

August 18-24

ACCURATE LOGS 7 DAYS IN ADVANCE



Radio LIFE

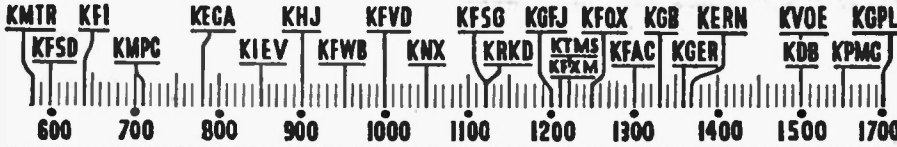
JANET

of KHJ's "Bachelor's Children"
Story, Page 2



**Highlights of the Radio Week... Logged and
• Indexed to Improve Your Listening Pleasure •**

Radio Life Dial Indicator



News Broadcasts

Table listing news broadcast times and stations from 7:00 A.M. to 2:30 P.M. Stations include KGER, KHJ, KECA, KFI, KRKD, KXNS, KFSG, KGJ, KFOX, KGB, KERN, KVOE, KGPL, KFWD, KMPG, KIEV, KFVB, KNX, KRKD, KTMS, KFAC, KGER, KDB, KPMG.

The Cover Girl

She is Patricia Dunlap, twin of Marjorie Hannan in the Cudahy Packing Company's "Bachelor's Children" from KHJ-Mutual-Don Lee, Mondays through Fridays, starting at 10:45 a. m. An eastern-born girl, she is just past 22, but has developed into one of Radio's leading emotional actresses. In the KHJ offering she plays the part of a young man's wife.

Patricia has developed the art of wearing clothes smartly to a degree that has won for her a reputation for superlatively attractive appearance. She is also considered most shapely girl in radio, with special "emphasis" on her legs, which besides carrying her alertly through life, have been responsible, it is said, for increases in the business of optometry, preponderance of such business being from males with eye-strain.

She is a competent cook, is interested in things artistic, and when you hear her next, you will know she is Janet, young Dr. Ryder's wife.

CONTESTOR'S CORNER

The Contestors are back in their corners! Below are a few new listings with a couple of reminders of still current contests you might have forgotten.

CRIME DOCTOR

KNX, 7 p. m. Sundays. Vote on release of prisoner and state reason for decision in not more than 100 words. PRIZES: Two of \$50, ten of \$10 each.

THE GOLDBERGS

KNX, 9 a. m. (Monday through Friday). Proctor and Gamble. Complete by adding last line: "A pretty young housewife named Poe Found dishwashing dreary and slow Till she tried Oxydol Speed soap of them all"

PRIZES: Two Nash sedans every day, 1,000 gallons Sinclair gas, also 20 prizes of \$10.

PROFESSOR QUIZ

KNX, 8:30 p. m. Tuesday. List of five questions and answers. PRIZES: Twelve prizes each week of \$25 plus bottle of Teel to each winner.

TONIGHT'S BEST THURS

KNX, 4:30 p. m.—Tuesday, Thursday. Modern Webster Dictionary and World Atlas for the unwinding band from Folger and ten cents by mail. ADDRESS: Folger Coffee, San Francisco, Cal.

KAY KYSER'S COLLEGE

KFI, 6 p. m. Wednesday. Each of studio contestants receives a carton of Lucky Strike cigarettes. Cash awards range from 1st prize of \$35, 2nd of \$20, with \$10 each going to other four contestants. Participants selected in audience.

Next week we'll go over past listings and reprint among new contests announced a few of old standbys.

(Attention, Radio Life Readers;)—How do you like the "Radio Pulpit"? It is a new feature and is "on trial," so give us your "verdict." Address "The Pulpit" in care of RADIO LIFE, 1029 W. Washington, Los Angeles.

Primer for Politicians

First repercussions of verbal big guns are beginning to be heard in Democratic and Republican campaigns. Few political orators can come near popularity of radio-genic Roosevelt, nor approach in homespun simplicity the middle-western candor of photo-genic Willkie. For these two galton-eers the National Association of Broadcasters had nothing to say this week. For the scores of flannel and sugar mouths who would soon verbally display both candidates' cleanest political linen, NAB issued instructions:

- (1) You speak—you don't shout.
(2) The audience you have depends upon what you say in the first two minutes of your talk.

(3) Tie up your introduction with something timely, well known or unusually pertinent.

(4) Few speakers can hold radio attention for more than 15 minutes.

(5) Write sentences shortly. Use picture words. Try it on a friend. Remember, you have radio competition.

(6) Be friendly. Be sincere.

(7) Do not cough or sneeze into the microphone.

Guess is that majority of political speaking stooges will continue to mistake sound and fury for calm light of public education in matters of political government.

ARTIE SHAW



MEREDITH WILLSON



HOWARD BARLOW



Music War on Air

Famed 'Name' Bands May Go Off Air Unless Networks and Ascap Settle Fee Differences

DURING past six months NAB (National Association of Broadcasters) and ASCAP (American Society of Composers and Publishers) have been "horn-locked," the first in protest against annually increasing bills for service, the second in defense of its policies which were sentence-summarized in a page advertisement (The Hollywood Reporter, August 7):

"It (ASCAP) gave you (Station Owners) the unrestricted use of musical works that have established and proven entertainment values, not just hoped-for or synthetic values."

American radio listeners, majority of whom are no dumb bunnies, were beginning this week to wonder what it was that ASCAP was defending. Few Americans, counting among them "jive" and "swing" addicts, can recall for much longer than its currently faded life the name of compositions to which ASCAP attributes "established and proven entertainment values."

The interest of these Americans in radio music is transient, except for the sounder aspects of musicianship. They cannot, as listeners, be expected to develop rabid enthusiasms for music that is ground out in musical mills, the Tin Pan alleys of America and played for a day and forgotten.

Yet to some extent Radio Listeners may be affected. For these "music mills," whose products are brought to life in America's 72 million radio sets, have presented a "bill" to the Listener. The bill, vicariously paid for them by the broadcasting industry, last year came to \$4,300,000!

ASCAP realized this "take" on two contentions successfully held: 1—Most of radio programs are musical, 2—Most of its music is ASCAP. Add to this ASCAP's exaction of 5% of radio's gross revenues, and broadcaster's wish to pay only for music used, and the core of the argument and situation is known.

Question: Is the ASCAP bill of \$4,300,000 justified by the quality and quantity of material now almost exclusively controlled by ASCAP and willynilly, without public expression of opinion, tossed into the sound-turgid atmosphere?

Last week to nearly climax the struggle between ASCAP and NAB spoke Paul W. Kesten, CBS vice president:

"Between 1923 and 1931 the bill which broadcasters had to pay to ASCAP for broadcasting music controlled by that society increased from \$10,000 to nearly \$1,000,000 per year.

"Since 1931, the tribute paid by broadcasters, has more than quadrupled from that million dollar figure. In 1939 ASCAP wrung \$4,300,000 out of the broadcasters. The increase was accompanied by an actual drop of over 40% in the number of musical programs on the air.

Now ASCAP has made further demands upon the radio industry which would increase its present toll on the industry by over 100%, and which would increase the charge against network programs by over 300%. These charges would apply to all programs whether or not they used ASCAP music.

These demands by ASCAP are, obviously, impossible of acceptance if radio broadcasting and network broadcasting is to continue to serve the public and the needs of national advertisers on its present economic base.

Columbia has therefore decided, for its network and for its owned and operated stations, that it will not and cannot submit to these demands."

To supply music to listeners in face of possibility ASCAP may come out second best in fight, broadcasters formed Broadcast Music, Inc. By 1941 (January) when, so far as is known now, CBS will be non-ASCAP (as may be other networks) BMI may become a deepened and widened reservoir for music and song. Into this pool may be poured erstwhile talent of unknowns for whom ASCAP has no generally helpful attitude.

For the public, first conjecture of complete "junking" of ASCAP may be: Will possibility of an uncontrolled open market for talent spruce up musical appearance of Radio, now somewhat shiny-seated from squatting too long in chair of monotonous similarities?

The public's second conjecture must be: Will severance of ASCAP from bigtime radio affect quality of music and will big orchestra "names" go off air and lose by so doing the following radio builded for them?

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Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and major western independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and nearly overwhelming pressure of world affairs, to which the Radio Industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "N" means New Program. "NT" means 'New Time'.

Change	Program	Station	Time	Day
NP	Spiritual Issues of War	KFI	9:30 a.m.—Sun.	
NP	Symphony Hour	KMPC	2:00 p.m.—Sas.	
NT	Cup Theatre	KMPC	7:00 p.m.—Sun.	
NP	Pickard Family	KMPC	8:00 p.m.—Sun.	
NP	Songs for Sunday	KHJ, KVOE, KDB	3:30 p.m.—Sun.	
NP	Consumer's Home Research	KMPC	9:30 a.m.—Mon.-Fri.	
NT	Easy Listening	KMPC	6:30 p.m.—Mon., Wed., Fri.	
NP	Temple in Tibet	KFSD	6:15 p.m.—Mon., Wed., Fri.	
NT	Let's Talk Over News	KMPC	8:30 p.m.—Mon.-Fri.	
NT	Community Sing	KMPC	6:45 p.m.—Tues., Thur.	
NP	Columbia Concert Orch.	KNN	5:30 p.m.—Wed.	
NT	Strings That Sing	KFI	8:30 p.m.—Tues., Thur.	
NP	Symphony Interview	KFSD	1:45 p.m.—Thurs.	
NT	Grant Park Concert	KECA	5:30 p.m.—Sat.	
NT	Sat. Night Party	KHJ, KVOE, KDB, KGB	9:15 p.m.—Sat.	

SUNDAY Programs

AUGUST 18, 1940

8 to 9 A. M.

KFI—8, Bonnie Stewart. 8:15, Book of Books. 8:30, Wings Over America.
 KNN—8, West Coast Church. 8:30, Salt Lake Tabernacle.
 KHJ—8, Funny Papers. 8:30, Choir. 8:45, Canary Chorus.
 KECA—8, Music Hall.
 KFWB—8, News. 8:15, Morning Music. 8:30, Rescue Mission.
 KMPC—8, Varieties.
 KMTR—8, Swedish Hour. 8:30, W. E. Record. 8:45, Bob Shuter.
 KFAC—8, Country Church. 8:30, Music.
 KGFJ—8, Songs. 8:15, Strings. 8:30, Music.
 KRKD—8, Requests.
 KFOX—8, Concert Orch. 8:30, Mall Order Melody.
 KGER—8, News. 8:01, Rev. Dowell. 8:30, Pacific College.
 KFSD—8, Music Hall.
 KGB—8, Open. 8:30, Choir. 8:45, Chorus.
 KFYD—8, Rev. Salas. 8:30, Church of Christ.
 KTMS—8, Radio City Music Hall.
 KDB—8, Jose Medina.
 KVOE—8, Choir. 8:45, Chorus.

9 to 10 A. M.

KFI—9, Gordonaires. 9:15, Dr. Casselberry. 9:30, Spiritual War Issues.
 KNN—9, Columbia Church. 9:30, March of Games.
 KHJ—9, Judge Gardner. 9:30, Amer. Wildlife. 9:45, Food for Thought.
 KECA—9, Red Cross Program. 9:15, Vass Family. 9:30, Al and Lee Reiser.
 KFWB—9:30, Peter Potter.
 KMPC—9, Young Orch. 9:15, News. 9:30, Swing.
 KMTR—9, Spanish Hour.
 KFAC—9, Liberal Catholic Hour. 9:15, Health Talk. 9:30, Music.
 KGFJ—9, Pop Tunes.
 KRKD—9, Concert.
 KGER—9, News. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Bro. Pearson.
 KFSD—9, S. D. Churches. 9:15, Vass Family. 9:30, Reiser Orch.
 KGB—9, Bible Questions. 9:30, American Wildlife. 9:45, Azure Music.
 KFYD—9, Waltz Time. 9:30, Music Box.
 KTMS—9, Artists' Hour.
 KDB—9, March of Health. 9:15, McFarland Twins. 9:30, American Wildlife. 9:45, Azure Music.
 KVOE—9, Health. 9:15, McFarland Twins. 9:30, American Wildlife.

10 to 11 A. M.

KFI—10, Southwest Serenade. 10:15, Physical Well Being. 10:30, Chicago Round Table.
 KNN—10, What, No Architect? 10:15, Salon Music. 10:30, News. 10:35, Swing. 10:45, Troubadours.
 KHJ—10, Hymn Singer. 10:15, Hiway Romance. 10:30, Palmer Concert Orch.
 KECA—10, Swing Cavalcade.
 KFWB—10, Peter Potter.
 KMPC—10, Swing. 10:30, Young Orch. 10:45, News.
 KMTR—10, Madame Reinhart.

KGFJ—10:15, Dr. McCoy. 10:30, Music.
 KRKD—10, Concert.
 KFOX—10, News. 10:15, Visitor. 10:45, I Am.
 KGER—10, News. 10:05, Swing. 10:30, News.
 KESG—10:30, Almee S. McPherson.
 KFSD—10, Salute America. 10:30, Chicago Round Table.
 KGB—10, Hymn Singer. 10:15, Romance of Hiways. 10:30, Palmer Concert Orch.
 KFYD—10, Music.
 KTMS—10, Treasure Trails. 10:30, Souquettes.
 KHJ—10, Tucker Orch. 10:15, Romance of Hiways. 10:30, Palmer House Orch.
 KVOE—10, Hymn Singer. 10:15, Hiway Romance. 10:30, Concert Orch.

11 A. M. to 12 Noon

KFI—11, Charles Holland. 11:30, Yvette. 11:45, Kaitenborn.
 KNN—11, Symphony.
 KHJ—11, Hallett Orch. 11:30, Sweet and Swing.
 KECA—11, Swing.
 KFWB—11, Peter Potter.
 KMPC—11, Hawaiian Serenade.
 KMTR—11:30, Peter Potter.
 KFAC—11, Church of Open Door.
 KGFJ—11, Light Concert. 11:30, Top Tune Time.
 KFOX—11, Swing.
 KGER—11, Pilgrim's Hour.
 KFSD—11, Fred Blas. 11:15, Foreign Policy. 11:30, Nat. Music Camp.
 KGB—11, Herman Orch.
 KFYD—11, First Methodist Church.
 KTMS—11, V. Gomez. 11:15, Strings. 11:30, Presbyterian Church.
 KDB—11, All Saints Church By the Sea.
 KVOE—11, Hallett Orch.

12 Noon to 1 P. M.

KFI—12, Chautauqua Symphony.
 KNN—12:30, Invitation to Learning.
 KHJ—12, News. 12:15, Troubadours. 12:30, Nobody's Children.
 KECA—12, Sunday Vespers. 12:30, Garden Club. 12:45, Basin St. Music.
 KFWB—12, Peter Potter. 12:30, Jean Bernard.
 KMPC—12, Samuel McKee. 12:15, Musicographs. 12:30, Light Classics.
 KMTR—12, St. Brendan Church.
 KFAC—12:30, Music.
 KGFJ—12:15, Concert.
 KFOX—12, Swing.
 KGER—12, News. 12:05, Club Acoreano. 12:35, Czechoslovakia.
 KFSD—12, Sunday Vespers. 12:30, Basin St. Music.
 KGB—12, Better Homes. 12:15, El Paseo Troubadours. 12:30, Nobody's Children.
 KFYD—12:15, G. Austin.
 KTMS—12, Sunday Vespers. 12:30, News. 12:45, Basin St. Music.
 KDB—12, El Paseo Troubadours. 12:30, Music for Sunday.
 KVOE—12, Troubadours. 12:30, Haven of Rest.

1 to 2 P. M.

KFI—1, World Is Yours. 1:30, Venuti Orch.
 KNN—1, World's Fair Vespers. 1:30, Flow Gently Sweet Rhythm.

SUNDAY Program Highlights

A.M. Programs are shown in Light Face Type.
 P.M. Programs in Black Face

Variety

8:00—Radio City Music Hall, KECA-KFSD.
 8:30—Wings Over America, KFI.
 9:00—Red Cross, KECA.
 10:00—Salute of America, KFSD.
 10:15—Romance of Hiways, KHJ-KGB-KVOE.
 10:30—Chicago Round Table, KFI-KFSD.
 12:30—Invitation to Learning, KNN.
 2:30—Gene Antry Melody Ranch, KNN.
 3:00—Reported Missing, KFWB.
 3:30—French Program, KMTR.
 4:00—American Forum of Air, KHJ-KGB-KVOE-KDB-KFXM.
 5:00—Stairway to Stardom, KMPC.
 6:00—Good Will Hr., KECA-KFSD-KTMS.
 6:30—Signal Carnival, KFI.
 7:00—Open Forum, KFAC.
 7:30—Help Thy Neighbor, KFWB.
 8:00—Pickard Family, KMPC.
 9:15—Gov. Olson, KFWB.

Drama

3:30—Ellery Queen, KMPC.
 4:00—Columbia Workshop, KNN.
 7:00—Cub Theatre, KMPC.
 7:00—Crime Doctor, KNN.
 7:15—Irene Rich, KFI.
 7:30—Presses Hour, KFI.

Public Affairs—News

9:30—Spiritual Issues of War, KFI.
 11:15—Foreign Policy, KFSD.
 11:45—Kaitenborn, KFI.

KHJ—1, Reynolds Orch.
 KECA—1, Nick Harris. 1:15, Byrne Orch. 1:30, Looks at Books. 1:45, Voice of Hawaii.
 KFWB—1, Concert.
 KMPC—1, General Facts. 1:15, News. 1:30, Betty Phillips. 1:45, Tronic Moods.
 KMTR—1, G. Allison. 1:30, Political, KFAC—1, Music.
 KGER—1, News. 1:05, Spanish Hour.
 KFXM—1, Reynolds Orch.
 KFSD—1, News. 1:15, Byrne Orch. 1:30, Voice of Hawaii.
 KGB—1, Reynolds Orch.
 KFYD—1:30, Music.
 KTMS—1, Glen Island Orch. 1:30, Voice of Hawaii.
 KDB—1, Chapel Quarter Hr. 1:15, Chester Orch.
 KVOE—1, Reynolds Orch.

2 to 3 P. M.

KFI—2, Gordon Orch. 2:30, Beat the Band.
 KNN—2, Concert Orch. 2:30, Melody Ranch.
 KHJ—2, Tropical Serenade. 2:30, Thompson Orch.
 KECA—2, Catholic Program. 2:30, Parade of Years.
 KFWB—2, Serenade. 2:30, Hermosa Beach.
 KMPC—2, Symphony.
 KMTR—2, Special Events. 2:15, F. T. Curry. 2:30, Songsmith.
 KFAC—2, Baseball.
 KGFJ—2, News. 2:15, Music. 2:45, Faith.
 KFOX—2, Blitz Quiz.
 KGER—2, Salon Orch. 2:30, Band.
 KGER—2, News. 2:05, Music. 2:15, Rev. Brooks. 2:30, Long Beach Band.
 KFXM—2, Tropical Serenade. 2:30, Thompson Orch.
 KFSD—2, Hollywood Gossip. 2:05, Tennis Summary. 2:15, Gordon Orch. 2:30, Balboa Park Organ.

A KVOE "MUST"
 for SUNDAY

"THE HAVEN
 OF REST"

First Mate Bob and the
 Crew of the Good Ship
 Grace

12:30 p. m.

