

September 8-14

ACCURATE LOGS 7 DAYS IN ADVANCE



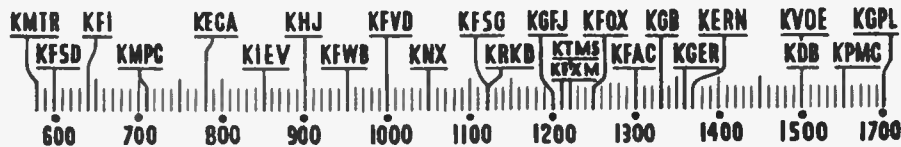
Radio LIFE

The
Rush
Girl
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**Highlights of the Radio Week... Logged and
• Indexed to Improve Your Listening Pleasure •**

Radio Life Dial Indicator



THE EAR INSPIRES THE PEN—

The Week's Best Letters from Our Readers

Daniel M. Lee, 1535 Bentley Ave.

Sirs: The first letter you printed regarding the program Exploring Our Urges, aroused my curiosity and moved me to listen in on Sunday nights. To say the least, I was rewarded. I found no Voice of Experience, no handing down of judgments, but a well defined, well reasoned set of rules by which I am able to analyze my own behavior. I am sorry that I did not know about this program sooner.

The California Safety Council is indeed doing a public service by sponsoring the Counsellor. The absence of the word "Safety" serves to mark the program in clearcut relief. It seems to me that the usual accentuation of "Safety" tends to make the public oblivious to its existence because it is so common. I can sincerely recommend Exploring Our Urges to the readers of Radio Life as I have already done to all of my friends. The best part about it is, it goes so much further than Safety. It appeals to me as a great help in general character building.



Mabel Wilton, 4107 Manor Court, Los Angeles, Calif.

Sirs: I thought, perhaps, you would appreciate knowing how interested I am in Radio Life, especially the Poet's Corner, conducted by Dorothy Randall.

Last week one day when I went to Roberts Ranch Market on Eagle Rock boulevard and Avenue 41, they were just unpacking the week's issue of Radio Life and I picked one up. To my great amazement and pleasure, too, there was my poem "Night Jasmine." Well, needless to say it was a surprise to the rest of the folks there and all had to read it. I purchased 10 copies right there.

Here is something else, too. My neighbors are saving copies of Radio Life. Just for my poems alone. Sometimes they buy extra copies to bring home to me.

All extra copies of Radio Life are sent to various friends of mine in Detroit, Mich., and Los Angeles, even Long Beach and San Diego.

I believe people today are becoming more and more poetry-minded. I find it especially so of people on the west coast, myself being an Easterner, from Detroit, Mich.

I've taken note that so many small papers out here carry a poet's corner and it seems that more and more papers, magazines, etc. are publishing poetry today than ever before.

There are around 200 members alone, in the Los Angeles Poetry and Music Club.

This letter is just a small part of the appreciation, I am sure, that the writers, as well as the readers, feel toward poetry.

I do know this—that my neighbors around here do buy Radio Life especially for my poems published therein. So it's only fair that I tell you this and also send my words of appreciation to Dorothy Randall as well.

May we continue to have poetry and more poetry. We surely need it today as we have war clouds gathering about our heads and people carrying heavy hearts. What we need is, not morbid poetry, but poetry that brings our thoughts back to lighter, brighter things.



R. Watrous, 431 West Fifth St., Los Angeles, Calif.

Sirs: If your reporters missed hearing Lou Davis play and sing his own classic composition "The Rose," on Songsmith Melodies on KMTR today between 2:30 and 2:45, they missed a real treat, and an opportunity to scoop one of the finest voices on radio, and a song that I predict will one day find a place on a parity with "Trees" and other songs.

Mr. Davis made his first appearance on the air this month on the Songsmith program, his first time on the air since 1936, when he was vocalist on the "Fireside Hour" for CBS over KHJ, before KHJ became associated with Mutual, and it is reasonable to anticipate his enjoying much popularity in this venture, as his artistry is very obvious.

The program is sponsored by The Songsmith, phone BI-72157, and I suggest that you call this number and find out when he will sing again on the program and listen in. It will be worth your time.

I enjoy your little magazine, and look forward each week to getting copies of it, for a complete radio guide for the week.

Editor's Note: The Songsmith program is off the air until sometime in November, pending arrangements by Donnan Blair Smith, group impresario, for time on another station. The personnel of the group includes Lou Davis, Donald Erdoian, Kathleen Cassidy, Cartha Kay and Jane Winterly as vocalists, Barbara Lyman and Ken Cameron as pianists. Radio Life reporters, with aid of Reader-Listener R. Watrous, discovered an interesting story in the Songsmith. The story will be carried in a forthcoming issue.



R. L. Hendrickson, 3225 West 79th street, Los Angeles, Calif.

Sirs: Radio Life is the best bargain in the city, have not let one issue get away from me. It would be very interesting sometime, to have the locations

of the TOWERS for all of the local stations. I have located many of them.

Three or four times each week I have to buy provisions, mostly at Ralph's Crenshaw and Manchester. I have told the manager, Mr. Martin, many times about Radio Life. Two weeks ago I bought an extra copy and took it over. The manager was on his vacation. Yesterday I took over another extra copy and gave it to the manager this time (last time to the acting manager). I explained that each week end I had to go to Von's or Food Spot, to get the new issue, and at that time made my purchases. Calling his attention to the fact that it always happened at the weekends, and that on those trips I always spent more money, that Ralph's did not get the big sale.

Please tell why it is that when One Man's Family is sent out from San Francisco, that the entire nation is always told of where the program starts, BUT that when it is started from Los Angeles or Hollywood, the country is never told. I have told the sponsor that they have good tea, but that I refuse to buy same because they do not give Southern California any consideration.

Editor's Note: Reader-Listener R. L. Hendrickson should pay more attention to program of sponsor whose tea he refuses to buy. Each Sunday "One Man's Family" comes to an end with the following oral legend: "This is the National Broadcasting Company. This program has come to you from its Hollywood studios." Is it possible Reader-Listener R. L. Hendrickson has been listening to some other family? If he has not, shame! and an awakened conscience that will send him post-haste to nearest independent market handling Radio Life, and there buy tea generously.



Robert F. Dellinger, 828 West 17th street, Los Angeles.

Sirs: It is with pleasure that I write that I do not have criticisms to make concerning Radio Life. I have, however, a worthwhile suggestion.

It is known that 40 million persons enter contests each year in the United States. Ninety per cent of all contest sponsors advertise via radio. My suggestion is for Radio Life to carry news of all major national contests, and in addition have articles on contesting written by nationally known writers—writers like Wilmer S. Shepherd, of Shepherd Contesting School, 1015 Chestnut street, Philadelphia; Joseph Lawrence, National School of Contest Writing, 4627 Fernhill Road, Philadelphia; Hal Miller, 216 Maple avenue, Irvington, New Jersey, or Sara D. Lewis, 1564 West 54th street, Los Angeles.

The Radio and Radio Life have helped me to become a winner in several contests which I truly appreciate.



GREEK AUTHORITY

Washington commentators on international affairs frequently visit Arthur Godfrey these days for information about Turkey and Greece where threat of war is ominous. The friendly Washington mike-man is familiar with that territory, having served there with the U. S. Navy in 1922 and '23.

Radio - West - National - International

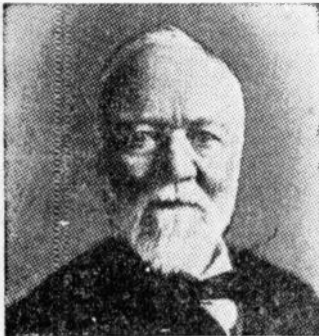
Yesterday's Voices

Life flows in constant stream from never ending beginnings. Many great on the stream have been forgotten, there being no way to keep alive their memories, save through time-garbled accounts of their lives and times, until radio came.

Of scientific as well as social interest is program "Voices of Yesterday" (KHJ, Fridays, 7:15 p. m., for Silverwoods). Of this and last generations' great and near great, radio has placed on grooved wax their voices, enabled many a listener to audio-reach across the years of the dead and bring them, spankily fresh and alert, to the years of the living.

Many of those whose voices are heard over the station first talked into Thomas Alva Edison's "funny horn." What was done for amusement has come to be, in radio life's passing, serious stuff for moderns. Edison films have turned to

Carnegie



his voice also

dust, but voices of Edison's friends have been preserved, amplified and re-recorded for "Voices of Yesterday."

Heard recently or to be heard soon are voices of Amelia Earhart recounting woman's place in aviation, more specifically, on September 13 will speak the late William Howard Taft; Champ Clark on September 20; Edward C. Musick, famed Clipper pilot Pacific-ocean-lost, September 27; James Whitcomb Riley, poet, October 4; the great Ellen Terry, October 11; Robert Ingersoll, October 18, and Rough Riding Theodore Roosevelt, October 25.

★ ★ ★

Record Hop

Familiar to the West and to those Easterners who crowd into California vacation playgrounds annually is the "car hop." Car hops are attractive girls, tastefully uniformed, who act as glorified waitresses for sandwich stands on the thousand and one intersections of urban, suburban and rural thoroughfares of the West.

For a little while recently one Mort

From Yesterday



KING ALBERT

... his voice is heard

Werner, few years ago an obscure crooner-announcer on a small Los Angeles station, pondered these car hops, wondered how their technics could be applied to motorists whose cars have radios.

Fortnight ago Mort Werner, now a nightly singing broadcaster, came up with an original idea in a business that often is hard put to find something new to do, or to find new ways to do old things.

Result of Mort Werner's cerebration was Radio Car Hop. This is a request program for motorists. Nightly at 11 o'clock under mike banner of KMTR Singer Mort Werner takes stand at Sunset and Vine street in Hollywood. From a sidewalk position he greets motorists driving up, takes their requests. Motorists drive on, knowing in a few moments they will hear favorite musical numbers played and sung by Werner as they roll along into dulcet California nights.

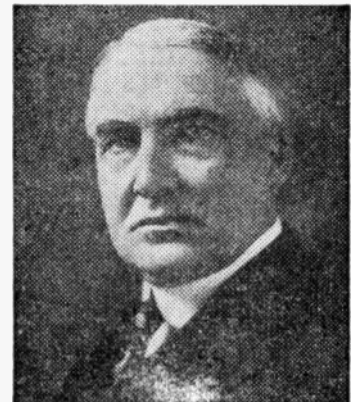
Quiz Kids

Quiz Kids, amazing program of amazing youngsters between ages of 5 and 15, has achieved major success on summer radio. Presented as a vacation substitute for Alec Templeton Time, it will lose its temporary status September 4, and become a regular network show. A transcription of the earlier broadcast in the east will be heard on the Pacific Coast from 7:00 to 7:30 p. m., PST, over the NBC-Blue Network.

The program now is heard Fridays at 6:30 p. m., PST, over the NBC-Red Network (KFI). Will continue under the sponsorship of Miles Laboratories, Inc., makers of Alka-Seltzer.

Quiz Kids first went on the air June 28, and was an instantaneous hit. Five youngsters appear each week in the unrehearsed question-and-answer session answering adult-type queries on any con-

Harding



and him ...

ceivable subject submitted by the listeners and finally selected by Sidney L. James of the editorial staff of "Life" and "Time" magazines. Joe Kelly, popular m. c. of the Alka-Seltzer National Barn Dance, has been the quizzer.

Listeners whose questions are accepted for the broadcast each week receive a portable radio set; youngsters receive a \$100 denomination United States savings bond for each appearance. Three of the five appearing each week are declared winners on the basis of the ability displayed and these are invited to return the succeeding week to compete with two new contestants. The radio audience is invited to suggest the names of likely children for the show. Staff-written and oral examinations are used to determine which will take part. A prominent educator attends each broadcast to watch the Quiz Kids in action and report his observations to the radio audience.

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Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the radio industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "N" means New Program. "NT" means "New Time".

Change	Program	Station	Time	Day
NP	Asst. War Sec'y. Paterson	KHJ, KVOE	11:00 a.m.—Sun.	
NT	Sirid Schultz	KHJ, KVOE	3:30 p.m.—Sun.	
NP	Boston Pop. Orch.	KMPC	2:00 p.m.—Sun.	
NT	Lux Radio Theatre	KXN	5:00 p.m.—Mon.	
NT	Paging the Post	KHJ, KVOE	6:45 p.m.—Mon.	
NP	Wake Up America	KHJ, KVOE	9:45 p.m.—Mon.	
NP	Where or When	KFI	7:30 p.m.—Mon.	
NP	True or False	KECA, KTMS	7:30 p.m.—Mon.	
NT	Allen Roth Presents	KMPC	7:30 p.m.—Mon. thru Sat.	
NT	Frank Watanabe	KTMS, KTMS	1:00 p.m.—Mon. thru Fri.	
NT	Wythe Williams	KHJ, KVOE	7:00 p.m.—Tu, Th.	
NP	Yella Pessi	KFMX	11:30 a.m.—Thurs.	
NP	Earl Browder	KHJ, KVOE	8:00 p.m.—Thurs.	
NT	In Chicago Tonight	KHJ, KVOE	8:15 p.m.—Thurs.	
NP	Garcia vs Kelloose	KECA, KTMS	6:00 p.m.—Fri.	
NP	Antarctic Salute	KFI	7:30 p.m.—Fri.	
NP	This Is My Land	KXN	11:45 a.m.—Sat.	
NT	Edgemere Handicap	KHJ, KFMX	12:30 p.m.—Sat.	

SUNDAY Programs

SEPTEMBER 8, 1940

8 to 9 A. M.

KFI—8, Bonnie Stewart. 8:15, Book of Books. 8:30, Wings Over America.
 KXA—8, West Coast Church. 8:30, Salt Lake Tabernacle.
 KHJ—8, Funny Papers. 8:30, Choir. 9:45, Canary Chorus.
 KECA—8, Music Hall.
 KFWB—8, News. 9:15, Morning Music. 8:30, Rescue Mission.
 KMPC—8, Varieties.
 KMTR—8, Swedish Hour. 8:30, W. B. Record. 8:45, Hob Shuler.
 KFAC—8, Country Church. 8:30, Music.
 KGFJ—8, Songs. 8:15, Strings. 8:30, Music.
 KRKD—8, Requests.
 KFOX—8, Concert Orch. 8:30, Mail Order Melody.
 KGER—8, News. 8:01, Rev. Dowell. 8:30, Pacific College.
 KFSD—8, Music Hall.
 KGB—8, Open. 8:15, Wayside Church. 8:30, Choir. 8:45, Canary Chorus.
 KFVD—8, Rev. Salas. 8:30, Church of Christ.
 KTMS—8, Radio City Music Hall.
 KDB—8, Jazz Medley.
 KVOE—8, Choir. 8:45, Chorus.

9 to 10 A. M.

KFI—9, Gordanalors. 9:15, Dr. Casseberry. 9:30, Silver Strings.
 KXN—9, Columbia Church. 9:30, March of Games.
 KHJ—9, Judge Gardner. 9:30, Amer. Wildlife. 9:45, Food for Thought.
 KECA—9, Red Cross Program. 9:15, Vass Family. 9:30, Al and Lee Reiser.
 KFWB—9:30 Peter Potter.
 KMPC—9, Young Orch. 9:15, News. 9:30, Swing.
 KMTR—9, Spanish Hour.
 KFAC—9, Liberal Catholic Hour. 9:15, Health Talk. 9:30, Music.
 KGFJ—9, Pop Tunes. 9:30, Novelties.
 KRKD—9, Concert.
 KFOX—9, Melodies.
 KGER—9, News. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Bro. Pearson.
 KFSD—9, S. D. Churches. 9:15, Vass Family. 9:30, Reiser Orch.
 KGB—9, Bible Questions. 9:30, American Wildlife.
 KFVD—9, Waltz Time. 9:30, Music Box.
 KTMS—9, Artists' Hour.
 KDB—9, March of Health. 9:15, McFarland Twins. 9:30, American Wildlife. 9:45, Organ Melodies.
 KVOE—9, Health. 9:15, Just Mary. 9:30, American Wildlife. 9:45, Azure Music.

10 to 11 A. M.

KFI—10, Southwest Serenade. 10:15, Physical Well Being. 10:30, Chicago Round Table.
 KXN—10, United We Stand. 10:30, News. 10:35, Swing. 10:45, What No Architect?
 KHJ—10, News. 10:15, Hiway Romance. 10:30, Benny Litw.

KECA—10, Swing Cavalcade.
 KFWB—10, Peter Potter.
 KMPC—10, Swing. 10:30, Elias Bredkin. 10:45, News.
 KMTR—10, Madame Reinhart.
 KGFJ—10:15, Dr. McCoy. 10:30, Music.
 KRKD—10, Concert.
 KFOX—10, News. 10:15, Visitor. 10:45, 1 Am.
 KGER—10, News. 10:05, Swing. 10:30, News.
 KFSD—10:30, Almee S. McPherson.
 KGB—10, Southwestern Serenade. 10:30, Chicago Round Table.
 KGB—10, Hymn Singer. 10:15, Romance of Hiways. 10:30, Palmer Concert Orch.
 KFVD—10, Music.
 KTMS—10, Treasures Trails. 10:30, Silhouettes.
 KDB—10, Hymn Singer. 10:15, Romance of Hiways. 10:30, Palmer House Orch.
 KVOE—10, Hymn Singer. 10:15, Hiway Romance. 10:30, Palmer House Orch.

11 A. M. to 12 Noon

KFI—11, Charles Holland. 11:30, Madrial Singers. 11:45, Kaltenborn.
 KXN—11, CBS Symphony.
 KHJ—11, All Saints Church.
 KECA—11, Swing Cavalcade.
 KFWB—11, Peter Potter.
 KMPC—11, Hawaiian Serenade.
 KMTR—11:30, Peter Potter.
 KFAC—11, Church of Open Door.
 KGFJ—11, Concert. 11:30, Top Tunes.
 KFOX—11, Swing.
 KGER—11, Pghrim's Hour.
 KFSD—11, Fred Bliss. 11:15, Foreign Policy. 11:30, Reveries in Melody.
 KFVD—11, First Methodist Church.
 KTMS—11, V. Gomez. 11:15, Master Singers. 11:30, Presbyterian Church.
 KDB—11, All Saints Church By the Sea.
 KVOE—11, Asst. War Secy.

12 Noon to 1 P. M.

KFI—12, Venuti Orch. 12:30, World Is Yours.
 KXN—12:30, Invitation to Learning.
 KHJ—12, News. 12:15, Troubadours. 12:30, Nobody's Children.
 KECA—12, Sunday Vespers. 12:30, Garden Club. 12:45, Records.
 KFWB—12, Peter Potter. 12:30, Jean Leonard.
 KMPC—12, Samuel McKee. 12:15, Musicographs. 12:30, Light Classics.
 KMTR—12, St. Brendan Choir.
 KFAC—12:30, Music.
 KGFJ—12:15, Pop. Concert.
 KFOX—12, Swing.
 KGER—12, News. 12:05, Club Acoreano. 12:35, Czechoslovakia.
 KFSD—12, Sunday Vespers. 12:30, Fun With Revue.
 KGB—12, Betty Comes. 12:15, El Paseo Troubadours. 12:30, Nobody's Children.
 KFVD—12:15, G. Austin.
 KTMS—12, Sunday Vespers. 12:30, News.

SUNDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

8:00—Radio City Music Hall, KECA-KFSD.
 8:30—Wings Over America, KFI.
 9:00—Red Cross, KECA.
 10:00—Salute of America, KFSD.
 10:15—Romance of Hiways, KHJ-KGB-KVOE-KDB.
 10:30—Chicago Round Table, KFI-KFSD.
 12:30—Invitation to Learning, KXN.
 2:30—Gene Autry Melody Ranch, KXN.
 3:30—French Program, KMTR.
 4:00—Charlie McCarthy, KFI.
 4:00—American Forum of Air, KHJ-KGB-KVOE-KDB-KFMX.
 5:00—Stairway to Stardom, KMPC.
 6:00—Good Will Hr., KECA-KFSD-KTMS.
 6:30—Signal Carnival, KFI.
 7:00—Open Forum, KFAC.
 7:15—Help Thy Neighbor, KFWB.
 8:00—Pickard Family, KMPC.
 9:15—Gov. Olson, KFWB.

Drama

3:30—Ellery Queen, KMPC.
 4:00—Columbia Workshop, KXN.
 7:00—Cub Theatre, KMPC.
 7:00—Crime Doctor, KXN.
 7:15—Irene Rich, KFI.
 7:30—Frances Roar, KFI.

Public Affairs—News

9:30—Spiritual Issues of War.
 11:00—Asst. War Secy. Patter-son, KHJ, KVOE.

11:15—Foreign Policy, KFSD.
 11:45—Kaltenborn, KFI.
 3:45—Wythe Williams, KHJ-KFMX-KVOE.
 4:55—Elmer Davis, KXN.
 8:00—Walter Winchell, KFI.

Outstanding Music

11:00—Charles Holland, KFI.
 11:00—Columbia Symphony, KXN.
 11:30—Madrial Singers, KFI.
 2:00—Boston Pop. Orch., KMPC.
 3:30—Fitch Bandwagon, KFI.
 4:00—Summer Symphony, KECA.
 5:00—Summer Hour, KXN.
 6:00—Manhattan Merry-Go-Round, KFI.
 5:30—Album of Familiar Music, KFI.
 6:00—Hour of Charm, KFI.
 6:05—Symphony, KHJ-KGB-KVOE-KDB-KFMX.
 6:30—Grant Park Concert, KXN.
 7:30—Hancock Ensemble, KVOE-KHJ-KGB-KDB.
 8:00—Ingewood Park Concert, KXN.
 10:00—Phil-Harmonia, KECA.
 11:15—Music You Want, KFWB.

Sports—Comment

1:30—Pacific Coast League Base-
ball, KFAC.
 8:00—California itaceg, KFSD.
 8:30—Bill Strick, KTMS-KFSD.
 10:15—Bowling Notes, KFWB.

Quiz Programs

2:30—Beat the Band, KFI.
 3:00—Prof. Puzlewit, KFI.
 7:30—Prof. Askem, KFSD.
 8:30—Take It, KXN.

KDB—12, El Paseo Troubadours.
 12:30, Haven of Rest.
 KVOE—12, Troubadours. 12:30, Haven of Rest.

1 to 2 P. M.

KFI—1, Yvette. 1:15, Three Cheers.
 KXN—1, World's Fair Vespers. 1:30, Flow Gently Sweet Rhythm.
 KHJ—1, McFarland Twins. 1:30, Prima Orch.
 KECA—1, Nick Harris. 1:15, Byrne Orch. 1:30, Looks at Books. 1:45, Voice of Hawaii.
 KFWB—1, Concert. 1:30, Hermosa Beach.
 KMPC—1, News. 1:15, Organ. 1:30, Betty Phillips. 1:45, Tropic Moods.
 KMTR—1, G. Allison. 1:30, Special Events.
 KFAC—1:30, Baseball.
 KRKD—1, Blitz Quiz.
 KGFJ—1, Talent Time. 1:15, Music.
 KFOX—1, Townner Concert. 1:30, Music. 1:45, Lucca Floor Show.
 KGER—1, News. 1:05, Spanish Hour.
 KFMX—1, McFarland Orch. 1:30, Prima Orch.
 KFSD—1, News. 1:15, Byrne Orch. 1:30, Voice of Hawaii.
 KGB—1, Reynolds Orch.
 KFVD—1:15, Music.
 KTMS—1, Civil Island Orch. 1:30, Voice of Hawaii.
 KDB—1, Chapel Quarter Hr. 1:15, Gagen Orch. 1:30, Dennis Orch.
 KVOE—1, Dance Orch. 1:30, Lutheran Hour.

2 to 3 P. M.

KFI—2, Gordon Orch. 2:30, Beat the Band.
 KXN—2, Concert Orch. 2:30, Melody Ranch.
 KHJ—2, Tropical Serenade. 2:30, Venuti Orch.
 KECA—2, Catholic Program. 2:30, Parade of Years.
 KGFJ—2, Symphony Hall.
 KMPC—2, Musical Comedy Tunes.
 KMTR—2, Special Events. 2:15, F. T. Curry. 2:30, Songsmith 2:45, Special Events.
 KFAC—2, Baseball.
 KGER—2, News. 2:15, Music. 2:45, Faith.
 KRKD—2, Blitz Quiz.
 KFOX—2, Salon Orch. 2:30, Band.
 KGER—2, News. 2:05, Music. 2:15, Rev. Brooks. 2:30, Long Beach Band.
 KFMX—2, Tropical Serenade. 2:30, Venuti Orch.
 KFSD—2, Theater Parade. 2:05, Gordon Orch. 2:30, Balboa Park Organ.
 KGB—2, Serenade. 2:30, Venuti Orch.
 KTMS—2, Edison Orch. 2:30, Parade of Years.
 KDB—2, Tropical Serenade. 2:30, Thompson Orch.
 KVOE—2, Orange County Public Forum.



3 to 4 P. M.

KFI—3, Prof. Puzlewit. 3:30, Bandwagon.
 KXN—3, News. 3:30, Grenadier Band.
 KHJ—3, Remembrance. 3:30, Sirid Schultz. 3:45, Songs for Sunday.
 KECA—3, European News. 3:30, World's Fair Band.
 KFWB—3:30, Stuart Hamblen. 3:45, Marimba Marie.
 KMPC—3, News. 3:15, Stars One. 3:30, Ellery Queen.
 KMTR—3, Volney James. 3:30, French Hour.
 KFAC—3, Baseball.
 KGFJ—3, Helping Hand. 3:30, W. C. T. U. 3:45, Universal Quartet.
 KFOX—3, Rainbow Trio. 3:15, Don Allen. 3:30, M. Heridus. 3:45, Bronzetzen.
 KGER—3, News. 3:05, Harold Agal. 3:20, Long Beach Band.
 KFMX—3, Rendezvous. 3:30, Romance of Hiways. 3:45, Wythe Williams.
 KFSD—3, Evangelistic.
 KFSD—3, Captains of Industry. 3:30, World's Fair Band.
 KGB—3, Rendezvous. 3:30, Songs for Sunday. 3:45, Wythe Williams.
 KTMS—3, White Tabernacle. 3:30, Port Hueneke Hr. 3:45, World's Fair Band.
 KDB—3, Rendezvous. 3:30, Songs of the Southland. 3:45, Wythe Williams.
 KVOE—3, Rendezvous. 3:30, Sirid Schultz. 3:45, Commentary.

4 to 5 P. M.

KFI—4, Charlie McCarthy. 4:30, One Man's Family.
 KXN—4, Columbia Workshop. 4:30, Strand Orch. 4:35, News.
 KHJ—4, American Forum.
 KECA—4, Summer Symphony.
 KFWB—4, Messner Orch. 4:30, Little Concert. 4:45, Stuart Hamblen.
 KMPC—4, H. M. S. Richards. 4:30, London News. 4:45, Melodies.
 KMTR—4, Special Events. 4:30, News Reel. 4:45, Eventide.
 KFAC—4, Baseball.
 KGFJ—4, News. 4:15, Studio Party.
 KFOX—4, Concert.
 KGER—4, Wade Lane. 4:30, Fireside Church.
 KGER—4, News. 4:05, Story Teller. 4:30, Rev. Fullerton.
 KFMX—4, Amer. Forum of the Air.
 KFSD—4, Sunday Concert.
 KGB—4, American Forum.

Mike Barrier

As old as radio is the annoying production problem of performers kicking the microphone stand, or striking it with their hands in gestures while on the air. The impact sends a grating sound through receiving sets, and leaves listeners wondering what has happened. Cecil B. DeMille has solved the problem in the Lux Radio Theatre with a hanging microphone, suspended on ropes from the ceiling. Tried out last year, the innovation was imperfect in that actors, without a base stand to guide them, bumped their heads into the mike. For the Lux Radio Theatre Sept. 9 opening play, "Manhattan Melodrama," with Don Ameche, Myrna Loy and William Powell, DeMille has built a circular guard rail under the mike, resembling a "man hole guard." The rail also serves as a hole rest.

★ ★ ★

Static Doomed

Meeting in Los Angeles last week was the American Institute of Electrical Engineers and The Institute of Radio Engineers.

Highlights of sessions, held in swank Ambassador Hotel on Wilshire Boulevard, were talks by Howard Hughes, oil tool maker and aviator, and Major (Doctor) E. H. Armstrong, proponent of frequency modulation for increased air reception and better air reception.

Said Armstrong:

"This impulse (static) is in the same frequency as radio broadcasts, unfortunately, and so for a number of years static has been a necessary evil," he said.

"Now, however, by creating at the transmitter a high frequency wave, that cannot be attained by static—whether man-made or natural—we have been able to solve this problem. Now we have successfully broadcast programs at the height of lightning storms with no electrical interference.

"This new method in modulation also permits, for the first time, a full musical and vocal tone range to be broadcast. For example, a symphony will sound just like the orchestra that is in your living room."

"The third problem solved by the new type of transmission is the lack of "space" for radio broadcasts, Major Armstrong continued.

"In the past, airline channels were not strictly confined to their radio range. They overlapped. But with frequency modulation opening up new wave lengths there can be, say, a score of national broadcasting chains and every little city can have two or three radio stations without interfering with one another."

What Hughes proposed: Series of stations at intervals between cities to pick up and relay under increased power programs that are now being "piped" (sent by wire) from one point to another.

War and spy jittery, the sessions tabled

discussion of high frequency cystron oscillator (new invention to capture more channels above 26 megacycles), gave as reason: "National defense consideration."

★ ★ ★

Pants Music

During years of "Original Amateur Hour," Major Bowes has become accustomed to ingenious forms of musical expression.

The Thursday evening feature of Columbia network has music wrung, riven and wrought from auto springs, soup bowls, drinking glasses, cups, doorbells—and even dinosaur bones.

The Major thought the ultimate had been reached when the Amateur Hour presented Bartolo Ortiz, of Mexico, who played tunes on:

A violin made of a 5-gallon oil can, a mandolin-roasting pan, and a 25-frying pan xylophone.

The Major—inured to watching folk bang out melodies on their teeth and the tops of their heads—reeled in amazement at Ortiz' finale.

Bartolo began beating his britches. Instead of dust, there came lively tunes of "Madame La Zonga."

Bartolo was seized and searched. Discovered was that he had sewn dozens of automobile caps into his pants and was belting the tunes out with xylophone hammers striking different pitched pieces of steel.

KFVD—4, Jack the Bellboy.
 KTMS—4, Symphony.
 KDB—4, American Forum of the Air
 KVOB—4, American Forum.

5 to 6 P. M.

KFI—5, Manhattan Merry-Go-Round.
 5:30 Familiar Music Album.
 KNX—5, Summer Hour.
 KHJ—5, Revival.
 KECA—5, Church Program. 5:30. Organ. 6:45, Sports.
 KMPC—5, Stardom Stairway.
 KMTR—5:15, Ethel Inbier. 5:30, Martin Luther Thomas.
 KFAC—5, Baseball.
 KGFJ—5, American Legion.
 KFOX—5, Answer Man & Dad. 5:30. Kingdom Temple.
 KGER—5, News. 5:05, Mizpah. 5:30, Melodies.
 KFXM—5, Old Fashioned Revival.
 KFSD—5, Musical Heritage. 5:30. Organ.
 KGB—5, Revival Hour.
 KFVD—5, Waltz. 5:30, Colored Revue.
 KTMS—5, M. S. Fiesta. 5:30. Organ.
 KDB—5, Old Fashioned Revival.
 KVOE—5, Revival Hour.

6 to 7 P. M.

KFI—6, Hour of Charm. 6:30, Care-free Carnival.
 KNX—6, Art Baker. 6:15, Clark Ross. 6:30, Grant Park Concert.
 KHJ—6, News. 6:05, Symphony Hr.
 KECA—6, Good Will Hour.
 KFWB—6, News. 6:15, Strollin' Tom. 6:30, In Gloaming.
 KMPC—6, Prayers Answered. 6:15, Light Classics. 6:30, Allen Roth Presents.
 KMTR—6, C Sharpe Minor.
 KFAC—6, News. 6:15, Music.
 KGFJ—6, News. 6:15, Salon Moderne. 6:30, Hits-Bits.
 KRKD—6:45, News. 6:45, Pan-Amer.
 KFOX—6, News. 6:45, Allen Orch. 6:30, Hit Time. 6:45, Walsh Orch.
 KGER—6, News. 6:05, Records. 6:30, Modern Miracle. 6:45, Italian News.
 KFXM—6, A. P. Bulletin. 6:05, Symphonic Hour. 6:30, News.
 KFSD—6, Good Will Hour.
 KGB—6, News. 6:05, Symphonic Hr.
 KTMS—6, Good Will Hr.
 KDB—6, Associated Press Bulletin. 6:05, WCN Symphonic Hour.
 KVOE—6, News. 6:05, Symphonic Hour.

7 to 8 P. M.

KFI—7, World Is a Stage. 7:15, Irene Rich. 7:30, When Preses Roar.
 KNX—7, Crime Doctor. 7:25, News. 7:30, Crosby Orch.
 KHJ—7, Answer Man. 7:15, Hancock Ensemble. 7:45, Wythe Williams.

MECA—7, Chapel Quartet. 7:15, Chansonette. 7:30, Rocky Melodies.
 KFWB—7, Cugat Orch. 7:15, Help Thy Neighbor.
 KMPC—7, Cub Theatre. 7:30, Concert Hall.
 KMTR—7, Bob Shuler.
 KFAC—7, Open Forum.
 KGFJ—7, Spanish Hour.
 KFOX—7, Lucia Floor Show. 7:15, Owens Orch. 7:30, Anson Weeks. 7:45, Organ.
 KGER—7, News. 7:05, Cinemania.
 KFSG—7, Music. 7:45, Al Williams.
 KFSD—7, Aimee S. McPherson.
 KFSD—7, Josiah Hopkins. 7:15, Junior G-Men. 7:30, Prof. Askem.
 KGB—7, Answer Man. 7:15, Magazine Man. 7:30, Hancock Ensemble.
 KTMS—7, Chansonette. 7:30, Rocky Mt. Time.
 KDB—7, Answer Man. 7:15, Reisman Orch. 7:30, Hancock Ensemble.
 KVOE—7, Organ. 7:15, Reisman Orch. 7:30, Hancock Ensemble.

8 to 9 P. M.

KFI—8, Winchell. 8:15, Parker Family. 8:30, Night Editor. 8:45, News.
 KNX—8, Inglewood Park Concert. 8:30, Take It Or Leave It.
 KHJ—8, Thompson Orch. 8:15, Pastor's Study. 8:30, Command Performance.
 KECA—8, News. 8:30, Sports News-reel. 8:45, Bookman's Notebook.
 KFWB—8, Dr. MacLennan.
 KMPC—8, Pickard Family. 8:30, London News. 8:45, Wings Over Jordan.
 KMTR—8, Floyd Johnson.
 KFAC—8, Open Door Church.
 KGFJ—8, News. 8:15, Exploring Urges. 8:30, Night Justice.
 KFOX—8, Christian Science.
 KGER—8, News. 8:30, Concert.
 KFSD—8, Calliente Races. 8:30, Bill Stern. 8:45, Moments of Melody.
 KGB—8, White Temple. 8:30, Command Performance.
 KTMS—8, St. Francis Hotel. 8:15, Amer. Riviera. 8:30, Bill Stern. 8:45, Osborne Orch.
 KDB—8, Tucker Orch. 8:15, Pastor's Study. 8:30, Command Performance.
 KVOE—8, Dance Orch. 8:15, Pastor's Study. 8:30, Command Performance.

9 to 10 P. M.

KFI—9, Shelton Orch. 9:30, Colony Club Orch.
 KNX—9, Luncford Orch. 9:30, Agular Orch. 9:45, News.
 KHJ—9, News. 9:15, Voice of Prophecy. 9:45, Gagea Orch.

KECA—9, Shelton Orch. 9:30, Sanctuary.
 KFWB—9, Political. 9:15, Gov. Olson. 9:30, News. 9:45, Ballads.
 KMPC—9:15, Chanel Quartet. 9:30, So You Know History.
 KMTR—9, Travelogue. 9:15, Special Events.
 KFAC—9, Elliot Fisher. 9:30, Glorious Hope.
 KGFJ—9, News. 9:15, Lest We Forget.
 KFOX—9, News. 9:15, Gov. Olson. 9:30, Frank Christy Orch. 9:45, Thornhill Orch.
 KGER—9, News. 9:30, Tuckin' em.
 KFXM—9, News. 9:15, Voice of Prophecy. 9:45, Gagea Orch.
 KFSG—9:30, First Nighters.

KMPC
SUNDAY
HEADLINERS

Ellery Queen
3:30 p. m.
Stairway to Stardom
5:00 p. m.
Cub Theatre
7:00 p. m.

KFSD—9, Shelton Orch. 9:30, Sanctuary. 9:45, News.
 KGB—9, Newscast. 9:15, Voice of Prophecy. 9:45, Serpico Orch.

KTMS—9, Ambassador Orch. 9:15, Ferde Grofe. 9:30, News. 9:45, Sovaltime.
 KDB—9, News. 9:15, Voice of Prophecy. 9:45, Gagea Orch.
 KVOE—9, News. 9:15, Voice of Prophecy. 9:45, Gagea Orch.

10 to 11 P. M.

KFI—10, News. 10:15, Bridge to Dreamland.
 KNX—10, Crosby Orch. 10:30, Bosse Orch.
 KHJ—10, Arnheim Orch. 10:30, News. 10:45, Serpico Orch.
 KECA—10, Phi-Harmonia.
 KFWB—10, Fiesta. 10:15, Bowling Notes. 10:30, Dancing.
 KMPC—10, Dunce Orch. 10:15, Roller Derby. 10:30, News. 10:45, Hawaiians.
 KMTR—10:15, Lopez Orch. 10:45, Fiddler Orch.
 KFAC—10, Melody Hour.
 KGFJ—10, News. 10:30, Dreamer.
 KFOX—10:15, Answer Boys. 10:30, Island Music. 10:45, Hamilton Orch.
 KGER—10, News. 10:45, Dance.
 KFXM—10, Arnheim Orch. 10:30, News. 10:45, Mojica Orch.
 KFSG—10, Esther Stuart.
 KFSD—10, Harpa Orch. 10:15, Bridge to Dreamland.
 KGB—10, Arnheim Orch. 10:30, News. 10:45, Serpico Orch.
 KFVD—10, Jack the Bellboy.
 KTMS—10, Florentine Orch. 10:30, Martin Orch.
 KDB—10, Arnheim Orch. 10:30, News. 10:45, Serpico Orch.
 KVOE—10, Arnheim Orch. 10:30, News. 10:45, Mojica Orch.

