

PROGRAMS FOR WEEK BEGINNING AUGUST 29

RADIO *Life* 9¢

and TELEVISION FORTY PAGES



Dick Contino

*"Valentino of
the Accordion"*

Page 4

SAMPLE TESTS: What Makes YOU Tick? PAGE 6

DICK POWELL: Refuses to Be Typed PAGE 8

The Ear Inspires the Pen

Beverly Moss, 313½ North Stanley, Los Angeles, Calif.

Sirs: I would like you to print a story on Hugh Brundage and Fort Pearson. They are very good announcers on "Queen for a Day."

Fort Pearson was our "Mikeman" for April 27, 1947, and Hugh Brundage likewise for July 20, 1947.

★

Sharon Rossa, 3429 Arroyo Seco, Los Angeles 31, Calif.

Sirs: Breakfast just isn't the same any more, now that Johnny Murray isn't on the air. Two weeks no sponsor. Pht. No more Johnny and his swell magazine of the air. Is he on any other program? How about an article on Jack Gregson's show from San Francisco? Another program I like is "Quizzicale." How about a picture of the emcee? Really get to hear some good recordings.

Johnny Murray is on KFI now, at 4:15 p.m. Monday through Friday. "Quizzicale" changes its announcers from week to week, so there is no regular emcee. We've charted your request for a Jack Gregson piece.

★

Marilyn DuBer, 329½ North Orange Grove, Hollywood 36, Calif.

Sirs: Jack Paar and Henry Morgan became known to the public at about the same time, and the critics seemed to think that their styles were somewhat alike. Jack Paar started out as a summer replacement for Jack Benny, and wound up with a show of his own. I thought that he was one of the cleverest comedians on the air, and not a bit like Henry Morgan. I was very disappointed when he went off the air. People talk about Milton Berle using other comedians' jokes. Well they should listen to Henry Morgan, who is now using all of Jack Paar's routines. Henry's skits about his Kitty corner, Dr. Von Morgan and Mr. Anthony are direct steals from Jack Paar. I'm sure that all the people who listened to Jack Paar recognize them. I certainly wish Jack Paar would go on the air again soon. And when Henry Morgan comes back in the fall, I hope he and his writers think of something new.

★

Fred Krimm, 755 Junipero Avenue, Long Beach 4, Calif.

Sirs: There is one gripe I would like to get off my chest. If programs about "typical" teen-agers, such as "Archie Andrews" and "Henry Aldrich," would be a little more "typical" they might be good. The astounding situations which these "typical" teen-agers get into are so ridiculous that they aren't even funny. Now, a program like "Blondie" or "Ozzie and Harriet" is excellent because the characters act natural and the plots are good, depicting possible situations.

Page Two

James K. Carmody, Veterans Hospital, San Fernando, Calif.

Sirs: The so-called quiz show, "Let's Talk Hollywood," came on the air Sunday, July 4, without any previous announcement, advertisement, or even introduction of it over Jack Benny's show, which this "Thing" replaces for the summer. Yet people scattered all over the U. S., from Darby, Maine, to Ontario, California, sent in questions which stumped the "experts." How did these people know to whom to send questions? How did they know what kind of questions to send? Or how did they know in advance that they were going to win and that their letters should designate a veterans' hospital to which the show should send Luckies? I particularly noticed that they gave no street addresses for these three persons. Was it because they don't exist? I'm gradually beginning to see what a "sucker" I've been all these years to send in questions to be answered over the radio. I've sent my last one.

You'll agree that a show of this type has to start somewhere. Mr. Carmody? Either questions have to be made up at the very first, until listeners are starting to send in their own, or a few genuine names and problems have to be collected in advance of the program. Now, in the case of "Let's Talk Hollywood," NBC station-outlets throughout the country made at-random surveys in their vicinities and sent the best suggested questions to program headquarters. From these, enough were selected to give the panel a send-off and to advertise what the series was all about. The folks who were interviewed in these different communities were of course advised that they should also designate a favorite hospital to receive Lucky cigarettes. Seems a fair system to us. How about you?

★

Louise E. Thompson, Tiptoe Ranch, P.O. Box 11, Miranda, Calif.

Sirs: One of the best, sweetest contralto balladists on the air is Evelyn MacGregor. January I awoke to the fact I'd been listening to the gal sing for a number of years, and that I had taken our Evelyn for granted. So, I have written a lot of letters (seventy-eight to date) to friends and to "The American Album of Familiar Music" and "Waltz Time," asking both to give her a fuller program. How about your magazine making a nice little article on a gal who is really trying hard to please us all and the only singer on the air who can give us a modern Madame Schumann-Heink. But for her persistence in singing "The Rosary," "A Perfect Day" and others, we would be without these songs that some of us in the late thirties grew up on. I have also awakened to the fact that some of us take the good things in radio too much for granted, and it is about time we stirred ourselves with pen and voice into thanking these folks for the pleasure and lift they give us. I am hereby starting the "Armchair Critics Association"

in behalf of those radio folks who have stuck by their guns even though honky-tonk music and entertainment might have paid off more. After all, radio people have very little audience other than their fan mail. Let's not forget that, ever.

★

Jackie Ferrin, 1041 Leroy Avenue, San Gabriel, Calif.

Sirs: I listen to Dick Powell's program every week, and I find it very interesting. But I do have a suggestion. I'm sure many readers remember the splendid job Dick did in the picture, "To the Ends of the Earth." I am sure they also remember the part played by Signe Hasso. Well, after seeing the picture I thought that Mr. Powell and Miss Hasso made the perfect team, and I think they would be excellent on the radio. Miss Hasso has a beautiful speaking voice, and is a wonderful actress. I wonder why she hasn't been on the air before. Of course this is only a thought, but what do other listeners have to say? Huh?

★

Charline Anderson, 309 East Colorado Boulevard, Monrovia, Calif.

Sirs: Hooray! Hooray! for smart little Jeannette Bauer, who, in a recent issue, bemoans the fact that "serials" are so nutty and poorly written that an asinine writer must picture the housewife somewhat of a fool.

★

J. R. Service, Olive View, Calif.

Sirs: One of your readers mentions the "Twentieth Century Limited" broadcast. Could you tell us when and where to find this program? I know that I, and most likely many others, would like to hear it.

The "Twentieth Century Limited" series is listed under Bob Elson, interviewer, as a 10:15 p.m. Monday through Friday, KNX feature.

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

August 29, 1948 44 Vol. 17, No. 26

Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave., Hollywood 28. Phone Hillside 9275.

Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Prepaid Subscription, \$4.50 year, \$2.50 six months. Single Copies on sale at leading Independent Grocers in Southern California. Single Copies by mail 10c. Address all remittances and correspondence to Radio Life. Subscribers please allow two weeks for change of address.

EVELYN A. BIGSBY, Editor

Editorial Department: Assistant Editor, Jean Buchanan; Television Editor, Jane Peigrum; Pre-act Editor, Judy Maguire; Art Director, Ray Wheeler; Log Editor, Hal Julian.

Business Department: General Manager, B. W. Lewis; Advertising Manager, David J. Manning; Office Manager, Georgia Caywood.

All material used by Radio Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden. Unsolicited manuscripts can not be accepted or returned.

Advertising Offices: San Francisco: Rogers Farratt, 68 Post Street, Chicago: E. J. Powers, 75 E. Wacker Drive.

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

HWP, Los Angeles, Calif.

Sirs: I agree with Louis Glenn, Redlands, California, that Fletcher Wiley and Galen Drake are one and the same. It isn't possible for two men to have the same voice, mannerisms and use the same wordage (for instance, "it's a dilly,") as both these men do. I have thought the same for years. For Gilbert Maas, who likes Hawaiian music . . . I suggest Harry Owens, 11:30 p.m., KFI.



Galen Drake

Fletcher Wiley

Comparison proves, so here, respectively, are Messrs. Wiley and Drake for your scrutiny.

★ Mrs. Lillian Ingle, 1934 East 4th Street, Long Beach, Calif.

Sirs: Bill Cullen of "Winner Take All" wouldn't have to keep up the terrific tempo and one eye on the clock, as one reader puts it, if he would slow down a little, thus eliminating a few unfunny remarks. But I will bow to the majority of "Ear Inspires the Pen" readers who write that they like his humor. As has been said, "Everyone to his own opinion," and I could be wrong.

★ J. E. Bates, Box 647, Elsinore, Calif.

Sirs: I do not find the George Highley program listed in your directory. His is a "Truth About Old Age Pensions" program, which has been on the air since 1935 to my personal knowledge. Mr. Highley is president of Club 93 and never asks for money over the air. He has exposed pension rackets and helped defeat so-called pension legislation several times and is now working to defeat two initiative measures that would do away with our present splendid old-age pension system. I hope you can find room in your log for the notice that this program is heard over KFOX, Long Beach, Thursdays at 3:15 p.m.

Mr. Highley is listed in the Thursday log at this time, Mr. Bates, but we appreciate having your letter, since many readers might be interested in your recommendation of the program.

August 29, 1948

Paul Anderson, Villa Riviera, Long Beach, Calif.

Sirs: Thank God for a sponsor who doesn't shove his product down your throat. And the same for an announcer who reads his material sincerely, without shouting. I don't usually do much praising of radio shows, but my hat's off to the "Hallmark Playhouse" on CBS and to their announcer, Frank Goss. No drum-beating there; just plain statement of fact. Their stories are excellent too. Does James Hilton actually select the stories and write them for radio?

Some free-lancers do the "Hallmark Playhouse" scripts, but largely the writing is done by Milton Geiger and Jean Holloway. James Hilton is on the program as host rather than scripter.

★ Mrs. Art Leach, 5639 Stoll Drive, Los Angeles 42, Calif.

Sirs: For all the mothers of young children who are having trouble finding suitable programs for them I suggest "The Enchanted Lady and Her Magic Carpet" on Sunday evenings at 7:15 p.m., KPPC. I have a youngster of five and she and her friends wouldn't miss it. The only fault we can find is that it's such a small station it isn't always easy to get on our radio. It's a shame, when the larger stations carry horror programs and so many of them. Could you print a picture of "The Enchanted Lady"? She has such a beautiful, soothing voice. Just right for children's little ears.

Pan Condray is "The Enchanted Lady," and she prefers to have no pictures of herself released, in order that the children will continue to think of her, as their "magic carpet" friend.

★ Mrs. M. Bent, 705 Charter Oak, Pasadena, Calif.

Sirs: We are regular listeners to "The Enchanted Lady and Her Magic Carpet," a wonderful program for children. Most of the youngsters sound so small; we would like to know their names and ages. Wish they were on a larger station so everyone could enjoy them.

The children who appear with the "Enchanted Lady" are from four to thirteen years of age. Any children who are interested in appearing on the program are invited to attend Pan Condray's expression studio at 40 South Los Robles in Pasadena for reading of the parts.

★ Mrs. Ida Fisher, 320 North Burton, San Gabriel, Calif.

Sirs: Our family is very much interested in the radio program, "The Enchanted Lady," heard over KPPC every Sunday. We feel anyone striving to better children's entertainment should be given encouragement. We know by the voices that the children's ages vary on that program. Couldn't we have a picture in Radio Life of the group of players in that show? We would love to see them.

Miss Condray has given us a small story on her program, as well as a picture of the children, which we are preparing for a coming issue.

California Broadcasting Co

This week on —
KFI

It's "Night and Day" at KFI—the night, Wednesday—the Day, Dennis, of course, for "A Day in the Life of Dennis Day"



DENNIS DAY

returns to the air at 9:00 p.m. on Wednesday, September 1, to tickle the ribs of KFI listeners for another hilarious season. Only one man, the errant Dennis Day, can get into so much trouble. And it usually involves his landlord and landlady, the Andersons, or their pretty daughter, Mildred, who is Dennis' girl. In between his complicated situations, Dennis will sing one or two songs accompanied by Charles "Bud" Dant and his orchestra, and can be counted upon to give with those amusing impersonations from time to time. Listen in every Wednesday at 9:00 p.m. for "A Day in the Life of Dennis Day."

THAT'S KFI — DIAL 640

Remember "Mrs. Hush"? Remember "Miss Hush" and "The Walking Man"? And remember "Truth or Consequences"? Well, Ralph Edwards is back again to make your Saturday evening gayer and more enjoyable.

Back at KFI

at 8:30 p.m. every Saturday, fresh from a summer's relaxation with more zany tricks and gags to pronounce the doom of the contestants on his famous quiz show,



RALPH EDWARDS

Ralph promises to make life very hectic for his studio stooges. Separating the contestants from the wacky Edwards are announcer Harlow Wilcox and the program's musical director, Buddy Cole. If you think that last season had a crazy assortment of impossible questions, just listen each Saturday night at 8:30 this fall for a brand new serving of madcap ideas.

KFI 640

On Your Dial

KFI — AM-FM-TV — KFI — AM-FM-TV



▲ **AT THE WHEEL** of his convertible, Dick exudes happiness. He also likes to swim and golf, but spare moments for sports are scarce when so much of his time is devoted to practicing.



▲ **"CHAMPEEN" DICK CONTINO AND HIS FATHER** duct out on musical road. (NBC-Zeigler photos.)

"Valentino of the Accordion"

With a \$1200 Instrument Given Him by His Sicilian Father, Dick Contino Is Fast on His Way to Renown and Riches

By Evelyn Bigsby

Sunday, 7:30 p.m.
NBC-KFI, KFSI

scales at 180 pounds.) His face is sensitive under a top of dark curly hair; his long, black eyelashes curl up the way every girl wishes hers did naturally. He has a sweet, shy, wanting-to-be-liked smile. We can understand how he won over every Eastern audience for eleven weeks in a row.

Now back in Hollywood, where we last saw him around Christmas time, Dick looked older (he celebrated his eighteenth birthday anniversary on January 17, the day before his seventh Heidt broadcast—in Minneapolis). He liked traveling with the Heidt aggregation, Dick said, and admitted that he loved to perform. But he still can't eat before doing a show—he gets nervous—and his hands sweat before it's time for him to make that accordion give.

Began Lessons

Up in Fresno, where Dick lived before he zoomed to radio fame, the boys and girls at Fresno High thought he was pretty terrific entertainment. Dick learned to play the sax and clarinet when he was in the seventh grade and became a school band stand-by. But once he took up accordion, the young performer knew he had met his instrument. After eighteen months of study with a local teacher, Dick went to San Francisco and "took" from Angelo Cagnazzo. Teacher and Dick's driving talent were hard taskmasters; young Contino practiced five and six hours a day. In the shop of his father, a butcher, he helped make sausages after school. When the work lagged a little, Dick used to steal into the cold room and work in a little extra practice.

Last fall, he started classes at Fresno State College. One night he happened to visit union headquarters to arrange for a transfer from Fresno to Glendale, where the Contino family recently moved. He bumped into Heidt's advance man, who told him about the auditions being held that very night for the first broadcast of the amateur talent



WHEN Dick Contino was twelve, the accordion which his father bought for him to learn on cost \$200. This year when Dick won the first quarterly finals on the Horace Heidt show, his fingers alternately caressed and blitzed a \$1200 Guerrini made expressly for him in San Francisco. What Dick does to that Guerrini is nobody's business, as those of you who have heard him will testify!

We've seen Dick work, however, and although he puts out a tremendous performance, we think he's a winner for personality as much as for talent. He comes out on stage in an ingratiating manner, his six feet hunched over by the pull of his twenty-two-pound accordion. (But he can take it—Dick gained ten pounds on the road and now balances the

◀ **IN HIS FATHER'S** butcher shop, Dick found a quiet, cool place to practice after school hours. Whenever business was slow, he isolated himself in the cold room and went to work on his exercises.



▲ **BEFORE EVERY PERFORMANCE** young Contino virtually takes his accordion apart to be sure it is in good working order. He really gives the instrument a workout.



▲ **HE HAS A RECORD** collection, likes to listen to soft music, especially the Mills Brothers. Famed accordionist Pietro Deiro recently gave Dick two concertos to work on, so there goes another hour for practice!



▲ **SORTING OUT** some of his tremendous fan mail. Dick views his success philosophically, was anxious to get back to Fresno and look up some of his former schoolmates who "knew him when."

series. Secretly hoping to win a spot on the program, yet afraid to arouse his family's hopes, Contino went home, told his mother he was "going bowling" and sneaked his accordion out of the house and down to the KMJ station, where he walked into the tag end of auditions. His "Lady of Spain" and "Bumble Boogie" renditions rated him an assignment on the opening show; he won top honors in Fresno the first night; appeared on Show No. 2 the following week in Hollywood and walked away from all his competition; ditto the following week as the troupe moved eastward; emerged as final winner of the first thirteen-week cycle; was made a member of the Musical Knights; and is now awaiting the fourth-quarter finals, when he will compete against three other finalists for the grand prize of \$5000.

Exacting Demands

Dick frankly says he didn't expect to go so far so fast. He surely thought he would be eliminated by

the fourth or fifth week, but after the ninth show he began to build his hopes. His repertoire is practically anything you can name, but he was hard put, after the first five or six weeks, to pull a top-notch, flashy number out of the bag. He practiced all day long, from Sunday to Sunday, to prepare something sensational for the next week's program.

Young Contino's ambition is to make the accordion recognized as an instrument. He is an ardent admirer of Charlie Magnante (he plays on the Jack Berch show) and of Pietro Deiro, the one who introduced the piano accordion in Madison Square Garden.

"I met Deiro when I was in New
(Please Turn to Page 32)

TRUE TO HIS Italian heritage, Contino likes macaroni and spaghetti. While on the road with Heidt, Dick dreamed of the day he'd get back home and eat his mom's spaghetti. ▶



▼ **THE CONTINO FAMILY** recently moved to Glendale so that Dick could be near the studios. Here are Dick, Mr. and Mrs. Contino, and Dick's seven-year-old brother, Pete. There are also another brother and a sister.



August 2, 1948

▼ **IN THE GARDEN** OF THE FAMILY'S NEW HOME, the sensational accordionist takes a sun bath and plays with his bull terrier, Wizard. Dick's one big ambition is to help make the accordion recognized as an instrument.



Page Five



◀ **JOHN K. M. McCAFFREY** is the intellectual questioner of "What Makes You Tick?" McCaffrey's background includes a magazine editorship and moderating chores on "Author Meets Critics." Here he seems to be pondering, "What makes me tick?" (Harold Stein photos.)

Psychology Can Be Fun

By Dave Bringham

Sunday, 2:30 p.m.
MBS-KHJ, KFXM, KGB, KVOE

DO YOU FEEL sorry for yourself? Are you jealous of other people's success? Does it seem that no one understands the *real* you?

Hmmnn—maybe it's time for a little self-evaluation. In other words, time to find out "What Makes You Tick?" That's the premise upon which the new Mutual-Don Lee program of that name is built.

The desire to find out more about one's self is a very human trait. Psychological tests have long been a popular feature of magazine and newspaper columns. Perhaps you are among the many who have painstakingly answered a long list of questions and turned to the back page to add up your score and come to a final evaluation.

Under the leadership of "analyst" John K. M. McCaffrey, the psychological test has taken to the air in the form of an audience-participation quiz. "What Makes You Tick?" is based on sound psychological principles and presents a wide field of investigation to the listener and the participant. The quiz begins with the contestant choosing a subject with which to experiment in his self-analysis. Such subjects as power of concentration, generosity, jealousy, tolerance, may be among those available. First, McCaffrey asks his subject to guess at his eventual score by making an honest attempt to evaluate himself. A series of ten probing questions is put to the participant. After the answers are tabulated by a board of credited psychologists, subjects who have previously made the most successful self-analyses of their traits receive prizes.

Story Behind Show

As in many shows of the unrehearsed answer, subjects sometimes say things they regret, or are unable

"What Makes You Tick?" Not Only Probes Feelings and Fears of Contestants But Also Instructs and Entertains Air Fans

▶ **WINNING CONTESTANT OF ONE PROGRAM**, Mildred Corry of New York, essayed the category, "How Big a Wolf Are You?" The lady rated herself rather highly, psychologists Arons and Roslow found the truth coincided with her own evaluation. In other words, she was right!



to cover their embarrassment or fright on the air. That's the reason the producers of "What Makes You Tick?" tape-record and edit the program rather than present it as a "live" feature. The show remains fast-paced and the subjects need have no fear of not being at their air best. "Sometimes," adds McCaffrey, "our quiz subjects answer in a manner we think would prove too embarrassing for them." In that case, deletion is made by the editing and directing board of psychologists. Presiding psychologists at present are Doctors Leon Arons and Sydney Roslow, both prominent members of the Psychological Association.

In answer to the question "What Makes You Tick?" producer Addison Smith reveals, "I asked myself that once a couple of years ago, and while I didn't find out, I had the good fortune to be struck with an idea that seemed to be a natural for radio. The main problem was how to put on a radio program based on psychology and still keep it entertaining enough for those who didn't care what made them, or others, tick. Closer research on the subject revealed to me, a layman, that the most interesting aspects of human nature were those that were the most familiar to all of us." Questions such as "Do you put your finger in the coin-return slot when you're through phoning to see if your nickel came back?" or "Did you ever steam open a letter?" can be all-revealing to a board of psychologists and very amusing to those of us who have succumbed to these common temptations. A young lady, for example, who is asked "Is love more important to you than money?" may answer in the affirmative, only to have the results of her analysis prove exactly the opposite. A man may state into the microphone that his power of concentration is poor. After he has attempted to add several columns of figures, despite man-made distractions created in the studio, the judges may find that he has analyzed himself quite correctly.

For example, here's what happened when a man and a girl were asked a series of questions to determine "Are You a Wolf?"—the girl had estimated her wolfishness at sixty per cent, the man at eighty-five per cent:

1. Do you keep a book of phone numbers?

Girl: You bet. Man: A big book.

2. Do you ever ask anyone for a date?

Girl: Not outright. Man: Yes, I often do.

3. What's the first thing you look at?

Girl: Height. Man: Figure.

4. Did you ever whistle at anyone?

Girl: No—went "woo-woo." Man: Never, I walk right over.

5. Do you think you can make love well?

Girl: I think so. Man: Yes.

After the examination on the program the psychologists rated the girl at sixty-four per cent, the man seventy per cent. They discovered



▲ **ANNOUNCER CY HARRICE DESCENDS INTO THE AUDIENCE** to pick those called upon to examine themselves on the wire-recorded program. Psychologists on the program have found some subjects addicted to boasting, a quality easily detectable in subjects' answers to key questions.



▲ **ESSENTIAL MEMBERS OF THE CREW** that puts "What Makes You Tick?" together each week are (left to right) announcer Cy Harrice, psychologist Dr. Leon Arons, examiner John K. M. McCaffrey, producer Addison Smith (who thought up the show) and psychologist Dr. Sydney Roslow.

that the girl was being honest in her answers, the man was bragging.

Just for fun, here are two typical quizzes that may teach you something about yourself:

ARE YOU A GOOD SPORT?

1. Can you laugh at a practical joke on yourself?
2. Can you lose at poker without "crying the blues"?
3. Do you remain calm and unruffled when the waiter spills soup on you?
4. Do you like people generally?
5. Do you "turn the other cheek" when you are dealt an injustice?

ARE YOU TOLERANT ABOUT RADIO?

(Give yourself two points every time you answer "always," one point if your answer is "sometimes" and zero if the answer is "rarely.")

1. Do singing commercials annoy you?
2. Do you think that radio lacks educational values, generally?
3. Does radio lack public-service values?
4. Is radio comedy inferior to that of the legitimate stage?
5. Does radio use too many clichés?
6. Do you believe that radio is aimed

(Please Turn to Page 32)

It's always a
BRIGHT
idea to

Scour with Suds

SCOTCH
Triple Action
CLEANSER

Use **Scotch Triple-Action Cleanser**
—the scouring powder that contains soap

CLEANS as it SCOURS as it SHINES

A COUPLE OF bright-clad crooners. Dick Powell paid a visit to Bing's radio show last spring to discuss a few singing secrets. It's a good bet the talk got off onto the "old days," for both the baritones have been operating a good many years. (ABC photo.)

"Nice Guy"



One of Dick Powell's Outstanding Qualities Is Often Overlooked Because of His Many Talents

By Jane Pelgram

Thursday, 7:30 p.m.
ABC-KECA, KFMB

G O MOVIE-GOERS, Dick Powell has been identified with two types. First as a singer. Not a spectacular type, but always highly popular. His second movie typing was as the tough, hard-hitting detective, "Philip Marlowe." That change was one of the most difficult attempted by an established personality, yet anyone who saw the Raymond Chandler stories on film recognizes that Powell's portrayals haven't been topped.

Radio listeners have heard Dick thrice typed. As a singer-emcee; as

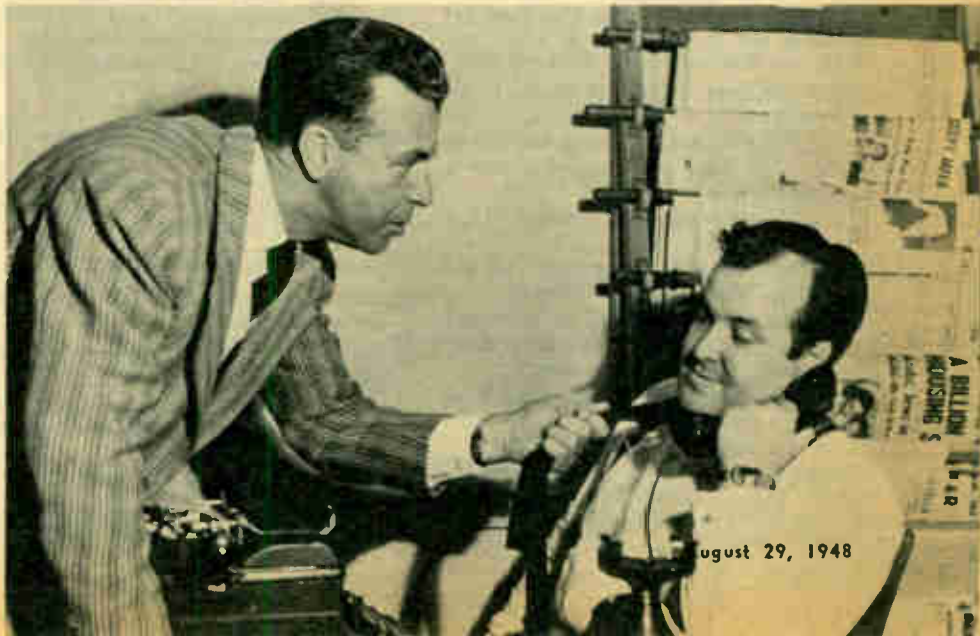
"Richard Rogue," less subtle, but equally as rugged a detective as his screen roles; and currently as "Hildy Johnson," immortal newspaper reporter in ABC's radio adaptation of the Hecht-MacArthur newspaper classic, "Front Page."

The smaller category who harbor none of these impressions is the group which meets Dick personally. Whenever someone meets Powell for the first time, he is a cinch to wander away muttering, "What a nice guy!"

Wrong Question

Radio Life's contact with Mr. Powell was over a cup of coffee
(Please Turn to Page 32)

THE OLD STORY OF REPORTER VERSUS HIS EDITOR is given a new yet human twist, as Dick Powell in the role of "Hildy Johnson" and Bill Conrad as "Walter Burns" meet in ABC's Thursday nighter, "Front Page," created by Ben Hecht and Charles MacArthur. (ABC photo.)



RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Rumors Are Flying

"Keep Up with the Kids," Benay Venuta's quiz show for youngsters, may return in the fall. . . . Actor Kirk Douglas to be a permanent on "Leave It to the Girls." . . . "Johnny Modero" rumored to be another fall returnee. . . . "What's My Name?" may be replaced. . . . Cast assembled for the sequel to the "Jolson Story" will be about the same with Larry Parks again in the lead. . . . There's a new religious series sponsored by the Episcopalian churches in the offing. . . . Curt Massey, Herb Shriner or the "Ruggles of Red Gap" show will be the replacement for "Lum 'n' Abner." . . . Margaret Whiting offered the Christmas spot at the London Palladium. . . . Page Cavanaugh may have a full band in addition to his Trio. . . . Benay Venuta may return to Broadway for a musical. . . . Henry Morgan arrives in Hollywood soon to talk over plans for his second movie. . . . Red Skelton will have a different cast on his return to radio. . . . "Steve Canyon" show auditioning auspiciously. . . .

Looks Like

Arthur Godfrey is quietly vacationing in town. . . . Groucho Marx to cut his first air show on September 9. . . . The old "Fire Chief," Ed Wynn, is writing his memoirs. . . . Frigidaire will sponsor "Lum 'n' Abner" on CBS starting Sunday, October 3. . . . Elton Britt, western favorite, is cooking local radio and movie deals. . . . Jinx Falkenburg and Tex McCrary are parents again—it's an eight pound boy. . . . Mayor Bowron has requested a copy of the ABC documentary, "Communism—U. S. Brand." . . . Jack Bailey will select a "King for a Day" on his program of September 6. . . . There will be a new "Marjorie" when "The Great Gildersleeve" returns in the fall. . . . Jerry Colonna is now Honorary Mayor of Kelowna, British Columbia. . . . "Somewhere in the City" is the title of Gordon MacRae's new movie. . . . Bobby Sherwood will lead the orchestra in a new stage musical. . . . Anna Mae Slaughter, formerly the nine-year-old singing sensation of the Abbott and Costello "Kid Show," is now the ten-year-old singing sensation on the same show. . . . George Martin, jr., KHJ announcer, is a new father for the third time. . . . Dick Haymes will be presented with a solid gold copy of his hit record, "Little White Lies," from his record company. Only other time we ever heard of this happening,

the recipient was Enrico Caruso. . . . Frankie Carle is still auditioning thrushes to replace his band-singing daughter Marjorie. . . . "Can You Top This?" to be dropped, darn it. . . . "Blondie" shifts to NBC from CBS soon. . . . KFI is another station to tie up promotionally with a downtown paper. . . . New York radio actors, Arnold Moss and Ted de Corsia, are in town for a movie, "Reign of Terror." . . . Hedda Hopper joins "Leave It to the Girls" for several potent sessions. . . . Norwood Smith, KECA's singing star, has landed the leading role in the Broadway revival of "Showboat." . . . Art Linkletter will take "House Party" and "People Are Funny" on extensive tours in the coming season. . . . Alan Young will replace "Date With Judy" this fall. . . . The Andrews Sisters have broken the Danny Kaye box-office record in England—topped that by breaking their own previous high. . . . Another box-office record fell by the wayside during the Dorothy Shay engagement at the Coconut Grove. . . . Bill Leyden's "Barrel of Dough" show will tour local theaters. . . . "Stop the Music" was the cause of a police visit to New York's Capitol Theater. They decided to check first hand on this lottery business. . . . Vera Vague to make

two short subjects at Columbia. . . . NBC and Don Lee Mutual are banning giveaways on their nets. ABC wants to continue them and CBS has yet to take a stand. . . . Hildegard is ill in a Rome hospital. . . . "Suspense" has had its option picked up. . . . Movie titled "Nature Boy" is on the schedule at a big studio. . . . CBS will rent audience studios in the new Mutual Building. . . . Hal "Gildersleeve" Peary will be appearing in "The Male Animal" at the La Jolla Playhouse as you read this. Also in the cast is an actor name of Gregory Peck. . . .

Radio-Tele Course Offered

Of special interest to Radio Life readers who have called asking for our recommendation on radio and television schooling, is the announcement of an enlarged program offered by the University of California Extension. Listed in the fall bulletin of daytime and evening classes for adults are such subjects as fundamentals of television, radio speaking, radio workshop, communication network, etc.

The new semester starts the week of September 13. The University bulletin will be sent on request to University of California Extension, 405 Hilgard, Los Angeles 24.

Breneman Magazine Named

The Tom Breneman Magazine will have a name change starting with the October issue. Winner of the contest to name the publication is Mrs. Jesse Luevane of Fort Collins, California, mother of nine children.

"Best Years" is the prize-winning title that topped more than 100,000 entries received since January of this year. Mrs. Luevane had never entered a contest before, and had to be convinced by a phone call from Farrell Publications before she'd believe that she had really won. She'll use the \$5000 prize to send some of her children to college. The winning title becomes prophetic for the Luevane family—they have "Best Years" ahead, indeed!

Your Cue (Shows You May Like)

L. A. Museum Orchestra

Another indication that the local scene is fast becoming civic-minded about music is the KFWB broadcasts

(Continued on Next Page)

NEXT WEEK

We travel back over ten years of radio activity with likable Art Baker of "Notebook" fame.

A news item tells its own story of growth and progress in the grip of KFWB's news staff.

Parley Baer is heard on half the radio shows in town, but few listeners know about his cat-taming off mike moments.

The "Feudin' and Fussin'" gal, pretty Dorothy Shay is found to possess good humor, and comedy talents.

We take a trip to the Rex Miller's new home, made from the ornate music room which Mary MacCormack built for her summer estate.

Leonard Sillman has assembled a group of talented young people to present at his "New Faces" of this season. Meet some of the people you've heard.

We answer listener requests with stories about Buddy Gray and Reed Browning.

That's next week's line-up toward "an evening's good reading and a week's good listening" for all our friends who buy Radio Life.



KECA mike memos

By VIRGINIA WEST

In these days when world events move so swiftly, the broadcasting of news and the men who cover the news fronts become of ever increasing importance. ABC has many famous men on its news staffs within this country and on every news front of the world. Two of the number, Don Gardiner and Harrison Wood (pictured here) are among those whom you hear each weekend. Gardiner, whose "Tomorrow's Headlines" is heard Saturday mornings at 8:30 over KECA, and "Monday Morning Headlines," aired on Sunday nights at 8:14, has concentrated on news and special events since 1939. . . . Harrison Wood, whose commentary, "This Changing World," is heard on ABC-KECA, Sundays at 12 noon, is not only a news analyst, but an author and world traveler of note. . . . Don Gardiner is one success story that throws the customary Horatio Alger format into the junk heap. Instead of the small town boy who makes good in the big city, the slim newscaster is the city born and bred lad who clicked in a small town before returning home! . . . Harrison Wood began his coverage of world events when, after serving in World War I, he remained in France to report the Versailles Peace Conference.

That long-time popular newscast, the Richfield Reporter, moves to ABC-KECA, beginning Sunday night, Aug. 29, to be heard at its regular 10 o'clock spot nightly except Saturday. . . . The danceable tempos of Xavier Cugat and his orchestra, formerly heard at that time, Monday thru Friday, will move to 10:15 p.m.

. . . Sam Hayes and the News . . . 12 noon on KECA . . .

By the time you read this, Peg Lynch, writer and co-star of ABC's "Ethel and Albert," will be honeymooning in Europe. . . . Yes, you still hear Peg. . . . pardon me, Ethel. . . . every Monday thru Friday afternoon at 1:45 on KECA. . . . The shows were transcribed before she started on her month's vacation. . . . The bridegroom, incidentally, comes from Oslo, Norway, and is studying at Columbia University. . . . Thrifty Drug Stores sponsor the "Ethel and Albert" series over KECA. . . . We'd like to call attention to ABC-KECA's new "Chamber Music Hour," heard at 6:30 on Tuesday evenings. . . . Featured on each broadcast is the new American String Quartet, composed of young artists, all of whom have been heard with ABC's symphony orchestra; Bronislaw Gimpel, concert violinist; Bernard Ockner, former concert-master of the Ballet Russe De Monte Carlo; Ralph Hersh, violinist; and George Ricci, concert cellist.

. . . Sam Hayes and the News . . . 12 noon on KECA . . .

AROUND RADIO: Ladies from Dunkirk, N.Y., to Amarillo, Texas, will have a chance to "Be Seated," during the next several months when Emcee Tom Moore takes the ABC funfest, "Ladies, Be Seated" on the road. . . . Although

Edwin C. Hill, whose "The Human Side of the News" is heard every Monday thru Friday at 6, on KECA, is not generally associated with the motion picture industry, Hill forsook his newsbeat back in the '20s and spent two years shooting such beauty spots as the French and Swiss Alps, the Tyrol and the Italian Lake country. He has observed that many of the current films are using background which he first photographed almost two decades ago. . . . Speaking of newsmen, an exhaustive study of Walter Winchell and his Sunday evening broadcasts on ABC appears in the August issue of Argosy Magazine. . . . Winchell, by the way, returns to the air on Sept. 5 (KECA at 6 p.m.) . . . And it won't be long now until that other important Sunday night show, U. S. Steel's "Theater Guild on the Air," returns. . . . Sept. 12 is the date. Also on the 12th, "Counterspy" (KECA at 2:30). . . . And there's the day Bing Crosby returns to the air!

Advertisement.

Radio in Review

(Continued from Preceding Page)

of chamber music from the Los Angeles County Museum of History, Science and Art. The half-hour musicale is heard at 3:30 p.m. on Sundays via transcription. The program is recorded Friday nights at the museum with an audience in attendance. There is no admission charge for museum visitors.

Local professionals and specialists in the field of chamber music are heard each week. Leading string quartet groups, woodwind combinations and the large Hollywood Chamber Music Society orchestra under the baton of conductor James Sample are among the musical groups scheduled to be heard in the near future.

Thomas Freebairn-Smith will be heard as music commentator on his return from Europe. Long-time Hollywood Bowl fans will recall Mr. Freebairn-Smith's charming commentary contribution to Bowl intermissions in the past.

If you are a classical music lover you'll find much pleasure in attending one of these weekly concerts. The time—8:00 p.m., Fridays.

"Cass County Boys"

"Welcome to Cass County Ranch, way out on the KFI Range," is extended to Tuesday dialers each week at 6:00 p.m. When "Amos n' Andy" return, Lou Crosby and the Boys will amble into another time spot, as their pleasant new western-songs series is KFI's first A.M. and Television combination.

Fred Martin is on accordion, Jerry Skoggins on guitar, and Bert Dodson on bass, as Lou introduces such old hickory smoke favorites as "They Went Thataway," "The Little Big Dry," "The Lone Prairie" and "Texas Sandman." The program might best be succumbed to in a barbecue patio, with steaks sizzling away on the charcoal grate; but regardless, you'll appreciate the half-hour's quiet outdoorsy atmosphere. "Letters from out of the west," asking how to pronounce "rodeo" (colloquial usage is row-dee-o) and from whence came the term "longhorn cattle," provide picturesque between-song commentary.

The Cass County Boys, with their harmonious combination of voices and rhythms, were WFAA's Dallas "Early Birds" for eleven years, and a feature of Gene Autry's "Melody Ranch" for three seasons. (Their KFI program will be transcribed while they're in New York with the coming Autry rodeo.) They have also made several recordings, and pictures for Columbia, Twentieth Century and Republic.

Their sentiment and charm make new versions of many badly abused cowboy songs; their repertoire should be persuasive to the most aloof longhair. Particularly lovely is their theme song, that slow-paced fireside favorite, which goes:

"My heart's at ease . . . As I ride through the pinewood trees. . . When There's Moonlight On The Sunset Trail."

(Please Turn to Page 12)



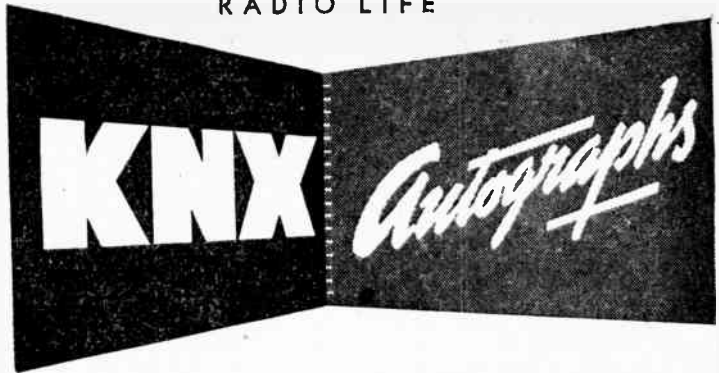
Don Gardiner



Harrison Wood

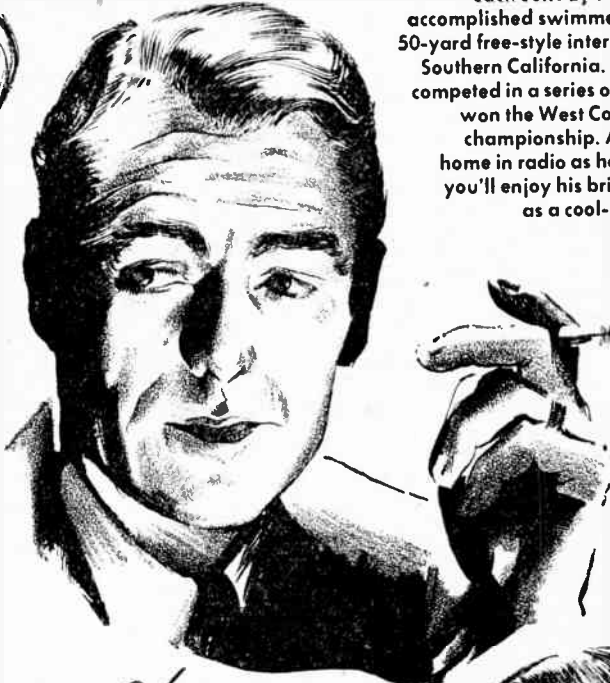
Schutter Candy resumes sponsorship of "Counterspy" (KECA at 2:30). . . . And Sept. 29th. . . . That's the day Bing Crosby returns to the air!

