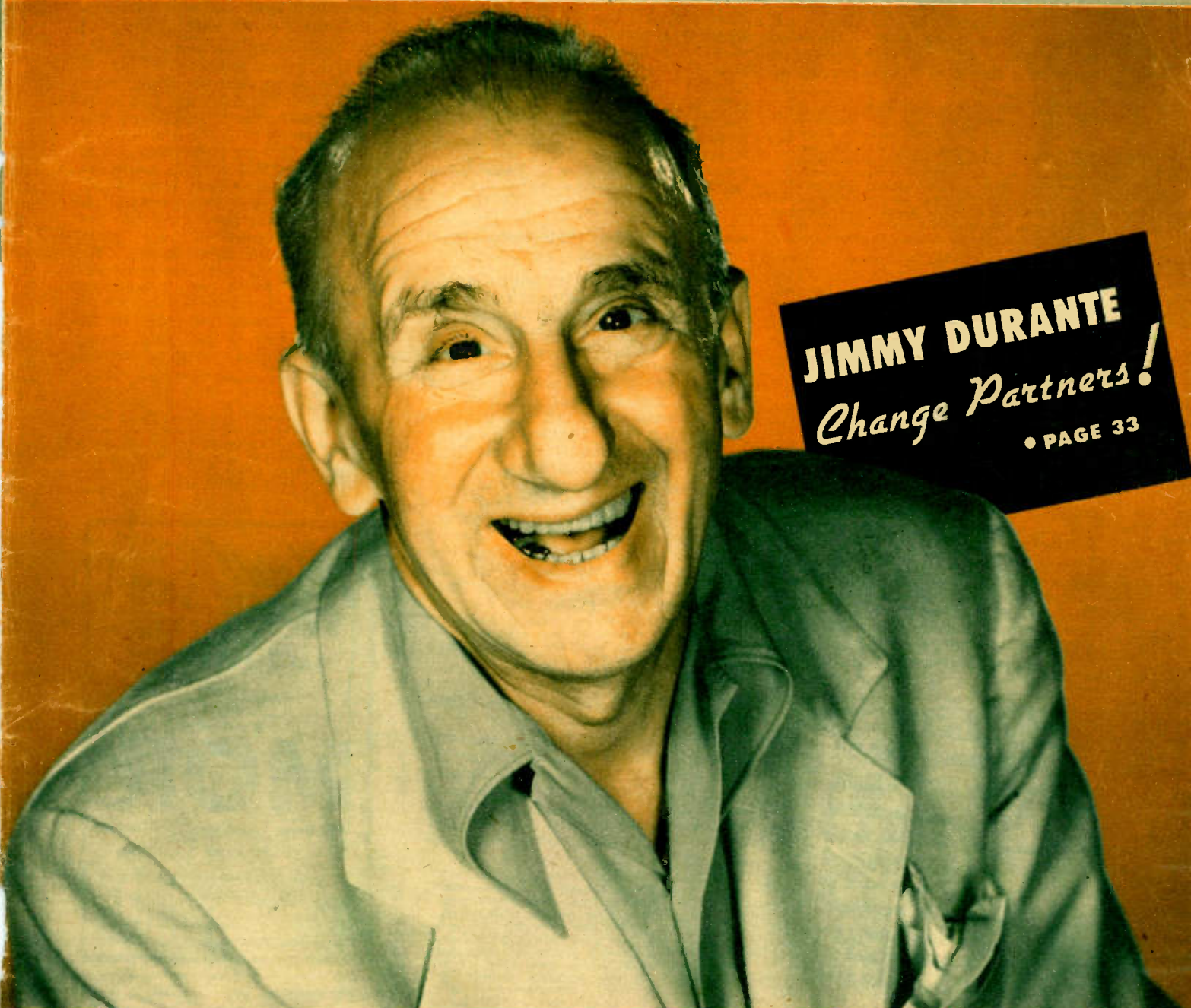


PROGRAMS FOR WEEK BEGINNING OCTOBER 5

# RADIO *Life* 8¢

FORTY PAGES



**JIMMY DURANTE**  
*Change Partners!*  
• PAGE 33

*Hollywood ANNEXES Indiana* • PAGE 6

THE PERSONAL LIFE OF a "Saint" • PAGE 8

# The Ear Inspires the Pen

Ten "Sam Spade" Mystery Fans, Los Angeles, Calif.

Sirs: We've been wondering if the motion picture studio to which Howard Duff is under contract would and could make a movie of "The Adventures of Sam Spade."

Ever since we saw Howard Duff in "Brute Force" as "Soldier," we thought since there have been movies of "The Whistler" why couldn't there be a movie of "The Adventures of Sam Spade"?

"Sam Spade" has been enacted in the movies already, by Fredric March in "Trade Winds" and Humphrey Bogart in "Maltese Falcon," to mention two. But after Howard Duff's tremendous success on the "Brute Force" screen, Universal-International would indeed be shrewd to negotiate for such a "natural" for him in the "Sam Spade" role. Why don't you also direct a letter to the studio to that effect? Never can tell!



M. DaCosta, Box 1585, M.P.O. Los Angeles 53, Calif.

Sirs: Where can I secure a listing of radio programs before 8:00 in the morning? That is, without having to dig it out of some daily paper.

Radio Life carries a "midnight to dawn" listing about every fourth week.



Mrs. Spencer Prichard, 1036 McFarland, Wilmington, Calif.

Sirs: Your magazine is tops in my estimation, but I have one suggestion to offer. A great many times I misplace my copy, and just when I need it most I have to spend precious minutes searching for it while I'm missing some preferred program. So, I was wondering if you could perforate a hole in the upper left hand corner so it could be hung up?

How's that again?



**★NOTHING LIKE IT!**  
Excerpt from a kind letter from Mrs. C. Van Dien, Jr., No. Chicago, Ill.

*"A very dear friend of mine sent me three boxes of Kenu all the way from Hawaii. I have used it in my weekly washings, housecleaning and for floor washing and I think there is nothing like it anywhere."*



Wonderful KENU saves money... gets dishes, laundry, kitchens, bathrooms, cleaner... "lightens housework through chemistry." You get pounds—not ounces—when you buy thrifty KENU at your grocers!

Larry Bright, 12062 1/4 Hoffman Street, Studio City, Calif.

Sirs: I have been hearing the Big League Ball Games with Hal Berger since the latter part of June, and often wondered what he looks like. Will you publish a picture of him in one of your future magazines? I hear one of the ball games every day, and I think Hal is one of the best baseball announcers I have heard in a long time.



Hal Berger



Mrs. Gloria Gunther, 15345 Bledsoe Street, San Fernando, Calif.

Sirs: Thought I'd let you in on the way the overabundance of radio mysteries has affected the listener. For well over a year I listened to all of them—or very nearly all. Suddenly I had a sort of "radio listener's nervous breakdown" and for several weeks I haven't turned on any evening programs at all. I am just now easing myself into a new repertoire, not including too many mysteries. They were always my favorites, and the temptation to over-indulge was too great. But how many chocolate sundaes can one consume without getting a stomach ache? I still feel a little about evening programs as one might feel about sundaes after working in a soda fountain a year. Am I alone?

That's really getting down to "cases," Mrs. Gunther, and we like your way of putting it. No, you are emphatically NOT alone!



Nancy Neff, 230 North Mentor Avenue, Pasadena 2, Calif.

Sirs: I was listening to the "Hit Parade" on August 9. Toward the end, when Dick Haymes was singing "Peg o' My Heart," the radio audience started laughing, as did the singer. I'm sure the home audiences would like to know what was so funny. I know I would.

You have a right to be griped as well as inquisitive. Radio Life has been "harping" for a long time about programs which get the giggles unexpectedly without giving the unhappy listener-at-home the least idea what's happened. Probably somebody pulled an antic on the program to which you refer, causing singer Haymes to ripple through the rest of his song... but darned if WE thought it was funny, and you obviously didn't either!



A. Smyth, 6007 Overhill Drive, Los Angeles, Calif.

Sirs: Many thanks for Radio Life's new style station finder!

You're welcome, we're sure!

Mrs. Marie Taylor, Philadelphia, Pennsylvania.

Sirs: On July 9, I attended "Double or Nothing," and later that same day, "What's the Name of That Song". On both shows, appearing as a contestant, was Mrs. Earl Frederick of Hollywood, who was formerly from Philadelphia. I spoke to her after the show, and she told me her husband's work was slack at present and she had decided to try to get on a few quiz shows so she could contribute to the family budget and that she had managed to get on two the same day.

She had been in show business and was most anxious to get on the radio as an actress. Now, when I returned to Philadelphia and found a copy of your magazine in my suitcase, I decided to write and ask you if you couldn't do something to get her a start. Maybe you could get in touch with her and print a picture of her. I ask this because she had more charm, prettiness and personality than most of your "stars" which I saw on other shows. She also has a lovely voice for radio and the audience loved her. I hope you can get her started so she won't have to stand in those hot lines in the sun trying to get on quiz shows, when she should be on as an actress.

Your active interest in helping Mrs. Frederick is commendable. Mrs. Taylor, but our answer is necessarily noncommittal, since hiring and firing radio artists is done through program producers and agencies. We hope that directors take your tip, however, and give a listen to the quiz shows from now on, with an eye out for such worthy talent.

*Now!*  
**SINGIN' SAM**  
DAILY KHJ MON. THRU FRI.  
12:45 . . . 1:00 P.M.

WILSON'S  
**MOR**

MOR flavor, smoothness, convenience!  
Made of delicious sweet pork shoulder meat... processed and seasoned the exclusive WILSON WAY.

*The Wilson label protects your table.*

**JOLLY TIME** The NATION'S FAVORITE!  
**POP CORN**

TENDER—MULLESS—CRISPI! SURE-TO-POP WHITE OR YELLOW.  
ASK YOUR GROCER

Mrs. Ruby A. Winston, Burbank, Calif.

Sirs: I think your Radio Life is a fine magazine, and I find a lot of enjoyment from it while visiting here in Southern California. Having noticed that you answer all questions in a cheerful manner, I am wondering if you can answer one of mine? It has puzzled me for quite some time. Why does a radio station decline to contact a sensational singer and place him with a show, or give him a little time all his own?

For example, while here several years ago, I attended "United We Sing" and heard a remarkable singer, a Jack Holden, selected from the studio audience. In fact I heard him twice, and in both instances he so delighted the people he "brought down the house". My friends and my family, and others also, wrote to KNX requesting that he be contacted and given a spot on their network. But NO! Why not? Can you enlighten me? It seems to me that a singer who can bring so much pleasure to an audience and get such great spontaneous applause would really be an asset to any network.

*The problem of struggling and capable talent is a heartbreaking one, Mrs. Winston, and it does seem that the Wheel of Fortune spins more or less by caprice. We only hope that this added appeal for more Jack Holden will attract attention in our pages. Networks, of course, answer largely to sponsors, and so perhaps the first step of any enterprising young "comer" is to get a negotiating agent. Let's hope that such shows as Arthur Godfrey's "Talent Scouts," Eddie Dowling's "The Big Break" and Queenie Smith's local KGFJ "Hollywood Casting Forum" can make the way easier in time to come.*

Mrs. H. E. Williamson, 207 South E Street, San Bernardino, Calif.

Sirs: Will you please tell me if Seth Parker and his cast are still on the air? If so, what station and when?

*Seth Parker is now producer of three ABC crime-cracker series, "Gangbusters," "Treasury Agent" and "Counter-spy."*

Beatrice Orennd, 2949 South Budlong Avenue, Los Angeles 7, Calif.

Sirs: Please print some data about Jack Smith. I adore his original way of singing, and I'm also anxious to know what he looks like. I'd appreciate a picture of him very much.



Jack Smith

*Jack, the "fella who smiles when he sings," has lived in New York City for the past five years, but still loves Hollywood and California best. His brother, Walter Reed, is an established film actor. Jack is married to Victoria Schertzinger (niece of Victor). And here's his picture.*

Doris F. Ryder, 431 Piedmont Street, Glendale, Calif.

Sirs: I certainly think that your magazine is a great help to listeners. It is much more complete than any newspaper reports, in addition to the interesting and valuable information which you give to your readers in your excellent articles.

I think it would be nice if you would do an article on Al Jarvis (if you have not already). He is tons. His program is funny, but not silly, like the so-called Hawthorne Thing. Hawthorne is terrible. Why do we have to listen to such silly stuff on the radio?

*We decline to be there when Hawthorne's loyal following rises to challenge your statement. But then, it would be tiresome if everyone liked the SAME things, wouldn't it? Last Al Jarvis story was in April, 1944, and perhaps he's about due for another. We'll give that some gray matter.*

Jan Hickock, 3429 Falcon Avenue, Long Beach, Calif.

Sirs: I think it would be swell if you could print an article on Hawthorne. I know that a lot of teenage boys and girls think his program is really great, and we would like to see a picture and story on him in your swell magazine. Some other swell disc jockeys are Martin Block, Bill Anson and Al Jarvis.

*Yep, you're a Miss Dit. June 29 issue, to be exact.*

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

Oct. 5, 1947 44 Vol. 16, No. 5

Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave., Hollywood 28, Phone Hillside 9275.

Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Prepaid Subscriptions, \$4.25 year, \$2.25 six months. Single Copies on sale at leading Independent Grocers in Southern California. Single Copies by mail 10c.

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Editorial Department: Feature Editor, Joan Buchanan. Art Director, Ray Wheeler. Log Editor, Hal Julian.

Business Department: General Manager, B. W. Lewis. Advertising Manager, Gene Jones. Office Manager, Georgia Caywood.

All material used by Radio Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden.

California Photoprocess Co.



WEDNESDAY NIGHT IS AN ESPECIALLY GOOD NIGHT ON KFI WITH "THE GREAT GILDERSLEEVE" AND "A DAY IN THE LIFE OF DENNIS DAY" FILLING THE HOUR FROM 8:30 TO 9:30.

Gildersleeve



HAL PEARY, better known to millions of radio listeners as Throckmorton P. Gildersleeve, inspires many a hearty chuckle each Wednesday night at 8:30 via NBC-KFI when his top-flight comedy show is heard.

Dennis Day



In the role of a singing soda "jerk", DENNIS DAY offers his talents as a mimic, actor and misled hero to listeners each Wednesday night at 9 by way of NBC-KFI. Really a competent entertainer, Dennis' program enjoys a large following.

That's KFI—Dial 640

—Advertisement

Page Three

**LISTEN TUESDAYS!**

**OLYMPIC AUDITORIUM**

**FIGHTS**

Blow by blow announcer  
**SAM BALTER**

**KLAC 10:05 P.M.**  
**570 ON YOUR DIAL**

its here... the finest  
**X-CME**  
ever brewed...

Sponsored as a Public Service by  
*Bohemian Distributing Company*  
LOS ANGELES 11



▲ **"TO THE VICTOR BELONG THE SPOILS,"** as Jim solemnly poses in full champion regalia following debut of his own comedy time over coast-to-coast Mutual this last August. Guests Esther Williams and Janet Blair had just finished dousing "The Champ" in seltzer water, hence the dripping shirt. (Otto Rothschild photos.)



▲ **UNPERTURBED BY ALL THIS TOMFOOLERY** of her ex-troverting spouse is Backus' calm and lovely wife, Henny, who helps him write the show. Henny is an ex-model, a still-active radio artist, and does sculpturing "when she has time." That's her "Pixie Penguin" she's working on now, original of which is owned by Penguin-collector Roland Young.

Sunday, 6:30 p.m.  
MBS-KIJJ-RGB-KFXM-KVOE

**J**IM BACKUS, Mutual's head-long new comedian, streaked into the control booth to pick up a script. Absently he shook hands and returned to a muttering perusal of his lines. "Uh . . . very little rehearsing goes into this show, you'll notice," he added on his way out.

During the following few hours of broadcast preparation, Radio Life "noticed" no such thing. Touring the stage with great rubber-heeled strides, slamming himself into chairs, springing up and charging for the microphone, big Backus kept himself hard at it more rigorously than the most Legreeish producer. Reading out LOUD, he went over and over his gags, while background personnel gave its solicited opinions, but suppressed his mad flamboyance to build the program "from scratch" again.

And during most of the turmoil, engineer Bob Glenn and soundman  
Page Four

## Solo for "Hubert"

*In Which Alan Young's Pal, "Updyke the Third," Premieres as Star of His Own "Jim Backus Show"*

By Judy Maguire

Art Surrence laconically played cards, announcer Frankie Graham went out for a cup of coffee, and producer Stu Garner (a nice quiet chap wearing glasses and a blue sports shirt) sauntered through the uproar lighting a cigarette and murmuring "Yeah. This goes on all week."

Friends say: "Jim's a pretty gay guy." Modifying that, we'll add, "and a worrier." For, although he can't help being funny, has a gift for creating phrases likely to start

a jabber-epidemic and can entertain crowds any size, any time, Jim expresses a seething ambition to outdo even himself on his new show. That's a hard drive for anybody, but admittedly the Backus program, which started out quite happily as it was, has continued to build to even greater hysteria through these weeks, with a panic-stricken season stretching ahead.

**So Versatile**

It's comedy of a rare type. Jim's

# "Gem" Backus Depicts Other "Famous Gems From History"



Jesse "Gems"



Captain "Gems" Cook



"Gem" Jeffries (Henny's fist)



President "Gems" Monroe

1944-originated caricature of "Hubert Updyke III" on the Alan Young show has been called by many the funniest "yock" spot in radio. With equal talent he has bolstered the Don Ameche program as a leering-eyed busboy, the Bob Burns time as a shifty-eyed brother-in-law, and the Bill Goodwin piece as a wild-eyed boss. Now, on his own show, he's moving with unblockable velocity. The Backus running commentary is cozy and at the same time devastating. He has an answer for almost anything. Witness, replies to routine interview questions:

Talent specialty? "Sleeping with or without audience." Father's occupation? "Bookie for Mexican jumping beans." Education? "You too can study air conditioning. Hesitation waltz degree." Favorite book? "The Bobbsey Twins."

You get the idea.

"How long does it take you and Henny to write your show?" someone else wanted to know. (Henny, short for Henrietta, is Jim's actress-sculptress-writer wife, and his co-writer on the program). "Well, lemme see," the star reflected, "we plan on two days. But then maybe you sit for nine hours and write nothing but 'THE JIM BACKUS SHOW.' Then, of course, there's the Research. You know what I mean — the Ten Thousand Best After-Dinner Jokes of the Year, . . . the Radio, (other comedians) . . . et cetera. You know what I mean."

Tall, good-looking Henny, one gathers, goes along with all witticisms, script or otherwise, which her exuberant spouse cares to pull. Jim affectionately terms her "The Starving Man's Sylvia Fine." Their marriage, as Jim describes it, was a melodramatic affair:

"We were married on January 14 and 16, 1943, because on Monday the 18th I was to go into the Army. We were married initially in Camden, New Jersey, on the 14th, because my mother wanted a big wedding in

Cleveland on the 16th, and we weren't sure we could make it, and in case we couldn't we wanted to be sure we were married before I went into the army on the 18th. Sooo, after all that marrying and dashing around, the Army rejected me on the 18th. Seems I have a vertical stomach (no gag, really) and I have to eat five or six times a day. I wouldn't have known if the Army hadn't told me. Henny got the X-rays as a wedding gift. She says she'll make a lampshade from them some day."

Chatter like this has rightly made Jim recipient of the nomer, "Best Newcomer of the 1946-47 Season", but actually he has been in radio for over twelve years. He graduated in 1933 from the American Academy of Dramatic Arts and returned to Cleveland stock-theatre work. An attack of appendicitis forced even less-wearing activity, so he accepted radio bits (his first, with "Lum and Abner") to pad out a period of comparative retirement.

He began announcing over WTAN, Cleveland, soon after; then moved on to Detroit and New York. From 1936 until his "Hubert Updyke" era, he worked steadily at metropolis radio, appeared with Keenan Wynn in Broadway's "Hitch Your Wagon", and did further theatrical work in "Too Many Heroes". He's been in Hollywood broadcasting since 1946.

### Contrasts

At rehearsals, Jim looks distressingly untidy. He's a big man, with the build and features of a truck-driver. His shirt yawns open at the neck, his trousers are baggy and his collar droops with a yanked-around, tired disconsolateness. But by show-time, a good dinner and grooming have achieved remarkable changes, and the star steps forward looking both prepossessing and spiffy.

The half-hour ensuing is lively with yammer and melody. Jim reels off his lickety-split humor and a non-talkative stagemate (Walt

(Please Turn to Page 32)



"Gem" Cracker

And Backus As Bacchus





Bill Thompson



Marilyn Maxwell

# The "Hoosier Hot Shots"\*

By Chet Brouwer

*Press Agent from and in Behalf of  
The One, the Only State of Indiana*

SOMEbody once said (and we promptly forgot his name after he said it) that a Hoosier can do anything. If you don't believe it, just ask any Hoosier.

There are a lot of Hoosiers — that's the pet name for people from Indiana — passing through the corridors of the four network broadcasting centers every day. They're not only the stars of many of the top radio shows today, but the writers, musicians, singers, announcers . . . and even a publicity agent or two.

So, for fun, how'd you like to help us build an all-Indiana radio show—only requirement for casting, the distinction of being a Hoosier? We could call it the "Hoosier Hot Shots"—with apologies to the four guys who make a darned good living working so beautifully together under that banner. We'll give *them* a special featured spot too, of course. The boys hail from various parts of northern Indiana and got together for their first air debut over station WOWO in Fort Wayne years ago.

We'll have a champ emcee in Ed East, who's been in show business for years, used to talk it over with the listeners on "Skippers of the Skillet," and now greets the ladies

*\*With apologies to the one and only "Hoosier Hot Shots"*

Red Skelton



Betty Winkler



Harry von Zell





Mary Jane Croft



Herb Vigran

on "Meet the Missus." Ed "so proudly hails" from vicinity of Bloomington, Indiana.

Red Skelton can be our comedy star. Red's eligible because he was born in Vincennes. And we'll have to have several orchestras, because Indiana seems to be the home of a good percentage of the musicians of the country.

One band will be under Charles Dant, native of Washington, Indiana, former musical director for NBC's western division and maestro on many of the past few seasons' big shows. To Indianians, he's better known as "Bud" Dant, who began his band-leading career as a student at the State University.

Bouncing his baton in real "Hot Shot" fashion, none other than Phil Harris, pride of Linton, a small town in the northern tip of the state. Swinging both fast and slow, maestros Claude Thornhill and Benny Goodman. And we'll have to leave some swell jazz from much-traveled Eddie Condon, who was born in

Goodland, Indiana, got his start as a downbeat musician in Chicago's southside honky-tonks and is currently strumming it out for rhythm addicts in New York.

#### Plenty of Songs

All these bands will call for music—and there are certainly enough Indiana songs to fill the bill. How about "Wabash Blues", "Back Home in Indiana", "Can't Get Indiana Off My Mind", "On The Banks of the Wabash", and that old Morton Downey theme song "Wabash Moon"? In case we run short, our Indiana composers can even write us some more. Hoagy Carmichael was born in Bloomington; Cole Porter in Peru.

Our auditions for vocalists will probably be crowded affairs. But we'll undoubtedly hire Marilyn Maxwell, beautiful, melodious blonde; and likewise lovely Lillian Lane, now singing with the Crew Chiefs on NBC's "Front and Center."

We can even form a fairly large stock company on the show, for dramatic sketches. Betty Winkler, NBC's

"Rosemary," is from Fort Wayne, as is Herb Vigran. Lurene Tuttle's from Pleasant Lake. Mary Jane Croft and Sherlee Turner were born in Muncie. Bill Thompson is a product of Terre Haute.

We have a major announcer in Harry von Zell, who claims Indianapolis as his home town. We have a writing team in Bill Danch of Hammond (who scripts the Dottie Lamour show) and Jack Hasty of Lafayette (who's been lining up Al Pearce's lines for years). We have a producer in John Guedel, the Hoosier who's made Art Linkletter's radio shows among the best on the air-lanes.

Squaring away for the final kick-off, with a one-minute sportscast covering the athletic news of the nation, will be All-American Tommy Harmon, ball-toting Hoosier from Gary.

Sounds like a good show, eh?

(How about it, all you radioites from the other 47 states? Like to get into the act with a story of your own? *Ye Editor.*)

Hoagy Carmichael



Lurene Tuttle



Charles "Bud" Dant





◀ **THE HANDSOME PRICE NAMES AS HIS TWO FAVORITE** screen roles those in "Dragonwyck" and "Eve of St. Mark." He calls radio "a wonderful combination of the stage and movies" . . . says the place to really learn it is on the soap operas. In New York he played many daytime serial roles . . . remembers particularly appearing in "Valiant Lady." He is at present cast in two soon-to-be-made movies, "Up In Central Park" and "Rain Before Seven." (KNX-CBS photos.)

## "Saint" Vincent

*Vincent Price Loves Radio and Says So in Extravagant Terms*

**By Joan Buchanan**

Wednesday, 7:00 p.m.  
CBS-KNX-KSDJ

VINCENT PRICE settled himself for a photographic sitting in the CBS gallery and then asked, "Where's the camera?" We'd always known that Vincent was an unusual actor, but we hadn't realized just how unusual—he's the only actor we've ever heard of who could sit in the same room with a camera and not see it!

At present the lanky actor is engaged in being "The Saint," Leslie Charteris' "Robin Hoodish" righter-of-wrongs. "The Saint," according to its title-portrayer, has changed con-

siderably since his first appearance on book covers. "He's an American now—he used to be English, he's more on the side of the law and he's even *more* suave." In fact, Price estimates that "Simon Templar" is the *suavest* character he's ever done. This is something when you consider that Price has sashayed through some of the *suavest* roles on stage or screen.

Though "The Saint" is his first regular starring show on the air, Price whoops with delight at the mere mention of radio and claims to have forced himself onto every radio show he possibly could—including, at one time, soap operas in New York. "Love it!" he exclaims. When

we asked him how he wangled 'his place on the air as "The Saint," he explained, "I saw a radio producer driving down the street, so I threw myself under his car shouting, 'Use me! Use me!'"

Price is also enthusiastic about his co-workers on the present show and names producer Bill Gay as a talented fellow. Speaking of Lurene Tuttle, a regular cast member, Price exclaimed, "Why you know who I am, don't you? I am the president of the Lurene Tuttle Fan Club! I love to watch her act—she enjoys it so much. She can play anything. The peak of something-or-other was reached when I was on a show where

(Please Turn to Page 32)

▶ **HERE THE SIX-FOOT-THREE-AND-ONE-HALF-INCH** actor towers over Gloria Blondell. Price once got himself into a British Austin and couldn't get out again. Asked how he managed to free himself, a typical "Price-ism" is "I didn't—the British Empire dissolved."



▶ **SERIOUS SCRIPT SESSION**—(l. to r.) producer Bill Gay, Gloria Blondell, Jean Vander Pyl, Jay Novello and star Vincent Price. "Saint" rehearsals are quick and thorough. Price has a horror of appearing on the air with badly prepared material.





# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Is Everybody Listening?

We hate to add another whisper to catch radio's already burning ears, but we feel honor-bound to inform every true air fan that "The March of Time's" new documentary, "Is Everybody Listening?" will prove entertaining and informative to him.

Not only does the documentary give a simple explanation and demonstration of the manner in which the old debbil Hooper System works, but it also supplies glimpses of radio personalities and shows in action. Unfortunately several, such as George V. Denny of "America's Town Meeting," famed newsman Ed Murrow and others are not identified by name. Fred Allen and "Titus Moody" (Parker Fennelly) are seen at the mike. There are informal bits of Jack Benny and some of his cast members, Edgar Bergen with "McCarthy" and "Snerd" and Bob Hope escaping the autograph hounds in front of NBC.

On the more serious side, the "Father" of radio, Dr. Lee De Forest, asks piteously, "What have you done with my child?" and ace critic John Crosby says, "Give it another twenty-seven years."

Biggest laugh in the film comes not from any of the re-enacted scenes but is obtained merely by rolling a printed list of daytime soap operas in front of the camera.

Tentative bookings for this issue of "The March of Time" find it for one more week at the Ritz and Iris Theaters in this vicinity and the Studio Theater in the Valley. The following week it is tentatively set for the Newsreel Theater on Hollywood Boulevard.

Whether or not the adverse criticism the picture socks home is justified is beside the point—the interest in radio it seems to generate in audiences must be a pretty good sign!

#### Rumors Are Flying

We've heard that: Movie suspense master Alfred Hitchcock is cutting an audition record for a show in which he acts, for a change . . . Oscar Moore, famed guitar man with the King Cole Trio, will be leaving the group after ten years . . . Tex and Jinx may continue as a network air team after their summer replacement chores for "Duffy's Tavern" are at an end . . . A new soap opera will go on the air around the first of the year for Chipso (natch) . . . Morton Downey starts his new Mutual series on Oct. 28 . . . Rose Franken (who wrote it in the

first place) is scripting the "Claudia" five-a-week series which started on Sept. 29 . . . Singer Gordon Macrae, who was the Fannie Brice replacement, has been signed to a contract by Warners . . . There's agency interest in a series based on Federal files titled "Secret Service" . . . "Exploring the Unknown" to switch to ABC from Mutual . . . Margaret Whiting rumored romantically involved with three

different fellas in three different columns last week . . . Red Skelton show scripter, John Murray, will have his novel, "Front Boy," in the bookstores around the first of the year—last season Skelton writer Ben Freedman had a best seller in his "Mrs. Mike" . . . "Crime Doctor" to bow out after its Oct. 19 broadcast—the sponsor has given up the time . . . David Sarnoff predicts 5,000,000 television viewers by 1948 . . . AFRA refused Cecil B. DeMille permission to appear on "Vox Pop" on account he still owes them that dollar . . . Robert Shaw, who scripts "Mr. District Attorney," recently inherited a sum calculated to be close to 4,000,000 dollars! . . . Actor Tony Rivers, who has been heard on such soap shows as "Our Gal Sunday," has also come in to something like 1,000,000 clackers . . . life can be beautiful!

#### Kids Came Home

Remember the Hollywood Canteen Kids band? They made a splash during the days of the war at the famous Hollywood Canteen when, merely as a group of Hollywood High students, they took the spotlight away from some of the biggest name bands in the country.

After appearances on air shows and in Ken Murray's Blackouts, the kids headed for New York. En masse (there's twenty-two of 'em) they enrolled in the Juilliard School of Music. They played engagements all over the East, and eventually had hit all forty-eight states. They appeared on "Spotlight Bands" many times and had their own shows emanating from New York.

Last week they came home to Hollywood after three and a half years. Bandleader and drummer Sherrell Dacey is a ripe old nineteen now. The oldest member is twenty-three. Again en masse they've enrolled at UCLA.

School is turning out to be a pretty strange experience. "We grew up too fast," said Dacey, as he told us of the band's saga. The Kids find themselves in the uncomfortable position of being instructed in a music course for which they are too advanced.

In the meantime, they're sticking it out to be near their families. They play an out-of-town dance job now and then. Whatever happens they're staying together. Only marriage calls for a player to forfeit his band job.

Big dream of the Kids at present is to find a backer to reopen the old Hollywood Canteen and air the band on a network show. They're back where they started and they'd like to stay!

(Please Turn to Next Page)

Page Nine

### DON'T BE A MissDit\*



### NEXT WEEK

For how many of Jack Benny's fifteen years on the air have you listened to him? In starting his new season on NBC, Benny seemed to Radio Life a natural for a comparative story: a scrutinizing of his early and most recent scripts and inevitable comparison. Has he changed, if so how? Read next week's story, "Then and Now."

Do you like or abhor Hollywood success stories? If they're on your taboo list, then skip next week's yarn about Frank Pittman. If, however, you're interested to learn how a parking lot boy became a radio executive, read the story on Page 8, next week.

"Our Gal Sunday" is the serial spotlighted and Marvin Miller is the mikeman featured. Western star Cliffie Stone tells why this type of music has swept from prairie to parlor, then there's another installment of our Flash-back series.

The Negro musical program, "Echoes of Eden," is topic for a rather unusual show-success article, while another feature catches readers up on the lively emcee of "Quick as a Flash."

Pre-Cast column records still-returning shows and Radio in Review keeps you up to the minute on kilocycle happenings of interest to dialers. Definitely not an issue to miss.

# Radio in Review

(Continued from Preceding Page)

Your Cue (Shows You May Like)

## "The New Sunrise Salute"

Making a good job of it, as single replacement for the staunchly-fanned "Sunrise Salute" gang, is Jack "One Man Show" McCoy.

Until the budget cut, the Plainsmen, Johnny Bond, Merle Travis, Maureen O'Connor, Bill Wardell and Burritt Wheeler popularly held this KNX, 6:15 a.m. daily time . . . and there were doubtless many mutterings of "Oh, spinach!" when sponsors decided to keep Wheeler only (on the commercials) and add a disc jockey.

But Jack's cheerfully untroubled conversation moves in where angels might fear to tread. Burritt Wheeler, of course, is up to his old trick of imposing superiority, and seniority, all the way through the program. But Jack maintains a bland obliviousness to this "I was here first, son" attitude, and rings Wheeler in as a partner instead of an opposing force (something, incidentally, that the former "Salute" crowd, all together, was never able to do!)

The two voices—Jack's spry one, and Wheeler's slow drawl—make a fine contrast. And Wheeler, of course, is exceptional on the product-spiel . . . he could wrap up a Fred Allen script and sell it to Jack Benny, if he were so inclined. Believe you'll like the choice of music, too. It's the non-skid, non-jump variety . . . rather a joy to hear at that hour of the day. We hope all of you who liked the previous show so well will give our boy McCoy a listen . . . you may find you've gifted yourself with another favorite too!

## Children's Shows

Two children's shows that may find favor with your smaller fry are "Punch and Judy Theater," KFAC, 5:00 p.m., and Al Jarvis' "Squeaky Mulligan," KLAC, 5:15 p.m. — both Monday through Friday.

The former is titled for the sponsor's ice cream stores rather than the traditional children's theater classic. Happily, it is a re-telling of the tales that always bear repeating—the famous fairy tales of the Brothers Grimm and other classic stories. "Aunt Harriet" (Harriet Harris) relates the narrative and gives voice to an amazing range of whimsical characters. Incidentally, the "Yum Yum Man" who does the commercial announcements makes them even more mouth-watering than Murry Wagner's description of Almond Joys.

Al Jarvis' kiddie entry should attract as many adult listeners as it does children. In an informal interview, assisted by "Squeaky, the Cat," Al talks to his young visitors and introduces them to his playful partner. Wisely, only one or two children are used on each broadcast, and there is no audience. The youngsters, who have



BY VIRGINIA WEST

"Point Sublime" returns to the air . . . This will be good news to old fans of this story of a typical American town in which Cliff Arquette is owner of the village store . . . It will also be good news to the thousands of new listeners which the half-hour dramas are sure to gain through an ABC hookup of twelve stations in California and Texas. Assisting Arquette will be many members of the original cast . . . Mel Blanc, Verna Felton, Earle Ross, Jane Morgan and others. "Point Sublime" begins its run on KECA at 8 o'clock, Monday evening, Oct. 6, under sponsorship of the John Hancock Mutual Life Insurance Company.

This week also marks the end of vacation for that inimitable Thespian, Lionel Barrymore, and his famous radio show, "Mayor of the Town," which returns to the air over ABC. With Barrymore will be Agnes "Marilly" Moorehead and Conrad "Butch" Binyon, when the Noxzema Chemical Co. show joins A B C's star-studded Wednesday night lineup . . . That's KECA at 7:30.

... Wednesday Night's the Night on 790 . . .

Again this year, ABC and the U.S. Army will present the outstanding football game of the nation each Saturday, grid contests starting on KECA either at 10:30 or 11:30 a.m., depending upon whether they come from eastern or central time zones . . . ABC's ace sportscaster, Harry Wismer, will be on hand each Saturday to bring all the excitement and color of the games into your living room . . . Speaking of sports, the Gillette Razor people have renewed their contract for a third year with ABC, for the broadcast of the Friday night boxing bouts from New York, and other special sports events as they occur throughout the year . . . ("Cavalcade of Sports", Friday nights at 7 on KECA) . . . "Gangbusters" recently began its tenth year of sponsored presentation on ABC-KECA . . . Saturday nights at 9 . . . This program, proving that "crime does not pay", has done much to aid law enforcement agencies in combatting crime. . . Also renewed for 52 weeks is that entertaining 5-minute show, "Is It Fact or Fiction" which debunks some pet myths commonly accepted as truths. Myron Wallace, veteran newscaster, narrates the program which is heard on KECA Sundays at 10:55 a.m.

... Wednesday Night's the Night on 790 . . .

The lad pictured here doing some heavy thinking is Jack Paar, who has joined ABC's high-powered lineup on Wednesday nights. Jack, who writes his own laugh-getters, has his reputation as the best young comedian in radio to uphold . . . and he's in just company . . . sharing honors with comics like Abbott and Costello, Henry Morgan, and that crooner, Bing, who is right good at handling comedy lines himself . . . Speaking of comedies, the laugh-inspiring antics of Willie Piper, his young wife Martha, and his always-on-hand father-in-law moves to the new hour of 8 p.m., on Thursdays.

... Wednesday Night's the Night on 790 . . .

AROUND RADIO: Just for the record, since Paul Whiteman spins records every Monday thru Friday over ABC-KECA from 12:30 until 1:30 p.m., the best selling "back to back" record was made in 1920 . . . It



Funnyman Jack Paar

has "The Japanese Sandman" on one side, and "Whispering" on the other . . . both recorded by Paul Whiteman! . . . Another young man about music, Gene Norman, is also doing all right . . . Gene has just been listed in the International Who's Who for his musical activities . . . His "Sunday Night Serenade", on which he premieres many of the latest products of the wax mills, as well as interviews famous maestros, composers and artists, is heard on KECA at 9:30 . . . Musical director of "The Greatest Story Ever Told", William Stoess, was recently honored on the anniversary of his 25th year as a conductor . . . Stoess is a real radio pioneer, having been musical director of Cincinnati's WLW for over 20 years.

evidently been set at ease beforehand, act amazingly natural and are just talkative enough to be entertaining. In fact, we'll hazard the opinion that this is about the first time that children have sounded as charming on the air as they can be in reality. "Squeaky," who supplies the sort of giddy humor at which youngsters laugh and ad libs in such rapid tempo, is such a prize character that we called the station to find out just who he is. Turns out it's Al himself—but don't tell your five-year-old that!

