your other readers would too. Also stories on Lurene Tuttle and Cathy Lewis.

*We are doing a story on Mercedes McCambridge, which will appear this spring. Your other requests have been put on the "waiting list."*

April 10, 1949

California Homeography Co.

Bertha Christin, 1106 South Stanley Avenue, Los Angeles 35, Calif.

We were pleased to read Thomas L. Winter's letter in this column, particularly as a couple of weeks before someone had written words to the effect that space given to "Diagnosis" was just a waste. Now we have no children in our home, nor even young people, but we do have an interest in all of them. We have great respect for the busy mothers and homemakers who take part in the PTA endeavoring to bring greater good to all the younger generation. There are many things on the radio and in the movies which would bear improving, not only for the children but for grown-ups as well. We appreciate your giving space for the presentation of "Diagnosis" by those parents who have at heart the good of all children.

Sarah Bakley, 1525 Polansettia, Hollywood, Calif.

I am eight years old and I like Judy Canova and the Phil Harris show. Is he going over to CBS? My sister likes the "Sportsmen" but I like Roy Rogers and Dale Evans. Why doesn't Roy go on any "Lux Theatre" shows? He has more than Gene Autry and Van Johnson have!

*For a little lady of eight years, you certainly have acquired a flair for radio. Sarah, we have heard no rumors as to the Phil Harris show moving to CBS.*

L. H. Warnkin, 2939 West Twelfth Street, Los Angeles 6, Calif.

How are the candidates for "Queen for a Day" selected? Is a ticket required to see the broadcast? I wish "Bulldog Drummond" would finish off "Denny" the next time he says "I don't understand, sir," about twenty times in one program. How dumb can a man get?

*All the candidates for the show you mentioned are chosen from the audience during the warm-up period before the broadcast. Tickets may be obtained by addressing a request to "Queen for a Day," Hollywood 28. It takes between four and six weeks to get them.*

Jane Orr, 3232 Benda, Los Angeles 28, Calif.

I am "burnt up" because there were no pictures of our favorites, Steve Allen and Jack Webb, and the most human Ethel and Albert in your Anniversary number. They deserve some very special treatment if anyone ever did . . . if el Godfrey can rate more than one article in a year, surely Ethel and Albert could have some publicity, and I am sure that they must have a great following.

Do you have any service whereby one can subscribe to Radio and Television Life?

*Subscriptions to Radio and Television Life are handled through our business office. You'll find the particulars in our masthead at the bottom of page 2.*

Pedro says:

**YOU SAVE by buying FOLGER'S**

... the brew so richly blended with robust mountain-grown coffees

I suggest you **TRY USING 1/4 LESS PER CUP**



Today...as in 1850... When I Say COFFEE I Mean FOLGER'S!

# Ladies First



◀ **THE REST OF THE CAST** say they keep Bob Moon on-stage because once the gals spy him they are sure to return to the show another day. Easy to follow their reasoning.

▲ **THESE GENTLEMEN** in attendance know they haven't a hope of being called on-stage to play the games or win the prizes, but that doesn't stop a sizable number of them from attending almost daily. (Otto Rothschild photo.)



▼ **ORGANIST EDDIE TRUMAN** picks out a melodic background each morning for the two or three vocal treats on the part of Ken Carson, handsome young balladeer of records, radio and motion pictures.

*Living Up to the Name of the Show, The Men in the Audience Are Left Sitting, While Their Ladies, Who Daily Come First, Gaily Participate*

**By Jane Pelgram**

*Monday-Friday, 11:00 a.m.  
MBS-KHJ, KGB, KVOE*

**O**NE OF the most cleverly operated of all the participation shows on the air is KHJ's "Ladies First." Every woman who walks off Vine Street into the big studio that houses this amusing, informative half-hour knows the word "participation" means *her*—if she can qualify.

Qualifications for a chance at the prizes and on-stage fun entail more than a pretty, upturned face or the most frantically waved hand in the crowd. Nor are guests chosen because the old home town happened to be Broken Bow, Idaho, and that announcement might sound funny on the air. Participants qualify by their wits.

As each audience member enters, she is handed a pink sheet of paper on which she is to write a four-line poem about the show . . . master of ceremonies Bob Moon, announcer Brother Bob Shannon, soloist Ken Carson and organist Ed Truman . . . or about the position of "First Lady" on the show.

### Three First Ladies

Their efforts, and choice from the day's audience of three winners, are completed during the half hour before the show actually hits the air. "First Lady" of the three whose poems brought them on stage is indicated by a metered audience applause reaction. Mrs. "First" is suitably rewarded with gifts and flowers, and Madam "Runner-Up," second-place winner by audience applause, is left to hazard a guess at





▲ **WRESTLING SENSATION OF THE NATION, "Gorgeous George,"** paid a surprise visit to the show one day. Here he is shown distributing "G.G. Pins" to the ladies. The ever-present valet, "Jackson," sprinkles his master with perfume.



▲ **"BROTHER" BOB SHANNON AND "LOVER BOY" MOON** have apparently reached an impasse in their exchange of pointed remarks. It is this duo who prompt all those letters from listeners asking "Who are the two that say such funny things?"

the day's quiz, which entails a sizable jackpot.

The balance of the show is fairly standard in format. A personality from each of the different worlds of feminine fancy is daily "put on the spot" to answer questions directed at her by the attendance. A "lady of fashion" is chosen from the audience, introduced over the air, and her costume described. The chosen "First Lady" reads the daily chosen letter from a shut-in who writes to the show requesting a favored song. One day each week lovely Rita LaRoy appears to help members with problems of dress, make-up and style.

That's the format. It is the youthful, versatile, jolly staff that keeps the show from being run-of-the-mill. From writer-producer Larry Hays to the engineer, the gang harbors an enthusiasm that is bound to generate a response in viewers and listeners.

The good-natured kidding that

goes on before the show doesn't stop when the red-lettered "On the Air" sign appears.

The group have dubbed their emcee, Bob Moon, "Lover Boy" Moon. This handsome thirty-year-old, who in spite of his youth brings fifteen years of radio experience to the stage with him, is teamed with "Brother" Bob Shannon, announcer, heckler and fall guy for Moon's gay ad-libbing.

It is the romantic voice of popular Ken Carson that turns each day's "Shut-in Song" into a tender, personal message for some listener at home.

**Visitors From Afar**

There is a standard joke among those familiar with daytime audience shows concerning the fact that the attendance is made up principally of out-of-staters. Few hands go up when the call . . . "And who here is from California?" goes up from an emcee. The Middle West is nine times out of ten represented more

heavily than the so-called "Golden State" from which the show emanates.

The bulk of the cast on "Ladies First" have their own standard joke about meeting these guests from afar.

Bob Moon is from Nebraska. "Brother" Bob Shannon comes from Wisconsin. Ken Carson spent his early days in Oklahoma and Kansas. One of Hollywood's best-known pianists, who acts as organist on the "Ladies" show, is named Eddie Truman, and he grew up in Illinois. Assistant director Comer Heine, who magically keeps things in order and on time when the levity is at its highest pitch, is also from Nebraska.

The boys are unanimous in their chortled opinion that . . . "the best way to meet old friends and friends of friends from home is to work in Hollywood on an audience-participation radio show."

▼ **YOUNG FLORAL EXPERT EDDIE PEARLMAN** brought some of his prize corsages to "Ladies First" one day, and passed them among the winners. Here Eddie Truman helps hold up a happy "First Lady" while Mr. Pearlman does a pin-up.



▼ **FRANK AND JOSEPH, FAMOUS HAIR STYLISTS,** were among the guests "put on the spot" to answer questions about the current styles and suggested coiffures. Bob Moon and the audience member seem to be sharing a joke—possibly about her already short hair.





ADOLPHE MENJOU, Theodor von Eltz and Alma Lawton were heard in the Edgar Allan Poe classic, "The Purloined Letter."

Sunday, 11:30 a.m.  
NBC-RFI

EXPERTS may have doubted the idea that radio can be a great educational force, but NBC with the help of a soft-spoken staff producer is currently putting such skeptics to shame. The network's "NBC University Theater," which started last summer, came into existence because of a desire to provide an organized use of broadcasts for listeners. Unguided fumbling around a dial for loosely scheduled programs may sometimes result in information, but the network doubted that such a course could lead to actual education. So the NBC Education Department huddled with representatives of some leading universities, and came up with a college-by-radio plan with the "NBC University Theater" as its core.

#### College Course

Here's the way it works. Such schools as the University of Louisville, the University of Tulsa, and Washington State College will give university credit for a mail course in English-American literature. Listeners hear the hour-long dramatizations, study guides sent them by the university they register with, and send in reports based on their listening.

Aside from the academic atmosphere that surrounds the Sunday morning broadcasts, the happy blend of fine radio adaptations and an exceptional director has resulted in a warm welcome from listeners and the press, as well as students and teachers. A New York newspaper recently labeled it "one of the most ambitious and artistically successful dramatic series on the air."

The director for the series is An-

## College by Radio

*An Ambitious NBC Plan to Bring Anglo-American Literature Study Course to Listeners Has Resulted in Successful Blending of Education and Good Shows*


By Chan Hadlock

FINE CAST HEARD IN SOMERSET MAUGHAM'S "Of Human Bondage" was headed by Brian Aherne and Angela Lansbury. Producer Andrew C. Love congratulates them for their portrayal of "Philip" and "Mildred." (NBC-Ball photo.)

EXCELLENT MUSIC BACKGROUNDING THE NBC SERIES is to the credit of Albert Harris (center), assistant conductor and arranger, and Henry Russell (right), musical director.





 **SOUNDMEN BOB HOLMES** and Rod Sutton demonstrate their effects for producer Andrew C. Love. Range of literary properties used on the program has made for vast research on the part of sound experts.



 **JAMES HILTON (LEFT), FAMED AUTHOR OF MANY BEST SELLERS,** was the intermission speaker when Nigel Bruce (seated, right) was heard in Galsworthy's "Justice." Musical director Henry Russell and producer Love confer with the star.

drew C. Love, a veteran NBC Hollywood staff producer, whose easy manner and unruffled calm seem to bring out the best in the radio actors he puts through their paces each Sunday. Andy knows the delicate shading necessary to give a production the best quality. Recently, to point up a characterization, he told an actor to realize that the character was a man who "sprinkles sugar on his grapefruit instead of pouring it on."

The novels are dramatized for radio by NBC's script staff in New York who ship the completed scripts to Hollywood. Major film actors and actresses are engaged for the chief roles, and Andy draws on the small but talented group of radio stock actors for the bulk of the parts. Special music for each performance is composed by NBC Western Division music director Henry Russell, who huddles with Andy working over the proper mood for each script for hours before sitting down to write the score.


Well-known works like "Of Human Bondage," "The Short Happy Life of Francis Macomber," "Passage to India," and "Three Soldiers" are typical of the broadcast fare during the recent months. The program recently announced its seventeen-week spring session will include dramatizations of "Jane Eyre," "Moby

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**LEFT TO RIGHT,** Theodor Von Eltz, John Beal, Lou Merrill, the producer and Beulah Bondi were the assemblage of line character actors who were heard in the dramatization of the Katharine Anne Porter novel, "Noon Wine."

April 10, 1949



 **WHEN THE PROGRAM PRESENTED ROBERT PENN WARREN'S "All the King's Men,"** recent Pulitzer Prize novel, a fine cast included Sylvia Sims, Wayne Morris and Paul Frees. Frees was particularly impressive as the Southern political boss, "Willie Starke."



# "Dog Bites Man" ...

*Isn't Considered Real News Any More. But Hank Weaver Would Find Out WHAT Man, WHAT Dog, and WHY—And a Good Human-Interest Story Would Show Up*

**By Jane Pelgram**



↑ **HERE'S HANK**, whose hobby is building elegant ship models; whose dachshund was frightened out of its wits when the huge blond "Hank" returned from the service, (the pup won't leave his side now), and whose radio show fans keep him busy long over eight hours a day. (ABC photo.)

Monday-Friday, 6:15 p.m.  
ABC-KECA  
Monday-Friday, 10:15 p.m.  
ABC-KFMB; KITO, KGO

**H**ANK WEAVER, ABC's versatile sports, on-the-spot news, and human-interest commentator, was once asked by an envious radio aspirant what he, Hank, considered the secret of successful radio approach.

Six-foot-one-inch Hank, who hadn't quailed at the prospect of interviewing Franklin D. Roosevelt, Wendell Wilkie, John Barrymore, or other famous, outspoken people, turned bright red, shifted uncomfortably at the implication that he alone could suggest a pattern of success, and finally summoned an answer.

"YOU have to be interested in your subject before you can interest anyone else." The young broadcaster who started in radio with no knowledge of the medium is living proof of his simple, but sound, advice.

### Sports-wise Through Experience

A former newshound, Weaver's first actual mike experience was a one-shot coverage of the hockey game at the old Polar Palace in Los Angeles. He did so well that the man for whom he substituted, Frank Bull, called him back again and again. Weaver certainly had no trouble calling every play on the rink, and his interest was understandably unbounded. It had been beside a pond in the Homewood Cemetery in Pittsburgh that the much younger, much smaller Hank had perched on a tombstone to put on his skates for the first of some hundreds of hockey games he subsequently played over the years.

Since that chore at the Polar rink, Weaver has covered auto racing, baseball, boxing, football, track meets, six-day bike races, speedboats and aquaplane races — even bull fights. He has the know-how from having actively participated in every sport except jai alai.

Hank's early radio career was interrupted by a stretch in the Marine Corps that saw him, as combat correspondent, put in 35,000 miles of air travel in the Pacific. He visited twenty-seven islands, spent a total of five months aboard troop transports, and had his report of the flag-raising ceremonies at Suribachi the very first filed and carried by AP. Hank went into the service as a private, emerged as a five-stripe sergeant.

After the war, Hank returned determined to branch out from sports into human-interest reporting. The result of this ambition saw him as interviewer or newscaster on just about any special event that took place west of the Mississippi. He conducted hundreds of interviews with everyone from the man on the street to national and international celebrities.

On KECA's current "Main Street to Malibu," which Hank writes and broadcasts, he again proves that enthusiasm and "self-interest" (the unselfish sort he mentioned as a *must* for those who hope to interest others) pay off.

"For instance, when I go over the wire services news that comes into

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↓ **LOS ANGELES MONARCHS WINGMAN WHITEY PROKOP** zips one past "goalie" Hank Weaver, ABC news and sports commentator, in a test skirmish at the Pan Pacific Auditorium. (Otto Rothschild photo.)

↓ **PROKOP'S MOUTH COULD EASILY BE OPEN** in surprise. It seems that Weaver, who once played goalie in reality, surprised everyone at the rink with his net work. (Otto Rothschild photo.)





# RADIO *In Review*

news and comments

## For Love o' Mike (General Comment)

### Rumors Are Flying

Ozzie and Harriet said to be turning down outside offers for their radio-acting children. . . . John Bryan and his son, Jared, auditioning "Barnaby," show based on the famed comic strip. Brown plays "Mr. O'Malley" and Jared will be "Barnaby." . . . "Private Lives of Eddie and Annie" is title of new Cy Howard show being developed for CBS. . . . Benay Venuta may return on Mutual with "Keep Up with the Kids." . . . Joan Banks in "I Love a Star" may be summer daytime serial on CBS. . . . "Let's Talk Hollywood," NBC's summer replacement for Jack Benny last season, slated for return to the air. . . . Hal "Gildersleeve" Peary saying that he's gonna do "something big" this summer, only he's not telling yet. . . . Schwab's drug store in Beverly Hills rumored to have more celebs at the counter than any other place in town. Even Bing was there last week. . . . Mercedes McCambridge of "Ford Theater" will marry Fletcher Markle of "Ford Theater" after her return from Europe this summer.

### Looks Like

Roy Rogers and Trigger get their hoof prints in Grauman's forecourt on April 21. . . . Jack Kirkwood joins the "Gildersleeve" cast. . . . Jack Benny taping his show for the first time in order to headline the Heart Fund show at New York's Copacabana. . . . "Life of Riley" dropped by its sponsor. . . . "Archie Andrews" will be the summer replacement for "The Great Gildersleeve." . . . Garry Moore testing for a leading role in the movie "Twelve o'Clock High." . . . Marylee Robb subbing for Joy Terry as "Betty" in "Chandu." . . . Bill Lawrence, Arthur Godfrey discovery, will be the Perry Como replacement on "Club 15" in June. . . . Easter sunrise services again to be broadcast from the Bowl by ABC. . . . The "Junior Miss" cast members, according to Sarah Selby, who plays "Mrs. Graves," are hoping that they'll be able to go on tape for the summer. Otherwise they'll be heard live at 7:30 a.m. on Saturdays and will have to get their audiences up at the crack of dawn. . . . Andrews gals to start a volleyball team—first game will be with Jo Stafford's team. . . . Rosemary De Camp, famed for-her movie mother roles, will portray "Mrs. Howard," not the mother—the owner—of Seabiscuit, in a new movie. Says her young daughters are terribly impressed. . . . Alice White, movie rave of the Charleston era, now working in radio.

## Radio-TV Classes

Complimentary classes in television writing (April 4), television acting (April 25) and radio dramatics (April 26) are scheduled among spring courses announced by the University Extension, University of California. Marvin Young conducts the writing class meeting weekly on eight consecutive Monday evenings at 7:30 in the NBC studios in Hollywood. Randolph Field conducts the other classes at Extension classroom headquarters, 813 South Hill Street, in downtown Los Angeles.

## Daylight Saving on Way

Daylight-Saving Time will be inaugurated in the East, come April 24. CBS announces that station KNX and all other Columbia Pacific Network stations will follow the same program broadcast schedules now in effect. ABC will record shows and keep its Monday-through-Friday schedule intact. Any time changes will occur on a few sustaining programs carried on Saturday and Sunday. Mutual-Don Lee will also endeavor to keep its Standard Time programming intact via the recording method. NBC, too, is planning to record and keep shows on at the same hour. Washington and Oregon, two Coast states going on Daylight Saving along with the East on April 24, will be unaffected by any changes.

Recalling the hassle of log editors in previous years, we're grateful for the present arrangement on the part of the nets—and for that lovely tape recording!

## KMPC-Mirror Tie

Latest cooperative tie-up between radio and the newspapers was announced last week when KMPC joined forces with the Mirror, L.A.'s newest newspaper. Joint statement by KMPC president Frank E. Mullen and Mirror editor and publisher Virgil Pinkley revealed the association.

Teletype and broadcasting lines will join the two organizations. The Mirror will have a fifteen-minute news program, Monday through Friday at 5:15 p.m., conducted by the editor.

## Your Cue (Shows You May Like)

### "Pete's Antiques"

For the last two Sundays Peter Potter's "Platter Parade" (KFWB, 9:30 a.m. to 12:30 p.m.) has been devoted to "Pete's Antiques," older and better records than you usually run into nowadays.

Most of Pete's platters on these occasions have been from that golden

## NEXT WEEK

Easter! With radio lovelies posing in their prettiest bonnets—a special springtime treat for Radio and TV Life's readers. Springtime! And winsome Lucille Ball on the cover of your favorite radio and video magazine!

Stories on Sam Hayes, lovable "Bozo, the Clown," "Sleepy Joe," Stuart Hamblen and his gang, Harry Babbitt; plus a beautiful Easter breakfast prepared by Norma Young for Radio and Television Life cooks who want to give the family a festive treat. Dress designer Marusia (Mrs. Don Wilson) also demonstrates how she created a spring dress for radio actress Mercedes McCambridge. All this next week, plus all your favorite features and complete radio and video precasts and logs.

era of recording seemingly gone forever. Jimmy Lunceford's great band of the '38-'41 years, the Benny Goodman crew of "Sing, Sing, Sing" fame, Bob Crosby and the Bobcats, Tommy Dorsey's band when Edythe Wright was doing the vocals are among the treasures we've heard on Pete's show. Other out-of-the-ordinary offerings have been some of the early Andrews Sisters platters, the Boswell Sisters with "Rock and Roll" and "Sentimental Gentleman from Georgia"; Paul Whiteman medleys featuring the Rhythm Boys, early Ethel Waters vocals, Jean Goldkette's famed band and the Dorsey Brothers orchestra. Pete credits a Charles Calvert with lending many of the records to the program, others come from Pete's own collection.

The disc jockey seems to have played these good oldies on the recent Sundays to see what response would be. He suggests writing the station if listeners would enjoy hearing more programs devoted to these classics. If you feel that way, we'd suggest you join us in seconding the motion.

### "You and . . ."

Since we've been staying up to all hours of the night to catch Steve Allen on KNX, we've rediscovered the excellent CBS program, "You and . . ." 11:45 p.m., Monday through Friday. The blank space in the title indicates that a different subject each week

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# KECA mike memos

By VIRGINIA WEST

Have you heard "Shenanigans"? . . . That's the newest member of KECA's Saturday morning lineup, aimed at furnishing merriment for youngsters from 6 to 60. . . . "Shenanigans" is aired every Saturday morning at 10, from the stage of a different Los Angeles theatre each week, where a special kids' matinee is emceed by that old funfest-master, Bob Shannon. Each half-hour session, heard under sponsorship of the bottlers of Nu-Grape, furnishes a wide variety of entertainment. . . . There's a weekly "mystery star," a quiz session, games and fun, with prizes galore for lucky winners. Making the thrill of the morning complete, some famous sports personality also drops in to say hello to the kids. . . . Try "Shenanigans" on Saturday morning at 10, KECA.

Speaking of Saturday mornings (which are really loaded with tip-top listening on ABC-KECA), here's Johnny Olsen, who takes part in that merry session, "What's My Name," which stars Arlene Francis. If you've not been down to your Servel Dealer's to sign one of the blanks which makes you eligible to be phoned in the "mystery voice" contest, you're missing a bet. . . . Hear details on KECA Saturday morning at 8:30. . . . Speaking of prizes, if you're a gardener, you'll want to hear how to get the special chrysanthemum plant being offered on Kay Kyser's College of Fun and Knowledge. . . . That's Monday thru Friday mornings at 9:30.



Johnny Olsen

ABC's popular crime-battling series, "This Is Your FBI," has been renewed for the fifth consecutive year on that chain by the Equitable Life Assurance Society. Based on authentic cases taken from the files of the FBI, the program, originated and produced by Jerry Devine, dramatizes the work of the bureau's agents.

To give the people of many of the world's capital cities an experience in democracy in action, "America's Town Meeting" is planning a world tour this summer. Theme for the series, according to George V. Denny, Jr., will be "Peace With Individual Freedom and Well-Being." The tour will include broadcasts from London, Paris, Berlin, Rome, Ankara, Manila, Honolulu, and many other cities. . . . You'll be seeing ABC commentator Drew Pearson in a picture soon. . . . watch for "City Across the River." . . . You now hear Drew Pearson twice on Sunday nights . . . at 8 o'clock and at his repeat time, 10:15, on KECA.

Advertisement.

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## Radio in Review

(Continued from Preceding Page)

may be inserted. During recent weeks we've heard "You and Fashion," "You and Growing Old," "You and Good Manners," all interesting, informative topics, discussed in five fifteen-minute segments.

Dwight Cooke (also heard on "People's Platform") is the permanent host on the series. Each night he has a different authority speaking on a particular phase of the subject. Actor Jose Ferrer was heard on one of the "You and the Theater" discussions. Authoress of the "Vogue Book of Etiquette" was one of the authorities on the "Good Manners" series, as was drama critic John Mason Brown, a delightful Southern gentleman. Several psychiatrists have been heard on the show, revealing important phases of seemingly quite ordinary topics. "You and Christmas," program heard during the Yule week, featured Franklin P. Adams in an informal talk. More often than not, the program is extremely entertaining and intelligent. It's only tragic that it is programmed at such a ghastly hour. Often, interested as we are, we've fallen asleep in the middle of it.

### "This Is Paris"

"This Is Paris," KHJ, 7:00 p.m. Thursday, is the exciting new show recorded in Paris for the American listener. (As we recall, Radio-TV Life carried first news on this program when it was still in the planning stage.) Big news on the first hearing was Maurice Chevalier. His radio career seems certain to match the phenomenal movie popularity he enjoyed in this country during the thirties. His American movie fans must have shed joyous tears over his familiar rendition of "Valentine," French song most closely identified with him. "Buttons and Bows" (of all things) was another Chevalier presentation.

French singers and fashions, the two most exportable Gallic commodities, were well represented on the show. Lanvin, and you know who he is if you've ever owned a copy of Vogue, was interviewed by Margery Denton. Chanteuse Line Renaud and Yves Montand, soon to be seen in this country, joined Maurice in the vocal department. Paul Baron and orchestra supplied the music.

Production was smooth in the American manner. Local Hollywood radioites Raymond Morgan, William N. Robson (in a departure from "Doorway to Life") and Sam Pierce can be credited with this. Spirit and sparkle seemed wonderfully French and an amazing departure from the usual radio fare. Best of all, the show has brought Chevalier back to his old audience.

### Any Time Is Time For Bing!

We've just done an unusual bit of research—for some reason or other it occurred to us that it would be fun to count how many times Bing Crosby's

name appeared in our log! Here's the result:

Starting at 9:05 Monday morning, we have "Coffee with Crosby," heard Monday through Friday, KLAC. KFVB logs "Crosby Entertains" at 9:15 a.m. Monday through Friday. On KGIL, "Crosby Sings" at 11:00 a.m., Monday through Saturday. KWKW lists "Bing Crosby" at 1:50 p.m. Monday through Saturday. KFVB has another "Bing Crosby" show at 4:00 p.m., Monday through Friday. KAGH says that "Bing Sings" at 5:15 p.m. Monday through Friday. KGIL has "Songs by Crosby" at 7:15 p.m. Monday through Saturday. KLAC has a "Crosby Time" at 8:15 p.m. on Tuesdays. KFVB presents just "Bing Crosby" at 9:45 p.m. Monday through Saturday. KECA (and the American Broadcasting Company) present the half-hour Bing Crosby show at 9:00 p.m. Wednesdays. KMPC has "Bing Crosby Sings" at 10:30 p.m. Tuesday through Saturday. Sunday night at 7:30 p.m., KMPC plays the Wednesday night Bing Crosby show again. And at 9:45 p.m., KFVB lists "Bing Crosby."

These are only the Bing specials that are logged—many disc jockeys are busily playing Crosby records all hours of the day and night. Looks like a listener could spend practically all of his waking hours listening to Bing Crosby. With more than fifty listings in the log, we'd say that Bing is still champ.

## Playbacks (Critical Comment)

### We Point With Pride

. . . To Ginger Rogers's riotous comedy performance as the lady outlaw and her mythical twin sister on the "Family Hour of Stars" production, "The Capture of Lizzie Stone," last Sunday (March 27).

. . . To the swell Swedish janitor character that Richard LeGrand (who is also "Gildersleeves" "Peavey") does on the "Fibber and Molly" show. We've always thought that a Scandinavian comedy character is one of the most delightful types and are pleased to find one on the air again. LeGrand, incidentally, is French-English—not Swedish.

. . . To ABC's Academy Award broadcast, dignified and simple for a change. In spite of the fact that a controversy raged over it concerning other phases of the presentation, we thought that the radio listener got a better break than formerly.

. . . To the "Suspense" broadcast of "Dead Ernest," as suspenseful as we remembered it. In case you've forgotten, it's the hair-raising story of the cataleptic who is nearly embalmed in a live state!

. . . To Meredith Willson's involved fanfare for pianist Paulena Carter. Seems that she's the only person on the show who hasn't asked Meredith "Wha' happened?" even once this season. He rewarded her musically.

. . . To Hildegard's guest appearance on the Fred Allen show that ended up on the Henry Morgan pro-

gram. Hildy broke off in the middle of her song and showed up later at Henry's to take up where she'd left off.

... To the natural-acting Celeste Holm. She makes for good air fare as well as for good movie performances.

*We View With Alarm*

... The non-musical goings-on on "Supper Club" during recent broadcasts. We're thinking specifically of that gagged-up version of the life of Perry Como.

... The use of Marlene Dietrich on so many programs that don't spotlight her properly. We're Dietrich fans, but we also appreciate the fact that she's one of the actresses that need direction on the air. Her performances on "Ford Theater" stand head and shoulders above her recent appearances on several comedy shows.

... The announcer who introduced Dr. Morris Fishbein on a recent program and managed to make the whole segment sound more midway than medical.

**Off Mike** (Personalities)

*Phone Number on Air*

We've often wondered what happens when a real phone number finds its way into radio script. Finally someone has told us. Recently publicity man Don Hix's number was used on a "Life of Riley" program and credited to "Digger O'Dell." Mrs. Hix says that the phone started ringing almost immediately. More than one hundred curious listeners called the number during the next hour. "I called through curiosity just to see who would answer," most of them said. Another admitted, "I don't know why I'm calling." Mrs. Hix, after the first thirty rings, started answering with "County Morgue." NBC promises to use a "dead" number next time.



**NEW ANNOUNCER**

Paul Masterson has joined the KNX announcer staff to serve as replacement announcer for vacationing staffers.



**THRILLING DRAMA!**  
**SUNDAY at 3:00**  
**A B C NETWORK**

CALIFORNIA MEDICAL ASSN.

*Radio  
Lifelines*



By Evelyn Bigsby

**LAST WEEK WE ITEMED** a paragraph about the significance of KMPC's Frank Mullen and NBC's Sid Strotz putting their heads together over luncheon. This week at press time, from where we sit it still looks like a good bet that "PC" may become the local NBC network outlet. Another change on the local scene is purchase of KLAC by Atlass-Lindheimer of Chicago. Manager Bob Reynolds of KMPC will leave his present post to become bossman at KLAC.

**THINGS ARE MOVING SO FAST** on Radio and TV Row that nowadays we merely blink slightly at something that used to make everyone shake for days. Shows and stars switch or lose sponsors seemingly overnight and actors have an almost "here today, gone tomorrow" aura. A few of the past few days' happenings include Ann Rutherford replacing Penny Singleton as "Blondie," Shirley Mitchell taking over Louise Erickson's part on the Alan Young show... Harry Koplan assuming emcee duties on Saturday's "Meet the Missus," and Procter and Gamble dropping sponsorship of "Life of Riley." Hope we'll still hear Louise Erickson on something (she also used to be "Marjorie" on "Gildersleeve") and that somebody else will step up to foot the bill for Bill Bendix's amusing vehicle. We're happy for Harry Koplan, for we've seen him come slowly but surely up the line, ever since the days he emceed a local teen-agers' milk-bar-night-club show. And speaking of "Gildy's" "Marjorie," Marylee Robb, who now does the role, has had her long bob shorn in favor of a jaunty short cut. We're happy for all of you "The Man Says Yes" fans that Bob Shannon is back with the show on KMPC starting April 11.

**SAW CATHY AND ELLIOTT LEWIS** dining at the Derby and Cathy looked exceptionally well for having gone through such a sick siege. Good to see "Vera Vague" circulating again. She cut an audition record last Saturday at NBC, which is becoming a veritable beehive of auditions these days. Bumped into writer Phil Leslie ("the McGees") who reported his son fully recovered from severe polio. Phil, roused by his boy during the night, knew the lad had polio before the doctor arrived to confirm the diagnosis. He'd read an article and had remembered it exactly.

**AS YOU LISTENERS KNOW**, Walter O'Keefe is avoiding embarrassing moments at contestants' hands by tape-recording "Double or Nothing." "Taping" at NBC more or less as they want or need to are Alan Young, Ed McConnell, Judy Canova, Ralph Edwards, and Dennis Day. Radio stars

are a lot happier knowing they have some leeway in this regard. McConnell, for instance, is taping two shows every week for the next couple of months. This way, he's earning an eight-week vacation next summer (prolly in Acapulco), his first breather in years.

**FELIX BRESSART, MOTION-PICTURE** actor who recently died, was working on the flicker "My Friend Irma." Hans Conried now falls heir to the part—we presume it's Kropotkin.

**ABC VIGOROUSLY ATTACKS** a trade statement that you could get odds-on bets that the network would be sold or insolvent in the next nine months. Rumors about the sale, especially to 20th Century-Fox, have been so persistent that they could be believed, but ABC refutingly points to 1948's net profit (after taxes) of half a million (despite all the investment in television), and if that's insolvent, we'd like to be.

**MENUETTE**

by

**KHJ's Norma Young**

**SAUSAGE AND RICE CASSEROLE**

(A savory pair)

- 2 cups cooked, unsalted rice
- 1 cup grated Cheddar cheese
- 1 2-oz. can sliced mushrooms
- 2 tablespoons chopped pimiento
- 2 tablespoons melted butter or margarine
- 1/8 teaspoon paprika
- 1 egg
- 1 lb. bulk pork sausage
- 1/2 cup dry bread crumbs
- 2 tablespoons shortening
- 1 medium sized onion
- 1 can mushroom soup.