Page Ten



Peggy Knudsen

PEGGY KNUDSEN's rise in show business has upset the age-old belief that an actress must struggle for fame. One night she was serving as a hostess at the Stage Door Canteen, a producer saw her, signed her to a contract and gave her the title role in the stage hit, "My Sister Eileen". A few days later a motion picture scout was impressed by her performance and sent her to Hollywood where she is rapidly rising to stardom. Now she's a success in radio, too . . . as you'll find out when you tune in "Junior Miss", on KNX each Saturday morning at 8:30.



Alan Ladd

ALAN LADD, Star of "Box 13", on KNX each Sunday evening at 7:00, is an accomplished swimmer and still holds the 50-yard free-style interscholastic record for Southern California. A few years ago he competed in a series of aquatic meets and won the West Coast amateur diving championship. Alan is as equally at home in radio as he is in the water and you'll enjoy his brilliant performances as a cool-headed, hard-fisted sleuth on "Box 13".

Wes Battersea

WES BATTERSEA, star of KNX's lively "Wes Battersea Comes to Breakfast", was recently handed a program assignment which read, "Breakfast with a lady from India." Sensing that a rendezvous with an oriental princess was in the offing, Wes hurried to the appointed place only to find that he was to share his breakfast, and the broadcast, with a full-grown tigress. For more about Battersea's unusual adventures, listen to "Wes Battersea Comes To Breakfast", each Monday through Friday at 8:00 A.M., on KNX.



Jack McCoy

JACK MCCOY, nimble-witted emcee of "Jack In All Trades", believes he might now be vice-president of one of the networks if Uncle Sam hadn't intervened. A Georgia station offered him a job as program director. In one week they upped him to assistant manager. At the end of the following week, he became manager, and just as he was expecting to be made general manager, the U. S. Marines handed him a summons that put a temporary end to his breathtaking rise in radio. But Jack is back building a reputation as the funniest ad-libber on the air . . . as you'll discover if you listen to "Jack In All Trades", on KNX each Monday evening at 7:30.

KNX  **1070 ON YOUR DIAL**

Radio in Review

(Continued from Page 10)

Playbacks (Critical Comment)

We Point With Pride . . .

To repeat performance of "The Tin Whistle" on Mutual's "Family Theatre" August 12. Ronald Reagan was excellent in the role introduced by Robert Young a year ago; the story has great moral impact, and well merits being told again.

To very clever scripting on "The Front Page" August 12. "Hildy Johnson" (alias Dick Powell) encountered sudden tension and adventure by idly doodling the dial on his telephone, between calls to a phone which was "busy." The plot exhibited the kind of human interest we'd expect to be found by a newspaperman; we hope it's a trend away from "Hildy's" too-frequent imitating of a "Private Eye."

To the wonderful discussion of Mother Goose rhymes on "Invitation to Learning," with Russell Maloney and Louis Kronenberger demonstrating long range memories and considerable charm.

To "The American Way" for its current clarifying series of forums on the November election issues. These intelligent programs are presented by the research section of Town Hall. They're lively as well as required listening for every concerned citizen.

To that reliable quiz show, "Dr. I.Q." With a format which has changed little through the years, but which still retains great freshness, this excellent program has dignity and zest. We predict its durability long after imitators are gone.

To NBC's special broadcast on August 17, "Ballad to Babe," a tribute to Babe Ruth, narrated by Sam Wanamaker and sung by Tom Blazer.

To the hour-long "Crusade for Children" broadcast on CBS, emceed by

Arthur Godfrey and featuring Dinah Shore, Bob Hope, Arthur Rubenstein, Margaret O'Brien, etc.

To the Bob Crosby records they've been playing on KFVB these nights between 6:30 and 7:30 p.m.

We View With Alarm . . .

. . . The contestant on "Grand Slam," who couldn't identify "Star-dust," "Waiting for the Robert E. Lee," "Yearning" or any of the other songs played for her—and yet who "won" an electric broiler just the same! . . . The two young people on "New Faces" who copy the styles and delivery of Beatrice Lillie and Richard Hayden with such flattering accuracy.

Off Mike (Personalities)

Rene Bozarth

Thanks to Robert L. Werner, reader with relatives in Portland, we're in receipt of a clipping from the Oregon Journal, which should bring Rene Bozarth admirers a pleasant glow. Rene, whose lovely poetry and music programs were for a long time on local station KGFJ, has just been appointed program director of Portland's KWJJ, in addition to his previous duties as chief announcer. He's on the air up there fourteen to sixteen hours a week, with newscasts, an "Art of Conversation" series and his own nostalgic program, "Words and Verse."

Good Will, Good Listening

"Les" Raddatz, head of NBC's Press Department, left last week on his annual coastal junket up the coast to Seattle, Washington. En route he visits NBC stations and affiliates, and renews acquaintance with radio and newspaper editors. Dock Eisiminger serves as crew chief until Les's return on September 7th.

It's a pretty sure bet that Mr. Raddatz, one of the best-informed and best-stocked of true jazz enthusiasts we know will return to the fold loaded not only with the good will of NBC-ians from here to there, but with wax of a highly desirable vintage.

Virginia Keith Returns

That pretty radio actress, Virginia Keith, sends us word that she is back in Hollywood—and radio—after an absence of several months. Hospitalized as a result of a serious automobile accident a while back, Virginia spent three months at the Mayo clinic. We join friends and fans in congratulating her on a return to health and welcoming her home.

★ ★

OF COURSE

Inspired by the knowledge that a writer had named his tiny penthouse apartment, "Writer's Cramp"; that Ann Southern called her place "Southern Exposure"; and that Bill Boyd labeled his mountain retreat, "Boyd's Nest"; KMPC announced Charlie Stone decided as a natural consequence to tag his new home, "Stone's Throw"!

RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops

KWKW, 3:30 p.m.
Monday through Friday



MALE VOCAL OF THE WEEK: Combine Bing Crosby, the Andrews Sisters and two saddle-rhythmed tunes like "At the Flying W" and "A Hundred and Sixty Acres" and you've got the best. . . "Flying W" has the brighter tempo, but when bossman Crosby ends up singing bass with the Sisters on "Acres," it hits three notes with a smash. (Decca).

★

DANCE BAND OF THE WEEK: Ray McKinley has a potential topper in his very original "Bahama Mama" . . . band has that old solid beat so characteristic of McKinley's style and with Ray handling the vocal, the side stands on its own. . . Reverse, "All the Way from San Jose," in contrast pulls the pair down to an easy two notes. (RCA-Victor).

★

GIRL VOCAL OF THE WEEK: In nostalgic manner, Jo Stafford brings back "Baby Won't You Please Come Home?" ably assisted by the smooth key-noting of Nat "King" Cole, Ray Lynn's trumpet, Herbie Haymer's sax and Paul Weston's orchestra. . . Backed by "Trouble in Mind," a slow-tempoed blues, Jo easily rates a good three notes. (Capitol).

★

CHILDREN'S ALBUM OF THE WEEK: Mel Blanc's "Bugs Bunny and the Tortoise" with Bill May's orchestra has a four-sided superflex album that's a natural for "kids" of all ages, describing the well known race with the hare ("Bugs" to you), sound effects and all. . . With the album comes a twenty-page record reader in color. This new addition to the "Bugs Bunny" series easily rates two big notes. (Capitol).

★

NOVELTY OF THE WEEK: Nine-year-old Toni Harper is back again with a second release that tops her first. . . This youngster's got something that gets you—can't help but like her. . . Don't miss "Tabby the Cat" and "You're My Everything," with Eddie Beal and his Sextet . . . in Mansfield's book they're three notes. (Columbia).

P.S. Another milestone in the parade of hits will be T. Dorsey's "Until" . . . likewise D. Rose's album of "Serenades").



THRILLING
DRAMA!

SUNDAY at 3:00

A B C NETWORK

CALIFORNIA MEDICAL ASSN.

TELEVISION TIPS

By JANE PELGRAM

Wednesday, August 18th, Mutual Don Lee's plush Vine Street station opened its doors to three hundred and fifty selected and formally garbed guests. The Television Premier celebrated Mutual Don Lee's and the Los Angeles Examiner's promotional tie-up for the development of a high-flying television operation.

The guests, for all their splendid attire, played a strict second to the beauty of the studio they sat in. Any of you who have visited shows at KHJ know the effect of the coral-shaded stages big enough to hold a hundred piece symphony, in addition to a full complement of dramatic actors. At the point in the studio where seats begin, the walls change gradually to a yellow hue, then a green that graduates into a dark green by the rear doors.

The knock-out revue Don Lee and the Examiner put on, for the entertainment of both their guests and the viewers at large, was one of the smoothest bits of TV production we've seen. Garry Moore, that answer to television producers' dreams, emceed, and revealed unsuspected propensities by a dance no viewer will ever forget.

Speeches of the evening, by Mayor Bowron, Chairman of Supervisors Raymond Darby, Chamber of Commerce president Miller and Harry Crocker teed off the entertainment. Then comedians Bergen and McCarthy, Abbott and Costello, Eddie Bracken, singers Helen Forrest, Evelyn Knight, Johnny Johnston, dancer Bill Callahan, and even the Meglin Kiddies clicked through their routines for the happiest audience this side of New York.

Forgetting the fun (and the lobster-champagne party following the revue) for the sake of solid objectivity, we're forced into one criticism . . . and only one. When you're sitting in a studio watching and laughing, the more each star does, the merrier. But at-home viewers usually find two songs in succession by a single person just a little too much. We've watched attention stray during such a stint. All in all, the evening's entertainment set a mark that will take some shooting to reach.

KFI-TV (Channel 9) are televising a portion of the Electrical Exposition being held currently at Pan Pacific. The time is Sunday, August 29th, between 2:00 and 5:00 p.m. That'll be somepin'.

KTLA (Channel 5) has signed as a subscribed to TelePIX, daily TV news-reel produced by WP.X, New York News outlet. TelePIX is the news service which, exactly three hours and ten minutes after Mrs. Oksana Kosenkina plunged from the window of the Soviet consulate, presented a starkly dramatic reel of the incident. Sequences showed members of the consulate staff rushing into the yard to Mrs. Kosenkina's side, shots of New York police racing to the woman after they climbed a high fence which barred entrance to the area, and removal of the woman into an ambulance!

KTSL, the Don Lee station, Channel 2, is making video film producers pay for closed circuit tele demonstrations heretofore offered for free. A closed circuit rate of fifty-four dollars per thirty-minutes has been established. This entitles producers, who wish to display their product under actual conditions to prospective sponsors, to all TV facilities. The move arose out of the great demand for free demonstrations.

Try and arrange a Wednesday night, soon, that will bring you within range of a television screen at 7:30 p.m. Get on Channel 5, KTLA, and watch "Armchair Detective." It's one of the jolliest and most entertaining quizzes (with nice prizes, at-home and studio contestants) on the air, and almost unfailingly fresh and original. Ex-FBI agent H. Allen Smith, now a well-known Los Angeles attorney, lends an authoritative hand to the proceedings. Stokey-Ebert Productions present, and three smart young writers (Bud Hammer, William Shedenhelm and Jack Rock) are responsible for the two or three weekly case enactments that dangle clues, and the mention prizes for their solution. There's a surprise guest each week, too . . . but we can't tell about them, or much about the program, or we'd catch it for tipping off the mysteries. Like we said . . . try and catch the show!

★ ★

F. M. FLASHES

The Frank Watanabe program listed last week in this column has been moved to the Sunday afternoon schedule, in order to meet the demand for a longer program. The new time (it began August 22) is 1:00 p.m., (KAGH-AM, 1300 kc., and KAGH-FM, 18.3 mc.) during which the genial Frank will cavort for a full half hour in his new adventures as "number jockey passenger" on the wonder horse Sassafras.

Fast gaining momentum, the KAGH Parade of Disc Jockeys, with its six different entries, goes into the fourth week Saturday, August 28. Latest entry was Len Levinson, President of Impossible Pictures and impresario of the "Impossible Hour" (6:00-7:00 p.m. nightly), whose \$1,000,000 (in Chinese money) contest to design new "pantries" for lamb chops is gaining Len national recognition. The "Parade" airs everything from rare collectors' items to the tops in current best-sellers. Each Saturday an "Honorary Grand Marshal of the Parade" pays an in-person visit to the Parade. What jockey the guest visits is determined by what groups he appeals to. Dizzy Gillespie recently visited Pete Young's

portion of the whole business (11:00 a.m. to 7:00 p.m., Saturday) because Pete's hour is aimed at the younger members of the "grandstand".

From 10:00 to 10:30 a.m. each Saturday, KAGH provides the setting and the opportunity for the stars of tomorrow to shine today. Children of all ages join the festivities at the KAGH studios for the half-hour variety program featuring the musical and dramatic talent of these budding artists. A special feature of the show for aspirants from three to fourteen years of age is an audition for hopefuls to win a chance to be heard later on the station. Details concerning these auditions are explained on the program each Saturday.

Another entertaining bit of FM fate is KKLA's "Odds and Ends" with Harvey Loomis compiling strange, amusing facts and disseminating observations each Monday at 7:45 p.m. and Tuesday at 10:15 a.m. The range of subjects is great—how bubble gum came to be, or the manner in which husbands of long married tenure peck at their wives faces in lieu of a good-bye kiss are typical. Termed a show with an appeal to women, the fifteen-minute periods hold something for everyone.

GAGS OF THE WEEK

Mrs. George W. Stephens, c/o Stanford Court, 922 Burbank Boulevard, Burbank, Calif.

Heard on "House Party":

Harry von Zell: Do any of you children know what a tantrum is?

Small boy: Yes. It's a man who raises a tan.

Mrs. Margery Meissner, 368 Kensington Place, Pasadena, Calif.

Heard on the Jergens Journal (Arlene Francis substituting for Walter Winchell):

The King of England offered Churchill membership in the "Knights of the Garter." Churchill's response was: "How can I accept the Garter when the people gave me the boot?"

Contests and Offers

FRANK HEMINGWAY, KHJ, 7:00 a.m. and 4:15 p.m. weekdays—A ball point pen for fifty cents, plus the last inch of the unwinding band from a tin of Folger's Coffee, or the label from a Folger's jar. Address: Folger's Coffee, Los Angeles 21, California.

After Your Favorite Radio Show . . .

The GOURMET-HOLLYWOOD'S the Place to Go

Luncheons from 11:30 'til 2

Dinners from 5 'til 10 — Cocktails 'til 7

Gourmet

6530 Sunset (Midway between Highland and Vine)

Precasts

and

Previews

TIME CHANGES

SUNDAY, AUGUST 29 — "Jack in All Trades," KNX, 2:30 p.m. (30 min.) Jack McCoy's quiz of occupations show was last spotted on KNX Mondays at 7:30 p.m.

MONDAY, AUGUST 30 — Burrirt Wheeler, KNX, 12:00 p.m. (30 min.) Burrirt's folksy conversation on behalf of Housewives Protective League was last heard at 1:00 p.m. KNX, Monday through Friday.

MONDAY, AUGUST 30 — "Your Stand In," KNX, 1:00 p.m. (30 min.) Jack Gregson partners up studio and home contestants at this new time. Show was on KNX at 2:00 p.m. Monday through Friday.

MONDAY, AUGUST 30 — "Meet the Missus," KNX, 1:30 p.m. (30 min.) Also shifted on Columbia's new daytime schedule is Ed East's Monday through Friday program, which was formerly at 3:00 p.m. The Saturday show has also been lengthened to forty-five minutes, starting at 12:00 noon.

MONDAY, AUGUST 30 — "Hint Hunt," KNX, 2:00 p.m. (30 min.) Chuck Acree and "Beagle" previously invited housewives to tell all about their homemaking secrets at 4:00 p.m. on KNX, Monday through Friday.

MONDAY, AUGUST 30 — Arthur Godfrey, KNX, 3:00 p.m. (1 hr.) The Too-Fat-Polka man makes it a full hour on CBS, as his show moves up from 3:30 p.m. Monday through Friday, to allow expansion.

MONDAY, AUGUST 30 — "Winner Take All," KNX, 4:00 p.m. (30 min.) Bill Cullen's Monday through Friday quiz-questions were formerly featured at 1:30 p.m. on KNX.

SATURDAY, SEPTEMBER 4 — "Meet the Meeks," KFI, 8:00 a.m. (30 min.) Mishaps of Mortimer and clan were formerly heard on KFI, 10:30 a.m. Saturdays. The 10:30 a.m. time will now be filled by "Public Affairs."

MONDAY, AUGUST 30 — Vaughn Monroe, KNX, 7:30 p.m. (30 min.) Vaughn, the Moon Mals and Connie Haines shift up thirty minutes, as "My Friend Irma" returns in the 7:00 p.m. Monday spot.

MONDAY, AUGUST 30 — "The Richfield Reporter," KECA, 10:00 p.m. (15 min.) After seventeen and one-half continuous years over NBC, "America's Oldest Newscast" shifts to the American network. John Wald, voice of "The Reporter" for the last eleven years, goes with the show.

MONDAY, AUGUST 30 — "Casa Cugat," KECA, 10:15 p.m. (15 min.) Xavier's rhythms are heard one-quarter-hour later, Monday through Friday, as "The Richfield Reporter" takes the 10:00 p.m. time. Shift cancels Hank Weaver's news.

WHAT'S NEW

Variety

SATURDAY, AUGUST 28 — "Teentimers Club," KHJ, 11:30 a.m. (30 min.) Andy Russell is new host of this popular bobby-sox show, which now originates in Hollywood.

SUNDAY, AUGUST 29 — Roy Rogers show, KHJ, 3:00 p.m. (30 min.) "The King of the Cowboys" returns to the air, with Dale Evans, Gabby Hayes, Foy Willing and the Riders of the Purple Sage. Show replaces "Those Websters" for sponsor, Quaker Oats, and will be transcribed.

Commentary

SATURDAY, SEPTEMBER 4 — Clete Roberts, KHJ, 7:30 a.m. (15 min.) Clete, a mike veteran of twenty years standing, will be sponsored on Don Lee network

Page Fourteen

and Mutual Intermountain stations on this new quarter-hour commentary.

Public Interest

SATURDAY, AUGUST 28 — "Man on the Farm," KFI, 2:15 p.m. (30 min.) A new supplement program to KFI's popular "Noon Farm Reporter" series.

WEDNESDAY, SEPTEMBER 1 — "Press Conference," KECA, 7:30 p.m. (30 min.) Title change for the Press Club's program, previously titled "Headline Makers."

Sports

SATURDAY, SEPTEMBER 4 — Bob Kelley, KMPC, 5:15 p.m. (15 min.) KMPC's sports director replaces Tom Harmon on this weekly commentary spot.

WHAT'S BACK

Variety

MONDAY, AUGUST 30 — "Arthur Godfrey's Talent Scouts," KNX, 8:30 p.m. (30 min.) After a very brief vacation absence, Arthur returns with his program for theatrical hopefuls.

Drama

MONDAY, AUGUST 30 — "Lux Radio Theatre," KNX, 6:00 p.m. (1 hr.) As "Lux" begins its fifteenth radio season, Irene Dunne, Barbara Bel Geddes and Oscar Honoika co-star in opening performance, "I Remember Mama."

Comedy

MONDAY, AUGUST 30 — "My Friend Irma," KNX, 7:00 p.m. (30 min.) Marie Wilson as "Irma," and Cathy Lewis as "Jane," become radio roommates again in the show which became a hit in one season.

FRIDAY, AUGUST 27 — "Life of Riley," KFI, 7:00 p.m. (30 min.) William Bendix returns as Chester P. Riley, family man and romanticist, as this popular series ends its summer hiatus.

FRIDAY, SEPTEMBER 3 — "Red Skelton show," KFI, 6:30 p.m. (30 min.) "The mean middle kid" returns from his summer vacationing, to take this new Friday spot on NBC.

Sports

THURSDAY, SEPTEMBER 2 — "Leahy of Notre Dame," KMPC, 7:45 p.m. (15 min.) Coach Frank Leahy and sportscaster Harry Wismer return their transcribed sports show to KMPC, Thursdays and on Saturdays at 8:30 a.m.

WHO'S GUESTING

Music

SATURDAY, AUGUST 28 — NBC Symphony, KFI, 3:30 p.m. (1 hr.) Claude Frank, twenty-two-year-old piano virtuoso, will play Schumann's "Concerto in A Minor," as guest soloist. Program will also feature Roy Shield's composition, "The Great Bell."

MONDAY, AUGUST 30 — "The Telephone Hour," KFI, 9:00 p.m. (30 min.) Jascha Heifetz has chosen the "Garden Scene" from Erich Korngold's "Much Ado About Nothing Suite," and the Khatchaturian "Sabre Dance" for his guest appearance. The program will originate from Hollywood this week only.

MONDAY, AUGUST 30 — "Sound Off," KECA, 8:00 p.m. (30 min.) Jeri Sullivan guest-sings, as the show premieres a "Salute to the State" of Oregon, written by Jeff Alexander and Marve Fisher.

TUESDAY, AUGUST 31 — "Club 15," KNX,

4:30 p.m. (15 min.) Dorothy Shay guests tonight and Thursday, with host Bob Crosby and the Modernaires.

Commentary

SUNDAY, AUGUST 29 — Louella Parsons, KECA, 6:15 p.m. (30 min.) Burt Lancaster guests.

MONDAY, AUGUST 29 — "Comedy Writers Show," KECA, 7:00 p.m. (30 min.) Jack Denton guests again, and will appear for another session September 5.

WHAT'S PLAYING

Drama

SUNDAY, AUGUST 29 — "Proudly We Hail," KMPC, 7:30 p.m. (30 min.) Macdonald Carey stars in a romance, "Fairway Acres."

SUNDAY, AUGUST 29 — "Return Engagement," KNX, 10:30 p.m. (30 min.) "The Man Without a Shadow," adapted by Warner Michel from a 19th Century French story, will be directed by the script-author when it is re-presented.

SUNDAY, AUGUST 29 — "Tell It Again," KNX, 11:00 a.m. (30 min.) Bret Harte's "The Luck of Roaring Camp" is dramatically narrated by Marvin Miller and produced by Ralph Rose.

THURSDAY, SEPTEMBER 2 — "Family Theatre," KHJ, 7:00 p.m. (30 min.) Starring in "A Typical Ozzie and Harriet Show," will be . . . Ozzie and Harriet! Barry Fitzgerald hosts.

MONDAY, AUGUST 30 — "The Big Story," KFI, 9:30 p.m. (30 min.) The scoop of Ella Fleishman, reporter on the Omaha World Herald who helped solve the largest train robbery in history, will be dramatized.

THURSDAY, SEPTEMBER 2 — "Suspense," KNX, 6:00 p.m. (30 min.) Madeleine Carroll is star, in "The Morrison Affair."

Music

SATURDAY, AUGUST 28 — St. Louis Municipal Opera, KNX, 4:00 p.m. (30 min.) Soprano Bernice Maledon, tenor Albert Gifford and baritone Edwin Steffe, sing selections by Friml, Kern and Sullivan. Featured orchestral number, Youmans' "Hallelujah."

SUNDAY, AUGUST 29 — "Hollywood Bowl Concert," KNX, 12:00 p.m. (1½ hrs.) Eugene Ormandy conducts a program of Selections from the operas of Richard Wagner, including "Tannhauser," "Tristan and Isolde" and "Die Meistersinger."

SUNDAY, AUGUST 29 — L. A. County Museum Concert, KFVB, 3:30 p.m. (30 min.) The Lacross Trio will be heard in a program of chamber music. Featured will be John Latimer, piano; Roderick Krohn, violin; Norman Gross, cello.

SUNDAY, AUGUST 29 — "Robert Shaw Chorale," KFI, 5:00 p.m. (30 min.) "My Romance" from "Jumbo," two selections from "Connecticut Yankee," and three folk rolls, will be featured by the thirty-voice chorus.

SUNDAY, AUGUST 29 — "First Piano Quartet," KFI, 11:00 a.m. (30 min.) The Paganini-Liszt "Hunt Etude;" "Polovetzian Dances" from "Prince Igor;" and "Humoresque" by Dvorak; are among the four-piano ensemble's selections.

SUNDAY, AUGUST 29 — "Pause That Refreshes," KNX, 3:30 p.m. (30 min.) "Zandungo" and "The Cactus Polka" are Percy Faith's orchestral specialties; and Jane Froman sings "This Is the Moment" from "Lady in Ermine."

MONDAY, AUGUST 30 — "Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Handel's "Royal Fireworks Music," Tuesday, Wagner's "Flying Dutchman" Overture." Remainder of week's program unavailable by printing time.

Forum

SATURDAY, AUGUST 28 — "Parent Youth Forum," KFI, 11:30 a.m. (30 min.) "Parents as pals," (or "How can a parent be a pal and still remain a parent?") is debated by youngsters and grown-ups.

SATURDAY, AUGUST 28 — "Northwestern Reviewing Stand," KHJ, 2:30 p.m. (30 min.) "Three Years After the War—How

TELEVISION PROGRAMS

Do We Stand Now?" is question posed to three U. S. veterans by moderator Robert Buchanan.

SUNDAY, AUGUST 29 — "Invitation to Learning," KNX, 9:00 a.m. (30 min.) "Robin Hood," Howard Pyle's immortal tale of the champion of Sherwood Forest, will be reviewed.

★
Religion

SUNDAY, AUGUST 29 — "Highlights of the Bible," KFI, 7:00 a.m. (30 min.) Sermon: "The Fire does Not Destroy the Truth."

★
Sports

SUNDAY, AUGUST 29 — Baseball, KMPC, 1:30 p.m. (to concl.) The Los Angeles Angels vs. the San Diego Padres.

TUESDAY, AUGUST 31 — Baseball, KMPC, 8:10 p.m. (to concl.) Los Angeles Angels playing Seattle Rainiers through Friday at above game time, and on Saturday at 2:30 p.m.

TUESDAY, AUGUST 31 — Baseball, KLAC, 8:10 p.m. (to concl.) Hollywood vs. Sacramento at Sacramento, through September 4; on Sunday and Monday, September 5 and 6, at 1:25 p.m.

THURSDAY, SEPTEMBER 2 — Los Angeles Times Charity Game, KMPC, 8:30 p.m. (to concl.) Bob Kelley will sportscast this exclusive coverage of the Los Angeles Rams and Washington Redskins game at the Coliseum.

FRIDAY, SEPTEMBER 3 — Professional Football, KFWB, 5:30 p.m. (till concl.) The Los Angeles Dons meet the Cleveland Browns in Cleveland, Ohio.

KTLA—CHANNEL 5
MONDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
6:55—Police Call.
7:00—News Look.
7:05—Shopping at Home.
7:15—Short Subject.
7:30—Sunset Ranch.
7:50—Short Subject.
8:00—Tele-Forum.
8:30—Boxing, South Gate Arena
TUESDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
6:55—Police Call.
7:00—News Look.
7:05—Shopping at Home.
7:15—Short Subject.
7:30—Armed and Dangerous.
8:00—Short Subject.
8:30—Wrestling from Olympic.
THURSDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
6:55—Police Call.
7:00—News Look.
7:05—Shopping at Home.
7:15—Short Subject.
7:30—Armed and Dangerous.
8:00—Short Subject.
8:30—Wrestling from Olympic.
WEDNESDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
6:55—Police Call.
7:00—News Look.
7:05—Shopping at Home.
7:15—Short Subject.
7:30—Armed and Dangerous.
8:00—Short Subject.
8:30—Wrestling from Olympic.
FRIDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
6:55—Police Call.
7:00—News Look.
7:05—Shopping at Home.
7:15—Short Subject.
7:30—Armed and Dangerous.
8:00—Short Subject.
8:30—Wrestling from Olympic.

8:15—Murder Mystery.
8:30—Feature Picture.
FRIDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
6:55—Police Call.
7:00—News Look.
7:05—Shopping at Home.
7:30—Yer Ole Buddy.
7:40—Tele-Newsreel.
8:00—Meet Unusual People.
8:30—Baseball.
SATURDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
6:55—News Look.
7:00—Suit Yourself.
7:10—Short Subject.
7:30—Sandy Dreams.
8:00—Feature.
9:15—Spade Cooley.
SUNDAY (P.M.)
7:00—Adventure Serial.
7:20—Shopping at Home.
7:30—Magazine of the Week.
7:50—Cartoon Comedy.
8:00—Pantomime Quiz.
8:30—Short Subject.
8:45—Man's Best Friend.
9:00—Feature Picture.
KTSL—CHANNEL 2
MONDAY (P.M.)
7:30—Pattern and Music.
7:40—Program Hilltes.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenevs.
8:30—Wrestling, Legion Stad.
11:00—Final Edition.
TUESDAY (P.M.)
7:30—Pattern and Music.
7:40—Program Hilltes.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenevs.
8:30—Wrestling, Legion Stad.
11:00—Final Edition.

7:40—Program Hilltes.
7:45—Film.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenevs.
8:30—Beat Me to the Draw.
9:00—Philco Players.
9:10—Ballet.
9:30—Final Edition.
WEDNESDAY (P.M.)
7:30—Pattern and Music.
7:40—Program Hilltes.
7:50—Telenevs.
8:00—Don Lee Music Hall.
8:20—Film Feature.
9:30—Final Edition.
THURSDAY (P.M.)
7:15—Pattern and Music.
7:25—Program Hilltes.
7:30—George the Gardener.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenevs.
8:30—Music Hall.
9:15—Final Edition.
FRIDAY (P.M.)
7:30—Pattern and Music.
7:40—Program Hilltes.
7:45—Film.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenevs.
8:30—Boxing, Legion Stadium.
11:00—Final Edition.
SATURDAY (P.M.)
7:45—Sandy Dreams.
8:00—Program Hilltes.
8:05—Film Short.
8:15—Week in Review.
8:20—Telenevs.
8:30—What's Name of Song?
9:00—Film Short.

FREQUENCY MODULATION PROGRAMS

F. M.
KAGH—98.3 MEGS.
(Broadcasts 7 days a week from 6 a.m. to 9 p.m. See daily logs.)
KECA—95.5 MEGS.
(All KECA-FM programs are broadcast simultaneously with regular KECA schedules, 5:30 a.m. to midnight.)
KFI—105.9 MEGS.
SUNDAY
3:00—Afternoon Melodies.
3:30—Classics.
4:30—Music for You.
4:55—News, W. G. Barclay.
5:00—Symphonic Moods.
6:00—World of Music.
6:30—Dinner Hour.
8:00—The Classics and the World of Music.
MONDAY
3:00—Afternoon Melodies.
3:30—Classics.
4:30—Music for You.
4:55—News, W. D. Starling.
5:00—Waltz Favorites.
5:30—Story Land.
6:00—World of Music with Jose Rodriguez.
6:30—Dinner Hour.
8:00—Jose Rodriguez.
TUESDAY
3:00—Afternoon Melodies.
3:30—Classics.
4:30—Music for You.
4:55—News, W. Bill Stulla.
5:00—Waltz Favorites.
5:30—Story Land.
6:00—Jose Rodriguez.
6:30—Dinner Hour.
8:00—Jose Rodriguez.
WEDNESDAY
3:00—Afternoon Melodies.
3:30—Classics.
4:30—Music for You.
4:55—News, W. Bill Stulla.
5:00—Waltz Favorites.
5:30—Story Land.
6:00—World of Music.
6:30—Dinner Hour.
7:30—World of Music.
THURSDAY
3:00—Afternoon Melodies.
3:30—Classics.
4:30—Music for You.
4:55—News, W. Bill Stulla.
5:00—Waltz Favorites.
5:30—Story Land.

6:00—Jose Rodriguez.
6:30—Dinner Hour.
8:00—Classics and World of Music.
FRIDAY
3:00—Afternoon Melodies.
3:30—Classics.
4:30—Music for You.
4:55—News, Bill Stulla.
5:00—Waltz Favorites.
5:30—Story Land.
6:00—Jose Rodriguez.
6:30—Dinner Hour.
8:00—Classics and World of Music.
SATURDAY
3:00—Afternoon Melodies.
3:30—NBC Symphony Orch.
4:30—Music for You.
4:55—News, W. Alan Lissner.
5:00—Hawaiian Serenade.
5:30—Symphonic Moods.
6:00—World of Music.
6:30—Dinner Hour.
8:00—Classics and World of Music.
KHJ—101.1 MEGS.
SUNDAY
3:00—Those Websters.
3:30—Nick Carter.
4:00—Mystery Playhouse.
4:30—Music.
5:30—Les Brown Orch.
6:00—Secret Mission.
6:30—It's a Living.
7:30—Voices of Strings.
8:00—Clary's Gazette.
8:15—William Hillman.
8:15—Dance Orch.
8:30—Art Kassel Orch.
MONDAY
3:00—Matinee Melodies.
3:30—Les Brown Orch.
4:00—Songs of Our Times.
4:30—Henry J. Taylor.
4:45—Inside of Sports.
5:00—Cuban Cabaret.
5:30—Casebook of G. Hood.
6:00—Farm Fare News.
6:15—Mutual Newsreel.
6:30—Quiet Please.
6:55—Bill Henry & News.
7:00—Music at Evening.
7:30—Dance Orch.
8:00—All the News.
8:15—Neil Golden Orch.
8:30—Dance Orch.
TUESDAY
3:00—Matinee Melodies.
3:30—Song Spinners.
3:45—Latin Americana.
4:00—Songs of Our Times.

4:30—News Comments.
4:45—Inside of Sports.
5:00—Top Tunes.
5:30—Harry Horlick Orch.
6:00—Farm Fare News.
6:15—Mutual Newsreel.
6:30—The Lone Wolf.
6:55—Bill Henry & News.
7:00—Music at Evening.
7:30—Billy Bishop Orch.
8:00—All the News.
8:15—Barclay Allen Orch.
8:30—Woody Herman Orch.
WEDNESDAY
3:00—Matinee Melodies.
3:30—Dick Haymes.
3:45—Latin Americana.
4:00—Songs of Our Times.
4:30—News Comments.
4:45—Inside of Sports.
5:00—Cuban Cabaret.
5:30—Dave Rose Orch.
6:00—Farm Fare News.
6:15—Mutual Newsreel.
6:30—Lionel Hampton Show.
6:55—Bill Henry & News.
7:00—Jimmy Dorsey Orch.
7:30—California Melodies.
7:55—Don McCall in H'w'd.
8:00—All the News.
8:15—Dance Orch.
8:30—Woody Herman Orch.
THURSDAY
3:00—Matinee Melodies.
3:30—Merry Macs.
3:45—Latin Americana.
4:00—Songs of Our Times.
4:15—Patricia L. A.
4:30—Johnny Green Orch.
4:45—Inside of Sports.
5:00—Meet Lucky Partners.
5:30—Talent Jackpot.
5:55—Billy Rose.
6:00—Gabriel Heatter.
6:15—Mutual Newsreel.
6:30—All Star Revue.
6:55—Bill Henry, News.
7:00—Family Theatre.
7:30—Bill McCall Orch.
8:00—All the News.
8:15—Barclay Allen Orch.
8:30—Dance Orch.
FRIDAY
3:00—Matinee Melodies.
3:30—John Gart.
3:45—Latin Americana.
4:00—Songs of Our Times.
4:30—Henry J. Taylor.
4:45—Inside of Sports.
5:00—There's Always a Woman.
5:30—N. Brandwagne Orch.
6:00—Farm Fare News.
6:15—Mutual Newsreel.

6:30—Col. Stoopnagle.
6:55—Bill Henry & News.
7:00—Meet the Press.
7:30—On Beam with Benke.
8:00—All the News.
8:15—Barclay Allen Orch.
8:30—Richard Himber Orch.
SATURDAY
3:00—Matinee Melodies.
3:30—Piano Playhouse.
4:00—Hawaii Calls.
4:30—What's Name Song?
5:00—Twenty Questions.
5:30—Stop Me If You've Heard This.
6:00—Three for the Money.
7:00—Chicago Theatre.
8:00—Korn's A-Krackin.
8:30—C. Cavaliero Orch.
KKLA—97.1 MEGS.
MONDAY THRU FRIDAY (A.M.)
8:00—News and Weather.
8:05—Time, Place, Music.
9:00—Show Tune Time (M, W, F).
9:00—Just for Fun (Tu, Th)
9:15—Inside Story (M,W,F)
9:15—Years Ago (Tu, Th)
9:30—Everybody's Music.
9:55—News.
10:00—Tempo Time.
10:30—Feature Spot.
10:45—Public Service.
11:00—Hour of Labels.
MONDAY THRU FRIDAY (P.M.)
6:00—Big Brother Eddie.
6:15—Intermezzo.
6:45—News and Sports.
7:00—Hour of Labels.
7:30—Public Service.
8:00—Classical Music.
9:00—Memories.
SATURDAY (A.M.)
8:00—Time, Place, Music.
9:00—Curtain Call.
9:30—Everybody's Music.
10:00—Career Girl.
10:15—Marine Band.
10:30—Languid Levitt.
10:45—Voice of the Army.
11:00—Request for Rhythms.
SATURDAY (P.M.)
6:00—Music, News, Sports.
6:15—Intermezzo.
7:00—Hour of Labels.
7:45—Latin American.
8:00—Proudly We Hall.
8:30—Varsity Varieties.
9:00—Here's to Vets.
9:15—Waltz Time.
9:30—Organ Moods.

SUNDAY (A.M.)
8:00—Voice of Faith.
8:30—Songs of the Church.
9:00—Sunday Symphony.
10:00—Salon Orchestra.
10:15—Concert Orchestra.
10:30—Sunday Serenade.
11:00—Church Service.
SUNDAY (P.M.)
6:00—Intermezzo.
7:00—Angelus Hour.
7:30—At the Opera.
8:00—Evening Concert.
8:30—Church Service.
9:15—Vets Talk It Over.
9:30—Waltz Time.
KMPC—100.3 MEGS.
(Broadcasts regular KMPC programs, Hours 3 p.m. to 9 p.m. daily.)
KNX-FM—93.1 MEGS.
(Broadcasts regular KNX programs from 12 noon to 9 p.m. Sunday and from 3 p.m. to 9 p.m. Monday thru Saturday.)
KUSC—91.5 MEGS.
SUNDAY
5:30—Readings from Bible.
5:45—News Review.
6:00—Musical Miniatures.
6:15—Check the Scoreboard.
6:30—Footlight Review.
6:45—A Woman Knows.
6:55—News Round-Up.
7:00—Hancock Concert Hr.
8:00—Night Extra.
8:15—Songs for Tonight.
8:30—One World This Week.
8:45—Today in History.
9:00—Melody for You.
9:30—The Listening Hour.
10:30—News Round-Up.
MONDAY THRU SATURDAY
5:30—Twilight Interlude.
5:45—News Review.
6:00—Musical Miniatures.
6:15—Check the Scoreboard.
6:30—Footlight Review.
6:45—Feature Parade.
6:55—News.
7:00—Hancock Concert Hr.
8:00—Night Extra.
8:15—Songs for Tonight.
8:30—Trojan Lyceum.
8:35—News Review.
9:00—Melody for You.
9:15—United Nations Rep't.
9:30—The Listening Hour.
10:30—News Round-Up.

K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K														
F	L	F	F	F	M	L	K	E	C	A	K	I	H	F	F	N	X	Y	R	R	F	S	G	P	S	G	F	D	F	G	G	W	P	V	W	U	O
M	A	X	S	I	P	I	C	A	K	I	H	F	F	N	X	Y	R	R	F	S	G	P	S	G	F	D	F	G	G	W	P	V	W	U	O		
B	C	M	D	C	K	A	K	I	H	F	F	N	X	Y	R	R	F	S	G	P	S	G	F	D	F	G	G	W	P	V	W	U	O				

SUNDAY, AUGUST 29

★Indicates News Broadcast.