4:55—Elmer Davis, KNN.
 8:00—Kaitenborn, KFI.

Outstanding Music

11:00—Charles Holland, KFI.
 11:00—Columbia Symphony, KNN.
 11:30—Nat. Music Camp, KFSD.
 12:00—Chautauqua Symphony, KFI.
 12:30—Basin St. Music, KECA-KTMS.
 12:45—Basin St. Music, KECA.
 2:30—Cavalcade of Hits, KECA.
 3:30—Fitch Bandwagon, KFI.
 4:00—Summer Symphony, KECA.
 5:00—Summer Hour, KNN.
 5:00—Manhattan Merry-Go-Round, KFI.
 5:30—Album of Familiar Music, KFI.
 6:00—Hour of Charm, KFI.
 6:05—Symphony, KHJ-KGB-KVOE-KDB.
 6:30—Grant Park Concert, KNN.
 7:30—Hancock Ensemble, KVOE.
 8:00—Ingewood Park Concert, KNN.
 10:00—Phil-Harmonia, KECA.
 11:15—Music You Want, KFWB.

Sports—Comment

1:30—Pacific Coast League Baseball, KFAC.
 8:30—Bill Stern, KTMS-KFSD.
 9:00—Callente Races, KFSD.
 10:15—Bowling Notes, KFWB.

Quiz Programs

2:30—Beat the Band, KFI.
 3:00—Prof. Puzlewit, KFI.
 7:30—Prof. Askem, KFSD.
 8:30—Take It, KNN.

3 to 4 P. M.

KFI—3, Prof. Puzlewit. 3:30, Bandwagon.
 KNN—3, News. 3:30, Grenadier Band.
 KDB—3, Rendezvous. 3:30, Sunday Songs. 3:45, Jurgens Orch.
 KECA—3, European News. 3:30, World's Fair Band.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute changes by the broadcasting studios.

KFWB—3, Reported Missing. 3:30, Stuart Hamblen. 3:45, Fleeta.
 KMPC—3, Melody Ranch. 3:15, Stage One. 3:30, Ellery Queen.
 KMTR—3, Volney James. 3:30, French Hour.
 KFAC—3, Baseball.
 KGFJ—3, Helping Hand. 3:30, W. C. T. U. 3:45, Universal Quartet.
 KFOX—3, Rainbow Trio. 3:15, Don Allen. 3:30, M. Hezidus. 3:45, Bronzemen.
 KGER—3, News. 3:05, Harold Axal. 3:20, Long Beach Band.
 KFXM—3, Rendezvous. 3:30, Romance of Hiways. 3:45, Jurgens Orch.
 KESG—3, Rainbow Trio.
 KFSD—3, Port of Call. 3:30, House of MacGregor.
 KGB—3, Rendezvous. 3:30, Williams Orch.
 KTMS—3, White Tabernacle. 3:30, Fort Hueneum Hr. 3:45, Nova Time.
 KDB—3, Rendezvous. 3:30, Sunday Songs. 3:45, Songs of the Southland.
 KVOE—3, Lutheran. 3:30, Sunday Songs. 3:45, Jurgens Orch.

4 to 5 P. M.

KFI—4, Bishop & Garzoyle. 4:30, One Man's Family.
 KNN—4, Columbia Workshop. 4:30, Strand Orch. 4:55, News.
 KHJ—4, American Forum.
 KECA—4, Summer Symphony.
 KFWB—4, Selvin Orch. 4:30, Marimba Maxie. 4:45, Stuart Hamblen.
 KMPC—4, H. M. S. Richards. 4:30, Novatones. 4:45, News.
 KMTR—4, Special Events. 4:30, News Reel. 4:45, Eventide.

LINDBERGH:

A World War General Pleads British Help. Ace Says 'No'

THIS week western radio listeners, in common with radio listeners throughout America, were still warmly discussing two significant radio speeches.

Antithetical in parts, virtually in agreement in parts, the speeches were those of American World War Army leader, aging General John J. Pershing and youthful Colonel Charles A. Lindbergh.

In effect said British-decorated John J. Pershing: "It is not hysterical to insist that democracy and liberty is threatened. With democracy overthrown in Europe, only the British are left to defend democracy and liberty. . . .

"If there is anything we can do to save the British fleet . . . we shall be failing in our duty to America if we do not do it. . . . America will safeguard her freedom and security by making available to the British or Canadian government

at least fifty over-age destroyers . . . left from days of the (first) world war . . ."

In effect said Nazi-decorated Colonel Lindbergh: "When I saw the wealth of the British empire, I felt that the rich had become too rich. When I saw the poverty of Central Europe I felt the poor had become too poor. . . . In the past we have dealt with a Europe dominated by England. In the future we may have to deal with a Europe dominated by Germany."

Colonel Lindbergh spoke before cheering thousands at Chicago's Soldiers' Field. He pleaded for adequate defense, saying:

"The plan should be based upon the welfare of America. It should be backed by an impregnable system of defense. It should incorporate terms of mutual advantage, but it should not involve the internal affairs of Europe. They never were and never will be carried out to our desires."

Barked Anglo-ophile Frank Knox, navy secretary: ". . . We may be sure that "Doc" Goebbels is interested."

Into news-reel theatres showing both men in action in metropolitan Los Angeles went Radio Life reporters to learn from audience reactions estimate by citizens of speeches by both noted Americans. Assuming figure "100" to represent maximum thunder roar, reporters checking their decibels found:

- Applause for Lindbergh..... 20
- Applause for Pershing..... 01
- Lindbergh hissed.....001
- Pershing hissed.....Not at all

Thus did militarily-titled, youthful Lindbergh come closer to American hearts in Los Angeles, yet took respected earnestness of World War Leader General John J. Pershing.



PRESIDENTIAL NEWS

According to John Hix, "Strange As It Seems" Author, the late President Wilson's first name is not "Woodrow" but "Thomas."



RADIO LIFE READERS

Nearly 100,000 Californians read Radio Life weekly.

- KFAC-4, Baseball.
- KGJ-4, News. 4:15. Studio Party. 4:30. Concert.
- KFOX-4, John Brown. 4:30. Fireside Church.
- KGEB-4, News. 4:05. Story Teller. 4:30. Fiesta.
- KFXM-4, Amer. Forum of the Air.
- KFSD-4, Sunday Concert. 4:45. Voices of Yesterday.
- KEB-4, American Forum.
- KFVD-4, Jack the Bellboy.
- KTMS-4, Symphony.
- KDB-4, American Forum of the Air.
- KVOE-4, American Forum.

5 to 6 P. M.

- KFI-6, Manhattan Merry-Go-Round. 5:30 Familiar Music Album.
- KNX-6, Summer Hour.
- KECA-6, Revival.
- KECA-6, Church Program. 5:30. Organ. 6:45. Sports.
- KMPC-6, Stardom Stairway.
- KMTR-6:15, Ethel Hubler. 6:30. Martin Luther Thomas.
- KFAC-6, Baseball.
- KGJ-6, American Legion.
- KFOX-6, Kingdome Temple.
- KGEB-6:30, Melodies.
- KFXM-6, Old Fashioned Revival.
- KFSD-6, Musical Heritage. 6:30. Organ.
- KEB-6, Revival Hour.
- KFVD-6, Music Moderne.
- KTMS-6, Music. 6:30. Organ.
- KDB-6, Old Fashioned Revival.
- KVOE-6, Revival Hour.

6 to 7 P. M.

- KFI-6, Hour of Charm. 6:30. Care-free Carnival.
- KNX-6, Art. Baker. 6:15. Clark Ross. 6:30. Grant Park Concert.
- KHJ-6, News. 6:05. Symphony Hr.
- KECA-6, Good Will Hour.
- KEWB-6, News. 6:15. Stroutlin Tom. 6:30. In Gloomings.
- KMPC-6, Prayers Answered. 6:15. Rhythm Makers. 6:30. Allen Roth Presents.
- KMTR-6, Special Events. 6:15. Political. 6:30. Classical.
- KFAC-6, News. 6:15. Music. 6:30. Salvation Army.
- KGJ-6, News. 6:15. Salon Music. 6:30. Hits-Bits.
- KERK-6:15, News. 6:45. Pan-Amer. KFOX-6, News. 6:15. Allen Orch. 6:30. Hit Time. 6:45. Walsh Orch.
- KGEB-6, News. 6:05. Frank Wells. 6:45. Italian News.
- KFXM-6, A. P. Bulletins. 6:05. Symphonic Hour. 6:30. News.
- KFSD-6, Good Will Hour.
- KHJ-6, News. 6:05. Symphonic Hr.
- KFVD-6, Serenade. 6:15. Colored Tunes.
- KTMS-6, Good Will Hr.
- KDB-6, Associated Press Bulletin. 6:05. WGN Symphonic Hour.
- KVOE-6, Symphonic Hour.

7 to 8 P. M.

- KFI-7, World is a Stage. 7:15. Irene Rich. 7:30. When Presses Roar.
- KNX-7, Crime Doctor. 7:25. News. 7:30. Crosby Orch.
- KHJ-7, Answer Man. 7:15. Reynolds Orch. 7:30. Hancock Ensemble.
- KECA-7, Chapel Quartet. 7:15. Chansonette. 7:30. Rocky Melodies.
- KEWB-7, Texas Lewis. 7:30. Help Thy Neighbor.
- KMPC-7, Cub Theatre. 7:30. News. 7:45. Melodies.
- KMTR-7, Bob Shuler.
- KFAC-7, Open Forum.
- KGJ-7, Spanish Hour.
- KFOX-7, Music. 7:15. Owens Orch. 7:30. Anson Weeks. 7:45. Organ.
- KEGB-7, News. 7:05. Cinemania. 7:30. Music. 7:45. Al Williams.
- KFSB-7, Almer. 7:45. McPherson. 7:15. Junior G-Men. 7:30. Prof. Askew.
- KEB-7, Answer Man. 7:15. Magazine Man. 7:30. Hancock Ensemble.
- KTMS-7, Dance. 7:30. Rocky Mt. Time.
- KDB-7, Answer Man. 7:15. Tucker Orch. 7:30. Hancock Ensemble.
- KVOE-7, Organ. 7:15. Reynolds Orch. 7:30. Hancock Ensemble.

8 to 9 P. M.

- KFI-8, Frazier Hunt. 8:15 Parker Family. 8:30. Night Editor. 8:45. General Fact.
- KNX-8, Inglewood Park Concert. 8:30. Take It Or Leave It.
- KHJ-8, Tucker Orch. 8:30. Keller Orch. 8:45. Johnson Campaign.
- KECA-8, Dance Orch. 8:30. Sports Newsreel. 8:45. Bookman's Notebook.
- KEWB-8, Dr. MacLennan.
- KMPC-8, Pickard Family. 8:30. Armchair Hour. 8:45. Wings Over Jordan.
- KMTR-8, Floyd Johnson.
- KFAC-8, Open Door Church.
- KGJ-8, News. 8:15. Exploring Organ. 8:30. Night Justice.
- KFOX-8, Concert.
- KEGB-8, News. 8:30. Concert.
- KFSD-8, Owens Orch. 8:30. Bill Stern. 8:45. Moments of Melody.
- KEB-8, Command Performance.
- KTMS-8, St. Francis Hotel. 8:15. Amer. Riviera. 8:30. Bill Stern. 8:45. Fields Orch.
- KDB-8, Tucker Orch. 8:15. Pastor's Study. 8:30. Command Performance.
- KVOE-8, Tucker Orch. 8:15. Pastor's Study. 8:30. Keller Orch. 8:45. Johnson Campaign.

9 to 10 P. M.

- KFI-9, News. 9:15. Shelton Orch. 9:30. Colony Club Orch.
- KNX-9, Garber Orch. 9:30. Aguilar Orch. 9:45. News.

- KHJ-9, News. 9:15. Voice of Prophecy. 9:45. Gagen Orch.
- KECA-9, Shelton Orch. 9:30. Sanctuary.
- KEWB-9, L. A. Civic. 9:15. Gov. Olson. 9:30. News. 9:45. Ballards. KMPC-9:45, Chapel Quartet. 9:30. So You Know History.
- KMTR-9, Travelogue. 9:15. Beach Boys. 9:45. Special Events.
- KECA-9, Elliot Fisher. 9:30. Glorious Hope.
- KGJ-9, News. 9:15. Lest We Forget.
- KFOX-9, News. 9:15. Gov. Olson. 9:30. Frank Christy Orch. 9:45. Thornhill Orch.
- KEGB-9, News. 9:30. Tuckin' em.
- KFXM-9, News. 9:15. Voice of Prophecy. 9:45. Gagen Orch.
- KFSB-9, First Nighters.
- KFSD-9, Canteen Races. 9:30. Sanctuary. 9:45. News.
- KEB-9, Newsreel. 9:15. Voice of Prophecy. 9:45. Allen Orch.
- KTMS-9, Ambassador Orch. 9:15. Concert Hall. 9:30. News. 9:45. Novatime.

KMPC
SUNDAY
HEADLINERS

Ellery Queen
3:30 p. m.

Stairway to Stardom
5:00 p. m.

Cub Theatre
7:00 p. m.

- KDB-9, News. 9:15. Voice of Prophecy. 9:45. Gagen Orch.
- KVOE-9, News. 9:15. Voice of Prophecy. 9:45. Gagen Orch.

10 to 11 P. M.

- KFI-10, News. 10:15. Bridge to Dreamland.
- KNX-10, Crosby Orch. 10:30. Camera Club. 10:45. Busse Orch.
- KHJ-10, Arnheim Orch. 10:30. Dale Orch.
- KECA-10, Phil-Harmonia.
- KFWB-10, Fiesta. 10:15. Bowling Notes. 10:30. Dancink.
- KMPC-10, Vienna Orch. 10:15. Hawaiians. 10:30. News. 10:45. Three Kings.
- KMTR-10:15, Lopez Orch. 10:45. Special Events.
- KFAC-10, Melody Hour.
- KGJ-10, News. 10:30. Dreamer.
- KFOX-10:15, Anwa Boys. 10:30. Island Music. 10:45. Hamilton Orch.
- KEGB-10, News. 10:15. Dance.
- KFXM-10, Arnheim Orch. 10:30. Dale Orch.
- KFSB-10, Esther Stuart.
- KFSD-10, Harpa Orch. 10:15. Bridge to Dreamland.
- KEB-10, Arnheim Orch. 10:30. Dale Orch.
- KFVD-10, Jack the Bellboy.
- KTMS-10, Florentine Orch. 10:30. Martin Orch.
- KDB-10, Arnheim Orch. 10:30. Dale Orch.
- KVOE-10, Arnheim Orch. 10:30. Dale Orch.

11 to 12 Midnight

- KFI-11, News. 11:15. Nottingham Orch. 11:30. Sandman.
- KNX-11, News. 11:15. Ennis Orch. 11:30. Strand Orch. 11:55. News.
- KHJ-11, Mollca Orch. 11:30. Hawaiians.
- KECA-11, Organ.
- KEWB-11, Gypsy Caravan. 11:15. Music You Want.
- KMPC-11, Swing Quiz.
- KMTR-11, Melody Lane.
- KECA-11, Music.
- KGJ-11, News. 11:15. Concert.
- KFXM-11, Mollca Orch. 11:30. Koki Hawaiians.
- KFSB-11, It Really Happened. 11:15. W. St. Clair.
- KFSD-11, Nottingham Orch. 11:30. Kentucky Sandman.
- KEB-11, Mollca Orch. 11:30. Hawaiians.
- KTMS-11, Floyd Wright.
- KDB-11, Mollca Orch. 11:30. Hawaiians.
- KVOE-11, Mollca Orch. 11:30. Hawaiians.

Strike!

Straight down the alley for a strike! That's what pretty June Travis, NBC Chicago actress, does to her listeners with her playing in the dramatic serial, "Girl Alone," heard over the NBC-Red Network every Monday through Friday at 1:00 p.m. In real life, bowling is right down June's alley.

Double Bills Hit!

Peoples' Platform to Air Opinions!
Wanted or Not. Program to Find Out

A NIGHTLY spectacle in America is the exodus toward midnight of millions of persons from the land's theatres. These millions blink soddenly for a moment at bright impacts of lights, shiver and move on with brains beginning to live again.

For upwards of three hours these millions have sat on their respective fannies in theatre auditoriums. Most of them have been viewing double features, the gift to an appreciative people by a generous and unselfish motion picture industry.

Quiescent infectives of an American producers' disease, "Double Feuritis," many of these Americans have sworn "Never Again!"

What they have protested against is the flood of cheap second and third-rate pictures, disguised by flamboyant titles to approximate entertainment. Most vicious characteristic of the disease is that which couples a rotten picture with a good one, spoils for millions the fun they expected normally to get from the good one for which they paid the price of admission.

For overly long time motion picture-goers have been without a defense, or means of expression for or against further spread of the malady.

To the rescue of those then a CBS program (KNX, Saturday, 24, at 3 p.m.) "People's Platform" will completely air

both the pros and cons' of the double feature bill.

For long originating out of New York the program now is scheduled for Pacific Coast origination.

For its first Pacific Coast airing Motion Picture Double Bills is the subject.

Lining up against continuance of the compound feature billings are Daryl F. Zanuck, Twentieth Century-Fox filmogul, Samuel (Include Me Out) Goldwyn and Mrs. Leo B. Hedges, state chairman, motion picture division, Parent-Teachers association.

In defense of the double bill will be I. E. Chadwick, pioneer independent producer, veteran of 30 years in the picture business and producer of hundreds of low cost, no-brain-taxing pictures; Trem Carr, onetime head of Syndicate, Monogram and Republic.

The typical housewife will be represented by a Mrs. Arthur Beck, with the whole controversy or "talk out" being chairman-ed by Dr. F. P. Woellner, education professor at University of California in Los Angeles.

Program will break in on listeners as it always has. Before airtime those taking part will have finished lunch in the studio. Microphones secreted under the table and in other parts of the studio will be flicked open. The conversation, which has been going on without benefit of broadcast for several minutes, will be on the air. Dr. Woellner will re-orient the subject for the listeners and for a half-hour ensuing, the double bill will come in for its just share of damnation and praise, with the Radio listener who is also a movie-goer, the one to pass last judgment.

Doris Dudley Clicks on Air



Already a success on the stage, beautiful Blonde Doris Dudley of CBS' "Meet Mister Meek" is now one of radio's most-sought-after radio ingenues.

Lord Haw Haw

Germany's Lord Haw Haw picked up recently by CBS' Atlantic short wave listening post gave Americans insight into Nazi technique of undermining civilian morale.

Said Lord Haw Haw: "In view of the terrible experiences of the inhabitants of Belgium, Poland and France during military operations in their lands, British householders might do well to examine the contingencies of warfare. They might ask themselves particularly:

"What precautions have been taken against interruption of power and water supplies? Are there enough candles and torches available and have water supplies been stored? Are medical chests properly stocked to be used for deep body wounds caused by flying shell fragments? Have proper preparations been made to care for sick members of families?"

FORECAST and things current IN RADIO

The Lux Radio Theatre, which returns to the air on Monday night, September 9, will continue its policy of offering a variety of entertainment, but comedies lead in the plays purchased to date for Fall presentation. The list includes three comedies, one western and two romantic dramas.

