

PROGRAMS FOR WEEK BEGINNING SEPTEMBER 21

1947

**RADIO**

*Life*

8¢

FORTY PAGES

# Merle Travis

*Hayseed Rides Hooper*

PAGE 34



**TOP RADIO ACTOR:** *Ex-Prof. Practices What He Preached*

(PAGE 8)

**FLYER'S WIDOW:** MAKES LIVING ON THE AIR (PAGE 5)

# The Ear Inspires the Pen

Julia Stevens Delphino, 20441 Southwest Lange Drive, Santa Ana, Calif.

Sirs: It isn't often I bother to write a "fan" letter, but I am very indignant concerning the anti-Breneman letters. In the first place, the letter from Evelyn Carstairs contains one definite error. Tom has mentioned Galen Drake personally so many times, and even had him on his program.

We have listened to Tom for years, from my five-year-old daughter to my 86-year-old mother, and we all enjoy him. I've often wondered how he had the patience to deal with some of those women, especially those who are determined to say hello to every relative who isn't there.

Tom needs no defense from me, but as a thank-you for the hours of pleasure he gives, I am writing this letter.



Catherine Downs, Los Angeles, Calif.

Sirs: Was interested in the inquiry of a reader who wrote to your "Ear Inspires The Pen" asking about Louise Johnson, astrologer, who used to be on the radio. A neighbor tells me that the last address she had was Louise Johnson, Linden Avenue, Long Beach, California. So you can see, she was very well known. Although I am not very interested particularly in astrology, I remember her talks were very entertaining.

Your further tip in tracing Louise Johnson may prove quite helpful to concerned readers, Miss Downs. As we answered, a column or so ago, we have been almost completely unable to locate Miss Johnson beyond such stray bits of information as this from you. At last reports, she was believed to be ill, but her exact whereabouts were unknown.

Dick Chittick, 415 Gracelon, Monterey Park, Calif.



Harry Bartell

Sirs: I have just read the July 27 edition of your magazine, and I think I've found a mistake. A reader praising the "Adventure Parade" program said it was on KHJ at 3:45. I have listened to this program for the last six weeks at 5:30.

Could you please print a picture of Howard Duff and also one of Harry Bartell?

"Ear Inspires" columns are formatted a few weeks in advance, as are our stories, and at the time the listener wrote "Adventure Parade" had not yet been shifted from 3:45 to 5:30. We have used Howard Duff's picture again and again in this column, and wonder if you would mind watching our October issues for the big Howard Duff-Sam Spade story we are planning? Herewith, Harry Bartell.



Mrs. Jack Christman, 21024 Sherman Way, Canoga Park, Calif.

Sirs: I love children, but detest the parents who drag their wee ones up in front of a microphone to show off their pretty clothes and reveal the frightful lack of training and care in their upbringing.

I have heard Kenny Baker on "Glamour Manor," Art Linkletter on "House Party," and the emcee on "You're Only Young Once" try to coax a tiny word of respect from these fledglings, without result. Every response seems to be composed of "yup, uh-huh, nope, naw, huh-uh, and yeah."

I try to never miss a program featuring children. We have none, but through the productive ability of our kitty, Teddy, I know many children in our community who come for Teddy's babies as their future pets. These youngsters are wonderful. How I love to talk with them. They prove youngsters can be civil and dear, and good company. Why, then, do parents permit these little leaders of the future to air their arrogance and show unpardonable disrespect to men of radio, most of whom have children who say "yes sir" and "thank you sir?" We all miss dear Cliff Arquette, whose swell son says "yes sir" and "no sir." We hope Cliff is back soon. Thanks for placing Radio Life in Canoga Park.

As we've already told our readers, Cliff has been slated to return with the "Point Sublime" show early in October.



Miss Donna Chandler, 1116 Louise Street, Santa Ana, Calif.

Sirs: Congratulations on your "Readin', Ritin' 'n' Radio" series! For young radio hopefuls, it's just what the Doctor ordered!

Bill Kramer, Yucca Valley, Calif.

Sirs: Wouldn't it be possible for radio to leave Louella Parsons to her typewriter and save her voice so far as the listener is concerned? Her voice is not synchronized to the air waves. No one should know this better than the good lady herself. I've heard better speech and diction from four-year-olds.

Second! It seems to me a great insult is being handed one of the oldest educational programs in radio, namely "The Chicago Roundtable," which has been relegated to 11:00 p.m. on Sundays. Surely at this time of night, most elderly and middle-aged people and all able students who have an interest in such programs must be sound asleep. Those who are still up and about have no more interest in this type of series than the plutocrats who have put the program at that time.

The "Chicago Roundtable" has stood the test of time. I know many agree with me, it is very selfish of Station KFI not to give it an earlier scheduling. How could listeners and shut-ins have a better chance to hear three or four scholarly professors and certain leading statesmen bring a discourse on current matters right into their homes than through the radio . . . but who is going to be sap enough to wait up for it until 11?



L. A. Bennett 863 Sapphire Street, San Diego 9, Calif.

Sirs: In your July 27 issue, "Ear Inspires The Pen," I note you state in large print that Benton Alexander of "Heart's Desire" is a native Californian? Seems something wrong there, as he says he was born in Nevada. How about it?

We're COVERED with confusion. Dastardly sources assured us that Ben was born in California, whereas he has just been here since he was two. (Close enough?) But being completely technical, he WAS born in Stonefield, Nevada, and we're sorry we made so bold as to print our mistake in king-size type . . . of all things!

**Now!**  
**SINGIN' SAM**  
 MON. THRU FRI.  
**DAILY KHJ**  
 12:45 . . . 1:00 P.M.

WILSON'S  
**B-V**  
**GOOD GRAVY! YES!**  
 . . . and meaty soups, sauces, seasonings. WILSON'S B-V . . . tasty concentrate of beef — with vegetable flavors.

*The Wilson salad protects your table.*

FOLLOW ALL  
 The Pacific Coast  
 League Ball Games  
 Of The  
**LOS ANGELES**  
**"ANGELS"**  
 and  
**HOLLYWOOD**  
**"STARS"**  
 OVER

**KLAC 570**  
**ON YOUR DIAL**  
 Nightly: Tuesday Thru Friday  
 Weekends: Afternoons

Sponsored As  
 A Public Service

**IT'S THE AGE OF**  
**ACME**

FINE BEERS SINCE 1860  
 Bohemian Distributing Company

J. E. Bates, Box 647, Elsinore, Calif.

Sirs: Answering the letter of Mrs. W. R. Rae, 212 Hill Street, Ocean Park, in the July 6 issue. Will say that I too am much annoyed by too frequent commercials. If it continues, it is our own fault for we should refuse to deal with these pests. A few years back there was started a chain letter plan called the "I do not patronize club." The letter asked that we contact at least five persons and ask them not to patronize anyone who used more than two commercials on any one fifteen-minute broadcast. We should write the offenders and tell them they are killing off all desire ever to trade with them again. When they start to lose business, then and then only will they reform.

Sometime ago, when Amos and Andy were being sponsored by Campbell's Soups, there was a short commercial at the beginning of the program and then the program went through without interruption until at the close, when most of the advertising was done. This, to my way of thinking, was ideal. The show and the sponsors made many friends. A particularly offensive broadcast right now is a certain upstairs clothing house which has a news broadcast at seven each week-day morning. They get in four plugs and interrupt the program twice. I used to buy from them, but never again, at least while they keep that up. Let's more of us write to the offenders and give it to them straight.

A skillful program, Mr. Bates, and we're particularly glad to receive your information about the "I do not patronize club." Many of our readers have been asking for details on this organization and you'll doubtless be hearing from them soon through the column. Also, if you have a more definite writing address, Radio Life would be grateful to know of it, for future inquiries.

★

Sam L. Spiegelman, 2651 Marsh Street, Street, Los Angeles 26, Calif.

Sirs: My wife was a recent winner on the "Baby Sitter Program," 7:30 a.m. to 8:00, KIEV, and I just want others to know about our experience.

As advertised, my wife received a beautiful orchid from the Town and Country Flower Shop, and just next door dinner was served us at the Monterey Cafe. After dinner, we were the guests of the Alex Theatre, (all this taking place in Glendale.)

Announcer Dick Whittinghill came to our house and sat with our children for the evening, and a very efficient baby sitter he is, (I found out after a talk with my son.) The treatment we received could not be surpassed anywhere and by anyone. We felt like celebrities. Mr. Cyr, the florist, personally showed us through his shop, and the tropical fish and birds he has there fascinated me. He also prepared a beautiful centerpiece of carnations for our table at the Monterey Cafe, where we were served champagne and a complete meal. The topper being a steak that literally melted in my mouth.

Worth mentioning is the service

California Photogram Co.

we received from Mr. Neilson, the owner, the hostess, a waitress and the chef himself. I noted the cash customers received similar service, but we being contest winners received special attention. After dinner, at the Alex Theatre, we were seated in loge seats to enjoy a wonderful show.

One more feature is that for one week my daughter's diapers are to be done free by the Valley Diaper Service. A contest worth winning, and a program worth hearing, I say!

*Incidentally, Radio Life told the Dick Whittinghill-Baby Sitter story in the September 14 issue.*

★

Mrs. Gloria C. Gunther, 15345 Bledsoe Street, San Fernando, Calif.

Sirs: Orchids to the swell job Bill Leyden does on the "Music Hall," also on his earlier program. Personally, I can't stand soap operas, and record programs are my meat. If Petrillo tries to mess up the disc jockeys, I hope he gets boiled in oil.

A bunch of stink-weed to the coward who wrote panning Crosby. If he had signed his name, he'd probably be in a hospital now.

I wonder if you can tell me how to go about getting tickets to Jack Benny's show? I think it's the best comedy on the air, and have been wishing I could see it since I came to California. Even if it takes a year to get them, I'd still like to try.

*Jack Benny show tickets will be available through NBC's ticket-distribution channels when the show returns in September. Write to the program, care of NBC Guest Relations, Sunset and Vine, Hollywood 28, marking your envelope "ticket request." And may we suggest that you mail your letter at the very start of the season, since this program is "Sold Out" faster than almost any other on the air.*

★

Emily Burgess, 1256 Elden Avenue, Los Angeles, Calif.

Sirs: I have read a letter from Mrs. Roberts in your July 20 issue. If she is interested in hearing canaries sing, "Hal Nichols' Memory Room" on KFOX at 6:30 p.m. has a pair of canaries which are a joy to hear. Thought she might like to know, even though it isn't a "chorus," and hope she enjoys them.

*(Please Turn to Next Page)*

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

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EVELYN A. BIGSBY, Editor

Editorial Department: Feature Editor, Joan Buchanan. Art Director, Ray Wheeler. Log Editor, Hal Julian.

Business Department: General Manager, B. W. Lewis. Advertising Manager, Gene Jones. Office Manager, Georgia Caywood.

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WITH THE FALL SHOWS COMING BACK ON THE AIR, TWO YOU WON'T WANT TO MISS ARE THE FAMILIAR FAVORITES, "THE EDDIE CANTOR SHOW" AND "PEOPLE ARE FUNNY." BOTH ARE HEARD VIA NBC-KFI.

Art Linkletter



ART LINKLETTER, zany emcee of "People Are Funny," is back on the air each Friday night at 8:30 with the program that delves into the reactions of individuals on the street and in the studio.

Eddie Cantor



EDDIE CANTOR, one of America's most popular comedians, returns to the air next Thursday night (the 25th) with a brand new all-star variety show; one you won't want to miss. The time—KFI at 6:30.

THAT'S KFI — DIAL 640

—Advertisement

Page Three



## FAMOUS LOVE STORIES

**HELOISE**—Abelard was her teacher...and together they learned more of love than of learning. They married—but at the church door they were parted, seldom to see each other again.



*You'll Love*  
**WHITE KING SOAP**

White King Soap means real washing efficiency. White King suds dissolve quickly, completely—to wash off *surface* dirt—wash out *hidden* dirt. And in the dishpan, White King makes dishes *gleam*. Try White King—you'll love White King.

# The Ear Inspires the Pen

(Continued from Preceding Page)

**C. Canfield, Glendale, Calif.**

Sirs: Why don't we hear and read more about Bill Leyden, our favorite disc-jockey? He's tops with all of us. You didn't even have his picture or mention of his award and his wife as you did with all the others. Why? Have you something against him? We haven't read an article on him for some time. Everything we have read has been so formal, just about his radio experience, which is all past history, and his war record. Why not something about his hobbies (we know he has tropical fish for he talks about them on the air), the furniture he and his wife have made by hand, and his favorite foods, for he has said a great deal about the delicious recipes his wife has and what a swell cook she is. Hope Bill wins the disc-jockey contest too!

*Bill is a very fabulous fellow, and there was enough material about his career to more than make a story. We have put your requested questions to him, though. He does keep eight aquariums of tropical fish in his living room alone, and is one of the leading authorities in this area on their care and culture. He and his wife made all their cabinets, tables, etc., out of blonde wood, but Bill says it's slipped his mind completely that he ever talked about it on the air. We also quizzed him about his wife's cooking. "When did I mention it?" he wanted to know. "I don't believe in spoiling my women—even though she is terrific. But since you ask, I like foreign foods best, especially Hungarian dishes." Check? Check!*



**Mrs. Ella E. Morrow, 7424 La Jolla Blvd., La Jolla, Calif.**

Sirs: Two very clever musician-entertainers who should be heard by everyone, and who really make your feet start dancing whatever your age, are "The Todds," Dottie and Art, "The Mr. and Mrs. of Music," who harmonize together every Monday through Friday on CBS at 4:45 p.m. How about a picture and story about them in your fine magazine, which keeps us so well-informed on all our radio favorites? The Todds differ from so many other modern-music makers because when they play and sing it is true rhythm and smooth harmony, not just a big noise.

*Check! Our Men and Women of Music Series will be calendared for a future Todds story.*



**Haskell Issenhuth, 3265 Bennet Drive, Hollywood, Calif.**

Sirs: "Saludos Amigos" on KGFJ every a.m. at 7 to 8, with Elena Salinas and a clever announcer-stooge, Sheldon Bren, is my answer to the cry "give us something different in radio." The music on "Saludos Amigos" is delightful, and the ad-lib clowning, slightly terrific! Look into it and give us a story and pictures?

*Thanks for your story-suggestion, and it's been chalked for one of our forthcoming issues.*

**Dave Taylor, Foote, Cone & Belding Agency Producer, Hollywood, Calif.**

Sirs: Noting a letter from Mr. Harold Anderson in your "Ear Inspires" column, regarding the "Richard Davis" program casting, I should like to reply, giving a list of the actors most often heard on the show recently.

I think you'll agree that it is almost a blue book of the acting profession in radio: Harry Bartell, Bob Bruce, Ken Christy, Bob Cole, Howard Culver, Joe Duval, Jack Edwards, Stan Farrar, Joe Forte, Hal Gerard, Fred Howard, Byron Kane, Cy Kendall, John Laing, Peter Leeds, Charlie Lung, Ed Max, Paul McVey, Peter Rankin, Herb Rawlinson, Dick Ryan, Ted Von Eltz, Joe Worthy, Sanford Bickart, Hank Rowland, Don Brodie, Jack Carrington, Fred Shields, Wally Maher, Howard McNear, John Newland. And: Bernice Barrett, Jo Graham, Jeanne Bates, GeGe Pearson, Margaret Brayton, Lois Corbet, June Foray, Gloria Gordon, Virginia Gregg, Truda Marson, Betty Moran, Anne Stone, Barbara Brier, Helen Andrews, Helene Burke, Cathy Lewis, Betty Lou Gerson, Becky Porter.

One thing, however, does puzzle me, and that is Mr. Anderson's statement, "Some night a different actor is going to be murdered." Now, out of thirty-nine shows the murder has taken place in thirty-one of them before the program went on the air. Therefore no actor played the part of the man being killed. As the producer of the show this, of course, worries me, because it means that the story was not clear, at least to one listener.



**Miss Karon Turnbow, 535 San Geronimo, San Diego 6, Calif.**

Sirs: I have just finished my Radio Life for the week of August 10. I was very pleased to find a story on "Oogie." Wonders will happen! If all the "Date With Judy" fans could get a look at "Oogie" they'd think that "Judy" had very good taste in boys. For such a voice, Dick Crenna is very good-looking, and not at all what you'd expect from hearing him. I also think Nelson Eddy is wonderful, as he appears on the "Kraft Music Hall."



**Mrs. Julia T. Young, 3103½ Altura Street, Los Angeles 31, Calif.**

Sirs: Louise Johnson, astrologer, (in answer to one of your readers' questions) broadcast for Old Gold Cigarettes over KNX in 1931. She was very entertaining, and I still have the horoscope she made for my son, prophesying very accurately that he would become successful in the silk business.

**L**OVELY Jeanne Grey of KMPC's "The Woman's Voice" had decided after her marriage to Lieutenant Colonel John R. Herbst last year to give up her writing-singing-acting career and, as she put it, "to be a housewife and shine in the reflected glory of my husband". The reflected glory was considerable, too. Lieutenant Colonel Herbst pioneered jet aircraft and was looked to as one of the leaders in that field. Jeanne and John were married July third of 1946. On July fourth, while giving an exhibition flight of jets, Lieutenant Colonel Herbst crashed at Del Mar and was killed.

Jeanne decided to return to the work she knew best, entertaining, but with a purpose. She got an idea for a radio program and wrote it herself. The first place she took it was to a large local department store. They gave one look at the beautiful Jeanne and offered her a position as fashion co-ordinator and buyer. "It was tempting, but I didn't know anything about buying," Jeanne smiled.

She sold her program on the next try and we have heard that one of the heads of the station is rumored to have remarked the first time he saw the blond and beautiful Miss Grey, "Put her on every program we've got! She's the best-looking woman who ever walked in here."

It's the inner beauty that must come over the air, however, and if you've heard Jeanne's program, you'll agree that it does. "It's all women," she says of her program. "News about and for women—a guest outstanding in her field and a bit of applied psychology called 'For Women Only' for romance and appeal." Some of the guests who've been heard with Jeanne are Zuma Palmer of the Hollywood Citizen-News, Mrs. Leiland Atherton Irish of the Hollywood Bowl, Mrs. Valley Knudsen, head of the women's division of the Chamber of Commerce, Mrs. Curtis Albro, only woman police commissioner in the country, and the famous hat designer De Villars.

#### Fine Background

Jeanne's background encompasses almost any field related to radio and her program. She appeared in film comedies with Bob Hope in New York, with the Helen Hayes company at Suffern, New York; she was with Danny Kaye on the New York stage in "Let's Face It", in "George White's Scandals", summer stock in Skowhegan, Maine, and in "The Merry Widow" at the Paper Mill Playhouse in New Jersey. She also wrote fashion commentary and modeled for Vyvyan Donner's Twentieth Century-Fox fashion newsreels and wrote and sang her own songs in night club engagements, including one at New York's Monte Carlo. One of her songs, "The Army's Made a Woman Out of Me", was used by the Army for WAC recruiting.

**JEANNE GREY** studied music, art and drama and made use of all her talents in the field of entertainment. Before debuting locally with her unusual KMPC show, Jeanne was heard in radio as vocalist, actress and newscaster. (Murray Korman photo.)

## Triumph of Talent

*Beautiful Jeanne Grey Has Experienced Both Success and Tragedy. Her Program On KMPC, "A Woman Talks", Utilizes Her Charm, Philosophy, Great Intelligence.*

### Joan Buchanan

Jeanne's a graduate of Hollywood High and lived most of her childhood in Hollywood, but has never appeared in a movie. She went to New York to study painting and design at the Art Students League. She gave up the idea of clothes designing when she decided she was more interested in people than she was in clothes—"and there's something so self-centered, it seemed to me, in designing your own clothes!"

Jeanne's childhood background belongs to the fascinating days of an earlier Hollywood. Her father, an electrical engineer, was employed by the studios, and he moved the family from Seattle when Jeanne was five. The movie sets on Sunset Boulevard were her playground. Her father worked for all the picture pioneers, including Mary Pickford, Charlie Chaplin, Sennett, De Mille and many others. "Remember the food machine that Charlie got caught in, in 'Modern Times'?" Jeanne reminisced. "That was one of Father's constructions. He also made the best lighting ever used in Hollywood. They

**BEAUTEOUS** commentator Jeanne is the widow of Lieutenant Colonel John C. Herbst, leading ace in the China Theater during the war with twenty-one aerial and six ground victories. Lieutenant Colonel Herbst was also the holder of practically every medal presented to fliers, including the highest honor China bestows, the Chinese Order of the Flying Cloud. (Ralph A. Rogers photo.)



make stock shots of those things, you know, and keep them in film libraries. To this day Mother and I will be watching a movie and suddenly there'll be a storm scene and Mother will nudge me and whisper, "There's Daddy's lightning!"

You can see that as the daughter of a man who invented lightning, Jeanne was destined to be something extra-special! She more than lives up to that promise. In fact, her lovely features hide a mind of such facility and intelligence that we can well imagine that the usual male, babbling in an effort to make an impression, must sound very silly to

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# Flashbacks!

No. 1 of a Series

▲ **SHE'S JANE POWELL** now—the star of "Holiday in Mexico" and young taker-over of the Sinatra show last season—but when this picture was taken she was little Suzanne Burse, who had just been named as a "Hollywood Showcase" contest winner on KNX. (KNX photo).

▼ **H. ALLEN SMITH IS** the well-known author of "Low Man on a Totem Pole", "Lost in the Horse Latitudes" and many other best-selling humor items . . . but did you know that he was once heard on the old Blue Network's "Swop Nite"?

*You'll Be Looking Forward to Looking Backward In Our New Series of Old Pictures of Radio Days.*

**I**T'S FUN to look through a family album and reminisce over the good (and not-so-good) old days — and it's even more fun to go through an old picture file. We hope that you'll exclaim over these pictures from the radio past as we did, and that they'll bring back memories to listeners who "remember when."

▼ **ED WYNN WAS "FIRE CHIEF"** and the star of the Broadway hit, "Boys and Girls Together" when his young (and unknown) son, Keenan, stopped by the dressing room to tell his father he had just been signed for his first radio series, Mutual's "Amazing Mr. Smith."





▲ **LITTLE LOUISE ERICKSON** was only thirteen when this picture was taken, but already she was playing the role of "Edith" on "Date With Judy". Nowadays, of course, Louise is "Judy" on the show and "Marjorie" on "The Great Gildersleeve".

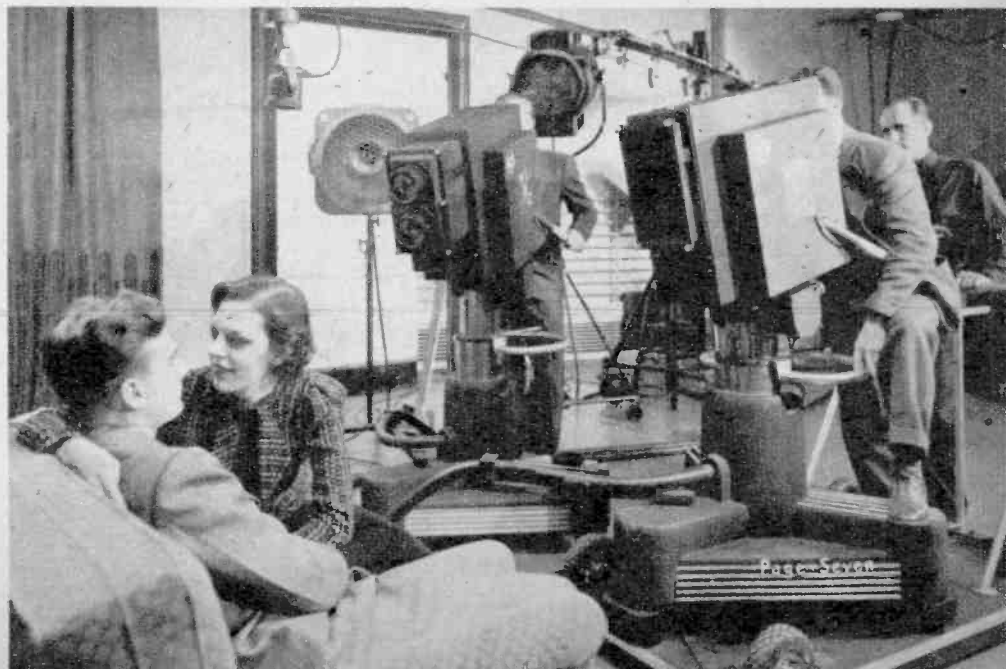
▲ **THIS DUO HAD DISCARDED PREVIOUS BILLINGS** as "Sam 'n' Henry", "Jim and Charley", and "Tom and Harry" and decided on "Amos 'n' Andy" for their 1928 comedy series. Mikes have changed a lot since this was taken, but Correll and Gosden are still wowing 'em.

▶ **REMEMBER KMPC's "HERMIT'S CAVE,"** the grand-daddy of the local scare programs? It was heard every Sunday night at 9:30 back in 1941, and here, bent on scaring listeners to death, are Williams Hall, Shirley Crowell, Walter Arnold and Bill Forman.



▼ **FIBBER MCGEE AND MOLLY** in the person of Marian and Jim Jordan have been favorites with audiences everywhere—even before radio. (People in Omaha, Nebraska, still talk about the days when the Jordans were with the Empress Stock Company.) Here they are in the days when their act included some sharp dueting—maybe you remember it from their old "Smackout" show. (Theatrical Chicago photo.)

▼ **EDDIE ALBERT IS THE STAR OF ABC's "Eddie Albert, Attorney at Law,"** but when this was taken back in 1937 he was one half of "Grace and Eddie Albert, the Honeymooners". In this shot, the show was being televised—remember? It was just around the corner. (NBC photo.)





◀ **A PACKED-TOGETHER MAN** with tremendous dignity is Herb Butterfield, who thoroughly believes that acting is something more than "a collection of stock character voices", and who further calls drama "an almost metaphysical interpretation of human life".

story progressed, she aged twenty years without benefit of make-up? It was *all* in her thinking . . . *all* from within!" The British and the Irish, Herb also ventures, are the world's great dramatists. "So much of their experience is gained through constant shifting of roles, in traveling repertory companies. The repertory stage, in fact, is a neglected one in America. There is no finer place for an actor to learn the real dignity of his profession."

#### One Experience

With the fervor of a true thespian, Herb believes that drama can apply

ances in the Fort Wayne Civic Theatre (which, incidentally, Herb started and directed), he was accosted by an intent young man with a curious proposition. "Mr. Butterfield," the fellow began, "you have something I want and I'm willing to pay for it! I've watched you act at the theatre, and every week you're different. I want to be able to do that."

"You mean you want to be an actor?" asked Herb.

"No, I just want to express that same change of emotion in my own life and business. And I have a few friends who feel the same way. Would you be willing to teach us . . . in some sort of class?"

Not a bit confounded, Herb got the group together. "It was a very revealing experience!" he exclaims. And a series of lessons on "being dramatically alive" established amazing results. The class included some very shy and inhibited young people, oblivious to almost everything but the ordinary processes of waking, working, eating and sleeping. So Herb made a project of "keying" them all to a new "awareness of existence" . . . getting them to actually *feel* the emotions of gladness, sorrow, ennui at observation on every hand. The project, Herb contends, enriched *him* as a person as much as, if not more than, any of the youngsters he helped. "An actor," Herb adds earnestly, "can never stop growing . . . either emotionally or mentally."

#### One Man's Face

Just how precisely he can put these principles across the board has been proven by Herb again and again. He had a startling experience, for instance, as he was going in the stage door one night (also in the Civic Theatre) and a man came out who didn't look at all as though he belonged backstage. Herb briefly scanned the stranger's face under the light, and was strongly impressed with its character. "Some day," he mused to himself, "I'll try interpreting that man in a play."

Eventually, a part came along which fit. Herb did the role exactly according to his one impression. After curtain, the juvenile lead of the company stopped him off-stage. "Do you know who you were playing out there, Mr. Butterfield? That was my father. When did you ever see him?"

Together Herb and the boy compared notes. The youngster's dad (a philosophy professor at the university) had been in to see his son on the very evening Herb had had his encounter. An introduction established him definitely as the same stranger Herb had seen!

Although Herb loves the "ritual" of the legitimate theatre, he finds radio a "wonderfully stimulating profession." He especially enjoys the scope for characterizations which an air-dramatist's career affords. Some of his most satisfying radio work, he recalls, was on "The Human Adventure" in Chicago, where in one sea-

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# Versatility Vs. "Voices"

*That's an Argument of Technique. Accomplished Herb Butterfield Is A Crusader for "Spontaneous" Art.*

By Judy Maguire

**I**T DISMAYS adaptable Herb Butterfield when a producer queries: "How many voices can you *do*?"

"I'm an actor," Herb counters. "That means I'm supposed to *be* anything you want."

For Herb, (one of radio's most qualified and adroit performers), sees drama as more than taking a script and making noises. The art of expression, he contends, should be a "tuning-in" process with the very "thought" of the role, not a meaningless mouthing of words in different pitch and dialect.

Years ago at the American Academy, Herb learned a subtly influencing principle from Edward Goodman. It was to "let the character take charge." Applying the theory to his own emoting, Herb has found it "a very disturbing thing" to be *out* of character at any time. "The speech mechanism is such a very sensitive one that the slightest projection of your own personality over the character's can put you alarmingly off-kilter."

Further illustrating this "intuition of interpretation," Herb cites English actress Celia Johnson's work in "This Happy Breed." "Did you notice," he asks with enthusiasm, "how, as the

to *every* phase of living. When he was assistant professor in the Brown University speech department he had to work one year with a stiffly-contrasted class of energetic and disinterested students. One boy in particular who showed complete apathy towards every assignment finally cut loose with "You know, you're wasting your time with me?" "See me after class," Herb said.

"Now," Herb probed, when he later talked with the boy, "you aren't interested in drama?" "Not at all," the youngster said flatly. "I'm working for a chemistry prof's degree and they shoved me in here to make up English credits."

"So?" said Herb. "And you don't think there's drama in chemistry? Let's just look at one simple compound—sodium chloride, say. Together, that's a very innocent mixture. But chlorine alone can kill. How are you going to put that across to your classes without drama?" Such direct reasoning completely sold the youngster. He was thereafter one of the most cooperative and outstanding performers in Herb's group.

This combining of emotion with the most ordinary things is Herb's absolute second nature. Some years back, following one of his perform-



# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### What About Webb?

Now that the melodramatic "Johnny Modero" is no more (as of the broadcast of September 3), somebody should come up with the right idea for title-roler Jack Webb. Ever since the initial broadcast of "Pat Novak for Hire" and the resultant mail that flooded our office with the query "Who is Webb?", we, along with our readers, have recognized the Webb contribution to radio histrionics.

We hoped that "Johnny Modero" was his reward. As it turned out—it wasn't. Jack Webb is one radio-ite who won't have the "at liberty" tag for long, but whatever he gets, it should be good!

#### Rumors Are Flying

Rumors along Radio Row currently are that: Buddy Rogers may be the latest to tackle radio with a Major Bowes type show. . . . Edgar Bergen wants to produce a Scandinavian travelogue with himself and McCarthy as narrators. . . . Craig Rice is working on a give-away show with a crime-solving twist that will give the solver the largest harvest ever reaped in radio—\$50,000! . . . Family comedy starring Mary Jane Croft and Herb Vigran, titled "The Dingwells", may air soon. . . . "The Zane Grey Show", starting on Mutual soon, will have access to nearly fifty unpublished manuscripts turned out by the late master of western writers. . . . Screenwriter Emmet Lavery may sue Mrs. Lela Rogers for \$1,000,000 because of her synopsis of his coming stage play heard on "American Town Meeting"—he claims his backer withdrew because of it and he may not be able to meet the deadline for posting his Equity bonds. . . . CBS will have *everything* if it bows with the new biggie titled, "Best Show of the Year", in which top radio stars will re-deliver what they consider their best past performance. . . . Eddie Dean is talking business for a return to the air this fall. . . . "Grand Ole Opry" will be the first hillbillies to tackle Carnegie Hall. (Make it the last, huh?). . . . Tex Beneke will play the Palladium in December. . . . Radio actor Bill Conrad ("Warchek" in "Johnny Modero") may play the title role in the movie life of Babe Ruth. . . . Joan Crawford's dramatic audition, waxed last week, looks like an air bet. . . . Edgar Bergen, disappointed over his opening show, may change format.

### DON'T BE A MissDit\*



### NEXT WEEK

Next week, Radio Life readers are privileged to go behind the scenes at CBS and visit the bustling newsroom at Columbia Square. Here, an average of ten hours' work for fifteen minutes of air news keeps the place humming. You'll be interested to learn how carefully and intricately your news is prepared for you—our candid pictures, of course, bring the cold facts to life.

"There's more excitement on a coral reef than blood-and-thunder murder," says Producer Jim Burton of Mutual's new series, "The Voyage of the Scarlet Queen", featured in next week's issue. We introduce you not only to the show's cast members but also to the group behind the show—Command Radio Productions—men who worked so successfully together at Armed Forces Radio Service that they decided to continue their association in the post-war period.

Next week, Bill Gargan, star of "I Deal in Crime", makes strong defense of whodunits. He writes a straightforward article, not especially as a radio personality, but more as an average listener and father of two sons.

KFI's personable Bob Phillips is profiled, Paulena Carter explains how a young and talented pianist leads a "normal" life, Maurice "The Hart" of Hollywood is cross-examined and Ted Bentley's story is told. Ted, incidentally, was prevented from engaging in active sports because of weak eyes, but seems to have found a fine air niche for his sports-mindedness.

"Movies vs. Radio" is title of a controversial story based on a Theodore von Eltz interview.

We here at Radio Life think it sounds like a swell issue, but we'll leave the final judgment up to our family of readers.

What say?

### Variety Does It Again

Variety, the show business weekly, has tagged another phase of the entertainment field with its own nomenclature.

In this week's issue, it's calling football games seen on television, "grideo". Get it? Grid plus video equals grideo. Or at least that's the way Variety figures it.

### Your Cue (Shows You May Like)

#### Smilin' Ed McConnell

Smilin' Ed McConnell (KFI, 8:30 a.m. Saturday) has what it takes to entertain an audience. The kids who listen to radio found that out long ago—now we think a few grown-ups ought to find out about him too. If you are the nice sort of grown-up who enjoys hearing children enjoy themselves, just for fun try Smilin' Ed some Saturday morning.

Smilin' Ed knows how to purvey that harmless blood-and-thunder type of tale that brings the howls of delight from his young audience at the curtain. Wild animals, jungles, explorers and adventures figure prominently in these stories and the melodrama builds to the violence demanded by the small fry. Good manners, resourcefulness and Right, of course, are always triumphant over Wrong.

The clever, nonsensical songs sung by Smilin' Ed and "Froggy" are also attuned to special childish demands. That they more than fulfill their mission is proven by the tumultuous reception accorded each.

Joyous and suitable music is provided by John Duffy at the organ and Ken Cameron at the piano. Announcer Archie Presby doubles as "Froggy the Gremlin" and does a heroic job of getting laughs from the juniors. Smilin' Ed coerces the kids gently into asking mother to supply them with a certain kind of shoe.

Our favorite part of the program and something we try to catch every week is the wonderful moment when Smilin' Ed says something like, "Come out from behind that curtain, 'Froggy', and let the kids see what you look like." The noise set up as the moppets catch sight of what we guess to be Presby decked in full frog regalia is something to hear!

#### "Man Named Jordon"

All the color of a native quarter in Cairo emanates from CBS' Saturday.

(Please Turn to Next Page)



# KECA mike memos

By VIRGINIA WEST

All you homemakers have undoubtedly discovered the new show which KECA presents especially for you each Monday thru Friday morning from 10:55 to 11:15 . . . That's the "Betty Crocker Magazine of the Air." "Betty Crocker" has been synonymous with perfection in gracious homemaking for many years. Now the program's sponsor, General Mills, Inc., has expanded the number of ABC stations over which the series is heard to 191.