- 8—KECA—Message of Israel.
- KFI—Grandpa Owens Reads the Funnies.
- KHJ, KGB, KVOE—Back to God Hour.
- ★KNX, KSDJ—News.
- KAGH—Music.
- ★KGER, KLAC—News.
- KGFJ—Treasury Department.
- KGIL—Musical Corral.
- KFAC—Country Church.
- KFMB—Fine Arts Quartet.
- KFOX—Dawn Beat.
- KFSD—Call to Worship.
- KFWB—Funnies.
- KMPC—Guest Star.
- KOWL—Religious Services.
- KRKD—Ranch Program.
- KWK—Morning Serenade.
- KWKW—Italian Varieties.
- KXLA—Musical Review.
- 8:05★KNX, KSDJ—Howard K. Smith
- KGFJ—Rev. Markham.
- 8:15★KNX, KSDJ—Farm Journal.
- KGFJ—Salvation Army.

Listen To

SUNDAY MORNING MELODIES
8:15 on Station KMPC (710 on your dial)

California Temperance Federation
WRITE - P.O. BOX 16, Los Angeles

- KMPC—Sunday Morning Melodies.
- KLAC—Church of Christ.
- 8:30—KECA, KFMB—Hour of Faith.
- KFI—Christian Science Program.
- KHJ, KFXM, KGB, KVOE—Voice of Prophecy.
- KNX, KSDJ—Salt Lake Tabernacle.
- KAGH—Hebrew Christian Hr.
- KFAC—Village Festival.
- KFOX—Morning Bible Hour.
- KFSD—News Highlights.
- ★KFWB—Union Rescue Mission.
- KFYD—Church of Christ.
- ELAC—Unity.
- KMPC—Chapel Hour.
- KGER—Bible Treasury.
- KGFJ—Yesterday's Hits.
- KOWL—Sunday School.
- KWK—Concert Hour.
- KWKW—Buenas Nuevas.
- KXLA—Bell Bandstand.
- KFI—Outdoor Reporter.
- 8:45—KAGH—Music.
- KFSD—Guest Stars.
- KGER—Frank and Ernest.
- ★KGFJ—News.
- KOWL—Religion in News.
- KRKD—Music.
- 9—★KECA, KGER, KLAC—News.
- KFI—The Eternal Light.
- KHJ, KGB, KVOE—Alan Lomax.
- KNX, KFSJ—Invitation to Learning.
- KAGH—Music.
- KFAC—Liberal Catholic Hour.
- KFOX—Popular Melodies.
- KFSD—Olmsted & Co.
- KFWB—Union Rescue Mission.
- KFYD—Music.
- KGFJ—Hollywood House Presents.
- KGIL—Chapel in the Sky.
- KMPC—Vance Graham.
- KOWL—Lutheran Concordia.
- KPFC—Prelude to Worship.
- KRKD—Sunday Serenade.
- KWK—Church of Christ.
- KWKW—Italian Hour.
- KXLA—Bell Bandstand.
- 9:05—KGER—Western Music.
- KLAC—Catholic Mass.
- 9:15★KECA—Washington Inside Out
- KFAC—Light Classics.
- KOWL—Hymns of All Churches.
- KWK—Pipes of Melody.
- 9:30—KECA—This Centennial Year.
- KFI—Taylor Made Melodies.

- KHJ, KFXM, KGB, KVOE—Lutheran Hour.
- KNX, KSDJ—People's Platform.
- KFAC—Gilbert and Sullivan.
- KFSD—Living—1948.
- ★KFVD—News.
- KFWB—Peter Potter's Platter Parade.
- KGER—John Brown.
- KGFJ—Hollywood House
- KGIL—Sweet Swing.
- KOWL—Armenian Hour.
- KPFC—Come Along.
- KWK—Record Shelf.
- KXLA—Record Revue.
- 9:45—KFVD—Piano Parade.
- 10—★KECA—Foreign Reporters.
- KFI—Herbert J. Mann.
- ★KHJ, KGB, KVOE—News, Glenn Hardy.
- KNX—Doorway to Life.
- KAGH—Music.
- KFAC—Gilbert and Sullivan.
- KFMB—Cotton Tales.
- ★KFOX—L. A. Sentinel.
- KFSD—America United.
- KFYD—Sunday Roundup.
- KFWB—Peter Potter's Platter Parade.
- ★KGER, KLAC—News.
- KGFJ—Hits of the Week.
- KGIL—Western Music.
- KMPC—Western Federal Music Hour.
- KPFC—Adult Church School.
- KOWL—Hour of Israel.
- KRKD—Sunday Serenade.
- KWK—Record Shelf.
- KWKW—Hungarian Baptist.
- KXLA—Static Council.
- 10:05—KGER—Radio Revival.
- KLAC—Sunday Review.
- 10:15★KECA—Editor at Home.
- ★KFI—News.
- KHJ, KFXM, KGB, KVOE—Commander Scott.
- KGIL—Morning Matinee.
- KFOX—People's Church.

- 10:30—KECA—Cavalade of Music.
- KFI, KFSD—Chicago Round Table.
- KHJ, KFXM, KGB—Bands for Bonds.
- ★KNX—News.
- KGER—Reconciliation Church.
- KOWL—Baptist Church.
- KPFC—Church News.
- KWKW—Italian Melodies.
- KXLA—Czech Program.
- 10:40—KPC—Tower Chimes.
- 10:45—KNX—Behind the Lens.
- KFOA—Cumberland Church.
- 10:50—KPC—Church Service.
- 11—★KECA—Taylor Made Melodies.
- KFI, KFSD—First Piano Quartet.
- KHJ, KGB—William Shirer.
- KNX—Tell It Again.
- KAGH—Open Door Church.
- KFAC—1st Methodist Church.
- KFOX—Presbyterian Church.
- KFYD—Hollywood First Baptist Church.
- KFWB—Peter Potter.
- ★KGER, KLAC—News.
- KGFJ—Sunday Showcase.
- KMPC—Sunday Record Session
- KOWL, KPFC, KVOE—Church Services.
- KWK—Record Shelf.
- KWKW—Italian Melodies.
- KXLA—Squeakin' Deacon.
- KFOA—Grace Memorial.
- 11:05—KHJ, KGB—John B. Kennedy.
- 11:15★KHJ, KGB—John B. Kennedy Church.
- KLAC—Vance Graham Show.
- 11:30—KECA—Sunday Vespers.
- KFI, KFSD—RCA-Victor Show
- KHJ, KGB—Bill Cunningham.
- ★KNX—Joseph C. Harsch.
- KFOA—Christian Church.
- KGFJ—Songs of the Islands.
- KWKW—All-Saints Episcopal Church.
- 11:45—KHJ, KGB—Canary Chorus.
- ★KNX—Elmo Roper.
- 12★KECA, KFMB—This Changing World.
- KFI, KFSD—Eddy Howard.
- ★KHJ—Broadway News.
- KNX, KSDJ—Hollywood Bowl Symphony Orch.

Westlake CAMERA Exchange
presents
MAURIE WEBSTER
IN "BEHIND THE LENS"
KNX SUNDAY 10:45 A.M.

- KFOX—Popular Melodies.
- KFYD—Hawthorne.
- KFWB—Peter Potter.
- ★KFXM, KGB, KGER, KGIL, KLAC—News.
- KGFJ—Say It With Music.
- KMPC—Sunday Record Session
- KOWI—Mayor of Melody.
- KWK—Luncheon Musicale.
- KWKW—Italian Novelties.
- KXLA—Squeakin' Deacon.
- 12:05—KGER—Sunday at Bunkhouse.
- 12:15★KECA, KFMB—Sam Petten-gill.
- KHJ—Singin' Sam.
- KFAC—Curtain Calls.
- KGIL—Music Room.
- KLAC—Sing Worries Away.
- KPFC—Afternoon Concert.
- 12:30—KECA, KFMB—Treasury Band Show.
- KFI, KFSD—One Man's Family.
- KHJ, KFXM, KGB—Life Begins at 80.
- KAGH—Negro Spirituals.
- KGER—Harmony Hall.
- KGFJ—Sunday Noon Serenade.
- KFWB—Wizard of the Ivories.
- KRKD—Sunday on Ranch.
- ★KWK—News, Music.
- KWKW—American Jewish Hr.
- 12:45★KAGH—News.
- 1—★KECA—Thinking Allowed.
- KFI, KFSD—Quiz Kids.
- KHJ, KFXM, KGB, KVOE—House of Mystery.
- KNX, KSDJ—Bowl Symphony.
- KAGH—Proudly We Hail.
- KFAC—Piano Parade.
- KFOX—Famous Selections.
- KFYD—Hawthorne.
- KFWB—Sons of Pioneers.
- ★KGER—News.
- KGFJ—Intermission.
- KGIL—Sunday Serenade.
- KLAC—Dugout Dope.
- KMPC—Singing Sam.
- KOWL—Sunday Review.
- KWK—Meet the Band.
- KRKD—Sunday on Ranch.
- KWKW—American Jewish Hr.
- KXLA—Strolling Tom.
- 1:15—KECA—Johnny Thompson Sings.
- KFAC—Catholic Topics.
- ★KLAC—News.
- KMPC—Bing Crosby.
- KWK—Treasure Chest.
- KXLA—Music for You.
- 1:25—KLAC—Baseball, Hollywood vs. Portland, in Hollywood.
- 1:30—KECA, KFMB—Milton Cross Opera Album.
- ★KFI—News.
- KHJ, KFXM, KGB, KVOE—True Detective Mysteries.
- KNX—Make Mine Music.
- KAGH—University Explorer.

sunday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
7:00—Comedy Writers, KECA.
7:30—Hollywood Showcase, KNX
8:30—Blondie, KNX.

Drama
11:00—Tell It Again, KNX.
4:30—Pat O'Brien, KFI.
7:30—Proudly We Hail, KMPC.
9:30—Romance of Ranches, KNX

Classical, Semi-Classical Music
8:30—Salt Lake Tab'nae, KNX
11:30—RCA-Victor Show, KFI.
12:00—Hollywood Bowl, KNX.
3:00—Family Hour, KNX.
3:30—Pause Refreshes, KNX.
5:00—Shaw Chorale, KFI.
6:30—Familiar Music Alb., KFI.
8:30—Standard Hour, KFI.
10:00—Chicago Theatre, KHJ.

Comment-Narration
10:15—Commander Scott, KHJ.
2:00—Chuckwagon Tales, KNX.
3:30—Jimmy Fidler, KHJ.
6:00—Jervens Journal, KECA.
6:15—Louella Parsons, KECA.
7:30—Jimmy Fidler, KECA.

Mystery-Detective
2:30—Counterspy, KECA.
4:00—Mystery Playhouse, KHJ.
5:30—Dr. Dana, KNX.

8:00—Man Called X, KNX.
9:00—Sam Spade, KNX.

Public Interest-Information
9:00—Invitation to Learning, KNX.
9:30—People's Platform, KNX.
10:30—Chicago Round Table, KFI.
2:00—Author Meets Critics, KFI.
3:00—California Caravan, KECA
6:00—Secret Mission, KHJ.
8:45—Sunday Evg. Club, KFAC.
9:10—Open Forum, KLAC.
10:15—University Explorer, KNX.

Quiz, Participation
12:30—Life Begins at 80, KHJ.
1:00—Quiz Kids, KFI.
2:30—Jack in All Trades, KNX.
4:00—Let's Talk Hollywood, KFI
5:00—Stop the Music, KECA.
7:00—Take It or Leave It, KFI.
8:00—Twenty Questions, KHJ.
9:30—Let's Talk Hollywood, KFI

Popular-Western Music
12:00—Eddy Howard, KFI.
1:00—Roy Rogers, KHJ.
4:00—Gene Autry, KNX.
6:00—Merry-Go-Round, KFI.

Sports
1:25—Baseball, KLAC.
1:30—Baseball, KMPC.
7:45—Auto Races, KWIK.

KMPC—Los Angeles vs. San Diego Padres.
 KFAC—Imports on Wax.
 KFVB—Gadget Jury.
 KMPC—L. A. Angels vs. San Francisco.
 KOWL—Composer's Album.
 KWIK—Pentecostal Church.
 KXLA—Church in the Barn.
 1:45—KFI—Famous Music.
 KFOX—Italian Songs.
 KOWL—Ballads by Bing.
 KWKW—Hoyos Hour.
 2—KECA, KFMB—Milton Cross Opera Album.
 KFI, KFSD—Author Meets the Critics.
 KHJ, KFXM, KGB, KVOE—Funder Arrest.
 KXX, KSDJ—Chuckwagon Tales.
 KAGH—Symphony.
 KFAC—Concert Favorites.
 KFOX—Good News.

ESQUIRE TODD
 presents
HARLEM HOLIDAY
 (Beat in Colored Entertainment)
K F V D
SUNDAY
 2 to 3 P. M.



KFVD—Harlem Holiday.
 KFVB—Patricia Gihbons Scrapbook.
 KGER—Long Beach Band.
 KGFJ—Anybody's Hit Parade.
 KGIL—S. F. Valley Story.
 KLAC—Baseball.
 KMPC—Baseball.
 KOWL—Musical Bouquet.
 KWIK—Pop Concert.
 KRKD—Sunday on Ranch.
 KWKW—Hoyos Hour.
 KXLA—Challenge to Youth.
 2:15—KXX—News.
 KFOX—Healing Waters.
 KFVB—Strolling Tom.
 KOWL—Moment Musicale.
 2:30—KECA, KFMB—Counterspy.
 KFI, KFSD—Surprise Serenade.
 KHJ, KFXM, KGB—What Makes You Tick.
 KXX—Jack in All Trades.
 KFOX—Gospel Harbor Light.
 KFVB—Junior Symphony.
 *KGER, KWIK—News.
 KGH—Musical Favorites.
 KOWL—Yiddish Hour, Levin.
 KXLA—Miniature Concert.
 KGER—Long Beach Band.
 KWIK—Penthouse Serenade.
 2:45—KWIK—Penthouse Serenade.
 KWKW—Don Pancho Hour.
 3—KECA, KFMB—California Caravan.
 KFI—Catholic Hour.
 KHJ, KFXM, KGB, KVOE—Roy Rogers Show.
 KXX—Family Hour.
 KAGH—Opera.
 KFAC—Stage Melodies.
 KFOX—Rev. Earl Irie.
 KFSD—Living, 1948.
 KFVD—Singin' Sam.
 KFVB—Concert Hall.
 *KGER, KOWL—News.
 KGFJ—Tribute Season.

HAVE YOU A RADIO VOICE?



(Veterans and Civilians)
Men and Women

Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an Actor, Announcer, Emcee, Disc Jockey, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday 3 to 3:30 P.M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Many successful graduates. Free placement.

FREDERICK H. SPEARE
 "The West's Outstanding Radio School"
 6671 Sunset Blvd. Studio 1591
 HO-2325

KGIL—Mask and Mike Club.
 KLAC—Baseball.
 KMPC—Baseball.
 KWIK—Church of the Air.
 KWKW—Don Pancho Hour.
 KXLA—Spear Career Theater
 3:05—KGER—Lutheran Church.
 3:15—KFVD—Piano Portraits.
 3:30—KECA—The Hope of Peace.
 *KFI, KWIK—News.
 KHJ, KFXM, KGB, KVOE—Nick Carter.
 KXX, KSDJ—Pause That Refreshes.
 KGER—Crosby Western.
 KGFJ—Record Rhapsody.
 KGIL—Matinee Melodies.
 KFOX—Pentecostal Church.
 KFSD—Summer Symphony.
 KFVD—Hank, the Night Watchman.
 KFWB—L. A. Museum Orch.
 KOWL—Mexican Moods.
 KWKW—Festival Mexicano.
 KXLA—Sunday Serenade.
 3:35—KWIK—Make Mine Melody.
 3:45—KECA—Concert Music.
 KFI—Melody Parade.
 4—KECA, KFMB—Personal Autograph.
 KFI, KFSD—Let's Talk Hollywood.
 KHJ, KGB, KVOE—Mystery Playhouse.
 KXX, KSDJ—Gene Autry.
 KAGH—Opera.
 KFAC—Musical Masterpieces.
 KFOX—Sunshine Mission.
 KFVB—Old-Fashioned Revival.
 KGFJ—Showtime.
 KGIL—Matinee Melodies.
 KFVD—Hank the Night Watchman.
 KLAC, KMPC—Baseball.
 KOWL—1st Baptist Church.
 KPCC—Afternoon Concert.
 KWIK—Cavalcade of Music.
 KWKW—Festival Mexicano.
 KXLA—Sunday Serenade.
 4:15—KOWL—Lutheran Hour.
 KRKD—Tunes of the Day.
 KWKW—Voice of China.
 4:30—KECA, KFMB—Johnny Fletcher.
 KFI, KFSD—Pat O'Brien.
 KHJ, KGB, KVOE—Talent Jackpot.
 KXX—Reno Open Golf Tournament.
 *KFVD, KWIK—News.
 KGFJ—Here's to Veterans.
 KFOX—Wings of Healing.
 KRKD—Show Tunes.
 KWKW—Italian Novelties.
 4:45—KFVD—Dream Time.
 KGFJ—Sons o' Guns.
 KOWL—Assembly of God.
 KWIK—Toastmaster's Time.
 5—KECA, KFMB—Stop the Music
 KFI, KFSD—Robert Shaw Choral.
 KHJ, KGB—Mediation Board.
 KXX—Sunday at the Chase.
 KAGH—Three-Quarter Time.
 KFAC—Revolving Stage.
 KFOX—Evanglist Hogan.
 KFVD—Contrasts on Wax.
 KFVB—Voice of Calvary.
 *KGER, KGIL—News.
 KGFJ—Public Messenger.
 KLAC, KMPC—Baseball.
 KOWL—Italian Melodies.
 KRKD—Tunes of the Day.
 KWIK—Modern Mood.
 KWKW—Italian Good Samaritan.
 KXLA—Sunday Serenade.
 5:05—KGER—Bible Treasury Hour.
 5:15—KFVD—Lifelines.
 KGIL—Valley Vespers.
 KWKW—Marine Story.
 5:30—KFI, KFSD—R.F.D. America.
 KHJ, KGB—Jimmy Fidler.
 KXX, KSDJ—Dr. Dana.
 KAGH—Ave Maria Hour.
 KFOX—Rumha Time.
 KFVB—Dr. John Mathews.
 KGER—Church of the Air.
 *KGFJ—News.
 KGIL—Proudly We Hail.
 KRKD—Floyd B. Johnson.
 *KWIK—News, Music.
 KXLA—Lincoln Ave. Church.
 5:45—KHJ, KFXM, KGB, KVOE—Twin Views of News.
 KFOX—Singing 'Trow.
 KFVD—Hits and Misses.
 KGFJ—Keyboard Magic.
 KPCC—Twilight Trail.
 KWIK—Songs Mother Taught.
 5:55—KXX, KSDJ—George Fisher.
 6—KECA, KFMB—Jergens Journal.
 KFI, KFSD—Manhattan Merry-Go-Round.
 KHJ, KFXM, KGB, KVOE—Secret Mission.
 KXX, KSDJ—Winner Take All
 KFAC—Sunday Evening Symphony.
 *KFOX, KFVB, KGER, KLAC,

KMPC, KXLA—News.
 KFVD—Hits and Misses.
 KGFJ—American Heritage.
 KGIL—Date With a Disc.
 KIEV—Wally and Jimmy.
 KOWL—Italian Program.
 KPCC—Chamber Music.
 KRKD—Show Time.
 KWIK—Proudly We Hail.
 KWKW—Sunday Salon.
 6:05—KGER—Harbor Forum.
 KLAC—Music.
 6:15—KECA, KFMB—Louella Parsons.
 KMPC—Mayor Bowron.
 KFVD—Supper Song.
 KFVB—Veteran Speaks.
 KXLA—Red Cross.
 6:30—KECA, KFMB—Superstition.
 KFI, KFSD—American Album.
 KHJ, KFXM, KGB, KVOE—It's a Living.
 KXX, KSDJ—Strike It Rich.
 KFOX—Hal's Memory Room.
 KFVD—Drifting on a Cloud.
 KFVB—Gospel and Song.
 KGER—Lutheran League.
 KMPC—Mother's Album.
 KOWL—Mexican Youth.
 KPCC—Children's Corner.
 KRKD—Kingdom Within.
 *KWIK—News.
 KXLA—Lutheran Gospel Hr.
 6:45—KFVD—Talent for Sale.
 KMPC—Know Your FBI.
 KPCC—Story Time.
 KWIK—What America Plays.
 7—KECA, KFMB—Comedy Writers' Show.
 KFI, KFSD—Take It or Leave It.
 *KHJ, KFXM, KGB, KVOE—Rehind the Front Page.
 KXX—Alan Ladd.
 KFAC—Sonata Concert.
 KFOX—Full Gospel Assembly.
 KFVD—Evening Serenade.
 KFVB—Union Rescue Mission
 *KGER—News.
 KGFJ—Overture to Evening.
 KGIL—Helene Copel.
 KLAC—Hit Tunes.
 KMPC—Pet Exchange.
 KOWL—Just Music.
 KWIK—George Henderson.
 KWKW—Proudly We Hail.
 KXLA—National Voice.
 7:05—KGER—John Brown.
 7:15—KGIL—Manager Speaks.
 KXLA—Life and Health.
 KMPC—Land of the Free.
 KPCC—Enchanted Lady.
 7:30—KECA, KFMB—Jimmy Fidler.
 KFI, KFSD—Horace Heidt Show.
 KHJ, KVOE—Quiz of Two Cities.
 KXX—Hollywood Showcase.
 KXLA—Your Concert.
 KFOX—The King's Service.
 KFVB—Navy Band.
 KGIL—Treasure Chest.
 KMPC—Proudly We Hail.
 KOWL—Evening Serenade.
 KPCC—Day Is Done.
 *KWIK—News, Music.
 KXLA—Church of Open Door.
 7:45—KECA, KFMB—Newsweek Looks Ahead.
 KFVB—Catholic Answers.
 KPCC—Music.
 KWIK—Auto Races.
 8—KECA, KFMB—Al Capp.
 KFI, KFSD—Hollywood Star Theater.
 KHJ, KGB, KFXM, KVOE—Twenty Questions.
 KXX, KSDJ—Man Called X.
 KFAC—First Methodist.
 KFOX—Christian Science.
 KFVB—Hollywood Presbyterian Church.
 *KGER, KGIL, KLAC—News.
 KGFJ—Blue of Evening.
 KMPC—Waltz Time.
 KPCC—Sunday Evening Hour.
 KWIK—Veterans' Hospital.
 KXLA—Open Door Church.
 8:05—KGER—Night in the Valley.
 KGFJ—Morning Headlines.
 KGIL—Delmonico Trio.
 KLAC—Studio Orchestra.
 8:30—KECA, KFMB—Green Hornet.
 KFI, KFSD—Standard Hour.
 KHJ, KGB, KFXM, KVOE—Rhythm in Rhyme.
 KXX, KSDJ—Blondie.
 KGFJ—Starlit Moods.
 KLAC—Irwin Allen.
 KMPC—Footlight Favorites.
 KPCC—Sacred Music.
 *KWIK—News.
 8:45—KHJ, KFXM, KGB, KVOE—Sheila Graham.
 KFAC—Sunday Evening Club.
 KGIL—Voice of the Army.
 KLAC—Drama.
 KPCC—Word of Life.
 KWIK—Hebrew-Christian Hr.
 9—KECA, KLAC—News.
 KFI, KFSD—Standard Hour.

*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KXX, KSDJ—Sam Spade.
 KFAC—Sunday Evening Club.
 KFOX—Business Reporter.
 KFVB—Meet Mr. America.
 *KGER—News, Bethel Church.
 KGFJ—Ave Maria Hour.
 KGIL—Show Tunes.
 KMPC—Masters Hour.
 KPCC—Music for You.
 KWIK—Your Request.
 KXLA—Old-Fashioned Revival
 9:05—KECA—Hotel Stevens Orch.
 9:10—KLAC—Open Forum.
 9:15—KECA—We Care.
 KHJ, KGB, KVOE—Dance Band.
 KFOX—Here's to Vets.
 KFVB—Sons of Pioneers.
 9:30—KECA—Claremont Orch.
 KFI, KFSD—Let's Talk Hollywood.
 KHJ, KGB—Chicago Theatre.
 KXX—Romance of Ranchos.
 KFAC—Gateway to Music.
 KFOX—Sunshine Mission.
 KFVB—Pacific Lutheran Hr.
 KGER—Jimmie Wakely.
 KGFJ—Victory Church.
 KVOE—Minister's Hour.
 9:45—KGER—Sons o' Guns.
 KVOE—Grace and Truth.
 10—KECA, KFMB—Richfield Reporter.
 *KFI, KFSD—The Reporter.
 KHJ, KGB—Chicago Theatre.
 *KXX, KSDJ—Chet Huntley, News.
 KFAC—Gateway to Music.
 KFVB—Echoes of Eden.
 KFOX, KMPC, KVOE—Old-Fashioned Revival.
 KGFJ—Concert Nocturne.
 KGIL—Organ Beveries.
 *KLAC, KGER—News.
 KWIK—Your Request.
 KXLA—Sacred Record Shop.
 10:05—KLAC—Sheriff's Office.
 KGER—Organ Music.
 10:15—KECA, KFI—Cinegrill Orchestra.
 KXX, KSDJ—University Explorer.
 KLAC—Music.
 10:30—KECA—Ambassador Orch.
 *KFI—Inside the News.
 KHJ, KGB—X. Cugat Orch.
 KXX—You Are There.
 KFAC—Music for Listening.
 KFSD—Concert Hall.
 KGER—Music.
 KGIL—Symphony.
 KXLA—Music of Yesteryear.
 10:45—KFI—Sweet and Lovely.
 KFMB—Adventures in Research.
 10:55—KFI—Police Bulletin.
 *KLAC—News.
 11—KECA, KFMB—Bridge to Dreamland.
 KFI—America United.
 KHJ, KGB—Frankie Carlo Orch.
 *KXX—News.
 KFAC—Music for Listening.
 KFOX—Party House.
 KFVD—Spade Cooley Time.
 KFVB—Echoes of Eden.
 KGFJ—Concert Nocturne.
 KGIL—What America Plays.
 KLAC—Across the Footlights.
 KMPC—Dance Parade.
 KWIK—Your Request.
 KXLA—Sammy Davis.
 11:15—KXX—Merry-Go-Round.
 11:30—KFI, KFSD—St. Francis Orch.
 KFOX—Record Reporter.
 KXLA—Arnon Dale Orch.
 11:45—KECA—Breneman Orch.
 KXX, KGB—News.
 *KHJ, KGB—Orchestra.
 KXLA—Bandstand Review.
 11:55—KFI, KMPC—News.
 KXX—KXtra.

THE FAMILIAR WALL

Pretty, fast-talking Arlene Francis of ABC's "What's My Name?" fears she's facing a clothes famine. Since she always appears in evening gowns on the broadcasts, Arlene has been building a formal dress wardrobe. "Imagine my horror," she laments, "when I looked into my closet the other day and found nothing but evening dresses and a dirndl!"

MONDAY, AUGUST 30

*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KXN—Wes Battersea Comes to Breakfast.
 KAGH—Musical Clock.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.
 KFVD—Wakeup Ranch.
 KFWB—George Milne.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Balles.
 KGIL—Musical Corgal.
 *KLAC, KMPC, KOWI, KXLA—News.
 KRKD—Bible Institute.
 KWIK—Western Jamboree.
 KWKW—Itafael Mendez.
- 8:15**—KHJ, KFSJ, KXN—News.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Markets: Sports.
 KOWI—Remotes in Music.
- 8:20**—KXLA—Music.
- 8:30**—KFI, KFSD—Jack Berch.
 *KHJ—Editor's Diary.
 KXN, KSDJ—Grand Slam.
 *KFAC, KFWB, KGIL, KOWI, KRKD, KWIK—News.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Zeke Manners.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
- 8:35**—KRKD—Spotlight Varieties.
 KWIK—Western Jamboree.
- 8:45**—KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KXN—Rosemary.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFWB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KOWI—Navy Band.
 KRKD—Highways to Happiness.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome, Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 *KXN—Wendy Warren.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 KGFJ—Delinquency Forum.
 KGIL—Swappin' Corner.
 KMPC—Band Box.
 KOWI—Victorious Life.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
- 9:15**—*KHJ, KFXM, KGB, KVOE—John B. Kennedy.
 KXN—Aunt Jenny.
 *KAGH, KFVD—News.
 KFWB—Marsha Walton.
 *KGFJ—Airtorials.
 KGIL—Ballads for You.
 KOWI—Hawaiian Melodies.
 KWKW—Light and Airy.
- 9:30**—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Moods in Music.
 KXN, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KGER—John Brown.



Race News

THE LINE-UP with late jockey changes and scratches

9:30-9:45 a.m. Mon.-Sat. Dial 1230

FIRST ON **KGFI** 1230 ON YOUR DIAL

- KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWI—News.
 KWIK—Top o' Morning.
- 9:45**—KFI—Chuck Collins.
 KXN, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFWB—Sons of Pioneers.
 KGFJ—Disabled Veterans.
 KLAC—Coffee with Crosby.
 KOWI—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
 9:55—KFAC—News.

- 10**—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXN—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 *KFOX, KGER—News.
 KFVD—Bible Institute.
 KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News, Eddie Lyon.
 KOWI—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.
- 10:05**—KGER—Musical Roundup.
- 10:15**—*KECA, KFMB—Kiernan's Komer.
 KFI—What Do You Say?
 KHJ, KGB—Two-Ton Baker.
 KXN—Ma Perkins.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Audrey Shops.
 *KXLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story
 KFI—Port of Missing Hits.
 KHJ—The Judge.
 KXN—Young Dr. Malone.
 KRKD—Rescue Mission.
 KFWB—Bill Leyden.
 *KOWI—News: Curtain Call.
 *KOWI, KWIK—News.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Songs of Our Times.
 KWIK—Town Crier.
- 10:35**—KFI—Joyce Jordan.
 KXN—Guiding Light.
 KFAC—Your County Reports.
 KFSD—Believe It or Not.
 KOWI—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladles First.
 KXN—Second Mrs. Burton.
 *KAGH, KEVD, KGER—News.
 KFAC—Festival of Music.
 KFWB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWI—Today's Infant.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Easy Listening.
- 11:05**—KAGH—Whirlin' With Willie.

- 11:15**—KECA, KFMB—Listening Post
 KXN—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of Neighborhood
 KOWI—Rhythm at Random.
 KWKW—Races and Sports.
- 11:30**—*KXLA—Pasadena News.
 *KWKW—Stairway to Music.
- 11:25**—KGFJ—Sports Flash.
- 11:30**—KECA—Casa Cugat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
 *KFOX, KFWB, KOWI—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KRKD—Songs of Yesterday.
 KXLA—Dinner Bell Roundup.
- 11:45**—KECA—Between Us Girls.
 KFI—Light of the World.
 KXN, KSDJ—Evelyn Winters.
 KOWI—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
- 11:55**—*KFAC—News.
 KGFJ—Sports Flash.
- 12**—KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KAGH, KGER—News.
 KXN—Burrill Wheeler.
 KFAC—Luncheon Concert.
 *KFVD—Editor of the Air.
 KFWB—Bill Anson.
 KGFJ—Intermission.
 *KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWI—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Luncheon Musicale.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
 KHJ—Whirlin' With Willie.
 KGER—Chuck Wagon.
- 12:05**—KGFJ—Sports Flash.
- 12:15**—*KECA—Bankage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KXN—Guest Book.
 *KFOX—News.
 KGIL—Real Estate.
 KWKW—Races and Sports.
 *KGFJ—Sports Flash.
- 12:25**—KECA, KFMB—Second Honeymoon.
 KFI, KFSD—Pepper Young.
 *KXN, KSDJ—Knox Manning.
 KHJ, KGB—Bob Poole Show.
 KFVD—Violet.
 *KFWB—News: Bill Anson.
 KGFJ—1230 Club.
 KGER—Squeakin' Deacon.
 KGIL—Hart and Darling.
 *KMPC, KOWI, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KOWI—Mayor of Melody.
 KWIK—G.I. Parade.
 KWKW—Farm News.
- 12:45**—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—Background for Living.
 *KFAC—News.

- KFOX—Verdlet Rendered.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
- 12:50**—KWKW—Circle 1430 Ranch.
- 12:55**—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KXN—Your Stand-In.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 *KFVD, KLAC, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 KMPC—Major League Ball.
 KOWI—Show Tunes.
 KWIK—Rhythmic Age.
 KXLA—Community Broadcaster.
- 1:10**—KLAC—570 Club.
- 1:15**—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—American Hour.
 KFVD—Piano Parade.
 KRKD—Siesta Time.
 KWKW—Charles W. Hamp.
 KXLA—Farm Program.
- 1:25**—KGFJ—Sports Flash.
- 1:30**—KECA—Quizziele.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN, KSDJ—Meet the Missus.
 KAGH—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 *KOWI, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Song Symphony.
 KWIK—Magic Bandstand.
- 1:45**—KECA—Ethel and Albert.
 KFI, KFSD—Young Widder Brown.
 KOWI—South of the Border.
 KWKW—Races and Sports.
 *KXLA—News.
- 1:50**—KWKW—Show Time.
- 1:55**—*KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KXN, KSDJ—Hint Hunt.
 KAGH—C-Sharp Minor.
 KFAC—Matinee.
 KOWI—Western Music.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 *KGER—News.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWI—Matinee Melodies.
 KRKD—These Are Your Neighbors.
 KWIK—Magic Bandstand.
 KWKW—Races and Sports.
 KXLA—Concert Hour.
- 2:05**—KGER—Western Siesta.
- 2:15**—KFI, KFSD—Portia Faces Life.
 KRKD—Guest Star.
 *KWKW—News.
- 2:25**—KECA—Mode Magazine.
 KXN—Mr. Information.
 KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB—Hollywood Favorites.
 KXN, KSDJ—House Party.
 KGER—Garden School.
 *KOWI, KWIK—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
- 2:35**—KOWI—Contented Listening.
- 2:40**—KGER—Sons of Pioneers.
- 2:45**—KFI, KFSD—Front-Page Farrell.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
- 2:50**—KWKW—Swing Session.
- 2:55**—*KXN, KFVD—News.
 KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Golden Hope Chest.
 KXN, KSDJ—Arthur Godfrey.
 KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 *KFOX, KGER, KLAC, KXLA—News.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 KMPC—Three Alarm.
 KOWI—Your Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—Homemakers' Forum.
 KWKW—Swing Session.
- 3:05**—KGER—Alkali Alex.
- 3:10**—KLAC—Don Otis.
- 3:15**—KFI—Life Can Be Beautiful.

monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KXN.
 7:00—My Friend Irma, KXN.
 8:30—Godfrey's Talent Scouts, KXN.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KXN.
 9:30—Bkfst. in Hollywood, KECA.
 10:00—Barrel of Dough, KFWB.
 11:30—Queen for a Day, KHJ.
 1:00—Your Stand In, KXN.
 1:30—Meet the Missus, KXN.
 2:00—Heart's Desire, KHJ.
 2:30—Bride and Groom, KECA.
 2:30—House Party, KXN.
 6:30—Dr. I. Q., KFI.

Mystery-Detective

9:00—Inner Sanctum, KXN.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 5:30—Voice of Firestone, KFI.
 6:30—California Melodies, KHJ.
 7:00—Contented Hour, KFI.
 9:00—Telephone Hour, KFI.

Comment-Narration

7:45—Fred Beck, KXN.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 10:15—What Do You Say? KFI.

Drama

6:00—Lux Theater, KXN.

Public Interest-Information

5:45—If They Had Lived, KGFJ.
 6:00—American Way, KFI.
 6:30—Child's World, KECA.

Sports

9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:00—Fishing Facts, KFOX.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

4:30—Club 15, KXN.
 4:45—Stuart Hamblen, KFWB
 8:00—Supper Club, KFI.
 8:00—Sound Off, KECA
 8:15—Jack Smith, KXN.

KFOX—Vivian Lloyd Show.
 *KGIL—News
 *KOWL—Sports Matinee.
 KWKW—Races and Sports.

**JUKE BOX
 MATINEE**

With Carl Bailey
 3:15 to 5:30 p.m.

KXLA

Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Sings.
 KFI, KFSD—Aunt Mary.
 KHJ—Moods in Music.
 KNN, KSDJ—Arthur Godfrey.
 *KFAC, KRKD, KWIK—News.
 KGB—Woody and Virginia.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Jeanne Gray.
 KWKW—Andy Mansfield.
- 3:35—KOWL—Organ Melodies.
 KRKD—Tea Time Tunes.
 KWIK—Valley Matinee.
- 3:45—KECA—Frances Scully.
 KFI, KFSD—Nora Drake.
 KHJ, KGB, KVOE—Woody
 and Virginia.
 KAGH—This Day.
 KFAC—Lyrics in Chorus.
 KMPC—Sing 'n' Swing.
 KOWL—Mark Mathews, Songs
- 3:55—KFVD—News.
 KFWB—Caroline Leonetti.
 KGFJ—Sports Flash.
- 4—KECA—George Feneman
 Show.
 KFI, KFSD—This Woman's
 Secret.
 *KHJ, KFXM, KGB, KVOE—
 Fulton Lewis Jr.
 KNN, KSDJ—Winner Take All
 KAGH—Disc Jockey.
 KFOX—Musical Masterpieces.
 *KFVD—Harlem Matinee.
 KFWB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 *KMPC—News, Eddie Lyon.
 KOWL—Just Music.
 KRKD—Piano Paintings.
 KWIK—1490 Club.
 KWKW—Andy Mansfield.
- 4:05—KXLA—Juke Box Matinee.
- 4:15—KGER—Musical Roundup.
- 4:15—KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KFWB—Bing Crosby.
 KLAC—Pet Magazine of the
 Air.
 KOWL—Classics in Music.
 KMPC—Morton Gould.
 KRKD—Movieband Quiz.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
 *KHJ, KGB, KVOE—Passing
 Parade.
 KNN, KSDJ—Club 15.
 KFOX—Old Age Pensions.
 KFVD—Noveltunes.
 KFWB—Daily Light.
 KLAC—Racing Roundup.

**MILD &
 MELLOW**

4:30 to 5 P.M.
 Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
- *KOWL—News, Music.
- KRKD—Symphony in Swing.
- KWIK—Old Folks Program.
- KWKW—Magic Circle Theater
- 4:45—*KHJ, KGB, KVOE—Rex Miller
- *KNN, KSDJ—Ed R. Murrow.
- *KFSD—H. V. Kaitenborn.
- KFVD—Plumps.
- KFWB—Stuart Hamblen.
- KLAC—Music Room.
- KOWL—Sports Review.
- *KRKD—News.
- KWIK—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Happy Theater.
- *KFI—Feature Wire.
- KHJ, KGB, KVOE—Adventure
 Parade.
 *KNN, KSDJ—Knov Manning.
 News.
 KFAC—Sunset Serenade.
 KFVD—Sundown Roundup.

- KFWB—Stuart Hamblen.
- KGFJ—Live at 5.
- KGIL—Johnny Grant Show.
- *KLAC—Fred Henry Reports.
- *KMPC—News, Star Time.
- KOWL—Plantation House
 Party.
 KRKD—Songs of the Saddle.
- *KWIK—News Review.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KAGH—Children's Program.
 KGER—Ford Lewis.
- 5:15—KECA, KFMB—Fun House.
 *KFI—News.
 KHJ, KFXM, KGB, KVOE—
 Chandu, the Magician.
 KNN—Tom Hanlon.
 ELAC—Music.
 KOWL—Parade of Stars.
 KWIK—Hal Schaefer.
 KWKW—Today at the Races.
- 5:30—*KECA—Home News.
 KFI, KFSD—Voice of
 Firestone.
 KHJ, KFXM, KGB, KVOE—
 Superman.
 *KNN, KSDJ—Charles
 Collingwood.
 KAGH—Sports Notebook.
 KFAC—Whom Bill Club.
- *KFOX, KOWL, KWIK—News.
 KFVD—Land We Love.
 KGER—Cactus Mack.
 KGFJ—Race Recap.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
- 5:35—*KECA—Headline Edition.
 KOWL—Musical Detective.
- 5:45—*KECA—Elmer Davis.
 KHJ, KFXM, KGB, KVOE—
 Adventures of Tom Mix.
 *KNN, KSDJ—Bob Garred.
 KAGH—Boy Meets Girl.
 KFOX—Your Fishcaster.
 KFVD—Crobiana.
 KGER—Western Tunesters.
 KGFJ—If They Had Lived.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWIK—Paul Page Sings.
 KWKW—Spotlight on Bands.
 KXLA—Music.
- 5:55—*KNN—Frank Goss, News.
 KGFJ—Film News.
- 6—*KECA, KFMB—Edwin C. Hill.
 KFI—American Way.
 *KHJ, KFXM, KGB, KVOE—
 News, Gabriel Heatter.
 KNN, KSDJ—Lux Radio
 Theater.
 *KFAC, KFOX, KFWB, KLAC,
 KMPC—News.
 KFVD—Hayes at the Reins.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant Show.
 KOWL—Italian Program.
 KRKD—Musical Varieties.
 KWIK—Meet the Band.
 KWKW—Gasoline Alley.
 KXLA—Toastmaster Club.
- 6:05—KECA—Animal World Court.
 KFAC—Musical Memories.
 KLAC—Al Jarvis Ballroom.
 KLAC—Sports Desk.
- 6:10—*KECA—News.
- 6:15—*KHJ, KGB—Mutual Newsreel.
 KAGH—Bing Sings.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KWIK—America Is Playing.
 KWKW—Sunset Serenade.
- 6:30—KECA—Child's World.
 KFI, KFSD—Dr. I. Q.
 KHJ, KFXM, KGB, KVOE—
 Quiet Please.
 *KAGH, KWIK—News.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFVD—Airlane Melodies.
 KFWB—America Dances.
 KGER—Helene Smith.
 KMPC—Del Mar Park.
 KOWL—Old Homeland.
- *KRKD—Piano Parade.
 KXLA—Dinner Music.
- 6:35—KAGH—Freddy Martin Show.
- 6:45—*KFVD—News.
 KRKD—A. F. of L.
 KWIK—Building Burbank.
- 6:55—*KHJ, KFXM, KGB, KVOE—
 Bill Henry, News.
- 7—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Carnation
 Contented Hour.
 KHJ—My Friend Irma.
 KNN, KSDJ—Vaughn Monroe.
 KAGH—Frank Watanabe
 Show.
 KFAC—Hour of Music.
 KFOX—Maritime Committee.
 KFVD—Squeakin' Deacon.
 KFWB—America Dances.
 KGB, KVOE—Fishing and
 Hunting Club.
 *KGER—News; Dr. Fagan.
 KGFJ—Musical Digest.
 *KGIL—Valley News.
 KLAC—Picture Album.