**Method:**

Combine rice, cheese, mushrooms which have been drained and sauted in shortening, pimiento, paprika, slightly beaten egg, and 2 tablespoons liquid from mushrooms.

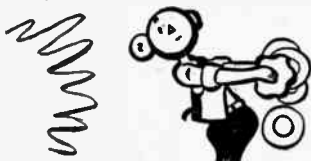
Form sausage into six 3-inch patties, roll in bread crumbs, brown in other shortening, and place in bottom of casserole dish.

Top each patty with thin slice of onion, place mound of rice mixture on each patty. Dilute mushroom soup with equal amount of milk or water. Bake in moderate oven 350 degrees for 40 minutes, or until sausage patties are thoroughly done.

Note: If Radio and Television Life readers have household or cooking problems, call Norma Young, between hours 8:30 a.m. and 4 p.m.—HUDSON 2-2133.

# DON LEE ial Lines

Charles Arlington, Newscaster



4:45 P.M. NEWS

Presented by Dolcin Corp.  
**EVERY TUES. & THURS.**

"King of the Cowboys"



**ROY ROGERS SHOW**

Presented by Quaker Oats Co.

**3 P.M. SUNDAY**

Robert Batley & Frances Robinson



**LET GEORGE DO IT**

Presented by  
Standard Stations, Inc.  
& Chevron Gas Stations

**8 P.M. MONDAY**



and other stations of the  
**Mutual-DON LEE NETWORK**

## Precasts and Previews

### TIME CHANGES

SATURDAY, APRIL 9—"Free for All,"  
KNX, 12:30 p.m. (30 min.). Formerly  
Wednesday, KNX, 7:30 p.m.

★

### WHAT'S NEW

Music

SUNDAY, APRIL 10—"Sincerely Kenny  
Baker," KHJ, 6:45 p.m. (15 min.). Re-  
corded show by the tenor, with Donna  
Dae, Buddy Cole and Jimmy Wallington.

Variety

WEDNESDAY, APRIL 13—"The Jack Kirk-  
wood Show," KECA, 6:30 p.m. (30 min.).  
Comedy show stars Jack Kirkwood, Lil-  
lian Leigh, Bill Grey, the "Sportsmen,"  
and Buzz Adlam's orchestra.

★

### WHAT'S PLAYING

Music

SATURDAY, APRIL 9—"Symphonies for  
Youth," KHJ, 10:30 a.m. (1 hr.). Selec-  
tions by Moussorgsky, Tschalkowsky and  
Khatchaturian will be played by the Los  
Angeles Philharmonic orchestra, directed  
by Alfred Wallenstein.

SATURDAY, APRIL 9—College Choir, KHJ,  
1:00 p.m. (30 min.). Varied program of  
Easter music will be presented by the  
choir of the Pacific Lutheran College.

SATURDAY, APRIL 9—NBC Symphony  
Orchestra, KFI, 3:30 p.m. (1 hr.). Milton  
Katims conducts the works of Dvorak,  
Albeniz and Bax.

SATURDAY, APRIL 9—"Pioneers of Mus-  
ic," KFI, 4:30 p.m. (1 hr.). Pittsburgh  
Symphony Orchestra presents "English  
Pioneers," conducted by Vladimir Baka-  
leinikoff.

SUNDAY, APRIL 10—"The Symphonette,"  
KNX, 11:00 a.m. (30 min.). Oscar Shum-  
sky is featured in a violin solo, Sarasate's  
"Tarantella."

SUNDAY, APRIL 10—New York Philhar-  
monic, KNX, 12:00 m. (1 hr., 30 min.).  
Bruno Walter conducts the Symphony in  
the fifth program of the six-week Bee-  
thoven cycle, including the Symphony No.  
6 in F Major and the Symphony No. 5 in  
C Minor.

SUNDAY, APRIL 10—"Chicago Theater,"  
KHJ, 9:30 p.m. (1 hr.). Gilbert and Sulliv-  
an's operetta "The Mikado," with Vir-  
ginia Haskins, Thomas Mills, Ruth Slater  
and John Barclay.

MONDAY, APRIL 11—"Railroad Hour,"  
KECA, 8:00 p.m. (45 min.). Rudolph  
Friml's operetta, "The Firefly," will be  
heard with Nadine Conner and Gordon  
MacRae.

Drama

SATURDAY, APRIL 9—"Stars Over Holly-  
wood," KNX, 10:00 a.m. (30 min.). Ruth  
Warrick in "The Great Lady."

SATURDAY, APRIL 9—"Hollywood Star  
Theatre," KFI, 9:30 p.m. (30 min.). Her-  
bert Marshall introduces June Lockhart.

SUNDAY, APRIL 10—"Family Hour of  
Stars," KNX, 3:00 p.m. (30 min.). Bette  
Davis stars in Arch Oboler's "The Word."

SUNDAY, APRIL 10—"NBC Theater,"  
KECA, 6:00 p.m. (30 min.). June Allyson  
in "Music for Millions."

SUNDAY, APRIL 10—"Electric Theatre,"  
KNX, 6:00 p.m. (30 min.). Helen Hayes  
in a dramatization of Carl Ewald's "My  
Little Boy."

SUNDAY, APRIL 10—"Theater Guild,"  
KECA, 6:30 p.m. (1 hr.). Burgess Mere-  
dith and Joyce Redman in "The Taming  
of the Shrew."

MONDAY, APRIL 11—"Lux Theater,"  
KNX, 6:00 p.m. (1 hr.). "Song of Berna-  
dette," with Anne Baxter.

MONDAY, APRIL 11—"Cavalcade of Amer-  
ica," KFI, 8:30 p.m. (30 min.). Janet Blair  
teams with Arthur Kennedy for "Dinner  
at Belmont," a historical romance in-  
volving a Southern belle and a Yankee  
lawyer.

TUESDAY, APRIL 12—"Skippy Hollywood  
Theater," KFI, 7:00 p.m. (30 min.). Les  
Mitchel, producer-director of the show,  
assumes the star role in "The Terrible  
Meek," with Lurene Tuttle.

WEDNESDAY, APRIL 13—"Family Thea-  
ter," KHJ, 6:30 p.m. (30 min.). Ethel  
Barrymore narrates "Passion and Death  
of Christ."

THURSDAY, APRIL 14—"Suspense," KNX,  
6:00 p.m. (30 min.). Ronald Colman in  
"Noose of Coincidence."

THURSDAY, APRIL 14—"Screen Guild,"  
KFI, 7:00 p.m. (30 min.). Douglas Fair-  
banks Jr. in "The Fighting O'Flynn" with  
Helena Carter.

Sports

SUNDAY, APRIL 10—Masters Golf Tourna-  
ment, KECA, 2:00 p.m. (30 min.). Half-  
hour roundup of matches will be aired  
today.

Discussion

SUNDAY, APRIL 10—"Invitation to Learn-  
ing," KNX, 9:00 a.m. (30 min.). Panel  
discusses George Santayana's "The Sense  
of Beauty," as the first in new twelve-  
week series of discussions.

Farm Program

SATURDAY, APRIL 9—"Country Journal,"  
KNX, 3:00 p.m. (30 min.). Report on the  
annual Kalamazoo smelt run will be given  
by Carl Collin.

SATURDAY, APRIL 9—"Garden Gate,"  
KNX, 3:30 p.m. (15 min.). Advice on pre-  
planting groundwork for successful vege-  
table and flower gardens will be given by  
Tom Williams.

Religion

SUNDAY, APRIL 10—"Message of Israel,"  
KECA, 8:00 a.m. (30 min.). The Rabbi  
Ferdinand M. Isserman speaks on the  
subject of "The First Commandment."

SUNDAY, APRIL 10—"Hour of Faith,"  
KECA, 8:30 a.m. (30 min.). Speaking on  
the general topic of "The Wisdom of the  
Cross," the Reverend Eugene Burke,  
C.S.P. president of the Catholic Theologi-  
cal Society of America, will talk on "By  
Patience to the Fight."

SUNDAY, APRIL 10—"National Vespers,"  
KECA, 10:30 a.m. (30 min.). Dr. John  
Sutherland Bonnell chooses for his topic,  
"A Cross Against the Sky."

Juvenile

SATURDAY, APRIL 9—"Let's Pretend,"  
KNX, 8:05 a.m. (25 min.). The fairy tale  
"The Enchanted Frog" is today's presen-  
tation.

★

### WHAT'S SPECIAL

Music

FRIDAY, APRIL 15—Adult Choruses of  
Los Angeles, KHJ, 10:30 p.m. (30 min.).  
In honor of Good Friday, a special pro-  
gram will be presented featuring the 300-  
adult chorus and an eighteen-piece  
orchestra in Faure's "Requiem."

**Drama**

SUNDAY, APRIL 10—"Greatest Story Ever Told," KECA, 3:30 p.m. (30 min.). Palm Sunday broadcast of "The Betrayal and the Crucifixion," story of Judas's act of treachery at the scene of the Last Supper.

★

**WHO'S GUESTING**

**Music**

MONDAY, APRIL 11—"The Telephone Hour," KFI, 9:00 p.m. (30 min.). Nelson Eddy will be in New York for a special Bell orchestra guesting.

**Comedy**

SUNDAY, APRIL 10—Jack Benny, KNX, 4:00 p.m. (30 min.). Barbara Stanwyck guests for the afternoon.

**Quiz**

SATURDAY, APRIL 9—"Take a Number," KHJ, 7:00 p.m. (30 min.). Tami Mauriello, heavyweight boxer, joins the contestants.

★

**WHAT'S BACK**

**Participation**

MONDAY, APRIL 11—"Man Says Yes," KMPC, 1:00 p.m. (30 min.) Monday through Friday. Bob Shannon returns with his audience quiz show.



Ned Mauston, 1138 Screenland Drive, Burbank, Calif.

Heard on the Groucho Marx show:  
 Contestant: I'm a blacksmith . . . I shoe horses.  
 Groucho: Did you ever shoo flies?  
 Contestant: No, I let the horse do that.  
 Groucho: I see, a likely tail!

Fanny Schulein, 448 North Fuller Avenue, Los Angeles 36, Calif.

Heard on "Strike It Rich":  
 Emcee Todd Russell: Why would you like to "Strike It Rich"?  
 Contestant: For seventeen reasons—my children.  
 Emcee: What would you buy in case you win?  
 Contestant: Labor-saving devices!

Mrs. Bessie Lang, 2110 Walnut Avenue, Venice, Calif.

Heard on "Don McNeill's Breakfast Club":  
 Floorwalker: Madam, are you shopping?  
 Customer: What else would I be doing?  
 Floorwalker: I thought you might be taking inventory!

Don Baldwin, 5366 Long Beach Boulevard, Long Beach 5, Calif.

Heard on the Phil Harris show:  
 Remley: Why, I used to work for the electric company, but they fired me.

Harris: What happened?  
 Remley: Well, I always turned the city lights on. One night I got lit up and they didn't!

Georgia Venig, 2107 Walnut Avenue, Venice, Calif.

Heard on "Can You Top This?":  
 First Pessimist: Here it is the last of February and we haven't sold a thing.  
 Second Pessimist: It's always that way just before Christmas!

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on the Bob Hawk show:  
 Bob: A policeman arrested a drunk in a stolen car and asked him how he happened to steal the car. The drunk said it was standing in front of a cemetery so he thought the owner was dead!

Fanny Schulein, 448 North Fuller Avenue, Los Angeles 36, Calif.

Heard on "Take It or Leave It":  
 Gary Moore: Here is Vivian Blaine, my pretty little flower . . . and I am referring to you as a flower because of the stems.

Vivian: Yes, Gary, my favorite pigeon . . . and I am calling you pigeon referring to your toes!

Franklyn McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.

Heard on the Milton Berle show:  
 Berle: If my sponsor is listening, he'll think I'm a Chinese philosopher, "On Too Long."

Mrs. M. Guyette, 1309 Bates Avenue, Los Angeles 27, Calif.

Heard on "G.E. House Party":  
 Art Linkletter: What kind of animal would you like to be?  
 Little Girl: A hippopotamus.

Art: Why would you want to be like a hippopotamus?  
 Girl: So I can be like my mother!

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on the Groucho Marx Show:  
 Groucho: Mr. James, where are you from?  
 Mr. James: I'm from Texas.  
 Groucho: What part?  
 Mr. James: All of me!

**Contests and Offers**

TOM HARMON'S "SPORTSNOTES," KFI-TV, Channel 9, 5:45 p.m. Monday, Wednesday, Friday. Free zinnia seeds are available at your neighborhood Firestone Stores.

JACK ARMSTRONG, KECA, 6:30 p.m. Monday, Wednesday, Friday—an eleven-day Caribbean cruise is offered to any boy or girl under fifteen who writes the best conclusion to "I want to take the Frank Buck Caribbean cruise because . . ." in twenty-five words or less. In order to qualify, the program offers a Frank Buck Explorer's Sun Watch for a Wheaties box-top and fifteen cents. Enclosed in each mail piece will be an entry blank for the contest. Contest closes midnight, May 31.

YOUR STAND-IN, KNX, 4:15 p.m. Monday through Friday. Listeners at home write letters about their problems for a studio contestant who matches the problem and is selected as a stand-in. Correct answers win prizes for the contestant as well as for the letter-writer.

**RECORD NOTES TO YOU**  
 BY ANDY MANSFIELD

"Remember That Music," KFI, 9:30 p.m. Friday

**ALBUM OF THE WEEK:** You're in for a surprise when you hear the six sides of music from Paramount's "Connecticut Yankee." . . . You expect to hear Bing Crosby, as its star, singing the hit tunes, and in this you won't be disappointed, but the kicker is when Bing goes duetting with his leading lady, Rhonda Fleming—and if that isn't enough, another side has him trio-ing with Bill Bendix and Sir Cedric Hardwicke—plus a solo by Murvyn Vye. . . . Don't miss this Decca package. . . . **DANCE BAND:** Tops in this field go to Tex Beneke for a pair of RCA-Victors—"Midnight Serenade" and "Pin-Striped Pants." . . . Best thing about the latter is Tex's vocalizing some rather cute lyrics, but "Midnight Serenade," vedydy reminiscent of the Miller-style instrumental from the arrangement to some excellent tenor sax work by Beneke, is the side to watch. . . . **NOVELTY:** Cass Daley's first solo Decca release hits the button with all stops out, and when Cass cuts loose with "A Good Man Is Hard to Find" with its special lyrics, it's as wild as a loon. . . . Forget about the reverse lukewarm side and put your pennies on "Good Man," for any better than this is hard to find. . . . **SMALL COMBO:** Look to the King Cole Trio for this week's best—a pair of Capitol sides called "Don't Cry, Cry Baby," slow-paced, romantic and tuneful—and the lightly rhythmic ditty on the novelty side, "If You Stub Your Toe on the Moon." . . . Both feature Nat's soft and easy voice caressing the lyrics to top advantage but good! . . . **GIRL VOCAL:** Dinah Shore has a pair of contrasty sides in her Columbia waxings of "The Story of My Life" and "Having a Wonderful Wish," both to excellent backing by Harry Zimmerman's Orchestra. . . . First is in romantically whispered style that Dinah makes the most of in her ballads, while the rhythmic flip-over has a tricky double-recorded echo effect that holds your attention. . . . **MALE VOCAL:** Here's Sinatra with two of his best in many a week—"Some Enchanted Evening" and the lovely "Ball Ha'l" with its Polynesian flavor accented by fine Stordahl orchestration, with the latter being the side that will sell this Columbia platter. . . . (P.S. Watch for the Modernaires' new album "Tributes in Tempo" and its reminders of yesterday's band leaders. . . . A.M.)

★ ★

**DUNKER'S FAVORITE**

"The man with whom the three million members of the National Dunking Association would like most to dunk" is the honor bestowed upon CBS-ing star Jack Smith. A Mayflower Donut Trophy from the association's Hollywood director will be awarded to Jack during the National Donut Week in April.

# VIDEO *In Review*

## In & Out of Focus (General Comment)

### Purely Editorial

This is purely an editorial admonition, aired without even the safe "it seems to us" that everyone outside of DuMont himself adopts when commenting on television.

**BUT:** don't listen to the fellow down the block who is waiting for a half dozen or so miracles to pass before he buys a television set. If you want one now, go get it. A set need not cost half a thousand dollars . . . there are eminently satisfactory sets on the market for around a hundred, payable on time, many places. One "portable" is a lulu!

There will be no immediate obsolescence of sets. Maybe ten or fifteen years from now we'll all laugh back on the early TV "boxes," but by then we will be laughing back on a lot of things.

The twaddle about holding off buying a set until the video fare improves is just that . . . twaddle. Close questioning of the "conservatives" you hear airily indulging in the pastime of criticism usually reveals that these cheery fellows neither own nor watch a set.

Just about every radio show finds its parallel in video. Some are well done . . . some poorly. But are you going to judge video news by the man who sits and reads from the teletype tape, glancing only occasionally at the camera . . . or are you going to judge by the excellent film clips, taken only a dozen or so hours before, that most of the channels use to spice up their news?

And are you going to judge film fare by "Hopalong Cassidys," (which, incidentally, *we'll* go along with any night they are shown) or by Alexander Korda productions? Both are on.

There is wonderful fare on all the channels coming out of New York by tape. Next time the knocking-it-without-trying-it gang wax loud about "waiting until video grows up," ask them where else they could watch Jose Ferrer, Rudy Vallee, Beatrice Lillie, Nanette Fabray, Imogene Coco and up to half a hundred other entertainers, all from Broadway, without seeing them on video.

All of which is a long way of saying if you are pondering getting a TV set, don't wait. It's great.

### Looks Like

KFI-TV finds that the average number of viewers per set is 2.3, according to a survey made by Facts Consolidated. That's a good daytime record for TV. . . . "Rumpus Room," starring

Page Fourteen

Ben Gage, is picking up 400 dollars per week from Dr. Ross Dog Food. This sixth sponsorship on KTTV is to go for fifty-two weeks. . . . Ole Olsen and Chic Johnson are tentatively set for their TV debut on a new one-hour show, originally scheduled for CBS release, but which will probably wind up as an NBC release. CBS is quibbling about time with sponsor Buick. Show is expected to follow the "Hellzapoppin" format. . . . Addition of ten new sponsors for NBC's TV in Hollywood, KNBH, has increased the total amount of sponsored time on the network station to thirty-two spot announcements per week: seven and one-quarter hours of kinescope-recorded commercial programs; fifty minutes of sponsored film shows, and one fifteen-minute live show per week. . . . Eva Gabor and Stanley Waxman top the casts of the latest Grant-Realm American Tobacco Company's "Your Show Time" films. . . . The long-dreaded invasion-of-privacy clause is to be tested in court. Three swimmers of Buster Crabbe's Aquacade are suing KLAC-TV for \$7,500 damages for telenessing the trio in a charity event. The American Guild of Variety Artists is abetting the swimming trio in the suit for televising an event for purely charitable purposes. . . . Jimmy Savo is being all done up in a video show for Ford Motors. Story-book and fantasy angles will be used. Show starts in New York in April, and will undoubtedly follow out here soon. . . . One of the costliest deals so far for making TV films may be consummated within a few days when General Mills selects a local company to produce fifty-two half-hour "Lone Ranger" films. . . . Abe Burrows recently signed an exclusive seven-year contract with CBS which ties up all his radio and TV services, as well as making him available as head writer for any radio shows CBS wants to use him on. . . . The video industry can use the copyrighted music of ASCAP members through April of 1949. Since 1941, ASCAP, in order to encourage this new means of communication of music by eye as well as by ear, has granted free use of members' music, and recently extended permission for one more year. . . . Fanny Brice will make her TV debut Easter Sunday, April 17, on KNBH, with Hanley Stafford. . . . Albert Dekker will star in a new TV program being set up by Bill Watters. . . . Henny Backus is now regular comedienne of the KTTV "Rumpus Room" show. . . . Looks like RCA will soon show a kinephoto system designed for recording TV images on motion-picture film. This first of such processes will be held at the NAB Chicago convention next month. . . . Jack Smith becomes the first of the top radio singing stars to realize the future of television in the field of entertainment, and this week has organized his own video company, TV

Productions, in connection with his agents. Jack plans to present both live and film shows, specializing in fifteen- and thirty-minute musicals and featuring guest vocalists, musicians and Hollywood stars. . . . Mike Stokey's "Pantomime Quiz" switches from Sunday to Friday night on KTTV. . . . Looks like neither KTTV, currently telecasting fourteen hours, nor KNBH, telecasting nineteen hours weekly, will step up their schedule to full-week lensing without more sponsors. . . . When the Marcal Theater reopened, the TV cameras were trained on it all. A big screen and inside TV job permitted the audience to see themselves. . . . A "Looks Like" we hated to hear was that KECA-TV will not open up Channel 7 in May after all, but will again postpone to June.

### We Point With Pride

. . . To the excellent coverage of hockey matches performed by KTLA. This bears more than a mention. When you consider that the puck flies across the ice more than fifty miles an hour, and that the skaters themselves sometimes lose sight of this small black object, the camera's following of the game is an amazing thing. Very seldom is a play missed, and KTLA's cameramen and director on this sport should receive special kudos. . . . To KTTV's four-night-a-week presentation of "The Meakins" (Jack and Patty) and the capsule shows that always exactly fit the guest of the evening. . . . To KTSL's new Wednesday night "Dance Modernettes," a series emphasizing modern versions of the art of the dance. . . . To KLAC-TV's "Picture Album," in which Bob McLaughlin combines real entertainment with guest artists of note. . . . To KNBH's camera work and production generally. They set a mark to shoot at.

Some prideful pointing might be done at a behind-scenes operation on the part of KTLA, which recently refused sponsorship for a Channel 5 show called "Hollywood Opportunity," despite the fact that any and all of the video stations welcome new coin with open arms.

The "Opportunity" show is a weekly amateur talent-sifting deal, and KTLA head man Klaus Landsberg felt that acquiring Harrison Productions as sponsor would be commercializing amateur talent. This is a costly way to maintain integrity, and the station is to be congratulated on keeping an amateur hour just that—an amateur hour.

### We View With Alarm

That this early in the TV game, great similarity between shows on different channels is creeping in. One instance is KTSL and KNBH's almost simultaneous beaming of Rin-Tin-Tin, Jr., serials. Of course KNBH's is called "Lightning Warrior," and also stars George Brent and Frankie Darro; while KTSL's features Rex, King of the Wild Horses, and sundry actors. We are probably exceptions in that we eagerly watch *both*. . . . It was with great alarm that we recently dialed from one early-evening group of pup-





# SUNDAY, APRIL 10

\*Indicates News Broadcast.

- 8 KECA—Message of Israel.
- KFI—Grandpa Owens Reads the Funnies.
- KHJ, KGB, KVOE—Back to God Hour.
- KNX, KCBQ—Memo from Lake Success.
- KAGH—Gladwyn Nichols.
- KFAC—Country Church.
- KFMB—Fine Arts Quartet.
- KFOX—Missionary.
- KFSD—Call to Worship.
- KFVB—Science of Mind.
- KFWB—Funnies.
- KGER—Rev. Markham.
- KGFJ—Treasury Department.
- KGIL—Voice of Prophecy.
- \*KLAC, KMPC—News.
- KOWL—Hungarian Rhapsody.
- KRDK—Ranch Program.
- KWIK—Hope Hispana.
- KWKW—Sunday Serenade.
- KXLA—Music.
  
- 8:15 KNX—Farm Journal.
- KFOX—Unitarian Philosophy.
- KFVB—Morning Serenade.
- KGFJ—Salvation Army.
- KLAC—Church of Christ.
- EMPC—Sunday Morning Melodies.
  
- 8:30 KECA, KFMB—Hour of Faith.
- KFI—Christian Science.
- KHJ, KFPM, KGB, KVOE—Voice of Prophecy.
- KNX, KCBQ—Salt Lake Tabernacle.
- KAGH—Morning Bible Hour.
- KFAC—Village Festival.
- KFOX—Morning Bible Hour.
- KFND—Land of the Free.
- KFVB—Church of Christ.
- KFWB—Union Rescue Mission.
- KGER—Bible Treasury.
- KGFJ—Armchair Concert.
- \*KGL—News.
- KLAC—Unity.
- KMPC—Chapel Hour.
- KWIK—Valley Church.
- KWKW—Buenas Nuevas.
- KXLA—Bell Bandstand.
  
- 8:45 KFI—Outdoor Reporter.
- KFSD—Signposts.
- KGER—Frank and Ernest.
- KGFJ—Yesterday's Hits.
- KGIL—Salon Serenade.
- KRDK—Music.
  
- 9 KECA, KLAC, KWIK—News.
- KFI—Parent-Youth Forum.
- KHJ, KGB, KVOE—Radio Bible Class.
- KNX, KCBQ—Invitation to Learning.
- KAGH—Lawrence Family.
- KFAC—Liberal Catholic Hour.
- KFMB—Southernaires.
- KFOX—Popular Melodies.
- \*KFSD—News, Weather.
- KFWB—Union Rescue Mission.
- \*KFVB—News and Music.
- KGER—Reconciliation Church.
- KGFJ—Universalism.
- KGIL—Chapel in the Sky.
- KMPC—Vance Graham.
- KOWL—Concordia Lutheran.
- KPFC—Prelude to Worship.
- KRDK—Sunday Serenade.
- KWKW—Italian Hour.
- KXLA—Bell Bandstand.
  
- 9:05 KLAC—Catholic Mass.
- 9:15 KECA—This Centennial Year.
- KFAC—Crest Choristers.
- KFSD—Here's to Vets.
- KGFJ—Hollywood House.
- \*KOWL—World News.
- KWIK—What's This.
  
- 9:30 KECA—Piano Playhouse.
- KFI—Eternal Light.
- KHJ, KFPM, KGB, KVOE—Lutheran Hour.
- KNX, KCBQ—People's Platform.
- KAGH—Paul Carson, Organ.
- KFAC—Curtain Calls.
- KFMB—World Without End.
- KFSD—Devotional Hour.
- KFWB—Peter Potter's Platter Parade.
- KGER—John Brown.

- KGIL—Sweet Swing.
- KFV—Bob Oates.
- KOWL—Armenian Hour.
- KPFC—Dr. Roberts.
- KXLA—Record Review.
- 9:45 KFVB—Music.
- KWIK—Palmdale Story.
- 10 KECA, KFMB—American Almanac.
- KFI—Herbert J. Mann.
- \*KHJ, KGB, KVOE—News, Glenn Hardy.
- \*KXN—Charles Collingwood.
- KAGH—Sunshine Program.
- KFAC—Curtain Calls.
- \*KFSD—L. A. Sentinel.
- KFSD—America United.
- KFVB—Sunday Roundup.
- KFWB—Peter Potter.
- KGER—Radio Revival.
- KGFJ—Hits of the Week.
- KGIL—Contrast in Crooners.
- \*KLAC—News and Music.
- KMPC—Western Federal Music Hour.
- KOWL—Hour of Israel.
- KRDK—Sunday Serenade.
- KWIK—Maryland Baptist.
- KWKW—Italian Melodies.
- KXLA—Al Williams.
- 10:15 KECA, KFMB—Romance of the Highways.
- \*KFI—News.
- \*KHJ, KFPM, KGB—Clete Roberts.
- \*KXN—Elmo Roper.
- KFOX—People's Church.
- 10:30 KECA—National Veepers.
- KFI, KFSD—Chicago Round Table.
- KHJ—Random Notebook.
- KXN—Behind the Lens.
- KAGH—Andre Kostelanets.
- KFMB—Musicians Revue.
- KGB, KVOE—Chamber Music.
- KGER—Evangelist Church.
- KGIL—Waltz Time.
- KOWL—Baptist Church.
- KPFC—Church News.
- 10:45 KHJ—Mutual Music Box.
- KXN—Frank Parker.

- KFOX—Cumberland Church.
- 10:50 KFPC—Church Service.
- 11 KECA—Taylor-Made Melodies.
- KFI—America United.
- \*KHJ, KGB—William Shirer.
- KNX, KCBQ—Symphonette.
- KAGH—Grace Memorial Ch.
- KFAC—1st Methodist Church.
- KFMB—Musicians Revue.
- KFOX—Presbyterian Church.
- KFVB—Hollywood First Baptist Church.
- KFWB—Peter Potter.
- KGER—Open Door Church.
- KGIL—Christian Church.
- KGFJ—Sunday Showcase.
- KIEV—Wally George Show.
- KLAC—Sing Your Worries Away.
- KMPC—Sunday Record Session.
- KOWL, KPFC, KVOE—Chnrch Services.
- KWIK—First Baptist.
- KWKW—Italian Melodies.
- KXLA—Squeakin' Deacon.
- 11:15 \*KHJ, KGB—John B. Kennedy.
- KGIL—Hollywood Christian Church.
- KLAC—Real Estate.
- 11:30 KECA—Just Good Music.
- KFI—University Theatre.
- KHJ, KGB—Sunday Favorites.
- KXN—You Are There.
- KFOX—Christian Church.
- KFSD—U. S. in World Affairs.
- KGFJ—Songs of the Islands.
- KLAC—Sing Your Worries Away.
- KWKW—All-Saints Episcopal Church.
- 11:45 KECA—Cavalcade of Music.
- KHJ, KGB—Canary Chorus.
- KGFJ—Top Tunes.
- 12 KECA—Editor at Home.
- KFI—University Theatre.
- \*KHJ—Broadway News.
- KXN, KCBQ—New York Philharmonic.
- KAGH—Ave Maria Hour.
- KFAC—Revolving Stage.
- KFMB—American Music.
- KFOX—Popular Melodies.
- \*KFSD—News.
- KFVB—Meridian Song.
- KFWB—Peter Potter.
- KGER—Open Door Church.

- KGJFJ—Felix De Cola.
- KGIL—Pop Concert.
- KLAC—Sing Your Worries Away.
- KMPC—Record Session.
- KOWL—Joe Adams.
- KWIK—Sunday Symphony.
- KWKW—Italian Novelities.
- KXLA—Squeakin' Deacon.
- 12:15 KECA—The Honeydramers.
- KHJ—Tex Williams.
- KFSD—Girl on a Bike.

Let's Play the Piano by Ear with  
**SAMUEL B. McKEE**  
12:15 P. M.

1020 KC  
5000 WATTS

LOS ANGELES

- KFVB—Piano Portraits.
- \*KGER—News.
- KPFC—Afternoon Concert.
- 12:30 KECA, KFMB—Quiet Please.
- KFI, KFSD—One Man's Family.
- KHJ, KFPM, KGB—Juvenile Jury.
- KAGH—Baptist Church.
- KFAC—Sunday Serenade.
- KFWB—Wizard of the Ivories.
- KGER—Peter Slack Time.
- KRDK—Sunday on Ranch.
- 12:45 KFAC—Music to Remember.
- KFVB—Charles W. Hamp.
- KGIL—Charles Hamp.
- 1 KECA—Ted Malone.
- KFI, KFSD—Quiz Kids.
- KHJ, KFPM, KGB, KVOE—House of Mystery.
- KNX, KCBQ—New York Philharmonic Orchestra.
- KAGH—Pentecostal Church.
- KFAC—Piano Parade.
- KFMB—Revelal Hour.
- KFOX—Famous Selections.
- KFVB—Western Caravan.
- KFWB—Williams Rogers.
- \*KGER, KLAC—News.
- KGFJ—Intermission.
- KGIL—Johnny Grant Show.
- KMPC—Western Serenade.
- KOWL—Scandinavian Hour.
- KRDK—Sunday on Ranch.
- KWIK—Sunday Serenade.
- KXLA—Strolling Tom.
- 1:05 KGER—Stamps Quartet.
- 1:15 KECA—Foreign Reporter.
- KFAC—Catholic Topics.
- KLAC—Sing Your Worries Away.
- KMPC—Dugout Dope.
- \*KXLA—News.
- 1:30 KECA—Milton Cross Opera Album.
- KFI—Melody Parade.
- KHJ, KFPM, KGB, KVOE—True Detective Mysteries.
- KNX, KCBQ—Skyway to the Stars.
- \*KAGH—News.
- KFAC—Imports on Wax.
- KGER—Light and Life.
- KGFJ—Serenade to Afternoon.
- KMPC—L. A. Angels vs. Portland Beavers.
- KWIK—Pentecostal Tabernacle.
- KXLA—Church in the Barn.
- 1:45 KFI—A Little (True Harmony).
- KAGH—Paul Carson, Organ.
- KLAC—Baseball: Hollywood vs. Sacramento.
- KWKW—Hoyos Hour.
- 2 KECA—Masters Golf Tournament.
- KFI, KFSD—Robert Merrill Orch.
- KHJ, KFPM, KGB, KVOE—The Shadow.
- KNX, KCBQ—Chorallers.
- KAGH—Council of Churches.
- KFAC—Concert Matinee.
- KFMB—Sunday With You.
- KFOX—Good News.
- KFVB—Harlem Holiday.
- KFWB—Gadgets Jury.
- KGER—Long Beach Band.
- KGFJ—Shorttime.
- \*KGIL—News.
- KLAC, EMPC—Baseball.

