

PROGRAMS FOR WEEK BEGINNING FEBRUARY 27

# **RADIO** *Life* *and Television*

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# The Ear Inspires the Pen

George Schwenk, Jr., 1151 W. 47th Street, Los Angeles, Calif.

Sirs: Why not list all local FM stations in the same form as the AM stations are listed at the top of the Sunday log? Also, why couldn't they be listed in the same format as AM programs (except FM duplicates of AM stations)?

Where is the CBS station KCBQ located? Is it the old KSDJ? Have read your magazine for some time and like each section except DIAL-AGNOSIS—I don't believe your readers are in the slightest interested in P.T.A. views of programs, etc. Where is Andy Mansfield?

As a loyal Hawthorne fan, I object to his present program which replaced his nightly "Thing." I enjoyed him more on KXLA than on KECA.

*Thanks for the suggestions, we'll see what we can do about them. KCBQ is the former KSDJ station. Andy Mansfield can be heard over KWKW at 4 p.m. Mondays through Fridays and on KFI at 9:30 Friday nights.*



Ned Mauston, 1138 Screenland Avenue, Burbank, Calif.

Sirs: Some reminders, suggestions and questions. First: why do you play down your masthead in Radio Life? It should be on the second page at top in readable type . . . your address anyway. Second: Warning! I want to tell all plugger-inners that my radio cord, lying across my bed, burst into flame halfway from the radio to the wall plug and set my bed on fire. Although the radio is turned off, the cord is alive all the time you are away from home. I wonder how many fires in the country start from this source?

What became of Virginia of the team of Andy and Virginia?

*You must get some real "live wres" on that radio of yours, Ned. . . . Hot stuff, huh? Virginia is now happily occupied being Mrs. Andy Mansfield. We're rooting for her to come back via television.*



Mrs. Oliver R. Serene, Secretary Beethoven PTA, 12555 Preston Way, Mar Vista, Venice, Calif.

Sirs: The Beethoven School PTA wishes to thank you for the column, "Diagnosis." We always look forward to reading it and we appreciate its appearing regularly. We hope you find it possible to continue devoting the space to the Tenth District PTA.

Shirley Yeskin, 6368 Vineland, North Hollywood, Calif.

Sirs: So little publicity seems to be given to FM programs and their artists. I'd like to see more recognition given to them and their efforts. To start it off, could you print a picture of Sid Harris and tell us something about him? He has an excellent sportscast over KKLA every Tuesday and Thursday evening at 6:45. Unlike most sports announcers, his voice is soothing and pleasant and his material always well chosen and interesting.



Sid Harris

*We really don't understand how you folks can be missing our ever-expanding FM Flashes and Television Tips columns, in which we discuss programs and personalities. Here is Sid's picture, however.*



Mrs. Allie Towan, Bethan, Missouri

Sirs: What has happened to "Information Please"? Everyone from Missouri to California is asking the question. I know because I heard the protests. One would think a wide-awake sponsor would grab this sparkling, high-class bunch. Believe me, such a program sells more "stuff" than the giveaway affairs. Loads of people go away from them sore at the winners and sore at the product.

*We would be very happy to discover what is keeping "Information Please" off the air. It's certainly not lack of interest—we've received many phone calls and letters about the absence of the program. Maybe that's a portent of its return.*



Marcelle Johnson, 153 East 50th Street, Los Angeles 12, Calif.

Sirs: Recently I saw Jack Webb in a motion picture, "He Walked by Night," in which he played a police chemist. He was very good. I have been listening to his program, "Jeff Regan," but notice it's gone off. I enjoyed him as "Pat Novak" and "Johnny Modero, Pier 23." Could you tell me when he will be coming back on the air, as I enjoy his voice. The only program I heard him on this week was "Michael Shayne" as "Inspector of Police."

*Jack Webb is working on a mystery series for television at this time.*



Mrs. Laura Burket, 112 Florence Avenue, Inglewood, Calif.

Sirs: Would you please tell me what has become of Doug Douglas. I listened to him for years. He was on KRKD and with Haynes at six in the morning.

*Mr. Douglas has been promoted to director of public relations for KRKD, which is something, he says, "like being a firehorse in Griffith Park"; and he is no longer heard on the air.*

T. L. Oakley, 621 Palm Drive, Glendale, Calif.

Sirs: Have at hand your January 16 issue of Radio and Television Life and enjoyed the several departments but where, oh where, have you hidden the FM programs? We prefer the FM over the AM on the radio and feel lost without their listings in your otherwise very fine magazine.

*As we explained recently in the FM Flashes, we have had to match our space against your demands, and heretofore the greatest demand has been for the AM and TV news. We're glad you wrote. Your letters are the very indication we wanted that you enjoy and need FM news. We'll try to get it in oftener.*



Mrs. C. D. McCleanthen, 1217 S. Highland Avenue, Los Angeles 35, Calif.

Sirs: I certainly do remember the Black and Blue Detectives, who were sponsored by Folger's Coffee. Years ago we entered a rhyming contest they sponsored and won a bike for my son. My, how long ago that was. The rhyme went like this:

Folger's is the cup that cheers,  
Making one forget the years,  
Its flavor, too, is of the best,  
For superior quality, it leads  
the rest!



Name Withheld by Request

Sirs: Several months ago I asked you for a write-up on Gene Norman. He interviews so many people but never gives any information about himself. There is Lucille Norman, Jack Norman and Patricia Norman. Are they all in the same family?

*Gene Norman has been featured in Radio and Television Life from time to time in both the news and rologravare sections. The most recent feature was on March 30, 1947 . . . maybe it is time for another. As far as we know all the Normans are from different families.*

★ RADIO and TELEVISION LIFE ★

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**ALWAYS POPS**  
— CRISP AND TENDER

**JOLLY TIME POP CORN**

ASK YOUR GROCER

## About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Carroll Van Court, 226 W. 46th St., Los Angeles 37, Calif.

Sirs: I am starting a campaign to teach a better knowledge and appreciation of the American genius, Edgar Allan Poe. This year I haven't seen anything to note the hundredth anniversary of the death of the greatest writer this country ever had.

Perhaps we could get Ted Osborne to do another one of his swell parts and play the role of Poe or at least read some of Poe's best works. Poe is my literary idol and I want the world to know it.

★

William E. Higgins, 310 Toll Drive, Wilmar, Calif.

Sirs: Will you please tell me the name of the theme song on "Challenge of the Yukon" on KECA at 5 p.m. Monday, Wednesday and Friday? What is the name of the orchestra, and if it is a recording what is the name of the record company?

*This was a "toughie" since the program originates from the East. The name of the theme song is "Donna Diana Overture." The program is recorded in Detroit.*

★

Lee McElroy, 5167 Village Green, Los Angeles 16, Calif.

Sirs: It was with a joyous smile that I read the erudite letter of J. C. Dunn, in which he expresses his opinion of the Hawthorne show. The joy was because of the old saying to the effect that "to advance one must have critics." My smile was because of the lordly, learned way the noble critic declaimed, "It stinks!" Give us more Hogan!

★

Evelyn Morse, 5124 W. 131 Street, Hawthorne, Calif.

Sirs: Pardon me while I let loose a trickle of sympathy for radio emcees . . . could anyone pity the emcee who constantly hears a contestant try to be original with, "I came in with nothing, I might as well go out with nothing." . . . Then there's the emcee who must question some public official who gives out with a stereotyped reply. My heart bleeds for the rotund well-fed emcee who, early in the morning, at a culinary demonstration, acts the part of a starving person. If you think radio emcees don't work for their money, you're crazy!

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Iris Backus, 2228 Locust, Long Beach, Calif.

Sirs: Everyone is talking about those two teen-age disc-jockeys, Wally George and Jimmy Ogg. I tuned them in and I decided that I will be talking about them also. Those kids are sure good. They are so natural and at ease and somehow remind me of Dean Martin and Jerry Lewis. (And that is good!) Their new idea of publicizing youth activities is a fine one. I also enjoy their guest-star interview . . . really the whole half hour is jam-packed with entertainment. More power to them . . . a great team and a future to be watched.

★

Thomas L. Winters, Professional Building Annex, Long Beach 13, Calif.

Sirs: I would like to express my thanks to your very fine magazine for giving space to the Tenth District PTA. I think every parent should read this article weekly . . . they will do something that will greatly benefit their children. I often direct children's programs on KFOX, and think I am in a position, as a parent, to tell your readers to read "Diagnosis" very carefully.

★

Miss Nelle McCullough, 2037 East Mountain Street, Pasadena 7, Calif.

Sirs: Information, please, about "Information Please"? Surely it did not just blow away with the breeze? Incidentally, it will do no harm, to ask what became of "The Hour of Charm"?

*Both shows off the air right now. Miss McC. But you are not alone in wondering where they are and why they aren't on the airways.*

★

B. Burgess, 1256 Elden Avenue, Los Angeles 6, Calif.

Sirs: Could you please tell us what happened to our very interesting and good radio friend, Dick Whittinghill, who used to be on "Hollywood House Party." KGFJ? His program was good. We really miss it. Would appreciate any information you could give us.

*Dick Whittinghill is making some shorts for an independent television film company. He may be back in radio soon as well.*

★

Mrs. Charlotte Pierce, Beverly Hills, Calif.

Sirs: I think Groucho Marx is the only emcee who could be called witty. We've all dropped Art Linkletter because of his boring repetition of "in other words." Shouldn't producers watch for such irritating habits?

★

V. R. Hawkins, General Delivery, Fallbrook, Calif.

Sirs: I was reading my recent copy of Radio Life and wondered why you don't add just one page which would include the FM radio logs? It would be a great help and add a lot to a great magazine . . . that's worth twice the price.

Mrs. R. D. C. Lovell, 355 19th St., Santa Monica, Calif.

Sirs: What has happened to the Fanny Brice Show? Also what has become of "Information, Please," "The Land of the Lost" and "The Frank Morgan Show"?

How does one go about procuring tickets for the popular programs?

*The shows you mentioned are now off the air and there has been no indication as to when they will return. However, keep a close eye on Precasts and Previews. If we knew the specific shows you were interested in going to, we could give more definite information on getting tickets. Some are obtained through the networks and others through the agencies.*

★

Ann Simonian, 1226 South Herbert Ave., Los Angeles 23, Calif.

Sirs: Could you please tell me what has happened to the Masked Spooner television program and also will the Spooner return to a regular program of his own? We fans miss his radio program very much and are anxious to have him back on the air. Would you also please consider my request for a repeat story on the Masked Spooner?

*Sorry, all we know about the Masked Spooner is that he is off the air and so far have had no word as to when he will return. Your request for a repeat story has been put on the waiting list . . . in the meantime, keep guessing!*

★

Renee Rougny, 2511 E. First Street, Los Angeles 33, Calif.

Sirs: It has been about three years since we started reading your fine magazine, and I must say, it is really one of the best. I'd like to call to your attention one of the programs that originates from the San Fernando Valley, which is called "Mask and Mike Club" over KGIL. Ralph Littlefield is doing something fine in urging the youth of our city to attend church. The two people who play the roles of Luther and Richard Smith also deserve special mention.

★

Shirley Gold, 1243 N. Wetherly Drive, Hollywood 46, Calif.

Sirs: People who don't like Hawthorne's program shouldn't listen to it. Every radio has a dial on it. As for me, I wouldn't miss a single program or a copy of Radio Life for anything. At least Hawthorne is original and he is trying something different. In a year or so almost every radio comedian will be copying him.

★

Mrs. Elizabeth C. Gillett, 6169 Glen Holly, Hollywood 28, Calif.

Sirs: Please add my protest to that of a recent letter-writer regarding the loss of Paul Carson's wonderful organ program given for so many years late Sunday evening. I have listened to it since it began, and feel that it was a distinct asset to the music-loving people far and wide who want not too lively nor ultra-classic programs for close of day.



▲ **WHEN RAJH RALLIA RHAM, EXECUTIVE SECRETARY** of the YWCA in Pakistan, India, attended the United Nations session in Los Angeles, she dropped in for a visit to Jeanne's "The Woman's Voice." (Lee Weber photo and color cover.)

# "Beauty and the Brains"

*She's Beautiful, Brainy and Talented, and Has Turned All Her Attributes Into Making Good a Program Dedicated to Other Women*

By Jane Pelgram

▼ **A PROUD MOTHER,** Jeanne poses with her thirteen-year-old son, Gregg, who gets a great kick out of hearing his mother's show. (Wm. Phillips photo.)



Monday-Friday, 12:30 p.m.  
KMPC

**T**WO YEARS ago beautiful, blonde Jeanne Gray got the idea that women—all women—should have a special voice in radio . . . a corner all their own on which they could express their hopes and views, and pass along tips to fellow womankind.

"The Woman's Voice," heard over KMPC, has been so successful that this year Jeanne says, "My definite aim is to make it 'the woman's voice' all over the world! That sounds like a big bite, but I don't see why I can't do it."

Anyone knowing Jeanne, her abilities and untiring energy, wonders why it can't be done. She started, you know, with a show idea, some blank paper and a typewriter, and while she hasn't turned these valuables into a program heard all over the world, she has brought voices from all over the world to her mike.

#### Illustrious Visitors

Mah Nyein Tah, Burmese women's leader; Rajh Rallia Rham, of the

YMCA of Lahore, Pakistan; Hilda Flint, United Nations representative from Austria, and Sister Elizabeth Kenny from Australia have all visited Jeanne's show. There was Mrs. Hilda Grenier, Queen Mary's personal costume adviser, who lived with the Royal Family in Buckingham Palace for more than ten years, and related to "Woman's Voice" listeners some of the fascinating behind-the-scenes stories from the palace. Decorator Katherine Ganz told of her experiences in Calcutta, India, where she was entertained by the princesses and maharanees. Skulda Banner, the lovely blind authoress who has recently made Hollywood her home and published her latest book, "Latch String Out," about her native Swedish settlement in Michigan; Indira Devi, who lectures on Yoga; Gladys Hanaford, a talented diamond expert (who showed up with an armed bodyguard and her collection), and Hettie Dyrenforth, who has scaled the Himalayas, have all made appearances at the KMPC mike to chat with Jeanne and her listeners.

In addition, every worthwhile club in the city has at some time been represented on the air. Their backgrounds and plans have been aired through interviews, and their projects have been discussed.

Writing and producing a five-day-a-week show takes some doing, especially when you keep house, shop and cook for a thirteen-year-old son, and still manage the pleasant social relaxation a well-balanced person demands. Jeanne explains her more than nine hours a day with "It doesn't seem like work. As the show has built up, I have grown with it. Every resource I tap adds to my knowledge, and certainly there is nothing more fascinating than meeting people of the kind I do."

Jeanne says the show preparation adds to her knowledge. Many of the hours are taken up by going over every bit of news-service material that comes into KMPC's news room; others by reading prodigious amounts of writing of all kinds.

The news service tips Jeanne off to events concerning arrivals of, and accolades bestowed upon, people . . . all in turn lead notables to Jeanne's side at the mike on "The Woman's Voice." Her reading material provides helpful tidbits to pass along to listeners, or suggests ideas to discuss with them.

Then there is the actual show to write, and that entails a pre-show meeting with the personality of the day. "I used to put down every line of dialogue, and every 'if,' 'but' or 'the.' Now that I am more confident I don't have to go quite that far," Jeanne smiles her beautiful smile. "Nearly all my guests know their subject so well, from literally eating, breathing and sleeping it, that wonderful facts come pouring out with little or no help from me."

#### Personal Views Avoided

"The only thing I have to watch  
(Please Turn to Page 32)

February 27, 1949

FRANKIE LAINE, TAGGED AMERICA'S NEWEST SONG STYLIST, can record anything now—and it would sell. Once upon a time he couldn't sell himself well enough to get a chance to record.

# Couldn't Stop Singing

By Jane Pelgram

## Part I

**L**AST year Frankie Laine came out third in a disc-jockey poll of male vocalists. The fact that only Bing Crosby and Frank Sinatra were ahead of the rising young jump balladeer literally turns Frankie Laine's third into a first.

There are two distinct chapters in the life of the boy who got the hearty nod from listeners everywhere. Frankie says each seems like a dream. The first hard years seem remote because of his current success; and his success seem too good to be true because of those first hard years.

Chapter One begins ordinarily enough. Born in the heart of Chicago's little Italy, Frankie was undistinguishable from the rest of the kids who trooped off to a parochial grammar school, and later to Lane Technical High. Undistinguishable, save for one thing. Frankie couldn't stop singing.

He got his first frightening taste of singing publicly as the result of his "gang" insisting Frankie get up and sing with the band playing at a ballroom the crowd hung around. The place was the Merry Garden Ballroom, and the band had Dave Rose on piano, Gene Krupa on drums, and a guy named Muggsy Spanier on cornet.

The next time Frankie sang at this place was during a marathon dance contest. No less illustrious a bunch than Jess Stacy, Frank Teschmaker, Vic Abbs and LeRoy Buck were his accompaniment, and at the end of



*The Title of His Record Album Is "Frankie Laine Sings." Those Three Words Cover an Agonizing Background of Ups and Downs*

four encores, Frankie found himself with a job.

### Bad Luck Begins

When the depression arrived, Frankie Laine's luck left him. There were no singing jobs to be had by an inexperienced kid. His appetite hadn't departed with his luck, so to expedite getting hold of three meals a day, Frankie himself entered a marathon dance. The craze for these exhibitions was then at its height. The contest young Laine entered lasted 105 days. He and his health held out for over ninety days... he won.

As the fad faded, Frankie started following leads for band or cocktail-lounge singing jobs. Nothing happened, and Frankie's urge to sing gave way to the urge to eat. A shipping-clerk job provided food and regular pay for over a year, then Frankie got on the singing kick again. This time, armed with eighty dollars in savings, he tried New York. Nothing happened, so it was back to Chicago and the cocktail lounges. Again nothing happened. The next stop was Cleveland, where some money and many contacts were made. On the strength of one of these contacts Frankie again left for New York, armed with forty dollars

and the assurance that he was "all set" for an audience with one of the top publicity men in radio there. Four days later, with four cents left, the still jobless Frankie took up a park bench as his living quarters and penny candy bars as a diet. Four of them.

A friend came on the scene, one step ahead of starvation, to offer young Laine work on a small New York radio station. A subsequent guest shot at a Hickory House jam session with Joe Marsala's group resulted in Frankie staying on as vocalist. Staying on until he beat the manager at checkers one dull evening.

### Turns to Emceeing

Disillusioned, Frankie temporarily gave up singing for a crack at emcee work. He substituted good-natured verve and novel ad-libbing for emcee experience, and audiences warmed to the big, dark young man who amused them.

About this time Lady Luck dropped back briefly to lend a hand to the struggler, and Laine met Jean Goldkette, probably the best-known band leader of earlier days. Frankie, sure this was a right move, terminated his emcee chores and took the job

*(Please Turn to Page 32)*

Friday, 7:00 p.m.  
NBC—KFI, KFSB

**A**S MUCH family as you can find at a radio show is expressed by the folks on "The Life of Riley."

Rehearsals are so pleasant and so easy that not much can be said about them, except that they weekly bring together a group of very nice people who enjoy one another's company.

Bill Bendix and Paula Winslowe have been playing "Chester A. and Peg Riley" since September of 1945, and are now so attached to their two script children, "Babs" and "Junior," as to consider them second offspring. It is quite natural to see Paula straighten Tommy "Junior" Cook's tie before a broadcast, or give a motherly pat to the pretty young cheek of Barbara Eiler ("Babs"). And Bendix, a down-to-earth chap who likes to wear shirt sleeves and suspenders in his own quiet Encino home, is as affectionately regarded by his supporting cast as a "dad" should be.

#### Whence Came "Riley"?

"The Life of Riley" actually began as a radio series named "The Flotsam Family" and written for Groucho



▲ **"WHAT A REVOLVIN' DEVELOPMENT THIS IS!"** is the famed comment of Bill Bendix, as "Chester A. Riley," when his constant delusions of grandeur are exploded and he must needs return to his less imposing status of "poor but honest riveter." (NBC photos.)

## "The Life of Riley"

*The Folks on This Happy NBC Show  
Really Live It in a Very Big Way*

▼ **THE "RILEY" GANG.** Left to right: Tommy "Junior" Cook, John "Digger" and "Gillis" Brown, Paula "Peg" Winslowe, Bill "Chester A." Bendix, Barbara "Babs" Eiler.



Marx. Brilliant Irving Brecher auditioned his show for an audience and a sponsor who laughed hilariously, but failed to be convinced by Groucho in the fairly straight role of a "family head." When Brecher came to Hollywood, the script was in his suitcase; and not long after, he saw a little movie called "The McGuerins of Brooklyn," starring William Bendix. The second audition, with Bendix as "Chester A.," was given with alteration only of title and character names. The show was placed in a late evening spot on Sunday, won a small audience, and was bought by Procter and Gamble for a large raise in \$\$\$\$ and a new time and network.

Brecher, who owns the show and maintains control of its content, functions in a supervisory capacity. Allan Lipscomb, with whom Brecher previously wrote pieces for Mickey Mouse magazine and narration of

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↑ **PAULA WINSLOWE** (Mrs. John Sutherland in her private life) plays "Peg" o' "Riley's" heart on the series.



↑ **JUST A FRIENDLY** little brother-and-sister conversation between "Babs" and "Junior."



↑ **WHILE "RILEY"** repeatedly meddles in his daughter "Babs's" love affairs, off mike Miss Eiler and Mr. Bendix remain good pals.

the old "Easy Aces" short subjects kidding the silent movies, is now chief scripter of "Riley's" faux pas and happinesses. He is assisted by Reuben Shipp, (a young Canadian Brecher hired because he resembled a favorite cousin, and whom Brecher now likes even better than his cousin); and by Dick Powell, not to be confused with June Allyson's husband of the same name.

"The Life of Riley" scripts are always several weeks ahead of schedule, unlike most comedy programs written and rewritten virtually up to the minute of broadcast. Bendix, therefore, seldom has a furrowed brow about material, and merely has to show up for the broadcast and rehearsals.

#### "The Digger"

The one controversial character on the show is that of "Digby O'Dell, the Friendly Undertaker," enacted by John Brown, who also plays "Gillis." The show had been on the air

for a few months when Brecher wrote in four lines to be spoken by an undertaker. At the rehearsal, John Brown was asked to read the part for the actor, who was absent. Using the voice he had in mind for an English professor, Brown was so effective that he was kept in character for the broadcast. In four weeks, "Digby O'Dell" was a regular, and his homely little comments: ("When you're flat on your back, I'll give you a lift"; "The grass is always greener on the other fellow," etc.) were being exchanged by his great horde of fans.

The Merry Mortician's part is always written with extreme care; and although some are touchy about it, the humorous philosophy expounded by "Digger" is popular with more listeners than not, and with almost all undertakers. A typical funeral home writes: "You are a credit to our profession." A typical fan says: "John Brown, as 'Mr. Digger,'" has

done something that no human being has ever done. He has put a sense of humor into the subject of death. Now I ask you, who else could have done that?"

"Riley's" boss is played by Alan Reed, and completing the standard personnel are announcer Ken Niles and musical director Lou Kosloff.

"The Life of Riley" has also been made into a movie, in which Rosemary DeCamp plays "Peg" and John Brown has been retained as "Digger."

So it must be dim memory for Bill Bendix that in the worst of the depression he had to be a singer-emcee-bouncer in a cabaret to support his wife and baby . . . by contrast to the \$2500 a week he now makes as a radio star, and his remunerative film contract besides.

And that kind of progress, to contradict Bendix's own alter ego, "Chester A. Riley," is a far from "revoltin' development" to happen to anybody!

↓ **"OKAY, POP. OKAY. OKAY," SMILES TOMMY "Junior" Cook, as "Riley" delivers one of his epic "ultimatums."**



February 27, 1949

↓ **SCHOLARLY JOHN BROWN, "DIGBY O'DELL," is also popular as "Broadway" on KFI's "Damon Runyon Theater" and "Al" on "My Friend Irma."**



Page Seven



↑ THE CLOSE-UP LENS ON THE KTTV CAMERA picks out the letters that spell a comical half hour for viewers at home, during which columnist-radioite Fred Beck entertains with whimsical kitchen humor. (CBS-Pierce Grant photo.)



↑ BOB BAKER PUTS "BO BO THE CLOWN" and some of his cute friends through their paces on the popular KFI-TV puppeteer show. Jean Barlow is Bob's able assistant. (Rothschild photo.)

# SEEN ON THE *Video* SCENE



↑ DIRECTOR LOU PLACE gives a few pointers to a young but confident actor appearing on KTLA's Felix De Cola Show.

↓ HERB "FLAMINGO" JEFFRIES sings for Bob McLaughlin on the KLAC-TV "Picture Album," which features star recording artists.

↓ WAITING FOR THE "on the air" cue, NTG cheers up two contestants about to compete on KTLA's "Hollywood Opportunity."





# RADIO *In Review*

news and comments

## For Love o' Mike (General Comment)

### Chuck Collins to Denver

Chuck Collins, heard on all networks from Hollywood during the past six years, recently left for Denver, Colorado, to present his popular "Collins Calling" on NBC-KOA. His program, sponsored by the Industrial Federal Savings Loan company, started on February 21. Chuck, who is blind, will dispense with recorded music on this series and continue his appealing singing, pianistic and happy chatter. This latest move will give Collins a fourth home town — he's a native of Idaho who came to Hollywood from Seattle. "I've met so many friendly folks in Denver," Chuck told us, "I think I'll adopt it."

### Looks Like

Diana Lynn, Don DeFore and John Lund will be "Jane," "Richard" and "Al," respectively, in the movie version of "My Friend Irma." Marie Wilson, of course, is "Irma." . . . National Laugh Week Foundation has chosen Jimmy Durante as "Laff King of America." His reign starts on April Fool's Day. . . . King Cole Trio is now a Quartet. They've added a drummer. . . . Jack Latham is the voice of KECA's "Noon-time News," replacing Sam Hayes. . . . Racing enthusiast Guy Lombardo will be back in the major regattas with his boat, Tempo VI. . . . Richard LeGrand, "Peavey" on "Gildersleeve," begins his forty-eighth year in show biz this month. . . . American Feline Society has adopted the "Pussycat Song" for its very own. Patty Andrews and Bob Crosby received Citations of Merit for their part. . . . Next hour-long NBC documentary will be on photosynthesis, the process by which plants manufacture carbohydrates from water and carbon dioxide using energy from sunlight. . . . Morton Downey has been re-optional by his sponsor. Seems they discovered that Morton possesses a large, loyal audience. . . . Henry Morgan goes on NBC in several weeks. His first guest star will be Fred Allen. . . . Margaret Whiting resigns from "Club 15" in May to go to New York. . . . Ozzie and Harriet Nelson will start on CBS in April rather than in the fall, as reported earlier. . . . Eve Arden of CBS's "Our Miss Brooks" will change type in her newest movie role. She'll be the heroine of a Western, "Curtain Call at Cactus Creek." . . . Evelyn Knight, under the terms of her new record contract, collects a royalty second only to Bing's on the same label. . . . Lillian Randolph, "Birdie" on

"Gildersleeve," has accepted a month's singing engagement at a Valley night club. . . . Don Bernard, producer of "Screen Guild," is writing a book on the early days of radio. "Flashback" lovers should be fascinated. . . . Pan Cordray, KAGH's "Enchanted Lady," reports that her program celebrates its first anniversary on the air on February 27. . . . Gerald Mohr, CBS's "Philip Marlowe," intends to become a "serious" art student. . . . KMPC's Bob Kelley practically has himself a movie career. He'll be seen as a baseball announcer in "The Monty Stratton Story," a football announcer in "Baby Makes Three." . . . Arthur Godfrey is chairman of National Dog Week for 1949. He takes command the week of September 18. All interested dogs are invited to send him their problems. . . . Phil Davis, writer and idea-man on "Truth or Consequences," authored a scenario about the famed Borscht Circuit in the Catskills. George Jessel will film it under the title "Moon Over the Catskills."

### Rumors Are Flying

Meredith Willson may do another thirteen-week Sunday broadcast this summer with the Standard Symphony. . . . Jane Pickens says she's launching a concert career. . . . Sammy Kaye may join the list of bandleaders doing transcribed shows. . . . Morey Amsterdam negotiating for an NBC comedy show. . . . Margaret Truman is rumored to be a Fred Allen guest star for her next radio stint. . . . James Thurber's "My Life and Hard Times" may be adapted to radio. . . . "Vera Vague" (Barbara Jo Allen) auditioning an audience-participation show on ABC. . . . Reports that the Heidt show would be canceled are totally untrue, say his agency and network. . . . Brad Evans might be the replacement for Frank Sinatra on "Hit Parade." He's formerly a disc jockey and an F.B.I. agent!

## Your Cue (Shows You May Like)

### "Pat Novak"

Practically everyone in Southern California must know by now that Jack Webb in "Pat Novak" is back on KECA at 4:00 p.m. on Sundays. We hear from the network that phone calls started coming in before the first show was off the air, and for two hours happy listeners and well-wishers expressed their delight at his return.

We'd like to add our good wishes with the statement that the program is every bit as good as we remembered it. Exactly the same flavor was cap-

## NEXT WEEK

Other top comedians call DEAN MARTIN and JERRY LEWIS, the duo on our cover, "the best!" Our story next week tells when and why they try NOT to be funny.

The reactions of that young producer of "Ford Theater" and "Studio One," FLETCHER MARKLE, may explain two things. His remarkable success . . . and why the rest of the boys in the business call him "Mr."

Part II of the FRANKIE LAINE story shows a happier and much more successful side to this young man's erratic career.

You have heard the popular TRUE DETECTIVE MYSTERIES. Do you know who plays the roles, or from where the stories are derived?

More people, and much activity, were SEEN ON THE VIDEO SCENE. We recreate part of it, with pictures.

And finally, we managed to dig up some more of those interesting, amusing old photos known as FLASHBACKS!

tured—the flavor that so intrigued us during the days the program was coming from San Francisco. The fact that Jack Webb is again back in harness as "Pat" is the big factor. Tudor Owen as "Jocko," his original character, also aids in sharpening the show to its former pitch. A new addition to the cast, Raymond Burr as "Inspector Hellman," fits right in. Buzz Adlam's orchestra is another welcome addition to the program. The theme is particularly exciting.

"Novak's" character needs no explanation to those who have heard the show. To those who haven't, we'll merely state that "Pat" is the most intriguing private eye on the air. (Don't forget, you can catch Jack Benny at 9:30 p.m.)

### Harry Babbitt Request Program

A new song series by popular Harry Babbitt, KNX, 1:15 p.m. Tuesday and Thursday, is offering pleasant afternoon music and an interesting musical idea. Harry makes request records on the air and mails them off to the letter-writers who have sent in the best reasons for liking the chosen

(Continued on Next Page)

# KECA mike memos

By VIRGINIA WEST

There's really a wealth of good listening on daytime radio, we think each morning as we turn off our Philco and head dutifully for the office. . . . There's an especially good assortment in store any day of the week if you keep your dial set for 790.

For example, there's "My True Story" . . . dramas of nighttime quality heard every Monday thru Friday morning at 10:30 over ABC-KECA. Stories based on the happenings in the lives of people just like you and me are enacted by casts made up of topnotch Broadway players. Each "My True Story" play is a complete story, and they run the gamut from light comedy to heart-gripping tragedy. . . . Another bright spot of any morning at home is that Professor of Nonsense, Kay Kyser and his College of Fun and Knowledge. Kay is heard on KECA five mornings a week at 9:30. . . . Then there are those two friendly callers who drop in for a chat via ABC-KECA every morning. . . . Ted Malone at 10, and Galen Drake at 10:15 . . . both are musts in most Southern California homes. By the way, Ted Malone was recently appointed editor of "Best Years," the national monthly magazine which was launched by the late Tom Brenehan. Magazine editing is no new experience for Ted, who was formerly poetry editor for Good Housekeeping, and continues to edit the poetry page of Radio Mirror.

Drew Pearson's popular Sunday night news analysis has been renewed for another 52-week period, beginning the 27th. The Frank H. Lee Company first assumed sponsorship of Pearson's broadcasts in 1945. . . . Swift and Company began its ninth year as sponsor of a portion of ABC's perennial favorite, the Breakfast Club, early this month. . . . Here's a picture of Jack Owens, the Cruising Crooner of that hour-long fun and melody session. Jack and Mrs. Owens are just returning from a four week vacation in Guaymas, Mexico.



Jack Owens

Welcome back to the ABC-KECA dial is that adventurous hero, "Pat Novak." With Jack Webb, the original "Novak," and Jack Lewis in the role he created as "Jocko," the new series has all the excitement and appeal of the former series. . . . That's Sundays at 9.

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Advertisement

## Radio in Review

(Continued from Preceding Page)

songs. Ballads annexed by married couples as "their song" are most often programmed, but many other types of tunes have sufficiently sentimental stories behind them to be included on the show. Harry tells the memory-story that has won each letter-writer a personalized recording, and during his rendition of the number the record is actually cut. Ivan Ditmars on piano and organ and Joe Walters on the mike repeat the same chores they do so well on Harry's Monday-through-Saturday morning program.

If you have an interesting reason or an intriguing memory behind your particular favorite song write to the Harry Babbitt Request Program, Columbia Square, Hollywood 28. You'll win a Babbitt rendition of your song if your letter is read on the air. Harry is admonishing members of his radio audience to include their addresses when they send him these request letters. Seems that some of the most interesting correspondents have forgotten to tell him who they are.

### Playbacks (Critical Comment)

#### We Point With Pride

. . . To the fact that "Princess Fatima" will be dropped from the format of the Basil Rathbone program.

. . . To two KFVB news periods—Manchester Boddy's incisive analysis of the news which follows Clete Roberts's round-up. Civics and current-event students, take note.

. . . To George Fisher's interesting use of wire recordings on his Sunday show.

. . . To Louella Parsons's timeliness in interviewing Cole Porter and Pat Morison on her show last week. With "Kiss Me, Kate" the show of the year on Broadway, Louella was able to present both of the show names to listeners by having Cole at her mike and cutting Pat in from New York with a song.

. . . To the evident response of radio listeners to Mrs. August Belmont's plea for funds for the Metropolitan Opera Company. We believe that the powers concerned will be surprised at the appreciation shown by faithful opera listeners.

. . . To "Truth or Consequences" for picking a "Whispering Woman" who remains a puzzle to us after all this time.

#### We View With Alarm

. . . Walter Winchell's gossipy revelation of the latest big Hollywood romance, couched in such terms that even the starry-eyedest fan could figure it out—much to their disillusionment. (We believe in keeping illusions intact, as long as they're not hurting anyone.)

. . . Whoever is fiddling with the wires over at KNX in the mornings. The sound has been going soft then

loud, shrill then bass. Either one or the other, fellas.

. . . A particularly overbearing transcribed commercial that features Don Wilson's voice. We love Wilson, but we can't take that commercial.

. . . People who absolutely must have eight tickets to a certain show by such-and-such a date—and then don't use them. Don't they know that the ticket numbers are checked off against the source, and that tickets that are not used are noted? The lack of confidence that the ticket offices have in those who must have tickets on a certain date is understandable. (Maybe if people had to pay a token charge donated to charity they'd pay more attention to the date and time on radio tickets.)

### On Mike (About Studio Happenings)

#### Young Actress Dies

Twenty-six-year-old Patricia Ryan, popular New York radio actress, was stricken during her performance on last week's "Cavalcade of America" show and died later at her home. Miss Ryan was heard on many of the top shows emanating from New York. She was most familiar to listeners as "Henry Aldrich's" sister and as leading player on the "Let's Pretend" series. The young actress had done radio work since the age of four.

She became ill while emoting opposite Glen Ford on the NBC program and another actress in the cast substituted in her role. The listening audience was unaware of the tragedy and few detected the substitution.

### Off Mike (Personalities)

#### What's in a Name?

Maurice Hart, popular KFVB disc jockey, has always been under the impression that he had quite an ordinary name. However, in going through fan mail recently, he's started to collect letters on which his listeners have misspelled his name. Here are some of the more misguided—and quite colorful—appellations. Mr. Moreasheart, Moreese Hart, Marise Hart, Maurice Evans, Meyress Hard, Marie Sartz, Morose Parks, Morris Partz, Morriuce Hart and Mrs. Marie Sartz.

Maurice says that his brother's wife doesn't complain about the name of Hart, so why should he? Incidentally, her name was Wlodszkarczyk!

#### Along Radio Row

Al Jolson sporting a mustache for the very first time in his life. . . . Harry Babbitt passing on to us the secret of making even the finest piano sound like the bar-room variety—just stick thumb-tacks on the felt hammers, says Harry. . . . Jack "Pat Novak" Webb explaining to us what he was doing in the Broadway-Hollywood on Dollar Day—"my room-mate made me go." . . . Lee Hogan, former fashion editor for NEC, bidding the publicity department a fond farewell. Lee will concentrate on her fine television

show on KNBH. . . . KFWB's Frank Bull revealing that he's been voted honorary president of Kappa Gamma Chi sorority. . . . Hank Weaver sporting the smartest accessories on the Street—ancient Greek coins converted into cuff-links. . . . Mel Blanc at the counter in Thrifty's practicing the noises and voices he'll use on his next recording with the Sportsmen. . . . Eddie Marr shouting to us from the wings of the Alan Young show about a marvelous linoleum paint he's discovered. . . . Ed Gardner in Coffee Dan's wearing the loudest tie of the year—orange and green.

*Story Behind Song*

Several months ago a disabled veteran, Stanley Rochinski of Binghamton, N. Y., wrote to Guy Lombardo suggesting that a song might be written around the title, "Powder Your Face with Sunshine." Guy turned the letter over to his talented brother, Carmen. The result has been a Hit Parade regular. Co-authorship was credited by Carmen to the hospitalized vet for his original suggestion. Guy, who published the song, now estimates that when the tune has run its course, Stanley Rochinski will have benefited by \$25,000 as his share of royalties. General Jonathan M. Wainwright has presented Guy and Carmen with a citation that reads in part: "For meritorious and exceptional service in enriching the life of a totally disabled veteran, Stanley Rochinski." It's a song with a heart!

**RECORD NOTES TO YOU**

BY ANDY MANSFIELD

*"Remember That Music," KFI, 9:30 p.m. Friday*

**CLASSIC ALBUM OF THE WEEK:** Lovers of the music of Debussy will welcome the six sides comprising the suite "Images No. 2 (Iberia)" as recorded on Full Frequency Range English Decca by Charles Meunch conducting L'Orchestre du Conservatoire de Paris. . . . Here is impressionistic music at its best with its novel harmonies, intricate rhythms and unusual orchestral color. . . . Especially lovely is the movement "Parfums de la Nuit" with its lush strings dominating the picture in melody. . . . **POP ALBUM OF THE WEEK:** Columbia's re-entry into the field of stage musicals is a very auspicious production of the new Cole Porter opus "Kiss Me, Kate" on twelve twelve-inch sides featuring Alfred Drake, Liza Kirk, Patricia Morison and others of the original New York cast. . . . So well done is this feature that from the unusual opening Overture to the finale, one can almost be transported to an aisle seat by means



**DIALAGNOSIS**

Program Views and Reviews from the Tenth District P.-T.A.

By JUNE D. PRAY

We continue today with our discussion of "Criteria for Children's Radio Programs" and our attempt to translate it into terms of our everyday listening. Children's radio should serve three basic purposes, the first of which is conveying to children the commonly accepted moral, social, and ethical ideals characteristic of American life.

One specific consideration under this heading is that essential occupational skills should be honestly and sincerely portrayed. There is far too much emphasis on artificial glamour jobs in most of the so-called children's shows. All heroes need not necessarily be Secret Service men or masked avengers nor possess supernatural powers. We could use more realistic portrayals of the heroism to be found every day among farmers and mechanics and—yes, even school teachers.

Closely related are the stereotyped characterizations of villains, usually played with either a polished but menacing delivery or a heavy but unidentifiable foreign accent. If children are to become effective citizens, they must develop a sympathetic understanding of those who differ in

economic status, race, religion, or geographical location. And radio can contribute to this understanding by a realistic and sympathetic portrayal of the diverse groups who make up America and by exploiting the fascinating material available from each of them.

We have covered only three points thus far—the one discussed last week about building faith in the democratic system, and two this week concerning the portrayal of occupations and minority groups—and already the pattern begins to form. Such programs as "Lone Ranger," "Red Ryder," and others wherein the "hero" brings about "justice" often in spite of a fumbling and slow-witted sheriff, certainly do nothing to build respect in the minds of children for the processes of law and order. The tremendously heroic proportions of "Superman" and "Chandu" quite overshadow the puny powers of mortal heroes. "Cisco Kid" could do far more in honest portrayals of the rich, colorful story of the Southwest's early days and the conflicts that arose between the diverse groups of people who met there.

When one applies these criteria, published by the U. S. Office of Education, to the programs released every day for our children to hear, the differences between good and bad radio become obvious. How quickly they reveal themselves in their trappings of synthetic adventures, super-herolics, and unreal characterizations.

(To Be Continued)

*(Radio and Television Life is happy to devote this weekly space to the Tenth District P.-T.A. Opinions expressed in this column are its own and not necessarily those held by the Editorial Department of Radio and Television Life.)*

of recordings of the entire musical score that includes the hits "So in Love," "Why Can't You Behave," and "Always True to You in My Fashion." . . . **DANCE BAND:** Tex Beneke rings the bell with his first post-ban RCA-Victor waxings of "Look Up" and "Mississippi Flyer" but good! . . . Here is Beneke's band minus its lush strings in an attempt to return to the old Miller style by public demand, and while it still isn't the smooth flowing style of his late boss, Tex edges close to "Chattanooga Choo Choo" with "Flyer." . . . **MALE VOCAL:** Buddy Clark, with a fine assist in the smooth orchestrations of Earle Hagen, has a pair for easy listenin' on Columbia's "I Get Up Every Morning" and "I Don't See Me in Your Eyes Any More." . . . Both are in the smooth, effortless style that is Buddy's forte when he so desires, and are especially suitable material for this chap. . . . **GIRL VOCAL:** Jo Stafford has a bright up-tempoed dilly in the sophisticated Cole Porter "Always True to You in My Fashion" and the slow-moving romantic "Just Reminiscein'" with the Starlighters on hand to lend vocal support.



**SUNDAY at 3:00**  
**A B C NETWORK**

CALIFORNIA MEDICAL ASSN.

**RADIOCAST LECTURE ON CHRISTIAN SCIENCE**

"Christian Science: Rational Religion"

KFWB (980 kc.)

Tuesday, March 1, 8 p.m.

Thirty-second Church of Christ, Scientist, 659 South St. Andrews Place.