- KMPC—Firestone Favorites.
 KOWL—Evening Serenade.
- *KRKD—News.
 KWIK—Dance Orch.
 KWKW—Easy Listening.
 KXLA—Saddle Dusters.
- 7:15—KAGH—Evening Concert.
 KGIL—Softball.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 KWIK—Here's to Veterans.
 KXLA—Evening Serenade.
- 7:30—KECA—Reserve.
 KFI—Proudly We Hail.
 KHJ, KFXM, KGB, KVOE—
 Cisco Kid.
 KNN—Vaughn Monroe.
 KFAC—Echoes and Encores.
 KFWB—Sports Final.
 KGER—Adventist Church.
 KGIL—Modern Concert Hall.
 KLAC—Jan Garber.
 KMPC—Jerry Lawrence.
 KRKD—Do You Know?
 *KWIK—News, Roundup Time.
 KWKW—Twilight Varieties.
 KXLA—Jimmie Dolan.
- 7:45—*KFOX—News.
 KFWB—Sons of Pioneers.
 KLAC—Behind Studio Gates.
 KMPC—Al Goodman.
 KWIK—Rocky Morgan.
- 8—KECA, KFMB—Sound Off.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOE—
 Let George Do It.
 KNN—Lawell Thomas.
 KFAC—Evening Concert.
 KFOX—Fishing Facts.
 KFWB—Jimmy Allen.
- *KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Cowtown Roys.
 *KMPC—News, Frandsen.
 KWIK—Veterans' Hospital.
- 8:05—KGER—Alfred Newman.
- 8:15—*KFI, KFSD—World News.
 KNN—Jack Smith.
 KFWB—Remember.
 KGFJ—Songs for You.
 KLAC—Fred Haney.
 KMPC—Andre Kostelanetz.
 KXLA—Evening Serenade.
- 8:30—KECA, KFMB—Stars in the
 Night.
 KFI—Hollywood Open House.
 KHJ, KFXM, KGB, KVOE—
 Casebook of Gregory Hood.
 KNN, KSDJ—Talent Scouts.
 *KFWB, KWIK—News.
 KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGIL—Lewis Padden Potato
 Patch.
 KLAC—Studio Orch.
 KMPC—Hollywood Bowl.
 KXLA—The Corral.
- 8:45—KFWB—Here's to Vets.
 KGIL—Hollywood House Party
 KWIK—Hebrew-Christian Hr.
- 8:55—KHJ, KFXM, KGB, KVOE—
 Billy Rose.
 KLAC—Sheriff's Office.
- 9—*KECA, KFMB—Arthur Gaeth.
 KFI, KFSD—Telephone Hour.
 *KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KNN, KSDJ—Inner Sanctum.
 KFAC—Evening Concert.
 KFOX—Stories to Remember.
 *KFWB—Clete Roberts.
 *KGER—News.
 KGFJ—Hollywood House
 Party.
 KGIL—Padden Lewis.
 KLAC—Spotlight Serenade.
 KMPC—American Music.
 KWIK—Reading & Dreaming.
 KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suns.
- 9:15—*KECA, KFMB—Earl Godwin.
 *KHJ, KGB, KVOE—Fleetwood
 Lawton.
 KFWB—United Nations.
 KGER—Here's to Vets.
- 9:30—KECA—Curt Massey Show.
 KFI, KFSD—The Big Story.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KNN, KSDJ—Bouleh.
 KFWB—Unity Daily Word.
 KGER—Music in the Night.
 KLAC—Here's to Vets.
 KMPC—Dr. James Field.
- 9:45—KHJ, KFXM, KGB, KVOE—
 Henry J. Taylor.
 KNN, KSDJ—Night Editor.
 *KFWB—Music and News.
 KLAC—Guest Star.
 KMPC—Business Reporter.
- 10—KECA—Richfield Reporter.
 *KFI, KFSD—The Reporter.
 *KHJ, KFXM, KGB, KVOE—
 Fulton Lewis Jr.
 *KNN, KSDJ—Chet Huntley,
 News.
 KFAC—Lucky Lager Dance.
 KFOX—Talent Parade.
 KFWB—Eastside Show.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.

**EASTSIDE
 SHOW**
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

- KLAC—Don Otis.
 KMPC—Bridge Club.
 KWIK—Michael Roy.
 KXLA—Radio Guild.
- 10:15—*KECA—Casa Cugat.
 KFI—Music Shop.
 KHJ—Highlights in Music.
 KNN—Bob Elson.
- 10:30—KECA—The Hawthorne Thing.
 *KFI—Inside the News.
 KHJ, KGB—Veteran Wants to
 Know.
 KNN—Symphonette.
 KFOX—Music Moderne.
 KGER—At the Ranchhouse.
 KLAC—Don Otis.
 KMPC—Parade of Hits.
 *KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
- 10:55—KFI—Police Bulletins.
 *KLAC—News.
- 11—*KECA—News of Tomorrow.
 *KFI—News.
 KHJ, KGB—Magic Rhythm.
 *KNN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America Is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Michael Roy.
 KXLA—Dance Time.
- 11:15—KECA—El Rancho Orch.
 KFI—Here's to Veterans.
 KNN—Merry-Go-Round.
- 11:30—KECA—Slappy Maxie Orch.
 KFI—U. S. Navy Recruiting.
- 11:45—KFI—For You.
 *KHJ, KGB, KVOE—News.
 KNN—In My Opinion.
 KXLA—Jack Russell.
- 11:55—*KECA, KFI, KMPC—News.

IMPROMPTU

Tony Leader, producer of Columbia's "Suspense," had a tough time getting his cast back into the mood for murder, after a recent rehearsal break. Charles Laughton, on special request from his supporting players, did some of his "confidential" comedy impersonations of well-known film stars. If Laughton tires of dramatic roles, there should always be a spot for him with Spike Jones.

★

HEIRLOOM

Barbara Whiting, sister to Margaret, and Columbia's own "Junior Miss," wears a dress that at one time belonged to Sophie Tucker, in her stage role in Tennessee Williams's "This Property Is Condemned."

★

BOY AT HEART

When Columbia's "Club 15" rehearsal was short one Bob Crosby recently, cast members formed a search party. Their missing star was found in the Hitching Post Theatre, completely absorbed in a horse opera.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *RHJ, KGB—Cecil Brown.
 KNX—Wes Battersae.
 KFAC—Country Church.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 KFOX, KRKD—Haven of Rest
 KFWB—George Milne.

SOLID TWO AND ONE-HALF HOURS WESTERN MUSIC

10:20 K.C.
 5000 WATTS
 6:00-8:30 A.M.
 Mon. Thru Sat.



KFVD—Wakeup Ranch.
 *KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Western Jamboree.
 KWKW—Bafael Mendez.
 *KGER—News, Mizpah.
 8:15 *KHJ, KNX—News.
 KMPC—Market Report, Sports
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reice.
 KOWL—Memories in Music.
 8:30—KFI, KFSD—Jack Berch.
 *KHJ—Editor's Diary.
 KNX, KSDJ—Grand Slam.
 *KFAC, KFWB, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Zeke Manners.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Organ Melodies.
 8:35—KRKD—Spotlight Varieties.
 8:45—KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KNX—Rosemary.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFWB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KOWL—Organ Melodies.
 KWKW—Gordon Baker Lloyd.

9—KECA, KFMB—Welcome Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFMB, KGB, KVQE—Kate Smith Speaks.
 KNX—Wendy Warren.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 KGFJ—Your City at Work.
 KGIL—Swappin' Corner.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.

TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW KXLA

9 - 10 A. M. — Mon.-Fri.

KXLA—Bar Nothing Ranch.
 9:05—KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
 9:15 *KHJ, KFMB, KGB, KVQE—John B. Kennedy.
 KNX—Aunt Jenny.
 *KAGH, KFVD—News.
 KFWB—Marcha Walton.
 KGFJ—Community Chest.
 KGIL—Ballads for You.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
 9:20 *KGFJ—Airtoriats.
 9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Moods in Music.
 KNX, KSDJ—Helen Trent.
 KFOX—Full Gospel.
 KFWB—Music.
 KFVD—Show Tunes.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWL—News.
 KWIK—Top o' the Morning.
 9:45—KFI—Chuck Collins.
 KNX, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFWB—Sons of Pioneers.
 KGFJ—The Judge Speaks.

KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.

9:55 *KFAC—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFMB, KGB, KVQE—News, Glenn Hardy.
 KNX—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KFVD—Rev. Louis T. Talbot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.

10:05—KGER—Musical Roundup.
 10:15 *KECA, KFMB—Kierman's Korner.
 KFI—What Do You Say?
 KHJ, KGB, KVQE—Two-Ton Baker.
 KNX—Ma Perkins.
 KFOX—Assembly of God.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.



RACE RESULTS
 Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter.
 Mon. thru Sat. Dial 1230

10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 KFI—Port of Missing Hits.
 KHJ—The Jedge.
 KNX—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 *KGIL—News; Curtain Call.
 *KOWL, KWIK—News.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Songs of Our Times.
 10:35—KWIK—Town Crier.
 10:45—KFI—Joyce Jordan.
 KNX—Guiding Light.
 KFAC—Village Festival.
 KFSD—Believe It or Not.
 KOWL—Tune Shop.

KRKD—Midnight Mission.
 KWKW—My Serenade.
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVQE—Ladies First.
 KNX—Second Mrs. Burton.
 *KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFOX—Breakfast Club.
 KFWB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange
 KLAC—Al Jarvis Ballroom.
 KMPC—Starb of Song.
 KOWL—Today's Infant.
 KRKD—Songs of Yesteryear.
 KWIK—Tom, Dick & Harry.
 KWKW—Guest Star.
 KXLA—Variety.

KAGH

AM - FM
 Keep Tuned To 1300
 RADIO PASADENA
 for:
 THE GENERAL ELECTRIC HR.
 10:00 - 11:00 A.M.
 HELMS NEWS
 7:30, 11:00 A.M.
 5:00, 6:30 P.M.
1300

11:05—KAGH—Whirlin' With Willie.
 11:15—KECA, KFMB—Club Time.
 KNX—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of the Army.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
 11:20—KWKW—Stairway to Music.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KGB, KFMB, KVQE—Queen for a Day.
 KNX, KSDJ—Sora Drake.
 KFAC—Keyboard Artistry.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KOWL, KWIK—News.
 KRKD—Yesterday's Songs.
 KXLA—Dinner Bell Roundup.
 11:45—KECA—Between Us Girls.
 KFI—Light of the World.
 KNX, KSDJ—Evelyn Winters.

KOWL—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 11:55 *KFAC, KOWL—News.
 KGFJ—Sports Flash.
12—KECA, KFMB—Sam Hayes.
 KFI—Farm Reporter.
 *KHJ, KGIL, KVQE—News.
 KNX—Burrirt Wheeler.
 KFAC—Luncheon Concert.
 KFOX—Name Your Dish.
 KFVD—Editor of the Air.
 KFWB—Bill Anson.
 *KGER—News; Chuck Wagon.
 KGFJ—Intermission.

THE HOUR OF GENERAL ELECTRIC 12:00-1:00 P.M. ON AL JARVIS ORIGINAL MAKE-BELIEVE BALLROOM

KLAC
 10:00 - 1:00 p.m.
 6:05 - 7:00 p.m.
 Monday thru Saturday

KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Luncheon Parade.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
 12:05—KAGH—Whirlin' with Willie.
 12:15 *KECA—Baukhae Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KNX—Guest Book.
 KGIL—Real Estate Show.
 KWKW—Baces and Sports.
 12:25—KGFJ—Sports Flash.
 12:30—KECA, KFMB—Second Honey-moon.
 KFI, KFSD—Pepper Young.
 KHJ, KGB—Bon Poole Show.
 *KNX, KSDJ—Knox Manning.
 KFOX—Cowhands Carnival.
 KFVD—Violet.
 *KFWB—News; Bill Anson.
 KGFJ—1230 Club.
 KGIL—Hart and Darling.

KGER for WESTERN MUSIC

SQUEAKIN' DEACON MOORE
 12:30-1:30 p.m.
 Mon. thru Fri.
1390 on Your DIAL

KGER—Squeakin' Deacon.
 *KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
 12:35—KOWL—Mayor of Melody.
 KWIK—G.I. Platter Parade.
 KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KNX—One for the Book.
 *KFAC—News.
 KMPC—Rhythm Bancho.
 KWKW—Races and Sports.
 KXLA—Western Records.
 12:50—KWKW—Circle 130 Ranch.
 12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KNX—You Stand In.
 KAGH—Civil Service.
 KFAC—Piano Parade.
 *KFI, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Band.
 *KLAC—News, Sports.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Just Relax.
 KXLA—Community News.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KOWL—Luncheon Hour.
 KFOX—Recital Tunes.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWIK—Charles Hamp.
 KWKW—Races and Sports.
 KXLA—LeRoy Smith.
 1:25—KGFJ—Sports Flash.
 1:30—KECA—Quizicale.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNX, KSDJ—Meet the Missus.
 KFVD—Proudly We Hail.
 KGER—Western Siesta.
 *KGIL—Homemakers.
 KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
 1:35—KRKD—Song Symphony.
 KWIK—Magic Bandstand.
 1:45—KECA—Ethel and Albert.

tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 3:00—Arthur Godfrey, KNX.
 7:00—Corliss Archer, KFI.
 8:30—Mel Torme, KFI.

Quiz, Participation
 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNX.
 9:30—Bkfst. in Hollywood, KECA
 10:00—Barrel of Dough, KFWB.
 11:30—Queen for a Day, KHJ.
 1:00—Your Stand In, KNX.
 1:30—Meet the Missus, KNX.
 2:00—Heart's Desire, KHJ.
 2:30—House Party, KNX.
 2:30—Bride and Groom, KECA.

Drama
 7:00—Roottops of the City, KNX.

Classical, Semi-Classical Music
 8:00—Fred Waring, KFI.
 5:30—Carmen Cavallaro, KFI.
 6:30—Chamber Music Hour, KECA.
 7:30—Sigmund Romberg, KFI.

Comment-Narration
 7:45—Fred Beck, KNX.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 10:15—What Do You Say? KFI.
 12:00—Burrirt Wheeler, KNX.
 4:30—Art Baker, KFI.

Mystery-Detective
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNX.

Public Interest-Information
 8:00—Monte Cristo, KHJ.
 8:30—Mr. and Mrs. North, KNX.
 9:00—Mystery Theater, KNX.

Sports
 9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recp, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Baltor, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 8:10—Baseball, KLAC, KMPC.
 9:30—Inside of Sports, KHJ.
 10:05—Boxing, KLAC.

Popular-Western Music
 4:30—Club 15, KNX.
 4:45—Stuart Hamblen, KFWB.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KNX.

KFI, KFSD—Widder Brown.
KOWL—South of the Border.
KGB, KVOE—United Nations.
★KXLA—News.
1:50—KWKW—Show Time.
1:55★KFAC—News.
KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
KFI, KFSD—When a Girl Marries.
KHJ, KFNM, KGB, KVOE—Heart's Desire.
KNN, KSDJ—Hint Hunt.
KAGH—C Sharp Minor.
KFAC—Matinee.
KFOX—Western Music.
KFVD—Hall of Records.
KFWB—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGIL—Homemakers.
KLAC—670 Club.
KMPC—Three Alarm.
KOWL—Matinee Melodies.
KRRD—Lyons Club.
KWKW—Races and Sports.
KWIK—Magie Bandstand.
KXLA—Concert Hour.
3:15—KFI, KFSD—Portia Faces Life.
KWIK—Stuff and Things.
3:20★KWKW—News.
3:25—KECA—Model Magazine.
KNN—Mr. Information.
KGFJ—Sports Flash.
3:30—KECA, KFMB—Bride and Groom.
KFI, KFSD—Just Plain Bill.
KHJ, KGB, KVOE—Hollywood Favorites.
KNN, KSDJ—House Party.
KGER—Garden School.
★KOWL, KWIK—News.
KRRD—Tunes in Tempo.
KWKW—Marine Band.
3:35—KOWL—Contented Listening.
3:40—KGER—Long Beach Band.
3:45—KFI, KFSD—Front-Page Farrell.
KRRD—Organ Moods.
KWKW—Races and Sports.
3:50—KWKW—Swing Session.
3:55★KNN, KFVD—News.
KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be Seated.
KFI, KFSD—Road of Life.
KHJ, KGB, KVOE—Golden Hope Chest.
KNN, KSDJ—Arthur Godfrey.
KFAC—Musical Favorites.
★KFOX, KGER, KXLA—News.
KFOX—Hall of Records.
KFWB—Bill Anson.
KGFJ—Sunset and Vine.
KGIL—Social Whirl.
★KLAC—News, Sports.
KMPC—Three Alarm.
KOWL—Radio Outlook.
KRRD—Tops in Pops.
KWIK—Homemakers' Forum.
KWKW—Swing Session.
3:05—KGER—Alkali Alex.
3:10—KLAC—Don Otis Show.
3:15—KFI—Life Can Be Beautiful.
★KGIL—News.
KOWL—Sports Matinee.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
3:25—KGFJ—Sports Flash.
3:30—KECA—Norwood Smith Sings.
KFI, KFSD—Aunt Mary.
KHJ—Moods in Music.
KNN, KSDJ—Arthur Godfrey.
★KFAC, KRRD, KWIK—News.
KGB—Woody and Virginia.
KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KWKW—Andy Mansfield.
3:35—KOWL—Just Music.
KRRD—Tea Time Tunes.
KWIK—Valley Matinee.
3:45—KECA—Frances Scully.
KFI, KFSD—Nora Drake.
KHJ, KVOE—Woody and Virginia.
KFAC—Stringtime.
KMPC—News.
3:55★KFVD—'n' Sing.
★KFWB—Caroline Leonetti.
KGFJ—Sports Flash.
4—KECA—George Fenneman Show.
KFI, KFSD—This Woman's Secret.
★KHJ, KFNM, KGB, KVOE—Fulton Lewis.
KNN, KSDJ—Winner Take All
KFAC—Musical Masterpieces.
KFMB—You Win It.
★KFOX, KGER—News.
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGFJ—Sunset and Vine.
KGIL—Johnny Grant Show.
★KLAC—News, Sports.
★KMPC—News, Eddie Lyon.
KOWL—Just Music.
KRRD—Piano Paintings.
KWIK—1490 Club.
KWKW—Andy Mansfield.

KXLA—Juke Box Matinee.
4:05—KGER—Musical Roundup.
4:15—KFI—Johnny Murray.
★KHJ, KFNM, KGB—Frank Hemingway.
KFWB—Bing Crosby.
KLAC—Belle Martel.
KOWL—Fiddlestrings & Ballads.
KMPC—Twilight Tales.
KRRD—Movieland Quiz.
4:25—KGFJ—Sports Flash.
4:30—KFI—Art Baker's Notebook.
★KHJ, KGB, KVOE—Passing Parade.
KNN, KSDJ—Club 15.
KFVD—Noveltunes.
KFWB—Daily Light.
KLAC—Racing Roundup.
MILD & MELLOW
4:30 to 5 P.M.
Monday Through Friday
KMPC
KMPC—Mild and Mellow.
★KOWL—News.
KRRD—Symphony in Swing.
KWIK—Old Folks' Program.
KWKW—Opera Association.
4:45★KHJ, KGB, KVOE—Rex Miller
★KNN, KSDJ—Ed R. Murrow.
★KFSD—H. V. Kaltenborn.
KFVD—Pin-ups.
KFWB—Stuart Hamblen.
KLAC—Music Room.
★KRRD—News.
KOWL—Sports Review.
KWIK—Musical Quiz.
KWKW—Races and Sports.
4:50—KWKW—Magie Time.
4:55—KGFJ—Sports Flash.
5—KECA—Happy Theater.
★KFI—Feature Wire.
KHJ, KGB, KVOE—Adventure Parade.
★KNN, KSDJ—Knox Manning, News.
KFAC—Sunet Serenade.
KFVD—Sundown Roundup.
KGFJ—Stuart Hamblen.
KGER—Jive at Five.
KGIL—Johnny Grant Show.
★KLAC—Fred Henry Reports.
★KMPC—News, Star Time.
KOWL—House Party.
KRRD—Songs of the Saddle.
★KWIK—News Review.
KWKW—Bemimicent Music.
KXLA—Juke Box Matinee.
5:05—KGER—Ford Lewis.
5:15—KECA, KFMB—Fun House.
★KFI—News.
KHJ, KFNM, KGB, KVOE—Chandu, the Magician.
KNN—Tom Hanlon.
KLAC—Music.
KOWL—Bing Crosby.
KWIK—Leslie Gray.
KWKW—Today at the Races.
5:30★KECA—Home News.
KFI, KFSD—Carmen Cavallaro Show.
KHJ, KFNM, KGB, KVOE—Superman.
★KNN, KSDJ—Charles Collingwood.
KFAC—Whoo Bill Club.
★KFOX, KOWL, KWKW—News.
KFVD—Planistics.
KGER—Cactus Mack.
KGFJ—Race Recap.
KMPC—All-Time Hits.
KRRD—Sports Dial.
★KWIK—Valley News.
KXLA—Future Pianists.
5:35★KECA—Headline Edition.
KOWL—Musical Detective.
5:45★KECA—Elmer Davis.
KHJ, KFNM, KGB, KVOE—Adventures of Tom Mix.
★KNN, KSDJ—News, Garred.
KFVD—Croslynn.
KGER—Western Tunesters.
KGFJ—Dinner Interlude.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRRD—Race Results.
KWIK—Paul Page Sings.
KWKW—Spotlight on Bands.
KXLA—Music.
5:55★KNN—Frank Goss, News.
★KECA, KFMB—Edwin C. Hill.
KFI, KFSD—Cass County Boys.
★KHJ, KFNM, KGB, KVOE—Gabriel Heatter.
KNN—Women's Forum.
★KFAC, KFOX, KFNB, KLAC, KMPC—News.
KFVD—Haynes at the Reins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGIL—Johnny Grant.

KOWL—Italian Program.
KRRD—Musical Varieties.
KWIK—Meet the Rand.
KWKW—Sunset Serenade.
KXLA—Music.
6:05—KECA—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarvis Ballroom.
6:10—KECA—Sports Desk.
6:15★KECA—News.
★KHJ, KGB—Mutual Newsreel.
KGER—Stamps Quartet.
KMPC—Bob Kelley, Sports.
KRRD—Hawaiian Memories.
KWIK—Sports Roundup.
KXLA—Mary Burke King.
6:30—KECA, KFMB—Chamber Music Hour.
KFI—Styles in Music.
KHJ, KFNM, KGB, KVOE—Talent Jackpot.
KNN, KSDJ—Hit the Jackpot.
★KAGH, KWIK—News.
KFAC—Hour of Music.
KFOX—Hal's Memory Room.
KFVD—Airlane Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Del Mar Park.
KOWL—Old Homeland.
KRRD—Piano Parade.
KXLA—Dinner Music.
6:45★KFVD—News.
KRRD—Happiness Highways.
KWIK—Ted Withall Sings.
6:55★KHJ, KFNM, KGB, KVOE—Bill Henry, News.
7—KECA, KFMB—Berkshire Festival Concerts.
KFI, KFSD—Meet Corliss Archer.
KHJ, KFNM, KGB, KVOE—Roger Kilgore.
KNN, KFSJ—Roof Tops of City.
KAGH—Frank Watanabe Show.
KFAC—Hour of Music.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
★KGER, KRRD—News.
KGFJ—Musical Digest.
★KGIL—Valley News.
KLAC—Picture Album.
KMPC—Firestone Favorites.
KOWL—Evening Serenade.
KWIK—Dance Orch.
KWKW—Mid-Eastern Hour.
★KXLA—Peter De Lima.
7:05—KGER—Fagan.
7:15—KFOX—Fishing Tals.
KGIL—Modern Concert Hall.
KLAC—Music.
KRRD—Three-Quarter Time.
KWIK—Marine Band.
KXLA—Evening Serenade.
7:30—KECA—Report to the People.
KFI, KFSD—People Are Funny.
KHJ, KFNM, KGB, KVOE—Red Ryder.
KNN, KFSJ—Orchestra.
KFAC—Echoes and Encores.
KFWB—Sports Final.
KGER—7th Day Adventists.
KLAC—Jan Garber Orch.
KMPC—Jerry Lawrence.
KRRD—Do You Know?
KXLA—Jimmie Dolan.
★KWIK—News, Roundup Time.
7:45—KECA—Here's Hollywood.
KRRD—Sons of Pioneers.
KFAC—Dugout Dope.
KMPC—Al Goodman.
KWIK—Rocky Morgan.
8—KECA—Youth Asks the Government.
KFI, KFSD—Supper Club.
KHJ, KFNM, KGB, KVOE—Count of Monte Cristo.
★KNN—Lowell Thomas.
KFAC—Evening Concert.
KFWB—Jimmy Allen.
★KGER, KLAC, KXLA—News.
KGFJ—Caucasian Memories.
KGIL—Cawtown Boys.
★KMPC—News, Frandsen.
KWIK—Veterans' Hospital.
8:05—KGER—Ray Block.
8:10—KLAC—Hollywood vs. Sacramento in Hollywood.
KMPC—Angels vs. Seattle Rainiers, at L. A.
8:15★KECA, KFMB—Monitor News.
★KFI, KFSD—World News.
KNN—Jack Smith.
KFWB—Remember.
KGFJ—Songs for You.
KXLA—Evening Serenade.
8:30—KECA—Piano Playhouse.
KFI, KFSD—Mel Torme Show
KHJ, KFNM, KGB—Official Detective.
KNN, KSDJ—Mr. and Mrs. North.
★KFWB, KWIK—News.
KGER—Clem Davies.
★KGFJ—Averill Berman, News.
KGIL—Padden Lewis.
KXLA—92th Street Corral.
8:45—KFWB—Red Cross.
KGFJ—Hollywood House Party.
KWIK—Hebrew-Christian Hr.

8:55—KHJ, KFNM, KGB, KVOE—Billy Rose.
9—KECA, KFMB—America's Town Meeting.
KFI—The Thin Man.
★KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.
KNN, KSDJ—Mystery Theater
KFAC—Evening Concert.
★KFWB—Clete Roberts.
★KGER—News.
KGFJ—H'wood House Party.
KGIL—Safety Program.
KLAC—Baseball.
KWIK—Reading & Dreaming.
KXLA—Squeakin' Deacon.
9:05—KGER—Three Suns.
KGIL—Padden Lewis.
9:15★KHJ, KGB, KVOE—Fleetwood Lawton.
KFWB—United Nations.
9:30—KFI—Pleasure Parade.
KHJ, KGB, KVOE—Inside of Sports.
KNN, KSDJ—Banlah.
KFWB—Unity Daily Word.
KGER—Music in the Night.
9:45—KFI—Remember That Music.
★KHJ—News.
KNN, KSDJ—Night Editor.
★KFWB—Musio and News.
10—KECA—Richfield Reporter.
★KFI, KFSD—The Reporter.
★KHJ, KFNM, KGB, KVOE—Fulton Lewis.
★KNN, KFSJ—Chet Huntley, News.
KFAC—Lucky Lager Dance.
KFOX—Garter Wright.
EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB
KFWB—Eastside Show.
KGER—Riverside Rancho.
KGFJ—Concert Nocturne.
KGIL—Symphony Hour.
★KLAC—Olympic Boxing.
KMPC—Rasehall.
KWIK—Michael Roy.
KXLA—Bandstand Review.
Olympic Auditorium
FIGHTS
Tuesday, 10:05 p.m.
KLAC
10:05—KLAC—Olympic Boxing.
10:15★KECA—Casa Cugat.
KFI—I Want It.
KHJ—Highlights in Music.
KNN—Bob Elson.
KFOX—Gust Star.
KMPC—Summer Serenade.
10:30—KECA—Hawthorne Thing.
★KFI—Inside the News.
★KHJ—Culver City Midget Races.
KNN—Symphony Preview.
KFOX—Musie Moderne.
KFSD—Concert Hall.
KGER—At the Ranchhouse.
★KXLA—Dan Lundberg.
10:45—KFI—Melody Time.
KMPC—Dance Parade.
10:55—KFI—Police Bulletins.
★KLAC—News.
11★KECA—News of Tomorrow.
★KFI—News.
KHJ, KGB—Orchestra.
KNN—Nelson Pringle.
★KFAC—Lucky Dance Time.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGIL—America Is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KWIK—Michael Roy.
KXLA—Sunny Davis.
KECA—Cinegrill Music.
KFI—Morton Downey.
KHJ, KGB—M Wallace Orch.
KNN—Merry-Go-Round.
11:30—KECA—Aubasador Orch.
KFI—Guest Star.
KXLA—Arvon Dale Orch.
11:45—KECA—Imig Manor Orch.
KFI—Melodina.
★KHJ, KGB, KVOE—News.
KNN—Frontiers of Science.
11:55★KECA, KFI, KMPC—News.

WEDNESDAY, SEPTEMBER 1

WESTERN HITS BY THE HUNDRED

2 1/2 Hours Mon. Thru Sat., 6 to 8:30 A.M.

1070 KG
5000 WATTS



*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Ocell Brown.
 KXN—Wes. Battersen.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute
 KFVD—Wakeup Ranch.
 *KGER, KLAC, KMPC, KOWL, KXLA—News.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 KFWB—L. A. Breakfast Club.
 KWIK—Western Jamboree.
 KWKW—Rafael Mendez.
 8:05—KGER—Mizpah.
 8:15—*KHJ, KXN—News.
 KGFJ—Public Messenger.
 KLAC—Hayes at the Reins.
 KMPC—Market Sports.
 KOWL—Memories in Music.
 8:20—KXLA—Music.
 8:30—KFI, KFSD—Jack Berch.
 *KHJ—Editor's Diary.
 KXN, KSDJ—Grand Slam.
 *KFAC, KOWL, KRKD—News.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 *KGIL—News.
 KLAC—Zeke Manners.
 KMPC—A Song for You.
 KXLA—Hayes at Rest.
 KWKW—Stock Quotations.
 8:35—KRKD—Spotlight Varieties.
 8:45—KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KXN—Rosemary.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KOWL—Marline Band.
 KRKD—Highways to Happiness.
 KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome, Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 KXN—Wendy Warren.
 KFAC—Morning Concert.
 KFOX—Rev. Earl Irie.
 KFVD—Waltz Time.
 KFWB—L. A. Breakfast Club.
 KGFJ—Public Service.
 KGIL—Swappin' Corner.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
 9:05—KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
 9:15—*KHJ, KFXM, KGB, KVOE—John B. Kennedy.
 KXN—Aunt Jenny.
 *KAGH, KFVD—News.
 KGFJ—Social Security.
 KGIL—Ballads for You.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
 9:20—KGFJ—Airtorials.
 9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Morning Melodies.
 KXN, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFWB—Music.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KXLA—News.
 KWIK—Top o' Morning.
 KFI—Chuck Collins.
 KXN, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFWB—Sons of Pioneers.
 KGFJ—Voice of the Army.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
 9:55—*KFAC—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.

- KXN—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Neighborhood Voice.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
 11:20—KWKW—Stairway to Music.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KRKD—Yesterday's Songs.
 10:05—KGER—Musical Roundup.
 10:15—*KECA, KFMB—Kierman's Korner.
 KFI—What Do You Say?
 KHJ, KGB, KVOE—Two-Ton Baker.
 KXN—Ma Perkins.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Audrey Shops.
 *KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 KFI—Port of Missing Hits.
 KHJ—The Judge.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 *KGIL—News: Curtain Call.
 *KOWL, KWIK—News.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Songs of Our Times.
 10:35—KWIK—Town Crier.
 10:45—KFI—Joyce Jordan.
 KXN—Guiding Light.
 KFAC—Village Festival.
 KFSD—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Second Mrs. Burton.
 *KAGH, KFVD, KGER—News
 KFAC—Festival of Music.
 KFWB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Songs of Yesteryear.
 KWIK—Tom, Dick & Harry.
 KWKW—County Supervisor.
 KXLA—Variety.
 11:05—KAGH—Whirlin' With Willie.
 11:15—KECA, KFMB—Listening Post

DINNER BELL ROUNDUP

Cliffie Stone Eddie Kirk
 Herman the Hermit
 Julie Hayden Merle Travis
 Tennessee Ernie
 Top Western Talent
KXLA 11:30-12:30
 Mon. Thru Fri.

- KXLA—Dinner Bell Roundup.
 11:45—KECA—Between Us Girls.
 KFI—Light of the World.
 KXN, KSDJ—Evelyn Winters.
 KOWL—Salute to Americas.
 KWKW—Melody Time.
 KWKW—Races and Sports.
 11:55—*KFAC—News.
 KGFJ—Sports Flash.
12—*KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KAGH, KGER—News.
 KXN—Burrill Wheeler.
 KFAC—Luncheon Concert.
 KFVD—Editor of the Air.
 KFWB—Bill Anson.
 KGFJ—Intermission.
 *KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful
 KOWL—Major of Melody.
 KRKD—Record Roundup.
 KWIK—Luncheon Musicale.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
 12:05—KAGH—Whirlin' with Willie.
 KGER—Chuck Wagon.
 12:15—*KECA—Baukhage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KGIL—Real Estate Show.
 KWKW—Races and Sports.
 12:25—KGFJ—Sports Flash.
 12:30—KECA, KFMB—Second
 Honeymoon.
 KFI, KFSD—Pepper Young.
 KHJ, KGB, KVOE—Bob Poole Show.
 *KXN, KSDJ—Knox Manning.

- KFVD—Violet.
 *KFWB—News; Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Hart & Darling.
 *KMPC, KOWL, KWKW—News.
 KWKW—Stock Quotations.
 KXLA—Western Music.
 12:35—KWIK—G.I. Platoon Parade.
 KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—Background for Living.
 *KFAC—News.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
 KXLA—Western Records.
 12:50—KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Listen to This
 KFI, KFSD—Bocketage Wife.
 KHJ—Melody Matinee.
 KXN—Your Stand-In.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 *KFVD, KLAC, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Band.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Rhythmic Age.
 KXLA—County Business.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—American Hour.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWIK—Charles Hamp.
 KWKW—Races and Sports.
 KXLA—Farm Program.
 1:25—KGFJ—Sports Flash.
 1:30—KECA—Quizzicale.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN, KSDJ—Meet the Missus.
 KAGH—Siesta Serenade.
 KFOX—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 *KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
 1:35—KRKD—Symphony of Song.
 KWIK—Magic Bandstand.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KOWL—South of the Border.
 KXLA—Listeners Digest.
 1:50—KWKW—Snow Time.
 1:55—*KFAC—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Surprise
 Package.
 KFI, KFSD—When a Girl
 Marries.
 KHJ, KFXM, KGB, KVOE—
 Heart's Desire.
 KXN, KSDJ—Hunt Hunt.
 KAGH—C Sharp Minor.
 KFAC—Matinee.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—70 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—World for Kids.
 KWKW—Races and Sports.
 KXLA—Concert Hour.
 2:15—KFI, KFSD—Portia Faces Life
 KRKD—Tunes in Tempo.
 2:20—*KWKW—News.
 2:25—KECA—Model Magazine.
 KXN—Mr. Information.
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Hollywood
 Favorites.
 KXN, KSDJ—House Party.
 KGER—Garden School.
 *KOWL, KWIK—News.
 KWKW—Platter Parade.
 2:35—KOWL—Contented Listening.
 KWIK—Magic Bandstand.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page
 Farrell.
 KHJ—Woody and Virginia.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Swing Session.
 2:55—KXN, KFVD—News.
 KGFJ—Sports Flash.
3—KECA, KFMB—Ladies Be
 Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Golden
 Hope Chest.
 KXN, KSDJ—Arthur Godfrey.
 KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KFOX, KGER, KXLA—News.
 *KLAC—News, Sports.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KXN.
 6:00—Tex and Dix, KFI.
 6:30—On Stage, America, KECA
 8:00—Abbott and Costello, KECA
 8:30—Jack Pearl, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KXN.
 9:30—Bkfst. in Hollyw'd, KECA.
 10:00—Barrel of Dough, KFWB.
 11:30—Queen for a Day, KHJ.
 1:00—Your Stand In, KXN.
 1:30—Meet the Missus, KXN.
 2:00—Heart's Desire, KHJ.
 2:30—House Party, KXN.
 2:30—Bride and Groom, KECA.
 8:00—Name That Song, KHJ.
 8:30—Go for the House, KECA.

Drama

- 8:30—Hollywood Theater, KFI.
 8:30—Dr. Christian, KXN.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
 6:30—Harvest of Stars, KXN.
 7:00—H'w'd Bowl Auditions, KFI

Comment-Narration

- 7:45—Fred Beck, KXN.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.

- 10:15—What Do You Say? KFI.
 12:00—Burrill Wheeler, KXN.
 4:30—Art Baker, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXN.

Mystery-Detective

- 7:30—The Whistler, KXN.
 9:30—Mr. D. A., KFI.

Public Interest Information

- 5:45—If They Had Lived, KGFJ

Sports

- 9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 8:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:10—Baseball, KLAC, KMPC.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

- 4:30—Club 15, KXN.
 4:45—Stuart Hamblen, KFWR.
 7:30—Vacation Serenade, KFI.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KXN.

KMPC—Three Alarm.
KOWL—Radio Outlook.
KRKD—Tops in Pops.
KWIK—Homemakers' Forum.
KWKW—Swing Session.
3:05 KGER—Alkali Alex.
3:10 KLAC—Don Otis Show.
3:15 KFI—Life Can Be Beautiful.
KFOX—Harvey Stanley Show.
*KGH—News.
KOWL—Sports Matinee.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
3:25 KGFJ—Sports Flash.
3:30 KECA—Norwood Smith Sings.
KFI, KFSD—Aunt Mary.
KHJ—Moods in Music.
KXN, KSDJ—Arthur Godfrey.
*KFAC, KRKD, KWIK—News.
KGB—Woody and Virginia.
KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KWKW—Andy Mansfield.
3:35 KRKD—Tea Time Tunes.
KWIK—Valley Matinee.

3:45 KECA—Frances Scully.
KFI, KFSD—Nora Drake.
KHJ, KVQE—Woody and Virginia.
KFAC—Lyrics in Chorus.
KOWL—Inside Hollywood.
KMPC—Swing 'n' Sing.
3:55 *KFI—News.
KFWB—Caroline Leonetti.
KGFJ—Sports Flash.
4—KECA—George Fenneman Show.
KFI, KFSD—This Woman's Secret.
*KHJ, KFXM, KGB, KVQE—Fulton Lewis.
KXN, KSDJ—Winner Take All.
KAGH—Disc Jockey.
KFM—Musical Masterpieces.
*KFOX, KGER—News.
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGFJ—Sunset and Vine.
KGIL—Johnny Grant Show.
*KLAC—News, Sports.
*KMPC—News, Eddie Lyon.
KOWL—Just Music.
KRKD—Piano Paintings.
KWIK—1900 Club.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.

