

PROGRAMS FOR WEEK BEGINNING AUGUST 8

RADIO *Life* 9¢

and TELEVISION FORTY PAGES

1948

Nels and Dottie

*Boffs with
the Ballads*

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The Ear Inspires the Pen

Jeannie Wilson, La Vina Sanitarium, La Vina, Calif.



Charles Stone

has a host of listeners out here and his program is as much a part of our day as meals.



Norma Martin, 231 South Bunker Hill, Los Angeles 12, Calif.

Sirs: When I hear someone as good as Jeff Chandler, who plays "Dr. Dana," I have to talk about it. Now, there is a personality who should be on the screen for everyone to see and hear. Did you ever see such a handsome man? And what a voice! I listen to almost every story on the radio, hoping to hear them say he will play a part. You can have Taylor, Gable and Power and all the rest of the screen idols. Give me Jeff. Wish we could have Henry Russell's orchestra and songs by Ken Carson again. Ken sings wonderfully. He has such a soothing voice and should be up there on top.



N. W. Farlee, Route 2, Box 420, Costa Mesa, Calif.

Sirs: Mrs. Dolores Shamrell's letter is very true. I add that Mercedes McCambridge's voice is harshly metallic, without refinement, without human emotion. I don't like to be aggravated, so I never listen to "Studio One," which I believe to be the finest program in its field on the air. Mercedes McCambridge can correct her voice. I believe she has the talent to.



Mrs. Theodore B. Stephens, 2526 31st St., Santa Monica, Calif.

Sirs: I agree with Dolores Shamrell that Mercedes McCambridge has the worst female voice on the air. Were we glad when she left Hollywood for the East and so-called radio retirement. But no! Back again! And on such a good program as "Studio One." We just listen for the cast, and if she is on, we are off. Along the same line, everything goes double for Elliott Lewis. Some day he will overdo it and really burst into tears. Oh joy!



Olga Marie Novak, 3420 1/2 Riverside Drive, Burbank, Calif.

Sirs: Mercedes McCambridge has become an increasing source of irri-

tation to me on two counts. First, her breathless soap-opera interpretation; and second, her weekly appearances on two to four drama shows apart from her daily serials. On the West Coast, Lurene Tuttle undoubtedly is heard with comparable frequency, but Miss Tuttle's practiced technique enables her to change voice quality, pace, even inflection (probably the most betraying factor in her doubling). Miss McCambridge, on the other hand, is easily spotted after her first speech. A listener is hearing Miss M. in a play... seldom a character in a story.

Discounting Miss M.'s speech impediment (after all, Cathy Lewis has a slight speech fault too, and it doesn't seem to detract from her charm) the lack of variety in Miss M.'s work is most annoying. There is little building to emotional peaks... everything from "Hello" to "He's dead!" is made equally momentous. Her inflection pattern is so repetitive that one can predict with amazing accuracy her reading of any line.

Because I listen to practically all dramatic shows (using a recorder in case of parallel broadcasts) I may hear Miss M. more frequently than people of varied listening habits. I think, though, that we ought to encourage a trend toward sincere, honest acting, and away from the constant recurrence of voices which lessen the dramatic illusion of reality which radio can offer.



Mary Ann Leves, 118 South Formosa Avenue, Los Angeles 36, Calif.

Sirs: I am ten years old and like most any kind of program there is. But I have one complaint. Why was a silly program like "Happy Theater" put on the air in place of such a good program as "Dick Tracy"? I wish that KECA would put "Dick Tracy" back on. There are better children's programs than "Happy Theater," which is just a poor man's "Let's Pretend."



Jerry Posell, 702 Penrith Drive, Los Angeles, Calif.



Lou Merrill

Sirs: I miss that fine program, "Retribution." Lou Merrill did a fine job on it. Could you please print a picture of Lou Merrill?
Mr. Merrill, incidentally, is currently narrating "Destination Destiny," the FM program produced by his wife, Celeste Rush, over KKLA Thursdays at 8:30 p.m. He's regularly on the "Smilin' Ed McConnell" show and "Guiding Light," and you can see him on the screen in "Lady from Shanghai."

Tommy Pfilmlin, 8565 Rockledge Road, La Mesa, Calif.



Bob Kelley

Sirs: I enjoy listening to Bob Kelley, sports announcer for KMP C, who broadcasts the Los Angeles games on the road and at home. Now I'd like to see the person I hear over the radio. How about a little write-up and maybe a picture of ace sportscaster Bob?

Bob Kelley's story was told in a coverage of KMP C's sports programs December 7. If you folks will also watch our "Seen on the Radio Scene" and the photos which appear in our weekly network column you'll often see many of these people whose pictures you request. Only a gentle reminder, and of course, Tommy, it's a pleasure to give you another glimpse of your favorite.



Mrs. P. M. Steed, Temple City, Calif.

Sirs: When are we going to have the original "Leave It to the Girls" back? I always listened to them, and certainly enjoyed them. How do these women figure they are authorities on marriage? They've all been married more than once. Hollywood is the last place in the world to give matrimonial advice.



Mrs. F. McAllister, 835 South Oxford Avenue, Los Angeles 5, Calif.

Sirs: I would like to agree with several comments about "Leave It to the Girls." When it came from the East, the show was far better than from here in Hollywood. I too think Miss Constance Bennett is not qualified to air her opinions so freely after her many divorces, and Binnie Barnes thinks her replies just too cute.

★ ★ RADIO LIFE ★ ★

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About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Marlene Towle, 102 South Flower Avenue, Brea, Calif.

Sirs: This is in answer to Dolores Hamrell's letter. I for one think there is no other woman's voice in radio better than Mercedes McCambridge's. I could sit and listen to her talk for hours. Would you please print her picture. Next to Mercedes I like Cathy Lewis. And as for the men! Well, tops on my list



M. McCambridge

(next to Howard Duff) are Jeff Chandler, Hans Conried and Cathy's husband, Elliott Lewis. I think I have pretty good taste in voices, but so long as I like Mercedes McCambridge, Dolores Hamrell will probably not like any of these people I've mentioned.



Miss Allen, Ventura, Calif.

Sirs: I find if I want NBC programs that conflict with others I can often get them over KOB, Albuquerque, one hour later. I would like to say Elliott Lewis is a fine actor. Am glad he will be with Phil Harris again in the fall. They are a scream together.



A Group of Listeners, Los Angeles, Calif.

Sirs: Thank you for your article of sympathy and tribute, following the death of one of our favorite entertainers, "Singin' Sam." We have listened to the songs of "Sam" for years, and have often wondered what he looked like. Could you oblige this request for a picture?



"Singin' Sam"
(Harry Frankel)



Mrs. A. Munsch, 121 E. Avenue 36, Los Angeles 31, Calif.

Sirs: I am of Italian descent, and as such I frequent Italian clubs, and to tell you the truth we are all very sorry to hear the murder and mystery programs using Italian names for every bandit in their stories. There are many other nationalities to use.

Melvin J. Culler, 835 Chester Place, Long Beach 13, Calif.

Sirs: If the "Symphony Out of the Night" is still on the air from 1:00 to 3:00 a.m. daily over KFAC, could you find out what is the classical theme and composer and whose orchestra plays it? I also would like to know the theme that is used on the symphony program, "Prelude to Dawn," (if that is still on the air from 3:00 to 6:00 a.m. over KFAC). On the "Ladies Be Seated" program I haven't been able to hear what has happened to Johnny Olsen, who used to be emcee, and who has been succeeded by Tom Moore.

"Symphony Out of the Night" theme is "Prelude to the Third Act of Lohengrin" by Wagner, played by the Chicago Symphony, Frederick Stock conducting. Title for "Prelude to Dawn" is now "Overture to Dawn" and that program's theme is Khachaturian's "Piano Concerto," performed by William Kapell with the Boston Symphony, Serge Koussevitzky conducting. Johnny Olsen now has a new ABC show called "Second Honeymoon," heard on KECA at 12:30 p.m. Monday through Friday.



Mrs. R. R. Brandt, 1530 East Seventh Street, National City, Calif.

Sirs: I'm another one of your readers who thought "The Scarlet Queen" one of the best programs I ever listened to and who would love to have it come back. I think "Let's Pretend" is the best children's program on the air. Now, I'd like to mention one of our own San Diego programs that is really a favorite. It is "The Sandman," a platter session with Hal Cotten. I know if anyone ever listens once to Hal they will want to listen every night. He comes on KFMB from 10:30 to 12:00 midnight every night except Sunday.



Mrs. R. R. Van Holsbeck, 6031 Hellman Avenue, Los Angeles 42, Calif.

Sirs: I would like to tell J.H.D. of Santa Monica what I think of him or her. "Fibber and Molly" are just as good and as popular as ever, and so is "Gravel-throat Rochester" (a huge pain, as J.H.D. calls him). He is just as much a part of Jack Benny's program as bacon and eggs at breakfast. If J.H.D. doesn't like these programs, he can turn the dial—after all, he doesn't have to listen to them.



Miss Josephine C. Smith, 431 South Grand Avenue, Los Angeles 13, Calif.

Sirs: I think Southern California owes a lot of thanks to Warner Brothers station KFWB for the admirable way in which they reported the Philadelphia Convention. They were the only station that could be counted on at all times when the convention was in session. Since the big networks had all their ace reporters in Philadelphia, it is evident that Southern California simply did not bring them in except at infrequent intervals. A good part of the time they proceeded with their regular silly programs. My thanks go to KFWB and Clete Roberts and his staff for the very fine job they did.

Miss Lucetta Fasold, 7823 LaSalle Avenue, Los Angeles 44, Calif.

Sirs: Here's another success story from NBC. The good-looking Bill Anders, nephew of movie star Glen Anders, was the most recent NBC page to be given a job as an announcer, at station KFYO, Lubbock, Texas. It's a swell opportunity for Bill, and everyone who knows him will join with me in saying that California loses one of its finest boys, while Texas gains one. Hope that you will be able to print this, for it will be quite a surprise to Bill when he reads his weekly Radio Life.



Miss Francis Malone, Hollywood, Calif.



Perry Como

Sirs: Would you please print an article on Perry Como, with his picture? I would like to know whether he will return to New York or stay in Hollywood.

Your request is on our waiting list, but here's a Perry Como picture. Perry has been in Hollywood to make a movie; whether he will return to New York we don't know. Incidentally "Supper Club's" full setup is being juggled, latest rumors having it that Peggy Lee will also be a regular star. In this case, both Perry Como and Jo Stafford would be heard on a "staggered shift" basis through the season. No confirmation, however, so watch Precasts.

For Novice or "Old Hand" —

PERFECT JAMS AND JELLIES

Every time with

M.C.P.

Jam and Jolly PECTIN

MAKE THIS DELICIOUS FRESH PEACH JAM

4 Cups Ground Peaches ¼ Cup Lemon Juice
6 Cups Sugar 1 Package M. C. P. Pectin

Wash, peel, remove pits from 4 pounds fully ripe peaches; grind fruit. Measure exactly 4 level cups of ground peaches (add water to fill out last cup, if necessary) into large kettle. Add M.C.P. Pectin and lemon juice, stir well and bring to boil, stirring constantly. NOW, add the sugar (previously measured), continue stirring, bring to a full rolling boil. BOIL EXACTLY 4 MINUTES. Remove from fire, let boil subside, stir and skim by turns for 5 minutes. Pour into sterilized jars, allowing ½-inch space for sealing with fresh paraffin.

MAKES 10 SEVEN-OUNCE GLASSES

SO—YOU GET MORE FOR YOUR MONEY with

M.C.P. IN THE NEW & LARGER PACKAGE!

Little Girl— and a Big Voice

*Anna Mae Slaughter Is a Very Young Lady,
But Her Singing Voice Augurs a Grown-Up
Career While She's Still in Pinafores.*

Saturday, 9:00 a.m.
ABC-KECA, KFMB

ANNA MAE Slaughter, a blonde young singer heard each week on the Abbott and Costello "Kid Show," has four things in common with another singer of some repute, Bing Crosby. She is young—nine years old, to be exact. She is heard on the same network. She has a natural talent for singing, and she can't read a note of music!

Anna Mae is much prettier than Bing, however. The blue-eyed, sixty-three-pound, fifty-three-inch blues singer from Kansas City, Missouri, has never had a singing lesson in her life. Before she could talk she hummed the lullabies that her mother sang to her.

Her parents, Mr. and Mrs. Frank L. Slaughter, enrolled her in a children's dancing school in Kansas City when she was merely a tot. The kiddies had to sing songs while they tapped out their routines. Along about this time, the discovery was made that little Anna Mae's talent wasn't in her feet—it was in her voice.

Came West

Like other zealous parents of a talented child, the Slaughters brought their husky-voiced youngster to Hollywood in search of the pot of gold that an occasional child discovers. They auditioned her for projected kiddie shows up and down radio row. Among those who heard Anna Mae's unusual voice was ABC personality Jay Stewart. "Your child has a beautiful voice," he told Mrs. Slaughter, "but I'm afraid there's nothing here for her."

The Slaughters were back in Kansas City visiting an ailing relative when a wire from Hollywood reached them. "Rush Anna Mae to Hollywood for new Abbott and Costello Kid Show," it proclaimed. This lucky reversal had come about when Jay Stewart had recalled the charming little Kansas City miss and recommended her to the come-



EVERYBODY SINGS over at Anna Mae Slaughter's house. Anna Mae (left) is singing star of the Abbott and Costello "Kid Show." Pretty Mrs. Slaughter teaches her daughter the songs. Little Jackie, three, is sometimes summoned from the audience by Costello to sing, too. (ABC photo.)

dians when they launched their program for youngsters.

Talented Anna Mae inherits musical leanings from her background. She was born in the rear living quarters of her dad's radio shop in Kansas City! Her mother is an able singer who teaches Anna Mae by singing the numbers over and over for her until the youngster has them memorized.

Young as she is, Anna has a protege of her own. Her tiny three-year-old sister is following in her footsteps. After Anna Mae has learned her songs from Mama, baby Jackie learns them from Anna Mae!

The Ear Inspires the Pen

Jim Fortune, 1071 West Thirtieth Street,
Los Angeles 7, Calif.

Sirs: Being a "neuro-psychiatric nurse," I have occasion to "prescribe" intelligent programs for the Wall Street man, good music for those who appreciate it and comedy for those who can smile. Here's my favorite anecdote on the subject of radio. 1931. Mental hospital in New Jersey. My patient couldn't sleep. It didn't matter he had at one time the final word in the International Chess Games. He was a sick old man of seventy-six, locked up, forgotten by everyone and declared insane. It was time for "Moonbeams" over WOR. Arthur Q. Bryan was announcing and Veronica Wiggins was due for her solo. I phoned. Would she sing "Ich Liebe Dich" for me and a nice old gentleman? The answer was "Yes." I sat my patient down in a chair, lighted his cigar and put a headphone to his ear. He heard the selected piece and "Brahms Lullaby." His face lit up, as I explained to him how an Irish immigrant could (through radio) prove to him he wasn't a persecuted person or a lost soul. P.S. The patient slept well.

★

Miss Ellen Fawcett, 1462 87th Place, Los Angeles, Calif.

Sirs: Like to request a story on that lovable and kind-hearted man, Tommy Bartlett of "Welcome Travelers." He just bursts with personality. Also, I'd like to say how much we've enjoyed Garry Moore on "Breakfast in Hollywood." That boy is really good. There aren't many shows I can complain about, except how they now interview the ladies to find out their smoking habits, on "Queen for a Day." They've really hit a new low on that one. Please don't think I'm old-fashioned about ladies smoking; it just sounds so silly to hear them talking on the air about their cigarette hangovers until they changed to Philip Morris. I'll bet lots more agree with me too.

★

Marian Stevens, 1714 East Broadway,
Long Beach, Calif.

Sirs: Don't you think we have had enough of this feud over Frank Sinatra that Radio Life is trying so hard to stir up? In our home none of us cares for Bing Crosby, but that is no reason for me to write and ask you to publish it.

We appreciate your view, Miss Stevens, as we appreciate the views of all our readers. Since we publish letters as they come in to us, and take an unbiased stand on each, we have not been trying to "stir up" a feud about Frank Sinatra but merely reflect the opinions of his fans and/or critics.

Killer-Diligent

A "Man of Mystery" Who Plots Crimes and Practices Magic Is CBS's "Find That Clue" Host, Ken Crossen!

By Judy Maguire

Monday, 8:30 p.m.
KNX

KEN CROSSEN, complete with beard, shrewdness of eye and title of National Director for the Mystery Writers of America, is about the most apropos moderator Columbia could have had for its new panel-game, "Find That Clue."

Mr. Crossen has written nineteen mystery novels, 127 short stories and 202 radio mystery shows under four different names (his own, Richard Foster, Bennett Barlay and Kent Richards). He has been a viewer and critic for two national magazines (Pic and Pageant) and seven newspapers (Cleveland Plain Dealer and Press, New York Post, Chicago Sun, Miami News, San Francisco Chronicle and Hollywood Sun). For the Los Angeles Daily News, he now writes a Saturday literary column, "Turn the Page."

His capabilities as a mystery plotter and his knowledge of the particular field seem abysmal. It is dangerous to ask Mr. Crossen any more than standard questions, unless prepared to part with the better portion of an afternoon.

For years, he was mystery consultant for publishing houses and for radio. He was story editor from 1944 to 1945 on "Molle Mystery Theatre." He has written over seventy-five criminological articles, and his first original movie, "Panic," will be released sometime this fall. Since the recent showing of the French film, "Panique," Crossen is debating about his title, but so far it stands.

In the seven and a half years he has been writing mystery fiction, Crossen's favorite sequence output was on an original character he created called "The Green Lama." The adventures of this extraordinary gentleman, who went to Tibet and became a lama and returned to exercise his knowledge in the vanquishment of evil, ran in eighteen long magazine novelettes and in comic books, and were translated into four

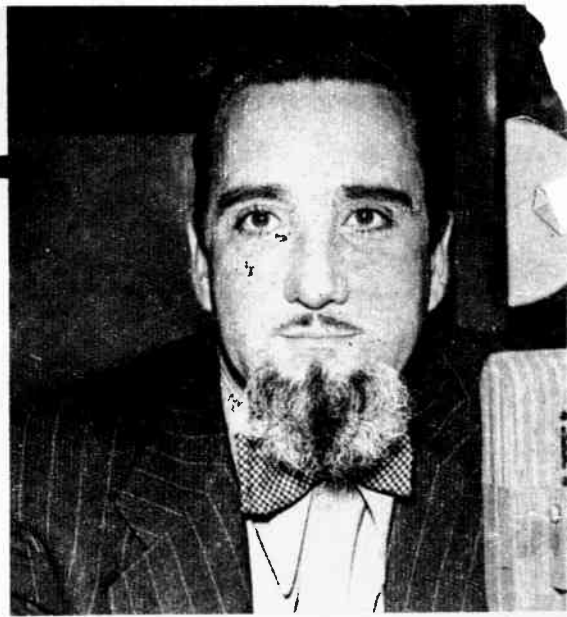
different languages. Crossen's favorite selections from the Sanskrit and other ancient writings were deeply incorporated into the series. He is also remarkably versed in English literature . . . in two years of college he accumulated four years of English credits.

Mr. Crossen is humorous about his university experience. He went to Rio Grande College in Ohio, which made him the best of five offers to play football. His patchwork business ventures from that time included labor in the steel mills, automotive industries and oil fields, bootlegging, a year with the Tom Mix circus and three seasons with his own tent carnival show. He was an insurance investigator when he received an invitation to take editorship of the then largest-selling detective magazine in the United States, Detective Fiction Weekly.

Through his position with Mystery Writers of America, Crossen is in contact with the great plot-and-pay-off experts of our time. He likes best the work of John Dickson Carr and Cornell Woolrich, who is also William Irish. Each year, for the best mystery novel, radio play, movie short story and criticism, the Mystery Writers award "Edgars" instead of Oscars. "After Edgar Allan Poe, of course."

Show Setup

His moderating on "Find That



MR. CROSSEN'S most recent mystery book is "Murder Out of Mind." He does most of his writing at his home in Woodland Hills. He is married to Martha Snowden and has three children, Stephen, Karen and Kendra.

Clue" particularly interests Mr. Crossen because "there have been so many attempts to do a program of the type." There had been eighteen preceding auditions for shows of similar format, in all of which, incidentally, Crossen had a hand. The program, with three mystery-writer experts and one guest attempting to solve briefie case synopses to a two-to four-second deadline, is shaping up nicely. Most frequent on the show have been Russell Hughes, Jean Leslie and Frank Gruber. Alan Botzer is the control-booth "stool pigeon" tipping off the radio listener, and Roy Rowen is show announcer. On his list of "guest celebrities we would like to have," Crossen asterisks Fred Allen, with his Allen's Alley take-off of "Detective One Long Pan."

Whether his panel members have any sound systems for arriving at solutions, Crossen seriously doubts. "I think they pull them out of the

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MOST FREQUENT on the "Find That Clue" panel have been Russell Hughes (left), Jean Leslie and Frank Gruber, mystery-writing experts all, who attempt to deduce the briefie cases to a two-to four-second deadline. ➡





◀ **THE BALANCE, SPEED** and ability to look past the small ball toward the spot at which it is to be smashed show up in this action shot of Art Linkletter. (Ed Braslaff photos.)

House Party Host Plays Ball



▲ **THE JOLLY LINKLETTER** smile is lost in the heat of a court battle. Both the above photos were taken during an actual game one Saturday at the Hollywood YMCA.

*The Encyclopaedia Labels Handball as "an Irish Game."
Art Linkletter Labels It "a Perfect Game for Busy Men."*

By Jane Pelgram

Friday, 6:00 p.m.
NBC-KFI, KFSD
Monday-Friday, 2:30 p.m.
CBS-KNX, KSDJ

THE ENCYCLOPAEDIA Britannica defines "Handball" as: "A ball game played on a court, the ball being struck against the wall, or walls, with the hand. It is considered a fast game for even athletically inclined men, and one which arouses a keen competitive spirit. Although the game of handball originated in Ireland a thousand years ago, and is often considered the national game of that country, it is now played by more men in America than anywhere else in the world."

Art Linkletter, popular emcee of CBS's "House Party" and NBC's "People Are Funny," defines handball as: "A perfect game to keep a busy man in good shape."

Most listeners would be more inclined to buy the game on the strength of Art's size-up than on the good Britannica's quote. Art's description of what actually happens during a game carries more color, too, and judging on the basis of championships won, Mr. Linkletter certainly is no less authority.

"Link," as contemporaries call him, was the Northern California YMCA champ. He has held the Dallas, Texas, YMCA championship. This year he was the number one singles player on the Hollywood "Y" team which just won the Southern

California team championship. And while he has never defeated Gus Lewis, national champion for the past two years, or Joe Platak, champion of the nine years preceding Lewis, "Link" still manages to give those two boys a good game.

Linkletter plays, too, with the Elks, the firemen, and members of the police force who have taken up the rugged, speedy game. "You meet a lot of wonderful fellows on a handball court, and the game sets up a camaraderie that many other team games miss. For instance, I was tearing up Sunset Boulevard one day, rushing to get to the show, when I heard a cop pull up alongside. I was lost. There was nothing to do but fumble around in my wallet trying to find something to identify me as favorably as possible, when the cop started giving me the routine about speeding and watching where I was going. Then he said . . . How do you expect to see on the highway, at that speed, when you can't even see on a handball court!" It was one of the officers I played with a lot. He waved me on, shouting after me that for this I'd have to spot him ten points next game we played."

The Game

"Usually I play singles. That means that at almost any time I can set up a match, get to the 'Y,' play, be showered, dressed and out of there in two hours at the outside. A

game that is easily arranged, quickly played, and still gives the maximum of exercise is a blessing to the working man.

"The court we play on is approximately twenty-five feet wide by fifty feet long, with one door, set flush to the wall so there will be no cracks or bumps to deflect the direction of the bouncing ball.

"In the middle of the court is a service space—the service is won on the flip of a coin, usually. The server uses a two-ounce rubber ball, which he must serve first against the wall ahead of him. The idea of the game is to bounce the ball off that wall, that front one, in such a fashion that it will be as difficult as possible for the other player to hit it when it comes back and recrosses the service line. Then the opponent sends it up against the front wall, trying to get it to bounce so that the server, whose turn it is again, will have a tough time getting it too. The turns repeat themselves until either the server or opponent misses. Only the server makes points. When he misses a return, he loses the service and the other player has a chance to serve and score until *he* misses. That's about the best way I can explain the game without a diagram. Here, let me have a piece of that paper!"

Linkletter set about industriously sketching an oblong, representing a

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After Television, Then What?

Jack Benny's Own Story of How His Friends In Show Business (Including a New Young Comedian Named Hope) Are Shaping Up for The Coming Trials by Television Camera

By Jack Benny



▲ "TELEVISION?" says Jack Benny. "It's very interesting—I'm fascinated by it. In fact, I'm planning on staying home some night to watch it." (Bert Six photo.)

IT SEEMS that every radio comedian I bump into these days is worried sick about television. What will it be like? How will it affect them? What will be the reaction of the public when it can see as well as hear these comedians? For the actor, it means learning a new medium; mastering a different technique. No more reading from scripts; every line must be memorized. The sudden transition will not be easy. We few, who won't be affected by television, can't help but notice the fear in the faces of those less fortunate actors. It's like a Frankenstein monster that haunts them until they can't see or think straight.

Cantor Bears Up

Only recently, I had lunch with Eddie Cantor, a case in point. He spoke about Ida; his five daughters; the new picture he's producing; a play he has coming up on Broadway. He told me a few stories (which I had already heard from Jessel) and raved about some song he was doing next week on the air. But, *not once* did he mention what was uppermost in his mind—television. Cantor is always acting, but he couldn't fool me. I knew that underneath his apparent gaiety—the hand-clapping, the eye-rolling, the jumping up and down—he was trying to find escape—escape from the morbid fear that was sapping his strength and confidence.

Of course, with me, it's different. But, I couldn't help wondering how I would feel if I were in poor Eddie's spot.

As we left the restaurant, I tried to cheer him up. I shook hands with him and said, "Don't worry, Eddie."

He said, "Worry about what?" Pathetically, he pretended he didn't know what I was talking about. And as the chauffeur opened the door

and little Eddie stepped into his big Cadillac, I knew that during that long drive to his forty-room home in Beverly Hills the one thing on his mind was that terrible dread of television.

Then, there's Burns and Allen. I played golf with George Burns and he pulled the same act as Cantor. He made out that he didn't have a worry in the world. He purposely played a better game of golf than I did, just so I wouldn't see how upset he was. On the way back to the club house, he kept laughing and telling me the same jokes Cantor told me (which I had already heard from Jessel) and all the while I knew his nerves were at the breaking point; that the specter of television gnawed at every fiber of his being. I kept thinking how fortunate I was—that I wasn't in the same position. Poor George, and Eddie, and Bob Hope, too.

Hope Is Brave

I met Hope at N.B.C. the other day, and he was carrying on worse than Burns and Cantor. Naturally, Bob is younger. He's just getting his break, and television will hit him harder than the others. There he was, standing in the lobby surrounded by a crowd of G.I.'s, signing autographs and cracking the same jokes that George Burns told me, that Cantor told me, (which I had already heard from Jessel). And when Bob called out, "Hello Jack, I'll be with you in a second," I knew immediately from the timbre of his voice that television was making a nervous wreck out of him, too. But, I've got to hand it to Hope. In spite of the heartbreak, the fear inside of him, not once did he let down or allow his actions to betray his real feelings. He was brash and breezy, eyes sparkling, full of pep, but when I inadvertently mentioned what television would do to some radio comedians, that got him. His reaction

was instantaneous. His face sobered. His manner softened. He put his arm around my shoulder, and for a brief moment I thought I saw a tear in his eye. At that instant I hated myself for having let those words slip out. How it must have hurt the boy!

He said, "Buck up, Jack. It'll work out somehow." Poor Bob. He didn't want me to worry about him.

Poor Allen

Then I got to thinking about the others. Fred Allen, for instance. What must be going on in his mind? In spite of what everybody thinks about Allen, we must admit he is intelligent. He realizes what television will mean to him. He shaves every morning. He *knows* what he looks like. I tuned in on his program accidentally one Sunday, and it was pitiful. He told the same jokes that Bob Hope told those G. I.'s, that George Burns told me after Cantor told me (which I had already heard from Jessel). I never felt so embarrassed for anybody in my life. The only thing that saved Allen's program was the audience. They were so sorry for him, they laughed continuously all through the show. You can't fool the American public. The people know television is just around the corner, and it was just their way of saying, "So long, Fred. You did a great job."

Last night, I went to bed, but I couldn't sleep. I kept tossing and turning. Every time I closed my eyes I saw poor little Eddie Cantor, Burns and Allen, Bob Hope, Fred Allen; and all those other radio comedians less fortunate than I. It was a never-ending parade. Fibber McGee and Molly, Edgar Bergen, Red Skelton, Jack Carson. Yes, even "The Great Gildersleeve." All of them potential victims of television. And as I lay there wide awake in bed, I knew what they were going through

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◀ **MUTUAL ACTRESS** Louise Snyder poses at Coral Beach, Bermuda. She's sporting a two-piece multi-colored suit in fish-scale design. It has sequin trim, draped hips, large bows on side and front. (Stein photo.)

CAREFREE THREESOME. Shapely and talented radio actress Louise Arthur suns herself as she takes the pooches for a walk. Louise chooses intriguing high-necked, long-sleeved midriff top and bloomer shorts. (NBC-Zeigler photo.) ▶



★ ★ ★
**SEEN ON
 THE RADIO
 SCENE**
 ★ ★ ★



◀ **MICHAEL MAUREE**, Mutual actress on "True Detective Mysteries," relaxes in her pert outfit of navy-blue blouse, pinstripe in white, and a white ballerina skirt.



◀ **CLEVER GAL**, that Benay Venuta. Here she is in last year's short print dress with hem which hit just above the knees. What to do?

"SIMPLE," says Benay. Cut the top part off like an overblouse, make gloves out of the skirt material, and add a black skirt to complete ensemble. ▶



AUGUST 8, 1948

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

Radio Commercial Panel

What is wrong with radio commercials? Don't everyone answer at once—here's a look at the answers offered by a panel of top-flight radio announcers at last week's Hollywood Ad Club session. Spielers Harry von Zell, Ken Carpenter, Wendell Niles, Del Sharbutt and Jim Hawthorne were the panel members who gave their views on this touchy subject—and who should speak with more authority than they?

First point agreed on by all hands was that there should be more cooperation between the copy writer and the poor wretch who must deliver his announcements. The copy writer should write the commercials so that they fit the personality and the particular delivery of the announcer. This, they think, would make for better commercials—the inference being that no commercial would be objectionable if delivered in the announcer's own particular style.

How about punch commercials? Irritating or not, they sell, say these men. In the three minutes allotted time of a half-hour show there is no time for niceties in getting across the commercial. It must be clear. It must be concise. It must sell.

The commercials woven into the pattern of a show, the integrated commercials, are good when done right. But they must be clever to sell. Not many sponsors can hope to experiment with this type.

Harry von Zell pointed out that non-selling commercials are soon dropped—or, as has happened, the product touted has been dropped. The success story of Jell-o advertising was cited as an example. The makers were on the point of dropping the whole line because network radio was not selling it to the public. Along came one Jack Benny, with Don Wilson and Company, plugging joyfully those six delicious flavors. The combination moved the product off the grocer's shelves into the public's tummy.

How about the announcer's attitude in the face of radio commercialism and salesmanship? Should he feel himself speaking through radio loudspeakers in twenty million homes? Del Sharbutt says, "No—an announcer should look upon himself as the friend of the family. He is talking to groups of two, three or five in a family. You are a guest in the house, more often than not uninvited! You've got to be friendly to sell effectively."

How can commercials be made better? Who wants to make them better if they don't affect the Hooper rating? The time to improve is when the commercials send the Hoopers down. Several announcers agreed with this reasoning—several objected to it. They claimed that in the future all bad commercials will hurt all radio.

Television has the boys thinking, too. Nobody knows the answer to how the commercial announcer will fit into the picture. Harry von Zell says he is just going to try. Ken Carpenter believes that the announcer will remain invisible while the product is spotlighted visually. Wendell Niles says he isn't worried—he has a toll bridge near Pomona!

Rumors Are Flying

Frank Morgan is another radio-ite considering a return to the Broadway stage—his last appearance was in 1932. . . . Projected radio series based on a stage hit of yesteryear is "Meet the Wife," now in the making. . . . Garry Moore will return to his post on "Breakfast in Hollywood" after his vacation and continue until a definite

replacement is decided upon. . . . "June's My Girl," starring June Lockhart, may replace the Langford-Ameche-Morgan combination this fall. June is the talented daughter of troupers Gene and Kathleen Lockhart. . . . Auditioning at present is a mystery program with a new twist: the listeners write the plots used on the show. Movie star Edmond O'Brien is the mentor. . . . Phil Baker wants to make a return to the strictly comedy show which was his introduction to the air. He'll cut an audition sans the emceeing. . . . The Andrews Sisters are also rumored for a Broadway musical. . . . Jack Webb may sign a new movie contract. . . . Margaret Whiting's "Meet Me in St. Louis" show rumored for sure fall sponsorship. . . . Alan Young mentioned for the Jimmy Durante show. . . . Jim Hawthorne may do a network variety show for ABC in addition to his regional half-hour. . . . Sponsor of "Date With Judy" will not renew next year. Show will probably be picked up by another this fall. . . . Sweeney and March may team up again (H'ray!) to take the time before Jack Carson returns to the CBS air. . . . Herb Shriner, also rumored for this time, may do the emcee job on "We, the People." . . . Jim Backus, Barbara Eiler and Bea Benaderet are featured on the Alan Young show audition. . . . Sammy Kaye may do another weekly half-hour in the coming season. . . . Another new show auditioning, "The Millers of Holloway Drive," will feature Sidney Miller and either Peggy Ryan or Virginia Weidler. . . . Al may do the leading role in the "Jolson Story" sequel. Type-casting? . . . Anna Mae Slaughter, nine-year-old singer from the Abbott and Costello Kid Show and recent "Hollywood Showcase" winner, to be screen-tested at a major studio. . . . "Our Miss Brooks" rumored to have annexed herself a sponsor on the strength of the first broadcast. In September she'll move to Sunday night. . . . Film version of "Sorry, Wrong Number" getting wonderful advance raves. . . . The heat's finally gotten some of the local publicists—they're insisting that Lassie and Chauncey, a trained rat, are feuding over respective billing! . . . "Musicomedy" rumored to be adapted for a series of musical shorts. . . . Frankie Carle has auditioned more than 250 gals in searching for a singer to replace daughter Marjorie as band vocalist. . . . Harry von Zell, Jack McElroy, Bill Goodwin and Jay Stewart in the running as the Garry Moore replacement on "Breakfast in Hollywood"—how's about Stu Wilson, who knows whereof he speaks? . . . Phil Baker to continue with his sponsor.

NEXT WEEK

Read about singer Ilene Woods (our cover girl) who made her radio comeback by singing commercial jingles.

Enjoy the story on Jane Ace, who says the wrong thing at the right time.

Figure out George Wilhelm, subject of a feature. He is a Shakespearean ace who spins Western records.

Meet Bill Gwinn, the new emcee on "What's the Name of That Song?"

Follow through with our sports series by reading the article, "Escape by Sea."

Get a close-up of Conductor Eugene Ormandy as he steers his Bogen Orchestra through Ravel's "Bolero."

Find out about "Summer School de Luxe" through a Fred Waring yarn.

Get a kick out of another in our Flashback series. The pictures are some of the best yet.

Enter into Life in Radio by pictorially attending a party of the "Those Websters" cast.

Revel in the Seen on the Radio Scene, Ear Inspires, and other departments exclusive with the one and only—RADIO LIFE.

(Continued on Next Page)



BY VIRGINIA WEST

Mark it well on your calendar . . . Friday, August 13! . . . That's the day when the new party with a new political playform . . . the "Fourth Party" of ABC's "Breakfast Club" will stage its second convention . . . in New Philadelphia, Ohio! Backing the candidacy of their genial emcee, Don McNeill, the whole Breakfast Club gang will journey to the Ohio town where, following a night of old fashion torchlight parades and regular "political" hoop-la, the conclave will wind up with the "convention" broadcast on the morning of Friday, the 13th, in New Philadelphia's Tuscora Park amphitheatre. . . . To join in the fun, be sure to set your dial or KECA Friday morning from 8 to 9.

. . . Ralph Langley and the News . . .
 . . . 7 a.m. . . . KECA . . .

There's a new Saturday morning newscast on ABC-KECA at the convenient listening time of 8:30 . . . "Tomorrow's Headlines" with Don Gardiner at the helm. The weekly series is heard under sponsorship of Seaman Brothers. . . . Speaking of news, here's Ben Grauer, long time popular announcer-narrator who, with Arlene Francis, is heard on Jergens' Summer Journal, KECA at 6 p.m. Sundays, during W.W.'s vacation. Grauer airs the five-minute summary of world news highlights from ABC newsroom in New York. From the Cub Room of that city's Stork Club, Arlene interviews celebrities and tells of the doings of radio, stage and screen folk.

Swelr Products now sponsor the 5:15 to 5:30 segment of "Stop the Music." . . . That makes it a full house, sponsor-wise . . . even during the summer for that widely acclaimed full-hour listener participation show. . . . During Frances Scully's vacation (the first two weeks in August) announcer Lou Cook will pinch-hit with a daily quarter-hour of "Star Gazing." . . . That's KECA, Monday thru Friday at 3:45 p.m.

. . . Ralph Langley and the News . . . 7 a.m. . . . KECA . . .

AROUND RADIO: Believe it or not (apologies to Ripley), the "Lone Ranger" has a novel rope trick, where six knots are tied around a loop and then pulled free . . . a trick which is still puzzling real cowboys around Cheyenne, scene of the "Lone Ranger's" recent birthday celebration. . . . Sound effects are a very important part of any radio drama, and this is especially true of ABC's "Front Page," starring Dick Powell, on Thursday nights at 7:30. In order to make the studio sound like a real newspaper city room, two sound effects men are employed. They handle three typewriters, a dummy telegraph-teletype machine, six phone bells and the "roar of the presses" effect whenever the door opens or closes. . . . The studio audience polls conducted by Emcee Tommy Bartlett during ABC's "Welcome Travelers" show (Monday thru Friday mornings at 9) cover all kinds of questions, from the "new look" to whether the U. S. should have a woman for president. Tommy keeps track of the daily figures and at the conclusion of Friday's broadcast, the program's producers tabulate the answers . . . approximately 2,000 of them a week.