Paul Stark Seeley, C.S.B., of Portland, Oregon, a member of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Massachusetts

# VIDEO *In Review*

## In & Out of Focus (General Comment)

### Looks Like

The move of big-timers from pics to video has started. Eddie Sutherland, one of motion pictures' top comedy directors, is deserting that medium for intensive study in TV. He goes to New York for study with NBC, and later may return here for assignments. . . . Fred Waring is readying a big TV show, probably an hour in length. . . . Ole Olsen and Chic Johnson have just about closed a deal for a Chrysler Corporation-sponsored video show. . . . A video version of "Stop the Music" has been postponed until fall. Trouble came in making it visually amusing. . . . Arnold Stang will tee off with "Billy Bean," a comedy telecast series, on ABC-TV this spring. . . . Al Jolson, when he goes on TV for NBC, will debut with a super minstrel show. When the show begins, the network is giving the master of blackface an all-out, marchin', tootin' parade down Broadway, with a full star turnout. . . . NBC will pour its ammunition into the barrels of TV guns soon, and let the blasts go opposite CBS's AM talent parade on Sunday nights. A top-name variety show is lined up from 7:00 p.m. on. . . . In March, the first full-length feature film ever produced specifically for video (by Arch Oboler) is set to roll. The story is an adaptation of a radio play Oboler once did for Joan Crawford. . . . KTTV has leased eight of the Monogram "Range Buster" series for telecasting. . . . KTSL has closed a deal with Cliffie Stone for a half-hour weekly TV-er. . . . We'll be seeing Smilin' Ed McConnell on TV in one-minute spots, used to plug his Saturday a.m. AM show. McConnell will do bits with "Freddy the Frog." . . . Bob Hope will stay with NBC, where he is currently mapping TV plans. . . . "Famous Jury Trials" will be revived for TV presentation, starting in the East. . . . After two postponements, Bob Ripley's "Believe It or Not" is being held up again. NBC-TV is still trying to get together the first of the house package series, and Mr. Ripley is being temperamental. . . . Evelyn Knight is set to join Dean Martin and Jerry Lewis on KNBH's new weekly all-star revue soon to be seen on Channel 4 Sunday nights. . . . We will be seeing the UCLA Rugby matches on KLAC-TV's Channel 13 soon. . . . Everyone who likes full-length feature movies can enjoy them on their video sets at home through the use of phonovision, a telephone-video tie-up of some sort, but none of this will be for five or ten years! . . . Bobby Clark will lend his superior comedy to the televised Lamb's Gambols (New York Lamb's Club production) when and if

that production gets under way. Mae West will appear, too. . . . Lou Levy negotiating a simultaneous AM-TV show for the Andrews Sisters, much like their "Club 15" aftershow. Full of dancing, clowning and singing. . . . "Information Please" will be seen as well as heard. TV shorts are now being made. . . . KNBH dropping "Nocturne," musical video show starring Lucille Norman.

### Rumors Are Flying

Phil Spitalny's all-girl show under consideration for a television show. . . . The Esty Agency packaging a half-hour situation-comedy show for video, starring Hank McCune. (About time someone got wise to Hank's visual appeal). . . . Soap operas may soon invade night-time TV. Myrtle Vail, originator of the "Myrt and Marge" series and long-time portrayer of the mother role, is assisting Hal Roach, Jr., in selecting the cast to portray the famous radio characters in a series of thirty-minute TV films. . . . One of the oldest and best-known stories of all ages is being packaged for video—"Tales From the Arabian Nights." . . . The sponsor of "Juvenile Jury," heard Sundays on AM, has given Jack Barry, producer, permission to put the show on television for any non-competing product. Several agencies are reported negotiating for the video rights. . . . The Three Suns are producing a new television show which combines comedy and music. It will be done on 16-mm. film in a series of twenty-six shorts. . . . Four big cigarette companies, Lucky, Camel, Old Gold and Chesterfield, are plunging full force into TV. . . . James Thurber talking about both AM and TV shows, with the first series to be an adaptation of "My Life and Hard Times." . . . Coca-Cola planning a TV showcasing for Morton Downey. . . . NBC filing with the FCC for an experimental ultra-high-frequency TV station in the East, for experimental purposes.

### May We Suggest

That if you go a-buying, you do your looking and choosing of a television set during the hours the stations are beaming either test patterns or programs? You will have more fun, and do more satisfactory choosing. A phone call to the stations, all of which are listed in the phone book under station or network name, will tell you when these patterns are on the air. The same sort of call to the dealer of your choice will establish whether or not he is open at this time. (If he isn't, but knows you want to purchase a TV set, chances are he will stay open!)

In case you have forgotten the new letters that belong to each network's channel, here they are again.

KNEH, Channel 4, belongs to NBC.

KTTV, Channel 11, is co-owned by CBS and the Los Angeles Times. KLAC-TV, Channel 13, can be found under KLAC in your directory. KFI-TV, Channel 9, is part of Earle C. Anthony's KFI. KTLA, Channel 5, Paramount's TV station, is listed under KTLA. KTSL, Channel 2, is Don Lee's former W6XAO, and a call to KHJ gets them.

### TV Tally

TV really marches on. There were approximately seventeen stations operating in the United States as of January 1, 1948. By that same date in 1949 there were forty-four stations on the air. By the beginning of 1950 more than 100 are expected to be in operation. . . . Los Angeles will be the first station in the nation to utilize all of its allocated channels. KECA-TV, the last, makes up the seventh. . . . More statistics. A year ago, video was available to 15,000,000 viewers. Today the figure is 65,000,000. A year from now it will be available to 90,000,000. . . . The coaxial cable, which now links fifteen cities in the nation (with thirty-two video stations in the East and Midwest participating), extends 1,740 miles, with 370 miles of radio relays, for a total network of 2,100 miles. By the end of 1949, this will be extended to cover 12,000 miles. . . . A Chicago used-car dealer is using the current interest in TV to stimulate his car sales. With the purchase of a used car he offers a free set. Wow! . . . .

(We get our statistics straight from the Southern California Radio and Electrical Appliance Association, Inc., so you can accept them as the McCoy.)

## Stop, Listen, Look (Shows You May Like)

### KFI-TV Film Series

On Wednesday of last week KFI-TV teed off the first in their series of thirty-odd English movies made some years ago. Regrettably, the distributing agency that serves Channel 9 is unable to service them far enough ahead of time so the station can let us announce the individual pictures by name, rather than logging them as "Film."

"Juggernaut," starring Boris Karloff and Joan Wyncham, was redolent with early-thirties scare-type motion-picture tricks. As the science-happy "Doctor Sartorius," who ruthlessly sacrificed integrity and a patient's life in exchange for financial backing from the vicious and stagey widow of the patient (a plan that miscarried, naturally), Karloff didn't omit one of his frightening antics.

Various sub-plots brought in a romance between the heroine nurse and the deceased man's son, a butler who started out as a heavy and most logically turned out to be a "right guy," and, of course, plenty of mysterious phone calls and much talk about a cure for flaccid paralysis.

The setting was satisfyingly different. The Riviera was the place, with shots centering principally around a marble-laden mansion and Cote D'

Azure, gambling casino deluxe.

Corny as all-get-out, but many movie principals of fifteen years ago were required to be able to act, a factor that's bound to result in entertainment.

If the rest of the series continues as well, KFI-TV has the answer to many a nostalgic murmuring. . . . "Wish we could see some of those good old movies they made in the early thirties. Weren't they fun?"

### Treasures of Literature

Each Wednesday night at 8:00 KFI-TV presents the Christil-Webber Production series titled "Treasures of Literature." Staged by Peggy Webber, well-known radio actress, and produced by Kenneth Higgins, the weekly half hour re-enacts for viewers some of the best-loved standards of litera-

ture. At the conclusion of Stark Young's "Addio" last week, fans, who must be legion, received a happy surprise. Announcement was made that some of the past favorites as indicated by the viewers' response will be repeated at a future date.

To give new owners of television sets in the Los Angeles area the opportunity to choose from the productions presented to date, Channel 9 viewers are requested to write their preferences on a card addressed to KFI-TV, Los Angeles 54, California.

The list of have-been-dones shows how difficult a choice among these well-adapted, excellently enacted, beloved stories will be.

"Sire de Maletroit's Door" by Robert L. Stevenson; "Queen of Spades" by Alexander Pushkin; "Workhouse

Ward" by Lady Gregory; "Rappaccini's Daughter" by Nathaniel Hawthorne; "Oliver Twist" by Charles Dickens; "The Boor" by Anton Chekhov (this play also known as "The Bear"); "A Doll's House" by Henrik Ibsen; "Markheim" by Robert Louis Stevenson; "Blessed Are They" by True Boardman; "The Haunted Man" by Charles Dickens; "Atlanta in Wimbledon" by Lord Dunsany; "Marriage Proposal" by Anton Chekhov; "Gadgets" by Percival Wilde; "Q" by Stephen Leacock; "Wuthering Heights" by Emily Bronte; "Addio" by Stark Young.

One glance at that group and you know the casts (usually Joe Du Val, Peggy Webber, Lou Krugman and Jack Petruzzie) have to be good, the plays have to be well staged, and the heart of the original story caught . . .

(Please Turn to Page 15)

## TELEVISION PROGRAMS

### KFI-TV — CHANNEL 9

- SUNDAY (P.M.)**  
6:00—"Billy the Kid's Gun Justice," Bob Steele  
7:00—Family Quiz  
7:10—A Slice of Life.  
7:30—Shop, Look & Listen.  
7:40—News.  
7:50—Guest Book.  
8:00—Public Service Film.  
8:05—Square Dance.  
8:30—Hollywood in Three Dimensions.  
8:45—Household Tricks.

(Note: Beginning Tuesday, March 1, KFI-TV will operate 7 days a week from 12 noon to 6 p.m., televising a varied schedule which includes many of the features of the former evening schedule. Further details of programming were not available at press time.)

### • VARIETY • DRAMA • OPERETTA MONDAY NITES KLAC-TV

### KLAC-TV—CHANNEL 13

- MONDAY (P.M.)**  
1:00—Test Pattern.  
6:30—Children's Record Rm.  
6:45—Squeaky & His Gang.  
7:00—Dude Martin.  
7:30—Headline Charades.  
8:00—Don Olin Show.  
9:00—Inspiration Theater.  
9:30—Operetta.

- TUESDAY (P.M.)**  
1:00—Test Pattern.  
6:30—Children's Record Rm.  
6:45—Squeaky & His Gang.  
7:00—Picture Album.  
7:30—Eddie and Ev.  
7:45—People in the News.  
8:00—Campus Cabana.  
8:30—Keyboard Stylings.  
8:45—Carol Brent.  
9:00—Club 13.

- WEDNESDAY (P.M.)**  
1:00—Test Pattern.  
6:30—Children's Record Rm.  
6:45—Squeaky & His Gang.  
7:00—Teleten Reporter.  
7:30—Eddie and Ev.  
7:45—Gina Jauss.  
8:00—Punch With Buddy.  
8:30—Tom, Dick & Harry.  
9:00—Charles Lampton.  
9:15—Berlin Air Lift.

- THURSDAY (P.M.)**  
1:00—Test Pattern.  
6:30—Children's Record Rm.  
6:45—Squeaky & His Gang.  
7:00—Dick Foote.  
7:15—So This Is Art.  
7:30—Eddie and Ev.  
7:45—Clef-Dwellers.  
8:00—Dick Haynes.  
8:30—Melody, Incorporated.  
9:00—Irwin Allen.

### KLAC-TV Channel 13 USC-UCLA Home Basketball GAMES

- FRIDAY (P.M.)**  
1:00—Test Pattern.  
6:30—Children's Record Rm.  
6:45—Squeaky & His Gang.  
7:00—Hall the Champ.  
7:30—Eddie and Ev.  
7:45—John Braislin.  
8:00—Film.  
8:15—Basketball: U.C.L.A. vs. U.S.C.  
**SATURDAY (P.M.)**  
1:00—Test Pattern.  
8:00—Film.  
8:15—Basketball: U.S.C. vs. U.C.L.A.

- KNBH — CHANNEL 4**  
**SUNDAY (P.M.)**  
6:15—Test Pattern, Music.  
6:30—Kukla, Fran & Ollie.  
7:00—Judy Splinters.  
7:15—The Pickard Family.  
7:30—Darts for Dough.  
8:00—Editor's Round-Table.  
8:30—This Land of Ours.  
8:40—Lucille Norman.  
9:00—Philco Playhouse—  
"Trial of Mary Surratt," Dorothy Gish.

- MONDAY (P.M.)**  
5:00—Test Pattern, Music.  
6:30—Kukla, Fran & Ollie.  
7:00—Judy Splinters.  
7:15—Film.  
7:30—Prevue, Phil Gordon.  
7:40—Weather.  
7:45—NBC Newsreel.  
7:55—News.  
8:00—Chevrolet on Broadway—  
"Miracle in the Rain," John Bill Murray Anderson.

- 8:30—Deau Cronwell.  
8:45—To Be Announced.  
**TUESDAY (A.M.)**  
11:00—Test Pattern (to 6:30 p.m.)

- TUESDAY (P.M.)**  
6:30—Kukla, Fran & Ollie.  
7:00—Judy Splinters.  
7:15—Film.  
7:30—Prevue, Phil Gordon.  
7:40—Weather.  
7:45—NBC Newsreel.  
8:00—Texaco Star Theater.  
9:00—Guess Who?  
9:15—To Be Announced.

- WEDNESDAY (A.M.)**  
11:00—Test Pattern (to 6:30 p.m.)

- WEDNESDAY (P.M.)**  
7:00—Judy Splinters.  
7:15—Film.  
7:30—Prevue, Phil Gordon.  
7:45—News and Weather.  
8:00—Views of Youth.  
8:30—Tex Williams.

- 9:00—Western Film.  
"Ghost Town Law."  
10:00—News.  
**THURSDAY (A.M.)**  
11:00—Test Pattern (to 6:30 p.m.)

- THURSDAY (P.M.)**  
6:30—Kukla, Fran & Ollie.  
7:00—Judy Splinters.  
7:15—Film.  
7:30—Prevue, Phil Gordon.  
7:45—Weather.  
7:50—NBC Newsreel.  
8:00—Lee Hogan.  
8:30—Caslight Pollies.  
8:40—Starlight Time.  
9:00—Show Time—  
"Invisible Wound," Reginald Denny, Maria Palmer.

- 9:30—Dunninger-Winchell.  
10:00—Chesterfield Supper Club.  
10:15—News Flashes.

### KTLA—CHANNEL 5

- SUNDAY (P.M.)**  
5:00—Western Feature.  
"Hopalong Cassidy Rides Again."  
6:15—Young America.  
6:30—Mabel's Fables.  
6:50—Golden Melodies.  
7:00—Shopping at Home.  
7:10—Tele-Newsreel.  
7:30—Magazine.  
8:00—Movietown RSVP.  
8:30—Feature Film, "Campus Rhythm," Johnny Downs, Gail Storm.

- MONDAY (P.M.)**  
6:00—News and Music.  
6:30—Telescut Club.  
6:45—Cartoon Comedy.  
7:00—Shopping at Home.  
7:10—My Hobby.  
7:25—News Flashes.  
7:30—Name the Star.  
7:35—Felix de Cola.  
7:50—Rancho Newsreel.  
8:00—Hoffman Hayride.  
8:30—What Do You Know?  
9:00—Boning.

- TUESDAY (P.M.)**  
6:00—News and Music.  
6:30—Telescut Club.  
6:45—Short Subject.  
7:00—Shopping at Home.  
7:10—Tricks and Treats.  
7:25—News Flashes.  
7:30—Sportfollo.  
7:50—Rancho Newsreel.  
8:00—Who's That Girl?  
8:30—Feature Picture,  
"Detective Kitty O'Day," Jean Parker, Bobt. Cookson.

- 9:30—Auction Tonight.  
**WEDNESDAY (P.M.)**  
6:00—News and Music.  
6:30—Telescut Club.  
6:45—Cartoon Comedy.  
7:00—Shopping at Home.  
7:10—Barbershop Quartet.  
7:25—News Flashes.  
7:30—Roving Camera.  
7:50—Rancho Newsreel.  
8:00—Armchair Detective.  
8:30—Wrestling.

- THURSDAY (P.M.)**  
6:00—News and Music.  
6:30—Telescut Club.  
6:45—Short Subject.  
7:00—Shopping at Home.  
7:10—Woman's World.

- 7:25—News Flashes.  
7:30—Comedy Featurette.  
7:50—Rancho Newsreel.  
8:00—Hollywood Opportunity.  
8:30—So This Is Hollywood.  
9:00—Teleforum.

- FRIDAY (P.M.)**  
6:00—News and Music.  
6:30—Telescut Club.  
6:45—Cartoon Comedy.  
7:00—Shopping at Home.  
7:10—Short.  
7:30—Yer Ole Buddy.  
7:50—Rancho Newsreel.  
8:00—Hopalong Cassidy,  
"Stick to Your Guns."  
9:00—Meet Me in H'wood.

- SATURDAY (P.M.)**  
6:00—News and Music.  
6:30—Sandy Dreams.  
7:00—Program Preview.  
7:10—"Man's Best Friend."  
7:30—Comedy Featurette.  
7:50—Rancho Newsreel.  
8:00—Who's News.  
8:15—Ice Hockey.  
9:00—Western Varieties.  
9:30—Ice Hockey.

### KTSL—CHANNEL 2

- SUNDAY (P.M.)**  
6:15—Test Pattern, Music.  
6:40—Film.  
7:00—Amateur Hour.  
8:00—Feature Film.  
**MONDAY (P.M.)**  
6:00—Test Pattern.  
6:15—Mr. Do-Good.  
6:40—Sleepy Joe.  
6:55—Serial.  
7:15—Telenews.  
7:25—Bill Symes, Sports.  
7:30—Knitting Class.  
7:50—It's a Neat Trick.  
8:00—Doorway to Fame.  
8:30—Wrestling.  
11:00—Final Edition.

- TUESDAY (P.M.)**  
6:00—Test Pattern.  
6:15—Mr. Do-Good.  
6:40—Sleepy Joe.  
6:55—Serial.  
7:15—Telenews.  
7:25—Bill Symes, Sports.  
7:30—Norma Young Show.  
7:40—Your America.  
7:45—Gracious Living.  
8:00—Growing Paynes.  
8:30—Music Hall.  
9:15—Final Edition.  
9:20—Program Review.

- WEDNESDAY (P.M.)**  
6:00—Test Pattern.  
6:15—Mr. Do-Good.  
6:40—Sleepy Joe.  
6:55—Serial.  
7:15—Telenews.  
7:25—Bill Symes, Sports.  
7:30—Tele-Chef.  
7:45—Your America.  
7:50—Film Short.  
8:00—Piano Portraits.  
8:20—Film Short.  
8:30—Ballet Vignettes.  
9:00—Television Examiner.

- THURSDAY (P.M.)**  
6:00—Test Pattern.  
6:15—Mr. Do-Good.  
6:40—Sleepy Joe.  
6:55—Serial.  
7:15—Telenews.  
7:25—Bill Symes, Sports.  
7:30—Norma Young Show.

- 7:40—Your America.  
7:45—Alan Dale Show.  
8:00—Don Lee Workshop.  
8:30—Name That Song.  
9:00—Window of the World.  
9:30—Final Edition.

- FRIDAY (P.M.)**  
6:00—Test Pattern.  
6:15—Mr. Do-Good.  
6:40—Sleepy Joe.  
6:55—Serial.  
7:15—Telenews.  
7:25—Bill Symes, Sports.  
7:30—Film Short.  
7:45—Hobby Shop.  
8:00—Broadway Frolics.  
8:00—Boxing, Legion.  
11:00—Final Edition.

- SATURDAY (P.M.)**  
6:15—Test Pattern.  
6:30—Western Feature.  
7:30—Teen Talent Time.  
8:00—Film Featurette.  
8:20—Telenews.  
8:30—Be a Good Sport.  
9:00—Alexander Korda Feature Film.  
10:30—Program Review.

- KTTY—CHANNEL 11**  
**SUNDAY (P.M.)**  
6:00—Evening Concert.  
7:00—Bozo's Circus.  
7:30—Places Please.  
7:45—California Cavalcade.  
8:00—Pantomime Quiz.  
8:30—Strike Up the Music.  
9:00—Toast of the Town.

- MONDAY (P.M.)**  
3:00—Test Pattern.  
6:00—Evening Concert.  
7:00—Lucky Pup.  
7:15—The Meekins.  
7:30—News, Sports.  
7:45—Places Please.  
8:00—Fred Beck's Kitchen.  
8:30—Kobb's Korner.  
9:00—Texas Rangers.

- TUESDAY (P.M.)**  
3:00—Test Pattern.  
6:00—Evening Concert.  
7:00—Lucky Pup.  
7:15—The Meekins.  
7:30—News, Sports.  
7:45—Make Mine Music.  
8:00—Western Film, "Three in the Saddle," Tex Ritter.  
9:00—H'wood Talks It Over  
**FRIDAY (P.M.)**

- 3:00—Test Pattern.  
6:00—Evening Concert.  
7:00—Lucky Pup.  
7:15—The Meekins.  
7:30—News, Sports.  
7:45—Make Mine Music.  
8:00—Pure Amsterdam.  
8:30—Film Theater,  
"Second Chorus," Astaire, Goddard, Artie Shaw.

# Precasts and Previews

## TIME CHANGES

**SATURDAY, FEBRUARY 26**—"Flying Feet," KHJ, 9:00 a.m. (30 min.). Stu Wilson emcees the new show formerly known as Dr. Hiss Clinic, Saturday, KHJ, 8:30 a.m.

**MONDAY, FEBRUARY 28**—"Winner Take All," KNX, 4:15 p.m. (15 min.). Now heard Monday through Friday with Clayton Collyer as emcee. Formerly KNX, 6:00 p.m. Saturday.

**TUESDAY, MARCH 1**—"Strike It Rich," KNX, 6:30 p.m. (30 min.). Formerly Sunday, KNX, 2:30 p.m.

**THURSDAY, MARCH 3**—"Theater U. S. A.," KECA, 8:30 p.m. (30 min.). Formerly KECA, 8:00 p.m. Thursday.

**SATURDAY, MARCH 5**—"Hormel Girls Choir," KECA, 9:00 a.m. (30 min.). Formerly KHJ, 11:30 a.m. Saturday.

**SATURDAY, MARCH 5**—"Cross-Section, USA," KNX, 4:00 p.m. (30 min.). Formerly KNX, 2:30 p.m. Saturday.

**SATURDAY, MARCH 5**—"Philip Marlowe," KNX, 9:00 p.m. (30 min.). Detective series moves up half hour; formerly KNX, 9:30 a.m.

★

## WHAT'S NEW

### Variety

**FRIDAY, MARCH 4**—"Yours for a Song," KHJ, 8:30 p.m. (25 min.). Show originates from Hollywood, starring Betty Rhodes, with Shellah Graham as hostess.

### Public Interest

**SATURDAY, FEBRUARY 26**—"Internal Revenue, KECA, 4:00 p.m. (15 min.). Station announcer interviews a deputy from the Department of Internal Revenue on the clarification of income-tax problems.

**MONDAY, FEBRUARY 28**—"Miracle Theatre," KMPC, 9:30 p.m. (15 min.). New feature in cooperation with the Red Cross which presents dramatic narratives of human interest followed by interviews with Red Cross personalities. Aired Monday through Friday.

### Music

**SATURDAY, MARCH 5**—"Philadelphia Symphony, KNX, 2:30 p.m. (30 min.). Under the direction of Eugene Ormandy.

### Drama

**SUNDAY, FEBRUARY 27**—"Broadway Is My Beat," KNX, 2:30 p.m. (30 min.). Plainclothesman Danny Clover covers the streets of Times Square as his job of uncovering crime.

★

## WHO'S GUESTING

### Music

**MONDAY, FEBRUARY 28**—"Dress Rehearsal," KSF, 10:00 a.m. (30 min.). Dr. Serge Koussevitzky is guest conductor.

**MONDAY, FEBRUARY 28**—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Pia Tassinari sings "Connais-tu le Pays," from "Mignon."

### Interview

**MONDAY, FEBRUARY 28**—"Woman's Voice," KMPC, 12:30 p.m. (15 min.). Pola Negri makes one of her initial radio appearances since her return to California, in an interview with Jeanne Gray.

**THURSDAY, MARCH 3**—"Meet the Stars," KECA, 6:55 p.m. (5 min.). Bill Stewart interviews Clark Dennis.

## Variety

**MONDAY, FEBRUARY 28**—"Breakfast Club," KECA, 8:00 a.m. (1 hr.). Baritone Johnny Desmond substitutes for vacationing Jack Owens for the week.

**THURSDAY, MARCH 3**—"Sealtest Variety Theater," KFI, 6:30 p.m. (30 min.). Dorothy Lamour plays hostess to Brian Aherne and Hal "Gildersleeve" Peary.

**SATURDAY, MARCH 5**—"Grand Ole Opry," KFI, 7:30 p.m. (30 min.). Jimmy Wakely is Red Foley's guest of the evening.

## Comedy

**SUNDAY, FEBRUARY 27**—"Spike Jones Show, KNX, 3:30 p.m. (30 min.). Hildegarde shines in the guest limelight.

**SUNDAY, FEBRUARY 27**—"Fred Allen Show, KFI, 5:00 p.m. (30 min.). Henry Morgan guests with the Allen show for two weeks.

## Quiz

**SUNDAY, FEBRUARY 27**—"Twenty Questions," KHJ, 8:00 p.m. (30 min.). George Givot, "The Greek Ambassador of Good Will," is guest of the regular panel.

## Sports

**FRIDAY, FEBRUARY 25**—"Sports Newsreel," KFI, 7:30 p.m. (15 min.). Bill Stern is host to Rudy Vallee and Mrs. John McGraw, widow of the manager of the New York Giants.

★

## WHAT'S PLAYING

### Drama

**FRIDAY, FEBRUARY 25**—"Ford Theater," KNX, 6:00 p.m. (1 hr.). Special adaptation of Preston Sturges comedy, "Palm Beach Story," with Anne Baxter and MacDonald Carey.

**FRIDAY, FEBRUARY 25**—"Great Scenes From Great Plays," KHJ, 7:00 p.m. (30 min.). Madeleine Carroll stars in "The Lady With a Lamp," drama by Reginald Berkeley. Walter Hampden is host.

**SATURDAY, FEBRUARY 26**—"Grand Central Station," KNX, 9:30 a.m. (30 min.). J. Edward Bromberg stars in an original radio dramatization with Peggy Allenby, E. G. Marshall, Gilbert Mack and Joan Lazer.

**SATURDAY, FEBRUARY 26**—"Escape," KNX, 9:30 p.m. (30 min.). Dramatization of L. C. Blochman's "Red Wine."

**SUNDAY, FEBRUARY 27**—"NBC University Theater," KFI, 11:30 a.m. (1 hour). Dramatization of Walter Scott's "The Heart of Midlothian." Maureen O'Sullivan is star.

**SUNDAY, FEBRUARY 27**—"Electric Theatre," KNX, 6:00 p.m. (30 min.). Helen Hayes plays with her daughter, Mary MacArthur, in "The Masked Cheek," by John Van Druten. Cast includes Katherine Raft, Arlene Francis.

**SUNDAY, FEBRUARY 27**—"Theater Guild on the Air," KECA, 6:30 p.m. (1 hr.). In connection with the opening of the annual Red Cross Drive, tonight's dramatization will originate from Constitution Hall with Charles Laughton and Jessica Tandy in "Payment Deferred." Between acts the Vice-President of the U. S., Alben Barkley, is to make an appeal for the drive.

**SUNDAY, FEBRUARY 27**—"Proudly We Hail," KMPC, 9:00 p.m. (30 min.). C. P. MacGregor presents "Two's a Crowd," with June Havoc.

**MONDAY, FEBRUARY 28**—"Lux Radio Theater," KNX, 6:00 p.m. (1 hr.). Dramatization of "Apartment for Peggy," with

stars Jeanne Crain, William Holden and Edmund Gwenn.

**MONDAY, FEBRUARY 28**—"Cavalcade of America," KFI, 8:30 p.m. (30 min.). Lucille Ball portrays a secret agent during the Civil War in "Pink Lace."

**TUESDAY, MARCH 1**—"Favorite Story," KFI, 7:00 p.m. (30 min.). Donald Ogden Stewart's favorite, "Enoch Soames," by Max Beerbohm will be dramatized.

**WEDNESDAY, MARCH 2**—"Family Theatre," KHJ, 6:30 p.m. (30 min.). Maurice Zimm's play, "All Brides Are Beautiful," is dramatized with Phillip Terry as the male lead.

**WEDNESDAY, MARCH 2**—"Hollywood Theater," KFI, 6:30 p.m. (30 min.). Jeanne Cagney stars in a madcap comedy, "Schizo Scherzo," by Aneta Dixon.

**FRIDAY, MARCH 4**—"Ford Theater," KNX, 6:00 p.m. (1 hr.). "The Horn Blows at Midnight," with Jack Benny.

## Mystery

**SUNDAY, FEBRUARY 27**—"True Detective Mysteries," KHJ, 1:30 p.m. (30 min.). Fourth anniversary of the current show is celebrated with the selection of "The Vanishing Witness."

**FRIDAY, MARCH 4**—"Philip Morris Playhouse," KNX, 7:00 p.m. (30 min.). Dan Dailey forsakes musical comedy for starring role in Spier-produced drama, "The Well."

## Music

**SATURDAY, FEBRUARY 26**—"Metropolitan Opera, KECA, 11:00 a.m. (to concl.). Baritone Leonard Warren sings title role in Verdi's opera, "Falstaff." Star cast includes Giuseppe Valdengo, Regina Resnick, Licia Albanese, and Giuseppe DeStefano. Fritz Reiner conducts.

**SATURDAY, FEBRUARY 26**—"NBC Symphony," KFI, 3:30 p.m. (1 hr.). Arturo Toscanini directs the orchestra in music of Kabelevsky, Sibelius and Wagner.

**SATURDAY, FEBRUARY 26**—"Pioneers in Music," KFI, 4:30 p.m. (1 hr.). Massimo Freccia conducts the New Orleans Symphony in a program of "Pioneers of Romanticism," opening with the music of Carl Maria von Weber.

**SUNDAY, FEBRUARY 27**—"New York Philharmonic, KNX, 12:00 (1½ hrs.). Bruno Walter returns to conduct the six-week Beethoven cycle. Program includes Symphonies No. 1 in C Major and No. 3 in E Flat.

## Musical Comedy

**SUNDAY, FEBRUARY 27**—"Chicago Theater on the Air," KHJ, 9:30 p.m. (1 hr.). "The Prince of Pilsen" is the presentation on this date.

**MONDAY, FEBRUARY 28**—"Railroad Hour," KECA, 8:00 p.m. (45 min.). Gordon MacRae and Marina Koshetz in "Song of Norway," with Melvyn Niles and Gilbert Russell.

## Forum

**SUNDAY, FEBRUARY 27**—"Invitation to Learning," KNX, 9:00 a.m. (30 min.). Friedrich Nietzsche's "Beyond Good and Evil" has been chosen for today's panel discussion.

## Religion

**SUNDAY, FEBRUARY 27**—"Message of Israel," KECA, 8:00 a.m. (30 min.). "Law, the Cornerstone of Freedom," is the subject of Rabbi Irving Miller.

**SUNDAY, FEBRUARY 27**—"Hour of Faith," KECA, 8:30 a.m. (30 min.). "A Divine Help" is the subject of the Reverend Vincent Holden.

**SUNDAY, FEBRUARY 27**—"National Vespers," KECA, 10:30 a.m. (30 min.). Dr. John Sutherland Bonnell speaks on "Strength Out of Weakness."

## Discussion

**SATURDAY, FEBRUARY 26**—"Norman Thomas, KECA, 10:15 p.m. (15 min.). Norman Thomas discusses "What Socialism Is and Isn't."

**SUNDAY, FEBRUARY 27**—"University of Chicago Round Table," KFI, 10:30 a.m. (30 min.). Senator Robert A. Taft joins the discussion of "Should We Adopt New Labor Legislation?"

**MONDAY, FEBRUARY 28**—"You and the Law," KNX, 11:45 p.m. (15 min.). Legal discussions with law bodies are slated Monday through Friday of this week.

*Juvenile*

**SATURDAY, FEBRUARY 26**—"Let's Pretend," KNX, 8:05 p.m. (25 min.). "Thumbeline" will be today's fantasy.

*Public Interest*

**SATURDAY, FEBRUARY 26**—"Country Journal," KNX, 3:00 p.m. (30 min.). Report on the increased crop damage by insects will be given by David Hall of the U. S. Department of Agriculture.

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**WHAT'S SPECIAL**

*Public Interest*

**SUNDAY, FEBRUARY 27**—Brotherhood Week, KECA, 12:30 p.m. (30 min.). Special observance broadcast of the National Conference of Christians and Jews.

**SUNDAY, FEBRUARY 27**—Glenn Hardy, KHJ, 9:00 p.m. (30 min.). Fifteenth anniversary on the air will be celebrated by Glenn Hardy and Fred Shields with a special show reliving some of the top stories of the past fifteen years.

**MONDAY, FEBRUARY 28**—Red Cross Drive, KECA, 6:30 p.m. (30 min.). President Harry S. Truman launches the official opening of the Red Cross 1949 Fund Campaign during a program emceed by James Stewart. Second address by General Dwight D. Eisenhower. Helen Hayes is featured in a dramatic sketch written for the occasion. Wayne King supplies music. Homer Fickett directs.

**MONDAY, FEBRUARY 28**—Red Cross Drive, KFI, KHJ, KNX, 6:55 p.m. (5 min.). President Harry S. Truman gives the kick-off speech in the annual Red Cross Drive.

*Juvenile*

**SUNDAY, FEBRUARY 27**—"Enchanted Lady," KAGH, 4:15 p.m. (15 min.). First anniversary is celebrated by the program.

★ ★

**Video In Review**

(Continued from Page 13)

all in order that the half-hour not be either ridiculous or infuriating. The presentations so far have fulfilled every requisite. Our only regret about the series is its once-weekly appearance . . . we'd watch much oftener!

Better get those cards in early. The date of the viewer-chosen repeat is tentatively March 9.

*"Sandy Dreams"*

For nine months now, each Saturday night at 6:30, KTLA has been presenting the Rubens Musical Workshop production called "Sandy Dreams." If you have been missing it, literally "Stop, Listen and Look" some Saturday, soon.

The format is roughly this. "Stuffy," "Sandy's" little boy friend, calls on "Sandy" weekly, only to have his hostess fall asleep. The show dissolves then into her dream, with a new story each week. The story always embraces music, singing, dancing, and a clever payoff. A dissolve back to "Sandy" follows, with "Stuffy" awakening her and complaining that "she always goes to sleep when he calls on her!"

"Sandy's" dreams, in the past, have taken her to the circus, where she visited with Bozo, the clown, and a trained seal; to Mexico; to a dude ranch; to Holland, and to a dozen other lively spots that provide plenty of opportunity for dancing, singing and general entertainment.

One of the most impressive things about this show is the fact that it rests on the efforts of from ten to twenty youngsters each performance. Gladys Rubens and Bud Stefan write the shows two weeks before the telecast; then begin the fifteen hours of rehearsal on the part of the tots. "Sandy" is played by Rose Marie Iannone, "Stuffy" by Simon Singer, "Candy" by Patricia Iannone and "Alicia" by Alicia Adams. The balance of the cast is filled from the roster of the Rubens Workshop pupils sufficiently advanced for video.

They way the moppets remember lines, walk-ons, walk-offs and position on stage must chill the blood of many an older person who has been contemplating video with an eager eye. It isn't easy, and it takes a lot of hard work. On this show the effort pays off.

**Second Glances** (Critical Comment)

*Texaco Star Theatre*

At the risk of forever antagonizing Milton Berle fans, we suggest that Mr. Berle better hurry up and get better, or he will find viewers of NBC's "Texaco Star Theatre," (KNBH, Channel 4, each Tuesday night at 8:00) reluctant to let Jack Carter, substitute emcee, go.

The last "Theatre" performance we caught featured Beatrice Lillie, Borrah Minevitch and his Harmonica Rascals, Johnny Burke, and the Gautier dog act, "The Steeplechase."

This latter, entailing seemingly dozens of educated ponies and pooches, was the night's highlight. Gautier's pets, being mere animals, go brightly through a really intricate series of patterns and acts for the sheer love of performance and a possible dog biscuit or bit of hay as their reward. No self-consciousness there.

That can't be said of the rest of the bill. Miss Lillie, who looks lovely on the new medium, somehow loses the arch, intimate appeal that marks her stage and radio work. Sadly, and surprisingly, she isn't at her best on TV.

Comedian Johnny Burke cleaned up a World War I routine that turned out to be wonderfully funny. If he doesn't stick to that one act alone, more of Mr. Burke would be welcome. If Borrah Minevitch's Harmonica Rascals do stick to their act, they will be welcome. Of course, if you prefer the uninterrupted strains of well-played harmonica to antics plus music, the boys are dead in your eyes. Their principal forte, apparently, is comedy with plenty of falls throughout, with the whole gang participating. The gnomish leader of these shenanigans is a master of the art known as "slapstick."

Emcee Jack Carter has the good looks that lend themselves to a visual medium, a voice (employed in a series of standard imitations such as Harry Richman, Al Jolson and Cab Calloway) that could land him a record contract any day the going in the emcee field gets tough, and a supply of fairly old gags whose age matters not be-

cause of his delivery.

In any event, the hour is solid entertainment, full of high-priced talent that we see for nuthin' . . . and you can't beat that sort of a deal (even if the dog act never comes back)!

★ ★

**TV Precasts**

**WHAT'S NEW**

*Variety*

**SUNDAY, FEBRUARY 27**—"Kukla, Fran and Ollie," KNBH, Channel 4, 6:30 p.m. (30 min.). Creator Burr Tillstrom brings his kinescoped puppet show in a captivating program for the kiddies. Fran Allison is the live girl with stars "Kukla" and "Ollie." Cast includes "Col. Cracky," "Clara Coo Coo," "Mercedes," "Mme. Ophelia Ooglepuss," "Beulah Witch" and "Fletcher Rabbit."

*Film*

**WEDNESDAY, MARCH 2**—"Burn 'Em Up Barnes," KTSL, Channel 2, (15 min.). This film serial consisting of twelve breathtaking one-reelers started two weeks ago. Starring Lola Lane, Frankie Darro and Jack Mulhall, the story centers around the escapes and triumphs of a race-track driver. Series will be seen each Wednesday through April 27.

★

**WHAT'S BACK**

*Variety*

**FRIDAY, FEBRUARY 25**—"Mallbag of Household Tricks," KFI-TV, Channel 9, 8:35 p.m. (5 min.). Shortcuts to easier home-making and time-saving tips for homemakers are presented by video's popular Lenore Kingston and Olan Soule again each Friday night.

★

**WHAT'S PLAYING**

*Drama*

**SUNDAY, FEBRUARY 27**—"Philoa Television Playhouse," KNBH, Channel 4, 9:00 p.m. (1 hr.). "Trial of Mary Surratt," starring Dorothy Gish and Kent Smith.

**MONDAY, FEBRUARY 28**—"Chevrolet on Broadway," KNBH, Channel 4, 8:00 p.m. (1 hr.). John Dall, Mary Anderson and Viola Frayne in "Miracle in the Rain."

*Film*

**MONDAY, FEBRUARY 28**—"Scattergood Baines," KNBH, Channel 4, 9:00 p.m. (to concl.). Guy Kibbee stars.

**WEDNESDAY, MARCH 2**—Western Film, KNBH, Channel 4, 9:00 p.m. (to concl.). "Ghost Town Law."

**THURSDAY, MARCH 3**—"Your Show Time," KNBH, Channel 4, 9:00 p.m. (1 hr.). "Invisible Wound," starring Reginald Denny, Maria Palmer, Miriam Jordan, Queenie Leonard and Erskine Sanford.

**SUNDAY, FEBRUARY 27**—"Hopalong Rides Again," KTLA, 5:10 p.m. (to concl.). The western matinee for this Sunday features that kid favorite, Bill Boyd.

**SUNDAY, FEBRUARY 27**—Western Film, KFI-TV, Channel 9, 6:00 p.m. (1 hr.). "Billy the Kid's Gun Justice," with Bob Steele and Al. St. John.

**SUNDAY, FEBRUARY 27**—"Campus Rhythm," KTLA, 8:30 p.m. (to concl.). Feature picture of the day with Johnny Downs, Gail Storm and Robert Lowery.

*Music*

**MONDAY, FEBRUARY 28**—"HMS Pinafore," KLAC-TV, Channel 13, 9:30 p.m. (30 min.). Final act of Gilbert and Sullivan's merry operetta.

★ ★

**GILDY'S STORIES**

Harold Peary, NBC's "Great Gilderleeve," may be making another album of children's stories soon. His first two albums for Capitol were best-sellers.





KGJ—Record Rhapsody.  
 KGL—Songs of the Islands.  
 KOWL—Yiddish Hour, Levin.  
 KWIK—Radio Writers Institute.  
 KWKW—Don Pancho Hour.  
 KXLA—Labor Arbitration.

# MAKE RADIO AND TELEVISION YOUR CAREER



Men & Women

If you feel you have talent and possibilities as an Announcer, Emcee, Disc Jockey, Actor, etc., find out now! Be tested... be trained by FREDERICK H. SPEARE, well-known producer and instructor of radio personalities. Beautiful new, larger sound-proof studios... simulating regular radio station facilities... Actual air experience on "CAREER THEATRE" every Sunday 3 to 3:30 p.m.—Station KEVD, 1020 KC. FREE RECORDED AUDITION. Many successful graduates. Free placement service. Phone, write or stop in for a frank discussion. APPROVED FOR VETERANS.

## FREDERICK H. SPEARE

"West's Outstanding Radio School"  
 Radio Arts Bldg., 5927 Sunset  
 HO. 9-2325

- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KGB, KVQE—Boy Rogers Show.
- KNX—Family Hour.
- KAGH—Symphony.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivis.
- KFSD—Playhouse of Favorites

## FREDERICK H. SPEARE'S CAREER THEATRE

Today  
 3 P.M.



- KEVD—Speare Career Theater
- KFWB—Chamber Music.
- \*KGER—News.
- KGJ—Upbeat Session.
- KGL—Mask and Mike Club.
- KLAC—Harmony House.
- KMPC—Footlight Favorites.
- KOWL—Yiddish Hour.
- KWIK—Sunday Symphony.
- KWKW—Don Pancho Hour.
- KXLA—Sunday Serenade.
- 3:05—KGER—Work Light Opera.
- 3:30—KECA, KFMB—The Greatest Story Ever Told.
- KFI—A Little Close Harmony.
- KHJ, KGB, KVQE—Nick Carter.
- KNX, KCBQ—Spike Jones.
- KAGH—Optimist Club.
- KFOX—Pentecostal Church.
- KFSD—Sammy Kaye Show.
- KFVD—Hank, the Night Watchman.
- KFWB—Song Jury.
- KGER—Hymns.
- KGJ—Nobody's Hit Parade.
- KGL—Musical Gems.
- KOWL—Mt. Zion Church.
- KWIK—Banhank Church.
- KWKW—American-Japanese Hour.
- 3:45—KFI—News.
- 4—KECA—Pat Norak for Hire.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KFXM, KGB, KVQE—Mutual Opera Concert.
- KNX, KCBQ—Jack Benny Show.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB, KGER—Old-Fashioned Revival.
- KGJ—Hawaiian Serenade.
- KGL—I Read for You.
- KFVD—Hank, the Night Watchman.
- \*KLAC—News, Music.
- KMPC—Rancho Grande.
- KOWL—Gems of Music.
- KWIK—Pentecostal Church.
- KWKW—American-Japanese Hour.
- KXLA—Sunday Serenade.
- 4:10—KLAC—Broadway Hits.

