

PROGRAMS FOR WEEK BEGINNING MARCH 23

RADIO

Life

8¢

FORTY PAGES



HEDDA HOPPER

*Attempting the
Extraordinary*

Page 6

How Normal Can a Comedy Writer Be? Page 5

\$1000 for Doing Nothing! Page 34

The Ear Inspires the Pen

Mrs. B. B. Collins, 1277½ West 37th Place, Los Angeles 7, Calif.

Sirs: We have been reading Radio Life for a long time, and find it interesting and inspiring at all times. I look forward to it.

I wish to thank you for the picture of Frank Morgan and the small one of Judy Garland. I wish we would have a large one of Judy, so I can frame it, as I do my other radio favorites.

Could we have a play starring Shirley Temple and Margaret O'Brien on the radio again?

I wish "The Fabulous Dr. Tweedy" came on at a different time so I wouldn't have to miss "Hollywood Players" to hear it. So many good ones seem to be on at the same time. Of course I realize it is not your fault. The programs are arranged by the sponsors. So I just keep three

radios on at once. Sounds odd, but I manage to hear all three at once.

Any chance of Billie Burke returning to the air again? Thank you again for a wonderful magazine.

When and if Judy comes to the air with a series we'll be glad to print an album page of her. Rumors of time changes for "Hollywood Players" and "Dr. Tweedy" are current, though your arrangement for three radios sounds like an immediate solution if you're nimble enough!



Mrs. Bela M. Barnes, 1905 West 22nd Street, Los Angeles, Calif.

Sirs: My husband and I enjoy your fine magazine very much, and as I am making a radio album, the articles and pictures in Radio Life help me out a lot. I wonder, too, if you wouldn't give us a good article on Hal Nichols' "Memory Room" with pictures of Hal, Barty, Dixie, Trixie, etc. Would surely love to have one for my album.

So many of the "Ear Inspires the Pen" writers complain of the type of music they get on their radio. If they will tune in "Hal's Memory Room" each evening on KFOX, they will find lovely, restful music, and I am sure they will thoroughly enjoy it.

I, too, am voicing my complaint about the shrill whistling on some of the programs. Why is it allowed, I wonder?

This is my very first letter to Radio Life, and I do so hope you will grant my request. My wish for your continued success.

We have contacted KFOX for material and pictures on Hal's "Memory Room." Watch for our story.



Mrs. Barbara Bond, 1502 Cartagena Street, Long Beach, Calif.

Sirs: I agree with another contributor to this column about Al Jolson having his own program. There isn't anything you could do about helping get him back, is there?

In your Anniversary issue you had Bing Crosby answer twenty questions. It would be nice if you had this feature in each issue.

I think Radio Life by far the best radio book out, and wish more power to you.

Jolson is appearing in guest capacity on several shows. Watch precast column. "Twenty Questions" is appearing in future issues. Thanks, anyway, for the suggestion.



Mrs. E. L. Kemp, 1937 Prosser Avenue, West Los Angeles 25, Calif.

Sirs: Can you tell me if "Glamour Manor" is still on the air? If so, what station? And do you know if I can get tickets for this broadcast? I would like six, for out-of-town guests.

"Glamour Manor" is now emceed by Kenny Baker over KECA, 9:00 a.m. Tickets can be obtained by writing the ABC network.

Fanny Schulein, 168 North Mansfield Avenue, Los Angeles 36, Calif.

Sirs: For weeks ahead of time, while looking forward to your Anniversary issue, I had kept my own "selection booklet" busy. I was delighted to find I had many of those chosen by Radio Life.

My special gratitude to Radio Life for putting the spotlight on a new program, the highly entertaining "Juvenile Jury." Its well-earned sponsor (Gaines Dogfood) and the new feature "the dog guest," are both additions to this fine program. Folks who love the "Quiz Kids," and who doesn't? . . . will also tune in to the Jury.

I have supplied myself with a number of Anniversary issues, and shall again this year distribute them to all the shut-ins to whom this fine magazine means so much.

Why must "Dr. Christian" and "Gildersleeve" be on at the same time? And Bing, Dennis Day and Jack Carson at the same time? Well, perhaps by the time you have your Eighth Anniversary issue out, we will have the programs appealing to the same kind of folks not at just exactly the same time. How about it?

Yes, powers that be! How about it? Or hasn't "Ear Inspires" convinced you yet of the stupidity of pitting similar programs against one another?



Mrs. Louis de Young, Route 6, Box 44, Riverside, Calif.

Sirs: We are recent acquaintances of Radio Life, and like it very much. It is a great help in finding programs, without having to dial frantically. "Program Highlights" is a good feature, too.

It was a pleasure to hear Ruth Etting's voice again, and I hope she will have a program of her own soon. Be sure and let us know, via Radio Life, when this occurs.

Your Anniversary issue was grand in letting us see the radio stars. Hope you have many more successful years in publishing Radio Life.

"I Love- TO WASH DISHES"

My wife actually said that.

"Why?" I asked.

"Because," she replied, "I have found a miracle suds! Piles of quick, fluffy suds in hot or cold water. Leaves no scum! My glasses and dishes sparkled! And it left my hands soft as satin. Then I bathed in it. No tub rings. It's simply wonderful."

"The name?"

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You'll Rave About It!

Try It—Be Up-to-the-Minute—

FOAMO

THE WONDER SUDS!

"It sells fast 'cause suds last."

HEAD OF THE PARADE!



ACME

..the beer with the
high I.Q. (It Quenches!)

Brewed in Los Angeles by ACME BREWING CO.
Bohemian Distributing Company
LOS ANGELES 11

Inex Goutreaux, 3330 Gundry Avenue, Long Beach, Calif.

Sirs: Could you please tell me what has happened to Cliff Arquette? His "Glamour Manor" was the most amusing program on the air. I like Kenny Baker, but I think nothing can replace the easy, effortless humor of Cliff Arquette. Why is it that other comedians can go on indefinitely, and yet the Crisco people thought they had to make a change? When will the sponsors consider the listeners, who, after all, are the cash customers, and not their own biased opinions.

This is the first letter I've ever written about a program . . . but I'm mad. Since I don't like soap operas, and am dissatisfied with the present "Glamour Manor," my radio is shut off. If a few more people would turn a deaf ear to dull programs, the sponsors would eventually wake up.

Cliff isn't on the air at all right now. He asked for his release from the program last spring in accordance with doctor's orders.



Alma Stastings, Pasadena, Calif.

Sirs: Your unusual unfairness in your fine Seventh Anniversary issue of Radio Life urges this listener-reader to come to the defense of Rudy Vallee, the showman who has given radio many of its best and most unique stars.

Vallée does not need any more "feathers in his (radio) cap," Etting or others, having given us Edgar Bergen and Joan Davis, to name only two. And Mr. Vallee has always kept his program clean and listenable. Were his broadcasts to originate in New York, they would be of a better "guest" quality, no doubt. So much of Hollywood's guest personnel is hackneyed, over-presented and stale.

Rudy Vallee is tops and has been for lo! these many years. Every knock is a boost, however, in certain instances. Thank you, Rudy, and good luck to La Etting!

Maybe it's because Rudy Vallee, the great showman, has given radio so much for which we are grateful that we are disappointed when he doesn't live up to his wonderful reputation.



Phil Ulas, 1320 South Wilson Street, Los Angeles, Calif.

Sirs: Heard a new voice on "Glamour Manor" last Friday. It was that of the girl-friend of Schleppeyman. Could you please tell me who she is and how about a picture of her in Radio Life? We enjoy these character voices.

The voice heard was that of GeGe Pearson on the broadcast that day.

ARE YOU LONELY?



Thousands of lonely folk everywhere are finding true happiness through introductions by mail. Why not you? I'll show you PROOF. Send for FREE particulars in a plain sealed envelope.

NANCY JORDAN
P. O. Box 466RL
San Francisco, Calif.

California Rotogravure Co.

Mrs. Leo R. Conrad, 1441 East Hermosa Drive, Temple City, Calif.

Sirs: We never miss Radio Life and bank on all the news we get from your magazine. Please tell us if the girl or woman who used to play Fay Perkins some time ago has resumed the role again. Her voice is so pleasant and familiar.

Is the man who plays Professor Bassett the same one who plays Joe Marlin in the story of Mary Marlin?

What has become of the "Guiding Light?" If only we could have more such stories, and fewer murders.

Can't something be done about the three programs conflicting at 2:30 p.m. daily? They are "Meet the Missus," "Bride and Groom," and "Heart's Desire."

Cheer Brentson plays "Fay Perkins Henderson" on "Ma Perkins" and she is the same "Fay". "Mary Marlin" and "Guiding Light" not on air now. Latter had some legal trouble.



C. F. McLean, 551 West 95th Street, Los Angeles 14, Calif.

Sirs: Before I discovered Radio Life, I never knew what I was missing.

I can sympathize with Mrs. Hall, who wrote for tickets she didn't receive. I have written repeatedly for tickets to "People Are Funny", always sending with my request a self-addressed envelope. But all I ever get in reply is a card of apology saying "no tickets available."

But last week I stood in line for a broadcast, and while there heard a woman tell another that she had written in since Christmas for tickets to this very show, "People Are Funny", and had received them. I told her I had been waiting for two years and hadn't received any yet.

Glad to see my favorite MC, Art Linkletter, was voted second place. He really has what it takes in action. Too bad he can't sing, too.



Harold Seeler, 800 North Sycamore Avenue, Hollywood, Calif.

Sirs: Who is the story teller on the program called "Real Stories?"

Sidney Smith, a very well-known Shakespearean actor from New York.

★ ★ RADIO LIFE ★ ★

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TWO DAYTIME PROGRAMS WHOSE POPULARITY IS INDICATED BY THE GREAT QUANTITY OF FAN MAIL RECEIVED WEEKLY ARE "WHAT DO YOU SAY?" AND THE "NOON FARM REPORTER".

Joan Schafer



Lovely JOAN SCHAFFER acts as Moderator on her "What Do You Say?" program each weekday morning, except Thursday, at 10:15. Joan reads letters, both pro and con, on controversial subjects, inviting listeners to write in their opinions.

Nelson McIninch



Nelson McIninch is heard on the "NOON FARM REPORTER" Monday through Saturday at 12:00 with farm and weather information, market quotations, and announcements of farm meetings.

THAT'S KFI—DIAL 640

Advertisement.

Page Three



◀ **CANDID SHOT** of a candid moment when Dick and Lurene Tuttle, the Mrs. Burton of the Haymes show, relax for a moment during rehearsal.

with "I just want to get started in show business."

The blue-eyed young Mr. Success' ability is based upon a naturally fine baritone voice and a very thorough musical training. The voice, possibly, is inherited from his mother, Dublin-born Marguerite Wilson Haymes, a concert singer not without recognition of her own. It is she, too, whom he credits with the beginning of it all. "Mother received her first inkling of my real interest, music, when she found my school papers covered with carefully balanced arrangements of musical notes for various instruments. So she agreed to begin my coaching, if I were determined enough for success as a musician to persevere until I became famous."

It wasn't easy for a school-going teen-ager to practice long hours each day, and to sing in French, Spanish, Italian and even Latin. But this straightforward, genuine voice training has stood Dick in good stead. No "trick" singing enables him to switch from softly baritoneing a popular melody to carrying the lead in one of the increasingly popular Thursday night "Auto-Lite Operas."

Almost too soon the boy started tapping on the gates he believed led to success. Sam Pierce, now producer of the Haymes show, recalls that nearly fifteen years ago a shy youngster used to show up at auditions for a KHJ sustainer called "Happy Go Lucky." Unfortunately, the voice of the aspirant was changing . . . no radio then for Dick Haymes.

"My next training was born of the necessity of a job. There were weeks of 'hoofing' in small theatres around here. Then a stint as vocalist with Bunny Berigan's band. Just after that I had my own band. It was a five-piece affair, and we called ourselves the 'Katzenjammers.' But I ran out of money and the band folded."

Tried Movies

Movies entered the scene and Dick plodded from one studio to another seeking work as an extra. (Dick wouldn't tell us if his later successful pictures such as "Irish Eyes Are Smiling," "Diamond Horseshoe," or "State Fair" were made at any of the same studios that once flashed the "no help wanted" sign at him.)

Finally disappointment convinced him he wasn't ready for Hollywood, and east he went, where he occupied himself not too remuneratively with song-plugging and composing. Luck intervened, however, and he had his chance to sing with Harry James' new band. The flashing rise of the James band, then in Chicago, did nothing to hinder the rise of its featured vocalist . . . one Mr. Haymes. It was in Chicago, too, that

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The Postman Rings 8000 Times

For Richard, Who Opened the Door — to Success, by Playing It Straight. No Trick Singing or Mike Antics for Him.

By
Jane Pelgram

Thursday, 6 p.m.
CBS—KNX—KSDJ

POSTMEN hate him. They trudge each week to his door with some 8,000 fan letters from every age group . . . bobby-soxers to older people. For the man some used to term "another crooner," these letters keep pouring in from Switzerland, England, France and Palestine.

Our question, Mr. Anthony, was . . . why? In the case of Dick Haymes we know now. It is primarily ability, sincerity and a real liking for people. But it was with the "why" in mind that we trekked off to find out more about the boy who once plead against parental guidance to college

◀ **NO ONE TO VOICE THE SONGS** for this dapper little marionette of Dick, star of the CBS Auto-Lite show, who here smiles on the huge emblem so familiar to studio audiences.



Writers Can Be Normal

*Well-l-l, Almost Normal, Say Burns and Allen
Scripters, Paul Henning and Keith Fowler, Who
Eat and Sleep Regularly, Love Their Wives,
Don't Have Ulcers, Yet Turn Out Weekly Comedy*

By
Evelyn Bigsby

A GUEST STAR from another program, making an appearance on the Burns and Allen show, let his jaw drop in dawning amazement.

"Is this the way it goes every week?" he asked. "Where's all the hectic stuff? Why aren't people going crazy? Why aren't the writers tearing their hair? Where are all the sponsor's teletypes?"

Paul Henning and Keith Fowler, who write the Burns and Allen show, just cocked their eyes in provoking relaxation. They practice their theory that script writers can be human beings.

Smooth-shaven, brown-haired Paul started to explain. "Back in radio's old days, 1937 or '38—"

"Don't look at me when you say 'old days,'" interrupted Keith with complacent facetiousness.

"Back in radio's old days," Paul continued, ignoring his plump partner, "a radio writer had to be someone who had ulcers, took benzedrene, and worked all night. Keith and I said to ourselves, 'Why don't we lead normal lives . . . sleep at night, work in the day and eat regular meals?'"

It Shows

Consequently, they make a cut-and-dried business of concocting

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PLAYING HOUSE IS always in vogue around the Henning home. Here Father Paul and Mother Ruth accept the offerings of Linda, two-and-a-half, and Carol, live. The little house used to belong to George and Gracie's daughter, Sandra.



THIS PICTURE OF BURNS AND ALLEN writers, Keith Fowler and Paul Henning, is not hoked up. They actually do relax around the studio. Joseph Jaeger Photos



FIRST EDITIONS ARE A HOBBY OF FOWLERS, Frances and Keith. Frances is holding their Siamese, Herbert, one of the couple's seven cats.





◀ **PRODUCER FRANK WOODRUFF** goes over last-minute script changes with the program's cast before air-time. Left to right are Woodruff, Ann Todd, announcer Bernard Dudley, Hedda Hopper, music conductor Adolph Deutsch (standing), Compton Bennett (British producer of the film, "Seventh Veil", first presentation of the "This Is Hollywood" series), and Miss Todd's co-star in the radio adaptation of that film, Ray Milland. CBS Photos

By
Shirley Gordon

Saturday, 7:15 p.m.
 CBS—KNX—KSQJ

W E LIKE to do the difficult on "This Is Hollywood," affirmed the show's veteran producer, Frank Woodruff. "In fact, you might call it the impossible. I was told that 'The Dark Mirror' and 'The Spiral Staircase' couldn't be done on the radio—but we've done them."

Heroine of "The Spiral Staircase", as filmgoers will recall who saw Dorothy Maguire's portrayal on the screen, is a deaf mute. Her thoughts, conveyed for the camera by facial expressions, had to be expressed at a microphone by something besides her voice. Woodruff decided on expressive musical passages. Use was made of an electric violin as accompaniment for Ann Todd's voice to indicate the muted girl's thoughts. For the above unusual "This Is Hol-

No Ordinary Show

Its Stars Undertake Unusual Roles, Its Director Employs Unusual Practices, and Hostess Hedda Hopper Dons Unusual Hats

◀ **LEW AYRES, RECENTLY RETURNED** to the Hollywood spotlight after long service as an Army chaplain, appeared with Olivia de Havilland in a "This Is Hollywood" airing of "The Dark Mirror"—and received an earful of the latest filmtown chatter from hostess Hedda.

◀ **HEDDA THINKS IT'S FUNNY, TOO**—on Ray Milland, that is! As noted above, Milland co-starred with Ann Todd in "Seventh Veil". Recently, Miss Todd appeared on the program again, as the deaf mute in "Spiral Staircase"!



lywood" broadcast, Miss Todd and Woodruff worked at length with the program's musical composer-conductor, Adolph Deutsch, who created the show's extraordinary score.

"This Is Hollywood's" presentation of "The Dark Mirror" stirred up other problems. It brought Olivia de Havilland to the microphone in an adaptation of the twin sister roles she portrayed on the screen, and doing it for radio was in many ways more difficult. It was necessary for the star to make swift changes of voice, and in the course of a fast-moving twenty-minute play, keep two characterizations separately identifiable by the variance of voice tones alone.

To aid the actress in the event that her voice should fail to project the double identity during the broadcast, "This Is Hollywood" engineer Ray Lithgow set up a twin microphone arrangement, with each of the instruments representing one of the sisters. Talking into them from two different positions altered the sound of the actress' voice.

"As it was, however," Woodruff commented to us. "Olivia did the duo roles so perfectly, the microphone arrangement wouldn't have been necessary. But," he added, "she told us that the small movement of her head required to alter her position between the mikes, helped remind her to switch voices."

Another Brain Twister

For "This Is Hollywood's" adaptation of "The Egg and I", another difficulty arose in transferring a sequence to the medium of sound. It was a scene between Claudette Colbert and "Stove", the kitchen monster which figured so prominently in the Betty MacDonald best-seller.

At first rehearsal, Miss Colbert expressed doubt that the comedy scene could be done effectively, with only a sound effect as the stove. "It doesn't go over," she asserted.

Soundman Berne Surrey set to work for a better "stove door" sound effect, and found it. At the next rehearsal session, the scene was noticeably far more effective.

"Claudette had been correct in her first reaction," Woodruff explained. "The effect we had used at the first reading wouldn't have worked."

As can be surmised from the above, everybody on CBS' "This Is Hollywood" show strives to make it an out-of-the-ordinary program.

Working consistently with this aim in mind, producer Woodruff is aided by a long and distinguished career in radio and the theater. For several years following Lux's advent in Hollywood, Woodruff was director of the "Lux Radio Theater", and was

responsible for many radio innovations during that period, including the placement of the show's sound equipment in an enclosed booth off-stage and the separation of the actors and orchestra by the curtain across-stage.

A newer practice which Woodruff is employing on the strength of one of his pet theories is the elimination of distracting sound effects. "I believe," he elaborated, "that only the initial establishment of a sound effect is necessary. Once the listener's mind has been made conscious of the effect, it can fade out behind the dialogue, rather than continue annoyingly under an entire scene."

Two Episodes Completed

At a youthful age (early twenties), Frank Woodruff was already working in an impressive capacity with the Theater Guild and, he smilingly informed us, at an even earlier age (nineteen), "I had my ulcer and got it over with." (We think that this, if nothing else, makes him an extraordinary producer!)

Another out-of-the-ordinary factor of the "This Is Hollywood" series is its hostess, long-time topflight Hollywood reporter-actress, Hedda Hopper, who brightens each broadcast with her hats and happy chatter (the former for the benefit of her studio audiences, the latter directed to her dialers at home). Each week's dramatic skit is followed by Hedda's informal interview with the show's stars.

Unusual personalities and plays which have been spotlighted on this show, in addition to those mentioned above, include Rex Harrison and Lilli Palmer in "Notorious Gentleman"; Vincent Price and Akim Tamiroff in "A Scandal in Paris"; Sylvia Sidney and George Raft in "Mr. Ace"; Paul Muni and Anne Baxter in "Angel on My Shoulder"; Michele Morgan and Robert Cummings in "The Chase"; and Ann Todd and Ray Milland in "The Seventh Veil."

In the last-named, which was the initial offering of the "This Is Hollywood" series, the problem was one of a difficult adaptation. The story

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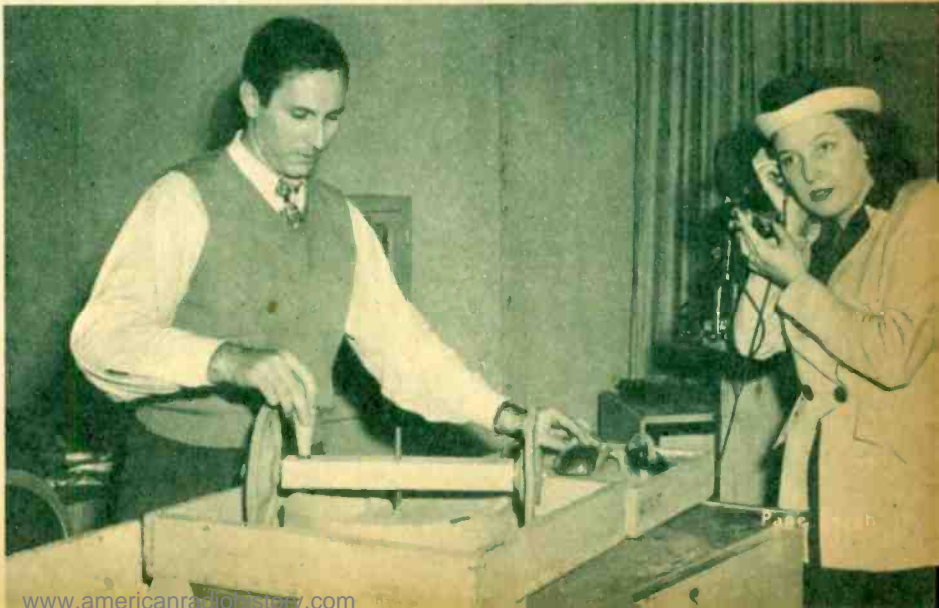


▲ **DIRECTOR WOODRUFF** is radio veteran, formerly put "Lux Radio Theater" through its paces, is responsible for several microphone innovations.



▲ **COMPOSER-CONDUCTOR Deutsch's** ability with a baton is here admired by Claudette Colbert, who guested on "This Is Hollywood" as star of "The Egg and I", in that screen offering's radio premiere.

▶ **SOUNDMAN BERNE SURREY** shows Betty MacDonald, author of the best-selling "The Egg and I", how to make like a horse and buggy. Miss MacDonald appeared as narrator on "This Is Hollywood's" broadcast of her book.





Fulton Lewis Jr.

One for the Album

Mutual's provocative, two-listed commentator, Fulton Lewis, jr., reveals by this portrait that he's also a pretty good-looking guy. Fulton is heard on KHJ at 4:00 p. m. and 10:00 p. m. Monday through Friday.

MUTUAL

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

T-Day Dawns

Like many another, we've been theorizing about television for, these many years, without ever seeing it in action. Last Monday, you may recall, was T-Day, the day on which the big television putsch went into action. The video sets were unveiled in many music stores and broadcast centers and the Electric Club gave a big luncheon at the Biltmore to explain television to many folks just like us.

We went to the luncheon hoping to find the answers to many of the questions we've been asking ourselves about this new medium: Will radio talent have to change technique to be successful? Do you have to sit in the dark to watch it? Can enough be shown on a small screen to be interesting? How are the camera shots varied to do away with just a static scene?

Harry Lubcke, veteran Don Lee television director, proved to be more impressive than even the actual demonstration of the working sets. Lubcke has worked with the medium longer than most of us have even been aware of its existence, and his talk on "Television - Hollywood" made us realize just how important a place Hollywood is televisually. According to Lubcke, the hills here are several times higher than New York's Empire State building and clear reception can be had one hundred and fifty miles away in San Diego.

As for those questions, a viewing of the actual demonstration gave us these answers: Yes, radio talent will have to convert drastically. Staring into someone's face while they sing two and a half choruses of a song you don't particularly like anyway, is not only *not* entertaining, it's downright maddening. A singer like Jolson, who uses extravagant gestures and mugs every line, or like Cantor, who claps his hands and pops his eyes, is going to be much more acceptable than any of the current crop of favorites who just sing and let the mike do the rest. (Roy Rogers and Trigger, in the demonstration we saw, stole the show just because they *moved around*.)

And, no, amazingly enough, you don't have to sit in the dark to see the screen. The image seems just as clear in a room lit by electric light or daylight.

The small size of the screen is a handicap at present. When the television camera trucks back to include a full view of the stage, the entertainers shrink down to the size of brownies, if you're very far from the

screen. This seems to indicate that for now, television entertainment will be best if it's simple—a big dramatic production or extravaganza would look as if you were peering through the wrong end of your opera glasses.

The camera shots seem to be handled exceedingly well, and though it's probably difficult to maneuver all the trucking, closeups, and dissolves, the producers probably realize along with their audience that it makes for a much more interesting performance.

Another important point made by the televisionaries is that no revolutionary changes are expected for some years, so purchasers of sets need not worry that their model will become obsolete prematurely. J. B. Elliott, vice-president of RCA-Victor says, "If the Federal Communications Commission should license transmission of color, we have a simple converter

which can be applied to models now on the market."

In case you're one of the many who are interested in this new medium, without actually knowing much about its status locally, here are a few figures which may help: Ninety dealers in this area are displaying and demonstrating table sets and consoles. The prices range from \$272 to \$2,500. Manufacturers presenting models are RCA-Victor, General Electric, U. S. Television, Scott, Ph. lco, Stewart-Warner and Farnsworth. Paramount station KTLA is on the air two hours every afternoon except Sunday and two hours every evening except Monday. Don Lee's pioneer experimental station, W6XAO, presents programs for two hours every Monday and Friday afternoon and every Monday evening. By 1950 a coaxial cable connecting the east and the west will have been completed, and ninety per cent of the major television programs are expected to originate from here.

All sounds pretty amazing, doesn't it? Now all we need to put it across is for the present generation of youngsters to discover that they can build a television set from old radio and magic lantern parts. Or have you forgotten the kids back in the early twenties who made radios out of oatmeal boxes and paper clips? T-Day marches on!

Your Cue (Shows You May Like)

Milton Berle

Milton Berle belongs to the sharp-witted school of radio comics who address their audience as "ladies and gentlemen" instead of "folks." Outside of that, he's not much different from the usual air funnymen, even though most New Yorkers we know rank him above Henry Morgan. Derivative as ever, Berle has returned to the air on Tuesday nights at 8:30 on NBC. Self-admitted purloiner of other comics' material—starting with the late vaudevillian, Richie Craig, Jr.—Berle, we think, has turned this propensity to his advantage by publicizing it.

It seemed to us as though Berle had brought his record up to date with his first show in the new series—his "Men Who Made America" seems closer than a blood brother to Henry Morgan's "March of Science", right down to the last fanfare.

It's only fair to report that Berle was at his funniest when being the most original—his handling of Announcer Frank Gallup was a new approach to the "how'll we work the announcer into the show?" problem. Gallup is

(Continued on Next Page)

NEXT WEEK DON'T BE A MissDit*



Sweeney and March reveal a unique way to get your own radio show.

History is entertainment!
Sportscasting Interviews are no picnic!

Conductors come out from behind their batons on this show!

A brainy socialite actress dons a black wig at midnight for novel disc-spinning program!

Advice to would-be announcers by a veteran mikeman of twenty-four years' radio experience!

All this—and a good deal more—you will discover between the covers of your next week's Radio Life. In addition, you'll find another photo-peppered "Seen on the Radio Scene" page, the newest news and views of your pet programs and personalities, complete log information, letters from listeners, gags of the week and record reviews!

Get your copy early.

*She wanted to read it but she missed it.



KECA *mike memos*

By VIRGINIA WEST

A decade of the American theatre in one season... That's exactly what you've enjoyed if you've been listening to U. S. Steel's "Theatre Guild on the Air" every Sunday night at 7, on ABC-KECA. We believe it would have been impossible to arrange a more representative group of plays than those which have been presented and are still to be presented this season... presented by casts which have included the biggest names of stage and screen.

For example, Helen Hayes recently made her second appearance of the current season in James M. Barrie's delightful comedy, "What Every Woman Knows"... Miss Hayes, it will be remembered, opened the season, starring in "Angel Street." The man-and-wife team of Fredric March and Florence Eldridge have been heard in "Craig's Wife" and "No Time for Comedy," and Dorothy McGuire has appeared in the Ibsen classic, "A Doll's House," and in the co-starring role with author Thornton Wilder in his unique play, "Our Town." Clifton Webb, Dane Clark, Raymond Massey, Gertrude Lawrence, Ronald Colman, Lillian Gish, Elsa Lanchester and Charles Laughton, and many, many other world-famous thespians have added... and will yet add... their illustrious names to the Theatre Guild roster... I wouldn't miss Sunday night at 7:01

... Always a Best Bet... KECA...

Speaking of Sunday nights on ABC, here's Mary Sullivan... "Policewoman"... heard over KECA at 6:45. Cases from Mrs. Sullivan's own experiences during her 35 years on the New York police force are dramatized... and they make exciting listening... Most everyone who's been a "Pat Novak" fan, as I have, since the series started, recognizes there's a new voice in the role of "Patsy." He's Ben Morris of KGO's announcing staff, San Francisco... An ex-Marine, he "fills the bill" in characterizing the sailor-turned-detective.