The Betty Crocker Magazine of the Air covers a wide range of feminine interests, including homemaking advice designed to save milady time and money, general and fashion news, and culinary ideas. Mrs. Susan Adams, widely known home economist and member of the National Home Economics Association, is editor-in-chief, and Elin Boucher and Virginia Taylor Klose are associate editors.

Another of KECA's daytime shows which deserves mention here is the morning drama, The Listening Post, heard on Monday, Wednesday and Friday at 11:30. Hot-off-the-press magazine stories are featured in special dramatizations by a cast which includes the very best talent available . . . Here are plays of nighttime quality for your daytime listening . . . This lovely young actress is Marilyn Erskine, who is frequently heard on the program.



Marilyn Erskine

... 790 ... It's the Spot ...

AROUND RADIO: Two of ABC's great Tuesday night programs . . . America's Town Meeting and the Boston Symphony Orchestra . . . are featured in the new March of Time documentary film on radio, titled "Is Everybody Listening?" . . . Lassie, canine star of the cinema and now a radio headliner, has a new trick . . . She wakes her master, Rudd Weatherwax, on Sunday mornings, making sure they won't be late for their noontime broadcast . . . You've probably thought, as I did, that Gershwin's "Rhapsody in Blue" was Paul Whiteman's favorite record . . . But, queried on the subject, the disk spinner (12:30 p.m. Monday thru Friday on KECA) says his favorite of all the records he's made is "When Day Is Done" . . . Speaking of music, William Stoess, musical director of "The Greatest Story Ever Told", has one of the most difficult assignments in radio. Each week the conductor-composer must play music that is religious in theme but must not be identified with any particular sect . . . Consequently, Stoess spends a great deal of his time at the piano writing original music for each Sunday's play . . . Have you heard the Al Pearce show since that trouper and his gang returned to the air over ABC-KECA on Saturday mornings at 8? Lend an ear some Saturday . . . There's an hour of fun to brighten your morning!

... 790 ... It's the Spot ...



Jay Stewart

guy . . . Jay seems to be wearing well after approximately 15 months of the five-a-week stint (KECA at 2 p.m.).

... 790 ... It's the Spot ...

—Advertisement

## Radio in Review

(Continued from Preceding Page)

night-at-9:00 "Man Named Jordon" show, when the smooth proprietor of the Cafe Tambourine, "Rocky" Jordon, and his bumbling cohort, Shawn O'Day, match wits with the Cairo Captain of Police, Sam Sabaaya, or assorted crooks, in fast-moving chases and subtle adventure.

An interesting sidelight to the show is its claim to authenticity as complete as a purely fictional piece can carry. Based on free lance scripts, stories are brushed up with the aid of existing maps and current price and topic trends of Cairo, Egypt. All the streets save the one on which stands Rocky's Cafe Tambourine are in existence, the exchange value on anything from a pocket of jewels to a gallon of gas conforms to the currently prevailing rate in Cairo.

Everyone on the show has a lot of fun, and it's apparent in production. Jack Moyles, as "Rocky", gives his role the full play. His part, incidentally, is refreshingly dotted with human frailties. Rocky often gets lost in a maze of false clues. He's no super-sleuth who goes smashing down the line, leaving nothing to the imagination. But his emergence from traps and confusion is always satisfyingly triumphant.

Dick Aurandt, who handles the music, provides a wonderful interior for the Cafe Tambourine, and good pacing behind the story trend. His strains would delight the heart of a real Cairo inhabitant.

### "Scotland Yard"

"Inspector Burke" of "Scotland Yard" (KHJ, 6:30 p.m. Tuesday) sounds like a direct descendant of "Sherlock Holmes"—and with Basil Rathbone as the super-sleuth, why not?

We'll not go into the strange chain of circumstances which finds Basil thwarting the criminal element from Soho to Mayfair in the guise of "Inspector Burke" instead of "Holmes", a character which seemed to be his birthright—maybe he wants to stay in New York. At any rate, with us the reaction has finally set in. We found ourselves enjoying the gentlemanly "Inspector" far more than we've lately enjoyed the plug-ugly sleuths with the barely discernible hearts of gold and the bad grammar.

Like the "private eye" shows to which superficially it bears no resemblance, "Scotland Yard" features criminals caught through their own human weaknesses. We feel a minor regret over this, being an admirer of the Holmesian school which gives the detective a problem which he proceeds to solve "scientifically". Since "psychology" rather than "science" now guides the radio detectives, we'll settle for Basil's diction.

The New York casts which back up the Rathbone resolving are made up of actors who run the old master a pretty close second in the matter of enunciation. Assumed for the occas-

ion or real, the English accents are uniformly soft, precise and Rath-bonian.

It may be that this show was contrived by the simple expedient of substituting the words "footpad", "cracksman", "mendicant" for the usual "gorilla", "heist-guy", "crumbum", etc. We're beginning to like it better that way.

**"Facts and Fantasies"**

The title is ambiguous on this KFVB seven-a-weeker (Monday through Saturday at 4:00 p.m. and Sunday at 2:00 p.m.) so you might not know that they're giving away two trips to Honolulu every program.

But you'll find out as soon as the quarter-hour opens. Audible Jerry Lawrence, a guest star, some of the winners and a few thousand spectators milling around Rexall Square (point of origination) talk about nothing else straight through the show.

Idea is that listeners enter any Rexall Drug Store, write their names and addresses on a tendered form, and wait at home to be possibly picked as winners of a Pan American Airways Hawaii flight. The program isn't exactly big-time entertainment, but this is certainly "Your Cue" to beat it after some razor blades or vitamin pills. You never can tell when they're apt to yank your card out of that fishbowl!

**Ray Wencil**

Call it old-fashioned if you wish, but the biggest laugh we got from any comic last week was due to the fast patter of Al Pearce's Ray Wencil on last Saturday morning's show. By making no attempt to emulate the standard radio comedians or to try for an "ad lib" performance, comedian Wencil scored with us by ladling out the gags—old, new and middling—at such a pace that we found ourselves rollicking over something we'd formerly resented.

Here's some sample dialogue between Ray and Al to show you what we mean:

Al: I do my work with my head.  
 Ray: Hmmmm—pretty soft. I have a great racket.  
 Al: What is it?  
 Ray: I sell party favors to Howard Hughes.  
 Al: Oh, fine!  
 Ray: . . . but I always lose money.

Al: May I ask how?  
 Ray: Oh, sure. Go ahead.  
 Al: Thank you . . . how?  
 Ray: I have a hole in my pocket. Ah, boy, I'm certainly glad I never got married . . . but some day I'll get married.  
 Al: My sister has been married for five years and she's still in love.  
 Ray: Has her husband any idea who the fellow is?  
 Al: . . . Lovemaking is a lost art.  
 Ray: Well, let's organize a searching party . . . My girl sent her picture to the Lonely Hearts Club, but they sent it back.  
 Al: Why?  
 Ray: They said they weren't that lonely.

**"Headline Edition"**

The Monday through Friday evening at 6:00 capsule of news over KECA gives us headlines and the reactions to them, then lets us analyze them ourselves.

For instance, a recent evening's eye witness account of the forced debarkation of Jewish emigrants from Britain to Germany was piped in for our loud-speakers. That was followed by the news comment thereon from England, and from our own country. We gathered the reaction . . . it wasn't laid out for us.

Similarly, comment on Australia's new import and export rulings as they affect us was aired, not by the commentator, but by a wire from Australia.

Each evening, just a couple of news items are chosen. They are given a complete treatment. Taylor Automobile Company is letting the rest of the sponsors handle news flashes that catch up on the day's doings, while they concentrate on a headline edition, small but complete. Easy listening.

**"Songs by Val Delmar"**

Once a week, a young lyric tenor on crutches takes the KNX microphone now, Sundays, 10:00 a.m., to star on his own quarter-hour of "Songs by Val Delmar."

Val was first discovered by CBS scouts when he appeared on "Command Performance" four years ago. But he went into the army instead of a career, and is still an ambulatory patient at present, at McCormick Veterans' Hospital, Pasadena.

That the boy can sing is undeniable. That he needs further training is also quite probable. He has an amazing reach, but grasps a few of those low and high notes too cautiously, and (to our untrained ears) appears to flat on both upper and under "B."

Coaching or perhaps more actual experience should groom him into a new type of voice sensation, for he sails to an astounding soprano and baritone range, and those good middle notes between are true, pleasing, and yes-indeedy, mellow!

**"Those Sensational Years"**

"Those sensational years" around the turn of the century provided radio with some outstanding personalities and story examples of hard-earned success. One such was Carrie Jacobs-Bond, one of America's foremost celebrated creators of folk music.

Her story was picked from an anthology of famous tales to be presented Monday night over KECA at 6:30 as one of the first of a series, called "Those Sensational Years," being presented at this time. Pioneer reporter and commentator Gwynn Ryan each week narrates the story, and Rex Maupin provides the orchestration on these personalities come-to-life. In Mrs. Bond's story, Vera Speaker sang the beloved old tunes woven by the dramatization, "The End of a Perfect Day" and "I Love You Truly."

Each week will see a complete dramatized story concerning the life of another such outstanding personality, or a news event not soon forgotten, but from which time is taking the sharp edge.

By virtue of good writing and freedom from colloquialisms, this parade of nostalgia attracts a wider audience than merely those who can recall people and events from 1900 to the "twenties".

(Please Turn to Next Page)

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**"Make up"**  
**for your HOME!**

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 TUNE **1580**  
 IN **1580**  
 TOP O' THE DIAL

# Radio in Review

(Continued from Preceding Page)

## "In the Public Interest"

These items have been Precast for your attention, but we'd like to make repeat notice of two rather entertaining little "In the Public Interest" programs now airing.

One is KMPC's "Casa Colina" show, broadcast from Mother Smith's home for convalescent children in Chino, California, each Wednesday night at 9:45. Lief Erickson emcees, a guest record artist drops by, and platter music livens this unstrained quarter-hour. Nothing schmaltzy, and the cause is one well-befitting your attention.

The Community Chest, too, has put together fifteen minutes in excellent taste for KNX's 1:45 p.m. Saturday period. Chet Huntley takes the script in this weekly "Inventory 47," which actually gives you some worthy facts without the usual "what you can do to help" appeal.

Yes, your donations would be greatly appreciated by either purpose. But thank heavens the crusaders for such causes are beginning to realize that listeners want to be approached tactfully; that "If you're not interested in contributing, hang around for our program anyway" says a lot more than a tin cup in the ribs and a fixing "What have you given, buddy?" look in the eye.

## Playbacks (Critical Comment)

### 1960?? Jiminy Cricket!

There are two ways to approach any problem, the positive way and the negative way, and what more than recompenses for the faults of the ABC-Walt Disney musical documentary "1960?? Jiminy Cricket!" is that it was approached from the positive side. The hour-long dramatization heard last Tuesday night described the world in the next decade as it will be under ideal conditions. Every other radio documentary has told us what it will be like if the worst happens.

Using Cliff Edwards in his "Jiminy Cricket" role as narrator and "Donald Duck" and "Grumpy" as typical "show-me" types, the program used statistics from a scientific treatise, "America's Needs and Resources," as a basis for the dramatization.

On the debit side were, unfortunately, "Donald's" incomprehensible, though spirited, dialogue, the slow pace of some of the scenes, the dull

thud ending with a routine newscast and too many references to "Walt" and his coming picture.

On the credit side were Bernie Green's delightful music, Cliff Edwards' personality, narration and singing, and the smooth production.

We'd mark ABC's report card "A" for Effort and "A plus" for Attitude. We hope they pioneer this type of presentation again and often.

### "The Lassie Show"

When announcement came out that a real live dog was to appear on the air in her very own show, fond interest ran high. Most people are a natural for dog tricks, good or bad.

KECA's Sunday nooner, "The Lassie Show," has all the ingredients for a heart-warming little spot. It's too bad to see them almost chucked overboard in the attempt at perfection. As long as it is a dog show, spotty performance is quite acceptable when friend pup is a little slow to respond to a series of fast cues. It's more acceptable than smooth action on the part of a series of actors who imitate animals.

Scripter Hobart Donovan, a well-known dog-fancier, understands his canines, but doesn't know all he might about writing, apparently. His stories haven't enough room in them for star Lassie's antics, and far too much effort in them is directed at comedy. There are many fine dog stories that must, by now, have become public domain, and these old standards could be used to good advantage. If only Lassie were permitted to participate a little more, it would bring the show out of the studio to the mikesiders at home. A few more of the star's barks, whines or pantings during the show are preferred, rather than having her imitators entertain us, and who would care if she were a half-second off her timing? Let's have more Lassie.

Then the show will be the joy to hear that it is to watch.

## On Mike (About Studio Happenings)

### Too Much Atmosphere

Too much of a good thing is worse than nothing at all—that's what Stu Novins, CBS producer-director has decided. Novins performs these chores on Saturday's "Western Farm Journal," and in addition writes and narrates for the program. Last week, assisted by Robert Wilson, Novins journeyed to Sacramento to do an on-the-spot broadcast from the State Fair.

Aghast to discover that the press-radio building was half a mile from

the building where the animals were kept, Novins took drastic measures to bring animal noises into the atmospheric background of his broadcast. (You know how radio men love atmospheric backgrounds!)

Stu strung a half-mile of wire to the pen where two new-born calves were dwelling, returned to the press-radio building and discovered that the calves refused to bawl a word—background or no background. He dashed back to the calves' pen and asked a bucolic character who was leaning on the fence why the animals were so quiet.

The farmer fetched the calves' mother from a nearby pen and paraded her up and down in front of her children. They bawled loudly each time she passed. Slipping five dollars to the man of the hour, Novins hot-footed it back to his post just in time to go on the air.

The farmer's steps in front of the pen had gotten shorter and shorter by this time. The calves, with mother in range, cried continuously. Novins, after vainly trying to make himself heard over his too-effective "atmosphere," finally pulled the wire on his performing calves and did his broadcast quietly—and with a background of silence.

### Somebody Following You?

Ever wonder about all those walking sounds that pop up in practically all radio scripts? We often have. It seemed impractical to us that the poor soundman would have to change from one pair of shoes to another throughout the broadcast in order to deliver the right step—but as it turns out, that's just what he does.

Berne Surrey, sound effects man for CBS' "Whistler," told us about it. He has a complete assortment of footwear for no other purpose than to wear while making "walking" sounds. "I like to put character into my footsteps," Surrey explained. "I have heavy squeaking shoes to sound like policemen and detectives, light dancing shoes for small villains, girls' high-heeled and low-heeled shoes for the distaff side of casting."

Next time we hear the heroine clattering down the street in a "Whistler" drama, we're going to have a tough time forgetting Surrey and his slippers.

### From Snickers to Symphony

The name Bernard Green rang a bell with us when the young American composer-conductor of that name was introduced at the final broadcast of the ABC Symphony's season.

It wasn't until the commentator credited him as conductor of the music on two radio shows, "The Fat Man" and "Henry Morgan Show," that we realized it was none other than Morgan's mad man of music, Bernie Green, who was getting the austere build-up.

Bernie conducted the symphony orchestra with the same dash that characterizes his radio music, and played as the final number on the program a



Shostakovich-ish composition of his own, "The Fat Man Polka," expanded from his original theme music from the radio show of that name.

Off Mike (Personalities)

Treasure Hunt

Al and Betty Anderson, the treasure hunt contestants who at the close of last spring's "Truth or Consequences" show at NBC were commissioned by emcee Ralph Edwards to bring back a list of seemingly impossible items, made the most of their summer, and on the opening show this year came lugging with them to the studio six of the ten "hard-to-gets." The "hunt" was over, now came "treasure" time for the Andersons as rewards for the six items.

For a hair from Jack Benny's toupe, the Pasadena couple received a \$500 diamond ring; for a band from former Mayor LaGuardia's hat, a complete outfit of clothing for both; for a salt-cellar from Senator Pepper, a vacuum cleaner; for a shilling from Sir Harry Lauder (for which they had sent him an American quarter), two gold wrist watches; and, for a copy of the President's favorite "Missouri Waltz," signed by Senator Taft, a gas refrigerator. The President's signature was to have appeared on this record also, but, as Secretary Ross explained, the President's compliance to a signature request was prevented in fear of establishing a precedent. Mohandas Gandhi would not send the couple a piece of his famed sheet, but for his autograph on the sheet of paper bearing his refusal, Al and Betty received a deep freezer box filled with food.

The Andersons were unable to procure a partially smoked Winston Churchill cigar, or a hair from John L. Lewis' eyebrow. The clean, odorless ham bone they had sent to George Bernard Shaw for his signature and return to them was never heard of again. Nor did they obtain an auto-



SUNDAY 1:30  
**A B C** NETWORK  
 CALIFORNIA MEDICAL ASSN.

graphed collar belonging to former President Hoover.

"Truth or Consequences" contributed the prizes, but six solid senses of humor enabled the Andersons to deliver the goods.

GAGS OF THE WEEK

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "It Pays to Be Ignorant":

McNaughton: I was a prize fighter once in a candy factory. I used to box fudge.

Mrs. Allen Tonkins, 5356 Lexington Avenue, Hollywood 27, Calif.

Heard on "Welcome Travelers":

Tommy Bartlett (to seven-year-old boy bound for Germany with his mother):

And how do you think you're going to find things in Germany?

Boy: By looking.

Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Heard on "It Pays to Be Ignorant":

McNaughton: I had a girl once from Pasadena. Her name was Lena, and she went to Vassar. Oh, how I miss my Vassar Lena.

Mrs. Evelyn Balster, 2255 West 14th Street, Los Angeles 6, Calif.

Heard on "It Pays to Be Ignorant":

Shelton: I used to work on a farm. I was a gag writer for the chickens. I took care of the yolks.

Virginia Inman, 5909 Willoughby, Hollywood 38, Calif.

Heard on "Welcome Travelers":

Tommy Bartlett (to young Frenchman in our country just a few months): You've seen all the refrigerators, radios and the like in our American homes, haven't you?

Frenchman: Yes sir.

Tommy Bartlett: Well, they got all those things on radio programs.

Kendall Webb, 505 Garfield Street, Taft, Calif.

Heard on "House Party":

Art Linkletter: And are you in full-length movies too?

Twelve-Year-Old: No, I work mostly in shorts.

Linkletter: Well, I guess it's a lot cooler that way.

Mrs. Laura Wilkins, 926 South Vermont Avenue, Los Angeles 6, Calif.

Heard on "Noah Webster Says":

MacQuarrie: What can't a penguin do that Howard Hughes can do?

Contestant: Talk!

Barbara Lucile Como, 5905 Whitworth Drive, Los Angeles 35, Calif.

Heard on "The Hank McCune Show":

Hank: Why is your motor coughing?

Ray: Because I took my car out without a muffler, and it caught cold.

RECORD

NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair
  - 2 notes—pleasing
  - 3 notes—very good
- Chord in G—tops



KWKW, 12.45 p.m. Daily

INSTRUMENTAL ALBUM OF THE WEEK

"Duke Ellington plays the Blues" contains eight most popular blues of all time, and interpreted by America's No. 1 band, "Royal Garden," "Memphis," "Beale Street" and "St. Louis" are nothing less than superb... but the side topping them all is "Transblucency", featuring throughout the lovely soprano voice of Kay Davis singing sounds without words, blended with hauntingly beautiful instrumental tone coloring... When the Duke's at his best, he rates our best: A Royal Blue Chord in G! (RCA-Victor).

VOCAL ALBUM OF THE WEEK

If it's music in the Latin-American manner you crave, don't miss "El Bingo"—eight re-issues by Señor Crossbee which are quite varied in style... From the lively "El Rancho Grande" (in English and Spanish) to the lovely "No Te Importe Saber" (Let Me Love You Tonight) in Spanish, it's muy bueno all the way—and muchachos y muchachos, in our lingo for Bingo that's a Spanish Chord in G! (Decca).

TED WEEMS ORCH.

The Heartaches Man is back again with a pair of oldies Pop and Mom will remember as "Mickey" and "The Martins & The Coys"—both early Weems hits on other labels... Elmo Tanner's voice and whistle add to the "Mickey" side for a very pleasant and reminiscent two notes. (Mercury).

JO STAFFORD

With Paul Weston and the Starlighters, Jo really sells the newest transportation song, "Stanley Steamer", which chugs along at a brisk speed... reverse "When You Got A Man On Your Mind" is Jo at her torchy best spinning out three notes. (Capitol).

BOBBY DOYLE

Selecting two hits from "Brigadoon" and Ray Bloch's fine arrangements for backing, Bobby really puts his heart in "The Heather on the Hill" and "There But For You Go I"... Singing is more relaxed than usual and platter easily rates two notes. (Signature).



# Precasts & Previews

## TIME CHANGES

**Monday, September 22**—"Premiere Performance," KFI, 9:00 p.m. (30 min.) Weekly showcase of new ideas for radio is heard at this new time. Formerly a KFI, 8:00 p.m. Tuesday night feature.

**Saturday, September 27**—Frank Hemingway, KHJ, 5:00 p.m. (15 min.) Continuing through football season Hemingway covers the Saturday news at this time. Remainder of Monday through Friday schedule stays at 4:15 p.m.



## WHAT'S NEW

*Variety*

**Wednesday, September 24** — "Frank Morgan Show," KNX, 6:00 p.m. (30 min.) Tall-tale-telling Morgan returns to the air with a new variety show and cast, including Don Ameche and Frances Langford. Replacement for "Rhapsody in Rhythm," Old Gold's summer show.



*Comedy*

**Saturday, September 20**—"Stop Me If You've Heard This One," KHJ, 6:00 p.m. (30 min.) With each joke a grand scale production, Lew Lehr, Maury Amsterdam and Cal Tinney begin a new top-the-other's-gag series. Roger Bauer emcees.



*Music*

**Sunday, September 21**—"The Hawthorne Thing," KXLA, 11:15 p.m. (45 min.) Hawthorne acquires a sponsor (White Spot Restaurant) and an audience, and moves his show out on the Miracle Mile. Listeners are invited to drop in for the fun nightly, Monday through Sunday. Egbert plays records?

**Wednesday, September 24**—"Songs by Jorge Morris," KFOX (Long Beach) 8:00 p.m. (30 min.) The "Caruso of Mexico," veteran operatic success of the Mexico City and San Francisco Opera Companies, begins a new concert series of classic and Latin melodies over the Long Beach station. Supporting the famed singer will be a string orchestra.

**Friday, September 26**—"Mark Warnow Show," KNX, 9:00 p.m. (30 min.) Warnow's orchestra and a twelve-voice chorus style familiar melodies popular through the years. Marvin Miller announces, Carl Phillips writes and directs. Replacement for summer comedy show, "Arthur's Place."

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*Commentary*

**Thursday, September 25**—"Star Time with Dorothy Kilgallen," KECA, 11:30 a.m. (15 min.) Gotham's busy feminine columnist and radio commentator stars a new coast-to-coast quarter-hour of interviews, chatter, fashion trends and events of the day.



*News*

**Sunday, September 21**—"Twin Views," KHJ, 4:45 p.m. (15 min.) Syndicated columnists Danton Walker and Hy Gardner give a double analysis of the news on this new and novel Mutual coverage series.



*Sports*

**Monday, September 22**—"Stiles in Sports," KLAC, 7:15 p.m. (15 min.) Maxwell Stiles, sports editor of the Long Beach Press-Telegram and author of the best-selling "Rose Bowl" history, will style and star this weekly sports review.

**Saturday, September 27**—Army Football Games. KHJ, check time weekly. Gridcasters Ted Husing, Jimmy Dolan and Walter Kennedy cover the Army's football season for Mutual listeners. Initial game, Army vs. Villanova at West Point, 9:45 a.m. kick-off.

**Saturday, September 27**—"Game of the Week," KECA, 11:00 a.m. (to concl.) From the country's gridiron calendar, ABC sports experts pick the major football event of the week for broadcasting. Harry Wismer covers play-by-play. Opening game, between Universities of Georgia and North Carolina, last year's Sugar Bowl rivals, from Kenan Stadium, Chapel Hill, North Carolina.

**Saturday, September 27** — "Football Roundup," KHJ, 2:00 p.m. (15 min.) Vet sportscaster-writer Lee Woods covers the gridiron set-up as it appears from throughout-the-week observation.

**Saturday, September 27**—Pacific Coast Conference Games. KHJ, 2:15 p.m. (to concl.) Don Lee network exclusively broadcasts the west's major twenty-six games. Initial broadcast, the USC Trojan opener with Washington State. Associated's reporters cover play-by-play.



## WHAT'S BACK

*Comedy*

**Thursday, September 25**—Eddie Cantor, KFI, 6:30 p.m. (30 min.) With a new singing protege, 18-year-old Cece Blake, Eddie returns to the air. Format is not yet completely settled.



**EXCLUSIVE**

NETWORK BROADCASTS ON KHJ

(and other nearby Don Lee stations)

## PACIFIC COAST CONFERENCE FOOTBALL GAMES

Brought to You by the Associated Oil Company



SPORTSCASTERS:

FRANK BULL  
BILL WELCH  
ED CHANDLER



Clip this schedule—keep it by your radio for reference during entire season.

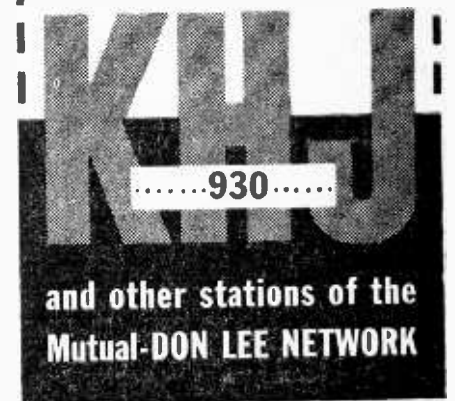
DATE	TEAMS	KICKOFF
Sept. 27	USC vs. Wash. State	2:15 p.m.
Oct. 4	USC vs. Rice	2:15 p.m.
Oct. 11	UCLA vs. Oregon	2:15 p.m.
Oct. 18	Stanford vs. UCLA	2:15 p.m.
Oct. 25	California vs. USC	2:15 p.m.
Nov. 1	Washington vs. USC	1:45 p.m.
Nov. 8	USC vs. Stanford	2:00 p.m.
Nov. 15	UCLA vs. Wash'ton	2:00 p.m.
Nov. 22	UCLA vs. USC	2:00 p.m.
Dec. 6	USC vs. Notre Dame	1:45 p.m.

As a public service, Ralston Purina Company and the National Safety Council present the 2nd Annual National

TOM MIX CHILD SAFETY CAMPAIGN

Sept. 22-26  
5:45 p.m.

heard over



"Blue Ribbon Music Time," with Dave Rose and Georgia Gibbs, replaced during the summer.



Quiz

**Friday, September 26**—"Information, Please," KHJ, 6:30 p.m. (30 min.) With Franklin P. Adams, John Kieran and Clifton Fadiman, moderator, again set to grapple with the questions, radio's popular and unrehearsed panel time comes back for fall hearing on a new network. A different and learned personality will guest each week. "Information, Please" has previously been a Columbia Network feature.



Juvenile

**Monday, September 22**—"Kiddie Klub," KLAC, 5:15 p.m. (15 min.) Al Jarvis, performing for the one-to-seven set, brings "Squeaky" the cat and his other "Kiddie Klub" attractions back for a second season. Monday through Friday.

**Monday, September 22**—"Captain Midnight," KHJ, 5:30 p.m. (15 min.) Adventure in the sky again, as the "Captain" streaks back into his fall spot, alongside "Hop Harrigan," "Tom Mix" and "Superman." Monday through Friday.



WHO'S GUESTING

Variety

**Sunday, September 21**—"Front and Center!" KFI, 4:30 p.m. (30 min.) Guests show up as a threesome for this show, with Amos 'n' Andy and Brian Donlevy in the trio. Show hostess is Dottie Lamour.



Music

**Sunday, September 21**—"Sound Off!" KNX, 4:00 p.m. (30 min.) Back in khaki and "hup-2-3-4" surroundings is ex-Wac Adele Clark, singing discovery of Meredith Willson, when she makes a guest appearance with Mark Warnow and the Army orchestra and chorus.

**Monday, September 22**—"The Telephone Hour," KFI, 8:00 p.m. (30 min.) Tiny Lily Pons is gracious guest of the Donald Voorhies, Bell orchestra hour.

**Wednesday, September 24**—"Casa Colina," KMPC, 9:45 p.m. (15 min.) Song-maker Johnny Mercer guests

at the Chino convalescent home for children, in this weekly for-a-worothy-cause program.



Commentary

**Monday, September 22**—"The Woman's Voice," KMPC, 4:15 p.m. (15 min.) A discussion of charm and fashions, as Mary Webb Davis, head of a modeling agency on Sunset Strip, visits Jeanne Gray,



Sports

**Saturday, September 27**—"The Golf Doctor," KMPC, 7:00 p.m. (15 min.) Actor Richard Greene visits Olin Dutra during this quarter-hour for golfing enthusiasts.



WHAT'S PLAYING

Drama

**Monday, September 22**—"Lux Radio Theatre," KNX, 9:00 p.m. (1 hr.) "Two Years Before the Mast" will again star Alan Ladd and Howard Da Silva in their original screen

Contests and Offers

**BETTY CROCKER, KECA, 10:55 a.m. Monday through Friday**—This contest closes September 22, but you may still have time to make entry before midnight of that date. Finish in 25 additional words or less this sentence: "I like Betty Crocker Vegetable Soup because . . ." Mail entry with package top from Betty Crocker Vegetable-Noodle Soup ingredients to Betty Crocker Magazine of the Air, Box 400, Minneapolis, Minnesota. Print name and address. Prizes include \$2000, \$1000 and \$100 Keepsake Diamond Rings.

**"THE WOMAN'S VOICE," KMPC, 4:15 p.m. Monday, Wednesday, Friday**—"Do you prefer the long skirts or the shorter styles?" Send your opinion on same to Jeanne Gray, care of the program and station. Best letter rates a complete head-to-toe outfit from a leading California manufacturer.

**BOB HOPE SHOW, KFI, Tuesdays at 6:00 p.m.**—If you have a talent for writing gags with a new and different technique there's a job waiting for you on the Bob Hope show. Hope is rearranging his writing staff and he's welcoming any youngster with new ideas. Address Hope at 10346 Moorpark Road, North Hollywood, California.

**FRANK HEMINGWAY, KHJ, 7:00 a.m. and 4:15 daily**—Offering 25,000 words for 25 cents are the makers of Folger's Coffee, for the last inch of a Folger's tin unwinding band, or a Folger's label. Gift is a desk-sized Webster's Dictionary, containing 25,000 word definitions, sixteen pages of full color maps, census figures, etc. Check program or your local grocer for mailing details.

**"KATE SMITH SPEAKS," KHJ, 9:00 a.m. Tuesdays and Thursdays**—"Kate Smith's Dutch Garden Special," including twenty-six spring-flowering bulbs, ten crocus imported from Holland, ten Darwin tulip bulbs in assorted colors, and six blue Wedgewood iris, is offered for the months of September and October. Send the red circle from any Fisher Quality Food product and 50 cents to Fishers, Box 84, Seattle.

**"WHAT'S DOIN', LADIES," KECA, 2:00 p.m. Monday through Friday**—Jay Stewart's puppy-giveaway gimmick has become a full-scale "Clearing House for Dogs," and listeners who want to find homes for their pups are invited to participate. Write Jay Stewart, care of Station KECA, Highland and Sunset, Hollywood 28, giving details of your pets.

**FRANCES SCULLY, KECA, 3:45 p.m., Monday through Friday.** A ceramic lapel pin of a dog's head, glazed and hand-painted in brown, is offered for twenty-five cents plus two Dr. Ross labels. Address: Dr. Ross, Box 2011 E, Los Angeles, Calif. Offer started September 15, no closing date indicated.

roles. MacDonald Carey and Wandra Hendricks are supporting leads.

**Tuesday, September 23**—"Return Engagement," KNX, 10:30 p.m. (30 min.) Josef Marais and the traditional songs of the veldt are heard in a dramatization of "Union of South Africa."

**Wednesday, September 24**—"Skippy Hollywood Theatre," KFI, 8:30 p.m. (30 min.) Ginger Rogers and her mother Lela share billing on the program, as Ginger plays the lead in "Return to America" and Lela continues her role as guest hostess.

**Friday, September 26**—"Preview Theatre of the Air," KFVB, 9:00 p.m. (30 min.) A show case production of "This Is Our Life," prospective light comedy series co-starring Bonita Granville and Tom Brown.



Music

**Monday, September 22**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Beethoven's "Egmont Overture," Purcell's "Suite for Strings," Tschai-kowsky's "1812 Overture," Rimsky-Korsakov's "Capriccio Espagnol," Bellini's "Norma," and Offenbach's "Orpheus in Hades Overture" during succeeding days. Monday through Saturday.



Forum

**Sunday, September 21**—"Open Forum," KMPC, 9:00 p.m. (1 hr.) "Would restoration of German industries be a threat to world peace?" is controversial question.



KHJ . . . . . NOON NEWS  
12 o'clock daily

The most popular noontime feature in this area.

KECA . . . . . EVENING NEWS  
6:15 P.M. Mon. thru Fri.  
Exclusive, on - the - scene coverage of LOCAL news, events!

Both programs presented by Sid Fuller  
— The Broadway Newscaster.



the BROADWAY  
Broadway - Los Angeles Broadway - Hollywood  
Broadway - Pasadena

THE DAYTIME STATION  
SUN-UP TO SUN-DOWN!

**KOWL**  
CLEAR CHANNEL TO  
SWEET MUSIC  
Always Pleasant Listening  
TUNE IN **1580**  
TOP O' THE DIAL





HAVE YOU A RADIO VOICE?

Learn RADIO BROADCASTING

Men and Women! Veterans and Non-Veterans! Frederick H. Speare, well known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio as an actor, announcer, producer, commentator, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P.M., Station KXLA (1110 kc.) Phone, write or stop in for frank discussion. FREE recorded audition. Approved for Veterans. Free Placement Service for Graduates FREDERICK H. SPEARE The West's Outstanding Radio School 6671 Sunset—Studio 1591—HO. 2325



- 7:45—KXLA, KGB, KFXM, KVOE—Harlem Hospitality Club, KFWB—Think and Grow Rich.
8:15—KXLA, KGB, KFXM, KVOE—Wings of Healing.
9:15—KXLA, KGB, KFXM, KVOE—Pat Novak for Hire.
10:15—KXLA, KGB, KFXM, KVOE—The Reporter.
11:15—KXLA, KGB, KFXM, KVOE—The Reporter.
12:15—KXLA, KGB, KFXM, KVOE—The Reporter.

- 5:05—KGER—Bible Treasury Hour.
5:15—KFWB—News.
5:30—KFI, KFSD—American Album of Familiar Music.
6:05—KXLA, KGB, KFXM, KVOE—The Reporter.
6:15—KXLA, KGB, KFXM, KVOE—The Reporter.
6:30—KFI, KFSD—The Big Break.
6:45—KECA, KPRO, KFMB—Prelude for Strings.
7:05—KGER—Embers.
7:15—KMPC—Proudly We Hail.

- 7:25—KNX, KSDJ—Surprise Theater.
7:30—KFI, KFSD—Standard Hour.
8:05—KXLA, KGB, KFXM, KVOE—The Reporter.
8:15—KECA, KFMB, KPRO—Monday Morning Headlines.
8:30—KFI, KFSD—Jack Paar.
8:45—KHJ, KGB, KFXM, KVOE—Sheila Graham.
9:05—KXLA, KGB, KFXM, KVOE—The Reporter.
9:15—KHJ, KGB, KFXM, KVOE—Dance Orch.
9:30—KFI—Rogue's Gallery.

- 7:45—KECA—Reserve.
8:05—KXLA, KGB, KFXM, KVOE—The Reporter.
8:15—KECA, KFMB, KPRO—Monday Morning Headlines.
8:30—KFI, KFSD—Jack Paar.
8:45—KHJ, KGB, KFXM, KVOE—Sheila Graham.
9:05—KXLA, KGB, KFXM, KVOE—The Reporter.
9:15—KHJ, KGB, KFXM, KVOE—Dance Orch.
9:30—KFI—Rogue's Gallery.