### "Those Were the Days"

Nostalgia is paying off these days to such an extent in movies, the stage and on radio shows, that there's no reason the platter spinners shouldn't capitalize on it too. A few of them have, and one of the better examples is "Those Were the Days" on KMPC at 7:30 p.m., Monday through Friday.

This pleasant half hour is given over to such tunes as "Nola," "Dancing in the Dark," "They'll Never Believe Me," "Babes in the Woods," "The Siren's Song," etc. Howard Flynn is the narrator who tells you that when such-and-such a tune was popular the Lusitania had just been sunk or that Bryan and Darrow were having it out at the Scopes trial. All the big news stories and tads of a bygone year take on a rosy haze seen from this distance, and you'll find the music and the stories blend into a perfect dream of the "dear old days."

Incidentally, Writer Lou Houston deserves a pat for his good taste in stringing the old news stories together to supply the frame for the excellent recorded music.

### "Club Time"

The name "Club Time," applied to KECA's Tuesday at 11:30 a.m. fifteen-minute offering, in no way suggests its religious connotations. Sponsor Club Aluminum is responsible for the name, but on this count can be forgiven, for it is they who provide a period of just the kind listeners have repeatedly asked about.

Each Tuesday a soothing note is injected into the day's headlines and turmoil through the reading from the

Scriptures, and of the daily Psalm. Beverly Taylor does the readings, and the Club Choral Singers, with Soloist George Beverly Shea, present the favorite hymns of outstanding people in all walks of life. Hymns chosen by Helen Traubel, Kate Smith, Governor Thomas E. Dewey, author Walter B. Pitkin and Admiral William F. Hallsey are the standard classic hymns all of us enjoy. Hearing these excellent voices air the old favorites is a different and pleasant moment's lull during the week.

## Playbacks (Critical Comment)

### "The Stu Wilson Show"

Want it straight, Stu? Part of your devoted following we've counted ourselves almost since you've been on the air. "Yes sir, that Stu Wilson can adapt himself to any program, any ad-lib, any time," we've testified again and again. So we delightedly tuned in to hear you on your new KFAC morning show (six to eight daily).

But, *Stu!* We think you've adapted yourself too *much*. We don't want you to sound like every other disc-rider in radio. We want you to sound like yourself! No sudden artificial laughter, when you've always been famed for your fine, genuine chuckle. No inappropriate witticisms during a violin movement of the Boston Pops orchestra, when you've a high reputation for saying the right thing at the right time. Your own spontaneous humor is enough to carry the show.

Having largely emceed such popular participation shows as "Quiz of Two Cities," "Coke Sesh," "Surprise Party," et cetera, this new platter and patter time is a fairly different element for you.

A straight 120 minutes of diversified good "pop" and classical music answers a great necessity on the ayem dial. And you're exactly the man to host such an exceptionally welcome program . . . in your *own* inimitable, unique way . . . Pliza, noboddy da else's.

### Here's Morgan

Henry "Hello, anybody" Morgan voomed into town last week in time to broadcast his Wednesday night opus from studios at 6000 Sunset Boulevard.

Morgan seemed at his best during the warmup. It wasn't so much what he said as how he said it. For awhile, it looked as if there was to be no studio preparation. Then, about a scant three minutes before air time, Henry sauntered limply on stage, assumed a mock indifferent attitude and informed the people there really wasn't anything for them to do—laugh if they wanted to, clap if they wanted to, but he should worry. He quickly pointed out the control booth, "where they just sit," and the sponsor's booth—"My sponsor couldn't afford to take the trip out here, but there's a vice president in the booth and three or four dames, all wealthy in their own right, no doubt."

Cast members received no introduction at all.

Contrary to our expectations, Morgan's first Hollywood show fell below "average," albeit there doesn't really seem to be an "average" with Morgan: he's either terrific or terribly disappointing. Maybe it was the heat, both inside the studio and out (Morgan nonchalantly took off his coat right in the middle of the show, also ripped off his tie and loosened his shirt).

We'd expect the comedian, for *one* thing, to take fuller advantage of local supporting talent to inject some new or seldom-used features or at least let Hollywood players see what they could do with a March of Science or Hortense and Gerard routine. The writing, however, save for the Ken Christy prison skit, didn't give the star's satellites much scope. A couple of the gags were in questionable taste and some really reached.

When you're doing satire, it has to hit and squarely. Even a slight miss turns a would-be laugh into a quiet chuckle.

Morgan, make us laugh.

## On Mike (About Studio Happenings)

### Trouble-Shooter

At the end of every network broadcast, as practically everyone knows, (Please Turn to Next Page)



**"Make up"  
for your HOME!**

PLY-IT IS THE NEW LIQUID "MAKE-UP" FOR EVERYTHING IN YOUR HOME . . . FURNITURE, WOODWORK, PAINTED WALLS, LEATHER GOODS . . . ANY SURFACE YOU WANT TO PROTECT. NO MORE MARKS AND STAINS FROM WATER, HOT DISHES, HOUSEHOLD CHEMICALS. . . PLY-IT GIVES YOUR SCRATCHED, SCUFFED FURNITURE A NEW LEASE ON LIFE. PLY-IT IS A MIRACLE LIQUID . . . WIPES ON WITH A CLOTH . . . LEAVES A BEAUTIFUL, GLEAMING, PROTECTIVE SURFACE. 60c, \$1.00, \$1.85 and \$3.55 SIZE BOTTLES. COMES IN MAPLE, WALNUT, MAHOGANY, NATURAL GLOSS OR LUSTRE FINISH. FOR YOUR NEAREST DEALER, CALL . . .

ARMOLITE SALES CO.  
**Hillside 6188**

Mfd. by  
THE ARMOLITE CO.  
3339 E. Pico Blvd., L.A.



**SUNDAY 1:30**

**A B C NETWORK**

CALIFORNIA MEDICAL ASSN.

## Radio in Review

(Continued from Preceding Page)

the network announcer comes in, steps up to the mike and says, "This is NBC, the National Broadcasting Company"—or whatever the chain happens to be. Anyway, last week on "People Are Funny," it turned out that announcers are funny—none came in to give the station break. After a frantic second or two, Lou Place, who is local head of the Russell Seeds Agency, stepped to the mike and made with the immortal words. Place, it seems, is an ex-announcer in good standing with AFRA.

In addition to these activities, Place played a role on Red Skelton's first broadcast and directed the Eddy Howard Sheaffer Parade, which makes him more than a triple-threat man in radio know-how.

Incidentally, no one ever found out what happened to the announcer who got lost en route to "People Are Funny!"

### Off Mike (Personalities)

#### No Hurry

On December 1, 1945, comical Emcee Art Linkletter, of NBC's "People Are Funny," had a slow participant throw some plastic balls containing redeemable \$1000 certificates into the Pacific.

At the time the first of these was found, June 15, 1947, Radio Life carried mention that Klenre, lucky native of Ennylagebon, an island of the Kwajalein group of the Marshalls, would bring his certificate to the show and collect.

Upon Klenre's arrival last week, in the company of his interpreter, James, and Navy personnel Commander Brown Miller, civil administrator of the Marshalls, the John Guedel Agency and NBC held a press party to introduce the group. The boys, typical outrigger canoe and coconut-frond hut natives, sat in the midst of a question-clamoring press group, as undisturbed and poised as two diplomats, answering questions, telling their reaction to the United States, and enumerating likes and dislikes, with all the ease in the world.

Klenre is a "Navy Scribe" on his home island, and earns seven dollars and fifty cents a month for his duties. The \$1000 (even after taxes) represents to him several years' salary. Among the things on which the money will be spent are a fishing pole, a cistern for his home, and an endowment to his mother's school on the home island.

During the week's stay in the United States, Klenre is to be Jimmy Stewart's guest at the big preview of "Magic Town," he will tour a zoo (the Marshall Islanders are unfamiliar with animals other than those imported by the Navy for food), night clubs will

be visited, and a shopping tour is on the agenda.

At the press gathering it came out that Klenre nearly lost his chance for a trip to the United States that was the outgrowth of the whole stunt. While his was the first of the plastic balls to be found, the second was picked up one day after Klenre finally contacted the Navy. Upon being asked why he waited fifteen days to do anything about the message, Klenre looked bewildered. Time is an element that means nothing to the Islanders, and Klenre had been waiting for a favorable wind to propel his outrigger twelve miles over to the Navy base. No wind arose, so finally Klenre decided to row.

As Art Linkletter quipped . . . "He probably thought anyone who sent the message that way wasn't in any hurry to get a reply."

## Garry Moore Takes Action

It all started from a casual remark that Emcee Garry Moore murmured on his "Take It or Leave It" show in mid-September and fifteen hundred letters were received. Garry had merely stated that he thought skirts should be left where they were last year.

On the next broadcast he announced the formation of the "Breezy Knees Club" in order to crusade against long skirts. Garry is issuing membership cards to people who write in that they are advocates of his cause. The mail count is rising steadily and last Sunday had reached thirty-five hundred letters. What the organization needs now, opines Moore, is a rousing battle cry, but somehow "Down with long skirts" kinda defeats the purpose.

## "THE LETTER OF THE WEEK"

Presenting . . . a new Radio Life feature! This issue, and each following, will now contain a "Letter of the Week," selected from our "Ear Inspires the Pen" mailbox, and answered by a person in the industry. This week's choice, and the response from emcee Ben Alexander, follow:

Mrs. L. N. Reed, Box 402, Van Nuys, Calif.

Sirs: I know of one little fellow who wrote to "Heart's Desire" seven times, and a more disappointed youngster can't be found. He was so sure he would get something. As he said to me, "Ben Alexander says you always get your heart's desire, but he always picks children that live a long way off; and I believe he is a fake, or he would pick around home once in awhile." This gives the child a bad outlook, especially when Ben keeps telling them to write and they will win. This youngster happens to be my grandson, and he has never asked for anything for himself. It was always for his mother, sister or brother, but with no luck.

And here's Ben's answer:

Ben Alexander, emcee on "Heart's Desire."

Sirs: Every now and then, letters come to me on "Heart's Desire" that say the writer believes the program is a fake, because they have written to us many times and haven't had their heart's desires granted. As far as "Heart's Desire" is concerned, I think if people realized how much mail we get each week and what a tremendous job it is to read all of this mail they would understand our problem better and perhaps they would understand why their heart's desires have not been granted or

their letters read on one of our programs.

Each week, the mail man brings us between 30,000 and 50,000 letters, many of which are read by the members of the audience at Breneman's Restaurant and the rest by veterans in hospitals in the Los Angeles area. Every letter is read, and every letter is considered for use on the air. However, if we grant an average of seven heart's desires per show (which is above our average) that means that we can grant only thirty-five per week. In this case, if our mail totalled 35,000 letters, we would be granting only one heart's desire out of every 1,000 we received that week. We try to select letters from deserving people; letters which contain an interesting story in addition, because the boy who writes in and says: "Please send me a bicycle. Yours truly, Joe," hasn't given us much to talk about, has he? So the chances are that Joe won't get his bicycle.

I would also like to say that some people have written to us well over a hundred times before they succeeded in making their requests interesting enough or deserving enough for our consideration.

I wish we could grant the heart's desire of every letter we receive, but as long as we can't, we try our very best to select the ones which, as I said before, tell the most interesting story and are the most deserving.

I hope this letter will prove to any doubters among your readers that "Heart's Desire" is not a fake and not a frame-up because, believe me, it is just as honest as we say it is. Our sponsor, Philip Morris, has distributed over \$158,024 worth of gifts during the past fifty weeks.

# RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops

KWKW, 12.45 p.m. Daily



### ALBUM OF THE WEEK

"Campus Classics", consisting of eight requests by favorite artists of the collegiate world, is as varied as the life of a freshman . . . With a faculty composed of Ella Mae Morse, The Dinning Sisters, Benny Goodman, Johnny Mercer, Pied Pipers, Stan Kenton, King Cole Trio, June Christy, Paul Weston, and others—here's a course in music that's required, and this Phi Sig grades it: Chord in G! (Capitol).

### RECORD OF THE WEEK

Here are two sides, "The Freedom Train" and "The Star Spangled Banner", which should help immeasurably to further the cause of Americanism in every heart . . . Written by Irving Berlin, "Freedom Train" musically describes the real train now on tour of principal cities . . . Recorded by Bing Crosby and the Andrews Sisters. Reverse has Crosby reading the words of our National Anthem to appropriate background music of Victor Young's orchestra for a stirring Chord in G! (Decca).

### MATTY MALNECK ORCH

As its title implies, the double-sided "Shangri-La" is almost out of this world as the Malneck orchestra features the excellent artistry of harpist Robert Maxwell . . . In modernistic rubato style, themes of this tone poem are developed to a high degree and coupled with its unusualness, platter is easily a three-noter (Columbia).

### BERYL DAVIS

If you like 'em slow and torchy, bend an ear toward "One Little Tear Is an Ocean" and "It All Came True" . . . The sultry sexual voice of England's Beryl is habit-forming, and on her it sounds good enough for our three notes (RCA-Victor).

### RAY BLOCH ORCH

"It Creeps By Night" (with a steady beat) and "Two Guitars" (a la Nomadic style) are both given the Bloch precision touch, and for two contrasting sides, each exceptionally done in its own style, mark this one three notes (Signature).

### EDDY HOWARD ORCH

When romantic Eddy croons "I Just Dropped in to Say Hello" many a she-heart will add some extra beats—which is as it should be—but the reverse novelty "I Can't Get Offa My Horse" holds this one down to the two-note department. (Majestic).



# Precasts & Previews

### Correction

**Saturday, October 4**—"Waterfront Wayside," KHJ, 7:00 p.m. (30 min.) Program will not start, as announced. Substitute series. "Hospitality Club."



## TIME CHANGES

**Saturday, October 4**—NBC Symphony Orchestra, KFI, 3:30 p.m. (1 hr.) Izler Solomon will guest-conduct, as the symphony reaches its new afternoon listening audience. Permanent conductor, Arturo Toscanini, returns to the podium October 25. The series was previously heard KFI, 2:00 p.m. Sundays.

**Sunday, October 5**—"Challenge to Youth," KYOR (San Diego) 8:30 a.m., KDB (Santa Barbara) 8:00 a.m., KXLA (Pasadena) 3:30 p.m. Sundays. And KFOX (Long Beach) 8:00 a.m., Mondays. The Radio Gospel Fellowship's popular program will be carried on above schedule hereafter. Formerly heard as a KMPC, 7:30 p.m. Saturday feature.

## Contests and Offers

"FITCH BANDWAGON," KFI, 4:30 p.m. Sundays—Phil Harris-Alice Faye program launches a contest on "Why I Like Fitch Shampoo" with initial fall broadcast. Best letters each week rate awards ranging from: two Kaiser-Frazer cars to five electric ranges, two washing machines, three home freezers and thirty electric blankets. Hear program, or check druggist, for further details.

"BREAKFAST CLUB," KECA, 8:00 a.m. Monday through Friday—Add a last line to this jingle: "Swift's Cleanser's America's finest . . . It's scratchless and speedier too . . . It cuts all the grease in an instant . . ." and you may be in line for a grand prize completely equipped kitchen valued up to \$5000. Also to be given during run of the contest: 100 Electric Mixers, 500 Automatic Toasters, 500 Electric Steam Irons, and ten special bonus prizes of Philco Refrigerators. Write your own entry, complete with name and address, on reverse side of one of the two labels from a can of Swift's Cleanser, and send to: Box 1155, Swift & Company, Chicago 6, Illinois.

"HEART'S DESIRE," KHJ, 2:00 p.m. Monday through Friday—A ten-day, all-expenses-paid air trip to Holland will reward the couple winning a program contest lasting through October 10. Listening audience is being asked to address letters on "Why I would like a trip to Holland" to "Heart's Desire." Hollywood 28. Hear program for further details.

"THREE ALARM," KMPC, 1:05 p.m. Monday through Friday—A \$2500 mink coat goes to some lucky bell-ringer by December 22, as the "Three Alarmers" start a special pre-Christmas contest. Send your "I would like Lowell and Bradfield Furriers to style my fur coat because" entry to the program, care of KMPC, Los Angeles 28.

"CHURCH OF THE WILDWOOD," KECA, 7:00 a.m. Sunday—Copies of "Guidepost," the inspirational messages broadcast during the program, are available on written request to "Guideposts Association, Inc." care of the program and station.

**Sunday, October 5**—"Open Forum," KLA C, 9:05 p.m. (55 min.) The "Forum," in radio operation since 1936, moves to a new station, retaining Edward R. Shattuck, prominent attorney, as moderator, and its original format. Previously a KMPC, 9:00 p.m. Sunday feature.

**Monday, October 6**—"Songs by Val Delmar," KNX, 11:30 a.m. (15 min.) Billy Wardell at the organ accompanies Columbia's new voice-range discovery in his quarter-hour daily of songs at this time, Monday through Friday. Previously heard once a week, KNX, 6:30 p.m. Wednesdays.

**Monday, October 6**—"Phil Silvers Show," KECA, 8:30 p.m. (30 min.) Phil moves to his new time for the fall season, having vacated the Bing Crosby Wednesday night spot at 9:00 p.m., KECA.

**Monday, October 6**—"A Candid Microphone," KECA, 9:30 p.m. (30 min.) ABC's snooping recorder-set slys up on unwary John Q. Citizen at a new time. Previously KECA, 4:00 p.m. Sundays.

**Tuesday, October 7**—"Official Detective," KHJ, 8:30 p.m. (30 min.) Program launches a new half-hour format, as adventures of detective-lieutenant Dan Britt make a time switch. Previously a quarter-hour series, KHJ, 8:30 p.m. Thursdays.

**Friday, October 10**—"The Fat Man," KECA, 8:00 p.m. (30 min.) Dashiell Hammett's ponderous sleuth lumbers into his new spot. Previously KECA, 8:30 p.m. Saturdays.

**Friday, October 10**—"Can You Top This," KFI, 8:30 p.m. (30 min.) Radio's half-hour of bigger and better gags gets the giggles at a new time. Previously KFI, 6:30 p.m. Saturdays.



## WHAT'S NEW

### Drama

**Sunday, October 5**—"The Ford Theatre," KFI, 2:00 p.m. (1 hr.) An hour-long dramatic series drawing upon every possible source for superior story material. Top writing craftsmen will adapt great plays, classic motion pictures, best-sellers, prize-winning short stories and occasional musicals. Howard Lindsay, co-author of the Broadway "Life With Father," will act as narrator. Opening production, a Lillian Schoen adaptation of "A Connecticut Yankee in King Arthur's Court."

**Saturday, October 11**—"Land of the Lost," KECA, 8:30 a.m. (30 min.) Red Lantern, Kid Squid, J. Edgar

(Please Turn to Next Page)

# Precasts & Previews

(Continued from Preceding Page)

Bullfish and all the other delightful inhabitants of Isabel Manning Hewson's kingdom-under-the-sea return to the air, as a popular children's drama feature.



## Music

**Tuesday, October 7**—"The Melody Bakers," KHJ, 6:15 p.m. (15 min.) A new variety-time starring "Le Cremaire" Johnny Desmond, John Reed King as emcee, the Clark Sisters Singing Quartet, Tony Mottola's all-star orchestra, and Cookie Carr. Tuesdays and Thursdays.



## Mystery

**Sunday, October 5**—"Mystery House," KMPC, 8:00 p.m. (30 min.) KMPC introduces its first mystery program, starring Forrest Lewis and Nannette Sargent in a new chiller each week.



## News

**Sunday, October 5**—Samuel B. Pettengill, KECA, 12:15 p.m. (15 min.) "The Gentleman From Indiana" will feature in this spot a quarter-hour analysis of the news, based on his experiences as a lawyer, congressman, author and newspaper columnist. As an author, Pettengill has written "Smoke Screen," "For Americans Only" and "Jefferson, the Forgotten Man." His newspaper column is syndicated throughout the country.

**Monday, October 6**—Dave Vaile Reports, KNX, 4:30 p.m. (15 min.) In order to give more immediate coverage to states west of the Rockies, Vaile takes over this Columbia news spot formerly featuring Eric Seavreid, broadcasts Monday through Friday to the Pacific Coast Network.

**Monday, October 6**—"News of the World," KFI, 8:15 p.m. (15 min.) A second nightly edition of this popular NBC news coverage (afternoon report at 4:15 p.m. daily) will be heard effective this date. Morgan Beatty, presiding at the news desk in Washington, handles incoming summaries from about the globe. Program will be a separate news picture, and not a "repeat" broadcast. Monday through Friday.



## Sports

**Thursday, October 9**—"Leahy of Notre Dame," KMPC, 9:15 p.m. (15 min.) A new transcribed feature, with Harry Wismer telling sports stories and Coach Leahy predicting game outcomes for the approaching week.

**Saturday, October 11**—"Coliseum Press Box," KLAC, 7:15 p.m. (15 min.) Fred Henry and Bob Hoenig discuss the afternoon's games, as various University coaches sit in with guest opinions.

# WHAT'S BACK

## Drama

**Saturday, October 4**—"Exploring the Unknown," K E C A, 8:30 p.m. (30 min.) Sherman H. Dyer's outstanding science-drama production returns to the air as an American network feature. Charles Irving again narrates, for the program's third year. Previously heard on Mutual.



## Participation

**Sunday, October 5**—"Quiz of Two Cities," KHJ, 7:00 p.m. (30 min.) The battle of wits between Los Angeles and San Francisco return to the air, with Stu Wilson and Bill Gwinn as quizmasters of their respective cities.



## Drama

**Monday, October 6**—"Screen Guild Players," KNX, 7:30 p.m. (30 min.) With "The Bells of St. Mary's," Ingrid Bergman and Bing Crosby as opening play and stars, "Screen Guild" starts its new season for Columbia.

**Monday, October 6**—"Point Sublime," KECA, 8:00 p.m. (30 min.) Cliff Arquette, owner of the village store, returns as star, with Mel Blanc, Verna Felton, Earle Ross, Sharon Douglas and Jane Morgan as supporting cast. Robert L. Redd again writes and directs. "Point Sublime" was previously announced as returning on KNX, but in the final network choice switch was made to ABC.

**Wednesday, October 8**—"Mayor of the Town," KECA, 7:30 p.m. (30 min.) Lionel Barrymore, Agnes Moorehead and Conrad Binyon follow the program to ABC as a new series of "Mayor" adventures begins for the fall. Previously a KNX feature.



## Comedy

**Sunday, October 5**—Jack Benny, KFI, 4:00 and 9:30 p.m. (30 min. each) The Benny program returns to the air intact, with cast and format unrevised to include Mary Livingstone, Phil Harris, Rochester, Dennis Day, Don Wilson and the Sportsmen quartet. This will mark Jack's sixteenth consecutive year on NBC.

**Sunday, October 5**—"Fitch Bandwagon," KFI, 4:30 p.m. (30 min.) Phil Harris and Alice Faye return for a new fall season with Elliott Lewis also back as "Frankie, the Guitar Player."

**Sunday, October 5**—Fred Allen, KFI, 5:30 p.m. (30 min.) Casing Allen's Alley with their dour host will be guests "Mr. D. A." and "Harrington," as Kenny Delmar, Titus Moody, H. S. Cassidy, and Mrs. Nussbaum are again found on the other sides of the doors. Portland Hoffa also back with the original cast, of course.

**Tuesday, October 7**—"Amos 'n' Andy," KFI, 6:00 p.m. (30 min.) Freeman Gosden and Charles Correll are back in blackface for a new year, with

Lasses White, veteran minstrel man, Eddie Green, Jim Basquette and Ernestine Wade in the supporting cast. Jeff Alexander joins the show as musical director, and on the vocals are the Jubalaires.

**Tuesday, October 7**—"Fibber McGee and Molly," KFI, 6:30 p.m. (30 min.) At home again, 79 Wistful Vista, are Jim and Marian Jordan in their new radio series.



## Music

**Sunday, October 5**—"The Canary Pet Show," KHJ, 11:45 a.m. (15 min.) The Master Radio Canaries, accompanied by David Bohme and his violin, Porter Heaps at the Console, and the jolly Hartz Mountaineer, return for another fall season.



## Commentary

**Friday, October 10**—"A High School Student Views the News," KFOX, (Long Beach) 1:30 p.m. (15 min.) Long Beach Poly high school's popular summary program, written and produced by students, returns for a second year on the air.



## Public Interest

**Sunday, October 5**—"Appointment With the Clergy," KGFJ, 4:00 p.m. (30 min.) With Steve Muller as this year's moderator, the University Religious Conference's popular youth vespers series returns to the air. Interdenominational.

**Monday, October 6**—KNX, 11:40 p.m. (15 min.) Columbia's previous schedule for this late evening Monday through Friday period returns to the air intact. Programs, in order, will be: Monday, "In My Opinion"; Tuesday, "Frontiers of Science"; Wednesday, "Talk"; Thursday, "In My Opinion"; Friday, "Report from Overseas."

**Tuesday, October 7**—"World Security Workshop," KECA, 8:30 p.m. (30 min.) ABC's event-keen series returns for another season, following summer absence.

**Friday, October 10**—"Know Your Schools," KGFJ, 9:00 a.m. (20 min.) Freeman Lusk presides as emcee, with a guest member of the Board of Education, and a chosen teacher and student, visiting the program each week.



# WHO'S GUESTING

## Variety

**Wednesday, October 8**—"Philco Radio Time," KECA, 9:00 p.m. (30 min.) James, the Durante, as guest of the show, shares tomfoolery with host Bing Crosby.

**Wednesday, October 8**—"Casa Colina," KMPC, 9:45 p.m. (15 min.) Soft-voiced Peggy Lee sings for the convalescent children at Chino as guest of this weekly variety and public interest show.

**Thursday, October 9**—"Kraft Music Hall," KFI, 6:00 p.m. (30 min.) Lau-

ritz Melchior, hefty Wagnerian tenor, will be guest of Al Jolson. Oscar Levant and the "Music Hall" cast and orchestra in this second broadcast of the series. Jolson will sing "Robert E. Lee" and "Keep Smilin' At Trouble," and join Levant in a medley from "Brigadoon."



Comedy

**Wednesday, October 8** — Jimmy Durante, KFI, 7:30 p.m. (30 min.) "The Eyes" meet "The Nose" as Eddle Cantor "draps by" to be Jimmy Durante's guest.



Music

**Monday, October 6**—"The Telephone Hour", KFI, 9:00 p.m. (30 min.) Jascha Heifetz is guest violin soloist with Donald Voorhies and the Bell orchestra.



Quiz

**Sunday, October 5** — "The Quiz Kids", KFI, 1:00 p.m. (30 min.) Separated by 2000 miles of U.S.A., Jack Benny and Fred Allen are joint guests in the classroom, via remote hookups from New York and Hollywood.



Commentary

**Sunday, October 5** — Louella Parsons, KECA, 6:15 p.m. (15 min.) Lana Turner, a brunette at this writing, pops her curly head into the studio and drops in for a friendly chat.

**Monday, October 6** — "The Woman's Voice", KMPC, 4:15 p.m. (15 min.) With Jeanne Gray will be guest Mrs. Joseph C. Wenger, district president of the Federation of Women's Clubs.



WHAT'S PLAYING

Drama

**Monday, October 6** — "Lux Radio Theatre", KNX, 6:00 p.m. (1 hr.) Katherine Hepburn and Robert Taylor again co-star in "Undercurrent."

**Monday, October 6** — "Cavalcade of America", KFI 8:30 p.m. (30 min.) "Big Boy", the life-story of Babe Ruth, will star Brian Donlevy.



Music

**Sunday, October 5** — "The Standard Hour", KFI, 8:30 p.m. (1 hr.) The San Francisco Opera Company production of "La Gioconda", featuring Stella Roman, Blanche Thebom, Kurt Baum, Leonard Warren and Margaret Harshaw, broadcast directly from the Bay City.



Sports

**Sunday, October 5**—Los Angeles Rams vs. Green Bay Packers, KMPC, 11:45 a.m. (to concl.) Bob Kelley at the mike as KMPC covers kick-off and

GAGS OF THE WEEK

Mrs. H. S. Kendall, 2321 St. James Place, Baldwin Park, Calif.

Heard on "Juvenile Jury":  
(Children were trying to identify the "dog of the week")  
Little girl: I think the mother was a cocker spaniel and the father was probably a wolf.

F. McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.

Heard on the Jack Paar show:  
Jack (from an underground house): Here we are with a magnificent view, underlooking the lake.

Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Heard on the "Baby Snooks" show:  
Rosemary Jackson: In private school, I'll associate with children with backgrounds like mine.  
Snooks: Oh, fat ones, huh?

Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Heard on "A Date With Judy":  
Judy (discussing Oogie Pringle): He knows I like to make my dates this Sunday for next Saturday.  
Father: Why?

Randolph: Because it takes her that long to get dressed for them.

Mrs. H. S. Kendall, 2321 St. James Place, Baldwin Park, Calif.

Heard on "Juvenile Jury":  
Little Boy: Tell your mother that you're bankrupting yourself.

play of this major pro event.  
**Sunday, October 5**—Los Angeles Dons vs. the Buffalo Bills, KFVB, 2:00 p.m. (2 1/2 hrs.) This fifth game of the Dons pro season will be played at Los Angeles Coliseum, Dick Fishell reporting.

**Friday, October 10** — Loyola vs. Honolulu All Stars, KMPC, 8:30 p.m. (2 hrs.)

**Saturday, October 11** — Army vs. Illinois, KHJ and KFI, 10:45 a.m. (to concl.) From Yankee Stadium, New York, Ted Husing and Bill Brundige cover the play for Mutual's cross-country listeners, and Bill Stern for NBC's.

**Saturday, October 11** — UCLA vs. Oregon, KHJ, 2:15 p.m. (to concl.) Frank Bull sportscasts this third local game in the Pacific Coast Conference league.

**Saturday, October 11** — Ohio State vs. USC, KMPC, 2:30 p.m. (2 hrs.)



WHAT'S SPECIAL

Public Interest

**Sunday, October 5** — "Your Children Today", KHJ, 10:30 p.m. (30 min.) A special half-hour documentary program studying the juvenile problems of the world in this post-war era.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "It Pays to Be Ignorant":  
McNaughton: I was a jeweler at the baseball park.  
Howard: What did you do?  
McNaughton: I cleaned the diamond.

Lydia Schnelke, 5609 1/2 Edgemar Avenue, Los Angeles 43, Calif.

Heard on "Breakfast Club":  
A six-year-old boy was asked how he would describe the Grand Canyon. He thought a few minutes, then said, "Rocko, that's what."

Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Heard on the Judy Canova show:  
Judy: People need a little love like the flowers need the raindrops. Tell me, Geranium, have you been in love much?

Geranium: Little raindrop, you are looking at a cloudburst!

Mrs. E. Peters, 114 West Ramona Boulevard, Wilmar, Calif.

Heard on "House Party":  
Linkletter: Do you have any pets?  
Little girl: Yes, I have a cat.  
Linkletter: What kind of a cat is it?  
Little girl: A cocker spaniel.



**SIT** on the 50-yard line at every football game this season!

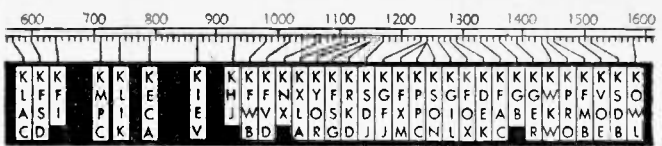
**LISTEN** to Dean Cromwell, noted coach and sports commentator every Sunday night at 10:15. KNX

**SEE** Dean Cromwell's sports resume and game predictions televised by remote control. KTLA AND

**LEARN** how you can win a Philco Portable Radio with your Football Scoreboard!

The **BROADWAY** Southern California

# SUNDAY, OCTOBER 5



\*Indicates News Broadcast.

- 8-KFI-Grandpa Owens Reads the Funnies.
- \*KNX-News.
- KECA-Message of Israel.
- \*KHJ, KVOE-News.
- KMPC-Mirandy.
- \*KLAC, KIEV, KGER-News.
- KFWB-Funnies.
- KFAC-Country Church.
- KRKD-Ranch Program.
- KWKW-Pan-American Mission.
- KGFJ-Public Messenger.
- KXLA-Music Land Revue.
- KOWL-Church Bulletins.
- KFYD-Voice of Calvary.
- KFOX-Memories of Calvary.
- KFSD-Call to Worship.

- KECA-Sunday Strings.
- KHJ, KGB, KFAM, KVOE-Lutheran Hour.
- KFWB-Peter Potter's Platter Parade.
- KFAC-Gilbert and Sullivan.
- KXLA-Record Review.
- KGFJ-Hollywood House Presents.
- \*KFYD, KOWL-News.
- KFPC-Sunday Morning Club.
- KIEV-Latin Quarter.
- KGER-Hymn Time.
- \*KGER-News, Music.
- 9:45-KECA-Reserve.
- KXLA-Music Land Revue.
- KOWL-Latin Americana.
- KFYD-Charles Hamp.
- KIEV-Meet the Band.

- 10-KFI-Sports Fello.
- KXN-People's Platform.
- KECA-Musicale.
- \*KHJ, KGB, KFAM, KVOE-News, Glenn Hardy.
- KMPC-Western Federal Music Hour.
- KFWB-Peter Potter's Platter Parade.
- \*KLAC, KGER-News.
- KFAC-Gilbert and Sullivan.
- KXLA-Slavic Council.
- KWKW-Hungarian Baptist.
- KOWL-Romance in Music.
- KGFJ-Hits of the Week.
- KRKD-Sunday Serenade.
- KIEV-Morning Serenade.
- KFYD-Sunday Roundup.
- \*KFOX-L. A. Sentinel Broadcast.

- 10:05-KGER-Radio Revival.
- 10:15-KFI-News.
- KHJ, KGB, KFAM, KVOE-Commander Scott.
- \*KECA-Raymond Swing.
- KLAC-Western Music.
- KFOX-People's Church.
- 10:30-KFI, KFSD-Chicago Round Table.
- \*KNX-News.
- KECA, KFMR-Sammy Kaye Serenade.
- KHJ-Taylor-Made Melodies.
- KXLA-Czech Program.
- KOWL-Echoes from Opera.
- KPPC-Church News.
- KWKW-Italian Melodies.
- KIEV-Top Tunes.
- KGER-Voice of Prophecy.
- KGB, KVOE-For Your Approval.
- 10:40-KPPC-Tower Chimes.
- 10:45-KXN-Sound Off.
- KFOX-Cumberland Church.
- 10:50-KPPC-Church Service.
- 10:55-KECA-Facts and Fiction With Myron Wallace.

- 11-KFI, KFSD-RCA-Victor Show
- KXN-Sound Off.

- KECA-Miracles in Music.
- KHJ, KGB-Band Concert.
- KMPC-Sunday Record Session.
- KFWB-Peter Potter's Platter Parade.
- \*KLAC-News.
- KGFJ-Morning Moods.
- KXLA-Western Roundup.
- KFAC-1st Methodist Church.
- KOWL-Hawaiian Beveries.
- KWKW-Italian Melodies.
- KFYD-Hollywood First Baptist Church.
- KIEV-Top Tunes.
- KPPC, KPRO, KFAM, KVOE-Church Services.
- KFOX-Presbyterian Church.
- \*KGER-News, Music.
- 11:15-KXN-University Explorer.
- KGFJ-Piano Parade.
- KLAC-Western Music.
- 11:30-KFI, KFSD-Harvest of Stars.
- KXN-Meet the Author.
- KECA-Sunday Vespers.
- KHJ, KGB-Bill Cunningham.
- KGFJ-Songs of the Islands.
- KOWL-Modern Concert Hall.
- KIEV-Devotional.
- KFOX-Christian Church.
- KGER-Bible Class.
- 11:45-KXN-Here's to You.
- KHJ, KGB-Canary Pet Show.
- KMPC-Rams vs. Green Bay Packers.
- 12-KFI, KFSD-Eddy Howard Parade.
- KXN-CBS Symphony Orch.
- KECA, KFMR, KPRO-Lassie
- \*KHJ-Broadway News.
- KMPC-Rams vs. Packers.
- KFWB-Peter Potter's Platter Parade.
- \*KLAC, KIEV, KGER, KFAM, KGB, KVOE-News.
- KGFJ-Show Time.

- KXLA-Western Roundup.
- KFAC-Music.
- KOWL-Kostelanetz Conducts.
- KFOX-Popular Melodies.
- 12:05-KLAC-Dick Haynes.
- KGER-Sunday Serenade.
- 12:15-KHJ-Western Serenade.
- \*KECA-Sam Pettengill.
- KFAC-Musical Portraits.
- KIEV-Pony Comm. Sings.
- KPPC-Afternoon Concert.
- 12:30-KFI, KFSD-One Man's Family.
- \*KECA-This Week Around the World.
- KHJ, KGB-Juvenile Jury.
- KFWB-Wizard of the Ivory.
- KFAC-Music.
- \*KOWL-Robert S. Allen.
- KGFJ-Sunday Noon Serenade
- KRKD-Flying Dutchman Show.
- KWKW-American Jewish Hour.
- KIEV-Midday Musicale.
- 12:45-KFAC-Concert Potpourri.
- KOWL-Ballads by Bing.
- 1-KFI, KFSD-Quiz Kids.
- KXN-CBS Symphony Orch.
- KECA-Are These Our Children?
- KHJ, KGB, KFAM, KVOE-House of Mystery.
- KMPC-Rams vs. Packers.
- KFWB-Musical Pageant.
- \*KXLA, KGER-News.
- \*KLAC-News, Beach Report
- KGFJ-Intermission.
- KFAC-Piano Parade.
- KOWL-Sunday Stars.
- KIEV-Zeke Manners Show.
- KWKW-American Jewish Hr.
- KRKD-Flying Dutchman Show.
- KPPC-Afternoon Concert.
- KIEV-Meet the Maestro.
- KFOX-Italian-American Hr.
- 1:05-KGER-Stamp's Quartet.
- 1:15-KLAC-Sports Review.
- KXLA-Miniature Concert.
- KFAC-Miniature Matinee.
- 1:30-KFI-Radio News Weekly.
- KXN-Hour of Charm.
- KECA, KPRO-California Caravan.
- KHJ, KGB, KFAM, KVOE-True Detective Mysteries.
- KFWB-Peter Potter.
- KFAC-Good Neighbor Salute.
- KXLA-Church in the Barn.