... Always a Best Bet... KECA...

AROUND RADIO: In a business where 26- or 52-week renewals are the usual... that ace newsman, Drew Pearson, recently signed a 104-week contract renewal with his sponsor, the Frank H. Lee Company... Jackson Beck, in the title role of "Philo Vance" topples a killer in the lumberjack country in "The Tree Trunk Murder Case," KECA at 8:30 on Thursday night, March 27th... And thinking of mystery thrillers... on Saturday night, the 22nd, don't miss "The Subway Ghost"... weird story of a ghost that walked the subway tracks while a crime wave swept the city! That's the tale to be enacted by "The Avenger," at 8 o'clock.

... Always a Best Bet... KECA...

We hardly think you could call it a public service... but it definitely helps to cheer those dim dawns for habitants of this vicinity who have to be about their business in the very early hours each morning!... We're talking, of course, about KECA's new lineup of "waker-uppers." Signing the station on each Monday thru Friday at 5:30 a.m., is Ralph Langley's new "Morning Watch"... Master of his own particular brand of zany humor, Ralph says he has more inspiration in his new show... for he can "watch the clock" and get paid for it... watch for all kinds of new ideas to pass along... and "watch the time" and help his fans get off to work!... Also new on the early schedule (6:30 to 7:00 a.m.) is "That Feller McKellar," emceed by Doug McKellar, whose "pixie" sense of humor and unstudied "tongue in cheek" style won him the berth as headman of the show. McKellar, who started his radio career as a disc-jockey on KGU, Honolulu, features, unusual waxings... novelty tunes, corny melodies and lively rhythms... interspersed with his own gems of wisdom and sage advice on such important topics as how to get "Junior Miss" out of the bathroom so the old man can shave in time to catch the 7:03... and other equally world-shaking subjects... In other words, if you wake up feeling the need of cheer... you'll find it on KECA, from 5:30 on!

Page Ten

... Always a Best Bet... KECA...

... Advertisement

Radio in Review

(Continued from Preceding Page)

well known as an announcer on the loftier music programs and his character on the Berle show is rather that of an intellectual, forced to consort with mountebanks. Berle kowtows to him in a most obsequious manner—"Yes, Mr. Gallup, sir", "Please, Mr. Gallup, sir", etc.—and bemoans the fact that other comedians have nice, jolly, fat announcers who laugh all the time.

A prominent member of the cast is Jack Guilford, who was a one-man riot locally in the "Meet the People" shows, principally because of his pantomimic gifts, and who becomes just another radio stooge in this instance. Joyce Matthews (Mrs. Berle) assists in feminine roles. (Wonder what Mrs. Morgan sounds like?) Ray Bloch and his orchestra are as wonderful as ever, and singing discovery Dick Farney sounded very much like a sensation on the first broadcast.

The program was well-produced and smooth, none of the nerves or fluffs apparent on most first nights disturbed the performers. Incidentally, the shows comes from New York and the script was rife with references to the Friars Club, Roseland, Henry Youngman and other New York landmarks, giving Benny, Hope, Skelton, et al the right to their gags about the Sunset bus, smog, Cucamonga, etc., at least for a little while longer.

Coffee Time

For a long time now, we've been hearing a lot about radio's "Mr. and Mrs." breakfast programs (Dorothy and Dick Kollmar, Jinx and Tex McCreary, for instance—not to mention "Tallu" and "Freddy", of course!) However, save for the riotously satirical Radio Life Award-winning treatment of the subject by the latter couple (Tallulah Bankhead and Fred Allen) on the Allen show, local radio fans haven't had any chance to sample this novel type of ether offering.

A few weeks ago, this void (?) on our radio menu was eradicated by "Breakfast with Binnie and Mike" (Binnie Barnes and Mike Frankovich), KFVD, Monday through Friday, 8:30 a.m., and if only for the sole reason that it is something new in radio which we have heretofore been denied, this show should interest pioneering devil-may-care dialers.

"Breakfast with Binnie and Mike" amounts to a half-hour of household-hinting, name-dropping and toast-crunching by the easy-mannered ex-sportscaster Frankovich and his less-at-ease but charming-voiced wife, actress Binnie Barnes.

Tidbits of banter passed back and forth across the breakfast table by this twosome include such odd ends of information as how to water your hyacinths, who's marrying whom after what divorce goes through, what should be done about football players who are caught accepting bribes, and ladies, here's how to lose some of that



Mary Sullivan



Doug McKellar

excess poundage. On the more personal side of the Frankovich home life, we are allowed to eavesdrop as Mike tells his wife how lovely she smells this morning, and Binnie chides her husband about that moustache he's attempting to sprout. On infrequent occasions, the Frankovich children are brought on the scene, as is the Frankovich maid, Olive, who can be heard mumbling "Your toast is ready" and "Would you like more hot coffee?" in the background.

Our main attraction to this type of microphone offering is its informality, while we would place on the negative side the Frankovichs' prolonged attempts at "being funny" and their somewhat reaching efforts to be "folksy."

"California Melodies"

If you want a thirty-minute pause to refresh you in your pursuance of crime across your Thursday night dial, turn to KHJ and hear "California Melodies." Orchestra leader Harry Zimmerman bids you relax, then puts

his twenty-five-piece orchestra through an unsophisticated repertoire of tunes that are light in tone and easy to listen to. A twelve-voice all-girl choir is utilized as an instrumental effect, and when the girls stick to this, it's a good clean ensemble. When the choir voices lyrics, however, they are offered no contrast, and are a little disappointing.

Bill Gordon, writer and narrator of the show, ties the airs together with a small, pleasant story for each that somehow manages to lend a California background. A tale of a rodeo cowboy, that real western plains character, leads up to "Gal in Calico", naturally. The vision of an early California senorita reminiscing from her window somehow brings up the novelty "Rainy Night in Rio."

Then a skillful transition is brought about and the "Weekly American Musical Medley", a basketful of music hall hits, is reviewed, and you find yourself tapping your feet in time to show tunes and the contributions of such favorites as Leo Robbin and Ar-

thur Schwartz, or Gordon and Revel.

It's pleasant music that gives the listener old tunes and new, show tunes and popular melodies. It's well narrated, and while it wasn't designed to set the world on fire, it is a nice evening spot to look forward to.

Playbacks (Critical Comment)

Big Town

If we didn't know differently, we would have believed, after listening to its Tuesday night (March 11) broadcast, that CBS' "Big Town" is being scripted by Dick Tracy cartoonist Chester Gould. Its thirty minutes of drama (?) was composed chiefly of the imbecilic wailings of a down-and-out character called "Willie the Weep", the equally illiterate and Mortimer Snerd-ish utterances of the hero's sidekick, "Harry the Hack", the gallant outbursts of said hero—"the two-fisted, racket-busting editor of the Illustrated Press" (viz.: "I am going right over to Neighborhood House and look into this!"). This, plus the muttered threats of a juvenile delinquent to end all juvenile delinquents, who successively flaunts a gun to indicate he's "reddy for da big-time", slugs a sweet-voiced welfare worker over the head with it, and empties most of its ammunition into a raspy-voiced old lady who had been willing to go along with him on everything but murder.

Climax (?) of the show came when the unarmed hero came face to face with the gun-toting junior villain. The former talked himself out of this ticklish situation with an unappetizingly detailed description of the errant youth's prospective death in an electric chair. The picture painted was such a graphically grizzly one that the villain dropped his gun in a frenzy of nausea, the hero himself admitted being sick to his stomach—and, we should imagine, most of the listeners were similarly stricken.

Perhaps writer-director-producer Jerry McGill doesn't intend "Big Town" (CBS-KNX, Tuesday, 9:00 p.m.) to be adult ether fare, but at that hour and with those goings-on, it should be. Yet, from the announcer's narrative bridge into the story, through every page of its inane dialogue, the program's entire approach is similar to that of a current-day children's adventure serial or comic book.

On Mike (About Studio Happenings)

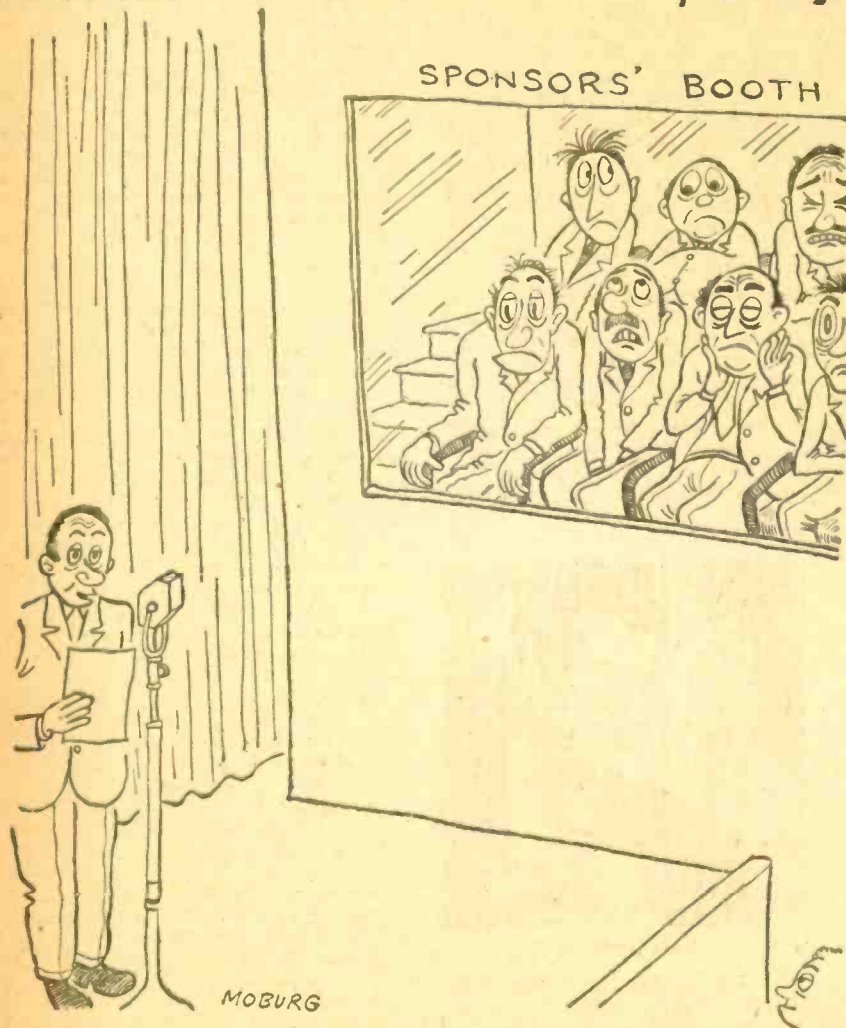
Sorry, Wrong Number

Listeners to "Young Dr. Malone" were startled last Wednesday (March 12) to hear a masculine voice break into the program and state to a nation-wide audience: "Gimme the operator," or words to that effect. The show faltered while the cast waited for the voice to continue. It didn't.

(Please Turn to Page 12)

RADIOTRAITS

by Bill Wagner



“ AND NOW, HENRY MORGAN — ”

Radio in Review

(Continued from Page 11)

so the program got back on the track, just as the voice added, "I'm trying to get a call through to Fresno." Several minutes of program time were devoted to the mysterious man and his Fresno call—which for some reason had gotten re-routed via CBS.

Our informant tells us that a simple matter of crossed wires would have resulted in both the operator and the caller being heard. For what actually happened, he had no explanation.

Our theory is leprechauns.

"Junior" Censored

The script of last Tuesday's NBC Red Skelton show (March 11), we were told, contained the following dialogue:

Pat McGeehan: You're pretty smart for such a little boy.

Red as "Junior": I'm a diaper delinquent.

That was the way the script went and those are the lines exchanged by Pat and Red. The radio audience, however, didn't hear "Junior's" declaration that he was a "diaper delinquent." Our informant gives us this explanation:

NBC's censor edicted that the line was unfit for broadcast; the Skelton show disagreed and refused to eliminate it from the script. NBC retorted that the show would be "faded" (cut off the air) at that line, if it were not taken out of the script. It was not taken out, "Junior" spoke it, NBC cut it off with about four seconds of silence.

The Skelton show maintains that their program is, and always has been, clean entertainment and that there was nothing objectionable about the above line. They further claim that a good deal of undeniably off-color dialogue on other shows has been allowed on the air with no argument from the censor's office.

Radio Life leaves it up to the radio audience, which is, after all, the most concerned party in such a controversy. Mr. and Mrs. Listener—what do you think?

Off Mike (Personalities)

What Watts!

On the back cover of our March 9 issue, station KMPC had what we thought was a very clever ad. It consisted of a whole page of the word "watt" multiplied over and over until it bled off all four sides. Imposed on this background of "watts" were three little circles. The first one said "My, what a lot of watts." The second, "KMPC." The third said, "Don't bother to count 'em—there are 50,000."

All this was just to remind the folks that KMPC is soon to have fifty thousand watts. It now seems that both Betty Hudson, head of the station's publicity department, and (Miss)

Gene Jones of the Radio Life Business office have received many letters saying, "What do you mean, 50,000 watts? I counted every 'watt' on that page and it comes to 4,879 and two it's over." None of the master mathematicians who sat up all night counting seemed to agree on the exact number, but all discovered that it was short of 50,000.

Guess they don't realize that the mantle of poetic license has fallen on the shoulders of the ad writers in this day and age. Guess we didn't realize that people literally mean it when they tell us they read Radio Life from "cover to cover!"

Derbying with Beryl

Radio Life got together with Beryl Davis the other afternoon over a couple of Brown Derby egg omelettes. Beryl is the young English songstress you've been hearing on the air of late (NBC's Bob Hope and Victor Borge-Benny Goodman shows, CBS' "Hit Parade"). Six weeks out of England and a youthful show business veteran, Beryl, we found, was far less impressed by the sight of Hollywood celebrities occupying nearby booths at the Vine Street eatery, than by the plate of eggs in front of her.

"We can't get them in England, you know," she lamented, her crisp British accent very much in evidence. "Fancy things—like, say pate de foie gras—are obtainable, but they aren't good when you are really hungry. Real foods—eggs, butter, milk, cream—you can't get. And sweets! Why, do you know what my baby sister (Beryl is twenty-three, her sister is nine) does when she is given a penny or so to squander? She goes to the chemist's and buys throat lozenges. That's the only thing she knows as candy."

The clothing situation in England, Beryl reported, is about as desperate. "The hard thing to understand concerning that, however," she continued, "is that there are clothes. The stocks are full, but rationing is strict. Perhaps the reason is to check spending, for even if you have the money, you can't buy without coupons."

One of the things Beryl likes best about California is slacks. "I wear them all the time, and think it's wonderful that you can go about sloppy if you like. Yet, at the same time," she added, "you can find plenty of opportunities to dress up. I can be sloppy for just so long, then I feel that I must really dress up!"

Slacks aren't the only American things to which Beryl has taken with childlike enthusiasm. She had gone to a baseball game in Pasadena a few evenings preceding our chat. (In England, she was mascot of an AEF baseball team.) She finds it hard to tear herself away from the hot dog concession at the Farmer's Market. ("If only my baby sister could see that place," she interpolated wistfully. "My biggest desire is to bring her over here.") She drinks some six or seven Cokes a day. "I've stopped drinking tea," she frowned. "They just don't know how to make it over here. They confuse you with fancy kinds—orange pekoe and what-have-you. In Eng-

land, you just ask for 'tea', and it's always good."

But when it comes to radio, she stressed repeatedly, America's competitive commercialism is far superior to England's government-owned BBC. "A friend gave me a little radio which I have in my apartment, and I listen to everything. It's just wonderful!" she exuded. "Let's see—how does it go? K-E-L-L-E-Y, the Kelley Car Company . . ." Beryl happily chirped a singing commercial. "At night, I listen to Billy Berg's broadcast, and Slim Gaillard—voutoreenie."

Songstress Davis denies any signs of homesickness as yet, "which is surprising," she pointed out, "as I'm a home girl, and have always lived at home with my family." Trained as a singer by her bandleader-father, Beryl disclaims the idea that she sings like an American. "I don't drop my British accent when I sing," she insisted. "Why if my father ever heard me say *can't* instead of *cahn't*, or *dance*, instead of *dahnce*, my life wouldn't be worth a thing. I sing, rather, with an American conception, the American warmth, which probably comes from my mother, who lived in Plymouth where the English influence is less decided."

(To judge for yourself, if you haven't yet heard Miss Davis' singing style, she's currently displaying her warbling wares weekly on "Your Hit Parade" and is waxing discs under the MGM banner that will shortly be available at your pet record shops.)

Beryl has spent almost a third of her lifetime under wartime dangers and inconveniences. The former, she recalled, caused her to think as she went to bed each night, "Why worry about tomorrow—I may not even be here," and the sound of an alarm still "tears through my middle and leaves me shaken." The latter—wartime inconveniences—included in a less serious vein, the problem of fitting the required accoutrement of a gas mask into what might otherwise be a chic ensemble.

"After all," she shrugged, "what can be done with a cardboard box and a bit of string? I hated gas masks. I couldn't breathe in the things, and we couldn't get my sister near one—even though, for the children, they made some up to look like Mickey Mouse."

We said at the start of this report that Beryl Davis showed no signs of being celebrity-conscious. She was, however, genuinely thrilled when conductor-arranger Axel Stordahl seated himself in the booth opposite us. "I have never met him," she told us, "but I am his number-one fan. I think his work is wonderful!"

Some moments later, when the fair-haired maestro was paged for a telephone call, at the sound of his name, Beryl clapped her hands together in vigorous applause.

★ ★

PART-TIME RESIDENT

Phil Baker, star of "Take It Or Leave It" over CBS, has bought a home in Brentwood, California, where he and his wife will spend six months each year.

CONTESTS AND OFFERS

Add these to your list of contests and offers current in radio. We'll give the closing date whenever possible. From time to time we'll repeat news of contests that run for a lengthy period in case you've missed the first announcement. It's a good idea to listen to the programs which sponsor the contests and offers in which you're interested in order to double-check their rules:

"Fun with Fisher", KXLA, 10:30 p.m. Tuesday, Freddie Fisher has invented a new musical instrument and he wants a name for it. Best suggestion wins a twenty-five dollar bond. Send your suggestion to Freddie Fisher, Hollywood Madhouse, 1841 North Cahuenga Boulevard, Hollywood, Calif. Closing date, indefinite. Other contests will be held on the program weekly, after this one concludes.

Jack Berch, KFI, 8:30 a.m. Monday through Friday, If you would like Jack's recipe for chocolate walnut chiffon pie send a post card with your name and address requesting the recipe to Jack Berch, National Broadcasting Company, New York, N. Y.

"Lone Ranger", KECA, 7:00 p.m. Monday, Wednesday, 8:30 p.m. Saturday. You can get an "atomic bomb" ring by sending fifteen cents and a KIX box top together with your name and address plainly printed to Lone Ranger, Box 66, New York City, N. Y. Closing date, April 11.

"Three Alarm", KMPC, 1:05 p.m. to 2:30 p.m. Monday through Friday. New program offers sixty prizes a week. Write on a penny postcard the time at which you would like to have the alarm rung. (Example: I would like to have the alarm rung at 2:15 p.m. on March 23). The person who guesses the closest to the actual time that the alarm is rung on the program gets three prizes. If you guess within thirty seconds of the actual time that it rings, you win an additional "Jakspot" prize. Radio and recording personalities will set the alarms on the program each day. Send your post card to "Three Alarm", KMPC, Hollywood 28, Calif. (The Alarm starts ringing as of March 20.)

"Make Bellevue Ballroom", KLAC, 10:00 a.m., 5:30 p.m. daily. Name the vocalist who sings the "Make Bellevue Ballroom" theme played on each of the broadcasts and make up a ten-word slogan for the "Make Bellevue Ballroom" program. Prizes are a 1947 Mercury, a \$500 diamond ring and a \$200 watch. Closing date, April 16. Address, Al Jarvis, KLAC, 1000 North Cahuenga, Hollywood, Calif.

James Abbe, KECA, 7:30 a.m. Monday through Friday. For twenty varieties of gladiolas and two regal lily bulbs send fifty cents and a box top from Fisher's Cake Flour with your name and address to: Flower bulbs, Box 84, Seattle, Washington. Offer good through April 4.

Ted Malone, KECA, 10:15 a.m. Monday through Friday. "Monday-Through-Friday Hat Contest". Send Ted ideas on interesting subjects, you

would like discussed on his new series. The writers of the five best suggestions which will make up a week of programs each will receive a clever hat. Mail letters no later than midnight, March 24, so Ted can send you the hat by Easter, in case you win. Writers should also include their head size and color of their hair and eyes. Send letters to Ted Malone, Monday-Through-Friday Hat Contest, American Broadcasting Company, New York City, N. Y. (Announcement of this one-week contest came too late to include in last week's issue. We're printing it now in the hope that those interested will still have time in which to enter.)

"Lone Ranger", KECA, 7:00 p.m. Monday and Wednesday, 8:30 p.m. Saturday. Starting March 28, you can get your U.S. Army goggles with two packages of Cheerios at your grocer's,

"Hymns of All Churches", KECA, 10:55 a.m. Monday through Friday. For Betty Crocker's Six Easy Dinner Recipes write to Betty Crocker, Department 260, General Mills, Minneapolis, Minnesota, if they are not available at your grocer's. For a recipe for quick buttermilk rolls write to Betty Crocker, General Mills, Minneapolis 1, Minnesota.

"Queen for a Day", KHJ, 11:30 a.m. Monday through Friday. Starting April 1, 1947, "Queen for a Day" will give all of the ladies listening to the show from their homes a daily chance to become "Queen of the Radio Listeners." The only requirement is that a penny postcard (letters are not accepted or read) bearing their names and addresses be mailed to "Queen for a Day", Hollywood 28, California. Only one postcard may be sent in each month. (This notice is rather far in advance. We'll remind you again before April 1.)

"Bridge Club", 9:45 p.m. Monday through Friday. Robert Lee Johnson's "Bridge Club" offers Bridge Books to contestants who correctly answer the bridge problem or question asked on each Monday's broadcast. Address: Robert Lee Johnson "Bridge Club", KMPC, Hollywood 28, Calif.

"Terfy and the Pirates", KECA, 5:00 p.m. Monday through Friday. For boys and girls! Complete the sentence "My family likes wheat or rice shot from guns because....." in twenty-five words or less and send with two box tops from puffed wheat or rice "Sparkles" and your name and address. Prizes are: First, a five-room pre-assembled P. and H. house and \$1000 in cash for a lot to go with it. Second, \$500. Final, three hundred prizes of five dollars each. Address: Quaker Oats, Box 1, Chicago, Ill. Closing date: Entries must be post-marked not later than March 23, 1947.

"Tom Mix", KHJ, 5:45 p.m. Monday through Friday. Send one box top from a box of Shredded Ralston and fifteen cents together with your name and address for a luminous compass-magnifying glass. Address: "Tom Mix", Box 803, St. Louis, Missouri. Opening date, March 27. Closing date, April 11.

GAGS OF THE WEEK

Mrs. C. Hall, 11106 Avalon Blvd., Los Angeles 3, Calif.

Heard on the Kenny Baker show:

Kenny: Here, put this fiddle under your chin and try it.

Woman contestant: But I'm left-handed.

Kenny: That's all right—put it under your other chin and go ahead.

Ronnie Gurney, 527 South Reese Place, Burbank, Calif.

Heard on the Jack Benny show:

Dennis Day: I went down to the drug store and got a tomato soda.

Jack Benny: A tomato soda? What's in it?

Dennis Day: A scoop of cherry ice cream, walnuts on top, and soda water.

Jack Benny: Where does the tomato come in?

Dennis Day: She was the one who gave it to me. Hubba, hubba.

Cyril Wiener, 818 South Broadway, Los Angeles 14, Calif.

Heard on the Skelton show:

Skelton: I had a friend named Richmond who stopped at the Ulysses S. Grant Hotel in San Diego. He left without paying, and the hotel manager said it was the first time Richmond ever took Grant!

Mrs. Phil Trebol, 10824 Ocean Park Avenue, Los Angeles 34, Calif.

Heard on "Truth or Consequences":

Ralph Edwards: If a load of coal costs \$15.00, what would a load of wood come to?

Contestant: I don't know.

Ralph: Ashes!

Arginia Pegram, 2740 East 8th Street, Los Angeles 23, Calif.

Heard on the Jack Benny show:

Jack (as "teacher" talking to "pupil" Frank Nelson): Why did George Washington throw a dollar across the Potomac?

Frank: I knew that would aggravate you!

Donald L. Cooke, 411 D Avenue, Coronado, Calif.

Heard on the Dinah Shore show with Ozzie and Harriet guesting:

Ozzie (as Thomas Jefferson addressing George Washington): What! You still use a goose quill pen? How square can you be? Why, I use a duck quill . . . it writes under water.

Mimi Tonkins, 5356 Lexington Avenue, Hollywood, Calif.

Heard on the Red Skelton show:

Red: I ate so much Chinese food that I went home and did my own laundry.

Yolanda Kohl, 1003 South Baldwin, Arcadia, Calif.

Heard on the Dennis Day show:

Mr. Anderson: In my opinion, all men should be fathers.

Dennis Day: That's my opinion, too, 'cause if they don't who will?

RECORD APPEARANCES

According to recently compiled records of "Radio Theater" appearances, Loretta Young leads with nineteen; Claudette Colbert follows with eighteen performances. Genial Don Ameche leads the men with twenty appearances; Brian Aherne is next with eighteen, George Brent closely follows with seventeen, as does Fred MacMurray.

DEMONSTRATES RADAR

When Nelson Case isn't working as an announcer on CBS' "Lone Journey" serial, there's a strong likelihood he'll be found in the vicinity of Floyd Bennett Field in Brooklyn, where he demonstrates radar's usefulness. Blind radar-controlled landings of planes are made to show how safely they can be effected when fog or darkness affect a pilot's vision.

Precasts & Previews

TIME CHANGES

Sunday, March 23—"The Green Hornet", KECA, 8:30 p.m. (30 min.) Formerly KECA, 9:30 p.m. Monday.

Monday, March 24—"The Clock", KECA, 8:30 p.m. (30 min.) This psychological drama replaces "Board of Missing Heirs." Formerly KECA, 8:30 p.m. Sunday.

Monday, March 24—"Board of Missing Heirs", KECA, 9:30 p.m. (30 min.) Formerly KECA, 8:30 p.m. Monday.

Thursday, March 27—"Hollywood Star Time", KNX, 7:30 p.m. (30 min.) Formerly KNX, 8:00 p.m. Saturday. Last performance of this show.

WHAT'S NEW

Comedy-Drama

Saturday, March 22—"Joe and Ma-bel", KHJ, 10:00 p.m. (30 min.) A one-time preview of the show starring Jackie Cooper and Gloria Blondell.

Music

Monday, March 24—"Three Steps to Rhythm", KNX, 5:45 a.m. (15 min.)

Monday through Friday. Replaces Jimmy Wakeley.

Monday, March 24—"Hits and Headlines", KMPC, 9:30 a.m. (30 min.) What was America talking about, singing, admiring in the way of vocalists and hit tunes in 1937 and the past ten years? Monday through Friday.

Audience Participation

Saturday, March 29—"The Three B's", KNX, 4:30 p.m. (30 min.) A spelling bee in which the audience give the correct answers—they hope.

WHO'S GUESTING

Variety

Sunday, March 23—Fred Allen Show, KFI, 5:30 p.m. (30 min.) Guest stars, Rogers and Hammerstein.

Sunday, March 23—"Charlie McCarthy", KFI, 5:00 p.m. (30 min.) Ann Baxter visits Charlie and Edgar Bergen.

Sunday, March 23—"Leave It to the Girls", KHJ, 7:30 p.m. (30 min.) Victor Jory enacts a "heavy" in his visit to the cast of this Martha Rountree production.

Monday, March 24—"Erskine Johnson", KHJ, 4:30 p.m. (15 min.) Arlene Whelan guests with Erskine.

Wednesday, March 26—Bing Crosby Show, KECA, 9:00 p.m. (30 min.) Jack Benny and Mary Livingstone are Bing's guests.

Thursday, March 27—"Sound Off", KHJ, 8:00 p.m. (30 min.) Singer Nan Wynn joins the crew.

Drama

Monday, March 24—"Casebook of Gregory Hood", KHJ, 8:30 p.m. (30 min.) Allen Rich, radio editor of the San Fernando Valley Times, plays himself.

WHAT'S PLAYING

Drama

Sunday, March 23—"Theater Guild", KECA, 7:00 p.m. (1 hr.) "The First Year" starring Gene Tierney.

Monday, March 24—"Cavalcade of America", KFI, 8:30 p.m. (30 min.) Thomas Mitchell in William Seward's "The Man Who Stepped Aside."

Thursday, March 27—"Hollywood Star Time", KNX, 7:30 p.m. (30 min.) This show makes its final appearance at this time. Bob Hope guests.

Thursday, March 27—"Suspense", KNX, 9:00 p.m. (30 min.) Nancy Kelly in "Trial by Jury."

Saturday, March 29—"This Is Hollywood", KNX, 7:15 p.m. (30 min.) "Sinbad the Sailor" starring Douglas Fairbanks Jr and Maureen O'Hara.

Forum

Sunday, March 23—"Open Forum", KMPC, 9:00 p.m. (1 hr.) "Should Japanese aliens be admitted to citizenship?" is the subject of discussion.

