

PROGRAMS FOR WEEK BEGINNING OCTOBER 17

RADIO Life and Television

Toujours Lamour

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The Ear Inspires the Pen

C. Carter, 1716 Redondo Boulevard, Los Angeles, Calif.

Sirs: Could you print a picture of Gilbert Russell? Last summer, I happened to hear him over the air from Detroit with the Detroit Symphony. And then, while here vacationing this summer, I heard him on the "Standard Hour" several times. What a voice! Such diction! Such feeling! Seems to me he gets better and better. Is he on a regular winter-time show? How I do hope so, for I certainly would enjoy hearing him regularly. I'm a music school graduate myself, and I do appreciate a truly fine voice.



Gilbert Russell

Mr. Russell and his new bride, dancer Marilyn Pendry, are now living in Los Angeles. During this winter, Mr. Russell plans to study with Leon Cepparo and concentrate on concerts, opera and radio, with some guest appearances already scheduled on NBC's "Music Hour From Hollywood."



Ann Rueck, Olive View, Calif.

Sirs: Someone's got a "tin ear" there! Grant Mayberry, 515 South Union, Los Angeles, writes and says Cantor and Jolson, etc., aren't the only ones capable of being on the radio, there are others. Why didn't you tell the lad truthfully that Cantor and Jolson are exceptions, and the rest are all on the "in"? No room for outsiders.

If we, or anybody else, thought like that, the old American system of free enterprise might as well close up shop. We have never said it wasn't hard to get ahead as a newcomer in radio. It is, because there are so many talented folks with talented ideas in the industry that competition is terrific. We hammer again and again, however, at those doors, trying to help the people who really "have it" to get those breaks; and if you'll take an over-all look at the picture we think you'll find that there is an encouraging ratio of new arrivals who do make the grade! At any rate, we're certainly not going to tell anyone "there's no sense tryin'!"

GRE-SOF
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and Money
AT YOUR
GROCERS
6817 S. Bidway
PL. 6278

Mrs. Barbara Wilber, 143 1/2 South Avenue 61, Los Angeles 42, Calif.

Sirs: I saw the cute picture of Mercedes McCambridge in a recent issue, and would you please print a picture of Joan Alexander? Also, if your "Spotlight on Serials" list does not include "Perry Mason," would you add him to your list please, as it is my favorite serial. I would



Joan Alexander

John Larkin

love to see a picture of John Larkin, who plays "Perry Mason."

"Perry Mason" is on our "Serial" waiting list, but "it may be awhile." Meanwhile, here are pictures of both Miss Alexander and Mr. Larkin.



Helen Talbott, Box No. O., Monterey Park, Calif.

Sirs: Among the folks I like in radio are Bea Benaderet and Barbara Eiler. I know you have had an article about Bea Benaderet in your magazine, but I don't recall any of Miss Eiler. I have had the opportunity to see her on "Life of Riley" and the Dennis Day show, and her performances have been excellent. She has immense charm coupled with technical skill.

We had a cover picture and story of Miss Eiler April 14. Sorry you were a Missdit.



George Bruce Cranston, 1154 West 69th Street, Los Angeles 44, Calif.

Sirs: You may be interested in learning that copies of Radio Life have been going for some time to various parts of the world, in answer to inquiries from readers of my writings. A group of young girls and boys in the County of Peebles, in the south of Scotland, recently asked me about Hollywood, its radio and pictures. I found no better way to reply than to send half a dozen copies of Radio Life which had accumulated on my desk.

We certainly are interested, and thank you very much!

BRIDES

Start your married life right. Please hubby by always having Omega Shoe Wax handy. It waterproofs, preserves and polishes to a high, longer-lasting lustre. Sold everywhere in all popular shades. Omega Shoe Wax, the famous "60 second shine."

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Margie Montgomery, 5260 Argus Drive, Los Angeles, Calif.

Sirs: Can you please tell me if Doris Day is on any radio program, or will be? I saw her in "Romance on the High Seas" and have heard her records. She is sure swell. Also, would you please print a picture of Bill Anson of the "Hollywood Bandstand"?



Bill Anson

Doris Day will sing on the Bob Hope show this season.



Mrs. G. Williams, 2520 El Paso, Alhambra, Calif.

Sirs: I want to put in a plug for a sweet guy who certainly deserves a break and who is better than many others that can't hold a candle to him. So do give Bob Bence a chance to climb that ladder to a better spot. He is so cheery and full of fun, and he is tops with me. Do wish he would have more funny records played and put some of the dull ones in the cellar. Was sorry he didn't take the spot left open by the death of Dud on "What's the Name of That Song?"



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Miss Selma Casky, 734 Detroit Street, Los Angeles, Calif.

Sirs: Could you please print a picture of Bob Mitchell? I have heard him on several shows, and have always admired his talents. Is he the same Mitchell of Boychoir fame?

Yes, Bob Mitchell founded, as well as directs, the Boychoir.



Bob Mitchell



Mr. and Mrs. R. Krueger, 4931 Eldred St., Los Angeles 42, Calif.

Sirs: As a family who thoroughly enjoy radio entertainment, there are some questions we'd like answered: Especially what became of that fine, clear-speaking news analyst, James Abbe, to whom we listened for so long? He was broadcasting for the Fisher Flouring Mills of San Francisco until recently. We miss him and wonder where he is and if he may be heard on the radio any more? We really are interested! He seemed to be sincerely trying to give his listeners good news analyses.

Also, where is that female impersonator, Olan Blandick, (I presume that is the proper spelling of his name)? He was such a fine impersonator of "Cousin Cassie" on "The Sheriff."

James Abbe has been canceled as a local feature. Olan Blandick, whose natural voice is the same off the air as on, has not been much on the radio scene since leaving "The Sheriff" series.



Gracey Hays, Route 2, Box 577, Ojai, Calif.

Sirs: We like to hear Spike Dawes sing on the "97th Street Corral," and will you please print a picture of him? I am twelve years old and enjoy western music a lot.



Spike Dawes



Mrs. Doris Sipowicz, 4455 Live Oak Street, Bell, Calif.

Sirs: Would you please tell me who play the following parts in "Pepper Young's Family": Linda, Pepper, Hatti, Mary, Sam and Edie?

Mason Adams is "Pepper Young." Bel Wragge is "Peggy"; Eunice Howard, "Linda"; Greta Kvalden, "Hattie"; Thomas Chalmers, "Sam Young"; Marion Barney, "Mary Young"; and Jean Solhern, "Edie."

Lynore Slaten, 3234 Lowry Road, Hollywood, Calif.

Sirs: Congratulations to Lurene Tuttle for her marvelous portrayal of Mary Baine, in Edith Wharton's play, "Afterward," on the Hallmark Theatre August 5.



Hawthorne

Would you kindly print a picture of Hawthorne? He has one of the funniest programs I've ever heard.



Carolyn Williams, 2329 Glendale Blvd. L.A. 26, Calif.

Sirs: May we have a picture of "Singin' Sam"? I enjoyed his programs so very much.



"Singin' Sam"



Mrs. Leah Karlin, 920 South Stanley Avenue, Los Angeles 36, Calif.

Sirs: My hobby is collecting playing cards. I have over 13,000 different ones, all mounted in albums and including some no larger than a fingernail, round playing cards, cards from many foreign countries and a number of very old American cards. I am wondering if any of my fellow radio enthusiasts might like to send me cards they no longer want? I should be most grateful for all kinds . . . full used decks, partial decks or single cards of any type, including game cards, regardless of age or condition. I don't know of any reason why you should print this letter, except that it would probably be a wonderful help in my hobby and you seem to be the kind of folks who like helping others.



Mrs. E. L. Needles, 3346 Colonial Avenue, Venice, Calif.

Sirs: I wholeheartedly agree with Ethel Dana of Altagena regarding Bill Cullen of "Winner Take All." She put my very thoughts on paper—think he's terrific. Would you happen to have a picture of him? Would like very much knowing what he looks like.



Bill Cullen



Thursday night is a nice night. It's just far enough along in the week to pleasantly contemplate a relaxing weekend. And when Thursday evening comes around, it's pleasant to contemplate an enjoyable, relaxing evening's entertainment on KFI with the return once again of many of your favorite radio programs—and a new one or two.



BURNS and ALLEN

Like George Burns and Gracie Allen who've been tickling funny-bones over KFI for a good many years now. And the new Sealtest Variety Theatre starring Dorothy Lamour, Henry Russell's music and the Crewchiefs quartet.

And then there's the Kraft Music Hall which returns with Al Jolson again at the helm for another enjoyable season. For the musical minded, Fred Waring's half-hour show is an adventure into musical variety. His singers and musicians can do a hot tune, a hymn, a class-



FRED WARING AL JOLSON

ical number, a novelty tune and a love ballad—enough musical variety to please almost any palate. And don't miss "Hen-ree! Henree Aldrich!" Yes, the "Aldrich Family," another household fixture, becomes a part of the Thursday evening menu on KFI.

Yes, Thursday night is a nice night—for relaxation, for enjoyment, for good dialing—it's KFI—so don't miss a single program.

KFI 640 On Your Dial

KFI - AM-FM-TV - KFI - AM-FM-TV

BACHELORS

More and more men-about-town are switching to Omega Shoe Wax, the dressing that polishes your shoes to a longer-lasting lustre. Protects, waterproofs and preserves. Available everywhere and in all the popular shades. Ask for Omega Shoe Wax, the famous "60 second shine."



California Popcorn Service Co



▲ **SHE MAY BE A BEVERLY HILLS MOVIE STAR**, but Dorothy Lamour believes in buying her own vegetables. Each morning (when not working at the studio) Dottie selects the best from her neighborhood vegetable man. (Mal Bulloch photos.)



▲ **IN CONTRAST WITH MRS. HOWARD, HOUSEWIFE**, is Dorothy Lamour, star of the "Sealtest Variety Show." Here she joins musical director Henry Russell in a rehearsal run-through of one of her featured singing numbers. (NBC-Zeigler photo.)



Mrs. Howard at Home

She's Dorothy Lamour of the Movies and The Sealtest Variety Show to Her Fans, At Home She Works at Being Mrs. Howard

Thursday, 7:30 p.m.
NBC-KFI, KFSB

DOROTHY LAMOUR looks forward to Wednesdays—that's maid's day off at the William Ross Howard home in Beverly Hills. Dorothy is Mrs. Howard, wife of a successful young businessman and mother of an adorable son. Usually identified with the movie glamour of her successful sarong pictures and her mistress-of-ceremonies role on "Sealtest Variety Theater," Dorothy is a glamorous—and happy—homemaker.

She can cook, she's handy with a broom, she does her own marketing, she's as capable of keeping her own clothes neat and mended as she is of singing a popular ballad.

◀ **SHOPPING AT** the Farmers Market meat counter, Dottie signs her name on the refrigerator door, an old Farmers Market custom for shopping movie stars.

Wednesday is the day she attacks the job of housekeeping with vigor. She might be dressed in jeans and an old shirt, conveniently barefoot, washing down the back patio; rearranging kitchen shelves, vacuuming or trying out a new recipe in the kitchen.

Home Life

You might guess from all this un-movie-starrish activity that the big home on Palm Drive is anything but formal. The Howards do have a very grand living room—but they entertain guests in the den or in the back yard around the barbecue. They don't own a swimming pool. Dottie isn't the only cook in the crowd on these occasions. Husband Bill prides himself on two cooking skills, the Howard barbecue sauce and his special salad dressing.

Center of home for the Howards is their den, an oak-paneled, leather-chair sort of room. There they meet after coming home from their respective jobs. Tow-headed three-year-old John Ridgely Howard joins his Mom and Dad for an hour of talk and play before his dinner and bedtime.

The gregarious Howards often have friends dropping by in the evenings. They usually go out once a week, mostly because they both love dancing and are good at it.

How Lucky!

During the war, when Bill was serving as an officer in the Army Air Corps, Dottie was determined that she'd be where he was. They had a small apartment in San Bernardino where the star did all her own

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▲ **DOROTHY'S DAY STARTS** with breakfast with her blonde three-year-old son, John Ridgely. Looks like this cute twosome believes in the sponsor's product!



▲ **HOUSEWIFE** Howard believes in doing all her own marketing—here she is in the grocery department of the Farmers Market. (Wonder if Fred Beck knows about this?)



▲ **ANOTHER TASK** the star enjoys finding time for is gardening. Here she manages to look like the girl with the hoe and the glamorous star she is at the same time.

housework—cooking, cleaning, personal washing. Bill's uniforms were kept in perfect order. "I knew then that although I'd married one of Hollywood's most glamorous stars, I'd also married a real woman—a real wife," says Bill proudly. "And when Ridge came along, I found I'd married a perfect mother. What a

combination! How lucky can a guy get?"

Dottie's success as a wife and homemaker can be partly credited to the same qualities that make her a screen and radio star. She's both realistic and meticulous about everything she does. In appearance she always has that band-box look. Her

radio rehearsals are distinguished by her attention to the smallest detail and her willingness to work. She doesn't take her duties as mistress of ceremonies lightly. She worries and works for the show as a whole—not just her own part in it. Not alone content with always looking her best, she's one girl who's always certain to be her best.

▼ **HAPPY HOWARD HOME-LIFE FEATURES MUCH** outdoor living. Husband Bill Howard, a mean hand with the barbecue sauce, joins young John and Dottie in the barbecue patio. We think the costumes for this occasion particularly enchanting!



▼ **THE DAY ENDS FOR JOHN AS HIS MOMMY JOINS HIM** for a bed-time story before broadcast time. Last year we heralded Dottie as the down-to-earth glamour gal—this year she's our nominee for all-around wife, mother and movie-radio star!





1948 MARKS the sixty-fourth season of New York's Metropolitan Opera. Here's the scene as it must have looked around 39th and Broadway during the first few of those sixty-four years.

MILTON J. CROSS is more closely associated with the Met in the minds of radio listeners than even Caruso himself. Cross has been heard on many other shows, but the Met is his favorite.

That Miraculous Metropolitan

The Metropolitan Opera Brings Its Colossal Productions to a Faithful Air Audience Each Week Without Losing a Note From the Singers



HE headlined hullabaloo over this year's threatened Metropolitan Opera season brought even more attention than the venerable and well-publicized opera house usually gets. Would the Met grant the pay increases? Would the Met open at all? Was it true that the opera was so far in the red that it couldn't afford to operate? Did it need the modernization that Billy Rose said it did?

In the midst of all the unanswered

questions, Broadway impresario Rose had offered to operate the opera house for one year, streamline its production by using Broadway staging techniques and incidentally pull the big show out of the \$220,000 deficit announced by George A. Sloan, the Met's Board Chairman.

Met Radio-wise

There is one department in which the Metropolitan needs no tampering—even from the indefatigable Rose's point of view. That's the radio series offered each Saturday after-

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noon by the American Broadcasting Company during the opera season. The complete opera matinee is brought directly from the stage to the music lover at home—no technical upsets, no stage waits, no dead air.


Considering the size of each production, the length of the broadcasts and the organization and planning that must go on behind each weekly program, the technical achievement of the radio personnel is considerable. For those of you who still think the Met is an old foggy and also for those who've often wondered how the big musical operation is put together (and you too, Mr. Rose), here are the eye-opening details:

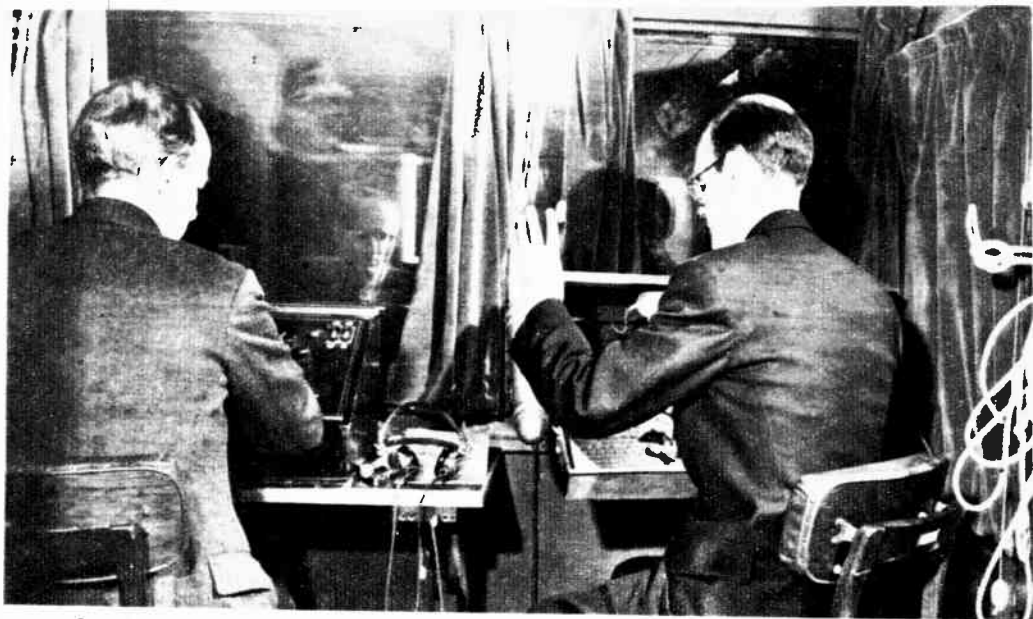
Fourteen microphones are used in bringing the program to the air. Eight are placed in strategic spots about the stage. Six are used during the popular intermission features, Opera Quiz and Opera News.


Milton J. Cross (as all regular listeners know) is the personality upon whom the unity of the three-hour-long program depends. He opens the program with an announcement from the Texas Company's box. At all times during the ensuing broadcast he is in contact with ABC network master control and with the rest of the opera house.

Act One

Backstage an assistant producer is stationed to cue the conductor. In a box located in the famed Grand Tier of the opera house, ABC producer William Marshall with an engineer listens to Cross's opening talk, piped into the box from the announcer's mike. As the lights go down, the assistant producer backstage cues the conductor to enter. Cross de-


MILTON J. CROSS demonstrates that he can use his sponsor's product with enthusiasm during his three-to-four-hour stint racing back and forth to cover all his Met air duties.




NEAR BOX 44, FROM WHICH THE OPERAS WERE BROADCAST in the past, this soundproof control booth is the stand of the engineer and director. Here the opera is "mixed" and blended before it goes out on the air. The hand signal indicates that a quartet is coming up (must be "Rigoletto").


scribes this familiar ritual. The microphones in the orchestra pit start to open. As the backstage mikes are turned on, producer Marshall (armed with a score of the opera) directs his engineer as to levels. The show is on!

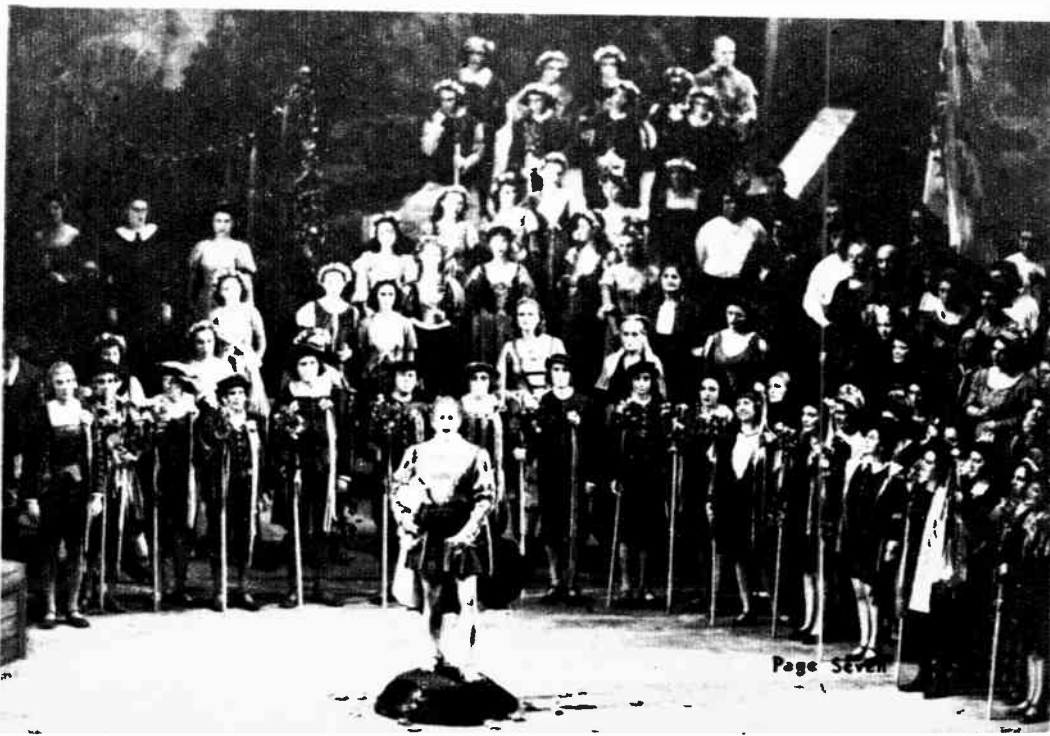
Act Two

Milton J. Cross works throughout in both the producer's box and the stage box. As the first act ends, he gives the call for the station break and then introduces Boris Goldovsky, who is already set with his guests in the Metropolitan Opera Guild room. The controls then shift to this room. Goldovsky, with a hanging mike over his piano, delivers his popular Opera News and introduces his guests, who sit before a table fac-

ing three more live mikes. An overflowing audience of Guild members, opera stars, visiting notables and friends watches this intermission program. By this time, Cross is back in producer Marshall's box with the chief engineer. He introduces the second act of the opera from here and then goes back to his stage box, where Olin Downes, music critic and quiz master of the Opera Quiz, is waiting. Two more mikes are placed across the box for the three experts who'll mastermind this musical "Information Please." Cross calls for the station break and then introduces Downes. A control engineer here feeds the mikes to the control box, where the producer is still on duty.

(Please Turn to Page 32)


"WALTHER" IN WAGNER'S "DIE MEISTERSINGER" IS IN THE ACT of singing the famous "Prize Song." Staging in this shot gives an idea of the scope covered by technicians who bring the opera to the air. Tenor in this case is Charles Kullman.





FAMOUS LOVE STORIES

RAMONA—the love story of this Indian girl will live as long as Mission bells ring. Ramona, despite her strict upbringing, fell in love with an Indian sheep-herder. Although her duenna did everything to stop them, Ramona and Alessandro elope. Famed in song and story is the heart-breaking trek of the two lovers through canyon and forest, until they finally took refuge in a remote mountain hideaway.



You'll Love

WHITE KING SOAP

Wash dirty clothes in your washing machine with good, rich, dirt-getting soapsuds... **WHITE KING** soapsuds. Energetic **WHITE KING** suds wash off surface dirt... wash out hidden dirt. And speedy **WHITE KING** suds wash clothes clean so fast they protect them from washday wear and tear. Remember... *nothing* washes like soap. And *there's no soap like WHITE KING.*



KARL SWENSON, who plays the title role, is successful, well-dressed and not a worry to anyone... a far cry from the wistful, stumbling "Lorenzo" he portrays so well.



RADIO VETERAN Lucille Wall plays the patient "Belle" of the serial. Off-mike she is a sophisticated Manhattanite with a passion for antiques.

Monday-Friday, 2:30 p.m.
NBC-KFI, KFSB

Spotlight on Serials

ABC's "Lorenzo Jones," one of radio's most popular serials, which tells the story of a lovable, impractical inventor and his patient, ever-forgiving wife "Belle," began its second decade on the air this past April. The story originated April 26, 1937.

Since the initial broadcast, "Lorenzo Jones," whose real profession is that of a garage mechanic, is always engrossed with some marvelous idea that is going to revolu-

(Please Turn to Page 32)

No. 16 of a Series

"Lorenzo Jones"

The Story of the Frustrated, Lovable "Lorenzo" Enters Its Second Decade, and the Show's Principals Stay Happily in Their Well-Known Roles

FELLOW WORKERS OF "LORENZO'S" LOOK ON with disgust or patient amusement as the impractical man proudly displays another of his useless inventions. Louis Hector (center) and Bill Gray support Karl Swenson in his "Lorenzo" role.



October 11, 1948

RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Wait a Day

Attention, Radio Life readers! Beginning with this issue of October 17, your copy of Radio Life will probably reach your markets one day later than it has in the past. If, for example, you have been accustomed to picking up your copy on Wednesday, please make it Thursday from now on. We plan to complete most of the distribution by Friday, regardless of where you live, so you will still have plenty of time to look over the Precasts and line up your coming week's listening. We hope that by delaying our delivery one day we will be able to bring you a more complete guide for your radio enjoyment.

Rumors Are Flying

Don Ameche may have his own half-hour daily show. . . . Bob Hope may switch time with "Fibber and Molly." . . . Bergen may switch to CBS after the first thirteen weeks of this season. . . . "Man Says Yes" strongly rumored to be returning. . . . "Life with Luigi" has hot sponsor interest. . . . June Havoc may have her own radio show soon. She's been heard on hubby Bill Spier's "Sam Spade" show. . . . National Association of Letter Carriers has approved a series titled "The Mailman," now auditioning. . . . Robert Montgomery is willing to wait a year in order to get Jimmy Durante to star in his planned Broadway musical. Jimmy has too many other things to do this year. . . . "Sto Me If You've Heard This" to fade from Mutual because they now have "Can You Top This?" formerly on NBC.

Looks Like

Ted Malone loses his sponsor. . . . Dennis Day to make an album of his impersonations when the ban is lifted. . . . Jo Stafford, Clark Dennis, the Starlighters and Paul Weston's orchestra will start on ABC November 11 in the "Jo Stafford Show," formerly "Revere All-Star Revue." . . . Ozzie and Harriet Nelson observed their thirteenth anniversary last week. . . . Howard Duff will play outlaw "Sam Bass" in a new movie—it's the starring role, too. . . . Harlow Wilcox is doing the "Suspense" commercials. . . . Bill Leyden will do his disc-jockeying at another local station soon, while he continues on KFWB with his "Barrel of Dough" emcees-ing. . . . Nelson Eddy is off on a seven-week

concert tour. . . . Dorothy Shay has signed to return to the Coconut Grove for another four-week stint. The "Spotlight Revue" gal broke their records last time. . . . Spike Jones has gone into the agency business in his spare time. His first two clients are dancer Renee De Marco and orchestra leader David Rose. . . . Charles Irving bows out of the title role on "Young Dr. Malone" after three years. Gary Merrill will inherit the role. Hope that this means Irving will rejoin Henry Morgan this season. . . . Bill Lawrence, winner of a recent "Talent Scouts" ordeal, has won himself a permanent spot on Arthur Godfrey's afternoon show. . . . "Command Performance" is already lining up its big Christmas show. Andy Russell, Lauritz Melchior, Martha Tilton, Ken Carpenter and Mel Blanc are among those set. . . . John Brown will do his "Digger O'Dell" role in the film version of "Life of Riley." . . . Jack Benny lined up twelve benefits in his first four weeks back in Hollywood.

Please Note:

Our "Enchanted Lady" story lists the program as heard at 5:15 p.m. Sundays over KAGH, Pasadena AM and FM station. We have received correction that the series is now heard at 5:00 p.m. Sundays over KAGH, but not in time to correct the story copy.

Your Cue (Shows You May Like)

"Great Scenes From Great Plays"

Most breathtaking performance of the season took place on the opening broadcast of Mutual's "Great Scenes from Great Plays," KHJ, 8:00 p.m. Friday. Star Walter Hampden narrated and enacted the role of "Cyrano de Bergerac," reprising the famous love speech and death scenes. In recreating these bits from his most famous stage role, Hampden brought drama in the grand manner to the microphone.

The great stage star will continue on the program as host-narrator of the program. His beautiful classical speech should be enough to compel intelligent listeners to follow the series weekly.

The Episcopal Churches of America serve as sponsors of this fine program, and they have made an excellent choice of subject and talent. The short mentions of religion and church-going are sensible and listenable. The theme of the program, "Cyrano's"

courage and triumph over adversity through self effort, was tied into the message of the sponsor.

In the ensuing weeks an impressive line-up of great plays and stars will be heard, but Mr. Hampden's "Cyrano" will stand alone in the series as it has on the legitimate stage for a generation.

Big Shows Return

Fred Allen, KFI, 6:30 p.m. Sunday, was the big comedy news of this week. His brilliant teaming with Henry Morgan in a radio satire, "Cease the Melody!" was top hilarity. Morgan's cutting impersonation of the leather-lunged giveaway emcee and Fred's lugubrious singing of the "mystery melody" ("Though lah-de-de-dah may come your way, they bring the flowers that bloom in May") was worth not winning the giant jackpot on the opposition station. In an effort to vary the familiar "Allen's Alley" routine, Fred bantered with his stooges in a casual "sidewalk stroll" manner. "Claghorn" was replaced with Kenny Delmar's new Russian character, which we enjoyed—"Ajax Cassidy" was dropped in favor of Peter Donald's "gloom-chaser" character, which we didn't.

Jack Benny, KFI, 5:00 p.m., 10:30 p.m. Sunday, came back to the air with his tried and true cast and writers. It goes without saying that the Benny show repeated its tried and true success. How Jack manages to stamp the program with his great personality while giving his stooges all the laugh-lines, we'll never know, but it continues to be the twist that makes for success. Our slight misgivings on the opening show were due to the limited appearance of Phil Harris. We especially liked The Sportsmen and their yodeling echo gag.

Harris-Faye Show, KFI, 5:30 p.m. Sunday, started the season with a sparkling program. Phil Harris took top honors, crowded by Elliott Lewis as "Frankie Remley." This show, too, is intact from last year—Alice Faye, Jeanine Roose, Anne Whitfield, Walter Tetley, Walter Scharf's orchestra, among those present. The program is a good argument for giving a show an extended chance to make good. The Harris-Faye program has steadily improved during its time on the air, and this season's opener points to its most successful run so far.

"Duffy's Tavern", KFI, 7:00 p.m. Wednesday, also started off with one of the best shows it has delivered in some time. Maybe it was due to the smooth writing-acting combination

(Continued on Next Page)



KECA mike memos

By VIRGINIA WEST

That favorite of music lovers, "Metropolitan Opera Auditions of the Air," starts its second consecutive year over ABC and KECA, under sponsorship of the Farnsworth Television and Radio Corporation, on Sunday afternoon, Oct. 17. The series, which has selected more than forty new members of the Metropolitan Opera, will be heard for the next 26 weeks from 2:30 until 3:00 o'clock. Wilfrid Pelletier, "Met" conductor, who has had charge of the auditions since their inception eleven years ago, will again preside over the broadcasts. Winners of the air auditions acquire the most coveted of all prizes for singers, a contract with the Metropolitan Opera for the next season, in addition to \$1000 each from the sponsoring firm.

Speaking of good music, the American Broadcasting Company will again broadcast the Saturday matinee performances from New York's famed "Met," when that season opens later in the fall.

... The Richfield Reporter ...
... KECA ... 10 p.m. ...

Here's that comedy quizmaster, Groucho Marx, sans his usual black mustache. ... His weekly laugh session on which the contestants win the prizes, and the audience wins a half-hour of fun, is now part of your Bingsday night listening lineup. ... KECA at 8:30 p.m. ... And on the subject of quizmasters who also furnish a full quota of fun to all ... contestants, studio audience, and the home audience ... below you'll see a picture of genial Jay Stewart, who heads ABC's "Surprise Package" heard on KECA every Monday thru Friday at 2 p.m. ... Mode O'Day (dress manufacturers) recently took over sponsorship of a portion of the afternoon laugh session.

... The Richfield Reporter ... KECA ... 10 p.m. ...

Humorist-philosopher Gulen Drake is now back on the air over ABC-KECA, as his many local fans have no doubt discovered. That popular teller of human interest stories is heard every Monday thru Friday afternoon at 1:30, on KECA, with Pillsbury Mills, Inc., as his sponsor. A long-time favorite of ABC listeners, Drake will continue in his new series the same homey conversational style which has won him a nationwide following. ... Another in ABC's lineup of fan favorites is Comedian Milton Berle, who heads the new fall edition of "Star Theater" on Wednesday nights at 9:30. ... Berle started in show business at the ripe old age of 5, when he played the role of Pearl White's younger brother in "The Perils of Pauline." ... In silent movies he played in pictures with such performers as John Bunny, Ruth Roland and Mabel Normand. ... He toured the vaudeville circuits and was a hit on Broadway, before turning to radio, where he has starred in many hit series.

The Richfield Reporter .. KECA .. 10 p.m.

THIS AND THAT: Frances Scully, KECA's "Star Gazer," will be guest speaker at the dinner given by the Window Display artists of Southern California, later this month. Frances will talk about California styles for 1949, and what radio and window displays have in common. ... There's a new half-hour of western music for the fans on KECA every Sunday night at 9:30, when Tex Williams and his orchestra air from the Riverside Rancho. ... Harrison Wood, whose commentary, "This Changing World," is heard on KECA-ABC, Sundays at 1 p.m., has just completed his third study on China. ... It's to be published immediately. ... Believe it or not, Paulena



Jay Stewart

Carter, young piano virtuoso, heard on ABC's "Meredith Willson Show" (KECA at 6:30 p.m. Wednesdays), is an ardent fresh-water fisherwoman. You'll find her with rod and reel on a river bank at every opportunity.

... The Richfield Reporter ... KECA ... 10 p.m. ...

Radio in Review

(Continued from Preceding Page)

under Ed Gardner, or maybe to the sparkling Clifton Webb, who can do no wrong as a guest star these days. The basic idea, the contrast between the characters of sophisticate Webb and slob "Archie," was funny to begin with. Everything else fell into line. Eddie Green, Florence Halop, Charlie Cantor, Matty Malneck and his orchestra and announcer Rod O'Connor are again giving Gardner top support.

"Lum 'n' Abner," KNX, 8:00 p.m. Sunday, always surprise us by being even funnier than we remember them. In their new half-hour situation comedy, they prove that their comedy and ideas are big enough to carry the longer segment. Clarence Hartzell, Francis X. Bushman, Horace Murphy, Margie Liszt, were among those lending top support. It's nice to hear Felix Mills's orchestra mooding the show, too.

Eddie Cantor, KFI, 7:00 p.m. Friday, returned with a laugh-packed package. The laughs were due mainly to Eddie's own trouping, particularly his spot with "Mad Russian" Bert Gordon. New addition to the cast, Billie Burke, proved as charming as ever, and guest William Powell purveyed his dignified comedy. Dinah Shore provided a program highlight with her "Buttons and Bows" vocal. The show was fast, entertaining, but crowded with so much talent that we felt we didn't hear enough of any one thing.

United Nations Programs

During United Nations Week, Sunday, October 17, through United Nations Day, Sunday, October 24, many programs will feature observance commentary and dramas. Some you might wish to note are:

"The Eternal Light," KFI, 10:00 a.m.; "Chicago Round Table," KFI, 11:30 a.m.; and "America United," KFI, 11:00 p.m.; on Sunday, October 17.

Jeanne Gray's "The Woman's Voice," KMPC, 3:30 p.m., October 18 through 22; "United Nations At Work," KFWB, 9:15 p.m., October 18 through 21; "The American Way," KFI, 7:00 p.m. Monday, October 18. "The Women's Forum," KNX, 7:00 p.m. Tuesday, October 19; and "NBC Symphony," KFI, 4:30 p.m. Saturday, October 23.