## "CHALLENGE TO YOUTH"

### WORLD-WIDE GOSPEL BROADCAST

**New Schedule**

SUNDAY-8:00 A. M.  
KDB-Santa Barbara Dial 1490

SUNDAY-8:30 A. M.  
KYOR-San Diego Dial 1130

SUNDAY-3:30 P. M.  
KXLA-Pasadena Dial 1110

MONDAY-8:00 A. M.  
KFOX-Long Beach Dial 1280

- 8:05-KXN-Wings Over Jordan.
- KGER-Rev. Markham.
- KOWL-Listen to Leibert.
- 8:15-KHJ-Polling L. A.

*Listen To*

### SUNDAY MORNING MELODIES

8:15 on Station KMPC  
(710 on your dial)

California Temperance Federation  
WRITE • P.O. BOX 16, Los Angeles

- KMPC-Sunday Morning Melodies.
- KLAC-Church of Christ.
- KOWL-Waring's Pennsylvanians.
- KIEV-Musical Bandwagon.
- KGB, KVOE-Dixie Four.
- 8:30-KFI-Outdoor Reporter.
- KXN-Salt Lake Tabernacle.
- KHJ, KGB, KFAM, KVOE, KPRO-Voice of Prophecy.
- KECA-Hour of Faith.
- KMPC-Chapel Hour.
- KFWB-Union Rescue Mission
- KXLA-Bell Bandstand.
- KWKW-Buenas Nocturnas.
- KFAC-Strolling Tom.
- ELAC-Unity.
- KOWL-Dave Rose.
- KFYD-Church of Christ.
- KGFJ-Public Interest.
- KIEV-Musical Memories.
- KGER-Swedehorg.
- KFOX-Morning Bible Hour.
- KYOR-Challenge to Youth.
- KFSD-Devotional Hour.
- 8:45-KFI-Paul Page.
- KFAC-Keyboard and Console.
- KOWL-Sunday School.
- KGFJ-Quiet Moments.
- KGER-Frank and Ernest.

- 9-KFI-The Eternal Light
- KXN-Invitation to Learning.
- \*KECA, KPRO, KFMR-News.
- KHJ, KGB, KVOE-Pilgrim Hour.
- KMPC-Variety Hour.
- \*KLAC-News, Beach Report.
- KRKD-Sunday Serenade.
- KFAC-Liberal Catholic Hour.
- KFYD-Waltz Time.
- KGFJ-Spotlight Parade.
- KXLA-Bell Bandstand.
- KOWL-Singing Strings.
- KWKW-Italian Hour.
- KPPC-Morning Devotional.
- KIEV-Ring Crosby Time.
- \*KGER-News, Bible Treasury
- KFOX-Popular Melodies.
- KFSD-Platter Party.
- 9:15-KECA-Washington Inside Out
- KFAC-Concert Music.
- KLAC-Catholic Hour.
- KIEV-Dinah Shore Sings.
- KPPC-Prelude to Worship.
- 9:30-KFI-Taylor Made Melodies.
- KXN-As Others See Us.

### ZEKE MANNERS SHOW

12:00-2:00 Sunday

Sponsored by  
**HONEST JOHN**

1020 KC.  
5000 WATTS

## Check KEVD

LOS ANGELES

KFYD-Zeke Manners Show.  
KWKW-Italian Novelties.

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:00-Ozzie and Harriet, KXN.

4:00-Jack Benny, KFI.

4:30-Fitch Bandwagon, KFI.

5:00-Charlie McCarthy, KFI.

5:30-Fred Allen, KFI.

6:30-Jim Backus Show, KHJ.

7:30-The Big Break, KFI.

8:30-Blondie, KXN.

9:30-Jack Benny, KFI.

### Quiz, Participation

12:30-Juvenile Jury, KHJ.

1:00-Quiz Kids, KFI.

2:30-Quick as a Flash, KHJ.

7:00-Take It or Leave It, KFI.

7:00-Quiz of Two Cities, KHJ.

8:00-Twenty Questions, KHJ.

### Drama

12:00-Lassie, KECA.

12:30-One Man's Family, KFI.

2:00-Ford Theatre, KFI.

3:00-Ozzie & Harriet, KXN.

6:00-Romance of the Ranchos, KXN.

6:30-Theatre Guild, KECA.

8:00-Hollywood Star Preview, KFI.

### Music

7:30-Southernaires, KECA.

8:30-Salt Lake Tabernacle, KXN.

11:00-RCA-Victor Show, KFI.

11:30-Harvest of Stars, KFI.

12:00-CBS Symphony, KXN.

1:30-Hour of Charm, KXN.

2:00-Family Hour, KXN.

2:30-Jean Sablon, KXN.

3:30-Pause That Refreshes, KXN.

4:00-Gene Autry, KXN.

4:30-Hollywood Music Hall, KECA.

5:00-Sunday Evening Hour, KECA.

6:30-Album of Familiar Music, KFI.

8:30-Standard Hour, KFI.

9:30-Chicago Theatre, KHJ.

10:15-Chapel Quartet, KFI.

11:15-Bridge to Dreamland, KECA.

### Comment-Narration

10:15-Commander Scott, KHJ.

6:15-Louella Parsons, KECA.

### Mystery-Detective

1:30-True Detective Mysteries, KHJ.

2:30-Counterspy, KECA.

8:00-Mystery House, KMPC.

8:00-Crime Doctor, KXN.

9:00-Pat Novak for Hire, KECA.

9:00-Sam Spade, KXN.

### Public Interest-Information

9:00-Invitation to Learning, KXN.

9:30-As Others See Us, KXN.

10:00-People's Platform, KXN.

10:30-Chicago Round Table, KFI.

9:00-Sunday Evening Club, KFAC.

9:05-Open Forum, KLAC.

### Sports

10:15-Cromwell and Hanlon, KXN.

## BASEBALL

### KLAC

1:30 P.M. Sunday

8:05 Nightly

- KLAC-Baseball.
- KGFJ-Say It With Music.
- KOWL-Sunday Bouquet.
- KIEV-Show Tunes.
- KGER-Light and Life.
- KFI-Reserve.
- 1:45-KFI-Jess Crawford.
- KWKW-Hoyos Hour.
- KFOX-Varieties.
- 2-KFI, KFSD-Ford Theatre.
- KXN-Family Hour.
- KECA, KPRO, KFMR-Adventures of Bill Lance.
- KHJ, KGB, KFAM, KVOE-The Shadow.
- KMPC-Musical Holiday.
- KMPC-Rams vs. Packers.
- KFWB-L. A. Dons vs. Buffalo Bills.
- KLAC-Baseball.
- KGFJ-Anybody's Hit Parade.
- KFAC-Sunday Promenade.
- KRKD-Flying Dutchman Show.
- KFYD-Harlem Holiday.
- KWKW-Hoyos Hour.
- KXLA-Sunday Concert.
- KOWL-Lullaby of Broadway.
- KIEV-Musical Favorites.
- KPPC-Afternoon Concert.
- KGER-Long Beach Band.
- KFOX-Good News.
- 2:15-KFOX-Sophia Civoru.
- 2:30-KXN-Jean Sablon.
- KECA, KPRO, KFMR-Counterspy.
- KHJ, KGB, KFAM, KVOE-Quick as a Flash.
- KMPC-Musical Holiday.
- KOWL-Eighty-Eight Keys.



- KWKW—Don Pancho Hour.
- KFOX—Gospel Harbor Light.
- \*KGER—News.
- 2:40—KGER—Long Beach Band.
- 2:45—KXNX—Chet Hunter.
- KOWL—Rainbow Trio.
- 3**—KFI—Catholic Hour.
- KXN—Ozzie and Harriet.
- KHJ, KGB, KFXM, KVOE—Those Westers.
- KECA, KFMB—Lee Sweetland Show.
- KMPC—Symphony Hour.
- KFWB—Football.
- KLAC—Baseball.
- KFAC—Showcase of Hits.

### HAVE YOU A RADIO VOICE?

## Learn RADIO BROADCASTING

Men and Women! Veterans and Non-Veterans! Frederick H. Speare, well known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio as an actor, announcer, producer, commentator, etc., with expert instruction. Students get actual air experience on "CAREER THEATRE," every Sunday, 3 to 3:30 P.M., Station KXLA (1110 kc.) Phone, write or stop in for frank discussion. FREE recorded audition. Approved for Veterans.



Free Placement Service for Graduates  
**FREDERICK H. SPEARE**  
 The West's Outstanding Radio School  
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- KXLA—Frederick H. Speare.
- KGFJ—Saludos Amigos.
- KFVD—Rose Room Party.
- \*KOWL—Bay City News.
- KPPC—Afternoon Concert.
- KIEV—Sweet and Swing.
- \*KGER—News, Song Styles.
- KFOX—Rev. Earl Ivis.
- 3:15—KOWL—Three Suns.
- 3:30—KFI—News.
- KXN, KSDJ—Pause That Refreshes.
- KECA, KFMB, KPRO—The Greatest Story Ever Told.
- KHJ, KGB, KFXM, KVOE—Nick Carter.
- KFVD—Bank, the Night Watchman.
- KWKW—Wings of Healing.
- KXLA—Challenge to Youth.
- KOWL—Then and Now.
- KGER—Back to God.
- KFOX—Pentecostal Church.
- 3:45—KFI—Melody Parade.
- KOWL—Island Magic.
- 4**—KFI, KFSD—Jack Benny.
- KXN, KSDJ—Gene Autry.
- KECA, KPRO, KFMB—Rev. Maupin Orch.
- KHJ, KGB, KVOE—Sherlock Holmes.
- KMPC—Land of the Free.
- KLAC—Baseball.
- KFAC—Showcase of Hits.
- KXLA—Kirk of the Air.
- KGFJ—Appointment With the Clergy.
- KOWL—Symphony Hall.
- KWKW—Magic Circle Theatre
- \*KIEV—News.
- KPPC—Afternoon Concert.
- KGER, KFXM—Old Fashioned Revival.
- KFOX—Sunshine Mission.
- 4:15—KMPCC—Piano Rhapsody.
- KWKW—Voice of China.
- KRKD—Tunes of the Day.
- KIEV—Modern Concert Hall.
- 4:30—KFI, KFSD—Bandwagon.
- KXN—Meet Miss Sherlock.
- KHJ, KGB, KFXM, KVOE—California Tales.
- KECA, KFMB—Hollywood Music Hall.
- KMPC—Bolero Time.
- KXLA—Lincoln Ave. Church.
- KGFJ—Curtain Calls.
- KOWL—Let's Waltz.
- KWKW—Sunday Serenade.
- KFVD—Samuel B. McKee.
- KIEV—Bing Crosby Sings.
- KFOX—Inside China.
- 4:45—KFVD—Organ Moods.
- \*KOWL—Harold L. Ickes.
- KWKW—Pasadena Speaks.
- KIEV—Trade Winds Tempos.
- 5**—KFI, KFSD—Charlie McCarthy Show.
- KXN—Dr. Dana.

- KECA, KPRO, KFMB—Sunday Evening Hour.
- KHJ, KGB, KVOE—Alexander's Meditation Board.
- KMPC—Parade of Hits.
- KFWB—All-Star Jamboree.
- KLAC—Baseball.
- KGFJ—Easer Rhythm.
- KFAC—Bowlers' Sportscastr.
- KXLA—Labor Arbitration.
- KOWL—Morton Gould Concert.
- KRKD—Tunes of the Day.
- KIEV—5 o'Clock Record Hide.
- KFVD—Military Academy.
- KFOX—Evangelist Hogan.
- KPPC—Afternoon Concert.
- \*KGER—News.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFAC—News.
- 5:30—KFI, KFSD—Fred Allen.
- KXN—Jack in All Trades.
- KHJ, KGB, Jimmy Fidler.
- KGFJ—Keyboard Magic.
- KFAC—Random Records.
- KOWL—Sizing Up Sports.
- KIEV—Evening Dance.
- KPPC—Exits and Entrances.
- KRKD—Floyd B. Johnson.
- KGER—Church of the Air.
- KFOX—Sons o' Guns.
- 5:45—KHJ, KGB, KFXM, KVOE—Twin Views of the News.
- KLAC—Baseball Roundup.
- KOWL—Quartet Time.
- KFOX—The Singing Crow.
- 5:55—KXN, KSDJ—Ned Calmer.
- 6**—KFI, KFSD—Manhattan Merry-Go-Round.
- KXN—Romance of the Ranchos.
- \*KECA, KPRO, KFMB—Walter Winchell.
- KHJ, KGB, KFXM, KVOE—Crime Club.
- \*KMPC, KFWR, KFOX, KLAC, KXLA, KGER—News.
- KFAC—Masterworks of Music
- KGFJ—Twilight Rhapsody.
- KOWL—Treasure Chest.
- KRKD—Concert Classics.
- 6:10—KLAC—Tommy Dorsey Orch.
- KFOX—Favorite Hymns.
- 6:15—KECA, KFMB, KPRO—Louella Parsons.
- KMPC—Dave Rose.
- KFWB—Dr. Cyclo.
- \*KOWL—World News.
- KXLA—University Explorer.
- KPPC—Sacred Song Recital.
- 6:30—KFI, KFSD—American Album of Familiar Music.
- KXN, KSDJ—Tony Martin.
- KECA, KPRO, KFMB—Theatre Guild.
- KHJ, KGB, KFXM, KVOE—Jim Backus Show.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KLAC—Sports.
- KXLA—Lutheran Gospel Hour
- KOWL—Hymns of All Churches.
- KPPC—Children's Corner.
- KGER—Lutheran League.
- KFOX—Hal's Memory Room.
- 6:45—KMPC—Mayor Bowron.
- KLAC—South American Way.
- KPPC—Story Time.
- KRKD—Sunset Serenade.
- 6:55—KFAC—News.
- 7**—KFI, KFSD—Take It or Leave It.
- KXN—Reporter at Large.
- KECA, KFMB, KPRO—Theatre Guild.
- KHJ—Quiz of Two Cities.
- KMPC—Property Owners.
- KFWB—Union Rescue Mission
- KFAC—Your Concert.
- \*KLAC, KGER—News.
- KPPC—Organ Recital.
- KXLA—National Voice.
- KGFJ—Overture to Evening.
- 7:05—KGER—Embers.
- 7:15—KMPC—Proudly We Hail.
- KLAC—Best in Variety.
- KXLA—Life and Health.
- KPPC—Masterworks.
- 7:30—KFI, KFSD—The Big Break.
- KXN—Hope Chest.
- KECA—Jimmy Fidler.
- KHJ, KVOE—Leave It to The Girls.
- KMPC—Glee Club.
- KXLA—Church of Open Door.
- KFOX—The King's Service.
- KGB—Sunday Serenade.
- 7:45—KECA—Don't You Believe It.
- KFWB—Catholic Answers.
- 8**—KFI, KFSD—Hollywood Star Preview.
- KXN, KSDJ—Crime Doctor.
- \*KECA, KPRO, KFMB—Drew Pearson.
- KHJ, KGB, KFXM—Twenty Questions.
- \*KLAC—News.
- KMPC—Mystery House.
- KFWB—Hollywood Presbyterian Church.

- KGFJ—Waltz Invitation.
- KFAC—First Methodist Church.
- KXLA—Open Door Church.
- KFOX—Christian Science.
- \*KGER—News, Floyd B. Johnson.
- KPPC—Sunday Evening Hour.
- KVOE—Streams of Life.
- 8:15—KECA, KFMB, KPRO—Monday Morning Headlines.
- KLAC—Marine Corps.
- 8:30—KFI, KFSD—Standard Hour.
- KXN—Blondie.
- KECA, KPRO—The Green Hornet.
- \*KHJ, KGB, KFXM, KVOE—Jergen's Journal.
- KMPC—Music in the Air.
- KLAC—American Dream.
- KGFJ—Stylings in Blue.
- KPPC—Sacred Music.
- KFMB—Bing Crosby.
- 8:45—KHJ, KGB, KFXM, KVOE—Shella Graham.
- KLAC—Drama.
- KPPC—Word of Life.
- KFAC—Sunday Evening Club.
- KFMB—Message of Israel.
- 9**—KFI, KFSD—Standard Hour.
- KXN, KSDJ—Sam Spade.
- KECA—Pat Nozak for Hire.
- \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Music.
- \*KFWB, KLAC—News.
- KGFJ—Ave Maria Hour.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.
- KFOX—Your Business Reporter.
- \*KGER—News, Bethel Church.
- 9:05—KLAC—Open Forum.
- 9:15—KHJ, KGB, KFXM, KVOE—Veteran's Voice.
- KFWB—Voice of the Army.
- KFOX—Message from Asia.
- 9:30—KFI, KFSD—Jack Benny.
- EASTSIDE SERENADE**  
 9:30 TO 10:00 P.M.  
 Every Sunday  
**KECA**
- KECA—Eastside Serenade.
- KXN—Corliss Archer.
- KHJ, KGB—Chicago Theatre.
- KFWB—Pacific Lutheran Hr.
- KFAC—Gateway to Music.
- KGFJ—Here's to Vets.
- KFOX—Sunshine Mission.
- KGER—Music.
- KFXM—Famous Radio Players.
- KFMB—Voice of the Army.
- KVOE—Minister's Hour.
- 9:45—KGFJ—Red Feather Man.
- KFMB—Parson Roberts.
- KVOE—Grace and Truth.
- 10**—KFI, KFSD—The Reporter.
- \*KXN—Chet Hunter.
- KECA—Frankie Masters Orch.
- KHJ, KGB—Chicago Theatre.
- KMPC, KVOE—Old-Fashioned Revival.
- KFWB—Sons o' Guns.
- \*KLAC—News.
- KFAC—Gateway to Music.
- KGFJ—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KXLA—Sacred Record Shop.
- KPRO—Riverside Union Church.
- KFOX—Reverend Fuller.
- \*KGER—News, Music.
- KFI—Chapel Quartet.
- KXN—Dean Cromwell and Tom Hanlon.
- KFWB—Concert Hour.
- KLAC—Music, Maestro, Please.
- KFAC—Conservatory Masterpieces.
- KFSD—Concert Hall.
- 10:30—KFI—Carveth Wells, Inside the News.
- KXN—Escape.
- KECA—Eddy Howard Orch.
- KHJ, KGB—Edmund Hackridge Show.
- KFWB—Echoes of Eden.
- KFAC—Music for Listening.
- KXLA—Kirk of the Air.
- 10:45—KFI—Melody Time.
- KXN—Guest Star.
- \*KFSD—News.
- 10:55—KFI—Police Bulletins.
- 11—KFI—America United.
- \*KXN, KLAC—News.
- KECA—Kirk's Orch.
- KHJ, KGB—Ray Hackett Orch.
- KMPC—Dance Parade.
- KFWB—Echoes of Eden.

- KFAC—Music for Listening.
- KGFJ—Concert Nocturne.
- KXLA—Seven Seas Cafe.
- KFVD—Spade Cooley Time.
- KFOX—Antioch Church.
- KFSD—Music in the Night.
- 11:05—KXN—Jimmy Dorsey Orch.
- 11:15—KECA, KPRO, KFMB—Bridge to Dreamland.
- KHJ, KGB—Duke Ellington Orch.
- KLAC—Across the Footlights.

See Our Big Ad on Page 25

This is **HAWTHORNE**  
 Egbert Plays Records?  
**11:15-11:45**  
 Nightly  
**KXLA**

- KXLA—The Hawthorne Thing.
- 11:30—KFI, KFSD—Eddie Fitzpatrick Orch.
- KXN—Lawrence Welk Orch.
- KHJ, KGB—Miguella Valdez Orch.
- KFWB—Music You Want.
- 11:45—KHJ, KGB—News.
- 11:55—KFI, KXN—News.

### SECOND ISSUE

Another issue of the new "Date With Judy" comic book will be on the stands soon, we've heard via Louise Erickson, star of the NBC airshow. The book, in addition to many funny situations regarding Judy, her friends and family, gives a full page of information about the program's cast.

### STATISTICS

Since "Lux Radio Theatre" has been on the air, sound effects man Charlie Forsyth has had more than 60,700 sound cues; musical director Lou Silvers has composed and directed over 10,912 music cues; staff writers have turned out over 34,680 pages of dialogue, or approximately 6,936,000 words.

### HALFWAY MARK

Tom Adair, who lyrics the Auto-Lite capsule operas for Dick Haymes, is also now working on the "Walrus and Carpenter" routines for Walt Disney's "Alice in Wonderland." Adair says part of it's a pushover, since he was once a carpenter's assistant. On the other hand, he admits, he's never personally known any walruses.

### MR. ESQUIRE

During a recent Bergen McCarthy rehearsal, comments were frequent on guest Prince Mike Romanoff's tailored clothes. In true princely fashion, Romanoff offered the same compliment to Charlie and asked about his tailor. "Western Costume," flipped Edgar's sidekick.

# MONDAY, OCTOBER 6

\*Indicates News Broadcasts.

## GEORGE MILNE'S

### Garden Chats

Now 6:45 a.m.  
Daily

1020 KC.  
5000 WAFIS



- 8—KFI, KFSB—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- \*KHJ, KGB—Cecil Brown.
- \*KMPC, KLAC, KXLA, KIEV—News.
- KFWB—Morning Melodies.
- EGFJ—Dr. Frederick Bailes.
- KFAC—Breakfast Symphony.
- KOWL—Bing Crosby.
- KWKW—Rafael Mendez.
- KRKD—Bible Institute.
- KFVD—Wakeup Ranch.

## "CHALLENGE TO YOUTH"

### WORLD-WIDE GOSPEL BROADCAST

#### New Schedule

- MONDAY—8:00 A. M.
- KFOX—Long Beach Dial 1280
- SUNDAY—8:00 A. M.
- KDB—Santa Barbara Dial 1490
- SUNDAY—8:30 A. M.
- KYOR—San Diego Dial 1130
- SUNDAY—3:30 P. M.
- KXLA—Pasadena Dial 1110

- KFOX—Challenge to Youth.
- \*KGER—News, Mizpah.
- 8:15—KNX, KHJ—News.
- KMPC—Markets; Sports.
- KLAC—Haynes at the Reins.
- KOWI—Sophisticated Serenade.
- EGFJ—Concert Pastelle.
- KIEV—Musical Bandwagon.
- 8:20—KXLA—Music.
- 8:30—KFI, KFSB—Jack Berch.
- KNX, KSDJ—Grand Slam.
- KHJ, KGR, KFAM, KVQE—Editor's Diary.
- KMPC—A Song for You.
- KLAC—Binnie and Mike.

## HAVEN OF REST

- KXLA, 8:30 A.M.
- Monday, Wednesday, Friday
- KRKD, 8:00 A. M.
- Tuesday, Thursday, Saturday
- KFOX, 8:00 A. M.
- Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.
- \*KFWB, KFAC, KWKW, KRKD, KOWL—News.
- KFVD—John Britt.
- KIEV—Musical Memories.
- KGER—Hammond.
- 8:45—KFI, KFSB—Lora Lawton.
- KNX—Rosemary.
- KHJ—Emily Post Quiz.
- KMPC—Bill Leyden.
- KFWB—Science of Mind.
- KFAC—Keyboard and Console.
- KOWL—Salute to Americas.
- KFVD—Vocal Favorites.
- KWKW—Wings of Healing.
- KGER—Tom Westwood.
- 9—KFI, KXLA, KLAC—News.
- \*KNX—Gandy Warren.
- \*KHJ, KGB, KFAM, KVQE—Kate Smith Speaks.
- KECA, KPRO, KFMB—Welcome, Travelers.
- \*KMPC—News.
- KFWB—Strolling Tont.
- EGFJ—Delinquency Forum.
- KFAC—Unity.
- KFVD—Waltz Time.
- KOWL—Piano Portraits.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KIEV—Bing Crosby Time.
- 9:05—KFI—Ladies Day.
- KGER—Lutheran Hour.
- 9:15—KNX—Aunt Jenny.
- KHJ, KGB, KFAM, KVQE—Victor H. Lindlahr.

- KMPC—Bill Leyden.
- KFWB—Bing Crosby.
- KLAC—Racing News.
- KFAC—Dr. R. L. McMaster.
- KXLA—Bar Nothing Ranch.
- KOWI—Hollywood Headlines.
- KWKW—Dr. Michelson.
- KIEV—Dinah Shore Sings.
- \*KFSB—News.
- 9:20—KGFJ—News, Bill Harpel.
- 9:30—KNX, KSDJ—Helen Trent.
- KHJ—Johnson Family.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KFWB—Morning Melodies.
- \*KWKW, KOWL—News.
- EGFJ—Open Album.
- KFAC—Morning Concert.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Music.
- KVOE—Merchant Marine Band.
- KLAC—Al Jarvis Ballroom.
- 9:45—KFI—Bob and Victoria.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Morning Melodies.
- KFWB—Lour Marcelle.
- \*KRKD—News.
- KWKW—Over Garden Gate.
- KFVD—Remembered Rhythms.
- KOWL—Harmony Isle.
- KIEV—Rhythm Road.
- 10—KFI—Downtown and All Around.
- KNX—Big Sister.
- KECA, KPRO, KFMB—Galen Drake.
- \*KHJ, KGB, KFAM, KVQE—News, Glenn Hardy.
- \*KMPC—News.
- KFWB—Martin Block.
- KFAC—Morning Concert.
- KLAC—Al Jarvis Ballroom.
- KRKD—Crazy Rhythms.

THE LINE-UP with late jockey changes and scratches 10:00-10:15 a.m. Mon.-Sat. Ray Dixon, Announcer Dial 1230

- KGFJ—Race News, Dixon.
- KOWL—Romance in Music.
- KFVD—Rev. Louis T. Talbot.
- KIEV—Becky O'Reenie Show.
- KXLA—Red Murrell.
- KWKW—Race Results.
- 10:15—KFI—What Do You Say?
- \*KGER—News, Music.
- KNX—Ma Perkins.
- KECA, KFMB—Ted Malone.
- KHJ, KVQE—Piet-sweet Show.
- KMPC—Bill Leyden.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
- 3:30—Arthur Godfrey, KNX.
- 7:00—My Friend Irma, KNX.
- 8:30—Talent Scouts, KNX.
- Quiz, Participation**
- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Welcome, Travelers, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 12:00—Double or Nothing, KNX.
- 12:00—Man Says Yes, KMPC.
- 1:05—Three Alarm, KMPC.
- 2:00—What's Doin', Ladies?
- 2:30—Bride and Groom, KECA, KECA.
- 2:30—House Party, KNX.
- 3:00—Meet the Missus, KNX.
- 3:45—Gas Again, KHJ.
- 6:30—Dr. I. Q., KFI
- 11:30—Hollywood Holiday, KECA.
- Drama**
- 6:00—Lux Radio Theatre, KNX.
- 7:30—Screen Guild, KNX.
- 8:00—Point Sublime, KECA.
- 8:30—Cavalcade of America, KFI.
- 9:30—The Big Story, KFI.
- 9:30—Candid Microphone, KECA.
- Music**
- 8:00—Fred Waring, KFI.
- 1:30—Eddy Duchin, KECA.
- 4:00—Musical Masterpieces, KFAC.
- 5:30—Voice of Firestone, KFI.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
KKK	MLL	KK	K	K	K	K	K	K	K	K
LFF	KLE	E	J	H	F	G	F	G	F	G
ASI	PI	C	E	J	W	X	L	O	S	K
CD	CK	A	V	BD	ARG	D	J	J	M	C

## RACE RESULTS

### MORNING LINE

10:00 a.m.

Continuous results every half hour starting at 10:45 a. m.

### KWKW

- KGFJ—Serenade for You.
- \*KXLA—News.
- KWKW—Morning Melodies.
- 10:25—KGFJ—Sports Flash.
- 10:30—KFI—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- \*KFAC, KOWL—News.
- KGFJ—Upbeat Session.
- KXLA—Woman's World.
- KFVD—Union Rescue Mission.
- KWKW—Feature Story.
- KRKD—Pop Concert.
- KGB, KVQE—Say It With Music.
- 10:45—KFI, KFSB—Joyce Jordan.
- KNX—Guiding Light.
- KFAC—Your County Reports.
- KOWL—World in Music.
- KRKD—Midnight Mission.
- KWKW—Races, Sports.
- KFON—Lucky Lady.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGFJ—Sports Flash.
- 11—KFI, KFSB—Today's Children.
- KNX—Second Mrs. Burton.
- KECA, KFMB—Betty Crocker.
- KHJ—Two-Ton Baker.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KXLA—Easy Listening.
- KFAC—Festival of Music.
- KGFJ—Across the Footlights.
- KOWL—Morning Symphony.
- KRKD—Pan Americana.
- \*KFSB, KGER—News.
- KWKW—Song Parade.
- KIEV—Becky O'Reenie.
- 11:15—KFI, KFSB—Woman in White.
- KHJ—Perry Mason.
- \*KECA—Bankage Talking.
- KHJ, KGB, KFAM, KVQE—Erskine Johnson.
- KMPC—Voice of the Neighborhood.
- \*KXLA—Pasadena News.
- KFVD—Violet.
- KGER—Helene Smith.
- 11:20—KWKW—Want Ad News.

- 11:25—KGFJ—Sports Flash.
- 11:30—KFI, KFSB—Holy Sloane.
- KNX—Val Delmar, Songs.
- KHJ, KGB, KFAM, KVQE—Queen for a Day.
- KECA, KPRO—Listening Post.
- KMPC—Music in the Air.
- EGFJ—Reminiscent Rhythm.
- KXLA—Dinner Bell Roundup.
- KFVD—Housewives' Exchange.
- \*KOWL, KRKD, KFON—News.
- KGER—Vaughn Monroe Orch.
- 11:40—KFI, KFSB—Betty Crocker.
- KOWL—Women in News.
- 11:45—KFI, KFSB—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KECA—Frank Parker Show.
- \*KGFJ—Airtorials, Harpel.
- KFAC—Concert Grand.
- 11:55—KGFJ—Sports Flash.
- KOWL—Fishing Outlook.
- KRKD, KGER—Bing Crosby.
- 12—KFI—Farm Reporter.
- KNX, KSDJ—Double or Nothing.
- \*KECA, KIEV, KGER, KPRO, KGB, KVQE—News.
- \*KHJ—Broadway News.
- KMPC—The Man Says Yes.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KFAC—Music at Twelve.
- KGFJ—Public Messenger.
- KXLA—Dinner Bell Roundup.
- KWKW—Pasadena Panorama.
- KOWI—Daydreams at Noon.
- \*KFSB—Editor of the Air.
- KRKD—Prairie Schooner.
- 12:05—KGER—Western Music.
- 12:15—KFI, KFSB—Ma Perkins.
- \*KECA—Kierman's News Corner.
- KHJ—Sing, America, Sing.
- KGFJ—Piano Interludes.
- KIEV—Luncheon Melodies.
- 12:25—KGFJ—Sports Flash.
- 12:30—KFI, KFSB—Pepper Young.
- \*KNX, KSDJ—Knox Manning.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- \*KMPC, KOWL—News.
- KXLA—Tex Carmen.
- KGFJ—Intermission.
- KFAC—Luncheon Concert.
- KFVD—Violet.
- KWKW—Farm News.
- KGER—Cowboy Jack Patton.
- 12:45—KFI, KFSB—Right to Happiness.
- KNX—Background for Living.
- KHJ—Singin' Sam.

## BILL HAY Reads the Bible

Presented by Forest Lawn

Luke X, XV; Mark X; Exodus XIV; First Samuel 12:45 p.m. Mon. thru Fri.

- KMPC—Bill Hay Reads the Bible.
- KXLA—Western Tunes.
- \*KFAC—News.
- KWKW—Andy Mansfield.
- KOWL—Luncheon Musicale.
- KIEV—Gals on Record.
- KGER—Garden School.
- 12:55—KFWB—News.
- KGFJ—Sports Flash.
- 1—KFI, KFSB—Backstage Wife.
- KNX, KSDJ—Mr. Information.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Shady Valley Folks.
- KMPC—Financial News.
- KFWB—Bill Anson.
- \*KLAC—News, Sports.
- KFAC—Piano Parade.
- KGFJ—Sunset and Vine.
- KWKW—Andy Mansfield.
- KXLA—Community Broadcaster.
- \*KFSB, KGER—News.
- KOWL—Console Intermezzo.
- KRKD—Siesta Time.
- KIEV—Meet the Maestro.
- KGB, KVQE—Faith in Our Time.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:10—KLAC—570 Club.
- 1:15—KFI, KFSB—Stella Dallas.
- KNX—The Todds.
- KHJ—Nancy Dixon.
- KFAC—Music in the American Manner.

KFVD—Charlie Hamp.  
 KXLA—Farm Program.  
 KOWL—Souvenirs.  
 KWKW—Sam Rowland.  
 KFOX—Recital Time.  
 1:25★KXN—News.  
 KGFJ—Sports Flash.  
 1:30—KFL KFSB—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KECA—Eddy Duchin.  
 KHJ—Happy Homes.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 ★KOWL, KRKD—News.  
 KIEV—Organ Moods.  
 1:35—KRKD—Song Symphony.  
 KOWL—Contented Listening.  
 1:45—KFI, KFSB—Young Widder Brown.  
 KECA—Ethel and Albert.  
 ★KXLA—News.  
 KFAC—Musical Portraits.  
 KIEV—Treasury Salute.  
 1:50—KWKW—Vets' Rehabilitation.  
 1:55—KGFJ—Sports Flash.  
 2—KFI, KFSB—When a Girl Marries.  
 KNX—Winner Take All.  
 KHJ, KGB, KFAM, KVOE—Heart's Desire.  
 KECA, KPPO, KFMB—What's Doin', Ladies?  
 KMPC—Three Alarm.  
 KFVB—Bill Anson.  
 ★KLAC, KIEV, KGER—News.  
 KGFJ—Serenade to Afternoon.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KFVD—Hall of Records.  
 KOWL—American Folk Songs.  
 KRKD—Your Neighbors.  
 KFOX—Fiesta Mexicana.  
 2:05—KGER—Monday Matinee.  
 2:15—KFI, KFSB—Portia Faces Life.  
 KLAC—570 Club.  
 KOWL—Musical Impressions.  
 KRKD—Musical Bouquet.  
 KIEV—Land o' Song.  
 2:20★KWKW—News.  
 2:25—KECA—Spotlight on Hollywood  
 KGFJ—Sports Flash.  
 2:30—KFI, KFSB—Just Plain Bill.  
 KNX, KSDJ—House Party.  
 KHJ, KGB—Melody Matinee.  
 KECA, KFMB, KPPO—Bride and Groom.  
 KMPC—Hal Berger.  
 KGFJ—Keyboard Magic.  
 ★KOWL—News, 88 Keys.  
 KWKW—Memories in Wax.  
 KIEV—Musical Potpourri.  
 KRKD—Tunes in Tempo.  
 2:45—KFI, KFSB—Front-Page Farrell.  
 ★KFVD, KGFJ—News.  
 2:55—KGFJ—Sports Flash.  
 3—KFI, KFSB—Road of Life.  
 KNX, KSDJ—Meet the Missus.  
 KECA, KPPO, KFMB—Ladies Be Seated.  
 KHJ—Melody Matinee.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 ★KLAC, KXLA, KGER—News.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KGFJ—Armchair Concert.  
 KOWL—Your Radio Outlook.  
 KIEV—A Matter of Records.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 3:05—KGER—Hall of Records.  
 3:15—KFI, KFSB—Life Can Be Beautiful.  
 KLAC—Tommy Dorsey Show.

KHJ—Song of the Stranger.  
 KGFJ—Among My Souvenirs.  
 KWKW—Sam Rowland.  
 ★KOWL, KRKD—News, Music.  
 3:45—KFI, KFSB—Dr. Paul.  
 KECA—Frances Scully.  
 KHJ, KVOE—Gas Again.  
 3:55★KFVB—News.  
 KGFJ—Sports Flash.  
 4—KFI, KFSB—This Woman's Secret.  
 KNX, KSDJ—Evelyn Winters.  
 KECA—Frances Scully.  
 ★KHJ, KGB, KFAM, KVOE—Fulton Lewis.  
 ★KMPC, KLAC, KIEV, KFOX, KGER—News.  
 KFVB—Jerry Lawrence Show.  
 KFAC—Musical Masterpieces.  
 KGFJ—What's Up?  
 KFVD—Crosiana.  
 KWKW—Waxworks.  
 KXLA—Juke Box Matinee.  
 KOWL—Classics in Music.  
 KRKD—Piano Paintings.  
 4:05—KGER—Hall of Records.  
 4:15★KFI—News.  
 KNX—George Fisher.  
 ★KECA—Alvin Wilder.  
 ★KHJ, KGB, KFAM—Frank Hemingway.  
 ★KMPC—A Woman's Voice.  
 KFVB—Melody Matinee.

THE PET PROGRAM

Featuring

IRENE

Every Monday, 4:15 P.M.