. . . Ralph Langley and the News . . .
 7 a.m. . . . KECA . . .

This is Beverly Taylor, the talented young lady who gives the inspirational readings which highlight each "Club Time" broadcast (Tuesday mornings over KECA-ABC at 11:15). A native of Illinois, Beverly is a graduate of Northwestern's School of Speech. Besides her part in the "Club Time" broadcasts, she's been heard in many of the soap operas and other dramatic shows originating in Chicago. . . .



Beverly Taylor

Walter Kiernan is back on the air over ABC-KECA, as you've probably discovered. Kiernan's analysis of the news combines dry humor with keen interpretation. Tune him in any Monday thru Friday morning at 10:15. . . . We believe you'll like him.

. . . Ralph Langley and the News . . . 7 a.m. . . . KECA . . .

Radio in Review

(Continued from Preceding Page)

Looks Like . . .

. . . The whole radio cast of "Junior Miss" will trek to the Laguna Playhouse on August 24 to appear in the legit version of their swell air show. . . . The Hollywood story planned for September 21 by the CBS documentary unit should be of particular interest to local residents. . . . Singer Kay Starr will do the lead in "Make Believe Ballroom," film based on Al Jarvis's show. Freddy Martin, Frankie Laine and Jimmy Dorsey are other off-heard personalities featured. . . . Lowell Thomas's vacation is his second in eighteen years—the loafer. . . . Abbott and Costello will donate the proceeds of the sale of one hundred recordings of their show routines to their favorite charities. . . . Meredith Willson joins the list of radio-ites on the book shelf with his tome, "And There I Stood with My Piccolo," publisher's date September 16. . . . Jane Froman is walking without cane or crutches for the first time since the Lisbon Clipper disaster. . . . Jerry Lawrence off to Europe looking for story properties for Lawrence and Lee's "Favorite Story." . . . Burgess Meredith show dropped by the Army after four broadcasts. . . . Latest tie-up on Mickey Rooney's "Hollywood Showcase" is with collegiate drama groups who will send their best thespians to the show. . . . Bing starts cutting on September 8, first show will be heard night of September 29. . . . Eddie Holden as "Frank Watanabe" will revive his famous show over the Pasadena station, KAGH. Holden writes the program and plays the lead. . . . ABC to move into the old Mutual building on the RKO lot. . . . Walter Winchell does the narration sequence for the new Bob Hope film. . . . Durante will have Alan Young as featured comedian in the fall. . . . Sweeney and March start filling in August 27 at CBS until Jack Carson takes over. . . . Bill Bendix's daughter joins the American Academy of Dramatic Art in order to follow in the family tradition.

Your Cue (Shows You May Like)

"Fun House"

"Crazy characters and stuff," says the announcer as KECA's "Fun House" comes on the air at 5:15 p.m., Monday through Friday. Boy—is he right!

In between the spinning of various outlandish records, unidentified voices are cut in with a series of carefully unrelated statements and reactions that somehow add up to a routine.

The records are the real entertainment, though none of them are credited. Unless our sharp ears deceive us we think we picked Spike Jones, Freddie Fisher and his Snickelfritz and a Milton Berle-Betty Garrett duet out of the stack of recorded comedy. An entertaining record from the Victor Borge

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KNX Autographs



Helen Gerald

HELEN GERALD, the lovely senorita of *Romance of the Ranchos*, graduated from the University of Southern California just one day before she starred on *Romance of the Ranchos* and one day after she was signed for a featured role in a forthcoming motion picture. Helen has been in showbusiness since she made her debut in a Hammerstein production at the age of seven. *Romance of the Ranchos* relives the exciting days of early California on KNX each Sunday evening at 9:30.



Jack Moyles

JACK MOYLES, who stars on KNX as "Rocky," the hard-fisted hero of *A Man Named Jordan*, sometimes wishes he looked as tough as he sounds on the air. Not long ago a policeman stopped Moyles and greeted him with the traditional "where ya think you're goin'." When Jack replied that he was on his way to rehearse the role of "Rocky Jordan," the officer declared that he often heard the show and that Moyles couldn't possibly be the rough n' tough Rocky. An impromptu performance saved Jack from being hauled to the clink for speeding and "impersonating an actor." KNX presents *A Man Named Jordan* each Friday evening at 8:30.



Lud Gluskin

LUD GLUSKIN, West Coast Musical Director for CBS, has written nearly 250,000 pieces of music, but he has seldom played any of them more than once. Most of them have been written as background music for radio programs. Gluskin writes new music for each show because he believes that the best music is that which fits the mood of the program so perfectly that the listener is scarcely aware of it. Lud Gluskin's brilliant musical backgrounds are heard over KNX on *Suspense*, Thursday evening at 6:00, and on *The Adventures of Sam Spade*, Sunday evening at 9:00.

Jack Gregson

JACK GREGSON, emcee of *Your Stand-In*, finds that radio literally keeps him "up in the air." Jack conducts programs in Las Angeles and San Francisco. In order to broadcast from both cities he edits scripts while commuting by airliner. He is so well known to the airline hostesses that they now include typewriter paper among their "first aid" supplies. *Your Stand-In* is heard on KNX each Monday through Friday at 2:00 in the afternoon.



KNX

1070 ON YOUR DIAL

Radio in Review

(Continued from Page 10)

album was credited on the disc by Borge himself—that we identified for sure.

Principal value of this unpretentious show, seems to us, is that if you like novelty records you stand a good chance of hearing them on this program. Not so unpretentious, at that, is the list of credits given at the end of the show. No less than four people have a hand in putting it on the air.

Hawthorne did it with one.

"Dr. Dana"

Just about one year ago (in our July 6, 1947, issue, to be exact) Radio Life discussed KNX's then-new show, "The Private Practice of Dr. Dana." In that review we expressed displeasure at the labeling of a horror show with the simple, humanitarian-sounding title it bore.

The show is still going, featuring Jeff Chandler and Mary Lansing as "Dr. Steve Dana" and his nurse, "Gorcy," but by now the series is a healthy, informative story, sans "the gasping, gurgling sounds of humanity in the last throes of dread plague" the listeners used to be exposed to.

Each Sunday deals with a problem which "Steve Dana" leads the victim to solve for himself. Logically, they deal with the world of medicine. Typi-

cal example is the story of a young pediatrician whose own five-year-old son had died in an accident. The medic, as consequence, couldn't endure the sight of children, and his med-school pal, "Steve Dana," found him night-clerking in a hotel whose management wouldn't allow children to live there.

"Steve's" insistence that the bitter pediatrician help with a delicate operation on a child solved the problem. A lost self-faith was re-established, and the young doctor was given a new grip on the life he thought was lost to him.

The pleasure of listening to Jeff Chandler's portrayal of any character (and he's on so many air shows that's just about what he can play... any character) needn't be mentioned. The point is that re-formatting, grooming of scripts and a year's experience have turned this into a half hour's worthwhile, entertaining listening.

Playbacks { Critical Comment }

We Point With Pride

... To the gayest, most sophisticated comedy spot of the week—the three-way conversation between Arlene Francis, playwright Ferenc Molnar and Broadway star Louis Calhern on the Arlene Francis-Ben Grauer replacement show for Winchell.

... To Fred Beck's early-Monday-morning crack, "Stop T.B. does not mean 'Stop the Truman-Barkley ticket.'"

... To Sid Fields, Eddie Cantor's writer now heard on "The Comedy Writer's Show"—he's rapidly becoming our favorite summer-replacement comedian.

... To "Piano Playhouse"—somebody must have found out that we were doubly fond of it 'cause it's now on twice a week—KECA, 8:30 p.m. Tuesday and 2:30 p.m. Saturday.

... To KFAC's pleasant programming of a Sunday. "Musical Masterpieces," "Revolving Stage" and "Masterworks of Music" give listeners a maximum of concert and musical-comedy listening and a minimum of commercials from 4:00 p.m. to evening.

... To Garry Moore for holding out for the \$64 question and an entertaining comedy show against those who want to "gimmick-ize" and gild "Take It or Leave It" into the get-rich-quick participation show standards.

... To Francis X. Bushman, who brought new life to "Let's Talk Hollywood" on Sunday, July 25.

... To station KFWB for scoring another news hit. Thomas Freebairn-Smith is in London covering the Olympics for the energetic local station. He's heard at 2:30 p.m. (5 min.) and 6:15 p.m. (15 min.) Monday through Saturday.

... To the guest-starring on the Tex and Jinx program of July 28—charmers Elizabeth Taylor, Jane Powell and Carmen Miranda scored, as did the theme of the program—what to name a girl!

... To Bill Gwinn, the "different" emcee on "What's the Name of That Song?" Bill's doing a fine job without following in anyone's beaten track.

... To Bill Conrad and Joan Banks, who teamed in a fine pair of performances on last week's "Whistler" show.

We View With Alarm

... The cheapest chop of the week—six minutes taken off the beginning of "Candid Mike" in order to carry a local beer-sponsored program.

... The fact that Robert Q. Lewis is making an effort to sound as much like Arthur Godfrey as possible. Lewis, who is twenty-five (or thereabouts) is too young to sound like Arthur Godfrey—in fact Arthur Godfrey is too young to sound like Arthur Godfrey.

... The repetition of the same recorded commercials over and over again in a relatively short time.

... The loss of "The Time, the Place and the Tune" from KFI—particularly in respect to Francis X. Bushman's charming narratives. We're holding the thought that it will return.

... The tendency of the material used on our favorite poetry program to become morbid as of recent broadcasts.

... The way everyone deplores a situation in radio—and then does nothing. Last year the cry was "Murder mysteries and crime shows must go!" They stayed. This season it's "Give-aways are destroying the foundation of sponsored radio!" They are not only staying—they're growing every day.

... The bald-faced manner in which people are learning to bare their sorrows, disappointments and inmost family troubles in order to win sympathy on an audience-participation show. Give us the good old John J. Anthony days!

... The same Rodgers and Hart, Jerome Kern and Victor Herbert songs on every music program. And it's not because we dislike the tunes of the gentlemen in question—we'd be happy to hear the scores of Rodgers and Hart's "Evergreen," Kern's "Night Boat" and Victor Herbert's "It Happened in Nordland" just for a change.

Off Mike (Personalities)

On Vacation

Radio actress Anne Whitfield has just returned from points in Mississippi and Georgia, where she visited her grandmothers. She entertained at several radio and church affairs and managed to sandwich in a few swimming parties. Aunts and uncles provided a "procession of fatted calves, Southern style," according to Anne's report. When she wrote us, she was anticipating her return home to three Radio Lives which accumulated during her absence.

Going and Coming

Helen Gerald, radio and movie starlet who was just graduated from U.S.C., is planning to leave for Europe August 6 on the Queen Elizabeth. She'll visit in London, Paris and Rome. In New York, just before she sails, Helen is doing the town with her close friend, Louise Erickson, who arrived back in the metropolis this past week after an extended European trip.

TO THE MAN WHO WANTS TO EARN \$75 A WEEK OR MORE

In no other industry does the future hold brighter financial promise and security than in AM and FM Radio, Television. These fields need and want men trained as announcers, script writers, disc jockeys, and radio technicians — but these are specialized jobs and need preparation.

That is why it will pay you to investigate the Don Martin School of Radio Arts, established in 1937. Complete day and night classes... the latest equipment... and a staff of twenty nationally known instructors. Over 97% of the combination men graduates are placed immediately on jobs through the free placement service offered by the School. Approved for veterans.

For full information write for free booklet or for a personal interview call HU. 2-3281.



TELEVISION TIPS

By JANE PELGRAM

The other day a young radio man was heard saying that he had seen one of a series of films prepared especially for video. Naturally the question followed, "How was it?"

His reaction was alarming. "Not very good . . . too 'talky.' The whole thing was only twenty minutes or so, but even that dragged because of the talk, talk, talk. Reminded me of the early sound movies."

Most of us remember what happened when the screen discovered its voice. Yukkety, yukkety, yukkety. When the novelty of the spoken word ceased to enchant completely movie makers, dialogue was cut to a reasonable part and action reinstated.

If there is to be a deliberate preponderance of dialogue in television film, in an effort to satisfy the principle touted by the video wise, that "We've got to combine sight and

sound so that television and radio audiences will both be satisfied!"—then the lesson taught by the early, dull talking pictures is forgotten.

One reason put forth for a load of dialogue in TV film fare is that it will maintain continuity for those whose watching is interrupted. Many times radio listeners are interrupted by a phone call, a knock at the door, or an errand out of the room which carries them beyond the reach of sound. They return, and by the simple expedient of using their mind and ears, catch up on any of radio's not too complex plots. What's to prevent viewers from doing the same thing? If the old adage that a picture is worth a thousand words holds even partially true, it shouldn't be too difficult. Even being forced to ask a question of the un-interrupted views would prove less both-

(Continued on Next Page)

TELEVISION PROGRAMS

KTLA—CHANNEL 5

- MONDAY (P.M.)**
 4:00—News and Music.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 8:55—News Look.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Short Subject.
 7:30—Sunset Ranch.
 7:50—Short Subject.
 8:00—Tele-Forum.
 8:30—Boxing, South Gate Arena.

- TUESDAY (P.M.)**
 4:00—News and Music.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 8:55—News Look.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Short Subject.
 7:30—Who's That Girl?
 8:00—Swap Shop.
 8:15—Baseball.

- WEDNESDAY (P.M.)**
 4:00—News and Music.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 8:55—News Look.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Short Subject.
 7:30—Armchair Detectiva.
 8:00—Short Subject.
 8:15—Tune Titles with Ted.
 8:30—Wrestling from Olympic Aud.

- THURSDAY (P.M.)**
 4:00—News and Music.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 8:55—News Look.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Hollywood Opportunity.
 8:00—Feature Picture.
 9:30—Meet Me in Hollywood.

- FRIDAY (P.M.)**
 4:00—News and Music.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 8:55—News Look.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:30—Your Town.
 8:40—Tele-Newsreel.
 8:00—Meet Unusual People.
 8:15—Baseball.

- SATURDAY (P.M.)**
 1:30—News and Music.
 2:15—Baseball.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 8:55—News Look.
 7:15—Short Subject.
 7:30—Sandy Dreams.
 8:00—Western Feature Picture.
 9:00—Spade Cooley.

- SUNDAY (P.M.)**
 1:00—News and Music.

- 1:15—Baseball.
 7:00—Adventure Serial.
 7:30—Shopping at Home.
 7:30—Magazine of the Week.
 7:50—Cartoon Comedy.
 8:00—Pantomime Quiz.
 8:30—Short Subject.
 9:00—Feature Picture.

KTSL—CHANNEL 2

- MONDAY (P.M.)**
 7:30—Pattern and Music.
 7:40—Program Hillites.
 7:45—Track and Field Film.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenews.
 8:30—Wrestling, Legion Stadium.
 11:00—Final Edition.

- TUESDAY (P.M.)**
 7:30—Pattern and Music.
 7:40—Program Hillites.
 7:45—Track & Field Film.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenews.
 8:30—Beat Me to the Draw
 9:00—Film Short.
 9:10—Ballet.
 9:30—Final Edition.

- WEDNESDAY (P.M.)**
 7:30—Pattern and Music.
 7:40—Program Hillites.
 7:45—Track and Field Film.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenews.
 8:30—It's a Living.
 9:00—Western Film.
 10:00—Final Edition.

- THURSDAY (P.M.)**
 7:00—Pattern and Music.
 7:20—Program Hillites.
 7:25—Track and Field Film.
 7:35—Ideas Unlimited.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenews.
 8:30—Music Hall.
 9:15—Film Short.
 9:30—Final Edition.
 9:35—Program Review.

- FRIDAY (P.M.)**
 7:30—Pattern and Music.
 7:40—Program Hillites.
 7:45—Track and Field Film.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenews.
 8:30—Boxing, Legion Stadium.
 11:00—Final Edition.

- SATURDAY (P.M.)**
 7:30—Patterns and Music.
 8:00—Program Hillites.
 8:05—Film Short.
 8:15—Your America.
 8:20—Telenews.
 8:30—What's the Name of That Song?
 9:00—Film Short.

This week on—

KFI

Ever spin your dial on a Wednesday evening looking for a dramatic show that will hold your interest—a story that holds you in its grip from the first line?



Next time try "Skippy Hollywood Theatre"—you'll enjoy every minute of it. On Wednesday, August 11 at 6:30 p.m., Charles Korvin of screen fame will star in "Cucamonga 26," a story of a returned World War II veteran who changes from the dangerously peaceful (he thinks) life of a California orange grower. The difficulties he and his wife encounter right down to the final curtain make it a real entertaining half hour. Be sure to hear "Skippy Hollywood Theatre" every Wednesday evening at 6:30 p.m.

THAT'S KFI — DIAL 640

If you're looking for morning entertainment that's really different, we'd suggest "Downtown and All Around" every morning at 10 a.m. Harry and Mary Hickox invite people into their home and chat about everything in general and living in Los Angeles in particular. You're liable to hear such guest stars as



MARY & HARRY HICKOX

Yvonne de Carlo or Red Ingle, or interviews with a sky writer or the French chef from a Sunset Strip restaurant. With all the talent around, Mary and Harry manage to keep "Downtown and All Around" on a down-to-earth basis that makes it just good listening. Why not tune 'em in any morning, Monday through Friday, at 10 a.m.

KFI 640 On Your Dial

KFI — AM-FM-TV — KFI — AM-FM-TV

TELEVISION TIPS

(Continued from Preceding Page)

ersome than tedious minutes of dialogue.

After all, "you can please all of the people some of the time, some of the people all of the time . . . but you can't please all of the people all of the time." An audience irritated by "not enough" is a more constant bunch than an audience talked to death.

Another chance conversation that suggested the possibility of more auditory than visual in the TV medium occurred when an eastern TV expert was discussing suitable fare for the little woman as she busies herself about the house. At the question, "What about housework, other than sewing, requires such intense concentration that a housewife can't watch television too?" caused the man to blanch with horror at the questioner's ignorance, then rattle off a list of simple operations in which he obviously had never engaged: cooking, dish-washing, sweeping, dusting, minding children, vacuuming, making beds or cleaning other rooms of the house. We've got news for that man. When you're making beds, cleaning other rooms of the house or vacuuming, ra-

dio concentration isn't feasible, either. You can't even hear it under conditions like this.

Many people who would make time to see a show at home or at their office won't bother if it should turn out they are merely hearing a show, even one illustrated with pictures.

Of course the man who commented on the TV film he'd seen as being too "talky" was a casual spectator thinking only of his own entertainment . . . but don't set owners fall in that same class?

• • •

We are making every effort to start a TV Precast column for you lucky ones who own sets and would like to know about new times, program changes and additions to the talent rosters.

One treat you can begin enjoying Saturday, August 7, is the televising of Mutual's "What's the Name of That Song?", from 8:30 to 9:00, KTSL, Channel 2. The piano team you'll see with Bill Gwynn, emcee, and Bob Bence, announcer, is George Greeley and Victor Piemonte.

TV station KTLA (Channel 5) Wednesday nights at 8:15 p.m., features "Tune Titles with Ted," introducing a brand-new untitled Ted Fio Rito composition. Popular ex-Kay Kyser vocal-

ist Michael Douglas guest-stars the feature.

Progressing to the point in television operations where additional talent is needed, KFI-TV issued a call for variety and novelty acts, actors and actresses for auditioning purposes. Bob Hiestand, producer-director in charge of auditions, is the boy to see at KFI.

★ ★

F.M. FLASHES

FM Station KKLA is introducing something a little new. After each "Tempo Time" broadcast (KKLA, 97.1 Monday through Friday, 10:00-10:15 a.m.) fifty gas-filled balloons will be released. Each has attached to it a merchandise card good for a nice prize, with an extra prize for the balloon brought in from the farthest point away from the station. Keep your eyes on the sky.

Contests and Offers

"STAR TUNE TIME," KMPC, 5:05 p.m. Monday through Friday—Dial program for details from emcee Bill Ewing on winning a Philco table model television set, a Philco combination radio-phonograph and other valuable prizes.

FREQUENCY MODULATION PROGRAMS

F. M.

KAGH—98.3 MEGS.

(Broadcasts 7 days a week from 6 a.m. to 9 p.m. See daily logs.)

KECA—95.5 MEGS

(All KECA-FM programs are broadcast simultaneously with regular KECA schedules, 5:30 a.m. to midnight.)

KHJ—101.1 MEGS.

SUNDAY

- 3:00—Those Websters.
- 3:30—Nick Carter.
- 4:00—Mystery Playhouse.
- 4:30—Music.
- 5:30—Les Brown Orch.
- 6:00—Secret Mission.
- 6:30—It's a Living.
- 7:00—Voices of Strings.
- 7:30—Clary's Gazette.
- 8:00—William Hillman.
- 8:15—Noro Morales Orch.
- 8:30—Art Kassel Orch.

MONDAY

- 3:00—Matinee Melodies.
- 3:30—Les Brown Orch.
- 4:00—Songs of Our Times.
- 4:30—Henry J. Taylor.
- 4:45—Inside of Sports.
- 5:00—Cuban Cabaret.
- 5:30—Casebook of Gregory Hood.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—Quiet Please.
- 6:55—Bill Henry and the News.
- 7:00—Music at Evening.
- 7:30—Dance Orch.
- 8:00—All the News.
- 8:15—Neil Golden Orch.
- 8:30—Dance Orch.

TUESDAY

- 3:00—Matinee Melodies.
- 3:30—Song Spinners.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:30—News Comments.
- 4:45—Inside of Sports.
- 5:00—Top Tunes.
- 5:30—Harry Horlick Orch.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—The Lone Wolf.
- 6:55—Bill Henry and the News.
- 7:00—Music at Evening.
- 7:30—Noro Morales Orch.

- 8:00—All the News.
- 8:15—Barclay Allen Orch.
- 8:30—Art Mooney Orch.

WEDNESDAY

- 3:00—Matinee Melodies.
- 3:30—Dick Haymes.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:30—News Comments.
- 4:45—Inside of Sports.
- 5:00—Cuban Cabaret.
- 5:30—Dave Rose Orch.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—Lionel Hampton Show.
- 6:55—Bill Henry and the News.
- 7:00—Jimmy Dorsey Orch.
- 7:30—California Melodies.
- 7:55—Don McCall in Hollywood.
- 8:00—All the News.
- 8:15—Dance Orch.
- 8:30—Art Mooney Orch.

THURSDAY

- 3:00—Matinee Melodies.
- 3:30—Merry Macs.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:15—Polking L. A.
- 4:30—Johnny Green Orch.
- 4:45—Inside of Sports.
- 5:00—Meet Your Lucky Partners.
- 5:30—Talent Jackpot.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—All Star Revue.
- 6:45—Music at Evening.
- 7:00—Family Theatre.
- 7:30—Bill McCune Orch.
- 8:00—All the News.
- 8:15—Barclay Allen Orch.
- 8:30—Dick Jurgens.

FRIDAY

- 3:00—Matinee Melodies.
- 3:30—John Galt.
- 3:45—Latin Americana.
- 4:00—Songs of Our Times.
- 4:30—Henry J. Taylor.
- 4:45—Inside of Sports.
- 5:00—There's Always a Woman.
- 5:30—Nat Brandwynne Orch.
- 6:00—Farm Fare News.
- 6:15—Mutual Newsreel.
- 6:30—Col. Stoopnagle.
- 6:55—Bill Henry and the News.
- 7:00—Meet the Press.
- 7:30—On the Beam with Tex Beneke.
- 8:00—All the News.

- 8:15—Barclay Allen Orch.
- 8:30—Richard Himber Orch.

SATURDAY

- 3:00—Matinee Melodies.
- 3:30—Sammy Watkins Orch.
- 4:00—Hawaii Calls.
- 4:30—What's Name of That Song?
- 5:00—Twenty Questions.
- 5:30—Stop Me If You've Heard This.
- 6:00—Three for the Money.
- 7:00—Chicago Theatre.
- 8:00—Korn's A-Krackin.
- 8:30—Carmen Cavallaro Orch.

KKLA—97.1 MEGS.

- MONDAY THRU FRIDAY (A.M.)
- 8:00—News and Weather.
- 8:05—The Time, the Place, the Music
- 9:00—Show Tune Time (M., W., F)
- 9:00—Just for Fun (Tu. Th)
- 9:15—Inside Story (M. W. F)
- 9:15—Years Ago (Tu. Th)
- 9:30—Everybody's Music.
- 9:55—News.
- 10:00—Concert Bandstand.
- 10:30—Feature Spot.
- 10:45—Public Service.
- 11:00—Hour of Labels.

MONDAY THRU FRIDAY (P.M.)

- 6:00—Big Brother Eddie.
- 6:15—Intermezzo.
- 6:45—News and Sports.
- 7:00—Hour of Labels.
- 7:30—Public Service.
- 8:00—Classical Music.
- 9:00—Memories.

SATURDAY (A.M.)

- 8:00—The Time, the Place, the Music
- 9:00—Curtain Call.
- 9:30—Everybody's Music.
- 10:00—Career Girl.
- 10:15—Marine Band.
- 10:30—Languid Levitt.
- 10:45—Voice of the Army.
- 11:00—Hour of Labels.

SATURDAY (P.M.)

- 6:00—Music, News and Sports.
- 6:15—Intermezzo.
- 7:00—Hour of Labels.
- 7:45—Latin Americana.
- 8:00—Froddly We Fall.
- 8:30—Varsity Varieties.
- 9:00—Here's to Vets.
- 9:15—Waltz Time.
- 9:30—Organ Moods.

SUNDAY (A.M.)

- 8:00—Voice of Faith.
- 8:30—Songs of the Church.

- 9:00—Sunday Symphony.
- 10:00—Salon Orchestra.
- 10:15—Concert Orchestra.
- 10:30—Sunday Serenade.
- 11:00—Church Service.

SUNDAY (P.M.)

- 6:00—Intermezzo.
- 7:00—Angelus Hour.
- 7:30—At the Opera.
- 8:00—Evening Concert.
- 8:30—Church Service.
- 9:15—Vets Talk It Over.
- 9:30—Waltz Time.

KMPC—100.3 MEGS.

(Broadcasts regular KMPC programs. Hours 3 p.m. to 9 p.m. daily.)

KNX-FM—93.1 MEGS.

(Broadcasts regular KNX programs from 12 noon to 9 p.m. Sunday and from 3 p.m. to 9 p.m. Monday thru Saturday.)

KUSC—91.5 MEGS.

SUNDAY

- 5:30—Readings from Bible.
- 5:45—News Review.
- 6:00—Musical Miniatures.
- 6:15—Check the Scoreboard.
- 6:30—Footlight Review.
- 6:45—A Woman Knows.
- 6:55—News Round-Up.
- 7:00—Hancock Concert Hour.
- 8:00—Night Extra.
- 8:15—Songs for Tonight.
- 8:30—Our World This Week.
- 8:45—Today in History.
- 9:00—Melody for You.
- 9:30—The Listening Hour.
- 10:30—News Round-Up.

MONDAY THRU SATURDAY

- 5:30—Twilight Interlude.
- 5:45—News Review.
- 6:00—Musical Miniatures.
- 6:15—Check the Scoreboard.
- 6:30—Footlight Review.
- 6:45—Feature Parade.
- 6:55—News.
- 7:00—Hancock Concert Hour.
- 8:00—Night Extra.
- 8:15—Songs for Tonight.
- 8:30—Trojan Lyceum.
- 8:55—News Review.
- 9:00—Melody for You.
- 9:15—United Nations Report.
- 9:30—The Listening Hour.
- 10:30—News Round-Up.

Precasts & Previews

TIME CHANGES

SATURDAY, AUGUST 7—Salvation Army, KFWB, 8:15 a.m. (15 min.) A shift from previous scheduling on KFWB Saturdays at 8:00 a.m.

MONDAY, AUGUST 9—"Adventure Parade," KHJ, 5:00 p.m. (15 min.) Narrator John Griggs reads his selections of children's dramatic classics at a new time. Program was on KHJ, 3:45 p.m. Monday through Friday.

★

WHAT'S NEW

Music

SUNDAY, AUGUST 8—Joseph Gallicchio show, KFI, 2:30 p.m. (30 min.) Baritone Ed Davies and featured guest artists will appear with the Gallicchio orchestra on this new summer half-hour replacing the Jane Pickens show.

Juvenile

SATURDAY, AUGUST 7—"Noisy Nifties," KFOX (Long Beach), 12:00 n. (15 min.) Inside information on the entertainment world, from the child performer's viewpoint, Cosmo Morgan, talent scout and children's impresario, will supervise, as the kids themselves handle the show, answer questions and make guest appearances.

SATURDAY, AUGUST 7—"Play Penny Parade," KFOX (Long Beach), 5:45 p.m. (15 min.) A new format and title for "Children Today." Show continues to feature Betty Hazlett and Erin O'Brien, and to be produced by Tom Winters, but places the accent on fun rather than information or talent.

★

WHO'S GUESTING

Variety

SATURDAY, AUGUST 7—"Grand Ole Opry," KFI, 7:00 p.m. (30 min.) Rod Brasfield, guest-subbing for emcee Red Foley, welcomes Lulubelle and Scotty and Eddy Arnold as "Opry" visitors.

★

Drama

SUNDAY, AUGUST 8—"Hollywood Star Theater," KFI, 8:00 p.m. (30 min.) Dick Powell introduces film newcomer Richard Beavers in an original radio performance.

★

Music

MONDAY, AUGUST 9—"Voice of Firestone," KFI, 5:30 p.m. (30 min.) John Charles Thomas will be featured soloist.

MONDAY, AUGUST 9—"Sound Off!" KECA, 8:00 p.m. (30 min.) Lillian Lane, femember of the Crew Chiefs, temporarily deserts the gang to solo. She'll help premiere Walter Mourant's new march, "Idaho."

MONDAY, AUGUST 9—"Telephone Hour," KFI, 9:00 p.m. (30 min.) Chilean Claude Arrau, guest soloist, will play the finale of Chopin's "Concerto in E Minor."

TUESDAY, AUGUST 10—"Club 15," KNX, 4:30 p.m. (15 min.) Guest soloist tonight and Thursday will be Evelyn Knight.

THURSDAY, AUGUST 12—"Melodies America Loves," KNX, 7:30 p.m. (30 min.) Polyna Stoska, who has come to the coast for an engagement in the Greek Theatre's "Music in the Air," will guest. Her selections will include some of the songs from the show.

★

Commentary

WEDNESDAY, AUGUST 11—"The Woman's

Voice," KMPC, 3:30 p.m. (15 min.) Dean Mary Sinclair Crawford of U.S.C. will tell Jeanne Gray of her interest in the equal rights amendment for women.

★

WHAT'S PLAYING

Drama

FRIDAY, AUGUST 6—"University Theatre," KFI, 6:00 p.m. (1 hr.) Ernest Hemingway's "A Farewell to Arms." Dramatized Friday, August 13, will be the John Dos Passos novel, "Number One."

SUNDAY, AUGUST 8—"Proudly We Hall," KMPC, 7:30 p.m. (30 min.) Victor Mature stars in "Honeymoon for Three."

SUNDAY, AUGUST 8—"Return Engagement," KNX, 10:30 p.m. (30 min.) "Experiment in Living," previously announced for last week's broadcast, will be heard today.

THURSDAY, AUGUST 12—"Suspense," KNX, 6:00 p.m. (30 min.) "Beware the Quiet Man" stars Ann Sothorn. Play is by Toby Hall and Sylvia Richards.

★

Music

SATURDAY, AUGUST 7—"NBC Symphony," KFI, 3:30 p.m. (1 hr.) Massimo Freccia, guest conductor, presents a program including Richard Strauss's "Don Juan," Joaquin Turina's "La Oracion del Torero," and Tschalkovsky's "Romeo and Juliet" overture-fantasy.

★

Public Interest

SATURDAY, AUGUST 7—"National Farm and Home Hour," KFI, 10:00 a.m. (30 min.) From the Wisconsin Centennial Exposition in Milwaukee, the program will introduce "Alice in Dairyland" and other celebrities on the fair grounds.

★

Forum

SATURDAY, AUGUST 7—"Northwestern Reviewing Stand," KHJ, 2:30 p.m. (30 min.) A. T. M. Wilson, director of London's Tavistock Institute of Human Relations, will be a panel member in discussion of "Balancing Your Emotional Budget."

SUNDAY, AUGUST 8—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) Daniel Defoe's "Robinson Crusoe" will be studied by the panel as an outstanding contribution to children's literature.

★

Religion

SUNDAY, AUGUST 8—"Highlights of the Bible," KFI, 7:00 a.m. (30 min.) "Two Who Risked Their Necks" will be the Rev. Frederick K. Stamm's sermon.

★

Sports

SUNDAY, AUGUST 8—Baseball, KMPC, 1:30 p.m. (to concl.) Bob Kelley sports-comments the Los Angeles Angels vs. Oakland Oaks game.

TUESDAY, AUGUST 10—Baseball, KMPC, 8:10 p.m. (to concl.) Los Angeles Angels against the Hollywood Stars, Wrigley Field, through Friday, and on Saturday at 2:30 p.m.

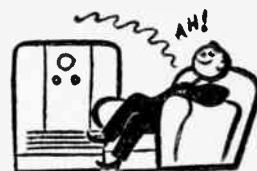
TUESDAY, AUGUST 10—Baseball, KLAC, 8:10 p.m. (to concl.) Hollywood vs. Los Angeles at Wrigley Field, through Friday at above time. Saturday's game at 2:25 p.m.; Sunday's (August 15) at 1:25 p.m.

SATURDAY, AUGUST 7—Olympic Sports-writers Roundup, KFI, 7:30 p.m. (30 min.) Bill Stern leads this discussion of newspapermen who are covering the 1948 Olympics in London.

DON LEE

Dial Lines

News from Filmland



SHEILAH GRAHAM

For Rayve Cream Shampoo
8:45 P.M.—SUNDAY

● ● ●

America's Famous Fighting Cowboy



RED RYDER

For Langendorf Bread
7:30 P.M. TUES. & THURS.

● ● ●

Romance of the Highways



COMMANDER SCOTT

For Pacific Greyhound Bus Lines
10:15 A.M.—SUNDAY

heard over

KHJ

.....930.....

and other stations of the
Mutual-DON LEE NETWORK

HAVE YOU A RADIO VOICE?

(Veterans and Civilians) Men and Women



Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an Actor, Announcer, Emcee, Disc Jockey, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday 3 to 3:30 P.M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Many successful graduates. Free placement.

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"The West's Outstanding Radio School"

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- 3:45—KECA—Concert Music. KFI—Melody Parade.
- 4—KECA, KFMB—Personal Autograph. KFI, KFSD—Let's Talk Hollywood. KHJ, KGB, KVOE—Mystery Playhouse. KNN, KSDJ—Gene Autry. KAGH—Opera. KFAC—Musical Masterpieces. KFOX—Sunshine Mission. KFWR—Old Fashioned Revival. KGER—Old Fashioned Revival. KGFJ—Showtime. KGIL—Matinee Melodies. KFVD—Hank the Night Watchman. KLAC, KMPC—Baseball. KOWL—1st Baptist Church. KPCC—Afternoon Concert. KWIK—Sunshine Mission. KWKW—Festival Mexicano. KXLA—Sunday Serenade.
- 4:15—KOWL—Lutheran Hour. KRKD—Tunes of the Day. KWKW—Voice of China.
- 4:30—KECA, KFMB—Johnny Fletcher. KFI, KFSD—Pat O'Brien. KHJ, KGB, KVOE—Lucky Partners. KNN—Dr. Standish. *KFVD, KWIK—News. KGFJ—Here's to Veterans. KFOX—Wings of Healing. KRKD—92nd Street Church. KWKW—Italian Novelties.
- 4:45—KFVD—Dream Time. KGFJ—Sons o' Guns. KOWL—Assembly of God. KWIK—Toastmaster's Time.
- 5—KECA, KFMB—Stop the Music. KFI, KFSD—Robert Shaw Chorus. KHJ, KGB—Mediation Board. KNN—Cabin B-13. KFAC—Reviving Stage. KFOX—Evangelist Hogan. KFVD—Contrasts on Wax. KFWR—Voice of Calvary. *KGER, KGIL—News. KGFJ—Public Messenger. KLAC—Baseball. KMPC—Baseball. KOWL—Italian Melodies. KRKD—Tunes of the Day. KWIK—Youth for Christ. KWKW—Italian Good Samaritan. KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFVD—Lifelines. KGIL—Valley Vespers. KWKW—Marine Story.
- 5:30—KFI, KFSD—R. F. D. America. KHJ, KGB—Jimmy Fidler. KNN, KSDJ—Dr. Dana. KFOX—Rumba Time. KFWB—Dr. John Mathews. KGER—Church of the Air. *KGFJ—News. KGIL—Proudly We Hall. KRKD—Floyd B. Johnson. *KWIK—News, Music. KXLA—Lincoln Ave. Church.
- 5:45—KHJ, KFXM, KGB, KVOE—Twin Views of News. KFOX—Singing Crow. KFVD—Hits and Misses. KGFJ—Keyboard Magic. KPCC—Twilight Trail. KWIK—Songs Mother Taught.
- 5:55—KNN, KSDJ—George Fisher.
- 6—KECA, KFMB—Jergens Journal. KFI, KFSD—Manhattan Merry-Go-Round.

- KHJ, KFXM, KGB, KVOE—True Detective Mysteries. KNN, KSDJ—Make Mine Music. KAGH—University Explorer. KGER—Light and Life. KGFJ—Serenade to Afternoon. KFAC—Imports on Wax. KFWB—Gadget Jury. KMPC—L. A. Angels vs. Oakland. KOWL—Composer's Album. KWIK—Pentecostal Church. KXLA—Church in the Barn.
- 1:45—KFI—Famous Music. KFOX—Italian Songs. KOWL—Ballads by Bing. KWKW—Hoyos Hour.
- 2—KECA, KFMB—Milton Cross Opera Album. KFI, KFSD—Author Meets the Critics. KHJ, KFXM, KGB, KVOE—Under Arrest. KNN, KSDJ—Chuckwagon Tales. KAGH—Symphony. KFAC—Concert Favorites. KFOX—Good News.

ESQUIRE TODD
presents
HARLEM HOLIDAY
(Best in Colored Entertainment)
K F V D
SUNDAY
2 to 3 P. M.

