

PROGRAMS FOR WEEK BEGINNING MAY 18

RADIO *Life* 8¢

FORTY
PAGES



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The Ear Inspires the Pen

Name omitted by request

Sirs: As far as I can remember, you have in no way mentioned "Jump-Jump of Holiday House," heard Saturday mornings at 8:00 a.m. With so many of us mothers simply pleading for suitable programs for our children, it is a joy to find such a program on the air. We recommend it for ages four to seven, especially.

I enjoy the verbal battles waged through your column, and surely producers should benefit from it.

Could you tell us where to send ideas for new radio shows? Many of us have some that might be salable.

If the idea is put together in script form, it could be presented to nearly any one of the radio agencies, and those you will find listed in any classified directory.



Idamea Marty, 336 Loma Vista, El Segundo, Calif.

Sirs: What happened to the erstwhile "Pat Novak"? The present portrayer is doubtless a splendid radio actor, but to us he just isn't "Pat Novak".

Jack Webb, who portrayed "Pat Novak" originally on the San Francisco show, is in Hollywood now, and is heard in the title role of Mutual's "Johnny Madera, Pler 23".

E. Richard Auger, 8419 Santa Fe Avenue, Huntington Park, Calif.

Sirs: In a recent issue of Radio Life, an "Ear Inspires" contributor asked about Joe Strand, Swedish accordionist. He is now vacationing in Sweden, and will be back in June or July of this year. I am a member of his fan club, and anyone wishing to join may do so by writing Vivian Adams at the above address.

Thank you for the tip. Another reader recently informed us that Joe is the brother of Manny Strand, who leads the orchestra at Earl Carroll's.



Mrs. Virginia Higgins, 115 South Wallace Street, La Habra, Calif.

Sirs: I listen to the Cresta Blanca "Hollywood Players" each week, and I would like to know what the name of their theme song is. I think it is beautiful, and would like to buy it on a record, if possible. Just thought I would ask you what it is in case it has been published and I missed it.

The theme you hear is a Morton Gould composition "Cresta Blanca Waltz", played with Mr. Katz's variations to suit each week's program. Unfortunately it is not on record, and probably the only sheet music available is that used by the musicians on the show.

Mrs. M. Rae, 212 Hill Street, Ocean Park, Calif.

Sirs: You seem to have an influence in radio, so I'm writing to see if you could influence the sponsors of "Rosemary" to have the sketch put on some time other than 8:45. We who live in apartments and such places can't hear it at this time. It used to be on at 1:30 p.m. but was changed to this earlier time. There are many other sketches that could be put into the 8:45 time and not be missed.

Apartment dwellers miss out on many an interesting program for this reason. Maybe printing your letter will awaken either sponsors or landlords to this problem. Do any of you other apartment house dwellers have a solution?



Rickey Neal, Box 9614, Los Angeles, Calif.

Sirs: Have missed "Say It with Music" lately. I was a steady listener and wondered why it was taken off the West Coast radio dial. I had the radio on yesterday, and I was amazed to hear the announcer say "Say It with Music" . . . then there was silence and a news reporter started to talk . . . It seems news is replacing that program. How about giving us housewives more programs like "Say It With Music," rather than more news? We hear enough news.

The little show you liked had the misfortune to fall in the sustainer category, and has been replaced by "Taylor-Made Melodies" on Saturday and a newscast on weekdays.



Bob Gresholm, Los Angeles 5, Calif.

Sirs: Surely like Radio Life! Is anyone else annoyed as I am by emcees who constantly nag contestants to "come in a little closer", "speak right into the mike", etc.? Why don't they tell those jitterbugs before the show that if they don't speak into the microphone they will get no prize? Or during the show they could flash a card reading "Talk into Mike", or they could even point to the mike—anything but that everlasting, exasperating nagging! It surely has spoiled many audience participation shows for me.

You've got an idea there. Probably, though, thinking of an answer on the spur of the moment, in front of a crowd of people, isn't particularly conducive to remembering mike technique.

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Knock 'em out!

Sure relief from all household insect pests

Waits for insects—kills 'em when they come

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★ ★ RADIO LIFE ★ ★
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Doris Lyons, 9430 Alverstone Avenue, Los Angeles 45, Calif.

Sirs: Your magazine is a household necessity for us, and when we were newcomers to the coast it was of great help to us in finding programs we wanted to hear.

If there were some way you could list the "guests" appearing on the big shows, it would be swell. We almost missed Bea Lillie because we didn't know in advance about her appearance with Bob Hope.

As we pointed out to another contributor, it is necessary for us to procure our information ten days in advance for each issue. Many times guests are not set up, nor definite enough to be released in the news, by that early date. Our "Precasts" makes every attempt to bring you information regarding time changes, new shows, special events and guest performances. Agencies, for their own benefit, should work farther ahead.

Mrs. Lily Laverty, 22 Hampton Road, Ilford, Essex, England

Sirs: I have been looking through your Radio Life in vain for a program similar to one we have here in England, namely, "Request Tunes" for birthday greetings. If there is such a thing, I would be so grateful if you will broadcast to Mr. and Mrs. Sidney Swain of 1910 Milan Avenue, South Pasadena, California, the song, "Bless This House." Second choice is "Somewhere Over the Rainbow" sung by Judy Garland. The birthday is May 19th. I do sincerely hope you can oblige. Thank you in anticipation.

Nice to hear from a reader so far away! We've relayed your request to the boys on KFI's "Ladies' Day" who are planning to serenade your friends on the birth date mentioned. Sorry you can't listen in, but believe us, the "Ladies' Day" gang will deliver it with a bang!

Francine & Adele Fogel, 129 North Oxford Avenue, Hollywood 4, Calif.

Sirs: We listen to the "Hit Parade" every week, which is followed by Jean Sablon, some guy who calls himself a Frenchman. If he is, why

does he keep singing South American songs with a Brooklyn accent? If he wants to stay on the air, tell him to stick to French songs! We don't think he is very well fitted to sing songs like "Why, Oh Why, Did I Ever Leave Wyoming," either.

If Monsieur Sablon can't call himself French—who can? We're unfamiliar with his South American songs sung in Brooklynesse, but extremely conversant with his "Vous Qui Passez Sans Me Voir," "Chanson des Rues," "Place Pigalle," "Le Fiacre," etc. He probably feels justified in tackling the "Wyoming" ditty in retribution to the chirpers who've swiped his "Vous Qui Passez..." As for his place on the air, it's assured by the Hudnut Company and a great audience of feminine listeners who can swoon in TWO languages. N'est-ce pas, Sablon fans?

Raymond H. Arnold, 408 South Spring Street, Los Angeles 13, Calif.

Sirs: Formerly KXLA put on a transcribed program on Sundays, called "Wake Up, America." Outstanding speakers, and rather interesting. You carry the same billing, but it is now a local affair with Peter de Lima as moderator, and mostly propaganda. It is unfair to the original owners of the "Wake Up, America" show to have the name so misused. Suggest you (at least) change it.

"Wake Up, America" was a transcribed feature that is no longer on the air. Peter de Lima's commentary is in no way connected with it... his is a live show and we list it as "Peter de Lima."

Katherine Wright, 350 1/2 West 7th Street, San Pedro, Calif.

Sirs: Will you kindly say something in your next number of Radio Life about G. Allison Phelps, who used to talk over KFWB a few years ago?

I know quite a few of the radio listeners will be glad to know if, when and where he is broadcasting at the present time. During the war I didn't have much opportunity to keep in touch with my favorites in radio and have not been able to find Mr. Phelps on any of the programs.

Radio Life contacted KFWB as first step in finding Mr. Phelps' present whereabouts, and were informed that they have recently attempted to find him, in answer to other requests, with no luck at all. Perhaps some of our readers can be as helpful on this as they have been on other questions.

Mrs. Donald Nigh, 2226 Floral Drive, Whittier, Calif.

Sirs: For us, the program "The Sheriff" has been spoiled by the absence of "Cousin Cassie" and "Bobby." Hope they are not off permanently. Too, we have noticed that Radio Life is slow about changing the programs when they change or go off the air.

We have wondered why, when certain characters are taken off a show, no mention is made of it. We wonder what is the cause of them being removed.

Why don't the sponsors get together and see that the good pro-

(Please Turn to Next Page)

California Rotoprinters Co.



LOVERS OF CLASSICAL MUSIC AND THOSE WHO "FEEL FOR" THE POPULAR BALLAD ARE ALL TAKEN INTO CONSIDERATION BY THOSE WHO DO YOUR RADIO PROGRAMMING. TWO OF YOUR MOST POPULAR MUSIC PROGRAMS ARE HEARD ON KFI.

Ferruccio Tagliavini



FERRUCCIO TAGLIAVINI, acclaimed by the public and press alike as one of the greatest living tenors, will be heard on "The Telephone Hour" Monday, May 19th at 8:00 p.m. via NBC-KFI.

Andy Russell



ANDY RUSSELL needs no introduction. His fine renditions of popular ballads are familiar to all. Andy's currently heard on "Your Hit Parade" each Saturday night at 8:00—NBC-KFI.

That's KFI—Dial 640

Advertisement.

Page Three

FOLLOW ALL
The Pacific Coast
League Ball Games
Of The
LOS ANGELES
"ANGELS"
and
HOLLYWOOD
"STARS"
OVER

KLAC 570
ON YOUR DIAL

Nightly: Tuesday Thru Friday
Weekends: Afternoons

Sponsored As
A Public Service

IT'S THE AGE OF
ACME

FINE BEERS SINCE 1860
Beckman Distributing Company

101 AUGUST 11

(Continued from Preceding Page)

grams don't all come on the air at the same time. For instance, we enjoy both "Cisco Kid" and "Dr. I. Q.," but they conflict. I have noticed other complaints about this. Why don't the sponsors get wise?

We think Bob Corley who is now doing "Beulah" is doing a wonderful job, but his program has not been listed in the alphabetical finder.

The new "Pat Novak" is a very poor substitute. We notice the change in voices. There is only one "Pat Novak," "Fat Man" and "Sam Spade." All are good characters.

"The 'Cousin Cassie' and 'Bobby' question is answered by our response to another letter appearing soon. Radio Life has to work ten days ahead on program changes. When the networks don't have the information on time for us to print it, we can't let you know. Think you will find "Beulah" listed in the alphabetical finder. A new writer (the third) is now scripting "Novak" and we think the show is more like old times all around. Have you heard Mutual's "Johnny Madera", starring Jack Webb, the original Pat?"



Mrs. Cora Petry, 921 Monterey Boulevard, Hermosa Beach, Calif.

Sirs: Your "Ear Inspires The Pen" column is the first thing I read in your magazine, but we enjoy the entire magazine greatly.

I heartily agree with Mrs. Bela Barnes of Los Angeles. If you want sweet, restful music, tune in "Hal's Memory Room" each evening on KFOX.

I was disappointed at not finding a write-up and pictures of First Mate Bob and the Crew in "Haven of Rest", in your Seventh Anniversary issue. For an interesting half hour, tune them in each morning except Sunday, and I'm sure you will receive a blessing. Can't we have an article on them soon?

I don't mind commercials... other than those silly singing ones (if you can call it singing).

We note requests and try to fulfill our readers' wishes... so keep hoping. This radio field is a pretty big one to cover.



Mrs. Lorraine Lawless, 16 East Green Street, Millville, New Jersey

Sirs: I would like to compliment you on your articles in Radio Life, to which I am a subscriber, even way off here in the "sticks."

Could you give us a bit of notice in the "Ear Inspires" column? The "New Stars Club", of which I am editor, is aiming at introducing to the fan club world the newer radio and movie faces who are deserving of publicity and recognition. It is a fascinating hobby, and we seem to be plummeting right along, having received letters from such writers as May Mann, Jimmy Fidler, and big 'n' little stars.

Can you also tell us who says "I'm feelin' mighty low" on the Durante-Moore show?

"Candy" Candido says he's feelin' mighty low. Radio Life is carrying a story on "Candy" sometime soon.

Page Four

ON OUR COVER

The stylish twosome looking out at you this week is Don McNeill and Fran Allison—or do you know her better as "Aunt Fanny"? The Chicago "Breakfast Club" family is as consistently popular with the West Coasters as it is in its home territory. It's heard at 8:00 a.m. over ABC, Monday through Friday just preceding another famous "breakfasteer". (Also see Page 5)

Mr. and Mrs. D. T. Nigh, 2226 Floral Drive, Whittier, Calif.

Sirs: Here we are with a chip on our shoulders! Why, oh, why, do people whistle and whistle when they are in a studio listening to programs? I should think they would have more consideration for the listener. I can't understand why the emcee doesn't stop such things. I don't believe we are alone in the feeling against this absurd whistling.

It's a case of "getting into the act", we think, and we agree that it's mad-dening! On a recent Jack Benny broadcast we were ready to throttle the whole audience personally just because one idiot couldn't let a laugh line go by without his signature on it. We think that probably the performers aren't aware of it so much because the offender usually is sitting directly below an audience mike—it's the listener who suffers, powerless.



C. E. Motter, 724 1/2 Edgewood Road, Los Angeles 26, Calif.

Sirs: I cannot understand why you people and the powers-that-be seem to imagine it such a crime to run programs of public interest such as the nation-wide "Missing Persons" show at least half an hour weekly. This would bring joy to a vast number of people. If the police ever give any missing persons broadcasts, they are a farce, as no one hears them or knows over what station they are broadcast. What is the deep mystery about it?

We certainly don't think it a crime to run a public interest program... nor do the "powers-that-be", we are sure. If a show is replaced on the air by a more popular one, public demand is one way of drawing attention to the fact that it is missed.



J. H. Greene, Los Angeles, Calif.

Sirs: Why can't we boost our favorite program without knocking some other one? I listen every day to Jack McElroy on "Bride and Groom", and also to Mr. Breneman. We have followed Tom through gasoline, peanuts, soft drinks, moving vans, coffee, his breakfast at the other restaurant, and now through his cereal and soap. If he doesn't have talent, then he certainly has luck. I think he has made this program.

Now if you will only bring back Arlene Francis with "Blind Date" and Cliff Arquette with some program, I'll be satisfied.

Mrs. Mabel Guyette, 1309 Bates Avenue, Los Angeles 27, Calif.

Sirs: Don't you think it would be a good idea if they had a program for motorists, urging careful driving, and giving them prizes? There are so many contests on the air that don't mean anything. If they had someone like Judge Le Roy Dawson and Arlene Frances it would be the hit of the year. The program could be sponsored by the Police Department. Many people would have careful driving in mind if they thought it resulted in a prize or a chance to appear on radio.

KFI's "Traffic Tribunal" and KECA's "Design for Death" were programs of the motorist-warning type, but both have been discontinued. Your idea is a good one. But why do folks have to be egged on to careful driving by prizes and radio appearances?



Diana Furness, 1121 North Alma Avenue, Los Angeles 33, Calif.

Sirs: I am a constant reader of Radio Life, and would like to join Mrs. Dew's request as to the whereabouts of John Meloch and his beautiful voice. I am a teen-ager and would like to let you know that we also like the finer things in life.

Here is hoping that Radio Life will be the one to bring John Meloch back to us. If you find out his whereabouts please let us know.

Any of you readers know where the still-popular Mr. Meloch is now?



Mrs. Art Pellant, 821 El Rancho Drive, Whittier, Calif.

Sirs: I want to thank you for the picture of our swell "Noon Farm Reporter", Nelson McIninch. He has so much personality in his voice I couldn't help writing to say that on seeing his picture... well, he's very charming.

I heartily agree with other writers about the conflict of such good shows as Dennis Day and Bing Crosby. Why can't something be done about it, and soon!



Mamie S. Graham, 631-A East Elk, Glendale 5, Calif.

Sirs: I haven't seen anything as yet about Al Poska's Anniversary party at KFI, January 15th. I was a guest that night, "Mrs. Average Listener". Margaret Whiting, Freddy Martin, Art Kassel, Jack McVea, and many others made a grand and long-to-be-remembered party.

Did you see our March 23rd issue?



Mary F. Sonenklar, 1855 North Cherokee Street, Hollywood 28, Calif.

Sirs: I take pen in hand for the sole purpose of saying "Thank you" to Van de Kamp's Bakery for their swell programs on KHJ every weekday, which feature beautiful music and the sort of commercials that leave you with nothing but kind thoughts for the sponsor. Heaven and the advertising agencies send us more like that!

1. How's your disposition (a) before breakfast? (b) After?

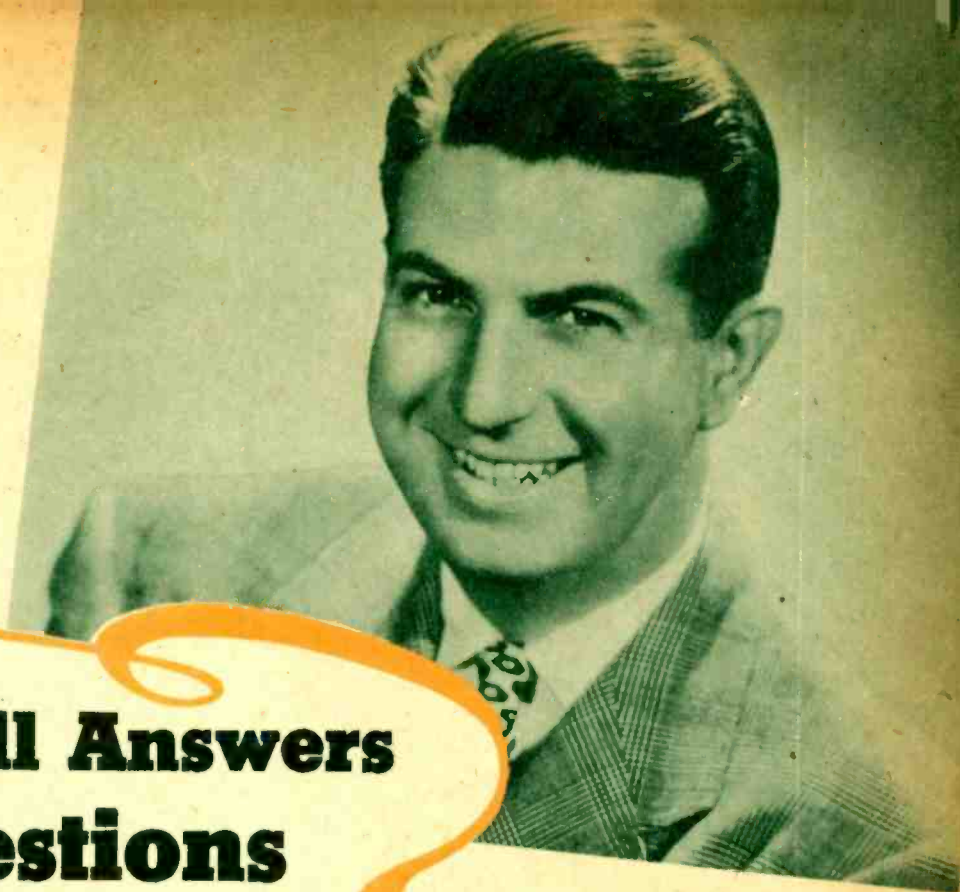
(a) Terrible! (b) Worse!!

2. What do you eat for breakfast?

Swift's Brookfield eggs and Swift's bacon.

3. How many times have you overslept and under what circumstances?

Twice. The first time was of no consequence, as I made the broadcast without any trouble. The second time, however, upon oversleeping, I ran to the car and started out from my Winnetka, Illinois, home. The car broke down in Evanston. I was stuck. A cruising Evanston squad car saved my day when it picked me up and rushed me into Chicago to the studio. I walked into



Don McNeill Answers 20 Questions

"Breakfast Club" Host Admits He's Overslept, That Show Guests Have Put Him on Spot, That He Has "Terrible" Disposition in Early Ayem

the show just as the first music cue was thrown.

4. How do you safeguard against oversleeping?

Three alarm clocks, three children, and Kay.

5. What time do you usually go to bed?

Nine-thirty p.m. Ten o'clock is late.

6. What do you consider the chief factor contributing to your program's success?

My wife, Kay.

7. Do you think you understand women?

No, a thousand times no.

8. Do you sometimes wish you had a night-time show? If so, when?

No.

9. Do you ever have rehearsals for "Breakfast Club"?

Never.

10. Have you ever tried on a woman's hat?

Yes. Breneman has my sympathy.

11. Does your wife listen to Tom Breneman?

Only when she has to.

12. What was the funniest unexpected incident that has occurred during a "Breakfast Club" broadcast?

It had to do with a small fry. Our show, at the time, was sponsored by a breakfast food company. Attempting to work in a plug for the breakfast food, I asked the boy if he liked "Post Ghosties". The little boy was adamant in his reply. "No, I don't like them. I never eat them." I tried a second time. The little boy remained cold. He did not like them, had never eaten them, and as far as he was concerned, would never eat them. At this point his mother entered the picture and said, "Why, yes, you like 'Post Ghosties'." The boy stamped his foot on the floor and said "no" emphatically. With this, I threw a cue for music.

13. What was the most difficult incident you've had to take care of on the show?

Kids are generally sure-fire on interviews, yet sometimes they pose a problem. For instance, during one

interview, I asked a small boy, "Do you love your father?" "No," barked the lad. "Why not?" I asked. The reply was, "He drinks too much." I gulped, but went on bravely. "Well, what does he drink?" I asked. Crooner Jack Owens leaned over and whispered something in the boy's ear. "Soda pop," he answered. Team work had saved the day.

14. Why don't you come to California to broadcast or at least to make a movie?

Six a.m. to broadcast is too early in California.

15. What is (a) your pet hate? (b) Your pet love?

(a) People who ask, "What do you do after nine o'clock?" (b) People who don't ask.

16. What is (a) your greatest extravagance? (b) Your favorite economy?

(a) Fishing equipment.

(b) Matches.

17. What's the most unusual present you've ever received from a fan?

A skunk.

18. What's the most unusual fan letter you've gotten?

One from a nine-year-old boy asking me to do his homework.

19. What type of person (professional, business, showman, etc.) have you found to be (a) the best sports on your show? (b) The poorest?

(a) "Breakfast Club" people.

(b) Professionals.

20. Have you any unfulfilled ambitions? Or what would you like to be doing twenty years from now?

Fishing.

◀ **THIS ATTRACTIVE YOUNG MISS** holds a master's degree in education, is Director of Education for KNX-CBS, handles all general mail arriving at the Columbia Square broadcasting studios. KNX Photo.

Want to Make Some Changes In Radio?

Another known fact is that they like adult programs just as much as they like those planned especially for them. And certainly another fact which cannot be overlooked is that there is at the present time very little scientific information as to the effect of radio programs on children—it is practically impossible to isolate the effects of radio listening from the child's other environmental factors. And, last, we know that radio

Nancy Holme, Director of Education for KNX-CBS, Cites Your Neglect as Radio's Critics, Specifies How You Should Submit Constructive Suggestions

MANY of the letters reaching Radio Life's editorial desk are concerned with the ether fare being offered for the entertainment and education of children. Many of these condemn radio for its abundance of programs not suitable for children and for its lack of offerings planned particularly for the appeal and benefit of the younger members of the listening audience.

To obtain from radio a reply to this condemnation, Radio Life talked recently with Miss Nancy Holme, Director of Education for CBS-KNX. We discovered that she has frequently addressed parent-teacher groups in the area on this topic, her talks being based on the question, "Why Can't We Have on the Radio What We Want for Our Children?"

At the very start of her speech, however, Miss Holme candidly approaches the possibility of parental neglect by re-phrasing the theme question to read: "Do you know what

the radio offers your children, and are you helping them use it to the greatest advantage?"

A questionnaire filled out by a group of one hundred parents helped prove her point. Out of the one hundred, only six could identify by title, time, day and station their own five favorite radio programs. When asked "What determines your children's choice of radio programs?", two to one replied "Other children." Only a handful answered that their children's radio habits were guided by parents or teachers.

In view of such lamentable facts as these, Miss Holme continued her discussion as indicated by these following excerpts from her speech:

Like Adult Fare

"What are some of the facts about radio programs for children? Well—there aren't a great many facts that are known. One is that children like to listen to the radio—various studies have shown that they listen on an average of three hours a day.

is a powerful educational tool for children. Some schools use it with remarkable success. Few of our local schools are equipped to use radio in the classrooms, but more and more are interested in developing this means of adding to the effectiveness of their teaching.

"Now, what do we have on the air for children? Of course, it would be impossible for me to talk about all the children's programs on the air, but I would like to tell you something about what CBS offers. In the first place, CBS does not carry the children's juvenile thriller serials. Also, we have definite standards concerning programs broadcast on the network for children, and will not accept any program which obtains its entertainment value at the cost of distorted ethical and social relationships in a manner prejudicial to sound character development and emotional welfare. A child psychologist is retained by CBS for advice in this area.

(Please Turn to Page 32)

VANCE COLVIG CALLS himself a disappointed actor who turned to comedy writing. Now the writing is helping him get back to his first love, acting. —ABC Photo.



THE first time we met Vance Colvig, he blew into a restaurant where we were lunching, grabbed a waitress, waltzed her down the narrow aisle between the tables, barked like a dog, told her he was burning with mad desire for her, sat down and ordered a cup of coffee. A friend introduced us. Vance leered like Dracula, grabbed our arm, twisted it around his neck and shouted, "Leave me alone, I tell you," and, turning to the other diners, "She's crazy about me—won't leave me alone!"

By the time his coffee arrived and the waitress had nimbly eluded his clutches, we learned that, naturally, Vance was a gag man and radio actor, that his father was Pinto Colvig, gag man and radio actor; and that he always entered restaurants that way. Then, taking a spoon, he dipped it in and out of his coffee, holding the handle with both hands in the manner of a man rowing a

ten to know Vance rather well and he no longer goes through quite such an elaborate routine. Now he merely bites us on the neck, tells us we have "dan-n-n-ncing eyes" and begs us to fly with him to San Luis Obispo.

Is Vance Colvig like this because he is a gag writer—or is he a gag writer because he's like this? We're inclined to think the latter. Many a gag man is a pretty Gloomy Gus who saves his humor for a paying job. Vance throws away many a hilarious routine on a group of strangers waiting at a bus stop, merely because he feels like entertaining anyone and everyone—occasionally even when they don't want to be entertained, but that's one of the hazards of the profession.

Or maybe it's inherited. His pop, Pinto, is a well-known cartoonist,

addition to his free-lance work. He has barked for Asta, the dog in the "Thin Man" pictures, done voices for George Pal Puppets, played a pig on "Gildersleeve," a dog on the Dinah Shore show, a rooster on the Sinatra show and Japanese villains on "Pacific Story," among many other strange roles.

"I got my first part when I was six months old," he told us when we asked about his career. "It was a movie for Herbert Hoover's relief mission to Belgium during the last war and it showed a poor little starving Belgian baby as contrasted with a laughing, fat, healthy American baby. I was the laughing, fat, healthy American baby." Kid roles in movies followed and Vance supplied juvenile laughs in "Mickey McGuire" and "Buster Brown" comedies.

Can't Tell How Come

How do you get to be a gag man? "I only wish I knew," is Vance's answer. Every time Breneman mentions Vance's name on the air, he receives letters from people who want to become gag men too. It makes him unhappy, because he'd like to be able to say the magic words that lead to radio, but he just doesn't know what they are.

If you who are reading this are incipient gag men, you'll say, "All right then, how did he get started?" And the not-very-glamorous answer is—working in the parking lot at NBC. He started button-holing passing comedians and selling them gags as the poor fellows rushed to rehearsals. It was Kay Kyser who finally decided that the little guy who kept the boys in the parking lot and the big time comedians laughing with his gags and antics

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What Makes a Gag Man?

Frankly, We Don't Know. Here's the Case History of Vance Colvig, Radio Gag Man and Actor. After Reading It Maybe You Can Tell Us (and Him)

By Betty Hammer

boat and bassoed, "Ai yooock neeyem, Ai yooock neeyem," in a pretty good rendition of the "Volga Boatman." He borrowed a cigarette from us with the words, "No, thank you—never touch 'em," pretended to pound it into his forehead, pulled it out of his ear, stuck it under his lower lip, struck a match and made as if to light his nose. "Been smoking all my life and they never hurt me a bit," he exclaimed as he banged his knee reflex, rose in the air about two feet and emitted a cloud of smoke and a wheeze that sounded like a ship tearing away from its moorings. We learned that he always relaxed with coffee and a cigarette that way.

Calmed Down?

Since that first meeting, we've got-

gag man and the voice behind many a weird radio and cartoon effect. When producers call Colvig senior for a part he is unable to take because of a previous commitment, he usually refers them to Colvig junior and keeps the work in the family. Recently, the two worked together on the Frank Morgan show as the voice of "Baldy" the sheep dog (Pinto) and "Filbert" the gopher (Vance)—and in the Capitol record album, "Bozo and His Rocket Ship."

Vance has done the gags for Tom Breneman's "Breakfast in Hollywood" program for the past four years and has contributed laugh lines to the Jack Kirkwood show, Mel Blanc program, Kay Kyser's "College," and "Bride and Groom," in

Mikemen

No. 5 of a Series

John Wald



By Evelyn Bigsby

Come V-J Day and High Water, Your "Richfield Reporter" Has Carried On Unremittingly for Ten Years

Sunday-Friday, 10 p.m.
NBC-KFI-KFSD

PLEASANT-VOICED "Richfield Reporter" John Wald has achieved two of his greatest ambitions this year: in April he rounded out ten years on the famous news program, AND he made a hole in one! (After twenty years at golf).

Placid John admits his golfing companions were more excited about his feat than he was. Wald calmly tossed off the remark, "Why, this game is easy!"

"I'm a phlegmatic person," he summed up succinctly. But we have a sneaking hunch his "Reporter" training has made him take a sane view of most any event. Wouldn't you be tranquil if you had to report in unheated manner such world-trembling events as V-J Day, D-Day, and President Roosevelt's death?

John Wald, a sandy-haired, ruddy-complexioned 180-pounder, six feet tall and blue eyed, has made over 3,000 broadcasts as the "Richfield Reporter." He followed Sam Hayes in the spot, working first as a team with Ken Barton, then with Alan Ladd, later with Don Forbes. Since the first of this year (and for three years during the war) John has broadcast as "a single." A world upheaval has happened in the decade of his reporting, Wald placing the stories most personally interesting in the following order: the broadcast on V-J Day ("I almost didn't go on"), D-Day, V-E Day, Roosevelt's death, and the flood of 1938.

Eerie Broadcast

"I was living at Hermosa Beach then," he recalled, "and when the waters got precariously high, I had to find a place to stay in town so I wouldn't miss the show. I remember we broadcast with lanterns hanging around the studio, just in case the power went off."

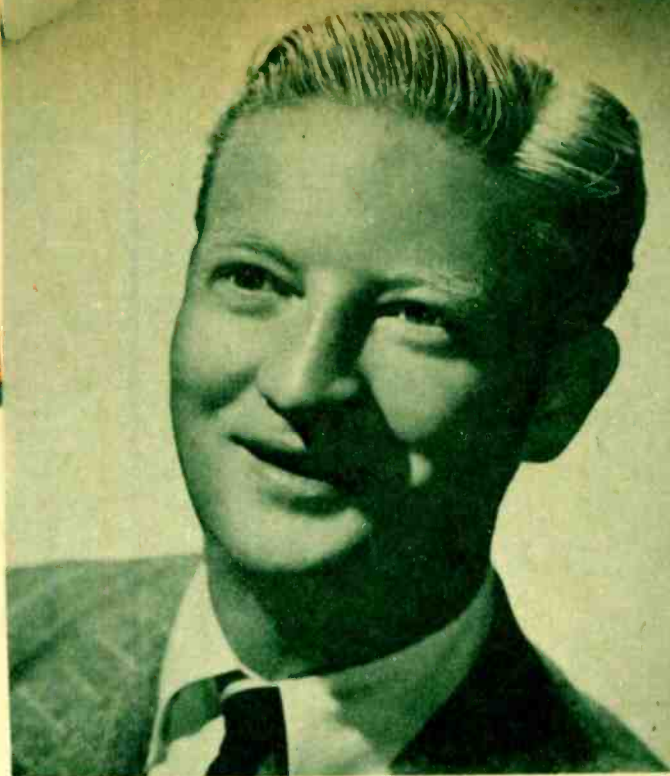
When Wald originally started with "Reporter," world news was breaking at such a furious pace that editor Wayne Miller tried to pack as many items as possible into the nightly broadcast and John tried to spiel off his news at the rate of 220 words a minute. Since peace has come, he has assumed a more leisurely pace—180 to 200 words a minute.

Wald, whose presentation of the news is always unimpassioned, with a minimum of alarmism and morbidity, credits editor Miller for writing the broadcasts in newsworthy manner. "In reading of a story," John enlarged, "I try to give an intelligent, factual account of the incident."

John's schedule calls for him to eat seven o'clock dinner with wife and fourteen-year-old daughter Susan in their Beverly Hills home. He reaches NBC at 8 p.m., goes over his script, looking up any uncertain pronunciations in Webster's International, then does the Arizona broadcast at 9:30.

"What do you do after 10:15?" Wald was questioned.

"You sound like my wife!" he exclaimed kiddingly, adding that twenty years of night work have



SANDY-HAIRED JOHN WALD not only talks nightly to "Richfield Reporter" fans; annually, when the show tours the Pacific Coast, he makes speeches to approximately a million in schools, clubs, and various organizations. Often he covers much ground in little time. Example: he signed off a Hollywood show at 6 p. m., hopped a plane and was in San Francisco to broadcast "Reporter" that same night. (NBC-Elmer Holloway Photo.)

turned his routine upside down and that he seldom goes to bed until one o'clock.

Suppressed Desire

Golf is John's passion—he plays two or three days a week at Riviera Country Club. He's also an avid reader of New Yorker, Time, Life, and Sunset. A native of St. Paul, he was staff announcer there in 1929 and also played in stock and little theater and although he's afraid he's been definitely typed now as a newscaster (he's played one in fifty pictures, "Body and Soul" being the latest) Wald hungers for an acting career and yearns to be a heavy. The meager taste he had of portraying Japs, Russians, and Chinese on NBC's "Pacific Story" served merely to accentuate his appetite for acting.

But then, again, he might have two new ambitions: to complete another decade as "Richfield Reporter" and to make another hole in one. Golfing probably gives him leeway to indulge in cherries jubilee and other fancy desserts which are John's weakness. And newscasting isn't exactly dull. One never knows what's going to develop in a new script.

Biggest tongue-twister John's run across to date is the name of the Russian Dam: Dnepropetrovsk.

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

Net Prexy Answers

Last week, Mark Woods, president of the ABC network, swung into Hollywood on the last lap of his recent get-acquainted tour of the chain's 247 affiliates and answered questions put to him by an inquisitive local press. He supplied the final word on many a query we've wondered about in an idle moment (also some we'd never bothered our heads about before), and because you're as interested in radio as we are, lend an ear . . .

What's the matter with the quality of Crosby transcriptions? "That's one of the reasons I'm here," was Mr. Woods' reply. Research in new recording methods and perhaps a trial on the new wire or magnetized tape will be in order, he claimed. (Has anybody thought to change the needle lately?)

What about ABC and television? Mr. Woods agreed with the rest of the T-gang that Hollywood is indeed the key point as far as video entertainment is concerned. The net has received FCC grants in San Francisco, Los Angeles, New York and Detroit. Radio television production (at any rate, that of ABC) will in no way compete with movie television, according to Woods. Movie television companies will be primarily interested in revenue from theater admissions—radio television will gain its support through advertising. "After all," commented Woods, "you're in your home a lot more than you are in a movie theater—and that's when we'll catch you."

What about building—has ABC any immediate plans to move from its present spot in the NBC Radio City building? Woods feels that his network is under a moral obligation *not* to build until the veterans' housing situation has eased off. "And when we do build, it will probably be in four or five places at once," he smiled. There has been a thirty-five per cent increase in building costs since ABC received an \$8,000,000 estimate on its plans in 1943. Mr. Woods feels that by waiting until the construction future is brighter for incipient home owners, the net may be able to take advantage of more reasonable costs.

Have the give-away shows hurt radio? It can be overdone, he admits, but because these shows have introduced so many new advertisers to broadcasting, he feels that radio has benefited by their inclusion.

Can ABC comics poke fun at the vice-presidents? "Vice-presidents!" laughed Woods at this query. "They

DON'T BE A

MissDit*



NEXT WEEK

Holy cow! "Cogliss" and "Dexter" are back on the ether lanes and the least we can do is tell you something about this recurrently popular show . . . in next week's magazine.

Had it ever occurred to you that record fans here on the Pacific Coast differ in tastes according to geographical location? But Peter Potter says it's true—the South likes 'em hot, the North likes 'em sweet—and he furthermore discloses many other interesting facts about the receiving end of his platter program.

Proficiency on the trumpet is rather odd training for a chief announcer, but that's what happened to Frank Barton, who discusses his prelude to mikemanship in next week's Radio Life.

Do you have a mental picture of some of radio's mythical towns like "Gildersleeve's" Summerfield and Joan Davis' Swanville? We do, now that the shows' powers-that-be have collaborated with Radio Life on the first of a series of maps which you'll find fascinating—in next week's issue.

So many ladies have written, asking us to print pictures of soap opera casts. Next week we accommodate with the first pictorial feature — "Today's Children."

Stephen Dunne was cornered for a recent interview and we discovered how much luck o' the Irish can be credited with his success. Or was it just a little heredity and hard work, too? You'll find out next week, when you buy your copy of Radio Life early!

can poke fun at the presidents if they want to."

How about soap operas? "We got rid of ours," replied Woods, "because they weren't good enough."

How does the net feel about controversial subjects? Healthy is the word for controversy according to the Woods view. He also feels that as custodians of the people's property the network is under obligation to balance opinions as fairly as it can. "Select the man—and let him say what he thinks."

Is Henry Morgan selling Eversharp Schlick Injector Razors? Like mad!

Your Cue (Shows You May Like)

Boston "Pops"

"Twixt the regular Boston Symphony season and the beginning of the yearly Tanglewood Festival, Arthur Fiedler conducts the Boston "Pops" Symphony in some of the most enjoyable music in the Symphony's books.

Just right for summer listening is this hour-long presentation of the shorter, lighter and jollier classics. You may or may not be the Brahms, Bach and Beethoven type, but after a pleasant evening with the "Pops" you'll most assuredly go all out for Strauss, Offenbach and Humperdinck.

The informal atmosphere of the "Pops" concert returns each year with the patrons who people the tables in the concert hall, and if a selection meets unqualified and tumultuous approval from the crowd, as like as not it'll be encored. (Who says a symphony can't unbend?)

Gene Hamilton reads the program notes with an eye to brevity and informality and his description of the gathering has us practically en route to Boston, regardless of what it said in "The Late George Apley."

Incidentally, the program has recently had a switch in time so we'll note here again that its new time is 6:30 p. m. Tuesday on KECA. On May 20 the "Pops" makes way for a special public service program about slum clearance, but you'll find it tunefully pegged in that time slot the following week. Anybody need a partner for the first waltz?

"Art Baker's Notebook"

Borrowing that line from "Alice in Wonderland" about "ships and shoes and sealing wax, and cabbages and kings," is the best way to describe Art Baker's daily chats on KFI at 4:30 p. m. Art will cover anything from

(Continued on Next Page)



KECA mike memos

BY VIRGINIA WEST

The bell sounds . . . and another "Cavalcade of Sports" is underway. A weekly highlight on ABC-KECA's Friday night entertainment lineup is the boxing battle direct from Madison Square Garden or St. Nicholas Arena in New York, starting at seven o'clock.

Ringside thrills are brought into your own living room by two of the nation's leading fightcasters, Bill Corum and Don Dunphy. Dunphy gives the blow-by-blow description while Corum summarizes the action and gives the between-rounds color.

Each man is a master of his respective job. Corum is a real oldtimer . . . His first major sports assignment was covering the Dempsey-Gibbons fight for the New York Times, and he's been in the business ever since, as sports writer and reporter. Dunphy, who started broadcasting in 1933, when he handled hockey and wrestling events for a local New York station, was always a sports enthusiast. A track letterman during his own scholastic career, Dunphy joined the sports staff of the Morning World . . . then was a free-lance sports writer before turning to sportscasting.



Don Dunphy

. . . Try 790 . . . Friday Night . . .

It's Champion Crosby again . . . Bing Crosby, star of ABC's "Philco Radio Time", has been voted "Champion of Champions" and "Favorite Man Singer" in the Des Moines Tribune poll conducted by that daily's radio column . . . He polled 523 more votes than his nearest competitor . . . "The Greatest Story Ever Told" (KECA, 3:30 on Sundays) was one of ten outstanding radio programs cited by the International Council of Religious Education during National Family Week . . . Also "honored" recently was ABC's comedian, Henry Morgan. . . . That wit received a letter from the Chamber of Commerce of a Nevada town asking if he'd mind if they named a condemned bridge after him!

. . . Try 790 . . . Friday Night . . .

Paul Whiteman, who has been setting the pace in things musical for many years, is first again. He'll emcee the first



Jean Gillespie

. . . Try 790 . . . Friday Night . . .

Jay Stewart, headman on ABC's "What's Doin' Ladies" (KECA at 2, Mon. thru Fri.) doesn't expect to see the refund due him from Uncle Sam! . . . It seems Jay was emcee at an Internal Revenue Department dinner party at Breneman's recently and the funster turned the tables by literally taking the shirt off a Revenuer's back! . . . Have you noticed that once every five weeks the "This Is Your FBI" script concerns juvenile delinquency? Writer-director Jerry Devine, by his close contact with the Bureau, knows they consider the war against teen-age crime of paramount importance . . . So he "pounds home" the importance of preventing "kiddie" crime.