**sunday**  
*Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

- 3:30—Ozzie and Harriet, KNX.
- 4:00—Jack Benny, KNX.
- 4:30—Harris-Faye, KFI.
- 4:30—Amos 'n' Andy, KNX.
- 5:00—Fred Allen, KFI.
- 5:30—Life With Luigi, KNX.
- 5:30—Henry Morgan, KFI.
- 6:30—Eve Arden, KNX.
- 7:00—Lum and Abner, KNX.
- 7:30—Bing Crosby, EMPC.

**Drama**

- 11:30—University Theater, KFI.
- 3:00—Family Hour, KNX.
- 3:30—Greatest Story Ever Told, KECA.
- 5:30—Comedy Playhouse, KHJ.
- 6:00—Helen Hayes, KNX.
- 6:30—Theatre Guild, KECA.
- 7:00—Mayor of the Town, KHJ.

**Classical, Semi-Classical Music**

- 8:30—Salt Lake Tab'nae, KNX.
- 12:00—N. Y. Philharmonic, KNX.
- 2:00—Chorallers, KNX.
- 2:00—Robert Merrill, KFI.
- 2:30—Harvest of Stars, KFI.
- 3:00—Family Hour, KNX.
- 6:30—Familiar Music Alb., KFI.
- 8:30—Standard Hour, KFI.
- 9:30—Chicago Theatre, KHJ.

**Comment-Narration**

- 10:15—Commander Scott, KECA.
- 5:15—George Fisher, KNX.

**Mystery-Detective**

- 12:30—Quiet Please, KECA.
- 1:00—House of Mystery, KHJ.
- 1:30—True Detective Mysteries, KHJ.
- 3:30—Nick Carter, KHJ.
- 8:00—Rocky Jordan, KNX.
- 8:30—The Whistler, KNX.
- 9:00—Sam Spade, KNX.
- 9:30—Pat Novak, KECA.

**Public Interest-Information**

- 9:00—Invit'n to Learning, KNX.
- 9:30—People's Platform, KNX.
- 10:30—Chicago Round Table, KFI.
- 3:00—California Caravan, KECA.
- 8:15—Know Your FBI, KMPC.
- 8:45—Sunday Evg. Club, KFAC.
- 9:10—Open Forum, KLAC.

**Quiz, Participation**

- 1:00—Quiz Kids, KFI.
- 5:00—Stop the Music, KECA.
- 7:00—Take It or Leave It, KFI.
- 7:30—It Pays to Be Ignorant, KNX.
- 8:00—Twenty Questions, KHJ.

**Popular-Western Music**

- 3:00—Roy Rogers, KHJ.



**ESQUIRE TOWN**  
presents  
**HARLEM HOLIDAY**  
(Best In Colored Entertainment)  
**K F V D**  
**SUNDAY**  
2 to 3 P. M.



- KOWL—Italian Program.
- KWIK—House of Lamas.
- KRKO—Sunday on Ranch.
- KVWB—Hoyos Hour.
- KXLA—Challenge to Youth.
- 2:15 KFOV—Healing Waters.
- KGIL—Guest Star.
- KGIL—Ave Maria Show.
- 2:30 KECA—Sunday With You.
- KFI, KFSD—Harvest of Stars
- KHJ, KFAM, KGB, KVOE—Quick as a Flash.
- KNX, KCBQ—Broadway Is My Beat.
- KAGH—Jackie Paris.
- KFOX—Gospel Harbor Light.
- KFWB—Junior Symphony.
- \*KGER—News.
- KGJF—Record Rhapsody.
- KOWL—Yiddish Hour, Levin.
- KWIK—Church of God.
- KWKW—Don Pancho Hour.
- KXLA—Labor Arbitration.


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- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KGB, KVOE—Roy Rogers Show.
- KNX—Family Hour.
- KAGH—Assembly of God.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivis.
- KFSD—Playhouse of Favorites
- KFVD—Spear Career Theater
- KFWB—Chamber Music.
- KGER—South Gate Church.
- KGJF—Upbeat Session.
- KGIL—Mike and Mike Club.
- KLAC—Baseball.
- KMPC—Baseball.
- KOWL—Yiddish Hour.
- KWIK—Church of the Air.
- KWKW—Don Pancho Hour.
- KXLA—Sunday Serenade.
- 3:30—KECA, KFMB—The Greatest Story Ever Told.
- KFI—California Senators' Report.
- KHJ, KGB, KVOE—Nick Carter.
- KNX, KCBQ—Ozzie & Harriet.
- KAGH—Chariotiers.
- KFOX—Pentecostal Church.
- KFSD—Sammy Kaye Show.
- KFVD—Hank, the Night Watchman.
- KFWB—Music.
- KGER—Truth Marches On.
- KGJF—Anybody's Hit Parade.
- KGIL—National Safety.
- KMPC—Sports Review.
- KOWL—Mt. Zion Church.
- KWIK—Pentecosta' Church.
- KWKW—Hellenic-American Hour.
- 3:45—KFI—News.
- KAGH—Alhambra Evening School.
- KGIL—Here's to Vets.
- KMPC—Baseball.
- 4—KECA, KFMB—Music for Today.
- KFI, KFSD—Horace Heidt.
- KHJ, KFAM, KGB, KVOE—Dr. Frank Simon & Band.
- KNX, KCBQ—Jack Benny.
- KAGH—Sunday Serenade.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB, KGER—Old-Fashioned Revival.
- KGJF—Hawaiian Serenade.
- KGIL—Valley Spotlight.
- KFVD—Hank, the Night Watchman.
- KLAC—Baseball.
- KMPC—Baseball.
- KOWL—Hungarian Baptist Hr.

- KWIK—Pentecostal Church.
- KWKW—American-Japanese Hour.
- 4:15—KXLA—Sunday Serenade.
- KAGH—Enchanted Lady.
- KOWL—Lutheran Hour.
- KRKO—Mary C. Norton.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—This Changing World.
- KFI, KFSD—Phil Harris-Alice Faye Show.
- KHJ, KGB, KVOE—Reviewing Stand.
- KNX, KCBQ—Amos 'n' Andy.
- KAGH—Service Clubs.
- KFOX—Wings of Healing.
- \*KFVD—News and Music.
- KGJF—Here's to Veterans.
- KPPC—Youth on Parade.
- KRKO—Percy Crawford.
- KWIK—Church Program.
- KWKW—Falange Hour.
- 4:45—KECA—Triple Play.
- KFMB—Melody Magic.
- KGJF—Naval Air Reserve.
- KOWL—Assembly of God.
- KWIK—Four-Square Church.
- 5—KECA, KFMB—Stop the Music
- KFI, KFSD—Fred Allen Show.
- KHJ, KFAM, KGB—Meditation Board.
- \*KNX, KCBQ—News, Goss.
- KAGH—Apostolic Temple.
- KEAC—Concert Favorites.
- KFOX—Evangelist Program.
- KFVD—Songs of the Sage.
- KFWB—Voice of Calvary.
- \*KGER—News.
- KGJF—Public Messenger.
- KGIL—Musical Memos.
- KLAC—Baseball.
- \*KMPC—News; Parade of Hits.
- KOWL—Italian Program.
- KPPC—Family Life.
- KRKO—Melody Time.
- KVOE—Juvenile Jury.
- KWIK—Church.
- KWKW—American-Jewish Hr.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KNX, KCBQ—George Fisher.
- KFVD—Vesper Hour.
- KGIL—Valley Vespers.
- KWIK—String Melodies.
- 5:30—KFI, KFSD—Henry Morgan.
- KHJ, KGB, KVOE—Comedy Playhouse.
- KNX, KCBQ—Life With Luigi
- KAGH—Esterman Concert.
- KFOX—Polish Serenade.
- KFWB—Dr. John Mathews.
- KGER—Rev. Percy Crawford.
- KGJF—Keyboard Magic.
- KGIL—Heavenly Echoes.
- KMPC—Parade of Hits.
- KOWL—Italian Program.
- KPPC—S.A.I. Musicale.
- KRKO—Eloy B. Johnson.
- KWIK—Bethel Church.
- KXLA—Lincoln Ave. Church.
- 5:45—KFOX—Music.
- \*KGJF—News.
- KLAC—Music.
- KMPC—Spiritual Mobilization.
- 5:55—KGJF—Philharmonic Reporter.
- \*KLAC—News.
- 6—KECA, KFMB—Walter Winchell.
- KFI, KFSD—NBC Theater.
- KHJ, KGB—Under Arrest.
- KNX, KCBQ—Helen Hayes.
- KFAC—Columbia Masterworks
- \*KFOX, KGER, KMPC, KXLA—News.
- KFWB—On the Beat.
- KGJF—Musical Digest.
- KGIL—Knights of Columbus.
- KLAC—Harmony House.
- KOWL—Evening Serenade.
- KPPC—Sacred Song Recital.
- KRKO—Musical Travelogue.
- KVOE—Radio Revival.
- KWIK—Italo-American Hour.
- 6:15—KECA, KFMB—Louella Parsons.
- KFOX—Desert Time.
- KGER—Music.
- KGIL—Decision Now.
- KMPC—Your City.
- KPPC—Organ Recital.
- KXLA—Red Cross.
- 6:30—KECA, KFMB—Theatre Guild.
- KFI, KFSD—American Album.
- KHJ, KGB—Jimmy Fidler.
- KNX, KCBQ—Eye Arden Show.
- KFOX—Hal's Memory Room.
- KFWB—Calvary Assembly.
- KGER—Lutheran League.
- KGIL—Van Nuys Baptist Ch.
- KMPC—Mother's Album.
- KPPC—Children's Corner.
- KRKO—Immanuel Gospel Temple.
- KXLA—Lutheran Gospel Hour
- 6:45—KHJ, KFAM, KGB, KVOE—Kenny Baker.
- KMPC—Rev. Albert Palmer.
- KPPC—Story Time.
- 7—KECA, KFMB—Theatre Guild.
- KFI, KFSD—Take It or Leave It.

- KHJ, KFAM, KGB, KVOE—Mayor of the Town.
- KNX, KCBQ—Lum and Abner.
- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFWB—Union Rescue Mission.
- KGER—Trinity Methodist Ch.
- KGJF—Musical Digest.
- \*KGIL—News.
- KLAC—Harmony House.
- KMPC—Pet Exchange.
- KPPC—Music for Children.
- KWIK—Geordie Henderson.
- KXLA—National Voice.
- 7:15—KGIL—Gypsy Airs.
- KXLA—Life and Health.
- KMPC—Know Your Schools.
- 7:25—KHJ, KGB, KVOE—Johnny Demand.
- 7:30—KECA, KFMB—Jimmie Fidler.
- KFI, KFSD—Horace Heidt.
- KHJ, KGB, KVOE—Can You Top This?
- KNX, KCBQ—It Pays to Be Ignorant.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Strollin' Tom.
- KGIL—Musical Moments.
- KMPC—Bing Crosby Show.
- KPPC—Byways of Verse.
- KWIK—Maple Chapel.
- KXLA—Church of Open Door.
- 7:45—KECA, KFMB—Thru the Listening Glass.
- KFWB—Catholic Answers.
- \*KPPC—World Headlines.
- 8—KECA, KFMB—Drew Pearson.
- KFI, KFSD—Dean Martin and Jerry Lewis.
- KHJ, KGB, KFAM, KVOE—Twenty Questions.
- KNX, KCBQ—Rocky Jordan.
- KFAC—First Methodist.
- KFOX—Music.
- KFWB—Hollywood Presbyterian Church.
- KGER—Methodist Church.
- KGJF—Ave Maria Hour.
- KGIL—Emmanuel Lutheran Church.
- KLAC—Harmony House.
- \*KMPC—News.
- KPPC—Sunday Evening Hour.
- KWIK—Sun Valley Church.
- KXLA—Open Door Church.
- 8:15—KECA, KFMB—Monday Morning Headlines.
- KMPC—Know Your F.B.I.
- 8:30—KECA, KFMB—Walter Winchell.
- KFI, KFSD—Standard Hour.
- KHJ, KGB, KFAM, KVOE—Walter Winchell.
- KNX, KCBQ—The Whistler.
- KGER—Voice of China.
- KGJF—Starlit Moods.
- KGIL—Veteran's Workshop.
- KMPC—Glee Club.
- KPPC—Sacred Music.
- KWIK—Emmanuel Church.
- 8:45—KECA—James Roosevelt.
- KHJ, KGB, KVOE—Louella Parsons.
- KFAC—Sunday Evening Club.
- KFMB—Here's Hollywood.
- KGER—Music.
- KXLA—Music.
- 9—KECA—Tobe Reed.
- KFI, KFSD—Standard Hour.
- \*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- KNX, KCBQ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFMB—Concert Hall.
- KFOX—Business Reporter.
- KFWB—Evening Melodies.
- \*KGER—News, Bethel Church.
- KGJF—Inez Falanga.
- KGIL—Helen Copel.
- \*KLAC—News.
- KMPC—Young People's Church
- KPPC—U. N. Report.
- KWIK—Dancin' With Anson.
- KXLA—Old-Fashioned Revival.
- 9:10—KLAC—Open Forum.
- 9:15—KECA—Ambassador Orch.
- KHJ, KGB—Bill Cunningham.
- KFOX—Music.
- KFWB—Rabbi Magnin.
- KGIL—Sunday Concert.
- 9:30—KECA, KFMB—Pat Novak for Hire.
- KFI—Musical Playhouse.
- KHJ, KGB—Chicago Theatre.
- KNX, KCBQ—Jack Benny.
- KFAC—Gateway to Music.
- KFOX—Sunshine Mission.
- KFSD—Who Said That?
- KFWB—Pacific Lutheran Hr.
- KGER—John Brown.
- KGJF—Victory Church.
- KMPC—Voice of Prophecy.
- KVOE—Minister's Hour.
- \*KWIK—News.
- 9:45—KVOE—Grace and Truth.
- KWIK—Dancin' With Anson.
- 10—KECA, KFMB—Richfield Reporter.
- \*KFI, KFSD—Sam Hayes, News
- KHJ, KGB—Chicago Theatre.
- KNX, KCBQ—News, Huntley.

**Hear Voice of Prophecy**  
**SUNDAY**  
**KHJ**  
8:30 A. M.  
and  
**KMPC**  
9:30 P. M.  
H. M. S. Richards, Speaker  
KING'S HERALDS QUARTET  
America's Favorite Religious Program  
**VOICE OF PROPHECY**  
BOX 55-A LOS ANGELES 53



- KFAC—Gateway to Music.
- KFVD—Spade Cooley Time.
- KFWB—Little Concert.
- KFOX, KMPC, KVOE—Old-Fashioned Revival.
- KGER—Assembly of God.
- KGJF—Concert Nocturne.
- KGIL—Organ Reveries.
- KLAC—Guy Bates Post.
- KPPC—Music for You.
- KWIK—Dancin' With Anson.
- KXLA—Voice of Calvary.
- 10:05—KLAC—Wanted Criminals.
- 10:15—KECA—Drew Pearson.
- KFI—Mary Ann Mercer.
- KNX, KCBQ—University Explorer.
- KFSD—Mary Ann Mercer.
- KLAC—Men of Destiny.
- 10:30—KECA—George Sokolsky.
- \*KFI—Carveth Wells.
- KHJ, KGB—Dance Orch.
- KNX—Palladium Orch.
- KFAC—Music of Distinction.
- KFMB—S. D. and U. N.
- KFSD—Caprino Sisters.
- KFWB—Echoes of Eden.
- KGJF—Song Book.
- KGIL—Musical Highlights.
- KLAC—Irwin Allen.
- KXLA—Memory Lane.
- 10:45—KECA—Claremont Hotel Orch.
- KFI—Melody Time.
- KFMB—Here's to Vets.
- KLAC—Wanted Criminals.
- 10:55—KFI—Police Bulletins.
- \*KLAC—News.
- 11—KECA—Cinegrill Orch.
- KFI—Music and the Muse.
- KHJ—Music.
- \*KNX—News.
- KFAC—Quiet Hour.
- KFMB—Dance Orch.
- KFOX—Record Reporter.
- KFSD—Music.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGER—Maryland Baptist Ch.
- KGJF—Club Tabu.
- KGIL—Juke Box Review.
- KLAC—Best in Variety.
- KMPC—Proudly We Hall.
- KWIK—Dancin' With Anson.
- KXLA—Church of God.
- 11:15—KNX—Merry-Go-Round.
- 11:30—KECA, KFMB—Mocambe Orch.
- KFI—St. Francis Orch.
- KHJ, KGB—Featured Artists.
- KFWB—Music You Want.
- KGJF—Blue of Evening.
- KMPC—Dance Parade.
- \*KWIK—News.
- 11:45—KHJ, KGB—News.
- KNX—U. N. in Action.
- 11:55—KFI, KMPC—News.
- KHJ—Rhapsody in Wax.
- 12—KNX—News.
- KECA—Midnight Serenade.
- KFVD—Spade Cooley Time (to 2).
- KFWB—Music After Midnight.
- KGJF—The Kings (to 3).
- KLAC—Across the Footlights.
- KWIK—Show People's Show (to 3).
- 12:05—KNX—Music at Midnight.
- 1—KNX—News.
- KFAC—Symphony (to 3).

**Recorded Highlights**  
**SUNDAY CLASSICAL**  
10:00 a.m.—KMPC, Western Federal Hour.  
12:00 noon—KFAC, Revolving Stage.  
3:00 p.m.—KFAC, Stage Melodies.  
9:30 p.m.—KFAC, Gateway to Music.  
POPULAR, SEMI-CLASSICAL  
9:30 a.m.—KFWB, Peter Potter.  
12:00 noon—KOWL, Joe Adams.  
8:00 p.m.—KLAC, Harmony House

# MONDAY, APRIL 11

★Indicates News Broadcast.  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
KFI, KFSD—Fred Waring.  
★KHJ, KGB—Cecil Brown.  
KXN—Harry Babbitt.  
KAGH—Sister Sylvia.  
KFAC—Breakfast Symphony.  
KFOX—Challenge to Youth.  
KFVD—Wakeup Ranch.  
KFWB—Andrew Fearing.  
KGER—Mizpah.  
KGFJ—Dr. Frederick Bailey.  
KGIL—Rovelle Ranch.  
★KLAC, KXLA—News.  
★KMPC—Norman Nesbitt, News.  
KOWL—Time, Topics, Tempoo.  
KRKD—Bible Institute.  
KWIK—Kimb KWIK.  
8:10—KXLA—Soci. Reports.  
8:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlaur.  
★KXN—News, Dave Vaile.  
KFWB—Western Music.  
KGFJ—Melody Time.  
KLAC—Haynes at the Reins.  
KMPC—Markets; Sports.  
KXLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.  
KXN, KCBQ—Grand Slam.  
KAGH—Musical Clock.  
KFOX—Words of Life.  
KFVD—Citizens in Action.  
KFWB—Curtis H. Springer.  
KGER—Hammond.  
KMPC—Song for You.  
KWIK—Stock Quotations.  
KXLA—Haven of Rest.  
8:45—KFI, KFSD—Lora Lawton.  
KHJ, KGB—Quiz Club.  
KXN—Rosemary.  
KAGH—Pentecostal Church.  
KFAC—Unity.  
KFVD—Editor of the Air.  
KFWB—Science of Mind.  
KGER—Bible Treasury Hour.  
KGIL—On Parade.  
KMPC—In a Nutsheh.  
KOWL—Navy Band.  
KRKD—Spotlight Varieties.  
KXLA—Garden Program.  
**9**—KECA, KFMB—Welcome, Travelers.  
★KFI, KFSD, KLAC—News.  
★KHJ, KGB, KVOE—Kate Smith Speaks.  
★KXN—Wendy Warren.  
KAGH—Sunshine Program.  
KFAC—Serenade.  
KFOX—Rev. Irie.  
KFVD—Waltz Time.  
KFWB—Strolling Tom.  
KGER—Lutheran Hour.  
KGFJ—Delinquency Forum.  
KGIL—Buy a Prize.  
KMPC—Band Box.  
KOWL—Memories in Music.  
KRKD—Sagebrush Serenade.  
KXLA—Voice of China.  
KXLA—Bar Nothing Ranch.  
KFI—Ladies' Day.  
9:05—KLAC—Coffee With Crosby.  
9:15—KHJ, KGB, KVOE—Kate Smith Sing.  
KXN, KCBQ—Aunt Jenny.  
★KFVD—News.  
KFWB—Crosby Entertains.  
KGFJ—Airtorials.  
KLAC—Music Room.  
KMPC—Bargain Broadcast.  
KOWL—Hawaiian Melodies.  
KWIK—Songs of Good Cheer.  
KXLA—Foursquare Churches.  
9:30—KECA, KFMB—Kay Kyser College.  
KHJ—Moods in Music.  
KXN, KCBQ—Helen Trent.  
KAGH—Olga Graves.  
KFOX—Full Gospel.  
KFSD—Honeymoon la N. Y.  
KFVD—Show Times.  
KFWB—Curtis H. Springer.  
KGB—Molly Morse.  
KGER—God's Half Hour.  
KGFJ, KLAC—Racing News.  
KGIL—Valley Shopper.  
KMPC—Chez Milaan.  
★KOWL, KXLA—News.  
KWIK—Feature Page.  
9:45—KFI—All Around Town.  
KXN, KCBQ—Our Gal Sunday.  
KAGH—Musical Contrasts.  
KFVD—Stitchin' Time.  
KFWB—Howdy, Stranger.  
KGFJ—Yesterday's Hits.  
KLAC—Morning Melodies.  
★KMPC—Larry Smith.  
KOWL—Album of Song.  
★KRKD—News.  
KXLA—Rev. Waters.  
**10**—KECA, KFMB—Ted Malone.  
KFI—All Around Town.  
★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
KXN—Big Sister.

KAGH—General Electric Hour.  
KFAC—Morning Concert.  
★KFOX—News.  
KFSD—Dress Rehearsal.  
KFVD—Bible Institute.  
KFWB—Show Biz Quiz.  
KGER—Earl Lee.  
KGFJ—What D'You Know?  
KGIL—Waltz Time.  
KLAC—Al Jarvis Ballroom.  
KMPC—Westerners.  
KOWL—Yiddish Hour.  
KRKD—Morning Melodies.  
KWIK—Spanish Lesson.  
KXLA—Sports.  
10:10—KXLA—Philo Quiz.  
10:15—KECA, KFMB—Galen Drake.  
KFI—Are You Listening?  
KHJ, KGB, KVOE—Gospel Singer.  
KXN—Ma Perkins.  
KFOX—Assembly of God.  
KGER—Truth Marches On.  
KGIL—Sweet Swing.  
KRKD—Dr. Richardson.  
KWIK—Paul Sutton.  
★KXLA—News.  
10:25—KGFJ—Sports Flaab.  
10:30—KECA, KFMB—My True Story.  
★KFI, KGIL—News.  
KHJ, KGB—Luncheon at Sardi's.  
KXN—Young Dr. Malone.  
KFSD—Robert McCormick.  
KFVD—Rescue Mission.  
KFWB—Maurice H. Bishop.  
KGER—Helen Markham.  
KGFJ—Sunset and Vine.  
KRKD—Crazy Rhythm.  
KVOE—Bing Crosby.  
KWIK—Classified Ads.  
KXLA—Western Music.  
10:35—KGIL—Romance in Rhythm.  
10:45—KFI—Life Can Be Beautiful.  
KXN—Guiding Light.  
KFAC—Your County Reports.  
KFOX—Morning Musical.  
KGER—Rev. Le Roy Kopp.  
KRKD—Midnight Mission.  
KWIK—Racing Lineup.  
KXLA—Date With Dinah.  
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
KFI, KFSD—Double or Nothing.  
KHJ, KGB, KVOE—Ladies First.  
KXN—Second Mrs. Burton.  
★KAGH, KFVD—News.  
KFAC—Festival of Music.  
KFOX—Pla-Bucks Auction.  
KFWB—Peter Potter.  
KGER—Biblical Research.  
KGFJ—Sunset and Vine.  
KGIL—Crosby Sing.  
KLAC—Al Jarvis Ballroom.  
KMPC—Memory Melodies.  
KOWL—Spanish Hour.

KRRD—Songs of Yesteryear.  
KWKW—Song Parade.  
KXLA—Western Music.  
11:10—KAGH—1300 Club.  
11:15—KECA, KFMB—Get More Out of Life.  
KXN—Perry Mason.  
KFOX—Rhythmic Age.  
KFVD—Shopping Highlights.  
KGER—Concert Hall.  
KGIL—Mid-Morning Melodies.  
KMPC—Meet Your Pharmacist.  
KWIK—Organ.  
KXLA—Stairway to Music.  
★KXLA—Pasadena News.  
11:30—KFCA—Casa Cugat.  
KFI, KFSD—Today's Children.  
KHJ, KFXM, KGB, KVOE—Queen for a Day.  
KXN, KCBQ—Nora Drake.  
KFA—Neyland Artistry.  
★KFMB—Berkhage Talking.  
★KFOX, KFWB, KRKD—News.  
KFVD—Memory Melodies.  
KGER—Peter Slack Time.  
KGFJ—Piano Moments.  
KMPC—Tops in Pops.  
★KOWL—News.  
KWIK—Morning Melodies.  
KXLA—Hometown Jamboree.  
11:45—KECA—One for the Book.  
KFI—Light of the World.  
KXN—What Makes You Tick.  
KFOX—Hit Tunes.  
★KFSD, KGIL—News.  
KFWB—Peter Potter.  
KGFJ—Saludos Amigos.  
KOWL—Small Bands.  
KRKD—Sweet Pops.  
KWIK—Concert Miniature.  
11:55—KGFJ—Sports Flash.  
**12**—KECA, KHJ, KAGH—News.  
KFI—Farm Reporter.  
KXN—Gordon Mason.  
KFSD—Luncheon Concert.  
KFVD—Life Can Be Beautiful.  
KFWB—Meridian Song.  
KGER—Peter Potter.  
KGER—Music.  
KGFJ—Intermission.  
KGIL—Real Estate Page.  
KLAC—Al Jarvis Ballroom.  
KMPC—Women Are Wonderful.  
KOWL—Joe Adams Show.  
KRKD—Santa Fe Trails.  
KWIK—San Fernando Hour.  
KXLA—Two on the Aisle.  
KXLA—Hometown Jamboree.  
12:05—KAGH—Sports News.  
12:10—KAGH—Musical Portraits.  
12:15—KECA—Newcomb Smith Selects.  
KFI, KFSD—Ma Perkins.  
KHJ—Hits of Yesterday.  
★KFOX, KGER—News.  
KGIL—Vocal Varieties.  
12:25—KGFJ—Sports Flash.  
12:30—KECA—Art Baker's Notebook.  
KFI, KFSD—Pepper Young.  
KHJ—Louise Massey.  
★KXN, KCBQ—Knox Manning.  
KAGH—Red Cross.  
KFOX—Gene James Time.  
KFVD—Shopping Highlights.  
★KFWB—News; Peter Potter.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.

KGIL—Hart and Darling.  
KLAC—Honest Opinion.  
KMPC—Jeanne Gray.  
KWIK—Navy Band.  
KWKW—Stock Quotations.  
KXLA—Ford Lewis.  
12:35—KWKW—Farm News.  
12:45—KFI, KFSD—Right to Happiness.  
KHJ—Melody Matinee.  
KXN—E. H. Wileman.  
KAGH—Musical Portraits.  
★KFAC, KMPC—News.  
KFOX—Pacific Breezes.  
KGB—Three Alarm.  
KWIK—Fiesta Time.  
KWKW—Circle 1430 Ranch.  
12:55—KGFJ—Sports Flash.  
**1**—KECA, KFMB—Breakfast in Hollywood.  
KFI, KFSD—Backstage Wife.  
KHJ—Lynn Looks at H'wood.  
KXN—Call for Help.  
★KAGH, KFVD, KLAC—News.  
KFAC—Piano Parade.  
KFOX—Verdict Rendered.  
KFWB—Bill Anson.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIL—1260 Roundup.  
KMPC—The Man Says Yes.  
KOWL—Joe Adams.  
KRKD—Siesta Time.  
KWIK—News; Just Relax.  
KXLA—Community Broadcast.  
1:05—KAGH—Accent on Music.  
1:10—KLAC—570 Club.  
1:15—KFI, KFSD—Stella Dallas.  
KHJ—Nancy Dixon.  
KFAC—Classroom Radio.  
KFOX—Billy Starr.  
KFVD—Piano Parade.  
KGIL—Charlie Hamp.  
KWIK—Man on the Street.  
KWKW—Races and Sports.  
KXLA—Leroy Smith.  
1:25—KGFJ—Sports Flash.  
1:30—KECA—Reserve.  
KFI, KFSD—Lorenzo Jones.  
KHJ—Norma Young.  
KXN, KCBQ—Winner Take All.  
KFAC—American Music.  
KFOX—Flying Marines.  
KFVD—Hall of Records.  
★KFWB, KRKD—News.  
KGER—Clark Sparks Show.  
KGIL—Homemakers.  
KMPC—Music in the Air.  
KOWL—Paul's Platter Party.  
KWIK—Waltz Time.  
KWKW—Hawaiian Echoes.  
KXLA—Vocal Varieties.  
1:35—KRKD—Singing Symphony.  
1:45—KECA—Ethel and Albert.  
KFI, KFSD—Widder Brown.  
KXN—George Fisher.  
KFOX—Everybody's Business.  
KFWB—Bill Anson.  
KGER—Hawaiian Melodies.  
KWIK—Trio Time.  
KWKW—Races and Sports.  
KXLA—Listeners Digest.  
1:50—KWKW—Bing Crosby.  
1:55—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
KFI, KFSD—When a Girl Marries.  
KHJ—Deems Taylor Concert.  
KXN, KCBQ—Hint Hunt.  
KAGH—French's Follies.  
KFAC—Matinee.  
KFOX—Judy Martin.  
KFVD—Control-Room Capers.  
KFWB—Bill Anson.  
KGER—Music for Monday.  
KGFJ—What's Up.  
KGIL—Homemakers.  
★KLAC—News, Sports.  
KMPC—Three Alarm.  
KOWL—Paul's Platter Party.  
KRKD—Your Neighbors.  
KWIK—Take Five.  
KXLA—Music for You.  
2:10—KLAC—570 Club.  
2:15—KFI, KFSD—Portia Faces Life.  
KFOX—Rusty Gill.  
KRKD—Sheriff's Office.  
★KWKW—Sports; News.  
2:25—KXN, KCBQ—Mr. Information.  
KGFJ—Sports Flash.  
2:30—KECA, KFMB—Bride & Groom.  
KFI, KFSD—Just Plain Bill.  
KHJ, KGB, KVOE—Red Benson.  
KXN, KCBQ—Meet the Missus.  
KFOX—Country Girls.  
KGER—Garden School.  
KGFJ—Keyboard Corner.  
KGIL—Variations in Rhythm.  
KMPC—Old January Show.  
★KOWL—News.  
KRKD—Tunes in Tempo.  
KWKW—Platter Parade.  
2:35—KOWL—Contented Listening.  
2:40—KGER—Charlie Spivak Orch.  
2:45—KFI, KFSD—Front-Page Farrell.  
KFOX—Down Homers.  
KGFJ—Hawaiian Serenade.  
KRKD—Organ Moods.  
KWKW—Races and Sports.  
2:50—KWKW—Light and Airy.  
2:55—KGFJ—Sports Flash.  
**3**—KECA, KFMB—Talk Your Way Out of That.

## Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KXN.  
4:00—Herb Shriner, KXN.  
7:00—My Friend Irma, KXN.  
8:30—Godfrey's Talent Scouts, KXN.

### Quiz, Participation

5:00—McNeill Bkfst. Club, KECA.  
5:30—Grand Slam, KXN.  
9:30—Kay Kyser, KECA.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
11:45—What Makes You Tick, KXN.  
1:00—Bkfst. in H'wood, KECA.  
2:30—Meet the Missus, KXN.  
2:30—Bride and Groom, KECA.  
3:30—House Party, KECA.  
6:30—Dr. I. Q., KFI.

### Mystery-Detective

5:30—Sherlock Holmes, KHJ.  
9:00—Inner Sanctum, KXN.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.  
8:30—Voice of Firestone, KFI.  
9:00—Contented Hour, KFI.  
9:00—Railroad Hour, KECA.  
9:00—Telephone Hour, KFI.

### Comment-Narration

7:45—Fred Beck, KXN.