★

A serious Jack Pearl Sunday August 18 at 8:30 over KHJ-Mutual-Don Lee as "Tito," tragic Pagliacci-like clown in a story of frustrated love. Recommended as a new slant on Pearl.

★

Charles E. McQuigg, dean of engineering, Ohio State University, to talk about America's power resources and national defense, Tuesday, August 20, 11:45 a. m. KHJ.

★

Still Fun: "Word Hunters"—KECA, 12:15, Monday, Wednesday and Fridays. Dollar rewards for word oddity entries. Sponsored by Golden State Company. Bill Stulla answering Betty Stulla's queries.

★

For After Midnight-ers: "Insomnia Club." (Longest radio show. Midnight to crack o' Dawn.) Special programs for insomniacs, late party funners, with membership feature. Listen and then get membership card from Radio Life.

★

Jimmie Lunceford and colored orchestra now at Casa Manana and remote controlled by KNX for CBS network. Nice to listen to.

★

Sir William Blackstone, England's great tory jurist, over whose "Commentaries" countless law students have burned the midnight oil, to be subject of an "Adventures in Reading" program, NBC-Blue Network, Monday, August 19, 6:30 to 7:00 p. m.

★

Malcolm Claire will feature an entire week of stories about operas, beginning Monday, August 19, during his portion of the NBC Children's Hour at 4:45 p. m., PST, over the NBC-Blue Network. (Thursdays, only, the program is heard at 2:15 p. m.)

★

"The Five Hundred Hats of Bartholomew Cubbins," fantasy by Dr. Seuss,

outlandish animal cartoonist. Might prove interesting since technique of presenting spectacle of King courtesy—regarding Master Cubbins having 500 hats appear one after the other on his coco—challenges curiosity.

★

Conductor Nathaniel Shilkret and Carnation Contented pay a musical visit to Russia Monday, August 19, from 6:00 to 6:30 p. m., PST, over the NBC-Red Network.

Lullaby Lady Opal Craven will sing Gretchaninoff's "Berceuse," quartet to be heard in Igor Gorin's Caucasian Sketches.

★

The first three days of the week will be given over to the beautiful story of the sea nymph, Undine, from the story by Baron de la Motte-Fouque, and the opera by Gustav Lortzing.

On Thursday and Friday "Uncle Mal" will story "Mignon" against a background of music from the opera, played by organist Irma Glen.

★

Presenting a foursome of moving picture youngsters doing a travesty on several Shakespearian plays, Frank Hilliard Productions on August 20, (Tuesday) will give their nineteenth show on television station W6XAO.

Adapted for television by Mr. Hilliard, with Bill Christie as technical collaborator, the presentation will have the principal roles played by Shirley Mills (of "Grapes of Wrath"), Ken Lundy ("Little Tough Guy"), Judith Grant (private pupil of Mme. Ouspenskaya) and Ken Wilson ("Capt. Courageous").

★

Four Fitch Bandwagon programs to originate on the Pacific Coast August 25 to September 15. The first three will come from Hollywood, and the fourth from San Francisco. Orchestras to be heard from Hollywood are the L. A. City College Orchestra, Chuck Cascales' orchestra and Freddy Nagle's orchestra.

★

Bud Abbott and Lou Costello to broadcast the "Hour of Smiles" from NBC's Hollywood Radio City August 21. Benay Venuta, singing star, and orchestra leader Peter Van Steeden, to accompany the comedy stars.



With the
LAMPLIGHTER
After Dark

By T. E. Y.

YOUR Lamplighter Club Cards are being mailed daily. If you haven't written for yours, just send a stamped, self-addressed envelope to the Lamplighter, care of Radio Life, and your card will be sent at once. This club card entitles you to certain Lamplighter privileges at our leading night and dance spots. Each Friday over KHJ, 4:45 to 5 p. m., the Lamplighter will announce the "place of the week" that will honor the card. Be sure and tune in to KHJ, 4:45 p. m. This Friday's guests will include the NTG Girl Revue and Johnny Richards, local ork. leader now playing at the Biltmore Bowl. The air show will come direct from the Paramount Theatre. Openings—Johnny Richards and his group at the Biltmore. Jimmy Lunceford and the four Hot Shots (dance team) are now at the Manana. Bert Rovere scores with "The Desert Song" at the Paris Inn. Bert does a remarkable job as the "Red Shadow." Marvin Dale goes big with his new gang at Topsy's in South Gate. Bob Shoup's arrangements are terrific. Rumors—A certain (new to Southern California) night spot boss may reopen the Trocodero on the Strip. Understand "Slapsie" Maxie Rosenbloom is returning in a few weeks. Probably means a new show at his spot. What's this talk of Genial Jan Garber fathering a night spot in Santa Monica? Inside chatter states that the Hull interests have done a great job in three short weeks at the Miramar in Santa Monica. That new Watercade dance-dine idea outdoors, opens the 15th. Congrats Joe Grey.

BANDS THAT PLAY FOR YOU AND ME
LA CONGA—Two bands on the revolving stage.

COCOANUT GROVE AMBASSADOR—Eddy Duchin. Clyde Lucas next.

WILSHIRE BOWL—Gus Arnheim. Smooth arrangements by a past master of all the tricks.

CASA MANANA—Jimmy Lunceford—Tops in swing. 4 Hot Shots dancing.

CASINO GARDENS—Return of Ray Pearl.
ZAMBOANGA—Three well-grouped Hawaiian Strings.

FLORENTINE GARDENS—Daryl Harpa—Excellent Rhumba.

ROSELAND ROOF—Ray Stillwell from Hotel Astor.

TOPSY'S—Marvin Dale—New but very solid. Russ Brown on the vocals.

BILTMORE BOWL—Johnny Richards—local hoy makes good.

CATALINA—Bob Crosby.

VENICE BALLROOM—Michael Breen's Orchestra.

Remember for your Lamplighter Prizes and Club benefits tune to KHJ-Don Lee Station 4:45 to 5 p. m. Fridays. Guest artists. 25 free pairs of prizes. —Adios.

Opening
Aug. 15th



Jimmie
LUNCEFORD
and his
ORCHESTRA

THE **TOPS** IN DANCE
MUSIC!

★ *Casa*
Manana
BALLROOM CAFE
8781 WASHINGTON BOULEVARD

NO COVER
NO MINIMUM

Plus the "Four Hot Shots"

Gadgetry of Sound

Elmer, the Bird and Train Imitator Is Radio's Laugh

REMEMBER ELMER, the versatile sound expert and bird note singer, who used to entertain the folks of a summer evening in the town square back home?

We thought "Elmer" quite a card; the way he used to take off train whistles, imitate rooster fights, make a noise like the town siren and in general do imitations that had us in stitches.

We don't know where Elmer is now, but we have found out that science has robotized all Elmer's accomplishments.

We made a visit to CBS' basement twenty feet below the level of Sunset boulevard and Columbia Square.

When we got down in the basement we joined a crowd of tourists who were watching and listening to Clark Casey, CBS sound staffman, put a robotized Elmer through his paces.

Elmer was strewn all over the basement, on records—some 1,600 two-sided of them totalling upwards of 8,000 sound effects—in electrically wired contraptions, in drums, in strangely carpentered devices—in, as a matter of fact, some 4,000 different pieces of equipment all of which were designed to faithfully reproduce some one of the uncounted thousands of sounds and noises of humanity at work and play.

Mr. Casey was demonstrating a record with the effect of a streamliner horn for a crossing, running down a straightaway and then passing over a bridge. A woman fidgeted and got up. "My gosh!" she exclaimed, "I've got

to go. I just remembered my train for Des Moines leaves in two hours!"

Have you ever wondered how radio produced the terrific storm effects for Alma Putrescent's daily thriller, "Virtue Is Its Own Reward" or "What Am I Offered?"

When the storm is at its "galish" worst picture a sober-faced soundman artlessly tipping half a snare drum on which thousands of small B.B. shot are rolling. This is the mighty surf pounding against the stern and rockbound coast. Offside another soundman with a rubber hammer taps a sheet of tin and we have thunder on the scene.

A box, one foot square and deep, containing an ordinary faucet and a wash paddle supplies effects of a shower bath, man swimming, a rowboat being rowed and a creek singing merrily on its way to the sea.

Remember the artillery scene in the Dixieland melodrama "Them Yanks Is Tough." A soundman gently tapped a brass cymbal and we heard the shells go thundering toward the bridge over which the "demmed" Yanks were clattering (to the accompaniment of a couple of coconut shells for horses' hooves). A shell hit the bridge. It was shattered and we heard but did not see the collapse of mighty timbers as Soundman Bailey casually crumpled up a little berry box between his hands.

We hear the pounding of marching feet on a country road. An army division is moving into position for the final scene in "Spitz Krieg" or "The Last of the Chows." Nearer and nearer they come. Hundreds, nay, thousands of brave men ready

to give their all for liberty. We hear them pass the microphone—these thousands, all simulated by 36 upright wooden pegs bounding rhythmically up and down on a celotex board a foot square.

Fire ranges along the water front. It must be a terrific fire, for Soundman D. Creed is crunching together a much bigger piece of cellophane before the mike than he usually employs.

How satisfying is the sound of eggs frying on the air, beautiful eggs that, like Yoohoodi, are not there. Their incineration is deftly conveyed by crinkling together a postage stamp size of cellophane.

Someday, when in the mood, take a sound tour of CBS. You'll be amazed at the number of gadgets they've assembled for noise and effects making.

For instance, one section of the basement is given over to several boxes of earth. The earth has been taken from different sections of the country in order to more faithfully reproduce sounds that are made by automobiles, horses and humans going over those sections.

There are scores of telephones of all makes and periods. Dozens of cash registers which make a graphic picture of the history of America's besetting passion—getting the 'oughday! Jingle bells and horse-collars! Clocks and kitchen utensils. Air-worked things that give off the sound of different corks out of different bottles.

Four score whistles and sirens. Chains, handcuffs, leg irons, rifles, pistols and small cannon. Door and window assemblies. A roller skate on an iron track. Roll this up the track and you know that Vera Vel Vedere has just entered the elevator in spacious Hexington Manor and is on the way up.

Old Grampus Joe, the prospector, stumbles on a rattlesnake. We hear the vicious warning whir. This time it's a real rattle. A half-dozen rattles from once ambitious rattlers are mounted on electrically vibrated springs. Press a button, the rattlers rattle and Grampus Joe falls groaning and reaches for the old elixer of hangovers.

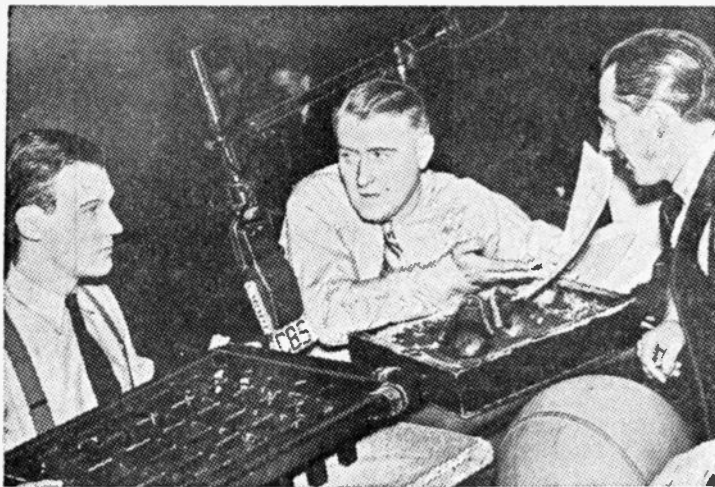
Elmer may have been a card with his bird calls back in the old days. Today, however, a box six inches wide, when a lever is pushed, tosses out more bird calls to the square inch of ear membranes than Elmer at his palmiest ever thought of.

Given a chance CBS soundmen will produce any sound you can think of. That is, any sound but that of a match being brought across a cake of wet bath soap.

★ ★ ★

Garden Maker Flings Air Posey Hints

Problems of gardening in the Southland are discussed by Ada Perry in her radio series, "Over the Garden Gates," heard each Friday over KGB at 10:15 a.m. Miss Perry is a well known San Diego horticulturist with a large radio following.



Sound effects men David Gaines and George O'Donnell go over some of their parts in a script with director Earle McGill, center. O'Donnell is holding the "thunder ball," which provides the effect of paddle-wheels. Gaines is working the device which, when rubbed against the lower board, produces the sound of tramping feet.

RADIO LIFE LINES * Buck Hathaway

It's More Than Too Bad:—This scrap between ASCAP and Major Networks. It only goes to prove, however, something I've always believed, viz.: when somebody starts something like ASCAP, it's got to be done with the democratic principles of this country in mind. So maybe it's goodbye ASCAP and a Pagliacci medal for Bing Crosby, who says he won't sing without ASCAP. . . . The rest of you boys remember—America is still a democracy. A democracy means no monopolistic hooey against the crowd. . . . So fanfares to NAB, and my sympathies (for what they're worth) to some fine men and women in ASCAP.

* * * *

Five NBC coast-to-coasters now originating East will be in Hollywood this month. They are Bob Crosby and Camel Caravan, Horace Heidt with Treasure Chest and Pot o' Gold, Costello and Abbott and the Fitch Bandwagon—counting Costello as one.

* * * *

Bits of String and Pieces of Glass:—Arch Oboler's first Proctor and Gamble show is on sked for October 4. It's NBC and titled "Every Man's Theatre." "Information, Please" moves time from NBC-Blue to NBC-Red, November 13. . . . Kenny Baker's become a journalist. A monthly newspaper is on tap to carry news of Kenny fan clubs. . . . Crane Wilbur (Warner Brothers' big patriotism man) is readying some Edward Robinson's "Big Towners" for fall. . . . Broadcast Music, Inc. (BMI, hereafter) is set to supply radio music when ASCAP contract expires come January 1, 1941. . . . Helen Hayes is a-dickering with Lipton's (the tea caddies) for a half-hour show. Hope it clicks, for Helen's an oomphatic girl.

* * * *

Note to Whom It May Concern:—Where is Linda Johnson? She's the Texan brought out last November for Wrigley's "Gateway to Hollywood." . . . You are holding out on the fans.

* * * *

Tip to an Agency:—You're rumored to be planning radio appearance for a famous (?) motion picture female flesh and sex peddler. My guess is public won't stand for the lady. She's had her season of sex peddling. People go to motion pictures, but radio goes into the home. Like odors, there's a difference.

* * * *

Yesterday's Voices:—We think KHJ has something and suggest you listen Friday, August 23, at 7:15, to the voice of a chap who in life sent the thrill of life along the keels of that lovely flotilla, Womanhood—Valentino.

* * * *

Most Pleasant Moments of Week:—Meeting Helen Carroll, fenmember of Merry Macs. She's another one of those Radio's wilderness is full of. . . . Clean American kids busting their ankles, straining their voices and exhausting their emotions putting on Radio's constant show for the likes of all of us. . . . An invitation from Hal Rork to go deep-sea fishing on Fletch Wiley's boat . . . having lunch with Lloyd Brownfield, newly arrived CBS publicist. . . . The little period of funning with Catherine Schall (NBC) about a wrongly-captioned Harlow Wilcox picture (last week). . . . Taking two tow-headed sons to Venice and going on "Coaler-Boaster" (little Boo's name for it). . . . Talking with Bill Anderson (KMPC) about the Pickard family sponsored by Dr. Cowen, the fix-'em-now-and-pay-as-you-go denti-genius. . . . Trying to follow flashing wit of Mark Finley (KHJ) in an off-morning-feeling conversation. . . . Dinnerring with Al Pearce and finding out something his agents ought to know—that Pearce is more than a showman; he has a world of business sense radio bigwigs should earful.



Marian Shockley, "Nikki" of the Ellery Queen show, has received scores of letters from well-wishing fans warning her to watch out for her detective employer whose interest in her, they feel sure, is strongly romantic!



Janet Logan, often cast in radio shows as a young married woman, now assumes a new type part, in the title role of the popular CBS "Stepmother" serial.



Maxine, pictured here, is featured soloist on the Sunday night "Hour of Charm" program over the NBC-Red network.



One of radio's favorite singing groups is The Smoothies, who have been on many NBC programs in the East and recently journeyed to Hollywood to bring their distinctive song interpretations to the new Burns and Allen show. From left to right they are: Charlie Ryan, Babs Stewart and Little Ryan. The Burns and Allen show is heard each Monday from 6:30 to 7:00 p. m., PST., over the NBC-Red Network.

MONDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 8:30-Johnny Murray, KFI. 9:15-Between the Bookends, KECA-KFSD-KTMS-Budget Decorator, KFVB. 10:15-Views and Reviews, KECA. 2:45-Kate Smith Speaks, KNX. 3:45-Chef Milton, KMPC. 6:30-Burns & Allen, KFI. 7:00-Amos 'n' Andy, KNX-KMPC. 8:00-Show Boat, KFI. 8:00-Pickard Family, KMPC.

Drama

- 9:45-Short, Short Story, KNX. 5:00-Forecast, KNX. 6:30-Blonde, KNX. 8:00-Passing Parade, KECA-KFSD. 8:30-Hawthorne House, KFI. 9:00-American Challenge, KFI.

Public Affairs-News

- 1:30-John B. Hughes, KNX. 3:00-Fulton Lewis, KGB-KDB. 4:55-Elmer Davis, KNX. 6:00-Raymond Gram Swing, KHJ-KGB-KVOE-KDB. 6:30-John B. Hughes, KHJ-KGB. KVOE, KFAM, KDB. 7:15-Elliott Roosevelt, KFVB-KFSD-KFOX-KTMS. 7:30-News Reel, KMTR. 7:30-Wash. Merry-Go-Round, KECA-KFSD-KTMS. 8:00-John Nesbitt, KECA-KFSD-KTMS. 8:30-Let's Talk Over the News, KMPC. 9:30-Fulton Lewis, KHJ-KGB-KDB-KFXM.

Outstanding Music

- 10:45-Hymns of All Churches, KFI. 1:00-Classic Hour, KECA. 4:00-Telephone Show, KFI. 4:30-Hollywood Bowl, KFAC. 5:30-Grant Park Concert, KFI. 6:00-Contented Program, KFI. 7:00-Pleasure Time, KFI. 7:30-Union Oil Show, KFI-10:00-Phil-Harmonia, KECA. 11:15-Music You Want, KFVB.

Sports-Comment

- 12:30-Major League Baseball, KMPC. 2:00-Tenth Inning, KMPC. 6:15-Sportflashes, KFAC. 7:00-Sid Ziff, KFVB. 7:30-Del Mar Races, KMPC. 9:15-Sports Roundup, KNX. 10:15-Bowling Notes, KFVB.

Quiz Programs

- 11:30-Catalina Quiz, KNX. 5:00-Dr. I. Q., KFI. 8:00-Full Over Neighbor, KHJ-KGB, KDB, KFAM, KVOE. 8:30-Kash Kwiz, KFVB. 9:30-Photo Phone Quiz, KVOE.

Weather

- KFI-8:15, 9:45, 4:30. KMTR-9:00. KHJ-KGB-KVOE-9:00. KNX-6:00. KRKD-9:30. KTMS-8:00, 12:15. KFVB-11:30. KGER-11:00, 4:00.