- KFVD—Harlem Holiday. KFWB—Patricia Gibbons Scrapbook. KGER—Long Beach Band. KGFJ—Anybody's Hit Parade. KGIL—S. F. Valley Story. KLAC—Baseball. KMPC—Baseball. KOWL—Musical Bouquet. KWIK—Pop Concert. KRKD—Sunday on Ranch. KWKW—Hoyos Hour. KXLA—Challenge to Youth. KNN, KSDJ—Treasury Band Stand.
- 2:15—KFOX—Healing Waters. KFWB—Strolling Tom. KOWL—Moment Musicale.
- 2:30—KECA, KFMB—Counterplay. KFI, KFSD—Joseph Gallicchio Show. KHJ, KFXM, KGB, KVOE—What Makes You Tick. KNN, KSDJ—Sunday at the Chase. KFOX—Gospel Harbor Light. KFWB—Junior Symphony. *KGER, KWIK—News. KGIL—Musical Favorites. KOWL—Earle Bruce, Songs. KXLA—Miniature Concert.
- 2:40—KGER—Long Beach Band.
- 2:45—KOWL—Kostelanetz Conducts. KWIK—Penthouse Serenade. KWKW—Don Pancho Hour.
- 3—KECA, KFMB—California Caravan. KFI—Catholic Hour. KHJ, KFXM, KGB, KVOE—Those Websters. KNN—Family Hour. KAGH—Opera. KFAC—Stage Melodies. KFOX—Rev. Earl Irie. KFVD—Singin' Sam. KFWB—Concert Hall. *KGER—News. KGFJ—Upeast Session. KGIL—Mask and Mike Club. KLAC—Baseball. KMPC—Baseball. *KOWL—Bay City News. KWIK—Church of the Air. KWKW—Don Pancho Hour. KXLA—Spears Career Theater.
- 3:05—KGER—Lutheran Church.
- 3:15—KFVD—Piano Portraits. KOWL—Symphony Hall.
- 3:30—KECA—The Hope of Peace. *KFI—News. KHJ, KFXM, KGB, KVOE—Nick Carter. KNN, KSDJ—Pause That Refreshes. KGER—Crosby Western. KGFJ—Record Rhapsody. KGIL—Matinee Melodies. KFOX—Pentecostal Church. KFSD—Summer Symphony. KFVD—Hank, the Night Watchman. KOWL—Mexican Moods. *KWIK—News, Music. KWKW—Festival Mexicano. KXLA—Sunday Serenade.

- KHJ, KFXM, KGB, KVOE—Secret Mission. KNN, KSDJ—Winner Take All. KFAC—Sunday Evening Symphony.
- *KFOX, KFWB, KGER, KLAC, KMPC, KXLA—News. KFVD—Hits and Misses. KGFJ—American Heritage. KGIL—Date With a Disc. KIEV—Wally and Jimmy. KOWI—Italian Program. KPCC—Chamber Music. KRKD—Show Time. KWIK—Proudly We Hall. KWKW—Sunday Salon.
- 6:05—KGER—Harbor Forum. KLAC—Music.
- 6:15—KECA, KFMB—Louella Parsons. KMPC—Mayor Bowron. KFVD—Snapper Song. KFWB—Veteran Speaks. KXLA—Red Cross.
- 6:30—KECA, KFMB—Superstition. KFI, KFSD—American Album. KHJ, KFXM, KGB, KVOE—It's a Living. KNN, KSDJ—Strike It Rich. KFOX—Hal's Memory Room. KFVD—Drilling on a Cloud. KFWB—Gospel and Song. KGER—Lutheran League. KMPC—Mother's Album. KOWL—Mexican Youth Talent KPRC—Children's Corner. KRKD—Kingdom Within.
- *KWIK—News. KXLA—Lutheran Gospel Hr.
- 6:45—KFVD—Talent for Sale. KMPC—Know Your FBI. KPCC—Story Time. KWIK—What America Plays.
- 7—KECA, KFMB—Comedy Writers' Show. KFI, KFSD—Take It or Leave It. *KHJ, KFXM, KGB, KVOE—Behind the Front Page. KNN—Alan Ladd. KFAC—Sonata Concert. KFOX—Full Gospel Assembly. KFVD—Evening Serenade. KFWB—Union Rescue Mission. *KGER, KGIL—News. KGFJ—Overture to Evening. KLAC—Hit Tunes. KMPC—Pet Exchange. KOWL—Just Music. KWIK—Veterans' Service. KWKW—Proudly We Hall. KXLA—National Voice.
- 7:05—KGER—John Brown.
- 7:15—KFI—Manager Speaks. KXLA—Life and Health. KMPC—Land of the Free. KPCC—Enchanted Lady. KWIK—Horace Heidt.
- 7:30—KECA, KFMB—Jimmy Fidler. KFI, KFSD—Horace Heidt Show. KHJ, KVOE—Quiz of Two Cities. KNN—Hollywood Showcase. KFAC—Your Concert. KFOX—The King's Service. KFWB—Navy Band. KGIL—Treasure Chest. KPCC—Proudly We Hall. KOWL—Evening Serenade. KPCC—Day is Done. *KWIK—News, Music. KXLA—Church of Open Door.
- 7:45—KECA, KFMB—Newsweek Looks Ahead. KFWB—Catholic Answers. KOWL—Harmony Isle. KPCC—Amsterdam Pilgrimage. KWIK—Auto Races.
- 8—KECA, KFMB—Drew Pearson. KFI, KFSD—Hollywood Star Theater. KHJ, KGB, KFXM, KVOE—Twenty Questions. KNN, KSDJ—Man Called X. KFAC—First Methodist. KFOX—Triangular Church. KFWB—Hollywood Presbyterian Church. *KGER, KGIL, KLAC—News. KGFJ—Blue of Evening. KMPC—Boston Blackie. KPCC—Sunday Evening Hour. KWIK—George Henderson. KXLA—Open Door Church.
- 8:03—KGER—Night in the Valley.
- 8:15—KECA, KFMB—Monday Morning Headlines. KGIL—Delmonico Trio. KLAC—Studio Orchestra.
- 8:30—KECA, KFMB—Green Hornet. KFI, KFSD—Standard Hour. KHJ, KGB, KFXM, KVOE—Background for Stardom. KNN, KSDJ—Blondie. KGFJ—Starlit Moods. KLAC—Irwin Allen. KOWL—Philo Vance. KPCC—Sacred Music. *KWIK—News.
- 8:45—KHJ, KFXM, KGB, KVOE—Shallan Graham.

- KFAC—Sunday Evening Club. KGIL—Voice of the Army. KLAC—Drama. KPCC—Word of Life. KWIK—Time to Dance.
- 9—KECA, KLAC—News. KFI, KFSD—Standard Hour. *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy. KNN, KSDJ—Sam Spade. KFAC—Sunday Evening Club. KFOX—Business Reporter. KFWB—Meet Mr. America. *KGER—News, Bethel Church. KGFJ—Ave Maria Hour. KGIL—Show Tunes. KMPC—Masters Hour. KPCC—Music for You. KWIK—Music. KXLA—Old-Fashioned Revival.
- 9:05—KECA—Hazel Stevens Orch.
- 9:10—KLAC—Open Forum.
- 9:15—KECA—We Care. KHJ, KGB, KVOE—Dance Band. KFOX—Here's to Vets. KFWB—Singin' Sam.
- 9:30—KECA—Claremont Orch. KFI, KFSD—Let's Talk Hollywood. KHJ, KGB—Chicago Theatre. KNN—Romance of Ranchos. KFAC—Gateway to Music. KFOX—Sunshine Mission. KFWB—Pacific Lutheran Hr. KGER—Jimmie Wakely. KGFJ—Victory Church. KVOE—Minister's Hour.
- 9:45—KGER—Sons o' Guns. KVOE—Grace and Truth.
- 10—KECA, KFMB—Cinegrill Orch. *KFI, KFSD—The Reporter. KHJ, KGB—Chicago Theatre. *KNN, KSDJ—Chet Huntley, News. KFAC—Gateway to Music. KFWB—Voice of Prophecy. KFOX, KMPC, KVOE—Old-Fashioned Revival. KGFJ—Concert Nocturne. KGIL—Organ Reveries. *KLAC, KGER—News. KWIK—Dave Street. KXLA—Sacred Record Shop.
- 10:05—KLAC—Sheriff's Office. KGER—Organ Music.
- 10:15—KFI—Chapel Songs. KNN, KSDJ—University Explorer. KLAC—Music.
- 10:30—KECA—Ambassador Orch. *KFI—Inside the News. KHJ, KGB—X. Cugat Orch. KNN—Return Engagement. KFAC—Music for Listening. KFSD—Concert Hall. KFWB—Echoes of Eden. KGER—Music. KGIL—Symphony.

10:30
Nightly
HAWTHORNE
SKIPPY & CAST
OF 1000'S
K X L A
K R N O

- KXLA—Hawthorne Thing.
- 10:45—KFI—Melody Time. KFMB—Adventures in Research.
- 10:55—KFI—Police Bulletins. *KLAC—News.
- 11—KECA, KFMB—Bridge to Dreamland. KFI—America United. KHJ, KGB—Z. Elman Orch. *KNN—News. KFAC—Music for Listening. KFOX—Party House. KFVD—Spade Cooley Time. KFWB—Echoes of Eden. KGFJ—Concert Nocturne. KGIL—What America Plays. KLAC—Across the Footlights. KMPC—Dance Parade. KWIK—Dave Street. KXLA—Sammy Davis.
- 11:15—KNN—Merry-Go-Round.
- 11:30—KFI, KFSD—St. Francis Orch. KHJ—Music. KFOX—Record Reporter. KFWB—Music You Want. KXLA—Dance Time.
- 11:45—KECA—Breneman Orch. *KHJ, KGB—News. KNN—Orchestra.
- 11:55—KFI, KMPC—News. KNN—KXLA.

MONDAY, AUGUST 9

- *Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KNX—Wes Battersha Comes to Breakfast.
 KAGH—Musical Clock.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.
 KFVD—Wakeup Ranch.
 KFWB—Morning Melodies.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 *KLAC, KMPC, KOWL, KXLA—News.
 KRKD—Bible Institute.
 KWIK—Western Jamhoree.
 KWKW—Rafael Mendez.
- 8:15**—*KHJ, KNX—News.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KOWL—Memories in Music.
- 8:40**—KXLA—Music.
- 8:50**—KFI, KFSD—Jack Berch.
 *KHJ—Editor's Diary.
 KNX, KSDJ—Grand Slam.
 *KECA, KFMB, KGIL, KOWL, KRKD—News.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KMPC—A Song for You.
 KWIK—Women in News.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
- 8:55**—KRKD—Spotlight Varieties.
- 8:45**—KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KNX—Rosemary.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFWB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KOWL—Navy Band.
 KRKD—Highways to Happiness.
 KWKW—Bible Treasury.
- 9**—KECA, KFMB—Welcome, Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 *KNX—Wendy Warren.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 KGFJ—Dellinquency Forum.
 KGIL—Swappin' Corner.
 KLAC—Coffee with Crosby.
 KMPC—Band Box.
 KOWL—Victorious Life.
 KRKD—Sagebrush Serenade.
 KWIK—Sunny Side.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies' Day.
 KGER—Lutheran Hour.
- 9:15**—*KHJ, KFXM, KGB, KVOE—John B. Kennedy.
 KNX—Aunt Jenny.
 *KAGH, KFSD—News.
 *KFWB—Marsha Walton.
 *KGFJ—Airtorials.
 KGIL—Ballads for You.
 KLAC—Racing News.
 KOWL—Hawaiian Melodies.
 KWIK—Three's a Company.
 KWKW—Women's League.
- 9:30**—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Moods in Music.
 KNX, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFVD—Show Tunes.
 KFWB—Music.
 KGER—John Brown.

- KWKW—Rescue Mission.
 9:55—*KFAC—News.
- 10**—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNX—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 *KFOX, KGER—News.
 KFVD—Bible Institute.

music galore
 from 10 to 4
 MON. thru SAT.
 WARNER BROS.
KFWB
 HOLLYWOOD BANDSTAND
 DIAL 980

- KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
- 10:05**—KGER—Musical Roundup.
- 10:15**—*KECA, KFMB—Kierman's Korner.
 KFI—What Do You Say?
 KHJ, KGB—Two-Ton Baker.
 KNX—Ma Perkins.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story.
 *KFI, KOWL, KWIK—News.
 KHJ—The Judge.
 KNX—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 *KGIL—News: Curtain Call.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Woman's World.
- 10:35**—KWIK—Women's Journal.
- 10:45**—KFI—Joyce Jordan.
 KNX—Guiding Light.
 KFAC—Your County Reports.
 KFSD—Believe It or Not.

- KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—Races, Sports.
- 10:50**—KWKW—Rescue Mission.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KVOE—Bill Harrington.
 KNX—Second Mrs. Burton.
 *KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFWB—Bill Leyden.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Latin Rhythm.
 KWIK—Ronny's Record Rack.
 KWKW—Song Parade.
 KXLA—Easy Listening.
- 11:05**—KAGH—Disc Jockey.
- 11:15**—KECA, KFMB—Listening Post.
 KHJ, KVOE—Tell Your Neighbor.
 KNX—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of Neighborhood.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
- 11:20**—KWKW—Stairway to Music.
- 11:25**—KGFJ—Sports Flash.
- 11:30**—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KNX, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
- *KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.
- 11:45**—KECA—Between Us Girls.
 KFI—Light of the World.
 KNX, KSDJ—Evelyn Winters.
 KOWL—Salute to Americans.
 KRKD—Melody Time.
 KWIK—Broadway Rhythms.
 KWKW—Races and Sports.
- 11:55**—*KFAC—News.
 KGFJ—Sports Flash.
- 12**—*KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KAGH, KGER—News.
 KNX—In a Nutshell.
 KFAC—Luncheon Concert.
 *KFVD—Editor of the Air.
 KFWB—Bill Anson.
 KGFJ—Intermission.
 KGIL—Valley News.
 *KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Bing Crosby.
 KWKW—Pasadena Panorama.
 KXLA—Dinner Bell Roundup.
- 12:05**—KGER—Chuck Wagon.
- 12:10**—KNX—Radio Harris.
- 12:15**—*KECA—Baukhage Talking.
 KFI, KFSD—Ma Perkins.

- KHJ—Sing, America, Sing.
 KNX—Lynn Cole.
 KAGH—Disc Jockey.
- *KFOX—News.
 KGIL—Real Estate.
 KWIK—Rhythm Doodlers.
 KWKW—Races and Sports.
- 12:20**—KWKW—South American.
- 12:25**—KGFJ—Sports Flash.
- 12:30**—KECA, KFMB—Second Honey-moon.
 KFI, KFSD—Pepper Young.
 *KNX, KSDJ—Knox Manning.
 KHJ, KGB—Ozark Valley.
 KFVD—Violet
- *KFWB—News: Bill Anson.
 KGFJ—1230 Club.
 KGER—Squeakin' Deacon.
 KGIL—Hart and Darling.
 *KMPC—KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KOWL—Mayor of Melody.
 KWIK—G.I. Parade.
- 12:45**—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KNX—Background for Living.
- *KFAC—News.
 KFOX—Verdict Rendered.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
- 12:50**—KWKW—Circle 130 Ranch.
- 12:55**—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Listen to This.
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KNX—Burrill Wheeler.
 KFAC—Piano Parade.
 *KFVD, KLAC, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Rhythmic Age.
 KXLA—Community Broad-caster.
- 1:10**—KLAC—570 Club.
- 1:15**—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—American Hour.
 KFVD—Piano Parade.
 KRKD—Siesta Time.
 KWIK—Charles W. Hamp.
 KWKW—Races and Sports.
 KXLA—Farm Program.
- 1:20**—KWKW—Tops in Pops.
- 1:25**—KGFJ—Sports Flash.
- 1:30**—KECA—Quizziale.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNX, KSDJ—Winner Takes All.
 KAGH—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
- *KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Song Symphony.
 KWIK—Stuff and Things.
- 1:45**—KECA—Ethel and Albert.
 KFI, KFSD—Young Widder Brown.
 KOWL—South of the Border.
 KWKW—Races and Sports.
- *KXLA—News.
- 1:50**—KWKW—Show Time.
- 1:55**—*KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KNX, KSDJ—Stand-In.
 KAGH—C. Sharp Minor.
 KFAC—Matinee.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
- *KGER, KLAC—News.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—These Are Your Neighbors.
 KWIK—Mrs. Gaea Shopping.
 KXLA—Concert Hour.
- 2:05**—KGER—Western Siesta.
- 2:10**—KLAC—570 Club.
- 2:15**—KFI, KFSD—Portia Faces Life.
 KRKD—Guest Star.
 KWIK—Stuff and Things.
 KWKW—Races and Sports.
- 2:20**—KWKW—News.
- 2:25**—KECA—Model Magazine.
 KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Just Plain B.H.
 KHJ, KGB, KVOE—Hollywood Favorites.
 KNX, KSDJ—House Party.
 KGER—Golden School.
- *KOWL, KWIK—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
- 2:35**—KOWL—Contented Listening.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, KNX.
 6:00—Our Miss Brooks, KNX.
 6:30—Mr. Tutt, KNX.
 9:30—Robert Q. Lewis, KNX.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNX.
 9:30—Bkfst. in Hollywd, KECA.
 10:00—Barrel of Dough, KFWB.
 11:30—Queen for a Day, KHJ.
 2:00—Heart's Desire, KHJ.
 2:30—Bride and Groom, KECA.
 2:30—Horse Party, KNX.
 3:00—Meet the Misans, KNX.
 6:30—Dr. I. O., KFI.
 7:30—Jack in All Trades, KNX.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
 5:30—Voice of Firestone, KFI.
 6:30—California Melodies, KHJ.
 7:00—Contented Hour, KFI.
 9:00—Telephone Hour, KFI.

Comment-Narration

- 7:45—Fred Beck, KNX.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.

Mystery-Detective

- 10:15—What Do You Say? KFI.
 1:00—Burrill Wheeler, KNX.
 4:30—Art Baker, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNX.

Mystery-Detective

- 9:00—Inner Sanctum, KNX.

Public Interest-Information

- 5:45—If They Had Lived, KGFJ.
 6:00—American Way, KFI.
 6:30—Child's World, KECA.

Sports

- 9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 6:45—Race Results, KRKD.
 8:45—Sam Balter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Roh Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:00—Fishing Facts, KFOX.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

- 4:30—Club 15, KNX.
 4:45—Stuart Hamblen, KFWB.
 8:00—Supper Club, KFI.
 8:00—Sound Off, KECA.

Race News
 THE LINE-UP
 with late jockey
 changes and
 scratches
 9:30-9:45 a.m.
 Mon.-Sat.
 Dial 1230

KGFJ
 FIRST ON
KGFJ
 1230 ON YOUR DIAL

KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Morning Melodies.
 *KOWL, KWKW—News.
 *KHJ—Top of Morning.
 KNX—Chuck Collins.
 KNX, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFWB—Reminiscent Sam.
 KGER—Sons of Pioneers.
 KGFJ—Disabled Veterans.
 KOWL—Album of Song.
 *KRKD—News.

- 2:40-KGER-Sons of Pioneers.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KHJ-Red Hook 31.
- KRKD-Organ Moods.
- KWKW-Races and Sports.
- 2:50-KWKW-Swing Session.
- 2:55-KNX, KFVD-News.
- KGJ-Sports Flash.
- 3-KECA, KFMB-Ladies, Be Seated.
- KFI, KFSD-Road of Life.
- KHJ, KGB, KVOE-Air Force Hour.
- KNX, KSDJ-Meet the Missus.
- KAGH-Phil Hastings.
- KFAC-Musical Favorites.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- *KGER, KLAC, KXLA-News.
- KGJ-Sunset and Vine.
- KGIL-Social Whirl.
- KMPC-Three Alarm.
- KOWL-Your Radio Outlook.
- KRKD-Tops in Pops.
- KWIK-Tom, Dick & Harry.
- KWKW-Swing Session.
- 3:05-KGER-Alkali Alex.
- 3:10-KLAC-Don Otis.
- 3:15-KFI-Life Can Be Beautiful.
- KFOX-Vivian Lloyd Show.
- *KGIL-News.
- KOWL-Sports Matinee.
- KWKW-Races and Sports.

JUKE BOX MATINEE
 With Carl Bailey
 3:15 to 5:30 p.m.
KXLA
 Monday thru Saturday

- KXLA-Juke Box Matinee.
- 3:25-KGJ-Sports Flash.
- 3:30-KECA-Norwood Smith Sings.
- KFI, KFSD-Aunt Mary.
- KHJ-Johnson Family.
- KNX, KSDJ-Arthur Godfrey.
- *KFAC, KRKD, KWIK-News.
- KGB-Red Hook 31.
- KGER-Carolina Cotton.
- KGIL-Storybook Man.
- KMPC-Jeanne Gray.
- KWKW-Andy Mansfield.
- 3:35-KOWL-Sports Matinee.
- KRKD-Tea Time Tunes.
- KWIK-Tom, Dick & Harry.
- 3:45-KECA-Frances Scully.
- KFI, KFSD-Nora Draks.
- KFAC-Lyrics in Chorus.
- KMPC-Sing 'n' Swing.
- KOWL-Mark Mathews, Songs
- 3:55-KFVD-News.
- KFWB-Caroline Leonetti.
- KGJ-Sports Flash.
- 4-KECA-Johnny Hill.
- KFI, KFSD-This Woman's Secret.
- *KHJ, KFAM, KGB, KVOE-Kenneth G. Crawford.
- KNX, KSDJ-Hint Hunt.
- KAGH-Freddy Martin Show.
- KFAC-Musical Masterpieces.
- *KFOX, KGER, KLAC-News.
- KFVD-Harlem Matinee.
- KFWB-Spade Cooler.
- KGJ-Sunset and Vine.
- KGIL-Johnny Grant Show.
- *KMPC-News, Eddie Lyon.
- KOWL-Just Music.
- KRKD-Piano Paintings.
- KWIK-1490 Club.
- KWKW-Andy Mansfield.
- KXLA-Juke Box Matinee.
- 4:05-KGER-Musical Roundup.
- 4:15-KECA-Reserve.
- KFI-Johnny Murray.
- *KHJ, KFAM, KGB, KVOE-Frank Hemingway.
- KFWB-Music.

The Pet Program
 with IRENE
 Monday - 4:15 P.M.
KLAC-570

- KLAC-Pet Magazine of the Air.
- KOWL-Classics in Music.
- KMPC-Bing Crosby.
- KRKD-Movieland Quiz.
- 4:25-KNX, KSDJ-George Fisher.
- KGJ-Sports Flash.
- 4:30-KECA-Billboard Bandwagon.
- KFI-Art Baker's Notebook.
- *KHJ, KGB, KVOE-Passing Parade.
- KNX, KSDJ-Club 15.

- KAGH-Square at Round Table.
- KFOX-Old Age Pensions.
- KFVD-News.
- KFWB-Bing Crosby.
- KLAC-Racing Roundup.

MILD & MELLOW
 4:30 to 5 P.M.
 Monday Through Friday
KMPC

- KMPC-Mild and Mellow.
- *KOWL-News, Music.
- KRKD-Symphony in Swing.
- KWIK-Old Folks Program.
- KWKW-Magic Circle Theater
- 4:45*KHJ, KGB, KVOE-Rex Miller
- *KNX, KSDJ-Edward R. Murrow.
- *KFSD-H. V. Kaltenborn.
- KFVD-Pinups.
- KFWB-Stuart Hamblen.
- KLAC-Music.
- KOWL-Sports Review.
- *KRKD-News.
- KWIK-Musical Quiz.
- KWKW-Races and Sports.
- 4:50-KWKW-Magic Time.
- 4:55-KGJ-Sports Flash.
- 5-KECA-Happy Theater.
- *KFI-Feature Wire.
- KHJ, KGB, KVOE-Adventure Parade.
- *KNX, KSDJ-Knox Mannin, News.
- KFAC-Sunset Serenade.
- KFVD-Sundown Roundup.
- KFWB-Stuart Hamblen.
- KGJ-Jive at 5.
- KGIL-Johnny Grant Show.
- *KLAC-Fred Henry Reports.
- *KMPC-News, Star Time.
- KOWL-Western Roundup.
- KRKD-Songs of the Saddle.
- KWIK-Sunset Serenade.
- KWKW-Reminiscent Music.
- KXLA-Juke Box Matinee.
- 5:05-KGER-Ford Lewis.
- 5:15-KECA, KFMB-Fun House.
- *KFI-News.
- KHJ, KFAM, KGB, KVOE-Chandu, the Magician.
- KNX-Tom Hanlon.
- KGJ-7th Heaven Express.
- KLAC-Music.
- KOWL-Bing Crosby.
- KWKW-Today at the Races.
- 5:30*KECA-Home News.
- KFI, KFSD-Voice of Firestone.
- KHJ, KFAM, KGB, KVOE-Superman.
- *KNX, KSDJ-Charles Collingwood.
- KAGH-Children's Program.
- KFAC-Whoa Big Club.
- *KFOX, KOWL, KWIK-News.
- KFVD-Land We Love.
- KGER-Cactus Mack.
- KGJ-Race Recap.
- KMPC-All-Time Hits.
- KRKD-Sports Dial.
- KXLA-Future Pianists.
- 5:35*KECA-Headline Edition.
- KOWL-Musical Detective.
- KWKW-Easy Listening.
- 5:45*KECA-Elmer Davis.
- KHJ, KFAM, KGB, KVOE-Adventures of Tom Mix.
- *KNX, KSDJ-Bob Garred.
- KFOX-Your Fishcaster.
- KFVD-Crosbyana.
- KGER-Western Tunesters.
- KGJ-If They Had Lived.
- KLAC-Sam Balter, Sports.
- KMPC-Top Tunes.
- KRKD-Race Results.
- KWIK-Ronny Mansfield.
- KXLA-Music.
- 5:55*KNX-Frank Goss, News.
- KGJ-Film News.
- 6-KECA, KFMB-Edwin C. Hill.
- KFI-American Way.
- *KHJ, KFAM, KGB, KVOE-News, Gabriel Heatter.
- KNX, KSDJ-Our Miss Brooks
- *KFAC, KFOX, KFWB, KLAC, KMPC-News.
- KFVD-Haynes at the Reins.
- KGER-Sports Time.
- KGJ-Musical Digest.
- KGIL-Johnny Grant Show.
- KOWL-Italian Program.
- KRKD-Musical Varieties.
- KWIK-Meet the Band.
- KWKW-Olga Graves.
- KXLA-Toastmaster Club.
- 6:05-KECA-Musical World Court.
- KFAC-Musical Memories.
- KLAC-Al Jarvis Ballroom.
- 6:10-KECA-Sports Desk.
- 6:15*KECA-News.

- *KHJ, KGB-Mutual Newsreel.
- KFOX-Bill of Rights.
- KGER-Life with Father.
- KMPC-Stampa Quartet.
- KHJ-Bob Kelley, Sports.
- KRKD-Hawaiian Memories.
- KWIK-America Is Playing.
- 6:30-KECA-Child's World.
- KFI, KFSD-Dr. I. Q.
- KHJ, KFAM, KGB, KVOE-California Melodies.
- KNX, KSDJ-Mr. Tutt.
- KFAC-Hour of Music.
- KFOX-Hal's Memory Room.
- KFVD-Airline Melodies.
- KFWB-America Dances.
- KGER-Helena Smith.
- KMPC-Del Mar Park.
- KOWL-Old Homeland.
- KRKD-Piano Parade.
- *KWIK, KWKW-News.
- KXLA-Dinner Music.
- 6:35-KAGH-Record Shop.
- 6:45*KFVD-News.
- KRKD-A. F. of L.
- KWIK-Building Burbank.
- 6:55*KHJ, KFAM, KGB, KVOE-Bill Henry, News.
- 7-KECA, KFMB-Lone Ranger.
- KFI, KFSD-Carnation Contended Hour.
- KHJ-Mysterious Traveler.
- KNX, KSDJ-Vaughn Monroe.
- KAGH-Frank Watanabe Show.
- KFAC-Hour of Music.
- KFOX-Maritime Committee.

Your Friend
SQUEAKIN' DEACON
 Cowboy Hits
 Mon.-Fri., 7-8 p.m.
Check KFVD
 LOS ANGELES

- KFVD-Squeakin' Deacon.
- KFWB-America Dances.
- KGB, KVOE-Fishing and Hunting Club.
- *KGER-News; Dr. Fagan.
- KGJ-Musical Digest.
- *KGIL-Valley News.
- KLAC-Fixture Album.
- KMPC-Firestone Favorites.
- KOWL-Evening Serenade.
- *KRKD-News.
- KWIK-Dance Orch.
- KXLA-Saddle Dusters.
- 7:05-KWKW-Musical Horizons.
- 7:15*KFOX-Upton Close.
- KLAC-Music.
- KRKD-Three-Quarter Time.
- KWIK-Here's to Veterans.
- KXLA-Evening Serenade.
- 7:30-KECA-Tomorrow's Tops.
- KFI, KFSD-Proudly We Hail.
- KHJ, KFAM, KGB, KVOE-Cisco Jack.
- KNX-Kid in All Trades.
- KFAC-Echoes and Encores.
- KFWB-Sports Final.
- KGER-Adventist Church.
- KGIL-Modern Concert Hall.
- KLAC-Jan Garber Orch.
- KMPC-Jerry Lawrence.
- KOWL-Bill of Rights.
- KRKD-Do You Know?
- *KWIK-News.
- KXLA-Jimmie Dolan.
- 7:45*KFOX-News.
- KFWB-Singin' Sam.
- KLAC-Behind Studio Gates.
- KMPC-Western.
- KOWL-Harmony Isle.
- KWIK-Music by Martin.
- 8-KECA, KFMB-Sound Off.
- KFI, KFSD-Supper Club.
- KHJ, KFAM, KGB, KVOE-Let George Do It.
- KNX-Lowell Thomas.
- KFAC-Evening Concert.
- KFOX-Fishing Facts.
- KFWB-Jimmy Allen.
- *KGER, KLAC, KXLA-News.
- KGJ-Caucasian Memories.
- KGIL-Modern Concert Hall.
- *KMPC-News, Frandsen.
- KWIK-What's the Answer?
- 8:05-KGER-Alfred Newman.
- 8:15*KFI, KFSD-World News.
- KNX-Treasury Bandstand.
- KFWB-Remember.
- KGJ-Songs for You.
- KLAC-Fred Haney.
- KMPC-Andre Kostelanetz.
- KXLA-Evening Serenade.
- 8:30-KECA, KFMB-Stars in the Night.
- KFI-Hollywood Open House.
- KHJ, KFAM, KGB, KVOE-Casework of Gregory Hood.
- KNX, KSDJ-Find That Clue.
- *KFWB, KWIK-News.
- KGER-Clem Davies.
- *KGJ-Averill Berman, News.

- KLAC-Studio Orchestra.
- KMPC-Hollywood Bowl.
- KXLA-The Corral.
- 8:35-KWIK-Concert Hall.
- 8:45-KFWB-Here's to Vets.
- KGJ-Hollywood House Party
- 8:55-KHJ, KFAM, KGB, KVOE-Billy Rose.
- KLAC-Sheriff's Office.
- 9-KECA, KFMB-Arthur Gaeth.
- KFI, KFSD-Telephone Hour.
- *KHJ, KFAM, KGB, KVOE-News, Glenn Hardy.
- KNX, KSDJ-Inner Sanctum.
- KFAC-Evening Concert.
- *KFWB-Clete Roberts.
- *KGER-News.
- KGJ-Hollywood House Party.
- KGIL-Dance Time.
- KLAC-Press Club.
- KMPC-American Music.
- KWIK-Reading & Dreaming.
- KXLA-Squeakin' Deacon.
- 9:05-KGER-Three Suns.
- 9:15*KECA, KFMB-Earl Godwin.
- *KHJ, KGB, KVOE-Fleetwood Lawton.
- KFWB-United Nations.
- KGER-Here's to Vets.
- 9:30-KECA-Curt Massey Show.
- KFI, KFSD-The Big Story.
- KHJ, KGB, KVOE-Inside of Sports.
- KNX, KSDJ-Robert Q. Lewis
- KFOX-Party House.
- KFWB-Unity Daily Word.
- KGER-Music in the Night.
- KLAC-Here's to Vets.
- KMPC-Dr. James Fifield.
- 9:45-KHJ, KFAM, KGB, KVOE-Henry J. Taylor.
- KNX, KSDJ-Night Editor.
- *KFWB-Music and News.
- *KGIL-News.
- KLAC-Guest Star.
- KMPC-Public Service.
- 10-KECA-Casa Cugat.
- *KFI, KFSD-The Reporter.
- *KHJ-News.
- *KNX, KSDJ-Chet Huntley, News.
- KFAC-Lucky Lager Dance.
- KFOX-Talent Parade.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

- KFWB-Eastside Show.
- *KFAM, KGB, KVOE-Kenneth Crawford.
- KGER-Riverside Rancho.
- KGJ-Concert Nocturne.
- KGIL-Symphony.
- KLAC-Don Otis.
- KMPC-Bridge Club.
- KWIK-Michael Roy.
- KXLA-Radio Guild.
- 10:15*KECA-News, Hank Weavers.
- KFI-Music Shop.
- KHJ-Highlights in Music.
- KNX-Bob Elson.
- 10:30*KECA-Elmer Davis.
- *KFI-Inside the News.
- KHJ, KGB-Clary's Gazette.
- KNX-Symphonette.
- KFOX-Music.
- KGER-At the Ranchhouse.
- KMPC-Parade of Hits.
- KXLA-Hawthorne Thing.
- 10:45-KECA-Breneman Orch.
- KFI-Melody Time.
- 10:55-KFI-Police Bulletins.
- *KLAC-News.
- 11-KECA-News of Tomorrow.
- *KFI-News.
- KHJ, KGB-Reserve.
- *KNX-Neon Pringle.
- KFAC-Lucky Lager Dance.
- KFOX-Playmakers.
- KFVD-Spade Cooley Time.
- KFWB-Eastside Show.
- KGER-At the Ranchhouse.
- KGJ-Concert Nocturne.
- KGIL-America Is Playing.
- KLAC-Don Otis.
- KMPC-Dance Parade.
- KWIK-Michael Roy.
- KXLA-Dance Time.
- 11:15-KECA-El Rancho Orch.
- KFI-Here's to Veterans.
- KNX-Merry-Go-Round.
- 11:30-KECA-Slappy Maxie Orch.
- KFI-U. S. Navy Recruiting.
- KHJ, KGB-Michael O'Duffy.
- 11:45-KFI-For You.
- *KHJ, KGB, KVOE-News.
- KNX-In My Opinion.
- KXLA-Jack Russell.
- 11:55*KECA, KFI, KMPC-News.

TUESDAY, AUGUST 10

★ Indicates News Broadcast.

- 8-KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- ★KHJ, KGB—Cecil Brown.
- KNX—Wes Battersea.
- KFAC—Country Church.
- KGJ—Dr. Frederick Bailes.
- KGIL—Musical Corral.
- KFOX—KRKD—Haven of Rest.
- KFWB—Morning Melodies.
- KFVD—Wakeup Ranch.
- ★KLAC, KMPC, KOWL, KXLA—News.
- KWIK—Western Jamboree.
- KWKW—Rafael Mendez.
- ★EGER—News, Mizpah.
- 8:15★KHJ, KNX—News.
- KMPC—Market Report, Sports.
- KGJ—Public Messenger.
- KLAC—Haynes at the Reins.
- KOWL—Memories in Music.
- 8:30-KFI, KFSD—Jack Berch.
- ★KHJ—Editor's Diary.
- KNX, KSDJ—Grand Slam.
- ★KFAC, KFWB, KGIL, KOWL, KRKD—News.
- KFOX—Words of Life.
- KFVD—Easy Listening.
- EGER—Hammond.
- KGJ—Yesterday's Hits.
- KMPC—A Song for You.
- KWKW—Stock Quotations.
- KXLA—Organ Melodies.
- 8:35—KRKD—Spotlight Varieties.
- 8:45—KFI, KFSD—Lora Lawton.
- ★KHJ—News.
- KNX—Rosemary.
- KFAC—Unity.
- KFVD—Vocal Varieties.
- KFWB—Science of Mind.
- EGER—Bible Treasury Hour.
- KGIL—Coffee Parade.
- KOWL—Organ Melodies.
- KWKW—Bible Treasury.
- 9-KECA, KFMB—Welcome Travelers.
- ★KFI, KFSD, KGER—News.
- ★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
- KNX—Wendy Warren.
- KFAC—Morning Concert.
- KFVD—Waltz Time.
- KFWB—Strolling Tom.
- EGJ—Your City at Work.
- KGIL—Swapping Corner.
- KLAC—Coffee with Crosby.
- KMPC—Band Box.
- KOWL—Helen Markham.
- KRKD—Sagebrush Serenade.
- KWIK—Sunny Side.
- KWKW—Voice of China.
- KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies' Day.
- EGER—Lutheran Hour.
- 9:15★KHJ, KFXM, KGB, KVOE—John B. Kennedy.
- KNX—Aunt Jenny.
- ★KAGH, KFVD—News.
- KFWB—Marsha Walton.
- KGJ—Community Chest.
- KGIL—Ballads for You.
- KLAC—Racing News.
- KOWL—Hawaiian Melodies.
- KWIK—Three's a Company.
- KWKW—Women's League.
- 9:20★KGJ—Aerotrials.
- 9:30—KECA, KFMB—Breakfast in Hollywood.
- KHJ—Moods in Music.
- KNX, KSDJ—Helen Trent.
- KFWB—Music.
- KFVD—Show Tunes.
- EGER—John Brown.
- EGJ—Racing News.
- KGIL—Valley Shopper.
- KLAC—Morning Melodies.
- ★KOWL, KWKW—News.
- KWIK—Top of the Morning.
- 9:45—KFI—Chuck Collins.
- KNX, KSDJ—Our Gal Sunday.
- KFVD—Remembered Rhythms.
- KFWB—Reminiscent Sam.
- EGER—Sons of Pioneers.
- KGJ—The Judge Speaks.
- KOWL—Album of Song.
- ★KRKD—News.
- KWKW—Rescue Mission.
- 9:55★KFAC—News.
- 10-KECA, KFMB—Ted Malone.
- KFI—Downtown and All Around.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX—Big Sister.
- KAGH—G. P. Hour.
- KFAC—Serenade.
- KFWB—Barrel of Dough.
- KGJ—Record Jackpot.
- KFVD—Rev. Louis T. Talbot.
- KGIL—Valley Frolic.
- KLAC—Al Jarvis Ballroom.
- ★KMPC—News, Eddie Lyon.
- KOWL—Romance in Music.
- KRKD—Morning Melodies.
- KWIK—Town Crier.
- KWKW—Racing News.
- KXLA—Bar Nothing Ranch.
- 10:05—EGER—Musical Roundup.
- 10:15★KECA, KFMB—Kiernan's Kerner.