4:05 KGER—Musical Roundup.
4:15 KFI—Johnny Murray.
*KHJ, KFXM, KGB, KVQE—Frank Hemingway.
KFWB—Bing Crosby.
KLAC—Music.
KMPC—Morton Gould.
KOWL—Classics in Music.
KRKD—Movieland Quiz.
4:25 KXN, KSDJ—Mr. Information.
KGFJ—Sports Flash.
4:30 KFI—Art Baker's Notebook.
*KHJ, KGB, KVQE—Passing Parade.
KXN, KSDJ—Club 15.
KFOX—Old-Age Pensions.
KFVD—Noveltunes.
KFWB—Daily Light.
KLAC—Racing Roundup.

MILD & MELLOW

4:30 to 5 P.M.
Monday through Friday

KMPC

KMPC—Mild and Mellow.
*KOWL—News, Music.
KRKD—Symphony in Swing.
KWIK—Old Folks' Program.
KWKW—Red Cross Drama.
4:45 *KHJ, KGB, KVQE—Rex Miller.
*KXN, KSDJ—Ed R. Murrow.
*KFSD—H. V. Kaltenborn.
KFVD—Pinnups.
KFWB—Stuart Hamblen.
KLAC—Music Room.
KOWL—Sports.
*KRKD—News.
*KWIK—Musical Quiz.
KWKW—Races and Sports.
4:50 KWKW—Magic Time.
4:55 KGFJ—Sports Flash.
5—KECA—Happy Theater.
*KFI—Feature Wire.
KHJ, KGB, KVQE—Adventure Parade.
*KXN, KFSJ—Knox Manning, News.
KFAC—Sunset Serenade.
KFVD—Sundown Roundup.
KFWB—Stuart Hamblen.
KGFJ—Jive at 5.
KGIL—Johnny Grant Show.
*KLAC—Fred Henry Reports.
*KMPC—News, Star Time.
KOWL—House Party.
KRKD—Songs of the Saddle.
*KWIK—News Review.

KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.
5:05 KAGH—Children's Program.
KGER—Ford Lewis.
5:15 KECA—For the Tourist Trade.
*KFI—News.
KHJ, KFXM, KGB, KVQE—Chandu, the Magician.
KXN—Tom Hanlon.
KLAC—Music.
KWIK—Hal Schaefer.
KWKW—Race Roundup.
5:30 *KECA—Home News.
KFI—Casa Cugat.
KHJ, KFXM, KGB, KVQE—Superman.
*KXN, KFSJ—Charles Collingwood.
KAGH—Sports Notehook.
KFAC—Whoa Bill Club.
*KFOX, KOWL, KWIK—News.
KFVD—Land We Love.
KGER—Cactus Mack.



RACE RECAP
5:30 p.m.
Mon.-Sat.
Dial 1230

KGFJ—Race Recap.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KXLA—Future Pianists.
5:35 *KECA—Headline Edition.
KOWL—Musical Detective.
5:45 *KECA—Elmer Davis.
*KFI, KFSD—Elmer Peterson.
KHJ, KFXM, KGB, KVQE—Tom Mix.
*KXN, KSDJ—News, Garred.
KFOX—Your Fishcaster.
KFVD—Crosbyana.
KGER—Western Tunesters.
KGFJ—If They Had Lived.

SAM BALTER'S "SPORTS BOOK"

5:45 - 6:00 p.m.
Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
KMPC—Top Times.
KRKD—Race Results.
KWIK—Paul Page Sings.
KWKW—Talent Time.
KXLA—Variety.
5:55 *KXN, KFSJ—Frank Goss, News.
KGFJ—Film News.
6 *KECA, KFMB—Edwin C. Hill.
KFI, KFSD—Tex and Jinx.
*KHJ, KFXM, KGB, KVQE—Gabriel Heatter.
KXN, KSDJ—County Fair.
*KFAC, KFOX, KFWB, KLAC, KMPC—News.
KFVD—Haynes at the Reins.
KGER—Sport Time.
KGFJ—Musical Digest.
KGIL—Johnny Grant.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Meet the Band.
KXLA—Pasadena Playhouse.
KWKW—Sunset Serenade.

6:05 KECA—Animal World Court.
KFAC—Musical Memories.
6:10 KECA—Sports Desk.
6:15 *KECA—News.
*KHJ, KGB—Mutual Newareel.
KGER—Stamps Quartet.
KLAC—Al Jarvis Ballroom.
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KWIK—America Is Playing.
6:30 KECA, KFMB—On Stage, America.
KFI—Hollywood Theater.
KHJ, KFXM, KGB, KVQE—Erskine Johnson.
KXN, KSDJ—Harvest of Stars.
*KAGH, KWIK—News.
KFAC—Hour of Music.
KFOX—Hal's Memory Room.
KFVD—Airlane Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Del Mar Races.
KOWL—Old Homeland.
KRKD—Piano Parade.
KXLA—Dinner Music.
6:35 KAGH—Freddy Martin Show.
6:45 *KFVD—News.
KRKD—A. F. of L.
KWIK—George Henderson.
6:55 *KHJ, KFXM, KGB, KVQE—Bill Henry, News.

FOREST LAWN
Presents
HOLLYWOOD BOWL AUDITIONS
KFI 7 PM WED.

7—KECA, KFMB—Lone Ranger.
KFI—Hollywood Bowl Auditions.
KHJ, KGB, KVQE—Adventures of the Falcon.
KXN—Free for All.
KAGH—Frank Watanabe Show.
KFAC—Hour of Music.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
*KGER—News; Dr. Fagan.
KGFJ—Musical Digest.
*KGIL—Valley News.
KLAC—Picture Album.
KMPC—Firestone Favorites.
KOWL—Evening Serenade.
*KRKD—Pasadena Musicians.
*KRKD—News.
*KWKW—American-Jap. Hour.
KXLA—Saddle Dusters.
7:15—KGIL—Valley Parks.
KFOX, KLAC—Music.
KRKD—Three-Quarter Time.
KGER—String Serenade.
KXLA—Evening Serenade.
7:30—KECA, KFMB—Headline Makers.
KFI—Vacation Serenade.
KHJ, KFXM, KGB, KVQE—Cisco Kid.
KXN, KSDJ—The Whistler.
KFAC—Echoes and Encores.
KFWB—Sports Final.
KGER—Prophecy Speaks.
KGIL—Modern Concert Hall.
KLAC—Jan Garber Orch.
KMPC—Jerry Lawrence.
KXN—Music.
*KRKD—Do You Know?
KWIK—News, Roundup Time.
KXLA—Jimmie Dolan.
7:45 *KFOX—News.
KFWB—Sons of Pioneers.
KLAC—Dugout Dope.
KMPC—Al Goodman.
KXN—Bible Society.
KWIK—Rocky Morgan.
8—KECA, KFMB—Abbott and Costello.
KFI, KFSD—Supper Club.
KHJ, KFXM, KGB, KVQE—Name That Song.
*KXN—Lowell Thomas.
KGER—Evening Concert.
KFOX—Long Beach Forum.
KFWB—Jimmy Allen.
*KGER, KLAC, KXLA—News.
KGFJ—Caucasian Memories.
*KMPC—News, Frandsen.
KXN—Midweek Devotional.
KWIK—Veterans' Hospital.
8:05—KGER—David Rose.

BASEBALL
with Fred Haney
KLAC
8:10 Nights
1:25 Sundays

8:10—KLAC—Baseball, Hollywood vs. Sacramento in Hollywood.
KMPC—Angels vs. Seattle Rainiers.
8:15 *KFI, KFSD—World News.
KXN—Jack Smith.
KFWB—Remember.
KGFJ—Songs for You.
KXLA—Variety.
8:30—KECA, KFMB—Go for the House.
KFI, KFSD—The Great Gildersleeve.
KHJ, KGB, KVQE—Leave It to the Girls.
KXN, KSDJ—Dr. Christian.
*KFWB, KWIK—News.
KGER—Clem Davies.
*KGFJ—Averill Berman, News.
KGIL—Padden Lewis.
KXLA—67th Street Corral.
8:45—KFWB—Marine Story.
KGFJ—H'wood House Party.
KXN—Sophisticated Ladies.
KWIK—Hebrew-Christian Hr. Billy Rose.
8:55—KHJ, KFXM, KGB, KVQE—Billy Rose.
9—KECA, KFMB—Texaco Star Theater.
KFI—Hollywood Open House.
*KHJ, KFXM, KGB, KVQE—News, Glenn Hardy.
KXN, KSDJ—Cloak Room.

KFAC—Evening Concert.
*KFWB—Clete Roberts.
KGER—Bing Crosby Show.
KGFJ—Hollywood House Party.
KGIL—Dance Time.
KLAC—Baseball, Haney.
KMPC—Baseball.
KPPC—Speaking of Books.
KWIK—Reading & Dreaming.
KXLA—Squeakin' Deacon.
9:15 *KHJ, KGB, KVQE—Fleetwood Lawton.
KFWB—United Nations.
KPPC—Something Sentimental.
9:30—KECA—On Trial.
KFI, KFSD—Mr. District Attorney.
KHJ, KGB, KVQE—Inside of Sports.
KXN, KSDJ—Beulah.
KFWB—Unity Daily Word.
KGER—Music in the Night.
KPPC—Jazz.
9:45—KHJ, KGB—Land of the Free.
KXN, KSDJ—Night Editor.
*KFWB—Music and News.
KPPC—Just for Fun.
10—KECA—Richfield Reporter.
*KFI, KFSD—The Reporter.
*KHJ, KFXM, KGB, KVQE—Fulton Lewis.
*KXN, KFSJ—Chet Huntley, News.
KFAC—Lucky Lager Dance.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

KFWB—Eastside Show, Gene Norman.
KGER—Riverside Rancho.
KGFJ—Concert Nocturne.
KGIL—Symphony.
KLAC—Baseball.
KMPC—Baseball.
KPPC—Your Program.
KWIK—Michael Roy.
KXLA—Olympic Fights.
10:15 *KECA—Casa Cugat.
KFI—Music Shop.
KHJ—Highlights in Music.
KXN—Bob Elson.
KMPC—Summer Serenade.
10:30—KECA—Hawthorne Thing.
*KFI—Inside the News.
KHJ, KGB—Ray Hackett's Orch.
KXN—Symphonette.
KFOX—Party House.
KGER—At the Ranchhouse.
KLAC—Don Otis.
10:45—KFI—Melody Time.
KMPC—Dance Parade.
10:55—KFI—Police Bulletins.
*KLAC—News.
11—KECA—News of Tomorrow.
*KFI—News.
KHJ, KGB—Joe Sudy Orch.
*KXN—Nelson Pringle.
KFAC—Lucky Lager Time.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGIL—KGIL Salutes.
KLAC—Don Otis.
KMPC—Dance Parade.
KWIK—Michael Roy.
KXLA—Sammy Davis.
11:15—KECA—Cinegrill Room.
KFI—Al Wallace Orch.
KHJ, KGB—Al Wallace Orch.
KXN—Merry-Go-Round.
11:30—KECA—Ambassador Orch.
KFI—Forty-Five Assn.
KXLA—Dance Music.
11:35—KFI—St. Francis Orch.
11:45 *KHJ, KGB, KVQE—News.
KXN—Talk.
11:55 *KECA, KFI, KMPC—News.

SKEDADDLING
Making the most out of his summer is Dick Crenna, alias "Oogie" on NBC's "Date With Judy." Dick has already visited Yosemite and is now en route to Lake Tahoe. Later he will go dove hunting and then deer hunting from two of the Crenna family cottages at Russian River and Calaveras Big Trees.

THURSDAY, SEPTEMBER 2

*Indicates News Broadcasts.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KNN—Wes Battersby.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest KFSD—Wakeup Ranch.
 KFWB—George Milne.
 *KGER—News, Mizpah.
 KGEJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 *KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Western Jamboree.
 KWKW—Rafael Mendez.
8:15—*KHJ, KNN—News.
 KFVB—Club Women's Quiz.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
8:20—KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30—KFI, KFSD—Jack Berch.
 *KHJ—Editor's Diary.
 KNN, KSDJ—Grand Slam.
 *KFAC, KFVB, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Zeke Manners.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Highly Family.
8:35—KRKD—Spotlight Varieties.
8:45—KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KNN—Rosemary.
 KFAC—Only.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury.
 KGIL—Coffee Parade.
 KOWL—Waltz Time.
 KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 KNN—Wendy Warren.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGFJ—Your County at Work.
 KGIL—Swappin' Corner.
 KMPC—Band Box.
 KOWL—Hello Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15—*KHJ, KFXM, KGB, KVOE—John B. Kennedy.
 KNN—Annt Jenny.
 *KAGH, KFVD—News.
 KFVB—Marsha Walton.
 KGFJ—Community Chest.
 KGEJ—Ballad for You.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
9:20—KGFJ—Airtorials.
9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Moods in Music.
 KNN, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFOX—Furl Gospel.
 KFVD—Show Tunes.
 KFVB—Music.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWL—News.
 KWIK—Top o' Morning.
9:45—KFI—Chuck Collins.
 KNN, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFVB—Sons of Pioneers.
 KGFJ—Disabled Veterans.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
9:55—KFAC—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFXM, KGB, KVOE—Glenn Hardy, News.
 KNN—Big Sister.
 KAGH—6 P. Hour.
 KFAC—Serenade.
 *KFOX, KGER—News.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.

- *KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing Lineup.
 KXLA—Sons of Pioneers.
10:05—KGER—Musical Roundup.
10:15—KECA, KFMB—Reserve.
 KFI—What Do You Say?
 KHJ, KFXM, KGB, KVOE—Two-Ton Baker.
 KNN—Tom Perkins.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 KFI—Port of Missing Hits.
 KHJ—The Jedge.
 KNN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFVB—Rill Layden.
 *KGIL—News; Curtain Call.
 *KOWL, KWIK—News.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Songs of Our Times.
10:35—KFOX—Morning Musicale.
 KWIK—Town Crier.
10:45—KE—Joyce Jordan.
 KNN—Guiding Light.
 KFAC—L. A. Medical Assn.
 KFSD—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
10:55—KECA, KFMB—Betty Crocker
 Magazine.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker
 Magazine.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KNN—Second Mrs. Burton.
 *KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFVB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIL—Jack Sherman.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Variety.
11:05—KAGH—Whirlin' With Willie.
11:15—KECA, KFMB—Dorothy
 Kilgallen.
 KNN—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Here's to Vets.

- KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KNN, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.
11:40—KOWL—Salute to Americas.
11:45—KECA—Between Us Girls.
 KNN, KSDJ—Evelyn Winters.
 KRKD—Melody Time.
 KWKW—Races and Sports.
11:55—*KFAC—News.
 KGFJ—Sports Flash.
12—*KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KGB, KVOE—News.
 KNN—Burrill Wheeler.
 KFAC—Luncheon Concert.
 KFOX—Name Your Dish.
 KFVD—Editor of the Air.
 KFVB—Bill Anson.
 KGFJ—Intermission.
 *KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Luncheon Musicale.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
 KAGH—Whirlin' with Willie.
 KGER—Chuck Wagon.
12:15—*KECA—Bauhaage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KNN—Guest Book.
 *KFOX—News.
 KGIL—Real Estate Page.
 KWKW—Races and Sports.
12:25—KGFJ—Sports Flash.
12:30—KECA, KFMB—Second
 Honeymoon.
 KFI, KFSD—Pepper Young.
 KHJ—Boh Poole Show.
 *KNN, KSDJ—Knox Manning.
 KFVB—Violet.
 *KGER—News; Bill Anson.
 KFVB—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
 *KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
12:35—KWKW—Farm News.
12:45—KFI, KFSD—Right to
 Happiness.
 KHJ—Melody Matinee.
 KNN—One for the Book.
 *KFAC—News.
 KMPC—Rhythm Rancho.

- KWIK—Platter Parade.
 KXLA—Western Music.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KNN—Your Stand-In.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 KFOX—Black & White Moods.
 *KFVD, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 *KLAC—News, Sports.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Just Relax.
 KXLA—Community
 Broadcaster.
1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KAGH—Where to Go.
 KFAC—American Hour.
 KFOX—Recital Time.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWIK—Charles Hamp.
 KWKW—Races and Sports.
 KXLA—Farm Program.
1:25—KGFJ—Sports Flash.
1:30—KECA—Quizzicale.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNN, KSDJ—Meet the Missus.
 KAGH—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 *KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
1:35—KRKD—Symphony of Song.
 KWIK—Magic Bandstand.
1:45—KECA—Ethel and Albert.
 KFI, KFSD—Young Widder
 Brown.
 KOWL—South of the Border.
 KVOE—United Nations.
 *KXLA—News.
1:50—KWKW—Show Time.
1:55—*KFAC—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Surprise
 Package.
 KFI, KFSD—When a Girl
 Marries.
 KHJ, KFXM, KGB, KVOE—
 Heart's Desire.
 KNN, KSDJ—Hint Hunt.
 KAGH—G Sharp Minor.
 KFAC—Matinee.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Choral Group.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Colorado River Assn.
 KWIK—Magic Bandstand.
 KWKW—Races and Sports.
 KXLA—Concert Hour.
2:15—KFI, KFSD—Portia Faces
 Life.
 KRKD—Tunes in Tempo.
2:20—*KWKW—News.
2:25—KECA—Model Magazine.
 KNN—Mr. Information.
 KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride and
 Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Hollywood
 Favorites.
 KNN, KSDJ—House Party.
 KFVD—Veterans Workshop.
 KGER—Garden School.
 *KOWL, KWIK—News.
 KWKW—Pasadena Playhouse.
2:35—KOWL—Contented Listening.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Page
 Farrell.
 KHJ—Woody and Virginia.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55—*KNN, KFVD—News.
 KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Golden
 Hope Chest.
 KNN, KSDJ—Arthur Godfrey.
 KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 *KFOX, KGER, KXLA—News.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—Homemakers' Fo. Com.
 KWKW—Swing Session.
3:05—KGER—Alkal Alex.

thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KNN.
 6:00—Music Hall, KFI.
 9:00—New Faces, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNN.
 9:30—Bkfst. in Hollywd., KECA
 10:00—Barrel of Dough, KFVB.
 11:30—Queen for a Day, KHJ.
 1:00—Your Stand In, KNN.
 1:30—Meet the Missus, KNN.
 2:00—Heart's Desire, KHJ.
 2:30—House Party, KNN.
 2:30—Bride and Groom, KECA.
 7:00—Bob Hawk, KFI.
 8:30—Better Half, KHJ.
 9:30—Candid Mike, KECA.
 9:30—Noah Webster Says, KFI.

Drama

- 7:00—Family Theater, KHJ.
 8:00—Mr. President, KECA.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
 7:30—Melodex Am. Loves, KNN.
 7:30—Fred Waring, KFI.

Comment-Narration

- 7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 10:15—What Do You Say? KFI.

Mystery-Detective

- 11:15—Dorothy Kilgallen, KECA.
 12:00—Burrill Wheeler, KNN.
 4:30—Art Baker, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNN.
 6:00—Suspense, KNN.
 6:30—Crime Photographer, KNN.
 8:30—Mr. Keen, KNN.
 9:00—FBI in Peace and War, KNN.

Sports

- 9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 1:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Sam Balter, KLAC.
 5:45—Race Results, KRKD.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 8:10—Baseball, KLAC, KMPC.
 9:00—Fishing Facts, KFOX.
 9:30—Inside Sports, KHJ.

Popular-Western Music

- 4:30—Club 15, KNN.
 4:45—Stuart Hamblen, KFVB.
 6:30—Revere Revue, KHJ.
 6:30—Ray Noble, KFI.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KNN.

- 3:10-**KLAC**-Don Otis Show.
- 3:15-**KFI**-Lil' Can Be Beautiful.
- KFOX**-George Highley.
- ***KGIL**-News.
- ***KOWL**-Sports Matinee.
- KWKW**-Races and Sports.
- KXLA**-Juke Box Matinee.
- 3:25-**KGfJ**-Sports Flash.
- 3:30-**KECA**-Norwood Smith Sings.
- KFI**, **KFSD**-Aunt Mary.
- KHJ**-Moods in Music.
- KAGH**-Hollywood Highlights.
- KRFD**, **KWK**, **KWIK**-News.
- KGB**-Woody and Virginia.

KGfJ for **WESTERN MUSIC**

Carolina Cotton
3:30-4:00 P.M.
Mon. thru Fri.

1390 on Your DIAL

- KGfJ**-Carolina Cotton.
- KGIL**-Storybook Man.
- KMPC**-Jeanne Gray.
- KWKW**-Andy Mansfield.
- 4:05-**KOWL**-Just Music.
- KRRD**-Tea Time Tunes.
- KWK**-Valley Matinee.
- 4:15-**KECA**-Frances Scully.
- KFI**, **KFSD**-Nora Drake.
- KHJ**, **KVOE**-Woody and Virginia.
- KFAC**-Stringtime.
- KMPC**-Swing 'n' Sing.
- 4:35-**KFVD**-News.
- KFWB**-Caroline Leonetti.
- KGfJ**-Sports Flash.
- 4-**KECA**-George Fenneman Show.
- KFI**, **KFSD**-This Woman's Secret.
- ***KHJ**, **KFXM**, **KGB**, **KVOE**-Fulton Lewis.
- KNN**, **KSDJ**-Winner Take All
- KAGH**-Disc Jockey.
- KFAC**-Musical Masterpieces.
- KFMB**-You Win It.
- KFVD**-Harlem Matinee.
- KFWB**-Spade Cooley.
- KGfJ**-Sunset and Vine.
- KGIL**-Johnny Grant Show.
- ***KLAC**-News, Sports.
- ***KMPC**-News, Eddie Lyon.
- KOWL**-Just Music.
- KRRD**-Piano Paintings.
- KWK**-1490 Club.
- KWKW**-Andy Mansfield.
- KXLA**-Juke Box Matinee.
- 4:05-**KGER**-Musical Roundup.
- 4:15-**KFI**-Johnny Murray.
- ***KHJ**, **KFXM**, **KGB**, **KVOE**-Frank Henningway.
- KFWB**-Bing Crosby.
- KLAC**-Belle Martel.
- KMPC**-Twilight Tales.
- KOWL**-Fiddle Strings.
- KRRD**-Movieland Quiz.
- 4:25-**KNN**, **KSDJ**-Mr. Information.
- KGfJ**-Sports Flash.
- 4:30-**KFI**-Art Baker's Notebook.
- ***KHJ**, **KGB**, **KVOE**-Passing Parade.
- KNN**, **KSDJ**-Club 15.
- KFOX**-Old Age Pensions.
- KFVD**-Noveltunes.
- KFWB**-Daily Light.
- KLAC**-Racing Roundup.

MILD & MELLOW

4:30 to 5 P.M.
Monday Through Friday

KMPC

- L.M.P.C.**-Mild and Mellow.
- ***KOWL**-News.
- KRRD**-Symphony in Swing.
- KWK**-Old Folks' Program.
- KWKW**-Opera Association.
- 4:45-**KHJ**, **KGB**, **KVOE**-Rex Miller
- ***KNN**, **KSDJ**-Ed R. Murrow.
- ***KFSD**-H. V. Kaltenborn.
- KFVD**-Pinups.
- KFWB**-Stuart Hamblen.
- KLAC**-Music.
- KOWL**-Sports Review.
- ***KRRD**-News.
- KWK**-Musical Quiz.
- KWKW**-Races and Sports.
- 4:50-**KWKW**-Magic Time.
- 4:55-**KGfJ**-Sports Flash.
- 5-**KECA**-Happy Theater.
- ***KFI**-Feature Wire.
- KHJ**, **KGB**, **KVOE**-Adventure Parade.
- ***KNN**, **KFSJ**-News, Knox Manning.
- ***KAGH**, **KGER**, **KWK**-News.
- KFAC**-Sunset Serenade.

- KFOX**-Sunshine Mission.
- KFVD**-Sundown Roundup.
- KFWB**-Stuart Hamblen.
- KGfJ**-Jive at 5.
- KGIL**-Johnny Grant Show.
- ***KLAC**-Fred Henry Reports.
- ***KMPC**-News, Star Time.
- KOWL**-House Party.
- KRRD**-Songs of the Saddle.
- KWKW**-Reminiscent Music.
- KXLA**-Juke Box Matinee.
- 5:05-**KAGH**-Children's Program.
- KGER**-Ford Lewis.
- 5:15-**KECA**, **KFMB**-Fun House.
- ***KFI**-News.
- ***KHJ**, **KFXM**, **KGB**, **KVOE**-Chandu, the Magician.
- KNN**-Tom Hanlon.
- KLAC**-Music.
- KOWL**-Bing Crosby.
- KWK**-Leslie Gray.
- KWKW**-Today at the Races.
- 5:30-**KECA**-Home News.
- KFI**-Casa Cugat.
- KHJ**, **KFXM**, **KGB**, **KVOE**-Superman.
- ***KNN**, **KSDJ**-Charles Collingwood.
- KAGH**-Sports Notebook.
- KFAC**-Whoa Bill Club.
- ***KFOX**, **KOWL**, **KWKW**-News
- KFVD**-Pianistes.
- KGER**-Cactus Mack.
- KGfJ**-Race Recap.
- KMPC**-All-Time Hits.
- KRRD**-Sports Dial.
- ***KWK**-Valley News.
- KXLA**-Future Pianists.
- 5:35-**KECA**-Headline Edition.
- KOWL**-Musical Detective.
- 5:45-**KECA**-Elmer Davis.
- ***KFI**, **KFSD**-Elmer Peterson.
- KHJ**, **KFXM**, **KGB**, **KVOE**-Adventures of Tom Mix.
- ***KNN**, **KSDJ**-News, Garred.
- KAGH**-Boy Meets Girl.
- KFOX**-Singing Crow.
- KFVD**-Crosbyana.
- KGER**-Western Tunesters.
- KGfJ**-Dinner Interlude.
- KLAC**-Sam Balter, Sports.
- KMPC**-Top Tunes.
- KRRD**-Race Results.
- KWK**-Paul Page Sings.
- KWKW**-Radio Travelogue.
- KXLA**-Variety.
- 5:55-**KNN**-Frank Goss, News.
- 6-**KECA**, **KFMB**-Edwin C. Hill.
- KFI**, **KFSD**-Kraft Music Hall
- ***KHJ**, **KGB**, **KVOE**-Gabriel Heatter.
- KNN**, **KSDJ**-Suspense.
- KAGH**-Public Interest.
- ***KFAC**, **KFOX**, **KFWB**, **KLAC**, **KMPC**-News.

HAYNES AT THE REINS FOR BIG TOWN MOTORS

1020 KC. 6:00 p.m.
5000 WATTS Mon. thru Fri.

Check **KEYD**

- KFVD**-Haynes at the Reins.
- KGER**-Sports Time.
- KGfJ**-Musical Digest.
- KGIL**-Johnny Grant Show.
- KOWL**-Italian Program.
- KRRD**-Varietes in Music.
- KWK**-Meet the Band.
- KWKW**-Sunset Serenade.
- KXLA**-Radio Travelogue.
- 6:05-**KECA**-Animal World Court.
- KFAC**-Musical Memories.
- 6:10-**KECA**-Sports Desk.
- 6:15-**KECA**-News.
- ***KHJ**, **KGB**-Mutual Newsreel.
- KAGH**-Bing Sings.
- KGER**-Stamps Quartet.
- KMPC**-Bob Kelley, Sports.
- KLAC**-Al Jarvis Railroad.
- KRRD**-Hawaiian Memories.
- KWK**-Sports Roundup.
- KXLA**-Technocracy.
- 6:30-**KECA**-The Smiths of Hollywood.
- KFI**, **KFSD**-Village Store, Jack Carson.
- KHJ**, **KFXM**, **KGB**, **KVOE**-Revere All-Star Review.
- KNN**, **KSDJ**-Crime Photographer.
- ***KAGH**, **KWK**-News.
- KFAC**-Hour of Music.
- KFOX**-Hal's Memory Room.
- KFVD**-Arlane Melodies.
- KFWB**-America Dances.
- KGER**-Helene Smith.
- KMPC**-Del Mar Races.
- KOWL**-Old Homeland.
- KRRD**-Piano Parade.
- KXLA**-Property Owners.
- 6:35-**KAGH**-Freddy Martin Show.
- 6:45-**KFVD**-News.
- KRRD**-Happiness Highways.
- KWK**-Ted Witball Sings.
- KXLA**-Variety in Music.

- 6:55-**KHJ**, **KFXM**, **KGB**, **KVOE**-Bill Henry, News.
- 7-**KECA**, **KFMB**-Reserve.
- KMPC**-Leahy of Notre Dame.
- KFI**, **KFSD**-Rob Hawk Show.
- KHJ**, **KFXM**, **KGB**, **KVOE**-Family Theatre.
- KNN**, **KSDJ**-James Hillton.
- KAGH**-Frank Watanabe Show.
- KFAC**-Hour of Music.
- KFOX**-Music Time.
- KFVD**-Squeakin' Deacon.
- KFWB**-America Dances.
- ***KGER**, **KRRD**-News.
- KGfJ**-Musical Digest.
- ***KGIL**-Valley News.
- KLAC**-Picture Album.
- KMPC**-Firestone Favorites.
- KOWL**-Evening Serenade.
- KWKW**-Easy Listening.
- KWK**-Randy Brooks.
- KXLA**-Saddle Dusters.
- 7:05-**KGER**-Dr. Fagan.
- 7:15-**KAGH**-Evening Concert.
- KFOX**-Fishing Pals.
- KGIL**-Valley Parks.
- KLAC**-Music.
- KRRD**-Three-Quarter Time.
- KWK**-Declan Now.
- KXLA**-Evening Serenade.
- 7:30-**KECA**, **KFMB**-Dick Powell.
- KFI**, **KFSD**-Fred Waring Show.
- KHJ**, **KFXM**, **KGB**, **KVOE**-Red Ryder.

Melodies America Loves

PAUL KEAST, BARITONE

CONCERT ORCHESTRA

Earl Towner, Director
KNN-Thursday-7:30 P.M.

INGLEWOOD PARK CEMETERY ASS'N

- KNN**-Melodies America Loves
- KFAC**-Echoes and Encores.
- KFOX**-Big Bear Pines.
- KFWB**-Sports Final.
- KGER**-Markham.
- KGIL**-Concert Hall.
- KLAC**-Jan Garber Orch.
- KMPC**-Jerry Lawrence.
- KRRD**-Do You Know?
- ***KWK**-News, Roundup Time.
- KWKW**-Italian Varietes.
- KXLA**-Jimmie Dolan.
- 7:45-**KFOX**-News.
- KFWB**-Sons of Pioneers.
- KLAC**-Dugout Dope.
- KMPC**-Leahy of Notre Dame.
- KWK**-Rocky Morgan.
- 8-**KECA**-Mr. President.
- KFI**, **KFSD**-Supper Club.
- KHJ**, **KFXM**, **KGB**, **KVOE**-Straight Arrow.
- ***KNN**-Lowell Thomas.
- KFAC**-Evening Concert.
- KFOX**-Reported Missing.
- KFWB**-Jimmy Allen.
- ***KGER**, **KLAC**, **KXLA**-News.
- KGfJ**-Caucasian Memories.
- KGIL**-Cowtown Boys.
- ***KMPC**-News, Frandsen.
- KWK**-Veterans' Hospital.
- 8:05-**KGER**-Ray Block.
- 8:10-**KLAC**, Baseball, Hollywood vs. Sacramento in Hollywood
- KMPC**-Football, L. A. Rams vs. Washington Redskins at Coliseum.
- 8:15-**KFI**, **KFSD**-World News.
- KNN**-Jack Smith.
- KFWB**-Remember.
- KGfJ**-Songs for You.
- KGIL**-Camera Clinic.
- KXLA**-Variety.
- 8:30-**KECA**, **KFMB**-Boxing Bouts.
- KFI**-Hollywood Open House.
- KHJ**, **KFXM**-Rettler Half.
- KNN**, **KSDJ**-Mr. Keen.
- KFOX**-Judge Gardner.
- ***KFWB**, **KWK**-News.
- KGER**-Clem Davies.
- ***KGfJ**-Averill Berman, News.
- KGIL**-Padden Lewis.
- KXLA**-97th Street Corral.
- 8:35-**KWK**-Tin Pan Alley.
- 8:45-**KFWB**-Little Concert.
- KGfJ**-S. Young Orch.
- KGfJ**-H'wood House Party.
- KWK**-Hebrew-Christian Hr.
- 8:55-**KHJ**, **KGB**, **KVOE**-Rilly Rose
- 9-**KECA**-Hank Weaver, Sports.
- KFI**, **KFSD**-New Faces.
- ***KHJ**, **KFXM**, **KGB**, **KVOE**-News, Glenn Hardy.
- KNN**, **KSDJ**-F.B.I. in Peace and War.
- KFAC**-Evening Concert.
- KFOX**-Fishing Facts.
- ***KFWB**-Clete Roberts.
- ***KGER**-News.
- KGfJ**-H'wood House Party.
- KGIL**-Padden Lewis.
- KLAC**, **KMPC**-Baseball.
- KWK**-Reading & Dreaming.

- KXLA**-Squeakin' Deacon.
- 9:05-**KECA**-American Sports Page.
- KGER**-Vets' Administration.
- 9:15-**KHJ**, **KGB**, **KVOE**-Fleetwood Lawton.
- KFWB**-United Nations.
- KGER**-Voice of the Army.
- 9:30-**KECA**-Candid Microphone.
- KFI**, **KFSD**-Noah Webster Says.
- KHJ**, **KGB**, **KVOE**-Inside of Sports.
- KNN**, **KSDJ**-Beniah.
- KFOA**-Music.
- KFWB**-Unity Daily Word.
- KGER**-Music in the Night.
- 9:45-**KHJ**-News.
- KNN**, **KSDJ**-Night Editor.
- ***KFWB**-Music and News.

EASTSIDE SHOW

10 TO 12 P.M.
Every Night Except Sunday

KFWB

- KFWB**-Eastside Show.
- KGER**-Riverside Rancho.
- KGfJ**-Concert Nocturne.
- KGIL**-Symphony.
- KLAC**, **KMPC**-Baseball.
- KWK**-Michael Roy.
- KXLA**-Songs of the West.
- 10:15-**KECA**-Casa Cugat.
- KFI**-Mayor Bowron.
- KHJ**-Highlights in Music.
- KNN**-Bob Elson.
- KMPC**-Summer Serenade.
- 10:30-**KECA**-Hawthorne Thing.
- ***KFI**-Inside the News.
- KHJ**, **KGB**-Ray Hackett Orch
- KNN**-Escape.
- KFOX**-Party House.
- KFSD**-Concert Hall.
- KGER**-At the Ranchhouse.
- KLAC**-Don Otis.
- ***KXLA**-Dan Lundberg.
- 10:45-**KFI**-Melody Time.
- KMPC**-Dance Parade.
- 10:55-**KFI**-Police Bulletins.
- ***KLAC**-News.
- 11-**KECA**-News of Tomorrow.
- ***KFI**-News.
- KHJ**, **KGB**-Joe Sudy Orch.
- ***KNN**-Nelson Pringle.
- KFAC**-Lucky Lager Dance.
- KFOX**-U. S. Navy Band.
- KFVD**-Spade Cooley Time.
- KFWB**-Eastside Show.
- KGER**-At the Ranchhouse.
- KGfJ**-Concert Nocturne.
- KGIL**-KGIL Santes.
- KLAC**-Don Otis.
- KMPC**-Dance Parade.
- KWK**-Michael Roy.
- KXLA**-Sammy Davis.
- 11:15-**KECA**-Cinegrill Music.
- KFI**-Morton Downey.
- KNN**-Merry-Go-Round.
- KFOX**-Music of Masters.
- 11:30-**KECA**-Ambassador Orch.
- KFI**-St. Francis Hotel Orch.
- KHJ**, **KGB**-Al Wallace Orch.
- ***KFOX**-News.
- KXLA**-Music.
- 11:45-**KFCA**-Imig Manor Orch.
- ***KHJ**, **KGB**, **KVOE**-News.
- KNN**-An American Abroad.
- 11:55-**KECA**, **KFI**, **KMPC**-News.

PLAY BALL!

Mickey Rooney, away from his Columbia "Hollywood Showcase" series, spends his time getting his junior football team, "The Fighting Irish," in trim for the coming pigskin season. Rooney's team is one of the four who play between halves of the Los Angeles Dons contests each year. Members are recruited from the youngest and smallest of the Deputy Auxiliary Police, 8000-strong organization of Los Angeles boys from twelve to eighteen years of age.

Page Twenty-five

FRIDAY, SEPTEMBER 3

★Indicates News Broadcasts

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ, KGB—Cecil Brown.
 KXX—Wes Batterssea.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 KFWB—George Milne.
 ★KGER—News, Mizpah.
 KGFJ—Dr. Frederick Balles.
 KGIH—Musical Corral.
 ★KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Western Jamboree.
 KWKW—Rafael Mendez.
8:15★KHJ, KXX—News.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
8:20—KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30—KFI, KFSD—Jack Berch.
 ★KHJ—Editor's Diary.
 KXX, KSDJ—Grand Slam.
 ★KFAC, KFMB, KGIH, KOWL, KRKD, KWIK—News.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Zeke Manners.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
8:35—KRKD—Spotlight Varieties.
8:45—KFI, KFSD—Lora Lawton.
 ★KHJ—News.
 KXX—Rosemary.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFWB—Science of Mind.
 KGER—Bible Treasury.
 KGIH—Coffee Parade.
 KOWL—Guest Star.
 KRKD—Happiness Highways.
 KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome Travelers.
 ★KFI, KFSD, KGER—News.
 KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 KXX—Wendy Warren.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFWB—Swapping Tom.
 KGFJ—Your L. A. Police.
 KGIH—Swapping Corner.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15★KHJ, KFXM, KGB, KVOE—B. Kennedy.
 KXX—Aunt Jenny.
 ★KAGH, KFVD—News.
 KFWB—Marsha Walton.
 KGFJ—Social Security.
 KGIH—Ballads for You.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
9:20★KGFJ—Airtorials.
9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Morning Melodies.
 KXX, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFWB—Music.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIH—Valley Shopper.
 KLAC—Racing News.
 ★KOWL—News.
 KWIK—Top o' Morning.
9:45—KFI—Chuck Collins.
 KXX, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFWB—Sons of Pioneers.
 KGFJ—Veterans of Foreign Wars.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 ★KRKD—News.
 KWKW—Word of Truth.
9:55★KFAC, KGIH—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXX—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Rev. Louis T. Talbot.
 KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIH—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 ★KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.

- KWKW—Racing News.
 KXLA—Sons of Pioneers.
10:05—KGER—Musical Roundup.
10:15★KECA, KFMB—Kiernan's Corner.
 KFI—What Do You Say?
 KHJ, KGB—Two-Ton Baker.
 KXX—Ma Perkins.
 KFOX—Assembly of God.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Tune-up Time.
 ★KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 KFI—Port of Missing Hits.
 KHJ—The Judge.
 KXX—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Anson.
 ★KOWL, KWIK—News.
 ★KGIH—News: Curtain Call.
 KRKD—Crazy Rhythm.
 KWKW—Futura Story.
 KXLA—Songs of Our Times.
10:35—KWIK—Town Crier.
10:45—KFI—Joyce Jordan.
 KXX—Guiding Light.
 KFAC—Salvation Army Band.
 KFSD—Relieve It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KXX—Second Mrs. Burton.
 ★KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFOX—Breakfast Club.
 KFWB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIH—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Traffic Quiz.
 KXLA—Easy Listening.
11:05—KAGH—Whirlin' With Willie.
11:15—KECA, KFMB—Listening Post
 KXX—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Neighborhood Voice.
 KOWL—Rhythm at Random.
 ★KXLA—Pasadena News.
 KWKW—Races and Sports.
11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Cass Cugat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXX, KSDJ—Nora Drake.

- KFAC—Keyboard Artistry.
 ★KFOX, KOWL, KRKD, KWIK—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.
11:35—KWIK—Tom, Dick & Harry.
11:45—KECA—Between Us Girls.
 KFI—Light of the World.
 KXX, KSDJ—Evelyn Winters.
 KOWL—The Woman's View.
 KRKD—Melody Time.
 KWKW—Races and Sports.
11:55★KFAC—News.
 KGFJ—Sports Flash.
12★KECA—News, Sam Hayes.
 KFI—Farm Reporter.
 ★KHJ, KGER, KGIH—News.
 KXX—Burrill Wheeler.
 KFAC—Luncheon Concert.
 KFVD—Editor of the Air.
 KFWB—Bill Anson.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Luncheon Musicale.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
12:05—KAGH—Whirlin' with Willie.
 KGER—Chuck Wagon.
12:15★KECA—Baukhage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KXX—Guest Book.
 KGIH—Real Estate Show.
 KWKW—Races and Sports.
12:25—KGFJ—Sports Flash.
12:30—KECA, KFMB—Second Honey-moon.
 KFI, KFSD—Pepper Young.
 KHJ, KGB—Bob Poole Show.
 ★KXX, KSDJ—Knox Manning.
 KFVD—Violet.
 ★KFWB—News: Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIH—Western Music.
 ★KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
12:35—KWIK—G.I. Platter Parade.
 KWKW—Farm News.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXX—Background for Living.
 ★KFAC—News.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
 KXLA—Western Records.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KXX—Your Stand-In.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 KFVD, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.