EASTSIDE SERENADE KECA 9:30 TO 10:00 P.M. Every Sunday

See Our Big Ad on Page 25 This is HAWTHORNE Egbert Plays Records? 11:15 - 12:00 Nightly KXLA

NEW COURSE

The United States Army Recruiting Service has just completed negotiations with Celeste Rush to write, direct, and produce a series of fifteen-minute live shows to be aired over local stations.

All members of the cast will be veterans who are now studying under the Vocational Rehabilitation Act, and are taking up radio as a career. Objective of the new Army-sponsored programs will be to pep up Air Force

enlistments among the eighteen-year-olds and up.

New Air Force setup permits the potential recruit to choose the technical school he desires to attend prior to signing on the dotted line.

CITY DESK MAN

Michael Roy, announcer on NBC's "Mystery in the Air" dramas, owns a weekly newspaper in North Dakota.

HEY, YOU!

Actor Bill Johnstone ("Mr. Groggins" on Columbia's "Bill Goodwin Show") started his theatrical career in rather novel manner. When he was fifteen, he spent the better part of his Easter vacation from high school rambling around the construction site of a new theater. One day while he stood watching a painter work, someone yelled "Get in line!" He obeyed, and found himself cast in Helen Hayes' "Cleopatra."

# MONDAY, SEPTEMBER 22

\*Indicates News Broadcasts.

## GEORGE MILNE'S

Garden Chats  
Now 6:45 a.m.  
Daily

Check **KFVD**  
LOS ANGELES

- 8**—KFI, KFSD—Fred Waring.  
KXN—Johnny Murray.  
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
★KRG, KGB—Cecil Brown.  
★KMPC, KLAC, KXLA, KIEV—News.  
KFWD—Morning Melodies.  
KGFJ—Dr. Frederick Bailes.  
KFAC—Breakfast Symphony.  
KOWL—Bing Crosby.  
KWKW—Rafael Mendez.  
KRKD—Bible Institute.  
KFVD—Wakeup Ranch.  
★KGER—News, Mizpah.  
8:15—KXN—Aunt Jenny.  
★KHJ—News.  
KMPC—Markets; Sports.  
KLAC—Haynes at the Reins.  
KOWL—Sophisticated Serenade.  
KGFJ—Concert Pastelle.  
KIEV—Musical Bandwagon.  
8:20—KXLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
KXN, KSDJ—Romance of Helen Trent.  
KHJ, KGB, KFEM, KVOE—Editor's Diary.  
KMPC—A Song for You.  
KLAC—Binnie and Mike.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
★KFWB, KFAC, KWKW, KRKD, KOWL—News.  
KFVD—John Raitt.  
KIEV—Musical Memories.  
KGER—Hammond.  
8:45—KFI, KFSD—Lora Lawton.  
KXN, KSDJ—Our Gal Sunday.  
KHJ—Elbert La Schelle.  
KMPC—Bill Leyden.  
KIEV—Science of Mind.  
KFAC—Keyboard and Console.  
KOWL—Salute to Americas.  
KFVD—Vocal Favorites.  
KWKW—Wings of Healing.  
KGER—Tom Westwood.

- 9**—KFI, KXLA, KLAC—News.  
KXN—Big Sister.  
★KHJ, KGB, KFEM, KVOE—Kate Smith Spinks.  
KECA, KPRO, KFMB—Welcome, Travelers.  
★KMPC—David Anderson.  
KFWB—Strolling Tom.  
KGFJ—Delinquency Forum.  
KFAC—Unity.  
KFVD—Waltz Time.  
KOWL—Piano Portraits.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KIEV—Bing Crosby Time.  
9:05—KFI—Ladies' Day.  
KGER—Lutheran Hour.  
9:15—KXN—Ma Perkins.  
KHJ, KGB, KFEM, KVOE—Victor H. Lindlahr.  
KMPC—Bill Leyden.  
KFWB—Bing Crosby.  
KLAC—Racing News.  
KFAC—Dr. E. L. McMaster.  
KXLA—Bar Nothing Ranch.  
KOWL—Hollywood Headlines.  
KWKW—Dr. Michelson.  
KIEV—Dinah Shore Sings.  
★KFVD—News.  
★KGFJ—News, Bill Harper.  
9:30—KXN—Young Dr. Malone.  
KHJ—Johnson Family.  
KECA, KPRO, KFMB—Breneman's Breakfast.  
KFWB—Morning Melodies.  
★KWKW, KOWL—News.  
KGFJ—Open Album.  
KFAC—Morning Concert.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGER—Music.  
KVOE—Merchant Marine Band.

## AL JARVIS Make-Believe Ballroom KLAC

9:30 a.m. — 1:00 p.m.  
5:30 p.m. — 6:30 p.m.  
Monday thru Saturday

- KLAC—Al Jarvis Ballroom.  
9:45—KFI—What Do You Say?  
KXN—The Guiding Light.  
KHJ—Hospitality Time.  
KFWB—Lou Marcelle.  
★KRKD—News.  
KWKW—Over Garden Gate.  
KFVD—Remembered Rhythms  
KOWL—Harmony Isle.  
KIEV—Rhythm Road.  
**10**—KFI, KFSD—Today's Children.  
★KXN—Wendy Warren.  
KECA, KPRO, KFMB—Galen Drake.  
★KHJ, KGB, KFEM, KVOE—News, Glenn Hardt.  
★KMPC—News.  
KFWB—Martin Block.  
KFAC—Morning Concert.  
KLAC—Al Jarvis Ballroom.  
KRKD—Crazy Rhythms.



**Race News**  
First on **KGFJ**

THE LINE-UP  
with late jockey changes  
and scratches  
10:00-10:15 a.m.  
Mon-Sat.  
Ray Dixon, Announcer  
Dial 1230

- KGFJ—Race News, Dixon.  
KOWL—Romance in Music.  
KFVD—Rev. Louis T. Talbot.  
KIEV—Becky O'Reenie Show.  
KXLA—Red Murrell.

## RACE RESULTS

MORNING LINE  
10:00 a.m.

Continuous results every half  
hour starting at 10:45 a. m.

**KWKW**

- KWKW—Race Results.  
★KGER—News, Music.  
10:15—KFI, KFSD—Woman in White  
KXN—Perry Mason.  
KECA, KFMB—Ted Malone.  
KHJ, KVOE—Pietawest Show.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:30—Arthur Godfrey, KXN.  
6:00—My Friend Irma, KXN.  
7:30—Talent Scouts, KXN.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
9:00—Welcome, Travelers, KECA.  
9:30—Breneman's Breakfast, KECA.  
11:00—Double or Nothing, KXN.  
11:30—Queen for a Day, KHJ.  
12:00—Man Says Yes, KMPC.  
1:00—House Party, KXN.  
1:05—Three Alarm, KMPC.  
1:30—Meet the Missus, KXN.  
2:00—What's Doin', Ladies? KECA.  
2:30—Bride and Groom, KECA.  
3:45—Gus Again, KHJ.  
3:30—Dr. L.Q., KFI.  
6:30—Bob Hawk, KXN.  
11:30—Hollywood Holiday, KECA.

### Drama

- 7:30—Cavalcade of America, KFI.  
9:00—Lux Radio Theater, KXN.  
9:30—The Big Story, KFI.

### Music

- 8:00—Fred Waring, KFI.  
1:30—Eddy Duchin, KECA.  
4:00—Musical Masterpieces, KFAC.

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
KKK	KKK	KKK	K	KKKK	KKKK	KKKK	KKKK	KKKK	KKKK	KKKK
LFF	MLE	I	J	HFF	NXY	FRS	SGF	PSP	GFD	FGW
ASI	PIC	E	V	WXL	OSK	DIJ	XP	OE	A	BEK
GD	CKA			BD	ARG	J	IM	CN	LXX	KC
										RWO
										BERL

- KMPC—Bill Leyden.  
KGFJ—Serenade for You.  
★KXLA—News.  
KWKW—Morning Melodies.  
10:25—KGFJ—Sports Flash.  
10:30—KFI, KFSD—Holly Sloane.  
KXN, KSDJ—Lone Journey.  
KECA, KPRO, KFMB—My True Story.  
KHJ—Ben Alexander Show.  
★KFIAC, KWKW, KOWL—News.  
KGFJ—Unbeat Session.  
KXLA—Woman's World.  
KFI—Union Rescue Mission.  
KRKD—Pop Concert.  
KGB, KVOE—Say It With Music.  
10:40—KFI, KFSD—Betty Crocker.  
10:45—KFI—Light of the World.  
KXN, KSDJ—Rose of My Dreams.  
KFAC—Waltzes of the World.  
KOWL—World in Music.  
KRKD—Midnight Mission.  
KWKW—Races, Sports.  
KFOX—Lucky Lady.  
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
KGFJ—Sports Flash.  
**11**—KFI, KFSD—Life Can Be Beautiful.  
KXN, KSDJ—Double or Nothing.  
KECA, KFMB—Betty Crocker.  
KHJ—Two-Ton Baker.  
KMPC—Music in the Air.  
KFWR—Martin Block.  
KLAC—Al Jarvis Ballroom.  
KXLA—Easy Listening.  
KFAC—Festival of Music.  
KGFJ—Across the Footlights.  
KOWL—Morning Symphony.  
KRKD—Pan Americana.  
★KFVD, KGER—News.  
KWKW—Song Parade.  
KIEV—Becky O'Reenie.  
11:15—KFI, KFSD—Ma Perkins.  
★KHJ, KGB, KFEM, KVOE—Erskine Johnson.  
KMPC—Voice of the Neighborhood.  
★KXLA—Pasadena News.  
KFVD—Violet.  
KGER—Helene Smith.  
11:20—KWKW—Want Ad News.  
11:25—KGFJ—Sports Flash.  
11:30—KFI, KFSD—Pepper Young.  
KXN—Second Mrs. Burton.  
KHJ, KGB, KFEM, KVOE—Queen for a Day.  
KECA, KPRO—Listening Post.  
KGFJ—Reminiscent Rhythm.  
KXLA—Dinner Bell Roundup.  
KFVD—Housewives' Exchange.  
★KOWL, KRKD, KFOX—News.  
KGER—Vaughn Monroe Orch.  
11:40—KOWL—Women in News.

- 11:45—KFI, KFSD—Right to Happiness.  
KXN—Grand Slam.  
KECA—Frank Parker Show.  
★KGFJ—Airtorials, Harpel.  
KFAC—Concert Grand.  
KRKD, KGER—Bing Crosby.  
11:55—KGFJ—Sports Flash.  
KOWL—Fishing Outlook.  
**12**—KFI—Farm Reporter.  
KXN—Rosemary.  
★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.  
★KHJ—Broadway News.  
KMPC—The Man Says Yes.  
KFWB—Martin Block.  
KLAC—Al Jarvis Ballroom.  
KFAC—Music at Twelve.  
KGFJ—Public Messenger.  
KXLA—Dinner Bell Roundup.  
KWKW—Pasadena Panorama.  
KOWL—Daydreams at Noon.  
★KFVD—Editor of the Air.  
KRKD—Prairie Schooner.  
12:05—KGER—Western Music.  
12:15—KFI, KFSD—Stella Dallas.  
★KXN—Knox Manning.  
★KECA—Kierman's News Corner.  
KHJ—Sing, America, Sing.  
KGFJ—Piano Interludes.  
KIEV—Lulltime Melodies.  
KGER—Pappy Smith.  
12:25—KGFJ—Sports Flash.  
12:30—KFI, KFSD—Lorenzo Jones.  
KXN—Evelyn Winters.  
KECA, KFMB, KPRO—Paul Whiteman Club.  
KHJ—Louise Massey.  
★KMPC, KOWL—News.  
KXLA—Tex Carmen.  
KGFJ—Intermission.  
KFAC—London Concert.  
KFVD—Violet.  
KWKW—Farm News.  
12:45—KFI, KFSD—Widder Brown.  
KXN—Myrt and Marge.  
KHJ—Singin' Sam.

**BILL HAY**  
Reads the Bible  
Presented by Forest Lawn

**KMPC** Ephesians I, II, III, IV; Psalm 104; Hebrews II, III, IV.  
12:45 p.m. Mon. thru Fri.

- KMPC—Bill Hay Reads the Bible.  
KXLA—Western Tunes.  
★KFAC—News.  
KWKW—Andy Mansfield.  
KOWL—Luncheon Musicale.  
KIEV—Gals on Record.  
KGER—Garden School.  
12:55★KFWB—News.  
KGFJ—Sports Flash.  
**1**—KFI, KFSD—When a Girl Marries.  
KXN, KSDJ—House Party.  
KECA, KFMB, KPRO—Paul Whiteman Club.  
KHJ—Song of the Pioneers.  
KMPC—Financial News.  
KFWR—Bill Anson.  
★KLAC—News, Sports.  
KFAC—Piano Parade.  
KGFJ—Sunset and Vine.  
KWKW—Andy Mansfield.  
KXLA—Community Broadcaster.  
★KFVD, KGER—News.  
KOWL—Console Intermzzo.  
KRKD—Siesta Time.  
KIEV—Meet the Maestra.  
KGB, KVOE—Faith in Our Time.  
1:05—KMPC—Three Alarm.  
KGER—Out of the Band Box.  
1:10—KLAC—570 Club.  
1:15—KFI, KFSD—Portia Faces Life.  
KHJ—Nancy Dixon.  
KFAC—Music in the American Manner.  
KFVD—Charlie Hamp.  
KXLA—Farm Program.  
KOWL—Souvenirs.  
KWKW—Sam Rowland.  
KFOX—Recital Time.  
1:25—KGFJ—Sports Flash.  
1:30—KFI, KFSD—Just Plain Bill.  
KXN, KSDJ—Meet the Missus.  
KECA—Eddy Duchin.  
KHJ—Nappy Homes.  
KGFJ—Today's Hits.  
KXLA—Vocal Varieties.  
KFVD—Hall of Records.  
★KOWL, KRKD—News.  
KIEV—Organ Moods.

- 1:35 - KRKD—Song Symphony.
- 1:46 - KFI, KFSD—Front-Page Farrell.
- KECA—Ethel and Albert.
- \*KXLA—News.
- KIEV—Treasury Salute.
- 1:56 - KGFJ—Sports Flash.
- 2 - KFI, KFSD—Road of Life.
- \*KXN, KSDJ—Eric Sevareid.
- KHJ, KGB, KFXM, KVOE—Heart's Desire.
- KECA, KPRO, KFM—What's Doin', Ladies?
- KMPC—Three Alarm.
- KEWB—Bill Anson.
- \*KLAC, KIEV, KGER—News.
- KGFJ—Serenade to Afternoon.
- KFAC—Concert Matinee.
- KXLA—Concert Hour.
- KWKW—Memories in Wax.
- KFVD—Hall of Records.
- KXLA—American Folk Songs.
- KRKD—Your Neighbors.
- KFOA—Fiesta Mexicana.
- 2:05 - KGER—Monday Matinee.
- 2:15 - KFI, KFSD—Joyce Jordan.
- KXN—In My Opinion.
- KLAC—570 Club.
- KOWL—Musical Impressions.
- KRKD—Musical Bouquet.
- KIEV—Land o' Song.
- 2:20 - KWKW—News.
- 2:26 - KECA—Spotlight on Hollywood
- KGFJ—Sports Flash.
- 2:30 - KFI, KFSD—Aunt Mary.
- KXN—Background for Living.
- KHJ, KGB—Melody Matinee.
- KECA, KFM, KPRO—Bride and Groom.
- KMPC—Major League Ball.
- KGFJ—Keyboard Mazie.
- \*KOWL—News, 88 Keys.
- KWKW—Swing Session.
- KIEV—Musical Potpourri.
- KRKD—Tunes in Tempo.
- 2:45 - KFI, KFSD—Dr. Paul.
- KXN, KSDJ—Mr. Information.
- \*KFVD, KGFJ—News.
- 2:55 - KGFJ—Sports Flash.
- 3 - KFI, KFSD—This Woman's Secret.
- KXN—Burrill Wheeler.
- KECA, KPRO, KFM—Ladies Be Seated.
- KHJ—Melody Matinee.
- KMPC—Major League Ball.
- KEWB—Bill Anson.
- \*KLAC, KXLA, KGER—News.
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KGFJ—Armchair Concert.
- KOWL—Your Radio Outlook.
- KIEV—A Matter of Records.
- KRKD—Tops in Pops.
- KWKW—Swing Session.
- 3:05 - KGER—Hall of Records.
- 3:15 - KFI, KFSD, KGB—News.
- KLAC—Tommy Dorsey Show.
- KXLA—Juke Box Matinee.
- 3:25 - KGFJ—Sports Flash.
- 3:30 - KFI, KFSD—Bakage Wife.
- KXN, KSDJ—Arthur Godfrey.
- KECA—Norwood Smith Sings.
- KHJ—Song of the Stranger.

**MILD & MELLOW**  
3:30 to 4 P.M.  
Monday Through Friday  
**KMPC**

- KMPC—Mild and Mellow.
- KGFJ—Among My Souvenirs.
- KWKW—Sam Rowland.
- \*KOWL, KRKD—News, Music.
- 3:45 - KFI—Bob and Victoria.
- KECA—Frances Scully.
- KHJ, KVOE—Gas Again.
- 3:56 - KFWB—News.
- KGFJ—Sports Flash.
- 4 - KFI—Downtown and All Around.
- KXN—George Fisher.
- KECA—Frances Scully.
- \*KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- \*KMPC, KLAC, KIEV, KFOX, KGER—News.
- KFWB—Jerry Lawrence Show.
- KFAC—Musical Masterpieces.
- KGFJ—What's Up?
- KFVD—Crosbiana.
- KWKW—Waxworks.
- KXLA—Juke Box Matinee.
- KOWL—Classics in Music.
- KRKD—Piano Paintings.
- 4:05 - KGER—Ball of Records.
- 4:15 - KFI—Port of Missing Hits.
- KXN—Melody House.
- \*KECA—Arlin Wilder.
- \*KHJ, KGB, KFXM—Frank Hemingway.
- KMPC—A Woman's Voice.
- KFWB—Melody Matinee.

**THE PET PROGRAM**  
Featuring  
**IRENE**  
Every Monday, 4:15 P. M.  
**KLAC**

- KLAC—Pet Program.
- KFVD—Musical Pinups.
- KRKD—Spotlight on Star.
- KIEV—Show Tunes.
- 4:30 - KFI—Art Baker's Notebook.
- KXN—You're Only Young Once.
- KECA—Variety Parade.
- KHJ, KGB, KVOE—Wen Noble.
- KMPC—Bing Crosby Sings.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- \*KFVD, KOWL, KWKW—News.
- KIEV—Bing Crosby Sings.
- KRKD—Symphony in Swing.
- 4:35 - KWKW—Averill Berman.
- 4:45 - KXN—The Todds.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Studio Frolic.
- KFVD—Favored Fifteen.
- KOWL—Afternoon Potpourri.
- \*KRKD—News.
- KWKW—Races and Sports.
- KIEV—Trade Winds.
- 4:55 - KXN, KSDJ—Bill Henry.
- \*KECA—News.
- 5 - KFI—Feature Wire.
- \*KXN—Knox Manning, News.
- KFAC, KPRO, KFM—Dick Tracy.
- KHJ, KGB, KVOE—Hop Harrigan.
- \*KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- \*KLAC—Fred Henry Reports.
- KWKW—Today at the Races.
- KXLA—Juke Box Matinee.
- KFAC—Punch and Judy.
- KFVD—Sundown Roundup.
- KOWL—The Choristers.
- KRKD—Songs of the Saddle.
- KIEV—Record Ride.
- KGFJ—Jive at 5.
- 5:15 - KFI, KFAC—News.
- KXN—Tom Hanlon.
- KECA—Terry and the Pirates.
- KHJ, KGB, KFXM, KVOE—Melody Theatre.
- KLAC—Kiddie Club.
- KGFJ—Race Recap. R. Dixon.
- KOWL—Latin Americana.
- KWKW—Ken Barton, Sports.
- KGER—Music with Appeal.
- 5:30 - KFI, KFSD—Dr. I. Q.
- \*KXN—Harry Flannery.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KECA, KFM—Sky King.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KFAC—Whoa Bill Club.
- KXLA—Future Pianists.
- KFVD—Sweet and Low.
- \*KOWL—News, Music.
- KIEV—Evening Dance.
- KWKW—Western Serenade.

For  
**"SPORTS-DIAL"**  
Tune  
**KRKD** Mon. 5:30 P. M.  
Thru Sat.  
with **CHARLIE CLIFTON**

- KRKD—Charles A. Clifton.
- 5:40 - KOWL—Sports Roundup.
- 5:45 - KXN, KSDJ—News, Garred.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—Top Tunes.
- KLAC—Baseball Roundup.
- KXLA—Miniature Concert.
- KGFJ—If They Had Lived.
- KFVD—This Side of Heaven.
- KOWL—Island Magic.
- KWKW—Races and Sports.
- KRKD—Race Results.
- 5:50 - KWKW—Vets' Rehabilitation.
- 5:55 - KXN—News.
- 6 - KFI, KFSD—Carnation Contended Hour.
- KXN, KSDJ—My Friend Irma.
- KHJ, KGB, KFXM, KVOE—News, Gabriel Heatter.
- \*KECA—Headline Edition.
- \*KMPC—Clete Roberts Reports.
- \*KFWB, KLAC, KGER, KFOX—News.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- KXLA—Toastmaster Club.

- KOWL—Singing Strings.
- KRKD—Musical Varieties.
- 6:05 - KLAC—Al Jarvis.
- KGER—Sports Roundup.
- 6:15 - KHJ, KGB—Real Stories.
- \*KECA—News.
- KMPC—Bob Kelley, Sports.
- KFWB—Dinner Music.
- KRKD—Hawaiian Memories.
- KWKW—Classic Hour.
- KGER—Stamps Quartet.
- 6:30 - KFI, KFSD—First Piano Quartet.
- KXN—Bob Hawk Show.
- KECA—The Long Night.
- KHJ, KGB, KFXM, KVOE—Guy Lombardo Orch.
- KMPC—Pacific Turf Club.
- KFWB—America Dances.
- KLAC—Sam Balter, Sports.
- KFAC—Hour of Music.
- KXLA—Bandstand Review.
- \*KOWL—News, Twilight Time.
- KRKD—Harmony in Rhythm.
- KWKW—Harold Schmidt.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45 - KECA—Reserve.
- KLAC—Irwin Allen.
- KXLA—T. Texas Tyler.
- 7 - KFI, KFSD—Supper Club.
- \*KXN—Lovell Thomas.
- KHJ, KGB, KFXM—California Melodies.
- KECA, KFM—Lone Ranger.
- KMPC—Firestone Favorites.
- \*KLAC, KXLA, KRKD—News.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- \*KGER—News; Dr. Fagan.
- KVOE—Overell Trial.
- 7:15 - KFI, KFSD—Fleetwood Lawton.
- KXN—Jack Smith.
- KLAC—Maxwell Stiles, Sports.
- KXLA—Record Review.
- KRKD—Three-Quarter Time.
- 7:30 - KFI—Cavalcade of America.
- KXN—Talent Scouts.
- KECA, KPRO—Treasury Agent.
- KHJ, KGB, KFXM, KVOE—Cisco Kid.
- KMPC—Those Were the Days.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Eclipses and Encores.
- KXLA—Ford Lewis.
- KRKD—Twilight Serenade.
- 7:45 - KFWB—Jerry Lawrence.
- \*KFOX—News.
- 7:55 - KXN, KSDJ—News.

Television, W6XAO, Tonight  
8:00-10:30 p.m.

8 - KFI, KFSD—Telephone Hour.  
KXN, KSDJ—Inner Sanctum.  
KECA, KFM—Lum & Abner.

**MYSTERY**

RICHARD DAVIS,  
Private Investigator

**MONDAY ON MUTUAL**  
8:00 P.M.

- KHJ, KGB, KFXM, KVOE—Richard Davis, Private Investigator.
- \*KMPC—News, Hemingway.
- \*KFWB—K. Louis Flatau.
- \*KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KFOX—Fishing Facts.
- 8:05 - KGER—Concert.
- 8:15 - KECA—Tohe Reed's Scrapbook
- KMPC—Red Rowe.
- KFWB—Music.
- KGFJ—Piano Parade.
- KXLA—Top Tunes.
- KLAC—Spotlight Serenade.
- 8:30 - KFI, KFSD—Voice of Firestone.
- KXN, KSDJ—Club 15.
- KHJ, KGB, KFXM, KVOE—Adventures of Charlie Chan.
- KECA, KPRO—Reserve.
- KMPC—Parade of Hits.
- \*KFWB—News.
- KLAC—Fred Haney.

- KXLA—The Corral.
- \*KGFJ—Averill Berman.
- 8:45 - KXN, KSDJ—Bob Trout.
- KFWB—Where to Dine.
- KGFJ—Casa de la Rumba.
- KLAC—Behind Studio Gates.
- 9 - KFI—Premiere Performance.
- KXN, KSDJ—Lux Radio Theatre.
- KECA, KPRO—Doctors Talk It Over.
- \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- \*KMPC—David Anderson.
- \*KFWB, KLAC—News.
- KFAC—Evening Concert.
- KGFJ—Hollywood House Party.
- KXLA—Seaboard Home Hour.
- KGER—Concert.
- 9:15 - KHJ, KGB, KFXM—Mystery of the Week.
- KECA—Buddy Weed Trio.
- KMPC—Romance and Rhythm.
- KFWB—United Nations.
- KLAC—Navy Show.
- 9:30 - KFI—The Big Story.
- KECA—Ken Harvey Orch.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KFWB—Music Box.
- KLAC—College Magazine.
- KGER—Dr. Clem Davies.
- 9:45 - KHJ, KGB, KFXM, KVOE—Henry J. Taylor.
- KMPC—The Flying Public.
- 10 - KFI, KFSD—The Reporter.
- \*KXN—Chet Hunter, News.
- \*KHJ, KGB, KFXM, KVOE—Fulton Lewis.
- KECA—Ted Bentley, Sports.
- \*KMPC, KLAC, KGER—News.

**EASTSIDE SHOW**  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**

- KFWB—Eastside Show.
- KXLA—Dance Time.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- 10:05 - KGER—Musical Roundup.
- 10:15 - KFI—Barry Wood Show.
- KXN—Bob Elson.
- \*KECA, KHJ, KVOE—News.
- KMPC—Bridge Club.
- KLAC—Don Otis.
- KXLA—This Is Our Duty.
- 10:30 - KFI—Inside the News.
- KXN—Symphonette.
- \*KECA—Elmer Davis.
- KHJ, KGB—ABC Record Party.
- KMPC—Rancho Grande.
- KXLA—Music for Monday.
- 10:45 - KFI—Melody Time.
- KECA—D'Varga Orch.
- 10:55 - KFI—Police Bulletins.
- 11 - KFI, KECA, KLAC—News.
- \*KXN—Nelson Pringle.
- KHJ, KGB—Wendell Noble.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KGFJ—Concert Nocturne.
- KFAC—Lucky Lager Dance.
- KXLA—Seven Seas Cafe.
- KFVD—Spade Cooley Time.
- KGER—Musical Roundup.
- 11:15 - KFI—Billmore Orch.
- KXN—Breaking All Records.
- KECA—Ciro's Orch.
- KLAC—Don Otis.
- KXLA—The Hawthorne Thing.
- 11:30 - KFI—Here's to Vets.
- KECA—Hollywood Holiday.
- 11:40 - KXN—Tommy Pederson Orch.
- 11:45 - KFI—Hollywood Bowl Reporter.
- \*KGB, KVOE—News.
- 11:55 - KFI, KXN, KECA—News.

**KXLA Presents**  
**ALEX**  
Pickupacuplebucks  
**COOPER**  
12:30-5:00 a.m.  
TUESDAY THRU  
SUNDAY

500	700	800	900	1000	1100	1200	1300	1400	1500	1600
KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK
FFF	FFF	FFF	FFF	FFF	FFF	FFF	FFF	FFF	FFF	FFF
AAA	AAA	AAA	AAA	AAA	AAA	AAA	AAA	AAA	AAA	AAA
SSS	SSS	SSS	SSS	SSS	SSS	SSS	SSS	SSS	SSS	SSS
DD	DD	DD	DD	DD	DD	DD	DD	DD	DD	DD

- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- \*KHJ, KGB—Cecil Brown.
- \*KMPC, KXLA, KLAC—News.
- KFWB—Morning Melodies.
- KFAC—Country Church.
- KGJ—Dr. Frederick Bailes.
- KOWL—Dinah Shore.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A.M.  
Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest.
- KFVD—Wakeup Ranch.
- KWKW—Rafael Mendez.
- \*KGER—News, Mizpah.
- 8:15-KXJ—Aunt Jenny.
- \*KHJ—News.
- KMPC—Market Report, Sports
- KLAC—Haynes at the Reins.
- KOWL—Sophisticated Serenade.
- KGJ—Concert Pastelle.
- KIEV—Musical Bandwagon.
- 8:30-KFI, KFSD—Jack Berch.
- KNX, KSDJ—Helen Trent.
- KHJ, KGB, KFAM, KVOE—Editor's Diary.
- KMPC—A Song for You.
- \*KFWB—News.
- KXLA—Baptist Brothers.
- KLAC—Binnie and Mike.
- \*KFAC, KRKD, KOWL—News.
- \*KWKW—News, Devotions.
- KFVD—John Baitt.
- KIEV—Public Interest.
- KFOX—Words of Life.
- 8:45-KFI, KFSD—Lora Lawton.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Elbert La Schelle.
- KMPC—Bill Leyden.
- KFWB—Science of Mind.
- KFAC—Keyboard and Console.
- KWKW—Wings of Healing.
- KOWL—Salute to Americas.
- KFVD—Vocal Favorites.
- KIEV—Musical Memories.
- KGER—Tom Westwood.

- 9-KFI, KGER—News.
- KNX—Big Sister.
- KECA, KFMB, KPRO—Welcome, Travelers.
- \*KHJ, KGB, KFAM, KVOE—Kate Smith Speaks.
- \*KMPC—David Anderson.
- KFWB—Strolling Tom.
- KGJ—Your City at Work.
- KFAC—Unity.
- \*KXLA, KLAC, KFSD—News.
- KOWL—Piano Portraits.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KFVD—Waltz Time.
- KIEV—Bing Crosby Time.

- 9:05-KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15-KNX—Ma Perkins.
- KHJ, KGB, KFAM, KVOE—Victor H. Lindlahr.
- KMPC—Bill Leyden.
- KFWB—Bing Crosby.
- KLAC—Racing News.
- KGJ—Community Chest.
- KFAC—Voice of Health.
- KXLA—Bar Nothing Ranch.
- KOWL—Hollywood Headlines.
- \*KFVD—News.
- KWKW—Dr. Michelson.
- KIEV—Dinah Shore Sings.

- 9:20-KGJ—News, Bill Harpel.
- 9:30-KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KHJ—Johnson Family.
- KLAC—Al Jarvis.
- \*KOWL, KWKW—News.
- KGJ—Open Album.
- KFAC—Morning Concert.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Kostelanetz.

- 9:45-KFI—What Do You Say?
- KNX—The Guiding Light.
- KHJ—Hospitality Time.
- KFWB—Lou Marcella.
- KFVD—Remembered Rhythms.
- KOWL—Island Magic.
- KWKW—Bea Boynton.
- \*KRKD—News.
- KIEV—Rhythm Road.
- KGER—Freddy Martin Orch.

- 10-KFI, KFSD—Today's Children.
- KNX—Wendy, Warren.
- \*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.

- KECA, KFMB, KPRO—Galen Drake.
- \*KMPC, KFOX, KGER—News.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KWKW—Race Results.
- KFAC—Morning Concert.
- KOWL—Romance in Music.
- KGJ—Race News, Dixon.
- KRKD—Crazy Rhythm.
- KIEV—Becky O'Reenie Show.
- KFVD—Rev. Louis T. Talbot.
- KXLA—Red Murrell.
- 10:15-KFI, KFSD—Woman in White.
- KNX—Perry Mason.
- KECA, KPRO—Ted Malone.
- KHJ, KVOE—Pictsweet Show.
- KMPC—Bill Leyden.
- KGJ—Serenade for You.
- \*KXLA—News.
- KWKW—Morning Melodies.
- KFOX—Assembly of God.
- KGER—Music.



## RACE RESULTS

Starting at 10:25 a.m.,  
10:55 a.m. and every 30  
min. thereafter  
Mon. thru Sat.  
Dial 1230

- 10:25-KGJ—Sports Flash.
- 10:30-KFI, KFSD—Holly Sloane.
- KNX, KSDJ—Lone Journey.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KXLA—Woman's World.
- KGJ—Upbeat Session.
- \*KFAC, KOWL, KWKW—News.
- KFVD—Union Rescue Mission.
- KRKD—Pop Concert.
- 10:40-KFI, KFSD—Betty Crocker.
- 10:45-KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KFAC—Waltzes of the World.
- KOWL—World in Music.
- KRKD—Midnight Mission.
- KFOX—Lucky Lady.
- 10:55-KECA, KFMB—Betty Crocker Magazine of the Air.
- KGJ—Sports Flash.
- 11-KFI, KFSD—Life Can Be Beautiful.
- KNX, KSDJ—Double or Nothing.
- KECA, KFMB—Betty Crocker.
- KHJ—Songs of Good Cheer.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KFAC—Festival of Music.
- KRKD—Pan Americana.

- KNYA—Easy Listening.
- KOWL—Morning Symphony.
- KWKW—Song Parade.
- KGJ—Across the Footlight.
- KIEV—Becky O'Reenie.
- \*KFVD, KGER—News.
- 11:15-KFI, KFSD—Ma Perkins.
- \*KECA—Baukhage Talking.
- KHJ, KGB, KFAM, KVOE—Erskine Johnson.
- KFVD—Violet.
- \*KXLA—Pasadena News.
- KGER—Helene Smith.
- 11:25-KGJ—Sports Flash.
- 11:30-KFI, KFSD—Pepper Young.
- KNX—Second Mrs. Burton.
- KECA—Club Time.
- KHJ, KGB, KFAM, KVOE—Queen for a Day.
- KXLA—Dinner Bell Roundup.
- KGJ—Reminiscent Rhythms.
- KFVD—Housewives' Exchange.
- \*KOWL, KRKD—News.
- KGER—Vaughn Monroe Orch.
- 11:40-KOWL—Women in News.
- 11:45-KFI, KFSD—Right to Happiness.
- KNX—Grand Slam.
- KECA—Frank Parker Show.
- \*KGJ—Airtorials, Harpel.
- KFAC—Concert Grand.
- KRKD—Crosby Records.
- 11:55-KGJ—Sports Flash.
- KOWL—Fishing Outlook.
- 12-KFI—Farm Reporter.
- KNX—Rosemary.
- \*KECA, KHJ, KIEV—News.
- KMPC—The Man Says Yes.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KGJ—Public Messenger.
- KFAC—Music at Twelve.

## Pasadena Panorama

with  
**DANA PASS**  
News and Happenings About  
Pasadena - 12:00 noon.  
Monday thru Friday  
**K W K W**

- KWKW—Pasadena Panorama.
- KOWL—Daydreams at Noon.
- KRKD—Prairie Schooner.
- KFVD—Editor of the Air.
- KXLA—Dinner Bell Roundup.
- 12:15-KFI, KFSD—Stella Dallas.
- \*KNX—Knox Manning.
- \*KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGJ—Piano Interlude.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:30—Arthur Godfrey, KFI.
- 5:30—Date With Judy, KFI.
- 6:00—Bob Hope, KFI.
- 6:30—Red Skelton, KFI.
- 7:30—Milton Berle, KFI.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Welcome, Travelers, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:00—Double or Nothing, KNX.
- 11:30—Queen for a Day, KHJ.
- 12:00—Man Says Yes, KMPC.
- 1:00—House Party, KNX.
- 1:05—Three Alarm, KMPC.
- 1:30—Meet the Missus, KNX.
- 2:00—What's Doin', Ladies? KECA.
- 2:30—Bride and Groom, KECA.
- 3:45—Gas Again, KHJ.
- 11:30—Hollywood Holiday, KECA.