9:00—Kate Smith, KHJ.  
10:00—Ted Malone, KECA.  
12:00—Gordon Mason, KXN.  
12:30—Art Baker, KECA.  
4:30—Burrill Wheeler, KFI.  
4:30—Passing Parade, KHJ.  
9:45—Night Editor, KXN.

### Drama

6:00—Lux Theater, KXN.

### Public Interest-Information

6:00—American Way, KFI.  
6:30—Child's World, KECA.  
7:00—American Forum, KHJ.  
8:00—If They Had Lived, KGFJ.

### Sports

9:30—Racing News, KIAC.  
9:30—Racing, KGFJ.  
5:30—Sports Dial, KRKD.  
5:45—Race Recap, KGFJ.  
5:45—Race Results, KRKD.  
5:45—Sam Butler, KLAC.  
6:15—Bob Kelley, KMPC.  
6:30—Joe Hernandez, KMPC.  
9:30—Inside of Sports, KHJ.

### Popular-Western Music

8:00—Harry Babbitt, KXN.  
10:00—Wearners, KMPC.  
4:30—Club 15, KXN.  
4:45—Stuart Hamblen, KFWB.  
8:00—Supper Club, KFI.  
8:15—Jack Smith, KXN.



# TUESDAY, APRIL 12

\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 \*KHJ, KGB—Cecil Brown.  
 KNN—Harry Bahhitt.  
 KAGH—Sister Sylvia.  
 KFAC—Country Church.  
 KFOX, KRKD—Haven of Rest.  
 KFV—Wakeup Ranch.  
 KFW—Andrew Fearing.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Bailes.  
 KGIL—Reteille Ranch.  
 \*KLAC, KXLA—News.  
 \*KMPC—Norman Nesbitt, News.  
 KOWL—Time, Topics, Tempos.  
 KWIK—Kluth KWIK.  
 KWKW—Reveille in Swing.  
**8:10**—KLAC—Stock Reports.  
**8:15**—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.  
 \*KNN—News, Dave Vaile.  
 KFVW—Western Music.  
 KGFJ—Melody Time.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Report, Sports.  
**8:30**—KFI, KFSD—Jack Berch.  
 \*KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.  
 KNN, KCBQ—Grand Slam.  
 KAGH—Musical Clock.  
 KFOX—Words of Life.  
 KFV—Citizens in Action.  
 KFVW—Curtis H. Springer.  
 KGER—Hammond.  
 KMPC—Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Baptist Bros.  
**8:35**—KWKW—Pastors Union.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KHJ, KGB—Quiz Club.  
 KNN—Rosemary.  
 KAGH—Pentecostal Church.  
 KFAC—Unity.  
 KFV—Editor of the Air.  
 KFVW—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGIL—On Parade.  
 KMPC—In a Nutshell.  
 KOWL—Organ Melodies.  
 KRKD—Spotlight Varieties.  
 KWKW—Garden Program.  
**9**—KECA, KFMB—Welcome Travelers.  
 \*KFI, KFSD, KLAC—News.  
 \*KHJ, KGB, KVOE—Kate Smith Speaks.  
 KNN—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Ragtime.  
 KFV—Waltz Time.  
 KFVW—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—The Judge Speaks.  
 KGIL—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWL—Naval Air Reserve.  
 KRKD—Sagebrush Serenade.  
 \*KWIK—News: Music.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.  
**9:05**—KFI—Ladies' Day.  
 KLAC—Coffee With Crosby.  
**9:15**—KHJ, KGB, KVOE—Kate Smith Sings.  
 KNN, KCBQ—Aunt Jenny.  
 \*KFV—News.  
 \*KFVW—Crosby Entertains.  
 KGFJ—Airtorials.  
 KGIL—Ballads for You.  
 KLAC—Music Room.  
 KMPC—Bargain Broadcast.  
 KOWL—Hawaiian Melodies.  
 KWKW—Foursquare Churches.  
**9:30**—KECA, KFMB—Kay Kyser College.  
 KHJ—Moods in Music.  
 KNN, KCBQ—Helen Trent.  
 KAGH—Olga Graves.  
 KFOX—Full Gospel.  
 KFV—Show Tunes.  
 KFVW—Curtis H. Springer.  
 KGER—Molly Morse.  
 KGFJ—God's Half Hour.  
 KGIL—Racing News.  
 EGI—Valley Shopper.  
 KMPC—Chef Mimi.  
 \*KOWL, KWKW—News.  
 KWIK—Feature Page.  
**9:45**—KFI—All Around Town.  
 KNN, KCBQ—Our Gal Sunday.  
 KAGH—Musical Contrasts.  
 KFV—Stitchin' Time.  
 KFVW—Howdy, Stranger.  
 KGFJ—Yesterday's Hits.  
 KLAC—Morning Melodies.  
 \*KMPC—Larry Smith.  
 KOWL—Album of Song.  
 \*KRKD—News.  
 KWKW—Rev. Waters.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—All Around Town.  
 \*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.

- KNN—Big Sister.  
 KAGH—General Electric Hour.  
 KFAC—Morning Concert.  
 \*KFOX—News.  
 KFV—Rev. Louis T. Talbot.  
 KFVW—Show Biz Quiz.  
 KGER—Earl Lee.  
 KGFJ—What D'You Know?  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Westerners.  
 KOWL—Yiddish Hour.  
 KRKD—Morning Melodies.  
 KWIK—Spanish Lesson.  
 KWKW—Racing News.  
 KXLA—Sons of Pioneers.  
**10:10**—KWKW—Audrey Shops.  
**10:15**—KECA, KFMB—Galen Drake.  
 KFI—Are You Listening?  
 KHJ, KGB, KVOE—Gospel Singer.  
 KNN—Ma Perkins.  
 KFOX—Assembly of God.  
 KGER—Lean Back & Listen.  
 KGIL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWIK—Paul Sutton.  
 \*KXLA—News.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 \*KFI, KGIL—News.  
 KHJ, KGB—Luncheon at Sardi's.  
 KNN—Young Dr. Mahone.  
 KFSD—Robert McCormick.  
 KFV—Rescue Mission.  
 KFVW—Music in the Land.  
 KGER—Helen Markham.  
 KRKD—Crazy Rhythm.  
 KVOE—Bing Crosby.  
 KWIK—Classified Ads.  
 KWKW—Feature Stories.  
 KXLA—Western Music.  
**10:35**—KFOX—Morning Musical.  
 KGIL—Romance in Rhythm.  
**10:45**—KFI—Life Can Be Beautiful.  
 KNN—Guiding Light.  
 KFAC—Village Festival.  
 KGER—Rev. L. Boy Kopp.  
 KRKD—Midnight Mission.  
 KWIK—Racing Lineup.  
 KWKW—Date With Dinah.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KNN—Second Mrs. Burton.  
 \*KAGH, KFV, KWIK—News.  
 KFAC—Waltz Time.  
 KFOX—Pla-Bucks Auction.  
 KFV—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Sunset and Vine.  
 KGIL—Crosby Sings.

- KLAC—Al Jarvis Ballroom.  
 KMPC—Memory Melodies.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesterday.  
 \*KWKW—Upton Close.  
 KXLA—Western Music.  
**11:10**—KAGH—1300 Club.  
**11:15**—KECA, KFMB—Club Time.  
 KNN—Perry Mason.  
 KFOX—Rhythmic Age.

FOR FUN—MUSIC—PRIZES  
 Violet's  
 Shopping Milites  
 11:15 and 12:30  
 Mon. thru Fri.  


- KFV—Shopping Highlights.  
 KGIL—Midmorning Melodies.  
 KMPC—Neighborhood Voice.  
 KWIK—Organ Melodies.  
 KWKW—Stairway to Music.  
 \*KXLA—Pasadena News.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KGB, KFNM, KVOE—Queen for a Day.  
 KNN, KCBQ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 \*KFV—Baukhard Talking.  
 KFV—Memory Melodies.  
 \*KFVW, KOWL, KRKD—News.  
 KGFJ—Piano Moments.  
 KMPC—Tops in Pops.  
 KXLA—Hometown Jamboree.  
**11:45**—KECA—One for the Book.  
 KFI—Light of the World.  
 KNN—What Makes You Tick.  
 KFOX—Hit Tunes.  
 KGFJ—Saludos Amigos.  
 \*KGIL—News.  
 KOWL—Small Bands.  
 KRKD—Sweet Pops.  
 KWIK—Concert Miniature.  
**11:55**—KGFJ—Sports Flash.  
**12** \*KECA, KHJ, KAGH—News.  
 KFI—Farm Reporter.  
 KNN—Gordon Mason.  
 KFAC—Luncheon Concert.  
 KFSD—Life Can Be Beautiful.  
 KFV—Meridian Song.  
 KFVW—Peter Potter.  
 KGER—Music.  
 KGFJ—Intermission.  
 KGIL—Real Estate Page.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 \*KWIK—News; San Fernando Hour.  
 KWKW—Armand Tokatyan.  
 KXLA—Hometown Jamboree.  
**12:05**—KAGH—Sports News.

- 12:10**—KAGH—Musical Portraits.  
**12:15**—KECA—Norwood Smith Selects.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Hits of Yesterday.  
 \*KFOX, KGER—News.  
 KGIL—Vocal Varieties.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA—Art Baker's Notebook.  
 KFI, KFSD—Pepper Young.  
 KHJ—Louise Mansey.  
 \*KNN, KCBQ—Knox Manning.  
 KFOX—Gene James Time.  
 KFV—Shopping Highlights.  
 \*KFVW—News.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Hart and Darling.  
 KLAC—Honest Opinion.  
 KMPC—Jeanne Gray.  
 KWIK—Navy Band.  
 KWKW—Stock Quotations.  
 KXLA—Ford Lewis.  
**12:35**—KWKW—Farm News.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNN—Harry Bahhitt.  
 KAGH—Martha Brandon.  
 \*KFAC—News.  
 KGB—Three Alarm.  
 KWIK—Fiesta Time.  
 KWKW—Circle 1430 Ranch.  
**12:55**—KGFJ—Sports Flash.  
**1**—KECA, KFMB—Breakfast in Hollywood.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 KNN—Call for Help.  
 \*KAGH, KFV—News.  
 KFAC—Piano Parade.  
 KFOX—Barbershop Quartet.  
 KFV—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—1260 Roundup.  
 \*KLAC—News, Sports.  
 KMPC—The Man Says Yes.  
 KOWL—Joe Adams Show.  
 KRKD—Siesta Time.  
 KVOE—United Nations.  
 \*KWIK—News: Just Relax.  
 KXLA—Community News.  
**1:05**—KAGH—Accent on Music.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—Classroom Radio.  
 KFOX—Billy Starr.  
 KFV—Piano Parade.  
 KGIL—Charles Hamp.  
 KLAC—570 Club.  
 KWKW—Races and Sports.  
 KXLA—Leo Roy Smith.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Reserve.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNN—Winner Take All.  
 KFAC—American Music.  
 KFOX—Country Boys.  
 KFV—Hall of Records.  
 \*KFVW, KRKD—News.  
 KGER—Hawaiian Melodies.  
 KGIL—Homemakers.  
 KMPC—Music in the Air.  
 KOWL—Paul's Platter Party.  
 KWIK—Music.  
 KWKW—Hawaiian Echoes.  
 KXLA—Vocal Varieties.  
**1:35**—KRKD—Song Symphony.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KNN—George Fisher.  
 KFOX—Everybody's Business.  
 KXLA—Listeners' Digest.  
**1:50**—KWKW—Bing Crosby.  
**1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ—Deems Taylor Concert.  
 KNN, KCBQ—Hint Hunt.  
 KAGH—French's Follies.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFV—Control-Room Capers.  
 KFVW—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGIL—Homemakers.  
 \*KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Paul's Platter Party.  
 KRKD—Dept. of Labor.  
 KWIK—Take Five.  
 KXLA—Music for You.  
**2:10**—KLAC—570 Club.  
**2:15**—KFI, KFSD—Portia Faces Life.  
 KFOX—Rusty Gill.  
 KRKD—Musical Bouquet.  
 \*KWKW—Sports; News.  
**2:25**—KNN, KCBQ—Mr. Information.  
 KGFJ—Sports Flash.  
**2:30**—KECA, KFMB—Bride & Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red Benson.  
 KNN, KCBQ—Meet the Missus.  
 KFOX—Country Girls.  
 KGER—Garden School.  
 KGFJ—Keyboard Korner.  
 KGIL—Variations in Rhythm.  
 KMPC—Lois January Show.  
 \*KOWL—News.

## tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**  
 3:00—Arthur Godfrey, KNN.  
 4:00—Herb Shriner, KNN.  
 5:30—Alan Young, KFI.  
 6:00—Bob Hope, KFI.  
 6:30—Fibber and Molly, KFI.  
**Quiz, Participation**  
 8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KNN.  
 9:30—Kay Kyser, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 11:45—What Makes You Tick, KNN.  
**Drama**  
 7:00—Hollywood Theatre, KFI.  
 8:30—This Is Your Life, KFI.  
 9:30—Damon Runyon Theatre, KFI.  
**Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.  
 6:30—Melodies America Love, KNN.  
**Comment-Narration**  
 7:45—Fred Beck, KNN.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.

- Mystery-Detective**  
 7:00—Counterspy, KECA.  
 7:00—Secret Mission, KHJ.  
 8:00—Monte Cristo, KHJ.  
 8:30—Mr. and Mrs. North, KNN.  
 9:00—Mystery Theater, KNN.  
**Public Interest-Information**  
 6:00—Women's Forum, KNN.  
 8:00—If They Had Lived, KGFJ.  
 8:30—Town Meeting, KECA.  
**Sports**  
 9:30—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 9:30—Sports Dial, KRKD.  
 9:45—Race Recap, KGFJ.  
 9:45—Race Results, KRKD.  
 9:45—Sam Balter, KLAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 9:30—Inside of Sports, KHJ.  
**Popular-Western Music**  
 8:00—Harry Bahhitt, KNN.  
 10:00—Westerners, KMPC.  
 4:30—Club 15, KNN.  
 4:45—Stuart Hamblen, KFVW.  
 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNN.

**3** KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVQE—Happy Gang.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KAGH, KFOA, KNLA—News.  
 KCAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.  
 KGER—Rancho 1390.  
 KGLI—Record Review.  
 KGLI—Keyboard Melodies.  
 \*KLAC—News, Sports.  
 \*KMPC—Bill Ewing Show.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 \*KWIK—News; Music.  
 KWKW—Handicap Contest.  
 3:05—KAGH—French's Follies.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFI, KFSD—The Brighter Day.  
 KFOA—Guest Star.  
 \*KFI—News.  
 KOWL—Rhythm at Random.  
 KWKW—Races and Sports.  
 KNLA—Juke Box Matinee.  
 3:25—KGLI—Sports Flash.  
 3:30—KECA, KFMB—House Party.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Music.  
 KEAC—Lyrics in Chorus.  
 KFOA—Hawaiian Music.  
 KFVD—Haremaitnee.  
 KGB—Lanny Ross Show.  
 \*KGER, KOWL, KRKD—News.  
 KGLI—Vets' Hospital.  
 KMPC—Swing 'n' Sing.  
 KWIK—Rancho.  
 KWKW—Crowell Beech.  
 3:35—KGER—Rancho 1390.  
 KOWL—Just Music.  
 KRKD—Tea-Time Tunes.  
 3:40—KFVB—News.  
 3:45—KFI, KFSD—We Love & Learn.  
 KHJ, KGB, KVQE—Gabriel Heatter.  
 KAGH—Serenade.  
 \*KEAC—News.  
 KFOA—Pet Review.  
 KFVB—Mel Roach.  
 KGLI—Dance Matinee.  
 \*KWKW—Races; News.  
 3:55—KGFJ—Sports Flash.  
**4**—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KGB, KVQE—Fulton Lewis.  
 KNN, KCBQ—Herb Shriner.  
 KAGH—Western Stars.  
 KEAC—Musical Masterpieces.  
 \*KFOA, KGER, KMPC—News.  
 KFVD—Haremaitnee.  
 KFVB—Bing Crosby.  
 KGLI—Record Review.  
 KGLI—Hank Penny Show.  
 \*KLAC—News, Sports.  
 KOWL—Musical Showcase.  
 KRKD—Fun With Fables.  
 KWIK—Plaza Program.  
 KWKW—Eddie Lamar.  
 KNLA—Juke Box Matinee.  
 4:05—KGER—Rancho 1390.  
 4:10—KFOA—Freddie Martin.  
 4:15—KFI—Johnny Murray.  
 \*KHJ, KFXM, KGB, KVQE—Frank Henningway.  
 KNN, KCBQ—Stand-In.  
 KFSD—You Win It.  
 KFVB—Marsha Walton.  
 KLAC—Skitch Henderson.  
 KMPC—Twilight Tales.  
 KRKD—Melody Time.  
 4:20—KECA—Double Feature.  
 4:25—KGFJ—Sports.  
 4:30—KECA—Eleanor and Anna Roosevelt.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVQE—Passing Parade.  
 KNN, KCBQ—Club 15.  
 KFOA, KWIK—Old-Age Pensions.  
 KFVD—Tele-Tunes.  
 KFVB—Daily Light.  
 KLAC—Swing Time.  
 KMPC—Mellow Moods.  
 \*KOWL—News; Show Tunes.  
 KRKD—Symphony in Swing.  
 KWKW—Magic Circle Theatre.  
 4:45—KECA—Happy Theatre.  
 \*KHJ, KGB, KVQE—News.  
 \*KNN, KCBQ—Ed R. Murrow.  
 \*KFSD—Richard Harkness.  
 KFVD—Rhythm and Rhyme.  
 KFVB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KMPC—Collectors' Corner.

\*KRKD—News.  
 KWKW—Sports; Serenade.  
 4:55—KGFJ—Sports Flash.  
**5**—KECA, KFMB—Green Hornet.  
 \*KFI—Feature Wire.  
 KHJ, KGB, KVQE—Straight Arrow.  
 \*KNN, KCBQ—Knox Manning.  
 KAGH—Vets Administration.  
 KEAC—Sunset Serenade.  
 KFOA—Sunshine Mission.  
 KFVD—Andy Mansfield.  
 KFVB—Stuart Hamblen.  
 KGER—Sports; Rancho 1390.  
 KGFJ—Bye at Five.  
 KGLI—Hank Penny Show.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Upswing.  
 KOWL—Something New.  
 KRKD—Songs of the Saddle.  
 KWIK—Allen Rich.  
 KWKW—Glenn Dobbs & Bob Wilson.  
 KNLA—Juke Box Matinee.  
 5:15—\*KFI—News.  
 KNN—Tom Hanlon.  
 KAGH—Bing Sings.  
 KGLI—Children's Corner.  
 KLAC—Music Room.  
 \*KMPC—Virgil Pinkey.  
 KWKW—Today at the Races.  
 KNLA—Future Pianists.  
 5:25—KAGH—Sports News.  
 5:30—KECA, KFMB—Jack Armstrong.  
 KFI, KFSD—Alan Young Show.  
 KHJ, KFXM, KGB, KVQE—Captain Midnight.  
 \*KNN, KCBQ—Chet Huntley.  
 KAGH—Maurice Johnson.  
 KEAC—Whoo Bill Club.  
 \*KFOA, KGLI—News.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KOWL—Evening Serenade.  
 KRKD—Sports Dial.  
 KWIK—Western Ballads.  
 KWKW—Hoyos Hour.  
 KNLA—Sneakin' Deacon.  
 5:40—KGLI—Sports News.  
 5:45—KHJ, KFXM, KGB, KVQE—Adventures of Tom Mix.  
 \*KNN, KCBQ—News, Garded.  
 KFOA—Excursions in Science.  
 \*KFVD—News.  
 KGER—Billy Starr.  
 KGFJ—Race Recap.  
 KGLI—Latin American.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Sports.  
 5:55—\*KECA—News, Frank Goss.  
**6**—KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Bob Hope Show.  
 \*KHJ, KFXM, KGB, KVQE—Gabriel Heatter.  
 KNN—Women's Forum.  
 KEAC—Twilight Hour.  
 \*KFOA, KGER, KLAC—News.  
 \*KFVB—Clete Roberts, News.  
 \*KGFJ—Musical Digest.  
 KGLI—Tops in Pops.  
 \*KMPC—News, Bill Harpel.  
 KOWL—Latin Program.  
 KRKD—Musical Varieties.  
 KWIK—Rolo-American Hour.  
 KNLA—Muir College.  
 6:05—\*KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.  
 6:15—\*KECA—Hank Weaver, News.  
 \*KHJ, KGB, KVQE—Newsreel.  
 KFOA—Hawaiian Music.  
 KFVB—Tune Time.  
 KGER—Stamps Quartet.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KNLA—Mary Burke King.  
 6:25—KECA—Hurry Wismer.  
 6:30—KECA, KFMB—Art Mooney's Talent Tour.  
 KFI, KFSD—Ebber and Molly.  
 KHJ, KGB, KVQE—Air Force Hour.  
 Melodies America Loves  
**THE ANGELENOS**  
 CHORAL GROUP  
 Concert Orchestra  
 Earl Towner, Director  
 KNX—Tuesday—6:30 P.M.  
 WINGLEWOOD PARK CEMETERY ASSN.  
 KNN—Melodies America Loves  
 KEAC—Hour of Music.  
 KFOA—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGLI—Dinner Concert.  
 KMPC—Golden Gate Races.  
 KRKD—Sweet Pops.  
 KNLA—Eddy Arnold Show.  
 6:45—KGLI—Down Memory Lane.  
 KRKD—Accent on Rhythm.  
 KNLA—Music.  
 6:55—\*KHJ, KGB, KVQE—Bill Henry

**7**—KECA, KFMB—David Harding, Counterspy.  
 KFI—Skippy Hollywood Theatre.  
 KHJ, KGB—Secret Mission.  
 KNN, KCBQ—Hit the Jackpot.  
 KFOA—Hour of Music.  
 KFOA—Evening Melodies.  
 KFSD—Smiths of Hollywood.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGLI, KRKD—News.  
 KLAC—520 Club.  
 KMPC—Firestone Favorites.  
 KWIK—Hebrew Hour.  
 KNLA—Dusty Ellison.  
 7:15—KFOA—That Wonderful Feeling.  
 KGLI—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 7:30—KECA, KFMB—Report to the People.  
 KFI, KFSD—People Are Funny.  
 KHJ, KFXM, KGB, KVQE—Red Ryder.  
 KNN, KCBQ—Pass the Buck.  
 KFOA—Echoes and Encores.  
 KFOA—Waltz Time.  
 KFVB—Sports Final.  
 KGER—Prophecy Speaks.  
 KGLI—Van Nuys C. of C.  
 \*KMPC—Hudson Reporter.  
 KRKD—Twilight Serenade.  
 KNLA—Vance Lane.  
 KWIK—Music.  
 7:45—KECA, KFMB—Rex Maupin Entertains.  
 \*KFOA, KWIK—News.  
 KFVB—Remember?  
 KGLI—Nocturnes.  
 KMPC—Club Time.  
**8**—KECA, KFMB—Rex Maupin.  
 KFI, KFSD—Supper Club.  
 KHJ, KFXM, KGB, KVQE—Count of Monte Cristo.  
 \*KNN—Lowell Thomas.  
 KEAC—Evening Concert.  
 KFOA—County Barn Dance.  
 KFVB—Williams-Rodgers.  
 KGER—Bible Treasury.  
 KGFJ—If They Had Lived.  
 KGLI—Hustlin' Hal.  
 \*KLAC, KNLA—News.  
 KMPC—ABC Club.  
 KWIK—Evening Siesta.  
 8:10—KGFJ—Film News.  
 KLAC—Baseball; Hollywood vs. San Francisco.  
 8:15—\*KFI, KFSD—World News.  
 KNN, KCBQ—Jack Smith.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averil Berman.  
 KMPC—Romance and Rhythm.  
 KNLA—Evening Serenade.  
 8:30—KECA, KFMB—America's Town Meeting.  
 KFI—This Is Your Life.  
 KHJ, KFXM, KGB—Official Detective.  
 KNN, KCBQ—Mr. and Mrs. North.  
 \*KFVB—News.  
 KGER—Clem Davies.  
 KGFJ—Mills Show.  
 KMPC—Baseball; Angels vs. Oaks.  
 KNLA—97th Street Corral.  
 8:45—KFVB—Howdy, Stranger.  
 KGER—Rev. Al Harlan.  
**9**—KECA, KFMB—America's Town Meeting.  
 KFI, KFSD—Big Town.  
 \*KHJ, KFXM, KGB, KVQE—News; Glenn Hardy.  
 KNN, KCBQ—Mystery Theater.  
 KFOA—Evening Concert.  
 KFOA—Ester Presents.  
 \*KFVB—Clete Roberts.  
 KGER—Voice of China.  
 KGFJ—Hollywood House Party.  
 KGLI—Valley Spotlight.  
 KLAC, KMPC—Baseball.  
 \*KWIK—News.  
 KNLA—Sneakin' Deacon.  
 9:15—\*KHJ, KGB, KVQE—Fleetwood Lawton.  
 \*KFOA—News.  
 KFVB—United Nations.  
 KGER—Voice of the Army.  
 KWIK—Dr. Clem Davies.  
 9:30—\*KECA, KFMB—Monitor News.  
 KFI—Damon Runyon Theatre.  
 KHJ, KGB, KVQE—Inside of Sports.  
 KNN—Beulah.  
 KFOA—Serenade in Swingtime.  
 KFSD—Radio City Playhouse.  
 KFVB—Unity Daily Word.  
 KECA—Here's Hollywood.  
 9:45—\*KHJ, KGB, KVQE—Fulton Lewis.  
 KNN—Night Editor.  
 KFVB—Bing Crosby.  
 \*KFVB—Music and News.  
 KWIK—Hall of 1000 Dreams.  
**10**—\*KECA, KFMB—Richfield Reporter.  
 \*KFI, KFSD—Sam Hayes, News.  
 \*KHJ—Highlights in Headlines.  
 \*KNN, KCBQ—News, Huntley.  
 KEAC—Dance Time.  
 KFOA—Carter Wright.  
 KFVD—Citizens in Action.

KFVB—Eastside Show.  
 KGER—Cavalade of Music.  
 KGFJ—Hollywood House Party.  
 KGLI—Showtime.  
 KLAC, KMPC—Baseball.  
 \*KWIK—News; Music.  
 KNLA—Western Music.  
 10:05—KHJ—Highlights in Music.  
 10:15—KECA—Casa Cugat.  
 KFI—Tom Harmon, Sports.  
 KHJ—Olympic Fights.  
 KNN—Bob Elson.  
 KFOA—Research Adventures.  
 KFSD—Morton Downey.  
 KFVD—Spade Cooley Time.  
 10:30—KECA—One for the Book.  
 \*KFI—Carvel Wells.  
 KNN—Baton and Score.  
 KFVB—Dance Orch.  
 KFSD—Concert Hall.  
 KGER—Deems Taylor Concert.  
 KGER—Evangelist Church.  
 KGLI—Song Book.  
 KLAC—Dancing With Anson.  
 KMPC—Bing Crosby Sings.  
 \*KNLA—Dan Lundberg.  
 10:45—KFI—Melody Time.  
 KFOA—Music.  
 KMPC—Dance Parade.  
 10:55—KFI—Police Bulletins.  
 \*KLAC—News.  
**11**—\*KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ—Deems Taylor Concert.  
 \*KNN—Nelson Pringle.  
 KEAC—Dance Time.  
 KFVB—Heatin' on Sandman.  
 KFVD—Spade Cooley Time.  
 KFVB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Tune Time.  
 KGLI—Showtime.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWIK—Dancing With Anson.  
 KNLA—Ray's Band Box.  
 11:15—KECA—Cinegrill Music.  
 KFI—Morton Downey.  
 KNN—Merry-Go-Round.  
 KFOA—Music of the Masters.  
 KNLA—Western Echoes.  
 11:30—KECA—Ambassador Orch.  
 KFI—Milestones in Melody.  
 KHJ, KVOE—Dick Foy Orch.  
 \*KFOA—News.  
 KGFJ—Penthouse.  
 11:40—KFOA—Record Reporter.  
 11:45—KFI—Guest Star.  
 \*KHJ, KGB, KVQE—News.  
 KNN—You and ...  
 \*KMPC—News.  
 KNLA—King Perry.  
 11:55—\*KECA—News.  
**12**—KFI—Midnight Flyer.  
 KHJ—Rhapsody in Wax.  
 \*KNN—News.  
 KEAC—Symphony (to 3).  
 KFVD—Spade Cooley Time (to 2).  
 KFVB—Melodee Time.  
 KGFJ—The Kings (to 4).  
 KGLI—Yawn Patrol (to 3).  
 KLAC—Don Otis.  
 KWIK—Show People's Show (to 4).  
 KNLA—Alex Cooper Show (to 5).  
 12:05—KNN—Steve Allen Show.  
 12:30—KFVB—Empire Room Orch.

**Recorded Highlights**  
 MONDAY THROUGH FRIDAY  
 POPULAR  
 8:15 a.m.—KLAC, Haynes at Reins.  
 10:00 a.m.—KLAC, Al Jarvis.  
 11:00 a.m.—KFVB, Peter Potter.  
 12:00 noon—KOWL, Joe Adams.  
 1:00 p.m.—KFVB, Bill Anson.  
 1:10 p.m.—KLAC, Bob McLaughlin.  
 6:05 p.m.—KLAC, Al Jarvis.  
 6:30 p.m.—KFVB, Frank Bull.  
 7:00 p.m.—KLAC, Bob McLaughlin.  
 10:00 p.m.—KFVB, Gene Norman.  
 10:00 p.m.—KEAC, Ira Cook.  
 12:00 p.m.—KXLA, Alex Cooper.  
 CLASSICAL  
 1:30 p.m.—KEAC, American Music.  
 6:00 p.m.—KGFJ, Musical Digest.  
 6:30 p.m.—KEAC, Hour of Music.  
 7:00 p.m.—KMPC, Favorites.  
 7:30 p.m.—KEAC, Echoes & Encores.  
 8:00 p.m.—KEAC, Evening Concert.

**SMILIN' BOY**  
 Since CBSinging star Jack Smith performed in the Columbia picture "Make-Believe Ballroom," he is reported wanted for a regular series of musicals.

# WEDNESDAY, APRIL 13

\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's  
Breakfast Club  
KFI, KFSD—Fred Waring.  
\*KHJ, KGB—Cecil Brown.  
KXN—Harry Babbitt.  
KAGH—Sister Sylvia.  
KFAC—Country Church.  
KFOX, KRKD—Bible Institute  
KFVD—Wakeup Ranch.  
KFWB—L. A. Breakfast Club.  
KGER—Mizpah.  
KGFJ—Dr. Frederick Balles.  
KGL—Reveille Ranch.  
\*KLAC, KNLA—News.  
\*KMPC—Norman Nesbitt, News  
KOWL—Time, Topics, Tempo.  
KWKW—Klub KWIK.  
KWKW—Reveille in Swing.  
\*KLAC—Stock Market.  
8:15—KHJ, KFNM, KGB, KVOE—  
Victor H. Lindlahr.  
\*KXN—News, Dave Valle.  
KGFJ—Melody Time.  
KLAC—Hymns at the Reins.  
KMPC—Markets; Sports.  
KNLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
\*KHJ, KFAC, KGL, KOWL,  
KRKD, KVOE—News.  
KXN, KCBQ—Grand Slam.  
KAGH—Musical Clock.  
KFOX—Words of Life.  
KFVD—Citizens in Action.  
KGER—Hammond.  
KMPC—Song for You.  
KNLA—Haven of Rest.  
KWKW—Stock Quotations.  
8:45—KFI, KFSD—Lora Lawton.  
KHJ, KGB—Quiz Club.  
KXN—Rosemary.  
KAGH—Pentecostal Church.  
KFAC—Unity.  
KFVD—Editor of the Air.  
KGFJ—Bible Treasury Hour.  
KGL—On Parade.  
KMPC—In a Nutshell.  
KOWL—Marine Band.  
KRKD—Spotlight Varieties.  
KWKW—Garden Program.  
**9**—KECA, KFMB—Welcome,  
Travelers.  
\*KFI, KFSD, KLAC—News.  
\*KHJ, KGB, KVOE—Kate  
Smith Speaks.  
KXN—Wendy Warren.  
KAGH—Sunshine Program.  
KFAC—Serenade.  
KFOX—Rev. Earl Ivis.  
KFVD—Waltz Time.  
KFWB—L. A. Breakfast Club.  
KGER—Lutheran Hour.  
KGFJ—Disabled Veterans.  
KGL—Sweet and Sentimental.  
KMPC—Band Box.  
KOWL—Memories in Music.  
KRKD—Sagebrush Serenade.  
\*KWKW—News; Music.  
KWKW—Voice of China.  
KXLA—Bar Nothing Ranch.  
9:05—KFI—Ladies Day.  
KLAC—Coffee With Crosby.  
9:15—KHJ, KGB, KVOE—Kate  
Smith Sings.  
KXN, KCBQ—Aunt Jenny.  
\*KFVD—News.  
KGFJ—Airtorials.  
KGL—Ballads for You.  
KLAC—Music Room.  
KMPC—Bargain Broadcast.  
KOWL—Hawaiian Melodies.  
KWKW—Foursquare Churches.  
9:30—KECA, KFMB—Kay Kyser  
College.  
KHJ—Moods in Music.  
KXN, KCBQ—Helen Trent.  
KAGH—Olga Graves.  
KFOX—Full Gospel.  
KFVD—Show Tunes.  
KFWB—Curtis H. Springer.  
KGB—Molly Morse.  
KGER—God's Half Hour.  
KGFJ—Racing News.  
KGL—Valley Shopper.  
KLAC—Racing News.  
KMPC—Chef Milani.  
\*KOWL, KWKW—News.  
KWKW—Feature Page.  
9:45—KFI—All Around Town.  
KXN, KCBQ—Our Gal Sunday.  
KAGH—Musical Contrasts.  
KFVD—Stitchin' Time.  
KFWB—Howdy, Stranger.  
KGFJ—Yesterday's Hits.  
KLAC—Morning Melodies.  
\*KMPC—Larry Smith, News.  
KOWL—Album of Song.  
\*KRKD—News.  
KWKW—Rev. Waters.  
**10**—KECA, KFMB—Ted Malone.  
KFI—All Around Town.  
\*KHJ, KFNM, KGB, KVOE—  
News, Glenn Hardy.  
KXN—Big Sister.  
KAGH—General Electric Hour.  
KFAC—Morning Concert.  
\*KFOX—News.  
KFVD—Rev. Louis T. Talbot.  
KFWB—Show Biz Quiz.