Music

Sunday, March 23—"Standard Hour", KFI, 8:30 p.m. (1 hr.) Internationally famous violinist Jascha Jacobson is guest artist with the Los Angeles Philharmonic Orchestra directed by Alfred Wallenstein.

Monday, March 24—"The Telephone Hour", KFI, 9:00 p.m. (30 min.) Coloratura Lily Pons, guest star.

WHAT'S SPECIAL

Public Interest

Sunday, March 23—"Chicago Round Table", KFI, 10:30 a.m. (30 min.) "Moscow Peace Conference, the Future of Europe" is the subject of discussion.

Tuesday, March 25—"One World Flight", KNX, 6:30 p.m. (30 min.) Wire-recorded interviews with Manuel Roxas, President of the new Philippine Republic, and U. S. Ambassador Paul V. McNutt will help producer-narrator Norman Corwin tell the story of the young nation's hopes and strivings for peace and security in an uncertain world.

WHAT'S BACK

Public Interest

Monday, March 24—"Nelson Pringle", KNX, 7:15 a.m. (15 min.) The CBS news analyst returns at a new a.m. time and continues with his p.m. newscast. Monday through Friday.



SCENE STEALER

When Vaughn Monroe and his CBS orchestra were appearing at New York's famed Strand Theatre recently, Vaughn's two-year-old daughter was allowed to peek in from the wings. Tiring of waiting, the child strolled out onto the stage and started a plaintive "I want my daddy." The roar of the applause showed who stole the show from "daddy."



ADDRESS UNKNOWN

Once a week, for many years, Amos 'n' Andy have received what they term their screwiest fan letter. Each of these letters is written by the same woman, who never signs her name. Each runs six or seven single-spaced pages, is composed entirely in dialect, and her texts have touched upon virtually all subjects from national affairs to dishwashing.



PRE-EASTER CONCERT

Thora Matthiason, soprano, and the Male Quartet are featured on Inglewood Park Cemetery Association's pre-Easter concert on KNX, Tuesday at 7:30. Selections include "My Heart Ever Faithful" by Bach, "Twilight" by Massenet and "Ave Maria" by Bach-Gounod. The orchestra is under the direction of Earl Towner.

Listen to . . .

the BROADWAY NEWS
on 2 network stations

KHJ NOON NEWS
12 o'clock daily
The most popular noontime feature in this area.

KECA . . . FEATURE EDITION
8:15 P.M. Mon. thru Thurs.
A new kind of newscast—timely and entertaining too!

Both programs presented by Sid Fuller—The Broadway Newscaster.



the BROADWAY
Broadway - Los Angeles Broadway - Hollywood
Broadway - Pasadena

"The Postman Rings 300 Times"

(Continued from Page 4)

he met pretty Joanne Marshall, who is today his wife. Today the Joanne-Dick combination has turned into a foursome with the addition of "Skipper," their son, and "Pigeon," baby daughter.

Platters Popular

The ensuing years have seen Dick singing with such top bands as Tommy Dorsey and Benny Goodman, and fulfilling a three-month stand at New York's famous La Martinique. But the real attention began when his "You'll Never Know" and "It Can't Be Wrong," done with choral backgrounds, outsold all other platters. Decca sold over a million copies apiece.

Dick's first big radio show was NBC's Sunday nighter, "Here's to Romance." He followed it with "Everything for the Boys," the Auto-Lite radio program which preceded his present Thursday nighter for CBS . . . the "Dick Haymes Show."

On the afternoon we visited a rehearsal for one of these shows, we found Dick, clad in a gigantic red, white and blue tennis sweater, and almost unrecognizable behind the large dark glasses he wears, leading Gordon Jenkins' orchestra. Each time Mr. Jenkins vanished into the control booth to audit the music, Dick hopped joyfully to the stand to conduct. Gordon's gift to him last Christmas was a baton.

Though he shifts nervously from foot to foot and furiously chews his ever-present stick of gum during rehearsals, Haymes' unhurried microphone technique and dramatic sense are back with him at show time. Then, too, the casual rehearsal garb is doffed in favor of flawless business attire. Bob McCord, who works closely with Dick as personal secretary and good friend, admits, "Well, Dick sometimes goes almost overboard to be conservative." The impeccable dress is carefully planned. No great, flowing white handkerchiefs from a breast pocket, no loud ties . . . and not even shoulder pads in the suits!

In Haymes' dressing room after a show, "resting" consists mainly for him of drinking quantities of Coke and talking. But primarily of waiting for that call from wife Joannie. That call that says, "It sounded swell, Dick." Then the nervousness disappears and Haymes is ready for anything. And "anything" usually consists of going to dinner with friends, rounding up the show's cast for an evening's outing, or chatting with people who have visited him at the show.

Of course the talk usually comes around to Dick's Valley home at Encino, so complete with landscaped grounds, pool and tennis court. And that spanking clean stable that houses his seven horses and a cow.

Radio Lifelines

By Evelyn Bigsby



YES, RADIO LIFE WENT to the 19th Annual Academy Awards Presentation—Shirley looking very beguiling in a sleek black dress that Joan and yours truly whipped up for her after work Thursday afternoon—and ye ed just in "basic black" (the working press didn't dress). From our seat in ABC's box we had a two-fold advantage: we could glimpse the panorama of black-suited biggies and decollete, be-furred celluloid queens and also take in the behind-scenes working of radio-ites who furnished coast-to-coast dialers with a show almost three hours long. In short, it was like sitting in a doorway and looking into the composed dining room where company is eating dinner and at the same time watching the cook stepping lively in the kitchen to be sure nothing burns.

THIS WAS THE THIRD YEAR that ABC broadcast the awards and the second year that Sid Goodwin handled production (Sid's in his twenty-fourth radio year and has acted, announced, done sports, special events, program managing, and production, so, you see, he sorta knows his stuff). Sid and his staff worked for six weeks planning the broadcast. He timed every bit of film to be run on award night to the third of a second so that competent Buddy Twiss and Frances Scully, who handled the descriptions,

There's also a private projection room there, where hours every week are spent learning about good acting.

With his busy schedule of radio, pictures and ranch life in mind, we jokingly asked Dick what he did in his spare time. His answer was quite serious. "Oh, lots of things. I have my own musical publishing firm. And Joannie and I like to dine out, or listen to our record collection, or just read. And now I'm beginning some private instruction in advanced musicianship. The rest of the time we just sit around the pool and relax." Apparently quiet, uneventful days have no place in their life, for he went on . . . "We like to have people out . . . lots of people. But this spring we may get busier. We want to raise our own vegetables, and fill that chicken yard of ours with hens."

There is great possibility for uncertainty about who is the most popular male singer on the air today. There is no possibility for uncertainty about the fact that this Dick Haymes, who moved from relative obscurity to within reach of the blue chips in three years, is just what his friends and co-workers term him. "A nice guy . . . and a real musician."

could prepare the exact amount of required material and avoid air lulls. Three engineers, headed by Tom Baxter, used a half mile of cord and twelve mikes. Between Sid, who worked from the broadcasting booth erected in the box, and Ken Carpenter and Pat McGeehan, working backstage, an inter-com system with a pair of mikes was in operation.

Movie biggies, grooved to think mainly in visual terms, at first objected to the mikes on stage, claiming they would hide the star personalities from the audience of 6700. They bowed to ABC when it was pointed out that the listening audience would be a mere forty-five or fifty million!

INCIDENT CAUSING the greatest amusement was when the house was darkened for a showing of a shortie presenting past award winners in their prize-winning roles. The orchestra blared out a fanfare, the curtains parted, and the film flicked on screen—backwards!

Personally, although we liked Jack Benny as emcee, we thought his subdued mode of gagging let the tempo down a bit. Someone like Bob Hope, with a fast line of patter, always picks things up and creates a tension appropriate to such occasions. Only those who have received one of Atwater Kent's many invitations could appreciate Benny's gag: "I've found a new use for my printing press. I've converted it from running Christmas cards to running invitations to Atwater Kent parties!"

And wasn't Benny funny when he came on, just after past Academy Award winners had paraded across the platform, with Ronald Reagan announcing their names and the pictures making them famous or vice versa? Jack announced: "This is Jack Benny" from "The Horn Blows at Midnight."

WHEN RADIO AND MOVIES combine to put something over, it's colossal (and incidentally, what a difference being radio-wise makes in the mike poise of those stars who know their kilocycles!

As for personalities' appearances, old timers registered disappointment in the subnormal evidence of super glamour. There weren't as many jewels

(Please Turn to Page 29)

KLAC	KFI	KEGA	KHJ	KFVD	KXLA	KFSG	KGJF	KEXM	KFAC	KGER	KWKW	KFMD
KESB	KMPC	KIEV	KFWB	KNX	KRKD	KPPC	KFOX	KGB	KPRO	KVOE		
570	640	790	930	1020	1110	1230	1390	1390	1440	1490		
600	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- *Indicates News Broadcasts.
- 8 KFI—Radio Edition of the Bible
- *KNX—News.
- KECA—Message of Israel.
- KHJ, KGB, KVOE—Dr. Talbot and Choir.
- *KMPC, KLAC, KIEV, KGER—News.
- KFWB—Funnies.
- KFAC—Country Church.
- KRKD—Ranch Program.
- KWKW—Pan-American Mission.
- KGJF—Public Messenger.
- KXLA—Music Land Revue.
- KFVD—Voice of Calvary.
- KFOX—Memories of Calvary.
- KFSD—Call to Worship.
- 8:05—KNX, KSDJ—Wings Over Jordan.
- KGER—Rev. Markham.
- 8:15—KFI—Choirs of Our Churches.

- KGJF—Music.
- *KIEV, KGER—News.
- KFVD—Sunday Roundup.
- *KFOX—L. A. Sentinel Broadcast.
- KFSD—America United.
- 10:05—KGER—Radio Revival.
- 10:15—KFI—Home Town Parade.
- KFCA—Meidy Man.
- KHJ, KGB, KFXM, KVOE—Commander Scott.
- KIEV—Stars of Song.
- 10:36—KFI—Chicago Round Table.
- *KNX—News.
- KECA, KFMB—Sammy Kaye Serenade.
- KHJ, KGB—Juvenile Jury.
- KXLA—Czech Polkas.
- KPPC—Church News.
- KWKW—Italian Melodies.
- KIEV—Top Tunes.
- KGER—Voice of Prophecy.
- KFSD—Maac Music.
- 10:40—KPPC—Cover Chimes.
- 10:45—KNX, KSDJ—Howard K. Smith.
- KFOX—Cumberland Church.
- 10:50—KPPC—Church Service.
- 10:55—KECA—Facts and Fiction With Myron Wallace.

- KFWB—Peter Potter's Platter Parade.
- *KMPC, KLAC, KIEV, KGER, KFXM, KGB, KVOE—News.
- KGJF—Say It With Music.
- KFVD—Dream Time.
- KWKW—Italian Novelties.
- KXLA—Roundup Time.
- KFOX—Popular Melodies.
- 12:05—KGER—Sunday Serenades.
- 12:15—RHJ—Dr. Ernest Osborn, Child Psychologist.
- KMPC—Off the Record.
- KLAC—Music.
- KFAC—Musical Portraits.
- KIEV—Keys to Rhythm.
- KPPC—Afternoon Concert.
- KGB—George Jessel.
- 12:30—KFI, KFSD—One Man's Family.
- *KECA—Raymond Swing.
- KHJ, KGB, KVOE—Crimes of Carelessness.
- KFWB—Jean Leonard.
- KLAC—Music from Hollywood.
- KFAC—Concert Potpourri.
- *KRKD—News.
- KWKW—American-Jewish Hour.
- KIEV—Midday Musicale.
- 12:45—KECA, KPRO—Sam Pettengill.
- KRKD—Music.

- KLAC—South American Way.
- KFAC—Good Neighbor Salute.
- KXLA—Church in the Barn.
- KFVD—Piano Parade.
- KIEV—Organ Memories.
- KGER—Light and Life.
- KFSD—Western Theatre.
- 1:45—KFI—Radio News Weekly.
- KMPC—Garden Hints.
- KFWB—Dr. Cyclo.
- KWKW—Hoyos Hour.
- KFVD—Contrasts on Wax.
- KIEV—Show Tunes.
- 2—KFI, KFSD—Symphony Orchestra.
- KNX—The Family Hour.
- KECA, KPRO, KFMB—Darts for Dough.
- KHJ, KGB, KFXM, KVOE—The Shadow.
- KMPC—Dave Rose.
- KFWB—Americanism.
- *KLAC, KIEV—News.
- KGJF—Today's Hits.
- KFAC—Cavalcade of Classics.
- KRKD—The Record Show.
- KFVD—Hartem Holiday.
- KWKW—Hoyos Hour.
- KXLA—Western Roundup.
- KPPC—Afternoon Concert.
- KGER—Long Beach Band.
- KFWB—Strolling Tom.
- 2:15—KLAC—Modern Concert Hall.
- KIEV—Latin Quarter.
- 2:30—KNX—Hoagy Carmichael.
- KECA, KPRO, KFMB—Counterspy.
- KHJ, KGB, KFXM, KVOE—Quick as a Flash.

Listen To

SUNDAY MORNING MELODIES

8:15 on Station KMPC (710 on your dial)

California Temperance Federation
WRITE • P.O. BOX 16, Los Angeles

- KMPC—Sunday Morning Melodies.
- KLAC—Church of Christ.
- KIEV—Musical Bandwagon.
- 8:30—KFI—Grandpa Owens Reads the Funnies.
- KNX—Salt Lake Tabernacle.
- KHJ, KGB, KFXM, KVOE—Voice of Prophecy.
- KECA—Hour of Falth.
- KMPC—Chapel Hour.
- KFWB—Union Rescue Mission
- KXLA—Bell Bandstand.
- KWKW—Buenas Nuevas.
- KFAC—Strolling Tom.
- KLAC—Christ Church Unity.
- KFVD—Church of Christ.
- KIEV—Musical Memories.
- KGER—Hymn Time.
- KFOX—Morning Bible Hour.
- *KFSD—News.
- 8:45—KFAC—Organ Melodies.
- KGJF—Quiet Moments.
- KGER—Frank and Ernest.

- 11—KFI, KFSD—RCA Victor Show.
- *KNX—Weekly News Review.
- KECA—Dude Martin Orch.
- KHJ, KGB—Crime Cases of Warden Lawes.
- KMPC—Off the Record.
- KFWB—Peter Potter's Platter Parade.
- *KLAC—News, Music.
- KGJF—Cocktail Hour.
- KXLA—Roundup Time.
- KFAC—1st Methodist Church.
- KWKW—Italian Melodies.
- KFVD—Hollywood First Baptist Church.
- KIEV—Christian Church.
- KPRO, KFXM, KVOE—Church Services.
- KFOX—Presbyterian Church.
- *KGER—News, Adventists.
- 11:15—KHJ, KGB—Band Concert.
- 11:30—KFI, KFSD—Harvest of Stars
- KNX—Here's to Ya.
- KECA—National Vespers.
- KGJF—Song of the Islands.
- KWKW—All-Saints Church.
- KIEV—From the Album.
- KFOX—Christian Church.
- KGER—Bible Class.
- 11:45—KHJ, KGB—Canary Pet Shop.

- 1—KFI, KFSD—Quiz Kids.
- KNX, KSDJ—New York Philharmonic.
- KECA, KPRO—Are These Our Children?
- KHJ, KGB, KFXM, KVOE—House of Mystery.
- KMPC—Manhattan Highlights.
- KFWB—Songs of the Islands.
- *KLAC, KXLA, KGER—News.
- KGJF—Charm School of the Air.
- KFAC—Piano Parade.
- KRKD—The Record Show.
- KWKW—American-Jewish Hr.
- KPPC—Afternoon Concert.
- KIEV—Meet the Maestro.
- KFOX—Italian-American Hr.
- KFVD—Piano School.
- 1:05—KGER—Stamp's Quartet.
- 1:15—KFAC—News.
- KLAC—Lennox Inn.
- KXLA—Blend of Melody.
- KFVD—Forever Tops.
- 1:30—KFI—Talent Circus.
- KNX, KSDJ—Hour of Charm.
- KECA—Wayne King Show.
- KHJ, KGB, KFXM, KVOE—True Detective Mysteries.
- KMPC—Frankie Carle Orch.
- KFWB—Music.

- 1:45—KFI—Radio News Weekly.
- KMPC—Garden Hints.
- KFWB—Dr. Cyclo.
- KWKW—Hoyos Hour.
- KFVD—Contrasts on Wax.
- KIEV—Show Tunes.
- 2—KFI, KFSD—Symphony Orchestra.
- KNX—The Family Hour.
- KECA, KPRO, KFMB—Darts for Dough.
- KHJ, KGB, KFXM, KVOE—The Shadow.
- KMPC—Dave Rose.
- KFWB—Americanism.
- *KLAC, KIEV—News.
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- KFVD—Hartem Holiday.
- KWKW—Hoyos Hour.
- KXLA—Western Roundup.
- KPPC—Afternoon Concert.
- KGER—Long Beach Band.
- KFWB—Strolling Tom.
- 2:15—KLAC—Modern Concert Hall.
- KIEV—Latin Quarter.
- 2:30—KNX—Hoagy Carmichael.
- KECA, KPRO, KFMB—Counterspy.
- KHJ, KGB, KFXM, KVOE—Quick as a Flash.

KMPC

Hear BILL LEYDEN
"TELEVISION TALKS"
Sunday 2:30 P.M.

Sponsored by
Hollywood Sound Institute

DIAL 710

- KMPC—This is Television.
- KFWB—Western Revue.
- KWKW—Don Pancho Hour.
- KIEV—Popular Tempos.
- KFOX—Gospel Harbor Light.
- 2:45—KNX, KSDJ—William L. Shirer.
- 3—KFI—Catholic Hour.
- KNX—Ozzie and Harriet.
- KHJ, KGB, KFXM, KVOE—Those Websters.
- KECA, KFMB—Danger, Dr. Danfield.
- KMPC—Symphony Hour.
- KFWB—Music.
- *KLAC—News.
- KFAC—Showcase of Hits.
- KGJF—Remembrance Tunes.
- KFVD—Rose Room Record Party.

- 9—KFI—The Eternal Light.
- KNX—Invitation to Learning.
- *KECA—News.
- KHJ, KGB, KVOE—Pilgrim Hour.
- KMPC—Show Tune Time.
- *KLAC—News, Catholic Hour.
- KRKD—Sunday Serenade.
- KFAC—Liberal Catholic Hour.
- KFVD—Waltz Time.
- KGJF—Hollywood House Presents.
- KXLA—Bell Bandstand.
- KWKW—Italian Hour.
- KPPC—Sunday Morning Devotional.
- KIEV—Bing Crosby Time.
- *KGER—News, Tom Westwood.
- KFOX—Popular Melodies.
- KFSD—Chicago Round Table.

- 11:45—KFI, KFSD—Cavallaro Parade
- KNX, KSDJ—New York Philharmonic Orch.
- KECA, KFMB—Warriors of Peace.
- *KHJ—Broadway News.

- 1:05—KGER—Stamp's Quartet.
- 1:15—KFAC—News.
- KLAC—Lennox Inn.
- KXLA—Blend of Melody.
- KFVD—Forever Tops.
- 1:30—KFI—Talent Circus.
- KNX, KSDJ—Hour of Charm.
- KECA—Wayne King Show.
- KHJ, KGB, KFXM, KVOE—True Detective Mysteries.
- KMPC—Frankie Carle Orch.
- KFWB—Music.

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

Comedy-Variety

- 3:00—Ozzie and Harriet, KNX.
- 4:00—Jack Benny, KFI.
- 4:30—Phil Harris and Alice Faye, KFI.
- 5:00—Charlie McCarthy, KFI.
- 5:30—Fred Allen, KFI.
- 7:00—Don Ameche, KFI.
- 7:30—Kate Smkh, KNX.
- 8:00—Bob Burns, KFI.
- 8:30—Blondie, KNX.
- 9:30—Jack Benny, KFI.

Quiz, Participation

- 1:00—Quiz Kids, KFI.
- 2:00—Darts for Dough, KECA.
- 3:30—Hope Chest, KNX.
- 6:30—Double or Nothing, KHJ.
- 7:00—Take It or Leave It, KNX.
- 7:30—Leave It to the Girls, KHJ.
- 8:00—Twenty Questions, KHJ.

Drama

- 12:30—One Man's Family, KFI.
- 7:00—Theater Guild, KECA.
- 9:30—Romance of the Ranchos, KNX.

Music

- 8:30—Salt Lake Tabernacle, KNX.
- 11:00—RCA-Victor Show, KFI.
- 11:30—Harvest of Stars, KFI.
- 12:00—Carmen Cavallaro, KFI.
- 12:00—New York Philharmonic, KNX.
- 1:30—Hour of Charm, KNX.
- 2:00—Arturo Toscanini, KFI.
- 2:00—Family Hour, KNX.
- 2:30—Hoagy Carmichael, KNX.
- 4:00—Gene Autry, KNX.
- 4:30—Hollywood Music Hall, KECA.

5:00—Detroit Symphony, KECA.

- 6:30—Album of Familiar Music, KFI.
- 8:30—Standard Hour, KFI.
- 9:30—Chicago Theatre, KHJ.
- 10:15—Chapel Quartet, KFI.
- 11:15—Bride to Dreamland, KECA.

Comment—Narration

- 10:15—Commander Scott, KHJ.
- 6:00—Walter Winchell, KECA.
- 6:15—Louella Parsons, KECA.
- 6:30—Jimmie Fidler, KECA.

Mystery—Detective

- 1:30—True Detective Mysteries, KHJ.
- 2:30—Counterspy, KECA.
- 5:30—Man Named Jordan, KNX.
- 8:00—Pat Novak for Hire, KECA.
- 8:00—Crime Doctor, KNX.
- 9:00—Sam Spade, KNX.

Public Interest—Information

- 9:00—Invitation to Learning, KNX.
- 9:30—As Others See Us, KNX.
- 10:00—People's Platform, KNX.
- 10:30—Chicago Round Table, KFI.
- 6:00—Exploring the Unknown, KHJ.
- 9:00—Open Forum, KMPC.
- 9:00—Sunday Evening Club, KFAC.
- 9:15—Report to People, KECA.
- 10:30—Radio and the Public, KNX.

Learn RADIO BROADCASTING

Frederick H. Speare, popular radio producer and teacher of many well-known radio personalities, is now auditioning MEN and WOMEN with good speaking voices for professional training. Prepare now for the fast-growing opportunities in radio. Recognized expert training in—



ANNOUNCING • NEWSCASTING ACTING • COMMENTING

Our students get actual experience on "CAREER THEATER"

Every Sunday, 3 to 3:30 P.M. STATION KXLA (1110 kc.) and Mon., Wed. and Fri. at 11:50 a.m. on KWKW (1430 kc.) Phone, write or call in person for a frank discussion. If accepted you will receive a recorded—FREE AUDITION.

Approved for Veterans

FREDERICK H. SPEARE
"The West's Outstanding Radio School"

6671 Sunset Blvd.
Hollywood 2325 • Studio 1591

KXLA—Frederick H. Speare.
KPPC—Afternoon Concert.
KIEV—Matinee Melodies.
*KGER—News, Music.
KFOX—Rev. Earl Irie.

KFSD—Boston Blackie.
 3:15—KLAC—Music Room.
 KLAC—Complinsky Trio.
 KWKW—Magic Circle Theatre
 3:30—KFI—Sincerely Yours.
 KNX—Hope Chest.
 KECA, KFMB—The Greatest
 Story Ever Told.
 KHJ, KGB, KFAM, KVOE—
 Nick Carter.

THINK and GROW RICH

with
NAPOLION HILL
 KFWB
 3:30 P.M.
 Every Sunday



Write for special booklet describing teacher-counselor opportunities in his world-famous success philosophy. New class now forming.

NAPOLION HILL FOUNDATION

c/o Radio Station KFWB
 Hollywood 28, Calif.

KFWB—Think and Grow Rich.
 KFVD—Hank, the Night Watchman.
 KWKW—Wings of Healing.
 KXLA—Challenge to Youth.
 EGFJ—Keyboard Magic.
 KGER—Back to God.
 KFOX—Pentecostal Church.
 KFSD—News.
 3:45—KFI—Melody Parade.
 4—KFI, KFSD—Jack Benny.
 KNX, KSDJ—Gene Autry Show.
 *KECA, KPRO, KFMB—Drew Pearson.
 KHJ—Stars in the Spotlight.
 *KLAC, KIEV—News.
 KMPC—Land of the Free.
 KFWB—Jam Session.
 KFAC—Showcase of Hits.
 KXLA—Lincoln Ave. Church.
 KGFJ—Appointment With the Clergy.
 KWKW—Sunday Interlude.
 KPCC—Afternoon Concert.
 KFOX—Sunshine Mission.



OLD FASHIONED REVIVAL

Charles E. Fuller,
 Director.
 P. O. Box 123,
 Los Angeles,
 Calif.

KGER—4:00-5:00 P. M.

BROADCAST

KXLA—9:00 P. M.
 KPRO—9:00 P. M.
 KFOX—10:00 P. M.
 KVOE—10:00 P. M.
 KFAM—10:00 P. M.
 KMPC—10:00 P. M.

KGER—Old-Fashioned Revival
 KFAM—Sacred Harmonies.
 KVOE—Melodies.
 4:15—*KECA, KPRO—Monday
 Morning Headlines.
 KHJ—Bill Cunningham.
 KMPC—Proudly We Hall.
 KLAC—Broadway Hits.
 KWKW—Voice of Prophecy.
 KRKD—Hawaiian Melodies.
 KIEV—Modern Concert Hall.
 KVOE—Nazarene Church.
 4:30—KFI, KFSD—Phil Harris
 and Alice Faye.
 KECA, KPRO, KFMB—
 Hollywood Music Hall.
 KHJ, KGB—Reviewing Stand.
 KMPC—Music of Romance.

KFWB—Musicians' Concert.
 KLAC—Behind Studio Gates.
 KGFJ—Curtain Calls.
 KFVD—Carter Wright.

ALL-STAR WESTERN THEATRE
 KNX SUN 4:30
 Foy Willing and his Riders of the Purple Sage
 Movie Stars in Western Dramas!

KNX—All-Star Western.
 KNLA—Wake Up America!
 KIEV—Bing Crosby.

FLOYD B. JOHNSON

And King's Ambassadors
 KFOX 4:30-5:00 P. M.
 1280 Kilocycles
 Rebroadcast
 KRKD 5:30-6:00 P. M.
 1150 Kilocycles

KFOX, KFAM—Floyd B. Johnson, King's Ambassadors.
 KVOE—Grace and Truth.
 4:45—KLAC—Three-Quarter Time.
 KFVD—Music and Money.
 KWKW—Church of the Nazarene.
 KIEV—Twilight Tempos.
 5—KFI, KFSD—Charlie McCarthy Show.
 KNX—The City.
 KECA, KPRO, KFMB—Detroit Symphony Orchestra.
 KHJ—I Was a Convict.
 *KMPC—News, Swing 14.
 *KLAC, KGER—News.
 KFWB—Short Hamlets.
 KGFJ—Easy Rhythm.
 KFAC—Bowlers' Sportscast.
 KNLA—Labor Arbitration.
 KRKD—Platter Playtime.
 KIEV—Hora Latina-Americana.
 KFVD—Music and Money.
 KPCC—Afternoon Concert.
 KFOX—Rev. R. H. Hogan.
 KGB, KVOE—Mediation Board
 5:05—KGER—Tom Westwood.
 5:15—KMPC—Pleasure Canyon.
 KLAC—Songs in Blue.
 KFAC—Random Records.
 5:30—KFI, KFSD—Fred Allen Show
 KNX—Man Named Jordan.
 KHJ, KGB, KFAM, KVOE—
 Special Investigator.
 KLAC—Music.
 KFAC—Music in the Air.
 KFVD—Rose Room Record Party.
 KRKD—Floyd B. Johnson.
 KGER—Young People's Church.
 KFOX—Sons o' Guns.
 5:45—KHJ—American Radio Warblers.
 KLAC—Jan Garber Orch.
 KGB, KFAM, KVOE—Stars in the Spotlight.
 KFOX—Nat'l. Safety Council.
 5:55—*KNX—Ned Calmer.

6—KFI, KFSD—Manhattan Merry-Go-Round.
 KNX—Hildegard.
 *KECA, KPRO, KFMB—Walter Winchell.
 KHJ, KGB, KFAM, KVOE—
 Exploring the Unknown.
 *KMPC, KFWB, KFOX, KLAC,
 KNLA, KGER—News.
 KFAC—Your Concert.
 KGFJ—Twilight Rhapsody.
 KRKD—Opera Classics.
 KPCC—Byways of Verse.
 6:05—KGER—First Brethren.
 6:10—KLAC—Juke Box Weekly.
 6:15—KECA, KFMB, KPRO—
 Louella Parsons.
 KMPC—Parade of Melody.
 KFWB—Gems from Classics.
 KNLA—University Explorer.
 KPCC—Sacred Song Recital.
 6:30—KFI, KFSD—American Album
 of Familiar Music.
 KNX, KSDJ—Tony Martin Show.
 KECA, KPRO, KFMB—
 Jimmie Fidler.
 KHJ, KGB, KFAM, KVOE—
 Double or Nothing.
 KMPC—Mother's Album.
 KFWB—Gospel and Song.
 KNLA—Beyond Tomorrow.
 KPCC—Children's Corner.
 KGER—Lutheran League.