11 to 12 Midnight

KFI—11, News. 11:15, Nottingham Orch. 11:30, Kysar Orch.
 KNX—11, News. 11:15, Dance Orch. 11:30, Strand Orch. 11:55, News.
 KHJ—11, Dale Orch. 11:30, Hawaiians.
 KECA—11, Organ.
 KFWB—11, Gypsy Caravan. 11:15, Music You Want.
 KMPC—11, Music Hall.
 KMTR—11, Melody Lane.
 KFAC—11, Music.
 KGFJ—11, News. 11:15, Concert.
 KFXM—11, Dale Orch. 11:30, Koki Hawaiians.
 KFSG—11, Really Gunned. 11:15, W. St. Clair.
 KFSD—11, Nottingham Orch. 11:30, Kentucky Sandman.
 KGB—11, Dale Orch. 11:30, Hawaiians.
 KTMS—11, Floyd Wright.
 KDB—11, Dale Orch. 11:30, Hawaiians.
 KVOE—11, Dale Orch. 11:30, Hawaiians.

Radio Newsreel

Radio Newsreel is startling melange of Hollywood antics, mine disasters, congressional steam blowing, sports events and whatever dramatic and comedy trivia loom important in non-news evaluating mind of Victor Dalton, a Los Angeles money-lender who indulges himself as owner of independent station KMTR in Los Angeles.

Sometimes ahead of more alert network reporters, sometimes laughably far behind, Radio Newsreel is pet activity of Dalton, who, when not lending money to the economically harassed, strives mightily to make success of venture into which, it has been rumored, he has sunk \$100,000.

Through arrangements with some 65 American stations, Dalton's Newsreels pick up from happenings in each station's areas whatever suggests itself as listener interest. These "pickups" are mailed to Los Angeles where best parts are retained and re-waxed on master records which go mailing out over country at \$10 per platter.

Weirdly edited, Radio Newsreel sounds like a three ring circus on air, but does give effect of significant reporting. Inherent value of Reel is that it brings to listeners voices in the news, sometimes far more graphically covered than same are done by others. No news-man, Victor Dalton's experiment in air reporting still reveals lack of sound professional journalism in its making.

★ ★ ★

Air Merchants

Inseparable in modern times are merchandising and radio. The main difference between air advertising and printed advertising is in "liveness," a factor of radio only offset by more leisurely print which affords purchasers time for study of goods' merit.



Making graphic demonstration of "live" support to merchandising this week was increasing in popularity "Insomnia Club" (KFAC each midnight to dawn). Demonstrations: In opening of a large southern California food market Insomniacs under ceremonial baton of Mel Le Mon gave four fifteen-minute shows, thirteen five-minute shows during three days of opening fete. Result: Attracting of several thousands of persons to various food displays and demonstrations, most of whom sought to be thumb-nail interviewed by Le Mon.

★ ★ ★

We, the People

We, the People (KNX 8 p. m. Tuesdays) is as near to a circus side-show as radio has produced. Human curios are often in evidence as result of program theory that to bring to mikes any and all with radio-interest-worthy slant is to provide highlights in comedy and drama and pathos.

On the program have been such amaz-



Announcer for both of the Ameche brothers on their NBC broadcasts, Truman Bradley performs in that capacity on the Hollywood Playhouse, co-starring Jim Ameche and Gale Page, each Wednesday, and again on the Old Gold Don Ameche Show each Friday, both over NBC-Red network.

ing personalities as that of the man who had invented a Divorce Court Clearance system. Core of his system: Handy booths where divorce-contemplating persons could deposit \$2.00 (for costs), talk onto spinning record their complaints. Records would be picked up by gardames, played back to official referees, who would note judgment, mail back discs to divorce-seeking pair.

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Swing's Scoop

With rumors current of "super Big Berthas" capable of shelling London from positions 90 miles away on the French coast, American newspaper readers hope for a repetition of some such ingenious stunt as that by which Raymond Gram Swing, war news analyst, got the first news of Germany's original "Big Bertha" through the censorship in World War I.

While visiting occupied Belgium, Swing, then a young correspondent for the Chicago Daily News, was impressed by damage done to concrete bastions of Liege. How, he wondered, had even the powerful Imperial German army been able to wreck this mighty fort in so short a time? Through braggadocio of a German officer Swing found out. The officer told him about that giant piece of ordnance later known to the world as "Big Bertha."

To find out was not enough. Swing had the story, but how could he get it through to his paper? He recalled that a young American acquaintance was leaving for the United States by way of London. Swing called on him, offered him \$25 to memorize the 600-word story from his manuscript and re-write it from memory when he got to London. The scheme worked, and Swing scooped the world with his account of the German gun which was soon to blast away at Paris from the unheard-of distance of over 75 miles.

White Owl Cigars presents R a y m o n d

Gram Swing on Mondays and Fridays over KHJ and the Mutual Don Lee net at 6:00 p. m. PST, and he is heard at the same time on Tuesdays, Wednesdays and Thursdays, also.

★ ★ ★

Fall Campaigners

Political broadcasting began two decades ago when experimental station KDKA (Pittsburgh) gave to crystal-set bug-eyes and wide-ears the Harding-Cox election returns.

In a few years most of America attended political conventions vicariously through radio. Historic in radio political reporting has been the Smith-McAdoo deadlock, broken by silver-tongued silver exponent William J. Bryan, the Hoover-Roosevelt campaign and the Roosevelt-Landon.

Much concerned are bigshots in major parties. Radio has blunt way of exposing pomposities and verbosity of dull statesmen, of turning votes away on account of inevitable seeing into air of "psychic" character of the speakers to confound their propaganda-minded attack on the public's still-possessed power to change the destinies of many who plead its help.

Against radio orators are plumped more engaging characters. Charlie McCarthy, Scattergood Baines, Ma Perkins, Mirandy and more engaging orchestras.

Best bets for holding public attention this fall when political campaigns start air artillery are: Franklin Delano Roosevelt, current president of the United States and apt radio pupil of the late Lewis Howe; Wendell Willkie, a radio amateur but on equal footing in air personality; Hugh (Bull-in-Woods) Johnson and his radio enemy, Secretary Ickes; Fiorello LaGuardia, who does a marathon in studios when speaking, and who must be admonished to stay within mike range; Al Smith, Candidate McNary and Candidate Wallace, vice-presidential plugs for Willkie and Roosevelt.



With Professor Quiz on his new 54 station CBS network (Friday, 7:30 p. m. EST) is "Mrs. Quiz" or Mrs. Craig Earle, helpmate on his program as well as in his home. (Tuesdays, 8:30 to 9:30 p. m.)

★ ★ ★

CALL RICHMOND 5262

When you find your favorite market not carrying Radio Life and you want it quickly, call Richmond 5262 and arrangements will be made for you to get Radio Life.

WPA Triumph

Disconsolate though taxpayers may be over New Deal failure to solve basic ills of the nation, cultural sunshine sometimes breaks through lowering clouds of government expense.

Beam of sunshine to many of these taxpayers who are music lovers is Izler Solomon, WPA conductor, who beat more than music time to rise rapidly to top of his field in American music circles. What Izler Solomon beat besides music was circumstances that have felled many a lesser person. The WPA (no mean aid to many deserving Americans) is still no sure springboard to fame. Ability and talent still are major devices by which success is attained.

Izler Solomon extricated himself from WPA-ish oblivion. He will direct, beginning September 29, for Libby-Owens-Ford Glass company the 65-piece Chicago Woman's Symphony in a program to be called "Design for Happiness." Solomon is 30 and will bring back the glass company to air for first time in 10 years.

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Photo-scopes

For beauty-seeking women beyond range of powerful radio WOR in New York, Richard Willis, for ten years chief of makeup at Warner Brothers Brooklyn studios, has developed "Photoscope," interesting wrinkle to check wrinkles, raise BQ (Beauty Quotient) and improve physical appearances.

For some 500 women to date has Photo-scope Willis mailed free personal reports to women who have mailed in their pictures. Aiding Willis is Pegeen Fitzgerald, wife of Reporter Ed Fitzgerald. Together they have become stylists for working girls. Recently they took an erstwhile ordinary looking Huntington college girl and turned her from "passable" looker to breath-stopper loveliness by dint of careful study of main points for accentuation, points for sublimation. Their main problem: Catherine's 5 feet and 10 inches of girlhood, a mass of hair she fluffed Gibson Girl above intellectual forehead, severe glasses that gave her pop-eyed adenoidal look, non-existent fanny, flat hips and a long neck.

After study and application of east coast-Westmore Willis technique: buttock snugged, leg-flowing slacks to reduce height; hair waved and fluffed away from forehead and down over neck to shorten neck-line; new and stylized glasses to "push" eyes back under arched brows, bring out their glow; squared shoulder coats and dresses to give horizontal breadth and, finally, tuck in of clothing over hips to bring out her slenderly faint curvings.

★ ★ ★

Modern Instruments

Today's music suffers because it is, for the most part, played on instruments designed for the music of yesterday.

Authority for this statement is Horace Heidt, (Pot o' Gold and Treasure Chest). "The jerky staccato tempo of many modern tunes sounds odd when reproduced on the piano, violin, drums, and even the brass instruments," declared Heidt. "The few modern instruments that

enlarge the tonal range of the orchestras show this by contrast.

"The electric guitar, the electrified novacord organs, and even the drums and traps in the hands of skilled musicians seem better suited to most of our latter-day music.

"Even the piano beat seems to lag somewhat behind the fingers and mental conception of its players when the players try to beat out a real fast tune. 'Boogie-Woogie' is a semi-successful attempt to deal with this problem."

Heidt doesn't pretend to know just what instruments are needed to follow through the modern music tempo, but he knows that new instruments are needed badly.

"The trouble is that we musicians have been bound by the musical traditions implicit in the fact that music is expressed through a standard set of tonal tools, which is all that instruments are. If we could divorce ourselves from the set ideas we have absorbed and then build on our knowledge of today's—and yesterday's—instruments and their possible uses and variations, we might explore new and fruitful musical territories.

"Some day a man will come who will combine inventiveness with musical ability; and that man, a musical Edison, will give us the instruments we need for full expression. Today's musician is like an aviator trying to fly with a truck."

★ ★ ★

Music Renewals

Apart from the Phil Spitalny "Hour of Charm," sponsors have been slow in handing out renewals for musical shows. Most of the options lifted have been for interview, quiz and dramatic periods. Latest are the new pacts given to the "Vox Pop" programs on Thursdays over CBS and "Hollywood Playhouse" over NBC-Red, the latter contract effective Oct. 2. In addition there is news that Arthur Hale's "Confidentially Yours" stanzas, absent from Mutual for 13 weeks, will return for its oil company underwriter Tuesday, Oct. 1. Still another, "Wake Up, America," went commercial Sept. 2 on MBS. It may be that sponsors of music shows are reluctant to make any future decisions before determining the outcome of the struggle between ASCAP and BMI to dominate the use of radio tunes, a fight to be climaxed Jan. 1.

★ ★ ★

Football Casts

Fall-time is football time. For millions of west coast listeners football broadcasting in recent years has been an Associated Oil offering. This week, for millions who were becoming concerned about this year's gridiron air pacing, Harrison Holloway, KFI-KECA general manager, announced the following Associated Oil football broadcasts:

October 12—U. C. L. A. vs. Texas A. M. (from Los Angeles).
 October 19—U. C. L. A. vs. California (from Berkeley).
 November 9—U. C. L. A. vs. U. of Oregon (from Eugene).
 November 16—U. S. C. vs. U. of Washington (from Seattle).
 December 7—U. S. C. vs. Notre Dame (from Los Angeles).
 The games will be heard in Los Angeles over KFI, through the facilities of the National Broadcasting Company.

NEXT WEEK AN UNDERGRADUATE LOOKS AT RADIO!

Dorothy Askenazy writes an interesting article on the viewpoint of the college student on radio in general.

LIFE IS A BOWL OF MUSIC . . .

Radio Life's editor interviews Mrs. Leland Atherton Irish, Los Angeles' cultural leader, against a background of "Symphonies Under the Skies," and comes back with a rich account of this remarkable woman whose Hollywood Bowl work has gratified millions.

IT'S NOT ALL NOISE!

David Weissman, who rarely writes or says anything that is not linked to good natured funning with educational and informative dressing, comes out of retirement of two weeks preparing lyrics and script for a forthcoming Negro show, with more hilarity.

DANGER AT NIGHT

—by DON SABRE . . .

Here is an air thriller out of the daily lives of radio's workers. Strange and menacing situations that have developed in course of a work-a-day. This story might easily be a foundation for Radio's dramatization of itself.

PLUS:

RADIO LIFELINES;
"HOLLIDAY HOOTS" by Kate Holliday;
"FOOD FILOSOFY" by Chef Milani;
"COMING OUT OF THE ETHER" by Bernie Smith;
"WAX CRAX" by Mort Werner;
"TELE-VISUALLY SPEAKING" by Jerry Colby;
"THE WORLD ON YOUR DIAL" by Earl G. DeHaven. . . .

RADIO LIFE

The 5-cent Magazine of Radio brought to you for 1 cent through far sighted public service policies of your favorite neighborhood independent grocers and food markets. . . .

READ:

Radio-West-National- International

A department of interesting news bits selected from thousands during the radio week. Read Radio Life for complete logs, radio news, articles, stories and features by western radio authorities.



June Travis, one of the prettiest and most vivacious actresses of NBC's Chicago staff, is also one of the busiest. She plays in ten performances weekly over the NBC-Red Network—as Stormy Wilson in "Girl Alone" and as Bernice Farriday in "Arnold Grimm's Daughter," both Mondays through Fridays every week of the year.

Human Blood Bank

*Rose McMullin Invited Death to Come
and Became Modernity's Wonder Woman*

By HANSON H. HATHAWAY

THERE are occasions when human beings as individuals rise so high above the accepted patterns of heroism, self-sacrifice and nobility that they fall into the popular mind much as do figures in a Pantheon of glory.

Rose McMullin of Washington, D. C., radio's most amazing figure, is that sort of person. Florence Nightingale was a piker compared to her and this betokens no disrespect for that Civil War heroine.

Rose McMullin deliberately had herself infected with ordinarily deadly virus in an attempt to save the life of a beloved niece. Since then she has been saving lives almost as a matter of routine.

Her story begins with a firecracker that was tossed by boyish hands into the air above a Philadelphia street; a firecracker that fell inside the filmy dress of a little girl and exploded against tender flesh.

The girl, Rosemarie Ryan, was promptly administered anti-tetanus toxin. She seemed recovering until one morning frightened parents learned the child was paralyzed.

"Staphylococcus aureus," physicians said soberly.

The strange sounding phrase in simpler terms stood for "death," for it is an infection of the bloodstream almost always fatal.

Stranger than the sound of the dread affliction is that—search as they would—physicians, authorities and others interested could find no person who had ever survived the infection that had visited itself on little Rosemarie Ryan. And it was necessary that if she was not to die that blood from a person who had recovered be injected into her young veins.

Now there are some people who deny the existence of God. There are people who believe that all life is a chance and a gamble, entirely without guiding volition, that there is no power that intervenes in the lives of mortals, other than powers they themselves acquire.

Man proposes, but God disposes.

Many think, in light of the astounding career of Rose McMullin, that these words could never have been more true.

"I demand to be injected with the germs of staphylococcus," Rose McMullin said tensely to the physician attending her niece.

The doctor protested. "It is suicide," he said.

"But, if I am injected and I survive, could not my blood be used to save the life of Rosemarie?"

That, the doctor said, was more than likely. He still tried to dissuade her. It was a 200 to 1 gamble with death.

Rose McMullin proposed and God disposed. Through a long night, physicians, shaken by this splendid example of courage, watched by her bedside as uncounted millions of deadly germs fought in her bloodstream, fought to subdue the will to live of Rose McMullin.

As if by miracle—and who may say it was not a miracle—Rose McMullin recovered from an ordinarily lethal injection of germs so powerful in destructive ability that, until her time, no human being had ever survived them.

On a fateful day Rose McMullin, wan and wasted, smiled up at physicians who were now preparing to take from her the blood that was to save the life of her niece. It is tersely reported, but Rosemarie lived after a dozen transfusions from the blood stream of her loyal and brave aunt. Now eight years old, Rosemarie is a healthy and happy child.

And Rose McMullin?

Recently she appeared on the Columbia Broadcasting program "We, the People." There her story was told, going back to a sunny afternoon in Philadelphia in 1935 when her niece was stricken by a thoughtless act. And other things were told—of how she has saved dozens of lives given up for lost. And, what is more deserving of the gratitude of a nation, by saving others' lives, she is in turn preparing them in their recovered gratefulness, to save other lives. A puzzle of science—how to save lives of individuals whose bloodstreams have been corrupted by the terrible germ—is solved.

Rose McMullin calls her recovery and her service to humanity "a gift from God." Gift from God it must be, for scientists are puzzled by many things their science can only partially explain. What quality, for instance, makes it possible for her blood to retain its terrific power to beat back an infection which—to be blunt—turns rich red blood of a normal human being into veritable streams of pus? What, for instance, makes her blood retain its tremendous virility and life giving qualities?

Now the recipient of a medal by the American Legion for her great work, Rose McMullin was once loath to have publicized her strange gift of succor.

Today Rose McMullin answers all calls possible to her. Radio was the instrument by which she was brought to the attention of the world.

"Human Blood Bank," she has been called by a grateful science.

Rose McMullin, "The Woman With the Red Gold of Other's Lives in Her Veins."

Somewhere above and in life must brood a great principle of existence, a principle Rose McMullin must know, and which she knew would pull her through that dark aftermath when she said: "I want to be infected with those germs to save Rosemarie's life."

Vague? Not So Vera

**Barbara Jo Allen Is an Actress Who
Hilariously Lpoons Life**

To Signal Oil company must go whatever credit is due for foresight in seizing upon Barbara Jo (Vera Vague) Allen's emergency characterization of a busy-body spinster and bringing an hilarious radio character to West Coast millions.

what matters the world in comparison to these blessings. . . ? And so on.

A Vera Vague discourse might start out with any subject. Certain, however, it is that it will not end on it, nor will the listener, after the first



Barbara Jo Allen as she is in off-air life . . .



and as she is in the character "Vera Vague"

The spinster was a club woman Miss Allen had met at a club meeting. Fresh from attending the meeting, Miss Allen decided to do a take-off of the lady to fill a producer's urgent request for a fill-in monolog. In a few minutes radio fans wondered what had happened, then settled back satisfied that whatever had happened it was amusing. Out of three monologic minutes emerged the character of Vera Vague. Vera Vague in the past two years has become a familiar air prototype of those pea-rattling-brained women who are full of breezy enthusiasm for unsuspected causes, who chatter along with airy aimlessness on what appears at the start to be a purposeful discourse, and who wind up to everybody's laughing confusion and their own.

Sample: "And, now ladies, I want to impress upon you how important it is that we take an interest in state affairs, because never before in history have there been so many things to contend with. For instance, speaking of states, there are so many states we get into—why!—one almost has to be a travel bureau to keep up with oneself, although, most assuredly and I certainly feel we should make a point of this, for the simple reason that no matter how carefully we approach a thing there is always much left undone that a little planning might have prevented. An ounce of prevention is worth a pound of cure . . . It's all so simple when you come right down to it. On the contrary, however, there are those who say women's place is in the home, and, while that is true in part, the home today with all the modern conveniences certainly doesn't require all a woman's time. And, (sighs) the importance of time and the home. The chatter of children's voices, the feeling of building—

few seconds, be able to connect one sentence with another. But, it's fun, as uncounted thousands of listeners agree unanimously.

Sample 2:

"Now most everyone wants to be on the radio, I know. I went into radio to express myself artistically—of course, I was happy to express myself financially too. I think the first rule of speaking over the radio is meticulous precision in verbal enunciation. Of course, speaking English is a great help too! And one should never swallow his words. Not without a chaser anyway! And we must remember that no swear words are allowed on the

radio—I guess that's because they figure there's enough of that kind of language on the receiving end.

"Everyone listening to radio has his very favorite, and it's a good thing. I believe in hero worship. I'm so glad I have someone to idealize—and then again sometimes I just hate myself.

"One reason I'm so happy about my work is that one meets so many nice people. The technicians, the sound effects dept., the engineers, the musicians, and all the radio glamour boys. Of course, there are a few women scattered around here and there, but I'm doing my best to discourage them—Oh what am I saying!"

Soft-spoken and charming, Miss Allen thoroughly belies the fluttery damsel of the Sunday variety show. And the ease with which she handles the part proves her flexibility before the microphone.

Miss Allen also plays Beth Holly, Paul Barbour's love interest in the NBC dramatic serial, "One Man's Family."

Miss Allen has several hobbies, among which are all types of the dance. She has mastered Spanish, Hawaiian, tap, ballet, and more recently she has taken up German dancing. She is also an accomplished linguist, having learned European languages during her stay abroad.

Born in New York, Miss Allen travelled widely. She gained her education at Stanford, U.C.L.A., the University of California and the Sorbonne. She is a keen student of languages.

Miss Allen's comedy talents have been recognized by motion pictures. Vera Vague has appeared in comedies, and Miss Allen has played in RKO and Republic pictures.

BIRTHPLACE: New York City.
BIRTHDAY: September 2.
HEIGHT: Five feet, six inches.
COLORING: Brunette, blue eyes.

★ ★ ★

NO WEATHER CRAX

Bud Abbott and Lou Costello have won the sincere affection of the Southern California Chamber of Commerce. Since arriving in Hollywood to make a picture, the comedians haven't used one "California weather" gag on their "Time to Smile" program.

Mutual Announces Fall Air-Shows

Mutual-Don Lee's station KHIJ is one of the more rugged and resourceful units in the far-flung Mutual chain, third largest of American networks. This week KHIJ for Mutual-Don Lee announced partial schedules of its forthcoming fall air events and programs. These are:

October 3, Standard Oil Company returning its Symphony and Standard School Broadcasts.

Gem Razor sometime this month, with Commentator Wythe Williams.

Kreml to give Gabriel Heatter to Don Lee listeners.

"Little Orphan Annie," "The Greek Hornet," and "Radio Charades" for youngsters and many an adult on nights when Jack Frost makes radio signals crackle better through the airplanes.

The Randall Motor Club show to feature Thomas Conrad Sawyer in "Word Dramas" returns with the autumn moon.

Wheeling Steel's employee-radio pro-

gram back in the fall with its familiar title, "Musical Steelmakers."

Reverend Charles Fuller's Sunday night "Gospel Hour" takes on an expanded network.

The Lutheran Hour featuring the noted theologian, Dr. Walter A. Maier, returns October 27.

Mutual again exclusively will present the World Series Baseball Games this autumn under the sponsorship of Gillette Razors.

On September 29, "The Show of the Week" returns to KHIJ and the Mutual Don Lee net with everything new but the title. Vincent Lopez ("Lopez Speaking") and his orchestra, together with singers Loretta Clemens and Sonny Schuyler to the permanent cast.

Sparkling will be Betty Jane Rhodes' show (Dave Rose's orchestra) to originate weekly from the Filmarte Theatre in Hollywood.

MONDAY Program Highlights

A.M. Programs are shown in Light Face Type:
P.M. Programs in Black Face

Variety

8:30—Johnny Murray, KFI.
9:15—Between the Bookends, KECA-KFSD-KTMS.
10:30—Views and Reviews, KECA.
2:45—Kate Smith Speaks, KNX.
3:45—Chef Milani, KMPC.
6:30—Burns & Allen, KFI.
7:00—Amos 'n' Andy, KNX.
8:00—Show Boat, KFI.
8:00—Pickard Family, KMPC.

Drama

9:45—Short, Short Story, KNX.
8:00—Forecast, KNX.
6:30—Blondie, KFX.
8:00—Passing Parade, KECA-KFSD.
8:30—Hawthorne House, KFI.
9:00—American Challenge, KFI.

Public Affairs—News

1:30—John B. Hughes, KNX.
3:00—Fulton Lewis, KGB-KDB, KHJ, KFXM.
4:55—Elmer Davis, KNX.
6:00—Raymond Gram Swing, KHJ-KGB-KVOE-KDB, KGB, KVOE, KFXM, KDB.
7:15—Elliott Roosevelt, KFWB-KFSD-KFOX-KTMS.
7:30—News Reel, KMTR.
7:45—Robert Arden, KFWB.
8:00—John Neabitt, KECA-KFSD-KTMS.
8:30—Let's Talk Over the News, KMPC.
9:30—Fulton Lewis, KHJ-KGB-KDB-KFXM.
9:45—Wake Up America, KHJ, KVOE, KFXM, KDB.

Outstanding Music

10:45—Hymns of All Churches, KFI.
1:00—Classic Hour, KECA.
1:00—Pop. Symphonias, KFWB.
4:00—Telephone Show, KFI.
4:30—Hollywood Bowl, KFAC.
6:00—Contented Program, KFI.
6:00—Guy Lombardo, KNX.
7:00—Pleasure Time, KFI.
10:00—Phil-Harmonia, KECA.
10:30—Masterworks, KNX.
11:15—Music You Want, KFWB.

Sports—Comment

12:30—Major League Baseball, KMPC.
1:30—Baseball, KFAC.
2:00—Tenth Inning, KMPC.
6:15—Sport Briefs, KFAC.
7:00—Sid Ziff, KFWB.
9:15—Sports Roundup, KNX.
10:15—Bowling Notes, KFWB.

Quiz Programs

11:30—Catalina Quiz, KNX.
1:00—Musical Quiz, KTMS.
5:00—Dr. I. Q., KFI.
8:00—Pull Over Neighbor, KHJ-KGB, KDB, KFXM, KVOE.
8:30—Kash Kwiz, KFWB.
9:30—Photo Phone Quiz, KVOE.

Weather

KFI—8:15, 9:45, 4:30.
KMTR—9:00.
KHJ-KGB-KVOE—9:00.
KNX—6:00.
KRKD—9:30.
KTMS—8:00, 12:15.
KFWB—11:30.
KGER—11:00, 4:00.

MONDAY Programs

SEPTEMBER 8, 1940

8 to 9 A. M.

KFI—8, Woman in White, 8:15, O'Neill, 8:30, Johnny Murray, 8:45, News.
KNX—8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Good Sunday.
KHJ—8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, News.
KECA—8, Breakfast Club, 8:30, News, 8:45, Organ.
KFWB—8, Melody Mart, 8:15, Balarin, 8:30, Music, 8:45, Dr. Reynolds.
KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.
KMTR—8, Spanish Hour, 8:45, Political.
KRKD—8:30, State Employment.
KFOX—8, News, 8:15, Dr. Reynolds, 8:30, Classified, 8:45, Al Clausner.
KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.
KFXM—8, Sunshine Service, 8:40, Bess Bye, 8:45, News.
KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home Hour.
KGB—8, Breakfast Club, 8:25, Stocks, 8:30, News, 8:40, Bess Bye, 8:45, Cornuttel News.
KFDV—8, Covered Wagon, 8:45, Music.
KTMS—8, Weather Reports, 8:01, Breakfast Club, 8:30, S. B. Devotional Hour, 8:45, Old Refrains.
KDB—8, Classic, 8:30, News, 8:40, Bess Bye, 8:45, BBC News.
KVOE—8, Breakfast Club, 8:30, News, Bess Bye, 8:45, London News.

9 to 10 A. M.

KFI—9, Your Treat, 9:15, Bartel Orch, 9:30, By Kathleen Norris, 9:45, Dr. Kaito.
KNX—9, Goldbergs, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Short Story.
KHJ—9, I'll Never Forget, 9:15, Rev. Laurin, 9:30, Jean Abbe, 9:45, Keep Fit.
KECA—9, Council of Beauty, 9:15, Between the Bookends, 9:30, Mid-morning Jamboe.
KFWB—9, Summer Time, 9:15, Music, 9:30, Be Healthy, 9:45, Tune Time.
KMPC—9, News, 9:15, Women of the World, 9:30, Light Classics.
KMTR—9, John Brown, 9:15, Health, 9:30, Special Events, 9:45, W. B. Record.

KFAC—9, Inspirations, 9:15, Health Talk, 9:30, Women in News, 9:45, Parents Forum.
KGFJ—9, News, Stocks, 9:15, Varieties.
KRKD—9:30, U.S. Weather Reports.
KFOX—9, John Brown, 9:15, Hit Review, 9:45, Party Line.
KGER—9, News, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, I'll Never Forget, 9:15, Organ, 9:30, Variety, 9:45, Orch.
KFSD—9:15, Between the Bookends, 9:30, Health, 9:45, News.
KGB—9, I'll Never Forget, 9:15, Homemaker's Catalogue, 9:45, Keep Fit.
KFDV—9:15, News, 9:30, Dr. Richardson, 9:45, Parade.
KTMS—9, News, 9:15, Between the Bookends, 9:30, Concert Hall, 9:45, European News, 9:50, I. Miller Orch.
KFI—9, I'll Never Forget, 9:15, Orch, 9:30, Johnson Family, 9:45, Keep Fit to Music.
KVOE—9, I'll Never Forget, 9:15, Monitor News, 9:30, Johnson Family, 9:45, Exercises.

10 to 11 A. M.

KFI—10, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Valiant Lady, 10:45, Hymns.
KNX—10, Big Sister, 10:15, Aunt Jenny, 10:30, Wiley, 10:45, My Son.
KHJ—10, News, 10:15, Happy Homes, 10:45, Bachelor's Children.
KECA—10, Our Half Hr., 10:30, Views and Reviews, 10:45, Wife Savers.
KFBW—10, Curtis H. Sprinker, 10:15, Budget Decorator, 10:30, Romance in Rhythm.
KMPC—10, Musicographs, 10:15, Old Refrains, 10:30, Norma Lee Service, 10:45, News.
KMTR—10, Women's World, 10:30, Dr. Reynolds, 10:45, Monitor News.
KFAC—10, Seenade, 10:30, News, 10:45, Gothic Tower.
KGFJ—10, News, 10:15, Dr. McCoy, 10:30, Moods in Verse, 10:45, Clif Dwellers.
KRKD—10:15, Health, 10:30, P. F. A.
KFOX—10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Chas. Wellman.
KGER—10, News, 10:05, Music, 10:30, Rev. Ivy.
KFXM—10, News, Variety, 10:15, Don Songs, 10:30, Hawaiian, 10:45, Bachelor's Children.

KFSD—10, Friendship Exchange, 10:15, Our Half Hr., 10:30, Ann Glesson, 10:45, Bridge Class.
KGB—10, News, 10:15, Don Dew-hirst, 10:30, Garden Club, 10:45, Bachelor's Children.
KFDV—10:30, Our Half Hour Mission.
KTMS—10, Our Half Hour, 10:15, Homemakers Digest, 10:45, U. S. Navy Band.
KDB—10, News, 10:15, For Home and Hostess, 10:30, Radio Garden Club, 10:45, Bachelor's Children.
KVOE—10, News, 10:15, Don Dew-hirst, 10:30, Garden Club, 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI—11, Mary Martin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic & Sade.
KNX—11, Society Girl, 11:15, Martha Webster, 11:30, Catalina Fun Quiz, 11:45, News.
KHJ—11, Friendly Neighbors, 11:15, Quartet, 11:30, Flying Feet.
KECA—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KFWB—11, Tom Stoddard, 11:30, News, 11:45, Political.
KMPC—11, Master Slogers, 11:15, Music for Madame, 11:30, Serenade, 11:45, Livestock Journal.
KMTR—11, Radio Newsreel, 11:15, Salvation Army, 11:30, Stocks, 11:45, Spec. Events.
KFAC—11, Man on Street, 11:30, Home Beautiful, 11:45, Hawaii.
KGFJ—11, News, Stocks, 11:15, Music.
KRKD—11, Paddock Flashes, 11:30, News.
KFOX—11:15, Dr. Reynolds, 11:30, News, 11:40, Walsh Orch.
KGER—11, News, 11:15, Old Camp Meeting, 11:30, Music.
KFXM—11, Friendly Neighbors, 11:15, Quartet, 11:30, Yankee Doodle, 11:45, Classic Strings.
KDB—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KGB—11, Friendly Neighbors, 11:30, Pulpit Highlights, 11:45, KGB Presentation.
KFDV—11, News, 11:15, Music, 11:30, Big Bed Piano, 11:45, Violet Schran.
KTMS—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KHJ—11, Friendly Neighbors, 11:15, Childhood March, 11:30, Travel America.
KVOE—11, Friendly Neighbors, 11:15, Quartet, 11:30, Yankee Doodle, 11:45, Civic.

12 Noon to 1 P. M.

KFI—12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Parla Facis Vita.
KNX—12, Kitty Kelly, 12:15, Myrt & Marge, 12:30, Hilltop House, 12:45, Stepmother.
KHJ—12, News, 12:15, Gagen Orch, 12:30, Troubadours, 12:45, Muse and Music.
KFBW—12, News, 12:15, Word Hunt, 12:30, Club Matinee.
KFWB—12, Al Jarvis.
KMPC—12, Music, 12:15, News, 12:30, Baseball.
KMTR—12, Peter Potter.
KFAC—12, News, 12:15, Modern Melodies.
KGFJ—12, News, Stocks, 12:30, Novelties, 12:45, Let's Listen.
KRKD—12:30, Saddle Pals.
KFOX—12:15, News, 12:30, Melodians, 12:45, Golden West Pals.
KGER—12, News, 12:10, Music.
KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr., 12:45, Pop. Orch.
KFI—12, U. S. D. A., 12:15, News, 12:30, Club Matinee.
KGB—12, News, 12:30, Stocks, 12:35, News, 12:45, Muse and Music.
KFDV—12, Music, 12:45, Violet Schran.
KTMS—12, Market, 12:05, Melodies, 12:15, Club Matinee, 12:30, News, 12:45, Club Matinee.
KDB—12, News, 12:15, Dusty Blanchard, Piano, 12:30, Troubadours, 12:45, American Family.
KVOE—12, News, 12:15, Gagen Orch, 12:30, Troubadours, 12:45, Muse and Music.

1 to 2 P. M.

KFI—1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neill.
KNX—1, By Kathleen Norris, 1:15, Beyond These Valleys, 1:30, News, 1:45, Scattergood Baines.
KHJ—1, Hawaiians, 1:30, Zeke Manners Gang, 1:45, Let's Play Bridge.
KECA—1, Classic Hour.
KFWB—1, News, Symphonias, 1:30, Dr. Reynolds, 1:45, Hits and Bits.
KMPC—1, Baseball.
KMTR—1, G. Allison, 1:30, Penston, 1:45, Treasure Travels.

KFAC—1, Religious Science, 1:30, Baseball.
KGFJ—1, News, Stocks, 1:15, Strings, 1:30, Matinee.
KRKD—1:15, City Hall, 1:30, USC, 1:45, Health.
KFOX—1, Lieut. Governor, 1:15, Rhythmic Age, 1:30, Christian Science, 1:45, E. Martin.
KGER—1, News, 1:05, Officials, 1:20, Hits, 1:30, Spanish Trio.
KFXM—1, Hawaiians, 1:30, Variety, 1:45—Play Bridge.
KFSD—1, Frank & Archie, 1:15, Treasured Melodies, 1:45, Wayne Van Dyne.
KGB—1, Hawaiians, 1:30, Dennis, Orch, 1:45, Let's Play Bridge.
KFDV—1, News, 1:15, Music.
KTMS—1, Watanabe, 1:15, Ventura Quiz, 1:30, Melodies, 1:45, Wayne Van Dyne.
KDB—1, Hawaiians, 1:30, Dennis Orch, 1:45, Let's Play Bridge.
KVOE—1, Hawaiians, 1:30, Zeke Manners, 1:45, Bridge.

2 to 3 P. M.

KFI—2, Agnes White, 2:15, Mine to Cherish, 2:30, Alice Blair, 2:45, Miss Julia.
KNX—2, Young Dr. Malone, 2:15, Backgrounds for Living, 2:30, Joyce Jordan, 2:45, Kate Smith.
KHJ—2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, Homes on Land.
KFAC—2, Baseball.
KFBW—2, News, 2:15, Morgan Orch, 2:30, Music Box, 2:45, Grandma Travels.
KMPC—2, Tenth Inning, 2:15, Ramonoff Group, 2:30, Concert Hall.
KMTR—2, W. B. West, 2:15, Special Events, 2:30, News, 2:45, Volney KFC—2, Baseball.
KGFJ—2, News, Stocks, 2:15, Civic, 2:30, Volunteers of America, 2:45, Music.
KRKD—2, Chuck Henry Orch, 2:20, News, 2:45, Hawaiians.
KFOX—2, Civic, 2:15, At Theatre, 2:30, Dr. Reynolds, 2:45, Grandma Travels.
KFBW—2, News, 2:15, Poet Dreams, 2:30, Music.
KFXM—2, Stocks, 2:05, Orch, 2:15, News, 2:30, 5 Men of Fate, 2:45, Spillite Revue.
KFSD—2, Theater Parade, 2:05, Dance, 2:10, Listen!, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.
KGB—2, News, 2:15, For Ladies Only, 2:30, Five Men of Fate, 2:45, Homes on Land.
KFDV—2:15, Organ.
KTMS—2, Sletta, in Swing, 2:25, News, 2:30, Thunder Over Paradise, 2:45, Grandma Travels.
KDB—2, News, 2:15, The Monitor Views the News, 2:30, Five Men of Fate, 2:45, Homes on Land.
KVOE—2, News, 2:15, Fed. Symphony, 2:30, Novelty Orch, 2:45, Bound Tower.

3 to 4 P. M.

KFI—3, Art Baker, 3:30, Expo. Band, 3:45, Mary Foster, 3:15, News, 3:20, Wiley, 3:45, Europe.
KHJ—3, Fulton Lewis, 3:15, Noble Orch, 3:30, Haven of Rest, 3:45, A. F. of L.
KFAC—3, Unclassic Hour, 3:30, KFWB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KMPC—3, News, 3:15, Kern Orch, 3:30, Tropic Moods, 3:45, Chef Milani.
KMTR—3, Volney James, 3:30, Memorials, 3:45, Billy Richman.
KFAC—3, Baseball.
KGFJ—3, News, Stocks, 3:15, Vocalists, 3:30, Music, Family, 3:30, KFOX—3, Maddox Family, 3:30, Blanchard McKee, 3:45, C. Leighton.
KGER—3, News, 3:05, Music, 3:15, Let's We Forget, 3:30, Capers, 3:45, Music.
KFXM—3, Fulton Lewis, 3:15, Variety, 3:30, Haven of Rest.
KFDV—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGB—3, Fulton Lewis, 3:15, Devotions, 3:30, Haven of Rest.
KFDV—3, News, 3:15, Music.
KTMS—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KDB—3, Fulton Lewis Jr, 3:15, Noble Orch, 3:30, Haven of Rest.
KVOE—3, Washington News, 3:15, Noble Orch, 3:30, Haven of Rest.