KLAC


KLAC—Pet Program.  
 KFVD—Musical Pinups.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:30—KFI—Art Baker's Notebook.  
 ★KNX, KFVD, KOWL, KWKW—News.  
 KECA—Variety Parade.  
 KHJ, KGB, KVOE—Wen Noble.  
 KMPC—Bing Crosby Sings.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KIEV—Bing Crosby Sings.  
 KRKD—Symphony in Swing.  
 KWKW—Army Platter Parade.  
 4:45—KNX—Lum & Abner.  
 KMPC—Green Light Revue.  
 KFVB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KFVD—Favored Fifteen.  
 KOWL—Afternoon Potpourri.  
 ★KRKD—News.  
 KWKW—Races and Sports.  
 KIEV—Trade Winds.  
 4:55★KECA—News.  
 5★KFI—Feature Wire.  
 ★KNX—Knox Manning, News.  
 KECA, KPPO, KFMB—Dick Tracy.  
 ★KHJ, KGER—News.  
 ★KMPC—News, Teen & Twenty.  
 KFVB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KWKW—Today at the Races.  
 KXLA—Juke Box Matinee.  
 KFAC—Punch and Judy.  
 KFVD—Shutdown Roundup.  
 KOWL—The Choristers.  
 KRKD—Songs of the Saddle.  
 KIEV—Record Ride.  
 KGFJ—Jive at 5.  
 KGB, KVOE—Hop Harrigan.  
 5:05—KGER—Wishing Ring.  
 5:15★KFI, KFAC—News.  
 KNX—Tom Hanlon.  
 KECA—Terry and the Pirates.  
 KHJ, KGB, KFAM, KVOE—Superman.  
 KLAC—Kiddie Club.  
 KGFJ—Race Recap, R. Dixon.  
 KOWL—Latin Americana.  
 KGFJ—Music with Appeal.  
 KFI, KFSB—Voice of Firestone.  
 5:30—★KNX—Harry Flannery.  
 KHJ, KGB, KFAM, KVOE—Captain Midnight.  
 KRKD—Sports Dial.  
 KECA—Jack Armstrong.  
 KLAC—Al Jarvis.  
 KGFJ—Songs for You.  
 KFAC—Whoa Bill Club.  
 KXLA—Future Pianists.

★KOWL—News, Music.  
 KIEV—Evening Dance.  
 5:40—KOWL—Sports Roundup.  
 5:45★KNX, KSDJ—News, Garded.  
 KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KLAC—Baseball Roundup.  
 KXLA—Miniature Concert.  
 KGFJ—If They Had Lived.  
 KOWL—Island Magic.  
 KRKD—Race Results.  
 5:55★KNX—Bill Henry, News.  
 6—KFI—American Way.  
 KNX—Lux Radio Theater.  
 KHJ, KGB, KFAM, KVOE—News, Gabriel Edition.  
 ★KECA—Headline Heater.  
 ★KMPC—Clete Roberts.  
 ★KFVB, KLAC, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Toastmaster Club.  
 KOWL—Singing Strings.  
 KRKD—Musical Varieties.  
 6:05—KLAC—Al Jarvis.  
 KGER—Sports Roundup.  
 6:15—KHJ—Merv Griffin Show.  
 ★KECA—Broadway Local News.  
 KMPC—Bob Kelley, Sports.  
 KFVB—Tello-Test.  
 KRKD—Hawaiian Memories.  
 KGER—Stamps Quartet.  
 6:30—KFI, KFSB—Dr. I. Q.  
 KECA—On Stage, America.  
 KHJ, KGB, KFAM, KVOE—Did Justice Triumph?  
 KMPC—Pacific Turf Club.  
 KFVB—Americas Dances.  
 KLAC—Sam Balter, Sports.  
 KFAC—Hour of Music.  
 KXLA—Bandstand Review.  
 ★KOWL—News, Twilight Time.  
 KRKD—Harmony in Rhythm.  
 KFOX—Hal's Memory Room.  
 KGER—Belene Smith.  
 6:45—KLAC—Irwin Allen.  
 KXLA—T. Texas Tyler.  
 7—KFI, KFSB—Carnation Contented Hour.  
 KLAC—My Friend Irma.  
 KHJ, KGB, KFAM, KVOE—California Melodies.  
 KECA—KFMB—Lone Ranger.  
 KMPC—Firestone Favorites.  
 ★KLAC, KXLA, KRKD—News.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KGER—News; Dr. Fagan.  
 7:15—KLAC—Maxwell Stiles, Sports.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 7:30—KFI, KFSB—Fred Waring Show.  
 KNX—Screen Guild Theater.  
 KECA, KPPO—So You Want to Lead a Band?  
 KHJ, KGB, KFAM, KVOE—Cisco Kid.  
 KMPC—Those Were the Days.  
 KFVB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 7:45—KFVB—Jerry Lawrence.  
 ★KFOX—News.

Television, W6XAO, Tonight 8:00-10:30 p.m.

8—KFI, KFSB—Supper Club.  
 KNX—Lowell Thomas.  
 KECA—Point Sublime.

**MYSTERY**



MONDAY ON MUTUAL  
8:00 P.M.

KHJ, KGB, KFAM, KVOE—Richard Davis, Private Investigator.  
 ★KMPC—Frank Hemingway.  
 KFVB—United Nations.  
 ★KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Fishing Facts.

8:05—KGER—Concert.  
 8:15★KFI—News of the World.  
 KNX—Jack Smith.  
 KECA—Tobe Reed's Scrapbook.  
 KMPC—Red Rowe.  
 ★KFVB—K. Louis Flatou.  
 KGFJ—Piano Parade.  
 KXLA—Top Tunes.  
 KLAC—Spotlight Serenade.  
 8:30—KFI, KFSB—Cavalcade of America.  
 KNX—Talent Scouts.  
 KHJ, KGB, KFAM, KVOE—Adventures of Charlie Chan.  
 KECA—Phil Silvers.  
 KMPC—Parade of Hits.  
 ★KFVB—News.  
 KLAC—Fred Haney.  
 KXLA—The Corral.  
 ★KGFJ—Averill Berman.  
 8:45—KFVB—Warner Bros. Orch.  
 KGFJ—Evening Interlude.  
 KLAC—Behind Studio Gates.  
 8:55★KNX—News.  
 9—KFI, KFSB—Telephone Hour.  
 KNX, KSDJ—Inner Sanctum.  
 KECA, KPPO—Doctors Talk It Over.  
 ★KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.  
 ★KMPC, KFVB, KLAC—News.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KXLA—Seaboard Home Hour.  
 KGER—Concert.  
 9:15—KHJ, KGB, KFAM—Mystery of the Week.  
 ★KECA—Earl Godwin.  
 KMPC—Romance and Rhythm.  
 KFVB—United Nations.  
 KLAC—Navy Show.  
 9:30—KFI—The Big Story.  
 KNX—Club 15.  
 KECA—Candid Microphone.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFVB—Music Box.  
 KLAC—College Magazine.  
 KGER—Dr. Clem Davies.  
 9:45★KNX—Edward R. Murrow.  
 KHJ, KGB, KFAM, KVOE—Henry J. Taylor.  
 KMPC—The Flying Public.  
 10★KFI, KFSB—The Reporter.  
 ★KNX—Chet Huntley, News.  
 ★KHJ, KGB, KFAM, KVOE—Eun on Lewis.  
 ★KECA—Ted Bentley, Sports.  
 ★KMPC, KLAC, KGER—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KXLA—Pasadena City College.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Barry Wood Show.  
 KNX—Bob Elson.  
 ★KECA, KHJ, KVOE—News.  
 KMPC—Bridge Club.  
 KLAC—Don Otis.  
 KXLA—This Is Our Duty.  
 10:30★KFI—Inside the News.  
 KNX—Symphonette.  
 ★KECA—Elmer Davis.  
 KHJ, KGB—ABC Record Party.  
 KMPC—Rancho Grande.  
 KXLA—Music for Monday.  
 10:45—KFI—Melody Time.  
 KECA—D'Varga Orch.  
 KLAC—Ice Follies.  
 10:55—KFI—Police Bulletins.  
 11★KFI, KECA, KLAC—News.  
 ★KNX—Nelson Pringle.  
 KHJ, KGB—Wendell Noble.  
 KMPC—Dance Parade.  
 KFVB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KXLA—Seven Seas Cafe.  
 KFVD—Spade Cooley Time.  
 KGER—Musical Roundup.  
 11:15—KFI—Biltmore Orch.  
 KNX—Breaking All Records.  
 KECA—Ciro's Orch.  
 KLAC—Don Otis.  
 11:30—KFI—Here's to Vets.  
 KECA—Hollywood Holiday.  
 KXLA—The Hawthorne Thing.  
 11:40—KNX—In My Opinion.  
 11:45—KFI—Music.  
 ★KGB, KVOE—News.  
 11:55★KFI, KNX, KECA—News.

JUKE BOX

MATINEE

with Carl Bailey  
3:15 - 5:30 p.m.

KXLA

Monday thru Saturday

KXLA—Juke Box Matinee.  
 ★KGB—News.  
 KGFJ—Sports Flash.  
 3:25—KFI, KFSB—Aunt Mary.  
 3:30—KNX, KSDJ—Arthur Godfrey.  
 KECA—Norwood Smith Selects.

MILD & MELLOW

3:30 to 4 P.M.  
Monday Through Friday

KMPC

KMPC—Mild and Mellow.

For "SPORTS-DIAL"

Monday Thru Sat., 5:30 p.m.

KRKD

With CHARLIE CLIFTON

# TUESDAY, OCTOBER 7

- 8—KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- KBJ, KGB—Cecil Brown.
- KMP—KLA, KLAC—News.
- KFW—Morning Melodies.
- KEAC—Country Church.
- KGJ—Dr. Frederick Bailes.
- KOWL—Dinah Shore.

**HAVEN OF REST**

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday

KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday

KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest.
- EFVD—Wakeup Ranch.
- KWKW—Rafael Mendez.
- 8:15—KXN, KHJ—News.
- KMPC—Market Report, Sports.
- KLAC—Haynos at the Reins.
- KOWL—Sophisticated Serenade.
- KGJ—Concert Pastels.
- KIEV—Musical Bandwagon.
- 8:30—KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- KHJ, KGB, KFXM, KVOE—Editor's Diary.
- KMPC—A Song for You.
- KFWB—News.
- KXLA—Baptist Brothers.
- KLAC—Binnie and Mike.
- ★KEAC, KRKD, KOWL—News.
- KWKW—News, Devotions.
- KFVD—John Raitt.
- KIEV—Public Interest.
- KFOX—Words of Life.
- 8:45—KFI, KFSD—Lora Lawton.
- KNX—Rosemary.
- KHJ—Emily Post Quiz.
- KMPC—Bill Leyden.
- KFWB—Science of Mind.
- KEAC—Eshward and Console.
- KWKW—Wines of Healing.
- KOWL—Salute to America.
- KFVD—Vocal Favorites.
- KIEV—Musical Memories.
- KGER—Tom Westwood.

- 9—KFI, KMPC, KGER—News.
- KNX—Wendy Warren.
- KECA, KFMB, KPRO—Welcome, Travelers.
- ★KHJ, KGB, KFXM, KVOE—Kate Smith Speaks.
- KFWB—Strolling Tom.
- KGJ—Your City at Work.
- KFAC—Unity.
- ★KXLA, KLAC, KFSD—News.
- KOWL—Piano Portraits.
- KRKD—Sagbrush Serenade.
- KWKW—Voice of China.
- EFVD—Waltz Time.
- KIEV—Bing Crosby Time.
- 9:05—KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15—KNX—Ann Jeny.
- KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
- KMPC—Bill Leyden.
- KFWB—Bing Crosby.
- KLAC—Racing News.
- KGJ—Community Chest.
- KEAC—Voice of Health.
- KXLA—Bar Nothing Ranch.
- KOWL—Hollywood Headlines.
- ★KFWB—News.
- KWKW—Dr. Michelson.
- KIEV—Dinah Shore Sings.
- 9:20—KGEJ—News, Bill Hoppel.
- 9:30—KNX, KSDJ—Helen Trent.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KHJ—Johnson Family.

**AL JARVIS**  
Make-Believe Ballroom  
**KLAC**

9:30 a.m.—1:00 p.m.  
5:30 p.m.—6:30 p.m.  
Monday thru Saturday

- KLAC—Al Jarvis.
- KOWL, KWKW—News.
- KGJ—Open Album.
- KEAC—Morning Concert.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Kostelanetz.
- 9:45—KFI—Bob and Victoria.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Morning Melodies.

- KFWB—Lou Marcelle.
- EFVD—Remembered Rhythms.
- KOWL—Island Magic.
- KWKW—State Vocational Rehabilitation.

- ★KRKD—News.
- KIEV—Rhythm Road.
- KGER—Freddy Martin Orch.

- 10—KFI—Downtown and All Around.
- KNX—Big Sister.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KECA, KFMB, KPRO—Galen Drake.
- ★KMPC, KFOX, KGER—News.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KWKW—Race Results.
- KEAC—Morning Concert.
- KOWL—Romance in Music.
- KGJ—Race News, Dixon.
- KRKD—Crazy Rhythm.
- KIEV—Becky O'Reenie Show.
- KFVD—Rev. Louis T. Talbot.
- KXLA—Red Murrell.
- 10:15—KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KPRO—Ted Malone.
- KHJ, KVOE—Pleasant Show.
- KMPC—Bill Leyden.
- KGJ—Serenade for You.
- ★KXLA—News.
- KWKW—Morning Melodies.
- KFOX—Assembly of God.
- KGER—Music.

*Race News*  
**KGJ**

**RACE RESULTS**  
Starting at 10:25 a.m.,  
10:55 a.m. and every 30  
min. thereafter  
Mon. thru Sat.  
Dial 1230

- 10:25—KGFJ—Sports Flash.
- 10:30—★KFI, KFAC, KOWL—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KXLA—Woman's World.
- KGJ—Upeast Session.
- KFVD—Union Rescue Mission.
- KRKD—Pop Concert.
- KWKW—Feature Story.
- 10:45—KFI, KFSD—Joyce Jordan.
- KNX—Guiding Light.
- KEAC—Dr. Palmer, First Congregational Church.
- KOWL—World in Music.
- KRKD—Midnight Mission.
- KFOX—Lucky Lady.
- 10:55—KECA, KFMB—Betsy Crocker Magazine of the Air.
- KGJ—Sports Flash.

**TUESDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

3:30—Arthur Godfrey, KNX.  
5:30—Date With Judy, KFI.  
6:00—Amos 'n' Andy, KFI.  
6:30—Fibber McGee, KFI.  
7:00—Bob Hope, KFI.  
7:30—Red Skelton, KFI.  
8:30—Milton Berle, KFI.

*Quiz, Participation*

8:00—McNeill's Breakfast Club, KECA.  
9:00—Welcome, Travelers, KECA.  
9:30—Breneman's Breakfast, KECA.  
11:30—Queen for a Day, KHJ.  
12:00—Double or Nothing, KNX.  
12:00—Man Says Yes, KMPC.  
1:05—Three Alarm, KMPC.  
2:00—What's Doin', Ladies? KECA.  
2:30—House Party, KNX.  
2:30—Bride and Groom, KECA.  
3:00—Meet the Missus, KNX.  
3:45—Gas Again, KHJ.  
11:30—Hollywood Holiday, KECA.

*Drama*

6:30—Zane Grey Show, KHJ.  
7:00—Studio One, KNX.

*Music*

8:00—Fred Waring, KFI.  
4:00—Musical Masterpieces, KFAC.  
6:00—Musical Digest, KGJ.  
6:30—Fred Waring, KFI.  
7:30—Melodies America Loves, KNX.

8:00—Supper Club, KFI.  
8:00—Evening Concert, KFAC.  
8:15—Jack Smith, KNX.  
9:30—Club 15, KNX.  
10:00—Concert Nocturne, KGJ.  
10:00—Lucky Dance Time, KFAC.  
10:00—Fatside Show, KWB.  
12:00—Rhapsody in Wax, KHJ.

*Comment—Narration*

7:45—Fred Beck, KNX.  
9:00—Kate Smith, KHJ.  
10:00—Galen Drake, KECA.  
10:15—Ted Malone, KECA.  
1:30—Burrill Wheeler, KNX.  
4:30—Art Baker, KFI.

*Mystery—Detective*

8:30—Mr. and Mrs. North, KNX.  
9:00—Big Town, KNX.  
9:15—Mystery of Week, KHJ.

*Public Interest—*

*Information*

8:00—United Nations, KFWB.  
8:30—World Security Workshop, KECA.  
9:00—Town Meeting, KECA.  
9:45—Leaders of Tomorrow, KMPC.  
11:40—Frontiers of Science, KNX.

*Sports*

10:00—Race Lineup, KWKW.  
10:00—Racing, KGJ.  
5:45—Race Results, KRKD.  
6:30—Sam Balter, KLAC.  
8:05—Coast League Ball, KLAC.  
9:30—Inside Sports, KHJ.  
10:00—Ted Bentley, KECA.

500	600	700	800	900	1000	1100	1200	1300	1400	1500	1600
K	K	K	K	K	K	K	K	K	K	K	K
L	F	M	L	E	J	H	F	N	X	Y	F
A	S	I	P	I	C	A	E	V	J	M	V
C	D	C	K	A	E	V	B	D	A	R	G

- 11—KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA, KFMB—Betsy Crocker.
- KHJ—Songs of Good Cheer.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KEAC—Festival of Music.
- KRKD—Pan Americana.
- KXLA—Easy Listening.
- KOWL—Morning Symphony.
- KWKW—Vets. of Foreign Wars.
- KGJ—Across the Footlight.
- KIEV—Becky O'Reenie.
- ★KFD, KGER—News.
- 11:15—KFI, KFSD—Woman in White.
- KNX—Perry Mason.
- ★KECA—Bankhage Talking.
- KHJ, KGB, KFXM, KVOE—Erskine Johnson.
- KFVD—Violet.
- ★KXLA—Pasadena News.
- KGER—Helene Smith.
- 11:25—KGFJ—Sports Flash.
- 11:30—KFI, KFSD—Holly Sloane.
- KNX—Val Delmar, Songs.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KXLA—Dinner Bell Roundup.
- KGJ—Reminiscent Rhythms.
- KFVD—Housewives' Exchange.
- ★KOWL, KRKD—News.
- KGER—Vaughn Monroe Orch.
- 11:40—KFI, KFSD—Betsy Crocker.
- KOWL—Women in News.
- 11:45—KFI, KFSD—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KECA—Frank Parker Show.
- ★KGJ—Airtorials, Harpel.
- KEAC—Concert Grand.
- KRKD—Crosby Records.
- 11:55—KGFJ—Sports Flash.
- KOWL—Fishing Outlook.
- KFI—Farm Reporter.
- KNX, KSDJ—Double or Nothing.
- ★KECA, KHJ, KIEV—News.
- KMPC—The Man Says Yes.
- KFWB—Martin Block.

**Pasadena Panorama**  
with  
**DANA PASS**  
News and Happenings About  
Pasadena—12:00 noon  
Monday thru Friday  
**K W K W**

KWKW—Pasadena Panorama.

- KLAC—Al Jarvis Ballroom.
- KGJ—Public Messenger.
- KEAC—Music at Twelve.
- KOWL—Daydreams at Noon.
- KRKD—Prairie Schooner.
- KFVD—Editor of the Air.
- KXLA—Dinner Bell Roundup.
- 13:15—KFI, KFSD—Ma Perkins.
- ★KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGJ—Piano Interlude.
- KIEV—Lunchtime Melodies.
- KGER—Pappy Smith.
- 12:25—KGFJ—Sports Flash.
- 12:30—KFI, KFSD—Pepper Young.
- ★KNX, KSDJ—Knox Manning.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- ★KMPC, KOWL—News.
- KXLA—Tex Carmen.
- KEAC—Luncheon Concert.
- KWKW—Farm News.
- KGJ—Intermission.
- KFVD—Violet.
- 12:45—KFI, KFSD—Right to Happiness.
- KNX—Bill Bryan.
- KHJ—Singin' Sam.
- KMPC—Bill Hay Reads Bible.
- ★KEAC—News.
- KWKW—Andy Mansfield.
- KOWL—Luncheon Musicale.
- KIEV—Gals on Record.
- KGER—Garden School.
- KXLA—Top Western Tunes.
- 12:55—KFWB—News.
- KGJ—Sports Flash.
- 1—KFI, KFSD—Backstage Wife.
- KNX, KSDJ—Mr. Information.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ, KGB, KVOE—Shady Valley Folks.
- KMPC—Financial News.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KGJ—Sunset and Vins.
- KRKD—Siesta Time.
- KEAC—Piano Parade.
- KXLA—Community Broadcaster.
- KOWL—Console Intermezzo.
- ★KFWB—News.
- KWKW—Andy Mansfield.
- KIEV—Meet the Maestro.
- KGB, KVOE—Faith in Our Time.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:15—KFI, KFSD—Stella Dallas.
- KNX—The Todds.
- KHJ—Nancy Dixon.
- KLAC—370 Club.
- KXLA—Farm Program.
- KWKW—Sam Rowland.
- KEAC—Music in the American Manner.
- KOWL—Souvenirs.
- KFVD—Charlie Hamp.
- KGB, KVOE—Johnson Family.
- KFOX—Recital Time.
- 1:25—★KNX—News.
- KGJ—Sports Flash.
- 1:30—KFI, KFSD—Lorenzo Jones.
- KNX—Burrill Wheeler.
- KECA—Miracles in Music.
- KHJ—Happy Homes.
- KGJ—Today's Hits.
- KXLA—Vocal Varieties.
- KFVD—Hall of Records.
- ★KOWL, KRKD—News.
- KIEV—Organ Moods.
- 1:35—KRKD—Song Symphony.
- KOWL—Contented Listening.
- 1:45—KFI, KFSD—Young Widder Brown.
- KECA—Ethel and Albert.
- ★KXLA—News.
- KEAC—Musical Portraits.
- KIEV—Swing Stylings.
- KWKW—Vets' Rehabilitation.
- 1:55—KGFJ—Sports Flash.
- 2—KFI, KFSD—When a Girl Marries.
- KNX—Winner Take All.
- KECA, KPRO, KFMB—What's Doin' Ladies?
- KHJ, KGB, KFXM, KVOE—Heart's Desire.
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- ★KLAC, KIEV—News.
- KEAC—Concert Matinee.
- KXLA—Concert Hour.
- KGJ—Serenade to Afternoon.
- KOWL—American Folk Songs.
- KRKD—Union League.
- EFVD—Hall of Records.
- KGER—Long Reach Band.
- 2:15—KFI, KFSD—Portia Faces Life.
- KLAC—370 Club.
- KOWL—Musical Impressions.
- KRKD—Musical Bouquet.

**KIEV**—Land o' Song.  
 2:20★**WKW**—News.  
 2:25★**KECA**—Spotlight on Hollywood.  
 3:30★**KFI, KFSD**—Just Plain Bill.  
**KXN, KSDJ**—House Party.  
**KECA, KFMB, KPRO**—Bride and Groom.  
**KHJ, KGB**—Melody Matinee.  
**KMPC**—Hal Berger.  
**KGJF**—Keyboard Magic.  
**KWEW**—Memories in Wax.  
 ★**KOWL**—News, 88 Keys.  
**KRKD**—Tunes in Tempo.  
**KIEV**—Musical Potpourri.  
 2:45★**KFI, KFSD**—Front-Page Farrell.  
 ★**KEVD, KGJF**—News.  
 2:55★**KGJF**—Sports Flash.  
 3★**KFI, KFSD**—Road of Life.  
**KXN, KSDJ**—Meet the Missus.  
**KECA, KPRO, KFMB**—Ladies Be Seated.  
**KHJ**—Melody Matinee.  
**KMPC**—Hal Berger.  
**KFWB**—Bill Anson.  
 ★**KLAC, KXLA, KGER**—News.  
**KFAC**—Musical Favorites.  
**KRKD**—Tops in Pops.  
**KGJF**—Armchair Concert.  
**KFVD**—Hall of Records.  
**KOWL**—Radio Outlook.  
**KWKW**—Swing Session.  
 3:05★**KGER**—Hall of Records.  
 3:15★**KFI, KFSD**—Life Can Be Beautiful.  
**KLAC**—Tommy Dorsey Show.  
**KXLA**—Juke Box Matinee.  
 3:25★**KGJF**—Sports Flash.  
 3:30★**KFI, KFSD**—Aunt Mary.  
**KXN, KSDJ**—Arthur Godfrey.  
**KECA**—Norwood Smith Selects.  
**KHJ, KGB, KVOE**—Song of the Stranger.  
  
**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**  
**KMPC**—Mild and Mellow.  
**KWKW**—Sam Rowland.  
 ★**KOWL, KRKD**—News.  
**KGJF**—Among My Souvenirs.  
 3:35★**KRKD**—Tea Time Tunes.  
**KOWL**—Caravan of Melody.  
 3:45★**KFI, KFSD**—Dr. Paul.  
**KECA**—Frances Scully.  
**KHJ, KGB, KFXM, KVOE**—Gas Again.  
 3:55★**KFWB**—News.  
**KGJF**—Sports Flash.  
 4★**KFI, KFSD**—This Woman's Secret.  
**KXN, KSDJ**—Evelyn Winters.  
**KECA**—Frances Scully.  
 ★**KHJ, KGB, KFXM, KVOE**—Fulton Lewis.  
 ★**KMPC, KIEV, KGER**—News.  
**KFWB**—Jerry Lawrence.  
 ★**KLAC**—News, Sports.  
**KFAC**—Musical Masterpieces.  
**KXLA**—Juke Box Matinee.  
**KGJF**—What's Up?  
**KWKW**—Waxworks.  
**KFVD**—Crosbiana.  
**KOWL**—Classics in Music.  
**KRKD**—Piano Paintings.  
 4:05★**KGER**—Hall of Records.  
 4:15★**KFI**—News.  
**KXN**—Radio Views.  
 ★**KECA**—Alvin Wilder.  
 ★**KHJ, KGB, KFXM**—Frank Hemingway.  
**KMPC**—Twilight Tales.  
**KFWB**—Melody Matinee.  
**KLAC**—Belle Martel.  
**KFVD**—Musical Pinups.  
**KRKD**—Spotlight on Star.  
**KIEV**—Show Tunes.  
 4:25★**KGJF**—Sports Flash.  
 4:30★**KFI**—Art Baker's Notebook.  
 ★**KXN, KOWL, KWKW, KFVD**—News.  
**KECA**—Variety Parade.  
**KHJ, KGB, KFXM, KVOE**—Wen Noble Show.  
**KMPC**—Bing Crosby Sings.  
**KLAC**—Racing Roundup.  
**KGJF**—Record Jackpot.  
**KIEV**—Bing Crosby Sings.  
**KRKD**—Symphony in Swing.  
**KWKW**—Army Platter Parade.  
 4:45★**KXN**—Lum & Abner.  
**KMPC**—Green Light Revue.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Studio Folic.  
**KFVD**—Favored Fiften.  
**KOWL**—Afternoon Potpourri.  
 ★**KRKD**—News.  
**KIEV**—Trade Winds Tempos.  
 4:55★**KECA**—News.

**KGJF**—Sports Flash.  
 5★**KFI**—Knox Wire.  
**KXN**—Knox Manning, News.  
 ★**KHJ, KGER**—News.  
**KECA, KPRO, KFMB**—Dick Tracy.  
 ★**KMPC**—News, Teen & Twenty.  
**KFWB**—Stuart Hamblen.  
 ★**KLAC**—Fred Henry Reports.  
**KFAC**—Punch and Judy.  
**KGJF**—Jive at Five.  
**KRKD**—Songs of the Saddle.  
**KXLA**—Juke Box Matinee.  
**KOWL**—The Choristers.  
**KWKW**—Today at the Races.  
**KFVD**—Sundown Roundup.  
**KGB, KVOE**—Hop Harrigan.  
 5:05★**KGER**—Wishing Ring.  
 5:15★**KFI, KFAC**—News.  
**KXN**—Tom Hanlon.  
**KFCA, KFMB, KPRO**—Terry and the Pirates.  
**KHJ, KGB, KFXM, KVOE**—Superman.  
**KLAC**—Kiddie Club.  
**KGJF**—Race Recap, R. Dixon.  
**KGER**—Music with Appeal.  
 5:30★**KFI, KFSD**—A Date With Judy.  
 ★**KXN, KSDJ**—Harry Flannery.  
**KECA**—Sky King.  
**KHJ, KGB, KFXM, KVOE**—Captain Midnight.  
**KFAC**—Whoo Bill Club.  
**KLAC**—Al Jarvis Ballroom.  
**KGJF**—Songs for You.  
**KXLA**—Future Pianists.  
 ★**KOWL**—New Music.  
**KRKD**—Sports Dial.  
**KIEV**—Evening Dance.  
 5:40★**KOWL**—Sports Roundup.  
 5:45★**KXN, KSDJ**—News, Garded.  
**KHJ, KGB, KFXM, KVOE**—Adventures of Tom Mix.  
**KMPC**—Top Tunes.  
**KXLA**—Miniature Concert.  
**KGJF**—Music.  
**KOWL**—Harmony Isle.  
**KRKD**—Race Results.  
 5:55★**KXN, KSDJ**—Bill Henry.  
**KGJF**—Sports Flash.  
 6★**KFI, KFSD**—Amos 'n' Andy.  
**KXN**—Women's Forum.  
 ★**KECA**—Headline Edition.  
 ★**KHJ, KGB**—Gabriel Heatter.  
 ★**KMPC**—Clete Roberts Reports.  
 ★**KFWB, KLAC, KGER, KFOX**—News.  
**KFAC**—Prelude to Evening.  
**KGJF**—Musical Digest.  
**KXLA**—Muir College.  
**KOWL**—Singing Strings.  
**KRKD**—Musical Varieties.  
 6:05★**KLAC**—Al Jarvis.  
 6:15★**KECA**—Broadway Local News.  
**KHJ**—Johnny Desmond.  
**KMPC**—Bob Kelley, Sports.  
**KFWB**—Tello-Test.  
**KXLA**—Mary Burke King.  
**KRKD**—Hawaiian Memories.  
**KGER**—Stamps Quartet.  
 6:30★**KFI, KFSD**—Fibber McGee and Molly.  
**KXN**—Studio One.  
**KECA**—Summer Serenade.  
**KHJ, KGB, KFXM**—Zane Grey Show.  
**KMPC**—Pacific Turf Club.  
**KFWB**—America Dances.  
**KLAC**—Sam Balter Sportsbook.  
**KFAC**—Hour of Music.  
**KXLA**—Bandstand Review.  
 ★**KOWL**—News, Twilight Time.  
**KRKD**—Harmony in Rhythm.  
**KFOX**—Hal's Memory Room.  
**KGER**—Helene Smith.  
 6:45★**KLAC**—Irwin Allen.  
**KXLA**—T. Texas Tyler.  
**KFI, KFSD**—Bob Hope.  
 7★**KXN**—Studio One.  
**KHJ, KGB**—Scotland Yard.  
**KECA**—Concerto for Doubles.  
**KMPC**—Firestone Favorites.  
**KFWB**—America Dances.  
**KFAC**—Hour of Music.  
**KGJF**—Musical Digest.  
 ★**KLAC, KRKD, KGER**—News.  
 ★**KXLA**—Peter DeLima.  
**KVOE**—Overell Trial.  
 7:05★**KGER**—Fagan.  
 7:15★**KLAC**—Tommy Dorsey Orch.  
**KXLA**—Record Review.  
**KRKD**—Three-Quarter Time.  
**KFOX**—Fishing Pals.  
 7:30★**KFI, KFSD**—Red Skelton.  
  
**Melodies America Loves**  
  
**MALE QUARTET**  
 Frank Holiday—Trevor Clark  
 Stewart Bair—Allan Watson  
**CONCERT ORCHESTRA**  
 Earl Townner, Director  
**KNX—Tuesday—7:30 P.M.**  
  
**INGLEWOOD PARK CEMETERY ASSN.**  
**KNX**—Melodies America Loves

**KECA**—Report to the People.  
**KHJ, KGB, KFXM, KVOE**—Red Ryder.  
  
**DON OTIS**  
**KLAC**  
 7:30 - 8:00 p.m.  
 10:05 p.m. - 1:00 a.m.  
 Monday thru Saturday  
  
**KLAC**—Don Otis.  
**KMPC**—Those Were the Days.  
**KFWB**—Sports Final.  
**KFAC**—Eclipses and Encores.  
**KXLA**—Ford Lewis.  
**KRKD**—Twilight Serenade.  
 7:45★**KECA**—Alvin Wilder.  
**KFWB**—Moods in Music.  
 ★**KFOX**—News.  
 8★**KFI, KFSD**—Supper Club.  
**KXN**—Lowell Thomas.  
**KECA**—Community Chest.  
**KHJ, KGB, KFXM, KVOE**—Count of Monte Cristo.  
 ★**KMPC**—News, Hemingway.  
**KFWB**—United Nations.  
 ★**KLAC, KXLA, KGER**—News.  
**KFAC**—Evening Concert.  
**KGJF**—Caucasian Memories.  
  
**BASEBALL**  
**KLAC**  
 8:05 Nightly  
 1:30 P.M. Sunday  
  
 8:05★**KLAC**—Baseball Playoffs.  
**KGER**—Music in the Night.  
 8:15★**KFI**—News of the World.  
 ★**KECA**—Monitor News.  
**KXN**—Jack Smith.  
**KMPC**—Red Rowe.  
 ★**KFWB**—K. Louis Flatau.  
**KGJF**—Piano Parade.  
**KXLA**—Top Tunes.  
 8:30★**KFI, KFSD**—Milton Berle.  
**KXN**—Mr. and Mrs. North.  
**KECA**—World Security Workshop.  
**KHJ, KGB, KFXM, KVOE**—Official Detective.  
**KMPC**—Parade of Hits.  
 ★**KFWB**—News.  
**KXLA**—97th Street Corral.  
 ★**KGJF**—Averill Berman.  
**KGER**—David Pelton.  
 8:45★**KFWB**—Warner Bros. Orch.  
**KGJF**—Evening Interlude.  
 8:55★**KXN, KSDJ**—News.  
  
**The BULLOCK'S SHOW**  
 Favorite Story THIS WEEK The Necklace  
**KFI**  
 9.00 P. M. TUESDAY.  
  
 9★**KFI**—Favorite Story.  
**KXN**—Big Town.  
 ★**KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.  
**KECA**—America's Town Meeting.  
 ★**KMPC, KFWB, KGER**—News.  
**KLAC**—Baseball.  
**KFAC**—Evening Concert.  
**KXLA**—Seaboard Home Hour.  
**KGJF**—Hollywood House Party.  
 9:05★**KGER**—Music in the Night.  
 9:15★**KHJ, KGB, KFXM**—Mystery of the Week.  
**KMPC**—Romance and Rhythm.  
**KFWB**—United Nations.  
 9:30★**KFI**—Pleasure Parade.  
**KXN, KSDJ**—Club 15.  
**KHJ, KGB, KVOE**—Inside of Sports.  
**KMPC**—Barbershop Quartet.  
**KFWB**—Music Box.  
**KGER**—Dr. Clem Davies.  
**KFSD**—Mystery Is My Hobby.  
 9:45★**KFI**—Madison 2345.  
 ★**KXN**—Ed R. Murrow.  
**KHJ, KGB, KFXM**—The Wizard and the Odds.  
**KMPC**—Leaders of Tomorrow.

10★**KFI, KFSD**—The Reporter.  
 ★**KXN**—Chet Huntley, News.  
**KECA**—Ted Bentley, Sports.  
 ★**KHJ, KFXM, KGB, KVOE**—Fulton Lewis.  
  
**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**  
**KFWB**—Eastside Show.  
 ★**KMPC, KLAC, KGER**—News.  
**KFVD**—Spade Cooley Time.  
**KFAC**—Lucky Lager Dance.  
**KGJF**—Concert Nocturne.  
**KXLA**—Radio Guild.  
  
**Olympic Auditorium**  
**FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**  
  
 10:05★**KLAC**—Olympic Boxing.  
**KGER**—Musical Roundup.  
 10:15★**KFI**—Remember That Music.  
**KXN**—Bob Elson.  
 ★**KECA, KHJ, KVOE**—News.  
**KMPC**—Bridge Club.  
 10:30★**KFI**—Inside the News.  
**KXN**—Fire Prevention.  
 ★**KECA**—Elmer Davis.  
**KHJ, KGB**—Record Party.  
 Peter Potter.  
**KMPC**—Rancho Grande.  
**KXLA**—Music for Tuesday.  
 10:45★**KFI**—Melody Time.  
**KECA**—Eddy Howard Orch.  
 ★**KESD**—News.  
 10:55★**KFI**—Police Bulletins.  
 11★**KFI, KECA, KLAC**—News.  
 ★**KXN**—Nelson Pringle.  
**KHJ**—Wendell Noble.  
**KMPC**—Dance Parade.  
**KFWB**—Eastside Show.  
**KFAC**—Lucky Dance Time.  
**KFVD**—Spade Cooley Time.  
**KGJF**—Concert Nocturne.  
**KSEF**—Beauty of the Scripture.  
**KXLA**—Seven Seas.  
**KGER**—Musical Roundup.  
**KGB**—Ray Hackett Orch.  
 11:15★**KFI**—Biltmore Orch.  
**KXN**—Breaking All Records.  
**KECA**—Ciro's Orch.  
**KLAC**—Don Otis.  
 11:30★**KFI**—Guest Star.  
**KECA**—Hollywood Holiday.  
**KXLA**—The Hawthorne Thing.  
**KGB**—John Wolahan Orch.  
 11:40★**KXN, KSDJ**—Rose of My Dreams.  
 ★**KGB, KVOE**—News.  
 11:55★**KFI, KNX, KECA**—News.  
  