The Right Reverend Edward M. Matthews, KFAC, 9:00 a.m.; "The Quiz Kids," KFI, 2:00 p.m.; and a special program with Secretary of State George C. Marshall, John Foster Dulles and Trygve Lie, KNX, 2:30 p.m.; on Sunday, October 24.

"Port of Missing Hits"

Fifteen minutes of old tunes on hit records are pleasantly presented on KFI's "Port of Missing Hits," 10:45 a.m. Monday through Friday.

Jerry Lawrence is commercial reader and record commentator for this nostalgic segment. Many of the tunes

(Continued on Next Page)

Radio in Review

(Continued from Preceding Page)

are of the "standard" type and so have never really been "missing," but often Lawrence comes up with a disc that is a real re-discovery. We were overjoyed to hear Jack Hylton's 1933 twelve-inch classic, "Just a Gigolo," the other morning, and will be sticking around hoping to hear more of the same.

There's a contest and a daily prize given for the best letter requesting a favorite old record.

Playbacks (Critical Comment)

We Point With Pride

... To Arthur "Dagwood" Lake's first private movie venture, "Sixteen Fathoms Deep," an intelligent and educational production, excellently filmed and directed, now showing at local theaters as a companion feature.

... To "Allister," the young Scot who appeared as contestant on "Meet the Missus" last Wednesday. His mildness and sincerity made him a delightful guest, and his recorded love letter to "Nancy" in Edinburgh was touching.

... To the recorded works of Eric Coates ("Three Bears," "Summer Days," "London Suite," etc.) which we've been hearing on KFAC lately with welcome regularity.

We View With Alarm

... The way Milton Berle lifted Bing Crosby's "Home on the Range" gag for his last week's opener. It wasn't funny the first time, anyway.

... The absence of Jerry Colonna, Victor Borge, "Information, Please," "Dr. Dana," Abe Burrows, Shellah Graham, Benny Goodman, Joan Davis, Evelyn Knight, Tony Martin from the fall line-ups.

... The way in which "Candid Mike" is kicked around. For two consecutive weeks its time was preempted by "special broadcasts." Don't tell us that "Candid Mike" is going to be the patsy that "Sound Off" was! (Later) "Candid Mike" is being dropped as an ABC sustainer!

... The announcer who recently admonished his listeners: "Be sure to contribute to the Communist Chest," then, after trying to flit past the blunder, finally made correction at the end of the show.

... The big execs who nearly put the kiss of death on their opening shows by droning on and on in voices that were never meant to be heard over a medium of entertainment. No one would think of letting Dinah

TV King and Queen!

Here are the winners of our big Television King and Queen balloting: Mike Stokely won the title of King from you readers—pretty Sandra Spence clinched the Queen title. Both Mike and Sandra are seen on KTLA's popular "Pantomime Quiz" show, Sundays at 8:00 p.m. Congratulations to both of our winners—official notification is on its way to them.

Shore run a railroad company or Gregory Peck do the same for an insurance company, just because of a commercial tie-in. Yet the execs think nothing of taking up precious show time and boring millions of people who tuned in to hear Dinah or Peck.

Railroad Hour

The new ABC program, "The Railroad Hour," KECA, 8:00 p.m. Monday, is a good idea gone wrong, judging by the opening show. In selecting the hit musical of the twenties, "Good News," an opportunity to take advantage of the special flavor of this production was completely disregarded. By playing it straight, "Good News" sounded like slow nineteen-forty-eight instead of the flaming twenties. Had the show been introduced as the college musical of the raccoon coat-short skirt era, and had the dialogue pointed up the "So's your old man"-"heebie-jeebies" type of slang, "Good News" might have rung true, the dull "plot" talk might have been listenable.

In the stellar spots were Gordon MacRae, Dinah Shore and Jane Powell. Miss Powell, badly miscast vocally, struggled with the two jump numbers in the production, "Good News" and "The Varsity Drag," in her near-coloratura voice. Dinah Shore came off with top honors in her singing of "Best Things in Life Are Free" and "Lucky in Love." Gordon MacRae, who will be the permanent star of the musicals, displayed a big, melodious voice, slightly dimmed by inept phrasing. It will be his task in the ensuing weeks to hold the forty-five-minute show together with his personality and talent.

Carmen Dragon and his orchestra supply the almost continuous music behind the principals, a large job well done.

No musical comedy ever written had a plot that amounted to much of anything—few have had dialogue that stood up after a year's time. The music, memory and mood are the sole survivors in most cases. "The Railroad Hour" should re-discover the spirit behind each of its musical com-

edy choices, give it the theatrical flavor of the original. Initial steps in this direction should be to retain the "plot songs" as well as the hits in each score and to let the whole cast in on the singing of them, voices or no voices. That's what makes a musical comedy a *musical comedy* instead of a dialogue with songs.

Contests and Offers

"YOUR STAND-IN," KNX, 9:00 a.m. Monday through Friday—Jack Gregson's show, which has moved to this new morning time, still uses your letters telling about yourself or an experience you have had. A studio contestant serving as "Stand-In" then answers questions and wins prizes for himself and you at home. Address: "Stand-In," KNX, Columbia Square, Hollywood 28.

FRED ALLEN, KFI, 6:30 p.m. Sunday—The National Surety Corporation of New York has agreed to underwrite reimbursement by Fred Allen to anyone who loses a prize from any other program because he was listening to the Allen program when he was telephoned. Fred will make good any article of merchandise lost up to \$5000, or reimburse the listener for any amount of cash prize he can prove he has lost up to \$5000. Notice of any claim under this guarantee must be mailed to Fred Allen, care of the National Broadcasting Company, Radio City, New York, and postmarked no later than midnight the evening following broadcast.

"TOM MIX," KHJ, 5:45 p.m. Monday through Friday—8¢ prizes will be given in a You-Name-It contest for Tom Mix's new sorrel colt. The winners of first prize will be able to pick the prize he or she would like to receive, and 250 second-prize winners will rate the latest type deluxe model bicycles with built-in headlights and horn of special "Tom Mix" design. Address: "Tom Mix You-Name-It Contest," Mutual Broadcasting System, Chicago, Illinois.

NEW YORK PHILHARMONIC SYMPHONIES, KNX, 1:00 p.m. Saturdays—Application forms, for youngsters who wish to be considered for Deems Taylor's new "Week-end with Music" intermission series on the symphonies, have been mailed to high-school and parochial-school principals. Each school will nominate students from the tenth to twelfth grades whose musical interests and background qualify. A National Advisory Board will review these nominations and sift down to the most favorable through auditions and final judging.



SUNDAY at 4:00
A B C NETWORK
CALIFORNIA MEDICAL ASSN.

RADIOCAST LECTURE ON CHRISTIAN SCIENCE

"Proving the Truth of Christian Science in Human Affairs"

KFWB (980 kc.)

Sunday, October 17, 3 p.m.

Thirty-Second Church of Christ, Scientist, 659 South St. Andrews Place

Ralph Castle, C.S., of San Francisco, a member of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Massachusetts

Radio Lifelines

By Evelyn Bigsby



HOPE NOT A ONE OF YOU missed Fred Allen's top-notch opening show. Guest Henry Morgan and Fred were stupendous with their "Cease the Melody" routine, a hilarious take-off on Allen's air opponent, "Stop the Music." We thought the only unfunny spot in the whole half-hour was Morgan's crack about Schick, and we still can't figure why NBC, with Eversharp-Schick-sponsored "Take It or Leave It" on its airways, let it go even in facetious fun.

AND SPEAKING OF SPONSORS, or rather against them, when will they ever get wise to the fact that they're throwing away thousands of dollars of goodwill (and airtime) when they insist on some stuffy executive's reading a stereotyped "message" on the opening show? It might not be so bad if the VIP could read. And speaking of reading, were you, too, fooled by the representative of the National Surety Corporation of New York who appeared on Fred Allen's program to confirm Fred's bonding his listeners against loss of prizes on competing giveaway shows? We thought it was perfect type-casting until told that the fellow actually was from the company. And while all this announcement was being fanfared on the Allen show, an Indiana salesman, father of three, was winning the \$30,000 jackpot on "Stop the Music!"

ALL OF RADIO LIFE'S editorial staff is ready to yell, "Stop the Merry-Go-Round!" This past week has certainly been one, with a party practically every night to welcome returning and new shows. Eddie Cantor gave his in the Rodeo Room of the Beverly Hills Hotel and rated a luminous turnout. Lauritz Melchior dove into the thick-slabbed roast beef. . . . Billie Burke, looking as birdlike as ever, was almost hidden by her orchid. . . . Dinah Shore gave us a demonstration of her new perfume which she discovered in Paris and told us how George Montgomery walked unannounced into the London Palladium and broke up her rehearsal (Dinah thought he was in Hollywood). Little Melissa, who partly seemed to remember her famous mama, really didn't welcome Dinah back home until the singer crooned the baby's favorite song. Then everything was all right. . . . June Lockhart was just about the prettiest young thing at the party. Of course we were thrilled when she remembered that it was through a Westlake benefit of which we had charge that she first met F. Hugh Herbert, who was so impressed with June's capabilities that he wrote her into "For Love or Money." We hope June gets an airshow. She's sincere and vital . . . and she shakes hands with a wonderful, warm clasp.

Jack McCoy and his pretty missus, Alix, comprised another young couple who went off on vacation and left the baby home. But the McCoy's couldn't stand it more than two days at Tahoe without their nine-month-old son. The second night, at dinner, Alix said wistfully, "I wonder what he's doing now," and Jack said, "Yeah. I wonder if he's all right." "Letsgohomeandsee!" they chorused. And that's exactly

what happened. Incidentally, Jack has given up his staff announce job at CBS and is flourishing with all his free-lance assignments.

The party given for the debut of the Railroad show starring Gordon MacRae, Dinah Shore and Jane Powell was a smart dinner at the Beverly Hills Hotel . . . dim lights, violin music and such.

NBC's party for the Benny, McCarthy, and Faye-Harris casts was a "circus." This triple-play affair was held in the patio at Rexall's mammoth store at Beverly and La Cienega, where a miniature merry-go-round and sideshows gave radioites a genuine chance to let down. Our memory of Ken Carpenter is still fresh—he looked so happy riding the carousel . . . and Hy Averbach was a whiz at hitting the dummy of Fred Allen with a stack of baseballs. . . . Phil and Alice looked happy (they should, their show that day was a honey) and Benny wore his nice, placid expression. Bergen seemed somewhat disconcerted. Maybe over the "Bickerson" spot on his show, which ran, so it seemed, for about eight minutes, and (Continued on Page 17)

TELEVISION PROGRAMS

KFI-TV — CHANNEL 9 SUNDAY (P.M.)

- 6:30—Test Pattern.
- 7:00—Ladies' Day.
- 7:30—Film.
- 7:40—Shopping Quiz.
- 8:00—Viewpoint Unlimited.
- 8:45—Dr. Handy.
- 9:00—Mystery.
- TUES. THRU FRI. (A.M.)
- 11:30—Test Pattern (to 5)
- WEDNESDAY (P.M.)
- 7:00—Travelogue.
- 7:20—Mitchell Boychoir.
- 7:50—News.
- 8:00—Trick of the Week.
- 8:05—Bridge.
- 8:15—Hoffman Huddle.
- THURSDAY (P.M.)
- 7:00—Story Book Man.
- 7:15—Film.
- 7:25—Mary and Harry.
- 7:40—Film.
- 8:00—Treasures of Literature.
- 8:30—L. A. Rams vs. Green Bay Packers.
- FRIDAY (P.M.)
- 7:00—Children's Show.
- 7:30—Colteens.
- 8:00—Buyorama.
- 8:15—Colteens.
- 8:30—Short Town.

KLAC-TV—CHANNEL 13 SUNDAY (P.M.)

- 2:00—Sports.
- WEDNESDAY (P.M.)
- 7:30—Hall the Champ.
- 8:00—Songs for You.
- 8:15—People in the News.
- 8:30—Don Otis Show.
- 9:00—Hollywood Stepladder
- THURSDAY (P.M.)
- 7:30—A Guy and a Gal.
- 7:45—So This Is Art.
- 8:00—Clef-Dwellers.
- 8:15—Meet the Inventor.
- 8:30—Dick Haymes Show.
- 9:00—Hollywood Merry-Go-Round.
- FRIDAY (P.M.)
- 7:45—J. C. Football.

KLAC-TV Channel 13 USC-UCLA FOOTBALL GAMES

SATURDAY (P.M.)

- 2:15—Football, UCLA vs. Oregon State.
- KTLA—CHANNEL 5
SUNDAY (P.M.)
- 6:30—News and Music.
- 7:00—Adventure Serial.
- 7:20—Shopping at Home.
- 7:30—Man's Best Friend.
- 7:50—News Review.
- 8:00—Pantomime Quiz.
- 8:30—Western Roundup.
- 8:40—Magazine.
- 9:00—"Spy in Black."
- MONDAY (P.M.)
- 3:00—Tune-up Time.
- 5:30—News and Music.
- 6:30—Judy Splinters.
- 6:45—Cartoon Comedy.
- 7:05—Shopping at Home.
- 7:15—Telepix Newsreel.
- 7:30—Felix de Cota.
- 7:45—Your Town.
- 8:00—Tele-Forum.
- 8:30—To Be Announced.
- 9:00—Home Protection.
- 9:15—To Be Announced.

TUESDAY (P.M.)

- 3:00—Tune-up Time.
- 5:30—News and Music.
- 6:30—Judy Splinters.
- 6:45—Short Subject.
- 7:00—Police Call.
- 7:05—Shopping at Home.
- 7:15—Telepix Newsreel.
- 7:30—Corris Guy.
- 7:45—Gallup Poll.
- 8:00—Who's That Girl?
- 8:30—Feature Film.
- 9:40—Meet Me in Hollywood.
- WEDNESDAY (P.M.)
- 3:00—Tune-up Time.
- 5:30—News and Music.
- 6:30—Judy Splinters.
- 6:45—Cartoon Comedy.
- 7:00—Police Call.
- 7:05—Shopping at Home.
- 7:15—Telepix Newsreel.
- 7:30—Armchair Detective.
- 8:00—Equal Representation.
- 8:30—Wrestling
- THURSDAY (P.M.)
- 3:00—Tune-up Time.
- 5:30—News and Music.
- 6:30—Judy Splinters.
- 6:45—Short Subject.
- 7:00—Police Call.
- 7:05—Shopping at Home.
- 7:15—Telepix Newsreel.
- 7:30—Traffic Safety.
- 7:45—Sports Fello.
- 8:00—Hollywood Opportunity.
- 9:00—Home Protection.
- 9:10—Film Featurette.
- 9:30—So This Is Hollywood.
- FRIDAY (P.M.)
- 3:00—Tune-up Time.
- 5:30—News and Music.
- 6:30—Judy Splinters.

6:45—Cartoon Comedy.

- 7:00—Police Call.
- 7:05—Shopping at Home.
- 7:15—Telepix Newsreel.
- 7:30—Yer Ole Buddy.
- 7:40—Tele-Newsreel.
- 8:00—Meet Unusual People.
- 8:15—To Be Announced.
- SATURDAY (P.M.)
- 3:00—Tune-up Time.
- 5:30—News and Music.
- 6:30—Judy Splinters.
- 6:40—Short Subject.
- 7:00—Suit Yourself.
- 7:15—Telepix Newsreel.
- 7:30—Sandy Dreams.
- 8:00—Western Feature.
- 9:15—Spade Cooley.

KTSL—CHANNEL 2 MONDAY (P.M.)

- 7:30—Pattern and Music.
- 7:55—Your America.
- 8:00—Film Featurette.
- 8:20—Telenews.
- 8:30—Wrestling.
- TUESDAY (P.M.)
- 7:15—Patter and Music.
- 7:30—George the Gardener.
- 7:45—Traffic Safety.
- 7:55—Your America.
- 8:00—Film Featurette.
- 8:20—Telenews

WEDNESDAY (P.M.)

- 7:30—Pattern and Music.
- 7:45—Film.
- 7:55—Your America.
- 8:00—Film Featurette.
- 8:20—Telenews.
- 8:30—Gadget Jury.
- 8:50—Film Short.
- 9:00—Ballet Vignettes.
- 9:20—Film.

THURSDAY (P.M.)

- 7:15—Pattern and Music.
- 7:30—Babette-Fashion Show
- 7:45—Film Short.
- 7:55—Your America.
- 8:00—Film Featurette.
- 8:20—Telenews.
- 8:30—It's a Living.
- 8:50—Film Short.
- 9:00—Prime Ribbing.
- FRIDAY (P.M.)
- 7:30—Pattern and Music.
- 7:50—Program Hilltes.
- 7:55—Your America.
- 8:00—Football Film.
- 8:20—Telenews.
- 8:30—Boxing, Legion
- SATURDAY (P.M.)
- 7:45—Pattern and Music.
- 8:00—Program Hilltes.
- 8:05—Film Short.
- 8:15—Week in Review.
- 8:30—What's the Name of that Song?
- 9:00—Film Featurette.
- 9:30—Program Review.

TELEVISION TIPS

By JANE PELGRAM

Television may not be reviving vaudeville as rapidly as some had hoped and others feared—but it's doing all right by the talent hunts and amateur hours.

The cream of one talent hunt will be paraded, beginning October 30, each Saturday night at 6:15 over KFI-TV, KFI-FM and KFI regular AM. The show is Packard-Bell's Television Talent Test, and here's how it works. The P-B dealers in the first four areas, Long Beach, Hollywood, Pasadena and Downtown Los Angeles, have available Talent Test entry blanks. Entrants will be auditioned, with the full treatment of costumes, lighting and production, by KFI producer and emcee Cliff Arquette. Both amateurs and professionals may participate, but unless you know your talent is of pretty high caliber, don't get your hopes up about breezing through the auditions as winner. The idea is to get new faces and new talent from the different sections of the Southland, through an area-by-area hunt, so you can see that reaching the screen, the frequencies and the amplitudes won't be a cinch.

At the end of twelve weeks of parading the chosen talent at the station, KFI devotes the thirteenth week to bringing together the most outstanding talent located on the previous programs. Don't ask us what kind of acts the hunt is looking for . . . we don't know. Ask your Packard-Bell dealer. (Besides, we'll be a little busy for the next few weeks practicing tap dancing and training a dog we know for an act!)

Some of our Radio Life-reading friends wanted to know, apropos of last week's mention of non-paying video packagers, who did pay and who didn't. One outfit (Stokey-Ebert) frankly admitted . . . "Nope, we can't pay our talent now for the simple reason it would mean digging down into our own jeans for the tab . . ." Then they went on to commit themselves to something so startling we asked if we could quote it. It seems that the kids who help them now, for free, won't be forgotten when the Stokey-Ebert enterprises become national. Their plan is, when this going national occurs, that in every case that a performance is shown more than once, by means of film, the actors therein will be recompensed for each showing . . . just like the transcription ruling in radio. If that pay scale, imposed upon themselves by these two packagers, can establish a precedent, the two will have some fine enemies among their business acquaintances, and many more fine friends among the ranks of thespians.

The Don Lee Television Station KTSL (W6XAO) has joined the Dumont Television Network, and as a result is presenting, each Sunday night at 7:00, film of "The Original Amateur Hour." Old Gold sponsors the video film at KTSL, as well as the live radio hour Wednesday night at 7:30, KECA.

"The Original Amateur Hour," with Ted Mack as master of ceremonies, is produced and directed by the same staff which handled the program under the direction of the late Major Bowes. Ted has been with the show since 1938.

This cheerful American tradition called a "show" doesn't limit its "amateurs" to timid youngsters with homemade cigar-box fiddles. Once, when the late Major Bowes was ill, His Eminence, Francis Cardinal Spellman, appeared and took over as the "Hour's" principal. The radio hour sent Robert Merrill to the Met, and Frank Sinatra first appeared with the amateurs in the Hoboken Quartet. With the advantage (or handicap) of

(Continued on Page 15)

TELEVISION DIRECTORY (Keep for Reference)

Television Sets - All Makes - Sales & Service Arranged by Neighborhoods

ALHAMBRA

Alhambra Radio Laboratories

934 E. Main AT. 1-3910

TOPS IN TELEVISION

Hoffman — Packard-Bell
Emerson — Zenith
Gene's Electric

605 W. Main AT. 2-3653

ATWATER

Atwater Camera & Music Shop

3152 Glendale NO. 2-8642

BOYLE HEIGHTS

SIMON'S HOME APPLIANCE

2413 Brooklyn Ave.
AN. 4141

Factory Authorized Service
Radio & Television

BURBANK

Radio-Bar

2315 W. Victory CH. 8-4677

EAST LOS ANGELES

Belvedere Radio

633½ S. Atlantic AN. 1-2871

Theo. Hall Home
Equipment Co.

5167 Whittier Blvd. AN. 6321

EL SERENO

"Creators of Happy Homes"

HUNTINGTON

FURNITURE — APPLIANCES

4887 Huntington Dr., L. A. 32. CA. 1-4189

RCA - Philco - Packard-Bell Television

GLENDALE

Major Home Appliance

1356 E. Colorado CI. 1-3727

Pedri Music

324 N. Brand CI. 1-7630—CH. 9-3303

GLENDALE

Swans

Furniture, Appliances

1106 E. Colorado Cl. 3-7922—CH. 5-2894

HIGHLAND PARK

Highland Park

Good Housekeeping Shop

5567 N. Figueroa AL. 0118

Tops Electrical Shop

5913 N. Figueroa AL. 9690

HUNTINGTON PARK

Superior Radio Service

2828 E. Florence JE. 1728

INGLEWOOD

Lonnie Mills Radio

& Appliance

238 S. La Brea OR. 1-4042

LEIMERT PARK

Leimert Park Radio

& Television

2801 W. Vernon AX. 1-8070

LOS ANGELES

Chevron Radio &

Television

527 S. Western FE. 9186

Lenard's Radio Shop

9120 S. Western PL. 2-7760

ZITO

Appliance & Radio Service

8929 S. Vermont TW. 8068

LYNWOOD

Boulevard Radio &

Television

11460 Long Beach NE. 1-4819

NORTH HOLLYWOOD

W. E. Horne Appliance Co.

5047 Lankershim SU. 2-4388

Penguin Aire

5643 Lankershim SU. 3-6361

PASADENA

Radio Doc

1581 E. Walnut Street SY. 6-2683

L. C. Taylor Co.

143 N. Lake SY. 2-5107

Wing Co.

1041 E. Colorado SY. 6-8900

SOUTH PASADENA

Don Good Service, Inc.

1014 Fair Oaks SY. 9-1194

DON LEE

Dial Lines

Sparkling repartee



LEAVE IT TO THE GIRLS

For KYRON, sensational reducing plan

8:30 P.M. FRIDAYS

Music-Quiz Fun

LESSEE NOW



WHAT'S THE NAME OF THAT SONG?

for Wildroot

8:00 P.M. WEDNESDAYS

Human Interest in the News



JOHN B. KENNEDY

for Doubleday & Company

11:15 A.M. SUNDAYS

HEARD OVER



and other stations of the
Mutual-DON LEE NETWORK

Precasts and Previews

TIME CHANGES

SATURDAY, OCTOBER 16—"Life Begins at 80," KHJ, 8:30 p.m. (30 min.) This Jack Barry-emceed quiz for interesting octogenarians was formerly heard one half-hour later, at 9:00 p.m.

SUNDAY, OCTOBER 17—"The Enchanted Lady," KAGH (Pasadena, 1300 kc.), 5:00 p.m. (30 min.) Please note, also, that our story on Page 38 lists the program at 5:15 p.m., as this time change was not received by our picture-article deadline.

SATURDAY, OCTOBER 23—Mary Lee Taylor, KFI, 11:30 a.m. (30 min.) Mary Lee Taylor, whose housewife program of menus, recipes and budget tips has been on the air since November, 1933, moves to NBC in this new time spot.

WHAT'S NEW

Comedy

SATURDAY, OCTOBER 16—"The Tom Hubbard Show," KLAC, 7:00 p.m. (30 min.) Star Hubbard, who was number one comedian of the Armed Forces Radio Service's "Mosquito Network" in the South Pacific, will take on "Odd Jobs Unlimited" in his new situation-laugh series. Show will also introduce eleven-year-old Roberta Ann Fry and feature the scripts of Bill Schwartz and Cleve Hermann and the music of Lloyd Snow.

MONDAY, OCTOBER 18—"Armand La Pointe Show," KOWL, 1:30 p.m. (1 hr.) Monday through Saturday. A record program directly designed to capture the favor of the weaker sex via sweet music and old, nostalgic records.

Music

SUNDAY, OCTOBER 17—Bill Anson, KFVB, 12:00 midnight (2 hrs.) This new Dancin' with Anson show will originate from the Red Feather Restaurant on Figueroa, Monday through Sunday.

MONDAY, OCTOBER 18—"Hollywood Bandstand," KFVB, 1:00 p.m. (3 hrs.) "The Big Little Show," wherein Bill Anson impersonates famous personalities, will now be incorporated in Anson's regular three-hour Monday-through-Saturday program, at a different fifteen minutes daily.

MONDAY, OCTOBER 18—"Starring Kay Starr," KECA, 7:30 p.m. (30 min.) Kay will fencee and introduce a prominent girl guest star, plus one or more guest girl instrumentalists, on her new show with Buzz Adlam's orchestra.

SATURDAY, OCTOBER 23—NBC Symphony, KFI, 4:30 p.m. (1 hr.) Arturo Toscanini returns to the podium, with Vladimir Horowitz as first guest soloist. Program introduces a six-week cycle of Brahms music.

Commentary

SUNDAY, OCTOBER 18—"Ted Malone, Roving Reporter," KECA, 2:00 p.m. (15 min.) Ted's new Sunday program will be comment on personalities, and many delightful human-interest stories.

Public Interest

SUNDAY, OCTOBER 17—"The Future of America," KECA, 1:15 p.m. (15 min.) Leading personalities from all walks of American life will take the podium for this new series. On this broadcast, Robert L. Lund, chairman of the board of the Lambert Pharmacal Company and president of Junior Achievement, will tell "How Uncle Sam Makes a Living."

Serial/Drama

MONDAY, OCTOBER 18—"The Brighter Day," KFI, 4:00 p.m. (15 min.) This new replacement for "Joyce Jordan, M.D." will tell the story of the Dennis family, pastor Richard Dennis and his six children. Bill Smith and Margaret Draper star in these Monday-through-Friday dramas.

WHAT'S BACK

Music

SUNDAY, OCTOBER 17—New York Philharmonic Symphonies, KNX, 1:00 p.m. (1½ hrs.) On this nineteenth consecutive season, Deems Taylor will inaugurate a new intermission feature. Entitled "Week-end with Music," the sequence will be an interview round-table of talented high-school students with a noted author, a well-known composer and critic Taylor. The young people participating will be chosen for their musical interests or abilities. See Contests and Offers.

Commentary

MONDAY, OCTOBER 18—"Kiernan's Corner," KECA, 8:45 p.m. (15 min.) Walter Kiernan's tartly-spoken observations return in a new weekly evening spot.

WHO'S GUESTING

Variety

SATURDAY, OCTOBER 16—"Grand Ole Opry," KFI, 8:30 p.m. (30 min.) Milton Estes, tenor-trumpet-banjoist and square-dance-caller, guests with the Nashville folks.

SUNDAY, OCTOBER 17—The Jack Benny Show, KFI, 5:00 and 10:30 p.m., (30 min.) Barbara Stanwyck is Jack's guest, joining him in a satire of "Sorry, Wrong Number."

SUNDAY, OCTOBER 17—Fred Allen, KFI, 6:30 p.m. (30 min.) Tallulah Bankhead promenades in for a much-demanded return visit.

WEDNESDAY, OCTOBER 20—Meredith Willson show, KECA, 6:30 p.m. (30 min.) Dick Haymes guests, to introduce Meredith's new song, "Every Day."

THURSDAY, OCTOBER 21—Dorothy Lamour show, KFI, 7:30 p.m. (30 min.) Abbott and Costello are visiting jollities; also, tentatively, Dick Powell.

FRIDAY, OCTOBER 22—"Leave It to the Girls," KHJ, 8:30 p.m. (30 min.) Robert Stack, one of Hollywood's favorites, visits the round table of romance to match wits with Hedda Hopper, Constance Bennett, Robin Chandler and Eloise McElhone. Rudy Vallee moderates.

Music

SATURDAY, OCTOBER 16—Vaughn Monroe Show, KNX, 9:00 p.m. (30 min.) Her Nibs, Miss Georgia Gibbs, visits tonight's show.

SUNDAY, OCTOBER 17—"Standard Hour," KFI, 9:30 p.m. (1 hr.) Dorothy Warenskjold, new member of the San Francisco Opera, will sing selections from "Carmen."

MONDAY, OCTOBER 18—"The Telephone Hour," KFI, 10:00 p.m. (30 min.) Gladys Swarthout will be guesting diva with Donald Voorhees and orchestra.

Commentary

MONDAY, OCTOBER 18—"The Woman's Voice," KMPC, 3:30 p.m. (15 min.) Out-

standing women in United Nations work will be introduced by Jeanne Gray.

WHAT'S PLAYING

Drama

- SUNDAY, OCTOBER 17 — "Electric Theatre," KNX, 7:00 p.m. (30 min.) Margaret Sullivan stars in "Rebound."
- SUNDAY, OCTOBER 17 — "Proudly We Hall," KMPC, 7:30 p.m. (30 min.) Marjorie Reynolds stars, in C. P. MacGregor's production of "Susie of the Sawdust."
- SUNDAY, OCTOBER 17—"NBC University Theater," KFI, 12:30 p.m. (1 hr.) H. G. Wells 1910 novel of character and humor, "The History of Mr. Polly," stars Claude Rains.
- SUNDAY, OCTOBER 17 — "The Greatest Story Ever Told," KECA, 4:30 p.m. (30 min.) A Nazi-like attempt to dispose of the aged and infirm in Biblical times provides a theme of intrigue and suspense today as "Flight of the Children" is presented.
- SUNDAY, OCTOBER 17—"Theater Guild," 7:30 p.m. (1 hr.) June Duprez, Burt Lancaster and George Coulouris star in Vera Caspary's popular mystery, "Laura."
- MONDAY, OCTOBER 18 — "Cavalcade of America," KFI, 9:30 p.m. (30 min.) Burt Lancaster stars in an adventure story, "The Darkest Hour."
- TUESDAY, OCTOBER 19—"Favorite Story," KFI, 8:00 p.m. (30 min.) Jane Addams's story, "All My Children," will be depicted by actress Helen Craig.
- THURSDAY, OCTOBER 21 — "Suspense," KNX, 7:00 p.m. (30 min.) William Powell is star in "Give Me Liberty."

Music

- SUNDAY, OCTOBER 17 — "The Standard Hour," KFI, 9:30 p.m., (1 hr.) The opera "Carmen" stars Regina Reznik in the title role.
- SUNDAY, OCTOBER 17—"Chicago Theater of the Air," KHJ, 10:30 p.m. (30 min.) Giuseppe Verdi's romantic Italian tragedy, "Il Trovatore," co-starring Selma Kaye, Richard Tucker and Bruce Foote will be heard.
- SUNDAY, OCTOBER 17—"Chicago Theatre of the Air," KHJ, 10:30 p.m. (1 hr.) "Il Trovatore," featuring Selma Kaye, Richard Tucker, Bruce Foote and Ruth Slater.
- MONDAY, OCTOBER 18—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Mousorgsky's "Persian Dances," Tuesday, Nicolai's "The Merry Wives of Windsor"; Wednesday, Boyce's "The Prospect Before Us"; Thursday, Handel's "Alcina Suite"; Friday, the Rossini-Respighi "Fantastic Toyshop Ballet"; Saturday, abridged presentation of "Louise."
- MONDAY, OCTOBER 18—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Mozart's "Marriage of Figaro Overture," Tuesday, Strauss's "Till Eulenspiegel's Merry Pranks"; Wednesday, Grieg's "Symphonic Dances"; Thursday, Copland's "Music for the Theater"; Friday, Verdi's "Otello"; Saturday, Rawsthorne's "Symphonic Studies."
- MONDAY, OCTOBER 18—Gas Company's "Evening Concert," KFAC, 8:00 p.m. (2 hrs.) Pianist Artur Schnabel, Tuesday, "The Wise Virgins Ballet Suite"; Wednesday, "A Treasury of Grand Opera"; Thursday, Brahms's "Symphony No. 2 in D Major"; Friday, "A Night at the Ballet"; Saturday, "The Damnation of Faust."
- TUESDAY, OCTOBER 19—"Club 15," 5:30 p.m. (15 min.) Since "National Cranberry Week" has delegated Margaret Whiting "favorite femme vocalist," Maggie will sing a special medley of songs in response to the tribute today.

Forum

SUNDAY, OCTOBER 17 — "Invitation to Learning," KNX, 10:00 a.m. (30 min.) A study of the Eugene Delacroix "Journals."

Public Interest

SATURDAY, OCTOBER 23—"National Farm and Home Hour," KFI, 11:00 a.m. (30 min.) The program visits Kansas City, Missouri, to help the American Royal

Livestock Show celebrate its 50th anniversary.

SATURDAY, OCTOBER 23—"Let Freedom Ring," KECA, 3:45 p.m. (15 min.) Today's special drama, produced by the U. S. Chamber of Commerce, will be about Buchanan, Georgia, and its changes with the enlightened management policies of a leading manufacturer.

SUNDAY, OCTOBER 17 — "Opinionaire," KHJ, 1:00 p.m. (30 min.) Four representative young voters will discuss "Should We Elect Dewey President?" David Willis will be the judge for the broadcast.

Religion

- SUNDAY, OCTOBER 17—"Message of Israel," KECA, 8:00 a.m. (30 min.) "Israel and the American Jew" will be the topic of Rabbi Philip Bernstein of Temple B'rith Hodesh in Rochester, New York.
- SUNDAY, OCTOBER 17 — "The Hour of Faith," KECA, 9:30 a.m. (30 min.) The Reverend Edward T. Wiatrak, associate editor of the Jesuit Missions Magazine, will speak on "The Prince of Peace."

Sports

- SUNDAY, OCTOBER 17—Football, KMPC, 12:45 p.m. (to concl.) Bob Kelley describes the Los Angeles Rams vs. Green Bay Packers game in Green Bay, Wisconsin.
- SATURDAY, OCTOBER 23 — Football, KMPC, 2:00 p.m. (to concl.) U.C.L.A. vs. Oregon State at Los Angeles Coliseum.