KFI—What Do You Say?
KHJ, KGB, KVOE—Two-Ton Baker.
KNX—Ma Perkins.
KFOX—Assembly of God.
KMPC—Music in the Air.
KRKD—Dr. Richardson.
KWKW—Tano-Up Time.
★KXLA—News.



RACE RESULTS
Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter.
Mon. thru Sat.
Dial 1230



- 10:25—KGJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- ★KFI, KOWL, KWKW—News.
- KHJ—The Judge.
- KNX—Young Dr. Malone.
- KFVD—Rescue Mission.
- KFWB—Bill Leyden.
- ★KGIL—News; Curtain Call.
- KRKD—Crazy Rhythm.
- KWKW—Feature Story.
- KXLA—Woman's World.
- 10:35—KWIK—Woman's Journal.
- 10:45—KFI—Joyce Jordan.
- KNX—Guiding Light.
- KFAC—Village Festival.
- KFSD—Believe It or Not.
- KOWL—Tune Shop.
- KRKD—Midnight Mission.
- KWKW—Races and Sports.
- 10:50—KWKW—Rescue Mission.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGJ—Sports Flash.
- 11-KECA, KFMB—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KVOE—Bill Harrington.
- KNX—Second Mrs. Burton.
- ★KAGH, KFVD, KGER—News.
- KFAC—Festival of Music.
- KFOX—Breakfast Club.
- KFWB—Bill Leyden.
- KGJ—Record Jackpot.
- KGIL—Housewives' Exchange.
- KLAC—Al Jarvis Ballroom.
- KMPC—Stars of Song.
- KOWL—Today's Infant.
- KRKD—Latin Rhythms.
- KWIK—Ronny's Record Rack.
- KWKW—Calling All Vets.
- KXLA—Variety.
- 11:15—KECA, KFMB—Club Time.
- KHJ, KVOE—Tell Your Neighbor.
- KNX—Perry Mason.
- KFVD—Violet.

KAGH

AM - FM
Keep Tuned To 1300

RADIO PASADENA

for:

THE GENERAL
ELECTRIC HR.

10:00 - 11:00 A.M.

HELMS NEWS

7:30, 11:00 A.M.

5:00, 6:30 P.M.

1300

- EGER—Musical Roundup.
- KMPC—Public Service.
- KOWL—Rhythm at Random.
- ★KXLA—Pasadena News.
- 11:20—KWKW—Stairway to Music.
- 11:25—KGJ—Sports Flash.
- 11:30—KECA—Casa Cugat.
- KFI, KFSD—Today's Children.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KNX, KSDJ—Nora Drake.
- KFAC—Keyboard Artistry.
- KFVD—Memory Melodies.
- KMPC—Tops in Pops.
- ★KOWL, KRKD, KWIK—News.
- KXLA—Dinner Bell Roundup.
- 11:45—KECA—Between Us Girls.
- KFI—Light of the World.
- KNX, KSDJ—Evelyn Winters.
- KOWL—Salute to Americas.
- KRKD—Melody Time.
- KWKW—Races and Sports.
- 11:55★KFAC—News.
- KGJ—Sports Flash.
- 12★KECA—News, Sam Hayes.
- KFI—Farm Reporter.
- ★KHJ, KGIL, KVOE—News.
- KNX—In a Nutshell.
- KFAC—Luncheon Concert.
- KFVD—Editor of the Air.
- KFWB—Bill Anson.
- ★KGER—News; Chuck Wagon.
- KGJ—Intermission.

THE HOUR OF GENERAL
ELECTRIC 12:00—1:00 P.M.
ON
AL JARVIS ORIGINAL
MAKE-BELIEVE BALLROOM
KLAC
10:00 - 1:00 p.m.
6:05 - 7:00 p.m.
Monday thru Saturday

KLAC—Al Jarvis Ballroom.

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, KNX.
- 7:00—Corliss Archer, KFI.
- 8:30—Mel Torme, KFI.
- 9:30—Robert Q. Lewis, KNX.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KNX.
- 9:30—Bkfst. in Hollywd., KECA
- 10:00—Barrel of Dough, KFWB.
- 11:30—Queen for a Day, KHJ.
- 2:00—Heart's Desire, KHJ.
- 2:30—House Party, KNX.
- 2:30—Bride and Groom, KECA.
- 3:00—Meet the Missus, KNX.

Drama

- 7:00—Studio One, KNX.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
- 5:30—Carmen Cavallaro, KFI.
- 6:30—Berkshire Concert, KECA.
- 7:30—Sigmund Romberg, KFI.

Comment-Narration

- 7:45—Fred Beck, KNX.
- 9:00—Kate Smith, KHJ.
- 10:00—Ted Malone, KECA.
- 10:15—What Do You Say? KFI.
- 1:00—Burrirt Wheeler, KNX.
- 4:30—Art Baker, KFI.

- 4:30—Passing Parade, KHJ.
- 9:45—Night Editor, KNX.

Mystery-Detective

- 8:00—Monte Cristo, KHJ.
- 8:30—Mr. and Mrs. North, KNX.
- 9:00—Mystery Theater, KNX.

Public Interest-Information

- 9:00—Town Meeting, KECA.
- 11:45—Frontiers of Science, KNX

Sports

- 9:15—Racing News, KLAC.
- 9:30—Racing, KGJ.
- 10:00—Race Lineup, KWKW.
- 1:00—Major League Ball, KMPC.
- 5:30—Race Recap, KGJ.
- 5:30—Sports Dial, KRKD.
- 5:45—Race Results, KRKD.
- 5:45—Sam Balter, KLAC.
- 6:00—Fred Hessler, KGER.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 7:15—Fishing Pals, KFOX.
- 8:10—Baseball, KLAC, KMPC.
- 9:30—Inside of Sports, KHJ.
- 10:05—Boxing, KLAC.

Popular-Western Music

- 4:30—Club 15, KNX.
- 4:45—Stuart Hamblen, KFWB.
- 8:00—Supper Club, KFI.

- KMPC—Women Are Wonderful.
- KOWL—Mayor of Melody.
- KRKD—Record Roundup.
- KWKW—Gordon Baker Lloyd.
- KWIK—Bing Crosby.
- KXLA—Dinner Bell Roundup.
- 12:10—KNX—Radio Harris.
- 12:15★KFEA—Baukhage Talking.
- KFI, KFSD—Ma Perkins.
- KHJ—Sing, America, Sing.
- KNX—Lynn Cole.
- KGIL—Real Estate Show.
- KWIK—Tin Pan Alley.
- KWKW—Races and Sports.
- 12:20—KWKW—South American.
- 12:25—KGJ—Sports Flash.
- 12:30—KECA, KFMB—Second Honey-moon.
- KFI, KFSD—Pepper Young.
- KHJ, KGB—Ozark Valley.
- ★KNX, KSDJ—Knox Manning.
- KFVD—Jolet.
- ★KFWB—News; Bill Anson.
- KGJ—1230 Club.
- KGIL—Hart and Darling.

KGER for WESTERN MUSIC
SQUEAKIN' DEACON MOORE
12:30-1:30 p.m.
Mon. thru Fri.
1390 on Your Dial

- KGER—Squeakin' Deacon.
- ★KMPC, KOWL, KWIK—News.
- KWKW—Stock Quotations.
- KXLA—Western Tunes.
- 12:35—KOWL—Mayor of Melody.
- KWIK—G.I. Platter Parade.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Melody Matinee.
- KNX—One of the Book.
- ★KFAC—News.
- KMPC—Rhythm Rancho.
- KWKW—Races and Sports.
- KXLA—Western Records.
- 12:50—KWKW—Circle 1430 Ranch.
- 12:55—KGJ—Sports Flash.
- 1-KECA, KFMB—Listen to This
- KFI, KFSD—Buckstage Wife.
- KHJ—Melody Matinee.
- KNX—Burrirt Wheeler.
- KFAC—Piano Parade.
- ★KFVD, KRKD—News.
- KFWB—Bill Anson.
- KGER—Squeakin' Deacon.
- KGJ—1230 Club.
- KGIL—Cowboy Band.
- KLAC—News, Sports.
- KMPC—Major League Ball.
- KOWL—Show Tunes.
- KWIK—Just Relax.
- KXLA—Community News.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KFAC—American Hour.
- KFOX—Recital Time.
- KFVD—Piano Parade.
- KLAC—570 Club.
- KRKD—Siesta Time.
- KWIK—Charles Hamp.
- KWKW—Races and Sports.
- KXLA—Farm Program.
- 1:20—KWKW—Tops in Pops.
- 1:25—KGJ—Sports Flash.
- 1:30—KECA—Gizzale.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNX, KSDJ—Winner Take All
- KFVD—Proudly We Hall.
- EGER—Western Siesta.
- KGIL—Homemakers.
- ★KOWL, KRKD, KWIK—News.
- KWKW—Song of the Islands.
- KXLA—Vocal Varieties.
- 1:35—KRKD—Song Symphony.
- KWIK—Stuff and Things.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Widder Brown.
- KOWL—South of the Border.
- KWKW—Races and Sports.
- ★KXLA—News.
- 1:50—KWKW—Show Time.
- 1:55★KFAC—News.
- KGJ—Sports Flash.
- 2-KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFXM, KGB, KVOE—Heart's Desire.
- KNX, KSDJ—Stand-In.
- KAGH—C Sharp Minor.
- KFAC—Matinee.
- KFOX—Western Music.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGJ—What's Up.
- KGIL—Homemakers.
- KLAC—570 Club.
- KMPC—Three Alarm.
- KOWL—Matinee Melodies.
- KRKD—Musical Bouquet.
- KWIK—Mrs. Goes Shopping.
- KXLA—Concert Hour.
- 2:15—KFI, KFSD—Portia Faces Life.
- KWIK—Stuff and Things.

- KWKW—Races and Sports.
- 2:20—EKKW—News.
- 2:25—KECA—Model Magazine.
- KGJF—Sports Flash.
- 2:30—KECA, KFMB—Bride and Groom.
- KFI, KFSD—Just Plain Bill.
- KHJ, KGB, KVOE—Hollywood Favorites.
- KNX, KSDJ—House Party.
- KGER—Garden School.
- *KOWL, KWIK—News.
- KRKD—Tunes in Tempo.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Reach Band.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KHJ—Red Hook 31.
- KRKD—Organ Moods.
- KWKW—Races and Sports.
- 2:50—EKKW—Swing Session.
- 2:55—KNN, KFVD—News.
- KGJF—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—Road of Life.
- KHJ, KGB, KVOE—Alan Lomax.
- KNX, KSDJ—Meet the Missus.
- KFAC—Musical Favorites.
- *KFXN, KGER, KXLA—News.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGJF—Sunset and Vine.
- KGIL—Social Whirl.
- *KLAC—News, Sports.
- KMPC—Three Alarm.
- KOWL—Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—Tom, Dick & Harry.
- KWKW—Swing Session.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI—Life Can Be Beautiful.
- *KGIL—News.
- KOWI—Sports Matinee.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KGJF—Sports Flash.
- 3:30—KECA—Norwood Smith Sings.
- KFI, KFSD—Aunt Mary.
- KHJ—Johnson Family.
- KNX, KSDJ—Arthur Godfrey.
- *KFAC, KRKD, KWIK—News.
- KGB—Red Hook 31.
- KGER—Carolina Cotton.
- KGIL—Storybook Man.
- KMPC—Jeanne Gray.
- KWKW—Andy Mansfield.
- KOWL—Sports Matinee.
- KRKD—Ten Time Tunes.
- KWKW—Tom, Dick & Harry.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Nora Drake.
- KFAC—Stringtime.
- KMPC—Swing 'n' Sing.
- 3:55—KFVD—News.
- KFWB—Carolina Leonetti.
- KGJF—Sports Flash.
- KECA—Johnny Hill.
- 4—KFI, KFSD—This Woman's Secret.
- *KHJ, KFXM, KGB, KVOE—Kenneth G. Crawford.
- KNX, KSDJ—Hint Hunt.
- KFAC—Musical Masterpieces.
- KFMR—You Win It.
- *KFXN, KGER—News.

MILD & MELLOW

4:30 to 5 P.M.
Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
- *KOWL—News.
- KRKD—Symphony in Swing.
- KWKW—Old Folks' Program.
- KWKW—Opera Association.
- 4:45—KHJ, KGB, KVOE—Rex Miller
- *KNN, KSDJ—Edward R. Murrow.
- *KFSD—H. V. Kallenborn.
- KFVD—Pin-ups.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- *KRKD—News.
- KOWL—Sports Review.
- KWKW—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGJF—Sports Flash.
- 5—KECA—Happy Theater.
- *KFI—Feature Wire.
- KHJ, KGB, KVOE—Adventure Parade.
- *KNN, KSDJ—Knox Manning News.
- KFAC—Sunset Serenade.
- KFVD—Sunset Roundup.
- KFWB—Stuart Hamblen.
- KGJF—Jive at Five.
- KGIL—Johnny Grant Show.
- *KLAC—Fred Henry Reports.
- *KMPC—News, Star Time.
- KOWL—House Party.
- KRKD—Songs of the Saddle.
- KWKW—Sunset Serenade.
- KXLA—Juke Box Matinee.
- 5:05—KGER—Ford Lewis.
- 5:15—KECA, KFMB—Fun House.
- *KFI—News.
- KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KNX—Tom Hanlon.
- KLAC—Music.
- KOWL—Bing Crosby.
- KWKW—Today at the Races.
- 5:30—KECA—Home News.
- KFI, KFSD—Carmen Cavallaro Show.
- KHJ, KFXM, KGB, KVOE—Superman.
- *KNN, KSDJ—Charles Collingwood.
- KFAC—Whoa Bill Club.
- *KFXN, KOWL, KWKW—News.
- KFVD—Pianisties.
- KGER—Cactus Mack.
- KGJF—Race Recap.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- *KWKW—Valley News.
- KXLA—Future Pianists.
- 5:35—KECA—Headline Edition.
- KOWL—Musical Detective.
- KWKW—Easy Listening.
- 5:45—KECA—Elmer Davis.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- *KNN, KSDJ—News, Garred.
- KFVD—Crosbyana.
- KGER—Western Tunesters.
- KGJF—Dinner Interlude.
- KLAC—Sam Ralton, Sports.
- KMPC—Top Tunes.
- KWKW—Ronny Mansfield.
- KRKD—Race Results.
- KXLA—Music.
- 5:55—KNN—Frank Goss, News.
- 6—KECA, KFMB—Edwin C. Hill.
- KFI, KFSD—Jane Pickens Show.
- *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- KNX—Women's Forum.
- *KFAC, KFXN, KFWB, KLAC, KMPC—News.
- KFVD—Haynes at the Reins.
- KGER—Sports Time.
- KGJF—Musical Digest.
- KGIL—Johnny Grant.
- KOWL—Italian Program.
- KRKD—Musical Varieties.
- KWKW—Meet the Band.
- KWKW—Olga Graves.
- KXLA—Sons o' Guns.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- KLAC—Al Jarvis Ballroom.
- 6:10—KECA—Sports Desk.
- 6:15—KECA—News.
- *KHJ, KGB—Mutual Newsreel.
- KFXN—Bill of Rights.
- KFWB—Life with Father.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.
- KWKW—Sport Flanagrams.

- KXLA—Mary Burke King.
- 6:30—KECA, KFMB—Berkshire Festival Concerts.
- KFI—Styles in Music.
- KHJ, KFXM, KGB, KVOE—Talent Jackpot.
- KNX, KSDJ—Hit the Jackpot.
- *KAGI, KWIK, KWKW—News.
- KFAC—Hour of Music.
- KFXN—Hall's Memory Room.
- KFVD—Arlane Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPC—Del Mar Park.
- KOWL—Old Homeland.
- KRKD—Piano Parade.
- KXLA—Dinner Music.
- 6:45—KFVD—News.
- KRKD—Happiness Highways.
- KWKW—Date for Dinner.
- 6:55—KHJ, KFXM, KGB, KVOE—Bill Henry, News.
- 7—KECA, KFMB—Berkshire Festival Concerts.
- KFI, KFSD—Meet Corliss Archer.
- KHJ, KFXM, KGB, KVOE—Roger Kilgore.
- KNX, KSDJ—Studio One.
- KAGH—Frank Watanabe Show.
- KFAC—Hour of Music.
- KFVD—Squeakin' Deacon.
- KFWB—America Dances.
- *KGER, KRKD—News.
- KGJF—Musical Digest.
- *KGIL—Valley News.
- KLAC—Picture Album.
- KMPC—Firestone Favorites.
- KOWL—Evening Serenade.
- KWKW—Dance Orch.
- *KXLA—Peter De Lima.
- 7:05—KGER—Fagan.
- KWKW—Musical Horizons.

MARY & J. CHARLES DAVIS
FISHING PALS
1280 K.C. KFOX 7:15 P. M.
Tuesday - Thursday - Friday
19th Year - Free Information
PR. 6840 - PA. 1618

- 7:15—KFOX—Fishing Pals.
- KGIL—Modern Concert Hall.
- KLAC—Music.
- KRKD—Three-Quarter Time.
- KWKW—George Wickham.
- KXLA—Evening Serenade.
- 7:30—KECA—Report to the People.
- KFI, KFSD—An Evening with Romberg.
- KHJ, KFXM, KGB, KVOE—Red Ryder.
- KFAC—Echoes and Encores.
- KFWB—Sports Final.
- KGER—7th Day Adventists.
- KLAC—Jan Garber Orch.
- KMPC—Jerry Lawrence.
- KOWL—Bill of Rights.
- KRKD—Do You Know?
- KXLA—Jimmie Dolan.
- *KWKW—News.
- 7:45—KECA—Here's Hollywood.
- KFWB—Easy Listening.
- KLAC—Dugout Dope.
- KMPC—Western Music.
- KOWL—Harmony Isle.
- KWKW—Blue Barron.
- 8—KECA—Youth Asks the Government.
- KFI, KFSD—Supper Club.
- KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.
- *KNN—Lowell Thomas.
- KFAC—Evening Concert.
- KFWB—Hummy Allen.
- *KGER, KLAC, KXLA—News.
- KGJF—Caucasian Memories.
- KGIL—Western Band.
- *KMPC—News, Pradsen.
- KWKW—What's the Answer?
- 8:05—KGER—Ray Block.
- 8:10—KLAC, KMPC—Hollywood vs. L. A.
- 8:15—KECA, KFMR—Monitor News.
- *KFI, KFSD—World News.
- KNX—Treasury Bandstand.
- KFWB—Remember.
- KGJF—Songs for You.
- KXLA—Evening Serenade.
- 8:30—KECA—Piano Playhouse.
- KFI, KFSD—Mel Torme Show
- KHJ, KFXM, KGB—Official Detective.
- KNX, KSDJ—Mr. and Mrs. North.
- *KFWB, KWIK—News.
- KGER—Clay Davies.
- *KGIL—Averill Berman, News.
- KGIL—Modern Concert Hall.
- KXLA—97th Street Corral.
- 8:35—KWKW—Concert Hall.
- 8:45—KFWB—Sons o' Guns.
- KGJF—H'wood House Party.
- 8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.

- 9—KECA, KFMB—America's Town Meeting.
- KFI—The Thin Man.
- *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX, KSDJ—Mystery Theater
- KFAC—Evening Concert.
- *KFWB—Clay Roberts.
- *KGER—News.
- KGJF—H'wood House Party.
- KGIL—Safety Program.
- KLAC—Baseball.
- KMPC—Baseball.
- KWKW—Reading & Dreaming.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suns.
- 9:15—KHJ, KGB, KVOE—Fleetwood Lawton.
- KFWB—United Nations.
- KGIL—Dance Time.
- 9:30—KFI—Pleasure Parade.
- KHJ, KGB, KVOE—Inside of Sports
- KNX, KSDJ—Robert Q. Lewis
- KFWB—Unity Daily Word.
- KGER—Music in the Night.
- 9:45—KFI—Remember That Music.
- *KHJ—News
- KNX, KSDJ—Night Editor.
- *KFWB—Music and News.
- 10—KECA—Cass Cugat.
- *KFI, KFSD—The Reporter.
- *KHJ—News
- *KXLA—Chet Huntley, News.
- KFAC—Lucky Lager Dance.
- KFOX—Carter Wright.

EASTSIDE SHOW

10 TO 12 P. M.
Every Night Except Sunday

KFWB

- KFWB—Eastside Show.
- *KFXM, KGB, KVOE—Kenneth G. Crawford.
- KGER—Riverside Rancho.
- KGJF—Concert Nocturne.
- KGIL—Symphony Hour.
- *KLAC—News.
- KMPC—Baseball.
- KWKW—Michael Roy.
- KXLA—Culver Races.

Olympic Auditorium
FIGHTS
Tuesday, 10:05 p.m.
KLAC

- 10:05—KLAC—Olympic Boxing.
- 10:15—KECA—News, Hank Weaver.
- KFI—I Want It.
- KHJ—Highlights in Music.
- KNX—Bob Elson.
- KFOX—Guest Star.
- KMPC—Summer Serenade.
- 10:30—KECA—Elmer Davis.
- *KFI—Inside the News.
- *KHJ, KGB—X. Cugat Orch.
- KNX—Symphony Preview.
- KFOX—Music.
- KGER—At the Ranchhouse.
- KXLA—Hawthorne Thig.
- 10:45—KECA—Ambassador Orch.
- KFI—Melody Time.
- KMPC—Dance Parade.
- 10:55—KFI—Poetry Bulletin.
- *KLAC—News.
- 11—KECA—News of Tomorrow.
- *KFI—News.
- KHJ, KGB—Valdez Orch.
- *KNN—Nelson Pringle.
- KFAC—Lucky Dance Time.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGJF—Concert Nocturne.
- KGIL—America Is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWKW—Michael Roy.
- KXLA—Sammy Davis.
- 11:15—KECA—Cinegrill Music.
- KFI—Morton Downey.
- KHJ, KGB—Al Wallace Orch.
- KNX—Merry-Go-Round.
- 11:30—KECA—Casino Room Orch.
- KFI—Guest Star.
- KXLA—Ted Vesely Band.
- 11:45—KECA—Imig Manor Orch.
- KFI—Melodiana.
- *KHJ, KGB, KVOE—News.
- KNN—Frontiers of Science.
- 11:55—KECA, KFI, KMPC—News.

HUNTER HANCOCK'S
NEW HARLEM MATINEE
4:00-4:30 p.m.
Mon. through Fri.
1020 K.C.
9900 WATTS
Check KEYD
LOS ANGELES
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGJF—Sunset and Vine.
KGIL—Johnny Grant Show.
*KLAC—News, Sports.
*KMPC—News, Eddie Lyon.
KOWL—Just Music.
KRKD—Piano Paintings.
KWKW—4300 Club.
KXLA—Andy Mansfield.
KXLA—Juke Box Matinee.
4:05—KGER—Musical Roundup.
4:10—KECA—Reserve.
KFI—Johnny Murray.
*KHJ, KFXM, KGB—Frank Hemingway.
KFWB—Music.
KLAC—Belle Martel.
KOWL—Fiddlestrings & Ballads.
KMPC—Twilight Tales.
KRKD—Movie Land Quiz.
4:25—KNN, KSDJ—George Fisher.
KGJF—Sports Flash.
4:30—KECA—Billboard Bandwagon.
KFI—Art Baker's Notebook.
*KHJ, KGB, KVOE—Passing Parade.
KNN, KSDJ—Club 15.
KFVD—Noveltunes.
KFWB—Bing Crosby.
KLAC—Racing Roundup.

WEDNESDAY, AUGUST 11

CLIFFIE STONE'S WAKE-UP RANCH

7:00-8:30 a.m.

Monday thru Saturday

1070 KC
5000 WATTS



- *Indicates News Broadcast.
- 8-KECA, KFMB—Don McNeill's Breakfast Club.
 - KFI, KFSD—Fred Waring.
 - *KHJ, KGB—Cecil Brown.
 - KNX—Wes Battersea.
 - KAGH—Musical Clock.
 - KFAC—Country Church.
 - KFOX, KRKD—Bible Institute
 - KFVD—Wakeup Ranch.
 - *KGER, KLAC, KMPC, KOWL, KXLA—News.
 - KGFI—Dr. Frederick Bailes.
 - KGIL—Musical Corral.
 - KFWB—L. A. Breakfast Club.
 - KWK—Western Jamboree.
 - KWKW—Rafael Mendez.
 - 8:05—KGER—Mizpah.
 - 8:15—KHJ, KNX—News.
 - KGFI—Public Messenger.
 - KLAC—Haynes at the Reins.
 - KMPC—Markets; Sports.
 - KOWL—Memories in Music.
 - 8:20—KXLA—Music.
 - 8:30—KFI, KFSD—Jack Berch.
 - *KHJ—Editor's Diary.
 - KNX, KSDJ—Grand Slam.
 - *KFAAC, KDFW, KRKD—News.
 - KFVD—Easy Listening.
 - KGER—Hammond.
 - KGFI—Yesterday's Hits.
 - *KGIL—News.
 - KMPC—A Song for You.
 - KXLA—Haven of Rest.
 - KWKW—Stock Quotations.
 - 8:35—KRKD—Spotlight Varieties.
 - 8:45—KFI, KFSD—Lora Lawton.
 - *KHJ—News.
 - KNX—Rosemary.
 - KFWB—Unity.
 - KFVD—Vocal Varieties.
 - KGER—Bible Treasury Hour.
 - KGIL—Coffee Parade.
 - KOWL—Marine Band.
 - KRKD—Highways to Happiness.
 - KWKW—Bible Treasury Hour.
 - 9-KECA, KFMB—Welcome, Travelers.
 - *KFI, KFSD, KGER—News.
 - *KHJ, KFAM, KGB, KVOE—Kate Smith Speaks.
 - KNX—Wendy Warren.
 - KFAC—Morning Concert.
 - KFOX—Rev. Earl Irie.
 - KFVD—Waltz Time.
 - KFWB—L. A. Breakfast Club.
 - KGFI—Public Service.
 - KGIL—Swingin' Corner.
 - KLAC—Coffee with Crosby.
 - KMPC—Band Box.
 - KOWL—Helen Markham.
 - KRKD—Sagebrush Serenade.
 - KWK—Sunny Side.
 - KWKW—Voice of China.
 - KXLA—Bar Nothing Ranch.
 - 9:05—KFI—Ladies' Day.
 - KGER—Lutheran Hour.
 - 9:15—KHJ, KFAM, KGB, KVOE—John B. Kennedy.
 - KNX—Ant Jenny.
 - *KAGH, KFI—News.
 - KGFI—Social Security.
 - KGIL—Ballads for You.
 - KLAC—Racing News.
 - KOWL—Hawaiian Melodies.
 - KWK—Three's a Company.
 - KWKW—Woman's League.
 - 9:20—KGFI—Airtorials.
 - 9:30—KECA, KFMB—Breakfast in Hollywood.
 - KHJ—Morning Melodies.
 - KNX, KSDJ—Helen Trent.
 - KAGH—Shirley Kendall.
 - KFVD—Show Tunes.
 - KFWB—Music.
 - KGER—John Brown.
 - KGFI—Racing News.
 - KGIL—Valley Shopper.
 - KLAC—Morning Melodies.
 - *KOWL, KWKW—News.
 - KWK—Top o' Morning.
 - 9:45—KFI—Chuck Collins.
 - KNX, KSDJ—Our Gal Sunday.
 - KFVD—Remembered Rhythms.
 - KFWB—Reminiscen' Sam.
 - KGER—Sons of Pioneers.
 - KGFI—Voice of the Army.
 - KOWL—Album of Song.
 - *KRKD—News.
 - KWKW—Rescue Mission.
 - 9:55—KFAAC—News.

KNX—Big Sister.
KAGH—G. E. Hour.
KFAC—Serenade.
KFVD—Rev. Louis T. Talbot.

from 10 to 4
MON. thru SAT.
WARNER BROS.
KFWB
DIAL 980

- KFWB—Barrel of Dough.
- KGFI—Record Jackpot.
- KGIL—Valley Frolic.
- KLAC—Al Jarvis Ballroom.
- *KMPC—News, Eddie Lyon.
- KOWL—Romance in Music.
- KRKD—Morning Melodies.
- KWK—Town Crier.
- KWKW—Racing News.
- KXLA—Bar O Ranch Time.
- 10:05—KGER—Musical Roundup.
- 10:15—KECA, KFMB—Kiernan's Korner.
- KFI—What Do You Say?
- KHJ, KGB, KVOE—Two-Ton Baker.
- KNX—Ma Perkins.
- *KGIL, KXLA—News.
- KMPC—Music in the Air.
- KRKD—Dr. Richardson.
- KWKW—Tune-Up Time.
- 10:25—KGFI—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- *KFI, KOWL—News.
- KHJ—The Judge.
- KNX—Young Dr. Malone.
- KFVD—Rescue Mission.
- KFWB—Bill Leyden.
- *KGIL—News; Curtain Call.
- KRKD—Crazy Rhythm.
- *KWK—News, Journal.
- KWKW—Virginia Kay.
- KXLA—Woman's World.
- 10:45—KFI—Joyce Jordan.
- KNX—Guiding Light.
- KFAC—Village Festival.
- KFSD—Believe It or Not.
- KOWL—Tune Show.
- KRKD—Midnight Mission.

- KWKW—Races and Sports.
- 10:50—KWKW—Rescue Mission.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGFI—Sports Flash.
- 11—KECA, KFMB—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KVOE—Bill Harrington.
- KNX—Second Mrs. Burton.
- *KAGH, KFVD, KGER—News
- KFAC—Festival of Music.
- KFWB—Bill Anson.
- KGFI—Record Jackpot.
- KGIL—Housewives' Exchange.
- KLAC—Al Jarvis Ballroom.
- KMPC—Stars of Song.
- KOWL—Today's Infant.
- KRKD—Latin Rhythms.
- KWK—Ronny's Record Rack.
- KWKW—County Supervisor.
- KXLA—Variety.
- 11:05—KAGH—Disc Jockey.
- 11:15—KECA, KFMB—Listening Post
- KHJ, KVOE—Tell Your Neighbor.
- KNX—Perry Mason.
- KFVD—Violet.
- KGER—Musical Roundup.
- KMPC—Neighborhood Voice.
- KOWL—Rhythm at Random.
- KWKW—Races and Sports.
- *KXLA—Pasadena News.
- 11:20—KWKW—Stairway to Music.
- 11:25—KGFI—Sports Flash.
- 11:30—KECA—Casa Cugat.
- KFI, KFSD—Today's Children
- KHJ, KFAM, KGB, KVOE—Queen for a Day.
- KNX, KSDJ—Nora Drake.
- KFAAC—Keyboard Artist.
- *KFOX, KOWL, KRKD—News.
- KFVD—Memory Melodies.
- KMPC—Tops in Pops.
- KXLA—Dinner Bell Roundup.
- 11:45—KECA—Between Us Girls.
- KFI—Light of the World.
- KNX, KSDJ—Evelyn Winters.
- KOWL—Salute to Americas.
- KRKD—Melody Time.
- KWK—Broadway Rhythms.
- KWKW—Races and Sports.
- 11:50—KWKW—Stairway to Music.
- 11:55—KFWB—News.
- KGFI—Sports Flash.
- 12—KECA—Sam Hayes, News.
- KFI—Farm Reporter.
- *KHJ, KAGH, KGER—News.
- KHJ—In a Nutshell.
- KFAC—Luncheon Concert.
- KFVD—Editor of the Air.
- KFWB—Bill Anson.
- KGFI—Intermission.
- *KGIL—Valley News.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful
- KOWL—Mayor of Melody.
- KRKD—Record Roundup.
- KWK—Bing Crosby.
- KWKW—Pasadena Panorama.
- KXLA—Dinner Bell Roundup.
- 12:05—KGER—Chuck Wagon.

PAD O' PAINT

Presents

Dinner Bell Round Up

12:00 noon, Mon. thru Fri.

KXLA

- 12:10—KNX—Radio Harris.
- 12:15—KECA—Baukhage Talking.
- KFI, KFSD—Ma Perkins.
- KHJ—Sing, America, Sing.
- KNX—Lynn Cole.
- KAGH—Disc Jockey.
- KGIL—Real Estate Show.
- KWK—Rhythm Doodlers.
- KWKW—Races and Sports.
- 12:25—KGFI—Sports Flash.
- 12:30—KECA, KFMB—Second Honeymoon.
- KFI, KFSD—Pepper Young.
- KHJ, KGB—Ozark Valley.
- *KNX, KSDJ—Knox Manning.
- KFVD—
- *KFWB—News; Bill Anson.
- KGER—Squeakin' Deacon.
- KGFI—1230 Club.
- KGIL—Hart & Darling.
- *KMPC, KOWL, KWK—News.
- KWKW—Stock Quotations.
- KXLA—Western Music.
- 12:35—KWK—G.I. Platter Parade.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Melody Matinee.
- KNX—Background for Living.
- *KFAAC—News.
- KMPC—Rhythm Rancho.
- KWKW—Races and Sports.
- KXLA—Western Records.
- 12:50—KWKW—Meet Me for Lunch.
- 12:55—KGFI—Sports Flash.
- 1—KECA, KFMB—Listen to This
- KFI, KFSD—Backstage Wife.
- KHJ—Melody Matinee.
- KNX—Burr it Wheeler.
- KFAC—Piano Parade
- *KFWB, KLAC, KRKD—News.
- KFWB—Bill Anson.
- KGER—Squeakin' Deacon.
- KGFI—1230 Club.
- KGIL—Cowboy Band.
- KMPC—Major League Ball.
- KOWL—Show Tunes.
- KWK—Rhythmic Age.
- KXLA—County Business.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KFAC—American Hour.
- KFVD—Piano Parade.
- KLAC—570 Club.
- KRKD—Siesta Time.
- KWK—Charles Hamp.
- KXLA—Farm Program.
- 1:20—KWKW—Tops in Pops.
- 1:25—KGFI—Sports Flash.
- 1:30—KECA—Quizicale.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNX, KSDJ—Winner Take All
- KAGH—Siesta Serenade.
- KFOX—Siesta Serenade.
- KFVD—Hall of Records.
- KGER—Western Siesta.
- KGIL—Homemakers.
- *KOWL, KRKD, KWK—News.
- KWKW—Song of the Islands.
- KXLA—Vocal Varieties.
- 1:35—KRKD—Symphony of Songs.
- KWK—Stuff and Things.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Wider Brown.
- KOWL—South of the Border.
- KWKW—Races and Sports.
- KXLA—Listen to a Guest.
- 1:50—KWKW—Show Time.
- 1:55—KFAAC—News.
- KGFI—Sports Flash.
- 2—KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFAM, KGB, KVOE—Heart's Desire.
- KNX, KSDJ—Stand-In.
- KAGH—C Sharp Minor.
- KFAC—Matinee.
- KFOX—Western Music.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGFI—What's Up.
- KGIL—Homemakers.
- KLAC—570 Club.
- KMPC—Three Alarm.
- KOWL—Matinee Melodies.
- KRKD—World for Kids.
- KWK—Mrs. Goes Shopping.
- KXLA—Concert Hour.
- 2:15—KFI, KFSD—Portia Faces Life
- KRKD—Tunes in Tempo.
- KWK—Stuff and Things.
- KWKW—Races and Sports.
- 2:20—KWKW—News.
- 2:25—KECA—Model Magazine.
- KGFI—Sports Flash.
- 2:30—KECA, KFMB—Bride & Groom
- KFI, KFSD—Just Plain Bill
- KHJ, KGB, KVOE—Hollywood Favorites.
- KNX, KSDJ—House Party.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, KNX.
- 6:00—Tex and Dix, KFI.
- 6:30—On Stage, America, KECA
- 8:00—Abbot and Costello, KECA
- 8:30—Jack Pearl, KFI.
- 9:30—Robert Q. Lewis, KNX.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:50—Grand Slam, KNX.
- 9:30—Bkfst. in Holly'wd, KECA.
- 10:00—Barrel of Dough, KFWB.
- 11:30—Queen for a Day, KHJ.
- 2:00—Heart's Desire, KHJ.
- 2:30—House Party, KNX.
- 2:30—Bride and Groom, KECA.
- 3:00—Meet the Missus, KNX.
- 8:00—Name That Song, KHJ.
- 8:30—Go for the House, KECA.
- 8:30—Leave It to Girls, KHJ.

Drama

- 6:30—Hollywood Theater, KFI.
- 8:30—Dr. Christian, KNX.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
- 6:30—Harvest of Stars, KNX.
- 7:00—H'wd Bowl Auditions, KFI

Comment-Narration

- 7:45—Fred Beck, KNX.
- 9:00—Kate Smith, KHJ.

- 10:00—Ted Malone, KECA.
- 10:15—What Do You Say? KFI.
- 1:00—Burr it Wheeler, KNX.
- 4:30—Art Baker, KFI.
- 4:30—Passing Parade, KHJ.
- 8:45—Night Editor, KNX.

Mystery-Detective

- 7:30—The Whistler, KNX.
- 9:30—Mr. D. A., KFI.

Public Interest-Information

- 5:45—If They Had Lived, KGFI

Sports

- 9:15—Racing News, KLAC.
- 9:30—Racing, KGFI.
- 10:00—Rac Lineup, KWKW.
- 1:00—Major League Ball, KMPC.
- 5:30—Race Recap, KGFI.
- 5:30—Sports Dial, KRKD.
- 5:45—Race Results, KRKD.
- 5:45—Sam Balter, KLAC.
- 6:00—Fred Heasler, KGER.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 8:10—Baseball, KLAC, KMPC.
- 9:30—Inside of Sports, KHJ.

Popular-Western Music

- 4:30—Club 15, KNX.
- 4:45—Stuart Hamblen, KFWB.
- 7:30—Vacation Serenade, KFI.
- 8:00—Supper Club, KFI.