**FOR VALOR**  
 "It's an award for Civilian Merit," ABC commentator Dorothy Kilgallen explained, when complimented on the huge jeweled pin she wore to her first broadcast. Then, as guest Alan Ladd raised an eyebrow, she added: "I got it for being civil to my husband."  
 ★  
**COMIN' UP**  
 First of a new half-hour dramatic series known as "Adventure Road," starring radio's famed acting brothers, Jack Jr. and Sam Edwards, has just been recorded. Peggy Webber (handling sale of the program) and Florida Edwards will play the two feminine leads.  
 Page Twenty-one

# WEDNESDAY, OCTOBER 8

**8**—KFI, KFSD—Fred Waring.  
 KXN—Johnny Murray.  
 KECA, KPFO, KFMB—Don McNeill's Breakfast Club.  
 \*KHJ, KGB, Cecil Brown.  
 \*KMPC, KXLA, KLAC, KIEV, KGER—News.  
 KFWB—L. A. Breakfast Club.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Country Church.  
 KOWL—Bink Crosby.  
 KFVD—Wakarusa Ranch.  
 KRKD—Bible Institute.  
 KWKW—Rafael Mendez.  
**8:05**—KGER—Mizpah.  
**8:15**—\*KXN, KHJ—News.  
 KMPC—Markets; Sports.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KOWL—Sophisticated Serenade.  
 KIEV—Musical Bandwagon.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 KXN—Grand Slam.  
 KHJ, KGB, KFAM, KVOE—Editor's Diary.  
 KMPC—A Song for You.  
 KLAC—Binnie and Mike.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

KXLA—Haven of Rest.  
 \*KFAC, KOWL, KRKD, KWKW—News.  
 KFVD—John Raitt.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KXN—Rosemary.  
 KHJ—Emily Post Quiz.  
 KMPC—Bill Leyden.  
 KFAC—Keyboard and Console.  
 KFVD—Vocal Favorites.  
 KWKW—Wings of Healing.  
 KOWL—Salute to Americans.  
 KGER—Tom Westwood.

**9**—KFI, KXLA, KGER—News.  
 KXN—Wendy Warren.  
 KECA, KPFO, KFMB—Welcome, Travelers.  
 \*KHJ, KGB, KFAM, KVOE—Kate Smith Speaks.  
 KFWB—L. A. Breakfast Club.  
 \*KMPC, KLAC, KFSD—News.  
 KGFJ—Public Messenger.  
 KFAC—Unity.  
 KFVD—Waltz Time.  
 KOWL—Piano Portraits.  
 KRKD—Sagebrush Serenades.  
 KWKW—Voice of China.  
 KIEV—Bing Crosby Time.  
 KFOX—Rev. Earl Ivie.

**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KXN—Aunt Jenny.  
 KHJ, KGB, KFAM, KVOE—Victor H. Lindtahr.  
 KMPC—Bill Leyden.  
 KLAC—Racing News.  
 KFAC—Dr. R. L. McMaster.  
 KIEV—Dinah Shore Sings.  
 KXLA—Bar Nothing Ranch.  
 KOWL—Hollywood Headlines.  
 KWKW—Dr. Michelson.  
 \*KFVD—News.

**9:20**—KGFJ—News, Bill Harpel.  
**9:30**—KXN, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KECA, KPFO, KFMB—Breneman's Breakfast.  
 KFWB—Morning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 \*KWKW, KOWL—News.  
 KGFJ—Open Album.  
 KFAC—Morning Concert.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—Music.  
**9:45**—KFI—Bob and Victoria.  
 KXN, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFWB—Lou Marcelle.  
 KFVD—Remembered Rhythms.  
 KOWL—Harmony Isle.

## "OVER THE GARDEN GATE"

with  
 GORDON BAKER LLOYD  
 Garden Hints  
 9:45 a.m. Mon. Wed. Fri.  
**KWKW**

KWKW—Over Garden Gate.

KIEV—Rhythm Road.  
 \*KRKD—News.  
 KGB—Molly Moras.  
**10**—KFI—Downtown and All Around.  
 KXN—Big Sister.  
 KECA, KFMB, KPFO—Galen Drake.  
 \*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.  
 \*KMPC, KFOX, KGER—News.  
 KFVB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Morning Concert.  
 KGFJ—Race News, Dixon.  
 KRKD—Crazy Rhythm.  
 KFVD—Rev. Louis T. Talbot.  
 KIEV—Becky O'Reenie.  
 KXLA—Red Murrell.  
 KWKW—Race Results.  
 KOWL—Romance in Music.  
**10:15**—KFI—What Do You Say?  
 KXN—Ma Perkins.  
 KECA, KPFO, KFMB—Ted Malone.  
 KHJ, KVOE—Pleasant Show.  
 KMPC—Bill Leyden.  
 KGFJ—Serenade for You.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KGER—Music.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—\*KFI, KFAC, KOWL—News.  
 KXN—Young Dr. Malone.  
 KECA, KPFO, KFMB—My True Story.  
 KHJ—Ben Alexander Show.  
 KGFJ—Upbeat Session.  
 KFVD—Woman's World.  
 KRKD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KWKW—Feature Story.  
 KGB, KVOE—Say It With Music.  
**10:45**—KFI, KFSD—Joyce Jordan.  
 KXN—Guiding Light.  
 KFAC—Salvation Army Band.  
 KOWL—World in Music.  
 KRKD—Midnight Mission.  
 KFOX—Lucky Lady.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KFI, KFSD—Today's Children.  
 KXN—Second Mrs. Burton.  
 KECA, KFMB—Betty Crocker.  
 KHJ—Two-Ton Baker.  
 KMPC—Music in the Air.  
 KFWB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Easy Listening.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 KOWL—Morning Symphony.  
 KRKD—Pan Americana.  
 KWKW—Your County Supervisor.  
 \*KFVD, KGER—News.  
 KIEV—Becky O'Reenie.  
**11:15**—KFI, KFSD—Woman in White  
 KXN—Perry Mason.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 3:30—Arthur Godfrey, KXN.  
 6:00—Duffy's Tavern, KFI.  
 6:00—Frank Morgan, KXN.  
 7:30—Jimmy Durante, KFI.  
 8:00—Abbott and Costello, KECA.  
 8:30—Great Gildersleeve, KFI.  
 8:30—Jack Paar, KECA.  
 9:00—Dennis Day's Day, KFI.  
 9:00—Bing Crosby, KECA.  
 9:30—Henry Morgan, KECA.

**Quiz, Participation**  
 8:00—McNeill's Breakfast Club, KECA.  
 9:00—Welcome, Travelers, KECA.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KXN.  
 12:00—Man Says Yes, KMPC.  
 1:05—Three Alarm, KMPC.  
 2:00—What's Doin', Ladies? KECA.  
 2:30—House Party, KXN.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KXN.  
 3:45—Gas Again, KHJ.  
 6:30—Vox Pop, KECA.  
 8:00—Name That Song, KHJ.  
 11:30—Hollywood Holiday, KECA.

**Drama**  
 6:30—Hollywood Theater, KFI.  
 7:30—Mayor of the Town, KECA.  
 8:30—Dr. Christian, KXN.

**Music**  
 8:00—Fred Waring, KFI.  
 1:30—Eddy Duchin, KECA.

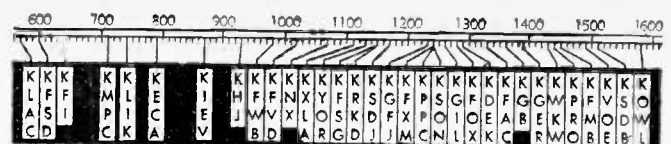
4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 8:00—Supper Club, KFI.  
 8:00—Evening Concert, KFAC.  
 8:15—Jack Smith, KXN.  
 9:00—Melody Hour, KXN.  
 9:30—Club 15, KXN.  
 10:00—Eastside Show, KFWB.  
 10:00—Lucky Dance Time, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

**Comment-Narration**  
 7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 1:30—Burrill Wheeler, KXN.  
 4:30—Art Baker, KFI.

**Mystery-Detective**  
 7:00—The Saint, KXN.  
 9:15—Mystery of Week, KHJ.  
 9:30—Mr. District Attorney, KFI

**Public Interest-Information**  
 2:00—Your L. A. Police, KGFJ.  
 3:00—United Nations, KFWB.  
 9:45—Casa Colina, KMPC.  
 11:40—Talk, KXN.

**Sports**  
 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Race Results, KRKD.  
 6:30—Sun Bather, KLAC.  
 8:05—Coast League Ball, KLAC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.



KHJ, KGB, KFAM, KVOE—Erskine Johnson.  
 \*KECA—Baukhage Talking.  
 KMPC—Voice of the Neighborhood.  
 \*KXLA—Pasadena News.  
 KGER—Violet.  
 KFVD—Helene Smith.  
 11:30—KWKW—Want Ad News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Holly Sloane.  
 KXN—Val Delmar, Songs.  
 KECA, KPFO, KFMB—Listening Post.  
 KHJ, KGB, KFAM, KVOE—Queen for a Day.  
 KMPC—Music in the Air.  
 KFVD—Housewives' Exchange  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.  
 \*KOWL, KRKD, KFOX—News.  
 KGER—Vaughn Monroe Orch.  
**11:40**—KFI, KFSD—Betty Crocker.  
 KOWL—Women in News.  
**11:45**—KFI, KFSD—Light of the World.  
 KXN—Rose of My Dreams.  
 KECA—Frank Parker Show.  
 \*KGFJ—Airtorials, Harpel.  
 KFAC—Concert Grand.  
 KRKD—Crosby Records.  
 KGER—Crosby Sings.  
**11:55**—KGFJ—Sports Flash.  
 KOWL—Fishing Outlook.

**12**—KFI—Farm Reporter.  
 KXN, KSDJ—Double or Nothing.  
 \*KECA, KIEV, KGER, KPFO, KGB, KVOE—News.  
 \*KHJ—Broadway News.  
 KMPC—The Man Says Yes.  
 KFWB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Disabled Veterans.  
 KFAC—Music at Twelve.  
 KFVD—Editor of the Air.  
 KWKW—Pasadena Panorama.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Daydreams at Noon.  
 KRKD—Prairie Schooner.

12:05—KGER—Western Music.  
 12:15—KFI, KFSD—Ma Perkins.  
 \*KECA—Kiernan's News Corner.  
 KHJ—Sing, America, Sing.  
 KGFJ—Piano Interlude.  
 KIEV—Luncheon Melodies.  
 KGER—Pappy Smith.  
 12:25—KGFJ—Sports Flash.  
 12:30—KFI, KFSD—Pepper Young.  
 \*KXN, KSDJ—Knox Manning.  
 KECA, KFMB, KPFO—Paul Whiteman Club.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL—News.

**CHARLES W. HAMP**  
 is back with  
**Manning's Piano Parade**  
 1:15 p.m. Mon.-Fri.  
 1:30 p.m. Sunday  
**Check KEVD**  
 LOS ANGELES

KFVD—Charlie Hamp.  
**1:25**—KXN—News.  
 KGFJ—Sports Flash.  
**1:30**—KFI, KFSD—Lorezo Jones.  
 KXN—Burrill Wheeler.  
 KECA, KPFO—Eddy Duchin.  
 KHJ—Happy Homes.  
 KXLA—Vocal Varieties.  
 \*KOWL, KRKD—News.  
 KGFJ—Today's Hits.  
 KFVD—Hall of Records.  
 KIEV—Organ Moods.

**1:45**—KRKD—Symphony of Songs.  
 KOWL—Contented Listening.

**1:55**—KFI, KFSD—Young Widder Brown.  
 KECA—Ethel and Albert.  
 \*KXLA—News.  
 KECA—Musical Portraits.  
 KIEV—Treasury Salute.  
**1:50**—KWKW—Let's Rehabilitation.  
**1:55**—KGFJ—Sports Flash.

**2**—KFI, KFSD—When a Girl Marries.  
 KXN—Winner Take All.  
 KECA, KPFO, KFMB—What's Doin' Ladies?  
 KHJ, KGB, KFAM, KVOE—Heart's Desire.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 \*KLAC, KIEV—News.  
 KFAC—Concert Matinee.  
 KGFJ—Your L. A. Police.  
 KXLA—Concert Hour.  
 KOWL—American Folk Songs.  
 KFVD—Hall of Records.  
 KRKD—Ira Sweet, Organ.  
 KGER—Long Beach Band.  
 KFOX—Fiesta Mexicana.  
**2:15**—KFI, KFSD—Portia Faces Life.  
 KLAC—570 Club.  
 KOWL—Musical Impressions.  
 KRKD—Musical Bouquet.  
 KGFJ—Serenade to Afternoon.  
 KIEV—Land of Song.

**2:20**—KWKW—News.  
**2:25**—KXLA—Spotlight on Hollywood.  
 KGFJ—Sports Flash.  
**2:30**—KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—House Party.

KECA, KFMB, KPRO—Bride and Groom.  
 KHJ, KGB—Melody Matinee.  
 KMPC—Hal Berger.  
 KGFJ—Keyboard Magic.  
 KWKW—Memories in Wax.  
 \*KOWL—News, Music.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSJ—Front-Page Farrell.  
 \*KGFJ—News Notebook.  
 \*KFVD—News.  
 2:55—KGFJ—Sports Flash.  
 3—KFI, KFSJ—Road of Life.  
 KNN, KSDJ—Meet the Missus  
 KECA, KPRO, KFMB—Ladies, Be Seated.  
 KHJ—Melody Matinee.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 \*KLAC, KXLA, KGER—News.  
 KGFJ—Armchair Concert.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Hall of Records.  
 3:15—KFI—Life Can Be Beautiful.  
 KLAC—Tommy Dorsey Show.  
 KXLA—Juke Box Matinee.  
 \*KGB—News.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSJ—Aunt Mary.  
 KNN, KSDJ—Arthur Godfrey.  
 KECA—Norwood Smith Selects  
 KHJ—Song of the Stranger.

**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KGFJ—Among My Souvenirs.  
 KWKW—Sam Rowland.  
 \*KOWL, KRKD—News.  
 3:35—KRKD—Tea Time Tunes.  
 KOWL—Caravan of Melody.  
 3:45—KFI, KFSJ—Dr. Paul.  
 KECA—Frances Scully.  
 KHJ, KVOE—Gas Again.  
 3:55—KFVB—News.  
 KGFJ—Sports Flash.  
 4—KFI, KFSJ—This Woman's Secret.  
 KNN, KSDJ—Evelyn Winters.  
 \*KHJ, KGB, KFMB, KVOE—Fulton Lewis.  
 KECA—Frances Scully.  
 \*KMPC, KIEV, KGER—News.  
 KFVB—Jerry Lawrence.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFAC—Musical Masterpieces.  
 KGFJ—What's Up?  
 EWKW—Waxworks.  
 KOWL—Classics in Music.  
 KFVD—Crosbiana.  
 KRKD—Piano Paintings.  
 4:05—KGER—Hall of Records.  
 4:15—KFI—News.  
 KNN—George Fisher.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFMB—Frank Hemingway.  
 KMPC—Woman's Voice.  
 KFVB—Melody Matinee.  
 KLAC—Betty Phillips.  
 KFVD—Musical Pinups.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 \*KNN—News.  
 KHJ, KGB, KFMB, KVOE—Wen Noble Show.  
 KECA—Variety Parade.  
 KMPC—Bing Crosby.  
 ELAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 \*KOWL, KFVD—News.  
 KIEV—Bing Crosby Sings.  
 KWKW—Army Platter Parade  
 4:45—KNN—Lum & Abner.  
 KMPC—Green Light Revue.  
 KFVB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KWKW—Races and Sports.  
 KFVD—Favored Fifteen.  
 KOWL—Afternoon Potpourri.  
 KRKD—News.  
 \*KIEV—Trade Winds Tempos.  
 KFOX—The Singing Crow.  
 4:55—KECA—News.  
 KGFJ—Sports Flash.  
 5—KFI—Feature Wire.  
 \*KNN—Knox Manning, News.  
 \*KHJ—News.

KECA, KPRO, KFMB—Dick Tracy.  
 \*KMPC—News, Teen and Twenty.  
 KFVB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Punch and Judy.  
 KXLA—Juke Box Matinee.  
 KGFJ—Five at 5.  
 KWKW—Today at the Races.  
 KFVD—Sundown Roundup.  
 KOWL—The Choristers.  
 KRKD—Songs of the Saddle.  
 KIEV—Record Ride.  
 KFSJ—Anniversary Date.  
 KFOX—Sunshine Mission.  
 \*KGER—News, Wishing Ring.  
 KGB, KVOE—Hop Harrigan.  
 5:15—KFI, KFAC—News.  
 KNN—Tom Hanlon.  
 KHJ, KGB, KFMB, KVOE—Superman.  
 KECA, KFMB, KPRO—Terry and the Pirates.  
 KLAC—Kiddie Club.



**RACE RECAP**  
 with well-known sports announcer  
**RAY DIXON**  
 5:15 p.m. Mon.-Sat.  
 Dial 1230

KGFJ—Race Recap, R. Dixon.  
 KOWL—Latin Americana.  
 5:30—KFI—Casa Cugat.  
 \*KNN, KSDJ—Harry Flannery.  
 KECA—Jack Armstrong.  
 KHJ, KGB, KFMB, KVOE—Captain Midnight.  
 KLAC—Al Jarvis.  
 KGFJ—Songs for You.  
 KFAC—Whoa Bill Club.  
 KXLA—Future Pianists.  
 KIEV—Evening Dance.  
 KRKD—Sports Dial.  
 \*KOWL, KFOX—News.  
 KFSJ—So the Story Goes.  
 5:40—KOWL—Sports Roundup.  
 5:45—KFI, KFSJ—Elmer Peterson.  
 \*KNN, KSDJ—News, Garred.  
 KHJ, KGB, KFMB, KVOE—Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KGFJ—If They Had Lived.  
 KOWL—Island Magic.  
 KRKD—Race Results.  
 5:55—KNN, KSDJ—Bill Henry.  
 KGFJ—Sports Flash.  
 6—KFI, KFSJ—Duffy's Tavern.  
 KNN, KSDJ—Frank Morgan.  
 \*KECA—Headline Edition.  
 \*KHJ, KGB, KFMB, KVOE—Gabriel Heatter.  
 \*KMPC—Clete Roberts.  
 \*KFVB, KLAC, KGER, KFOX—News.  
 KXLA—Dinner Concert.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KOWL—Singing Strings.  
 KRKD—Varieties in Music.  
 6:05—KLAC—Al Jarvis.  
 KGER—Sports Roundup.  
 6:15—KHJ—Mer Grien Show.  
 \*KECA—Broadway Local News  
 KMPC—Bob Kelley, Sports.

LISTEN TO  
**HOBBY HOURS**  
**• KNX •**



6:45 P.M. TONIGHT  
 CHARLES RUCKER'S Fishing Forecast  
 TOM HANLON, Emcee  
**ENTZ & RUCKER**  
 HARDWARE

KFWB—Tello-Test.  
 KRKD—Hawaiian Memories.  
 KGER—Stamps Quartet.  
 6:30—KFI—Hollywood Theatre.  
 KNN—Sports.  
 KECA, KFMB, KPRO—Vox Pop.  
 KHJ, KGB, KFMB, KVOE—American Forum.  
 KMPC—Pacific Turf Club.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KLAC—Sam Balter, Sports.  
 KXLA—Bandstand Review.  
 \*KOWL—News, Twilight Time.  
 KRKD—Harmony in Rhythm.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KNN—Hobby Hours.  
 KLAC—Irwin Allen.  
 KXLA—T. Texas Tyler.  
 7—KFI—Conquest.  
 KNN, KSDJ—The Saint.  
 KECA, KFMB—Lone Ranger.  
 KHJ—Scout About Town.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KLAC, KXLA, KRKD—News.  
 KPPC—Pasadena Musicians.  
 \*KGER—News; Dr. Fagan.

Football's Best Forecast  
**Sam Hayes**  
 "MOBIL TOUCHDOWN TIPS"  
 Tonight 7:15  
 DON LEE—MUTUAL  
 General Petroleum Show

7:15—KHJ, KGB—Sam Hayes Touchdown Tips.  
 KLAC—Tommy Dorsey Och.  
 KPPC—Organ Recital.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 KVOE—Overell Trial.  
 7:30—KFI, KFSJ—Jimmy Dnrannte Show.  
 KNN, KSDJ—The Whistler.  
 KHJ, KGB, KFMB, KVOE—Cisco Kid.  
 KECA—Mayor of the Town.  
 KMPC—Those Were the Days.  
 KFVB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 KPPC—Music.  
 KGER—Prophecy Speaks.  
 KFOX—Dr. Clem Davies.  
 7:45—KFWB—Jerry Lawrence.  
 \*KFOX—News.  
 8—KFI, KFSJ—Supper Club.  
 \*KNN—Lowell Thomas.  
 KECA, KFMB—Abhatt and Costello.  
 KHJ, KGB, KFMB, KVOE—What's the Name of That Song?  
 \*KMPC—News, Hemingway.  
 KFVB—United Nations.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KPPC—Midweek Devotional.  
 KFOX—Jorge Morris, Songs.  
 8:05—KLAC—Baseball Playoff.  
 KGER—Veterans' Program.  
 8:15—KFI—News of the World.  
 KNN—Jack Smith.  
 KMPC—Red Rowe.  
 \*KFWB—K. Louis Flatau.  
 KGFJ—Pianno Parade.  
 KXLA—Top Tunes.  
 KGER—Lest We Forget.  
 8:30—KFI, KFSJ—The Great Gildersleeve.  
 KNN—Dr. Christian.  
 KECA—Jack Paar.  
 KHJ, KGB, KVOE—Quiet Please.  
 \*KMPC—Parade of Hits.  
 \*KFWB—News.  
 KXLA—97th Street Corral.  
 \*KGFJ—Averill Berman.  
 KPPC—Your Theater and Mine  
 KFOX—Cumberland Vespers.  
 8:45—KFWB—Warner Bros. Orch.

KGFJ—Evening Interlude.  
 KGER—Voice of the Army.  
 8:55—KNN—News.  
 9—KFI, KFSJ—Dennis Day.  
 KNN—Melody Hour.  
 KECA, KFMB, KPRO—Bing Crosby.  
 \*KHJ, KGB, KFMB, KVOE—News, Glenn Hardy.  
 \*KMPC, KFVB—News.  
 KLAC—Baseball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KPPC—Siesta Fiesta.

Listen Tonight, 9:00 P.M.  
**To The BING CROSBY- PHILCO SHOW**  
**KGER**  
 1390 kc.

KGER—Bing Crosby Show.  
 KFOX—Red Feather Man.  
 9:15—KHJ, KGB, KFMB—Mystery of the Week.  
 KMPC—Romance and Rhythm.  
 KFVB—Hitler Lives.  
 \*KFOX—News.  
 9:30—KFI, KFSJ—Mr. District Attorney.  
 KNN, KSDJ—Club 15.  
 KECA, KFMB—Henry Morgan Show.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFVB—Music Box.  
 KPPC—Golden Dreams.  
 KGER—Dr. Clem Davies.  
 9:45—KNN—Ed R. Murrow.  
 KHJ, KGB—Land of the Free.  
 KMPC—Casa Colina.  
 10—KFI, KFSJ—The Reporter.  
 \*KNN—Chet Huntley, News.  
 KECA—Ted Bentley, Sports.  
 \*KHJ, KGB, KFMB, KVOE—Fulton Lewis.  
 \*KMPC, KGER—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KLAC—Baseball.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Olympic Fights.  
 KFOX—Swingtime Serenade.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Barry Wood Show.  
 KNN—Bob Elson.  
 \*KECA, KHJ—News.  
 KMPC—Bridge Club.  
 10:30—KFI—Inside the News.  
 KNN—Symphonette.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Record Party, Peter Potter.  
 KMPC—Rancho Grande.  
 10:45—KFI—Melody Time.  
 KECA—Eddy Howard Orch.  
 KLAC—Ice Follies.  
 10:55—KFI—Police Bulletin.  
 11—KFI, KECA, KLAC—News.  
 \*KNN—Nelson Pringle.  
 KHJ—Wendell Noble.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Time.  
 KXLA—B & R Cafe.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KGER—Musical Roundup.  
 11:15—KFI—Biltmore Orch.  
 KNN—Steve Allen.  
 KECA—Club Morocco Orch.  
 KLAC—Don Otis.  
 KXLA—Dick Peterson Orch.  
 11:30—KFI—Harry Owens Orch.  
 KECA—Hollywood Holiday.  
 KXLA—The Hawthorne Thing.  
 11:40—KNN—Talk.  
 11:45—KGB, KVOE—News.  
 11:55—KFI, KECA, KNN—News.





- 2:30—KFI, KFSB—Just Plain Bill. KXN, KSDJ—House Party. KECA, KFMB, KPRO—Bride and Groom. KHJ, KGB—Melody Matinee. KMPC—Hal Berger. KGFJ—Keyboard Magic. KRKD—Tunes in Tempo. \*KOWL—News, Music. \*KIEV—Musical Potpourri. KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSB—Front Page Farrell. \*KGFJ—News Notebook. \*KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3**—KFI, KFSB—Road of Life. KXN, KSDJ—Meet the Missus. KECA, KPRO, KFMB—Ladies, Be Seated. KHJ—Melody Matinee. KMPC—Hal Berger. KFVB—Bill Anson. \*KLAC, KXLA, KGER—News. KFAC—Musical Favorites. KFVD—Hall of Records. KGFJ—Armchair Concert. KOWL—Radio Outlook. KRKD—Tops in Pops. KWKW—Swing Session. KIEV—A Matter of Records.
- 3:05—KGER—Hall of Records.
- 3:15—KFI, KFSB—Life Can Be Beautiful. KLAC—Tommy Dorsey Show. KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI, KFSB—Aunt Mary. KXN, KSDJ—Arthur Godfrey. KECA—Norwood Smith Selects. KHJ, KGB, KVOE—Song of the Stranger.

**MILD & MELLOW**  
3:30 to 4 P.M.  
Monday Through Friday  
**KMPC**

- KMPC—Mild and Mellow. KGFJ—Among My Souvenirs. KWKW—Sam Rowland.
- \*KOWL—News. KRKD—News.
- 4:35—KRKD—Ten Time Tunes. KOWL—Caravan of Melody.
- 3:45—KFI, KFSB—Dr. Paul. KECA—Frances Scully. KHJ, KGB, KFXM, KVOE—Gas Again.
- 3:55—\*KFVB—News. KGFJ—Sports Flash.
- 4**—KFI, KFSB—This Woman's Secret. KXN, KSDJ—Evelyn Winters. KECA—Frances Scully. \*KHJ, KGB, KFXM, KVOE—Fulton Lewis. \*KMPC, KIEV, KGER—News. KFVB—Jerry Lawrence. \*KLAC—News, Sports. KXLA—Juke Box Matinee. KWKW—Rowland's Wax-works. KFAC—Musical Masterpieces. KOWL—Classics in Music. KGFJ—What's Up? KRKD—Piano Paintings. KFVD—Cresbiana.
- 4:05—KGER—Hall of Records.
- 4:15—\*KFI—News. KXN—Radio Views. \*KECA—Alvin Wilder. \*KHJ, KGB, KFXM—Frank Hemingway. KMPC—Twilight Tales. KFVB—Melody Matinee. KLAC—Belle Martel. KFVD—Musical Pinups. KRKD—Spotlight on Star. KIEV—Show Tunes.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook. \*KXN, KFVD, KOWL—News. KECA—Variety Parade. KHJ, KGB, KFXM, KVOE—Wendell Noble Show. KMPC—Bing Crosby Songs. KLAC—Racing Roundup. KGFJ—Record Jackpot. KRKD—Symphony in Swing. KIEV—Bing Crosby Sings.
- 4:45—KXN—Lum & Abner. KMPC—Green Light Revue. KFVB—Stuart Hamblen. KLAC—Studio Frollic. KOWL—Afternoon Potpourri. KWKW—Races and Sports. KFVD—Favored Fifteen. KRKD—News. \*KIEV—Trade Wind Tempos. KWKW—Army Platter Parade.

- 4:55—\*KECA—News. KGFJ—Sports Flash.
- 5**—\*KFI—Feature Wire. \*KXN—News. Knox Manning. KECA, KPRO, KFMB—Dick Tracy. \*KHJ, KGER—News. \*KMPC—News, Teen & Twenty. \*KFVB—Stuart Hamblen. \*KLAC—Fred Henry Reports. KFAC—Punch and Judy. KGFJ—Jive at 5. KWKW—Today at the Races. KRKD—Songs of the Saddle. KXLA—Juke Box Matinee. KOWL—The Choristers. KFVD—Sundown Roundup. KIEV—Record Ride. KGB, KVOE—Hop Harrigan.
- 5:05—KGER—Wishing Ring.
- 5:15—\*KFI, KFAC—News. KXN—Toot Hanlon. KECA, KFMB, KPRO—Terry and the Pirates. KHJ, KGB, KFXM, KVOE—Superman. KLAC—Kiddie Club. KGFJ—Race Recap, R. Dixon. KGER—Music with Appeal.
- 5:30—KFI—Casa Cugat. \*KXN, KSDJ—Harry Flannery. KECA—Sky King. KHJ, KGB, KFXM, KVOE—Captain Midnight. KLAC—Al Jarvis. KGFJ—Songs for You. KFAC—Whoa Bill Club. KXLA—Future Pianists. \*KMPC—Clear Roberts Reports. KRKD—Sports Dial. KIEV—Evening Dance.
- 5:40—KOWL—Sports Roundup.
- 5:45—\*KFI, KFSB—Elmer Peterson. \*KXN, KSDJ—News, Garrod. KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix. KMPC—Top Tunes. KXLA—Miniature Concert. KGFJ—Law Is Your Servant. KOWL—Harmony Isle. KRKD—Race Results. KIEV—Evening Dance.
- 5:55—\*KXN, KSDJ—Bill Henry. KGFJ—Sports Flash.
- 6**—KFI, KFSB—Kraft Music Hall. KXN, KSDJ—Dick Haymes. \*KECA—Headline Edition. \*KHJ, KGB—Gabriel Heatter. \*KMPC—Clear Roberts Reports. \*KFVB, KFOX—News. \*KGFJ—Musical Digest. KFAC—Prelude to Evening. KXLA—U. S. Marines. \*KLAC—News, Al Jarvis. KOWL—Singing Strings. KRKD—Varieties in Music. \*KGER—News, Sports.
- 6:15—KHJ—Johnny Desmond. \*KECA—Broadway Local News. KMPC—Bob Kelley, Sports. KFVB—Tello-Test. KXLA—Technocracy. KRKD—Hawaiian Memories. KGER—Stamps Quartet.
- 6:30—KFI, KFSB—Ted Lewis Show. KXN—Crime Photographer. KHJ, KGB, KFXM—Block Party. KECA—Darts for Dough. KMPC—Pacific Turf Club. KFVB—America Dances. KFAC—Hour of Music. KLAC—Sam Ballew, Sports. KXLA—Bandstand Review. \*KOWL—News, Twilight Time. KRKD—Harmony in Rhythm. KGER—Helene Smith. KFOX—Hal's Memory Room. KVOE—Overell Trial.
- 6:45—KLAC—Irwin Allen. KXLA—T. Texas Tyler.
- 7**—KFI, KFSB—Bob Hawk Show. KXN, KSDJ—Reader's Digest. KECA—Treasury Agent. KHJ, KGB, KVOE—Family Theatre. KMPC—Firestone Favorites. KFVB—America Dances. KFAC—Hour of Music. KGFJ—Musical Digest. \*KLAC, KXLA, KRKD—News. \*KGER—News: Dr. Fagan.
- 7:15—KLAC—Tommy Dorsey Orch. KXLA—Record Review. KRKD—Three-Quarter Time. KFOX—Fishing Pals.
- 7:25—\*KFVB—News.
- 7:30—KFI, KFSB—Eddie Cantor. KXN, KSDJ—Man Called X. KECA—The Clock. KHJ, KGB, KFXM, KVOE—Red Ryder. KMPC—Those Were the Days. KFVB—Sports Final. KLAC—Don Otis. KFAC—Chorus and Encores. KXLA—Ford Lewis. KRKD—Twilight Serenade.
- 7:45—KFVB—Moods in Music. \*KFOX—News.

- 8**—KFI, KFSB—Supper Club. \*KXN—Lowell Thomas. KECA—Willie Piper. KHJ, KGB, KFXM, KVOE—Mysterious Traveler. \*KMPC—News, Hemingway. KFVB—United Nations. \*KLAC, KXLA, KGER—News. KFAC—Evening Concert. KGFJ—Caucasian Memories. KFOX—Full Gospel Assembly.
- 8:05—KLAC—Baseball Playoffs. KGER—Music in the Night.
- 8:15—\*KFI—News of the World. KXN—Jack Smith. KMPC—Red Rowe. \*KFVB—K. Louis Flatau. KGFJ—Pianna Parade. KXLA—Top Tunes. KGER—Red Feather Man.
- 8:30—KFI, KFSB—Aldrich Family. KXN—Mr. Keen. KECA—Edward Arnold. KHJ, KGB, KVOE—Searlet Queen. KMPC—Parade of Hits. \*KFVB—News. KXLA—97th Street Corral. \*KGFJ—Averill Berman. KFOX—Judge Gardner.
- 8:45—\*KFVB—Warner Bros. Orch. KGFJ—Evening Interlude.
- 8:55—\*KXN—News.
- 9**—KFI, KFSB—Burns and Allen. KXN—Suspense. KECA—Challenge of the Yukon. \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy. \*KMPC, KFVB, KGER—News. KXLA—Seaboard Home Hour. KLAC—Baseball. KFAC—Evening Concert. KGFJ—Hollywood House Party. KFOX—Fishing Facts.
- 9:05—KGER—Music in the Night.
- 9:15—KHJ, KGB, KFXM—Mystery of the Week. KMPC—Leahy of Notre Dame. KFVB—United Nations.
- 9:30—KFI, KFSB—Noah Webster Says. KHJ, KGB, KVOE—Inside of Sports. KXN, KSDJ—Club 15. KECA, KPRO—Retribution. KMPC—Barber Shop Quartet. KFVB—Music Box. KFOX—Speaking of Sports. KGER—Dr. Clem Davies.
- 9:45—\*KXN—Ed R. Murrow. KHJ, KGB, KFXM—The Wizard and the Odds. KMPC—G. I. Doe.
- 10**—KFI, KFSB—The Reporter. \*KXN—Chet Huntley, News. KECA—Ted Bentley. \*KHJ, KGB, KFXM, KVOE—Fulton Lewis. \*KMPC, KGER—News.

**EASTSIDE SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFVB**

- KFVB—Eastside Show. KLAC—Lucky Lager Dance. KLAC—Baseball. KGFJ—Concert Nocturne. KXLA—Beyond Victory. KFVD—Spade Cooley Time.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Mayor Bourron. KXN—Bob Elson. \*KECA, KHJ—News. KMPC—Bridge Club. KXLA—Dance Time.
- 10:30—\*KFI—Inside the News. KXN—Doorway to Life. \*KECA—Elmer Davis. KHJ, KGB—Peter Potter Record Party. KMPC—Rancho Grande. KFI—Melody Time. KECA—Eddy Howard Orch. KLAC—Ice Follies.
- 10:55—KFI—Police Bulletins.
- 11—\*KFI, KECA, KLAC—News. \*KXN—Nelson Pringle. KHJ—Wendell Noble. KMPC—Dance Parade. KFVB—Eastside Show. KXLA—Seven Seas. KGFJ—Concert Nocturne. KFAC—Lucky Lager Dance. KFVD—Spade Cooley Time. KGER—Musical Roundup. KFI—Biltmore Orch. KXN—Breaking All Records. KECA, KPRO—Ciro's Orch. KLAC—Don Otis.

See Our Big Ad on Page 17  
This is  
**HAWTHORNE**  
Egbert Plays Records?  
11:15-11:45  
Nightly  
**KXLA**

KXLA—The Hawthorne Thing.  
11:30—KFI—Rendezvous in Paris.  
KECA—Hollywood Holiday.  
11:40—KXN—In My Opinion.  
11:45—KFI—Music.  
11:55—\*KFI, KECA, KXN—News.

**KXLA Presents**  
**ALEX COOPER**  
1:00-5:00 a.m.  
TUESDAY THRU SUNDAY

**“BARNEY GOOGLE”**

Billy Rose, whose “Pitching Horseshoes” becomes a week-night feature on KHJ-Mutual Don Lee Oct. 13, likes to tell of one method he used to plug one of his first songs. It was in 1923, and he had written the lyrics for a Con Conrad comedy tune which they titled “Barney Google.” Billy futilely tramped up and down Broadway, visiting publishing houses and the leading singers of the day. Finally he met Olsen and Johnson, then a struggling comedy duo, and sold them on the idea of his singing “Barney Google” while prancing up and down stage attired in a “Spark Plug” costume, as part of their act. They agreed, and in two weeks the ditty was the rage of New York, and in four weeks it had swept the country.

★  
**SHELDON'S PAST**

Sheldon Leonard, who will be heard in supporting roles with Parkyakarkus when KHJ-Mutual Don Lee's “Meet Me at Parky's” comedy show debuts Oct. 19, has varied pre-radio experience which should stand him in good stead in enacting the comedy foil parts presented him by Parky. Before becoming a radio actor 12 years ago, Sheldon had been a life guard, salesman, stevedore, social worker, security broker, and, to top it all, he once operated his own factory.



Hollywood.  
 2:30 KGFJ—Sports Flash.  
 KFI, KFSJ—Just Plain Bill.  
 KXN, KSDJ—House Party.  
 KECA, KFMB, KPRO—Bride and Groom.  
 KHJ, KGB—Melody Matinee.  
 KMPC—Hal Berger.  
 KGFJ—Keyboard Magic.  
 KWKW—Memories in Wax.  
 \*KOWL—News, Music.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40 KGER—Long Beach Band.  
 2:45 KFI, KFSJ—Front Page Farrell.  
 \*KGFJ—News Notebook.  
 \*KFVD—News.  
 2:55 KGFJ—Sports Flash.  
**3**  
 KFI, KFSJ—Road of Life.  
 KXN, KSDJ—Meet the Missus  
 KECA, KPRO, KFMB—  
 Ladies Be Seated.  
 KHJ, KGB, KFMB, KVOE—  
 Melody Matinee.  
 KMPC—Hal Berger.  
 KFMB—Bill Anson.  
 KGFJ—Armchair Concert.  
 \*KLAC, KXLA, KGER—News.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFVD—Hall of Records.  
 KIEV—A Matter of Records.  
 3:05 KGER—Hall of Records.  
 3:15 KFI, KFSJ—Life Can Be Beautiful.  
 KLAC—Tommy Dorsey Show.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KGFJ—Sports Flash.  
 3:25 KFI, KFSJ—Aunt Mary.  
 KXN, KSDJ—Arthur Godfrey.  
 KECA—Norwood Smith Selects  
 KHJ—Song of the Stranger.