WHAT'S SPECIAL

- SATURDAY, OCTOBER 16—"L. A. Story," KNX, 4:30 p.m. (15 min.) The California November 2 ballot propositions are explained. Propositions. 7. (Resident of Voters), 10 (Initiatives), 11 (Municipal Charters), 16 (Chiropractors), and 17 (State Civil Service Exemptions) will be discussed.
- SATURDAY, OCTOBER 23—"L. A. Story," KNX, 4:30 p.m. (15 min.) Intensive, non-partisan explanations, and discussion of the California ballot propositions are offered. Today's discussion covers 2 (Local Control and Enforcement of Intoxicating Liquors), 12 (Local Control of Intoxicating Liquors), 13 (Railroad Brakemen), 6 (Regulation of Commercial Fishing), 15 (Fish Nets), and 19 (Game and Fish Commission).
- SUNDAY, OCTOBER 17 — "The Eternal Light," KFI, 10:00 a.m. (30 min.) Marking the Jewish Holy Day of Yom Kippur (Day of Atonement) the "Eternal Light" will broadcast Morton Wishengrad's "Congregation of the Dead," based on Paul Tabori's story of the same name which first appeared in the Liberal Judaism.
- FRIDAY, OCTOBER 22—Special Broadcast, KFI, 8:45 p.m. (15 min.) Cardinal Spellman delivers an address in observance of Mission Sunday on October 24.

Television Tips

(Continued from Page 13)

the visual, a new crop of discoveries is well on its televised way.

KFI-TV, although telecasting since August, "opened officially" Wednesday, October 6, with a cluster of stars of screen, radio and stage on hand.

The KFI-TV Los Angeles Rams games continue . . . with the Green Bay Packers' tilt at Green Bay, October 17, being telecast from film by KFI-TV's Channel 9 on October 21 between 8:00 and 9:00 p.m.

KLAC-TV, Channel 13, televises the Saturday, October 16, UCLA vs. Stanford tilt, and the Saturday, October 23, UCLA vs. Oregon State game. Both can be watched in the afternoon.

The local home of the American Broadcasting Company's video operation, KECA-TV, is the twenty-acre Vitagraph motion-picture lot which ABC recently purchased from Warners. Ac-



Mrs. Arthur Towne, 1026 North Evergreen Avenue, Los Angeles 33, Calif.

Heard on "Breakfast in Hollywood": Garry Moore: As the mayonnaise said to the refrigerator, "Close the door, I'm dressing."

Georgie Williams, Westminster, Calif. Heard on "Noah Webster Says":

MacQuarrie: What is a ghost writer?

Constant: Someone who writes mysteries.

Franklyn McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.

Heard on Bing Crosby show: Bing: Why did you send these flowers?

Lindsay: Because she's beautiful. Bing: What's that got to do with it? Lindsay: Don't ask me. I'm only ten.

Dorothy Thompson, 3111 1/2 Hamilton Way, Los Angeles 26, Calif.

Heard on Fred Beck's show: "There is only one case in history where a wife ate her husband out of house and home. Eve ate the apple, and caused an eviction."

Miss Fern Pipping, 433 South Hope Street, Los Angeles 13, Calif.

Heard on the "Morey Amsterdam show":

Morey: A lady walked into a beauty parlor one day and said, "How much do you charge to give a henna rinse?" The man answered, "That depends on how much the hen weighs."

Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Heard on "Can You Top This":

Senator Ford: In our home the dog bosses the cat, our daughter bosses the dog, my wife bosses our daughter, my mother-in-law bosses my wife, and and I can say anything I want to the geraniums.

Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angeles 35, Calif.

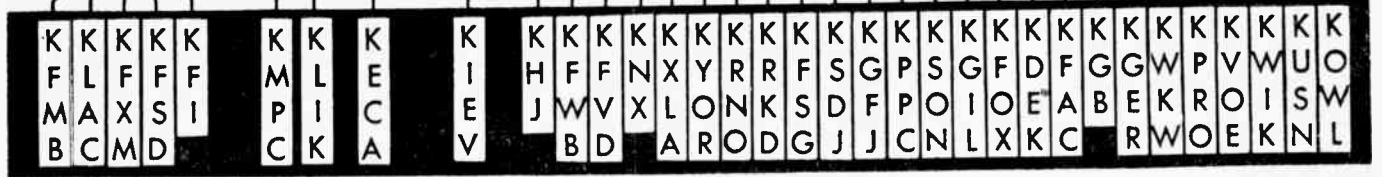
Heard on "The Life of Riley":

Riley's Neighbor: Something terrible happened at our house last night. Riley: What?

R.N.: A flower pot dropped from the window right above my wife's head.

Riley: That's too bad. R.N.: Yes, isn't it? It missed her.

quired in the transaction are two giant theatrical sound stages, which will be remodeled to suit television needs. Nearly half the property is open land, available for any sort of development. KECA-TV expects to be televising from this station, and from San Francisco's KGO-TV, near the end of the year.



SUNDAY, OCTOBER 17

★Indicates News Broadcast.
8—KECA—Message of Israel.
 KFI—Grandpa Owens Reads the Funnies.
 KHJ, KGB, KVOE—Radio Bible Class.
 KXX, KSDJ—Church of Air. KAGH—Last Call.
 ★KGF, KLAC—News.
 KGFJ—Treasury Department.
 KFAC—Musical Corral.
 KFAC—Country Church.
 KFMB—Fine Arts Quartet.
 KFOX—Music.
 KFSD—Call to Worship.
 KFVJ—Morning Serenade.
 KFVJ—Funnies.
 KMPC—Guest Star.
 KOWI—Religious Services.
 KRKD—Ranch Program.
 KWKW—Hora Hispana.
 KXLA—Italian Varieties.
 KXLA—Musical Review.
 8:05—KGER—Rev. Markham.
 8:15—KGF—Treasury Philosophy.
 KGFJ—Salvation Army.
 KLAC—Church of Christ.
 KMPC—Sunday Morning Melodies.
 8:30—KECA, KFMB—Southernaires.
 KFI—Christian Science.
 KHJ, KFXM, KGB, KVOE—Voice of Prophecy.
 KAGH—Hebrew Christian Hr.
 KFAC—Village Festival.
 KFOX—Morning Bible Hour.
 KFSD—Guest Star.
 KFVJ—Union Rescue Mission.
 KFVJ—Church of Christ.
 KLAC—Unity.
 KMPC—Chapel Hour.
 KGER—Bible Treasury.
 KGFJ—Yesterday's Hits.
 KOWI—Sunday School.
 KWKW—Concert Hour.
 KWKW—Buenas Nuevas.
 KXLA—Bell Bandstand.
 8:45—KFI—Outdoor Reporter.
 KAGH—Paul Carson.
 ★KGER—Frank and Ernest.
 KOWI—Religion in News.
 KRKD—Music.
9★KECA, KGER, KLAC—News.
 KFI—Radio Pulpit.
 KHJ, KGB, KVOE—Back to God Hour.
 ★KXX, KSDJ—News.
 KAGH—Lawrence Family.
 KFAC—Liberal Catholic Hour.
 KFOX—Popular Melodies.
 KFSD—Words and Music.
 KFVJ—Union Rescue Mission.
 KFVJ—Hawaiian Melodies.
 KGFJ—Universalism.
 KGIL—Chapel in the Sky.
 KMPC—Vance Graham.
 KOWI—Lutheran Concordia.
 KPPC—Prelude to Worship.
 KRKD—Sunday Serenade.
 KWKW—Church of Christ.
 KWKW—Italian Hour.
 KXLA—Bell Bandstand.
 9:05★KXX, KSDJ—Howard K. Smith.
 KGER—Reconciliation Church.
 KLAC—Catholic Mass.
 9:15—KECA—Reserve.
 KXX—University Explorer.
 KFAC—Light Classics.
 KFVJ—Waltz Time.
 KGFJ—Hollywood House.
 KOWI—B'nai Reuben School.
 ★KWKW—News.
 9:30—KECA, KFMB—Hour of Faith.
 KFI—Parent-Youth Forum.
 ★KHJ—Week in Washington.
 KXX, KSDJ—Salt Lake Tabernacle.
 KAGH—Pentecostal Church.
 KFAC—Gilbert and Sullivan.
 KFSD—Morning Music.
 ★KFVJ—News.
 KFVJ—Peter Potter's Platter Parade.
 KGB—Reviewing Stand.
 KGER—John Brown.
 KGIL—Sweet Swing.
 KOWI—Armenian Hour.
 KPPC—Come Along.

KWKI—Record Shelf.
 KXLA—Record Review.
 9:45—KHJ, KGB—William Shirer.
 ★KXX—Joseph C. Harsch.
 KAGH—Open Door Church.
 KFAC—1st Methodist Church.
 KFOX—Presbyterian Church.
 KFSD—America United.
 KFVJ—Hollywood First Baptist Church.
 KGFJ—Peter Potter.
 ★KGF—Sunday Showcase.
 KMPC—Sunday Record Session.
 KOWI, KFPK, KVOE—Church Services.
 KWKI—Record Shelf.
 KWKW—Italian Melodies.
 KXLA—Squeakin' Deacon.
 11:05—KGER—Grace Memorial.
 11:15★KFI—News.
 ★KHJ, KGB—John B. Benedy.
 ★KXX—Elmo Roper.
 KGIL—Hollywood Christian Church.
 KLAC—Vance Graham Show.
 11:30—KLAC—National Vespers.
 KFI, KFSD—Chicago Round Table.
 KHJ, KGB—Sunday Favorites.
 ★KXX—News.
 KFOX—Christian Church.
 KGFJ—Songs of the Islands.
 KWKW—All-Saints Episcopal Church.
 11:45—KHJ, KGB—Canary Chorus.
 KXX—Behind the Lens.
12★KECA—This Week Around the World.
 KFI—First Piano Quartet.
 ★KHJ—Broadway News.
 KXX, KSDJ—Festival of Song.
 KFOX—Popular Melodies.
 KFVJ—Western Record Corral.
 KFVJ—Peter Potter.
 ★KGER, KGFJ, KGIL—News.
 KLAC—Piano Music.
 KMPC—Sunday Record Session.
 KOWI—Mayor of Melody.
 KWKI—Cavalcade of Music.
 KWKW—Italian Novelty.
 KXLA—Squeakin' Deacon.
 12:05—KGER—Sunday at Bankhouse.
 KGFJ—Yesterday's Hit Parade.
 12:15—KHJ—Tex & Smoky Williams.

11—KECA—Taylor-Made Melodies.
 KFI—Herbert J. Mann.
 KHJ, KGB—William Shirer.
 ★KXX—Joseph C. Harsch.
 KAGH—Open Door Church.
 KFAC—1st Methodist Church.
 KFOX—Presbyterian Church.
 KFSD—America United.
 KFVJ—Hollywood First Baptist Church.
 KGFJ—Peter Potter.
 ★KGF—Sunday Showcase.
 KMPC—Sunday Record Session.
 KOWI, KFPK, KVOE—Church Services.
 KWKI—Record Shelf.
 KWKW—Italian Melodies.
 KXLA—Squeakin' Deacon.
 11:05—KGER—Grace Memorial.
 11:15★KFI—News.
 ★KHJ, KGB—John B. Benedy.
 ★KXX—Elmo Roper.
 KGIL—Hollywood Christian Church.
 KLAC—Vance Graham Show.
 11:30—KLAC—National Vespers.
 KFI, KFSD—Chicago Round Table.
 KHJ, KGB—Sunday Favorites.
 ★KXX—News.
 KFOX—Christian Church.
 KGFJ—Songs of the Islands.
 KWKW—All-Saints Episcopal Church.
 11:45—KHJ, KGB—Canary Chorus.
 KXX—Behind the Lens.
12★KECA—This Week Around the World.
 KFI—First Piano Quartet.
 ★KHJ—Broadway News.
 KXX, KSDJ—Festival of Song.
 KFOX—Popular Melodies.
 KFVJ—Western Record Corral.
 KFVJ—Peter Potter.
 ★KGER, KGFJ, KGIL—News.
 KLAC—Piano Music.
 KMPC—Sunday Record Session.
 KOWI—Mayor of Melody.
 KWKI—Cavalcade of Music.
 KWKW—Italian Novelty.
 KXLA—Squeakin' Deacon.
 12:05—KGER—Sunday at Bankhouse.
 KGFJ—Yesterday's Hit Parade.
 12:15—KHJ—Tex & Smoky Williams.

KFAC—Curtain Calls.
 KGER—Auction City.
 KGIL—Music Room.
 KLAC—Music.
 KPFC—Afternoon Concert.
 12:30—KECA—Piano Playhouse.
 KFI, KFSD—University Theatre.
 KHJ, KFXM, KGB, KVOE—Bill Cunningham.
 KXX, KSDJ—You Are There.
 KAGH—Negro Spirituals.
 KGER—Harmony Hall.
 KGFJ—Sunday Noon Serenade.
 ★KFVJ—News.
 KRKD—Sunday on Ranch.
 KWKI—Composers' Corner.
 KWKW—American Jewish Hr.
 12:45—KHJ, KGB, KVOE—Vet Wants to Know.
 ★KAGH—News.
 KFVJ—Peter Potter.
 KMPC—L. A. Rams vs. Green Bay Packers.
1—KECA, KFMB—This Changing World.
 KFI, KFSD—University Theatre.
 KHJ, KFXM, KGB, KVOE—Opinionaire.
 KXX, KSDJ—New York Philharmonic Orchestra.
 KAGH—Foreign Music.
 KFAC—Piano Parade.
 KFOX—Famous Selections.
 KFVJ—Record Corral.
 KFVJ—Williams & Rogers.
 ★KGER, KLAC, KWKI—News.
 KGFJ—Intermission.
 KGIL—Sunday Serenade.
 KMPC—Football.
 KOWI—Scandinavian Hour.
 KRKD—Sunday on Ranch.
 KWKW—American Jewish Hr.
 KXLA—Strolling Tom.
 1:05—KGER—Rev. Bell.
 KLAC—Harmony House.
 1:15★KECA, KFMB—The Future of America.
 KFAC—Catholic Topics.
 KWKI—Pentecostal Tabernacle.
 ★KXLA—News.
 1:30—KECA, KFMB—American Almanac.
 KFI, KFSD—One Man's Family.
 KHJ, KFXM, KGB, KVOE—Juvenile Jury.
 KAGH—Youth Center.
 KFAC—Imports on Wax.
 KGER—Light and Life.
 KGFJ—Serenade to Afternoon.
 KXLA—Church in the Barn.
 1:45—KECA—Treasury Band Show.
 KFOX—Italian Songs.
 KWKW—Hoyos Hour.
2—KECA, KFMB—Ted Malone, Roving Reporter.
 KFI, KFSD—Quiz Kids.
 KHJ, KFXM, KGB, KVOE—House of Mystery.
 KXX, KSDJ—New York Philharmonic.
 KAGH—Sierra Madre Symphony.
 KFAC—Concert Favorites.
 KFOX—Good News.

Sunday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

5:00—Jack Benny, KFI.
 5:30—Harris-Paye, KFI.
 5:30—Amos 'n' Andy, KXX.
 6:00—Charlie McCarthy, KFI.
 6:30—Fred Allen, KFI.
 7:30—Our Miss Brooks, KXX.
 8:00—Lum and Abner, KXX.
 9:00—Ozzie and Harriet, KFI.

Drama

4:00—Family Hour, KXX.
 4:30—Greatest Story, KECA.
 7:00—Electric Theater, KXX.
 7:30—Theatre Guild, KECA.

Classical, Semi-Classical Music

9:30—Salt Lake Tab'nacle, KXX.
 12:00—Song Festival, KXX.
 1:00—N. Y. Philharmonic, KXX.
 3:30—RCA-Victor Show, KFI.
 4:00—Family Hour, KXX.
 4:30—Pause Refreshes, KXX.
 7:30—Familiar Music Alb., KFI.
 9:30—Standard Hour, KFI.
 10:30—Chicago Theatre, KHJ.

Comment-Narration

10:15—Commander Scott, KHJ.
 7:00—Walter Winchell, KECA.
 7:15—Louella Parsons, KECA.

Mystery-Detective

7:30—Jimmy Fidler, KHJ.
 8:30—Jimmy Fidler, KECA.
 9:00—Drew Pearson, KECA.

Public Interest-Information

10:00—Inv't'n to Learning, KXX.
 10:30—People's Platform, KXX.
 11:30—Chicago Round Table, KFI.
 12:30—University Theater, KFI.
 4:00—California Caravan, KECA.
 8:45—Sunday Evg. Club, KFAC.
 9:10—Open Forum, KLAC.

Quiz, Participation

2:00—Quiz Kids, KFI.
 3:30—Jack in All Trades, KXX.
 6:00—Stop the Music, KECA.
 8:00—Take It or Leave It, KFI.
 8:00—Twenty Questions, KHJ.

Popular-Western Music

4:00—Roy Rogers, KHJ.
 5:00—Gene Autry, KXX.
 7:00—Merry-Go-Round, KFI.
 9:30—Tex Williams, KECA.

ESQUIRE TODD
 presents
HARLEM HOLIDAY
 (Best in Colored Entertainment)
K F Y D
SUNDAY
2 to 3 P. M.

KFVJ—Harlem Holiday.
 KFVJ—Gadget Jury.
 KGER—Long Beach Band.
 KGFJ—Anybody's Hit Parade.
 KGIL—S. E. Valley Story.
 KLAC—Harmony House.
 KMPC—Football.
 KOWI—Italian Program.
 KWKI—Pop Concert.
 KRKD—Sunday on Ranch.
 KWKW—Hoyos Hour.
 KXLA—Challenge to Youth.
 2:15★KECA—Editor at Home.

KFOX—Healing Waters.
 2:30—KECA, KFMB—Milton Cross Opera Album.
 ★KFI—News.
 KHJ, KFAM, KGB, KVOE—True Detective Mysteries.
 KNN, KSDJ—Skyway to the Stars.
 KFOX—Gospel Harbor Light.
 KFMB—Junior Symphony.
 ★KGER—News.
 KGIL—Musical Favorites.
 KOWL—Yiddish Hour, Levin.
 KWIK—Sunday Symphony.
 KXLA—Labor Arbitration.
 2:40—KGER—Long Beach Band.
 2:45—KFI—Famous Music.
3—KECA, KFMB—Quiet, Please.
 KFI—Jane Pickens Show.
 KHJ, KFAM, KGB, KVOE—The Shadow.
 KNN—Crooks Cruise.
 KAGH—Opera Hour.
 KFAC—Stage Melodies.
 KFOX—Rev. Earl Ivie.
 KFSD—Symphonette.
 KFVD—Western Serenade.
 KFVB—Christian Science Lecture.
 ★KGER—News.
 KGFI—Ypheat Session.
 KGIL—Mask and Mike Club.
 KLAC—Harmony House.
 KMPC—Football.
 KWKW—Don Pancho Hour.

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(Veterans and Civilians) Men and Women



Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an Actor, Announcer, Emcee, Disc Jockey, etc., with expert instruction. Students get actual air experience on "CAREER IN THEATER," every Sunday 3 to 3:30 P.M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Many successful graduates. Free placement.

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KXLA—Speare Career Theater
 3:05—KGER—Lutheran Church.
 3:15—KNN, KSDJ—News.
 KFVD—Piano Portraits.
 3:30—KECA, KFMB—Counterspy.
 KFI, KFSD—RCA-Victor Show
 KHJ, KFAM, KGB, KVOE—Quick as a Flash.
 KFI—Jack in All Trades.
 KGER—Sons of Pioneers.
 KGFI—Record Rhapsody.
 KGIL—Matinee Melodies.
 KFOX—Pentecostal Church.

Victor Clothing Co.

Presents

HANK the NIGHT WATCHMAN

3:30-4:30 P. M. Sunday
 Check KFVD—1020 KC

KFVD—Hank, the Night Watchman.
 KOWL—Mexican Moods.
 KWIK—Burbank Church.
 KWKW—Festival Mexicano.
 KXLA—Sunday Serenade.
4—KECA, KFMB—California Caravan.
 KFI—Catholic Hour.
 KHJ, KGB, KVOE—Roy Rogers Show.
 KNN—Family Hour.
 KAGH—Opera Hour.
 KFAC—Musical Masterpieces.
 KFOX—Sunshine Mission.
 KFSD—Playhouse of Favorites
 KFVB—Old-Fashioned Revival.
 KGFI—Showtime.
 KGIL—Matinee Melodies.
 KFVD—Hank the Night Watchman.
 ★KLAC—News, Music.
 KMPC—Glendale Open.
 KOWL—First Baptist Church.
 KWIK—Pentecostal Church.
 KWKW—Festival Mexicano.
 KXLA—Sunday Serenade.
 4:15—KOWL—Lutheran Hour.

KRRD—Tunes of the Day.
 KWKW—Voice of China
 4:30—KECA, KFMB—Greatest Story Ever Told.
 ★KFI—News.
 KHJ, KGB, KVOE—Nick Carter.
 KNN, KSDJ—Pause That Refreshes.
 KAGH—Ave Maria Hour.
 ★KFVD—News.
 KGFI—Here's to Veterans.
 KFOX—Wings of Healing.
 KRRD—Young People's Church.
 KWKW—Italian Novelties.
 4:45—KFI—Melody Parade.
 KFVD—Dream Time.
 KGFI—Sons of Guns.
 KOWL—Assembly of God.
 KWIK—Toastmaster's Time.
5—KECA, KFMB—Go for the House.
 KFI, KFSD—Jack Benny Show.
 KHJ, KGB, KVOE—Sherlock Holmes.
 KNN, KSDJ—Gene Autry.
 KAGH—Enchanted Lady.
 KFAC—Revolving Stage.
 KFOX—Evangelist Hogan.
 KFVD—Contrasts on Wax.
 KFVB—Voice of Calvary.
 ★KGER, KGIL, KLAC—News.
 KGFI—Public Messenger.
 KMPC—Parade of Hits.
 KOWL—Italian Melodies.
 KRRD—Tunes of the Day.
 KWIK—Modern Mood.
 KWKW—Italian Good Samaritan.
 KXLA—Sunday Serenade.
 KGER—Bible Treasury Hour.
 5:05—KAGH—Charloters.
 KFVD—Jingles.
 KGIL—Valley Vespers.
 KLAC—Here's to Vets.
 KWKW—Marine Story.
 5:30—KECA—Curt Massey Show.

REXALL DRUGS
 Presents the
HARRIS-FAYE SHOW
 5:30 p.m. Sundays
 NBC KFI

KFI, KFSD—Phil Harris-Alice Faye Show.
 KHJ—Culver City Midget Races.
 KNN, KSDJ—Amos 'n' Andy.
 KAGH—Pre-Election Forum.
 KFOX—Music.
 KFVB—Dr. John Mathews.
 KGER—Church of the Air.
 ★KGFI—News.
 KGIL—Proudly We Hall.
 KIEV—Wally and Jimmy.
 KLAC—Guest Star.
 KRRD—Floyd B. Johnson.
 KWIK—Matty Malneck Orch.
 KXLA—Lincoln Ave. Church.
 5:45—KHJ—Cavalcade of Stars.
 KFOX—Singing Crow.
 KFVD—Talent for Sale.
 KGFI—Keyboard Magic.
 KLAC—Sports.
 KPFC—Twilight Trail.
 ★KWIK—News.
 ★KWKW—Upton Close.
6—KECA, KFMB—Stop the Music
 KFI, KFSD—Charlie McCarthy Show.
 KHJ, KFAM, KGB—Mediation Board.
 KNN, KSDJ—Find That Clue.
 KAGH—Three-Quarter Time.
 KFAC—Columbia Masterworks
 ★KFOX, KFVB, KGER, KLAC, KMPC, KXLA—News.
 KFVD—Talent for Sale.
 KGFI—American Heritage.
 KGIL—Date With a Disc.
 KOWL—Harmony Isle.
 KPFC—Chamber Music.
 KRRD—Opera Notes.
 KWKW—Sunday Salon.
 KGER—Harbor Forum.
 6:10—KNN—Favorite Hymns.
 6:15—KFVB—Cadet Jury.
 KLAC—Parade of Bands.
 KMPC—Mayor Bowron.
 KXLA—Music.
 6:30—KFI, KFSD—Fred Allen Show.
 KHJ, KFAM, KGB, KVOE—Quiz of Two Cities.
 KNN—Phillip Marlowe.
 KFOX—Hal's Memory Room.
 KFVB—Gospel and Song.
 KGER—Lutheran League.
 KLAC—Music.
 KMPC—Mother's Album.
 KPFC—Children's Corner.
 KRRD—Kingdom With It.
 KXLA—Lutheran Gospel Hr.
 6:45—KMPC—Marine Story.
 KPFC—Story Time.

★KWIK—Meet the Band.
7★KECA, KFMB—Walter Winchell.
 KFI, KFSD—Manhattan Merry-Go-Round.
 ★KHJ, KFAM, KGB, KVOE—Behind the Front Page.
 KNN, KSDJ—Helen Hayes Show.
 KFAC—Solo Musicale.
 KFOX—Full Gospel Assembly.
 KFVB—Union Rescue Mission
 ★KGER—News.
 KGFI—Overture to Evening.
 KLAC—Hit Tunes.
 KMPC—Pet Exchange.
 KWIK—George Henderson.
 KWKW—Proudly We Hall.
 KXLA—National Voice.
 7:05—KGER—John Brown.
 7:15—KECA, KFMB—Louella Parsons.
 KGIL—Manager Speaks.
 KXLA—Life and Health.
 KMPC—David Rose.
 7:30—KECA, KFMB—Theatre Guild.
 KFI, KFSD—American Album.
 KHJ, KGB—Jimmy Fidler.
 KNN, KSDJ—Our Miss Brooks
 KFAC—Your Concert.
 KFOX—The King's Service.
 KFVB—Strollin' Tom.
 KGIL—Helene Coper.
 KMPC—Proudly We Hall.
 KPFC—Day is Done.
 KWIK—Vets' Hospital.
 KXLA—Church of Open Door.
 7:45★KHJ, KFAM, KGB, KVOE—Twin Views.
 KFVB—Catholic Answers.
 KPFC—Music.
8—KECA, KFMB—Theatre Guild.
 KFI, KFSD—Take It or Leave It.
 KHJ, KGB, KFAM, KVOE—Twenty Questions.
 KNN, KSDJ—Lum and Abner.
 KFA—First Methodist.
 KFOX—Christian Science.
 KFVB—Hollywood Presbyterian Church.
 ★KGER, KGIL, KLAC—News.
 KGFI—Blue of Evening.
 KMPC—Glendale Open.
 KPFC—Sunday Evening Hour.
 KWIK—Reading & Dreaming.
 KXLA—Open Door Church.
 8:05—KGER—Night in the Valley.
 8:10—KLAC—Studio Orchestra.
 8:15—KGIL—Delmonico Trio.
 KMPC—Spiritual Mobilization.
 KECA, KFMB—Jimmy Fidler.
 KFI, KFSD—Horace Heidt Show.
 ★KHJ, KGB, KFAM, KVOE—Walter Winchell.
 KNN, KSDJ—Strike It Rich.
 KGFI—Starlit Moods.
 KLAC—Irwin Allen.
 KMPC—Glee Club.
 KPFC—Sacred Music.
 8:15★KECA, KFMB—Newsweek Looks Ahead.
 KHJ—Stars in the Spotlight.
 KFAC—Sunday Evening Club.
 KGB, KVOE—Admiral Zacharias.
 KGIL—Voice of the Army.
 KLAC—Drama.
 KPFC—Word of Life.
9★KECA, KFMB—Drew Pearson.
 KFI, KFSD—Ozzie & Harriet.
 ★KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
 KNN, KSDJ—Sam Spade.
 KFAC—Sunday Evening Club.
 KFOX—Business Reporter.

This week 9-9:30 p.m.
 Regularly 3:30-4 p.m.
'ROADS TO SUCCESS'
 With HOWARD RAY
 (Institute of Success)

KGER—Success Institute.
 ★KFWB—News, Bethel Church.
 KGFI—Ave Maria Hour.
 KGIL—Show Tunes.
 ★KLAC—News.
 KMPC—Masters Hour.
 KWIK—Music for You.
 KPFC—Your Request.
 KXLA—Old-Fashioned Revival
 9:10—KLAC—Open Forum.
 9:15★KECA, KFMB—Monday Morning Headlines.
 KHJ, KGB, KVOE—Rhythm in Rhyme.
 KFOX—Here's to Vets.
 KFVB—Rabbi Maguin.
 KEA—Tex Williams Orch.
 KFI, KFSD—Standard Hour.
 KHJ—It's a Living.
 KNN, KSDJ—The Whistler.
 KFAC—Gateway to Music.
 KFOX—Sunshine Mission.
 KFVB—Pacific Lutheran Hr.

KGER—Jimmy Wakely.
 KGFI—Victory Church.
 KVOE—Minister's Hour.
 9:45—KGER—Sons of Guns.
 KVOE—Grace and Truth.
10★KECA, KFMB—Richfield Reporter.
 KFI, KFSD—Standard Hour.
 KHJ—Secret Mission.
 KNN—Alan Ladd.
 KFAC—Gateway to Music.
 KFVB—Voice of Prophecy.
 KFOX, KMPC, KVOE—Old-Fashioned Revival.
 KGER—Party House.
 KGFI—Concert Nocturne.
 KGIL—Organ Reveries.
 ★KLAC—News.
 KWIK—Your Request.
 KXLA—Voice of Calvary.
 10:05—KLAC—Sheriff's Office.
 10:15★KECA—Washington Inside Out
 KLAC—Music.
 10:30—KECA—Stars Behind the Mike
 KFI, KFSD—Jack Benny Show.
 KHJ, KGB—Chicago Theatre.
 KNN—Symphonette.
 KFAC—Music for Listening.
 KFVB—Echoes of Eden.
 KGER—Desert Dreams.
 KGIL—Symphony.
 KXLA—Memory Lane.
 10:45—KECA—Here's Hollywood.
 10:55★KLAC—News.
11—KECA—We Care.
 KFI—America United.
 KHJ, KGB—Chicago Theatre.
 ★KNN—News, Huntley.
 KFAC—Music for Listening.
 KFOX—Record Reporter.
 KFVD—Spade Cooley Time.
 KFVB—Echoes of Eden.
 KGFI—Concert Nocturne.
 KGIL—What America Plays.
 KLAC—Across the Footlights.
 KMPC—Dance Parade.
 KWIK—Your Request.
 KXLA—Bandstand Review.
 11:15—KECA, KFMB—Bridge to Dreamland.
 KNN—Merry-Go-Round.
 11:30—KFI—Science Editor.
 KHJ—Music.
 KFVB—Music You Want.
 11:45—KFI—Music.
 ★KHJ, KGB—News.
 KNN—Music.
 11:55—KFI—Police Bulletins.
 ★KMPC—News.

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RADIO LIFELINES
 (Continued from Page 12)
 made listeners ask, "What's become of Charlie McCarthy?" Eddie Marr ("Tell ya what I'm gonna do") seemed right in character as the barker for the sideshow, which featured Bob Hopkins, a really good impersonator. There was cotton candy, a wonderful buffet, orchids, gardenias. Yes, and the special rendition of "Big Bear Lake," done for the Radio Life table by Mel Blanc and The Sportsmen. A swell follow-up to their "Woody Woodpecker," this new number was written by Mel and has been recorded by the boys for Capitol.
 Which reminds that Meredith Willson's new book "And There I Stood With My Piccolo," is absolutely delightful. He had the cruelty to send it to the office, and it has definitely interfered with such mundane duties as getting out the magazine.
 Page Seventeen

MONDAY, OCTOBER 18

*Indicates News Broadcast.
8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ—Cecil Brown.
 KXN—Harry Babbitt.
 KAGH—Dr. Frederick Balles.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.

WAKE UP RANCH WITH CLIFFIE STONE
 1070 KC. Mon. Thru Sat., 7:30 A.M.
 5000 WATTS
Check KFYD
 LOS ANGELES

KFYD—Wakeup Ranch.
 KFWE—Andrew Fearing.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Balles.
 KGIL—Musical Corral.
 *KLAC, KMPC, KOWL, KXLA—News.
 KRKD—Bible Institute.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendez.
8:15—KHJ, KXN—News.
 KAGH—Last Call.
 KFYD—Morning Melodies.
 *KGFJ—Agriculture News.
 KLAC—Hayes at the Reins.
 KMPC—Markets; Sports.
 KOWL—Memories in Music.
8:20—KXLA—Music.
8:30—KFI—Inside the News.
 *KHJ—Editor's Diary.
 KXN, KSDJ—Music for You.
 KAGH—Hebrew-Christian Hr.
 *KFAC, KFWE, KGIL, KOWL, KRKD, KWIK—News.
 KFOX—Words of Life.
 KFYD—Easy Listening.
 KGER—Hammond.
 KGFJ—Public Messenger.
 KLAC—Stock Reports.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
8:35—KRKD—News.
8:40—KLAC—Hayes at the Reins.
8:45—KFI, KFSD—News, Sam Hayes.
 KHJ, KGB—Breakfast Time.
 KAGH—Musical Clock.
 KFAC—Unity.
 KFYD—Vocal Varieties.
 KFWE—Science of Mind.
 KGER—Bible Treasury Hour.
 KGFJ—Yesterday's Hits.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Sax Band.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.

9—KECA, KFMB—Welcome, Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KXN—Stand-In.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Ivis.
 KFYD—Waltz Time.
 KFWE—Strolling Tom.
 *KGB, KVOE—Cecil Brown.
 KGFJ—Delinquency Forum.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Victorious Life.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Notling Ranch.
9:05—KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
 KAGH—Sports Room.
 *KFYD—News.
 KFWE—Music.
 *KGFJ—Voice of the Army.
 KGIL—Ballads for You.
 KLAC—Chef Milani.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
9:30—KECA, KFMB—Kay Kyser College.

Race News
 THE LINE-UP with late jockey changes and scratches
 9:30-9:45 a.m. Mon.-Sat. Dial 1230
FIRST ON KGFJ
 1230 ON YOUR DIAL

KFI, KFSD—Jack Berch.
 KHJ—The Judge.
 KXN, KSDJ—Grand Slam.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFYD—Show Tunes.
 KFWE—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWL—News.
 KWIK—Top of Morning.
9:45—KFI, KFSD—Lora Lawton.
 KXN—Rosemary.
 KFYD—Remembered Rhythms.
 KFWE—Gadget Jury.
 *KGFJ—Airtortola.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
9:55—KFAC—News.

10—KECA, KFMB—Ted Malone.
 *KFI, KFOX, KGER—News.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 *KXN—Wendy Warren.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFYD—Bible Institute.
 KFWE—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.
10:05—KFI—Ladies' Day.
 KGER—Musical Roundup.
10:15—KECA, KFMB—What Makes You Tick?
 KHJ, KGB—Gospel Singer.
 KXN—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Audrey Shops.
 *KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 *KHJ, KGB, KVOE—Kate Smith Speaks.
 KXN, KSDJ—Helen Trent.
 KFYD—Rescue Mission.
 KFWE—Maurice Hart Show.
 *KGIL—News; Curtain Call.
 *KRKD—News; Crazy Rhythm.
 KWIK—Mae Dene Ellis.
 KWKW—Feature Story.
 KXLA—Billy Starr.
10:45—KFI—Port of Misad Hits.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KSDJ—Our Gal Sunday.
 KFAC—Your County Reports.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
 KXLA—Musical Review.
10:55—KECA, KFMB—Betty Crocker

Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI—Downtown and All Around.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Big Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 *KFYD, KGER—News.
 KFWE—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Romance in Music.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Easy Listening.
11:15—KECA, KFMB—Listening Post
 KFI—Chuck Collins.
 KXN—Ma Perkins.
 KFYD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of Neighborhood.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI—What Do You Say?
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 *KFOX, KFWE, KOWL—News.
 KFYD—Memory Melodies.
 KMPC—Tops in Pop.
 KXLA—Dinner Bell Roundup.
11:35—KFOX—Request It.
11:45—KECA—Quizicale.
 KFI—The Brighter Day.
 KXN—Guiding Light.
 KAGH—Fashion Center.
 KOWL—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
11:55—KFAC—News.
 KGFJ—Sports Flash.
12—KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KGER—News.
 KXN—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFYD—Double or Nothing.
 KGER—Editor of the Air.
 KFWE—Peter Potter.
 KGFJ—Intermission.
 *KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
12:05—KAGH—News.
 KGER—Chuck Wagon.
12:15—KECA—Baukhage Talking.
 KFI, KFSD—Road of Life.
 KXN—Perry Mason.
 KHJ—Sing, America, Sing.