. . . Try 790 . . . Friday Night . . .

Advertisement.

Radio in Review

(Continued from Preceding Page)

the news story about the man who has just invented soft rubber fenders for autos to a warning that we are depleting our national oil resources.

He has mastered a radio delivery that sounds deceptively simple—it's not too folksy, thank goodness, and certainly not too brisk—it hits a happy medium between these two maddening extremes.

His show comes at a strategic time in the day's programming—at just about that moment when you are probably trying to decide between a variety of late afternoon tasks. Get the Baker habit and your decision will be not to do anything—at least until Art signs off.

Yes, he's got too many commercials on the show—but somehow it doesn't matter so much. Art delivers them in an informal way that doesn't disturb the context of his chatter. (Although, frankly, we don't know whether or not to believe that letter he read from the lady who said she washed a goat in Vel and it turned out swell!)

Bobby Doyle

Remember when the "battle of the baritones" was raging? At the time we'd been fairly passive, enjoying the Crosby, Haymes, Como and Russell records alike. Now, too late for the melee, we've come across a name we could throw in with the quartet's and rely on it to hold its own, Bobby Doyle.

Completely by accident we happened across Mr. Doyle, in the company of Rex Maupin's orchestra and a mellow vocal group called the "Honeydreamers," Tuesday at 7:30 p. m. over KECA. The young man's ballads have a wonderful beat and he introduces his own songs in a warm, intimate way that ties in perfectly with the innuendos his voice lends to such simple ballads as "You Should Have Told Me" or "What Am I Going to Do About You?"

Try him some Tuesday night and see what you think.

Cliff Edwards

If you set out to search for singers who sound "different," you'll have better luck if you settle at the outset for the old-timers of show business. Take Cliff Edwards on his daily fifteen minutes over KECA at 1:30 p. m. Cliff sounds like no one else in the world except Cliff Edwards. His tender, mellow style of singing is unchanged—his voice still has the clarity and innocence of a happy youngster's. And his ukulele playing is as energetic as ever. In fact, hearing "Ukulele Ike" go to town on that venerable instrument will put you in mind of the days when no self-respecting young man would be caught on his girl's front porch without a "uke" and a bundle of ukulele chorus sheet music.

Cliff's voice will bring back a flood of other memories, too . . . the halcyon days of the two-a-day . . . Cliff's memorable recordings of "Charlie My

Boy," "I Wonder What's Become of Sally" and "I'm a Night Owl" . . . his pioneering in the early days of the first musical pictures . . . and, last but not least, Disney's "Jiminy Cricket."

We were happy to discover that Cliff still uses "Singin' in the Rain" as his theme song and includes many of the numbers he made famous in his current series. Each program is built around a certain type of song—for example, the hit tunes of 1933, songs about states or cities, etc.

A good novelty singing group tagged "Cliff Edwards Singers" assists the old master in his selections. Off-hand we'd hazard that the only assistance Edwards is in need of is that of his trusty ukulele. We wish he'd do more numbers strictly solo.

'Falstaff Rhymes the News'

In his own brand of verse, Alan Reed, as radio's "Falstaff Openshaw," combines poetry and prominent events in a unique, easy-to-listen-to but hard-to-repeat manner that's new and fun. We captured a few words to illustrate this Monday-through-Friday five-minute spot, 7:55 p. m. over KFWB.

Greetings, neighbors, salutations and good cheer,

To present the news is precisely why I'm here.

Here's an item about an unusual stunt.

Comic news for a change from the labor front.

In New York at the Arthur Murray dancing school,

Instructors are exhibiting their woes, They're all in a flurry because Mr. Murray

Doesn't want them to join the CIO. But their demonstration is in synco-

pation,

They're having a very good time, They toss it and kick it, instead of a picket,

They're doing a conga line!

Five minutes of this is a catch-up on the late news and a novelty worth hearing for the clever rhyming alone.

Musicians' Choice

Intrigued by the title "Music Preferred," we have been turning our dials KECA-ward early in the evening, around six or seven. We remain indefinite about the exact hour because it's on different evenings at different times. The program is made up of the music preferred by the musicians themselves, from Broadway to the Golden Gate, from Jelly Roll Morton to Kern and Cole.

The orchestra is that of Phil Bovero, from San Francisco, and Clancy Hayes is the young man who nightly opens his book of ballads to sing us a few slightly on the sentimental side.

Musicians' tastes seem to be as varied as do listeners', so the range of Phil Bovero's well-performed melodies runs from the mellow Cole Porter "All Through the Night," to the rolling out of the tailgate wagon for a breath of New Orleans with "Sugar Foot Stomp!"

Maestro Bovero's orchestra is streamlined along lines of supper dancing, but stuck away among the ranks must be some pretty fine "cats", for comes the time for the improvised licks on the old jazz selections, it certainly sounds right. And the band's regular style is so well adapted to the old show tunes we all love . . . "Dancing in the Dark," "Mad About the Boy," or the sprightlier "Wintergreen for President" and "Strike Me Pink."

We may be indefinite about the time, but we aren't about the quality of the show. It's "Music Preferred" by us, too.

"Madison 2345"

This is such a busy fifteen minutes that you'll be whisked right along with the action almost before you've turned the dial. The phone rings . . . "Madison 2345" lifts the receiver . . . a gang of experts snatches your question . . . one of them answers "faster-thanyoucansayJackRobinson" and the phone rings again!

The number, of course, belongs to the Los Angeles Times Information Bureau, and around the round-table are such "all-Times" query-masters as Braven Dyer and Paul Zimmerman, sports; Fay Hammond, fashions; Christie Fox, society; Edwin Schallert, drama; Lydia Lane, beauty; Doctor Polyzoides, foreign affairs; James Bassett, science; ad infinitum.

From such an impressive bunch, comebacks are always snappy, sharp and satisfying. A competent group of operators is available to pick up the calls as they come in, whisk the entries into the hands of the right person and streak back to wait for more. You, yourself, can phone and receive your answer within the fifteen minutes.

We especially commend the brisk tempo of this thoroughly different series. It's capital to expect, and get, the same rapid, straightforward enjoyment every time we tune in. Where there could exist much fluster and bluster getting those messages back

and forth and finally through the mike there is instead a calm, on-the-mark-go accuracy to even the click of receivers as the lines open and close.

Times for hearing "Madison 2345" in full operation are 9:45 p. m. Tuesdays and 5:30 p. m. Saturdays on KFL

"Chicago Theatre of the Air"

Buy box tickets for an opera or major musicale and you expect to see a performance lasting at least from 8 to 11. Be dazzled for a moment, then, by the terrific finagling of showmanship which brings you the same measure of classic value in exactly sixty minutes of terse radio time, intermissions included!

In its impressive and long-time-favored "Chicago Theatre of the Air," Mutual Network has achieved a blend of scripts and music scores which is amazingly commendable. Pocket-sizing a giant melody production, especially when it contains reams of song favorites about which the public is apt to be touchily sentimental, is no small yams. Generally, as a result, either arrangements or the sense-making words in between get a slimming rarely short of disastrous. But, by some miraculous twist of the gist, "Chicago Theatre" producer Jack LaFrandre successfully captures all that's essentially stirring in the "Car-

(Continued on Next Page)



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MARTIN BLOCK IS COMING TO WARNER BROS. KFWB

Radio in Review

(Continued from Preceding Page)

men". "Tales of Hoffman". "Girl of the Golden West". "Maytime" problems given him week after week. No winding operatic story, be it "La Boheme" or "Boys from Syracuse," is too twisting for his deft snipping and clipping, and his retailoring is so expert that even the most critical classics-lover can accept the garment delightedly.

Musical direction is especially impressive on this non-commercial series, with Henry Weber on the conductor's podium and Robert Trendler before the "Theatre" choir. Casting is from the younger, lighter voices on the Metropolitan stage, freeing productions from the heavy booming tones which make orthodox opera a bit too overpowering for all but the strictly highbrow. Clever, refreshing dialogue, too, makes this a thoroughly listenable hour.

Our only adverse comments, perhaps, would be regarding the somewhat uninspired intermission chats of Doctor Weber, whose topics are unhappily far afield and monotonously delivered. Since the periods of these messages are nervously lengthy, many potential dial recruits must find the second thirty minutes too long in coming and turn away half-thwarted from a program utterly satisfying up to this point.

"Mel Venter's Pictorial"

Many years ago there lived in England a small, shy girl. Her name was Beatrix Potter. England then had a peaceful countryside, unmarred by war, and being a shy child, little Beatrix found her greatest fun in wandering the fields near her big home on London's outskirts. Here she watched the miracle of buds unfolding, or spied on tiny field mice neatly washing their whiskers, or fed greedy, friendly birds the crumbs she carried with her.

Beatrix was later the woman whose delightful contribution far outshaded her name. It began when she was a grown woman, and wrote a letter to a sick little boy she knew. Not just a please-get-well letter. Instead she recounted to him in story form some of her favorite recollections of childhood fantasy. The boy delightedly saved the letter, showed it far and wide later, and brought about the demand for more and more of this whimsy from Beatrix Potter. The further stories of Miss Potter have been printed in almost every known language and to the delight of children of every nation for two decades, under the name "The Adventures of Peter Rabbit."

Wednesday and Friday nights, over KHJ at 9:15, "Mel Venter's Pictorial" brings you stories like this one. Or you might hear a tale such as his portrait of the Pullman car. Mel's narration of how the old green cars acquired their strange names was so well done you actually got that feeling of rocking cars, the sound of sticking windows being hammered on, and

smell the dusty green draperies, the scent of shaving soap or train smoke so indigenous to the old sleepers.

Each page of the pictorial is a charming human interest story, and the desirability of sponsor S & W's apple juice or coffee is so skillfully blended with the story telling that even the most violent objector to commercials won't realize he's been given the pitch for the product till it's all over!

"Port of Missing Hits"

"The Port of Missing Hits" is the gathering place of the songs we've forgotten. Kay Jewelers bring them from their resting place in the record file, dust off the memories and send us a fifteen-minute glimpse of the popular ballad realm of ten to twenty years ago.

A good many of us won't remember Harry Richman's old record of "Singing a Vagabond Song," but "When You're Smiling" or "April Showers" are recent enough, speaking in terms of years, to pull out a few memories of the time, the place or the girl. The old parade is like looking through a photograph album.

And the sponsor tacks a little contest on the quarter hour. If you think you'd like a brand new, shiny wrist watch, write your human interest letter to Kay Jewelers' downtown branch, telling what association particularly endears some old song to you. Should your letter be chosen and read on the air introducing a record you fondly remember to the "Port," the prize is yours.

"Gas Again"

You can join the fifteen minutes of fun at a sunny street-cornered Seaside Gas station any day, Monday through Friday, by piling into your car and driving down there, or simply by dialing KHJ at 3:30 p.m.

"Gas Again," a clever little participating show, originates each day from one of these local Seaside service stations, and special guests from radio, screen and stage are featured. (Today GeGe Pearson appeared for a chat.)

Quizmaster Bob Purcell chooses contestants from the customers present at the station, and keeps things moving with his infectious enthusiasms and bantering. The participants for the twenty-five gallons of gasoline are tested with such toughies as "Pictures of what former Presidents of the United States appear on the face of a one-dollar bill, a five-dollar bill and a ten-dollar bill, respectively?", or "Identify the radio personalities who say 'I dood it!'", "Hi-Yo, Silver", etc." Special feature of the show for the "jackpot prize" is the "Safety Quiz." As the name implies, it has to do with safe driving. We heard the lucky winner of the two Brunswick safety-tested tires and tubes simply make the nearest guess to his question by answering that one person was injured in U. S. traffic every thirty seconds.

If you are tied to your radioside as we are, but still would like to have a try at that prize, just pick up a blank at any Seaside service station and submit a question of the originality

and aptness illustrated above. If your question is used you will receive a shiny certificate entitling you to twenty-five gallons of gasoline, just as does the winner who can answer your question. Daily an announcement is made of the location of the service station from which the following day's shenanigans are to be held.

Aside from the fun there's an angle to this show that leaped out at us. When you tune in some day see if you notice as forcibly as we did that this is one of the few "give-away" shows that actually brings the participants smack into the presence of the sponsor's product.

On Mike (About Studio Happenings)

"Vox Pop"

Warren Hull and Parks Johnson hit a right note the other night when they guided "Vox Pop" down Tin Pan Alley. During all the hullabaloo about the almost overnight spiraling of Ted Weems' old record of "Heartaches" to public favor once more, the disc jockey from South Carolina who was responsible has always been referred to just that way... "the disc jockey," "a disc jockey." "Vox Pop" introduced him, in company with Duke Ellington, Jimmy Van Heusen and Johnny Burke, on the show. His name is Kurt Webster and he rates no less than third in record knowledge in all the great United States fraternity of record spinners, ranking with Martin Block and Barry Grey. Another claim to distinction is his own library of 78,000 records. Acquiring that many platters of your own would result in a pretty fair knowledge of wax, wouldn't it? So that's the boy behind it all—Kurt Webster.

Off Mike (Personalities)

From the Autograph Front

Sometimes the only feelings ruffled in an autograph bout with a celebrity are those of the bystanders. We're thinking of a recent case we witnessed when a group of middle-aged ladies, all wearing Scotch Tartan hats, surrounded Kenny Baker on a local street corner. Kenny was obliging, albeit a bit pink-faced, and he signed slips of paper all around.

Two middle-aged men watched from an adjoining corner the ladies of their own generation fluttering happily around the handsome Mr. Baker. "What's goin' on over there?" one of them grunted.

"They're gettin' some guy's autograph," the other replied, "but don't ask me who it is," he finished, glaring in the easily recognizable Mr. Baker's direction and lying in his teeth.

The California Way

Jack Meakin, composer and music director for "The Great Gildersleeve" and Joan Davis shows, didn't like the

idea of writing a western tune in the first place. "Too corny," was the Meakin verdict. However, Jack's agent and his pals talked him into trying it. A mellow tune, "Out California Way," was the result. Jack's agent latched onto it and sold it to Republic Studios for a Monte Hale oater.

Next step was Republic's decision to use the song title as the title for the picture, so they bought the screen rights a second time from Meakin. Cowboy star Roy Rogers heard and liked the tune and wanted to use it for a Rogers and Sons of the Pioneers specialty in the musical "Hit Parade." Republic bought it a third time for use in the Rogers spot.

So there's the case of a guy who didn't even want to write a tune and wound up selling it three times—and to the same company.

And here's the topper—the Sons of the Pioneers recorded "Out California Way" for Victor records and without any promotional campaign at all the record sale of the tune has gone over the 100,000 mark!

"Through the Hoop"

It's as spectacular as a leap through a ring of fire, we think, when a novice manages to hurdle the terrifying

space from the back of the stage to the front, on his very first try.

But that's the congratulations in order for two more grand youngsters at KNX, due to their unusual efforts in the "Columbia Radio Players," CBS's in-training group especially for aspiring youthful employees.

Guy Bayz, former typist and mimeograph operator in the script department, has been added to the sound effect section at Columbia Square as a junior technician. Guy has successfully handled sound on all Columbia Radio Players productions since the plan was organized last year.

And, due to his many important Players scripts and directing stints, stagehand John Moore has resigned his Columbia post to do free-lance writing on CBS and other network shows. His first work will be heard on KNX's popular adventure-drama show, "A Man Named Jordan."

Credit Due

According to disc jockey Andy Mansfield, who ought to know, the cute feminine voice who does the uncredited dialogue on Buddy Clark's record of "Linda" is that of Edgar Bergen's singing assistant, Anita Gordon.

RECORD

NOTES TO YOU

By ANDY MANSFIELD

- 1 note—no
- 2 notes—maybe
- 3 notes—yes
- Chord in G—tops



THE RED HOUSE

Academy Award winner Miklos Rozsa conducts the orchestra in a four-sided album of original excerpts from the score he wrote for the picture, "The Red House," and again demonstrates his great ability as a contemporary composer. The orchestra utilizes theremin and vocal group to achieve unusual harmonic effects. Here is modern music at its most descriptive height, striking a brilliant Chord in G! (Capitol Album CB-48).

ROBERT MERRILL

Singing an old Yale drinking opus, "The Whiffenpoof Song," with nostalgic warmth and sincerity, Merrill should win more laurels with this one . . . The male chorus and orchestra backing are excellent, and coupled with "Sweetheart of Sigma Chi," it's the most pleasing 3-notes worth of Merrill to date. (RCA-Victor).

JO STAFFORD

With the Starlighters and Paul Weston's Orch., Jo is right at home with her waxing of "Smoke Dreams," theme song of the "Chesterfield Supper Club" . . . one of Jo's best and here "A-B-C" means "Ah, Beautiful Capitol!" . . . 3 notes. (Capitol).

JOHN LAURENZ

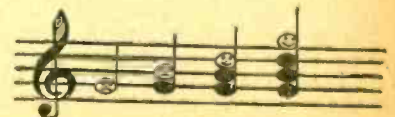
Making his initial bow on a new label, here's the Voice to watch from now on, judging by his fine discings of "No Greater Love" and "Here We Are" . . . If you remember Colombo, you'll like Laurenz . . . we liked it for a big 3 notes. (Mercury).

BING CROSBY & AL JOLSON

What may well turn out to be the best hunk of shellac for 1947 consists of "Alexander's Ragtime Band" and "The Spaniard Who Blighted My Life" by these two master showmen & ad-libbers . . . It's unusual . . . it's zany . . . it's terrific and rates the loudest 3 notes we can bang out on the Steinway! (Decca).

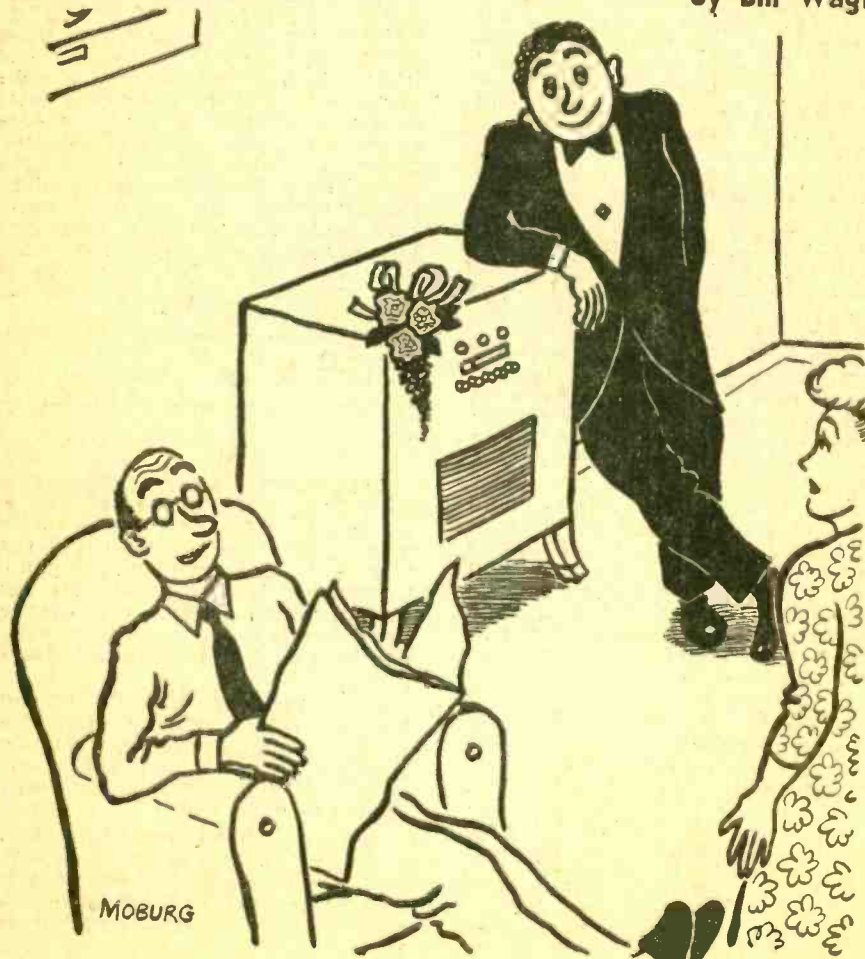
ART MOONEY ORCH.

Here's another newcomer to MGM with two brisk discs, "Mahzel" and "That's My Desire" . . . this outfit has great power and drive, reminiscent in style and arrangement of the pre-war Glenn Miller band . . . a cinch 3-noter. (MGM).



RADIOTRAITS

by Bill Wagner



MOBURG

" TONIGHT IS HIS DATE WITH JUDY "

Precasts & Previews

TIME CHANGES

Monday, May 19—"Star Gazing," KECA, 3:45 p.m. (30 min.) Due to popularity of this Frances Scully series, program has expanded to full half-hour. Format revised to make Lou Cook co-emcee, and to include new and different interview spots as well as featured music. Regular Scully flicker-notes will be retained. Monday through Friday.

Monday, May 19—"Headline Edition," KECA, 4:30 p.m. (15 min.) This well-received news time moves up a half-hour. Formerly KECA, 4:00 p.m. Monday through Friday.

Tuesday, May 20—"Treasury Agent," KECA, 9:00 p.m. (30 min.) Operations of the U. S. Treasury's own F.B.I. heard at a new time. Formerly KECA, Monday, 6:00 p.m.

Tuesday, May 20—"Philo Vance," KECA, 9:30 p.m. (30 min.) Radio's serious-minded sleuth stalks crime at a new time. Previously KECA, 8:30 p.m. Thursday.

Thursday, May 22—"America's Town Meeting," KECA, 8:30 p.m. (1 hr.) Round-table sessions on current critical issues held at a new hour. Formerly KECA, 6:30 p.m. Thursday.

Saturday, May 24—"Songs of the Sagebrush," KECA, 7:30 a.m. (1 hr.) This roundup of discings by top western music entertainers moves to a new time. Previously, KECA, 8:00 a.m.

WHAT'S NEW

Drama

Monday, May 19—"The Best Things in Life," KECA, 12:45 p.m. (15 min.) A new pocket-size series of quarter-hour drama sketches, presented by the Entertainment Unions Committee. Monday through Friday.

Comedy

Sunday, May 18—"The Couple Next Door," KNX, 8:30 p.m. (30 min.) Radio family of Mary Ann and Bob Brown face momentous situations as they ponder how to raise their eighteen-month-old son, Timmy. Gordon T. Hughes is producer; Larry Roman and Madelyn Pugh, co-writers. Music by Wilbur Hatch and the CBS orchestra.

Saturday, May 24—"Robert Q. Lewis' Little Show," KNX, 3:30 p.m. (15 min.) With the unpredictable humorist-emcee in the starring light, Milton Kaye's orchestra and the

vocals of Billy Williams are featured musical background.

★ Music

Monday, May 19—"Wake-Up," KMPC, 6:45 a.m. (15 min.) Femme disc jockey Evie Scott brings her gay informality to this new "rise up jivln'" series on the early morning dial. Monday through Friday.

Monday, May 19—"Melody Matinee," KFVB, 3:00 p.m. (1 hour) show in which the disc-jockey has his day. Alphabetically, from Anson to Potter, your favorite platter-riders will guest-emcee the series, featuring their own particular chatter, personality choices and music favorites. Monday through Friday.

Monday, May 19—"Spotlight Stars," KMPC, 4:45 p.m. (15 min.) Pleasant John Baird emcees this one, as a prominent artist daily is bravo'd in words and music. Monday through Friday.

Monday, May 19—"My Serenade" and "Let's Play Records," KLAC, 7:30 p.m. and 10:15 p.m. (30 min. and approx. 2 hrs. 45 min.) Two Don Otis-jockeyed music sessions fore-and-aft-ing the nightly baseball games. Monday through Saturday.

★ News

Monday, May 19—David M. Anderson, KMPC, 9:00 a.m. and 9:00 p.m. (15 min. each). United Press, International, and New York Times reporting expert brings his news knowledge to these two radio times. Monday through Friday.

Friday, May 23—"Poly Newscast," KFOX, 1:30 p.m. (15 min.) As an offering of the Social Studies department, Long Beach Polytechnic high, this new quarter-hour will analyze events especially for basic school and college listeners. High school public speaking classes will handle commentary.

★ Public Interest

Friday, May 23—"Flight Cast," KIEV, 6:30 p.m. (15 min.) As a service to Southland flying enthusiasts, aviation-weather tips, national-local piloting news, recommended trips and interviews with airways personalities will be included.

WHAT'S BACK

Drama

Saturday, May 24—"Hawk Larabee," KNX, 3:00 p.m. (30 min.) As the wandering cowboy avenger, the original "Hawk," Barton Yarborough,

returns to the air in a renewal of these stories of the old West. William N. Robson producing, Dean Owen writing.

★ WHO'S GUESTING

Variety

Sunday, May 18—Edgar Bergen-Charlie McCarthy, KFI, 4:00 p.m. (30 min.) Operatic Lauritz Melchior guests on this second-to-the-last broadcast in the current season.

Sunday, May 18—Tony Martin Show, KNX, 5:30 p.m. (30 min.) Ed "Archie" Gardner of "Tavern" fame visits Tony.

Wednesday, May 21—Bing Crosby, 9:00 p.m. (30 min.) Parisian crooner Maurice Chevalier joins Bing in a comedy of accents and Americanisms, when he is show's guest.

★ Comedy

Sunday, May 18—Jack Benny, KFI, 3:00 p.m. (30 min.) Al Jolson is the cast guest.

★ Music

Sunday, May 18—"Summer Symphony," KFI, 1:00 p.m. (1 hr.) Alfred Wallenstein makes his second of four consecutive appearances as guest conductor.

Monday, May 19—"The Telephone Hour," KFI, 8:00 p.m. (30 min.) Metropolitan Opera Star Ferruccio Tagliavini appears for his last radio appearance before leaving for South America.

Tuesday, May 20—"Melodies America Loves," KNX, 6:30 p.m. (30 min.) Contralto Eula Beal sings with the Earl Towner orchestra.

★ Commentary

Sunday, May 18—Louella Parsons, KECA, 6:15 p.m. (15 min.) Betty Hutton will relate the perils and pleasures of being "Pauline" when she guests with Hollywood's hostess-commentress over a mlke.

★ WHAT'S PLAYING

Drama

Sunday, May 18—"Theatre Guild On The Air," KECA, 7:00 p.m. (30 min.) Thomas Job's engrossing murder drama, "Uncle Harry," will co-star Paul Henreid and Geraldine Fitzgerald, and feature Mildred Dunnock.

Saturday, May 17—"Curtain Time," KFI, 3:30 p.m. (30 min.) As a wealthy man-about-town and a salesgirl in a department store. Harry Elders and Nannette Sargent co-star in "The World Between."

Monday, May 19—"Screen Guild Players," KNX, 6:00 p.m. (30 min.) In an interesting radio revision of "The Best Years of Our Lives," Dana Andrews, Virginia Mayo and Donna Reed star.

Monday, May 19—"Cavalcade of America," KFI, 7:30 p.m. (30 min.) Joseph Cotten stars in an original Henry W. Denker story of "The Witness by Moonlight," depicting

a chapter from the life of Honest Abe.

Wednesday, May 21—"Hollywood Theater," KFI, 8:30 p.m. (30 min.) "For the Good of the Show," starring Cathy and Elliott Lewis.

Thursday, May 22—"Suspense," KNX, 8:00 p.m. (30 min.) Virginia Bruce returns to "Suspense" in "My Knight Comes Riding."

Saturday, May 24—"This Is Hollywood," KNX, 6:00 p.m. (30 min.) Lloyd Douglas' "Magnificent Obsession" is dramatized, with Susan Hayward and Lew Ayres.



Music

Monday, May 19—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) A trio of Maurice Eisenberg and Hephzibah and Yehudi Menuhin. Chopin, Liszt, Wagner, and von Suppe selections during week. Monday through Saturday.

Monday, May 19—"Musical Digest," KGFI, 6:00 p.m. (2 hrs.) Selections by Mozart, Rossini and Schubert. "The Ruler of the Spirits Overture," Strauss' musical setting for "Thus Spake Zarathustra," and Charpentier's "Louise" are other highlights throughout the week. Monday through Saturday.



WHAT'S SPECIAL

Music

Saturday, Sunday, May 17, 18—"Atwater Kent Auditions," KECA, 10:00 p.m. (1 hr. each.) Finalists male and female compete for the final selection and grand prizes of \$2,000, as the last cycle of this search for the best amateur vocalists of the west is completed.



Public Interest

Tuesday, May 20—"Slums I and Slums II," KECA, 6:30 p.m. (1 hr.) The effect of slums on their peoples, and possible solutions to the slum problem, brought forth for consideration on two consecutive half-hour broadcast sessions.



Religion

Sunday, May 18—"The National Radio Pulpit," KFI, 7:00 a.m. (30 min.) Dr. Ralph W. Sockman will deliver a sermon on "How Secure Should We Be?"



Sports

Saturday, May 24—"Added Yankee Handicap," KECA, 12:30 p.m. (15 min.) Jack McCarthy describes the running of this \$25,000 Suffolk Downs event, with Chuck Crosby covering extra highlights.



Forum

Sunday, May 18—"Open Forum," KMPC, 9:00 p.m. (1 hr.) "Should the present reciprocal trade agreement act be continued?" is question to be parleyed.

GAGS OF THE WEEK

Bonnie H. Redding, Box 396, Harbor City, Calif.

Heard on "It Pays to Be Ignorant": Miss McConnell: I have a friend without any arms and he plays the piano.

Mr. Howard: How could he play the piano without any arms?

Miss McConnell: Oh, he plays by ear!

Benjamin Torres, Jr., 708 Pacific Street, Santa Monica, Calif.

Heard on Bill Leyden's "Morning Music Hall":

Two fleas were on the same island as Robinson Crusoe. In fact, they were on Robinson Crusoe. They waved goodbye to each other and one flea said, "Goodbye. See you on Friday."

Dixie Fay Sims, 11816 Peoria Street, Roscoe I, Calif.

Heard on "Breakfast in Hollywood":

The eldest guest: I took up violin lessons when I was seventy years old.

Tom: You and Jack Benny should get together.

The guest: Oh! Is he seventy years old?

Nola Chaffin, 2822½ West Pico Boulevard, Los Angeles 6, Calif.

Heard on the Bob Hope show:

Bob: Why don't you call strikes sometimes?

Colonna: I'm not John L. Lewis.

Benjamin Torres, Jr., 708 Pacific Street, Santa Monica, Calif.

Heard on the Red Skelton show:

Traffic cop: Stop, buddy! The way you're going along makes me think that you don't know how to drive.

Red Skelton: Oh, yes, I do!

Cop: Well, then, where is the brake?

Red Skelton: In the repair shop, of course!

Contests and Offers

"WHAT IS A WHIFFENPOOF?" — Our guess is anything from an East Island Jaberwocky to a mild-eyed Lena the Myena. But YOUR guess may win you a deluxe RCA phonograph-combination . . . IF you can draw a picture of it! Listen to your favorite disc jockey on any station. When he plays "The Whiffenpoof Song," sketch madly what you think a "Whiffenpoof" looks like. Send your masterpiece to the same platter-man. He'll pick the best three he receives and if one of them wins, HE gets a phonograph-combination tool Deadline, midnight Sunday, May 18.

HARRY W. FLANNERY, KNX, 5:30 p.m. Tuesday, Thursday and Saturday. For each letter enclosing three Planter's Peanut bags, or one band from a Planter's product tin, plus twenty-five cents in coin, the program will send a complete assortment of California flower seeds. Address Planter's Peanuts, Columbia Broadcasting System, Hollywood 28.

FRANK HEMINGWAY—KECA, 5:45 p.m. For one Folger's Coffee label, or the winding band from a Folger's tin, with accompanying request, you will receive a Regal Ball Point Pen, guaranteed to write without filling, according to a six-week offer being made on this Monday through Saturday program. Address Folger's Coffee, Hollywood 28, California.

Mabel Padgett, 1271½ West 37th Place, Los Angeles 7, Calif.

Heard on the Bob Hope show: Vera Vague: Did you know that the latest fashion calls for longer skirts and higher necklines?

Bob Hope: Is that so! What do you suppose it will lead to?

Vera Vague: Spinsters!

Mabel Padgett, 1271½ West 37th Place, Los Angeles 7, Calif.

Heard on the Jack Benny show:

Rochester: I got a shave and you got a haircut.

Jack Benny: Now wait a minute. How could I get a haircut when I wasn't even . . . oh, oh, oh!

Sally Darnall, 2329 Alsace Avenue, Los Angeles 16, Calif.

Heard on the Henry Morgan show:

Morgan: Grubers come in three sizes . . . large, stupendous and Holy Smokes!

Vera C. Wright, 1619 East 87th Street, Los Angeles 2, Calif.

Heard on "Smile Time":

Wendell: I took a picture of Eddie Cantor yesterday, but it didn't come out well.

Steve: How come?

Wendell: No son!

Listen to . . .

the BROADWAY NEWS
on 2 network stations

KHJ NOON NEWS
12 o'clock daily

The most popular noontime feature in this area.

KECA . . . FEATURE EDITION
8:15 P.M. Mon. thru Thurs.

A new kind of newscast—
timely and enter-
taining too!

Both programs presented by Sid Fuller
—The Broadway Newscaster.



the BROADWAY
Broadway - Los Angeles Broadway - Hollywood
Broadway - Pasadena

SUNDAY, MAY 18

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSB	KGJF	KFXM	KFAC	KGB	KWKW	KFMB
570	640	790	930	1020	1110	1230	1240	1280	1360	1430	1450	

★Indicates News Broadcast.
8—KFI—Grandpa Owens Reads the Funnies.
 KNX—Invitation to Learning.
 KECA—Message of Israel.
 KHJ, KGB, KVOE—Reserve.
 ★KMPC, KLAC, KIEV, KGER—News.
 KFVB—Funnies.
 EFAC—Country Church.
 KRKD—Ranch Program.
 KWKW—Pan-American Mission.
 KGFJ—Public Messenger.
 KXLA—Music Land Revue.
 KFVD—Voice of Calvary.
 KFOX—Memories of Calvary.
 KFSD—Call to Worship.
 KFI—Revival Hour.
 KGER—

★KFOX—L. A. Sentinel Broadcast.
 10:05—KGER—Radio Revival.
 10:15—KHJ, KGB, KFXM, KVOE—Commander Scott.
 KIEV—Stars of Song.
 KFOX—Peoples' Church.
 10:30—KFI, KFSD—Harvest of Stars.
 BNA, KSDJ—Here to You.
 KECA, KFMB—Sammy Kaye Serenade.
 KHJ, KGB—Married for Life.
 KXLA—Czech Program.
 KPCC—Church News.
 KWKW—Italian Melodies.
 KIEV—Top Tunes.
 KGER—Voice of Prophecy.
 10:40—KPCC—Tower Chimes.
 10:45—KFOX—Cumberland Church.
 10:50—KPCC—Church Service.
 10:55—KECA—Facts and Fiction With Myron Wallace.

KFYD—Dream Time.
 KWKW—Italian Novelties.
 KXLA—Roundup Time.
 KFOX—Popular Melodies.
 12:05—KGER—Sunday Serenade.
 12:15—KHJ—Dr. Ernest Osborn, Child Psychologist.
 KMPC—Off the Record.
 KFAC—Musical Portraits.
 KIEV—88 Keys to Rhythm.
 KPCC—Afternoon Concert.
 KGB—George Jessel.
 12:30—KFI—Talent Circus.
 KNX, KSDJ—Hour of Charm.
 KECA—The Vagabonds.
 KHJ, KGB, KVOE—Juvenile Jury.
 KLAC—Musical Moments.
 KFAC—Music.
 KRKD—Fun with Fables.
 KWKW—American-Jewish Hour.
 KIEV—Midday Musicals.
 KFSD—All-Star Western.

BASEBALL KLAC

1:30 P.M. Sunday
8:05 Nightly

KGER—Light and Life.
 KFOX—Varieties.
 1:45★KNX—Chet Huntley.
 KMPC—Garden Hints.
 KFVB—Dr. Cyclo.
 KWKW—Hoyos Hour.
 KFVD—Contrasts on Wax.
 KIEV—Show Tunes.
2—KFI—Catholic Hour.
 KNX—Ozzie and Harriet.
 KECA, KPRO, KFMB—Darts for Dough.
 KHJ, KGB, KFXM, KVOE—Those Westbers.
 KMPC—Dave Rose.
 KFVB—Displaced Persons.
 KLAC—Baseball.
 KGFJ—Anybody's Hit Parade.
 KFAC—Cavalcade of Classics.
 KRKD—The Record Show.
 KFVD—Harlem Holiday.
 KWKW—Hoyos Hour.
 KXLA—Western Roundup
 ★KIEV—News.
 KPCC—Afternoon Concert.
 KGER—Long Beach Ban.
 KFOX—Good News.
 KFSD—Boston Blackie.

2:15—KFVB—Strolling Tom.
 KIEV—Latin Quarter.
 KFOX—Sophia Ciorra.
 2:30—KFI—These Make History.
 KNX—Hope Chest.
 KECA, KPRO, KFMB—Counterspy.
 KHJ, KGB, KFXM, KVOE—Quick as a Flash.
 KMPC—This is Television.
 KFVB—Heat Wave.
 KWKW—Don Pancho Hour.
 KIEV—Popular Tempos.
 KFOX—Gospel Harbor Light.
 KFSD—Favorite Composers.
 2:45—KFI—Melody Parade.

3—KFI, KFSD—Jack Benny.
 KNX, KSDJ—Gene Autry.
 KHJ, KGB, KFXM, KVOE—High Adventure.
 KECA, KFMB—Deadline Mystery.
 KMPC—Symphony Hour.
 KFVB—Music.
 KLAC—Baseball.
 KFAC—Showcase of Hits.
 KGFJ—Saludos Amigos.
 KFVD—Rose Room Record Party.

Listen To
SUNDAY MORNING MELODIES
 8:15 on Station KMPC
 (710 on your dial)
 California Temperance Federation
 WRITE - P. O. BOX 16, Los Angeles

8:15—KMPC—Sunday Morning Melodies.
 KLAC—Church of Christ.
 KIEV—Musical Bandwagon.
 8:30—KFI—The Eternal Light.
 KNX—As Others See Us.
 KHJ, KGB, KFXM, KVOE—Voice of Prophecy.
 BECA—Hour of Faith.
 KMPC—Chapel Hour.
 EFAC—Union Rescue Mission
 KXLA—Bell Bandstand.
 EWKW—Bucars News.
 EFAC—Strolling Tom.
 KLAC—Unity.
 KFVD—Church of Christ.
 KIEV—Musical Memories.
 KGER—Swedenborg.
 KFOX—Morning Bible Hour.
 KFSD—Chicago Round Table.

8:45—KFAC—Organ Moods.
 KGFJ—Quiet Moments.
 KGER—Frank and Ernest.
9—KFI—Time Out for Music.
 KNX, KSDJ—People's Platform.
 ★KECA, KFMB—News.
 KHJ, KGB, KVOE—Pilgrim Hour.
 KMPC—Across the Footlights.
 ★KLAC—News, Catholic Hour.
 KRKD—Sunday Serenade.
 EFAC—Liberal Catholic Hour.
 KFVD—Waltz Time.
 KGFJ—Hollywood House Presents.
 KXLA—Bell Bandstand.
 EWKW—Italian Hour.
 KPCC—Sunday Morning Devotional.
 KIEV—Bing Crosby Time.
 ★KGER—News, Bible Treasury Hour.

KFOX—Popular Melodies.
 9:15★KECA—Washington Inside Out
 KFAC—Concert Music.
 KPCC—Prelude to Worship.
 KIEV—Kate Smith Sings.
 9:30—KFI—Sports Follies.
 ★KNX, KFVD—News.
 KECA—Sunday Strings.
 KHJ, KGB, KFXM, KVOE—Lutheran Hour.
 KMPC—Music for Sunday.
 KFVB—Peter Potter's Platter Parade.
 EFAC—Gilbert and Sullivan.
 KXLA—Corral Time.
 KPCC—Sunday Morning Club.
 KIEV—Meet the Band.
 KGER—Wesley Radio League.
 ★KFMB—News, Music.

9:45—KFI—Home Town Parade.
 KNX—Howard K. Smith.
 ★KECA—Raymond Swing.
 KFVD—Remembered Rhythms.
 KIEV—Rhythm Road.
10—KFI, KFSD—RCA-Victor Show.
 ★KNX—Weekly News Review.
 KECA—Sunday Best.
 ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KMPC—Western Federal Music Hour.
 KFVB—Peter Potter's Platter Parade.
 KLAC—Musical Cavalcade.
 KFAC—Gilbert and Sullivan.
 KXLA—Slavic Program.
 KWKW—Hungarian Baptist.
 KPCC—Sunday Morning Club.
 KRKD—Sunday Serenade.
 KGFJ—Music.
 ★KIEV, KGER—News.
 KFVD—Sunday Roundup.