- KGFJ—1230 Club.
 KGIH—Cowboy Band.
 ★KLAC—News, Sports.
 ★KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Rhythmic Age.
 KXLA—Community.
1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KAGH—Where to Go.
 KFAC—American Hour.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWIK—Charlie Hamp.
 KWKW—Races and Sports.
 KXLA—Joe Littlefield.
1:25—KGFJ—Sports Flash.
1:30—KECA—Quizical.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXX, KSDJ—Meet the Missus
 KAGH—Siesta Serenade.
 KFOX—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIH—Homemakers.
 ★KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
1:35—KRKD—Symphony of Song.
 KWIK—Magic Bandstand.
1:45—KEA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KOWL—South of the Border.
 ★KXLA—News.
1:50—KWKW—Show Time.
1:55★KFAC—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KXX, KSDJ—Hint Hunt.
 KAGH—C Sharp Minor.
 KFAC—Matinee.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's U' N.
 KGIH—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Musical Bouquet.
 KWIK—Magic Bandstand.
 KWKW—Races and Sports.
 KXLA—Concert Hour.
2:15—KFI, KFSD—Portia Faces Life.
2:20★KWKW—News.
2:25—KECA—Model Magazine.
 KXX—Mr. Information.
 KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KVOE—Hollywood Favorites.
 KXX, KSDJ—House Party.
 KGER—Garden School.
 ★KOWL, KWIK—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
2:35—KOWL—Contented Listening.
 KWIK—Magic Bandstand.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Page Farrell.
 KHJ—Woody and Virginia.
 KRKD—Organ Music.
 KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55★KXX, KFVD—News.
 KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Golden Hope Chest.
 KXX, KSDJ—Arthur Godfrey.
 KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 ★KFOX, KGER, KXLA—News.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGIH—Sunset and Vine.
 KGIH—Social Whirl.
 ★KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—Homemakers' Forum.
 KWKW—Swing Session.
3:05—KGER—Alkali Alex.
3:10—KLAC—Don Otis Show.
3:15—KFI—Life Can Be Beautiful.
 KGIH—News.
 ★KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
3:25★KHJ—News.
 KGFJ—Sports Flash.
3:30—KECA—Norwood Smith Sings.
 KFI, KFSD—Aunt Mary.
 KHJ—Moods in Music.
 KAGH—Hollywood Highlights.
 ★KFAC, KRKD, KWIK—News.
 KGB—Woody and Virginia.
 KGER—Carolina Cotton.
 KGIH—Storybook Man.
 KMPC—Jeanne Gray.
 KWKW—Andy Mansfield.
3:35—KOWL—Just Music.
 KRKD—Tea Time Dances.

friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KXX.
 6:30—Red Skelton, KFI.
 7:00—Life of Riley, KFI.
 8:30—Sweeney and March, KXX.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KXX.
 9:30—Bkfst. in Hollywd, KECA
 10:00—Barrel of Dough, KFWB.
 11:30—Queen for a Day, KHJ.
 1:00—Your Stand In, KXX.
 1:30—Meet the Missus, KXX.
 2:00—Heart's Desire, KHJ.
 2:30—Bride and Groom, KECA.
 4:30—Col. Stoopnagle, KHJ.
 7:00—Everybody Wins, KXX.
 9:00—Break the Bank, KECA.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 6:30—Musical Comedy, KXX.
 7:45—Fred Beck, KXX.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 10:15—What Do You Say? KFI.
 12:00—Burrill Wheeler, KXX.
 4:30—Art Baker, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXX.

Comment-Narration

7:45—Fred Beck, KXX.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 10:15—What Do You Say? KFI.
 12:00—Burrill Wheeler, KXX.
 4:30—Art Baker, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXX.

Mystery-Detective

8:00—The Fat Man, KECA.
 8:30—This Is Your FBI, KECA.
 9:30—Jury Trials, KECA.

Public Interest-Information

5:45—If They Had Lived, KGFJ.
 7:00—Meet the Press, KHJ.
 11:45—Report from U.N., KXX.

Sports

9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 7:30—Sports Newsreel, KFI.
 7:45—Sports Folio, KFI.
 8:10—Baseball, KLAC, KMPC.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

4:30—Club 15, KXX.
 4:45—Stuart Hamblen, KFWB.
 7:30—Spotlight Revue, KXX.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KXX.

KWIK—Valley Matinee.
3:45—**KECA**—Frances Sennly.
KFI, **KFSD**—Nora Drake.
KHJ, **KVOE**—Woody and Virginia.
KAGH—This Day.
KFAC—Lyrics in Chorus.
KMPC—Swing 'n' Sing.
3:55—**KFVD**—News.
KFWB—Caroline Leonetti.
KGFJ—Sports Flash.
4—**KECA**—George Fenneman Show.
KFI, **KFSD**—This Woman's Secret.
KHJ, **KFXM**, **KGB**, **KVOE**—Fulton Lewis.
KNN, **KSDJ**—Winner Take All
KAGH—Disc Jockey.
KFAC—Musical Masterpieces.
KFOX, **KGER**—News.
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGFJ—Sunset and Vine.
KGII—Johnny Grant Show.
KLAC—News, Sports.
KMPC—News, Eddie Lyon.
KRKD—Piano Paintings.
KWIK—1490 Club.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.
4:05—**KGER**—Musical Roundup.
4:15—**KFI**—Johnny Murray.
KHJ, **KFXM**, **KGB**—Frank Hemingway.
KFWB—Bing Crosby.
KLAC—Dinning Sisters.
KMPC—Morton Gould Orch.
KOWL—Classics in Music.
KRKD—Moyeland Quiz.
4:25—**KNN**, **KSDJ**—Mr. Information
KGFJ—Sports Flash.
4:30—**KFI**—Baker's Notebook.
KHJ, **KGB**, **KVOE**—Passing Parade.
KNN, **KSDJ**—Club 15.
KFOX—Old Age Pensions.
KFVD—Noveltunes.
KFWB—Daily Light.
KLAC—Racing Roundup.

MILD & MELLOW

4:30 to 5 P.M.
 Monday Through Friday

KMPC

KMPC—Mild and Mellow.
KOWL—News, Music.
KRKD—Symphony in Swing.
KWIK—Old Folks Program.
KWKW—Sons of Ginn.
4:45—**KHJ**, **KGB**, **KVOE**—Rex Miller.
KNN, **KSDJ**—Ed R. Murrow.
KFSD—H. V. Kaitenborn.
KFVD—Pinups.
KFWB—Stuart Hamblen.
KLAC—Music.
KOWL—Sports Review.
KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.
4:50—**KWKW**—Magic Time.
4:55—**KGFJ**—Sports Flash.
5—**KECA**—Happy Theater.
KFI—Feature Wire.
KHJ, **KGB**, **KVOE**—Adventure Parade.
KNN, **KSDJ**—Knox Manning.
KFAC—Sunset Serenade.
KFVD—Sundown Roundup.
KFWB—Stuart Hamblen.
KGFJ—Jive at Five.
KGII—Johnny Grant Show.
KLAC—Fred Henry Reports.
KOWL—Plantation House Party.
KMPC—News, Star Time.
KRKD—Songs of the Saddle.
KWIK—News.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.
5:05—**KAGH**—Children's Program.
KGER—Ford Lewis.
5:15—**KECA**, **KFMB**—Fun House.
KFI—News.
KHJ, **KFXM**, **KGB**, **KVOE**—Chando, the Magician.
KNN—Tom Hanlon.
KLAC—Music.
KOWL—Island Magic.
KWIK—Hal Schaefer.
KWKW—Race Roundup.
5:30—**KECA**—Home News.
KFI—Casa Cugat.
KHJ, **KFXM**, **KGB**, **KVOE**—Superman.
KNN, **KFSD**—Charles Collingwood.
KAGH—Sports Notebook.
KFAC—Whoo Bill Club.
KFOX, **KOWL**, **KWIK**—News.
KFVD—Land We Love.
KGER—Cactus Mack.
KGFJ—Race Recap.
KMPC—All-Time Hits.

KRKD—Sports Dial.
KXLA—Futur Pianists.
5:35—**KECA**—Headline Edition.
KOWL—Musical Detective.
5:45—**KECA**—Elmer Davis.
KFI, **KFSD**—Elmer Peterson.
KHJ, **KFXM**, **KGB**, **KVOE**—Adventures of Tom Mix.
KNN, **KSDJ**—News, Garred.
KAGH—Arcadia Music Mart.
KFOX—Your Fishcaester.
KFVD—Crosbyana.
KGER—Western Tunesters.
KGFJ—If They Had Lived.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
KWIK—Paul Page Sings.
KWKW—Spotlight on Bands.
KXLA—Variety.
5:55—**KNN**—Frank Goss, News.
KGFJ—Dot Meyberg.
6—**KECA**, **KFMB**—Edwin C. Hill.
KFI, **KFSD**—Milestones in Melody.
KHJ, **KFXM**, **KGB**, **KVOE**—Gabriel Heatter.
KNN, **KSDJ**—My Favorite Husband.
KAGH—Public Interest.
KFAC, **KFOX**, **KFWB**, **KLAC**, **KMPC**—News.
KFVD—Haynes at the Reins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGII—Johnny Grant.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Allen Rich.
KWKW—Sunset Serenade.
KXLA—Sports News.
6:05—**KECA**—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarvis Ballroom.
6:10—**KECA**—Sports Desk.
6:15—**KECA**—News.
KHJ, **KGB**—Mutual Newsreel.
KAGH—Bing Sings.
KFWB—Dinner Music.
KGER—Stamps Quartet.
KMPC—Bob Kelly, Sports.
KRKD—Hawalian Memories.
KXLA—Women's Clubs.
6:30—**KECA**, **KFMB**—The Sheriff.
KHJ, **KFXM**, **KGB**, **KVOE**—Col. Stoopnagle's Academy.
KFI—Red Skelton Show.
KNN—Muscomedy.
KAGH—News.
KFAC—Hour of Music.
KFOX—Hal's Music Room.
KFVD—Arlane Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Del Mar Races.
KOWL—Old Homeland.
KRKD—Piano Parade.
KXLA—Dinner Music.
6:35—**KAGH**—Freddy Martin Show.
6:45—**KFVD**—News.
KRKD—A. F. of L.
6:55—**KECA**, **KFMB**—Champlou Roll Call.
KHJ, **KFXM**, **KGB**, **KVOE**—Bill Henry, News.
7—**KECA**—Dance Band Jamboree.
KFI—Life of Riley.
KHJ, **KFXM**, **KGB**, **KVOE**—Meet the Press.
KNN, **KSDJ**—Everybody Wins
KAGH—Frank Watanabe Show.
KFAC—Hour of Music.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
KGER, **KRKD**—News.
KGFJ—Musical Digest.
KGII—Valley News.
KLAC—Picture Album.
KMPC—Firestone Favorites.
KOWL—Twilight Siesta.
KWIK—Dance Orch.
KWKW—Mid-Eastern Hour.
KXLA—Saddle Dusters.
7:05—**KGER**—Fagan.
7:15—**KAGH**—Evening Concert.
KFOX—Fishing Pals.
KGII—Valley Parks.
KLAC—Music.
KRKD—Three-Quarter Time.
KWIK—Guest Stars.
KXLA—Evening Serenade.
7:30—**KFI**, **KFSD**—Sports Newsreel
KHJ, **KFXM**, **KGB**, **KVOE**—Gibco Kid.
KNN, **KSDJ**—Spotlight Revue
KFAC—Echoes and Encores.
KFWB—Sports Final.
KGER—Inglewood Christian Church.
KGII—Modern Concert Hall.
KLAC—Jan Garber Orch.
KMPC—Jerry Lawrence.
KRKD—Do You Know?
KWIK—News, Roundup Time.
KXLA—Jimmy Dolan.
7:45—**KFI**—Sports Folio.
KFOX—News.
KFWB—Sons of Pioneers.
KLAC—Dugout Dope.
KMPC—Al Goodman Orch.
KRKD—Father Vaughan.
KWIK—Rocky Morgan.

8—**KECA**, **KFMB**—Fat Man.
KFI, **KFSD**—Supper Club.
KHJ—Special Agent.
KNN—Lowell Thomas.
KFAC—Evening Concert.
KGER—Speaking of Sports.
KFWB—Jimmy Allen.
KGB, **KVOE**—Special Agent.
KGER, **KLAC**, **KXLA**—News.
KGFJ—Caucasian Memories.
KGII—Cowtown Boys.
KMPC—News, Frandsen.
KRKD—County Barn Dance.
KWIK—Veterans' Hospital.
8:05—**KGER**—Victor Young.
8:10—**KLAC**—Baseball, Hollywood vs. Sacramento.
KMPC—Angels vs. Seattle Rainiers.
8:15—**KFI**, **KFSD**—World News.
KNN—Jack Smith.
KFWB—Remember.
KGFJ—Songs for You.
KLAC—Baseball.
KXLA—Variety.
8:30—**KECA**, **KFMB**—This Is Your FBI.
KFI—Stairway to the Stars.
KHJ, **KFXM**, **KGB**, **KVOE**—High Adventure.
KNN—Sweeney and March.
KFSD—Forests Aflame.
KGER—Clem Davies.
KGFJ—Averill Bertram, News.
KGII—Padden Lewis.
KRKD—Cowboy Hit Parade.
KXLA—57th Street Corral.
8:45—**KFAC**—Hunt Call Parade.
KFWB—Voice of the Army.
KGFJ—Hood House Party.
KWIK—Hebrew-Christian Hr.
8:55—**KHJ**, **KGB**, **KVOE**—Billy Rose
9—**KECA**, **KFMB**—Break the Bank.
KFI, **KFSD**—Call the Police.
KHJ, **KFXM**, **KGB**, **KVOE**—News, Glenn Hardy.
KNN—Mr. Ace and JANE.
KFAC—Evening Concert.
KFOX—Maritime Committee.
KFWB—Preview Theatre.
KGER—News.
KGFJ—Hollywood House Party.
KGII—Padden Lewis.
KLAC, **KMPC**—Baseball.
KRKD—Cowboy Hit Parade.
KWIK—Reading & Dreaming.
KXLA—Squeakin' Deacon.
9:05—**KGER**—Three Suns.
9:15—**KHJ**, **KGB**, **KVOE**—Fleetwood Lawton.
KFOX—News.
9:30—**KECA**, **KFMB**—Reserve.
KFI—Hollywood Open House.
KHJ, **KGB**, **KVOE**—Inside of Sports.
KNN, **KSDJ**—Beulah.
KFOX—Music.
KFWB—Unity.
KGER—Music in the Night.
9:45—**KHJ**, **KFXM**, **KGB**, **KVOE**—Henry J. Taylor.
KNN, **KSDJ**—Night Editor.
KFWB—Music and News.
2 hours popular music
KFAC
10 to 12 EVERY NIGHT
LUCKY LAGER DANCE TIME
10—**KECA**—Richfield Reporter.
KFI, **KFSD**—The Reporter.
KHJ, **KFXM**, **KGB**, **KVOE**—Fulton Lewis.
KNN, **KFSD**—Chet Huntley, News.
KFAC—Lucky Dance Time.
KFOX—Rhythm Spectrums.
EASTSIDE SHOW
10 TO 12 P. M.
Every Night Except Sunday
KFWB
KFWB—Eastside Show.
KGER—Riverside Rancho.
KGFJ—Concert Nocturne.
KGII—Symphony.
KLAC, **KMPC**—Baseball.
KRKD—Cowboy Hit Parade.

KWIK—Michael Roy.
KXLA—Riverside Rancho.
10:15—**KECA**—Casa Cugat.
KFI—Music Shop.
KHJ, **KFXM**, **KGB**, **KVOE**—Highlights in Music.
KNN—Bob Elson.
KFSD—Pro and Con.
KFOX—Music.
KMPC—Summer Serenade.
10:30—**KECA**—Hawthorne Thing.
KFI—Inside the News.
KNN—Symphonette.
KFOX—Party House.
KGER—At the Ranchhouse.
KLAC—Don Otis.

10:30
**MON., TUES., THURS.,
 FRI., SAT.**
**Dan Lundberg
 and
 A NEW NEWS-IDEA
 IT'S NEWSABLE
 KXLA**

KXLA—Dan Lundberg.
10:45—**KFI**—Melodiana.
KMPC—Dance Parade.
10:55—**KFI**—Police Bulletins.
KLAC—News.
11—**KECA**—News of Tomorrow.
KFI—News.
KHJ, **KGB**, **KFXM**, **KVOE**—Joe Sudy Orch.
KNN—Nelson Pringle.
KFAC—Lucky Lager Dance.

**SPADE COOLEY TIME
 With George Wilhelm
 NOW
 11 P.M. DAILY**
 1020 KG.
 5000 WATTS
Check KEVD
 LOS ANGELES

KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGII—America Is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KRKD—Cowboy Hit Parade.
KWIK—Michael Roy.
KXLA—Pasadena Civic.
KLAC—Cinegrill Music.
KFI—Men in Waiting.
KNN—Merry Go-Round.
11:30—**KECA**—Ambassador Orch.
KHJ—Frankie Curle Orch.
KFI—St. Francis Orch.
KXLA—Arvon Dale Orch.
11:45—**KNN**—Report from U.N.
KXLA—Handstand Review.
11:55—**KECA**, **KFI**, **KMPC**—News.

HECKLING GALLERY
 "Sissy!" is a familiar stage whisper nowadays, whenever Bud "Superman" Collyer arrives for rehearsal of his MBS show. Nothing personal intended, but Bud's friends can't help being amused at the thought that "Superman" is now taking orders from a woman, Jessica Maxwell, new director of the series.

GEEYUP!
 Charles "Bud" Dant, conductor on many notable NBC shows, is a topnotch harness racing driver with a trotter and a pacer in his own stable. Bud provides plenty of competition for the older drivers at Hollywood Park, Santa Anita and Del Mar meets.
 Page Twenty-seven

SATURDAY, SEPTEMBER 4

*Indicates News Broadcast.

8—KECA, KFMB—Shopper's Special.
KFI—Meet the Meeks.
KHJ—Treasury Show.
***KNX, KGER, KLAC, KMPC, KOWL, KXLA**—News.
KAGH—Musical Clock.
KFAC—Country Church.
KFOX, KRKD—Haven of Best.
KFSD—Charlie Lung.
KFYD—Wakeup Ranch.
KFWB—George Milne.
KGB—Morning Moods.
KGFJ—Proudly We Hail.
KGIL—Musical Corral.
KVOE—Hot Take Club.
KWKB—Western Jamboree.
KWKW—Bafael Mendez.
8:05—**KNX, KSDJ**—Let's Pretend.
KGER—Mizpah.
8:15—**KHJ**—Policing L. A.
KFWB—Salvation Army.
KLAC—Haynes at the Reins.
KMPC—Market Reports, Sports.
KOWL—Memories in Music.
8:30—**KECA**—Tomorrow's Headlines.
KFI, KFSN—Smilin' Ed McConnell.
KHJ—Dr. Hlas Clinic.
KNX, KSDJ—Junior Miss.
***KXLA, KFWB, KGIL, KOWL, KRKD**—News.
KFOX—Music.
KFYD—Easy Listening.
KGB—Vocal Varieties.
KGER—Hammond.
KGFJ—Yesterday's Hits.
KLAC—Music.
KMPC—Leahy of Notre Dame.
KWKW—Stock Quotations.
KXLA—Melody Time.
8:35—**KOWL**—Meet the Band.
KRKD—Spotlight Varieties.
8:45—**KECA**—Mirandy.
KFAC—Unky.
KFYD—Console and Keyboard.
KFWB—Marsha Walton.
KGER—Gospel Story Hour.
KGIL—Coffee Parade.
KLAC—Business Talk.
KMPC—Fingertip Successes.
KOWL—Molly & Binnie.
KWKW—Sacred Heart.
KXLA—Popular Favorites.
9—**KECA, KFMB**—Abbott and Costello Kid Show.
KFI—Jump-Jump of Holiday House.
KHJ, KVOE—Voices of Strings.
KNX, KSDJ—Theatre of Today.
KAGH—Top of the Morning.
KFAC—Morning Concert.
KFOX—Red Earth Live.
KFSD—Arthur Barriault.
KFYD—Waltz Time.
KFWB—Hollywood Bowl.
***KGER, KLAC**—News.
KGIL—Public Messenger.
KGIL—Swappin' Corner.
KMPC—Music of the Stars.
KOWL—Friendship Hour.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KXLA—Popular Favorites.
9:05—**KGER**—Lutheran Hour.
KLAC—Crosby Time.
KWKW—Sunny Side.
9:15—**KFI**—Public Affairs.
KAGH, KFYD—News.
KFSD—Public Affairs.
KGIL—Community Chest.
KGIL—Ballads for You.
KLAC—Racing News.
KWKW—Grace Parr.
9:20—**KGIL**—Arotorials.
9:30—**KECA**—Saturday Strings.
KFI, KFSN—Tillamook Kitchen.
KHJ, KFXM, KGB, KVOE—Girls' Corps.
KNX—Stars Over Hollywood.
KFOX—Full Gospel.
KFYD—Show Tunes.
KFWB—Song Session.
KGER—John Brown.
KGIL—Racing News.
KGIL—Valley Shopper.
KLAC—Kiddle Club.
KOWL—German Hour.
KWKW—Top o' Morning.
9:45—**KECA**—Buddy Weed Show.
KFI—Your Saturday Chef.
***KFSN, KRKD**—News.
KFYD—Remembered Rhythms.
KGIL—Theatre Guild.
KWKW—Word of Truth.
9:55—**KFAC, KGIL**—News.
10—**KECA, KFMB**—American Farmer.
KFI, KFSN—National Farm and Home Hour.
***KHJ, KFXM, KGB, KVOE**—News.
KNX, KSDJ—Grand Central Station.
KAGH—Brent Burrell.


KFAC—Serenade.
***KFOX**—News.
KFYD—Music.
KFWB—Ann Carter.
KGER—Kids' Bible Club.
KGIL—Record Jackpot.
KGIL—Hawaiian Echoes.
KLAC—Al Jarvis Ballroom.
KMPC—Music of the Stars.
KOWL—Romance in Music.
KRKD—Morning Melodies.
KWKW—Tunes for Tykes.
KWKW—Race Lineup.
KXLA—Popular Favorites.
10:15—**KHJ, KVOE**—Gillespie's Garden Guide.
KFOX—Assembly of God.
KGB—Hospitality Time.
KRKD—Dr. Richardson.
KWKW—Tune-Up Time.
***KXLA**—News.
10:25—**KGIL**—Sports Flash.
10:30—**KECA, KFMB**—This Is for You.
KFI, KFSN—Coffee Concert.
KHJ—Clary's Gazette.
KNX, KSDJ—Give and Take.
KFYD—Marching Along.
KFWB—Bill Leyden.
***KGIL, KOWL**—News.
KGER—Home on the Range.
KRKD—Government Speaks.
KWKW—Talent Search.
KWKW—Feature Story.
KXLA—Music.
10:35—**KGIL**—Curtain Call.
10:45—**KECA**—Chemists in Action.
KFAC—Village Festival.
KFYD—Dream Time.
KOWL—Tune Shop.
KRKD—Pop Concert.
KWKW—My Serenade.
KXLA—Variety Time.
10:55—**KGIL**—Sports Flash.
11—**KECA, KFMB**—Shore Party.
KFI, KFSN—Archie Andrews.
KHJ, KGB, KVOE—On the Beam With Tex Beneke.
KNX, KSDJ—Mary Lee Taylor.
KFAC—Festival of Music.
***KFYD, KGER**—News.
KFWB—Bill Anson.
KGIL—Record Jackpot.
KGIL—Popular Classics.
KLAC—Al Jarvis Ballroom.
KMPC—Keith Hetherington.
KOWL—Tune Shop.
KRKD—Songs of Yesterday.
KWKW—Kiddle's Korner.
KWKW—Voice of Army.
11:15—**KFOX**—Music.
KFYD—Piano Parade.
KGER—Western Music.
KWKW—Music.
KWKW—Races and Sports.
11:30—**KECA**—Saturday Session.

KWKW—Stairway to Music.
11:25—**KGIL**—Sports Flash.
11:30—**KECA, KFMB**—Reserve.
KFI—Parent-Youth Forum.
KHJ, KGB—Teen-Timers Club.
KNX, KSDJ—It's Fun to Be Young.
KFAC—Keyboard Artistry.
***KFOX, KOWL, KRKD, KWKW**—News.
KFYD—Shopping Hi-Lites.
***KFWB**—News; Bill Anson.
KGER—Western Shadows.
KXLA—Saturday Serenade.
11:35—**KWKW**—Modern Mood.
11:40—**KOWL**—Salute to Americans.
11:45—**KFOX**—Tempo of the Time.
KRKD—Melody Time.
KWKW—Races and Sports.
11:55—**KFAC**—News.
KGIL—Sports Flash.
12—**KECA**—Noontime News.
KFI—Farm Reporter.
***KHJ, KFXM, KGB, KVOE**—News.
KNX, KSDJ—Meet the Missus.
KAGH—Stardust Trail.
KFAC—Luncheon Concert.
KFMB—Piano Playhouse.

NOSEY NIFTIES
 News of Kids in Movies
 Kids with Talent—Contact
COSMO MORGAN
 Talent Counsellor
 1605 No. La Brea
KFOX — 12 NOON

KFOX—Nosy Nifties.
KFSN—Nature Sketches.
KFYD—Salvation Army.
KFWB—Bill Anson.
***KGER, KGIL**—News.
KGIL—Intermission.
KLAC—Al Jarvis Ballroom.
KMPC—Merry-Go-Round.
KOWL—Mayor of Melody.
KRKD—Record Roundup.
KWKW—Luncheon Musicale.
KWKW—Pasadena Opera.
KXLA—Saturday Serenade.
12:05—**KGER**—Cottonseed Clark.
12:15—**KECA**—Radio, the American Way.
KFI—Man on the Farm.
***KHJ**—In Your Name.
***KFOX**—News.
KFSN—Art Van Damme.
KFYD—Mason Rose.
KMPC—Deal Estate Show.
KWKW—Races and Sports.
12:25—**KGIL**—Sports Flash.
12:30—**KECA, KFMB**—ABC Symphony.
KFI—Easy Listening.
KHJ, KGB—Sports Parade.
KNX—Elliott Lawrence.

KFOX—Cowhands Carnival.
KFYD—Luncheon Tunes.
***KFWB, KOWL, KWIK**—News.
KGIL—1230 Club.
KGIL—Cowboy Music.
KMPC—Rhythm Rancho.
KWKW—Stock Quotations.
KXLA—Western Tunes.
12:35—**KOWL**—Mayor of Melody.
KWKW—G.I. Platter Parade.
KWKW—Farm News.
12:45—**KFAC**—News.
KFI—Easy Listening.
KFYD—Violet.
KWKW—Races and Sports.
KXLA—Top Western Tunes.
KWKW—Circle 1430 Ranch.
12:55—**KGIL**—Sports Flash.
1—**KECA, KFMB**—ABC Symphony.
KFI—Reducing Juvenile Delinquency.
KHJ, KFXM, KGB, KVOE—Charles Slocum.
KNX—So You Know Radio.
KFAC—Piano Parade.
KFOX—Platter Pantry.
***KFYD, KLAC, KRKD**—News.
KFWB—Bill Anson.
KGER—Sleepy Valley.
KGIL—1230 Club.
KGIL—Cowboy Music.
KMPC—Eddie Stanley Show.
KOWL—Record Club.
KWKW—Show Album.
KXLA—Community Broadcaster.
1:10—**KLAC**—Studio Frolic.
1:15—**KHJ, KFXM, KGB, KVOE**—Charles Slocum.
KFI—Handicap Race.
KNX—Inventory 1948.
KFAC—Studio Frolic.

THE RUSS WHITEMAN SHOW
 Saturday's Best
 1:15 p.m. Saturday


KFYD—Songs by Russ Whiteman.
KRKD—Siesta Time.
KWKW—Frankie Carle.
KWKW—Waxworks.
KXLA—Adventures in Research.
1:25—**KGIL**—Sports Flash.
KFI—Music for You.
1:30—**KECA, KFMB**—Race of the Day.
KFI, KFSN—Living—1948.
KHJ, KFXM, KGB, KVOE—Air Force Hour.
KNX, KFSN—Country Journal.
KFOX—Siesta Serenade.
KFYD—Dream Time.
KGER—Western Siesta.
KGIL—Homemakers.
KRKD, KWIK—News.
KWKW—Song of Islands.
KXLA—Vocal Varieties.
1:35—**KRKD**—Symphony of Song.
KWKW—Music.
1:45—**KECA**—Brownlee Sisters.
KHJ—In Your Name.
KFI—Forests Aflame.
KFOX—Voice of the Army.
KLAC—Storybook Hour.
KWKW—Trade Winds Tavern.
***KXLA**—News.
1:50—**KWKW**—Show Time.
1:55—**KFAC**—News.
KFI—Musical Interlude.
KGIL—Sports Flash.

2—**KECA**—Reserve.
***KFI**—News of the Week.
KHJ, KFXM, KGB, KVOE—Opinionaire.
KNX, KSDJ—Orchestra.
KAGH—C Sharp Minor.
KFAC—Matinee.
KFOX—Music.
KFSD—Land of the Free.
KFYD—Novelty.
KFWB—Bill Anson.
KGER—Long Beach Band.
KGIL—Saturday Serenade.
KGIL—What's Up.
KLAC—News, Sports.
KMPC—Tops in Pops.
KOWL—Top Tunes at Two.
KRKD—Ira Sweet, Orgau.
KWKW—South American Way.
KWKW—Races and Sports.
KXLA—Cavalcade of Music.
2:15—**KFI, KFSN**—The Lassie Show.
KNX, KSDJ—Races.
KLAC—5-70 Club.
KRKD—Bowl Reporter.
KWKW—1490 Club.
2:20—**KWKW**—News.
2:25—**KGIL**—Sports Flash.
2:30—**KECA**—Piano Playhouse.
KFI, KFSN—Dr. I. Q. Jr.
KHJ, KFXM, KGB, KVOE—Reviewing Stand.
KNX—Make Way for Youth.
KFMB—Melodies to Remember

saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 8:00—Proudly We Hail, KGFJ.
 8:30—Junior Miss, KNX.
 7:00—Proudly We Hail, KMPC.
 7:00—Dennis Day, KFI.
 7:30—Pays to Be Ignorant, KNX.
Quiz, Participation
 10:30—Give and Take, KNX.
 12:00—Meet the Missus, KNX.
 5:30—True or False, KHJ.
 6:00—Three for the Money, KHJ.
 8:30—Truth or Consequences, KFI.
 8:30—Sing It Again, KNX.
 9:30—What's My Name?, KECA.
Classical, Semi-Classical Music
 12:30—ABC Symphony, KECA.
 3:30—NBC Symphony, KFI.
 8:00—Sat. Night Serenade, KNX.
 9:30—Music Hour, KFI.
Drama
 9:00—Theater of Today, KNX.
 9:30—Stars Over Hollywood, KNX.
 10:00—Grand Central Sta., KNX.
 4:30—Curtain Time, KFI.
Public Interest-Information
 8:15—Policing L. A., KHJ.
 9:45—Theater Guild, KGFJ.
 10:00—American Farmer, KECA.
 10:00—Nat'l Farm Hour, KFI.
Mystery-Detective
 9:00—Gangbusters, KECA.
Sports
 9:15—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.
 10:00—Racing, KWKW.
 12:30—Sports Parade, KHJ.
 1:30—Spotlight on Sports, KECA.
 2:30—Baseball, KLAC, KMPC.
 4:30—Harry Wisner, KECA.
 5:00—Dizzy Dean, KFI.
 5:05—Tom Harmon, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Ira Blue, KECA.
 6:30—Joe Hernandez, KMPC.
 8:00—Hunting-Fishing Club, KHJ.
Juvenile
 8:05—Let's Pretend, KNX.
 8:30—Smilin' Ed, KFI.
 9:00—Abbott & Costello, KECA.
 9:00—Jump Jump, KFI.
 9:30—Kiddle Club, KLAC.
 2:30—Dr. I. Q. Jr., KFI.
 5:45—Play Penny Parade, KFOX.
Popular-Western Music
 4:45—Stuart Hamblen, KFWB.
 7:00—Grand Ole Opry, KFI.
 7:30—All-Star Western, KHJ.
 9:00—Hit Parade, KFI.

- *KFWB—News; Bill Anson.
- KFYD—Optimist Boys' Forum.
- *KGER, KOWL, KWIK—News.
- KRKD—Tunes in Tempo.
- KWKW—Decision Now.
- KXLA—Alex Cooper.
- 2:35—KOWL—Waltz Time.
- KWIK—1490 Club.
- 2:40—KGER—Long Beach Band.
- 2:45—KFVD—Tempo Time.
- KOWI—Earle Bruce.
- 2:50—KWKW—Swing Session.
- 2:55—KFVD—News.
- KGFJ—Sports Flash.
- 3—KECA—Summer Concert.
- KFI—American Derby.
- KHJ, KGB, KVOE—On the Beam with Beneke.
- KXX, KFSJ—Cross Section, U.S.A.
- KAGH—Pete Young.
- KFAC—Musical Favorites.
- KFMB—Chapel in the Sky.
- KFOX—Modern Concert Hall.
- KFYD—Ivory Tower.
- KFWB—Bill Anson.
- *KGER, KXLA—News.
- KGFJ—Sunset and Vine.
- KGIL—Serenade.
- KLAC—News, Sports.
- KMPC—Baseball.
- KOWI—Radio Outlook.
- KRKD—Parade of Hits.
- KWIK—1490 Club.
- KWKW—Swing Session.
- 3:05—KGER—Sagebrush & Saddles.
- 3:15—KFI, KFSD—Art of Living.
- KFYD—Singing Sam.
- KOWI—Sports Matinee.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Summer Serenade.
- KFI, KFSD—NBC Symphony.
- KHJ—Piano Playtime.
- KXX—Supervisor J. Anson Ford.
- *KFAC, KOWL—News.
- KFYD—To Your Health.
- KGB, KVOE—S. Watkins Orch.
- *KRKD, KWIK—News.
- KWKW—Calling All Vets.
- 3:35—KOWI—Just Music.
- KRKD—Tea Time Tunes.
- KWIK—1490 Club.
- 3:45—KECA—What Do People Think?
- KXX—Reserve.
- KFAC—Portraits of Melody.
- KFYD—Romancing on Record.
- KFWB—Caroline Leonetti.
- 3:50—KWKW—Saturday Matinee.
- 3:55—KGFJ—Sports Flash.
- 4—KECA—E. Felice Quartet.
- KFI, KFSD—NBC Symphony.
- KHJ, KFXM, KGB, KVOE—Sports Review.
- KXX, KFSJ—St. Louis Municipal Opera.
- KAGH—Joe Thompson Show.
- KFAC—Musical Masterpieces.
- KFMB—South of the Border.
- *KFOX, KGER—News.
- KFYD—Harlem Matinee.
- KGFJ—Sunset and Vine.
- KGIL—Saturday Serenade.
- KLAC—KMPG—News, Sports.
- KRKD—Teen-Age Workshop.
- KWIK—1490 Club.
- KWKW—Saturday Matinee.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Trading Post.
- 4:15—KECA—Madhouse Musicals.
- *KHJ, KGB, KVOE—Frank Hemingway.
- KFMB—U. S. Navy Band.
- KFOX—Salvation Army.
- KFWB—Helen Louise.
- KRKD—MovieLand Quiz.
- KWIK—Quickie Platter.
- KWKW—Races and Sports.
- 4:25—KGFJ—Sports Flash.
- 4:30—KECA—Harry Wismer, Sports
- KFI, KFSD—Curtain Time.
- KHJ, KGB, KVOE—Bill Harrington.
- KXX—L. A. Story.
- KFMB—Profits of Prayer.
- KFOX—Old Age Pensions.
- KFYD—Noveltunes.
- KFWB—Blind Artists' Guild.
- KLAC—Racing Roundup.
- *KOWI—News, Music.
- KRKD—Symphony in Swing.
- KWIK—Old-Age Pensions.
- 4:45—KECA, KFMB—Dorothy Fuldheim.
- KHJ, KGB, KVOE—Proof that Christian Science Heals.
- KXX—The Todds.
- KFOX—Herman A. Knopke.
- KFYD—Pinups.
- KFWB—Stuart Hamblen.
- KLAC—Music Room.
- KOWI—Sports.
- *KRKD—News.
- KWIK—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Music.
- 4:55—KGFJ—Sports Flash.

- 5—KECA—Profits of Prayer.
- KFI, KFSD—Dizzy Dean, Sports.
- KHJ, KGB, KVOE—Take a Number.
- *KXX, KSDJ—Knox Manning.
- KFAC—Sunset Serenade.
- KFMB—Ave Maria Hour.
- KFOX—Sunshine Mission.
- KFYD—Sundown Roundup.
- KFWB—Stuart Hamblen.
- KFXM—Laymen's Hour.
- *KGER, KLAC, KMPC—News.
- KGFJ—Jive at Five.
- KGIL—Saturday Serenade.
- KOWI—House Party.
- KRKD—Songs of the Saddle.
- KWIK—Saddle-Up Time.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KAGH—Surprise Party.
- KGER—Ford Lewis.
- KMPC—Tom Harmon.
- 5:15—KECA—Speaking of Songs.
- *KFI, KFSD—News.
- KXX—Tom Hunton.
- KLAC—Music.
- KMPC—Rancho Grande.
- KOWI—Bing Crosby.
- KWKW—Today at Races.
- 5:30—KECA, KFOX, KGIL, KOWL, KWIK, KWKW—News.
- KFI—Sports Roundup.
- KHJ, KGB, KVOE—True or False.
- *KXX, KSDJ—Charles Collingwood.
- KFAC—Playtown Train.
- KFMB—Communism.
- KFYD—Pianistics.
- KGER—Cactus Mack.
- KGFJ—Race Recap.
- KRKD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KOWI—Musical Detective.
- KWIK—Saddle-Up Time.
- 5:45—KECA, KFMB—Ira Blue, Sports.
- *KFI, KFSD—Elmer Peterson.
- *KXX, KSDJ—Garred, News.
- KFOX—Play Penny Parade.
- KFYD—Haynes at the Reins.
- KGER—Western Music.
- KGFJ—Dinner Interlude.
- KGIL—Saturday Serenade.
- KLAC—Sam Bales, Sports.
- KRKD—Race Results.
- KWIK—Valley High Time.
- KWKW—Radio Travelogue.
- KXLA—Variety.
- 5:55—KXX, KSDJ—Wallace Sterling
- 6—KECA—Challenge of the Yukon.
- KFI—Guy Lombardo Show.
- KHJ, KGB—Three for the Money.
- KXX, KSDJ—Reserve.
- KAGH—Folk Music.
- *KFAC, KFOX, KFWB, KMPC—News.
- KFMB—S. D. Looks Ahead.
- KFSD—Favorite Five.
- KFYD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGIL—Saturday Serenade.
- *KLAC—News, Al Jarvis.
- KOWL—Italian Program.
- KRKD—Varieties in Music.
- KWIK—Valley High Time.
- KWKW—Sunset Serenade.
- KVOE—Voice of the Army.
- KXLA—Sweet Music.
- 6:05—KFAC—Ballet Theatre.
- 6:15—KAGH—Bing Sings.
- KFOX—Vesper Bells.
- KGER—Music.
- KMPC—Music.
- KRKD—Hawaiian Memories.
- KWIK—Sports Roundup.
- KXLA—Repertory Theater.
- 6:30—KECA—Music of Manhattan.
- KFI, KFSD—Can You Top This?
- KXX, KSDJ—Morey Amsterdam.
- *KAGH, KOWI, KWIK—News.
- KFMB—American Showcase.
- KFOX—Hall's Memory Room.
- KFWB—Sports Final.
- KGER—Lukin Valley Church.
- KMPC—Joe Hernandez.
- KRKD—Piano Parade.
- KXLA—Music.
- 6:35—KAGH—Freddy Martin Show.
- KOWI—Message of Grace.
- KWIK—Date for Dinner.
- KFYD—News.
- KFWB—Music.
- KRKD—Happiness Highways.
- 7—KECA—Bulldog Drummond.
- KFI, KFSD—Day in Life of Dennis Day.
- KHJ, KFXM, KGB, KVOE—Stop Me If You've Heard This.
- KXX—Steve Allen Show.
- KFAC—Dr. James Ffield, Jr.
- KFMB—Your American Music.
- KFOX—Judge Gardner.
- KFYD—Squeakin' Deacon.
- KFWB—Gospel and Song.