KAGH—Matinee Melodies.
 *KFOX—News.
 KGIL—Real Estate.
 KWIK—Luncheon Musicale.
 KWKW—Races and Sports.
12:25—KGFJ—Sports Flash.
12:30—KECA—Model Magazine.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey.
 KXN, KSDJ—Nora Drake.
 KFOX—Cowhands Carnival.
 KFYD—Violet.
 *KFWE—News; Peter Potter.
 KGB, KVOE—Golden Hope Chest.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Hart and Darling.
 *KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
12:35—KECA—One for the Book.
 KOWL—Mayor of Melody.
 KWIK—G.I. Parade.
 KWKW—Farm News.
12:45—KFI—Light of the World.
 KHJ—Melody Matinee.
 KXN, KSDJ—Evelyn Winters.
 *KAGH, KFAC—News.
 KFOX—Verdict Rendered.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 *KXN, KSDJ—Knox Manning.
 KAGH—Sports.
 KFAC—Piano Parade.
 KFOX—Black & White Studies
 *KFYD, KLAC, KRKD—News.
 KFWE—Hanson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 KMPC—Music in the Air.
 KOWL—Joe Adams.
 KWIK—Just Relax.
 KXLA—Community Broadcaster.
1:05—KAGH—Where to Go.
1:10—KLAC—570 Club.
1:15—KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KXN—Background for Living.
 KFAC—Classroom Radio.
 KFOX—Recital of Rhythm.
 KFYD—Piano Parade.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—LeRoi Smith.
1:25—KGFJ—Sports Flash.
1:30—KECA, KFMB—Galen Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KXN—Burrill Wheeler.
 KFOX—Siesta Serenade.
 KFYD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 KLAC—American Hour.
 *KOWL, KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
1:35—KAGH—Music Album.
 KRKD—Song Symphony.
1:45—KECA—Ethel and Albert.
 KFI, KFSD—Right to Happiness.
 KFOX—Everybody's Business.
 KOWL—South of the Border.
 KWKW—Races and Sports.
 *KXLA—News.
1:50—KWKW—Show Time.
1:55—KFAC—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KXN—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Round-the-Clock Rodeo
 *KFYD, KGER—News.
 KFWE—Bill Anson.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—These Are Your Neighbors.
 KWIK—1490 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
2:05—KFYD—Hall of Records.
 KGER—Western Siesta.
2:15—KFI, KFSD—Stella Dallas.
 KRKD—Guest Star.
2:20—KWKW—News.
2:25—KECA—Afternoon Final.
 KXN—Radio Harris.
 KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KGB—Luncheon at Sardi's.
 KXN, KSDJ—Meet the Miasus.
 KGER—Garden School.

monday Program Highlights
 Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.
Comedy Variety
 4:00—Arthur Godfrey, KXN.
 6:30—Godfrey's Talent Scouts, KXN.
 8:00—My Friend Irma, KXN.
Quiz, Participation
 8:00—McNeill Bkfst. Club, KECA
 9:30—Grand Slam, KXN.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KFWE.
 10:15—What Makes You Tick? KECA.
 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXN.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KXN.
 7:30—Dr. I. Q., KFI.
 8:30—Bob Hawk, KXN.
Mystery-Detective
 9:30—Inner Sanctum, KXN.
Classical, Semi-Classical Music
 8:00—Fred Waring, KFI.
 6:30—Voice of Firestone, KFI.
 8:00—Contented Hour, KFI.
 8:00—Railroad Hour, KECA.
 10:00—Telephone Hour, KFI.
Comment-Narration
 7:45—Fred Beck, KXN.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.
 10:30—Kate Smith, KHJ.
 11:30—What Do You Say? KFI.
 1:30—Burrill Wheeler, KXN.
 4:30—Passing Parade, KHJ.
 10:30—Night Editor, KXN.
Drama
 7:00—Lux Theater, KXN.
Public Interest-Information
 5:45—If They Had Lived, KGFJ.
 6:30—Child's World, KECA.
 7:00—American Way, KFI.
Sports
 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:00—Fred Heasler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:00—Fishing Facts, KFOX.
 9:30—Inside of Sports, KHJ.
 10:45—Tom Hanlon, KXN.
Popular-Western Music
 8:00—Harry Babbitt, KXN.
 4:45—Stuart Hamblen, KFWE.
 5:30—Club 15, KXN.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KXN.

★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
 2:35—KOWL—Contented Listening.
 2:40—KGER—Sons of Pioneers.
 2:45—KFI, KFSD—Young Widder Brown.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Swing Session.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVOE—Happy Gang.
 KXX, KSDJ—Hint Hunt.
 KFAC—Musical Favorites.
 KFVD—Radio Auction.
 KFWE—Bill Anson.
 ★KFOX, KGER, KXLA—News.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 ★KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Your Radio Outlook.
 KRKD—Tops in Pops.
 KWKW—1490 Club.
 KWKW—Swing Session.
 3:05—KGER—Alkali Alex.
 3:10—KFAC—Don Otis Show.
 3:15—KFI, KFSD—Fortia Faces Life.
 KAGH—Freddie Martin Show.
 KFVD—Hall of Records.
 ★KGIL—News.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.

**JUKE BOX
 MATINEE**
 With Carl Bailey
 3:15 to 5:30 p.m.
KXLA
 Monday thru Saturday

KXLA—Juke Box Matinee.
 3:25—KXX, KSDJ—Mr. Information.
 KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Selects.
 KFI, KFSD—Just Plain Bill.
 KHJ—Adventure Parade.
 KXX, KSDJ—House Party.
 ★KFAC, KFWE—News.
 KFOX—Melody Time.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Jeanne Gray.
 KRKD—Life's Estate.
 KWKW—Andy Mansfield.
 3:35—KAGH—This Day.
 KOWL—Just Music.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Front-Page Farrell.
 KHJ, KGB, KVOE—Sperman.
 KFAC—Lyrics in Chorus.
 KFOX—Pet Review.
 KFVD—Bill Martin, Sports.
 KMPC—Swing 'n' Sing.
 KRKD—Tea Time Tunes.
 3:55★KXX, KFVD—News.
 KFWE—Caroline Leonetti.
 KGFJ—Sports Flash.

4—KECA—Frances Scully.
 KFI—Double or Nothing.
 KHJ, KFXM, KGB, KVOE—Gabriel Heatter Mailbag.
 KXX, KSDJ—Arthur Godfrey.
 KAGH—Chap Rollins.
 KFAC—Musical Masterpieces.
 KFVD—Harlem Matinee.
 KFWE—Spade Cooler.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 ★KFOX, KLAC, KMPC—News.
 KOWL—Jo Wiley, Songs.
 KRKD—Piano Paintings.
 KWKW—Music at 4.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KECA—George Fenneman Show.
 KGER—Musical Roundup.
 4:10—KFOX—Symphonic Swing.
 4:15—KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KFWE—Bing Crosby.
 KLAC—Pet Program.
 KMPC—Morton Gould Orch.
 KOWL—Classics in Music.
 KRKD—Movie Land Quiz.
 4:25—KGFJ—Sports Flash.
 4:30—KFI, KFSD—Aunt Marr.
 ★KHJ, KGB, KVOE—Passing Parade.
 KFOX—Old Age Pensions.
 KFVD—Sundown Roundup.
 KFWE—Daily Light.
 KLAC—Racing Roundup.
 KMPC—Al Goodman.
 KRKD—Symphony in Swing.
 KWKW—Old-Age Pension.
 KWKW—Magic Circle Theater

4:35—KOWL—Musical Showcase.
 4:45—KECA—Happy Theater.
 KFI, KFSD—Nora Drake.
 ★KHJ, KGB, KVOE—Bob Anderson, News.
 KFWE—Stuart Hamblen.
 KLAC—Music.
 KMPC—Romance and Rhythm.
 ★KRKD—News.
 KWKW—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Challenge of the Yukon.
 KFI, KFSD—This Woman's Secret.
 ★KHJ, KGB, KVOE—Fulton Lewis.
 ★KXX, KSDJ—Knox Manning.
 KAGH—Adventure Party.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Missions.
 KFVD—Hawaiian Melodies.
 KFWE—Stuart Hamblen.
 KGFJ—Jive at 5.
 KGIL—Johnny Grant Show.
 ★KLAC—Fred Henry Reports.
 ★KMPC—News, Star Time.
 KOWL—Plantation House Party.
 KRKD—Songs of the Saddle.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.

5:05—KGER—Ford Lewis.
 5:15★KFI—News.
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
 KXX—Tom Hanlon.
 KFVD—Crosbyans.
 KLAC—Peggy Lee.
 KOWL—Parade of Stars.
 KWKW—Today at the Races.
 5:30—KECA—Jack Armstrong.
 KFI—Johnny Murray.
 KHJ, KFXM, KGB, KVOE—Captain Midnight.
 KXX, KSDJ—Club 18.
 KAGH—Sports Room.
 KFAC—Whoa Bill Club.
 ★KFOX, KOWL—News.
 KFVD—Airlane Melodies.
 KGER—Samford and Boots.
 KGFJ—Race Recap.
 KLAC—Music Room.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.

5:35—KOWL—Small Bands.
 5:45★KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 ★KXX, KSDJ—Ed R. Murrow.
 KAGH—Bing Sings.
 KFOX—Your Fishcaster.
 ★KFSD—H. V. Kaltenborn.
 KFVD—Hits and Misses.
 KGER—Bruce Trent.
 KGFJ—If They Had Lived.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KOWL—Italian Program.
 KRKD—Race Results.
 KWKW—Spotlight on Bands.
 KXLA—Music.
 5:55—KGFJ—Film News.

6★KFI—Sam Hayes.
 KHJ, KFXM, KGB—The Falcon.
 ★KXX, KSDJ—Charles Collingwood.
 KAGH—Public Interest.
 ★KFAC, KFOX, KFWE, KLAC, KMPC—News.
 ★KFVD—News.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant Show.
 KOWL—Italian Program.
 KRKD—Musical Varieties.
 KWKW—Gasoline Alley.
 KXLA—Toastmaster Club.
 6:05—KECA—Animal World Court.
 KLAC—Al Jarvis Ballroom.
 6:10★KECA—Home News.
 6:15★KECA—Elmer Davis, News.
 KFI—Sundown Downbeat.
 ★KXX, KSDJ—Garred, News.
 KFOX—Moments Musicales.
 KFWE—Dinner Melodies.
 KGER—Stamps Quartet.

BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS
 6:15 to 6:30 P.M.
 Monday through Saturday
KMPC
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KWKW—Sunset Serenade.
 6:30—KECA—Child's World.

KFI, KFSD—Voice of Firestone.
 KHJ, KFXM, KGB, KVOE—Lionel Hampton Show.
 KXX, KSDJ—Talent Scouts.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFWE—America Dances.
 KGER—Helene Smith.
 KMPC—Golden Gate Track.
 KRKD—Piano Parade.
 KXLA—Eddy Arnold Show.
 6:45—KRKD—A. F. of L.
 KXLA—Duke of Paducah.
 6:55★KHJ, KFXM, KGB—News.

7—KECA, KFMB—Lone Ranger.
 KFI—American Way.
 ★KHJ, KGB, KVOE—Gabriel Heatter.
 KXX, KSDJ—Lux Radio Theater.
 KFAC—Hour of Music.
 KFOX—Maritime Committee.
 KFWE—America Dances.
 ★KGER—News; Dr. Fagan.
 KGFJ—Musical Digest.
 ★KGIL—Valley News.
 KLAC—Bing Crosby.
 KMPC—Firestone Favorites.
 ★KRKD—News.
 KFI—Building Burbank.
 KWKW—Easy Listening.
 KXLA—Saddle Duster.

7:15★KHJ, KGB, KVOE—Mutual Newswear.
 ★KFOX—Upton Close.
 KGIL—Softball.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 7:30—KECA, KFMB—Star Time.
 KFI, KFSD—Dr. I. O.
 KHJ, KFXM, KGB, KVOE—Cisco Kid.
 KFAC—Echoes and Encores.
 KFOX—Music of Yesterday.
 KFWE—Sports Final.
 KGER—Adventist Church.
 KLAC—Fred Haney.
 KGIL—Modern Concert Hall.
 KMPC—Romance and Rhythm.
 KRKD—Twilight Serenade.
 KWKW—Veterans' Hospital.
 KWKW—Twilight Varieties.
 KXLA—Jimmie Dolan.

7:45★KFOX—News.
 KGER—Remember.
 KLAC—Behind Studio Gates.
 7:55★KHJ, KGB, KVOE—Bill Henry, News.
8—KECA, KFMB—Railroad Hour.
 KFI, KFSD—Carnation Contented Hour.
 KHJ, KFXM, KGB, KVOE—Let George Do It.
 KXX, KSDJ—My Friend Irma.
 KFAC—Evening Concert.
 KFOX—Fishing Facts.
 KFWE—Williams-Rodgers.
 ★KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Cowtown Boys.
 ★KMPC—News, Frandson.

8:05—KGER—Alfred Newman.
 8:10—KLAC—570 Club.
 8:15—KGFJ—Songs for You.
 KMPC—American Music.
 KXLA—Evening Serenade.
 8:30—KFI—Henry Wallace.
 KHJ, KFXM, KGB, KVOE—Casebook of Gregory Hood.
 KXX, KSDJ—Boh Hawk Show.
 KFOX—Judge Gardner.
 ★KFWE—News.
 KGER—Clem Davies.
 ★KGFJ—Averill Berman, News.
 KGIL—Paddon Lewis.
 KXLA—The Corral.

8:45—KECA—Kierman's Corner.
 KFI—Edward Teichert.
 KFWE—Citizen's Committee.
 KGFJ—Hollywood House Party.
9★KECA, KFMB—Arthur Gaeth.
 KFI, KFSD—Supper Club.
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 ★KXX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Stories to Remember.
 ★KFWE—Clete Roberts.
 ★KGER—News.
 KGFJ—Hollywood House Party.
 KGIL—Paddon Lewis.
 KLAC—Sheriff's Office.
 KMPC—Parade of Hits.
 KWKW—Orval Anderson Show.
 KXLA—Sneakin' Deacon.

9:05—KGER—Three Suns.
 KLAC—Music.
 9:15★KECA, KFMB—Earl Godwin.
 ★KFI, KFSD—World News.
 ★KHJ, KGB, KVOE—Fleetwood Lawton.
 KXX—Jack Smith.
 KFWE—G. S. Glenn.
 KGER—Here's to Vets.
 9:30—KECA—Johnny Fletcher.
 KFI, KFSD—Cavalcade of America.
 KHJ, KGB, KVOE—Inside of Sports.
 KXX, KSDJ—Inner Sanctum.

-KFOX-
 9:30 P.M. Mon. Thru Sat.
"Your Song"
 FROM HOLLYWOOD CENTRAL
 RECORDING STUDIOS
 Presented by Goldtone Song Serv.
 DIAL 1280

KFOX—Your Song.
 KFWE—Unity Daily Word.
 KGER—Desert Dreams.
 KLAC—Spotlight Serenade.
 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
 ★KFWE—Music and News.
 ★KMPC—News.
10★KECA, KFMB—Richfield Reporter.
 KFI, KFSD—Telephone Hour.
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis Jr.
 ★KXX, KSDJ—News, Huntley.
 KLAC—Lucky Lager Dance.
 KFOX—Ocean Park Fights.

EASTSIDE
SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 KGER—Party House.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC—Don Otis.
 KMPC—Bridge Club.
 KWKW—Johnny Grant.
 KXLA—Radio Guild.
 10:15—KECA—Cass Cugat.
 KHJ—Highlights in Music.
 KXX, KSDJ—Beulah.
 10:30—KECA, KFMB—The Hawthorne Thing.
 KFI, KFSD—The Big Story.
 KHJ—Tex Beneke Orch.
 KXX, KSDJ—Night Editor.
 KGER—At the Ranchhouse.
 KMPC—Dance Parades.
 ★KXLA—Dan Lundberg.
 10:45—KXX—Sports Review.
 10:55★KLAC—News.

11★KECA—News of Tomorrow.
 ★KFI, KFSD—News.
 KHJ, KGB—Starlight Moods.
 ★KXX—Nelson Pringle.
 KFOX—Lucky Lager Dance.
 KFOX—Mus of Masters.
 KFVD—Spade Cooley Time.
 KFWE—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Johnny Grant.
 KXLA—Dance Time.
 11:15—KECA—El Rancho Orch.
 KFI—Proudly We Hall.
 KXX—Merry-Go-Round.
 KFSD—Concert Hall.
 11:30—KHJ, KVOE—Two-Ton Baker.
 KXLA—Arvon Dale Orch.
 11:40—KFOX—Record Reporter.
 11:45—KECA—Slappy Maxie Orch.
 KFI—For You.
 ★KHJ, KGB, KVOE—News.
 KXX—In My Opinion.
 11:55★KECA, KMPC—News.
 KFI—Police Bulletins.

Booooo-ING!

Soundman Ed Ludes had a problem on ABC's "Mr. President" show, to duplicate the noise of a man sitting down in a decrepit old chair which was then supposed to collapse under his weight. He solved it with a wooden box, across the top of which was a regular screen-door spring nailed down at both ends. By "plunking" the spring, the proper "booooo-ing" was accomplished.

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VOTE N
PROPOSITI

SOUTHERN CALIFORNIA BUSINESS MEN'S
Watt L. Moreland, President

**HT
BITION**

**0 ON
ION 12
ASSOCIATION**

TUESDAY, OCTOBER 19

GEORGE THE GARDENER

Is Back with a
One-Hour Show
3 A.M. Daily

10:00 AM
3000 WATTS



- ★Indicates News Broadcast
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
KFI, KFSD—Fred Waring.
KNX—Harry Babbitt.
★KHJ—Cecil Brown.
KAGH—Dr. Frederick Bailes.
KFAC—Country Church.
KGFJ—Dr. Frederick Bailes.
KGIL—Musical Corral.
KFOX, KRKD—Haven of Rest.
KFVD—Wakeup Ranch.
KFWB—Andrew Fearing.
★KLAC, KMPC, KOWL, KXLA—News.
KWIK—Michael Roy Show.
KWKW—Rafael Mendez.
★KGER—News. Mizpah.
- 8:15**★KHJ, KNX—News.
KAGH—Last Call.
KFWB—Morning Melodies.
KMPC—Market Report, Sports
★KGFJ—Community Chest; News.
KLAC—Haynes at the Reins.
KOWL—Memories in Music.
- 8:30**★KFI—Inside the News.
★KHJ—Editor's Diary.
KNX—Morning for You.
★KFAC, KFWB, KGIL, KOWL, KRKD—News.
KFOX—Words of Life.
KFVD—Easy Listening.
KGER—Hammond.
KGFJ—Daily Messenger.
KFWB—Stock Market.
KMPC—Song for You.
KWKW—Stock Quotations.
KXLA—Baptist Bros.
- 8:40**—KLAC—Haynes at the Reins.
8:45★KFI, KFSD—Sam Hayes.
KHJ, KGB—Breakfast Time.
KFAC—Unity.
KFVD—Vocal Varieties.
KFWB—Science of Mind.
KGER—Bible Treasury Hour.
KGFJ—Yesterday's Hits.
KGIL—Coffee Parade.
KMPC—In a Nutshell.
KOWL—Organ Melodies.
KRKD—Spotlight Varieties.
KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
KFI—Art Baker's Notebook.
KHJ—The Judge.
KNX—Stand-In.
KFAC—Morning Concert.
KFVD—Waltz Time.
KFWB—Strolling Tom.
★KGB, KVOE—Cecil Brown.
KGFJ—Your City at Work.
KGIL—Swappin' Corner.
KLAC—Morning Melodies.
KMPC—Band Box.
KOWL—Helen Markham.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KXLA—Bar Nothing Ranch.
- 9:05**—KGER—Lutheran Hour.
KWIK—Sunny Side.
- 9:15**—KHJ, KFMB, KGB, KVOE—Victor H. Lindlahr.
KAGH—Sports Room.
★KFVD—News.
KFWB—Fifth Freedom.
KGFJ—The Judge Speaks.
KGIL—Ballads for You.
KLAC—Chef Miami.
KOWL—Hawaiian Melodies.
KWKW—Light and Airy.
- 9:30**—KECA, KFMB—Kay Kyser College.
KFI, KFSD—Jack Berch.
KHJ—The Judge.
KNX, KSDJ—Grand Siam.
KFOX—Full Gospel.
KFVD—Show Tunes.
KFWB—Marsha Walton.
KGER—John Brown.
KGFJ—Racing News.
KGIL—Valley Shopper.
KLAC—Racing News.
- ★KOWL—News.
KWIK—Top of the Morning.
9:45—KFI, KFSD—Lora Lawton.
KNX—Rosemary.
KFVD—Remembered Rhythms.
KFWB—Gadget Jury.
★KGFJ—Airtorials.
KLAC—Coffee with Crosby.
KOWL—Album of Song.
★KRKD—News.
KWKW—Word of Truth.
9:55★KFAC—News.

- 10**—KECA, KFMB—Ted Malone.
★KFI, KFSD—News.
★KHJ, KFMB, KGB, KVOE—News, Glenn Hardy.
KNX—Wendy Warren.
KAGH—G. E. Hour.
KFAC—Serenade.
KFWB—Barrel of Dough.
KGFJ—Record Jackpot.
KFVD—Rev. Louis T. Talbot.
KGIL—Valley Frolic.
KLAC—Al Jarvis Ballroom.
KMPC—Westerners.
KOWL—Yiddish Hour.
KRKD—Morning Melodies.
KWIK—Town Crier.
KWKW—Racing News.
KXLA—Sons of Pioneers.
- 10:05**—KFI—Ladies' Day.
KGER—Musical Roundup.
- 10:15**—KECA, KFMB—What Makes You Tick?
KHJ, KGB—Gospel Singer.
KNX—Aunt Jenny.
KFOX—A Remedy of God.
KRKD—D. Richardson.
KWKW—True-Up Time.
★KXLA—News.



- RACE RESULTS**
Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter
Mon. thru Sat. Dial 1230
- 10:25**—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
★KHJ, KGB—Kate Smith Speaks.
KNX, KSDJ—Helen Trent.
KFVD—Rescue Mission.
KFWB—Maurice Hart Show.
★KGIL—News; Curtain Call.
★KRKD—News; Crazy Rhythm.
KWIK—Mae Dene Ellis.
KWKW—Feature Story.
KXLA—Billy Starr.
- 10:45**—KFI—Port of Missing Hits.
KHJ, KGB—Kate Smith Sings.
KNX, KSDJ—Our Gal Sunday.
KFAC—Village Festival.
KRKD—Midnight Mission.
KWKW—My Serenade.
KXLA—Musical Revue.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
KFI—Downtown and All Around.
KHJ, KGB, KVOE—Ladies First.



- KNX—Big Sister.
KAGH—Accent on Music.
KFAC—Festival of Music.
KFOX—Forenoon Fashions.
KFSD—Luncheon With Lopes.
- ★KFVD, KGER—News.
KFWB—Peter Potter.
KGFJ—Record Jackpot.
KGIL—Housewives' Exchange.
KLAC—Al Jarvis Ballroom.
KMPC—Stars of Song.
KOWL—Romance in Music.
KRKD—Songs of Yesterday.
KWIK—Tom, Dick & Harry.
KWKW—Guest Star.
KXLA—Easy Listening.
- 11:15**—KECA, KFMB—Club Time.
KFI—Chuck Collins.
KNX—Ma Perkins.
KFVD—Violet.
KGER—Musical Roundup.
KMPC—Your Pharmacist.
KWKW—Races and Sports.
- ★KXLA—Pasadena News.
- 11:20**—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
KFI—What Do You Say?
KHJ, KGB, KFMB, KVOE—Queen for a Day.
KNX—Young Dr. Malone.
KNX, KSDJ—Nora Drake.
KFAC—Keyboard Artistry.
KFVD—Memory Melodies.
KMPC—Tops in Pops.
★KOWL, KRKD, KWIK—News.
KXLA—Dinner Bell Roundup.
- 11:35**—KFOX—Request It.
11:45—KECA—Quizzicale.
KFI—The Brighter Day.
KNX—Guiding Light.
KOWL—Salute to Americas.
KRKD—Melody Time.
KWKW—Races and Sports.
- 11:55**★KFAC, KOWL—News.
KGFJ—Sports Flash.
- 12**★KECA—News, Sam Hayes.
KFI—Farm Reporter.
★KHJ, KGIL—News.
KNX—Second Mrs. Burton.
KFAC—Luncheon Concert.
KFVD—Editor of the Air.
KFWB—Peter Potter.
★KGER—News; Chuck Wagon.
KGFJ—Intermission.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonderful.
KOWL—Mayor of Melody.
KRKD—Santa Fe Trails.
KWIK—Bing Crosby Sings.
KWKW—Vocalist Parade.
KXLA—Dinner Bell Roundup.
- 12:05**★KAGH—News.
12:15★KECA—Bankage Talking.
KFI—Road of Life.
KHJ—Sing, America, Sing.
KNX—Perry Mason.
KAGH—Matinee Melodies.
KGIL—Real Estate Show.
KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KECA—Model Magazine.
KFI, KFSD—Today's Children
KHJ—Louise Massey.

- KNX, KSDJ—Nora Drake.
KFOX—Cowhands Carnival.
KFVD—Violet.
- ★KFWB—News; Peter Potter.
KGER—Sneakin' Deacon.
KGFJ—1230 Club.
KGIL—Hart and Darling.
★KMPC, KOWL—News.
KWKW—Stock Quotations.
KXLA—Western Tunes.
- 12:35**—KECA—One for the Book.
KOWL—Mayor of Melody.
KWIK—G.I. Platter Parade.
KWKW—Farm News.
- 12:45**—KFI—Light of the World.
KHJ—Melody Matinee.
KNX, KSDJ—Evelyn Winters.
★KFAC, KFSD, KMPC—News.
KMPC—Rhythm Rancho.
KWKW—Races and Sports.
KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
KFI—Life Can Be Beautiful.
KHJ—Lynn Looks at Hollywood.
★KNX, KSDJ—Knorr Manning.
KFAC—Piano Parade.
★KFVD, KRKD—News.
KFWB—Bill Anson.
KGER—Sneakin' Deacon.
KGFJ—1230 Club.
KGIL—Cowboy Band.
★KLAC—News, Sports.
KMPC—Music in the Air.
KOWL—Mayor of Melody.
KWIK—Just Relax.
KXLA—Community News.
- 1:15**—KFI, KFSD—Ma Perkins.
KHJ—Nancy Dixon.
KNX—George Fisher.
KFAC—Classroom Radio.
KFOX—Recital of Rhythm.
KFVD—Piano Parade.
KLAC—570 Club.
KRKD—Siesta Time.
KWKW—Races and Sports.
KXLA—LeRoy Smith.
- 1:25**—KGFJ—Sports Flash.
1:30—KFAC—Galen Drake.
KFI, KFSD—Pepper Young.
KGFJ—Norma Young.
KNX—Burrill Wheeler.
KFAC—American Hour.
KFVD—Proudly We Hail.
KGER—Western Siesta.
KGIL—Homemakers.
- ★KOWL, KRKD—News.
KWKW—Song of the Islands.
KXLA—Vocal Varieties.
- 1:35**—KRKD—Song Symphony.
1:45—KECA—Ethel and Albert.
KFI, KFSD—Right to Happiness.
KOWL—South of the Border.
KGB, KVOE—United Nations.
★KXLA—News.
- 1:50**—KWKW—Show Time.
1:55★KFAC—News.
KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
KFI, KFSD—Backstage Wife.
KHJ, KFMB, KGB, KVOE—Heart's Desire.
KNX—Steve Allen.
KAGH—C. Sharpe Minor.
KFAC—Matinee.
KFOX—Rodeo.
★KFVD—News; Hall of Records.
KFWB—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGIL—Homemakers.
KLAC—570 Club.
KMPC—Three Alarm.
KOWL—Matinee Melodies.
KRKD—Lyons Club.
KWKW—Races and Sports.
KXLA—Mr. Music.
- 2:15**—KFI, KFSD—Stella Dallas.
KRKD—Musical Bouquet.
- 2:20**★KWKW—News.
2:25★KECA—Afternoon Final.
KNX—Radio Harris.
KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
KFI, KFSD—Lorenzo Jones.
KHJ, KGB, KVOE—Luncheon at Sardi's.
KNX, KSDJ—Meet the Missus.
KGER—Garden School.
- ★KOWL—News.
KRKD—Tunes in Tempo.
KWKW—Marine Band.
- 2:35**—KOWL—Contented Listening.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Widder Brown.
KRKD—Organ Moods.
KWKW—Races and Sports.
- 2:50**—KWEW—Swing Session.
KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
KFI, KFSD—When a Girl Marries.
KHJ, KGB, KVOE—Happy Gang.
KNX, KSDJ—Hint Hunt.
KFAC—Musical Favorites.
★KFOX, KGER, KXLA—News.
KFVD—Radio Auction.

tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
4:00—Arthur Godfrey, KNX.
6:30—Date With Judy, KFI.
7:00—Bob Hope, KFI.
7:30—Fibber and Molly, KFI.
8:30—Life With Luigi, KNX.
- Quiz, Participation**
8:00—McNeill Bkfst. Club, KECA
9:30—Grand Slam, KNX.
9:30—Kay Kyser, KECA.
10:00—Barrel of Dough, KFWB.
10:15—What Makes You Tick? KECA.
11:30—Queen for a Day, KHJ.
1:00—Bkfst. in H'wood, KECA.
2:30—Meet the Missus, KNX.
2:30—Bride and Groom, KECA.
3:30—House Party, KNX.
- Drama**
8:00—Favorite Story, KFI.
- Classical, Semi-Classical Music**
8:00—Fred Waring, KFI.
7:30—Melodies America Loves, KNX.
- Comment-Narration**
7:45—Fred Beck, KNX.
9:00—Art Baker, KFI.
10:00—Ted Malone, KECA.
10:30—Kate Smith, KHJ.
11:30—What Do You Say? KFI.
- Mystery-Detective**
6:30—Mr. and Mrs. North, KNX.
8:00—Monte Cristo, KHJ.
9:30—Mystery Theater, KNX.
- Public Interest-Information**
9:00—Town Meeting, KECA.
11:45—Frontiers of Science, KNX.
- Sports**
9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
10:00—Race Lineup, KWKW.
5:30—Race Recap, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—Sam Balter, KLAC.
6:00—Fred Hessler, KGER.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
7:15—Fishing Pals, KFOX.
9:30—Inside of Sports, KHJ.
10:05—Boxing, KLAC.
10:45—Tom Hanlon, KNX.
- Popular-Western Music**
8:00—Harry Babbitt, KNX.
4:45—Stuart Hamblen, KFWB.
5:30—Club 15, KNX.
9:00—Supper Club, KFI.
9:15—Jack Smith, KNX.

KFWB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWKW—Swing Session.
 3:05—KGER—Alkali Aiev.
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—Portia Faces Life.
 *KGIL—News.
 KOWI—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KXN, KSDJ—Mr. Information
 (KGFJ)—Sports Flash.
 3:30—KECA—Norwood Smith Sings.
 KFI, KFSD—Just Plain Bill.
 KHJ—Adventure Parade.
 KXN, KSDJ—House Party.
 *KFAC, KFWB—News.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Jeanne Gray.
 KRKD—Life's Estate.
 KWKW—Andy Mansfield.
 3:35—KAGH—This Day.
 KOWI—Just Music.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Front-Page Farrell.
 KHJ, KGB, KVOE—Superman.
 KFAC—Stringtime.
 KFOX—Pet Review.
 KFVD—Bill Martin, Sports.
 KMPC—Swing 'n' Sing.
 KRKD—Tea Time Tunes.
 3:55—KXN—News.
 KFVB—Caroline Leonetti.
 KGFJ—Sports Flash.
 4—KECA—Frances Scully.
 KFI—Double or Nothing.
 KHJ—Gabriel Heatter.
 KXN, KSDJ—Arthur Godfrey.
 KFAC—Musical Masterpieces.
 KFWB—You Win It.
 *KFOX, KGER—News.
 KFVD—Harlematinee.
 KGFJ—Spade Cooley.
 KGIL—Sunset and Vine.
 KGFJ—Johnny Grant Show.
 *KLAC—News, Sports.
 *KMPC—News, Eddie Lyon.
 KOWL—Rolf's Record Club.
 KRKD—Piano Paintings.
 KWIK—On Stage.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KECA—George Fenneman Show.
 KAGH—Chap Rollins.
 KGER—Musical Roundup.
 4:15—KHJ, KFAM, KGR—Frank Hemingway.
 KFWB—Bing Crosby.
 KLAC—Belle Martel.
 KMPC—Twilight Tales.
 KRKD—MovieLand Quiz.
 4:25—KGFJ—Sports Flash.
 4:30—KFI, KFSD—Aunt Mary.
 *KHJ, KGB, KVOE—Passing Parade.
 KFVD—Sun-down Roundup.
 KFWB—Daily Light.
 KLAC—Racing Roundup.
 KMPC—Al Goodman.
 *KOWI—News.
 KRKD—Symphony in Swing.
 KWIK—Old-Age Pension.
 KWKW—Opera Association.
 4:35—KOWL—Musical Showcase.
 4:45—KECA—Happy Theatre.
 KFI, KFSD—Nora Drake.
 *KHJ, KGB, KVOE—Bob Anderson, News.
 KFWB—Stuart Hamblen.
 KLAC—Music Room.
 KMPC—Romance and Rhythm
 *KRKD—News.
 KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.
 5—KECA, KFMB—Green Hornet.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KGB, KVOE—Fulton Lewis.
 *KXN—Knox Manning, News.
 KAGH—Candy Lou.
 KFAC—Sunset Serenade.
 KFVD—Hawaiian Melodies.
 KFWB—Stuart Hamblen.
 KGFJ—Live at Five.
 KGIL—Johnny Grant Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWL—House Party.
 KRKD—Songs of the Saddle.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—KFI—News.
 KHJ, KFAM, KGB, KVOE—Chandu, the Magician.
 KXN—Tom Hanlon.
 KFVD—Crosbyana.
 KLAC—Parade of Stars.
 KOWL—Bing Crosby.
 KWKW—Today at the Races.
 5:30—KECA—Sky King.