11—KFI, KFSD—Carmen Cavallaro Parade.
 KNX—New York Philharmonic.
 KECA—Page Cavanaugh Trio.
 KHJ, KGB—Band Concert.
 KMPC—Off the Record.
 KFVB—Peter Potter's Platter Parade.
 KLAC—Musical Cavalcade.
 KGFJ—Morning Moods.
 KXLA—Roundup Time.
 KFAC—1st Methodist Church.
 KWKW—Italian Melodies.
 KFVD—Hollywood First Baptist Church.
 KIEV—From the Album.
 KPCC, KPRO, KFXM, KVOE—Church Services.
 KFOX—Presbyterian Church.
 ★KGER—News, Adventists.
 11:15★KECA—News.

11:30—KFI, KFSD—One Man's Family.
 KECA—National Vespers.
 KHJ—Bill Cunningham.
 KGFJ—Song of the Islands.
 KWKW—All-Saints Church.
 KIEV—Congregational Church.
 KFOX—Christian Church.
 KGER—Bible Class.
 11:45—KHJ, KGB—Canary Pet Show

12—KFI, KFSD—Quiz Kids.
 KNX—New York Philharmonic Orch.
 KECA, KFMB—Warriors of Peace.
 ★KHJ—Broadway News.
 KFVB—Peter Potter's Platter Parade.
 ★KMPC, KIEV, KGER, KFXM, KGB, KVOE—News.
 KLAC—Musical Cavalcade.
 KGFJ—Say It With Music.

12:45★KFI—Radio News Weekly.
 KECA—Reserve.
 KFAC—Concert Potpourri.

1—KFI, KFSD—Symphony Orch.
 KNX—The Family Hour.
 KECA, KPRO—Are These Our Children?
 KHJ, KGB, KFXM, KVOE—House of Mystery.
 KMPC—Manhattan Highlights.
 KFVB—Wizard of the Ivories
 ★KLAC, KXLA, KGER—News.
 KGFJ—Charm School of the Air.
 KFAC—Piano Parade.
 KRKD—The Record Show.
 KWKW—American-Jewish Hr.
 KPCC—Afternoon Concert.
 KIEV—Meet the Maestro.
 KFOX—Italian-American Hr.
 KFVD—Piano School.

1:05—KGER—Stamp's Quartet.
 1:15—KLAC—Sports Review.
 KXLA—Blend of Melody.
 KFAC—Miniature Matinee.
 KFVD—Forever Tops.
 1:30—KNX—Hoagy Carmichael.
 KECA—Wayne King Show.
 KHJ, KGB, KFXM, KVOE—True Detective Mysteries.
 KMPC—Samuel B. McKee.
 KFVB—George Jessel.
 KFAC—Good Neighbor Salute.
 KXLA—Church in the Barn.
 KLAC—Baseball.
 KFVD—Piano Parade.
 KGFJ—Keyboard Magic.
 KIEV—Organ Memories.

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 2:00—Ozzie and Harriet, KNX.
 3:00—Jack Benny, KFI.
 3:30—Phil Harris and Alice Faye, KFI.
 4:00—Charlie McCarthy, KFI.
 4:30—Fred Allen, KFI.
 5:00—Don Ameche, KFI.
 5:30—Kate Smith, KNX.
 6:00—Bob Burns, KFI.
 6:30—Blondie, KNX.
 6:30—Jack Benny, KFI.
 8:30—Couple Next Door, KNX.

Quiz, Participation
 12:00—Quiz Kids, KFI.
 2:00—Darts for Dough, KECA.
 2:30—Hope Chest, KNX.
 6:00—Take It or Leave It, KNX.
 6:30—Double or Nothing, KHJ.
 7:30—Leave It to the Girls, KHJ.
 8:00—Twenty Questions, KHJ.

Drama
 11:30—One Man's Family, KFI.
 6:30—The Play's the Thing, KFI.
 7:00—Theater Guild, KECA.
 9:30—Romance of the Ranchos, KNX.

Music
 7:30—Salt Lake Tabernacle, KNX.
 10:00—RCA-Victor Show, KFI.
 10:30—Harvest of Stars, KFI.
 11:00—Carmen Cavallaro, KFI.
 11:00—New York Philharmonic, KNX.
 12:30—Hour of Charm, KNX.
 1:00—Symphony, KFI.
 1:00—Family Hour, KNX.
 1:30—Hoagy Carmichael, KNX.
 3:00—Gene Autry, KNX.

4:30—Hollywood Music Hall, KECA.
 5:00—Sunday Evening Hour, KECA.
 5:30—Album of Familiar Music, KFI.
 7:30—Standard Hour, KFI.
 9:30—Chicago Theatre, KHJ.
 10:15—Chapel Quartet, KFI.
 11:15—Bridge to Dreamland, KECA.

Comment—Narration
 10:15—Commander Scott, KHJ.
 6:00—Walter Winchell, KECA.
 6:15—Louella Parsons, KECA.
 6:30—Jimmie Fidler, KECA.

Mystery—Detective
 1:30—True Detective Mysteries, KHJ.
 2:30—Counterspy, KECA.
 3:00—Deadline Mysteries, KECA.
 5:00—Man Named Jordan, KNX.
 7:00—Crime Doctor, KNX.
 9:00—Pat Novak for Hire, KECA.
 9:00—Sam Spade, KNX.

Public Interest—Information
 8:00—Invitation to Learning, KNX.
 5:30—As Others See Us, KNX.
 9:00—People's Platform, KNX.
 6:00—Exploring the Unknown, KHJ.
 9:00—Open Forum, KMPC.
 9:00—Sunday Evening Club, KFAC.
 9:30—Chicago Round Table, KFI.
 10:30—Radio and the Public, KNX.

Learn RADIO BROADCASTING



Frederick H. Speare, popular radio producer and teacher of many well-known radio personalities, is now auditioning MEN and WOMEN with good speaking voices for professional training. Prepare now for the fast-growing opportunities in radio. Recognized expert training in—
ANNOUNCING • NEWSCASTING ACTING • COMMENTING
 Our students get actual experience on "CAREER THEATER"
 Every Sunday, 3 to 3:30 P.M. STATION KXLA (1110 kc.) and Mon., Wed. and Fri. at 11:50 a.m. on KWKW (1430 kc.) Phone, write or call in person for a frank discussion. If accepted you will receive a recorded—FREE AUDITION
 Approved for Veterans
FREDERICK H. SPEARE
 "The West's Outstanding Radio School"
 6671 Sunset Blvd.
 Hollywood 2325 • Studio 1591
 KXLA—Frederick H. Speare.
 KPCC—Afternoon Concert.
 KIEV—Matinee Melodies.
 ★KGER—News, Song Styles.
 KFOX—Rev. Earl Irie.

- 3:30—KFI, KFSD—Phil Harris and Alice Faye.
- KNX, KSDJ—Jack in All Trades.
- KECA, KFMB—The Greatest Story Ever Told.
- KHJ, KGB, KFAM, KVOE—Lawyer O.
- KFWB—Think and Grow Rich.
- KFVD—Hank, the Night Watchman.
- KWKW—Wings of Healing.
- KXLA—Challenge to Youth.
- EGER—Back to God.
- KFOX—Pentecostal Church.
- 4—KFI, KFSD—Charlie McCarthy Show.
- KNX, KSDJ—Tony Pastor Orch.
- KECA, KPRO, KFMB—Willie Piper.
- KHJ, KGB, KVOE—I Was a Convict.
- KMPC—Land of the Free.
- KFWB—Jam Session.
- KLAC—Baseball.
- KFAC—Showcase of Hits.
- KXLA—Lincoln Ave. Church.
- EGEJ—Appointment With the Clergy.
- KWKW—Classic Hour.
- *KIEV—News.
- KPPC—Afternoon Concert.
- KFOX—Sunshine Mission.
- EGER—Old-Fashioned Revival.
- KFXM—Sacred Harmonies.
- 4:15—KMPC—Piano Rhapsody.
- KWKW—Voice of Prophecy.
- KRKD—Hawaiian Melodies.
- KIEV—Modern Concert Hall.
- 4:30—KFI, KFSD—Fred Allen Show.
- KNX—The City.
- KHJ, KGB—Reviewing Stand.
- KECA, KPRO, KFMB—Hollywood Music Hall.
- KMPC—Sons o' Guns.
- KXLA—Western Council Forum.
- *KFWB—News.
- KGJF—Curtain Calls.
- KFVD—Carter Wright.
- KIEV—Bing Crosby Sing.
- KFOX—Voice of Faith.
- KVOE—Grace and Truth.
- 4:45—KMPC—Swing 14.
- KFWB—Show Time.
- KFVD—Music and Money.
- KWKW—Church of the Nazarene.
- KIEV—Popular Tempos.
- 4:45—KNX—Ned Calmer.
- 5—KFI, KFSD—Manhattan Merry-Go-Round.
- KNX—Man Named Jordan.
- KECA, KPRO, KFMB—Sunday Evening Hour.
- KHJ, KGB, KVOE—The Shadow.
- KMPC—Parade of Hits.
- KFWB—All-Star Jamboree.
- KLAC—Baseball.
- KGJF—Easy Rhythm.
- KFAC—Bowlers' Sportscast.
- KXLA—Labor Arbitration.
- KWKW—Joanna DeLisio.
- KRKD—Platter Time.
- KIEV—Twilight Tempos.
- KFVD—Music and Money.

Bible Treasury Hour
 With TOM WESTWOOD
 KGER—Dial 1390
 Sundays—9:05 a.m.—5:05 p.m.
 Mon. thru Fri. 8:45 a.m.

- *KGER—News.
- KFOX—Rev. R. H. Hogan.
- KPPC—Afternoon Concert.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFAC—Random Records.
- KWKW—Magic Circle Theater.
- 5:30—KFI, KFSD—American Album of Familiar Music.
- KNX, KSDJ—Tony Martin.
- KHJ, KGB, KVOE—Nick Carter.
- KFAC—Music in the Air.
- KFVD—Rose Room Record Party.
- KWKW—Backyard Astronomer.
- KIEV—Latin-American Hour.
- KPPC—Exits and Entrances.
- KRKD—Floyd B. Johnson.
- EGER—Church of the Air.
- KFOX—Sons o' Guns.
- 5:45—KLAC—Baseball Roundup.
- KWKW—Barbed Wire Club.
- KFOX—Nat'l. Safety Council.
- 5:55—KNX—Ned Calmer.
- 6—KFI, KFSD—Don Ameche Show.
- KNX, KSDJ—Take It or Leave It.
- *KECA, KPRO, KFMB—Walter Winchell.
- KHJ, KGB, KFAM, KVOE—Exploring the Unknown.
- *KMPC, KFWB, KFOX, KLAC, KXLA, KGER—News.
- KFAC—Your Concert.
- KFVD—Music.
- KGJF—Twilight Rhapsody.
- KWKW—Passions Speaks.
- KIEV—Latin-American.
- KRKD—Opera Classics.
- KPPC—Byways of Verse.
- 6:05—KGER—First Brethren.
- 6:10—KLAC—Jon Garber Orch.
- KFOX—Favorite Hymns.
- 6:15—KECA, KFMB, KPRO—Louella Parsons.
- KMPC—Parade of Melody.
- KWKW—Gems from Classics.
- KXLA—University Explorer.
- KPPC—Sacred Song Recital.
- 6:30—KFI—The Play's the Thing.
- KNX—Kate Smith.
- KECA, KPRO, KFMB—Jimmie Fidler.
- KHJ, KGB, KFAM, KVOE—Double or Nothing.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KLAC—King Cole Trio.
- KXLA—Lutheran Gospel Hour.
- KWKW—Voice of Corner.
- KPPC—Children's Corner.
- EGER—Lutheran League.
- KFOX—Hal's Memory Room.
- 6:45—KECA, KPRO, KFMB—The Policeman.
- KMPC—Mayor Bowron.
- KLAC—Guest Star.
- KPPC—Story Time.
- KRKD—Reverend Kirk.
- 7—KFI, KFSD—Bob Burns Show.
- KNX—Crime Doctor.
- KECA, KFMB, KPRO—Theater Guild on the Air.
- KHJ, KGB, KFAM, KVOE—Gabriel Heatter Show.
- KMPC—Proudly We Hall.
- KFWB—Opera Rescue Mission.
- KFAC—Your Concert.
- *KLAC, KGER—News.
- KPPC—Organ Recital.
- KXLA—National Voice.
- KGJF—Overture to Evening.
- KFOX—Full Gospel Assembly.
- 7:05—KGER—Embers.

- 7:15—KMPC—United Public Workers.
- KLAC—Best in Variety.
- KXLA—Life and Health.
- KPPC—Masterworks.
- 7:25—KNX—Surprise Theater.
- 7:30—KFI, KFSD—Standard Hour.
- KNX—Blondie.
- KHJ, KFAM, KVOE—Leave It to the Girls.
- KMPC—Property Owners.
- KFWB—Gems from Classics.
- KXLA—Church of the Open Door.
- EGER—Dr. Matthews.
- KFOX—The King's Service.
- KGB—Sunday Serenade.
- 7:45—KFWB—Catholic Answers.
- *KMPC—Sam Pettengill.
- 8—KFI, KFSD—Standard Hour.
- KNX—Corliss Archer.
- *KECA, KPRO, KFMB—Drew Pearson.
- KHJ, KGB, KFAM—Twenty Questions.
- *KMPC, KLAC—News.
- KFWB—Hollywood Presbyterial Church.
- KGJF—Waltz Invitation.
- KFAC—First Methodist Church.
- KXLA—Open Door Church.
- *KGER—News, Floyd B. Johnson.
- KFOX—Christian Science.
- KPPC—Sunday Evening Hour.
- KVOE—Christian Youth.
- 8:15—*KECA, KFMB—Monday Morning Headlines.
- KMPC—Voice of Labor.
- KLAC—UCLA Idea Exchange.
- 8:30—KFI, KFSD—Jack Benny.
- KNX, KSDJ—Couple Next Door.
- KECA—The Green Hornet.
- *KHJ, KGB, KFAM, KVOE—Walter Winchell.
- KMPC—Magic of Electricity.
- KLAC—Alcino Rey Orch.
- KGJF—Styling in Blue.
- KPPC—Sacred Music.
- KFWB—Bing Crosby.
- 8:45—KHJ, KGB, KFAM, KVOE—Sheila Graham.
- KLAC—Drama.
- EPPC—Word of Life.
- KFAC—Your Soloist.
- KGJF—Sports Tidings.
- KFWB—Message of Israel.
- 9—KFI—Reserve.
- KNX, KSDJ—Sam Spade.
- KECA—Pat Novak for Hire.
- *KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- KMPC—Open Forum.
- KFWB—Evening Concert.
- *KLAC—News.
- KGJF—Ave Maria Time.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.
- KFOX—Your Business Reporter.
- *KGER—News, Bethel Church.
- 9:15—*KHJ, KGB, KFAM, KVOE—Rex Miller.
- KFWB—Navy Recruiting.
- KLAC—Compinsky Trio.
- KFOX—Organ Treasures.
- 9:30—KFI—Chicago Round Table.
- KNX—Romance of the Ranchos.
- KHJ, KGB—Chicago Theatre.
- KFWB—Pacific Lutheran Hr.
- KFAC—Gateway to Music.
- KGJF—Here's to Vets.
- KFOX—Sunshine Mission.
- KGER—Christian Hour.

EASTSIDE SERENADE
 9:30 TO 10:00 P.M.
 Every Sunday
KECA

- KECA—Eastside Serenade.
- KFWB—Voice of the Army.
- KVOE—Minister's Hour.
- 9:45—KGJF—Operetta Potpourri.
- KFWB—Parson Roberts.
- KVOE—Organ.
- 10—*KFI, KFSD—The Reporter.
- *KNX—Chet Huntley, News.
- KECA—Atwater Kent Auctions.
- KHJ, KGB—Chicago Theatre.
- KMPC—Old-Fashioned Revival.
- KFWB—Sons o' Guns.
- *KLAC—News.
- KFAC—Gateway to Music.
- KGJF—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KXLA—Sacred Records.
- KPRO—Riverside Union Church.
- KVOE, KFAM—Old-Fashioned Revival.
- KFOX—Reverend Fuller.
- *KGER—News, Music.
- 10:15—KFI—Chapel Quartet.
- KNX, KSDJ—University Explorer.
- KFWB—Concert Hour.
- KLAC—Ice Capades.
- KFAC—Conservatory Masterpieces.
- KFSD—Honored Music.
- 10:30—*KFI—Carveth Wells, Inside the News.
- KNX—Radio and the Public.
- KHJ, KGB—Alcino Rey Orch.
- KFWB—St. Paul's Baptist Church.
- KLAC—Meet the Band.
- KFAC—Music for Listening.
- KXLA—Humbard Family.
- 10:45—KFI—Melody Time.
- KNX—Guest Star.
- *KFSD—News.
- 11—KFI—America United.
- *KNX, KLAC—News.
- KECA—Hugh Hudson Orch.
- KHJ, KGB—H. King Orch.
- KMPC—Dance Parade.
- KFWB—St. Paul's Church.
- KFAC—Music for Listening.
- KGJF—Concert Nocturne.
- KXLA—The Hawthorne Thing.
- KFVD—Spade Cooley Time.
- KFOX—Antioch Church.
- KFSD—Music in the Night.
- 11:05—KNX—Tony Pastor Orch.
- 11:15—KECA, KPRO, KFMB—Bridge to Dreamland.
- KLAC—Across the Footlights.
- 11:30—KFI—Hal Pruden Orch.
- KNX—Manny Strand Orch.
- KHJ, KGB, KFAM—Joe Reichman Orch.
- KFWB—Music You Want.
- KFOX—Dance Music.
- KFSD—St. Francis Orch.
- 11:45—KNX—KNX-tra Music.
- *KHJ, KGB, KFAM—News.
- 11:55—*KFI, KNX, KFSD—News.

"GREATEST STORY" TRAVELS

Soon to be heard on an around-the-world network, broadcast in nine different languages, will be ABC's powerful Biblical series, "The Greatest Story Ever Told," according to the U. S. State Department.



LATIN AMERICAN ACCOLADE

Having introduced "Managua, Nicaragua" on the air, Freddy Martin has been named "Music Laureate of Nicaragua" in ceremonies conducted in Los Angeles by Carlos Gonzales, local consul of that Latin American country. Bandleader Martin introduced the tune on CBS' "Jack Carson Show".

KITCHEN PROWLER

Susan Adams, editor-in-chief of ABC's "Betty Crocker Magazine of the Air," had the unprecedented honor recently of being admitted to the royal kitchens at Buckingham Palace where she asked for, and acquired, the queen's own recipe for strawberry soufflé.



AULD LANG SHOWERS

When Al Jolson recently visited CBS' "Lux Radio Theatre" to play a starring role in "Alexander's Ragtime Band", he and Lou Silvers, "Radio Theatre" musical director, had a lot to talk over. Over twenty-five years

ago, Lou, with Buddy de Silva, composed "April Showers", the popular hit song made famous by Jolson, and currently selling more sheet copies than it did when it was new.



CAP AND GOWN MAN

Several scholarships a year are awarded at Northwestern University by NBC's Edgar Bergen. He goes back yearly for graduation, during which he talks with the scholars and makes a series of speeches. This year graduate Janet Pope will arrive in Hollywood the middle of August to work on the show for several weeks.

MONDAY, MAY 19

★Indicates News Broadcasts.

"STRENGTH FOR THE DAY"

Morning Devotional Program
NOW
6:30 a.m.—KFOX—1280 KC
Monday through Friday
AL SALTER, Director

- 8—KFI, KFSD—Fred Waring.
KNX—Johnny Murray.
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
★KHJ, KGB—Cecil Brown.
★KMPC, KLAC, KXLA, KIEV—News.
KFWB—Morning Melodies.
KGFJ—Concert Pastelle.
KFAC—Breakfast Symphony.

HAVEN OF REST

KXLA, 8:30 A. M.
Monday, Wednesday, Friday
KRKD, 8:00 A. M.
Monday thru Saturday
KFOX, 8:00 A. M.
Tuesday thru Saturday

- KRKD—Haven of Rest.
KWKW—Andy Mansfield.
KFOX—Religious Music.
KFVD—Wakeup Ranch.
★KGER—News, Mizpah.
8:15—KNX—Aunt Jenny.
★KHJ—News.
KMPC—Markets; Sports.
KLAC—Haynes at the Reins.
KIEV—Musical Bandwagon.
8:20—KXLA—Organ.
8:30—KFI, KFSD—Jack Berch.
KNX, KSDJ—Romance of Helen Trent.
KHJ—Editor's Diary.
KXLA—Haven of Rest.
KMPC—Song for You.
★KFC, KWKW—News.
KGFJ—Waltz Invitation.

Conversation With Your Coffee?
HAVE BREAKFAST WITH
Binnie & Mike
8:30 to 9:00 a.m.



- KFVD—Binnie and Mike.
★KRKD—News, Music.
KIEV—Public Interest.
KGER—Hammond.
8:45—KFI, KFSD—Lora Lawton.
KNX, KSDJ—Our Gal Sunday.
KHJ, KGB, KFXM—Two Ton Baker.
★KFWB—News.
KFAC—Organ Moods.
KWKW—Wings of Healing.
KIEV—Musical Memories.
KGER—Tom Westwood.
9—KFI, KXLA, KGER—News.
KNX—Big Sister.
KHJ, KGB—Notes at Nine.
KECA, KPRO, KFMB—Kenny Baker Show.
★KMPC—David Anderson.
KFWB—Bing Crosby.
★KLAC—News.
KGFJ—Public Messenger.
KIEV—Unity.
KFVD—Waltz Time.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KIEV—Bing Crosby Time.
9:05—KFI—Pat Bishop Reporting.
KGER—Lutheran Hour.
9:15—KFI—Ladies' Day.
KNX—An Perkins.
KHJ, KGB, KFXM, KVOE—Victor Lindlar.
KMPC—Music in the Air.
KFWB—Strolling Tom.
KLAC—Racing News.
KFAC—Voice of Health.
KXLA—Harmony Homestead.
KWKW—Rev. Wildman.
KIEV—Kate Smith Sings.
★KFVD—News.
9:20—KGFJ—News.
9:30—KNX—Young Dr. Malone.
KHJ—Music With a Smile.
KECA, KPRO, KFMB—Breneman's Breakfast.

- KMPC—Hits, Headlines.
KFWB—Hi Homemakers.
KLAC—Al Jarvis Ballroom.
★KWKW—News.
KGFJ—Open Album.
KFAC—Musical Encores.
KFVD—Show Tunes.
KIEV—Meet the Band.
KGER—Music.
9:45—KNX—Road of Life.
★KFWB, KRKD—News.
KWKW—Bea Boynton Pictorial.
KFVD—Remembered Rhythms.
KIEV—Rhythm Road.
KGB—Molly Morse.
10—KFI, KFSD—Today's Children.
★KNX—Kate Smith.
KECA, KPRO, KFMB—Galen Drake.
★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
★KMPC, KIEV—News.
KFWB—Sweet Music.
KFAC—Musical Encores.
KLAC—Al Jarvis Ballroom.
KRKD—Music, Talk.
KWKW, KGFJ—Racing News.
KFVD—Rev. Louis T. Talbot.
KXLA—Piano Parade.
★KGER—News, Music.
10:15—KFI, KFSD—Woman in White.
KNX—Ferry Mason.
KECA, KPRO, KFMB—Ted Malone.
KHJ—Jackie Hill Show.
KMPC—Bill Leyden.
KFWB—What Do You Know?
KGFJ—Serenade for You.
★KXLA—News.
KWKW—Morning Melodies.
KIEV—Stars of Song.
KGER—Music.

Race News
Just on **KGFJ**

THE LINE-UP
10:00 to 10:15 a.m.
Results 10:25 a.m. and every 30 min. thereafter
Dial 1230

- 10:25—KGFJ—Sports Flash.
10:30—KFI, KFSD—Masquerade.
KNX, KSDJ—Lone Journey.
KECA, KPRO, KFMB—My True Story.
KHJ, KGB—Ben Alexander Show.
KFWB—Jerry Marlowe, Piano.
★KFAC, KWKW—News.
KGFJ—Uphat Session.
KXLA—Woman's World.
KIEV—Western Tune Time.
KFVD—Union Rescue Mission.
KGER—Across the Footlights.
10:40—KFI, KFSD—Betty Crocker.
10:45—KFI—Light of the World.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Comedy-Variety
7:30—Joan Davis, KNX.

Quiz, Participation
8:00—McNeill's Breakfast Club, KECA.
9:00—Kenny Baker, KECA.
9:30—Breneman's Breakfast, KECA.
11:30—Queen for a Day, KHJ.
1:00—House Party, KNX.
1:05—Three Alarm, KMPC.
1:30—Meet the Missus, KNX.
2:00—What's Doin', Ladies? KECA.
2:30—Bride and Groom, KECA.
3:30—Gas Again, KHJ.
4:00—Money on the Line, KNX.
6:30—Dr. I. Q., KFI.
6:30—Bob Hawk, KNX.

Drama
6:00—Screen Guild, KNX.
7:30—Cavalcade of America, KFI.
9:00—Lux Radio Theater, KNX.

Music
8:00—Fred Waring, KFI.
9:30—Hits and Headlines, KMPC.
4:00—Musical Masterpieces, KFAC.
5:30—Victor Borke, KFI.
6:00—Musical Digest, KGFJ.

6:00—Contented Hour, KFI.
6:30—Guy Lombardo, KHJ.
7:00—Supper Club, KFI.
7:15—Jack Smith, KNX.
8:00—Evening Concert, KFAC.
8:00—Telephone Hour, KFI.
8:30—Music Supreme, KMPC.
8:30—Voice of Firestone, KFI.
9:00—Hollywood House Party, KGFJ.
10:00—Lucky Dance Time, KFAC.
10:00—Eastside Show, KFWB.
12:00—Rhapsody in Wax, KHJ.

Comment-Narration
7:45—Fred Beck, KNX.
10:00—Kate Smith, KNX.
10:00—Galen Drake, KECA.
10:15—Ted Malone, KECA.
10:30—Burrill Wheeler, KNX.
4:30—Art Baker, KFI.
9:45—Moon Dreams, KGFJ.

Mystery-Detective
8:00—The Whistler, KNX.
8:30—Gregory Hood, KHJ.
8:30—Inner Sanctum, KNX.

Sports
10:00—Race Lineup, KWKW.
10:00—Racing, KGFJ.
2:30—Major League Ball, KMPC.
5:45—Race Results, KRKD.
8:05—Quiz Bowl, KLAC.
9:30—Inside of Sports, KHJ.
10:00—Sid Ziff, KECA.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
570	640	790	930	1020	1110	1230	1240	1280	1360	1430	1450	1498
KFSD	KMPC	KIEV	KFWB	KNX	KRKO	KPPC	KGB	KGB	KPRO	KVDE		
600	710	870	980	1070	1150							

- KNX, KSDJ—Rose of My Dreams.
KFWB—Science of Mind.
KFAC—Fashions in Music.
KRKD—Midnight Mission.
KGFJ—Sports Flash.
11—KFI, KFSD—Life Can Be Beautiful.
KNX, KSDJ—Bob and Victoria.
KECA, KFMB—Hymns of All Churches.
KHJ—Foodcraft Carnival.
KMPC—Bill Leyden.
KFWB—Bill Anson.
KLAC—Al Jarvis Ballroom.
KXLA—Easy Listening.
KFAC—Festival of Waltzes.
KGFJ—Across the Footlights.
KRKD—Vocal Varieties.
★KFVD, KGER—News.
KWKW—Song Parade.
KIEV—Show Tunes.
11:15—KFI, KFSD—Ma Perkins.
KNX—Rosemary.
★KECA—Banking Talking.
KHJ, KGB, KFXM, KVOE—Smile Time.
KXLA—Morning Melodies.
KFAC—Gems of Melody.
KIEV—This Rhythmic Age.
KFVD—Violet.
KGER—Helene Smith.
11:20—KWKW—Want Ad News.
11:25—KGFJ—Sports Flash.
11:30—KFI, KFSD—Pepper Young.
KNX—Second Mrs. Burton.
KHJ, KGB, KFXM, KVOE—Queen for a Day.
KECA—Club Time.
KFAC—Mayor Bowron.
KGFJ—Reminiscent Rhythm.
KFVD—Forever Tops.
★KRKD, KXLA, KFOX—News.
KIEV—Latin Musiciana.
KGER—Last Word.
11:45—KFI, KFSD—Right to Happiness.
KNX—Grand Slam.
KECA—Frank Parker Show.
KFAC—Plane Gems.
★KGFJ—News.
KXLA—Texas Tyler.
KRKD—Hawaiian Melodies.
11:55—KGFJ—Sports Flash.
12—KFI—Farm Reporter.
KNX—Sons of the Pioneers.
★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.
★KHJ—Broadway News.
KMPC—The Man Says Yes.
KFWB—Bill Anson.
KLAC—Al Jarvis Ballroom.
KFAC—Luncheon Concert.
KGFJ—Gypsy Strings.
KXLA—Dinner Bell Roundup.
KWKW—Memories in Wax.
★KFVD—Editor of the Air.

- KRKD—Prairie Schooner.
12:15—KFI, KFSD—Stella Dallas.
★KNX—Knox Manning.
★KECA—Kiernan's News Corner.
KHJ—Sing, America, Sing.
KGFJ—Keyboard Magic.
KIEV—Lunchtime Melodies.
KGER—Western Music.
12:25—KGFJ—Sports Flash.
12:30—KFI, KFSD—Lorenzo Jones.
KNX—Evelyn Winters.
★KECA, KPRO, KFMB—John B. Kennedy.
KHJ—Louise Massey.
KMPC—Weather; Today in History.
★KFWB—News.
KGFJ—Intermission.
KFVD—Violet.
KXLA—Red Murrell.
KWKW—Farm News.
12:45—KFI, KFSD—Wilder Brown.
KNX—Myrt and Murce.
KECA, KFMB—The Best Things in Life.
KHJ—Singin' Sam.

PRESENTED BY FOREST LAWN

BILL HAY READS THE BIBLE

KMPC
MONDAY THROUGH FRIDAY
12:45 P.M.

- KMPC—Bill Hay Reads the Bible.
★KFAC—News.
KXLA—Farm Hour.
KIEV—Gals on Record.
KGER—Garden School.
12:55—KGFJ—Sports Flash.
1—KFI, KFSD—When a Girl Marries.
KNX, KSDJ—House Party.
KECA—Hits and Encores.
KHJ, KGB, KVOE—Checkerboard Time.
★KMPC, KFVD, KGER—News.
KFWB—Bill Anson.
★KLAC—News, Sports.
KFAC—Music in the American Manner.
KGFJ—Sunset and Vine.
KWKW—Western Serenade.
KXLA—Community Broadcaster.
KRKD—Music.
KIEV—Meet the Maestro.
1:05—KMPC—Three Alarm.
KGER—Out of the Band Box.
1:10—KLAC—Music from Hollywood.
1:15—KFI, KFSD—Portia Faces Life.
KECA—Hollywood Tour.
KHJ—Nancy Dixon.
KFVD—Piano Parade.
KXLA—Philharmonic Reporter.
KFOV—Veddet Rendered.
KGB, KVOE—Johnson Family.
1:25—KGFJ—Sports Flash.
1:30—KFI, KFSD—Just Plain Bill.
KNX, KSDJ—Meet the Missus.
KECA—Cliff Edwards.
KHJ—Happy Homes.
KGFJ—Today's Hits.
KXLA—Vocal Varieties.
KFVD—Matinee Melodies.
KWKW—Afternoon Melodies.
★KRKD—News.
KIEV—Organ Moods.
1:45—KFI, KFSD—Front-Page Farrell.
KECA—Ethel and Albert.
KFAC—Plane Briefs.
★KXLA—News.
KFVD—Musical Scrapbook.
KIEV—Sewing Stylings.
1:55—KGFJ—Sports Flash.
2—KFI, KFSD—Round of Life.
★KNX, KSDJ—Eric Sevareid.
KHJ, KGB, KVOE—Heart's Desire.
KECA, KPRO, KFMB—What's Doin' Ladies?
KMPC—Three Alarm.
KFWB—Bill Anson.
★KLAC—News, Sports.
KGFJ—Serenade to Afternoon.
KFAC—Concert Matinee.
★KIEV, KGER—News.
KXLA—Music for You.
KWKW—The Crow.
KFVD—For the Ladies.
KRKD—These Are Your Neighbors.
KFOX—Fiesta Mexicana.
2:05—KGER—Monday Matinee.
2:15—KFI, KFSD—Joyce Jordan.

KNX—Something to Talk About.
KLAC—570 Club.
KIEV—Land o' Song.
KFVD—To the Men.
 2:20+**KWKW**—News.
 2:25+**KECA**—Spotlight on Hollywood
 +**KFWB**—News.
KGFJ—Sports Flash.
 2:30+**KFI**, **KFSD**—Aunt Mary.
KXX—Background for Living.
KHJ—Luncheon at Long-champs.
KECA, **KFMB**, **KPRO**—Bride and Groom.
KXLA—Musical Dept. Store.
KMPC—Major League Ball.
KFWB—Music.
KGFJ—Serenade to Afternoon.
KWKW—Melody Room.
KIEV—Musical Potpourri.
KFVD—On the Unsett.
 +**KRKD**—News, Music.
 2:45+**KFI**, **KFSD**—Dr. Paul.
 +**KXX**—Bob Trout, News.
KFWB—Strictly from Hunger.
KGFJ—Air-ortials.
 +**KFVD**—News.
KRKD—Light Concert.
 2:50+**KWKW**—Swing Session.
 2:55+**KGFJ**—Sports Flash.
3—**KFI**, **KFSD**—This Woman's Secret.
KXX—Burrill Wheeler.
KECA, **KPRO**, **KFMB**—Ladies Be Seated.
 +**KHJ**, **KXLA**, **KGER**—News.
KMPC—Major League Ball.
KFWB—Melody Matinee.
 +**KLAC**—News, Sports.
 +**KFAC**—Musical Favorites.
KGFJ—Armchair Concert.
KIEV—A Matter of Records.
KFVD—L. A. Daily Reporter.
KWKW—Swing Session.
 3:05+**KGER**—Accent on Music.
 3:15+**KFI**—News of the World.
KHJ—Johnson Family.
KLAC—570 Club.

JUKE BOX MATINEE

with Carl Bailey
 3:15 - 5:30 p.m.

KXLA

Monday thru Saturday

KXLA—Juke Box Matinee.
KFVD—Stringtime.
 3:25+**KGFJ**—Sports Flash.
 3:30+**KFI**—Backstage Wife.
KXX—Radio News.
KECA—Norwood Smith Sings.
KHJ—Gas Again.

MILD & MELLOW

3:30 to 4 P.M.
 Monday through Friday

KMPC

KMPC—Mild and Mellow.
KGFJ—Among My Souvenirs.

Sam Rowland
 and his "Waxworks"
 With Guests
 Daily 3:30—4:30 p.m.
KWKW

KWKW—Sam Rowland and His Waxworks.
KFVD—Back o' the Rack.
 3:45+**KFI**—What Do You Say?
KXX—George Fisher.
KECA—Frances Scully.
KHJ—Merv Griffin Show.
KFAC—Musique Continental.
KFVD—Rumba Rhapsody.
KRKD—Bowling News.
 3:55+**KGFJ**—Sports Flash.
4—**KFI**—Downtown and All Around.
KXX—Pedigree Presents Money on the Line.
KECA—Frances Scully.
 +**KHJ**, **KGB**, **KFXM**, **KVOE**—Fulton Lewis, Jr.
 +**KMPC**, **KIEV**, **KFOX**, **KGER**—News.
KFWB—Vocal Varieties.
 +**KLAC**—News, Sports.

KFAC—Musical Masterpieces.
KGFJ—What's Up?
KFVD—Al Donahue Music Shop.
KWKW—Waxworks.
KXLA—Juke Box Matinee.
KRKD—Piano Paintings.
 4:05+**KGER**—Accent on Music.
 4:15+**KFI**—Port of Missing Hits.
KXX, **KSDJ**—Melody House.
 +**KECA**—Alvin Wilder.
 +**KHJ**, **KGB**, **KFXM**, **KVOE**—Rex Miller.
KMPC—Headline Celebrities.
KLAC—Pet Program.
KRKD—Movieband Quiz.
KIEV—Modern Concert Hall.
 4:30+**KFI**—Art Baker's Notebook.
KXX—You're Only Young Once.
 +**KECA**—Headline Edition.
KHJ, **KGB**, **KVOE**—Reserve.
KMPC—R... Orch.
 +**KFWB**—News.
KLAC—Studio Orchestra.
KGFJ—Record Jackpot.
 +**KWKW**—News, Music.
KRKD—Tunes of the Day.
KIEV—Bing Crosby Sings.
 4:45+**KECA**, **KFMB**—Tennessee Jed.
KXX—The Toddle.
 +**KHJ**, **KFVD**, **KRKD**, **KGB**, **KVOE**—News.
KMPC—Spotlight Stars.
KFWB—Stuart Hamblen.
KWKW—Races and Sports.
KIEV—Trade Winds.
KFSD—Bob Ripley.
 4:55+**KXX**—Bill Henry.


5—**KFI**—Featura Wire.
 +**KXX**—Knox Manning, News.
KECA, **KPRO**, **KFMB**—Terry and the Babies.
KHJ, **KGB**, **KVOE**—Hop Harrigan.
 +**KMPC**—News, Teen & Twenty.
KFWB—Stuart Hamblen.
 +**KLAC**—Fred Henry Reports.
KFAC—Sunset Serenade.
KGFJ—Jive at 5.
KWKW—Today at the Races.
KXLA—Juke Box Matinee.
KIEV—Record Ride.
KFVD—Sweet and Low.
KRKD—Songs of the Saddle.
 +**KGER**—News, Wishing Ring.
 5:15+**KFI**, **KFAC**, **KFSD**—News.
KXX—Tom Hanlon.
KECA, **KFMB**—Sky King.
KHJ, **KGB**, **KFXM**, **KVOE**—Superman.
KLAC—Irwin Allen.
KGFJ—Race Recap.
KWKW—Ken Barton, Sports.
 5:30+**KFI**, **KFSD**—Victor Borge and Benny Goodman.
 +**KXX**, **KSDJ**—Harry Kvaner.
KHJ, **KGB**, **KFXM**, **KVOE**—Captain Midnight.
KECA, **KPRO**, **KFMB**—Jack Armstrong.
KLAC—Al Jarvis.
KFAC—Whoa Bill Club.
KGFJ—Songs for You.
KXLA—Future Pianists.
KWKW—Songs in the Sunset.
KFVD—Sundown Serenade.
KIEV—Melodies Mardi Gras.
KRKD—Hit Tunes.
KGER—Life Begins at 17.
 5:45+**KECA**—Frank Hemingway.
 +**KXX**, **KSDJ**—News, Garred.
KHJ, **KGB**, **KFXM**, **KVOE**—Adventures of Tom Mix.
KMPC—H. Allen.
KXLA—Miniature Concert.
KGFJ—If They Had Lived.
KWKW—Races and Sports.
KRKD—Race Results.
 5:50+**KWKW**—Vets' Rehabilitation.
 5:55+**KXX**—News.
6—**KFI**, **KFSD**—Carnation Contented Hour.
KXX—Green Guild Players.
 +**KHJ**, **KGB**, **KFXM**, **KVOE**—News, 4...
KECA—Man With a Band.
 +**KFWB**, **KLAC**, **KFVD**, **KIEV**, **KGER**, **KFOX**—News.
KGFJ—Musical Digest.
KFAC—Prelude to Evening.
KXLA—Toastmaster Club.
KRKD—Music.
 6:05+**KLAC**—Al Jarvis.
KGER—Sports Round-up.
KHJ, **KGB**—Real Stories.
KECA—Buddy Weed Trio.
KMPC—Bob Keller, Sports.
KFWB—On the Century.
KFVD—Sundown Serenade.
KWKW—Voice of Alhambra.
KGER—Twilight Time.
KFOX—Bowlingcaster.
 6:30+**KFI**, **KFSD**—Dr. I.Q.
KXX—Bob Hawk Show.
KECA—So You Want to Lead a Band.

KHJ, **KFXM**—Guy Lombardo Orch.
KMPC—Frankie Carle.
KFWB—America Dances.
KLAC—Sam Balter Sportsbook.
KFAC—Hour of Music.
KXLA—Music.
KWKW—Classic Hour.
KFOX—Hall's Memory Room.
KGER—Helene Smith.
 6:45+**KLAC**—Jo Stafford.
KXLA—Jimmie Dolan.
7—**KFI**, **KFSD**—Supper Club.
KXX—Lowell Thomas.
KHJ, **KGB**, **KVOE**—Scotland Yard.
KECA, **KFMB**—Lone Ranger.
KMPC—Security Symphonia.
 +**KLAC**, **KXLA**, **KRKD**—News.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
 +**KGER**—News; Dr. Fagan.
 7:15+**KFI**, **KFSD**—Fleetwood Luwton.
KXX—Jack Smith.
KLAC—Henry Morgan.
KXLA—Top Rail.
KRKD—Three-Quarter Time.
 7:30+**KFI**, **KFSD**—Cavalcade of America.
KXX—Joan Davis Show.
KECA, **KFMB**—Adventures of Sherlock Holmes.
KHJ, **KGB**, **KFXM**, **KVOE**—Cisco Kid.
KMPC—Firestone Favorites.
KFWB—Sports Final.
KLAC—Don Otis.
KFAC—Musical Jewel Box.
KXLA—Dance Time.
KRKD—Do You Know?
 7:45+**KFWB**—Moods in Music.
 +**KFAC**, **KFOX**—News.
KXLA—Music.
 7:55+**KXX**—Carroll Alcott.
 +**KFWB**—Falstaff Rhymes News.