4 to 5 P. M.

KFI—4, Telephone Show, 4:30, Organ.
KNX—4, Wiley, 4:15, KNX-tra, 4:30, Jack Owens, 4:45, News.
KHJ—4, Sheep & Goats.
KECA—4, Bud Barton, 4:15, Eeky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire.
KFWB—4, Don Milligan, 4:30, B. Pike, 4:45, Stuart Hamblen.

Return of the Old Meeting House

The old New England Meeting House idea of American democracy, that seemed to fade for a while amidst the complexities of modern civilization, is being revived by radio, an instrument of modern civilization, according to Bob Trout, the news-caster.

"You hear people talk about the candidates and the issues of today, and they know what they're talking about. The newspapers give them the factual background, the radio provides them with additional facts and the portrait of a man's character that you get only from listening to his voice," said Bob.

"When I say people I mean the kind of folks who slip the gas hose into your car and wipe your windshield, as well

as the people who drive the cars. Very often they're the same. It was these people who came to New England town meetings and discussed the governing of their communities.

"Now radio has extended this spirit of democracy, which comes in a straight line from old Athens, to the entire country. The listeners are able to form their own ideas of men and issues by judging things that are difficult to get on to paper. The next best thing to being closeted with a man and knowing what he's like as a person, is to listen to that man over the radio. When you listen, the speaker might just as well be in your own home."

Bob Trout believes it is significant that

the loud and bombastic speakers are not air-favorites.

"The public likes the kind of men whose voice is quiet and reasonable. Radio has become the ears of America, the ears of democracy."

★ ★ ★ RUDY SHOW

An unconfirmed report has Rudy Vallee returning to the air in the fall with his show pegged as the Vallee program of old, a variety show, with Rudy producing.

★ ★ ★ WATER IN FALL

"Where Are You From?," with Dr. Smith tracing the place of your birth by the way you say "Merry-Mary-Marry," has been sold to a mineral water sponsor and will stay on Mutual.

Royal Crown
"News Reel of the Air"
4:30 to 4:45 p. m.
Monday-Thru-Friday
KMPC

- KMPC-4, Social Secretary. 4:15. Salon Music. 4:30, Newsreel. 4:45, Aloha Land.
 - KMTR-4, Special Events. 4:15. News. 4:30. Religious. 4:45. Special Events.
 - KFAC-4, Baseball.
 - KGFL-4, News. 4:15. Tea Time. 4:30. Observer. 4:45. Music.
 - KRKD-4:15, Vienna Taylor. 4:45. News.
 - KFOX-4, Melodies. 4:30. Swing Tunes.
 - KGER-4, News. 4:30. Swing.
 - KFXM-4, Trading Post. 4:30. Green Hornet.
 - KFSD-4, Dance. 4:15. Rocky Gordon. 4:30. Irene Wicker. 4:45. Malcolm Claire.
 - KGB-4, Sheep & Goats. 4:30. Green Hornet.
 - KFVD-4, Tea Time.
 - KTMS-4, Bud Barton. 4:15. Rocky Gordon. 4:30. String Ensemble. 4:45. Malcolm Claire.
 - KDB-4, Sheep & Goats. 4:30. Green Hornet.
 - KVOE-4, Sheep & Goats Club. 4:30. Green Hornet.
- 5 to 6 P. M.**
- KFI-5, Dr. I. Q. 5:30. String Serenade. 5:45. News.
 - KNX-5, Lux Radio Theater.
 - KHJ-5, News. 5:15. Daily Comica. 5:30. Shafter Parker. 5:45. Cheer Up.
 - KECA-5, Twilight Trails. 5:30. News. 5:45. Sports.
 - KFWB-5, Stuart Hamblen.
 - KMPC-5, Novatones. 5:15. News. 5:30. Uncle Harry.
 - KMTR-5, Chamber Music. 5:30. KFAC-5, Whoo! Bill.
 - KGFB-5, News. 5:30. Baseball Scores.
 - KRKD-5:15, Vienna Waltzes. 5:30. Race Results.
 - KFOX-5:55, Beauty Talk.
 - KGER-6, News. 5:05. Latin Hour.
 - KFXM-5, Popular Orch. 5:30. News. 5:35. Variety. 5:45. Cheer Up.
 - KFSD-5, News. 5:15. Magic Island. 5:30. Grant Park Concert.
 - KGB-5, Mystery Hall. 5:30. Shafter Parker. 5:45. Cheer Up.
 - KFVD-5, Tempo Moderne. 5:15. News. 5:30. Music.
 - KTMS-5, Chamber Music. 5:30. News. 5:45. Ventura Music and News.
 - KDB-5, Mystery Hall. 5:30. Shafter Parker. 5:45. Cheer Up Gang.
 - KVOE-5, Ad. 5:15. Studio. 5:30. Shafter Parker. 5:45. Cheer Up.
- 6 to 7 P. M.**
- KFI-6, Contented Program. 6:30. Burns & Allen.
 - KNX-6, Guy Lombardo. 6:30. Blonde.
 - KHJ-6, Ray Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Paging Past.
 - KECA-6, Europe News. 6:15. Hudson Orch. 6:30. Adventures in Reading.
 - KFWB-6, News. 6:15. Strollin' Tom. 6:30. Vacation. 6:45. Political.

- KMPC-6, Song Stories. 6:30. Easy Listening.
- KMTR-6, Special Events. 6:30. Life Payments. 6:45. Nation's Builders.
- KFAC-6, News. 6:15. Sport Briefs. 6:30. Music.
- KGFB-6, News. Italian Melodies. 6:30. Gold Hour.
- KFOX-6, News. 6:10. Spotlight Parade. 6:15. Marie Antoinette. 6:30. Swing Ding. 6:45. Hawaiians.
- KGER-6, News. 6:15. Records. 6:30. Italian Journal.
- KFXM-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Sweets and Seats. 6:50. Salon Music.
- KFSD-6, News. 6:15. Temple in Tibet. 6:30. Reading Adventures.
- KGB-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. News and Views. 6:45. Yesterdays.
- KTMS-6, News. 6:15. Lincoln Hotel. 6:30. Concert Hall.
- KDB-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Concert Miniatures.
- KVOE-6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Paging Past.

7 to 8 P. M.

- KFI-7, Pleasure Time. 7:15. News. 7:30. Where or When.
- KNX-7, Amos n' Andy. 7:30. Pipe Smoking Time. 7:55. News.
- KHJ-7, Diamond Orch. 7:15. Radio Charades. 7:30. Lone Raker.
- KECA-7, Heatherton Orch. 7:30. True or False.
- KFWB-7, Sig. Ziff. 7:15. Elliott Roosevelt. 7:30. Political. 7:45. Robert Arden.
- KMPC-7, Amos n' Andy. 7:15. News. 7:30. Allen Roth Presents.
- KMTR-7, Behind News. 7:15. Music. 7:45. News Reel.
- KFXM-7, I. A. Bar Assn. 7:15. J. Knight. 7:30. Chapel Quartet. 7:45. Political.
- KGFB-7, Spanish Hour.
- KRKD-7, News. 7:15. Waltz Time. 7:30. Fishing Facts.
- KFOX-7, Our Daily Bread. 7:15. Elliott Roosevelt. 7:30. Anything Can Happen. 7:45. Robert Arden.
- KGER-7, News. 7:05. Jewish Hour.
- KFXM-7, Diamond Orch. 7:15. Profit Trio. 7:30. Lone Raker.
- KFSG-7:45, Evangelistic.
- KFSD-7, Imagine That. 7:15. Elliott Roosevelt. 7:30. Wash. Merry-Go-Round.
- KGFB-7, Paging Past. 7:15. Star Parade. 7:30. Lone Raker.
- KTMS-7:15, Elliott Roosevelt. 7:30. True or False.
- KDB-7, Paging the Past. 7:15. Miller Orch. 7:30. Lone Raker.
- KVOE-7, Diamond Orch. 7:15. Howard Trio. 7:30. Lone Raker.

8 to 9 P. M.

- KFI-8, Show Boat. 8:30. Hawthorne House.
- KNX-8, What's On Your Mind? 8:30. King Orch.
- KMPC-8, Pull Over Neighbor. 8:30. Sing With Band.
- KECA-8, Passing Parade. 8:15. Morgan Orch. 8:30. News. 8:45. Donald Novis.
- KFWB-8, Texas Jim. 8:15. Windson Orch. 8:30. Kash Kwiz.
- KMP-8, Pickard Family. 8:30. Talk Over News. 8:45. Fun Quiz.
- KMTR-8, Special Events. 8:30. One Woman's Opinion. 8:45. Spec. Events.
- KFAC-8, County On Review. 8:30. Party Plus.
- KGFB-8, News.
- KFOX-8, Lucca. 8:15. Literature On Parade. 8:30. Judge Gardner.

- KGER-8, News. 8:05. Rodolfo Hoyos.
- KFXM-8, Pull Over Neighbor. 8:30. Sing With Band.
- KFSG-8, Evangelistic.
- KFSD-8, Passing Parade. 8:15. Morgan Orch. 8:30. Long Orch.
- KGFB-8, Pull Over Neighbor. 8:30. Radio Charades. 8:45. Radio News Reel.
- KTMS-8, Passing Parade. 8:30. Rowland Ballrom. 8:57. News.
- KDB-8, Pull Over Neighbor. 8:30. Shelton Orch.
- KVOE-8, Pull Over Neighbor. 8:30. Shelton Orch.

9 to 10 P. M.

- KFI-9, Amer. Challenge. 9:30. Biltmore Boys Orch. 9:45. Clise Orch.
- KNX-9, News. 9:15. Sports Round-Up. 9:20. Noble Orch. 9:30. Lunceford Orch. 9:45. News.
- KHJ-9, News. 9:15. Hoaglund Orch. 9:30. Fulton Lewis. 9:45. Wake Up America.
- KECA-9, Lil' Ol' Hollywood. 9:30. News. 9:45. Frank and Archie.
- KFWB-9, Swing Out. 9:30. News. 9:45. Ballards.
- KMPC-9, Melody Memory.
- KMTR-9, Floyd Johnson. 9:30. Peter Potter.

A KVOE 'MUST' for MONDAY

"WAKE UP, AMERICA"

(Forumcast)

Dr. Alfred P. Haake
Discussion Leader

9:45 p.m.

- KECA-9, Moonlight Symphony.
- KGFB-9, Jewish Hour.
- KFXM-9, News. 9:15. Krupa Orch. 9:30. Luken Church.
- KGER-9, News. 9:05. Records. 9:30. Pastor Crouch.
- KFXM-9, News. 9:15. Hoaglund Orch. 9:30. Fulton Lewis. 9:45. Wake Up America.
- KFSG-9:45, Southern Singers.
- KFSD-9, Lil' Ol' Hollywood. 9:30. Biltmore Boys Orch. 9:45. News.
- KGB-9, News. 9:15. Hoaglund Orch. 9:30. Fulton Lewis. 9:45. Wake Up America.
- KTMS-9, Lil' Ol' Hollywood. 9:30. News. 9:45. Sir Francis Drake Orch.
- KDB-9, News. 9:15. Hoaglund Orch. 9:30. Fulton Lewis. 9:45. Wake Up America.
- KVOE-9, News. 9:15. Hoaglund Orch. 9:30. Photo Phone Quiz. 9:45. Wake Up America.

10 to 11 P. M.

- KFI-10, News. 10:15. Julia Blake. 10:30. Bridge Club. 10:50. Lucas Orch.
- KNX-10, Crosby Orch. 10:30. Masterworks.
- KHJ-10:45, Joy Orch.
- KECA-10, Phil-Harmonia.
- KFWB-10, Averill. 10:15. Bowling Notes. 10:30. Swing.

- KMPC-10, Dance. 10:15. Roller Derby. 10:30. News. 10:45. Hawaiians.

KMPC

MAJOR LEAGUE

BASEBALL

with
Hal Berger

12:30 p. m.
Mon. thru Fri.

Sponsored by
Pontiac Dealers

- KMTR-10, Merry-Go-Round. 10:15. Lopez Orch. 10:30. Special Events. 10:45. Fiddler Orch.
- KECA-10, Melody Hour.
- KFOJ-10, News.
- KFXM-10, Dance. 10:15. Fitzpatrick Orch. 10:30. Lillianians. 10:45. Organ.
- KGER-10, News. 10:15. Music.
- KFXM-10:45, Joy Orch.
- KFSG-10, Bible Quiz.
- KFSD-10, Richards Orch. 10:30. Theater Parade. 10:35. Duchin Orch.
- KGB-10:45, Joy Orch.
- KTMS-10, Clancy Orch. 10:30. Classified. 10:35. Ambassador Orch.
- KDB-10:45, Joy Orch.
- KVOE-10:45, Joy Orch.

11 to 12 Midnight

- KFI-11, News. 11:15. Dancing With Clancy. 11:30. Harpa Orch.
- KNX-11, News. 11:15. Harris Orch. 11:30. Strand Orch. 11:55. News.
- KHJ-11, Vagabond Trail. 11:30. Hawaiians.
- KECA-11, This Moving World. 11:15. Organ.
- KFWB-11, Organ. 11:15. Music You Want.
- KMPC-11, Music Hall.
- KMTR-11, Let's Dance.
- KFAC-11, Henry Orch.
- KGFB-11, Music.
- KFXM-11, Vagabond Trail. 11:30. Hawaiians.
- KFSG-11, Prelude to Slumber.
- KFSD-11, Biltmore Boys. 11:30. Harpa Orch.
- KGFB-11, Vagabond's Trail. 11:30. Hawaiians.
- KFVD-11, Jack the Bellboy.
- KTMS-11, This Moving World. 11:15. The Dance Hour. 11:45. Paul Carson.
- KDB-11, Vagabond's Trail. 11:30. Hawaiians.
- KVOE-11, Vagabond Trail. 11:30. Hawaiians.

TUESDAY Program Highlights

A.M. Programs are shown in Light Face Type:
P.M. Programs in Black Face

Variety

9:15—Between the Bookends. KECA-KFSD-KTMS.
10:20—Views and Reviews. KECA.
2:45—Kate Smith Speaks. KXN.
3:45—Chef Millani. KMPC.
6:30—Our House. KFI.
7:00—Aman 'n' Andy. KXN-KMPC.
7:30—Johnny Presents. KFI.
8:00—We The People. KXN.
8:00—Pickard Family. KMPC.
8:30—Camera Clinic. KMTR.
8:45—Twilight Trails. KHJ-KGB-KVOE-KDB-KFXM.

Drama

5:00—Second Husband. KXN.
5:30—Court of Missing Heirs. KXN.
7:30—Secret Agent. KVOE-KHJ-KGB-KFXM-KDB.
9:00—Passing Parade. KFI.

Public Affairs—News

3:45—Kaltenborn. KFI.
4:55—Elmer Davis. KXN.
6:00—Ray Gram Swinx. KVOE-KGB-KDB.
6:15—Public Affairs. KXN.
6:30—Mayor Bowron. KFWB.
6:30—John B. Hughes. KHJ-KGB-KVOE-KFXM-KDB.
7:45—Ruber Arden. KFWB.
8:30—Let's Talk Over the News. KMPC.
9:00—Passing Parade. KFI.
9:30—Fulton Lewis Jr. KHJ-KGB-KDB-KFXM.

Outstanding Music

1:00—Classic Hour. KECA.
1:00—Pop, Symphonia. KFWB.

5:30—Meredith Willson. KFI.
7:00—Pleasure Time. KFI.
9:00—S. F. Symphony. KFAC.
10:00—Phil-Harmonia. KECA.
10:30—Masterworks. KXN.
11:15—Music You Want. KFWB.

Sports—Comment

12:30—Major League Baseball. KMPC.
2:00—Tenth Inning. KMPC.
6:00—Sports Final. KMPC.
6:15—Sport Briefs. KFAC.
6:45—Sports Huddle with Braven Dyer. KXN.
7:00—Old Ziff. KFWB.
7:15—Inside of Sports. KHJ-KGB-KFXM.
8:15 to 10:00—Pacific Coast League Baseball. KFAC.
9:15—Sports Highlights. KXN.
10:15—Bowling Notes. KFWB.

Quiz Programs

11:30—Catalina Quiz. KXN.
1:15—Musical Quiz. KTMS.
4:30—Treasure Chest. KFI.
7:00—Information Please. KECA-KFSD-KTMS.
8:30—Prof. Quiz. KXN.
8:30—Battle of Sexes. KFI.

Weather

KFI—8:15, 9:45, 4:15.
KHJ-KGB—9:00.
KXN—6:00.
KRKD—9:30.
KTMS—8:00, 12:15.
KFWB—11:30.
KVOE—7:58, 9:00.
KGER—11:00, 4:00.

KFXM—10, News. 10:05, Variety. 10:15, Organ. 10:30, Hawaiian. 10:45, Bachelor's Children.
KFSD—10, Our Half Hour. 10:30, Ann Gibson. 10:45, Heaven on Earth.
KGB—10, News. 10:15, Mark Love. 10:30, Craig Orch. 10:45, Bachelor's Children.
KFVD—10, Serenade. 10:30, Union Rescue Mission.
KTMS—10, Our Half Hour. 10:30, Glen Island Orch.
KDB—10, News. 10:15, For Home and Hostess. 10:30, Craig Orch. 10:45, Bachelor's Children.
KVOE—10, News. 10:15, Organ. 10:30, Craig Orch. 10:45, Bachelor's Children.

11 A.M. to 12 Noon

KFI—11, Mary Martin. 11:15, Ma Perkins. 11:30, Pepper Young. 11:45, Vag & Sade.
KXN—11, Society Girl. 11:15, Martha Webster. 11:30, Catalina Fun Quiz. 11:45, News.
KHJ—11, Friendly Neighbors. 11:15, Society Chatter. 11:30, Eddie Albright.
KFSD—11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Plain Bill.
KFWB—11, Tom Stoddard. 11:30, News. 11:45, Political.
KMPC—11, Master Singers. 11:15, Music for Madame. 11:30, Interlude for Strings. 11:45, Musical Workshop.
KMTR—11, Dr. Talbot. 11:30, Stocks. 11:45, Spec. Events.
KFAC—11, Man on Street. 11:45, Hawaiians.
KGFJ—11, News, Stocks.
KRKD—11, Paddock Flashes. 11:30, News & Stage.
KFON—11:15, Dr. Reynolds. 11:30, News. 11:40, Allen Orch.
KGER—11, News. 11:15, Music.
KFXM—11, Friendly Neighbors. 11:15, Classic Strings. 11:30, Land of Dreams.
KFSD—11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Just Plain Bill.
KGB—11, Friendly Neighbors. 11:30, Land of Dreams.
KFVD—11, News. 11:15, Musical Album. 11:30, Bed Piano. 11:45, Violet Schram.
KTMS—11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Just Plain Bill.
KDB—11, Friendly Neighbors. 11:15, Mellen Orch. 11:30, Fair Jamboree.
KFI—11, Friendly Neighbors. 11:30, Land of Dreams.

12 Noon to 1 P. M.

KFI—12, Road of Life. 12:15, Stella Dallas. 12:30, Lorenzo Jones. 12:45, Portia Faces Life.
KXN—12, Kitty Kelly. 12:15, Myrt & Marge. 12:30, Hilltop House. 12:45, Stepmother.
KHJ—12, News. 12:15, Music. 12:30, Zeke Manners.
KECA—12, News. 12:15, Club Matinee.
KGER—12, Al Jarvis.
KMPC—12, Music. 12:15, News. 12:30, Baseball.
KMTR—12, Peter Potter.
KFAC—12, News. 12:15, Modern Melodies.
KGFJ—12, News, Stocks. 12:30, Novelties. 12:45, Let's Listen.
KRKD—12:30, Saddle Pals.
KFON—12:15, News. 12:30, Gardner.
KGER—12, News. 12:10, Music.
KFXM—12, Slings' Sam. 12:15, News. 12:30, Calvary Quarter Hr. 12:45, Pop. Orch.
KFSD—12, U. S. D. A. 12:15, News. 12:30, Club Matinee. 12:45, Farmer Comes to Town.
KGB—12, News. 12:15, Music. 12:30, Stocks. 12:35, Views of the News. 12:45, Zeke Manners.
KFVD—12, Music. 12:45, Violet Schram.
KTMS—12, Market. 12:05, Melodies. 12:15, Club Matinee. 12:30, News. 12:45, Club Matinee.
KDB—12, News. 12:15, Music. 12:30, Zeke Manners.
KVOE—12, News. 12:15, Music. 12:30, Zeke Manners.

1 to 2 P. M.

KFI—1, Girl Alone. 1:15, Kitty Keene. 1:30, Midstream. 1:45, O'Neills.
KXN—1, By Kathleen Norris. 1:15, Bond Chest. 1:30, News. 1:45, Sattergood Baines.
KHJ—1, Life of Byron. 1:30, McFarland Twins. 1:45, Play Bridge.
KECA—1, Classic Hour.
KFWB—1, News. 1:15, Hits and Bits. 1:35, Sattergood Baines.
KMTR—1, G. Allison. 1:30, Pension. 1:45, Special Events.
KFAC—1, Religious Science. 1:30, Financial. 1:45, Organ.
KGFJ—1, News, Stocks. 1:15, Strings.

KRKB—1:15, City Hall. 1:45, Health.
KFON—1, Lieut. Governor. 1:15, Lucia Floor Show. 1:30, Rainbow Trio. 1:45, Emil Martin.
KGER—1, News. 1:05, Officials. 1:20, Bits of Hits. 1:30, Spanish Trio.
KFXM—1, Life of Byron. 1:30, Variety. 1:45, Let's Play Bridge.
KFSD—1, Frank & Archie, Hurlburt Band. 1:45, Amer. Legion.
KGB—1, Life of Byron. 1:30, McFarland Twins. 1:45, Bridge.
KFVD—1, News. 1:15, Music.
KTMS—1, Watanabe. 1:15, Music Quiz. 1:30, Hurlburt Band. 1:45, Betty Barrett.
KDB—1, Life of Byron. 1:30, McFarland Twins. 1:45, Let's Play Bridge.
KVOE—1, Life of Byron. 1:30, Dance Orch. 1:45, Let's Play Bridge.

2 to 3 P. M.

KFI—2, Agnes White. 2:15, Rhumba Band. 2:25, News. 2:30, Alice Blair. 2:45, Miss Julia.
KXN—2, Young Dr. Malone. 2:15, Michael Lorink. 2:30, Joyce Jordan. 2:45, Kate Smith.
KHJ—2, News. 2:15, Bookworm. 2:30, Community Hall. 2:45, We the Women.
KECA—2:15, News. 2:30, Against the Storm. 2:45, Guiding Light.
KFWB—2, News. 2:15, Morgan Orch. 2:30, Music Box. 2:45, Grandma Travels.
KMPC—2, Tenth Inning. 2:15, Brooklyn. 2:30, Concert Hall.
KMTR—2, W. B. West. 2:15, Termitic Topics. 2:30, Volney James.
KFAC—2, Women Assoc. 2:30, Band Concerts.
KGFJ—2, News, Stocks. 2:15, Civic. 2:30, Salvation Army.
KRKD—2, Henry Orch. 2:30, News. 2:45, Hawaiians.
KFON—2, Civic. 2:15, At Theatre. 2:30, Dr. Reynolds. 2:45, Grandma Travels.
KGER—2, News. 2:05, Music.
KFXM—2, Stocks, Orch. 2:15, News. 2:30, Edna O'Dell. 2:45, Spottite Revue.
KFSD—2, Theater Parade. 2:05, Dancer Music. 2:10, Listen. 2:15, Monitor News. 2:30, Health Talk. 2:45, Grandma Travels.
KGB—2, News. 2:15, Sista. 2:30, O'Dell-Turner. 2:45, We the Women.
KFVD—2, Music. 2:15, Organ. 2:30, Rhythm.
KTMS—2, Sista in Swing. 2:25, News. 2:30, Thunder over Paradise. 2:45, Grandma Travels.
KDB—2, News. 2:15, The Monitor Views the News. 2:30, O'Dell-Turner. 2:45, Hits.
KVOE—2, News. 2:15, Federal Music. 2:30, O'Dell-Turner. 2:45, Carol Round Towner.

3 to 4 P. M.

KFI—3, Art Baker. 3:30, Bob Hanson. 3:45, Kaltenborn.
KXN—3, Mary Foster. 3:15, News. 3:20, F. Wiley. 3:45, Europe.
KHJ—3, Fulton Lewis. 3:15, Prima Orch. 3:30, Haven of Rest. 3:45, Inside Sports.
KECA—3, Unclassical Hour.
KFWB—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KMPC—3, Music. 3:15, Kern Orch. 3:30, Tropic Moods. 3:45, Cho E. Milani.
KMTR—3, Volney James. 3:30, Memorics. 3:45, Billy Richman.
KFAC—3, Masterpieces.
KGFJ—3, News. 3:15, Vocalists.
KRKD—3, Hawaiians.
KFON—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KGER—3, News. 3:05, Music.
KFXM—3, F. Lewis. 3:15, Variety. 3:30, Haven of Rest.
KFSD—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KGB—3, Fulton Lewis. 3:15, Devotions. 3:30, Haven of Rest.
KFVD—3, News. 3:15, Music.
KTMS—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton.
KDB—3, Fulton Lewis Jr. 3:15, Dance Orch. 3:30, Haven of Rest.
KVOE—3, Washington News. 3:15, Prima Orch. 3:30, Haven of Rest.

4 to 5 P. M.

KFI—4, Shield Orch. 4:15, Mirandy. 4:30, Treasure Chest.
KXN—4, Wiley. 4:15, KXN-tra. 4:20, Music. 4:40, First Nighter. 4:45, War News.
KHJ—4, Sands of Time. 4:30, Musical Matinee. 4:45, Conversation Piece.
KFAC—4, Bud Barton. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.
KFWB—4, Don Milligan. 4:30, Bert Fiske. 4:45, Stuart Hamblen.
KMPC—4, Salon Music. 4:30, News-reel. 4:45, Aloha Land.

TUESDAY Programs

SEPTEMBER 10, 1940

8 to 9 A. M.

KFI—8, Woman in White. 8:15, O'Neills. 8:30, Strings That Sing. 8:45, News.
KXN—8, Nancy Dixon. 8:15, When a Girl Marries. 8:30, Helen Trent. 8:45, Our Gal Sunday.
KHJ—8, Neighbors of Woodcraft. 8:30, News. 8:40, Mutual Friend. 8:45, News.
KFAC—8, Breakfast Club. 8:30, News. 8:45, Organ.
KFWB—8, Melody Mart. 8:15, Ballards. 8:30, Morning Music. 8:45, Dr. Reynolds.
KMPC—8, Andy & Virginia. 8:30, Unity Daily Word.
KMTR—8, Spanish Hour. 8:45, Religious Music.
KFAC—8, Country Church. 8:45, Mildred Lager.
KGFJ—8, News, Stocks. 8:45, Dr. Wiseman.
KRKD—8:30, Jonathan Breakfast Club.
KFON—8, News. 8:15, Dr. Reynolds. 8:30, Ads. 8:45, Sooter (California).
KGER—8, News. 8:01, Soul Patrol. 8:15, Mizpah. 8:45, Rev. Bennington.
KFXM—8, Neighbors of Woodcraft. 8:30, Orch. 8:45, News.
KFSD—8, Breakfast Club. 8:15, Good Cheer. 8:30, Farm and Home.
KGB—8, Woodcraft. 8:30, News. 8:40, Stocks. 8:45, Cornusset News.
KFVD—8, Covered Wagon. 8:45, Music.
KTMS—8, Weather. 8:01, Breakfast Club. 8:30, S. B. Devotional. 8:45, Old Refrains.
KDB—8, Neighbors of Woodcraft. 8:30, News. 8:45, HBC News.
KVOE—8, Good Morning Neighbor. 8:30, News. 8:45, London News.

9 to 10 A. M.

KFI—9, Song Fellow. 9:15, Masters Orch. 9:30, Kathleen Norris. 9:45, Dr. Rate.
KXN—9, Goldiggers. 9:15, Life Can Be Beautiful. 9:30, Right to Happiness. 9:45, Mary Lee Taylor.
KHJ—9, Luther Orch. 9:15, Rev. Laurin. 9:30, Music. 9:45, Keep Fit.
KFAC—9, Council of Beauty. 9:15, Between Bookends. 9:30, Midmorning Jamboree.
KFWB—9, Summer Tune. 9:15, Music. 9:30, Be Healthy. 9:45, Tune Time.

KMPC—9, News. 9:15, Organ. 9:30, Melody.
KMTR—9, Set Your Clock—Martin L. Thomas. 9:15, Health. 9:30, Special Events. 9:45, W. B. Record.
KFAC—9, Inspirations. 9:15, Health Talk. 9:30, Women in News. 9:45, South Amer. War.
KGFJ—9, News, Stocks. 9:15, Music.
KRKD—9:30, U. S. Weather.
KFON—9, John Brown. 9:15, Hit Review. 9:45, Hollywood Band.
KGER—9, News. 9:03, Bright Corner. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel.
KFXM—9, Frank Luther. 9:15, Sunshine Service. 9:45, Popular Orch.
KFSD—9:15, Between the Bookends. 9:30, Health. 9:45, News.
KGB—9, Frank Luther. 9:15, Homemaker's Catalog. 9:45, Keep Fit.
KFVD—9:15, News. 9:30, Dr. Richardson. 9:45, Parade. 9:15, Between Bookends. 9:30, Concert Hall. 9:45, News. 9:50, I. Miller Orch.
KDB—9, Luther Orch. 9:15, State Fair. 9:30, Johnson Family. 9:45, Keep Fit.
KVOE—9, Luther Orch. 9:15, Monitor News. 9:30, Johnson Family. 9:45, Exercises.

10 to 11 A. M.

KFI—10, Light of the World. 10:15, Arnold Grimm's Daughter. 10:30, Valiant Lady. 10:45, Hymns.
KXN—10, Big Sister. 10:15, Aunt Jenny. 10:30, Fletcher Wiley. 10:45, My Son and I.
KHJ—10, News. 10:15, Happy Homes. 10:45, Bachelor's Children.
KECA—10, Our Half Hr. 10:30, Views and Reviews. 10:45, Family Doctor.
KFWB—10, Curtis Springer. 10:15, Budget Decorator. 10:30, Romance in Rhythm.
KMPC—10, Musicographs. 10:30, Norma Lee Services. 10:45, News.
KMTR—10, Woman's World. 10:30, Dr. Reynolds. 10:45, Monitor News.
KFAC—10, Midmorning Serenade. 10:30, News. 10:45, Gothic Tower.
KGFJ—10, News. 10:15, Dr. McCoy. 10:30, Moods in Verse. 10:45, City O'ellers.
KRKD—10:15, Health.
KFON—10, News. 10:15, Health. 10:30, Pacific Paradise. 10:45, O'Wellman.
KGER—10, News. 10:05, God's Sunshine. 10:30, Rev. Ivis.

Robert Petty, 1301 Constance St., Los Angeles, Calif.

I think the best gag of the week was on the "Pull Over, Neighbor" show.

Art Baker asked a gentleman, the name of what apple reminded him of his wife. To which he replied "crabapple." When he should have said "pippin."

My wife and I enjoy Radio Life immensely.

If I win, would like two tickets to "Pull Over, Neighbor" program. Thanking you very much.

★

Ione Ingling Kahu, 6612 Menlo Ave., Los Angeles, Calif.

Sirs: My idea of the best "gag" of the week was the Abbott and Costello program Wednesday night.

Abbott: "What's a husband?"

Costello: "A husband is all that's left of a sweetheart after the nerve has been killed."

If that doesn't "rate" two tickets to the broadcasting studio, I am sorry.

I get my magazine at the Foodcraft Market at Vermont and Gage and think it a pretty smart little affair.

Gag of the Week Winners

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1029 West Washington Boulevard, Los Angeles.

★ ★ ★

This Week's Winners

★

Dee Chapman, 826 South Carondelet St., Los Angeles, Calif.

SIRS: My favorite gag of the week was on Kraft Music Hall. Bob Burns and Gail Patrick, as father and daughter in a dress shop buying Gail's trousseau. Bib: (worried over daughter's extravagance) "You know dresses don't grow on trees!" Gail: "The first one did."

If I win I'd like tickets for a Dutch Boy Answer Auction Broadcast.

Mr. and Mrs. H. A. Erskine, 4068 Duquesne, Culver City, Calif.

Sirs: I think the best gag of the week was on Major Bowes' "Amateur Hour" this Thursday night. Major asked one amateur: "Do you have any children?" Said amateur: "I have had a child every year for the past three years." Said Major: "Fine, what have you selected to sing?" Reply: "Oh, Lord You Made the Night Too Long." I would like three tickets for the "Pull Over, Neighbor" show.

Letter Contestants

Again judges from the Broadcasting Networks will select the best seller from among contributors to "Ear Inspires the Pen." Remember? There will be monthly selections of the best letters for a prize of \$10.00, appearance on a Radio Program, and monthly qualification for a Radio Plaque to the reader who, at 12 months end, wins above winners in Radio Life's letter writing contest. There are ten months to go, so keep writing. The August winner will be announced in next week's issue.

- KMTR-4, Spec. Events, 4:15, News, 4:30, Religious, 4:45, Eventide Melodies, 4:55.
- KFAC-4, Music, 4:15, Drawing Room, 4:30, Tea Time, 4:45, Health Talk.
- KGFJ-4, News, 4:15, Tea Time, 4:30, Observer, 4:45, Music.
- KRKL-4:15, Venna Taylor, 4:45, News.
- KFOX-4, Matinee Melodies, 4:30, Swing.
- KGER-4, News, 4:30, Bob Carlin, 4:45, Tune Time.
- KFXM-4, Trading Post, 4:30, Music, 4:45, U. S. Army.
- KFSD-4, Maxine Sautter, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire.
- KGB-4, Sands of Time, 4:30, Music, 4:45, Conversation Piece.
- KTMS-4, Bud Barton, 4:15, Rocky Gordon, 4:30, String Quartet, 4:45, Malcolm Claire.
- KDB-4, Sands of Time, 4:30, Musical Matinee.
- KVOE-4, Sands of Time, 4:30, Musical Matinee, 4:45, Classified.

5 to 6 P. M.

- KFI-5, Hurtados Band, 5:30, Meredith Wilson.
- KNX-5, Second Husband, 5:30, Missing Heirs.
- KHJ-5, News, 5:15, Daily Comica, 5:30, Shafter Parker, 5:45, Blue Beetle.
- KECA-5, Expo. Band, 5:30, News, 5:45, Sports.
- KFWB-5, Stuart Hamblen.
- KMPC-5, Piano, 5:15, News, 5:30, Uncle Harry.
- KMTR-5:45, Spec. Events.
- KFAC-5, London News, 5:30, Whom Bill Club.
- KGFJ-5, News, 5:30, Baseball Scores.
- KRKL-5:30, Race Results.
- KFOX-5, Swing.
- KGER-5, News, 5:05, Latin Hour.
- KFXM-5, Pop. Orch, 5:30, News, 5:35, Variety, 5:45, Blue Beetle.
- KFSD-5, News, 5:15, Band, 5:30, Amateurs.
- KGB-5, Molina Orch, 5:30, Shafter Parker, 5:45, Blue Beetle.
- KFWB-5, Band, 5:15.
- KTMS-5, Exposition Band, 5:30, News, 5:45, Ventura Music and News.
- KDB-5, Molina Orch, 5:30, Shafter Parker, 5:45, Blue Beetle.
- KVOE-5, Mystery Hall, 5:30, Shafter Parker, 5:45, Blue Beetle.

6 to 7 P. M.

- KFI-6, Summer Pastime, 6:30, Dog House.
- KNX-6, Miller Orch, 6:15, Public Affairs, 6:30, War News, 6:45, Sports Huddle, 6:55, News.
- KHJ-6, Ray G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Shopping News.

- KECA-6, News, 6:15, Ink Spots, 6:30, Music, 6:45, Messenger Orch.
- KFWB-6, News, 6:15, Strollin' Tom, 6:30, Bowron, 6:45, Messenger Orch.
- KMPC-6, Song Stories, 6:30, Hollywood Chatterbox, 6:45, Community Sing.
- KMTR-6:15, U. S. Marines, 6:30, Music, 6:45, Special Events.
- KFAC-6, News, 6:15, Sport Brief, 6:30, Music.
- KGFJ-6, News, Italian Melodies, 6:30, Gold Hour.
- KRKL-6:30, Recordings.
- KFXM-6, News, 6:15, Sports, 6:15, Marie Antoinette, 6:30, Swing Ding, 6:45, Hawaiians.
- KGER-6, News, 6:30, Italian Journal.
- KFXM-6, Ray G. Swing, 6:15, Hughes, 6:45, Sweets & Seats, 6:50, Mail.
- KFSD-6, News, 6:15, Ink Spots, 6:30, Recital, 6:45, Junior G-Men.
- KGB-6, Raymond G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Pacing Past.
- KTMS-6, News, 6:15, Ink Spots, 6:30, Ted Steele, 6:45, Scrapbook.
- KDB-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Concert Miniatures.
- KVOE-6, Ray G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Pacing Past.

7 to 8 P. M.

- KFI-7, Pleasure Time, 7:15, KF1 News, 7:30, Johnny Presents.
- KNX-7, Amos 'n' Andy, 7:30, Lunceford Orch.
- KHJ-7, Wythe Williams, 7:15, Inside of Sports, 7:30, Ned Jordan.
- KECA-7, Information Please, 7:30, Cabarets and Kings, 7:45, Black Velvet.
- KFWB-7, Sid Ziff, 7:15, Messenger Orch, 7:45, Robt. Arden.
- KMPC-7, Amos 'n' Andy, 7:15, News, 7:30, Races.
- KMTR-7, Music, 7:30, Special Events.
- KFAC-7, Christian Science, 7:15, Music, 7:45, L. A. Playground.
- KGFJ-7, Spanish Hour.
- KRKL-7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?
- KFOX-7, Daily Bread, 7:15, Jobs for Americans, 7:30, Treasure, 7:45, News.
- KGER-4, News, 7:05, Jewish Hour.
- KFXM-7, Wythe Williams, 7:15, Inside of Sports, 7:30, Ned Jordan.
- KFSD-7, Evangelistic.
- KFSD-7, Information Please, 7:30, Black Velvet.
- KGB-7:15, Inside of Sports, 7:30, Ned Jordan.
- KTMS-7, Information Please, 7:30, \$50 Handicap.
- KDB-7, Pacing Past, 7:15, Elliot Orch, 7:30, Ned Jordan.
- KVOE-7, Wythe Williams, 7:15, Welk Orch, 7:30, Secret Agent.

8 to 9 P. M.