KFI—Johnny Murray.
 KHJ, KFAM, KGB, KVOE—Captain Midnight.
 KXN, KSDJ—Club 15.
 KAGH—Sports Room.
 KFAC—Whoa Bill Club.
 *KFOX, KOWL, KWKW—News.
 KFVD—Airline Melodies.
 KGER—Sanford and Boots.
 KGFJ—Race Recap.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Lesly Grey.
 KXLA—Future Pianists.
 5:35—KOWL—Show Tunes.
 5:45—KFI—Feature Wire.
 KHJ, KFAM, KGB, KVOE—Adventures of Tom Mix.
 *KXN, KSDJ—Ed R. Murrow.
 KAGH—What's Your Idea?
 KFVD—Hits and Misses.
 *KFSD—H. V. Kallenborn.
 KGER—Bruce Trent.
 KGFJ—Tops in Pops.
 KLAC—Sam Rafter, Sports.
 KMPC—Top Tunes.
 KOWL—Italian Program.
 KRKD—Race Results.
 KWIK—Jerry Marlowe.
 KWKW—Spotlight on Bands.
 KXLA—Music.
 6—KECA, KFMB—Edwin C. Hill.
 *KFI, KFAC, KFOX, KFVD, KFWB, KLAC, KMPC—News.
 KHJ, KFAM, KGB—Mysterious Traveler.
 *KXN, KSDJ—Charles Collingwood.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant.
 KOWL—Italian Program.
 KRKD—Musical Varieties.
 KWIK—Sports, Goodwin.
 KWKW—Sunset Serenade.
 KXLA—Muir College.
 6:05—KECA—Animal World Court.
 KLAC—Al Jarvis Ballroom.
 6:10—*KECA—Home News.
 6:15—*KECA—Elmer Davis, News.
 KFI—Remember That Music.
 *KXN, KSDJ—News, Garred.
 KFWB—Dinner Melodies.
 KGER—Stamps Quartet.

BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS
 6:15 to 6:30 P.M.
 Monday through Saturday
KMPC

KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Mary Burke King.
 6:30—KECA, KFMB—Relaxin' Time
 KFI, KFSD—Date With Judy.
 KHJ, KGB, KVOE—The Atom and You.
 KXN, KSDJ—Mr. & Mrs. North.
 KFAC—Hour of Music.

"MELODIES 'N' MEMORIES"
 Presented from the
MEMORY ROOM
 BY
 Hal Nichols and "Barty"
 6:30 P.M. Daily
KFOX
 1280 on your dial

KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Helene Smith.
 KMPC—Golden Gate Track.
 KRKD—Piano Parade.
 KWIK—Evening Serenade.
 KXLA—Eddie Arnold Show.
 6:45—KRKD—Accent on Rhythm.
 KXLA—Duke of Paducah.
 6:55—KHJ, KFAM, KGB—News.
 7—KECA, KFMB—Youth Asks the Government.
 KFI, KFSD—Bob Hope Show.
 *KHJ, KFAM, KGB, KVOE—Gabriel Heatter.
 KXN—Women's Forum.
 KFAC—Hour of Music.
 KFWB—America Dances.
 *KGER, KRKD—News.
 KGFJ—Musical Digest.
 *KGIL—Valley News.
 KMPC—Firestone Favorites.

KWKW—Building Burbank.
 KWKW—Mid-Eastern Hour.
 *KXLA—Peter De Lima.
 7:05—KGER—Fagan.
 7:15—*KECA—Earl Godwin.
 *KHJ, KGB—Mutual Newsreel.
 *KFOX—Fishing Pals.
 KGIL—Modern Concert Hall.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 KXLA—Here's to Vets.
 7:30—KECA—Report to the People.
 KFI, KFSD—Fibber and Molly
 KHJ, KFAM, KGB, KVOE—Red Ryder.

Melodies America Loves
OPERA MELODIES
 Olive Mae Beach, Soprano
 Stephen Kemalyan, Baritone
CONCERT ORCHESTRA
 Earl Towner, Director
 KNX—Tuesday—7:30 P.M.
INGLEWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves
 KFAC—Echoes and Encores.
 KFWB—Sports Final.
 KGER—7th Day Adventists.
 KLAC—Etchings for Evening.
 KMPC—Romance and Rhythm
 KRKD—Twilight Serenade.
 KXLA—Jimmie Dolan.
 KWIK—Vets' Hospital.
 7:45—KECA—Chamber Music.
 KFWB—Remember.
 7:55—*KHJ, KGB, KVOE—Bill Henry, News.

The BULLOCK'S SHOW
 Favorite Story
 THIS WEEK
 ALL MY CHILDREN
KFI

8:00 P.M. TUESDAYS

8—KECA—Chamber Music.
 KFI—Favorite Story.
 KHJ, KFAM, KGB, KVOE—Count of Monte Cristo.
 KXN, KSDJ—Hit the Jackpot.
 KFAC—Evening Concert.
 KFWB—Williams-Rodgers.
 *KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Cowntown Boys.
 *KMPC—News, Frandsen.
 8:05—KGER—Ray Block.
 8:10—KLAC—570 Club.
 8:15—KECA—Reserve.
 KGFJ—Songs for You.
 KMPC—American Music.
 KXLA—Evening Serenade.
 8:30—KECA, KFMB—America's Town Meeting.
 KFI, KFSD—People Are Funny.
 KHJ, KFAM, KGB—Official Detective.
 KXN—Life With Luigi.
 *KFWB—News.
 KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGLJ—Paddon Lewis.
 KXLA—97th Street Corral.
 KGFJ—Red Cross.
 8:45—KFWB—H'wood House Party.
 9—KECA, KFMB—America's Town Meeting.
 KFI, KFSD—Supper Club.
 *KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
 *KXN—Lowell Thomas.
 KFAC—Evening Concert.
 *KFWB—Clete Roberts.
 *KGER—News.
 KGFJ—H'wood House Party.
 KGLJ—Safety Program.
 KLAC—Melody Parade.
 KMPC—Parade of Ills.
 KWIK—Orval Anderson Show.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Three Suns.
 KGLJ—Paddon Lewis.
 9:15—*KFI, KFSD—Vardi News.
 *KHJ, KGB, KVOE—Fleetwood Lawton.
 KXN—Jack Smith.
 KFWB—United Nations.
 KGER—Decision Now.
 9:30—*KECA, KFMB—Monitor News.
 KFI, KFSD—Mel Corrie Show.
 KHJ, KGB, KVOE—Inside of Sports.
 KXN, KSDJ—Mystery Theater

KFOX—Your Song.
 KFWB—Unity Daily Word.
 KGER—Desert Dreams.
 KLAC—Spotlight Serenade.
 9:45—KECA—Special Event.
 *KHJ—News.
 *KFWB—Music and News.
 *KMPC—News.
 10—*KECA—Richfield Reporter.
 KFI—Big Town.
 *KHJ, KFAM, KGB, KVOE—Fulton Lewis.
 *KXN, KSDJ—News, Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Carter Wright.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 KGER—Party House.
 KGFJ—Concert Nocturne.
 KGIL—Symphony Hour.
 KMPC—Dance Parade.
 KWIK—Orval Anderson Show.
 KXLA—Sacred Records.

Olympic Auditorium FIGHTS
 Tuesday, 10:05 p.m.
KLAC

10:05—KLAC—Olympic Boxing.
 10:15—KECA—Casa Cugat.
 KHJ—Highlights in Music.
 KXN, KSDJ—Beulah.
 10:30—KECA, KFMB—Hawthorne Thing.
 KFI—Pleasure Parade.
 KHJ—Air Force Hour.
 KXN, KSDJ—Night Editor.
 KGER—At the Ranchhouse.
 *KXLA—Dan Lundberg.
 KFI—Melody Time.
 KXN—Sports Review.
 10:55—KLAC—News.
 11—*KECA—News of Tomorrow.
 *KFI—News.
 KHJ, KGB—D. LaSalle Orch.
 *KXN—Nelson Pringle.
 KFAC—Lucky Dance Time.
 KFOX—Music of Masters.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Johnny Grant.
 KXLA—Bandstand Review.
 11:15—KECA—Cinegrill Music.
 KFI, KFSD—Morton Downey.
 KHJ, KGB—Al Wallace Orch.
 KXN—Morris Go-Round.
 11:30—KECA—Ambassador Orch.
 KFI—Guest Star.
 11:45—KFI—Melodina.
 *KHJ, KGB, KVOE—News.
 KXN—Frontiers of Science.
 11:55—*KECA, KMPC—News.
 KFI—Police Bulletins.

GANG'S ALL HERE
 The Pied Pipers are incorporating their own music-publishing firm under the name of Pied Pipers Music, with all four members of the vocal group plus their manager, George Durgom, equal stockholders.

Omega
SHINE-DYE
 Covers scuffs—dries instantly—recolors. Economy size now at your grocer's, too!
 Page Twenty-three

WEDNESDAY, OCTOBER 20

- *Indicates News Broadcast.
- 8:00-KECA, KFMB-Don McNeill's Breakfast Club.
 - KFI, KFSD-Fred Waring.
 - KHJ-Cecil Brown.
 - *KXN-Harry Bahhitt.
 - KAGH-Dr. Frederick Balles.
 - KFAC-Country Church.
 - KFOX, KRKD-Bible Institute
 - KFVD-Wakeup Ranch.
 - *KGER, KLAC, KMPC, KOWL, KXLA-News.
 - KGJ-Dr. Frederick Balles.
 - KGIL-Musical Corral.
 - KFWB-L. A. Breakfast Club.
 - KWIK-Michael Roy Show.
 - KWKW-Rafael Mendez.
 - 8:05-KGER-Mizpah.
 - 8:15*KHJ, KXN-News.
 - *KGFJ-Social Security: News.
 - KLAC-Haynes at the Reins.
 - KMPC-Markets: Sports.
 - KOWL-Memories in Music.
 - 8:20-KXLA-Music.
 - 8:30-KFI-Inside the News.
 - *KHJ-Editor's Diary.
 - *KXN-Music for You.
 - *KFAC, KOWL, KRKD-News.
 - KFOX-ords of Life.
 - KFVD-Easy Listening.
 - KGER-Hammond.
 - KGJ-Public Messenger.
 - *KGIL-News.
 - KLAC-Stock Markets.
 - KMPC-Song for You.
 - KXLA-Bayon Quotations.
 - KWKW-Stocks at the Reins.
 - 8:40-KLAC-Haynes-Sam Hayes.
 - 8:45*KFI, KFSD-Breakfast Time.
 - KHJ, KFAC-Unit.
 - KFVD-Vocal Varieties.
 - KGER-Bible Treasury Hour.
 - KGJ-Yesterday's Hits.
 - KGIL-Coffee Parade.
 - KMPC-In a Nutshell.
 - KOWL-Marine Band.
 - KRKD-Spotlight Varieties.
 - KWKW-Gordon Baker Lloyd.
 - 9-KECA, KFMB-Welcome, Travelers.
 - KFI-Art Baker's Notebook.
 - KHJ-The Judge.
 - KXN-Stand-In.
 - KFAC-Morning Concert.
 - KFOX-Rev. Earl Irie.
 - KFVD-Waitz Time.
 - KFWB-L. A. Breakfast Club.
 - *KGER, KVOE-Cecil Brown.
 - KGJ-Disabled Veterans.
 - KGIL-Swappin' Corner.
 - KLAC-Morning Melodies.
 - KMPC-Band Box.
 - KOWL-Helen Markham.
 - KRKD-Sagebrush Serenade.
 - KWKW-Voice of China.
 - KXLA-Bar Nothing Ranch.
 - 9:05-KGER-Lutheran Hour.
 - KWIK-Sunny Side.
 - 9:15-KHJ, KFMB, KGB, KVOE-Victor H. Lindlar.
 - KAGH-Sports Room.
 - *KFVD-News.
 - KGIL-Ballads for You.
 - KLAC-Chef Milani.
 - KOWL-Hawaiian Melodies.
 - KWKW-Light and Airy.
 - 9:30-KECA, KFMB-Kay Kyser College.
 - KFI, KFSD-Jack Berch.
 - KHJ-The Judge.
 - KXN, KSDJ-Grand Slam.
 - KAGH-Shirley Kendall.
 - KFOX-Fine Gospel.
 - KFVD-Show Tunes.
 - KFWB-Marsha Walton.
 - KGER-John Brown.
 - KGJ-Racing News.
 - KGIL-Valley Shopper.
 - KLAC-Racing News.
 - *KOWL-News.
 - KWIK-Top o' Morning.
 - 9:45-KFI, KFSD-Lora Lawton.
 - KXN-Rosemary.
 - KFVD-Remembered Rhythms.
 - KFWB-Gadget Jury.
 - *KGFJ-Airportals.
 - KLAC-Coffee with Crosby.
 - KOWL-Album of Song.
 - *KRKD-News.
 - KWKW-Word of Truth.
 - 9:55-KFAC-News.
 - 10-KECA, KFMB-Ted Malone.
 - *KFI, KFOX, KFSD-News.
 - *KHJ, KFMB, KGB, KVOE-News.
 - KGJ-Glean Hardy.
 - KXN-Wendy Warren.
 - KAGH-G. E. Hour.
 - KFAC-Serenade.
 - KFVD-Rev. Louis T. Talbot.
 - KFWB-Barrel of Dough.
 - KGJ-Record Jackpot.
 - KGIL-Valley Frolic.
 - KLAC-Al Jarvis Ballroom.
 - KMPC-Westerners.
 - KOWL-Yiddish Hour.
 - KRKD-Morning Melodies.
 - KWIK-Town Crier.
 - KWKW-Racing News.

- KXLA-Sons of Pioneers.
- 10:05-KFI-Ladies' Day.
- KGER-Musical Roundup.
- 10:15-KECA, KFMB-What Makes You Tick?
- KHJ, KGB-Gospel Singer.
- KXN-Aunt Jenn.
- KFOX-Assembly of God.
- KRKD-Dr. Richardson.
- KWKW-Audrey Shops.
- *KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story Speaks.
- *KHJ, KGB-Kate Smith Speaks.
- KXN, KSDJ-Helen Trent.
- KFVD-Rescue Mission.
- KFWB-Maurice Hart Show.
- *KGIL-News: Curtain Call.
- *KRKD-News: Crazy Rhythm.
- KWKW-Mae Dene Ellis.
- KXLA-Billy Starr.
- 10:45-KFI-Part of Missing Hits.
- KHJ, KGB-Kate Smith Sings.
- KXN, KSDJ-Our Gal Sunday.
- KFAC-Village Festival.
- KFOX-Morning Musicale.
- KRKD-Midnight Mission.
- KWKW-My Serenade.
- KXLA-Music for You.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI-Downtown and All Around.
- KHJ, KGB, KVOE-Ladies First.
- KXN-Big Sister.
- KAGH-Accent on Music.
- KFAC-Festival of Music.
- KFOX-Forenoon Fashions.
- KFSD-Luncheon With Lopez.
- *KFVD, KGER-News.
- KFWB-Peter Potter.
- KGJ-Record Jackpot.
- KGIL-Housewives Exchange.
- KLAC-Al Jarvis Ballroom.
- KMPC-Stars of Song.
- KRKD-Romance in Music.
- KOWL-Songs of Yesterday.
- KWIK-Tom, Dick & Harry.
- KWKW-County Supervisor.
- KXLA-Easy Listening.
- 11:15-KECA, KFMB-Listening Post.
- KFI-Chuck Collins.
- KXN-Ma Perkins.
- KFVD-Violet.
- KGER-Musical Roundup.
- KMPC-Neighborhood Voice.
- KWKW-Races and Sports.
- *KXLA-Pasadena News.
- 11:20-KWKW-Stairway to Music.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Isa Cugat.
- KFI-What Do You Say?

DINNER BELL ROUNDUP

Cliffie Stone Eddie Kirk
Herman the Hermit
Julie Hayden Merle Travis
Tennessee Ernie
Top Western Talent

KXLA 11:30-12:30
Mon. Thru Fri.

- KXLA-Dinner Bell Roundup.
- 11:35-KFOX-Request It.
- 11:45-KECA-Quizzielle.
- KFI-The Brighter Day.
- KXN-Gilding Light.
- KHJ-Salute to Americas.
- KRKD-Melody Time.
- KWKW-Races and Sports.
- 11:55*KFAC-News.
- KGJ-Sports Flash.
- 12*KECA-Sam Hayes, News.
- KFI-Farm Reporter.
- *KHJ, KAGH, KGER-News.
- KXN-Second Mrs. Burton.
- KFAC-Luncheon Concert.

Your Editor of the Air
J. FRANK BURKE

1070 KC. 12 Noon
5000 WATTS Mon. thru Fri.

Check KEVD

LOS ANGELES

- KFVD-Editor of the Air.
- KFWB-Peter Potter.
- KGJ-Valley News.
- *KGIL-Intermission.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful.
- KOWL-Mayor of Melody.
- KRKD-Santa Fe Trails.
- KWIK-Bing Crosby Sings.
- KWKW-Yocallat Parade.
- KXLA-Dinner Bell Roundup.
- 12:05*KMPC-News.
- KGER-Chuck Wagon.
- 12:15*KECA-Bankhage Talking.
- KFI-Road of Life.
- KHJ-Sing, America, Sing.
- KXN-Perry Mason.
- KGIL-Real Estate Show.
- KWKW-Races and Sports.
- 12:25-KGFJ-Sports Flash.

- 12:30-KECA-Model Magazine.
- KFI, KFSD-Today's Children.
- KHJ-Louise Massey.
- KXN, KSDJ-Nora Drake.
- KFOX-Cowhands Carnival.
- KFVD-Violet.
- *KFWB-News: Peter Potter.
- KGER-Squeakin' Deacon.
- KGJ-1230 Club.
- KGIL-Hart & Darling.
- *KMPC, KOWL, KWIK-News.
- KWKW-Stock Quotations.
- KXLA-Western Music.
- 12:35-KFI-One for the Book.
- KWIK-G.I. Platter Parade.
- KWKW-Farm News.
- 12:45-KFI-Light of the World.
- KHJ-Melody Matinee.
- KXN, KSDJ-Evelyn Winters.
- *KAGH, KFAC, KFSD-News.
- KFOX-Pacific Breezes.
- KMPC-Rhythm Rancho.
- KWKW-Races and Sports.
- KXLA-Western Records.
- 12:50-KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Breakfast in Hollywood.
- KFI-Life Can Be Beautiful.
- KHJ-Lynn Looks at Hollywood.
- *KXN, KSDJ-Enox Manning.
- KFAC-Piano Parade.
- KFOX-Black & White Studies.
- *KFVD, KLAC, KRKD-News.
- KFWB-Bill Anson.
- KGER-Squeakin' Deacon.
- KGJ-1230 Club.
- KGIL-Western Roundup.
- KMPC-Music in the Air.
- KOWL-Mayor of Melody.
- KXLA-County Business.
- 1:15-KFI, KFSD-Ma Perkins.
- KHJ-Nancy Dixon.
- KXN-Background for Living.
- KFAC-Classroom Radio.
- KFOX-Recital of Rhythm.
- KFVD-Piano Parade.
- KLAC-570 Club.
- KRKD-Siesta Time.
- KWKW-Races and Sports.
- KXLA-Farm Program.
- KGJ-Sports Flash.
- 1:30-KECA-Galen Drake.
- KFI, KFSD-Pepper Young.
- KHJ-Norma Young.
- KXN-Burritt Wheeler.
- KAGH-Siesta Serenade.
- KFAC-American Hour.
- KFOX-Siesta Serenade.
- KFVD-Hall of Records.
- KGER-Western Sista.
- KGIL-Homemakers.
- *KOWL, KRKD-News.
- KWKW-Song of the Islands.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Right to Happiness.
- KFOX-Everybody's Business.
- KOWL-South of the Border.
- KXLA-Listeners Digest.
- 1:50-KWKW-Show Time.
- 1:55*KFAC-News.
- KGJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-Backstage Wife.
- KHJ, KFMB, KGB, KVOE-Hearl's Desire.
- KXN-Steve Allen.
- KAGB-C, Sharpe Minor.
- KFAC-Matinee.
- KFOX-Round-the-Clock Rodeo.
- *KFVD-News: Hall of Records.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGJ-What's Up.
- KGIL-Homemakers.
- KLAC-570 Club.
- KMPC-Three Alarm.
- KOWL-Matinee Melodies.
- KRKD-World for Kids.
- KWKW-Races and Sports.
- KXLA-Mr. Music.
- 2:15-KFI, KFSD-Stella Dallas.
- KRKD-Tunes in Tempo.
- 2:20*KWKW-News.
- 2:25*KECA-Afternoon Final.
- KXN-Radio Harris.
- KGJ-Sports Flash.
- 2:30-KECA, KFMB-Bride & Groom.
- KFI, KFSD-Lorenzo Jones.
- KHJ, KGB, KVOE-Luncheon at Sardi's.
- KXN, KSDJ-Meet the Missus.
- KGER-Garden School.
- *KOWL-News.
- KWKW-Platter Parade.
- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Widder Brown.
- KRKD-Organ Moods.
- KWKW-Races and Sports.
- 2:50-KWKW-Swing Session.
- KGJ-Sports Flash.
- 3-KECA, KFMB-Ladies Be Seated.
- KFI, KFSD-When a Girl Marries.
- KHJ, KGB, KVOE-Happy Gang.
- KXN, KSDJ-Hint Hunt.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 4:00-Arthur Godfrey, KXN.
- 6:30-Meredith Willson, KECA.
- 7:00-Duffy's Tavern, KFI.
- 7:30-Amateur Hour, KECA.
- 9:00-Bing Crosby, KECA.
- 9:30-Milton Berle, KECA.
- 10:00-Blondie, KFI.

Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA.
- 8:30-Grand Slam, KXN.
- 9:30-Kay Kyser, KECA.
- 10:00-Barrel of Dough, KFVB.
- 10:15-What Makes You Tick? KECA.
- 11:30-Queen for a Day, KHJ.
- 1:00-Bkfst. in H'wood, KECA.
- 2:30-Meet the Missus, KXN.
- 2:30-Bride and Groom, KECA.
- 3:30-House Party, KXN.
- 8:00-Name That Song, KHJ.
- 8:30-Groucho Marx, KECA.

Drama

- 6:30-Dr. Christian, KXN.
- 7:30-Hollywood Theater, KFI.
- 8:30-Certain Time, KFI.

Classical, Semi-Classical Music

- 8:00-Fred Waring, KFI.
- 7:30-Harvest of Stars, KXN.
- 8:00-Hollywood Music Hall, KXN.

Comment-Narration

- 7:45-Fred Beck, KXN.

Mystery-Detective

- 10:30-Mr. D. A., KFI.

Public Interest-Information

- 5:45-If They Had Lived, KGFJ

Sports

- 9:30-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 10:00-Race Lineup, KWKW.
- 5:30-Race Recap, KGFJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Results, KRKD.
- 5:45-Sam Haller, KLAC.
- 6:00-Fred Heasler, KGER.
- 6:15-Bob Kelley, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 9:30-Inside of Sports, KHJ.
- 10:45-Tom Hanlon, KXN.

Popular-Western Music

- 8:00-Harry Bahhitt, KXN.
- 4:45-Stuart Hamblen, KFVB.
- 5:30-Club 13, KXN.
- 9:00-Supper Club, KFI.
- 9:15-Jack Smith, KXN.

★KAGH, KFOX, KGER, KLAC, KXLA—News.
 KFAC—Musical Favorites.
 KFBW—Radio Auction.
 KFWB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 KMPC—Chiffon Serenade.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—1490 Club.
 KWKW—Swing Season.
 3:05—KGER—Alkali Alex.
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—Portia Faces Life
 KFOX—Vivian Lloyd Show.
 KFVJ—Lion's Club.
 ★KGIL—News.
 KOWI—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KNN, KSDJ—Mr. Information
 KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Selects
 KFI, KFSD—Just Plain Bill.
 KHJ—Adventure Parade.
 KNN, KSDJ—House Party.
 ★KFAC, KFWB—News.
 KFOX—Melody Time.
 KFVJ—Hall of Records.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Jeanne Gray.
 KRKD—Life's Estate.
 KWKW—Andy Mansfield.
 3:35—KAGH—Pasadena City College
 3:45—KECA—Frances Scully.
 KFI, KFSD—Front-Page
 Farrell.
 KHJ, KGB, KVQE—Superman.
 KFAC—Lyrics in Chorus.
 KFOX—Pet Review.
 KFVJ—Bill Martin, Sports.
 KOWL—Inside Hollywood.
 KMPC—Swing 'n' Sing.
 KRKD—Tea Time Tunes.
 3:55★KFWB—News.
 KFWB—Caroline Leonetti.
 KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI—Double or Nothing.
 KHJ, KGB—Gabriel Heatter.
 KNN, KSDJ—Arthur Godfrey.
 KFAC—Musical Masterpieces.
 ★KFOX, KGER—News.
 KFVJ—Heraldine.
 KFWB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 ★KLAC—News, Sports.
 ★EMPC—News, Eddie Lyon.
 KOWL—Jo Wiley, Songs.
 KRKD—Piano Paintings.
 KWIK—Music at 4.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:00—KECA—George Fenneman
 Show.
 KAGH—Chap Collins.
 KGER—Musical Roundup.
 4:15★KHJ, KFNM, KGB, KVQE—
 Frank Hemingway.
 KFWB—Bing Crosby.
 KLAC—Music.
 KMPC—Morton Gould.
 KOWL—Classics in Music.
 KRKD—Movieland Quiz.
 4:25—KGFJ—Sports Flash.
 4:30—KFI, KFSD—Aunt Mary.
 ★KHJ, KGB, KVQE—Passing
 Parade.
 KFOX—Old-Age Pensions.
 KFVJ—Sundown Roundup.
 KFWB—Daily Light.
 KLAC—Racing Roundup.
 KMPC—Al Goodman.
 ★KOWL—News.
 KRKD—Symphony in Swing.
 KWIK—Old-Age Pension.
 KWKW—Red Cross Drama.
 4:35—KOWI—Musical Showcase.
 4:45—KECA—Happy Theater.
 KFI, KFSD—Nora Drake.
 ★KHJ, KGB, KVQE—Bob
 Anderson, News.
 ★KFSD—H. V. Kaltenborn.
 KFWB—Stuart Hamblen.
 KLAC—Music.
 KMPC—Romance and Rhythm.
 ★KRKD—News.
 KWBW—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Marie Time.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Challenge of the
 Yukon.
 KFI, KFSD—This Woman's
 Secret.
 ★KHJ, KGB, KVQE—Fulton
 Lewis.
 ★KNN, KSDJ—Knox Manning,
 News.
 KAGH—Adventure Party.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVJ—Hawaiian Melodies.
 KFWB—Stuart Hamblen.
 KGFJ—Live at 5.
 KGIL—Johnny Grant Show.
 ★KLAC—Fred Henry Reports.
 ★KMPC—News, Star Time.

KOWL—House Party.
 KRKD—Songs of the Saddle.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15★KFI—News.
 KHJ, KFNM, KGB, KVQE—
 Chando, the Magician.
 KNN—Tom Hanlon.
 KFVJ—Crosbyans.
 KLAC—Music.
 KOWL—Bing Crosby.
 KWKW—Race Roundup.
 5:30—KECA—Jack Armstrong.
 KFI—Johnny Murray.
 KHJ, KFNM, KGB, KVQE—
 Captain Midnight.
 KNN, KSDJ—Club 15.
 KAGH—Sports Room.
 KFAC—Whoa Bill Club.
 ★KFOX, KOWI—News.
 KFVJ—Airlane Melodies.
 KGER—Sanford and Boo.



RACE RECAP FIRST ON
KGFJ
 5:30 p.m.
 Mon.-Sat.
 Dial 1230
 1230 ON YOUR DIAL

KGFJ—Race Recap.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:35—KOWL—Small Bands.
 5:45★KFI—Feature Wire.
 KHJ, KFNM, KGB, KVQE—
 Tom Mix.
 ★KNN, KSDJ—Ed R. Murrow.
 KAGH—What's Your Idea?
 KFOX—Your Fleasheater.
 ★KFSD—H. V. Kaltenborn.
 KFVJ—Hits and Misses.
 KGER—Bruce Trent.
 KGFJ—If They Had Lived.

SAM BALTER'S
"SPORTS BOOK"
 5:45 - 6:00 p.m.
 Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KOWL—Italian Program.
 KRKD—Race Results.
 KWIK—Jerry Marlowe.
 KWKW—Talent Time.
 KXLA—Variety.
 5:55—KGFJ—Film News.
6—KECA, KFMB—Edwin C. Hill.
 ★KFI—Sam Hayes, News.
 KHJ, KFNM, KGB—Can You
 Top This?
 ★KNN, KSDJ—Charles
 Collingwood.
 KAGH—Public Interest.
 ★KFAC, KFOX, KFVJ, KFWB,
 KLAC, KMPC—News.
 KGER—Sports Time.
 KGFJ—Musical Direct.
 KGIL—Johnny Grant.
 KOWL—Italian Program.
 KRKD—Varieties in Music.
 KWIK—Sports, Goodwin.
 KXLA—Pasadena Playhouse.
 KWKW—Sunset Serenade.
 6:05—KECA—Animal World Court.
 6:10★KECA—Home News.
 6:15★KECA—Elmer Davis, News.
 KFI—Mayor Bowron.
 ★KNN, KSDJ—News, Garred.
 KFOX—Moments Musicals.
 KFWB—Dinner Melodies.
 KGER—Stamps Quartet.
 KLAC—Al Jarvis Ballroom.

BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS
 6:15 to 6:30 P.M.
 Monday through Saturday
KMPC
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 6:30—KECA, KFMB—Meredith
 Willson Show.
 KFI—Casa Cugat.
 KHJ, KGB, KVQE—The Lone
 Wolf.

KNN, KSDJ—Dr. Christian.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Helene Smith.
 KMPC—Golden Gate Track.
 KRKD—Piano Parade.
 KXLA—Eddy Arnold Show.
 6:45★KFI, KFSD—Elmer Peterson.
 KRKD—A. F. of L.
 KXLA—Duke of Paducah.
 6:55★KHJ, KFNM, KGB—News.
7—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Duffy's Tavern.
 ★KHJ, KGB, KVQE—Gabriel
 Heatter.
 KNN, KSDJ—Your Song and
 Mine.
 KFAC—Hour of Music.
 KFOX—Music of Yesterday.
 KFWB—America Dances.
 ★KGER—News: Dr. Fagan.
 KGFJ—Musical Digest.
 ★KGIL—Valley News.
 KLAC—Crosby Time.
 KMPC—Firestone Favorites.
 KPCC—Pasadena Musicians.
 ★KRKD—News.
 KWIK—Building Burbank.
 KWKW—American-Jap. Hour.
 KXLA—Saddle Dusters.
 7:15★KHJ, KGB—Mutual Newsreel.
 KFOX—Pet Parade.
 KGIL—Valley Parks.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 7:30—KECA—Original Amateur Hr.
 KFI—Hollywood Theater.
 KHJ, KFNM, KGB, KVQE—
 Cisco Kid.
 KNN, KSDJ—Harvest of Stars
 KFAC—Echoes and Encores.
 KFOX—Evening Melodies.
 KFWB—Sports Final.
 KGER—Prophecy Speaks.
 KGIL—Guitar Club.
 KLAC—Etchings for Evening.
 KMPC—Romance and Rhythm
 KPCC—Music.
 KRKD—Twilight Serenade.
 KWIK—Vets' Hospital.
 KXLA—Jimmie Dolan.
 7:45★KFOX—News.
 KFWB—Remember.
 7:55★KHJ, KGB, KVQE—Bill Henry

FOREST LAWN
 Presents
HOLLYWOOD
BOWL AUDITIONS
 KFI 8 PM
 WED.

8—KECA—Original Amateur Hr.
 KFI—Hollywood Bowl
 Auditions.
 KHJ, KFNM, KGB, KVQE—
 Name That Song.
 KNN, KSDJ—Hollywood Music
 Hall.
 KFAC—Evening Concert.
 KFOX—Music.
 KFWB—Williams-Rodgers.
 ★KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Countryside Boys.
 ★KMPC—News, Fenneman.
 KPCC—Midweek International.
 8:05—KGER—David Rose.
 8:10—KLAC—570 Club.
 8:15—KGFJ—Songs for You.
 KMPC—American Music.
 KXLA—Variety.
 8:30—KECA, KFMB—Groucho Marx
 Show.
 KFI, KFSD—Curtain Time.
 KHJ, KGB, KVQE—Hollywood
 Story.
 KNN, KSDJ—Free for All.
 KFOX—Cumberland Vespers.
 ★KGER—News.
 ★KFWB—Clara Davies.
 ★KGFJ—Averill Berman, News.
 KGIL—Paddon Lewis.
 KXLA—37th Street Corral.
 8:45—KFWB—Little Concert.
 KGFJ—Hollywood House Party.
 KPCC—Sophisticated Ladies.
9—KECA, KFMB—Bing Crosby
 Show.
 KFI, KFSD—Supper Club.
 ★KHJ, KFNM, KGB, KVQE—
 News, Glenn Hardy.
 ★KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Mayor Chase.
 ★KFWB—Clara Roberts.
 ★KGER—News: Three Suns.
 KGFJ—Hollywood House Party
 KGIL—Dance Time.
 KLAC—Melody Parade.
 KMPC—Parade of Hits.
 KPCC—Speaking of Books.
 KWIK—Midwestern Hour.
 KXLA—Squeakin' Deacon.

9:15★KFI, KFSD—World News.
 ★KHJ, KGB, KVQE—Fleetwood
 Lawton.
 KNN—Jack Smith.
 KFWB—United Nations.
 KGER—Guest Star.
 KPCC—Something Sentimental
 9:30—KECA—Milton Berle Show.
 KFI, KFSD—The Great
 Gildersleeve.
 KHJ, KGB, KVQE—Inside of
 Sports.

GALLENKAMP'S present
Coach Paul Schissler's
"4 QUARTERS of
FOOTBALL"
 15 PRIZES WEEKLY
9:30 P.M. KNX WED.

KNN—Paul Schissler.
 KFOX—Your Song.
 KFWB—Unity Daily Word.
 KGER—Desert Dreams.
 KLAC—Spotlight Serenade.
 KPCC—Jazz.
 9:45—KHJ, KGB—Land of the Free.
 KNN—Political.
 ★KXLA—News.
 KPCC—Just for Fun.
10—KECA—Richfield Reporter.
 KFI, KFSD—Blondie.
 ★KHJ, KFNM, KGB, KVQE—
 Fulton Lewis.
 ★KNN, KSDJ—News, Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Merry-Go-Round.