- KEVD-10:30, Union Rescue Mission. KTMS-10, Our Half Hour. 10:15, Homemakers Digest. 10:45, U. S. Navy Band. KDB-10, News. 10:15, For Home on Home. 10:30, Radio Garden Club. 10:45, Bachelor's Children. KVOE-10, News. 10:15, Don Dewhurst. 10:30, Garden Club. 10:45, Bachelor's Children.

11 A. M. to 12 Noon

- KFI-11, Mary Martin. 11:15, Ma Perkins. 11:45, Vic & Sade. KNA-11, Society Girl. 11:15, Martha Webster. 11:30, Catalina Fun Quiz. 11:45, News. KHJ-11, Friendly Neighbors. 11:15, Eddie Albright. 11:30, Flying Feet. KECA-11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Just Plain Bill. KFVB-11, Tom Stoddard. 11:30, News. 11:45, Selvin Orch. KMPC-11, Master Singers. 11:15, Music for Madame. 11:30, Live-Stock Journal. 11:45, Friend Indeed. KMTR-11, Radio Newsreel. 11:15, News. 11:30, Stocks. 11:45, Spec. Events. KFAC-11, Man on Street. 11:30, Home Beautiful. 11:45, Hawaii. KGFJ-11, News, Stocks. 11:15, Music. KRKD-11, Paddock Flashes. 11:30, News. 11:45, Selvin Orch. KFOX-11, Chas. Wellman. 11:30, News. 11:45, Walsh Orch. KGER-11, News. 11:15, Old Camp Meeting. 11:30, Music. KFAM-11, Friendly Neighbors. 11:15, Classic Strings. 11:30, Travel America. KFI-11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Just Plain Bill. KGB-11, Friendly Neighbors. 11:15, Childhood March. 11:30, Pulpit Highlights. 11:45, KGB Presents. KHJ-11, News. 11:15, Music. 11:30, Big Red Piano. 11:45, Violet Schram. KTMS-11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Just Plain Bill. KDB-11, Friendly Neighbors. 11:15, Childhood March. 11:30, Travel America. KVOE-11:15, March of Childhood. 11:30, Travel America.

12 Noon to 1 P. M.

- KFI-12, Round of Life. 12:15, Stella Dallas. 12:30, Lorenzo Jones. 12:45, Patricia Faces Life. KNX-12, Kitty Kelly. 12:15, Mrrt & Marge. 12:30, Hilltop House. 12:45, Stepmother. KHJ-12, News. 12:30, Troubadours. 12:45, Music and Music. KECA-12, News. 12:15, "Word Hunters." 12:30, Club Matinee. KFVB-12, Al Jarvis. KMPC-12, Music. 12:15, News. 12:30, Baseball. KMTR-12, Peter Potter. KFAC-12, News. 12:15, Melody Hr. KGFJ-12, News, Stocks. 12:30, Novelties. 12:45, Let's Listen. KRKD-12:30, Saddle Pals. KFOX-12:15, News. 12:30, Melodies. KGER-12, News. 12:10, Music. KFAM-12:30, Singin' Sam. 12:15, Patricia Faces Life. KFVB-12:30, Calvary Quarter Hr. 12:45, Pop, Orch. KFI-12, U. S. D. A. 12:15, News. 12:30, Club Matinee. KGB-12, News. 12:30, Stocks. 12:35, News. 12:45, Music and Music. KFVB-12, Air Editor. 12:45, Violet Schram. KTMS-12, Market. 12:05, Melodies. 12:15, Weather. 12:17, Club Matinee. 12:30, News. 12:45, Club Matinee. KDB-12, News. 12:15, Dusty Blanchard. Piano. 12:30, Troubadours. KVOE-12, News. 12:30, Troubadours. 12:45, Music and Music.

1 to 2 P. M.

- KFI-1, Girl Alone. 1:15, Kitty Keene. 1:30, Midstream. 1:45, Orbits. KNA-1, By Kathleen Norris. 1:15, Beyond These Valleys. 1:30, News. 1:45, Sentercock Baines. KHJ-1, Hawaiians. 1:30, Gagen Orch. 1:45, Let's Play Bridge. KECA-1, Classic Hour. KFVB-1, News. 1:05, Symphonica. 1:30, Dr. Reynolds. 1:45, Morcan Orch. KMPC-1, Baseball. KMTR-1, G. Allison. 1:30, Pension. 1:45, Political. KFI-1, Religious Science. 1:30, Financial. 1:45, Organ. KGFJ-1, News, Stocks. 1:15, Strings. 1:30, Matinee. KRKD-1:15, City Hall. 1:30, USC. 1:45, Health. KFOX-1, At Theatre. 1:15, Rain-

- bow Trio. 1:30, Christian Science. 1:45, E. Martin. KGER-1, News. 1:05, Officials. 1:20, Hits. 1:30, Spanish Trio. KFAM-1, Hawaiians. 1:30, Variety. 1:45, Play Bridge. KFSD-1, Treasured Melodies. 1:30, Frank & Archie. 1:45, Wayne Van Dyne. KGB-1, Hawaiians. 1:30, Zeke Manners. 1:45, Let's Play Bridge. KFVB-1, News. 1:15, Music. 1:30, Watanabe. 1:45, Wayne Van Dyne. KDB-1, Hawaiians. 1:30, Ken's Scrapbook. 1:45, Let's Play Bridge. KVOE-1, Hawaiians. 1:30, Gagen Orch. 1:45, Bridge.

2 to 3 P. M.

- KFI-2, Agnes White. 2:15, Mine to Cherish. 2:30, Alice Blair. 2:45, Miss Julia. KNA-2, Young Dr. Malone. 2:15, KNX-tra. 2:20, Dance. 2:30, Joyce Jordan. 2:45, Kate Smith. KHJ-2, News. 2:15, Bookworm. 2:30, Community Hall. 2:45, Homes on Land. KECA-2:15, News. 2:30, Against the Storm. 2:45, Guiding Light. KFVB-2, Matinee Varieties, News. 2:15, Hits and Bits. 2:30, Music Boy. 2:45, Grandma Travels. KMPC-2, Tenth Inning. 2:15, Ramonoff Group. 2:30, American Notes. KMTR-2, W. B. West. 2:15, Special Events. 2:30, News. 2:45, Volney James. KFAC-2, American Legion Aux. 2:15, Good Cheer. 2:30, Fed. Women's Clubs. KGFJ-2, News, Stocks. 2:15, Civic. 2:30, Volunteers of America. 2:45, Music. KRKD-2, Chuck Henry Orch. 2:30, News. 2:45, Hawaiians. KFOX-2, Civic. 2:15, Golden West. 2:45, Grandma Travels. KGER-2, News. 2:15, Poet Dreams. 2:30, Music. KFAM-2, Stocks. 2:05, Orch. 2:15, News. 2:30, 5 Men of Fate. 2:45, Spotlight Revue. KFSD-2, Hollywood Gossip. 2:05, Dance. 2:10, Livin'. 2:15, Monitor News. 2:30, Thunder Over Paradise. 2:45, Grandma Travels. KGB-2, News. 2:15, For Ladies Only. 2:30, Five Men of Fate. 2:45, Homes on Land. KFVB-2:15, Organ. KTMS-2:05, Musical Rambles. 2:15, Harold Curtis. 2:25, News. 2:30, Thunder Over Paradise. 2:45, Grandma Travels. KDB-2, News. 2:15, The Monitor Views the News. 2:30, Five Men of Fate. 2:45, Homes on Land. KVOE-2, News. 2:15, Federal Music. 2:30, Five Men of Fate. 2:45, Round Towner.

3 to 4 P. M.

- KFI-3, Art Baker. 3:30, Siesta. KNX-3, Mary Foster. 3:15, News. 3:20, Wiley. 3:45, Europe. KHJ-3, Fulton Lewis. 3:15, Noble Orch. 3:30, Haven of Rest. KECA-3, Unclassic Hour. KFVB-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KMPC-3, News. 3:15, Novacord. 3:30, Tropic Moods. 3:45, Chef Milton. KMTR-3, Volney James. 3:30, Memories. 3:45, Billy Richman. KFAC-3, Masterpieces. KGFJ-3, News, Stocks. 3:15, Music. KFOX-3, Maddox Family. 3:30, Blanchard McKee. 3:45, C. Leighton. KGER-3, News. 3:05, Music. 3:15, Let We Forget. 3:30, Capers. 3:45, Music. KFAM-3, Fulton Lewis. 3:15, Variety. 3:30, Haven of Rest. KFSD-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KGB-3, Fulton Lewis. 3:15, Noble Orch. 3:30, Haven of Rest. KFVB-3, News. 3:45, Music. KTMS-3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KDB-3, Fulton Lewis Jr. 3:15, Noble Orch. 3:30, Haven of Rest. KVOE-3, Washington News. 3:15, Noble Orch. 3:30, Haven of Best.

4 to 5 P. M.

- KFI-4, Telephone Show. 4:30, Facts and Fancies. KNA-4, Wiley. 4:15, KNX-tra. 4:30, Jack Owens. 4:45, News. KHJ-4, Goldman Band. 4:30, Who Are You? 4:45, Toronto Symphony Band. KFAM-4, Bud Barton. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire. KFVB-4, Doc Milligan. 4:30, Bert & Bess. 4:45, Stuart Hamblen. KMPC-4, Social Secretary. 4:15, Miniature Metro. 4:30, Newsreel. 4:45, Aloha Land.

MONDAY Programs

AUGUST 19, 1940

8 to 9 A. M.

- KFI-8, Woman in White. 8:15, O'Neill. 8:30, Johnny Murray. 8:45, News. KNA-8, Nancy Dixon. 8:15, When a Girl Marries. 8:30, Helen Trent. 8:45, Our Gal Sunday. KHJ-8, Breakfast Club. 8:30, News. 8:40, Bess Bye. 8:45, News. KECA-8, Breakfast Club. 8:30, News. 8:45, Organ. KFVB-8, Music Interlude. 8:15, Ballads. 8:30, Music. 8:45, Dr. Reynolds. KMPC-8, Andy & Virginia. 8:30, Unity Daily Word. KMTR-8, Spanish Hour. KGFJ-8, News, Stocks. 8:45, Dr. Wiseman. KRKD-8:30, State Employment. KFOX-8, News. 8:15, Edwin Le Mar. 8:30, Classified. 8:45, Al Clauser. KGER-8, News. 8:01, Soul Patrol. 8:15, Mizpah. 8:45, Rev. Bennington. KFAM-8, Sunshine Service. 8:40, Bess Bye. 8:45, News. KFSD-8, Breakfast Club. 8:15, Good Cheer. 8:30, Farm and Home Hour. KGB-8, Best Burs. 8:05, Melodies. 8:25, Stocks. 8:30, News. 8:40, Bess Bye. 8:45, Cornstussel News. KFVB-8, Covered Wagon. 8:45, Music. KTMS-8, Weather Reports. 8:01, Breakfast Club. 8:30, S. B. Devotional Hour. 8:45, Aloha. KDB-8, Classic. 8:30, News. 8:40, Bess Bye. 8:45, BBC News. KVOE-8, Breakfast Club. 8:30, News. Bess Bye. 8:45, London News.

9 to 10 A. M.

- KFI-9, Your Treat. 9:15, Bartol Orch. 9:30, By Kathleen Norris. 9:45, Dr. Kate. KNA-9, Goldbergs. 9:15, Life Can Be Beautiful. 9:30, Right to Happiness. 9:45, Short Story. KHJ-9, I'll Never Forget. 9:15, Rev. Laurin. 9:30, Jean Abbey. 9:45, Keep Fit. KECA-9, Council of Beauty. 9:15, Between the Bookends. 9:30, Mid-morning Jamboree. KFVB-9, Summer Time. 9:15, Music. 9:30, Waltz. 9:45, Tune Time. KMPC-9, News. 9:15, Women of the World. 9:30, Consumers Research. KMTR-9, Salvation Army. 9:15, Health. 9:30, Political. 9:45, W. B.

- Record. KFI-9, Inspirations. 9:15, Health Talk. 9:30, Women in News. 9:45, Parents' Forum. KGFJ-9, News, Stocks. KRKD-9:30, U.S. Weather Reports. KFOX-9, Music. 9:45, Party Line. KGER-9, News, Bright Corner. 9:15, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel. KFAM-9, I'll Never Forget. 9:15, Organ. 9:30, Orch. KFSD-9:15, Between the Bookends. 9:30, Health. 9:45, News. KGB-9, I'll Never Forget. 9:15, Homemakers' Catalogue. 9:45, Keep Fit. KEVD-9:15, News. 9:30, Dr. Blanchardson. 9:45, Parade. KTMS-9, News. 9:15, Between the Bookends. 9:45, Harvey Harding. KDB-9, I'll Never Forget. 9:15, Organ. 9:30, Johnson Family. 9:45, Keep Fit. Music. KVOE-9, I'll Never Forget. 9:15, Monitor News. 9:30, Johnson Family. 9:45, Exercises.

10 to 11 A. M.

- KFI-10, Light of the World. 10:10, Arnold Grimm's Daughter. 10:30, Valiant Lady. 10:45, Hymns. KNX-10, Big Sister. 10:15, Aunt Jenny. 10:30, Wiley. 10:45, My Son. KHJ-10, News. 10:15, Happy Homes. 10:45, Bachelor's Children. KECA-10, Our Half Hr. 10:30, Views and Reviews. 10:45, Wife Savers. KFVB-10, Curtis H. Springer. 10:15, Budget Decorator. 10:30, Be Healthy. 10:45, Romance in Rhythm. KMPC-10, Musicographs. 10:15, Old Refrains. 10:30, Norma Lee Services. 10:45, News. KMTR-10, Woman's World. 10:30, Dr. Reynolds. 10:45, Monitor News. KFAC-10, Serenade. 10:30, News. 10:45, Gothic Tower. KGFJ-10, News. 10:15, Dr. McCoy. 10:30, Moods in Verse. 10:45, City Dwellers. KRKD-10:15, Health. 10:30, P. T. A. KFOX-10, News. 10:15, Music. KFAM-10, News. 10:05, Rev. Ivie. KFVB-10, News. Variety. 10:15, Don Bones. 10:30, Garden Club. 10:45, Bachelor's Children. KFSD-10, Children's Program. 10:15, Our Half Hr. 10:30, Ann Gibson. 10:45, Bridge Class. KGB-10, News. 10:15, Don Dewhurst. 10:30, Garden Club. 10:45, Bachelor's Children.

Royal Crown

"News Reel of the Air"
4:30 to 4:45 p. m.
Monday-Thru-Friday
KMPC

- KMTR—4, Salon. 4:30, Religious. 4:45, News.
- KFAC—4, Vernon Steele. 4:15, Portraits in Literature. 4:30, Bowl Previews. 4:45, Tea Time.
- KGFJ—4, News. 4:15, Tea Time. 4:30, Observer. 4:45, Music.
- KRKR—4:15, Venna Taylor. 4:45, News.
- KFOX—4, John Brown.
- KGER—4, News. 4:15, Byron Scott. 4:30, Geo. Strange. 4:45, News.
- KFXM—4, Trading Post. 4:30, Who Are You? 4:45, U. S. Army.
- KFSD—4, Dance. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.
- KGB—4, Goldman Band Concert. 4:30, Who Are You? 4:45, Toronto Symphony.
- KFVD—4, Tea Time.
- KTMS—4, Nat. Broadcasters.
- KDB—4, Goldman Band. 4:30, Jambo.
- KVOE—4, Goldman Band. 4:30, Who Are You? 4:45, Ads.

5 to 6 P. M.

- KFI—5, Dr. I. Q. 5:30, Organ.
- KNX—5, Forecast.
- KHJ—5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Cheer Up.
- KECA—5, Twilight Tales. 5:15, Tarzan. 5:30, News. 5:45, Sports.
- KFWB—5, Stuart Hamblen.
- KMPC—5, Novatones. 5:15, News. 5:30, Uncle Harry.
- KMTR—5, Special Events. 5:30, Political. 5:45, Melodies.
- KFAC—5, Gateway to Music. 5:30, Music.
- KGFJ—5, News. 5:30, Baseball Scores.
- KRKR—5:15, Vienna Waltzes. 5:30, Race Results.
- KFOX—5:40, Beauty Talk.
- KGER—5, News. 5:05, Latin Hour.
- KFXM—5, Popular Orch. 5:30, News. 5:35, Variety. 5:45, Cheer Up.
- KFSD—5, News. 5:15, Magic Island. 5:30, Dance. 5:45, Marine Corps.
- KGB—5, Mystery Hall. 5:30, Shafter Parker. 5:45, Cheer Up.
- KEVD—5, Tempo Moderne. 5:15, News.
- KTMS—5, Exposition Band. 5:30, News. 5:45, Ventura Music and News. 6:05, Town Gossip.
- KDB—5, Mystery Hall. 5:30, Shafter Parker. 5:45, Cheer Up Gang.
- KVOE—5, Mystery Hall. 5:30, Shafter Parker. 5:45, Cheer Up.

6 to 7 P. M.

- KFI—6, Contented Program. 6:30, Burns & Allen.
- KNX—6, Guy Lombardo. 6:30, Blondie.
- KHJ—6, Ray Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Vesterdays.
- KECA—6, Europe News. 6:15, Hudson Orch.
- KFWB—6, News. 6:15, Strollin' Tom. 6:30, Rhapsody in Silk. 6:45, Cugat Orch.
- KMPC—6, Song Stories. 6:30, Easy Listening.

- KMTR—6:15, Political. 6:30, Life Payments. 6:45, Nation's Builders.
- KFAC—6, News. 6:45, Calling All Writers.
- KGFJ—6, News, Italian Melodies. 6:30, Gold Hour.
- KFOX—6, News. 6:15, Sportlight Parade. 6:15, Napoleon Bonaparte. 6:30, Townsend. 6:45, Hawaiians.
- KGER—6, News. 6:05, Latin Hour. 6:30, Italian Journal.
- KFXM—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets and Seats. 6:50, Yesterdays.
- KFSD—6, News. 6:15, Temple in Tibet. 6:30, Reading Adventures.
- KGB—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, News and Views. 6:45, Yesterdays.
- KFVD—6, Serenade. 6:15, World on Air. 6:30, Serenade.
- KTMS—6, News. 6:15, Lincoln Hotel. 6:30, Concert Hall.
- KDB—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniatures.
- KVOE—6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Political.

7 to 8 P. M.

- KFI—7, Pleasure Time. 7:15, Political. 7:30, Union Oil.
- KNX—7, Amos n' Andy. 7:30, Pipe Smoking Time. 7:55, News.
- KHJ—7, Page Past. 7:15, Profit Trio. 7:30, Lone Ranger.
- KECA—7, Records. 7:15, Political. 7:30, Wash. Merry-Go-Round.
- KFWB—7, Sing With Band. 7:15, Elliott Roosevelt. 7:30, Star Orch. 7:45, What Do You Think?
- KMPC—7, Amos n' Andy. 7:15, News. 7:30, Races.
- KMTR—7, Music. 7:15, Political. 7:45, News Reel.
- KFAC—7, L. A. Bar Assn. 7:30, Chapel Quartet. 7:45, Political.
- KGFJ—7, Spanish Hour.
- KRKR—7, News. 7:15, Waltz Time. 7:30, Fishing Facts.