KFOX—Hal's Memory Room.
 6:45—KECA, KPRO, KFMB—The
 Policewoman.
 KMPC—Mayor Bowron.
 KPCC—Story Time.
 KRKD—Reverend Kirk.
 7—KFI, KFSD—Don Ameche
 Show.
 KNX, KSDJ—Take It or
 Leave It.
 KECA, KFMB, KPRO—
 Theater Guild on the Air.
 KHJ, KGB, KFAM, KVOE—
 Gabriel—Heatter Show.
 KMPC—Balero Time.
 KFWB—Union Rescue
 Mission.
 KFAC—Musical Memories.
 *KLAC—News.
 *KPCC—Organ Recital.
 KXLA—National Voice.
 KGFJ—Overture to Evening.
 KFOX—Full Gospel Assembly.
 *KGER—News, Music.
 7:15—KXLA—Life and Health.
 KLAC—Meet the Band.
 KPCC—Kiddies' Record
 Parade.
 7:30—KFI, KFSD—Meet Me at
 Parly's.
 KNX—Kate Smith.
 KHJ, KFAM, KVOE—Leave
 It to the Girls.
 KMPC—Property Owners.
 *KFWB—Drew Pearson.
 KXLA—Bible Institute.
 KPCC—Masterworks.
 KGER—Dr. Matthews.
 KFOX—The King's Service.
 KGB—Sunday Serenade.
 7:45—KFWB—Catholic Answers.
 *KMPC—Sam Pettennill.
 8—KFI, KFSD—Bob Burns Show.
 KNX—Crime Doctor.
 KECA, KPRO, KFMB—Pat
 Novak.
 KHJ, KGB, KFAM—Twenty
 Questions.
 *KMPC, KLAC—News.
 *KFWB—Hollywood
 Presbyterian Church.
 KGFJ—Waltz Invitation.
 KFAC—First Methodist
 Church.
 KXLA—Open Door Church.

FLOYD B. JOHNSON

KGER 8:05-9:00 P. M.
 Sunday
 1390 Kilocycles
 KFOX—9:30 A. M. Mondays
 1280 Kilocycles

*KGER—News, Floyd B. Johnson.
 KFOX—Presbyterian Church.
 KPCC—Sunday Evening Hour.
 KVOE—Christian Youth.
 8:15—KMPC—Voice of Labor.
 *KLAC—Radio Newsreel.
 8:25—KNX—Surprise Theatre.
 8:30—KFI, KFSD—Standard Hour.
 KNX—Blonde.
 KECA—The Green Hornet.
 *KHJ, KGB, KFAM, KVOE—
 Walter Winchell.
 KMPC—Magic of Electricity.
 KLAC—Bill Pennell.
 KGFJ—Syllings in Blue.
 KPCC—Sacred Music.
 KFMB—Bing Crosby.
 8:45—KHJ, KGB, KFAM, KVOE—
 Sheila Graham.
 KLAC—Drama.
 KPCC—Word of Life.
 KFAC—Your Soloist.
 KGFJ—Sports Tidings.
 KFMB—Message of Israel.
 9—KFI, KFSD—Standard Hour.
 KNX, KSDJ—Sam Spade.
 *KECA—Hugo Carlsson, News.
 *KHJ, KGB, KFAM, KVOE—
 News, Glenn Hardy.

KMPC
 Topical Questions Discussed on the "OPEN FORUM"
 Sunday 9:00-10:00 P. M.
 Sponsored by F. A. Allen Invest. Co.
DIAL 710

KMPC—Open Forum.
 KFWB—Music.
 *KLAC—News.
 KGFJ—Ave Maria Time.
 KFAC—Sunday Evening Club.
 KNLA, KPRO—Old-Fashioned Revival.

CASH FOR YOUR OPINION

LISTEN TO
Bill Schneider's
 "PLAIN TALK"
 Sunday 9:00 to 9:15 P. M.
 KFOX (1280 On Your Dial)

*KFOX—Plain Talk.
 *KGER—News, Bethel Church
 9:15—*KHJ, KGB, KFAM, KVOE—
 Re Miller.
 KECA, KFMB—Report to
 the People.
 9:30—KFI, KFSD—Jack Benny.
 KNX—Romance of the
 Ranchos.

EASTSIDE SERENADE

9:30 TO 10:00 P. M.
 Every Sunday
KECA

KECA—Eastside Serenade.
 KHJ, KGB—Chicago Theatre.
 KFWB—Pacific Lutheran H.
 KECA—Gateway to Music.
 KGFJ—Nat'l. Safety Council.
 KFOX—Sunshine Mission.
 KFMB—Voice of the Army.
 KVOE—Minister's Hour.
 9:45—KGFJ—Helen Hayes, Red
 Cross.
 KFMB—Parson Roberts.
 10—*KFI, KFSD—The Reporter.
 *KNX—Chet Huntley, News.
 KECA—Ike Carpenter Orch.
 KHJ, KGB—Chicago Theatre.
 KMPC—Old-Fashioned
 Revival.
 KFWB—Kirk of the Air.
 *KLAC—News.
 KFAC—Gateway to Music.
 EGFJ—Concert Nocturne.
 KXLA—Sacred Records.
 KFVD—Spade Cooley Time.
 KPRO—Riverside Union
 Church.
 KVOE, KFAM—Old-Fashioned
 Revival.
 *KGER—Reverend Fuller.
 *KFOX—News, Rev. McArthur.
 10:15—KFI—Chapel Quartet.
 KNX, KSDJ—University
 Explorer.
 KLAC—Let's Dance.
 KFAC—Conservatory
 Masterpieces.
 KFSD—Hundred Music.
 10:30—*KFI—Carveth Wells,
 Inside the News.
 KNX—Radio and the Public.
 KECA—Freddy Martin Orch.
 *KHJ—News.
 KFWB—St. Paul's Baptist
 Church.
 KFAC—Music for Listening.
 KXLA—Humbard Family.
 KGER—Popular Music.
 KGB—Sterling Young Orch.
 10:45—KFI—Show Time.
 KNX—America Speaks.
 KHJ—Sterling Young Orch.
 *KFSD—News.
 11—*KFI—America United.
 *KNX, KLAC—News.
 KECA—Pinky Tomlin Orch.
 KHJ, KGB—O. Tucker Orch.
 KMPC—Dance Time.
 KFWB—St. Paul's Church.
 KFAC—Music for Listening.
 KGFJ—Concert Nocturne.
 KXLA—Schnekeleit Fisher.
 KFVD—Spade Cooley Time.
 KFOX—Antioch Church.
 KFSD—Music in the Night.
 11:05—KNX—Les Brown Orch.
 11:15—KECA, KPRO, KFMB—Bride
 to Dreamland.
 KLAC—Across the Footlights
 11:30—KFI—Hal Pruden Orch.
 KNX—Manny Strand Orch.
 KHJ, KGB, KFAM—Sterling
 Young Orch.
 KFWB—Music You Want.
 KXLA—Midnight Melodies.
 *KFOX—News, Dance Music.
 KFSD—St. Francis Orch.
 11:45—KNX—RNX-tra Music.
 *KHJ, KGB, KFAM—News.
 11:55—*KFI, KNX, KFSD—News.

★Indicates News Broadcasts.

8 —KFI, KFSD—Fred Waring.
KNX—Johnny Murray.
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
★KHJ, KGB—Ozell Brown.
★KMPC, KLAC, KXLA—News.
KFWB—Easy Listening.
KGFJ—Concert Pastelle.
KFAC—Breakfast Symphony.
KWKW—Andy Mansfield.
KFVD—Wakeup Ranch.
★KGER—News, Mixpah.

8:15 —KNX, KSDJ—Fred Beck.
KHJ, KGB—Editor's Diary.
KMPC—Markets; Sports.
KFWB—Morning Melodies.
KLAC—Haynes at the Reins.
KIEV—Musical Bandwagon.

8:30 —KFI, KFSD—Jack Berch.
KNX—Grand Slam.
★KHJ, KFAC, KWKW—News.
KMPC—Song for You.
KGFJ—Waltz Invitation.

HAVEN OF REST

KXLA, 8:30 A. M.

Mon., Wed., Fri.
KKRD and KFOX

8:00 A. M.
Tues. thru Sat.

10:15 —KFI—What Do You Say?
KNX—Ma Perkins.
KECA, KPRO, KFMB—Ted Malone.
KHJ—Jackie Hill Show.
KMPC—Bill Leyden.
KFWB—Piano, Jerry Marlowe.
KGFJ—Serenade for You.
★KXLA—News.
KIEV—Stars of Song.

10:25 —KGFJ—Sports Flash.

10:30 —★KFI—News.
KNX—Young Dr. Malone.
KECA, KPRO, KFMB—My True Story.
KHJ—Ben Alexander Show.
KFWB—Concert Masters.
★KFAC, KWKW—News.
KGFJ—Upbeat Session.
KXLA—Woman's World.
KIEV—Western Tune Time.
KFVD—Union Rescue Mission.
KGER—Across the Footlights.
KFSD—Music Hall Varieties.

10:45 —KFI—Joyce Jordan.
KNX—Road of Life.
KFWB—Science of Mind.
KFAC—Fashions in Music.
KKRD—Midnight Mission.
KFOX—Hebrew Christian Hr.

10:55 —KECA, KFMB—Hymns of All Churches.
KGFJ—Sports Flash.

11 —KFI, KFSD—Today's Children.
KNX—Second Mrs. Burton.
KECA, KFMB—Hymns of All Churches.
KHJ—Footcraft Carnival.
KMPC—Bill Leyden.
KFWB—Bill Anson.
KXLA—Easy Listening.
KFAC—Gems of Melody.
★KLAC—News, Al Jarvis.
KGFJ—Across the Footlights.
KKRD—Vocal Varieties.
★KFVD, KGER—News.
KWKW—Song Parade.
KIEV—Show Tunes.

11:15 —KFI, KFSD—Woman in White.
KNX—Perry Mason.
★KECA—Baukhage Talking.
KHJ, KGB, KFXM, KVOE—Smile Time.
KXLA—Hawaiian Melodies.
KFAC—Festival of Waltzes.
KIEV—This Rhythmic Age.
KFVD—Violet.

11:25 —KGFJ—Sports Flash.

11:30 —KFI, KFSD—Masquerade.
KNX, KGB, KFXM, KVOE—Queen for a Day.
KECA—Club Time.
KFAC—Mayor Bowron.
KGFJ—Reminiscent Rhythm.

★KWKW—News, Music.
KFVD—Forever Tons.
★KKRD, KXLA, KFOJ—News.
KIEV—Latin Musianna.

11:40 —KFI, KFSD—Betty Crocker.

11:45 —KFI—Light of the World.
KNX, KSDJ—Rose of My Dreams.
KECA—Frank Parker Show.
KFAC—Piano Gems.
★KGFJ, KFSD—News.

11:30 —KXLA—Iminnie Dolan.
KKRD—Hawaitian Melodies.

11:55 —KWKW—Voices of Tomorrow.
KGFJ—Sports Flash.

12 —KFI—Farm Reporter.
KNX, KSDJ—Bob and Victoria.
★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.
★KHJ—Broadway News.
★KMPC—News, Hemingway.
KFWB—Bill Anson.
KFAC—Luncheon Concert.
KGFJ—Cypsy Strings.
★KLAC—News, Al Jarvis.
KXLA—Dinner Bell Roundup.
KWKW—Rhapsody in Vaux.
★KEVD—Editor of the Air.
KKRD—Prairie Schooner.
KFSD—Life Can Be Beautiful.

12:15 —KFI, KFSD—Ma Perkins.
KNX—Sons of the Pioneers.
KECA—Cliff Edwards.
KHJ—Sing, America, Sing.
★KMPC—Norman Nesbitt.
KFAC—Musical Portraits.
KGFJ—Keyboard Magic.
KIEV—Lunchtime Melodies.
★KFOX, KFXM—News.
KGER—Western Music.

12:25 —KGFJ—Sports Flash.

12:30 —KFI, KFSD—Pepper Young.
★KNX—Knox Manning, News.
★KECA, KPRO, KFMB—Edwin C. Hill.
KHJ—Louise Massey.
KMPC—Portraits.
★KFWB—News.
★KGFJ—Intermission.
KFAC—Melodic Sketches.
KFVD—Violet.
KXLA—Red Murrell.
KWKW—Farm News.

12:45 —KFI, KFSD—Right to Happiness.
KNX—Money on the Line.
KECA, KFMB—Dorothy Dix.
KHJ—This is Music.

BILL HAY
READS
THE
BIBLE

PRESENTED BY
FOREST LAWN

KMPC

MONDAY
THROUGH
FRIDAY
12:45 P. M.

KMPC—Bill Hay Reads Bible.
★KFAC—News.
KXLA—Farm Hour.
KIEV—Edits on Record.
KGER—Gardening School.
12:55—KGFJ—Sports Flash.
1 —KFI, KFSD—Backstage Wife.
KNX, KSDJ—House Party.
KECA—Hits and Encores.

KXLA—Haven of Rest.
KFVD—Binnie and Mike.
★KKRD—News, Music.
KIEV—Public Interest.
KGER—Hymn Time.

8:45 —KFI, KFSD—Laura Lawton.
KNX—Rosemary.
KHJ, KGB, KFXM, KVOE—Victor Lindihar.
★KWEB—News.
KEAC—Organ Moods.
KWKW—Wings of Healing.
KIEV—Musical Memories.

9 —KFI, KXLA, KGER—News.
★KNX—Kate Smith.
KHJ—Easy Does It.
KECA, KPRO, KFMB—Kenny Baker Show.
KMPC—Thought for Today.
KFWB—Bing Crosby.
★KLAC—News, Public Service.
KGFJ—Public Messenger.
KFAC—Unity.
KFVD—Waltz Time.
KKRD—Sagebrush Serenade.
KWKW—Voices of China.
KIEV—Bing Crosby Time.
KGB—Notes at Nine.

9:05 —KFI—Pat Bishop Reporting.
KMPC—Emil Cote.
KGER—Lutheran Hour.

9:15 —KFI—Ladies' Day.
KNX—Aunt Jenny.
KHJ—Merv Griffin Show.
KMPC—Today in History.
KFWB—Strolling Tons.
KFAC—Voice of Health.
KXLA—Harmony Homestead.
KWKW—Rev. Wildman.
KIEV—Kate Smith Songs.
★KFVD—News.
KGB, KVOE—Jackie Hill

9:20 —★KGFJ—News.

9:30 —KNX, KSDJ—Helen Trent Romance.
KHJ—Music With a Smile.
KECA, KPRO, KFMB—Breneman's Breakfast.
KMPC—Hits, Headlines.
KFWB—Hi Homemakers.
KLAC—Al Jarvis Ballroom.
★KWKW—News.
KGFJ—Open Album.
KFAC—Musical Encores.
KFVD—Show Tunes.
KIEV—Meet the Band.
KGER—Bible Treasury Hour.

9:45 —KNX, KSDJ—Our Gal Sunday.
★KFWB, KKRD—News.
KWKW—Shopping With Helen.
KFVD—Remembered Rhythms.
KIEV—Rhythm Road.
KGB—Molly Morse.
KFSD—It's a Good Idea.

10 —KFI—Reserve.
KNX—Big Sister.
KECA, KPRO, KFMB—Galen Drake.
★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
★KMPC—News.
★KFAC—Sweet Music.
KFAC—Musical Encores.
★KLAC—News, Al Jarvis.
KKRD—Musical, Talk.
KWKW, KGFJ—Racing News.
KFVD—Rev. Louis T. Talbot.
KXLA—Piano Parade.
★KGER—News, Music.
KFSD—Sketches in Melody.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Comedy-Variety

6:00—Beulah Show, KECA.
8:30—Joan Davis, KNX.

Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.
9:00—Kenny Baker, KECA.
9:30—Breneman's Breakfast, KECA.
11:30—Queen for a Day, KHJ.
1:00—House Party, KNX.
1:05—Three Alarm, KMPC.
2:00—What's Doin', Ladies?, KECA.
2:30—Meet the Missus, KNX.
2:30—Bride and Groom, KECA.
7:30—Dr. I. Q., KFI.
7:30—Bob Hawk, KNX.

Drama

6:00—Lux Radio Theater, KNX.
7:00—Screen Gull, KNX.
8:30—Cavalcade of America, KFI.

Music

8:00—Fred Waring, KFI
9:30—Hits and Headlines, KMPC
9:40—Musical Masterpieces, KECA.
5:30—Voice of Freestone, KFI.
6:00—Musical Digest, KGFJ.
6:30—Victor Borge, KFI.
6:30—Guy Lombardo, KHJ.
7:00—Contented Hour, KFI.

8:00—Supper Club, KFI.
8:00—Evening Concert, KFAC.
8:15—Jack Smith, KNX.
8:30—Music Supreme, KMPC.
8:30—Ted Lenz House Party, KGFJ.
9:00—Telephone Hour, KFI.
10:00—Lucky Dance Time, KFAC.
10:00—Eastside Show, KFWB.
12:00—Rhapsody in Wax, KHJ.

Comment-Narration

8:15—Fred Beck, KNX.
9:00—Kate Smith, KNX.
10:00—Galen Drake, KECA.
10:15—Ted Malone, KECA.
3:15—Burrill Wheeler, KNX.
4:30—Art Baker, KFI.
9:45—Moondreams, KGFJ.

Mystery-Detective

2:30—Gregory Hood, KHJ.
9:00—The Whistler, KNX.
9:30—Inner Sanctum, KNX.

Public Interest—

Information

9:30—Board of Missing Heirs, KECA.

Sports

10:00—Race Lineup, KWKW.
10:00—Racing, KGFJ.
8:05—Quiz Bowl, KLAC.
9:30—Inside of Sports, KHJ.
10:00—Sid Ziff, KECA.

MUSICAL DEPARTMENT STORE

Featuring Jim Hawthorne
Monday thru Friday

KXLA

2:30 - 3:00 P.M.

KXLA—Musical Dept. Store.
★KWKW—News, Melodies.
KIEV—Musical Potpourri.
KFVD—On the Upbeat.
★KKRD—News, Music.
2:45—KFI, KFSD—Front-Page Farrell.
KFWB—Organ.
KGFJ—A-o-torials.
★KFVD—News.
KKRD—Light Concert.
2:55—KGFJ—Sports Flash.
3 —KFI, KFSD—Road of Life.
★KNX, KSDJ—Eric Severeid.
KECA, KPRO, KFMB—Ladies Be Seated.
★KHJ, KLAC, KXLA—News.
KMPC—Record Room.
KFWB—Afternoon Melodies.
KECA—Musical Favorites.
KGFJ—Ted Lenz Variety Hall.
KIEV—Popline Tompos.
KFVD—A Daily Reporter.
KWKW—Swing Session.

*KGER—News, Blue Skies.
3:15—KFI—Life Can Be Beautiful.
KNX—Wheeler.
KHJ—Johnson Family.
KLAC—Music Room.

**JUKE BOX
MATINEE**
with Carl Bailey
3:15 - 5:30 p.m.
KXLA
Monday thru Saturday

KXLA—Juke Box Matinee.
KIEV—Matter of Records.
KFVD—Stringtime.
KFSD—Joyce Jordan.
3:25—KGFJ—Sports Flash.
3:30—KFI, KFSD—Aunt Mary.
KECA—Norwood Smith Slings.
KHJ—Adventure Parade.

**MILD &
MELLOW**
3:30 to 4 P.M.
Monday Through Friday
KMPC

KMPC—Mild and Mellow.
KFWB—Melody Matinee.
KXKW—Sam Rowland and
His Wax Works.
KFVD—Back of the Rack.
KGER—Take It Easy Time.
3:45—KFI, KFSD—Dr. Paul.
*KNX—Bob Trout, News.
KECA—Francesa Scully.
KHJ—Music by Rexall.
KFAC—Moments in Music.
KFVD—Rumba Rhapsody.
KRKD—Bowling News.
3:55—KGFJ—Sports Flash.
4—KFI, KFSD—This Woman's
Secret.
KNX—The Plainsmen.
*KECA—Headline Edition.
*KHJ, KGB, KFAM, KVOE—
Fulton Lewis, Jr.
*KMPC—News.
KFAC—Vocal Varieties.
*KFAC—Musical Masterpieces.
*ELAC, KIEV, KFOX—News.
KGFJ—Ted Lenz Variety Hall.
KXKW—Wax Works.
KXLA—Juke Box Matinee.
KFVD—Al Donahue Music.
KRKD—Piano Paintings.
*KGER—News, Take It Easy.

4:15—KFI, KFSD—News.
KNX, KSDJ—Melody House.
*KECA—Alvin Wilder.
*KHJ, KGB, KFAM, KVOE—
Rex Miller.
KMPC—Pleasure Time.
KLAC—Music.
KIEV—Modern Concert Hall.
KRKD—Novelty Quiz.
4:30—KFI—Art Baker's Notebook.
KNX—Radio Views.
KECA, KFMB—Dick Tracy.
KHJ, KVOE—Erskina Johnson
EMPC—Bolero Time.
KFWB—Music.
KLAC—Kiddle Klub.
*KXKW—News, Music.
KRKD—Tunes of the Day.
KIEV—Bing Crosby Slings.
4:40—KFWB—Thought for Today.
4:45—KECA, KFMB—Tennessee Jed.
KNX—George Fisher.
KHJ, KGB, KVOE—Buck
Rogers.
EMPC—Headline Celebrities.
KXKW—Races and Sports.
KFWB—Stuart Hamblen.
*KLAC—Dr. Harry S. May.
*KFVD, KRKD—News.
KIEV—Trade Winds.
*KFSD—H. V. Kaltenborn.

5—KFI—Feature Wire.
*KNX—Knox Manning, News.
KECA, KPRO, KFMB—Terry
and the Pirates.
KHJ, KGB, KVOE—Hop
Harrigan.
*KMPC—News, Teen & Twenty.
KFWB—Stuart Hamblen.
*KLAC—Fred Henry Reports.
KFAC—Sunset Symphonette.
KGFJ—Live at 5.
KXKW—Today at the Races.
KXLA—Juke Box Matinee.
KIEV—Record Ride.
KFVD—Sweet and Low.
KIEV—Twilight Tempos.
KRKD—Songs of the Saddle.
*KGER—News, Wishing Rings.
3:15—KFI, KFAC, KFSD—News.
KNX—Green Light Revue.

RECA, KFMB—Sky King.
KHJ, KGB, KFAM, KVOE—
Superman.
KLAC—Irwin Allen.
KGFJ—Race Recap.

Everybody's
DIALING 1430
**KEN
BARTON**
Special Delivery Sports
5:15-5:30 P.M. Mon.-Fri.

KWKW—Ken Barton, Sports.
5:30—KFI, KFSD—Voice of
Firestone
*KNX, KSDJ—Harry Flannery.
KHJ, KGB, KFAM, KVOE—
Captain Midnight.
KECA, KPRO, KFMB—Jack
Armstrong.
KLAC—Al Jarvis.
KFAC—Whoa Bill Club.
KGFJ—Songs for You.
KXLA—Future Pianists.
KWKW—Evening Musicals.
KFVD—Sundown Serenade.
KIEV—Twilight Tempos.
KRKD—Hit Tunes.
KGER—Life Begins at 17.

5:45—*KECA—Frank Hemingway.
*KNX, KSDJ—News, Garred.
KHJ, KGB, KFAM, KVOE—
Adventures of Tom Mix.
KMPC—H. Allen.
KXLA—Minature Concert.
KWKW—Races and Sports.
KGFJ—If They Had Lived.
KRKD—Race Results.
5:55—*KNX—Bill Henry.

6—KFI—American Way.
KNX—Lux Radio Theatre.
*KHJ, KGB, KFAM, KVOE—
News, Gabriel Heatter.
KECA, KFMB—Eulah Show.
*KMPC—News, Nesbitt.
*KFWB, KLAC, KFOX—News.
KGFJ—Musical Digest.
KFAC—Music for Everyone.
KXLA—Toastmaster Club.
KRKD—Music.

6:05—KLAC—Al Jarvis.
KGER—Race Results.
6:15—KHJ, KGB—Real Stories.
EMPC—Bob Kelley, Sports.
KFWB—Music.
KGER—Twilight Time.
6:30—KFI, KFSD—Victor Borje
and Benny Goodman.
KECA—So You Want to Lead
a Band.
KHJ, KFAM—Guy Lombardo
Orch.
KMPC—Vaughn Monroe Orch.
KFWB—America Dances.

**SAM BALTER
"SPORTS BOOK"
KLAC**
Monday thru Friday

KLAC—Sam Balter, Sports.
KFAC—Hour of Music.
KXLA—Help Wanted.
KFOX—Hal's Memory Room.
KGER—Helene Smith.
6:45—KLAC—My Serenade.
KXLA—Melody Man.

7—KFI, KFSD—Carnation
Contented Hour.
KNX—Screen Guld Players.
KHJ, KGB, KVOE—McGarry
and His Mobse.
KECA, KFMB—Lone Ranger.
EMPC—Security Symphonias.
*KLAC—News.
KFWB—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
*KXLA—Averill Berman.
*KRKD: KGER—News.
7:05—KGER—Fagan.
7:15—KLAC—The House is Hunted.
KXLA—Top Hall.
KRKD—Three-Quarter Time.
7:30—KFI, KFSD—Dr. I. Q.
KNX—Boh Hawk Show.
KECA, KFMB—Adventures of
Sherlock Holmes.
KHJ, KGB, KFAM, KVOE—
Cisco Kid.
KMPC—Firestone Favorites.
KFWB—Sports Final.

KLAC—Barclay Allen Orch.
KFAC—Fiorella's Jewel Box.
KXLA—Hawaiian Melodies.
KRKD—Do You Know?
7:45—KFWB—Musical Comedy.
*KFAC, KFOX—News.
KXLA—T. Texas Tyler.

Television, W6XA0, Tonight
8:00-10:30 p.m.

8—KFI, KFSD—Supper Club.
KNX—Lowell Thomas.
KECA, KFMB—Lum & Abner.

MYSTERY
"RICHARD DAVIS,
Private Investigator"
MONDAY ON MUTUAL
8:00 P.M.

KHJ, KGB, KFAM, KVOE—
Richard Davis, Private
Investigator.
*KMPC—News, Henningway.
KFWB—United Nations
Forum.
*KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.

8:05—KLAC—Quiz Bowl.
KGER—Junior Debates It.
8:15—*KFI, KFSD—Fleetwood
Lawton.
KNX—Jack Smith.
*KECA—News Feature Edition.
KMPC—Red Rowe Ridge
Riders.
KFWB—Twilight on the Trail.
KGFJ—Starlit Moods.
KXLA—Dance Time.

8:30—KFI, KFSD—Cavalcade of
America.
KNX—Joan Davis.
KHJ, KGB, KFAM, KVOE—
Casebook of Gregory Hood.
KECA—The Clock.
KMPC—Music Supreme.
*KFAC—News.
KLAC—Fred Haney.
KGFJ—Ted Lenz House Party
KXLA—The Corral.
KGER—Concert Tapestries.

8:45—KFWB—Guy Lombardo.
KLAC—Dennis Day.
8:55—*KNX—Carroll Alcott, News.
9—KFI, KFSD—Telephone Hour.
KNX, KSDJ—The Whistler.
KECA, KPRO—Doctors Talk
It Over.
*KHJ, KGB, KFAM, KVOE—
News, Glenn Hardy.
EMPC—Spotlight Stars.
KFWB—Moods in Music.
KFAC—Evening Concert.
KGFJ—Ted Lenz House Party
*KLAC—News.
KXLA—Seaboard Home Hour.

9:15—KHJ, KGB, KFAM, KVOE—
Mel Venter's Pictorial.
KECA—Veterans
Administration.
*KMPC—Clete Roberts.
KLAC—Campus Carnival.
9:30—KNX, KSDJ—Inner Sanctum.
KECA—Board of Missing
Heirs.
KHJ, KGB, KVOE—Inside of
Sports.
KMPC—Date With Music.
KLAC—Campus Magazine.
KFWB—Show Time.

**FLOYD B.
JOHNSON**
And King's Ambassadors
Mondays
KFOX, 9:30-10:00 P.M.
1280 Kilocycles
Saturdays
KXLA, 8:00-8:15 P.M.
1110 Kilocycles
KFOX—Floyd B. Johnson.

KGER—Dr. Clem Davies.
9:45—KHJ, KGB, KFAM, KVOE—
Henry J. Taylor.
KMPC—Bridge Club.

**JOHN F. WHITEHEAD
& ASSOCIATES**
Present

*"Moon
Dreams"*

starring
Marvin Miller
9:45-10:00 P.M.

Monday thru Friday
KGFJ
1230 ON YOUR DIAL

KGFJ—Moon Dreams, Poetry &
Music with Marvin Miller.
10—*KFI, KFSD—The Reporter.
*KNX—Chet Huntley, News.
*KHJ, KGB, KFAM, KVOE—
Fulton Lewis, Jr.
KECA—Sid Ziff, Sports.
*KMPC, KLAC, KGER—News

**EASTSIDE
SHOW**
10 TO 12 P.M.
Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KFAC—Lucky Lager Dances.
KFVD—Spade Cooley Time.
KXLA—Red Cross.
KGFJ—Concert Nocturns.
KFAC—Amateur Fights.
10:05—KGER—Musical Roundup.
10:10—KLAC—Let's Dance.
10:15—KFI—Barry Wood Show.
KNX—Bob Elson.

*KECA, KHJ, KGB—News.
KMPC—Voice of the Army.
KXLA—March of Dimes.
KFSD—Concert Hall.
10:30—KFI—Inside the News.
KNX—Symphonettes.
*KECA—Joseph Alsop.
KHJ, KGB—ABC Record
Party.
KMPC—Tommy Dorsey Orch.
KXLA—Music for You.