- 4:15—KAGH—Enchanted Lady.
- KGL—Matinee Melodies.
- KOWL—Lutheran Hour.
- KBKJ—Mary C. Norton.
- KWKW—Voice of China.
- 4:30—KPCA, KFMB—This Changing World.
- KFI, KFSD—Phil Harris-Alice Faye Show.
- KHJ, KGB—Reviewing Stand.
- KNX, KCBQ—Amos 'n' Andy.
- \*KAGH—News.
- KFOX—Wings of Healing.
- \*KFVD—News and Music.
- KGJ—Here's to Veterans.
- KLAC—Latin Serenade.
- KRKD—Percy Crawford.
- KWIK—Church Program.
- KWKW—Palange Hour.
- 4:35—KAGH—Charlottees.
- 4:45—KECA—Dick Todd, Songs.
- KFMB—Melody Magic.
- EGJ—Naval Air Reserve.
- KMPC—Guest Star.
- KOWL—Assembly of God.
- KWIK—Organ.
- 5—KECA, KFMB—Stop the Music
- KFI, KFSD—Fred Allen Show.
- KHJ, KFXM, KGB—Mediation Board.
- \*KNX, KCBQ—Life With Luigi.
- KAGH—Pasadena Speaks.
- KFAC—Revolving Stage.
- KFOX—Evangelist Hogan.
- KFVD—Songs of the Sage.
- KFWB—Voice of Calvary.
- \*KGER, KGL, KLAC—News.
- KGJ—Toddle House.
- \*KMPC—News; Parade of Hits.
- KOWL—Italian Program.
- KPPC—Family Life.
- KRKD—Melody Time.
- KVQE—Scattergood Baines.
- KWIK—Church.
- KWKW—Show Time.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFVD—News.
- KGL—Valley Vespers.
- KLAC—Here's to Vets.
- KWIK—String Melodies.
- 5:30—KFI, KFSD—NRC Theatre.
- KHJ, KGB, KVQE—Brotherhood Week.
- \*KNX, KCBQ—News.
- KFOX—Polish Serenade.
- KFWB—Dr. John Mathews.
- KGER—Rev. Percy Crawford.
- KGJ—Keyboard Magic.
- KGL—U. S. Marine Band.
- KLAC—Guest Star.
- KMPC—Parade of Hits.
- KPPC—S.A. Musicale.
- KBKJ—Floyd B. Johnson.
- KWIK—Bethel Church.
- KXLA—Lincoln Ave. Church.
- 5:45—KEXA—George Fisher.
- KFOX—Music.
- \*KGFJ—News.
- KGL—Safety Program.
- KLAC—Sports.
- KMPC—Spiritual Mobilization.
- 5:55—KGFJ—Philharmonic Reporter.
- 6—KECA, KFMB—Walter Winchell.
- KFI, KFSD—Manhattan Merry-Go-Round.
- KHJ, KGB, KVQE—Under Arrest.
- KNX, KCBQ—Helen Hayes Show.
- KFAC—Columbia Masterworks
- \*KFOX, KGER, KLAC, KMPC, KWKW—News.
- KFWB—On the Beat.
- KGJ—Musical Digest.
- KGL—Dinner Concert.
- KPPC—Sacred Song Recital.
- KRKD—Musical Travogueue.
- KWIK—Italo-American Hour.
- 6:15—KECA, KFMB—Lonella Parsons.
- KFOX—Favorite Hymns.
- KGER—Music.
- KLAC—Parade of Bands.
- KMPC—Your City.
- KPPC—Organ Recital.
- KXLA—Red Cross.
- 6:30—KECA, KFMB—Theatre Guild.
- KFI, KFSD—American Album.
- KHJ, KGB—Jimmy Fidler.
- KNX, KCBQ—Our Miss Brooks
- KFXM—Hall's Memory Room.
- KFWB—Calvary Assembly.
- KGER—Lutheran League.
- KLAC—Musical Round Table.
- KMPC—Mother's Album.
- KPPC—Children's Corner.
- KRKD—Immanuel Gospel Temple.
- KXLA—Lutheran Gospel Hour
- 6:45—KHJ, KFXM, KGB, KVQE—Bill Cunningham.
- KMPC—Rev. Albert Palmer.
- KPPC—Story Time.
- 7—KECA, KFMB—Theatre Guild.
- KFI, KFSD—Take It or Leave It.
- KHJ, KFXM, KGB, KVQE—Mayor of the Town.
- KNX, KCBQ—Lum and Abner.

- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFWB—Union Rescue Mission.
- KGER—Trinity Methodist Church.
- KGJ—Musical Digest.
- \*KGL—News.
- KLAC—Hit Tunes.
- KPPC—Pet Exchange.
- KPPC—Music for Children.
- KWIK—Geordie Henderson.
- KXLA—National Voice.
- 7:15—KGL—Gypsy Airs.
- KXLA—Life and Health.
- KMPC—Know Your Schools.
- 7:25—KHJ, KGB, KVQE—Johnny Desmond.
- 7:30—KECA, KFMB—Jimmy Fidler.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KGB, KVQE—Can You Top This?
- KNX, KCBQ—It Pays to Be Ignorant.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Strollin' Tom.
- KGL—Helene Copel.
- KMPC—Bing Crosby Show.
- KPPC—Byways of Verse.
- KWIK—Maple Chapel.
- KXLA—Church of Open Door.
- 7:45—KECA, KFMB—Toke Reed.
- KFWB—Catholic Answers.
- KGL—Musical Moments.
- \*KPPC—World Headlines.
- 8—KECA, KFMB—Drew Pearson.
- KFI, KFSD—Ozzie & Harriet.
- KHJ, KGB, KFXM, KVQE—Twenty Questions.
- KNX, KCBQ—Rocky Jordan.
- KFAC—First Methodist.
- KFOX—Music.
- KFWB—Hollywood Presbyterian Church.
- KGER—Methodist Church.
- KGJ—Ave Maria Hour.
- KGL—Emmanuel Lutheran Church.
- \*KLAC, KMPC—News.
- KPPC—Sunday Evening Hour.
- KWIK—Sun Valley Church.
- KXLA—Open Door Church.
- 8:15—KECA, KFMB—Monday Morning Headlines.
- KLAC—Sunday Serenade.
- KMPC—Know Your F.B.I.
- 8:30—KECA, KFMB—Walter Winchell.
- KFI, KFSD—Standard Hour.
- \*KHJ, KGB, KFXM, KVQE—Walter Winchell.
- KNX, KCBQ—The Whistler.
- KGER—John Brown.
- KGJ—Tonight's Variety Show
- KGL—Salon Serenade.
- KLAC—Irwin Allen.
- KMPC—Glee Club.
- KPPC—Sacred Music.
- KWIK—Emanuel Church.
- 8:45—KECA—Washington Inside Out.
- KHJ, KGB, KVQE—Lonella Parsons.
- KFAC—Sunday Evening Club.
- KFMB—Here's Hollywood.
- KGL—Decision Now.
- KLAC—St. Francis Drama.
- KXLA—Sacred Records.
- 9—KECA—Ambassador Hotel Orch.
- KFI, KFSD—Standard Hour.
- \*KHJ, KGB, KFXM, KVQE—News, Glenn Harsh.
- KFA—Broadway to Hollywood.
- KFMB—Ray Bloch Show.
- KFOX—Business Reporter.
- KFWB—Forest Home.
- \*KGER—News, Bethel Church.
- KGJ—Tonight's Variety Show
- \*KGL—Week's News.
- \*KLAC—News.
- KMPC—Proudly We Hall.
- KPPC—U. N. Report.
- KWIK—Dancin' With Anson.
- KXLA—Old-Fashioned Revival
- 9:10—KLAC—Open Forum.
- 9:15—KHJ, KGB, KVQE—Admiral Zacharias.
- KFOX—Music.
- KFWB—Rabbi Maguin.
- KGL—Broadway to Hollywood.
- 9:30—KECA—Amazing Mr. Malone.
- KFI—Musical Playhouse.
- KHJ, KGB—Chicago Theatre.
- KNX, KCBQ—Jack Benny.
- KFAC—Gateway to Music.
- KFMB—Your Congressman.
- KFOX—Sunshine Mission.
- KFSD—Who Said That?
- KFWB—Pacific Lutheran Hr.
- KGER—Desert Dreams.
- KGJ—Victory Church.
- KMPC—Lloyd Aldrich.
- KVQE—Minister's Hour.
- \*KWKW—News.
- 9:45—KFMB—Bing Crosby.
- KVQE—Grace and Truth.
- KWIK—Dancin' With Anson.
- 10—KECA, KFMB—Richfield Reporter.

- \*KFI, KFSD—Sam Hayes, News
- KHJ, KGB—Chicago Theatre.
- \*KNX, KCBQ—News, Huntley.
- KFAC—Gateway to Music.
- KFVD—Spade Cooley Time.
- KFWB—Voice of Prophecy.
- KFOX, KMPC, KVQE—Old-Fashioned Revival.
- KGER—Night at the Ranchhouse.
- KGJ—Concert Nocturne.
- KGL—Organ Reveries.
- \*KLAC—News.
- KPPC—Music for You.
- KWIK—Dancin' With Anson.
- KXLA—Voice of Calvary.
- 10:05—KLAC—Wanted Criminals.
- 10:15—KECA—George Sokolsky.
- KFI—Mayor Bowron.
- KNX, KCBQ—University Explorer.
- KFSD—Mary Ann Mercer.
- KLAC—Fiesta Time.
- 10:30—KECA—We Care.
- \*KFI—Carveth Wells.
- KHJ, KGB—Dance Orch.
- KNX, KCBQ—Dick Jurgens Orch.
- KFAC—Music of Distinction.
- KFMB—S. D. and U. N.
- KFSD—Caprino Sisters.
- KFWB—Echoes of Eden.
- KGJ—Song Book.
- KGL—Concert Briefs.
- KLAC—Melody Parade.
- KXLA—Memory Lane.
- 10:45—KECA—Claremont Hotel Orch.
- KFI—Melody Time.
- KFMB—Here's to Vets.
- 10:55—KFI—Police Bulletins.
- \*KLAC—News.
- 11—KECA—Cinegrill Orch.
- KFI—Music and the Muse.
- KHJ—Music.
- \*KNX—News.
- KFAC—Music of Distinction.
- KFMB—Dance Orch.
- KFOX—Record Reporter.
- KFSD—Music.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGJ—Toddle House.
- KGL—Juke Box Review.
- KLAC—Across the Footlights.
- KMPC—Dance Parade.
- KWIK—Dancin' With Anson.
- KXLA—Church of God.
- 11:15—KNX—Merry-Go-Round.
- 11:30—KECA, KFMB—Mocambo Orch.
- KFI—St. Francis Orch.
- KHJ, KGB—Featured Artists.
- KFOX—The Bachelors.
- KFWB—Music You Want.
- KGJ—Olives of '49.
- \*KWKW—News.
- 11:45—KHJ, KGB—News.
- KNX—Memo from Lake Success.
- 11:55—KFI, KMPC—News.

## Recorded Highlights

- SUNDAY CLASSICAL
- 9:30 a.m.—KFAC, Gilbert & Sullivan
  - 10:00 a.m.—KMPC, Western Federal Hour
  - 2:00 p.m.—KMPC, Sunday Symphony.
  - 3:00 p.m.—KFAC, Stage Melodies.
  - 5:00 p.m.—KFAC, Revolving Stage.
  - 9:30 p.m.—KFAC, Gateway to Music.
  - 10:00 p.m.—KGJ, Concert Nocturne.
- POPULAR, SEMI-CLASSICAL
- 9:30 a.m.—KFWB, Peter Potter.
  - 12:00 noon—KOWL, Joe Adams.
  - 1:05 p.m.—KLAC, Harmony House.

## ON THE BALL

Those Quiz Kids really keep the adults jumping during their radio classroom NBC shows on Sundays, and Joe Kelly, chief quizzer, isn't the only one who watches his p's and q's, for Bill Rosee, sound technician, had to dig deep in his sound-effects stock to uncover an 1860 vintage telegraph key for a recent program—just to make sure the Kids wouldn't catch him with his sound effects down!

# MONDAY, FEBRUARY 28

\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 \*KHJ, KGB—Cecil Brown.  
 KFX—Harry Babbitt.  
 KEAC—Breakfast Symphony.  
 KFOX—Challenge to Youth.  
 KEVD—Wakeup Ranch.  
 KFWD—Andrew Fearing.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Bailes.  
 KGIL—Revellie Ranch.  
 \*KLAC, KXLA—News.  
 \*KMPC—Norman Nesbitt, News KOWL—Time, Topics, Tempos.  
 KRKD—Bible Institute.  
 KWIK—Club KWIK.  
 KWKW—Crawell Beech Prog.  
 8:10—KLAC—Stock Reports.  
 8:15—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.  
 \*KXN—News.  
 \*KFWB—Piano; News.  
 KGFJ—Agriculture Reporter.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets; Sports.  
 KXLA—Music.  
 8:20—KGFJ—News.  
 8:30—KFI, KFSD—Jack Berch.  
 \*KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.  
 KXN, KCBQ—Grand Slam.  
 KAGH—Hebrew-Christian Hr.  
 KFOX—Words of Life.  
 KEVD—Citizens in Action.  
 KFWD—Music.  
 KGER—Hammond.  
 KGFJ—Public Messenger.  
 KMPC—Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Hay of Rest.  
 8:45—KFI, KFSD—Lora Lawton.  
 KHJ, KGB, KVOE—Breakfast Time.  
 KXN—Rosemary.  
 KAGH—Words of Life.  
 KFAC—Unity.  
 KEVD—Editor of the Air.  
 KFWD—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGFJ—Yesterday's Hits.  
 KGIL—Coffee Parade.  
 KMPC—In a Nutshell.  
 KOWL—Navy Band.  
 KRKD—Spotlight Varieties.  
 KWKW—Gordon Baker Lloyd.  
**9**—KECA, KFMB—Welcome, Travelers.  
 \*KFI, KFSD, KLAC—News.  
 \*KHJ, KGB—Kate Smith Speaks.  
 \*KXN—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Rev. Ivie.  
 KEVD—Waltz Time.  
 KFWD—Strolling Toin.  
 KGER—Lutheran Hour.  
 KGFJ—Delinquency Forum.  
 KGIL—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWI—Morning Meditations.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.  
 9:05—KFI—Ladies' Day.  
 KLAC—Coffee With Crosby.  
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.  
 KXN, KCBQ—Aunt Jenny.  
 \*KEVD—News.  
 KFWD—Crosby Entertains.  
 KGFJ—Voice of the Army.  
 KGIL—Ballads for You.  
 KLAC—Music Room.  
 KOWL—Hawaiian Melodies.  
 KWIK—Songs of Good Cheer.  
 KWKW—Foursquare Churches.  
 9:30—KECA, KFMB—Kay Kyser College.  
 KHJ—Moods in Music.  
 KXN, KCBQ—Helen Trent.  
 \*KAGH, KOWL, KWKW—News KFSD—Full Gospel.  
 KFSD—Honeymoon in N. Y.  
 KEVD—Show Tunes.  
 KFWD—Marsha Walton.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ, KLAC—Racing News.  
 KGIL—Valley Shopper.  
 KMPC—Chef Milani.  
 KWIK—Feature Page.  
 9:45—KFI—Downtown & All Around.  
 KXN, KCBQ—Our Gal Sunday KEVD—Sitchin' Time.  
 KFWD—Stranger.  
 \*KGFJ—Airtorials.  
 KLAC—Ph-Bucks Auction.  
 \*KMPC—Larry Smith.  
 KOWL—Album of Song.  
 \*KRKD—News.  
 KWKW—Date With Dinah.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown & All Around.  
 \*KHJ, KFNM, KGB, KVOE—News. Glenn Hardy.  
 KXN—Big Sister.

- KAGH—Music America Loves.  
 KFAC—Morning Concert.  
 \*KFOX, KGER—News.  
 KFSD—Dress Rehearsal.  
 KEVD—Bible Institute.  
 KFWD—Show Big Quiz.  
 KGFJ—What D'You Know?  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Westerners.  
 KOWL—Yiddish Hour.  
 KRKD—Morning Melodies.  
 KWIK—Spanish Lesson.  
 KWKW—Sports.  
 KXLA—Philco Quiz.  
 10:10—KWKW—Audrey Shops.  
 10:15—KECA, KFMB—Galen Drake.  
 KFI—Are You Listening?  
 KHJ, KGB, KVOE—Gospel Singer.  
 KXN—Ma Perkins.  
 KEVD—Assembly of God.  
 KGER—Truth Marches On.  
 KGIL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWIK—Paul Sutton.  
 \*KXLA—News.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story  
 \*KFI, KGIL—News.  
 KHJ, KGB—Luncheon at Sardi's.  
 KXN—Young Dr. Malone.  
 KFSD—Robert McCormick.  
 KEVD—Rescue Mission.  
 KFWD—Music in the Land.  
 KGER—Helen Markham.  
 KGFJ—Sunset and Vine.  
 KRKD—Crazy Rhythm.  
 KWIK—Classified Ads.  
 KWKW—Feature Stories.  
 KXLA—Western Music.  
 10:35—KGIL—Romance in Rhythm.  
 10:45—KFI—Life Can Be Beautiful.  
 KXN—Guiding Light.  
 KFAC—Your County Reports.  
 KFSD—For Better Living.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KWIK—Racing Lineup.  
 KWKW—Mary Norton.  
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KXN—Second Mrs. Burton.  
 KAGH—1300 Club.  
 KFAC—Festival of Music.  
 KFOX—Rhythmic Age.  
 \*KEVD, KWIK—News.  
 KFWD—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Sunset and Vine.  
 KGIL—Crosby Sings.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Memory Melodies.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.

- KWKW—Song Parade.  
 KXLA—Western Music.  
 11:15—KECA, KFMB—Eleanor and Anna Roosevelt.  
 KXN—Perry Mason.  
 KFAC—Waltz Time.  
 KEVD—Shopping Highlights.  
 KGER—Concert Hall.  
 KGIL—Mid-Morning Melodies.  
 KMPC—Meet Your Pharmacist.  
 KWIK—Organ.  
 KWKW—Stairway to Music.  
 \*KXLA—Pasadena News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFNM, KGB, KVOE—Queen for a Day.  
 KXN, KCBQ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 \*KFMB—Baukhage Talking.  
 \*KFOX, KFWD, KRKD—News.  
 KEVD—Memory Melodies.  
 KGER—Peter Slack Time.  
 KGFJ—Piano Moments.  
 KMPC—Tops in Pops.  
 \*KOWL—News, Music.  
 KWIK—Morning Melodies.  
 KXLA—Dinner Bell Roundup.  
 11:40—KFOX—Hit Tunes.  
 11:45—KECA—One for the Book.  
 KFI—Light of the World.  
 KXN—What Makes You Tick.  
 \*KFSD—News.  
 KFWD—Peter Potter.  
 KGFJ—Saludos Amigos.  
 KMPC—Star Serenade.  
 KOWL—Small Bands.  
 KRKD—Sweet Pops.  
 KWIK—Concert Miniature.  
 11:55—KGFJ—Sports Flash.  
**12**—KECA, KHJ, KAGH—News.  
 KFI—Farm Reporter.  
 KXN—Gordon Mason.  
 KFAC—Luncheon Concert.  
 KFSD—Life Can Be Beautiful.  
 KEVD—Meridian Song.  
 KFWD—Peter Potter.  
 KGER—Music.  
 KGFJ—Intermission.  
 \*KGIL—Valley News.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 KWIK—San Fernando Hour.  
 KWKW—Two on the Aisle.  
 KXLA—Dinner Bell Roundup.  
 12:15—KECA—Norwood Smith Selects.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Hits of Yesterday.  
 \*KFOX, KGER—News.  
 KGIL—Real Estate.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Art Baker's Notebook.  
 KFI, KFSD—Pepper Young.  
 KHJ—Louise Massey.  
 KXN, KCBQ—Don Ameche.  
 KAGH—McConahay Luncheon.  
 KEVD—Shopping Highlights.  
 \*KFWD—News; Peter Potter.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Hart and Darling.  
 KLAC—Honest Opinion.

- KMPC**—Jeanne Gray.  
 \*KOWL—News; J. Adams Show  
 KWIK—Navy Band.  
 KWKW—Stock Quotations.  
 KXLA—Ole Rasmussen.  
 12:35—KWKW—Farm News.  
 12:45—KFI, KFSD—Right to Happiness.  
 KFI—Melody Matinee.  
 \*KXLA, KMPC—News.  
 KFOX—Pacific Breezes.  
 KGB—Three Alarm.  
 KWIK—Fiesta Time.  
 KWKW—Income Tax.  
 12:55—KGFJ—Sports Flash.  
**1**—KECA, KFMB—Breakfast in Hollywood.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 \*KXN, KCBQ—Knox Manning.  
 KFAC—Piano Parade.  
 KFOX—Verdict Reversed.  
 \*KFSD, KLAC, KWKW—News.  
 KFWD—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—1260 Roundup.  
 KMPC—Music in the Air.  
 KOWL—Joe Adams.  
 KRKD—Siesta Time.  
 \*KWIK—News; Just Relax.  
 KXLA—Community Broadcast.  
 1:10—KLAC—520 Club.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KXN—E. H. Wileman.  
 KFAC—Classroom Radio.  
 KFOX—Russ Brown Music.  
 KEVD—Piano Parade.  
 KWIK—Man on the Street.  
 KWKW—Races and Sports.  
 KXLA—Lelloy Smith.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Get More Out of Life.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KXN—Call for Help.  
 KFAC—American Hour.  
 KFOX—Doc Hopkins & Boys.  
 KEVD—Hall of Records.  
 \*KFWD, KRKD—News.  
 KGER—Hawaiian Melodies.  
 KGIL—Homemakers.  
 KOWL—Paul's Platter Parade.  
 KWIK—Waltz Time.  
 KWKW—Hawaiian Echoes.  
 KXLA—Vocal Varieties.  
 1:35—KRKD—Song Symphony.  
 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KFOX—Everybody's Business.  
 KFWD—Bill Anson.  
 KWIK—Trio Time.  
 KWKW—Races and Sports.  
 KXLA—Listeners Digest.  
 1:55—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFNM, KGB, KVOE—Anniversary Club.  
 KXN, KCBQ—Hint Hunt.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KEVD—Control-Room Capers.  
 KFWD—Bill Anson.  
 KGER—Music for Monday.  
 KGFJ—What's Up.  
 KGIL—Homemakers.  
 \*KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Paul's Platter Parade.  
 KRKD—Your Neighbors.  
 KWIK—Concert Hall.  
 KXLA—Music for You.  
 2:10—KLAC—520 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KFOX—Rusty Gill.  
 KRKD—Internal Revenue.  
 \*KWKW—News; Sports.  
 2:25—KECA—Afternoon Final.  
 KXN, KCBQ—Mr. Information KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red Benson KXN, KCBQ—Meet the Missus.  
 KFOX—Country Girls.  
 KGER—Garden School.  
 KGFJ—Keyboard Corner.  
 KGIL—Variations in Rhythm.  
 KMPC—Chiffon Serenade.  
 \*KOWL—News.  
 KRKD—Tunes in Tempo.  
 KWKW—Platter Parade.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Charlie Spivak Orch.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KFOX—Down Homers.  
 KGFJ—Hawaiian Serenade.  
 KGIL—Talent Showcase.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:50—KWKW—Light and Airy.  
 2:55—KGFJ—Sports Flash.  
**3**—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Happy Gang.  
 KXN, KCBQ—Arthur Godfrey.

## Monday Program Highlights

Morning Programs\* Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p><b>Comedy-Variety</b></p> <p>3:00—Arthur Godfrey, KXN.          4:00—Herb Shriner, KXN.          7:00—My Friend Irma, KXN.          8:30—Godfrey's Talent Scouts, KXN.</p> <p><b>Quiz, Participation</b></p> <p>8:00—McNeill Bkfst. Club, KECA          8:30—Grand Slam, KXN.          9:30—Kay Kyser, KECA.          11:30—Queen for a Day, KHJ.          11:45—What Makes You Tick, KXN.          12:30—Don Ameche, KXN.          1:00—Bkfst. in H'wood, KECA.          2:30—Meet the Missus, KXN.          2:50—Bride and Groom, KECA.          3:30—House Party, KECA.          6:30—Dr. I. O., KFI.</p> <p><b>Mystery-Detective</b></p> <p>8:30—Sherlock Holmes, KHJ.          9:00—Inner Sanctum, KXN.</p> <p><b>Classical, Semi-Classical Music</b></p> <p>8:00—Fred Waring, KFI.          5:30—Voice of Firestone, KFI.          7:00—Contented Listening, KFI.          8:00—Railroad Hour, KECA.          9:00—Telephone Hour, KFI.</p> <p><b>Comment-Narration</b></p> <p>7:45—Fred Deck, KXN.          9:00—Kate Smith, KHJ.</p>	<p><b>Drama</b></p> <p>10:00—Ted Malone, KECA.          12:00—Gordon Mason, KXN.          12:30—Art Baker, KECA.          4:30—Burrill Wheeler, KFI.          4:30—Passing Parade, KHJ.          9:45—Night Editor, KXN.</p> <p><b>Public Interest-Information</b></p> <p>5:45—If They Had Lived, KGFJ.          6:00—American Way, KFI.          7:00—American Forum, KHJ.</p> <p><b>Sports</b></p> <p>9:30—Racing News, KLAC.          9:30—Racing, KGFJ.          5:30—Race Recap, KGFJ.          5:30—Sports Dial, KRKD.          5:45—Race Results, KRKD.          6:45—Sam Balter, KLAC.          6:30—Bob Kelley, KMPC.          6:30—Joe Hernandez, KMPC.          9:30—Inside of Sports, KHJ.</p> <p><b>Popular-Western Music</b></p> <p>8:00—Harry Babbitt, KXN.          10:00—Westerners, KMPC.          4:30—Club 15, KXN.          4:45—Stuart Hamblen, KFWR.          8:00—Supper Club, KFI, KMPC.          8:15—Jack Smith, KXN.</p>
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- ★KAGH—News; Square at the Round Table.
- KFAC—Musical Favorites.
- KFYD—Hall of Records.
- KFWB—Bill Anson.
- ★KFOX, KWIK, KXLA—News.
- EGEB—Rancho 1390.
- EGFJ—Record Jackpot.
- KGIL—Keyboard Melodies.
- ★KLAC—News, Sports.
- KMPC—Bill Ewing Show.
- KOWL—Your Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—Handicap Contest.
- 3:10—KFOX—Star Dust.
- KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Brighter Day.
- ★KGIL—News.
- KOWL—Rhythm at Random.
- KWIK—Music.
- KWKW—Races and Sports.

**JUKE BOX  
MATINEE**

With Carl Bailey  
3:15 to 5:30 p.m.

**KXLA**

Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA, KFMB—House Party.
- KFI, KFSD—Aunt Mary.
- KHJ—Music.
- KFAC—Lyrics in Chorus.
- KFOX—Hawaiian Music.
- KFYD—Harlematinée.
- KGB—Lanny Ross Show.
- ★KGER, KOWL, KRKD—News.
- KGIL—Dance Matinee.
- KMPC—Swing 'n' Sing.
- KWIK—G. I. Platter Parade.
- KWKW—Crowell Beech.
- 3:35—KGER—Rancho 1390.
- KOWL—Just Music.
- KRKD—Tea-Time Tunes.
- 3:40—KFWB—News.
- 3:45—KFI, KFSD—Dr. Paul.
- KHJ, KGB, KVOE—Gabriel Heater Mailbag.
- ★KFAC—News.
- KFOX—Pet Review.
- KFWB—Voice of the Army.
- 3:55—KGFJ—Sports Flash.
- ★KECA—Frances Scully.
- 4—KFI, KFSD—This Woman's Secret.
- ★KHJ, KGB, KVOE—Fulton Lewis.
- KNX, KCBQ—Herb Shriner.
- KFAC—Musical Masterpieces.
- ★KFOX, KLAC, KMPC—News.
- KFYD—Harlematinée.
- KFWB—Mel Reach.
- KGFI—Record Review.
- KGIL—Hank Penny.
- KOWL—Musical Showcase.
- KRKD—Piano Paintings.
- ★KWIK—News; On Stage.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Rancho 1390.
- 4:10—KFOX—Freddy Martin Orch.
- 4:15—KFI—Johnny Murray.
- ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KNX—Winner Take All.
- KFWB—Bing Crosby.
- KLAC—Skitch Henderson.
- KMPC—The Jewel Box.
- KRKD—Melody Time.
- 4:20—KECA—Double Feature.
- 4:25—KGFJ—Sports.
- 4:30—KECA—At Home With the Kirkwoods.
- KFI—Burrill Wheeler.
- ★KHJ, KGB, KVOE—Passing Parade.
- KNX, KCBQ—Club 13.
- KFOX, KWIK—Old-Age Pensions.
- KFYD—Sundown Roundup.
- KFWB—Daily Light.
- KLAC—Swing Time.
- KMPC—Mellow Moods.
- ★KOWL—News, Music.
- KRKD—Symphony in Swing.
- KWKW—Frank Sinatra.
- 4:45—KECA—Happy Theater.
- ★KHJ, KGB, KVOE—News.
- ★KRX, KCBQ—Ed R. Murrow.
- ★KFSD—H. V. Kaitenbora.
- KFWB—Stuart Hamblen.
- KLAC—Racing Roundup.
- KMPC—Collectors' Corner.
- KOWL—Italian Program.
- ★KRKD—News.
- KWIK—Theater Quiz.
- KWKW—Sports; Music.
- 4:55—KGFJ—Sports Flash.
- 5—KECA, KFMB—Challenge of the Yukon.
- ★KFI—Feature Wire.
- KHJ, KGB, KVOE—Superman.
- ★KRX—Knox Manning.
- KFAC—Sunset Serenade.

- KFOX—Sunshiae Mission.
- KFSD—Encores.
- KFYD—Songs of the Sage.
- KFWB—Stuart Hamblen.
- KGER—Sports; Rancho 1390.
- KGFI—Jive at 5.
- KGIL—Hank Penny.
- ★KLAC—Fred Henry Reports.
- ★KMPC—News, Star Time.
- KOWL—Italian Program.
- KRKD—Songs of the Saddle.
- ★KWIK—News; Modern Mood.
- KWKW—Maurice Johnson.
- KXLA—Juke Box Matinee.
- 5:15—KFI, KFSD—News.
- KNX—Tom Hanlon.
- KGIL—Children's Corner.
- KLAC—Music Room.
- KMPC—Al Goodman Orch.
- KWKW—Today at the Races.
- 5:30—KECA, KFMB—Sky King.
- KFI, KFSD—Voice of Firestone.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- ★KRX, KCBQ—Chet Huntley.
- KFAC—Whom Bill Club.
- ★KFOX, KGIL—News.
- KGFI—Race Recap.
- KLAC—Peggy Lee, Songs.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KWIK—Western Ballads.
- KXLA—Future Pianists.
- 5:35—KGIL—Rumba Time.
- 5:45—KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- ★KRX, KCBQ—Garred, News.
- KFOX—Your Flashcaster.
- KGER—Billy Starr.
- KGFI—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- KWIK—Sports.
- KXLA—Variety.
- 5:55—KXLA—News, Frank Goss.
- KGFI—Film News.
- 6—KECA, KFMB—Edwin C. Hill.
- KFI—American Way.
- ★KHJ, KGB, KVOE—Gabriel Heater.
- KNX, KCBQ—Lux Theater.
- KFAC—Twilight Hour.
- ★KFOX, KLAC—News.
- KFSD—Proudly We Walk.
- ★KFWB—Clete Roberts, News.
- KGER—John Brown.
- KGFI—Musical Digest.
- KGIL—Tops in Pops.
- ★KMPC—Bill Harpel, News.
- KRKD—Musical Varieties.
- KWIK—Italo-American Hr.
- KXLA—Toastmaster Club.
- 6:05—KECA—Headline Edition.
- KLAC—Al Jarvis Ballroom.
- 6:15—KECA—Hank Weaver, News.
- ★KHJ, KGB—Mutual Newsreel.
- KFOX—Hawaiian Music.
- ★KFWB—Manchester Boddy.
- KGER—Stamps Quartet.
- KMPC—Bob Kelles, Sports.
- KRKD—Hawaiian Memories.
- 6:25—KECA—Animal World Stories.
- 6:30—KECA—President Truman and Red Cross.
- KFI, KFSD—Dr. I. Q.
- KHJ, KGB, KVOE—Fishing & Hunting Club.
- KFAC—Hour of Music.
- KFMB—Mr. President.
- KFOX—Bal's Memory Room.
- KFWB—America Dance.
- KGER—Back to the Bible.
- KGIL—Lions' Club.
- KMPC—Joe Hernandez.
- KRKD—Sweet Pops.
- KXLA—Eddy Arnold Show.
- 6:45—KRKD—Accent on Rhythm.
- KXLA—Ford Lewis.
- 6:55—KECA, KFI, KHJ, KNX, KCBQ, KGB, KVOE—President Truman.
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Contented Hour.
- KHJ, KFXM, KGB—American Forum.
- KNX, KCBQ—My Friend Irma.
- KFAC—Hour of Music.
- KFWB—America Dances.
- KGER—Family Bible Hr.
- KGFI—Musical Digest.
- ★KGIL—Valley News.
- KLAC—710 Club.
- KMPC—Firestone Favorites.
- ★KRKD—News.
- KWIK—Music.
- KXLA—Dusty Ellison.
- 7:15—KFOX—Upton Close.
- KGIL—Songs to Remember.
- KRKD—Three-Quarter Time.
- 7:30—KECA—Starring Kay Starr.
- KFI, KFSD—Spelling Bee.
- KHJ, KFXM, KGB, KVOE—Clisco Kid.
- KNX, KCBQ—Bob Hawk.
- KFAC—Echoes and Encores.
- KFOX—Waltz Time.
- KFWB—Sports Final.
- KGER—Prophecy Speaks.
- KGIL—Footlight Favorites.
- KMPC—Words and Music.

**Penny-Owsley**  
CONCERTS

"Musical Digest"  
Nightly at 7 pm

Commentator:  
7:00 - 8:00 pm  
DR. KARL WECKER  
Direct from  
Hollywood Bowl

KGFJ-1230 on your dial

- KRKD—Twilight Serenade.
- KXLA—Vance Lane.
- 7:45—KFOX—News.
- KFWB—Pick of Pops.
- KGIL—Novelaires.
- KMPC—Club Time.
- ★KWIK—Robert Arden.

**THE RAILROAD  
HOUR**

STARRING  
**GORDON MacRAE**

and America's most popular  
singing personalities in 45  
minutes of Musical  
Romance

•  
**KECA-ABC**  
8 P.M. MONDAYS

American Assn. of Railroads

- 8—KECA, KFMB—Railroad Hour
- KFI, KFSD, KMPC—Supper Club.
- KHJ, KFXM, KGB, KVOE—Let George Do It.
- ★KXLA—Lowell Thomas.
- KFAC—Evening Concert.
- KFYD—Sunshiae Mission.
- KFWB—Williams-Rogers.
- KGER—Bible Treasury.
- KGFI—Gypsy Moods.
- KGIL—Hustin' Hal.
- ★KLAC, KXLA—News.
- KWIK—Evening Siesta.
- 8:10—KLAC—Crosby Time.
- 8:15—KFI, KFSD—World News.
- KNX, KCBQ—Jack Smith.
- KGER—Hebrew Christian.
- ★KGFI—Averill Berman, News.
- KMPC—Romance and Rhythm.
- KXLA—Evening Serenade.
- 8:30—KFI, KFSD—Cavalade of America.
- KHJ, KGB—Sherlock Holmes.
- KNX, KCBQ—Talent Scouts.
- KFOX—Music in the Air.
- ★KFWB—News.
- KGER—Clem Davies.
- KGFI—Tonight's Variety Show
- KLAC—Fred Haney.
- KMPC—Olvera Fiesta.
- KXLA—The Corral.
- 8:45—KECA, KFMB—Henry J. Taylor.
- KFWB—Howdy, Stranger.
- KLAC—Men of Destiny.
- 8:55—KHJ, KGB, KVOE—By Gardner Says.
- 9—★KECA, KFMB—Arthur Gaeth.
- KFI, KFSD—Telephone Hour.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX, KCBQ—Inner Sanctum.
- KFAC—Evening Concert.
- KFOX—Stories to Remember.
- ★KFWB—Clete Roberts.
- ★KGER, KWIK—News.
- KGFI—Tonight's Variety Show
- KGIL—Western Trails.
- KLAC—Sheriff's Office.
- KMPC—Lloyd Aldrich.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—Internal Revenue.
- KLAC—Melody Parade.
- KMPC—Parade of Hits.
- 9:15—★KECA, KFMB—Earl Godwin.
- ★KHJ, KGB, KVOE—Fleetwood Lasson.
- ★KFOX—News.
- KFWB—G. S. Glenn.
- KGER—Naval Air Reserve.
- KMPC—Business Reporter.
- KWIK—Dr. Clem Davies.
- 9:30—KECA—Famous Jury Trials.
- KFI, KFSD—The Big Story.

- KHJ, KGB, KVOE—Inside of Sports.
- KNX—Beulah.
- KFOX—Music.
- KFWB—Unity Daily Word.
- KGIL—Dance Time.
- KLAC—Spotlight Serenade.
- KMPC—Miracle Theater.
- 9:45—★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KNX, KCBQ—Night Editor.
- ★KFWB—Music and News.
- ★KGIL—News.
- ★KMPC—News Notebook.
- KWIK—Dancin' With Anson.
- 9:55—★KLAC—News.
- 10—★KECA, KFMB—Richfield Reporter.
- ★KFI, KFSD—Sam Hayes, News.
- ★KHJ—Highlights in Headlines.
- ★KRX, KCBQ—News, Huntley.
- ★KFAC—Lucky Lager Dance.
- KFOX—Ocean Park Fights.
- KFYD—Citizens in Action.
- KFWB—Eastside Show.
- KGER—Wayside Pulpit.
- KGFI—Music You Want.
- KGIL—Memory Lane.
- KLAC—Don Otis.
- KMPC—Bridge Club.
- ★KWIK—News; Anson Weeks.
- KXLA—Radio Guild.
- 10:05—KHJ—Highlights in Music.
- 10:15—★KECA—Casa Cugat.
- KFI—Tom Harmon, Sports.
- KNX—Bob Elson.
- KFMB—Highways of Melody.
- KFYD—Spade 'O'oley Time.
- KGER—At the Ranchhouse.
- 10:30—KECA—One for the Book.
- ★KFI—Caruth Wells.
- KFI—Yet Wants to Know.
- KNX—Symphonette.
- KFMB—Met. Opera.
- KFSD—Concert Hall.
- KGB—Deems Taylor Concert.
- KGFI—Song Book.
- KGIL—Rhythm Rhapsody.
- KMPC—Dance Parade.
- ★KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
- KHJ—Land of the Free.
- 10:55—KFI—Police Bulletins.
- ★KGIL, KLAC—News.
- 11—★KECA—News of Tomorrow.
- ★KFI, KFSD, KWIK—News.
- KHJ, KGB—Campus Salute.
- ★KRX—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFMB—Cheatin' on Sandman.
- KFOX—Music of Masters.
- KFYD—Spade Cooler Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFI—Herb Jeffries Show.
- KGIL—Juke Box Review.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KXLA—Ray's Band Box.
- 11:15—KECA—Philharmonic Reporter.
- KFI—Melodianna.
- KNX—Merry-Go-Round.
- KHJ—Dance Orch.
- KFSD—Bob Bain Quartet.
- KWIK—Movie Song Contest.
- KXLA—Western Echoes.
- 11:20—KECA—El Rancho Orch.
- 11:30—KFI—Supper Club.
- KHJ, KGB, KVOE—Two-Ton Baker.
- ★KFOX—News.
- KFSD—Time to Dream.
- KGFI—Oligo of '49.
- KMPC—ABC Club.
- KWIK—Dancin' With Anson.
- 11:40—KFOX—Record Reporter.
- 11:45—KECA—Listen to the Latins.
- KFI—For You.
- ★KHJ, KGB, KVOE—News.
- KNX—You and the Law.
- ★KMPC—News.
- 11:55—★KECA—News.
- KFI—Forty Plus Assn.

**Recorded Highlights**

MONDAY THROUGH FRIDAY

POPULAR

- 5:15 a.m.—KLAC, Haynes at Reins.
- 10:00 a.m.—KLAC, Al Jarvis.
- 11:00 a.m.—KFWB, Peter Potter.
- 12:00 noon—KOWL, Joe Adams.
- 1:00 p.m.—KFWB—Bill Anson.
- 4:00 p.m.—KWKW, Andy Mansfield.
- 6:05 p.m.—KLAC, Al Jarvis.
- 6:30 p.m.—KFWB, Frank Bull.
- 10:00 p.m.—KFWB, Gene Norman.
- 10:00 p.m.—KECA, Ira Cook.
- 12:00 p.m.—KXLA, Alex Cooper.

CLASSICAL

- 1:30 p.m.—KECA, American Hour.
- 6:00 p.m.—KGFJ, Musical Digest.
- 6:30 p.m.—KFAC, Hour of Music.
- 7:00 p.m.—KMPC, Favorites.
- 7:30 p.m.—KFWB, Encores & Encores.
- 8:00 p.m.—KECA, Evening Concert.
- 10:00 p.m.—KGFJ, Music You Want.

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# TUESDAY, MARCH 1

\* Indicates News Broadcast.

- 8-KECA, KFMB—Don McNeill's Breakfast Club
- KFI, KFSD—Fred Waring.
- \*KHJ, KGB—Cecil Brown.
- KNN—Harry Babbitt.
- KAGH—Last Call.
- KFAC—Country Church.
- KGER—Mizpah.
- KGFJ—Dr. Frederic Bales.
- KGIL—Reveille Ranch.
- KFOX, KRKD—Haven of Rest
- KFVD—Wakeup Ranch.
- KFWB—Andrew Fearing.
- \*KLAC, KXLA—News.
- \*KMPC—Norman Nesbitt, News
- KOWL—Time, Topics, Tempos.
- KWKW—Club WKW.
- KWKW—Urowell Beech.
- 8:10—KLAC—Stock Reports.
- 8:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindiahr.
- \*KNN—News.
- \*KFWD—Piano; News.
- KFAC—Community Chest.
- KLAC—Haynes at the Reins.
- KMPC—Market Report, Sports
- 8:20—KGFJ—News.
- 8:30—KFI, KFSD—Jack Berch.
- \*KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.
- KNN, KCBQ—Grand Slam.
- KAGH—Hebrew Christian Hr.
- KFOX—Words of Life.
- KFVD—Citizens in Action.
- KFWB—Music.
- KGER—Hammond.
- KGFJ—Public Messenger.
- KMPC—Song for You.
- KWKW—Stock Quotations.
- KXLA—Baptist Bros.
- 8:45—KFI, KFSD—Lora Lawton.
- KHJ, KGB, KVOE—Breakfast Time.
- KNN—Rosemary.
- KAGH—Words of Life.
- KFAC—Unity.
- KFVD—Editor of the Air.
- KFWB—Science of Mind.
- KGER—Bible Treasury Hour.
- KGFJ—Yesterday's Hits.
- KGIL—Coffee Parade.
- KMPC—In a Nutshell.
- KOWL—Organ Melodies.
- KRKD—Spotlight Varieties.
- KWKW—Gordon Baker Lloyd.
- 9—KECA, KFMB—Welcome Travelers.
- \*KFI, KFSD, KLAC—News.
- \*KHJ, KGB, KVOE—Kate Smith Speaks.
- KNN—Wendy Warren.
- KAGH—Sunshine Program.
- KFAC—Serenade.
- KFVD—Rev. Ivis.
- KFVD—Waltz Time.
- KFWB—Strolling Tom.
- KGER—Lutheran Hour.
- KGFJ—Your City at Work.
- KGIL—Sweet and Sentimental.
- KMPC—Band Box.
- KOWL—Naval Air Reserve.
- KRKD—Sagebrush Serenade.
- \*KWKW—News; Music.
- KWKW—Voice of China.
- KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies' Day.
- KLAC—Coffee With Crosby.
- 9:15—KHJ, KGB, KVOE—Kate Smith Speaks.
- KNN, KCBQ—Aunt Jenny.
- \*KFVD—News.
- KFWB—Crosby Entertainers.
- KGFJ—The Judge Speaks.
- KGIL—Ballads for You.
- KLAC—Music Room.
- KOWL—Hawaiian Melodies.
- KWKW—Foursquare Churches
- 9:30—KECA, KFMB—Kay Kyser College.
- KHJ—Moods in Music.
- KNN, KCBQ—Helen Trent.
- \*KAGH, KOWL, KWKW—News
- KFOX—Full Gospel.
- KFVD—Show Tunes.
- KFWB—Marsha Walton.
- KGB—Molly Morae.
- KGER—God's Half Hour.
- KGFJ, KLAC—Racing News.
- KGIL—Valley Shopper.
- KMPC—Chef Milani.
- KWKW—Feature Page.
- 9:45—KAGH—Shop Pasadena.
- 9:55—KFI—Downtown & All Around.
- KNN, KCBQ—Our Gal Sunday
- KFVD—Sitchell's Time.
- KFWB—Howdy, Stranger.
- \*KGFJ—Aerotrials.
- KLAC—Ma-Bucks Auction.
- \*KMPC—Larry Smith.
- KOWL—Album of Song.
- \*KRKD—News.
- KWKW—A Date With Dinah.
- 10—KECA, KFMB—Ted Malone.
- KFI—Downtown & All Around.
- \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNN—Big Sister.
- KAGH—Music America Loves.