Television, W6XAO, Tonight
 8:00-10:30 p.m.

8—**KFI**, **KFSD**—Telephone Hour.
KXX, **KSDJ**—The Whistler.
KECA, **KFMB**—Lum & Abner.

MYSTERY



MONDAY ON MUTUAL
 8:00 P.M.

KHJ, **KGB**, **KFXM**, **KVOE**—Richard Davis, Private Investigator.
 +**KMPC**—News, Hemingway.
KFWB—United Nations Forum.
 +**KLAC**, **KXLA**, **KGER**—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.
KFOX—Fishing Facts.
 8:05+**KLAC**—Quiz Bowl.
KGER—Junior Debates II.
 8:15+**KECA**—News Feature Edition.
KMPC—Red Rover Ridge Riders.
KFWB—Twilight on the Trail.
KGFJ—Starlit Moods.
KXLA—Organ Dream Time.
 8:30+**KFI**, **KFSD**—Voice of Firestone.
KXX, **KSDJ**—Inner Sanctum.
KHJ, **KGB**, **KFXM**, **KVOE**—Casebook of Gregory Hood.
KECA—The Clock.
KMPC—Music Supreme.
 +**KFWB**—News.
KLAC—Fred Haney.
KGFJ—Seville Serenade.
KXLA—The Corral.
KGER—Concert Tapestries.
 8:45+**KFWB**—Warner Bros. Orch.
KGFJ—Evening Interlude.
KLAC—Behind Studio Gates.
9—**KFI**—Hollywood Bowl Auditions.
KXX—Lux Radio Theatre.

KECA, **KPRO**—Doctors Talk It Over.
 +**KHJ**, **KGB**, **KFXM**, **KVOE**—News, Glenn Hardy.
 +**KMPC**—David Anderson.
KFWB—Maurice Hart.
KFAC—Evening Concert.
KFVD—Spade Cooley Time.
KGFJ—Hollywood House Party.
 +**KLAC**, **KGER**—News.
KXLA—Seaboard Home Hour.
 9:15+**KHJ**, **KGB**, **KFXM**, **KVOE**—Mel Venter's Pictorial.
KECA—Report to the People.
 +**KMPC**—Clete Roberts.
KLAC—The House is Hunted.
 9:30+**KFI**—The American Way.
KECA—Dick Dildine Orch.
KHJ, **KGB**, **KVOE**—Inside of Sports.
KMPC—Date With Melody.
KFWB—George Irwin.
KLAC—Campus Magazine.
KGER—Dr. Clem Davies.
 9:45+**KHJ**, **KGB**, **KFXM**, **KVOE**—Henry J. Taylor.
KMPC—Voice of the Army.
KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.

10—**KFI**, **KFSD**—The Reporter.
 +**KXX**—Chet Huntley, News.
 +**KHJ**, **KGB**, **KFXM**, **KVOE**—Fulton Lewis, Jr.
KECA—Sid Ziff, Sports.
 +**KMPC**, **KLAC**, **KGER**—News.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KFAC—Lucky Lager Dance.
KFVD—Spade Cooley Time.
KXLA—Little Sisters.
KGFJ—Concert Nocturne.

FIGHT ANNOUNCER
JERRY TOLAND
 Brings a blow-by-blow description from ringside of the South Gate Arena.
KFOX - 1280 Kc.
 10:00-10:30 Monday
 Courtesy of
HOUSE OF RILEY

KFOX—Amateur Fights.
 10:05+**KGER**—Musical Roundup.
 10:15+**KFI**—Barry Wood Show.
KXX—Bob Elson.
 +**KECA**, **KHJ**, **KGB**—News.
KMPC—Bridge Club.
KLAC—Don Otis.
KXLA—Muir College.
 10:30+**KFI**—Inside the News.
KXX—Symphonettes.
 +**KECA**—Elmer Davis.
KHJ, **KGB**—ABC Record Party.
KMPC—Rancho Grande.
KXLA—Barbershop Quartet.
 10:45+**KFI**—Melody Time.
KECA—Red Nichols Orch.
 +**KFSD**—News.
11—**KFI**, **KECA**, **KLAC**—News.
 +**KXX**—Nelson Pringle.
KHJ—Vet Wants to Know.
KMPC—Dance Parade.
KFWB—Eastside Show.
KGFJ—Concert Nocturne.
KFAC—Lucky Lager Dance.
KXLA—Ensic Club.
KFVD—Spade Cooley Time.
 +**KGER**—News, Roundup.
 11:15+**KFI**—Milestones in Melody.
KXX—In My Opinion.
KECA—E. LeBaron Orch.
KLAC—Don Otis.
 11:30+**KFI**—Here's to Veterans.
KXX—Tommy Pederson Orch.
KECA—Red Nichols Orch.
KXLA—The Hawthorne Thing
 11:45+**KFI**—Philharmonic Reporter.
 +**KHJ**, **KGB**, **KVOE**—News.
 11:55+**KFI**, **KXX**, **KECA**, **KFSD**—News.

KLAC	KFI	KECA	KHJ	KFVD	XLXA	KFSG	KGJF	KFXM	KFAC	KGER	KWKW	KFMJ
570	640	790	930	1020	1110	1230	1330	1390	1440	1450		
800	710	870	980	1070	1150		1240	1280	1360	1430	1450	



EVIE SCOTT
Femme Disc Jockey
Daily at 6:45 A. M.
Sponsored by
United Mattress Co.
DIAL 710

- 8** KFI, KFSD—Fred Waring.
KNX—Johnny Murray.
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
KHJ, KGB—Cecil Brown.
KMPC, KXLA, KLAC—News.
KFWE—Morning Melodies.
KFAC—Country Church.
KGFJ—Concert Pastelle.

HAVEN OF REST
KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Monday thru Saturday
KFOX, 8:00 A.M.
Tuesday thru Saturday

- KRKD, KFOX—Haven of Rest.
KWKW—Andy Mansfield.
KFVD—Wakeup Ranch.
KGER—News, Mizpah.
8:15 KXN—Ant Jenny.
KHJ—News.
KMPC—Market Report, Sports
KLAC—Haynes at the Reins.
KIEV—Musical Bandwagon.
8:20 KXLA—Organ.
8:30 KFI, KFSD—Jack Berch.
KNX, KSDJ—Helen Trent.
KHJ—Editor's Diary.
KMPC—Song for You.
KGFJ—Waltz Invitation.
KXLA—Baptist Brothers.
KFAC—KRKD—News.
KWKW—News, Devotions.
KFVD—Binnie and Mike.
KIEV—Public Interest.
KFOX—Words of Life.
8:45 KFI, KFSD—Lora Lawton.
KNX, KSDJ—Our Gal Sunday
KHJ, KGB, KFXM—Two-Ton Baker.
KFVB—News.
KFAC—Organ Moods.
KWKW—Wings of Healing.
KIEV—Musical Memories.
KGER—Tom Westwood.
9 KFI, KGER—News.
KNX—Big Sister.
KECA, KFMB, KPRO—Kenny Baker Show.
KHJ, KGB—Notes at Nine.
KMPC—Byrd Anderson.
KFWE—Bing Crosby.
KLAC—News.
KGFJ—Your City at Work.
KFAC—Unity.
KXLA, KFSD—News.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KFVD—Waltz Time.
KIEV—Bing Crosby Time.
9:05 KFI—Pat Bishop Reporting.
KGER—Lutheran Hour.
9:15 KFI—Ladies' Day.
KNX—Ma Perkins.
KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
KMPC—Music in the Air.
KFWE—Striding Tom.
KLAC—Racing News.
KGFJ—Philharmonic Reporter.
KFAC—Voice of Health.
KXLA—Harmony Homestead.
KFVD—News.
KWKW—Rev. Wildman.
KIEV—Kate Smith Sings.
9:20 KGFJ—News.
9:30 KNX—Young Dr. Malone.
KECA, KPRO, KFMB—Breneman's Breakfast.
KHJ—Music With a Smile.
KMPC—Hits, Headlines.
KFWE—Music.
KLAC—Al Jarvis.
KWKW—News.
KGFJ—Open Album.
KFAC—Musical Encores.
KFVD—Show Tunes.
KIEV—Meet the Band.
9:45 KNX—Road of Life.
KFWE, KRKD—News.
KFVD—Remembered Rhythms.
KWKW—Bing Crosby.
KIEV—Rhythm Road.
10 KFI, KFSD—Today's Children.
KNX—Kate Smith.

- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
KECA, KFMB, KPRO—Galen Drake.
★KMPC—News.
KLAC—Sweet Music.
KLAC—Al Jarvis Ballroom.
KWKW, KGFJ—Racing News.
KFAC—Musical Encores.
KRKD—Music, Talk.
KFVD—Rev. Louis T. Talbot.
★KIEV, KFOX, KGER—News.
KXLA—Piano Parade.
10:15 KFI, KFSD—Woman in White
KNX—Perry Mason.
KECA—Ted Malone.
KHJ, KVOE—Jackie Hill.
KMPC—Bill Leyden.
KFWB—What Do You Know?
KGFJ—Serenade for You.
★KXLA—News.
KWKW—Morning Melodies.
KIEV—Stars of Song.
KFOX—Assembly of God.
KGER—Music.
10:25 KGFJ—Sports Flash.
10:30 KFI, KFSD—Masquerade.
KNX, KSDJ—Lone Journey.
KECA, KPRO, KFMB—My True Story.
KHJ—Ben Alexander Show.
KFWB—Piano, Jerry Marlowe.
KXLA—Woman's World.
KGFJ—Uplift Session.
★KFAC, KWKW—News.
KFVD—Union Rescue Mission.
KIEV—Western Tune Time.
KGER—Across the Footlights.
10:40 KFI, KFSD—Betty Crocker.
10:45 KFI—Light of the World.
KNX, KSDJ—Rose of My Dreams.
KFWE—Science of Mind.
KFAC—Fashions in Music.
10:55 KECA, KFMB—Hymns of All Churches.
KGFJ—Sports Flash.
11 KFI, KFSD—Life Can Be Beautiful.
KNX, KSDJ—Bob and Victoria.
KECA, KFMB—Hymns of All Churches.
KFI—Songs of Good Cheer.
KMPC—Bill Leyden.
KFWB—Bill Anson.
KLAC—Al Jarvis Ballroom.
KFAC—Festival of Waltzes.
KRKD—Music.
KXLA—Melody Time.
KWKW—Sergeant Mac.
KGFJ—Across the Footlights.
KIEV—Show Tunes.
★KFVD, KGER—News.
KFI, KFSD—Ma Perkins.
KNX—Rosemary.
★KECA—Business Talking.
KHJ, KGB, KFXM, KVOE—Smile Time.
KFAC—Gem of Melody.
KFVD—Violet.
KXLA—Morning Melodies.

- KIEV—This Rhythmic Age.
KGER—Helene Smith.
11:20 KWKW—Want Ad News.
11:25 KGFJ—Sports Flash.
11:30 KFI, KFSD—Pepper Young.
KNX—Second Mrs. Burton.
KECA, KPRO, KFMB—Listening Post.
KHJ, KGB, KFXM, KVOE—Queen for a Day.
KGFJ—Reminiscent Rhythms.
KFAC—Dr. Albert W. Palmer.
KFVD—Foster Tops.
★KRKD, KXLA, KFOX—News.
KIEV—Latin Musicana.
KGER—The Last Word.
11:45 KFI, KFSD—Right to Happiness.
KNX—Grand Slam.
KECA—Frank Parker Show.
★KGFJ—News.
KFAC—Piano Gems.
KRKD—Hawaiian Melodies.
KXLA—T. Texas Tyler.
11:55 KGFJ—Sports Flash.
12 KFI—Farm Reporter.
KNX—Sons of the Pioneers.
★KECA, KHJ, KIEV, KGER, KGB, KVOE—News.
KMPC—The Man Says Yes.
KFAC—Bill Anson.
KLAC—Al Jarvis Ballroom.
KGFJ—Public Messenger.
KFAC—Luncheon Concert.
KWKW—Memories in Wax.
KRKD—Prairie Schooner.
KIEV—Editor of the Air.
KXLA—Dinner Bell Roundup.
12:05 KGER—Western Music.
12:15 KFI, KFSD—Stella Dallas.
★KNX—Knox Manning.
★KECA—Kiernan's News Corner.
KHJ—Sing, America, Sing.
KGFJ—Keyboard Magic.
KIEV—Luncheon Melodies.
12:25 KGFJ—Sports Flash.
12:30 KFI, KFSD—Lorenzo Jones.
KNX—Evelyn Winters.
★KECA, KPRO, KFMB—John B. Kennedy.
KHJ—Louise Massey.
KMPC—Weather; Today in History.
★KFWB—News.
KGFJ—Intermission.
KXLA—Red Murrell.
KWKW—Farm News.
KFVD—Violet.
12:45 KFI, KFSD—Widder Brown.
KNX—Myrt and Marge.
KECA, KFMB—The Best Things in Life.
KHJ—Singin' Sam.
KMPC—Bill Hay Reads the Bible.
★KFAC—News.
KXLA—Farm Program.

- KIEV—Gals on Record.
KGER—Garden School.
12:55 KGFJ—Sports Flash.
1 KFI, KFSD—When a Girl Marries.
KNX, KSDJ—House Party.
KECA—Hits and Encores.
KHJ, KGB, KVOE—Checkerboard Time.
★KMPC, KFVD, KGER—News.
KFVI—Bill Anson.
★KLAC—News, Sports.
KGFJ—Sunset and Vine.
KRKD—Music.
KFAC—Music in the American Manner.
KXLA—Community Broadcaster.
KWKW—Western Serenade.
KIEV—Meet the Maestro.
1:05 KMPC—Three Alarm.
KGER—Out of the Band Box.
1:10 KLAC—Music from Hollywood.
1:15 KFI, KFSD—Portia Faces Life.
KECA—Hollywood Tour.
KHJ—Nancy Dixon.
KXLA—Beyond Victory.
KFVD—Piano Parade.
KGB, KVOE—Johnson Family.
1:25 KGFJ—Sports Flash.
1:30 KFI, KFSD—Just Plain Bill.
KNX, KSDJ—Meet the Missus
KECA—Cliff Edwards.
KHJ—Happy Homes.
KGFJ—Today's Hits.
KXLA—Vocal Varieties.
KFVD—Matinee Melodies.
KWKW—Afternoon Melodies.
★KRKD—News.
KIEV—Organ Moods.
1:45 KFI, KFSD—Front Page Farrell.
KECA—Ethel and Albert.
KFAC—Piano Briefs.
★KXLA—News.
KIEV—Swing Stylings.
1:55 KGFJ—Sports Flash.
KFI, KFSD—Road of Life.
2 KNX, KSDJ, KPRO, KFMB—What's Doin', Ladies?
KHJ, KGB, KVOE—Heart's Desire.
KMPC—Three Alarm.
KFWB—Bill Anson.
★KLAC—News, Sports.
KFAC—Concert Matinee.
KXLA—Music for You.
KGFJ—Serenade to Afternoon.
KWKW—The Crow Show.
KRKD—Public Service.
★KIEV—News.
KFVD—For the Ladies.
KGER—Long Beach Band.
2:15 KFI, KFSD—Joyce Jordan.
KNX—Something to Talk About.
KLAC—570 Club.
KFVD—To the Men.
KIEV—Land of Song.
2:20 KWKW—News.
2:25 KECA—Spotlight on Hollywood.
★KFWB—News.
KGFJ—Sports Flash.
2:30 KFI, KFSD—Aunt Mary.
KNX—Bill Bryan.
KECA, KFMB, KPRO—Bride and Groom.
KHJ—Luncheon at Long-champs.
KMPC—Major League Ball.
KFWB—Music.
KWKW—Melody Room.
KXLA—Musical Dept. Store.
★KRKD—News, Music.
KFVD—On the Upeat.
KIEV—Musical Potpourri.
2:45 KFI, KFSD—Dr. Paul.
★KNX—Bob Trout.
KFWB—Strictly from Hunger.
KGFJ—Air-o-torials.
★KFVD—News.
2:50 KWKW—Swing Session.
2:55 KGFJ—Sports Flash.
3 KFI, KFSD—This Woman's Secret.
KNX—Burrill Wheeler.
KECA, KPRO, KFMB—Ladies Be Seated.
★KHJ, KXLA, KGER—News.
KMPC—Major League Ball.
KFWB—Melody Matinee.
★KLAC—News, Sports.
KFAC—Musical Favorites.
KRKD—Matinee Melodies.
KGFJ—Armchair Concert.
KFVD—L. A. Daily Reporter.
KWKW—Swing Session.
KIEV—A Matter of Records.
3:05 KGER—Accent on Music.
3:15 KFI—News of the World.
KHJ—Johnson Family.
KLAC—570 Club.

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 5:30—Date With Judy, KFI.
6:00—Bob Hope, KFI.
6:30—Red Skelton, KFI.
7:30—Mel Blanc, KNX.
7:30—Milton Berle, KFI.
8:00—Amos 'n' Andy, KFI.
8:30—Fibber and Molly, KFI.

Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.
9:00—Kenny Baker, KECA.
9:30—Breneman's Breakfast, KECA.
11:30—Queen for a Day, KHJ.
1:00—House Party, KNX.
1:05—Three Alarm, KMPC.
1:30—Meet the Missus, KNX.
2:00—What's Doin', Ladies? KECA.
2:30—Bride and Groom, KECA.
3:30—Gas Aguin, KHJ.
4:00—Money on the Line, KNX.
9:00—Vox Pop, KNX.

Drama

- 9:00—Favorite Story, KFI.

Music

- 8:00—Fred Waring, KFI.
9:30—Hits and Headlines, KMPC.
3:30—American Melody Hour, KNX.
4:00—Musical Masterpieces, KFAC.

6:00—Musical Digest, KGFJ.

- 6:30—Melodies America Loves, KNX.
7:00—Supper Club, KFI.
7:15—Jack Smith, KNX.
8:00—Evening Concert, KFAC.
8:30—Music Supreme, KMPC.
9:00—Hollywood House Party, KGFJ.
10:00—Lucky Dance Time, KFAC.
10:00—Eastside Show, KFWB.
12:00—Rhapsody in Wax, KHJ.

Comment-Narration

- 7:45—Fred Beck, KNX.
10:00—Kate Smith, KNX.
10:00—Galen Drake, KECA.
10:15—Ted Malone, KECA.
3:00—Burrill Wheeler, KNX.
4:30—Art Baker, KFI.
9:45—Moon Dreams, KGFJ.

Mystery-Detective

- 8:00—Big Town, KNX.
8:30—The Falcon, KHJ.

Public Interest-Information

- 10:30—Open Hearing, KNX.

Sports

- 10:00—Race Lineup, KWKW.
10:00—Racing, KGFJ.
2:30—Major League Ball, KMPC.
5:45—Race Results, KRKD.
6:30—Tanforan Races, KMPC.
9:30—Inside Sports, KHJ.
10:00—Sid Ziff, KECA.

KXLA—Juke Box Matinee.
KFVD—Stringtime.
3:25—KGFJ—Sports Flash.
3:30—RFI—Backstage Wife.
KXN—Melody Hour.
KECA—Norwood Smith Sings.
KHJ, KGB, KFXM, KVOE—
cas Actin.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

KMPC—Mild and Mellow.
KWKW—Sam Rowland and
His Waxworks.
KGFJ—Among My Souvenirs.
*KRKD—News, Music.
KFVD—Back o' the Rack.
3:45—KFI—What Do You Say?
KECA—Frances Scully.
KHJ—Merv Griffin Show.
KFAC—Musique Continental.
KFVD—Rumba Rhapsody.
KRKD—Bowling News.
3:55—KGFJ—Sports Flash.

4—KFI—Downtown and All
Around.
KXN—Pedigree Presents
Money on the Line.
KECA—Frances Scully.
*KHJ, KGB, KFXM, KVOE—
Fulton Lewis, Jr.
*KMPC, KIEV, KGER, KFOX
News.
*KLAC—News, Sports.
KFAC—Musical Masterpieces.
KFWB—Gospel and Song.
KXLA—Juke Box Matinee.
KGFJ—What's Up?
KWKW—Waxworks.
KFVD—Donahue Record Shop.
KRKD—Piano Paintings.
4:05—KGER—Accent on Music.
4:15—KFI—Port of Missing Hits.
KXN, KSDJ—Fact Finder.
*KECA—Alvin Wilder.
*KHJ, KGB, KFXM, KVOE—
Rex Miller.

KMPC—Twilight Tales.
KLAC—Belle Martel.
KRKD—MovieLand Quiz.
KIEV—Modern Concert Hall.
4:25—KGFJ—Sports Flash.
4:30—KFI—Art Baker's Notebook.
KXN—You're Only Young
Once.
*KECA—Headline Edition.
KHJ, KGB, KVOE—Flit
Frolies.
KMPC—Russ Morgan Orch.
KFWB—News.
KLAC—Radio Orchestra.
KGFJ—Record Jackpot.
KRKD—Tunes of the Day.
*KWKW—News, Music.
KIEV—Bing Crosby Sings.
4:45—KECA, KFMB, KPRO—
Tennessee Jed.
KXN—The Todds.
*KHJ, KGB, KFXM, KVOE—
News.
KMPC—Spotlight Stars.
KFWB—Stuart Hamblen.
KWKW—Races and Sports.
*KFVD, KRKD—News.
KIEV—Trade Winds Tempos.
KFSD—Bob Ripley.

5:55—KXN—Bill Henry.
KGFJ—Sports Flash.
5—KFI—Feature Wire.
*KXN—Knox Manning, News.
KHJ, KGB, KVOE—Hop
Harrigan.
KECA, KPRO, KFMB—Terry
and the Pirates.
*KMPC—News, Teen & Twenty.
KFWB—Stuart Hamblen.
*KLAC—Fred Henry Reports.
KFAC—Sunset Serenade.
KGFJ—Jive at Five.
KRKD—Songs of the Saddle.
KXLA—Juke Box Matinee.
KWKW—Today at the Races.
KFVD—Sweet and Low.
KIEV—Record Ride.
*KGER—News, Wishing Ring.

5:15—KFI, KFAC, KFSD—News.
KXN—Tom Hanlon.
KECA, KFMB—Sky King.

SPECIAL DELIVERY SPORTS
with
KEN BARTON
5:15-5:30 p.m., Mon.-Fri.
KWKW
KWKW—Ken Barton, Sports.

KLAC—Irwin Allen.
KGFJ—Race Recap.
KHJ, KGB, KFXM, KVOE—
Superman.
5:30—KFI, KFSD—A Date With
Buddy.
*KXN, KSDJ—Harry Flannery.
KECA, KPRO, KFMB—Jack
Armstrong.
KHJ, KGB, KFXM, KVOE—
Captain Midnight.
KFWB—Howdy, Neighbors.
KFAC—Whoo Bill Club.
KLAC—Al Jarvis Ballroom.
KGFJ—Songs for You.
KRKD—Hit Tunes.
KFVD—Sundown Serenade.
KWKW—Songs in the Sunset.
KXLA—Future Pianists.
KIEV—Melodies Mardi Gras.
KGER—Music With Appeal.
5:45—KXN, KSDJ—News, Garred.
*KECA—Frank Hemingway.
KHJ, KGB, KFXM, KVOE—
Adventures of Tom Mix.
KMPC—H. Allen.
KXLA—Miniature Concert.
KGFJ—The Law Is Your
Servant.
KWKW—Races and Sports.
KRKD—Race Results.
KGER—Stamp's Quartet.
5:50—KWKW—Vets' Rehabilitation.
5:55—KGFJ—Sports Flash.
6—KFI, KFSD—Bob Hope.
KXN, KSDJ—I Take the
Stand.
KECA—Page Cavnaugh Trio.
*KHJ, KGB—Gabriel Heatter.
*KMPC—News, Nesbitt.
*KFVB, KLAC, KFVD, KIEV,
KGER, KFOX—News.
KFAC—Prelude to Evening.
KGFJ—Musical Digest.
KXLA—Alhambra H. S.
KRKD—Early Dancette.
6:05—KLAC—Al Jarvis.
KIEV—Twilight Tempos.
KGER—Sports Roundup.
6:15—KECA—Music Preferred.
KHJ, KGB—Real Stories.
KMPC—Bob Kelley, Sports.
KFWB—On the Century.
KXLA—Mary Burke King.
KWKW—Voice of Alhambra.
KFVD—Sundown Serenade.
KGER—Here's to Vets.
KFOX—Bowlingcaster.

6:30—KFI, KFSD—Red Skelton.
9—KFI—Favorite Story.
KXN—Vox Pop.
*KHJ, KGB, KFXM, KVOE—
News, Glenn Hardy.
KECA—Treasury Agent.
*KMPC—David Anderson.
KFWB—Maurice Hart.
KLAC—Baseball.
KFAC—Evening Concert.
KXLA—Seahorse Home Hour.
*KGER—News.
KGFJ—Hollywood House
Party.
9:05—KGER—Music in the Night.
9:15—*KHJ, KGB, KFXM, KVOE—
Rex Miller.
*KMPC—Clet Roberts.
9:30—KFI—Pleasure Parade.
KXN—Tapestries of Life.

Melodies America Loves
EULA BEAL
CONTRALTO
CONCERT ORCHESTRA
EARL TOWNER, dir.
KXN—Tuesday—6:30 P. M.
INGLEWOOD PARK CEMETERY A55N.

KXN—Melodies America
Loves.
KECA, KFMB—Slum I.
KHJ, KGB, KFXM, KVOE—
Mysterious Traveler.
KMPC—Tanforan Races.
KFWB—America Dances.
KLAC—Sam Balter Sports-
book.
KFAC—Hour of Music.
KWKW—Classic Hour.
KFOX—Hal's Memory Room.
KGER—Helene Smith.
6:45—KLAC—Frank Sinatra.
KXLA—Jimmie Dolau.

7—KFI, KFSD—Supper Club.
KXN—Lowell Thomas.
KHJ, KGB, KFXM—
Warden's Crime Cases.
KECA, KFMB—Slum II.
KMPC—Security Symphonias.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
*KLAC, KXLA, KRKD—News.
7:05—KLAC—Harness Races.
7:15—*KFI, KFSD—Fleetwood
Lawton.
KXN—Jack Smith.
KHJ, KGB, KVOE—Special
Investigator.
KXLA—Top Rail.
KRKD—Three-Quarter Time.
KFOX—Flashing Pals.
7:30—KFI, KFSD—Milton Berle
Show.
KXN—Mel Blanc Show.
KECA—Bobby Doyle Show.
KHJ, KGB, KFXM, KVOE—
Red Ryder.
KMPC—Firestone Favorites.
KFWB—Sports Final.
KLAC—Don Otis.
KFAC—Musical Jewel Box.
KXLA—Dance Time.
KRKD—Do You Know?
7:45—*KECA—Alvin Wilder.
KFWB—Moods in Music.

*KFAC, KFOX—News.
KXLA—Music.
7:55—*KXN—Carroll Alcott.
*KFWB—Falstaff Rhymes the
News.
8—KFI, KFSD—Amos 'n' Andy.
KXN—Big Town.
KECA, KFMB—Lum & Abner.
KHJ, KGB, KVOE—Count of
Monte Cristo.
*KMPC—News, Hemingway.
KFWB—Let Freedom Ring.
*KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasion Memories.
8:05—KLAC—Baseball.
KGER—Music in the Night.
8:15—*KECA—News Feature Edition.
KMPC—Red Rowe Ridge
Riders.
KFWB—Twilight on the Trail.
KGFJ—Starlit Moods.
KLAC—Organ Dream Time.
8:30—KFI, KFSD—Fibber McGee
and Molly.
KXN—Sound Off.
KECA, KPRO, KFMB—
Dark Venture.
KHJ, KGB, KFXM, KVOE—
The Falcon.
KMPC—Music Supreme.
*KFWB—News.
KGFJ—Serenade Seville.
KXLA—97th Street Corral.
8:45—KFWB—Warner Bros. Orch.
KGFJ—Evening Interlude.

The BULLOCK'S SHOW
THIS WEEK
Favorite Story
GLASS EYE
KFI
9.00 P. M. TUESDAYS

9—KFI—Favorite Story.
KXN—Vox Pop.
*KHJ, KGB, KFXM, KVOE—
News, Glenn Hardy.
KECA—Treasury Agent.
*KMPC—David Anderson.
KFWB—Maurice Hart.
KLAC—Baseball.
KFAC—Evening Concert.
KXLA—Seahorse Home Hour.
*KGER—News.
KGFJ—Hollywood House
Party.
9:05—KGER—Music in the Night.
9:15—*KHJ, KGB, KFXM, KVOE—
Rex Miller.
*KMPC—Clet Roberts.
9:30—KFI—Pleasure Parade.
KXN—Tapestries of Life.

TONIGHT - 9:30
"PHILO
VANCE"
"The Supreme Murder Case"
KECA - dial 790

KECA—Philo Vance.
KHJ, KGB, KVOE—Inside of
Sports.
KMPC—Date With Melody.
KFWB—George Irwin.
KGER—Dr. Clem Davies.
9:45—KFI—Madison 2345.
KHJ—Arthur Hale.
KMPC—U. S. Navy.
KGFJ—Moon Dreams, Poetry &
Music With Marvin Miller.
10—KFI, KFSD—The Reporter.
*KXN—Chet Huntley, News.

EASTSIDE
SHOW
10 TO 12 P. M.
Every Night Except Sunday
KFWB

Starting Second Year
Spade Cooley Time
1020 KC.
5000 WATTS
10:00 P.M.-1:00 A.M.
Creek KEVD
LOS ANGELES
KFVD—Spade Cooley Time.
KFAC—Lucky Lager Dance.
KGFJ—Concert Nocturne.
KXLA—Tuesday at Ten.

Olympic Auditorium
FIGHTS
Tuesday, 10:05 p.m.
KLAC

10:05—KLAC—Olympic Boxing.
KGER—Musical Roundup.
10:15—KFI—Remember That Music.
KXN—Bob Elson.
*KECA, KHJ, KGB, KVOE—
News.
KMPC—Bridge Club.
10:30—*KFI—Inside the News.
KXN—Open Hearing.
*KECA—Elmer Davis.
KHJ, KGB—Record Party,
Peter Potter.
KMPC—Rancho Grande.
KXLA—Barbershop Quartet.
10:45—KFI—Melody Time.
KECA—Freddy Martin Orch.
KXLA—Naval Reserve.
*KFSD—News.

11—*KFI, KECA, KLAC, KGER—
News.
*KXN—Nelson Pringle.
KHJ, KGB—H. King Orch.
KMPC—Dance Parade.
KFWB—Eastside Show.
KFAC—Lucky Dance Time.
KFVD—Spade Cooley Time.
KGFJ—Concert Nocturne.
KXLA—Eagle Club.
11:05—KGER—Musical Roundup.
11:15—KFI—Milestones in Melody.
KXN—Frontiers of Science.
KECA—Claremont Orch.
KHJ, KGB—Barrow Orch.
KLAC—Don Otis.
11:30—KFI—Guest Star.
KXN—Tony Pastor Orch.
KXLA—The Hawthorne Thing
11:45—KFI—Music.
*KHJ, KGB, KVOE—News.
KECA—Hugh Hudson Orch.
11:55—*KFI, KXN, KECA—News.

Interested in Radio
Broadcasting?
Become A
Radio Personality!
Audition Now
For increasing opportunities in
this fascinating field.
WITHOUT CHARGE!
Your Voice Recorded Free
ANNOUNCING, ACTING,
COMMENTATING, WRITING,
SPORTS, COMEDY
Under supervision of noted radio
star, HAL STYLES.
(Contact with stations and
agencies throughout America.)
Hal Styles
School of Radio
8800 Wilshire Bl., Beverly Hills
BRadshaw 2-1490
"Approved for Veterans"

"STRENGTH FOR THE DAY"

Morning Devotional Program
NOW
6:30 A.M. KFOX 1280 KC
Monday thru Friday
AL SALTER, Director

- 8-KFI, KFSD-Fred Waring.
KNX-Johnny Murray.
KECA, KPRO, KFMB-Don McNeill's Breakfast Club.
*KHJ, KGB-Cecil Brown.
*KMPC, KXLA, KLAC, KIEV, KGER-News.
KFWB-L. A. Breakfast Club.
KGFJ-Concert Pastelle.
KWEW-Andy Mansfield.
KFAC-Country Church.
KFVD-Wakeup Ranch.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Monday thru Saturday
KFOX, 8:00 A.M.
Tuesday thru Saturday

- KRKD, KFOX-Haven of Rest
8:05-KGER-Mizpah.
8:15-KNX-Aunt Jenny.
*KHJ-News.
KMPC-Markets; Sports.
KLAC-Haynes at the Reins.
KIEV-Musical Bandwagon.
8:20-KXLA-Organ.
8:30-KFI, KFSD-Jack Berch.
KNX, KSDJ-Romance of Helen Trent.
*KHJ-Editor's Diary.
KMPC-Song for You.
KGFJ-Waltz Invitation.
KXLA-Haven of Rest.
*KFAC, KWKW-News.

Chatter With Your Crullers?
HAVE BREAKFAST WITH
Binnie & Mike

1020 KC
5000 WATTS
8:30 to 9:00 a. m.

Check KEVD
LOS ANGELES

- KFVD-Binnie and Mike.
*KRKD-News, Music.
KIEV-Public Interest.
KGER-Hammond.
8:45-KFI, KFSD-Lora Lawton.
KNX, KSDJ-Our Gal Sunday
KHJ, KGB, KFXM-Two-Ton Baker.
KFAC-Ocean Moods.
KWKW-Wings of Healing.
KIEV-Musical Memories.
KGER-Tom Westwood.
9-KFI, KXLA, KGER-News.
KNX-Big Sister.
KECA, KPRO, KFMB-Kenny Baker Show.
KHJ, KGB-Notes at Nine.
*KMPC-David Anderson.
KFWB-L.A. Breakfast Club.
*KLAC, KFSD-News.
KGFJ-Public Messenger.
KFAC-Unity.
KFVD-Waltz Time.
KRKD-Sacbrush Serenade.
KWKW-Voice of China.
KIEV-Bing Crosby Time.
KFOX-Firebrands for Jesus.
9:05-KFI, KFSD-Local Reporting.
KGER-Lutheran Hour.
9:15-KFI-Ladies' Day.
KNX-Ma Perkins.
KHJ, KGB, KFXM, KVOE-Victor H. Lindlahr.
KMPC-Music in the Air.
KLAC-Racing News.
KFAC-Voice of Health.
KIEV-Kate Smith Sings.
KXLA-Harmony Homestead.
KWKW-Rev. Wildman.
*KFVD-News.
9:20-KGFJ-News.
9:30-KNX-Young Dr. Malone.
KHJ-Music With a Smile.
KECA, KPRO, KFMB-Breneman's Breakfast.
KMPC-Hits, Headlines.
KFWB-Hi Homemakers.

AL JARVIS Make-Believe Ballroom KLAC

9:30 a.m. — 1:00 p.m.
5:30 p.m. — 6:30 p.m.
Monday thru Saturday

- KLAC-Al Jarvis Ballroom.
*KWKW-News.
KGFJ-Open Album.
KFAC-Musical Encores.
KFVD-Show Tunes.
KGER-Music.
9:45-KNX-Road of Life.
*KFWB, KRKD-News.
KWKW-Bea Boynton Pictorial.
KFI-Remembered Rhythms.
KIEV-Rhythm Road.
KGB-Molly Morse.
10-KFI, KFSD-Today's Children
*KXLA-Kate Smith.
KECA, KFMB, KPRO-Galen Drake
*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy.
*KMPC-News.
KFWB-Sweet Music.
KLAC-Al Jarvis Ballroom.
KFAC-Musical Encores.
KRKD-Music, Talk.
KWKW, KGFJ-Racing News.
*KIEV, KFOX, KGER-News.
KFVD-Rev. Louis T. Talbot.
KXLA-Piano Parade.
10:15-KFI, KFSD-Woman in White
KNX-Perry Mason.
KECA, KPRO, KFMB-Ted Malone
KHJ, KVOE-Jackie Hill.
KMPC-Bill Leyden.
KFWB-What Do You Know?
KGFJ-Serenade for You.
*KXLA-News.
KWKW-Morning Melodies.
KIEV-Stars of Song.
KGER-Music.

Race News
First on **KGJF**
THE LINE-UP
10:00 to 10:15 a.m.
Results 10:25 a.m. and every 30 min. thereafter
Dial 1230

- 10:25-KGFJ-Sports Flash.
10:30-KFI, KFSD-Masquerade.
KNX, KSDJ-Lone Journey.
KECA, KPRO, KFMB-My True Story.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 7:30-Great Gildersleeve, KFI.
8:00-Jack Carson, KNX.
8:00-Dennis Day, KFI.
8:30-Sweeney and March, KNX.
9:00-Duffy's Tavern, KFI.
9:00-Bing Crosby, KECA.
9:30-Dinah Shore, KNX.
9:30-Henry Morgan, KECA.

Quiz Participation

- 8:00-McNeill's Breakfast Club.
KECA
9:00-Kenny Baker, KECA
9:30-Breneman's Breakfast.
KECA.
11:50-Queen for a Day, KHJ.
1:00-House Party, KNX.
1:05-Three Alarm, KMPC.
1:30-Meet the Missus, KNX.
2:00-What's Doin' Ladies?
KECA.
2:30-Bride and Groom, KECA.
3:30-Gas Again, KHJ.
4:00-Money on the Line, KNX.
6:30-Ray Krayer, KFI.
6:36-Information, Please, KNX.
8:00-Name That Song, KHJ.

Drama

- 6:00-The Big Story, KFI.
7:30-Dr. Christian, KNX.
8:30-Johnny Modero, KHJ.
8:30-Hollywood Theater, KFI.

Music

- 8:00-Fred Waring, KFI.
9:30-Hits and Headlines, KMPC

- KHJ-Ben Alexander Show.
KFWB-Piano, Jerry Marlowe
KGFJ-Ubber Session.
KXLA-Woman's World.
*KFAC, KWKW-News.
KFVD-Union Rescue Mission.
KIEV-Western Tune Time.
KGER-Across the Footlights.
10:40-KFI, KFSD-Betty Crocker.
10:45-KFI-Light of the World.
KNX, KSDJ-Rose of My Dreams.
KFWB-Science of Mind.
KFXM-Fashions in Music.
KRKD-Midnight Mission.
KFOX-Hebrew Christian Hr.
10:55-KECA, KFMB-Hymns of All Churches.
KGFJ-Sports Flash.

- 11-KFI, KFSD-Life Can Be Beautiful.
KNX, KSDJ-Bob & Victoria.
KHJ-Foodcraft Carnival.
KECA, KFMB-Hymns of All Churches.
KMPC-Bill Leyden.
KFWB-Bill Anson.
KLAC-Al Jarvis Ballroom.
KXLA-Easy Listening.
KFAC-Festival of Waltzes.
KGFJ-Across the Footlights.
KRKD-Music.
KWKW-Calling All Veterans.
*KFVD, KGER-News.
KIEV-Show Tunes.

- 11:15-KFI, KFSD-Ma Perkins.
KNX-Rosemary.
KHJ, KGB, KFXM, KVOE-Smile Time
*KECA-Banckage Talking.
KXLA-Morning Melodies.
KFAC-Gems of Melody.
KIEV-This Rhythmic Ace.
KFVD-Violet.
KGER-Helene Smith.

- 11:20-KWKW-Want Ad News.
11:25-KGFJ-Sports Flash.
11:30-KFI, KFSD-Pepper Young's Family.
KNX-Second Mrs. Burton.
KECA, KPRO, KFMB-Listening Post.
KHJ, KGB, KFXM, KVOE-Queen for a Day.
KFVD-Forever Tops.
KGFJ-Reminiscence Rhythm.
KFAC-L. A. City College.

- *KRKD, KXLA, KFOX-News.
KIEV-Latin Musicana.
KGER-The Last Word.

- 11:45-KFI, KFSD-Right to Happiness.
KNX-Grand Slam.
KECA-Frank Parker Show.
*KGFJ-News.
KFAC-Plano Gems.
KRKD-Hawaiian Melodies.
KXLA-T. Texas Tyler.
KGER-Crosby Sings.

- 11:55-KGFJ-Sports Flash.
12-KFI-Farm Reporter.
KNX-Sons of the Pioneers.
*KECA, KIEV, KGER, KPRO, KGB, KVOE-News.
*KFI-Broadway News.
KMPC-The Man Says Yes.
KFWB-Bill Anson.
KLAC-Al Jarvis Ballroom.
KGFJ-Gypsy Strings.
KFAC-Luncheon Concert.
KFVD-Editor of the Air.
KWKW-Memories in Wax.
KXLA-Dinner Bell Roundup.
KRKD-Prarie Schooner.
KFSD-Life Can Be Beautiful.

- 12:15-KFI, KFSD-Stella Dallas.
*KNX-Knox Manning.
*KECA-Kiernan's News Corner.
KHJ-Sing, America, Sing.
KGFJ-Keyboard Music.
KIEV-Lullaby Melodies.
KGER-Western Music.

- 12:25-KGFJ-Sports Flash.
12:30-KFI, KFSD-Lorenzo Jones.
KNX-Evelyn Winters.
*KECA, KPRO, KFMB-John B. Kennedy.
KHJ-Louise Massey.
KMPC-Weather; Today in History.