A KVOE "MUST" for MON.-SAT.

Monitor Views
the News
JAMES LYONS
Commentator
9:15 a. m.

- KFOX—7, Our Daily Bread. 7:15, Elliott Roosevelt. 7:30, Anything Can Happen. 7:45, Grier Orch.
- KGER—7, News. 7:05, Jewish Hour.
- KFXM—7, Page Past. 7:15, Profit Trio. 7:30, Lone Ranger.
- KFSD—7:45, Evangelistic.
- KFSD—7, Imagine That. 7:15, Elliott Roosevelt. 7:30, Wash. Merry-Go-Round.
- KGB—7, Page Past. 7:15, Star Parade. 7:30, Lone Ranger.
- KTMS—7, Melody Time. 7:15, Elliott Roosevelt. 7:30, Wash. Merry-Go-Round.

- KDB—7, Page Past. 7:15, Profit Trio. 7:30, Lone Ranger.
- KVOE—7, Page Past. 7:15, Political. 7:30, Lone Ranger.

8 to 9 P. M.

- KFI—8, Show Boat. 8:30, Hawthorne House.
- KNX—8, What's On Your Mind? 8:30, King Orch.
- KHJ—8, Pull Over Neighbor. 8:30, Sing With Band.
- KECA—8, Passing Parade. 8:15, Morgan Orch. 8:30, News. 8:45, Donald Novis.
- KFWB—8, Texas Jim Lewis. 8:30, Kash Kwia.
- KMPC—8, Pickard Family. 8:30, Talk Over News. 8:45, Fun Quiz.
- KMTR—8, Let We Forget. 8:15, Beach Boys. 8:30, One Woman's Opinion. 8:45, Special Events.
- KFAC—8, County On Review. 8:30, Forty Plus.
- KGFJ—8, News.
- KFOX—8, Lucca. 8:15, Literature On Parade. 8:30, Judge Gardner.
- KGER—8, News. 8:05, Rodolfo Hoyos.
- KFXM—8, Pull Over Neighbor. 8:30, Sing With Band.
- KFSD—8, Evangelistic.
- KFSD—8, Passing Parade. 8:15, Morgan Orch. 8:30, Richards Orch.
- KGB—8, Pull Over Neighbor. 8:30, Radio Charades. 8:45, Radio News Reel.
- KTMS—8, Passing Parade. 8:30, Channel Counties Quiz.
- KDB—8, Pull Over Neighbor. 8:30, Kay Orch. 8:45, On Parade.
- KVOE—8, Pull Over Neighbor. 8:30, Kay Orch.

9 to 10 P. M.

- KFI—9, Amer. Challenge. 9:30, Colony Club Orch.
- KNX—9, News. 9:15, Sports Round-Up. 9:20, Noble Orch. 9:30, Lunceford Orch. 9:45, News.
- KHJ—9, News. 9:15, Hoagland Orch. 9:30, Fulton Lewis. 9:45, Pancho Orch.
- KECA—9, Lil' Ol' Hollywood. 9:30, Fu Manchu. 9:45, Frank and Archie.
- KFWB—9, Swing Out. 9:30, News. 9:45, Ballards.
- KMPC—9, Melody Memory.
- KMTR—9, Floyd Johnson. 9:30, Peter Potter.
- KFAC—9, Moonlight Symphony.
- KGFJ—9, Jewish Hour.
- KFOX—9, News. 9:15, Music. 9:30, Swing Ding. 9:45, Miller Orch.
- KGER—9, News. 9:05, Byron Scott. 9:30, Pastor Crouch.
- KFXM—9, News. 9:15, Hoagland Orch. 9:30, Fulton Lewis. 9:45, Pancho Orch.
- KFSD—9:45, Southern Singers.
- KFSD—9, Lil' Ol' Hollywood. 9:30, Gines Orch. 9:45, News.
- KGB—9, News. 9:15, Hoagland Orch. 9:30, Fulton Lewis. 9:45, McFarland Twins.
- KTMS—9, Lil' Ol' Hollywood. 9:30, News. 9:45, Colony Club Orch.
- KDB—9, News. 9:15, Musical Highlights. 9:30, Fulton Lewis. 9:45, McFarland Twins.
- KVOE—9, News. 9:15, Political. 9:30, Photo Phone Quiz. 9:45, Pancho Orch.

10 to 11 P. M.

- KFI—10, News. 10:15, Julia Blake. 10:30, Bridge Club. 10:50, Duchin Orch.
- KNX—10, Crosby Orch. 10:30, Masterworks.
- KHJ—10, Diamond Orch. 10:30, Pearl Orch.
- KECA—10, Phil-Harmonia.

KMPC

MAJOR LEAGUE BASEBALL

with

Hal Berger
12:30 p. m.

Mon. thru Fri.
Sponsored by
Pontiac Dealers

- KFWB—10, Fiesta. 10:15, Bowling Notes. 10:30, Swink.
- KMPC—10, Vienna. 10:15, Hawaiians. 10:30, News. 10:45, Three Kings.
- KMTR—10, Merry-Go-Round. 10:15, Lopez Orch. 10:30, Political. 10:45, Special Events.
- KFAC—10, Melody Hour.
- KGFJ—10, News.
- KFOX—10, Kitchen Garden. 10:15, Music. 10:45, Organ.
- KGER—10, News. 10:15, Music.
- KFXM—10, Diamond Orch. 10:30, Pearl Orch.
- KFSD—10, Bible Quiz.
- KFSD—10, Clancy Orch. 10:30, Hollywood Gossip. 10:35, Duchin Orch.
- KGB—10, Bacon Plays. 10:30, Pearl Orch.
- KTMS—10, Dance with Clancy. 10:30, Classified. 10:35, Ambassador Orch.
- KDB—10, Diamond Orch. 10:30, Pearl Orch.
- KVOE—10, Diamond Orch. 10:30, Pearl Orch.

11 to 12 Midnight

- KFI—11, News. 11:15, Sir Francis Drake Orch. 11:30, Harpa Orch.
- KNX—11, News. 11:15, Clark Ross. 11:30, Strand Orch. 11:55, News.
- KHJ—11, News. 11:15, Vagabond Trail. 11:35, Hawaiians.
- KECA—11, Organ.
- KFWB—11, Organ. 11:15, Music You Want.
- KMPC—11, Swing Quiz.
- KMTR—11, Melody Lane.
- KFAC—11, Henry Orch.
- KGFJ—11, Music.
- KFXM—11, News. 11:15, Vagabond Trail. 11:45, Hawaiians.
- KFSD—11:15, Melodies.
- KFSD—11, Biltmore Boys. 11:30, Harpa Orch.
- KGB—11, News. 11:15, Vagabond Trail. 11:45, Memory.
- KFSD—11, Jack the Bellboy.
- KTMS—11, The Dance Hour. 11:45, Paul Carson.
- KDB—11, News. 11:15, Vagabond Trail. 11:45, Hawaiians.
- KVOE—11, News. 11:15, Vagabond Trail. 11:45, Hawaiians.

MULLEN:

An American Lad Makes Good

FRANK E. MULLEN; widely known on the Pacific Coast in radio and advertising circles, has been elected vice-president and general manager of the National Broadcasting Company.

Mullen takes over his new office at NBC after serving as vice-president of the Radio Corporation of America.

For seventeen years Mr. Mullen has had an outstanding career in radio. He has been identified with broadcasting,

and particularly with network operation, practically since its inception. He has been closely associated with every phase of the conception and progress of broadcasting as a national public service. He has also been an active participant in the development of television.

In 1923, Mullen organized the first radiocasting service for farmers in the United States. He joined NBC a few weeks after its formation in 1926, and served for eight years as its Director of Agricul-

ture. In 1934, he was transferred to New York City as manager of the Department of Information of the Radio Corporation of America. In 1939 he was elected vice-president of RCA in charge of advertising and publicity.

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Paley Award Held Up

Selection of the winner of the Paley Amateur Radio Award for 1939 has been waived by the board of judges, it was announced today. This action was suggested by the American Radio Relay League because, in its opinion, no candidate was named whose accomplishments in "research, technical development or operating achievement" justified presentation.

TUESDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

9:15—Between the Bookends. KECA-KFSD-KTMS. 10:15—Budget Decorator. KFWD. 10:30—Views and Reviews. KECA. 2:45—Kate Smith Speaks. KNX. 3:45—Chef Miami. KMPC. 6:30—Dor House. KFI. 7:00—Amos 'n' Andy. KNX-KMPC. 7:30—Johnny Presents. KFI. 8:00—We, The People. KXA. 8:00—Pickard Family. KMPC. 8:30—Camryn Clinic. KMTR. 8:45—Twilight Trail. KHJ-KGB-KVOE-KDB-KFXM.

Drama

5:00—Second Husband. KNX. 5:30—Court of Missing Helra. KNX. 7:30—Secret Agent. KVOE-KHJ-KGB-KFXM-KDB. 9:00—Passing Parade. KFI.

Public Affairs—News

3:45—Kaltenborn. KFI. 4:55—Elmer Davis. KNX. 6:00—Ray Gram Swink. KVOE-KGB-KDB. 6:15—Public Affairs. KNX. 6:30—Mayor Bowron. KFWD. 6:30—John B. Hughes. KHJ-KGB-KVOE-KFXM-KDB. 7:15—Robert Arden. KFWR. 8:30—Let's Talk Over the News. KMPC. 9:00—Passing Parade. KFI. 9:30—Fulton Lewis. KHJ-KGB-KDB-KFXM.

Outstanding Music

1:00—Classic Hour. KECA.

5:30—Meredith Willson. KFI. 7:00—Pleasure Time. KFI. 10:00—Phil-Harmonia. KECA. 11:15—Music You Want. KFWD.

Sports—Comment

12:30—Major League Baseball. KMPC. 2:00—Tenth Inning. KMPC. 4:00—Sports Final. KMPC. 6:15—Sportflashes. KFAC. 6:45—Sports Huddle with Braven Dyer. KNX. 7:00—Sid Ziff. KFWD. 7:30—Del Mar Races. KMPC. 7:15—Inside of Sports. KHJ-KGB-KFXM. 8:15 to 10:00—Pacific Coast League Baseball. KFAC. 9:15—Sports Highlights. KNX. 10:15—Bowling Notes. KFWD.

Quiz Programs

11:30—Catalina Quiz. KNX. 4:30—Treasure Chest. KFI. 7:00—Information Please. KECA-KFSD-KTMS. 8:30—Cool Quiz. KNX. 8:30—Battle of Sexes. KFI.

Weather

KFI—8:15, 9:45, 4:15. KHJ-KGB—9:00. KNX—6:00. KRKD—9:30. KTMS—8:00, 12:15. KFWD—11:30. KVOE—7:55, 9:00. KGER—11:00, 4:00.

KFSD—10. Our Half Hour. 10:30. Ann Gibson. 10:45. Heaven on Earth. KGB—10. News. 10:15. John Duffy. 10:45. Bachelor's Children. KFVD—10. Serenade. 10:30. Union Rescue Mission. KTMS—10. Our Half Hour. 10:30. Hooper Hop. 10:45. Music. KDB—10. News. 10:15. For Home and Hostess. 10:45. Bachelor's Children. KVOE—10. News. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children.

11 A.M. to 12 Noon

KFI—11. Mary Marlin. 11:15. Ma Perkins. 11:30. Pepper Young. 11:45. Vic & Sade. KNX—11. Society Girl. 11:15. Martha Webster. 11:30. Catalina Fun Quiz. 11:45. News. KHJ—11. Friendly Neighbors. 11:15. Eddie Albright. 11:45. Chas. McQuigg. KECA—11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 1:45. Plain Bill. KFWD—11. Tom. Stoddard. 11:30. News. 11:45. Selvin Orch. 11:55. KMP—11. Master Singers. 11:15. Music for Madame. 11:30. Muskrat Workshop. 11:45. Friend Inneed. KMTR—11. Dr. Talbot. 11:30. Stocks 11:45. Spec. Events. KFAC—11. Man on Street. 11:45. Hawaiians. KGFJ—11. News. Stocks. KRKD—11. Paddock Flashes. 11:30. News. KFOX—11. Chas. Wellman. 11:30. News. 11:45. Allen Orch. KGER—11. News. 11:15. Music. KFXM—11. Friendly Neighbors. 11:15. Classic Strings. 11:30. Land of Dreams. KFSD—11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 1:45. Just Plain Bill. KGB—11. Friendly Neighbors. 11:15. Breeze Orch. 11:30. Land of Dreams. KFVD—11. News. 11:30. Red Piano. 11:45. Violet Schram. KTMS—11. Orphans of Divorce. 11:15. Honeymoon Hill. 11:30. John's Other Wife. 1:45. Just Plain Bill. KDB—11. Friendly Neighbors. 11:15. Breeze Orch. 11:30. Land of Dreams. KVOE—11. Friendly Neighbors. 11:15. Breeze Or. 11:30. Land of Dreams. 11:45. Chas. McQuigg.

12 Noon to 1 P.M.

KFI—12. Road of Life. 12:15. Stella Dallas. 12:30. Lorenzo Jones. 12:45. Fortia Faces Life. KNX—12. Kitty Kelly. 12:15. Myrt & Marge. 12:30. Hilltop House. 12:45. Stepmother. KHJ—12. News. 12:15. Music. 12:30. Zeke Manners. KECA—12. News. 12:15. Club Matinee. KFWD—12. Al Jarvis. KMPC—12. Music. 12:15. News. 12:30. Baseball. KMTR—12. Peter Potter. KFI—12. News. 12:15. Melody Hour. KGFJ—12. News. Stocks. 12:30. Novelties. 12:45. Let's Listen. KRKD—12:30. Saddle Pals. KFXM—12:15. News. 12:30. Gardner. KGER—12:35. News. 12:10. Music. KFXM—12. Singin' Sam. 12:15. News. 12:30. Calvary Quarter Hr. 12:45. Pop. Orch. KFSD—12. U. S. D. A. 12:15. News. 12:30. Club Matinee. KGB—12. News. 12:15. Music. 12:30. Zeke Manners. 12:45. Zeke Manners. KFVD—12. Air Editor. 12:30. Political. 12:45. Violet Schram. KTMS—12. Market. 12:03. Melodies. 12:15. Weather. 12:17. Club Matinee. 12:30. News. 12:45. Club Matinee. KDB—12. News. 12:15. Music. 12:30. Zeke Manners. KVOE—12. News. 12:15. Political. 12:30. Zeke Manners.

1 to 2 P.M.

KFI—1. Girl Alone. 1:15. Kitty Keene. 1:30. Midstream. 1:45. O'Neills. KNX—1. By Kathleen Norris. 1:15. Beyond These Valleys. 1:30. News. 1:45. Scattergood Baines. KHJ—1. Life of Byron. 1:30. McFarland Twins Orch. 1:45. Play Bridge. KFCA—1. Classic Hour. KFWD—1. News. 1:05. Symphonies. 1:30. Dr. Reynolds. 1:45. Morgan Orch. KMPC—1. Baseball. KMTR—1. G. Allison. 1:30. Pension. 1:45. Political. KFAC—1. Religious Organ. 1:30. Financial. 1:45. Organ. KGER—1. News. Stocks. 1:15. Strings. KRKD—1:15. City Hall. 1:30. USC. 1:45. Health. KFOX—1. At Theaters. 1:15. Music. 1:30. Rainbow Trio. 1:05. Paul Martin.

KGER—1. News. 1:05. Officials. 1:20. Bits of Hits. 1:30. Spanish Trio. KFXM—1. Life of Byron. 1:30. Variety. 1:45. Let's Play Bridge. KFSD—1. Farmer Comes to Town. 1:15. Hariburt Band. 1:30. Frank and Archie. 1:45. Amer. Legion. KGB—1:30. Life of Byron. 1:45. Bridge. KFVD—1. News. 1:15. Music. KTMS—1. Music Quiz. 1:15. Glen Hariburt. 1:30. Watanabe. 1:45. Betty Barrett. KDB—1. Life of Byron. 1:30. McFarland Twins. 1:45. Let's Play Bridge. KVOE—1. Life of Byron. 1:30. McFarland Twins. 1:45. Let's Play Bridge.

2 to 3 P.M.

KFI—2. Agnes White. 2:15. Landt Trio. 2:30. Alice Blair. 2:45. Miss Julia. KNX—2. Young Dr. Malone. 2:15. Michael Loring. 2:30. Joyce Jordan. 2:45. Kate Smith. KHJ—2. News. 2:15. Bookworm. 2:30. Community Hall. 2:45. We, the Women. KECA—2:15. News. 2:30. Against the Storm. 2:45. Guiding Light. KFWD—2. Matinee Varieties. News. 2:15. Hits and Bits. 2:30. Music Box. 2:45. Grandma Travels. KMPC—2. Tenth Inning. 2:15. Breeskin. 2:30. American Notes. KMTR—2. W. B. West. 2:15. Termites Topics. 2:30. News. 2:45. Volney James. KFAC—2:30. Band Concerts. KGFJ—2. News. Stocks. 2:15. Civic. 2:30. Salvation Army. KRKD—2. Henry Orch. 2:30. News. 2:45. Hawaiians. KFOX—2. Civic. 2:15. Tin Pan Alley. 2:45. Grandma Travels. KGER—2. News. 2:05. Tent Revival. 2:30. Music. KFXM—2. Stocks. Orch. 2:15. News. 2:30. O'Dell-Turner. 2:45. Spottite Revue. KFSD—2. Hollywood Gossip. 2:05. Dance. Music. 2:10. Listen. 2:15. Monitor News. 2:30. Thunder Over Paradise. 2:45. Grandma Travels. KGB—2. News. 2:15. What's New? 2:30. O'Dell-Turner. 2:45. We the Women. KFVD—2. Music. 2:15. Organ. 2:30. Rhythm. KTMS—2. Musical Ramblings. 2:15. Harold Curtis. 2:25. News. 2:30. Thunder Over Paradise. 2:45. Grandma Travels. KDB—2. News. 2:15. The Monitor News. 2:30. O'Dell-Turner. 2:45. State Employment Service. KVOE—2. News. 2:15. Federal Music. 2:30. O'Dell-Turner. 2:45. Round Towner.

3 to 4 P.M.

KFI—3. Art Baker. 3:30. Fuhrman Orch. 3:45. Kaltenborn. KNX—3. Mary Foster. 3:15. News. 3:30. F. Wiley. 3:45. Europe. KHJ—3. Fulton Lewis. 3:15. Dance Orch. 3:30. Haven of Rest. KECA—3. Encasite Hour. KFWD—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton. KMPC—3. News. 3:15. America's Music. 3:30. Music. 3:45. Chef Miami. KMTR—3. Volney James. 3:30. Memories. 3:45. Billy Richman. KFAC—3. Masterpieces. KGFJ—3. News. Stocks. KRKD—3. Hawaiians. 3:45. Santeella Presents. KFOX—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton. KGER—3. News. 3:05. Music. KFXM—3. F. Lewis. 3:15. Variety. 3:30. Haven of Rest. KFSD—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton. KGB—3. Fulton Lewis. 3:30. Haven of Rest. KFVD—3. News. KTMS—3. Maddox Family. 3:30. Blanchard McKee. 3:45. Carol Leighton. KDB—3. Fulton Lewis Jr. 3:15. Dance Orch. 3:30. Haven of Rest. KVOE—3. Washington News. 3:15. Dance Orch. 3:30. Haven of Rest.