- KGER—Earl Lee.  
KGFJ—What D'You Know?  
KGL—Waltz Time.  
KLAC—Al Jarvis Ballroom.  
KMPC—Westerners.  
KOWL—Yiddish Hour.  
KRKD—Morning Melodies.  
KWKW—Spanish Lesson.  
KWKW—Sports.  
KNLA—Philo Quiz.  
10:10—KWKW—Audrey Shops.  
10:15—KECA, KFMB—Galen Drake.  
KFI—Are You Listening?  
KHJ, KGB, KVOE—Gospel  
Singers.  
KXN—Ma Perkins.  
KFOX—Assembly of God.  
KGER—Truth Marches On.  
KGL—Sweet Swing.  
KRKD—Dr. Richardson.  
KWKW—Paul Sutton.  
\*KNLA—News.  
10:25—KGFJ—Sports Flash.  
10:30—KECA, KFMB—My True Story  
\*KFI, KGL—News.  
KHJ, KGB—Luncheon at  
Sardi's.  
KXN—Young Dr. Malone.  
KFVD—Rescue Mission.  
KFWB—Maurice Hart.  
KGER—Helen Markham.  
KRKD—Crazy Rhythm.  
KVOE—Bing Crosby.  
KWKW—Classified Ads.  
KWKW—Feature Stories.  
KNLA—Western Music.  
10:35—KGL—Romance in Rhythm.  
10:45—KFI—Life Can Be Beautiful.  
KXN—Guiding Light.  
KFAC—Your Town.  
KGER—Rev. Le Roy Kopp.  
KRKD—Midnight Blessing.  
KWKW—Racing Lineup.  
KWKW—Date With Dinah.  
10:55—KECA, KFMB—Betty Crocker  
Magazine of the Air.  
KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
KFI, KFSD—Double or  
Nothing.  
KHJ, KGB, KVOE—Ladies  
First.  
KXN—Second Mrs. Burton.  
\*KAGH, KFVD—News.  
KFAC—Festival of Music.  
KFOX—Pla-Bucks Auction.  
KFWB—Peter Potter.  
KGER—Biblical Research.  
KGFJ—Sunset and Vine.  
KGL—Crosby Sings.  
KLAC—Al Jarvis Ballroom.  
KMPC—Memory Melodies.  
KOWL—Spanish Hour.  
KRKD—Songs of Yesterday.  
KWKW—County Supervisor.  
KNLA—Western Music.  
11:10—KAGH—1300 Club.  
11:15—KECA, KFMB—Get More Out  
of Life.  
KXN—Perry Mason.  
KFOX—Rhythmic Age.  
KFVD—Shopping Highlights.  
KGER—Concert Hall.

- KGIL—Midmorning Melodies.  
KMPC—Meet Your Pharmacist.  
KWKW—Music.  
KWKW—Stairway to Music.  
\*KNLA—Pasadena News.  
11:25—KGFJ—Sports Flash.  
11:30—KECA—Casa Cugat.  
KFI, KFSD—Today's Children.  
KHJ, KFNM, KGB, KVOE—  
Queen for a Day.  
KXN, KCBQ—Nora Drake.  
KFAC—Keyboard Artistry.  
\*KFOX, KFVB, KOWL, KRKD  
—News.  
KFVD—Memory Melodies.  
KGER—Peter Slack Time.  
KGFJ—Piano Moments.  
KMPC—Tops in Pops.

- KGFJ—1230 Club.  
KGL—Hart & Darling.  
KLAC—Honest Opinion, Jarvis  
KMPC—Jeanne Gray.  
KWKW—Navy Band.  
KWKW—Stock Quotations.  
KNLA—Ford Lewis.  
12:35—KWKW—Farm News.  
12:45—KFI, KFSD—Right to  
Happiness.  
KHJ—Melody Matinee.  
KXN—E. H. Wileman.  
KAGH—Operation Milka.  
\*KEAC, KMPC—News.  
KGFJ—Three Alarm.  
KWKW—Fiesta Time.  
KWKW—Circle 1430 Ranch.  
12:55—KGFJ—Sports Flash.

**HOME TOWN  
JAMBOREE**  
Cliffie Stone Eddie Kirk  
Herman the Hermit  
Julie Hayden Merle Travis  
Tennessee Ernie  
Top Western Talent  
**KXLA 11:30-12:30  
Mon. Thru Fri.**

- KNLA—Hometown Jamboree.  
11:40—KFOX—Hit Tunes.  
11:45—KECA—One for the Book.  
KFI—Light of the World.  
KXN—What Makes You Tick?  
KGFJ—Saludos Amigos.  
\*KGL—News.  
KOWL—Small Bands.  
KRKD—Sweet Pops.  
11:55—KGFJ—Sports Flash.  
**12**\*KECA, KHJ, KAGH—News.  
KFI—Farm Reporter.  
KXN—Gordon Mason.  
KFAC—Luncheon Concert.  
KFMB—Dance Parade.  
KFSD—Life Can Be Beautiful.  
KFVD—Meridian Song.  
KFWB—Peter Potter.  
KGER—Music.  
KGFJ—Intermission.  
KGL—Real Estate Page.  
KLAC—Al Jarvis Ballroom.  
KMPC—Women Are Wonderful  
KOWL—Joe Adams Show.  
KRKD—Santa Fe Trails.  
\*KWKW—News; San Fernando  
Hour.  
KWKW—Two on the Aisle.  
KNLA—Hometown Jamboree.  
12:05—KAGH—Sports News.  
12:10—KAGH—Musical Portraits.  
12:15—KECA—Norwood Smith Selects  
KFI, KFSD—Ma Perkins.  
KHJ—Hits of Yesterday.  
\*KFOX, KGER—News.  
KGL—Vocal Varieties.  
12:25—KGFJ—Sports Flash.  
12:30—KECA—Art Baker's Notebook.  
KFI, KFSD—Pepper Young.  
KHJ—Louise Massey.  
\*KXN, KCBQ—Knox Manning.  
KFVD—Shopping Highlights.  
\*KFWB—News; Peter Potter.  
KGER—Luncheon Serenade.

- 1**—KECA, KFMB—Breakfast in  
Hollywood.  
KFI, KFSD—Backstage Wife.  
KHJ—Jan Looks at H'wood.  
KXN—Bill for Help.  
\*KAGH, KFVD, KLAC—News.  
KFAC—Piano Parade.  
KFOX—Barbershop Quartet.  
KFWB—Bill Anson.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGL—1260 Roundup.  
KMPC—The Man Says Yes.  
KOWL—Joe Adams Show.  
KRKD—Siesta Time.  
\*KWKW—News; Just Relax.  
KNLA—County Business.  
1:05—KAGH—Accent on Music.  
1:15—KFI, KFSD—Stella Dallas.  
KHJ—Nancy Dixon.  
KFAC—Classroom Badlo.  
KFOX—Russ Brown Music.  
KFVD—Piano Parade.  
KGL—Charlie Hamp.  
KLAC—570 Club.  
KWKW—Races and Sports.  
KNLA—Farm Program.  
1:25—KGFJ—Sports Flash.  
1:30—KECA—Reserve.  
KFI, KFSD—Lorenzo Jones.  
KHJ—Norma Young.  
KXN—Winner Take All.  
KFAC—American Music.  
KFOX—Country Boys.  
KFVD—Hall of Records.  
\*KFWB, KRKD—News.  
KGER—Clark Sparks Show.  
KGL—Homemakers.  
KMPC—Music in the Air.  
KOWL—Paul's Platter Party.  
KWKW—Music.  
KWKW—Hawaiian Echoes.  
KNLA—Vocal Varieties.  
1:35—KRKD—Symphony of Song.  
1:45—KECA—Ethel and Albert.  
KFI, KFSD—Wilder Brown.  
KXN—George Fisher.  
KFOX—Everybody's Business.  
KGER—Hawaiian Melodies.  
KNLA—Listeners Digest.  
1:50—KWKW—Bing Crosby.  
1:55—KGFJ—Sports Flash.

- 2**—KECA, KFMB—Surprise  
Package.  
KFI, KFSD—When a Girl  
Marries.  
KHJ—Deems Taylor Concert.  
KXN, KCBQ—Hint Hunt.  
KAGH—French's Follies.  
KFAC—Matinee.  
KFOX—Judy Martin.  
KFVD—Control Room Capers.  
KFWB—Bill Anson.  
KGER—Long Beach Band.  
KGFJ—What's Up.  
KGL—Homemakers.  
\*KLAC—News, Sports.  
KMPC—Three Alarm.  
KOWL—Paul's Platter Party.  
KRKD—Tunes in Tempo.  
KWKW—Take Five.  
KNLA—Music for You.  
2:10—KLAC—570 Club.  
2:15—KFI, KFSD—Portia Faces Life  
EFOX—Rusty Gill.  
KRKD—Housing Expediter.  
2:20—\*KWKW—News.  
2:25—KXN, KCBQ—Mr. Information  
KGFJ—Sports Flash.  
2:30—KECA, KFMB—Bride & Groom  
KFI, KFSD—Just Plain Bill.  
KHJ, KGB, KVOE—Red Benson  
KXN, KCBQ—Meet the Missus  
KFOX—Country Girls.  
KGER—Garden School.  
KGFJ—Keyboard Korner.  
KGL—Variations in Rhythm.  
KMPC—Lois January.  
\*KOWL—News.  
KRKD—Tunes in Tempo.  
KWKW—Platter Parade.  
2:35—KOWL—Contented Listening.  
2:40—KGER—Long Beach Band.  
2:45—KFI, KFSD—Front-Page  
Farrell.  
KFOX—Down Homers.  
KGFJ—Hawaiian Serenade.  
KRKD—Organ Moods.  
KWKW—Races and Sports.  
2:50—KWKW—Light and Airy.  
2:55—KGFJ—Sports Flash.  
**3**—KECA, KFMB—Talk Your  
Way Out of It.  
KFI, KFSD—Road of Life.  
KHJ, KGB, KVOE—Happy  
Gang.  
KXN, KCBQ—Arthur Godfrey.

**wednesday**  
*Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
3:00—Arthur Godfrey, KXN.  
4:00—Herb Shriner, KXN.  
6:00—Duffy's Tavern, KFI.  
7:30—Amateur Hour, KECA.  
9:00—Bing Crosby, KECA.  
9:00—Blondie, KFI.  
9:30—Milton Berle, KECA.

**Quiz, Participation**  
8:00—McNeill Bkfst. Club, KECA  
8:30—Grand Slam, KXN.  
9:30—Kay Kyser, KECA.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
11:45—What Makes You Tick, KXN.  
1:00—Bkfst. in H'wood, KECA.  
2:30—Meet the Missus, KXN.  
2:30—Bride and Groom, KECA.  
3:30—House Party, KECA.  
8:00—Name That Song, KHJ.  
8:30—Groucho Marx, KECA.

**Drama**  
8:30—Family Theatre, KHJ.  
9:30—Curtain Time, KFI.  
8:30—Dr. Christian, KXN.

**Classical, Semi-Classical**  
**Music**  
8:00—Fred Waring, KFI.

**Comment-Narration**  
7:45—Fred Beck, KXN.  
9:00—Kate Smith, KHJ.  
10:00—Ted Malone, KECA.  
12:00—Gordon Mason, KXN.  
12:30—Art Baker, KECA.  
4:30—Arritt Wheeler, KFI.  
4:30—Passing Parade, KHJ.  
8:45—Night Editor, KXN.

**Mystery-Detective**  
8:30—Mr. D. A., KFI.

**Sports**  
9:50—Racing News, KLAC.  
9:30—Racing, KGFJ.  
5:30—Sports Dial, KRKD.  
5:45—Race Recap, KGFJ.  
5:45—Race Results, KRKD.  
5:45—Sam Balter, KLAC.  
6:15—Bob Kelley, KMPC.  
6:30—Joe Hernandez, KMPC.  
8:30—Inside of Sports, KHJ.

**Popular-Western Music**  
8:00—Harry Babbitt, KXN.  
10:00—Westerners, KMPC.  
4:30—Club 15, KXN.  
4:45—Stuart Hamblen, KFWB.  
8:00—Supper Club, KFI.  
8:15—Jack Smith, KXN.

★KAGH, KFOX, KLAC, KWIK, KXLA—News.  
 KFAC—Musical Favorites.  
 KFWD—Hall of Records.  
 KFWR—Bill Anson.  
 KGER—Rancho 1390.  
 KGFJ—Record Jackpot.  
 KGIL—Keyboard Melodies.  
 KMPC—Bill Ewing.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWKW—Handicap Contest.

3:05—KAGH—French's Follies.  
 3:15—KFI, KFSD—The Brighter Day  
 KFOX—Here's to Veterans.  
 ★KGIL—News.  
 KLAC—Don Otis Show.  
 KOWL—Rhythm at Random.  
 KWIK—Music.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.

3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—House Party.  
 KFI, KFSD—Annt Mary.  
 KHJ—Music.  
 KECA—Lyrics in Chorus.  
 KFOX—Hawaiian Music.  
 KFVD—Harlematinee.  
 KGB—Lanny Ross Show.  
 ★KGER, KOWL, KRKD—News.  
 KGIL—Veterans' Hospital.  
 KMPC—Swing and Sling.  
 KWIK—Rancho.  
 KWKW—Crowell Beech.

3:35—KGER—Rancho 1390.  
 KOWL—Just Music.  
 KRKD—Tea-Time Tunes.

3:40★KFWD—News.  
 3:45—KFI, KFSD—We Love & Learn  
 KHJ, KGB, KVOE—Gabriel  
 Heatter.  
 KAGH—Serenade.  
 ★KFAC—News.  
 KFOX—Pet Review.  
 KFWR—Mel Roach.  
 KGIL—Dance Matinee.  
 KOWL—Betty Delahanty, Songs

3:55—KGFJ—Sports Flash.

4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's  
 Secret.  
 ★KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KXN, KCBQ—Herb Shriner.  
 KAGH—Western Stars.  
 KFAC—Musical Masterpieces.  
 ★KFOX, KGER—News.  
 KFVD—News.  
 KFWR—Ring Crosby.  
 KGFJ—Record Review.  
 KGIL—Hank Penny Show.  
 ★KLAC—News, Sports.  
 ★KMPC—News, Harpel.  
 KOWL—Musical Showcase.  
 KRKD—Piano Paintings.  
 KWIK—Plaza Program.  
 KWKW—Eddie Lamar.  
 KXLA—Juke Box Matinee.

4:05—KGER—Rancho 1390.  
 4:10—KFOX—Freddie Martin.  
 4:25—KFI—Johnny Murray.  
 ★KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KXN, KCBQ—Stand-In.  
 KFSD—You Win It.  
 KFWR—Marsha Walton.  
 KLAC—Sketch Henderson.  
 KMPC—Modern Classics.  
 KRKD—Melody Time.

4:20—KECA—Double Feature.  
 4:25—KGFJ—Sports.  
 4:30★KECA—Eleanor and Anna  
 Roosevelt.  
 KFI—Burret Wheeler.  
 ★KHJ, KGB, KVOE—Passing  
 Parade.  
 KXN, KCBQ—Club 15.  
 KFOX, KWIK—Old-Age  
 Pensions.  
 KFVD—Tele-Tunes.  
 KFWR—Daily Light.  
 KLAC—Music.  
 KMPC—Mellow Moods.  
 ★KOWL—News; Show Tunes.  
 KRKD—Symphony in Swing.  
 KWKW—High Time.

4:45—KECA—Happy Theater.  
 ★KHJ, KGB, KVOE—News.  
 ★KXN, KCBQ—Ed R. Murrow.  
 KAGH—Aitadena Youth.  
 ★KFSD—H. V. Kaitenborn.  
 KFVD—Rhythm and Rhyme.  
 KFWR—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KMPC—Collectors' Corner.  
 ★KRKD—News.  
 KWKW—Sports; Serenade.

4:55—KGFJ—Sports Flash.

5—KECA, KFMB—Challenge of  
 the Yukon.  
 ★KFI—Feature Wire.  
 KHJ, KGB, KVOE—Superman.  
 ★KXN, KCBQ—Knoe Manning,  
 News.  
 KAGH—Anniversary Party.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Andy Mansfield.  
 KFWR—Stuart Hamblen.  
 KGER—Sports; Rancho 1390.  
 KGFJ—Jive at 5.

KGIL—Hank Penny Show.  
 ★KLAC—Fred Henry Reports.  
 ★KMPC—News; Upswing.  
 KOWL—Something New.  
 KRKD—Songs of the Saddle.  
 KWIK—Service Program.  
 KWKW—Dobbs & Wilson.  
 KXLA—Juke Box Matinee.

5:15★KFI—News.  
 KXN—Tom Hanlon.  
 KAGH—Aitadena Youth.  
 KGIL—Children's Corner.  
 KLAC—Music Room.  
 ★KMPC—Virgil Pinkley.  
 KWKW—Today at the Races.  
 KXLA—Future Pianists.

5:25—KAGH—Sports News.  
 5:30—KECA, KFMB—Sky King.  
 KFI—Cnsa Cugat.  
 KHJ, KFXM, KGB, KVOE—  
 Captain Midnight.  
 ★KXN, KCBQ—Chet Huntley.  
 KAGH—Maurice Johnson.  
 KFAC—Whoa Bill Club.  
 ★KFOX, KGIL—News.  
 ★KFSD—This Is the Story.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KOWL—Evening Serenade.  
 KRKD—Sports Dial.  
 KWIK—Western Ballads.  
 KWKW—Hoyos Hour.  
 KXLA—Squeakin' Deacon.

5:40—KGIL—Sports.  
 5:45★KFI, KFSD—Elmer Peterson.  
 KHJ, KFXM, KGB, KVOE—  
 Tom Mix.  
 ★KXN, KCBQ—News, Garred.  
 KFOX—Your Fishcaster.  
 ★KFVD—News.  
 KGER—Billy Starr.  
 KGFJ—Race Recap.  
 KGIL—Latin American.

**SAM BALTER'S**  
**"SPORTS BOOK"**  
 5:45 - 6:00 p.m.  
 Monday through Saturday  
**KLAC**

KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Sports.

5:55★KXN—News, Frank Goss.

6★KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Duffy's Tavern.  
 ★KHJ, KGB, KVOE—Gabriel  
 Heatter.  
 KXN, KCBQ—County Fair.  
 KFAC—Twilight Hour.  
 ★KFOX, KGER, KLAC—News.  
 ★KFWR—Clete Roberts, News.  
 KGFJ—Musical Digest.  
 KGIL—Tops in Pops.  
 ★KMPC—News, Bill Harpel.  
 KOWL—Italian Program.  
 KRKD—Varieties in Music.  
 KWIK—Italo-American Hour.  
 KXLA—Pasadena Playhouse.

6:05★KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.

6:15★KECA—Hank Weaver, News.  
 ★KHJ, KGB—Mutual Newsreel.  
 KFOX—Hawaiian Music.  
 ★KFWR—Manchester Boddy.  
 KGER—Stamps Quartet.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KECA—Animal World Stories.

6:25—KECA, KFMB—Jack  
 Kirkwood's Korner Store.  
 KFI—Reserve.  
 KHJ, KGB, KVOE—Family  
 Theater.  
 KXN, KCBQ—Reserve.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFSD—Living, 1949.  
 KFWR—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Golden Gate Races.  
 KRKD—Sweet Pops.  
 KXLA—Eddy Arnold Show.

6:45—KGIL—Down Memory Lane.  
 KRKD—Accent on Rhythm.  
 KXLA—Music.

6:55★KHJ, KGB, KVOE—Bill  
 Henry, News.

**FOREST LAWN**  
 Presents  
**HOLLYWOOD**  
**BOWL AUDITIONS**  
 KFI 7 PM  
 WED.

7—KECA, KFMB—Lone Ranger.  
 KFI—Hollywood Bowl  
 Auditions.  
 KHJ, KGB—The Falcon.  
 KXN, KCBQ—Hollywood  
 Music Hall.  
 KFAC—Hour of Music.  
 KFOX—Evening Melodies.  
 KFSD—Lights of the City.  
 KFWR—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 ★KGIL, KRKD—Night.  
 KLAC—570 Club.  
 KMPC—Prestone Favorites.  
 KPCC—Pasadena Musicians.  
 KWIK—Building Burbank.  
 KXLA—Dusty Ellison.

7:15—KFOX—Red Cross.  
 KGIL—Songs by Crosby.  
 KPCC—Organ Recital.  
 KRKD—Three-Quarter Time.

7:30—KECA, KFMB—Original  
 Amateur Hour.  
 KFI, KFSD—Curtain Time.  
 KHJ, KFXM, KGB, KVOE—  
 Cisco Kid.  
 KXN, KCBQ—Beat the Clock.  
 KFAC—Echoes and Encores.  
 KFOX—Waltz Time.  
 KFWR—Sports Final.  
 KGER—Prophecy Speaks.  
 KGIL—Sherman Oaks C. of C.  
 ★KMPC—Hudson Reporter.  
 KPCC—Let's Talk It Over.  
 KRKD—Twilight Serenade.  
 KWIK—Music.  
 KXLA—Vance Lane.

7:45★KFOX—News.  
 KFWR—Remember?  
 KGIL—Novelaires.  
 KMPC—Club Time.  
 ★KWIK—Robert Arden.

8—KECA, KFMB—Original  
 Amateur Hour.  
 KFI, KFSD—Supper Club.  
 KHJ, KFXM, KGB, KVOE—  
 Name That Song.  
 ★KXN—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFWR—Williams-Rodgers.  
 KGER—Bible Treasury.  
 KGFJ—Caucasian Memories.  
 KGIL—Huatlin' Hal.  
 ★KLAC, KXLA—News.  
 KMPC—ABC Club.  
 KPCC—Midweek Devotional.  
 KWIK—Evening Siesta.

8:10—KLAC—Baseball: Hollywood  
 vs. San Francisco.

8:15★KFI, KFSD—World News.  
 KXN, KCBQ—Jack Smith.  
 KGER—Hebrew Christian.  
 ★KGFJ—News, Averill Berman.  
 KMPC—Romance and Rhythm.  
 KXLA—Variety.

8:30—KECA, KFMB—Groucho Marx.  
 KFI, KFSD—Great Gilderleeve  
 KHJ, KGB, KVOE—Scatter-  
 good Baines.  
 KXN, KCBQ—Dr. Christian.  
 ★KFWR—News.  
 KGER—Clem Davies.  
 KGFJ—Mills Show.  
 KMPC—Baseball: L. A. Angels  
 vs. Oakland Oaks.  
 KPCC—Pasadena City College.  
 KXLA—Orch Street Corral.

8:45—KFWR—Howdy Stranger.  
 KGER—Rev. Al Hurlan.

8:55★KHJ, KGB—Hy Gardner.

9—KECA, KFMB—Bing Crosby.  
 KFI, KFSD—Blondie.  
 ★KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KXN—Capitol Clinkroom.  
 KFAC—Evening Concert.  
 KFOX—Mayor Chace.  
 ★KFWR—Clete Roberts.  
 KGER—Voice of China.  
 KGFJ—H'wood House Party.  
 KGIL—Valley Spotlight.  
 KLAC, KMPC—Baseball.  
 KPCC—Books.  
 ★KWIK—News.  
 KXLA—Squeakin' Deacon.  
 9:15★KHJ, KGB, KVOE—Fleetwood  
 Lawton.  
 ★KFOX—News.  
 KFWR—United Nations.  
 KGER—Guest Star.  
 KPCC—Jazz Tunes.  
 KWIK—Dr. Clem Davies.

9:30—KECA, KFMB—Milton Berle.  
 KFI, KFSD—Mr. Dist. Atty.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KXN—Beulah.  
 KFOX—L. B. Town Forum.  
 KFWR—Unity Daily Word.  
 KPCC—Campus Highlights.

9:45★KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KXN, KCBQ—Night Editor.  
 ★KFWR—Music and News.  
 KPCC—Cal Tech Y.  
 KWIK—Dancin' With Anson.

10★KECA, KFMB—Richfield  
 Reporter.  
 ★KFI, KFSD—Sam Hayes, News  
 ★KHJ—Highlights in Headlines.

★KXN, KCBQ—News, Huntley.  
 KFAC—Dance Time.  
 KFOX—Oriental Moods.  
 KFVD—Citizens in Action.  
 KFWR—Eastside Show.  
 KGER—Little Show.  
 KGFJ—H'wood House Party.  
 KGIL—Showtime.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KPCC—Your Program.  
 KWIK—Dancin' With Anson.  
 KXLA—Olympic Fights.

10:05—KHJ—Highlights in Music.  
 10:15—KECA—Cnsa Cugat.  
 KFI—Tom Harmon, Sports.  
 KXN—Bob Elson.  
 KFMB—Highways of Melody.  
 KFOX—Merry-Go-Round.

**SPADE COOLEY TIME**  
 with George Sanders  
 NOW 10:15 P.M.  
 1020 KC  
 5000 WATTS  
**Check KEVD**  
 LOS ANGELES

KFVD—Spade Cooley Time.  
 KGER—Clark Sparks Show.  
 KMPC—Dance Parade.

10:30—KECA—One for the Book.  
 ★KFI—Carveth Wells.  
 KHJ, KGB—Deems Taylor  
 Concert.  
 KXN—Symphonette.  
 KFMB—Dance Orch.  
 KFOX—Music Moderne.  
 KFSD—Concert Hall.  
 KGER—Evangelist Church.  
 KGFJ—Song Book.  
 KLAC—Don Otis.  
 KMPC—Crosby Sings.  
 10:45—KFI—Melody Time.  
 KMPC—Dance Parade.

10:55—KFI—Police Bulletins.  
 ★KLAC—News.

11★KECA—News of Tomorrow.  
 ★KFI, KFSD, KWIK—News.  
 KHJ, KGB—Dance Orch.  
 ★KXN—Nelson Pringle.  
 KFAC—Dance Time.  
 KFMB—Cheatin' on Sandman.  
 KFOX—Owen Mac Music.  
 KFVD—Spade Cooley Time.  
 KFWR—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Club Tabu.  
 KGIL—Showtime.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KXLA—Ray's Band Box.

11:15—KECA—Cinegrill Room.  
 KFI—Palace Hotel Orch.  
 KXN—Merry-Go-Round.  
 KFSD—Dance Orch.  
 KWIK—Dancin' With Anson.  
 KXLA—Western Echoes.

11:30—KECA—Beverly Hills Orch.  
 KFI—Milestones in Melody.  
 KHJ, KVOE—Dick Foy Orch.  
 ★KFOX—News.  
 KGFJ—Penthouse.  
 KXLA—King Perry.

11:45★KHJ, KGB, KVOE—News.  
 KXN—You and ...  
 ★KMPC—News.  
 11:55★KECA—News.

12—KFI—Midnight Flyer.  
 KHJ—Rhapsody in Wax.  
 ★KXN—News.  
 ★KFAC—Symphony (to 3).  
 KFVD—Spade Cooley Time  
 (to 2).  
 KFWR—Melodee Time.  
 KGFJ—The Kings (to 4).  
 KGIL—Yawn Patrol (to 3).  
 KLAC—Don Otis.  
 KWIK—Show People's Show  
 (to 4).  
 KXLA—Alex Cooper Show  
 (to 5).

12:05—KXN—Steve Allen Show.  
 12:30—KFWR—Empira Room Orch.

**HISS THE VILLAIN**  
 Announcer Ed Chandler on  
 NBC's Jimmy Durante Show  
 always finds himself cast in  
 the role of the villain when-  
 ever he takes a role in a  
 drama. Actually, he is a  
 mild-mannered young man  
 and is still hoping that some  
 day he will play something  
 else besides a scoundrel.

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# THURSDAY, APRIL 14

★Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 ★KHJ, KGB, Cecil Brown.  
 KNX—Harry Babbitt.  
 KAGH—Sister Sylvia.  
 KFAC—Country Church.  
 KFOX, KRKD—Haven of Rest KFVD—Wakeup Ranch.  
 KFVB—Andrew Fearing.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Balles.  
 KGIH—Reville Ranch.  
 ★KLAC, KXLA—News.  
 ★KMPC—Norman Nesbitt, News  
 KOWL—Hint Topics, Tempos.  
 KWIK—Club KWIK.  
 KWKW—Proudly We Hall.  
 8:10—KLAC—Stock Market.  
 8:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 ★KNX—News, Dave Vaila.  
 KFVB—Western Music.  
 KGFJ—Melody Time.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets.  
 KXLA—Music.  
 8:25—KMPC—Sports Roundup.  
 8:30—KFI, KFSD—Jack Berch.  
 ★KHJ, KFAC, KGIH, KOWL, KRKD, KVOE—News.  
 KNX, KCBQ—Grand Slam.  
 KAGH—Musical Clock.  
 KFOX—Words of Life.  
 KFVD—Citizens in Action.  
 KFVB—Curtis H. Springer.  
 KGER—Hammond.  
 KMPC—Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Baptist Brothers.  
 8:45—KFI, KFSD—Lora Lawton.  
 KHJ, KGB—Quiz Club.  
 KNX—Rosemary.  
 KAGH—Pentecostal Church.  
 KFAC—Unity.  
 KFVD—Editor of the Air.  
 KFVB—Science of Mind.  
 KGER—Bible Treasury.  
 KGIH—On Parade.  
 KMPC—In a Nutshell.  
 KOWL—Waltz Time.  
 KRKD—Spotlight Varieties.  
 KWKW—Garden Program.  
**9**—KECA, KFMB—Welcome Travelers.  
 ★KFI, KFSD, KLAC—News.  
 ★KHJ, KGB, KVOE—Kate Smith Speaks.  
 KNX—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Rev. Ivis.  
 KFVD—Waltz Time.  
 KFVB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—Your County at Work.  
 KGIH—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWL—Voice of the Army.  
 KRKD—Sagebrush Serenade.  
 ★KWIK—News; Music.  
 KWKW—Voice of China.