KGER—Garden School.
 *KOWI, KWIK—News.
 KWKK—Platter Parade.
 2:35—KOWI—Contented Listening.
 2:40—KGER—Long Beach Rand.
 2:45—KFI, KFSD—Front-Page Farrell.
 KHJ—Red Hook 31.
 KRKD—Organ Moods.
 KWKK—Races and Sports.
 2:50—KWKK—Swing Session.
 2:55—KNN, KFVD—News.
 KGFJ—Sports Flash.
3—KECA, KFMB—Ladies Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB—There's Always a Woman.
 KNN, KSDJ—Meet the Missus KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KFOV, KGER, KXLA—News.
 *KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWI—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—Tom, Dick & Harry.
 KWKK—Swing Session.
 3:05—KGER—Alkali Alex.
 3:10—KLAC—Don Otis Show.
 3:15—KFI—Life Can Be Beautiful.
 *KGIL—News.
 KOWI—Sports Matinee.
 KWKK—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KFCA—Narwood Smith Sing.
 KFI, KFSD—Aunt Mary.
 KHJ—Johnson Family.
 KNN, KSDJ—Arthur Godfrey.
 *KFAC, KRKD, KWIK—News.
 KGB—Red Hook 31.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Jeanne Gray.
 KWKK—Andy Mansfield.
 3:35—KRKD—Tea Time Tunes.
 3:45—KECA—Frances Scently.
 KFI, KFSD—Nora Drake.
 KFAC—Lyrics in Chorus.
 KOWI—Just Music.
 KMPC—Swing 'n' Sing.
 3:55—KFVD—News.
 KFVB—Caroline Leonetti.
 KGFJ—Sports Flash.
4—KFCA—Johnny Hill.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KFXM, KGB, KVOP—Kenneth G. Crawford.
 KNN, KSDJ—Hint Hunt.
 KAGH—Freddy Martin Show.
 KFAC—Musical Masterpieces.
 *KFOV, KGER—News.
 KFVD—Harlem Matinee.
 KFVB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 *KLAC—News, Sports.
 *KMPC—News, Eddie Lyon.
 KOWI—Just Music.
 KRKD—Piano Paintings.
 KWIK—1490 Club.
 KWKK—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KGER—Musical Roundup.
 4:15—KECA—Reserve.
 KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOP—Frank Hemingway.
 KFVB—Music.
 KLAC—Betty Phillips.
 KMPC—Bing Crosby.
 KOWI—Classics in Music.
 KRKD—MovieLand Quiz.
 4:25—KNN, KSDJ—George Fisher.
 KGFJ—Sports Flash.
 4:30—KFCA—Billboard Bandwagon.
 KFI—Art Baker's Notebook.
 *KHJ, KGB, KVOP—Passing Parade.
 KNN, KSDJ—Club 15.
 KAGH—Square at Round Table.
 KFOV—Old-Age Pensioners.
 KFVD—Noveltunes.
 KFVB—Bing Crosby.
 KLAC—Racing Roundup.

MILD & MELLOW
 4:30 to 5 P.M.
 Monday Through Friday
KMPC
 KMPC—Mild and Mellow.
 *KOWI—News, Music.
 KRKD—Symphony in Swing.
 KWIK—Old Folks' Program.
 KWKK—Red Cross Drama.
 4:45—KHJ, KGB, KVOP—Rex Miller
 *KNN, KSDJ—Edward R. Murrow.

*KFSD—H. V. Kaltenborn.
 KFVD—Pinups.
 KFVB—Stuart Hamblen.
 KLAC—Music.
 KOWI—Sports.
 *KRKD—News.
 KWIK—Musical Quiz.
 KWKK—Races and Sports.
 4:50—KWKK—Magic Time.
 4:55—KGFJ—Sports Flash.
5—KECA—Happy Theater.
 *KFI—Feature Wire.
 KHJ, KGB, KVOP—Adventure Parade.
 *KNN—Knox Manning, News.
 KFAC—Sunset Serenade.
 KFVD—Sundown Roundup.
 KFVB—Stuart Hamblen.
 KGFJ—Jive at 5.
 KGIL—Johnny Grant Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 *KOWI—Western Roundup.
 KRKD—Songs of the Saddle.
 KWIK—Sunset Serenade.
 KWKK—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—KECA, KFMB—Recorded Music.
 *KFI—News.
 KHJ, KFXM, KGB, KVOP—Chandu, the Magician.
 KNN—Tom Hanlon.
 KLAC—Music.
 KWKK—Race Roundup.
 5:30—KECA—Home News.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOP—Supperman.
 *KNN—Charles Collingwood.
 KAGH—Children's Program.
 KFAC—Whoo Bill Club.
 *KFOV, KWIK—News.
 KFVD—Land We Love.
 KGER—Cactus Mack.



RACE RECAP
 5:30 p.m.
 Mon.-Sat.
 Dial 1230
KGFJ
 1230 ON YOUR DIAL

KGFJ—Race Recap.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:30—KECA—Headline Edition.
 KOWI—Musical Detective.
 KWKK—Easy Listening.
 5:45—KECA—Elmer Davis.
 *KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVOP—Tom Mix.
 *KNN, KSDJ—News, Garred.
 KFOV—Your Flashcaster.
 KFVD—Crosbyana.
 KGER—Western Tunesters.
 KGFJ—If They Had Lived.

SAM BALTER'S "SPORTS BOOK"
 5:45 - 6:00 p.m.

Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWIK—Ronny Mansfield.
 KXLA—Variety.
 5:55—KNN—Frank Goss, News.
 KGFJ—Film News.
6—KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Tex and Jinx.
 *KHJ, KFXM, KGB, KVOP—Gabriel Heatter.
 KNN, KSDJ—County Fair.
 *KFAC, KFOV, KFWR, KLAC.
 KMPC—News.
 KFVD—Haynes at the Reins.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant.
 KOWI—Italian Program.
 KRKD—Varieties in Music.
 KWIK—Meet the Band.
 KXLA—Pasadena Playhouse.
 KWKK—Olga Graves.
 6:05—KECA—Animal World Court.
 KFAC—Musical Memories.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Sports Desk.
 6:15—KECA—News.
 *KHJ, KGB—Mutual Newareel.
 KFOV—Bill of Rights.
 KFWR—Life with Father.
 KGER—Stanis Quartet.
 KMPC—Bob Kelley, Sports.

KKRD—Hawaiian Memories.
 6:30—KECA, KFMB—On Stage, America.
 KFI—Hollywood Theater.
 KHJ, KFXM, KGB, KVOP—The Lone Wolf.
 KNN, KSDJ—Harvest of Stars
 *KAGH, KWIK, KWKK—News.
 KFAC—Hour of Music.
 KFOV—Hal's Memory Room.
 KFVD—Airlane Melodies.
 KFVB—America Dances.
 KGER—Helene Smith.
 KMPC—Del Mar Races.
 KOWI—Old Homeland.
 KRKD—Piano Parade.
 KXLA—Dinner Music.
 6:35—KAGH—Record Shop.
 6:45—KFVD—News.
 KRKD—A. F. of L.
 KWIK—George Henderson.
 6:55—KHJ, KFXM, KGB, KVOP—Bill Henry, News.



7—KECA, KFMB—Lone Ranger.
 KFI—Hollywood Bowl Auditions.
 KHJ, KGB, KVOP—Adventures of the Falcon.
 KNN—Free for All.
 KAGH—Frank Watanabe Show.
 KFAC—Hour of Music.
 KFVD—Squeakin' Deacon.
 KFVB—America Dances.
 *KGER—News; Dr. Fagan.
 KGFJ—Musical Digest.
 *KGIL—Victory News.
 KMPC—Prestone Favorites.
 KOWI—Evening Serenade.
 KPCC—Pasadena Musicians.
 *KRKD—News.
 KWIK—Dance Orch.
 KXLA—Saddle Dusters.
 7:05—KWKK—Musical Horizons.
 7:15—KGIL—Valley Parks.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 KWIK—Salon Serenade.
 KXLA—Evening Serenade.

7:30—KECA, KFMB—Xavier Cugat Orch.
 KFI—Vacation Serenade.
 KHJ, KFXM, KGB, KVOP—Cisco Kid.
 KNN, KSDJ—The Whistler.
 KFAC—Echoes and Encores.
 KFVD—Decision Now.
 KFVB—Sports Final.
 KGER—Adventist Church.
 KGIL—Modern Concert Hall.
 KLAC—Jan Garber Orch.
 KMPC—Jerry Lawrence.
 KOWI—Bill of Rights.
 KPCC—Music.
 KRKD—Do You Know?
 *KWIK—News.
 KXLA—Jimmie Dolan.
 7:45—KFOV—News.
 KFVB—Singin' Sam.
 KLAC—Dukout Dope.
 KMPC—Western Music.
 KOWI—Harmony Isle.
 KPCC—Bible Society.
 KWIK—Music by Martin.
 *KECA, KFMB—Abbott and Costello.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOP—Name That Song.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOV—Long Beach Forum.
 KFVB—Jimmy Allen.
 *KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 *KMPC—News, Prandsen.
 KPCC—Midweek Devotional.
 KWIK—What's the Answer?
 8:05—KGER—David Rose.

8—KECA, KFMB—Abbott and Costello.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOP—Name That Song.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOV—Long Beach Forum.
 KFVB—Jimmy Allen.
 *KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 *KMPC—News, Prandsen.
 KPCC—Midweek Devotional.
 KWIK—What's the Answer?
 8:05—KGER—David Rose.

BASEBALL
 with Fred Haney
KLAC
 8:10 Nights
 1:25 Sundays

8:10—KLAC, KMPC—Hollywood vs. A.
 8:15—KFI, KFSD—World News.
 KNN—Treasury Bandstand.
 KFWR—Remember.
 KGFJ—Songs for You.

KXLA—Variety.
 8:30—KECA, KFMB—Go for the House.
 KFI, KFSD—Jack Pearl Show.
 KHJ, KGB, KVOP—Leave It to the Girls.
 KNN, KSDJ—Dr. Christian.
 *KFVB, KWIK—News.
 KGER—Clem Davies.
 *KGFJ—Averil Berman, News.
 KPCC—Music.
 KXLA—67th Street Corral.
 8:35—KWIK—Concert Hall.
 8:45—KFVB—Sons of Guns.
 KPCC—H'wood House Party.
 KPCC—Sophisticated Lady.
 8:55—KHJ, KFXM, KGB, KVOP—Billy Ross.
9—KECA, KFMB—Texaco Star Theater.
 KFI—Hollywood Open House.
 *KHJ, KFXM, KGB, KVOP—News, Glenn Hardy.
 KNN, KSDJ—Clook Room.
 KFAC—Evening Concert.
 *KFVB—Clete Roberts.
 KGER—Bing Crosby Show.
 KGFJ—Hollywood House Party
 KGIL—Dance Time.
 KLAC—Baseball.
 KMPC—Baseball.
 KPCC—Speaking of Books.
 KWIK—Reading & Dreaming.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Crosby Sings.
 9:15—KHJ, KGB, KVOP—Fleetwood Lawton.
 KFWR—United Nations.
 KPCC—Forum.
 9:30—KECA—On Trial.
 KFI, KFSD—Mr. District Attorney.
 KHJ, KGB, KVOP—Inside of Sports.
 KNN, KSDJ—Robert Q. Lewis.
 KFVB—Unity Daily Word.
 KGER—Music in the Night.
 9:45—KHJ, KGB—Land of the Free.
 KNN, KSDJ—Night Editor.
 *KFVB—Music and News.
 KPCC—Just for Fun.

10—KECA—Casa Cugat.
 *KFI, KFSD—The Reporter.
 *KHJ—News.
 *KNN—Chet Huntley, News.
 KFAC—Lucky Lager Dance.
 KFOV—Party House.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 *KFXM, KGB, KVOP—Kenneth G. Crawford.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC—Baseball.
 KMPC—Baseball.
 KPCC—Your Program.
 KWIK—Michael Roy.
 KXLA—Olympic Fights.
 10:15—KECA—News, Hank Weaver.
 KFI—Music Shop.
 KHJ—Highlights in Music.
 KNN—Bob Elson.
 KMPC—Summer Serenade.

10:30—KECA—Elmer Davis.
 *KFI—Inside the News.
 KHJ, KGB—X. Cugat Orch.
 KNN—Symphonette.
 KFOV—Twilight Riders.
 KGER—At the Ranchhouse.
 KLAC—Don Otis.
 10:45—KECA—Ambassador Orch.
 KFI—Melody Time.
 KMPC—Dance Parade.
 10:55—KFI—Police Bulletins.
 *KLAC—News.

11—KECA—News of Tomorrow.
 *KFI—News.
 KHJ, KGB—M. Valdes Orch.
 KNN—Nelson Pringle.
 KFAC—Lucky Lager Time.
 KFVB—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—KGIL Salutes.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Michael Roy.
 KXLA—Sammy Davis.
 11:15—KECA—Cinegrill Room.
 KFI—Biltmore Orch.
 KHJ, KGB—Al Wallace Orch.
 KNN—Merry-Go-Round.
 11:30—KECA—B. Ramos Orch.
 KFI—Forty Plus Assn.
 KXLA—Dance Music.
 11:35—KFI—St. Francis Orch.
 11:45—KHJ, KGB, KVOP—News.
 KNN—Talk.
 11:55—KECA, KFI, KMPC—News.

THURSDAY, AUGUST 12

★ indicates News Broadcasts.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ, KGB—Cecil Brown.
 KXN—Wes Battersse.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest
 KFVD—Wakeup Ranch.
 KFWE—Morning Melodies.
 ★KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 ★KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Western Jamboree.
 KWKW—Rafael Mendez.

8:15★KHJ, KXN—News.
 KFWE—Club Women's Quiz.
 EGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
8:20—KXLA—Music.
8:25—KMPC—Sports Roundup.
9:30—KFI, KFSD—Jack Berch.
 ★KHJ—Editor's Diary.
 KXN, KSDJ—Grand Slam.
 ★KFAC, KFWE, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Highly Family.
8:35—KRKD—Spotlight Varieties.
8:45—KHJ, KFSD—Lora Lawton.
 ★KFI—News.
 KXN—Rosemary.
 KFAC—Cafe.
 KFVD—Vocal Varieties.
 KFWE—Science of Mind.
 KGER—Bible Treasury.
 KGIL—Coffee Parade.
 KOWL—Waltz Time.
 KWKW—Bible Treasury Hour.

9—KECA, KFMB—Welcome Travelers.
 ★KFI, KFSD, KGER—News.
 ★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 KXN—Wendy Warren.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFWE—Strolling Tom.
 KGFJ—Your County at Work.
 KGIL—Swappin' Corner.
 KLAC—Coffee with Crosby.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWIK—Sunny Side.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.

9:05—KFI—Ladies' Day.
 KGER—Lutheran Hour.

9:15★KHJ, KFXM, KGB, KVOE—John B. Kennedy.
 KXN—Aunt Jenny.
 ★KAGH, KFVD—News.
 KFWE—Marsha Walton.
 KGFJ—Community Chest.
 KGIL—Balls for You.
 KLAC—Racing News.
 KOWL—Hawaiian Melodies.
 KWIK—Three's a Company.
 KWKW—Women's League.

9:20★KGFJ—Airtortals.

9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Moods in Music.
 KXN, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFVD—Show Tunes.
 KFWE—Music.
 KGER—John Brown.
 EGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Morning Melodies.
 ★KOWL, KWKW—News.
 KWIK—Top of Morning.
 KGFJ—Chuck Collins.

9:45—KFI—Chuck Collins.
 KXN, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFWE—Reminiscent Sam.
 KGER—Sons of Pioneers.
 KGFJ—Disabled Veterans.
 KOWL—Album of Song.
 ★KRKD—News.
 KWKW—Rescue Mission.

9:55★KFAC—News.

10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 ★KFI, KFXM, KGB, KVOE—Glenn Hardy, News.
 KXN—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 ★KFOX, KGER—News.
 KFVD—Rev. Louis T. Talbot.
 KFWE—Barrel of Dough.
 KGFJ—Record Jackpot.

KGER for WESTERN MUSIC

VANCE LANE'S
 Musical Roundup
 10:05-12:00 Noon
 4:05-5:00 p.m.
 Mon. thru Fri.
 1390 on Your DIAL

10:05—KGER—Musical Roundup.
10:15—KECA, KFMB—Reserve.
 KFI—What Do You Say?
 KHJ, KFXM, KGB, KVOE—Two-Ton Baker.
 KXN—Ma Perkins.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 ★KXLA—News.

10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 ★KFI, KOWL, KWIK—News.
 KHJ—The Judge.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWE—Bill Leyden.
 ★KHJ—News: Curtain Call.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Woman's World.

10:35—KFOX—Morning Musicals.
 KWIK—Women's Journal.

10:45—KFI—Joyce Jordan.
 KGIL—Gilding Light.
 KFAC—L. A. Medical Assn.
 EGFJ—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—Races and Sports.

10:50—KWKW—Rescue Mission.
10:55—KECA, KFMB—Betty Crocker Magazine.
 KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker Magazine.
 KFI, KFSD—Double or Nothing.
 KHJ, KVOE—Bill Harrington.
 KXN—Second Mrs. Burton.
 ★KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFWE—Bill Anson.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p>Comedy-Variety</p> <p>3:30—Arthur Godfrey, KXN. 6:00—Music Hall, KFI. 9:00—New Faces, KFI. 9:30—Robert Q. Lewis, KXN.</p> <p>Quiz, Participation</p> <p>8:00—McNeill Bkfst. Club, KECA 8:30—Grand Slam, KXN. 9:30—Bkfst. in Hollywd., KECA 10:00—Barrel of Dough, KFWE 11:30—Queen for a Day, KHJ. 2:00—Heart's Desire, KHJ. 2:30—House Party, KXN. 2:30—Bride and Groom, KECA. 3:00—Meet the Missus, KXN. 7:00—Bob Hawk, KFI. 9:30—Candid Mike, KECA. 9:30—Noah Webster Says, KFI.</p> <p>Drama</p> <p>7:00—Family Theater, KHJ. 8:00—Mr. President, KECA.</p> <p>Classical, Semi-Classical Music</p> <p>8:00—Fred Waring, KFI. 7:30—Melodica Am. Loves, KXN. 7:30—Fred Waring, KFI.</p> <p>Comment-Narration</p> <p>7:45—Fred Beck, KXN. 9:00—Kate Smith, KHJ.</p>	<p>Mystery-Detective</p> <p>6:00—Suspense, KXN. 6:30—Crime Photographer, KXN. 8:30—Mr. Keen, KXN.</p> <p>Sports</p> <p>9:15—Racing News, KLAC. 9:30—Racing, KGFJ. 10:00—Race Lineup, KWKW. 1:00—Major League Ball, KMPC. 5:30—Race Recap, KGFJ. 5:30—Sports Dial, KRKD. 5:45—Sam Balter, KLAC. 5:45—Race Results, KRKD. 6:00—Fred Heesler, KGER. 6:15—Bob Keller, KMPC. 6:30—Joe Hernandez, KMPC. 7:15—Fishing Pals, KFOX. 8:10—Baseball, KLAC, KMPC. 9:00—Fishing Facts, KFOX. 9:30—Inside Sports, KHJ.</p> <p>Popular-Western Music</p> <p>4:30—Club 15, KXN. 4:45—Stuart Hamblen, KFWE. 6:30—Ray Noble, KFI. 8:00—Super Club, KFI. 8:30—All-Star Revue, KHJ. 9:00—Fiesta, KXN.</p>
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KGFJ—Record Jackpot.
 KILC—Jack Sherman.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Latin Rhythms.
 KWIK—Ronny's Record Rack.
 KWKW—Song Parade.
 KXLA—Variety.

11:05—KAGH—Disc Jockey.
11:15—KECA, KFMB—Dorothy Kilgallen.
 KHJ, KVOE—Tell Your Neighbor.
 KXN—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Public Service.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 ★KXLA—Pasadena News.

11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
 ★KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.

11:40—KOWL—Salute to Americas.
11:45—KECA—Between Us Girls.
 KFI—Light of the World.
 KXN, KSDJ—Evelyn Winters.
 KRKD—Melody Time.
 KWIK—Broadway Rhythms.
 KWKW—Races and Sports.
11:55★KFAC—News.
 KGFJ—Sports Flash.

12★KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 ★KHJ, KGB, KVOE—News.
 KXN—In a Nutshell.
 KFAC—Luncheon Concert.
 KFOX—Name Your Dish.
 KFVD—Editor of the Air.
 KFWE—Bill Anson.
 KGFJ—Intermission.
 ★KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Bing Crosby.
 KWKW—Gordon Baker Lloyd.
 KXLA—Dinner Bell Roundup.

12:05—KGER—Chuck Wagon.
12:10—KXN—Radio Harris.
12:15★KECA—Baukhage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KXN—Lynn Cole.
 KAGH—Disc Jockey.
 ★KFOX—News.
 KGIL—Real Estate Page.
 KWIK—Tin Pan Alley.

KWKW—Races and Sports.

12:25—KGFJ—Sports Flash.
12:30—KECA, KFMB—Second Honey-moon.
 KFI, KFSD—Pepper Young.
 KHJ—Ozark Valley.
 ★KXN, KSDJ—Knox Manning.
 KFVD—News.
 ★KFWE—Violet; Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
 ★KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.

12:35—KWKW—Farm News.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—One for the Book.
 ★KFAC—News.
 KMPC—Rhythm Rancho.
 KWIK—Platter Parade.
 KXLA—Western Music.

12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KXN—Burritt Wheeler.
 KAGH—Sons of Guns.
 KFAC—Piano Parade.
 KFOX—Black & White Moods.
 ★KFVD, KRKD—News.
 KFWE—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 ★KLAC—News, Sports.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Just Relax.
 KXLA—Community Broadcaster.

1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KAGH—Where to Go.
 KFAC—American Hour.
 KFOX—Recital Time.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWIK—Charles Hamp.
 KWKW—Races and Sports.
 KXLA—Farm Program.

1:20—KWKW—Tops in Pops.
1:25—KGFJ—Sports Flash.
1:30—KECA—Quizical.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN, KSDJ—Winner Take All
 KAGH—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—News: Siesta.
 KGIL—Homemakers.

★KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.

1:35—KRKD—Symphony of Song.
 KWIK—Stuff and Things.

1:45—KECA—Ethel and Albert.
 KFI, KFSD—Young Widder Brown.
 KOWL—South of the Border.
 KWKW—Races and Sports.
 ★KXLA—News.

1:50—KWKW—Show Time.
1:55★KFAC—News.
 KGFJ—Sports Flash.

2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KXN, KSDJ—Stand-In.
 KAGH—C Sharp Minor.
 KFAC—Matinee.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFWE—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Choral Group.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Colorado River Assn.
 KWIK—Mr. Goes Shopping.
 KXLA—Concert Hour.

2:15—KFI, KFSD—Portia Faces Life.
 KRKD—Tunes in Tempo.
 KWIK—Stuff and Things.
 KWKW—Races and Sports.

2:20★KWKW—News.
2:25—KECA—Model Magazine.
 KGFJ—Sports Flash.

2:30—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Hollywood Favorites.
 KXN, KSDJ—House Party.
 KFVD—Veterans Workshop.
 KGER—Garden School.

★KOWL, KWKW—News.
 KWKW—Pasadena Playhouse.

2:35—KOWL—Contented Listening.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Page Farrell.
 KHJ—Red Hook 31.
 KRKD—Organ Moods.

KWKW—Races and Sports.
 2:50—KWKW—Swing Session.
 2:55★KNX, KFVD—News.
 KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Alexander's Mediation Board.
 KNX, KSDJ—Meet the Missus.
 KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 ★KFOX, KGER, KXLA—News.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 ★KLAC—News, Sports.
 ★KMPAC—Three Alarm.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—Tom, Dick & Harry.
 KWKW—Swing Session.
 3:05—KGER—Alkali Alex.
 3:10—KLAC—Don Otis Show.
 3:15—KFI—Life Can Be Beautiful.
 KFOX—George Highley.
 ★KGIL—News.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Sings.
 KFI, KFSD—Aunt Mary.
 KHJ—Johnson Family.
 KNX, KSDJ—Arthur Godfrey.
 KAGH—Dear KAGH.
 ★KFAC, KRKD, KWIK—News.
 KGB—Red Hook 31.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPAC—Jeanne Gray.
 KWKW—Andy Mansfield.
 3:35—KRKD—Tea Time Tunes.
 KWIK—Tom, Dick & Harry.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Nora Drake.
 KFAC—Stringtime.
 KMPAC—Swing n' Sing.
 KOWL—Just Music.
 3:55★KFVB—News.
 KFVB—Caroline Leonetti.
 KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI, KFSD—This Woman's Secret.
 ★KHJ, KFXM, KGB, KVOE—Kenneth Crawford.
 KNX, KSDJ—Hint Hunt.
 KAGH—Meet the Band.
 KFAC—Musical Masterpieces.
 KFMB—You Win It.
 KFVD—Harlem Matinee.
 KFVB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 ★KLAC—News, Sports.
 ★KMPAC—News, Eddie Lyon.
 KOWL—Just Music.
 KRKD—Plano Paintings.
 KWIK—1490 Club.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KGER—Musical Roundup.
 4:15—KECA—Reverie.
 KFI—Johnny Murray.
 ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KFVB—Music.
 KLAC—Belle Martel.
 KMPAC—Twilight Tales.
 KOWL—Fiddle Strings.
 KRKD—Movieland Quiz.
 4:25—KNX, KSDJ—George Fisher.
 KGFJ—Sports Flash.
 4:30—KECA—Billboard Bandwagon.
 KFI—Art Baker's Notebook.
 ★KHJ, KGB, KVOE—Passing Parade.
 KNX, KSDJ—Club 15.
 KAGH—Square at Round Table.
 KFOX—Old Age Pensions.
 KFVD—Noveltunes.
 KFVB—Bing Crosby.
 KLAC—Racing Roundup.

KLAC—Music.
 KOWL—Sports Review.
 ★KRKD—News.
 KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.
5—KECA—Happy Theater.
 ★KFI—Feature Wlr.
 KHJ, KGB, KVOE—Adventure Parade.
 ★KNX—News, Knox Manning.
 ★KAGH, KGER—News.
 ★KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Sundown Roundup.
 KFVB—Stuart Hamblen.
 KGFJ—Live at 5.
 KGIL—Johnny Grant Show.
 ★KLAC—Fred Henry Reports.
 ★KMPAC—News, Star Time.
 KOWL—House Party.
 KRKD—Songs of the Saddle.
 KWIK—Sunset Serenade.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—KECA, KFMB—Fun House.
 ★KFI—News.
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
 KNX—Tom Hanlon.
 KLAC—Music.
 KOWL—Bing Crosby.
 KWKW—Today at the Races.
 5:30★KECA—Home News.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—Superman.
 ★KNX, KSDJ—Charles Collingwood.
 KAGH—Children's Program.
 KFAC—Whoo Bill Club.
 ★KFOX, KOWL, KWKW—News.
 KFVD—Planistia.
 KGER—Cactus Mack.
 KGFJ—Race Recap.
 KMPAC—All-Time Hits.
 KRKD—Sports Dial.
 ★KWIK—Valley News.
 KXLA—Future Pianists.
 5:35★KECA—Headline Edition.
 KOWL—Musical Detective.
 KWKW—Easy Listening.
 5:45★KECA—Elmer Davis.
 ★KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 ★KNX, KSDJ—News, Garded.
 KFOX—Singing Crow.
 KFVD—Crosbyana.
 KGER—Western Tunestara.
 KGFJ—Dinner Interlude.
 KLAC—Sam Balter, Sports.
 KMPAC—Top Tunes.
 KRKD—Race Results.
 KWIK—Ronny Mansfield.
 KXLA—Variety.
 5:55★KNX—Frank Goss, News.
6★KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Kraft Music Hall Heater.
 ★KHJ, KGB, KVOE—Gabriel Heater.
 KNX, KSDJ—Suspense.
 KAGH—Public Interest.
 ★KFAC, KFOX, KFVB, KLAC, KMPAC—News.

KFOX—Hall's Memory Room.
 KFVD—Arlane Melodies.
 KFVB—America Dances.
 KGER—Helene Smith.
 KMPAC—Del Mar Races.
 KOWL—Old Homeland.
 KRKD—Piano Parade.
 KXLA—Property Owners.
 6:35—KAGH—Record Shop.
 6:45★KFVD—News.
 KRKD—Happiness Highways.
 KWIK—Ted Withall Sings.
 KXLA—Variety in Music.
 6:55★KHJ, KFXM, KGB, KVOE—Bill Henry, News.
7—KECA, KFMB—Criminal Casebook.
 KFI, KFSD—Bob Hawk Show.
 KHJ, KFXM, KGB, KVOE—Family Theatre.
 KNX, KSDJ—James Hilton.
 KAGH—Frank Watanabe Show.
 KFAC—Hour of Music.
 KFOX—Music Time.
 KFVD—Squeakin' Deacon.
 KFVB—America Dances.
 ★KGER, KRKD—News.
 KGFJ—Musical Digest.
 ★KGIL—Valley News.
 KLAC—Picture Album.
 KMPAC—Firestone Favorites.
 KOWL—Evening Serenade.
 KWIK—Randy Brooks.
 KXLA—Saddle Dusters.
 7:05—KGER—Dr. Fagan.
 KWKW—Musical Horizons.
 7:15★KAGH—News.
 KFOX—Fishing Pals.
 KGIL—Valley Parks.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 KWIK—Decision Now.
 KXLA—Evening Serenade.
 7:30—KECA, KFMB—Dick Powell.
 KFI, KFSD—Fred Waring Show.
 KHJ, KFXM, KGB, KVOE—Red Ryder.

9—KECA—Hank Weaver, Sports.
 KFI, KFSD—New Faces.
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNX, KSDJ—Fiesta.
 KFAC—Evening Concert.
 KFOX—Fishing Facts.
 ★KFVB—Clete Roberts.
 ★KGER—News.
 KGFJ—H'wood House Party.
 KLAC, KMPAC—Baseball.
 KWIK—Reading & Dreaming.
 KXLA—Squeakin' Deacon.
 9:05—KECA—American Sports Page.
 KGER—Vets' Administration.
 9:15★KHJ, KGB, KVOE—Fleetwood Lawton.
 KFVB—United Nations.
 KGER—Voice of the Army.
 9:30—KECA—Candid Microphone.
 KFI, KFSD—Noah Webster Says.
 KHJ, KGB, KVOE—Inside of Sports.
 KNX, KSDJ—Robert Q. Lewis.
 KFOX—Party House.
 KFVB—Citty Daily Word.
 KGER—Music in the Night.
 KGIL—Dance Time.
 9:45★KHJ—News.
 KNX, KSDJ—Night Editor.
 ★KFVB—Music and News.
10★KECA—Casa Cugat.
 ★KFI, KFSD—The Reporter.
 ★KHJ—News.
 ★KNX—Chet Huntley, News.
 KFAC—Lucky Lager Dance.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 ★KFXM, KGB, KVOE—Kenneth G. Crawford.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC, KMPAC—Baseball.
 KWIK—Michael Roy.
 KXLA—Songs of the West.
 10:15★KECA—News, Hank Weaver.
 KFI—Mayor Bowron.
 KHJ—Highlights in Music.
 KNX—Bob Elson.
 KMPAC—Summer Serenade.
 10:30★KECA—Elmer Davis.
 ★KFI—Inside the News.
 KHJ, KGB—X. Cugat Orch.
 KNX—Escape.
 KFOX—Twilight Riders.
 KGER—At the Ranchhouse.
 KLAC—Don Otis.
 KXLA—Hawthorne Tbtng.
 10:45—KECA—Ambassador Orch.
 KFI—Melody Time.
 KMPAC—Dance Parade.
 10:55—KFI—Police Bulletins.
 ★KLAC—News.

11★KECA—News of Tomorrow.
 ★KFI—News.
 KHJ, KGB—Valdez Orch.
 ★KNX—Nelson Fringle.
 KFAC—Lucky Lager Dance.
 KFOX—U. S. Navy Band.
 KFVD—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—KGIL Salutes.
 KLAC—Don Otis.
 KMPAC—Dance Parade.
 KWIK—Michael Roy.
 KXLA—Sammy Davis.
 11:15—KECA—Cinegrill Music.
 KFI—Morton Downey.
 KNX—Merry-Go-Round.
 KFOX—Music of Masters.
 11:30—KECA—B. Ramos Orch.
 KFI—St. Francis Hotel Orch.
 KHJ, KGB—Al Wallace Orch.
 ★KFOX—News.
 KXLA—Music.
 11:45—KECA—Imig Manor Orch.
 ★KHJ, KGB, KVOE—News.
 KNX—An American Abroad.
 11:55★KECA, KFI, KMPAC—News.

STILL LEARNING
 Although he's been playing his accordion in show business for more than twenty-five years, Phil Baker still practices an hour a day.
 Page Twenty-five

HAYNES AT THE REINS FOR BIG TOWN MOTORS
 1070 KC. 6:00 p.m. Mon. thru Fri.
 5000 WATTS
Check KEVD
 LOS ANGELES
 KFVD—Haynes at the Reins.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant Show.
 KOWL—Italian Program.
 KRKD—Varieties in Music.
 KWIK—Meet the Band.
 KWKW—Old Graves.
 KXLA—Radio Travelogue.
 6:05—KECA—Animal World Court.
 KFAC—Musical Memories.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Sports Desk.
 6:15★KECA—News.
 ★KHJ, KGB—Mutual Newsreel.
 KFOX—Bill of Rights.
 KFVB—Life with Eather.
 KGER—Stamps Quartet.
 KMPAC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KWIK—Sport Diagrams.
 KXLA—Technocracy.
 6:30—KECA—The Smiths of Hollywood.
 KFI, KFSD—Ray Noble Show.
 KHJ, KFXM, KGB, KVOE—Quiet, Please.
 KNX, KSDJ—Crime Photographer.
 ★KAGH, KWIK, KWKW—News.
 ★KFAC—Hour of Music.

MILD & MELLOW
 4:30 TO 5 P.M.
 Monday Through Friday
KMPAC
 KMPAC—Mild and Mellow.
 ★KOWL—News.
 KRKD—Symphony in Swing.
 KWIK—Old Folks' Program.
 KWKW—Pasadena City College.
 4:45★KHJ, KGB, KVOE—Bex Miller.
 ★KNX, KSDJ—Edward R. Murrow.
 ★KFSD—H. V. Kaltenborn.
 KFVD—Pinups.
 KFVB—Stuart Hamblen.

Melodies America Loves
POLYNA STOSKA
 Metropolitan Opera Soprano
CONCERT ORCHESTRA
 Earl Towner, Director
 KNX—Thursday—7:30 P.M.
INGLEWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves
 KFAC—Echoes and Encores.
 KFOX—Pet Parade.
 KFVB—Sports Final.
 KGER—Markham.
 KGIL—Concert Hall.
 KLAC—Jan Garber Orch.
 KMPAC—Jerry Lawrence.
 KOWL—Bill of Rights.
 KRKD—Do You Know?
 ★KWIK—News, Music.
 KXLA—Jimmie Dolan.
 7:45★KFOX—News.
 KFVB—Singer Sam.
 KLAC—Dugout Dope.
 KMPAC—Western Music.
 KOWL—Harmony Isle.
 KWIK—Blue Barron.

8—KECA—Mr. President.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOE—Straight Arrow.
 ★KNX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Reported Missing.
 KFVB—Jimmy Allen.
 ★KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Marine Story.
 ★KMPAC—News, Frandsen.
 KWIK—What's the Answer?
 8:05—KGER—Ray Block.
 8:10—KLAC, KMPAC—Hollywood vs. L. A.
 8:15★KFI, KFSD—World News.
 KNX—Treasury Bandstand.
 KFVB—Remember.
 KGFJ—Songs for You.
 KGIL—Camera Clinic.
 KXLA—Variety.
 8:30—KFAC, KFMB—Boxing Bouts.
 KFI—Hollywood Open House.
 KHJ, KFXM—Revere All-Star Revue.
 KNX, KSDJ—Mr. Keen.
 KFOX—Judge Gardner.
 ★KFVB, KWIK—News.
 KGER—Clem Davies.
 ★KGFJ—Averill Berman, News.
 KGIL—Weatherman.
 KXLA—87th Street Corral.
 8:35—KWIK—Concert Hall.
 8:45—KHJ—Remember When.
 KFVB—Little Concert.
 KGB—Young Orch.
 KGFJ—H'wood House Party.
 KGIL—Western Band.
 8:55—KHJ, KGB, KVOE—Billy Rose

FRIDAY, AUGUST 13

- ★** Indicates News Broadcasts
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 KHJ, KGB—Cecil Brown.
 KNX—Wes Battersea.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 KFVB—Morning Melodies.
 KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailey.
 KGIL—Musical Corral.
 KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Western Jamboree.
 KWKW—Bafael Mendes.
- 8:15**—KHJ, KNX—News.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
- 8:20**—KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30—KFI, KFSD—Jack Berch.
 KHJ—Editor's Diary.
 KNX, KSDJ—Grand Slam.
 KFAC, KFVB, KGIL, KOWL, KRKD—News.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Evening of Best.
8:35—KRKD—Spotlight Varieties.
8:45—KFI, KFSD—Lora Lawton.
 KHJ—News.
 KNX—Rosemary.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury.
 KGIL—Coffee Parade.
 KOWL—Guest Star.
 KRKD—Happiness Highways.
 KWKW—Bible Treasury Hour.
- 9**—KECA, KFMB—Welcome Travelers.
 KFI, KFSD, KGER—News.
 KHJ, KFXM, KGB, KVQE—Kate Smith Speaks.
 KNX—Wendy Warren.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGFJ—Your L. A. Police.
 KGIL—Swappin' Corner.
 KLAC—Coffee with Crosby.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Sunny Side.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies' Day.
 KGER—Lutheran Hour.
9:15—KHJ, KFXM, KGB, KVQE—John B. Kennedy.
 KNX—Aunt Jenny.
 KAGH, KFVD—News.
 KFVB—Marsha Walton.
 KGFJ—Social Security.
 KGIL—Ballads for You.
 KLAC—Racing News.
 KOWL—Hawaiian Melodies.
 KWIK—Three's a Company.
- 9:20**—KGFJ—Airtorials.
9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Morning Melodies.
 KNX, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFVD—Show Tunes.
 KFVB—Music.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Morning Melodies.
 KOWL, KWKW—News.
 KWIK—Top o' Morning.
- 9:45**—KFI—Chuck Collins.
 KNX, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFVB—Reminiscent Sam.
 KGER—Songs of Pioneers.
 KGFJ—Veterans' Housing.
 KOWL—Album of Songs.
 KRKD—News.
 KWKW—Rescue Mission.
- 9:55**—KFAC, KGIL—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 KHJ, KFXM, KGB, KVQE—News, Glenn Hardy.
 KNX—Big Slater.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.

music galore
 from 10 to 4
 MON. thru SAT.
 WARNER BROS.
HOLLYWOOD BANDSTAND
KFWB
 DIAL 980

- KXLA**—Bar O Ranch.
10:05—KGER—Musical Roundup.
10:15—KECA, KFMB—Kiernan's Korner.
 KFI—What Do You Say?
 KHJ, KGB—Two-Ton Baker.
 KNX—Ma Perkins.
 KFOX—Assembly of God.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Tune-up Time.
 KXLA—News.
- 10:25**—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story.
 KHJ, KOWL, KWIK—News.
 KHJ—The Judge.
 KNX—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFVB—Bill Leyden.
 KGIL—News: Curtain Call.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.