EASTSIDE
SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KIWB—Eastside Show.
 KGER—Party House.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KPCC—Your Program.
 KWIK—Orval Anderson Show.
 KXLA—Olympic Fights.
 10:15—KECA—Casa Cugat.
 KHJ—Highlights in Music.
 KNN, KSDJ—Bosch.
 10:30—KECA—Hawthorne Thing.
 KFI, KFSD—Mr. District
 Attorney.
 KHJ—Noro Morales Orch.
 KNN, KSDJ—Night Editor.
 KGER—At the Ranchhouse.
 10:45—KNN—Sports Review.
 10:55★KLAC—News.
11★KECA—News of Tomorrow.
 KFI, KFSD—News.
 KHJ, KGB—D. LaSalle Orch.
 ★KNN—Nelson Pringle.
 KFAC—Lucky Trangle Time.
 KFOX—Dream Time.
 KFVJ—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—KGIL Salutes.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Johnny Grant.
 KXLA—Anson Weeks Orch.
 11:15—KECA—Cinegrill Room.
 KFI—I Want It.
 KHJ, KGB—Al Wallace Orch.
 KNN—Capital Club Room.
 KFSD—Concert Hall.
 KXLA—Bandstand Review.
 11:30—KECA—Ambassador Orch.
 KNN—Merry-Go-Round.
 KFI—Biltmore Orch.
 KXLA—Sammy Davis.
 11:40—KFOX—Record Reporter.
 11:55★KHJ, KGB, KVQE—News.
 KNN—Talk.
 11:55★KECA, KMPC—News.
 KFI—Police Bulletins.

SOLO
 In the current issue of the
 Post, Bing Crosby has a by-
 line story, "How I Got My
 Goat," which he swears he,
 himself, wrote.
 Page Twenty-five

THURSDAY, OCTOBER 21

- ★ Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ—Cecil Brown.
 KXX—Harry Rabbitt.
 KAGH—Dr. Frederick Bailes.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest.
 KFVD—Wakeup Ranch.
 KFVB—Andrew Fearing.
 ★KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 ★KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendez.
- 8:15★KHJ, KXX—News.
 KAGH—Last Call.
 KFVB—Club Women's Quiz.
 KGFJ—Community Chest.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
- 8:20—KXLA—Music.
 8:25—KMPC—Sports Roundup.
 8:30★KFI—Inside the News.
 ★KHJ—Editor's Diary.
 KXX—Music for You.
 ★KFAC, KFVB, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hampden.
 KGFJ—Public Messenger.
 KLAC—Stock Market.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Baptist Brothers.
- 8:40—KLAC—Haynes at the Reins.
 8:45★KFI, KFSD—Sani Hayes.
 KHJ, KGB—Breakfast Time.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury.
 KGFJ—Yesterday's Hits.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Waltz Time.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 KFI—A. Baker's Notebook.
 KHJ—The Jedge.
 KXX—Stand-In.
 KAGH—Top of the Morning.
 KFOX—Morning Concert.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFVB—Stralling Tom.
 ★KGB, KVOE—Cecil Brown.
 KGFJ—Your County at Work.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.

- ★KRKD—News.
 KWKW—Word of Truth.
 9:55★KFAC—News.
- 10**—KECA, KFMB—Ted Malone.
 ★KFI, KFOX, KGER—News.
 ★KHJ, KFAM, KGB, KVOE—Glenn Hardy, News.
 KXX—Wendy Warren.

KAGH

AM - FM

Keep Tuned to 1300

RADIO PASADENA

for:

"SQUARE AT THE ROUNDTABLE"

CHAP ROLLINS!!

Mon. thru Fri.
4 - 5 P.M.

1300

- KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWKW—Town Crier.
 KWKW—Racing Lineup.
 KXLA—Sons of Pioneers.
- 10:05—KFI—Ladies' Day.
 KGER—Musical Roundup.
- 10:15—KECA, KFMB—What Makes You Tick?
 KHJ, KFAM, KGB, KVOE—KXLA—News.
 KXX—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 ★KXLA—News.
- 10:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story.
 ★KHJ, KGB, KVOE—Kate Smith Speaks.
 KXX, KSDJ—Helen Trent.
 KFVD—Rescue Mission.
 KFVB—Maurice Hart Show.

- ★KGIJ—News; Curtain Call.
 ★KRKD—News; Crazy Rhythm.
 KWIK—Mae Dene Ellis.
 KWKW—Feature Story.
 KXLA—Billy Starr.
- 10:35—KFOX—Morning Music.
 10:45—KFI—Port of Missing Hits.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KXX, KSDJ—Our Gal Sunday.
 KFAC—L. A. Medical Assn.
 KFOX—Morning Musicale.
 KWKW—My Serenade.
 KXLA—Musical Review.
- 10:55—KECA, KFMB—Betty Crocker Magazine.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker Magazine.
 KFI, KFSD—Standard School.
 KHJ, KGB, KVOE—Ladies First.
 KXX—Big Sister.
 KGIL—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 ★KFVD, KGER—News.
 KFVB—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Jack Sherman.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Romance in Music.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Variety.
- 11:15—KECA, KFMB—Dorothy Kilgallen.
 KXX—Ma Perkins.
 KFOX—Rhythm Roll Call.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Your Pharmacist.
 KWKW—Races and Sports.
- ★KXLA—Pasadena News.
 11:25—KGFJ—Stairway to Music.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI—What Do You Say?
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXX—Young Dr. Malone.
 KFAC—Keyboard Artistry.
- ★KION, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.
- 11:35—KFOX—Request It.
 11:45—KECA—Quizicale.
 KFI—The Brighter Day.
 KXX—Guiding Light.
 KRKD—Melody Time.
 KWKW—Races and Sports.
- 11:55★KFAC—News.
 KGFJ—Sports Flash.
- 12**★KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 ★KHJ, KGB—News.
 KXX—Second Mrs. Burton.

PILOT "CANDID" TV 9950

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Bob Harris | Fife & Nichols
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 No. Hollywood | Hollywood

- KFAC—Luncheon Concert.
 KFSD—Doubt or Nothing.
 KFVD—Editor of the Air.
 KFVB—Peter Potter.
 KGFJ—Intermission.
 KGIL—Valley News.
- ★KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
- 12:05★KAGH—News.
 KGER—Chuck Wagon.
- 12:15★KECA—Baukhage Talking.
 KFI, KFSD—Road of Life.
 KHJ—Sing, America, Sing.
 KXX—Perry Mason.
- ★KFOX—News.
 KGIL—Real Estate Page.
 KWKW—Races and Sports.
- 12:25—KGFJ—Sports Flash.
 12:30—KECA—Modal Magazine.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey.
 KXX, KSDJ—Nora Drake.
 KFOX—Cowhands Carnival.
 KFVD—Violet.
- ★KFVB—News; Peter Potter.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
- ★KMPG—KOWL—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35—KEA—One for the Book.
 KWKW—Farm News.
 KWIK—Platter Parade.
- 12:45—KFI—Light of the World.
 KHJ—Melody Matinee.
 KXX, KNDJ—Evelyn Winters.
- ★KAGH, KFAC, KFSD—News.
 KMPC—Rhythm Rancho.
 KXLA—Western Music.
- 12:50—KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.

- 1**—KECA—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 ★KXX, KSDJ—Knox Manning.
 KFAC—Piano Parade.
 KFOX—Black & White Studios.
 ★KFVD, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 ★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Mayor of Melody.
 KWIK—Just Relax.
 KXLA—Community Broadcaster.

- 1:15—KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KXX—George Fisher.
 KFAC—Classroom Radio.
 KFOX—Recital of Rhythm.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—Farm News.
 KGFJ—Sports Flash.
- 1:30—KECA—Galen Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KXX—Burrill Wheeler.
 KFAC—American Hour.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
- ★KOWL, KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35—KRKD—Symphony of Song.
 1:45—KECA—Ethel and Albert.
 -KFI, KFSD—Right to Happiness.
 KFOX—Everybody's Business.
 KOWL—South of the Border.
 KVOE—United Nations.
 ★KXLA—News.
 1:50—KWKW—Show Time.
 1:55★KFAC—News.
 KGFJ—Sports Flash.

- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KXX—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Round-the-Clock Rodeo.
 ★KFVD—News; Hall of Records
 KFVB—Bill Anson.
 KGER—Long Beach Band.

TENNESSEE ERNIE

IN

RADIO'S HOTTEST WESTERN SHOW

KXLA

9 - 10 A. M. — Mon.-Fri.

- KXLA—Bar Nothing Ranch.
 9:05—KGER—Lutheran Hour.
 KWIK—Sunny Side.
- 9:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
 ★KFVD—News.
 KFVB—Music.
 KGFJ—Marine Story.
 KGIL—Ballads for You.
 KLAC—'Tief Miami.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
- 9:30—KECA, KFMB—Kay Kyser College.
 KFI, KFSD—Jack Berch.
 KHJ—The Jedge.
 KXX, KSDJ—Grand Slam.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
- ★KOWL—News.
 KWIK—Top o' Morning.
- 9:45—KFI, KFSD—Lora Lawton.
 KXX—Rosemary.
 KFVD—Remembered Rhythms.
 KFVB—Gadget Jury.
- ★KGFJ—Airtorials.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.

thursday *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

4:00—Arthur Godfrey, KXX.
 7:00—Music Hall, KFI.
 9:30—Aldrich Family, KFI.
 10:00—Burns and Allen, KFI.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA.
 9:30—Grand Slam, KXX.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KFVB.
 10:15—What Makes You Tick? KECA.

11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KXX.
 6:30—Better Half, KHJ.
 9:30—Candid Mike, KECA.
 10:30—Noah Webster Says, KFI.

Drama

6:00—Family Theater, KHJ.
 8:00—Screen Guild, KFI.
 8:30—First Nighter, KXX.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 8:30—Fred Waring, KFI.

Comment-Narration

7:45—Fred Beck, KXX.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.
 10:30—Kate Smith, KHJ.

11:15—Dorothy Kilgallen, KECA.
 11:30—What Do You Say? KFI.
 1:30—Burrill Wheeler, KXX.
 4:30—Passing Parade, KHJ.
 10:30—Night Editor, KXX.

Mystery-Detective

6:30—FBI in Peace and War, KXX.
 7:00—Suspense, KXX.
 7:30—Crime Photographer, KXX.
 8:30—Deadline, KECA.
 9:30—Mr. Keen, KXX.

Sports

9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 5:30—Itace Recao, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Sam Balter, KLAC.
 5:45—Race Results, KRKD.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 9:00—Fishing Facts, KFOX.
 9:30—Inside Sports, KHJ.
 10:45—Tom Hanlon, KXX.

Popular-Western Music

8:00—Harry Rabbitt, KXX.
 4:45—Stuart Hamblen, KFVB.
 5:30—Club 15, KXX.
 8:30—Revere Revue, KHJ.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KXX.

KGFJ—What's Up.
 KGH—Choral Group.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWI—Matinee Melodies.
 KRKD—Colorado River Assn.
 KWKW—1490 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
 2:15—KFI, KFSD—Stella Dallas.
 KRKD—Tunes in Tempo.
 2:20—KWKW—News.
 2:25—KECA—Afternoon Final.
 KXN—Radio Harris.
 KGFJ—Sports Flash.
 2:30—KECA—Sadie and Groom.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KGB, KVQE—Luncheon at Sardi's.
 KXN, KSDJ—Meet the Missus.
 KFVD—Veterans Workshop.
 KGER—Garden School.
 *KOWI—News.
 KWKW—Pasadena Playhouse.
 2:35—KOWI—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Young Wilder Brown.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Swing Session.
 2:55—KGFJ—Sports Flash.
3—KECA—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVQE—Happy Gang.
 KXN, KSDJ—Hint Hunt.
 KFAC—Musical Favorites.
 KFVD—Radio Auction.
 KFVB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGH—Social Whirl.
 *KLAC—News, Sports.
 KMPC—Sally in Our Alley.
 KRKD—Tops in Pops.
 KWKW—1490 Club.
 3:05—KGER—Alkalie Alex.
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—Portin Faces Late.
 KFOX—George Highley.
 KFVD—Hall of Records.
 *KGIH—News.
 KOWI—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KXN, KSDJ—Mr. Information
 KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Sings.
 KFI, KFSD—Just Plain Bill.
 KHJ—Moods in Music.
 KXN, KSDJ—House Party.
 *KFAC, KFVB—News.
 KFD—Melody Time.
 KGER—Carolina Cotton.
 KGIH—Storybook Man.
 KMPC—Jeanne Gray.
 KRKD—Life's Estate.
 KWKW—Andy Mansfield.
 3:35—KOWI—Just Music.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Front-Page Farrell.
 KHJ, KGB, KVQE—Superman.
 KFAC—Stringtime.
 KFD—Pet Review.
 KFVD—Ed Martin, Sports.
 KMPC—Swing 'n' Sing.
 KRKD—Ten Minute Times.
 3:55—KXN—News.
 KFVB—Caroline Leonetti.
 KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI—Double or Nothing.
 KHJ, KGB—Gabriel Heatter.
 KXN, KSDJ—Arthur Godfrey.
 KFAC—Musical Masterpieces.
 KFVB—You Win It.
 KFVD—Harlem Matinee.
 KFVB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIH—Johnny Grant Show.
 *KLAC—News, Sports.
 *KMPC—News, Eddie Lyon.
 KOWI—Hoff's Record Club.
 KRKD—Piano Palatinos.
 KWKW—On Stage.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KECA—George Fenneman Show.
 KAGH—Chap Rollins.
 KGER—Musical Roundup.
 4:15—KHJ, KFNM, KGB, KVQE—Fenn Hemingway.
 KFVB—Bing Crosby.
 KLAC—Belle Martel.
 KMPC—Twilight Tales.
 KRKD—Movie Land Quiz.
 KGFJ—Sports Flash.
 4:25—KGFJ—Sports Flash.
 4:30—KFI, KFSD—Aunt Mary.
 *KHJ, KGB, KVQE—Passing Parade.
 KFOX—Old Age Pensions.
 KFVD—Sundown Roundup.
 KFVB—Daily Light.
 KLAC—Racing Roundup.
 KMPC—Al Goodman.

*KOWI—News.
 KRKD—Symphony in Swing.
 KWKW—Old Age Pension.
 KWKW—Opera Association.
 4:45—KECA—Happy Theater.
 KFI, KFSD—Nora Drake.
 *KHJ, KGB, KVQE—Bob Anderson, News.
 KFVB—Stuart Hamblen.
 KLAC—Music.
 KMPC—Romance and Rhythm.
 *KRKD—News.
 KWKW—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.
5—KECA—Green Hornet.
 KFI, KFSD—This Woman's
 *KHJ, KGB, KVQE—Fulton Lewis.
 *KXN, KSDJ—News, Knox Manning.
 KAGH—Candy Lou.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Hawaiian Melodies.
 KFVB—Stuart Hamblen.
 *KGER—News.
 KGFJ—Jive at 5.
 KGIH—Johnny Grant Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWI—House Party.
 KRKD—Songs of the Saddle.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KAGH—Children's Program.
 KGER—Ford Lewis.
 5:15—KFI—News.
 KHJ, KFNM, KGB, KVQE—Chandu, the Magician.
 KXN—Tom Hanlon.
 KFVD—Crosbyana.
 KLAC—Music.
 KOWI—Donald L. Jackson.
 KWKW—Today at the Races.
 5:30—KECA—Sky King.
 KFI—Johnny Murray.
 KHJ, KFNM, KGB, KVQE—Captain Midnight.
 KXN, KSDJ—Club 15.
 KAGH—Sports Room.
 KFAC—Whoo Bill Club.
 *KFOX, KOWI, KWKW—News
 KFVD—Airlane Melodies.
 KGER—Sanford and Boots.
 KGFJ—Race Recap.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:35—KOWI—Small Bands.
 5:45—KFI—Feature Wire.
 KHJ, KFNM, KGB, KVQE—Adventures of Tom Mix.
 *KXN, KSDJ—Ed R. Murrow.
 KAGH—What's Your Idea?
 KFOX—Singing Crow.
 *KFSD—H. V. Kaltenborn.
 KFVD—Hits and Misses.
 KGER—Bruce Trent.
 KGFJ—Tops in Pops.
 KLAC—Sam Butler, Sports.
 KMPC—Top Tunes.
 KOWI—Italian Program.
 KRKD—Race Results.
 KWKW—Jerry Marlowe Sings.
 KWKW—Radio Travelogue.
 KXLA—Variety.
6—KECA, KFVB—Edwin C. Hill.
 KFI, KFAC, KFOX, KFVD, KFVB, KLAC, KMPC—News.
 KHJ, KGB—Family Theater.
 *KXN, KSDJ—Charles Collingwood.
 KAGH—Public Interest.

BOZZANI MOTORS
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 1020 KQ. Mon. Thru Sat. 6 P.M.
 9000 WATTS


*KFVD—News.
 KGER—Sports Time.
 KFOX—Musical Digest.
 KGIH—Johnny Grant Show.
 KOWI—Italian Program.
 KRKD—Varieties in Music.
 KWKW—Sports, Goodwin.
 KWKW—Sunset Serenade.
 KXLA—Pasadena City College.
 6:05—KECA—Animal World Court.
 6:10—KECA—Home News.
 6:15—KECA—Elmer Davis, News.
 KFI—Here Comes Harmon.
 *KXN, KSDJ—News, Garred.
 KFOX—Moments Musicales.
 KFVB—Dinner Melodies.
 KGER—Stamps Quartet.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Technocracy.
 6:30—KECA—Personal Autograph.
 KFI—Casn Cugat.

KHJ—Better Half.
 KXN, KSDJ—F.B.I. in Peace and War.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS
 6:15 to 6:30 P.M.
 Monday through Saturday
KMPC
 KFVB—America Dances.
 KGER—Helen Smith.
 KMPC—Golden Gate Track.
 KRKD—Piano Parade.
 KXLA—Eddy Arnold Show.
 6:45—KFI, KFSD—Emer Peterson.
 KRKD—Accent on Rhythm.
 KXLA—Duke of Paducah.
 6:55—KHJ, KFNM, KGB—News.
7—KECA, KFVB—Mr. President.
 KFI, KFSD—Kraft Music Hall
 *KHJ, KFNM, KGB, KVQE—Gabriel Heatter.
 KXN, KSDJ—Suspense.
 KFAC—Hour of Music.
 KFOX—Music of Yesterday.
 KFVB—America Dances.
 *KGER, KRKD—News.
 KGFJ—Musical Digest.
 *KGIH—Valley News.
 KLAC—Crosby Time.
 KMPC—Firestone Favorites.
 KWKW—Building Burbank.
 KWKW—Easy Listening.
 KXLA—Saudie Dusters.
 7:05—KGER—Dr. Fagnu.
 7:15—KHJ, KGB—Mutual Newsreel.
 KFOX—Fishing Pals.
 KGIH—Valley Parks.
 KLAC—Music.
 KRKD—Three Quarter Time.
 7:30—KECA, KFVB—Abbott and Costello.
 KFI, KFSD—Variety Store, Dorothy Lammour.
 KHJ, KFNM, KGB, KVQE—Red Ryder.
 KXN, KSDJ—Crime Photographer.
 KFAC—Echoes and Encores.
 KFOX—Evening Melodies.
 KFVB—Sports Final.
 KGER—Markham.
 KGIH—Concert Hall.
 KLAC—Etchings for Evening.
 KMPC—Romance and Rhythm.
 KRKD—Twilight Serenade.
 KWKW—Veterans' Hospital.
 KWKW—Italian Varieties.
 KXLA—Jimmie Dolan.
 7:45—KFOX—News.
 KFVB—Remember.
 KLAC—Motorcycles in Action.
 KMPC—Leahy of Notre Dame.
 7:55—KHJ, KGB, KVQE—Bill Henry
8—KECA, KFVB—Press Conference.
 KFI, KFSD—Screen Guild.
 KHJ, KFNM, KGB, KVQE—Straight Arrow.
 KXN, KSDJ—James Hilton.
 KFAC—Evening Concert.
 KFOX—Reported Missing.
 KFVB—Williams Rodgers.
 *KGER—News: Ray Black.
 KGFJ—Caucasian Memories.
 KGIH—Cowtown Boys.
 *KGC—KXLA—News.
 *KMPC—News, Frandsen.
 8:10—KLAC—570 Club.
 8:15—KGFJ—Songs for You.
 KMPC—American Music.
 KXLA—Variety.
 8:30—KECA, KFVB—Dick Powell.
 KFI, KFSD—Fred Waring Show.
 KGIH—All-Star Revue.
 KXN—First Nighter.
 KFOX—Judge Gardner.
 *KFVB—News.
 *KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGIH—Paddon Lewis.
 KXLA—97th Street Corral.
 8:45—KFVB—Little Concert.
 KGFJ—H'wood House Party.
9—KECA—Democratic Speech.
 KFI, KFSD—Supper Club.
 *KHJ, KFNM, KGB, KVQE—News, Glenn Hardy.
 *KXN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Fishing Facts.
 *KFVB—Clete Roberts.
 *KGER—News.
 KGFJ—H'wood House Party.
 KGIH—Paddon Lewis.
 KLAC—Melody Parade.
 KMPC—Parade of Hits.
 KWKW—Orval Anderson Show.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Vets' Administration.

9:15—KECA—Songs of '48.
 *KFI, KFSD—World News.
 *KHJ, KGB, KVQE—Fleetwood Lawton.
 KXN—Jack Smith.
 KFVB—United Nations.
 KGER—Voice of the Army.
 9:30—KECA—Candis Microphone.
 KFI, KFSD—Aldrich Family.
 KHJ, KGB, KVQE—Inside of Sports.
 KXN, KSDJ—Mr. Keen.
 KFOX—Your Song.
 KFVB—Unity Daily Word.
 KGER—Desert Dreams.
 KLAC—Spotlight Serenade.
 9:45—KHJ—News.
 KFOX—Speaking of Sports.
 *KFVB—Music and News.
 *KMPC—News.
10—KECA—Richfield Reporter.
 KFI, KFSD—Burns and Allen.
 KHJ, KFNM, KGB, KVQE—Fulton Lewis.
 *KXN, KSDJ—Chet Huntley, News.
 KFAC—Lucky Lager Dance.
 KFOX—Excursions in Science.

EASTSIDE
SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFVB
 KFVB—Eastside Show.
 KGER—Party House.
 KGFJ—Concert Nocturne.
 KGIH—Symphony.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Orval Anderson Show.
 KXLA—Western Tunes.
 10:15—KECA—Casa Cugat.
 KHJ—Highlights in Music.
 KXN, KSDJ—Beulah.
 KFOX—Radio Club.
 10:30—KECA, KFVB—Hawthorne Thing.
 KFI, KFSD—Nouh Webster Says.
 KHJ—Tommy Carlyn Orch.
 KXN, KSDJ—Night Editor.
 KGER—At the Ranchhouse.
 KXLA—Dan Lundberg.
 10:45—KXN—Sports Review.
 10:55—KLAC—News.
11—KECA—News of Tomorrow.
 KFI, KFSD—News.
 KHJ, KGB—D. LaSalle Orch.
 *KXN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFVD—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIH—KGIH Suite.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Johnny Grant.
 KXLA—Anson Werks Orch.
 11:15—KECA—Cinegrill Music.
 KFI, KFSD—Morton Downey.
 KXN—Merry-Go-Round.
 KXLA—Bandstand Review.
 11:30—KECA—Ambassador Orch.
 KFI—Here's to Vets.
 KHJ, KGB—Al Wallace Orch.
 *KFOX—News.
 KXLA—Sammy Davis.
 11:45—KFI—Melodianna.
 *KHJ, KGB, KVQE—News.
 KXN—An American Abroad.
 11:55—KECA, KMPC—News.
 KFI—Police Bulletins.

SOLD
 Del Sharbutt, announcer on Columbia's "Club 15," has the Chamber of Commerce of Carmel, California, interested in his latest musical composition, "Carmel-by-the-Sea," and will receive assistance in promoting it.


Omega
SHOE WAX
 Famous 60 second shine. Colors, waterproofs, preserves—in all popular colors. Now at your grocer's, too!
 Page Twenty-seven

FRIDAY, OCTOBER 22

*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ—Cecil Brown.
 KXN—Hurry Rabbitt.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 KFWB—Andrew Fearing.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailey.
 KGIL—Musical Corral.
 *KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendez.
8:15—*KHJ, KXN—News.
 KFWB—Morning Melodies.
 *KGFJ—Social Security; News.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
8:20—KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30—*KFI—Inside the News.
 *KHJ—Editor's Diary.
 KXN—Music for You.
 *KFAC, KFWB, KGIL, KOWL, KRKD, KWIK—News.
 KFOX—Words of Life.
 KFVD—Fussy Listening.
 KGER—Hummond.
 KGFJ—Public Messenger.
 KLAC—Stock Market.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
8:40—KLAC—Haynes at the Reins.
8:45—*KFI, KFSD—Sam Hayes.
 KHJ, KGB, KVOE—Breakfast Time.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFWB—Science of Mind.
 KGER—Bible Treasury.
 KGFJ—Yesterday's Hits.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Guest Star.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KXN—Stand-In.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Vic.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 *KGB, KVOE—Cecil Brown.
 KGFJ—Your L. A. Police.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Hud Bac.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
- 9:05**—KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
 *KFVD—News.
 KFWB—Music.
 KGFJ—American Heritage.
 KGIL—Ballads for You.
 KLAC—Chef Mian.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
- 9:30**—KECA, KFMB—Kay Kyser College.
 KFI, KFSD—Jack Berch.
 KHJ—The Judge.
 KXN, KSDJ—Grand Slam.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFWB—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWL—News.
 *KWIK—Top of Morning.
9:45—KFI, KFSD—Lora Lawton.
 KXN—Rosemary.
 KFVD—Remembered Rhythms.
 KFWB—Gadget Jury.
 *KGFJ—Aloforials.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
- 9:55**—*KFAC—News.
- 10**—KECA, KFMB—Ted Malone.
 *KFI, KFSD, KGER—News.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXN—Wendy Warren.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Rev. Louis T. Talbot.
 KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.

AL JARVIS Make-Believe Ballroom KLAC

10:00 a.m. — 1:00 p.m.

6:05 - 7:00 p.m.

Monday thru Saturday

- 10:05**—KFI—Ladies' Day.
 KGER—Musical Roundup.
10:15—KECA, KFMB—What Makes You Tick?
 KHJ, KGB, KVOE—Gospel Singer.
 KXN—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-up Time.
 *KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 *KHJ, KGB, KVOE—Kate Smith Speaks.
 KXN, KSDJ—Helen Trent.
 KFVD—Rescue Mission.
 KFWB—Maurice Hart Show.
 *KGIL—News; Curtain Call.
 *KRKD—News; Crazy Rhythm.
 KWI—Women's Column.
 KWKW—Feature Story.
 KXLA—Billy Starr.
10:45—KFI—Part of Missing Hits.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KSDJ—Our Gal Sunday.
 KFAC—Salvation Army Band.
 KFOX—Morning Musicals.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
 KXLA—Music for You.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker KFI—Downtown and All Around.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Big Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 *KFVD, KGER—News.
 KFWB—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Romance in Music.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.

- KWKW—Traffic Quiz.
 KXLA—Easy Listening.
- 11:15**—KECA, KFMB—Listening Post
 KFI—Chuck Collins.
 KXN—Ma Perkins.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Neighborhood Voice.
 *KXLA—Pasadena News.
 KWKW—Races and Sports.
11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI—What Do You Say?
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KXLA—Top a Pop.
 KXLA—Dinner Bell Roundup.
11:35—KFOX—Request It.
11:45—KECA—Quizzicale.
 KFI—The Brighter Day.
 KXN—Guiding Light.
 KRKD—Melody Time.
 KWKW—Races and Sports.
- 11:55**—*KFAC—News.
 KGFJ—Sports Flash.
- 12**—*KECA—News, Sam Hayes.
 KFI—Farm Reporter.
 KHJ, KGER, KGIL—News.
 KXN—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFSD—Double or Nothing.
 KFI—Editor of the Air.
 KFWB—Peter Potter.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWI—Big Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
- 12:05**—*KAGH—News.
 KGER—Chuck Wagon.
- 12:15**—*KECA—Baukhage Talking.
 KFI, KFSD—Road of Life.
 KHJ—Sing, America, Sing.
 KXN—Perry Mason.
 KAGH—Matinee Melodies.
 KGIL—Real Estate Show.
 KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KECA—Model Magazine.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey.
 KXN, KSDJ—Nora Drake.
 KFVD—Violet.
 *KFWB—News; Peter Potter.
 KFVD—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
 *KMPC, KOWL—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KECA—One for the Book.
 KWIK—G.I. Platter Parade.
 KWKW—Farm News.
- 12:45**—KFI—Light of the World.
 KHJ—Melody Matinee.
 KXN, KSDJ—Evelyn Winters.

- *KAGH, KFAC, KFSD—News.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
 KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 *KXN, KSDJ—Knox Manning.
 KFAC—Piano Parade.
 KFOX—Black & White Studies
 *KFVD, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 *KLAC—News, Sports.
 *KOWL—Music in the Air.
 KOWL—Mayor of Melody.
 KXLA—Community.
- 1:05**—KAGH—Where to Go.
1:15—KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KXN—Background for Living.
 KFAC—Classroom Radio.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—Joe Littlefield.
- 1:25**—KGFJ—Sports Flash.
1:30—KECA—Galen Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KWI—Burritt Wheeler.
 KFAC—American Hour.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 *KOWL, KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35**—KAGH—Music Album.
 KRKD—Symphony of Song.
- 1:45**—KECA—Ethel and Albert.
 KFI, KFSD—Right to Happiness.
 KOWL—South of the Border.
 *KXLA—News.
- 1:50**—KWKW—Show Time.
1:55—*KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KXN—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFVD—Rodeo.
 *KFVD—News; Hall of Records.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Musical Bouquet.
 KWIK—1490 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
- 2:15**—KFI, KFSD—Stella Dallas.
2:20—KWKW—News.
2:25—*KECA—Afternoon Final.
 KXN—Radio Harris.
 KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KGB, KVOE—Luncheon at Sardi's.
 KXN, KSDJ—Meet the Missus.
 KGER—Garden School.
 *KOWI—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
- 2:35**—KOWL—Dinner at De Luxe.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Widder Brown.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55—*KFVD—News.
 KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVOE—Happy Gang.
 KXN, KSDJ—Hint Hunt.
 KFAC—Musical Favorites.
 *KFOX, KGER, KXLA—News.
 KFVD—Radio Auction.
 KFWB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Radio Outlook.
 KRKD—Tune in Pops.
 KWIK—1490 Club.
 KWKW—Swing Session.
- 3:05**—KGER—Alkali Alex.
3:10—KLAC—Don Otis Show.
3:15—KFI, KFSD—Portia Faces Life.
 *KGIL—News.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.

friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 4:00—Arthur Godfrey, KXN.
 7:00—Eddie Cantor, KFI.
 7:30—Red Skelton, KFI.
 8:00—Life of Riley, KFI.
 8:30—Spotlight Revue, KXN.
 9:30—Jimmy Durante, KFI.
 9:30—Jack Carson, KXN.

Drama
 7:00—Ford Theater, KXN.

Quiz, Participation
 8:30—McNeill Bkfst. Club, KECA
 9:30—Grand Slam, KXN.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KFWB.
 10:15—What Makes You Tick? KECA.
 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXN.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KXN.
 8:00—Everybody Wins, KXN.
 8:30—Leave It to the Girls, KHJ.

Classical, Semi-Classical Music
 8:00—Fred Waring, KFI.
Comment-Narration
 7:45—Fred Beck, KXN.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.
 10:30—Kate Smith, KHJ.
 11:30—What Do You Say? KFI.

Mystery-Detective
 9:00—The Fat Man, KECA.
 9:30—This Is Your FBI, KECA.

Public Interest-Information
 5:45—If They Had Lived, KGFJ.
 11:45—Report from U.N., KXN.

Sports
 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Face Lineup, KWKW.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:30—Sports Newsreel, KFI.
 8:45—Sports Folio, KFI.
 9:30—Inside of Sports, KHJ.
 10:45—Tom Hanlon, KXN.

Popular-Western Music
 8:00—Harry Babbitt, KXN.
 4:45—Stuart Hamblen, KFWB.
 5:30—Club 15, KXN.
 8:30—Spotlight Revue, KXN.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KXN.

EASTSIDE SHOW
10 TO 12 P. M.
Every Night Except Sunday
KFWB

4:45—Highlights in Music.
KXN, KSDJ—Beulah.
KFSB—Pro and Con.
10:30—KECA, KFMB—Hawthorne Thing.
KFI—Melody Time.
KHJ—Tommy Carlyn Orch.
KXN, KSDJ—Night Editor.
KGER—At the Ranchhouse.
KLAC—Don Otis.

10:30
MON., TUES., THURS., FRI., SAT.
Dan Lundberg
and
A NEW NEWS-IDEA IT'S NEWSABLE
KXLA

★KXLA—Dan Lundberg.
10:45—KXN—Sports Review.
10:55—KLAC—News.
11★KECA—News of Tomorrow.
★KFI, KFSB—News.
KHJ, KGB—D. LaSalle Orch.
★KXN—Nelson Pringle.
KFAC—Lucky Lager Dance.
KFOX—Dream Time.

SPADE COOLEY TIME
With George Wilhelm
NOW
11 P.M. DAILY
Check KEVD
LOS ANGELES

KFVB—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGLI—America Is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KRKD—Cowboy Hit Parade.
KWIK—Johnny Grant.
KXLA—Pasadena Civic.
11:15—KECA—Cinegrill Music.
★KFI—U. N. Reporter.
KHJ—Bill Clifford Orch.
KXN—Merry-Go-Round.
KFSB—Concert Hall.
11:30—KECA—Ambassador Orch.
KFI—Navy Recruiting.
KXLA—Bandstand Review.
11:45—KFI—Melodianna.
★KHJ—News.
KXN—Report from U. N.
11:55★KECA, KMPC—News.
KFI—Police Bulletin.

GUESSED IT

When eighty-six-year-old orchid winner Mrs. Myrtle LaFaux told the "Breakfast In Hollywood" crowd what an active life she still leads, emcee Jack McElroy commented: "The next thing you'll be telling me you ride around on the back of motorcycles."

"That's right," the elderly Hollywood resident snapped. "I rode on the back of a motorcycle just the other day from my home to St. Vincent's hospital in Los Angeles, where I work, at two o'clock in the morning!"

- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Selects.
- KFI, KFSB—Just Plain Bill.
- KHJ—Adventure Parade.
- KXN, KSDJ—House Party.
- ★KFAC, KFWB—News.
- KGER—Carolina Cotton.
- KGLI—Storybook Man.
- KMPC—Jeanne Gray.
- KRKD—Life's Estate.
- KWKW—Andy Mansfield.
- 3:35—KAGH—This Day.
- KOWL—Just Music.
- 3:45—KECA—Frances Scully.
- KFI, KFSB—Front-Page Farrell.
- KHJ, KGB, KVOE—Superman
- KFAC—Lyrics in Chorus.
- KFOX—Pet Review.
- KFVB—Bill Martin, Sports.
- KMPC—Swing 'n' Sing.
- KRKD—Tea-Time Tunes.
- 3:55★KXN, KFVB—News.
- KFWB—Caroline Leonetti.
- KGFJ—Sports Flash.
- 4—KECA—Frances Scully.
- KFI—Double or Nothing.
- KHJ, KGB—Gabriel Heatter.
- KXN, KSDJ—Arthur Godfrey.
- KFAC—Musical Masterpieces.
- ★KFOX, KGER—News.
- KFSB—Road of Life.
- KFVB—Harlemmatinee.
- KFWB—Spade Cooley.
- KGFJ—Sunset and Vine.
- KGLI—Johnny Grant Show.
- ★KLAC—News, Sports.
- ★KMPC—News, Eddie Lyon.
- KOWL—Jo Wiley, Songs.
- KRKD—Piano Paintings.
- KWKW—Music at 4.
- KXLA—Juke Box Matinee.
- 4:05—KECA—George Fenneman Show.
- KAGH—Chap Rollins.
- KGER—Musical Roundup.
- 4:10—KFOX—Symphonic Swing.
- 4:15★KHJ, KFXM, KGB—Frank Hemingway.
- KFWB—Bing Crosby.
- KLAC—Dining Sisters.
- KMPC—Morton Gould Orch.
- KRKD—Novelty Quis.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI, KFSB—Aunt Mary.
- ★KHJ, KGB, KVOE—Passing Parade.
- KFOX—Old Age Pensioners.
- KFVB—Sunset Roundup.
- KFWB—Daily Light.
- KLAC—Racing Roundup.
- KMPC—Al Goodman.
- ★KOWL—News.
- KRKD—Symphony in Swing.
- KWKW—Old Folks' Program.
- KXLA—Sons o' Guns.
- 4:35—KOWL—Musical Showcase.
- 4:45—KECA—Happy Theater.
- KFI, KFSB—Nora Drake.
- ★KHJ, KGB, KVOE—Bob Anderson, News.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- KMPC—Romance and Rhythm
- ★KRKD—News.
- KWKW—Musical Quiz.
- KXLA—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Challenge of Yukon.
- KFI, KFSB—This Woman's Secret.
- ★KHJ, KGB, KVOE—Fulton Lewis.
- ★KXN, KSDJ—Knox Manning.
- KAGH—Adventure Party.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVB—Hawaiian Melodies.
- KFWB—Stuart Hamblen.
- ★KGER—News.
- KGFJ—Live at Five.
- KGLI—Johnny Grant Show.
- ★KLAC—Fred Henry Reports.
- KOWL—Plantation House Party.
- ★KMPC—News, Star Time.
- KRKD—Songs of the Saddle.
- KWKW—Reunivalent Music.
- KXLA—Juke Box Matinee.
- 5:05—KAGH—Children's Program.
- KGER—Ford Lewis.
- 5:15★KFI—News.
- KHJ, KFXM, KGB, KVOE—Chaudin, the Magician.
- KXN—Tom Hanlon.
- KFVB—Crosbyana.
- KLAC—Peggy Lee, Songs.
- KOWL—Island Magic.
- KWKW—Race Roundup.
- 5:30—KECA—Jack Armstrong.
- KFI—Johnny Murray.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- KXN, KSDJ—Club 15.
- KAGH—Sports Room.
- KFAC—Whoa Bill Club.
- ★KFOX, KOWL—News.
- KFVB—Airlane Melodies.
- KGER—Sanford and Boots.
- KGFJ—Race Recap.

- KLAC—Music.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KOWL—Small Bands.
- 5:45★KFI—Feature Wire.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- ★KXN, KSDJ—Ed R. Murrow.
- KAGH—What's Your Idea?
- KFOX—Your Fishcaster.
- ★KFSB—H. V. Kallenborn.
- KFVB—Hits and Misses.
- KGER—Bruce Trent.
- KGFJ—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KOWL—Italian Program.
- KRKD—Race Results.
- KWKW—Spotlight on Bands.
- KXLA—Variety.
- 5:55—KGFJ—Dot Meyberg.
- 6★KECA, KFMB—Edwin C. Hill.
- ★KFI—Sam Hayes, News.
- KHJ, KFXM, KGB—Roger Rikore.
- ★KXN, KSDJ—Charles Collingwood.
- KAGH—Public Interest.
- ★KFAC, KFOX, KFVB, KFMB, KLAC, KMPC—News.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGLI—Johnny Grant Show.
- KOWL—Italian Program.
- KRKD—Varieties in Music.
- KWKW—Sunset Serenade.
- KXLA—Property Owners.
- 6:05—KECA—Animal World Court.
- KLAC—Al Jarvis Ballroom.
- 6:10★KECA—Home News.
- 6:15★KECA—Elmer Davis, News.
- KFI—Supervisor Darby.
- ★KXN, KSDJ—News, Garred.
- KFWB—Dinner Melodies.
- KGER—Stamps Quartet.

BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS
6:15 to 6:30 P. M.
Monday through Saturday
KMPC
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KXLA—Women's Clubs.
6:30—KECA, KFMB—Famous Jury Trials.
KFI—Casa Cugat.

Ben Alexander
PRESENTS
Sam Hayes in
'Touchdown Tips'
KHJ—6:30 p.m. Fri.

- KHJ—Sam Hayes Touchdown Tips.
- KXN—mr. ace and JANE.
- KFAC—Hour of Music.
- KFWB—America Dances.
- KGER—Heleue Smith.
- KMPC—Golden Gate Track.
- KRKD—Piano Parade.
- KWKW—Evening Serenade.
- KXLA—Eddy Arnold Show.
- 6:45★KFI, KFSB—Elmer Peterson.
- KHJ—Remember When.
- KRKD—A. F. of L.
- KXLA—Duke of Paducah.
- 6:55★KHJ, KFXM, KGB—News.
- 7—KECA, KFMB—Break the Bank.
- KFI, KFSB—Eddie Cantor.
- ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- KXN—Ford Theater.
- KFAC—Hour of Music.
- KFOX—Music of Yesterday.
- KFWB—America Dances.
- ★KGER, KRKD—News.
- KGFJ—Musical Digest.
- ★KGLI—Valley News.
- KLAC—Crosby Time.
- KMPC—Firestone Favorites.
- KWKW—Allen Rich.
- KXLA—Mid-Eastern Hour.
- KXLA—Saddle Dusters.
- 7:05—KGER—Fagan.
- 7:15★KHJ, KGB—Mutual Newsreel.
- KGLI—Valley Parks.
- KLAC—Music.
- KRKD—Three-Quarter Time.
- 7:30—KECA, KFMB—The Sheriff.
- KFI, KFSB—Red Skelton Show.

- KHJ, KFXM, KGB, KVOE—Cisco Kid.
- KFAC—Echoes and Encores.
- KFOX—Evening Melodies.
- KFWB—Sports Final.
- KGLI—Modern Concert Hall.
- KLAC—Etchings for Evening.
- KMPC—Romance and Rhythm.
- KRKD—Twilight Serenade.
- KWKW—Veterans' Hospital.
- KXLA—Jimmie Dolan.
- 7:35—KECA—American Sports Page.
- 7:45★KFOX—News.
- KFWB—Remember.
- KRKD—Father Vaughan.
- 7:55—KECA, KFMB—Champion Roll Call.
- ★KHJ, KGB, KVOE—Bill Henry, News.
- 8—KECA, KFMB—Boxing Bout.
- KFI, KFSB—Life of Riley.
- KHJ, KGB—Great Scenes from Great Plays.
- KXN, KSDJ—Everybody Wins
- KFAC—Evening Concert.
- KFOX—Music in the Air.
- KFWB—Williams-Rodgers.
- KGFJ—Caucasian Memories.
- KGLI—Cowtown Boys.
- KLAC—Football, Loyola vs. Tomona.
- ★KMPC—News, Frandsen.
- KRKD—County Barn Dance.
- ★KXLA—News.
- 8:15—KXN—Jack Smith.
- KGFJ—Songs for You.
- KMPC—American Music.
- KXLA—Variety.
- 8:30—KECA—Sports Show.
- KFI, KFSB—Sports Newsreel.
- KHJ, KFXM, KGB—Leave It to the Girls.
- KXN, KSDJ—Spotlight Revue
- ★KFWB—News.
- ★KGFJ—Averill Berman, News.
- KGLI—Paddon Lewis.
- KRKD—Cowboy Hit Parade.
- KXLA—97th Street Corral.
- 8:35—KECA—Swingin' on the Golden Gate.
- 8:45—KFI—Sports Foll.
- KFOX—Flight Cast.
- KFWB—Little Concert.
- KGFJ—H'wood House Party.
- 9—KECA, KFMB—Fat Man.
- KFI, KFSB—Supper Club.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- ★KXN—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Maritime Committee.
- KFWB—Preview Theater.
- KGFJ—H'wood House Party.
- KGLI—Paddon Lewis.
- KLAC—Football.
- KMPC—Parade of Hits.
- KRKD—Cowboy Hit Parade.
- KWKW—Orval Anderson Show.
- KXLA—Squeakin' Deacon.
- 9:15★KFI, KFSB—World News.
- ★KHJ, KGB—Fleetwood Lawton
- KXN—Jack Smith.
- ★KFOX—News.
- 9:30—KECA, KFMB—This Is Your FBI.
- KFI, KFSB—Jimmy Durante Show.
- KHJ, KGB—Inside of Sports.
- KXN—Jack Carson.
- KFWB—Unity.
- KFOX—Your Song.
- 9:45—KHJ, KFXM, KGB—Henry J. Taylor.
- KFOX—Sports Scene.
- ★KFWB—Music and News.
- DANCE MUSIC AT ITS BEST**
LUCKY LAGER
DANCE TIME
KFAC
10 TO 12 EVERY NIGHT
- 10★KECA—Richfield Reporter.
- KFI—Hollywood Open House.
- ★KHJ, KFXM, KGB—Fultou Lewis.
- ★KXN, KSDJ—Chet Huntley, News.
- KFOX—Merry-Go-Round.
- KFWB—Eastside Show.
- KGER—Party House.
- KGFJ—Concert Nocturne.
- KGLI—Symphony.
- KLAC—Football.
- KMPC—Dance Parade.
- KRKD—Cowboy Hit Parade.
- KWKW—Orval Anderson Show.
- KXLA—Riverside Rancho.
- 10:15★KECA—Casa Cugat.



10 TO 12 EVERY NIGHT

SATURDAY, OCTOBER 23

★Indicates News Broadcast.

- 8**—KECA, KFMB—Shopper's Special.
 KFI—Coffee Concert.
 KHJ—Treasury Show.
 KNN—Harry Babbitt.
 ★KGER, KLAC, KMPC, KOWL, KNLA—News.
 KAGH—Dr. Frederick Bailes.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest.
 KFSJ—Frank Merriwell.
 KFVD—Wakeup Ranch.
 KFVB—Morning Melodies.
 KGB—Morning Moods.
 KGFJ—Proudly We Hail.
 KGIL—Musical Corral.
 KVOE—Hot Cake Club.
 KWKW—Rafael Mendez.
 8:05—KGER—Mizpah.
 8:15—KHJ—Polling L. A.
 ★KNN—News.
 KAGH—Last Call.
 KFVB—Salvation Army.
 KGFJ—Community Chest.
 KLAC—News at the Relais.
 KMPC—Market Reports.
 Sports.
 KOWL—Memories in Music.
 8:20★KGFJ—News.
 8:30★KFI—Inside the News.
 KHJ—Dr. Hiss Clinic.
 KNN—Tell It Again.
 KAGH—Hebrew-Christian Hr.
 ★KFAC, KFVB, KGIL, KRKD—News.
 KFOX—Know Your Bible.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Public Messenger.
 KLAC—Music.
 KMPC—Leaky of Notre Dame.
 KOWL—Inspirational.
 KWKW—Stock Quotations.
 KNLA—Melody Time.
 8:45—KECA—Mirandy.
 ★KFI, KFSD—Sam Hayes, News.
 KAGH—Musical Clock.
 KFAC—Unity.
 KFOX—Memories of Calvary.
 KFVD—Console and Keyboard.
 KFVB—Music.
 KGER—Gene Austry.
 KGFJ—Yesterday's Hits.
 KGIL—Coffee Parade.
 KLAC—Business Talk.
 KMPC—Fingertip Successes.
 KOWI—Voice of Army.
 KRKD—Spotlight Varieties.
 KWKW—Sacred Heart.
9—KECA, KFMB—Abbott and Costello Kid Show.
 KFI, KFSD—Meet the Meeks.
 KHJ, KVOE—Michael O'Duffy
 ★KNN—News.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Earl Ivis.
 KFVD—Memory Melodies.
 KFVB—Music.
 ★KGER, KLAC—News.
 KGFJ—Proudly We Hail.
 KGIL—Swappin' Corner.
 KMPC—Music of the Stars.
 KOWL—Friendship Hour.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KNLA—Popular Favorites.
 9:05—KNN—Let's Pretend.
 KGER—Lutheran Hour.
 KLAC—Kiddie Club.
 KWKW—Sunny Side.
 9:15—KAGH—Sports Room.
 ★KFVD—News.
 KFVB—Gadget Jury.
 KGIL—Ballads for Yon.
 KWKW—Grace Parr.
 9:30★KECA, KFMB—Tomorrow's Headlines.
 KFI, KFSD—Smilin' Ed McConnell.
 KHJ, KFXM, KGB, KVOE—Teen-Times Club.
 KNN, KSDJ—Junior Miss.
 KAGH—Shipped Disc.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Song Session.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 KOWL—German Hour.
 KWKW—Top o' Morning.
 9:45—KECA—Radio, the American Way.
 KFVD—Cowboy Policeman.
 ★KGFJ—Airtorials.
 KLAC—Sports.
 ★KRKD—News.
 KWKW—Word of Truth.
 9:55★KFAC—News.

- 10**—KECA, KFMB—Johnny Thompson, Songs.
 KFI—Jump-Jump of Holiday House.
 ★KHJ, KFXM, KGB, KVOE—News.

- KNN, KSDJ—Theatre of Today.
 KAGH—Stars of Tomorrow.
 KFAC—Serenade.
 ★KFOX—News.
 KFVD—Past to Present.
 KFVB—Ann Carter.
 KGER—Kids' Bible Club.
 KGFJ—Record Jackpot.
 KGIL—Hawaiian Echoes.

ORIGINAL
**MAKE BELIEVE
 BALLROOM**
 WITH
AL JARVIS
 10 a.m.-1 p.m., 6:05 p.m.-7 p.m.
 Mon. thru Sat.

- KLAC—Al Jarvis Ballroom.
 KMPC—Music of the Stars.
 KOWL—Tune Shop.
 KRKD—Morning Melodies.
 KWKW—Town Crier.
 KWKW—Race Lineup.
 KNLA—Music.

- 10:15—KECA—Chemists in Action.
 KHJ—Garden Guide.
 KFI, KFSD—Young America Speaks.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 ★KNLA—News.

- 10:25—KGFJ—Sports Flash.
 10:30—KECA—American Farmer.
 KFI, KFSD—Tillamook Kitchen.
 KHJ, KGB—Girls' Corps.
 KNN, KSDJ—Grand Central Station.

- KAGH—Nancy Lowe.
 KFVD—Lifelines.
 KFVB—Maurice Hart Show.
 ★KGIL, KOWL—News.
 KGER—Home on the Range.
 KMPC—Ricardo Martin.
 KRKD—Government Speaks.
 KWKW—Tunes for Tykes.
 KWKW—Feature Story.
 KNLA—Music.

- 10:35—KGIL—Curtain Call.
 10:45—KFI—Your Saturday Chef.
 KFAC—Village Festival.
 KFOX—Morning Musicale.
 KOWL—Boy Scout Program.
 ★KRKD—News: Pop Concert.
 KWKW—My Serenade.

- 10:55—KGFJ—Sports Flash.

saturday *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:00—Proudly We Hail, KGFJ.
 9:30—Junior Miss, KNN.
 7:00—Proudly We Hail, KMPC.
 7:30—Pays to Be Ignorant, KNN.
 7:30—Judy Canova, KFI.
 8:00—Dennis Day, KFI.

Quiz, Participation

11:30—Give and Take, KNN.
 5:30—True or False, KHJ.
 7:30—What's My Name?, KECA.
 8:00—Sing It Again, KNN.
 9:30—Truth or Consequences, KFI.

Classical, Semi-Classical Music

4:30—NBC Symphony, KFI.

Drama

10:00—Theater of Today, KNN.
 10:30—Grand Central Sta., KNN.

Public Interest-Information

8:15—Polling L. A., KHJ.
 10:30—American Farmer, KECA.
 11:00—Nat'l. Farm Hour, KFI.

Mystery-Detective

9:00—Gangbusters, KECA.

Sports

9:30—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.
 10:00—Racing, KWKW.
 12:00—Football, KECA.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Football Scores, KECA.
 6:30—Joe Hernandez, KMPC.
 8:00—Hunting-Fishing Club, KHJ

Juvenile

9:00—Abbott & Costello, KECA.
 9:05—Kiddie Club, KLAC.
 9:05—Let's Pretend, KNN.
 9:30—Smilin' Ed, KFI.
 10:00—Jump Jump, KFI.
 12:30—Bob Marlineau, KFOX.

Popular-Western Music

4:45—Stuart Hamblen, KFVB.
 7:30—All-Star Western, KHJ.
 8:30—Grand Ole Opry, KFI.
 10:00—Hit Parade, KFI.

- 11**—KECA—Shore Party.
 KFI, KFSD—National Farm and Home Hour.
 KHJ—Two-Ton Baker.
 KNN, KSDJ—County Fair.
 KAGH—Jim Hadlock.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 ★KFVD, KGER—News.
 KFVB—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Popular Classics.
 KLAC—Al Jarvis Ballroom.
 KMPC—Keith Hetherington.
 KOWL—Romance in Music.
 KRKD—Songs of Yesterday.
 KWKW—Kiddies' Korner.
 KWKW—Voice of Army.
 KNLA—Variety Time.

- 11:15—KHJ, KGB, KVOE—Bill Harrington.
 KFVD—Piano Parade.
 KGER—Western Music.
 KWKW—Races and Sports.
 11:20—KWKW—Stairway to Music.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Bernie George Show.
 KFI—Mary Lee Taylor.
 KHJ, KGB, KVOE—Reserve.
 KNN, KSDJ—Give and Take.
 KFAC—Keyboard Artistry.
 ★KFOX, KOWL, KRKD, KWKW—News.
 KFSD—Mary Lee Taylor.
 KFVD—Shopping Hi-Lites.
 ★KGER—News; Peter Potter.
 KGER—Western Shadows.
 KNLA—Saturday Serenade.

- 11:35—KWKW—Modern Mood.
 11:45—KFOX—Tempos of the Time.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 11:55★KFAC—News.
 KGFJ—Sports Flash.

- 12**—KECA, KFMB—Football.
 KFI—Farm Reporter.
 KNN, KSDJ—Stars Over Hollywood.
 KFAC—Luncheon Concert.

- 11:35—KWKW—Modern Mood.
 11:45—KFOX—Tempos of the Time.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 11:55★KFAC—News.
 KGFJ—Sports Flash.

- 11:35—KWKW—Modern Mood.
 11:45—KFOX—Tempos of the Time.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 11:55★KFAC—News.
 KGFJ—Sports Flash.

- 11:35—KWKW—Modern Mood.
 11:45—KFOX—Tempos of the Time.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 11:55★KFAC—News.
 KGFJ—Sports Flash.

NOSEY NIFTIES
 News of Kids in Movies
 Kids with Talent—Contact
 COSMO MORGAN
 Talent Counsellor
 1605 No. La Brea
KFOX — 12 NOON

- KFOX—Nosey Nifties.
 KFVD—School Days.
 KFVB—Peter Potter.
 ★KGER, KGIL—News.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Eddie Stanley Show.

- KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWKW—Luncheon Musicale.
 KWKW—Pasadena Opera.
 KNLA—Saturday Serenade.
 12:05★KAGH—News.
 KGER—Cottonseed Clark.
 12:15—KFI—Man on the Farm.
 KHJ—Musical Matinee.
 KAGH—Bob Puhle.
 ★KFOX, KWKW—News.
 KFVD—Mason Rose.
 KGIL—Real Estate Show.
 KWKW—Races and Sports.

- 12:25—KGFJ—Sports Flash.
 12:30—KNN, KSDJ—Meet the Missus.
 KFVD—Luncheon Tunes.
 ★KFVB, KOWL—News.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 KWKW—Stock Quotations.
 KNLA—Western Tunes.

- 12:35—KOWL—Mayor of Melody.
 KWKW—G.I. Platter Parade.
 KWKW—Farm News.
 12:45—KFI, KFSD—Football Game.
 ★KFAC—News.
 KFOX—Cowhands Carnival.
 KFVD—Shopping Hillitee.
 KWKW—Races and Sports.
 KNLA—Top Western Tunes.

- 12:50—KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.

- 1**—KECA, KFMB—Football.
 KFI, KFSD—Football.
 KHJ—Musical Matinee.
 KNN—It's Fun to Be Young.
 KAGH—Brent Burrell.
 KFAC—Piano Parade.
 KFOX—Platter Party.
 ★KFVD, KLAC, KRKD—News.
 KFVB—Bill Anson.
 KGER—Sleepy Valley.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 KMPC—Eddie Stanley Show.
 KOWL—Mayor of Melody.
 KWKW—Just Relax.
 KNLA—Community Broadcaster.

- 1:10—KLAC—Studio Frolic.
 1:15—KFAC—Dr. Palmer.

**THE RUSS WHITEMAN
 SHOW**
 Saturday's Best
 1:15 p.m. Saturday

1070 KC.
 5000 WATTS

Check **KFVD**
 LOS ANGELES

- KFVD—Songs by Russ Whiteman.
 KRKD—Siesta Time.
 KWKW—Waxworks.
 KNLA—Research Adventures.
 1:25—KGFJ—Sports Flash.
 1:30—KNN—Football.
 KFAC—American Hour.
 KFOX—Siesta Serenade.
 KFVD—Dream Time.
 KGER—Western Siesta.
 KGIL—Homemakers.

- ★KOWL, KRKD—News.
 KWKW—Song of Islands.
 KNLA—Vocal Varieties.
 1:35—KOWL—South of the Border.
 KRKD—Symphony of Song.

- 1:45—KHJ—Pigskin Review.
 KFOX—Voice of the Army.
 KLAC—Storybook Hour.
 ★KNLA—News.
 1:50—KWKW—Show Time.
 1:55★KFAC—News.
 KGFJ—Sports Flash.

- 2**—KECA, KFMB—Football.
 KFI, KFSD—Football.
 KHJ—Before Kickoff.
 KNN—Football.
 KAGH—G. Sharpe Minor.
 KFAC—Matinee.
 KFOX—News.
 KFSD—Land of the Free.
 KFVD—Noveltunes.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGIL—Saturday Serenade.
 KGFJ—What's Up.

- ★KLAC—News.
 KMPC—U.C.L.A. vs. Oregon State.
 KOWL—Top Tunes at Two.
 KRKD—Ira Sweet, Organ.
 KWKW—1490 Club.
 KWKW—Races and Sports.
 KNLA—Mr. Music.

- 2:05—KLAC—570 Club.
 2:15—KHJ, KGB, KVOE—California vs. Stanford.
 KFVD—Hits and Misses.
 KRKD—Tunes in Tempo.

- 2:20★KWKW—News.
 2:25—KGFJ—Sports Flash.
 2:30—KFVD—Optimist Boys' Forum.
 ★KGER, KOWL—News.
 KWKW—Decision Now.

- 2:35—KOWL—Waltz Time.

2:40—KGER—Long Beach Band.
 2:45—KECA—Rex Koury, Organ.
 KFVD—Tempo Time.
 KOWL—Earl Bruce.
 2:50—KWKW—Swing Session.
 2:55—KGFJ—Sports Flash.
3—KECA—Reserve.
 KFI, KFSD—Football.
 KHJ, KGB, KVOE—Football.
 KXX—Chuck Foster Orch.
 KAGH—Pete Young.
 KFAC—Musical Favorites.
 KFOX—Modern Concert Hall.
 FFVD—Radio Auction.
 *WB—Bill Anson.
 *KGER, KXLA—News.
 KGFJ—Sunset and Vine.
 KGIL—Saturday Serenade.
 *KLAC—News, Sports.
 KMPC—Football.
 KOWL—Radio Outlook.
 KRKD—Parade of Hits.
 KWIE—1490 Club.
 KWKW—Swing Session.
 3:05—KGER—Sagebrush & Saddles.
 3:10—KLAC—570 Club.
 3:15—KFVD—Airplane Melodies.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—Serenade for Strings.
 KXX—Make Way for Youth.
 *KFAC, KFVB, KOWL—News.
 KFVD—To Your Health.
 KRKD—Life's Estate.
 KWKW—Calling All Vets.
 3:35—KOWL—Organ Melodies.
 3:45—KECA—Let Freedom Ring.
 KFI, KFSD—Lassie Show.
 KFAC—Portraits of Melody.
 KFVD—Romancing on Record.
 KOWL—Maurice Kosloff.
 KRKD—Tea Time Tunes.
 3:50—KWKW—Saturday Matinee.
 3:55—KFVD—News.
 KFVB—Caroline Leonetti.
 KGFJ—Sports Flash.
4—KECA—Junior Junction.
 KFI—Scout Jamboree.
 KHJ, KGB, KVOE—Football.
 KXX—Tomorrow Calling.
 KAGH—Joe Thompson Show.
 KFAC—Musical Masterpieces.
 *KFOX, KGER—News.
 KFVD—Harlem Matinee.
 KFVB—Music.
 KGFJ—Sunset and Vine.
 KGIL—Saturday Serenade.
 *KLAC—News, Sports.
 KMPC—Football.
 KOWL—Just Music.
 KRKD—Teen-Age Workshop.
 KWIE—Valley High Time.
 KWKW—Saturday Matinee.
 KXLA—Juke Box Matinee.
 4:05—KGER—Trading Post.
 4:10—KLAC—570 Club.
 4:15—KFOX—Salvation Army.
 KFSD—Art of Living.
 KFVB—Helen Louise.
 KOWL—Fiddle Strings and Ballads.
 KRKD—MovieLand Quiz.
 KWKW—Races and Sports.
 4:25—KGFJ—Sports Flash.
 4:30—KECA—Madhouse Musicals.
 KFI, KFSD—NBC Symphony.
 KXX—Los Angeles Story.
 KFOX—Old Age Pensions.
 KFVD—Sundown Roundup.
 KFVB—Blind Artists' Guild.
 KLAC—Racing Roundup.
 *KOWL—News.
 KRKD—Symphony In Swing.
 KWIK—Old Age Pensions.
 4:35—KOWL—Musical Showcase.
 4:45—KECA, KFVB—Dorothy Fuldheim.
 KXX—County Supervisor Ford
 KFVB—Stuart Hamblen.
 KFAC—Music Room.
 KMPC—Sports Highlights.
 *KRKD—News.
 KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Music.
 4:55—KGFJ—Sports Flash.
5—KECA—E. Fiddle Quartet.
 KFI, KFSD—NBC Symphony.
 KHJ, KGB, KVOE—Take a Number.
 *KXX—Knox Manning.
 KFAC—Sunset Serenade.
 KFVB—Ae Maria Hour.
 KFOX—Catharine Mission.
 KFVD—Dance Melodies.
 KFVB—Laymen's Hour.
 *KGER, KLAC, KMPC—News.
 KGFJ—Live at Five.
 KGIL—Saturday Serenade.
 KOWL—House Party.
 KRKD—Songs of the Saddle.
 KWKW—Roundup.
 KWKW—Perniscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGFJ—Paul Lewis.
 5:10—KLAC—Music.
 5:15—KECA—Brownlee Sisters.
 KXX—Tom Fenton.

KFVD—Varietunes.
 KMPC—Rancho Grande.
 EOWL—Casino Gardens Frolic.
 KWKW—Today at Races.
 5:30—*KECA, KFOX, KGIL, KOWL, KWKW—News.
 KFI, KFSD—Archie Andrews.
 KHJ, KGB, KVOE—True or False.
 KXX—My Favorite Husband.
 KAGH—Sports.
 KFAC—Playtown Train.
 KFVB—Communism.
 KFVD—Serenade.
 KGER—Western Music.
 KGFJ—Race Recap.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:35—KOWL—Small Bands.
 5:45—KECA, KFVB—Football Scores, Hank Weaver.
 KAGH—Gilda Sings.
 KFOX—Music.
 KGER—Bruce Trent.
 KGFJ—Tops in Pops.
 KGIL—Saturday Serenade.
 KFAC—Sam Balter, Sports.
 KFAC—Episcopal Diocese.
 EOWL—Italian Program.
 KRKD—Race Results.
 KWKW—Radio Travelogue.
 KXLA—Variety.
6—KECA—Music of Manhattan.
 *KFI, KHJ, KGB—News.
 *KXX, KSDJ—Charles Colbywood.
 KAGH—Impossible Hour.
 *KFAC, KFOX, KFVD, KFVB, KMPC—News.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Saturday Serenade.
 *KLAC—News, Al Jarvis.
 KOWL—Radio Program.
 KRKD—Varieties in Music.
 KWIK—Sports, Goodwin.
 KWKW—Sunset Serenade.
 KXLA—Variety.
 6:15—KFI—Sundown Downbeat.
 KHJ, KGB, KVOE—Mel Allen, Sports.
 *KXX, KSDJ—Bob Garred.
 KFOX—Vesper Bells.
 KGER—Gadget Jury.
 KGER—Music.
 KMPC—Music.
 KRKD—Hawaiian Memories.
 KXLA—Pigskin Parade.
 6:30—KECA—This Is for You.
 KFI—Sports Roundup.
 KHJ, KGB, KVOE—Voices of Strings.
 KXX—Symphonette.
 KFAC—Ballet Theatre.
 KFVB—American Showcase.

MEMORY ROOM
 HAL NICHOLS & "BARTY"
K FOX
 6:30 p.m. Daily • 1280

KFOX—Hal's Memory Room.
 KFVB—Sports Final.
 KGER—Luklu Valley Church.
 KMPC—Golden Gate Track.
 KRKD—Piano Parade.
 KWIE—Evening Serenade.
 KXLA—Sweet Chariot.
 6:45—*KFI, KFSD—Elmer Peterson.
 KFVB—Music.
 KRKD—Accent on Rhythm.
7—KECA—Bulldog Drummond.
 KFI—Guy Lombardo Show.
 KHJ, KFXM, KGB, KVOE—Meet the Press.
 KXX—Morey Amsterdam.
 KFAC—Dr. James E. Field, Jr.
 KFOX—Judge Gardner.
 KFVB—Gospel and Song.
 *KGER, KRKD—News.
 KGFJ—Musical Digest.
 *KGIL—Valley News.
 KFAC—Columbia Open House.
 KMPC—Proudly We Hall.
 KWIK—Cancer Society.
 KWKW—Easy Listening.
 KXLA—Nazarene Church.
 7:05—KGER—Rev. Al Harlan.
 7:15—KHJ—Mel Allen, Sports.
 EOWL—Modern Concert Hall.
 KFAC—Sadie Kostelanetz.
 KRKD—Three-Quarter Time.
 KECA, KFVB—What's My Name?
 KFI, KFSD—Judy Canova Show.
 KHJ, KFXM, KGB, KVOE—All-Star Western.
 KXX—It Pays to Be Ignorant.
 KFAC—Dr. Fagerburg.
 KFOX—Evening Melodies.
 KFVB—Dr. Elsie Clinic Forum.
 KGER—Grace Lotson.
 KLAC—Sports Almanac.

Weber's
ALL-STAR WESTERN THEATRE

featuring
KEN DARBY
 and the
KING'S MEN
 SONGS • DRAMA
 GUEST STARS

KHJ-7:30 EVERY SAT. NIGHT

KMPC—Candlelight and Silver
 KRKD—Twilight Serenade.
 KWKW—Vets' Hospital.
 KWKW—Italian Varieties.
 KXLA—Accent on Youth.
 7:45—KFAC—Waltzes of the World.
 KFOX—Ministerial Union.
 KGIL, ELAC—Sons of Guns.
8—KECA, EFMB—Lone Ranger.
 KFI, KFSD—Dennis Day.
 KHJ, KGB—Fishing and Hunting Club.
 KXX—Sing It Again.
 KFAC—Evening Concert.
 KFOX—Proudly We Hall.
 KFVB—Community Hour.
 KGER—Wings of Healing.
 KGFJ—Caucasian Memories.
 KGIL—Western Music.
 *KLAC—News.
 KMPC—A Boy, a Girl and a Song.
 KXLA—Repertory Theater.
 8:15—KGFJ—Songs for You.
 KLAC—Skitch Henderson.
 KMPC—American Music.
 KXLA—Barbershop Quartet.
 8:30—KECA, KFVB—Whiz Quiz.
 KFI, KFSD—Grand Ole Opry.
 KHJ, KGB, KVOE—Hawaii Calls.
 KFOX, KFVB—Music.
 KGER—Clem Davies.
 KGFJ—Hollywood House Party.
 KLAC—Musical Horizons.
 KXLA—97th St. Corral.
 8:45—KFOX—Barbershoppers.
 KFVB—Guest Star.
9—KECA, KFVB—Gangbusters.
 KFI, KFSD—Vic Damone Show.
 *KHJ, KFXM, KGB, KGER, KVOE—News.
 KXX—Vaughn Monroe Show.
 KFAC—Evening Concert.
 KFOX—Your Song.
 *KFVB—Clete Roberts.
 KGFJ—Hollywood House Party.
 KGIL—Dance Time.
 KLAC—Melody Parade.
 KMPC—Parade of Hits.
 KWIK—Your Request.
 KXLA—Harmony Park.
 9:05—KGER—Proudly We Hall.
 9:15—KHJ, KGB, KVOE—Dink Templeton.
 KFVB—Spade Cooley Time.
 9:30—KECA, KFVB—The Amazing Mr. Malone.
 KFI, KFSD—Truth or Consequences.
 KHJ, KGB, KVOE—Life Begins at 80.
 KXX—Jeff Regan.
 KFOX—Your Song.
 KFVB—Laymen's Hour.
 KGER—Desert Dreams.
 KGIL—Sports Review.
 KLAC—Spotlight Serenade.
 KXLA—Redondo Barn Dance.
 *KMPC—News.
10—KECA—News.
 KFI, KFSD—Hit Parade.
 KHJ—Tommy Carlyn Orch.
 *KXX, KSDJ—Chet Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Carrel Speedway.
EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday.
KFVB
 KFVB—Eastside Show.
 KRKD—Curly House.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 ELAC—Don Otis.
 KMPC—Dance Parade.

KWIK—Your Request.
 KXLA—Riverside Bancho.
 10:15—KECA—Hank Weaver, Sports.
 KHJ, KGB, KVOE—Monica Whalen.
 KXX—Music.
 10:30—KECA, KFVB—Hawthorne Thing.
 KFI, KFSD—Hollywood Star Theater.
 KHJ, KGB—Skinny Enns Orch.
 KXX—National Military Ball.
 KGER—Desert Dreams.
 *KXLA—Dan Lundberg.
 10:55—KLAC—News.
11—KECA—Cinegrill Music.
 KFI—Solitaire Time.
 KHJ, KGB, KVOE—Dick LaSalle Orch.
 *KXX—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KMPC—Cheatin' on Sandman.
 KFOX—Disc Jockey.
 KFVD—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America Is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Johnny Grant.
 KXLA—Anson Weeks Orch.
 11:15—KECA—Slappy Maxie Orch.
 KFI, KFSD—Morton Downey.
 KHJ, KGB—Bill Clifford Orch.
 KXX—Merry-Go-Round.
 KXLA—Pasadena Civic.
 11:30—KECA—Ambassador Orch.
 KFI, KFSD—Biltmore Orch.
 KXLA—Sammy Davis.
 11:45—KHJ, KGB, KVOE—News.
 KXX—Music.
 11:55—KECA, KXX, KMPC—News.
 KFI—Police Bulletins.