10:45—KFI—Melody Time.
KECA—Red Nichols Orch.
KHJ—Reserve.
KMPC—Man With a Band.
*KFSD—News.
11—*KFI, KECA, KLAC—News.
KNX—Nelson Tringle.
KHJ—Vet Wants to Know.
KMPC—Dance Time.
KFWB—Eastside Show.
KGFJ—Concert Nocturne.
KFAC—Lucky Lager Dance.
KXLA—Eagle Club.
KFVD—Spade Cooley Time.
*KGER—News, Roundup.

11:15—KFI—Milestones in Melody.
KNX—In My Opinion.
KECA—Xavier Cugat Orch.
KHJ, KGB—Denny Beckner
Orch.
KLAC—Dine-Dance Parade.
11:30—KFI—Here's to Veterans.
KNX—Tommy Pederson Orch.
KECA—Red Nichols Orch.
KXLA—The Hawthorne
Thing.
11:45—KFI—Philharmonie Reporter.
*KHJ, KGB, KVOE—News.
11:55—*KFI, KNX, KECA, KFSD—
News.
Page Nineteen

KIEV—Musical Potpourri.
 ★KFOV—News, Stardust.
 KGB—S. 14 With Music.
 3:15—KFI—Life Can Be Beautiful.
 KNX—Burrill Wheeler.
 KHJ—Johnson Family.
 KXLA—Juke Box Matinee.
 KLAC—Music Room.
 KFVD—Stringtime.
 KIEV—Matter of Records.
 KFSD—Joyce Jordan.
 3:25—KGFJ—Sports Flash.
 3:30—KFI, KFSD—Aunt Mary.
 KECA—Norwood Smith Sings.
 KHJ—Adventure Parade.

MILD & MELLOW

3:30 to 4 P.M.
 Monday Through Friday

KMPC

KMPC—Mild and Mellow.
 KFVB—Melody Matinee.
 KWKW—Sam Rowland and His Wax Works.
 ★KRKD—News, Music.
 KFVD—Back o' the Rack.
 KFOX—Your Girl Friend.
 KGER—Take It Easy Time.
 3:45—KFI, KFSD—Dr. Paul.
 ★KXN—Bob Trout, News.
 KECA—Frances Scully.
 KHJ—Music by Rexall.
 KFAC—Moments in Music.
 KFVD—Rumba Rhapsody.
 KRKD—Bowling News.
 3:50—KWKW—Wax Works.
 3:55—KGFJ—Sports Flash.
 4—KFI, KFSD—This Woman's Secret.
 KXN—The Plainsmen.
 ★KECA—Headline Edition.
 ★KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
 ★KMPC, KLAC, KIEV—News.
 KFAC—Musical Masterpieces.
 KFVB—Gospel and Song.
 KXLA—Juke Box Matinee.
 KGFJ—Lenz Variety Hall.
 KWKW—Wax Works.
 KFVD—Donahue Record Shop.
 KRKD—Piano Paintings.
 ★KGER, KFOX—News.
 4:05—KGER—Take It Easy Time.
 4:15—KFI—News of the World.
 KXN, KSDJ—One for the Book.
 ★KECA—Alvin Wilder.
 ★KHJ, KGB, KFXM, KVOE—Rex Miller.
 KMPC—Pleasure Time.
 KLAC—Belle Marcell.
 KRKD—Novelty Quiz.
 KIEV—Modern Concert Hall.
 ★KFSD, KFMB—News.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KXN—American Melody Hour.
 KECA, KFMB—Dick Tracy.
 KHJ, KVOE—Erskine Johnson (MPG—Bolero Time)
 KFVB—Musical Roundup.
 KLAC—Riddle Klub.
 KGFJ—Lenz Variety Hall.
 KRKD—Tunes of the Day.
 ★KWKW—News, Music.
 KIEV—Bink Crosby Sings.
 4:40—KFVB—Thought for Today.
 4:45—KECA, KFMB, KPBO—Tennessee Jed.
 KHJ, KGB, KFXM, KVOE—Buck Rogers.
 KMPC—Twilight Tales.
 KFVB—Stuart Hamblen.
 ★KLAC—Dr. Harry S. May.
 KWKW—Races and Sports.
 ★KFVD, KRKD—News.
 KIEV—Trade Winds Tempos.
 KWKW—H. V. Kaitenborn.
 4:55—KGFJ—Sports Flash.
 5—KFI—Feature Wire.
 ★KXN—Knox Manning, News.
 KHJ, KGB, KVOE—Hop Harrigan.
 KECA, KPRO, KFMB—Terry and the Pirates.
 ★KMPC—News, Teen & Twenty.
 KFVB—Stuart Hamblen.
 ★KLAC—Fred Henry Reports.
 KFAC—Sunset Symphonette.
 KGFJ—Jive at Five.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KWKW—Today at the Races.
 KFVD—Sweet and Low.
 KIEV—Record Ride.
 KFSD—Anniversary Date.
 KFOX—Sunshine Mission.
 ★KGER—News, Wishing Ring.
 5:15—KFI, KFAC, KFSD—News.
 KXN—Green Lighthouse.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFXM, KVOE—Superman.
 KLAC—Irwin Allen.
 KGFJ—Race Recan.

KWKW—Ken Barton, Sports.
 5:30—KFI, KFSD—A Date With Judy.
 ★KXN, KSDJ—Harry Flannery.
 ★KECA, KPRO, KFMB—Jack Armstrong.
 KHJ, KGB, KFXM, KVOE—Captain Midnight.
 KFAC—Whoa Bill Club.
 KLAC—Al Jarvis Ballroom.
 KGFJ—Songs for You.
 KRKD—Hit Tunes.
 KFVD—Sundown Serenade.
 KWKW—Evening Musicale.
 KXLA—Future Pianists.
 KIEV—Twilight Tempos.
 KGER—Music With Appeal.
 ★KFOX—News.
 5:45—KXN, KSDJ—News, Garred.
 ★KECA—Frank Hemingway.
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
 KMPC—H. Allen.
 KXLA—Miniature Concert.
 KGFJ—The Law Is Your Servant.
 KWKW—Races and Sports.
 KRKD—Race Results.
 KGER—Stamp's Quartet.
 5:55—KXN—Bill Henry.
 KGFJ—Sports Flash.
 6—KFI, KFSD—Amos 'n' Andy.
 KXN—Vox Pop.
 KECA—Music Preferred.
 ★KHJ, KGB—Gabriel Heatter.
 ★KMPC—News, Nesbit.
 ★KFVB, KLAC, KFOX—News.
 KFAC—Music for Everyone.
 KGFJ—Musical Digest.
 KXLA—Alhambra H. S.
 KRKD—Early Dancette.
 ★KGER—News, Race Results
 6:05—KLAC—Al Jarvis.
 6:15—KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KECA—Warner Bros. Orch.
 KXLA—Mary Burke King.
 KGER—Twilight Time
 6:30—KFI, KFSD—Fibber McGee and Molly.
 KXN—One World Flight.
 KECA, KFMB—Rex Maupin Show.
 KHJ, KGB, KFXM, KVOE—American Forum.

KMPC
 Hear the TANFORAN RACE RECREATIONS
 Nightly 6:30 P.M.
 Sponsored by Marshall & Clamett
DIAL 710

KMPC—Tanforan Races.
 KFVB—America Dances.
 KLAC—Sam Balter, Sports.
 KFAC—Hour of Music.
 KXLA—Help Wanted.
 KRKD—Show Tunes.
 KFOX—Hal's Memory Room.
 KGER—Helene Smith.
 KLAC—My Serenade.
 KXLA—Melody Man.
 6:45—KFI, KFSD—Bob Hope.
 KXN—Women's Forum.
 KHJ, KGB, KFXM, KVOE—American Forum.
 KECA, KFMB—Hank D'Amico Band.
 KMPC—Security Symphonica.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 ★KXLA—Averill Berman.
 ★KLAC, KRKD, KGER—News.
 7:05—KGER—Fagan.
 7:15—KHJ, KGB—Vic Damone.
 KLAC—Meet the Band.
 KXLA—Top Rail.
 KRKD—Three-Quarter Time.
 7:30—KFI, KFSD—Red Skelton.

Melodies America Loves
THORA MATTHIASON
 Soprano
MALE QUARTET
 KNX—Tuesday—7:30 P.M.
 INGLEWOOD, PARK GEMETERY, ASS'N
 KNX—Melodies America Loves.
 KECA—Skin Farrell Show.
 KHJ, KGB, KFXM, KVOE—Red Ryder.
 KMPC—Firestone Favorites.
 KFVB—Sports Final.
 KLAC—Barefay Allen Orch.
 KFAC—Floretta's Jewel Box.

KXLA—Hawaiian Melodies.
 KRKD—Do You Know?
 KFOX—Dr. Clem Davies.
 7:45—★KECA—Alvin Wilder.
 KFVB—Moods in Music.
 ★KFAC, KFOX—News.
 KXLA—T. Texas Tyler.
 8—KFI, KFSD—Supper Club.
 ★KXN—Lovell Thomas.
 KECA, KFMB—Lum & Abner.
 KHJ, KGB, KVOE—Count of Monte Cristo.
 ★KMPC—News, Hemingway.
 ★KLAC, KXLA, KGER—News.
 ★KFVB—Let Freedom Ring.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 8:15—★KFI, KFSD—Fleetwood Lawton.
 ★KECA—News Feature Edition.
 KMPC—Red Rowe Ridge Riders.
 KFVB—Twilight on the Trail.
 KLAC—Dinah Shore.
 KGFJ—Starlit Moods.
 KXLA—Dance Time.
 8:30—KFI, KFSD—Milton Berle Show.
 KXN—Mel Blanc Show.
 KECA, KPRO, KFMB—Dark Venture.
 KHJ, KGB, KFXM, KVOE—The Falcon.
 KMPC—Music Supreme.
 ★KFVB—News.
 KLAC—Spotlight Serenade.
 KGFJ—Ted Lenz House Party.
 KXLA—97th Street Corral.
 KGER—What Do You Think?
 KFOX—Minute Men.
 8:45—KFVB—Guy Lombardo.
 8:55—KXN—News.

The BULLOCK'S SHOW
 THIS WEEK
 Favorite Story Lodging for a Night
KFI
 9.00 P. M. TUESDAYS

9—KFI—My Favorite Story.
 KXN—Big Town.
 ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KECA, KPRO, KFMB—Boston Symphony Orchestra.
 KMPC—Spotlight Stars.
 KFVB—Starmakers Radio Theater.
 ★KLAC, KGER—News.
 KFAC—Evening Concert.
 KXLA—Seaboard Home Hour.
 KGFJ—Ted Lenz House Party.
 9:05—KGER—Music in the Night.
 9:15—★KHJ, KGB, KFXM, KVOE—James Crowley.
 ★KMPC—Clete Roberts.
 KLAC—Melody Parade.
 ★KFOX—News.
 9:30—KFI—Pleasure Parade.
 KXN—Tapestries of Life.
 KHJ, KGB, KVOE—Inside of Sports.
 KMPC—Date With Melody.
 KFVB—Show Time.
 KGER—Dr. Clem Davies.
 KFSD—Murder at Midnight.
 9:45—KFI—Madison 2345.
 KHJ—Musical Treasure Chest.
 KMPC—Bridge Club.
 KGFJ—Moon Dreams, Poetry & Music With Marvin Miller.
 10—KFI, KFSD—The Reporter.
 ★KXN—Chet Hunter, News.
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis, Jr.
 KECA—Sid Ziff, Sports.
 ★KMPC, KLAC, KGER—News.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB
 KFWB—Eastside Show.
 KFAC—Lucky Lager Dance.
 KGFJ—Concert Moderne.
 KXLA—Radio Guild.
 KFVD—Spade Cooley Time.

Olympic Auditorium FIGHTS
 Tuesday, 10:05 p.m.
KLAC
 10:05—KLAC—Olympic Boxing.
 KGER—Musical Roundup.
 10:15—KFI—Reserve.
 KXN—Bob Elson.
 ★KECA, KHJ, KGB, KVOE—News.
 KMPC—Kennedy Trio.
 KFSD—Concert Hall.
 10:30—★KFI—Inside the News.
 KXN—Open Hearing.
 ★KECA—Elmer Davis.
 KHJ, KGB—Record Party, Elmer Potter.
 KMPC—Man With a Band.
 KXLA—Schnickelfritz Fisher.
 10:45—KFI—Melody Time.
 KECA—Freddy Martin Orch.
 ★KFSD—News.
 11—★KFI, KECA, KLAC, KGER—News.
 ★KXN—Nelson Prinsle.
 KHJ—Orin Tucker Orch.
 KMPC—Dance Time.
 KFVB—Eastside Show.
 KFAC—Lucky Dance Time.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Moderne.
 KXLA—Eagle Club.
 11:05—KGER—Musical Roundup.
 11:15—KFI—Milestones in Melody.
 KXN—Frontiers in Science.
 KECA—Philharmonic Reporter.
 KHJ, KGB—D. Beckner Orch.
 KLAC—Dine-Dance Parade.
 11:20—KECA—Jack Fina Orch.
 11:30—KFI—Hal Pruden Orch.
 KXN—Les Brown Orch.
 KXLA—Hawthorne Thing.
 11:45—★KHJ, KGB, KVOE—News.
 KECA—Pinky Tomlin Orch.
 11:55—KFI, KXN, KECA, KFSD—News.

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 "Approved for Veterans"

PRIVATE RECITAL
 Oscar Levant, eminent pianist who guests often on CBS' "Information Please," recently played the piano in the White House in Washington, D. C., at a private recital for the Justices of the Supreme Court and their wives.
 8... Twenty-one

WEDNESDAY, MARCH 26

8—KFI, KFSD—Fred Waring.
KXN—Johnny Murray.
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
*KHJ, KGB—Cecil Brown.
*KMPC, KXLA, KLAG, KIEV, KGER—News.
KFWB—L.A. Breakfast Club.
KGFJ—Concert Pastelle.
KFAC—Country Church.

Andy Mansfield's
DIALING 1430
ANDY MANSFIELD
8:00-8:30 A.M. Mon.-Fri.

KWKW—Andy Mansfield.

HAVEN OF REST

KRKD and KFOX
8:00 A.M.
Tues. thru Sat.
KXLA 8:30 A.M.
Mon., Wed., Fri.

KRKD, KFOX—Haven of Rest
KFVD—Wakeup Ranch.
8:05—KGER—Mizpah.
8:15—KXN, KSDJ—Fred Beck.
KHJ, KGB—Editor's Diary.
KMPC—Markets; Sports.
BLAC—Haynes at the Reins.
KIEV—Musical Bandwagon.
8:30—KFI, KFSD—Jack Berch.
KXN—Grand Slam.
*KHJ, KECA, KWKW—News.
KMPC—Song for You.
KGFJ—Waltz Invitation.
KXLA—Haven of Rest.
KFVD—Binnie and Mike.
*KRKD—News, Music.
KIEV—Public Interest.
KGER—Hymn Tune.
8:45—KFI, KFSD—Laura Lawton.
KXN—Rosemary.
KHJ, KGB, KFAM, KVOE—Victor H. Lindiahr.
KFAC—Organ Moods.
KWKW—Wings of Healing.
KIEV—Musical Memories.

9—KFI, KXLA, KGER—News.
*KXN—Kate Smith.
KHJ—Easy Does It.
KECA, KPRO, KFMB—Kenny Baker Show.
KMPC—Thought for Today.
KFWB—L.A. Breakfast Club.
*KLAC—News, Public Service.
KGFJ—Public Messenger.
KFAC—Unity.
KFVD—Waltz Time.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KIEV—Blug Crosby Time.
KFOX—Firebrands for Jesus.
KGB—Notes at Nine.

8:05—KFI—Pat Bishop Reporting.
KMPC—Emil Cote.
KGER—Lutheran Hour.
9:15—KFI—Ladies' Day.
KXN—Aunt Jenny.
KHJ—Merv Griffin Show.
KMPC—Today in History.
KFAC—Voice of Health.
KIEV—Kate Smith Sings.
KXLA—Harmony Homestead.
KWKW—Rev. Wildman.
*KFVD—News.
KGB, KVOE—Jackie Hill Show.
9:20—KGFJ—News.
9:30—KXN, KSDJ—Helen Trent.
KHJ—Music With Smile.
KECA, KPRO, KFMB—Breneman's Breakfast.
KMPC—Hits, Headlines.
KFWB—Hi Homemakers.
KLAC—Al Jarvis Ballroom.
*KWKW—News.
KGFJ—Open Album.
KFAC—Musical Encores.
KFVD—Show Tunes.
KIEV—Meet the Band.
KGB—Marine Band.
KFSD—Time to Relax.
KGER—Bible Treasury Hour.
9:45—KXN, KSDJ—Our Gal Sunday.

*KFWB, KRKD—News.
KWKW—Morning Melodies.
KFVD—Remembered Rhythms
KIEV—Rhythm Road.
KGER—Voice of China.
KFSD—It's a Good Idea.
KGB—Molly Morse.
10—KFI—Reserve.
KXN—Big Sister.
KECA, KFMB, KPRO—Galen Drake.
*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
*KMPC—News.
KFWB—Sweet Music.
KFAC—Musical Encores.
*KLAC—News, Al Jarvis.
KRKD—Music, Talk.
KWKW, KGFJ—Racing News.
*KIEV, KFOX, KGER—News.
KFVD—Rev. Louis T. Talbot.
KXLA—Piano Parade.
KFSD—San Diego Spotlight.

10:15—KFI—What Do You Say?
KXN—Ma Perkins.
KECA, KPRO, KFMB—Ted Malone.
KHJ—Jackie Hill Show.
KMPC—Bill Leyden.
KFWB—Piano, Jerry Marlowe
KGFJ—Serenade for You.
*KXLA—News.
KIEV—Stars of Song.
KGER—Kingdom Within.
10:25—KGFJ—Sports Flash.
10:30—*KFI, KFAC, KWKW—News.
KXN—Young Dr. Malone.
KECA, KPRO, KFMB—My True Story.
KHJ—Ben Alexander Show.
KFWB—Concert Masters.
KGFJ—Upbeat Session.
KXLA—Woman's World.
KFVD—Union Rescue Mission.
KIEV—Western Tune Time.
KGER—Across the Footlights.
KFSD—Music Hall Varieties.
10:45—KFI—Joyce Jordan.
KXN—Road of Life.
KGER—Science of Mind.
KFAC—Fashions in Music.
KRKD—Midnight Mission.
KFOX—Hebrew Christian Hr.
KFSD—Robert McCormick.
10:55—KECA, KFMB—Hymns of All Churches.
KGFJ—Sports Flash.

11—KFI, KFSD—Today's Children
KXN—Second Mrs. Burton.
KHJ—Foodcraft Carnival.
KECA, KFMB—Hymns of All Churches.
KMPC—Bill Leyden.
KFWB—Bill Anson.
KXLA—Easy Listening.
KFAC—Gems of Melody.
*KLAC—News, Al Jarvis.
KGFJ—Across the Footlights.
KRKD—Music.
KWKW—V. F. W.
*KFVD, KGER—News.
KIEV—Show Tunes.

KLAG	KFI	KEGA	KHJ	KFVD	KXLA	KFSG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB	
KESI	KMPC	KIEV	KFWB	KXN	KRKO	KPPC	KFKR	KGB	KPRO	KVPE			
570	640	790	930	1020	1110	1230		1330	1390	1440	1490		
		600	710	870	980	1070	1150		1240	1280	1360	1430	1450

11:15—KFI, KFSD—Woman in White
KXN—Perry Mason.
KHJ, KGB, KFAM, KVOE—Smile Time.
*KECA—Baukhage Talking.
KXLA—Hawaiian Melodies.
KFAC—Festival of Waltzes.
KIEV—This Rhythmic Age.
KFVD—Violet.
KGER—Helen Smith.
KFMB—Treasure Chest.
11:25—KGFJ—Sports Flash.
11:30—KFI, KFSD—Masquerade.
KXN, KSDJ—Lone Journey.
KECA, KPRO, KFMB—Listening Post.
KHJ, KGB, KFAM, KVOE—Queen for a Day.
KFVD—Forever Tops.
KGFJ—Reminiscent Rhythm.
KFAC—L. A. City College.
*KWKW—News, Music.
*KRKD, KXLA, KFOX—News.
KIEV—Latin Musicana.
11:40—KFI, KFSD—Betty Crocker.
11:45—KFI—Light of the World.
KXN, KSDJ—Rose of My Dreams.
KECA—Frank Parker Show.
*KGFJ, KFSD—News.
KFAC—Piano Gems.
KRKD—Hawaiian Melodies.
KXLA—Jimmie Dolan.
KGER—It's the Last Word.

11:50—KWKW—Radio Voices of Tomorrow.
11:55—KGFJ—Sports Flash.
12—KFI—Farm Reporter.
KXN, KSDJ—Bob and Victoria.
*KECA, KIEV, KGER, KPRO, KGB, KVOE—News.
*KHJ—Broadway News.
*KMPC—News, Hemingway.
KFWB—Bill Anson.
KGFJ—Gypay Strings.
KFAC—Luncheon Concert.
*KLAC—News, Al Jarvis.
KFVD—Editor of the Air.
KWKW—Rhapsody in Wax.
KXLA—Dinner Bell Roundup.
KRKD—Patricia Schooner.
KFSD—Life Can Be Beautiful.
12:15—KFI, KFSD—Ma Perkins.
KXN—Sons of the Pioneers.
KECA—Cliff Edwards.
KHJ—Sinc. America, Sing.
*KMPC—News, Nesblitt.
KFAC—Musical Portraits.
KGFJ—Keyboard Magic.
KIEV—Lunchtime Melodies.
KGER—Western Music.
12:25—KGFJ—Sports Flash.
12:30—KFI, KFSD—Pepper Young.
*KXN—Knox Manning, News.
*KECA, KPRO, KFMB—Edwin C. Hill.
KHJ—Louise Massey.

KMPC—Portraits.
*KFWB—News.
KWKW—Farm News.
KGFJ—Intermission.
KFAC—Melodic Sketches.
KFVD—Violet.
KXLA—Red Murrell.
KIEV—Glendale High.
12:45—KFI, KFSD—Right to Happiness.
KXN—Money on the Line.
KECA, KFMB—Dorothy Dix.
KHJ—This is Music.
KMPC—Bill Hay Reads the Bible.
*KFAC—News.
KXLA—Farm Program.
KIEV—Gals on Record.
KGER—Garden School.
12:50—KWKW—Vets' Rehabilitation.
12:55—KGFJ—Sports Flash.
1—KFI, KFSD—Backstage Wife.
KECA, KPRO, KFMB—Hits and Encores.
KXN, KSDJ—House Party.
KHJ, KGB, KVOE—Checkerboard Time.
*KMPC—News.
KFAC—Bill Anson.
KFAC—Music in the American Manner.
*KLAC, KFVD, KGER—News.
KRKD—Music.
KGFJ—Sunset and Vine.
KXLA—Community Broadcaster.
KIEV—Meet the Maestro.
1:05—KMPC—Three Alarm.
KGER—Out of the Band Box.
1:10—KLAC—Ambassador Brlines.
1:15—KFI, KFSD—Stella Dallas.
KECA—Hollywood Tour.
KHJ—Nancy Dixon.
KXLA—This is Our Duty.
KFVD—Piano Parade.
KGB, KVOE—Johnson Family.
1:25—*KXN, KSDJ—News.
KGFJ—Sports Flash.
1:30—KFI, KFSD—Lorenzo Jones.
KXN, KSDJ—Evelyn Winters.
*KECA—Kierman's News Corner.
KHJ—Happy Homes.
KXLA—Local Varieties.
*KWKW, KRKD—News.
KGFJ—Today's Hits.
KFVD—Matinee Melodies.
KIEV—Organ Moods.
1:45—KFI, KFSD—Young Wilder Brown.
KXN—Backgrounds for Living.
KECA—Ethel and Albert.
KFAC—Piano Briefs.
*KXLA—News.
KIEV—Swing Stylings.
KRKD—Music.
KVOE—Radio Tour.
1:55—KGFJ—Sports Flash.

2—KFI, KFSD—When a Girl Marries.
KXN, KSDJ—School of the Air.
KECA, KPRO, KFWB—What's Doin' Ladies?
KHJ—Melody Matinee.
KMPC—Three Alarm.
KFWB—Bill Anson.
KFAC—Friendly Classics.
KGFJ—Today's Maestro.
KXLA—Humbard Family.
KWKW—The Crow Show.
KFVD—For the Ladies.
KRKD—Public Service.
KGER—Long Beach Band.
KFOX—Pan-American.
KGB, KVOE—Bill Gwinn.
2:15—KFI, KFSD—Portia Faces Life.
KGFJ—Record Jackpot.
KLAC—Picture Album.
KFVD—To the Men.
KIEV—Land o' Song.
KRKD—Concert Melodies.
2:25—KECA—Spotlight on Hollywood.
*KFWB—News.
KGFJ—Sports Flash.
2:30—KFI, KFSD—Just Plain Bill.
KXN, KSDJ—Meet the Missus.
KECA, KFMB, KPRO—Bride and Groom.
KHJ, KGB, KVOE—Heart's Desire.
KMPC—Record Room.
KFWB—The Casbah.
KGFJ—Among My Souvenirs.
KXLA—Musical Dept. Store.
*KWKW—News, Melodies.
KRKD—News, Music.
KFVD—On the Upbeat.
KIEV—Musical Potpourri.
KGER—Feature Story.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Page Farrell.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

6:00—Duffy's Tavern, KFI.
6:30—Dinah Shore, KXN.
7:00—Frank Morgan, KFI.
8:30—Great Gildersleeve, KFI.
9:00—Blug Crosby, KECA.
9:00—Jack Carson, KXN.
9:00—Dennis Day, KFI.
9:30—Henry Morgan, KECA.

Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.
9:00—Kenny Baker, KECA.
9:30—Breneman's Breakfast, KECA.
11:30—Queen for a Day, KHJ.
1:00—House Party, KXN.
1:05—Three Alarm, KMPC.
2:00—What's Doin' Ladies?, KECA.
2:30—Meet the Missus, KXN.
2:30—Bride and Groom, KECA.
6:30—Pot o' Gold, KECA.
7:30—Ray Kysar, KFI.
7:30—Information, Please, KXN.
8:00—Name That Song, KHJ.

Drama

6:30—Hollywood Theater, KFI.
8:30—Dr. Christian, KXN.

Music

8:00—Fred Waring, KFI.
9:30—Hits and Headlines, KMPC.
4:00—Musical Masterpieces, KFAC.

6:00—Frank Sinatra, KXN.
6:00—Musical Digest, KGFJ.
9:00—Supper Club, KFI.
8:00—Evening Concert, KFAC.
8:15—Jack Smith, KXN.
8:30—Musical Supreme, KMPC.
8:30—Ted Lenz House Party, KGFJ.
10:00—Eastside Show, KFWB.
10:00—Lucky Dance Time, KFAC.
12:00—Rhapsody in Wax, KHJ.

Comment—Narration

8:15—Fred Beck, KXN.
9:00—Kate Smith, KXN.
10:00—Galen Drake, KECA.
10:15—Ted Malone, KECA.
3:15—Burrill Wheeler, KXN.
4:30—Art Baker, KFI.
9:45—Moondreams, KGFJ.

Mystery—Detective

9:30—Mr. District Attorney, KFI.

Sports

10:00—Race Lineup, KWKW.
10:00—Racing, KGFJ.
6:30—Tanforan Races, KMPC.
9:30—Inside Sports, KHJ.
10:00—Sid Ziff, KECA.

KFWB—Organ.
KGFJ—Air-o-toria.
KFVD—News.
2:35—KGFJ—Sports Flash.
3—KFI, KFSB—Road of Life.
KXN, KNDJ—Eric Savareid.
KECA, KPRO, KFMB—Ladies, Be Seated.
KHJ, KAC, KXLA—News.
KMPC—Record Room.
KGFJ—Ted Lenz Variety Hall.
KFWB—Afternoon Melodies.
KFAC—Musical Favorites.
KFVD—L. A. Daily Reporter.
KRRD—Matinee Melodies.
KWKW—Swing Session.
KIEV—Musical Potpourri.
KFOU—News, Stardust.
3:05—KGER—Under Blue Skies.
3:15—KFI—Life Can Be Beautiful.
KNX—Burrill Wheeler.
KFI—Johnson Family.
KLAC—Music Room.
KFVD—Stringtime.
KXLA—Juke Box Matinee.
KIEV—Matter of Records.
KFSB—Joyce Jordan.
3:25—KGFJ—Sports Flash.
3:30—KFI, KFSB—Aunt Murr.
KCA—Norwood Smith Sings.
KHJ—Adventure Parade.

MILD & MELLOW
3:30 TO 4 P.M.
Monday Through Friday
KMPC
KMPC—Mild and Mellow.
KFWB—Melody Matinee.
KGFJ—Lenz Variety Hall.

DIALING 1430
KWKW
SAM ROWLAND and His
WAX WORKS
3:30-4:30 P.M. Mon.-Sat.