9 Years on the Air
BOB and MARIAN LEE
"WOMAN'S WORLD"
K X L A
 10:30 a.m. Mon.-Fri.

- KXLA**—Woman's World.
10:35—KWIK—Woman's Journal.
10:45—KFI—Joyce Jordan.
 KNX—Guiding Light.
 KFAC—Salvation Army Rand.
 KFSD—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—Races and Sports.
10:50—KWKW—Rescue Mission.
10:55—KECA, KFMB—Betty Crocker

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p>Comedy-Variety</p> <p>3:30—Arthur Godfrey, KNX. 9:30—Robert Q. Lewis, KNX.</p> <p>Quiz, Participation</p> <p>8:00—McNeill Bkfat. Club, KECA 8:30—Grand Slam, KNX. 9:30—Bkfat. in Hollyw'd, KECA 10:00—Barrel of Dough, KFVB. 11:30—Queen for a Day, KHJ. 2:00—Heart's Desire, KHJ. 2:30—House Party, KNX. 2:30—Bride and Groom, KECA. 3:00—Meet the Missus, KNX. 6:30—Col. Stoopnagle, KHJ. 7:00—Everybody Wins, KNX. 9:00—Break the Bank, KECA.</p> <p>Classical, Semi-Classical Music</p> <p>8:00—Fred Waring, KFI. 6:30—Musicomedy, KNX.</p> <p>Comment-Narration</p> <p>7:45—Fred Beck, KNX. 9:00—Kate Smith, KHJ. 10:00—Ted Malone, KECA. 10:15—What Do You Say? KFI. 1:00—Burritt Wheeler, KNX. 4:30—Art Baker, KFI. 4:30—Passing Parade, KHJ. 9:45—Night Editor, KNX.</p>	<p>Mystery-Detective</p> <p>8:00—The Fat Man, KECA. 8:30—This Is Your FBI, KECA. 9:30—Jury Trials, KECA.</p> <p>Public Interest-Information</p> <p>5:45—If They Had Lived, KGFJ. 7:00—Meet the Press, KHJ. 11:45—Report from U.N., KNX.</p> <p>Sports</p> <p>9:15—Racing News, KLAC. 9:30—Racing, KGFJ. 10:00—Race Lineup, KWKW. 1:00—Major League Ball, KMPC. 5:30—Race Recap, KGFJ. 5:30—Sports Dial, KRKD. 5:45—Race Results, KRKD. 5:45—Sam Balter, KLAC. 6:00—Fred Hessler, KGER. 6:15—Bob Kelley, KMPC. 6:30—Joe Hernandez, KMPC. 7:15—Fishing Pats, KFOX. 7:30—Sports Newsreel, KFI. 7:45—Sports Folio, KFI. 8:10—Baseball, KLAC, KMPC. 9:30—Inside of Sports, KHJ.</p> <p>Popular-Western Music</p> <p>4:30—Club 15, KNX. 4:45—Stuart Hamblen, KFVB. 7:30—Spotlight Revue, KNX. 8:00—Supper Club, KFI.</p>
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- Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker
 KFI, KFSD—Double or Nothing.
 KHJ, KVQE—Bill Harrington.
 KNX—Second Mrs. Burton.
 KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFOX—Breakfast Club.
 KFVB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Latin Rhythms.
 KWIK—Bonny's Record Rack.
 KWKW—Traffic Quiz.
 KXLA—Easy Listening.
- 11:05**—KAGH—Disc Jockey.
11:10—KECA, KFMB—Listening Post
 KHJ, KVQE—Tell Your Neighbor.
 KNX—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Neighborhood Voice.
 KOWL—Rhythm at Random.
 KXLA—Pasadena News.
 KWKW—Races and Sports.
- 11:20**—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVQE—Queen for a Day.
 KNX, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
 KFOX, KOWL, KRKD—News
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KWIK—News, Music.
 KXLA—Dinner Bell Roundup.
- 11:45**—KECA—Between Us Girls.
 KFI—Light of the World.
 KNX, KSDJ—Evelyn Winters.
 KOWL—On the Social Side.
 KRKD—Melody Time.
 KWIK—Broadway Rhythms.
 KWKW—Races and Sports.
- 11:55**—KFAC—News.
 KGFJ—Sports Flash.
12—KECA—News, Sam Hayes.
 KFI—Farm Reporter.
 KHJ, KGER, KGIL—News.
 KNX—In a Nutshell.
 KFAC—Luncheon Concert.
 KFVD—Editor of the Air.
 KFVB—Bill Anson.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Bing Crosby.
 KWKW—Pasadena Panoramas.
 KXLA—Dinner Bell Roundup.
- 12:05**—KGER—Chuck Wagon.
12:10—KNX—Radio Harris.
12:15—KECA—Bankage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KNX—Lynn Cole.
 KAGH—Disc Jockey.

- KGIL**—Real Estate Show.
KWIK—Rhythm Doodlers.
KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KECA, KFMB—Second Honey-moon.
 KFI, KFSD—Pepper Young.
 KHJ, KGB—Ozark Valley.
 KXLA, KSDJ—Knox Manning.
 KFVD—Violet.
 KFVB—News; Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
 KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KWIK—G.I. Platter Parade.
12:40—KWKW—Farm News.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KNX—Background for Living.
 KFAC—News.
 KMPC—Rhythm Rancho.
 KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KNX—Burritt Wheeler.
 KAGH—Guest Star.
 KFAC—Plano Parade.
 KFVD, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Band.
 KOWL—Major League Ball.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Rhythmic Age.
 KXLA—Community.
- 1:15**—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KAGH—Where to Go.
 KFAC—American Hour.
 KFVD—Plano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWIK—Charlie Hamp.
 KWKW—Races and Sports.
 KXLA—Farm Program.
- 1:20**—KWKW—Tops in Pops.
1:25—KGFJ—Sports Flash.
1:30—KECA—Quizicale.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNX, KSDJ—Winner Take All
 KAGH—Siesta Serenade.
 KFOX—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
- 1:35**—KOWI, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
 KXLA—Symphony of Song.
 KWIK—Stuff and Things.
- 1:45**—KECA—Ethel and Albert.
 KFI, KFSD—Wilder Brown.
 KOWL—South of the Border.
 KWKW—Races and Sports.
- 1:50**—KWKW—Show Time.
1:55—KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVQE—Heart's Desire.
 KNX, KSDJ—Stand-In.
 KAGH—C Sharp Minor.
 KFAC—Matinee Music.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Musical Bouquet.
 KWIK—Mrs. Goes Shopping.
 KXLA—Concert Hour.
- 2:15**—KFI, KFSD—Portia Faces Life.
 KWIK—Stuff and Things.
 KWKW—Races and Sports.
2:20—KWKW—News.
2:25—KECA—Model Magazine.
 KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KVQE—Hollywood Favorites.
 KNX, KSDJ—House Party.
 KGER—Garden News.
 KOWL, KWIK—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
- 2:35**—KOWL—Contented Listening.
 KWIK—Stuff and Things.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Page Farrell.
 KHJ—Red Hook 31.
 KRKD—Orkan Music.
 KWKW—Races and Sports.
- 2:50**—KWKW—Swing Session.
2:55—KNX, KFVD—News.
 KGFJ—Sports Flash.

- 3**—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Leave It to the Girls.
 KNX, KSDJ—Meet the Missus
 KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 *KFOX, KGER, KXLA—News.
 KFVB—Hall of Records.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KLAC—News, Sports.
 KMPC—Three Alarms.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—Tom, Dick & Harry.
 KWKW—Swing Session.
 3:05—KGER—Alkali Alex.
 3:10—KLAC—Don Otis Show.
 3:15—KFI—Life Can Be Beautiful.
 *KGIL—News.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25 *KHJ—News.
 *KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Sings.
 KFI, KFSD—Aunt Mary.
 KHJ—Johnson Family.
 KNX, KSDJ—Arthur Godfrey.
 KAGH—Hollywood Highlights.
 *KFAC, KRKD, KWIK—News.
 KGB—Red Hook 31.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Jeanne Gray.
 KWKW—Andy Mansfield.
 3:35—KRKD—Tea Time Dances.
 KWIK—Tom, Dick & Harry.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Nora Drake.
 KFAC—Lyrics in Chorus.
 KMPC—Swing 'n' Sing.
 KOWL—Just Music.
 3:55 *KFVB—News.
 KFVB—Caroline Leonetti.
 KGFJ—Sports Flash.
- 4**—KECA—Johnny Hill.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KFXM, KGB, KVOE—Kenneth G. Crawford.
 KNX, KSDJ—Hint Hunt.
 KAGH—Freddy Martin Show.
 KFAC—Musical Masterpieces.
 *KFOX, KGER—News.
 KFVB—Harlem Matinee.
 KFVB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 *KLAC—News, Sports.
 *KMPC—News, Eddie Lyon.
 KRKD—Piano Paintings.
 KWIK—1490 Club.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KGER—Musical Roundup.
 4:15—KECA—Reserve.
 KFI—Johnny Murray.
 *KHJ, KFXM, KGB—Frank Hemingway.
 KFVB—Music.
 KLAC—Dinning Sisters.
 KMPC—Bing Crosby.
 KOWL—Classics in Music.
 KRKD—Movie Land Quiz.
 4:25—KNX, KSDJ—George Fisher.
 KGFJ—Sports Flash.
 4:30—KECA—Billboard Bandwagon.
 KFI—Art Baker's Notebook.
 *KHJ, KGB, KVOE—Passing Parade.
 KNX, KSDJ—Club 15.
 KAGH—Square at Round Table.
 KFOX—Old Age Pensions.
 KFVB—Novelties.
 KFVB—Bing Crosby.
 KLAC—Racing Roundup.

MILD & MELLOW
 4:30 to 5 P.M.
 Monday Through Friday
KMPC

- KMPC—Mild and Mellow.
 *KOWL—News, Music.
 KRKD—Symphony in Swing.
 KWIK—Old Folks' Program.
 KWKW—John Muir College.
 4:45 *KHJ, KGB, KVOE—Rex Miller.
 *KNX, KSDJ—Ed R. Morrow.
 *KFSD—H. V. Kaltenborn.
 KFVB—Pinups.
 KFVB—Stuart Hamblen.
 KLAC—Music.
 KOWL—Sports Review.
 *KRKD—News.
 KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.

- 5**—KECA—Happy Theater.
 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Adventure Parade.
 *KNX, KSDJ—Knox Manning.
 KFAC—Sunset Serenade.
 KFVB—Sunset Roundup.
 KFVB—Stuart Hamblen.
 KGFJ—Live at Five.
 KGIL—Johnny Grant Show.
 *KLAC—Fred Henry Reports.
 KOWL—Island Magic.
 *KMPC—News, Star Time.
 KRKD—Songs of the Saddle.
 KWIK—Sunset Serenade.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—KECA, KFMB—Fun House.
 *KFI—News.
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
 KNX—Tom Hanlon.
 KLAC—Music.
 KOWL—Bing Crosby.
 KWKW—Race Roundup.
 5:30 *KECA—Home News.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—Superman.
 *KNX—Charles Collingwood.
 KAGH—Children's Program.
 KFAC—Whoa Bill Club.
 *KFOX, KOWL, KWIK—News.
 KFVB—Land We Love.
 KGER—Cactus Mack.
 KGFJ—Race Recap.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:35 *KECA—Headline Edition.
 KOWL—Musical Detective.
 KWKW—Easy Listening.
 5:45 *KECA—Elmer Davis.
 *KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 *KNX, KSDJ—News, Garred.
 KFOX—Your Fishcaster.
 KFVB—Crosbyana.
 KGER—Western Tunesters.
 KGFJ—If They Had Lived.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWIK—Ronny Mansfield.
 KXLA—Variety.
 5:55 *KNX—Frank Goss, News.
 KGFJ—Film News.
- 6**—KECA, KFMB—Edwin C. Hill.
 KFI—University Theatre.
 *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 KNX, KSDJ—My Favorite Husband.
 KAGH—Public Interest.
 *KFAC, KFOX, KFVB, KLAC, KMPC—News.
 KFVB—Haynes at the Relms.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant.
 KOWL—Italian Program.
 KRKD—Varieties in Music.
 KWIK—Allen Rich.
 KWKW—Olga Graves.
 KXLA—Sports News.
- 6:05—KECA—Animal World Court.
 KFAC—Musical Memories.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Sports Desk.
 6:15 *KECA—News.
 *KHJ, KGB—Mutual Newswareel.
 KAGH—Arcadia Music Mart.
 KFOX—Bill of Rights.
 KFVB—Life with Father.
 KGER—Stamps Quartet.
 KMPC—Bob Kelly, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Women's Clubs.
 6:30—KECA, KFMB—The Sheriff.
 KHJ, KFXM, KGB, KVOE—Col. Stoopnagle's Academy.
 KNX—Muscomedy.
 *KAGH, KWKW—News.
 KFAC—Hour of Music.
 KFOX—Hal's Music Room.
 KFVB—Airplane Melodies.
 KFVB—America Dances.
 KGER—Helene Smith.
 KMPC—Del Mar Races.
 KOWL—Old Homeland.
 KRKD—Piano Parade.
 KXLA—Dinner Music.
 6:35—KAGH—Record Shop.
 6:45 *KFVB—News.
 KRKD—A. F. of L.
 6:55—KECA, KFMB—Champion Roll Call.
 *KHJ, KFXM, KGB, KVOE—Bill Henry, News.
- 7**—KECA—Dance Band Jamboree.
 KFI—Milestones in Melody.
 KHJ, KFXM, KGB, KVOE—Meet the Press.
 KNX, KSDJ—Everybody Wins Show.
 KAGH—Frank Watanabe Show.
 KFAC—Hour of Music.
 KFVB—Squeakin' Deacon.
 KFVB—America Dances.
 *KGER, KRKD—News.
 KGFJ—Musical Digest.
 *KGIL—Valley News.
 KLAC—Picture Album.

- KMPC—Firestone Favorites.
 KOWL—Evening Serenade.
 KWIK—Dance Orch.
 KXLA—Saddle Dusters.
 7:05—KGER—Fagan.
 KWKW—Musical Horizons.
 7:15 *KAGH—News.
 KFOX—Fishing Pala.
 KGIL—Valley Parks.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 KWIK—Guest Star.
 KXLA—Evening Serenade.
- 7:30—KFI, KFSD—Sports Newsreel
 KHJ, KFXM, KGB, KVOE—Cisco Kid.
 KNX, KSDJ—Spotlight Revue
 KAGH—Surprise! Surprise!
 KFAC—Echoes and Encores.
 KFVB—Sports Final.
 KGER—Inglewood Christian Church.
 KGIL—Modern Concert Hall.
 KLAC—Jan Garber Orch.
 KMPC—Jerry Lawrence.
 KOWL—Bill of Rights.
 KRKD—Do You Know?
 *KWIK—News, Music.
 KXLA—Jimmie Dolan.
- 7:45—KFI—Sports Follo.
 *KFOX—News.
 KFVB—Sings 'n' Sam.
 KLAC—Dugout Dope.
 KMPC—Western Music.
 KOWL—Harmony Isle.
 KRKD—Father Vaughan.
 KWIK—Music by Martin.
- 8**—KECA, KFMB—Fat Man.
 KFI, KFSD—Supper Club.
 KHJ—Par Answer Game.
 KNX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Speaking of Sports.
 KFVB—Jimmy Allen.
 KGB, KVOE—Special Agent.
 *KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Western Band.
 *KMPC—News, Frandsen.
 KRKD—County Barn Dance.
 KWIK—What's the Answer?
 8:05—KGER—Victor Young.
 8:10—KLAC, KMPC—Hollywood vs. I. A.
 8:15 *KFI, KFSD—World News.
 KNX—Treasury Bandstand.
 KFVB—Remember.
 KGFJ—Songs for You.
 KXLA—Variety.
- 8:30—KECA, KFMB—This is Your FBI.
 KFI—Stairway to the Stars.
 KHJ, KVOE—High Adventure.
 KNX—Man Named Jordan.
 *KFVB—KWIK—News.
 KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGIL—Weatherman.
 KRKD—Cowboy Hit Parade.
 KXLA—97th Street Corral.
 8:35—KWIK—Concert Hall.
 8:45—KFOX—Flight Cast.
 KFVB—Voice of the Army.
 KGFJ—Hollywood Horse Party.
 8:55—KHJ, KGB, KVOE—Billy Rose
- 9**—KECA, KFMB—Break the Bank.
 KFI, KFSD—Call the Police.
 *KHJ, KFXM, KGB, KVOE—News, Gene Hardy.
 KNX—Mr. Ace and JANE.
 KFAC—Evening Concert.
 KFOX—Maritime Committee.
 KFVB—Preview Theatre.
 *KGER—News.
 KGFJ—Hollywood House Party.
 KLAC, KMPC—Baseball.
 KRKD—Cowboy Hit Parade.
 KWIK—The Brighter Side.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Three Suns.
 9:15 *KHJ, KGB, KVOE—Fleetwood Lawton.
 *KFOX—News.
 9:30—KECA, KFMB—Famous Jury Trials.
 KFI—Hollywood Open House.
 KHJ, KGB, KVOE—Inside of Sports.
 KNX, KSDJ—Robert Q. Lewis
 KFOX—Rumba Time.
 KFVB—Unity.
 KGER—Music in the Night.

DANCE MUSIC AT ITS BEST
LUCKY LAGER
DANCE TIME
KFAC
 10 TO 12 EVERY NIGHT



KGIL—Spade Cooley.
 KWIK—Teen-Age Dance.
 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
 KNX, KSDJ—Night Editor.
 *KFVB—Music and News.

10—KECA—Casa Cugat.
 *KFI, KFSD—The Reporter.
 *KHJ—News.
 *KNX—Chet Huntley, News.
 KFAC—Lucky Dance Time.
 KFOX—Rumba Time.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
 *KFXM, KGB, KVOE—Kenneth G. Crawford.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC, KMPC—Baseball.
 KRKD—Cowboy Hit Parade.
 KWIK—Teen-Twenty Dance.
 KXLA—Riverside Rancho.
- 10:15 *KECA—Hank Weaver, News.
 KFI—Musio Show.
 KHJ—Highlights in Music.
 KNX—Bob Elson.
 KFOX—Music.
 KMPC—Summer Serenade.
- 10:30 *KECA—Elmer Davis.
 *KFI—Inside the News.
 KHJ, KGB—X. Cugat Orch.
 KNX—Symphonette.
 KGER—At the Ranchhouse.
 KLAC—Auto Races.
 KXLA—Hawthorne Thing.
- 10:45—KECA—Ambassador Orch.
 KFI—Melodiana.
 KMPC—Dance Parade.
 10:55—KFI—Police Bulletins.
- 11** *KECA—News of Tomorrow.
 *KFI—News.
 KHJ, KGB—Valdes Orch.
 *KNX—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFOX—Party House.

SPADE COOLEY TIME
 With George Wilhelm
NOW
 11 P.M. DAILY

1070 KC
 5000 WATTS

Check KEVD
 LOS ANGELES

KFVB—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America Is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KRKD—Cowboy Hit Parade.
 KXLA—Pasadena Civic.

11:15—KECA—Cinegrill Music.
 KFI—Billmore Orch.
 KHJ, KGB—Eddy Rich Orch.
 KNX—Merry Go-Round.

11:30—KECA—B. Ramos Orch.
 KFI—St. Francis Orch.
 KXLA—Bandstand Review.

11:45 *KHJ, KGB—News.
 KNX—Report from U. N.
 KXLA—Jack Russell.

11:55 *KECA, KFI, KMPC—News.

TO THE BLAZES

"I am baking a cake," Mrs. Clarence Manning of New Britain, Connecticut, told emcee Bud Collyer when he telephoned her during Mutual's "Three for the Money."

"Well," obliged Buddy, "do you wish us to call you back later?"

"Shucks no," was the reply, "let the cakes burn."

It was a wise choice on Mrs. Manning's part. She won \$900 on the questions.

Page Twenty-seven

SATURDAY, AUGUST 14

8—KECA, KFMB—Shopper's Special.
KFI—Coffee Concert.
KHJ—Treasury Show.
***KNX, KGER, KLAC, KMPC, KOWL, KXLA**—News.
KAGH—Musical Clock.
KFAC—Country Church.
KFOX, KRKD—Haven of Rest.
KFSD—Charlie Lung.
KFYD—Wakeup Ranch.
EGB—Morning Moods.
KGFJ—Proudly We Hall.
KGIL—Musical Corral.
KVOE—Hot Cake Club.
KWIK—Western Jamboree.
KWKW—Pasadena Four-square Church.
8:05—**KNX, KSDJ**—Let's Pretend.
KGER—Mizpah.
8:15—**KHJ**—Policing L. A.
KFWB—Salvation Army.
KLAC—Haynes at the Belms.
KMPC—Market Reports, Sports.
KOWL—Memories in Music.
8:30—***KECA**—Tomorrow's Headlines.
KFI, KFSO—Smilin' Ed McConnell.
KHJ—Dr. His Clinic.
KNX, KSDJ—Junior Miss.
***KFAC, KFWB, KGIL, KOWL, KRKD**—News.
KFOX—Music.
KFYD—Easy Listening.
EGB—Vocal Varieties.
KGER—Hammond.
KGFJ—Yesterday's Hits.
KMPC—Naval Reserve.
KWKW—Stock Quotations.
KXLA—Walker Farms.
8:35—**KOWL**—Remembering.
KRKD—Spotlight Varieties.
8:45—**KECA**—Matinee.
KFAC—Unity.
KFYD—Console and Keyboard.
KFWB—Marsha Walton.
KGER—Gospel Story Hour.
KGIL—Coffee Parade.
KLAC—Business Talk.
KMPC—Fingertip Successes.
KOWL—Molly & Binnie.
KWKW—Sacred Heart.
KXLA—Popular Favorites.
9—**KECA, KFMB**—Abbott and Costello Kid Show.
KFI—Jump-Jump of Holiday House.
KHJ, KVOE—Voices of Strings.
KNX, KSDJ—Theatre of Today.
KAGH—Top of the Morning.
KFAC—Morning Concert.
KFOX—Rev. Earl Irie.
KFSD—Jack Gregson.
KFYD—Waltz Time.
KFWB—Hollywood Bowl.
***KGER, KLAC**—News.
KGFJ—Public Messenger.
KGIL—Swappin' Corner.
KMPC—Music of the Stars.
KOWL—Friendship Hour.
KRKD—Sagebrush Serenade.
KWIK—Sunny Side.
KWKW—Voice of China.
KXLA—Popular Favorites.
9:05—**KGER**—Lutheran Hour.
KLAC—Crosby Time.
9:15—**KFI**—Story Land.
***KAGH, KFYD**—News.
KGFJ—Community Chest.
KLAC—Racing News.
KWIK—Three's a Company.
KWKW—Women's League.
9:20—**KGFJ**—Arotorials.
9:30—**KECA**—Saturday Strinks.
KFI, KFSO—Tillamook Kitchen.
KHJ, KFMM, KGB, KVOE—Girls' Corps.
KNX—Stars Over Hollywood.
KFYD—Show Tunes.
KFWB—Song Session.
KGER—John Brown.
KGFJ—Racing News.
KGIL—Valley Shopper.
KLAC—Kiddie Club.
KOWL—German Hour.
KWIK—Top of Morning.
KWKW—Market Quotations.
9:35—**KWKW**—News.
9:45—**KECA**—Buddy Weed Show.
KFI—Your Saturday Chef.
***KFSO, KRKD**—News.
***KFYD**—Remembered Rhythms.
KGER—Sons of Pioneers.
KGFJ—Theatre Guild.
KWKW—Drama.
9:55—***KFAC, KGIL**—News.
10—**KECA, KFMB**—American Farmer.
KFI, KFSO—National Farm and Home Hour.
***KHJ, KFMM, KGB, KVOE**—News.
KNX, KSDJ—Grand Central Station.
KFAC—Serenade.
***KFOX**—News.

KFYD—Music.
KFWB—Bill Leyden.
KGER—Kids' Bible Club.
KGFJ—Record Jackpot.
KGIL—Hawaiian Echoes.
KLAC—Al Jarvis Ballroom.
KMPC—Music of the Stars.
KOWL—Romance in Music.
KRKD—Morning Melodies.
KWIK—Sunshine Mission.
KWKW—Race Lineup.
KXLA—Popular Favorites.
10:15—**KHJ, KVOE**—Gillespie's Garden Guide.
KFOX—Assembly of God.
KGB—Hospitality Time.
KRKD—Dr. Richardson.
KWKW—Teen-Agers.
***KXLA**—News.
10:25—**KGFJ**—Sports Flash.
10:30—**KECA, KFMB**—This Is for You.
KFI, KFSO—Meet the Meeks.
KHJ—Murray Arnold Orch.
KNX, KSDJ—Give and Take.
KFYD—Marching Along.
***KGIL, KOWL**—News.
KGER—Home on the Range.
KRKD—Government Speaks.
KWIK—Talent Search.
KXLA—Music.
10:45—**KECA**—Chemists in Action.
KFAC—Village Festival.
KFOX—Thought for Youth.
KFYD—Dream Time.
KGIL—Curtain Call.
KOWL—Tune Shop.
KRKD—Pop Concert.
KWKW—Races and Sports.
10:50—**KWKW**—Rescue Mission.
10:55—**KGFJ**—Sports Flash.
11—**KECA, KFMB**—Shore Party.
KFI, KFSO—Archie Andrews.
KHJ, KGB, KVOE—Movie Matinee.
KNX, KSDJ—Mary Lee Taylor.
KFAC—Festival of Music.
***KFYD, KGER**—News.
KFWB—Bill Anson.
KGFJ—Record Jackpot.
KGIL—Popular Classics.
KLAC—Al Jarvis Ballroom.
KMPC—Keith Hetherington.
KOWL—Tune Shop.
KRKD—Latin Rhythms.
KWIK—Music.
KWKW—Varsity Views.
KXLA—Record Corral.
11:15—**KFOX**—Music.
KFYD—Piano Parade.
KGER—Western Music.
KWKW—Races and Sports.
KXLA—Variety Time.
11:20—**KWKW**—Trail of Melody.
11:25—**KGFJ**—Sports Flash.
11:30—**KECA, KFMB**—Reserve.

KFI—Parent-Youth Forum.
KHJ, KGB—Teen-Timers Club.
KNX, KSDJ—It's Fun to Be Young.
KFAC—Keyboard Artistry.
***KFOX, KOWL, KRKD**—News.
KFYD—Shopping El-Lites.
***KFWB**—News; Bill Anson.
KGER—Western Shadows.
KWIK—Waltz Time.
KXLA—Saturday Serenade.
11:40—**KOWL**—Salute to Americas.
11:45—**KFOX**—Tempus of the Time.
KRKD—Melody Time.
KWIK—Kiddie Records.
KWKW—Races and Sports.
11:55—***KFAC**—News.
KGFJ—Sports Flash.
12—***KECA**—Noontime News.
KFI—Farm Reporter.
***KHJ, KFMM, KGB, KVOE**—News.
KNX, KSDJ—Meet the Missus.
KAGH—Stardust Trail.
KFAC—Luncheon Concert.
KFMB—Piano Playhouse.
KFOX—Nosey Nifties.
KFSO—Nature Sketches.
KFYD—Salvation Army.
KFWB—Bill Anson.
***KGER, KGIL**—News.
KGFJ—Intermission.
KLAC—Al Jarvis Ballroom.
KMPC—Merry-Go-Round.
KOWL—Mayor of Melody.
KRKD—Record Roundup.
KWIK—Gardens.
KWKW—Pasadena Opera.
KXLA—Saturday Serenade.
12:05—**KGER**—Cottonseed Clark.
12:15—**KECA**—Radio, the American Way.
KFI—Here Comes Band.
***KHJ**—Week in Washington.
***KFOX**—News.
KFYD—Mason Rose.
KGIL—Real Estate Show.
KWIK—Tin Pan Alley.
KWKW—Races and Sports.
12:25—**KGFJ**—Sports Flash.
12:30—**KECA, KFMB**—ABC Symphony.
KFI—Easy Listening.
KHJ, KGB—Sports Parade.
KNX, KSDJ—Money on the Line.
KFOX—Cowhands Carnival.
KFYD—Luncheon Tunes.
***KFWB, KOWL, KWIK**—News.
KGFJ—1230 Club.
KGIL—Cowboy Music.
KMPC—Rhythm Rancho.
KWKW—Business Reporter.
KXLA—Western Tunes.
12:35—**KOWL**—Mayor of Melody.
KWIK—G.I. Platter Parade.
12:45—***KFAC**—News.
KFYD—Violet.
KWKW—Races and Sports.
KXLA—Top Western Tunes.

12:50—**KWKW**—Circle 1430 Ranch.
12:55—**KGFJ**—Sports Flash.
1—**KECA, KFMB**—ABC Symphony.
KFI, KFSO—Living, 1948.
KHJ, KFMM, KGB, KVOE—Horse Race.
KNX—So You Know Radio.
KFAC—Piano Parade.
KFOX—Platter Parity.
***KFYD, KLAC, KRKD**—News.
KFWB—Bill Anson.
KGER—Sleepy Valley.
KGFJ—1230 Club.
KGIL—Cowboy Music.
KMPC—Eddie Stanley Hour.
KOWL—Opportunity Show.
KWIK—Just Relax.
KWKW—Show Album.
KXLA—Community Broadcaster.
1:10—**KLAC**—Studio Frolic.
1:15—**KHJ, KFMM, KGB, KVOE**—Charles Slocum.
***KNX**—News.
KFAC—American Hour.

Songs by
RUSS WHITEMAN
 With
 Herb Pellish Trio
 1:15 p.m. Saturday

1020 KC
 5000 WATTS

Check KEVD
 LOS ANGELES

KFYD—Songs by Russ Whiteman.
KRKD—Siesta Time.
KWIK—Frankie Carle.
KWKW—Races and Sports.
KXLA—Adventures in Research.
1:20—**KWKW**—Waxworks.
1:25—**KGFJ**—Sports Flash.
1:30—**KECA, KFMB**—Spotlight on Sports.
KFI, KFSO—Musicana.
KHJ, KFMM, KGB, KVOE—Pauline Alpert.
KNX, KSDJ—I'm New Here.
KFOX—Siesta Serenade.
KFYD—Dream Time.
KGER—Western Siesta.
KGIL—Homemakers.
KMPC—Juke Box Serenade.
***KRKD, KWIK**—News.
KWKW—Song Album.
KXLA—Vocal Varieties.
1:35—**KRKD**—Symphony of Song.
KWIK—Music.
1:45—**KHJ**—In Your Name.
KFOX—Voice of the Army.
KLAC—Storybook Hour.
KWKW—Races and Sports.
***KXLA**—News.
1:50—**KWKW**—Show Time.
1:55—**KFAC**—News.
KGFJ—Sports Flash.

2—**KECA**—Summer Concert.
***KFI**—News of the Week.
KHJ, KFMM, KGB, KVOE—Opinionaire.
KNX, KSDJ—Bill Bryan.
KAGH—C Sharp Minor.
KFAC—Matinee.
KFOX—Music.
KFSO—Land of the Free.
KFYD—Novelty.
KFWB—Bill Anson.
KGER—Long Beach Band.
KGIL—Saturday Serenade.
KGFJ—Who's Up.
KLAC—Durock Dope.
KMPC—Tops in Pops.
KOWL—Top Tunes at Two.
KRKD—Ira Swett Organ.
KWIK—Mrs. Goss Shopping.
KXLA—Cavalcade of Music.
2:15—**KFI, KFSO**—The Lassi Show
***KNX**—News.
***KLAC**—News.
KRKD—Bowl Reporter.
KWIK—1490 Club.
KWKW—Races and Sports.
2:20—***KWKW**—News.
2:25—**KGFJ**—Sports Flash.
2:30—**KECA**—Piano Playhouse.
KFI, KFSO—Dr. I. Q. Jr.
KHJ, KFMM, KGB, KVOE—Reviewing Stand.
KNX—The Todds.
KFMB—Melodies to Remember.
***KFWB**—News; Bill Anson.
KFYD—Optimist Boys' Forum.
***KGER, KOWL, KWIK**—News.
KLAC, KMPC—Hollywood vs. Los Angeles.
KRKD—Tunes in Tempo.
KWKW—Patricia Abel, Songs.
2:35—**KOWL**—Contented Listening.
KWIK—1490 Club.
2:40—**KGER**—Long Beach Band.
2:45—**KNX, KSDJ**—Western Revue.
KFYD—Tempo Time.
KWKW—Races and Sports.
2:50—**KWKW**—Swing Session.
2:55—**KFYD**—News.
KGFJ—Sports Flash.

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:00—Proudly We Hall, KGFJ.
 8:30—Junior Miss, KNX.
 7:00—Proudly We Hall, KMPC.
 7:30—Pays to Be Ignorant, ENX

Quiz, Participation

10:30—Give and Take, KNX.
 12:00—Meet the Missus, KNX.
 5:30—True or False, KHJ.
 8:00—Three for the Money, KHJ.
 8:30—Sing It Again, KNX.
 9:30—What's My Name?, KECA.

Classical, Semi-Classical Music

12:30—ABC Symphony, KECA.
 3:30—NBC Symphony, KFI.
 8:00—Sat. Night Serenade, KNX.
 9:30—Music Hour, KFI.

Drama

9:00—Theater of Today, KNX.
 9:30—Stars Over H'wood, KNX.
 10:00—Grand Central Sta., KXLA.
 4:30—Curtain Time, KFI.

Public Interest-Information

8:15—Policing L. A., KHJ.
 9:45—Theater Guild, KGFJ.
 10:00—American Farmer, KECA.
 10:00—Nat'l Farm Hour, KFI.

Mystery-Detective

9:00—Gangbusters, KECA.

Sports

9:15—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.
 10:00—Racing, KWKW.
 12:30—Sports Parade, KHJ.
 1:30—Spotlight on Sports, KECA.
 2:30—Baseball, KLAC, KMPC.
 4:30—Harry Wismer, KECA.
 5:00—Dizzy Dean, KFI.
 5:05—Tom Harmon, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Ira Blue, KECA.
 6:30—Joe Hernandez, KMPC.
 8:00—Hunting-Fishing Club, KHJ

Juvenile

8:05—Let's Pretend, KNX.
 8:30—Smilin' Ed, KFI.
 9:00—Abbott & Costello, KECA.
 9:00—Jump Jump, KFI.
 9:30—Kiddie Club, KLAC.
 2:30—Dr. I. Q. Jr., KFI.
 5:45—Play Penny Parade, KFOX

Popular-Western Music

4:45—Stuart Hamblen, KFWB.
 7:00—Grand Ole Opry, KFI.
 7:30—All-Star Western, KHJ.
 9:00—Hit Parade, KFI.

3-KECA-Junior Junction.
KFI-Nature Sketches.
KNX, KSDJ-Western Revue.
KHJ, KGB, KVOE-On the
Beam with Beneke.
KFAC-Musical Favorites.
KFMB-Chapel in the Sky.
KFOX-Modern Concert Hall.
KFVD-Ivory Tower.
KFWB-Bill Anson.
*KGER, KXLA-News.
KGFJ-Sunset and Vine.
KGIL-Serenade.
KLAC, KMPC-Baseball.
KOWL-Radio Outlook.
KRKD-Parade of Hits.
KWIK-1490 Club.
KWKW-Swing Session.
3:05-KGER-Sagebrush & Saddles.
3:15-KFI, KFSJ-Forests Aflame.
*KNX-News, Frindle.
KFI-Singling Sam.
KOWL-Sports Matinee.
KWKW-Races and Sports.
KXLA-Juke Box Matinee.
3:25-KGFJ-Sports Flash.
3:30-KECA-Summer Serenade.
KFI, KFSJ-NBC Symphony.
KHJ-Special Agent.
KNX-Salute to the Southland
*KFAC, KOWL-News.
KFVD-To Your Health.
KGB, KVOE-S. Watkins
Orch.
*KRKD, KWIK-News.
KWKW-Calling All Vets.
3:35-KOWL-Sports Matinee.
KRKD-Tea Time Times.
KWIK-1490 Club.
3:45-KECA-It's Your Business.
KFAC-Portraits of Melody.
KFVD-Romancing on Record.
KFWB-Caroline Leonetti.
KOWL-Jazz Music.
3:55*KFVD-News.
KGFJ-Sports Flash.

4-KECA-E. Felice Quartet.
KFI, KFSJ-NBC Symphony.
KHJ, KFXM, KGB, KVOE-
Sports Review.
KNX-Man in the Street.
KAGH-Joe Thompson Show.
KFAC-Musical Masterpieces.
KFMB-South of the Border.
*KFOX, KFWB, KGER-News.
KFVD-Harlem Matinee.
KGFJ-Sunset and Vine.
KGIL-Saturday Serenade.
KLAC, KMPC-Baseball.
KOWL-Culver City Hour.
KRKD-Teen-Age Workshop.
KWIK-1490 Club.
KWKW-Saturday Matinee.
KXLA-Juke Box Matinee.
4:05-KGER-Trading Post.
4:15-KECA-Madhouse Musicale.
*KHJ, KGB, KVOE-Frank
Hemingway.
*KNX-News.
KFMB-U.S. Navy Band.
KFAC-Salvation Army.
KFWB-Helen Louise.
KRKD-Movieband Quiz.
KWIK-Girl Scouts.
4:25-KGFJ-Sports Flash.
4:30-KECA-Harry Wismer, Sports
KFI, KFSJ-Curtain Time.
KHJ, KGB, KVOE-Bill
Harrington.
KNX-Youth on Parade.
KFMB-Profits of Prayer.
KFOX-Old Age Pensioners.
KFVD-Noveltunes.
KFWB-Blind Artists' Guild.
KLAC-Racing Roundup.
*KOWL-News, Music.
KRKD-Symphony in Swing.
KWKW-Old-Age Pensioners.
KWKW-Soroptimists.
4:45*KECA, KFMB-Dorothy
Fuldheim.
KHJ, KGB, KVOE-Proof that
Christian Science Heals.
KFOX-Herman A. Knopke.
KFVD-Pinups.
KFWB-Stuart Hamblen.
KLAC-Music.
KOWL-Sports.
*KRKD-News.
KWIK-Musical Quiz.
KWKW-Races and Sports.
4:50-KWKW-Magic Time.
4:55-KGFJ-Sports Flash.