KXLA Presents
ALEX
Pickupacupplebucks
COOPER
 12:00 - 5:00 A.M.
 MONDAY THRU SATURDAY

SELECTIVE

When a thief ransacked the Fifth Avenue office of Walter Framar, Columbia's "Strike It Rich" producer, all he took was the entire list of questions and answers for the following Sunday's show. The swipe did him no good, however, as emcee Todd Russell merely asked his contestants a new batch of puzzlers.

★
OH

Dorothy Shay, CBS's Park Avenue Hillbilly, explains her singing style this way: "My mother teaches me the right way to sing; then I mess it up a little to make it popular." Her mother, Mrs. Frances Sims, is a former concert and operatic contralto.

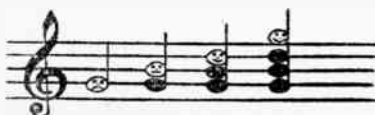
Omega
SHINE-DYE
 Covers scuffs—dries instantly—recolors. Economy size now at your grocer's, too!

Page Thirty-one

RECORD NOTES TO YOU

BY ANDY MANSFIELD

CLASSIC ALBUM OF THE WEEK is the six-sided "L'Arlesienne Suites Nos. 1 & 2" as recorded for English Decca by Sidney Beer and the National Symphony Orchestra. . . . This very fine work of Bizet's has never had finer interpretation, especially the "Minuetto" and the "Adagietto." . . . As is customary with this label, recording technique is tops, which makes for much contrast even when at times the strings and woodwinds are but a whisper. . . . Here is another in the Chord-in-G division. . . . **RECORD OF THE WEEK** most certainly must be the double-sided twelve-incher, "Concerto for Trombone." . . . With Murray McEachern as soloist, and the very fine Phil Moore orchestra of over fifty men for the backing, here is not only a daring experiment in concert jazz, but also a marvelous showcase for the individual efforts of Calvin Jackson on harpsichord. . . . Especially effective is the slow waltz theme for trombone, and while McEachern has always been a top-flight dance man, "Concerto" should definitely stamp him as tops in all fields—and so here's a Chord in G to the new Discovery label for bringing this type of music to the disc field. . . . **WARING'S PENNSYLVANIANS** remind us that Christmas isn't so far away in yet another, but beautiful, version of "White Christmas" on the Decca label. . . . Reverse has the lovely carol, "Twelve Days of Christmas" as a fitting companion on this fine triple-noter. . . . **JOHNNY MERCER** walks away with the re-issues this week in a six-sided Capitol album that includes "Atchison, Topeka & Santa Fe," "Strip Polka," "Ac-cent-tchu-ate The Positive," "Candy," "G.I. Jive" and "I Left My Sugar in Salt Lake City." . . . Maybe his voice has been called Winsome, Virile & Gravel-Gulleted, but here are six goodies in Mister Mercer's individual style that rang up a resounding three-notes. . . . **FREDDY MARTIN** takes the dance-band nod for the very danceable "Slow Boat to China" with Glenn Hughes and the Martin Men on the vocal, and the flip-over featuring Gene Conklin's pucker in a swell arrangement for whistle, "Czardas" by name, that garnered in three notes on RCA-Victor. . . . **KAY STARR** has the top girl-vocal disc in the bright-tempo'd "You Were Only Fooling" and the calmer "Faded Summer Love." . . . With Dave Cavanaugh's band for backing, Kay never sounded better than on "Summer Love." . . . Too bad "Fooling" wasn't better companion material for this easy double-noter on Capitol. . . . (P.S. . . . Doris Day's newest Columbia platter, I hear, will be sex-sational . . . Hm m m m m . . . A.M.)



NEXT WEEK

"Happy Tenth!" Bob Hope is saluted on the occasion of his radio decade—he's On Our Cover.

Commander Scott: We corner this globe-trotter at home and give you pictures and his answers to our 20 Questions.

"Right to Happiness" is sketched as number 17 in our daytime serial series.

"Ask the Woman Who Is One!" is title of a "Leave It to the Girls" television page.

"Radio Razzle-Dazzle" presents Bob Kelley and Tom Hanlon as Los Angeles Rams' team-mates in broadcasting the thrills of pro football.

Joe Walters is our Mikeman. Seen on the Radio Scene is matched this week with a twin layout, Seen on the Video Scene. Happy reading and happy listening!

Spotlight on Serials: "Lorenzo Jones"

(Continued from Page 3)

tionize the world and make him famous, while "Belle" has the constant task of getting him out of trouble.

Likes Role

While Karl Swenson, who plays the role of "Lorenzo," says his part as the easy-going, affable, but frustrated inventor is the one radio part that most appeals to him, Karl's own career-building has been anything but the easy path.

The young man started out to be a doctor, but after taking pre-medical courses in two colleges—Randolph Macon in Virginia, and Marietta College in Ohio—he decided that his studies had been directed in the wrong path. So he braved parental objections and started all over, this time on a dramatic career.

Karl began studying acting with Maria Ouspenskaya as his tutor at the Laboratory Theater in New York. He started his professional theatrical career with stock companies, and later played in Broadway productions, including "One Sunday Afternoon," "The House of Renson," "Fools Rush In" and "Highland Fling."

His first radio part was in 1937. Karl has since played in many nighttime dramatic and mystery shows, and held down "Lorenzo's" portrayal.

Started Early

Lucille Wall, the patient "Belle" of the serial, decided quite young (and quite unlike Karl Swenson) to become an actress as soon as possible. She was just five years old. By now Lucille has played more than 600 different parts in front of a microphone.

The tall, slender actress, considered one of the best-dressed women

in radio, started her dramatic training in a methodical fashion, attending the American Academy of Dramatic Art after her graduation from the Sacred Heart Academy in Washington, D. C. She spent her summers in stock, then joined Jane Cowl's road company, doing bit parts and understudying leading roles in "Romeo and Juliet," "Anthony and Cleopatra" and "The Merchant of Venice." Lucille was "discovered" for radio, and made her bow as the "Collier Love Story" girl with Fredric March.

The attractive actress divides her time among radio roles, her home, and her hobbies. The latter two are practically synonymous, for Lucille's New York City apartment is furnished in 18th-century English style, and as a collector of antiques, Lucille haunts shops for bargains in Sheraton and Chippendale.

Joseph Julian and Frank Behrens, as "Sandy Matson" and "Jim Barker" respectively, complement the cast of the story line on "Lorenzo," whose inventions have made him a character to the town, but not to "Belle," who loves him. The struggle of the two for security could be anyone's story, but somehow, in this production by Anne and Frank Hummert, the serial manages to carry more smiles than tears.

That Miraculous Metropolitan

(Continued from Page 7)

watching volume levels and time.

Act Three

At the conclusion of the quiz, a signal from Henry Souvaine, producer on behalf of the Texas Company, cues Cross to introduce the next act. The stage and orchestra mikes are then turned on to pick up the act. In case of another intermission, it, too, is sent from the stage box.

At the end of the final act, Cross goes back to the control box with the producer to close the broadcast. Whew!

We once wondered if the most important personalities involved, the opera stars themselves, were aware of the amazing network of radio activity going on around them. We asked the pretty opera star, Dorothy Kirsten. "The artist completely forgets that he is on the air," she laughed. "The opera itself is enough for one person to keep on his—and her—mind!"



MUSIC APPRECIATION

Ray Milland was so impressed with the musical score behind his performance in the "Suspense" drama, "Night Cry," that he asked producer Tony Leader for a recording of the entire show so that he could really give it a good listen. "While I was working, I was too busy to appreciate it," he explained.

Twenty-six Years Ago

Station KHJ Was a Tiny Rollicking Coffeepot, Atop the Old Times Building. The Saga Is a Tear-Jerker If You've Any Sentiment at All

**By Judy Maguire
and Mark Finley**

THERE are three Spirits of Radio Past in the history of KHJ.

One strolls the landscaped lawn now at the corner of First and Broadway, recalling the old Los Angeles Times Building, and the twenty-five-by-thirty room in its tower, where a station began.

Another sits astride the rusting transmitters on the Don Lee Cadillac center at Seventh and Bixel, where San Francisco joined Los Angeles and a new network was born.

And the third roams the hallways of a modern building at 5515 Melrose Avenue, where KHJ had its last operations before the final big move to Vine Street.

In each of these sentimental settings, a sequence of radio took place, a bustle of show-business and teamwork and horseplay resounded, a part of KHJ's life-story was told. Small wonder that the ghosts still walk.

On April 13, 1922, KHJ opened operations as a 50-watt, 760-kilocycle station, designed to build subscriptions for the Times. The dedicatory program opened with the "Star Spangled Banner" and a brief address by the late Times publisher, Harry Chan-

dlar. Louise George Dorr, Josef Schwarz and Edith Mason were soloists, and Hal Skelly, headliner at the Orpheum, offered "Ten Minutes of Fun." Latest news bulletins were then flashed to the city set-owners who had spent hours building and adjusting their cat-whisker crystal sets. The program closed with a bedtime story by "Uncle John" and a poem by James W. Foley.

The late "Uncle John" Daggett, a Times reporter who was noted for his eloquence, was appointed manager of the new enterprise. E. K. Barnes, now retired and living in Inglewood, joined the staff as a technical and programming assistant. Van Newkirk, who has his own agency now, and who was with KHJ for many years, soon began to hang around as a "meeter and greeter."

Together, Van and E. K. still remember such favorites as "Queen Titania and the Sandman," Wesley Tourtellotte, Mona Content, Claire Mellonino, the Titian Trio, Charlie "The Prince of Pep" Wellman, the Piggly-Wiggly Girls, June Parker, Nell Larsen, Veola Vonn, Richard Headrick ("The Little Minister"), Dickie Winslow, Baby Muriel McCormack, Maggie O'Shea ("The Blarney



KHJ FIRST OPENED operations in April, 1922, as a venture to sell more subscriptions for the Los Angeles Times. This old building at First and Broadway is now gone, as are the radio towers on its roof.

Girl"), Freeman Lang, Edward Murphy, and Elvia Allman ("The Surprise Package Girl," who is today's "Mrs. Buff-Orpington" on "Blondie.")

Nostalgia

"Elvia had a gift for making herself look gangling," E. K. chuckles. "We had auditions two mornings a week, and one day my secretary, Gladys Meyers, warned me to prepare myself. Elvia made an entrance I'll never forget. She bounced in, pulled off her felt hat, ran her fingers through her red hair and announced 'I want to recite for you.' She did a panicking thing about a Southern girl at a dance, and we put her on the air. The fan mail began to pour in and Elvia was a star. Those were the happy days in radio, when it was all a fraternal affair.

"Dan Griddley was another one who just wandered in and said he wanted to sing. He had a marvelous

(Please Turn to Page 39)

WHEN THE LATE DON LEE BOUGHT KHJ five years later, he moved the station into his Cadillac Building at Seventh and Bixel Streets. Crowds such as this were familiar sights as Southlanders came to view the novelty of broadcasting.



LAST OPERATIONS OF KHJ BEFORE THE FINAL big move to 1313 North Vine were at 5515 Melrose Avenue, in the former Consolidated Film Laboratories, first transformed into a radio station by NBC.





Something New in Radios

... Stands at a Central Hollywood Corner. Mutual-Don Lee's New Home Sounds Like a Project—Looks Like a Vision

▲ TWO years ago, the Vine Street site of Mutual-Don Lee's new studios was just a quiet, empty lot.

RADIO and television will play love scenes in salmon pink, soap operas in lemon yellow, and moody stuff in mauve and chocolate, now that the Mutual-Don Lee Network has completed three acres of studios done up in nineteen different colors, here in Hollywood.

Whatever the story line, characters and producers will be whisked off to a studio with the right chromatic temperature to play their parts. The only thing missing will be inky black studios for "Whodunits."

The Don Lee organization spent \$3,000,000 on the largest studio in the world, building for simultaneous transmission of television, radio and FM. The plant incorporates fourteen studios under one roof.

While the visiting public will be awed by colorful studios almost as large as airplane hangars, it's the building as a whole that's such an

amazing structure, in both design and equipment.

The building, approximately 285 by 280 feet, has three stories plus a basement, and covers a total floor space of about three acres. The entire structure is air-conditioned, by means of 200 tons of refrigeration, in such a manner that the temperature can be regulated in any one part of the building without affecting the rest.

Architectural design of the plant has followed a Latin American motif as conceived by Claude Beelman, architect, and Herman Spackler, his associate. In the forecourt of the main entrance-way stand two fifty-foot high, thirteen-ton Washingtonian Robusta palm trees. Cypress trees and other shrubbery complete the landscaping pattern. The exterior of the building is marked off to resemble the use of large stone blocks, finished in a warm sand col-

oring. Parking space accommodates approximately 150 cars at the rear of the building.

Main Entrance Lobby

Upon entering the main lobby of the new studio, the visitor's eye falls on a large mural depicting a day in radio, and illustrating everything from drama to weather, and from symphonies to electronics. Art work throughout the building was designed by Robert Sinnott and his wife.

Immediately behind the information desk is a large abstract map of the area covered by the Don Lee Network, done in wood veneers of ten kinds. Zebra wood, oak, Brazilian mahogany and curly maple are among some of the woods.

To the left of the lobby is a large soundproof glass window giving a view of the master control room. This has been arranged so that the visitor

▼ THE ADDRESS IS 1313 NORTH VINE STREET, HOLLYWOOD; the building is of sand-colored simulated stone; and the first thing you hear the employees there mention is pride in a sleek new home for the Mutual-Don Lee operation.

▼ IN APRIL, 1947, general manager Lewis Allen Weiss unearthed the first shovel of dirt at official ground-breaking ceremonies.



will be able to watch network switching operations without disturbing the engineers on duty.

This master control is the nerve center of the whole place. The tenton magic electronic giant that does the "controlling" is thirty-two feet long and ten feet high, and is the very latest model in appearance and engineering. Into the switchboard are connected fourteen incoming and outgoing networks, and input and output circuits from the big studios, the recording studios, and the disc-jockey and announce booths. There are approximately five miles of wire and 75,000 soldered connections in this equipment which handles all FM and AM radio programming. There are 821 relays, forty-nine amplifiers, 850 indicator lamps and 2,500 jacks. A separate panel controls the television lines. Despite the complexity of this equipment, the controls have been organized for easy supervision by one man.

The working departments have been situated so that those most closely associated, operationally, share adjacent space. An ultra-modern telephone system installed has an automatic dial system and a complete exchange within itself, serving the hundreds of phones throughout the big building.

Facts and Figures

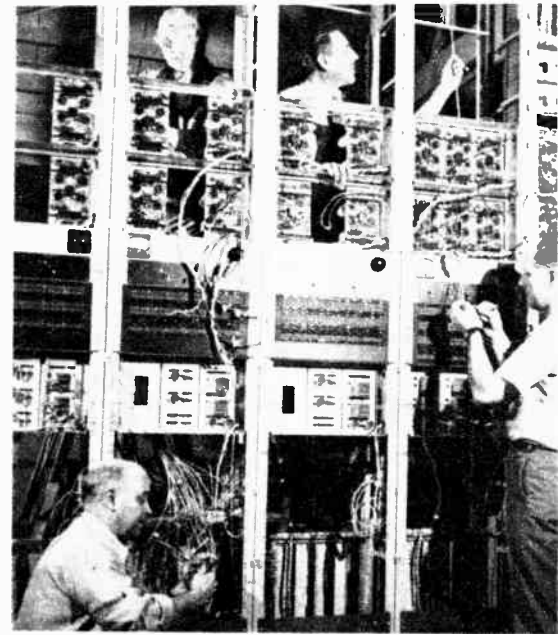
Construction actually began October 28, 1947. Vine Street travelers soon grew used to the sight of the average crew of sixty men each day swarming over excavations, erections, and finally disappearing from view entirely within the structure's shell. What the passers-by couldn't know was that it took eight of these men three months to install 80,500 squares of Celotex covering 108,500 square feet, or that it took another eight men four months to install the broadcasting equipment only. Or

(Please Turn to Page 39)

➡ **A FEW WEEKS** under way, construction activity looked as though nothing much would come out of the chaos evident in the city block the new studios now almost completely cover.



➡ **A WESTERN ELECTRIC** wireman constructs a form for the master control equipment. Seventy thousand feet of radio wire and cable went into the studio.

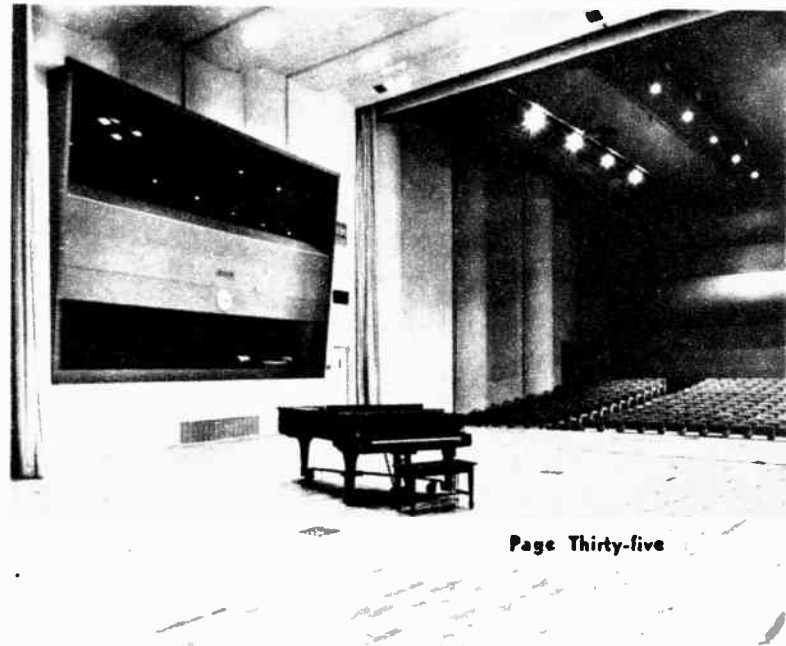


➡ **THE MASTER CONTROL** panel alone took six months to construct, with thirty men working eight hours a day on this "magic electronic brain."



➡ **THE STAGE** in the foreground is large enough to hold a 100-piece symphonic orchestra as well as a full complement of actors. The studio seats 350 spectators.

➡ **THE MURAL** in the main entrance of Don Lee's studios is a visual interpretation of everything connected with radio, from politics to symphonies.





← **COLUMBIA SQUARE** began to surge with camera fiends shortly before 8:00 p.m. The kids, with their low-number tickets and Brownies, were admitted first, then in the next ten minutes KNX was full of more than 1100 people. (CBS photos.)

“Behind The Lens”

Sunday, 11:55 a.m.
KNX

THERE'S nothing a photographer likes to do so much as get out and take pictures, if he's got a half-way decent excuse," explains "Behind the Lens" man Maurie Webster.

To demonstrate, Maurie and his sponsor, the Westlake Camera Exchange, threw the party at Columbia Square depicted on these pages. With whoops of exuberance, approximately 1100 amateur and professional shutter-clickers thundered into the hallways, lobby and studios of KNX to accept the invitation. Free flash bulbs were passed out by Westlake, and the station supplied professional models, entertainers, its stages and studios, for subject matter. Radio

Because He's a Camera Bug Himself, Maurie Webster Started This Show, and the Folks Who Like the Idea Seem to Be Countless!

By Judy Maguire

Life also entered into the spirit of the thing by awarding first prize, a \$200 Busch-Pressman camera, for the best picture made during the day.

Maurie Webster had a program similar to "Behind the Lens" on KNX in 1938, '39 and '40, called the "Columbia Camera Club." It was the first show dealing with photography

on any network, had a membership of several thousands, and it introduced Maurie to his wife.

Maurie had a friend who was a professional photographer, and who kept talking about "a very cute girl you ought to have on your show." The young lady's name was Judith Russell; she was a photographer's

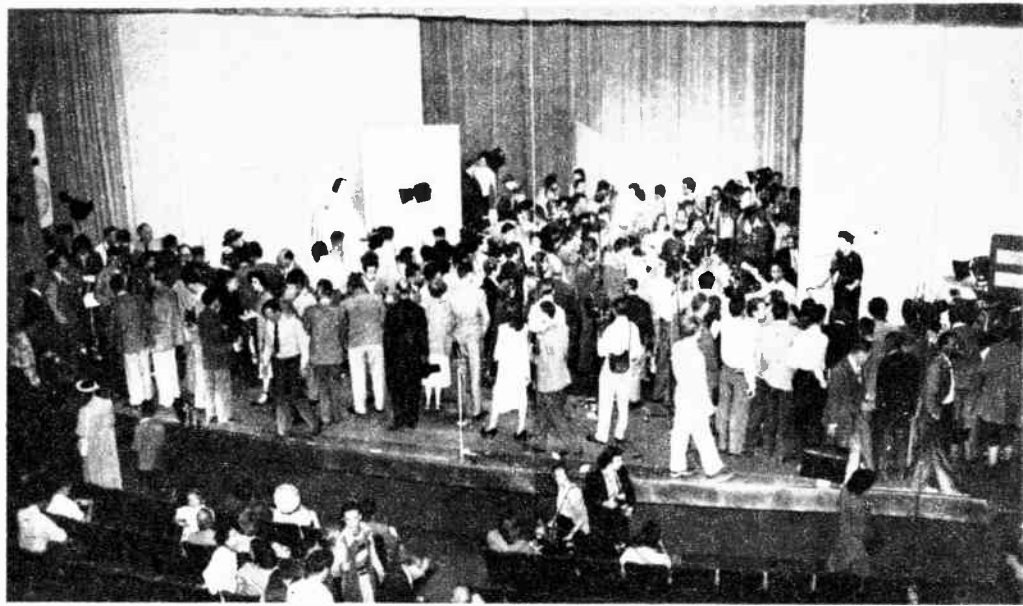
↓ **MODELS FROM FRED ARCHER'S SCHOOL** of Photography, who lent their charms to the occasion, posed in every sort of setting. Accommodations for both flash and non-flash specialists were arranged. Nine free flashbulbs (costing fourteen cents each) were given to every camera fan there.

↓ **RADIO LIFE'S AWARD OF A BUSCH-PRESSMAN** camera went to winner Fred Swartz of 675 South Rampart Boulevard, Los Angeles, for the best set of four prints in the following categories: (a) bathing beauty or pin-up (b) fashion model (c) miscellaneous human interest (d) musicians. His shot of fellow photogs is below.





↑ **REPRESENTING** Radio Life magazine was Jane Pelgram, here exchanging a few words at the mike with host Maurie Webster before the official festivities.



↑ **THE STAGE OF STUDIO ONE** LOOKED LIKE THIS at the signal "Go!" Music was supplied by Happy Johnson and His International Five, (at far right).

model and quite a camera enthusiast herself (she took and developed her own pictures and specialized in baby photos). One of the pictures for which she had posed was among the most widely seen in the last ten years. It was a portrait called "Judith," done in high key. (Only two years ago, the Websters heard that it took a prize for a salon showing in India.) Judith guested on Maurie's show the first of December in 1939. Four months later, she and her interviewer were married.

Back to Camera

Judy Webster decided she'd like to get back into baby photography shortly after she and Maurie had their family. (Scotty is seven and Susan is five now.) So Maurie built a fully-equipped darkroom for her, and his wife now runs quite a happy little business on the side.

"Kids are alive and interesting," says Maurie, "and it's unfortunate

that too many people insist on getting bad pictures of them. We have some wonderful pictures of Susan, for instance, that I took when we were back in Cambridge, and she was just learning to cope with a spoon."

Maurie strenuously advocates "action" in picture-taking. "Every day, coming out of Columbia," he says, "I see people taking pictures of 'Aunt Mary,' standing real stiff and squinting into the sun. Two more minutes, and they could get a good shot. There are three simple rules. Get the background. Get the subject. Get the picture."

"Now over at Columbia I think everybody wants the marquee as background. Then, the subject should be doing something . . . it doesn't matter what . . . looking at a road map, going through broadcast tickets, reading a newspaper or just talking. But not, for heaven's sakes,

staring into the camera! Then get the picture. By that I mean making sure that everything's set correctly, that nobody's going to walk in front of you and that something isn't growing out of the subject's head (a favorite trick of amateurs). All ready? Snap the shutter."

On "Behind the Lens," Maurie gives many such hints. "The kind of pictures made by guys with \$1000 equipment, I can make and you can make," he insists. "The show isn't a classroom, but just so you go away learning something!"

"Of all hobbies you name, I think photography is the most universal. Almost everybody either owns a camera or wants to, and of all those people few are experts, and most are not even good amateurs. But they're happy. And I think I should add that our program doesn't propose to make anybody an expert. I know too many photography experts, and they're *not* happy."

↓ **THE CROWD WAS EXTREMELY PLEASANT ABOUT BEING CAREFUL** of the surroundings, and the party was so successful that further get-togethers and some excursions are being planned. "But not until we rest a little bit," sighs Maurie Webster.

↓ **END OF A PERFECT DAY** for a tired but happy camera-clicker.





▲ **EACH CHILD** who joins "The Laughing Kingdom" is asked to bring a can of food to the program, and when more than a thousand cans are collected a real "Magic Carpet" will carry them to the hungry children of Europe. Youngsters are from four to thirteen years of age, and they dress in costume to fit their favorite fairyland characters. (Michael photo.)

"The Enchanted Lady"

Her Magic Carpet to the Land of Make-Believe Is Becoming a Favorite Radio Trip for Children

Sunday, 5:15 p.m.
KAGH (Pasadena)

WHO is "The Enchanted Lady"? You knew her once, when you were quite small, remember? But she came as a quiet presence. Perhaps she was the whisper in the wind, the murmurings of the brook. And again The Enchanted Lady has come to the earth for a visit.

"She will speak to all who will listen, for she is the dreamer within us all. She makes us know that somewhere there is a land filled with joy and laughter and beauty that live forever."

Pan Cordray, who is "The Enchanted Lady," and who has worked with children for many years along dramatic and creative lines, writes and directs-produces her own show. The series has been presented every Sunday evening since February 29, and was heard until recently over KPPC (Pasadena's Presbyterian Church station).

The children who appear select their own fairy-tale names and keep these characters throughout the

broadcasts. They also wear costumes, to identify themselves as "Magician from the Moon," "Twinkletoes," "Prince of Mars," "The Laughing Green Frog," "Blue Fairy," etc. The youngsters taking part each week spend from four to five hours in rehearsing. Their ages range from four to thirteen. They are given script ten days in advance of broadcast and asked to memorize their lines. No scripts are used on the program, except by "The Enchanted Lady," who tells her part of the stories from "The Golden Magic Book."

At the close of each broadcast, the children make a wish on the "Magic Candle" in the "Aladdin's Lamp." These must be unselfish wishes for the children of the earth. Then one child gives a one-minute speech that he has written himself and memorized, concerning "Better Radio Programs for Children."

Each broadcast is designed for television possibilities. The cast are taught to act out their lines as though they were in front of the camera.

Helpful

Miss Cordray wants her program

to help youngsters mentally, physically and spiritually. The studio guests (children) who attend the broadcasts are invited to sit on a real "Magic Carpet" and fly with "The Enchanted Lady and Her Laughing Kingdom" to "The Land of Make Believe." Each child is asked to bring a can of soup or milk for the hungry children of the war-torn nations. When they have a thousand cans, they believe that a plane like a real "Magic Carpet" will fly this food direct to the old countries. At present, there are more than 300 cans loaded on "The Enchanted Caravan." ("Robin Hood" is in charge of "The Enchanted Caravan.")

The children often assist "The Enchanted Lady" with their original ideas for stories, and in many broadcasts they write their own lines.

In the past ten years, "The Enchanted Lady" has been traveling throughout the country, to give children everywhere the "Magic Words" which she calls a "Silver Armor of Protection." These words are:

"I have confidence in myself, and I am not afraid of anything."

"Children do find that these are powerful words," she says. "And they learn, by saying them, to scatter their fears and inhibitions into nothingness, and to expect little miracles."

October 17, 1948

Something New in Studios

(Continued From Page 35)

that 9,300 miles were driven by trucks removing 44,673 tons of earth to prepare for construction.

Other gargantuan tasks are revealed by the fact that approximately 17,000 tons of concrete were poured for the walls and basement, and 49,000 gallons of water were required to mix the concrete in the studios.

Two hundred fifty-eight tons of lumber were used for these studios, of which 100 tons were used structurally. Eighty-two thousand square feet of acoustical plywood was used to cover the polycylindrical diffusers in the large studios. Roof trusses totaled sixty-five tons in weight. Nails? Over 5,000,000, not counting the 16,000 machine and anchor bolts tying the concrete together.

The imposing edifice that spells the fourth and latest chapter in Mutual-Don Lee Network development bears large gold address numerals above the Vine Street entrance. Small wonder, looking back on the years of hope, months of planning, and more months of careful preparation, that the group now housed there laugh at the usual superstition hovering over number thirteen. They call their address, "1313," their good luck.

Twenty-six Years Ago

(Continued From Page 33)

voice and he was an instant hit. That was the way a lot of our talent came to us, and of course some of it was very good and some of it was unspeakable."

On November 14, 1927, the Times sold KHJ to Cadillac dealer Don Lee. When the station moved to the Don Lee Building at Seventh and Bixel Streets, there were approximately 100 employees. The studios were on the second floor and the transmitters on the roof. Now, as one wanders through the Cadillac headquarters downtown, there are cars parked, ready for painting and repairing, where microphones and broadcast equipment once stood.

The Bixel Street era was an industrious one. Don Lee connected his new purchase with his San Francisco station, KFRC, and inaugurated a network. By the first of the year, KHJ had acquired a new 1000-watt transmitter.

MISSING

You're missing a bet if you've not tried *Omega Shine Dye*. It's the amazing liquid that covers scuffs and scratches and makes old shoes look like new—easily and quickly. Sold everywhere. Large economy size only 25c. *Omega Shine Dye*.



NEW ABC SHOW, "Whiz Quizzer," has as emcee this jolly-looking chap, Johnny Olsen.

The old-timers began to be augmented by newcomers; among the most important was musical showman Raymond Paige. The staff boasted several vocalists: Eloise Kirkpatrick, Hulda Dietz, Eleanor Rennie, Claire Van Nostrand, Carl Omeron, Leigh Harline and Robert Cheatham, Leslie Brigham, Robert Bradford, blues singers June Parker and Bob Swan. At San Francisco's KFRC, Meredith Willson was musical director, and Al Pearce, a romantic-looking young man with wavy hair, was beginning to make good. There are many outstanding radio personalities today who obtained their starts in the Don Lee organization... Burns and Allen, Don Wilson, Bill Goodwin, Ken Niles, Nadine Conner.

When Paul Whiteman came to Hollywood to do his Old Gold Hour for KHJ, an unprecedented engineering experiment was attempted. Microphones were placed in front of every orchestral section (and there was great scurrying to provide enough of them). While at KHJ, Whiteman also set the pattern for mood music and musical bridges, standard devices in radio today.

Louella Parsons brought Hollywood to the microphone, giving such stars as Mary Garden, Marie Dressler, Marlene Dietrich, Norma Shearer, Buddy Rogers, Will Rogers and John Boles their first radio debuts. "Chandu, the Magician" and "Dramas for Youth" were important program favorites.

Develop Network

In September, 1929, Don Lee Broadcasting System became the California outlet of the Columbia Broadcasting System. This association terminated in 1936; and in the meantime, Don Lee had bought two more stations, KGB in San Diego and KDB in Santa Barbara, and had affiliated with four others, so that he had a network of eight stations. To re-enlarge his operations, he joined with fifteen Oregon and Washington stations owned by Pacific Broadcasting Company and with five more

independent stations, and agreed to make the new Don Lee network the coastal outlet for the transcontinental programs of Mutual Broadcasting System.

Lewis Allen Weiss, a crack advertising expert for the Hearst Los Angeles Examiner, came to the network as vice-president and general manager in June, 1930. Two years later, he went to WJR, Detroit, as general manager, but following the death of Don Lee in 1934 he returned as executive in charge, at the request of heir and president, Thomas S. Lee. Willet H. Brown, son of Joel Brown, former Don Lee automobile general manager, had already joined the Don Lee Broadcasting System as vice-president and assistant general manager.

It became necessary, in 1940, to expand KHJ's facilities in Hollywood. The old Consolidated Film Laboratories on Melrose Avenue had been converted into a radio station by NBC, then left vacant for over a year when NBC next moved to Sunset and Vine. A five-year KHJ lease was signed with next-door neighbor RKO for this Melrose plant. One of the two 500-person audience studios was at once prepared for initial broadcast of Mutual's new coast-to-coast show, "I Want a Divorce," starring Joan Blondell. The entire exterior and interior of the main unit as well as the office structure in the rear of the central plant were renovated and redecorated, and three new studios were added to the half-million-dollar building.

At the old Times building there had been one main telephone, answered most of the time by E. K. Barnes's wife, "Elly," or by any one person in the vicinity. At Seventh and Bixel Streets there was a small board attended by a single operator, to handle the Cadillac and KHJ calls. At 5515 Melrose, seventeen trunk lines and eighty extensions were put in for Maggie Leaverton, new chief operator, and her assistants.

That was more than seven years ago, and the 5515 Melrose headquarters became a homelike, friendly center of radio activity, connecting the stations which continued to add themselves from north and south of Los Angeles to the great Mutual-Don Lee chain.

Finally, like a gentleman who has put on so much weight he has to buy himself a new suit of clothes, KHJ broke ground at 1313 North Vine Street and began its magnificent new structure. As the building neared completion and offices began slowly to transfer to the glossier, vaster surroundings ready for them, KHJ's employees all felt a sizeable pang. Switchboard head Maggie probably spoke for many an old-timer when she turned in her resignation with this explanation: "I'm going home to keep house. I'll miss it, but I think someone else had better go in with the new set-up. It just won't seem the same after all these familyish years."



▲ **YOU'D NEVER GUESS**, so we'll tell you, that the man in the beard is the Mutual-Dor Lee Alka-Seltzer newscaster Glenn Handy, pictured during his vacation trip in the High Sierras. (Otto Rothschild photo.)



▲ **RECENT WEST COAST** visitor was Henry J. Taylor, whose "Your Land and Mine" is a semi-weekly feature on Mutual-Don Lee.



▲ **JERRY LAWRENCE** is the emcee of KMPC's "Quiz Down," unusual show which comes from the Owl-Rexall drug store at Beverly and La Cienega, 7:30 p.m., Monday through Friday. (Hollywood Pictorial Service photo.)

SEEN ON THE RADIO SCENE

▼ **WRITING TEAM** of Virginia Mullen and William S. Alland is responsible for the excellent scripts of authentic case histories of childhood problems heard on CBS's "Doorway to Life."



▼ **THIS SPARKLING** blonde is Jerry Beitzel, one-fourth of the vocal group which sings the jingles on ABC's quizzer, "Break the Bank."



▼ **FRANK SINATRA** sneaks up on an impressionistic painting of himself by artist Lew Landsman. Frankie, who paints as a hobby, seems intrigued by Landsman's view of Sinatra. (NBC-Holloway photo.)