- KFAC—Morning Concert.
- \*KFOX, KGER—News.
- KFWB—Show Biz Quiz.
- KGFJ—What D'you Know?
- KFVD—Rev. Louis T. Talbot.
- KGIL—Waltz Time.
- KLAC—Al Jarvis Ballroom.
- KMPC—Westerners.
- KOWL—Yiddish Hour.
- KRKD—Morning Melodies.
- KWKW—Spanish Lesson.
- KWKW—Racing News.
- KXLA—Philo Quiz.
- 10:10—KWKW—Audrey Shops.
- 10:15—KECA, KFMB—Galen Drake.
- KFI—Are You Listening?
- KHJ, KGB, KVOE—Gospel Singer.
- KNN—Ma Perkins.
- KFOX—Assembly of God.
- KGER—Lean Back & Listen.
- KGIL—Sweet Sing.
- KRKD—Dr. Richardson.
- KWKW—Paul Sutton.
- \*KXLA—News.
- 10:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- \*KFI, KGIL—News.
- KHJ, KGB—Luncheon at Sardi's.
- KNN—Young Dr. Malone.
- KFSD—Robert McCormick.
- KGIL—Sweet Sing.
- KRKD—Dr. Richardson.
- KWKW—Paul Sutton.
- \*KXLA—News.
- 10:35—KGFJ—Sports Flash.
- 10:45—KFI—Life Can Be Beautiful.
- KGIL—Guiding Light.
- KFAC—Village Festival.
- KFSD—Voice of Wanderer.
- KGER—Rev. Le Roy Kopp.
- KRKD—Midnight Mission.
- KWKW—Racing Lineup.
- RWKW—Mary Norton.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGFJ—Sports Flash.
- 11—KECA, KFMB—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KGB, KVOE—Ladies First.
- KNN—Second Mrs. Burton.
- KAGH—1300 Club.
- KFAC—Festival of Music.
- KFOX—Rhythmic Age.
- \*KFVD, KWKW—News.
- KFWB—Peter Potter.
- KGER—Biblical Research.
- KGIL—Crosby Sings.
- KLAC—Al Jarvis Ballroom.
- KMPC—Memory Melodies.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesteryear.
- KFAC—Waltz Time.

- \*KWKW—Upton Close.
- KXLA—Western Music.
- 11:15—KECA, KFMB—Club Time.
- KNN—Ferry Mason.

FOR FUN—MUSIC—PRIZES

Violet's Shopping Milites

11:15 and 12:30 Mon. thru Fri.

1920 KC. 5000 WATTS

Check **KFVD** LOS ANGELES

- KFVD—Shopping Highlights.
- KGER—Concert Hall.
- KGIL—Midmorning Melodies.
- KMPC—Neighborhood Voice.
- KWKW—Organ Melodies.
- KWKW—Stairway to Music.
- \*KXLA—Pasadena News.
- 11:25—KGFJ—Sports Flash.
- 11:30—KECA—Coca Cugat.
- KFI, KFSD—Today's Children
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KNN, KCBQ—Nora Drake.
- KFAC—Keyboard Artistry.
- \*KFMB—Baukhage Talking.
- KFVD—Memory Melodies.
- \*KFWB, KOWL, KRKD—News.
- KGER—Peter Slack Time.
- KGFJ—Piano Moments.
- KMPC—Tops in Pops.
- KXLA—Dinner Bell Roundup.
- 11:40—KFOX—Hit Tunes.
- 11:45—KECA—One for the Book.
- KFI—Light of the World.
- KNN—What Makes You Tick.
- KGFJ—Saludos Amigos.
- KMPC—Star Serenade.
- KOWL—Small Bands.
- KRKD—Sweet Pops.
- KWKW—Concert Miniature.
- 11:55—KGFJ—Sports Flash.
- 12—\*KECA, KHJ, KAGH—News.
- KFI—Farm Reporter.
- KNN—Gordon Mason.
- KFAC—Luncheon Concert.
- KFSD—Life Can Be Beautiful.
- KFVD—Meridian Song.
- KFWB—Peter Potter.
- KGER—Music.
- KGIL—Intermission.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful.
- KOWL—Joe Adams Show.
- KRKD—Santa Fe Trails.
- \*KWKW—News; San Fernando Hour.
- KWKW—Armand Tokatyan.
- KXLA—Dinner Bell Roundup.
- 12:15—KECA—Norwood Smith Selects
- KFI, KFSD—Ma Perkins.
- KHJ—Hits of Yesterday.
- KAGH—Voice of the Orient.
- \*KFOX, KGER—News.
- KGIL—Real Estate Show.
- 12:25—KGFJ—Sports Flash.

- 12:30—KECA—Art Baker's Notebook.
- KFI, KFSD—Pepper Young.
- KHJ—Louise Massey.
- KNN, KCBQ—Don Ameche.
- KAGH—McConahays Luncheon
- KFWB—Music for Tuesday.
- KFVD—Shopping Highlights.
- \*KFWB, KOWL—News.
- KGER—Luncheon Serenade.
- KGIL—123 Club.
- KGIL—Hart and Darling.
- KLAC—Honest Opinion.
- KMPC—Jeanne Gray.
- KWKW—Navy Band.
- KWKW—Stock Quotations.
- KXLA—Ole Rasmusen.
- 12:35—KOWL—Joe Adams Show.
- KWKW—Farm News.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Melody Matinee.
- \*KFAC, KMPC—News.
- KFOX—Pacific Breezes.
- KGB—Three Alarm.
- KWKW—Fiesta Time.
- KWKW—Circle 1430 Ranch.
- 12:55—KGFJ—Sports Flash.
- 1—KECA, KFMB—Breakfast in Hollywood.
- KFI, KFSD—Backstage Wife.
- KHJ—Lynn Looks at H'you.
- \*KNN, KCBQ—Knox Manning.
- KAGH—Martha Brandin.
- KFAC—Piano Parade.
- KFOX—Barbershop Quartet.
- \*KFVD—News.
- KFWB—Bill Anson.
- KGER—Luncheon Serenade.
- KGIL—1230 Club.
- KGIL—1200 Club.
- \*KLAC—News, Sports.
- KMPC—Music in the Air.
- KOWL—Joe Adams Show.
- KRKD—Siesta Time.
- KVOE—United Nations.
- \*KWKW—News; Just Relax.
- \*KWKW—News; Music.
- KXLA—Community News.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KNN—Harry Babbitt.
- KAGH—Parade of Memories.
- KFAC—Classroom Radio.
- KFOX—Russ Brown Music.
- KFVD—Piano Parade.
- KLAC—570 Club.
- KWKW—Races and Sports.
- KXLA—LeRoy Smith.
- 1:25—KGFJ—Sports Flash.
- 1:30—KECA—Get More Out of Life.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNN—Call for Help.
- KAGH—Rhythm in Rhyme.
- KFAC—American Hour.
- KFOX—Country Boys.
- KFVD—Hall of Records.
- \*KFWB, KXLA—News.
- KGER—Hawaiian Melodies.
- KGIL—Homemakers.
- KOWL—Paul's Platter Parade.
- KWKW—Music.
- KWKW—Hawaiian Echoes.
- KXLA—Vocal Varieties.
- 1:35—KRKD—Song Symphony.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Widder Brown.
- KFOX—Everybody's Business.
- KXLA—Listeners' Digest.
- 1:55—KGFJ—Sports Flash.
- 2—KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFXM, KGB, KVOE—Anniversary Club.
- KNN, KCBQ—Hint Hunt.
- KAGH—C. Sharpe Minor.
- KFAC—Matinee.
- KFOX—Judy Martin.
- KFVD—Control-Room Capers.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGFJ—What's Up.
- KGIL—Homemakers.
- \*KLAC—News, Sports.
- KMPC—Three Alarm.
- KOWL—Paul's Platter Parade.
- KRKD—Lions Club.
- KWKW—Concert Hall.
- KXLA—Music for You.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Portia Faces Life.
- KFOX—Rusty Gill.
- KRKD—Musical Bouquet.
- \*KWKW—Sports; News.
- 2:25—\*KECA—Afternoon Final
- KNN, KCBQ—Mr. Information
- KGFJ—Sports Flash.
- 2:30—\*KECA, KFMB—Bride and Groom.
- KHJ, KGB, KVOE—Red Benson
- KFI, KFSD—Just Plain Bill.
- KNN, KCBQ—Meet the Missus
- KFOX—Country Girls.
- KGER—Garden School.
- KGFJ—Keyboard Korner.
- KGIL—Variations in Rhythm.
- KMPC—Chiffon Serenade.
- \*KOWL—News.
- KRKD—Tunes in Tempo.
- KWKW—Red Cross.
- 2:35—KOWL—Contented Listening.

## tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:00—Arthur Godfrey, KNN.
- 4:00—Herb Shriner, KNN.
- 5:30—Alan Young, KFI.
- 6:00—Bob Hope, KFI.
- 6:30—Fibber and Molly, KFI.

### Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KNN.
- 9:30—Kay Kyser, KECA.
- 11:30—Queen for a Day, KHJ.
- 11:45—What Makes You Tick, KNN.
- 12:30—Don Ameche, KNN.
- 1:00—Bkfst. in H'wood, KECA.
- 2:30—Meet the Missus, KNN.
- 2:30—Bride and Groom, KECA.
- 3:30—House Party, KECA.
- 7:30—People Are Funny, KFI.

### Drama

- 7:00—Favorite Story, KFI.
- 9:30—Damon Runyon Theatre, KFI.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
- 7:30—Melodies America Loves, KNN.
- 7:45—Detroit Symphony, KECA.

### Comment-Narration

- 7:45—Fred Beck, KNN.
- 9:00—Kate Smith, KHJ.

### Mystery-Detective

- 7:00—Counterspy, KECA.
- 7:00—Secret Mission, KHJ.
- 8:00—Monte Cristo, KHJ.
- 8:30—Mr. and Mrs. North, KNN.
- 9:00—Mystery Theater, KNN.

### Public Interest-Information

- 6:00—Women's Forum, KNN.
- 8:30—Town Meeting, KECA.
- 9:30—Racing News, KLAC.
- 9:30—Racing, KGFJ.
- 5:30—Race Recap, KGFJ.
- 5:30—Sports Dial, KRKD.
- 5:45—Race Results, KRKD.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 9:30—Inside of Sports, KHJ.

### Sports

- 8:00—Harry Babbitt, KNN.
- 10:00—Westerners, KMPC.
- 4:30—Club 15, KNN.
- 4:45—Stuart Hamblen, KFWB.
- 8:00—Supper Club, KFI, KMPC.
- 8:15—Jack Smith, KNN.

### Popular-Western Music

- 8:00—Harry Babbitt, KNN.
- 10:00—Westerners, KMPC.
- 4:30—Club 15, KNN.
- 4:45—Stuart Hamblen, KFWB.
- 8:00—Supper Club, KFI, KMPC.
- 8:15—Jack Smith, KNN.

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2:40-KGER—Long Beach Band.  
 2:45-KFI, KFSD—Front-Page Farrell.  
 KFOX—Down Homers.  
 KGFJ—Hawaiian Serenade.  
 KGIH—Talent Showcase.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:50-KWKW—Light and Airy.  
 2:55-KGFJ—Sports Flash.  
**3**  
 KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Happy Gang.  
 KNX, KCBQ—Arthur Godfrey.  
 \*KAGH, KFOX, KNLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KFWB—Bill Anson.  
 KGER—Rancho 1390.  
 KGFJ—Record Jackpot.  
 KGIH—Keyboard Melodies.  
 \*KJAC—News Sports.  
 \*KMPC—Bill Evans Show.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 \*KWKW—News; Music.  
 KWKW—Handicap Contest.  
 3:05-KAGH—Square at Round Table.  
 3:10-KLAC—Don Otis Show.  
 3:15-KFI, KFSD—The Brighter Day.  
 KFOX—Guest Star.  
 \*KGIH—News.  
 KOWL—Rhythm at Random.  
 KWKW—Races and Sports.  
 KNLA—Juke Box Matinee.  
 3:25-KGFJ—Sports Flash.  
 3:30-KECA, KFMB—House Party.  
 KFI, KFSD—Aunt Mary.  
 KHI—Music.  
 KFAC—Series in Chorus.  
 KFOX—Hawaiian Music.  
 KFVD—Harlematinee.  
 KGB—Tony Ross Show.  
 \*KGER, KOWL, KRKD—News.  
 KGIH—Dance Matinee.  
 KMPC—Swing 'n' Sing.  
 KWIK—Gr. I. Platter Parade.  
 KWKW—Crowell Beach.  
 3:35-KGER—Rancho 1390.  
 KOWL—Just Music.  
 KRKD—Tea-Time Tunes.  
 3:40-KFWB—News.  
 3:45-KFI, KFSD—Dr. Paul.  
 KHJ, KGB, KVOE—Gabriel Heatter.  
 \*KFAC—News.  
 KFOX—Hot Review.  
 KFWB—Marine Story.  
 3:55-KGFJ—Sports Flash.  
**4**  
 KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KGB, KVOE—Fulton Levin.  
 KNX, KCBQ—Herb Shriner.  
 KAGH—Meet the Band.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KGER, KMPC—News.  
 KFVD—Harlematinee.  
 KFWB—Mel Roach.  
 KGFJ—Record Review.  
 KGIH—Hank Penny Show.  
 \*KLAC—News, Sports.  
 KOWL—Musical Showcase.  
 KRKD—Fun With Cubes.  
 \*KWIK—News; On Stage.  
 KWKW—Andy Mansfield.  
 KNLA—Juke Box Matinee.  
 4:05-KGER—Rancho 1390.  
 4:10-KFOX—Freddie Martin.  
 4:15-KFI—Johnny Murray.  
 \*KHJ, KFNM, KGB, KVOE—Frank Hemingway.  
 KNX—Winner Take All.  
 KAGH—Meet the Band.  
 KFSD—You Win It.  
 KFWB—Bing Crosby.  
 KLAC—Sketch Henderson.  
 KMPC—Twilight Tales.  
 KRKD—Melody Time.  
 4:20-KECA—Double Feature.  
 4:25-KGFJ—Sports.  
 4:30-KECA—At Home With the Kirkwoods.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVOE—Passing Parade.  
 KNX, KCBQ—Club 15.  
 KFOX, KWIK—Old-Age Pensions.  
 KFVD—Sundown Roundup.  
 KFWB—Daily Light.  
 KLAC—Swing Time.  
 KMPC—Mellow Moods.  
 \*KOWL—News, Music.  
 KRKD—Symphony in Swing.  
 KWKW—Frank Sinatra.  
 4:45-KECA—Happy Theatre.  
 \*KHJ, KGB, KVOE—News.  
 \*KNX, KCBQ—Ed R. Murrow.  
 KFMB—Get More Out of Life.  
 \*KFSD—Richard Harkness.  
 KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KMPC—Collectors' Corner.  
 KOWL—Italian Program.  
 \*KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Sports; Easy Listening.

4:55-KGFJ—Sports Flash.  
**5**  
 KECA, KFMB—Green Hornet.  
 \*KFI—Feature Wire.  
 KHJ, KGB, KVOE—Straight Arrow.  
 \*KNX, KCBQ—Knox Manning.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Songs of the Saga.  
 KFWB—Stuart Hamblen.  
 KGER—Sports; Rancho 1390.  
 KGFJ—Live at Five.  
 KGIH—Hank Penny Show.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News, Star Time.  
 KOWL—Italian Program.  
 KRKD—Songs of the Saddle.  
 \*KWIK—News; Modern Mood.  
 KWKW—Maury Johnson.  
 KNLA—Juke Box Matinee.  
 5:15-KFI, KFVD—News.  
 KNX—Tom Hamilton.  
 KGIH—Children's Corner.  
 KLAC—Music Room.  
 KMPC—Al Goodman Orch.  
 KWKW—Today at the Races.  
 5:30-KECA, KFMB—Jack Armstrong.  
 KFI, KFSD—Alan Young Show.  
 KHJ, KFNM, KGB, KVOE—Captain Midnight.  
 \*KNX, KCBQ—C. Huntley.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGIH—News.  
 KGFJ—Race Recap.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Western Ballads.  
 KNLA—Future Pianists.  
 5:35-KGIH—Rumba Time.  
 5:45-KHJ, KFNM, KGB, KVOE—Adventures of Tom Mix.  
 \*KNX, KCBQ—News, Garred.  
 KFOX—Excursions in Science.  
 KGER—Billy Starr.  
 KGFJ—Overture to Evening.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Sports.  
 KNLA—Variety.  
 5:55-KNX—News, Frank Goss.  
**6**  
 KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Bob Hope Show.  
 \*KHJ, KFNM, KGB, KVOE—Gabriel Heatter.  
 KNX—Women's Forum.  
 KFAC—Twilight Hour.  
 \*KFOX, KLAC—News.  
 \*KFWB—Clete Roberts, News.  
 KGER—John Brown.  
 KGFJ—Musical Digest.  
 KGIH—Tops in Pops.  
 \*KMPC—News, Bill Harpel.  
 KRKD—Musical Varieties.  
 KWIK—Italo-American Hour.  
 KNLA—Muir College.  
 6:05-KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.  
 6:15-KECA—Hank Weaver, News.  
 KHJ, KGB—Mutual Newswel.  
 KFOX—Hawaiian Music.  
 KFWB—Tune Time.  
 KGER—Stamps Quartet.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KNLA—Mory Burke King.  
 6:25-KECA—Harry Wlamer.  
 6:30-KECA, KFMB—Youth Asks the Government.  
 KFI, KFSD—Fibber and Molly.  
 KHJ, KGB, KVOE—Air Force Hour.  
 KNX, KCBQ—Strike It Rich.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFWB—America's Dances.  
 KGER—Back to the Bible.  
 KGIH—Dinner Concert.  
 KMPC—Santa Anita Track.  
 KRKD—Sweet Pops.  
 KNLA—Eddy Arnold Show.  
 6:45-KECA, KFMB—Earl Godwin.  
 KRKD—Accent on Rhythm.  
 KNLA—Ford Lewis.  
 6:55-KHJ, KGB, KVOE—Bill Henry

**The BULLOCK'S SHOW**  
 THIS WEEK  
 Favorite Story  
 ENOCH SOAMES  
 KFI

7:00 P. M. TUESDAYS  
**7**-KECA, KFMB—David Harding, Countertype.  
 KFI—Favorite Story.

KHJ, KGB—Secret Mission.  
 KNX, KCBQ—Hit the Jackpot.  
 KFAC—Hour of Music.  
 KFSD—Smiths of Hollywood.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.

**Penny-Owsley**  
 CONCERTS  
 "Musical Digest"  
 Nightly at 7:00 - 8:00 pm  
 Commentator: DR. KARL WECKER  
 Direct from Hollywood Bowl  
 KGFJ - 12:10 on your dial

KGFJ—Musical Digest.  
 \*KGIH, KRKD—News.  
 KLAC—570 Club.  
 KMPC—Firestone Favorites.  
 KWIK—Hebrew Hour.  
 KNLA—Dusty Ellison.  
 7:05-KFOX—Evening Melodies.  
 7:15-KGIH—Songs to Remember.  
 KRKD—Three-Quarter Time.  
 7:30-KECA—Report to the People.  
 KFI, KFSD—People Are 7.  
 KHJ, KFNM, KGB, KVOE—Red Ryder.

**Melodies America Loves**  
 SWAN HARBRECHT  
 SOPRANO  
 TREVOR CLARK  
 TENOR  
 Earl Towner, Director  
 KNX—Tuesday—7:30 P.M.  
 HOLLYWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves  
 KFAC—Echoes and Encores.  
 KFMB—Do You Remember?  
 KFOX—Waltz Time.  
 KFWB—Sports Final.  
 KGER—Prophecy Speaks.  
 KGIH—Van Nuys C. of C.  
 KMPC—Words and Music.  
 KRKD—Twilight Serenade.  
 KNLA—Vance Lane.  
 KWIK—Music.  
 7:45-KECA, KFMB—Detroit Symphony.  
 \*KFOX—News.  
 KFWB—Pick of Pops.  
 KGIH—Novelaires.  
 KMPC—Club Time.  
 \*KWIK—Robert Arden.

**8**  
 KECA, KFMB—Detroit Symphony.  
 KFI, KFSD, KMPC—Supper Club.  
 KHJ, KFNM, KGB, KVOE—Count of Monte Cristo.  
 \*KNX—Lovel Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFWB—Christian Science Lecture.  
 KGER—Bible Treasury.  
 KGFJ—Gypsy Moods.  
 KGIH—Hustlin' Hal.  
 \*KLAC, KNLA—News.  
 KWIK—Evening Siesta.  
 8:15-KFI, KFSD—World News.  
 KNX, KCBQ—Jack Smith.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averill Berman.  
 KLAC—Crosby Time.  
 KMPC—Romance and Rhythm.  
 KNLA—Evening Serenade.

8:30-KECA, KFMB—America's Town Meeting.  
 KHJ, KFNM, KGB—Official Detective.  
 KNX, KCBQ—Mr. and Mrs. North.  
 KGER—Clem Davies.  
 KGFJ—Tonight's Variety Show.  
 KLAC—Jan Garber Orch.  
 KMPC—American Music.  
 KNLA—97th Street Corral.  
 8:45-KLAC—Etchings for Evening.  
**9**  
 KECA, KFMB—America's Town Meeting.  
 KFI, KFSD—Big Town.  
 \*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 KNX, KCBQ—Mystery Theater.  
 KFAC—Evening Concert.  
 KFWB—Research Adventures.  
 \*KFWB—Clete Roberts.

\*KGER, KWIK—News.  
 KGFJ—Tonight's Variety Show.  
 KGIH—Western Trails.  
 KLAC—Melody Parade.  
 KMPC—Lloyd Aldrich.  
 KNLA—Squeakin' Deacon.  
 9:05-KGER—Three Suns.  
 KMPC—Parade of Hits.  
 9:15-KHJ, KGB, KVOE—Fleetw Lawton.  
 \*KFOX—News.  
 KFWB—United Nations.  
 KGER—Decision Now.  
 KWIK—Dr. Clem Davies.  
 9:30-KECA, KFMB—Monitor News

**The DAMON RUNYON Theatre**  
 THIS WEEK:  
**ALL HORSE PLAYERS DIE BROKE**  
 KFI 9:30 P.M. TUESDAY

KFI—Damon Runyon Theatre.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KNX—Benlah.  
 KFOX—Serenade in Swingtime.  
 KFSD—Radio City Playhouse.  
 KFWB—Unity Daily News.  
 KGIH—Dance Time.  
 KLAC—Spotlight Serenade.  
 KMPC—Miracle Theater.  
 9:45-KECA—Here's Hollywood.  
 \*KHJ, KGB, KVOE—Fulton Lewis.  
 KNX, KCBQ—Night Editor.  
 KFMB—Bing Crosby.  
 \*KFWB—Music and News.  
 KGIH—News.  
 \*KMPC—News Notebook.  
 KWIK—Dancin' With Anson.

**10**  
 KECA, KFMB—Highfield Reporter.  
 \*KFI, KFSD—Sam Hayes, News.  
 \*KFI—Highlights in Headlines.  
 \*KNX, KCBQ—News, Baseball.  
 KFAC—Lucky Lager Dance.  
 KFOX—Carter Wright.  
 KFVD—Citizens in Action.  
 KFWB—Eastside Show.  
 KGER—Wayside Pulpit.  
 KGFJ—Music You Want.  
 KGIH—Memory Lane.  
 KLAC—Don Otis.  
 KMPC—Bing Crosby Sing.  
 \*KWIK—News; Music.  
 KNLA—Sacred Recount.

10:15-KHJ—Highlights in Music.  
 10:25-KECA—Casa Curat.  
 KFI—Music from Hollywood.  
 KHJ—Olympic Fight.  
 KNX—Bob Eison.  
 KFOX—Music.  
 KFSD—Morton Downey.  
 KFVD—Spade Cooley Time.  
 KGER—At the Beachhouse.  
 KMPC—Dance Parade.  
 10:30-KECA—One for the Book.  
 \*KFI—Carvel's Wild.  
 KNX—Baton and Stars.  
 KFMB—Dance Gogh.  
 KFSD—Concert Hall.  
 KGER—Deems Taylor Concert.  
 KGFJ—Song Book.  
 KGIH—Rhythm Rhapsody.  
 \*KNLA—Dan Lundberg.

10:45-KFI—Melody Time.  
 KFOX—Music.  
 10:55-KFI—Police Bulletins.  
 \*KGIH, KLAC—News.  
**11**  
 KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ, KGB—Dance Orch.  
 \*KNX—Nelson Pringle.  
 KFAC—Lucky Dance Time.  
 KFMB—Cheatin' on Sandman.  
 KFOX—Club Moderne.  
 KFVD—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Herb Jeffries Show.  
 KGIH—Juke Box Review.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWIK—Dancin' With Anson.  
 KNLA—Ray's Band Box.

11:15-KECA—Cinegrill Music.  
 KFI—Morton Downey.  
 KNX—Merry Go-Round.  
 KNLA—Western Echoes.  
 11:30-KECA—Ambassador Orch.  
 KFI—Supper Club.  
 KHJ, KVOE—Dick Foy Orch.  
 \*KFOX—News.  
 KGFJ—H'wood House Party.  
 KMPC—ABC Club.  
 11:40-KFOX—Record Reporter.  
 11:45-KFI—Guest Star.  
 \*KHJ, KGB, KVOE—News.  
 KNX—You and the Law.  
 KFOX—Isachelor & Girl Friend.  
 \*KMPC—News.  
 11:55-KECA—News.

# WEDNESDAY, MARCH 2

\* Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 \*KHJ, KGB—Cecil Brown.  
 KNN—Hatty Babbitt.  
 KAGH—Last Call.  
 KFAC—Country Church.  
 KFOX, KRKD—Bible Institute.  
 KFVD—Wakeup Ranch.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Balles.  
 KGL—Reveille Ranch.  
 KFVB—L. A. Breakfast Club.  
 \*KLAC, KXLA—News.  
 \*KMPC—Norman Nesbitt, News.  
 KOWL—Time, Tonics, Tempos.  
 KWIK—Club KWIK.  
 KXKW—Crowell Beech Prog.  
 8:10—KLAC—Stock Market.  
 8:15—KHJ, KFAM, KGB, KVOE—Victor H. Lindlahr.  
 \*KNN, KGFJ—News.  
 KLAC—Harnes at the Reins.  
 KMPC—Markets; Sports.  
 KXLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 \*KHJ, KFAC, KGL, KOWL, KRKD, KVOE—News.  
 KNN, KCBQ—Grand Slam.  
 KAGH—Hebrew-Christian Hr.  
 KFOX—Words of Life.  
 KFVD—Citizens in Action.  
 KGER—Hammond.  
 KGFJ—Public Messenger.  
 KMPC—Song for You.  
 KXLA—Haven of Rest.  
 KXKW—Stock Quotations.  
 8:45—KFI, KFSD—Lora Lawton.  
 KHJ, KGB, KVOE—Breakfast Time.  
 KNN—Rosemary.  
 KAGH—Words of Life.  
 KFAC—Unity.  
 KFVD—Editor of the Air.  
 KGER—Bible Treasury Hour.  
 KGFJ—Yesterday's Hits.  
 KGL—Coffee Parade.  
 KMPC—In a Nutshell.  
 KOWL—Marine Band.  
 KRKD—Spotlight Varieties.  
 KXKW—Gordon Baker Lloyd.  
**9**—KECA, KFMB—Welcome, Travelers.  
 \*KFI, KFSD, KLAC—News.  
 \*KHJ, KGB—Kate Smith Speaks.  
 KNN—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Rev. Earl Ivie.  
 KFVD—Waltz Time.  
 KFVB—L. A. Breakfast Club.  
 KGER—Lutheran Hour.  
 KGFJ—Disabled Veterans.  
 KGL—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWL—Morning Meditations.  
 KRKD—Sagebrush Serenade.  
 \*KWIK—News; Music.  
 KXKW—Voice of China.  
 KXLA—Bar Nothing Ranch.  
 9:05—KFI—Ladies Day.  
 KLAC—Coffee With Crosby.  
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.  
 KNN, KCBQ—Aunt Jenny.  
 \*KFVD—News.  
 KGL—Ballads for You.  
 KLAC—Music Room.  
 KOWL—Hawaiian Melodies.  
 KXKW—Foursquare Churches.  
 9:30—KECA, KFMB—Kay Kyser College.  
 KHJ—Moods in Music.  
 KNN, KCBQ—Helen Trent.  
 \*KAGH, KOWL, KXKW—News.  
 KFOX—Full Gospel.  
 KFVD—Show Tunes.  
 KFVB—Marsha Walton.  
 KGE—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGL—Valley Shopper.  
 KLAC—Racing News.  
 KMPC—Chef Milani.  
 KWIK—Feature Page.  
 9:35—KAGH—Shop Pasadena.  
 9:45—KFI—Downtown & All Around.  
 KNN, KCBQ—Our Gal Sunday.  
 KFVD—Stitchin' Time.  
 KFVB—Howdy, Stranger.  
 \*KGFJ—Airtorials.  
 KLAC—Pla-Bucks Auction.  
 \*KMPC—Larry Smith, News.  
 KOWL—Album of Song.  
 \*KRKD—News.  
 KXKW—A Date With Dinah.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown & All Around.  
 \*KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
 KNN—Big Sister.  
 KAGH—Music America Loves.  
 KFAC—Morning Concert.  
 \*KFOX, KGER—News.  
 KFVD—Rev. Louis T. Talbot.  
 KFVB—Show Biz Quiz.  
 KGFJ—What Do You Know?

- KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Westerners.  
 KOWL—Yiddish Hour.  
 KRKD—Morning Melodies.  
 KWIK—Spanish Lesson.  
 RWKW—Sports.  
 KXLA—Philco Quiz.  
 10:10—KXKW—Audrey Shops.  
 10:15—KECA, KFMB—Galen Drake.  
 KFI—Are You Listening?  
 KHJ, KGB, KVOE—Gospel Singers.  
 KNN—Ma Perkins.  
 KFOX—Assembly of God.  
 KGER—Truth Marches On.  
 KGL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWIK—Paul Sutton.  
 \*KXLA—News.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story.  
 \*KFI, KGL—News.  
 KHJ, KGB—Luncheon at Sardi's.  
 KNN—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFVB—Music in the Land.  
 KGER—Helen Markham.  
 KRKD—Crazy Rhythm.  
 KWIK—Classified Ads.  
 KXKW—Feature Stories.  
 KXLA—Western Music.  
 10:35—KGL—Romance in Rhythm.  
 10:45—KFI—Life Can Be Beautiful.  
 KNN—Guiding Light.  
 KFAC—Your City.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KWIK—Racing Lineup.  
 KXKW—Mary Norton.  
 10:55—KECA, KFMB—Betsy Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betsy Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KNN—Second Mrs. Burton.  
 KAGH—1300 Club.  
 KFAC—Festival of Music.  
 KFSD—Luncheon With Lopez.  
 \*KFVD, KWIK—News.  
 KFVB—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Sunset and Vine.  
 KGL—Crosby Sings.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Memory Melody.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KXKW—County Supervisor.  
 KXLA—Western Music.  
 11:05—KFOX—Rhythmic Age.  
 11:15—\*KECA, KFMB—Eleanor and Anna Roosevelt.

- KNN—Perry Mason.  
 KFAC—Waltz Time.  
 KFVD—Shopping Highlights.  
 KGER—Concert Hall.  
 KGL—Midmorning Melodies.  
 KMPC—Meet Your Pharmacist.  
 KWIK—Music.  
 KXKW—Stairway to Music.  
 \*KXLA—Pasadena News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFAM, KGB, KVOE—Queen for a Day.  
 KNN, KCBQ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 \*KFOX, KFVB, KOWL, KRKD—News.  
 KFVD—Memory Melodies.  
 KGER—Peter Slack Time.  
 KGFJ—Piano Moments.  
 KLAC—Honest Opinion, Jarvis.  
 KMPC—Tops in Pops.

### DINNER BELL ROUNDUP

Cliffie Stone     Eddie Kirk  
 Herman the Hermit  
 Julie Hayden     Merle Travis  
 Tennesseé Ernie  
 Top Western Talent  
**KXLA 11:30-12:30**  
 Mon, Thru Fri.

- KXLA—Dinner Bell Roundup.  
 11:40—KFOX—Hit Tunes.  
 11:45—KECA—One for the Book.  
 KFI—Light of the World.  
 KNN—What Makes You Tick?  
 KGFJ—Saludos Amigos.  
 KMPC—Star Serenade.  
 KRKD—Sweet Pops.  
 11:55—KGFJ—Sports Flash.  
**12**—\*KECA, KHJ, KAGH—News.  
 KFI—Farm Reporter.  
 KNN—Gordon Mason.  
 KFAC—Luncheon Concert.  
 KFMB—Dance Parade.  
 KFSD—Life Can Be Beautiful.  
 KFVB—Meridian Song.  
 KFVB—Peter Potter.  
 KGER—Music.  
 KGFJ—Intermission.  
 \*KGL—Valley News.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 \*KWIK—News; San Fernando Hour.  
 KXKW—Two on the Aisle.  
 KXLA—Dinner Bell Roundup.  
 12:15—KECA—Norwood Smith Selects.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Hits of Yesterday.  
 KAGH—Voice of Orient.

- \*KFOX, KGER—News.  
 KGL—Real Estate Show.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Art Baker's Notebook.  
 KFI, KFSD—Pepper Young.  
 KHJ—Louise Massey.  
 KNN, KCBQ—Don Ameche.  
 KAGH—McConahays Luncheon.  
 KFVD—Shopping Highlights.  
 \*KFVB—News; Peter Potter.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGL—Hart & Darling.  
 KMPC—Jeanne Gray.  
 \*KOWL—News.  
 KWIK—Navy Band.  
 KXKW—Stock Quotations.  
 KXLA—Ole Rasmusen.  
 12:35—KOWL—Joe Adams.  
 KXKW—Farm News.  
 12:45—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 \*KFAC, KMPC—News.  
 KFOX—Pacific Breezes.  
 KGB—Three Alarm.  
 KWIK—Fiesta Time.  
 KXKW—Circle 1430 Ranch.  
 12:55—KGFJ—Sports Flash.

- 1**—KECA, KFMB—Breakfast in Hollywood.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 \*KNN, KCBQ—Knox Manning.  
 KAGH—Musical Snapshots.  
 KFAC—Piano Parade.  
 KFOX—Barbershop Quartet.  
 \*KFVD, KLAC, KXKW—News.  
 KFVB—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGL—1280 Roundup.  
 KMPC—Music in the Air.  
 KOWL—Joe Adams Show.  
 KRKD—Siesta Time.  
 \*KWIK—News; Just Relax.  
 KXLA—Country Business.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KNN—E. H. Wileman.  
 KAGH—Parade of Memories.  
 KFAC—Classroom Radio.  
 KFOX—Russ Brown Music.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KXKW—Races and Sports.  
 KXLA—Farm Program.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Get More Out of Life.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNN—Call for Help.  
 KAGH—Music Album.  
 KFAC—American Hour.  
 KFOX—Country Boys.  
 KFVD—Hall of Records.  
 \*KFVB, KRKD—News.  
 KGER—Hawaiian Melodies.  
 KGL—Homemakers.  
 KOWL—Paul's Platter Parade.  
 KWIK—Music.  
 KXKW—Hawaiian Echoes.  
 KXLA—Voca Varieties.  
 1:35—KRKD—Symphony of Song.  
 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KFOX—Everybody's Business.  
 KXLA—Listeners Digest.  
 1:55—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFAM, KGB, KVOE—Anniversary Club.  
 KNN, KCBQ—Hit Hunt.  
 KAGH—C. Sharpe Minor.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFVD—Control-Room Capers.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGL—Homemakers.  
 \*KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Paul's Platter Parade.  
 KRKD—So. Cal. Dental Assn.  
 KWIK—Concert Hall.  
 KXLA—Music for You.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KFOX—Rusty Gill.  
 KRKD—Housing Expediter.  
 \*KXKW—News.  
 2:20—\*KECA—Afternoon Final.  
 KNN, KCBQ—Mr. Information.  
 KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red Benson.  
 KNN, KCBQ—Meet the Missus.  
 KFOX—Country Girls.  
 KGER—Garden School.  
 KGFJ—Keyboard Korner.  
 KGL—Variations in Rhythm.  
 KMPC—Chiffon Serenade.  
 \*KOWL—News.  
 KRKD—Tunes in Tempo.  
 KXKW—Platter Parade.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KFOX—Down Homers.

## wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KNN.  
 4:00—Herb Shriner, KNN.  
 6:00—Duffy's Tavern, KFI.  
 6:30—Meredith Willson, KECA.  
 7:30—Amateur Hour, KECA.  
 9:00—Bing Crosby, KECA.  
 9:00—Blondie, KFI.  
 9:30—Milton Berle, KECA.

### Quiz, Participation

8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KNN.  
 9:30—Kay Kyser, KECA.  
 11:30—Queen for a Day, KHJ.  
 11:45—What Makes You Tick, KNN.  
 12:30—Don Ameche, KNN.  
 1:00—Bkfst. in H'wood, KECA.  
 2:30—Meet the Missus, KNN.  
 2:30—Bride and Groom, KECA.  
 3:30—House Party, KECA.  
 8:00—Name That Song, KHJ.  
 8:30—Groucho Marx, KECA.

### Drama

6:30—Family Theatre, KHJ.  
 6:30—Hollywood Theater, KFI.  
 7:00—Comedy Playhouse, KHJ.  
 7:30—Curtain Time, KFI.  
 8:30—Dr. Christian, KNN.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.  
 6:30—Harvest of Stars, KNN.  
 7:00—H'wood Music Hall, KNN.

### Comment-Narration

7:45—Fred Beck, KNN.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.  
 12:00—Gordon Mason, KNN.  
 12:30—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KNN.

### Mystery-Detective

9:30—Mr. D. A., KFI.

### Public Interest-Information

5:45—If They Had Lived, KGFJ.  
 10:30—Policing L. A., KHJ.

### Sports

9:30—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:30—Race Recap, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 6:45—Sam Balter, KLAC.  
 6:15—Bab Kelleys, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 9:30—Inside of Sports, KHJ.

### Popular-Western Music

8:00—Harry Babbitt, KNN.  
 10:00—Westerners, KMPC.  
 4:30—Club 15, KNN.  
 4:45—Stuart Hamblen, KFVB.  
 8:00—Supper Club, KFI, KMPC.  
 8:15—Jack Smith, KNN.

KGFI—Hawaiian Serenade.  
KGIH—Talent Showcase.  
KRKD—Organ Moods.  
KWKW—Races and Sports.  
2:50—KWKW—Light and Airy.  
2:55—KGFI—Sports Flash.

**3**—KECA, KFMB—Ladies Be Seated.  
KFI, KFSD—Road of Life.  
KHJ, KGB, KVOE—Happy Gang.  
KNX, KCBQ—Arthur Godfrey.  
\*KAGH, KFOX, KLAC, KWIK, KNLA—News.  
KFAC—Musical Favorites.  
KFVD—Hall of Records.  
KFWB—Bill Anson.  
KGER—Rancho 1390.  
KGFJ—Record Jackpot.  
KGIH—Keyboard Melodies.  
KMPC—Bill Ewing.  
KOWI—Radio Outlook.  
KRKD—Tops in Pops.  
KWKW—Handicap Contest.

3:05—KAGH—Square at Round Table  
3:15—KFI, KFSD—The Brighter Day Hypnotism.  
\*KGIH—News.  
KLAC—Don Otis Show.  
KOWI—Rhythm at Random.  
KWIK—Music.  
KWKW—Races and Sports.  
KNLA—Juke Box Matinee.

2:25—KGFJ—Sports Flash.  
3:30—KECA, KFMB—House Party.  
KFI, KFSD—Aunt Mary.  
KHJ—Music.  
KFAC—Lyrics in Chorus.  
KFOA—Hawaiian Music.  
KFVD—Harlematinee.  
KGB—Lanny Ross Show.  
\*KGER, KOWI, KRKD—News.  
KGIH—Dance Matinee.  
KMPC—Swing 'n' Sing.  
KWIK—G. I. Platter Parade.  
KWKW—Crowell 1390.

3:35—KOWI—Just Music.  
KRKD—Tea-Time Tunes.

3:40—KFWB—News.  
3:45—KUI, KFSD—Dr. Paul.  
KHJ, KGB, KVOE—Gabriel Heuter.

\*KFAC—News.  
KFOA—Pet Review.  
KFWB—Guest Star.  
KOWI—Betsy Delahunty, Songs

2:55—KGFJ—Sports Flash.

**4**—KECA—Frances Scully.  
KFI, KFSD—This Woman's Secret.  
\*KHJ, KGB, KVOE—Fulton Lewis.  
KNX, KCBQ—Herb Shriner.  
KAGH—Freddie Martin.  
KFAC—Musical Masterpieces.  
\*KFOX, KGER, KMPC—News.  
KFVD—Harlematinee.  
KFWB—Met Roach.  
KGFJ—Record Review.  
KGIH—Hank Penny Show.  
\*KLAC—News and Sports.  
KOWI—Musical Showcase.  
KRKD—Piano Paintings.  
\*KWIK—News; On Stage.  
KWKW—Andy Mansfield.  
KNLA—Juke Box Matinee.

4:05—KGER—Rancho 1390.  
4:10—KFOX—Freddie Martin.  
4:15—KFI—Johnny Murray.  
\*KHJ, KFNM, KGB, KVOE—Frank Hemingway.  
KNX—Winner Take All.  
KAGH—Jump-Jump.  
KFSD—You Win It.  
KFWB—Bing Crosby.  
KLAC—Sketch Henderson.  
KMPC—The Jewel Box.  
KRKD—Melody Time.