- KFI-8, Musical Americana, 8:30, Battle of Sexes.
- KNX-8, We, the People, 8:30, Prof. Quiz.
- KHJ-8, Laugh and Swing, 8:30, Serpico Orch, 8:45, Twilight Trails.
- KECA-8, Easy Aces, 8:15, Mr. Keen, 8:30, News, 8:45, Hot Dates.
- KFWB-8, Texas Jim, 8:15, Windser Orch, 8:45, Dixie Songsters.
- KFPJ-8, Pickard Family, 8:30, Let's Talk Over News, 8:45, Fun Quiz.
- KMTR-8, Dance, 8:30, Camera Clinic.
- KFAC-8:15, Baseball.
- KGFJ-8, News, 8:15, Jean Valentin, 8:45, Music.
- KFOX-8, Music, 8:15, Eagle, 8:30, Judge Gardner.
- KGER-8, News, 8:05, Rudolfo Hoyos, 8:30, Laugh & Swing, 8:30, KFXM-8, Laugh & Swing, 8:30, Serpico Orch, 8:45, Twilight Trails.
- KFSD-8, Evangelistic.
- KFSD-8, Easy Aces, 8:15, Mr. Keen, 8:30, Hudson Orch.
- KGB-8, Laugh & Swing, 8:30, Serpico Orch, 8:45, Twilight Trails.
- KTMS-8, Easy Aces, 8:15, Lost Persons, 8:30, Lincoln Orch.
- KDB-8, Laugh & Swing, 8:30, Serpico Orch, 8:45, Twilight Trails.
- KVOE-8, Laugh and Swing, 8:30, Studio, 8:45, Twilight Trails.

9 to 10 P. M.

- KFI-9, Passing Parade, 9:15, Packard Trans, 9:30, Scott Orch.
- KNX-9, News, 9:15, Sports Round-Up, 9:20, James Orch, 9:30, Agular Orch, 9:45, News.
- KHJ-9, News, 9:15, Lyon Van & Storage, 9:30, Fulton Lewis, 9:45, Hamilton Orch.
- KECA-9, S. F. Symphony, 9:30, News, 9:45, Frank and Archie.
- KFWB-9, D'Artega Orch, 9:30, News, 9:45, Ballads.
- KMPC-9, Memory Melody.
- KMTR-9, G. Allison, 9:15, Special Events, 9:30, Peter Potter.
- KECA-9, Baseball.
- KFOX-9, Jewish Hour.
- KFOX-9, News, 9:15, Viennese Orch, 9:30, Christy Orch, 9:45, Thornhill Orch.
- KGER-8, News, 7:05, Rev. Hauff.
- KFXM-9, News, 9:15, Dale Orch, 9:30, Fulton Lewis, 9:45, Hamilton Orch.
- KHJ-9, News, 9:15, Angelus Choir.
- KFSD-9, Holmes Orch, 9:30, Mooney Orch, 9:45, News.
- KGB-9, News, 9:15, Pearl Orch, 9:30, Fulton Lewis, 9:45, San Diego.
- KFXM-9, Rev. Hills Orch, 9:30, News, 9:45, Hotel Sherman.
- KDB-9, News, 9:15, Melodies, 9:30, Fulton Lewis Jr, 9:15, Hamilton Orch.

- KVOE-9, News, 9:15, Dale Orch, 9:30, Washington News, 9:45, Hamilton Orch.

10 to 11 P. M.

- KFI-10, News, 10:15, Richards Orch, 10:30, Bridge Club, 10:50, Sir Francis Drake Orch.
- KNX-10, Crosby Orch, 10:30, Masterworks.
- KHJ-10, Nacel Orch, 10:30, News, 10:45, Joy Orch.
- KECA-10, Phil-Harmonia.
- KFWB-10, Averill, 10:15, Bowling Notes, 10:30, Contrasts in Rhythm.
- KMPC-10, Dance, 10:15, Roller Derby, 10:30, News, 10:45, Hawaiians.
- KMTR-10, Merry-Go-Round, 10:15, Lopez Orch, 10:30, Special Events, 10:45, Fiddler Orch.
- KFAC-10, Melody Hour.
- KGFJ-10, News.
- KFOX-10:15, Antwa Boys, 10:30, Hawaiians, 10:45, Hamilton Orch.
- KGER-10, News, 10:10, Music, 10:15, Salvation Army, 10:30, Swing.
- KFXM-10, Nacel Orch, 10:30.
- KTMS-10:15, Joy Orch.
- KFSD-10, Esther Stuart, 10:30, Mr. and Mrs. Webb.
- KFSD-10, Duchin Orch, 10:30, Theater Parade, 10:35, Garber Orch.
- KGB-10, Arnheim Orch, 10:30, News, 10:45, Pearl Orch.
- KFWB-10, Jack the Bellboy.
- KTMS-10, Miramar Orch, 10:15, Ambassador Orch, 10:30, Classified, 10:35, Jantzen Beach Orch.
- KDB-10, Arnheim Orch, 10:30, News, 10:45, Serpico Orch.
- KVOE-10, Nacel Orch, 10:30, News, 10:45, Joy Orch.

11 to 12 Midnight

- KFI-11, News, 11:15, Nottingham Orch, 11:30, Harpa Orch.
- KNX-11, News, 11:15, Lunceford Orch, 11:30, Manny Strand Orch, 11:55, News.
- KHJ-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Hawaiians.
- KECA-11, This Moving World, 11:15, Organ.
- KFWB-11, Organ, 11:15, Music You Want.
- KMPC-11, Music Hall.
- KMTR-11, Let's Dance.
- KFXM-11, Henry Orch.
- KFXM-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Hawaiians.
- KFSD-11, Drama, 11:15, Gladwyn Nichols, 11:30, Melodies.
- KFSD-11, Nottingham Orch, 11:30, Harpa Orch.
- KGB-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Memory Time.
- KTMS-11, This Moving World, 11:15, The Dance Hour.
- KDB-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Hawaiians.
- KVOE-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Hawaiians.

Fall Style Firsts

The Gong Has Rung for Fall Clothing, and Here Frances Scully Outlines Star Ideas

NO MATTER how warm the sun may shine, when September rolls around it sounds the first gong for the fall fashion season.

Summertime vanishes and with it all the gay light colors, straw bonnets, white accessories and thoughts of sun tan. Instead, dramatic blacks, warm browns, soft pine greens and the new shade of soldier blue take the color spotlight, fortified by smart accessories, dashing new hats and shoes and the ever popular furs.

As her first fall costume, NBC's lovely Irene Rich has chosen a smart ensemble which includes a tailored knit dress of the gun-metal grey shade, and a stunning finger-tip length jacket of lush blue foxes. With this she wears a perky little sailor of greenish-grey felt, with a narrow band of yellow reptile as a trimming and a wispy veil of brown. Her shoes, gloves and handbag are a deep gun-metal brown tone suede, which blends beautifully with the color scheme of the ensemble.

Kay St. Germain, NBC singing star, who recently became the bride of Jack Carson, emcee of the Signal Carnival, begins the fall season with a stunning suede costume in the popular shade of beige. The flared short skirt features saddle stitching, which is also repeated on the matching handbag. The blazer type jacket is high necked and buttons down the front to a snug fitting waistline. Kay's beret is beige suede with a feather-like suede trimming up the back.

For her first fall wool suit, Ginny Simms selected a two-piece navy blue, tailored model. The skirt is slightly flared and the jacket emphasizes the slim silhouette, which will be very popular this year, by featuring a form fitting design, no collar and slit side pockets on the

jacket. Her accessories for this costume include an Olvera Red Breton felt hat with matching handbag.



Featured feminine vocalist on NBC's Signal Carnival and Meredith Willson's Musical Revue, lovely Kay St. Germain is seen here in a new fall creation fashioned entirely of beige suede.

Suede is another fall fashion first for NBC's lovely new starlet, Frances Gifford, who selected a full length tailored coat of rust colored suede to wear with her mustard colored one-piece suede dress. The coat is a flared wrap-around design with huge patch pockets which fasten on the belt instead of the coat. Frances' hat is a large rust colored suede with a pyramid crown and wide brim. Completing the ensemble, she wears rust colored alligator shoes and handbag.

Babs Stuart, the feminine member of NBC's singing trio, The Smoothies, heard on the Burns and Allen show, is beginning the fall season with three new sport dresses which match her conga brown accessories. Being a vivacious red head, with large sparkling brown eyes, Babs has selected the colors most becoming to her personality in these sport dresses, which she prefers for daytime wear. One is a sheer beige wool with brown leather buttons and belt, squared shoulders and long full sleeves which fasten tightly at the wrists. Another is a light blue and brown plaid of light wool which buttons down the front to a snug fitting waist, then flares to a swing skirt. The neck line is tailored with revers. Completing



Good the year 'round is this enormous saddle-bag purse worn by CBS network's lovely Ingharn Willard. It goes with her summer tweeds (from New York's Bermuda Shop) and with the perky white sailor. For Fall wear Miss Willard has a similar purse in a darker shade.

her smart fashion trio, Babs selected a rust brown corduroy velvet dress with a zipper front and leather buttons and belt.

Claire Trevor's first fall outfit is a one-piece dress of sheer beige wool, very simply designed with elbow-length sleeves. Her hat is a large beige felt with a round crown and wide brim. It is trimmed with brown grosgrain ribbon and a shoulder-length veil of brown lace. Her accessories are brown suede and Claire wears brown sables.

Although she's known to network listeners as a nitwit, NBC's comedy star, Gracie Allen, is right up in front with all the Hollywood glamour girls when it comes to style. The petite comedienne likes the more dressy type of styles and for her first fall outfit has selected a stunning draped black crepe dress with a tricky black felt hat and black suede accessories and a hip length jacket of Russian lynx.

★ ★ ★

ISH KABIBBLE CLUB

Ish Kabibble, comedian on Kay Kyser's "College of Musical Knowledge," is proudly showing associates a clipping sent him by a fan. From an Ohio town, it reads: "The Ish Kabibble Sewing Circle will hold its regular meeting on Wednesday night."



In Kay St. Germain's wedding trousseau is this luscious blue fox coat and flowing flame-colored chiffon evening gown.

CHEF MILANI'S Food Filosofy

Tele-visually Speaking

By JERRY COLBY

Tropicalities—The next time you reach for a cashew nut, take a good look at it. It is not a nut at all, but a seed that grows on the outside of a tropical fruit.



If you think that's strange, consider some of these other equatorial fruit oddities: The Sikana, a fruit two feet long and three inches wide with a taste as exotic as the smell of an orchid. The ceriman, with leaves that look torn but are not, and a flavor that does its best to combine banana with pineapple. Then there's the bui or olive plum, the ti-ess or egg-fruit, and the feijoa, a fruit with a fragrance so lasting that the room remains perfumed for hours after they are removed.

Far from least among such fruits is the papaya that grows right out of the trunks of trees and has a digestive juice so strong that if one of its leaves is wrapped around a piece of tough meat it will tenderize it and make it taste like a choice cut. They're bringing some of these papayas to California now, and making a drink from them. I'll let you know about it after I've tasted it.

Shall We Live to Eat or Eat to Live—Or which came first, the chicken or the egg? It doesn't seem to me to matter very much which came first, so long as they both got here. As for living to eat or eating to live, Socrates seems to have raised a pointless question, for you can't do the one without the other. Some people will disagree and say that while we eat to live we need not live to eat . . . But who ever heard of a dead man eating? To be alive is one of the first requirements of eating!

Tomato Jellad—Jellad is what I call a jelly salad. It sounds a little Spanish, and fixed with tomatoes it even looks Spanish. Here's what you need to put it together:

Three cups of solid pack tomatoes, one-quarter cup of finely chopped onions, one-half cup of chopped celery, one bay leaf, one clove, one-quarter of a green pepper, one teaspoon of sugar, one tablespoon of gelatin, one-half cup of cold water, some lettuce, some mayonnaise, and some salt. Then proceed as follows:

Cook the tomatoes with the onion, celery, green pepper and seasonings in a saucepan for about 15 minutes. Soak the gelatin in the half cup of cold water and then add to the boiling tomatoes. Stir thoroughly and then strain and pour into cans or molds. When cool and jelled, make a nest of lettuce leaves on which to empty each mold and then top each jellad with a spoonful of mayonnaise.



Five, Six, Seven, Eight, Nine, Ten—The average simple dinner often consists of five courses; namely, a meat, a green vegetable, a starchy vegetable, a dessert, and a drink.

Now the problem sometimes arises of increasing the number of these courses with the proper additions, so here's what to add, course by course, to keep a nice balance on the table:

For a six-course dinner, a salad; for a seven-course dinner, a salad and cocktail; for an eight-course dinner, salad

cocktail and soup; for nine courses, salad, cocktail, soup and fish; and for a tenth course, cheese.

INCOMPLETE FORMULA FOR HOMO SAPIENS

Oxygen, carbon, zinc, sulphur, nitrogen,
Mixed with some calcium, iron and hydrogen.
Plus some potassium, manganese, chlorine,
Sodium, iodine, copper and fluorine,
Will with magnesium, silicon, phosphorus,
Give us our body, but not what it does for us;
For to incite it, it's really expedient
To have some life as the final ingredient.



A Hand-to-Mouth Existence — There's more meaning than meets the eye in this phrase. All eating is hand to mouth, but aside from eating, a girl and her lipstick lead a hand-to-mouth existence too, and so does a man who keeps stifling a yawn. One of the loveliest hand-to-mouth existences I know of however, is that of someone blowing a kiss; and one of the wisest, is that of one of the three wise monkeys.

CHEF MILANI

Chef Milani now has TWO contests going on his daily broadcast over KMPC. Tune in at 3:45 and find out how you can get in on some of the money.

If you eat and can write a rhyme, you're all set to win some of the money given away daily on Chef Milani's broadcasts. Tune in on KMPC at 3:45, Monday to Friday, for the few simple rules and instructions.

Everybody likes to write rhymes, and that includes you. Tune in on Chef Milani over KMPC daily at 3:45 and find out how you can get money.

Chef Milani now runs a double and find out how you can get money. 3:45 broadcasts. You can win with a question or a rhyme, so don't miss it. Your losing money if you do.

DID YOU KNOW
Discriminating Hostesses always serve
WILSON'S
Tender Made Ham
(10 U.S. PAT. 2021)
THE HAM YOU OUP WITH A ROOF
Its amazing tenderness
Its delightfully mild flavor
Its Economy
Pleases Everyone
Accept no substitute

U. A. Sanabria, noted television engineer of the American Television Labs, is expected to arrive this week to confer with high authorities in the television field on the West Coast on the subject of "interlaced scanning" which he invented and perfected a few years ago. Today, "interlaced scanning" system is used by practically ninety per cent of the telecasting stations in the United States.

Although practically a young man, only 32 years of age, Mr. Sanabria has been doing research into the television arts since he was 16 years of age and has numerous patents to his credit. One of the latest inventions which he has before army authorities is the Television Torpedo which is considered to be the most inexpensive and finest piece of apparatus for the protection of our country that the army authorities have ever seen. At the present time it has been proven practical and it is expected that Mr. Sanabria's efforts will go far towards making this country practically impregnable against foreign attacks.

The television torpedo is an airplane robot which is controlled from a distance by radio and which carries a high explosive torpedo. The front of this torpedo is equipped with a television camera which transmits back to the control station a view of any enemy vessels or aircraft which may be in the range of its television camera-eye. The radio control then directs the torpedo plane towards the enemy object which is visible on a screen before the radio operator. As the television torpedo plane gets closer to the object, the object becomes enlarged so that the radio operator can make a direct hit wherever he wishes to direct the torpedo. Its simplicity is in its effectiveness and complete ease of control so that both coasts of the United States can be defended against enemy infiltration by a mere handful of men and thousands of these airplane television torpedoes. They cost comparatively little to manufacture and can be made in great quantities in a short space of time.

Mr. Sanabria's visit from Chicago to Los Angeles is expected to terminate after his conferences which will be in about one week, and then he will proceed to San Francisco to attend Dr. de Forest Day at the fair on Sept. 7.

It is but fitting and proper for this column to do homage to one of the greatest humanitarians of our time, Dr. Lee de Forest, on this day, National Radio Day, at which time we celebrate his 67th birthday. Over radio station WGN, Dr. de Forest was signally honored by a special broadcast which, amongst other remarks, were those of the MC who stated: "Forty years ago today, in Chicago, Dr. de Forest conceived the novel idea which led him to the radio tube, which made the whole radio industry possible. If it were not for this invention, the radio in your home or automobile, or wherever you are listening, could not exist."

Welcome Home, Mac!

In Which Charles McCarthy Really Becomes Serious and Unfolds His Deepest Thoughts

"THE greatest menace to America in these troubled times is—whittling."

The speaker was Charlie McCarthy, boy from a small lumbering town who had made good in one of the most exacting professions there is—Radio.

He had just arrived by plane from the East. With him was his life-long friend, Edgar Bergen, who shares honors with Mr. McCarthy on the Chase and Sanborn hour which returned to the air a week ago Sunday.

I had been sent out by Radio Life to interview him on the eve of his return to his established metier, the air. On the theory that millions of Americans would be listening that opening Sunday and every Sunday at 4 p. m. for the season's remainder, the Editor had said:

"Miss Arnold, I want you to get a person-to-person interview with Charlie McCarthy. I want something out of the ordinary. Perhaps what is required is an intimate report on what Charlie McCarthy thinks, not, particularly, what



When Edward Bergen and his Pat, Charlie McCarthy, are ready for an evening out, they look like this.



Charlie has long been interested in aviation, and was an interested, albeit caustic, observer during a recent plane training period by Mr. Bergen.

Mr. Bergen thinks. This assignment is a bit tough. It will be hard for you to figure out where Charlie McCarthy leaves off and Mr. Bergen begins. But, there's a difference and if you pay attention you can detect it. Arrangements have been made at the airport for you to meet the plane ahead of the crowd. Bergen has been wired and Joe Alvin of National Broadcasting company will be on hand to see to it that you get the breaks. That's all!"

So, here I am at the airport. Charlie and Edgar Bergen are standing beside Bergen's new plane. A group of photographers are snapping pictures. NBC officials are shouting "Hellos" and, farther back, police are holding ropes tight against the outward swell of five or more thousand persons.

Joe Alvin (Bless Him) has guided Bergen and Charlie aside, and here we are getting an interview with one of radio's rarest personalities, and I don't mean maybe.

"I can't talk without Mr. Bergen."

"It's all right, Charlie. Go ahead, don't mind me." Bergen says graciously. "Miss Arnold will do you justice."

Charlie leered.

"She sure is a pippin, Mr. Bergen. Look at them . . ."

"Now, now, Charlie, let Miss Arnold do the talking."

I affected a smile. After all it is a bit disconcerting to have a gentleman eye you with the clinical thoroughness of Charlie McCarthy.

"Seriously, Mr. McCarthy —"

"Oh, sure, sure, sure—seriously . . . What's on the mind, baby?"

"You've been around quite a bit, Mr. McCarthy. You've seen things and have formed some opinions, I am sure. What, in your opinion, is the biggest problem America faces in these troubled times?"

Charlie's face became serious, almost impassive. It was apparent I had accomplished the generally conceded impossible—put Charlie McCarthy in a serious mood.

"Frankly, Miss Arnold, I think the greatest menace to America is whittling. There's entirely too much whittling away at issues that are growing more significant every day.

"A great many Americans think that our statesmen are stubborn and unimaginative; but," he leaned close to me, "do you know what I think?"

"What do you think, Charlie?"

"I think that sometimes a wooden-headed policy is the best one after all. Too much milling around is apt to confuse a person, let alone a nation."

"Simplicity does it, Miss Arnold. My own people, for instance, were plain people. In my childhood I grew up in a pastoral setting, but moved with my parents to a mill town where we took in boarders. In those days we did as Americans should do now. We went whole hog or none, everyone chipping in. We made mistakes. Sometimes we barked up the wrong tree, but we never did things against the grain. The knottier a problem was, the harder we worked to keep our community solidarity from splintering."

"And that's the way I feel about conditions today. A lot of log rolling is being done, but for every shingle instance of fifth column underhandedness there are millions of Americans sawing wood." Charlie shuddered at some thought that seemed to grip him for an instant. Something seemed to pine him as he stared across the field at the shouting thousands.

"Those people over there, for instance. Are their thoughts and actions today merely superficial veneer or have they the hard timbre of purpose in their hearts? Do they, for instance, contemplate the possibility of being beneath the oak of the oppressor and doing something about it before whole groves of invaders land on these shores? I hope so. We all need to spruce up to the dangers of the land."

I murmured that I hoped so, too. Charlie gazed soberly over at Mr. Bergen. Bergen smiled sympathetically.

"How'm I doing, Edgar?"

"You astonish me, Charlie. I never realized you had so much common sense in that head of yours."

"No, one wooden think so, would one?" retorted Charlie. He turned back to me, his big brown eyes slanting roguishly.

"You know, Miss Arnold, when I was a little pine cone back in Michigan . . . My parents were Norwegian in descent, from the old Norway Pines, you know, my mother used to say. 'Charlie, sit up here in front with me. I want to talk with you.' Then she would snug her firs around me and say, 'Charlie, dear, life is at best a scant period of living. I want you to go into it, plank down the best you've got, even though the best may be that you will be only a scantling in the whole lumbering mass of life.' Well, Miss Arnold, I took that advice to heart.

A son should always listen to his mother. Poor mother!" Charlie stabbed furtively at his eyes. I looked at Mr. Bergen, who had what looked suspiciously like a tear in his own eyes. "She was cut down in the prime of life. I found myself a callow and rough piece of driftwood in a Chicago lumber yard. I never really had a home in Chicago. The yard was full of boarders, big, strong plane fellows who had little time for a little sliver like me." Charlie fell pensive for a moment. In the distance the crowds were getting away from the police. It began to look as though the interview would get away from me.

"I guess, at that," he philosophized, "I was just a little slat to them. Nothing prepossessing about me. I had a few scars where the woodpeckers had bitten me. And, worst of all, I was cross-grained and moody. Certainly not much to nail a career on. Then Bergen came along." Here Charlie fell into a fit of uncontrolled weeping. I wept a little, too. He seemed so pathetic.

"One hot summer day the big boys in the yard were lying there pitching. Bergen came through. I saw him and liked him. I did a little pitching myself. Not much, for to tell the truth, the sordidness of my surroundings had taken the old sap out of me. Bergen picked me up, hefted me and said: 'Now here's a little shillalah that'll do.' Every fibre in me curled in happiness. I loved that Irish wit and felt that, at last, I would be out of that cruel pile-up.

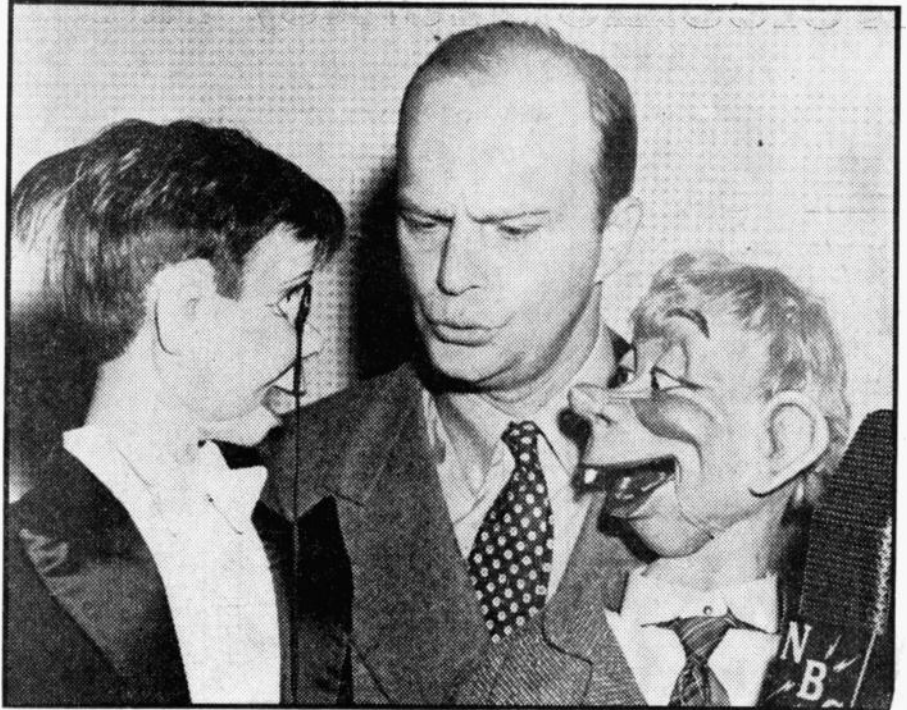
"It's been seventeen years since Mr. Bergen sent me to a wood carver in Chicago, who chiseled my present features. Naturally, I am not 17 years of age. Mr. Bergen says I shall never grow older than he wants to make me. Right now he wants me to be 15. That's a very nice age, I think.

"It took the woodcarver a whole week to make my face, and oh, dear, it was ever so painful. When he made my hands it hurt almost as much. The rest of me, of course, didn't hurt at all. Mr. Bergen is such a kind gentleman, you know. He saw how I suffered, so he had my chest made of tin instead and, instead of having my arms and legs carved out of white pine too, he had them stuffed with upholsterers' hair.

"Mr. Bergen gave me a fine pair of eyes, too. They are brown and they're big, too. Carole Lombard thinks they're very lovely. She told me so. She said she liked to stroke my red hair. Don't you think Miss Lombard is very lovely, too?

"Mr. Bergen often tells me that it required three whole months of painstaking labor for him to plan my future before I was born. It must be true because I feel extraordinarily well made. Would you believe it, I never have an ache or pain, and a headache? Never. And even Mr. Bergen gets headaches.

"I have been accused of being stuck up because I always wear evening clothes with a top hat and a monocle. Only base people would say that, of course. I wear them merely to appear well-dressed. My parents never were anything but well-dressed. They were always very fresh and green and they smelled ever so nice. Nothing hut a



Mr. McCarthy, who has all of the finesse of manner that comes from long years of urban life and travel, tries here to keep his customary hang-frog as Mortimer Snerd, his bucolic cousin, lays a few down the alley.

white pine, I am convinced, could smell as nice.

"Of all the people I know, naturally I like Mr. Bergen best, even if he did make joints of leather and put hinges on my mouth. I owe everything to Mr. Bergen. As a matter of fact, I couldn't say a word without him. I never have to worry about being at a loss for the right thing to say. Mr. Bergen puts the words right into my mouth. I can think what I please and Mr. Bergen always says the right thing.

"When I was born, Mr. Bergen was still in school so we had a pretty hard time of it. But the hard times didn't last long. Mr. Bergen can certainly pull strings, oh, can Mr. Bergen pull strings! The time I wanted to sock Mr. Fields on the redwood nose he pulled so hard he almost pulled my right arm through my chest. You may not know, but Mr. Bergen always is pulling strings when I'm around. That's the only way he can get me to move.

"That was a pretty nifty job of string pulling Mr. Bergen did when he sold Rudy Vallee on the idea of letting us go on the air. I had no doubts about going over the air myself, but I certainly didn't think Mr. Bergen would ever make the grade. He certainly fooled us all, he did, he did, he did, Mr. Bergen. People even thought Mr. Bergen was funny and he got ever so much mail. I get more than Mr. Bergen now though. I always knew you can't fool all the people all of the time. Isn't it funny that my mind should work on the same track with Mr. Lincoln's?

"After helping Mr. Vallee out, I got the idea of coming to Hollywood and Mr. Bergen concurred. He wanted to see

the pretty girls, too. Besides, Mr. Chase & Sanborn wanted us to go on a new radio show from Hollywood and I have always thought a change was good for people. So here we came. Since then I've been visited by half the beauties of Hollywood at the NBC studios. Life's not so bad, not so bad."

Charlie chuckled.

"Listen, Miss Arnold. Bergen's giving you the old eye. He's going to try and fix himself up through me. If he tries it I'll floor him, 'cause I got the stuff in me. Anyway, baby, see me next Sunday afternoon right after the broadcast. I'd like to saw with you a while."

The crowd broke through, sweeping the police helplessly aside. I heard Charlie shout:

"Good log! What a jam!"

★ ★ ★

HUMOR WEIGHT

Being funny in radio is a sure way to lose weight, Jerry Lester finds. The Tuesday night comic weighs himself before and after each program, finds that after each broadcast he has lost seven pounds. But he gains it back during the week.

★ ★ ★

CANADIAN CAPERS

Frank Black, General Music Director, is a great favorite with Canadian dialers. One reason is that he introduced for the first time on the air many works of topnotch English composers—such as Eric Coates.

★ ★ ★

Kingsley Colton, youthful star of "My Son and I," is shy around girls, probably because he has no sisters, goes to a boys' school and associates with the opposite sex only through parental force at dancing school.

WEDNESDAY Program Highlights

A.M. Programs are shown in Light Face Type:
P.M. Programs in Black Face

Variety

8:30—Johnny Murray, KFI.
10:30—Views and Speaks, KECA.
2:45—Kate Smith Revue, KNX.
3:45—Chief Mitani, KMPC.
4:00—Speaking of Glamour, KFI.
4:15—Meet the Author, KMPC.
5:00—Star Theatre, KNX.
6:00—Kay Kyser, KFI.
7:00—Amos 'n' Andy, KNX.
7:30—Plantation Party, KFI.
8:00—Abbott and Costello, KFI.
8:00—Pickard Family, KMPC.

Drama

9:45—Short Story, KNX.
4:30—Where Are You From?
KHJ-KGB-KVOE-KFXM.
7:00—Hollywood Playhouse, KFI.
7:30—Dr. Christian, KNX.
8:00—Meet Mr. Meek, KNX.
8:30—Mr. District Attorney, KFI.

Public Affairs—News

1:30—John B. Hughes, KNX.
3:45—Kaltenborn, KFI.
4:55—Elmer Davis, KNX.
6:00—Raymond Gram Swing,
KHJ-KVOE-KFXM-KGB-KDB.
8:30—John B. Hughes, KHJ-
KGB-KVOE-KDB-KFXM.
7:15—Elliott Roosevelt, KFWB-
KFOX.

7:45—Robert Arden, KFWB.
8:30—Let's Talk Over the News,
KMPC.
9:30—Fulton Lewis Jr., KHJ-
KGB-KVOE-KDB-KFXM.

Outstanding Music

1:00—Pop. Symphonla, KFWB.
1:00—Classic Hour, KECA.
5:30—Columbia Concert Orch.,
KNX.
10:00—Phil-Harmonia, KECA.
10:30—Masterworks, KNX.
11:15—Music You Want, KFWB.

Sports—Comment

12:30—Major League Ball, KMPC.
6:15—Sport Briefs, KFAC.
7:00—Old Ziff, KFWB.
8:15 to 10:00—Pacific Coast
League Baseball, KFAC.
9:15—Sports Highlights, KNX.
10:15—Bowling Notes, KFWB.

Quiz Programs

11:30—Catalina Quiz, KNX.
1:15—Musical Quiz, KTMS.
8:30—Question Bee, KNX.

Weather

KFI—8:30, 11:00, 3:15.
KNX—8:00.
KRKD—9:30.
KHJ-KGB—9:00.
KTMS—8:00, 12:15
KFWB—1:30.
KVOE—7:55, 9:00.
KGER—11:00, 4:00.

11 A.M. to 12 Noon

KFI—11, Mary Martin, 11:15, Ma
Perkins, 11:30, Pepper Young,
11:45, Vic & Sade.
NX—11, Society Girl, 11:15, Martha
Wehster, 11:30, Catalina Fun Quiz,
11:45, News.
KHJ—11, Friendly Neighbors, 11:15,
Eddie Albricht.
KECA—11, Orphans of Divorce,
11:15, Honeymoon Hill, 11:30, John's
Other Wife 11:45, Plain Bill,
KFWB—11, Tom Stoddard, 11:30,
News, 11:45, Music.
KMPC—11, Master Singers, 11:15,
Music for Madame, 11:30, Soloists,
11:45, Musical Workshop.
KMT—11, Dr. Tahot, 11:30, Stocks,
11:45, Spec. Events.
KFAC—11, Man on Street, 11:30,
Home Beautiful, 11:45, (Germanus,
KGFJ—11, News, 11:15, Music,
KRKD—11, Paddock Flashes, 11:30,
News.
KFO—11:15, Dr. Reynolds, 11:30,
News, 11:40, Rhythmic Age.
KGER—11, News, 11:15, Old Camp
Meeting, 11:30, Musical Moments,
11:45, Standards.
KFXM—11, Friendly Neighbors, 11:15,
Classic Strings.
KFI—11, Orphans of Divorce,
11:15, Honeymoon Hill, 11:30,
John's Other Wife, 11:45, Just
Plain Bill.
KGB—11, Friendly Neighbors, 11:15,
World's Fair Band.
KFVD—11, News, 11:15, Musical Al-
bum, 11:30, Red Piano, 11:45, V.
Schram.
KTMS—11, Orphans of Divorce,
11:15, Honeymoon, 11:30, John's
Wife, 11:45, Just Plain Bill.
KDB—11, Friendly Neighbors, 11:30,
Dance Orch.
KVOE—11, Friendly Neighbors, 11:15,
Dance Orch.

KDB—1, Hollywood Whispers, 1:15,
Hawaiians, 1:30, McFarland Orch.
1:45, Let's Play Bridge.
KVOE—1, Hollywood Whispers, 1:15,
Civic, 1:30, Prima Orch, 1:45,
Let's Play Bridge.

2 to 3 P.M.

KFI—2, Agnes White, 2:15, Mine to
Cherish, 2:30, Alice Blair, 2:45,
Miss Julia.
KNX—2, Young Dr. Malone, 2:15,
Background for Living, 2:30, Joyce
Jordan, 2:45, Kate Smith.
KHJ—2, News 2:15 Bookworm, 2:30
Know Your America.
KECA—2:15, News, 2:30, Against
the Storm, 2:45, Guiding Light.
KFWB—2, News, 2:15, Morgan Orch.
2:30, Music Box, 2:45, Grandma
Travels.
KMPC—2, Tenth Inning, 2:15, Darrel
Calker, 2:30, Concert Hall.
KMT—2, W. B. West, 2:15, Special
Events, 2:30, Volney James.
KFAC—2, Let We Forget, 2:30,
Band Concert.
KGFJ—2, News, Stocks, 2:15, Civic,
2:30, Carn. Players, 2:45, Music.
KRKD—2, Henry Orch, 2:30 News,
2:45, Hawaiians.
KFOX—2, Civic, 2:15, At Theatre,
2:30, Dr. Reynolds, 2:45, Grandma
Travels.
KGER—2, News, 2:05, Musicale, 2:30,
Long Beach Band.
KFXM—2, Stocks, Orch, 2:15, News,
2:30, Know Your America.
KFI—2, Theater Parade, 2:10, Listen!
2:15, Monitor News, 2:30,
Health Talk, 2:45, Grandma Travels.
KGB—2, News, 2:15, Voices, 2:30,
Know Your America.
KFVD—2, Music, 2:15, Organ, 2:30,
Rhythm.
KTMS—2, Siesta in Swing, 2:25,
News, 2:30, Thunder Over Para-
dise, 2:45, Grandma Travels.
KDB—2, News, 2:15, The Monitor
and the News, 2:30, Know Your
America.
KVOE—2, News, 2:15, Round Town-
er, 2:30, Know Your America.

3 to 4 P.M.

KFI—3, Pleasure Time, 3:15, Art
Baker, 3:45, Kaltenborn.
KNX—3, Mary Foster, 3:15, News,
3:20, Fletcher Wiley, 3:45, Europe,
KHJ—3, Fulton Lewis, 3:15, Prof.
Lindsay, 3:30, Haven of Rest,
3:45, Inside Sports.
KGFJ—3, Unclassic Hour.
KFWB—3, Maddy Family, 3:30,
Blanchard McKee, 3:45, Carol
Leighton.
KMPC—3, Music, 3:15, Kern Orch,
3:30, Tropic Moods, 3:45, Chief
Milani.
KMT—3, Volney James, 3:30, Mem-
ories, 3:45, Billy Richman.
KFAC—3, Masterpieces.
KGFJ—3, News, Stocks.
KRKD—3, Hawaiians.
KFOX—3, Maddy Family, 3:30,
Blanchard McKee, 3:45, Carol
Leighton.
KGER—3, News, 3:05, Composers
Guild, 3:20, Long Beach Band.
KFXM—3, Fulton Lewis, Jr. 3:15,
Variety, 3:30, Haven of Rest.
KFI—3, Maddy Family, 3:30,
Blanchard McKee, 3:45, Carol
Leighton.
KDB—3, Fulton Lewis Jr. 3:15,
Prof. Lindsay, 3:30, Haven of
Rest.
KVOE—3, Wash. D. C. News, 3:15,
Skiles Band, 3:45, Haven of Rest.

4 to 5 P.M.

KFI—4, Speaking of Glamour, 4:15,
Mirandy, 4:30, Gentlemen Relax.
KNX—4, Wiley, 4:15, KNA-tra, 4:25,
Music, 4:30, Jack Owens, 4:45,
News, 4:55, War News.
KHJ—4, Where Are You From? 4:30,
Green Hornet.
KECA—4, Eileen Barton, 4:15, Rocky
Gordon, 4:30, Irene Wicker, 4:45,
Malcolm Clair.
KFWB—4, Don Milligan, 4:30, Bert
Flake, 4:45, Stuart Hamblen.
KMPC—4, Social Secretary, 4:15,
Meet the Author, 4:30, Newsreel,
4:45, Aloha Land.
KMT—4, Spec. Events, 4:15, News,
4:30, J. W. Matthews, 4:45, Even-
tide Melodies.
KFAC—4, Music, 4:15, Drawing
Room.
KGFJ—4, News, 4:15, Tea Time.
KFVD—4, Observer, 4:15, News.
KRKD—4:15, Venna Taylor, 4:45,
News.
KFOX—4, Music, 4:30, Swing Times,
KGER—4, News, 4:30, Geo. Strange,
KFXM—4, Trading Post, 4:30, Green
Hornet.
KFI—4, On With Dances, 4:15,
Rocky Gordon, 4:30, Irene Wicker,
4:45, Malcolm Clair.

WEDNESDAY Programs

SEPTEMBER 11, 1940

8 to 9 A.M.