5-KECA-Profits of Prayer.
KFI, KFSJ-Dizzy Dean,
Sports.
KHJ, KGB, KVOE-Take a
Number.
*KNX, KSDJ-Knox Manning.
KFAC-Sunset Serenade.
KFMB-Ave Maria Hour.
KFOX-Sunshine Mission.
KFVD-Sundown Roundup.
KFWB-Stuart Hamblen.
KFXM-Laymen's Hour.
*KGER, KLAC, KMPC-News.
KGFJ-Jive at Five.
KGIL-Saturday Serenade.
KOWL-House Party.
KRKD-Songs of the Saddle.
KWKW-Saddle-Up Time.
KNX-Juke Box Matinee.

5:05-KAGH-Surprise Party.
KGER-Ford Lewis.
KMPC-Tom Harmon.
5:15-KECA-Speaking of Songs.
*KFI, KFSJ-News.
KNX-Tom Hanlon.
KLAC-Music.
KMPC-Record Room.
KOWL-Bing Crosby.
KWKW-Race Roundup.
5:30*KECA, KFOX, KGIL, KOWL,
KWIK, KWKW-News.
KFI-Sports Roundup.
KHJ, KGB, KVOE-True or
False.
*KNX, KSDJ-Charles
Collingwood.
KFAC-Playtown Train.
KFMB-Communism.
KFVD-Planties.
KGER-Cactus Mack.
KGFJ-Race Recap.
KRKD-Sports Dial.
KXLA-Future Pianists.
5:35-KOWL-Musical Detective.
KWIK-Saddle-Up Time.
KWKW-Easy Listening.
5:45-KECA, KFMB-Ira Blue,
Sports.
*KFI, KFSJ-Elmer Peterson.
*KNX, KSDJ-Garred, News.
KFOX-Play Penny Parade.
KFVD-Haynes at the Reins.
KGER-Western Music.
KGFJ-Dinner Interlude.
KGIL-Saturday Serenade.
KLAC-Sam Balter, Sports.
KRKD-Race Results.
KXLA-Variety.
5:55*KNX, KSDJ-Wallace Sterling
Yukon.
KFI-Guy Lombardo Show.
KHJ, KGB, KVOE-Three for
the Money.
KNX, KSDJ-It's Always
Albert.
KAGH-Folk Music.
*KFAC, KFOX, KFWB, KMPC
-News.
KFMB-S. D. Looks Ahead.
KFSJ-Favorite Five.
KFVD-Haynes at the Reins.
KGER-Sports Time.
KGFJ-Musical Digest.
KGIL-Saturday Serenade.
*KLAC-News, Al Jarvis.
KOWL-Italian Program.
KRKD-Varieties in Music.
KWIK-Valley High Time.
KWKW-Sunset Serenade.
KXLA-Sweet Music.
6:05-KFAC-Ballet Theatre.
6:15-KAGH-Bing Sings.
KFOX-Vesper Hells.
KFWB-Let's Face It.
KGER-Music.
KMPC-Sports Revue.
KRKD-Hawala's Memories.
KWIK-Sport Flanagrams.
KXLA-Repertory Theatre.
6:30-KECA-Music of Manhattan.
KFI, KFSJ-Can You Top
This?
KNX, KSDJ-Morey Amster-
dant.
*KAGH, KOWL, KWIK,
KWKW-News.
KFMB-American Showcase.
KFOX-Hal's Memory Room.
KFWB-Guild and Gravel.
KGER-Lukin Valley Church.
KMPC-Joe Hernandez.
KRKD-Piano Parade.
KXLA-Proudly We Hall.
6:35-KAGH-Freddy Martin Show.
KOWL-Message of Grace.
6:45*KFVD-News.
KFWB-Red Cross.
KRKD-Happiness Highways.

7-KECA-Bulldog Drummond.
KFI, KFSJ-Grand Ole Opry.
KHJ, KFXM, KGB, KVOE-
Stop Me if You've Heard
This.
KNX, KSDJ-Jumboree.
KFAC-Dr. James Field, Jr.
KFMB-Your American Music.
KFOX-Judge Gardner.
KFVD-Squeaku' Deacon.
KFWB-Gospel and Song.
*KGER, KFD-News.
KGFJ-Musical Digest.
*KGIL-Valley News.
*KLAC-Crosby Time.
KMPC-Proudly We Hall.
KOWL-Santa Monica
Philarmonic.
KWIK-Dance Orch.
KXLA-Nazarene Church.
7:05-KGER-Rev. Al Harlan.
KWKW-Musical Horizons.
7:15*KAGH-News.
KGIL-Modern Concert Hall.
KLAC-Music.
KMPC-Episcopal Diocese.
KRKD-Three Quarter Time.
KWIK-Voice of the Army.
7:30-KECA, KFMB-Ross Dolan,
Detective.
KFI, KFSJ-Olympic Sports
Writers' Round Table.

KHJ, KFXM, KGB, KVOE-
All-Star Western.
KNX-It Pays to Be Ignorant.
KAGH-Show Pourri.
KFAC-Waltzes of the World.
KFOX-Evening Melodies.
KFWB-Dr. Hiss Clinic Forum.
KGER-Grace Dotson.
KLAC-Jan Garber Orch.
KOWL-Evening Serenade.
KMPC-Candlelight and Silver
KRKD-Do You Know?
*KWIK-News, Music.
KXLA-Bible Institute.
7:45-KLAC-Public Service.
KOWL-Harmony Isle.
KWIK-Blue Barron.

8-KECA, KFMB-The Lone
Ranger.
KFI, KFSJ-Saturday Dance
Time.
KHJ-Fishing and Hunting
Club.
KNX-Saturday Night
Serenade.
KFAC-Evening Concert.
KFOX-Music for You.
*KFMD, KLAC-News.
KFWB-Community Hour.
KGB-Mysterious Traveler.
KGER-Wings of Healing.
KGFJ-Caucasian Memories.
KGIL-Western Music.
KMPC-A Boy, a Girl and a
Song.
KWIK-What's the Answer?
KXLA-Marines.
8:10-KLAC-Hollywood vs. S. F.
8:15-KFSJ-Songs to Vets.
KGFJ-Here's for You.
KLAC-Skitch Henderson.
KMPC-Parade of Hits.
KXLA-Barbershop Quartet.

8:30-KECA, KFMB-Amazing
Mr. Malone.
KHJ, KGB, KVOE-Hawaii
Calls.
KNX, KSDJ-Sing It Again.
KFOX-Music.
KFSJ-Biltmore Orch.
KFWB-Music.
KGER-Clem Davies.
KGFJ-H'wood House Party.
KGIL-Weatherman.
KLAC-Spotlight Serenade.
*KWIK-News, Music.
KXLA-9th St. Corral.
8:45-KFOX-Barbershoppers,
KFWB-Guest Star.

9-KECA, KFMB-Gaugbusters.
KFI, KFSJ-Hit Parade.
*KHJ, KFXM, KGB, KVOE-
News.
KNX, KSDJ-Sing It Again.
KFAC-Evening Concert.
KFOX-Party House.
*KFWB-Clete Roberts.
KGER-Guest Star.
KGFJ-H'wood House Party.
KGIL-Western Music.
KLAC-Tommy Dorsey Show.
KMPC-Cavalcade of Music.
KXLA-Harmony Park.
9:15-KHJ, KGB, KVOE-Dink
Templeton.
KFWB-Spade Cooley Time.
KGER-Decision Now.
9:30-KECA, KFMB-What's My
Name?
KFI, KFSJ-Music Hour
from Hollywood
KHJ, KGB, KVOE-Lionel
Hampton Show.
KNX-Jeff Regan, Investigator
KFOX-Rumba Time.
KFWB-Laymen's Hour.
KGER-Music in the Night.
KGIL-Spade Cooley.
KXLA-Redondo Barn Dance.

10-KECA-American Showcase.
KFI, KFSJ-News.
*KHJ, KFXM, KGB, KVOE-
Masked Spooner.
*KNX, KSDJ-Chet Huntley.
KFAC-Lucky Lager Dance.
KFOX-Carrel Speedway.

10:30-KECA-Ambassador Orch.
KFI-Sweet and Lovely.
KHJ, KGB-X. Cugat Orch.
KNX-Buddy Rich Orch.
KFMB-Cheatin' on Sandman.
KFOX-Disc Jockey.
KGER-Desert Dreams.
KMPC-Summer Serenade.
KXLA-Hawthorne Thlog.
KFI-Police Bulletin.
10:55-
*KLAC-News.

11-KECA-Cinegrill Music.
KFI-Solitary Time.
KHJ, KGB, KVOE-Miguellito
Valdez Orch.
*KNX-Nelson Pringle.
KFAC-Lucky Lager Dance.
KFMB-Cheatin' on Sandman.
KFOX-Disc Jockey Time.
KFVD-Spade Cooley Time.
KFWB-Eastside Show.
KGER-At the Ranchhouse.
KGFJ-Concert Nocturne.
KGIL-America is Playtag.
KLAC-Don Otis.
KMPC-Dance Parade.
KXLA-Sammy Davis.

11:15-KECA-Slapsie Maxie Orch.
KFI-Morton Downey.
KHJ, KGB-B. Rich Orch.
KNX-Merry-Go-Round.

11:30-KECA-Clairemont Orch.
KFI, KFSJ-Henry Owens
Orch.
KXLA-Pasadena Civic.
11:45*KHJ, KGB, KVOE-News.
KNX-Orchestra.
KXLA-Jack Russell.
11:55*KECA, KFI, KNX, KMPC-
News.

KXLA Presents
ALEX
Pickupacupplebucks
COOPER
12:00 - 5:00 A.M.
MONDAY THRU
SATURDAY

SCRIBE
Jeanne Gray is branching
into the publishing field, by
becoming a columnist for
the Encino News. Using the
title of her KMPC show,
"The Woman's Voice,"
Jeanne will write a box
twice weekly for the paper.

★
ADVICE
Asked by ABC's Garry
Moore what her recipe for
old age was, seventy-two-
year-old Mrs. Sarah Eitel
told the "Breakfast in Holly-
wood" audience: "Don't take
any more on your heart than
you can kick off your heels."

★
DARK HORSE
When members of the
Washington D.C. Advertis-
ing Club cast a straw vote
recently, previous to the Re-
publican Convention, there
was one write-in candidate
which surprised them all.
Accompanying the eminent
names of Vandenberg, Dewey,
Stassen, etc., was the
addition of Arthur Godfrey
... who, as a matter of
fact, hadn't definitely stated
he wasn't a candidate.

EASTSIDE
SHOW
10 TO 12 P. M.
Every Night Except Sunday
KFWB
KFWB-Eastside Show.
KGER-Riverside Rancho.
KGFJ-Concert Nocturne.
KGIL-Symphony.
KMPC-Parade of Hits.
KXLA-Riverside Rancho.
10:05-KLAC-Don Otis.
10:15-KFI-Supervisor Darby
Whalen.
KNX-Music.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type. * Indicates programs of news and commentary.

Abbott and Costello... KECA, 8 p.m. W
Abbott-Costello Kid Show... KECA, 9 a.m. Sa
Adventure Parade... KHJ, 5 p.m. M-F
Agnorsky, Martin... KECA, 6:30 a.m. M-F
Air Force Show... KHJ, 3 p.m. M

Coffee Concert... KFI, 8 a.m. Sa
Cole, Lynn... KNX, 12:15 p.m. M-F
College of Musical Knowledge... KFI, 7 p.m. Sa
Collingwood, Charles... KNX, 5:30 p.m. M-Sa
Collins, Chuck... KFI, 9:45 a.m. M-F
Colonel Stoopnagle... KHJ, 6:30 p.m. F
Comedy Writers' Show... KECA, 7 p.m. Su
Commander Scott... KHJ, KVOE, 10:15 a.m. Su
Concert Nocturne... KFI, KGFJ, 10 p.m. D
Contented Hour... KFI, KFSD, 7 p.m. M-F
Cooley, Spade... KFVB, 4 p.m. M-F
Cooper, Alex... KXLA, 12:15 a.m. D

Green Hornet... KECA, 8:30 p.m. Su
Guiding Light... KNX, 10:45 a.m. M-F
Guild and Criswell... KFVB, 6:30 p.m. Sa
Hal's Memory Room... KFOX, 6:30 p.m. Sa
Hamblen, Stuart... KFVB, 4:45 p.m. M-D
Hampton, Lionel... KHJ, 9:30 p.m. Sa
Hanson, Tom... KNX, 5:15 p.m. M-Sa
Happy Homes... KHJ, 1:30 p.m. M-F
Happy Theater... KECA, 5 p.m. M-F
Hardy, Glenn... KHJ, 10 a.m., 9 p.m. D
Harmon, Tom... KMPC, 5:05 p.m. Sa
Harrington, Bill... KHJ, 11 a.m. M-F, 4:30 p.m. Sa
Harris, Radie... KNX, 12:10 p.m. M-F
Harsch, Joseph... KNX, 11:30 a.m. Su
Hart, Maurice... KFVB, 6 a.m. M-Sa
Harvest of Stars... KNX, 6:30 p.m. W
Haven of Rest... KXLA, 8:30 a.m. M, W, F
Hawkins, Fred... KRND, KFOX, 8 a.m. Tu, Th, Sa
Hawaii Calls... KHJ, 8:30 p.m. Sa
Hawk, Bob... KFI, 7 p.m. Th
Hawthorne... KXLA, 10:30 p.m. D
Hayes, Sam... KFI, 7:45 a.m. M-Sa
Hayes, Sam... KECA, 12 p.m. M-F
Haynes, Dick... KIAC, 6 a.m. M-Sa
Headline Edition... KECA, 5:35 p.m. M-F
Heatter, Gabriel... KHJ, 7 p.m. Su, 6 p.m. M-F
Heard's Desire... KHJ, KGB, 7:30 p.m. M-F
Heidt, Horace... KHJ, 7:30 p.m. Su
Henningway, Frank... KHJ, 8:15 p.m. M-Sa
Henry, Bill... KHJ, 6:55 p.m. M-F
Henry, Fred... KIAC, 5 p.m. M, 3 p.m. Tu-F
Here's Hollywood... KECA, 7:45 p.m. Tu
Here's to Veterans... KFI, 11:15 p.m. M
Hetherington, Keith... KMPC, 11 a.m. Sa
High Adventure... KHJ, 8:30 p.m. F
Highlights in Music... KHJ, 10:15 p.m. M-F
Highlights of the Bible... KFI, 7 a.m. Su
Hill, Edwin C... KECA, 6 p.m. M-F
Hill, Johnny... KECA, 4 p.m. M-F
Hilton, James... KNX, 7 p.m. Th
Hunt Hunt... KNX, 4 p.m. M-F
Hit Parade... KFI, 9 p.m. Sa
Hit the Jackpot... KNX, 8:30 p.m. Su
Hollywood Bowl... KMPC, 8:30 p.m. M
Hollywood Bowl Auditions... KFI, 7 p.m. W
Hollywood Bowl Orch... KNX, 12 p.m. Su
Hollywood Casting Forum... KGFJ, 9:45 a.m. Sa
Hollywood Favorites... KHJ, 2:30 p.m. M-F
Hollywood House Party... KGFJ, 8:45 p.m. M-Sa
Hollywood Open House... KFI, 8:30 p.m. M, Th
Hollywood Showcase... KNX, 7:30 p.m. Su
Hollywood Star Theater... KFI, 8 p.m. Su
Hollywood Theater... KFI, 6:30 p.m. W
Home News... KECA, 5:30 p.m. M-F
Hour of Peace... KECA, 5:30 p.m. Sa
Hour of Faith... KECA, 8:30 p.m. Su
House of Mystery... KHJ, KGB, 1 p.m. Su
House Party... KNX, 2:30 p.m. M-F
Howard, Eddy... KFI, 12 n. D
Huntley, Chet... KNX, 10 p.m. D
If They Had Lived... KGFJ, 5:45 p.m. M, W, F
I'm New Here... KNX, 1:30 p.m. Sa
In a Nutshell... KNX, 12 n. M-F
Inner Sanctum... KNX, 9 p.m. M-F
Inside the News... KFI, 10:30 p.m. Su-F
Inside of Sports... KHJ, KVOE, 9:30 p.m. M-F
Invitation to Learning... KFI, 9 a.m. Su
In My Opinion... KNX, 1:45 a.m. M
It Pays to Be Ignorant... KNX, 7:30 p.m. Su
It's a Living... KHJ, 6:30 p.m. Su
It's Always Albert... KNX, 6 p.m. Sa
It's Fun to Be Young... KNX, 11:30 a.m. Sa
It's Your Business... KECA, 3:45 p.m. Sa
I Want It... KFI, 10:15 p.m. Tu
Jack in All Trades... KNX, 7:30 p.m. M
Janiboree... KNX, 7 p.m. Sa
Jarvis, Al... KIAC, 10 a.m., 6:05 p.m. M-Sa
Jeff Regan, Investigator... KNX, 9:30 p.m. Sa
Jefferson Journal... KECA, 6 p.m. Su
Jimmy and Wally... KTEV, 6 p.m. Su
Jive at Five... KGFJ, 5 p.m. M-Sa
Johnny Fletcher... KECA, 4:30 p.m. Su
Johnson Family... KHJ, 3:30 p.m. M-F
Johnson, Floyd B... KRKD, KRND, 5:30 p.m. M-F
Joyce Jordan, M.D... KFI, 10:45 a.m. M-F
Juke Box Matinee... KXLA, 3:15 p.m. M-Sa
Junior Junction... KECA, 3 p.m. Sa
Jump-Jump of Holiday House... KFI, 9 a.m. Sa
Junior Miss... KNX, 8:30 a.m. Sa
Junior Symphony... KFVB, 2:30 p.m. Su
Just Plain Bill... KFI, KFSD, 8:30 p.m. M-F
Kelley, Bob... KMPC, 6:15 p.m. M-F
Kennedy, John B... KHJ, 9:15 a.m. M-F
Kiernan's Korner... KECA, 10:15 a.m. M-F
Kilgallen, Dorothy... KECA, 11:15 a.m. Th
Kilgore, Roger... KHJ, 7 p.m. Tu
Kraft Music Hall... KFI, KFSD, 6 p.m. Th
L. A. Breakfast Club... KFVB, 8 a.m. W
L. A. County Reports... KNX, 3:30 p.m. Sa
Ladd, Alan... KNX, 7 p.m. Su
Ladies Be Seated... KECA, 3 p.m. M-F
Ladies' Day... KFI, 9:05 a.m. M-F
Land of the Free... KHJ, 9:45 p.m. Su
Lane, Vance... KGER, 10:05 a.m., 4:05 p.m. M-F
Lassic... KFI, 2:15 p.m. Sa
Lawrence, Jerry... KMPC, 7:30 p.m. M-F
Lawton, Fleetwood... KMPC, 7:30 a.m. M-Sa
LFI, 7:15 a.m. M-Sa, KHJ, 9:15 p.m. M-F
Layman's Hour... KFVB, 9:30 p.m. W
Leave It to the Girls... KHJ, 8:30 p.m. Sa
Let George Do It... KHJ, KGB, 8 p.m. M

Let's Pretend. KXN, 8:05 a.m. Sa
Let's Talk Hollywood. KFI, 9:30 p.m. Su
Lewis, Robert Q. KXN, 9:30 p.m. M-F
Leyden, Bill. KFWE, 10 a.m. M-F
Liberal Catholic Hour. KFAC, 9 a.m. Su
Life Begins at 80. KHJ, 12:30 p.m. Su
Life Can Be Beautiful. KFI, 3:15 p.m. M-F
Light of the World. KFI, 11:45 a.m. M-F
Listen to This. KECA, 1 p.m. M-F
Listening Post. KECA, 11:15 a.m. M, W, F
Living, 1948. KFI, 1 p.m. Sa
Lomax, Alan. KHJ, 3 p.m. Tu
Lone Ranger. KECA, 7 p.m. M, W, 8 p.m. Sa
Lone Wolf. KHJ, 6:30 p.m. W
Long Beach Band. EGFR, 2 p.m. Tu-Su
Lora Lawton. KFI, 8:45 a.m. M-F
Lorenzo Jones. KFI, KFSD, 1:30 p.m. M-F
Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa
Lucky Partners. KHJ, 4:30 p.m. Su
Lutheran Gospel Hour. KXLA, 6:30 p.m. Su
Lutheran Hour. KHJ, KVQE, 9:30 a.m. Su
Madhouse Musicale. KECA, 4:15 p.m. Sa
Major League Ball. KMPC, 1 p.m. M-F
Make Mine Music. KXN, 1:30 p.m. Su
Ma Perkins. KFI, KFSD, 12:15 p.m. M-F
Malone, Ted. KXN, 10:15 a.m. M-F
Manhattan Merry-Go-Round. KFI, 6 p.m. Su
Man Called X. KXN, 8 p.m. Su
Man in the Street. KXN, 4 p.m. Sa
Man Named Jordan. KXN, 8:30 p.m. Sa
Mann, Herbert J. KFI, 10 a.m. Su
Manners, Zeke. KECA, 7:45 a.m. M-F
Manning, Knox. KXN, 12:30 p.m., 5 p.m. M-Sa
Manusfield, Andy. KWKK, 3:30 p.m. M-F
Masked Spooker. KHJ, 10 p.m. Sa
Massey, Curt. KECA, 9:30 p.m. M
McLaughlin, Bob. KLAC, 1:10 p.m. M-F
McNeill's Breakfast Club. KECA, 8 a.m. M-F
Mediation Board. KHJ, KGB, 5 p.m. Tu
Meet Corliss Archer. KFI, 7 p.m. Tu
Meet the Meeks. KFI, 10:30 a.m. Sa
Meet the Meas. KXN, 3 p.m. 12 Sa
Meet the Press. KHJ, 7 p.m. F
Melodianna. KFI, 7:30 a.m. Tu
Melodies America Loves. KXN, 7:30 p.m. Th
Melody Matinee. KHJ, 12:45 p.m. M-F
Melody Parade. KFI, 3:45 p.m. Su
Melody Time. KFI, 10:45 p.m. Su-F
Merry-Go-Round. KXN, 11:15 p.m. D
Message of Israel. KECA, 8 a.m. Su
Midnight Flyer. KFI, 12 p.m. M-Sa
Mild and Mellow. KMPC, 4:30 p.m. M-F
Milestones in Melody. KFI, 7 p.m. F
Miller, Rex. KHJ, 7:30 a.m., 4:45 p.m. M-F
Mindy. KECA, 8:45 a.m. M-F
Model Magazine. KECA, 2:25 p.m. M-F
Monday Morn. Headlines. KECA, 8:30 p.m. Su
Money on the Line. KXN, 12:30 p.m. Sa
Monitor News. KECA, 8:15 p.m. Tu
Monroe, Vaughn. KXN, 7 p.m. M
Morning Bible Hour. KFON, 8:30 a.m. Su
Morning Concert. KFAC, 9 a.m. M-Sa
Morning Watch. KECA, 5:30 p.m. M-F
Mother's Album. KMPC, 6:30 p.m. Su
Movie Matinee. KHJ, 11 a.m. Sa
Mr. ace and JANE. KXN, 9 p.m. Tu
Mr. District Attorney. KFI, KFSD, 9:30 p.m. W
Mr. Information. KXN, 7:45 a.m. Sa
Mr. Keen. KXN, 8:30 a.m. Th
Mr. President. KXN, 12:30 p.m. M-F
Mr. Tutt. KFI, 4:30 p.m. M
Murray, Johnny. KFI, 4:15 p.m. M-F
Murrow, Edward. KXN, 4:45 p.m. M-F
Music Hour. KFI, 9:30 p.m. Sa
Music of Manhattan. KECA, 6:30 p.m. Sa
Music Shop. KFI, 10:15 p.m. M, W, F
Music to Shave By. KECA, 7:15 a.m. M-Sa
Musical Favorites. KFAC, 3 p.m. M-Sa
Musical Masterpieces. KFAC, 4 p.m. M-Sa
Musical Digest. KGFJ, 6 p.m. M-Sa
Musical Roundup. KGER, 10:05 a.m., 4:05 p.m. M-F
Musical. KECA, 1:30 p.m. Sa
Musical Comedy. KXN, 6:30 p.m. F
Mutual Newsreel. KHJ, 6:15 p.m. M-F
Mysterious Traveler. KHJ, 7 p.m. M
Mystery Playhouse. KHJ, 4 p.m. Su
Mystery Theater. KXN, 9 p.m. Tu
My Favorite Husband. KXN, 6 p.m. F
My True Story. KECA, KFMB, 10:30 a.m. M-F
Name That Song. KHJ, 8 p.m. W
National Farm & Home. KFI, 10 a.m. Sa
Nature Sketches. KFI, 3 p.m. Sa
NBC Symphony. KFI, 3:30 p.m. Sa
New Faces. KFI, 9 p.m. Th
Newsmakers. KXN, 8:15 a.m. Su
News of the Week. KFI, 2 p.m. Sa
News of the World. KFI, 8:15 p.m. M-F
Newsweek Looks Ahead. KECA, 7:45 p.m. Su
Nick Carter. KHJ, 3:30 p.m. Su
Night Editor. KXN, 9:45 p.m. M-F
Nosh Webster Says. KFI, 9:30 p.m. Th
Noble, Ray. KFI, 6:30 p.m. M-F
Nora Drake. KFI, 8:45 p.m. M-F
Norman, Gene. KFWE, 10 p.m. M-Sa
Nosey Nitties. KMPC, 4:30 p.m. M-F
KFOX, 12 N. Sa
O'Brien, Pat. KFI, 4:30 p.m. Su
O'Duffy, Michael. KHJ, 11:30 p.m. M
Official Detective. KHJ, 8:30 p.m. Tu
Olympic Fights. KLAC, 10:05 p.m. Tu
Olympic Sports Writers. KFI, 7:30 p.m. Sa
On Stage America. KECA, 6:30 p.m. W
On Trial. KECA, 9:30 p.m. Tu
One for the Book. KXN, 12:45 p.m. Tu, Th
One Man's Family. KFI, KFSD, 12:30 p.m. Su
Open Forum. KLAC, 9:10 p.m. Su

Operation Daybreak. KFI, 5:45 a.m. D
Opinionaire. KHJ, 2 a.m. Sa
Otis, Don. KLAC, 3:10 p.m. 10 p.m. M-Sa
Our Gal Sunday. KXN, 9:45 a.m. M-F
Our Miss Brooks. KXN, 6 p.m. M
Outdoor Reporter. KFI, 8:45 a.m. Su
Owens, Tom. KFI, 6:30 a.m. M, W, F
Pacific Lutheran Hour. KFWE, 9:30 p.m. Su
Par Answer Game. KHJ, 8 p.m. F
Parent-Youth Forum. KFI, 11:30 a.m. Sa
Parsons, Louella. KECA, 8:15 p.m. Su
Passing Parade. KHJ, 4:30 p.m. M-F
Pause That Refreshes. KXN, 3:30 p.m. Su
Pearl, Jack. KFI, 8:30 p.m. W
Pearson, Drew. KECA, 8 p.m. Su
People's Platform. KXN, 9:30 a.m. Su
Pepper Young's Family. KFI, 12:30 p.m. M-F
Perry Mason. KXN, 11:15 a.m. M-F
Personal Autographs. KECA, 4 p.m. Su
Pet Exchange. KMPC, 7 p.m. Su
Pet Parade. KFON, 7:30 p.m. Th
Peterson, Elmer. KFI, KFSD, 5:45 p.m. W-F
Pettingill, Sam. KECA, 12:15 p.m. Su
Philo Vance. KMPC, 8:30 p.m. Tu
Piano Playhouse. KECA, 8:30 p.m. Tu
PICKENS, Jane. KFI, 6 p.m. Tu
Platter Party. KFI, 7:30 a.m. M-Sa
Play Penny Parade. KFON, 5:45 p.m. Sa
Pleasure Parade. KFI, 9:30 p.m. Tu
Police Bulletins. KFI, 10:55 p.m. D
Poling, L. A. KHJ, 8:15 a.m. Sa
Portia Faces Life. KFI, KFSD, 2:15 p.m. M-F
Potter, Peter. KFWR, 9:30 a.m. Su
Powell, Dick. KECA, 7:30 p.m. Th
Press Club. KLAC, 9 p.m. M
Preview Theater. KFWR, 9 p.m. F
Pringle, Nelson. KXN, 7:15 a.m., 11 p.m. M-F
KXN, 3:15 p.m. Sa
Profits of Prayer. KECA, 5 p.m. Sa
Proudly We Hail. KFI, 7:30 p.m. M
KMPC, 7:30 p.m. Sa; 7 p.m. Sa
Queen for a Day. KHJ, KGB, 11:30 a.m. M-F
Quiet Please. KHJ, 6:30 p.m. Th
Quiz Kids. KFI, 1 p.m. Su
Quiz of Two Cities. KHJ, 7:30 p.m. Su
Quizmate. KECA, 1:30 p.m. M-F
Radio, American Way. KFI, 12:15 p.m. Sa
Radio-Victor Show. KFI, KFSD, 1:30 p.m. Su
Red Hook. KHJ, 8:45 a.m. M-F
Red Ryder. KHJ, KVQE, 7:30 p.m. Tu, Th
Remember That Music. KFI, 9:45 p.m. Tu
Report from U.N. KXN, 11:45 p.m. F
Report to the People. KECA, 7:30 p.m. Tu
Reported Missing. KFON, 8 p.m. Th
Return Engagement. KXN, 10:30 p.m. Su
Revere All-Star Revue. KHJ, 8:30 p.m. Th
Reviewing Stand. KHJ, 2:30 p.m. Sa
RFI America. KFI, 6:30 p.m. Su
Richfield Reporter. KFI, KFSD, 10 p.m. Su-F
Right to Happiness. KFI, KFSD, 12:45 p.m. M-F
Rise and Shine. KHJ, 6 a.m. M-Sa
Rhapsody in Wax. KHJ, 12 p.m. D
Road of Life. KFI, 3 p.m. M-F
Roberts, Clete. KHJ, 9 p.m. M-F
Romance of Helen Trent. KXN, 9:30 a.m. M-F
Romance of the Ranchos. KXN, 9:30 p.m. Su
Romberg, Sigmund. KFI, 7:30 p.m. Tu
Rooney, Mickey. KXN, 7:30 p.m. Su
Roper, Elmo. KXN, 11:45 a.m. Su
Rose, Billy. KHJ, 8:55 p.m. M-F
Rosemary. KXN, 8:45 a.m. M-F
Ross Dolan, Detective. KECA, 7:30 p.m. Sa
Salt Lake Tabernacle. KXN, 8:30 a.m. Su
Salute to Southland. KXN, 3:30 p.m. Sa
Sam Spade. KXN, 9 p.m. Sa
Saturday Chef. KFI, 9 p.m. Sa
Saturday Dance Time. KFI, 8 p.m. Sa
Saturday Night Serenade. KXN, 8 p.m. Sa
Saturday Strings. KECA, 9:30 a.m. Sa
Science of Mind. KFWR, 8:45 a.m. M-F
Scully, Frances. KECA, 3:45 p.m. M-F
Second Honeymoon. KECA, 12:30 p.m. M-F
Second Mrs. Burton. KXN, 11 a.m. M-F
Secret Mission. KHJ, 6 p.m. Su
Shaw Chorale. KFI, 5 p.m. Su
Shopper's Special. KECA, 8 p.m. Sa
Shore, Dinah. KFI, 8:30 p.m. Tu
Shore Party. KECA, 11 a.m. Sa
Sing, America, Sing. KHJ, 12:15 p.m. M-F
Sing It Again. KXN, 8:30 p.m. Sa
Singin' Sam. KHJ, 12:15 p.m. Su
Slocum, Charles. KHJ, 1:15 p.m. Sa
Smillin' Ed McConnell. KFI, 8:30 a.m. Sa
Smith, Helene. KGER, 6:30 p.m. M-F
Smith, Howard K. KXN, 8:05 a.m. Sa
Smith, Kate. KHJ, KGB, 9 a.m. M-F
Smith, Norwood. KECA, 3:30 p.m. M-F
Smiths of Hollywood. KECA, 6:30 p.m. Th
Solitary Time. KFI, 11 p.m. Sa
Song for You. KMPC, 8:30 p.m. M-F
Songs of Faith. KFI, 8:15 a.m. Su
Sound Off. KECA, 8 p.m. M
Southernaires. KECA, 7:30 a.m. Su
So You Know Radio. KXN, 1 p.m. Sa
Spade Cooley Time. KFVD, 11 p.m. D
Speaking of Songs. KECA, 5:15 p.m. Sa
Spears, Frederick. KXLA, 3 p.m. Su
Special Agent. KHJ, 4:30 p.m. Sa
Sports Dial. KRED, 5:30 p.m. M-Sa
Sports Desk. KECA, 6:10 p.m. M-F
Sports Follow. KFI, 7:45 p.m. F
Sports Newsreel. KFI, KFSD, 7:30 p.m. F
Sports Final. KFWE, 7:30 p.m. M-F
Sports Parade. KHJ, 12:30 p.m. Sa
Sports Review. KHJ, 4 p.m. Sa
Sports Roundup. KFI, 5:30 p.m. Sa
Spotlight on Sports. KECA, 1:30 p.m. Sa
Spotlight Revue. KXN, 7:30 p.m. F
Squeakin' Deacon. KXLA, KRNO, 9 p.m. M-F
KGER, 12:30 p.m. M-F
Stairway to the Stars. KFI, 8:30 p.m. F

Standard Hour. KFI, KFSD, 8:30 p.m. Su
Stand In. KXN, 2 p.m. M-F
Stanley, Eddie. KMPC, 1 p.m. Sa
Star Time. KMPC, 5:05 p.m. M-F
Stars in the Night. KECA, 8:30 p.m. M
Stars Over Hollywood. KXN, 9:30 a.m. Sa
Stella Dallas. KFI, KFSD, 1:15 p.m. M-F
Sterling, Wallace. KXN, 5:55 p.m. Sa
Stop Me. KHJ, 7 p.m. Sa
Stop the Music. KECA, 5 p.m. Su
Story Land. KFI, 9:15 a.m. Sa
Straight Arrow. KHJ, 8 p.m. Th
Strike It Rich. KXN, 6:30 p.m. Su
Strolling Tom. KFWE, 9 a.m. M-F
Studio One. KXN, 7 p.m. Tu
Styles in Music. KFI, 6:30 p.m. Tu
Summer Concert. KECA, 2 p.m. Sa
Summer Serenade. KECA, 3:30 p.m. Sa
Sunday at the Chase. KXN, 2:30 p.m. Su
Sunday Evening Club. KFAC, 8:45 p.m. Su
Sunday Morning Melodies. KMPC, 8:15 a.m. Su
Sunday Vespers. KECA, 11:30 a.m. Su
Sunrise Salute. KXN, 6:15 a.m. M-Sa
Superman. KHJ, 5:30 p.m. M-F
Superstition. KECA, 6:30 p.m. Su
Supper Club. KFI, KFSD, 8 p.m. M-F
Surprise Package. KECA, 2 p.m. M-F
Suspense. KXN, 6 p.m. Th
Sweet and Lovely. KFI, 10:30 p.m. Sa
Symphonette. KXN, 10:30 p.m. M, W, F
Take a Number. KHJ, 5 p.m. Sa
Take It or Leave It. KFI, 7 p.m. Su
Talent Jackpot. KHJ, 6:30 p.m. Tu
Taylor, Henry J. KHJ, KGB, 9:45 p.m. M, F
Taylor Made Melodies. KFI, 9:30 a.m. M-Sa
Taylor, Mary Lee. KXN, 7:30 p.m. Sa
Teen and Twenty Time. KMPC, 8:05 p.m. M-F
Teen-Timers. KHJ, 11:30 a.m. Sa
Telephone Hour. KFI, KFSD, 9 p.m. M
Tell It Again. KXN, 11 a.m. Su
Tell Your Neighbor. KHJ, 11:15 a.m. M-F
Templeton, Dink. KHJ, 9:15 p.m. Sa
Tex and Jinx. KFI, 6 p.m. W
Texaco Star Theater. KECA, 9 p.m. W
Texas Tiny. KGER, 12:15 p.m. M-F
Theater of Today. KXN, 9 a.m. Sa
The Judge. KHJ, 10:30 a.m. M-F
The Sheriff. KECA, KFMB, 6:30 p.m. F
The Whistler. KXN, 7:30 p.m. W
There's Always Woman. KHJ, 3 p.m. Tu
Thin Man. KFI, 9 p.m. Tu
Thinking Allowed. KECA, 1 p.m. Sa
This Centennial Year. KECA, 9:30 a.m. Su
This Changing World. KECA, 12 p.m. Su
This Is for You. KECA, 10:30 a.m. Sa
This Is Your FBI. KECA, 8:30 p.m. F
This Woman's Secret. KFI, KFSD, 4 p.m. M-F
Thomas, Lowell. KXN, 8 a.m. M-F
Thompson, Johnny. KECA, 1:15 p.m. Su
Those Websters. KHJ, KGB, KVQE, 3 p.m. Su
Three Alarm. KMPC, 2 p.m. M-F
Three for the Money. KHJ, 6 p.m. Sa
Tillamook Kitchen. KFI, KFSD, 9:30 a.m. Sa
Todds. KXN, 2:30 p.m. Sa
Today's Children. KFI, KFSD, 11:30 a.m. M-F
Tom Mix. KHJ, KGB, 5:45 p.m. M-F
Tomorrow's Tops. KECA, 7:30 p.m. M
Torne, M. G. KFI, 8:30 p.m. Tu
Town Meeting. KECA, 9 p.m. Tu
Treasury Band Show. KECA, 12:30 p.m. Su
Treasury Bandstand. KXN, 8:15 p.m. M-F
KXN, 2:15 p.m. Su
True Detective. KHJ, KGB, 1:30 p.m. Su
True or False. KHJ, 5:30 p.m. Sa
Twenty Questions. KHJ, 8 p.m. Su
Twilight Tales. KMPC, 4:15 p.m. Tu, Th
Twin Views. KHJ, 5:45 p.m. Su
Two-Ton Baker. KHJ, 10:15 a.m. M-F
Under Arrest. KHJ, 2 p.m. Su
United Nations. KFWE, 9:15 p.m. M-Th
Unity Daily. KFAC, 8:45 a.m. M-F
University Express. KXN, 10:15 p.m. Su
University Theatre. KFI, 6 p.m. F
Unity Daily Words. KFWR, 9:30 p.m. M-F
Vacation Serenade. KFI, 7:30 p.m. W
Veteran Wants to Know. KHJ, 11:15 a.m. Su
Voice of Firestone. KFI, KFSD, 5:30 p.m. M
Voice of Prophecy. KHJ, KGB, 8:30 a.m. Su
Voices of Strings. KHJ, 9 a.m. Sa
Waring, Fred. KFI, KFSD, 8 a.m. M-F
KFI, KFSD, 7:30 p.m. Th
Washington Inside Out. KECA, 9:15 a.m. Sa
Watanabe, Frank. KAGH, 7 p.m. M-F
Weaver, Hank. KECA, 10:15 p.m. M-F
We Care. KECA, 9:15 p.m. Su
Weed, Buddy. KECA, 9:45 a.m. Sa
Week in Washington. KHJ, 12:15 p.m. Sa
Welcome, Travelers. KECA, 10:30 p.m. M-F
Well, Caruth. KFI, 10:30 p.m. Su-F
Wendy Warren. KXN, 9 a.m. M-F
Western Revue. KXN, 2:45 p.m. Sa
Whalen, Monica. KHJ, 10:15 p.m. Sa
What Do You Say? KFI, 10:15 a.m. M-F
What Makes You Tick. KHJ, 2:30 p.m. Sa
What's My Name? KECA, 9:30 p.m. Sa
Wheeler, Burrill. KXN, 1 p.m. M-F
When a Girl Marries. KFI, KFSD, 2 p.m. M-F
Whistler. KXN, 7:30 p.m. W
Whoa Bill Club. KFAC, 6:30 p.m. M-F
Winner Take All. KXN, 1:30 p.m. M-F
KXN, 6 p.m. Su
Wisner, Harry. KECA, 4:30 p.m. Sa
Women Are Wonderful. KMPC, 12 p.m. M-F
Women's Forum. KXN, 6 p.m. Tu
Women's World. KXLA, 10:30 a.m. M-F
Young, Norma. KHJ, 1:30 p.m. M-F
Young Dr. Malone. KXN, 10:30 a.m. M-F
Young Wilder Brown. KFI, 1:45 p.m. M-F
Youth Asks Government. KECA, 8 p.m. Tu
Youth on Parade. KXN, 4:30 p.m. Sa

LIFELINES

BY EVELYN BIGSBY

Brunetta Mazzolini is a brunette to admire. She has a voice AND valor. At the last minute (7 p.m.), when the regular soloist was too ill to appear on the first show of Sigmund Romberg's NBC summer series, Brunetta stepped in and did such a commendable job that she became permanent. "If the fact that I was singing coast-to-coast with Romberg had registered with me, I would have been petrified," Brunetta told Radio Life.