4:20—KECA—Double Feature.  
4:25—KGFJ—Sports.  
4:30—KECA—At Home With the Kirkwoods.  
KFI—Burritt Wheeler.  
\*KHJ, KGIH, KVOE—Passing Parade.  
KNX, KCBQ—Club 15.  
KFOX, KWIK—Old-Age Pensions.  
KFVD—Sundown Roundup.  
KFWB—Cafery Assembly.  
KLAC—Swing Time.  
KMPC—Mellow Moods.  
\*KOWI—News, Music.  
KRKD—Symphony in Swing.  
KWKW—Frank Sinatra.  
4:45—KECA—Happy Theater.  
\*KHJ, KGB, KVOE—News.  
\*KNX, KCBQ—Ed R. Murrow.  
\*KFSD—H. V. Kaltenborn.  
KFWB—Stuart Hamblen.  
KLAC—Racing Roundup.  
KMPC—Collectors' Corner.  
KOWI—Italian Program.  
\*KRKD—News.  
KWIK—Musical Quiz.  
KWKW—Sports, Easy Listening.

4:55—KGFJ—Sports Flash.  
**5**—KECA, KFMB—Challenge of the Yukon.

\*KFI—Feature Wiro.  
KHJ, KGR, KVOE—Superman.  
\*KNX, KCBQ—Knox Manning, News.  
KFAC—Sunset Serenade.  
KFOX—Sunshine Mission.  
KFVD—Songs of the Sage.  
KFWB—Stuart Hamblen.  
KGER—Sports; Rancho 1390.  
KGFJ—Live at 5.  
KGIH—Hank Penny Show.  
\*KLAC—Fred Henry Reports.  
\*KMPC—News, Star Time.  
KOWI—Italian Program.  
KRKD—Songs of the Saddle.  
\*KWKW—News; Modern Mood.  
KWKW—Maurice Johnson.  
KNLA—Juke Box Matinee.

5:15—\*KFI, KFVD—News.  
KGIH—Children's Corner.  
KLAC—Music Room.  
KMPC—Al Goodman Orch.  
KWKW—Today at the Races.

5:30—KECA, KFMB—Jack Armstrong.  
KFI—Casa Cugat.  
KHJ, KFNM, KGB, KVOE—Captain Midnight.  
\*KNX, KCBQ—Chet Huntley.  
\*KLAC—Whoa Bill Club.  
\*KFOX, KGIH—News.  
\*KFSD—This Is the Story.  
KGFJ—Race Recap.  
KLAC—Peggy Lee, Songs.  
KMPC—All-Time Hits.  
KRKD—Sports Dial.  
KWIK—Western Ballads.  
KNLA—Future Pianists.

5:35—KGIH—Rumba Time.  
5:45—\*KFI, KFSD—Elmer Peterson.  
KHJ, KFNM, KGB, KVOE—Tom Mix.  
\*KNX, KCBQ—News, Garred.  
KFOX—Your Fishcauser.  
KGER—Billy Starr.  
KGFJ—If They Had Lived.

**SAM BALTER'S "SPORTS BOOK"**

5:45 - 6:00 p.m.  
Monday through Saturday  
**KLAC**

\*KLAC—Sam Balter, Sports.  
KMPC—Top Tunes.  
KRKD—Race Results.  
KWIK—Sports.  
KNLA—Variety.

5:55—\*KNX—News, Frank Goss.  
KGFJ—Film News.

**6**—KECA, KFMB—Edwin C. Hill.  
KFI, KFSD—Duffy's Tavern.  
\*KHJ, KGB, KVOE—Gabriel Heuter.  
KNX, KGRQ—County Fair.  
KFAC—Twilight Hour.  
\*KFOX, KLAC—News.  
\*KFWB—Clete Roberts, News.  
KGER—John Brown.  
KGFJ—Musical Digest.  
KGIH—Tops in Pops.  
\*KMPC—News, Bill Harpel.  
KRKD—Varieties in Music.  
KWIK—Halo-American Hour.  
KNLA—Pasadena Edition.

6:05—\*KECA—Headline Edition.  
KLAC—At Jara's Ballroom.

6:15—\*KECA—Hank Weaver, News.  
\*KHJ, KGB—Mutual Newsreel.  
KFOX—Hawaiian Music.  
\*KFWB—Manchester Boddy.  
KGER—Stamps Quartet.  
KMPC—Bob Kelley, Sports.  
KRKD—Hawaiian Memories.

6:25—KECA—Animal World Stories.  
6:30—KECA, KFMB—Meredith Willson Show.  
KFI—Hollywood Theater.  
KHJ, KGB, KVOE—Family Theater.  
KNX, KCBQ—Harvest of Stars  
KFAC—Hour of Music.  
KFOX—Hal's Memory Room.  
KFSD—Living, 1949.  
KFWB—America Dances.  
KGER—Back to the Bible.  
KGIH—Dinner Concert.  
KMPC—Santa Anita Track.  
KRKD—Sweet Pops.  
KXEA—Eddy Arnold Show.

**FOREST LAWN**  
Presents  
**HOLLYWOOD BOWL AUDITIONS**  
KFI 7 PM WED.

6:45—KRKD—Accent on Rhythm.  
KNLA—Ford Lewis.  
6:55—\*KHJ, KGB, KVOE—Bill Henry, News.  
**7**—KECA, KFMB—Lone Ranger.  
KFI—Hollywood Bowl Auditions.  
KHJ, KGB—Comedy Playhouse  
KNX, KCBQ—Hollywood Music Hall.  
KFAC—Hour of Music.  
KFOX—Evening Melodies.  
KFSD—Lights of the City.  
KFWB—America Dances.  
KGER—Family Bible Hour.

**Penny-Owsley CONCERTS**  
"Musical Digest" Nightly at 7 pm  
Commentator: 7:00 - 8:00 pm  
DR. KARL WECKER  
Direct from Hollywood Bowl  
KGFJ - 12:30 on your dial

KGFJ—Musical Digest.  
\*KGIH, KRKD—News.  
KLAC—570 Club.  
KMPC—Firestone Favorites.  
KIPC—Pasadena Musicians.  
KWIK—Building Burbank.  
KNLA—Dusty Ellison.

7:15—KGIH—Songs to Remember.  
KRKD—Three-Quarter Time.

7:30—KECA, KFMB—Original Amateur Hour.  
KFI, KFSD—Curtain Time.  
KHJ, KFNM, KGB, KVOE—Chico Kid.  
KNX, KCBQ—Free for All.  
KFAC—Edoies and Encores.  
KFOX—Waltz Time.  
KFWB—Sports Final.  
KGER—Prophecy Speaks.  
KGIH—Johnny Morgan Show.  
KMPC—Words and Music.  
KIPC—Let's Talk It Over.  
KRKD—Twilight Serenade.  
KWIK—Music.  
KNLA—Vance Lane.

7:45—\*KFOX—News.  
KFWB—Pick of Pops.  
KMPC—Club Time.  
\*KWIK—Robert Arden.

**8**—KECA, KFMB—Original Amateur Hour.  
KFI, KFSD, KMPC—Supper Club.  
KHJ, KFNM, KGR, KVOE—Name That Song.  
\*KNX—Lowell Thomas.  
KFAC—Evening Concert.  
KFOX—County Barn Dance.  
KFWB—Williams-Rodgers.  
KGER—Bible Treasury.  
KGFJ—Caucasian Memories.  
KGIH—Hustlin' Hal.  
KMPC—Midweek Devotional.  
KWIK—Evening Siesta.

8:10—KLAC—Crosby Time.  
8:15—\*KFI, KFSD—World News.  
KNX, KCBQ—Jack Smith.  
KGER—Hebrew Christian.  
\*KGFJ—News, Averill Berman.  
KMPC—Romance and Rhythm.  
KNLA—Variety.

8:30—KECA, KFMB—Groucho Marx.  
KFI, KFSD—Great Geldersleeve  
KHJ, KGB—Scattergood Baines  
KNX, KCBQ—Dr. Christian.  
\*KFWB—News.  
KGER—Music.  
KGFJ—Tonight's Variety Show  
KLAC—Jan Garber Orch.  
KMPC—American Music.  
KIPC—Pasadena City College.  
KNLA—97th Street Corral.

8:45—KFWB—Howdy Stranger.  
KLAC—Luchins for Evening.  
KIPC—Campus Highlights.

8:55—\*KHJ, KGB—By a Gunner.

**9**—KECA, KFMB—Bag Crosby.  
KFI, KFSD—Blonde.  
\*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
KNX—Capital Clockroom.  
KFAC—Evening Concert.  
KFOX—Minor Chace.  
\*KFWB—Clete Roberts.  
\*KGER, KVOE—News.  
KGFJ—Tonight's Variety Show  
KGIH—Western Trails.  
KLAC—Melody Parade.  
KMPC—Aloha Adrenaline.

9:05—\*KGER—Three Suns.  
KMPC—Parade of Hits.

9:15—\*KHJ, KGB, KVOE—Fleetwood Lawton.  
\*KFOX—News.  
KFWB—United Nations.  
KGER—Guest Star.  
KIPC—Jazz Tunes.  
KWIK—Dr. Clem Davies.

9:30—KECA, KFMB—Milton Bastie.  
KFI, KFSD—Mr. Dist. Atty.  
KHJ, KGB, KVOE—Inside of Sports.  
KNX—Reulah.  
KFOX—L. B. Town Forum.  
KFWB—Unity Daily Word.  
KGIH—Dance Time.  
KLAC—Spotlight Serenade.  
KMPC—Miracle Theater.  
KIPC—French Quarter.

9:45—\*KHJ, KGB, KVOE—Fulton Lewis.  
KNX, KCBQ—Night Editor.  
\*KFWB—Music and News.  
\*KGIH—News.  
\*KMPC—News Notebook.

9:55—\*KLAC—News.

**10**—\*KECA, KFMB—Richfield Reporter.  
\*KFI, KFSD—Sam Hayes, News.  
\*KHJ—Highlights in Headlines.  
\*KNX, KCBQ—News, Humfrey.  
KFAC—Lucky Lager Dance.  
KFOX—Oriental Moods.  
KFVD—Citizens in Action.  
KFWB—Eastside Show.  
KGER—Wayside Pulpit.  
KGFJ—Music You Want.  
KGIH—Memory Lane.  
KLAC—Ice Hockey, L. A. vs. Fresno.  
KMPC—Bing Crosby Sings.  
\*KWIK—News; American Hour.  
KNLA—Olympic Fights.

10:05—KHJ—Highlights in Music.  
10:15—KECA—Casa Cugat.  
KFI—Tom Harmon, Sports.  
KNX—Bob Elson.  
KFMR—Highways of Melody.  
KFOX—Decision Now.

KPPC—Books.  
KNLA—Squeakin' Deacon.

9:05—\*KGER—Three Suns.  
KMPC—Parade of Hits.

9:15—\*KHJ, KGB, KVOE—Fleetwood Lawton.  
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KFI—Tom Harmon, Sports.  
KNX—Bob Elson.  
KFMR—Highways of Melody.  
KFOX—Decision Now.

**SPADE COOLEY TIME**  
with George Sardejs  
NOW 10:15 P.M.  
Check KEVD  
LOS ANGELES

KFVD—Spade Cooley Time.  
KGER—At the Ranchhouse.  
KMPC—Dance Parade.

10:30—KECA—One for the Book.  
\*KFI—Carvech Wells.  
KHJ—Policing L. A.  
KNX—Symphonette.  
KFMB—Dance Orch.  
KFSD—Concert Hall.  
KGB—Deems Taylor Concert.  
KGFJ—Hollywood House Party.  
KGIH—Rhythm Rhapsody.

10:45—KFI—Melody Time.  
KFI—Jack Fisher Orch.  
KFOX—The Bachelors.

10:55—KFI—Police Bulletins.  
\*KGIH, KLAC—News.

**11**—\*KECA—News of Tomorrow.  
\*KFI, KFSD, KWIK—News.  
KHJ, KGB—Dance Orch.  
\*KNX—Nelson Pringle.  
KFAC—Lucky Lager Tine.  
KFMB—Cheatin' on Sandman.  
KFOX—Club Moderne.  
KFVD—Spade Cooley Time.  
KFWB—Eastside Show.  
KGER—At the Ranchhouse.  
KGFJ—Herb Jeffries Show.  
KGIH—Juke Box Review.  
KLAC—Don Otis.  
KMPC—Dance Parade.  
KNLA—Ray's Band Box.

11:15—KECA—Cinegrill Room.  
KFI—Palace Hotel Orch.  
KNX—Merry-Go-Round.  
KFSD—Dance Orch.  
KWIK—Dancing' With Anson.  
KNLA—Western Echoes.

11:30—KECA—Empire Room Orch.  
KFI—Supper Club.  
KHJ, KVOE—Dick Fay Orch.  
\*KFOX—News.  
KGER—Orchestra of '49.  
KMPC—ABC Club.

11:45—KFI—Melodiana.  
\*KHJ, KGB, KVOE—News.  
\*KNX—You and the Law.  
\*KMPC—News.


11:55—\*KECA—News.

# THURSDAY, MARCH 3

★Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 ★KHJ, KGB—Cecil Brown.  
 KXN—Harry Rabbitt.  
 KAGH—Last Call.  
 KFAC—Country Church.  
 KFOV, KRKD—Haven of Rest.  
 KFVD—Wakeup Ranch.  
 KFVB—Andrew Fearing.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Balles.  
 KGLL—Beveille Ranch.  
 ★KLAC—KXLA—News.  
 ★KMPC—Norman Nesbitt, News.  
 KOWI—Time, Topics and Tempos.  
 KWIK—Klub KWIK.  
 KWKW—Crowell Beech Prog.
- 8:10—KLAC—Stock Market.  
 8:15—KHJ, KFAM, KGB, KVOE—Victor H. Lindlahr.  
 ★KXN—News.  
 ★KFVB—Piano; News.  
 KGFJ—Community Chest.  
 KLAC—Haynes at the Beins.  
 KMPC—Markets.  
 KXLA—Music.
- 8:20—KGFJ—News.  
 8:25—KMPC—Sports Roundup.  
 8:30—KFI, KFSD—Jack Berch.  
 ★KHJ, KFAC, KGLL, KOWI, KRKD, KVOE—News.  
 KXN, KCBQ—Grand Slam.  
 KAGH—Hebrew-Christian Hr.  
 KFOX—Words of Life.

**CITIZENS IN ACTION**  
 This Concerns You  
 8:30 A.M. and 10 P.M.  
 Mon. thru Fri.



- KFVD—Citizens in Action.  
 KFVB—Music.  
 KGER—Hammond.  
 KGFJ—Public Messenger.  
 KMPC—Song for You.  
 KWKW—Steele Quotations.  
 KXLA—Baptist Brothers.
- 8:45—KFI, KFSD—Lora Lawton.  
 KHJ, KGB, KVOE—Breakfast Time.  
 KXN—Rosemary.  
 KAGH—Words of Life.  
 KFAC—Unity.  
 KFVD—Editor of the Air.  
 KFVB—Science of Mind.  
 KGER—Bible Treasury.  
 KGFJ—Yesterday's Hits.  
 KGLL—Coffee Parade.  
 KMPC—In a Nutshell.  
 KOWI—Waltz Time.  
 KRKD—Spotlight Varieties.  
 AWEW—Gordon Baker Lloyd.

- 9**—KECA, KFMB—Welcome Travelers.  
 ★KFI, KFSD, KLAC—News.  
 ★KHJ, KGB—Kate Smith Speaks.  
 KXN—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOV—Rev. Ivis.  
 KFVD—Waltz Time.  
 KFVB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—Your County at Work.  
 KGLL—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWI—Morning Meditations.  
 KRKD—Sagehorn Serenade.  
 ★KWIK—News; Music.  
 KWKW—Voice of China.

**TENNESSEE ERNIE**  
 IN  
 RADIO'S HOTTEST  
 WESTERN SHOW  
**KXLA**  
 9 - 10 A. M. — Mon.-Fri.

- KXLA—Bar Nothing Ranch.  
 KFI—Ladies Day.  
 KLAC—Coffee With Crosby.  
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.  
 KXN, KCBQ—Annt Jenny.  
 ★KFVD—News.  
 KFVB—Crosby Entertainers.  
 KGFJ—Internal Revenue.  
 KGLL—Ballads for You.  
 KLAC—Music Room.  
 KOWI—Hawaiian Melodies.  
 KWKW—Foursquare Churches.

- 9:30—KECA, KFMB—Ray Kyser College.  
 KHJ—Moods in Music.  
 KXN, KCBQ—Helen Trent.  
 ★KAGH, KOWL, KWKW—News.  
 KFOX—Full Gospel.  
 KFVD—Show Tunes.  
 KFVB—Marsha Walton.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGLL—Valley Shopper.  
 KLAC—Racing News.  
 KMPC—Chef Milani.  
 KWIK—Feature Page.
- 9:35—KAGH—Shop Pasadena.  
 9:45—KFI—Downtown & All Around.  
 KXN, KCBQ—Our 6th Sunday.  
 KFVD—Stitchin' Time.  
 KFVB—Howdy, Stranger.  
 ★KGFJ—Airtorials.  
 KLAC—Pla-Bucks Auction.  
 ★KMPC—Larry Smith, News.  
 KOWI—Album of Song.  
 ★KRKD—News.  
 KWKW—A Date With Dinah.

- 10**—KECA, KFMB—Ted Malone.  
 KFI—Standard School Broadcast.  
 ★KHJ, KFAM, KGB, KVOE—Glenn Hardy, News.  
 KXN—Big Sister.  
 KAGH—Music America Loves.  
 KGER—Morning Concert.  
 ★KFOV, KGER—News.  
 KFVD—Rev. Louis T. Talbot.  
 KFVB—Show Biz Quiz.  
 KGFJ—What D'You Know?  
 KGLL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Westeners.  
 KOWI—Yiddish Hour.  
 KRKD—Morning Melodies.  
 KWIK—Spanish Lesson.  
 KWKW—Sports.  
 KXLA—Philon Quiz.

- 10:10—KWKW—Audrey Shops.  
 10:15—KECA, KFMB—Galen Drake.  
 KHJ, KFAM, KGB—Benny Walker Kitchen.  
 KXN—Ma Perkins.  
 KFOV—Assembly of God.  
 KGER—Lean Back & Listen.  
 KGLL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWIK—Paul Sutton.  
 ★KXLA—News.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story.  
 ★KFI, KGLL—News.  
 KHJ, KGB—Luncheon at Sardi's.  
 KXN—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFVB—Music in the Land.  
 KGER—Helen Markham.  
 KRKD—Crazy Rhythm.

**Thursday Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

3:00—Arthur Godfrey, KXN.  
 4:00—Herb Shriner, KXN.  
 6:00—Music Hall, KFI.  
 8:30—Aldrich Family, KFI.  
 9:00—Burns and Allen, KFI.

**Quiz, Participation**

8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KXN.  
 9:30—Ray Kyser, KECA.  
 11:30—Queen for a Day, KHJ.  
 11:45—What Makes You Tick, KXN.

12:30—Don Ameche, KXN.  
 1:00—Bkfst. in H'wood, KECA.  
 2:30—Meet the Misses, KXN.  
 2:30—Bride and Groom, KECA.  
 3:30—House Party, KECA.  
 9:30—Noah Webster Says, KFI.

**Drama**

7:00—James Hilton, KXN.  
 7:00—Screen Guild, KFI.  
 7:30—First Nighter, KXN.  
 8:30—Theatre, U.S.A., KECA.

**Classical, Semi-Classical**

**Music**

8:00—Fred Waring, KFI.  
 7:30—Fred Waring, KFI.

**Comment-Narration**

7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.

10:00—Ted Malone, KECA.  
 11:15—Dorothy Kilgallen, KECA.  
 12:00—Gordon Mason, KXN.  
 12:30—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KXN.

**Mystery-Detective**

6:00—Suspense, KXN.  
 6:30—Crime Photographer, KXN.  
 7:00—Counterspy, KECA.  
 8:30—Mr. Keen, KXN.  
 9:00—FBI in Peace and War, KXN.  
 9:30—Michael Shayne, KECA.

**Sports**

9:30—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:30—Race Recap, KGFJ.  
 3:30—Sports Dial, KRKD.  
 3:45—Sam Balter, KLAC.  
 3:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:15—Fishing Pals, KFOX.  
 9:30—Inside of Sports, KHJ.

**Popular-Western Music**

8:00—Harry Babbitt, KXN.  
 10:00—Westerners, KMPC.  
 4:30—Club 15, KXN.  
 4:45—Stuart Hamblen, KFVB.  
 4:30—Jo Stafford Show, KECA.  
 8:00—Supper Club, KFI, KMPC.  
 8:15—Jack Smith, KXN.

- KWIK—Classified Ads.  
 KWKW—Feature Stories.  
 KXLA—Western Music.
- 10:35—KFOX—Morning Music.  
 KGLL—Romance in Rhythm.  
 10:45—KFI—Life Can Be Beautiful.  
 KXN—Guiding Light.  
 KFAC—L. A. Medical Assn.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KWIK—Racing Lineup.  
 KWKW—Mary Norton.
- 10:55—KECA, KFMB—Betty Crocker Magazine.  
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker Magazine.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KXN—Second Mrs. Burton.  
 KAGH—19th Club.  
 KFAC—Festival of Music.  
 KFOX—Rhythmic Age.  
 ★KFVD, KWIK—News.  
 KFVB—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Sunset and Vine.  
 KGLL—Crosby Sings.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Memory Melodies.  
 KOWI—Spanish Hour.  
 KRKD—Songs of Vesteyear.  
 KWKW—Song Parade.  
 KXLA—Western Music.
- 11:15—KECA, KFMB—Dorothy Kilgallen.  
 KXN—Perry Mason.  
 KFAC—Waltz Time.  
 KFVD—Shopping Highlights.  
 KGER—Concert Hall.  
 KGLL—Midmorning Melodies.  
 KMPC—Neighborhood Voice.  
 KWIK—Organ Melodies.  
 KWKW—Stairway to Music.
- ★KXLA—Pasadena News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFAM, KGB, KVOE—Queen for a Day.  
 KXN, KCBQ—Nora Drake.  
 KGER—Keyboard Artistry.  
 ★KFMB—Banquet Talking.  
 ★KFOX, KFVB, KRKD—News.  
 KFVD—Memory Melodies.  
 KGER—Peter Slack Time.  
 KGFJ—Piano Moments.  
 KLAC—Honest Opinion, Jarvis.  
 KMPC—Tops in Pops.  
 KOWI—Torrance-Lomita Parade.  
 KXLA—Dinner Bell Roundup.  
 11:40—KFOX—Hit Tunes.  
 11:45—KECA—One for the Book.  
 KFI—Light of the World.  
 KXN—What Makes You Tick?  
 KGFJ—Saludos Amigos.  
 KMPC—Star Serenade.  
 KRKD—Sweet Pops.

- KWIK—Concert Miniature.  
 11:55—KECA, KFMB—Sports Flash.
- 12**★KECA, KHJ, KAGH, KGB, KGLL, KWIK—News.  
 KFI—Farm Reporter.  
 KXN—Gordon Mason.  
 KFAC—Luncheon Concert.  
 KFSD—Life on a Beautiful.  
 KFVD—Meridian Song.  
 KFVB—Peter Potter.  
 KGER—Music.  
 KGFJ—Intermission.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWI—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 KWKW—Armand Tokatyan.  
 KXLA—Dinner Bell Roundup.
- 12:15—KECA—Norwood Smith Selects.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Hits of Yesterday.  
 KAGH—Voice of Orient.  
 ★KFOX, KGER—News.  
 KGLL—Real Estate Page.  
 KWIK—San Fernando Hour.
- 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Art Baker's Notebook.  
 KFI, KFSD—Pepper Young.  
 KHJ—Louise Massey.  
 KXN, KCBQ—Don Ameche.  
 KAGH—Luncheon at McConshays.  
 KFVD—Shopping Highlights.  
 ★KFVB—KOWI—News.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGLL—Western Music.  
 KMPC—Jeanne Gray.  
 KWIK—Navy Band.  
 KWKW—Stock Quotations.  
 KXLA—Ole Rasmussen.
- 12:35—KOWI—Joe Adams Show.  
 KWKW—Farm News.  
 12:45—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 ★KFAC, KMPC—News.  
 KFOV—Pacific Breezes.  
 KGB—Three Alarm.  
 KWIK—Fiesta Time.  
 KWKW—Circle 1430 Ranch.
- 12:55—KGLL—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Look at H'wood.  
 KXN, KCBQ—Knox Manning.  
 KAGH—Martha Brandin.  
 KFAC—Piano Parade.  
 KFOX—Barbershop Quartet.  
 ★KFVD, KWIK, KWKW—News.  
 KFVB—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGLL—1260 Roundup.  
 KLAC—News, Sports.  
 KMPC—Music in the Air.  
 KOWI—Joe Adams Show.  
 KRKD—Siesta Time.  
 KXLA—Community Broadcaster.
- 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KXN—Harry Babbitt.  
 KAGH—Parade of Memories.  
 KFAC—Classroom Radio.  
 KFOX—Russ Brown Music.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KWKW—Races and Sports.  
 KXLA—Farm News.
- 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Get More Out of Life.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KXN—Call for Help.  
 KAGH—Rhythm in Rhyme.  
 KFAC—American Hour.  
 KFOX—Doc Hopkins.  
 KFVD—Hall of Records.  
 KGER—Hawaiian Melodies.  
 KGLL—Homemakers.  
 KOWI—Paul's Platter Parade.  
 ★KRKD—News.  
 KWIK—Music.  
 KWKW—Hawaiian Echoes.  
 KXLA—Vocal Varieties.
- 1:35—KRKD—Symphony of Song.  
 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KFOX—Everybody's Business.  
 KWKW—Sports; Want Ads.  
 KXLA—Listeners Digest.
- 1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFAM, KGB, KVOE—Anniversary Club.  
 KXN, KCBQ—Blind Hunt.  
 KAGH—C. Sharpe Minor.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFVD—Control-Room Capers.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Whispering T.P.  
 KGLL—Homemakers.  
 ★KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWI—Paul's Platter Parade.  
 KRKD—Fed. Women's Clubs.



- KWK—Concert Hall.
- KXLA—Music for You.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Fortia Faces Life
- KKRD—Rusty Gil.
- KKRD—Colorado River Assn.
- \*KWKW—Sports; News.
- 2:25—KECA—Afternoon Final.
- KXX, KCRQ—Mr. Information
- KGJ—Sports Flash.
- 2:30—KECA, KFMB—Bride and Groom
- KFI, KFSD—Just Plain Bill.
- KHJ, KGB, KVOE—Bed Benson.
- KXX, KCRQ—Meet the Missus
- KFOX—Country Girls.
- KGER—Garden School.
- KGJ—Keyboard Korner.
- KGIL—Variations in Rhythm.
- KMPC—Chiffon Serenade.
- \*KOWL—News.
- KKRD—Tunes in Tempo.
- KWKW—Pasadena Playhouse.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KFOX—Down Homers.
- KGJ—Hawaiian Serenade.
- KGIL—Talent Showcase.
- KKRD—Organ Moods.
- KWKW—Races and Sports.
- 2:50—KWKW—Light and Airy.
- 2:55—KGJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—Road of Life.
- KHJ, KGB, KVOE—Happy Gang.
- KXX, KCRQ—Arthur Godfrey.
- \*KAGH, KFOX, KXLA—News.
- KFAC—Musical Favorites.
- KFYD—Hall of Records.
- KFWB—Bill Anson.
- KGER—Rancho 1390.
- KGJ—Record Jackpot.
- KGIL—Keyboard Melodies.
- \*KLAC—News, Sports.
- KMPC—Bill Ewing Show.
- KOWL—Radio Outlook.
- KKRD—Tops in Pops.
- \*KWKW—News; Music.
- KWKW—Handicap Contest.
- 3:05—KAGH—Square at Round Table.
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI, KFSD—The Brighter Day
- KFOX—George Highley.
- \*KGIL—News.
- KOWL—Rhythm at Random.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KGJ—Sports Flash.
- 3:30—KECA, KFMB—House Party.
- KFI, KFSD—Aunt Mary.
- KHJ—Music.
- KFAC—Lyrics in Chorus.
- KFOX—Hawaiian Music.
- KFYD—Harlematinee.
- \*KGER, KOWL, KKRD—News.
- KGIL—Dance Matinee.
- KMPC—Swing 'n' Sing.
- KWKW—G. I. Platter Parade.
- KWKW—Crowell Beech.
- 3:35—KGER—Rancho 1390.
- KOWL—Just Music.
- KKRD—Tea-Time Tunes.
- 3:40—KFWB—News.
- 3:45—KFI, KFSD—Dr. Paul.
- KHJ, KGB, KVOE—Gabriel Heatter.
- \*KFEAC—News.
- KFOX—Pet Review.
- KFWB—Here's to Vets.
- 3:55—KGJ—Sports Flash.
- 4—KECA—Frances Scully.
- KFI, KFSD—This Woman's Secret.
- \*KHJ, KGB, KVOE—Fulton Lewis.
- KXX, KCRQ—Herb Shriner.
- KAGH—Meet the Band.
- KFAC—Musical Masterpieces.
- KFOX, KGER, KMPC—News.
- KFYD—Harlematinee.
- KFWB—Mel Roach.
- KGJ—Record Review.
- KGIL—Bank Penny Show.
- \*KLAC—News, Sports.
- KOWL—Musical Showcase.
- KKRD—Piano Paintings.
- \*KWKW—News; On Stage.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Rancho 1390.
- 4:10—KFOX—Freddie Martin.
- 4:15—KFI—Johnny Murray.
- \*KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KXX—Winner Take All.
- KAGH—Meet the Band.
- KFMB—Little Show.
- KFSD—You Win It.
- KFWB—Bing Crosby.
- KLAC—Skitch Henderson.
- KMPC—Twilight Tales.
- KKRD—Melody Time.
- 4:20—KECA—Double Feature.
- 4:25—KGJ—Sports.
- 4:30—KECA—At Home With the Kirkwoods.
- KFI—Burrill Wheeler.

- \*KHJ, KGB, KVOE—Passing Parade.
- KXX, KCRQ—Club 15.
- KFOX—Old-Age Pensions.
- KFYD—Sundown Roundup.
- KFWB—Daily Light.
- KLAC—Swing Time.
- KMPC—Mellow Moods.
- \*KOWL—News, Music.
- KKRD—Symphony in Swing.
- KWKW—Old-Age Pension.
- KWKW—Frank Sinatra.
- 4:45—KECA—Happy Theater.
- \*KHJ, KGB, KVOE—News.
- \*KXX, KCRQ—Ed R. Murrow.
- KFWB—Stuart Hamblen.
- KLAC—Racing Roundup.
- KMPC—Collectors' Corner.
- KOWL—Italian Program.
- \*KKRD—News.
- KWKW—Musical Quiz.
- KWKW—Sports; Easy Listening.
- 4:55—KGJ—Sports Flash
- 5—KECA, KFMB—Green Hornet.
- \*KFI—Feature Wire.
- KHJ, KGB, KVOE—Straight Arrow.
- \*KXX, KCRQ—News, Knox Manning.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFYD—Songs of the Sage.
- KFWB—Stuart Hamblen.
- KGER—Sports; Rancho 1390.
- KGJ—Jive at 5.
- KGIL—Hank Penny Show.
- \*KLAC—Fred Henry Reports.
- \*KMPC—News, Star Time.
- KOWL—Italian Program.
- KKRD—Songs of the Saddle.
- \*KWKW—News; Modern Mood.
- KWKW—Maurice Johnson.
- KXLA—Juke Box Matinee.
- 5:15—KFI, KFSD—News.
- KXX—Tom Hanlon.
- KGIL—Children's Corner.
- KLAC—Music Room.
- KMPC—Al Goodman Orch.
- KWKW—Today at the Races.
- 5:30—KECA, KFMB—Jack Armstrong.
- KFI—Casa Cugat.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- \*KXX, KCRQ—Chet Huntley.
- KFAC—Whoa Bill Club.
- \*KFOX, KGIL—News.
- KFSD—This is the Story.
- KGJ—Race Recap.
- KLAC—Peggy Lee, Songs.
- KMPC—All-Time Hits.
- KKRD—Sports Dial.
- KWKW—Western Ballads.
- KXLA—Future Pinnists.
- 5:35—KGIL—Rumba Time.
- 5:45—KFI, KFSD—Elmer Peterson.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- \*KXX, KCRQ—News, Garred.
- KFOX—Music.
- KGER—Billy Starr.
- KGJ—Overture to Evening.
- KLAC—Sam Baiter, Sports.
- KMPC—Top Tunes.
- KKRD—Race Results.
- KWKW—Sports.
- KXLA—Variety.
- 5:55—KXX—Frank Goss, News.
- \*KECA, KFMB—Edwin C. Hill.
- KFI, KFSD—Al Jolson.
- \*KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- KXX, KCRQ—Suspense.
- KFAC—Twilight Hour.
- \*KFOX, KLAC—News.
- \*KFWB—Clete Roberts, News.
- KGER—John Brown.
- KGJ—Musical Digest.
- KGIL—Flight Line.
- \*KMPC—News, Bill Harpel.
- KKRD—Varieties in Music.
- KWKW—Italo-American Hour.
- KXLA—Pasadena City College.
- 6:05—KECA—Headline Edition.
- 6:15—KECA—Hank Weaver, News.
- \*KHJ, KGB—Mutual Newareel.
- KFOX—Hawaiian Music.
- KFWB—Tune Time.
- KGER—Stamps Quartet.
- KGIL—Tops in Pops.
- KLAC—Al Jarvis' Ballroom.
- KMPC—Bob Kelley, Sports.
- KKRD—Hawaiian Memories.
- KXLA—Technocrac.
- 6:25—KECA—Harry Wismer.
- 6:30—KECA, KFMB—Jo Stafford Show.
- KFI, KFSD—Dorothy Lamour.
- KHJ—Music.
- KXX, KCRQ—Crime Photographer.
- KFAC—Hour of Music.
- KFOX—Hall's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KGIL—Dinner Concert.
- KMPC—Santa Anita Track.
- KKRD—Sweet Pops.
- KVOE—Mutual Newareel.
- KXLA—Eddy Arnold Show.
- 6:45—KHJ—Remember When.
- KKRD—Accent on Rhythm.

- KXLA—Ford Lewis.
- 6:55—KECA, KFMB—Meet the Stars
- \*KHJ, KGB, KVOE—News, Bill Henry.
- 7—KECA, KFMB—David Harding, Counterspy.
- KFI, KFSD—Screen Guild.
- KHJ, KGB—The Falcon.
- KXX, KCRQ—James Hilton.
- KFAC—Hour of Music.
- KFOX—Pet Parade.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- \*KGIL, KKRD—News.

**Penny Owsley**  
CONCERTS  
"Musical Digest"  
Nightly at 7 pm  
Commentator: DR. KARL WECKER  
Direct from Hollywood Bowl  
KGFJ-1230 on your dial

- KGJ—Musical Digest.
- KLAC—570 Club.
- KMPC—Firestone Favorites.
- KWKW—Hebrew Hour.
- KXLA—Dusty Ellision.
- 7:05—KLAC—570 Club.
- 7:15—KFOX—Fishing Pals.
- KGIL—Songs to Remember.
- KKRD—Three-Quarter Time.
- 7:30—KECA, KFMB—Abbott and Costello.
- KFI, KFSD—Fred Waring Show.
- KHJ, KFXM, KGB, KVOE—Red Ryder.
- KXX, KCRQ—First Nighter.
- KFAC—Echoes and Encores.
- KFOX—Waltz Time.
- KFWB—Sports Final.
- KGER—Markham.
- KGIL—Footlight Favorites.
- KMPC—Words and Music.
- KKRD—Twilight Serenade.
- KWKW—Music.
- KXLA—Vance Lane.
- 7:45—KFOX—News.
- KFWB—Pick of Pops.
- KGIL—Novelaires.
- KMPC—Club Time.
- \*KWKW—Robert Arden.
- 8—KECA—Press Conference.
- KFI, KFSD, KMPC—Supper Club.
- KHJ, KFXM, KGB, KVOE—Chandu.
- \*KXX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—County Barn Dance.
- KFWB—Williams-Rodgers.
- KGER—Bible Treasury.
- KGJ—Caucasian Memories.
- KGIL—Western Swing.
- \*KLAC, KXLA—News.
- KWKW—Evening Siesta.
- 8:15—KFI, KFSD—World News.
- KXX, KCRQ—Jack Smith.
- KGER—Hebrew Christian.
- \*KGJ—News, Averill Berman.
- KGIL—Camera Clinic.
- KLAC—Motorcyclists in Action
- KMPC—Romance and Rhythm.
- KXLA—Variety.
- 8:30—KECA—Theatre, T. S. A.
- KFI, KFSD—Aldrich Family.
- KHJ—Mysterious Traveler.
- KXX, KCRQ—Mr. Keen.
- KFMB—Our Job is Manhattan
- \*KFWB—News.
- KGER—Music.
- KGJ—Tonight's Variety Show
- KGIL—Western Swing.
- KLAC—Ski Time.
- KMPC—American Music.
- KXLA—97th Street Corral.
- 8:45—KFWB—Howdy Stranger.
- KLAC—Elchings for Evening.
- 8:55—KHJ, KGB, KVOE—Hy Gardner Says.
- 9—KECA—Mr. President.
- KFI, KFSD—Burns and Allen.
- KXX, KCRQ—F.R.I. in Peace and War.
- \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KFAC—Evening Concert.
- KFMB—Child's World.
- KFOX—Speaking of Sports.
- \*KFWB—Clete Roberts.
- \*KGER, KWKW—News.
- KGJ—Tonight's Variety Show
- KGIL—Western Trails.
- KLAC—Melody Parade.
- KMPC—Lloyd Aldrich.

- 9:05—KGER—Vets' Administration.
- KMPC—Parade of Hits.
- 9:15—KHJ, KGB, KVOE—Fleetwood Lawton.
- \*KFOX—News.
- KFWB—United Nations.
- KGER—Voice of the Army.
- KWKW—Dr. Clem Davies.
- 9:30—KECA—Michael Shayne.
- KFI, KFSD—Noah Webster Says.
- KHJ, KGB, KVOE—Inside of Sports.
- KXX—Beniah.
- KFMB—Record Time.
- KFOX—Swingtime Serenade.
- KFWB—Giddy Daily Word.
- KGIL—Dance Time.
- KLAC—Spotlite Serenade.
- KMPC—Miracle Theater.
- 9:45—KHJ, KGB, KVOE—Fulton Lewis.
- KXX, KCRQ—Night Editor.
- \*KFWB—Piano and News.
- \*KGIL—News.
- \*KMPC—News Notebook.
- KWKW—Dancin' With Anson.
- 9:55—KLAC—News.
- 10—KECA, KFMB—Richfield Reporter.
- \*KFI, KFSD—Sam Hayes.
- \*KHJ—Highlights in Headlines.
- \*KXX, KCRQ—Chet Huntley, News.

DANCE MUSIC AT ITS BEST  
**LUCKY LAGER DANCE TIME**  
**KFAC**  
10 to 12 EVERY NIGHT

- KFAC—Lucky Lager Dance.
- KFOX—Here's to Vets.
- KFYD—Citizens in Action.
- KFWB—Eastside Show.
- KGER—Wayside Pulpit.
- KGJ—Music You Want.
- KGIL—Memory Lane.
- KLAC—Don Otis.
- KMPC—Bing Crosby Sings.
- \*KWKW—News; Italian Villa.
- KXLA—Sons of Pioneers.
- 10:05—KHJ—Highlights in Music.
- 10:15—KECA—Casa Cugat.
- KFI—Music from Hollywood.
- KXX—Bob Elson.
- KFOX—Radio Club.
- KFYD—Spade Cooley Time.
- KGER—At the Ranchhouse.
- KMPC—Dance Parade.
- KXLA—Western Records.
- 10:30—KECA—One for the Book.
- \*KFI—Carveth Wells.
- KHJ—Jack Fisher Orch.
- KXX—Baton and Score.
- KFSD—Concert Hall.
- KGB—Deems Taylor Concert.
- KGJ—Song Book.
- KGIL—Rhythm Rhapsody.
- KWKW—Music.
- 10:45—KXLA—Dan Lundberg.
- \*KFI—Melody Time.
- KFOX—Music.
- 10:55—KFI—Police Bulletins.
- \*KLAC—News.
- 11—KECA—Ski Trails.
- \*KFI, KFSD, KWKW—News.
- KHJ, KGB—Dance Orch.
- \*KXX—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFOX—Club Moderne.
- KFYD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGJ—Herb Jeffries Show.
- KGIL—Juke Box Review.
- KLAC—Doo Ois.
- KMPC—Dance Parade.
- KXLA—Ray's Band Box.
- 11:05—KECA—News of Tomorrow.
- 11:15—KECA—Cinegrill Music.
- KFI—Morton Downey.
- KXX—Merry-Go-Round.
- KWKW—Dancin' With Anson.
- KXLA—Western Echoes.
- 11:30—KECA—Ambassador Orch.
- KFI—Supper Club.
- KHJ—Dick Poy Orch.
- KGJ—Ollios of '39.
- KMPC—ABC Club.
- 11:45—KFI—Here's to Veterans.
- \*KHJ, KGB, KVOE—News.
- \*KXX—You and the Law.
- \*KMPC—News.
- 11:55—KECA—News.

# FRIDAY, MARCH 4

**COUNTRY CUZZINS**  
Jay and Val duWayne  
Mon. thru Sat.  
6 to 7 A.M.

1020 KC.  
5000 WATTS

**Check KEVD**  
LOS ANGELES

★Indicates News Broadcast.

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
KFI, KFSD—Fred Waring.  
★KHJ, KGB—Cecil Brown.  
KXN—Harry Babbitt.  
KAGH—Last Call.  
KFAC—Country Church.  
KFOX, KRKD—Bible Institute  
KFVD—Wakeup Ranch.  
KFWB—Andrew Fearing.  
KGER—Mizpah.  
KGFJ—Dr. Frederick Balles.  
KGIJ—Revelle Ranch.  
★KLAC, KNLA—News.  
★KMPC—Norman Nesbitt, News  
KOWI—Time, Topics and  
Tempos.  
KWIK—Klub KWIK.  
KWKW—Crowell Beech Prog.  
8:10—KLAC—Stock Market.  
8:15—KHJ, KFNM, KGB, KVOE—  
Victor H. Lindlahr.  
★KXN, KGFJ—News.  
★KFWB—Piano.  
KLAC—Haynes at the Reins.  
KMPC—Markets.  
KNLA—Music.  
8:25—KMPC—Sports Roundup.  
8:30—KFI, KFSD—Jack Berch.  
★KHJ, KGB, KGIJ, KOWL,  
KRKD, KVOE—News.  
KXN, KCBQ—Grand Slam.  
RAGH—Hebrew-Christian Br.  
KFOX—Words of Life.  
KFVD—Citizens in Action.  
KFWB—Music.  
KGER—Hammond.  
KGFJ—Public Messenger.  
KMPC—Song for You.  
KWKW—Stock Quotations.  
KNLA—Haven of Rest.