### Drama

- 9:30—Call the Police, KFI.
- 10:30—Return Engagement, KNX.

### Music

- 8:00—Fred Waring, KFI.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Musical Digest, KGJ.
- 6:30—Melodies America Loves, KNX.

- 7:00—Supper Club, KFI.
- 7:15—Jack Smith, KNX.
- 8:00—Evening Concert, KFAC.
- 8:30—Fred Waring, KFI.
- 8:30—Club 15, KNX.
- 10:00—Concert Nocturne, KGJ.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 12:00—Rhapsody in Wax, KHJ.

### Comment—Narration

- 7:45—Fred Beck, KNX.
- 9:00—Kate Smith, KHJ.
- 10:00—Galen Drake, KECA.
- 10:15—Ted Malone, KECA.
- 3:00—Burrill Wheeler, KNX.
- 4:30—Art Baker, KFI.

### Mystery—Detective

- 7:30—Mr. and Mrs. North, KNX.
- 8:00—Big Town, KNX.
- 8:30—The Falcon, KHJ.
- 9:15—Mystery of Week, KHJ.

### Public Interest

- 9:00—Town Meeting, KECA.
- 9:45—Leaders of Tomorrow, KMPC.

### Sports

- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGJ.
- 2:30—Major League Ball, KMPC.
- 3:45—Race Results, KRKD.
- 6:30—Sam Baltzer, KLAC.
- 8:05—Coast League Ball, KLAC.
- 9:30—Inside Sports, KHJ.
- 10:00—Ted Bentley, KECA.

- KIEV—Luncheon Melodies.
- KGER—Pappy Smith.
- 12:25-KGJ—Sports Flash.
- 12:30-KFI, KFSD—Lorenzo Jones.
- KNX—Evelyn Winters.
- \*KMPC, KOWL—News.
- KXLA—Tex Carmen.
- KFAC—Luncheon Concert.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- KWKW—Farm News.
- KGJ—Intermission.
- KFVD—Violet.
- 12:45-KFI, KFSD—Widder Brown.
- KNX—Myrt and Marge.
- KHJ—Singin' Sam.
- KMPC—Bill Hay Reads Bible.
- \*KECA—News.
- KWKW—Andy Mansfield.
- KOWL—Luncheon Musicale.
- KIEV—Gals on Record.
- KGER—Garden School.
- KXLA—Ton Western Tunes.
- 12:55-KFWB—News.
- KGJ—Sports Flash.

## 1-KFI, KFSD—When a Girl

- Marries.
- KNX, KSDJ—House Party.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Sons of the Pioneers.
- KMPC—Financial News.
- KFWB—Bill Anson.
- \*KLAC—News, Sports.
- KGJ—Sunset and Vine.
- KRKD—Siesta Time.
- KFAC—Piano Parade.
- KXLA—Community Broadcaster.
- KOWL—Console Intermezzo.
- \*KFVD, KGER—News.
- KWKW—Andy Mansfield.
- KIEV—Meet the Maestro.
- KGB, KVOE—Faith in Our Time.

- 1:05-KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:15-KFI, KFSD—Portia Faces Life.

- KHJ—Nancy Dixon.
- KLAC—570 Club.
- KXLA—Farm Program.
- KWKW—Sam Rowland.
- KFAC—Music in the American Manner.
- KOWL—Souvenirs.
- KFVD—Charlie Hamp.
- KGB, KVOE—Johnson Family
- KFOX—Recital Time.

- 1:25-KGJ—Sports Flash.
- 1:30-KFI, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KECA—Miracles in Music.
- KHJ—Happy Homes.
- KGJ—Today's Hits.
- KXLA—Vocal Varieties.
- KFVD—Hall of Records.
- \*KOWL, KRKD—News.
- KIEV—Organ Moods.

- 1:35-KRKD—Song Symphony.
- KOWL—Contented Listening.
- 1:45-KFI, KFSD—Front Page Farrell.

- KECA—Ethel and Albert.
- \*KXLA—News.
- KIEV—Swing Stylings.
- 1:55-KGJ—Sports Flash.

- 2-KFI, KFSD—Road of Life.
- KNX, KSDJ—Eric Sevareid.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KHJ, KGB, KFAM, KVOE—Heart's Desire.

- KMPC—Three Alarm.
- KFWB—Bill Anson.
- \*KLAC, KIEV—News.
- KFAC—Concert Matinee.
- KXLA—Concert Hour.
- KGJ—Serenade to Afternoon.
- KWKW—Memories in Wax.
- KOWL—American Folk Songs.
- KRKD—Musical Bouquet.
- KFVD—Hall of Records.
- KGER—Look Beach Band.

- 2:15-KFI, KFSD—Joyce Jordan.
- KNX—Frontiers of Science.
- KLAC—570 Club.
- KOWL—Musical Impressions.
- KIEV—Land o' Song.

- 2:20-KWKW—News.
- 2:25-KECA—Spotlight on Hollywood.

- KGJ—Sports Flash.
- 2:30-KFI, KFSD—Aunt Mary.
- KNX—Bill Bryan.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ, KGB—Melody Matinee.
- KMPC—Major League Ball.
- KGJ—Keyboard Magic.
- KWKW—Swing Session.
- \*KOWL—News, 88 Keys.
- KRKD—Tunes in Tempo.
- KIEV—Musical Potpourri.

2:45—KFI, KFSD—Dr. Paul.  
 KXN, KSDJ—Mr. Information  
 \*KFVJ—Sports Flash.  
 2:50—KWKW—Swing Session.  
 2:53—KGFJ—Sports Flash.  
**3**—KFI, KFSD—This Woman's Secret.  
 KXN—Burrill Wheeler.  
 KECA, KPRO, KFMB—Ladies Be Seated.  
 KHJ—Melody Matinee.  
 KMPC—Lajor League Ball.  
 KFVJ—Bill Anson.  
 \*KLAC, KNLA, KGER—News.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KGFJ—Armchair Concert.  
 KFVJ—Hall of Records.  
 KOWL—Radio Outlook.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Hall of Records.  
 3:15—KFI—News.  
 KLAC—Tommy Dorsey Show.

**JUKE BOX MATINEE**  
 with Carl Bailey  
 3:15 - 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI—Backstage Wife.  
 KXN—Arthur Godfrey.  
 KECA—Norwood Smith Sings.  
 KHJ, KGB, KVOE—Song of the Stranger.

**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KWKW—Sam Rowland.  
 \*KOWL, KRKD—News.  
 KGFJ—Among My Souvenirs.  
 3:35—KRKD—Tea Time Tunes.  
 KOWL—Caravan of Melody.  
 3:45—KFI—Bob and Victoria.  
 KECA—Frances Scully.  
 KHJ, KGB, KFAM, KVOE—Gas Again.  
 KFSD—Bob Ripley.  
 3:55—KFVJ—News.  
 KGFJ—Sports Flash.  
**4**—KFI—Downtown and All Around.  
 KXN—Radio Views.  
 KECA—Frances Scully.  
 \*KHJ, KGB, KFAM, KVOE—Fulton Lewis.  
 \*KMPC, KIEV, KGER—News.  
 KFVJ—Jerry Lawrence.  
 \*KLAC—News, Sports.  
 KFAC—Musical Masterpieces.  
 KNLA—Juke Box Matinee.  
 KGFJ—What's Up?  
 KWKW—Waxworks.  
 KFVJ—Crosbiana.  
 KOWL—Classics in Music.  
 KRKD—Piano Paintings.  
 4:05—KGER—Hall of Records.  
 4:15—KFI—Port of Missing Hits.  
 KXN—L.A. Story.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFAM—Frank Hemingway.  
 KMPC—Twilight Tales.  
 KFVJ—Melody Matinee.  
 KLAC—Belle Martel.  
 KFVJ—Musical Pinups.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.

4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KXN—You're Only Young Once.  
 KECA—Variety Parade.  
 KHJ, KGB, KFAM, KVOE—Wen Noble Show.  
 KMPC—Bing Crosby Sings.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 \*KOWL, KWKW, KFVJ—News.  
 KIEV—Bing Crosby Sings.  
 KRKD—Symphony in Swing.  
 4:35—KWKW—Averill Berman.  
 4:45—KXN—The Todds.  
 KMPC—Green Light Revue.  
 KFVJ—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KFVJ—Favored Fifteen.  
 KOWL—Afternoon Potpourri.  
 \*KRKD—News.  
 KIEV—Trade Winds Tempos.

4:45—KXN, KSDJ—Bill Henry.  
 \*KECA—News.  
 KGFJ—Sports Flash.  
**5**—KFI—Feature Wire.  
 \*KXN—Knox Manning News.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 KECA, KPRO, KFMB—Dick Tracy.  
 \*KMPC—News, Teen & Twenty.  
 KFVJ—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Punch and Judy.  
 KGFJ—Jive at Five.  
 KRKD—Songs of the Saddle.  
 KNLA—Juke Box Matinee.  
 KOWL—The Chorists.  
 KWKW—Today at the Races.  
 KFVJ—Sundown Roundup.  
 KIEV—Record Ride.  
 5:15—KFI, KFAC—News.  
 KXN—Tom Hanlon.  
 KECA, KFMB—Terry and the Pirates.  
 KHJ, KGB, KFAM, KVOE—Melody Theatre.  
 KWKW—Ken Barton, Sports.  
 KLAC—Music Room.  
 KGFJ—Race Recap. B. Dixon.  
 KGER—Music with Appeal.

5:30—KFI, KFSD—A Date With Judy.  
 \*KXN, KSDJ—Harry Flannery.  
 KECA—Jack Armstrong.  
 KHJ, KGB, KFAM, KVOE—Captain Midnight.  
 KFAC—Whoa Bill Club.  
 KLAC—Al Jarvis Ballroom.  
 KGFJ—Songs for You.  
 KFVJ—Sweet and Low.  
 KWKW—Little Sisters.  
 KNLA—Future Pianists.  
 \*KOWL—News, Music.  
 KRKD—Charles A. Clifton.  
 KIEV—Evening Dance.  
 5:40—KOWL—Sports Roundup.  
 5:45—KXN, KSDJ—News, Garded.  
 KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KNLA—Miniature Concert.  
 KFVJ—This Side of Heaven.  
 KGFJ—Music.  
 KWKW—Races and Sports.  
 KOWL—Harmony Isle.  
 KRKD—Race Results.  
 5:50—KWKW—Vets' Rehabilitation.  
 5:55—KXN—News.  
 KGFJ—Sports Flash.

**6**—KFI, KFSD—Bob Hope.  
 KXN—Women's Forum.  
 \*KECA—Headline Edition.  
 \*KHJ, KGB—Gabriel Heatter.  
 \*KMPC—Clete Roberts Reports.  
 \*KFVJ, KLAC, KGER, KFAM—News.  
 KFAC—Prelude to Evening.  
 KGFJ—Musical Digest.  
 KNLA—Beyond Victory.  
 KOWL—Singing Strings.  
 KRKD—Musical Varieties.  
 6:05—KLAC—Al Jarvis.  
 KGER—Sports Roundup.  
 6:15—KECA—News.  
 KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KFVJ—Dinner Music.  
 KNLA—Mary Burke King.  
 KWKW—Classic Hour.  
 KRKD—Hawaiian Memories.  
 KGER—Stamps Quartet.  
 6:30—KFI, KFSD—Red Skelton.

*Melodies America loves*  
**Olive Mae Beach**  
 Soprano  
**Male Quartet**  
 Concert Orchestra  
 Earl Towner, Director  
 KNX—Tuesday, 6:30 p.m.

**INGLEWOOD PARK CEMETERY ASSN.**  
 KNX—Melodies America Loves.  
 KECA—Summer Serenade.  
 KHJ, KGB, KFAM, KVOE—Yard.  
 KMPC—Pacific Turf Club.  
 KFVJ—America Dances.  
 KLAC—Sam Balter Sportsbook.  
 KFAC—Hour of Music.  
 KNLA—Bandstand Review.  
 \*KOWL—News, Twilight Time.  
 KWKW—Harold Schmidt.  
 KRKD—Harmony in Rhythm.  
 KFAM—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KLAC—Irwin Allen.  
 KNLA—T. Texas Tyler.  
**7**—KFI, KFSD—Supper Club.  
 \*KXN—Lowell Thomas.  
 KHJ, KGB—Warden's Crime Cases.  
 KECA—Museum of Modern Music.

KMPC—Firestone Favorites.  
 KFVJ—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KLAC, KRKD, KGER—News.  
 \*KNLA—Peter DeLima.  
 KVOE—Overell Trial.  
 7:05—KGER—Fagan.  
 7:15—KFI, KFSD—Fleetwood Lawton.  
 KXN—Jack Smith.  
 KHJ, KGB—Official Detective.  
 KLAC—Tommy Dorsey Orch.  
 KNLA—Record Review.  
 KRKD—Three-Quarter Time.  
 KFAM—Fishing Pals.  
 7:30—KFI, KFSD—Milton Berle Show.  
 KXN—Mr. and Mrs. North.  
 KECA—The Long Night.  
 KHJ, KGB, KFAM, KVOE—Red Ryder.  
 KMPC—Those Were the Days.  
 KFVJ—Sports Final.

**DON OTIS**  
**KLAC**  
 7:30 - 8:00 p.m.  
 10:05 p.m. - 1:00 a.m.  
 Monday thru Saturday

KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KNLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 7:45—KECA—Alvin Wilder.  
 KFVJ—Moods in Music.  
 \*KFOJ—News.  
 7:55—KXN, KSDJ—News.  
**8**—KFI—Pleasure Parade.  
 KXN—Big Town.  
 KECA, KFMB—Lum & Abner.  
 KHJ, KGB, KFAM, KVOE—Count of Monte Cristo.  
 \*KMPC—News, Hemingway.  
 \*KFVJ—K. Louis Flatau.  
 \*KLAC, KNLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.

**BASEBALL**  
**KLAC**  
 8:05 Nightly  
 1:30 P.M. Sunday

8:05—KLAC—Baseball.  
 KGER—Music in the Night.  
 8:15—KFI—Madison 2345.  
 \*KECA—Monitor Views the News.  
 KMPC—Red Rowe.  
 KFVJ—Music.  
 KGFJ—Piano Parade.  
 KNLA—Top Tunes.  
 8:30—KFI, KFSD—Fred Waring Show.  
 KXN, KSDJ—Club 15.  
 KECA, KPRO—Warriors of Peace.  
 KHJ, KGB, KFAM, KVOE—The Falcon.  
 KMPC—Parade of Hits.  
 \*KFVJ—News.  
 \*KNLA—9th Street Corral.  
 \*KGFJ—Averill Berman.  
 8:45—KXN, KSDJ—Bob Trout.  
 KFVJ—Warner Bros. Orch.  
 KGFJ—Casa de la Rumba.

**The BULLOCK'S SHOW**  
 THIS WEEK  
*Favorite Story*  
**TOM SAWYER**  
**KFI**  
 9:00 P. M. TUESDAYS

**9**—KFI—Favorite Story.  
 KXN—Hawk Larrabee.  
 \*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.  
 KECA—America's Town Meeting.  
 \*KMPC—David Anderson.  
 \*KFVJ, KGER—News.  
 KLAC—Baseball.  
 KFAC—Evening Concert.

KNLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 9:05—KGER—Music in the Night.  
 9:15—KHJ, KGB, KFAM—Mystery of the Week.  
 KMPC—Romance and Rhythm.  
 KFVJ—United Nations.  
 9:30—KFI—Call the Police.  
 KXN—Tapestries of Life.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFVJ—Music Box.  
 KGER—Dr. Clem Davies.  
 KFSD—Mystery Is My Hobby.  
 9:45—KHJ, KGB, KFAM—The Wizard and the Odds.  
 KMPC—Leaders of Tomorrow.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFVJ**  
 KFVJ—Eastside Show.  
 KFVJ—Spade Cooley Time.  
 KFAC—Lucky Lazer Dance.  
 KGFJ—Concert Nocturne.  
 KNLA—Radio Guild.

**Olympic Auditorium**  
**FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**

10:05—KLAC—Olympic Boxing.  
 KGER—Musical Roundup.  
 10:15—KFI—Remember That Music.  
 KXN—Bob Elson.  
 \*KECA, KHJ, KVOE—News.  
 KMPC—Bridge Club.  
 10:30—KFI—Inside the News.  
 KXN—Return Engagement.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Record Party.  
 Peter Potter.  
 KMPC—Rancho Grande.  
 KNLA—Music for Tuesday.  
 10:45—KFI—Melody Time.  
 KECA—Eddy Howard Orch.  
 \*KFSD—News.  
 10:55—KFI—Police Bulletins.  
**11**—KFI, KECA, KLAC—News.  
 \*KXN—Nelson Pringle.  
 KHJ—Wendell Noble.  
 KMPC—Dance Parade.  
 KFVJ—Eastside Show.  
 KFAC—Lucky Dance Time.  
 KFVJ—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KSFJ—Beauty of the Scripture.  
 KNLA—Seven Seas.  
 KGER—Musical Roundup.  
 KGB—Hal Kanner Orch.  
 11:15—KFI—Biltmore Orch.  
 KXN—Breaking All Records.  
 KECA—Ciro's Orch.  
 KLAC—Frankie Masters Orch.  
 KNLA—The Hawthorne Thing.  
 11:30—KFI—Guest Star.  
 KECA—Hollywood Holiday.  
 KLAC—Don Otis.  
 KGFJ—John Wolahan Orch.  
 11:40—KXN—Jimmy Dorsey Orch.  
 11:45—KFI—Music.  
 \*KGB, KVOE—News.  
 11:55—KFI, KXN, KECA—News.

**Low Bid**  
 Caustic observation of the week was Cathy Lewis's, when she and Marie Wilson were discussing a friend's boy-friend during the "My Friend Irma" rehearsals. "Oh, isn't he priceless?" opinioned Marie. "Priceless is right," flipped Cathy. "He's marked down from nothing."  
 Page Twenty-one

# WEDNESDAY, SEPTEMBER 24

600	700	800	900	1000	1100	1200	1300	1400	1500	1600
KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK	KKK
FFF	MLL	EEE	III	FFF	NNN	XXX	YYY	ZZZ	AAA	BBB
AAA	BBB	CCC	DDD	EEE	FFF	GGG	HHH	III	JJJ	KKK
LLL	MMM	NNN	OOO	PPP	QQQ	RRR	SSS	TTT	UUU	VVV
WWW	XXX	YYY	ZZZ	AAA	BBB	CCC	DDD	EEE	FFF	GGG

**8**—KFI, KFSD—Fred Waring.  
 KXN—Johnny Murray.  
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
 \*KHJ, KGB, KFAM, KVOE—  
 \*KMPC, KXLA, KLAC, KIEV, KGER—News.  
 KFVB—L. A. Breakfast Club.  
 KGFJ—Dr. Frederick Balles.  
 KFAC—Country Church.  
 KOWL—Bing Crosby.  
 KFVD—Wakeup Ranch.  
 KRKD—KFB—Bible Institute  
 KWKW—Rafael Mendez.  
 8:05—KGER—Mizpah.  
 8:15—KXN—Aunt Jenny.  
 \*KHJ—News.  
 \*KMPC—Markets: Sports.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KOWL—Sophisticated Serenade.  
 KIEV—Musical Bandwagon.  
 8:20—KXLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 KXN, KSDJ—Romance of Helen Trent.  
 KHJ, KGB, KFAM, KVOE—Editor's Diary.  
 \*KMPC—A Song for You.  
 KLAC—Binnie and Mike.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

KXLA—Haven of Rest.  
 \*KECA, KOWL, KRKD, KWKW—News.  
 KFVD—John Raitt.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
 8:45—KFI, KFSD—Lora Lawton.  
 KXN, KSDJ—Our Gal Sunday  
 KHJ—Eliert La Schelle.  
 \*KMPC—Bill Leyden.  
 KFAC—Keyboard and Console.  
 KFVD—Vocal Favorites.  
 KWKW—Wings of Healing.  
 KOWL—Salute to Americas.  
 KGER—Tom Westwood.

**9**—KFI, KXLA, KGER—News.  
 KXN—Big Sister.  
 KECA, KPRO, KFMB—Welcome, Travelers.  
 \*KHJ, KGB, KFAM, KVOE—Kate Smith Speaks.  
 \*KMPC—David Anderson.  
 KFVB—L. A. Breakfast Club.  
 \*KLAC, KFSD—News.  
 KGFJ—Public Messenger.  
 KFAC—Unity.  
 KFVD—Waltz Time.  
 KOWL—Piano Portraits.  
 KRKD—Saxophone Serenade.  
 KWKW—Voice of China.  
 KIEV—Bing Crosby Time.  
 KFOX—Rev. Earl Ivis.  
 8:05—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 9:15—KXN—Ma Perkins.  
 KHJ, KGB, KFAM, KVOE—Victor H. Lindlahr.  
 \*KMPC—Bill Leyden.  
 KLAC—Racing News.  
 KFAC—Dr. R. L. McMaster.  
 KIEV—Dinah Shore Sings.  
 KXLA—Bee Nothing Ranch.  
 KOWL—Hollywood Headlines.  
 KWKW—Dr. Michelson.  
 \*KFVD—News.  
 9:20—KGFJ—News, Bill Harpel.  
 9:30—KXN—Young Dr. Malone.  
 KHJ—Johnson Family.  
 KECA, KPRO, KFMB—Breneman's Breakfast.  
 KWKW—Morning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 \*KWKW, KOWL—News.  
 KGFJ—On an Album.  
 KFAC—Morning Concert.  
 KFVD—Slow Times.  
 KIEV—Music of the Band.  
 KGER—Music.

**8:45**—KFI—Want Do You Say?  
 KXN—The Guiding Light.  
 KHJ—Hospitality Time.  
 KFVB—Lou Marcell.  
 KFVD—Remembered Rhythms.  
 KOWL—Harmony Isle.  
 KIEV—Rhythm Road.  
 \*KRKD—News.  
 KGB—Molly Morse.  
 KWKW—Over Garden Gate.  
**10**—KFI, KFSD—Today's Children.  
 KXN—Wendy Warren.  
 KECA, KFMB, KPRO—Galen Drake.  
 \*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.

\*KMPC, KFOX, KGER—News.  
 KFVB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Morning Concert.  
 KGFJ—Race News, Dixon.  
 KRKD—Crazy Rhythm.  
 KFVD—Rev. Louis T. Talbot.  
 KIEV—Becky O'Reenie.  
 KXLA—Red Murrell.  
 KWKW—Race Results.  
 KOWL—Romance in Music.  
 10:15—KFI, KFSD—Woman in White  
 KXN—Perry Mason.  
 KECA, KPRO, KFMB—Ted Malone.  
 KHJ, KVOE—Pietweet Show.  
 \*KMPC—Bill Leyden.  
 KGFJ—Serenade for You.  
 \*KXLA—News.  
 KWKW—Morning Melodies.  
 KGER—Music.  
 10:25—KGFJ—Sports Flash.  
 10:30—KFI, KFSD—Holly Sloane.  
 KXN, KSDJ—Lone Journey.  
 KECA, KPRO, KFMB—My True Story.  
 KHJ—Ben Alexander Show.  
 KGFJ—Uphbeat Season.  
 KXLA—Woman's World.  
 \*KFAC, KOWL—News.  
 KFVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KWKW—Meet Me for Lunch.  
 KGB, KVOE—Say It With Music.

10:40—KFI, KFSD—Betty Crocker.  
 10:45—KFI—Light of the World.  
 KXN, KSDJ—Rose of My Dreams.  
 KFAC—Waltzes of the World.  
 KOWL—World in Music.  
 KRKD—Midnight Mission.  
 KFOX—Lucky Lady.  
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.

**11**—KFI, KFSD—Life Can Be Beautiful.  
 KXN, KSDJ—Double or Nothing.  
 KECA, KFMB—Betty Crocker.  
 KHJ—Two-Ton Baker.  
 \*KMPC—Music in the Air.  
 KFVB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Easy Listening.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 KOWL—Morning Symphony.  
 KRKD—Pan Americana.  
 KWKW—Your County Supervisor.  
 \*KFVD, KGER—News.  
 KIEV—Becky O'Reenie.  
 11:15—KFI, KFSD—Ma Perkins.  
 KHJ, KGB, KFAM, KVOE—Erskine Johnson.  
 \*KECA—Bankage Talking.  
 \*KMPC—Voice of the Neighborhood.  
 \*KXLA—Pasadena News.

KFVD—Violet.  
 KGER—Helene Smith.  
 11:20—KWKW—Want Ad News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Pepper Young's Family.  
 KXN—Second Mrs. Burton.  
 KECA, KPRO, KFMB—Listening Post.  
 KHJ, KGB, KFAM, KVOE—Queen for a Day.  
 KFVD—Housewives' Exchange  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.  
 \*KOWL, KRKD, KFOX—News.  
 KGER—Vaughn Monroe Orch.  
 11:40—KOWL—Women in News.  
 11:45—KFI, KFSD—Right to Happiness—Grand Slam.  
 KECA—Frank Parker Show.  
 \*KGFJ—Airtorials, Harpel.  
 KFAC—Concert Grand.  
 KRKD—Crosby Records.  
 KGER—Crosby Sings.  
 KGFJ—Sports Flash.  
 KOWL—Fishing Outlook.

**12**—KFI—Farm Reporter.  
 KXN—Rosemary.  
 \*KECA, KIEV, KGER, KPRO, KGB, KVOE—News.  
 \*KHJ—Broadway News.  
 \*KMPC—The Man Says Yes.  
 KFVB—Martin Block.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Music at Twelve.  
 KFVD—Editor of the Air.  
 KWKW—Pasadena Panorama.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Daydreams at Noon.  
 KRKD—Prairie Schooner.  
 12:05—KGER—Western Music.  
 12:15—KFI, KFSD—Stella Dallas.  
 \*KXN—Knox Manning.  
 \*KECA—Kiernan's News Corner.  
 KHJ—Sing, America, Sing.  
 KGFJ—Piano Interlude.  
 KIEV—Lunchtime Melodies.  
 KGER—Pappy Smith.  
 KGFJ—Sports Flash.

12:25—KFI, KFSD—Lorenzo Jones.  
 12:30—KFI, KFSD—Lorenzo Jones.  
 KXN—Evelyn Winters.  
 KECA, KFMB, KPRO—Paul Whiteman Club.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL—News.  
 KXLA—Tex Carmen.  
 KFAC—Luncheon Concert.  
 KWKW—Farm News.  
 KGFJ—Intermission.  
 KFVD—Violet.  
 12:45—KFI, KFSD—Widder Brown.  
 KXN—Myrt and Marge.

KHJ—Singin' Sam.  
 \*KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 \*KFAC—News.  
 \*KWKW—Andy Mansfield.  
 KOWL—Luncheon Musicale.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
 12:55—\*KFVB—News.  
 KGFJ—Sports Flash.

**1**—KFI, KFSD—When a Girl Marries.  
 KECA, KFMB, KPRO—Paul Whiteman Club.  
 KXN, KSDJ—House Party.  
 KHJ—Sons of the Pioneers.  
 \*KMPC—Financial News.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KGFJ—Sunset and Vine.  
 KXLA—Psychology for Moderns.  
 KOWL—Concert Intermezzo.  
 \*KFVD, KGER—News.  
 KWKW—Andy Mansfield.  
 KIEV—Meet the Maestro.  
 KGB, KVOE—Faith in Our Time.  
 1:05—\*KMPC—Three Alarm.  
 KGER—Out of the Band Box.  
 1:15—KFI, KFSD—Portia Faces Life.  
 KHJ—Nancy Dixon.  
 KLAC—570 Club.  
 KXLA—Farm Program.  
 KFAC—Music in the American Manner.

**Sam Rowland**  
 and "His Waxworks"  
 Now 2 Shows Daily  
 1:15 - 1:45 p.m.  
 3:30 - 4:30 p.m.  
 Monday thru Saturday  
**KWKW**  
 KWKW—Sam Rowland.  
 KOWL—Souvenirs.

**CHARLES W. HAMP**  
 is back with  
**Manning's Piano Parade**  
 1:15 p.m. Mon-Fri.  
 1:30 p.m. Sunde.  
**Check KEVD**  
 LOS ANGELES

KFVD—Charlie Hamp.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—Meet the Missus.  
 KECA, KPRO—Eddy Duchin.  
 KHJ—Happy Homes.  
 KXLA—Vocal Varieties.  
 \*KOWL, KRKD—News.  
 KGFJ—Today's Hits.  
 KFVD—Hall of Records.  
 KIEV—Organ Moods.  
 1:35—KRKD—Symphony of a Song.  
 KOWL—Contented Listening.  
 1:45—KFI, KFSD—Front Page Funnies.  
 KECA—Ethel and Albert.  
 \*KXLA—News.  
 KIEV—Treasury Salute.  
 1:55—KGFJ—Sports Flash.

**2**—KFI, KFSD—Road of Life.  
 \*KXN, KSDJ—Eric Sevareid.  
 KECA, KPRO, KFMB—What's Doin' Ladies?  
 KHJ, KGB, KFAM, KVOE—Heart's Desire.  
 \*KMPC—Three Alarm.  
 KFVB—Bill Anson.  
 \*KLAC, KIEV—News.  
 KFAC—Concert Matinee.  
 KGFJ—Your L. A. Police.  
 KXLA—Concert Hour.  
 KOWL—American Folk Songs.  
 KWKW—Memories in Wax.  
 KFVD—Hall of Records.  
 KRKD—Ira Sweet's Organ.  
 KGER—Long Beach Band.  
 KFOX—Fiesta Mexicana.  
 2:15—KFI, KFSD—Jorge Jordan.  
 KXN—Talk.  
 KLAC—570 Club.  
 KOWL—Musical Impressions.  
 KRKD—Musical Bouquet.  
 KGFJ—Serenade to Afternoon.  
 KIEV—Land of Song.  
 2:30—\*KWKW—News.  
 2:35—KECA—Spotlight on Hollywood.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 3:30—Arthur Godfrey, KXN.  
 6:00—Frank Morgan, KXN.  
 6:30—Eddie Albert, KECA.  
 7:30—Great Gilderdalee, KFI.  
 7:30—Beulah, KECA.  
 8:00—Dennis Day's Day, KFI.  
 9:00—Phil Silvers, KECA.  
 9:30—Henry Morgan, KECA.  
**Quiz, Participation**  
 8:00—McNeill's Breakfast Club, KECA.  
 9:00—Welcome, Travelers, KECA.  
 9:30—Breneman's Breakfast, KECA.  
 11:00—Double or Nothing, KXN.  
 11:30—Queen for a Day, KHJ.  
 12:00—Man Says Yes, KMPC.  
 1:00—House Party, KXN.  
 1:05—Three Alarm, KMPC.  
 1:30—Meet the Missus, KXN.  
 2:00—What's Doin' Ladies? KXLA.  
 2:30—Bride and Groom, KECA.  
 3:45—Gaa Again, KFI.  
 4:00—Name That Song, KHJ.  
 11:30—Hollywood Holiday, KECA.  
**Drama**  
 6:30—Reaxal Summer Theater, KFI.  
 7:30—Dr. Christian, KXN.  
 8:30—Hollywood Theater, KFI.  
**Music**  
 8:00—Fred Waring, KFI.  
 1:30—Eddy Duchin, KECA.  
 4:00—Melody Hour, KXN.  
 4:00—Musical Masterpieces, KFAC.  
 6:00—Rhapsody in Rhythm, KXN.  
 6:00—Musical Digest, KGFJ.  
 7:00—Supper Club, KFI.  
 7:15—Jack Smith, KXN.  
 8:00—Evening Concert, KFAC.  
 8:30—Club 15, KXN.  
 9:30—Meredith Willson, KXN.  
 10:00—Eastside Show, KFVB.  
 10:00—Lucky Dance Time, KFAC.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.  
**Comment-Narration**  
 7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 3:00—Burrill Wheeler, KXN.  
 4:30—Art Baker, KFI.  
**Mystery-Detective**  
 9:00—The Saint, KXN.  
 9:15—Mystery of Week, KHJ.  
 9:30—Mr. District Attorney, KFI.  
**Public Interest—**  
 2:00—Your L. A. Police, KGFJ.  
 3:45—Casa Colina, KMPC.  
**Sports**  
 10:00—Race Lineup, KWKW.  
 10:00—Race, KGFJ.  
 3:30—Major League Ball, KMPC.  
 3:45—Race Results, KRKD.  
 4:30—Sam Salter, KLAC.  
 8:05—Coast League Ball, KLAC.  
 9:30—Inside Sports, KHJ.  
 10:00—Ted Bentley, KECA.

- 2:30 KGFJ—Sports Flash.  
KFI, KFSD—Aunt Mary.  
KXN—Backgrounds for Living.  
KECA, KFMR, KPRO—Bride and Groom.  
KHJ, KGB—Melody Matinee.  
KMPC—Major League Ball.  
KGFJ—Keyboard Magic.  
KWKW—Swing Session.  
★KOWL—News, Music.  
KRKD—Tunes in Tempo.  
KIEV—Musical Potpourri.  
KGER—Feature Story.
- 2:40 KGER—Long Beach Band.
- 2:45 KFI, KFSD—Dr. Paul.  
KXN, KSDJ—Mr. Information  
★KGFJ—News Notebook.  
★KFVD—News.
- 2:55 KGFJ—Sports Flash.
- 3 KFI, KFSD—This Woman's Secret.  
KXN—Burrill Wheeler.  
KECA, KPRO, KFMR—Ladies Be Seated.  
KHJ—Melody Matinee.  
KMPC—Major League Ball.  
KFWR—Bill Anson.  
★KLAC, KNLA, KGER—News.  
KGFJ—Armchair Concert.  
KFAC—Musical Favorites.  
KFVD—Hall of Records.  
KOWL—Radio Outlook.  
KRKD—Tops in Pops.  
KWKW—Swing Session.  
KXN—A Matter of Records.  
KGER—Hall of Records.
- 3:05 KFI, KGB—News.
- 3:15 KFI, KGB—News.  
KLAC—Tommy Dorsey Show.  
KNLA—Juke Box Matinee.  
KGFJ—Sports Flash.  
KFI—Backstage Wife.  
KXN, KSDJ—Arthur Godfrey.  
KECA—Norwood Smith Sings.  
KHJ—Song of the Stranger.

**MILD & MELLOW**  
3:30 to 4 P.M.  
Monday Through Friday  
**KMPC**

- KMPC—Mild and Mellow.  
KGFJ—Among My Souvenirs.  
KWKW—Sam Rowland.  
★KOWL, KRKD—News.
- 3:35 KRKD—Tea Time Tunes.  
KOWL—Caravan of Melody.
- 3:45 KFI—Bob and Victoria.  
KECA—Frances Scully.  
KHJ, KVOE—Gas Again.  
KFSD—Bob Ripley.  
★KFWR—News.
- 3:55 KGFJ—Sports Flash.
- 4 KFI—Downtown and All Around.  
KXN—Melody Hour.  
★KHJ, KGB, KFMR, KVOE—Fulton Lewis.  
KECA—Frances Scully.  
★KMPC, KIEV, KGER—News.  
KFWR—Jerry Lawrence.  
★KLAC—News, Sports.  
KNLA—Juke Box Matinee.  
KFAC—Musical Masterpieces.  
KGFJ—What's Up?  
KWKW—Waxworks.  
KOWL—Classics in Music.  
KFVD—Crosbiana.  
KRKD—Piano Paintings.
- 4:05 KGER—Hall of Records.
- 4:15 KFI—Port of Missing Hits.  
★KECA—Alvin Wilder.  
★KHJ, KGB, KFMR—Frank Hemingway.  
KMPC—Woman's Voice.  
KFWR—Melody Matinee.  
KLAC—Betty Phillips.  
KFVD—Musical Pinups.  
KRKD—Spotlight on Star.  
KIEV—Show Tunes.
- 4:25 KGFJ—Sports Flash.
- 4:30 KFI—Art Baker's Notebook.  
KXN—You're Only Young Once.  
KHJ, KGB, KFMR, KVOE—Wen Noble Show.  
KECA—Variety Parade.  
KMPC—Bing Crosby.  
KLAC—Racing Roundup.  
KGFJ—Record Jackpot.  
KRKD—Symphony in Swing.  
★KOWL, KFVD—News.  
KIEV—Bing Crosby Sings.
- 4:35 KWKW—Averill Berman.
- 4:45 KXN—The Todds.  
KMPC—Green Light Revue.  
KFWR—Stuart Hamblen.  
KLAC—Studio Frolic.  
KWKW—Races and Sports.  
KFVD—Favored Fifteen.  
KOWL—Afternoon Potpourri.  
★KRKD—News.  
KIEV—Trade Winds Tempos.  
KFOX—The Singing Crow.