- *KFWB-News.
KWKW-Farm News.
KGFJ-Intermission.
KFVD-Violet.
KXLA-Red Murrell.
KIEV-Glendale High.

- 12:45-KFI, KFSD-Wilder Brown.
KNX-Myrt and Marce.
KECA, KFMB-The Best Things in Life
KHJ-Singin' Sam.
KMPC-Bill Hay Reads the Bible.
*KFAC-News.
KXLA-Farm Program.
KIEV-Gals on Record.
KGER-Garden School.

- 12:55-KGFJ-Sports Flash.
1-KFI, KFSD-When a Girl Marries.
KECA, KPRO, KFMB-Hits and Encores.
KNX, KSDJ-House Party.
KHJ, KGB, KVOE-Checkerboard Time
*KMPC, KFVD, KGER-News.
KFWB-Bill Anson.
*KLAC-News, Sports.
KFAC-Music in the American Manner.
KRKD-Music.
KGFJ-Sunset and Vine.
KXLA-Community Broadcaster.
KWKW-Lucky White.
KIEV-Meet the Maestro.

- 1:05-KMPC-Three Alarm.
KGER-Out of the Band Box.
1:10-KLAC-Music from Hollywood
1:15-KFI, KFSD-Portia Faces Life.
KECA-Hollywood Tour.
KHJ-Nancy Dixon.
KXLA-This is Our Duty.
KFVD-Piano Parade.
KGB, KVOE-Johnson Family.

- 1:25-KGFJ-Sports Flash.
1:30-KFI, KFSD-Just Plain Bill.
KNX, KSDJ-Meet the Missus
KECA-Chiff Edwards.
KHJ-Happy Homes.
KXLA-Vocal Varieties.
KWKW-Afternoon Melodies.
*KRKD-News.
KGFJ-Today's Hits.
KFVD-Matinee Melodies.
KIEV-Organ Moods.

- 1:45-KFI, KFSD-Front Page Farrell.
KECA-Ethel and Albert.
KFAC-Piano Briefs.
*KXLA-News.
KIEV-Swing Stylings
KRKD-Music.
KVOE-Radio Tour.
1:55-KGFJ-Sports Flash.

- 2-KFI, KFSD-Road of Life.
*KNX, KSDJ-Eric Sevareid.
KECA, KPRO, KFMB-What's Doin' Ladies?
KHJ, KGB, KVOE-Heart's Desire.
KMPC-Three Alarm.
KFWB-Bill Anson.
*KLAC-News, Sports.
KFAC-Concert Matinee.
KGFJ-Serenade to Afternoon.
KXLA-Music for You.
KWKW-The Crow Show.
KFVD-For the Ladies.
*KIEV-News.
KRKD-Public Service.
KGER-Long Beach Band.
KFOX-Fiesta Mexicana.

- 2:15—KFI, KFSD—Joyce Jordan.
KNX—Something to Talk About.
KLAC—570 Club.
KFVD—To the Men.
KIEV—Land o' Song.
KRKD—Concert Melodies.
- 2:20—KWKW—News.
- 2:25—KECA—Spotlight on Hollywood.
- ★KFWB—News.
KGFJ—Sports Flash.
- 2:30—KFI, KFSD—Aunt Mary.
KNX—Backgrounds for Living
KECA, KFMB, KPRO—Bride and Groom.
KHJ—Luncheon at Long-champs.
KMPC—Major League Ball.
KFWB—Music.

MUSICAL DEPARTMENT STORE

Monday thru Friday

KXLA 2:30 - 3:00 P.M.

- KXLA—Musical Dept. Store.
KWKW—Melody Room.
KRKD—News, Music.
KFVD—On the Upeat.
KIEV—Musical Potpourri.
KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Dr. Paul.
KNX—Bob Trout.
KFWB—Strictly from Hunger.
KGFJ—All-oratorials.
★KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3**—KFI, KFSD—This Woman's Secret.
KNX—Burrirt Wheeler.
KECA, KPRO, KFMB—Ladies, Be Seated.
★KHJ, KXLA, KGER—News.
KMPC—Major League Ball.
KFWB—Melody Matinee.
★KLAC—News, Sports.
KGFJ—Armchair Concert.
KFAC—Musical Favorites.
KFVD—L. A. Daily Reporter.
KRKD—Matinee Melodies.
KWKW—Swing Session.
KIEV—A Matter of Records.
- 3:05—KGER—Accent on Music.
- 3:15★KFI—News of the World.
KHJ—Johnson Family.
KLAC—570 Club.
KFVD—Stringtime.
KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI—Backstage Wife.
KNX—L. A. Story.
KECA—Norwood Smith Sings.
KBJ—Gas Again.

MILD & MELLOW

3:30 to 4 P.M.

Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
KGFJ—Among My Souvenir.
KWKW—Sam Rowland's Waxworks.
KFVD—AFRA Workshop.
KFOJ—Your Girl Friend.
- 3:45—KFI—What Do You Say?
KNX—George Fisher.
KECA—Frances Scully.
KHJ—Merv Griffin Show.
KFAC—Musique Continental.
KRKD—Bowling News.
KGFJ—Sports Flash.
- 3:55—KGFJ—Sports Flash.
- 4**—KFI—Downtown and All Around.
KNX—Pedigree Presents Money on the Line.
★KHJ, KGB, KFXM, KVOE—Fulton Lewis.
KECA—Frances Scully.
★KMPC, KIEV, KGER, KFOJ—News.
KFWB—Gospel and Song.
★KLAC—News, Sports.
KXLA—Juke Box Matinee.
KFAC—Musical Masterpieces.
KGFJ—What's Up?
KWKW—Waxworks.
KFVD—Donatue Music Shop.
KRKD—Piano Paintings.
- 4:05—KGER—Accent on Music.
- 4:15—KFI—Port of Missing Hits.
KNX—Melody House.
★KECA—Alvin Wilder.

★KHJ, KGB, KFXM, KVOE—Rex Miller.

KMPC
"HEADLINE CELEBRITIES"
Mon., Wed., Fri.
4:15 - 4:30 P. M.
Sponsored by Maurice Ball Furz
DIAL 710

- KMPC—Headline Celebrities.
KLAC—Betty Phillips.
KRKD—Movieland Quiz.
KIEV—Modern Concert Hall.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
KNX—You're Only Young Once.
KHJ, KGB, KVOE—Reserve.
★KECA—Headline Edition.
KMPC—Russ Morgan Orch.
★KFWB—News.
KLAC—Studio Orchestra.
★KWKW—News, Music.
KGFJ—Record Jackpot.
KRKD—Tunes of the Day.
KIEV—Bing Crosby Sings.
KFVD—Old Ace Pension.
- 4:45—KECA, KFMB—Tennessee Jed.
KNX—The Todds.
★KHJ, KFVD, KRKD, KGB, KFXM, KVOE—News.
KMPC—Spotlight Stars.
KFWB—Stuart Hamblen.
KWKW—Races and Sports.
KIEV—Trade Winds Tempos.
KFSD—Bob Ripley.
- 4:55★KNX—Bill Henry.
KGFJ—Sports Flash.
- 5**★KFI—Feature Wire.
★KNX—Knox Mannix, News.
KHJ, KGB, KVOE—Hop Harrigan.
KECA, KPRO, KFMB—Terry and the Pirates.
★KMPC—News, Teen & Twenty.
KFWB—Stuart Hamblen.
★KLAC—News, Fred Henry.
KFAC—Sunset Serenade.
KXLA—Juke Box Matinee.
KGFJ—Jive at 5.
KWKW—Today at the Races.
KFVD—Sweet and Low.
KRKD—Songs of the Saddle.
KIEV—Record Ride.
KFSD—Anniversary Date.
KFOJ—Sunshine Mission.
★KGER—News, Wishing Ring.
- 5:15★KFI, KFSD, KFAC—News.
KNX—Tom Hanlon.
KHJ, KGB, KFXM, KVOE—Superman.
KECA, KFMB—Sky King.
KLAC—Irwin Allen.
KGFJ—Race Recap.
KWKW—Ken Barton, Sports.
KGER—Song o' Guns.
- 5:30—KFI—Casa Cucat.
★KNX, KSDJ—Harry Flannery.
KECA, KPRO, KFMB—Jack Armstrong.
KHJ, KGB, KFXM, KVOE—Captain Midnight.
KLAC—Al Jarvis.
KGFJ—Songs for You.
KFAC—Whos Bill Club.
KXLA—Pure Pianists.
KFVD—Sundown Serenade.
KWKW—Songs in the Sunset.
KIEV—Melodies Mardi Gras.
KRKD—Hit Tunes.
- ★KFOJ—News.
KGER—Music With Appeal.
KFSD—So the Story Goes.
- 5:45★KFI, KFSD—Elmer Peterson.
★KNX, KSDJ—News, Garred.
★KECA—Frank Hemlingway.
KHJ, KGB, KFXM, KVOE—Tom Mix.
KMPC—H. Allen.
KXLA—Miniature Concert.
KGFJ—If They Had Lived.
KWKW—Races and Sports.
KRKD—Race Results.
KGER—Stamp's Quartet.
- 5:50—KWKW—Vets' Rehabilitation.
- 5:55—KGFJ—Sports Flash.
- 6**—KFI, KFSD—The Big Story.
KNX, KSDJ—Songs by Sinatra.
KECA, KPRO, KFMB—Paul Whiteman Assembly.
★KHJ, KGB, KFXM, KVOE—Gabriel Heatter.
★KMPC—News, Nesbitt.
KGER, KFOJ—News.
KGFJ—Musical Digest.
KFAC—Prelude to Evening.
KRKD—Music.
KXLA—Pasadena Community Playhouse.
- 6:05—KLAC—Al Jarvis.
KIEV—Twilight Tempos.
KGER—Sports Roundup.
- 6:15—KHJ, KGB—Real Stories.
KMPC—Bob Kelley, Sports.
KFWB—On the Century.

- KFVD—Sundown Serenade.
KWKW—Voice of Alhambra.
KGER—Twilight Time.
KFOJ—Bowlingcenter.
- 6:30—KFI, KFSD—Kay Kyser.
KNX, KSDJ—Information, Please.
KECA, KFMB—Board of Missing Heirs.
KHJ, KGB, KFXM, KVOE—American Forum.
KMPC—Tanforan Races.
KFWB—America Dances.
KECA—Hour of Music.
KLAC—Sam Balter Sports-book.
KXLA—Music.
KWKW—Classic Hour.
KFOJ—Hal's Memory Room.
KGER—Helene Smith.
KFSD—Barry Wood Show.
- 6:45—KLAC—Dinah Shore.
KXLA—Jimmie Dolan.
- 7**—KFI, KFSD—Supper Club.
KNX—Lowell Thomas.
KECA, KFMB—Lon Ranger.
KHJ, KGB, KFXM, KVOE—American Forum.
KMPC—Security Symphonia.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
- ★KLAC, KXLA, KRKD—News.
KPPC—Pasadena Musicians.
★KGER—News: Dr. Fagan.
- 7:05—KLAC—Harness Races.
- 7:15★KFI, KFSD—Fleetwood Lawton.
KNX—Jack Smith.
KHJ, KGB, KFXM, KVOE—Vic Danone.
KXLA—Top Rail.
KRKD—Three-Quarter Time.
KPPC—Organ Recital.
- 7:30—KFI, KFSD—The Great Gilderleeve.
KNX—Dr. Christian.
KHJ, KGB, KFXM, KVOE—Cisco Kid.
KECA, KFMB—Music Preferred.
KMPC—Firestone Favorites.
KFWB—Sports Final.
KLAC—Don Odis.
KECA—Musical Jewel Box.
KXLA—Dance Time.
KRKD—Do You Know?
KGER—Prophecy Speaks.
KFOJ—Dr. Clem Davies.
- 7:45—KECA—Betty Russell.
KFWB—Moods in Music.
★KFAC, KFOJ—News.
KPPC—Dr. George H. Hall.
- 7:55★KNX—Carroll Alcott.
★KFWB—Falstaff Rhymes News.
- 8**—KFI, KFSD—A Day in the Life of Dennis Day.
KNX—Jack Carson.
KECA, KFMB—Lum & Abner
KHJ, KGB, KFXM, KVOE—What's the Name of That Song?
★KMPC—News, Hemlingway.
KFWB—Atomic Age.
★KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.
KFOJ—Presbyterian Church.
- 8:05—KLAC—Jesse Hull.
- 8:15★KECA—News Feature Edition.
KMPC—Ridge Riders.
KFWB—Twilight on the Trail.
KGFJ—Startit Moods.
KXLA—Organ Dream Time.
- 8:30—KFI—Hollywood Theater.
KNX—Sweeney and March.
KECA—Beulah Show.
KHJ, KGB—Johnny Modero, Pier 23.
KMPC—Music Supreme.
★KFWB—News.
KGFJ—Seville Serenade.
KXLA—97th Street Corral.
KGER—Man With a Band.
- 8:45—KFWB—Warner Bros. Orch.
KGFJ—Evening Interlude.
- 9**—KFI, KFSD—Duffy's Tavern.
KNX—Women's Forum.
KECA, KFMB, KPRO—Bing Crosby.
★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
★KMPC—David Anderson.
KFWB—Maurice Hart.
KLAC—Baseball.
KFAC—Evening Concert.
KXLA—Seaboard Home Hour.

KGFJ—Hollywood House Party
KPPC—Siesta Fiesta.

Listen Tonight, 9:00 P.M.

The New BING CROSBY-PHILCO SHOW
KGER
1390 kc.

- ★KGER—Bing Crosby Show.
- 9:15—KHJ, KGB, KFXM, KVOE—Mel Venter's Pictorial.
★KMPC—Clete Roberts.
KPPC—Evening Reverie.
- 9:30—KFI, KFSD—Mr. District Attorney.
KNX—Dinah Shore.
KECA, KFMB, KPRO—Henry Morgan Show.
KHJ, KGB, KVOE—Inside of Sports.
KMPC—Date With Melody.
KFWB—George Irwin.
KGER—Dr. Clem Davies.
- 9:45—KHJ, KVOE—Land of the Free
KMPC—Man With a Band.
KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
- 10**★KFI, KFSD—The Reporter.
★KNX—Chet Huntley, News.
KECA—Sld Ziff, Sports.
KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
★KMPC, KGER—News.

EASTSIDE SHOW
10 TO 12 P. M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
KLAC—Baseball.
KFVD—Spade Cooler Time.
KGFJ—Concert Nocturne.
KFAC—Lucky Lager Dance.
KXLA—Olympic Fights.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Barry Wood Show.
KNX—Bob Elson.
★KECA, KHJ, KGB—News.
KMPC—Bridge Club.
- 10:30★KFI—Inside the News.
KNX—Symphonette.
★KECA—Elmer Davis.
KHJ, KGB—Record Party.
Peter Fother.
KMPC—Rancho Grande.
KLAC—Baseball Roundup.
- 10:45—KFI—Melody Time.
KECA—Freddy Martin Orch.
KLAC—Don Otis.
- 11**★KFI, KECA, KLAC, KGER—News.
★KNX—Nelson Pringle.
KHJ, KGB—Henry King Orch.
KMPC—Dance Parade.
KFWB—Eastside Show.
KFAC—Lucky Dance Time.
KXLA—Eagle Club.
KGFJ—Concert Nocturne.
KFVD—Spade Cooler Time.
- 11:05—KGER—Musical Roundup.
- 11:15—KFI—Milestones in Melody.
KNX—Talk.
KECA—Claremont Orch.
KLAC—Don Otis.
- 11:30★KFI—Inside China.
KHJ, KGB—A. Rey Orch.
KXLA—The Hawthorne Thing.
- 11:35—KNX—Tony Pastor Orch.
- 11:45—KFI—Music.
★KHJ, KGB, KVOE—News.
KECA—Hugh Hudson Orch.
- 11:55★KFI, KECA, KNX—News.

Alex Cooper "THE MAD MONK"
KXLA 12:00-5:00 a.m.
TUESDAY THRU SUNDAY

Table of radio station call letters and frequencies: LAC 600, KFI 710, KECA 870, KHJ 930, KFV 1020, KXLA 1110, KF56 1230, KGFJ 1290, KFPM 1360, KFAC 1430, KGER 1490, KWKW 1500, KFMB 1510.

- *Indicates News Broadcasts. KFI, KFSD - Fred Waring. KNX - Johnny Murray. KECA, KPRO, KFMB - Don McNeill's Breakfast Club. KHJ, KGB - Cecil Brown. KMPC, KXLA, KLAC - News. KFWE - Morning Melodies. KGFJ - Concert Pastelle.

HAVEN OF REST

KXLA, 8:30 A.M. Monday, Wednesday, Friday KRKD, 8:00 A.M. Monday thru Saturday KFOX, 8:00 A.M. Tuesday thru Saturday

- 8:30 KRED, KFOX - Haven of Rest. KFAC - Country Church. KFVD - Wakeup Ranch. KGER - News, Miss. KXLA - News, Miss. KHJ - Aunt Jenny. 8:45 KXLA - Organ. 8:50 KFI, KFSD - Jack Berch. KHJ, KSDJ - Helen Trent. KHJ - Editor's Diary. 9:15 KXLA - Organ. 9:20 KFI, KFSD - Jack Berch. KHJ, KSDJ - Helen Trent. KHJ - Editor's Diary. 9:45 KFI, KFSD - Lora Lawton. KNX, KSDJ - Our Gal Sunday. KHJ, KGB, KFAM - Two-Ton Baker. *KFWD - News. KFAC - Organ Moods. KWVW - Wings of Healing. KIEV - Musical Memories. KGER - Tom Westwood. 9:55 KFI, KXLA, KGB - News. KNX - Bfr Sister. KECA, KPRO, KFMB - Benny Baker Show. KHJ, KGB - Notes at Nine. *KMPC - David Anderson. KFWE - Health Talk. *KLAC, KFSD - News. KGFJ - Public Messenger. KFAC - Unity. KRKD - Sagebrush Serenade. KWVW - Voice of China. KFVD - Waltz Time. KIEV - Bing Crosby Time. 10:05 KFI - Pat Bishop Reporting. KGER - Lutheran Hour. 10:15 KFI - Ladies' Day. KNX - Ma Perkins. KHJ, KGB, KFAM, KVOE - Victor H. Lindlahr. KMPC - Music in the Air. KFWD - Strolling Tom. KLAC - Racing News. KFAC - Voice of Health. KXLA - Harmony Homestead. KWVW - Rev. Wildman. KIEV - Kate Smith Sings. *KFVD - News. 10:20 KGFJ - News. 10:30 KNX - Young Dr. Malone. KHJ - Music With a Smile. KECA, KPRO, KFMB - Tom Breneman's Breakfast. KMPC - Hits, Headlines. KFWD - Music. KLAC - Al Jarvis Ballroom. *KWVW - News. KGFJ - Open Album. KFAC - Musical Encores. KIEV - Meet the Band. KGER - Music. KFVD - Show Tunes. 9:45 KNX - Road of Life. *KFWD, KRKD - News. KWVW - Bea Boynton. KFVD - Remembered Rhythms. KIEV - Rhythm Road. KGB - Molly Morse. 10 KFI, KFSD - Today's Children *KNX - Kate Smith. KECA, KFMB, KPRO - Glenn Drake. *KHJ, KGB, KFAM, KVOE - Glenn Hardy, News. *KMPC - News. KFWD - Sweet Music. KLAC - Al Jarvis Ballroom. KGFJ - Racing News. KXLA - Piano Parade. KFAC - Musical Encores. KFVD - Rev. Louis T. Talbot. KRKD - Music. KWVW - Racing Lineup. *KIEV, KGER, KFOX - News.

RACE RESULTS and BASEBALL SCORES Every Half Hour BEGINNING 10:15 A.M. KWKW

- 10:15 KFI, KFSD - Woman in White. KNX - Perry Mason. KHJ, KVOE - Jackie Hill. KECA, KFMB - Ted Malone. KMPC - Bill Leyden. KFWD - What Do You Know? *KXLA - News. KGFJ - Serenade for You. *KWVW - Morning Melodies. KRKD - Talk, Music. KIEV - Stars of Song. KGER - Music. 10:25 KGFJ - Sports Flash. 10:30 KFI, KFSD - Masquerade. KNX, KSDJ - Love Journey. KECA, KPRO, KFMB - My True Story. KHJ, KGB - Ben Alexander Show. KFWD - Piano, Jerry Marlowe. KGFJ - Upbeat Session. KXLA - Woman's World. *KFAC, KWVW - News. KFVD - Union Reactor Mission. KIEV - Western Tune Time. KGER - Across the Footlights. 10:40 KFI, KFSD - Betty Crocker. 10:45 KFI - Light of the World. KNX, KSDJ - Rose of My Dreams. KFWD - Science of Mind. KFAC - Fashions in Music. KRKD - Midnight Mission. 10:55 KECA, KFMB - Hymns of All Churches. KGFJ - Sports Flash. 11 KFI, KFSD - Life Can Be Beautiful. KNX, KSDJ - Bob & Victoria. KECA, KFMB - Hymns of All Churches. KHJ - Bobby Norris. KMPC - Bill Leyden. KFWD - Bill Anson. KLAC - Al Jarvis Ballroom. KFAC - Festival of Waltzes. KGFJ - Across the Footlights. *KFVD, KGER - News. KXLA - Melody Time. KWVW - Song Parade. KIEV - Show Tunes. *KVOE - Cedric Foster. 11:15 KFI, KFSD - Ma Perkins. KNX - Rosemary. *KECA - Baukhac Talking. KHJ, KGB, KFAM, KVOE - Smile Time. KFAC - Gems of Melody. KXLA - Morning Melodies.

- KFVD - Violet. KIEV - This Rhythmic Age. KGER - Helene Smith. 11:20 KWVW - Want Ad News. 11:25 KGFJ - Sports Flash. 11:30 KFI, KFSD - Pepper Young's Family. KNX - Second Mrs. Burton. KHJ, KGB, KFAM, KVOE - Queen for a Day. KECA, KPRO, KFMB - Listening Post. KGFJ - Reminiscent Rhythm. *KRKD, KXLA, KFOX - News. KFAC - Music. KFVD - Forever Tops. KIEV - Latin Musicians. KGER - The Last Word. 11:45 KFI, KFSD - Right to Happiness. KNX - Grand Slam. KECA - Frank Parker Show. *KGFJ - News. KFAC - Piano Gems. KRKD - Hawaiian Melodies. KXLA - Texas Tyler. KGER - Crosby Sings. 11:55 KGFJ - Sports Flash. 12 KFI - Farm Reporter. KNX - Sons of the Pioneers. *KECA, KHJ, KIEV, KGER, KGB - Woman's World. KMPC - The Man Says Yes. KFWD - Bill Anson. KLAC - Al Jarvis Ballroom. KGFJ - Gypsy Strings. KRKD - Prairie Schooner.

BELL TAILORS Presents Dinner Bell Round Up 12:00 noon, Mon. thru Fri. KXLA

- KXLA - Dinner Bell Roundup. KFAC - Luncheon Concert. KWVW - Rhapsody in Wax. KFVD - Editor of the Air. 12:05 KGER - Western Music. 12:15 KFI, KFSD - Stella Dallas. *KNX - Knox Manning. *KECA - Kiernan's News Corner. KHJ - Sing, America, Sing. KGFJ - Keyboard Magic. KIEV - Lunchtime Melodies. *KFOV - News. KFMB - Word to the Wires. 12:25 KGFJ - Sports Flash. 12:30 KFI, KFSD - Lorenzo Jones. KNX - Evelyn Winters. *KECA, KFMB, KPRO - John B. Kennedy.

- KHJ - Louise Massey. KMPC - Weather: Today in History. *KFWD - News. KWVW - Farm News. KGFJ - Intermission. KFVD - Violet. KXLA - Red Murrell. KFI, KFSD - Wilder Brown. 12:45 KHJ - Myrt and Marge. KECA, KFMB - The Best Things in Life. KHJ - Singin' Sam. KMPC - Bill Hays Reads Bible. *KFAC - News. KXLA - Farm Program. KIEV - Gals on Record. KGER - Garden School. KGB - Songs of Praise. 12:55 KGFJ - Sports Flash. 1 KFI, KFSD - When a Girl Marries. KNX, KSDJ - House Party. KECA - Hits and Encores. KHJ, KGB, KVOE - Checkboard Time. *KMPC, KFVD, KGER - News. KHJ - Bill Anson. *KLAC - News, Sports. KFAC - Music in the American Manner. KRKD - Music. KGFJ - Sunset and Vine. KXLA - Community Broadcaster. KWVW - Western Serenade. KIEV - Meet the Maestro. 1:05 KMPC - Three Alarm. KGER - Out of the Bandbox. 1:10 KLAC - Music from Hollywood. 1:15 KFI, KFSD - Fortis Faces Life. KECA - Hollywood Tonn. KHJ - Nancy Dixon. KFVD - Piano Parade. KXLA - Here's to Veterans. KGB, KVOE - Johnson Family. 1:25 KGFJ - Sports Flash. 1:30 KFI, KFSD - Just Plain Ball. KNX, KSDJ - Meet the Missus. KECA - Cliff Edwards. KHJ - Happy Homes. KFVD - Matinee Melodies. KGFJ - Today's Hits. KXLA - Vocal Varieties. KWVW - Afternoon Melodies. *KRKD - News. KIEV - Organ Moods. KGB - Shady Valley Folks. 1:45 KFI, KFSD - Front Page Farrell. KECA - Ethel and Albert. KFAC - Piano Briefs. *KXLA - News. KRKD - Music. KIEV - Swing Stylings. KVOE - Radio Tom. 1:55 KGFJ - Sports Flash. 2 KFI, KFSD - Road of Life. *KNX, KSDJ - Eric Sevareid. KECA, KPRO, KFMB - What's Doing, Ladies? KHJ, KGB, KVOE - Heart's Desire.

THURSDAY Program Highlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. Comedy-Variety 8:00 - Abbott and Costello, KFI. 8:30 - Eddie Cantor, KFI. 7:30 - Aldrich Family, KFI. 8:00 - Burns and Allen, KFI. 9:00 - Music Hall, KFI. Quiz-Participation 8:00 - McNeill's Breakfast Club. KECA. 9:00 - Kenny Baker. KECA. 9:30 - Breneman's Breakfast. KECA. 11:30 - Queen for a Day. KHJ. 1:00 - House Party, KNX. 1:05 - Three Alarm. KMPC. 1:30 - Meet the Missus, KNX. 2:00 - What's Doin', Ladies?. KECA. 2:30 - Bride and Groom, KECA. 3:30 - Gas Again, KHJ. 4:00 - Money on the Line, KNX. 8:30 - Noah Webster Says, KFI. Drama 8:00 - Reader's Digest, KNX. 7:00 - Family Theater. KHJ. 9:30 - Grand Marquee, KFI. Music 8:00 - Fred Waring, KFI. 9:30 - Hits and Headlines. KMPC. 4:00 - Musical Masterpieces. KFAC. 6:00 - Musical Digest, KGFJ. 7:00 - Supper Club, KFI. 7:15 - Jack Smith, KNX. 8:00 - Evening Concert, KFAC. 8:30 - Music Supreme, KMPC. 9:00 - Dick Haymes, KNX. 9:00 - Hollywood House Party. KGFJ. 10:00 - Lucky Dance Time, KFAC. 10:00 - Ensstide Show, KFWE. 12:00 - Rhapsody in Wax, KHJ. Comment-Narration 7:45 - Fred Beck, KNX. 10:00 - Kate Smith, KNX. 10:00 - Galen Drake, KECA. 10:15 - Ted Malone, KECA. 3:00 - Burritt Wheeler, KNX. 4:30 - Art Baker, KFI. 9:45 - Moon Dreams, KGFJ. Mystery-Detective 6:30 - The Man Called X, KNX. 7:30 - FBI in Peace and War. KNX. 8:00 - Suspense, KNX. 8:30 - Crime Photographer, KNX. Public Interest-Information 8:30 - Town Meeting, KECA. 10:15 - Mayor Bowron, KFI. Sports 10:00 - Race Lineup, KWVW. 10:00 - Racing, KGFJ. 5:45 - Race Results, KRKD. 2:30 - Major League Ball, KMPC. 6:30 - Tanforan Races, KMPC. 9:30 - Judo Sports, KHJ. 9:30 - Speaking of Sports, KFOV. 10:00 - Sid Ziff, KECA.

KMPC SPARKLETT'S NOW Sponsoring 15 Minutes of 'THREE ALARM' 2:15 - 2:30 P.M. Mon. thru Fri. DIAL 710

- 3:00 - Three Alarm. KFWD - Bill Anson. *KLAC - News, Sports. KFAC - Concert Matinee. KGFJ - Serenade to Afternoon. KXLA - Music for You. KWVW - The Crow Show. KRKD - Public Service. KFVD - For the Ladies. KFOV - Fiesta Mexicana. KGER - Long Beach Band. 2:15 KFI, KFSD - Joyce Jordan. KNX - Something to Talk About. KLAC - 570 Club. KIEV - Land o' Song. KRKD - Concert Melodies. KFVD - To the Men. 2:20 KWVW - News. 2:25 KECA - Spotlight on Hollywood. *KFWD - News. KGFJ - Sports Flash. KGFJ - Sports Flash. 2:30 KFI, KFSD - Aunt Mary. KNX - Backgrounds for Living. KECA, KFMB, KPRO - Bride and Groom. KHJ - Luncheon at Low-champs.

- KMPC—Major League Ball.
- KFWB—Music.
- KXLA—Musical Dept. Store.
- *KRKL—News, Music.
- *KWKW—Melody Room.
- KFVD—On the Upbeat.
- KIEV—Musical Potpourri.
- KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Dr. Paul.
- *KNX—Bob Trout.
- KFWB—Strictly from Hunger.
- KGFJ—Air-o-torials.
- *KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—This Woman's Secret.
- KNX—Burrill Wheeler.
- KECA, KPRO, KFMB—Ladies Be Seated.
- *KHJ, KNLA, KGER—News.
- KMPC—Major League Ball.
- KFWB—Melody Matinee.
- *KLAC—News, Sports.
- KFAC—Musical Favorites.
- KFVD—L. A. Daily Reporter.
- KGFJ—Armchair Concert.
- KRKD—Matinee Melodies.
- KWKW—Swing Session.
- KIEV—A Matter of Records.
- 3:05—KGER—Accent on Music.
- 3:15—*KFI—News of the World.
- KHJ—Johnson Family.
- KLAC—570 Club.
- KXLA—Juke Box Matinee.
- KFVD—Springtime.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI—Backstage Wife.
- KNX—Mr. Keen.
- KECA—Norwood Smith Sings.
- KHJ, KGB, KFAM, KVOE—Gas Again.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
- KGFJ—Among My Souvenirs.
- KWKW—Sam Rowland and His Waxworks.
- KFVD—Back of the Rack.
- KFOK—Your Girl Friend.
- 3:35—*KRKL—Music.
- 3:45—KFI, KFSD—What Do You Say?
- KECA—Frances Scully.
- KHJ—Merv Griffin Show.
- KFAC—Musique Continental.
- KFVD—Rumba Rhapsody.
- KRKD—Bowling News.
- 3:55—KGFJ—Sports Flash.
- 4—KFI—Downtown and All Around.
- KNX—Pedigree Presents Money on the Line.
- KECA—Frances Scully.
- *KHJ, KGB, KFAM, KVOE—Fulton Lewis.
- *KMPC, KIEV, KGER, KFOK—News.
- KFWB—Gospel and Song.
- *KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KWKW—Rowland's Waxworks.
- KFAC—Musical Masterpieces.
- KGFJ—What's Up?
- KRKD—Plano Paintings.
- KFVD—Donahue Record Shop.
- 4:05—KGER—Accent on Music.
- 4:15—KFI—Port of Missing Hits.
- KNX—Gayle and Charles.
- *KECA—Alvin Wilder.
- *KHJ, KGB, KFAM, KVOE—Rex Miller.
- KMPC—Twilight Tales.
- KLAC—Belle Martel.
- KRKD—Island Quiz.
- KIEV—Modern Concert Hall.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KNX—You're Only Young Once.
- *KECA—Headline Edition.
- KHJ, KVOE—Flit Frolics.
- KMPC—Rusa Morgan.
- *KFWB—News.
- KLAC—Studio Orchestra.
- *KWKW—News, Music.
- KGFJ—Record Jackpot.
- KRKD—Tunes of the Day.
- KIEV—Bing Crosby Sings.
- 4:45—KECA, KFMB—Tennessee Jed.
- KNX—The Todds.
- *KHJ, KFVD, KRKD, KGB, KFAM, KVOE—News.
- KMPC—Spotlight Stars.
- KFWB—Stuart Hamblen.
- KWKW—Races and Sports.
- KIEV—Trade Wind Tempos.
- KFSD—Bob Ripley.
- 4:55—*KNX—Bill Henry.
- KGFJ—Sports Flash.

- 5—*KFI—Feature Wire.
- *KNX—News, Knox Manning.
- KECA, KPRO, KFMB—Terry and the Pirates.
- KHJ, KGB, KVOE—Hop Harrigan.
- *KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- *KLAC—Fred Henry Reports.
- KFAC—Sunset Serenade.
- KGFJ—Jive at 5.
- KWKW—Today at the Races.
- KRKD—Songs of the Saddle.
- KXLA—Juke Box Matinee.
- KFVD—Sweet and Low.
- KIEV—Record Ride.
- KFOK—Sunshine Mission.
- *KGER—News, Wishing Ring.
- 5:15—*KFI, KFSD, KFAC—News.
- KNX—Tom Hanlon.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFAM, KVOE—Superman.
- KLAC—Irwin Allen.
- KGFJ—Race Recap.
- KWKW—Ken Barton, Sports.
- 5:30—KFI—Casa Cugat.
- *KNX, KSDJ—Harry Flannery.
- KECA, KPRO, KFMB—Jack Armstrong.
- KHJ, KGB, KFAM, KVOE—Captain Midnight.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KFAC—Whoa Bill Club.
- KWKW—Songs in the Sunset.
- KFVD—Sundown Serenade.
- KIEV—Melodies Mardi Gras.
- KRKD—Hit Tunes.
- KGER—Music With Appeal.
- 5:45—*KFI, KFSD—Elmer Peterson.
- *KNX, KSDJ—News, Garred.
- *KECA—Frank Hemingway.
- KHJ, KGB, KFAM, KVOE—Adventure of Tom Mix.
- KMPC—H. Allen.
- KXLA—Miniature Concert.
- KGFJ—The Law Is Your Servant.
- KWKW—Races and Sports.
- KRKD—Race Results.
- KGER—Stamp's Quartet.
- 5:50—KWKW—Vets' Rehabilitation.
- 5:55—*KNX—News.
- KGFJ—Sports Flash.

- 6—KFI, KFSD—Abbott and Costello.
- KNX, KSDJ—Radio Reader's Digest.
- KECA—Jobs for Juniors.
- *KHJ, KGB—Gabriel Heatter.
- *KMPC—News, Nesbitt.
- *KFWB, KFVD, KFOK—News.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- KRKD—Music.
- KXLA—Youth Speaks.
- *KLAC—News, Al Jarvis.
- *KIEV—News, Tempos.
- *KGER—News, Sports.
- 6:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—On the Century.
- KXLA—Technocracy.
- KWKW—Voice of Alhambra.
- KFVD—Sundown Serenade.
- 6:30—KFI, KFSD—Eddie Cantor Show.
- KNX, KSDJ—Man Called X.
- KHJ, KGB, KVOE—Treasure Hour of Song.
- KECA—Reserve.
- KMPC—Tanforan Races.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KLAC—Sam Balter Sportsbook.
- KWKW—Voice of Greece.
- KGER—Helene Smith.
- KFOK—Hal's Memory Rbom.
- 6:45—KLAC—Dick Haymes.
- KXLA—Jimmie Dolan.
- KFI, KFSD—Supper Club.
- KNX—Lowell Thomas.
- KECA—Reserve.
- KHJ, KGB, KVOE—Family Theater.
- KMPC—Security Symphonias.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- *KLAC—KLA, KRKD—News.
- *KGER—News; Dr. Fagan.
- 7:05—KLAC—Haynes Races.
- 7:15—*KFI, KFSD—Fleetwood Lawton.
- KNX—Jack Smith.
- KRKD—Three-Quarter Time.
- KFOK—Fishing Pals.
- 7:30—KFI, KFSD—Aldrich Family.

DON OTIS

KLAC

7:30 - 8:00 p.m.
10:05 p.m. - 1:00 a.m.
Monday thru Saturday

- KLAC—Dot Otis.
- KNX—FBI in Peace and War.
- KHJ, KGB, KFAM, KVOE—Red Ryder.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KFAC—Musical Jewel Box.
- KXLA—Dance Time.
- KRKD—Do You Know?
- KGER—Kingdom Within.
- 7:45—*KPCA, KFMB—Monitor Views the News.
- KFWB—Moods in Music.
- *KFAC, KFOK—News.
- 7:55—*KNX—Carroll Alcott.
- *KFWB—Falstaff Rhymes News.
- 8—KFI, KFSD—Burns and Allen.
- KNX—Suspense.
- KECA, KFMB—Lum & Abner.
- KHJ, KGB, KVOE—Latin American Serenade.
- *KMPC—News, Hemingway.
- KFWB—Americanism.
- *KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KFOK—FBI Gospel Assembly.
- 8:05—KLAC—Baseball.
- 8:15—*KECA—News Feature Edition.
- KMPC—Ridge Riders.
- KFWB—Twilight on the Trail.
- KGFJ—Starlit Moods.
- KXLA—Organ Dream Time.
- 8:30—KFI, KFSD—Noah Webster Says.
- KNX—Crime Photographer.
- KECA—America's Town Meeting.
- KHJ, KVOE—Reserve.
- KMPC—Music Supreme.
- *KFWB—News.
- KGFJ—Seville Serenade.
- KXLA—97th Street Corral.
- KFOK—Judge Gardner.
- 8:45—KFWB—Warner Bros. Orch.
- KGFJ—Evening Interlude.
- KGER—Music in the Night.
- 9—KFI, KFSD—Kraft Music Hall.
- KNX, KSDJ—Dick Haymes Show.
- KECA—America's Town Meeting.
- *KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
- *KMPC—David Anderson.
- KFWB—Maurice Hart.
- KXLA—Seaboard Home Hour.
- KLAC—Baseball.
- KFAC—Evening Concert.
- KGFJ—Hollywood House Party.
- *KGER—News, Music.
- KFOK—Fishing Facts.
- 9:15—*KHJ, KGB, KFAM, KVOE—Rex Miller.
- *KMPC—Clete Roberts.
- KFWB—Show Time.

OLAN SOULE

starring in
"GRAND MARQUEE"

NBC Thursday, 9:30 p.m.
Raye Creme Shampoo

- 9:30—KFI, KFSD—Grand Marquee.
- KHJ, KGB, KVOE—Inside of Sports.

DR. WALLACE STERLING

And his analysis of

THE NEWS

THURSDAYS 9:30 P.M.—KNX
CITIZENS NATIONAL BANK

- *KNX—Dr. Wallace Sterling.
- KECA—Retribution.
- KMPC—Date With Melody.
- KFWB—George Irwin.
- KGER—Dr. Clem Davies.
- KFOK—Speaking of Sports.
- 9:45—KHJ—Arthur Hale.
- KNX—Hobby Hours.
- KMPC—Man With a Band.
- KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
- 10—*KFI, KFSD—The Reporter.
- *KNX—Chet Huntley, News.

Starting Second Year
Spade Cooley Time

1020 KC
5000 WATTS

10:00 P.M. - 1:00 A.M.

Check **KEYD**
LOS ANGELES

LISTEN TO HOBBY HOURS • KNX •



CHARLES RUCKER'S
Fishing Forecast

9:45
P.M.
TONIGHT

TOM HANLON, Emcee

ENTZ & RUCKER HARDWARE

- KFVD—Spade Cooley Time.
- KECA—Sid Ziff, Sports.
- *KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.
- KFAC—Lucky Lager Dance.
- KGFJ—Concert Nocturne.
- *KMPC, KGER—News.
- KLAC—Baseball.
- KXLA—Music.

EASTSIDE SHOW

10 TO 12 P.M.
Every Night Except Sunday

KFWB

- KFWB—Eastside Show.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Mayor Bowron.
- KNX—Bob Elson.
- *KECA, KHJ, KGB—News.
- KMPC—Bridge Club.
- 10:30—*KFI—Inside the News.
- KNX—Tony Pastor Orch.
- *KECA—Eimer Davis.
- KHJ, KGB—Peter Potter Record Party.
- KMPC—Rancho Grande.
- KLAC—Baseball Roundup.
- KXLA—Barbershop Quartet.
- 10:45—KFI—Melody Time.
- KECA—Freddy Martin Orch.
- KLAC—Don Otis.
- 11—*KFI, KECA, KLAC, KGER—News.
- *KNX—Nelson Fringle.
- KHJ, KGB—Henry King Orch.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- 11:05—KGER—Musical Roundup.
- 11:15—KFI—Milestones of Melody.
- KNX—In My Opinion.
- KECA—Claremont Orch.
- KHJ, KGB—Alvino Rey Orch.
- KLAC—Don Otis.
- 11:30—KFI—Hal Pruden Orch.
- KNX—Manny Strand Orch.

this is
HAWTHORNE
EGbert pLAYS REcords?