KFI—8, Woman in White, 8:15,
O'Neill, 8:30, Johnny Murray,
8:45, News.
KNX—8, Nancy Dixon, 8:15, When a
Girl Marries, 8:30, Helen Trent,
8:45, Our Gal Sunday.
KHJ—8, Breakfast Club, 8:30, News,
8:40, Bess Bye, 8:45, News.
KECA—8, Breakfast Club, 8:30,
News, 8:45, Organ.
KFWB—8, Breakfast Club,
Unity, Daily Word.
EMTB—8, Spanish Hour, 8:45, Reli-
gious.
KFAC—8, Country Church, 8:45, Mil-
red Lager.
KGFJ—8, News, Stocks, 8:45, Dr.
Wiseman.
KRKD—8:30, State Employment.
KFOX—8, News, 8:15, Dr. Rey-
nolds, 8:30, Ads, 8:45, Texas Jim,
KGER—8, News, 8:01, Soul Patrol,
8:15, Mizpah, 8:45, Rev. Bennington.
KFXM—8, Sunshine Service, 8:30,
Pop. Orch, 8:40, Bess Bye, 8:45,
News.
KFSD—8, Breakfast Club, 8:15, Good
Cheer, 8:30, Farm and Home Hour.
KGB—8, Breakfast Club, 8:25,
Stocks, 8:30, News, 8:40, Bess Bye,
8:45, Cornhusker News.
KFVD—8, Covered Wagon, 8:45,
Music.
KTMS—8, Weather, 8:01, Breakfast
Club, 8:30, S. B. Derotational, 8:45,
Old Refrains.
KDB—8, Classic Revue, 8:30, News,
8:40, Bess Bye, 8:45, RRK News,
KVOE—8, Breakfast Club, 8:30,
News, Bess Bye, 8:45, News.

9 to 10 A.M.

KFI—9, Your Treat, 9:15, Nature
Sketches, 9:30, By Kathleen Nor-
ris, 9:45, Dr. Kate.
KNX—9, Goldbergs, 9:15, Life Can
Be Beautiful, 9:30, Right to Happi-
ness, 9:45, Short Story.
KHJ—9, I'll Never Forget, 9:15,
Rev. Laurin, 9:30, Music, 9:45,
Keep Fit.
KECA—9, Council of Beauty, 9:15,
Between the Bookends, 9:30, Mid-
morning Jamboree.
KFWB—9:30, Waltz, 9:45, Dr. Rey-
nolds.
KMPC—9, News, 9:15, Women of
the World, 9:30, Melody.
KMT—9, Religious, 9:15, Health,
9:30, Special Events, 9:45, Reli-
gious.
KFAC—9, Inspiration, 9:15, Health
Talk, 9:30, Women in News, 9:45,
Parents Forum.
KGFJ—9, News, Stocks.
KRKD—9:30, U. S. Weather.
KFOX—9, John Brown, 9:15, Hit
Revue, 9:45, Party Line.
KGER—9, News, 9:03, Bright Com-
ings, 9:15, March Ahead of Time,
9:30, Revival, 9:45, Full Gospel.

KFXM—9, I'll Never Forget, 9:30,
Variety, 9:45, Popular Orch.
KFSD—9:15, Between the Bookends,
9:30, Health, 9:45, News.
KDB—9, I'll Never Forget, 9:15,
Bridegroom Orch, 9:30, Johnson Fam-
ily, 9:45, Keep Fit.
KFVD—9:15, News, 9:30, Dr. Rich-
mond, 9:45, Parade.
KTMS—9, News, 9:15, Between
Bookends, 9:30, Concert Hall, 9:45,
News, 9:50, L. Miller Orch.
KDB—9, I'll Never Forget, 9:15, Bri-
degroom Orch, 9:30, Johnson Family,
9:45, Keep Fit.
KVOE—9, I'll Never Forget, 9:15,
Monitor News, 9:30, Johnson Fam-
ily, 9:45, Keep Fit.

10 to 11 A.M.

KFI—10, Light of the World, 10:15,
Arnold Grimm's Daughter, 10:30,
Valiant Lady, 10:45, Betty Crocker.
KNX—10, Big Sister, 10:15, Aunt
Jenny, 10:30, Wiley, 10:45, My
Son and I.
KHJ—10, News, 10:15, Happy Home-
maker's Forum, 10:45,
Bachelor's Children.
KECA—10, Our Half Hr., 10:30,
Views and Reviews, 10:45, Wife
Saver.
KFWB—10, Curtis Springer, 10:15,
Budget Decorator, 10:30, Romance
in Rhythm.
KMPC—10, Musicgraphs, 10:15, Old
Refrains, 10:30, Norma Lee Serv-
ice, 10:45, News.
KMT—10, Woman's World, 10:30,
Dr. Reynolds, 10:45, News.
KFAC—10, Serenade, 10:30, News,
10:45, Gothic Tower.
KGFJ—10, News, 10:15, Dr. McCoy,
10:30, Verse, 10:45, City Dwellers.
KRKD—10:15, Health.
KFOX—10, News, 10:15, Health,
10:30, Harmony Hall, 10:45, Chas.
William.
KGER—10, News, 10:05, God's Sun-
shine, 10:30, Rev. Ivie.
KFXM—10, News, Variety, 10:15,
Five Farm Hands, 10:30, Hawai-
ian, 10:45, Bachelor's Children.
KFSD—10, Allen Prescott, 10:15, Our
Half Hour, 10:30, Ann Gibson,
10:45, Bridge Lesson.
KGB—10, News, 10:15, Five Farm
Hands, 10:30, Homemaker's For-
um, 10:45, Bachelor's Children.
KFVD—10, Morning Serenade, 10:30,
Union Rescue Mission.
KTMS—10, Our Half Hour, 10:15,
Homemaker's Digest, 10:45, Mother
Goose Land.
KDB—10, News, 10:15, Hostess
Home, 10:30, Rutgers Homemaker's
Forum, 10:45 Bachelor's Children.
KVOE—10, News, 10:15, Five Farm
Hands, 10:30, Homemaker's Forum,
10:45, Bachelor's Children.

12 Noon to 1 P.M.

KFI—12, Road of Life, 12:15, Stella
Dallas, 12:30, Lorenzo Jones, 12:45,
Portia Fares Life.
KNX—12, Kitty Kelly, 12:15, Myrt
& Marg, 12:30, Hilltop House,
12:45, Stepmother.
KHJ—12, News, 12:15, Organ, 12:30,
Troubadours, 12:45, Word Dramas.
KECA—12, News, 12:15, "Word Hun-
ders," 12:30, Club Matinee.
KFWB—12, Al Jarvis.
KMPC—12, Music, 12:15, News, 12:30,
Baseball.
KMT—12, Peter Potter.
KFAC—12, News, 12:15, Melody
Hour.
KGFJ—12, News, Stocks, 12:30,
Novelists, 12:45, Let's Listen.
KRKD—12:30, Saddle Pals.
KFOX—12:15, News, 12:30, Music,
12:45, Pals of Golden West.
KGER—12, News, 12:10, Music,
12:30, Chamber of Commerce.
KFXM—12, Singin' Sam, 12:15,
News, 12:30, Calvary Quarter Hr.,
12:45, Pop. Orch.
KFSD—12, Agriculture Dept., 12:15,
News, 12:30, Club Matinee.
KGB—12, News, 12:15, John Agnew,
12:30, Stocks, 12:35, News, 12:45,
Word Dramas.
KFVD—12, Music, 12:15, V. Schram,
KTMS—12, Market, 12:03, Melodi-
es, 12:15, Club Matinee, 12:30,
News, 12:45, Club Matinee.
KDB—12, News, 12:15, Dusty Blan-
chard, Piano, 12:30, Troubadours,
12:45, American Family.
KVOE—12, News, 12:15, Organ,
12:30, Troubadours, 12:45, Word
Dramas.

1 to 2 P.M.

KFI—1, Girl Alone, 1:15, Kitty
Keene, 1:30, Midstream, 1:45,
O'Neill.
KNX—1, By Kathleen Norris, 1:15,
Beyond These Valleys, 1:30, News,
1:45, Scattergood Baines.
KHJ—1, Hollywood Whispers, 1:15,
Hawaiians, 1:30, Prima Orch, 1:45,
Let's Play Bridge.
KECA—1, Classic Hour.
KFWB—1, News, Symphonla, 1:30,
Dr. Reynolds, 1:45, Hits and Bits,
KMPC—1, Baseball.
KMT—1, G. Allison, 1:30, Pension,
1:45, Special Events.
KFAC—1, Religious Science, 1:30
Financial, 1:45, Organ.
KGFJ—1, News, Stocks, 1:15,
Strings, 1:30, Matinee.
KRKD—1:15, City Hall, 1:30, USC,
Organ, 1:45, Health.
KFOX—1, Lieut. Governor, 1:15, Luc-
en, 1:30, Christian Science, 1:45,
E. Martin.
KGER—1, News, 1:05, Officials, 1:20,
Hits, 1:30, Spanish Trio.
KFXM—1, Agri. Adjust. Adm., 1:15,
Hawaiians, 1:30, Variety, 1:45,
Play Bridge.
KFSD—1, Frank & Archie, 1:15,
Solace, 1:45, Wayne Van Dyne.
KGB—1, Hollywood Whispers, 1:15,
Hawaiians, 1:30, Zeke Manners,
1:45, Let's Play Bridge.
KFVD—1, News, 1:15, Music.
KTMS—1, Watanabe, 1:15, Music
Quiz, 1:30, Solace, 1:45, Wayne
Van Dyne.

Are Babies Wanted?

The Director of 'The Good Will Hour' Tackles a Ticklish War-World Subject



Barry Wood, who quit a \$300-a-week job as a saxophonist to take singing lessons, succeeds Lanny Ross on Columbia's "Your Hit Parade" Saturday, 8:00 p. m., KNX. Barry (not related to the Harvard quarterback) and Lanny were Yale athletes, the former a swimmer and water polo player and the latter a track star. In his undergraduate days Barry was Lou Rapp. He changed his name because his fan mail contained too many spelling variations. Weighing 200 pounds, Barry is a baritone. He got his first network contract when a singer went to Hollywood and all available baritones were auditioned for the job. Wood's voice was favored by the sponsor and judges.

The prevailing idea that "this is no time to have children" is a menace to the American way of life, according to John J. Anthony, director of radio's Original Good Will Hour.

"I meet more and more people—men as well as women—who feel that present times are too 'tough' for child-raising," says Mr. Anthony. "I cannot agree with that contention.

"If we study the history of those democracies that seem temporarily in the eclipse, we find that the birth-rate had fallen steadily for years. A falling birth-rate means more than eventual diminution of population. It is reflective of lack of courage and stability.

"The families afraid to have children are thwarted and unsettled. This feeling communicates itself to a nation as a whole when multiplied by the millions!"

Mr. Anthony pointed out that "this

is no time to have children" could have been true at many periods in world history. "There are always 'good' reasons for not having children, just as there are 'reasons' against marrying, and against any major step in one's life. If pessimism ruled we'd all stay home and twiddle our thumbs. That is not the spirit of this country.

"People who are apparently concerned with the fate of children in a shifting world, are really worried about themselves. What they mean is that they don't want to take on the responsibility that children bring to family life.

"Oddly enough, more men than women have expressed such thoughts to me. This defeatist attitude, then, seems to come from the male half of the family, and naturally influences the women. Courage starts in the home, and the first step a family should take is to have as many children as it can afford. Courageous, confident families are the basis of a courageous, confident country."

KDB—4, Where Are You From? 4:30, Green Hornet.
KFVD—4, Tea Time.
KTMS—4, Rud Barton. 4:15, Rocky Gordon. 4:30, String Quartet. 4:45, Santa Barbara Kid.
KGB—4, Where Are You From? 4:30, Green Hornet.
KVOE—4, Where Are You From? 4:30, Green Hornet.

5 to 6 P. M.

KFI—5, Waltz. 5:30, Ricardo Orch. 5:45, News.
KNX—5, Texaco Summer Show. 5:30, Columbia Orch.
KHJ—5, News. 6:15, Dally Comics. 5:30, Shafter Parker. 5:45, Cheer Up.
KECA—5, Your Government Reports. 5:30, News. 5:45, Sports.
KMPC—5, Novatones. 5:15, News. 5:30, Uncle Harry.
KMTR—5:30, Special Events.
KFAC—5, London News. 5:30, Whoa Bill Club.
KGFJ—5, News. 5:30, Baseball Scores.
KRKD—5:30, Race Results.
KFOJ—5, Swing. 5:55, Beauty Talk.
KGEF—5, News. 5:05, Latin Hour.
KFXM—5, Pop. Orch. 5:15, Who Are You? 5:30, News. 5:35, Variety. 5:45, Cheer Up.
KFSD—5, News. 5:15, Magic Island. 5:30, Looks at Books. 5:45, Shield Revue.
KGB—5, KGR Presents. 5:15, Who Are You? 5:30, Shafter Parker. 5:45, Cheer Up.
KFVD—5, Tempo. 5:15, News. 5:30, Waltz.
KTMS—5, Life Song. 5:30, News. 5:45, Ventura Music and News.
KDB—5, Fair. 5:15, Who Are You? 5:30, Shafter Parker. 5:45, Cheer Up.
KVOE—5, Ada. 5:15, Who Are You? 5:30, Shafter Parker. 5:45, Cheer Up.

6 to 7 P. M.

KFI—6, Kay Kyser.
KNX—6, Miller Orch. 6:15, Public Affairs. 6:30, News. 6:45, Genevieve Row.
KHJ—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Paving Past.
KECA—6, News. 6:15, Ink Spots.
KMPC—6, Song Stories. 6:30, Easy Listening.
KFWB—6, News. 6:15, Strollin' Tom. 6:30, Vacation Time. 6:45, Messenger Orch.
KMTR—6, Spec. Events. 6:30, Life Payments. 6:45, A. F. L.
KFAC—6, News. 6:15, Sport Briefs. 6:30, Music.

KGFJ—6, News. Italy Melodies. 6:30, Gold Hour.
KRKD—6:30, Amer. Brotherhood.
KFOJ—6, News. 6:10, Sports. 6:15, Marie Antoinette. 6:30, Swing. 6:45, Hawaiians.
KGER—6, News. 6:30, Italian Journal.
KFXM—6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets & Seats. 6:50, Melody Pageant.
KFSD—6, News. 6:15, Temple in Tibet. 6:30, Berger Quartet.
KGB—6, Ray G. Swing. 6:15, Johnson Family. 6:30, News & Views. 6:45, Sweets & Seats. 6:50, Salon Music.
KTMS—6, European. 6:15, Ink Spots.
KDB—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniatures.
KVOE—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Paving Past.

7 to 8 P. M.

KFI—7, Hollywood Playhouse. 7:30, Plantation Party.
KNX—7, Amos 'n' Andy. 7:15, Lanny Ross. 7:30, Dr. Christian. 7:55, News.
KHJ—7, Answer Man. 7:15, Chapel Quartet. 7:30, Lone Ranger.
KECA—7, Quiz Kids. 7:30, Manhattan at Midnight.
KFWB—7, Sid Ziff. 7:15, Elliott Roosevelt. 7:30, Buddy Clark. 7:45, Robert Arden.
KMPC—7, Amos 'n' Andy. 7:15, News. 7:30, Allen Roth Presents.
KMTR—7, Dance Music. 7:30, Special Events.
KFAC—7, Fishing Facts. 7:30, Floyd Allen.
KGFJ—7, Spanish Hour.
KRKD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
KFOJ—7, Daily Bread. 7:15, Elliott Roosevelt. 7:30, Anything Can Happen. 7:45, News.
KGER—7, News. 7:05, Jewish Hour.
KFSG—7:45, Young People's Church.
KFSD—7, Quiz Kids. 7:30, Manhattan.
KGB—7, Answer Man. 7:15, Star Parade. 7:30, Lone Ranger.
KTMS—7, Quiz Kids. 7:30, Manhattan at Midnight.
KDB—7, Answer Man. 7:15, On the Sport's Side. 7:30, Lone Ranger.
KVOE—7, Studio. 7:15, Profit Trio. 7:30, Lone Ranger.

8 to 9 P. M.

KFI—8, Abbott & Costello. 8:30, Mr. District Attorney.
KNX—8, Mr. Meek. 8:30, Question Bee.
KHJ—8, P. E. Gardner. 8:30, Nagel Orch.
KECA—8, Easy Aces. 8:15, Mr. Keen. 8:30, News. 8:45, G. Gray Orch.
KFWB—8, Texas Lewis. 8:15, Windsor Orch. 8:30, Inspiration.
KMPC—8, Pickard Family. 8:30, Let's Talk Over News. 8:45, Fun Quiz.
KMTR—8, Special Events. 8:30, F. Johnson.
KFAC—8:15, Baseball.
KGFJ—8, News. 8:10, Mr. Parsons. 8:30, Lucca Floor Show. 8:30, Rey Orch.
KGER—8, News. 8:05, Spanish Hour.
KFSG—8, Evangelistic.
KFSD—8, Easy Aces. 8:15, Mr. Keen. 8:30, Sports Chat. 8:45, Long Orch.
KGB—8, Prima Orch. 8:30, Arnhem Orch.
KTMS—8, Easy Aces. 8:15, Lost Persons. 8:30, Elliott Roosevelt. 8:45, Dance Orch.
KDB—8, Prima Orch. 8:30, Footlights & Spotlights. 8:45, On Parade.
KVOE—8, Orch. 8:30, Nagel Orch.

9 to 10 P. M.

KFI—9:30, Stanford University. 9:45, Scott Orch.
KNX—9, News. 9:15, Sports Round-Up. 9:20, Luncheon Orch. 9:45, News.
KHJ—9, News. 9:15, Dale Orch. 9:30, Fulton Lewis.
KFAC—9, Mooney Orch. 9:15, Reporter Without Portfolio. 9:30, News. 9:45, Frank and Archie.
KFWB—9, Hearts Repaired. 9:30, News. 9:45, Ballads.
KMPC—9, Melody Memory.
KMTR—9:30, Peter Potter.
KGFJ—9, Jewish Hour. 9:30, Music.
KFOJ—9, News. 9:15, Eventide. 9:30, Dance Time. 9:45, Thornhill Orch.
KGER—9, News. 9:30, Bric-a-Brac.
KFAC—9:30, F. Lewis. 9:45, News.
KFSG—9:45, Christianity and Law.
KFSD—9, Baseball.
KGFJ—9:45, News.
KGB—9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis. 9:45, Dale Orch.
KTMS—9, Westwood Gardens. 9:30, News. 9:45, Sherman Orch.
KDB—9, News. 9:15, Music. 9:30, Fulton Lewis Jr. 9:45, Dale Orch.
KVOE—9, News. 9:15, Dale Orch. 9:30, News.

10 to 11 P. M.

KFI—10, News. 10:15, Heart of Julia Blake. 10:30, Bridge Club. 10:50, Sir Francis Drake Orch.
KNX—10, Crosby Orch. 10:30, Masterworks.
KHJ—10, Serpico Orch. 10:30, News. 10:45, Joy Orch.
KECA—10, Phil-Harmonia.
KFWB—10, Averill. 10:15, Bowling Notes. 10:30, Swing.
KMPC—10, Dance. 10:15, Roller Derby. 10:30, News. 10:45, Hawaiians.
KMTR—10, Merry-Go-Round. 10:15, Lopez Orch. 10:30, Special Events. 10:45, Fiddler Orch.
KFAC—10, Melody Hour.
KGFJ—10, News.
KFOJ—10, Thornhill Orch. 10:15, Anlwa Boys. 10:30, Lillianians. 10:45, Hamilton Orch.
KGER—10, News. 10:10, Dance Orch.
KFXM—10, Serpico Orch. 10:30, News. 10:45, Joy Orch.
KFSG—10:15, Forgotten Man. 10:30, Melody Trio.
KFSD—10, Young Orch. 10:30, Theater Parade. 10:35, Duchin Orch.
KGB—10, Serpico Orch. 10:30, News. 10:45, Pearl Orch.
KTMS—10, Miramax by Sea Orch. 10:15, Hotel St. Francis. 10:30, Classified, Ambassador Orch.
KDB—10, Serpico Orch. 10:30, News. 10:45, Pearl Orch.
KVOE—10, Serpico Orch. 10:30, News. 10:45, Joy Orch.

11 to 12 Midnight

KFI—11, News. 11:15, Lucas Orch. 11:45, Harpa Orch.
KNX—11, News. 11:15, Dance Orch. 11:30, Strand Orch. 11:55, News.
KHJ—11, Gould Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
KECA—11, This Moving World. 11:15, Organ.
KFWB—11, Organ. 11:15, Music.
KFAC—11, Music Hall.
KMTR—11, Let's Dance.
KFAC—11, Henry Orch.
KGFJ—11, Music.
KFXM—11, Gould Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
KFSG—11, Circuit Rider. 11:30, John Vitalito.
KFSD—11, Nottingham Orch. 11:30, Harpa Orch.
KGB—11, Gould Orch. 11:30, Rhythm Rascals. 11:45, Memory Time.
KFVD—11, Jack the Bellboy.
KTMS—11, This Moving World. 11:15, Dance Hour. 11:45, Paul Carson.
KDB—11, Gould Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.
KVOE—11, Gould Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.

THURSDAY Program Highlights

A.M. Programs are shown in Light Face Type:
P.M. Programs in Black Face

Variety

- 9:15—Between the Bookends. KECA-KFSD-KTMS.
- 10:30—Views & Reviews, KECA.
- 2:45—Kate Smith Speaks, KNX.
- 3:45—Chef Milani, KMPC.
- 5:00—Major Bowes, KNX.
- 5:00—Kraft Music Hall, KFI.
- 6:00—Camel Caravan, KFI.
- 7:00—Amos 'n' Andy, KNX-KMPC.
- 8:00—Strange As It Seems, KNX.
- 8:00—Pickard Family, KMPC
- 8:30—Budget Decorator, KFVB.
- 8:45—Twilight Trails, KHJ-KGB-KVOE-KFXM-KDR.

Drama

- 7:30—Canadian Holiday, KFSD-KECA.
- 8:00—Aldrich Family, KFI.

Public Affairs—News

- 1:30—John B. Hughes, KNX.
- 3:45—Kaltenborn, KFI.
- 4:00—Wythe Williams, KHJ-KVOE-KDB-KGB.
- 4:55—Elmer Davis, KNX.
- 6:15—Public Affairs, KNX.
- 6:30—John B. Hughes, KNX.
- 7:45—KFXM-KDB-KVOE-KHJ.
- 7:45—Robert Arden, KFVB.
- 8:00—Earl Browder, KHJ.
- 8:30—Let's Talk Over the News, KMPC.
- 9:30—Fulton Lewis Jr., KHJ-KDB-KGB-KVOE-KFXM.

Outstanding Music

- 1:00—Pop. Symphonia, KFVB.
- 1:00—Classical Hour, KECA.
- 7:00—Pleasure Time, KFI.
- 7:45—Plantationaires, KHJ.
- 8:30—Standard Symphony, KFI.
- 10:00—Phil-Harmonia, KECA.
- 10:30—Masterworks, KNX.
- 11:15—Music You Want, KFVB.

Sports—Comment

- 12:30—Major League Baseball, KMPC.
- 6:00—Garcia vs. Belloise, KECA-KTMS.
- 6:15—Sport Briefs, KFAC.
- 6:45—Braven Dyer, KNX.
- 7:00—Sid Ziff, KFVB.
- 7:15—Inside of Sports, KHJ-KGB.
- 8:15—Horseman's Forum, KMTR.
- 8:15—Baseball, KFAC.
- 9:15—Sports Highlights, KNX.
- 10:15—Bowling Notes, KFVB.

Quiz Programs

- 11:30—Catalina Quiz, KNX.
- 1:15—Musical Quiz, KTMS.
- 7:30—Askit Basket, KNX.
- 8:30—Answer Auction, KNX.

Weather

- KFI—7:45, 11:00, 1:00.
- KMTR—9:00.
- KHJ-KGB-KVOE—9:00.
- KNX—9:00.
- KRBD—9:50.
- KFI—7:45, 11:00, 1:00.
- KTMS—8:00, 12:15.
- KFVB—11:30.
- KVOE—7:58, 9:00.
- KGER—11:00, 4:00.

- KMPC—10, Musicgraphs, 10:15. Old Refrain, 10:30, Norma Lee Servlas, 10:45, News.
- KMTR—10, Woman's World, 10:30. Dr. Reynolds, 10:45, News.
- KFAC—10, Serenade, 10:30. News, 10:45, Gothic Tower.
- KGB—10, News, 10:15, Dr. McCoy, 10:30, Mood's in Verse, 10:45, City Dwellers.
- KRKB—10:15, Health.
- KFOX—10, News, 10:15, Health, 10:30, Pacific Paradise, 10:45, Chas. Wellman.
- KGB—10, News, 10:05, God's Sunshine, 10:30, Rev. Ivie.
- KFXM—10, U. P. News, 10:15, Ink Spots, 10:30, Hawaiiian, 10:45, Bachelor's Children.
- KFSD—10, Our Half Hr. 10:30, Ann Gibson, 10:45, Marine Band, Spots, 10:30, Craig Orch. 10:45, Bachelor's Children.
- KFVB—10, Morning Serenade, 10:22, Union Rescue Mission.
- KTMS—10, Our Half Hour, 10:30, U. S. Marine Band.
- KDB—10, News, 10:15, For Home and Hostess, 10:30, Craig Orch. 10:45, Bachelor's Children.
- KVOE—10, News, 10:15, Ink Spots, 10:30, Craig Orch. 10:45, Bachelor's Children.

- KHI—1, Dance Orch. 1:30, Gagen Orch. 1:45, Play Bridge.
- KECA—1, Classic Hour.
- KFVB—1, News, Symphonia, 1:00. Dr. Reynolds, 1:45, Hits and Hits.
- KMPC—1, Baseball.
- KMTR—1, G. Allison, 1:30, Pension, 1:45, Salon Music.
- KFAC—1, Religious Science, 1:30, Financial, 1:45, Organ.
- KGEJ—1, News, 1:15, Strings.
- KRKB—1:15, City Hall, 1:30, Recordings, 1:45, Health.
- KFOX—1, Lieut. Governor, 1:15, Lucia, 1:30, Pan America, 1:45, P. Martin.
- KGER—1, News, 1:05, Officials, 1:20, Bits Here, 1:30, Spanish.
- KFXM—1:30, Variety, 1:45, Let's Play Bridge.
- KFSD—1, Frank & Archie, 1:15, Heart Strings, 1:45, Gallicchio Orch.
- KGB—1:30, McFarland Twins Orch. 1:45, Play Bridge.
- KFVB—1, News, 1:15, Music.
- KTMS—1, Watanabe, 1:15, Ventura Quiz, 1:30, Heart Strings, 1:45, Gallicchio Orch.
- KDB—1, Thompson Orch. 1:20, Rev. Ivie Orch. 1:45, Let's Play Bridge.
- KVOE—1, Dance Orch. 1:30, Civic, 1:45, Let's Play Bridge.

11 A. M. to 12 Noon

- KFI—11, Mary Marlin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic & Sade.
- KNX—11, Society Girl, 11:15, Martha Webster, 11:30, Catalina Fun Quiz, 11:45, News.
- KHJ—11, Friendly Neighbor, 11:15, Eddie Albright, 11:45, Brigade Orch.
- KECA—11, Orphans of Divorce, 11:10, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill.
- KFVB—11, Tom Stoddard, 11:30, News, 11:45, Music.
- KMPC—11, Master Singers, 11:15, Music, 11:30, Yella Peal, 11:45, Musical Workshop.
- KMTR—11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events.
- KFAC—11, Man on the Street, 11:30, Theosophy, 11:45, Hawaii.
- KGEJ—11, News.
- KRKB—11, Paddock Flashes, 11:30, News.
- KFOX—11:15, Dr. Reynolds, 11:30, News, 11:40, Buddy Cole Orch.
- KGER—11, News, 11:15, Int. Miss. Base, 11:30, Music.
- KFXM—11, Friendly Neighbors, 11:15, Classic Strings.
- KFSD—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill.
- KGB—11, Friendly Neighbors, 11:15, Women World Wide, 11:30, Brigade Orch.
- KFVB—11, News, 11:15, Musical Album, 11:30, Piano, 11:45, Violet Schram.
- KTMS—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Just Plain Bill.
- KDB—11, Friendly Neighbors, 11:15, Women World Wide, 11:30, Brigade Orch.
- KVOE—11, Friendly Neighbors, 11:15, Women World Wide.

- KFI—2, Agnes White, 2:25, News, 2:30, Alice Blair, 2:45, Miss Julia, KNX—2, Young Dr. Malone, 2:15, Bob Edge, 2:30, Joyce Jordan, 2:45, Kate Smith.
- KHI—2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, Legion News.
- KECA—2, 2:15, News, 2:30, Against the Storm, 2:45, Guiding Light.
- KFVB—2, News, 2:15, Morgan Orch. 2:30, Music, 2:45, Grandma Travels.
- KMPC—2, Tenth Inning, 2:15, Thos. Peluso, 2:30, Concert Hall.
- KMTR—2, W. B. West, 2:15, Special Events, 2:30, Volney James.
- KFAC—2, Political, 2:30, Band.
- KGEJ—2, News, 2:15, Civic.
- KRKB—2, Harry Orch. 2:30, News, 2:45, Hawaiians.
- KFOX—2, Civic, 2:15, At Theatre, 2:30, Dr. Reynolds, 2:45, Grandma Travels.
- KGER—2, News, 2:05, Musicale, 2:30, L. B. Bopp.
- KFXM—2, Stocks, Music, 2:15, News, 2:30, Conservation Reporter, 2:45, Spotted Revere.
- KFSD—2, Theater Parade, 2:05, Dance, 2:10, Listen, 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels.
- KGB—2, News, 2:15, Siesta, 2:30, Conservation Reporter, 2:45, American Legion News.
- KFVB—2, Music, 2:15, Organ, 2:30, Rhythm.
- KTMS—2, Siesta in Swing, 2:25, News, 2:30, Osnard Cavalcade, 2:45, Grandma Travels.
- KDB—2, News, 2:15, Devotional, 2:30, Conservation Reporter, 2:45, American Legion News Barrage.
- KVOE—2, News, 2:15, Fed. Music, 2:30, Conservation, 2:45, Round Tower.

3 to 4 P. M.

- KFI—3, Art Baker, 3:30, Dinner Music, 3:45, Kaltenborn.
- KNX—3, Mary Foster, 3:15, News, 3:20, Fletcher Wiley, 3:45, European News.
- KHJ—3, Fulton Lewis, 3:15, Venuti Orch. 3:30, Haven of Rest, 3:45, Inside Sports.
- KECA—3, Unclassed Hour.
- KFVB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
- KMPC—3, Music, 3:15, Kern Orch. 3:30, Swing, 3:45, Chef Milton.
- KMTR—3, Volney James, 3:30, Memories, 3:45, Richman.
- KFAC—3, Symphony.
- KGEJ—3, News, Stocks.
- KFOX—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
- KGER—3, News, 3:05, Seal Beach, 3:20, Long Beach Band.
- KFXM—3, Fulton Lewis, 3:15, Variety, 3:30, Haven of Rest.
- KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
- KGB—3, Fulton Lewis, 3:15, Devotions, 3:30, Haven of Rest.
- KFVB—3, News, 3:15, Music.
- KTMS—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

THURSDAY Programs

SEPTEMBER 12, 1940

8 to 9 A. M.

- KFI—8, Woman in White, 8:15, O'Neills, 8:30, Strings That Sing, 8:45, News.
- KNX—8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Gil Sundas.
- KHJ—8, Neighbors of Woodcraft, 8:30, News, 8:40, Mutual Friend, 8:45, News.
- KECA—8, Breakfast Club, 8:30, News, 8:45, Organ.
- KFVB—8, Melody Mart, 8:15, Ballads, 8:30, Morning Music, 8:45, Dr. Reynolds.
- KMPC—8, Andy & Virginia, 8:30, Unity Daily Word.
- KMTR—8, Spanish Hour, 8:45, Religious Music.
- KFAC—8, Country Church, 8:45, Mildred Lager.
- KGEJ—8, News, Stocks, 8:45, Dr. Williams.
- KFOX—8, News, 8:15, Dr. Reynolds, 8:30, Classified, 8:45, Eddie Deann.
- KGER—8, News, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Bennington.
- KFXM—8, Neighbors of Woodcraft, 8:30, Pop. Orch. 8:45, News.
- KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm & Home Hour.
- KGB—8, Neighbors of Woodcraft, 8:30, News, 8:40, Stocks, 8:45, Cornhusker News.
- KFVB—8, Covered Wagon, 8:45, Music.
- KTMS—8, Weather, 8:01, Breakfast Club, 8:30, S. B. Devotional Hour, 8:45, Old Refrains.
- KDB—8, Neighbors of Woodcraft, 8:30, News, 8:45, BCB News.
- KVOE—8, Good Morning Neighbor, 8:30, News, 8:45, London News.

9 to 10 A. M.

- KFI—9, Song Fellow, 9:15, Masters Orch. 9:30, By Kathleen Norris, 9:45, Dr. Kate.
- KNX—9, Goldbergs, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Mary Lee Taylor.
- KHJ—9, Luther Orch. 9:15, Rev. Laurin, 9:30, Music, 9:45, Keep Fit.
- KECA—9, Council of Beauty, 9:15, Between Book Ends, 9:30, Mid-morning Jamboree.
- KFVB—9, Summer Time, 9:15, Music, 9:30, Waltz, 9:45, Tune Time.
- KMPC—9, News, 9:15, Music, 9:30, Melody Preferred.
- KMTR—9, Martin Luther Thomas, 9:15, Health Talk, 9:30, Special Events, 9:45, Religious.
- KFAC—9, Inspirations, 9:15, Health

- Talk, 9:30, Women in News, 9:45 Novelty Notes.
- KGEJ—9, News, Stocks.
- KRKB—9:30, U. S. Weather.
- KFOX—9, John Brown, 9:15, Half & Half, 9:45, Hollywood Band.
- KGER—9, News, 9:05, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
- KFXM—9, Frank Luther, 9:15, Sunshine Service, 9:45, Pop. Orch.
- KFSD—9:15, Between the Bookends, 9:30, Health, 9:45, News.
- KGB—9, Frank Luther, 9:15, Home-makers Catalogue, 9:45, Keep Fit.
- KFVB—9:15, News, 9:30, Dr. Richardson, 9:45, Parade.
- KTMS—9, News, 9:15, Between Bookends, 9:30, Concert Hall, 9:45, News, 9:50, I. Miller Orch.
- KDB—9, Luther Orch. 9:15, 8's at Keys, 9:30, Johnson Family, 9:45, Keep Fit & Music.
- KVOE—9, Luther Orch. 9:15, Monitor News, 9:30, Johnson Family, 9:45, Exercises.

10 to 11 A. M.

- KFI—10, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Valiant Lady, 10:45, Hymns.
- KNX—10, Big Sister, 10:15, Annt Jenny, 10:30, Fletcher Wiley, 10:45, My Son and I.
- KHJ—10, News, 10:15, Happy Homes, 10:45, Bachelor's Children.
- KECA—10, Our Half Hr. 10:30, Views & Reviews, 10:45, Wife Saver.
- KFVB—10, Curtis Springer, 10:15, Budget Decorator, 10:30, Romance in Rhythm.

A KVOE 'MUST' for THURSDAY

"THE FOUR INK SPOTS"

Novelty Colored Quartet

10:15 a.m.

- KFI—12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Portia Kates Life.
- KNX—12, Kitty Keily, 12:15, Myrt and Marge, 12:30, Hillton House, 12:45, Stenographer.
- KHJ—12, News, 12:15, McFarland Twins, 12:45, Melody Bouquet.
- KECA—12, News, 12:15, Club Matinee.
- KFVB—12, Al Jarvis, 12:05, KMPC—12, Noon Tunes, 12:15, News, 12:30, Baseball.
- KMTR—12, Peter Potter.
- KFAC—12, News, 12:15, Modern Melodies.
- KGEJ—12, News, 12:45, Let's Listen, KRKB—12:30, Saddle Pals.
- KFOX—12:15, News, 12:30, Gardner, 12:45, Music.
- KFXM—12, Sing Sam, 12:15, News, 12:30, Calvary Quart. Hour, 12:45, Pop. Orch.
- KFSD—12, U. S. O. A. 12:15, News, 12:30, Club Matinee.
- KGB—12, News, 12:15, Gagen Orch. 12:30, Stocks, 12:35, News, 12:45, Melody.
- KFVB—12, Music, 12:45, V. Schram.
- KTMS—12, Market, 12:03, Melodies, 12:15, Club Matinee, 12:30, News, 12:45, Club Matinee.
- KDB—12, News, 12:15, Gagen Orch. 12:45, Melody Bouquet.
- KVOE—12, News, 12:15, Dance Orch. 12:45, Melody Bouquet.

1 to 2 P. M.

- KFI—1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neills.
- KNX—1, By Kathleen Norris, 1:15, Beyond The Valleys, 1:30, News, 1:45, Scattergood Baines.

Children Have Taught Me Much

By NILA MACK

CBS Director, Children's Program

First and foremost, children have taught me that talking down to them is fatal! It gets me nowhere fast. But an eye-to-eye conversation, using words and explanations they can understand, brings the same response that adults give. The same? I mean better.

Encouragement is far better than criticism. Confidence draws out better performances. Children will accept direction eagerly when it is given as a means of improving their performances, rather than criticizing their first approach.

When a rehearsal begins on CBS' "Let's Pretend," the youngsters sit around a table. The cast is assigned. Then we read the whole script straight through without stopping, so that each gets a clear idea of the story first, along with a pic-

ture of his relationship to the other members of the cast.

After that is over, and before we "put it on the mike," I discuss, in an impersonal but businesslike way, the characterizations they have given me. I listen to their ideas and try to learn just why they read as they did. If they are wrong, my answer will be something like "I see what you mean. But I believe in this instance, you can get more out of the part if you tackle it like this." I may read one line. But rather than have a group of parrots, I much prefer to recall a certain movie, or a story, or even another script wherein there was a character something like the one being discussed.

Scolding is no good when there is a broadcast in the offing. It brings two

definite reactions. To single out one child and scold or punish him creates a "gang" feeling. The child knows he mustn't come back with an argument and the others are embarrassed with and for him, with the result that they hang together in self-defense.

Children, I have learned, have a clarity of vision that is amazing, an intuition that is comparable only to animals. They can sense the approach of friends or enemies, dangers or privileges. Children are unhampered by knowledge of sociology, economics or involved human behavior, so they are able to cut right through to the core and dissect the feeling and attitude of the person with whom they're dealing.

Let their teacher or director become nervous and jittery, and the children immediately reflect the same condition. But bring to them a genuine interest, friendliness, good humor and a square deal—and those same qualities come back to you 100 per cent.

Yes, sir! I like kids!

KDB-3, Fulton Lewis, Jr. 3:15, Venuti Orch. 3:30, Haven of Rest.
KVOE-3, Wash., D. C. News, 3:15, Skiles Band. 3:45, Haven of Rest.

4 to 5 P. M.