8:45—KFI, KFSD—Lora Lawton.  
KHJ, KGB, KVOE—Breakfast  
Time.  
KXN—Rosemary.  
KAGH—Words of Life.  
KFAC—Unit.  
KFVD—Editor of the Air.  
KGER—Science of Mind.  
KFWR—Bible Treasury.  
KGFJ—Yesterday's Hits.  
KGIJ—Coffee Parade.  
KMPC—In a Nutshell.  
KOWI—Guest Star.  
KRKD—Spotlight Varieties.  
KWKW—Gordon Baker Lloyd.

**9**—KECA, KFMB—Welcome  
Travelers.  
★KFI, KFSD, KLAC—News.  
★KHJ, KGB—Kate Smith  
Speaks.  
KXN—Wendy Warren.  
RAGH—Sunshine Program.  
KFAC—Serenade.  
KFOX—Rev. Igle.  
KFVD—Waltz Time.  
KFWB—Strolling Tom.  
KGER—Lutheran Hour.  
KGFJ—Voice of the Blind.  
KGIJ—Sweet and Sentimental.  
KMPC—Band Box.  
KOWI—Memories and Music.  
KRKD—Sugarbush Serenade.  
★KWIK—News; Music.  
KWKW—Voice of China.  
KNLA—Bar Nothing Ranch.

9:05—KFI—Ladies Day.  
KLAC—Coffee With Crosby.  
9:15—KHJ, KGB, KVOE—Kate  
Smith Sings.  
KXN, KCBQ—Aunt Jenny.  
KFSD—It's a Good Idea.  
★KFVD—News.  
KFWB—Crosby Entertains.  
KGFJ—American Heritage.  
KGIJ—Ballads for You.  
KLAC—Music Room.  
KOWI—Hawaiian Melodies.  
KWKW—Foursquare Churches.  
9:30—KECA, KFMB—Kay Kyser  
College.  
KHJ—Moods in Music.  
KXN, KCBQ—Helen Trent.  
★RAGH, KOWL, KWKW—News  
KFOX—Full Gospel.  
KFSD—Honeymoon in New  
York.  
KFVD—Show Tunes.  
KFWB—Marsha Walton.  
KGB—Molly Morse.  
KGER—God's Half Hour.  
KGFJ—Racing News.  
KGIJ—Valley Shopper.  
KLAC—Racing News.  
KMPC—Chef Milani.

9:35—KWIK—Feature Page.  
9:45—RAGH—Shop Pasadena.  
KFI—Downtown & All Around.  
KXN, KCBQ—Our Gal Sunday  
KFVD—Stitchin' Time.  
KFWB—Howsdy, Stranger.  
KGB—Frank Parker.  
★KGFJ—Airtorials.  
KLAC—Pie-Bucks Auction.  
★KMPC—Larry Smith, News.  
KOWI—Album of Song.  
★KRKD—News.  
KWKW—A Date With Dinah.

**AL JARVIS**  
Make-Believe Ballroom  
**KLAC**  
10:00 a.m. — 1:00 p.m.  
6:05 - 7:00 p.m.  
Monday thru Saturday

10—KECA, KFMB—Ted Malone.  
KFI—Downtown & All Around.  
★KHJ, KFNM, KGB, KVOE—  
News, Glenn Hardy.  
KXN—Big Sister.  
KAGH—Music America Loves.  
KFAC—Morning Concert.  
★KFOX, KGER—News.  
KFVD—Rev. Louis T. Talbot.  
KFWB—Show Biz Quiz.  
KGFJ—What D'You Know?  
KGIJ—Waltz Time.

10:10—KWIK—Klub KWIK.  
KWKW—Crowell Beech Prog.  
10:15—KLAC—Stock Market.  
10:20—KHJ, KFNM, KGB, KVOE—  
Victor H. Lindlahr.  
★KXN, KGFJ—News.  
★KFWB—Piano.  
KLAC—Haynes at the Reins.  
KMPC—Markets.  
KNLA—Music.  
10:25—KMPC—Sports Roundup.  
10:30—KFI, KFSD—Jack Berch.  
★KHJ, KGB, KGIJ, KOWL,  
KRKD, KVOE—News.  
KXN, KCBQ—Grand Slam.  
RAGH—Hebrew-Christian Br.  
KFOX—Words of Life.  
KFVD—Citizens in Action.  
KFWB—Music.  
KGER—Hammond.  
KGFJ—Public Messenger.  
KMPC—Song for You.  
KWKW—Stock Quotations.  
KNLA—Haven of Rest.

10:45—KFI, KFSD—Lora Lawton.  
KHJ, KGB, KVOE—Breakfast  
Time.  
KXN—Rosemary.  
KAGH—Words of Life.  
KFAC—Unit.  
KFVD—Editor of the Air.  
KGER—Science of Mind.  
KFWR—Bible Treasury.  
KGFJ—Yesterday's Hits.  
KGIJ—Coffee Parade.  
KMPC—In a Nutshell.  
KOWI—Guest Star.  
KRKD—Spotlight Varieties.  
KWKW—Gordon Baker Lloyd.

**9**—KECA, KFMB—Welcome  
Travelers.  
★KFI, KFSD, KLAC—News.  
★KHJ, KGB—Kate Smith  
Speaks.  
KXN—Wendy Warren.  
RAGH—Sunshine Program.  
KFAC—Serenade.  
KFOX—Rev. Igle.  
KFVD—Waltz Time.  
KFWB—Strolling Tom.  
KGER—Lutheran Hour.  
KGFJ—Voice of the Blind.  
KGIJ—Sweet and Sentimental.  
KMPC—Band Box.  
KOWI—Memories and Music.  
KRKD—Sugarbush Serenade.  
★KWIK—News; Music.  
KWKW—Voice of China.  
KNLA—Bar Nothing Ranch.

9:05—KFI—Ladies Day.  
KLAC—Coffee With Crosby.  
9:15—KHJ, KGB, KVOE—Kate  
Smith Sings.  
KXN, KCBQ—Aunt Jenny.  
KFSD—It's a Good Idea.  
★KFVD—News.  
KFWB—Crosby Entertains.  
KGFJ—American Heritage.  
KGIJ—Ballads for You.  
KLAC—Music Room.  
KOWI—Hawaiian Melodies.  
KWKW—Foursquare Churches.  
9:30—KECA, KFMB—Kay Kyser  
College.  
KHJ—Moods in Music.  
KXN, KCBQ—Helen Trent.  
★RAGH, KOWL, KWKW—News  
KFOX—Full Gospel.  
KFSD—Honeymoon in New  
York.  
KFVD—Show Tunes.  
KFWB—Marsha Walton.  
KGB—Molly Morse.  
KGER—God's Half Hour.  
KGFJ—Racing News.  
KGIJ—Valley Shopper.  
KLAC—Racing News.  
KMPC—Chef Milani.

10:35—KGIJ—Romance in Rhythm.  
10:45—KFI—Life Can Be Beautiful.  
KXN—Guiding Light.  
KFAC—Salvation Army Band.  
KFSD—For Better Living.  
KGER—Rev. Le Roy Kopp.  
KRKD—Midnight Mission.  
KWIK—Race Lineup.  
KWKW—Mary Norton.  
KNLA—Western Music.

10:50—KECA, KFMB—Betty Crocker  
Magazine of the Air.  
KGFJ—Sports Flash.

**11**—KECA, KFMB—Betty Crocker.  
KFI, KFSD—Double or  
Nothing.  
KHJ, KGB, KVOE—Ladies  
First.  
KXN—Second Mrs. Burton.  
KAGH—1300 Club.  
KFAC—Festival of Music.  
KFOX—Rhythmic Age.  
★KFVD, KWIK—News.  
KFWB—Peter Potter.  
KGER—Biblical Research.  
KGFJ—Sunset and Vine.  
KGIJ—Crosby Sings.  
KLAC—Al Jarvis Ballroom.  
KMPC—Memory Melodies.  
KOWI—Spanish Hour.  
KRKD—Songs of Yearstear.  
KWKW—Traffic Quiz.  
KNLA—Western Music.

11:15★KECA, KFMB—Eleanor and  
Anna Roosevelt.  
KXN—Perry Mason.  
KFAC—Waltz Time.  
KFVD—Shopping Highlights.  
KGER—Concert Hall.  
KGIJ—Midmorning Melodies.  
KMPC—Meet Your Pharmacist  
KWIK—Music.  
KWKW—Stairway to Music.  
★KNLA—Pasadena News.  
11:25—KGFJ—Sports Flash.  
11:30—KECA—Casa Cugat.  
KFI, KFSD—Today's Children.  
KHJ, KFNM, KGB, KVOE—  
Queen for a Day.  
KXN, KCBQ—Nora Drake.  
KFAC—Keyboard Artistry.  
★KFOX, KFWR, KRKD—News.  
KFVD—Memory Melodies.  
KGER—Peter Slack Time.  
KGFJ—Piano Moments.  
KLAC—Honest Opinion.  
KMPC—Tops in Pops.  
KOWI—Eternal Fountain.  
KNLA—Dinner Bell Boundup.

11:40—KFOX—Hit Tunes.  
11:45★KECA—One for the Book.  
KFI—Light of the World.  
KXN—What Makes You Tick?  
★KFSD—News.  
KGFJ—Saludos Amigos.  
KMPC—Star Serenade.  
KRKD—Sweet Pops.

11:55—KGFJ—Sports Flash.

**12**★KECA, KHJ, KAGH, KGB,  
KGIJ, KWIK—News.  
KFI—Farm Reporter.  
KXN—Gordon Mason.  
KFAC—Luncheon Concert.

**friday**  
*Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and  
Evening Programs in Boldface.

**Comedy-Variety**  
3:00—Arthur Godfrey, KXN.  
4:00—Herb Shiner, KXN.  
6:00—Eddie Cantor, KFI.  
6:30—Red Skelton, KFI.  
7:00—Life of Riley, KFI.  
8:30—Jimmy Durante, KFI.  
8:30—Jack Carson, KXN.  
9:00—Favorite Husband, KXN.

**Drama**  
6:00—Ford Theater, KXN.  
7:00—Phillip Morris Playhouse,  
KXN.

**Quiz, Participation**  
8:00—McNeill Bkfst Club, KECA  
8:30—Grand Slam, KXN.  
9:30—Kay Kyser, KECA.  
11:30—Queen for a Day, KHJ.  
11:45—What Makes You Tick,  
KXN.  
12:30—Don Ameche, KXN.  
1:00—Bkfst. in H'wood, KECA.  
2:30—Meet the Missus, KXN.  
2:30—Bride and Groom, KECA.  
3:30—House Party, KECA.

**Classical, Semi-Classical**  
**Music**  
8:00—Fred Waring, KFI.  
8:30—Vours for a Song, KHJ.  
**Comment-Narration**  
7:45—Fred Beck, KXN.  
9:00—Kate Smith, KHJ.  
10:00—Ted Malone, KECA.

12:00—Gordon Mason, KXN.  
12:30—Art Baker, KECA.  
4:30—Burrill Wheeler, KFI.  
4:30—Passing Parade, KHJ.  
9:45—Night Editor, KXN.

**Mystery-Detective**  
6:30—The Sheriff, KECA.  
8:00—The Fat Man, KECA.  
8:30—This Is Your FBI, KECA.  
9:30—Bulldog Drummond, KECA.

**Public Interest-  
Information**  
5:45—If They Had Lived, KGFJ.  
9:45—V. D. Series, KFI.

**Sports**  
9:30—Racing News, KLAC.  
9:30—Racing, KGFJ.  
5:30—Race Recap, KGFJ.  
5:30—Sports Dial, KRKD.  
5:45—Race Results, KRKD.  
5:45—Sam Balter, KLAC.  
6:15—Bob Kelley, KMPC.  
6:30—Joe Hernandez, KMPC.  
7:30—Sports Newsreel, KFI.  
7:45—Sports Follies, KFI.  
9:30—Inside of Sports, KHJ.

**Popular-Western Music**  
8:00—Harry Babbitt, KXN.  
10:00—Westerners, KMPC.  
4:30—Club 17, KXN.  
4:45—Stuart Hamblen, KFWR.  
8:00—Supper Club, KFI, KMPC.  
8:15—Jack Smith, KXN.

12:05—KWIK—San Fernando Hour.  
12:15—KECA—Norwood Smith Selects  
KFI, KFSD—Ma Perkins.  
KHJ—Hits of Yesterday.  
KAGH—Voice of Orient.  
★KFOX, KGER—News.  
KGB—It's All Yours.  
KGIJ—Seal Estate Show.  
12:25—KFI—Sports Flash.  
12:30—KECA—Art Baker's Notebook.  
KFI, KFSD—Lepper Young.  
KHJ—Louise Masser.  
KXN, KCBQ—Don Ameche.  
KAGH—Luncheon at  
McConahays.  
KFMB—National City Show.  
KFVD—Shopping Highlights.  
★KFWB—News; Peter Potter.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIJ—Western Music.  
KMPC—Jeanne Gray.  
★KOWI—News.  
KWIK—Navy Band.  
KWKW—Stock Quotations.  
KNLA—Ol' Hansen.  
12:35—KOWI—Joe Adams.  
KWKW—Farm News.  
12:45—KFI, KFSD—Right to  
Happiness.  
KHJ—Melody Matinee.  
★KFAC, KMPC—News.  
KFOX—Pacific Breezes.  
KGR—Three Alarm.  
KWIK—Fiesta Time.  
KWKW—Circle 1430 Ranch.  
12:55—KGFJ—Sports Flash.

**1**  
KFI, KFSD—Breakfast in  
Hollywood.  
KFI, KFSD—Backstage Wife.  
KHJ—Lynn Looks at H'wood.  
★KXN, KCBQ—Knox Manning.  
KAGH—Musical Snapshots.  
KFAC—Piano Parade.  
KFOX—Barbershop Quartet.  
★KFSD, KWKW—News.  
KFWB—Bill Anson.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIJ—1260 Roundup.  
★KLAC—News, Sports.  
KMPC—Music in the Air.  
KOWI—Joe Adams Show.  
KRKD—Siesta Time.  
KVOE—United Nations.  
★KWIK—News; Just Relax.  
KNLA—Community.


1:15—KFI, KFSD—Stella Dallas.  
KHJ—Nancy Dixon.  
KXN—E. H. Willemann.  
KAGH—Parade of Memories.  
KFAC—Classroom Radio.  
KFOX—Russ Brown Music.  
KFVD—Piano Parade.  
KGB—Art Baker.  
KLAC—550 Club.  
KVOE—Johnson Family.  
KWIK—Man on the Street.  
KWKW—Races and Sports.  
KNLA—Joe Littlefield.

1:25—KGFJ—Sports Flash.  
1:30—KECA—Get More Out of Life.  
KFI, KFSD—Lorenzo Jones.  
KHJ—Norma Young.  
KXN—Call for Help.  
KAGH—Music Album.  
KFAC—American Hour.  
KFOX—L. B. Schools.  
KFVD—Hall of Records.  
★KFWB, KRKD—News.  
KGER—Hawaiian Melodies.  
KGIJ—Homemakers.  
KOWI—Paul's Platter Parade.  
KWIK—Music.  
KWKW—Hawaiian Echoes.  
KNLA—Vocal Varieties.  
1:35—KRKD—Symphony of Song.  
1:45—KECA—Ethel and Albert.  
KFI, KFSD—Widder Brown.  
KFOX—Everybody's Business.  
KWKW—Sports, Want Ads.  
KNLA—Listeners' Digest.  
1:55—KGFJ—Sports Flash.

**2**  
KECA, KFMB—Surprise  
Package.  
KFI, KFSD—When a Girl  
Marries.  
KHJ, KFNM, KGB, KVOE—  
Anniversary Club.  
KXN, KCBQ—Hint Hint.  
KAGH—C. Sharpe Minor.  
KFAC—Matinee.  
KFOX—Judy Martin.  
KFVD—Control-Itom Capers.  
KFWB—Bill Anson.  
KGER—Long Beach Band.  
KGFJ—What's Up.  
KGIJ—Homemakers.  
★KLAC—News, Sports.  
KMPC—Three Alarm.  
KOWI—Paul's Platter Parade.  
KRKD—Government Speaks.  
KWIK—Concert Hall.  
KNLA—Music for You.

2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life  
 KFOX—Rusty Gill.  
 KRKD—Musical Bonquet.  
 \*KWEV—Sports; News.  
 2:25—KFA—Afternoon Final.  
 KNN, KCBQ—Mr. Information  
 KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and  
 Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red  
 Benson.  
 KNN, KCBQ—Meet the Missus  
 KFOX—Country Girls.  
 KGER—Garden School.  
 KGFJ—Keyboard Korner.  
 KGII—Variations in Rhythm.  
 KMPC—Chiffon Serenade.  
 \*KOWI—News.  
 KRKD—Tunes in Tempo.  
 KWKW—Platter Parade.  
 2:35—KOWI—Dinner at De Luxe.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KFOX—Down Homers.  
 KGFJ—Hawaiian Serenade.  
 KGII—Talent Showcase.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:50—KWKW—Light and Airy.  
 2:55—KGFJ—Sports Flash.  
**3**  
 KECA, KFMB—Ladies, Be  
 Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Happy  
 Gang.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KAGH, KFOX, KXLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.  
 KGER—Rancho 1390.  
 KGFJ—Record Jackpot.  
 KGII—Keyboard Melodies.  
 \*KLAC—News, Sports.  
 \*KMPC—Bill Ewing Show.  
 KOWI—Radio Outlook.  
 KRKD—Tops in Pops.  
 \*KWIK—News; Music.  
 KWKW—Handicap Contest.  
 3:05—KAGH—Square at Round  
 Table.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFI, KFSD—The Brighter  
 Day.  
 KFOX—Errand of Mercy.  
 \*KGII—News.  
 KOWI—Rhythm at Random.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—Honus Party.  
 KFI—Aunt Mary.  
 KFI—Music.  
 KFAC—Lyrics in Chorus.  
 KFOX—Hawaiian Orchestra.  
 KFVD—Harlematinee.  
 KGB—Lanny Ross.  
 \*KGER, KOWI, KRKD—News.  
 KGII—Dance Matinee.  
 KMPC—Swing 'n' Sing.  
 KWIK—G. I. Platter Parade.  
 KWKW—Crowell Beech.  
 3:35—KGER—Rancho 1390.  
 KOWI—Just Music.  
 KRKD—New-Time Tunes.  
 3:40—KFVB—News.  
 3:45—KFI, KFSD—Dr. Paul.  
 \*KHJ, KFNM, KGB, KVOE—  
 Gabriel Heatter.  
 \*KFAC—News.  
 KFOX—Pet Review.  
 KFVB—Errand of Mercy.  
 3:55—KGFJ—Sports Flash.  
**4**  
 KEA—Frances Scully.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KNN, KCBQ—Herb Shriner.  
 KAGH—Freddy Martin.  
 KEAC—Musical Masterpieces.  
 \*KFOX, KGER, KMPC—News.  
 KFVD—Harlematinee.  
 KFVB—Mel Roach.  
 KGFJ—Record Review.  
 KGII—Hank Penny Show.  
 \*KLAC—News, Sports.  
 KOWI—Musical Showcase.  
 KRKD—Piano Paintings.  
 \*KWIK—News; On Stage.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.  
 4:05—KGER—Rancho 1390.  
 4:10—KFOX—Freddie Martin.  
 4:15—KFI—Johnny Murray.  
 \*KHJ, KFNM, KGB, KVOE—  
 Frank Benningway.  
 KNN—Winner Take All.  
 KAGH—Jump-Jump.  
 KFSD—You Win It.  
 KFVB—Bing Crosby.  
 KLAC—Sketch Henderson.  
 KMPC—The Jewel Box.  
 KRKD—Melody Time.  
 4—KECA—Double Feature.  
 4:25—KGFJ—Sports.  
 4:30—KECA—At Home With the  
 Kirkwoods.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVOE—Passing  
 Parade.

KNN, KCBQ—Club 15.  
 KFOX, KWKW—Old-Age  
 Pensions.  
 KFVD—Sun-down Roundup.  
 KFVB—Daily Light.  
 KLAC—Swing Time.  
 KMPC—Mellow Moods.  
 \*KOWI—News, Music.  
 KRKD—Symphony in Swing.  
 KWKW—Frank Sinatra.  
 4:45—KECA—Happy Theater.  
 \*KHJ, KGB, KVOE—News.  
 \*KNN, KCBQ—Ed R. Murrow.  
 \*KFSD—H. V. Kaltenborn.  
 KFVB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KMPC—Collectors' Corner.  
 KOWI—Italian Program.  
 \*KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Sports, Easy  
 Listening.  
 4:55—KGFJ—Sports Flash.  
**5**  
 KECA, KFMB—Challenge of  
 the Yukon.  
 \*KFI—Feature Wire.  
 KHJ, KGB, KVOE—Superman.  
 \*KNN, KCBQ—Knox Manning.  
 KEAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Songs of the Sage.  
 KFVB—Stuart Hamblen.  
 KGER—Sports; Western Music  
 KGFJ—Jive at Five.  
 KGII—Hank Penny Show.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News, Star Time.  
 KOWI—Italian Program.  
 KRKD—Songs of the Saddle.  
 KWKW—Maurice Johnson.  
 KXLA—Juke Box Matinee.  
 5:15—KFI, KFVD—News.  
 KNN—Tom Haulon.  
 KGII—Children's Corner.  
 KLAC—Music Room.  
 KMPC—Al Goodman Orch.  
 KWIK—Today at the Races.  
 5:30—KECA, KFMB—Sky King.  
 KFI—Casa Cugat.  
 KHJ, KFNM, KGB, KVOE—  
 Captain Midnight.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGII—News.  
 KFSD—This Is the Story.  
 KGFJ—Race Recap.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Western Ballads.  
 KXLA—Future Pianists.  
 5:35—KGII—Rumba Time.  
 5:45—KFI, KFSD—Elmer Peterson.  
 KHJ, KFNM, KGB, KVOE—  
 Adventures of Tom Mix.  
 \*KNN, KCBQ—News, Garred.  
 KFOX—Your Fishcaster.  
 \*KFSD—H. V. Kaltenborn.  
 KGER—Billy Starr.  
 KGFJ—If They Had Lived.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Sports.  
 KXLA—Variety.  
 5:55—KGFJ—Dot Meyberg.  
 \*KNN—Frank Goss, News.  
**6**  
 KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Eddie Cantor.  
 \*KHJ, KGB, KVOE—Gabriel  
 Heatter.  
 KNN, KCBQ—Ford Theater.  
 KFAC—Twilight Hour.  
 \*KFOX, KLAC—News.  
 \*KFVB—Clete Roberts, News.  
 KGER—John Brown.  
 KGFJ—Musical Digest.  
 KGII—Tops in Pops.  
 \*KMPC—News, Bill Harpel.  
 KRKD—Varieties in Music.  
 KWIK—Italo-American Hour.  
 KXLA—Property Owners.  
 6:05—KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Hank Weaver, News.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFOX—Hawaiian Music.  
 \*KFVB—Manchester Buddy.  
 KGER—Stamps Quartet.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KXLA—Women's Clubs.  
 6:25—KECA—Animal World Stories.  
 6:30—KECA, KFMB—The Sheriff.  
 KFI, KFSD—Red Skelton  
 Show.  
 KHJ, KGB—Garden Guide.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGII—Dinner Concert.  
 KMPC—Santa Anita Track.  
 KRKD—Sweet Pops.  
 KXLA—Eddy Arnold Show.  
 6:45—KHJ—Hit Tunes.  
 KRKD—Accent on Rhythm.  
 KXLA—Ford Lewis.  
 6:55—KECA, KFMB—Champion  
 Roll Call.  
 \*KHJ, KGB, KVOE—Bill Henry  
 KECA, KFMB—Boxing Bout.  
**7**  
 KFI, KFSD—Life of Riley.

KHJ, KGB—Gregory Hood.  
 KNN, KCBQ—Phillip Morris  
 Playhouse.  
 KFAC—Hour of Music.  
 KFOX—Poet's Reverie.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 \*KGII, KRKD—News.  


Commentator:  
 7:00-8:00 pm  
 DR. KARL WECKER  
 Direct from  
 Hollywood Bowl  
**KGFI, 12:30 on your dial**

KGFI—Musical Digest.  
 KLAC—570 Club.  
 KMPC—Firestone Favorites.  
 KWIK—Alan Rich.  
 KXLA—Dusty Ellison.  
 7:15—KFOX—Sepia Serenade.  
 KGII—Songs to Remember.  
 KRKD—Three-Quarter Time.  
 7:30—KECA—Blue Book of Sports.  
 KFI, KFSD—Sports Newareel.  
 KHJ, KFNM, KGB, KVOE—  
 Claco Kid.  
 KNN, KCBQ—Yours Truly,  
 Johnny Dollar.  
 KFAC—Echoes and Encores.  
 KFOX—Sports Final.  
 KGER—Wiltshire Christian  
 Church.  
 KGII—Parks & Playgrounds.  
 KMPC—Words and Music.  
 KRKD—Twilight Serenade.  
 KXLA—Vance Lane.  
 7:35—KECA—Swingin' on the  
 Golden Gate.  
 7:45—KFI—Sports Folio.  
 \*KFOX—News.  
 KFVB—Pick of Pops.  
 KGII—Novelaires.  
 KMPC—Club Time.  
 KRKD—Father Vaughan.  
 KWIK—Robert Arden.  
**8**  
 KECA, KFMB—The Fat Man.  
 KFI, KFSD, KMPC—Supper  
 Club.  
 KHJ, KGB, KVOE—Straight  
 Arrow.  
 \*KNN—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFVB—Williams-Rodgers.  
 KGER—Bible Treasury.  
 KGFJ—Caucasian Memories.  
 KGII—Hustlin' Hal.  
 \*KLAC, KXLA—News.  
 KRKD—County Barn Dance.  
 KWIK—Evening Siesta.  
 8:15—KFI, KFSD—World News.  
 KNN, KCBQ—Jack Smith.  
 KGER—Hebrew Chistian.  
 \*KGFJ—News, Averil Berman.  
 KLAC—Crosby Time.  
 KMPC—Roulette and Rhythm.  
 KXLA—Evening Serenade.  
 8:30—KECA, KFMB—This Is Your  
 FBI.  
 KFI, KFSD—Jimmy Durante  
 Show.  
 KHJ, KFNM, KGB—Yours for  
 a Song.  
 KNN—Jack Carson.  
 KCBQ—Mr. Ace and JANE.  
 \*KFVB—News.  
 \*KGER—Music.  
 KGFJ—Tonight's Variety Show  
 KLAC—Basketball, U.C.L.A.  
 vs. U.S.C.  
 KMPC—American Music.  
 KRKD—Cowboy Hit Parade.  
 KXLA—97th Street Corral.  
 8:45—KFVB—Howdy, Stranger.  
 8:55—KHJ, KGB, KVOE—By  
 Gardner Says.  
**9**  
 KECA, KFMB—Break the  
 Bank.  
 KFI—Styles in Music.  
 \*KHJ, KFNM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNN—My Favorite Husband.  
 KFAC—Evening Concert.  
 KFOX—Income Tax.  
 KFSD—A Second Look.  
 KFVB—Preview Theatre.  
 \*KGER, KWIK—News.  
 KGFJ—Tonight's Variety Show  
 KGII—Western Traits.  
 KLAC—Basketball.  
 KMPC—Lloyd Aldrich.  
 KRKD—Cowboy Hit Parade.  
 KXLA—Squeakin' Deacon.  
 9:05—KGER—Three Suns.

KMPC—Parade of Hits.  
 9:15—KHJ, KGB, KVOE—Fleetwood  
 Lawton.  
 \*KFOX—News.  
 KFSD—Guest Stars.  
 KGER—Here's to Vets.  
 KWIK—Dr. Clem Davies.  
 9:30—KECA—Bulldog Drummond.  
 KFI—Remember That Music.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KNN—Beulah.  
 KFMB—Proudly We Hall.  
 KFOX—Flight Cast.  
 KFVB—Unity Daily Word.  
 KGII—Dance Time.  
 KMPC—Miracle Theater.  
 9:45—KFI—V. D. Series.  
 \*KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KNN, KCBQ—Night Editor.  
 KFOX—Swingtime Serenade.  
 KFSD—Pro and Con.  
 \*KFVB—News, Music.  
 \*KGII—News.  
 \*KMPC—News Notebook.  
 KWIK—Dancin' With Anson.  
 9:55—KLAC—News.  
**10**  
 KECA, KFMB—Richfield  
 Reporter.  
 \*KFI, KFSD—Sam Hayes,  
 News.  
 \*KHJ—Highlights in Headlines.  
 \*KNN, KCBQ—Chet Huntley,  
 News.  
 KFAC—Lucky Dance Time.  
 KFOX—Merry-Go-Round.  
 KFVD—Chimes in Action.  
 KFVB—Eastside Show.  
 KGER—Wayside Pulpit.  
 KGFJ—Music You Want.  
 KGII—Memory Lane.  
 KLAC—Don Otis.  
 KMPC—Bing Crosby Sings.  
 KRKD—Cowboy Hit Parade.  
 \*KWIK—News; Anson Weeks.  
 KXLA—Spiritual Harmonizers.  
 10:05—KHJ—Highlights in Music.  
 10:15—KECA—Casa Cugat.  
 KFI—Tom Harmou, Sports.  
 KNN—Bob Elson.  
 KFSD—Sports Recap.  
 KFVD—Spade Cooley Time.  
 KGER—At the Ranchhouse.  
 KMPC—Dance Parade.  
 KXLA—Western Music.  
 10:30—KECA—One for the Book.  
 \*KFI—Carveth Wells.  
 \*KHJ—Mutual Concert Hall.  
 KNN—Synphouette.  
 KFSD—Concert Hall.  
 KGB—Deems Taylor Concert.  
 KGFJ—Song Book.  
 KGII—Rhythm Rhapsody.  

10:30  
 MON., TUES., THURS.,  
 FRI., SAT.  
**Dan Lundberg**  
 and  
 A NEW NEWS-IDEA  
 IT'S NEWSABLE  
**KXLA**

 \*KXLA—Dan Lundberg.  
 10:45—KFI—Melody Time.  
 KFOX—The Bachelors.  
 10:55—KFI—Police Bulletin.  
 \*KGII, KLAC—News.  
 \*KECA—News of Tomorrow.  
**11**  
 \*KFI, KFSD, KWIK—News.  
 KHJ, KGB—Dance Orch.  
 \*KNN—Nelson Pringle.  
 KFAC—Lucky Lager Dance.  
 KFMB—Cheatin' on Sandman.  
 KFOX—Music of the Masters.  
 KFVD—Spade Cooley Time.  
 KFVB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Herb Jeffries Show.  
 KGII—Juke Box Review.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KRKD—Cowboy Hit Parade.  
 KXLA—Gingerbread Civic.  
 KFI—Pro and Con.  
 KNN—Merry-Go-Round.  
 KWIK—Dancin' With Anson.  
 11:30—KECA—Ambassador Orch.  
 KFI—Supper Club.  
 KHJ, KVOE—Dick Foy Orch.  
 \*KFOX—News.  
 KGFJ—Ollus of '49.  
 KMPC—ABC Club.  
 KXLA—Western Echoes.  
 11:45—KFI—Navy Recruiting.  
 \*KHJ, KMPC, KVOE—News.  
 KNN—You and the Law.  
 11:55—KECA—News.

# SATURDAY, MARCH 5

- 8-KECA, KFMB-Shopper's Special.
- KFI, KFSD-Meet the Meeks.
- KHJ-Treasury Show.
- \*KXN, KLAC, KMPC, KXLA-News.
- KAGH-San Gabriel Academy.
- KFAC-Country Church.
- KFOX, KRKD-Haven of Host.
- KFVD-Wakeup Ranch.
- KFWB-Salvation Army.
- KGB-Music.
- KGER-Mizpah.
- KGFJ-Marine Story.
- KGIL-Reveille Ranch.
- KOWL-Palabras de Vida.
- KVOE-Pro and Con.
- KWIK-Klub KWIK.
- KWKW-Pasadena Foursquare.
- 8:05-KXN, KCBQ-Let's Pretend.
- 8:15-KHJ-Errand of Mercy.
- KFWB-Music.
- KGFJ-Community Chest.
- KLAC-Barnes at the Keins.
- KMPC-Market Reports, Sports.
- KOWL-Boy Scouts.
- KXLA-Music.
- 8:20-KGFJ-News.
- 8:30-KECA, KFMB-What's My Name?
- KFI, KFSD-Smith's Ed McConnell.
- KHJ-Ozark Valley Folks.
- KXN, KCBQ-Junior Miss.
- KAGH-Hebrew-Christian Hr.
- \*KFAC, KGIL, KOWL, KRKD-News.
- KFOX-Know Your Bible.
- KFWB-Here's to Vets.
- KGB-Pet Club.
- KGER-Hammond.
- KGFJ-Public Messenger.
- KLAC-Music.
- KMPC-Tops in Pops.
- KVOE-Magic Rhythm.
- KWKW-Organ Music.
- KXLA-Melody Time.
- 8:45-KAGH-Musical Clock.
- KFAC-Unity.
- KFOX-Memories of Calvary.
- KFVD-Console and Keyboard.
- KFWB-Birmingham Hospital.
- KGB-Jerry and Skye.
- KGER-Organ Music.
- KGFJ-Yesterday's Hits.
- KGIL-Coffee Parade.
- KLAC-Business Talk.
- KMPC-Fingertip Successes.
- KOWL-Voice of the Army.
- KRKD-Spotlight Varieties.
- KVOE-Radio Tour.
- KWKW-Sacred Heart.
- 9-KECA, KFMB-Hornet Girl Corps.
- KFI-Jump-Jump of Holiday House.
- KHJ-Dr. Miss Clinic.
- KXN, KCBQ-Theatre of Today.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Rev. Earl Ivie.
- \*KFSD, KLAC-News.
- KFVD-Contrasts.
- KFWB-Coming Attractions.
- KGER-Lutheran Hour.
- KGFJ-Proudly We Hall.
- KGIL-Musical Horizons.
- KMPC-Music of the Stars.
- KOWL-The Great Physician.
- KRKD-Sagebrush Serenade.
- \*KWIK-News; Music.
- KWKW-Voice of China.
- KXLA-Popular Favorites.
- 9:05-KLAC-Kiddie Club.
- KWKW-Sunny Side.
- 9:15-KFI-Young America Speaks.
- KFSD-Public Affairs.
- KGIL-Ballads for You.
- KWKW-Foursquare Churches.
- 9:30-KECA-Mirandy.
- KFI-Jerry Marlowe.
- KHJ-Music.
- KXN, KCBQ-Grand Central Station.
- \*KAGH-News.
- KFMB-Back to the Bible.
- KFOX-Full Gospel.
- KFSD-Luncheon With Lopez.
- KFVD-Show Tunes.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFJ-Racing News.
- KGIL-Valley Shopper.
- KLAC-Racing News.
- KOWL-German Hour.
- KVOE-Meet a Friend.
- KWIK-Feature Page.
- \*KWKW-Stocks, News.
- 9:35-KAGH-Garden Program.
- 9:45-KECA-Radio the American Way.
- KFI-Home Town Happenings.
- KFVD-Remembered Rhythms.
- KGB-American Legion.
- \*KGFJ-Airportals.
- KLAC-Morning Melodies.
- \*KRKD-News.
- KWKW-Date With Dinah.
- 10-KECA-Shore Party.
- KFI, KFSD-National Farm and Home Hour.

ORIGINAL  
**MAKE BELIEVE BALLROOM**  
WITH  
**AL JARVIS**  
10 a.m.-1 p.m. 6:05 p.m.-7 p.m.  
Mon. thru Sat.

- KLAC-Al Jarvis Ballroom.
- KMPC-Band Box.
- KOWL-Italian Hour.
- KRKD-Morning Melodies.
- KWIK-Over Coffee Cups.
- KWKW-Sports.
- KXLA-Music.
- 10:15-KHJ, KGB-Jerry and God.
- KFOX-Assembly of the Sky.
- KFVD-Past to Present.
- KGIL-Child Evangelist.
- KRKD-Dr. Richardson.
- KVOE-Voice of the Army.
- KWIK-Paul Sutton.
- \*KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA-American Farmer.
- KFI, KFSD-Mary Lee Taylor.
- KHJ, KGB, KVOE-Symphonies for Youth.
- KXN, KCBQ-Give and Take.
- KRKD-Disc Jockey Parade.
- KFMB-Ia Jolla Show.
- KFVD-Lifelines.
- KIWB-Music in the Land.
- \*KGIL-News.
- KGER-Rev. Kopp.
- KRKD-County Art Institute.
- KWIK-Over Coffee Cups.
- KXLA-Music.
- 10:35-KGIL-Romance in Rhythm.
- 10:45-KFAC-Village Festival.
- KGER-Rev. Le Roy Kopp.
- KRKD-Pop Concert.
- KWIK-Race Lineup.
- KWKW-Music from Hollywd.
- 10:55-KGFJ-Sports Flash.
- 11-KECA, KFMB-Metropolitan Opera.
- KFI, KFSD-RFD America.
- KHJ, KGB, KVOE-Symphonies for Youth.
- KXN, KCBQ-Handy Man.
- KAGH-1300 Club.
- KFAC-Festival of Music.
- KFOX-Rhythmic Age.
- \*KFVD, KGER-News.
- KFWB-Peter Potter.
- KGFJ-Sunset and Vine.
- KGIL-Crosby Sing.
- KLAC-Al Jarvis Ballroom.
- KMPC-Keith Hetherington.

**saturday** *Program Highlights*

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

8:30-Junior Miss, KXN.

6:30-Judy Canova, KFI.

7:00-Dennis Day, KFI.

*Quiz, Participation*

8:30-What's My Name, KECA.

10:30-Give and Take, KXN.

5:30-True or False, KHJ.

7:00-Sing It Again, KXN.

8:30-Truth or Consequences, KFI.

*Drama*

9:00-Theater of Today, KXN.

9:30-Grand Central Sta., KXN.

9:30-Hollywood Star Theater, KFI.

*Classical, Semi-Classical Music*

10:30-Symphonies for Youth, KHJ.

11:00-Metropolitan Opera, KECA.

3:30-NBC Symphony, KFI.

*Sports*

9:30-Racing News, KLAC.

9:30-Racing Lineup, KGFJ.

5:30-Race Recap, KGFJ.

5:30-Sports Dial, KRKD.

5:45-Race Results, KRKD.

5:45-Ira Blue, KECA.

6:30-Joe Hernandez, KMPC.

*Mystery-Detective*

8:30-Gangbusters, KXN.

*Public Interest-Information*

10:00-Natl. Farm Hour, KFI.

10:30-American Farmer, KECA.

1:25-Income Tax, KXN.

4:00-Cross Section, U.S.A., KXN.

10:15-You Can Live With the Atom, KXN.

*Juvenile*

8:05-Let's Pretend, KXN.

8:30-Smith's Ed, KFI.

9:00-Jump-Jump, KFI.

9:05-Kiddie Club, KLAC.

2:30-Dr. I. Q. Jr., KFI.

8:00-Teen Forum, KMPC.

*Popular-Western Music*

4:45-Stuart Hamblen, KFWB.

5:00-Gene Autry, KXN.

7:30-Grand Ole Opry, KFI.

9:00-Hit Parade, KFI.

- KOWL-Spanish Hour.
- KRKD-Songs of Yesterday.
- KWIK-Town Crier.
- KWKW-Music from Hollywd.
- KXLA-Variety Time.
- 11:15-KXN-Get More Out of Life.
- KFAC-Waltz Time.
- KFVD-Piano Parade.
- KGER-Concert Hall.
- KGIL-Tahitian Memories.
- KWKW-Gasoline Alley.
- 11:25-KGFJ-Sports Flash.
- 11:30-KFI-Edward Tomlinson.
- KHJ, KGB, KVOE-Coast Guard on Parade.
- KXN, KCBQ-Meet the Missus.
- KFAC-Playtown Train.
- \*KFOX, KRKD, KWIK-News.
- KFSD-Deber Date.
- KFVD-Shopping Hi-Lites.
- \*KFWB-News; Peter Potter.
- KGER-Maj. Rex Collings.
- KGFJ-Piano Moments.
- KGIL-Proudly We Hall.
- KOWL-Italian Program.
- KWKW-Varsity Views.
- 11:45-KFI-Report on Europe.
- KFOX-Tempos of the Time.
- KGER-Concert Hall.
- KGFJ-Saludos Amigos.
- KRKD-Sweet Pops.
- KWKW-Musical Varieties.
- KXLA-Rouks.
- 11:55-KGFJ-Sports Flash.
- 12-KECA, KFMB-Metropolitan Opera.
- KFI-Farm Reporter.
- \*KHJ, KGB, KVOE-News.
- KXN, KCBQ-Mother Knows Best.
- \*KAGH, KGB, KGIL, KMPC-News.
- KFAC-Luncheon Concert.
- KFOX-Tempos of the Time.
- KFSD-Pioneers of Music.
- KFVD-School Days.
- KFWB-Peter Potter.
- KGER-Music.
- KGFJ-Intermission.
- KLAC-Al Jarvis Ballroom.
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- KVOE-Luncheon Dance.
- KWIK-San Fernando Hour.
- KWKW-Pasadena Opera.
- KXLA-Saturday Serenade.
- 12:05-KAGH-Campus Life.
- 12:15-KFI-Man on the Farm.
- KHJ-Musical Matinee.
- \*KFOX, KGER-News.
- KGIL-Real Estate Show.
- KMPC-Story Circus.
- KWKW-Show Time.
- 12:25-KGFJ-Sports Flash.
- 12:30-KHJ, KGB, KVOE-Sports Parade.
- KXN-Junior Stand-In.
- KFOX-Cowhands Carnival.
- KFVD-Luncheon Tunes.
- \*KFWB-News.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-Musical Corral.
- KLAC-Honest Opinion.
- KWIK-Just Relax.
- KWKW-Church of Ancient Christianity.
- KXLA-Ole Rasmussen.
- 12:35-KOWL-Joe Adams Show?
- 12:45-KFI-Are You Listening?
- \*KFAC-News.
- KFOX-Pacific Breezes.

- KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Metropolitan Opera.
- KFI-Are You Listening?
- KHJ, KGB, KVOE-College Choir.
- KXN-It's Fun to Be Young.
- KAGH-The Moldy Fig.
- KFAC-Piano Parade.
- KFOX-Barbershop Quartet.
- KFSD-Your Health.
- \*KFVD, KLAC-News.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-Musical Corral.
- KMPC-Tops in Pops.
- KOWL-Joe Adams Show.
- KRKD-Siesta Time.
- KWIK-Just Relax.
- \*KWKW-News; Music.
- KXLA-Community Broadcaster.
- 1:10-KLAC-570 Club.
- 1:15-KFAC-L. A. Church Federation.
- KFOX-Russ Brown Music.
- KFSD-Echoes from Tropics.
- KFVD-Song Stylist.
- KWKW-Sports; Vocalists.
- KXLA-Research Adventures.
- 1:25-KXN-Income Tax.
- KGFJ-Sports Flash.
- 1:30-KHJ, KGB, KVOE-MacAlester College Choir.
- KXN-Call for Help.
- \*KFWB, KRKD-News.
- KFAC-American Hour.
- KFOX-Country Boys.
- KFSD-Frank Merriwell.
- KFVD-Dream Castles.
- KGER-Hawaiian Melodies.
- KGIL-Saturday Serenade.
- KOWL-Paul's Platter Parade.
- KWKW-Hawaiian Echoes.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- 1:45-KAGH-Banders Trio.
- KFOX-Voice of the Army.
- KFWB-Bill Anson.
- KLAC-Storybook Hour.
- KWKW-Sports; Want Ads.
- \*KXLA-News.
- 1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Tea and Crumpets.
- KFI, KFSD-Lassie Show.
- KHJ, KGB, KVOE-Buss Hodges Quiz Show.
- KXN, KCBQ-Philadelphia Orchestra.
- KAGH-C. Sharpe Minor.
- KFAC-Matinee.
- KFOX-Judy Martin.
- KFVD-Novelties.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGIL-Saturday Serenade.
- KGFJ-What's Up.
- \*KLAC-News, Sports.
- \*KMPC-News.
- KOWL-Paul's Platter Parade.
- KRKD-Ira Sweet, Organ.
- KWIK-Jazz show, D. Ward.
- KXLA-Music for You.
- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Wormwood Forest.
- KFOX-Rusty Gill.
- KFVD-Hits and Misses.
- KMPC-Record Room.
- KRKD-Cancer Memorial Hospital.
- \*KWKW-Sports; News.
- KXLA-Marines.
- 2:25-KGFJ-Sports Flash.
- 2:30-KFI, KFSD-I. Q. Junior.
- KHJ-Income Tax.
- KFOX-Country Girls.
- KGB-James Smythe.
- \*KGER-News.
- KGFJ-Keyboard Korner.
- KOWL-Western Program.
- KRKD-Tunes in Tempo.
- KVOE-Income Tax.
- KWKW-Calling All Vets.
- KXLA-Youth Debate.
- KGER-Long Beach Band.
- 2:45-KHJ, KVOE-Bill Harrington.
- KFOX-Down Homers.
- KFVD-Tempo Time.
- KGFJ-Hawaiian Serenade.
- KGIL-Talent Showcase.
- 2:50-KWKW-Light and Airy.
- 2:55-KGFJ-Sports Flash.
- 3-KECA-Junior Junction.
- KFI-Scout Jamboree.
- KHJ, KGB, KVOE-Wings Over Jordan.
- KXN-Country Journal.
- KAGH-Disc Jockey Parade.
- KFAC-Musical Favorites.
- KFMB-McNellis and Sheldon.
- KFOX-Modern Concert Hall.
- \*KFSD, KXLA-News.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- KGER-Rancho 1390.
- KGFJ-Record Jackpot.
- KGIL-Patterns in Rhythm.
- \*KLAC-News, Sports.
- KMPC-Record Room.
- KOWL-Radio Outlook.
- KRKD-Parade of Hits.
- KWKW-Jazz Show.
- KWKW-Heddicap Contest.
- 3:10-KLAC-570 Club.

3:15—KFSD—Religion in News.  
 KFVJ—Dreampoint.  
 ★KGLI—News.  
 KOWL—Rhythm at Random.  
 KWKW—Races and Sports.  
 KNLA—Juke Box Matinee.  
 3:25★KFWB—News.  
 KGFJ—Sports Flash.  
 3:30—KECA—Luncheon With Maggie McNeill & Herb Sheldon.  
 KFI, KFSD—NBC Symphony.  
 KHJ, KGB, KVOE—Windy City.  
 KNN, KCBQ—Garden Gate.  
 KFAC—Portraits in Melody.  
 KFMB—V. D. Program.

**HARLEM MATINEE**  
 with HUNTER HANCOCK  
 Now 1 Full Hour  
 3:30 Mon. Thru Sat.

1070 KC.  
 5000 WATTS

**Check KEVD**

KFVD—Harlemmatinee.  
 KFWB—Mel Roach.  
 KGLI—Dance Matinee.  
 ★KOWL, KRKD—News.  
 KWKW—Saturday Matinee.  
 3:35—KOWL—Just Music.  
 KRKD—Flea-Time Tunes.  
 3:45—KNN—L. A. County Report.  
 ★KFAC—News.  
 KFMB—Decision Now.  
 KFWB—Anne Carter.  
 KGFJ—Sports Flash.  
 3:55—KECA—Income Tax Program.  
 KFI, KFSD—NBC Symphony.  
 KHJ, KGB, KVOE—Bill Symes, Sports.  
 KNN, KCBQ—Cross Section, U.S.A.  
 KAGH—Disc Jockey Parade.  
 KFAC—Musical Masterpieces.  
 KFVJ—Harlemmatinee.  
 KFWB—Anne Carter.  
 ★KGER—News.  
 KGFJ—Record Review.  
 KGLI—Four Kings.  
 ★KLAC—News, Sports.  
 KMPC—Rancho Grande.  
 KOWL—Musical Showcase.  
 KRKD—Teen-Age Workshop.  
 KWKW—Saturday Serenade.  
 KWKW—American Jewish Hr.  
 KNLA—Juke Box Matinee.  
 4:05—KGER—Junkie 1390.  
 4:10—KLAC—570 Club.  
 4:15—KECA—Harry Wismer.  
 ★KHJ, KGB, KVOE—Frank Henningway.  
 KFMB—Decision Now.  
 KFOX—Salvation Army.  
 KFWB—Hello, Neighbor.  
 KGLI—Western Review.  
 KRKD—Melody Time.  
 KWKW—Sports.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Madhouse Musicale.  
 KFI—Pioneers of Music.  
 KHJ, KGB, KVOE—Tea Damsaunt.  
 KNN—L. A. Story.  
 KFOX, KWKW—Old-Age Pensioners.  
 KFVJ—Sunset Trail.  
 KFWB—Blind Artists' Guild.  
 KLAC—Pet Magazine.  
 ★KOWL—News, Music.  
 KRKD—Symphony in Swing.  
 KWKW—Frank Sinatra.  
 4:45—KECA—It's in the Family.  
 KNN—Tom Hutton.  
 KFMB—Voice of the Army.  
 KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Italian Program.  
 ★KRKD—News.  
 KWKW—Musical Quiz.  
 KWKW—Sports: Easy Listening.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—It's Your Business.  
 KFI—Pioneers of Music.  
 KHJ, KGB, KVOE—Hawaii Calls.

KNN, KCBQ—Gene Antry Show.  
 KAGH—Disc Jockey Parade.  
 KFAC—Sunset Serenade.  
 KFMB—Ave Maria Hour.  
 KFOX—Sunshine Mission.  
 ★KFSD, KLAC—News.  
 KFVJ—Songs of the Sage.  
 KFWB—Stuart Hamblen.  
 KGER—Peter Slack Time.  
 KGFJ—Jive at Five.  
 KGLI—Western Review.  
 ★KMPC—News, Sports.  
 KFWB—Naval Air Reserve.  
 KRKD—Songs of the Saddle.  
 KWKW—Valley High Time.  
 KWKW—Maurice Johnson.  
 KNLA—Juke Box Matinee.  
 5:15—KECA—Special Event.  
 KRKD—Rendezvous Boom.  
 ★KFVD—News.  
 KLAC—Income Tax.  
 KMPC—Russ Case.  
 KWKW—Today at the Races.  
 5:30★KECA, KFOX, KGLI, KWEW—News.  
 KFI—Sports Roundup.  
 KHJ, KGB, KVOE—True or False.  
 ★KNN, KCBQ—Chet Huntley.  
 KFAC—Variety Playhouse.  
 KFMB—Communism.  
 KFSD—Colonial Quiz.  
 KGER—First Congregational Church.  
 KGFJ—Race Recap.  
 KGLI—Fanny Lee, Songs.  
 KRKD—Sports Dial.  
 KWKW—Meet the Band.  
 KNLA—Future Pianists.  
 5:45—KECA, KFMB—Ira Blue, Sports.  
 ★KFI, KFSD—Elmer Peterson.  
 ★KNN, KCBQ—Bob Garred, News.  
 KFOX—Music.  
 KGFJ—Overture to Evening.  
 KGLI—Rumba Time.  
 KLAC—Sam Balter, Sports.  
 KMPC—Episcopal Diocese.  
 KRKD—Race Results.  
 KNLA—Variety.  
 6—KECA, KFMB—Little Herman.  
 ★KFI—News.  
 KHJ, KGB—Meet the Press.  
 KNN, KCBQ—Winner Take All.  
 KFAC—Twilight Hour.  
 ★KFOX, KFWB, KMPC—News.  
 KFSD—Pass In Review.  
 KGER—Back to the Bible.  
 KGFJ—Musical Digest.  
 ★KLAC—News, Al Jarvis.  
 ★KRKD—Varieties in Music.  
 KVOE—Guest Star.  
 KWKW—Italo-American Hour.  
 KNLA—Internal Revenue.  
 6:10—KFOX—Music.  
 6:15—KFI—Science Editor.  
 KFWB—Hello, Neighbor.  
 KGLI—Tops in Pops.  
 KMPC—Bob Kelley.  
 KRKD—Hawaiian Memories.  
 ★KVOE—News.  
 6:30—KECA—On Trial.  
 KFI, KFSD—Judy Canova Show.  
 KHJ, KGB—Lombardo Laud, U.S.A.  
 KNN, KCBQ—Tales of Fatima.  
 KFAC—Music Magic.  
 KFMB—S. D. Looks Ahead.  
 KFOX—Hal's Memory Room.  
 KGER—Lakin Valley Church.  
 KGLI—Dinner Concert.  
 KMPC—Santa Anita Track.  
 KRKD—Sweet Pops.  
 KVOE—Hit Parade.  
 KNLA—Sweet Charlot.  
 6:45—KFWB—Tune Time.  
 KRKD—Accent on Rhythm.  
 KECA—Curt Massey Show.  
 7—KFI, KFSD—Dennis Day.  
 KHJ, KGB, KVOE—Take a Number.  
 KNN, KCBQ—Sing It Again.  
 KFAC—Dr. James Fifield, Jr.  
 KFOX—Proudly We Hail.  
 KFWB—Gospel and Song.  
 ★KGER, KGLI, KRKD—News.  
 KGFJ—Musical Digest.  
 KLAC—Stan Kenton Orch.

KMPC—Proudly We Hail.  
 KWKW—Concert Hall.  
 KNLA—Nazarene Church.  
 7:05—KGER—Rev. Al Harlan.  
 7:15—KGLI—Modern Concert Hall.  
 KLAC—Dinning Sisters.  
 KMPC—Income Tax.  
 KRKD—Three-Quarter Time.  
 7:30—KECA—Hayloft Hoedown.  
 KFI, KFSD—Grand Ole Opry.  
 KHJ, KFXM, KGB—Plantation Party.  
 KFAC—Dr. Fagerburg.  
 KFMB—Naval Air Reserve.  
 KFOX—Waltz Time.  
 KFWB—Dr. Hiss Clinic Forum.  
 KGER—Grace Dotson.  
 KLAC—Music, Paul Weston.  
 ★KMPC—News.  
 KRKD—Romance of the Turf.  
 KWKW—Salon Serenade.  
 KNLA—Accent on Youth.  
 7:45—KFAC—Waltzes of the World.  
 KFMB—Gay Nineties.  
 KFOX—Ministerial Union.  
 KGLI—San Fernando Valley Story.  
 KMPC—Andre Kostelanetz.  
 8—KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Vic Damone Show.  
 KHJ, KGB, KVOE—Life Begins at 80.  
 KNN, KCBQ—Vaughn Mouroe Show.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFWB—Community Hour.  
 KGER—Bible Treasury.  
 KGFJ—Gypsy Moods.  
 KGLI—Hustlin' Hal.  
 ★KLAC—News, Music.  
 KMPC—Teen Forum.  
 KWKW—Evening Fiesta.  
 KNLA—Church in the Barn.  
 8:15—KGER—Hebrew Christian.  
 KGFJ—Know Your Schools.  
 KLAC—Crosby Time.  
 8:30—KECA, KFMB—Reserve.  
 KFI, KFSD—Truth or Consequences.  
 KHJ—Western Hit Review.  
 KNN, KCBQ—Gangbusters.  
 KFWB—Gadgets Are My Business.  
 KGER—Music.  
 KGFJ—Tonight's Variety Show.  
 KGLI—Jan Garber Orch.  
 KMPC—Basketball, U.S.C. vs. U.C.L.A.  
 KNLA—97th St. Corral.  
 8:45—KLAC—Etchings for Evening.  
 8:55—KHJ, KGB, KVOE—Mutual Menus.  
 9—KECA—Go for the House.  
 KFI, KFSD—Hit Parade.  
 ★KHJ, KGB, KGER, KVOE—News.  
 KNN—Phillip Marlowe.  
 KFAC—Evening Concert.  
 KFMB—Amazing Mr. Malone.  
 KFOX—Music.  
 ★KFWB—Clete Roberts.  
 KGFJ—Tonight's Variety Show.  
 KGLI—Western Trails.  
 KLAC—Melody Parade.  
 KMPC—Basketball.  
 KWKW—Dancin' With Anson.  
 KNLA—Harmony Park.  
 9:05—KGER—Proudly We Hail.  
 9:15—KHJ—Dink Templeton.  
 KFWB—Fashion Jury.  
 KWKW—Dr. Clem Davies.  
 9:30—KECA—Tex Williams Orch.  
 KFI, KFSD—Hollywood Star Theater.  
 KHJ—Experience Speaks.  
 KNN—Station Salute.  
 KFMB—Rhythm and Reason.  
 KFOX—Rumba Time.  
 KFWB—Laymen's Hour.  
 KGLI—Dance Time.  
 KLAC—Spotlight Serenade.  
 KNLA—Redondo Baru Dance.  
 9:45★KGLI—News.  
 KWKW—Dancin' With Anson.  
 9:55★KLAC—News.  
 10★KECA, KFI, KFMB, KFSD—News.  
 KHJ, KGB, KVOE—Monica Whelan.  
 ★KNN, KCBQ—Chet Huntley.

KFAC—Lucky Lager Dance.  
 KFOX—The Bachelors.  
 KFVJ—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Music You Want.  
 KGLI—Memory Lane.  
 KLAC—Ice Hockey, L. A. vs. Oakland.  
 KMPC—Crosby Sings.  
 KWKW—Dancin' With Anson.  
 KNLA—Western Records.  
 10:15—KECA—Hank Weaver, Sports.  
 KFI—County Supervisor Darby.  
 KHJ, KGB, KVOE—J. Wolohan Orch.  
 KNN, KCBQ—You Can Live With the Atom.  
 KFMB—Guest Star.  
 KFSD—Morton Downey.  
 KMPC—Dance Parade.  
 10:30—KECA, KFMB—Empire Room Orch.  
 KFI—Palace Hotel Orch.  
 KHJ, KGB, KVOE—Jack Fisher Orch.  
 KNN, KCBQ—Dick Jurgens.  
 KFSD—Public Health.  
 KGFJ—Song Book.  
 KGLI—Rhythm Rhapsody.  
 KNLA—Music.  
 10:45—KFOX—Disc Jockey.  
 KNN—Novatime.  
 10:55—KFI—Police Bulletins.  
 ★KGLI, KLAC—News.  
 11—KECA—Cinegrill Music.  
 KFI—Solitaire Time.  
 KHJ, KGB, KVOE—Dance Orch.  
 ★KNN—Nelson Pringle.  
 KFAC—Lucky Lager Dance.  
 KFMB—Cheatin' on Sandman.  
 KFOX—Disc Jockey.  
 KFSD—Dance Orch.  
 KFVJ—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Blue of Evening.  
 KGLI—Juke Box Review.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWKW—Dancin' With Anson.  
 KNLA—Western Echoes.  
 11:15—KECA—Mocambo Orch.  
 KFI—Morton Downey.  
 KNN—Merry-Go-Round.  
 KNLA—Pasadena Civic.  
 11:30—KECA—Ambassador Orch.  
 KFI—Proudly We Hail.  
 KGFJ—Ollios of '49.  
 KNLA—Western Echoes.  
 11:45★KHJ, KGB, KMPC, KVOE—News.  
 11:55★KECA—News.

**KXLA Presents**  
**ALEX**  
 Pickupacupplebucks  
**COOPER**  
 12:00 - 5:00 A.M.  
 MONDAY THRU  
 SATURDAY

**Recorded Highlights**  
**SATURDAY**  
**POPULAR**  
 8:15 a.m.—KLAC, Haynes at the Reins.  
 10:00 a.m.—KLAC, Al Jarvis.  
 11:00 a.m.—KFWB, Peter Potter.  
 12:00 noon—KOWL, Joe Adams.  
 1:00 p.m.—KFWB, Bill Anson.  
 3:45 p.m.—KFWB, Anne Carter.

**Contests and Offers**

BOB McLAUGHLIN'S 570 CLUB, KLAC, 1:10 p.m. Monday through Saturday—Anyone between eighteen and thirty-five years of age may submit a home recording of his or her voice, a picture, and a letter about themselves for an opportunity to preview their talents and possibly receive a spot with a top band. Committee, representing Harry James Columbia Recording Orchestra, chooses the four best voices each week. They appear with James at the Casino Gardens, where the weekly finalist is chosen.

The finalist appears on McLaughlin's "Picture Album," on KLAC-TV. At conclusion of James's appearance at the Gardens, the Grand Finalist is introduced at that time for his later paid entertainment spot with the orchestra.

★ ★  
**NOT EASY**

Two musicians on CBS's "My Favorite Husband" had to have extra rehearsal time to practice playing an off-key version of "Humoresque" and "Swanee River" for one of the recent broadcasts.

**GEORGIA PEACH**

The day before one of his recent broadcasts, Bob Hope called from Atlanta, Georgia, to Sara Berner in Hollywood, for a special part in a show he was staging there. Miss Berner flew to Atlanta in time for the NBC broadcast, and her role called for the part of a Southern girl. Needless to say, Miss Berner is a master of many dialects.

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
 \*Indicates programs of news and commentation.

Abbott and Costello.....	KECA, 7:30 p.m. Th	Classroom Radio.....	KFAC, 1:15 p.m. M-F	Grandpa Owens.....	KFI, 8 a.m. Su
ABC Club.....	KMPC, 11:30 p.m. M-F	Club Fifteen.....	KNN, 4:30 p.m. M-F	Grand Ole Opry.....	KFI, KFSD, 7:30 p.m. Sa
*Agronsky, Martin.....	KECA, 6:45 a.m. M-F	Club Time.....	KECA, 11:15 a.m. Tu	Grand Slam.....	KNN, 8:30 a.m. M-F
Aldrich Family.....	KFI, 9:30 p.m. Th	Collector's Corner.....	KMPC, 7:45 p.m. M-F	Gray, Jeanne.....	KMPC, 12:30 p.m. M-F
Air Force Hour.....	KHJ, 6:30 p.m. Tu	Collingwood.....	KMPC, 3:45 p.m. M-F	Great Gildersleeve.....	KFI, 8:30 p.m. W
Air-ortials.....	KGFJ, 9:45 a.m. M-Sa	Comedy Playhouse.....	KHJ, 10 a.m. Su	Greatest Story Ever Told.....	KECA, 5:30 p.m. W
Album of Familiar Music.....	KFI, 8:30 p.m. Su	Commander Scott.....	KECA, 10:15 a.m. Su	Gregory Hood.....	KHJ, 7 p.m. F
Alexander's Mediation Board.....	KHJ, 5 p.m. Su	Concert Nocturne.....	KGFJ, 10 p.m. Su	Green Hornet.....	KECA, 5 p.m. Tu,Th
Allen, Fred.....	KFI, 5 p.m. Su	Contented Hour.....	KFI, KFSD, 7 p.m. M	Guiding Light.....	KNN, 10:45 a.m. M-F
Allen, Irwin.....	KLAC, 8:30 p.m. Su	Cooper, Alex.....	KXLA, 12 p.m. M-Sa	Hal's Memory Room.....	KFOX, 6:30 p.m. D
Allen, Steve.....	KNN, 12:05 a.m. Tu-Su	Copel, Helene.....	KHJ, 7:30 p.m. Su	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
All-Star Western Theatre.....	KFI, 9 p.m. F	*Castello, Bill.....	KNN, 8:05 a.m. Su	Handy Man.....	KNN, 11 a.m. Sa
Amazing Mr. Malone.....	KECA, 9:30 p.m. Su	Counterspy.....	KECA, 7 p.m. Tu,Th	Haney, Fred.....	KLAC, 8:30 p.m. M
Ameche, Don.....	KNN, 12:30 p.m. M-F	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu	Hanson, Tom.....	KNN, 5:15 p.m. M-F
America Dances.....	KFWB, 6:30 p.m. M-F	Country Journal.....	KNN, 3 p.m. Sa	Happy Gang.....	KNN, 4:45 p.m. Sa
America United.....	KFI, 11 a.m. W	County Fair.....	KNN, 6 p.m. W	Happy Homes.....	KHJ, 1:30 p.m. M-F
American Almanac.....	KECA, 10 a.m. Su	County Medical Assn.....	KFAC, 10:45 a.m. Th	Happy Theater.....	KECA, 4:45 p.m. M-F
American Farmer.....	KECA, 10:30 a.m. Sa	Crime Photographer.....	KNN, 9:30 p.m. Th	*Hardy, Glenn.....	KHJ, 10 a.m., 9 p.m. D
American Forum.....	KHJ, 7 p.m. M	Crocker, Betty.....	KECA, 10:55 a.m. M-F	Harlemtime.....	KFVD, 3:30 p.m. M-Sa
American Way.....	KFI, 6 p.m. M	Crosby, Bing.....	KECA, 9 p.m. W	Harmon, Tom.....	KFI, 10:15 p.m. M,W,F
Amos 'n' Andy.....	KNN, 4:30 p.m. Su	Cross-Section, U.S.A.....	KMPC, 7:30 p.m. Su	Harmony House.....	KLAC, 1:05 p.m. Su
Animal World Stories.....	KECA, 6:25 p.m. M,W,F	*Cunningham, Bill.....	KNN, 4 p.m. Sa	*Harpel, Bill.....	KMPC, 6 p.m., 9:45 p.m. M-F
Anniversary Club.....	KHJ, 3 p.m. M-F	Curtain Time.....	KHJ, 6:45 p.m. Su	Harrington, Bill.....	KHJ, 2:45 p.m. Sa
Anson, Bill.....	KFWB, 1 p.m. M-Sa	Damone, Vic.....	KFI, 8 p.m. Sa	Harris, Phil.....	KFI, 4:30 p.m. Su
Are You Listening?.....	KFI, 10:15 a.m. M-F	Damon Runyon Theatre.....	KFI, 9:30 a.m. Tu	Hart, Maurice.....	KFWB, 6 a.m. M-Sa
Arnold, Eddie.....	KFI, 12:45 p.m. Sa	Dance Time.....	KFAC, 10 p.m. M-Sa	Harvest of Stars.....	KNN, 6:30 p.m. W
Arnold, Edward.....	KECA, 9 p.m. Th	Darby, Raymond.....	KFI, 10:15 p.m. Sa	Haven of Rest.....	KXLA, 8:30 a.m. M, W, F
Art Baker's Notebook.....	KECA, 12:30 p.m. M-F	Davies, Clem.....	KGER, 8:30 p.m. M-Sa	Hawaii Calls.....	KHJ, 5 p.m. Sa
At Home With Kirkwoods.....	KECA, 4:30 p.m. M-F	Duy, Dennis.....	KFI, 7 p.m. Sa	Hawk, Bob.....	KNN, 7:30 p.m. Su
Aunt Jenny.....	KNN, 9:15 a.m. M-F	Desmond, Johnny.....	KHJ, 7:25 p.m. Su	Hayes, Helen.....	KNN, 6 p.m. Su
Aunt Mary.....	KFI, KFSD, 3:30 p.m. M-F	Detroit Symphony.....	KECA, 7:45 p.m. Tu	*Hayes, Sam.....	KFI, 7:45 a.m. M-F
Autry, Gene.....	KNN, 5 p.m. Sa	Dinner Bell Roundup.....	KXLA, 11:30 a.m. M-F	Haynes, Dick.....	KLAC, 6 a.m. M-Sa
Ave Maria Hour.....	KGFJ, 8 p.m. Su	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F	Hayloft Hoedown.....	KECA, 7:30 p.m. Sa
Babbitt, Harry.....	KNN, 8 a.m. M-F, 7:45 a.m. Sa	Double Feature.....	KECA, 4:20 p.m. M-F	*Headline Edition.....	KECA, 6:05 p.m. M-F
Backstage Wife.....	KFI, 1 p.m. M-F	Double or Nothing.....	KFI, 11 a.m. M-F	*Heater, Gabriel.....	KHJ, 3:45 p.m., 6 p.m. M-F
Back to God.....	KHJ, 8 a.m. Su	Downey, Morton.....	KFI, 11:15 p.m. Tu, Th, Sa	Heidt, Horace.....	KFI, 4 p.m., 7:30 p.m. M-F
Baller, Sam.....	KLAC, 5:45 p.m. M-F	Downtown and All Around.....	KFI, 9:15 a.m. M-F	*Hemingway, Frank.....	KHJ, 4:15 p.m. M-Sa
Baton and Score.....	KNN, 10:30 p.m. Tu,Th	Drake, Galen.....	KECA, 10:15 a.m. M-F	*Henry, Bill.....	KHJ, 7 a.m. M-F
Beck, Fred.....	KNN, 7:45 a.m. M-F	Dr. Christian.....	KNN, 8:30 p.m. W	*Henry, Fred.....	KFI, 6:55 p.m. M-F
Behind the Lens.....	KNN, 10:30 a.m. Su	Dr. Hiss Clinic.....	KNN, 9 a.m. Sa	Here's Hollywood.....	KECA, 9:45 p.m. Tu
Beneke, Tex.....	KNN, 10:30 p.m. Su	*Dr. I. Q.....	KFI, KFSD, 6:30 p.m. M	Here's to Veterans.....	KFI, 11:45 p.m. Th
Benny, Jack.....	KNN, 4 p.m., 9:30 p.m. Su	Dr. I. Q. Jr.....	KFI, 2:30 p.m. Sa	Hernandez, Joe.....	KMPC, 6:30 p.m. M-Sa
Benson, Red.....	KHJ, 2:30 p.m. M-F	Dr. Paul.....	KFI, 3:45 p.m. M-F	Hetherington, Keith.....	KMPC, 11 a.m. Sa
Berch, Jack.....	KFI, 8:30 a.m. M-F	Duffy's Tavern.....	KFI, 6 p.m. W	Highlights in Music.....	KHJ, 10:05 p.m. M-F
Berle, Milton.....	KECA, 9:30 a.m. W	Durante, Jimmy.....	KFI, 8:30 p.m. F	*Hill, Edwin C.....	KECA, 6 p.m. M-F
*Berman, Averill.....	KGFJ, 8:15 p.m. M-F	Eastside Show.....	KFWB, 10 p.m. M-Sa	Hilton, James.....	KNN, 7 p.m. Th
Beulah.....	KNN, 9:30 p.m. M-F	Echoes of Eden.....	KFWB, 10:30 p.m. Su	Hint Hunt.....	KNN, 2 p.m. M-F
Bible Class.....	KHJ, 9 a.m. Su	Editor at Home.....	KECA, 12 a. Su	Hit Parade.....	KFI, 9 p.m. Sa
Bible Institute.....	KMPC, 7:30 a.m. Su	Editor of the Air.....	KFVD, 8:45 a.m. M-F	*Hit the Jackpot.....	KNN, 7 p.m. Tu
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Electric Theater.....	KNN, 6 p.m. Su	Hollywood Bowl Auditions.....	KFI, 7 p.m. W
Big Power.....	KNN, 1:30 p.m. Sa	Elson, Bob.....	KNN, 10:15 p.m. M-F	Hollywood Music Hall.....	KNN, 7 p.m. W
Big Sister.....	KNN, 10 a.m. M-F	Enchanted Lady.....	KMPC, 5:45 p.m. Sa	Hollywood Star Theater.....	KFI, 9:30 p.m. Su
Big Story.....	KFI, 9:30 p.m. M	Episcopal Diocese.....	KHJ, 9 a.m. Sa	Hollywood Theater.....	KFI, 9:30 p.m. Su
Big Town.....	KFI, 9 p.m. Tu	Eternal Light.....	KFI, 9:30 a.m. Su	Home Town Happenings.....	KFI, 9:45 a.m. Sa
Blind Artists Guild.....	KFWB, 4:30 p.m. Sa	Ethel and Albert.....	KECA, 1:45 p.m. M-F	Honest Opinion.....	KLAC, 12:30 p.m. M-Sa
Blondie.....	KFI, 9 p.m. W	Evening Concert.....	KFAC, 8 p.m. M-Sa	Hope, Bob.....	KFI, 6 p.m. Tu
Blue, Ira.....	KECA, 5:45 p.m. W	Ewing, Bill.....	KMPC, 3 p.m. M-F	Hornel Girls.....	KECA, 9 a.m. Sa
Blue of Evening.....	KGFJ, 9:30 p.m. M-Sa	Experience Speaks.....	KHJ, 9:30 p.m. Su	Hour of Faith.....	KECA, 8:30 a.m. Su
*Boddy, Manchester.....	KFWB, 6:15 p.m. M-F	Falcon.....	KHJ, 7 p.m. Th	House of Mystery.....	KHJ, KGB, 1 p.m. Su
Bowron, Fletcher.....	KFI, 10:15 p.m. Su	Family Hour.....	KNN, 3 p.m. Sa	House Party.....	KECA, 3:30 p.m. M-F
Breakfast Club.....	KECA, 8 a.m. M-F	Family Theatre.....	KHJ, 6:30 p.m. W	*Huntley, Chet.....	KNN, 5:30 p.m., 10 p.m. D
Breakfast in Hollywood.....	KECA, 1 p.m. M-F	Famous Jury Trials.....	KECA, 9:30 p.m. M	If They Had Lived.....	KGFJ, 5:45 p.m. M, W, F
Breakfast Time.....	KHJ, 8:45 a.m. M-F	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	Inglewood Park Concert.....	KNN, 7:30 p.m. M, W, F
Breaking All Records.....	KNN, 12:05 a.m. Tu-Su	Farm Journal.....	KNN, 5:45 a.m. M-Sa	Inner Sanctum.....	KNN, 9 p.m. M
Breaking the Bank.....	KMPC, 10 p.m. M	Farm News.....	KMPC, 6:30 a.m. M-F	*Inside of Sports.....	KHJ, KVOE, 9:30 p.m. M-F
Bridge Club.....	KMPC, 10 p.m. M	Farm Reporter.....	KFI, 12 a.m. M-F	Invitation to Learning.....	KNN, 9 a.m. Su
*Bride and Groom.....	KECA, 2:30 p.m. M-F	Fat Man.....	KECA, 8 p.m. F	It Pays to Be Ignorant.....	KNN, 7:30 p.m. Su
Brighter Day.....	KFI, 3:15 p.m. M-F	Favorite Music.....	KFI, 4:45 p.m. Su	It's Fun to Be Young.....	KNN, 1 p.m. Sa
Broadway Is My Beat.....	KNN, 2:30 p.m. Su	Favorite Story.....	KFI, 7 p.m. Tu	It's in the Family.....	KECA, 4:45 p.m. Sa
*Broadway News.....	KHJ, 12 n. D	Faye, Alice.....	KFI, 4:30 p.m. Su	It's Your Business.....	KECA, 5 p.m. Sa
Brooding With Brady.....	KNN, 7:10 a.m. M-Sa	*F.B.I. in Peace and War.....	KNN, 9 p.m. Th	Jack Armstrong.....	KECA, 5:30 p.m. Tu,Th
*Brooklyn, Cecil.....	KHJ, 8 a.m. M-F	*Feature Wire.....	KFI, 5 p.m. M-F	Jerry and Skye.....	KHJ, 10:15 a.m. M-Sa
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Festival of Music.....	KFAC, 11 a.m. M-Sa	Jewel Box.....	KMPC, 4:15 p.m. M,W,F
Buildup Drummond.....	KECA, 9:30 p.m. F	Fisher and Molly.....	KFI, 6:30 p.m. Tu	Jimmy and Wally.....	KHJ, 11 a.m. Su
Burns and Allen.....	KFI, 9 p.m. Th	*Fidler, Jimmie.....	KHJ, 6:30 p.m. Su	Joe at Five.....	KGFJ, 5 p.m. M-Sa
Business News.....	KMPC, 8:15 a.m. M-Sa	Fingertip Successes.....	KECA, 7:30 p.m. Su	Johnson, Floyd B.....	KKRD, KRNO, 5:30 p.m. Su
Business Reporter.....	KMPC, 8:15 a.m. M-Sa	First Nighter.....	KMPC, 7 p.m. M-F	Jolson, Al.....	KFI, 6 p.m. Th
California Caravan.....	KECA, 9:15 p.m. Su	Fisher, George.....	KNN, 7:30 p.m. Th	Jones, Spike.....	KNN, 3:30 p.m. Su
Call for Help.....	KNN, 1:30 p.m. M-Sa	Fishing & Hunting Club.....	KHJ, 6:30 p.m. M	Juke Box Matinee.....	KXLA, 3:15 p.m. M-Sa
Campus Salute.....	KHJ, 11 p.m. M	Five-Seventy Club.....	KLAC, 1:10 p.m. M-Sa	Jump-Jump of Holiday House.....	KFI, 9 a.m. Sa
Canary Chorus.....	KHJ, 11:45 a.m. Su	Ford Theater.....	KNN, 6 p.m. F	Junior Junction.....	KECA, 3 p.m. Sa
Canova, Judy.....	KFI, 6:30 p.m. F	Forty Plus.....	KFI, 11:55 p.m. M	Junior Miss.....	KNN, 8:30 a.m. Sa
Cantor, Eddie.....	KFI, 6 p.m. F	*Free for All.....	KNN, 7:30 p.m. W	Junior Stand-In.....	KNN, 12:30 p.m. Sa
Can You Top This?.....	KHJ, 7:30 p.m. Su	Front-Page Farrell.....	KFI, KFSD, 2:45 p.m. M-F	Junior Symphony.....	KFWB, 2:30 p.m. Su
Capitol Clockroom.....	KNN, 9 p.m. W	Frost Warnings.....	KFI, 8 p.m. D	Just Plain Bill.....	KFI, KFSD, 2:30 p.m. M-F
Captain Midnight.....	KHJ, 5:30 p.m. M-F	*Fuller, Sid.....	KHJ, 12 u. M-F	Juvenile Jury.....	KHJ, 12:30 p.m. Su
Carnation Hour.....	KFI, 7 p.m. M	*Gaeth, Arthur.....	KECA, 9 p.m. M	Kelley, Bob.....	KMPC, 6:15 p.m. M-Sa
Carolina Calling.....	KNN, 5:30 a.m. Su	Gambusters.....	KNN, 8:30 p.m. Sa	*Kennedy, John B.....	KHJ, 11:15 a.m. M-Sa
Carson, Jack.....	KNN, 8:30 p.m. F	Garden Gate.....	KNN, 3:30 p.m. Sa	Kilgallen, Dorothy.....	KECA, 11:15 a.m. Th
Casa Cugat.....	KECA, 11:30 a.m., 10:15 p.m. M-F	Garden Guide.....	KHJ, 6:30 p.m. F	Know Your F.B.I.....	KMPC, 8:15 p.m. Su
Catholic Answers.....	KFI, 5:30 p.m. W-F	Garden School.....	KGER, 2:30 p.m. M-F	Know Your Schools.....	KMPC, 7:15 p.m. Su
Catholic Hour.....	KHJ, 7:45 p.m. Su	Gardner, Hy.....	KHJ, 8:35 p.m. M-F	Kyser, Kay.....	KECA, 9:30 a.m. M-F
Cavalcade of America.....	KFI, 8:30 p.m. M	*Garred, Bob.....	KNN, 7:30 a.m., 5:45 p.m. M-Sa	L. A. Breakfast Club.....	KFWB, 8 a.m. W
Centennial Year.....	KECA, 9:15 a.m. M	Gateway to Music.....	KFAC, 9:30 p.m. M-Sa	L. A. County Report.....	KNN, 3:15 p.m. Sa
Challenge of the Yukon.....	KECA, 8 p.m. M, W, F	Get More Out of Life.....	KNN, 11:15 a.m. Sa	*Ladies Be Seated.....	KECA, 3 p.m. M-F
Challenge of Youth.....	KXLA, 9 p.m. Su	Gilbert and Sullivan.....	KFAC, 9:30 a.m. Su	Ladies Day.....	KFI, 9:05 a.m. M-F
Champion Roll Call.....	KECA, 6:55 p.m. F	*Give and Take.....	KNN, 10:30 a.m. Sa	Ladies First.....	KHJ, 11 a.m. M-F
Chandu the Magician.....	KHJ, 8 p.m. Th	Godfrey, Arthur.....	KNN, 3 p.m. M-F	Land of the Free.....	KHJ, 10:45 p.m. M
Chapel Hour.....	KMPC, 6:30 a.m. M-F	Godfrey's Talent Scouts.....	KNN, 8:30 p.m. M	Lansley, Ralph.....	KECA, 5:30 a.m. M-F
Chicago Round Table.....	KFI, 10:30 a.m. Su	*Godwin, Earl.....	KECA, 9:15 p.m. M, 6:45 p.m. Tu	Lassie.....	KFI, 2 p.m. Sa
Chicago Theater.....	KHJ, KGB, 9:30 p.m. Su	Go for the House.....	KECA, 9 p.m. Sa	L. A. Story.....	KNN, 4:30 p.m. Sa
Choralists.....	KNN, 8 p.m. Su	Gospel Singer.....	KHJ, 10:15 a.m. M,Tu,W,F	*Lawton, Fleetwood.....	KMPC, 7:30 a.m. M-F
Christian Science.....	KFI, 9:30 a.m. Su	*Goss, Frank.....	KNN, 5:55 p.m. M-F	Layman's Hour.....	KFWB, 9:30 p.m. Sa
Christian Science.....	KFOX, 7 p.m. Su	Graham, Vance.....	KMPC, 9 a.m. Su	Let George Do It.....	KHJ, KGB, 8 p.m. M
Church of the Air.....	KNN, 7 p.m. Su	Grand Central Station.....	KNN, 9:30 a.m. Su	Let's Pretend.....	KNN, 8:05 a.m. Sa
Church in the Wildwood.....	KECA, 7 a.m. Su			*Lewis, Fulton.....	KHJ, 4 p.m., 9:45 p.m. M-F
Cisco Kid.....	KHJ, KGB, 1:30 p.m. M,W,F			Leyden, Bill.....	KFWB, 10 a.m. M-F

Liberal Catholic Hour.....KFAC, 9 a.m. Su
Life Begins at 80.....KHJ, 8 p.m. Sa
Life Can Be Beautiful.....KFI, 10:45 a.m. M-F
Life of Riley.....KFI, 7 p.m. F
Life With Luigi.....KNX, 5 p.m. Su
Light of the World.....KFI, 11:45 a.m. M-F
Lindlahr, Victor.....KHJ, 8:15 a.m. M-F
Little Herman.....KECA, 6 p.m. Sa
Lombardo, Guy.....KHJ, 6:30 p.m. Sa
Lone Ranger.....KECA, 7 p.m. W.; 8 p.m. Sa
Long Beach Band.....KGB, 2 p.m. Tu-Sa
Lora Lawton.....KFI, 8:45 a.m. M-F
Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F
Lucky Lager Dance Time.....KFAC, 10 p.m. M-Sa
Lum and Abner.....KNX, 7 p.m. Su
Luncheon at Sardi's.....KHJ, 10:30 a.m. M-F
Lundberg, Dan.....KXLA, 10:30 p.m. M-Sa
Lutheran Gospel Hour.....KXLA, 6:30 p.m. Su
Lutheran Hour.....KHJ, KVOE, 9:30 a.m. Su
Lux Theater.....KNX, 6 p.m. M-F
Lynn Looks at Hollywood.....KHJ, 1 p.m. M-F
Madhouse Musicale.....KECA, 4:30 p.m. Sa
Ma Perkins.....KNX, 10:15 a.m. M-F
KFI, 12:15 p.m. M-F
Malone, Ted.....KECA, 10 a.m. M-F
Manhattan Merry-Go-Round.....KFI, 6 p.m. Su
Man on the Farm.....KFI, 12:15 p.m. Sa
Mann, Herbert J.....KFI, 10 a.m. Su
Manners, Zerk.....KECA, 7:30 a.m. M-F
Manning, Knox.....KNX, 1 p.m., 5 p.m. M-F
Mansfield, Andy.....KWKW, 4 p.m. M-F
KFI, 9:30 p.m. F
Marlowe, Jerry.....KFI, 9:30 a.m. Sa
Marx, Groucho.....KECA, 8:30 p.m. W
Mason, Gordon.....KNX, 12 n. M-F
Massey, Curt.....KECA, 7 p.m. Sa
Massey, Louise.....KHJ, 12:30 p.m. M-F
Mayor of the Town.....KHJ, 7 p.m. Su
McLaughlin, Bob.....KLAC, 1:10 p.m. M-Sa
KLAC, 7 p.m. M-F
McNeill's Breakfast Club.....KECA, 8 a.m. M-F
McNellis, Maggie.....KECA, 3:30 p.m. Sa
Medication Board.....KHJ, KGB, 5 p.m. Su
Meet the Meeks.....KFI, 8 a.m. Sa
Meet the Missus.....KNX, 9:30 a.m. M-F
KNX, 11:30 a.m. Sa
Meet the Press.....KHJ, 6 p.m. Sa
Meet Your Pharmacist.....KMPC, 11:15 a.m. M,W,F
Melodies America Loves.....KNX, 7:30 p.m. Tu
Melody Matinee.....KHJ, 12:45 p.m. M-F
Melody Parade.....KFI, 1:30 p.m. Su
Memo from Lake Success.....KNX, 11:45 p.m. Su
Men of Destiny.....KLAC, 8:45 p.m. M
Merrill, Robert.....KFI, 8:30 p.m. Su
Merry-Go-Round.....KNX, 11:15 p.m. D
Message of Israel.....KECA, 8 a.m. Su
Metropolitan Auditions.....KECA, 1:30 p.m. Su
Metropolitan Opera.....KECA, 11 a.m. Sa
Michael Shayne.....KECA, 9:30 p.m. Th
Midnight Flyer.....KFI, 12 p.m. M-Sa
Miracle Theater.....KMPC, 9:30 p.m. M-Th
Mirandy.....KECA, 9:30 a.m. Sa
Moldy Fig.....KHJ, 8:15 p.m. Sa
Monday Morn. Headlines.....KECA, 8:15 p.m. Su
Monitor News.....KECA, 9:30 p.m. Tu
Monroe, Vaughn.....KNX, 8 p.m. Sa
Moods in Music.....KHJ, 9:30 a.m. M-F
Morning Bible Hour.....KFOX, 8:30 a.m. Su
Morning Concert.....KFAC, 10 a.m. M-Sa
Mother Knows Best.....KNX, 12 n. Sa
Mother's Album.....KMPC, 6:30 p.m. Su
Mr. ace and JANE.....KCBQ, 8:30 p.m. F
Mr. and Mrs. North.....KNX, 9:30 p.m. Tu
Mr. District Attorney.....KFI, KFSD, 9:30 p.m. W
Mr. Information.....KNX, 8:25 p.m. M-F
Mr. Keen.....KXLA, 8:30 p.m. Th
Mr. President.....KECA, 9 p.m. Th
Murray, Johnny.....KFI, 4:15 p.m. M-F
Murray, Edward.....KNX, 4:45 p.m. M-F
Music and the Muse.....KFI, 11 p.m. Su
Music to Shave By.....KECA, 7:15 a.m. M-Sa
Music You Want.....KGFJ, 10 p.m. M-Sa
Musical Favorites.....KFAC, 3 p.m. M-Sa
Musical Masterpieces.....KFAC, 4 p.m. M-Sa
Musical Digest.....KGFJ, 6 p.m. D
Musical Playhouse.....KFI, 9:30 p.m. Su
Musical Record Hall.....KLAC, 6:30 p.m. F
Mutual Concert Hall.....KHJ, 10:30 p.m. F
Mutual Newswheel.....KHJ, 6:15 p.m. M-F
Mutual Opera Concert.....KHJ, 9 p.m. Su
Mysterious Traveler.....KHJ, 8:30 p.m. Th
Mystery Theater.....KNX, 9 p.m. Tu
My Favorite Husband.....KNX, 9 p.m. F
My Friend Irma.....KNX, 7 p.m. M
My True Story.....KECA, KFMB, 10:30 a.m. M-F
Name That Song.....KHJ, 8 p.m. W
National Farm & Home.....KFI, 10 a.m. Sa
National Vespers.....KECA, 10:30 a.m. Su
NBC Symphony.....KFI, 3:30 p.m. Su
NBC Theatre.....KFI, 5:30 p.m. Su
Neibitt, Norman.....KMPC, 9 a.m. M-F
News of the World.....KFI, 8:15 p.m. M-F
New York Philharmonic.....KNX, 12 n. Su
Nick Carter.....KHJ, 3:30 p.m. Su
Night Editor.....KNX, 9:45 p.m. M-F
Noah Webster Says.....KFI, 9:30 p.m. Th
Nora Drake.....KNX, 11:30 a.m. M-F
Norman, Gene.....KFWB, 10 p.m. M-Sa
O'Duffy, Michael.....KHJ, 10:15 a.m. Tu
Official Detective.....KHJ, 8:30 p.m. Tu
Old-Fashioned Revival.....KFWB, 4 p.m. Su
Olympic Fights.....KHJ, 10:15 p.m. Tu
One for the Book.....KECA, 11:45 a.m. M-F
KECA, 10:30 p.m. M-F
One Man's Family.....EFL, KFSD, 12:30 p.m. Su
On Trial.....KECA, 6:20 p.m. Sa
Open Forum.....KLAC, 9:10 p.m. Su
Open House.....KECA, 1 p.m. Su
Operation Daybreak.....EFL, 5:30 a.m. D
Original Amateur Hour.....KECA, 7:30 p.m. W
Otis, Don.....KLAC, 3:10 p.m., 10 p.m. M-Sa