KXLA

Medloere MuSie
LonG CommercialS

11:30 P.m. MoN, ThrU SaT.
11:00 p.m. SUnDay

- KXLA—The Hawthorne Thing
- 11:45—*KHJ, KGB, KVOE—News.
- KNX—Ted Fio-Rito Orch.
- KECA—Hugh Hudson Orch.
- 11:55—*KFI, KECA, KNX, KFSD—News.

"STRENGTH FOR THE DAY"

Morning Devotional Program
NOW
6:30 A. M. KFOX 1280 KC
Monday thru Friday
AL SALTER, Director

- ★Indicates News Broadcasts.
8 KFI, KFSD—Fred Waring.
KNX—Johnny Murray.
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
★KHJ, KGB—Cecil Brown.
★KMPC, KXLA, KLAC—News.
KFWB—Morning Melodies.
KGFJ—Concert Pastelle.
KWKW—Andy Mansfield.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Monday thru Saturday
KFOX, 8:00 A.M.
Tuesday thru Saturday

- KRKD, KFOX—Haven of Rest.
KFAC—Country Church.
KFVD—Wakeup Ranch.
★KGER—News, Mizpah.
8:15—KNX—Aunt Jenny.
★KHJ—News.
KMPC—Markets; Sports.
KLAC—Haynes at the Reins.
KIEV—Musical Bandwagon.
8:20—KXLA—Orkan.
8:30—KFI, KFSD—Jack Berch.
KNX, KSDJ—Helen Trent.
KHJ—Editor's Diary.
KMPC—Song for You.
KXLA—Haven of Rest.
KGFJ—Waltz Invitation.
★KWKW—News, Devotions.
★KFAC, KVOE—News.

Gooshy With Your Grape-Nuts?
HAVE BREAKFAST WITH
Binnie & Mike
1020 KC.
5000 WATTS
8:30 to 9:00 a.m.



- KFVD—Binnie and Mike.
★KRKD—News, Music.
KIEV—Public Interest.
KGER—Hummond.
8:45—KFI, KFSD—Lora Lawton.
KNX, KSDJ—Our Gal Sunday
KHJ, KGB, KFPM—Two-Ton Baker.
★KFWB—News.
KFAC—Organ Moods.
KWKW—Wings of Healing.
KIEV—Musical Memories.
KGER—Tom Westwood.
9 KFI, KXLA, KGER—News.
KNX—Big Sister.
KHJ, KGB—Notes at Nine.
KECA, KFMB, KPRO—Kenny Baker Show.
★KMPC—David Anderson.
KFWB—Health Talk.
★KLAC, KFSD—News.
KGFJ—Public Messenger.
KFAC—Unity.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KFVD—Waltz Time.
KIEV—Bing Crosby Time.
9:05★KFI—Pat Blshop Reporting.
KGER—Lutheran Hour.
9:15—KFI—Ladies' Day.
KNX—Ma Perkins.
KHJ, KGB, KFPM, KVOE—Victor H. Lindlahr.
KMPC—Music in the Air.
KFWB—Sizzling Tom.
KLAC—Racing News.
KFAC—Voice of Health.
KXLA—Harmony Homestead.
★KFVD—News.
KWKW—Rev. Wildman.
KIEV—Kate Smith Singers.
9:20★KGFJ—News.
9:30—KNX—Young Dr. Malone.
KHJ—Music With a Smile.
KECA, KPRO, KFMB—Tom Breneman's Breakfast.
KMPC—Hits, Headlines.
KFWB—Hi Homemakers.
KLAC—Al Jarvis Ballroom.

- ★KWKW—News.
KGFJ—Open Album.
KFAC—Musical Encores.
KFVD—Show Tunes.
KIEV—Meet the Band.
KGER—Music.
9:45—KNX—Road of Life.
★KFWB, KRKD—News.
KFVD—Remembered Rhythms.
KWKW—Bea Boynton Pic-torial.
KIEV—Rhythm Road.
KGB—Molly Morse.
10—KFI, KFSD—Today's Children
★KNX—Kate Smith.
★KHJ, KGB, KFPM, KVOE—News, Glenn Hardy.
KECA, KFMB, KPRO—Galen Drake.
★KMPC—News.
KFWB—Sweet Music.
KLAC—Al Jarvis Ballroom.
KWKW, KGFJ—Racing News.
KFAC—Musical Encores.
KRKD—Music, Talk.
KXLA—Piano Parade.
KFVD—Rev. Louis T. Talbot.
★KIEV, KFOX, KGER—News.
10:15—KFI, KFSD—Woman in White
KNX—Perry Mason.
KECA, KPRO, KFMB—Ted Malone.
KHJ, KVOE—Jackie Hill.
KMB—Bill Leyden.
KFWB—What Do You Know?
KGFJ—Serenade for You.
★KXLA—News.
KWKW—Morning Melodies.
KIEV—Stars of Song.
KFOX—Assembly of God.
KGER—Music.



THE LINE-UP

10:00 to 10:15 a.m.
Results 10:25 a.m. and
every 30 min. thereafter
Dial 1230

- 10:25—KGFJ—Sports Flash.
10:30—KFI, KFSD—Masquerade.
KNX, KSDJ—Lone Journey.
KECA, KPRO, KFMB—My True Story.
KHJ, KGB—Ben Alexander Show.
KFWB—Piano, Jerry Marlowe
KGFJ—Upeat Session.
KFVD—Union Rescue Mission.
KXLA—Woman's World.
KIEV—Western Tune Time.
KGER—Across the Footlights.
10:40—KFI, KFSD—Betty Crocker.
10:45—KFI—Light of the World.
KNX, KSDJ—Rose of My Dreams.
KFWB—Science of Mind.
KFAC—Fashions in Music.
KRKD—Midnight Mission.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 6:00—Hank McCune, KFI.
7:30—Alan Young, KFI.
8:00—Baby Snooks, KNX.
9:00—Glenn Simms, KNX.
9:30—Durante-Moore, KNX.

Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.
9:00—Kenny Baker, KECA.
9:30—Breneman's Breakfast, KECA.
11:30—Queen for a Day, KHJ.
1:00—House Party, KNX.
1:05—Three Alarm, KMPC.
1:30—Meet the Missus, KNX.
2:00—What's Doin', Ladies? KECA.
2:30—Bride and Groom, KECA.
3:30—Gas Aid, KHJ.
4:00—Money on the Line, KNX.
6:00—It Pays to Be Ignorant, KNX.
8:30—People Are Funny, KFI.
9:00—Break the Bank, KECA.

Music

- 8:00—Fred Waring, KFI.
9:30—Hits and Headlines, KMPC
4:00—Musical Masterpieces, KFAC.
6:00—Musical Digest, KGFJ.
7:00—Supper Club, KFI.
7:15—Jack Smith, KNX.
8:00—Evening Concert, KFAC.
8:30—Music Supreme, KMPC.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KFSB	KMPC	KIEV	KFWD	KNX	↓	↓	↓	KPPC	KFBX	KGB	↓	KPRO
570	640	790	930	1020	1110	1230	1240	1280	1390	1390	1440	1490
600	710	870	980	1070	1150							

- 10:55—KFOA—Hebrew Christian Hr. Corner.
KFCA, KFMB—Hymns of All Churches.
KGFJ—Sports Flash.
11—KFI, KFSD—Life Can Be Beautiful.
KNX, KSDJ—Bob & Victoria.
KECA, KFMB—Hymns of All Churches.
KHJ—Footcraft Carnival.
KMPC—Bill Leyden.
KLAC—Al Jarvis Ballroom.
KFWB—Bill Anson.
KFAC—Festival of Waltzes.
KXLA—Easy Listening.
KGFJ—Across the Footlights.
KRKD—Vocal Varieties.
★KFVD, KGER—News.
KWKW—Pasadena Police.
KIEV—Show Tunes.
11:15—KFI, KFSD—Ma Perkins.
KNX—Rosemary.
★KECA—Baukhage Talking.
KHJ, KGB, KFPM, KVOE—Smile Time.
KXLA—Morning Melodies.
KFAC—Gems of Melody.
KIEV—This Rhythmic Age.
KFVD—Violet.
KGER—Helene Smith.
11:20—KWKW—Want Ad News.
11:25—KGFJ—Sports Flash.
11:30—KFI, KFSD—Pepper Young's Family.
KNX—Second Mrs. Burton.
KHJ, KGB, KFPM, KVOE—Queen for a Day.
KECA, KPRO, KFMB—Listening Post.
KFAC—Dr. Albert W. Palmer.
KGFJ—Reminiscent Rhythms.
★KRKD, KXLA, KFOX—News.
KFVD—Forever Tops.
KIEV—Latin Musicians.
KGER—The Last Word.
11:45—KFI, KFSD—Right to Happiness.
KNX—Grand Slam.
KECA—Frank Parker Show.
★KGFJ—News.
KFAC—Piano Gems.
KRKD—Hawaiian Music.
KXLA—T. Texas Tyler.
KGER—Crosby Slings.
11:55—KGFJ—Sports Flash.
12—KFI—Farm Reporter.
KNX—Sons of the Pioneers.
★KECA, KHJ, KGB—News.
KMPC—The Man Says Yes.
KFWB—Bill Anson.
KLAC—Al Jarvis Ballroom.
KGFJ—Veterans' Interview.
KFAC—Luncheon Concert.
KFVD—Editor of the Air.
KXLA—Dinner Bell Roundup.
KWKW—Memories in Wax.
KRKD—Prairie Schooner.
★KIEV, KGER—News.
12:05—KGER—Sport Shots.
12:15—KFI, KFSD—Stella Dallas.

- ★KNX—Knox Manning.
★KECA—Klernan's News Corner.
KHJ—Sing, America, Sing.
KGFJ—Keyboard Magic.
KIEV—Luncheon Melodies.
KGER—Western Music.
12:25—KGFJ—Sports Flash.
12:30—KFI, KFSD—Lorenzo Jones.
KNX—Evelyn Winters.
★KECA, KPRO, KFMB—John B. Kennedy.
KHJ—Louise Massey.
KMPC—Weather; Today in History.
★KFWB—News.
KGFJ—Intermission.
KFVD—Violet.
KWKW—Farm News.
KXLA—Red Murrell.
12:45—KFI, KFSD—Young Widder Brown.
KNX—Myrt and Marge.
KECA, KFMB—The Best Things in Life.
KHJ—Singin' Sam.
KMPC—Bill Hay Reads Bible.
★KFAC—News.
KWKW—Races and Sports.
KXLA—Gardner's Notebook.
KIEV—Gals on Record.
KGER—Garden School.
12:55—KGFJ—Sports Flash.
1—KFI, KFSD—When a Girl Marries.
KNX, KSDJ—House Party.
KECA—Hits and Encores.
KHJ, KGB, KVOE—Checker-board Time.
★KMPC, KFVD, KGER—News.
KFWB—Bill Anson.
★KLAC—News, Sports.
KGFJ—Sunset and Vine.
KFAC—Music in the American Manner.
KXLA—Community Broad-caster.
KWKW—Lucky White.
KRKD—Music.
KECA—Meet the Maestro.
1:05—KMPC—Three Alarm.
KGER—Out of the Band Box.
1:10—KLAC—Music from Hollywood
1:15—KFI, KFSD—Portia Faces Life.
KECA—Hollywood Tour.
KHJ—Nancy Dixon.
★KXLA—Labor News Review.
KIEV—Junior C. of C.
KFVD—Piano Parade.
KGB, KVOE—Johnson Family.
1:25—KGFJ—Sports Flash.
1:30—KFI, KFSD—Just Plain Bill.
KNX, KSDJ—Meet the Missus
KECA—Cliff Edwards.
KHJ—Happy Homes.
KXLA—Vocal Varieties.
KGFJ—Today's Hits.
KFVD—Matinee Melodies.
KWKW—Afternoon Melodies.
★KRKD—News.
KIEV—Organ Moods.
★KFOX—Poly Newscast.
1:35—KRKD—Music.
1:45—KFI, KFSD—Front Page Farrell.
KECA—Ethel and Albert.
KFAC—Piano Briefs.
★KXLA—News.
KIEV—Swing Stylings.
1:55—KGFJ—Sports Flash.
2—KFI, KFSD—Road of Life.
★KNX, KSDJ—Eric Sevareid.
KECA, KPRO, KFMB—What's Doin', Ladies?
KHJ, KGB, KVOE—Heart's Desire.
KMPC—Three Alarm.
KFWB—Bill Anson.
★KLAC—News, Sports.
KFAC—Concert Matinee.
KXLA—Music for You.
KGFJ—Serenade to Afternoon.
KWKW—The Crow Show.
KFVD—For the Ladies.
KRKD—Feminine Voices.
KFOX—Fiesta Mexicana.
KGER—Long Beach Band.
2:15—KFI, KFSD—Joyce Jordan.
KNX—Something to Talk About.
KLAC—570 Club.
KFVD—To the Men.
KIEV—Land o' Song.
2:20★KWKW—News.
2:25—KECA—Spotlight on Hollywood.
★KFWB—News.
KGFJ—Sports Flash.
2:30—KFI, KFSD—Aunt Mary.
KNX—Background for Living.
KECA, KFMB, KPRO—Bride and Groom.
KHJ—Luncheon at Long-champs.
KMPC—Major League Ball.
KFWB—Music.

KXLA—Musical Dept. Store.
 KWKW—Melody Room.
 ★KRKD—News, Music.
 KFVD—On the Upeat.
 KIEV—Musical Potpourri.
 KGER—Feature Story.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Dr. Paul.
 ★KXN—Bob Trout.
 KFWB—Strictly from Hunger.
 KGFJ—Air-ortorials.
 ★KFVD—News.
 KRKD—Light Concert.
 2:55—KGFJ—Sports Flash.
3—KFI, KFSD—This Woman's Secret.
 KNX—Burriff Wheeler.
 KECA, KPRO, KFMB—Ladies, Be Seated.
 ★KHJ, KXLA—News.
 KMPC—Major League Ball.
 KFWB—Melody Matinee.
 KGFJ—Armchair Concert.
 ★KLAC—News, Sports.
 KFAC—Musical Favorites.
 KRKD—Music.
 KWKW—Swing Session.
 KFVD—L. A. Daily Reporter.
 KIEV—A Matter of Records.
 ★KGER—News, Accent on Music.
 3:15—★KFI—News of the World.
 KHJ—Johnson Family.
 KLAC—570 Club.

JUKE BOX MATINEE

with Carl Bailey
 3:15-5:30 p.m.
KXLA
 Monday thru Saturday

KXLA—Juke Box Matinee.
 KWKW—Races and Sports.
 KFVD—Stringtime.
 3:25—KGFJ—Sports Flash.
 3:30—KFI—Buckstage Wife.
 KNX—Rally Lanley.
 KECA—Newwood Smith Sings.
 KHJ—Gus Again.

MILD & MELLOW

3:30 to 4 P.M.
 Monday Through Friday
KMPC

KMPC—Mild and Mellow.
 KFVD—Woman's Page.
 KWKW—Sam Rowland and His Waxworks.
 KGFJ—Among My Souvenirs.
 KFVD—Back o' the Rack.
 ★KRKD—News, Music.
 3:45—KFI—What Do You Say?
 KNX—George Fisher.
 KECA—Frances Scully.
 KHJ—Merv Griffin Show.
 KFWB—Music.
 KFAC—Musique Continental.
 KFVD—Rumba Rhapsody.
 KRKD—Bowling News.
 3:55—KGFJ—Sports Flash.
4—KFI—Downtown and All Around.
 KNX—Pedigree Presents Money on the Line.
 KECA—Frances Scully.
 ★KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
 ★KMPC, KLAC, KIEV, KGER, KFOV—News.
 KXLA—Juke Box Matinee.
 KFWB—Gospel and Song.
 KGFJ—What's Up?
 KWKW—Waxworks.
 KFVD—Donahue Music Shop.
 KRKD—Piano Paintings.
 KFAC—Musical Masterpieces.
 4:05—KGER—Accent on Music.
 4:15—KFI—Port of Missing Hits.
 KNX, KSDJ—Melody House.
 ★KECA—Alvin Wilder.
 KHJ, KGB, KFXM, KVOE—Rex Miller.
 KMPC—Headline Celebrities.
 KLAC—Sons o' Guns.
 KRKD—Movieland Quiz.
 KIEV—Modern Concert Hall.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KNX—You're Only Young Once.
 ★KECA—Headline Edition.
 KHJ, KGB, KVOE—Reserve.
 KMPC—Russ Morgan Orch.
 ★KFWB—News.
 KLAC—Studio Orchestra.
 ★KWKW—News, Music.

KGFJ—Record Jackpot.
 KRKD—Tunes of the Day.
 KIEV—Bing Crosby Sings.
 4:45—KECA, KFMB—Tennessee Jed.
 KNX—The Todds.
 ★KHJ, KGB, KVOE—News.
 KMPC—Spotlight Stars.
 KFWB—Stuart Hamblen.
 KWKW—Races and Sports.
 ★KFVD, KRKD—News.
 KIEV—Trade Winds Tempos.
 KFSD—Bob Ripley.
 4:55★KNX—Bill Henry.
 KGFJ—Sports Flash.
5★KFI—Feature Wire.
 ★KNX—Knox Manning.
 KECA, KPRO, KFMB—Terry and the Pirates.
 KHJ, KGB, KVOE—Hop Harrigan.
 KFWB—Stuart Hamblen.
 ★KMPC—News, Teen & Twenty.
 ★KLAC—Fred Henry Reports.
 KFAC—Sunset Serenade.
 KGFJ—Jive at 5.
 KWKW—Today at the Races.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KFVD—Sweet and Low.
 KIEV—Record Ride.
 ★KGER—News, Wishing Ring.
 KFSD—Anniversary Date.
 5:15★KFI, KFSD, KFAC—News.
 KNX—Tom Hanlon.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFXM, KVOE—Superman.
 KLAC—Irwin Allen.
 KGFJ—Race Recap.
 KWKW—Ken Barton, Sports.
 KGER—Music with Appeal.
 5:30—KFI—Casa Cokat.
 ★KNX, KSDJ—Harry Flannery.
 KECA, KPRO, KFMB—Jack Armstrong.
 KHJ, KGB, KFXM, KVOE—Captain Midnight.
 KLAC—Al Jarvis.
 KFAC—Whoa Bill Club.
 KGFJ—Songs for You.
 KXLA—Future Pianists.
 KWKW—Songs in the Sunset.
 KFVD—Sundown Serenade.
 KIEV—Melodies Mardi Gras.
 KRKD—Hit Tunes.
 ★KFOV—News.
 KFSD—So the Story Goes.
 5:45★KFI, KFSD—Eimer Peterson.
 ★KNX, KNDJ—News, Garred.
 ★KECA—Frank Hemingway.
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
 KMPC—H. Allen.
 KXLA—Miniature Concert.
 KWKW—Races and Sports.
 KGFJ—If They Had Lived.
 KRKD—Race Results.
 KGER—Stamp's Quartet.
 5:50—KWKW—Vets' Rehabilitation.
 5:55★KNX—News.
 KGFJ—Sports Flash.
6—KFI—Hank McCune Show.
 KNX—It Pays to Be Ignorant.
 ★KHJ, KGB, KFXM, KVOE—Gabriel Heatter.
 KECA—Music by Adlam.
 ★KMPC—News, Nesbitt.
 ★KFWB, KFVD, KIEV, KGER, KFOV—News.
 KGFJ—Musical Digest.
 KFAC—Prelude to Evening.
 KRKD—Music.
 ★KLAC—News, Al Jarvis.
 KXLA—Books Bring Adventure.
 6:05—KIEV—Twilight Tempos.
 KGER—Sport Roundup.
 6:15—KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFWB—On the Century.
 KFVD—Sundown Serenade.
 KXLA—Federated Women's Clubs.
 KWKW—Voice of Alhambra.
 KGER—Decision Now.
 KFOV—Bowlingcaster.
 6:30—KFI, KFSD—Sports Newsreel.
 KNX, KSDJ—My Friend Irma.
 KECA, KPRO, KFMB—The Sheriff.
 KHJ—Crime Club.
 KMPC—Tanforan Races.
 KFWB—America Dances.
 KLAC—Sam Balter Sports-book.
 KFAC—Hour of Music.
 KWKW—Classic Hour.
 KXLA—Music.
 KIEV—Flight Cast.
 KRKD—Show Tunes.
 KFOV—Hal's Memory Room.
 KGER—Helene Smith.
 KGB, KFXM, KVOE—Bulldog Drummond.
 6:45—KFI—Cabbages and Kings.
 KLAC—Margaret Whiting.
 KXLA—Jimmie Dolan.
 KRKD—Frep Parade.
 6:55—KECA, KFMB, KPRO—Champion Roll Call.
7—KFI, KFSD—Super Club.
 KNX—Lowell Thomas.

KECA, KPRO, KFMB—Cavalcade of Sports.
 KHJ, KGB, KFXM, KVOE—Meet the Press.
 KMPC—Security Symphonia.
 ★KLAC, KXLA, KRKD—News.
 KFWB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 ★KGER—News, Fagan.
 KFSD—Mystery Theatre.
 7:05—KLAC—Harness Races.
 7:15★KFI, KFSD—Fleetwood Lawn.
 KNX—Jack Smith.
 KXLA—Peter DeLima.
 KRKD—Three-Quarter Time.
 KFOV—Fishing Pals.
 7:30—KFI, KFSD—Alan Young Show.
 KNX—Free for All.
 KECA, KPRO—Your American Sports Page.
 KHJ, KGB, KFXM, KVOE—Cisco Kid.
 KMPC—Firestone Favorites.
 KFWB—Sports Final.
 KLAC—Hi School Sport Page.
 KFAC—Musical Jewel Box.
 KXLA—Dance Time.
 KRKD—Do You Know?
 KGER—Ft. Wayne Gospel.
 KFOV—Dr. Clem Davies.
 7:45—KFWB—Moods in Music.
 KXLA—Music.
 ★KFAC, KFOV—News.
 KRKD—Father Vaughan.
 7:55★KNX—Carroll Alcott.
 ★KFWB—Falstaff Rhymes News.
8—KFI, KFSD—The King's Men.
 KNX—Fanny Brice.
 KECA—Lightnin' Jim.
 KHJ, KGB, KFXM, KVOE—Let George Do It.
 ★KMPC—News, Hemingway.
 KFWB—United Nations.
 ★KLAC, KXLA, KGER—News.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 KRKD—South Seas Serenade.
 8:05—KLAC—Baseball.
 KGER—San Pedro Forum.
 8:15—KFI—Latin Serenade.
 KMPC—Red Howe Ridge Riders.
 KFWB—Twilight on the Trail.
 KGFJ—Starlit Moods.
 KXLA—Orkan Dream Time.
 8:30—KFI, KFSD—People Are Funny.
 KNX—The Thin Man.
 KECA, KPRO, KFMB—This Is Your F.B.I.
 KHJ, KGB, KFXM, KVOE—Burl Ives Show.
 KMPC—Music Supreme.
 ★KFWB—News.
 KGFJ—Seville Serenade.
 KXLA—97th Street Corral.
 KRKD—Merry-Go-Round-Up.
 KGER—Your Army.
 KFOV—Floyd B. Johnson.
 8:45—KHJ, KGB, KFXM, KVOE—California Caravan.
 KFWB—Warner Bros. Orch.
 KGFJ—Evening Interlude.
 KGER—Concert.
9—KFI, KFSD—Waltz Time.
 KNX, KSDJ—Ginny Simms.
 KECA, KPRO, KFMB—Break the Bank.
 ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 ★KMPC—David Anderson.
 KFWB—Maurice Hart.
 KLAC—Baseball.
 KFAC—Evening Concert.
 KXLA—Seaboard Home Hour.
 KGFJ—Hollywood House Party.
 KRKD—Western Hit Parade.
 ★KGER—News, Concert.
 9:15—KHJ, KGB, KFXM, KVOE—Mel Venter's Pictorial.
 ★KMPC—Clete Roberts.
 ★KFOV—News.
 KFSD—Here's to Veteran.
 9:30—KFI—Mystery Theater.
 KNX, KSDJ—Durante & Moore.
 KMPC—Date With Melody.
 KECA—Famous Jury Trials.
 KHJ, KGB, KVOE—Inside of Sports.
 KFWB—George Irwin.
 KGER—Dr. Cleu Davies.
 KFSD—S. D. Talks It Over.
 9:45—KHJ, KGB, KFXM, KVOE—Henry J. Taylor.
 KMPC—Man With a Band.
 KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
10★KFI, KFSD—The Reporter.
 ★KNX—Chet Huntley, News.
 KECA—Sid Ziff, Sports.
 ★KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
 ★KMPC, KGER—News.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 KLAC—Baseball.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Nocturns.



KXLA—Hollywood Stadium.
 KRKD—Merry-Go-Round-Up.

DANCE MUSIC AT ITS BEST

LUCKY LAGER DANCE TIME

10 to 12 EVERY NIGHT

KFAC—Lucky Lager Dance.
 10:05—KGER—Musical Roundup.
 10:15—KFI—Barry Wood Show.
 KNX—Bob Elson.
 ★KECA, KHJ, KGB—News.
 KMPC—Bridge Club.
 KFSD—Constant Invader.
 10:30★KFI—Carveth Wells, Inside the News.
 KNX—Symphonette.
 ★KECA—Elmer Davis.
 KHJ, KGB—Peter Potter Record Party.
 KMPC—Ranch Grande.
 KLAC—Baseball Roundup.
 10:45—KFI—Melody Time.
 KECA—Freddy Martin Orch.
 KLAC—Don Otis.
 ★KFSD—News.
11★KFI, KECA, KLAC—News.
 ★KNX—Nelson Fringle.
 KHJ, KGB—H. King Orch.
 KMPC—Dance Parade.
 KFWB—Eastside Show.
 KFAC—Lucky Lager Dance.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Nocturne.
 KXLA—Pasadena Civic.
 KRKD—Merry-Go-Round-Up.
 ★KGER—News, Roundup.
 KFSD—Biltmore Hotel Orch.
 11:15—KFI—Milestone in Melody.
 KNX—Report from Washington.
 KECA—Claremont Orch.
 KHJ, KGB—A. Rey Orch.
 KLAC—Don Otis.
 11:30—KFI—Hal Pruden Orch.
 KNX—Tony Pastor Orch.
 KHJ, KGB—J. Wolohan Orch.
 KXLA—The Hawthorne Thing.
 KFSD—St. Francis Orch.
 11:45—KECA—Red Nichols Orch.
 ★KHJ, KVOE—News.
 11:53★KFI, KECA, KNX—News.

WHIRLIGIG

In one week, CBS' maestro Meredith Willson: polished for final publication his newest song, "It's You," typed the "finis" on his latest book, "Talking People," and completed a new symphony about Iowa, on which he had been working for over three years!

KLAC KFI KECA KHJ KFDV KXLA KF56 KGFJ KFXM KGER KXKB KVOE
7:00 7:30 8:00 8:30 9:00 9:30 10:00 10:30 11:00 11:30 12:00 12:30 1:00 1:30 1:50

8-KFI-Jump-Jump of Holiday House.
KNX, KSDJ-Theater of Today.
KECA-Songs of the Sycamore.
KHJ-Wax Shop.
★KMPC, KXLA, KLAC-News.
KF56-Morning Melodies.
KFAC-Country Church.
KGFJ-Concert Pastelle.
KWKW-Assemblies of God.
★KIEV, KGER-News.

10-KFI, KFSD-National Farm and Home Hour.
KNX, KSDJ-Give and Take.
KECA-Musical Closeups.
★KHJ, KGB, KFXM, KVOE-News, Glenn Hardy.
KMPC-Keith Hetherington.
KF56-By Way of Comparison.
★KLAC, News, Al Jarvis.
KGFJ-Racing News.
KFAC-Musical Encores.
KXLA-Plano Parade.
KWKW-Racing News.
KRKD-Music.
KF56-Song Stylists.
★KIEV, KFOX, KGER-News.
10:15-KHJ-Songs of Good Cheer.
KGFJ-Serenade for You.
KFAC-L.A. Medical Ass'n.
★KXLA-News.
KWKW-Morning Melodies.
KIEV-Stars of Song.
KGER-Easy Rhythm.
KFOX-Assembly of God.
10:25-KGFJ-Sports Flash.
10:30-KFI-The Baxters.
KNX, KSDJ-Adventure Club.
KECA-Tell Me, Doctor.
KHJ-Dr. Miss Clinic.
★KF56, KFAC, KWKW-News.
KGFJ-Upsbeat Session.
KXLA-Tuning Around.
KRKD-Music.
KF56-Here Comes the Parade.
KIEV-Western Tune Time.
KGER-Children's Hour.
KFSD-Heaven on Earth.
KF56-What America Plays.
KGB, KVOE-This Is Jazz.
10:35-KWKW-Varsity Views.
10:40-KF56-Music.
10:45-KFI-Christian Science.
KECA-Radio, the American Way.
KFAC-Gypsy Airs.
KXLA-U.S. Marines.
KFOX-Thought for Youth.
KFSD-Bob Houston Sings.
10:55-KGFJ-Sports Flash.

11-KFI-Teentimers Club.
KNX-Mary Lee Taylor.
KECA, KF56, KPRO-Our Town Speaks.
KHJ-This Is Jazz.
KMPC-Keith Hetherington.
KF56-Bill Anson.
KFAC-Festival of Waltzes.
★KLAC-News, Al Jarvis.
KGFJ-Across the Footlights.
★KF56, KGER-News.
KXLA-Theatre of Melodies.
KWKW-Army Recruiting.
KIEV-Show Tunes.
KRKD-Music.
KFSD-Victor Showcase.
KGB, KVOE-Chris Cross Orch.
11:15-KXLA-Morning Melodies.
KFAC-Gems of Melody.

KF56-Plano Parade.
KIEV-This Rhythmic Age.
KGER-Gospel Story Hour.
KF56-Bit of the Blues.
11:20-KWKW-Want Ad News.
11:25-KGFJ-Sports Flash.
11:30-KFI-Veteran's Adviser.
KNX-Let's Pretend.
KECA-Sunset Roundup.
KHJ, KVOE-Sports Parade.
KGFJ-Reminiscent Rhythm.
KFAC-Theater of the Air.
KF56-Violet.
★KXLA, KRKD, KFOX-News.
KIEV-Latin Musicana.
KGER-Star Time.
KFSD-Debber Date.
KGB-Play Tales.
11:45-KFI-Here Comes the Band.
★KGFJ-News.
KXLA-T. Texas Tyler.
KRKD-Hawaiian Melodies.
KGER-Crosby Sings.
KFOX-Tempos of the Times.
11:55★KNX-News.
KGFJ-Sports Flash.
12-KFI-Noon Farm Reporter.
KECA-Fred Robbins.
KECA-Stars in the Afternoon.
★KHJ, KMPC, KGER, KFSD, KGB-News.
KF56-Bill Anson.
★KLAC-News, Al Jarvis.
KGFJ-Hollywood Casting Forum.
KFAC-Luncheon Concert.
KXLA-Music.
KF56-Salvation Army.
KWKW-Memories in Wax.
KRKD-Prairie Schooner.
KFOX-Sandwich Seasoning.
12:05-KGER-Western Music.
12:15-KFI-Man on the Farm.
KHJ-Dance Orch.
EMC-Western Stars.
KGFJ-Keyboard Magic.
KXLA-Music for You.
KF56-Methodist Speaker.
KIEV-Lunchtime Melodies.
★KFXM, KFOX-News.
12:25-KGFJ-Sports Flash.
12:30-KNX-Western Farm Journal.
KECA-Horse Races.
KHJ-Louise Massey.
KMPC-Emil Cote.
★KF56-News.
KGFJ-Intermission.
KWKW-Farm News.
KXLA-Red Murrell.
KF56-Matinee Melodies.
KFOX-Melody Cavalcade.
KFSD-Names of Tomorrow.
KGB, KVOE-Races.
12:45-KFI-Easy Listening.
KECA-Treasur Show.
KHJ, KGB, KVOE-Veteran's Voice.
KMPC-Fun With Music.

★KFAC-News.
KF56-Violet.
KXLA-U.S. Army Presents.
KWKW-Races and Sports.
KIEV-Oasis on Record.
12:55-KGFJ-Sports Flash.
1-KFI-Doctors Then and Now.
KNX, KSDJ-Cross Section, U.S.A.
KECA-Speaking of Songs.
KHJ, KGB, KVOE-For Your Approval.
KMPC-Romance in Rhythm.
KF56-Bill Anson.
KFAC-Music in the American Manner.
KGFJ-Sunset and Vine.
★KLAC, KF56, KGER-News.
KXLA-Community Broadcaster.
KWKW-Western Serenade.
KRKD-Music.
KIEV-Meet the Maestro.
1:05-KGER-Out of the Bandbox.
1:15-KLAC-Naval Reserve.
KXLA-Adventures in Research.
KF56-Crosblans.
KIEV-Sports Calendar.
KWKW-Races and Sports.
1:25-KGFJ-Sports Flash.
1:30-KFI-The Three Suns.
KNX-Talk.
KECA-The Hilltoppers.
KHJ-Board of Education.
KLAC-Music from Hollywood.
KGFJ-Today's Hits.
KXLA-Vocal Varieties.
KF56-Hits and Misses.
★KRKD-News.
KIEV-Organ Moods.
KWKW-Afternoon Melodies.
KFOX-Alternative to Boogie.
★KF56-Edward Tomlinson.
KGB, KVOE-Dance Orch.
1:35-KRKD-Music.
1:45-KFI, KFSD-King Cole Trio.
KNX, KSDJ-The Chicagoans.
KECA-This Is for You.
KHJ-Politing L.A.
KLAC-Storybook Hour.
KFAC-Piano Briefs.
KIEV-Swing Stylings.
KFOX-Voice of the Army.
KGB, KVOE-Bobby Norris.
1:55-KGFJ-Sports Flash.
2★KFI-News of the Week.
KNX-Diana Gayle.
KECA-KPRO, KF56-Saturday Concert.
KHJ, KGB, KFXM, KVOE-Eddy Howard Orch.
KMPC-Tommy Dorsey.
KF56-Bill Anson.
★KLAC-News, Sports.
KFAC-Concert Matinee.
KXLA-Concert for You.
KGFJ-Serenade to Afternoon.
KWKW-Lee Brown.
KF56-Hits and Misses.
KRKD-Navy Recruiting.
★KIEV-News.
KGER-Long Beach Band.
KFOX-Song Hits of the Future.
KFSD-Rhapsodies of the Rockies.
2:15-KFI-In the Public Interest.
KNX, KSDJ-Word from the Country.
KMPC-Fingert Successes.
KLAC-Modern Concert Hall.
KIEV-Land of Song.
KRKD-Concert Melodies.
KFOX-Salvation Army.
2:20★KWKW-News.
2:25-KGFJ-Sports Flash.
★KF56-News.
2:30-KFI-Home Is What You Make It.
KHJ, KGB-Open House.
KMPC-Girl Scouts.
KF56-American Schools.
KXLA-Musical Dept. Store.
KF56-On the Upbeat.
KWKW-Melody Room.
KIEV-Musical Potpourri.
★KGER-News, Music.
KGER-Feature Story.
KFOX-Save Johnny.
★KFSD-News.
2:40-KGER-Long Beach Band.
2:45★KNX-Larry Lesueur, News.
KMPC-Y.W.C.A.
KF56-Music.
KGFJ-Air-o-torials.
★KF56-News.
KFSD-Religion in News.
2:55-KGFJ-Sports Flashes.
3-KFI, KFSD-Our Foreign Policy.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Monday thru Saturday
KFOX, 8:00 A.M.
Tuesday thru Saturday

KRKD, KFOX-Haven of Rest
KF56-Wakeup Ranch.
KGB, KVOE-Kate Smith Serenade.
KFSD-Eight o'Clock Special.
KF56-The Timekeeper.
8:05-KGER-Mizpah.
8:15-KFI-Coffee Concert.
★KHJ-News.
KMPC-Market Reports, Sports.
KLAC-Haynes at the Reins.
KXLA-Saturday Serenade.
KIEV-Musical Bandwagon.
8:30-KFI, KFSD-Smith's Ed McConnell.
KNX-Stars Over Hollywood.
KECA-Wake Up and Smile.
KHJ, KGB, KVOE-Flight Into the Past.
KMPC-Three Suns.
KGFJ-Waltz Invitation.
★KFAC, KWKW-News.
KXLA-Bell Bandstand.
★KRKD-News, Music.
KF56-Morning Serenade.
KIEV-Children's Story Time.
KGER-Hammond.
KFOX-Know Your Bible.
KF56-Wake Up and Smile.
8:45-KMPC-Jr. Army on March.
★KF56-News.
KFAC-Organ Moods.
KWKW-Sacred Heart.
KIEV-Musical Memories.
KFOX-Voice of China.
KGER-Tom Westwood.
9-KFI-Young America Speaks.
KNX-Grand Central Station.
KECA-Texas Jim Robertson.
KHJ, KGB, KFXM, KVOE-Bands for Bonds.
KMPC-Keith Hetherington.
KF56-Bing Crosby.
★KLAC, KGER-News.
KGFJ-Public Messenger.
KFAC-Unity.
KXLA-Bell Bandstand.
KF56-Waltz Time.
KRKD-Sycamore Serenade.
KIEV-Bing Crosby Time.
KWKW-Voice of China.
KF56-Junior Spotlight Revue.
9:05-KGER-Lutheran Hour.
9:15-KFI-Your Saturday Chef.
KECA-Mirandy.
KF56-Morning Melodies.
KLAC-Racing News.
KFAC-Morning Concert.
KWKW-Rev. Wildman.
★KF56-News.
KIEV-Kate Smith Sing.
KF56-Make Believe.
KVOE-Bands for Bonds.
9:20★KGFJ-News.
9:30-KFI-Meet the Author.
KNX, KSDJ-Country Fair.
KECA, KPRO-American Farmer.
KHJ-George Sterney Orch.
KF56-By Way of Comparison.
KLAC-Al Jarvis Ballroom.
★KWKW-News.
KGFJ-Open Album.
KFAC-Musical Encores.
KXLA-Music Land Revue.
KF56-Show Tunes.
KIEV-Meet the Band.
KGER-Music.
KFOX-Bethesda.
KF56-Kids' Bible Club.
9:45-KFI, KFSD-Tillamook Kitchen.
★KRKD-News.
KWKW-Bing Crosby.
KF56-Remembered Rhythms.
KIEV-Rhythm Road.
KGB, KVOE-Sterney Orch.

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:00-Judy Canova, KFI.
8:30-Bill Goodwin, KNX.
7:30-Life of Riley, KFI.
10:30-Jack Haley, KFI.

Quiz, Participation

8:30-Smiling Ed McConnell, KFI.
9:30-County Fair, KNX.
7:00-Quiz of Two Cities, KHJ.
7:00-Truth or Consequences, KFI.
8:30-Can You Top This? KFI.

Drama

8:00-Theater of Today, KNX.
8:30-Stars Over Hollywood, KNX.
9:00-Grand Central Station, KNX.
6:00-This Is Hollywood, KNX.
7:30-Mayor of the Town, KNX.

Music

9:00-Keith Hetherington, KMPC.
4:00-Musical Masterpieces, KFAC.

8:00-Hit Parade, KFI.
8:00-Yaughn Monroe, KNX.
8:00-Evening Concert, KFAC.
8:30-Jean Sablon, KNX.
8:30-Music Supreme, KMPC.
9:00-Saturday Night Serenade, KNX.
9:00-Hollywood House Party, KGFJ.
10:00-Lucky Dance Time, KFAC.
10:00-Eastside Show, KF56.

Mystery-Detective

7:30-I Deal in Crime, KECA.
9:00-Gangbusters, KECA.
9:00-Mystery Is My Hobby, KFI.
9:30-Murder and Mr. Malone, KECA.

Public Interest-Information

9:30-Meet the Author, KFI.
11:00-Our Town Speaks, KECA.
3:00-Our Foreign Policy, KFI.
9:30-Conquer, KFI.