**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KWKW—Sam Rowland and His Waxworks.  
 KGFJ—Among My Souvenirs.  
 \*KOWL—News.  
 3:35 KRKD—Tea Time Tunes.  
 KOWL—Caravan of Melody.  
 3:45 KFI, KFSJ—Dr. Paul.  
 KECA—Frances Scully.  
 KHJ, KVOE—Gas Again.  
 3:55 \*KFWB—News.  
 KGFJ—Sports Flash.  
**4**  
 KFI, KFSJ—This Woman's Secret.  
 KXN, KSDJ—Evelyn Winters.  
 KECA—Frances Scully.  
 \*KHJ, KGB, KFMB, KVOE—  
 Fulton Lewis.  
 \*KMPC, KIEV, KGER—News.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFMB—Jerry Lawrence.  
 KGFJ—What's Up?  
 KWKW—Waxworks.  
 KFVD—Crosblau.  
 KOWL—Classics in Music.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 4:05 KGER—Hall of Records.  
 4:15 \*KFI—News.  
 KXN—George Fisher.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFMB—Frank Hemingway.  
 KMPC—A Woman's Voice.  
 KFMB—Melody Matinee.  
 KLAC—Public Service.  
 KFVD—Musical Trips.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25 KGFJ—Sports Flash.  
 4:30 KFI—Art Baker's Notebook.  
 \*KXN, KOWL, KFVD—News.  
 KECA—Variety Parade.  
 KHJ, KGB, KFMB, KVOE—  
 Wendell Noble Show.  
 KMPC, KIEV—Bing Crosby.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 KWKW—Army Platter Parade  
 4:45 KXN—Linn & Abner.  
 KMPC—Green Light Revue.  
 KFMB—Stuart Hamblen.  
 KLAC—Studio Frollic.  
 KWKW—Races and Sports.  
 KOWL—Afternoon Potpourri.  
 KFVD—Favored Fifteen.  
 \*KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KFOX—The Singing Crow.

4:55 \*KECA—News.  
 KGFJ—Sports Flash.  
**5**  
 \*KFI—Feature Wire.  
 \*KXN, KSDJ—Knox Manning.  
 KECA, KPRO, KFMB—Dick Tracy.  
 \*KHJ, KGER—News.  
 KFMB—Stuart Hamblen.  
 \*KMPC—News, Teen & Twenty.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Punch and Judy.  
 KGFJ—Jive at 5.  
 KRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.  
 KOWL—The Choristers.  
 KFVD—Sunday Roundup.  
 KIEV—Record Ride.  
 KWKW—Today at the Races.  
 KGB, KVOE—Hop Harrigan.  
 5:05 KGER—Wishing Ring.  
 5:15 \*KFI, KFAC—News.  
 KXN—Tom Hanlon.  
 KECA, KFMB, KPRO—Terry and the Pirates.  
 KHJ, KGB, KFMB, KVOE—  
 Superman.  
 KLAC—Kiddie Club.  
 KGFJ—Race Recap, R. Dixon.  
 KOWL—Latin Americana.  
 KGER—Music with Appeal.  
 5:30 KFI—Casa Cugat.  
 \*KXN, KSDJ—Harry Flannery.  
 KHJ, KGB, KFMB, KVOE—  
 Captain Midnight.  
 KECA—Jack Armstrong.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Whoa Bill Club.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KRKD—Sports Dial.  
 KIEV—Evening Dance.  
 \*KOWL, KFOX—News.  
 5:45 \*KFI, KFSJ—Elmer Peterson.  
 \*KXN, KSDJ—News, Garred.  
 KHJ, KGB, KFMB, KVOE—  
 Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KGFJ—If They Had Lived.  
 KOWL—Island Magic.  
 KRKD—Race Results.  
 5:55 \*KXN, KSDJ—Bill Henry.  
 KGFJ—Sports Flash.  
**6**  
 KFI, KFSJ—People Are Funny.  
 KXN, KSDJ—Mark Warnow.  
 \*KHJ, KGB, KFMB, KVOE—  
 Gabriel Heatter.  
 \*KECA—Headline Edition.  
 \*KMPC—Clete Roberts Reports.  
 \*KFAC, KLAC, KGER, KFOX—  
 News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 \*KXLA—Labor News Review.  
 KOWL—Singing Strings.  
 KRKD—Varieties in Music.  
 6:05 KGER—Sports Roundup.  
 6:15 KHJ—Moev Griffin Show.  
 \*KECA—Broadway Local News  
 KMPC—Bob Kelley, Sports.  
 KFMB—Tello Test.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Federated Women's  
 Clubs.  
 KRKD—Hawaiian Memories.  
 KGER—Stamps Quartet.  
 6:20 KFI, KFSJ—Waltz Time.  
 KXN—F.B.I. in Peace and  
 War.  
 KECA, KPRO, KFMB—The  
 Sheriff.  
 KHJ, KGB, KFMB, KVOE—  
 Information, Please.  
 KMPC—Pacific Turf Club.  
 KFMB—America Dances.  
 KLAC—Sam Butler, Sports.  
 KFAC—Hour of Music.  
 KXLA—Bandstand Review.  
 \*KOWL—News, Twilight Time.  
 KRKD—Harmony in Rhythm.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45 KLAC—Irwin Allen.  
 KXLA—T. Texas Tyler.  
 6:55 KECA, KFMB, KPRO—  
 Champion Roll Call.  
**7**  
 KFI—Hank McCune Show.  
 KXN—It Pays to Be Ignorant.  
 KECA, KPRO, KFMB—  
 Cavalcade of Sports.  
 KHJ, KGB, KFMB, KVOE—  
 Meet the Press.  
 KMPC—Firestone Favorites.  
 \*KLAC, KRKD, KGER—News.  
 \*KFWB—America Dances.  
 \*KXLA—Peter De Lima.  
 \*KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 KFOX—Twilight Mood.  
 7:05 KGER—Fagan.  
 7:15 KLAC—Tommy Dorsey Orch.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 7:30 KFI, KFSJ—Sports Newsreel.  
 KXN—Spotlight Revue.  
 KECA, KPRO—Your American  
 Sports Page.

KHJ, KGB, KFMB, KVOE—  
 Cisco Kid.  
 KMPC—Those Were the Days.  
 KFMB—Sports Final.  
 KLAC—Don Otis.  
 KXLA—Echoes and Encores.  
 KRKD—Twilight Serenade.  
 KGER—Ft. Wayne Gospel.  
 KFOX—Dr. Clem Davies.  
 7:45 KFI—Cabbages and Kings.  
 KFMB—Inquiring Mike.  
 \*KFOX—News.  
 KRKD—Father Vaughan.  
**8**  
 KFI, KFSJ—Supper Club.  
 KXN—Lowell Thomas.  
 KECA—Fat Man.  
 KHJ, KGB, KFMB, KVOE—  
 Let George Do It.  
 \*KMPC—News, Hemingway.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—Pan American.  
 KFOX—Labor on the Air.  
 8:05 KLAC—Baseball Playoffs.  
 KGER—Harbor Forum.  
 8:15 \*KFI—News of the World.  
 KXN—Jack Smith.  
 KMPC—Red Rowe.  
 KGFJ—Piano Parade.  
 KXLA—Top Tunes.  
 8:30 KFI, KFSJ—Can You Top  
 This?  
 KXN—The Thin Man.  
 KECA, KPRO, KFMB—  
 This Is Your F.B.I.  
 KHJ, KFMB, KVOE—  
 Burl Ives Show.  
 KMPC—Loyola vs. Honolulu  
 All-Stars.  
 \*KFWB—News.  
 KXLA—97th Street Corral.  
 \*KGFJ—Averill Herman.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Unexpected.  
 8:45 KHJ—Remember When?  
 KFMB—Warner Bros. Orch.  
 KGFJ—Evening Interlude.  
 8:55 \*KXN—News.  
**9**  
 KFI, KFSJ—David Street.  
 KXN—Baby Snooks.  
 KECA, KPRO, KFMB—  
 Break the Bank.  
 \*KHJ, KGB, KFMB, KVOE—  
 News, Glenn Hardy.  
 \*KMPC—Football.  
 KFMB—Preview Theater.  
 KLAC—Baseball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House  
 Party.  
 KRKD—Western Hit Parade.  
 \*KGER—News, Concert.  
 9:15 KFI—Sincerely, Kenny Baker.  
 KHJ, KGB, KFMB, KVOE—  
 Mystery of the Week.  
 \*KFOX—News.  
 9:30 KFI—Mystery Theater.  
 KXN, KSDJ—Club 15.  
 KECA—Famous Jury Trials.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KFMB—Music Box.  
 KGER—Dr. Clem Davies.  
 KFSJ—America United.  
 9:45 \*KXN—Ed R. Murrow.  
 KHJ, KGB, KFMB, KVOE—  
 Henry J. Taylor.  
**10**  
 \*KFI, KFSJ—The Reporter.  
 \*KXN—Chet Huntley, News.  
 \*KHJ, KGB, KFMB, KVOE—  
 Fulton Lewis.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.

Tops in Western Music  
**SPADE COOLEY TIME**  
 1020 KC. 10 p.m. - 2:00 a.m.  
 5000 WATTS. 7 Nights a Week  
**Check KEVD**  
 LOS ANGELES  
 KFVD—Spade Cooley Time.  
 KECA—Ted Bentley, Sports.  
 KMPC—Football.  
 KLAC—Baseball.

DANCE MUSIC AT ITS BEST  
**LUCKY LAGER DANCE TIME**



**KFAC**

10 to 12 EVERY NIGHT  
 KFAC—Lucky Lager Dance.  
 KRKD—Merry-Go-Round-Up.  
 KXLA—Hollywood Stadium.  
 \*KGER—News.  
 10:05 KGER—Musical Roundup.  
 10:15 KFI—Barry Wood Show.  
 KXN—Bob Elson.  
 \*KECA, KHJ, KVOE—News.  
 KFSJ—Concert Hall.  
 10:30 \*KFI—Carveth Wells, Inside  
 the News.  
 KXN—Symphonette.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Peter Potter  
 Record Party.  
 10:45 KFI—Melody Time.  
 KECA—Eddy Howard Orch.  
 \*KFSJ—News.  
 10:55 \*KFI—Police Bulletins.  
**11**  
 \*KFI, KECA, KLAC—News.  
 \*KXN—Nelson Pringle.  
 KHJ—Wendell Noble.  
 KFMB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Musical Roundup.  
 KFSJ—Biltmore Hotel Orch.  
 KGB—Ray Hackett Orch.  
 KFI—Biltmore Orch.  
 11:15 KXN—Breaking All Records.  
 KECA—Club Morocco Orch.  
 KLAC—Don Otis.  
 KGB—Duke Ellington Orch.  
 11:30 KFI—Harry Owens Orch.  
 KECA—Hollywood Holiday.  
 KMPC—Dance Parade.  
 KXLA—The Hawthorne Thing.  
 KFSJ—St. Francis Orch.  
 11:40 KXN—Report from Overseas.  
 11:45 \*KGB, KVOE—News.  
 11:55 \*KFI, KECA, KXN—News.

**WRONG GUESS**  
 One of the things that makes Martin Block, Mutual-Don Lee's cross-country disc jockey, so popular with his coast-to-coast audiences is his forthrightness—particularly when it comes to admitting that he has erred in judgment. During a recent "Martin Block Show," Martin was talking about the success of the new Art Kassel tune, "The Echo Said No." He pointed out that as a sideline to his radio activities he owns and operates a small music publishing business. "I was approached with that song," he said, "and I turned it down. Which all goes to prove that it's really the public that makes song hits."

**HE'S BACK**  
 Henry J. Taylor, whose comments on the news are heard over KHJ-Mutual Don Lee, has returned to this country after a thirteen-week tour of Europe. He had toured the continent for first-hand information on post-war conditions there.  
 Page Twenty-seven

# SATURDAY, OCTOBER 11

8-KFI—Man on the Farm.  
 8-KNN, KMPC, KXLA, KLAC, KIEV, KGER—News.  
 KECA—Reserve.  
 KHJ—Wax Shop.  
 KFWB—Morning Melodies.  
 KFAC—Country Church.  
 KGFJ—Concert Pastelle.  
 KOWL—Dinah Shore.  
 KWKW—Pasadena Foursquare Church.

## HAVEN OF REST

KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday

KRKD, KFOX—Haven of Rest  
 KFVD—Wakeup Ranch.  
 KGB, KFXM, KVOE—  
 Pauline Alpert.  
 KFSD—Eight o'Clock Special.  
 KFMB—The Timekeeper.  
 8:05-KNN—Let's Pretend.  
 KGER—Mizpah.  
 8:15-KHJ—News.  
 KMPC—Market Reports,  
 Sports.  
 KLAC—Haynes at the Reins.  
 KXLA—Saturday Serenade.  
 KOWL—Sophisticated Serenade.  
 KFC—Musical Bandwagon.  
 KVOE—Ted Irwin.  
 8:30-KFI, KFSD—Smilin' Ed  
 McConnell.  
 KNN, KSDJ—Advertiser's  
 Club.  
 KECA—Land of the Lost.  
 KHJ—Dr. Hiss Clinic.  
 KMPC—Fingertip Successes.  
 \*KFWB, KFAC, KWKW,  
 KOWL, KRKD—News.  
 KFVD—John Raitt.  
 KIEV—Children's Story Time.  
 KFOX—Lucky Break.  
 KGER—Hammond.  
 KFMB—Wake Up and Smile.  
 KGB, KFXM, KVOE—Say It  
 With Music.  
 8:45-KMPC—Bill Leyden.  
 KFWB—Bing Crosby.  
 KFAC—Keyboard and Console.  
 KXLA—U. S. Army.  
 KLAC—Business Talk.  
 KFVD—Vocal Favorites.  
 KOWL—Salute to Americas.  
 KWKW—Sacred Heart.  
 KIEV—Musical Memories.  
 KFOX—Voice of China.  
 KGER—Gospel Story Hour.

9-KFI—Jump-Jump of Holiday  
 House.  
 KNN, KSDJ—Theatre of  
 Today.  
 KECA—Texas Jim Robertson.  
 KHJ—Brother Arlington.  
 KMPC—Bill Leyden.  
 KFWB—Song Session.  
 \*KLAC, KXLA, KGER,  
 KFSD—News.  
 KGFJ—Public Messenger.  
 KFAC—Unity.  
 KFVD—Waltz Time.  
 KOWL—Piano Portraits.  
 KRKD—Sagebrush Serenade.  
 KIEV—Bing Crosby Time.  
 KWKW—Voice of China.  
 KFMB—Junior Spotlight Revue.  
 9:05-KGER—Lutheran Hour.  
 9:15-KFI—Public Affairs.  
 KECA—Mirandy.  
 KLAC—Racing News.  
 KFAC—Morning Concert.  
 KWKW—Dr. Michelson.  
 KGFJ—Community Chest.  
 KXLA—Record Rendezvous.  
 KOWL—Hollywood Headlines.  
 \*KFVD—News.  
 KIEV—Dinah Shore Sings.  
 KFSD—Make Believe.  
 9:30-KGFJ—News, Bill Harpel.  
 9:30-KFI—Your Saturday Chef.  
 KNN—Stars Over Hollywood.  
 KECA—Tommy Bartlett Show.  
 KLAC—Al Jarvis Ballroom.  
 \*KWKW, KOWL—News.  
 KGFJ—Open Album.  
 KFAC—Morning Concert.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGFJ—A Song for You.  
 KFOX—Bethesda.  
 KFMB—Kids' Bible Club.  
 9:45-KFI, KFSD—Tillamook  
 Kitchen.  
 \*KRKD—News.  
 KWKW—Prep Football.  
 KOWL—Island Magic.  
 KFVD—Remembered Rhythms

KIEV—Rhythm Road.  
 10-KFI, KFSD—National Farm  
 and Home Hour.  
 KNN, KSDJ—Grand Central  
 Station.  
 KECA—American Farmer.  
 \*KHJ, KGB, KFXM, KVOE—  
 News.  
 KMPC—Bill Leyden.  
 KFWB—Martin Block.  
 \*KLAC—News, Al Jarvis.  
 KFAC—Morning Concert.  
 KXLA—Record Rendezvous.  
 KGFJ—Racing News, R.  
 Dixon.  
 KOWL—Romance in Music.  
 KWKW—Race Lineup.  
 KRKD—Government Speaks.  
 KFVD—Song Stylists.  
 \*KIEV, KFOX, KGER—News.  
 10:05-KGER—Easy Rhythm.  
 10:15-KHJ—Brother Arlington.  
 KGFJ—Serenade for You.  
 KFAC—L. A. Medical Ass'n.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KIEV—Stars of Song.  
 KFOX—Assembly of God.  
 KGB—Auto News.  
 KVOE—Voice of the Army.  
 10:25-KGFJ—Sports Flash.  
 10:30-KFI—Veterans' Adviser.  
 KNN, KSDJ—County Fair.  
 KECA—Piano Clubhouse.  
 KHJ—Clotout Club.  
 \*KFAC—News.  
 KGFJ—Uppbeat Session.  
 KXLA—Hi Neighbor!  
 \*KOWL—News, Home Show.  
 KRKD—Pop Concert.  
 KWKW—P.C.C. Football.  
 KIEV—Western Tune Time.  
 KGER—Children's Hour.  
 KFSD—Heaven on Earth.  
 KFMB—What America Plays.  
 KVOE—Bands for Bonds.  
 10:45-KFI—Christian Science.  
 KHJ, KGB, KFXM, KVOE—  
 Army vs. Illinois, Football.  
 KFAC—Desiring Woman.  
 KOWL—World in Music.  
 KIEV—Western Songs.  
 KFOX—Thought for Youth.  
 KFSD—Camp Meetin' Choir.  
 10:55-KGFJ—Sports Flash.

11-KFI—Archie Andrews.  
 KNN—Mary Lee Taylor.  
 KECA, KPRO—Our Town  
 Speaks.  
 KHJ, KGB, KFXM, KVOE—  
 Football Game.  
 KMPC—Swim Party.  
 KFWB—Martin Block.  
 KFAC—Festival of Music.  
 \*KLAC—News, Al Jarvis.  
 KRKD—Pan Americana.  
 KGFJ—Across the Footlights.  
 \*KFVD—News.  
 KXLA—Hi Neighbor!  
 KOWL—Music Review.  
 KWKW—Campus Chatter.  
 KIEV—Perry Como Songs.  
 KGER—Music.  
 KFSD—Adventures of Archie.  
 11:15-KFVD—Charlie Hamp.  
 KIEV—This Rhythmic Age.

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11:20-KWKW—Want Ad News.  
 11:25-KGFJ—Sports Flash.  
 11:30-KFI—Football.  
 KNN, KSDJ—Give and Take.  
 KECA—Football Game.  
 KGFJ—Reminiscent Rhythm.  
 KFVD—Violet.  
 \*KOWL, KRKD, KFOX—News.  
 KIEV—Latin Musiciana.  
 KGER—Star Time.  
 11:45-KGFJ—Airtorials, Bill  
 Harpel.  
 KFAC—Concert Grand.  
 KRKD, KGER—Crosby Sings.  
 11:55-KGFJ—Sports Flash.  
 KOWL—Fishing Outlook.  
 12-KFI—Football.  
 KNN—Football.  
 KECA—Football.  
 KHJ, KGB, KFXM, KVOE—  
 Football.  
 KMPC—Juke Box Serenade.  
 KFWB—Martin Block.  
 \*KLAC—News, Al Jarvis.  
 KGFJ—Theater Guild.  
 KFAC—Luncheon Concert.  
 KXLA—Hi Neighbor!  
 KOWL—Daydreams at Noon.  
 KFVD—Salvation Army.  
 KWKW—Pasadena Opera  
 Association.  
 KRKD—Prairie Schooner.  
 \*KIEV, KGER, KFSD—News.  
 12:15-KGFJ—Piano Interlude.  
 KFVD—Masou Rose.  
 KIEV—Lunchtime Melodies.  
 \*KGER—Roving Reporter.  
 \*KFOX—News.  
 12:30-KGFJ—Intermission.  
 KWKW—Farm News.  
 KXLA—Tex Carmen.  
 KFVD—Studio Party.  
 \*KOWL—News, Sweet Swing.  
 KGER—Cowboy Jack Patton.  
 KRKD—J40 Club.  
 KFSD—Musiciana.  
 12:45-KFAC—News.  
 KFVD—Violet.  
 KXLA—Records in Review.  
 KOWL—Luncheon Musicale.  
 KWKW—Races and Sports.  
 KIEV—Gals on Record.  
 KGER—Western Music.  
 12:55-KIWB—News.  
 KGFJ—Sports Flash.

1-KFI—Football.  
 KNN—Football.  
 KECA—Football.  
 KHJ, KGB, KFXM, KVOE—  
 Football.  
 KMPC—College Bandwagon.  
 KFWB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 \*KLAC—News, KGER—News.  
 KXLA—Community  
 Broadcaster.  
 KWKW—Lee Brown, Pianist.  
 KOWL—Concert Intermezzo.  
 KRKD—Siesta Time.

KIEV—Meet the Maestro.  
 1:05-KGER—Out of the Bandbox.  
 1:15-KHJ, KGB, KVOE—Horse  
 Race.  
 KXLA—Adventures in  
 Research.  
 KLAC—Storybook Hour.  
 KFAC—Music in the American  
 Manner.  
 KFVD—Matinee Melodies.  
 KOWL—Souvenirs.  
 KWKW—Sam Rowland.  
 1:25-KGFJ—Sports Flash.  
 1:30-KHJ—News.  
 KMPC—Pre-Game Rally.  
 KLAC—Stars and Cars.  
 KGFJ—Today's Hits.  
 KXLA—Local Varieties.  
 KFVD—Hall of Records.  
 \*KOWL, KRKD—News.  
 KIEV—Organ Moods.  
 KFOX—Red Feather Man.  
 1:35-KRKD—Symphony of Song.  
 KOWL—Contented Listening.  
 1:45-KHJ—Football Roundup.  
 KLAC—Storybook Hour.  
 \*KXLA—News.  
 KFAC—Musical Portraits.  
 KIEV—Swing Stylings.  
 KFOX—Voice of the Army.  
 1:50-KWKW—Vets' Rehabilitation.  
 1:55-KGFJ—Sports Flash.  
 2-KFI—Football.  
 KNN—Football.  
 KECA—After the Game.  
 KMPC—Music.  
 KFWB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Concert Matinee.  
 KXLA—Afternoon Variety  
 Time.  
 KGFJ—Serenade to Afternoon.  
 KOWL—American Folk Songs.  
 KFVD—Arly Page.  
 KRKD—Musical Bouquet.  
 \*KIEV—News.  
 KGER—Long Beach Band.  
 KFOX—Concert Miniature.  
 2:15-KHJ, KGB, KFXM, KVOE—  
 U.C.L.A. vs. Oregon.  
 KLAC—Modern Concert Hall.  
 KOWL—Musical Impressions.  
 KIEV—Land o' Song.  
 KFOX—Salvation Army.  
 2:20-KWKW—News.  
 2:25-KGFJ—Sports Flash.  
 2:30-KFI—Torme Time.  
 KMPC—Ohio State vs. U.S.C.  
 KGFJ—Keyboard Magic.  
 KFVD—Hall of Records.  
 KWKW—Patricia Abel, Songs.  
 KIEV—Musical Potpourri.  
 KRKD—Tunes in Tempo.  
 \*KOWL—News.  
 KGER—Feature Story.  
 KFOX—Rhythm and Reason.  
 2:35-KOWL—Music.  
 2:40-KGER—Long Beach Band.  
 2:45-KFI, KFSD—King Cole Trio.  
 \*KGFJ—News Notebook,  
 Harpel.  
 \*KFVD—News.  
 2:55-KGFJ—Sports Flash.  
 3-KFI—On the Scouting Trail.  
 KNN—Football.  
 KECA—Junior Junction.  
 KHJ, KGB, KFXM, KVOE—  
 Football.  
 KMPC—Football.  
 KFWB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Musical Favorites.  
 \*KXLA, KGER—News.  
 KGFJ—Archie Concert.  
 KOWL—Radio Outlook.  
 KFVD—Hall of Records.  
 KWKW—Swing Session.  
 KIEV—Jive Alive.  
 KRKD—Parade of Hits.  
 KFOX—Modern Concert Hall.  
 3:05-KGER—Hall of Records.  
 3:15-KLAC—Peggy Lee.  
 KXLA—Juke Box Matinee.  
 3:25-KGFJ—Sports Flash.  
 3:30-KFI, KFSD—NBC Symphony.  
 KECA—Lobby, U.S.A.  
 KLAC—Ellington.  
 KGFJ—Among My Souvenirs.  
 \*KOWL, KRKD—News.  
 KWKW—Sam Rowland and  
 His Waxworks.  
 KIEV—Musical Favorites.  
 3:35-KOWL—Caravan of Melody.  
 KRKD—Tea Time Tunes.  
 3:45-KECA—NAM Show.  
 3:55-KFWB—News.  
 KGFJ—Sports Flash.  
 4-KFI, KFSD—NBC Symphony.  
 KECA—Madhouse Musicale.  
 KHJ, KGB, KFXM, KVOE—  
 Football.  
 KMPC—Football.  
 KFWB—Jerry Lawrence  
 \*KLAC—News.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

6:00—Stop Me If You've Heard  
 This, KHJ.  
 6:00—John Davis, KNN.  
 6:30—Judy Canova, KFI.  
 8:00—Life of Riley, KFI.  
 10:30—Eve Arden and Jack Car-  
 son, KFI.

### Quiz, Participation

8:30—Smiling Ed McConnell,  
 KFI.  
 10:30—County Fair, KNN.  
 8:30—Truth or Consequences,  
 KFI.

### Drama

9:00—Theatre of Today, KNN.  
 9:30—Stars Over Hollywood,  
 KNN.  
 10:00—Grand Central Station,  
 KNN.  
 5:00—First Nighter, KNN.

### Music

8:45—Bill Leyden, KMPC.  
 2:30—Torme Time, KFI.  
 4:00—Musical Masterpieces,  
 KFAC.  
 8:00—Musical Digest, KGFJ.  
 7:00—Saturday Night Serenade,  
 KNN.

### 8:00—Evening Concert, KFAC.

9:00—Hit Parade, KFI.  
 9:30—Vaughn Monroe, KNN.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Dance Time, KFAC.  
 10:00—Eastside Show, KFWB.

### Mystery—Detective

7:00—Diary of Fate, KECA.  
 7:30—A Deal in Crime, KECA.  
 9:00—Gangbusters, KECA.  
 9:30—Murder and Mr. Malone,  
 KECA.

### Public Interest—

#### Information

11:00—Our Town Speaks, KECA.  
 6:00—Conquest, KFI.  
 8:30—Exploring the Unknown,  
 KECA.

### Sports

10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 10:45—Football, KHJ.  
 11:30—Football, KFI.  
 11:30—Football, KECA.  
 12:00—Football, KNN.  
 1:45—Football Roundup, KHJ.  
 2:15—UCLA vs. Oregon, KHJ.  
 5:45—Race Results, KRKD.  
 6:30—Sam Butler, KLAC.  
 7:15—Coliseum Press Box, KLAC  
 10:15—Cromwell and Hanlon,  
 KNN.

**KWKW**—Waxworks.  
**KXLA**—Juke Box Matinee.  
**KGJF**—What's Up?  
**KOWL**—Classics in Music.  
**KFAC**—Musical Masterpieces.  
**KFYD**—Crosbiana.  
**KRKD**—Piano Paintings.  
 4:05★**KIEV, KFOX, KGER**—News.  
 4:15★**KECA**—Harry Wismer.  
**KFWB**—Helen Louise.  
**KLAC**—Public Service.  
**KFYD**—Musical Pinups.  
**KRKD**—Spotlight on Star.  
**KIEV**—Show Tunes.  
**KFOX**—Meet the Band.  
 4:25★**KGJF**—Sports Flash.  
 4:30★**KFI**—Curtain Time.  
**KECA**—Sunset Roundup.  
**KFWB**—Blue Artists' Guild.  
**KLAC**—Racing Roundup.  
**KGJF**—Record Jackpot.  
 ★**KOWL, KFYD**—News.  
**KRKD**—Symphony in Swing.  
**KWKW**—Business Reporter.  
**KIEV**—Bing Crosby Sings.  
**KFOX**—Old-Age Pensions.  
 4:35★**KOWL**—Genus of Melody.  
 4:45★**KNN, KSDJ**—Knox Manning.  
**KFWB**—Stuart Hamblen.  
**KLAC**—Music.  
**KWKW**—Races and Sports.  
**KFYD**—Favored Fifteen.  
**KOWL**—Afternoon Potpourri.  
 ★**KRKD**—News.  
**KIEV**—Trade Winds Tempos.  
**KFOX**—Favorites.  
**KFMB**—Red Cross.  
 4:55★**KGJF**—Sports Flash.  
**5**★**KFI**—Saturday Sports Roundup.  
**KNN**—First Nighter.  
**KECA**—Miracles in Music.  
 ★**KHJ, KGB, KVOE**—News, Hemingway.  
**KMPC**—Football.  
**KFWB**—Stuart Hamblen.  
 ★**KLAC**—News, Sports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Sunset Serenade  
**KGJF**—Jive at Five.  
**KOWL**—The Choristers.  
**KWKW**—Today at the Races.  
**KFYD**—Sunday Roundup.  
**KRKD**—Songs of the Saddle.  
**KIEV**—Record Ride.  
**KFOX**—Sunshine Mission.  
**KFMB**—Tell Me, Doctor.  
 5:05★**KGER**—Music with Appeal.  
 5:15★**KFI, KFAC, KFSD**—News.  
**KHJ, KGB, KVOE**—Proof That Christian Science Heals  
**KLAC**—Music Room.  
**KGJF**—Race Recap, Dixon.  
**KOWL**—Latin Americana.  
 5:30★**KFI**—I Want It.  
 ★**KNN, KSDJ**—Harry Flannery.  
 ★**KECA, KOWL, KFOX**—News.  
**KHJ**—Sports Review.  
**KMPC**—Songs of Guns.  
**KRKD**—Sports Forum.  
**KLAC**—Al Jarvis.  
**KFAC**—Children's Music.  
**KGJF**—Songs for You.  
**KXLA**—Future Pianists.  
**KRKD**—Sports Dial.  
**KIEV**—Evening Dance.  
**KFSD**—Colonial Quiz.  
 5:40★**KOWL**—Sports Roundup.  
 5:45★**KFI, KFSD**—Elmer Peterson.  
 ★**KNN, KSDJ**—Garred, News.  
**KECA**—Ira Blue, Sports.  
**KHJ**—Jau August Piano Magic.  
**KMPC**—Father Craig.  
**KGJF**—Nat'l Safety Council.

**KXLA**—Minature Concert.  
**KOWL**—Harmony Isle.  
**KRKD**—Race Results.  
**KFOX**—Moments Musicales.  
 5:55★**KNN**—News, Ned Calmer.  
**KGJF**—Sports Flash.  
**6**★**KFI**—Conquest.  
**KNN, KSDJ**—Joan Davis Show.  
**KECA**—Reserve.  
**KHJ, KGB, KVOE**—Stop Me If You've Heard This.  
 ★**KMPC**—News.  
 ★**KFWB, KGER, KFOX**—News.  
**KGJF**—Musical Digest.  
 ★**KLAC**—News, Al Jarvis.  
**KFAC**—Saturday Symphony.  
**KXLA**—Dinner Concert Hour.  
**KOWL**—Singing Strings.  
**KRKD**—Varieties in Music.  
**KFMB**—S.D. Looks Ahead.  
 6:05★**KGER**—Sports Roundup.  
 6:15★**KMPC**—Bob Kelley, Sports.  
**KFWB**—Tello-Fest.  
**KRKD**—Hawaiian Memories.  
**KFOX**—Old-Age Bells.  
**KGER**—Stamps Quartet.  
 6:30★**KFI, KFSD**—Judy Canova.  
**KNN**—All-Star Western.  
**KECA**—Music of Manhattan.  
**KHJ, KGB, KVOE**—Steven Graham, Family Doctor.  
**KMPC**—Pacific Turf Club.  
**KFWB**—Star Thue.  
**KLAC**—Sam Balter Sports.  
**KXLA**—Sweet Chariot Hour.  
 ★**KOWL**—News, Twilight Time.  
**KRKD**—Harmony in Rhythm.  
**KFOX**—Hal's Memory Room.  
**KGER**—Lukin Valley Church.  
 6:45★**KLAC**—Irwin Allen.  
**7**★**KFI, KFSD**—Kay Kyser.  
**KNN**—Saturday Night Serenade.  
**KECA**—Diary of Fate.  
**KHJ, KGB, KVOE**—Hospitality Club.  
**KMPC**—Golf Doctor.  
**KFWB**—Gospel and Song.  
**KFAC**—Dr. James Ftfield, Jr.  
**KGJF**—Musical Digest.  
**KXLA**—Nazarene Church.  
 ★**KLAC, KRKD, KGER**—News.  
**KFOX**—Judge Gardner.  
**KGER**—Western Music.  
 7:05★**KMPC**—Kate Smith.  
**KLAC**—Coliseum Press Box.  
**KRKD**—Three-Quarter Time.  
**KFMB**—Popular Tunes.  
 7:35★**KNN**—Fact Finder.  
 7:30★**KFI, KFSD**—Grand Ole Opry.  
**KNN**—Sweeney and Marell.  
**KECA, KPRO, KFMB**—I Deal in Crime.  
**KHJ, KGB, KFMB, KVOE**—Jack Fina Orch.  
**KMPC**—Glee Club.  
**KFWB**—Guest Star.  
**KLAC**—Don Otis.  
**KLAC**—Dr. Fagerburg.  
**KXLA**—Bible Institute.  
**KRKD**—Twilight Serenade.  
**KFOX**—Dr. Clem Davies.  
**KFSD**—Surt Club Orch.  
 7:45★**KFWB**—Western Music.  
**KFAC**—Music.  
 7:55★**KHJ**—Weather Report.  
**8**★**KFI, KFSD**—Lite of Riley.  
**KNN**—Tapestries of Life.  
**KECA, KPRO**—The Lone Ranger.  
**KHJ, KGB**—This Is Jazz.  
 ★**KMPC, KLAC**—News.  
**KFWB**—American Sketches.

**"CHALLENGE TO YOUTH"**  
**WORLD-WIDE GOSPEL BROADCAST**  
 New Schedule  
 SUNDAY—8:00 A. M.  
 KDB—Santa Barbara Dial 1490  
 SUNDAY—8:30 A. M.  
 KYOR—San Diego Dial 1130  
 SUNDAY—3:30 P. M.  
 KXLA—Pasadena Dial 1110  
 MONDAY—8:00 A. M.  
 KFOX—Long Beach Dial 1280

**KFAC**—Evening Concert.  
**KXLA**—American Repertory Theatre.  
**KGJF**—Caucasian Memories.  
 ★**KGER**—News, Grace Dotsou.  
**KFOX**—County Barn Dance.  
**KFMB**—Piano Playhouse.  
**KVOE**—Fullerton vs. Riverside  
 8:15★**KMPC**—Proudly We Hail.  
**KFWB**—Story of Israel.  
**KLAC**—Spotlight Serenade.  
**KGJF**—Starlit Moods.  
**KXLA**—Barber Shop Quartet.  
 8:30★**KFI, KFSD**—Truth or Consequences.  
**KNN**—It's a Great Life.  
**KECA**—Exploring the Unknown.  
**KHJ**—Hawaii Calls.  
**KMPC**—Parade of Hits.  
**KFWB**—Concert Music.  
**KGJF**—Vocal Varieties.  
**KXLA**—The Corral.  
**KGER**—Popular Music.  
**KGB**—Bulldog Drummond.  
 8:45★**KFWB**—Al Jolson.  
**KGJF**—Evening Interlude.  
 8:55★**KNN**—News.  
**9**★**KFI, KFSD**—Hit Parade.  
**KNN, KSDJ**—Barn Dance.  
**KECA, KPRO, KFMB**—Gangbusters.  
 ★**KHJ, KFWB, KLAC, KGB, KFMB**—News.  
**KMPC**—Music in the Air.  
**KFAC**—Evening Concert.  
**KGJF**—Hollywood House Party.  
**KXLA**—Western Caravan.  
 ★**KGER**—News, America Sings.  
**KFOX**—Record Session.  
 9:15★**KHJ, KFMB**—Dink Templeton.  
**KFWB**—Here's to Veterans.  
**KLAC**—Melody Parade.  
 9:30★**KFI, KFSD**—An Evening in Radio City.  
**KNN**—Vaughn Monroe Show.  
**KHJ, KFMB**—Fishing and Hunting Club.  
**KECA**—Murder and Mr. Malone.  
**KFWB**—Music Box.  
**KXLA**—Rondo Roundup.  
**KGER**—Dr. Clem Davies.  
**KFMB**—Ave Maria Hr.  
**9:55★KFI, KLAC**—News.  
**KNN**—Chat Huntley.  
**KECA**—Dark Venture.  
**KHJ, KGB, KFMB**—Miguelito Valdez Orch.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**  
**KFWB**—Eastside Show.  
**KMPC**—Laymen's Hour.  
**KXLA**—Pasadena Civic Dance.