She started singing at thirteen. Her brother was ill, so an uncle brought some operatic records to entertain him. Brunetta thought a Rigoletto aria so amusing that she worked up a take-off.

She understood and spoke Italian well, so was able to do the aria "straight" for an amateur contest and won. That prompted lessons and a two-year scholarship at Curtis Institute of Music in Philadelphia. She's been here in Hollywood three years, studying, working in small productions and radio.

At the Studio Club where she lives, Brunetta is now quite a queen. Other size 10 girls practically insist on Brunetta's wearing their loveliest evening dresses for the broadcasts. They attend the shows en masse. They're rooting for her to stay on radio come fall and to study in Europe next year. It was through a Studio Club girl who worked at NBC that Brunetta first heard about the Romberg auditions. Although she didn't win the berth at first, Brunetta kept spirits high.

She was busy sewing in the Club's utility room when the phone call summoned her to pinch-hit at Romberg rehearsal. "At first I thought it was a joke," Brunetta claimed. "I haven't been right ever since."

Her folks in St. Johns, Michigan, burst with pride when they heard her on the air. Due to being on a time-zone border, they burst joyfully, tuning the show on both eastern and central times, one hour apart.

GAGS OF THE WEEK

Mrs. Lael G. Street, 1113 Fair Oaks Avenue, South Pasadena, Calif.

Heard on "House Party":

Ken Niles: What is the definition of lumbago?

Small Boy: All I know, it's a famous composer.

Mrs. E. Peters, 2704 South Della Street, Garvey, Calif.

Heard on "Breakfast in Hollywood":

Garry Moore: What is the nicest place you have seen in California?

Visitor: The powder room in I. Mag-nin's in San Francisco.

Garry Moore: That's one place of interest I will never see.

Dorothy Thompson, 3111½ Hamilton Way, Los Angeles 26, Calif.

Heard on "Jack in All Trades":

Jack McCoy: Ladies, if your sewing machine is out of order, remember "Wishing will make it sew."

Lynn Mayer, 3039 Arrowhead Avenue, San Bernardino, Calif.

Heard on "Winner Take All":

Bill Cullen: From what animal does lynx fur come?

Contestant: A rabbit.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "My Favorite Husband":

Lucille Ball: Oh George, that suit! You look like a banker.

Richard Denning: What's the matter with it, did I spill some money on it?

Mrs. M. G., Los Angeles 27, Calif.

Heard on "House Party":

Harry von Zell: Who is Lily Pons?
Schoolgirl: Lilies in the water.

After Television, Then What?

(Continued from Page 7)

—sleepless nights, tossing and turning, wondering what the future held in store for them. The uncertainty—the agony of waiting! The feeling of complete helplessness as, moving ever closer, television crept to engulf them and relegate them to the past.

It doesn't seem fair. Why doesn't science leave well enough alone? Radio is all right the way it is. Television can wait. Another twenty years won't make any difference. I'm willing to make the sacrifice. I'll relinquish my high place if it will help others less bestowed.

Let's not forget the human equation. Let's remember that the backbone of civilization is charity and kindness. So I say, hold off television. Science be damned! Long live radio!

House Party Host

(Continued from Page 6)

court. With dotted pencil lines he traced the flights and bounce of the hard little rubber ball, showing how a served ball may sometimes bounce off the front wall, ceiling, and perhaps both sidewalls before the opponent can get a swipe at it. It's a wonder hundreds of heads and knuckles aren't ground to dust each day against the concrete or wooden walls and floors of courts everywhere.

But as Linkletter explained, "The requisites for becoming a player are safeguards against accidents. The game requires agility, timing, coordination, and vision. One of the most necessary prerequisites for a good player is his sense of 'anticipation' . . . that almost intuitive sense of what's to happen.

"It takes the average person several months to see any real improvement in his game. A beginner will learn to hit the ball immediately, but learning to hit the ball almost equally well with either hand is another story. That ambidexterity is what takes time.

"Another factor that makes handball a wonderful all-around game is the fact that it's extremely inexpensive. After you have shoes and a half dozen balls, you don't have to sink a lot of money into equipment. A ball usually lasts through eight or ten good hard games before it loses any of its elasticity or bounce."

Handball is by this time established in practically every gymnasium, indoors and out, all over the country, and whenever Art goes traveling with his shows, the General Electric distributors and dealers arrange matches for him in their home towns.

"One distributor in Detroit got a match set up for me, then got carried away and started laying out the bets, right and left, on my winning. I nearly let him down badly, and just scraped through to win. I would have felt like a dog. But I can't tell you how I welcome the sport and exercise those matches provide," Art thankfully reminisces.

The fact that Mr. Linkletter neither drinks nor smokes, that he makes a point of a good number of regular hours of sleep, holds his lunch-hour appetite in check, and deliberately enjoys as a hobby a game vigorous enough to supplant both his college swimming and basketball activities, doesn't mean he's preoccupied with health rules.

"I just like to feel good. Now I enjoy going to the 'House Party' and 'People Are Funny' shows. It's a real pleasure to greet those audiences, and see that they have fun. But if I ever cease to feel well, and going to the station becomes 'work' . . . it won't be fun any longer, believe me. Keeping in good shape is the only way I know of to insure enjoying my work completely. Handball is just the game to do it."



SUNDAY at 3:00

A B C NETWORK

CALIFORNIA MEDICAL ASSN.

AXEL CONDUCTS HIS ORCHESTRA WITH A PENCIL. He has had no formal musical education and taught himself to play trumpet while he was in high school. While he was with Tommy Dorsey, incidentally, Axel sang with the band trio in the company of Jack Leonard and Joe Bauer. (NBC-Zeigler photo.)

Men of Music

No. 72 of a Series

Axel Stordahl



THERE'S been a hubbub around Frank Sinatra since a record called "Night and Day." There for all the excitement, but so tranquilly that it's affected him neither one way nor 'tother, has been "The Voice's" stabilizing force, best friend, arranger and conductor, quiet Axel Stordahl.

The press finds itself stopped by Mr. Stordahl's taciturn manner at interviews. He apologizes helplessly, himself, that he's afraid he isn't story material. His reserve is not intentional, it's inherited; those who know him well attest that he is a cooperative musical "boss," a humorous thinker and a sincere and likeable friend.

Axel's real name is Odd. "Odd?" "Odd." He acquired his nickname in high school, and can't remember how. His father, Olger Stordahl, brought his family to America from Stavanger, Norway, and became a carpenter. Axel was born on Staten Island; he has a brother named Finn and a sister, Bergliot.

Axel has been back to Norway twice, when he was four years old and again just as war was declared, in 1939. His parents now have their home in Tarzana; and as a bachelor, Axel lives alternately with them, in his own apartment at the Garden of Allah, and on his boat, "The Saga," docked at San Pedro.

Saturday, 9:00 p.m.
NBC-KFI, KFSB

Frankie's Arranger-Conductor Has a Steady Idea About Living. He Doesn't Get Excited

By Jae Dunn

Someday, he'd like to build "a house right beside the water." Even now, on his forty-four-foot yacht, he has sleeping quarters for six, the best housekeeping facilities and a handy radio-telephone. He sails frequently to Catalina Island for fishing and excursions, and he has just completed another trip around the coast of Ensenada.

The Background

Axel taught himself to play a trumpet when he was in high school, and contracted a band job at a Catskill Mountains summer resort for professional experience. "The food got so bad," he says, "that I quit and took a job with Bert Block." After that he went with the great T. D. For seven years, Stordahl was Dorsey's arranger, plus part of the Dorsey trio (he sang with Jack Leonard and Joe Bauer!). Sinatra joined the band in "1940, or it could have been the end of 1939."

On the other side of "Night and Day," of course, Axel and Frank put Jerome Kern's lovely melody, "The Song Is You," from "Music in the Air." They recorded both pieces on

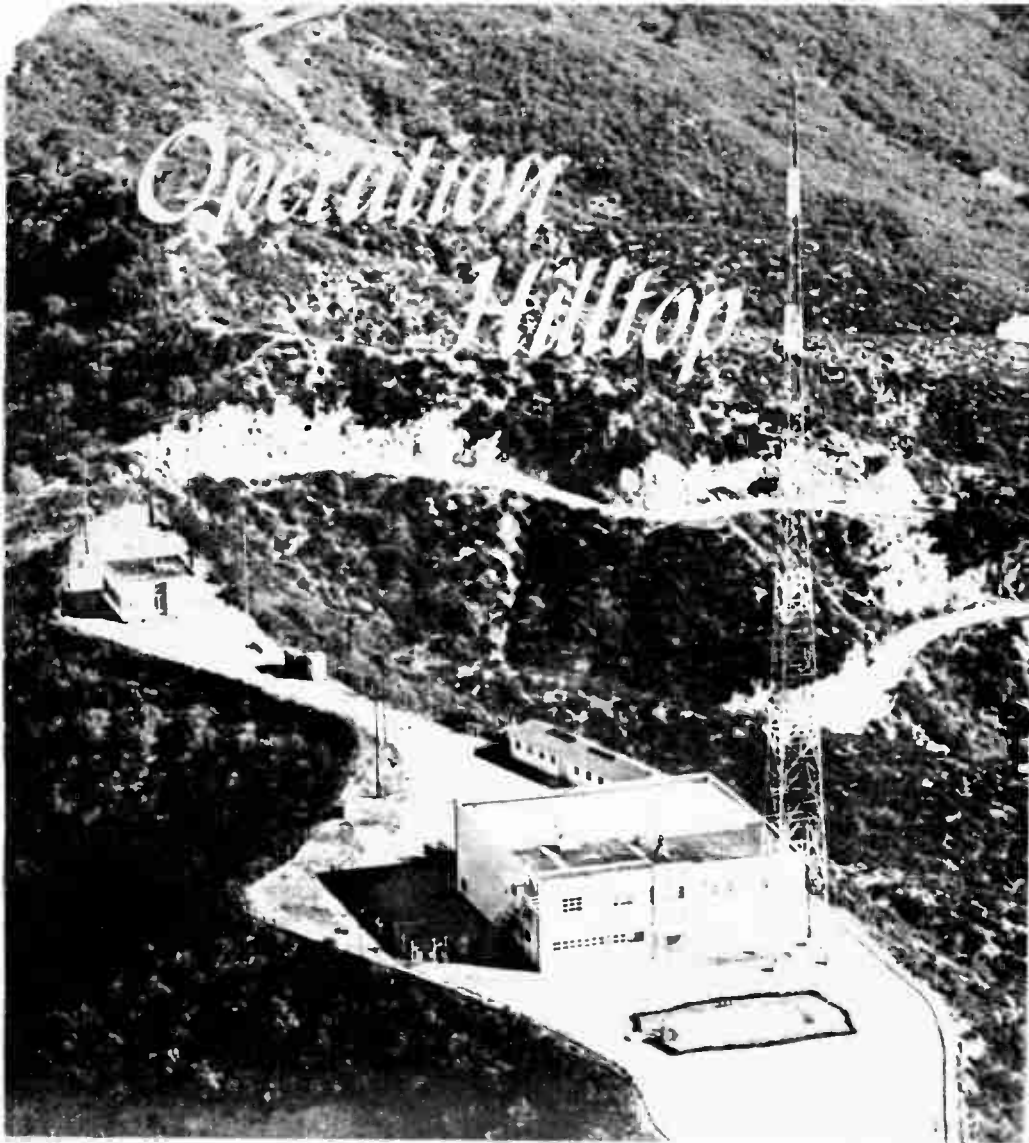
their own, with an independently assembled orchestra. Axel is as partial to Kern's music as is Frank, though neither of them will go on a spree naming favorite types of melody. They like to make everything. Frankie has also recorded all of Axel's own songs, "I Should Care," "Day by Day" and "Ain'tcha Ever Comin' Back, Ain'tcha?"

The Sidelights

If the reclusive Mr. Stordahl maintains a fabulous list of hobbies, it's not in evidence. He likes the easy life on his yacht, and his face is sunlit to prove it. He's kept busy traveling with Sinatra and arranging-conducting his films and NBC's "Hit Parade." He has musically directed for all of Frank's pictures except "The Kissing Bandit."

He would like to have a dog because he loves them . . . he'd want a Dalmatian . . . but he couldn't take care of one now. He's a bad reader. "I don't like books," he states. "I just can't see myself going through all those pages." But he likes newspapers and news and pictorial maga-

(Please Turn to Page 39)



HAVE you noticed that nearly every place television station KTSL's call letters are printed, the Don Lee Broadcasting System powers-that-be wisely identify them with a bracketed "W6XAO"?

The commercial license obtained by Don Lee for its well-known experimental station occasioned the change in letters indicating Channel 2, and what more logical choice, as a new name, than the initials of the man, Thomas S. Lee, who pioneered video in this country?

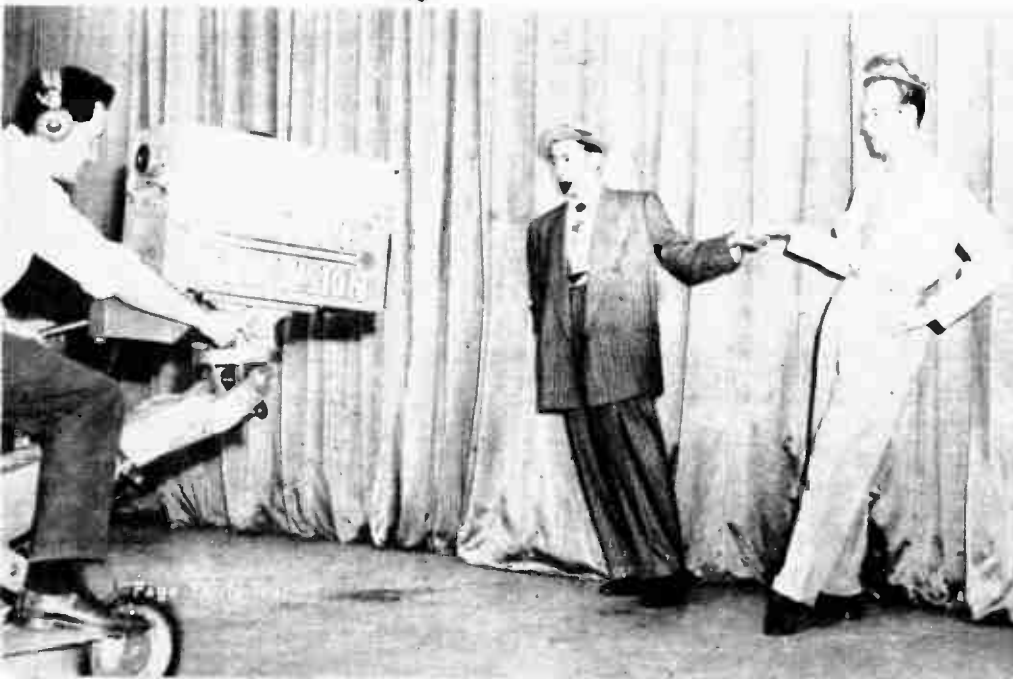
Back in 1931 the \$250,000 Don Lee video studio and 300-foot-high steel tower were built atop Mt. Lee, the highest mountain accessible by road in the Hollywoodland range. In the ensuing seventeen years, more than sixteen million feet of film and 7,000 hours have been beamed across the Southern California airlines.

Today commerial station KTSL lays its patterns over every phase of the theatrical, film and radio techniques. It has presented plays, interviews, variety shows, fashion presentations, sports events, audience-participation shows, home-economics demonstrations, political conventions, and a great variety of educational and public-interest programs. Mr. Lee particularly emphasizes educational demonstrations and has developed a policy of "living-room education," a program of providing visual how-to-do-it instruction in nearly every field of endeavor.

The current news, one of the station's most popular features, is brought viewers by means of both Telenews, on film, and by special

▲ **TELEVISION STATION KTSL** as it looks from more than five hundred feet above. The view of Los Angeles and surrounding suburbs from Mt. Lee is one of the most beautiful in the country.

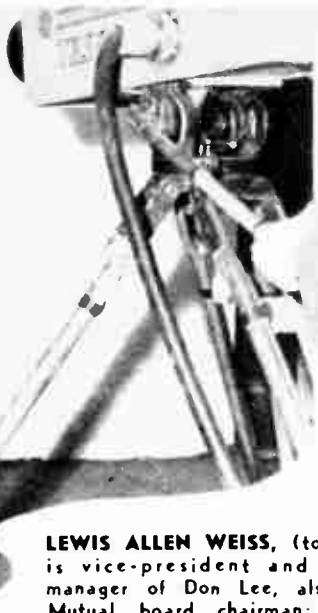
The Citadel of Video Entertainment High Atop Mt. Lee Carries a New Name and Some New Faces



truck pickup. Spectacular reels of fires and other disasters have been filmed on the spot by Don Lee video cameramen, the film rushed to the laboratory, given special quick processing and immediately televised many times while workers are still at the scene of the disaster.

These remote truck pickups are facilitated by portable suitcase equipment developed jointly by RCA and Don Lee. This portable equipment consists of half a dozen "suitcase" cameras, including two wide-range orthicon, live-talent pickup

◆ **BEDDELL AND MATSON**, pantomimists, are sure hits when they visit KTSL for the Thursday night "Music Hall" sessions. The two sing (without sound) and gesticulate enchantingly to current popular records, managing to bring down the house at each session. (Rothschild photo.)



LEWIS ALLEN WEISS, (top, left) is vice-president and general manager of Don Lee, also is a Mutual board chairman; **E. Carlton Winckler**, (top, right) is television program coordinator. Reading down, **Willet H. Brown**, vice-president and assistant general manager of Don Lee; **Harry R. Lubcke**, director of television for Don Lee; and **Thomas S. Lee**, the man whose initials were adopted for the station.

IT TOOK VERY FEW "Music Hall" appearances before emcee **Eddie Garr** was as well known on the coast as he is in Chicago and New York. A long-time vaudevillian and radio man, he's all set for the medium that utilizes the talents for both.

cameras, and two iconoscopes, one for film and one for special effects.

The know-how that changes everything from electronics to programming to viewer entertainment belongs to a group of men as interested in the medium as are eager first-time television set watchers.

The technical and engineering end of the business is handled by **Harry R. Lubcke**, Director of Television since 1930. Mr Lubcke is internationally known as an electronics authority, and he is the inventor of many important television patents used by both Don Lee and other television companies. He established the

original station **W6XAO** and did all the original research work. His twenty-year faith in video has resulted in a full-blown operation for Don Lee when the long-delayed impact of television is just hitting the public.

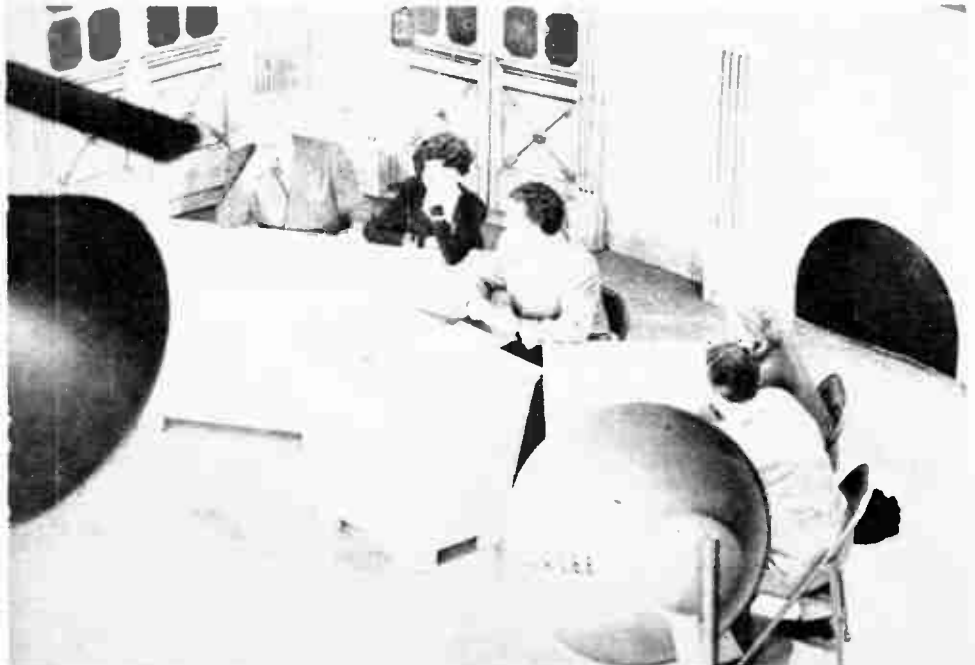
Programming

With the growth of competition in the video field, programming came in for more intensive streamlining. Don Lee's business heads, with an eye to **John Q. Public's** pleasure, imported Mr. **E. Carlton Winckler**, appointed him Program Coordinator, and settled back to let the Winckler

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THIS IS THE PANEL WHICH DIGS INTO THE PAST in **KTSL's** delightfully nostalgic "Do You Remember" each Wednesday night. Left to right are **Herb Rawlinson**, in a traditional pose, **Helen Ferguson**, Emcee **Wendell Niles**, **Cobina Wright, Sr.**, and **Bob Bence**. The small black spot behind **Cobina Wright** is her poodle, which always "goes along."

BOB FONORON, one of Don Lee's crack lensmen, swings the huge camera, following on-stage action with all the ease and certainty most people finally develop for their old Brownie. (Rothschild photo.)





◀ **LOVELY DOROTHY KIRSTEN HAS ADDED** a bright radio personality to her stature as a Metropolitan Opera star by her summer chores with Nelson Eddy on the "Kraft Music Hall." Talented Dorothy reads lines with the light touch of a comedienne and relishes the opportunity.

Opera Star-- 1948 Style

By Joan Buchanan

Miss Dorothy Kirsten of the Metropolitan Opera Returns to Radio and Proves That a Great Voice Can Belong to a Pretty and Charming Young Lady

"Madame Butterfly," "Love of Three Kings," among others. "Most wonderful roles in all opera," exclaims the star. She considers herself particularly fortunate to have inherited these, her favorite roles.

Musical Family

The star comes from a family which is almost overwhelmingly musical. Her grandfather, James J. Beggs, was bandleader in Buffalo Bill's famous show and appeared before all the "crowned heads of Europe and Asia." He was also one of the founders and early presidents of Local 802, the musicians union in New York. When he died at the age of ninety-three, he was still active in the musical world. Dorothy's great-aunt, Catherine Hayes, was a well-known opera star who appeared at La Scala, Covent Garden, L'Opera Comique, and who was termed "the Irish Jenny Lind." Dorothy's mother was an organist and music teacher who gave her daughter her first musical instruction in piano. Two sisters are pianists and one of her brothers, a trumpet player, is professor of music at a southern college.

With such a background, it seems almost impossible that Dorothy would have escaped being musically talented. The young singer's first ambitions were in the direction of the dramatic stage and the dance. She took lessons in both arts—as a result she is one of the most convincing actresses on the musical stage, and the only singer who actually dances the minuet in the opera "Manon Lescaut." This last is quite a feat; she wears a costume weighing seventy-five pounds during the performance.

After determining that her greatest success would come with her voice,

Thursday, 6:00 p.m.
NBC-KFI, KFSD

WHEN Miss Dorothy Kirsten steps up to the mike, co-starring with Nelson Eddy on the summer version of "Kraft Music Hall," dialers at home are treated to one of the beautiful voices that graces the Metropolitan Opera. Studio audiences have no less a treat—Miss Kirsten is a blonde, slender miss patterned more on the lines of the current movie heroines than on the generously proportioned opera diva of tradition.

In recent years there has been more of a trend toward believable-looking opera heroines and there have been other opera beauties from time to time, but Kirsten is among the few who have combined good looks with such strenuous roles as the leads in "Louise," "La Traviata,"

◀ **THIS IS MISS KIRSTEN'S** first appearance with Nelson Eddy. Eddy's well-developed sense of humor and Dorothy's charming giggle make the between-music interludes on the show delightful. (Hollywood Pictorial Service photo.)





▲ **FIRST SCRIPT SESSION REUNITED DOROTHY** and Ken Carpenter, with whom she appeared during her four-week tenure on the Jolson show. Notice Dorothy's different hair-do? She sacrificed her long blonde locks for the pert, short bob she has in the other pictures on these pages.
(Color Cover by NHC-Zeigler.)

▲ **ROBERT ARMBRUSTER DISGUISES THE FACT** that this is indeed a light-hearted trio as the three musical talents combine in rehearsal. Armbruster has provided one of the surprises of the summer scene by revealing a very Dennis Day-ish speaking voice together with a Dennis Day-ish personality. His piano solos, however, are strictly Armbruster. (Hollywood Pictorial photo.)

Dorothy worked toward the Metropolitan. She supported herself and paid for lessons by doing secretarial work, previous reports notwithstanding. (An early publicity story had her working in a dentist's office—she still doesn't understand it.) While still a student, she auditioned for Grace Moore. "That's the best young voice I've heard in years!" Miss Moore reportedly exclaimed. The young singer went to Italy and studied with the great teachers of opera.

Radio's Own

Radio can really claim her as its own particular contribution to the time-honored Met. Dorothy starred in her own show, "Keepsakes," a romantic musical, and a daily fifteen-minute series before she essayed the opera and concert stages.

Intensely interested in radio and dramatics, the singer has done dramatic shows from New York under an assumed name. After her concert debut in 1940 and her subsequent appearances with the Chicago, New York City, Mexico City and Metropolitan Operas, the singer took every opportunity to perfect her radio technique.

In addition to a full season with the Met, she found time to appear on "Twenty Questions," the Jack Benny Show, and four times with Al Jolson on "Kraft." She is delighted with the opportunity she has

to trade banter with Nelson Eddy on the summer series. (Nelson is probably delighted, too.) Her tinkling laugh makes her a particularly good musical vis-a-vis. In rehearsal, as on the actual show, she seems continually delighted with the proceedings, ever buoyant.

She admits that she worked very hard to sandwich in as much radio as she could with her opera appearances. "During opera season you give yourself to the Metropolitan Opera," she laughs. She calls opera a

"great mental, emotional and physical strain—the most demanding of arts." Most singers can't eat before a performance—Dorothy reveals "I need a steak under my belt to sing." She loses five pounds during each opera performance. She's high-strung after the performance—calm before.

Sidelights on Season

She believes that all opera stars should try to keep attractive. She uses golf and swimming as her "ex-

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▲ **EVERYBODY GOES ALONG** with the gag—left to right, it's Eddy, producer Billy Wilgus, Dorothy Kirsten, scripter Ed Helwick. Standing are Carpenter and Armbruster. (Hollywood Pictorial photo.)





↑ **THERE'S NO HOUSING** shortage around this gentleman—it's John Reed King, who emcees one of the newest in quiz ideas—ABC's "Go for the House."



↑ **ANNOUNCER DOUG BROWNING** TAKES OVER THE MIKE to tell listeners how contestants can win a fully furnished house, while emcee John Reed King hangs on his every word. In the background can be seen part of the large photo mural of the prize—a-a-a-ah! A house!

Wednesday, 8:30 p.m.
ABC-KECA, KFMB

IF YOU, like millions of other Americans, are longing for a home of your own, "Go for the House" will give you some thrilling moments as you listen to your counterpart on the air doing and dying for that important necessity. This unusual quiz show comes, alas, from New York, but its excitement can be enjoyed vicariously by those hit by the housing shortage, those who like quiz shows anyway and those who are fans of John Reed King's.

Contestants in the running for prizes are plucked from the studio audience. Five to seven couples reply to seven questions. A correct answer brings a \$100 prize. After three questions, the couple may depart with their treasures or "go for the house."

If you have the true gambling instinct, you'll go along for the next four—they'll be a little tougher, too. Contestants *can't* retire from the contest if they decide to take the step between questions three and four. Incorrect answers at this stage lead to participants forfeiting all but one of the earlier prizes. It is a gamble, but the pay-off can be worth it.

Big Prize!

When the seventh question is answered correctly the contestant collects a house—and then some! You get a lot in any city of your choice. You get complete furnishings—rugs, refrigerators, freezer, stove, etc.

On the other hand, the seventh question may be missed. But wait, all is not lost! Three more prizes are added to the bulging interior of

If Wishes Were Houses...

Well, They Are! At Least on "Go for the House," ABC's "King"-Sized Quiz Show That Gives Away the Most Cherished Item on U.S. Scene

the house and the flunked couple gets to return the following week to try a different (but just as difficult) question.

The man behind the questions, the man upon whose word hangs the all-important dwelling, is the well-known New York emcee, John Reed King. His job is to infuse a mood of gayety and good humor into even the dullest contestant's darkest hour in addition to asking the line-up of questions. Plump and jovial, John is the personification of enthusiasm. He is also, surprisingly, the only Princeton grad we've ever heard of who runs a quiz show. He's been in radio eighteen years—started when he was sixteen. Let's see now—that makes him thirty-four, if you must know.

John's first radio job was announcing numbers on a musical program, but he's best known as a master of ceremonies. He got into radio by

authoring a radio column after he graduated from Princeton in 1935. He had been the editor of the college comic magazine, "Dink," and captain of the school badminton team. Not much background for radio, you say? That's where you're wrong. Radio writing chores sprang from his college writing, and one of his first air jobs called for him to describe a badminton game. Quiz shows naturally followed!

The emcee is the author of a book on bridge, an interest and a fact which have absolutely nothing to do with his radio work. When asked to specify the major factor in his success in handling contestants, he'll point to his college diploma. He studied psychology and probed enthusiastically into mental processes. When the contestants at "Go for the House" face John Reed King, they're not just answering questions, they're practically getting psychoanalyzed!

Men of Music: Axel Stordahl

(Continued from Page 33)
zines, such as Life, Time and Newsweek.

The Windup

As the talent Stordahl's music has so adequately backgrounded for the past six years, Sinatra expresses quick gratitude. "Axel is, in my estimation, the greatest arranger of modern times," says Frankie. "I owe much of my success to him."

But if there's a fascinating story to how this important musical partnership began, it is lost forever behind the non-communicativeness of Axel Stordahl. When he's asked whether he and Frankie decided to form a singer-arranger team because they liked the styles they had together, Axel's answer is the piece de resistance in brevity:

"We didn't talk or discuss it in any way I can remember," he reflects. "We just decided to do it."

Operation Hilltop

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Imagination and experience guide its schedules.

Winckler, who started show business during his high-school years as a puppeteer with Tony Sarg, had been stage manager for Billy Rose on all productions up to last spring. On these he designed all mechanical and electrical effects. He also handled the shows for the Texas Centennial Exposition, the Aquacade at the Great Lakes Exposition in Cleveland, the Aquacade at the New York World's Fair, and the Diamond Horse-shoe. For two years he was supervisor of vaudeville presentations for the Commerford Theaters in Pennsylvania and was a producer of 112 shows for Publix, Famous Players Canadian, Loew's and RKO. A highlight of his career was the ensemble staging for one season of the Montreal Grand Opera, but what Mr. Winckler terms his "liveliest" engagements were his seven seasons with Ringling Bros., Barnum and Bailey Circus.

The Building

The building that houses these men and their staff of more than twenty technicians is a two-story affair 100 feet square and thirty-five feet high. It is entirely shielded with a blanket of one-ounce copper sheeting, including roof and floor, to prevent outside electrical disturbances and intra-building interferences from "blooming" images. The plant is complete, even to an outdoor swimming pool for aquatic telecasts, with complete sponsor viewing facilities; special transmitter room and unusually designed transcription and film-projection room. Performers' makeup room, scenery storage docks and adequately equipped machine

shops are there. The main studio measures sixty by 100 feet, and is the largest ever built for video. As many as twenty-five auto scenery trucks can move onto the main stage floor.

Local dwellers often glance up at the Hollywood hilltop where blinks a red signal. To most it's just a pretty landmark. Even proud Californians pointing out to visitors, "That's one of our television stations," seldom appreciate that this very hilltop they are admiring, with its twinkling light, is one of the worst obstacles overcome so that they could enjoy television. Thirteen years ago the Don Lee engineers discovered that these California hills are exactly ten times as dense, telewise, as are the New York City skyscrapers.

Killer-Diligent

(Continued from Page 5)
air," he says. "Effect of years of experience." Puzzles are listener-submitted, selected by producer Gordon Hughes and rewritten by scripter Gomer Cool. Only two established mystery writers, Lawrence Goldman and Martin Hellman, have so far been contributors. Goldman has made two entries, one of which involved Crossen's beard.

Mr. Crossen is a wary critic on radio mystery shows as a whole. He has directed several: "The Falcon," "Mystery," "Johnny Mason" and "Time for Crime." But he suggests that you "look in the library and find a book called 'The Art of Mystery' by Howard Haycroft, containing an article by Ken Crossen," for his views on the subject. "Radio is doing the things that even the pulp magazines gave up years ago," he says briefly. "As a result, radio has never been able to get any appreciable number of mystery fans. Surveys show that less than five per cent of the ten million mystery fans in the nation listen to radio mysteries or see mystery movies."

It would seem that Mr. Crossen himself has lost some of his old zest for mystery. He recently sold his entire mystery library, which was the second largest in the United States. When he received a request for French rights to a large number of his books awhile back, he had to make a tour of second-hand bookstores to find the entire collection. He'd stopped saving what he wrote years ago!

Prolific

Crossen currently has five different novels going at once, "for a change of pace." He has half-finished a straight book called "The Corporate Soul of Alben Kane." He writes very fast and does a "fairly good first draft." His achievement used to be a million words per year, but he's slowed down since a recent illness. He has never had a rejection slip. "However, I must confess that I spent six months of hard work on

Opera Star, 1948 Style

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tra activities" to stay in condition. She eats carefully—never diets.

Last year, in preparation for her Met performance, the star traveled to Paris where she studied her role in the opera "Louise" from its eighty-seven-year-old composer, Gustave Charpentier.

Next year she intends returning to Paris in order to portray the role at the Paris Opera. Signed to do it this summer, she bought back her contract in order to appear with Nelson Eddy on "Kraft Music Hall." Like she says, the gal likes radio!


my first pieces before I ever sent them out."

Appropriately, his hobby is magic. He has invented several tricks that sell in magic stores, one of which is a card Swami which spins like a fan and tells what card has been chosen. He believes that the only good magicians are "men who are little boys at heart. It's just like writing whodunits," he says, "you have to love to fool people."

Mr. Crossen wears a black onyx-and-gold ring with a silver question mark in the center. "It's the only one of two like it in the world," he told us mysteriously. "The other was owned by a friend of mine who is now dead. He was one of the twelve men in the history of magic who could catch a bullet in his teeth. Nine of those men were killed doing the trick, and my friend committed suicide the night before he was to try it once again."

"Couldn't stand it any more?" we cried.

"Welllllll no," admitted Mr. Crossen. "Probably it was something else. But you'll admit it makes a more exciting ending."

AD  BONNET on adorable young lady, Susan Thorne. She is heard on Mutual's Sunday series, "Behind the Front Page," KHJ, 7:00 p.m.





ON SET OF "Don Juan" at Warner Brothers, KFWB disc jockeys Bill Anson (center) and Maurice Hart, left, go back to the 17th century to procure latest tune info from character actor Pete Kooy.

SEEN ON THE RADIO SCENE



MR. AND MRS. JEAN HERSHOLT board plane for transatlantic flight to his native Denmark, where radio's "Dr. Christian" went to thank royal family for knighting him two years ago. Hersholt did outstanding war-relief work.

THE SPORTSMEN IN LATEST POSE in lounge of Capitol Records, for which they wax. Left to right, Bill Days, Marty Sperzel, Gurney Bell, Max Smith. Boys comprise Benny's famous quartet. (Rothschild photo.)

L.A. CHAMBER OF COMMERCE RECOGNIZED radio in its program for World Trade Week, recently observed. Here planning are Jimmy Vandiveer of KFI, Virginia West of KECA, and Joe Micciche, county radio coordinator and chairman of radio committee for observance.



FORMER ALL-AMERICAN BOB REYNOLDS (center) manager of KMPC, presents Helms Athletic Foundation Award for station's "noteworthy contributions to sports." Foundation director Bill Schroeder, left, made award on program of Bob Kelley KMPC sports director. (Forney photo.)



JIM FARLEY HERE DISCUSSES presidential campaign with NBC's John Storm. Farley, who recently preceded Truman into Los Angeles, told Storm, "It's in the satchel—we can't lose."