4 to 5 P.M.

KFI—4. Shield Orch. 4:15. Mirandy. 4:30. Treasure Chest. KNX—4. Wiley. 4:15. KNX-tra. 4:20. Music. 4:30. Best Buy. 4:55. War News. KHJ—4. Sands of Time. 4:30. Cats in Jammers. 4:45. Conversation Piece. Gordon. 4:30. Irene Wicker. 4:45. Malcolm Claire. KFWD—4. Don Milligan. 4:30. Bert Fluke. 4:45. Stuart Hamblen. KGFJ—4. Miniature Metropolitan. 4:15. Travlers. 4:30. Newsreel. 4:45. Aloha Land. KMTR—4. Sales. 4:30. Religious. 4:05. News.

TUESDAY Programs

AUGUST 20, 1940

8 to 9 A.M.

KFI—8. Woman in White. 8:15. O'Neills. 8:30. Strings That Sizz. 8:45. News. KNX—8. Nancy Dixon. 8:15. When a Girl Marries. 8:30. Helen Trent. 8:45. Our Gal Sunday. KHJ—8. Neighbors of Woodcraft. 8:45. News. 8:40. Mutual Friend. 8:30. News. KECA—8. Breakfast Club. 8:30. News. 8:45. Organ. KFWD—8. Music Interlude. 8:15. Ballard's. 8:30. Morning Music. 8:45. Dr. Reynolds. KMPC—8. Andy & Virginia. 8:30. Unity Daily Word. KMTR—8. Spanish Hour. 8:45. Religious Music. KFAC—8. Country Church. 8:45. Mildred Lacer. KGFJ—8. News. Stocks. 8:45. Dr. Wiseman. KRKD—8:30. Jonathan Breakfast Club. KFOX—8. News. 8:15. McDonald Orch. 8:30. Ads. 8:45. Eddie Dean. KGER—8. News. 8:01. Soul Patrol. 8:15. Mizpah. 8:45. Rev. Beannington. KFXM—8. Neighbors of Woodcraft. 8:30. Orch. 8:45. News. KFSD—8. Breakfast Club. 8:15. Good Cheer. 8:30. Farm and Home. KGB—8. Woodcraft. 8:30. News. 8:40. Stocks. 8:45. Cornussal News. KFVD—8. Covered Wagon. 8:45. Music. KTMS—8. Weather. 8:01. Breakfast Club. 8:30. S. B. Devotional. 8:45. Aloha. KDB—8. Good Morning Neighbors. 8:30. News. 8:45. BBC News. KVOE—8. Good Morning Neighbor. 8:30. News.

9 to 10 A.M.

KFI—9. Song Fellow. 9:15. Taft Orch. 9:30. Kathleen Norris. 9:45. Dr. Kater. KNX—9. Goldbergs. 9:15. Life Can Be Beautiful. 9:30. Right to Happiness. 9:45. Mary Lee Taylor. KHJ—9. Luther Orch. 9:15. Rev. Laurin. 9:30. World. 9:45. Keep Fit. KECA—9. Council of Beauty. 9:15. Between Bookends. 9:30. Midmorning Jamboree. KFWD—9. Summer Time. 9:15. Music. 9:30. Waltz. 9:40. Tune Time. KMPC—9. Hollywood Bowl Breakfast. 9:30. News. 9:45. Organ.

KMTR—9. Set Your Clock—Martin L. Thomas. 9:15. Health. 9:30. Political. 9:45. W. B. Record. KFAC—9. Inspirations. 9:15. Health Talk. 9:30. Women in News. 9:45. South Amer. Way. KGFJ—9. News. Stocks. KRKD—9:30. U. S. Weather. KFOX—9. Half & Half. 9:30. Music. KGER—9. News. 9:05. Bright Corner. 9:15. March Ahead of Time. 9:30. Revival. 9:45. Full Gospel. KFXM—9. Frank Luther. 9:15. Sunshine Service. 9:45. Popular Orch. KDB—9:15. Between the Bookends. 9:30. Health. 9:45. News. KGB—9. Frank Luther. 9:15. Homemaker's Catalog. 9:45. Keep Fit. KFVD—9:15. News. 9:30. Dr. Richardson. 9:45. Parade. KFXM—9. News. 9:15. Between Bookends. 9:30. Music. 9:45. Harvey Hardin. KDB—9. Luther Orch. 9:30. Johnson Family. 9:45. Keep Fit. KVOE—9. Luther Orch. 9:15. Monitor News. 9:30. Johnson Family. 9:45. Exercises.

10 to 11 A.M.

KFI—10. Light of the World. 10:15. Arnold Grimm's Daughter. 10:30. Vallant Lady. 10:45. Hymns. KNX—10. Bix Sister. 10:15. Aunt Jenny. 10:30. Fletcher Wiley. 10:45. My Son and I. KHJ—10. News. 10:15. Happy Homes. 10:45. Bachelor's Children. KECA—10. Our Half Hr. 10:30. Views and Reviews. 10:45. Family Doctor. KFWD—10. Curtis Springer. 10:15. Budget Decorator. 10:30. Be Healthy. 10:45. Pepperdine Foundation. KMPC—10. Consumers Research. 10:30. Norma Lee Serviss. 10:45. News. KMTR—10. Woman's World. 10:30. Dr. Reynolds. 10:45. Monitor News. KFAC—10. Midmorning Serenade. 10:30. News. 10:45. Gothic Tower. KGFJ—10. News. 10:15. Dr. McCoy. 10:30. Moods in Verse. 10:45. City Dwellers. KRKD—10:15. Health. KFXM—10. News. 10:15. Health. KGER—10. News. 10:05. God's Sunshine. 10:30. Rev. Ivie. KFXM—10. News. 10:05. Variety. 10:15. Organ. 10:30. Craig Orch. 10:45. Bachelor's Children.

MUSIC PONTIFF

Capsuled Advice on Symphony Enjoyment

To people who know music Jose Rodriguez (KECA) is more than a person with a flair for competent music criticism. A onetime newspaper reporter of Los Angeles he has assumed pontiff stature among civic-minded biddies who are seen aggressively in forefronts of welcoming and arranging committees, among musical competents to whom musicianship is important, and among thousands of aspiring youths who are unimpressed by black beards, pop eyes, and gesticulations as signs of subject mastery.

The Rodriguez "Classic Hour" (daily at 1 p. m. KECA) to many is a radio gem that shimmers in its sixty melodious facets, sharply cut to bring out the radiances of "good music."

A blunt spokesman in matters relating to music, Rodriguez this week capsuled in a paragraph his philosophy anent music in the lives of the people and, incidentally, prodded those who are sensitive about its hallowed aspects.

Said Rodriguez: "Most of us take too narrow and arbitrary attitude toward music and what we pleasantly call the 'finer things of life.' These (including music) should not be something we put on, with an uncomfortable sense of treading on hallowed ground, but should be a part of us and our daily lives. We need more good music badly played. I'd rather see a family group making a weird attempt at wringing harmony from an odd collection of instruments, than to see these same people meandering about the house while the radio pours out the world's finest symphonies."

Main complaints of Jose Rodriguez are:

- 1—Most radio listening is like a summer flirtation, a flit from one love to another;
- 2—The public is getting a "horrible" overfeeding of good music it does not hear;
- 3—Classical music needs devotion of the kind which is brought by forty years of happy married life.

Other Rodriguezisms:

A year could be spent trying to dig out all there is in one composition.

One symphony a day is all that can be assimilated without getting emotional indigestion.

The difference between just sitting back and letting music "bathe" one is studying the music to determine what is being said by its composer.

To enjoy music is to know it as something that makes strong demands on intelligence and emotions.

Music is a definite tool with which to convey ideas and feelings. We should learn to use that tool as we do knives and forks.

Rodriguez was a concert pianist at an age when most kids whittle whistles. He was a newspaper reporter for the Los Angeles Record, circa 1925, and was plumped into radio by virtue of fact the newspaper owned a radio station and because an editor discovered he had a staff writer who could cover a concert as well as a Skid Row fight. The station was "KPLA" and with it he began experimenting with broadcasts of serious music.

KFAC—4, Pasadena Playhouse. 4:15. Drawing Room. 4:30. Tea Time. KGFJ—4, News. 4:15. Tea Time. 4:30. Observer. 4:45. Music. KRKD—4:15. Venna Taylor. 4:45. News.

KFOX—4, John Brown. KGER—4, News. 4:15. Bob Carlin. 4:30. Geo. Strange. 4:45. News. KFPM—4, Trading Post. 4:30. Music. 4:45. Conversation Piece. 4:15. KFSD—4, Maxine Sautter. 4:15. Rocky Gordon. 4:30. Irene Wilcker. 4:45. Malcolm Clair. KGB—4, Sands of Time. 4:30. Music. 4:45. Conversation Piece. KTMS—4, Bud Barton. 4:15. Rocky Gordon. 4:30. String Quartet. 4:45. Malcolm Clair. KDB—4, Sands of Time. 4:30. Jamboree. KVOE—4, Sands of Time. 4:30. Cats 'n' Jammers. 4:45. Conversation Piece.

5 to 6 P. M.

KFI—5, Hurtados Band. 5:30. Meredith Willson. KXN—5, Second Husband. 5:30. Missing Heirs. 5:15. Dally Comics. 5:30. Shafter Parker. 5:45. Blue Beetle. KECA—5, Expo. Band. 5:30. News. 5:45. Sports. KPWB—5, Stuart Hamblen. KMPW—5, Piano. 5:15. News. 5:30. Uncle Harry. KMTR—5, Special Events. 5:30. Political. 5:45. Eventide. KFAC—5, Studio. KGFJ—5, News. 5:30. Baseball Scores. KRKD—5:30, Race Results. KFOX—5, Swing. 5:40. Beauty Talk. 5:45. Swing. KGER—5, News. 5:05. Latin Hour. KFPM—5, Pop. Orch. 5:15. Williams Orch. 5:30. News. 5:35. Variety. 5:45. Blue Beetle. KFSD—5, News. 5:15. Band. 5:30. Amateurs. KGB—5, Williams Orch. 5:30. Shafter Parker. 5:45. Blue Beetle. KFVD—5, Band. 5:15. News. KTMS—5, Exposition Band. 5:30. News. 5:45. Venna Music and News. 5:55. Thompson's Town Gossip. KDB—5, Williams Orch. 5:30. Shafter Parker. 5:45. Blue Beetle. KVOE—5, Ads. 5:15. Williams Orch. 5:30. Shafter Parker. 5:45. Blue Beetle.

6 to 7 P. M.

KFI—6, Summer Pastime. 6:30. Dog House. KXN—6, Miller Orch. 6:15. Public Affairs. 6:30. War News. 6:45. Sports. 6:55. News. KHJ—6, Roy G. Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Moon Court. KECA—6, News. 6:15. Ink Spots. 6:30. Nisus Capitaine.

KFWB—6, News. 6:15. Strollin' Tom. 6:30. Mayor Bowroo. 6:45. Vacation Time. KMPC—6, Song Stories. 6:30. Five Sports Final. 6:45. Community Sing. KMTR—6:15, Political. 6:30. U. S. Marines. 6:45. Special Events. KFAC—6, News. 6:30. Music. KGFJ—6, News. Italian Melodies. 6:30. Gold Hour. KRKD—6:30, Brotherhood of Americans. KFOX—6, News. 6:10. Sports. 6:15. Napoleon Bonaparte. 6:30. Townsend. 6:45. Hawaiians. KGER—6, News. 6:05. Latin Hour. 6:45. Italian Journal. KFPM—6, Ray G. Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Sweets & Seats. 6:50. Moon Court. KFSD—6, News. 6:15. Walter Belian. 6:30. Laura Gruerver. 6:45. Junior G-Men. KGER—6, Raymond G. Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Moon Court. KFVD—6:15 World On Air. 6:30. Serenade. KTMS—6, Conn vs. Pastor Fight. KLB—6, Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Concert Miniatures. KVOE—6, Ray G. Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Treasure Island.

7 to 8 P. M.

KFI—7, Pleasure Time. 7:15. KFI News. 7:30. Johnny Presents. KXN—7, Amos 'n' Andy. 7:15. Stabile Orch. 7:30. McCreery Orch. 7:45. Political. KHJ—7, Page Past. 7:15. Inside of Sports. 7:30. Ned Jordan. KFAC—7, Information Please. 7:30. Cabbages and Kings. 7:45. Johnson Campaign. KPWB—7, Sid Ziff. 7:15. Robert Arden Sports. 7:30. Stars Over Manhattan. KMPC—7, Amos 'n' Andy. 7:15. News. 7:30. Races. KMTR—7, Music. 7:15. Political. 7:45. Special Events. KFAC—7, Christian Science. 7:15. Music. 7:30. L. A. Playground. KGFJ—7, Spanish Hour. KRKD—7, News. 7:15. Three-Quarter Time. 7:30. Do You Know? KFOX—7, Dally Bread. 7:15. News. 7:30. Flend. KGER—7, News. 7:05. Jewish Hour. KFPM—7, Page Past. 7:15. Inside of Sports. 7:30. Ned Jordan. KMPC—7, Information, Please. 7:30. c-o Handicap. KDB—7, Page Past. 7:15. Elliot Orch. 7:30. Ned Jordan. KVOE—7, Page Past. 7:15. Political. 7:30. Secret Agent.

8 to 9 P. M.

KFI—8, Musical Americana. 8:30. Battle of Sexes. KXN—8, We, the People. 8:30. Prof. Quiz. KHJ—8, Laugh and Swing. 8:30. Keller Orch. 8:45. Twilight Trails. KECA—8, Easy Acca. 8:15. Mr. Keen. 8:30. News. 8:45. Hudson Orch. KPWB—8, Texas Lewis. 8:30. So This is Radio? KMPC—8, Pickard Family. 8:30. Let's Talk Over News. 8:45. Fun Quiz. KMTR—8, Political. 8:30. Camera Quiz. KFAC—8:15, Baseball. KGFJ—8, News. 8:15. Jean Valentine. 8:45. Music. KFOX—8, Music. 8:15. Eagle. 8:30. Judge Gardner. KGER—8, News. 8:05. Rudolfo Hoyos. KFPM—8, Laugh & Swing. 8:30. Hometown Headlines. 8:35. Keller Orch. 8:45. Twilight Trails. KRKD—8, Evangelistic. KFB—8, Easy Acca. 8:15. Mr. Keen. 8:30. Hudson Orch. KGFJ—8:15, Laugh & Swing. 8:30. Keller Orch. 8:45. Twilight Trails. KTMS—8, Easy Acca. 8:15. Lost Persons. 8:30. Lincoln Orch. KDB—8, Laugh & Swing. 8:30. Judge Wagner. 8:45. Twilight Trails. KVOE—8, Laugh and Swing. 8:30. Keller Orch. 8:45. Twilight Trails.

9 to 10 P. M.

KFI—9, Passing Parade. 9:15. Packard Trans. 9:30. Miller Orch. KXN—9, News. 9:15. Sports Round-Up. 9:20. Gluskin Orch. 9:45. Miller Orch. 8:45. Twilight Trails. Fulton Lewis. 9:45. Sudy Orch. KECA—9, Moffitt Orch. 9:30. Fu Manchu. 9:45. Frank and Archie. KPWB—9, D'Artega Orch. 9:15. Buron Fitts. 9:30. News. 9:45. Ballard. KFB—9, Memory Melody. KMTR—9, G. Allison. 9:15. Dance. 9:30. Peter Potter. KFAC—9, Baseball. KGFJ—9, Jewish Hour. KFOX—9, News. 9:15. Viennese Orch. 9:30. Music. 9:45. Christy Orch. KGER—9, News. 9:05. Rev. Hauff. KFPM—9, News. 9:15. Pearl Orch. 9:30. Fulton Lewis. 9:45. Sudy Orch. KFB—9:30, Anselus Choir. KFSD—9, Kemp Orch. 9:30. Savitt Orch. 9:45. News. KGB—9, News. 9:15. Pearl Orch. 9:30. Fulton Lewis. 9:45. San Diego. KTMS—9, Rev. M'U's Orch. 9:30. News. 9:45. Hotel Sherman. KXN—9, News. 9:15. Melodex. 9:30. Fulton Lewis Jr. 9:45. Sudy Orch. KVOE—9, News. 9:15. Political. 9:30. Washington News. 9:45. Sudy Orch.

10 to 11 P. M.

KFI—10, News. 10:15. Richards Orch. 10:30. Bridge Club. 10:50. Sir Francis Drake Orch. KXN—10, Crosby Orch. 10:30. Masterworks. KHJ—10, Arnheim Orch. 10:30. Dale Orch. KECA—10, Phil-Harmonia. KFWB—10, Fiesta. 10:15. Bowling Notes. 10:30. Dance. KMPC—10, Viennese Music. 10:15. Hawaiians. 10:30. News. 10:45. Three Kings. KMTR—10, Merry-Go-Round. 10:15. Lopez Orch. 10:30. Political. 10:45. Special Events. KFAC—10, Melody Hour. KGFJ—10, News. KFOX—10:15, Anlwa Boys. 10:30. Hawaiians. 10:45. Hamilton Orch. KGER—10, News. 10:10. Music. 10:15. Dance Orch. 10:30. Salvation Army. KFPM—10, Arnheim Orch. 10:30. Dale Orch. KFSG—10, Eather Stuart. 10:30. Mr. and Mrs. Webb. KFSD—10, Duchio Orch. 10:30. Hollywood Gossip. 10:35. Van Orch. KGB—10, Arnheim Orch. 10:30. Bacon Plays. KECA—10, Jack the Bellboy. KTMS—10, Miramar Orch. 10:15. Ambassador Orch. 10:30. Classified. 10:31. Jantzen Beach Orch. KDB—10, Arnheim Orch. 10:30. Dale Orch. KVOE—10, Arnheim Orch. 10:30. Dale Orch.

11 to 12 Midnight

KFI—11, News. 11:15. Nottingham Orch. 11:30. Harpa Orch. KXN—11, News. 11:15. Busse Orch. 11:30. Manny Strand Orch. 11:55. News. KHJ—11, News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KFB—11 Organ. KMPW—11 Organ. 11:15. Music You Want. KMP—11 Swing Quiz. KMTR—11, Melody Lane. KFAC—11, Henry Orch. KFPM—11, News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KFSG—11, Drama. 11:15. Gladwyn Nielsen. 11:30. Melodies. KFSD—11, Nottingham Orch. 11:30. Harpa Orch. KGB—11, News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Memory Time. KTMS—11, The Dance Hour. 11:45. Paul Carson. KDB—11, News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians. KVOE—11, News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians.

Brighter New World

Television Will Change A Peoples' View Of All Life

TELEVISION is being held up by selfish motion picture interests!

It is available now for use, but great financial interests with huge investments in picture houses, are deliberately keeping this new scientific wonder from the people!

Lest you take the above statements seriously, let it be hastily pointed out that they are merely reflections of many an otherwise intelligent person's belief. They are distorted reflections, for the truth of television has always been available to the public.

Not long ago a similar muddled-up belief died after a long and "dishonorable" career. It was that gigantic gasoline vending corporations would never permit the marketing of Diesel oil engines for automobiles!