KFI-4:30, U. S. Army Band.
KNX-4, Wiley, 4:15, KNX-tra 4:25, Music, 4:30, Best Buys, 4:45, News, 4:55, War News.
KHJ-4, Swing Strings, 4:15, Song Spinners, 4:30, Melodies.
KECA-4, Bud Barton, 4:15, Rocky Gordon, 4:30, Pot of Gold.
KFWE-4, Don Milligan, 4:30, Bert Flske, 4:45, Stuart Hamblen.
KMPC-4, Salon Music, 4:30, News-reel, 4:45, Aloha Land.
KMTR-4, Spec. Events, 4:15, News, 4:30, Religious, 4:45, Eventide Melodies.
KFAC-4, Music, 4:15, 20th Century Drawing Room, 4:30, Tea Time Tunes.
KGFJ-4, News, 4:30, Observer, 4:45, Music.
KRKD-4:15, Venna Taylor, 4:45, News.
KFOX-4, Matinee Melodies, 4:30, Swing.
KGER-4, News, 4:30, Geo. Strange.
KFXM-4, Trading Post, 4:30, Melodies.
KFSD-4, Medical Society, 4:15, Rocky Gordon, 4:30, Pot of Gold.
KGB-4, Wythe Williams, 4:15, Song Spinners, 4:30, Melodies.
KFV-4, Tea Time.
KTMS-4, Bud Barton, 4:15, Rocky Gordon, 4:30, Pot of Gold.
KDB-4, W. Williams, 4:15, Stanley Orch. 4:30, Old Fashioned Melodies.
KVOE-4, Swing Strings, 4:15, Song Spinners, 4:30, Melodies.

5 to 6 P. M.

KFI-5, Kraft Music Hall.
KNX-5, Major Bowes.
KHJ-5, News, 5:15, Daily Comics, 5:30, Shafter Parker, 5:45, Blue Beetle.
KECA-5, Twilight Tales, 5:15, Sing and Swing, 5:30, News, 5:45, Sports.
KFWE-5, Stuart Hamblen.
KMPC-5, Piano, 5:15, News, 5:30, Uncle Harry.
KMTR-5, Spec. Events.
KFAC-5, London News, 5:30, Whoo Bill Club.
KGFJ-5, News, 5:30, Baseball Scores.
KRKD-5:30, Race Results.
KFOX-5, Swing.
KGER-5, News, 5:05, Latin Hour.
KFXM-5, Orch. 5:15, Arthur Mann, 5:30, News, 5:45, Blue Beetle.
KFSD-5, News, 5:15, Sing & Swing, 5:30, Concert.
KGB-5, Book Review, 5:15, Arthur Mann, 5:30, Shafter Parker, 5:45, Blue Beetle.
KFV-5, Band, 5:15, News, 5:30, Music.
KTMS-5, Thunder Over Paradise, 5:15, Sing and Swing, 5:30, News, 5:45, Venturans, Music and News.
KDB-5:15, Arthur Mann, 5:30, News, 5:45, Blue Beetle.
KVOE-5, Ads, 5:15, Arthur Mann, 5:30, Shafter Parker, 5:45, Blue Beetle.

6 to 7 P. M.

KFI-6, Camel Caravan, 6:30, Hoax & Mitchell.
KNX-6, Miller Orch. 6:15, Public Affairs, 6:30, War News, 6:45, Sports Huddle, 6:55, News.
KHJ-6, Raymond G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Paging Post.
KECA-6, Garcia-Belloise Fight.
KFWE-6, News, 6:15, Strollin' Tom, 6:30, Vacation Time, 6:45, Messner Orch.
KMPC-6, Song Stories, 6:30, Allen Roth Presents, 6:45, Community Sing.
KMTR-6:15, Dance Music, 6:30, Rhea Crawford, 6:45, Spec. Events.
KFAC-6, News, 6:15, Sport Briefs, 6:45, Aviation Novelties.
KGFJ-6, News, Italian Melodies, 6:30, Gold Hour.
KRKD-6:15, Fishing Pals.
KFOX-6, News, 6:10, Sports, 6:15, Marie Antoinette, 6:30, Swing, 6:45, Hawaiians.
KGFJ-6, News, 6:30, Music, 6:45, Italian Journal.
KFXM-6, Raymond G. Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Sweets and Seats, 6:50, Salon Music.
KFSD-6, News, 6:15, Ball Trio, 6:45, Junior G-Men.
KGER-6, Ray G. Swing, 6:15, Johnson Family, 6:30, News, Views, 6:45, Stanley Orch.
KTMS-6, Adani Hat Fight.
KDB-6, Ray Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Concert Miniatures.
KFV-6, Raymond Gram Swing, 6:15, Johnson Family, 6:30, John B. Hughes, 6:45, Paging Post.

7 to 8 P. M.

KFI-7, Pleasure Time, 7:15, KFI News, 7:30, Good News of 1941.
KNX-7, Amos 'n' Andy, 7:15, Lanny Ross, 7:30, Askit Basket.
KHJ-7, Wythe Williams, 7:15, Inside of Sports, 7:30, Gabriel Heatter, 7:45, Plantation Holiday.
KECA-7, Canadian Holiday.
KFWE-7, Sid Zitt, 7:15, Messner Orch, 7:30, Dr. Lechner, 7:45, Robt. Arden.
KMPC-7, Amos 'n' Andy, 7:15, News, 7:30, Allen Roth Presents.
KMTR-7, News, 7:15, Music, 7:45, Special Events.
KFAC-7, Christian Science, 7:30, Friends of Poland.
KGFJ-7, Spanish Hour.
KRKD-7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?
KFOX-7, Daily Bread, 7:15, Eventide Echoes, 7:30, Treasure, 7:45, News.
KGER-7, News, 7:05, Italian Good Samaritan, 7:20, Music, 7:30, Japanese News.
KFXM-7, Wythe Williams, 7:15, Inside of Sports, 7:30, Lone Ranger.
KFB-7, 7:45, Aimee S. McPherson.
KFSD-7, This Our America, 7:30, Canadian Holiday.
KGB-7:15, Inside Sports, 7:30, Voice of Liberty, 7:45, Reisman Orch.
KTMS-7, This Our America, 7:30, Canadian Holiday.
KDB-7:15, Santa Barbara C. of C, 7:30, Waltz, 7:45, Plantationaires.
KVOE-7, Wythe Williams, 7:15, Toast Masters, 7:30, McFarland Twins Orch.

8 to 9 P. M.

KFI-8, Aldrich Family, 8:30, Standard Symphony.
KNX-8, Strange As It Seems, 8:25, News, 8:30, Answer Auction.
KHJ-8, Earl Browder, Talk, 8:15, Chicago Tonight, 8:45, Twilight Trails.
KECA-8, Easy Aces, 8:15, Mr. Keen, 8:30, News, 8:45, Outdoor Reporter.
KFWE-8, Texas Lewis, 8:15, Windsor Orch, 8:30, Budget Decorator.
KMPC-8, Pickard Family, 8:30, Let's Talk Over News, 8:45, Fun Quiz.
KMTR-8, Dance Music, 8:30, Technocracy, 8:45, Property Owners.
KFAC-8:15, Baseball.
KGFJ-8, News, 8:15, Jean Valentine.
KFOX-8, Lucca, 8:15, Frolic, 8:30, Swing.
KGER-8, News, 8:05, Hoyos.
KFXM-8, Earl Browder, 8:15, In Chicago Tonight, 8:45, Twilight Trails.
KFB-8, Aimee S. McPherson.
KFSD-8, Easy Aces, 8:15, Mr. Keen, 8:30, Duchin Orch.

TUNE IN

THE PICKARD FAMILY

SUNDAY THRU FRIDAY

8:00 to 8:30 P. M.

KMPC

KGB-8, Chicago Tonight, 8:30, De Aryan Comments, 8:45, Twilight Trails.
KTMS-8, Easy Aces, 8:15, Lost Persons, 8:30, Pastor's Study.
KDB-8:15, Chicago Tonight, 8:45, Twilight Trails.
KVOE-8, Political, 8:15, Chicago Tonight, 8:45, Twilight Trails.

9 to 10 P. M.

KFI-9, Standard Symphony, 9:30, NBC Rehearsal.
KNX-9, News, 9:15, Sports Round-Up, 9:20, Dance Orch, 9:30, James Orch, 9:45, News.
KHJ-9, News, 9:15, Serpico Orch, 9:30, Fulton Lewis, 9:45, Hamilton Orch.
KECA-9:30, News, 9:45, Frank and Archie.
KFWE-9, Music Comedy, 9:30, News, 9:45, Ballads.
KMPC-9, Memory Melody.
KMTR-9, Horacean's Forum, 9:15, Special Events, 9:30, Peter Potter.
KGFJ-9, Jewish Hour.
KFOX-9, News, 9:15, Travelog, 9:30, Frank Christy Orch, 9:45, Thornhill Orch.

KGER-9, News, 9:05, Mexico.
KFXM-9, News, 9:15, Serpico Orch, 9:30, Fulton Lewis Jr, 9:45, Hamilton Orch.
KFB-9, Aimee S. McPherson, 9:30, Piano Duo.
KFSD-9, Avison Orch, 9:30, Stable Orch, 9:45, News.
KGB-9, News, 9:15, Serpico Orch, 9:30, Fulton Lewis, 9:45, Young Orch.
KTMS-9, Avison Orch, 9:30, News, 9:45, Moonlight Orch.
KDB-9, News, 9:15, Melodies, 9:30, Fulton Lewis, 9:45, Hamilton Orch.
KVOE-9, News, 9:15, Studio, 9:30, Washington, D. C., News, 9:45, Hamilton Orch.

10 to 11 P. M.

KFI-10, News, 10:15, Harpa Orch, 10:30, Bridge, 10:30, Richards Orch.
KNX-10, Lunceford Orch, 10:30, Masterworks.
KHJ-10, Nagel Orch, 10:30, News, 10:45, Joy Orch.
KECA-10, Phil-Harmonia.
KFV-10, Shell, 10:15, Bowling Notes, 10:30, Swing.
KMPC-10, Dance, 10:15, Roller Derby, 10:30, News, 10:45, Hawaiians.
KMTR-10, Merry-Go-Round, 10:15, Lopez Orch, 10:30, Spec. Events, 10:45, Fiddler Orch.
KFAC-10, Melody Hour.
KGFJ-10, News.
KFOX-10, Thornhill Orch, 10:15, Aniva Boys, 10:30, Lillianians, 10:45, Hamilton Orch.
KGER-10, News, 10:15, Dance.
KFXM-10, Nagel Orch, 10:30, News, 10:45, Joy Orch.
KFSD-10, Esther Stuart, 10:30, Drama, 10:45, Sons of Harmony.
KFSD-10, Garber Orch, 10:30, Theater Parade, 10:35, Richards Orch.
KGB-10, Nagel Orch, 10:30, News, 10:45, Joy Orch.
KFV-10, Jace the Bellboy.
KTMS-10, Miramar Orch, 10:15, Jantzen Beach Orch, 10:30, Classified, 10:35, Blitmore Orch.
KDB-10, Nagel Orch, 10:30, News.
KVOE-10, Nagel Orch, 10:30, News, 10:45, Joy Orch.

11 to 12 Midnight

KFI-11, News, 11:15, Nottingham Orch, 11:30, Young Orch.
KNX-11, News, 11:15, A. Shaw Orch, 11:30, Strand Orch, 11:55, News.
KHJ-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Hawaiians.
KECA-11, This Moving World, 11:15, Man With Pipe, 11:45, Organ.
KFV-11, Organ, 11:15, Music You Want.
KMPC-11, Music Hall.
KMTR-11, Let's Dance.
KFAC-11, Henry Orch.
KFXM-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Hawaiians.
KFSD-11, Fred Carter.
KFSD-11, Nottingham Orch, 11:30, Young Orch.
KGB-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Memory Time.
KTMS-11, This Moving World, 11:15, Dance Hour, 11:45, Organ.
KDB-11, Dale Orch, 11:30, Rhythm Rascals, 11:45, Hawaiians.
KVOE-11, Dale Orch, 11:30, Escalot, 11:45, Hawaiians.



Since the arrival of "The Skipper," a youngster with the same old ideas, the rest of the folks on the NBC serial, "One Man's Family," have gone into dry dock. All, that is, except Daddy Clifford Barbour, played by Barton Yarborough, who personally supervises the job of keeping "The Skipper" shipshape. Upper, left: Daddy makes repairs. Upper, right: First call for mess. Lower, left: Wishful thinking with a hair brush. Lower, right: "The Skipper" says thumbs down on the Dodgers' chances.

WILES OF WILEY

A Woman Writer Tells Why Women Like Him

By DOROTHY ASKENAZY

"THE reason I like him is because he is so casual and honest about what he says. For instance, he doesn't tear the radio apart to tell you that this or that product is the best man has ever made, and that you should drop everything at once and rush like a third alarm down to the market and get it. No, indeed! As a matter of fact you hardly know he has advertised anything until you find yourself in the store getting just what he suggested . . ."

I edged over a bit closer to the two women seated on the sidewalk settee at Hollywood and Highland in Hollywood. They were discussing a radio personality and I was curious to discover whom.

The speaker swept on: "For instance, he says: 'Now there are a lot of products on the market that may be just as good, but this one is really good. You can depend upon it.' And, my dear, you can! And not only that, he has the driest sort of humor and philosophy. It's a positive revelation just to listen to him. He speaks on

ever so many things in such a quiet and matter-of-fact way you just can't help listening."

Not at that moment did I know it, but another recruit was being enlisted in the growing army of women who listen to Fletcher Wiley. Virtually unknown in the east, Wiley is one of the highest paid men in radio and has, perhaps, the largest following of any individual in radio.

I had to find out something about him and so went to Columbia Broadcasting studios where each day at 6:30 a. m. and 3:30 p. m. he is on the air; in the morning with "Sunrise Salute" and in the afternoon with his "Housewives' Protective League."

At CBS they told me Fletcher Wiley abhors publicity, will not have a picture taken, will not, as a rule, be interviewed. Well, I didn't get to interview him, for the reason he is vacationing at Catalina Island.

Nothing daunted I knew there was an article on Fletcher Wiley, whether he was available in person, or not. So, for the

first time in radio history, for all I know, a story will be told of an interesting personality through the composite eyes of those who know him best—the Women.

It's hard to say, but a guess is that six out of ten women within reception radius of KNX are Wiley followers. I talked with upwards of a score of them. They were in virtual agreement.

"Fletcher Wiley is a person we instinctively trust."

Now why do women trust and listen to him? Being a woman, I guessed I was fairly qualified to find out.

Here's my slant on Wiley. If I'm wrong, let me know.

Women neither like to be bullied, nor do they want to be coerced. Our sex is a realistic and candid one. It rarely has to fumble for the truth. We can, as a rule, see through a poseur much faster than can men. It's instinctive. All right, men will argue, it's instinctive but not logical. Granted, in part. But, we are women and we know it's logical for a radio salesman to try and sell his sponsor's products. We know, too, that all the fancy shouting in the world won't affect us a jot when, finally, we are in a store buying. But, we are not acting instinctively or impulsively when he believes Fletcher Wiley. Why? Simply because his logic must be as instinctive as ours. Our logic tells us that with so many things being made superlatively good in this modern world that claims for superlative goodness don't make much difference.

Instead Fletcher Wiley talks very directly to us, quietly and simply, almost in interrogation, as though asking us, quite frankly, whether we think this is so or not. He tells us things we instinctively know about, form opinions on or guess at; all the little and big things of life that concern us a great deal. When he tells us these things it is with a pleasant sense of reaffirmation of old truths. . . . He's somewhat like a brother we love, sometimes like a tolerant husband who credits us with a scintilla of common sense. Perhaps the key to our liking is that he remains a simple radio personality, touching upon the simple things of our lives, our needs and beliefs, and the things that go to make up our lives. We are not, in his estimation apparently, all latent beauties who need but a dollar bottle of Youth's Elixir to turn us into raving loveliness, nor are we simple dopes to whom sops may be thrown in the name of bigger and better business.

Now if he were a poseur he would have fallen, pierced long ago on the raised barbs of feminine suspicions, and his sponsors with him.

And now back to Hollywood Boulevard and Highland . . .

"I guess the reason I believe in him, so much is because he's like one of the family . . ."

★ ★ ★

To avoid confusion, Miss Eskenazy, an undergraduate student at University of California, is using her true, instead of pen name of "Carol Huskins." Readers' attention is directed to fact that there is a Carol Huskins employed by Stations KFI-KECA, but this fact was not known to Miss Eskenazy, who to avoid embarrassment to herself and KFI-KECA's Carol Huskins, quietly put to death with XXXXX's the Carol Huskins she briefly was.

COMING OUT OF THE ETHER

by **Bernie Smith**

HOME again after a 6000-mile vacation trip, we discover that things are pretty much the same here. Editor Hathaway has no more gray hairs than when we left, our desk is just as messy as it was when we left and that waste basket hasn't been emptied for a month.

We have noticed a subtle change in radio station executives since we returned, however. They're all suffering an extremely nervous tension, jittery and temperamental. This is the calm before the storm, we learned, a storm slated to break within the next week or two. It will be a hurricane of activity, a maelstrom of production the like of which has never before been seen. Schedules for the near future are filled to capacity with a selection of programs and personalities that will stagger you.

All in all, radio is toeing the mark for the biggest season in its history. And that means we listeners will have more enjoyment from our loudspeakers than ever before.

We're glad we returned right at the start of this storm. It promises to be interesting.

★ ★ ★

College Music

Many a deserving college tune is born to sound unheard save on its own campus.

Since June, 1939, Bob Strong (Uncle Walter's Doghouse, KFI-Tuesdays at 6:30 p. m.) has saluted American universities. He has played 117 college marching tunes that are better than average. To surprise of listeners, the better tunes haven't always been the better known.

"Listeners," Strong said this week, "are familiar with Notre Dame 'Victory March' and 'On Wisconsin,' but unless you went to the University of Montana you may not have heard of 'Montana Fight,' a peach of a marching song. The 'Butler War Song,' 'For Washburn and Her Team' and 'Push on Pomona' are very punchy tunes that listeners could stand to hear more often. Up to now, though, it's pretty much a multitude of cases like the 'Stein Song.' Unless somebody gives them a really good ride on the air the songs never get general attention," Strong declared.

On weekly broadcasts Strong uses three college marches, usually picked to give representation to the East, Middle West and West.

"Some tunes are not widely known," he says, "because it is extremely difficult to obtain copies. Many a college tune is still in manuscript form, and has never reached the publication stage. Copies are usually available for campus use, but that's all."

★ ★ ★

AUTRY RANCH

Gene Autry, America's Public Cowboy Number 1, in addition to being foreman of the "Melody Ranch" program over the Columbia network each Sunday, is now the boss of an actual 200-acre ranch near Newhall. Autry purchased the land recently as a place to keep his horses, and he plans immediate construction of a ranch house on the property.

Al Poska, conductor of KECA's "Unclassic Hour," really started something when he innocently read a letter from a man in National City, Calif., accusing Glenn Miller of having "the corniest swing band on the air!" Although Al is strictly neutral on the subject he is being bombarded with letters from all sides.

★

They certainly have a lot of fun on the NBC "Truth or Consequences" program. Last week one of the quiz participants ad-libbed a line that, in all probability, would have been deleted from any script. The amateur gagster broke up the show for five minutes!

★

Women of the nation are wondering if New York or Hollywood will be the style center of the world now that Paris and London are out of the running. Frances Langford thinks New York will influence the woman in the upper-income brackets, while the Coast will dominate the mass market.

We join with Bob Trout, who says: "I don't care who makes the women's dresses, but I hope they shoot the guy who makes those hats!"

The Cover Girl

Without wishing to pun, Celeste Rush (Cover Girl) has been in a rush most of her young life. Her given name has a musical connotation and meaning which she seems to have made a part of her rushing about. She moves gracefully, both in carriage and tones, and gives off the impression of imminent crescendo. Her life has been full of crisis, the first starting in St. Louis not too many years ago where her parents decided to call this quiet little person "Celeste." Childhood ended in a way at 8. At that age she began to teach dancing and at 10 was studying with the Hungarian National Opera in Budapest. Then a few years later she was interesting Mlle. Galli at New York's Metropolitan. In California to complete senior high year, she won the Catholic Girl's high school oratorical contest. This was crisis No. 4, for she had to choose between a legal career and theatricals. She chose dancing, going on road for Fanchon and Marco, leaving them to play comedy leads for Fox, menaces for RKO and westerns for Universal.

Radio got Miss Rush after her time with motion pictures, although, for a time, she was a "voice" in Charles Mintz productions. A believer in direct forthrightness, scorning rackets buildups as unworthy of artists, she became director of Radio Preparatory System, is one of the few teachers or schools, this magazine can conscientiously recommend to students. She now writes and produces "Confessions of the Corsair," "Classics of Literature" for KHJ and "Nutshell Playhouse" for KECA. She has appeared on Lux Theatre's "Adventures of Dr. Hunt," "Irene Rich Show," "Big Town," "Calling All Cars," "Mama Bloom's Brood" and others.

Scoop stuff: The air deal for "Gone With the Wind" has collapsed temporarily. . . . There is a widespread rumor that radio will accept liquor ads in the near future! . . . Helen Hayes will do a series of airshows on CBC starting this month! . . . Eddie Cantor will do his first 13 weeks in New York and will come west at the end of that period! . . . Al Jolson expects to do a new air show at the end of his Broadway run! . . . One of the new tunes from Horace Heidt's "Pot O' Gold" flicker, will be titled "Ting A Ling, A Ling!" . . . Jess Pugh, radio's "Scattergood Baines," is having a lot of his Chicago friends pulling for him to land the film role of that story. On his side are Don Ameche, Truman Bradley, Harlow Wilcox, Lum 'n Abner and Bill Lawrence. We're putting our weight on his side, too! . . . Information Please switches to KFI in November for another sponsor! . . . Meredith Willson's concert in San Francisco was a super success! . . . All networks are concentrating on broadcasts via short wave to South America. The broadcasts are a key link in the chain of friendship between the two continents!

★ ★ ★

Sheep and Goats

As energetic members of Mutual's "Sheep and Goats Club" do spiritual and swing stuff (Wednesday evening at 4 p. m. KGB-Don Lee net) peering at them from behind control room window and directing the works of this all-Negro show is one of the few women directors in radio, Geraldine Garrick.

Aside from announcer and engineer, Miss Garrick is only white person connected with the program. Although Negro broadcasts are her specialty, she was the director of the famous "John Henry" series and has produced every kind of program during 15 years broadcasting. A writer, as well as an actress and director, Geraldine Garrick writes most of the "Sheep and Goats" continuity, with the assistance of moderator, Richard Huey.

★ ★ ★

SIDE SHOW

This week Carolyn Montgomery, featured member of "Rosedale Trio" on "Uncle Ezra," broke a tooth, sprained her back and nearly cracked a rib by merely reaching for a sheet of piano music. What happened: Music sheet fluttered from piano rack. Miss Montgomery bent over to reach for it, kept eyes on music score she was playing with one hand. She bumped mouth on corner of piano. Pained, she straightened up, struck back on edge of keyboard. Recoiling from latter grief she fell from stool, struck its edge in passage to floor, made tender rib still more tender. Finally, Miss Montgomery, gritting teeth, madly improvised thro' pain to selection's end.

Swinging with Swing

Raymond Gram Swing Flunked Out
in College, But Went On to
Become Air's Great Man

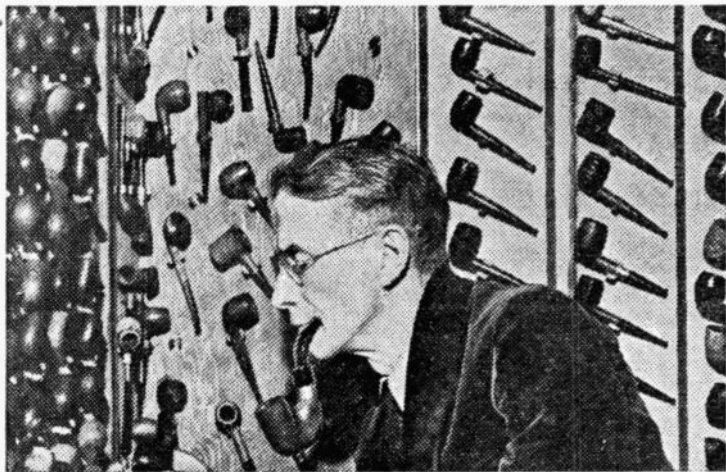
By DON SABRE

Editor's Note: Complying with requests of many Reader-Listeners for sharply drawn and blur-free reports on leading radio figures, Radio Life presents below a searching analysis by Don Sabre on Raymond Gram Swing, a leading American radio-news commentator. Much appreciated will be letters from Reader-Listeners stating their preferences on other factual insights into favorite air personalities. Radio Life will make every endeavor to fulfill requests.

TEN YEARS AGO the name of Raymond Gram Swing was just the name of an individual who had little, if anything, to do with radio. However, the in-

ing. This following comprises 10 per cent of all Americans at one time or another during his broadcast hours.

His rise in radio is astonishing, not only to himself and to the somewhat chagrined professional staff of Oberlin, but, as well, to radio sophisticates. As late as March, 1939, he was just a news supernumerary on a small American station, going on the air whenever there was a painful interval to fill. He was adjudged by radio wiseacres to have no air personality



Hobbyist Tom Howard, half the veteran Howard and Shelton comedy team starred on CBS' musical variety show "Model Minstrels," inspects prize specimens of his world-famed collection of modern and antique pipes. They're stored with infinite care in Tom's home, where he is seen examining an Egyptian stone pipe. He's smoking a thorn sprouted pipe from far off Java. Howard and Shelton, ad lib experts, are heard each Monday evening with the Eton Boys and another male quartet and Ray Bloch's orchestra (KNX, 7:30 p. m.).

dividual who bore that name, and who was, within the decade, to become one of the world's great air commentators, had those prerequisites of mind and training that must, in light of his own success as a prognosticator of world events, be possessed by any others who aspire to an enduring place in radio history.

Raymond Gram Swing made his first air appearance in 1930 in London interviewing a British lecturer for the British Broadcasting Corporation. Before America discovered him in 1939 he had approximately forty per cent of the British population listening to him. He is not, however, a Britisher. He is a middle-western born American who received his education at Oberlin College or, at least, a part of it. He was expelled from Oberlin for failure to apply himself in studies. Yet, such is destiny, last June Oberlin College, recognizing the post-graduate achievements of one of its sons, gave him the honorary degree of Doctor of Literature. That he has earned whatever honors are in power of Oberlin to bestow is evidenced by his current American follow-

nor, what was more important, a voice that could command attention.

For several years prior to 1939 Britons had thought differently than thought American radio executives about Swing in 1939. In the year following his first British appearance (1931) he was assigned to Geneva by British Broadcasting Corporation. This assignment marked the first of trans-Atlantic broadcasts. It was then he began to attract scattered attention in the U. S. About 1935 he was in the United States broadcasting to Great Britain about the American scene. The broadcasts were under the aegis of the British company. They were, in the main, intended for British consumption. Strangely enough his popularity with the British conveyed nothing to American radio officials. They may have thought his cerebral broadcasts were too much for the mental stomach of American listeners. At least one prominent official divested himself of a remark which has come back on him like a boomerang.

"Americans really don't think.

They're comic strip and serial minded. They wouldn't go for anything like Swing."

The statement above has only one significance and that is—the radio man didn't know what he was talking about. He can be forgiven for he has been shriven, and has now more respect for the intelligence of his nationals who "swing" merrily day in and day out with Swing as he unfolds the never ending drama of current events in a world as nutty as a peanut plantation.

Swing lacks the theatrical qualities of other air men. He has a simple job to do in his estimation. It is to wring out the news to its last drop of pertinency and information. He makes no pretensions to having inside help in his almost daily commitments of opinion. His newscasts are purely interpretive. But, how?

To answer is merely to remind U. S. citizens that for nearly 20 years Raymond Gram Swing was a familiar figure in European capitals. He has lived Europe. Today in America he remembers the Europe he has lived. He has tabulated neatly in a photographic mind the little bits of information that, when pieced together, form the thrilling pattern picture of today's war-shaken overseas continent.

Swing works at his job of broadcasting. His office hours are from around 10 a. m. to long after the same hour at the other end of the day. From 4 p. m. till after 8 he works at his typewriter, breaking up his routine to study further highlights of happenings in what is, today, a very screwy world.

A man must know his subject if he is to succeed. So it is that Raymond Gram Swing, a man who has no air personality (or, at least has been said by radio wise-men to have none), has in daily attentive thrall probably more Americans than any two other commentators. Knowing his subject, which is Europe, and all the devious intrigues that have at last exploded into wholesale murder, he was able to predict:

(1) That Chamberlain was through as the leader of a great country. (May 8, 1940.)

(2) That General Gamelin was hardly the chap to handle French military affairs and would be replaced, not by Daladier, but by the pressure of a thoroughly frightened nation. (May 18, 1940.)

Background history of Swing will include: (1) Work on many American newspapers; (2) Managing editor of the Indianapolis Star; (3) Berlin correspondent for the Chicago Daily News; (4) His marriage in 1920 to Betty Gram.

His Berlin correspondenceship was during the first World War. After the war he headed the Wall Street Journal's overseas service. He grounded himself in economics so well that he was predicting in 1931 that England would abandon the gold standard. England did so, to the consternation of financial "experts" who thought Swing was a blowhard.

Of himself Swing says: "I am no prophet. The most that I am is an analyst, at least I try to analyze. Sometimes analysis is the best sort of prophecy."

At this writing Swing speaks to probably many more than 12 million Americans each time he goes on the air, which is at least five times weekly for Mutual Broadcasting System.

Even the masters of musical Swing have no chance when Swing is on the air.

FORECAST and things current IN RADIO

Editor's Note: The following are brief flashes on selective radio programs and events, current and coming up in the future. They are intended to afford a guide for introduction to radio matters of indicated general interest.

William Powell and Myrna Loy, assisted by Don Ameche, to raise the curtain on the Lux Theatre's seventh season, September 9, 5 p.m., from CBS. Powell will replay hit role of original drama "Manhattan Melodrama," with Loy taking part of "Eleanor."

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REGARDING the Lamplighter Club—Your card entitles you to certain "After Dark" privileges. These various special concessions to holders of the club card are given to you in this Column each week and also over station KHJ at 4:45 to 5 p. m. every Friday. For your card just send me a self addressed, stamped envelope care of "Radio Life." Another benefit to you is our 24 hour phone service. Call Webster 6161 anytime day or night and your questions will be cheerfully answered.

Nightlife Hearsay—Understand that Harry Owens has written a new song entitled "Little Butch" named after Harry's 8-month-old son. Newman Tucker, of the Roosevelt, tells us that the new song will be sung by Bing Crosby in his new picture "On the Road to Zanzibar." The word is going around that Clyde Lucas and his Band, which just opened at the Coconut Grove, are apt to break all existing records this fall. Catch them on NBC. Will Osborne has left that summer spot and is barnstorming in the middle west. Lana Turner seems to like Vic Mature's haircut or something—it's been three days for luncheon this week at the Derby. Slapsie the Maxie has returned to his Hollywood spot. Prepare for a lot of Rosenbloom press gags. The guy, for some reason, is a natural for columnists. Earl Carroll's have started a Wednesday matinee and it's a sellout.

Coming to Our Town—At the El Capitan, Charlotte Revue. John Horshor is rehearsing for "Stupid Cupid," a swell title at least. The Biltmore will probably open in the fall with La Hepburn. The parents of Meet the People have two new shows

Recently married blind Alec Templeton, after guest appearance (September 6 for Alka-Seltzer) has started work on National Broadcasting fall program . . . Details to follow in later issue.

★

The CBS-Al Pearce troupe to appear at Los Angeles County Fair at Pomona, from September 13 to 29. An opportunity for Elmer Blurt, the low pressure salesman, to meet some of the down to earth folks who don't care for high pressure.

★

"Good News" returned to air over NBC September 5. This is the fourth season for this popular airing. The same personnel remains save for Warren Hull, announcer, to be replaced by Don Wilson.

★

"Believe It or Not" (Bob Ripley program of strange happenings, persons and situations in every day life) to be on air from CBS, starting Friday, September 13, (KNX, 6 p.m.)

★

On September 22, at 9 a. m., Church of Air, (CBS) will feature a sermon by Reverend Robert I. Gannon, president, Fordham University. . . . On September 29, Rabbi Jonah B. Wise, reform synagogue leader, editor of "The American Israelite." . . . October 27, the Right Reverend Msgr. Fulton J. Sheen, professor of philosophy at Catholic University, Washington.

★

Robert Riley Crutcher signed for Silver Theatre. A well known screen writer, Crutcher will do writing chore for the "Theatre" opening program of which will star Cary Grant, according to last reports. Program starts October 6.

★ ★ ★

ready if and when "Meet" fails to box-office black. The Ice Follies opens Sept. 6 at the Pan Pacific. Don't miss it.

—Adios.

BANDS THAT PLAY FOR YOU AND ME

- LA CONGA—Two bands on the revolving stage.
- COCONUT GROVE AMBASSADOR—Clyde Lucas. A Danny Dare floor show.
- WILSHIRE BOWL—Gus Arnheim. Smooth arrangements by a past master of all the tricks.
- CASA MANANA—Jimmy Lunceford—Tops in swing. Hot shot dancing.
- CASINO GARDENS—Return of Ray Pearl.
- ZAMBOANGA—Three well-crowned Hawaiian Strings.
- FLORENTINE GARDENS—Daryl Harbo—Excellent Rhumba.
- ROSELAND ROOF—Ray Stillwell from Hotel Astor.
- TOPSY'S—Marvin Dale. New but very solid. Russ Brown on the vocals.
- BILTMORE BOWL—Johnny Richards—local boy makes good. Patricia Kay.
- ZENDA BALLROOM—Jack Dunn. 2nd year.
- MIRAMAR HOTEL—Santa Monica. Joe Seric.
- VICTOR HUGO—Matt Malneck.

Remember for your Lamplighter Prizes and Club benefits tune to KHJ. Don Lee Station 4:45 to 5 p. m. Fridays. Guest artists, 25 free pairs of prizes.

Discoveries

Editor's Note: From time to time under this heading Radio Life will publish brief items of personalities and programs on the air which, heretofore, have been but little publicized and, thus, largely unknown to Western radio listening majorities. Publication will be on the policy that such personalities and programs are worthy of attention and time of listening.

★

On station KMTR recently was heard a tenor voice that revealed a fine quality of musicianship. The voice is that of Charles Frederick, a young singer who has developed a rather more than wont individualism in singing. He may be heard Mondays, Wednesdays, Fridays and Saturdays at 5:45 p. m. and again on "Melody Lane" from 11 to 12 p. m. on these same nights.



ROBERT FRANKLIN

A singer for whom "Discoveries Editor" predicts a long and profitable career in Radio is Robert Franklin whose picture appears in the column. A tenor (baritonishly reminiscent) Mr. Franklin may be heard at his best Fridays at 3:45 p. m. when he appears with famed Chef Milani's Air Academy of Cooking.

Mr. Franklin has something of the quality of Brooks, and shows promise of overcoming soon a tenseness in manner that just now prevents him from being bracketed (even though we say it) in Tibbett's division.

★

A new voice in radio dramatics was heard this week from Station KGER in Long Beach. Investigation disclosed its owner to be Katherine Morgan, currently appearing in the KGER "Summer Theatre," much of which is written by Ramona Wilkinson, who reveals an ability to get away from standard treatment of radio fare. A full report on both will appear in a future issue of Radio Life. Miss Morgan influences this Column to say she is needed on the air for superlatively fine acting; this Column to predict: "She will soon be heard from in bigger air programs."

FRIDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 8:30-Johnny Murray, KFI. 9:15-Between the Bookends, KECA-KFSD-KTMS. 10:30-Views and Reviews, KECA. 3:45-Chef Miami, KMPC. 4:00-Wings For America, KHJ-KVOE-KGB-KDB. 6:00-Don Ameche, KFI. 7:30-Al Pearce Gang, KNX. 7:00-Amos 'n' Andy, KNX-KMPC. 7:30-Johnny Presents, KNX. 8:00-Pickard Family, KMPC.

Drama

- 9:45-Short Story, KNX. 9:30-Grand Central Station, KNX. 8:30-Death Valley Days, KFI.

Public Affairs-News

- 1:30-John B. Hughes, KNX. 4:55-Emer Davis, KNA. 6:00-Raymond Gram Swing, KVOE-KGB-KFXM-KDB-KHJ. 8:30-John B. Hughes, KHJ-KGB-KVOE-KDB-KFXM. 7:15-Elliott Roosevelt, KFWB-KFOX-KFSD-KTMS. 7:45-Robert Arden, KFWB. 8:30-Let's Talk Over the News, KMPC. 9:30-Fulton Lewis Jr., KHJ-KGB-KDB-KFXM.

Outstanding Music

- 1:00-Classic Hour, KECA. 1:05-Pop, Symphonica, KFWB. 5:00-Waltz Time, KFI. 10:00-Phil-Harmonia, KECA. 10:30-Masterworks, KNX. 11:15-Music You Want, KFWB.

Sports-Comment

- 12:30-Major League Baseball, KMPC. 2:00-Tenth Inning, KMPC. 6:00-Corn vs. Pastor, KECA-KFSD-KTMS. 6:15-Sport Briefs, KFAC. 7:00-Sid Ziff, KFWB. 8:15 to 10:00-Pacific Coast League Baseball, KFAC. 9:45-Hollywood Legion Fights, KHJ-KGB-KFXM-KDB-KVOE. 10:15-Bowling Notes, KFWB.

Quiz Programs

- 11:30-Catalina Quiz, KNX. 1:15-Musical Quiz, KTMS. 5:30-What's My Name? KFI. 6:30-Quiz Kids, KFI. 7:45-Lampighter, KHJ. 8:00-Quiz Court, KFI. 8:45-Fun Quiz, KMPC.

Weather

- KFI-9:15, 12:45, 3:00. KHJ-KGB-KVOE-9:00. KNX-6:00. KRKD-9:30. KTMS-8:00, 12:15. KFWB-11:30. KGER-11:00, 4:00.