- KNX, KCBQ—Our Gal Sunday  
 KAGH—Musical Contrasts.  
 KFVD—Stitchin' Time.  
 KFVB—Howdy, Stranger.  
 KGFJ—Yesterday's Hits.  
 KLAC—Morning Melodies.  
 ★KMPC—Larry Smith, News.  
 KOWL—Album of Song.  
 ★KRKD—News.  
 KWKW—Rev. Waters.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—All Around Town.  
 ★KHJ, KFXM, KGB, KVOE—Glenn Hardy, News.  
 KNX—Big Sister.  
 KAGH—General Electric Hour.  
 KFAC—Morning Concert.  
 ★KFOX—News.  
 KFVD—Rev. Louis T. Talbot.  
 KFVB—Show Biz Quiz.  
 KGER—Earl Lee.  
 KGFJ—What D'You Know?  
 KGIH—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Westerners.  
 KOWL—Yiddish Hour.  
 KRKD—Morning Melodies.  
 KWIK—Spanish Lesson.  
 KWKW—Sports.  
 KXLA—Philo Quiz.  
 10:10—KWKW—Audrey Shops.  
 10:15—KECA, KFMB—Galen Drake.  
 KFI—Are You Listening?  
 KHJ, KFXM, KGB—Benny Walker Kitchen.  
 KNX—Ma Perkins.  
 KFOX—Assembly of God.  
 KGER—Lean Back & Listen.  
 KGIH—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWIK—Paul Sutton.  
 ★KXLA—News.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story  
 ★KFI, KGIH—News.  
 KHJ, KGB—Luncheon at Sardi's.  
 KNX—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFVB—Maurice Hart.  
 KGER—Helen Markham.  
 KRKD—Crazy Rhythm.  
 KVOE—Bing Crosby.  
 KWIK—Classified Ads.  
 KWKW—Feature Stories.  
 KXLA—Western Music.  
 10:35—KFOX—Morning Music.  
 KGIH—Romance in Rhythm.  
 10:45—KFI—Life Can Be Beautiful.  
 KNX—Guiding Light.  
 KFAC—L. A. Medical Assn.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KWIK—Racing Lineup.  
 KWKW—Date With Dinah.  
 10:55—KECA, KFMB—Betty Crocker Magazine.

- 11**—EGFJ—Sports Flash.  
 KECA, KFMB—Betty Crocker Magazine.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KNX—Second Mrs. Burton.  
 ★KAGH, KFVD, KWIK—News.  
 KFAC—Waltz Time.  
 KFOX—Pia-Bucks Auction.  
 KFVB—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Sunset and Vine.  
 KGIH—Cross Sings.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Memory Melodies.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWKW—Song Parade.  
 KXLA—Western Music.  
 11:10—KAGH—1300 Club.  
 11:15—KECA, KFMB—Dorothy Kilgallen.  
 KNX—Perry Mason.  
 KFOX—Rhythmic Age.  
 KFVD—Shopping Highlights.  
 KGIH—Midmorning Melodies.  
 KWIK—Neighborhood Voice.  
 KWKW—Organ Melodies.  
 ★KXLA—Pasadena News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KNX, KCBQ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 ★KFMB—Baukhaxe Talking.  
 ★KFOX, KFVB, KRKD—News.  
 KFVD—Memory Melodies.  
 KGER—Peter Slack Time.  
 KGFJ—Piano Moments.  
 KMPC—Tops in Pops.  
 KXLA—Hometown Jamboree.  
 11:45—KECA—One for the Book.  
 KFI—Light of the World.  
 KNX—What Makes You Tick?  
 KFOX—Hit Tunes.  
 KGFJ—Saludos Amigos.  
 ★KGIH—News.  
 KOWL—Small Bands.  
 KRKD—Sweet Pops.  
 KWIK—Concert Miniature.  
 11:55—KGFJ—Sports Flash.  
**12**★KECA, KHJ, KAGH, KGB, KVOE, KWIK—News.  
 KFI—Farm Reporter.  
 KNX—Gordon Mason.  
 KFAC—Luncheon Concert.  
 KFSD—Life Can Be Beautiful.  
 KFVD—Meridian Song.  
 KFVB—Peter Potter.  
 KGER—Music.  
 KGFJ—Intermission.  
 KGIH—Real Estate Show.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Joe Adams Show.  
 KRKD—Santa Fe Trails.

- KWKW—Armand Tokatyas.  
 KXLA—Hometown Jamboree.  
 12:05—KAGH—Sports News.  
 12:10—KAGH—Musical Portraits.  
 12:15—KECA—Norwood Smith Selects.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Hits of Yesterday.  
 ★KFOX, KGER—News.  
 KGIH—Vocal Varieties.  
 KWKW—San Fernando Hour.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Art Baker's Notebook.  
 KFI, KFSD—Pepper Young.  
 KHJ—Louis Massey.  
 ★KNX, KCBQ—Knox Manning.  
 KFOX—Gene James Time.  
 KFVD—Shopping Highlights.  
 ★KFVB—News.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIH—Western Music.  
 KLAC—Honest Opinion, Jarvis.  
 KMPC—Jeanne Gray.  
 KWIK—Navy Band.  
 KWKW—Stock Quotations.  
 KXLA—Ford Lewis.  
 12:35—KWKW—Farm News.  
 12:45—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—Harry Babbitt.  
 KOWL—Martha Brandon.  
 ★KFAC, KMPC—News.  
 KGER—Three Alarm.  
 KWIK—Fiats Time.  
 KWKW—Circle 1430 Ranch.  
 12:55—KGFJ—Sports Flash.  
**1**—KECA, KFMB—Breakfast in Hollywood.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 KNX—Call for Help.  
 ★KAGH, KFVD, KWIK—News.  
 KFAC—Piano Parade.  
 KFOX—Barbershop Quartet.  
 KFVB—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIH—1260 Roundup.  
 ★KLAC—News, Sports.  
 KMPC—The Man Says Yes.  
 KOWL—Joe Adams Show.  
 KRKD—Siesta Time.  
 KXLA—Community Broadcaster.  
 1:05—KAGH—Accent on Music.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—Classroom Radio.  
 KFOX—Russ Brown Music.  
 KFVD—Piano Parade.  
 KGIH—Charlie Hamp.  
 KLAC—570 Club.  
 KWKW—Races and Sports.  
 KXLA—Fara News.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Reserve.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX—Winner Take All.  
 KFAC—American Music.  
 KFOX—Doc Hopkins.  
 KFVD—Hall of Records.  
 KGER—Hawaiian Melodies.  
 KGIH—Homemakers.  
 KMPC—Music in the Air.  
 KOWL—Paul's Platter Party.  
 ★KRKD—News.  
 KWIK—Music.  
 KWKW—Hawaiian Echoes.  
 KXLA—Vocal Varieties.  
 1:35—KRKD—Symphony of Song.  
 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KNX—George Fisher.  
 KFOX—Everybody's Bessness.  
 KWKW—Sports; Bing Crosby.  
 KXLA—Listeners Digest.  
 1:55—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ—Deems Taylor Concert.  
 KNX, KCBQ—Hint Hunt.  
 KAGH—French's Follies.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFVB—Control Room Capers.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGIH—Homemakers.  
 ★KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Paul's Platter Party.  
 KRKD—Fed. Women's Clubs.  
 KWIK—Take Five.  
 KXLA—Music for You.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Kelley Life  
 KFI—Rusty Gill.  
 KRKD—Colorado River Assn.  
 ★KWKW—Sports; News.  
 2:25—KNX, KCBQ—Mr. Information  
 KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red Benon  
 KNX, KCBQ—Meet the Missus  
 KFOX—Country Girls.  
 KGER—Garden School.  
 KGFJ—Keyboard Corner.  
 KGIH—Variations in Rhythm.  
 KMPC—Lois January.

**TENNESSEE ERNIE**  
 IN  
**RADIO'S HOTTEST WESTERN SHOW**  
**KXLA**  
 9 - 10 A. M. — Mon.-Fri.

KXLA—Bar Nothing Ranch.  
 9:05—KFI—Ladies Day.  
 KLAC—Coffee With Crosby.  
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.  
 KNX, KCBQ—Aunt Jenny.  
 ★KFVD—News.  
 KFVB—Crosby Entertainers.  
 KGFJ—Airtorials.  
 KGIH—Ballads for You.  
 KLAC—Music Room.  
 KMPC—Bargain Broadcast.  
 KOWL—Hawaiian Melodies.  
 KWKW—Foursquare Churches.  
 9:30—KECA, KFMB—Kay Kyser College.  
 KIJ—Moods in Music.  
 KNX, KCBQ—Helen Trent.  
 KAGH—Olga Graves.  
 KFOX—Full Gospel.  
 KFVD—Show Tunes.  
 KFVB—Curtis H. Springer.  
 KGER—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIH—Valley Shopper.  
 KLAC—Racing News.  
 KMPC—Chef Milano.  
 ★KOWL, KWKW—News.  
 KWIK—Feature Page.  
 9:45—KFI—All Around Town.

**Thursday Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 3:00—Arthur Godfrey, KNX.  
 4:00—Herb Shriner, KNX.  
 6:00—Al Jolson, KFI.  
 8:30—Aldrich Family, KFI.  
 9:00—Burns and Allen, KFI.

**Quiz, Participation**  
 8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Kay Kyser, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 11:45—What Makes You Tick, KNX.  
 1:00—Bkfst. in H'wood, KECA.  
 2:30—Meet the Missus, KNX.  
 2:30—Bride and Groom, KECA.  
 3:30—House Party, KECA.  
 9:30—Noah Webster Says, KFI.

**Drama**  
 7:00—James Hilton, KNX.  
 7:00—Screen Guild, KFI.  
 7:30—First Nighter, KNX.  
 8:30—Theater, U.S.A., KECA.

**Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.  
 7:30—Fred Waring, KFI.

**Comment-Narration**  
 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.

10:00—Ted Malone, KECA.  
 11:15—Dorothy Kilgallen, KECA.  
 12:00—Gordon Mason, KNX.  
 12:30—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KNX.

**Mystery-Detective**  
 6:00—Suspense, KNX.  
 6:30—Crime Photographer, KNX.  
 7:00—Counterspy, KECA.  
 8:30—Mr. Keen, KNX.  
 9:00—FBI in Peace and War, KNX.

**Sports**  
 9:30—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:15—Fishing Pals, KFOX.  
 9:30—Inside of Sports, KHJ.

**Popular-Western Music**  
 8:00—Harry Babbitt, KNX.  
 10:00—Westerners, KMPC.  
 4:30—Club 15, KNX.  
 4:45—Stuart Hamblen, KFVB.  
 6:30—Jo Stafford Show, KECA.  
 8:00—Super Club, KFI.  
 8:15—Jack Smith, KNX.



★KOWL—News.  
 KRKD—Tunes in Tempo.  
 KWKW—Pasadena Playhouse.  
 2:35—KOWL—Contented—Listening.  
 2:40—KGB—Long Beach Band.  
 2:45—KFI, KFSB—Front—Page Farrell.  
 KFOX—Down Homers.  
 KGFJ—Hawaiian Serenade.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:50—KWKW—Light and Airy.  
 2:55—KGFJ—Sports Flash.  
**3**—KECA, KFME—Ladies, Be Seated.  
 KFI, KFSB—Road of Life.  
 KHJ, KGB, KVOE—Happy Gang.  
 KNX, KCBQ—Arthur Godfrey.  
 ★KAGH, KFOX, KXLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.  
 KGER—Rancho 1390.  
 KGFJ—Record Jackpot.  
 KGIL—Keyboard Melodies.  
 ★KPLC—News, Sports.  
 KMPC—Bill Ewing.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 ★KWIK—News; Music.  
 KWKW—Handicap Contest.  
 3:05—KAGH—French's Follies.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFI, KFSB—The Brighter Day  
 KFOX—George Highley.  
 ★KGIL—News.  
 ★KOWL—Rhythm at Random.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—Honey Party.  
 KFI, KFSB—Aunt Mary.  
 KHJ—Music.  
 KFAC—Lyrics in Chorus.  
 KFOX—Hawaiian Music.  
 KFVD—Harlequinade.  
 ★KGER, KOWL, KRKD—News.  
 KGIL—Veterans' Hospital.  
 KMPC—Swing 'n' Sing.  
 KWIK—Rancho.  
 KWKW—Crowell Beech.  
 3:35—KGER—Rancho 1390.  
 KOWL—Just Music.  
 KRKD—Tea-Time Tunes.  
 3:40—KFWB—News.  
 3:45—KFI, KFSB—We Love & Learn  
 KHJ, KGB, KVOE—Gabriel  
 Heatter.  
 KAGH—Serenade.  
 ★KFAC—News.  
 KFOX—Pet Review.  
 KFVB—Mel Roach.  
 KGIL—Dance Matinee.  
 3:55—KGFJ—Sports Flash.  
**4**—KECA—Frances Scully.  
 KFI, KFSB—This Woman's  
 Secret.  
 ★KHJ, KGR, KVOE—Fulton  
 Lewis.  
 KNX, KCBQ—Herb Shriner.  
 KAGH—Western Stars.  
 KFAC—Musical Masterpieces.  
 ★KFOX, KGER—News.  
 KFVD—Harlequinade.  
 KFVB—Bing Crosby.  
 KGFJ—Record Review.  
 KGIL—Hank Penny Show.  
 ★KLAC—News, Sports.  
 ★KMPC—Bill Harpel, News.  
 ★KOWL—Musical Showcase.  
 KRKD—Piano Paintings.  
 KWIK—Plaza Program.  
 KWKW—Eddie Lamar.  
 KXLA—Juke Box Matinee.  
 4:05—KGER—Rancho 1390.  
 4:10—KFOX—Freddie Martin.  
 4:15—KFI—Johnny Murray.  
 ★KHJ, KFXM, KGR, KVOE—  
 Frank Hemingway.  
 KNX, KCBQ—Stand-In.  
 KFVB—Lean Back & Listen.  
 KFSB—You Win It.  
 KFVB—Marsha Walton.  
 KLAC—Skitch Henderson.  
 KMPC—Twilight Tales.  
 KRKD—Melody Time.  
 4:20—KECA—Double Feature.  
 4:25—KGFJ—Sports.  
 4:30—KECA—Eleanor and Anna  
 Roosevelt.  
 KFI—Burrill Wheeler.  
 ★KHJ, KGB, KVOE—Passing  
 Parade.  
 KNX, KCBQ—Club 15.  
 KFOX—Old-Age Pensions.  
 KFVD—Tele-Tunes.  
 KFVB—Daily Light.  
 KLAC—Music.  
 KMPC—Mellow Moods.  
 ★KOWL—News; Show Tunes.  
 KRKD—Symphony in Swing.  
 KWIK—Old-Age Pension.  
 KWKW—College Variety Time  
 4:45—KECA—Happy Theater.  
 ★KHJ, KGB, KVOE—News.  
 ★KNX, KCBQ—Ed R. Murrow.  
 KFVD—Rhythm and Rhyme.  
 KFVB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KMPC—Collectors' Corner.  
 ★KRKD—News.

KWKW—Sports; Serenade.  
 4:55—KGFJ—Sports Flash.  
**5**—KECA, KFMB—Green Hornet.  
 ★KFI—Feature Wire.  
 KHJ, KGB, KVOE—Straight  
 Arrow.  
 ★KNX, KCBQ—Knox Manning.  
 KAGH—Hazel Hurst  
 Foundation.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Andy Mansfield.  
 KFVB—Stuart Hamblen.  
 KGER—Sports; Rancho 1390.  
 KGFJ—Jive at 5.  
 KGIL—Hank Penny Show.  
 ★KLAC—Fred Henry Reports.  
 ★KMPC—News; Upswing.  
 ★KOWL—Something New.  
 KRKD—Songs of the Saddle.  
 ★KWIK—News; Modern Mood.  
 KWKW—Dobbs and Wilson.  
 KXLA—Juke Box Matinee.  
 5:15★KFI—News.  
 KNX—Tom Hanlon.  
 KAGH—Bing Sings.  
 KGIL—Children's Corner.  
 KLAC—Music Room.  
 ★KMPC—Virgil Pinkley.  
 KWKW—Today at the Races.  
 KXLA—Future Pianists.  
 5:25—KAGH—Sports News.  
 5:30—KECA, KFMB—Jack  
 Armstrong.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—  
 Captain Midnight.  
 ★KNX, KCBQ—Chet Huntley.  
 KAGH—Maurice Johnson.  
 KFAC—Whoa Bill Club.  
 ★KFOX, KGIL—News.  
 KFSB—This Is the Story.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KOWL—Evening Serenade.  
 KRKD—Sports Dial.  
 KWIK—Western Ballads.  
 KWKW—Hoyos Hour.  
 KXLA—Squeakin' Deacon.  
 5:40—KGIL—Sports.  
 5:45★KFI, KFSB—Elmer Peterson.  
 KHJ, KFXM, KGB, KVOE—  
 Adventures of Tom Mix.  
 ★KNX, KCBQ—News, Garred.  
 KFOX—Red Cross.  
 ★KFVD—News.  
 KGER—Billy Starr.  
 KGFJ—Race Recap.  
 KGIL—Latin American.  
 KLAC—Sam Haller, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Sports.  
 5:55★KNX—Frank Goss, News.  
**6**—KECA, KFMB—Edwin C. Hill.  
 KFI, KFSB—Al Johnson.  
 ★KHJ, KFXM, KGB, KVOE—  
 Gabriel Heatter.  
 KNX, KCBQ—Suspense.  
 KFAC—Twilight Hour.  
 ★KFOX, KGER, KLAC—News.  
 ★KFVB—Clete Roberts, News.  
 KGFJ—Musical Digest.  
 KGIL—Tops in Pops.  
 ★KMPC—News, Bill Harpel.  
 KOWL—Italian Program.  
 KRKD—Varieties in Music.  
 KWIK—Italo-American Hour.  
 KXLA—Pasadena City College.  
 6:05★KECA—Headline Edition.  
 6:15★KECA—Hank Weaver, News.  
 ★KHJ, KGB—Mutual Newsreel.  
 ★KFOX—Hawaiian Music.  
 KFVB—Tune Time.  
 KGER—Stamps Quartet.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KXLA—Technocracy.  
 6:25—KECA—Harry Womer.  
 6:30—KECA, KFMB—Jo Stafford  
 Show.  
 KFI, KFSB—Dorothy Lamour.  
 KHJ—Remember When.  
 KNX, KCBQ—Crime  
 Photographer.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Golden Gate Races.  
 KRKD—Sweet Pops.  
 KVOE—Mutual Newsreel.  
 KXLA—Eddy Arnold Show.  
 6:45—KHJ—Music.  
 KGIL—Down Memory Lane.  
 KRKD—Accent on Rhythm.  
 KXLA—Music.  
 6:55—KECA—Ski Trails.  
**7**—KECA, KFMB—David  
 Harding, Counterspy.  
 KFI, KFSB—Screen Guild.  
 KHJ, KGB—This Is Paris.  
 KNX, KCBQ—James Hilton.  
 KFAC—Hour of Music.  
 ★KFOX—Pet Parade.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 ★KGIL, KRKD—News.  
 KGFJ—Musical Digest.

**PET PARADE**  
 Featuring Irene Minette  
**Thursday, 7:00 P.M.**  
**KFOX-1280**  
*In conjunction with Southern  
 California Humane Society*

KLAC—570 Club.  
 KMPC—Firestone Favorites.  
 KWIK—Hebrew Hour.  
 KXLA—Dusty Ellison.  
 7:15—KFOX—Fishing Pals.  
 KGIL—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 7:30—KECA, KFMB—Abbott and  
 Costello.  
 KFI, KFSB—Fred Waring.  
 KHJ, KFXM, KGB, KVOE—  
 Ted Ryder.  
 KNX, KCBQ—First Nighter.  
 KFAC—Echoes and Encores.  
 KFOX—Accordions.  
 KFVB—Sports Final.  
 KGER—Markham.  
 KGIL—Paxton Cameras.  
 ★KMPC—Hudson Reporter.  
 KRKD—Twilight Serenade.  
 KWIK—Music.  
 KXLA—Vance Lane.  
 7:45★KFOX—News.  
 KFVB—Remember?  
 KGIL—Novelaires.  
 KLAC—Motorcyclists in Action  
 KMPC—Club Time.  
 ★KWIK—Robert Arden.  
**8**—KECA—Press Conference.  
 KFI, KFSB—Supper Club.  
 KHJ, KFXM, KGB, KVOE—  
 Chandu.  
 ★KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFVB—Williams-Rodgers.  
 KGER—Bible Treasury.  
 KGFJ—Caucasian Memories.  
 KGIL—Hustlin' Hal.  
 ★KLAC, KXLA—News.  
 KMPC—ABC Club.  
 KWIK—Evening Siesta.  
 8:10—KLAC—Baseball; Hollywood  
 vs. San Francisco.  
 8:15★KFI, KFSB—World News.  
 KNX, KCBQ—Jack Smith.  
 KGER—Hebrew Christian.  
 ★KGFJ—News, Averill Berman.  
 KMPC—Romance and Rhythm.  
 KXLA—Variety.  
 8:30—KECA—Theatre, U.S.A.  
 KFI, KFSB—Aldrich Family.  
 KHJ—Mysterious Traveler.  
 KNX, KCBQ—Mr. Keen.  
 KFMB—Go for the House.  
 ★KFVB—News.  
 KGER—Clem Davies.  
 KGFJ—Mills Show.  
 KLAC—Baseball; L. A. Angels  
 vs. Oakland Oaks.  
 KXLA—95th Street Corral.  
 8:45—KFVB—Howdy Stranger.  
 KGER—Rev. Al Harian.  
 8:55★KHJ, KGB, KVOE—Hy  
 Gardner Says.  
**9**—KECA—Mr. President.  
 KFI, KFSB—Burns and Allen.  
 KNX, KCBQ—F.B.I. in Peace  
 and War.  
 ★KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KFAC—Evening Concert.  
 KFVB—Child's World.  
 KFOX—Speaking of Sports.  
 ★KFVB—Clete Roberts.  
 KGER—Voice of China.  
 KGFJ—Hollywood House Party.  
 KGIL—Valley Spotlight.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 ★KWIK—News.  
 KXLA—Squeakin' Deacon.  
 9:15★KHJ, KGB, KVOE—Fleetwood  
 Lawton.  
 ★KFOX—News.  
 KFVB—United Nations.  
 KGER—Vets' Administration.  
 KWIK—Dr. Clem Davies.  
 9:30—KECA—Go for the House.  
 KFI, KFSB—Noah Webster  
 Says.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KNX—Beulah.  
 KFVB—Errand of Mercy.  
 KFOX—Swingtime Serenade.  
 KFVB—Unity Daily Word.  
 9:45★KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KNX, KCBQ—Night Editor.  
 KFVB—Bing Crosby.  
 ★KFVB—Piano and News.  
 KWIK—Hall of 1000 Dreams.  
**10**★KECA, KFMB—Richfield  
 Reporter.  
 ★KFI, KFSB—Sam Hayes.  
 ★KHJ—Highlights in Headlines.  
 ★KNX, KCBQ—Chet Huntley.  
 KFAC—Dance Time.

KFOX—Owen Mar Music.  
 KFVD—Citizens in Action.  
 KFWR—Cavalade Show.  
 KGER—Estate of Music.  
 KGFJ—Hollywood House Party.  
 KGIL—Showtime.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 ★KWIK—News; Italian Villa.  
 KXLA—Jimmy Dolan.  
 10:05—KHJ—Highlights in Music.  
 10:15—KECA—Casa Cugat.  
 KFI—Tom Harmon, Sports.  
 KNX—Bob Flson.  
 KFOX—Radio Club.  
 KFVD—Spade Cooley Time.  
 10:30—KECA—One for the Book.  
 ★KFI—Carveth Wells.  
 KHJ, KGB—Deems Taylor  
 Concert.  
 KNX—Baton and Score.  
 KFOX—Music Moderns.  
 KFSB—Concert Hall.  
 KGER—Brangelist Church.  
 KGFJ—Song Book.  
 KLAC—Don Otis.  
 KMPC—Crosby Sings.  
 KWIK—Music.  
 ★KXLA—Dan Lundberg.  
 10:45—KFI—Melody Time.  
 KMPC—Dance Parade.  
 10:55—KFI—Police Bulletins.  
 ★KLAC—News.  
**11**—KECA—Robert Shaw Chorale.  
 ★KFI, KFSB, KWIK—News.  
 KHJ, KGB—Dance Orch.  
 ★KNX—Nelson Pringle.  
 KFAC—Dance Time.  
 KFOX—Music of the Masters.  
 KFVD—Spade Cooley Time.  
 KFVB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Tune Time.  
 KGIL—Showtime.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KXLA—Ray's Band Box.  
 11:15—KFI—Morton Downey.  
 KNX—Merry-Go-Round.  
 KWIK—Dancin' With Anson.  
 KXLA—Western Echoes.  
 11:30—KECA—Ambassador Orch.  
 KFI—Millstones in Melody.  
 KHJ, KGB—Dick Foy Orch.  
 KGFJ—Penthouse.  
 11:40—KFOX—Record Reporter.  
 11:45—KFI—Here's to Veterans.  
 ★KHJ, KGB, KVOE—News.  
 KNX—Yon and...  
 ★KMPC—News.  
 KXLA—King Perry.  
 11:55★KECA—News.  
**12**—KFI—Midnight Flyer.  
 KHJ—Rhapsody in Wax.  
 ★KNX—News.  
 KFOX—Symphony (to 3).  
 KFVD—Spade Cooley Time  
 (to 2).  
 KFVB—Melodee Time.  
 KGFJ—The Kings (to 4).  
 KGIL—Vawn Patrol (to 3).  
 KLAC—Don Otis.  
 KWIK—Show People's Show  
 (to 4).  
 KXLA—Alex Cooper Show  
 (to 5).  
 12:05—KNX—Steve Allen Show.  
 12:30—KFVB—Empire Room Orch.

GLAMAZON

Irene Beasley, willowy mistress of ceremonies of CBS's "Grand Slam," is described by friends as "the tallest girl in radio." Without shoes, Irene towers an impressive five feet ten.

★ REAL NAME

Tudor Owen, who plays "Jocko Madigan" on ABC's "Pat Novak for Hire," has dropped the fictitious name of "Jack Lewis," by which he was previously identified.

★ FOR BRIDES

A chapter on the bride's beauty needs is being written by NBC's lovely Dorothy Lamour for the forthcoming book "Bride's Encyclopedia," by Dorothy Sarc.

# FRIDAY, APRIL 15

## COUNTRY CUZZINS

Jay and Val duWayne

Mon. thru Sat  
6 to 7 A.M.

1020 KC.  
5000 WATTS



★Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 ★KHJ, KGB—Cecil Brown.  
 KXN—Harry Babbitt.  
 KAGH—Sister Sylvia.  
 KFAC—Country Church.  
 KFOX, KRKD—Bible Institute  
 KFVD—Wakeup Ranch.  
 KFVB—Andrew Fearing.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Balles.  
 KGIL—Reville Ranch.  
 ★KLAC, KXLA—News.  
 ★KMPC—Norman Nesbitt, News  
 KOWL—Time, Topics, Tempos.  
 KWIK—Klub KWIK.  
 KWKW—Portuguese Hour.
- 8:10**—KLAC—Stock Market.  
**8:15**—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.  
 ★KXN—News, Dave Valle.  
 KFVB—Western Music.  
 KGFJ—Melody Time.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets.  
 KXLA—Music.
- 8:25**—KMPC—Sports Roundup.
- 8:30**—KFI, KFSD—Jack Berch.  
 ★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.  
 KXN, KCBQ—Grand Slam.  
 KAGH—Musical Clock.  
 KFOX—Words of Life.  
 KFVD—Citizens to Action.  
 KFVB—C. H. Springer.  
 KGER—Hammond.  
 KMPC—Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Haven of Rest.
- 8:45**—KFI, KFSD—Lora Lawton.  
 KHJ, KGB—Quiz Club.  
 KXN—Rosemary.  
 KAGH—Pentecostal Church.  
 KFAC—Unity.  
 KFVD—Editor of the Air.  
 KFVB—Science of Mind.  
 KGER—Bible Treasury.  
 KGIL—On Parade.  
 KMPC—In a Nutshell.  
 KOWL—Guest Star.  
 KRKD—Spotlight Varieties.  
 KWKW—Garden Program.
- 9**—KECA, KFMB—Welcome Travelers.  
 ★KFI, KFSD, KLAC—News.  
 ★KHJ, KGB, KVOE—Kate Smith Speaks.  
 KXN—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Rev. Iyle.  
 KFVD—Waltz Time.  
 KFVB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—A. Police.  
 KGIL—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWL—Memories and Music.  
 KRKD—Sagebrush Serenade.  
 ★KWIK—News; Music.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies Day.  
 KLAC—Coffee With Crosby.
- 9:15**—KHJ, KGB, KVOE—Kate Smith Sings.  
 KXN, KCBQ—Aunt Jenny.  
 KFSD—It's a Good Idea.  
 ★KFVD—News.  
 KFVB—Crosby Entertains.  
 KGFJ—Arlorials.  
 KGIL—Ballads for You.  
 KLAC—Music Room.  
 KMPC—Bargain Broadcast.  
 KOWL—Hawaiian Melodies.  
 KWKW—Foursquare Churches
- 9:30**—KECA, KFMB—Kay Kyser College.  
 KHJ—Moods in Music.  
 KXN, KCBQ—Helen Trent.  
 KAGH—Olga Graves.  
 KFOX—Full Gospel.  
 KFSD—Honey-moon in N. Y.  
 KFVD—Show Tunes.  
 KFVB—Curtis H. Springer.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Racing News.  
 KMPC—Chef Milani.

- ★KOWL, KWKW—News.  
 KWIK—Feature Page.
- 9:45**—KFI—All Around Town.  
 KXN, KCBQ—Our Gal Sunday  
 KAGH—Musical Contrasts.  
 KFVD—Stitchin' Time.  
 KFVB—Howdy, Stranger.  
 KGB—Frank Parker.  
 KGFJ—Yesterday's Hits.  
 KLAC—Morning Melodies.  
 ★KMPC—Larry Smith, News.  
 KOWL—Album of Song.  
 ★KRKD—News.  
 KWKW—Rev. Waters.
- 10**—KECA, KFMB—Ted Malone.  
 KFI—All Around Town.  
 ★KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 KXN—Big Sister.  
 KAGH—General Electric Hour.  
 KFAC—Morning Concert.  
 ★KFOX—News.  
 KFVD—Rev. Louis T. Talbot.  
 KFVB—Show Biz Quiz.  
 KGER—Earl Lee.  
 KGFJ—What D'You Know?  
 KGIL—Waltz Time.

**AL JARVIS**  
 Make-Believe Ballroom  
**KLAC**  
 10:00 a.m. — 1:00 p.m.  
 6:05 - 7:00 p.m.  
 Monday thru Saturday

- KLAC—Al Jarvis Ballroom.  
 KMPC—Westerners.  
 KOWL—Viddish Hour.  
 KRKD—Morning Melodies.  
 KWIK—Spanish Lesson.  
 KWKW—Racing News.  
 KXLA—Phileo Quiz.
- 10:10**—KWKW—Audrey Shops.
- 10:15**—KECA, KFMB—Galen Drake.  
 KFI—Are You Listening?  
 KHJ, KGB, KVOE—Gospel Singer.  
 KXN—Ma Perkins.  
 KFOX—Assembly of God.  
 KGER—Truth Marches On.  
 KGIL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWIK—Paul Sutton.  
 ★KXLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story  
 ★KFI, KGIL—News.  
 KHJ, KGB—Luncheon at Sardi's.  
 KXN—Young Dr. Malone.  
 KFSD—Robert McCormick.  
 KFVD—Rescue Mission.

- KFWB—Maurice Hart.  
 KRKD—Crazy Rhythm.  
 KVOE—Bing Crosby.  
 KWKW—Feature Stories.  
 KXLA—Western Music.
- 10:35**—KGIL—Romance in Rhythm.  
**10:45**—KFI—Life Can Be Beautiful.  
 KXN—Guiding Light.  
 KFAC—Salvation Army Band.  
 KRKD—Midnight Mission.  
 KWKW—Late With Dinah.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KXN—Second Mrs. Burton.  
 ★KAGH, KFVD—News.  
 KFAC—Festival of Music.  
 KFOX—Pla-Burks Auction.  
 KFVB—Peter Potters.  
 KGER—Biblical Research.  
 KGFJ—Sunset and Vine.  
 KGIL—Crosby Sings.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Memory Melodies.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Horseplay.  
 KWKW—Traffic Quiz.  
 KXLA—Western Music.
- 11:10**—KAGH—1300 Club.
- 11:15**—KECA, KFMB—Get More Out of Life.  
 KXN—Perry Mason.  
 KFOX—Rhythmic Age.  
 KFVD—Shopping Highlights.  
 KGER—Concert Hall.  
 KGIL—Midmorning Melodies.  
 KMPC—Meet Your Pharmacist  
 KWIK—Music.  
 KWKW—Stairway to Music.  
 ★KXLA—Pasadena News.
- 11:25**—KGFJ—Sports Flash.
- 11:30**—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFNM, KGB, KVOE—Queen for a Day.  
 KXN, KCBQ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 ★KFOX, KFWB, KRKD—News.  
 KFVD—Memory Melodies.  
 KGER—Peter Stack Time.  
 KGFJ—Piano Moments.  
 KMPC—Tops in Pops.  
 KOWL—Eternal Fountain.  
 KXLA—Hometown Jamboree.
- 11:45**—KECA—One for the Book.  
 KFI—Light of the World.  
 KXN—What Makes You Tick?  
 KFOX—Hit Tunes.  
 ★KFSD, KGIL—News.  
 KGFJ—Saludos Amigos.  
 KRKD—Sweet Pops.
- 11:55**—KGFJ—Sports Flash.