- 4:55 KXN, KSDJ—Bill Henry.  
★KECA—News.  
KGFJ—Sports Flash.
- 5 KFI—Feature Wire.  
★KXN—Knox Manning, News.  
KHJ, KGB, KVOE—Hop Harrigan.  
KECA, KPRO, KFMR—Dick Tracy.  
★KMPC—News, Teen and Twenty.  
KFWR—Stuart Hamblen.  
★KLAC—Fred Henry Reports.  
KFAC—Punch and Judy.  
KNLA—Juke Box Matinee.  
KGFJ—Live at 5.  
KWKW—Today at the Races.  
KFVD—Sundown Roundup.  
KOWL—The Choristers.  
KRKD—Songs of the Saddle.  
KIEV—Record Ride.  
KFSD—Anniversary Date.  
KFOX—Sunshine Mission.  
★KGER—News, Wishing Ring.
- 5:15 KFI, KFAC—News.  
KXN—Tom Hanlon.  
KHJ, KGB, KFMR, KVOE—Melody Theatre.  
KECA, KFMR—Jerry and the Princes.  
KAC—Music Room.


*Race News*  
**on KGFJ**

**RACE RECAP**


- with well-known sports announcer  
RAY DIXON  
3:15 p.m. Mon.—Sat.  
Dial 1230
- KGFJ—Race Recap, R. Dixon.  
KOWL—Latin Americana.  
KWKW—Ken Barton, Sports.
- 5:30 KFI—Casta Cugat.  
★KXN—Harty Flannery.  
KECA—Sky King.  
KHJ, KGB, KFMR, KVOE—Captain Midnight.  
KLAC—Al Jarvis.  
KGFJ—Songs for You.  
KFAC—Whorl Bill Club.  
KNLA—Future Pianists.  
KFVD—Sweet and Low.  
KWKW—Western Serenade.  
KIEV—Evening Dance.  
KRKD—Charles A. Clifton.
- ★KOWL, KFOX—News.  
KFSD—So the Story Goes.
- 5:40 KOWL—Sports Roundup.
- 5:45 KFI, KFSD—Elmer Peterson.  
★KXN, KSDJ—News, Garred.  
KHJ, KGB, KFMR, KVOE—Tom Mix.  
KMPC—Top Tunes.  
KNLA—Miniature Concert.  
KGFJ—If They Had Lived.  
KFVD—This Side of Heaven.  
KOWL—Island Magic.  
KWKW—Races and Sports.  
KRKD—Race Results.
- 5:50 KWKW—Vets' Rehabilitation.
- 5:55 KXN—News.  
KGFJ—Sports Flash.
- 6 KFI—The American Way.  
KXN, KSDJ—Frank Morgan.  
★KECA—Headline Edition.  
★KHJ, KGB, KFMR, KVOE—Gabriel Heatter.  
★KMPC—Clete Roberts.  
★KFWR, KLAC, KGER, KFOX—News.  
KNLA—Pasadena Playhouse.  
KGFJ—Musical Digest.  
KFAC—Prelude to Evening.  
KOWL—Singing Strings.  
KRKD—Varieties in Music.
- 6:05 KLAC—Al Jarvis.  
KGER—Sports Roundup.
- 6:15 KHJ, KGB—Real Stories.  
★KECA—News.  
KMPC—Bob Kelley, Sports.  
KFWR—Dinner Music.  
KWKW—Classic Hour.  
KRKD—Hawaiian Memories.  
KGER—Stamps Quartet.
- 6:30 KFI, KFSD—Rexall Summer Theatre.  
KXN—Val Delmar, Songs.  
KECA, KFMR, KPRO—Eddie Albert Show.  
KHJ, KGB, KFMR, KVOE—American Forum.  
KMPC—Pacific Turf Club.  
KFWR—Americas Dances.  
KFAC—Hour of Music.  
KLAC—Sam Batten, Sports.  
KNLA—Bandstand Review.  
★KOWL—News, Twilight Time.  
KRKD—Harmony in Rhythm.  
KWKW—Harold Schmidt.  
KFOX—Hal's Memory Room.  
KGER—Helene Smith.
- 6:45 KXN—Hobby Hours.  
KLAC—Irwin Allen.  
KNLA—J. Texas Tyler.
- 7 KFI, KFSD—Supper Club.  
★KXN—Lowell Thomas.

LISTEN TO  
**HOBBY HOURS**  
• **KNX** •

7:15 P.M. TONIGHT



CHARLES RUCKER'S  
Fishing Forecast



TOM HANLON, Emcee

**ENTZ & RUCKER**  
HARDWARE

- KECA, KFMR—Lone Ranger.  
KMPC—Firestone Favorites.  
KFWR—America Dances.  
KFAC—Hour of Music.  
KGFJ—Musical Digest.
- ★KLAC, KNLA, KRKD—News.  
KRPC—Pasadena Musicians.  
★KGER—News; Dr. Fagan.
- 7:15 KFI—Fleetwood Lawton.  
KXN—Jack Smith.

Football's Best Forecast  
**Sam Hayes**  
"MOBIL TOUCHDOWN TIPS"  
Tonight 7:15  
DON LEE—MUTUAL  
General Petroleum Show

- KHJ, KGB—Sam Hayes Football Roundup.  
KLAC—Tommy Dorsey Och.  
KRPC—Organ Recital.  
KXN—Record Review.  
KRKD—Three-Quarter Time.  
KVOE—Overall Trial.
- 7:30 KFI, KFSD—The Great Gildersleeve.  
KXN—Dr. Christian.  
KHJ, KGB, KFMR, KVOE—Cisco Kid.  
KECA—Beulah.  
KMPC—Those Were the Days.  
KFWR—Sports Final.  
KLAC—Don Otis.  
KFAC—Echoes and Encores.  
KNLA—Ford Lewis.  
KRKD—Twilight Serenade.  
KRPC—Music.  
KGER—Prophecy Speaks.  
KFOX—Dr. Clem Davies.
- 7:45 KFWR—Jerry Lawrence.  
★KFOX—News.  
KRPC—Musico-eds.
- 7:55 KXN—News.
- 8 KFI, KFSD—Dennis Day.  
KXN, KSDJ—The Whistler.  
KECA, KFMR—Lum & Abner.  
KHJ, KGB, KFMR, KVOE—What's the Name of That Song?  
★KMPC—News, Hemingway.  
★KFWR—K. Louis Platan.  
★KLAC, KNLA, KGER—News.  
KFAC—Evening Concert.  
KGFJ—Caucasian Memories.  
KRPC—Caucasian Devotional.  
KFOX—Jorge Morris, Songs.
- 8:05 KLAC—Baseball.  
KGER—Veterans' Program.
- 8:15 KECA—Reserve.  
KMPC—Red Rowe.  
KFWR—Music.  
KGFJ—Piano Parade.

- KNLA—Top Tunes.  
KGER—Lest We Forget.
  - 8:30 KFI—Hollywood Theater.  
KXN, KSDJ—Club 15.  
KECA, KPRO—Whiteman Assembly.  
KHJ, KGB, KVOE—Crime Club.  
KMPC—Parade of Hits.  
★KFWR—News.  
KNLA—97th Street Corral.  
★KGFJ—Averill Berman.  
KRPC—Your Theater and Mine.  
KFOX—Cumberland Vespers.  
KGER—Man with a Band.
  - 8:45 KXN, KSDJ—Bob Trout.  
KFWR—Where to Dine.  
KGFJ—Casa de la Rumba.  
KGER—Voice of the Army.
  - 9 KFI, KFSD—Tex and Dix.  
KXN, KSDJ—The Saint.  
KECA, KFMR, KPRO—Pho Silvers.  
★KHJ, KGB, KFMR, KVOE—News, Glenn Hardy.  
★KMPC—David Anderson.  
★KFWR—News.  
KLAC—Baseball.  
KFAC—Evening Concert.  
KNLA—Seaboard Home Hour.  
KGFJ—Hollywood House Party.  
KRPC—Siesta Fiesta.  
KGER—Crosby Guest House.
  - 9:15 KHJ, KGB, KFMR—Mystery of the Week.  
KMPC—Romance and Rhythm.  
KFWR—Hiller Lives.  
KRPC—Music.  
★KFOX—News.
  - 9:30 KFI, KFSD—Mr. District Attorney.  
KXN, KSDJ—Meredith Willson.  
KECA, KFMR—Henry Morgan Show.  
KHJ, KGB, KVOE—Inside of Sports.  
KMPC—Barbershop Quartet.  
KFWR—Music Box.  
KRPC—Golden Dreams.  
KGER—Dr. Clem Davies.
  - 9:45 KHJ, KGB—Land of the Free.  
KMPC—Casa Colina.
  - 10 KFI, KFSD—The Reporter.  
★KXN—Chet Huntley, News.  
KECA—Ted Bentley, Sports.  
★KHJ, KGB, KFMR, KVOE—Fulton Lewis.  
★KMPC, KGER—News.
- EASTSIDE SHOW**  
10 TO 12 P.M.  
every Night Except Sunday  
**KFWR**
- KFWR—Eastside Show.  
KLAC—Baseball.  
KFAC—Lucky Lager Dance.  
KFVD—Spade Cooley Time.  
KGFJ—Concert Nocturne.  
KNLA—Olympic Fights.  
KRPC—Swingtime Serenade.  
KGER—Musical Roundup.
  - 10:05 KGER—Musical Roundup.
  - 10:15 KFI—Barry Wood Show.  
KXN—Bob Elson.  
★KECA, KHJ—News.  
★KMPC—Bridge Club.
  - 10:30 KFI—Inside the News.  
KXN—Symphonette.  
★KECA—Elmer Davis.  
KHJ, KGB—Record Party.  
Peter Potter.  
KMPC—Rancho Grande.  
KLAC—Baseball Roundup.
  - 10:45 KFI—Melody Time.  
KECA—Eddy Howard Orch.  
KLAC—Don Otis.
  - 10:55 KFI—Police Bulletin.
  - 11 KFI, KFOA, KLAC—News.  
★KXN—Nelson Pringle.  
KHJ—Wendell Noble.  
KMPC—Dance Parade.  
KFWR—Eastside Show.  
KFAC—Lucky Lager Time.  
KNLA—Fishing Forecasts.  
KGFJ—Concert Nocturne.  
KFVD—Spade Cooley Time.  
KGER—Musical Roundup.
  - 11:15 KFI—Billmore Orch.  
KXN—Breaking All Records.  
KECA—Club Morocco Orch.  
KLAC—Frankie Masters Orch.  
KNLA—The Hawthorne Thine.
  - 11:30 KFI—Harry Owens Orch.  
KECA—Hollywood Holiday.  
KLAC—Don Otis.
  - 11:40 KXN—Jimmy Dorsey Orch.
  - 11:45 KGB, KVOE—News.
  - 11:55 KFI, KECA, KXN—News.





KGFJ—Sports Flash.  
 2:30—KFI, KFSD—Aunt Mary.  
 KXN—Bill Bryan.  
 KECA, KFMB, KPRO—Bride and Groom.  
 KHJ, KGB—Melody Matinee.  
 KMPJ—Major League Ball.  
 KGFJ—Keyboard Magic.  
 KRKD—Tunes in Tempo.  
 \*KOWL—News, Music.  
 KWKW—Swing Session.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Dr. Paul.  
 KXN, KSDJ—Mr. Information.  
 \*KGFJ—News Notebook.  
 \*KFVD—News.  
 2:55—KGFJ—Sports Flash.  
**3**—KFI, KFSD—This Woman's Secret.  
 KXN—Burrill Wheeler.  
 KECA, KPRO, KFMB—Ladies, Be Seated.  
 KHJ—Melody Matinee.  
 KMPC—Major League Ball.  
 KEMF—Bill Anson.  
 \*KLAC, KNLA, KGER—News.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KGFJ—Armchair Concert.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Hall of Records.  
 3:15—KFI—News.  
 KLAC—Tommy Dorsey Show.  
 KNLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI—Backstage Wife.  
 KXN—Arthur Godfrey.  
 KECA—Norwood Smith Sings.  
 KHJ, KGB, KVOE—Song of the Stranger.

**MILD & MELLOW**  
 3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KGFJ—Among My Souvenirs.  
 KWKW—Sam Rowland.  
 \*KOWL, KRKD—News.  
 3:35—KRKD—Tea Time Tunes.  
 KOWL—Caravan of Melody.  
 3:45—KFI—Bob and Victoria.  
 KECA—Frances Scully.  
 KHJ, KGB, KFXM, KVOE—Gas Again.  
 3:55—\*KFWB—News.  
 KGFJ—Sports Flash.  
**4**—KFI—Downtown and All Around.  
 KXN—George Fisher.  
 KECA—Frances Scully.  
 \*KHJ, KGB, KFXM, KVOE—Fulton Lewis.  
 \*KMPJ, KIEV, KGER—News.  
 KFWB—Jerry Lawrence.  
 \*KLAC—News, Sports.  
 KNLA—Juke Box Matinee.  
 KWKW—Rowland's Wax-works.  
 KFAC—Musical Masterpieces.  
 KOWL—Classics in Music.  
 KGFJ—What's Up?  
 KRKD—Piano Paintings.  
 KFVD—Crosbiana.  
 KFSD—Col. Humphrey Flack.  
 4:05—KGER—Hall of Records.  
 4:15—KFI—Port of Missing Hits.  
 KXN—One for the Book.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFXM—Frank Hemingway.  
 KMPC—Twilight Tales.  
 KFWB—Melody Matinee.  
 KLAC—Belle Martel.  
 KFVD—Musical Pinups.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KXN—You're Only Young Once.  
 KECA—Variety Parade.  
 KHJ, KGB, KFXM, KVOE—Wendell Noble Show.  
 KMPC—Bing Crosby Songs.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 \*KOWL, KFVD—News.  
 KRKD—Symphony in Swing.  
 KIEV—Bing Crosby Sings.  
 4:35—\*KWKW—Averill Berman.  
 4:45—\*KXN—The Todds.  
 KMPC—Green Light Revue.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolie.  
 KOWL—Afternoon Potpourri.  
 KWKW—Races and Sports.

KFVD—Favored Fifteen.  
 \*KRKD—News.  
 KIEV—Trade Wind Tempos.  
 4:55—\*KXN, KSDJ—Bill Henry.  
 \*KECA—News.  
 \*KGFJ—Sports Flash.  
**5**—\*KFI—Feature Wire.  
 \*KXN—News, Knox Manning.  
 KECA, KPRO, KFMB—Dick Tracy.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 \*KMPC—News, Teen & Twenty.  
 KFWB—Stuart Hamblen.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Punch and Judy.  
 KGFJ—Jive at 5.  
 KWKW—Today at the Races.  
 KRKD—Songs of the Saddle.  
 KNLA—Juke Box Matinee.  
 KOWL—The Choristers.  
 KFVD—Sundown Roundup.  
 KIEV—Record Ride.  
 5:15—\*KFI, KFAC—News.  
 KXN—Tom Hanlon.  
 KECA, KFMB—Terry and the Pirates.  
 KHJ, KGB, KFXM, KVOE—Melody Theatre.  
 KLAC—Music Room.  
 KGFJ—Race Recap, R. Dixon.  
 KWKW—Ken Barton, Sports.  
 KGER—Music with Appeal.  
 5:30—KFI—Casa Cugat.  
 \*KXN, KSDJ—Harry Flannery.  
 KECA—Jack Armstrong.  
 KHJ, KGB, KFXM, KVOE—Captain Midnight.  
 KLAC—Al Jarvis.  
 KGFJ—Songs for You.  
 KFAC—Whoa Bill Club.  
 KNLA—Future Pianists.  
 \*KOWL—News, Music.  
 KWKW—Little Sisters.  
 KFVD—Sweet and Low.  
 KRKD—Sports Forum.  
 KIEV—Evening Dance.  
 5:40—KOWL—Sports Roundup.  
 5:45—\*KFI, KFSD—Elmer Peterson.  
 \*KXN, KSDJ—News, Garred.  
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KNLA—Miniature Concert.  
 KFVD—This Side of Heaven.  
 KGFJ—Law Is Your Servant.  
 KOWL—Harmony Isle.  
 KWKW—Races and Sports.  
 KRKD—Race Results.  
 KWKW—Vets' Rehabilitation.  
 5:55—\*KXN—News.  
 KGFJ—Sports Flash.  
**6**—KFI—Way Museum.  
 KXN, KSDJ—Radio Reader's Digest.  
 \*KECA—Headline Edition.  
 \*KHJ, KGB—Gabriel Heatter.  
 \*KMPC—Clete Roberts Reports.  
 \*KFWB, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KNLA—T. S. Marines.  
 \*KLAC—News, Al Jarvis.  
 KOWL—Singing Strings.  
 KRKD—Varieties in Music.  
 \*KGER—News, Sports.  
 6:15—\*KHJ, KGB—Real Stories.  
 \*KECA—News.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Dinner Music.  
 KNLA—Technocracy.  
 KWKW—Classic Hour.  
 KRKD—Hawaiian Memories.  
 KGER—Stamps Quartet.  
 6:30—\*KFI, KFSD—Eddie Cantor Show.  
 KXN, KSDJ—Man Called X.  
 KHJ, KGB, KFXM—Block Party.  
 KECA—The Real Story.  
 KMPC—Pacific Turf Club.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KLAC—Sam Balter, Sports.  
 KNLA—Bandstand Review.  
 \*KOWL—News, Twilight Time.  
 KRKD—Harmony in Rhythm.  
 KWKW—Harold Schmidt.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Room.  
 KVOE—Overell Trial.  
 6:45—\*KECA—Earl Godwin.  
 KLAC—Irwin Allen.  
 KNLA—T. Texas Tyler.  
**7**—KFI, KFSD—Supper Club.  
 \*KXN—Lowell Thomas.  
 KECA—Challenge of the Yukon.  
 KHJ, KGB, KVOE—Family Theatre.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KLAC, KNLA, KRKD—News.  
 \*KGER—News; Dr. Fagan.  
 7:15—\*KFI, KFSD—Fleetwood Lawton.  
 KXN—Jack Smith.  
 KRKD—Three-Quarter Time.  
 KLAC—Tommy Dorsey Orch.

KXLA—Record Review.  
 KFOX—Fishing Pala.  
 7:25—\*KFWB—News.  
 7:30—KFI—Concert of Nations.  
 KXN—Mr. Keen.  
 KECA—Edward Arnold.  
 KHJ, KGB, KFXM, KVOE—Red Ryder.  
 KMPC—Those Were the Days.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KNLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 7:45—\*KFWB—Mooda in Music.  
 \*KFOX—News.  
 7:55—\*KXN—News.  
**8**—KFI, KFSD—Burns and Allen.  
 KXN—Suspense.  
 KECA, KFMB—Lum & Abner.  
 KHJ, KGB, KFXM, KVOE—Mysterious Traveler.  
 \*KMPC—News, Hemingway.  
 \*KFWB—K. Louis Flatau.  
 \*KLAC, KNLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Full Gospel Assembly.  
 8:05—KLAC—Baseball.  
 KGER—Music in the Night.  
 8:15—KECA—Toby Reed's Scrapbook.  
 KMPC—Rowe.  
 KGFJ—Piano Parade.  
 KNLA—Top Tunes.  
 8:30—KFI, KFSD—Noah Webster Says.  
 KXN, KSDJ—Club 15.  
 KECA—The Clock.  
 KHJ, KGB, KVOE—Scarlet Queen.  
 KMPC—Parade of Hits.  
 \*KFWB—News.  
 KNLA—97th Street Corral.  
 KGFJ—Averill Berman.  
 KFOX—Judge Gardner.  
 8:45—\*KXN, KSDJ—Bob Trout, News.  
 KFWB—Warner Bros. Orch.  
 KGFJ—Casa de la Rumba.  
**9**—KFI, KFSD—Kraft Music Hall.  
 KXN, KSDJ—Dick Haymes Show.  
 KECA—Willie Piper.  
 \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
 \*KMPC—David Anderson.  
 \*KFWB, KGER—News.  
 KNLA—Seaboard Home Hour.  
 KFAC—Baseball.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KFOX—Fishing Facts.  
 9:05—KGER—Music in the Night.  
 9:15—\*KHJ, KGB, KFXM—Mystery of the Week.  
 KMPC—Romance and Rhythm.  
 KFWB—United Nations.  
 9:30—KFI—Mystery in the Air.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KXN—Crime Photographer.  
 KECA—Retribution.  
 KMPC—Barber Shop Quartet.  
 KFWB—Music Box.  
 KFOX—Speaking of Sports.  
 KGER—Dr. Clem Davies.  
 9:45—\*KHJ, KGB, KFXM—The Wizards and the Odds.  
 KMPC—G. I. Doe.  
**10**—\*KFI, KFSD—The Reporter.  
 \*KXN—Chet Huntley, News.  
 KECA—Ted Bentley.  
 \*KHJ, KGB, KFXM, KVOE—Fulton Lewis.  
 \*KMPC, KGER—News.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**  
 KFWB—Eastside Show.  
**DANCE MUSIC AT ITS BEST**  
**LUCKY LAGER DANCE TIME**  
**KFAC**  
 10 to 12 EVERY NIGHT

KFAC—Lucky Lager Dance.  
 KLAC—Baseball.  
 KGFJ—Concert Nocturne.  
 KNLA—Beyond Victory.  
 KFVD—Spade Cooley Time.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Mayor Bowron.  
 KXN—Bob Elson.  
 \*KECA, KHJ—News.  
 KMPC—Bridge Club.  
 KNLA—Dance Time.  
 10:30—\*KFI—Inside the News.  
 KXN—Doorway to Life.  
 \*KECA—Elmer Davis.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KLAC—Baseball Roundup.  
 10:45—KFI—Melody Time.  
 KECA—Eddy Howard Orch.  
 KLAC—Don Otis.  
 10:55—KFI—Police Bulletins.  
**11**—\*KFI, KECA, KLAC—News.  
 \*KXN—Nelson Pringle.  
 KHJ—Wendell Nohle.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KNLA—Seven Seas.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGER—Musical Roundup.

See Our Big Ad on Page 17  
 This is  
**HAWTHORNE**  
 Egbert Plays Records?  
 11:15 - 12:00  
 Nightly  
**KXLA**

KXLA—The Hawthorne Thing.  
 11:15—KFI—Biltmore Orch.  
 KXN—Breaking All Records.  
 KECA—Ciro's Orch.  
 KLAC—Frankie Masters Orch.  
 11:30—KFI—Rendezvous in Paris.  
 KECA—Hollywood Holiday.  
 KLAC—Don Otis.  
 11:40—KXN—Jimmy Dorsey Orch.  
 11:45—KFI—Music.  
 11:55—\*KFI, KECA, KXN—News.

**DEFENDS FRIENDLINESS**

Jack Bailey, emcee of Mutual's "Queen for a Day," came to the defense of the friendliness of California on a recent broadcast. Miss Norma Halstead of Long Beach told Jack that people on the Coast are not as friendly as those in her native Missouri, and explained her opinion by saying that she neither knew nor had seen her Long Beach neighbors. "Believe me," said Jack, eyeing the lovely young lady, "that would not have happened if you lived next door to me."

★  
**THAT SOUTHERN CHARM**

Listeners who counted Bob Mayfield their favorite Hollywood announcer until his move to WGAD, Gadsden, Alabama, will be interested to hear that he's just married a real southern beauty. At-tice Ruth Bredeen, also of Gadsden. Nothing like that southern hospitality, is there?

Page Twenty-five



KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 KGER—Feature Story.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Dr. Paul.  
 KNN—KSDJ—Mr. Information  
 \*KGFJ—News Notebook.  
 \*KFVD—News.  
 2:55—KGFJ—Sports Flash.  
**3**—KFI, KFSD—This Woman's Secret.  
 KNN—Burrill Wheeler.  
 KECA, KPRO, KFMB—Ladies Be Seated.  
 KHJ—Melody Matinee.  
 KMPC—Major League Ball.  
 KFWB—Bill Anson.  
 KGFJ—Armchair Concert.  
 \*KLAC, KXLA, KGER—News.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFVD—Hall of Records.  
 KIEV—A Matter of Records.  
 3:05—KGER—Hall of Records.  
 3:15—KFI—News of the World.  
 KLAC—Tommy Dorsey Show.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI—Backstage Wife.  
 KNN, KSDJ—Arthur Godfrey.  
 KECA—Norwood Smith Sings.  
 KHJ—Song of the Stranger.

# MILD & MELLOW

3:30 to 4 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KWKW—Sam Rowland and His Waxworks.  
 KGFJ—Among My Souvenirs.  
 \*KOWL, KRKD—News  
 3:35—KRKD—Tea Time Tunes.  
 KOWL—Caravan of Melody.  
 3:45—KFI—Bob and Victoria.  
 KECA—Frances Scully.  
 KHJ, KYOE—Gas Again.  
 KFSD—Bob Ripley.  
 3:55—KFWB—News.  
 KGFJ—Sports Flash.  
**4**—KFI—Downtown and All Around.  
 KNN—George Fisher.  
 KECA—Frances Scully.  
 \*KHJ, KGB, KFNM, KYOE—Fulton Lewis.  
 \*KMPC, KIEV, KGER—News.  
 \*KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFWB—Jerry Lawrence.  
 KGFJ—What's Up?  
 KWKW—Waxworks.  
 KFVD—Crosbiana.  
 KOWL—Classics in Music.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 4:05—KGER—Hall of Records.  
 4:15—KFI—Port of Missing Hits.  
 KNN—Melody House.  
 \*KECA—Alvin Wilder.  
 \*KHJ, KGB, KFNM—Frank Hemingway.  
 KMPC—A Woman's Voice.  
 KFWB—Melody Matinee.  
 KLAC—Voice of the Army.  
 KFVD—Musical Pinups.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KNN—You're Only Young Once.  
 KECA—Variety Parade.  
 KHJ, KGB, KFNM, KYOE—Wendell Noble Show.  
 KMPC, KIEV—Bing Crosby.  
 KLAC—Racing Roundup.  
 \*KOWL, KFVD—News.  
 KGFJ—Record Jackpot.  
 KRKD—Symphony in Swing.  
 4:35—KWKW—Averill Berman.  
 4:45—KNN—The Todds.  
 KMPC—Green Light Revue.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KWKW—Races and Sports.  
 KOWL—Afternoon Potpourri.  
 KFVD—Favored Fifteen.  
 \*KRKD—News.  
 KIEV—Trade Winds Tempos.  
 KFOX—The Singing Crow.  
 4:55—KNN, KSDJ—Bill Henry.  
 \*KECA—News.  
 \*KGFJ—Sports Flash.  
**5**—KFI—Feature Wire.  
 \*KNN—Knox Manning.  
 KECA, KPRO, KFMB—Dick Tracy.

KHJ, KGB, KYOE—Hop Harrigan.  
 KFWB—Stuart Hamblen.  
 \*KMPC—News, Teen & Twenty.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Punch and Judy.  
 KGFJ—Jive at 5.  
 KRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.  
 KOWL—The Choristers.  
 KFVD—Sundown Roundup.  
 KIEV—Record Ride.  
 KWKW—Today at the Races.  
 5:15—KFI, KFAC—News.  
 KNN—Tom Haulon.  
 KECA, KFMB—Terry and the Pirates.  
 KHJ, KGB, KFNM, KYOE—Melody Theatre.  
 KLAC—Music Room.  
 KGFJ—Race Recap, R. Dixon.  
 KWKW—Ken Burton, Sports.  
 KOWL—Latin Americana.  
 KGER—Music with Appeal.  
 5:30—KFI—Casa Cugat.  
 \*KNN—Harry Flannery.  
 KHJ, KGB, KFNM, KYOE—Captain Midnight.  
 KECA—Sky King.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Whoa Bill Club.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KWKW—Western Serenade.  
 KFVD—Sweet and Low.  
 KRKD—Charles A. Clifton.  
 KIEV—Evening Dance.  
 \*KOWL, KFOX—News.  
 5:45—KFI, KFSD—Elmer Peterson.  
 \*KNN, KSDJ—News, Garrow.  
 KHJ, KGB, KFNM, KYOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KXLA—Miniature Concert.  
 KWKW—Races and Sports.  
 KGFJ—If They Had Lived.  
 KFVD—This Side of Heaven.  
 KOWL—Island Magic.  
 KRKD—Race Results.  
 5:50—KWKW—Yets' Rehabilitation.  
 5:55—KNN—News.  
 KGFJ—Sports Flash.  
**6**—KFI—Paul Owen.  
 \*KNN—H Pays to Be Ignorant.  
 \*KHJ, KGB, KFNM, KYOE—Gabriel Heatter.  
 \*KECA—Headline Edition.  
 \*KMPC—Clete Roberts Reports.  
 \*KFWB, KLAC, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 \*KXLA—Labor News Review.  
 KOWL—Singing Strings.  
 KRKD—Varieties in Music.  
 6:05—KGER—Sports Roundup.  
 6:15—KFI—Tonight's Tunes.  
 KHJ, KGB—Real Stories.  
 \*KECA—News.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Dinner Music.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Federated Women's Clubs.  
 KRKD—Hawaiian Memories.  
 KWKW—Classic Hour.  
 KGER—Stamps Quartet.  
 6:30—KFI, KFSD—Sports Newsreel.  
 KNN, KSDJ—Free for All.  
 KECA, KPRO, KFMB—The Sheriff.  
 KHJ, KGB, KFNM—Information.  
 KMPC—Pacific Turf Club.  
 KFWB—America Dances.  
 KLAC—Sam Butler, Sports.  
 KFAC—Hour of Music.  
 KWKW—Harold Schmidt.  
 KXLA—Bandstand Review.  
 \*KOWL—News, Twilight Time.  
 KRKD—Harmony in Rhythm.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KFI—Cabbages and Kings.  
 KLAC—Irwin Allen.  
 KXLA—T. Texas Tyler.  
 6:55—KECA, KFMB, KPRO—Champion Roll Call.  
**7**—KFI, KFSD—Supper Club.  
 \*KNN—Lowell Thomas.  
 KECA, KPRO, KFMB—Cavalcade of Sports.  
 KHJ, KGB, KFNM, KYOE—Meet the Press.  
 KMPC—Firestone Favorites.  
 \*KLAC, KRKD, KGER—News.  
 \*KFWB—America Dances.  
 \*KXLA—Peter De Lima.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 KFOX—Twilight Mood.  
 7:05—KGER—Fagan.  
 7:15—KFI, KFSD—Fleetwood Lawton.  
 KNN—Jack Smith.  
 KLAC—Tommy Dorsey Orch.  
 KXLA—Record Review.  
 KRKD—Three-Quarter Time.  
 KFI—Reserve.  
 7:30—KFI—Reserve.  
 KNN—The Thin Man.

KECA, KPRO—Your American Sports Page.  
 KHJ, KGB, KFNM, KYOE—Cisco Kid.  
 KMPC—Those Were the Days.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Ford Lewis.  
 KRKD—Twilight Serenade.  
 KGER—Ft. Wayne Gospel.  
 KFOX—Dr. Clem Davies.  
 7:45—KFWB—Inquiring Mike.  
 \*KFOX—News.  
 KRKD—J. Vincent O'Sullivan.  
 7:55—KNN, KSDJ—News.  
**8**—KFI, KFSD—David Street Show.  
 KNN—Baby Snooks.  
 KECA—Music by Bovero.  
 KHJ, KGB, KFNM, KYOE—Let George Do It.  
 \*KMPC—News, Hemingway.  
 \*KFWB—K. Louis Flatau.  
 \*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—Pan American.  
 8:05—KLAC—Baseball.  
 KGER—Harbor Forum.  
 8:15—KFI—The Tavern.  
 KMPC—Red Rowe.  
 KGFJ—Piano Parade.  
 KXLA—Top Tunes.  
 8:30—KFI, KFSD—People Are Funny.  
 KNN, KSDJ—Club 15.  
 KECA, KPRO, KFMB—This Is Your F.B.I.  
 KHJ, KFNM, KYOE—Burl Ives Show.  
 KMPC—Parade of Hits.  
 \*KFWB—News.  
 KXLA—97th Street Corral.  
 \*KGFJ—Averill Berman.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Unexpected.  
 8:45—KHJ, KGB, KYOE—Date Night.  
 \*KNN, KSDJ—Bob Trout.  
 KFWB—Where to Dine.  
 KGFJ—Casa de la Rumba.  
**9**—KFI, KFSD—Waltz Time.  
 KNN, KSDJ—Mark Warnow.  
 KECA, KPRO, KFMB—Break the Bank.  
 \*KHJ, KGB, KFNM, KYOE—News, Glenn Hardy.  
 \*KMPC—News.  
 KFWB—Preview Theater.  
 KXLA—Baseball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Hollywood House Party.  
 KRKD—Western Hit Parade.  
 \*KGER—News, Concert.  
 9:15—KHJ, KGB, KFNM—Mystery of the Week.  
 \*KFAC—Romance and Rhythm.  
 \*KFOX—News.  
 9:30—KFI—Mystery Theater.  
 KNN—F.B.I. in Peace & War.  
 KECA—Famous Jury Trials.  
 KHJ, KGB, KYOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 KGER—Dr. Clem Davies.  
 KFSD—America United.  
 9:45—KHJ, KGB, KFNM, KYOE—Henry J. Taylor.  
 KMPC—Report from Congress.  
**10**—KFI, KFSD—The Reporter.  
 \*KNN—Chet Huntley, News.  
 \*KHJ, KGB, KFNM, KYOE—Fulton Lewis.  
 KECA—Ted Bentley, Sports.  
 \*KMPC, KGER—News.  
 \*KLAC—Baseball.

## EASTSIDE SHOW

10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
**SPADE COOLEY TIME**  
 with  
**Max the Hired Hand**  
 10:00 p.m.—2:00 a.m.  
 7 nights a week



KFVD—Spade Cooley Time.  
 KFAC—Lucky Lager Dance.  
 KRKD—Merry-Go-Round-Up.

KXLA—Hollywood Stadium.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Barry Wood Show.  
 KNN—Bob Elson.  
 \*KECA, KHJ, KYOE—News.  
 KMPC—Bridge Club.  
 KFSD—Concert Hall.  
 10:30—KFI—Carveth Wells, Inside the News.  
 KNN—Symphonette.  
 \*KECA—Elmer Davis.  
 \*KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KLAC—Baseball Roundup.  
 10:45—KFI—Melody Time.  
 KECA—Eddy Howard Orch.  
 KLAC—Don Otis.  
 10:55—KFI—Police Bulletins.  
**11**—KFI, KECA, KLAC—News.  
 \*KNN—Nelson Pringle.  
 KHJ—Wendell Noble.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Musical Roundup.  
 KFSD—Billmore Hotel Orch.  
 KGB—H. Kanner Orch.  
 11:15—KFI—Billmore Orch.  
 KNN—Breaking All Records.  
 KECA—Club Morocco Orch.  
 KLAC—Frankie Masters Orch.  
 KXLA—The Hawthorne Thing.  
 11:30—KFI—Harry Owens Orch.  
 KECA—Hollywood Holiday.  
 KLAC—Don Otis.  
 KFSD—St. Francis Orch.  
 11:40—KNN—Jimmy Dorsey Orch.  
 11:45—KGB, KYOE—News.  
 11:55—KFI, KECA, KNN—News.

### CONFUSION.

Thanks to a zealous Mutual station manager, two families in South Hadley Falls, Massachusetts, are getting pressure cookers from "Heart's Desire."