11 A.M. to 12 Noon

- KFI-11, Mary Marilu, 11:15, Ma Perklus, 11:30, Pepper Young, 11:45, Vic & Sade. KNA-11, Society Girl, 11:15, Martha Webster, 11:30, Catalina Fun Quiz, 11:45, News. KHJ-11, Friendly Neighbors, 11:15, Society Chatter, 11:45, Muse and Music. KECA-11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill. KFWB-11, Tom Stoddard, 11:30, News, 11:45, Selvin Orch. KMPC-11, Master Singers, 11:15, 11:45, Livestock Journal. KMTB-11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events. KFAC-11, Man on Street, 11:30, Home Beautiful, 11:45, Hawaiians. KFIJ-11, News, Stocks, 11:15, Music. KRKD-11, Paddock Flashes, 11:30, News. KFOX-11:15, Dr. Reynolds, 11:30, News, 11:40, Anaheim Orch. KGER-11, News, 11:15, Camp Meeting. KFIJ-11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Radio Rubes, 11:45, Muse and Music. KFSD-11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill. KGB-11, Friendly Neighbors, 11:15, Radio Rubes, 11:45, Muse & Music. KFWB-11, News, 11:15, Musical Album, 11:30, Red Piano, 11:45, Violet Schram. KTMS-11, Orphans of Divorce, 11:15, Honeymoon, 11:30, John's Other Wife, 11:45, Just Plain Bill. KFIJ-11, Friendly Neighbors, 11:15, Johnny Orch, 11:45, Mutual Dons. KVOE-11, Friendly Neighbors, 11:15, Radio Rubes, 11:45, Muse and Music.

12 Noon to 1 P.M.

- KFI-12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Portia Faces Life. KNX-12, Kilty Kelly, 12:15, Myrt & Marge, 12:30, Hilltop House, 12:45, Stepmother. KHJ-12, News, 12:15, McFarland Twins Orch, 12:45, Scrapbook Stories. KECA-12, News, 12:15, "Ward Hunters," 12:30, Club Matinee, 12:30, Club Matinee. KFWB-12, Al Jarvis, KMPC-12, Music, 12:15, News, 12:30, Baseball. KMTB-12, Peter Potter. KFAC-12, News, 12:15, Modern Melodies. KGFJ-12, News, Stocks, 12:15, Music, 12:45, Let's Listen. KRKD-12:30, Saddle Path. KFOX-12, Music, 12:15, News, 12:30, Relax, 12:45, Golden West Fair. KGER-12, News, 12:15, Officials on Parade. KFXM-12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr. 12:45, Fun Orch. KFSD-12, U. S. D. A. 12:15, News, 12:30, Dant Orch, 12:45, Commonwealth Orch. KGB-12, News, 12:15, Chapel, 12:30, Books, 12:35, News, 12:45, Scrapbook Stories. KFIJ-12, Music, 12:45, Violet Schram. KTMS-12, Market, 12:03, Melodies, 12:30, News, 12:45, Matinee Melodies. KDB-12, News, 12:15, Dusty Blanchard, piano, 12:30, Maleville Orch, 12:45, Scrapbook Stories. KVOE-12, News, 12:15, Chapel Moments, 12:30, Maleville Orch, 12:45, Scrapbook.

1 to 2 P.M.

- KFI-1, Gilt Alone, 1:15, Kilty Keene, 1:30, Midstream, 1:45, O'Nells. KNA-1, Kathleen Norris, 1:15, Beyond These Valleys, 1:30, News, 1:45, Scattergood Baines. KHJ-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Gagen Orch, 1:45, Play Bridge. KECA-1, Classic Hour. KFWB-1, News, 1:05, Symphonica, 1:30, Dr. Reynolds, 1:45, Hits and Bits. KMPC-1, Baseball. KMTB-1, G. Allison, 1:30, Pension, 1:45, Salon Music. KFAC-1, Religious Science, 1:30, Fimandel, 1:45, Organ. KGFJ-1, News, Stocks, 1:15, Strings. KRKD-1:15, Civc Hall, 1:30, USC Poetry, 1:45, Health. KFOX-1, Lieut. Governor, 1:15, Lucien, 1:30, Christian Science, 1:45, Emil Martin. KGER-1, News, 1:05, Ad Club, 1:30, Spanish Trio. KFXM-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, W. P. A. 1:45, Let's Play Bridge.

- KFSD-1:30, Dant Orch, 1:45, Wayne Van Dyne. KGB-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, Prima Orch, 1:45, Let's Play Bridge. KFSD-1, News, 1:15, Music. KTMS-1, Watanabe, 1:15, Ventura Quiz, 1:30, Dant Orch, 1:45, Ventura Cavalcade. KDB-1, Hollywood Whispers, 1:15, Hawaiians, 1:30, McFarland Twins, 1:45, Play Bridge. KVOE-1, Hollywood Whispers, 1:15, Civic, 1:30, Gagen Orch, 1:45, Play Bridge.

2 to 3 P.M.

- KFI-2, Agnes White, 2:15, Mine to Cherish, 2:30, Alice Blair, 2:45, Miss Julia. KNX-2, Young Dr. Malone, 2:15, Backgrounds for Living, 2:30, Joyce Jordan, 2:45, Kate Smith. KHJ-2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, Swing Strings. KECA-2:15, News, 2:30, Against the Storm, 2:45, Guiding Light. KFWB-2, News, Matinee Varieties, 2:15, Morgan Orch, 2:30, Music Box, 2:45, Grandma Travels. KMPC-2, Tenth Inning, 2:15, Grad Jedn, 2:30, Concert Hall. KMTB-2, W. B. West, 2:15, Spec. Events, 2:30, Volney James. KFAC-2:30, Band. KGFJ-2, News, Stocks, 2:15, Civic. KRKD-2, Henry Orch, 2:30, News, 2:45, Hawaiians. KFOX-2, Civic, 2:15, At Theatre, 2:30, Dr. Reynolds, 2:45, Grandma Travels. KGER-2, News, 2:05, Musicale, 2:30, Long Beach Band. KFXM-2, Stocks, 2:05, Popular Orch, 2:15, News, 2:30, Organ, 2:45, Spottite Flew. KFSD-2, Theater Parade, 2:10, Listen! 2:15, Monitor News, 2:30, Health Talk, 2:45, Grandma Travels. KGB-2, News, 2:15, Voices, 2:30, Len Salvo, 2:45, Swing Strings. KFIJ-2, Music, 2:15, Organ, 2:30, Rhythm. KTMS-2:15, News, 2:30, Novelties, 2:45, Grandma Travels. KMTB-2, News, 2:15, The Monitor Views the News, 2:30, Organ, 2:45, Strings. KVOE-2, News, 2:15, Fed. Music, 2:30, Organ, 2:45, Round Turner.

3 to 4 P.M.

- KFI-3, Art Baker, 3:30, Steck Orch, 3:45, Julio Martinez. KNX-3, Mary Foster, 3:15, News, 3:30, Fletcher Wiley, 3:45, Europe. KHJ-3, Fulton Lewis, 3:15, Prima, 3:30, Haven of Rest, 3:45, Inside Sports. KECA-3, Unclassical Hour. KFWB-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton. KMPC-3, Music, 3:15, Kern Orch, 3:30, Tropic Moods, 3:45, Cher Milan. KMTB-3:30, Memories, 3:45, Billy Richman. KFAC-3, Masterpieces. KGFJ-3, News, Stocks. KFOX-3, Maddox Family, 3:30, R. McKee, 3:45, C. Leighton. KGER-3, News, 3:30, Long Beach Band. KFXM-3, F. Lewis, 3:15, Variety, 3:30, Haven of Rest. KFSD-3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton. KGB-3, Fulton Lewis, 3:15, Devotions, 3:30, Haven of Rest. KFIJ-3, News, 3:45, Rhumba. KTMS-3, Maddox Family, 3:30, B. McKee, 3:45, Carol Leighton. KDB-3, Fulton Lewis Jr, 3:15, Musical Matinee, 3:30, Haven of Rest. KVOE-3, Wash, D. C. News, 3:15, Songs, 3:30, Skiles Orch.

4 to 5 P.M.

- KFI-4, Dance Orch, 4:15, Mirandy, 4:30, From Hollywood Today. KNX-4, Wiley, 4:15, KNX-tra, 4:20, Music, 4:30, Jack Owens, 4:45, News, 4:55, War News. KHJ-4, Wings For America, 4:30, Sinfonietta, 4:45, Lamplichter. KFAC-4, Bud Barton, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire. KFWB-4, Don Milligan, 4:30, Bert Flake, 4:45, Stuart Hamblen. KMPC-4, Social Secretary, 4:15, Salon, 4:30, Newswire, 4:45, Aloha Land.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

FRIDAY Programs

SEPTEMBER 13, 1940

8 to 9 A.M.

- KFI-8, Woman in White, 8:15, O'Nells, 8:30, Johnny Murray, 8:45, News. KNX-8, Nancy Dixon, 8:15, When a Girl Marries, 8:40, Helen Trent, 8:45, Our Gal Sunday. KHJ-8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, News. KECA-8, Breakfast Club, 8:30, News, 8:45, Organ. KFWB-8, Melody Mart, 8:15, Bajards, 8:30, Music, 8:45, Dr. Reynolds. KMPC-8, Andy & Virginia, 8:30, Unity Daily Word. KMTB-8, Spanish Hour, 8:45, Religious Music. KFAC-8, Country Church. KGFJ-8, News, Stocks, 8:45, Dr. Wiseman. KRKD-8:30, State Employment. KFOX-8, News, 8:15, Dr. Reynolds, 8:30, Classified, 8:45, Rounch Riders. KGER-8, News, Soul Patrol, 8:15, Mizpah, 8:45, Rev. Benington. KFXM-8, Sunline Service, 8:30, Pop. Orch, 8:40, Bess Bye, 8:45, News. KFSD-8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home. KGB-8, Breakfast Club, 8:25, Stocks, 8:30, News, 8:40, Bess Bye, 8:45, Cornussel News. KFIJ-8, Covered Wagon, 8:45, Music. KTMS-8, Weather, 8:01, Breakfast Club, 8:30, S. B. Devotional Hour, 8:45, Old Refrains. KDB-8, Classic Revue, 8:30, News, 8:40, Bess Bye, 8:45, BBC News. KVOE-8, Breakfast Club, 8:30, News, Bess Bye, 8:45, News.

9 to 10 A.M.

- KFI-9, Your Treat, 9:15, Tillamook Kitchen, 9:30, By Kathleen Norris, 9:45, Dr. Kate. KNX-9, Goldberg, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Short Story. KHJ-9, I'll Never Forget, 9:15, Rev. Laurin, 9:30, Music, 9:45, Keep Fit. KECA-9, Council of Beauty, 9:15, Between the Bookends, 9:30, Mid-morning Jamboree. KFWB-9, Summer Time, 9:15, Music, 9:30, Waltz, 9:45, Tune Time. KMPC-9, News, 9:15, Women of the World, 9:30, Melody. KMTB-9, Martin Luther Thomas, 9:15, Health, 9:30, Special Events, 9:45, Religious. KFAC-9, Inspirations, 9:15, Health Talks, 9:30, Women in News, 9:45, Novelty Notes. KGFJ-9, News, Stocks, 9:15, Music. KRKD-9:30, U. S. Weather. KFOX-9, John Brown, 9:15, Hit Revue, 9:45, Party Line.

- KGER-9, News, Bright Corner, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel. KFXM-9, I'll Never Forget, 9:15, Organ, 9:30, Variety, 9:45, Pop. Orch. KFSD-9:15, Between the Bookends, 9:30, Health, 9:45, News. KGB-9, I'll Never Forget, 9:15, Homemaker's Catalog, 9:45, Keep Fit. KFIJ-9:15, News, 9:30, Dr. Richardson, 9:45, Parade. KTMS-9, News, 9:15, Between Bookends, 9:30, Concert Hall, 9:45, News, 9:50, Harvey Harding. KDB-9, I'll Never Forget, 9:15, Piano, 9:30, Johnson Family, 9:45, Keep Fit to Music. KVOE-9, I'll Never Forget, 9:15, Monitor News, 9:30, Johnson Family, 9:45, Exercises.

10 to 11 A.M.

- KFI-10, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Valiant Lady, 10:45, Betty Crocker. KNX-10, Big Sister, 10:15, Aunt Jenny, 10:30, Fletcher Wiley, 10:45, My Sou and I. KHJ-10, News, 10:15, Happy Homes, 10:45, Bachelor's Children. KECA-10, Our Half Hr, 10:30, Views & Reviews, 10:45, Family Doctor. KFWB-10, Curtis Springer, 10:15, Budget Decorator, 10:30, Be Healthy, 10:45, Romance in Rhythm. KMPC-10, Musographs, 10:15, Old Refrain, 10:30, Norma Lee Service, 10:45, News. KMTB-10, Woman's World, 10:30, Dr. Reynolds, 10:45, News. KFAC-10, Modera Immortais, 10:30, News, 10:45, Gothic Tower. KGFJ-10, News, 10:30, Moods in Verse, 10:45, City Dwellers. KRKD-10:15, Health. KFOX-10, News, 10:15, Health, 10:30, Harmony Hall, 10:45, Chas. Wellman. KGER-10, News, 10:05, God's Sunshine, 10:30, Rev. Irie. KFXM-10, News, 10:05, Variety, 10:15, Five Farm Hands, 10:30, Hawaiian, 10:45, Bachelor's Children. KFSD-10, Our Half Hr, 10:30, Ann Gibson, 10:45, Bridge Lesson. KGB-10, News, 10:15, Over the Garden Gate, 10:30, Garden Club, 10:45, Bachelor's Children. KFIJ-10, Morning Serenade, 10:30, Union Rescue Mission. KTMS-10, Our Half Hour, 10:15, Homemakers Digest, 10:45, N B C Concert Orch. KDB-10, News, 10:15, For Home and Hostess, 10:30, Radio Garden Club, 10:45, Bachelor's Children. KVOE-10, News, 10:15, Five Farm Hands, 10:30, Radio Garden Club, 10:45, Bachelor's Children.

WAX CRAX

by Mort Werner

Hi, Gang . . . It's time to discuss the new records again so here goes. Decca takes the spotlight first with another Bing Crosby natural. Bing has recorded a song that he made famous, and vice-versa, about ten years ago—"I Found a Million Dollar Baby." Those of you who have the old Brunswick record of that song by Bing will find it interesting to compare the old and the new Crosby. As far as I'm concerned, I'll take either one. Jimmy Dorsey released a jive tune called "HEP-TEE-HOOTIE." It's nothing to rave about as far as Dorsey is concerned—mostly vocal. . . . The big Victor disk of this week and last is Tommy Dorsey's "The One I Love." It's quite interesting to note the Sy Oliver (former Jimmy Lunceford arranger) influence. You can certainly hear those colored chords. . . . Columbia and Okeh set forth a barrage of sweet tunes. Bill Bradley and Gene Krupa both waxed "Love Lies," which looks like it's due for a ride on the Hit Parade. All in all, the majority of this week's releases were average—but nothing sensational. . . .

These Aren't New But . . .

I was rummaging through some old records the other day and came across an old Casa Loma record of "Just a Blue-Eyed Blonde." Pee Wee Hunt sang the vocal just like he sings today and the band really sounded fine. . . . Jack Hilton's record of "Rose Room" is really to be considered one of his best dance arrangements. That Hilton sax ensemble really blends on this one. It's still on sale in all record shops and selling well. Bing Crosby's "Riding Around In The Rain"—Bing at his best seven years ago.

Collectors

Last week I mentioned that there was an offer of \$50.00 for Louie Armstrong's "GUT BUCKET BLUES." I now hear tell of a story that the offer has advanced to \$75.00. Start looking through the attic, kids.

Classical Corner

There have probably been more classical records sold in the past two weeks than in the past two years. Since the terrific drop in price—why not? Those \$2.00

Victor Red Seals are now only \$1.00. Columbia records have dropped proportionately. Speaking of Columbia records, they really have something in that Deems Taylor's "Through the Looking Glass." It is performed by Howard Barlow and the Columbia Symphony Orchestra. Taylor has written some grand melodic themes and the orchestral interpretation is thrilling. It's a musical narration of the old fairy story of Through the Looking Glass and What Alice Saw. Take my tip and give it a listen. It's swell.

Local Boys

The King Cole Trio got together with Lionel Hampton and waxed two sides—"Do-Re-Mi" and "I Don't Stand a Ghost of a Chance With You." Helen Foster took time off to sing the vocal.

"MORT WERNER"



Complete Record Dept.
Sunset at Vine, Opposite NBC
Free Parking Open Evenings

KMTR—4, Spec. Events. 4:15, News. 4:30, Religious. 4:45, Eventide Melodies.
KFAC—4, Music. 4:15 Drawing Room. 4:30, Tea Time Tunes.
KGFJ—4, News. 4:30, Observer.
KRKD—4, Recordings. 4:45, News.
KFOA—4, Melodies. 4:30, Swing.
KGER—4, News. 4:30, Geo. Strangle.
KFXM—4, Trading Post. 4:30, Sinfonietta.

KFVD—5:15, News. 5:30, Music.
KTMS—5, Thunder Over Paradise. 5:15, Kogen Orch. 5:30, News. 5:45, Music and News for Venturans.
KDH—5, Rev. Patterson. 5:15, Sports. 5:30, Shafter Parker. 5:45, Cheer Up.
KVOE—5, Ads. 5:15, Sports Guide. 5:30, Shafter Parker. 5:45, Cheer Up Gaur.

KFXM—7, Ravazza Orch. 7:15, Harold Agal. 7:30, Lone Ranger.
KFSJ—7, Melodies. 7:15, Elliott Roosevelt. 7:30, Ina Ray Hutton.
KGF—7:15, Star Parade. 7:30, Lone Ranger.
KTMS—7, Novatime. 7:15, E. Roosevelt. 7:30, Antarectic Salute.
KIDB—7, Page Post. 7:15, Molina Orch. 7:30, Lone Ranger.
KVOE—7, Ravazza Orch. 7:30, Lone Ranger.

KFSD—9, Gordon Orch. 9:30, Sacans Orch. 9:45, News.
KGB—9, News. 9:15, Baseball. 9:30, Fulton Lewis. 9:45, Legion Fights.
KTMS—9, Edison Orch. 9:30, News. 9:45, Colony Club.
KIDB—9, News. 9:15, Music. 9:30, Fulton Lewis Jr. 9:45, American Legion Fights.
KVOE—9, News. 9:15, Van Orch. 9:30, Wash. News. 9:45, Legion Fights.

A KVOE 'MUST' for FRIDAY

"SPORTS GUIDE"

Hunting, Fishing News

5:15 p.m.

KFSD—4, On With Dance. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Chaire.
KGB—4, Wings for America. 4:30, Sinfonietta.
KTMS—4, Bud Barton. 4:15, Rocky Gordon. 4:30, Strings. 4:45, Malcolm Chaire. 4:55, Music.
KIDB—4, Wings for America. 4:30, Sinfonietta.
KVOE—4, Wings for America. 4:30, Sinfonietta.

5 to 6 P. M.

KFI—5, Waltz Time. 5:30, Music for Moderns. 5:45, News.
KNX—5, Clara Ross. 5:30, Grand Central Station.
KIJ—5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Cheer Up.
KCA—5, Kogen Orch. 5:30, News. 5:45, Sports.
KFWB—5, Stunart Hamblen.
KMPC—5, Novatones. 5:15, News. 5:30, Uncle Harry.
KMTR—5:45, Special Events.
KFAC—5, London News. 5:30, Whoa Bill Club.
KBJ—5, News. 5:30, Baseball Score.
KRKD—5:30, Race Results.
KFOA—5:55, Beauty.
KGER—5, News. 5:05, Latin Hour.
KFXM—5, Pop. Orch. 5:15, Sports Guide. 5:30, News. 5:35, Variety.
KFSJ—5, News. 5:15, Music Island.
KGB—5, Forrest Warren. 5:15, Sports Guide. 5:30, Shafter Parker. 5:45, Cheer Up.

6 to 7 P. M.

KFI—6, Dou Ameche. 6:30, Alec Templeton Time.
KNX—6, Believe It or Not. 6:30, Al Pearce.
KIJ—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Shopping News.
KCA—6, European News. 6:15, Dinah Shore. 6:30, Renfrew.
KFWB—6, News. 6:15, Stratton Tom. 6:30, Vacation Time. 6:45, Politican.
KMTR—6, Song Stories. 6:30, Easy Listening.
KMTR—6, Spec. Events. 6:30, Life Payments. 6:45, A.F.L.
KFAC—6, News. 6:15, Sport Briefs. 6:30, U. S. Army. 6:45, Music.
KGFJ—6, News. Italian Melodies. 6:30, Gold Hour.
KFOA—6, News. 6:10, Sports. 6:15, Marie Antoinette. 6:30, Swing. 6:45, Hawaiian Rhythm.
KGER—6, News. 6:30, Jewish Hour.
KFXM—6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets & Seats.
KVOE—6, Salon Music.
KIDB—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, News & Views.
KTMS—6, Europe News. 6:15, Dinah Shore. 6:30, Ink Spots. 6:45, Candido Boitelho.
KIDB—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniature.
KVOE—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Pacing Past.

7 to 8 P. M.

KFI—7, Pleasure Time. 7:15, News. 7:30, Antarectic Salute.
KNX—7, Amos 'n' Andy. 7:15, Lanny Ross. 7:30, Johnny Presents.
KIJ—7, Ravazza Orch. 7:15, Voices of Yesterday. 7:30, Lone Ranger.
KFOA—7, Your Voice & You, Herman Orch.
KFWB—7, Sid Ziff. 7:15, Elliott Roosevelt. 7:30, Gurt Orch. 7:45, Robert Arden.
KMPC—7, Amos 'n' Andy. 7:15, News. 7:30, Allen Roth Presents.
KMTR—7, News. 7:15, Music. 7:45, News Reel.
KFAC—7, Fishing Facts. 7:15, Music. 7:30, Sunset Sinkers. 7:45, Gems in Music.
KGFJ—7, Spanish Hour.
KRKD—7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
KFOA—7, Daily Bread. 7:15, Elliott Roosevelt. 7:30, Anything Can Happen. 7:45, News.
KGER—7, News. 7:05, Jewish Hour.

8 to 9 P. M.

KFI—8, Quiz Court. 8:30, Death Valley Day.
KNX—8, John Clark. 8:15, Man-About-Hollywood. 8:45, Lunceford Orch.
KIJ—8, Golden Hr.
KCA—8, Mayor Bowron. 8:15, Lynn Orch. 8:30, News. 8:45, Owens & Mitchell.
KFWB—8, Stars Over Manhattan. 8:30, U. S. Army. 8:45, Dixie Songsters.
KMTR—8, Pickard Family. 8:30, Let's Talk Over News. 8:45, Fun Quiz.
KMTR—8, Special Events. 8:30, Floyd Johnson.
KFAC—8:15, Baseball.
KGFJ—8, News. 8:15, Jean Valentine.
KIKK—8:15, Little Tokyo.
KFOA—8, Lucas's. 8:15, Army Trans. 8:30, Judge Gardner.
KGER—8, News, Hoyos.
KFXM—8, Children's Program. 8:30, Shelton Orch.
KFSJ—8, Reminiscing. 8:15, Lorna & Rita. 8:30, Fitzgerald Orch.
KIDB—8, McFarland Twins Orch. 8:15, Officer of the Day. 8:30, Shelton Orch.
KTMS—8, News. 8:03, Bon Air Orch. 8:30, Famous Door Orch.
KIDB—8, Prima Orch. 8:30, Kay Orch. 8:45, On Parade.
KVOE—8, Kitchen Kwiz. 8:30, Shelton Orch.

9 to 10 P. M.

KFI—9, Gordon Orch. 9:30, Woodbury Orch.
KNX—9, News. 9:15, Sports Round-Up. 9:20, King Orch. 9:45, News. 9:30, News. 9:15, Martin Orch. 9:30, Fulton Lewis. 9:45, Legion Fights.
KCA—9, Gordon Orch. 9:30, News. 9:45, Frank and Archie.
KFWB—9, Around the World. 9:30, News. 9:45, The Ballads.
KMTR—9, Memory Melodies.
KFXM—9:30, Peter Foster.
KFAC—9, Baseball.
KGFJ—9, Jewish Hour.
KRKD—9, Little Tokyo. 9:30, Requests.
KFOA—9, News. 9:15, Mr. Galloway. 9:30, Hargrave Orch. 9:45, Thornhill Orch.
KGER—9, News. 9:05, Aubrey Lee.
KFXM—9, News. 9:15, Van Orch. 9:30, Fulton Lewis Jr. 9:45, Hollywood American Legion Fights.

10 to 11 P. M.

KFI—10, News. 10:15, Heart of Julia Blake. 10:30, Bridge Club. 10:50, Richards Orch.
KNX—10, Crosby Orch. 10:30, Mus-terworks.
KIJ—10, Legion Fights. 10:45, Joy Orch.
KCA—10, Phi-Harmonia.
KFWB—10, Fiesta. 10:15, Bowling Notes. 10:30, Contrasts in Rhythm.
KMPC—10, Dance. 10:15, Roller Derby. 10:30, News. 10:45, Hawaiians.
KMTR—10, Merry-Go-Round. 10:15, Lopez Orch. 10:30, Special Events. 10:45, Fiddler Orch.
KFAC—10, Melody Hour.
KGFJ—10, News. 10:15, Music.
KFOA—10, Thornhill Orch. 10:15, Ahava Boys. 10:30, Lellians. 10:45, Hamilton Orch.
KFXM—10:45, Joy Orch.
KFSJ—10, Duchin Orch. 10:30, Theater Parade. 10:30, Richards Orch.
KGB—10, Legion Fights. 10:45, Joy Orch.
KTMS—10, Ambassador Orch. 10:30, Classified. 10:35, Biltmore Orch.
KIDB—10:45, Joy Orch.
KVOE—10:45, Joy Orch.

11 to 12 Midnight

KFI—11, News. 11:15, Lucas Orch. 11:45, Sanders Orch.
KNX—11, News. 11:15, A. Shaw. Orch. 11:30, Munny Strand Orch. 11:55, News.
KBJ—11, Dale Orch. 11:30, Nazel Orch. 11:45, Rhythm Rascals.
KCA—11, This Moving World. 11:15, Man With Pipe. 11:45, Organ.
KFWB—11, Organ. 11:15, Music You Want.
KMPC—11, Music Hall.
KMTR—11, Let's Dance.
KFAC—11:30, Henry Orch.
KFXM—11, Dale Orch. 11:30, Nazel Orch. 11:45, Rhythm Rascals.
KFSJ—11, Nottingham Orch. 11:30, Sanders Orch.
KGB—11, Dale Orch. 11:30, Nazel Orch. 11:45, Memory Time.
KFYD—11, Jace the Bellboy.
KTMS—11, This Moving World. 11:15, Dance. 11:45, Bill Soranaky.
KBJ—11, Dale Orch. 11:30, Arrheim Orch. 11:45, Rhythm Rascals.
KVOE—11, Dale Orch. 11:30, Nazel Orch. 11:45, Rhythm Rascals.

SATURDAY Program Highlights

A.M. Programs are shown in Light Face Type;
P.M. Programs in Black Face

Variety

- 9:30—Waldorf Luncheon. KECA-KFSD-KTMS.
- 10:30—Pan American Fellowship. KECA.
- 3:00—People's Platform. KNX.
- 3:30—Gay '90's. KX.
- 4:15—Busy Blind. KFVB.
- 6:00—World's Fair Party. KHJ-KGB-KVOE-KDB-KFXM.
- 7:00—Barn Dance. KFI.
- 7:15—Immigration Counsellor. KFVB.
- 7:30—New Voices of 1940. KNX.
- 7:30—Reported Missing. KFVB

Drama

- 9:00—Lincoln Highway. KFI.
- 7:00—Sky Blazers. KX.
- 9:00—Listeners' Playhouse. KFI.

Public Affairs—News

- 2:05—Albert Warner. KX.
- 3:45—Kaltenborn. KFI-KFSD
- 6:30—John B. Hughes. KHJ-KGB-KVOE-KFXM-KDB
- 9:00—Bill Henry. KX.

Outstanding Music

- 10:30—World's Fair Band. KFSD.
- 11:45—Music for Keyboard and Console. KX.

- 12:15—Congress Chamber Concert. KFI.
- 1:00—Classic Hr. KECA.
- 5:30—American Choral Festival. KHJ-KFXM-KVOE.
- 5:45—Saturday Night Serenade. KX.
- 6:15—Dinah Shore. KTMS.
- 8:00—Your Hit Parade. KX.
- 8:00—Opera. "Faust". KFAC.
- 10:00—Phil-Harmonia. KECA.

Sports—Comment

- 12:30—Edgemere Handicap.
- 6:45—Sports Huddle with Braven Dyer. KX.
- 7:15—Inside of Sports. KHJ-KGB-KFXM.
- 8:30—Ron Wagoner. KFI-KFSD.
- 9:15—Sports Highlights. KX.
- 10:15—Bowling Notes. KFVB

Quiz Programs

- 5:00—Kid's Quizaroo. KX.
- 7:00—Cranium Crackers. KVOE.

Weather

- KFI—8:00, 9:30, 3:45.
- KHJ-KGB-KVOE—9:00.
- KX—6:00.
- KTMS—8:00, 12:15.
- KRKD—9:30
- KFVB—11:30
- KGER—11:00, 4:00.

SATURDAY Programs

SEPTEMBER 14, 1940

8 to 9 A.M.

- KFI—8. Strings That Sing. 8:15. Julio Martinez. 8:30. Call to Youth. 8:45. News.
- KX—8. Nancy Dixon. 8:15. Music. 8:30. KX-tra. 8:30. Let's Pretend. KHJ—8. Brigade Orch. 8:30. News. 8:40. Mutual Friend. 8:45. BBC & Berlin News.
- KECA—8. Breakfast Club. 8:30. News. 8:45. Federated Churches. KFVB—8. Melody Mart. 8:15. Ballards. 8:30. Morning Music. 8:45. Salvation Army.
- KMPG—9. Andy & Virginia. 8:30. Studio Party.
- KMTR—8. Spanish Hour. 8:45. Relixious Music.
- KFAC—9. Country Church.
- KGFB—8. News, Stocks, 8:45. Dr. Wiseman.
- KFOA—8. News. 8:15. Bluestone & Gale. 8:30. Ads. 8:45. Mt. Boys.
- KGER—8. News. 8:01. Soul Patrol. 8:15. Mizpah.
- KFXM—8. Sunshine Service. 8:30. Pop. Orch. 8:45. News.
- KFSB—8. Breakfast Club. 8:15. Good Cheer. 8:30. Farm and Home Hour.
- KGB—8. Brigade Orch. 8:30. News. 8:40. Melodie Moments.
- KFVB—8. Covered Wagon. 8:45. Waltz.
- KTMS—8. Weather. 8:01. Breakfast Club. 8:30. S. B. Devotional Hour. 8:45. Old Refrains.
- KDB—8. Classic Revue. 8:30. News. 8:45. WPA.
- KVOE—8:30. News. 8:45. War News.

9 to 10 A.M.

- KFI—9. Lincoln Hwy. 9:30. Acme Paint Program. 9:45. Medical Talk.
- KX—9. Keyboard Cupers. 9:15. Health. 9:30. U. S. Army Military Band.
- KHJ—9. Don Arres. 9:30. McFarland Twins Orch. 9:45. Elinor Sherry.
- KECA—9. W. P. A. Music. 9:15. Social Relations. 9:30. Waldorf Luncheon.
- KFXM—9. Smorcasbord.
- KMPG—9. News. 9:15. Romance Tunes. 9:30. Music Cavalcade.
- KMTR—9. Martin Luther Thomas. 9:15. W. G. Keyes. 9:30. Special Events. 9:45. Religion.
- KFAC—9. Inspirations. 9:30. Women in the News. 9:45. Serenade.
- KGFB—9. News, Stocks. 9:15. Music.
- KRKD—9:30. U. S. Weather.
- KFOX—9. Hit Revue. 9:30. Bronze-men. 9:45. Wayne King.
- KGER—9. News. Mizpah. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel.
- KFXM—9. Don Arres. 9:30. Variety. 9:45. Elinor Sherry.
- KFSD—9:30. Lunch at Waldorf.
- KGB—9. Don Arres. 9:30. McFarland Twins.
- KFVD—9:15. News. 9:30. Parade.

- KTMS—9. News. 9:15. Melody. 9:30. Luncheon at Waldorf.
- KDB—9. Don Arres. Tenor. 9:30. McFarland Twins.
- KVOE—9. Don Arres. 9:15. Monitor News. 9:30. Fed. Music. 9:45. Elinor Sherry.

10 to 11 A.M.

- KFI—10. I Am American. 10:15. On the Job. 10:30. Herman Orch.
- KX—10. Country Journal. 10:30. Town Crier. 10:45. Brush Creek Follies.
- KHJ—10. Might Be You. 10:15. World's Fair Band. 10:30. Noble Orch.
- KECA—10. Our Half Hr. 10:30. Pan-American Fellowship. 10:45. World's Fair Band.
- KFVB—10. Smorcasbord.
- KMPG—10. Vera Brodsky. 10:30. Ranch Boys. 10:45. News.
- KMTM—10. Woman's World. 10:30. Special Events. 10:45. News.
- KEAC—10:45. L. A. County Medical Assn. 10:30. News. 10:45. Gothic Tower.
- KGFB—10. News. 10:30. Moods in Verse. 10:45. City Dwellers.
- KFOA—10. News. 10:15. Petite Musicale. 10:45. Swing Div.
- KGER—10. News. 10:05. Rev. Smith. 10:30. Rev. 1st.
- KFXM—10. News. 10:05. Variety. 10:30. Noble Orch.
- KFSD—10. Our Half Hour. 10:30. World's Fair Band.
- KGB—10. Might Be You. 10:15. World's Fair Band. 10:30. Stocks. 10:45. Noble Orch.
- KFVB—10. Gospel in Song. 10:30. Serenade.
- KTMS—10. Our Half Hour. 10:30. Biltmore Hotel Orch.
- KDB—10. This Might Be You. 10:30. Noble Orch.
- KVTV—10. Might Be You. 10:30. Noble Orch.

11 A.M. to 12 Noon

- KFI—11. Boy, Girl & Band. 11:30. U. S. Army Recruiting. 11:45. Gammas Supers.
- KX—11:30. News. 11:35. Old Vienna. 11:45. This Is My Land.
- KHJ—11. Air Cadet Quizz. 11:30. Mutual Dons. 11:45. Gagen Orch.
- KECA—11. Chipparral Club. 11:15. Byrne Orch. 11:30. Long Orch.
- KVTV—11:30. News. 11:45. Selvin Orch.
- KMPG—11. Music for Madams. 11:30. Varieties.
- KMTR—11. Dr. Talbot. 11:30. Stocks. 11:45. Special Events.
- KFAC—11. Man on the Street. 11:45. Hawaiians.
- KGFB—11. News, Stocks. 11:15. Music.
- KRKD—11. Paddock Flashes. 11:30. News.
- KFOX—11. Continentals. 11:15. Allen Orch. 11:30. News. 11:40. Fitzpatrick Orch.

- KGER—11. News. 11:15. Int. Miss Base.
- KFXM—11:30. Mutual Dons. 11:45. Classic Strings.
- KFSD—11. Byrne Orch. 11:30. Long Orch.
- KGB—11. Elinor Sherry. 11:30. Mutual Dons. 11:45. News.
- KFVD—11. News. 11:15. Musical Album. 11:30. Red Piano. 11:45. Violet Schram.
- KTMS—11. Glen Island Orch. 11:30. Sherman Hotel Orch.
- KDB—11:30. Mutual Dons. 11:45. Monitor News.
- KVOE—11:30. Mutual Dons. 11:45. Fed. Symphony.

12 Noon to 1 P.M.

- KFI—12. News. 12:15. Congressional Concert.
- KX—12. Bull Session. 12:30. Keyboard and Console. 12:45. Four Clubmen.
- KHJ—12. News. 12:15. Songs. 12:30. Edgemere Handicap.
- KECA—12. Club Matinee.
- KFVB—12. Al Jarvis.
- KMPG—12. Frolic. 12:15. News. 12:30. Allen Roth.
- KMTR—12. Peter Cotter.
- KFAC—12. News. 12:15. Modern Melodies. 12:45. Music.
- KGFB—12. News. 12:45. Jungle Jim.
- KRKD—12:15. Civic. 12:30. Saddle Pal.
- KFOX—12. Music. 12:15. News.
- KGER—12. News. 12:10. Music.
- KFXM—12. Songs. 12:15. News. 12:30. Edgemere Handicap. 12:45. Pop. Orch.
- KFSD—12. Club Matinee. 12:15. News. 12:30. Club Matinee.
- KGB—12. Children's Story Parade.
- KFVD—12. Organ. 12:45. V. Schram.
- KTMS—12. Club Matinee. 12:30. News. 12:45. Club Matinee.
- KDB—12. Songs Sweethearts Sing.
- KVOE—12. Let's We Forget. 12:15. Round Towner. 12:30. Edgemere Handicap.

1 to 2 P.M.

- KFI—1. T. Dorsey Orch.
- KX—1. Buffalo Presents. 1:30. Brandwynne Orch.
- KHJ—1. News. 1:05. Dance Orch. 1:30. Prima Orch.
- KFC—1. Classic Hour.
- KFVB—1. Al Jarvis.
- KMPG—1. Spanish. 1:30. Ben Pollock. 1:45. Victor Vincent.
- KMTR—1. Dick Ross. 1:30. Pensions. 1:45. Special Events.
- KFAC—1. Religious Science. 1:45. Organ.
- KGFB—1. News. 1:15. Strings.
- KFOX—1. Lieut. Governor. 1:15. Lucia Floor Show.
- KGER—1. News. 1:05. Motor Vehicle Talk. 1:15. Swing. 1:30. Spanish Trio.
- KFXM—1. News. 1:30. Variety. 1:45. Prima Orch.
- KFSD—1. Steck Orch. 1:30. V.F.W. 1:45. Rhythms by Ricardo.
- KGB—1. News. 1:05. Prima Orch.
- KFVD—1. News. 1:45. Salvation Army.
- KTMS—1. Brook Orchestra. 1:30. S. F. Serenade.
- KDB—1. News. 1:05. Dance Orch. 1:30. Prima Orch.
- KVOE—1. News. 1:30. Prima Orch.

2 to 3 P.M.

- KFI—2. El Chico Revue. 2:25. News. 2:30. Art of Living. 2:45. Sports.
- KX—2. News. 2:05. News from Washington. 2:15. U. S. Army Recruiting. 2:30. Yella Pessi. 2:45. KX-tra.
- KHJ—2. Blaine Orch. 2:30. Youth Drama.
- KECA—2. Want a Job? 2:15. Naomi Reynolds. 2:30. Renfrew.
- KFVB—2. Al Jarvis.
- KMPG—2. Ramonoff Group. 2:15. Strings. 2:30. Concert Hall.
- KMTR—2. W. B. West. 2:15. Walter Lawson. 2:30. Volney James.
- KFAC—2:15. Baseball.
- KGFB—2. News. 2:15. Civic. 2:30. Seven in Hollywood. 2:45. Hobby Shop.
- KRKD—2. Chuck Henry Orch. 2:30. News. 2:45. Hawaiians.
- KFOX—2. Civic. 2:15. At the Theatre.
- KGER—2. Kate Smith. 2:45. Allen Orch.
- KTMS—2. News. 2:05. Musicale. 2:30. L. R. Band.
- KFXM—2. Stocks. 2:05. Orch. 2:15. News. 2:30. Youth Dramas.
- KFSD—2. Theater Parade. 2:05. Golly Orch. 2:25. News. 2:30. Biltmore Park Organ.
- KGB—2. Monaco Orch. 2:30. Youth Dramas.
- KTMS—2. Donahue Orch. 2:25. News. 2:30. Renfrew of the Mounted.
- KDB—2. Monaco. 2:30. Youth Drama.
- KVOE—2. Blaine Orch. 2:30. Drama of Youth.