## 12★KECA, KHJ, KAGH, KGB, KVOE, KWIK—News. KFI—Farm Reporter. KXN—Gordon Mason. KFAC—Luncheon Concert.

- KFSD—Life Can Be Beautiful.  
 KFVD—Meridian Song.  
 KFVB—Peter Potter.  
 KGFJ—Intermission.  
 KGIL—Real Estate Page.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful  
 KOWL—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 KWKW—Two on the Aisle.  
 KXLA—Hometown Jamboree.
- 12:05**—KAGH—Sports News.  
 KWIK—San Fernando Hour.
- 12:10**—KAGH—Musical Portraits.
- 12:15**—KECA—Norwood Smith Selects  
 KFI, KFSD—Ma Perkins.  
 KHJ—Hits of Yesterday.  
 ★KFOX, KGER—News.  
 KGB—It's All Yours.  
 KGIL—Vocal Varieties.
- 12:25**—KGFJ—Sports Flash.
- 12:30**—KECA—Art Baker's Notebook  
 KFI, KFSD—Pepper Young.  
 KHJ—Louise Massey.  
 ★KXN, KCBQ—Knox Manning.  
 KFMB—National City Show.  
 KFOX—Gene James Time.  
 KFVD—Shopping Highlights.  
 ★KFWB—News; Peter Potter.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Western Music.  
 KLAC—Honest Opinion.  
 KMPC—Jeanne Gray.  
 KWIK—Navy Band.  
 KWKW—Stock Quotations.  
 KXLA—Ford Lewis.
- 12:35**—KWKW—Farm News.
- 12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KXN—E. H. Wileman.  
 ★KFAC, KMPC—News.  
 KGB—Three Alarm.  
 KWIK—Piesta Time.  
 KWKW—Quiz Contest.
- 12:55**—KGFJ—Sports Flash.

## 1—KECA, KFMB—Breakfast in Hollywood.

- KFI, KFSD—Buckstage Wife.  
 KHJ—Lynn Look at H'wood.  
 KXN, KCBQ—Call for Help.  
 ★KAGH, KFVD—News.  
 KFAC—Plan Parade.  
 KFOX—Barbershop Quartet.  
 KFVB—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—1260 Roundup.
- ★KLAC—News, Sports.  
 KMPC—The Crucifixion.  
 KOWL—Joe Adams Show.  
 KRKD—Siesta Time.  
 KVOE—United Nations.  
 ★KWIK—News; Just Relax.  
 KXLA—Community.
- 1:05**—KAGH—Accent on Music.
- 1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—Classroom Radio.  
 KFOX—Russ Brown Music.  
 KFVD—Piano Parade.  
 KFVB—Art Baker.  
 KGIL—Charlie Hamp.  
 KLAC—570 Club.  
 KVOE—Johnson Family.  
 KWIK—Man on the Street.  
 KWKW—Races and Sports.  
 KXLA—Joe Littlefield.
- 1:25**—KGFJ—Sports Flash.
- 1:30**—KECA—Reserve.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KXN—Winner Take All.  
 KFAC—American Music.  
 KFOX—L. B. Schools.  
 KFVD—Hall of Records.  
 ★KFVB—News.  
 KGER—Clark Sparks Show.  
 KGIL—Homemakers.  
 KOWL—Paul's Platter Party.  
 KWIK—Music.  
 KWKW—Hawaiian Echoes.  
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Symphony of Song.
- 1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KXN—George Fisher.  
 KFOX—Everybody's Business.  
 KGER—Hawaiian Melodies.  
 KWKW—Sports; Bing Crosby.  
 KXLA—Listeners' Digest.
- 1:55**—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ—Deems Taylor Concert.  
 KXN, KCBQ—Hint Hunt.  
 KAGH—French's Follies.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFVD—Control-Room Capers.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGIL—Homemakers.  
 ★KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Paul's Platter Party.  
 KRKD—Government Speaks.  
 KWIK—Take Five.  
 KXLA—Music for You.

**friday**  
*Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

3:00—Arthur Godfrey, KXN.  
 4:00—Herb Shriner, KXN.  
 6:00—Eddie Cantor, KFI.  
 6:30—Red Skelton, KFI.  
 7:00—Life of Riley, KFI.  
 8:30—Jimmy Durante, KFI.  
 8:30—Jack Carson, KXN.  
 9:00—Lucille Ball, KXN.

**Drama**

6:00—Ford Theater, KXN.  
 7:00—Phillip Morris Playhouse, KXN.

**Quiz, Participation**

8:00—McNeill Bkfst Club, KECA  
 8:30—Grand Slam, KXN.  
 9:30—Kay Kyser, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 11:45—What Makes You Tick, KXN.

1:00—Bkfst. in H'wood, KECA.  
 2:30—Meet the Missus, KXN.  
 2:30—Bride and Groom, KECA.  
 3:30—House Party, KECA.

**Classical, Semi-Classical Music**

8:00—Fred Waring, KFI.  
 8:30—Yours for a Song, KHJ.

**Comment-Narration**

7:45—Fred Beck, KXN.

9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.  
 12:00—Gordon Mason, KXN.  
 12:30—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KXN.

**Mystery-Detective**

6:30—The Sheriff, KECA.  
 7:30—Alan Ladd, KXN.  
 8:00—The Fat Man, KECA.  
 8:30—This Is Your FBI, KECA.  
 9:30—Bulldog Drummond, KECA.

**Sports**

9:30—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:15—Bob Kelley, KMPC.  
 7:30—Joe Hernandez, KMPC.  
 7:30—Sports Newsreel, KFI.  
 7:45—Sports Folio, KFI.  
 9:30—Inside of Sports, KHJ.

**Popular-Western Music**

8:00—Harry Babbitt, KXN.  
 10:00—Westerners, KMPC.  
 4:30—Club 15, KXN.  
 4:45—Stuart Hamblen, KFWB.  
 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KXN.

2:10—KLAC—370 Club.  
 2:15—KFI, KFSD—Portia Faces Life  
 KFOX—Rusty Gill  
 KRKD—Musical Bouquet.  
 \*KWKW—Sports; News.  
 2:25—KNN, KCBQ—Mr. Information  
 KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red Benson  
 KNN, KCBQ—Meet the Missus  
 KFOX—Country Girls.  
 KGER—Garden School.  
 KGFJ—Keyboard Korner.  
 KGIJ—Variations in Rhythm.  
 KMPC—Lois January Show.  
 \*KOWL—News.  
 KRKD—Tunes in Tempo.  
 KWKW—Platter Parade.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KFOX—Down Homers.  
 KGFJ—Hawaiian Serenade  
 KGIJ—Talent Showase.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:50—KWKW—Light and Airy.  
 2:55—KGFJ—Sports Flash.  
**3**—KECA, KFMB—Talk Your  
 Way Out of That.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Happy  
 Gang.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KAGH, KFOX, KXLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KFWB—Bill Anson.  
 KGER—Rancho 1390.  
 KGFJ—Record Jackpot.  
 KGIJ—Keyboard Melodies.  
 \*KLAC—News, Sports.  
 KMPC—Bill Ewing.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 \*KWKW—News; Music.  
 KWKW—Handicap Contest.  
 3:05—KAGH—French's Follies.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFI, KFSD—Brighter Day.  
 KFOX—Errand of Mercy.  
 \*KGIJ—News.  
 KOWL—Let Freedom Ring.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—House Party.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Music.  
 KFAC—Lyrics in Chorus.  
 KFOX—Hawaiian Orchestra.  
 KFVD—Harlematinee.  
 KGB—Lanny Ross.  
 \*KGER, KOWL, KRKD—News.  
 KGIJ—Veterans' Hospital.  
 KMPC—Swing 'n' Sing.  
 KWKW—Rancho.  
 KWKW—Crowell Beech.  
 3:35—KGER—Rancho 1390.  
 KOWL—Just Music.  
 KRKD—Tea-Time Tunes.  
 3:40—KFWB—News.  
 3:45—KFI, KFSD—We Love & Learn  
 \*KHJ, KFNM, KGB, KVOE—  
 Gabriel Heatter.  
 KAGH—Serenade.  
 \*KFAC—News.  
 KFOX—Pet Review.  
 KFWB—Met Roach.  
 KGIJ—Dance Matinee.  
 3:55—KGFJ—Sports Flash.  
**4**—KECA—Frances Scully.  
 KFI, KFSD—This Women's  
 Secret.  
 \*KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KNN, KCBQ—Herb Shriner.  
 KAGH—Western Stars.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KGER—News.  
 KFVD—Harlematinee.  
 KFWB—Bing Crosby.  
 KGFJ—Record Review.  
 KGIJ—Hank Penny Show.  
 \*KLAC—News, Sports.  
 \*KMPC—News, Bill Harpel.  
 KOWL—Sentimental Side.  
 KRKD—Piano Paintings.  
 KWKW—Piano Program.  
 KWKW—Eddie Lamar.  
 KXLA—Juke Box Matinee.  
 4:05—KGER—Rancho 1390.  
 4:15—KFI—Johnny Murray.  
 \*KHJ, KFNM, KGB, KVOE—  
 Frank Homingway.  
 KNN, KCBQ—Stand-In.  
 KFSD—You Win It.  
 KFWB—Marsha Walton.  
 KLAC—Sketch Henderson.  
 KMPC—Modern Classics.  
 KOWL—Island Magic.  
 KRKD—Melody Time.  
 4:20—KECA—Double Feature.  
 4:25—KGFJ—Sports.  
 4:30—KECA—Eleanor and Anna  
 Roosevelt.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVOE—Passing

Parade.  
 KNN, KCBQ—Club 15.  
 KFOX, KWKW—Old-Age  
 Pensions.  
 KFIJ—Tele-Tunes.  
 KFWD—Daily Light.  
 KIFV—Bob Oates.  
 KLAC—Music.  
 KMPC—Mellow Moods.  
 \*KOWL, News; Show Tunes.  
 KRKD—Symphony in Swing.  
 KWKW—The Champion.  
 4:45—KECA—Happy Theater.  
 \*KHJ, KGB, KVOE—News.  
 \*KNN, KCBQ—Ed R. Murrow.  
 \*KFSD—H. V. Kaltenborn.  
 KFVD—Rhythm and Rhyme.  
 KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KMPC—Collectors' Corner.  
 \*KRKD—News.  
 KWKW—Theater Quiz.  
 KWKW—Sports; Serenade.  
 4:55—KGFJ—Sports Flash.  
**5**—KECA, KFMB—Challenge of  
 the Yukon.  
 \*KFI—Feature Wire.  
 KHJ, KGB, KVOE—Superman.  
 \*KNN, KCBQ—Knox Manning.  
 \*KAGH—Toastmasters' Club.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Andy Mansfield.  
 KFWB—Stuart Hamblen.  
 KGER—Sports; Rancho 1390.  
 KGFJ—Live at Five.  
 KGIJ—Hank Penny Show.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Upswing.  
 KOWL—Something New.  
 KRKD—Songs of the Saddle.  
 KWKW—Allen Rich.  
 KWKW—Dobbs and Wilson.  
 KXLA—Juke Box Matinee.  
 5:15—\*KFI—News.  
 KNN—Tom Hanlon.  
 KAGH—Bing Sings.  
 KGIJ—Children's Corner.  
 KLAC—Music Room.  
 \*KMPC—Fg! Pinkley.  
 \*KWKW—Today at the Races.  
 KXLA—Future Mania.  
 5:25—KAGH—Sports News.  
 5:30—KECA, KFMB—Sky King.  
 KFI—Casa Cugat.  
 KHJ, KFNM, KGB, KVOE—  
 Captain Midnight.  
 \*KNN, KCBQ—Chet Huntley.  
 KAGH—Maurice Johnson.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGIJ—News.  
 KFSD—This Is the Story.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KOWL—Evening Serenade.  
 KRKD—Sports Dial.  
 KWKW—Western Ballade.  
 KWKW—Hoyos Hour.  
 KXLA—Squeakin' Deacon.  
 KGIJ—Sports.  
 5:40—KFI, KFSD—Elmer Peterson.  
 KHJ, KFNM, KGB, KVOE—  
 Adventures of Tom Mix.  
 \*KNN, KCBQ—News, Garded.  
 KFON—Your Fishcaster.  
 \*KFVD—News.  
 KGER—Billy Starr.  
 KGFJ—Race Recap.  
 KGIJ—Latin American.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWKW—Sports.  
 5:55—KNN—Frank Goss, News.  
**6**—KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Eddie Cantor.  
 \*KHJ, KGB, KVOE—Gabriel  
 Heatter.  
 KNN, KCBQ—Ford Theater.  
 KFAC—Twilight Hour.  
 \*KFOX, KGER, KLAC—News.  
 \*KFWB—Clete Roberts, News.  
 KGFJ—Musical Digest.  
 KGIJ—Tops in Pops.  
 \*KMPC—News, Bill Harpel.  
 KOWL—Italian Program.  
 KRKD—Varieties in Music.  
 KWKW—Italo-American Hour.  
 KXLA—Property Owners.  
 6:05—KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.  
 6:15—\*KECA—Hank Weaver, News.  
 \*KHJ, KGIJ—Mutual Newsreel.  
 KFOX—Hawaiian Music.  
 \*KFWB—Manchester Boddy.  
 KGER—Stamps Quartet.  
 KMPC—Bob Kelly, Sports.  
 KRKD—Hawaiian Memories.  
 KXLA—Women's Club.  
 6:25—KECA—Animal World Stories.  
 6:30—KECA, KFMB—The Sheriff.  
 KFI, KFSD—Red Skelton Show  
 KHJ, KGB—Garden Guide.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIJ—Dinner, Concert.  
 KMPC—Golden Gate Races.  
 KRKD—Sweet Pops.

KXLA—Eddy Arnold Show.  
 6:45—KHJ—Hit Tunes.  
 KGIJ—Down Memory Lane.  
 KRKD—Accent on Rhythm.  
 KXLA—Music.  
 6:55—KECA, KFMB—Champion  
 Roll Call.  
 \*KHJ, KGB, KVOE—Rill Henry  
**7**—KECA, KFMB—Boxing Bouta.  
 KFI, KFSD—Life of Riley.  
 KHJ, KGB—Gregory Hood.  
 KNN, KCBQ—Phillip Morris  
 Playhouse.  
 KFAC—Hour of Music.  
 KFOX—Poet's Reverie.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 \*KGIJ, KRKD—News.  
 KLAC—Musical Digest.  
 KLAC—370 Club.  
 KMPC—Firestone Favorites.  
 KWKW—Dancing With Anson.  
 KXLA—Dusty Ellison.  
 7:15—KFOX—Evening Melodies.  
 KGIJ—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 7:30—KECA—Blue Book of Sports.  
 KFI, KFSD—Sports Newswel.  
 KHJ, KFNM, KGB, KVOE—  
 Cisco Kid.  
 KNN, KCBQ—Alan Ladd.  
 KFAC—Echoes and Encores.  
 KFOX—Waltz Time.  
 KFWB—Sports Final.  
 KGER—Wiltshire Christian  
 Church.  
 KGIJ—Parks & Playgrounds.  
 \*KMPC—Hudson Reporter.  
 KRKD—Twilight Serenade.  
 KXLA—Vance Lane.  
 7:35—KECA—Swingin' on the  
 Golden Gate.  
 7:45—KFI—Sports Follo.  
 \*KFOX, KWKW—News.  
 KFWB—Remember?  
 KGIJ—Novelaires.  
 KMPC—Club Time.  
 KRKD—Father Vaughan.  
**8**—KECA, KFMB—The Fat Man.  
 KFI, KFSD—Supper Club.  
 KHJ, KGB, KVOE—Straight  
 Arrow.  
 \*KNN—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFWB—Williams-Rodgers.  
 KGER—Bible Treasury.  
 KGFJ—Caucasian Memories.  
 KGIJ—Hustlin' Hal.  
 \*KLAC—News.  
 KMPC—ABC Club.  
 KRKD—County Barn Dance.  
 KWKW—Evening Sesta.  
 8:10—KLAC—Baseball: Hollywood  
 vs. Sacramento.  
 8:15—\*KFI, KFSD—World News.  
 KNN, KCBQ—Jack Smith.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averil Berman.  
 KMPC—Romance and Rhythm.  
 KXLA—Evening Serenade.  
 8:30—KECA, KFMB—This Is Your  
 FBI.  
 KFI, KFSD—Jimmy Durante.  
 KHJ, KFNM, KGB—Yours for  
 a Song.  
 KNN—Jack Carson.  
 KCBQ—Mr. Ace and JANE.  
 \*KFWB—News.  
 KGER—Clem Davies.  
 KGFJ—Mills Show.  
 KMPC—Baseball: L. A. vs.  
 Oakland.  
 KRKD—Cowboy Hit Parade.  
 KXLA—97th Street Corral  
 8:45—KFWB—Clete Roberts.  
 KGER—Rev. Al Harlan.  
 8:55—\*KHJ, KGB, KVOE—Hy  
 Gardner Says.  
**9**—KECA, KFMB—Break Bank.  
 KFI—Mayor Bowron.  
 \*KHJ, KFNM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNN—Lucille Ball Show.  
 KFAC—Evening Concert.  
 KFOX—Music.  
 KFSD—A Second Look.  
 KFWB—Preview.  
 KGER—Voice of China.  
 KGFJ—H Wood House Party.  
 KGIJ—Valley Spotlight.  
 KLAC—Baseball.  
 KRKD—Cowboy Hit Parade.  
 \*KWKW—News.  
 KXLA—Squeakin' Deacon.  
 9:15—KFI—Styles in Music.  
 \*KHJ, KGB, KVOE—Fleetwood  
 Lawton.  
 \*KFOX—News.  
 KFSD—Guest Stars.  
 KGER—Here's to Vets.  
 KWKW—Dr. Clem Davies.  
 9:30—KECA—Bulldog Drummond.  
 KFI—Remember That Music.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KNN—Beulah.  
 KFMB—Carmen Cavallaro.  
 KFOX—Flight Cast.  
 KFWB—Unity Daily Word.

KWKW—Timely Topics.  
 9:45—KFI—Reserve.  
 \*KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KNN, KCBQ—Night Editor.  
 KFMB—Bing Crosby.  
 KFOX—Swingtime Serenade.  
 KFSD—Pro and Con.  
 \*KFWB—News, Music.  
**10**—KECA, KFMB—Richfield  
 Reporter.  
 \*KFI, KFSD—Sam Hayes.  
 \*KHJ—Highlights in Headlines.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Dance Time.  
 KFOX—Merry-Go-Round.  
 KFVD—Citizens in Action.  
 KFWB—Eastside Show.  
 KGER—Little Show.  
 KGFJ—H Wood House Party.  
 KGIJ—Showtime.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KRKD—Cowboy Hit Parade.  
 \*KWKW—News.  
 KXLA—Jimmy Dolan.  
 10:05—KHJ—Highlights in Music.  
 10:15—KECA—Casa Cugat.  
 KFI—Tom Harmon, Sports.  
 KNN—Bob Elson.  
 KFSD—Sports Recap.  
 KFVD—Spade 'Cooly Time.  
 KWKW—Sunshine Mission.  
 KXLA—Pop's Willow Lake.  
 10:30—KECA—One for the Book.  
 \*KFI—Carveth Wells.  
 KHJ, KGB—Requiem.  
 KNN—Symphonette.  
 KFOX—Music Moderne.  
 KFSD—Concert Hall.  
 KGER—Evangelist Church.  
 KGFJ—Song Book.  
 KLAC—Don Otis.  
 KMPC—Crosby Sings.

10:30  
 MON., TUES., THURS.,  
 FRI., SAT.  
**Dan Lundberg**  
 and  
 A NEW NEWS-IDEA  
 IT'S NEWSABLE  
**KXLA**

\*KXLA—Dan Lundberg.  
 10:45—KFI—Melody Time.  
 KMPC—Dance Parade.  
 10:55—KFI—Police Bulletin.  
 \*KLAC—News.  
**11**—KECA—News of Tomorrow.  
 \*KFI, KFSD, KWKW—News.  
 KHJ, KGB—Dance Orch.  
 \*KNN—Nelson Pringle.  
 KFAC—Dance Time.  
 KFMB—Cheatin' on Sandman.  
 KFVD—Spade 'Cooly Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Club Tabu.  
 KGIJ—Showtime.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KRKD—Cowboy Hit Parade.  
 KXLA—Pasadena Civic.  
 11:15—KECA—Cinegrill Music.  
 KFI—Pro and Con.  
 KNN—Merry-Go-Round.  
 KFOX—Music of the Masters.  
 KGER—Major Rex Collings.  
 KWKW—Dancin' With Anson.  
 11:30—KECA—Ambassador Orch.  
 KFI—Milestones in Melody.  
 KHJ, KVOE—Dick Foy Orch.  
 \*KFOX—News.  
 KGER—Hymns for the Day.  
 KGFJ—Penthouse.  
 KXLA—Popular Variety.  
 KFI—Navy Recruiting.  
 11:45—\*KHJ, KMPC, KVOE—News.  
 KNN—You and ...  
 KXLA—Bing Perry.  
 11:55—\*KECA—News.  
**12**—KFI—Midnight Flyer.  
 KHJ—Rhapsody in Wax.  
 \*KNN—News.  
 KFAC—Symphony (to 3).  
 KFVD—Spade 'Cooly Time  
 (to 2).  
 KFWB—Melodee Time.  
 KGFJ—The Kings (to 4).  
 KGIJ—Yanow Patrol (to 3).  
 KLAC—Don Otis.  
 KWKW—Show People's Show  
 (to 4).  
 KXLA—Alex Cooper Show  
 (to 5).  
 12:05—KNN—Steve Allen Show.  
 12:30—KFWB—Empire Room Orch.

# SATURDAY, APRIL 16

★ Indicates News Broadcast.

**8**—KECA, KFMB—Shopper's Special.  
 KFI, KFSD—Meet the Meeks.  
 KHJ—Treasury Show.  
 ★KXN, KLAC, KMPC, KXLA—News.  
 KAGH—Sister Sylvia.  
 KFAC—Country Church.  
 KFOX, KRKD—Haven of Rest  
 KFVD—Wakeup Ranch.  
 KFWB—Salvation Army.  
 KGB—Music.  
 KGER—Mizpah.  
 KGFJ—Marine Story.  
 KGIL—Reveille Ranch.  
 KOWI—Palabras de Vida.  
 KWIK—Klub KWIK.  
 KWKW—Pasadena Foursquare

8:05—KXN, KCBQ—Let's Pretend.  
 8:15—KHJ—Errand of Mercy.  
 KFWB—Western Music.  
 KGFJ—Eddy Duchin Show.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Reports, Sports  
 KOWL—Boy Scouts.  
 KXLA—Music.

8:30—KECA, KFMB—What's My  
 Name?  
 KFI, KFSD—Smilin' Ed  
 McConnell.  
 KHJ—School Show.  
 KXN, KCBQ—Junior Miss.  
 KAGH—Musical Clock.  
 ★KFAC, KGIL, KOWL, KRKD  
 —News.  
 KFOX—Know Your Bible.  
 KFVD—Easy Listening.  
 KFWB—Morning Melodies.  
 KGB—Pet Club.  
 KGER—Hammond.  
 KGFJ—Frolic We Hall.  
 KLAC—Music.  
 KMPC—Your Song.  
 KWKW—Melodies & Meditation  
 KXLA—Melody Time.

8:45—KHJ, KVOE—Ozark Valley  
 Folks.  
 KFAC—Unity.  
 KFOX—Memories of Calvary.  
 KFVD—Console and Keyboard.  
 KGER—Organ Music.  
 KGIL—On Parade.  
 KLAC—Business Talk.  
 KMPC—Fingertip Successes.  
 KOWI—Church of Inner Peace  
 KRKD—Spotlight Varieties.  
 KWKW—Sacred Heart.

**9**—KECA, KFMB—Hormel Girl  
 Corps.  
 KFI—Jump-Jump of Holiday  
 House.  
 KHJ—Dr. Hiss Clinic.  
 KXN, KCBQ—Theatre of  
 Today.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Rev. Earl Ivis.  
 ★KFSD, KLAC—News.  
 KFVD—Contrasts.  
 KFWB—Lou Marcelle.  
 KGER—Lutheran Hour.  
 KGFJ—Voice of the Blind.  
 KGIL—Musical Horizons.  
 KMPC—Music of the Stars.  
 KOWL—Pacific Serenade.  
 KRKD—Sagebrush Serenade.  
 ★KWIK—Music.  
 KWKW—Voice of China.  
 KXLA—Popular Favorites.

9:05—KLAC—Kiddle Club.  
 9:15—KFI—Young America Speaks.  
 KFSD—Public Affairs.  
 KGFJ—Alrotorials.  
 KGIL—Ballads for You.  
 KWKW—Foursquare Churches.

9:30—KECA—Mirandy.  
 KFI—Jerry Marlowe.  
 KHJ—Smoky Mountain  
 Hayride.  
 KXN, KCBQ—Grand Central  
 Station.  
 KAGH—Olga Graves.  
 KFOX—Full Gospel.  
 KFSD—Luncheon With Lopez.  
 KFVD—Show Tunes.  
 KFWB—All-Star Revue.  
 KGER—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Racing News.  
 KOWL—German Hour.  
 KVOE—Meet a Friend.  
 KWIK—Feature Page.  
 ★KWKW—Stocks, News.  
 KRKD—News.  
 KWKW—Rev. Waters.

**10**—KECA—Shenangoans.  
 KFI, KFSD—National Farm  
 and Home Hour.

★KHJ, KGB, KVOE—News.  
 KXN, KCBQ—Stars Over  
 Hollywood.  
 KAGH—Stars of Tomorrow.  
 KFAC—Morning Concert.  
 KFMB—Music for Saturday.  
 ★KFOX—News.  
 KFVD—Musical Flashback.  
 KFWB—Ricardo Show.  
 KGER—Kids' Bible Club.  
 KGFJ—What D'You Know?  
 KGIL—Waits Time.

ORIGINAL  
**MAKE BELIEVE  
 BALLROOM**  
 WITH  
**AL JARVIS**  
 10 a.m.-1 p.m. 6:05 p.m.-7 p.m.  
 Mon. thru Sat.

KLAC—Al Jarvis Ballrooms.  
 KMPC—Maplewood Melodies.  
 KOWL—Tune Shop.  
 KRKD—Morning Melodies.  
 KWIK—Over Coffee Cups.  
 KWKW—Sports.  
 KXLA—Music.

10:15—KHJ, KGB, KVOE—Two-Ton  
 Baker.  
 KFOX—Assembly of God.  
 KRKD—Dr. Richardson.  
 KWIK—Paul Sutton.  
 KWKW—Tune-Up Time.  
 ★KXLA—News.

10:25—KGFJ—Sports Flash.  
 10:30—KECA—Big 'n' Little Club.  
 KFI, KFSD—Mary Lee Taylor.  
 KHJ, KGB, KVOE—  
 Symphonies for Youth.  
 KXN, KCBQ—Give and Take.  
 KAGH—Moments of Meditation  
 KFMB—La Jolla Show.  
 KFVD—Lifelines.  
 KFWB—Maurice Hart.

★KGIL—News.  
 KGER—Rev. Kopp.  
 KRKD—County Art Institute.  
 KWIK—Over Coffee Cups.  
 KXLA—Music.

10:35—KGIL—Child Evangelist.  
 10:45—KAGH—Disc-Jockey Parade.  
 KFAC—Village Festival.  
 KRKD—Pop Concert.  
 KWIK—Race Lineup.  
 KWKW—Music from Hollyw'd.

10:55—KECA, KFMB—101 Ranch  
 Boys.  
 KFI, KFSD—RFI America.  
 KHJ, KGB, KVOE—  
 Symphonies for Youth.  
 KXN, KCBQ—Handy Man.  
 ★KAGH, KFVD, KGER—News.  
 KFAC—Waltz Tune.  
 KFOX—Rhythmic Age.  
 KFWB—Peter Potter.  
 KGFJ—Sunset and Vins.  
 KGIL—Crosby Slaps.  
 KLAC—Al Jarvis Ballroom.

## saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p><b>Comedy-Variety</b></p> <p>8:30—Junior Miss, KXN.          8:30—Judy Canova, KFI.          7:00—Dennis Day, KFI.</p> <p><b>Quiz, Participation</b></p> <p>8:30—What's My Name, KECA.          10:30—Give and Take, KXN.          5:30—True or False, KHJ.          7:00—Sing It Again, KXN.          8:30—Truth or Consequences,          KFI.</p> <p><b>Drama</b></p> <p>9:00—Theater of Today, KXN.          9:30—Grand Central Star, KXN.          9:30—Hollywood Star Theater,          KFI.</p> <p><b>Classical, Semi-Classical          Music</b></p> <p>10:30—Symphonies for Youth,          KHJ.          3:30—NBC Symphony, KFI.</p> <p><b>Sports</b></p> <p>9:30—Racing News, KLAC.          9:30—Racing Lineup, KGFJ.</p>	<p>5:30—Sports Dial, KRKD.          5:45—Race Recap, KGFJ.          5:45—Race Results, KRKD.          5:45—Ira Blue, KECA.          6:30—Joe Hernandez, KMPC.</p> <p><b>Mystery-Detective</b></p> <p>6:00—Philly Marlowe, KXN.          8:30—Gangbusters, KXN.</p> <p><b>Public Interest-          Information</b></p> <p>10:00—Nat'l. Farm Hour, KFI.          3:30—American Farmer, KECA.          4:00—Cross Section, U.S.A., KXN.          8:00—If They Had Lived, KGFJ.</p> <p><b>Juvenile</b></p> <p>8:05—Let's Pretend, KXN.          8:30—Smilin' Ed, KFI.          9:00—Jump-Jump, KFI.          9:05—Kiddle Club, KLAC.          8:00—Teen Forum, KMPC.</p> <p><b>Popular-Western Music</b></p> <p>4:45—Stuart Hamblen, KFWB.          5:00—Gene Autry, KXN.          7:30—Grand Ole Opry, KFI.          9:00—Hit Parade, KFI.</p>
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KMPC—Keith Hetherington.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Town Crier.  
 KWKW—Music from Hollyw'd.  
 KXLA—Variety Time.

11:10—KAGH—1300 Club.  
 11:15—KXN, KCBQ—Get More Out of  
 Life.  
 KFVD—Piano Parade.  
 KGER—Concert Hall.  
 KGIL—Tahitian Melodies.  
 KWKW—Guest Star.  
 11:25—KGFJ—Sports Flash.

11:30—KECA—Navy Hour.  
 ★KFI—Edward Tomlinson.  
 KHJ, KGB, KVOE—Coast  
 Guard on Parade.  
 KXN, KCBQ—Meet the Missus  
 KFAC—Playtown Train.  
 ★KFOX, KRKD, KWIK—News.  
 KFSD—Debber Date.  
 KFVD—Shopping Hi-Lites.  
 ★KWB—News; Peter Potter.  
 KGER—Maj. Rex (oll ngw  
 KGFJ—Piano Moments.  
 KGIL—Midmorning Melodies.  
 KOWL—Italian Program.  
 KWKW—Pasadena City  
 College—Saturday Serenade.

11:45—KFI—Report on Europe.  
 KFOX—Tempo of the Time.  
 KGER—Concert Hall.  
 KGFJ—Saludos Antigos.  
 ★KGIL—News.  
 KRKD—Sweet Pops.  
 KWKW—Music Room.  
 KXLA—Books.

11:55—KGFJ—Sports Flash.

**12**★KECA, KHJ, KAGH, KGB,  
 KMPC, KVOE—News.  
 KFI—Farm Reporter.  
 KXN, KCBQ—Mother Knows  
 Best.  
 KFAC—Luncheon Concert.  
 KFOX—Tempo of the Time.  
 KFSD—Pioneers of Music.  
 KFVD—Meridian Song.  
 KFWB—Peter Potter.  
 KGER—Music.  
 KGFJ—Intermission.  
 KGIL—Real Estate Show.  
 KLAC—Al Jarvis Ballroom.  
 KOWL—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 KWIK—San Fernando Hour.  
 KWKW—Pasadena Opera.  
 KXLA—Saturday Serenade.

12:05—KAGH—Sports News.  
 12:10—KAGH—Jazz Concert.  
 12:15—KECA—Chemists in Action.  
 KFI—Man on the Farm.  
 KHJ—Time to Shine.  
 ★KFOX, KGER—News.  
 KGIL—Vocal Varieties.  
 KMPC—Story Circus.  
 KVOE—Luncheon at Sardi's.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Sweet and Hot Club.  
 KHJ, KGB, KVOE—Sports  
 Parade.  
 KXN—Free for All.  
 KFOX—Cowhands Carnival.  
 KFVD—Luncheon Tunes.  
 ★KFWB—News.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Musical Corral.  
 KLAC—Honest Opinion.