- *KGER, KRKD—News.
- KGFJ—Musical Digest.
- *KGIL—Valley News.
- KLAC—Crosby Time.
- KMPC—Proudly We Hall.
- KOWI—Santa Monica Philharmonic.
- KWIK—Dance Orch.
- KWKW—Easy Listening.
- *KGER—Rev. Al Harlan.
- 7:05—KAGH—News.
- KGIL—Modern Concert Hall.
- KMPC—Episcopal Diocese.
- KRKD—Three-Quarter Time.
- KWIK—Voice of the Army.
- 7:30—KECA, KFMB—Ross Dolan, Detective.
- KFI, KFSD—Grand Ole Opry.
- KHJ, KFXM, KGB, KVOE—All-Star Western.
- KXX—It Pays to Be Ignorant.
- KAGH—Show Four.
- KFAC—Waltzes of the World.
- KFOX—Big Bear Pines.
- KGER—Dr. Hiss Clinic Forum
- KFWB—Grace Dotson.
- KLAC—Jan Garber Orch.
- KOWL—Evening Serenade.
- KMPC—Candlelight and Silver
- KRKD—Do You Know?
- *KWIK—News, Music.
- KWKW—Italian Varieties.
- KXLA—Bible Institute.
- 7:45—KGIL—Sons o' Guns.
- KLAC—Public Service.
- KWIK—Blue Barron.
- 8—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Reserve.
- KHJ—Fishing and Hunting Club.
- KXX—Saturday Night Serenade.
- KFAC—Evening Concert.
- KFOX—Proudly We Hall.
- *KFSD, KLAC—News.
- KFWB—Community Hour.
- KGB—Mysterious Traveler.
- KGER—Wings of Healing.
- KGFJ—Caucasian Memories.
- KGIL—Western Music.
- KFP—A Boy, a Girl and a Song
- KWIK—Veterans' Hospital.
- KXLA—Marines.
- 8:15—KFSD—Here's to You.
- KGFJ—Songs for Vets.
- KLAC—Baseball, Hollywood vs. Sacramento.
- KMPC—Angels vs. San Diego Padres.
- KXLA—Barbershop Quartet.
- 8:30—KECA, KFMB—Amazing Mr. Malone.
- KFI—Truth or Consequences.
- KHJ, KGB, KVOE—Hawaii Calls.
- KXX, KSDJ—Sing It Again.
- KFOX—Music.
- KFSD—Biltmore Orch.
- KFWB—Social Security.
- KGER—Clem Davies.
- KGFJ—H'wood House Party.
- KGIL—Weatherman.
- *KWIK—News, Music.
- KXLA—97th St. Corral.
- 8:45—KFOX—Barbershoppers.
- KFWB—Guest Star.
- KWIK—Hebrew-Christian Hour.
- 9—KECA, KFMB—Gangbusters.
- KFI, KFSD—Hit Parade.
- *KHJ, KFXM, KGB, KVOE—News.
- KXX, KSDJ—Sing It Again.
- KFAC—Evening Concert.
- KFOX—Party House.
- *KFWB—Clete Roberts.
- KGER—Guest Star.
- KGFJ—H'wood House Party.
- KGIL—Dance Time.
- *KWIK—News, Music.
- KXLA—97th St. Corral.
- 9:15—KFOX—Barbershoppers.
- KFWB—Guest Star.
- KWIK—Hebrew-Christian Hour.
- 9:15—KHJ, KGB, KVOE—Dink Templeton.
- KFWB—Spade Cooley Time.
- KGER—Decision Now.
- 9:30—KECA, KFMB—What's My Name?
- KFI, KFSD—Music Hour from Hollywood.
- KHJ, KGB, KVOE—Lionel Hampton Show.
- KXX, KFSJ—Jeff Regan, Investigator.
- KFOX—Rumba Time.
- KFWB—Laymen's Hour.
- KGER—Music in the Night.
- KGIL—Sports Review.
- KXLA—Redondo Barn Dance.
- 10—KECA—American Showcase.
- *KFI, KFSD, KLAC—News.
- KHJ, KFXM, KGB, KVOE—Masked Spooner.
- *KXX, KSDJ—Chet Huntley.
- KFAC—Lucky Lager Dance.
- KFOX—Currel Speedway.
- KFWB—Eastside Show.
- KGER—Riverside Bancho.
- KGFJ—Concert Nocturne.
- KGIL—Symphony.

KLAC—Baseball, News.
 KMPC—Parade of Hits.
 KWIK—Gary Goodwin.
 KXLA—Riverside Bancho.
 10:05—KLAC—Don Otis.
 10:15—KFI—Supervisor Darby.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB

- KHJ, KGB, KVOE—Monica Whalen
- KXX—Music.
- 10:30—KECA—Hawthorne Thing.
- KFI—Sweet and Lovely.
- KHJ, KGB—Ray Hackett Orch
- KXX—Ziggy Elman.
- KFMB—Cheatin' on Sandman.
- KFOX—Party House.
- KGER—Desert Dreams.
- KMPC—Summer Serenade.
- *KXLA—Dau Lundberg.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—KECA—Cinegrill Music.
- KFI—Soltair Time.
- KHJ, KGB, KVOE—Joe Sudy Orch.
- *KXX—Nelson Fringle.
- KFAC—Lucky Lager Dance.
- KFMB—Cheatin' on Sandman.
- KFOX—Disc Jockey.
- KFYD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGIL—Concert Nocturne.
- KGIL—America is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Gary Goodwin Show.
- KXLA—Sammy Davis.
- 11:15—KECA—Slapsie Maxie Orch.
- KFI—Morton Downey.
- KHJ, KGB—B. Kitch Orch.
- KXX—Merry-Go-Round.
- 11:30—KECA—Ambassador Orch.
- KFI, KFSD—Harry Owens Orch.
- KXLA—Pasadena Civic.
- 11:45—KHJ, KGB, KVOE—News.
- KXX—Orchestra.
- KXLA—Bandstand Review.
- 11:55—KECA, KFI, KXX, KMPC—News.

KXLA Presents
ALEX
 Pickupacupplebucks
COOPER
 12:00 - 5:00 A.M.
 MONDAY THRU
 SATURDAY

PIED PIPER
 Jack Owens, Cruising Crooner of ABC's "Breakfast Club," is mighty pleased over the vocal debut of his daughter, thirteen-year-old Mary Anne, who harmonizes with her dad on their first recording together, "Won't You Be My Darlin'?" The song has just been released by Tower.

★ INTO THE ACT
 Horace Heidt's sixteen-year-old twin sons are spending their summer vacation from Culver Military Academy traveling with the advance men of the Heidt NBC program, to learn the radio and music business.

Page Twenty-nine

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
★ Indicates programs of news and commentary.

Abbott and Costello.....KECA, 8 p.m. W
 Abbot-Costello Kid Show.....KECA, 9 a.m. Sa
 Adventure Parade.....KHJ, 5 p.m. M-F
 ★Agronomy, Martin.....KECA, 6:30 a.m. M-F
 Air Force Show.....KHJ, 1:30 p.m. Sa
 Air-to-torials.....KGEF, 9:15 a.m. M-Sa
 Album of Familiar Music.....KFI, 6:30 p.m. Su
 Alexander's Mediation Board.....KHJ, 5 p.m. Su
 Allen, Irwin.....KLAC, 5:30 p.m. M-Sa
 Allen, Steve.....KNX, 12:05 a.m. 15, 7 p.m. Sa
 All-Star Western.....KHJ, 7:30 p.m. Sa
 Amazing Mr. Malone.....KECA, 8:30 p.m. Sa
 America Dances.....KFWB, 6:30 p.m. M-F
 America United.....KFI, 11 p.m. M-F
 American Farmer.....KECA, 10 a.m. Sa
 American Showcase.....KECA, 10 p.m. Sa
 American Sports Page.....KECA, 9:05 p.m. Th
 American Way.....KFI, 6 p.m. M
 Amsterdam, Morey.....KNX, 6:30 p.m. Sa
 An American Abroad.....KNX, 11:45 p.m. Th
 Andrews, Archie.....KFI, 11 a.m. Sa
 Animal World Court.....KECA, 6:05 p.m. M-F
 Anson, Bill.....KFWB, 12 N. M-Sa
 Ardell, Eve.....KFI, 6:30 p.m. Th
 Arnold, Eddie.....KFI, 6:30 a.m. Tu, Th, Sa
 Arnold, Edward.....KFI, 4:10 p.m. M-F
 Art Baker's Notebook.....KECA, 9 p.m. Th
 Aunt Jenny.....KNX, 9:15 a.m. M-F
 Aunt Mary.....KFI, KFSB, 3:30 p.m. M-F
 Author Meets Critics.....KFI, 2 p.m. Su
 Autry, Gene.....KNX, 4 p.m. Su
 Backdrops for Living.....KNX, 12:45 p.m. M-W, F
 Background for Stardom.....KHJ, 6:30 p.m. W
 Backstage Wife.....KHJ, 1 a.m. M-F
 Back to God.....KHJ, 8 p.m. Sa
 Baizer, Sam.....KLAC, 5:45 p.m. M-F
 Bands for Bonds.....KHJ, 10:30 a.m. Su
 Barrel of Dough.....KFWB, 10 a.m. M-F
 Battersen, Wes.....KNX, 8 a.m. M-F
 ★Baukhage Talking.....KECA, 12:15 p.m. M-F
 Beck, Fred.....KNX, 7:45 a.m. M-F
 ★Benind Front Page.....KHJ, 7 p.m. Su
 Behind the Lens.....KNX, 10:45 a.m. Su
 Benke Tex.....KHJ, 3 p.m. Sa
 Bench, Jack.....KFI, 8:30 a.m. M-F
 Berger, Hal.....KMGF, 3 p.m. M-F
 ★Bernman, Averill.....KGEF, 8:30 p.m. M-F
 Better Half.....KHJ, 8:30 p.m. Th
 Between Us Girls.....KECA, 11:45 a.m. M-F
 Beulah.....KNX, 9:30 p.m. M-F
 Bible Institute.....KRNO, KRKD, KFOX, 8 a.m. M-W, F
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F
 Big Sister.....KNX, 10 a.m. M-F
 Big Story.....KFI, 9:30 p.m. M
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa
 Blonde.....KNX, 8:30 p.m. Sa
 Blue, Ira.....KECA, 5:45 p.m. Sa
 Bowdon, Fletcher.....KFI, 10:15 p.m. Th
 Bowdon, Fletcher.....KMPC, 6:15 p.m. Su
 ★Break the Bank.....KECA, KFMB, 9 p.m. F
 Breakfast in Hollywood.....KECA, 9:30 a.m. M-F
 Breaking All Records.....KNX, 12:05 a.m. Tu-Su
 Bridge Club.....KMPC, 10 p.m. M
 ★Bride and Groom.....KECA, 2:30 p.m. M-F
 Bridge to Dreamland.....KECA, 11 p.m. Su
 ★Broadway News.....KHJ, 12 n. D
 Brooding with Brady.....KNX, 7 a.m. M-F
 ★Brown, Cecil.....KHJ, 8 a.m. M-F
 Bruce, Earl.....KOWL, 2:45 p.m. Sa
 Bull, Frank.....KFWB, 6:30 p.m. M-F
 Bulldog Drummond.....KECA, 7 p.m. Sa
 Business News.....KMPC, 8:15 a.m. M-Sa
 Business Reporter.....KMPC, 9:45 p.m. M
 Cabin B-13.....KNX, 4:30 p.m. Su
 California Caravan.....KECA, 3 p.m. Su
 California Melodies.....KHJ, 6:30 p.m. M
 Call the Police.....KFI, 9 p.m. F
 Cameos of Music.....KFI, 6:30 a.m. Su
 Canary Chorus.....KHJ, 11:45 a.m. Su
 Candid Microphone.....KECA, 9:30 p.m. Th
 Can You Top This?.....KFI, 6:30 p.m. Sa
 ★Capp, Al.....KECA, 8 p.m. Su
 Carnation Hour.....KFI, 7 p.m. M
 Casa Cugat.....KFI, 5:30 p.m. W-F
 Casebook of G. Hood.....KHJ, 8:30 p.m. M-F
 Cass County Boys.....KFI, 6 p.m. Tu
 Catholic Answers.....KFWB, 7:45 p.m. Su
 Catholic Hour.....KFI, 3 p.m. Su
 Cavalcade of Music.....KECA, 10:30 a.m. Su
 Cavallaro, Carmen.....KFI, 5:30 p.m. Tu
 Challenge of the Yukon.....KECA, 6 p.m. Sa
 Challenge to Youth.....KXLA, 2 p.m. Su
 Chandu the Magician.....KHJ, 5:15 p.m. M-F
 Chamber Music Hour.....KECA, 6:30 p.m. Tu
 Champion Roll Call.....KECA, 6:55 p.m. F
 Chapel Hour.....KMPC, 8:30 a.m. Su
 Chapel Songs.....KFI, 10:15 p.m. Su
 Chemists in Action.....KECA, 10:45 a.m. Sa
 Chicago Round Table.....KFI, 10:30 a.m. Su
 Chicago Theater.....KHJ, KGB, 9:30 p.m. Su
 Child's World.....KECA, 6:30 p.m. M
 Christian Science.....KFI, 8:30 a.m. Su
 Christian Science.....KHJ, 4:45 p.m. Sa
 Chuckwagon Tales.....KNX, 2 p.m. Su
 Christian Science.....KFOX, 8 p.m. Su
 Church in the Wildwood.....KECA, 7 a.m. Su
 Church of the Air.....KNX, 7 a.m. Su
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M-W, F
 Clark, Cottonseed.....KGER, 12:05 p.m. Sa
 Clark's Gazette.....KHJ, 10:30 p.m. M

Clifton, Charles A.....KRKD, 5:30 p.m. M-Sa
 Cloak Room.....KNX, 9 p.m. W
 Club Fifteen.....KNX, 4:30 p.m. M-F
 Club Time.....KECA, 11:15 a.m. Tu
 Coffee Concert.....KFI, 8 a.m. Sa
 College of Musical Knowledge.....KFI, 7 p.m. Sa
 ★Collingwood, Charles.....KNX, 5:30 p.m. M-Sa
 Collins, Chuck.....KFI, 9:45 a.m. M-F
 Colonel Stoopnagle.....KHJ, 6:30 p.m. F
 Comedy Writers' Show.....KECA, 7 p.m. Su
 Commander Scott.....KHJ, KVOE, 10:15 a.m. Su
 Concert Nocturne.....KGEF, 10 p.m. D
 Contented Hour.....KFI, KFSB, 7 p.m. M
 Cooley, Spade.....KFWB, 4 p.m. M-F
 Cooper, Alex.....KXLA, 12:15 a.m. D
 Cotton, Carolina.....KGER, 3:30 p.m. M-F
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu
 Counterparty.....KECA, KFMB, 2:30 p.m. Su
 Country Journal.....KNX, 1:30 p.m. Sa
 County Fair.....KNX, 6 p.m. W
 County Medical Assn.....KFAC, 10:45 a.m. Th
 Crime Photographer.....KFI, 6:30 p.m. Th
 Croswell.....KFWB, 6:30 p.m. Sa
 Crocker, Betty.....KECA, 10:55 a.m. M-F
 Cross, Milton.....KECA, 1:30 p.m. Su
 Cross Section, U.S.A.....KNX, 3 p.m. Su
 Cunningham, Bill.....KHJ, 11:30 a.m. Su
 Curtain Time.....KFI, KFSB, 4:30 p.m. Sa
 Dance Time.....KFAC, 10 p.m. M-Sa
 Darby, Raymond.....KFI, 10:15 p.m. Sa
 Davies, Clem.....KGER, 8:30 p.m. M-Sa
 ★Davis, Elmer.....KECA, 5:45 p.m. M-F
 Dean, Dizzy.....KFI, 5 p.m. Sa
 Dennis Day.....KFI, 7 p.m. Sa
 Dinner Bell Roundup.....KXLA, 11:30 a.m. M-F
 Dixon, Nancy.....KHJ, 1:15 p.m. M-F
 Doorway to Life.....KNX, 10 a.m. Su
 Double or Nothing.....KFI, 11 a.m. M-F
 Downey, Morton.....KFI, 11:15 p.m. Tu, Th, Sa
 Downward and All Around.....KFI, 6:30 p.m. M-F
 Dr. Christian.....KNX, 8:30 p.m. W
 Dr. Dana.....KNX, 5:30 p.m. Su
 Dr. Hiss Clinic.....KHJ, 8:30 a.m. Sa
 ★Dr. I. Q.....KFI, KFSB, 6:30 p.m. M
 ★Dr. I. Q. Jr.....KFI, KFSB, 2:30 p.m. Sa
 Dr. Staudish.....KNX, 4:30 p.m. Su
 Eastside Show.....KFWB, 10 p.m. M-Sa
 Easy Listening.....KFI, 12:30 p.m. Sa
 Echoes of Eden.....KFWB, 10:30 p.m. Su
 Edly, Nelson.....KFI, 6 p.m. Tu
 Editor at Home.....KECA, 10:15 a.m. Su
 Editor of the Air.....KFI, 12 n. M-F
 ★Editor's Diary.....KHJ, 8:30 a.m. M-F
 Elson, Bob.....KNX, 10:15 p.m. M-F
 Episcopal Diocese.....KMPC, 7:15 p.m. Sa
 Escape.....KNX, 10:30 p.m. Th
 Eternal Light.....KFI, 9 a.m. Su
 Ethel and Albert.....KECA, 1:45 p.m. M-F
 Evelyn Winters.....KNX, 11:45 a.m. M-F
 Evening Concert.....KFAC, 8 p.m. M-Sa
 Everybody Wins.....KNX, 7 p.m. W
 Falcon.....KHJ, 7 p.m. W
 Family Hour.....KNX, 3 p.m. Su
 Family Theatre.....KHJ, 9 p.m. Th
 Famous Music.....KFI, 8:45 p.m. Su
 ★Farm Highlights.....KFI, 6:15 a.m. M-Sa
 Farm Journal.....KNX, 6 a.m. M-F
 Farm News.....KMPC, 6:15 a.m. M-Sa
 Farm Reporter.....KFI, 12 n. M-Sa
 Pat Man.....KECA, 8 p.m. F
 P.B.I. in Peace and War.....KNX, 9 p.m. Th
 ★Feature Wire.....KFI, 5 p.m. M-F
 Feneman, George.....KECA, 4 p.m. M-F
 Festival of Music.....KFAC, 11 a.m. M-Sa
 ★Fidler, Jimmie.....KHJ, 5:30 p.m. Su
 Fingertip Successes.....KECA, 7:30 p.m. Su
 Firestone Favorites.....KMPC, 8:45 a.m. Sa
 First Piano Quartet.....KFI, 11 a.m. Su
 Fisher, Geo.....KNX, 5:55 p.m. Su
 Fishing & Hunting Club.....KHJ, 8 p.m. Sa
 Fishing Facts.....KFOX, 8 p.m. M, 9 p.m. Th, F
 Fishing Pals.....KFOX, 7:15 p.m. Tu, Th, F
 Five-Sevnty Club.....KLAC, 1:10 p.m. M-F
 Ford, John Anson.....KNX, 3:30 p.m. Sa
 Forests Aflame.....KFI, 1:45 p.m. Su
 ★Foreign Reporters.....KECA, 10 a.m. Su
 For Tourist Trade.....KECA, 5:15 p.m. W
 ★Frandsen, Tom.....KMPC, 8 p.m. M-F
 ★Free for All.....KNX, 7 p.m. W
 Front-Page Farrell.....KFI, KFSB, 2:45 p.m. M-F
 Frontiers of Science.....KNX, 11:45 p.m. Tu
 ★Fuldheim, Dorothy.....KECA, 4:45 p.m. Sa
 ★Fuller, Sid.....KHJ, 12 n. M-F
 Fun House.....KECA, 6:15 p.m. M-F
 ★Gageth, Arthur.....KECA, 9 p.m. M
 Gangbusters.....KECA, 9 p.m. M
 Garden Guide.....KHJ, 10:15 a.m. Su
 Garden School.....KGER, 2:30 p.m. M-F
 ★Garred, Bob.....KNX, 7:30 a.m. 5:45 p.m. M-Sa
 Gateway to Music.....KFAC, 9:30 p.m. Su
 Gilbert and Sullivan.....KFAC, 9:30 a.m. Su
 Girls' Corps.....KHJ, 9:30 a.m. Sa
 Give and Take.....KNX, 10:30 a.m. Sa
 Godfrey, Arthur.....KNX, 3 p.m. M-F
 Godfrey's Talent Scouts.....KNX, 8:30 p.m. M
 ★Godwin, Earl.....KECA, 9:15 p.m. M
 ★Go for the House.....KECA, 8:30 p.m. W
 Graham, Shellah.....KHJ, 8:45 p.m. Sa
 Grand Central Station.....KNX, 10 a.m. Sa

Granupa Owens.....KFI, 8 a.m. Su
 Grand Old Opry.....KFI, KFSB, 7:30 p.m. Sa
 Grand Slam.....KNX, 8:30 a.m. M-F
 Gray, Jeanne.....KMPC, 3:30 p.m. M-F
 Green Hornet.....KECA, 8:30 p.m. Su
 Guest Book.....KNX, 12:15 p.m. M-F
 Guiding Light.....KNX, 10:45 a.m. M-F
 Guild and Criswell.....KFWB, 6:45 p.m. Sa
 Hal's Memory Room.....KFOX, 6:30 p.m. D
 Hambley, Stuart.....KFWB, 4:45 p.m. M-Sa
 Hampton, Lionel.....KHJ, 9:30 p.m. M
 Hanson, Tom.....KNX, 5:15 p.m. M-Sa
 Happy Homes.....KHJ, 1:30 p.m. M-F
 Happy Theater.....KECA, 5 p.m. M-F
 ★Hardy, Glenn.....KHJ, 10 a.m. 9 p.m. D
 Harmon, Tom.....KMPC, 5:05 p.m. Sa
 ★Harsch, Joseph.....KNX, 11:30 a.m. Su
 Hart, Maurice.....KFWB, 6 a.m. M-Sa
 Harvest of Stars.....KNX, 6:30 p.m. W
 Haven of Rest.....KXLA, 8:30 a.m. M, W, F
 KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa
 Hawaii Calls.....KHJ, 8:30 p.m. Sa
 ★Hawk, Bob.....KFI, 7 p.m. Th
 Hawthorne, Jim.....KECA, 10:30 p.m. M-Sa
 ★Hayes, Sam.....KFI, 7:45 a.m. M-Sa
 ★Hayes, Sam.....KECA, 12 n. M-F
 Hayes, Dick.....KLAC, 6 a.m. M-Sa
 ★Headline Edition.....KECA, 5:35 p.m. M-F
 Headline Makers.....KECA, 7:30 p.m. W
 ★Heater, Gabriel.....KHJ, 7 p.m. Su, 6 p.m. M-F
 Heart's Desire.....KHJ, KGB, 2 p.m. M-F
 Heidt, Horace.....KFI, 7:30 p.m. Su
 ★Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa
 ★Henry, Bill.....KFI, 6:55 p.m. M-F
 ★Henry, Fred.....KLAC, 5 p.m. M, 3 p.m. Tu-F
 Here's Hollywood.....KECA, 7:45 p.m. Tu
 Here's to Veterans.....KFI, 11:15 p.m. M
 Hetherington, Keith.....KMPC, 11 a.m. Sa
 High Adventure.....KHJ, 8:30 p.m. F
 Highlights in Music.....KHJ, 10:15 p.m. M-F
 Highlights of the Bible.....KFI, 7 a.m. Su
 ★Hill, Edwin C.....KECA, 6 p.m. M-F
 Hilton, James.....KNX, 7 p.m. Th
 Hint Hunt.....KNX, 2 p.m. M-F
 Hit Parade.....KFI, 9 p.m. Sa
 ★Hit the Jackpot.....KNX, 6:30 p.m. Tu
 Hollywood Bowl.....KMPC, 8:30 p.m. M
 Hollywood Bowl Auditions.....KFI, 7 p.m. W
 Hollywood Bowl Orch.....KNX, 12 n. Su
 Hollywood Casting Forum.....KGEF, 9:45 a.m. Sa
 Hollywood Favorites.....KHJ, 2:30 p.m. M-F
 Hollywood House Party.....KGEF, 8:45 p.m. M-Sa
 Hollywood Open House.....KFI, 8:30 p.m. M, Th
 KFI, 9 p.m. W; 9:30 p.m. F
 Hollywood Showcase.....KNX, 7:30 p.m. Su
 Hollywood Star Theater.....KFI, 8 p.m. Su
 Hollywood Theater.....KFI, 6:30 p.m. W
 ★Home News.....KECA, 5:30 p.m. M-F
 ★Hope of Peace.....KECA, 3:30 p.m. Su
 Hour of Faith.....KECA, 6:30 p.m. Su
 House of Mystery.....KHJ, KGB, 1 p.m. Su
 House Party.....KNX, 2:30 p.m. M-F
 Howard, Eddy.....KFI, 12 n. Su
 ★Huntley, Chet.....KNX, 10 p.m. D
 If They Had Lived.....KGEF, 5:45 p.m. M, W, F
 Inner Sanctum.....KNX, 9 p.m. M
 ★Inside the News.....KFI, 10:30 p.m. Su-F
 ★Inside of Sports.....KHJ, KVOE, 9:30 p.m. M-F
 Inventory 1948.....KNX, 1:15 p.m. M-F
 Invitation to Learning.....KNX, 9 a.m. Su
 In My Opinion.....KNX, 11:45 a.m. M
 It Pays to Be Ignorant.....KNX, 7:30 p.m. Su
 It's a Living.....KHJ, 6:30 p.m. Su
 It's Fun to Be Young.....KHJ, 11:30 a.m. Sa
 Jack in All Trades.....KNX, 2:30 p.m. Su
 Jarvis, Al.....KLAC, 10 a.m. 6:05 p.m. M-Sa
 Jeff Regan, Investigator.....KNX, 9:30 p.m. Sa
 ★Jergens Journal.....KECA, 6 p.m. Su
 Jimmy and Wally.....KIEV, 6 p.m. Su
 Live at Five.....KGEF, 5 p.m. M-Sa
 Johnny Fletcher.....KECA, 4:30 p.m. Su
 Johnson, Floyd B.....KRKD, KRNO, 5:30 p.m. Su
 KGER, 8:05 p.m. Su
 Juke Box Matinee.....KXLA, 3:15 p.m. M-F
 Jump-Jump of Holiday House.....KFI, 9 a.m. Sa
 Junior Miss.....KNX, 8:30 a.m. Sa
 Junior Symphony.....KFWB, 2:30 p.m. Su
 Just Plain Bill.....KFI, KFSB, 2:30 p.m. M-F
 Kelley, Bob.....KMPC, 6:15 p.m. M-F
 ★Kennedy, John B.....KHJ, 9:15 a.m. M-F
 KHJ, 11:15 a.m. Su
 ★Kiernan's Korner.....KECA, 10:15 a.m. M-F
 Kilgallen, Dorothy.....KECA, 11:15 a.m. Th
 Kilgore, Roger.....KHJ, 7 p.m. Tu
 Kraft Music Hall.....KFI, KFSB, 6 p.m. Th
 L. A. Breakfast Club.....KFWB, 8 a.m. W
 L. A. County Reports.....KNX, 3:30 p.m. Sa
 Ladd, Alan.....KNX, 7 p.m. Su
 ★Ladies Be Seated.....KECA, 3 p.m. M-F
 Ladies Day.....KFI, 9:05 a.m. M-F
 Ladies First.....KHJ, 11 a.m. M-F
 Land of the Free.....KFI, 9:45 p.m. W
 KMPC, 7:15 p.m. Su
 Lane, Vance.....KGER, 10:05 a.m. 4:05 p.m. M-F
 Lassie.....KFI, 2:15 p.m. Sa
 L. A. Story.....KNX, 4:30 p.m. Sa
 Lawrence, Jerry.....KMPC, 7:30 p.m. M-F
 ★Lawton, Fleetwood.....KMPC, 7:30 a.m. M-Sa
 KFI, 7:15 a.m. M-Sa, KHJ, 9:15 a.m. M-F
 Layman's Hour.....KFWB, 9:30 p.m. Su
 Let George Do It.....KHJ, KGB, 8 p.m. M

Let's Pretend..... KNX, 8:05 a.m. Sa
 Let's Talk Hollywood KFI, 4 p.m., 8:30 p.m. Su
 *Lewis, Fulton KHJ, 4 p.m., 10 p.m. M-F
 Leyden, Bill KFWB, 10 a.m. M-F
 Liberal Catholic Hour..... KFAC, 9 a.m. Su
 Life Begins at 80..... KHJ, 12:30 p.m. Su
 Life Can Be Beautiful..... KFI, 1:15 p.m. M-F
 Life of Riley..... KFI, 7 p.m. F
 Light of the World..... KFI, 11:45 a.m. M-F
 Listen to This..... KECA, 1 p.m. M-F
 Listening Post..... KECA, 11:15 a.m. M. W. F.
 Living, 1948..... KFI, 1 p.m. Sa
 Lomax, Alan..... KHJ, 9 a.m. Su
 Lone Ranger..... KECA, 7 p.m. M. W.; 8 p.m. Sa
 Lone Wolf..... KHJ, 6:30 p.m. W
 Long Beach Band..... KGER, 2 p.m. Tu-Su
 Lora Lawton..... KFI, 8:45 a.m. M-F
 Lorenzo Jones..... KFI, KFSD, 1:30 p.m. M-F
 Lucky Lager Dance Time..... KFAC, 10 p.m. M-Su
 Lucky Partners..... KHJ, 4:30 p.m. Su
 *Lundberg, Dan..... KNLA, 10:30 p.m. M-Sa
 Lutheran Gospel Hour..... KNLA, 6:30 p.m. Su
 Lutheran Hour..... KHJ, KVOE, 9:30 a.m. Su
 Lux Theater..... KNX, 6 p.m. M
 Madhouse Musicale..... KECA, 4:15 p.m. Sa
 Major League Ball..... KMPC, 1 p.m. M-F
 Make Mine Music..... KNX, 1:30 p.m. Su
 Make Way for Youth..... KNX, 2:30 p.m. Sa
 Ma Perkins..... KFI, KFSD, 12:15 p.m. M-F
 Malone, Ted..... KECA, 10 a.m. M-F
 Manhattan Merry-Go-Round..... KFI, 6 p.m. Su
 Man Called X..... KNX, 8 p.m. Su
 Man Named Jordan..... KNX, 8:30 p.m. F
 Mann, Herbert J..... KFI, 10 a.m. Su
 Manners, Zeke..... KECA, 7:45 a.m. M-F
 *Manning, Knox..... KNX, 12:30 p.m., 5 p.m. M-Sa
 Mansfield, Andy..... KWKW, 3:30 p.m. M-F
 Masked Spooner..... KHJ, 10 p.m. Sa
 Massey, Curt..... KECA, 9:30 p.m. M
 McLaughlin, Bob..... KLAC, 1:10 p.m. M-F
 McNeill's Breakfast Club..... KECA, 8 a.m. M-F
 Mediation Board..... KHJ, KGB, 5 p.m. Su
 Meet Corliss Archer..... KFI, 7 p.m. Tu
 Meet the Meeks..... KFI, 8 a.m. Sa
 Meet the Missus..... KNX, 1:30 p.m. M-F; 12 n. Sa
 Meet the Press..... KHJ, 7 p.m. F
 Melodiana..... KFI, 7:30 a.m. Su
 Melodies America Loves..... KNX, 7:30 p.m. Th
 Melody Matinee..... KHJ, 12:45 p.m. M-F
 Melody Parade..... KFI, 3:45 p.m. Su
 Melody Time..... KFI, 10:45 p.m. Su-F
 Merry-Go-Round..... KNX, 11:15 p.m. D
 Message of Israel..... KECA, 8 a.m. Su
 Midnight Flyer..... KFI, 12 p.m. M-F
 Mild and Mellow..... KMPC, 4:30 p.m. M-F
 *Miller, Rex..... KHJ, 7:30 a.m., 4:45 p.m. M-F
 Mirandy..... KECA, 8:45 a.m. Sa
 Model Magazine..... KECA, 2:25 p.m. M-F
 *Monday Morn. Headlines..... KECA, 8:15 p.m. Su
 *Monitor eNws..... KECA, 8:15 p.m. Tu
 Monroe, Vaughn..... KNX, 7:30 p.m. M
 Morning Bible Hour..... KFOX, 8:30 a.m. Su
 Morning Concert..... KFAC, 9 a.m. M-Sa
 Morning Watch..... KECA, 5:30 a.m. M-F
 Mother's Album..... KMPC, 6:30 p.m. Su
 Movie Matinee..... KHJ, 11 a.m. Sa
 Mr. ace and JANE..... KNX, 9 p.m. F
 Mr. and Mrs. North..... KNX, 8:30 p.m. Tu
 Mr. District Attorney..... KFI, KFSD, 9:30 p.m. W
 Mr. Information..... KNX, 2:25 p.m. M-F
 Mr. Keen..... KNX, 8:30 p.m. Th
 Mr. President..... KECA, 8 p.m. Th
 Murray, Johnny..... KFI, 4:15 p.m. M-F
 *Murray, Edward..... KNX, 4:45 p.m. M-F
 Music Hour..... KFI, 9:30 p.m. Sa
 Music of Manhattan..... KECA, 6:30 p.m. Sa
 Music Shop..... KFI, 10:15 p.m. M. W. F.
 Music to Shave By..... KECA, 7:15 a.m. M-Sa
 Musical Favorites..... KFAC, 3 p.m. M-Sa
 Musical Masterpieces..... KECA, 4 p.m. M-Sa
 Musical Digest..... KGFJ, 6 p.m. M-Sa
 Musical Roundup..... KGER, 10:05 a.m., 4:05 p.m. M-F
 Musiciana..... KFI, 1:30 p.m. Sa
 Musicomedy..... KNX, 8:30 p.m. F
 *Mutual Newsreel..... KHJ, 6:15 p.m. M-F
 Mystery Playhouse..... KHJ, 4 p.m. Su
 Mystery Theater..... KNX, 9 p.m. Tu
 My Favorite Husband..... KNX, 6 p.m. F
 My Friend Irma..... KNX, 7 p.m. M
 My True Story..... KECA, KFMB, 10:30 a.m. M-F
 *Name That Song..... KHJ, 8 p.m. W
 National Farm & Home..... KFI, 10 a.m. Sa
 Nature Sketches..... KFI, 3 p.m. Sa
 NBC Symphony..... KFI, 3:30 p.m. Sa
 New Faces..... KFI, 9 p.m. Th
 *Newsmakers..... KNX, 8:15 a.m. Su
 *News of the Week..... KFI, 2 p.m. Sa
 *News of the World..... KFI, 8:15 p.m. M-F
 Next Week at Bowl..... KNX, 3:45 p.m. Sa
 Nick Carter..... KHJ, 3:30 p.m. Su
 Night Editor..... KNX, 9:45 p.m. M-F
 Noah Webster Says..... KFI, 9:30 p.m. Th
 Noble, Ray..... KFI, 6:30 p.m. Th
 Nora Drake..... KFI, 3:45 p.m. M-F
 Norman, Gene..... KNX, 11:30 a.m. M-F
 *Nosey Nifties..... KFWB, 10 p.m. M-Sa
 *O'Brien, Pat..... KFAC, 4:30 p.m. M-F
 Official Detective..... KHJ, 8:30 p.m. Tu
 Olympic Fights..... KLAC, 10:05 p.m. Tu
 On Stage America..... KECA, 6:30 p.m. W
 On Trial..... KECA, 9:30 p.m. W
 One for the Book..... KNX, 12:45 p.m. Tu, Th
 One Man's Family..... KFI, KFSD, 12:30 p.m. Su
 Open Forum..... KLAC, 9:10 p.m. Su

Operation Daybreak..... KFI, 5:45 a.m. D
 Opinionaire..... KFI, 2 p.m. Sa
 Otis, Don..... KLAC, 3:10 p.m., 9 p.m. M-Sa
 Our Gal Sunday..... KFI, 9:45 a.m. M-F
 Outdoor Reporter..... KFI, 8:45 a.m. Su
 Owens, Tom..... KFI, 6:30 a.m. M. W. F.
 Pacific Lutheran Hour..... KFWB, 9:30 p.m. Su
 *Par Answer Game..... KHJ, 8 p.m. F
 Parent-Youth Forum..... KFI, 11:30 a.m. Sa
 Parsons, Louella..... KECA, 6:15 p.m. Su
 Passing Parade..... KHJ, 4:30 p.m. M-F
 Pause That Refreshes..... KNX, 3:30 p.m. Su
 Pearl, Jack..... KFI, 8:30 p.m. W
 People's Platform..... KNX, 9:30 a.m. Su
 Pepper Young's Family..... KFI, 12:30 p.m. M-F
 Perry Mason..... KNX, 11:15 a.m. M-F
 Personal Autographs..... KECA, 4 p.m. Su
 Pet Exchange..... KMPC, 7 p.m. Su
 Pet Parade..... KFOX, 7:30 p.m. Th
 *Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-F
 *Pettengill, Sam..... KECA, 12:15 p.m. Su
 Piano Playhouse..... KECA, 8:30 p.m. Tu
 Platter Party..... KFI, 1:30 a.m. M-Sa
 Play Penny Parade..... KFOX, 5:45 p.m. Sa
 Pleasure Parade..... KFI, 9:30 p.m. Tu
 Police Bulletins..... KFI, 10:55 p.m. D
 Policing L.A..... KHJ, 8:15 a.m. Sa
 Portia Faces Life..... KFI, KFSD, 2:15 p.m. M-F
 Potter, Peter..... KFWB, 9:30 a.m. Su
 Powell, Dick..... KECA, 7:30 p.m. Th
 Preview Theater..... KFWB, 9 p.m. F
 *Pringle, Nelson..... KNX, 7:15 a.m. 11 p.m. M-F
 Profits of Prayer..... KECA, 5 p.m. Sa
 Proudly We Hail..... KFI, 7:30 p.m. M
 *Queen for a Day..... KHJ, KGB, 11:30 a.m. M-F
 Quiet Please..... KHJ, 6:30 p.m. M
 *Quiz Kids..... KFI, 1 p.m. Su
 *Quiz of Two Cities..... KFI, 7:30 p.m. M-F
 Quizziacle..... KECA, 1:30 p.m. M-F
 Radio, American Way..... KECA, 12:15 p.m. Sa
 Radio City Playhouse..... KFI, 7:30 p.m. Sa
 RCA-Victor Show..... KFI, KFSD, 11:30 a.m. Su
 Red Ryder..... KHJ, KVOE, 7:30 p.m. Tu, Th
 Red Skelton..... KFI, 6:30 p.m. F
 Remember That Music..... KFI, 9:45 p.m. Tu
 Report from U.N..... KNX, 11:45 p.m. F
 Report to the People..... KECA, 7:30 p.m. Tu
 Reported Missing..... KFOX, 8 p.m. Th
 Revere All-Star Review..... KHJ, 6:30 p.m. Th
 Rewriting Stand..... KHJ, 2:30 p.m. Sa
 RFD America..... KFI, 5:30 p.m. Su
 *Richfield Reported..... KFI, KFSD, 10 p.m. Su-F
 Right to Happiness..... KFI, KFSD, 12:45 p.m. M-F
 Rise and Shine..... KHJ, 6 a.m. M-Sa
 Rhapoddy in Wax..... KHJ, 12 p.m. D
 Road of Life..... KFI, 3 p.m. M-F
 *Roberts, Clete..... KFWB, 9 p.m. M-F
 Romance of Helen Trent..... KNX, 9:30 a.m. M-F
 Romance of the Ranchos..... KNX, 9:30 p.m. Tu
 Romberg, Sigmund..... KFI, 7:30 p.m. Tu
 Roof Tops of City..... KNX, 7 p.m. Tu
 Rooney, Mickey..... KNX, 7:30 p.m. Tu
 *Roper, Elmo..... KNX, 11:45 a.m. Su
 Rose, Billy..... KHJ, 8:55 p.m. M-F
 Roy Rogers Show..... KHJ, KGB, KVOE, 3 p.m. Su
 Rosemary..... KNX, 8:45 a.m. M-F
 Ross Dolan, Detective..... KECA, 7:30 p.m. Sa
 Salt Lake Tabernacle..... KNX, 8:30 a.m. Su
 Sam Spade..... KNX, 9 p.m. Su
 Saturday Chef..... KFI, 9:45 a.m. Sa
 Saturday Dance Time..... KFI, 8 p.m. Sa
 Saturday Night Serenade..... KNX, 8 p.m. Sa
 Saturday Strings..... KECA, 9:30 a.m. Sa
 Science of Mind..... KFWB, 8:45 a.m. M-F
 Scully, Frances..... KECA, 3:45 p.m. M-F
 Second Honeymoon..... KECA, 12:30 p.m. M-F
 Second Mrs. Barton..... KNX, 11 a.m. M-F
 Secret Mission..... KHJ, 6 p.m. Su
 Shaw Chorale..... KFI, 5 p.m. Su
 *Shirer, William..... KHJ, 11 a.m. Sa
 Shopper's Special..... KECA, 8 a.m. Sa
 Shore, Dinah..... KFI, 8:30 p.m. Tu
 Shore Party..... KECA, 11 a.m. Sa
 Sing, America, Sing..... KHJ, 12:15 p.m. M-F
 Sing It Again..... KNX, 8:30 p.m. Su
 Singin' Sam..... KHJ, 12:15 p.m. Sa
 Skelton, Red..... KFI, 6:30 p.m. F
 Slorum, Charles..... KHJ, 1:15 p.m. Sa
 *Smith, Helene..... KGER, 6:30 p.m. M-F
 Smith, Howard K..... KNX, 8:05 a.m. Su
 Smith, Jack..... KNX, 8:15 p.m. M-F
 *Smith, Kate..... KHJ, KGB, 9 a.m. M-F
 Smith, Norwood..... KECA, 3:30 p.m. M-F
 Smiths of Hollywood..... KECA, 6:30 p.m. Th
 Solitary Time..... KFI, 12 p.m. Sa
 Song for You..... KMPC, 8:30 a.m. M-F
 Songs of Faith..... KFI, 8:15 a.m. Su
 Sound Off..... KECA, 8 p.m. M
 Southernaires..... KECA, 7:30 a.m. Su
 So You Know Radio..... KNX, 1 p.m. Sa
 Spade Cooley Time..... KFVD, 11 p.m. D
 Speaking of Songs..... KECA, 5:15 p.m. Sa
 Spears, Frederick..... KNLA, 3 p.m. Tu
 Special Agent..... KHJ, 8 p.m. F
 Sports Dial..... KRRD, 5:30 p.m. M-Sa
 Sports Desk..... KECA, 8:10 p.m. M-F
 Sports Folio..... KFI, 7:45 p.m. F
 Sports Newsreel..... KFI, KFSD, 7:30 p.m. F
 Sports Final..... KFWB, 7:30 p.m. M-F
 Sports Parade..... KHJ, 12:30 p.m. Sa
 Sports Review..... KHJ, 4 p.m. Sa
 Sports Roundup..... KFI, 5:30 p.m. Sa
 Spotlight on Sports..... KECA, 1:30 p.m. Sa
 Spotlight Review..... KNX, 7:30 p.m. F
 Squeakin' Deacon..... KNLA, KRNO, 9 p.m. M-F
 KGER, 12:30 p.m. M-F