KWKW—Sam Rowland's Wax Works.
KFVD—AFA Workshop.
KFOU—Your Girl Friend.
KGER—Take It Easy Time.
3:45—KFI, KFSB—Dr. Paul.
KXN—Bob Trout, News.
KECA—Frances Scully.
KHJ—Music by Rexall.
KFAC—Moments in Music.
KRRD—Bowling News.
3:55—KGFJ—Sports Flash.
4—KFI, KFSB—This Woman's Secret.
KNX—The Plainsmen.
KHJ, KGB, KFXM, KVQE—Fulton Lewis.
KECA—Headline Edition.
KMPC, KLAC, KIEV, KGER, KFOU—News.
KFWB—Gospel and Song.
KXLA—Juke Box Matinee.
KFAC—Musical Masterpieces.
KGFJ—Lenz Variety Hall.
KWKW—Wax Works.
KFVD—Doubtful Music Shop.
KRRD—Piano Paintings.
4:05—KGER—Take It Easy Time.
4:15—KFI—News of the World.
KNX—Melody House.
KECA—Aivin Wilder.
KHJ, KGB, KFXM, KVQE—Rex Miller.
KMPC—Pensure Time.
KLAC—Betty Phillips.
KRRD—Movieland Quiz.
KIEV—Modern Concert Hall.
KFSB—News.
4:25—KGFJ—Sports Flash.
4:30—KFI—Art Baker's Notebook.
KNX—L. A. Story.
KECA, KFMB—Dick Tracy.
KEJ, KVQE—Erskine Johnson.
KMP—Balero Time.
KFWB—Music.
KLAC—Kiddie Klub.
KWKW—News, Music.
KRRD—Tunes of the Day.
KIEV—Bing Crosby Sings.
KFOU—Old Age Pension.
4:45—KNX—George Fisher.
KECA, KFMB—Tennessee Jed

KHJ, KGB, KFXM, KVQE—Buck Rogers.
KMPC—Headline Celebrities.
KFWB—Stuart Hamblen.
KLAC—Dr. Harry S. May.
KWKW—Songs and Sports.
KFVD, KRRD—News.
KIEV—Trade Winds Tempos.
KFSB—H. V. Kattenhorn.
4:55—KGFJ—Sports Flash.
5—KFI—Feature Wire.
KXN—Knor Manning, News.
KHJ, KGB, KVQE—Hop Harrigan.
KECA, KPRO, KFMB—Terry and the Pirates.
KMPC—News, Teen & Twenty.
KFWB—Stuart Hamblen.
KLA—News, Fred Henry.
KFAC—Sunset Symphonette.
KXLA—Juke Box Matinee.
KGFJ—Jive at 5.
KWKW—Today at the Races.
KXLA—Sweet and Low.
KRRD—Songs of the Saddle.
KIEV—Record Ride.
KFSB—Anniversary Date.
KFOU—Sunshine Mission.
KGER—News, Wishing Ring.
5:15—KFI, KFSB, KFAC—News.
KNX—Green Light Revue.
KHJ, KGB, KFXM, KVQE—Superman.
KECA, KFMB—Sky King.
ELAC—Irwin Allen.
KGFJ—Race Recap.
KWKW—Ken Barton, Sports.
KGER—Sons o' Gaus.

5:30—KFI—Casa Ugart.
KXN, KSDJ—Harry Flannery.
KECA, KPRO, KFMB—Jack Armstrong.
KHJ, KGB, KFXM, KVQE—Captain Midnight.
KLAC—A. Jarvis.
KGFJ—Songs for You.
KFAC—Whoo Bill Club.
KXLA—Future Pianists.
KFVD—Sundown Serenade.
KWKW—Evening Musicals.
KIEV—Twilight Tempos.
KRRD—Hit Tunes.
KFOU—News.
KGER—Music With Appeal.
KFSB—So the Story Goes.
5:45—KFI, KFSB—Elmer Peterson.
KXN, KSDJ—News, Garded.
KECA—Frank Henningwar.
KHJ, KGB, KFXM, KVQE—Tam Mix.
KMPC—H. Allen.
KXLA—Miniature Concert.
KGFJ—If They Had Lived.
KWKW—Races and Sports.
KRRD—Race Results.
KGER—Stamp's Quartet.
5:55—KNX—Bill Henry, News.
KGFJ—Sports Flash.

6—KFI, KFSB—Duffy's Tavern.
KNX, KNDJ—Songs by Sinatra.
KECA, KPRO, KFMB—Paul Whiteman Assembly.
KHJ, KGB, KFXM, KVQE—Gabriel Heatter.
KMPC—News, Nobitt.
KFWB, KLAC, KGER, KFOU—News.
KGFJ—Musical Digest.
KFAC—Music for Everyone.
KRRD—Music.
KXLA—Pasadena Community Playhouse.
6:05—KLAC—Al Jarvis.
KGER—Race Results.
6:15—KHJ, KGB—Real Stories.
KMPC—Bob Kelley, Sports.
KFWB—Music.
KGER—Twilight Time.
6:30—KFI—Hollywood Theater.
KNX, KSDJ—Dinah Shore.
KECA, KFMB—Pot o' Gold.
KHJ, KGB, KFXM, KVQE—Mysterious Traveler.
KMPC—Tanforan Races.
KFWB—America Dances.
KFAC—Horn of Music.
KLAC—Sam Butler, Sports.
KXLA—Help Wanted.
KFOU—Hal's Memory Room.
KGER—Helene Smith.
KFSB—Barry Wood Show.
6:45—KLAC—My Serenade.
KXLA—Music for You.

7—KFI, KFSB—The Fabulous Dr. Tweedy.
KNX—Hollywood Star Time.
KECA, KFMB—Lane Ranger.
KHJ, KGB, KFXM, KVQE—Scotland Yard.
KMPC—Security Symphonias.
KFWB—America Dances.
KFAC—Horn of Music.
KGFJ—Musical Digest.
KLAC, KRRD, KGER—News.
KXLA—Averil Berman.
KPPC—Pasadena Musicians.
7:05—KGER—Fagan.
7:15—KLAC—Meet the Band.
KXLA—Top Rail.
KRRD—Three-Quarter Time.

KPPC—Organ Recital.
7:30—KFI, KFSB—Kay Kyser's Musical College.
KNX, KSDJ—Information, Please.
KHJ, KGB, KFXM, KVQE—Circus Kid.
KECA, KFMB—Music Preferred.
KMPC—Firestone Favorites.
KFWB—Sports Final.
KLAC—Barclay Allen Orch.
KFAC—Floretha's Jewel Box.
KXLA—Hawaiian Melodies.
KRRD—Do You Know?
KPPC—Oneonta Congregational Church.
KGER—Prophecy Speaks.
KFOU—Dr. Clem Davies.

7:45—KECA—Betty Russell.
KFWB—Moods in Music.
KFAO, KFOU—News.
KXLA—T. Texas Tyler.
8—KFI, KFSB—Supper Club.
KXN—Lawell Thomas.
KECA, KFMB—Lum & Abner.
KHJ, KGB, KFXM, KVQE—What's the Name of That Song?
KMPC—News, Hemingway.
KFWB—Atomic Age.
KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.
KFOU—Presbyterian Church.

8:05—KGER—Veterans' Program.
8:15—KFI, KFSB—Fleetwood Lawton.
KNX—Jack Smith.
KECA—News Feature Edition.
KMPC—Ridge Riders.
KFWB—Twilight on the Trail.
KLAC—Dick Haymes.
KGFJ—Starrill Moods.
KXLA—Dance Time.
KPPC—Teen Times and Topics.
KGER—Navy Show.
8:30—KFI, KFSB—The Great Gildersleeve.
KNX—Dr. Christian.
KECA—Willie Piper.
KHJ, KGB—It's Up to Youth.
KMPC—Music Supreme.
KFWB—News.
KLAC—Spotlight Serenade.
KGFJ—Ted Lenz House Party.
KPPC—Silhouettes and Shadows.
KXLA—97th Street Corral.
KGER—Man With Band.
KFOU—Varieties.

8:45—KFWB—Guy Lombardo.
8:55—KNX—News, Alcott.
9—KFI, KFSB—A Day in the Life of Dennis Day.
KNX—Jack Carson.
KECA, KFMB, KPRO—Bing Crosby.
KHJ, KGB, KFXM, KVQE—News, Glenn Hardy.
KMPC—Spotlight Stars.
KFWB—Musicals.
KLAC—News.
KFAC—Evening Concert.
KXLA—Seahound Home Hour.
KGFJ—Ted Lenz House Party.
KPPC—Siesta Fiesta.

Listen Tonight, 9:00 P.M.
The New BING CROSBY PHILCO SHOW
KGER
1390 kc.

KGER—Bing Crosby Show.
9:15—KHJ, KGB, KFXM, KVQE—Mel Venter's Pictorial.
KMPC—Clete Roberts.
KLAC—Melody Parade.
KPPC—Western Stars.
KFOU—News.
9:30—KFI, KFSB—Mr. District Attorney.
KNX—Ellery Queen.
KECA, KFMB, KPRO—Henry Morgan Show.
KHJ, KGB, KVQE—Inside of Sports.
KMPC—Date With Melody.
KFWB—Show Time.
KPPC—County Museum.
KGER—Dr. Clem Davies.
9:45—KHJ—Musical Treasure Chest.
KMPC—Bridge Club.
KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
KPPC—Listen, Mr. Citizen.
KVQE—Here's to Vets.
10—KFI, KFSB—The Reporter.
KXN—Chet Huntley, News.
KECA—Sid Ziff, Sports.

KHJ, KGB, KFXM, KVQE—Fulton Lewis, Jr.
KMPC, KLAC—News.
EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KFVD—Spade Cooley Time.
KGFJ—Concert Nocturne.
KFAC—Lucky Lager Dances.
KXLA—Olympic Fighta.
KGER—News, Musical Roundup.
KXN—Amateur Fighta.
10:05—KLAC—Ice Hockey.
10:15—KFI—Barry Wood Show.
KNX—Bob Elson.
KECA, KHJ, KGB—News.
KMPC—C. Kennedy Trio.
KFSB—Honored Music.
10:30—KFI—Inside the News.
KNX—Symphonette.
KECA—Elmer Davis.
KHJ, KGB—Record Party, Peter Potter.
KMPC—Tommy Dorsey Orch.
KGER—Western Music.
10:45—KFI—Melody Time.
KECA—Freddy Martin Orch.
KMPC—Man With a Band.
KFSB—News, KFMB—Here's to Vets.
11—KFI, KECA, KLAC, KGER—News.
KXN—Nelson Pringla.
KHJ—Orin Tucker Orch.
KMPC—Dance Time.
KFWB—Eastside Show.
KFAC—Lucky Dance Time.
KXLA—Eagle Club.
KGFJ—Concert Nocturne.
KFVD—Spade Cooley Time.
KFOU—Music of Masters.
KFSB—Biltmore Orch.
11:05—KGER—Musical Roundup.
11:15—KFI—Allestans in Melody.
KNX—Word from the Country.
KECA—Jack Fina Orch.
KHJ—Orin Tucker Orch.
KLAC—Dine-Dance Parade.
11:30—KFI—Hal Pruden Orch.
KNX—Les Brown Orch.
KHJ, KGB—Sterling Young Orch.
KFSB—St. Francis Orch.
KXLA—The Hawthorne Thing.
11:45—KHJ, KGB, KVQE—News.
KECA—Pinky Tomlin Orch.
11:55—KFI, KECA, KNX, KFSB—News.

Alex Cooper
"THE MAD MONK"
KXLA 12:30-5:00 a.m.
TUESDAY THRU SUNDAY

LONG LIVED
CBS' "Aunt Jenny" recently started its eleventh year in radio and "David Harum" has begun its twelfth year. The NBC serial, "Life Can Be Beautiful," is nine years old.
TURNABOUT
Donald Briggs, who plays the crusading lawyer-sleuth in CBS' "Perry Mason," also enacts the part of a murderer and thief on the "Stella Dallas" program.
Page Twenty-three

KFAC—Musical Favorites.
 KFVD—L. A. Daily Reporter.
 KGFJ—Ted Lenz Variety Hall
 KRKD—Matinee Melodies.
 KWKW—Swing Session.
 KIEV—Musical Potpourri.
 *KGER—News, Blue Skies.
 KFOX—George C. Highley.
 3:15—KFI—Life Can Be Beautiful.
 KNX—Burritt Wheeler.
 KHJ—Happy Homes.
 KXLA—Juke Box Matinee.
 KLAC—Music Room.
 KFVD—Stringtime.
 KIEV—A Matter of Records.
 KFSD—Joyce Jordan.
 3:25—KGFJ—Sports Flash.
 3:30—KFI, KFSD—Aunt Mary.
 KECA—Norwood Smith Sings.
 KHJ—Adventure Parade.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

KMPC—Mild and Mellow.
 KFWB—Melody Matinee.
 KGFJ—Lenz Variety Hall.
 KWKW—Sam Rowland and His Wax Works.
 KFVD—Back o' the Rack.
 KGER—Take It Easy Time.
 KFOX—Your Girl Friend.
 KGB—Wax Shop.
 3:35—KRKD—Music.
 3:45—KFI, KFSD—Dr. Paul.
 *KNX—Bob Trout, News.
 KECA—Frances Scully.
 KHJ—Music by Rexall.
 KFAC—Moments in Music.
 KFVD—Rumba Rhapsody.
 KRKD—Bowling News.
 3:55—KGFJ—Sports Flash.

4—KFI, KFSD—This Woman's Secret.
 KNX—Gayle and Charles.
 *KECA—Headline Edition.
 *KHJ, KGB, KFXM, KVOE—Fulton Lewis.
 *KMPC, KLAC, KIEV—News.
 KFWB—Gospel and Song.
 KXLA—Juke Box Matinee.
 KFAC—Musical Masterpieces.
 KGFJ—Lenz Variety Hall.
 KRKD—Piano Paintings.
 KFVD—Donahue Record Shop.
 *KGER, KFOX—News.

4:05—KGER—Take It Easy Time.
 4:15—KFI—News of the World.
 KNX, KSDJ—One for the Book.
 *KECA—Alvin Wilder.
 *KHJ, KGB, KFXM, KVOE—Rex Miller.
 KMPC—Pleasure Time.
 KLAC—Belle Martell.
 KRKD—Midland Quiz.
 KIEV—Modern Concert Hall.
 *KFSD, KFMB—News.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KNX—Mr. Keene.
 KECA, KFMB—Dick Tracy.
 KHJ, KVOE—Erskine Johnson
 KMPC—Bolero Time.
 KFWB—Music.
 KLAC—Kiddie Klub.
 *KWKW—News, Music.
 KRKD—Tunes of the Day.
 KIEV—Bing Crosby Sings.
 KFOX—Old Age Pensions.
 KPRO—Twilight Tales.

4:40—KFWB—Thought for Today.
 4:45—KECA, KFMB—Tennessee Jed
 KMPC—Twilight Tales.
 KHJ, KGB, KFXM, KVOE—Buck Rogers.
 KFWB—Stuart Hamblen.
 *KLAC—Dr. Harry S. May.
 KWKW—Races and Sports.
 *KFVD, KRKD—News.
 KIEV—Trade Wind Tempos.
 4:55—KGFJ—Sports Flash.

5—KFI—Feature Wire.
 *KNX—News, Knox Manning.
 KECA, KPRO, KFMB—Terry and the Pirates.
 KHJ, KGB, KVOE—Hop Harrigan.
 *KMPC—News, Teen & Twenty.
 KFWB—Stuart Hamblen.
 *KLAC—Fred Henry Reports.
 KFAC—Sunset Symphonette.
 KGFJ—Jive at 5.
 KWKW—Today at the Races.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KFVD—Sweet and Low.
 KIEV—Record Ride.
 KFOX—Sunshine Mission.
 *KGER—News, Wishing Ring.
 KFSD—Anniversary Date.

5:15—KFI, KFSD, KFAC—News.
 KNX—Green Light Revue.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFXM, KVOE—Superman.
 KLAC—Irwin Allen.
 KGER—Here's to Vets.
 KGFJ—Race Recap.
 KWKW—Ken Barton, Sports.

5:30—KFI—Casa Cugat.
 *KNX, KSDJ—Harry Flannery.
 KECA, KPRO, KFMB—Jack Armstrong.
 KHJ, KGB, KFXM, KVOE—Captain Midnight.
 KLAC—Al Jarvis.
 KGFJ—Songs for You.
 KFAC—Whoa Bill Club.
 KXLA—Future Pianists.
 KWKW—Evening Musicale.
 KFVD—Sundown Serenade.
 KIEV—Twilight Tempos.
 KRKD—Hit Tunes.
 KFAC—Music With Appeal.
 KFSD—So the Story Goes.

5:45—KFI, KFSD—Elmer Peterson.
 *KNX, KSDJ—News, Garred.
 *KECA—Frank Henningway.
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
 KMPC—H. Allen.
 KXLA—Miniature Concert.
 KGFJ—The Law Is Your Servant.
 KWKW—Races and Sports.
 KRKD—Race Results.
 KGER—Stamp's Quartet.

5:55—*KNX—Bill Henry, News.
 KGFJ—Sports Flash.
 6—KFI, KFSD—Kraft Music Hall.
 KNX, KSDJ—Dick Haymes.
 KECA, KFMB—Studs Terkel Show.
 *KHJ, KGB—Gabriel Heatter.
 *KMPC—News, Nesbitt.
 *KFWB, KFOX—News.
 KGFJ—Musical Digest.
 KFAC—Music for Everyone.
 KRKD—Music.
 KXLA—Youth Speaks.
 *KLAC—News, Al Jarvis.
 *KGER—News, Race Results.

6:15—KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFWB—Warner Bros. Orch.
 KXLA—Technocracy.
 KGER—Civil Service.
 KFOX—L. B. Music Notes.
 KVOE—Esquire Fashion Parade.

OLAN SOULE

starting in

"GRAND MARQUEE"

NBC Thursday, 6:30 p.m.
Rayve Creme Shampoo

6:30—KFI, KFSD—Grand Marquee.
 KNX—Crime Photographer.
 KHJ, KGB, KVOE—Treasure Hour of Song.
 KECA—The Real Story.
 KMPC—Tanforan Races.
 KFWB—America Dances.
 KFAC—Hour of Music.
 KLAC—Sam Balter, Sports.
 KXLA—Help Wanted.
 KGER—Helene Smith.
 KFOX—Hal's Memory Room.
 6:45—KECA, KPRO, KFMB—Town Meeting.
 KLAC—My Serenade.
 KXLA—Melody Man.

7—KFI, KFSD—Abbott and Costello.
 KNX, KSDJ—Reader's Digest.
 KECA, KFMB, KPRO—Town Meeting.
 KHJ, KGB, KFXM, KVOE—Family Theater.
 KMPC—Security Symphonica.
 KFWB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 *KLAC, KRKD, KGER—News.
 *KXLA—Averill Berman.

7:05—KGER—Dr. Fagan.
 7:15—KLAC—Meet the Band.
 KXLA—Top Rail.
 KRKD—Three-Quarter Time.
 KFOX—Fishing Pals.
 7:30—KFI, KFSD—Eddie Cantor Show.
 KNX—Hollywood Star Time.
 KHJ, KGB, KFXM, KVOE—Red Ryder.
 KMPC—Firestone Favorites.
 KFWB—Sports Final.
 KLAC—Barclay Allen Orch.
 KFAC—Floretta's Jewel Box.
 KXLA—Hawaiian Melodies.
 KRKD—Do You Know?
 KGER—Kingdom Within.

7:45—*KECA, KFMB—Monitor Views the News.

KFWB—Moods in Music.
 *KFAC, KFOX—News.
 KXLA—T. Texas Tyler.
 8—KFI, KFSD—Supper Club.
 *KNX—Lowell Thomas.
 KECA, KFMB—Lum & Abner.
 KHJ, KGB, KVOE—Sound Off.
 *KMPC—News, Hemingway.
 KFWB—Americanism.
 *KLAC, KXLA, KGER—News.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 KFOX—Rev. Earl Ivie.

8:15—KFI, KFSD—Fleetwood Lawton.
 KNX—Jack Smith.
 *KECA—News Feature Edition
 KMPC—Ridge Riders.
 KFWB—Twilight on the Trail.
 KGFJ—Starlit Moods.
 KLAC—Ginny Simms.
 KXLA—Dance Time.
 KGER—Edsel Newton.
 8:30—KFI, KFSD—Aldrich Family.
 KNX—FBI in Peace and War.

"PHILO VANCE" KECA
 EVERY THURSDAY
 MASTER DETECTIVE 8:30 P.M.



KECA—Philo Vance.
 KHJ, KGB, KFXM, KVOE—California Melodies.
 KMPC—Music Supreme.
 *KFWB—News.
 KLAC—Spotlight Serenade.
 KGFJ—Ted Lenz House Party.
 KXLA—67th Street Corral.
 KFOX—Judge Gardner.
 KGER—Music in the Night.
 8:45—KFWB—Guy Lombardo.
 8:55—*KNX—News, Alcott.

9—KFI, KFSD—Burns and Allen.
 KNX—Suspense.
 KECA—World Security Workshop.
 *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KMPC—Spotlight Stars.
 KFWB—Musical.
 KXLA—Seaboard Home Hour.
 *KLAC—News.
 KFAC—Evening Concert.
 KGFJ—Ted Lenz House Party.
 *KGER—News, Music.

9:15—KHJ, KGB, KFXM, KVOE—James Crowley.
 *KMPC—Clete Roberts.
 KLAC—Melody Parade.
 *KFOX—News.
 9:30—KFI, KFSD—Noah Webster Says.

DR. WALLACE STERLING
 And his analysis of
THE NEWS
 THURSDAYS 9:30 P.M.—KNX
CITIZENS NATIONAL BANK
 *KNX—Dr. Wallace Sterling.
 KECA—Strange Wills.

LISTEN TO
HOBBY HOURS
• KNX •

9:45 P.M. TONIGHT

 CHARLES RUCKER'S Fishing Forecast

 TOM HANLON, Emcee
ENTZ & RUCKER HARDWARE

KHJ, KGB, KVOE—Inside of Sports.
 KMPC—Date With Melody.
 KFWB—Show Time.
 KGER—Dr. Clem Davies.
 9:45—KNX—Hobby Hours.
 KHJ—Musical Treasure Chest
 KMPC—Bridge Club.
 KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.
 KVOE—Orrin Tucker Orch.
 10—*KFI, KFSD—The Reporter.
 *KECA—Chet Huntley, News.
 KECA—Six Ziff Sports.
 *KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
 *KMPC, KLAC, KGER—News.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 KFVD—Spade Cooley Time.
 KXLA—Schluckelfritz Fisher.
 KFAC—Lucky Lager Dance.
 KGFJ—Concert Nocturne.
 10:05—KGER—Musical Roundup.
 10:15—KFI—Mayor Bowron.
 KNX—Bob Elson.
 *KECA, KHJ, KGB—News.
 KMPC—C. Kennedy Trio.
 KLAC—Musical Melting Pot.
 10:30—*KFI—Inside the News.
 KNX—Sweeney and March.
 *KECA—Elmer Davis.
 KHJ, KGB—Peter Potter Record Party.
 KMPC—Tommy Dorsey Orch.
 KXLA—Kasbah Club.

10:45—KFI—Melody Time.
 KECA—Freddy Martin Orch.
 KMPC—Man With a Band.
 *KFSD—News.
 11—*KFI, KECA, KLAC, KGER—News.
 *KNX—Nelson Pringle.
 KHJ—Orrin Tucker Orch.
 KMPC—Dance Time.
 KFWB—Eastside Show.
 KGFJ—Concert Nocturne.
 KFAC—Lucky Lager Dance.
 KXLA—Eagle Club.
 KFVD—Spade Cooley Time.
 KFSD—Biltmore Orch.
 11:05—KGER—Musical Roundup.
 11:15—KFI—Milestones of Melody.
 KNX—In My Opinion.
 KECA—Jack Pina Orch.
 KHJ, KGB—Sterling Young Orch.
 KLAC—Dine-Dance Parade.
 11:30—KFI—Hal Pruden Orch.
 KNX—Les Brown Orch.

Don't Listen to
 "The Thing"
 and
KXLA
 Hawthorne
 Music
 Long Commercial
 11:30—12:30 A.M.
 Monday

KXLA—Hawthorne Thing.
 KFSD—St. Francis Orch.
 11:45—KHJ, KGB, KVOE—News.
 KECA—Pinky Tomlin Orch.
 11:55—*KFI, KECA, KNX, KFSD—News.

SIX EXCUSES
 When guest star Dorothy McGuire recently appeared on NBC's "Kraft Music Hall", her husband was conspicuous by his absence. Dorothy later learned he had been unavoidably detained by the birth of six puppies to the couple's Irish setter.
 Page Twenty-five

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSG	KGJF	KFXM	KFAC	KGER	KWKW	KFMB
KFSB	KMPC	KIEV	KFWB	KXN	KRKD		KPPC	KFKX	KGB	KPRD	KVDE	
570	640	790	930	1020	1110	1230	1330	1390	1440	1490		
600	710	870	980	1070	1150		1240	1280	1360	1430	1450	

*Indicates News Broadcasts.

- 8:00 KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- *KHJ, KGB—Cecil Brown.
- *KMPC, KXLA, KLAC—News.
- KFWB—Easy Listening.
- KGJF—Concert Pastelle.
- KWKW—Andy Mansfield.
- KRKD, KFOX—Haven of Rest.
- KFAC—Country Church.
- KFVD—Wakeup Ranch.
- *KGER—News, Mizpah.
- 6:15 KNX, KSDJ—Fred Beck.
- KHJ, KGB—Editor's Diary.
- KMPC—Markets, Sports.
- KFWB—Morning Melodies.
- KLAC—Haynes at the Reins.
- KIEV—Musical Bandwagon.
- 8:30 KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- *KHJ, KFAC, KVOE—News.
- KMPC—Song for You.

HAVEN OF REST

KRKD and KFOX

8:00 A. M.

Tues. thru Sat.

KXLA 8:30 A.M.

Mon., Wed., Fri.

- KXLA—Haven of Rest.
- KGJF—Waltz Invitation.
- *KWKW—News, Devotions.
- KFVD—Blonie and Mike.
- *KRKD—News, Music.
- KIEV—Public Interest.
- KGER—Hymn Time.
- 8:45 KFI, KFSD—Laura Lawton.
- KNX—Rosemary.
- KHJ, KGB, KFXM, KVOE—Victor Linduhr.
- *KFWB—News.
- KFAC—Organ Moods.
- KWKW—Wings of Healing.
- KIEV—Musical Memories.
- 9:00 KFI, KXLA, KGER—News.
- *KNX—Kate Smith.
- KHJ—Easy Does It.
- KECA, KFMB, KPRO—Kenny Baker Show.
- KMPC—Thought for Today.
- KFWB—Health Talk.
- *KLAC—News, Public Service.
- KGJF—Public Messenger.
- KFAC—Unity.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KFVD—Waltz Time.
- KIEV—Bing Crosby Time.
- KGB—Notes at Nine.
- 9:05 KFI—Pat Bishop Reporting.
- KMPC—Emil Cote.
- KGER—Lutheran Hour.
- 9:15 KFI—Ladies' Day.
- KNX—Aunt Jenny.
- KHJ—Merv Griffin Show.
- KMPC—Today in History.
- KFWB—Strolling Tom.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- *KFVD—News.
- KWKW—Rev. Wildman.
- KIEV—Kate Smith Sings.
- KFSB—Top of the Day.
- KGB, KVOE—Jackie Hill.
- 9:20 KGFJ—News.
- 9:30 KNX, KSDJ—Romance of Helen Trent.
- KHJ—Music With a Smile.
- KECA, KPRO, KFMB—Tom Breneman's Breakfast.
- KMPC—Hits, Headlines.
- KFWB—Hi Homemakers.
- KLAC—Al Jarvis Ballroom.
- *KWKW—News.
- KGJF—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGB—Wax Shop.
- KGER—Bible Treasury Hour.
- KFSB—Time to Relax.
- 9:45 KNX, KSDJ—Our Gal Sunday
- *KFWB, KRKD—News.
- KFVD—Remembered Rhythms.
- KWKW—Shopping With Helen.
- KIEV—Rhythm Road.
- KGER—Voice of China.
- KFSB—It's a Good Idea.
- KGB—Molly Morse.
- 10:00 KFI—Reserve.
- KNX—Big Sister.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KECA, KFMB, KPRO—Galen Drake.
- *KMPC—News.
- KFWB—Sweet Music.
- KWKW, KGJF—Racing News.

- KFAC—Musical Encores.
- *KLAC—News, Al Jarvis.
- KRKD—Music, Talk.
- KXLA—Piano Parade.
- KFVD—Rev. Louis T. Talbot.
- *KGJF, KECA, KGER—News.
- KFSD—Heaven on Earth.
- 10:15 KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ—Jackie Hill Show.
- KMPC—Bill Leyden.
- KFWB—Piano, Jerry Marlowe
- KGJF—Serenade for You.
- *KXLA—News.
- KIEV—Stars of Song.
- KFOX—Assembly of God.
- KGER—Kingdom Within.
- KFSB—Sketches in Melody.
- 10:25 KGFJ—Sports Flash.
- 10:30 KFI, KFAC, KWKW—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ, KGB—Ben Alexander Show.
- KFWB—Concert Masters.
- KGJF—Uphat Session.
- KFVD—Union Rescue Mission.
- KXLA—Woman's World.
- KIEV—Western Tune Time.
- KGER—Across the Footlights.
- KFSB—Music Hall Varieties.
- 10:45 KFI—Joyce Jordan.
- KNX—Road of Life.
- KFWB—Science of Mind.
- KFAC—Fashions in Music.
- KRKD—Midnight Mission.
- KFOX—Hebrew Christian Hr.
- KFSB—Robert McCormick.
- 10:55 KECA, KFMB—Hymns of All Churches.
- KGJF—Sports Flash.
- 11:00 KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA, KFMB—Hymns of All Churches.
- KHJ—Foodcraft Carnival.
- KMPC—Bill Leyden.
- KFWB—Bill Anson.
- KFAC—Gems of Melody.
- *KLAC—News, Al Jarvis.
- KXLA—Easy Listening.
- KGJF—Across the Footlights.
- KRKD—Vocal Varieties.
- *KFVD, KGER—News.
- KWKW—Pasadena Police.
- KIEV—Show Tunes.
- 11:15 KFI, KFSD—Woman in White.
- KNX—Perry Mason.
- *KECA—Baukhaxe Talking.
- KHJ, KGB, KFXM, KVOE—Smile Time.
- KXLA—Hawaiian Melodies.
- KFAC—Festival of Waltzes.
- KIEV—This Rhythmic Age.
- KFVD—Violet.
- KGER—Helene Smith.
- 11:25 KGFJ—Sports Flash.
- 11:30 KFI, KFSD—Masquerade.
- KNX, KSDJ—Lone Journey.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

6:00—Glenn Simms, KNX.