Our Gal Sunday.....KNX, 9:45 a.m. M-F
Our Miss Brooks.....KNX, 6:30 p.m. Su
Outdoor Reporter.....KFI, 8:45 a.m. Su
Owens, Tom.....KFI, 6:30 a.m. M,W,F
Ozark Valley Folks.....KHJ, 8:30 a.m. Sa
Ozzie and Harriet.....KFI, 8 p.m. Su
Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su
Parent-Youth Forum.....KFI, 9 a.m. Su
Parker, Frank.....KNX, 10:45 a.m. Su
Parsons, Louella.....KECA, 6:15 p.m. Su
Passing Parade.....KHJ, 8:45 p.m. Su
Pat Novak.....KECA, 4 p.m. M-F
Pearson, Drew.....KECA, 8 p.m. Su
People Are Funny.....KFI, 7:30 p.m. Tu
People's Platform.....KNX, 9:30 a.m. Su
Pepper Young's Family.....KFI, 12:30 p.m. M-F
Perry Mason.....KNX, 11:15 a.m. M-F
Pet Exchange.....KMPC, 7 p.m. Su
Pet Magazine.....KLAC, 4:30 p.m. Su
Pet Parade.....KFOX, 7 p.m. Th
Peterson, Elmer.....KFI, KFSD, 5:45 p.m. W-Sa
Philadelphia Orchestra.....KNX, 2 p.m. Sa
Phillip Marlowe.....KNX, 9 p.m. F
Phillip Morris Playhouse.....KNX, 7 p.m. F
Piano Playhouse.....KECA, 11:30 a.m. Su
Pioneers of Music.....KFI, 4:30 p.m. Sa
Plantation Party.....KHJ, 7:30 p.m. Sa
Platter Party.....KFI, 7:30 a.m. M-Sa
Playtown Train.....KECA, 11:30 a.m. M-Sa
Police Bulletins.....KFI, 10:55 p.m. D
Policing L.A.....KHJ, 10:30 p.m. W
Portia Faces Life.....KFI, KFSD, 8:15 p.m. M-F
Potter, Peter.....KFWB, 9:30 a.m. Su, 11 a.m. M-Sa
Press Conference.....KECA, 8 p.m. Th
Preview Theatre.....KFWB, 9 p.m. F
Pringle, Nelson.....KNX, 7 a.m., 11 p.m. M-Sa
Pro and Con.....KFI, 11:15 p.m. F
Proudly We Hail.....KFI, 11:30 p.m. Sa
Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F
Quiet Please.....KECA, 2:30 p.m. Su
Quick as a Flash.....KHJ, 2:30 p.m. Su
Quiz Kids.....KFI, 1 p.m. Su
Radio, American Way.....KECA, 9:45 a.m. Sa
Radio Pulpit.....KFI, 7 p.m. M
Railroad Hour.....KECA, 8 p.m. M
Rancho Grande.....KMPC, 4 p.m. Su
Randonum Notebook.....KHJ, 10:30 a.m. Su
Red Ryder.....KHJ, KVOE, 7:30 p.m. Tu, Th
Red Skelton.....KFI, 6:30 p.m. F
Reed, Tobe.....KECA, 7:45 p.m. Su
Report on Europe.....KFI, 11:45 a.m. Sa
Report to the People.....KECA, 7:30 p.m. Tu
Reviewing Stand.....KHJ, 4:30 p.m. Su
RFD America.....KFI, 11 a.m. Sa
Richfield Reporter.....KECA, 10 p.m. Su-F
Right to Happiness.....KFI, KFSD, 12:45 p.m. M-F
Rise and Shine.....KHJ, 6 a.m. M-Sa
Rhapsody in Wax.....KHJ, 12 p.m. D
Road of Life.....KFI, 3 p.m. M-F
Roach, Mel.....KFWB, 3:45 p.m. M-Sa
Roberts, Cleo.....KHJ, 10:30 a.m. Su
Rocky Jordan.....KFWB, 6 p.m. M-F
Rogers, Roy.....KHJ, 3 p.m. Su
Romance of Helen Trent.....KNX, 9:30 a.m. M-F
Romance of Highways.....KECA, 10:15 a.m. Su
Rosemary.....KNX, 8:45 a.m. M-F
Salt Lake Tabernacle.....KNX, 8:30 a.m. Su
Sam Spade.....KNX, 9 p.m. Su
San Fernando Story.....KGIJ, 7:45 p.m. Sa
Scattergood Baines.....KHJ, 8:30 p.m. W
Science of Mind.....KFWB, 8:45 a.m. M-F
Scout Jamboree.....KFI, 3 p.m. Sa
Screen Guild.....KFI, 7 p.m. Th
Seully, Frances.....KECA, 4 p.m. M-F
Second Mrs. Burton.....KNX, 11 a.m. M-F
Secret Mission.....KHJ, 7 p.m. Tu
Shadow.....KHJ, 7 p.m. Su
Sheldon, Herb.....KECA, 3:30 p.m. Sa
Sherlock Holmes.....KFI, 8:30 p.m. M
Shirley William.....KHJ, 11 a.m. Su
Shopper's Special.....KECA, 8 a.m. Sa
Shore Party.....KECA, 10 a.m. Sa
Show Biz Quiz.....KFWB, 10 a.m. M-F
Shriner, Herb.....KNX, 4 p.m. M-F
Sing It Again.....KNX, 7 p.m. Sa
Skelton, Red.....KFI, 6:30 p.m. T
Ski Trails.....KECA, 11 p.m. Th
Sky King.....KECA, 5:30 p.m. M,W,F
Smilin' Ed McConnell.....KFI, 8:30 a.m. Sa
Smith, Jack.....KNX, 8:15 p.m. M-F
Smith, Kate.....KHJ, KGB, 9 a.m. M-F
Smith, Larry.....KMPC, 9:45 a.m. M-F
Smith, Norwood.....KECA, 12:15 p.m. M-F
Sokolosky, George.....KECA, 10:15 p.m. Su
Solitaire Time.....KFI, 11 p.m. Sa
Song Festival.....KNX, 2 p.m. Su
Song for You.....KMPC, 8:30 a.m. M-F
Songs for Sunday.....KFI, 2 p.m. Su
Songs of Sagelush.....KECA, 7:30 a.m. Sa
Southernaires.....KECA, 9:30 a.m. Su
Spade Cooley Time.....KFSD, 10:15 p.m. D
Speare, Frederick.....KFSD, 5 p.m. Su
Spelling Bee.....KFI, 7:30 p.m. M
Spiritual Mobilization.....FMPC, 4:45 p.m. Su
Sports Dial.....KRKD, 5:30 p.m. M-Sa
Sports Final.....KFWB, 7:30 p.m. M-F
Sports Folio.....KFI, 7:45 p.m. F
Sports Newsreel.....KFI, KFSD, 7:30 p.m. F
Sports Roundup.....KFI, 5:30 p.m. Sa
Squeakin' Deacon.....KXLA, KRNO, 9 p.m. M-F
Stafford, Jo.....KECA, 6:30 p.m. Th
Standard Hour.....KFI, KFSD, 8:30 p.m. Su
Standard School.....KFI, 10 a.m. Th
Surrey Day.....KECA, 7:30 p.m. M

Star Time.....KMPC, 5:05 p.m. M F
Stars Over Hollywood.....KNX, 10 a.m. Su
Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F
St. Francis Drama.....KLAC, 8:45 p.m. Su
Stop the Music.....KECA, 5 p.m. Su
Story Circus.....KMPC, 12:13 p.m. Su
Straight Arrow.....KHJ, 5 p.m. Tu,Th, 8 p.m. F
Strike It Rich.....KNX, 6:30 p.m. Tu
Strolling Tom.....KFWB, 9 a.m. M
Sunday Evening Club.....KECA, 8:45 p.m. Sa
Sunday Favorites.....KHJ, 11:30 a.m. Sa
Sunday Morning Melodies.....KMPC, 8:15 a.m. Su
Sunrise Salute.....KNX, 6:15 a.m. M-Sa
Supernatural.....KHJ, 5 p.m. M,W,F
Supper Club.....KFI, 8 p.m., 11:30 p.m. M-F
Surprise Package.....KECA, 2 p.m. M-F
Suspense.....KNX, 6 p.m. Th
Symes, Bill.....KHJ, 4 p.m. Sa
Symphonette.....KNX, 10:30 p.m. M,W,F
KNX, 11 a.m. Sa
Symphonies for Youth.....KHJ, 10:30 a.m. Sa
Take a Number.....KHJ, 7 p.m. Sa
Take It or Leave It.....KFI, 7 p.m. Su
Talent Scouts.....KNX, 8:30 p.m. M
Tales of Fatima.....KNX, 6:30 p.m. Sa
Taylor, Mary Lee.....KFI, 10:30 a.m. Sa
Taylor, Henry J.....KECA, 8:45 p.m. M
Taylor, Made Melodies.....KFI, 6:45 a.m. M-Sa
TECA, 11 a.m. Su
Tea and Crumpets.....KECA, 2 p.m. Sa
Tea Dansant.....KHJ, 4:30 p.m. Sa
Teen Forum.....KMPC, 8 p.m. Sa
Telephone Hour.....KFI, KFSD, 9 p.m. M
Templeton, Dink.....KHJ, 9:15 p.m. Sa
Theater Guild.....KECA, 6:30 p.m. Su
Theater of Today.....KNX, 9 a.m. Sa
Theater Hour.....KNX, 6 p.m. F
Theatre, U.S.A.....KECA, 8:30 p.m. Th
The Sheriff.....KECA, KFMB, 6:30 p.m. F
The Whistler.....KECA, KFMB, 8:30 p.m. Su
This Changing World.....KNX, 4:30 p.m. Su
This is Your Life.....KECA, 4:30 p.m. F
This is Your Life.....KFI, 8:30 p.m. Tu
This Week Around World.....KECA, 2 p.m. Su
This Woman's Secret.....KFI, KFSD, 4 p.m. M-F
Thomas, Lowell.....KNX, 8 p.m. M-F
Three Alarm.....KMPC, 2 p.m. M-F
Tillamook Kitchen.....KHJ, 10:15 a.m. Th
Today's Children.....KFI, KFSD, 11:30 a.m. M-F
Todd, Dick.....KECA, 4:45 p.m. Su
Tomlinson, Edward.....KFI, 11:30 a.m. Sa
Tom Mix.....KHJ, KGB, 5:45 p.m. M-F
Tone Tapestries.....KHJ, 7:30 a.m. Tu
Town Meeting.....KECA, 8:30 p.m. Tu
Treasury Dept.....KHJ, 8 a.m. Sa
Treasury Show.....KECA, 12:30 p.m. Su
True Detective.....KHJ, KGB, 1:30 p.m. Su
True or False.....KHJ, 5:30 p.m. Sa
Truth or Consequences.....KFI, 8:30 p.m. Sa
Twilight Hour.....KFAC, 6 p.m. M-Sa
Twenty Questions.....KHJ, 8 p.m. Tu
Twilight Tales.....KMPC, 4:15 p.m. Tu, Th
Under Arrest.....KHJ, 6 p.m. Su
United Nations.....KFWR, 9:15 p.m. Tu-Th
Unity Daily Word.....KFAC, 8:45 a.m. M-F
Unity Daily Word.....KFWR, 9:30 p.m. M-F
University Explorer.....KNX, 10:15 p.m. Su
University Theatre.....KFI, 11:30 a.m. Su
Variety Playhouse.....KFAC, 5:30 p.m. F
Venereal Disease Series.....KFI, 9:45 p.m. F
Veteran Wants to Know.....KHJ, 10:30 p.m. M
Voice of Firestone.....KFI, KFSD, 5:30 p.m. M
Voice of Neighborhood.....KMPC, 11:15 a.m. Tu,Th
Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su
Voice of the Future.....KFWE, 10 p.m. Su
Walker, Benny.....KHJ, 10:15 a.m. Th
Waltz Time.....KFAC, 11:15 a.m. M-Sa
Waring, Fred.....KFI, KFSD, 8 a.m. M-F
KFI, KFSD, 7:30 p.m. F
Washington Inside Out.....KECA, 8:45 p.m. Sa
Weaver, Hank.....KECA, 10:15 p.m. Sa
KECA, 6:15 p.m. M-F
We Care.....KECA, 10:30 p.m. Su
Welcome Travellers.....KECA, 9 a.m. M-F
Wells, Cathryn.....KFI, 10:30 p.m. M-F
Wendy Warren.....KNX, 9 a.m. M-F
Western Hit Review.....KHJ, 8:30 p.m. Sa
Whalen, Monica.....KHJ, 10 p.m. Sa
What Makes You Tick.....KNX, 11:45 a.m. M-F
What's My Name?.....KECA, 8:30 a.m. Sa
Wheeler, Burritt.....KFI, 4:30 p.m. M-F
When a Girl Marries.....KFI, KFSD, 2 p.m. M-F
Whoa Bill Club.....KFAC, 5:30 p.m. M-F
Wileman, E. H.....KNX, 1:15 p.m. M,W,F
Williams, Tex.....KECA, 9:30 p.m. Sa
Wilson, Meredith.....KECA, 6:30 p.m. W
Winchell, Walter.....KECA, 6 p.m., 8:30 p.m. Su
Wings Over Jordan.....KHJ, 3 p.m. Sa
Winner Take All.....KNX, 4:15 p.m. M-F, 6 p.m. Su
Wismer, Harry.....KECA, 6:25 p.m. Tu,Th
KECA, 4:15 p.m. Sa
Women Are Wonderful.....KMPC, 12 n. M-F
Women's Forum.....KNX, 9 p.m. Tu
Wormwood Forest.....KHJ, 12:15 p.m. Sa
You and.....KNX, 11:45 p.m. M-F
You Are There.....KNX, 11:30 p.m. Su
You Can Live With Atom.....KNX, 12:15 p.m. Sa
Young, Alan.....KFI, 5:30 p.m. Tu
Young America Speaks.....KFI, 9:15 a.m. Sa
Young, Norma.....KHJ, 1:30 p.m. M-F
Young Dr. Malone.....KNX, 10:30 a.m. M-F
Young Widder Brown.....KFI, 9:45 p.m. F
Your City.....KFI, 6:30 p.m. M-F
Yours for a Song.....KFI, 6:30 p.m. F
Yours Truly, Johnny Dollar.....KFI, 7:30 p.m. F
Youth Asks Government.....KFAC, 9:15 p.m. Tu
Zacharias, Adm. Ellis.....KHJ, 9:15 p.m. Su

## Couldn't Stop Singing

(Continued from Page 5)

of sustaining staff singer at NBC—the job Goldkette promoted for him. However, the day Laine was to have started his new work, war was declared between England and Germany, and all sustainers were taken off the network.

This brought the hard-luck kid up to 1940, and another big break that miscarried. Laine had been contacted to appear as emcee on a South American boat cruise, a job awfully easy to take. At the same time, he received word from one of his happy brothers, announcing marriage plans and insisting on Frankie as best man. To the Italians, both family matters and marriage are sacred institutions, and our singer eagerly rushed East to be in on the fete. In the interim between his best-man duties and prospective South American cruise, Frankie hurt his knee in an accident, was operated on as a result, and spent a full eight months convalescing.

His disappointment at missing the wonderful cruise was somewhat dulled through receiving word from an old friend in Cleveland that a job was awaiting him as soon as he could get there. He left the hospital, and upon a still barely healed leg hitchhiked to Cleveland. Through a misunderstanding, the friend had already left his own job and Cleveland to go back to school in the East.

Instead of following the natural inclination to slit his throat, Frankie took up one, three, or seven-night stands at cocktail lounges about town. He sang over, between and around the babble of the patrons, but he ate.

He not only ate, he made up his mind to forget singing forever. To cement the deal with himself, Frankie found a job in a small defense plant. Being on the graveyard shift from twelve midnight to eight in the morning probably saved for America her newest song stylist, for here Frankie could shout his head off in song, with no one disturbed. When machine-shopping occasionally palled, Frankie still steered clear of commercial vocalizing, and turned his talent instead to song writing. During this period he turned out "It Only Happens Once," a song decidedly out of keeping with Frankie's own bad-break pattern, but one destined to turn up later in the Laine career. At the time, however, a career seemed even more remote than "Jim," and its composer shelved his effort along with the more than a dozen others he had dashed off.

### Even Romance Hexed

Hope revived when Frankie met a girl vocal trio who liked "It Only Happens Once." They promised to record the tune for him under their

Capitol Record contract, and on the strength of this Frankie secured a transfer from the Cleveland defense plant to one in South Gate, California. Nothing happened to the song, but the undaunted and unselfish Frankie undertook to manage the girl trio. He found a spot for them at Slapsy Maxie's in San Francisco, and, simultaneously, romance bloomed between one of the grateful trio's members and the happy young manager.

His personal hex, reluctant to let go, dealt one final blow, and business-manager-prospective bridegroom Laine got the business from the girls, and from the girl.

Five years later Laine had reason to be overjoyed at the double-axe treatment, but at the time his discouraged interest in girls, singing, trios . . . and singing girls' trios . . . hit a brand-new low, and he concentrated as a last desperate measure on touting his own forgotten ditty, "It Only Happens Once."

Still the tide wasn't ready to turn, and only one fruitful effort at peddling his song (Nat Cole made a record of it) resulted. The rest of the time Frankie and a new acquaintance, Carl Fischer, were forming a publishing company, tossing aside their publishing business, and persuading someone else's publishing firm to record the song. The new firm promptly dissolved, though not because of the Laine tune. As far as Frankie knows, the Nat Cole record lies gathering dust in Capitol's record archives. (Since the day we interviewed Frankie, Capitol has shaken the dust from that record and made it available to eager buyers.)

In 1946 Frankie Laine got work at Billy Berg's Vine Street night club, in Hollywood. The tide did turn at last, and in our next issue Frankie tells the second chapter of his life, the one he says "seems too good to be true."

## "Beauty and the Brains"

(Continued from Page 4)

for carefully is any reflection of a personal view. When I see that a guest, in her enthusiasm, is getting off onto a tangent outside the general human-interest vein, then I jump in.

"By 'personal view' I don't mean the personality of the guest is avoided. For instance, Sister Kenny herself, her history and accomplishments, were the big interest point when she appeared. But when the representative from the National Foundation for Infantile Paralysis was there with me, the drive for funds was the angle."

Jeanne handles all her mail herself, personally answering each letter that arrives. Whenever a booklet or recipe is offered on the show, Jeanne sees to it that every request is answered. Once she mentioned a menu for four that could be followed

## Orange Marmalade with Pineapple

(Delicious at any time)

6 large oranges  
2 lemons  
1 large can crushed pineapple  
Sugar  
Water

Slice very thin, or put through the food chopper, using the coarse knife. The oranges and lemons, first having cut off the thick ends.

Measure the combined pulp, and for each cup of pulp, allow 3 cups water, with the exception of the last measurement, then omit 2 cups of water. (This is done to offset the pineapple juice that is used later on.)

Allow this mixture to stand 12 to 24 hours, then cook 45 minutes, counting from the time it starts to boil.

Let stand another 24 hours, always in a granite or earthenware utensil. Now add the large can of crushed pineapple, with juice. Measure combined juices and pulp, allowing 1½ cups sugar for each cup of pulp and juice, then cook 45 minutes or until jelly test is given.

Pour into sterilized glasses and paraffin, or cap with lids.

Note: If Radio and TV Life listeners have any household or cooking problems, call Norma Young's office, HUDSON 2-2133, between hours 8:30 a.m. and 4 p.m.

without having to utilize the contents of junior's piggy bank. Immediately the letters poured in. The Rexall Company, sponsor of "The Woman's Voice," lent a hand in having these menus printed for Jeanne's audience. In the mail were also numerous requests for a menu or two. Obliging, Jeanne contacted home economists all over the city, mulled the variety of suggestions, and picked what she thought was the best "Honeymoon Menu." This she promptly had mimeographed and mailed to blissful twosomes who couldn't see dividing a menu meant for four.

Jeanne's perspective and efforts have resulted in honors for both herself and her show. She was recently named Radio Chairman of the Board of Directors, Women's Division, Los Angeles Chamber of Commerce. She was winner of NRDGA Distinctive Merit Award, Retail Radio Program Judging, 1947; winner of Frances Holmes Outstanding Achievement Award for 1948; Honorable Mention in Billboard Magazine Radio Contest, 1948; and won the "Silver Mike Award," as Favorite Southern California Woman Commentator.

But more than any organizational accolades, Jeanne appreciates expressions from her listeners.

"I think the most flattering response of all lies in being asked by men to send what they call 'my little speeches' to their wives." Jeanne laughed understandingly. "I remember the day I read aloud a bit about the effect upon a husband's dignity of a wife who runs ahead in restaurants, pulling out her own chair and snatching her own menu out of the waiter's hands. I had several masculine requests for that 'little speech'!"





▲ **WILLIAM SPIER** (the one with the beard), producer of "Sam Spade" and "Philip Morris Playhouse," received an Edgar Allan Poe Award for his "Spade" work from Ken Crossen, Regional Vice-President of Mystery Writers of America, Inc. Mr. Crossen was formerly on CBS with "Find That Clue," and formerly had a beard. (CBS photo.)



▲ **SPIER AND MUSICAL CONDUCTOR LUD GLUSKIN** confer at rehearsal. The producer, an ex-music critic, has a vast musical knowledge, is still a pianist-composer. His taste ranges from hot jazz to cold classics. (This particular photo was shot when Spier's beard was in a "new look" phase.)

# Man Behind the Chills

*Bill Spier, Identified With Radio's Top Mystery-Melodramas, Explains His Stand On Murderers, Actors and Radio Scripters*

By Joan Buchanan

Sunday, 9:00 p.m.  
CBS-KNX, KCBQ  
Friday, 7:00 p.m.  
CBS-KNX, KCBQ

IT'S MUCH more fun to have your best friend kill you, than a scary, scarred-up character like Lon Chaney," claims Bill Spier, renowned producer-director of the CBS thrillers, "Sam Spade" and "Philip Morris Playhouse." This is speaking dramatically, of course, and explains the very successful Spier theory behind the casting of such normally amiable actors as Frank Sinatra and Gene Kelly as killers in Spier productions. The producer is interested in the thin line that divides an ingratiating comedic quality and the sinister. "Other people may see a performer as a charming young singer—I see him as a psychopathic killer," continues Spier, still speaking dramatically.

### On Script-Writing

The producer also confesses that he's bored to death with scripts that begin with Charles Laughton (or Vincent Price or whoever) saying, "I had hated my wife for eighteen years . . ." He terms them "claustrophobic, wrongly called psycholog-

ical," and admits that perhaps he himself, through the use of so many on his former "Suspense" series, is partly responsible for their abundance. Many of this type are still being submitted enthusiastically to his program, but Spier is happiest with the script that "breaks all the rules and doesn't sound radio." "I'm interested in people, not gimmicks," he insists. "I'd take an interesting script with fascinating people not doing anything in preference to plots. On 'Spade' we just keep the cock-eyed characters coming in the door and worry about the plot later." Spier also names sex appeal as an important factor in the acceptable script. "Not love scenes," he adds hastily, "but a genuine spark of interest in the physical being of the characters. If your hero is a bookkeeper who isn't interesting to his wife—how can you expect the audience to be interested in him?"

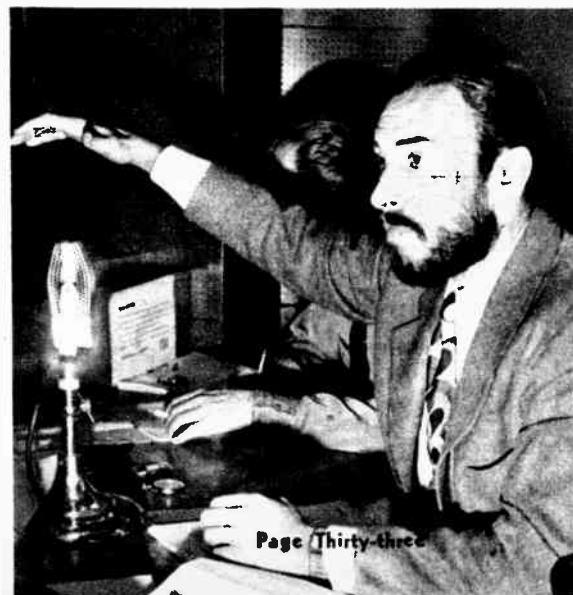
➤ **"PRODUCED, EDITED** and directed by William Spier"—these are familiar words to most radio listeners. Spier confines his considerable writing talent to "editing," though he was once a writer on "March of Time."

In casting his actors, he looks for the same spark. "Interest, color and appeal—not just good actors and actresses," he adds. "A sense of humor—not jokes, but the ability to caricature and sense the intriguing about a character."

Narration in first person singular has also been done to death, Spier grants, though it is a wonderfully terse way to establish situation, character and inner feelings, when done correctly.

About sixty scripts a week are submitted to the Spier program. The master reads fifteen or twenty of them himself. Some are discarded because they have no star part, others because they're too derivative, still others because they're "just lousy." Standards of submitted scripts have improved tremendously in the past few years, the producer reveals. In the search for material for "Philip Morris Playhouse" and the earlier "Suspense" (now in the hands of producer Tony Leader),

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# Almost Real and Really Good

Two Chaps Have Come Up With a New Transcribed KLAC Program So Well Done That People Request Tickets



▲ HERE ARE BILL STEWART AND WILL SCOTT, whose recorded session of "Harmony House" on KLAC Sundays is attracting lots of favorable comment.



▲ PERSONABLE STEWART, a Canadian by birth, worked at Armed Forces Radio Service in Hollywood as writer, producer, announcer, actor.



Age Thirty-four

**N**CESSITY is the mother of invention" certainly applies to a couple of energetic young men over at station KLAC, Bill Stewart and Will Scott, who have come up with a hit in "Harmony House," three-hour recorded program heard Sunday afternoons.

"We heard that an agency was looking for something 'big' in recorded programs," Stewart and Scott tell you excitedly, "so we thought we would try to snag the business for KLAC. We sat down one evening over a coffee pot and dreamed and dreamed and dreamed.

"Suddenly it hit us almost simultaneously and, groggy with coffee, we rushed down to the agency to sell them on our brainstorm."

That Stewart and Scott were "cooking on the front burner" has been proven since, because KLAC's "Harmony House" has become one of the most talked-about recorded programs around town. Frank Sinatra called the boys and congratulated them, the Andrews Sisters called, and Don Otis, who has been around local recorded programs for seventeen years, dropped in one day and said, "This is without a doubt one of the finest recorded shows I have ever heard."

The program, with its sound tracks of applause and laughs taken from huge auditoriums, has sounded so realistic that the boys have been getting hundreds of letters asking for tickets to see the broadcast. Yet every half hour they make it a point to say, "This is a recorded, transcribed show." All of which makes the boys

very happy — also their sponsor, Insta-Curl.

"Harmony House," three hours in length, is broken down into three acts and various scenes. A typical Sunday program might be composed of the following:

#### Sample Program

The first half hour is devoted to Broadway musicals, using the highlights of one complete score. The second half hour is termed the drama department, in which commercial albums are played. "Moby Dick" with Charles Laughton and "Happy Anniversary" with Elliott and Cathy Lewis are two examples.

The third half hour is devoted to symphonies and swing-time music with emphasis on classics done in the modern manner. Big-name bands are always used. The fourth half hour is termed the "Children's Playhouse"—a half hour of drama for the young—or those who stay young. Stewart and Scott have received so many letters from adults on this particular section of the program that they feel grown-ups enjoy it just as much as youngsters. Such albums as "Horton Hatches the Egg," by Marvin Miller; "The Bear That Wasn't," by Keenan Wynn, and "Johnny Appleseed," by Dennis Day, are typical of the records used for this segment.

The next quarter hour is called "Listen to London," featuring all-British stars. Remainder of the program is devoted to special features, usually something timely and up to the minute in interest.

Stewart and Scott don't just sit down and spin these albums. Each Sunday program means twenty-five hours of work. They synchronize the albums with applause and laughs, and then transcribe the full three

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◀ AN EX-NAVY MAN, Scott was also with AFRS for three years. He did radio work in his home town, Fresno, before donning navy blues.

**THIS IS A GOOD DEMONSTRATION** of the verve that young Hal Winters puts into his singing. Hal is said to have the highest tenor voice in show business, but his favorite singer is a baritone. (ABC photo.)

Thursday, 7:30 p.m.  
ABC-KECA, KFMB

**H**AL WINTERS, the top tenor you've been hearing on the Abbott and Costello show, credits the great Italian opera star, Enrico Caruso, with inspiring his career. As a small child, Hal fell in love with a Caruso record that spun on the family's phonograph. His enjoyment led him to try singing along with it. After he had mastered this, he made the proud discovery that he could sing higher than Caruso.

Hal did so much singing that during the five years he worked as a bell-hop he won the tag "The Singing Bell-hop."



# Men of Music

No. 80 of a Series



*Hal Winters*

*Tenor Star of the Abbott and Costello Show Is Hal Winters, Unusual Young Man Whose Career Sprang From a Caruso Disc*

**By Joan Buchanan**

After two years in the Army, Hal was discharged and went to work in a defense plant. Thirty-two thousand war workers entered a gigantic talent contest. Hal sang "I'll Be Seeing You" and walked off with top honors. For a while he had his own fifteen-minute singing spot on CBS—a spot that had been filled by Frank Sinatra at one time. After Hal's tenure was up, Gordon MacRae held the niche down.

**Career Strategy**

While unemployed at either singing or bell-hopping, Hal made a couple of home recordings of himself. He got them placed in a juke box in Hansen's drug store in New York, a theatrical hangout. The owner of one of New York's super night-clubs, the Havana-Madrid, was sipping a soda one afternoon when one of Hal's

records was playing. Hal was signed for the Havana-Madrid. Since that time he's been featured in many of the flossiest night clubs across the country. He followed Johnny Johnstone into the Copacabana in Miami. Hal battled an inferiority complex and a case of nerves on that opening night. "Who wants to see a creepy little character like me?" he thought to himself, after he had seen the tall, blond, confident Johnstone wrap the show up. Turned out that Hal was wrong about himself. He was given such a reception that he was held over for three and a half months. From then on Hal has attracted more and more attention. Comedians Abbott and Costello saw him during an Eastern engagement and promptly signed him for their program. With public taste swinging naturally back

to tenors after a long sojourn with the baritones, Hal should find himself riding the crest of the wave.

He admires many singers for many qualities—Sinatra for his superb phrasing, Bing for just being Bing, Dick Haymes, Bob Carroll and Clark Dennis. Of any success he attains he credits a large part to his teacher, John Quinlan (who also taught Sinatra), and his accompanist Jack Kelly ("he makes me want to sing!") He still enjoys opera, would have liked to be an operatic tenor, but says that he had neither the temperament nor the money to spend on a ten-year study course. "Anyway," he laughs, "I'm not the type." But when he's singing to himself or absent-mindedly humming over some task, the song is invariably "Vesta la Giubba."

# Flashbacks!

No. 40 of a Series



*There's No Business Like Show Business  
For Preserving Old Publicity Pictures,  
As This Series Serves to Demonstrate*

▲ **ED WYNN** was radio's famous "Fire Chief" when this was taken, son Keenan an obscure radio actor on many New York shows. Nowadays, Ed introduces himself as "Keenan Wynn's father." (NBC photo.)

▼ **PRETTY GALE PAGE** was a Chicago radio star and singer on "Breakfast Club" before she gained movie fame in the "Four Daughters" series. She was recently heard on NBC's "Holly Sloan" series. (Scotty Welbourne photo.)

▼ **OZZIE NELSON** is a favorite radio comedian as half of "The Adventures of Ozzie and Harriet." Here he is on the 1936 Robert Ripley show as singer-bandleader.

▼ **VAUDEVILLE COUPLE** Tim Ryan and Irene Noblette were a radio team of the '30's. Irene is better known now as Irene Ryan, radio comedienne heard on the Hope show. (Harold Stein photo.)



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▲ ORIGINAL "NICKY AND CLAUDIA" OF "ONE MAN'S FAMILY" were the late Walter Paterson and Kathleen Wilson. Kathleen retired from radio and is in the East. Mary Lou Harrington, still "Joan" on the program, is now a lovely young lady in her teens. (NBC photo.)



▲ 1927 IS THE DATE ON THIS PICTURE. At left are "Amos 'n' Andy" (Correll and Gosden) when they were still "Sam 'n' Henry" broadcasting from a WGN mike in Chicago. From the look of the response, the boys were as popular then with Chicagoans as they were to become with the rest of the country. (WGN photo.)

▼ STATION WGN ALSO BOASTED A BAND REMOTE from Chicago's Trianon ballroom that featured (left to right) Bill Stoker, Virginia Simms and Kay Kyser. Virginia is now Ginny Simms, Kay Kyser thought up "College of Musical Knowledge", and then became an audience-participation emcee of note. (Foto News photo.)

▼ IT WAS ELEVEN YEARS AGO that this group gathered at the Brown Derby for a party. Herbert Marshall, Barbara Stanwyck, Gail Patrick and Robert Taylor are the stars. Marshall was radio's "Man Called X" until recently, Barbara and Bob are more attractive than ever and both are heard on "Family Hour of Stars" as part of the twelve-star company. (Nat Dallinger photo.)





▲ "STANDIN' ON THE OUTSIDE, lookin' at the inside," the words to the old song fit some of these folks who wait in front of the Vine Street Playhouse. The well-organized group at the entrance are ticket-holders, those lounging in front merely hopeful. (Gene Lester photo.)

▼ THESE TICKET-HOLDERS ARE ON THE INSIDE. Less fortunates take the no-ticket line, while a few adventurous ones attempt some of the old gate-crashing dodges. Read our article to learn what tricks failed—and what one worked! Unfortunately for crashers, the pages and special officers are on to most of the tricks.



# The Ancient Art of Crashing the Gate

*As Practiced by the Folks Who Lack Tickets, But Not the Desire, to See the Radio Shows And Stars at the CBS Vine Street Playhouse*

I'M HERE to check fire equipment for the insurance company," said a little man at the stage door of the Vine Street Playhouse, flashing a badge.

The doorman nodded respectfully and the little man entered. He had timed his visit perfectly. The curtain was just going up on one of the popular dramatic radio shows.

The little man stood in the wings throughout the hour program, watching the stars perform. He applauded, laughed, and even shed a few tears—emoting in cue with just the proper reaction the dialogue called for.

As the curtain rang down on another "Lux Radio Theater" performance, the little man strolled past the doorman and out into the street. The fire equipment was left unchecked.

The doorman scratched his head

and admitted that he had been duped by a gate-crasher.

Many try it, but few succeed at the Vine Street Playhouse, which seats about 2000. Doormen and ushers have been put through the mill, and now recognize almost every trick in the books, and some that aren't. Although such shenanigans are officially discouraged, the public's clamor for admission is viewed, naturally, as a compliment to the show.

The queues that form outside the Playhouse and extend well down Vine Street would make great source material for a psychologist on a field trip. They represent all types of radio fans; but their common denominator is their willingness to try any ruse or gimmick to gain admittance to the theater.

## Phony Musicians

Often those not endowed with the valuable pasteboard that is the open sesame to audience shows come laden with musical instruments, everything from piccolos to bass tubas. They try to walk in the stage door posing as members of the orchestra.

But this is an old gag to the doorman, who politely turns them away, tuba and all.

CBS "Radio Theater," now in its fifteenth season, is graced by not one, but two (count 'em) lines of fans, stretching down the Vine Street sidewalk like a restless serpent. One line is composed of the blessed, the smug, the confident—the ticket-holders. The other consists of the hopeful, the watchful, the impatient—those without tickets, hoping some ticket-holders will be delayed over dinner or snarled in traffic.

The queues have grown to such proportions that they have become favorite prey for vendors, who do a healthy business hawking hot dogs, candy and ice cream to the waiting fans.

The public has weathered rain, hail, high winds, cold and severe heat while waiting to see the "Radio Theater's" star-spangled line-up of performers, although the Chamber of Commerce won't admit that Vine

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## Man Behind the Chills

(Continued from Page 33)

Spier hasn't depended on submitted material alone. He has developed several short-story writers and a few non-writers into successful radio scripters. In the latter case, he has persuaded people who had never written before to attempt radio shows for him. Turned out they were excellent at it. How did he know that they would be? "I just knew—there was *something* about them," is his noncommittal answer.

Howard Duff ended up as star of "Sam Spade" through roughly the same method. Of course Duff was and had been an actor, but when Spier got the go-ahead to inaugurate the "Spade" series on two days notice, some mighty quick auditioning had to be done in order to sandwich in a few odds and ends like writing, rehearsing and casting the script. According to Spier, he "just knew" that Duff was his "Sam Spade." He was so right.

### Ex-Music Critic

Bill Spier came to radio from, of all places, the staff of "Musical America," an eminent music magazine. Under editor Deems Taylor, Spier became chief critic for the publication. It was a natural step into the production of musical radio shows, and the ex-critic was identified with many of them, notably "The Atwater Kent Radio Hour." As director and partial writer of the "March of Time" program, he achieved a mark in the dramatic field. He's been in Hollywood from his native New York since 1941, and in the ensuing time gained fame during his four years on "Suspense."

Orson Welles is only one of many of today's stars introduced to the air by Spier. John Barrymore and George Arliss both made their radio debuts under him. Radio actors Hans Conried, Paul Frees, Bill Conrad and Cathy and Elliott Lewis are among the many who received their big chance from the producer.

Spier names "Sorry, Wrong Number," "Dead Ernest," the story of the cataleptic, and "Heart's Desire," starring Lloyd Nolan, as his own favorites of the shows he has done. Other personal likes are Agnes Moorehead's acting, "Citizen Kane," music from Bach to Beiderbecke, the late Feodor Chaliapin (favorite actor), Tolstol's "War and Peace," Dick Tracy and the chocolate marshmallow sundaes at Heric's in the Town and Country market. In the mystery-melodrama field, he admires the movies of Alfred Hitchcock and has seen some of them as many as twenty times. Dashiell Hammett's "The Maltese Falcon," "Sherlock Holmes" and the rest of A. Conan Doyle's



MARY ROLFE plays Henry Aldrich's sister, "Mary," on the NBC comedy series, "The Aldrich Family."

works remain his favorite mystery stories.

Spier is noted for his beard, only slightly less than for his ability as a producer-director. He admits that he is occasionally faced with small boys crying "Beaver!" His wife, movie actress June Havoc, has the best answer to the continual query, "What about that beard?" She replies with disarming interest, "What beard?"

## The Ancient Art of Crashing the Gate

(Continued from Page 38)

Street's climate could do such a thing.

One type of fan ushers meet frequently is the "bluffer." This type usually flashes an important-looking business card, proclaiming him to be a high executive of an influential firm. When he finds himself stymied by the impassive expression of an unimpressed usher, he usually stalks away muttering threats that "the president of the company will hear about this."

### Old Ticket Gag

Many fans try to get inside by slipping the usher an old ticket. At a broadcast of "The Jolson Story," ushers spotted several tickets dated 1943. So now the color of the tickets is changed each week and the dates are checked carefully.

A favorite trick of bobby-soxers is to send one of their clan, bearing a legitimate ticket, into the theater. Once inside, she climbs to the balcony and opens the fire-exit doors

## Almost Real and Really Good

(Continued from Page 34)

hours. It takes nine hours of recording alone each week to get the special effects and a finished product.

"Co-operation of the record companies is wonderful," says Stewart. "Such people as Jesse Kay at MGM Records; Morty Palitz at Decca and Lou Haugh at RCA-Victor have been of much help; without them we would be in trouble."

Stewart and Scott laid their radio groundwork in AFRS. Stewart, a Canadian by birth, got out of the Canadian Air Force, came to Hollywood and joined AFRS, where he was a writer, producer, announcer and actor. He's twenty-six years old and started his radio career in Vancouver, Canada, at the same time and on the same station as Alan Young. He is married and has two children, Jimmy, five, and Dick ("Skipper"), four years old.

Scott was in the U. S. Navy, then joined AFRS for three years. He hails from Fresno, California, where he worked on KARM, KMJ and KFRE as announcer and emcee. He is married and expects to be a father some time this month.

to admit her pals.

Other young lovelies use their feminine wiles on the young male ushers, who admit they are susceptible, but usually succeed in regaining control of their official demeanor before any harm is done.

When "Gallant Journey," starring Glenn Ford and Janet Blair, was presented, the non-ticket line began forming at noon for the six o'clock (Coast time) broadcast. By five o'clock there were 1,000 fans in the queue, stretching for more than a block on each side of the Playhouse.

One thousand persons were turned away when "Radio Theater" presented "Alexander's Ragtime Band" with Tyrone Power, Al Jolson, Dinah Shore, Dick Haymes and Margaret Whiting.

After each broadcast, fans jam Playhouse exits, waiting for a glimpse of the stars, some hopeful of buttonholing them for autographs. They block aisles and the streets outside for an hour, not realizing that most stars rush away from the studio in cars parked at the stage door, within five minutes after the program ends.

Gate-crashers, over-eager fans and pedestrian traffic jams are all headaches for the staff, but they are welcome headaches. In fact, the intensity of each headache is a barometer, rising and falling in direct ratio to the popularity of the programs.



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