Tops in Western Music  
**SPADE COOLEY TIME**  
 10:00 p.m.—2:00 a.m.  
 7 Nights a Week  
 1020 KG  
 5000 WATTS  
**Check KEVD**  
 LOS ANGELES

**KFYD**—Spade Cooley Time.  
**KGJF**—Concert Nocturne.  
**KFOX**—Music Moderne.  
**KFMB**—Melody Lane.  
**KFAC**—Lucky Lager Dance.  
 10:05★**KGER**—Musical Roundup.  
 10:15★**KFI**—Police Bulletins.  
**KNN**—Dean Cromwell and Tom Hanlon.  
**KLAC**—Don Otis.  
**KFSD**—Sports Recap.  
 10:20★**KFI**—Close Harmony.  
 10:30★**KFI**—Village Store.  
**KNN, KSDJ**—Abe Burroughs.  
**KECA**—Eddy Howard Orch.  
**KHJ, KGB**—Peter Potter's Record Party.  
**KMPC**—Candlelight and Silver.  
**KXLA**—Poppy Trail Villa.  
**KFOX**—Music Maestro.  
**KFMB**—Trade Winds Tavern.  
 10:45★**KNN**—Jimmy Dorsey Orch.  
**KLAC**—Ice Follies.  
**11**★**KFI**—Solitaire Time.  
**KNN**—Nelson Pringle.  
**KHJ, KGB, KVOE**—Ray Hackett Orch.  
**KECA**—Ciro's Orch.  
**KMPC**—Dance Parade.  
 ★**KLAC**—News.  
**KFWB**—Eastside Show.  
**KGJF**—Concert Nocturne.  
**KFAC**—Lucky Lager Dance.  
**KFYD**—Spade Cooley Time.  
**KXLA**—Fishing Forecasts.  
**KGER**—Musical Roundup.  
**KFOX**—Dial Varieties.  
**KFSD**—Biltmore Orch.  
**KFMB**—Cheatin' on Sandman.  
 11:15★**KFI**—Biltmore Orch.  
**KNN**—Breaking All Records.  
**KECA**—Dale Cross Orch.  
**KHJ, KGB**—John Waihan Orch.  
**KLAC**—Don Otis.  
 11:30★**KFI**—Harry Owens Orch.  
**KECA**—D'Varga Orch.  
**KHJ, KGB, KVOE**—Duke Ellington Orch.  
**KXLA**—The Hawthorne Thing.  
 11:40★**KNN**—Lawrence Welk Orch.  
 11:55★**KFI, KECA, KNN**—News.

**COMMUNITY CHEST SHOW**

A departure from the usual transcribed series will be ABC's coming public service broadcasts for the Community Chest. The live fifteen-minute program, starting October 7, will have Bill Gargan in the emcee spot backed by the St. Joseph's boys choir and Announcer Barney Riley. Each week a movie or radio personality will guest with a Chest plea. The program will be heard at 8:00 p.m. on Tuesday nights throughout the fall campaign.

★ ★  
**A DATE A DAY**

The strenuous route that is taking NBC's "King Cole Trio" across country will see the boys in a different town every day for forty-six days. In addition to hitting most of the larger cities from coast to coast, the Trio will also

play smaller spots such as Mankato, Minn., Cedar Rapids, Ia., Kalamazoo and Saginaw, Mich. Formerly heralded as makers of music that appealed mostly to the more sophisticated tastes, the boys have proved that their sort of melody pleases most everyone.

Climax of their whirlwind tour will come with a comparatively restful four weeks at New York's Troubadore Club.



**TRIBUTE TO CANTOR**

Dave Rose is putting finishing touches on his "Cantor Concerto," composed in tribute to Eddie. Rose has already penned a like salute to Jack Benny, titled "Waukegan Concerto," which has had several symphonic appearances and which will appear in the newest Dave Rose album.

**LARGE ECONOMY TITLE**

Jack Meakin, song-writer as well as "Great Gildy" maestro, has moved his offices from the Sunset Strip to Hollywood proper, and is now flanked by the auto license bureau to the left of him and the firehouse to the right of him. So Jack's new song, of course, automatically entitles itself: "Stop, Look and Listen — You're My Four-Alarm Love."



**"WOMAN IN WHITE"**

Recent additions to the cast of NBC's "Woman in White" include Victor Rodman as "Dr. Purdy," Jack Petruzzl as "Sam," Ben Wright as "Ben Kettering," Louis Van Rosten as "Dr. Jorgenson," Evelyn Scott as "Mrs. Brady" and Peggy Wynne as "Miss Foster."

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
★ Indicates programs of news and commutation.

★Abbe, James.....KECA, 7:30 a.m. M, W, F  
 Abbott and Costello.....KECA, 8 p.m. W  
 Adventurer's Club.....KNX, 8:30 a.m. Sa  
 Adventures of Bill Lance.....KECA, 2 p.m. Su  
 Adventures of Charlie Chan.....KHJ, 8:30 p.m. M  
 Adventures of Tom Mix.....KHJ, 5:45 p.m. M-F  
 After the Game.....KECA, 2 p.m. Sa  
 Air-o-torials.....KGFJ, 11:45 a.m. M-Sa  
 Album of Familiar Music.....KFI, 6:30 p.m. Su  
 Aldrich Family.....KFI, 8:30 p.m. Th  
 Alexander, Ben.....KHJ, 10:30 a.m. M-F  
 Alexander's Mediation Board.....KHJ, 5 p.m. Su  
 Allen, Fred.....KFI, 5:30 p.m. Su  
 Allen, Irwin.....KLAC, 6:45 p.m. M-Sa  
 Allen, Steve.....KNX, 11:15 p.m. M-Sa  
 All-Star Jamboree.....KFWB, 5 p.m. Su  
 All-Star Western Theatre.....KNX, 6:30 p.m. Sa  
 America Dances.....KFWB, 6:30 p.m. M-F  
 America United.....KFI, 9 p.m. Su  
 American Farmer.....KECA, 10 a.m. Sa  
 American Forum.....KHJ, 6:30 p.m. W  
 American Melody Hour.....KNX, 9 p.m. W  
 American Sketches.....KFWB, 8 p.m. Sa  
 American Sports Page.....KECA, 7:30 p.m. F  
 American Way.....KFI, 6 p.m. Tu  
 Amos 'n' Andy.....KFI, 6 p.m. Tu  
 Andrews, Archie.....KFI, 11 a.m. Sa  
 Anson, Bill.....KFWB, 1 p.m. M-Sa  
 Are These Our Children?.....KECA, 1 p.m. Su  
 Arlington, Charlie.....KHJ, 9 a.m. Sa  
 Arnold, Edward.....KECA, 8:30 p.m. Th  
 Art Baker's Notebook.....KFI, 4:30 p.m. M-F  
 As Others See Us.....KNX, 9:30 a.m. Su  
 Aunt Jenny.....KNX, 9:15 a.m. M-F  
 Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F  
 Autry, Gene.....KNX, 4 p.m. Su  
 Baby Snooks.....KNX, 9 p.m. F  
 Backgrounds for Living.....KNX, 12:45 p.m. M, W, F  
 Backstage Wife.....KFI, 1 p.m. M-F  
 Backus, Jim.....KHJ, 6:30 p.m. Su  
 Baker, Kenny.....KFI, 9:15 p.m. F  
 Balter, Sam.....KLAC, 6:30 p.m. M-Sa  
 Band Concert.....KHJ, KGB, 11 a.m. Su  
 Bandwagon.....KFI, 4:30 p.m. Su  
 Barbershop Quartet.....KMPC, 9:30 p.m. M-F  
 Barn Dance.....KNX, 9 p.m. Sa  
 Bartlett, Tommy.....KECA, 9:30 a.m. Sa  
 ★Baukhage Talking.....KECA, 11:15 a.m. M-F  
 Beck, Fred.....KNX, 7:45 a.m. M-F  
 Benny, Jack.....KFI, 4 p.m. 9:30 p.m. Su  
 Bentley, Ted.....KECA, 10 p.m. M-F  
 Berch, Jack.....KFI, 8:30 a.m. M-F  
 Berger, Hal.....KMPC, 2:30 p.m. M-F  
 Bergen, Edgar.....KFI, 5 p.m. Su  
 Berle, Milton.....KFI, 8:30 p.m. Tu  
 ★Bernau, Averill.....KGFJ, 8:30 p.m. M-F  
 Bible Institute.....KRKD, KFOX, 8 a.m. M, W, F  
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F  
 Big Break.....KFI, 7:30 p.m. Su  
 Big Sister.....KNX, 10 a.m. M-F  
 Big Story.....KFI, 9:30 p.m. Tu  
 Big Town.....KNX, 9 p.m. Su  
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa  
 Block, Martin.....KFWB, 10 a.m. M-Sa  
 Block Party.....KHJ, 6:30 p.m. Th  
 Blonde.....KNX, 8:30 p.m. Su  
 Blue, Ira.....KECA, 5:45 p.m. Sa  
 Bob and Victoria.....KFI, 9:45 a.m. M-F  
 Bowron, Fletcher.....KFI, 10:15 p.m. Th  
 KMPC, 6:45 p.m. Su  
 ★Break the Bank.....KECA, KFMB, 9 p.m. F  
 Breaking All Records.....KNX, 11:15 p.m. M-Sa  
 Brennan's Breakfast.....KECA, 9:30 a.m. M-F  
 Bridge Club.....KMPC, 10:15 p.m. M-F  
 ★Bride and Groom.....KECA, 2:30 p.m. M-F  
 Bridge to Dreamland.....KECA, 11:15 p.m. Su  
 ★Broadway Local News.....KECA, 6:15 p.m. M-F  
 ★Broadway News.....KHJ, 12 n. D  
 Bryan, Bill.....KNX, 12:45 p.m. Tu, Th  
 Bull, Frank.....KFWB, 6:30 p.m. M-F  
 ★Brown Cecil.....KHJ, 8 a.m. M-F  
 ★Burns and Allen.....KNX, 10:30 p.m. Sa  
 Cabbages & Kings.....KFI, 9 p.m. Th  
 California Caravan.....KECA, 7:30 p.m. M  
 California Melodies.....KHJ, 7 p.m. M  
 California Tales.....KHJ, 4:30 p.m. Su  
 ★Calmer, Ned.....KNX, 5:55 p.m. Su  
 ★Can You Top This?.....KFI, KFSD, 8:30 p.m. F  
 Canary Pet Show.....KHJ, KGB, 11:45 a.m. Su  
 Candid Microphone.....KECA, 9:30 p.m. M  
 Canova, Judy.....KFI, 6:30 p.m. Sa  
 Cantor, Eddie.....KFI, 7:30 p.m. Th  
 Captain Midnight.....KHJ, 5:30 p.m. M-F  
 Carnation Hour.....KFI, 7 p.m. M  
 Carson, Jack.....KFI, 10:30 p.m. Sa  
 Casa Colina.....KMPC, 9:45 p.m. W  
 Casa Cugat.....KFI, 5:30 p.m. W-F  
 Catholic Answers.....KFWB, 7:45 p.m. Su  
 Catholic Hour.....KFI, 3 p.m. Su  
 Cavalcade of America.....KFI, 8:30 p.m. M  
 Cavalcade of Sports.....KECA, KFMB, 7 p.m. F  
 Challenge of the Yukon.....KECA, 9 p.m. Th  
 Challenge to Youth.....KXLA, 3:30 p.m. Su  
 Champion Roll Call.....KYOR, 8 a.m. Su; KFOX, 8 a.m. M  
 Chapel Hour.....KECA, 8:55 p.m. F  
 Chapel Quartet.....KMPC, 8:30 a.m. Su  
 KFI, 10:15 p.m. Su

Charlie McCarthy.....KFI, 5 p.m. Su  
 Chicago Round Table.....KFI, 10:30 a.m. Su  
 Chicago Theater.....KHJ, KGB, 9:30 p.m. Su  
 Christian Science.....KFI, 10:45 a.m. Su  
 Christian Science.....KFI, 5:15 p.m. Su  
 Christian Science.....KFOX, 8 p.m. Su  
 Church in the Wildwood.....KECA, 7 a.m. Su  
 Church of the Air.....KNX, 7 a.m. Su  
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F  
 Clifton, Charles A.....KRKD, 5:30 p.m. M-Sa  
 Club Fifteen.....KNX, 9:30 p.m. M-F  
 Club Time.....KECA, 11:30 a.m. Tu  
 College Magazine.....KLAC, 9:30 p.m. M  
 College of Musical Knowledge.....KFI, 7 p.m. Sa  
 Columbia Symphony.....KNX, 12 n. Su  
 Commander Scott.....KHJ, KVOE, 10:15 a.m. Su  
 Concert Nocturne.....KGFJ, 10 p.m. D  
 Concerto for Doubles.....KECA, 7 p.m. Tu  
 Conquest.....KFI, 7 p.m. W  
 Contented Hour.....KFI, KFSD, 7 p.m. M  
 Cooper, Alex.....KXLA, 1 a.m. D  
 Corliss Archer.....KNX, 9:30 p.m. Su  
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu  
 Counterspy.....KECA, KFMB, KPRO, 2:30 p.m. Su  
 County Fair.....KNX, 10:30 a.m. Sa  
 County Medical Assn.....KFAC, 10:15 a.m. Sa  
 Crime Club.....KHJ, 6 p.m. Su  
 Crime Doctor.....KNX, 8 p.m. Su  
 Crime Photographer.....KNX, 6:30 p.m. Th  
 Crocker, Betty.....KFI, 11:40 a.m. M-F  
 KECA, 10:55 a.m. M-F  
 Cromwell, Dean.....KNX, 10:15 p.m. Sa  
 Crosby, Bing.....KECA, 9 p.m. W  
 Curtain Time.....KFI, KFSD, 4:30 p.m. Sa  
 Cunningham, Bill.....KHJ, 11:30 a.m. Su  
 Dance Time.....KFAC, 10 p.m. M-Sa  
 Dark Venture.....KECA, 10 p.m. Sa  
 Darts for Dough.....KECA, KFMB, 6:30 p.m. Th  
 Date With Judy.....KFI, KFSD, 5:30 p.m. Tu  
 ★Davis, Elmer.....KECA, 10:30 p.m. M-F  
 Davis, Joan.....KNX, 6 p.m. Sa  
 Day in Dennis Day's Life.....KFI, 9 p.m. W  
 De Lima, Peter.....KXLA, 7 p.m. Tu, F  
 DeLaur, Vad.....KNX, 11:30 a.m. M-F  
 Designing Woman.....KFAC, 10:45 a.m. Sa  
 Desmond, Johnny.....KHJ, 9:15 p.m. Tu, Th  
 Diary of Fate.....KECA, 7 p.m. Sa  
 Dick Tracy.....KECA, 5 p.m. M-F  
 Did Justice Triumph?.....KHJ, 6:30 p.m. M  
 Dinner Bell Roundup.....KXLA, 3:30 a.m. M-F  
 Dixon, Nancy.....KHJ, 1:15 p.m. M-F  
 Doctors Talk It Over.....KECA 9 p.m. M  
 Don't You Believe It.....KECA, 7:45 p.m. Su  
 Doorway to Life.....KNX, 10:30 p.m. Th  
 Dorser, Tommy.....KLAC, 3:15 p.m. M-F  
 Double or Nothing.....KNX, 12 n. M-F  
 Downtown and All Around.....KFI, 10 a.m. M-F  
 Drake, Galen.....KECA, 10 a.m. M-F  
 Dr. Christian.....KNX, 8:30 p.m. W  
 Dr. Dana.....KNX, 5 p.m. Su  
 ★Dr. L. Q.....KFI, 6:30 p.m. M  
 Dr. Paul.....KFI, KFSD, 3:45 p.m. M-F  
 Duclun, Eddy.....KECA, 1:30 p.m. M, W, F  
 Duffy's Tavern.....KFI, 6 p.m. W  
 Duraine, Jimmy.....KFI, 7:30 p.m. W  
 Eastside Show.....KFWB, 10 p.m. M-Sa  
 Eastside Serenade.....KECA, 9:30 p.m. Su  
 Editor of the Air.....KFVD, 12 n. M-F  
 Editor's Diary.....KHJ, 8:30 a.m. M-F  
 Elson, Bob.....KNX, 10:15 p.m. M-F  
 Emily Post Quiz.....KHJ, 8:45 a.m. M-F  
 Escape.....KNX, 10:30 p.m. Su  
 Eternal Light.....KFI, 9 a.m. Su  
 Ethel and Albert.....KECA, 1:45 p.m. M-F  
 Exploring the Unknown.....KECA, 8:30 p.m. Sa  
 Evelyn Winters.....KNX, 4 p.m. M-F  
 Evening Concert.....KFAC, 8 p.m. M-Sa  
 Fact Finder.....KNX, 7:25 p.m. M-F  
 Evening in Radio City.....KFI, 9:30 p.m. Sa  
 Family Doctor.....KHJ, 6:30 p.m. Sa  
 Family Hour.....KNX, 2 p.m. Su  
 Family Theater.....KHJ, 7 p.m. Th  
 Famous Jury Trials.....KECA, 9:30 p.m. F  
 Farm Highlights.....KFI, 6:15 a.m. M-Sa  
 Farm Journal.....KNX, 6 a.m. M-Sa  
 Farm Reporter.....KFI, 12 n. M-Sa  
 Fat Man.....KECA, 8 p.m. F  
 Favorite Story.....KFI, 9 p.m. Tu  
 FBI in Peace and War.....KNX, 6:30 p.m. F  
 ★Feature Wire.....KFI, 5 p.m. M-F  
 Festival of Music.....KFAC, 11 a.m. M-Sa  
 Fibber McGee.....KFI, 6:30 p.m. Tu  
 ★Fidler, Jimmie.....KHJ, 5:30 p.m. Su  
 Finger Tip Successes.....KECA, 7:30 p.m. Su  
 Fire Prevention.....KNX, 8:30 a.m. Sa  
 Firestone Favorites.....KMPC, 7 p.m. M-F  
 First Nighter.....KNX, 5 p.m. Sa  
 Fisher, George.....KNX, 4:15 p.m. M, W, F  
 Fishing & Hunting Club.....KHJ, 9:30 p.m. Sa  
 Fishing Dials.....KFOX, 7:15 p.m. Tu, Th  
 ★Flannery, Harry.....KNX, 5:30 p.m. M-Sa  
 ★Flatau, K. Louis.....KFWB, 8:15 p.m. M-F  
 Flight Into the Past.....KGB, KVOE, 9:30 a.m. Sa  
 Flying Public.....KMPC, 9:15 p.m. M-Sa  
 Football Roundup.....KHJ, 1:45 p.m. Sa  
 For Your Approval.....KGB, KVOE, 10:30 a.m. Su  
 Ford Theatre.....KFI, 2 p.m. Su

Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F  
 Frontiers of Science.....KNX, 11:40 p.m. Tu  
 ★Fuller, Sid.....KHJ, 12 n. M-F  
 KEECA, 6:15 p.m. M-F  
 Funnies.....KFWB, 8 a.m. Su  
 Gangbusters.....KECA, 9 p.m. Sa  
 ★Garred, Bob.....KNX, 7:30 a.m., 5:45 p.m. M-Sa  
 ★Gas Again.....KFI, 3:45 p.m. M-F  
 G. I. Doc.....KMPC, 9:45 a.m. Th  
 Gilbert and Sullivan.....KFAC, 9:30 a.m. Su  
 Give and Take.....KNX, 11:30 a.m. Sa  
 Godfrey, Arthur.....KNX, 3:30 p.m. M-F  
 Godfrey, Arthur.....KNX, 8:30 p.m. M  
 ★Godwin Earl.....KECA, 9:15 p.m. M  
 Golf Doctor.....KMPC, 7 p.m. Sa  
 Graham, Sheila.....KHJ, KGB, 8:45 p.m. Su  
 Grand Central Station.....KNX, 10 a.m. Sa  
 Grandpa Owens.....KFI, 8 a.m. Su  
 Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa  
 Grand Slam.....KNX, 8:30 a.m. M-F  
 Great Gildersteeve.....KFI, 8:30 p.m. W  
 Greatest Story Ever Told.....KECA, 3:30 p.m. Su  
 Green Hornet.....KMPC, 8:30 p.m. Su  
 Green Light Revue.....KECA, 4:45 p.m. M-F  
 Griffin, Merv.....KHJ, 6:15 p.m. M, W, F  
 Guiding Light.....KNX, 10:45 a.m. M-F  
 Hal's Memory Room.....KFOX, 6:30 p.m. D  
 Hamblen, Stuart.....KFWB, 4:45 p.m. M-Sa  
 Hanlon, Tom.....KNX, 5:15 p.m. M-Sa  
 KNX, 10:15 p.m. Su, Sa  
 Happy Homes.....KHJ, 1:30 p.m. M-F  
 Harvest of Stars.....KFI, KFSD, 11:30 a.m. Su  
 Haven of Rest.....KXLA, 8:30 a.m. M, W, F  
 KRKD, KFOX, 8 a.m. Tu, Th, Sa  
 Hawaii Calls.....KXLA, 9:30 p.m. Sa  
 ★Hawk, Bob.....KFI, 7 p.m. Th  
 Hawthorne.....KXLA, 11:30 p.m. D  
 Hay, Bill.....KMPC, 12:45 p.m. M-F  
 ★Hayes, Sam.....KFI, KFSD, 7:45 a.m. M-Sa  
 Hayes Football Roundup.....KHJ, 7:15 p.m. W  
 Hayes, Dick.....KNX, 6 p.m. Th  
 Heatter, Gabriel.....KHJ, 6 p.m. M-F  
 ★Headline Edition.....KECA, 8 p.m. M-F  
 Heart's Desire.....KHJ, KGB, 2 p.m. M-F  
 ★Hemingway, Frank.....KHJ, 4:15 p.m. M-F  
 KHJ, 5 p.m. Sa  
 KMPC, 8 p.m. M-F  
 ★Henry, Bill.....KFI, 5:55 p.m. M-F  
 ★Henry, Fred.....KLAC, 9 p.m. M-F  
 Here's to Veterans.....KFI, 11:30 p.m. M  
 Here's to You.....KNX, 11:45 a.m. Su  
 High Adventure.....KHJ, 7 p.m. Sa  
 Highlights of the Bible.....KFI, 7 a.m. Su  
 Hit Parade.....KFI, 9 p.m. Sa  
 Hobby Hours.....KNX, 6:45 p.m. W  
 Hockridge, Edmund.....KHJ, 10:30 p.m. Su  
 Holly Sloane.....KFI, 11:30 a.m. M-F  
 Hollywood Casting Forum.....KFI, 9 p.m. M-F  
 Hollywood Holiday.....KECA, KGFJ, 12 n. Sa  
 Hollywood House Party.....KGFJ, 9 p.m. M-Sa  
 Hollywood Music Hall.....KECA, 4:30 a.m. Su  
 Hollywood Presbyterian Chch.....KFWB, 8 p.m. Su  
 Hollywood Star Preview.....KFI, 8 p.m. Su  
 Hollywood Theater.....KFI, 6:30 p.m. W  
 Hope, Bob.....KFI, 7 p.m. Tu  
 Hope Chest.....KNX, 7:30 p.m. Tu  
 Hop Harrigan.....KGB, KVOE, 5 p.m. M-F  
 Hospitality Club.....KHJ, 7 p.m. Sa  
 Hour of Charm.....KNX, 1:30 p.m. Su  
 Hour of Faith.....KECA, 8:30 a.m. Su  
 House of Mystery.....KHJ, KGB, 1 p.m. Su  
 House Party.....KNX, 9:30 p.m. M-F  
 Housewives Exchange.....KFVD, 11:30 a.m. M-F  
 Howard, Eddy.....KFI, 12 n. Su  
 ★Huntley, Chet.....KNX, 10 p.m. D, 2:45 p.m. Su  
 Ives, Burl.....KHJ, 8:30 p.m. F  
 I Deal in Crime.....KECA, 7:30 p.m. Sa  
 I Want It.....KFI, 5:30 p.m. Sa  
 If They Had Lived.....KGFJ, 5:45 p.m. M, W, F  
 ★Information Please.....KHJ, 6:30 p.m. F  
 Ingledew Park Concert.....KHJ, 7:30 p.m. Tu  
 In My Opinion.....KNX, 11:40 p.m. Th  
 Inner Sanctum.....KNX, 9 p.m. M  
 ★Inside the News.....KFI, 10:30 p.m. M-F  
 ★Inside of Sports.....KHJ, KVOE, 9:30 p.m. M-Sa  
 Invitation to Learning.....KNX, 9 a.m. Su  
 Irwin, Ted.....KGB, KVOE, 8:15 a.m. Sa  
 It Pays to Be Ignorant.....KNX, 7 p.m. F  
 Jack Armstrong.....KECA, 5:30 p.m. M, W, F  
 ★Jack in All Trades.....KNX, 5:30 p.m. Su  
 Jarvis, Al.....KLAC, 9:30 a.m., 5:30 p.m. M-Sa  
 ★James Abbe Observes.....KECA, 7:30 a.m. M, W, F  
 Jive at Five.....KGFJ, 5 p.m. M-Sa  
 Johnson, Erskine.....KHJ, 11:15 a.m. M-F  
 Johnson Family.....KHJ, 9:30 a.m. M-F  
 Johnson, Floyd B.....KRKD, 5:30 p.m. Su  
 KGER, 8:05 p.m. F  
 KFOX, 8:30 p.m. F  
 Joyce, Jordan, M.D.....KFI, 10:45 a.m. M-F  
 Juke Box Matinee.....KXLA, 3:15 p.m. M-Sa  
 Jump-Jump of Holiday House.....KFI, 9 a.m. Sa  
 Junior Junction.....KECA, 3 p.m. Sa  
 Jost Plain Bill.....KFI, KFSD, 2:30 p.m. M-F  
 Juvenile Jury.....KHJ, 12:30 p.m. Su  
 Kaye, Sammy.....KECA, 10:30 a.m. Su  
 Kelley, Bob.....KMPC, 6:15 p.m. M-Sa  
 Keyboard and Console.....KFAC, 8:45 a.m. D  
 Kiddie Club.....KLAC, 5:15 p.m. M-F  
 ★Kiernan's News Corner.....KECA, 12:15 p.m. M-F

Kilgallen, Dorothy KECA, 11:30 a.m. Th  
 King Cole Trio KFI, 8:45 p.m. Sa  
 Kraft Music Hall KFI, KFSD, 6 p.m. Th  
 Kysner, Kay KFI, 7 p.m. Sa  
 L. A. Breakfast Club KFVB, 8 a.m. W  
 Labor, L. S. A. KECA, 3:30 p.m. Sa  
 \*Ladies Be Seated KECA, 3 p.m. M-F  
 \*Ladies' Day KFI, 9:05 a.m. M-F  
 Lamour, Dorothy KMP, 5:30 p.m. Su  
 Land of the Free KMP, 4 p.m. Su  
 Land of the Lost KHJ, 9:45 p.m. W  
 Lassie KECA, 8:30 a.m. Sa  
 Lawrence, Jerry KECA, 12 p.m. Sa  
 KFVB, 4 p.m. M-Sa  
 KFVB, 8 p.m. Su  
 \*Lawton, Fleetwood KMP, 7:30 a.m. M-Sa  
 KFI, 7:15 a.m. M-Sa  
 Leaders of Tomorrow KMP, 9:45 p.m. Tu  
 Leahy KMP, 9:15 p.m. Th  
 Leave It To The Girls KHJ, 7:30 p.m. Tu  
 Let George Do It KHJ, KGB, 8 p.m. F  
 Let's Pretend KNN, 8:05 a.m. Sa  
 \*Lewis, Fulton KHJ, 4 p.m., 10 p.m. M-F  
 Lewis, Ted KFI, 8:15 a.m. Th  
 Leyden, Bill KMP, 8:45 a.m. M-Sa  
 Liberal Catholic Hour KFAC, 9 a.m. Su  
 Life Can Be Beautiful KFI, 3:15 p.m. M-F  
 Life of Riley KFI, 11:45 a.m. M-F  
 Light of the World KFI, 11:45 a.m. M-F  
 Lindlahr, Victor KHJ, 9:15 a.m. M-F  
 Listening Post KECA, KFMB, 11:30 a.m. M, W, F  
 Lone Journey KNN, 10:30 a.m. M-F  
 Lone Ranger KECA, 7 p.m. W, 8 p.m. Sa  
 Lora Lawton KFI, 8:45 a.m. M-F  
 Lorenzo Jones KFI, KFSD, 1:30 p.m. M-F  
 Lucky Lager Dance Time KFAC, 10 p.m. M-Sa  
 Lun & Abner KNN, 4:45 p.m. M-F  
 Lutheran Hour KHJ, KVOE, 9:30 a.m. Su  
 Lux Radio Theater KNN, 6 p.m. M  
 Madhouse Musicale KECA, 4 p.m. Sa  
 Madison 2345 KFI, 9:45 p.m. Tu  
 Make-Believe Ballroom  
 Ma Perkins KLAC, 9:30 a.m., 5:30 p.m. M-Sa  
 KFI, KFSD, 12:15 p.m. M-F  
 KNN, 10:15 a.m. M-F  
 \*Malone, Ted KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round KFI, 6 p.m. Su  
 Man Caded X KNN, 7:30 p.m. Th  
 Man on the Farm KFI, 8 a.m. Sa  
 \*Mau Says Yes KMP, 12 p.m. M-F  
 Manners, Zeke KECA, 7:45 a.m. M-F  
 \*Manning, Knox KNN, 12:30 p.m., 5 p.m. M-F  
 Mansfield, Andy KWKW, 12:45 p.m. M-F  
 Market Reports KMP, 8:15 a.m. M-Sa  
 Martin, Tony KNN, 6:30 p.m. M-Sa  
 Massey, Louise KHJ, 12:30 p.m. M-Sa  
 Maupin, Rex KECA, 4 p.m. Su  
 Mayor of the Town KECA, 7:30 p.m. W  
 McCarthy, Charlie KFI, 5 p.m. Su  
 McConne, Hank KFI, 5 p.m. F  
 \*McMaster, Dr. R. L. KFAC, 9:15 a.m. M-F  
 McNeill's Breakfast Club KECA, 8 a.m. M-F  
 Meet Miss Sherlock KNN, 4:30 p.m. Tu  
 Meet the Author KNN, 11:30 a.m. M-F  
 \*Meet the Missus KNN, 3 p.m. M-F  
 Meet the Press KHJ, 7 p.m. F  
 Melodiana KFI, 7:30 a.m. Su  
 Melodies America Loves KNN, 7:30 p.m. Tu  
 Melody Hour KNN, 9 p.m. W  
 Melody Matinee KHJ, 2:30 p.m. M-F  
 Melody Parade KFI, 3:45 p.m. Su  
 Melody Time KFI, 10:45 p.m. Su-F  
 Message of Israel KECA, 8 a.m. Su  
 Midnight Flyer KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round KNN, 12 p.m. D  
 Midnight Special KGEF, 12 p.m. D  
 Mild and Mellow KMP, 3:30 p.m. M-F  
 Miracles in Music KECA, 11 a.m. Su  
 1:30 p.m. Tu, Th, 5 p.m. Sa  
 Mirandy KECA, 9:15 a.m. Sa  
 KMP, 8 a.m. Su  
 \*Monitor News KECA, 8:15 p.m. Tu  
 Monroe Vaughn KNN, 9:30 p.m. Sa  
 Morgan, Frank KNN, 6 p.m. W  
 Morgan, Henry KECA, 9:30 p.m. W  
 Morning Bible Hour KFON, 8:30 a.m. Su  
 Mother's Album KMP, 6:30 p.m. Su  
 Mr. and Mrs. North KNN, 8:30 p.m. Tu  
 Mr. District Attorney KFI, KFSD, 9:30 p.m. W  
 Mr. Information KNN, 1 p.m. M-F  
 Mr. Keen KNN, 8:30 p.m. Th  
 Mr. President KECA, 8:30 p.m. Th  
 Murder and Mr. Malone KECA, 9:30 p.m. Sa  
 Murray, Johnny KNN, 8 a.m. M-F  
 \*Murray, Edward R. KNN, 9:45 p.m. M-F  
 Music in the Air KMP, 11 a.m. M-F  
 Music to Shave By KECA, 7:15 a.m. M-Sa  
 Musical Favorites KFAC, 3 p.m. M-Sa  
 Musical Holiday KMP, 2 p.m. Su  
 Musical Masterpieces KFAC, 3 p.m. M-Sa  
 Musical Digest KGEF, 6 p.m. M-Sa  
 Musical Portraits KFAC, 1:45 p.m. M-Sa  
 My Friend Irma KNN, 7 p.m. M  
 Mysterious Traveler KHJ, 8 p.m. Th  
 Mystery House KMP, 8 p.m. Su  
 Mystery Theater KFI, KFSD, 9:30 p.m. F  
 Mystery of the Week KHJ, 9:15 p.m. M-F  
 My True Story KECA, KFMB, 10:30 a.m. M-F  
 NAM Show KECA, 3:45 p.m. Sa  
 National Farm & Home KFI, 10 a.m. Su  
 NBC Symphony KFI, 3:30 p.m. Sa  
 \*News of the World KFI, 8:15 p.m. M-F  
 Nick Carter KHJ, 3:30 p.m. Su  
 \*Nash Webster Says KFI, 9:30 p.m. Th  
 Noble, Wendell KHJ, 4:30 p.m., 11 p.m. M-F  
 Official Detective KHJ, 9:30 p.m. Tu  
 Olympic Fights KLAC, 4:30 p.m. Tu

On Stage America KECA, 6:30 p.m. M  
 One Man's Family KFI, KFSD, 12:30 p.m. Su  
 Open Forum KLAC, 9:05 p.m. Su  
 Operation Daybreak KFI, 5:30 a.m. M-Sa  
 Otis, Don KLAC, 7:30 p.m., 10:45 p.m. M-Sa  
 Our Gai Sunday KNN, 9:45 a.m. M-F  
 Our Town Speaks KECA, 11 a.m. Sa  
 Outdoor Reporter KFI, 8:30 a.m. Su  
 Ozzie & Harriet KNN, 3 p.m. Su  
 Paar, Jack KECA, 8:30 p.m. W  
 Pacific Lutheran Hour KFVB, 9:30 p.m. Su  
 Page, Paul KFI, 8:45 a.m. Su  
 Parker, Frank KECA, 11:45 a.m. M-F  
 \*Parsons, Louella KECA, KFMB, 6:15 p.m. Su  
 Pat Novak For Hire KECA, 9 p.m. Su  
 Pause That Refreshes KNN, 3:30 p.m. Su  
 \*Pearson, Drew KECA, 8 p.m. Su  
 People Are Funny KFI, 6 p.m. F  
 People's Platform KNN, 10 a.m. M-F  
 Pepper Young's Family KFI, 12:30 p.m. M-F  
 Perry Mason KNN, 11:45 a.m. M-F  
 \*Peterson, Elmer KFI, KFSD, 5:45 p.m. W-Sa  
 \*Pettengill, Sam KECA, 12:15 p.m. Su  
 Piano Playhouse KECA, 10:30 a.m. Su  
 Pictsweet Show KHJ, 10:15 a.m. M-F  
 Pilgrims Hour KHJ, KVOE, 9 a.m. Su  
 Platter Party KFI, 7:30 a.m. M-Sa  
 Pleasure Parade KFI, 9:30 p.m. Tu  
 Point Sublime KECA, 8 p.m. M  
 Police Bulletins KFI, 10:55 p.m. Su-F  
 Policing L. A. KHJ, 8:15 a.m. Su  
 Portia Faces Life KFI, KFSD, 2:15 p.m. M-F  
 Potter, Peter KHJ, KGB, 10:30 p.m. M-Sa  
 Preview Theater KFVB, 9 p.m. F  
 Property Owners KMP, 7 p.m. Su  
 \*Pringle, Nelson KNN, 7:15 a.m., 11 p.m. M-F  
 Public Affairs KFI, 9:15 a.m. Sa  
 Punch and Judy KFAC, 5 p.m. M-F  
 \*Queen for a Day KHJ, KGB, 11:30 a.m. M-F  
 \*Quick as a Flash KHJ, 2:30 p.m. Su  
 Quiet, Please KHJ, 8:30 p.m. W  
 \*Quiz Kids KFI, 1 p.m. Su  
 \*Quiz of Two Cities KHJ, 7 p.m. Su  
 Radio Bible Class KHJ, KVOE, 7 a.m. Su  
 \*Radio News Weekly KFI, 1:30 p.m. Su  
 Radio Reader's Digest KNN, 7 p.m. Th  
 Radio Views KNN, 4:15 p.m. Tu, Th  
 Rancho Grande KMP, 10:30 p.m. M-F  
 RCA-Victor Show KFI, KFSD, 11 a.m. Su  
 Record Party KHJ, 10:30 p.m. M-Sa  
 Red Ryder KHJ, KVOE, 7:30 p.m. Tu, Th  
 Reed, Tube KECA, 9:15 p.m. M, Th  
 Remember That Music KFI, 10:15 p.m. Tu  
 Remember When KHJ, 8:45 p.m. F  
 \*Report from Congress KMP, 9:45 p.m. F, 2:30 p.m. Sa  
 Report from Overseas KNN, 11:40 p.m. F  
 Report to the People KECA, 7:30 p.m. Tu  
 Reporter at Large KNN, 7 p.m. Su  
 Retribution KECA, 9:30 p.m. Th  
 Richard Davis KHJ, 8 p.m. M  
 \*Richfield Reporter KFI, KFSD, 10 p.m. Su-F  
 Right to Happiness KFI, KFSD, 12:45 p.m. M-F  
 Rise & Shine KHJ, 6 a.m. M-Sa  
 Road of Life KFI, 3 p.m. M-F  
 \*Roberts, Cleo KMP, 6 p.m. M-F  
 Romance of Helen Trent KNN, 9:30 a.m. M-F  
 Romance of the Ranchos KNN, 6 p.m. Su  
 Rose of My Dreams KNN, 11:45 a.m. M-F  
 Rosemary KNN, 8:45 a.m. M-F  
 Rowland, Sam KWKW, 1:15 p.m., 3:30 p.m. M-Sa  
 Sublon, Jean KNN, 2:30 p.m. Su  
 Salt Lake Tabernacle KNN, 8:30 a.m. Su  
 Saludos Amigos KGEF, 7 a.m. M-Sa  
 Sam Rowland's Waxworks KWKW, 3:30 p.m. M-Sa  
 Sam Spade KNN, 9 p.m. Su  
 Saturday Chief KFI, 9:30 a.m. Sa  
 Saturday Night Serenade KNN, 7 p.m. Sa  
 Scientist of Mind KHJ, 8:30 p.m. Th  
 Science of Mind KFVB, 8:45 a.m. M-F  
 Scotland Yard KHJ, 7 p.m. Tu  
 Scouting Trail KFI, 3 p.m. Su  
 Scout About Town KHJ, 7 p.m. W  
 Screen Guild Theater KNN, 7:30 p.m. M  
 Scully, Frances KECA, 3:45 p.m. M-F  
 Second Mrs. Burton KNN, 11 a.m. M-F  
 Shady Valley Folks KHJ, 1 p.m. M-F  
 Sherlock Holmes KHJ, 4 p.m. Su  
 Silvers, Phil KECA, 8:30 p.m. M  
 Sincerely, Kenny Baker KFI, 9:15 p.m. F  
 Sing, America, Sing KHJ, 12:15 p.m. M-F  
 Singin' Sam KHJ, 12:45 p.m. M-F  
 Skelton, Ted KFI, 7:30 p.m. Tu  
 Sky King KECA, 5:30 a.m. Th  
 \*Smolin' Ed McConnell KFI, 8:30 a.m. Sa  
 Smith, Jack KNN, 8:45 p.m. M-F  
 \*Smith, Kate KHJ, KGB, 9 a.m. M-F  
 Smith, Norwood KECA, 3:30 p.m. M-F  
 Solitaire Time KFI, 11 p.m. Sa  
 Song for You KMP, 8:30 a.m. M-F  
 Song of the Stranger KHJ, 3:30 p.m. M-F  
 Songs for You KGEF, 5:30 p.m. M-Sa  
 Songs of Faith KFI, 6:15 a.m. Su  
 Songs of Good Cheer KHJ, 11 a.m. Tu  
 So You Want to Lead a Band KECA, 7:30 p.m. M  
 Sound Off KNN, 10:45 a.m. Su  
 Spade Cooley Time KFSD, 10 p.m. D  
 Spauld, Frederick KNLA, 3 p.m. Su  
 Sports Dial KKKD, 5:30 p.m. M-Sa  
 Sports Newsreel KFI, KFSD, 7:30 p.m. F  
 Sports Final KFVB, 7:30 p.m. M-F  
 Sports Folio KFI, 10 a.m. Su  
 Sports Roundup KFI, 3 p.m. Sa  
 Spotlight on Hollywood KECA, 2:25 p.m. M-F  
 Spotlight Revue KNN, 7:30 p.m. F