6:30—Durante-Moore, KNX.

7:00—Hank McCune, KFI.

7:30—Maisie, KNX.

8:00—Alan Young, KFI.

9:00—Baby Snooks, KNX.

Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.

9:00—Kenny Baker, KECA.

9:30—Breneman's Breakfast, KECA.

11:30—Queen for a Day, KHJ.

1:00—House Party, KNX.

1:05—Three Alarm, KMPC.

2:00—What's Doin', Ladies?, KECA.

2:30—Meet the Missus, KNX.

2:30—Bride and Groom, KECA.

6:00—People Are Funny, KFI.

7:00—It Pays to Be Ignorant, KNX.

9:00—Break the Bank, KECA.

Music

8:00—Fred Waring, KFI.

9:30—Hits and Headlines, KMPC.

4:00—Musical Masterpieces, KFAC.

6:00—Musical Digest, KGJF.

6:30—Waltz Time, KFI.

8:00—Evening Concert, KFAC.

8:00—Supper Club, KFI.

8:15—Jack Smith, KNX.

9:30—Meredith Willson, KNX.

9:30—Music Supreme, KMPC.

9:30—Ted Lens House Party, KGJF.

10:00—Lucky Dance Time, KFAC.

10:00—Eastside Show, KFWB.

12:00—Rhapsody in Wax, KHJ.

Comment—Narration

8:15—Fred Beck, KNX.

9:00—Kate Smith, KNX.

10:00—Galen Drake, KECA.

10:15—Ted Malone, KECA.

3:15—Burrill Wheeler, KNX.

4:30—Art Baker, KFI.

9:45—Moondreams, KGJF.

Mystery—Detective

6:30—The Sheriff, KECA.

8:30—This is Your FBI, KECA.

9:30—Mystery Theater, KFI.

9:30—Thin Man, KNX.

Public Interest—Information

8:45—California Caravan, KHJ.

Sports

10:00—Races Lingo, KWKW.

10:00—Racing, KGJF.

6:30—Tanforan Races, KMPC.

7:00—Cavalade of Sports, KECA.

7:30—Bill Stern, KFI.

7:30—Your Sports Page, KECA.

9:30—Inside Sports, KHJ.

10:00—Sid Ziff, KECA.

- 12:50—KWKW—Vets' Rehabilitation.
- 12:55—RGVF—Sports Flash.
- 1—KFI, KFSD—Backstage Wife.
- KNX, KSDJ—House Party.
- KECA—Hits and Encores.
- KHJ, KGB, KVOE—Checkerboard Time.
- *KMPC—News.
- KFWB—Bill Anson.
- KGJF—Sunset and Vine.
- KFAC—Music in the American Manner.
- KXLA—Community Broadcaster.
- *KLAC, KFVD, KGER—News.
- KGB—Music.
- KIEV—Meet the Maestro.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:10—KLAC—Ambassador Bylines.
- 1:15—KFI, KFSD—Stella Dallas.
- KECA—Hollywood Tour.
- KHJ—Nancy Dixon.
- *KXLA—Labor News Review.
- KIEV—Junior C. of C.
- KFVD—Piano Parade.
- KGB, KVOE—Johnson Family.
- 1:25 KNX, KSDJ—News.
- KFSD—Sports Flash.
- 1:30—KFI, KFSD—Luzanna Jones.
- KNX, KSDJ—Evelyn Winters.
- *KECA—Kiernan's News Corner.
- KHJ—Happy Homes.
- KXLA—Vocal Varieties.
- *KWKW, KRKD—News.
- KGJF—Today's Hits.
- KFVD—Matinee Melodies.
- KIEV—Organ Moods.
- 1:35—KRKD—Music.
- 1:45—KFI, KFSD—Young Widder Brown.
- KNX—Background for Living.
- KECA—Ethel and Albert.
- KFAC—Piano Briefs.
- *KXLA—News.
- KIEV—Swing Stylings.
- 1:55—KGJF—Sports Flash.
- 2—KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—School of the Air.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KHJ—Melody Matinee.
- KMPC—Three Alarm.
- *KLAC, KIEV—News.
- KFWB—Bill Anson.
- KFAC—Friendly Classics.
- KXLA—Humbard Family.
- KGJF—Today's Maestro.
- KWKW—The Crow Show.
- KRKD—Feminine Voices.
- KFVD—For the Ladies.
- KFOX—Pan-American.
- KGER—Long Beach Band.
- KGB, KVOE—Bill Gwinn.
- 8:15—KFI, KFSD—Portia Faces Life.
- KGJF—Record Jackpot.
- KLAC—Picture Album.
- KFVD—To the Men.
- KIEV—Land o' Song.
- 2:25—KECA—Spotlight on Hollywood.
- *KFWB—News.
- KGJF—Sports Flash.
- 2:30—KFI, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ, KGB, KVOE—Heart's Desire.
- KMPC—Record Room.
- KFWB—The Cashab.
- KGJF—Among My Souvenirs.
- KXLA—Musical Dept. Store.
- *KWKW—News, Melodies.
- *KRKD—News, Music.
- KFVD—On the Upeat.
- KIEV—Musical Potpourri.
- KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KFWB—Organ.
- KGJF—Airs-torials.
- *KFVD—News.
- *KRKD—Light Concert.
- 2:55—KGJF—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- *KNX, KSDJ—Eric Seward.
- KECA, KPRO, KFMB—Ladies, Be Seated.
- *KHJ, KLAC, KXLA—News.
- KMPC—Record Room.
- KFWB—Afternoon Melodies.
- KGJF—Tod Lenz Variety Hall.
- KFAC—Musical Favorites.
- KRKD—Music.
- KWKW—Swing Session.
- KFVD—L. A. Daily Reporter.
- KIEV—Musical Potpourri.
- *KGER—News, Blue Skies.
- 3:15—KFI—Life Can Be Beautiful.
- KNX—Burrill Wheeler.

KHJ—Johnson Family.
KLAC—Music Room.

JUKE BOX MATINEE

with Carl Bailey
3:15 - 5:30 p.m.

KXLA

Monday thru Saturday

KXLA—Juke Box Matinee.
KXLA—Races and Sports.
KXLA—A Matter of Records.
KFVD—Stringtime.
KFSD—Joyce Jordan.
3:25—KGFJ—Sports Flash.
3:30—KFI, KFSD—Aunt Mary.
KECA—Norwood Smith Sing.
KHJ—Adventure Parade.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

KMPC—Mild and Mellow.
KFWD—Woman's Page.
KWKW—Sam Rowland and
His Wax Works.
KFVD—Back of the Rack.
*KRKD—News, Music.
KGER—Take It Easy Time.
3:45—KFI, KFSD—Dr. Pahl.
*KNX—Bob Trout, News.
KECA—Frances Scully.
KHJ—Music by Hexall.
KFWD—Music.
KFAC—Moments in Music.
KFVD—Rumba Rhapsody.
KRKD—Bowling News.
3:55—KGFJ—Sports Flash.
4—KFI, KFSD—This Woman's
Secret.
KNX—The Plafusmen.
*KECA—Headline Edition.
*KHJ, KGB, KFXM, KVQE—
Fulton Lewis, Jr.
*KMPC, KLAC, KIEV—News.
KXLA—Juke Box Matinee.
KFWD—Gospel and Song.
KGFJ—Lenz Variety Hall.
KWKW—Wax Works.
KFVD—Donahue Music Shop.
KRKD—Piano Paintings.
KFAC—Musical Masterpieces.
*KGER, KFOX—News.
4:05—KGER—Take It Easy Time.
4:15—KFI, KFSD—News of the
World.

REST and RELAX at
"Melody House"
EVERY MON. WED. FRI,
CBS 4:15
P.M.

A highlight in listening pleasure. A respite from the cares and worries of the workaday world. Beautiful music, worthwhile thoughts with John Lake, narrator, Charles Turner, tenor, Lorin Whitney, organist. A free radio every program.

SPONSORED BY
Loma Linda Foods

KNX, KSDJ—Melody House.
*KECA—Alvin Wilder.
KHJ, KGB, KFXM, KVQE—
Rex Miller.
KMPC—Pleasure Time.
ELAC—Belle Martell.
KRKD—Movieland Quiz.
KIEV—Modern Concert Hall.
4:25—KGFJ—Sports Flash.
4:30—KFI—Art Baker's Notebook.
KNX—Rolly Langley.
KECA, KFMB—Dick Tracy.
KHJ, KGB, KVQE—Erskine-
Johnson.

KMPC—Bolero Time.
KFWB—Musical Roundup.
KLAC—Kiddle Klub.
*KWKW—News, Music.
KRKD—Tunes of the Day.
KIEV—Bing Crosby Sing.
KGER—Record Showtime.
4:40—KFWB—Thought for Today.
4:45—KECA, KFMB—Tennessee Jed
KNX—George Fisher.
KHJ, KGB, KFXM, KVQE—
Buck Rogers.
KMPC—Headline Celebrities.
KFWD—Stuart Hamblen.
*KLAC—Dr. Harry S. May.
KWKW—Races and Sports.
*KFVD, KRKD—News.
KIEV—Trade Winds Tempora.
*KFSD—H. V. Kaltenborn.
4:55—KGFJ—Sports Flash.
5—*KFI—Feature Wire.
*KNX—Knox Manning.
KECA, KPRO, KFMB—Terry
and the Pirates.
KHJ, KGB, KVQE—Hop
Harrigan.
KFWD—Stuart Hamblen.
*KMPC—News, Teen & Twenty.
*KLAC—Fred Henry Reports.
KFAC—Saxet Symphonette.
KGFJ—Live at 5.
KWKW—Today at the Races.
KRKD—Songs of the Saddle.
KXLA—Juke Box Matinee.
KFVD—Sweet and Low.
KIEV—Record Ride.
*KGER—News, Wishing Ring.
KFSD—Anniversary Date.
5:15—*KFI, KFSD, KFAC—News.
KNX—Green Light Revue.
KECA, KFMB—Sky King.
KHJ, KGB, KFXM, KVQE—
Superman.
KLAC—Irwil Allen.
KGFJ—Race Recap.
KWKW—Ken Barton, Sports.
KGER—Music with Appeal.
5:30—KFI—Casa Gugat.
*KNX, KSDJ—Harry Flannery.
KECA, KPRO, KFMB—
Jack Armstrong.
KHJ, KGB, KFXM, KVQE—
Captain Midnight.
KLAC—Al Jarvis.
KFAC—Whoa Bill Club.
KGFJ—Songs for You.
KXLA—Future Pianists.
KWKW—Evening Musicals.
KFVD—Sun-down Serenade.
KIEV—Twilight Tempos.
KRKD—Hit Tunes.
*KFXM—News.
KFSD—So the Story Goes.
5:45—*KFI, KFSD—Elmer Peterson.
*KNX, KSDJ—News, Garry.
*KECA—Frank Hemingway.
KHJ, KGB, KFXM, KVQE—
Adventures of Tom Mix.
KMPC—H. Allen.
KXLA—Miniature Concert.
KWKW—Races and Sports.
KGFJ—If They Had Lived.
KRKD—Race Results.
KGER—Stamp's Quartet.
5:55—*KNX—Bill Henry, News.
KGFJ—Sports Flash.
6—KFI, KFSD—People Are
Funny.
KNX, KSDJ—Gleny Simms.
*KHJ, KGB, KFXM, KVQE—
Gabriel Heatter.
KECA, KFMB—The Fat Man.
*KFWD, KGER, KFOX—News.
*KMPC—News, Nesbitt.
KGFJ—Musical Digest.
KFAC—Music for Everyone.
KRKD—Music.
*KLAC—News, Al Jarvis.
KXLA—Books Bring
Adventure.
6:05—KGER—Race Results.
6:15—KHJ, KGB—Real Stories.
KMPC—Bob Kelley, Sports.
KFWD—Warner Bros. Orch.
KXLA—Federated Women's
Clubs.
KGER—Decision Now.
6:30—KFI, KFSD—Waltz Time.
KNX, KSDJ—Durante-Moore.
KECA, KPRO, KFMB—
The Sheriff.
KHJ—Crime Club.
KMPC—Tanforan Races.
KFWD—America Dances.
ELAC—Sam Butler, Sports.
KFAC—Hour of Music.
KXLA—Help Wanted.
KRKD—Floyd Tunes.
KFOX—Hal's Memory Room.
KGER—Helene Smith.
KGB, KFXM, KVQE—Bulldog
Drummond.
6:45—KLAC—Political.
KXLA—Internal Revenue.
KRKD—Prep Parade.
6:55—KECA, KFMB, KPRO—
Champion Bolt Call.
7—KFI—Hank McCune Show.
KNX—It Pays to Be
Ignorant.

KECA, KPRO, KFMB—
Cavalcade of Sports.
KHJ, KGB, KFXM, KVQE—
Meet the Press.
KMPC—Security Symphonics.
*KLAC, KRKD—News.
KFWD—America Dances.
KFAC—Hour of Music.
KGFJ—Musical Digest.
*KXLA—Averill Berman.
*KGER—News, Eagan.
*KFSD—Mystery Theatre.
7:15—KLAC—High School Sports.
KXLA—Peter de Lima.
KRKD—Three-Quarter Time.
7:30—KFI, KFSD—Sports Newsreel.
KNX, KSDJ—Maise.
KECA, KPRO—Your
America Sports Page.
KHJ, KGB, KFXM, KVQE—
Cisco Kid.
KMPC—Firestone Favorites.
KFWD—Sports Final.
KFAC—Floretta's Jewel Box.
KXLA—Hawaiian Melodies.
KRKD—Do You Know?
KGER—Ft. Wayne Gospel.
KFOX—Dr. Clem Davies.
7:45—KFI—Cabbages and Kings.
KFWD—Moods in Music.
KLAC—Barclay Allen Orch.
*KFAC, KFOX—News.
KXLA—T. Texas Tyler.
KRKD—Father Vaughan.
KFSD—The Three Sons.
8—KFI, KFSD—Supper Club.
*KNX—Lowell Thomas.
KECA—Lightnin' Jim.
KHJ, KGB, KFXM, KVQE—
Let George Do It.
*KMPC—News, Hemingway.
KFWD—United Nations.
*KLAC, KXLA, KGER—News.
KFAC—Evening Concert.
KGFJ—Caucasian Memories.
KRKD—South Sea Serenade.
8:05—KGER—San Pedro Forum.
8:15—*KFI, KFSD—Fleetwood
Lawton
KNX—Jack Smith.
KMPC—Red Howe Ridge
Riders.
KFWD—Twilight on the Trail.
KLAC—Desi Arnaz Orch.
KGFJ—Starlit Moods.
KXLA—Dance Time.
8:30—KFI, KFSD—Alan Young
Show.
KNX—Meredith Willson.
KECA, KPRO, KFMB—
This Is Your F.B.I.
KHJ, KGB, KFXM, KVQE—
Burl Ives Show.
KMPC—Music Supreme.
*KFWD—News.
KLAC—Spotlight Serenade.
KGFJ—Ted Lenz House Party.
KXLA—97th Street Corral.
KRKD—Merry-Go-Round-Up.
KGER—Your Army.
8:45—KHJ, KGB, KFXM, KVQE—
California Caravan.
KFWD—Guy Lombardo.
KGER—Concert.
8:55—*KNX—News, Alcott.
9—KFI, KFSD—The King's Men.
KNX—Fanny Brice.
KECA, KPRO, KFMB—
Break the Bank.
*KHJ, KGB, KFXM, KVQE—
News, Glenn Hardy.
KMPC—Spotlight Stars.
KFWD—Musicals.
*KLAC—News.
KFAC—Evening Concert.
KXLA—Seaboard Home Hour.
KGFJ—Ted Lenz House Party.
KRKD—Western Hit Parade.
*KGER—News, Concert.
9:15—KHJ, KGB, KFXM, KVQE—
Mel Venter's Pictorial.
*KMPC—Clote Roberts.
*KLAC—Melody Parade.
*KFOX—News.
KFSD—Here's to Veteran.
9:30—KFI—Mystery Theater.
KNX—The Thin Man.
KECA—Retribution.
KHJ, KGB, KVQE—Inside of
Sports.
KMPC—Date With Melody.
KFWD—Show Time.
KGER—Dr. Clem Davies.
KFSD—S. D. Talks It Over.
9:45—KHJ, KGB, KFXM, KVQE—
Henry J. Taylor.
KMPC—Bridge Club.
KGFJ—Moon Dreams, Poetry &
Music with Marvin Miller.
9:55—KNX—Ona Munson.
10—*KFI, KFSD—The Reporter.
*KNX—Chet Huntley, News.
KECA—Sid Ziff, Sports.
*KHJ, KGB, KFXM, KVQE—
Fulton Lewis, Jr.
*KMPC, KLAC, KGER—News.

EASTSIDE SHOW

10 TO 12 P.M.
Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KFVD—Spade Cooley Time.

HOLLYWOOD LEGION

FIGHTS

FRIDAYS 10:00 P.M.
KXLA
1110 N. G. C.

KXLA—Hollywood Stadium.
KGFJ—Concert Nocturne.
KRKD—Merry-Go-Round-Up.

DANCE MUSIC AT ITS BEST

LUCKY LAGER DANCE TIME

KFAC

10 to 12 EVERY NIGHT

KFAC—Lucky Lager Dances.
10:05—KLAC—Ice Hockey.
KGER—Musical Roundup.
10:15—KFI—Barry Wood Show.
KNX—Bob Elson.
*KECA, KHJ, KGB—News.
KMPC—C. Kennedy Trio.
KFSD—Constant Invader.
10:30—*KFI—Carveth Wells, Inside
the News.
KNX—Symphonette.
*KECA—Elmer Davis.
KHJ, KGB—Peter Potter
Record Party.
KMPC—Tommy Dorsey Orch.
KGER—Western Music.
10:45—KFI—Melody Time.
KECA—Freddy Martin Orch.
KMPC—Man With a Band.
*KFSD—News.
11—*KFI, KECA, KLAC—News.
*KNX—Nelson Pringle.
KHJ, KGB—O. Tucker Orch.
KMPC—Dance Time.
KFWD—Eastside Show.
KFAC—Lucky Lager Dance.
KFVD—Spade Cooley Time.
KGFJ—Concert Nocturne.
KXLA—Pasadena Civic.
KRKD—Merry-Go-Round-Up.
*KGER—News, Roundup.
KFSD—Biltmore Hotel Orch.
11:15—KFI—Milestones in Melody.
KNX—Report from
Washington.
KECA—Jack Fina Orch.
KHJ—Sterling Young Orch.
KLAC—Dine-Dance Parade.
11:30—KFI—Hal Pruden Orch.
KNX—Les Brown Orch.
KHJ—John Wolohan Orch.
KXLA—Hawthorne Thing.
KFSD—St. Francis Orch.
11:45—KECA—Red Nichols Orch.
*KHJ, KVQE—News.
11:55—*KFI, KECA, KNX, KFSD—
News.

LIFE SAVER

Ralph Locke, known as
"Papa David" on NBC's dra-
matic serial, "Life Can Be
Beautiful," is an expert
swimmer and sailor, having
lived near the water most of
his life. Mr. Locke holds six
medals awarded him for
saving people's lives.

Page Twenty-seven

KFWB—Music.
KFAC—Famous Musical Favorites.
 ★ **KLAC, KXLA, KGER**—News.
KGJF—Ted Lenz Variety Hall.
KFYD—Daily Reporter.
KWKW—Swing Session.
KRKD, KIEV—Matinee Melodies.
KFOX—Los Angeles Sentinel.
KFSD—Rhapsody of Rockies.
 3:05 **KGER**—Record Shop.
 3:15 **KNX**—Once Upon a Tune.
KFWB—Social Security.
KLAC—Music Room.
KXLA—Juke Box Matinee.
KFYD—Stringtime.
 3:25 **KGJF**—Sports Flash.
 3:30 **KFI**—Scout Jamboree.
KECA—Teen-Age Adviser.
KHJ, KGB, KFXM, KVOE—Our World of Music.
KMPC—Bing Crosby.
KFWB—Helen Louise.
KGJF—High Time.
KFYD—Back of the Rack.
KWKW—Sam Rowland and His New Works.
KIEV—Musical Masterpieces.
 ★ **KRKD**—News, Music.
 3:45★ **KNX, KSDJ**—Larry Lesueur.
KECA—Labor, U. S. A.
KFWB—Music.
KFAC—Moments in Music.
KRKD—Bowling News.
KFYD—Rumba Rhapsody.
KFSD—Religion in News.
 3:55 **KGJF**—Sports Flash.
 Polley.
KNX—Garden Gate.
KECA—It's Your Business.
KHJ, KGB, KFXM, KVOE—Hawaii Calls.
KMPC—Music of Romance.
KFWB—Gospel and Song.
 ★ **KLAC**—News.
KWKW—War Works.
KXLA—Juke Box Matinee.
KGJF—Lenz Variety Hall.
KFAC—Musical Masterpieces.
KFYD—Console and Keyboard.
KRKD—Piano Paintings.
 ★ **KIEV, KFOX**—News.
 ★ **KGER**—News, Record Shop.
 6:15 **KNX**—Music.
KECA—Highland Swing.
KMPC—Pleasure Time.
KLAC—Perry Lee, Songs.
KRKD—Movieband Quiz.
KIEV—Modern Concert Hall.
KFOX—Teatime Dancing.
 4:25 **KGJF**—Sports Flash.
 4:30 **KFI, KFSO**—Curtain Time.
KNX—The Three B's.
KECA—Music Library.
KHJ—Red Cross.
KMPC—Bolero Time.
KFWB—Blind Artists' Guild.
KGJF—Variety Music Hall.
KLAC—Kiddle Klub.
 ★ **KWKW**—News, Music.
KRKD—Tunes of the Day.
KIEV—Bing Crosby Sings.
KFOX—Old-Age Pensions.
KGB, KVOE—Edmund Hockridge Show.
 4:45 **KHJ**—Ken Barton.
KMPC—Russ Morgan.
KFWB—Stuart Hamblen.
KWKW—Races and Sports.
 ★ **KFYD, KRKD**—News.
KIEV—Trade Winds Tempos.
KFOX—Favorites.
KFMB—Red Cross.
 4:55 **KGJF**—Sports Flash.
 5 **KFI**—Wizard of Odds.
 ★ **KNX**—Knux Manning News.
KECA—Piano Playhouse.
 ★ **KHJ, KGB, KVOE**—News, Hemingway.
 ★ **KMPC**—News, Perry Como.
KFWB—Stuart Hamblen.

KXLA—Peter Potter.
KFAC—Sunset Symphonette.
 ★ **KLAC, KGER**—News.
KGJF—Jive at 5.
KWKW—Today at the Races.
KFYD—Sundown Serenade.
KRKD—Songs of the Saddle.
KIEV—Record Ride.
KFSD—Columbia Record Shop.
KFOX—Sunshine Mission.
KFMB—Doctor.
 5:05 **KGER**—Music With Appeal.
 5:15★ **KFI, KFC**—News, **KNX**—Sports.
KHJ, KGB, KVOE—Proof That Christian Science Heals.
KMPC—Swing 14.
KLAC—Irwin Allen.
KGJF—Race Recap.
KWKW—Crown City Four.
 5:30 **KFI**—Madison 2345, Times Information.
 ★ **KNX, KSDJ**—Harry Flannery.
KECA—Harry Wismer, Sports.
KHJ, KGB, KFXM, KVOE—Bobby Norris.
KLAC—Al Jarvis.
KMPC—Floyd Allen.
KFAC—L. A. City College.
KGJF—Songs for You.
KXLA—Pitt Pianoists.
KRKD—Hit Tunes.
KWKW—Evening Musicale.
KIEV—Twilight Tempos.
 ★ **KFOX**—News.
KFSD—Whistling Parson.
 5:45★ **KFI, KFSO**—Elmer Peterson.
 ★ **KNX, KSDJ**—Garred, News.
 ★ **KECA**—Frank Hemingway.
KHJ, KVOE—Jan August Piano Music.
KMPC—Bishop Stevens.
KGJF—Nat'l. Safety Council.
KXLA—Hawaiian Melodies.
KRKD—Race Results.
KWKW—Races and Sports.
KGER—Stamp's Quartet.
KFOX—Musical Cocktails.
 5:55★ **KNX**—Ned Calmer, News.
KGJF—Sports Flash.
 6 **KFI, KFSO**—Roy Rogers Show.
KNX—Vaughn Monroe Orch.
KECA—Youth Asks the Government.
KHJ, KGB, KVOE—International Quiz.
 ★ **KMPC**—News.
 ★ **KFWB, KGER, KFOX**—News.
KGJF—Musical Digest.
 ★ **KLAC**—News, Al Jarvis.
KFAC—Symphony.
KXLA—Junior Town Meeting.
KRKD—Music.
KFMB—S. D. Looks Ahead.
 6:05 **KGER**—Race Results.
 6:15 **KMPC**—Bob Kelley, Sports.
KFWB—Musical Comedy.
KFOX—Vesper Bells.
KGER—Twilight Time.
 6:30 **KFI, KFSO**—Can You Top This?
KNX, KSDJ—It Couldn't Happen.
KECA—Music of Manhattan.
KHJ, KGB, KVOE—Steven Graham, Family Doctor.
KMPC—Tanforan Races.
KFWB—Star Time.
KLAC—Sam Balter.
KFAC—Showtime Tunes.
KXLA—Sunset Ave. Church.
KFOX—Hal's Memory Room.
KGER—Lukin Valley Church.
KNX—Saturday Night Serenade.
 6:45 **KFAC**—Cavalcade of Stars.
 7 **KFI, KFSO**—Judy Canova Show.
KNX—Saturday Night Serenade.
KECA, KPRO—Famous Jury Trials.

KHJ—Quiz of Two Cities.
KMPC—Glee Club.
KFWB—Adventures in Music.
KFAC—Dr. James Fifield, Jr.
KGJF—Musical Digest.
KXLA—Nazarene Church.
 ★ **KLAC, KRKD, KGER**—News.
KFOX—Judge Gardner.
KGB—Man and His Music.
 7:05 **KGER**—Across the Footlights.
 7:15 **KNX**—Hedda Hopper, This is Hollywood.
KLAC—Meet the Band.
KRKD—Three-Quarter Time.
KFMB—Popular Tunes.
 7:30 **KFI, KFSO**—Grand Ole Opry.
KECA, KPRO, KFMB—I Deal in Crime.
KHJ, KGB, KFXM, KVOE—Red Ryder.
KMPC—Challenge to Youth.
KFWB—Showtime.
KLAC—U. C. L. A. Idea Exchange.
KFAC—Dr. Frank Fagerburg.
KXLA—Bible Institute.
KRKD—Do You Know?
KGER—Dinner Music.
KFOX—Dr. Clem Davies.
 7:45 **KNX**—The Ghost Walks.
KFWB—Twilight on the Trail.
 ★ **KFAC**—News.
 8 **KFI, KFSO**—Truth or Consequences.
KNX—Reserve.
KHJ—Boston Blackie.
KECA—The Avenger.
 ★ **KMPC, KLAC**—News.
KFWB—American Sketches.
KFAC—Evening Concert.
KGJF—Caucasian Memories.
KXLA—King's Ambassador Melody Hour.
 ★ **KGER**—News, Grace Detson.
KFOX—County Barn Dance.
KGB, KVOE—Crime Club.
KFMB—Piano Playhouse.
 8:15 **KMPC**—Glenn Miller Orch.
KFWB—Story of Israel.
KLAC—Desi Arnaz Orch.
KGJF—Starlit Moods.
KXLA—Barber Shop Quartet.
 8:30 **KFI, KFSO**—Life of Riley.
KNX—Mayor of the Town.
KECA, KFMB—The Lone Ranger.
KHJ, KGB, KVOE—Did Justice Triumph?
KMPC—Music Supreme.
KLAC—Spotlight Serenade.
KGJF—Ted Lenz House Party.
KXLA—The Corral.
KGER—L. A. High Schools.
 8:45 **KFWB**—Here's to Veterans.
 8:55★ **KNX**—Alcott, News.
 9 **KFI, KFSO**—Mystery Is My Hobby.
KNX, KSDJ—Hit Parade.
KECA, KPRO, KFMB—Gang Busters.
 ★ **KHJ, KGB, KFXM, KVOE**—News.