The WHYN executive rang up one of the town's two LeBlanc homes to offer congratulations, when he heard the news on the air. He replaced the phone completely flustered. He'd called the wrong family.

To remedy the mistake, the show sent cookers to both LeBlanc residences—and just for good measure, one to the station manager himself.

★

### BOOKED

Dick Haymes is a harried man this month. He begins his fall radio program, starts "Up in Central Park" at Universal-International, expects his third child, and sets up offices for the new Burton-Haymes movie producing concern. He will also toss off a few recordings for Decca.

Page Twenty-seven

# SATURDAY, SEPTEMBER 27

**8**—KFI—Coffee Concert.  
 KNX, KSDJ—Theater of Today.  
 KECA—Al Pearce and His Gang.  
 KHJ—Wax Shop.  
 ★KMPC, KXLA, KLAC—News.  
 KFWB—Morning Melodies.  
 KFAC—Country Church.  
 KGFJ—Concert Pastelle.  
 KOWL—Dinah Shore.  
 KWKW—Assemblies of God.  
 ★KIEV, KGER—News.

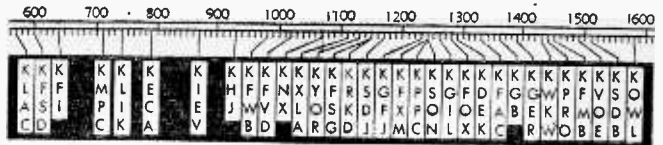
## HAVEN OF REST

KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday

KRKD, KFOX—Haven of Rest  
 KFVD—Wakeup Ranch.  
 KGB, KFXM, KVOE—Pan Americana.  
 KFSD—Eight o'Clock Special.  
 KFMB—The Timekeeper.  
**8:05**—KGER—Mizpah.  
**8:15**—KFI—Public Affairs.  
 ★KHJ—News.  
 KMPC—Market Reports, Sports.  
 KLAC—Haynes at the Reins.  
 KXLA—Saturday Serenade.  
 KOWL—Sophisticated Serenade.  
 KIEV—Musical Bandwagon.  
 ★KVOE—This Is Washington.  
**8:30**—KFI, KFSD—Smilin' Ed McConnell.  
 KNX—Stars Over Hollywood.  
 KHJ—Dr. Hiss Clinic.  
 KMPC—Bill Leyden.  
 ★KFWB, KFAC, KWKW, KOWL, KRKD—News.  
 KFVD—John Balitt.  
 KIEV—Children's Story Time.  
 KFOX—Lucky Break.  
 KGER—Hammond.  
 KFMB—Wake Up and Smile.  
 KGB, KFXM, KVOE—Flight Into the Past.  
**8:45**—KFWB—Bing Crosby.  
 KFAC—Keyboard and Console.  
 KXLA—U. S. Army.  
 KLAC—Business Talk.  
 KFVD—Vocal Favorites.  
 KOWL—Salute to America.  
 KWKW—Sacred Heart.  
 KIEV—Musical Memories.  
 KFOX—Voice of China.  
 KGER—Gospel Story Hour.  
**9**—KFI—Jump-Jump of Holiday House.  
 KNX, KSDJ—Grand Central Station.  
 KECA—Texas Jim Robertson.  
 KHJ, KFXM, KVOE—Ted Lewin.  
 KMPC—Bill Leyden.  
 KFWB—Song Session.  
 ★KLAC, KXLA, KGER, KFSD—News.  
 KGFJ—Public Messenger.  
 KFAC—Unity.  
 KFVD—Waltz Time.  
 KOWL—Piano Portraits.  
 KRKD—Sagebrush Serenade.  
 KIEV—Bing Crosby Time.  
 KWKW—Voice of China.  
 KFMB—Junior Spotlight Revue.  
**9:05**—KGER—Lutheran Hour.  
**9:15**—KFI—Your Saturday Chef.  
 KECA—Mirandy.  
 KHJ—Merv Griffin.  
 KLAC—Racing News.  
 KFAC—Morning Concert.  
 KWKW—Dr. Michelson.  
 KGFJ—Community Chest.  
 KXLA—Record Rendezvous.  
 KOWL—Hollywood Headlines.  
 ★KFVD—News.  
 KIEV—Dinah Shore Sings.  
 KFND—Make Believe.  
**9:20**★KGFJ—News, Bill Harpel.  
**9:30**—KFI—Veterans' Adviser.  
 KNX, KSDJ—County Fair.  
 KECA—Tommy Bartlett Show.  
 KHJ—Veteran Wants to Know.  
 KLAC—Al Jarvis Ballroom.  
 ★KWKW, KOWL—News.  
 KGFJ—Open Album.  
 KFAC—Morning Concert.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—A Song for You.  
 KFOX—Bethesda.  
 KFMB—Kids' Bible Club.  
**9:45**—KFI, KFSD—Tillamook Kitchen.

KHJ, KGB, KFXM, KVOE—Football Game.  
 ★KRKD—News.  
 KWKW—Bing Crosby.  
 KOWL—Island Magic.  
 KFVD—Remembered Rhythms  
 KIEV—Rhythm Road.

**10**—KFI, KFSD—National Farm and Home Hour.  
 KNX, KSDJ—Give and Take.  
 KECA—American Farmer.  
 KHJ, KGB, KFXM, KVOE—Football Game.  
 KMPC—Bill Leyden.  
 KFWB—Martin Block.  
 ★KLAC—News, Al Jarvis.  
 KFAC—Morning Concert.  
 KXLA—Record Rendezvous.  
 KGFJ—Racing News, R. Dixon.  
 KOWL—Romance in Music.  
 KWKW—Race Lineup.  
 KRKD—Government Speaks.  
 KFVD—Song Stylists.  
 ★KIEV, KFOX, KGER—News.  
**10:05**—KGER—Easy Rhythm.  
**10:15**—KGFJ—Serenade for You.  
 KFAC—L. A. Medical Ass'n.  
 ★KXLA—News.  
 KWKW—Morning Melodies.  
 KIEV—Stars of Song.  
 KFOX—Assembly of God.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KFI—The Baxters.  
 KNX, KSDJ—Adventure Club.  
 KECA—Piano Playhouse.  
 ★KFAC, KWKW—News.  
 KGFJ—Upbeat Session.  
 KXLA—Hi Neighbor!  
 ★KOWL—News, Home Show.  
 KRKD—Pop Concert.  
 KIEV—Western Tune Time.  
 KGER—Children's Hour.  
 KFSD—Heaven on Earth.  
 KFMB—What America Plays.  
**10:45**—KFI—Christian Science.  
 KFAC—Salvation Army Band.  
 KOWL—World in Music.  
 KIEV—Western Songs.  
 KFOX—Thought for Youth.  
 KFSD—Camp Meetin' Choir.  
**10:55**—KGFJ—Sports Flash.  
**11**—KFI—Archie Andrews.  
 KNX—Mary Lee Taylor.  
 KECA, KPRO—Our Town Speaks.  
 KHJ, KGB, KFXM, KVOE—Football Game.  
 KMPC—Reserve.  
 KFWB—Martin Block.  
 KFAC—Festival of Music.  
 ★KLAC—News, Al Jarvis.  
 KRKD—Pan Americana.  
 KGFJ—Across the Footlights.  
 ★KFVD—News.  
 KXLA—Hi Neighbor!  
 KOWL—Music Review.  
 KWKW—Army Recruiting.  
 KIEV—Perry Como Songs.  
 KGER—Hail the Champ.  
 KFSD—Adventures of Archie.  
**11:15**—KFVD—Charlie Hamp.  
 KIEV—This Rhythmic Age.  
**11:20**—KWKW—Want Ad News.  
**11:25**—KGFJ—Sports Flash.



**11:30**—KFI—Somewhere There's Music.  
 KNX—Let's Pretend.  
 KECA—Football Game.  
 KGFJ—Reminiscent Rhythm.  
 KFAC—The Designing Woman.  
 KFVD—Violet.  
 ★KOWL, KRKD, KFOX—News.  
 KIEV—Latin Musicana.  
 KGER—Star Time.  
**11:45**—KFI—Here Comes the Band.  
 ★KGFJ—Airtorials, Bill Harpel.  
 KFAC—Concert Grand.  
 KRKD, KGER—Crosby Sings.  
**11:55**★KNX—News.  
 KGFJ—Sports Flash.  
 KOWL—Fishing Outlook.  
**12**—KFI—Noon Farm Reporter.  
 KNX—Races.  
 KECA—Football.  
 KHJ, KGB, KFXM, KVOE—Football.  
 KMPC—Reserve.  
 KFWB—Martin Block.  
 ★KLAC—News, Al Jarvis.  
 KGFJ—Theater Guild.  
 KFAC—County Report.  
 KXLA—Hi Neighbor!  
 KOWL—Daydreams at Noon.  
 KFVD—Salvation Army.  
 KRKD—Prairie Schooner.  
 ★KIEV, KGER, KFSD—News.  
**12:15**—KFI—Man on the Farm.  
 KNX—Joey Kerns.  
 KGFJ—Piano Interlude.  
 KFAC—Luncheon Concert.

Learn From  
**MASON ROSE**  
 Consulting  
 Psychologist  
 Saturday 12:15 p.m.  
  
 KFVD—Mason Rose.  
 KIEV—Lunchtime Melodies.  
 ★KGER—Roving Reporter.  
 ★KFOX—News.  
**12:30**—KNX—Western Farm Journal.  
 KGFJ—Intermission.  
 KWKW—Farm News.  
 KXLA—Tex Carmen.  
 KFVD—Studio Party.  
 ★KOWL—News, Sweet Swing.  
 KGER—Western Music.  
 KPRO—140 Club.  
 KFSD—Musicana.  
**12:45**—KFI—Easy Listening.  
 ★KFAC—News.  
 KFVD—Violet.  
 KXLA—Records in Review.  
 KOWL—Luncheon Musicale.  
 KWKW—Races and Sports.

KIEV—Gals on Record.  
**12:55**★KFWB—News.  
 KGFJ—Sports Flash.  
**1**★KFI, KFSD—Edw. Tomlinson.  
 KNX, KSDJ—Cross Section, U.S.A.  
 KECA—Football.  
 KHJ—Brother Charlie Arlington.  
 KMPC—Reserve.  
 KFWB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 ★KLAC, KFVD, KGER—News.  
 KXLA—Community Broadcaster.  
 KWKW—Music from Hollywood.  
 KOWL—Concert Intermezzo.  
 KRKD—Siesta Time.  
 KIEV—Meet the Maestro.  
 KGB, KVOE—This Is Jazz.  
**1:05**—KGER—Out of the Bandbox.  
**1:15**—KFI—Whitey Berquist Orch.  
 KXLA—Adventures in Research.  
 KLAC—Storybook Hour.  
 KFAC—Music in the American Manner.  
 KFVD—Matinee Melodies.  
 KOWL—Souvenirs.  
 KWKW—Sam Rowland.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KFI, KFSD—Torme Time.  
 KNX—L. A. Story.  
 KLAC—Stars and Cars.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 ★KOWL, KRKD—News.  
 KIEV—Organ Moods.  
 KFOX—Alternative to Boogie.  
 KGB, KVOE—Sammy Watkins Orch.  
**1:35**—KRKD—Symphony of Song.  
 KOWL—Contented Listening.  
**1:45**—KFI, KFSD—King Cole Trio.  
 KNX—Inventory 47.  
 KLAC—Storybook Hour.  
 ★KXLA—News.  
 KIEV—Swing Stylings.  
 KFOX—Voice of the Army.  
 KGB, KVOE—What the Veteran Wants to Know.  
**1:55**—KGFJ—Sports Flash.  
**2**★KFI—News of the Week.  
 KNX—Dianna Guyle.  
 KECA—Football.  
 KHJ—Football Roundup.  
 KMPC—Paul Langford.  
 KFWB—Bill Anson.  
 ★KLAC—News, Sports.  
 KFAC—Concert Matinee.  
 KXLA—Afternoon Variety Time.  
 KGFJ—Serenade to Afternoon.  
 KOWL—American Folk Songs.  
 KWKW—Lee Brown.  
 KFVD—Kirby Page.  
 KRKD—Urban League.  
 ★KIEV, KFSD—News.  
 KGER—Long Beach Band.  
 KFOX—Concert Miniature.  
 KGB, KVOE—Buddy Moreno Orch.  
**2:15**—KFI—Tune Time.  
 KNX—Word from the Country.  
 KHJ, KGB, KFXM, KVOE—U.S.C. vs. W.S.C.  
 KMPC—Fingertip Successes.  
 KLAC—Modern Concert Hall.  
 KOWL—Musical Impressions.  
 KRKD—Musical Bouquet.  
 KIEV—Land o' Song.  
 KFOX—Salvation Army.  
 KFSD—Rhapsody of Rockies.  
**2:20**★KWKW—News.  
**2:25**—KGFJ—Sports Flash.  
**2:30**—KFI—Home Is What You Make It.  
 KNX, KSDJ—Sports Review.  
 KMPC—Report from Congress.  
 KGFJ—Keyboard Magic.  
 KFVD—Hall of Records.  
 KWKW—Swing Session.  
 KIEV—Musical Potpourri.  
 KRKD—Tunes in Tempo.  
 ★KOWL—News.  
 KGER—Feature Story.  
 KFOX—Rhythm and Reason.  
 KFSD—Boston Tune Party.  
**2:35**—KOWL—Music.  
**2:40**—KGER—Long Beach Band.  
**2:45**★KNX, KSDJ—Larry Leshure, News.  
 KMPC—U. S. Treasury.  
 ★KGFJ—News Notebook, Harpel.  
 ★KFVD—News.  
 KFSD—Art of Living.  
**2:55**—KGFJ—Sports Flash.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

8:00—Al Pearce, KECA.  
 8:00—Judy Canova, KFI.  
 8:00—Stop Me If You've Heard This, KHJ.  
 8:30—Bill Goodwin, KNX.  
 7:00—Life of Riley, KFI.  
 10:30—Eve Arden, KFI.

### Quiz, Participation

8:30—Smiling Ed McConnell, KFI.  
 9:30—County Fair, KNX.  
 7:30—Truth or Consequences, KFI.  
 8:30—Can You Top This? KFI.

### Drama

8:00—Theater of Today, KNX.  
 8:30—Stars Over Hollywood, KNX.  
 9:00—Grand Central Station, KNX.

### Music

9:00—Bill Leyden, KMPC.  
 1:30—Torme Time, KFI.  
 4:00—Musical Masterpieces, KFAC.  
 8:00—Musical Digest, KGFJ.  
 6:00—Saturday Night Serenade, KNX.  
 8:00—Hit Parade, KFI.

8:00—Evening Concert, KFAC.  
 8:30—Vaughn Monroe, KNX.  
 10:00—Concert Nocturne, KGFJ.  
 10:00—Lucky Dance Time, KFAC.  
 10:00—Eastside Show, KFWB.

### Mystery—Detective

7:00—Diary of Fate, KECA.  
 7:30—A Deal in Crime, KECA.  
 9:00—Gangbusters, KECA.  
 9:30—Murder and Mr. Malone, KECA.

### Public Interest—Information

11:00—Our Town Speaks, KECA.  
 3:00—Our Foreign Policy, KFI.  
 5:00—Why Isn't Something Done? KNX.  
 9:30—Conquest, KFI.

### Sports

9:45—Football, KHJ.  
 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 11:00—Football, KECA.  
 2:00—Football Roundup, KHJ.  
 2:15—U.S.C. vs. W.S.C., KHJ.  
 5:45—Race Results, KRKD.  
 8:30—Sam Balter, KLAC.  
 10:15—Cronwell and Hanlon, KNX.

**3**—KFI, KFSD—Our Foreign Polity.  
 KNX—Seth Greiner Show.  
 KECA—Junior Junction.  
 KHJ, KGB, KFXM, KVOE—Football.  
 KMPC—Vaughn Monroe Orch.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Musical Favorites.  
 \*KXLA, KGER—News.  
 KGFJ—Armechair Concert.  
 KOWL—Radio Outlook.  
 KFVD—Hall of Records.  
 KWKW—Swing Session.  
 KIEV—Jive Alive.  
 KRKD—Parade of Hits.  
 KFOX—Modern Concert Hall.  
 3:05—KGER—Hall of Records.  
 3:15—KMPC—Building for Peace.  
 KLAC—Peggy Lee.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Curtain Time.  
 KNX—Bill Bryan Trio.  
 KECA—Speaking of Songs.  
 KMPC—Business Reporter.  
 KLAC—Ellingtonia.  
 KGFJ—Among My Souvenirs.  
 \*KOWL, KRKD—News.  
 KWKW—Sam Rowland and His Waxworks.  
 KIEV—Musical Favorites.  
 3:35—KOWL—Caravan of Melody.  
 KRKD—Tea Time Tunes.  
 3:45—KECA—Labor, U.S.A.  
 KNX—Juan Rolando, Music.  
 3:55—\*KFVB—News.  
 KGFJ—Sports Flash.

**4**—KFI—For You.  
 KNX—Robert G. Lewis.  
 KECA—NAM Summer Show.  
 KHJ, KGB, KFXM, KVOE—Football.  
 KMPC—Record Room.  
 KFVB—Jerry Lawrence  
 \*KLAC—News.  
 KWKW—Waxworks.  
 KXLA—Juke Box Matinee.  
 KGFJ—What's Up?  
 KOWL—Classics in Music.  
 KFAC—Musical Masterpieces.  
 KFVD—Crosbiana.  
 KRKD—Piano Paintings.  
 \*KIEV, KFOX, KGER—News.  
 KFSD—Wayne and Schuster.  
 4:05—KGER—Hall of Records.  
 4:15—KFI—So Proudly We Hail.  
 KECA—Harry Wismer.  
 KFVB—Helen Louise.  
 KLAC—Public Service.  
 KFVD—Musical Pinups.  
 KRKI—Spotlight on Star.  
 KIEV—Show Tunes.  
 KFOX—Meet the Band.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Platter Prom.  
 KNX—Saturday Afternoon at the Chase.  
 KECA—Madhouse Musicale.  
 KFVB—Blind Artists' Guild.  
 KLAC—Racing Roundup.  
 KGFJ—Record Jackpot.  
 \*KOWL, KWKW, KFVD—News.  
 KRKD—Symphony in Swing.  
 KIEV—Bing Crosby Sings.  
 KFOX—Old-Age Pensions.  
 KFSD—Rendezvous Room.  
 4:35—\*KWKW—Averill Berman.  
 KOWL—Gents of Melody.  
 4:45—KECA—This Is for You.  
 KFVB—Stuart Hamblen.  
 KLAC—Music.  
 KWKW—Races and Sports.  
 KFVD—Favored Fifteen.  
 KOWL—Afternoon Potpourri.  
 \*KRKI—News.  
 KIEV—Trade Winds Tempos.  
 KFOX—Favorites.  
 KFSD—Veterans' Adviser.  
 KFVB—Red Cross.  
 4:55—\*KNX, KNDJ—Ned Calmer.  
 KGFJ—Sports Flash.

**5**—KFI—Saturday Sports Roundup.  
 KNX—Why Isn't Something Done About This?  
 KECA—Miracles in Music.  
 \*KHJ, KGB, KVOE—News, Hemingway.  
 \*KMPC—News, Perry Como.  
 KFVB—Stuart Hamblen.  
 \*KLAC—News, Sports.  
 \*KXLA—Juke Box Matinee.  
 KFAC—Sunset Serenade  
 KGFJ—Jive at Five.  
 KOWL—The Choristers.  
 KWKW—Today at the Races.  
 KFVD—Sundown Roundup.  
 KRKD—Songs of the Saddle.  
 KIEV—Record Ride.  
 KFOX—Sunshine Mission.  
 KFVB—Tell Me, Doctor.  
 5:15—\*KFI, KFAC, KFSD—News.  
 KNX—Tom Hanlon.  
 KHJ, KGB, KVOE—Proof That Christian Science Heals  
 KMPC—Sons o' Guns.  
 KLAC—Music Room.  
 KGFJ—Race Recap, Dixon.  
 KOWL—Latin Americana.  
 KWKW—Bob Feller, Sports.  
 5:30—KFI—I Want It.  
 \*KNX, KSDJ—Harry Flannery.  
 \*KECA, KOWL, KFOX—News.  
 KHJ—Sports Review.  
 KRKD—Sports Forum.  
 KLAC—Al Jarvis.  
 KMPC—Floyd Allen.  
 KFAC—Children's Music.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KFVD—Sweet and Low.  
 KWKW—Crown City Four.  
 KRKD—Charles A. Clifton.  
 KIEV—Evening Dance.  
 KFSD—Colonial Quiz.  
 5:40—KOWL—Sports Roundup.  
 5:45—\*KFI, KFSD—Elmer Peterson.  
 \*KNX, KSDJ—Garred, News.  
 KECA—Ira Blue Sports.  
 KHJ—Jan August Piano Magic.  
 KMPC—Father Craig.  
 KGFJ—Nat'l Safety Council.  
 KXLA—Miniature Concert.  
 KWKW—Races and Sports.  
 KOWL—Harmony Isle.  
 KRKD—Race Results.  
 KFVD—This Side of Heaven.  
 KFOX—Moments Musicale.  
 5:50—KWKW—Vets' Rehabilitation.  
 5:55—\*KNX—News.  
 KGFJ—Sports Flash.

**6**—KFI, KFSD—Judy Canova.  
 KNX—Saturday Night Serenade.  
 KECA—Youth Asks the Government.  
 KHJ, KGB, KVOE—Stop Me If You've Heard This.  
 \*KMPC—News.  
 KGFJ, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 \*KLAC—News, Al Jarvis.  
 KFAC—Saturday Symphony.  
 KXLA—Dinner Concert Hour.  
 KOWL—Singing Strings.  
 KRKD—Varieties in Music.  
 KFVB—S.D. Looks Ahead.  
 6:05—KGER—Sports Roundup.  
 6:15—KMPC—Bob Kelley, Sports.  
 KFVB—Dinner Music.  
 KWKW—Classic Hour.  
 KRKD—Hawaiian Memories.  
 KFOX—Vesper Bells.  
 KGER—Stamps Quartet.  
 6:30—KFI, KFSD—Grand Ole Opry.  
 KNX—Bill Goodwin Show.  
 KECA—Music of Manhattan.  
 KHJ, KGB, KVOE—Steven Graham, Family Doctor.  
 KMPC—Pigier Turf Club.  
 KFVB—Star Time.  
 KFAC—Sam Balter Sports.  
 KXLA—Sweet Chariot Hour.

\*KOWL—News, Twilight Time.  
 KRKD—Harmony in Rhythm.  
 KWKW—Your Business Reporter.  
 KFOX—Hal's Memory Room.  
 KGER—Lukin Valley Church.  
 6:45—KLAC—Irwin Allen.

**7**—KFI, KFSD—Life of Biley.  
 KNX—All-Star Western Theater.  
 KECA—Diary of Fate.  
 KHJ, KGB, KVOE—High Adventure.  
 KMPC—Goit Doctor.  
 KFVB—Gospel and Song.  
 KFAC—Dr. James Fifield, Jr.  
 KGFJ—Musical Digest.  
 KXLA—Nazarene Church.  
 \*KLAC, KRKD, KGER—News.  
 KFOX—Judge Gardner.  
 7:05—KGER—Western Music.  
 7:15—KMPC—Kate Smith.  
 KLAC—Tommy Dorsey Orch.  
 KRKD—Three-Quarter Time.  
 KFVB—Popular Tunes.  
 7:30—KFI, KFSD—Truth or Consequences.  
 KNX, KSDJ—Sweeney and March.  
 KECA—KPRO, KFVB—I Deal in Crime.  
 KHJ, KGB, KFXM, KVOE—Jack Fina Orch.  
 KMPC—Challenge to Youth.  
 KFVB—Guest Star.  
 KLAC—Don Otis.  
 KFAC—Music.  
 KXLA—Bible Institute.  
 KRKD—Twilight Serenade.  
 KFOX—Dr. Clem Davies.  
 KFSD—Surf Club Orch.  
 7:45—\*KFVB—Western Music.  
 \*KFAC—News.  
 7:55—\*KNX, KSDJ—News.  
 KHJ—Weather Report.

**8**—KFI, KFSD—Your Hit Parade.  
 KNX—It's a Great Life.  
 KECA—The Lone Ranger.  
 KHJ, KGB, KVOE—Latin-American Serenade.  
 \*KMPC, KLAC—News.  
 KFVB—American Sketches.  
 KFAC—Evening Concert.  
 KXLA—American Repertory Theatre.  
 KGFJ—Caucasian Memories.  
 \*KGER—News, Grace Dotson.  
 KFOX—County Barn Dance.  
 KFVB—Piano Playhouse.  
 8:15—\*KMPC—Proudly We Hail.  
 KFVB—Story of Israel.  
 KLAC—Baseball.  
 KGFJ—Starlit Moods.  
 KXLA—Barber Shop Quartet.  
 8:25—\*KNX—Fact or Fantasy.  
 8:30—KFI, KFSD—Can You Top This?  
 KNX—Vaughn Monroe Orch.  
 KECA—Dashiell Hammett's Fat Man.  
 KHJ—Hawaii Calls.  
 KMPC—Parade of Hits.  
 KFVB—Concert Music.  
 KGFJ—Vocal Varieties.  
 KXLA—The Corral.  
 KGER—Popular Music.  
 KGB, KVOE—Bulldog Drummond.  
 8:45—KGFJ—Casa de la Rumba.

**9**—KFI—Bates Boys.  
 KNX, KSDJ—Man Named Jordan.  
 KECA, KPRO, KFVB—Gangbusters.  
 \*KHJ, KFVB, KGB, KFXM, KVOE—News.  
 KMPC—Music in the Air.  
 KLAC—Baseball.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KXLA—Western Caravan.

\*KGER—News, America Sings.  
 KFOX—Record Session.  
 9:15—KHJ, KFXM—Dink Templeton.  
 KFVB—Here's to Veterans.  
 9:30—KFI—Conquest.  
 KNX, KSDJ—Barn Dance.  
 KHJ, KFXM—Fishing and Hunting Club.  
 KECA—Murder and Mr. Malone.  
 KFVB—Music Box.  
 KXLA—Redondo Roundup.  
 KGER—Dr. Clem Davies.  
 KFSD—Edgewater Orch.  
 KFVB—Ava Maria Hr.

**10**—\*KFI, KGER—News.  
 \*KNX—Chet Huntley.  
 KECA—Dark Venture.  
 KHJ, KGB, KFXM, KVOE—Nat Brandwyne Orch.  
 KMPC—Laymen's Hour.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KLAC—Baseball.  
 KXLA—Pasadena Civic Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KFOX—Music Moderne.  
 KFVB—Melody Lane.  
 KFAC—Lucky Lager Dance.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Police Bulletins.  
 KNX—Dean Cromwell and Tom Hanlon.  
 KFSD—Sports Recap.  
 10:20—KFI—Close Harmony.  
 10:30—KFI—Village Store.  
 KNX, KSDJ—Jimmy Dorsey Orch.  
 KECA—Eddy Howard Orch.  
 KHJ, KGB—Peter Potter's Record Party.  
 KMPC—Candlelight and Silver.  
 KLAC—Baseball Roundup.  
 KXLA—Poppy Trail Villa.  
 KFOX—Music Maestro.  
 KFVB—Trade Winds Tavern.  
 10:45—KLAC—Don Otis.

**11**—KFI—Soitair Time.  
 \*KNX—Nelson Pringle.  
 KHJ, KGB, KVOE—Harold Kanner Orch.  
 KECA—Ciro's Orch.  
 KMPC—Dance Parade.  
 \*KLAC—News.  
 KWFJ—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KXLA—Fishing Forecasts.  
 KGER—Musical Roundup.  
 KFOX—Dial Varieties.  
 KFSD—Biltmore Orch.  
 KFVB—Cheatin' on Sandman.  
 11:15—KFI—Biltmore Orch.  
 KNX—Breaking All Records.  
 KECA—Dale Cross Orch.  
 KHJ, KGB—John Walaian Orch.  
 KXLA—The Hawthorne Thing.  
 KLAC—Frankie Masters Orch.  
 11:30—KFI—Harry Owens Orch.  
 KECA—D'Varga Orch.  
 KHJ, KGB, KVOE—Miguelito Valdez Orch.  
 KLAC—Don Otis.  
 11:40—\*KNX—Lawrence Welk Orch.  
 11:55—\*KFI, KECA, KNX—News.

**VOICE OF "THE SAINT"**  
 Vincent Price, rogue of Columbia's "The Saint" mysteries, will sing four songs in the forthcoming screen version of "Up in Central Park." This will be Price's first singing role since his musical comedy days.

**SEE YA IN THE FUNNIES**  
 Mutual's Kate Smith has made three personal appearances already in syndicated comic strips, including "Lil' Abner," "Winnie Winkle," and "Believe It or Not." Now she's soon to make another in the popular funny paper adventures of "Flower Potts."

**ULP!**  
 When the experts on a recent MBS "Twenty Questions" broadcast were faced with a particularly tough question, moderator Bill Slater said offhandedly, "If you guess this one, I'll eat it." They did. Bill had a hard time begging off from a meal of soap.

**FRANKIE'S WIFE TELLS ALL**  
 Mrs. Frank Sinatra was a letter-reader on Mutual's "Heart's Desire" the other day, but she was the wife of a Chicago barber, not a crooner. Asked by emcee Ben Alexander if people ever confuse her hubby with

the swoon-inciter, Mrs. Sinatra said: "Oh, yes. People are always calling up. They ask for Frank Sinatra. I say 'Who is calling?' They say 'Just one of his fans.' Then I say, 'This is Frank Sinatra, the barber, and if you need a hair-cut, just come on over.'"

**ASK THE FAN THAT KNOWS**  
 Crooner Perry Como received his favorite fan letter recently. "Dear Mr. Como," it read, "Please send me your picture. I have always enjoyed the way you play the piano." Perry sent the picture.

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
★ Indicates programs of news and commentary.