Sports

10:00-Race Lineup, KWKW.
10:00-Racing, KGFJ.
5:45-Race Results, KRKD.
6:30-Tan

KFWB—Music.
 ★KLAC—News, Sports.
 KFAC—Famous Musical Favorites.
 ★KXLA, KGER—News.
 KGFJ—Armchair Concert.
 KFWB—Daily Reporter.
 KWKW—Swing Session.
 KIEV—Jive Alive.
 KRKD—Matinee Melodies.
 KFOU—Los Angeles Sentinel.
 3:05—KGER—Accent on Music.
 3:15—KMPC—Guest Stars.
 KLAC—Perry Como.
 KLAD—Juke Box Matinee.
 KFYD—Stringtime.
 3:25—KGFJ—Sports Flash.
 3:30—KFI, KFSD—Curtain Time.
 KNX—Robert Lewis's Little Show.
 KECA—String Ensemble.
 KHJ, KGB, KFXM, KVOE—Saturday Sideshow.
 KMPC—Business Reporter.
 KFWB—Helen Louise.
 KLAC—Eidilontonia.
 KGFJ—Among My Souvenirs.
 KFYD—Back o' the Rack.
 KWKW—Sam Rowland and His Waxworks.
 KIEV—Musical Masterpieces.
 ★KRKD—News, Music.
 3:45—KECA—Labor, U.S.A.
 KNX—Jann Rolando, Music.
 KMPC—Record Room.
 ★KFWB—News.
 KFAC—Musique Continental.
 KRKD—Bowling News.
 KFYD—Rumba Rhapsody.
 3:55—KGFJ—Sports Flash.
 4—KFI—For You.
 KNX—Garden Gate.
 KECA—Voice of Business.
 KHJ, KGB, KFXM, KVOE—Edmund Hackridge.
 KMPC—Record Room.
 KFWB—Gospel and Song.
 ★KLAC—News.
 KWKW—Waxworks.
 KXLA—Juke Box Matinee.
 KGFJ—What's Up?
 KFAC—Musical Masterpieces.
 KFYD—Console and Keyboard.
 KRKD—Piano Paintings.
 ★KIEV, KFOX, KGER—News.
 4:05—KGER—Accent on Music.
 4:15—KFI—So Proudly We Hail.
 KNX—L. A. Story.
 KECA—Harry Wisner.
 KLAC—Ice Capades.
 KRKD—Morleland Quiz.
 KIEV—Modern Concert Hall.
 KFOX—Meet the Band.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Scout Jamboree.
 KNX—Battle of the B's.
 KECA—Music Library.
 KHJ, KGB, KFXM, KVOE—Scramby Amby.
 KFWB—Blind Artists' Guild.
 KLAC—Kiddle Klub.
 KGFJ—Record Jackpot.
 KWKW—Business Reporter.
 KRKD—Tunes of the Day.
 KIEV—Bing Crosby Sings.
 KGER—Ed James Show.
 KFOX—Old-Age Pensioners.
 4:45—KFWB—Stuart Hamblen.
 KWKW—Races and Sports.
 ★KFYD, KRKD—News.
 KIEV—Trade Winds Tempos.
 KFOX—Favorites.
 KFMF—Red Cross.
 4:55—KNX—Ned Calmer.
 KGFJ—Sports Flash.
 5—KFI—Wizard of Odds.
 ★KNX—Bnox Manning, News.
 KECA—Piano Playhouse.
 ★KHJ, KGB—News, Hemingway.
 ★KMPC—News, Perry Como.

KFWB—Stuart Hamblen.
 ★KLAC—News, Sports.
 KXLA—Peter Potter.
 KFAC—Sunset Serenade.
 KGFJ—Jive at Five.
 KWKW—Today at the Races.
 KFYD—Sweet and Low.
 KRKD—Songs of the Saddle.
 KIEV—Record Ride.
 KFSD—Columbia Record Shop.
 KFOX—Sunshine Mission.
 ★KGER—News.
 KFMB—Tell Me, Doctor.
 5:05—KGER—Music With Appeal.
 5:15—KFI, KFAC—News.
 KNX—Tom Hanton.
 KHJ, KGB, KVOE—Proof That Christian Science Heals.
 KMPC—Safeguards for America.
 KLAC—Irwin Allen.
 KGFJ—Race Recap.
 KWKW—Crown City Four.
 5:30—KFI—Madison 2345, Times Information.
 ★KNX, KFC—Harry Manners.
 KECA—Highland Swing.
 KHJ—Jan August, Piano.
 KLAC—Al Jarvis.
 KMPC—Floyd Allen.
 KFAC—L.A. City College.
 KGFJ—Songs for You.
 KXLA—Future Pianists.
 KRKD—Hit Tunes.
 KFYD—Sundown Serenade.
 KWKW—Far Eastern Rhythms.
 KIEV—Melodies Mardi Gras.
 ★KFOX—News.
 KFSD—Colonial Quiz.
 5:45—KFI, KFSD—Elmer Peterson.
 ★KNX, KSDJ—Garred, News.
 ★KECA—Frank Hemingway.
 KMPC—Bishop Stevens.
 KGFJ—Nat'l Safety Council.
 KXLA—Serenade.
 KRKD—Race Results.
 KGER—Stamp's Quartet.
 KFOX—Musical Cocktails.
 5:50—KWKW—Vets' Rehabilitation.
 5:55—KNX—News.
 KGFJ—Sports Flash.
 6—KFI, KFSD—Judy Canova Show.
 KNX—This Is Hollywood.
 KECA—Youth Asks the Government.
 KHJ, KGB, KVOE—The Mighty Casey.
 ★KMPC, KFYD, KIEV—News.
 ★KFWB, KGER, KFOX—News.
 KGFJ—Musical Digest.
 ★KLAC—News, Al Jarvis.
 KFAC—Saturday Concert.
 KXLA—Junior Town Meeting.
 KRKD—Music.
 KFMF—S.D. Looks Ahead.
 6:05—KIEV—Twilight Tempos.
 KGER—Sports Roundup.
 6:15—KMPC—Bob Kelley, Sports.
 KFWB—On the Century.
 KFYD—Sundown Serenade.
 KWKW—Classic Hour.
 KFOX—Vesper Bells.
 KGER—Twilight Time.
 6:30—KFI, KFSD—Grand Ole Opry.
 KNX—Bill Goodwin Show.
 KECA—Music of Manhattan.
 KHJ, KGB, KVOE—Steven Graham, Family Doctor.
 KMPC—Tanforan Races.
 KFWB—Star Time.
 KLAC—Sam Balter Sportsbook.
 KXLA—Sunset Ave. Church.
 KFOX—Hal's Memory Room.
 KGER—Lukin Valley Church.
 6:45—KNX—Perry Como.
 7—KFI, KFSD—Truth or Consequences.

KNX—All-Star Western Theater.
 KECA, KPRO—The Avenger.
 KHJ—Quiz of Two Cities.
 KMPC—Glee Club.
 KFWB—Adventures in Music.
 KFAC—Dr. James Ffifield, Jr.
 KGFJ—Musical Digest.
 KXLA—Nazarene Church.
 ★KLAC, KRKD, KGER—News.
 KFOX—Judge Gardner.
 KGER—Man and His Music.
 7:05—KLAC—Harness Races.
 KGFJ—Across the Footlights.
 7:15—KRKD—Three-Quarter Time.
 KFMB—Popular Tunes.
 7:30—KFI, KFSD—Life of Riley.
 KNX—Mayor of the Town.
 KECA, KPRO, KFMB—I Deal in Crime.
 KHJ, KGB, KFXM, KVOE—Red Ryder.
 KMPC—Challenge to Youth.
 KFWB—Guest Star.
 KLAC—Don Otis.
 KFAC—Dr. Frank Fagerberg.
 KXLA—Bible Institute.
 KRKD—Do You Know?
 KGER—Dinner Music.
 KFOX—Dr. Clem Davies.
 7:45—KFWB—Twilight on the Trail.
 ★KFAC—News.
 7:55—KNX—News.
 8—KFI, KFSD—Your Hit Parade.
 KNX—Vaughn Monroe Orch.
 KHJ—Boston Blackie.
 KECA—The Lone Rancer.
 ★KMPC, KLAC—News.
 KFWB—American Sketches.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 ★KGER—News, Grace Detson.
 KFOX—County Barn Dance.
 KGB, KVOE—Crime Club.
 KFMF—Piano Playhouse.
 8:15—KMPC—Proudly We Hail.
 KFWB—Story of Israel.
 ELAC—Baseball.
 KGFJ—Starlit Moods.
 KXLA—Barber Shop Quartet.
 8:30—KFI, KFSD—Can You Top This?
 KNX—Jean Sablon.
 KECA, KFMF—Dashiell Hammett's Fat Man.
 KHJ, KGB, KVOE—Did Justice Triumph?
 KMPC—Music Supreme.
 KFWB—Voice of the Army.
 KGFJ—Seville Serenade.
 KXLA—The Corral.
 KGER—Jamboree.
 8:45—KNX—It Couldn't Happen.
 KFWB—Here's to Veterans.
 KGFJ—Evening Interlude.
 9—KFI, KFSD—Mystery Is My Hobby.
 KNX—Saturday Night Serenade.
 KECA, KPRO, KFMF—Gangbusters.
 ★KHJ, KGB, KFXM, KVOE—News.



KGFJ—Hollywood House Party.
 KXLA—Western Caravan.
 ★KGER—News, America Sings.
 KFOX—Remo's Session.
 9:15—KHJ—Steven Knight, Criminologist.
 KGB, KFXM—Holy Hour.
 9:30—KFI—Conquest.
 KNX—Barn Dance.
 KHJ, KFXM, KVOE—Fishing and Hunting Club.
 KECA—Murder and Mr. Malone.
 KFWB—George Irwin.
 KXLA—Texas Jim Lewis.
 KGER—Clem Davies.
 KFSD—Log Cabin Farms.
 KFMF—Ave Maria Hour.
 ★KFI, KLAC, KGER, KFSD—News.
 KECA—Bobby Byrne Orch.
 ★KNX—Cnet Huntley.
 KHJ, KGB, KFXM—Date Nite.
 KMPC—Laymen's Council.
 EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
 KFWB
 KFWB—Eastside Show.
 KLAC—Baseball.
 KXLA—Pasadena Civic Dance.
 KFYD—Spade Cooley Time.
 KGFJ—Concert Nocturne.
 KFOX—Hawaiian Music.
 KFMF—Melody Lane.
 KFAC—Lucky Lager Dance.
 10:05—KGER—Saturday Spotlight.
 10:15—KFI—The Tavern.
 KNX—Tony Pastor Orch.
 KHJ, KGB—J. Barrow Orch.
 KFSD—Sports Recap.
 10:30—KFI—Jack Haley and Eve Arden.
 KECA—Freddie Martin Orch.
 KHJ, KGB—Peter Potter's Record Party.
 KMPC—Candlelight and Silver.
 KLAC—Baseball Roundup.
 KXLA—Music.
 KFOX—Music Moderne.
 KFSD—Chalk Talk & Jive.
 KFMF—Trade Winds Tavern.
 10:45—KNX—Dark Velvet.
 KLAC—Don Otis.
 11—KFI—Solltair Time.
 KNX—Nelson Pringle.
 KHJ, KGB, KVOE—Music.
 KECA—E. LeBaron Orch.
 KMPC—Dance Parade.
 ★KLAC, KGER—News.
 KFWB—Eastside Show.
 KGFJ—Concert Nocturne.
 KFAC—Lucky Lager Dance.
 KFYD—Spade Cooley Time.
 KXLA—Eagle Club.
 KFOX—Disc Jockey.
 KFSD—Biltmore Orch.
 KFMF—Cheatin' on Sandman.
 11:05—KGER—Saturday Spotlight.
 11:15—KFI—Milestones in Melody.
 KNX—Helen Gray Orch.
 KECA—Hugh Hudson Orch.
 KLAC—Don Otis.
 11:30—KFI—Hal Franzen Orch.
 KNX—Manny Strand Orch.
 KECA—Red Nichols Orch.
 KXLA—The Hawthorne Thing.
 KFSD—St. Francis Orch.
 11:45—KNX—Ted Fio-Rito Orch.
 11:55—KFI, KECA, KNX—News.

DOFFED BLACKFACE

KECA's "Lum and Abner" began their professional careers as a blackface team, but switched to their present characters when they guested on a benefit program at Hot Springs, Arkansas. It seems that practically every other act on the bill was wearing dark greasepaint, and the boys thought that they would "stand out", literally and figuratively, if appearing au naturel.



TEN YEARS AGO

NBC launched new program "Singing Kid", with Bobby Breen... Syrup sponsor optioned Jackie Coogan for

another five weeks in "Billy the Kid" series... Boake Carter renewed with same sponsor for fifth consecutive year... owners of short-wave radios in Japan were arrested, imprisoned or heavily fined.



SUCCESS STORY

Danny Thomas, who lends the comedy highlights to NBC's "Drene Show", has trod the uphill road to fame on his own merit and hard work. Thirteen years ago, young Danny left his Toledo home, hitched a ride to Detroit and got his first radio job for the magnificent stipend of six dollars a week.

LINGUIST

Andre Baruch, announcer on KHJ's "Exploring the Unknown", has been selected to narrate the State Department's series of movie shorts showing the American way of life, to be distributed in fifty-six foreign countries. Baruch speaks seven languages.



BARKER

The folks on CBS' "Blondie" show have made a donation. One of "Daisy's" famous film pups will be given as door prize at the Animal Crackers charity party to be held soon at Union Air Terminal, Burbank, California.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
 * Indicates programs of news and commentation.

<p>★Abbe, James... KECA, 7:30 a.m. M-F Abbott and Costello... KFI, 6 p.m. Th Across the Footlights... KMPC, 9 a.m. Su Adventure Club... KNX, 10:30 a.m. Sa Adventures of Tom Mix... KHJ, 5:45 p.m. M-F Air-o-toria... KGEFJ, 2:45 p.m. M-Sa Album of Familiar Music... KFI, 5:30 p.m. Su *Alcott, Carroll... KNX, 7:55 p.m. M-F Aldrich Family... KFI, 7:30 p.m. Th Alexander, Ben... KHJ, 10:30 a.m. M-F Allen, Fred... KFI, KFSD, 4:30 p.m. Su Allen, Irwin... KLAC, 5:15 p.m. M-Sa All-Star Jamboree... KFVB 5 p.m. Su All-Star Western Theatre... KNX, 7 p.m. Sa Ameche, Don... KFI, KFSD, 6 p.m. Su America Dances... KFVB, 6:30 p.m. M-F America United... KFI, 11 p.m. Su American Farmer... KECA, 9:30 a.m. Sa American Forum... KHJ, 6:30 p.m. W American Melody Hour... KNX, 3:30 p.m. Tu, Th American Sports Page... KECA, 7:30 p.m. F American Way... KFI, 9:30 p.m. M Amos 'n' Andy... KFI, 8 p.m. Tu *Anderson, David... KMPC, 9 a.m. M-F Anson, Bill... KFVB, 11 a.m. M-Sa Arden, Eve... KFI, 10:30 p.m. Sa Are These Our Children?... KECA, 1 p.m. Su Art Baker's Notebook... KFI, 4:30 p.m. M-F As Others See Us... KNX, 8:30 a.m. Su Aunt Jenny... KNX, 8:15 a.m. M-F *Aunt Mary... KFI, KFSD, 2:30 p.m. M-F Autry, Gene... KNX, 3 p.m. Su Avenger... KECA, 7 p.m. Sa Baby Snooks... KNX, 8 p.m. F Backgrounds for Living... KNX, 2:30 p.m. M, W, Th, F Backstage Wife... KFI, 3:30 p.m. M-F Balter, Sam... KLAC, 6:30 p.m. M-Sa Band Concert... KHJ, KGB, 11 a.m. Su Barn Dance... KNX, 9:30 p.m. Sa Bandwagon... KFI, KFSD, 4:30 p.m. Su *Battle of the B's... KFI, 4:30 p.m. Sa *Battling Talking... KECA, 11:15 a.m. M-F Baxters... KFI, 10:30 a.m. Su Beck, Fred... KNX, 7:45 a.m. M-F Benny, Jack... KFI, 3 p.m., 8:30 p.m. Su Berch, Jack... KFI, 8:30 a.m. M-F Bergen, Edgar... KFI, 4 p.m. Su Berle, Milton... KFI, 7:30 p.m. Tu Best Things in Life... KECA, 12:45 p.m. M-F Bewliah Show... KECA, 8:30 p.m. W Bible Treasury Hour... KGER, 8:45 a.m. M-Sa Big Sister... KNX, 9 a.m. M-F Big Story... KFI, 6 p.m. M Big Town... KNX, 8 p.m. Tu *Bishop, Pat... KFI, 9:05 a.m. M-F Bishop Stevens... KMPC, 5:45 p.m. Sa Blanc, Mel... KNX, 7:30 p.m. Tu Blind Artists Guild... KFVB, 4:30 p.m. Sa Blonde... KNX, 7:30 p.m. Su Board of Education... KHJ, 1:30 p.m. Sa Board of Missing Heirs... KECA, 6:30 p.m. W Bob and Victrola... KNX, 11 a.m. M-F Borge, Victor... KFI, KFSD, 5:30 p.m. M Boston Blackie... KHJ, 8 p.m. Tu Bowron, Fletcher... KFI, 10:15 p.m. Th *Break the Bank... KECA, KFMB, 9 p.m. F Breneman's Breakfast... KECA, 9:30 a.m. M-F Brice, Fanny... KNX, 8 p.m. F Bridge Club... KMPC, 10:15 p.m. M-F *Bride and Groom... KECA, 2:30 p.m. M-F Bridge to Dreamland... KECA, 11:15 p.m. Su *Broadway Feature Page... KECA, 8:15 p.m. M-Th ★Broadway News... KHJ, 12 p. D Building for Peace... KFI, 7:45 a.m. Su Bull, Frank... KFVB, 6:30 p.m. M-F *Brown, Cecil... KHJ, 8 a.m. M-F Burns and Allen... KFI, 8 p.m. Th Burns, Bob... KFI, 7 p.m. Su Business Reporter... KMPC, 3:30 p.m. Sa Cabbages & Kings... KFI, 6:45 p.m. F California Caravan... KHJ, KGB, 8:45 p.m. F *Can You Top This? KFI, KFSD, 8:30 p.m. Sa Canary Pet Shop... KHJ, KGB, 11:45 a.m. Su Canova, Judy... KFI, 6 p.m. Sa Cantor, Eddie... KFI, KFSD, 6:30 p.m. Th Captain Midnight... KHJ, KVOC, 5:30 p.m. M-F Carmichael, Hoagy... KNX, 1:30 p.m. Su Carnation Hour... KFI, 6 p.m. W Carson, Jack... KNX, 8 p.m. W Casa Cugat... KFI, 5:30 p.m. W-F Casebook of G. Hood... KHJ, KGB, 8:30 p.m. M Catholic Answers... KFVB, 7:45 p.m. Su Catholic Hour... KFI, 2 p.m. Su Cavalcade of America... KFI, KFSD, 7:30 p.m. M Cavalcade of Sports... KECA, KFMB, 7 p.m. F Cavallaro, Carmen... KFI, KFSD, 11 a.m. Su Challenge to Youth... KXLA, 3:30 p.m. Su Champion Roll Call... KECA, 6:55 p.m. F Chapel Hour... KMPC, 8:30 a.m. Su Chapel Quartet... KFI, 10:15 p.m. Su Charlie McCarthy... KFI, 4 p.m. Su Checkboard Time... KHJ, 9 p.m. M-F Chicago Round Table... KFI, 9:30 p.m. Su Chicago Theater... KHJ, KGB, 9:30 p.m. Su Christian Science... KFI, 10:45 a.m. Sa</p>	<p>Christian Science... KHJ, 5:15 p.m. Su Christian Science... KFI, 5:15 p.m. Su Church in the Wildwood... KECA, 7 a.m. Su Church of the Air... KNX, 6 a.m. Su Cisco Kid... KHJ, KGB, 7:30 p.m. M, W, F Club Time... KECA, 11:30 a.m. M Commander Scott... KHJ, KVOC, 10:15 a.m. Su Cominsky Trio... KLAC, 9:15 p.m. Su Concert Nocturne... KGEJ, 10 p.m. D Conquest... KFI, 9:30 p.m. Sa Couintented Hour... KFI, KFSD, 6 p.m. M Cooper, Alex... KXLA, 12 p.m. D Corliss, Archer... KNX, 8 p.m. Su Couple Next Door... KNX, 8:30 p.m. Tu Count of Monte Cristo... KHJ, KGB, 8 p.m. Tu Counterspy... KECA, KFMB, KFRO, 9 p.m. Sa County Fair... KFI, 9:30 a.m. Sa County Medical Assn... KFAC, 10:15 a.m. Sa Crime Cases... KHJ, 7 p.m. Tu Crime Club... KHJ, 6:30 p.m. F Crime Doctor... KNX, 7 p.m. Su Crime Photographer... KNX, 8:30 p.m. Th Crocker, Betty... KFI, 10:40 a.m. M-F Crosby, Bing... KECA, KGER, 9 p.m. W Cross Section, U.S.A... KNX, 1 p.m. Sa Crow Show... KWKW, 2 p.m. M-F Curtain Time... KFI, KFSD, 3:30 p.m. Sa Cunningham, Bill... KHJ, 11:30 a.m. Su Damon, Vic... KHJ, 7:15 p.m. W Dance Time... KFAC, 10:15 p.m. M-Sa Dark Velvet... KFI, 10:45 p.m. Sa Dark Venture... KECA, 8:30 p.m. Tu Darts for Dough... KECA, KFMB, 2 p.m. Su Date Nite... KHJ, 10 p.m. Sa Date With Judy... KFI, KFSD, 5:30 p.m. Tu Date With Melody... KMPC, 9:30 p.m. M-F *Davis, Elmer... KECA, 10:30 p.m. M-F Davis, Joan... KNX, 7:30 p.m. M Day, Dennis... KFI, 8 p.m. W Deadline Mystery... KECA, 3 p.m. Su Did Justice Triumph... KHJ, 8:30 p.m. Sa Dinner Bell Roundup... KXLA, 12 p.m. M-F Dixon, Nancy... KHJ, 1:15 p.m. M-F Doctors Talk It Over... KECA, 9 p.m. M Doctors Then and Now... KFI, 1 p.m. Sa *Double or Nothing... KHJ, KVOC, 6:30 p.m. Su Downtown and All Around... KFI, 4 p.m. M-F Doyle, Bobby... KECA, 7:30 p.m. Tu Drake, Galen... KECA, 10 a.m. M-F Dr. Christian... KNX, 7:30 p.m. W Dr. Graham... KHJ, 6:30 p.m. Sa *Dr. J. Q... KFI, 6:30 p.m. M Dr. Paul... KFI, KFSD, 2:45 p.m. M-F Dr. Moore Show... KFI, 9 p.m. W Durant-Moore Show... KNX, 9:30 p.m. F Eastside Show... KFVB, 10 p.m. M-Sa Eastside Serenade... KECA, 9:30 p.m. Su Editor of the Air... KFVD, 12 N. M-F Editor's Diary... KHJ, 8:30 a.m. M-F Edwards, Cliff... KECA, 1:30 p.m. M-F Elson, Bob... KNX, 10:15 p.m. M-F Eternal Light... KFI, 8:30 a.m. Su Ethel and Albert... KECA, 1:45 p.m. M-F Evelyn Winters... KNX, 12:30 p.m. M-F Evening Concert... KFAC, 8 p.m. M-Sa Exploring the Unknown... KHJ, KVOC, 6 p.m. Su Fact and Fiction... KECA, 10:55 p.m. Su Fact Finder... KHJ, 10:45 p.m. Tu Fairy Land... KGB, 11 a.m. Sa Family Hour... KNX, 1 p.m. Su Family Theater... KHJ, 7 p.m. Th Famous Jury Trials... KECA, 9:30 p.m. F Farm Reporter... KFI, 12 N. M-Sa Fat Man... KECA, 8:30 p.m. Sa Favorite Story... KFI, 9 p.m. Tu Faye, Alice... KFI, 3:30 p.m. Su FBI in Peace and War... KNX, 7:30 p.m. Th *Feature Wire... KFI, 5 p.m. M-F Festival of Waltzes... KFAC, 11 a.m. M-Su Fibber McGee... KFI, 6:30 p.m. Tu *Fidler, Jimmie... KECA, KFMB, 6:30 p.m. Su Firestone Favorites... KMPC, 7:30 p.m. M-F Fisher, George... KNX, 3:45 p.m. M, W, F Fishing & Hunting Club... KHJ, 9:30 p.m. Tu, Th, F Fishing Pals... KFON, 7:15 p.m. Tu, Th, F *Flannery, Harry... KNX, 5:30 p.m. M-Sa Flight into the Past... KHJ, KGB, 8:30 a.m. Sa Flit Frolics... KHJ, KGB, 4:30 p.m. Tu, Th Foodcraft Carnival... KHJ, 11 a.m. M, W, F For You... KFI, 4 p.m. Sa *Free for All... KNX, 7:30 p.m. F Frontiers of Science... KNX, 11:15 p.m. Tu Front Page Farrell... KFI, KFSD, 1:45 p.m. M-F *Fuller Sid... KHJ, 12 N. M-F KECA, 8:15 p.m. M-Th</p>	<p>Greatest Story Ever Told... KECA, 3:30 p.m. Su Green Hornet... KECA, 8:30 p.m. Su Griffin, Mary... KHJ, 3:45 p.m. M-F Hackbridge, Edmund... KHJ, 4 p.m. Sa Hal's Memory Room... KFOV, 6:30 p.m. D Hale, Arthur... KHJ, 9:45 p.m. Tu, Th Haley, Jack... KFI, 10:30 p.m. Sa Hamblen, Stuart... KFVB, 4:45 p.m. M-Sa Hanlon, Tom... KNX, 5:15 p.m. M-Sa Happy Homes... KHJ, 1:30 p.m. M-F Harris, Phil... KFI, 3:30 p.m. Su Hart, Maurice... KFVB, 9 p.m. M-F Harvest of Stars... KFI, KFSD, 10:30 a.m. Su KRKD, 8 a.m. M-Sa KFOX, 8 a.m. Tu-Sa</p> <p>Haven of Rest... KXLA, 8:30 a.m. M, W, F Hawaii Calls... KHJ, 3 p.m. Sa *Hawk, Bob... KNX, 6:30 p.m. M Hawk Larabee... KMXX, 3 p.m. Sa Hawthorne Thing... KXLA, 11:30 p.m. M-Sa KXLA, 11 p.m. Su</p> <p>Hay, Bill... KMPC, 12:45 p.m. M-F *Hayes, Sam... KFI, KFSD, 7:45 a.m. M-Sa Haymes, Dick... KNX, 9 p.m. Th Headline Celebrities... KMPC, 4:15 p.m. W, F Heatter, Gabriel... KHJ, 6 p.m. M-F KHJ, KGB, 7 p.m. Su</p> <p>★Headline Edition... KECA, 4:30 p.m. M-F Heart's Desire... KHJ, KGB, 2 p.m. M-F Hebrew Christian Hour... KFOX, 10:45 a.m. Sa *Hemingway, Frank... KECA, 5:45 p.m. M-Sa KHJ, 8 p.m. M-Sa</p> <p>★Henry, Bill... KNX, 4:55 p.m. M-F *Henry, Fred... KLAC, 5 p.m. M-F Here Comes the Band... KFI, 11:45 a.m. Sa Here's to Veterans... KFI, 11:30 p.m. Su Here's to You... KNX, 10:30 a.m. Su Hernandez, Joe... KMPC, 6:30 p.m. Tu-Sa Hetherington, Keith... KMPC, 9 a.m. Sa High Adventure... KHJ, 3 p.m. Su Hi Homemakers... KFVB, 9:30 a.m. M, W, F Hill, Jackie... KHJ, 10:15 a.m. M-F Hit Parade... KFI, 8 p.m. Sa Hits and Encores... KECA, 1 p.m. M-F Hits and Headlines... KMPC, 8:30 a.m. M-F Hobby Hours... KNX, 9:45 p.m. Th Hollywood Bowl Auditions... KFI, 9 p.m. M Hollywood Casting Forum... KGEFJ, 12 a. Sa Hollywood House Party... KGEFJ, 9 p.m. M-Sa Hollywood Music Hall... KECA, 4:30 p.m. Su Hollywood Tour... KECA, 1:15 p.m. M-F Hollywood Presbyterian Ch'ch... KFVB, 8 p.m. Su Hollywood Theater... KFI, 8:30 p.m. W Home is What You Make It... KFI, 2:30 p.m. Sa Home Town Parade... KFI, 9:45 a.m. Su Hope Chest... KFI, KFSD, 9 p.m. Tu Hope Show... KNX, 2:30 p.m. Su Hop Harrigan... KHJ, 5 p.m. M-F Hour of Charm... KNX, 12:30 p.m. Su Hour of Faith... KECA, 8:30 a.m. Su Hour of Music... KFAC, 6:30 p.m. M-F House of Mystery... KHJ, KGB, 1 p.m. Su House Party... KNX, 1 p.m. M-F *Huntley, Chet... KNX, 10 p.m. D, 1:45 p.m. M-F Hymns of All Churches... KECA, 10:55 a.m. M-F Ives, Burl... KHJ, 8:30 p.m. F I Deal in Crime... KECA, 7:30 p.m. Tu I If They Had Lived... KGEFJ, 5:45 p.m. M, W, F Inglewood Park Concert... KNX, 6:30 p.m. Tu Information, Please... KNX, 6:30 p.m. W In My Opinion... KNX, 11:15 p.m. M, Th In the Public Interest... KFI, 2:15 p.m. Sa Inner Sanctum... KNX, 8:30 p.m. M *Inside China... KFI, 11:30 p.m. W *Inside the News... KFI, 10:30 p.m. Su-F *Inside of Sports... KHJ, KVOC, 9:30 p.m. M-F Invitation to Learning... KNX, 8 a.m. Su It Couldn't Happen... KNX, 8:45 p.m. Sa It Pays to Be Ignorant... KNX, 6 p.m. F I Take a Stand... KNX, 8 p.m. Tu I Was a Convict... KHJ, 4 p.m. Su Jack Armstrong... KECA, 5:30 p.m. M-F *Jack in All Trades... KNX, 3:30 p.m. M-F Jarvis, Al... KLAC, 9:30 a.m., 5:30 p.m. M-Sa Jewel, George... KFVB, 1:30 p.m. Su Jive at Five... KGEFJ, 5 p.m. M-Sa Jobs for Juniors... KECA, 6 p.m. Tu Johnny Modere... KHJ, 8:30 p.m. Th Johnson Family... KHJ, 3:15 p.m. M-F Johnson, Floyd B... KRKD, 5:30 p.m. Su KGER, 8:05 p.m. Su</p> <p>Joyce Jordan, M.D... KFI, 2:15 p.m. M-F Juke Box Matinee... KXLA, 4:15 p.m. M-Sa Jump-Jump of Holiday House... KFI, 8 a.m. Sa Junior Debates It... KGER, 8:05 p.m. Sa Junior Junction... KECA, 3 p.m. Sa Just Plain Bill... KFI, KFSD, 1:30 p.m. M-F Juvenile Jury... KHJ, KGB, 12:30 p.m. Su Kaye, Sammy... KECA, 10:30 a.m. Su Kelley, Bob... KMPC, 6:15 p.m. M-Sa *Kennedy, John B... KECA, 12:30 p.m. M-F *Kiernan's News Corner... KECA, 12:15 p.m. M-F</p> <p>King, Wayne... KECA, 1:30 p.m. Su Kraft Music Hall... KFI, KFSD, 9 p.m. Tu Kyser's Kollege... KFI, KFSD, 6:30 p.m. W L. A. Breakfast Club... KFVB, 8 a.m. W L. A. Story... KNX, 3:30 p.m. W, 4:15 p.m. Sa Labor, U.S.A... KECA, 3:45 p.m. Su *Ladies, Be Seated... KECA, 3 p.m. M-F Ladies' Day... KFI, 9:15 a.m. M-F Land of the Free... KMPC, 4 p.m. Su KHJ, 9:45 p.m. W</p>
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Langley, Rolly KNX, 3:30 p.m. F
Lawton, Fleetwood KMPC, 7:30 a.m. M-Sa
Laws, R. KFI, 7:15 a.m. M-Sa, 7:15 p.m. M-F
Leave it to the Girls KHJ, 3:30 p.m. Su
Lesueur, Larry KNX, 2:45 p.m. Sa
Let Freedom Ring KFWB, 9 p.m. Tu
Let George Do It KHJ, KGB, 8 p.m. 4
Let's Pretend KNX, 11:30 a.m. Sa
Lewis, Fulton KL, 4 p.m., 10 p.m. M-F
Leyden, Bill KMPC, 10:15 a.m. M-F
Liberal Catholic Hour KFAC, 9 a.m. Su
Light Can Be Beautiful KFI, 11 a.m. M-F
Lightnin' Jim KECA, 8 p.m. F
Light of Riley KFI, 7:30 p.m. Su
Light of the World KFI, 10:45 a.m. M-F
Lindahl, Victor KHJ, 9:15 a.m. M-F
Listening Post KECA, KFMB, 11:30 a.m. Tu-F
Lombardo, Guy KHJ, 6:30 p.m. M
Lone Journey KNX, 10:30 a.m. M-F
Lone Ranger KECA, 7 p.m. M, W, 8 p.m. Sa
Lora Lawton KFI, 8:45 a.m. M-F
Lorenzo Jones KFI, KFSD, 12:30 p.m. M-F
Lucky Lazer Dance Time, KFAC, 10 p.m. M-Sa
Lum & Abner KECA, KFMB, 8 p.m. M-Th
Luncheon at Longchamps KHJ, 2:30 p.m. M-F
Lutheran Gospel Hour KRKJ, 4:30 p.m. Su
Lutheran Hour KHJ, KVOE, 9:30 a.m. Su
Lux Theatre KNX, 9 p.m. M
Madison 2345 KFI, 9:45 p.m. Tu
5:30 p.m. M-F
Major League Ball KMPC, 2:30 p.m. M-F
Make-Believe Ballroom
KLAC, 9:30 a.m., 5:30 p.m. M-Sa
Ma Perkins KFI, KFSD, 11:15 a.m. M-F
KNX, 9:15 a.m. M-F
Malone, Ted KFAC, 10:15 a.m. M-F
Manhattan Merry-Go-Round KFI, 8 p.m. Su
Man Called X KNX, 6:30 p.m. Th
Man Named Jordan KNX, 5 p.m. Su
Man on the Farm KFI, 12:15 p.m. M-Sa
Man Says Yes KMPC, 12 p.m. M-F
Manners, Zeke KECA, 7:45 a.m. M-F
Manning, Knox KNX, 12:15 p.m., 5 p.m. M-F
Manfield, Andy KWKW, 8 a.m. M-F
Market Reports KMPC, 8:15 a.m. M-Sa
Married for Life KHJ, 10:30 a.m. Su
Martin, Tony KNX, 5:30 p.m. Su
Masquerade KFI, 10:30 a.m. M-F
Massey, Louise KHJ, 12:30 p.m. M-Sa
Mayor of the Town KHJ, 7:30 p.m. Sa
McCune, Hank KFI, 6 p.m. F
McNeill's Breakfast Club KECA, 8 a.m. M-F
Meet the Author KFI, 9:30 a.m. Su
Meet the Missus KNX, 1:30 p.m. M-F
Meet the Press KFI, 7 p.m. F
Melodies America Loves KNX, 6:30 p.m. Tu
Melody Hour KNX, 3:30 p.m. Tu, Th
Melody House KNX, 4:15 p.m. M, W, F
Melody Parade KFI, 2:45 p.m. Su
Melody Time KFI, 10:45 p.m. Su-F
Message of Israel KECA, 8 a.m. Su
Midnight Flyer KFI, 12 p.m. M-Sa
Midnight Merry-Go-Round KNX, 12 p.m. D
Midnight Special KGFJ, 12 p.m. D
Mild and Mellow KMPC, 3:30 p.m. M-F
Milestones in Melody KFI, 11:15 p.m. M-Sa
Miller, Marjorie KGFJ, 9:45 p.m. M-F
KHJ, 4:15 p.m. M-F
Miller, Rex KHJ, 9:15 p.m. Su, Th
Mirandy KECA, 9:15 a.m. Su
Monitor Views News KECA, 7:45 p.m. Th
Missing Heirs KECA, 6:30 p.m. W
Money on the Line KNX, 4 p.m. M-F
Monroe, Vaughn KNX, 8 p.m. Su
Moon Dreams KGFJ, 9:45 p.m. M-F
Moore, Garry KNX, 9:30 p.m. F
Morzau, Henry KECA, 9:30 p.m. W
Morning Bible Hour KFAX, 8:30 a.m. Su
Mother's Album KMPC, 6:30 p.m. Su
Mr. District Attorney KFI, KFSD, 9:30 p.m. Tu
Mr. Kien KFI, KFSD, 9:30 p.m. Th
Murder and Mr. Malone KECA, 9:30 p.m. M-F
Murray, Johnny KNX, 8 a.m. M-F
Music Box KMPC, 9 a.m. Su
Music Library KECA, 4:30 p.m. Sa
Music to Shave By KECA, 7:15 a.m. M-Sa
Music Supreme KMPC, 8:30 p.m. M-F
Music to Shave By KECA, 7:20 a.m. M-Sa
Music With a Smile KHJ, 9:30 a.m. M-F
Musical Closeups KECA, 10 a.m. Sa
Musical Department Store, KXIA, 2:30 p.m. M-F
Musical Favorites KFAC, 7:30 p.m. M-Sa
Musical Jewel Box KECA, 7:30 p.m. M-F
Musical Masterpieces KFAC, 4 p.m. M-F
Musical Digest KGFJ, 6 p.m. M-Sa
My Friend Irma KNX, 6:30 p.m. F
Myrt and Marge KNX, 12:45 p.m. M-F
Mysterious Traveler KHJ, 6:30 p.m. Tu
Mystery Is My Hobby KFI, 9 p.m. Sa
Mystery Theater KFI, KFSD, 9:30 p.m. F
My True Story KECA, KFMB, 10:30 a.m. M-F
National Farm & Home KFI, 10 a.m. Sa
National Radio Pulpit KFI, 7 a.m. Su
National Vespers KECA, 11:30 a.m. Su
Nesbitt, Norman KMPC, 8 a.m., 6 p.m. M-F
News Future Page KECA, 8:15 p.m. M-Th
News of the Week KFI, 2 p.m. Sa
News of World KFI, 3:15 p.m. M-F
New York Philharmonic KNX, 11 a.m. Su
Nick Carter KHJ, 5:30 p.m. Su
Noub Webster Says KFI, 8:30 p.m. Th
Notes at Nine KHJ, 9 a.m. M-F
Olympic Fights KLAC, 10:05 p.m. Tu
One Man's Family, KFI, KFSD, 11:30 a.m. Su
On the Beam KMPC, 9 p.m. Sa
Open Forum KMPC, 9 p.m. Tu
Open Hearing KNX, 10:30 p.m. Su
Operation Daybreak KFI, 5:30 a.m. M-Sa

Osborn, Dr. Ernest KEJ, 12:15 p.m. Su
Otis, Don KHJ, 9:30 a.m. M-F
Otis, Don KLAC, 7:30 p.m., 10:45 p.m. M-Sa
Our Foreign Policy KFI, 3 p.m. Sa
Our Gal Sunday KNX, 8:45 a.m. M-F
Our Town Speaks KECA, 11 a.m. Sa
Owens, Tom KFI, 6:30 a.m. M-F
Ozlie and Harriet KNX, 2 p.m. Su
Pacific Lutheran Hour KFWB, 9:30 p.m. Su
Parker, Frank KECA, 11:45 a.m. M-F
Parsons, Lanella KECA, KFMB, 6:15 p.m. Su
Pat Novak for Hire KECA, 9 p.m. Su
Pearson, Drew KECA, KFMB, 8 p.m. Su
People's Platform KNX, 9 a.m. Su
People Are Funny KFI, KFSD, 8:30 p.m. F
Pepper Young's Family KFI, 11:30 a.m. M-F
Perry Mason KNX, 10:15 a.m. M-F
Peterson, Elmer KFI, KFSD, 5:45 p.m. W-Sa
Philharmonic Reporter KFI, 11:45 p.m. M
Piano Playhouse KECA, 9:30 p.m. Tu
Piano Vantage KECA, 9 p.m. Sa
Pilgrims Hour KHJ, 9:06, 9 a.m. Su
Pleasure Parade KFI, 9:30 p.m. Tu
Polling I.A. KHJ, 1:45 p.m. Sa
Port of Missing Hits KFI, 4:15 p.m. M-F
Portia Faces Life, KFI, KFSD, 1:15 p.m. M-F
Potter, Peter KFWB, 9:30 a.m. Su
KHJ, KGB, 10:30 p.m. M-Sa
Property Owners KMPC, 7:30 p.m. Su
Pringle, Nelson KNX, 7:15 a.m., 11 p.m. M-F
Queen for a Day, KHJ, KGB, 11:30 a.m. M-F
Quick as a Flash KHJ, 2:30 p.m. Su
Quiz Bowl KLAC, 8:05 p.m. M
Quiz Kids KFI, 12 N. Su
Quiz of Two Cities KHJ, 7 p.m. Sa
Radio and the Public KNX, 10:30 p.m. Su
Radio Bible Class KHJ, 12:45 p.m. Su
Radio News Weekly KFI, 12:45 p.m. Su
Radio Reader's Digest KNX, 6 p.m. Th
Radio, American Way KECA, 10:45 a.m. Sa
Radio Views KNX, 3:30 p.m. M
Radio Voices KWKW, 11:50 a.m. M, W, F
Rancho Grande KMPC, 10:30 p.m. M-F
RCA-Victor Show KFI, KFSD, 10 a.m. Su
Real Stories KHJ, 6:15 p.m. M-F
Record Party KHJ, 10:30 p.m. M-Sa
Red Ryder KHJ, KVOE, 7:30 p.m. Tu, Th, Sa
Remember That Music KFI, 10:15 p.m. Tu
Report from Washington KNX, 11:15 p.m. F
Report to the People KECA, 9:15 p.m. M
Retribution KECA, 9:30 p.m. Th
Reviewing Stand KHJ, 4:30 p.m. Su
Richard Davis, Private Investigator KHJ, 8 p.m. M
Richfield Reporter, KFI, KFSD, 10 p.m. Su-F
Right to Happiness, KFI, KFSD, 11:45 a.m. M-F
Ripley, Bob KFSD, 4:45 p.m. M-F
Risk & Shine KHJ, 6 a.m. M-Sa
Road of Life KNX, 9:45 a.m. M-F
KFI, 2 p.m. M-F
Robbins, Fred KNX, 12 N. Su
*Romance, Clota KMPC, 9:15 p.m. M-F
Romance of Helen Trent, KNX, 8:30 a.m. M-F
Romance of the Ranchos KNX, 8:30 p.m. M-F
Rose of My Dreams KNX, 10:45 a.m. M-F
Rosemary KNX, 11:15 a.m. M-F
Rowland, Sam KWKW, 3:30 p.m. M-Sa
Russell, Betty KECA, 7:45 p.m. W
Sablon, Jean KNX, 8:30 p.m. Sa
Safeguards for America KMPC, 5:15 p.m. Sa
Salt Lake Tabernacle KNX, 7:30 a.m. Sa
Saludos Amigos KGFJ, 7 a.m. M-Sa
Sam Rowland's Waxworks KWKW, 3:30 p.m. M-Sa
Sam Spade KNX, 9 p.m. Su
Saturday Chef KNX, 9 p.m. Sa
Saturday Night Serenade KNX, 9 p.m. Sa
Saturday Sideshow KHJ, 5:30 p.m. Sa
Science of Mind KFWB, 10:45 a.m. W-F
Scotland Yard KHJ, 7 p.m. M
Scout Jamboree KFI, 4:30 p.m. Sa
*Seramby Amby KHJ, 4:30 p.m. Sa
Screen Guild Players KNX, 6 p.m. M
Scully, Frances KECA, 3:45 p.m. M-F
Second Mrs. Burton KNX, 11:30 a.m. M-F
Security Symphonies KMPC, 7 p.m. M-F
Shadow KNX, 2 p.m. M-F
Sherlock Holmes KHJ, KGB, KVOE, 5 p.m. Su
Shore, Dinah KECA, 7:30 p.m. W
Slims, Glynny KNX, 9 p.m. F
Sinatra, Frank KNX, 6 p.m. W
Sing, America, Sing KHJ, 12:15 p.m. M-F
Singin' Sam KHJ, 12:45 p.m. M-F
Skelton, Red KFI, KFSD, 6:30 p.m. Tu
Sky King KECA, 5:15 p.m. M-F
Smilin' Ed McConnell KFI, 8:30 a.m. Sa
Smith, Howard KNX, 9:45 a.m. Su
Smith, Jack KNX, 7:15 p.m. M-F
Smith, Time KHJ, KVOE, 11:15 a.m. M-F
Smith, Kate KNX, 10 a.m. M-F, 6:30 p.m. Su
Smith, Norwout KECA, 7:30 p.m. M-F
Solitaire Time KFI, 11 p.m. Sa
Something to Talk About KNX, 2:15 p.m. M-F
Song for You KMPC, 8:30 a.m. M-F
Songs for You KGFJ, 5:30 p.m. M-Sa
Songs of the Pioneers KNX, 12 N. M-F
So Proudly We Hall KFI, 4:15 p.m. Sa
Sound Off KNX, 9 p.m. Tu
So You Want to Lead a Band FFB, 6:30 p.m. M
Spade Cooley Time KFV, 10 p.m. D
Speaking of Songs KECA, 1 p.m. Sa
Soviet, Fredrick KECA, 3 p.m. Tu
Special Investigator KHJ, KGB, 1:15 p.m. F
Sports Newsreel KFI, KFSD, 6:30 p.m. F
Sports Final KFV, 7:30 a.m. M-F
Sports Folio KFI, 9:30 a.m. Su
Spotlight on Hollywood KECA, 9:30 p.m. M-F
Spotlight Stars KMPC, 4:45 p.m. M-F