KFAC—Evening Concert.
KGJF—Ted Lenz House Party.
KXLA—Western Caravan.
 ★ **KGER**—New America Singo.
KFOX—Record Session.
 9:15 **KHJ**—Steven Knight, Criminalologist.
KLAC—Melody Parade.
KGB, KFXM—Holly House.
 9:30 **KFI**—Conquest.
KHJ, KGB, KFXM, KVOE—Fishing and Hunting Club.
KECA—Murder and Mr. Malone.
KFWB—Show Time.
KXLA—Texas Jim Lewis.
KGB—Lem Davies.
KFSD—Log Cabin Farms.
KFMB—Ave Maria Hour.
 9:45 **KNX**—Jean Sablon.
 10★ **KFI, KGER, KFSO**—News.
 ★ **KNX**—Chet Huntley.
KECA—Ike Carpenter Orch.
KHJ, KFXM—Date Night.
KMPC—Dance Time.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 ★ **KLAC**—News, Let's Dance.
KXLA—Pasadena Civic Dance.
KFYD—Spade Cooley Time.
KFOX—Concert Nocturne.
KFMB—Hawaiian Music.
KFMB—Melody Lane.
KFAC—Lucky Lager Dances.
 10:05 **KGER**—Saturday Spotlight.
 10:15 **KFI**—Rescue.
KNX, KSDJ—Hollywood Barn Dance.
KFOX—Record Session.
KFSD—Sports Recap.
 10:30 **KFI**—Jack Haley and Eve Arden.
KECA—Freddy Martin Orch.
KHJ, KGB—Peter Potter's Record Party.
KXLA—Schlockelritz Fisher.
KFSD—Chalk Talk & Jive.
KFMB—Trade Winds Tavern.
 10:45 **KNX**—Talk.
KFOX—Varieties.
 11 **KFI**—Solitaire Time.
 ★ **KNX**—Nelson Pringle.
KHJ, KGB, KVOE—Cleveland Orchestra.
KECA—Xavier Cugat Orch.
KMPC—Dance Time.
 ★ **KLAC, KGER**—News.
KFWB—Eastside Show.
KGJF—Concert Nocturne.
KFAC—Lucky Lager Dance.
KFYD—Spade Cooley Time.
KXLA—Eagle Club.
KFOX—Record Session.
KFSD—Biltmore Orch.
KFMB—Cheatin' on Sandman.
 11:05 **KGER**—Saturday Spotlight.
 11:15 **KFI**—Milestones in Melody.
KNX—Henry Busse Orch.
KECA—Finky Tomlin Orch.
KLAC—Dine-Dance Parade.
 11:30 **KFI**—Hal Pruden Orch.
KNX—Les Brown Orch.
KECA—Red Nichols Orch.
KXLA—The Hawthorne Thing.
KFSD—St. Francis Orch.
 11:55★ **KFI, KECA, KNX, KFSO**—News.



KMPC—On the Beam.
KFWB—Musicale.
 ★ **KLAC**—News.

More: LIFELINES

(Continued from Page 15)

and out-of-this-world gowns, as in some years. Shirley Temple, Dinah Shore, Mary Pickford led the procession of off-shoulder, bouffant-skirted stars. Joan Fontaine and Greer Garson exemplified the covered-up look. Dorothy Lamour was one who looked like the fans' conception of a real star in her white gown, ermine wrap, and jewels.

But Radio Life thought that just about the most poignant moment of the whole show was when handless veteran Harold Russell wrapped his hooks around his gleaming Oscar.

JUST A PLANE TRIP

Aviation-minded Edgar Bergen's idea of a good day was fulfilled recently when he and friend Brian Aherne flew to Oxnard, Calif., for lunch; to Santa Barbara for golf; then to Van Nuys for dinner.



DONOR DON

By reason of twenty hardworking years on the stage, screen and radio, Donald O'Connor of CBS' "The Ginny Simms Show" is now a well-to-do youngster. So he was recently able to celebrate his bow as a radio star by gifting his mother with a Packard Clipper and his wife with a Buick.



SIAM OLD STORY

A recent Lux drama, "Anna and the King of Siam," was of special interest to Producer William Keighley, as he and his wife visited Siam several years ago in search of background material for a screen story.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type. * Indicates programs of news and commentation.

Table listing radio stations and programs. Columns include station call letters, time, and program name. Examples include: KCEA, 7:30 a.m., M-F, Chicago Round Table; KFBI, 10:30 a.m., Su, Chicago Theater; KHJ, KGB, 9:30 p.m., Su, Green Hornet.

RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—no
- 2 notes—maybe
- 3 notes—yes
- Chord in G—tops



PAUL WHITEMAN ORCH.

With Earl Wild at the piano, here is the finest and most distinctly different interpretation of Gershwin's "Rhapsody in Blue" to date. Not only are Pop's orchestra and chorus at their best, but coupled with the fact that this is the first complete recording of the "Rhapsody" on four twelve-inch sides, it rates nothing but the finest: a glorious Chord in G! (Signature Album).

JOHNNY MOORE'S THREE BLAZERS

Six very listenable sides comprise the Blazers' first album in a variety of styles from ballad to blues and back again . . . bend an ear in their direction and you'll see why it made the three-note department. (Exclusive Album).

BENNY GOODMAN ORCH.

Making his debut on a new label, BG not only has a swell band, but also vocals by Johnny Mercer on both sides of "Moon-Faced, Starry-Eyed" and "It Takes Time" . . . which all adds up to a very choice three-note rating. (Capitol).

MEL TORME

With Sonny Burke's musicians backing him nicely on "I'm Yours" and "Who Cares What People Say", this youngster without much of a voice can really sell a song and will bear watching . . . hence the full two notes on his latest release. (Musicraft).

PAULA KELLY AND MODERNAIRES

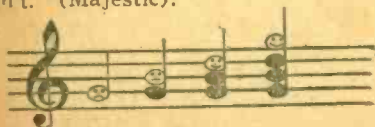
This popular vocal group has a coupla goodies in "Lovin' Time" and "Hoodle Addle" . . . tunes are nicely arranged . . . orchestra backing is good . . . group's vocal work is smooth . . . how else could it make the three-note niche? (Columbia).

PHIL HARRIS ORCH.

If you haven't heard about the "six tall, slim, slick, sycamore saplins", better give Phil's "Possum Song" a spin . . . and for good measure, it's coupled with "It's a Good Day" . . . even Jackson would give it three notes. (RCA-Victor).

LOUIS PRIMA ORCH.

Strictly novelty is Prima's "Baciaga-loop", while on the reverse side Louis vocals "Just a Gigolo" in a yesteryear revival at slower tempo . . . you'll hear both plenty times in machines . . . that's a juke, son, but the two notes ain't. (Majestic).



Writers Can Be Normal

(Continued from Page 5)

each week's Burns and Allen script. "We like to feel," put in Keith, "that our relaxation shows in the final product." (It does, fellas!)

Paul is the one who usually hatches the idea for the show. Friday morning, he and Keith call on George Burns in his office in Hollywood to discuss next week's story line. ("Incidentally," remarked Paul, "George is a heck of a nice boss.")

The show is divided into three "spots." Following the conference, Paul and Keith divide the first "spot," each going home to write his half. Saturday these are read to George. Monday, the second one is written and okayed, Tuesday, the third. "We know where we're heading all the time," the team stated. "We re-write together."

Even Burns doesn't know who wrote what, so much alike are Paul and Keith in their scripting. Practically phenomenal are their speed and their willingness to cut lines if necessary. While some writers fuss and fume, acting as if their only child were being dismembered when they are asked to chop hunks of script, Paul and Keith attack the problem like skilled, matter-of-fact surgeons.

Paul started in radio in 1932 as singer on the "Night Hawk Frolics" in Kansas City. Ted Malone was dating Paul's sister and became Paul's idol. When Ted entered radio, naturally Paul wanted to get in, too.

"Keep out of radio," admonished Malone. "It's only a passing fancy." But Paul wanted to sing on the air like Gene Austin ("and he can, too," interpolated Keith), so he got a job with the Frolics on NBC and teasingly called Malone at midnight, just before the show went on the air.

Stumbling out of his warm bed, Malone received Paul's news, then, realizing that it was fruitless trying to keep Henning out of radio, said resignedly, "All right, come over to the station tomorrow (Malone was on CBS) and I'll let you sing."

"I was there five years," laughed Paul. "I opened up at 5:30, then announced, dusted, and did some filing." In 1937 he went to Chicago to assist Don Quinn on "Fibber and Molly," stayed until November, 1938, then joined Rudy Vallee's writing staff, where he remained until hooking up with Burns and Allen in 1942.

"Yeah," summarized Keith of Paul's career. "He's lived dangerously."

Keith, a North Carolina product, has a background of newspaper reporting and writing which led to his conceiving a novel. Someone showed it to Ben Hecht, who wanted to adapt "The Front Page" for radio. Keith worked on this, then slipped into writing sketches for the old Vallee

Varieties in 1933. In 1938 he went with Chase and Sanborn, stayed two years, then spent two seasons writing on the Texaco show with Ken Murray. He joined Burns and Allen in 1941.

One of the writers' first assignments was to build George and Gracie as Mr. and Mrs. Burns, which involved changing Gracie from a complete imbecile into a wacky housewife.

Typical Case

Both Keith and Paul think writers do not receive proper consideration. Paul waxes irate when he discusses the situation. "A big potato comes out from New York with \$10,000 to spend on a show for some sponsor," he points out. "Now, let's see, who'll we get for a big star?" the fellow asks. They pick a \$5,000-a-week name. Then the show must have a big-time band, so they hire one for a couple of grand. Nothing but the best in producers. A couple of thousand for him. Finally, the big potato has everything set, he thinks, and gets ready to board the Super Chief back to New York. Just as he's stepping onto the train, he mentions, 'Oh, by the way, get someone to write the show.' His local man protests, 'The budget won't allow it.' The big potato sloughs off the problem with, 'Oh, get someone to pound it out for \$100 a week!'

"That's what's the matter with a lot of shows," remarked Henning.

Both Paul and Keith are married and chorused, "We're both in love with our wives."

"If you print that and my girl friend reads it, I'm dead," kidded Paul. His wife is the former Ruth Barth, Chicago radio actress, and they have two girls, Carol, five, and Linda, two, and a seven-months-old boy, Tony. The Henning home is in the Valley, and after living for many years in an apartment, Paul has found a yard most exciting. "I spent so much of my spare time puttering around in the garden that Ruth said she was a grass widow," he added. The Hennings find movies their chief source of entertainment and see as many as four in a row when the opportunity is provided. Asked whether he had any hobbies or collections, Paul said, "Yes, I collect children."

Keith and his wife, Frances, live in Hollywoodland, have no children, but seven cats. They see about four movies a year. He goes in for book collecting, American first editions and mysteries, and likes to collect odd facts. "Master of Useless Information," he laughingly refers to himself. "I can name, for instance, the names of the first two American soldiers killed in World War I."

Proving that script writers can be nice people and practically normal, Keith had to puncture the theory with a tiny pin prick: "I don't like to work in the daytime. I like to work at nights, starting after dinner and typing until two or three in the morning."

"Yeah," said Henning, wryly, "Heaven help you if you call him before ten ayem!"



▲ **JOE KEARNS APPEARS ON THE JUDY CANOVA SHOW** in a comedy characterization. Joe says he likes diversified parts on the air and is glad that he divides his time equally between drama and comedy, names as one of his most intriguing roles that of "Casper Gutman", the fat man in the "Sam Spade" series. That's real character work for the sylph-like Kearns!



▲ **THIS IS MORE LIKE** the real life Kearns, minus the comedy and dramatics. It looks here as if Joe takes his script reading easily—and he does—but you should hear about his radio nightmares afterwards!

Kearns Carries On

Like Most Radio Veterans, Joe Kearns Has Experienced Radio at Its Best—And Worst! Busy Kearns Takes Time to Tell Us of His Work and Hobbies

By Joan Buchanan

JOE KEARNS is a radio young-old timer, but even he isn't immune, he admits, to those radio nightmares! "I have a recurring dream," Joe told us, "in which I have a dirty old purple ditto copy of the script and I desperately try to read and ad lib through it!"

Joe is kept so busy in radio running back and forth between shows that he claims that if he broke a leg his career would end. You hear Joe as the voice of "Suspense," on the "Malsie," Judy Canova and "Sam Spade" shows, and as "Mr. Colby" on the Mel Blanc show. He does as many as eleven network programs a week and, amazingly enough, he doesn't have to chart his time to remember where and when he is due.

Joe's longest hiatus from the airways was a six-week siege in the hospital. He plans to get away for a trip this summer—and hopes it'll be to Sweden.

Getting back to that nightmare, Joe recalls that incidents of nightmarish proportions have occurred to him while in front of the mike. The most recent was a heckler in the

Canova show audience. Not content with trying to get into the act from the sidelines, the interloper jumped from the audience and ran up to the stage to join Joe. "Mel Blanc and George Neice grabbed hold of him and bore him out into the wings while the rest of us carried on," Kearns related.

Too Smart

Joe's worst memory of radio, however, was on an experimental show called "Your Witness." The show was presented as a stage play. The actors had to memorize their lines and contend with props in addition to worrying about getting over the air. Joe, discovering that much of his scene was played from a phone booth on the stage, decided to pin up the pages of his script in the booth and read it then and there. "I was smart," commented Joe. "I was going to save myself a lot of trouble! When we went on the air I discovered that it

AS THE TERRIBLE-TEMPERED "Mr. Colby", the usually easy-going Joe threatens poor Mel Blanc, while Mary Jane Croft ("Betty" on the Blanc show) is properly alarmed.

was so dark in the booth I couldn't see to read—I had to ad lib practically my whole part!"

Joe also recalls the time the lights went out in the old KNX studio while he was at the mike doing a part in the "Scattergood Baines" series. The soundman lit candles and held them over the actors' scripts while they tried to read by the dim light. "Unfortunately, though," Joe smiled, "the hot tallow from the candle kept dripping on my hand. I couldn't move my script away because I wouldn't have been able to see it and I couldn't stop and tell the sound man that he was burning my hand

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Page Thirty-three



*Furthermore, U. S. Tax Court Decided
"Pot O' Gold" Rewards Were Outright
Gifts, Not Subject to Income Levies*

▲ **"ROUND AND ROUND SHE GOES—WHERE SHE STOPS NOBODY KNOWS"**
—and if we did, we'd all be in clover 'cause that's the Tums Giant Selector. Emcee Happy Felton has just given the big joy wheel a whirl and somebody, somewhere, stands to make a thousand dollars. Announcer Len Sterling stands by with the hand mike and describes the event to the great listening audience of losers, plus one winner.



▲ **LEN STERLING (LEFT) AND BOB SHEPARD (RIGHT)** handle the commercial announcements and the on-the-spot descriptions of the spinning of the Giant Selector from the Vanderbilt Theater studio in New York. Now going stronger than ever, "Pot O' Gold" returned to the air in October, 1946, after an absence of several years.



▲ **MAESTRO HARRY SALTER** conducts the orchestra as "Pot O' Gold" baritone Jimmy Carroll sings a ballad as build-up to the climax of the program—the \$1000 award.

\$1000 for Doing Nothing

Wednesday, 6:30 p.m.
ABC—KECA-KFMB

EXTRA good news for those fortunate few who receive the Wednesday night "Pot O' Gold" gift is the fact that the entire amount is entirely tax-free—not a penny is deducted for taxes. In the U. S. Tax Court, on December 28, 1945, in the case of Pauline C. Washburn vs. Commissioner of Taxes, the court held that "the chance selection of a name by the 'Pot O' Gold' people was an outright gift without any of the earmarks of an income and was not included in the gross income of the taxpayer."

Miss Washburn had been given \$1,000 by the sponsors of "Pot O' Gold" before it left the airwaves several years ago, and her fight against being taxed for the gift paved the way for all recipients of the "Pot O' Gold" to have all of it to enjoy. Today, thanks to Miss Washburn, "Pot O' Gold" considers itself the only radio program whose gifts are tax-free.

The telephones called the first two broadcasts in "Pot O' Gold's" new series went unanswered, and as \$100 is sent to the person in whose name each phone called is registered, with the remaining \$900 being added to the "pot," the "Pot O' Gold" jackpot held \$2,800, its greatest amount to this date, when the telephone owned by Mrs. Florence Rattigan, of Philadelphia, Pennsylvania, a cashier for the Bureau of Internal Revenue, was chosen. Mrs. Rattigan was home, and practically speechless when Emcee Happy Felton told



▲ **THERE'S ONE NAME IN THIS HUGE STACK** of telephone directories that belongs to a very lucky person each week. Happy Felton peruses a phone book to be sure the Feltons are listed—just in case. By the small size of many of the volumes, it looks as though the villages and small towns of the U. S. are well represented.

her the glad tidings that she was about to have \$2,800 dropped in her lap by the sponsors of "Pot O' Gold."

Seventeen thousand dollars have been given away through Happy Felton's phone calls during the weekly broadcasts between October 3 and January 29, inclusive. Of the seventeen telephones called, four were not answered by the end of the allotted time, with the owners garnering \$100 each, but of the other telephone owners, eleven were given \$1,000 each, two received \$1,900, and Mrs. Rattigan was made \$2,800 richer—richest of all.

▼ **CHIEF YEOMAN** Eugene Hawkins, USCG, of New London, Connecticut, shows his home phone number to the custodian of the library of telephone books, Chick Johnson. The two lovelies are present to help spin the Giant Selector.



▲ **ANNOUNCER BOB SHEPARD HANDS HAPPY** the phone for the "Pot O' Gold" phone call. If you're not home when the call comes—you get one hundred dollars anyway, as sort of a consolation prize. And you can always tell your friends about the one that got away!



▲ **"STOP THE MUSIC", CALLS FELTON** AS HE GETS THE ANSWER to his weekly call. Harry Salter obliges as Happy makes with the chatter. Though Felton is a comedian and a graduate of the Olsen and Johnson show, "Hellzapoppin'," this is one moment he takes very seriously. There's someone on the other end of the line to whom this means a great deal, and it means a lot to Happy, too—so "stop the music!"





Board the "Midnight Flyer"

*And Relax with Conductor Al Poska,
Who Enlivens Fast Musical Journey*

By Eva Meyer

*Monday-Saturday, 12 midnight
KFI*

WHEN THAT mythical train, the "Midnight Flyer," comes chooming out of your radio speaker each night at the witching hour, get on board—join in the fun—dance—or, just relax and enjoy it. Any way, you can't lose. The "Flyer," sponsored by Barbasol, is making its mark as one of the most popular record shows on the air. Even if you're a music hater

(we met one once), you can't help enjoying Al Poska's pxyish sense of humor.

Poska, as you no doubt have gathered by this time, is the conductor of the "Flyer," and a finer, more up-standing character we have yet to meet. He's a staff producer at KFI, but the "Midnight Flyer" is his baby. He loves it with all his heart. The result — a carefully - programmed, clever show.

With more than 18,000 records in KFI's music library to choose from,

Coy Watson Photos

WHEN THE "FLYER" CELEBRATED its first anniversary recently, many well-known artists and other friends joined in the observance. Here Margaret Whiting gives Al a big birthday smack.

▲ **ALL DRESSED UP** in his conductor's hat, Al Poska gets into the spirit for a "Midnight Flyer" run.

▼ **AL PROCURED A SET** of wheels for a young fan who wanted to enter a soap box derby, and in appreciation the fan named his entry after Poska's show.





▲ **"OPEN THE DOOR"**, says Jack McVea, whose famous recording is being spun coast to coast. Jack was Al's "Flyer" guest not long ago.



▲ **LOOKING AS IF HE ENJOYED** Al's birthday party, Freddy Martin exchanges remarks with Poska over the "Flyer" mike.

Al's scope is unlimited, and he takes advantage of the situation to offer his many fans the ultimate in variety. The playing of the "top tunes" with monotonous regularity, characteristic of many platter shows, is religiously avoided on the "Flyer." Of course, Al always plays a few of the ones most frequently requested. The remainder of the show is devoted to new releases, distinctive arrangements of old tunes, unusual numbers and, occasionally, a noted guest interview.

▼ **WHEN TWO PLATTER PUSHERS** meet, what do they talk about? You're right. And they did! Ira Cook, left, and his host, Poska.



▲ **AL APPEARS INTERESTED** as Spike Jones explains some of his washboard "musical" contraptions to the "Flyer" conductor.





↑ **LITTLE PAMELA** Culver watches enthralled while daddy makes another figurine. At right are samples of his completed work.



↑ **HOWARD'S WIFE, Miki, Howard,** and photography. He prefers day landscapes and black-and-whites, some day hopes to return to Philippines, where he saw service, and photograph islands from one end to the other.
Otto Rothschild Photos

WHOLESALE HOBBYIST

Howard Culver, Versatile Radio Actor, Follows Flying, Modeling in Clay, Woodworking, Interior Decorating, Writing, Collecting

HOWARD CULVER, who plays "Simon" on Mutual's "Count of Monte Cristo" and who's also heard on Mutual's "Gregory Hood", is an ardent hobbyist.

Currently, he models in clay, writes, photographs, does woodwork, is interior decorating his newly-acquired home, flies, collects knives, goes hunting and camping. At some time or other in his life he's touched on at least half of all possible hob-

bies and the chances are great he'll hit the other half before he's through.

Most of Culver's hobbies start through either necessity or accident. For instance, his small daughter was given some child's modeling clay, took it to her father with the request, "Daddy, make a man."

Culver, who has always regretted his complete inability to draw or paint, picked up the clay with considerable misgivings and began working it into shape. To his great surprise, it turned out far better than he had ever expected. That night after his daughter had gone to bed, he got it again and started working with it—and another Culver hobby was born.

Critic Encourages

Firing and glazing is too much trouble for Howard, therefore he works in clays which will harden after he's through with them and lets it go at that. He doesn't keep his figurines long—gives them away almost immediately to whatever admiring friend takes a fancy to them. That there are many such is proven by the comment of an art critic, who told him that if he'd devote two years to nothing but modeling, he could be tops in the field.

His flying hobby was born of necessity. The actor has enjoyed hunting, fishing and camping ever since he was a youngster, but with radio's

hours what they are, no longer finds time to indulge because by the time he gets wherever he plans to go in his car, it's time to turn around and make the long drive home. After his discharge from the Navy, he happened to be talking to a friend who was learning aviation under the G.I. Bill of Rights and suggested that Howard do the same thing.

"Me?" was Howard's instant reaction. "What would I want to do that for?"

But after thinking it over, he realized that flight is the one sensible means of vacationing for a mike-tied man. Now, when he finds himself with an afternoon free, he flies with his wife to a resort, amuses himself for two or three hours, and is home again in the time it would have taken to drive the trip one way.

Another Hobby

His knife collection, too, was accidental. When he was living in San Francisco, somebody gave him a Philippine bolo knife, which started him off on the subject of South Pacific weapons. He collected every type of knife from the area he could find, read numerous books on the subject. While in the Navy, he added a Japanese samurai sword and a Moro kris to his collection; now is expanding into South American and Oriental knives.

Culver originally intended to be a student of medicine — still reads everything he can on the subject even though he has long since discarded his dream of being an M.D. In high school, he was president of the school drama club; during Boys' Week was invited with three others to do an audition at KHJ as part of Boys' Week activities. To his surprise, the following Sunday he got a call from True Boardman to do a part on the KHJ program, "Annals

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← **HOWARD AND MIKI** look over part of his knife collection.

No Ordinary Show

(Continued from Page 7)

of "The Seventh Veil" is a complex psychological study that took nearly two hours to relate on the screen. Nevertheless, "This Is Hollywood's" twenty-minute adaptation was effective enough to provoke this comment from Compton Bennett, director of the British picture: "It makes me think I wasted a lot of film!"



KEYBOARD TO MIKE

The raven-haired beauty who plays "Cilia" on NBC's "Light of the World," is Charlotte Keane, who bypassed a scholarship to continue piano studies in order to satisfy a dramatic inclination.

Wholesale Hobbyist

(Continued from Page 38)

of the Ages." Culver worked all summer in radio, planned to start back to school again in the fall.

When fall came, he was doing so well he decided to postpone school for another year. By the time that year was ended, the recession had set in and Culver decided that inasmuch as he was firmly established in one career, he'd be silly to drop it, so he's stayed in radio ever since. Even though he still cracks those med books, it's a decision he's never really regretted.

Although Culver's hobbies keep his apartment pretty well messed up, what with woodworking tools in this corner, photography equipment in that, and spray guns and paint brushes in another, his wife doesn't really mind. Not, anyway, since she happened to read a certain newspaper clipping. It said that a fellow named Steinway kept his wife's kitchen in a state of upheaval for thirty years while he built a piano in it—and nothing Howard can do will ever equal that.

▶ **FLYING IS** a time-saver, as well as hobby, enabling actor to take restful trips away from mike.

▶ **DR. NAPOLEON HILL**, now heard on KFVB in success series, shows Radio Life cover featuring Frank Morgan and Hill's book, "Think and Grow Rich".

Kearns Carries On

(Continued from Page 33)

off in the middle of the broadcast!" Ah, yes, that soft life you actors lead!

But Joe still loves radio. He names Fred Allen, Henry Morgan, all the good musical programs as among his favorites. "And I like the quiz shows, too," he added. "They're very stimulating."

Music has played an important part in Joe's life—and it still does. Joe was a theater organist in silent days. Remember the guy who played for community sings while the slides were thrown on the screen? Well, that was Joe. Locally he played at Talley's Broadway downtown.

Played Local Boards

Joe started his career as both organist and actor in Salt Lake City. He first ventured into radio there as an actor and writer in connection with his stock company work. Later he played stock and legitimate stage locally. Joe recalls that two of the people with whom he was associated in those days were Lurene Tuttle and Victor Jory.

Music, cooking, writing, reading and movie-going all have their place in Joe's spare moments. He's enthusiastic about good food and holds a card in the exclusive Societe des Gentilhommes Chefs de Cuisine, which you can probably decipher as Society of Gentlemen Chefs. According to Joe, the purpose behind the club is to trade original recipes with other club members. The only way to be tapped for membership is to be recommended by another member as astute in the way of food as you are.

Joe also "gobbles up" books and especially likes anything unusual in the way of psychological studies and novels. He admits that writing takes up so much time that he has neglected it lately, but in the past he has contributed scripts to "The Whistler," and he was the scripter of a syndicated series, "Radio Writer's Laboratory." He loves the movies and was currently raving over "The Best Years of Our Lives" when we asked for a preference.

Joe still plays the Hammond organ and has a large collection of opera recordings. He also loves cards and claims he never cheats, even at solitaire. Calls himself a "very dull dresser" because he prefers nothing more original than blue!



GENII POPULAR

Peter Lind Hayes, of the CBS "Dinah Shore Show," has hit a new high with his kiddy album "Genii, the Magic Record," of which 75,000 albums have been sold in five weeks.



Think and Grow Rich

Sunday, 3:30 p.m.
KFVB

FUNNY how everything you do catches up with you! June 2 Radio Life's cover showed Frank Morgan in cap and gown clutching to his bosom a copy of a book titled, "Think and Grow Rich." The pose was intended to be funny—and it was. But now Morgan and several other people might be wondering if it's as funny as it looked at the time.

Seems that Napoleon Hill, philosopher, business consultant, lecturer and author of "Think and Grow Rich" is now broadcasting his own programs each Sunday afternoon over KFVB. This leaves Frank Morgan in the position of having to select a new textbook for his philosophical adventures.

Those who have read "Think and Grow Rich" and who use its principles to operate their businesses probably run into the hundreds of thousands, judging from the number who have contacted Dr. Hill and his publishers.

Certainly the book has been read by millions of readers, for it is estimated that more than six and a half million copies have been published, including the several foreign editions.

In Southern California, Napoleon Hill's adherents comprise about one out of every three persons. The new radio program takes the form of a "Radio Success Round Table" with Napoleon Hill in person, and features on each program individuals who have followed his Laws of Success to attain success in their profession or business.

Students of Dr. Hill will form individual "Master Mind groups" in their homes and follow his suggestions for attaining the major objectives of every member of the group.

Thirty-Nine



▲ **ALFRED LEONARD, CENTER, OWNER AND MANAGER** of the "Gateway to Music" and featured on the radio program of the same name (Sunday, 9:30 a. m., KFAC) presents donated records to Dorothy Gilbert, right, of Los Angeles Red Cross Camp and Hospital Service, and Mrs. Otto Wartenweiler, as listeners to his airline show answer requests for discs for hospitalized veterans in Southern California. A second appeal is scheduled on "Gateway to Music" this month. *Dave Packwood Photos*



▲ **IN THE CONTROL ROOM OF BIRMINGHAM Veterans Administration Hospital**, Leonard, left, and Ginny Simms, star of her own CBS show, select records to be played over the hospital's own radio network picked up on receiving sets in every ward of the institution. Sound engineer, Joel Tucker, seated, controls tone volume. Miss Simms has appeared on Red Cross hospital shows throughout the year and is taking an active part in the current fund drive for the mercy organization.



▲ **WHILE VETERAN JOHN McCLOSKEY** looks on approvingly, Miss Simms and Miss Gilbert tune in on broadcast from Birmingham's radio station as Red Cross-collected records are played during the regular evening broadcast. Noted radio stars each week are appearing in special ward and auditorium shows arranged by Los Angeles Red Cross.

Seen on the Radio Scene

MEN AND women convalescing in Veterans Administration and military hospitals in and about Los Angeles can use records that may only be collecting dust in your album.

From Birmingham Veterans Administration Hospital in Van Nuys—from the West Los Angeles Veterans Administration Center—from San Fernando Veterans Hospital—from Corona and Long Beach Naval Hospitals have come pleas for records which can be utilized on phonographs in both private wards and in broadcasts over hospital "networks."

Recently, Alfred Leonard, in his "Gateway to Music" program (Sunday, 9:30 a.m., KFAC), at the request of the Los Angeles Red Cross, asked his listeners to donate records. The response was terrific.

Highlight of the Red Cross party's presentation tour of the hospital was the inspection of the control room and of the workings of the "bedside network" serving "Station KBGH." The group first visited the hospital's Music Library, where donated records are kept in album fashion, and were given the privilege of selecting the evening's program. From the library, the records go to the hospital radio network control room, operated by veteran Joel Tucker, where the broadcast over KBGH originates.

Bedside ear-phones connected with the control room bring the programs to both the private and semi-private wards as well as the "live" shows staged in the hospital's spacious Red Cross auditorium. Miss Simms graciously accepted the invitation to appear as an "extra special" attraction on the evening she visited Birmingham, and later sang for the bedridden patients unable to attend the auditorium show.