3 to 4 P.M.

- KFI—3. Kindergarten. 3:15. John B. Kennedy. 3:30. Bob Hanson. 3:45. H. V. Kaltenborn.
- KX—3. People's Platform. 3:30. Gay Nineties. 3:45. European Handup.
- KHJ—3. Palmer House Orch. 3:15. Venuti Orch. 3:30. Maleville Orch. 3:45. Inside Sports.
- KECA—3. Israel. Message. 3:30. Garden Club. 3:45. Nutshell Playhouse.
- KFVB—3. Al Jarvis.
- KMPG—3. Music. 3:15. Musical Workshop. 3:30. Tropic Moods. 3:45. Dittmar.
- KMTR—3. Volney James. 3:30. Memories. 3:45. Billy Ditchman.
- KFAC—3. Baseball.
- KGFB—3. News. 3:15. Music.
- KRKD—3. Recordings.
- KFOX—3. C. S. Fair. 3:30. Cabaretos.
- KGER—3. News. 3:05. Music. 3:20. L. R. Band.
- KFXM—3. Palmer House Orch. 3:15. Variety. 3:30. Maleville Orch.
- KFSD—3. Message of Israel. 3:30. Bob Hanson. 3:45. Kaltenborn.
- KGB—3. Palmer House Concert. 3:15. Venuti Orch. 3:30. Maleville Orch.
- KFVD—3. News. 3:30. Thunder Theatre.
- KTMS—3. Message of Israel. 3:30. Meadowbrook Orch.
- KDB—3. Palmer House Orch. 3:15. Reynolds Orch. 3:30. Buddy Maleville Orch.
- KVOE—3. Palmer House Orch. 3:15. Skiles Band. 3:45. Maleville Orch.

4 to 5 P.M.

- KFI—4. Listener's Playhouse. 4:30. Yvette. 4:45. Betty Barrett.
- KX—4. Khumba. 4:30. Human Adventure. 4:55. War News.
- KHJ—4. Dance Orch. 4:30. Hamilton Orch.
- KECA—4. Radio Guild. 4:30. Unclasic.
- KFVB—4. Dog Tales. 4:15. Busy Blind. 4:30. Marimba. 4:45. Stuart Hamblen.
- KMPG—4. Salon Music. 4:30. News. 4:45. Aloha.
- KMTR—4. Spec Events. 4:15. News. 4:30. Music. 4:45. Eventide Melodies.
- KGFB—4. News. 4:30. Observer. 4:45. Adult Education.
- KRKD—4:45. News.
- KFOX—4. Donald Novis. 4:30. Swing.
- KGER—4. News. 4:15. Salvation Army. 4:30. Lowell Weeks. 4:45. Music.
- KFXM—4. Trading Post. 4:30. Hamilton Orch.
- KFSD—4:30. Young Orch. 4:45. Theater Parade.
- KGB—4:30. Young Orch.
- KTMS—4:30. St. Francis Orch.
- KDB—4. Clinton Orch. 4:30. Nobody's Children.
- KVOE—4. Dance Orch. 4:30. Nobody's Children.

5 to 6 P.M.

- KFI—5. Traffic Tribunal. 5:15. Biltmore Boys' Orch. 5:30. Grand Ole Opry.
- KX—5. Kids Quizaroo. 5:30. A. Shaw Orch. 5:45. Sat. Serenade.
- KHJ—5. Strings for Swingtime. 5:15. Daily Comex. 5:30. Amer. Choral Festival.
- KECA—5:30. Jobs for America. 5:45. Sports.
- KFVB—5. Stuart Hamblen.
- KMPG—5. Buccaneers. 5:15. News. 5:30. Musicographs. 5:45. Callr. Calling.
- KMTR—5:45. Spec Events.
- KGFB—5. News. 5:30. Baseball.
- KRKD—5. News. Race Results.
- KFOX—5. Swing.
- KGER—5. News. 5:05. Latin Hour.
- KFXM—5. Popular Hour. 5:15. Gagen Orch. 5:30. American Choral Festival.
- KHJ—5. News. 5:15. Hudson Orch. 5:30. Radio Drama.
- KGB—5. Swing Strings. 5:30. American Choral Festival.
- KFVD—5. Band. 5:15. News.
- KTMS—4. Radio Guild. 4:30. St. Francis Orch.
- KTMS—5. Lincoln Hotel Orch. 5:30. Radio Guild.
- KDB—5. Swing Strings. 5:30. Popular Concert.
- KVOE—5. Ads. 5:15. Gagen Orch. 5:30. Choral Festival.

6 to 7 P.M.

- KFI—6. Uncle Ezra. 6:30. Truth or Consequences.
- KX—6:15. Public Affairs. 6:30. News. 6:45. Sports Huddle. 6:55. News.
- KHJ—6. World's Fair. 6:30. John B. Hughes. 6:45. Dance.
- KECA—6. News. 6:30. Melody in the Night.
- KFVB—6. News. 6:15. Strollin' Tom. 6:30. Dixieland Band. 6:45. Cugat Orch.
- KMPG—6. Melody. 6:30. Hollywood Chatterbox. 6:45. Michael Loring.

The World on Your Dial

By Earl G. De Haven

YOUR columnist had planned to devote the space this week to a story on the stations of Siam and French Indo-China but with an early deadline for copy due to Labor Day, we are postponing it to a following issue. However, having just received a very excellent report from a very prominent DXer, (Herb Allen, now of Van Nuys, California), we will make use of the timely tips on stations and schedules which he so kindly submitted. In passing, too, may I call to the attention of all readers of this column that news and tips are MOST WELCOME from ALL OF YOU. How about sending me a "big mail" this week telling me just what you are listening to on short wave. I've prepared a LARGE BOX to hold your letters and cards so DON'T DISAPPOINT ME.

First of all Herb Allen reports reception of a new Australian station, VI.Q-8 on 17.78 Mc., being heard near 10 p. m. with a program for Pacific Coast listeners. And—the station which should be "the end of everything," XYZ at Rangoon, Burma, is reported to have been on last Sunday morning about 6 o'clock showing a fair signal. These early morning hours are quite profitable, it seems, for logging long distance catches as I'm sure you'll agree when advised that EQC at Teheran, Iran, was received with very good volume about 6:15 a. m. on a frequency of 9.68 Mc. And, in advance of the story on Siamese stations, perhaps you can get a little background by tuning in their new Bangkok transmitter HSP-5 operating on 11.71 Mc. between 5 and 7 a. m.

And here's one to try for, though signals at present are scarcely above the noise level of most receivers—"Radio Eire" in Ireland, which operates on 17.84 Mc. which visits your radio dial a little later in the morning, say 10 a. m. This

station has been much sought for by Pacific Coast listeners in Western America, so watch their frequency and they may reward you by showing a clear understandable signal some morning soon.

For the "finale," "wind-up" or what have you this time, be it known that stations PSII on 10.22 Mc. and PSE on

RELIGIOUS BROADCASTS

SUNDAY

- 7:30 a.m. KRKD—Rev. Squires
- 7:45 a.m. KNX—Voice of the Pulpit
- 8:00 a.m. KMTR—Swedish
- 8:00 a.m. KFAC—Country Church
- 8:00 a.m. KGER—Rev. Dowell
- 8:00 a.m. KNX—West Coast Church
- 8:30 a.m. KFWE—Union Rescue Mission
- 8:30 a.m. KNX—Salt Lake City Tabernacle
- 8:30 a.m. KFVD—Christ Church
- 8:45 a.m. KMTR—Bob Shuler
- 9:00 a.m. KNX—Columbia Church
- 9:00 a.m. KFAC—Liberal (Catholic) Hour
- 9:00 a.m. KFSD—S. D. Churches
- 9:30 a.m. KGER—Revival
- 10:30 a.m. KFSG—Almee McPherson
- 11:00 a.m. KFAC—Open Door Church
- 11:00 a.m. KFVD—First Methodists
- 11:00 a.m. KDB—All Saints Church
- 11:30 a.m. KTMS—Presbyterian Church
- 12:00 noon KECA, KTMS, KFSD, Vespera
- 12:00 noon KMTR—St. Brendan's Choir
- 1:30 p.m. KVOE—Lutheran Hour
- 2:00 p.m. KECA—Catholic Hour
- 2:15 p.m. KMTR—Rev. Curry
- 3:00 p.m. KFSG—Evangelistic
- 3:00 p.m. KTMS—White Tabernacle
- 4:30 p.m. KFOU—Fresno Church
- 5:00 p.m. KECA—Church Interdenominational
- 5:00 p.m. KHJ-KVOE-KGB-KFXM-KDB
- 5:30 p.m. KFOU—Kingdom Temple
- 5:30 p.m. KMTR—Martin L. Thomas
- 7:00 p.m. KFSD—Josian Hopkins
- 7:00 p.m. KFSG—Almee Semples McPherson
- 8:00 p.m. KMTR—Floyd Johnson
- 8:00 p.m. KFOU—Christian Science
- 8:00 p.m. KFAC—Open Door Church
- 8:00 p.m. KFWE—Dr. Stewart MacLennan
- 8:15 p.m. KVOE-KHJ-KDB, Pastor's Study
- 9:15 p.m. KHJ-KGB-KVOE-KFXM-KDB
- 9:15 p.m. Voice of Prophecy

14.98 Mc. in Rio de Janeiro broadcast the "Brazilian Hour" from 5 to 6 p. m. daily. Other English programs are heard on Monday between 6 and 7:30 p. m. A few years ago Brazil was heard quite regularly and evidently we can once again go "rolling down to Rio" via short wave. See you here about this time next week, and until then, "good listenin'".

★ ★ ★

MUSICAL CHAPLIN

Meredith Willson's right-hand man on the sound recording stage, where Willson is directing the orchestral effects for Charles Chaplin's "The Great Dictator," is none other than Mister Chaplin himself. The comedian showed up at a music session this week with one of Willson's discarded batons and had a great time standing just behind the conductor and beating his own time.

WITH THE POET

Conducted by DOROTHY RANDALL

DEEP, QUIET BREATH
I do not ask for yesterday
Again—its joys and tears
Will arch in wistful, rainbow tints
Above the length of years.

I do not crave tomorrow's dawn,
Its faint ascending gleam
Must beckon, always, on ahead
To still another dream.

But may I, with deep, quiet breath
Live so abundantly,
That I shall find how beautiful
God meant each day to be.

INTERVAL

I had a headache which I wrapped
In fragrant, fragile lace;
Put it away quite tenderly,
And then forgot the place.

The other day, just by chance,
I came upon the thing;
I looked and looked, but strange to say,
I could not find the string.
—Beryl McCollister.

- KMTR—6:15, Dance, 6:30, Spec. Events.
- KFAC—6, News, 6:15, T. W. Hughes, 6:30, Gospel Hour.
- KGFJ—6, News, Italian Melodies, 6:30, Gold Hour.
- KRKB—6:45, Father Flynn.
- KFOU—6, News, 6:10, Sports, 6:15, Fitzpatrick Orch. 6:30, Hit Time, 6:45, Hawaiians.
- KGER—6, News, 6:30, Italian Journal.
- KFXM—6, World's Fair Party, 6:30, John B. Hughes, 6:45, Dance Orch.
- KRKB—6:45, Father Flynn.
- KRSD—6, News, 6:15, Monroe Orch. 6:30, Melody in the Night.
- KGB—6, World's Fair Party, 6:30, News and Views, 6:45, Dance Orch.
- KFVD—6, Evening Serenade.
- KTMS—6, Open, 6:45, Ten Acres Orch. 6:30, Melody in Night.
- KDB—6, World's Fair Party, 6:30, John B. Hughes, 6:45, Miller Orch.
- KVOE—6, World's Fair Party, 6:30, John B. Hughes, 6:45, Orch.

7 to 8 P. M.

- KFI—7, Barn Dance.
- KNX—7, Sky Blazers, 7:30, New Voices.
- KHJ—7, Levant Orch. 7:15, Inside of Sports, 7:30, Gabriel Heatter, 7:45, Reisman Orch.
- KECA—7, Spotlight on Youth, 7:30, Bey Orch.
- KFWB—7, Fred Skinner, 7:15, Immigration, 7:30, Reported Missing.
- KMPC—7, Novatones, 7:15, News, 7:30, Allen Roth Presents.
- KMTR—7, News, 7:15, Music, 7:45, Special Events.
- KFAC—7, Christian Science, 7:15, Music, 7:30, Dr. Field.
- KGFJ—7, Spanish Hour.
- KRKB—7, News, 7:15, Three-Quarter Time, 7:30, Do You Know?
- KFOU—7, Walsh Orch. 7:15, Melodies, 7:30, Grier Orch. 7:45, Eventide Echoes.

- KGER—7, News, 7:05, Holy Ghost Rally.
- KFXM—7, Levant Orch. 7:15, Inside of Sports, 7:30, Ave Maria Hour.
- KFSG—7:45, Healing.
- KFSD—7, Whistling Parson, 7:30, Biltmore Orch.
- KGB—7, Levant Orch. 7:15, Inside of Sports, 7:30, Voice of Liberty, 7:45, Reisman Orch.
- KTMS—7, Campus Orch. 7:30, Biltmore Hotel Orch.
- KDB—7, Levant Orch. 7:15, Hart Orch. 7:30, Jenney Orch.
- KVOE—7, Levant Orch. 7:15, Studio, 7:30, Cranium Crackers.

8 to 9 P. M.

- KFI—8, News, 8:05, Morgan Orch. 8:15, King Cowboy, 8:30, Sports, 8:45, Gordon Orch.
- KFXM—8, Hit Parade, 8:45, Noble Orch.
- KHJ—8, Maleville Orch. 8:30, Van Orch.
- KECA—8, Tune Out Time.
- KFWB—8, Pepperdine Foundation, 8:30, Union Rescue Mission.
- KMPC—8, Concert, 8:30, Fishing News, 8:45, U. S. Army.
- KMTR—8, Dance, 8:30, Hawaiian.
- KFAC—8, Opera
- KGFJ—8, News, 8:15, Crime Is Born, 8:30, Lucena's, 8:15, Quartette, 8:30, Thornhill Orch.
- KGER—8, News, 8:05, Hoyos.
- KFXM—8, Maleville Orch. 8:30, Van Orch.
- KFSD—8, Savitt Orch. 8:30, Sports, 8:45, Gordon Orch.
- KGB—8, Maleville Orch. 8:30, Prom.
- KTMS—8, Sherman Orch. 8:30, Sports, 8:45, Edison Hotel Orch.
- KFXM—8, Maleville Orch. 8:30, Ricardo Orch.
- KVOE—8, Maleville Orch. 8:30, Van Orch.

9 to 10 P. M.

- KFI—9, Paul Martin, 9:30, Carson Orch.

- KNX—9, Bill Henry, 9:15, Sports Roundup, 9:20, Shaw Orch. 9:30, King Orch. 9:55, News.
- KHJ—9, News, 9:15, Noble Orch. 9:30, Cummins Orch.
- KECA—9, Beverly Hills Club Orch. 9:30, Young Orch.
- KFWB—9, Glendale Orch. 9:30, News, 9:45, Ballard's.
- KMPC—9, Memory Melodies.
- KMTR—9, Theatre Group, 9:30, Peter Potter.
- KFAC—9, Opera
- KGFJ—9, Jewish Hour.
- KFOU—9, News, 9:15, West Orch. 9:45, Christy Orch.
- KGER—9, News, 9:05, Church Call, 9:30, Stage-Screen Echoes.
- KFXM—9, News, 9:15, Noble Orch. 9:30, Cummins Orch.
- KFSG—9:30, Sunday School Teacher.

- KFSD—9, Spotlight on Youth, 9:30, Young Orch. 9:45, News.
- KGB—9, News, 9:15, Noble Orch. 9:30, Cummins Orch.
- KTMS—9, Spotlight on Youth, 9:30, Carlson Orch.
- KDB—9, News, 9:15, R. Noble Orch. 9:30, Ravazza Orch.
- KVOE—9, News, 9:15, Noble Orch. 9:30, Cummins Orch.

10 to 11 P. M.

- KFI—10, Harpa Orch. 10:30, Richards Orch.
- KNX—10, Crosby Orch. 10:30, Luncheon Orch.
- KHJ—10, Nagel Orch. 10:30, News, 10:45, Serpico Orch.
- KECA—10, Phil-Harmonia.
- KFWB—10, Fiesta, 10:15, Bowling Notes, 10:30, Sat. Night Swing
- KMPC—10, Dance Hour, 10:15, Roller Derby 10:30, News.
- KMTR—10, Merry-Go-Round, 10:15, Phil Lopez Orch. 10:45, Fiddler Orch.

- KFAC—10, Melody Hour.
- KGFJ—10, News.
- KFOU—10, Dance Time, 10:15, Anna-Ways Boys, 10:30, Lailanlaus, 10:45, Hamilton Orch.
- KGER—10, News, 10:15, Dance.
- KFXM—10, Nagel Orch. 10:30, News, 10:45, Serpico Orch.
- KFSG—10, Silver Band, 10:30, Music.
- KFI—10, Harpa Orch. 10:30, Richards Orch.
- KGB—10, Nagel Orch. 10:30, News, 10:45, Serpico Orch.
- KFVD—10, Jack the Bellboy.
- KTMS—10, Harpa Orch. 10:30, Classified, 10:35, Florentine Gardens Orch.
- KDB—10, Nagel Orch. 10:30, News, 10:45, Serpico Orch.
- KVOE—10, Nagel Orch. 10:30, News, 10:45, Serpico Orch.

11 to 12 Midnight

- KFI—11, News, 11:15, Lucas Orch. 11:45, Souders Orch.
- KNX—11, News, 11:15, Dance Orch. 11:30, Manny Strand Orch. 11:55, News.
- KHJ—11, Dale Orch. 11:30, Hawaiians.
- KECA—11, Paul Carson.
- KFWB—11, Swing.
- KMPC—11, Music Nightcap.
- KMTR—11, Let's Dance.
- KFAC—11, Henry Orch.
- KFXM—11, Dale Orch. 11:30, Hawaiians.
- KFSG—11, Music 11:15, Prelude to Slumber.
- KFSD—11, Nottingham Orch. 11:30, Souders Orch.
- KDB—11, Dale Orch. 11:30, Hawaiians.
- KTMS—11, Dance Hour, 11:45, Paul Carson.
- KDB—11, Dale Orch. 11:30, Hawaiians.
- KVOE—11, Dale Orch. 11:30, Hawaiians.

ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings, before which appear a 'Star' are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

- Abbott-Costello (Sal Hepatica, Ipana) KFI, 8 p.m. W
- Adventures in Reading KECA, 6:30 p.m. M
- Agnes White (participating) KFI, 2 p.m. M-F
- Aldrich Family (Jello) KFI, 8 p.m. Th
- Alice Blair (Stanco) KFI, 2:30 p.m. M-F
- Al Jarvis (Payton Cosmetics, Casa Manana, Federal Outfitting) KFWB, 12 m. M-Su
- Al Pearce (Camels) KNX, 6:30 p.m. F
- American Album Music (Bayer Aspirin) KFI, 5:30 p.m. Su
- American Challenge (Challenge Creamery) KFI, 9 p.m. M
- American Choral Festival KHJ, KFXM, KVOE, 5:30 p.m. Sa
- American Forum KDB, KFXM, KVOE, KHJ, 4 p.m. Su
- Amos 'n' Andy (Campbell's Soups) KNX, KMPC, 7 p.m. M-F
- Andy and Virginia (participating) KMPC, 7 a.m. M-Su
- *Answer Auction (Dutch Boy Paints) KNX, 8:30 p.m. Th
- Arnold Grimm's Daughter (Corn Kix) KFI, 10:15 a.m. M-F
- *Art Bake (L. A. Soap Co., Slavick Jewelry Co., Solloff Mfg. Co., Filix Mfg. Co., Coast Federal Savings Assn., Forest Lawn, Penjel Corp., Bleacho, Barbara Ann Baking Co.) KFI, 3 p.m. M, Tu, Th, F
- *Ask-It-Basket (Colgate Dental Cream) KNX, 7:30 p.m. Th
- Aunt Jennie (Spry) KNX, 10:15 a.m. M-F
- Bachelor's Children (Cudahy Packing Co.) KHJ, KGB, KDB, KFXM, KVOE, 10:45 a.m. M-F
- Balboa Park Organ KFSN, 9:30 p.m. Su
- Barn Dance KFI, 7 p.m. Su
- *Battle of Sexes (Molay Shave Cream, Enerjine) KFI, 8:30 p.m. Tu
- *Beat the Band (Corn Kix) KFI, 2:30 p.m. Su
- Best Buys (Folger Coffee) KNX, 4:30 p.m. Th
- Between Bookends KECA, KFSN, 9:15 a.m. M-F
- Beyond These Valleys (Wheaties) KNX, 1:15 p.m. M-F
- *Big Sister (Rinso) KNX, 9 p.m. Sa
- Bill Heary KFSN, KECA, 8:30 p.m. Su
- Bill Stern (Adam Hats) KFI, 5 p.m. Th
- Bing Crosby (Kraft Cheese) KFI, 5 p.m. Th
- Blonde (Prince Albert Tobacco, Camels) KNX, 6:30 p.m. M
- Blanchard McKee (Phillips' Milk Magnesia) KFWB, KTMS
- KFOX, KFSN, 3:30 p.m. M-F
- *Blitz Quiz KRKD, 1 p.m. Su
- Blue Beetle KVOE, KHJ, KGB, 5:45 p.m. Tu, Th
- Bookworm KHJ, 2:15 p.m. M-F
- Bob Garrod (Mennen's Toiletries, Bathasweet) KNX, 7:30 a.m. M-F
- Bob Garrod (20 Grand Cigs.) KNX, 9:45 a.m. M-F
- Bob Garrod (Peter Paul Mounds) KNX, 4:45 p.m. M-F
- *Bob White KFWB, 6 a.m. M-Sa
- Bridge Club (B'way, Hollywood) KFI, 10:30 p.m. M-F
- Bud Barton KECA, 4 p.m. M-F
- Burns & Allen (Spam) KFI, 6:30 p.m. M
- Cabbages and Kings (Zeeman's Clothing) KECA, 7:30 p.m. Tu
- Canadian Holiday (Canadian Railways) KECA, KTMS, KFSN, 7:30 p.m. Th
- Camel Caravan (Camels) KFI, 6 p.m. M
- Carnation Contented (Carnation Milk) KFI, 6 p.m. M
- Carol Leighton (Bayer Aspirin) KFWB, KTMS
- KFOX, KFSN, 3:45 p.m. M-F
- *Catalina Quiz (Wilmington Trans. Co.) KNX, 11:30 a.m. M-F
- Catalina Quiz (Wilmington Trans. Co.) KMPC, 8:45 p.m. M-F
- Charlie McCarthy (Chase & Sanborn) KMPC, 3:45 p.m. M-F
- *Chef Milano KFAC, 5:30 p.m. M
- Children's Hour KECA, 10:30 a.m. Su
- Chicago Round Table KFI, KFSN, 10:30 a.m. Su
- Chicago Tonight KDB, KGB, KHJ, KVOE, 8:15 p.m. Th
- Church of Air KNX, 9 a.m. Su
- Classic Hour (Packard Motor Car) KECA, 1 p.m. M-Sa
- Club Matinee KECA, 12:00 p.m. Su
- 12:15 p.m. M, W, F
- 12:30 p.m. M, W, F
- KNX, 11 a.m. Su
- KNX, 4 p.m. Su
- KHJ, 5:15 p.m. M-F
- Columbia Symphony KHJ, KVOE, 8:30 p.m. Su
- Columbia Workshop KMPC, 2:30 p.m. M-Sa
- Comics KECA, 9:00 a.m. M-F
- Conand Performance KNX, 7:30 p.m. M-F
- Council of Beauty (participating) KNX, 7 p.m. Su
- Court of Missing Heirs (Ironized Yeast) KMPC, 7:00 p.m. Su
- *Crime Doctor (Phillip Morris Cigs.) KFI, 8:30 p.m. F
- Cub Theatre (Kay's Beverages) KFI, 6 p.m. F
- Death Valley Days (Pacific Coast Borax) KNX, 7:30 p.m. W
- Don Ameche (Old Gold Cigarettes) KFI, 5 p.m. M-F
- Dr. Christian (Vaseline) KFI, 5 p.m. M-F
- *Dr. I. Q. (Milky Way Candy) KFI, 5 p.m. M-F
- Dr. Kate (Sperry Flour) KECA, KFSN, 8 a.m. Tu, W, Th
- Easy Aces (Anacin Co.) KHJ, 11:15 a.m. M-F
- Eddie Albright (Log Cabin Bread, Battle Creek, Forest Lawn, Dr. Davis) KHJ, 2:15 p.m. M-F
- Eddie Albright (participating) KMPC, 3:30 p.m. Su
- Ellery (Queen of Gulf Oil) KFOX, KFWB
- Elliott Roosevelt (Lyons Toothpaste) KTMS, 7:15 p.m. M, W, F
- Elmer Davis (Gillette Shave Cream) KNX, 4:55 p.m. D
- Fitch Bandwagon (Fitch Shampoo) KFI, 3:30 p.m. Su
- Fletcher Wiley (Campbell Soup, Alaska Salmon, Coleman Lamp and Stove, Coast Federal Savings, Dash Soap, Day and Night Water Heater, Helma Bakery, Hy-Pro, Hydro Pura, Loma Linda, Lindsay Olives, May Co., Meyerberg Milk, Nestle's Chocolate, Pillsbury Flour, Snowdrift, Tang) KNX, 3:20 p.m. M-F
- 10:30 a.m. M-F
- KNX, 5 p.m. M-F
- Forecast KFSN, KTMS, 1 p.m. M-F
- Frank & Archie KECA, 9:45 p.m. M-F
- Fred Waring (Chesterfield Cigs.) KFI, 7 p.m. Tu, Th, F
- Friendly Neighbors (Alka Seltzer) KHJ, KGB, KVOE
- KFXM, KDB, 11 a.m. M-F
- Fulton Lewis KHJ, KGB, KDB, KFXM, 9:30 p.m. M-F
- Gabriel Heatter (Liberty Magazine) KHJ, KGB, 7:30 p.m. Th, Su
- Garden Club (Bandini Fertilizer) KECA, 12:30 p.m. Su
- Gene Aubry (Quaker Gum) KFI, 2:30 p.m. Su
- Girl Alone (Quaker Oats) KFI, 1 p.m. M-F
- Goldbergs (Oxydol) KNX, 9 a.m. M-F
- Good Will Hour (Ironized Yeast) KTMS, KECA, KFSN, 6 p.m. Su
- Grand Central Station (Listerine), Prophylactic Brushes KNX, 5:30 p.m. F
- Grandma Travels (Bab-O) KFWB, KFOX, 2:45 p.m. M-F
- Grunt Park (Concert) KNX, 6:30 p.m. Su
- Green Hornet KHJ, KVOE, KFXM, KDB, KGB, 4:30 p.m. M, W

- Guy Lombardo (Lady Esther Cosmetics) KNX, 6 p.m. M
- Haven of Rest KFXM, KDB, KHJ, KGB, 3:30 p.m. M-F
- KVOE, 12:30 p.m. Su
- KVOE, 3:30 p.m. M, Tu
- KVOE, 3:45 p.m. W, Th
- KFI, 8:30 p.m. M
- Heart of Julia Blake KFI, 10:15 p.m. M, W, F
- Helen Mencken (Bayer Aspirin) KNX, 5 p.m. Tu
- Helen Trent (Hopper Cosmetics) KNX, 8:30 a.m. M-F
- Help Thy Neighbor (Pepperdine Foundation) KFWB, 7:15 p.m. Su
- Hiway Romances (Greyhound Bus) KHJ, KGB, KVOE, KDB, 10:15 a.m. M-F
- 12:30 p.m. M-F
- Hiit Hop House (Palmolive Soap) KNX, 8 p.m. Su
- Hit Parade (Canada Dry) KECA, KFSN, KTMS, 7 p.m. Tu
- Hollywood Playhouse (Woodbury Soap) KFI, 7 p.m. W
- Homemakers Digest (participating) KTMS, 10:15 a.m. M, W, F
- Honeycomb Hill (Cal-Aspirin, Halev, M-O) KTMS, KECA, KFSN, 11:15 a.m. M-F
- Hour of Charm (General Electric) KFI, 6 p.m. Su
- Hymns of All Churches (Kitchen Tested Flour) KFI, 10:45 a.m. M, Tu, Th
- *Information Please (Canada Dry) KECA, KFSN, KTMS, 7 p.m. Tu
- Inglewood Park Concert (Inglewood Cemetery) KNX, 8 p.m. Su
- Inside Sports (Bayuk Cigars) KHJ, KGB, KFXM, 7:15 p.m. Tu, Th, Sa
- Invitation to Learning KNX, 12:30 p.m. Su
- Irene Rich (Welch Grape Juice) KFI, 7:15 p.m. Su
- *Jack Owens (Town Talk Bread) KNX, 4:30 p.m. M, W, F
- John B. Hughes (Brown Williamson Tobacco) KHJ, KGB, KVOE, KFXM, KDB, 6:30 p.m. M-Sa
- John Clark (Marco Dog Food) KNX, 8 p.m. Fri
- John Nesbitt (Bank America) KECA, KFSN, KTMS, 9 p.m. Tu
- KFI, 9 p.m. Tu
- Johnny Murray (Smart & Final) KFI, 8:30 a.m. M, W, F
- Johnny Presents (Phillip Morris Cigs.) KFI, 7:30 p.m. Tu
- Johnny Presents (Phillip Morris Cigs.) KNX, 7:30 p.m. F
- John's Other Wife (Freezone, Kolyinos) KTMS
- Johnson Family KECA, KFSN, 11:30 a.m. M-F
- KDB, KVOE, 9:30 a.m. M-F
- KVOE, KFI, 6:15 p.m. M-F
- Jose Rodriguez KECA, 1 p.m. M-Sa
- Joyce Jordan (La France, Satina, Minute Tapioca) KNX, 2:30 p.m. M-F
- Just Plain Bill (Anacin, Fly Dred) KECA, KFSN, KTMS, 11:45 a.m. M-F
- Kaltenborn KFI, 3:45 p.m. Tu, W, Th, Sa
- *Kash Kwiz (Log Cabin Bread) KFWB, 8:30 p.m. M
- Kate Smith (Bake Powder, Swansdown) KNX, 2:45 p.m. M-F
- Kathleen Norris (Wheaties) KNX, 1 p.m. M-F
- Kathleen Norris (Wheaties) KFI, 9:30 p.m. M-F
- *Kay Kyser (Lucky Strikes) KFI, 6 p.m. W
- Kid's Quizaroo KNX, 5 p.m. Sa
- Kitty Keene (Dreft) KFI, 1:15 p.m. M-F
- Know Your America (E.E.P.) KVOE, KHJ, 2:30 p.m. W
- Knox Manning (White King, Sierra Pine Soaps) KNX, 11:45 a.m. M-F
- Kraft Music Hall (Kraft Cheese) KFI, 5 p.m. Th
- *Lampighter KHJ, 4:45 p.m. F
- *Lanny Ross (Campbell Soups) KNX, 7:15 p.m. W-F
- Leary's Bridge (Campbell's Soup) KVOE, KHJ, KGB, 1:45 p.m. M-F
- Let's Talk Over News KMPC, 8:30 p.m. M-F
- Life of Byron KHJ, KVOE, KDB, KGB, KFXM, 1 p.m. Tu
- Listener's Playhouse KFI, 4:00 p.m. Sa
- *Lanny Ross (Campbell Soups) KNX, 7:15 p.m. W-F
- Lone Ranger (Western Bakers) KDB, KHJ, KGB, KVOE, 7:30 p.m. M, W, F
- KFSN, KECA, 9:30 a.m. Sa
- Lunch Waldorf (Camels) KFWB, KTMS, KFSN, 3 p.m. M-F
- Madox Family (Anacin, Kolyinos) KFWB, KTMS, KFSN, 3 p.m. M-F
- Ma Perkins (Procter & Gamble) KFI, 11:15 a.m. M-F
- Major Bowes (Chrysler) KNX, 5 p.m. Th
- Major League Baseball (Pontiac) KMPC, 12:30 p.m. M-F
- Nalcolm Chaire KECA (KTMS, KFSN), 4:45 p.m. M, Tu, W, F
- Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder) KFI, 5 p.m. Su
- Martha Webster (Campbell's Soup) KNX, 1:15 p.m. M-F
- Mary Foster (Globe A-1 Flour) KNX, 3 p.m. M-F
- Mary Marlin (Ivory Flakes) KFI, 11 a.m. M-F
- Masterpieces (Holly Music Shop) KFAC, 3 p.m. M-F
- Masterworks KNX, 10:30 p.m. M-F
- Meet Miss Julia (Phi) KFI, 2:45 p.m. M-F
- Melody Ranch (Wrixley Gum) KNX, 2:30 p.m. Su
- Neredith Willson KFI, 5:30 p.m. Tu
- Midstream (Teel) KFI, 1:30 p.m. M-F
- *Milk to Cherish (Gibbers Cereals) KFI, 2:15 p.m. M, W, F
- *Missing Heirs (Ironized Yeast) KECA, 9:30 p.m. M-F
- Morning Jamboree (DeKins) KECA, 9:30 a.m. M-F
- Mr. Keen (Biscodol) KFSN, KECA, 8:15 p.m. Tu, W, Th
- My Son and I (Calumet Bake Powder, Swansdown) KNX, 10:45 a.m. M-F
- Myrt and Marce (Supersuds) KNX, 12:15 p.m. M-F
- National Barn Dance (Alka Seltzer) KFI, 7 p.m. Su
- Neighbors Woodcraft (Woodcraft Insurance) KHJ, KGB, 8 a.m. Tu, Th
- Newsweek (Royal Crown Cola, Par-T-Pak) KMPC, 4:30 p.m. M-F
- Nick Harris KECA, 1 p.m. Su
- Night Editor (Cardinet Candy) KFI, 8:30 p.m. Su
- Nobody's Children KHJ, KVOE, KDB, 4:30 p.m. Sa
- KGB, KHJ, 12:30 p.m. Su
- Novatones KMPC, 5:00 p.m. M, W, F
- KMPC, 7 p.m. Sa
- Old Fashioned Revival (Gosp. Br'd'tnr. Assn.) KHJ, 9 p.m. Su
- Old Gold Show (Cigarettes) KGB, KVOE, KDB, KFXM, 6 p.m. F
- One Man's Family (Standard Brands) KFI, 4:30 p.m. Su
- O'Neill's (Ivory Soap) KFI, 1:45 p.m. M-F
- KFI, 8:15 a.m. M-F
- Open Forum (Floyd Allen) KFAC, 7 p.m. Su
- Orange County Public Forum KVOE, 2 p.m. Su
- Orphans of Divorce (Dr. Lyons Tooth Powder) KECA, KFSN, KTMS, 1 p.m. M-F
- Our Gnl unday (Anacin) KNX, 8:45 a.m. M-F
- Pacing Past KHJ, KVOE, 6:45 p.m. M-F
- Parker Family (Woodbury Soap) KFI, 8:15 p.m. Su
- Passing Parade (Bank America) KECA, KFSN, KTMS, 8 p.m. M-F
- KFI, 9 p.m. Tu
- Paul Martin Party KFI, 9:00 p.m. Su
- Paul Sullivan (Baleighs) KNX, 9 p.m. M-F
- People's Platform KNX, 9 p.m. Sa
- Pepper Young's Family (Camay, Oxydol) KFI, 11:30 a.m. M-F
- Phil-Harmonia KECA, 10 p.m. Daily
- Pickard Family (Dr. Cowen) KMPC, 8:00 p.m. Su-F
- Pipe Smoking Time (Model Tobacco) KNX, 7:30 p.m. M
- Plantation Party (Bugler Tobacco) KFI, 7:30 p.m. W
- Pleasure Time (Chesterfield) KFI, 7 p.m. M, Tu, Th, F
- KFI, 3 p.m. W

Pertinent Trivia

Lew Valentine (Dr. I. Q.) is now a Crow Indian chief with a name that, translated, means "Man-from-Mars-Knows-Answers."

Only two other white men have been so honored by the Montana tribe: Marshal Foch and Calvin Coolidge.



Basil Loughrane, director of NBC's "Light of the World" program, says his toughest problem is getting his actors away from the idea that, because they're working in a serial based upon the Bible, they have to be pontifical.



Bob Burns' two-and-a-half-year-old daughter, Barbara Ann, has now become a regular Kraft Music Hall listener. Until now, says Burns, she had shown little interest in hearing her father's voice on the radio, except to look behind the loudspeaker to see if Burns had been trapped inside. "I don't guess there's any use," said Burns, "in pointing out that she ain't yet laughed at any of my jokes."



Bing Crosby spent his first week of vacation from the Kraft Music Hall in robbing radio comedians of one of their most valued sources of material. He sold his horses, all except one, which also will be sold if the right offer comes along. At one time, Bing owned as many as 30 horses. His stable, however, will be partly refilled after his horse-trading trip to Argentina next month.



The Lux Radio Theatre will not make drastic changes in its policies during the 1940-41 season, Producer Cecil B. DeMille says. The show, he says, will continue to offer the best available plays with the best available stars and "strive to follow what we believe to be the public's preference in drama, rather than attempt to

News Broadcasts

Table listing news broadcast times and stations from 7:00 A.M. to 11:00 P.M. Includes stations like KGFJ, KFJW, KECA, etc.

persuade the public to follow ours." More emphasis will be placed, he says, on variety. To give the listener a well-bal-

anced diet in drama, the theatre will alternate in romantic dramas, comedies, and historical plays.

Table listing various radio programs and their broadcast times, including 'Portia Faces Life', 'Pot o' Gold', 'Prof. Puzzlewit', etc.

Table listing various radio programs and their broadcast times, including 'Sparks Huddle', 'Standard Symphony', 'Stenoport', etc.

I'm just dying to meet him. Everybody
is talking about . . .

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