Squeakin' Deacon KNLA, 9 p.m. M-F  
 Standard Hour KFI, KFSD, 8:30 p.m. Su  
 Standard School KFI, 10 a.m. Th  
 Stars Over Hollywood KNN, 9:30 a.m. Sa  
 Stella Dallas KFI, KFSD, 1:15 p.m. M-F  
 Steven Graham KHJ, 6:30 p.m. Sa  
 Stop Me KHJ, 6 p.m. Sa  
 Street, David KFI, 9 p.m. F  
 Strolling Tom KFAC, 8:30 a.m. Su  
 KFVB, 9 a.m. M-F, 2:15 p.m. Tu  
 Studio One KNN, 6:30 p.m. Tu  
 Summer Serenade KECA, 6:30 p.m. Tu  
 Sunday Evening Club KFAC, 8:45 p.m. Tu  
 Sunday Evening Hour KECA, 5 p.m. Su  
 Sunday Morning Melodies KMP, 8:45 a.m. Su  
 Sunday Vespers KECA, 11:30 a.m. Su  
 Sunrise Salute KNN, 6:15 a.m. M-Sa  
 Sunset Roundup KECA, 4:30 p.m. Sa  
 Superman KHJ, 5:15 p.m. Sa  
 Supper Club KFI, KFSD, 8 p.m. M-F  
 Suspense KNN, 9 p.m. Th  
 Sweeney and March KNN, 7:30 p.m. Sa  
 Sweet Chariot Hour KNLA, 6:30 p.m. Sa  
 Sweetland, Lee KECA, 3 p.m. Su  
 Swim Party KMP, 11 a.m. Sa  
 \*Swing, Raymond KECA, 10:15 a.m. Su  
 Symphonette KNN, 10:30 p.m. M, W, F  
 \*Take It or Leave It KFI, 7 p.m. Su  
 Talent Scouts KNN, 8:30 p.m. M  
 Tapestries of Life KNN, 8 p.m. Tu  
 Taylor, Henry J. KHJ, KGB, 9:45 p.m. M, F  
 Taylor Made Melodies KFI, 9:30 a.m. Su  
 KHJ, 10:30 a.m. Su  
 Taylor, Mary Lee KNN, 11 a.m. Sa  
 Teen and Twenty Time KMP, 5:05 p.m. M-F  
 Telephone Hour KFI, KFSD, 9 p.m. M  
 Templeton, Dink KHJ, 9 p.m. Sa  
 Terry and the Pirates KECA, 3:15 p.m. M-F  
 Theatre Guild KECA, 6:30 p.m. M-F  
 Theater of Today KNN, 9 a.m. Sa  
 The Clock KECA, 7:30 p.m. Th  
 The Saint KNN, 7 p.m. W  
 The Shadow KHJ, 2 p.m. Su  
 The Sheriff KECA, KFMB, KPRO, 6:30 p.m. F  
 The Town KNN, 1:15 p.m. M-F  
 The Whistler KNN, 7:30 p.m. W  
 Thin Man KNN, 8:30 p.m. F  
 This Is Jazz KHJ, 8 p.m. Sa  
 This Is Your FBI KECA, 8:30 p.m. F  
 \*This Week Around World KECA, 12:30 p.m. Su  
 This Woman's Secret KFI, KFSD, 4 p.m. M-F  
 \*Thomas, Lowell KFI, KFSD, 8 p.m. M-F  
 Those Webster KHJ, KGB, KVOE, 3 p.m. Su  
 Three Alarm KMP, 1:05 p.m. M-F  
 Tillamook Kitchen KFI, KFSD, 9:45 a.m. Sa  
 \*Today's Children KFI, KFSD, 11 a.m. M-F  
 Tom Mix KHJ, KGB, 5:45 p.m. M-F  
 Torne, Mel KFI, 2:30 p.m. Sa  
 Touchdown Tips KHJ, 7:15 p.m. W  
 Town Meeting KECA, KFMB, 9 p.m. Tu  
 Treasury Agent KECA, 7 p.m. M  
 True Detective KHJ, KGB, 1:30 p.m. Su  
 \*Truth or Consequences KFI, 8:30 p.m. Sa  
 \*Twenty Questions KHJ, 8 p.m. Tu  
 Twilight Tales KMP, 4:15 p.m. Tu, Th  
 \*Twin Views KHJ, 5:45 p.m. Su  
 Two-Ton Baker KHJ, 11 a.m. M-F  
 United Nations KFVB, 8 p.m. M-F  
 University Explorer KNN, 11:15 a.m. Su  
 Variety Parade KECA, 4:30 p.m. M-F  
 Veterans' Adviser KFI, 10:30 a.m. Sa  
 Veterans' Voice KHJ, 9:15 p.m. Su  
 Village Store KFI, 10:30 p.m. Sa  
 Voice of Business KECA, 4 p.m. Sa  
 Voice of Firestone KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy KHJ, KGB, 8:30 a.m. Su  
 Voice of the Neighborhood KMP, 11:15 a.m. M, W, F  
 Vox Pop KECA, 6:30 p.m. W  
 \*Wallace, Myron KECA, 10:35 a.m. Su  
 Waltz Time KFI, KFSD, 6:30 p.m. M-F  
 Waring, Fred KFI, KFSD, 8 a.m. M-F  
 KFI, KFSD, 8:30 p.m. M-F  
 \*Washington Inside Out KECA, 9:15 a.m. Su  
 Wax Shop KHJ, 8 a.m. Sa  
 Welcome Travelers KECA, 9 a.m. M-F  
 \*Wells, Carveth KFI, 10:30 p.m. Su-F  
 Wendy Warren KNN, 9 a.m. M-F  
 \*What Do You Say? KFI, 10:15 a.m. M-F  
 \*What's Doin', Ladies? KECA, 2 p.m. M-F  
 \*What's the Name of That Song? KHJ, 8 p.m. W  
 \*Wheeler, Burrill KNN, 1:30 p.m. M-F  
 When a Girl Marries KFI, KFSD, 2 p.m. M-F  
 \*Whitler, Ted KNN, 7:30 p.m. W  
 \*Whiteman, Paul KECA, 4:30 p.m. M-F  
 \*Whiteman, Paul KECA, 6:30 p.m. M-F  
 \*Whoa Bill Club KFAC, 5:30 p.m. M-F  
 \*Wildier, Alvin KECA, 4:15 p.m. M-F  
 Willie Piper KECA, 8 p.m. Th  
 \*Winchell, Walter KECA, 6 p.m. Su  
 Wings Over Jordan KNN, 8:05 a.m. M-F  
 Winner Take All KNN, 2 p.m. M-F  
 Wisner, Harry KECA, 4:15 p.m. Sa  
 Wizard and the Odds KHJ, 9:45 p.m. Tu, Th  
 Woman's Voice KMP, 4:15 p.m. M, W, F  
 Woman in White KFI, KFSD, 11:15 a.m. M-F  
 Women's Forum KNN, 6 p.m. Tu  
 Women's World KNLA, 10:30 a.m. M-F  
 Wood, Barry KFI, 10:15 p.m. M, W, F  
 Words and Music KFI, 6:30 a.m. Su  
 World Security Workshop KECA, 8:30 p.m. M-Sa  
 Your County Reports KFAC, 10:45 a.m. Sa  
 Young, Norma KHJ, 1:30 p.m. M-F  
 Young Dr. Malone KNN, 10:30 a.m. M-F  
 Young People's Church KHJ, 7:30 a.m. Su  
 Young Widder Brown KFI, 1:45 p.m. M-F  
 Zane Grey KHJ, 6:30 p.m. Tu

## "Saint" Vincent

(Continued from Page 3)

Lurene played *all* the women. Every time I looked around, she was in a different characterization."

### Jolly Reminiscences

He likes "Simon Templar" because the character has a sense of humor and isn't a "tough"—and he thinks the radio audience likes him for the same reason. Price admits that he starts out each broadcast with a slight twinge of mike fright which quickly disappears in the enjoyment of doing the role. He cited us a monumental case of mike fright to which he was once subjected, and for which he blames no one but himself. It seems that under the mistaken notion that the actor was an Englishman, Price was approached with an offer to participate in an empire-wide British broadcast. "Good Missouri-Englishman that I was, I didn't correct them. I thought it would be fun to broadcast to three times as many people as had ever heard me before. Just before air time I realized that I was about to make a fool of myself before three times as many people as I ever had! I was scared to death throughout the whole broadcast."

Another nerve-wracking broadcast that failed to dim Price's fondness for radio was a twelve-minute scene from "Victoria Regina" which gave him some bad moments. The script had been cut down from a twenty-minute scene that he and Helen Hayes, as "Albert" and "Victoria," had played for three years. Because they had done the original so many times, the lines came back intact—they found themselves powerless to keep down to the radio script. "We got hopelessly mixed up—and never did get back to the script!"

Speaking of his role as the bearded "Albert," Price claims to be the Irene Castle of the beard. (Miss Castle, in case you don't know American history, was the first woman to "bob" her hair!) "Bill Spier saw my beard and immediately raised one of his own. What does he look like without a beard? He looks like Bill Spier without a beard—you'd know him anywhere... I gave mine up—it was itchy."

In addition to not wearing beards, Price's main hobby is his collection of painting and sculpture, though he avers he is not tempted to tackle a canvas himself. "I leave that to my wife—she's wonderful. She took up painting only a year ago and already people want her to exhibit and sell her work. She keeps giving her pictures away—I think I'll start *nailing* them to the wall—I want them myself."

Collecting, Price explained, is a lifelong habit with him. "Started when I was about ten years old—regular junkman." He now possesses a notable collection among which he mentioned Modigliani as a principal item. He also owns some pre-Colum-

bian sculpture and some small bronzes, the latest acquisition being a horse from the ninth century B.C. Young American artists are also well represented in Price's famous collection.

Until recently, Price operated a small art gallery in Beverly Hills, but had to give it up when rents shot sky-high. Occupied at present by a coin and stamp exchange, the location, the actor claims, can no longer support a gallery. He calls it a shame that art as a business is so unprofitable, "while a dirty little old man will go into the stamp store and plunk down fifteen thousand dollars for a dirty little old stamp."

Because of his excellent portrayals of Englishmen and Southerners, Price is mistaken often for a product of the Deep South or the British Isles, when in truth he's a native of St. Louis, Missouri. Price's parents had no connection with the theater. They ran a candy factory. A graduate of Yale, Vincent's special interests in college in addition to dramatics were in the swimming and rowing squads. A bachelor's degree from Yale launched him as an apprentice teacher at the Riverdale Country Club in New York, where he also served as a singing coach.

### "English" Actor

Price trekked around Gotham during time off from his duties, leaving his name around the theatrical agencies. He recalls now that he would have loved being a "sunken-cheeked, starving actor," but was forced to remain "a moderately well-fed instructor." He had noted that many stage "unknowns," supported by background as European actors, walked down the gangplank into Broadway roles, so he decided to go to London for an M.A. at the University of London—and incidentally try to land a stage job. He applied at the university and went to live near three congenial young British actors. His new friends helped solve his difficulties by bringing him news that a young American actor was needed to play the policeman in the London production of "Chicago." "Chicago" gained a policeman and the teaching profession lost a member. Price became a star in the English production of "Victoria Regina," playing the role of "Albert." When the play came to New York as Helen Hayes' famous starring vehicle, Price came with it. That's how the most diligent substitute oarsman that Yale ever had was "discovered" as a talented "young English actor" only a few years out of New Haven!

Price is married to the stage and screen actress, Edith Barrett, and they are the parents of six-year-old Vincent Barrett Price. Six dogs complete the Price household in Beverly Hills.

In addition to his collecting, Price lists sailing and fishing as favorite pastimes. He rarely goes to see his own movies, but enjoys other people's. His idea of a vacation is to go to the zoo with his young son. Professional ambition—to play the character of Victor Hugo. His cultural tastes are well developed—in paint-

ing they range from Tintoretto to Oroszco; in authors, from de Maupassant to James Hilton; in music, from Brahms to Benny Goodman. "I am also one of those old-fashioned fellows who thinks there is but one singer on the air—Bing Crosby," Price says. He also claims to be particularly envious of people who can play the accordion.

At present the lanky actor is enthused about the prospect of his newest screen role, that of "Boss Tweed" in "Up in Central Park." "Just think," he exclaimed, "I'll get to sing!"

"Can you?" we wondered.

"They hope so. They've even convinced me that I can. And the wonderful thing about it—I didn't even have to throw myself under a car!"

## Solo for "Hubert"

(Continued from Page 5)

Radke) throws on the platters. Announcer Graham acts as foil, and his short, bow-tied, curly-haired appearance gives impression of a jitterbug delightedly going along with gags as though they were hep steps to the Woodchopper's Ball. Also jumping around is soundman Art Surrence, who knocks over a deafening assortment of ladders, dishpans, glassware and gongs during the thirty minutes. Just to keep the party happy, a little man, blackfaced a la Larry Parks, may tear in to make like Al Jolson, should the record choice be "California." Or anything else can happen.

So far, studio audiences are standing the exercise beautifully... all praises from the press have been technicolored... and everybody in radio is overjoyed to see Backus make a bang with his first single effort. Briefly, it looks as though this "Solo for Hubert" should be first-rate successful for heap many seasons to come!

★ ★

### SHORTEST DISTANCE

Cy Howard, who produces and directs Columbia's "My Friend Irma," explains his present position this way: "I started out as a gag writer, and then became a director so I could explain my jokes to both the star and the sponsor... thus eliminating the middle man."

★ ★

### STILL AT IT

A show or so ago, while emceeing Mutual's "Queen for a Day," Jack Bailey stopped and stared at a 74-year-old Spanish-American war veteran. "I've seen you before," mused Jack. "That's right," barked studio guest Mr. Baker, "I'm here more often than you are. I've only missed one day, when I ate something I shouldn't." Mr. Baker, it developed, has been steadily attending the "Queen" broadcasts since they first originated from Hollywood, July 16, 1945.



# Change Partners

*It's a New Partner for the Durable Durante As That Ace Gentleman's Gentleman, Arthur Treacher, Teams Up With Jimmy on New Series*

**By Betty Hammer**

Wednesday, 7:30 p.m.  
NBC—KFI-KFSD

**I**T'S A NEW network, a new time and a new partner for Jimmy, the great Durante, this fall. And a new format.

Last season found Jimmy shining with such brightness on other people's programs, in addition to his own, that it was decided to try retaining some of the spirit of Durante's whirlwind guest-starring on his new series.

Latest addition to the list of people who have been partners of Durante is Arthur Treacher, famed as a distinguished screen butler and as Jack Carson's former air sidekick.

This time, however, Treacher's been promoted. On Jimmy's show he's not a butler—he's an indigent and permanent houseguest.

"The man who came to dinner!" carolled Durante, explaining the ubiquitous Treacher's role. "He eats

up all the food in the house and he still won't go home! He puts Monty Woolley to shame!"

The series will have the action centered around Durante's house, where Treacher and dropper-inner Candy Candido (who's usually feelin' mighty low) will invariably manage to steal Jimmy's girls and keep him in hot water most of the time.

Music will be provided by Roy Bary and his orchestra with songs by pretty Peggy Lee. "She's not only good lookin'," says Durante, "she has an appreciation of good music—she likes my verce!"

The rest of the staff is the same as that of previous seasons—Howard Petrie is the announcer, producer Phil Cohan handles the reins, and writers Les White, Bud Pearson, Stan Davis and Elon Packard dream up the laugh lines.

### Inspired Casting

Arriving at a choice (or cherce)

**MYTHICAL** but very much in evidence on Jimmy's radio show for a while was Umbrigo, who was immortalized in song and on the cover of Time Magazine during his partnership with Durante.

**DURANTE TENDERLY** tends ex-partner Garry Moore's famous haircut in this picture taken while the two were a team. The Durante-Moore combo proved that comedians don't necessarily have to be teamed with straight men. This comedian team made for many happy radio hours. Garry's fall series is as comic-emcee of "Take It or Leave it."



**PARTNER OF DURANTE'S** early days is Eddie Jackson, who still does a routine with Jimmy now and again. This picture was taken at a local War Bond Show. Third member of the famed trio, Lou Clayton, now acts as Durante's manager. (Gene Lester photo.)

of partners for Durante wasn't a simple task. The call was for someone who would be funny in his own right, and also as different from Durante as possible. Bumbling types, comediennes, bright young comics—each was considered and discarded before the happy thought of Treacher was acted upon. Arthur and James have never appeared together except for "Command Performance" stints, though both have been garnering laughs in Hollywood for years.

(Please Turn to Page 39)

**PRESENTING DURANTE AND** Treacher—the new team. In this series, the much-in-demand-as-a-guest Durante finds himself teamed with Treacher as a permanent guest in Jimmy's menage. Arthur, for once not a gentleman's gentleman, will be the Durante nemesis as a "man who came to dinner."





Lucille Ball



Wilbur Evans

## Voices We'd Like to Hear

**H**ERE goes again. The fall shows and schedules always set us to busy thinkin'. As our readers, you've given us some fine ideas about the folks you'd like to have back on the air again, or in starring shows of their own. And adding our favorites to the collection, we've compiled quite a respectable list. Hope you agree with us on most of these "Voices We'd Like to Hear":

**PINKY TOMLIN.** The shy, bespectacled "Object of My Affections" man has been recording his lovable song styles for years and is at present playing night club engagements throughout the country, but he ought

Frankie Laine



Page Thirty-four

to be back on the air again as a musical star or emcee!

**LUCILLE BALL.** Her long-eyelashed comedy has brightened so many guest spots this year, and we can see her especially as the svelte sophisticate of a new-type situation series, patterned perhaps a la "The Women."

**FRANKIE LAINE.** Frankie certainly ought to rate his own time, instead of being confined to the spinings of the disc-jockeys. He goes on tour soon, we understand, but could be picked up through local outlets of any major network on his way.

**EDWARD EVERETT HORTON AND CHARLOTTE GREENWOOD.** In their original "Springtime for Henry" and "Leaning on Lettie" characterizations, Horton and Miss Greenwood typify a "life can begin at 40" abandon too rarely seen or heard. We'd like to have them back exactly like that, instead of in the "foil" capacity which was Horton's on "Kraft Music Hall" recently. And it would be all kinds of great fun if they were comedy-billed together.

**FRANCIS X. BUSHMAN.** In a "Then and Now" program, preferably. The possibilities of this seem to us unlimited. Bushman's gusty enactment of "The Major" on "Rexall Summer Theatre" this last season was that of

a veteran film fan who still swore by the silent flickers. He could continue the spirit in a program of his own, perhaps sharing his microphone with such still-around old-timers as William Haines, Gloria Swanson, Ramon Navarro, Marion Davies, all of whom have worlds to tell about that tremendous "reeling twenties" era when the cinema was new.

**JERRY HAUSNER.** Suppose that

Edward Everett Horton





Pinky Tomlin



Charlotte Greenwood



Producer Dave Taylor

*Paging Producers and Sponsors! Need A New Show or Star? Here's a List of Favorites Requested Through Radio Life*

Jerry makes so much money gurgling like babies, chirping like crickets, etc., on everybody else's show that he couldn't find time for his own? Or could he? Our imaginations are getting away from us, but Jerry would be terrific on a children's story time, setting perhaps a toy shop, where his noises and voices could really wind up and bobble around. Nothing streamlined, please. Talents like this belong in very different, very delightful backgrounds. How about it—a few of radio's scene-setters?

**WILBUR EVANS.** We miss that splendid Evans baritone, once heard weekly on the old Ford show, co-starring Jeanette MacDonald. And his guest stints on other classical music times just aren't enough to

Jerry Hausner



compensate. Light opera has him now. Radio's listeners want him back.

And for the heck of it, let us add these:

We just can't bear to think of another season out here on the coast without Morton Downey and his Listening Lady, Leah Ray. Morton and Leah sang for so long with the morning Coca Cola time on Mutual that we got to expecting that "Pause that Refreshed" us. Our breakfast

radio fare seems drab and unsparkly since they've gone.

Not so long ago too, we heard a half-hour of recorded Ted Lewis songs. The old "Sunny Side of the Street" man made us feel as happy-all-over as ever. We're "Funny That Way," but we'd be perfectly content to hear him back for a full program, more of the same, for a season... or two... or three... or four! Of course, you either adore Lewis or you don't. We do.

And speaking of ballad-singers, there are two other grand old minstrels who seem to be wandering far afield. Remember Wendell Hall, the red-haired music-maker? And Arthur

*(Please Turn to Page 39)*

Francis X. Bushman



# Mikemen

No. 24 of a Series

## Mel Ruick

By Jane Pelgram



1920—AND JUST RELEASED from the U. S. Army Air Corps for the first time. Second release occurred just two years ago.

THE "Paul Whiteman Assembly" is carrying a spare these days, in the person of Producer Mel Ruick, so any common show bogey that may arise causes no great alarm.

Should the announcer of the "Assembly" be smitten with laryngitis or mike fright, this producer could step from the control booth and take the stricken one's place. If Paul Whiteman needed someone to handle the baton in an emergency, Mr. Ruick could wield it for him.

If an actor were to miss the show, or a violinist for the orchestra were needed in a hurry, the same able guy could step into their shoes.

Mel Ruick is probably best remembered as a performer from his "Lux Radio Theater" announcer appearances, a post he held for six years prior to entering the service in World War II, but delivery of the Lux spiel was but a small part of Mel's career. He has had twenty years in show business, during which he has been a musician, a band

### *A Tough-Looking Movie Heavy and a Smooth-Looking Band Leader Wrapped Up Together in The Neat Attire of a Radio Businessman*

leader, an actor on stage, screen and radio, a producer of spectacular shows for Army Air Forces and the Army.

Lady Luck had juggled the Ruick rises and declines amiably about from 1920 until 1935, allowing a normal amount of success to the man who hopped between band-leading and the New York stage for his livelihood.

"Then in 1935 came the day when I felt really down on the world," Ruick said. "The talking pictures had been here to stay for some years, and while I was doing all right, I wasn't a big name band leader nor a headliner on theater marquees.

Radio didn't seem to be bearing the fruit I'd hoped, and I determined to chuck it all and do stage work.

#### Greenwood Luck

"You know it's been said Charlotte Greenwood is 'good luck.' She certainly was for me when she chose one Mr. Ruick for a part in 'Leaning on Letty.' We'd no sooner hit San Francisco for the opening than I received a wire from Lever Brothers informing me I'd been chosen as the Lux announcer."

Mel didn't get a letter beginning "Greetings . . ." but in 1942, nevertheless, severed his six years of  
*(Please Turn to Page 39)*

1928—AS LEADER of the band for the smart Fanchon-Marco shows. Mel had started as violinist.

1933—AS MEAN MEN and smooth villains he generated fear for more than two years.

1936 — AS SOAP-SUDS spieler for Lux. Mel continued until 1942, then he entered Air Corps.

1947 — AS RIGHT hand man to "Pops." Here Whiteman and Producer Ruick talk it over.



**H**OLLACE SHAW, young concert soprano and singing star of CBS' "Saturday Night Serenade", would rather be a singer than anything in the world—except a wife. So she is both.

Four days a week Hollace is an attractive young matron who wears faded blue dungarees and shirt, and swings a paint brush on the outside of her seaside cabin on the tip of Long Island, at Breezy Point. The other three she's a New Yorker who rehearses in her town apartment, travels to give concerts, and stars in radio.

"'Saturday Night Serenade' ends a busy work week," she says. "During the summer months, my husband and I hop into our car the minute the broadcast is over and arrive at our cabin just in time for the midnight supper party we look forward to all week. If it's a balmy night we hold these on the beach, under the stars. If it's raining, then in the kitchen of our shack, with the big stove blazing and a dozen or more friends seated around the table."

Sea food is the most frequent fare

*The Daughter of a California Minister, "Holly" Was Taught To Sing Before She Could Talk*

**By Robbie Cole**

on Hollace Shaw's midnight menus. This is bought right out of the fishermen's boats and cooked over driftwood fires, where lobster broils and clams steam.

#### Swim a "Must"

The midnight supper parties are always sizeable enough for a good "sing" after eating. On hot nights, bathing suits are the dress of the occasion, with a moonlight "dip" in the surf as a must.

Hollace chose to become the wife of aviation executive C. Turner Foster, but she "couldn't help being a singer." The Reverend Shirley Shaw and Mrs. Shaw, of Stockton, California, talented musicians themselves, brought up all five of their boys and girls in the musical manner.

"I was born to the sound of voices raised in song, and was taught to sing before I could talk. So were my brothers and my sister. As soon as a baby grew old enough to sit up in its high chair, we were taught to carry a melody."

When Hollace graduated from Pomona College, she had a license to teach music, but friends advised her to devote a year to singing before settling down to instruction. So when the Mutual Network conducted a big singing contest, with 5500 sing-

**HOLLY LOOKS** like a movie star, sings like a Lorelei, and loves entertaining at midnight on her very own beach.

## Women of Music

No. 50 of a Series

*Hollace Shaw*



ers from all over California trying out in various towns, then districts, Hollace sang five times to win first place. As a result, all the big networks made her attractive offers.

Hollace accepted a CBS offer to go to New York for six weeks, and has been there ever since. Only hiatus occurred in 1944 when she gave up a top radio spot as "Vivian" with Phil Spitalny's "Hour of Charm" to spend a year and a half as a honeymooning bride.

In addition to her radio work, Hollace has sung leading roles in three Broadway musicals and appeared with many symphony orchestras, including six consecutive years with the Cleveland Symphony and several performances with Toscanini. Both Victor and Columbia labels caption Hollace warbling on record.

When Hollace created the leading role in Jerome Kern's Broadway hit "Very Warm for May," the late composer wrote a song especially for her to be used in the show. This was the popular "All the Things You Are."

#### Regular Practice

The lovely blue-eyed blonde soprano, who sings everything from Mozart to Cole Porter, says, "I try to keep my two lives as separate as

possible. We purposely don't have a piano at our cabin-by-the-sea, but I must practice my vocal scales every day. So far my neighbors haven't complained, although the youngest and nearest—she's five years old—ran in to her mother the first time this year I 'mi-mi-mi'd', with the information, 'Mother, Holly's vulcanizing!'"

Miss Shaw's other seaside activities include the study of foreign languages for her fall season. "I'm studying Norwegian for a new Grieg song cycle," she laughs, "but that's just good fun."

For all her appearance of blonde delicacy, Holly has the energy of two people. She never divides the energy in carrying out her double life, but utilizes every ounce wherever she is. At her recitals and radio performances, Holly is always dressed to the hilt. As she explains it, "I think my own feeling of well-being when I am in evening gown and makeup carries not only to my concert hall audiences but to my unseen radio listeners as well." In the spring of 1943 the Fashion Academy voted her the best-dressed woman in radio.

When Hollace came by the pet name "Holly," she immediately coupled it with her hobby. Her collection of china and other objects all bear the decoration of the Yuletide leaf and berry. The favored pieces are her Limoges holly china, Barana French beer mugs with holly sprig adornment, and her Early American antique glass holly vases.



**IN CHARACTER** as "Pat Novak," Ben prepares to cast off on a "job" in San Francisco Bay. (Cal-Pictures photo.)

**THE ACTOR** as he appears in real life—he's actually shy about publicity, claiming there's nothing interesting to tell about himself. (Arlen Blake photo.)



June 17, 1921. He appeared in most of the school plays and was active in debating and declamation contests, winning top honors in three national high school contests sponsored by the National Forensic League, an organization devoted to furthering public speaking and debating. It was while still in high school that Ben won Malone's contest and appeared with the ABC human-interest reporter-poet on "Between the Book-ends".

## "For Hire"

*Ben Morris Plays "Pat Novak" But Fools Fans by Personally Being Soft-Spoken, Retiring*

Sunday, 9:00 p.m.  
ABC-KECA

**W**INNING Ted Malone's poetry interpretation contest in 1938 might be called the turning point in Ben Morris' ("Pat Novak's") life. Ben went to Cleveland, Ohio, where Malone was broadcasting, to accept the award and, as he puts it, "When I got a good look at the inside of radio I decided it was for me."

It was a good decision, with both sides benefiting, for Ben proved as acceptable to radio as it was to him. Today finds him playing the title role in "Pat Novak for Hire", ABC-KGO-produced waterfront mystery show.

Ben's appearance belies his manner or vice-versa. Seeing him standing six feet three inches tall and weighing 210 pounds, or listening to him as "Novak", one might justifiably expect him to be loud, and maybe a guy who likes to show off his muscles. He's just the opposite — soft-spoken and quiet, almost retiring. Contrary to what might be expected of a network star, Ben tries to avoid publicity of any sort, passing over any questions with "There's nothing interesting about me."

Ben's speaking and acting training actually began in high school in Oklahoma City, where he was born

When he got back to Oklahoma City, Ben went to work for WKY as announcer and actor at the age of seventeen.

### At U.S.C.

Ben's stay at WKY was interrupted three times. The first time he went to U.S.C. for a year, studying dramatics and taking part in many stage presentations.

The next interruption came in 1941, when he went to New York, following a desire to see what he could do in big-time radio dramatics. Ben freelanced there, working on many network shows, including "City Desk" and "Spin and Win".

Back in Oklahoma City a year later with a lot of experience under his belt, he hit out again to WKY to find that the station was originating the same type of network shows he had gone east to work on. Chief of these was "Dark Fantasy", on which Ben held a regular spot.

The third interruption in his Oklahoma City life happened in 1944, when Ben entered the United States Marine Corps. With "B" Company, 29th Infantry, 6th Marine Division, he made the initial landing on Okinawa. Wounded on the fortieth day of the Okinawa operation, he spent three months in the hospital before returning to duty. Given a discharge in 1945, he returned to WKY as Public Service Director and

assistant program manager. He moved to KGO in February, 1947, taking a staff announcing post in addition to the "Novak" role.

Since he moved to San Francisco, Ben has had a hard time following his hobbies of swimming, hunting and fishing. In high school he played basketball and football, winning his letter as end on the football team, but swimming was and is his favorite sport. In past years he has done a good deal of hunting and trout fishing, but since little Claudia arrived on the scene about nine months ago, he and wife Betty Ann have been kept pretty close to home.

Ben met Betty Ann on a blind date in 1942 in Oklahoma City and married her in May, 1943. Claudia was less than three months old when Ben was called to San Francisco, so he came on ahead alone to find a home for her and Betty Ann.

That little job, conditions being what they are, took longer than he expected, but he finally found a house in Redwood City, far enough from San Francisco so that Ben has to "beat the birds" every morning in order to make it for his early announcing shift.

Being a man who likes his sleep—as who doesn't—Ben still slights his sports activities, spending his surplus hours house-hunting in San Francisco.



▲ **VETERAN NEW YORK** radio comedian Eddie Maychhoff is addition to the Bergen-McCarthy NBC funfest this fall.

## Mikemen—Mel Ruick

(Continued from Page 36)

service to Lux to don again the United States Army Air Corps uniform. It was Mel's second war.

"When I left the service in 1945 I found that you can be pretty well forgotten in three years. I did some stage work in New York, and moped around feeling sorry for myself. The minute I cut that out and got around to auditioning, the breaks began, and I was loaded with radio work."

The big break into directorial work didn't come while Mel was at low ebb. An agency man who had seen Mel's fine work producing the Army and Air Corps shows contacted him about production of the Whiteman show only after Mr. Ruick was happily busy with acting and mike-side narration.

"Wouldn't you know it?" he laughed.

But now Mel has been working with "Pops" since the first of this year, and terms it "inspirational." He adds that his settling into the groove of producing and directing is "more satisfying than any single phase of entertainment I know. I can act to my heart's content right along with the show cast, lead the band with 'Pops' Whiteman, announce word for word with the announcer. Sponsors willing, this is the job I want to stick to."

The "Whiteman Assembly" emanates from New York, so that keeps Mr. Ruick there, but whenever time allows he planes to California via Wright Field, Ohio. California was Mel's first home, he attended the University of California here, and here got his foot on the rung of a ladder that led him from a movie

"super" to the Whiteman show control booth.

Daughter Barbara Joan Ruick lives in North Hollywood, working at following her dad's theatrical steps. Son Captain Robert H. Ruick is stationed at Wright Field, Ohio, following his father's Air Corps path. Hence the plane stop in Ohio en route to California.

The "kids," as Mel calls his children, comprise not only his single hobby, but Producer Ruick calls them "my two top productions."

## Change Partners

(Continued from Page 33)

Teacher spent the summer in his native England visiting his mother, a gentle little lady in her eighties, and so was unavailable for comment upon his partnership with Jimmy. However, we'll hear what he thinks about *that* to quite an extent on the show. Durante's summer was spent in getting a tan, learning new songs and preparing and working on two new films, "On an Island With You" and "This Time for Keeps."

Speaking of partners, Durante says he's been lucky to work with such "terrific characters." "First was Clayton and Jackson—the wild boys of the road. We made lotsa noise—I was the noisiest so the other two gave in. Eddie Jackson and I still entertain informally together, but Clayton comes along strictly in a managerial capacity (whew!). They don't want no part of Durante on the air.

"Then came 'Umbriago'—a handsome figure of a fellow. Mythical—that's the word for 'Umbriago'—mythical!

"Then came Junior. Why, when I first met him he had long golden curls. And now look, he's grown up to be an important man-about-town, with an audience participation show. Junior probably said, 'If I can work with Durante—I could handle t'ousands of 'em!' It takes a mighty



▲ **EDITOR-IN-CHIEF** of ABC's "Betty Crocker Magazine of the Air" is Mrs. Susan Adams, former newspaper woman and food editor.

smart boy with an excellent command of the English language to do what Junior's doin'—I'm proud of him!

"That brings us down to Artie. Speaking of language, Artie oncet said to me, 'Durante, you and I don't speak the same language.' I said 'Obviously, Artie, obviously. But when you've lived here as long as I have—maybe some day you can talk as good as me!'"

## Voices We'd Like To Hear

(Continued from Page 35)

Tracy, the street-singer? Both "Voices We'd Like to Hear" again, as we would Ruth Etting, the "Harvest Moon" girl of ten years or so ago, who is now back in the east with a full repertoire of her "Ten Cents a Dance" and "Something to Remember You By" songs.

We'll mention too, in our letter to "Sponsor Santas," request for return of two more comedians—Danny Kaye and lanky Cass Daley.

And pure whimsy on this last one. But every time we've heard it, we've wondered why that wonderful Scotch brogue of producer Dave Taylor's ("Richard Davis, Private Investigator") should be confined to the routine off-mike process of giving cues, when actors are paid hundreds a day for manufacturing only a shade of the same. Pardon us if you've never given it a thought, Dave, but how jolly it would be to hear you in a whole quarter-hour of your own, telling British Isles folktales and yarns!

▲ **LES TREMAYNE** has taken over title rôle on Mutual's "Falcon," heard Tuesdays, 8:30 p.m. on KHJ.



↑ **RECENT LEAD** on CBS' "Grand Central Station" was Helen Claire, who, besides her brilliant acting, holds Phi Beta Kappa honors and acts as women's commentator for movies.



↑ **CBS' ORGANIST**, Juan Rolando, here performs simultaneously on Hammond organ and piano for his Saturday afternoon show.



↑ **"HOUSE PARTY"** emcee, Art Linkletter, presents Mrs. Clifford D. Anderson of Los Angeles with registration certificate to Salsbury Imperial motor scooter she won on his CBS show.

## SEEN ON THE RADIO SCENE

↓ **WALLS HAVE EARS.** BARBARA WHITMORE, who does some of the interviewing on ABC's "Candid Microphone" show, shows Officer Clancy where his candid words went.



↓ **SELECTED BY MBS' "BETTER HALF"** series as the "most henpecked husband in America" was Dr. R. T. Leiter of Macon, Ga., who was recently released from the dog house and flown to Bermuda for a week's vacation (without his wife)!