"Diesel oil engines would operate for a fraction of the cost of gasoline engines. You don't think that the big oil companies are fools enough to encourage something that would cut into their profits, do you?" Thus has spoken many a person who, had he thought clearly, would have known better.

The truth is that the Diesel oil engine is not completely practicable for automotive use in this stage of its development. The weight per horsepower necessary to make it of service in automobiles is too great for practical purposes.

And, almost the same sort of reason explains the delay in getting television into the popular market. The range of television is too short to make possible universal broadcasts without a co-axial cable system and area stations at horizon sight intervals. Cost of such a system would bankrupt American radio interests. And, too, there is still much improvement to be made in scanning devices and transmission of scanned objects before television becomes more than an interesting marvel of man's inquiring mind and capable hands.

Television is here. So much cannot be denied. And it will be improved and perfected until there will come a time—guessed now by many men of science as lying within the encompass of the coming decade—when it will be the most potent force force for good man has developed.

For, Television cannot lie. It cannot be made to lie! In those sentences reposes the germ of the future's clear sanity for civilization.

The ultimate effects of television are beyond ability of the best minds now to picture. Certain it is, however, that it will have social consequences of tremendous import.

When completely developed in practical terms of usage by the world's millions Television will record the sights and sounds of history as it is made,

where it is being made, at the time it is being made without alteration by political ring-masters, by dictators, by dulcet toned propagandists or by those whose obscure but selfish purposes are served by distorting truth.

Motion picture companies are not "ag'in" television. Many smart-minded motion picture executives are already buying into television. They see it as a giant industry of the future, to far overshadow with its bulk even the great film making plants of today. They see television as the record of the present, not the chronicle of yesterday's dead and gone events.

What of the effects television will have on humanity? Certainly among the prime effects will be a better educated, more enlightened society with a rising cultural curve. Important to consider is the immediacy of television. News and events will be recorded while they are occurring. Imagine, if you will, how potent an instrument to measure sincerity and the reasonableness of mass action television can be. For instance: War clouds darken world horizons. Out of the ebb and flow of the human tides emerges a world interest figure. This figure harbors a brain and a plan. Will the plan be good or is the brain mad? How can these things be known? Radio, motion picture and news commentaries on the figure must always be conjectural in effect on the mass mind. It is hard to make a black printed word on a piece of white paper mean to a reader what the figure, moving and speaking in the midst of his ambition and viewed in the act, must come to mean to the television-equipped world. A voice alone is hard to assay for the character of the speaker. A motion picture may or may not be "doctored." But, voice and picture, projected on the instant scene of current happening cannot be denied. The record is there, clear and inescapable, struck off from the eternity onward rush of time and men in time. There can be no "hokey" about television. Propagandists would face an insurmountable task of organizing a "propaganda show" for human consumption. To do that they would have to ignore time and, since time is the essence of television's value, their arduous stage settings would appear stupid in contrast to televised action occurring within the period they devoted themselves to the synthetic manufacture of emotions and mass opinions.

What other effects? Almost certainly within the lives of millions now living the daily newspaper will be decadent. Journalism of the printed word is nearing its death after building a monument of itself to public service. Of what use newspapers when the more significant world happenings have been known, heard and seen hours before presses can roar?

The home will again become a home in the literal meaning of a word that stands for communion among parents and kin. No longer will men, women and children strike out restlessly for entertainment when, in the time required to view a three hour double feature of no particular merit, music, events, sports, education and science happenings in the great world have been brought to the family hearth?

On the rising crest of television will ride new social and industrial activities. There will be revived the legitimate stage and the community theatres. Uncounted thousands of persons will need training to bring televised programs into the home. Thousands of places will be opened for artists, musicians, technicians, teachers, and a new kind of journalist—the Tele-reporter and Tele-editor—will appear.

Advertising will undergo radical and salutary change. Many an advertising agency will discover that bombast rarely influences buying decisions. The more craftsmanlike will have detected the difference between repetition of selling phrase and the psychological hazards of "spotting" their sponsors' products in televised programs. From within the agency will come a new art of salesmanship, geared to movement, to voice and sound. The often blatant announcements of aural radio will give way to veritable gems of merchandising messages. These messages will flash on the television screen, be keyed to a "rememberful" sign, movement, voice or sound and the show will go on with hardly the most sensitive aware that program continuity has been interrupted.

Politicians, perennially engaged in saving the world for Democracy, for Fascism, and for themselves, will have to stand in the pitiless candor of television.

Child training will become easier and more resultful. Things that live interest children. Television brings life, sound, and movement of life, and, therefore, much of the job of training, education and discipline in the child field will be done by television.

What's holding all this back?

Well, (1) projection power of present television mechanism is limited to "horizon vision," that is to say, television can be sent only as far as the human eye can see; (2) until projection can be made over vastly increased distances, television, to be put into general use, would require thousands of broadcast stations at intervals of twenty miles; (3) all television is carried through co-axial cable, the cost of which today is \$2.00 per linear foot, or \$15,560 per mile; (4) improvements must yet be made in scanning devices so as to project clear representations to television receivers.

These are the four major obstacles. But, if you think they are going to prevent mass production of television sets and the re-ordering of humanity's lot on earth, you must guess again.

For, you don't know your science!

Note: Pioneering the field of television broadcasting on the Pacific Coast is Station KHL, unit in the powerful Mutual-Don Lee group. Both National Broadcasting and Columbia Broadcasting Company include graphic Television information in tours of their great Hollywood plants. All three Networks will answer television questions through Radio Life, or may be written to directly.

CHEF MILANI'S Food Filosofy

BREAKFAST PERMUTATION: Suppose you had to have a fruit, a cereal, some breadstuff, and a protein for breakfast every morning; and suppose that as a fruit, you could only choose orange juice, grapefruit, prunes, figs or applesauce; as a cereal, only corn flakes, bran, puffed rice, rolled oats or cream of wheat; as breadstuff, either white toast, brown toast, biscuits, pancakes or a waffle; and as a protein, either bacon, eggs, sausage, ham or hamburger—How long could you go without having exactly the same breakfast twice?

This is a question for those who think they can't get enough variety in their morning menu, and the answer is, that with the twenty-five items listed above, you could go nearly a year and a half without having exactly the same breakfast twice.

The next time you're stumped for some way to change the table routine, try a little mathematics.



Double or Nothing: If for any reason you need a couple of hundred calories on short notice, try eating an ounce of butter; if you haven't got an ounce of butter, two ounces of sugar will do; if you're short on cream, eight ounces of rice will serve the purpose.

But maybe you're allergic to rice. In that case, a pound of carrots or two pounds of tomatoes should turn the trick.

This of course, could go on and on, until we had you eating about twenty stalks of celery; but we hope you will never need two hundred calories that bad.



Radio Life Chicken a la KMPC: I've been asked for a chicken recipe, both by this magazine and by the boys over at The Station of The Stars; so perhaps this is a good time to kill two birds with one formula.

In each case, of course, the bird should be a young spring chicken weighing about two and a half pounds, and in order to fix it, you also need one half cup of flour, one egg, four tablespoons of pineapple juice, one cup of

breadcrumbs, four tablespoons of melted butter, two teaspoons of lemon juice, and salt and pepper.

Having brought these things together, here is one way of keeping them on good terms with each other:

Disjoint the chicken, wash it, and dry it on a towel; then, sprinkle with salt and pepper and roll it in the flour. Having beaten the egg with the pineapple juice, dip the chicken in the mixture and then roll it in the breadcrumbs. This done, put it in a well-greased baking pan, and after sprinkling it with the melted butter and lemon juice, bake it at four hundred degrees for fifty minutes, and then serve it with white cream sauce.

A nice dinner to go with this chicken is fruit cocktail, soup financier, shoe-string potatoes, sliced tomatoes, gherkins, watercress salad, ice cream with wafers, and coffee.

About the gherkins: I suppose that most of you have noticed that they look like little cucumbers. Well, that's what the word means: a cucumber. It comes from *okurka*, the Bohemian word for cucumber; but if you want something more classic, you can call them *Cucumis Anguria*.



By the Sea, By the Sea, By the Beautiful Sea: That's where they have less goiter trouble. And do you know why? Because goiter is due to a deficiency of iodine in the system, and iodine is supplied by the sea, by the beautiful sea, not only in sea-foods, but also in the plant life that grows near it.



If-You-Haven't-Tried-It-You - Should Department: Beating an egg into the cocoa when it's done; adding some diced, crisp bacon to potato salad; tomato juice instead of milk when making French toast; leaving the peelings on when making applesauce and straining the sauce afterwards; putting a date in the core of an apple before baking it; baking a pear in honey and water; adding some raisins or dates to stewed prunes.

Take It from Shakespeare: He said, "Unquiet meals make ill digestion."

Where that man got all his wisdom nobody knows; but it doesn't matter, as long as it's true; and in this case it certainly is.

CHEF MILANI

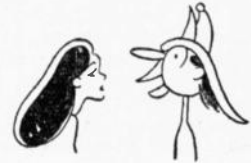
Chef Milani now has TWO contests going on his daily broadcast over KMPC. Tune in at 3:45 and find out how you can get in on some of the money.

If you eat and can write a rhyme, you're all set to win some of the money given away daily on Chef Milani's broadcasts. Tune in on KMPC at 3:45, Monday to Friday, for the few simple rules and instructions.

Everybody likes to write rhymes, and that includes you. Tune in on Chef Milani over KMPC daily at 3:45 and find out how you can get money.

Chef Milani now runs a double- and find out how you can get money. 3:45 broadcasts. You can win with a question or a rhyme, so don't miss it. Your losing money if you do.

WHAT'S IN THE AIR?



No fire, ma'am . . . the boys just came over because you listen to

THE BREAKFAST CLUB

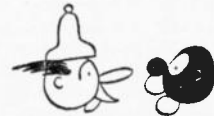
8:00—8:30 a. m.
Mon., Wed., Fri.



Turn off that silly beam, pilot, and let's tune in

I'LL NEVER FORGET

Mon., Wed., Fri.
9:00—9:15 a. m.



No, sah, we don't hunt no more . . . not since we started listenin' to

LET'S PLAY BRIDGE

1:45—2:00 p. m.
Mon. thru Fri.



I've installed two auto radios so I'll be sure to hear

PULL OVER, NEIGHBOR

8:00—8:30 p. m.
Monday

Other Highlights for Today:

- Rise and Shine . . . 6:00- 7:45 a.m.
- Morning News . . . 7:45- 8:00 a.m.
- Beas Bye 8:40- 8:55 a.m.
- The Family Bible . . 9:15- 9:30 a.m.
- Keep Fit to Music . . 9:45-10:00 a.m.
- Happy Homes 10:15-10:45 a.m.
- Bachelor's Children . 10:45-11:00 a.m.
- Our Friendly
Neighbors 11:00-11:15 a.m.
- Eddie Albright 11:15 a.m.
- Flying Feet 11:30-12:00 a.m.
- The Broadway News . 12:00-12:15 p.m.
- News Comics 5:15- 5:30 p.m.
- Raymond G. Swing . . 6:00- 6:15 p.m.
- John B. Hughes 6:38- 6:45 p.m.
- Lone Ranger 7:30- 8:00 p.m.

DID YOU KNOW
It's easy to build a reputation as a marvelous cook. Just serve
WILSON'S
Tender Made Ham
(REG. U.S. PAT. OFF.)
"THE HAM YOU GET WITH A FOOT"
Cooks in 5 min. to lb.
Tender thruout
Delicious in flavor.
Accept no substitute

DON LEE
KHJ
MUTUAL
DIAL 900

Radio Makes a Star

Given a Girl With Talent and Looks, Airmen Can Transform Her Into a Nation's Favorite With Magic of Publicity

OLD-FASHIONED!" said one critic looking her over from head to toe. "Not enough poise," remarked a second. "She simply lacks that certain something," was the verdict of observer number three.

Eyeing the pretty, raven-tressed lass who had just trilled the last notes of a stuffy operatic aria, the talent scout shook his head. "For the present," he replied, "You may be right. But I like that feeling in her voice. And her looks and figure aren't exactly to be sneered at! No—we'll keep her. And just wait'll we put a warble in her voice and a spark into her personality! Wait'll the build-up begins! She'll wow 'em! Mark my words—some day Lillian Machuda will be a name known to every radio and movie fan in the U. S. A."

Well, the talent scout's actual prophecy is impossible now, for the first action taken by Lillian's managers, the NBC Artists Service, was to change her name from Machuda to Cornell—the one we know her by today.

And after deciding her voice was fashioned for popular music rather than the classics, the next step in their campaign to make Lillian Cornell famous was to send her to a voice teacher experienced in light musical veins, who taught her the intricacies of popular rhythm.

Soon the time arrived for her first real step up the ladder of success. Artists Service assigned Lillian to a few local radio spots where the songstress acquired the "mike technique" experience essential for a network debut. Then spots on two popular Chicago programs, the NBC Jamboree and Club Matinee, were obtained for her to display her talents.

Meanwhile two powerful "build-up" forces were working for Lillian Cornell. The contract she had signed with NBC Artists Service to manage her career covered more than mere business routines. Clothes, friendships and recreation all called for their knowing counsels. The right places had to be frequented and the right people met. Clothes had to be streamlined to her personality—all in all, everything designed to type her as a glamorous radio songstress was strenuously plugged.

The publicity departments of Artists Service and NBC meanwhile had also swung into action. One of their first actions was to photograph their charge from every conceivable angle and in scores of different costumes. Accompanied by fitting sheafs of publicity copy, photos of

Lillian Cornell posing as the ideal tennis player, the typical mermaid, the college boy's dream, ad infinitum, flooded newspaper and magazine offices throughout the nation. Lillian's managers even arranged to have her picture taken as mascot (fully uniformed!) of the Chicago Cubs!

While all this was going on, Lillian was appearing on more and more sustaining radio programs. As her fan



In their campaign to make little-known Lillian Cornell a nationwide star, NBC Artists Service sent out photos of their client as a tennis player, a mermaid, the dream of college boys. Here is a widely-publicized picture of the beautiful actress-songstress as mascot to the Chicago Cubs. Today, Miss Cornell is winning fame in Hollywood as well as over the NBC-Networks.

mail rose and her personality became etched on the public mind, she began to receive top billing with greater frequency. Eventually her bread came—in form of a bathing-suit picture, published in a radio fan magazine, which created quite a stir amongst Hollywood's movie producers, and led to urgent demands for auditions.

Since Lillian's radio commitments in Chicago prohibited a personal Hollywood appearance, her managers arranged a cocktail party in the movie mecca, at which an audition of Lillian's voice was heard by special wire from the Windy City. . . . The rest is none less history. The large public following of the songstress plus her looks

plus her figure plus her singing and acting talent led to an immediate contract with Paramount, and a few months later Lillian Cornell appeared high up in the Dramatis Personae of "Buck Benny Rides Again!"

Although our heroine has not yet reached the "star" class, she's definitely on the way. Rapidly, too. Her movies, as they appear, will win her larger, more loyal audiences, as her series of sustaining assignments did for her radio career. She has already appeared in four pictures, soon to be released, since "Buck Benny"; "Dancing on a Dime," "Rhythm on the River," "Kiss the Boys Goodbye" and "Touchdown."

All of which isn't to say that anyone with talent can be "built up" to Lillian Cornell's proportions. For mere ability abounds today in the entertainment world.

★ ★ ★

ONE of the most elusive things in the world of talent is an individuality that appeals to the public. That is what the scout has to keep his eyes peeled for in addition to personality, physical charm and voice. Arresting individuality. That's what the talent scout perceived in Lillian Cornell with the clairvoyance that only successful scouts possess. Then, once the catch was made, began his real job: to sharpen that individuality and through continual radio spots and an accompanying flood of publicity to etch her personality deep on the public's collective mind.

All of which is a trying, painstaking task, calling for canny insight into fickle public tastes and understanding of the panics and brainstorms of the show business. Anyone from NBC's Artists Service Bureau—the men who discover and develop divas, ballerinas, tap dancers, mystery writers, cowboy singers, symphonic conductors, dialecticians, ad finitum—will vouch for that.

Although night clubs, hotels and theatres are sources offering a vast amount of talent to radio, the biggest slice of radio's bigtime talent comes from small stations around the country. When a particularly fine voice is heard by a scout, its possessor is investigated, and if the necessary ability and individuality is there, he (or she) is taken to Chicago, Hollywood or New York's Radio City for an audition.

Then, if the results are successful begins the "typing," the press campaign, the whole general buildup. Movie, radio and gossip columns are plugged. New fashion styles are watched, and sometimes the artist's manager can even get a new style named after his charge. In some cases, even a color is named after a star, witness Genevieve Blue—after the party bearing that monicker on the "Amos 'n' Andy" program.

Jean Dickenson and Conrad Tribault are typical cases of bigtime radio stars who came up from the bush-leagues. Jean, who reached the apex of success with her debut last winter at the Metropolitan Opera, started singing in Den-



Hardly anyone ever heard of a sarong before Dorothy Lamour made it one of the most popular words in our vocabulary. Lamour's entrance into the motion picture field—a medium relying on visual as well as vocal effects—was responsible for her sarong-ing. If anything, this innovation enhanced her "limpid beauty . . . mystical enchantment . . . and allure" (if no longer silken).

ver. A network executive in New York heard her beautiful soprano voice and sent for her. Now she is starring on NBC's "American Album of Familiar Music." In like manner, Thibault sang over a local Philadelphia station, soon caught the network's attention in New York, eventually rising to stardom.

Dorothy Lamour is an outstanding example of a radio artist who benefitted immeasurably by an extensive build-up. Artists Service "found" her while she was singing with a Chicago band, placed her under contract, and planned her career with the result that she even-

tually became one of the most outstanding screen and radio personalities of our day. Lamour's publicity centered around her breathtaking glamour, and she was billed as the "Dreamer of Songs."

The history of Lucille Manners sounds like a Horatio Alger story. Sometimes the vital role played by the artist's manager is overlooked in cases of her sort. A fifteen-dollar-a-week stenographer in Newark, Miss Manners missed many meals in order to pay for her coveted voice lessons. Eventually she landed a spot on a local New Jersey radio program and later an audition at NBC, where she was given an assignment on a small sustaining program.

Meanwhile the Artists Service Bureau was building her up through guest appearances with popular concert orchestras. In 1933, this build-up, together with Miss Manners' natural talent, qualified her as the summer substitute for the Cities Service Concerts. A few years later, Miss Manners became the regular Friday night soloist for the Cities Service Concerts!

Wonder why the blonde soprano is referred to as Miss Manners? Well, it's a result of her build-up. Just as people associate the words Dorothy Lamour and sarong (they are inseparable, aren't they?), they synonymize Lucille Manners, in their mind's eye, with good manners, satiny evening gowns and a personality sweet and sedate. Each Friday night she appears before the studio audience gorgeously gowned. Colored spotlights play on her face.

The atmosphere is permeated with austerity. And well knowing that he must perpetuate the public conception of his client, Lucille Manners' manager sees to it that her photos convey the same impression of sweet dignity.

An entirely different approach is being used in building up a songstress you'll hear a mighty lot about before long. Her name is Yvette, and she sings French and American tunes in a pert and saucy manner. Petit, blonde and vivacious, Yvette lives the part she plays on the air. For NBC Service, realizing that they have created an arresting personality different from all others as well as one that has caught the fickle public's fancy, will see to it that Yvette stays that way!