Adventure Club.....	KNX, 10:30 a.m. Su	Club Time.....	KECA, 11:30 a.m. Tu	Greiner, Seth.....	KNX, 3 p.m. Su
Adventures of Charlie Chan.....	KHJ, 8:30 p.m. M	Coffee Concert.....	KFBI, 8 a.m. Sa	Green Light Revue.....	KMPC, 4:45 p.m. M-F
Adventures of Tom Mix.....	KHJ, 5:45 p.m. M-F	College Magazine.....	KLAC, 9:30 p.m. M	Griffin, Merv.....	KHJ, 9:15 a.m. M-F
Air-o-torials.....	KGFI, 11:45 a.m. M-Sa	Columbia Symposium.....	KNX, 11 a.m. Su	Guiding Light.....	KNX, 9:45 a.m. M-F
Albert, Eddie.....	KECA, 6:30 p.m. W	Commander Scott.....	KHJ, KVQE, 10:15 a.m. Su		
Album of Familiar Music.....	KFI, 5:30 p.m. Su	Concert Nocturne.....	KGFI, 10 p.m. D	*Ball's Memory Room.....	KFOX, 6:30 p.m. D
Alexander, Ben.....	KHJ, 10:30 a.m. M-F	Concert of Nations.....	KFI, 7:30 p.m. Th	Hambler, Stuart.....	KFWB, 4:45 p.m. M-Sa
Alexander's Meditation Board.....	KHJ, 4 p.m. Su	Conquest.....	KFI, 9:30 p.m. Sa	Hanlon, Tom.....	KNX, 5:15 p.m. M-Sa
Allen, Irwin.....	KLAC, 6:45 p.m. M-Sa	Contented Hour.....	KFI, KFSD, 6 p.m. M		
Allen, Steve.....	KNX, 11:15 p.m. M-Sa	Cooper, Alex.....	KNLA, 12:30 a.m. D	Happy Homes.....	KHJ, 1:30 p.m. M-F
All-Star Amboree.....	KFWB, 5 p.m. Su	Corliss Archer.....	KNX, 8 p.m. Su	Harlem Hospitality Club.....	KHJ, 3:30 p.m. Su
All-Star Western Theatre.....	KNX, 7 p.m. Sa	Compe Next Door.....	KNX, 8:30 p.m. Su	Harvest of Stars.....	KFI, KFSD, 10:30 a.m. Su
America Dances.....	KFWB, 6:30 p.m. M-F	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu	Haven of Rest.....	KNLA, 8:30 a.m. M, W, F
America United.....	KFI, 11:30 p.m. Su	Counterspy.....	KECA, KFMR, KPPO, 2:30 p.m. Su		
American Farmer.....	KECA, 10 a.m. Sa	County Fair.....	KNX, 9:30 a.m. Sa	Hawaii Calls.....	KHJ, 8:30 p.m. Tu, Th, Sa
American Forum.....	KHJ, 6:30 p.m. W	County Medical Assn.....	KFAC, 10:15 a.m. Sa	*Hawk, Bob.....	KHJ, KGB, 7 p.m. Su
American Melody Hour.....	KNX, 4 p.m. W	Crime Cases.....	KHJ, 7 p.m. Tu	Hawk Larrabee.....	KNX, 9 p.m. Tu
American Sketches.....	KFWB, 8 p.m. Sa	Crime Club.....	KHJ, 8:30 p.m. Su	Hawthorne.....	KNLA, 11:15 p.m. D
American Sports Page.....	KECA, 7:30 p.m. F	Crime Doctor.....	KNX, 7 p.m. Su	Hay, Bill.....	KMPC, 12:45 p.m. M-F
American Way.....	KFI, 6 p.m. W	Crime Photographer.....	KNX, 9:30 p.m. Th		
*Anderson, David.....	KMPC, 9 a.m., 9 p.m. M-F	Crocker, Betty.....	KFI, 10:40 a.m. M-F	*Hayes, Sam.....	KFI, KFSD, 7:45 a.m. M-Sa
Andrews, Archie.....	KFI, 11 a.m. Su			Hayes Football Roundup.....	KHJ, 7:15 p.m. W
Anson, Bill.....	KFWB, 1 p.m. M-Sa	Cronwell, Dean.....	KNX, 10:15 p.m. Su, Sa	Haynes, Dick.....	KNX, 9 p.m. Th
Are These Our Children?.....	KECA, 12:30 p.m. Su	Cross Section, U.S.A.....	KNX, 1 p.m. Sa	Heatter, Gabriel.....	KHJ, 6 p.m. M-F
Arlington, Charlie.....	KHJ, 12:45 p.m. Sa	Curtain Time.....	KFI, KFSD, 3:30 p.m. Su		
Arnold, Edward.....	KECA, 7:30 p.m. Th	Cunningham, Bill.....	KHJ, 11:30 a.m. Su	*Headline Edition.....	KECA, 6 p.m. M-F
Art Baker's Notebook.....	KFI, 4:30 p.m. M-F	Dance Time.....	KFAC, 10 p.m. M-Sa	Heart's Desire.....	KHJ, KGB, 2 p.m. M-F
As Others See Us.....	KNX, 8:30 a.m. Su	Dark Venture.....	KECA, 10 p.m. Sa	*Hemingway, Frank.....	KHJ, 4:15 p.m. M-F
Aunt Jenny.....	KNX, 8:15 a.m. M-F	Darts for Dough.....	KECA, KFMB, 2 p.m. Su		
*Aunt Mary.....	KFI, KFSD, 3:30 p.m. M-F	Date Night.....	KHJ, 8:45 p.m. F	*Henry, Bill.....	KMPC, 8 p.m. M-Sa
Autry, Gene.....	KNX, 3 p.m. Su	Date With Judy.....	KFI, KFSD, 5:30 p.m. Tu		
*Averill Berman.....	KGFI, 8:30 p.m. M-F	*Duch, Elmer.....	KECA, 10:30 p.m. M-F	Here Comes the Band.....	KFI, 11:45 a.m. M-F
Baby Snooks.....	KNX, 8 p.m. F	Day in Dennis Day's Life.....	KFI, 8 p.m. W	Here's to Veterans.....	KFI, 11:30 p.m. M
Backgrounds for Living.....	KNX, 2:30 p.m. M, W, F	*De Lima, Peter.....	KNLA, 7 p.m. Tu, F	Here's to You.....	KNX, 10:45 a.m. Su
		Delmar, Val.....	KNLA, 6:30 p.m. W	High Adventure.....	KHJ, 7 a.m. Su
Backstage Wife.....	KFI, 3:30 p.m. M-F	Diary of Fate.....	KECA, 7 p.m. Sa	Highlights of the Bible.....	KFI, 7 a.m. Su
Bachus, Jim.....	KHJ, 6:30 p.m. Su	Dick Tracy.....	KECA, 5 p.m. M-F	Hit Parade.....	KFI, 8 p.m. Sa
Balter, Sam.....	KLAC, 6:30 p.m. M-Sa	Dinner Bell Roundup.....	KNLA, 11:30 a.m. M-F	Hobby Hours.....	KNX, 6:45 p.m. W
Band Concert.....	KHJ, KGB, 11 a.m. Su	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F	Holly Sloane.....	KFI, 10:30 a.m. M-F
Barbershop Quartet.....	KMPC, 9:30 p.m. M-F	Doctors Talk It Over.....	KECA, 9 p.m. M	Hollywood Bowl Reporter.....	KFI, 11:45 p.m. M
Barndance.....	KNX, 9:30 p.m. Sa	Downway to Life.....	KNX, 10:30 p.m. Th	Hollywood Casting Forum.....	KGFI, 12 a. Sa
Bartlett, Tommy.....	KECA, 9:30 a.m. Sa	Dorsey, Tommy.....	KLAC, 3:15 p.m. M-F	Hollywood Holiday.....	KECA, 11:30 p.m. M-F
Bates Boys.....	KFI, 9 p.m. Su	Double or Nothing.....	KNX, 11 a.m. M-F	Hollywood House Party.....	KGFI, 9 p.m. M-Sa
*Baukhage Talking.....	KECA, 11:15 a.m. M-F	Downtown and All Around.....	KFI, 4 a.m. M-F	Hollywood Music Hall.....	KECA, 4:30 p.m. Sa
Baxters.....	KFI, 10:30 a.m. Sa	Drake, Galen.....	KECA, 10 a.m. M-F	Hollywood's Presbyterian Chch.....	KFWB, 8 p.m. Su
Beck, Fred.....	KNX, 7:45 a.m. M-F	Dr. Christian.....	KNX, 7:30 p.m. W	Hollywood Theater.....	KFI, 8:30 p.m. W
Bentley, Ted.....	KECA, 10 p.m. M-F	Dr. Diana.....	KNX, 5 p.m. Su	Home Is What You Make It.....	KFI, 2:30 p.m. Sa
Berch, Jack.....	KFI, 8:30 a.m. M-F	*Dr. J. Q.....	KFI, 5:30 p.m. M	Home Town Parade.....	KFI, 9:45 a.m. Su
Bergen, Edgar.....	KFI, 4 p.m. Su	Dr. Paul, Val.....	KFI, KFSD, 2:45 p.m. M-F	Hope, Bob.....	KFI, 6 p.m. Tu
Berie, Milton.....	KFI, 7:30 p.m. Tu	Duclin, Eddy.....	KECA, 1:30 p.m. W, F	Hope Chh.....	KNX, 6:30 p.m. Su
Beulah Show.....	KECA, 7:30 p.m. W	Eastside Show.....	KFWB, 10 p.m. M-Sa	Hop Harrigan.....	KHJ, 5 p.m. M-F
Bible Institute.....	KRKD, KFOX, 8 a.m. M, W, F	Eastside Serenade.....	KECA, 9:30 p.m. Su	Hospitality Time.....	KHJ, 9:45 a.m. M-F
Bible Treasury Hour.....	KGFI, 8:45 a.m. M-F	Easy Listening.....	KFI, 3:30 p.m. Su	Hour of Charm.....	KHJ, 12:30 p.m. Su
Big Break.....	KFI, 6:30 p.m. Su	Editor of the Air.....	KFVD, 12 n. M-F	Hour of Faith.....	KECA, 8:30 a.m. Su
Big Sister.....	KNX, 9 a.m. M-F	Editor's Diary.....	KHJ, 8:30 a.m. M-F	House of Mystery.....	KHJ, KGB, 1 p.m. Su
Big Story.....	KFI, 9:30 p.m. M	Ellery Queen.....	KFI, 9 p.m. Su	House Party.....	KNX, 1 p.m. M-F
Big Town.....	KNX, 8 p.m. Tu	Elson, Bob.....	KNX, 10:15 p.m. M-F	Housewives' Exchange.....	KFVD, 11:30 a.m. M-F
Blind Artists Guild.....	KFI, 4:30 p.m. Sa	Eternal Light.....	KFI, 8:30 a.m. Su	Howard, Eddy.....	KFI, 11 a.m. Su
Block, Martin.....	KFWB, 10 a.m. M-Sa	Ethel and Albert.....	KECA, 1:45 p.m. M-F	*Huntley, Chef.....	KNX, 10 p.m. D, 1:45 p.m. Su
Block Party.....	KHJ, 6:30 p.m. Th	Evelyn Winters.....	KNX, 12:30 p.m. M-F		
Blondie.....	KNX, 7:30 p.m. Su	Evening Concert.....	KECA, 8 p.m. M-Sa	Ives, Burl.....	KHJ, 8:30 p.m. F
Blue, Ira.....	KECA, 5:45 p.m. Sa	Fact or Fantasy.....	KNX, 8:25 p.m. Sa	I Deal in Crime.....	KECA, 7:30 p.m. Sa
Bob and Victoria.....	KFI, 3:45 p.m. M-F	Family Doctor.....	KHJ, 6:30 p.m. Su	I Want It.....	KFI, 5:30 p.m. Sa
Bowron, Fletcher.....	KFI, 10:15 p.m. Th	Family Hour.....	KNX, 1 p.m. Su	If They Had Lived.....	KGFI, 5:45 p.m. M, W, F
		Family Theater.....	KHJ, 7 p.m. Th	*Information Please.....	KHJ, 6:30 p.m. F
*Break the Bank.....	KECA, KFMB, 9 p.m. F	Famous Jury Trials.....	KECA, 9:30 p.m. F	Inglewood Park Concert.....	KNX, 6:30 p.m. Tu
Breaking All Records.....	KNX, 11:15 p.m. M-Sa	Farm Highlights.....	KFI, 6:45 a.m. M-Sa	In My Opinion.....	KNX, 2:15 p.m. M, Th
Breneman's Breakfast.....	KECA, 9:30 a.m. M-F	Farm Journal.....	KNX, 6 a.m. Tu-Sat	Inner Sanctum.....	KNX, 8 p.m. M
Bridge and Groom.....	KMPC, 10:15 p.m. M-F	Farm Reporter.....	KFI, 12 n. M-Sa	*Inside the News.....	KFI, 10:30 p.m. Su-F
*Bride to Dreamland.....	KECA, 2:30 p.m. M-F	Fat Man.....	KECA, 8:30 p.m. Sa	*Inside of Sports.....	KHJ, KGB, 9:30 p.m. M-F
*Broadway News.....	KHJ, 12 n. D	Favorite Story.....	KFI, 9 p.m. Tu	Inventory 47.....	KNX, 1:45 p.m. Su
		FBI in Peace and War.....	KNX, 9:30 p.m. F	Invitation to Learning.....	KNX, 8 a.m. Su
Building for Peace.....	KMPC, 8 a.m., 9 p.m. D	*Feature Wire.....	KFI, 5 p.m. M-F	Irwin, Ted.....	KHJ, KGB, 9 a.m. Sa
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Festival of Music.....	KFAC, 11 a.m. M-F	It's a Great Life.....	KNX, 8 p.m. Sa
*Brown, Cecil.....	KHJ, 8 a.m. M-F	*Fidler, Jimmie.....	KHJ, 4:30 p.m. Su	It Pays to Be Ignorant.....	KNX, 6 p.m. F
Burns and Allen.....	KFI, 8 p.m. Th	Firestone Favorites.....	KECA, 7:30 p.m. Su		
Business Reporter.....	KMPC, 3:30 p.m. Su	First Piano Quartet.....	KFI, 7 p.m. M-F	Jack Armstrong.....	KECA, 5:30 p.m. Tu, Th
Bryan, Bill.....	KNX, 2:30 p.m. Tu, Th	Fisher, George.....	KNX, 4 p.m. M, Th, F	*Jack in All Trades.....	KNX, 3:30 p.m. Su
		Fishing & Hunting Club.....	KHJ, 9:30 p.m. Tu	Jarvis, Al.....	KLAC, 9:30 a.m., 5:30 p.m. M-Sa
		Fishing Pats.....	KFOX, 7:45 p.m. Th, Sa	*James Abbe Observes.....	KECA, 7:30 a.m. M, W, F
Cabbages & Kings.....	KFI, 6:45 p.m. F	*Flannery, Harry.....	KNX, 5:30 p.m. M-Sa	Jive at Five.....	KGFI, 5 p.m. M-Sa
California Caravan.....	KECA, 1:30 p.m. F	*Fluog, K. Louis.....	KFWB, 8 p.m. M-F	Johnson, Erskine.....	KHJ, 11:15 a.m. M-F
California Melodies.....	KHJ, 7 p.m. M	Flight Into the Past.....	KGB, KVQE, 8:30 a.m. Sa	Johnson Family.....	KHJ, 9:30 a.m. M-F
Call the Police.....	KFI, 9:30 p.m. Tu	Flying Public.....	KMPC, 9:45 p.m. M	Johnson, Floyd B.....	KRKD, 5:30 p.m. Su
*Calmer, Ned.....	KNX, 4:55 p.m. Su	Football Roundup.....	KHJ, 2 p.m. Sa		
*Can You Top This?.....	KFI, KFSD, 8:30 p.m. Sa	Pop You.....	KFI, 4 p.m. Sa	Joyce Jordan, M.D.....	KFI, 2:15 p.m. M-F
Canary Pet Show.....	KHJ, KGB, 11:45 a.m. Su	*Free for All.....	KNX, 6:30 p.m. F	Juke Box Matinee.....	KNLA, 3:15 p.m. M-Sa
Candid Microphone.....	KECA, 4 p.m. Su	Front and Center.....	KFI, 4:30 p.m. Su	Jump-Jump of Holiday House.....	KFI, 9 a.m. Su
Canova, Judy.....	KFI, 6 p.m. Sa	Frontiers of Science.....	KNX, 2:15 p.m. Tu	Junior Junction.....	KECA, 3 p.m. Sa
Cantor, Eddie.....	KFI, 6:30 p.m. Th	Front-Page Farrell.....	KFI, KFSD, 1:45 p.m. M-F	Just Plain Bill.....	KFI, KFSD, 1:30 p.m. M-F
Captain Midnight.....	KHJ, 5:30 p.m. M-F	*Fuller, Sid.....	KHJ, 12 n. M-F	Joyce's Jury.....	KHJ, 12:30 p.m. M-F
Carnation Hour.....	KFI, 6 p.m. W	Funnies.....	KFWB, 8 a.m. Su	Kaye, Sammy.....	KECA, 10:30 a.m. Su
Casa Cugat.....	KFI, 5:30 p.m. M-F	*Gangbusters.....	KECA, 9 p.m. Sa	Kelley, Bob.....	KMPC, 6:15 p.m. M-Sa
Catholic Answers.....	KFWB, 7:45 p.m. Su	*Garred, Bob.....	KNX, 7:30 a.m., 5:45 p.m. M-Sa	Keyboard and Console.....	KFAC, 8:45 a.m. D
Catholic Hour.....	KFI, 2 p.m. Su	*Gas Again.....	KHJ, 3:45 p.m. M-F	Kiddie Club.....	KLAC, 5:15 p.m. M-F
Cavaleade of America.....	KFI, 7:30 p.m. M	Gayle, Diana.....	KNX, 2 p.m. Sa	*Kiernan's News Corner.....	KECA, 12:15 p.m. M-F
Cavaleade of Sports.....	KECA, KFMB, 7 p.m. F	G. I. Doe.....	KMPC, 9:45 p.m. Th		
Challenge of the Yukon.....	KECA, 7 p.m. Th	Gilbert and Sullivan.....	KFAC, 9:30 a.m. Su	Kilgallen, Dorothy.....	KECA, 11:30 a.m. Th
Challenge to Youth.....	KNLA, 3:30 p.m. Su	Give and Take.....	KNX, 10 a.m. Sa	King Cole Trio.....	KFI, 1:45 p.m. Th
		Godfrey, Arthur.....	KNX, 3:30 p.m. M-F	King, Wayne.....	KECA, 1 p.m. Su
Champion Roll Call.....	KECA, 6:55 p.m. F	*Godwin, Earl.....	KECA, 6:45 p.m. Th	Kraft Music Hall.....	KFI, KFSD, 9 p.m. Th
Chapel Hour.....	KMPC, 8:30 a.m. Su	Gold Doctor.....	KMPC, 7 p.m. Sa	L. A. Breakfast Club.....	KFWB, 8 a.m. W
Chapel Quartet.....	KFI, 10:15 p.m. Su	Goodwin, Bill.....	KNX, 6:30 p.m. Sa	Labor, U.S.A.....	KNX, 4:15 p.m. Tu, 1:30 p.m. W
Charlie McCarthy.....	KFI, 4 p.m. Su	Graham, Sheila.....	KHJ, KGB, 8:45 p.m. Su	Ladies' Day.....	KECA, 3:45 p.m. M-F
Chicago Round Table.....	KFI, 11 p.m. Su	Grand Central Station.....	KNX, 9 a.m. Sa	*Ladies' Day.....	KFI, 9:05 a.m. M-F
Chicago Theater.....	KHJ, KGB, 9:30 p.m. Su	Grandpa Owens.....	KFI, 8 a.m. Su	*La Guardia, F. H.....	KFWB, 7:30 p.m. Su
Christian Science.....	KFI, 10:45 a.m. Sa	Grand Ole Opry.....	KFI, KFSD, 6:30 p.m. Sa	La Schelle, Eibert.....	KHJ, 8:45 a.m. M-F
Christian Science.....	KHJ, 5:15 p.m. Sa	Grand Slam.....	KNX, 11:45 a.m. M-F	Lamour, Dorothy.....	KFI, 4:30 p.m. Su
Christian Science.....	KFOX, 8 p.m. Su	Great Guildersleeve.....	KFI, 7:30 p.m. W	Land of the Free.....	KMPC, 4 p.m. Su
Church in the Wildwood.....	KECA, 7 a.m. Su	Greatest Story Ever Told.....	KECA, 3:30 p.m. Su		
Church of the Air.....	KNX, 6 a.m. W, F	Green Burnet.....	KECA, 8:30 p.m. Su		
Cisco Kid.....	KHJ, KGB, 7:30 p.m. M, W, F				
Club Fifteen.....	KNX, 8:30 p.m. M-F				

Lassie.....KECA, 12 p.m. Su  
 \*Lawton, Fleetwood.....KMPC, 7:30 a.m. M-Sa  
 Leaders of Tomorrow.....KMPC, 9:45 p.m. Tu  
 \*Leave It to the Girls.....KHJ, 7:30 p.m. Su  
 \*Le Sueur, Larry.....KNX, 2:45 p.m. Sa  
 Let George Do It.....KHJ, KGB, 8 p.m. F  
 Let's Prejud.....KNX, 11:30 a.m. Sa  
 \*Lewis, Fulton.....KHJ, 4 p.m. M-F  
 Lewis, Roneri.....KNX, 4 p.m. M-F  
 Leyden, Bill.....KMPC, 8:45 a.m. M-F  
 8:30 a.m. Su  
 Liberal Catholic Hour.....KFAC, 9 a.m. Su  
 Life Can Be Beautiful.....KFI, 11 a.m. M-F  
 Life of Riley.....KFI, 7 p.m. Sa  
 Light of the World.....KFI, 10:45 a.m. M-F  
 Lindihar, Victor.....KHJ, 9:15 a.m. M-F  
 Listening Post.....KECA, KFMB, 11:30 a.m. M, W, F  
 Lombardo, Guy.....KHJ, 6:30 p.m. M  
 Lone Journey.....KNX, 10:30 a.m. M-F  
 Lone Ranger.....KECA, 7 p.m. M, W, 8 p.m. Sa  
 Long Lawton.....KFI, 8:45 a.m. M-F  
 Lorenzo Jones.....KFI, KFSD, 12:30 p.m. M-F  
 Lucky Lager Dance Time.....KFAC, 10 p.m. M-Sa  
 Lum & Abner.....KECA, KFMB, 8 p.m. M-Th  
 Lutheran Hour.....KHJ, KVOE, 9:30 a.m. Su  
 Lux Radio Theater.....KNX, 9 p.m. M  
 Madhouse Musicale.....KECA, 4:30 p.m. Sa  
 Madison 2345.....KFI, 8:15 p.m. Tu  
 Major League Ball.....KMPC, 2:30 p.m. M-F  
 Make-Believe Ballroom.....KLAC, 9:30 a.m., 5:30 p.m. M-Sa  
 Ma Perkins.....KFI, KFSD, 11:15 a.m. M-F  
 Malone, Ted.....KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round.....KFI, 5 p.m. Su  
 Man Called X.....KNX, 6:30 p.m. Th  
 Man Named Jordan.....KNX, 9 p.m. Sa  
 Man on the Farm.....KFI, 12:15 p.m. Sa  
 \*Man Says Yes.....KMPC, 12 a.m. M-F  
 Manners, Zeke.....KECA, 7:45 a.m. M-F  
 \*Manning, Knox.....KNX, 12:15 p.m., 5 p.m. M-F  
 Mansfield, Andy.....KWKW, 12:15 p.m. M-F  
 Market Reports.....KMPC, 8:15 a.m. M-Sa  
 Martini, Tony.....KNX, 5:30 p.m. Su  
 Massey, Louise.....KHJ, 12:30 p.m. M-Sa  
 McCarthy, Charlie.....KFI, 4 p.m. Su  
 McMaster, Dr. R. L.....KFAC, 9:15 a.m. M-F  
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F  
 Meet Miss Sherlock.....KNX, 4:30 p.m. Su  
 \*Meet the Press.....KNX, 1:30 p.m. M-F  
 \*Meet the Press.....KHJ, 7 p.m. F  
 Melodies America Loves.....KNX, 6:30 p.m. Tu  
 Melody Hour.....KNX, 4 p.m. W  
 Melody House.....KNX, 4:15 p.m. M, F  
 Melody Matinee.....KHJ, 2:30 p.m. M-F  
 Melody Parade.....KFI, 2:15 p.m. Su  
 Melody Theatre.....KHJ, 5:15 p.m. M-F  
 Melody Time.....KFI, 10:45 p.m. Su-F  
 Message of Israel.....KECA, 8 a.m. Su  
 Midnight Flyer.....KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round.....KNX, 12 p.m. D  
 Midnight Special.....KGFJ, 12 p.m. D  
 Mild and Mellow.....KMPC, 3:30 p.m. M-F  
 Miracles in Music.....KECA, 11 a.m. Su  
 ?.....1:30 p.m. Tu, Th, 5 p.m. Sa  
 \*Monitor Views News.....KECA, 8:15 p.m. Tu  
 Monroe, Vaughn.....KNX, 8:30 p.m. Sa  
 Morgan, Frank.....KNX, 6 p.m. W  
 Morgan, Henry.....KECA, 9:30 p.m. W  
 \*Morning Bible Hour.....KFOJ, 8:30 a.m. Su  
 Mother's Album.....KMPC, 6:30 p.m. Tu  
 Mr. and Mrs. North.....KNX, 7:30 p.m. Su  
 Mr. District Attorney.....KFI, KFSD, 9:30 p.m. W  
 Mr. Information.....KNX, 2:45 p.m. M-F  
 Mr. Keen.....KNX, 7:30 p.m. Th  
 Mr. President.....KECA, 7:30 p.m. Th  
 Maunson, Oma.....KNX, 8:55 p.m. Su  
 Murder and Mr. Malone.....KECA, 9:30 p.m. Sa  
 Murray, Johnny.....KNX, 8 a.m. M-F  
 Museum of Modern Music.....KECA, 7 p.m. Tu  
 Music in the Air.....KMPC, 11 a.m. M-F  
 Music to Shave By.....KECA, 7:15 a.m. M-Sa  
 Musical Favorites.....KFAC, 3 p.m. M-Sa  
 Musical Holiday.....KMPC, 2 p.m. Su  
 Musical Masterpieces.....KFAC, 4 p.m. M-Sa  
 Musical Digest.....KGFJ, 6 p.m. M-Sa  
 Mutual Music Show.....KHJ, 10:30 a.m. Su  
 My Friend Irma.....KNX, 6 p.m. M  
 Myrt and Marge.....KNX, 12:45 p.m. M-F  
 Mysterious Traveler.....KHJ, 8 p.m. Th  
 Mystery Theatre.....KFI, KFSD, 9:30 p.m. F  
 Mystery in the Air.....KFI, 9:30 p.m. Th  
 Mystery of the Week.....KHJ, 9:15 p.m. M-F  
 My True Story.....KECA, KFMB, 10:30 a.m. M-F  
 National Farm & Home.....KFI, 10 a.m. Sa  
 \*News of the Week.....KFI, 2 p.m. Sa  
 \*News of World.....KFI, 3:15 p.m. M, W, F  
 Nick Carter.....KHJ, 5:30 p.m. Su  
 \*Noah Webster Says.....KFI, 8:30 p.m. Th  
 Noble, Wendell.....KHJ, 4:30 a.m., 11 p.m. M-F  
 Official Detective.....KHJ, 7:15 p.m. Tu  
 Olympic Fights.....KLAC, 10:05 p.m. Tu  
 One for the Book.....KNX, 4:15 p.m. Su  
 One Man's Family.....KFI, KFSD, 11:30 a.m. Th  
 Open Forum.....KMPC, 9 p.m. Su  
 Operation Daybreak.....KFI, 5:30 a.m. M-Sa  
 Otis, Don.....KLAC, 7:30 p.m., 10:45 p.m. M-Sa  
 Our Foreign Policy.....KFI, 3 p.m. Sa  
 Our Gal Sunday.....KNX, 8:45 a.m. M-F  
 Our Town Speaks.....KECA, 11 a.m. Sa  
 Outdoor Reporter.....KFI, 7:30 a.m. Su  
 O'wyn, Paul.....KFI, 6 p.m. F  
 Ozzie & Harriet.....KNX, 2 p.m. F  
 Page, Jack.....KFI, 3 p.m., 8:30 p.m. Su  
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su  
 Page, Paul.....KFI, 7:45 a.m. M-F  
 Parker, Frank.....KECA, 11:45 a.m. M-F

\*Parsons, Louella.....KECA, KFMB, 6:15 p.m. Su  
 Pat Novak for Hire.....KECA, 9 p.m. Su  
 Pause That Refreshes.....KNX, 2:30 p.m. Su  
 Pearce, Al.....KECA, 8 a.m. Sa  
 \*Pearson, Drew.....KECA, 8 p.m. Su  
 People Are Funny.....KFI, 8:30 p.m. F  
 People's Platform.....KNX, 9 a.m. Su  
 Pepper Young's Family.....KFI, 11:30 a.m. M-F  
 Perry Mason.....KFI, KFSD, 10:15 a.m. M-F  
 \*Peterson, Elmer.....KFI, KFSD, 5:15 p.m. W-Sa  
 Am Playhouse.....KECA, 10:30 a.m. Sa  
 Pletsweet Show.....KHJ, 10:15 a.m. M-F  
 Pilgrims Hour.....KHJ, KVOE, 9 a.m. Su  
 Platter Party.....KFI, 7:30 a.m. M-Sa  
 Platter Prom.....KFI, 4:30 p.m. Sa  
 Pleasure Parade.....KFI, 8 p.m. Tu  
 Police Bulletins.....KFI, 10:55 p.m. Su-F  
 Port of Missing Hits.....KFI, 4:15 p.m. M-F  
 Portia Faces Life.....KFI, KFSD, 1:15 p.m. M-F  
 Potter, Peter.....KFWB, 9:30 a.m. Su  
 ?.....KHJ, KGB, 10:30 p.m. M-Sa  
 Premiere Performance.....KFI, 9 p.m. M  
 Preview Theater.....KFWB, 9 p.m. F  
 Property Owners.....KMPC, 7 p.m. Su  
 \*Pringle, Nelson.....KNX, 7:15 a.m., 11 p.m. M-F  
 Public Affairs.....KFI, 8:15 a.m. Sa  
 Punch and Judy.....KLAC, 5 p.m. M-F  
 \*Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F  
 \*Quick as a Flash.....KHJ, 2:30 p.m. Su  
 Quiet, Please.....KHJ, 10:30 p.m. Su  
 \*Quiz Kids.....KFI, 12 n. Su  
 Radio Bible Class.....KHJ, KVOE, 7 a.m. Su  
 \*Radio News Weekly.....KFI, 12:30 p.m. Su  
 Radio Reader's Digest.....KNX, 6 p.m. Th  
 Radio, American Way.....KECA, 10:15 a.m. Su  
 Radio Views.....KNX, 4 p.m. Tu  
 Rancho Grande.....KMPC, 10:30 p.m. M-F  
 RCA-Victor Show.....KFI, KFSD, 10 a.m. Su  
 Real Stories.....KHJ, 6:15 p.m. M-F  
 Real Story.....KECA, 6:30 p.m. Th  
 Record Party.....KHJ, 10:30 p.m. M-Sa  
 Red Ryder.....KHJ, KVOE, 7:30 p.m. Tu, Th  
 Reed, Tube.....KECA, 8:15 p.m. M, Th  
 Reid, Bob.....KNX, 10:30 a.m. Su  
 Remember That Music.....KFI, 10:15 p.m. Tu  
 \*Report from Congress.....KMPC, 9:45 p.m. F, 2:30 p.m. Sa  
 Report from U.N.....KNX, 2:15 p.m. F  
 Retribution.....KECA, 9:30 p.m. Th  
 Return Engagement.....KNX, 10:30 p.m. Tu  
 Reunion.....KHJ, 3 p.m. Su  
 Rexall Summer Theatre.....KFI, 6:30 p.m. W  
 Rhapsody in Rhythm.....KHJ, 8 p.m. M  
 Richard Davis.....KFI, 6:30 p.m. Su  
 \*Richfield Reporter.....KFI, KFSD, 10 p.m. Su-F  
 Right to Happiness.....KFI, KFSD, 11:45 a.m. M-F  
 Rise & Shine.....KHJ, 6 a.m. M-Sa  
 Road of Life.....KFI, 2 p.m. M-F  
 \*Roberts, Cleo.....KMPC, 6 p.m. M-F  
 Rogue's Gallery.....KFI, 9:30 p.m. Su  
 Rolando, Juan.....KNX, 3:45 p.m. Sa  
 Romance of Helen Trent.....KNX, 8:30 a.m. M-F  
 Romance of the Ranchos.....KNX, 9:30 p.m. Su  
 Rose of My Dreams.....KNX, 10:45 a.m. M-F  
 Rosemary.....KNX, 12 n. M-F  
 Rowland, Sam.....KWKW, 1:15 p.m., 3:30 p.m. M-Sa  
 Sablon, Jean.....KNX, 1:30 p.m. Su  
 Salt Lake Tabernacle.....KNX, 7:30 a.m. Su  
 Saludos Amigos.....KGFJ, 7 a.m. M-Sa  
 Sam Rowland's Waxworks.....KWKW, 3:30 p.m. M-Sa  
 Sam Spade.....KNX, 9 p.m. Su  
 Saturday Chef.....KFI, 9:15 a.m. Sa  
 Saturday Night Serenade.....KNX, 6 p.m. Sa  
 Scarlet Queen.....KHJ, 8:30 p.m. Th  
 Science of Mind.....KFWB, 8:45 a.m. M-F  
 Scotland Yard.....KHJ, 6:30 p.m. Tu  
 Scully, Frances.....KECA, 3:45 p.m. M-F  
 Second Mrs. Burton.....KNX, 11:30 a.m. M-F  
 \*Sevareid, Eric.....KNX, 2 p.m. M-F  
 Silvers, Phil.....KECA, 9 p.m. W  
 Sing, America, Sing.....KHJ, 12:15 p.m. M-F  
 Singin' Sam.....KHJ, 12:45 p.m. M-F  
 Skelton, Red.....KFI, 6:30 p.m. Tu  
 Sky King.....KECA, 5:30 p.m. M, W, F  
 Soullin' Ed McConnell.....KFI, 8:30 a.m. Sa  
 South, Howard.....KNX, 9:45 a.m. Su  
 Smith, Jack.....KNX, 7:15 p.m. M-F  
 \*Smith, Kate.....KHJ, KGB, 9 a.m. M-F  
 Smith, Norwood.....KECA, 3:30 p.m. M-F  
 Solitaire Time.....KFI, 11 p.m. Sa  
 Somewhere There's Music.....KFI, 11:30 a.m. Sa  
 Song for You.....KMPC, 8:30 a.m. M-F  
 Song of the Stranger.....KHJ, 5:30 p.m. M-F  
 Songs for You.....KGFJ, 5:30 p.m. M-Sa  
 Song of the Pioneers.....KHJ, 10 a.m. Tu  
 So Proudly We Hail.....KFI, 1 p.m. M-F  
 Sound Off.....KNX, 4 p.m. Su  
 Spade Cooley Time.....KFVD, 10 p.m. D  
 Spare, Frederick.....KNIA, 3 p.m. F  
 Sports Newsreel.....KFI, KFSD, 6:30 p.m. Su  
 Sports Final.....KFWB, 7:30 p.m. M-F  
 Sports Follo.....KFI, 9:30 a.m. Su  
 Sports Review.....KNX, 2:30 p.m. Sa  
 Sports Roundup.....KFI, 5 p.m. Sa  
 Spotlight on Hollywood.....KECA, 2:25 p.m. M-F  
 Standard Hour.....KFI, KFSD, 7:30 p.m. Su  
 Stars Over Hollywood.....KNX, 8:30 a.m. Sa  
 Stella Dallas.....KFI, KFSD, 12:15 p.m. M-F  
 Stop Me.....KHJ, 6:30 p.m. Sa  
 Street, David.....KFI, 8 p.m. Sa  
 Strutting Tom.....KFAC, 8:30 a.m. Su  
 ?.....KFWB, 9 a.m. M-F, 2:15 p.m. Su  
 Styles in Music.....KFI, 7 p.m. Su  
 Summer Serenade.....KECA, 6:30 p.m. Tu

Summer Theatre.....KFI, 6:30 p.m. W  
 Sunday Evening Club.....KFAC, 8:45 p.m. Su  
 Sunday Evening Hour.....KECA, 5 p.m. Su  
 Sunday Morning Melodies.....KMPC, 8:15 a.m. Su  
 Sunday Vespers.....KECA, 11:30 a.m. Su  
 Sunrise Salute.....KNX, 6:15 a.m. M-Sa  
 Supper Club.....KFI, KFSD, 7 p.m. M-F  
 Surprise Theater.....KNX, 7:25 p.m. Su  
 Suspense.....KNX, 8 p.m. Th  
 Sweeney and March.....KNX, 5:30 p.m. Sa  
 Sweet Charity Hour.....KNIA, 6:30 p.m. Sa  
 Sweetland, Lee.....KECA, 3 p.m. Su  
 \*Swing, Raymond.....KECA, 9:45 a.m. Su  
 Symphonette.....KNX, 10:30 p.m. M, W, F  
 Symphony.....KFI, 1 p.m. Su  
 \*Take It or Leave It.....KFI, 6 p.m. Su  
 Talent Scouts.....KNX, 7:30 p.m. M  
 Tapestries of Life.....KNX, 9:30 p.m. Tu  
 Taylor, Henry J.....KHJ, KGB, 9:45 p.m. M, F  
 Taylor Made Melodies.....KFI, 9 a.m. Su  
 Taylor, Mary Lee.....KNX, 11 a.m. Sa  
 Teen and Twenty Time.....KMPC, 5:05 p.m. M-F  
 Telephone Hour.....KFI, KFSD, 8 p.m. M  
 Templeton, Dink.....KHJ, 9:15 p.m. Sa  
 Terry and the Pirates.....KECA, 5:15 p.m. M-F  
 Tex and Jim.....KFI, 9 p.m. W  
 Theatre Guild.....KECA, 6:30 p.m. Su  
 Theater of Today.....KNX, 8 a.m. Sa  
 The Clock.....KECA, 8:30 p.m. Th  
 The Falcon.....KHJ, KGB, KVOE, 8:30 p.m. Tu  
 The Long Night.....KECA, 6:30 p.m. M, 7:30 p.m. Tu  
 The Saint.....KNX, 9 p.m. W  
 The Shadow.....KHJ, 5 p.m. Su  
 The Sheriff.....KECA, KFMB, KPRO, 6:30 p.m. F  
 The Tavern.....KFI, 8:15 p.m. F  
 The Todds.....KNX, 4:45 p.m. M-F  
 This Man.....KNX, 7:30 p.m. F  
 This Is For You.....KECA, 4:45 p.m. Sa  
 This Is Jazz.....KGB, KVOE, 1 p.m. Sa  
 This Is Your FBI.....KFI, KECA, 8:30 p.m. F  
 This Woman's Secret.....KFI, KFSD, 3 p.m. M-F  
 \*Thomas, Lowell.....KECA, 12:15 p.m. Su  
 Thompson, Johnny.....KECA, KVOE, 2 p.m. Su  
 Those Westlers.....KHJ, KMPC, 1:05 p.m. M-F  
 Three Alarm.....KFI, KFSD, 9:45 a.m. Sa  
 Tillamook Kitchen.....KFI, KFSD, 9:45 a.m. Sa  
 Time for Reason.....KNX, 10:30 p.m. Su  
 Time Out for Music.....KFI, 12:45 p.m. Su  
 \*Today's Children.....KFI, KFSD, 10 a.m. M-F  
 Tom Mix.....KHJ, KGB, 5:45 p.m. M-F  
 \*Tomlinson, Edward.....KFI, 1 p.m. Sa  
 Tonight's Tunes.....KFI, 6:15 p.m. F  
 Torne, Mel.....KFI, 1:30 p.m. Sa  
 Town Meeting.....KECA, KFMB, 9 p.m. Tu  
 Treasury Agent.....KECA, 7:30 p.m. M  
 \*Trout, Bob.....KNX, 8:45 p.m. M-F  
 True Detective.....KHJ, KGB, 9:30 p.m. Su  
 \*Truth or Consequences.....KFI, 7:30 p.m. Sa  
 Twenty Questions.....KFI, 8 p.m. Su  
 Twilight Tales.....KMPC, 4:15 p.m. Tu, Th  
 Twin Views.....KHJ, 4:45 p.m. Tu  
 Two-To-Baker.....KHJ, 11 a.m. M-F  
 United Nations.....KFWB, 9:15 p.m. M-Th  
 Variety Parade.....KECA, 4:30 p.m. M-F  
 Veteran Wants to Know.....KHJ, 9:30 a.m. Sa  
 Veterans' Adviser.....KFI, 9:30 a.m. Sa  
 Village Store.....KFI, 10:30 p.m. Sa  
 Voice of Firestone.....KFI, KFSD, 8:30 p.m. M  
 Voice of Labor.....KMPC, 8:15 p.m. M  
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su  
 Voice of the Neighborhood.....KMPC, 11:45 a.m. M, W, F  
 Voices of Strings.....KHJ, 6 p.m. Su  
 \*Wallace, Myron.....KECA, 10:55 a.m. Su  
 Waltz Time.....KFI, KFSD, 9 p.m. M  
 Waltzes of the World.....KFAC, 9:45 a.m. M-F  
 Warden's Crime Cases.....KHJ, 8:30 p.m. Tu  
 Waring, Fred.....KFI, KFSD, 8 a.m. M-F  
 ?.....KFI, KFSD, 8:30 p.m. Tu  
 Warrow, Mark.....KNX, 9 p.m. F  
 Warriors of Peace.....KECA, 9:30 p.m. Tu  
 \*Washington Inside Out.....KECA, 9:15 a.m. Su  
 Wax Museum.....KHJ, 8 a.m. Sa  
 Wax Shop.....KNX, 10 a.m. Su  
 \*Weekly News Review.....KNX, 9 a.m. M-F  
 \*Welcome Travelers.....KECA, 9 a.m. M-F  
 \*Wells, Warren.....KFI, 10:30 p.m. Su-F  
 Wendy Carver.....KNX, 10 a.m. M-F  
 What Do You Say?.....KFI, 9:45 a.m. M-F  
 \*What's Doin', Ladies?.....KECA, 2 p.m. M-F  
 \*What's the Name of That Song?.....KHJ, 8 p.m. W  
 \*Wheeler, Burrill.....KNX, 3 p.m. M-F  
 When a Girl Marries.....KFI, KFSD, 1 p.m. M-F  
 Whistler, Paul.....KNX, 8 a.m. W  
 Whiteman, Paul.....KECA, 12:30 p.m. M-F  
 Whiteman, Paul.....KECA, 8:30 p.m. F  
 Whoa Bill Club.....KFAC, 5:30 p.m. M-F  
 Why Isn't Something Done?.....KNX, 5 p.m. Sa  
 \*Wilder, Alvin.....KECA, 4:15 p.m. M-F  
 Willie Piper.....KECA, 9 p.m. Th  
 Willson, Meredith.....KNX, 9:30 p.m. W  
 \*Winchell, Walter.....KNX, 6 p.m. Su  
 Winks Over Jordan.....KECA, 4:15 p.m. Sa  
 Wisner, Harry.....KHJ, 9:45 p.m. Tu, Th  
 Woman's Voice.....KMPC, 4:15 p.m. M, W, F  
 Women's Forum.....KNX, 6 p.m. Tu  
 Woman in White.....KFI, KFSD, 10:15 a.m. M-F  
 Women's World.....KNIA, 10:30 a.m. M-F  
 Wood, Barry.....KFI, 10:15 p.m. M, W, F  
 Word from the Country.....KNX, 2:15 p.m. Sa  
 Youth Asks the Government.....KECA, 6 p.m. Sa  
 Young, Norma.....KHJ, 1:30 p.m. M-F  
 Young Dr. Malone.....KNX, 9:30 a.m. M-F  
 Young People's Church.....KHJ, 7:30 a.m. Su  
 Young Wilder Brown.....KFI, 12:45 p.m. M-F  
 You're Only Young Once.....KNX, 4:30 p.m. M-F

## Versatility Vs. 'Voices'

(Continued from Page 8)

son he played Socrates, Chief Justice Holmes, Franklin, Darwin, Harvey Cushing and Samuel Pepys.