KWIK—Just Relax.  
 KWKW—Church of Ancient  
 Christianity.  
 KXLA—Ford Lewis.

12:45—KFI—Are You Listening?  
 ★KFAC—News.  
 KFVD—Shopping Highlights.  
 KWKW—Circle 1430 Ranch.  
 12:55—KGFJ—Sports Flash.

**1**—KECA—Tom Glazer's Ballad  
 Box.  
 KFI—Are You Listening?  
 KHJ, KGB, KVOE—Pacific  
 Lutheran College Choir.  
 KXN—It's Fun to Be Young.  
 ★KAGH, KFVD, KLAC—News.  
 KFAC—Piano Parade.  
 KFOX—Barbershop Quartet.  
 KFSD—Your Health.  
 KFWB—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Musical Corral.  
 KMPC—Tops in Pops.  
 KOWL—Joe Adams Show.  
 KRKD—Siesta Time.  
 KWIK—Rancho Plaza.  
 KXLA—Community  
 Broadcaster.

1:05—KAGH—Accent on Music.  
 1:10—KLAC—570 Club.  
 1:15—KECA—Horse Races.  
 KFAC—L. A. Church  
 Federation.  
 KFOX—Russ Brown Music.  
 KFSD—Bits of Hits.  
 KFVD—Song Stylist.  
 KGIL—Boy Scouts.  
 KWKW—Sports; Vocalists.  
 KXLA—Research Adventures.

1:25—KGFJ—Sports Flash.  
 1:30—KECA—Reserve.  
 KHJ, KGB, KVOE—Jerry and  
 Skye.  
 KXN, KCBQ—Junior Stand-In  
 KAGH—Disc-Jockey Parade.  
 ★KFWB, KRKD—News.  
 KFAC—American Music.  
 KFOX—Country Boys.  
 KFSD—Frank Merriwell.  
 KFVD—Dream Castles.  
 KGER—Hawaiian Melodies.  
 KGIL—Saturday Serenade.  
 KOWL—Paul's Platter Party.  
 KWKW—Hawaiian Echoes.  
 KXLA—Vocal Varieties.

1:35—KRKD—Symphony of Song.  
 1:45—KHJ, KGIL—Music  
 KFOX—Voice of the Army.  
 KFWB—Bill Anson.  
 KLAC—Storybook Hour.  
 KWKW—Sports; Bing Crosby.  
 ★KXLA—News.

1:55—KGFJ—Sports Flash.

**2**—KECA, KFMB—Tea and  
 Crumpets.  
 KFI, KFSD—Lassie Show.  
 KHJ, KGB, KVOE—Russ  
 Hodges Quiz Show.  
 KXN—Call for Help.  
 KAGH—Disc-Jockey Parade.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFVD—Noveltunes.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGIL—Saturday Serenade.  
 KGFJ—What's Up.  
 ★KLAC—News, Sports.  
 ★KMPC—News.  
 KOWI—Paul's Platter Party.  
 KRKD—Ira Sweet, Organ.  
 KWIK—Jazz Show, D. Ward.  
 KXLA—Music for You.

2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Wormwood  
 Forest.  
 KFOX—Rusty Gill.  
 KFVD—Hits and Misses.  
 KMPC—Bugout Dope.  
 KRKD—Cancer Memorial  
 Hospital.

★KWKW—Sports; News.  
 KXLA—Marines.

2:25—KGFJ—Sports Flash.  
 2:30—KFI, KFSD—Reserve.  
 KHJ, KVOE—Preston Sellers.  
 KXN—Tell It Again.  
 KFOX—Country Girls.  
 ★KGER, KOWL—News.  
 KGFJ—Piano Moments.  
 KGIL—Variations in Rhythm.  
 KMPC—Baseball: L. A. Angels  
 vs. Oakland Oaks.  
 KRKD—Tunes in Tempo.  
 KWKW—Calling All Vets.  
 KXLA—Youth Debate.

2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KHJ, KVOE—Bill Harrington.  
 KFOX—Down Homers.  
 KFVD—Tempo Time.  
 KGFJ—Hawaiian Serenade.  
 KGIL—Talent Showcase.

2:50—KWKW—Light and Airy.  
 2:55—KGFJ—Sports Flash.

3—KECA, KFMB—Junior  
 Junction.  
 KFI—Scout Jamboree.  
 KHJ, KGB, KVOE—Wings  
 Over Jordan.  
 KXN—Country Journal.  
 ★KAGH, KFSD, KXLA—News.  
 KFAC—Musical Favorites.







## "Dog Bites Man"

(Continued from Page 8)

the network, my eye is caught more by local items than by news of the peace conference or of changes in our government administrations. The other newscasters will all carry the world news, anyway. On the local stuff you can never tell what will turn up.

"One day I read a small item on the wire report about someone's pet being taken to a dog hospital for a blood transfusion. That was the first I had heard of this practice, and went to the hospital to see what the 'story behind the story' might be.

"It just so happened that a representative of the SPCA was out there on an inspection tour. When a partially blind German shepherd, the animal that usually gave the blood when transfusions were necessary, was brought in, this SPCA man recognized him. The dog had been one of the first indoctrinated into the K-9 corps, and this man had worked with the K-9er for several months, showing him in Madison Square Garden and helping him train other dogs. The SPCA man spoke to the dog, calling him by name and putting him through a couple of commands."

As a result of Hank's including this bit for dog lovers in his evening's "Main Street to Malibu" broadcast, the lonely, half-blind dog, whose only postwar duty lay in serving as a blood-donor for other pups, found a home. A veteran, whose own service in the Pacific had left him with but one arm, called Hank and asked if he could have the handicapped dog as a companion.

### Interest Stimulates Action

Another time, Hank's interest in behind-the-scenes stories led him to follow the news item about a leper housed in the General Hospital. His calls revealed that the young Mexican service man, Pancho, had to be literally held in bondage. After talking with the doctors at the hospital, who explained that the public's misconception of leprosy as a highly contagious thing made this solitary confinement necessary, Hank talked with veterans' organizations and clearance agencies for the government. His resultant air editorializing stimulated enough interest to motivate moving Pancho from his confined quarters to a leprosarium in Louisiana. The boy was sent in a sealed car across the United States to the place that not only could possibly effect a cure, but at which Pancho would enjoy a greater degree of freedom and happiness. Later Hank received many letters from the inmates of the leprosarium thanking the newscaster for his interest and for his explanation of a visitation built, by legend and ignorance, from a sickness into a horrifying and incurable disease, fear of which almost transcends the layman's reasoning.

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"All manner of people have come to me with their problems, asking for help. Their troubles have ranged from people involved in lawsuits, who merely want me to be on hand just to see that they don't get pushed around in court; to the man whose wife was being refused admittance to a hospital. Her baby was due practically any hour. A few phone calls, straightening out the general misunderstanding about residence zones and such, fixed that up. Sometimes it takes one call, sometimes half a day's phone work, to get at the crux of the situation, and you never know to whom you'll end up talking. Interest on the part of the public certainly inspires action," Hank grins.

"Not only is it a great kick to know you have been able to help someone, but I seem to harbor a tremendous curiosity about what's behind a lot of the leads I read or receive during the day."

A couple of weeks ago, Hank's curiosity led him back onto the hockey rink which for almost ten years work and other hobbies had led him to desert. In the course of his sports coverage on the Joe Hasel show, Hank has had plenty of occasion to talk about Whitey Prokop, Los Angeles Monarchs wingman with the hardest and fastest shot in ice hockey. Prokop's shots are so murderously fast that goalies in the Pacific Coast Pro Hockey League fear him. So Weaver, remembering his own goalie days, decided to test Prokop's shots to find out if they were really as fast as stated. Hank surprised everyone with his work at the goal net during a test skirmish at the Pan Pacific auditorium one day, and he came away convinced.

"Experts say Whitey's shots travel 120 miles an hour on the average. That's thirty miles an hour faster than other players'. Brother, they weren't kidding!"

## College by Radio

(Continued from Page 7)

Dick," "Pickwick Papers," and "The Age of Innocence."

### Attains Success

In addition to the highly listenable quality of the broadcasts the education-by-radio plan seems to be working. The University of Louisville reports that inquiries arrive at the rate of about 250 a day. Dr. Harvey Webster, in charge of the Louisville course, admits that at first he was highly skeptical about the possibility of really teaching students literature while they were absorbed by the novelty of the radio performance. Now he says the excellence of the writing and direction has kept the dramatic quality of the novels intact.

Dr. Webster reports that keeping up with all the registered students is a full-time chore for several English Department assistants at Louisville. The staff answers all questions by people registered in the course,

and grades and comments on the listening reports mailed in to the school. Some of the students have been interested but misguided—like the one who thought Dos Passos' "Three Soldiers" was un-American and the character who loosed a flood of invective at the program because he claimed "Passage to India" was anti-British. But the all-time favorite of the university faculty and the network is the grimy note which came in one day. "College by radio stinks. Only ignorank people listen."



## TV Precasts

(Continued from Page 15)

A quiz show with the emcee giving away prizes for winners who identify the pictures which will give a clue to the tunes.

### Drama

SUNDAY, APRIL 10—"Donna Rosa In Hollywood," KFI-TV, Channel 9, 5:30 p.m. (30 min.). Anna Demitrio stars in a new half-hour production which evolves around the lives of boarding-house inhabitants. Directed by "Abie" Abhrams.

MONDAY, APRIL 11—"Chevrolet on Broadway," KNBH, Channel 4, 8:00 p.m. (30 min.). Victor Moore and Guy Kibbee in "The Managers."

SATURDAY, APRIL 16—Pasadena Playhouse, KTTV, Channel 11, 8:30 p.m. (to concl.). First video presentation by one of the West Coast's leading theaters. Victory Jory will star as "Macbeth" in this premiere performance.



### WHAT'S PLAYING

#### Film

SUNDAY, APRIL 10—"Gentleman from Dixie," KTLA, Channel 9, 8:45 p.m. (to concl.). Jack LaRue, Marian Marsh and Clarence Muse star.

SUNDAY, APRIL 10—Philco Television Playhouse, KNBH, Channel 4, 9:00 p.m. (1 hr.). "Becky Sharp" with Claire Luce and Francis Bethencourt.

TUESDAY, APRIL 12—"Law of the Jungle," KTLA, Channel 5, 8:00 p.m. (1 hr.). John King, Arline Judge and Mantan Moreland star in the feature film.

SATURDAY, APRIL 16—Alexander Korda Film, KTSL, Channel 2, 9:00 p.m. (to concl.). "Elephant Boy," with Sabu. Directed by Robert Flaherty.

#### Drama

THURSDAY, APRIL 14—"Your Show Time," KNBH, Channel 4, 9:00 p.m. (30 min.). "Manchester Marriage," with Jan Clayton, Queenie Leonard, Edgar Barrier and Richard Travis as stars.

#### Juvenile

SATURDAY, APRIL 16—"Sandy Dreams," KTLA, Channel 5, 6:30 p.m. (30 min.). Sandy and her pals find themselves in an Easter fantasy.



### WHAT'S SPECIAL

#### Report

TUESDAY, APRIL 12—Union Oil Telecast, KTTV, Channel 11, 8:30 p.m. (30 min.). Union Oil Company presents its annual report to stockholders.

#### Music

MONDAY, APRIL 11—Opera, KNBH, Channel 4, 9:30 p.m. (1 hr., 30 min.). Presentation of Verdi's "Aida," by the NBC Symphony conducted under the baton of Arturo Toscanini. Principals include Herva Nelli, Eva Gustavson, and Richard Tucker.

#### Sports

SATURDAY, APRIL 16—"Sportsmen's Show," KTLA, Channel 5, 8:00 p.m. (1 hr.). The big display and show held yearly in Gilmore Stadium is brought to athletes by means of the video camera.



**MAXENE ANDREWS IS MRS. LOU LEVY** in private life. Lou manages the singing trio and heads music publishing firms. Son Peter and daughter Duchess complete the family circle. (Color cover photo by CBS-Ben Polin.)

# The Andrews "Brothers"



*The Men in the Andrews Sisters' Lives Include Two Agents, Two Trumpet Players, Two Singing Crosbys—and One Indian!*

**By Shirley Gordon**

Monday, Wednesday, Friday, 4:30 p.m. CBS-RXX

**T**HAT adage about the woman behind every great man got a reverse twist when we talked to the Andrews Sisters the other afternoon, because Patty, Maxene and LaVerne revealed that behind a girl trio there are men, men, men.

"Thank gosh!" put in Patty, with a "Vera Vague" delivery.

"Yeah," grinned Maxene, "among them, we found a husband a piece."

"Take Lou Levy, for instance . . ." began LaVerne, and Patty couldn't resist the retort: "You take him."

"I got him." Maxene put an end to the repartee and condescended to turn serious enough to tell us about

the man who is sometimes called "the fourth Andrews Sister" or "the Andrews brother." Lou Levy has been the girls' manager for more than a decade, during which time his managerial know-how and instinctive knowledge of the public's taste in popular music have sent the Andrews Sisters steadily spiraling into the spotlight of success.

**Discovered Girls**

Head of Leeds Music Corporation and its song-publishing subsidiaries, Mr. Levy started out in show business as a champion Lindy-hopper, later put his incessant energy into pushing into prominence talent and tunes that struck his fancy. Among the talent that struck his fancy were three skinny adolescent youngsters who were singing for their

(Please Turn to Page 39)



➔ **MAN IN LAVERNE'S** life is Lou Rogers, head of Mastertone Records. He used to play trumpet in the band accompanying the trio.

➔ **RADIO BOY-FRIEND** of Maxene, Patty and LaVerne is Bob Crosby, host of their CBS "Club 15" show.

➔ **THE MAN** in Patty's life is Marty Melcher, who, says Patty, "wears beautiful button-down shirts and throws a mean basketball."





# Every Day Is Ladies' Day...

*Now Should Read, "Twice a Day Is Ladies' Day With Us." The Folks Who Hear the Four B's Sing Their Songs in the A. M. Can Now Watch Them Singing Each Noon*

↑ "BACK IN THE OLD DAYS" when the Four B's had just a radio show, a full stage was employed for the song and levity. The same space will be used, but the TV camera reduces the antic area to some five feet in width. (Coy Watson photo.)

Monday-Friday, 9:05 a.m.  
KFI

Monday-Friday, 12:15 p.m.  
KFI-TV, Channel 9

WHEN television came to KFI, we let the station figure out when they were going to put us on TV, then we figured out what we would do on the show."

There are two simple explanations behind the easy reasoning reflected

↓ THE BARBER OF PALERMO is not only a very good friend of the "Barber of Seville," but also of the Four B's of "Ladies' Day." Bob Mitchell said he had never had such service. We'll bet! (Otto Rothschild photo.)

↓ THE DOILY BROTHERS (Paul Owen and Buddy Jobe) sing boy-and-girl duets under assumed names. Here, as Jeanette McOwen and Nelson Jobe, you see them singing "Wanting You." (Otto Rothschild photo.)



Page Thirty-four



April 10, 1949



by the Four B's of "Ladies Day," popular daytime show for women—a show that features four men!

In the first place, the quartet, made up of writer-host-emcee Bill Stulla, Bob "Boychoir" Mitchell, who plays the piano, celeste and organ on the same show (sometimes simultaneously), Buddy Jobe of the steel guitar, and handsome tenor Paul Owen, have all worked so long and extemporaneously together that entertainment is second nature to each.

**Video Natural**

In the second place, their forty-minute program, a great part of which is observance of listeners' birthdays, anniversaries and other special occasions, is a natural for video.

"Instead of just telling who the anniversary couple will be, we are now able to show you the guests," explains Bill. "We can show the 'Birthday Train,' with its 'Smile Ride' passengers, too. All the mothers who want their kiddies on the passenger list can simply send in pictures. KFI-TV has a wonderful piece of equipment which makes it possible

to project snapshots of the children, where formerly we could only mention their names.

"Our fondest hope is that now we may be able to get some of the housewives we have entertained during the past few years to come down and entertain us. I know a lot of the gals must be able to sing, whistle, or do some sort of a little act."

The four gentlemen who do a radio show each morning, then a couple of hours later entertain on television, are as qualified a group as you can find to provide six hours and fifteen minutes of merriment each week.

Bill Stulla, who once won the National H. P. Davis Memorial Announcers Award, writes the scripts. After a brief run-through, these scripts are tossed to the wind, with nothing saved except the names and addresses of the folks to be saluted on appropriate occasions.

Bob Mitchell, music man who plays everything from bop to Beethoven for listeners, is the youngest member of the American Guild of Organists. This honorary fraternity of the Wurlitzers and Hammonds re-

quires that a stringent examination be passed before the accolade is bestowed.

Buddy Jobe, who plucks the steel strings, as well as always joining the day's vocalizing, almost nightly benefits different small musical combos around town by joining their ranks.

Paul Owen, the handsome young man who made such a hit in "Lend an Ear" with his "Molly O'Reilly" number, leaves "Ladies' Day" each afternoon to work at directing a choral group. This group's most recent appearance was on the Ross Hunter Show that played here in the city last March.

A yet unseen member in good standing with the "Ladies' Day" family is the mythical horse "Sylvester," a noble steed born of sound effects behind the singing of a Western ballad, nurtured by listener requests, and cemented into reality by famous cartoonist Frank Webb's color cartoons.

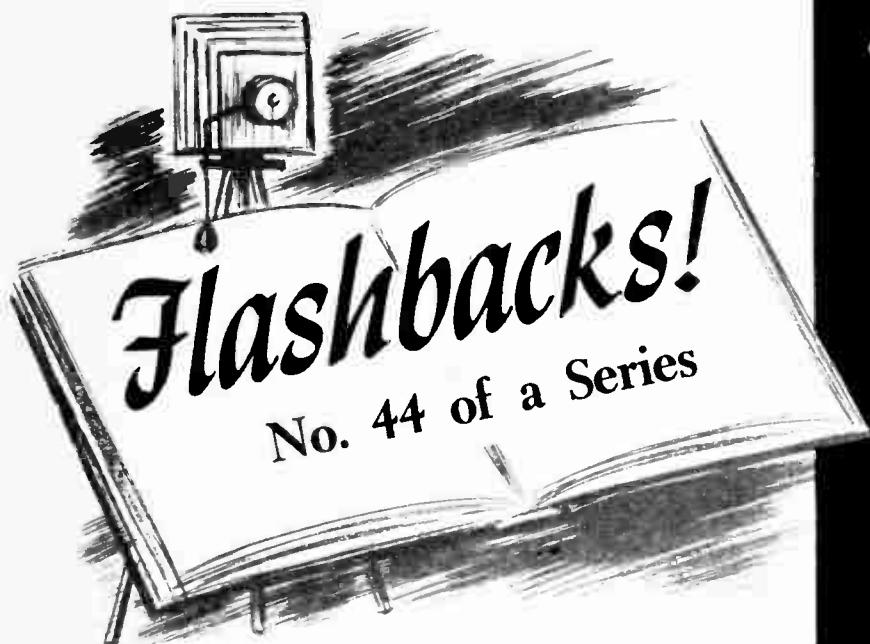
Maybe that "wonderful piece of equipment which makes it possible to project snapshots" can do something about bringing viewers "Sylvester."

▶ **NOT THE SHEIK OF ARABY** — just Bill Stulla, the Phrendly Photographer, taking a picture of one of his young birthday guests. Bill is also host, emcee and writer of this jolly AM-TV show. (Otto Rothschild photo.)

▶ **TED LEWIS (ALIAS BOB MITCHELL)**, and the Andrews Sisters, impersonated by Bill Stulla, Paul Owen and Buddy Jobe, get together to sing "Bei Mir Bist Du Schmoor." (Otto Rothschild photo.)



THE LATE JOHN P. MEDBURY, RIGHT, was one of the best-known radio comedy writers, scripter of top shows. Edmund Lowe (left) was star of one of last Medbury programs, "Captain Flag and Sergeant Quirt." →



↙ COLONEL LEMUEL Q. STOOP-NAGLE has long had radio comedy career. This is the colonel at the height of the "Stoopnagle and Budd" series.



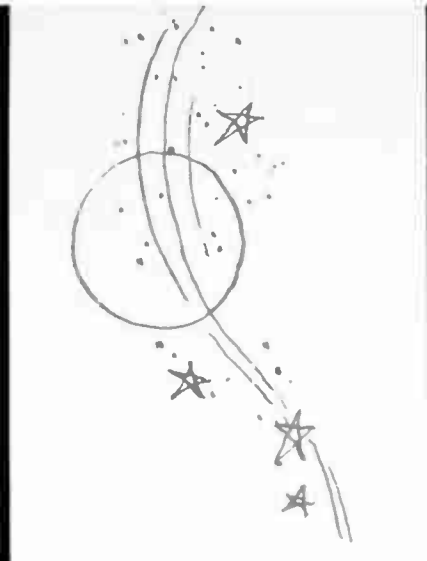
*Looking Backward Can Be as Much Fun As Looking Forward, as We've Proved In This Series of Past Radio Photos*

↙ THIS PICTURE FROM TWELVE YEARS AGO HERALDED Jack Haley (right) as new comedy star. Scene is the NBC "Showboat" program with Charlie Winninger and musical director Meredith Willson. (Meredith took a quiet part in the proceedings in those days.)





▲ **THIS IS AMERICA'S Sweetheart**, Mary Pickford, during a 1934 appearance at the mike in Radio City. Mary had her own series then.



▼ **NOW A METROPOLITAN** opera star, Dorothy Kirsten was a radio singer, starring in a program called "Keepsakes" when this was taken.

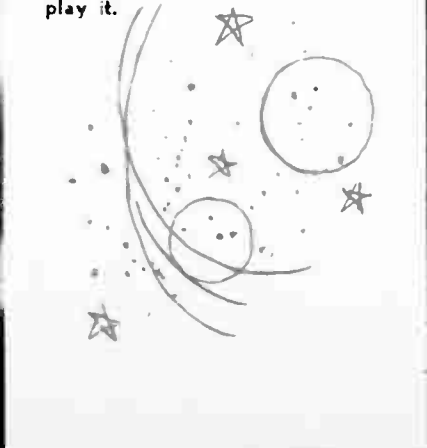


▲ **RANSOME SHERMAN** was the popular star of the widely heard Chicago show, "Club Matinee," also Gary Moore's alma mater.

▼ **THE JIMMY DURANTE** of 1936 looks pretty much like the Durante of today, as this picture demonstrates.



▲ **JUST LEARNING "The Bee"** when this was taken, Jack Benny still has ambitions to play it.





◀ **JEAN IS PICTURED** where she's to be found most often—behind a typewriter. List of shows for which Jean Holloway has written scripts is virtually impossible to compile, it's so extensive. (ABC photo.)

treatment, magazine story, novel or play is a major feat compared with placing an original radio script. "If you write an interesting script, there is a very good chance of its being bought," she insists.

Her advice to script-writing aspirants is simple and straightforward: "Learn by writing—no one can teach you or tell you, beyond pointing out a few script details, *how* to do it. Try and get a staff writing job on a small station and actually write. Or pick a show that takes free-lance scripts, listen to the program carefully for several weeks running, study the slant of the show and write a script for it." Jean loves radio writing and believes that the aspiring writer should feel the same in order to succeed.

With so much scripting required of her each week, Jean finds that her life is ruled by radio. Her work doesn't end with the last typewritten page. After studying her subject and writing her script, she must go over it with the director, see it through stenographic, check it during the actors' reading, correct it where needed, cut it for timing and sit out the rehearsals in case there are any changes before she finally hears it

**J**EAN HOLLOWAY is certainly one of the most successful radio scripters in the business. A list of her credits is so long that it's virtually impossible to compile. At present she does all the "Mr. President" scripts and many of the "Railroad Hour" shows and is writer of the "Hallmark Playhouse" series. She has two movies, "Till the Clouds Roll By" and "Words and Music," to her credit. She created the "Mayor of the Town" program for Lionel Barrymore and Agnes Moorehead. Pretty good for a girl who didn't want to be a writer! San Jose's gift to radio shone in the drama classes of the San Jose State Teacher's College. Whenever an original script was needed, Jean dashed that off. But acting was the main thing, the scripts a means to an end. At nineteen Jean was visiting school friends in New York. To prove to her that "pull" was the only way you could get into radio, a friend mailed one of Jean's drama class scripts to the Kate Smith program. It was purchased for a Helen Menken appearance on that show and teen-age Jean signed as the writer on the program! (First time she came to the office, the agency man cried, "Cripes—it's a baby!") Jean decided to lay a firm foundation for a radio writing career and forgot about acting—for the time being. She got on as a network staff writer and turned out as many



# Behind the Scenes

No. 5 of a Series

## Free-Lance Writer

*Pretty Jean Holloway Qualifies as a Foremost Authority on Radio Scripting. "Railroad Hour," "Mr. President" Are But Two of Many Programs She Writes*

By Joan Buchanan

as thirty scripts a week! "I learned to write *fast*," she smiles.

Unlike that of many firmly entrenched artists and craftsmen in radio, Jean's attitude toward the young hopefuls is most encouraging. She believes that the field offers the best opportunity for young writers. She points out that selling a movie

on the air and sits back down to repeat for the next show.

### Subjects and Themes

Jean's favorite subjects are historical situations and characters. She is the scripter of the Bing Crosby radio and record version of "The Man Without a Country." She is

(Please Turn to Page 39)

# The Andrews "Brothers"

(Continued from Page 33)

supper at a New York hotel and giving the customers close, complex harmony the like of which had never been heard before. Among the tunes that struck his fancy was an ear-tantalizing Jewish chant called "Bei Mir Bist Du Schon." Mr. Levy went to work combining this tune and this talent into something less complex and more commercial, and what came out was a Decca record that launched a million-dollar career.

"Which brings us to a couple of other men in our lives," announced the sisters. "The Kapps—Jack and Dave, president and vice-president of Decca Records."

"And the Decca *Indian*!" added Patty. "He's probably one of the most important men in our lives. If it hadn't been for him, we might now be buried alive under a wild five-minute arrangement of uninhibited hot licks."

## Indian Guide

The girls explained that there hangs in the Decca recording studios, in New York and here on Melrose in Hollywood, the famous portrait of the Indian with arms outstretched and profile lifted to the sky in a symbol of resigned abandon. On it the Kapps have had printed a cartoon balloon which reads, "Where is the *melody*?"

In the early days, the Andrews girls' feeling for close harmony and fast rhythms frequently led them into such unpredictable patterns of unconventional harmonies that the basic strains of the original melody were wholly unrecognizable. The Decca Indian is, and has long been, their gentle yet effective reminder not to stray too far from the proven path of a successful melody.

"Which brings us to the subject of our arrangements," the sisters went on to say.

"And—another man!" Patty "Vera Vagued" it again.

"She means Vic Schoen," clarified LaVerne. "He's been doing our arrangements even longer than Lou Levy has been managing us, and he's called 'the Andrews brother' too."

"We think Vic is a terrific talent," continued Maxene. "You should see him turn out a Grade A arrangement while listening to the World Series on the radio."

"Of course," grinned Patty, "he bogs down on a few bars if Brooklyn is losing."

When the Andrews Sisters first met Vic Schoen, he was trombone-trumpet man in the band accompanying them. "And he was frighteningly absent-minded," laugh the girls.

"Whaddayuh mean, *was*?" commented Maxene. "He hasn't changed much. When he gets to the office for our morning rehearsal, we usual-

ly discover that he's left the music at home; when he comes to CBS for our show, he usually has left his pipe in the office; and when he goes home, he usually forgets his coat or his pipe or his music at the studio. This goes on all the time."

"But," Patty summed up, "that's the genius in him. With the way he can make music, he's got a right to be absent-minded. And after fifteen years, we're getting used to it."

"Uh," interrupted LaVerne, vainly attempting to get a word in.

"Yes, LaVerne," acknowledged sisters Patty and Maxene in unison.

## More Men

"Well, speaking of trumpet players in bands that accompanied us," LaVerne smiled and waited.

"Yes, LaVerne," Patty and Maxene teased, then gave in with a laugh.

"Okay, 'Bridget'," relented Maxene, using a pet family nickname, "now let's talk about the man in *your* life."

"Kidding aside," Patty gave her sister an affectionate wink, "LaVerne means Lou Rogers, who is a heck of a nice guy. Maggle (Maxene, that is) and I have thought of him as a brother for a long time now—but last November he made it official by marrying our 'LaVoone'."

Lou Rogers also played trumpet in the band when the girls first met him. Now he has his own record firm—Mastertone—in Hollywood.

"Ahem!" coughed Patty loudly at this stage of our interview. Her sisters talked right over the interruption, until Patty increased her hacking noise to the point of sounding like she was having a seizure.

"Okay," Maggie and Bridget let their baby sister have the floor. "Go ahead and talk about your guy."

Patty took a deep breath. "Well, he's real tall and real handsome, and he wears beautiful button-down shirts, and he throws a mean basketball, and he's a big radio agent, and . . ."

"Time!" Maxene shouted her down. "We get the idea. We love Marty Melcher, too."

Marty Melcher is Patty's husband, was formerly road manager for the girls, now is partner-head of the Century Artists agency in Hollywood and is the trio's radio agent.

"Well, that takes care of all our husbands," concluded the girls, "but not quite all our men. We've got a lot of boyfriends besides."

"Like Bob Crosby, host of our CBS 'Club 15' broadcasts. Bob's a doll."

"And brother Bingo, who's been our favorite Decca record date for years."

"And Danny Kaye, who's called himself 'the fourth Andrews Sister' ever since we made our first record together—and our other record partners, like Dick Haymes and Burl Ives and Ernest Tubbs and Dan Dailey. The latter two are our new partners on wax."

"We also have a couple more—big

# Behind the Scenes

(Continued from Page 38)

fascinated by her work on the "Mr. President" program, though it is far from an easy writing job ("I have no easy shows," she sighs happily). "Mr. President" requires a great deal of research before the actual scripting is attempted. After an actual incident in the life of an American president is selected, Jean gets to work with the histories, texts and sources concerning the statesman. She finds a great variance in the anecdotes and incidents as she traces them from one book to another. Depending upon the political leanings of the author and the era in which the book was written, the identical incident can be colored as contemptuously or as heroically as the biographer desires. Jean weeds out the emotions of the writer involved and reconstructs the scene from many sources.

Jean comes by her job on "Mr. President" with almost an inherited right—her great-grandmother saw and talked to Abraham Lincoln! It happened right after the Civil War when Lincoln had stopped in a Southern town. Jean's great-grandmother, then a tiny child, was on the sidewalk. She stuck her tongue out at the president and called him a "D— Yankee." Lincoln picked her up. She pulled his beard. "Some day," said Lincoln to the irate child, "I hope your father's people realize I'm fighting for them and not against them." Jean once used this anecdote about her great-grandmother on a program. Two thousand letters from listeners arrived at the post office in the tiny California town where she still lives. "Nothing is sacred to that child!" was her comment. Jean patterned "Marilyn" in "Mayor of the Town" after her beloved relative.

"The Railroad Hour," adaptations of Broadway musicals, is another show to which Jean contributes scripts. The musicals were written to be seen. Jean's problem is to translate them into radio terms. She must pack scene changes, song cues and story line into the brief amount of time left after singing numbers are set. On the Hallmark show Jean must preserve the author's message and effectively draw the characters in the same way the author drew them, in addition to turning the written story into a radio play. She had the task recently of turning a two-volume novel, "The Prairie Years," into a 20-minute program.

Pete, our father, and little Petey, Maxene's small son."

"Yep," smiled the Andrews, "as a girl trio, we're sure not lacking for men."

"Golly," wound up Patty with a laugh, "and there's only *three* of us. What if we were Phil Spitalny's All-Girl Orchestra!"



▲ **TOMMY BARTLETT** is the bountiful host of ABC's "Welcome Travelers." Here he presents a fox scarf and a set of dolls to two lucky ladies.



▲ **GARRY MOORE** poses with two pretty members of the troupe who accompanied him on his Berlin airlift stint, Sibyl Bowan and Vivian Blaine.



▲ "LITTLE THEATER OFF TIMES Square" stars these two popular players, Olan Soule and Barbara Luddy of CBS's "First Nighter" program.

## SEEN ON THE RADIO SCENE

▼ **RARE ACTION SHOT OF FAMED BRITISH MOVIE STAR** James Mason was caught during the "Suspense" broadcast that featured him and his wife, Pamela Kellino. Mason was screaming, not laughing, when this was taken.



▼ **BOB OATES, POPULAR WESTERN SINGER** heard on KIEV, was on hand to greet stars Deborah Kerr and Esther Williams (with husbands) when they attended the opening of new Bay Theater in Pacific Palisades.