Stairway to the Stars..... KFI, 8:30 p.m. F
 Standard Hour..... KFI, KFSD, 8:30 p.m. Su
 Stand In..... KNX, 6 p.m. M-F
 Stanley, Eddie..... KMPC, 1 p.m. Sa
 Star Time..... KMPC, 5:05 p.m. M-F
 Stars in the Night..... KECA, 8:30 p.m. M
 Stars Over Hollywood..... KNX, 9:30 a.m. Sa
 Stella Dallas..... KFI, KFSD, 1:15 p.m. M-F
 Sterling, Wallace..... KNX, 5:55 p.m. Sa
 St. Louis Opera..... KNX, 4 p.m. Sa
 Stop Me..... KHJ, 7 p.m. Sa
 Stop the Music..... KECA, 5 p.m. Su
 Story Land..... KFI, 9:15 a.m. Su
 Straight Arrow..... KHJ, 8 p.m. Th
 *Strike It Rich..... KNX, 6:30 p.m. M-F
 Strolling Tom..... KFWB, 9 a.m. M-F
 Studio One..... KNX, 7 p.m. Tu
 Styles in Music..... KFI, 6:30 p.m. Tu
 Summer Concert..... KECA, 3 p.m. Sa
 Summer Serenade..... KECA, 3:30 p.m. Sa
 Sunday at the Chase..... KNX, 5 p.m. Sa
 Sunday Evening Club..... KFAC, 8:45 a.m. Su
 Sunday Evening Melodies..... KMPC, 8:15 a.m. Su
 Sunday Vespers..... KECA, 11:30 a.m. Su
 Sunrise Salute..... KNX, 6:15 a.m. M-Sa
 Superman..... KHJ, 5:30 p.m. M-F
 Superstition..... KECA, 6:30 p.m. Su
 Supper Club..... KFI, KFSD, 8 p.m. M-F
 Surprise Package..... KECA, 2 p.m. M-F
 Surprise Symphonette..... KFI, 2:30 p.m. Su
 Suspense..... KNX, 6 p.m. Th
 Sweet and Lovely..... KFI, 10:30 p.m. Sa
 Symphonette..... KNX, 10:30 p.m. M. W. F.
 *Take a Number..... KHJ, 5 p.m. Sa
 *Take It or Leave It..... KFI, 7 p.m. Su
 Talent Jackpot..... KHJ, 6:30 p.m. Tu
 Taylor, Henry J..... KHJ, KGB, 9:45 p.m. M-F
 Taylor Made Melodies..... KFI, 9:30 a.m. Su
 Taylor, Mary Lee..... KFI, 6:45 a.m. M-Sa
 Teen and Twenty Time..... KMPC, 5:05 p.m. M-F
 Teen-Timers..... KHJ, 11:30 a.m. Sa
 Telephone Hour..... KFI, KFSD, 9 p.m. M
 Tell It Again..... KNX, 11 a.m. Su
 Templeton, Dink..... KHJ, 9:15 p.m. Sa
 Tex and Jink..... KFI, 6 p.m. W
 Texaco Star Theater..... KECA, 9 p.m. W
 Texas Tiny..... KGER, 12:15 p.m. M-F
 Theater of Today..... KNX, 9 a.m. Sa
 The Judge..... KHJ, 10:30 a.m. M-F
 The Sheriff..... KECA, KFMB, 6:30 p.m. F
 The Whistler..... KNX, 7:30 p.m. W
 There's Always Woman..... KHJ, 3 p.m. Sa
 This Man..... KFI, 9 p.m. Tu
 Thinking Allowed..... KECA, 11 a.m. Su
 This Centennial Year..... KECA, 9:30 a.m. Su
 This Changing World..... KECA, 12 n. Su
 This Is for You..... KECA, 10:30 a.m. Sa
 This Is Your FBI..... KECA, 8:30 p.m. F
 This Woman's Secret..... KFI, KFSD, 4 p.m. M-F
 *Thomas, Lowell..... KNX, 8 p.m. M-F
 Thompson, Johnny..... KECA, 1:15 p.m. Su
 Three Alarm..... KMPC, 2 p.m. M-F
 Three for the Money..... KHJ, 6 p.m. Sa
 Tillamook Kitchen..... KFI, KFSD, 9:30 a.m. Sa
 Todds..... KNX, 4:45 p.m. Sa
 *Today's Children..... KFI, KFSD, 11:30 a.m. M-F
 Tom Mix..... KHJ, KGB, 5:45 p.m. M-F
 Torme, Mel..... KFI, 8:30 p.m. Tu
 Town Meeting..... KECA, 9 p.m. Tu
 Treasury Bond Show..... KECA, 12:30 p.m. Su
 True Detective..... KHJ, KGB, 1:30 p.m. Sa
 *True or False..... KHJ, 5:30 p.m. Su
 *Truth or Consequences..... KFI, 8:30 p.m. Sa
 Twenty Questions..... KHJ, 8 p.m. Su
 Twilight Tales..... EMPC, 4:15 p.m. Tu, Th
 *Twin Views..... KHJ, 5:45 p.m. Tu
 Two-Ton Baker..... KHJ, 10:15 a.m. M-F
 Under Arrest..... KHJ, 2 p.m. Su
 United Nations..... KFWB, 9:15 p.m. M-Th
 Unity Daily Word..... KFAC, 8:45 a.m. M-F
 University Explorer..... KNX, 10:15 p.m. Su
 University Theatre..... KFI, 6 p.m. F
 Unity, Daily Word..... KFWB, 9:30 p.m. M-F
 Vacation Serenade..... KFI, 7:30 p.m. W
 Veteran Wants to Know..... KHJ, 11 a.m. Su
 Voice of Firestone..... KFI, KFSD, 5:30 p.m. M
 Voice of Prophecy..... KHJ, KGB, 8:30 a.m. Su
 Voices of Strings..... KHJ, 9 a.m. Sa
 Waring, Fred..... KFI, KFSD, 8 a.m. M-F
 Washington Inside Out..... KECA, 9:15 a.m. Tu
 Watanabe, Frank..... KAGH, 7 p.m. M-F
 *Weaver, Hank..... KECA, 10:15 p.m. M-F
 We Care..... KECA, 9:15 p.m. Su
 Weed, Buddy..... KECA, 9:45 a.m. Sa
 *Week in Washington..... KHJ, 12:15 p.m. Sa
 Welcome Travelers..... KECA, 9 a.m. M-F
 *Wells, Carveth..... KFI, 10:30 p.m. Su-F
 Wendy Warren..... KNX, 9 a.m. M-F
 Whalen, Monica..... KHJ, 10:15 p.m. Sa
 What Do People Think..... KECA, 3:45 p.m. Sa
 What Do You Say?..... KFI, 10:15 a.m. M-F
 What Makes You Tick..... KHJ, 2:30 p.m. Su
 What's My Name?..... KECA, 9:30 p.m. Sa
 Wheeler, Burrill..... KNX, 12 n. M-F
 When a Girl Marries..... KFI, KFSD, 2 p.m. M-F
 Whoa Bill Club..... KFAC, 5:30 p.m. M-F
 Winner Take All..... KNX, 6 p.m. Su
 Wismer, Harry..... KECA, 4:30 p.m. Sa
 Women Are Wonderful..... KMPC, 12 n. M-F
 Women's Forum..... KNX, 6 p.m. Tu
 Woody and Virginia..... KHJ, 3:45 p.m. M-F
 Young, Norma..... KHJ, 1:30 p.m. M-F
 Young Dr. Malone..... KNX, 10:30 a.m. M-F
 Young Widder Brown..... KFI, 1:45 p.m. M-F
 Your Stand-In..... KNX, 1 p.m. M-F
 Youth Asks Government..... KECA, 8 p.m. Tu

GAGS of the WEEK

Franklyn McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.

Heard on "It Pays To Be Ignorant": Lulu McConnell: I dropped my watch last night, but it didn't hurt it. It lit on its hands.

Patricia Paine, 433 West Camino Real, Monrovia, Calif.

Heard on Mel Torme show:

Hypnotist: Look deep into my eyes. Deeper. Deeper. Now, what do you see? Torme (dreamily): You have a hole in your sock.

Dorothy Paine, 433 West Camino Real, Monrovia, Calif.

Heard on "Mel Torme Show":

Torme: Sugar - Zero; Sugar - Zero; Sugar - Zero.

Gladys: What is that?

Torme: I'm whispering sweet nothings in your ear.

Mrs. Elaine Martin, Laguna Beach, Calif.

Heard on "Noah Webster Says":

MacQuarrie: A Mexican Hairless is a dog without what?
Contestant: Fleas.

"Valentino of the Accordion"

(Continued from Page 5)

York," Dick said happily. "He gave me a couple of concertos to work on."

Practice consumes hours every day, but Dick does sandwich in some swimming and golf. He likes to listen to soft, dreamy music like the Mills Brothers—and—he likes girls, "the quiet, sweet-acting, not-too-loud kind!"

When he was a toddler, he had a make-believe violin with macaroni strings. Now he likes to apply macaroni and spaghetti internally, and it's his mother who can make spaghetti Dick's favorite way, with a sauce that cooks for hours and hours. When Dick was on the road, he didn't drool for thick steaks and mom's pie; his mouth watered for spaghetti Contino, and every week, when he called his folks on Thursday and Sunday, he would remind his mother that he wanted a 'big spaghetti feed for his homecoming.

On the way back to Fresno, Dick was grounded in Denver, so instead of arriving at night, his plane landed in the morning. That didn't make any difference to the young fellow who is being tagged as "The Valentino of the Accordion." He pulled up a chair and devoured every string of that waiting spaghetti for his breakfast.

Page Thirty-two

Psychology Can Be Fun

(Continued from Page 7)

- at the twelve-year-old mentality?
7. Do you think radio lacks originality?
 8. Does radio cater too much to the tastes of the sponsors?
 9. When someone asks your advice about trying for a career in radio, do you try to dissuade him?
 10. Do you ever believe that radio has lost its pioneer spirit?

ANSWERS

ARE YOU A GOOD SPORT? If you answered "yes" to five questions, it would indicate that you are either an extremely good sport—or that you have lost the ability to fight back at little annoyances! Three "yes" answers indicate that you are still above average as a "good sport." One or no "yes" indicates that you should learn to control your emotions a little better.

ARE YOU TOLERANT ABOUT RADIO? A score of seventeen points or more indicates extreme intolerance of radio. Twelve through sixteen points suggests that radio has to be pretty well "on its toes" to please you.

"Nice Guy"

(Continued from Page 8)

across the street from his rehearsal studio. Our firmest intention had been to ask Dick if he intended to do more singing, if he had any future characterization lined up in case further typing as a detective or newspaper man became imminent, and if he had any directorial finger in dialogue or story line of his "Front Page" show.

But the subconscious, wandering back over the years of limelight and resultant interviews Mr. Powell must have experienced, prompted instead the question, "Do you like interviews?" And we got an honest answer.

"No, ordinarily I don't. Answering questions is one thing, but talking about yourself is another. If someone else says I'm a good pilot or singer, or portrayed a role well, I'm as pleased as anyone would be. But it's just as difficult for me to say those things as it would be for a professional swimmer loudly to blurt . . . 'I'm a good swimmer!'"

"And talking about my home life is even more difficult. June and I certainly don't lead a spectacular life. We seldom go night-clubbing, and we don't have a pool. Our interests seem to be principally what everyone else's are, having friends in, playing records, reading or calling on other people.

And we do talk about our work at home. So many times in fan magazines it says 'the couple long ago decided each would leave his career behind him when going home

at night.' That sounds silly to me. When I ask June what she did all day or start to tell her about someone I saw, of course we are talking 'shop,' and enjoy it tremendously. When I bring home a story I'm thinking about buying, June reads it right along with me and we discuss it. She even comes down to watch me do 'Front Page' when she can," Dick grinned.

The straightforward Mr. Powell went right ahead to answer the questions asked him, unashamedly proud that his very own Powell Enterprises had been clever enough to secure "Front Page" as its own package, and as pleased as a budding vocalist that anyone still was interested in his singing.

"I enjoy doing 'Hildy' . . . and I like the show. As for getting my hand into the writing or production . . . oh, no. I let the boys with the know-how handle that end of it.

"I was surprised and pleased, sure, to notice that some of the mail I get suggests my taking up singing again. It might be fun to do a show in which I could open up on a couple of tunes. But may it never again be in such illustrious company as I experienced last time I tried. I appeared on Bing's show one night last spring. Lucky for me I had a heavy cold that made me just husky enough to get by singing with Crosby," he laughed.

"Seriously, though, I don't think there's much danger of becoming typed again. I have a couple of new films coming up that are straight roles. Those will get me away from 'tough guys' for a while."

Dick Powell's face lit up like a kid's at the prospect of a free circus when he told about a projected trip in connection with one of these films, "Pitfall."

"I have to go out the latter part of the summer to make appearances in several cities, and it seemed like a good idea to get up a regular old-time vaudeville unit. Then I'd get to do some singing, and I could get out my old horns and tootle around a little."

Powell must have fastened his heart on music and his eye on a horn when he was just a youngster, for it's twenty years back to the era when he learned what he blandly terms "tootling." Dick's earliest band experience was in Indiana, at a time when a fellow named Carmichael was still playing piano for the amusement of his fraternity brothers. The man who taught a kid named Powell how to blow a horn was the cornetist whose name still stands out even among the illustrious—Bix Beiderbecke.

It was at just about this point in the interview that Radio Life and Mr. Powell parted company. He went to attend rehearsal, while we returned to our office, not exactly burdened with startling new information on a man whose activities, life and interests have been wrung bone-dry by publicity stories anyway, but with the happy reaction . . . "What a nice guy!"

HOSTESS AND WIT EXTRAORDINARY of ABC's game for the folks onstage and at home is Arlene Francis. "What's My Name?" is, incidentally, the first cash giveaway program on record.

Saturday, 9:30 p.m.
ABC-KECA, KFMB

LIKE the trusty parlor game of Charades or Indications, ABC's invitation to play "What's My Name?" is a marvelous ice-breaker for an unacquainted crowd.

The "Perfect Hostess" of it is a flashing brunette who never fails to put a guest at ease or see that the partying goes smoothly.

Arlene Francis brought "What's My Name?" to radio as the first cash giveaway program on record. Except for a break while producer John Gibbs was in the army, the series has been one of broadcasting's most enduring favorites. Now, with a flourish added, "What's My Name?" is back, entertaining New York visitors and at-home pad-and-pencilers, Saturdays at 9:30 p.m.

To answer "What's My Name?" ABC's studio players are given leading clues to the identity of a celebrity. First try pays \$100, with the balance diminishing to fifty and twenty-five dollars for each succeeding swat. Ten dollars consolation is awarded whether or no. Before the fun concludes for the evening, there's a final question paying \$500 to the player who can correctly discern the scrambled voice of a person in public



"What's My Name?"

The Welcome Mat's Out to Show Visitors and the Folks at Home, as Arlene Francis Returns Her Delightful "Scrambled Names" Frolic to the Air

By Jae Dunn

prominence. If the contestant can't place who's talking the garbled nonsense through the overhead speaker, he or she is allowed to phone anyone in "the old home town" for help. The answer then brings \$250 apiece to the telephoner and telephone. If both miss, the prize carries on and over to the following week's jackpot.

Co-emcee with Miss Francis is Carl Frank, actor-announcer-producer-director. Their reunion on this show brings back some recollections for them both. It wasn't long ago that

they were heard in the title roles of the serial, "Betty and Bob."

About six months back, Carl packed up his belongings and sailed for the Virgin Islands, to spend the rest of his life operating a bottling company. Cold drinks and the climate were not for him, for long, and he just recently arrived back in New York to take over the "What's My Name?" spot being vacated by Ward Wilson.

As Carl passes the questions and keeps the folks in the spirit of the

game, the vibrating Miss Francis beguiles the assemblage with her graciousness and gab. Arlene is five feet and one half inch tall, but she moves about and talks so rapidly that she gives impression of extreme vividness and height.

A stage actress of note, Arlene recently starred as the reformed alcoholic in Broadway's "A Cup of Trembling"; she contributes another exceptional performance to the current film, "All My Sons." She's probably been best appreciated for playing the Russian sniper in the hit play, "Doughgirls."

Arlene is married to actor-novelist Martin Gabel, and they have a fourteen-month-old son, Peter.

Her "Blind Date" introductions of the army, the navy, the coast guard, the marines, to Hollywood's and New York's lovelies, were on the air during the war for four years. Arlene was also the first mistress of ceremonies with "The Hour of Charm" and the first woman to announce the name of a network at a station break. On the basis of her "native charm, quick-wittedness and sex-appeal," a noted publication once gave her a title which stuck. It was "Radio's Oomphanality Girl."



▲ **RED SKELTON NEVER FAILS** to demonstrate to his pre-show audience what a wonderful visual comedian he is. Master of many routines, Red is doing his famous Guzzler's Gin act in this shot. (NBC photo.)

▼ **COSTUMED RADIO SHOWS** are always colorful. Here's Johnny Bond of the Gene Autry cast entertaining the folks during the warm-up. (CBS photo.)



No. 3 of a Series

Continuing Our Tour of the Pre-Show Entertainments You'll See When You Attend Your Favorite Radio Program

ONCE upon a time we went to an audience-participation show. Along with several others, we were somehow enticed onto the stage during the warm-up period. Our better judgment cautioned us to flee when the emcee handed out balloons and told us that the first one to blow his up would win. We didn't even think to ask "win *what?*" Following instructions, we contestants shut our eyes and puffed our selves pink. On the stroke of the hour, the emcee produced a pin, the balloons exploded in our faces and the audience let out a roar of pleasure and approval as the show went on the air.

The foregoing should help to explain why the listener at home is sometimes treated to the clatter of people screaming as a program comes on. Most stunts are less cruel and even funnier.

East's Trick

On "Meet the Missus," two well-built men are invited out of the audience by emcee Ed East. Ed is usually quite specific as to the weight and size of these gentlemen. Suddenly two ladies' girdles are produced and the participants are instructed to compete against each other in donning them. It is always amazing with what aplomb, spirit and sincerity the men dive into their task. The hilarity of the audience reaches a peak just as the girdles are in place and the show goes on the air. Some day we're hoping to

see Ed himself slide into one of those girdles!

Audience hilarity reigns at the warm-up of Smilin' Ed McConnell's kid show too, but, we suspect, to a slightly different purpose. The show is fortunate in having for announcer one Archie Presby, a man of sturdy constitution, unflagging good humor and a talent for acrobatics. He greets the thumping juvenile audience by somersaulting practically into the laps of the front row, land-



▶ **EDDIE CANTOR GETS** a surprise guest during one of his pre-show routines, as Al Jolson drops around for a little horseplay. (NBC-Zeigler photo.)



▲ **ON "EVERYBODY WINS,"** Jay Stewart assists Phil Baker in drawing the contestants' slips from the fish-bowl. Jay and Phil engage in buffoonery and the audience is treated to Phil's famous accordion speciality. (CBS photo.)



▲ **ART LINKLETTER** goes into the audience during the warm-up of "House Party." He and the audience have fun as he talks to prospective show participants. (Gene Lester photo.)



▲ **ENERGETIC DISPENSER** of candy and fun is Arch Presby, who comes out to entertain the equally energetic audience members of Smilin' Ed McConnell's kid show. (NBC-Ball photo.)

ing upside down, his head under the seats, his feet twitching in the air. The kids snatch at his hat as he gets up to speed around the audience acting out the more terrifying roles to follow on the actual broadcast. He is usually pursued by the less inhibited moppets in the audience. Sometimes they're a problem, Arch confesses, as their purpose seems to be to undress him as he dashes by. As show time approaches, Presby leaps back to the stage, where he imitates Smilin' Ed in caricature. By the time the clock rolls around to 8:30 a.m. air time, Arch quiets the kids with a wave of

his hand. Probably, we suspect, because he's succeeded in wearing them out!

Aftershow for Skelton

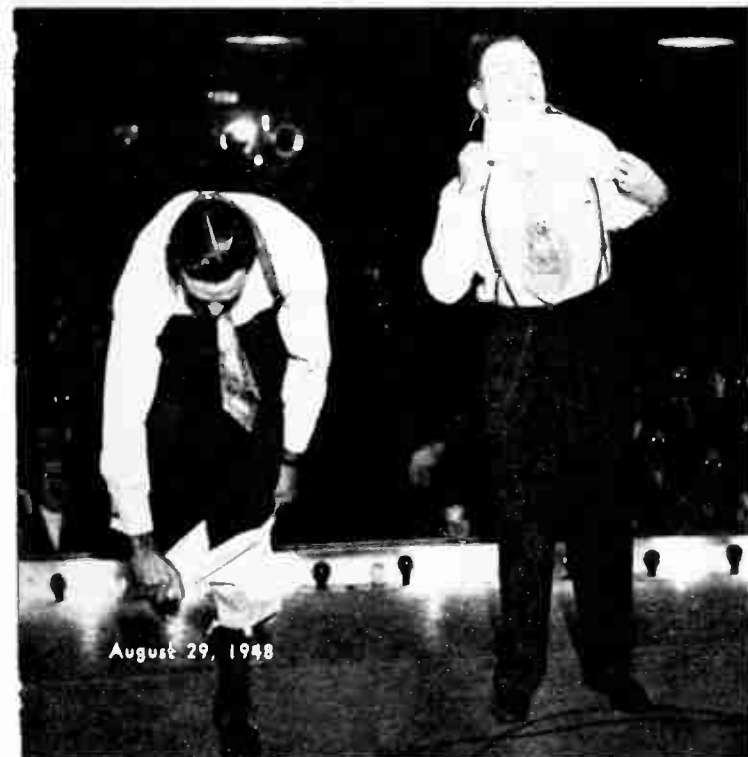
Red Skelton is one entertainer who doesn't do a warm-up routine before air time. Early in his radio career, he did. It was so joyous that Red succeeded in knocking out both himself and his audience by the time the scripted broadcast got started. Now, Red does an aftershow, still knocks himself out completely and sends the audience out weak from laughter. Because he's the kind of a

comedian who enjoys taking a prat-fall when the situation calls for one, Skelton pulls no punches in entertaining after the broadcast. Studio audiences realize why he has been called one of the greatest pantomimists in show business after seeing some of his wonderful satires. Our favorite is the one of the television announcer who must sip his sponsor's product as he delivers his commercial. In this case, the product is "Guzzler's Gin," and Skelton concludes his riotous impersonation of the completely inebriated announcer by taking a full-length fall flat on

(Please Turn to Page 39)

▼ **TO SHOW YOU TO WHAT LENGTHS THE "warmer-uppers" can go, here is a demonstration of the male girdle-race on "Meet the Missus."** Both audience and girdle-racers get hilarious during this stunt, particularly when a misguided soul like the man on the right attempts to don the garment over his head! (CBS photo.)

▼ **AND TALK ABOUT GOING TO LENGTHS FOR A LAUGH!** Believe it or not, this is the way the aforementioned Arch Presby descends into the audience of the Smilin' Ed McConnell show every Saturday. The more strenuous the comedy practiced by Presby, the bigger the laugh from his juvenile audience. (NBC-Ball photo.)



August 29, 1948



Page thirty-five



▲ **PATTI CLAYTON** had her own "Waitin' for Clayton" show on CBS, and also sang with Arthur Godfrey, before becoming vocal leading lady for the "Sing It Again" quiz.

THE FELLOW who stays on the phone and cues his musical gang to "Sing It Again!" is Dan Seymour, fast talker and emcee of many another favorite eastern show. ➔

Saturday, 8:30 p.m.
CBS-KNX

W **HEN** I was young and had no sense I bought a fiddle for eighteen pence. And the only tune that I could play was 'Over the Hills and Far Away'."

That merry old ballad has its charm; but it wouldn't belong on Columbia's gala new musicale, "Sing It Again!" There's a good chance you've forgotten there were so many tunes to play, or so many ways to play them, until you've heard the vast cast and repertoire of this hour-long show.

Dan Seymour is the man-at-the-phone, as the musical riddles go round for the folks in Tuscaloosa, Alabama, Yellow Springs, Ohio, or Storrs, Connecticut, to identify.



Every song calls for an encore, because the show has a new system for combining straight melody and quiz. First, Patti Clayton, Alan Dale, Bob Howard or the Riddlers group performs a chorus of a well-known piece with its original lyrics. Then, after a call has been put through by the coast-to-coast operator and a contestant is expectantly waiting at the other end of the line, Seymour asks the talent to "Sing It Again!" This time the tune is a riddle-set-to-music, with special amusing lyrics giving clues of a person, place or thing.

"Put him in a box, tie him in a jacket and throw him in the deep blue sea" gives a strong shove that the answer is "Houdini!" Nail it? You'd rate \$100 and a challenge to identify "The Phantom Voice" for a jackpot prize of at least \$1000.

"Sing It Again's" musical riddles are written by a quartet of lyricists. Hy Zaret, who was responsible for "One Meat Ball" and "My Sister and I," recently had a citation from the Radio-Television Critics Circle of New York for his "Little Songs on Big Subjects." Bernie Hanighen versed the music for the stage hit, "Lute Song." Albert Stillman is staff lyricist at Radio City Music Hall. And Bill Stein is a veteran songster of New York's Tin Pan Alley.

Personnel

Conducting the orchestra and directing the Riddlers Quintet is Ray Bloch; producer is Lester Gottlieb and director is Rocco Tito. As for the songstars on the show:

Pretty Patti Clayton starred recently on her own CBS "Waitin' for Clayton" series. Arthur Godfrey also featured her on his five-a-weeker and commended her, before he chose her, for having one of "the first really fresh and natural voices" he'd heard.

Bob Howard's bouncy, stylized songs to his own piano accompaniment have their own special place on this new radio marquee, as they have rated advertisements outside of vari-

(Please Turn to Page 39)

August 29, 1948

Aw, Come On...

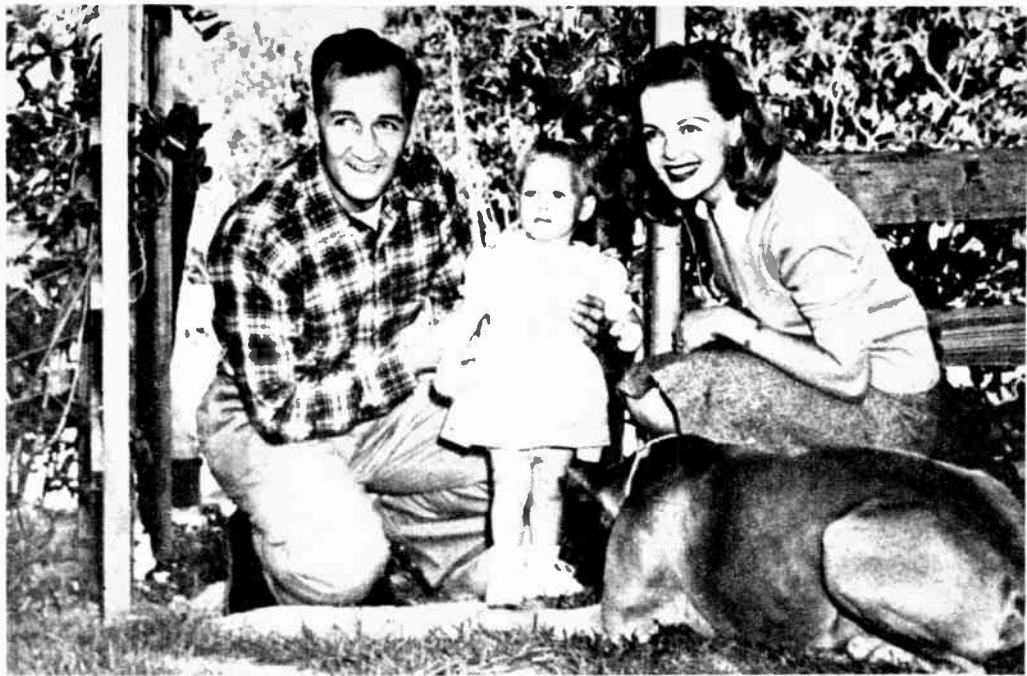
"Sing It Again!" As the Band Strikes Up a Musical Riddle for the CBS-Dialer to Define

▼ **"THE RIDDLERS,"** (left to right) are: Carter Farriss, Connie Desmond, Bob Evans, Ann Seton and Rudy Williams. Also heard on the songs are Alan Dale and Bob Howard.



TOM, DAUGHTER SHARON, and wife (Elyse Knox) in the yard of their hilltop home in the Valley.

Three-Way Tom



With a "New Nose" to Replace His, Battered On the Athletic Field, Harmon Is Aiming At Careers in Radio, Cinema and Video

By Betty Ann Hudson

Saturday, 5:05 p.m.
KMPC

FATE was fairly lavish when she mapped the career of Tom Harmon—athlete, motion picture star, fighter pilot, professional football player and radio personality.

A product of a Midwest steel city, Gary, Indiana, Tom made his first dent in the nation's consciousness when he attended Horace Mann High School and walked off with the 100-yard dash, set the low hurdle mark for the state which, incidentally, was broken only last year, and was selected for the All State basketball team as well as making a noticeable reputation for himself in football.

Tom determined to have that A.B. behind his name, and enrolled at the University of Michigan whence later his college career was immortalized with the release of the motion picture production, "Harmon of Michigan." Tom continued collecting trophies and awards of one kind or another while at Michigan. Events firmly associated with the Harmon career include his selection as a member of a Big Ten football squad while a sophomore, his being named All American in 1939 and 1940, and his receiving the Heisman trophy in 1940 which, to a football player, is comparable to the Oscar. He was also awarded the Maxwell trophy and the Kate Smith award, was presented with the Chicago Wailing Wall award, was selected as the most valuable player in the Big Ten, served as captain of the All American team, played in three All Star

August 29, 1948

games in Chicago's Soldier's Field, and was voted the number one draft choice in the National Football League.

War Career

Rather than enter pro football immediately after college, Tom joined the radio parade, selecting WJR, Detroit, where he was director of sports in 1941 and 1942. The war temporarily delayed Tom's plans and he became a fighter pilot with the Army Air Forces, flying P-38's in the North Africa, India and Burma theaters. He was lost once over the South American jungle, where it took him six days to walk out, and was lost another time over the Chinese jungle, where thirty-two days ensued before he was rescued.

His romance with his actress-wife, Elyse Knox, could be the basis of another Harmon movie production. They met four years before their marriage in 1944 when he was on the West Coast for an East-West game and traveled down to Los Angeles to guest-star on the Crosby show. He met her again that trip during a tour through the R.K.O. studios and did not see her again until he came to the Coast to make "Harmon of Michigan." When he enlisted in the AAF in Santa Ana for his pre-flight training, Hollywood was a frequent and popular spot for his free days. After he received his wings at Wil-

(Please Turn to Page 39)

AN INTERVIEW on Tom's "Sports Review" program brings to the mike Dutch Fehring, left, line coach of UCLA.



NICELY CURLLED Gorgeous George, the wrestler, visits Tom Harmon's KMPC sports program. (Forney photo.)



Page Thirty-seven



▲ **THE LATE ROBERT BENCHLEY**, and Anita Ellis, seem to be threatening Jack Carson with that horrid of horrors—a dunking! The occasion wasn't so long ago as some of our old flashes, but it's always nice to see again a picture of anyone like Bob Benchley. (KNX photo.)

Flashbacks!

No. 27 of a Series



▼ **THE YEAR, 1937.** The show, "She Loves Me Not." The stars, easy to see, are Joan Blondell and Der Bingle, who was posing for pictures in those days. Notice Joan's fashionable-in-'48-too skirt length. (Gene Lester photo.)

◀ **"OH, JOHNNY, OH"** sent Bonnie Baker, petite vocalist, skyrocketing to fame back in 1939. In fact, the old tune was revived with such gusto that it was included among the first ten hit tunes in the country. (Seymour photo.)

▼ **JACK AND HIS** ever-lovin' violin. At the time Jack first actually did a pseudo-comic violin single, two other comedians named Dumke and East were on the same bill. All three admired one another tremendously, Ed East tells us today.



▼ **THE OLD "VAGABOND LOVER"** himself, complete with ice-cream suit, megaphone and pleasant smile. Mr. Rudy Vallee's early '30's popularity has never seemed to lose its punch.



Radio Warm-Ups

(Continued from Page 35)

his face. From all reports, next season will see a Skelton aftershow of even greater hilarity.

Many popular radio figures merely step before the curtain and win the confidence of their audience with a little chatty dialogue. Art Linkletter is one who goes into the aisles on "House Party" and skillfully ad-libs a pre-show chat with anyone and everyone near his mike. In this period he not only entertains the waiting audience but also sizes up the personalities in the audience and selects those to appear later on the broadcast.

Informal Fun

Many performers display added talents from a night-club or vaudeville routine. Phil Baker plays his accordion on the warm-up to "Everybody Wins," in addition to exchanging banter with Jay Stewart and choosing contestants.

Occasionally a chance visitor or a guest star is pressed into service during a warm-up. Ozzie Nelson once started an introduction for his wife and co-star, Harriet, only to be double-crossed by Harriet herself, when she sent Esther Williams out to plant a kiss on Ozzie instead. She had run across Esther backstage and had seized the opportunity to rib Ozzie and get an audience laugh too. You can see from one of our accompanying pictures what happened when Al Jolson dropped by the Cantor broadcast during a show last season!

Warm-ups serve a purpose, are tremendous fun for the audience and, we suspect, the performers too. If you've never seen a radio show, you'll undoubtedly have the added pleasure of an entertaining pre-show presentation when you do. One thing—if the emcee asks you to blow up a balloon, return to your seat!

Three-Way Tom

(Continued from Page 37)

Williams Field, Arizona, he and Elyse were married in the Ann Arbor Chapel in Michigan.

His attractive wife is under contract to Monogram Pictures, is one of the original Chesterfield Girls, and was a Powers Model until she was signed by Twentieth Century-Fox. To make his home life ideal, Tom and Elyse are the parents of a two-year-old daughter, Sharon Kristin.

Tom moved to the West Coast after his release from the service and signed with the Los Angeles Rams, where he capably filled the position of halfback during 1946 and 1947.

KMPC is not the only station to have the Harmon name on its sports roster, as KFI recently appointed

him as sports director for television and F. M. In addition, he has two transcribed shows, carried on stations throughout the country. One of these, "Here Comes Harmon," features KMPC's sports director, Bob Kelley.

Today Harmon's goal is to make his career a combination of radio, television and motion pictures with particular stress on his interest in television. With his "new nose" recently acquired to offset the pounding it received during his years as an athlete, which "permits me to breathe again," he won't miss in any field he chooses. Another ambition of Tom's is to see the West Coast become as conscious of the importance of athletic activities and the broadcast coverage of these events as are the East and the Middle West.

Aw, Come On . . .

(Continued from Page 36)

shows and night spots about the country.

Alan Dale, the twenty-three-year-old baritone who previously soloed with Carmen Cavallaro's and Georgie

Paxton's orchestras, and whose version of "Oh Marie" has become his trademark, now has fan clubs past the fifty mark, sporting such names as Dale's Dynamites, Dale's Debs and Dale's United Dreamers.

Like "Knock, Knock, Who's There," the program's further game of "Phantom Voice" is baffling but contagious. For six weeks, contestants failed to name the familiar person who sang (to the tune of "Yankee Doodle") this couplet:

"A doctor's son was in a stew; a bee was in his bonnet.

I've given you a little clue; so do some thinking on it."

Mrs. Anna Marie Field of Washington, D.C., earned a cash award of \$3200 and a new 1949 custom sedan, when she at last guessed that particular "Phantom Voice" as belonging to economic adviser Bernard M. Baruch. From the time he had recorded the four-line jingle for "Sing It Again" in late May, until he was identified in July, Mr. Baruch had kept the secret from his intimates, his household servants and his office staff. He had even insisted on walking to the recording studio, so that his chauffeur would not know of his visit.



TIME OUT FOR A TREAT . . . Louise Erickson, star of NBC's "A Date with Judy" takes time out for a snack between rehearsals. Snack-time favorites—Hol-Grain Wheat Wafers are crisp, paper-thin whole wheat—lightly salted and toasted for tastiness. People who are busy and yet have time to relax can always eat Hol-Grain wafers. They're only six calories per wafer and are so good with a cool drink!

—Advertisement



▲ **JANE WEBB** and Jack Edwards Jr., young radio actors, met on NBC's "Aunt Mary" program, on which they played a young married couple. Idea seemed so good that Jane and Jack really got married last month. Here Jane looks over congratulatory wires.

▲ **FIRST KISS** as Mr. and Mrs. Jack Edwards Jr. Ceremony took place at Jane's home with Dr. Willa Fogle, wife of "Aunt Mary" producer, George Fogle, officiating. (NBC-Herb Ball photos.)

▲ **WITH BROAD SMILES** on their faces, bride and bridegroom cut the first slice of their wedding cake. After bowing to tradition, the couple handed the knife over to Jane's mother, who completed the complicated job.

Life in Radio

We Attend the Nuptials of Jane Webb and Jack Edwards

▼ **YOU'VE GOT TO BE AN ACTOR** to be in this family. All Edwardses—left to right, radioites Sam Edwards, Florida Edwards, Jane Webb Edwards, Jack Edwards Jr. and mother, Mrs. Edna Edwards.



▼ **THE NEWLYWEDS** leave on their honeymoon—a month's motor tour through the West to Lake Louise.