Herb and his gracious wife, Mildred (a former real estate woman whom he met and married in 1928) moved to California from "The Loop" this past September. Accustomed to a crowded Chicago apartment for eleven years, they have both been agog with their spacious new six-room home in Sherman Oaks. Herb has been putting in gardens all around the house, and happily learning the hammering, puttering and gadgeting details of "being a settler." "I think we should write a book," he chuckles, "and call it 'How Green We Were in Our Valley.' There's so much to learn about really making and keeping a home, when you start out as amateurs."

Calls for Herb's acting have been coming in rapidly ever since his move to Hollywood. His excellent reputation seems to have bounded ahead of him, and the effort to make himself known in entirely new radio territory evolved into no effort at all.

And for good reason. For Herb's entire attitude toward acting has won stout producer enthusiasm. As one Chicago director, Sherman Marks, sadly said when Herb left for the West Coast: "Hollywood gains one of the finest actors who has ever faced a microphone. His playing

range of parts is unbelievable and inexhaustible. Every superlative I can think of, when applied to Herb Butterfield becomes an accurate and modest description of his great ability!"

## Triumph of Talent

(Continued from Page 5)

her, indeed. However, her poise and charm would cover any such thoughts on her part, and her deep brown eyes would reveal nothing more incriminating than a mischievous sparkle.

### Clothes Hunch

We have it on station authority that Jeanne's clothes are one of the main topics of conversation around KMPC these days. "We wait to see her come in each morning to see what she'll be wearing," one of the KMPC sisterhood told us. Jeanne, of course, is still very much interested in clothes, and her charming appearance made us ask her to theorize a little on the subject. "I believe in following hunches," she smiled, "and not bothering too much about fashion. I believe in finding out what your type is and dressing to it. Nothing makes me sadder than to see a woman who is obviously not the type, trying to dress like a teenager—and vice versa. For myself, I like simple lines and big hats."

Of a deep philosophical nature, Jeanne is interested in and has studied all religions. She believes in predestination. Her own spiritual

strength shines through her beauty as she says of her late husband, "He isn't very far away from me."

## TELEVISION TIPS

Guesting on Al Jarvis' Philco television show on KTLA, Monday, September 22, 7:00 to 7:30 p.m. — The Vatican Choir of Rome, Italy.

"Miss Television", chosen from Seattle, Washington, makes a guest appearance on W6XAO "Queen for a Day" September 25.

Lois Andrews, doing a comment program on KTLA Tuesdays, Thursdays, and Saturdays from 7:00 to 7:15 p.m., will present guest stars.

The National Broadcasting Company has received approval from the Federal Communications Commission for use of the call letters KNBH on its Hollywood television station.

NBC expects to announce a date in the very near future for the beginning of construction work on studios and offices adjoining Hollywood Radio City at Sunset and Vine, and on the transmitter site atop Mt. Wilson.

KNBH has been assigned Channel 4 by the F.C.C. and will operate on a frequency of 66-72 megacycles.

# F. M. and TELEVISION PROGRAMS

### F. M. KHJ F.M.—99.3 MEGS.

#### SUNDAY

- 3:00—Terig Tucci.
- 3:30—Robert Hilliard.
- 4:00—Dave Rose.
- 4:30—Reviewing Stand.
- 5:00—Mischa Borr.
- 5:30—Jim Backus Show.
- 6:00—Music At Evening.
- 7:00—Music.
- 7:15—Gerald Allaire.
- 7:30—Leave It To The Girls.
- 8:00—Rhapsody in Wax.

#### MONDAY

- 3:00—Martin Block.
- 3:30—Henry J. Taylor.
- 3:45—Inside Of Sports.
- 4:00—Vocal Varieties.
- 4:30—Charlie Spivak.
- 5:00—Cuban Cabaret.
- 5:30—Russ Morgan.
- 6:00—Fishing and Hunting Club.
- 6:30—Carmen Cavallaro.
- 7:00—Leo Erdody.
- 7:15—Farm Fare.
- 7:30—Nat Brandwynne.
- 8:00—Rhapsody in Wax.

#### TUESDAY

- 3:00—Martin Block.
- 3:30—John Kirby.
- 3:45—Inside Of Sports.
- 4:00—Vocal Varieties.
- 4:30—Eddy Howard.
- 5:00—Harry James.
- 5:30—American Forum.
- 6:15—Rudolph Ganz.
- 6:30—Harry Horlick.
- 7:00—All The News.
- 7:15—Farm Fare.
- 7:30—Victor Young.
- 8:00—Rhapsody in Wax.

#### WEDNESDAY

- 3:00—Martin Block.

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- 3:30—Duke Ellington.
- 3:45—Inside Of Sports.
- 4:00—Vocal Varieties.
- 4:30—Les Brown.
- 5:00—Cuban Cabaret.
- 5:30—Glen Gray.
- 6:00—Music At Evening.
- 6:30—Mischa Borr.
- 7:00—All The News.
- 7:15—Farm Fare.
- 7:30—Ray Bloch.
- 8:00—Rhapsody in Wax.

#### THURSDAY

- 3:00—Martin Block.
- 3:30—Guy Lombardo.
- 3:45—Inside Of Sports.
- 4:00—Vocal Varieties.
- 4:30—Johnny Long.
- 5:00—Charlie Spivak.
- 5:30—Carmen Cavallaro.
- 6:00—Music At Evening.
- 6:30—Jerry Sears.
- 7:00—All The News.
- 7:15—Farm Fare.
- 7:30—Dave Rose.
- 8:00—Rhapsody in Wax.

#### FRIDAY

- 3:00—Martin Block.
- 3:30—Henry J. Taylor.
- 3:45—Inside Of Sports.
- 4:00—Vocal Varieties.
- 4:30—Les Brown.
- 5:00—Cuban Cabaret.
- 5:30—Eddy Howard.
- 6:00—Meet The Press.
- 6:30—Dick Haymes.
- 6:45—Milt Herth.
- 7:00—All The News.
- 7:15—Farm Fare.
- 7:30—Ralph Ginsburgh.
- 8:00—Rhapsody in Wax.

#### SATURDAY

- 3:00—Brother Arlington.
- 4:00—Twenty Questions.
- 4:30—Harry James.
- 5:00—Russ Mogan.
- 5:30—Jimmy Dorsey.

- 6:00—Three Suns.
- 6:15—Ray Sinatra.
- 6:30—Ray Bloch.
- 7:00—News.
- 7:15—Music.
- 7:30—Nat Brandwynne.
- 8:00—Rhapsody in Wax.

### TELEVISION

(KTLA Log is for week of Sept. 8, the latest information available as we go to press.)

#### KTLA—CHANNEL 5

##### MONDAY

- 3:00—Tune-Up Time.
- 7:00—Al Jarvis.
- 7:30—Uncle Phil.
- 7:40—Adventure Serial.
- 8:00—Hobbie Parade.
- 8:30—Amateur Boxing.

##### TUESDAY

- 3:00—Tune-Up Time.
- 7:00—Star Views.
- 7:15—Home Economics.
- 7:30—Uncle Phil.
- 7:40—Adventure Serial.
- 8:00—Where Do We Go From Here?
- 8:30—Your Town.

##### WEDNESDAY

- 3:00—Tune-Up Time.
- 7:00—Al Jarvis.
- 7:30—Uncle Phil.
- 7:40—Adventure Serial.
- 8:00—Selected Short Subjects.
- 8:30—Wrestling.

##### THURSDAY

- 3:00—Tune-Up Time.
- 7:00—Star Views, Lois Andrews.
- 7:15—Tele-Beauty.
- 7:30—Uncle Phil.
- 7:40—Adventure Serial.
- 8:00—Meet The Dons.
- 8:15—Baseball.

##### FRIDAY

- 3:00—Tune-Up Time.
- 7:00—Al Jarvis.
- 7:30—Uncle Phil.
- 7:40—Adventure Serial.
- 8:00—Football.

##### SATURDAY

- 3:00—Tune-Up Time.
- 7:00—Star Views, with Lois Andrews
- 7:15—You'll Be Sorry.
- 7:30—Uncle Phil.
- 7:40—Adventure Serial.
- 8:00—Ski Thrills.
- 8:15—Rough But Hopeful.
- 8:30—Western Feature Picture.

##### SUNDAY

- 1:30—Baseball—Double Header.
- 3:00—Yesterday's Races.
- 8:00—Tune-Up Time.
- 8:30—Cartoon Comedy.
- 8:40—Shopping At Home.
- 8:55—Cartoonews.
- 9:00—Guest Performance.
- 9:15—Lady In The Morgue.

#### W6XAO—CHANNEL 2

##### MONDAY (a.m.)

- 9:30—Test Patterns and Music.
- 10:00—Queen for a Day.
- 10:30—Test Patterns and Music.

##### MONDAY (p.m.)

- 8:00—Test Patterns and Music.
  - 8:30—Legion Stadium Wrestling
- TUES., WED., THURS. (a.m.)
- 9:30—Test Patterns and Music.
  - 10:00—Queen for a Day.
  - 10:30—Test Patterns and Music.

##### FRIDAY (a.m.)

- 9:30—Test Patterns and Music.
- 10:00—Queen for a Day.
- 10:30—Test Patterns and Music.

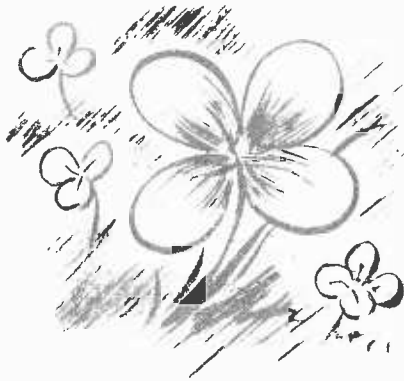
##### FRIDAY (p.m.)

- 8:00—Test Patterns and Music.
- 8:30—Legion Stadium Boxing.





← **DEMURE AND LOVELY** behind the little desk. Lucille looks like this.



↑ **TORCHY AND MELLOW** behind the mike. That's the way she sounds. (NBC photos).

# Lucky Lucille

*Has Beauty, Brains and Talent, But She's Talking About Two Other People and a House When She Mentions "Luck".*

**B**LONDE and beautiful Lucille Norman, singing star of NBC's "New Names of Tomorrow" and "The Time, the Place and the Tune," is a Metropolitan Audition winner, a possible lead in a new Bing Crosby technicolor musical, and definitely a big new name of tomorrow.

Yet when Lucille starts talking about being a lucky girl, she's talking about three totally different things . . . her husband, her baby and her home.

It was her career-path that led Mrs. Bruce Kellogg, nee Lucille Norman, to the Malibu Beach home where she presides over kitchen and nursery, and loves it!

Born in Lincoln, Nebraska, Lucille was the daughter of a metaphysical lecturer, and took to traveling about with her mother and father almost as soon as she could sit up in a train. Both parents were musicians, and immediately upon recognizing their pretty daughter's potentialities, commenced her training.

When the family settled in Denver, Colorado, leads in school operettas and singing with the University Symphony added to her training and gave her a smattering of stage presence. Later her family sent the young singer away to the Cincinnati Conservatory of Music, where she added dramatic study to her voice culture.

## Won Met Finals

When regional contests given by

## By Robbie Cole

the Metropolitan Opera Company proved a walk-away for the lyric Lucille, she went to New York. And won the finals, hands down. There's a certain patience required for the fulfillment of Met opportunities, so when an MGM talent scout spied Lucille's blonde charms and heard her warm, lovely voice, a contract lured the eager-to-start girl into picture work here on the coast.

It was during the war that a handful of studio talent went to Camp Roberts to present "Roberta." In true story-book fashion, the cast's handsomest young actor and the beautiful star, Lucille, met, fell in love and were married. Actor-husband Bruce Kellogg is still with MGM.

"Being from the middle west, I had rather imagined beaches as some place to go Saturday afternoons and lie around. Bruce taught me how to surfboard and fish, and pretty soon I couldn't possibly imagine any better place to live."

So the young couple set about rebuilding their weekend beach cottage, working together at tacking on a porch and kitchen, and gradually refurbishing it. Now it's a complete home, modern and cozy, tucked away on the winding Malibu road, with the blue Pacific on one side, the rise of hills that serve Lucille and Bruce

so well for hikes and rides, on the other. Lucille terms it the ideal life, and stays brown as gingerbread year 'round. The deep tan is a startling contrast to her very blue eyes and light hair. She was completely undisturbed by the effect her tan might have had on a technicolor test she had just completed for Bing Crosby's "Connecticut Yankee."

When the singer is questioned about her own preferences in the way of vocalists, Lucille shoots from one name to another, picking out this and that about the singing of each that she terms "wonderful" or "fine" . . . and winds up weakly, "I guess I like them all." Principal qualities she admires are technique and "heart," and these are the two most evident qualities in her own excellent warbling. The heartfelt ballads such as "Smoke Gets in Your Eyes" and "Begin the Beguine," so adaptable to a light classical arrangement, delight her.

## Home Lovers

Lucille has a huge record collection of her own, and she and husband Bruce build fires in the great cottage fireplace, settle back and have concerts at home. Night clubs rarely find them in attendance, and Lucille explained that "a real evening's outing is going up to the 'Pilgrimage Play,' or perhaps to the 'Turnabout Theater.' We are such early risers that going out nights is just out of the question."

Arising "early" means six-thirty in  
(Please Turn to Page 39)



▲ **COWBOY SINGING** star Ken Curtis visits regularly as a featured vocalist on "Hollywood Barn Dance's" lively show.

▼ **STRIKING A POSE** as "pals" are Cliffie Stone and Johnny Bond, funsters of the show.



▲ **CLEM SMITH COMES FORWARD** to take center spot with "The Plainsmen" as the boys whoop it up with one of their sprightly western ballads.



# Homespun Fiesta

*Join Your Country Cousins in the Rollicking Country-Style Fun on "Hollywood Barn Dance"*

**By Jane Pelgram**

*Saturday, 9:30 p.m.  
CBS—KNX, KSDS*

**Y**AHOO and howdy, pardners! Step right in and enjoy a frolic as western as a breeze right off the sagebrush.

That's the spirit behind CBS "Hollywood Barn Dance". Sponsor, Arrowhead Spring Water, sets the stage for this Saturday night hoe-down by erecting a huge barn interior right on the studio stage, cast members don their glossiest boots and brightest plaid shirts, but there the dressing-up stops. The songs, jokes and instrumental novelties that are knocked off during the half hour are authentic folk lore delivered by entertainers who are there because they are authentic.

There is no deliberate featuring of an artist on the show. Ken Curtis, handsome western picture star, weekly brings his well-tuned voice to the "Barn Dance" for balladeering.

Merle Travis, who acts as emcee and another featured singer, is a Kentuckian whose self-taught guitar led him through a series of sporadic

hobo trips, square dance engagements and smaller radio station commitments right onto the network shows. His songs, combining the old and the new in material and treatment, appeal to a vast audience, and Merle, with his dark hair and eyes, a flashing smile and quick wit, is the perfect leader for this folksy jamboree. He's become quite famous among his contemporaries as a teller of tales about the back country characters he met in his travels. His country-wide fame has arisen from his Capitol album, "Folk Songs From the Hills", and his composition "Smoke, Smoke, Smoke".

Two sure hits on the show are those up-and-coming hillbilly comics, Ken Card and Johnny Bond. Since Johnny began several years ago with the Autry show, people have started laughing the minute their eyes fell on this lanky, droll-faced man, and he brings down the house when he starts on his guitar.

Ken Card plays it deadpan, and has wowed 'em with his antics and his banjo from Madison Square Garden, on through the European Theater of Operations during the

**LOVELY MAUREEN O'CONNOR** takes time out to pose with "The Plainsmen" for a tintype.

war, smack onto the "Barn Dance" stage. Performing musically and mirthfully, the boys serve to pace the typical folk-type entertainment of the whole group.

**Real Revelry**

All the gang are old hands and know what people like to hear, so whether it's Ken, Andy Parker and the Plainsmen (who provide the instrumental music and also sing as a group), lovely Maureen O'Connor, or that comedy element at the mike, the result is always in the best traditions of western revelry.

Maureen, incidentally, is the little girl whom Fletcher Wiley, listening to his car radio one morning on his way to work, heard announced as a "child singer". Unable to believe his ears in the face of her controlled lilting, he rushed down to the studio. There stood a twelve-year-old "chile", atop a small box, piping away into a mike for all she was worth. Since that day ten years ago, Maureen has never lacked for air time, and appears regularly on "Barn Dance".

Many people may not know that the "Barn Dance" cast is setting up a reputation as being tops in its field. The steel guitar of Joaquin Murphy, Clem Smith's bass and Charlie Morgan's rhythm guitar set the toes to tapping and fingers drumming in any league. Andy Parker, arranger and leader of the group, is composer of the famous "Throw a Saddle on a Star"; and bassman Cliffie Stone, former emcee of the Western Stars, who also does a fine job of provoking mirth on this barn show, strummed his way right into



**DROPPING HIS** emcee role, Merle Travis joins the funny Johnny Bond in a vocal and guitar duet.

an enviable position as Director of Folk Music for Capitol Records.

Real hillbilly and western music makers no longer suffer under the misapprehension that these chaps are a lot of broken-down cowboys trying to peddle tunes. Most of them are real artists.

Perhaps the best gauge of the quality of entertainment on the "Barn Dance" is the type of audience that swarms to the studio weekly. Tickets are at a premium, and each performance turns away almost as many visitors as are allowed inside.

Yep! Hollywood goes hayseed on Saturday nights!



**KEN CARD** REACTS to a Travis anecdote in the deadpan fashion that keynotes this ludicrous comedian's antics.

**THE ONLY FEUDIN' AND FIGHTIN'** that goes on is to see who will accompany Maureen. Bassist Parker and guitarist Morgan won. (KNX photos.)





# Spotlight on Serials

No. 7 of a Series



## "Myrt and Marge"

PRESENT portrayers of the title roles are Alice Goodkin (left) as "Marge" and Alice Yourman as "Myrt."

"MARGE MINTER" in the person of Alice Goodkin does a scene with the original "Jack Arnold," as Vincent Hayworth recreates his famous role.

12:45 p.m. Monday through Friday  
CBS-KNX

**W**OMEN were wearing Empress Eugenie hats, Maurice Chevalier was the singing rage of the country, prosperity was just around the corner, and people said the "talkies" were here to stay, back in 1931, A.D. Also back in 1931 a passe vaudevillian, Myrtle Vail, created a radio series "from hunger". Poor and struggling to raise a family in Chicago, she was listening to "Amos 'n' Andy" one night when she had the thought that it would be possible to do a sketch about two women. The daughter of a tight rope walker and the wife of a dancer, Miss Vail didn't know anything about anything except show business. So she wrote her

*During Her Years Off the Air, Myrtle Vail Continued to Receive Fan Mail on Her Famous Series, "Myrt and Marge". Back on the Air, It's a Two-Time Hit.*

radio sketch about show people. She cast the leading roles, those of two big-hearted chorus girls, with herself and her daughter, Donna. She sold the series to Wrigley, a sponsor which had resisted the lure of air advertising with notable success. Three weeks after her creation of the show it was on the air. The name of the serial, of course, was

"Myrt and Marge" and, except for the space of one year, it ran five times a week on CBS opposite "Amos 'n' Andy" from 1931 until 1942. And then it was packed away.

A real life tragedy had befallen the drama in 1941 when Myrtle Vail's daughter and partner, Donna Damerel, died suddenly from suffo-

(Please Turn to Page 39)

ORIGINAL "MYRT" is Myrtle Vail, who no longer appears in an acting role, but has "retouched" her original scripts for the new, up-to-date series.

OTHER PROMINENT CAST MEMBERS AND THE ROLES they portray are, (left to right) Richard Keith as "Ray Hunt", Helen Choat as "Billie Devere", Ray Hedge as "Clarence Tiffingtuffer" and Pam Manners as "Gwen Rogers."



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# Mikemen

No. 22 of a Series

## Terry O'Sullivan



By Jae Smith

*Irish as Paddy O'Leary's Porker  
Is the Gay Guy Who Circulates So  
Industriously in Commercial Radio*

**A**LL DAPPED up in a white sports coat and gay foulard, free-lancer Terry O'Sullivan met Radio Life in the NBC lobby for his interview. "Just in case you brought your cameraman," he breezily explained, tweaking one lapel.

Terry walks into his conversations with brisk, straight militancy. So . . . "Well, let's see," he said. "Where do we start? Early in the morning I guess. Sam Hayes. I've been starting early in the morning on that show since I got out of the Army in December of '45. The Army was good training. As everyone knows, that's an early morning show, too."

Terry's Army career lasted seven months, most of it "hiking around Camp Walters, Texas, in the infantry." Since, he's had a heavy schedule of varied network shows, and is currently heard as: West Coast announcer for "The Jack Smith Show," warm-up man on "My Friend Irma," and commercial spieler on "Today's Children," "When A Girl Marries," and "All-Star Western Theatre" (on the last, he sometimes doubles as a two-gun heavy in the special dramatic skits).

"Incidentally," he interrupts, "I always have to try a product before I can really talk about it on the air. You may add that I, myself, eat Wheaties, Breakfast of Champions, and wash my socks in Oxydol."

Typical Irisher Terry dotes on words. He has a very cultured tongue, an accomplished ease at flipping out "the well-turned phrase," a collection of accompanying gestures. At present, he is reading through the Better Speech Institute home-course on vocabulary building and effective

speech. With his terrific penchant for gab and chuckle-filled yarns he "should be a writer."

### Puritanical Idea

"But I'm not," he answers. "Writing is a very difficult thing. Once wrote some shows way back. But I guess I'm the deadline type . . . leave it all until the last minute. Remember those stories about old New England . . . the stocks they locked their prisoners into? It would be a dandy idea, don't you think, if somebody invented one of those things to go with typewriters? People could be clamped into place and left there until they'd banged out something readable . . . no chance to wander around making phone calls or having cups of coffee when the going got tough."

Terry, however, *has* written a great deal of lyrical and love verse. He's immensely fond of poetry; favorite, Laurence Hope's "The Teak Forest." At present he and Romelle Fay, organist on the General Mills Hour, are landscaping a partnership backgrounded-verse time. And in his lengthy radio experience, Terry had had several poetry programs . . . about two of which he is especially affectionate—"Odds and Ends" on WKY, Oklahoma, in 1940-41, and "In the Gloaming" down on KGB, San Diego.

One of the favorite experiences of Terry's life is the trip he made to Europe aboard a freighter when he was eighteen. "A wonderful thing, I guess, to happen to any kid that young," he estimates. "Don't suppose I'd appreciate it nearly so much now, in my 'aging thirties.'" He worked as a deck-hand, and the two-month voyage included stops at Le Havre, Antwerp, Rotterdam, and Rochelle.



**THE PERSONABLE MR. O'SULLIVAN** has a propensity for "talking and talking and talking", but surprisingly reveals that he has to "try every product" before he gives it the business on the air. (Gene Lester photo.)

Terry came back to finish a second year of college at the University of Kansas. Not long after, he was actively studying drama at the Kansas City Conservatory of Music, which next set him up for a happy-go-lucky season with Ralph Moody's famous tent show circuit, the Hazel McOwen Players. (Both Ralph and wife Hazel are prominently established in Hollywood radio now, and Terry has met his former boss on many dramatic shows.) Juvenile leads and singing shenanigans were the O'Sullivan specialties until another tour with the J. Mickey O'Brien circuit closed in Temperance Hall, and Terry made a final career-shift to radio, eventually California.

Terry has three daughters, Colleen (9), Kathleen (8), and Mollie (4½) who all want to be "dancers, singers or actresses." Terry himself has been developing his baritone voice with Marie Stoddard's coaching, and hopes to "startle the world" when he debuts in a vocal concert . . . "Who knows? Maybe on a singing commercial."

### His Specialties

He fails to "hold much with hobbies," but loves the summer and the beach . . . "I like to lie and watch the gulls and idly comb my hair" . . . and the mountains, where he hunts bear or deer in season. His best pastime, he admits, is talking. Otherwise, broadcasting keeps him busy, and he has some canny theories about free-lancing.

(Please Turn to Page 39)

# KFXM's

## "Open House!"

Not Just a Program, but  
A Happy Frame of Mind!

Monday-Friday, 1 p.m.  
KFXM

**T**HAT THERE is format, rhyme or reason to "Open House" will come as a surprise to many a San Bernardino Valley listener. Because when Val Gearhart and Charlie Palmer kick off their show, anything can happen. Anything being the first ten telephone requests interspersed with "bonus tunes" . . . latest pop records—often uncrated on the air—whipped together with spots and shuffled with the ingratiating chatter of a couple of ex-G.I.'s . . . called the most unpretentious announcers in radio. "Open House" is their baby, and they seem

▼ **CREATING SCRIPT** "a la Hollywood", San Bernardino's two hot spooks posedly sheaf through mail and records and chattily answer their KFXM phone.



▲ **ONE MINUTE—AND ONE MILE**—from the station, Val and Charlie distractedly attempt to stop traffic and get a ride in time to arrive "on cue" . . . such last-minute confusion being the usual order of their radio day.

to have hit on a formula that delights an ever hooper-up-ing audience—current reading 25.8. In fact, the only people complaining are the San Bernardino executives of the telephone company. "Open House" jams their switchboards at air time every day.

On the mike, Charlie and Val have often teamed up to run off some of the brightest three-way interviews airing. Latest to catch the "Open House" treatment was Stan Kenton, who dropped in and fought his way through a session with them. From the time the mike is open until their "Take it easy . . . You bet-cha!" sign-off, Charlie and Val are inseparable . . . so, for once, let's meet them individually. Charlie Palmer—former CBS man

—trimmed his nails at the age of six by holding them deep into the grooves of a transcription. It thrilled him. He's been getting his kicks mike-side ever since . . . breezy to the point of a gale. Val Gearhart moved into radio via a college show, and has been comfortable on the KFXM staff ever since. The more conservative of the two, his forte is fact. And, fact is, Val is the family man—one child—while Charlie has yet to disclaim himself from the local fans.

Oddly enough, they met first in the war. Both were radio ops in the Field Artillery; however, in separate organizations. During the Luzon campaign, both their outfits were assigned the job of reducing a road  
(Please Turn to Page 39)

▼ **VAL AND CHARLIE PLAY** it straight for a few minutes as they take time for a chat between mad rehearsal and broadcast shenanigans. The fellows are great friends as well as mike side-kicks.



## Lucky Lucille

(Continued from Page 33)

the morning for Lucille, who calmly explained "there are so many things to do before I come in to rehearsal at midmorning."

We'd forgotten she keeps her little house and manages a daughter. It's hard to imagine this decorative miss in her lovely clothes doing anything but standing at a mike looking like an angel and singing like one, but her capable little hands manage very well indeed.

Lucille doesn't make a big ritual of clothes. She buys what is becoming, and usually something blue. It may be a suit, or it may be a very "dressy" affair, but it takes on added chic because of Lucille's poise and impeccable grooming.

When, twenty months ago, Lucille took up a new kind of singing, the famous vocal chords adapted themselves with no trouble to the crooning of lullabies. That was when Miss Pamela Jane Kellogg arrived on the scene. Now, though the lullaby audience contains but this single member, Lucille terms it, "my very favorite."

## Mikemen--Terry O'Sullivan

(Continued from Page 38)

"I'd rather free-lance than be on staff," he admits. "Greater variety of shows. But you can't just laze around and be nonchalant figuring you have a full summer schedule, so you'll undoubtedly have a big fall." Here Terry cocks an eyebrow beautifully. "A big fall is right—flat on your face. Programs don't just 'happen to you,' you know."

Check? The guy's a hustler.



## "SATURDAY NIGHT SERENADE"

sensation, Vic Damone, is only nineteen, made singing hit in radio via "Arthur Godfrey's Talent Scouts" CBS show.

## 'Myrt and Marge'

(Continued from Page 36)

cation after childbirth. For a while, other actresses assumed the role, but Miss Vail's heart was no longer in the show and she retired to Hawthorth, New Jersey.

"I just thought I'd take a little rest," the authoress-actress said. "After a year of doing nothing, I began to write my autobiography, 'Mediocre Dame'. During the war I used to invite some of the boys from Camp Shanks up to the house on Sundays for dinner. When they found out that I was 'Myrt' of 'Myrt and Marge' they'd say, 'I remember that when I was a little boy', and they'd ask me questions about it."

### Interest Requickened

Larry Finley, head of a radio transcription company, convinced Myrtle that she should return her appealing series to the air. She took heart from the interest she found and decided on the current revival.

Myrt doesn't act or write for the show now, but the more than 2,000 scripts which she and her daughter used are being rewritten under her direction. The dialogue has been sharpened, the cliches of ten and fifteen years ago have been pulled out. Spicy allusions, which were permissible in radio's younger days but are taboo now, have been erased. "About the biggest change," commented Myrt, "was making the bootleggers of the 1930's into the black marketeers of the 1940's." The plot and principal characters have been kept intact.

Kenny "Senator Claghorn" Delmar spotted Myrt on the street recently and asked the question that many of the serial's fans have voiced, "Why aren't you playing 'Myrt'?"

Myrtle Vail's answer was and is, "Because I hope that the show will run another ten years, and by that time wouldn't I sound funny playing a thirty-three-year-old chorus girl?"

## KFXM's 'Open House'

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junction to infantry size. Sergeants Palmer and Gearhart were assigned the same observation post. In the manner of all G.I.'s they started trading experiences . . . discovered

EDMUND PENNEY, recent local winner in finals of Hearst National Oratorical Contest, also was given "Teen and Twenty Time" award by KMPC emcee, Mauri Cliffer.



that both were pre-war announcers and both intended to go back and pick up their chain breaks where they left them. Val was going back to his staff job on KFXM, which he described in detail, painting a glowing picture of California climate, people, opportunities. Charlie said . . . yes, he'd been thinking of coming out to the coast, Ohio was a little cold. The road junction was taken, their outfits moved on, and they forgot each other. Or did they?

### Sold Completely

The war over, Val came back to KFXM to find a number of changes—among them a new announcer going great guns on a morning record show—holding down Val's old staff spot. Well, you've guessed it . . . that announcer was Charlie Palmer! There in the Philippines, Val had really sold him—sold him to the extent that he had moved in on Val's job the moment he returned.

Every once in a while on "Open House" they find themselves remembering that reunion, for it was a little dandy—and the best gag they ever pulled on each other. Maybe that's what keeps them laughing.

RUDI BLESCH, New York newspaper jazz critic, discusses creations and artists on "This Is Jazz", Mutual program dealing with this special type of music.





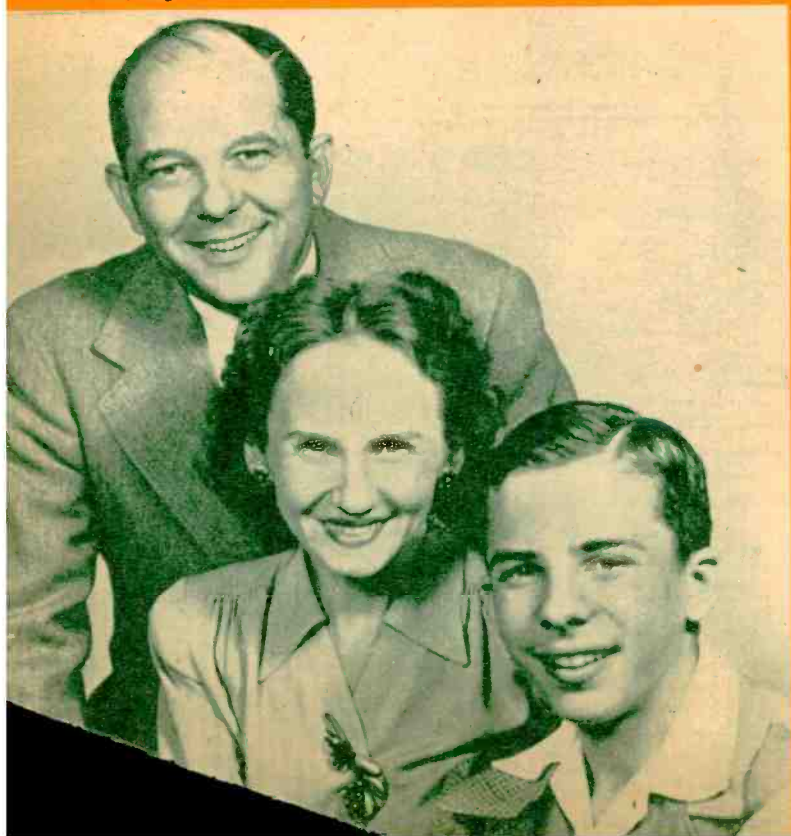
▲ **OLIN DUTRA**, "the golf doctor", reads his script before going on the KMPC ether lanes. He gives out helpful information Saturdays, 7 p.m. (Perkins photo).



▲ **RECENT GUEST OF LOUELLA PARSONS** on ABC was Burt Lancaster, who leaped to film stardom in his first two flickers. He asked for "movies that will make audiences see the values in life we've all got to live by, if we're going to live at all".

## SEEN ON THE RADIO SCENE

▼ **THREE GUESSES!** YES, IT'S THE "Twenty Questions" experts, Fred VanDeventer, Florence Rinard, and fifteen-year-old Bobby. (Mutual-KHJ, Sunday, 8 p.m.) They know their "animal, vegetable, or mineral" matter inside out!



▼ **HENRY MORGAN PREEMPTS A WOMAN'S** prerogative (?) and says if gals can use powder and lipstick in public the guys can pretty up too. So Alma Ross helps while Henry schicks—at the Vine Street Derby.