Standard Hour KFI, KFSD, 7:30 p.m. Su
Stars Over Hollywood KNX, 8:30 a.m. Su
Stars in the Afternoon KECA, 12 p. Sa
Stella Dallas KFI, KFSD, 12:15 p.m. M-F
Sterling, Dr. Wallace KNX, 9:30 p.m. Th
Steve Knight KHJ, 9:15 p.m. M. Sa
Steven Graham KHJ, 6:30 p.m. Sa
Strolling Tom KFAC, 8:30 a.m. Su
Sunday Best KECA, 10 a.m. Su
Sunday Evening Club KECA, 9 p.m. Su
Sunday Evening Hour KECA, 9 p.m. Su
Sunday Evening Melodies KM, C, 8:15 a.m. Su
Sunrise Salute KN, C, 6:15 a.m. M-Sa
Sunset Roundup KECA, 11:30 a.m. Sa
Supper Club KFI, KFSD, 7 p.m. M-F
Surprise Theater KNX, 7:25 p.m. Su
Superman KHJ, KGB, KVOE, 5:15 p.m. M-F
Suspense KNX, 8 p.m. Th
Sweeney and March KNX, 8:30 p.m. W
Swing, Raymond KECA, 9:45 a.m. Sa
Symphonette KNX, 10:30 p.m. M, W, F
Symphony KFI, 1 p.m. Su
Take It or Leave It KNX, 6 p.m. Su
Talbot, Dr. Louis KFV, 10 a.m. M-F
Talent Circus KFI, 12:30 p.m. Su
Tapestries of Life KNX, 9:30 p.m. Tu
Taylor, Henry J. KHJ, KGB, 9:45 p.m. M-F
Taylor, Mary Lee KNX, 11 a.m. Sa
Teen and Twenty Time, KMPC, 5:05 p.m. M-F
Teen Timers Club KFI, 11 a.m. Sa
Telephone Hour KFI, KFSD, 8 p.m. M
Tell Me, Doctor KECA, 10:30 a.m. Sa
Tennessee Jail KECA, 4:45 p.m. M-F
Terry & the Pirates KECA, KFMB, 5 p.m. M-F
Theater Guild KECA, 7 p.m. Su
Theater of Today KNX, 8 a.m. Sa
The City KNX, 4:30 p.m. Su
The Clock KECA, 8:30 p.m. M
The Falenn KHJ, KGB, KVOE, 8:30 p.m. Tu
The Mighty Casey KHJ, 6 p.m. Sa
The Play's the Thing KFI, 6:30 p.m. Su
The Sheriff, KECA, KFMB, KPRO, 6:30 p.m. F
The Taverna KFI, 10:15 p.m. Sa
The Todds KNX, 4:45 p.m. M-F
These Make History KFI, 2:30 p.m. F
Thin Man KNX, 8:30 p.m. F
Think and Grow Rich KFV, 3:30 p.m. Su
This Is Hollywood KNX, 8 p.m. Sa
This Is Jazz KHJ, 11 a.m. Sa
This Is Your FBI KECA, 8:30 p.m. F
This Woman's Secret KFI, KFSD, 3 p.m. M-F
*Thomas, Lowell KNX, 9:30 p.m. M-F
Those Websters KHJ, KGB, KVOE, 2 p.m. Su
Three Alarm KMPC, 1:05 p.m. M-F
Three Suns KFI, 1:30 p.m. Sa
Tillamook Kitchen KFI, KFSD, 9:45 a.m. Sa
Time Out for Music KFI, 9 a.m. Su
Today in History KMPC, 12:30 p.m. M-F
*Today's Children KFI, KFSD, 10 a.m. M-F
Tom Mix KHJ, KGB, 5:45 p.m. M-F
Town Meeting KECA, KFMB, 8:30 p.m. Th
Treasure Hour of Song KECA, 6:30 p.m. Th
Treasury Area KECA, 9 p.m. Tu
Treasury Show KECA, 12:45 p.m. Su
*Trout, Bob KNX, 2:45 p.m. M-F
True Detective KHJ, KGB, 1:30 p.m. Su
Truth or Consequences KFI, 7 p.m. Sa
Twenty Questions KHJ, 8 p.m. Su
Twilight Tales KMPC, 4:45 p.m. Tu, Th
Two-Tou Baker KHJ, 8:45 a.m. M-F
United Nations KFV, 8 p.m. M-F
University Explorer KNX, 10:15 p.m. Su
Venter, Mel KHJ, 9:15 p.m. M, W, F
Veterans' Adviser KFI, 11:30 a.m. Sa
Veterans' Voice KHJ, 12:45 p.m. Sa
Voice of Business KECA, 4 p.m. Sa
Voice of Firestone KFI, KFSD, 8:30 p.m. M
Voice of Labor KMPC, 8:15 p.m. Su
Voice of Prophecy KHJ, KGB, 8:30 a.m. Su
Vox Pop KNX, 9 p.m. Tu
Wallace, Myron KECA, 10:55 a.m. Su
Waltz Time KFI, KFSD, 9 p.m. F
Warden Laws Report KHJ, 7 p.m. Tu
Warrior, Fred KFI, KFSD, 8 a.m. M-F
Warriors of Peace KECA, 12 p. Su
Wax Shop KFI, 10 a.m. Su
Weekly News Review KNX, 8 a.m. Sa
Wells, Carveth KFI, 10:30 p.m. Su-F
What Do You Say? KFI, 3:45 p.m. M-F
*What's Doin', Ladies? KECA, 2 p.m. M-F
*What's the Name of That Song? KHJ, 8 p.m. W
Wheeler, Burritt KFI, 3 p.m. M-F
When a Girl Marries, KFI, KFSD, 1 p.m. M-F
Whistler KNX, 8 p.m. W
Whiteman, Paul KECA, 6 p.m. M
Who's Bill Club KFAC, 5:30 p.m. M-F
*Wildie Alvin KECA, 4:15 p.m. M-F
Willie Piper KECA, 8 p.m. Su
Winchell, Walter KECA, KFMB, 4 p.m. Su
KHJ, KGB, KVOE, 8:30 p.m. Su
Wings Over Jordan KNX, 7:05 a.m. Sa
Wisner, Harry KECA, 4:15 p.m. Sa
Wizard of Odds KFI, 5 p.m. Sa
Women's Forum KNX, 9 p.m. W
Woman in White, KFI, KFSD, 10:15 a.m. M-F
Women's World KNIA, 10:30 a.m. M-F
Wood, Barry KFI, 10:15 p.m. M, W, F
Young, Alan KFI, 7:30 p.m. F
Young Asks the Government KECA, 6 p.m. Sa
Young America Speaks KFI, 9 a.m. Sa
Young, Norma KHJ, 1:30 p.m. M-F
Young, Dr. Malone KNX, 9:30 a.m. M-F
Young, Paula Church KHJ, 6:30 a.m. M
Young Wilder Brown KFI, 12:45 p.m. M-F
You're Only Young Once KNX, 4:30 p.m. M-F
Ziff, Sid KECA, 10 p.m. M-F

Want to Make Some Changes in Radio?

(Continued from Page 6)

"There are many of our regular programs that rank high on most children's preferred lists. They include 'Blondie,' 'Baby Snooks,' 'Romance of the Ranchos,' 'Lux Radio Theatre,' and many more. For older children, good music shows like the 'New York Philharmonic,' and 'Family Hour' are often listed, and 'Information, Please' usually ranks high among both adults and adolescents.

"Especially for children, CBS has two programs which are undisputed leaders in their fields. For young children—but with just as many adults among its fans—no program has received more praise than 'Let's Pretend,' which is heard on KNX at 11:30 Saturday mornings.

"In the line of educational programs, Columbia's American School of the Air is acknowledged as without equal. We at CBS think this program proves that broadcasts can be both educational and entertaining."

List Issued

Miss Holme further informed her listeners that KNX makes available upon request a mimeographed sheet issued every month or so and called the "KNX Guide to Educational and Cultural Programs." On this are listed recommended KNX-CBS programs of especial educational and cultural value, under the headings Education and Public Service, News and Current Events, Religion, Good Music and Drama.

In her talks, Miss Holme has pointed out:

"The listeners—the parents and the teachers—have a responsibility. They should know and use what is offered them by the radio before they condemn or demand more. I wonder how many of you ever sent for some of the program notes offered in connection with most of the fine orchestra concerts on the air and made an effort to listen to these programs with your children and help them to understand and enjoy the great artists. When a famous statesman or political leader is speaking do you call it to the attention of your children? And do you take advantage of the opportunities for good family relationships in enjoying *together* the many delightful comedy, variety and dramatic programs which are available every evening of the week? Have you ever stopped to think that among modern inventions, radio is one of the few that center interest in the home rather than dispersing the members of the family and their interests outside and away?"

"Yes, the listener has a responsibility to know about and take advantage of what is offered on the air before he is in a position to demand more or different radio fare. We must also bear in mind when we criticize that there are millions of people

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radio must please, and if your particular enthusiasm is not being served on the station to which you are listening at the moment—try to find it elsewhere and remember the people for whom this particular program may be planned.

"But please don't misunderstand. Criticism is very important, and it should come from community and civic-minded leaders and people of culture and taste who lend their support to all things which lift our standards of living and enjoyment. Radio welcomes such criticism, and solicits constructive suggestions."

Rules to Follow

In conclusion, KNX's charming Education Director set forth two rules to be followed by listeners desirous of offering constructive comment on what is currently to be found on our radio dials:

1. *Know what you're talking about.* Miss Holme cited letters her office has received complaining of certain programs, yet stating facts regarding them that are entirely erroneous.
2. *Be specific.* For instance, a letter was received protesting the frequency with which drinking and drunkenness are made a subject of humorous situations on radio programs. But no particular program was cited, and the network could not ascertain which, if any, of its shows was such an offender. This letter would have better accomplished its mission if its sender had specifically named the program or programs she had in mind. Her letter then would have been sent to those responsible for the offensive factor.

As a last point, Miss Holme brought forth some ironic statistics. Her office mail-bag contains all of the general mail received at Hollywood's CBS studios and, in view of this, can be considered a sounding-board of listeners' opinions. Yet, in the past entire year, only two letters were received asking for more children's broadcasts, a mere dozen were sent in protest of the inconvenient airtime of the "Blondie" program, and the infinitesimal total of fourteen letters were received complaining of crime programs.

"Yet," Miss Holme said conclusively, "when it comes to giveaway programs such as 'Free for All,' letters come in at the rate of 12,000 a week!"

What Makes a Gag Man?

(Continued from Page 7)

might do the same for a nationwide audience. That's how one gag man latched on to radio and that's the only way Vance knows about.

Of course Los Angeles City College helped. Our hero took radio and dramatics courses and graced the casts of "Merry Wives of Windsor," "Romeo and Juliet" and Gilbert and Sullivan's "Gondoliers" ("I played the title role—along with eleven

other guys"). He also appeared in a collegiate musical, "Zis Boom Bah!" which was so professional it was booked into the Orpheum Theater and did a bit of touring. Movie star Jeanne Crain was an obscure cast member. Glamorous threesome on the campus in those days was Vance, Donna Reed and Alexis Smith! Vance further informed us that prior to his college days, radio prof Jerry Blunt had turned out such radio talent as writer True Boardman, Elliott Lewis, and Mary Shipp, who is more widely known on the air as "Lady Esther!"

Gives Parties

Vance lives in a fascinating little house perched dangerously high up in the Hollywood hills. His front room contains shelves of books and records and a collection of original ceramics made by a prominent local artist. From the hillside he has gathered bamboo stalks and fashioned them into shades for his windows and porch. He enjoys doing his own cooking and he'll make you a wonderful cup of coffee by grinding the beans in an old-fashioned coffee grinder. He holds an almost permanent open house and is always happy to welcome a friend (or ten) to sit and trade gags for an evening. He has a party almost every Saturday night and the phone rings constantly with calls which usually say, "Vance, I'm coming up tonight but I'm with five other people, and . . ." "Swell! Bring 'em up," is the usual answer. Ill-assorted or congenial, he sets them all to playing "Indications," a particularly noisy game with intellectual overtones. Everyone becomes loud and friendly. Once Vance found Fred Beck in one of his Saturday night groups, but can't remember how he got there.

He likes screwball comedy the best and particularly enjoys writing for comedians of that type. His love of music and literature encompasses all types of the two expressions. He is a superb pantomimist and enjoys that particular talent in others. He has boundless enthusiasm and is tremendously encouraging to any expression of talent. His constant companion is a slightly insane red cocker spaniel called O'Malley in honor of the fairy godfather in the "Barnaby" comic strip. O'Malley, according to Vance, loves to chase and retrieve sticks, though he plays on a hillside abounding in rabbits. "If I throw a stick into the bush, O'Malley goes after it, out jumps a rabbit, and O'Malley happily reappears with his stick. Should I try throwing rabbits?" queries Colvig.



THE BIG NEWS

When a columnist recently reported that the Dick Haymes family expected twins in September, the CBS star made a precipitous dash for the phone. Together, he and his bewildered actress wife traced the rumor to its source—a chance remark Dick had made in *Ciro's*, to the effect that his family had had twins in it, twenty years ago!



▲ **FIRST THING ON FULLER'S** morning schedule is a trip to the newsroom at KHJ, where he gets late releases direct from three major wire services, two national and one local. He looks over the stories, chooses the ones he wants, and rips them off the teletypes.



▲ **PUTTING TOGETHER THE "BROADWAY NEWS"** involves a lot of careful and extensive research. Sid keeps records of all his scripts for about two years back, and here, wearing his favorite work jacket, he refers to his file.

He Calls the Shots

"Broadway News" Reporter Sid Fuller Sifts 100,000 Words a Day to Present Timely Facts, but Lets His Listeners Do Their Own Deciding

caster who writes his own script for each broadcast. And that's one of the parts he likes best, although it involves scanning, rewriting and organizing for presentation about 100,000 words a day. Even though this means a schedule so crowded that he sometimes barely has time to grab a bite of lunch or a cup of coffee during the day, it is at the same time a clue to Sid's pleasure in his job.

"The work is always interesting," he says, "even when there's no big news. Then it's all the more chal-
(Please turn to Page 39)

▲ **NEWS COLLECTED,** research completed, Sid now begins the real job of writing the newscast. Just to prove he can look "civilized", Sid dons a normal coat to pose at his typewriter. (Otto Rothschild Photos).

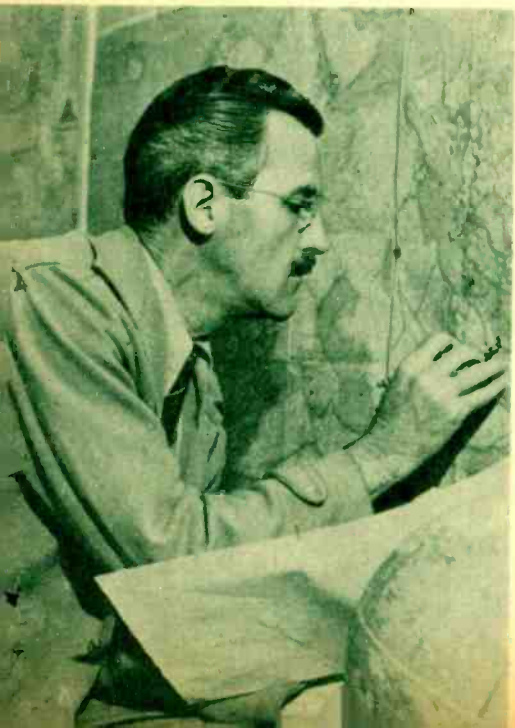
12 Noon, Daily
KHJ

AS A MATTER of fact," says Sid Fuller, Don Lee's "Broadway News" reporter, "I don't like to broadcast! I'm nervous as a fish in front of the mike."

For a man who does nine shows a week and whose noon airing on KHJ boasts the highest Hooper of any daytime newscast in the Los Angeles area, that's a rather surprising statement. But of course it's not the whole story.

Quiet, conscientious Sid Fuller is a unique member of his field in several respects. For one thing, he's probably the only contracting news-

▲ **WITH THE HELP** of his map collection, Sid checks locations for absolute accuracy and additional background information. Here he traces an oil line in the near east in connection with a news item.



Like to Think for Yourself?

Then KFI's "American Way", Which Cuts Through to Vital Facts but Lets Dialers Make up Their Own Minds, Is Your Meat

By Eva Meyer



▲ **ONE OF THE MAIN REASONS** for the smoothness of "The American Way" is the friendly co-operation between Ted Meyers and Jimmy Vandiveer. Vandiveer directs the program and Meyers acts as moderator. —Coy Watson Photos.

Monday, 9:30 p.m.
KFI

OUTSTANDING among programs that encourage listeners to draw their own conclusions on controversial subjects rather than take the opinion of one man as gospel is KFI's "The American Way". The program deals effectively with important civic, national and international problems, with both sides of any question given equal opportunity to prove their worth. KFI feels that one of the great responsibilities of radio is to contribute to public enlightenment, and gives dialers "The American Way" each Monday night at 9:30 as a non-

sponsored public service program devoted to topics in the general interest.

Since the program's inception, on March 21st of 1945, Ted Meyers has been moderator, guiding broadcasts skilfully through many heated discussions. Prominent in the list of current-interest topics which have been discussed are: labor and management, economics, minority prejudice, crime and accident prevention, education, domestic relations, health, and price control.

During the United Nations Conference in April and May of 1945, "The American Way" moved to San Francisco, where KFI had set up a direct line between KFI and the Anthony Building in the Bay City, just two blocks from the War Memorial. "The American Way" presented government representatives from England, China, Arabia, India, Australia, and Canada, as well as from the United States. The topics, of course, were those being discussed in the big Conference.

Adaptable

Whenever "good programming" indicates that a show would be more effective broadcast from a spot other than the KFI studios, the program moves. For two of its broadcasts on

education problems, the show went to Royce Hall on the U.C.L.A. campus to discuss "Has the Citizen Failed the School?" and to Hancock Hall at U.S.C. for "Do We Face an Education Collapse in California?"

Lining up the topics to be discussed and procuring the best authorities available for the particular subject chosen is Jimmy Vandiveer, KFI's Director of Public Service. Across his desk pass reams of material on round table discussion, government research, civic problems, and international difficulties. From these he chooses topics of current interest to be discussed. After the subject has been decided upon, Vandiveer starts calling on prominent citizens to participate.

"The American Way" has offered to the listening audience some of the most famous personalities in the world today: educators, authors, attorneys, clergy members and those from other fields too numerous to list. When the labor situation was discussed, representatives of the CIO and AFL debated with business and management representatives; law enforcement problems had the benefit of discussions by Chief of Police Horrall, Sheriff Eugene Biscailuz,

(Please Turn to Page 39)

▼ **MAYOR BOWRON; LEON V. McARDLE**, Los Angeles City Treasurer; and George H. Moore, President of the Los Angeles City Council, listen attentively as Ed F. Thompson discusses a civic problem on-mike. Seated to the right are moderator Meyers and Leon David. Standing, far left, is Announcer Dave Stirling; far right, Al Poska.

▼ **LEON DAVID, ASSISTANT CITY ATTORNEY** for Los Angeles, Ed F. Thompson, Executive Secretary of Government Research Inc., Al Poska, producer on "The American Way", and Ted Meyers, the program's moderator, join in a pre-broadcast chuckle.



Men of Music

No. 35 of a Series

Basil "Buzz" Adlam



BASIL "BUZZ" ADLAM keeps five shows going musically at ABC—"Music Library", "Betty Russell Show", "Music by Adlam", "Beulah" and "Hollywood Music Hall". Not only does this involve a great deal of musical work, but also much desk work on the part of maestro Adlam.

It means over thirty-two titles to be selected and cleared through

Basil "Buzz" Adlam Conducts His Five Airshows from a Podium — and a Desk

By Joan Buchanan

music rights, arrangements and copies to be made, correct keys to be selected or transposed for certain singers and, finished Buzz, "keeping it under the allotted budget, keeping the right people in the band and seeing that they're all happy." In other words being a radio maestro doesn't mean just waving a stick at the right time!

Buzz likes all his musicians—thinks they're swell musically and personally. Ditto his arrangers. "I'm going to write a song about my three arrangers some day," he laughed. "Their names are Hicks, Hummer and Hooven. Maybe I'll make it a Cockney song," he added.

All joking aside, Buzz is an ASCAP member—in fact the composer of one of our favorite ballads, "The House Is Haunted". He wrote his first song, "Galveston Gal", while on the road to Galveston, Texas, with the Phil Harris band. Nowadays most of his writing is confined to radio shows, but previous to this, he scored movies at MGM.

At present he's working on a light concert suite called "California Sketches".

Evolution of Nickname

Buzz was born in England, raised in Canada and has made his home in California for years. His nickname, Buzz, evolved from Baz, short for Basil. "Incidentally," he recalled, "I got my first job at the Telephone Company here—the ad said inexperienced boy wanted. I was inexperienced and a boy, and I spent all day soldering wires. The name Basil didn't fit, so I called myself Buzz."

He comes from a musical family—his mother played piano and his father taught piano and violin. Though Buzz doesn't get much of a chance to play any more, he played as saxophonist, bassoonist and clarinetist with the orchestras of Phil Harris, Ozzie Nelson and Horace Heidt at one time. He also plays piano and novachord. He met his wife, Catherine, when she was a member of a girls' trio, "Dot, Kay and Em", with the Lennie Hayton

HERE'S BUZZ ADLAM proving that some of the important conducting in a music man's life is done from a desk. Buzz is also in front of the band for five weekly shows from ABC.

—Sterling Trevor Photo.

band, a trio also heard with the Rudy Vallee and Fred Waring organizations.

Buzz claims to like all music. Favorite classicists he names as Ravel and Delius, with Debussy and Tschalkowsky next. He thinks there is no definite line between what is called popular music and the classical variety, but rather a gradual shading of one type into the other.

Yes, he gets scores and songs submitted by amateur composers, and because he knows what a hard task breaking into that field is, he admits that he glances through the work submitted and sends it back with suggestions and angles. "The best-off song writers are those who write movie music," he added. "They have a spot for their song before it's even written."

Buzz's two children, Bethany, five, and John, two, are both musical, he thinks. "At least Bethany sings well, and seems to have a feeling for music—John just does everything very loud," Adlam smiled.

◀ OCCIDENTAL ALUMNA EUGENIA ONG started out to become a social worker, but decided to use her knowledge of people in another manner—in interpreting them.

Feat with Feet

even mustered enough courage to attend a bull fight, but felt weak after the first round and hurriedly made for the Ritz, to revive herself with tea.

In the Spanish hill towns Eugenia traveled many places third class to become better acquainted with the peasants. Her memory is still warm of living within the walls of the Alhambra and spending nights in the Monastery of Montserrat and again in Carcassonne, France, the oldest walled-in town in Europe.

All this time she was studying people. But en route back to England on a cargo boat manned by returning bearded vikings, Eugenia

Or How One Determined Actress Planted Her Foot Inside the Door of Hollywood Studios By Pounding the Pavements along Radio Row

By Marcia Sinclair

HOW can I break into radio?" is a question at which most established radio actors throw up their hands in despair. Those on the outside, pressing their noses against the studio windows, longingly view the lucrative, "glamorous" existence of those performing at the microphone. The lucky ones who've "arrived," seldom know any pat rules by which to achieve the breaks. Almost every one tells a different story—maybe the right contact, or being in on the ground floor years and years ago, or perhaps hard work in another radio field which eventually led to radio acting.

Eugenia Ong, a Pasadena thespian, tried several tacks, and finally decided to do it the hard way. "I pounded the pavements," she related to Radio Life. "Trudged from one agency and one producer to the next."

This arduous and often unsuccessful method finally paid off in assignments on "Bill Lance," "Gregory Hood," "Silver Theater," "Masquerade," and "Retribution." Taking heart, Eugenia is now ready for whatever roles roll her way.

Before hard-boiled producers turn her away, they should take a gander at her qualifications. Graduated from Occidental College and further studying at Columbia University to be a social worker, Eugenia was given her first assignment—a sordid case in a Brooklyn tenement. That changed her mind. She decided to use her knowledge of people and their feelings in another field—in interpreting them.

Travels Abroad

She sailed off for England to study English theaters at Oxford. When she wasn't attending lectures, Eugenia covered the English countryside by bicycle. Finally, even this was too tame, so she dashed to Paris for the holidays and hopped to the Alps to tackle skiing.

Spain intrigued her, and she headed in that direction. "But I first bought myself a wedding ring, because I'd heard unmarried women shouldn't travel alone in Spain." She

was locked in her cabin by a protective stewardess.

Found Old Home

One of her greatest thrills was searching for her mother's ancestral estate, "High Sunderland Hall." Eugenia, warned she'd find only a pig sty, sloshed out in the rain and was rewarded by locating the old stone castle of 1265, still standing.

Folks told her not to go to Ireland—that social unrest and strikes might be unpleasant, but Eugenia had made up her mind and carried through her entire itinerary, including kissing the Blarney Stone.

Such determination was probably exactly the right background for pounding the sidewalks along Radio Row.

Miss Ong's trips supplied her with one type of thespian background. She supplied the rest by playing in the theater for fifteen years (stock

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▲ A PRE-AIRTIME SCRIPT session finds director Alan Mann discussing dialogue interpretation with the cast of the "Star Makers Radio Theater" presentation of "Gentleman Jim". Left to right are Mann, Clifton Young, Ray Montgomery, Arlene Dahl and Craig Stevens.

Stars in the Making

KFWB's "Star Makers Radio Theater" Revives Big Screen Hits, Acquaints Young Warner Contractees with Medium of Radio, Introduces Them to Dialers

By Lynn Roberts

Tuesday, 9:00 p.m.
KFWB

KFWB's "Star Makers Radio Theater" was created for a three-fold purpose—1) to acquaint the public with the promising young players under contract to Warner Brothers Pictures; 2) to afford these youthful film aspirants the opportunity to familiarize themselves with the medium of radio; and 3) to re-acquaint the public with Warners screen hits of the past (coupled with bulletins about what is currently screening at your favorite WB theater).

This thirty-minute Tuesday evening air offering brings dialers' expert radio adaptations of these former film hits, with the studio's young contract players appearing in roles created on the screen by top stars. For instance, the "Star Makers Radio Theater" airing of "The Life of Louis Pasteur" presented young Craig Stevens in the Paul Muni part; "The Maltese Falcon" starred Ross Ford in the Humphrey Bogart role, Ray Montgomery in the Sydney Greenstreet role, and Robert Lowell in the Peter Lorre role; "One Way Passage" co-starred Russell Arms and Joan

Winfield as the lovers portrayed on the screen by William Powell and Kay Francis; and "Casablanca" brought Don McGuire to the microphone in the part played by Humphrey Bogart, Russell Arms in the role created in the film by Claude Rains, Ross Ford in the Paul Henreid part and Joan Winfield in the Ingrid Bergman feminine lead.

Unusual Youngsters

KFWB's Alan Mann, who directs the series, talked with us about these talented young Warnerites. "They're amazing," he enthused. "Originally singled out, to a great extent, for their personality and good looks, they have been called upon for this series to perform—in an unfamiliar medium—varied demanding assignments customarily assumed only by highly skilled and experienced character actors.

"They display a great willingness to learn, however, and are doing a wonderful job," Mr. Mann continued. "They're deeply appreciative of the

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Ross Ford

Russell Arms

Ray Montgomery

Don McGuire

Joan Winfield





◀ LIKE THE WEST, whose music he and his men air for KMPC listeners, Red Rowe is endowed with an informal manner. His smile is easy, his humor homespun. He's twenty-seven, stands five feet nine, weighs 140 pounds, has sandy complexion.

Howdy, Red!

By
Betty Ann Hudson

choir, Red toured throughout the Midwest appearing before audiences and over various radio stations.

Hard Worker

When Red formed his Western band in Iowa, he became quite well known to radio listeners, as he was on the air every day for ten years on eight different Iowa stations. This wasn't enough music for him, however, and his band was also featured on outside shows, such as dances and club meetings. In this manner he spent approximately 340 nights of the year.

Not content with merely having a band of his own and playing outside dates as well as broadcasting, Red also became interested in the func-

Ridge Riders' Leader Is Smooth Talkin' Rowe, KMPC's Former "Free Speech Mike"

Monday-Friday, 8:15 p.m.
KMPC

RED ROWE first established himself as a West Coast radio personality by being selected as KMPC's "Free Speech Mike" during 1946. His successful handling of this promotion campaign was recognized by the listeners and by the response to the station's "Free Speech Mike" program.

Red's first love, however, is music, and after the completion of 1946, he turned to this, organized his own band and with himself as vocalist went on the air over KMPC with the "Red Rowe and his Ridge Riders" program, aired Monday through Friday. His six-piece band, which features Western music and popular ballads, consists of: Gene Morgan,

trumpet; Eddie Carver, accordion; Bill Jones, bass; Uncle Twid, fiddle; Red Roundtree, guitar; and Dick Roberts, steel guitar. With Red handling the vocals, this fifteen-minute program is one of the most entertaining of the Western variety in the Los Angeles area.

His interest in music launched Red on a musical career, followed by radio, very early in his life. His initial activities in the music field were as a member of a boys' trio in Des Moines, Iowa, followed by a Western program on several Iowa stations. As a member of the boys'

tion of a radio station and graduated from announcer to promotion manager of WMT, Des Moines, a position he held for four years.

Early in the fall of 1945, Red decided to try the radio business in California. He arrived in Los Angeles and several months later became associated with KMPC as "Free Speech Mike."

Single and twenty-seven, Red lists among his hobbies all sports, golf particularly, as well as flying and riding. Since his residence in California, he has been featured in several Columbia pictures.

He Calls the Shots

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lenging to make an interesting script!"

In formulating his program, Sid begins by getting the releases off the news-wire when he comes in at 9:00 in the morning, and by the time he gets back to his office with them, he usually has them pretty well organized in his mind, with a good idea from the previous day's stories how he'll put the show together. A newsman through and through, he thinks in terms of news and follows stories from day to day almost automatically.

Regular Costume

Once back in his office, Sid dons a favorite work outfit—a tattered brown jacket, threadbare and "out at both elbows," without which he insists he couldn't get along and which he pretends seriously to resent having ridiculed—his closest claim to eccentricity.

When it comes to rewriting the stories into his own script, there are some definite theories that Sid follows. The radio-news audience, he believes, is an audience in constant motion and stories must be written with this in mind. In other words, the show must be written so that each and every sentence is of interest rather than building up to a climax and then letting down to build up to another. Also, each sentence must be written so that if some listener hears only half of it, he won't get the wrong idea on the sense of the complete news item. Ideally, he says, the program should "punch" about three times every two minutes. Obviously, that's no easy assignment!

Not to be confused with a "news commentator," Sid is firm in his denial of such a label.

"I'm not a world traveler or an expert of any kind and I don't pretend to be smart enough to tell my neighbors what it all means," says the reserved Mr. Fuller. "I'll just call the shots and let the listeners do their own deciding."

Another distinguishing element about Sid Fuller is his varied background of news and radio experience. He's been a newspaperman, a publicity director for Fox West Coast Theatres, an announcer, a station manager, and even program director of the Don Lee network as recently as 1944. He's also done some writing, but he prefers not to mention it too loudly.

Though his writing-and-reading routine is a heavy one, Sid's life is by no means all work. Out in La Canada there's another section in Sid Fuller's day and it includes his proudest possessions—three people called Katie (Mrs. F.), "Gus" (nine), and "Muffet" (twelve), and an acre

in the foothills where the four of them lead the really good life!

Home Life

Once you get him on that subject, Sid's clarity that characterizes his news presentation gives way to quite a different style of narrative. Such voluntary details as the story of his son's name, for example—"The boy's name is Winston," offers Sid, "his nickname is Wynck, but we generally call him 'Gus,' mostly because he calls me Elmer, which isn't my name." . . . Such is life on the acre. There are oranges, camellias, and animals—of all varieties, of course—and Sid finds it well worth the fourteen-mile drive to and from Hollywood each day just to be able to come home to "Dithering Heights," so named "because Mrs. Fuller has been in a dither ever since I met her and it seemed appropriate."

The funny part is, Sid really doesn't look much like a farmer when he's around the studio. With that mustache, the spectacles and the slightly graying hair, he looks more like the sophisticated "world traveler" he claims emphatically not to be. But if you'll look more closely, there are clear signs of real appreciation for things simple and wholesome.

He doesn't sound as he looks, either, according to many who've heard him before they've seen him. "People always seem to picture me as a jolly fat man," says Sid, shaking his head. Actually, he weighs 139 pounds!

Like to Think for Yourself?

(Continued from Page 34)

Chief Caldwell and Judges Knight, Dawson and Bullock. Important political figures who have appeared include James Roosevelt, Ellis Patterson, and Will Rogers Jr.; on civic matters, the Honorable Fletcher Bowron, John Anson Ford, and other members of City Government. Educators who have appeared frequently include Dr. Hugh Tiner, Dr. Carlton C. Rodee and Professor Alonzo Baker; and prominent newsmen, Manchester Boddy, Harry W. Flannery and William Payette all have been heard.

If you're a listener who likes to think for yourself, KFI's "The American Way" will be on your "must" list.



LOST TO LITERATURE

Art Linkletter, emcee of CBS' "House Party", was lured away from enlightening high school students on the talents of Shakespeare, Milton and Wordsworth by a five-dollar bill. Years ago, San Diego's KGB offered this top-notch emcee five dollars a month more than his school salary to become chief announcer.

Stars in the Making

(Continued from Page 37)

opportunity that this program affords them. Since the start of the series, several of them have been accorded very good breaks at the studio and will soon be out of the ranks of minor contract players and into the 'star' and 'featured player' categories. They've been pulling a lot of mail from listeners, too—requests for their photos and further information about them—and we also receive letters asking for scripts of the good film oldies that are being revived on this series. On some occasions, we've repeated plays at the request of our listening audience. For instance, we've done both 'Casa Blanca' and 'Gentleman Jim' twice."

Also heard during the "Star Makers Radio Theater" weekly half-hour are guesting personages from the Warner lot—stars, top featured players, directors, etc., who talk informally of the picture story being heard, of the young Warner contractees and of acting and picture-making in general. This impressive guest list has included such names as Humphrey Bogart, Alexis Smith, Michael Curtiz, Ronald Reagan, Jean Negulesco, Jack Carson, Eleanor Parker and Dane Clark.

The "Star Makers" radio series is announced by Joe Yocam, with music directed by Dion Romandi, and scored by Dwight Degnen and Wilbur Hatch.

The initial time that a big picture studio has aired its own talent in its own stories on its own radio station, "The Star Makers Radio Theater" is an outgrowth of the "little theater" activities on the Warner lot and emerges as sure-fire radio entertainment. In fact, our informant reported, in the first month that the series was on the air, eleven offers were received from networks and agencies desiring to acquire the show for themselves.

Feat with Feet

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in Boston, Cape Cod, Martha's Vineyard) and serving on the staff of Pasadena Community Playhouse. She also wrote and did commentary on WHDH and WBZ, Boston.

Now an interesting thirty-nine, with trim figure, brown hair, and blue eyes, Eugenia has a voice range from twenty to seventy years. Her specialties are Irish, New England, and British dialects.

She wore several pairs of shoes thin, making the rounds trying to get her foot inside the door of Hollywood radio.

"I guess I was the most relieved person in Southern California when shoe rationing was lifted," she laughed.



BILL HARPEL—Born in Clear Lake, S. D. Entered University of Oregon in class of '43. One year radio apprenticeship with Station KFOD, Anchorage, Alaska. Two years with Marine Corps. Bill listens to newscasts on his days off, prefers ticker tape to hamburgers.

Introducing

men behind KGFJ's musical mikes

Believing our listeners would like to meet some of the interesting people who provide KGFJ's twenty-four round of entertainment, we present two talented KGFJ personalities—Bill Harpel and Bob Gillen.

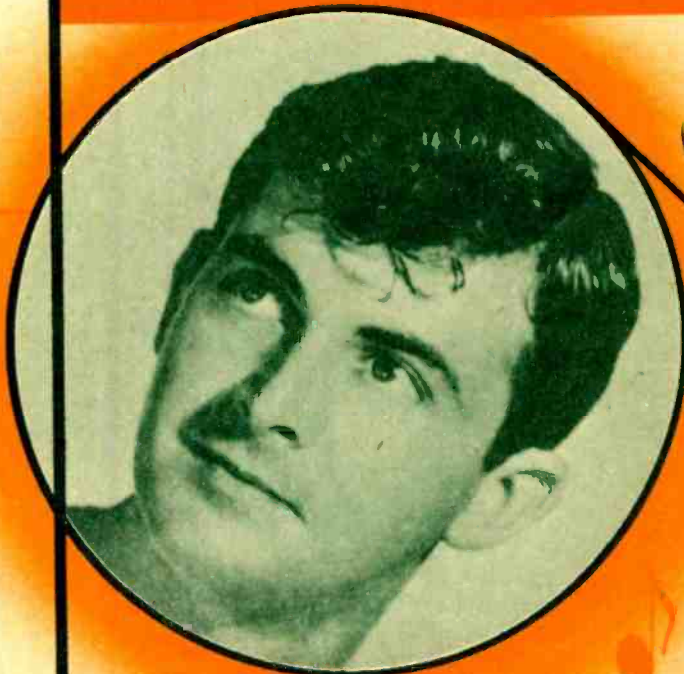
hear **BILL HARPEL** on

- 8:00 a. m. Concert Pastelle
- 3:00 p. m. Armchair Concert
- 9:20 a. m. News
- 11:45 a. m. News
- 2:45 p. m. News

BOB GILLEN—Born in Long Beach, Calif. Entered University of Oregon in class of '43, but didn't meet Bill until they both joined KGFJ. One year with Army Air Forces. Bob claims he warmed the bench in college football and now warms the airplanes with hot programs.

hear **BOB GILLEN** on

- 10:30 a. m. Up Beat Session
- 12:15 p. m. Keyboard Magic
- 4:00 p. m. What's Up
- 5:00 p. m. Jive at Five



PROGRAMS WITH PERSONALITIES

KGFJ

Hollywood House

THE TWENTY-FOUR HOUR STATION

1230 ON THE LOS ANGELES DIAL