Dinah Shore is another youngster clambering up the success ladder. Dinah was brought to Radio City from a small Nashville station where she sang while studying at Vanderbilt University. She was developed up by Artists Service into the dreamy Southern type. Langor, not glamour, was her groove.

First she was given a sustaining spot on NBC, and at present her wisterialaden crooning is making her a favorite with network audiences. She sings every Sunday afternoon now with "The Chamber Music Society of Lower Basin Street." Unless all signs fail, she will star one day on a topflight commercial program. When that happens don't plant all the credit on her pretty head. Save a kudo for her builder-upper manager.

There's no such thing as "jumping into stardom."



"In the limpid beauty of her person is embodied all the silken allure and mystical enchantment of the eternal woman . . ." So read the text accompanying this and other similar photos sent out in 1935 by NBC Artists Service as part of their "build-up" campaign for Dorothy Lamour.



Although Lucille Manners' natural talent is prodigious, the role of NBC Artists Service in the story of her success has been a vital one. Some years back, when the featured singing spot on NBC's Friday Night Cities Service Concerts was open, Miss Manners auditioned for the job. It was obvious that no one was better qualified for the assignment than she. Today, thanks to her talents plus the build-up provided by Artists Service, the songstress commands a great following.

WEDNESDAY Program Highlights

A.M. Programs are shown in Light Face Type;
P.M. Programs in Black Face

Variety

- 8:30—Johnny Murray, KFI.
- 10:15—Budget Decorator, KFWB.
- 10:30—Views and Reviews, KECA.
- 2:45—Kate Smith Speaks, KNX.
- 3:45—Chef Milano, KMPC.
- 4:00—Speaking of Glamour, KFI.
- 4:15—Meet the Author, KMPC.
- 5:00—Star Theatre, KNX.
- 6:00—Kay Kyser, KFI.
- 7:00—Amos 'n' Andy, KNX.
- 7:30—Plantation Party, KFI.
- 8:00—Abbott and Costello, KFI.
- 8:00—Pickard Family, KMPC.
- 9:00—Hearts Repaired, KFWB.

Drama

- 9:45—Short Story, KNX.
- 4:30—Where Are You From? KHJ-KGB-KVOE-KFXM.
- 7:00—Hollywood Playhouse, KFI.
- 7:30—Dr. Christian, KNX.
- 8:00—Meet Mr. Meek, KNX.
- 8:30—Mr. District Attorney, KFI.
- 9:00—All Aboard, KFI.

Public Affairs—News

- 1:30—John B. Hughes, KNX.
- 3:45—Kaltenborn, KFI.
- 4:55—Elmer Davis, KNX.
- 6:00—Raymond Gram Swing, KDB.
- 6:30—John B. Hughes, KHJ-KGB-KVOE-KDB-KFXM.

- 7:15—Elliott Roosevelt, KFWE-KFSD-KFOX-KTMS.
- 8:30—Let's Talk Over the News, KMPC.
- 9:30—Fulton Lewis Jr., KHJ-KGB-KVOE-KDB-KFXM.

Outstanding Music

- 1:00—Classic Hour, KECA.
- 5:30—Columbia Concert Orch., KNX.
- 7:15—Winnipeg Symphony, KVOE.
- 10:00—Phil-Harmonia, KECA.
- 11:15—Music You Want, KFWB.

Sports—Comment

- 12:30—Major League Ball, KMPC.
- 6:15—Sportsflashes, KFAC.
- 7:00—Sid Ziff, KFWE.
- 7:30—Del Mar Races, KMPC.
- 8:15 to 10:00—Pacific Coast League Baseball, KFAC.
- 9:15—Sports Highlights, KNX.
- 10:15—Bowling Notes, KFWB.

Quiz Programs

- 11:30—Catalina Quiz, KNX.
- 8:30—Question Bee, KNX.

Weather

- KFI—8:30, 11:00, 3:15.
- KNX—8:00.
- KRKD—9:30.
- KHJ-KGB—9:00.
- KTMS—8:00, 12:15.
- KFWB—11:30.
- KVOE—7:58, 9:00.
- KGER—11:00, 4:00.

WEDNESDAY Programs

AUGUST 21, 1940

8 to 9 A.M.

- KFI—8. Woman in White, 8:15. O'Neill, 8:30. Johnny Murray, 8:45, News.
- KNX—8. Nancy Dixon, 8:15. When a Girl Marries, 8:30. Helen Trent, 8:45. Our Gal Sunday.
- KHJ—8. Breakfast Club, 8:30. News, 8:40. Bess Bye, 8:45. News.
- KECA—8. Breakfast Club, 8:30. News, 8:45. Organ.
- KFWB—8. Sunrise Club.
- KMPC—8. Andy Virginia, 8:30. Unity Daily Word.
- KMTR—8. Spanish Hour, 8:45. Religious.
- KEAC—8. Country Church, 8:45. Milled Lager.
- KGFJ—8. News, Stocks, 8:45. Dr. Wiseman.
- KRKD—8:30. State Employment.
- KFOX—8. News, 8:15. King Orch. 8:30. Ads, 8:45. Cowboy Melodies.
- KGER—8. News, 8:01. Soul Patrol, 8:15. Missup, 8:45. Rev. Bennington.
- KFXM—8. Sunshine Service, 8:30. Pop. Orch. 8:40. Bess Bye, 8:45. News.
- KFSD—8. Breakfast Club, 8:15. Good Cheer, 8:30. Farm and Home Hour.
- KGB—8. Today's Best Boys, 8:05. Melodic Moments, 8:25. Stocks, 8:30. News, 8:40. Bess Bye, 8:45. Cortusius News.
- KFVD—8. Covered Wagon, 8:45. Music.
- KTMS—8. Weather, 8:01. Breakfast Club, 8:30. S. B. Devotional, 8:45. Aloha.
- KDB—8. Classic Revue, 8:30. News, 8:40. Bess Bye, 8:40. BCB News.
- KVOE—8. Breakfast Club, 8:30. News, Bess Bye, 8:45. News.

9 to 10 A.M.

- KFI—9. Your Treat, 9:15. Nature Sketches, 9:30. By Kathleen Norris, 9:45. Dr. Reynolds.
- KNX—9. Goldbergs, 9:15. Life Can Be Beautiful, 9:30. Right to Happiness, 9:45. Short Story.
- KHJ—9. I'll Never Forget, 9:15. Rev. Laurin, 9:30. World, 9:45. Keep Fit.
- KECA—9. Council of Beauty, 9:15. Between the Bookends, 9:30. Mid-morning Jamboree.
- KFWB—9:30. Music, 9:45. Dr. Reynolds.
- KMPC—9. News, 9:15. Women of the World, 9:30. Consumers Research.
- KMTR—9. Religious, 9:15. Health, 9:30. Political, 9:45. Religious.
- KEAC—9. Inspiration, 9:15. Health Talk, 9:30. Women in News, 9:45. Parents Forum.
- KGFJ—9. News, Stocks.
- KRKD—9:30. Music, 9:45. Party Line.
- KGER—9. News, 9:05. Bright Corners, 9:15. March Ahead of Time, 9:30. Revival, 9:45. Full Gospel.

- KFXM—9. I'll Never Forget, 9:15. Brigade Orch. 9:30. Variety, 9:45. Popular Orch.
- KFSD—9:15. Between the Bookends, 9:30. Health, 9:45. News.
- KFI—9. I'll Never Forget, 9:15. Homemaker's Catalog, 9:45. Keep Fit.
- KFVD—9:15. News, 9:30. Dr. Richardson, 9:45. Parade.
- KTMS—9. News, 9:15. Between Bookends, 9:30. Music, 9:45. Harvey Harding.
- KDB—9. I'll Never Forget, 9:15. Hill Orch. 9:30. Johnson Family, 9:45. Keep Fit.
- KVOE—9. I'll Never Forget, 9:15. Monitor News, 9:30. Johnson Family, 9:45. Keep Fit.

10 to 11 A.M.

- KFI—10. Light of the World, 10:15. Arnold Grimm's Daughter, 10:30. Vallant Lady, 10:45. Betty Crocker.
- KNX—10. Big Sister, 10:15. Aunt Jenny, 10:30. Wiley, 10:45. My Son and I.
- KHJ—10. News, 10:15. Happy Homes, 10:45. Bachelor's Children.
- KECA—10. Our Half Hr. 10:30. Views and Reviews, 10:45. Wife Saver.
- KFWB—10. Curtis Springer, 10:15. Budget Decorator, 10:30. Be Healthy, 10:45. Romance in Rhythm.
- KMPC—10. Musicographs, 10:15. Old Refraints, 10:30. Norma Leo Services, 10:45. News.
- KMTR—10. Woman's World, 10:30. Dr. Reynolds, 10:45. News.
- KEAC—10. Serenade, 10:30. News, 10:45. Gothic Tower.
- KGFJ—10. News, 10:15. Dr. McCoy, 10:30. Verse, 10:45. City Dwellers.
- KRKD—10:15. Health.
- KFSD—10. News, 10:15. Health.
- KGER—10. News, 10:05. God's Sunshine, 10:30. Rev. Irie.
- KFXM—10. News, Variety, 10:15. Five Farm Hands, 12:30. Homemaker's Forum, 10:45. Bachelor's Children.
- KFVD—10. Allen Prescott, 10:15. Our Half Hour, 10:30. Ann Gibson, 10:45. Bridge Lesson.
- KGB—10. News, 10:15. Five Farm Hands, 10:30. Homemaker's Forum, 10:45. Bachelor's Children.
- KMPC—10:30. Union Rescue Mission.
- KTMS—10. Our Half Hour, 10:15. Homemaker's Digest, 10:45. Mother Goose Land.
- KDB—10. News, 10:15. Hostess Home, 10:30. Rutgers Homemaker's Forum, 10:45. Bachelor's Children.
- KVOE—10. News, 10:15. Five Farm Hands, 10:30. Homemaker's Forum, 10:45. Bachelor's Children.

11 A.M. to 12 Noon

- KFI—11. Mary Marlin, 11:15. Ma Perkins, 11:30. Pepper Young, 11:45. Vic & Sade.

- KNX—11. Society Girl, 11:15. Martha Webster, 11:30. Catalina Fun Quiz, 11:45. News.
- KHJ—11. Friendly Neighbors, 11:15. Eddie Albright, 11:45. Dance Orch.
- KECA—11. Orphans of Divorce, 11:15. Honeymoon Hill, 11:30. John's Other Wife, 11:45. Plain Bill.
- KFWB—11. Tom Stoddard, 11:30. News, 11:45. Selvin Orch.
- KMPC—11. Master Singers, 11:15. Music for Madame, 11:30. Musical Workshop, 11:45. Friend Indeed.
- KMTR—11. Dr. Talbot, 11:30. Stocks, 11:45. Spec. Events.
- KEAC—11. Man on Street, 11:30. Home Beautiful, 11:45. Hawaiians.
- KGB—11. News, 11:15. Music.
- KRKD—11. Paddock Flashes, 11:30. News.
- KFOX—11. Chas. Wellman, 11:30. News, 11:40. Music.
- KGER—11. News, 11:15. Old Camp Meeting, 11:30. Tunecsmith, 11:45. Standards.
- KFXM—11. Friendly Neighbors, 11:15. Classic Strings, 11:30. Dance Orch.
- KFSD—11. Orphans of Divorce, 11:15. Honeymoon Hill, 11:30. John's Other Wife, 11:45. Just Plain Bill.
- KGB—11. Friendly Neighbors, 11:15. World's Fair Symphony, 11:30. Breeze Orch.
- KFVD—11. News, 11:30. Red Piano, 11:45. V. Schram.
- KTMS—11. Orphans of Divorce, 11:15. Honeymoon, 11:30. John's Wife, 11:45. Just Plain Bill.
- KDB—11. Friendly Neighbors, 11:30. Breeze Orch.
- KVOE—11. Friendly Neighbors, 11:30. McFarland Twins.

12 Noon to 1 P.M.

- KFI—12. Road of Life, 12:15. Stella Dallas, 12:30. Lorenzo Jones, 12:45. Portia Ficca Life.
- KNX—12. Kitty Kelly, 12:15. Myrt, 12:45. Stompeter.
- KHJ—12. News, 12:15. Organ, 12:30. Troubadours, 12:45. Word Dramas.
- KECA—12. News, 12:15. "Word Hunters."
- 12:30. Club Matinee.
- KFWB—12. Al Jarvis.
- KMPC—12. Music, 12:15. News, 12:30. Baseball.
- KMTR—12. Peter Potter.
- KFAC—12. News, 12:15. Melody Hour.
- KGFJ—12. News, Stocks, 12:30. Lovellies, 12:45. Let's Dance.
- KRKO—12:30. Saddle Pals.
- KFOX—12:15. News, 12:30. Matinee.
- KGER—12. News, 12:10. Music.
- 12:30. Chamber of Commerce.
- KFXM—12. Singin' Sam, 12:15. News, 12:30. Calvary Quarter Hr. 12:45. Pop. Orch.
- KFSD—12. Agriculture Dept., 12:15. News, 12:30. Club Matinee.
- KGB—12. News, 12:15. John Agnew, 12:30. Stocks, 12:35. News, 12:45. Word Dramas.
- KFVD—12. Air Editor, 12:30. Freedom Cause, 12:45. V. Schram.
- KTMS—12. Music, 12:03. Melodie, 12:15. Weather, 12:17. Club Matinee, 12:30. News, 12:45. Club Matinee.
- KDB—12. News, 12:15. Dusty Blanchard, Piano, 12:30. Troubadours.
- KVOE—12. American Family.
- 12:30. Troubadours, 12:45. Word Dramas.

1 to 2 P.M.

- KFI—1. Girl Alone, 1:15. Kitty Keene, 1:30. Midstream, 1:45. Ed Ellis.
- KNX—1. By Kathleen Norris, 1:15. Beyond These Valleys, 1:30. News, 1:45. Scattergood Baines.
- KHJ—1. Hollywood Whispers, 1:15. Hawaiians, 1:30. Tucker Orch. 1:45. Play Bridge.
- KFXM—1. Classic Hour.
- KFWB—1. News, 1:05. Symphonla, 1:30. Dr. Reynolds, 1:45. Morgan Orch.
- KMPC—1. Baseball.
- KMTR—1. G. Allison, 1:30. Pension, 1:45. Political.
- KTMS—1. Religious Science, 1:30. Financial News, Organ, 1:15.
- KGFJ—1. News, Stocks, 1:15. Strings, 1:30. Matinee.
- KRKD—1:15. City Hall 1:30. USC, 1:45. Health.
- KFSD—1. At Theatre, 1:15. Lucca, 1:30. Christian Science, 1:45. E. Martin.
- KGER—1. News, 1:05. Officials, 1:20. Hits, 1:30. Spanish Trio.
- KFXM—1. Agr. Admt. Adm. 1:15. Hawaiians, 1:30. Variety, 1:45. Play Bridge.
- KFVD—1. News.
- KTMS—1. Centura Quiz, 1:15. Soiree.
- KDB—1. Hollywood Whispers, 1:15. Hawaiians, 1:30. Ken Scrapbook, 1:45. Let's Play Bridge.

- KVOE—1. Hollywood Whispers, 1:15. Civic, 1:30. Tucker Orch. 1:45. Play Bridge.

2 to 3 P.M.

- KFI—2. Agnes White, 2:15. Mine to Cherish, 2:30. Alice Blair, 2:45. Miss Julia.
- KNX—2. Young Dr. Malone, 2:15. Background for Living, 2:30. Joyce Jordan, 2:45. Kate Smith.
- KHJ—2. News, 2:15. Bookworm, 2:30. Know Your America.
- KECA—2:15. News, 2:30. Against the Storm, 2:45. Guiding Light.
- KFWB—2. Matinee Varieties, News, 2:15. Hits and Bits, 2:30. Music Box, 2:45. Grandma Travels.
- KMPC—2. Tenth Lining, 2:15. Darrell Calker, 2:30. American Notes.
- KMTR—2. W. B. West, 2:15. Personality, 2:30. News, 2:45. Volney James.
- KEAC—2. Let's We Forget, 2:30. Grand Concert.
- KGFJ—2. News, Stocks, 2:15. Civic, 2:30. Caro Players, 2:45. Pen Women.
- KRKD—2. Henry Orch. 2:30. News, 2:45. Hawaiians.
- KFOX—2. Civic, 2:15. Golden West Pals, 2:45. Grandma Travels.
- KGER—2. News, 2:05. Parrott Revival, 2:30. Long Beach Band.
- KFXM—2. Stocks, Organ, 2:15. News, 2:30. Know Your America.
- KFSD—2. Hollywood Gossip, 2:10. Listen! 2:15. Monitor News, 2:30. Thunder Over Paradise, 2:45. Grandma Travels.

A KVOE "MUST" for WEDNESDAY

"EXPOSITION FANTASY"

Direct from
Treasure Island on
San Francisco Bay
8 p.m.

- KGB—2. News, 2:15. Voices, 2:30. Know Your America.
- KFVD—2. Music, 2:15. Organ, 2:30. Rhythm.
- KTMS—2. Music Ramblings, 2:15. Bill Sabransky, 2:25. News, 2:30. Thunder Over Paradise, 2:45. Grandma Travels.
- KDB—2. News, 2:15. The Monitor Views the News, 2:30. Know Your America.
- KVOE—2. News, 2:15. Round Town, 2:30. Know Your America.

3 to 4 P.M.

- KFI—3. Measure Time, 3:15. Art Baker, 3:45. Kaltenborn.
- KNX—3. Mary Foster, 3:15. News, 3:20. Fletcher Wiley, 3:45. Europe.
- KHJ—3. Fulton Lewis, 3:15. Prof. Lindsley, 3:30. Haven of Rest.
- KECA—3. Unclassic Hour.
- KFWB—3. Maddox Family, 3:30. Blanchard McKee, 3:45. Carol Leighton.
- KMPC—3. News, 3:15. Swing, 3:30. Tropic Moods, 3:45. Chef Milano.
- KMTR—3. Volney James, 3:30. Memories, 3:45. Billy Richman.
- KFA—3. Masterpieces.
- KGFJ—3. News, Stocks.
- KRKD—3. Hawaiians, 3:45. Santaella Presents.
- KFOX—3. Maddox Family, 3:30. Blanchard McKee, 3:45. Carol Leighton.
- KGER—3. News, 3:05. Concert, 3:20. Long Beach Band.
- KFXM—3. Fulton Lewis, Jr. 3:15. Variety, 3:30. Haven of Rest.
- KFSD—3. Maddox Family, 3:30. Blanchard McKee, 3:45. Carol Leighton.
- KGB—3. Fulton Lewis, 3:15. Chas. Lindsley, 3:30. Haven of Rest.
- KFVD—3. News, 3:15. Music.
- KTMS—3. Maddox Family, 3:30. Blanchard McKee, 3:45. Carol Leighton.
- KDB—3. Fulton Lewis Jr. 3:15. Char, 3:30. Lindsley, 3:30. Haven of Rest.
- KVOE—3. Wash. D. C. News, 3:15. Skiles Band, 3:45. Haven of Rest.

4 to 5 P.M.

- KFI—4. Speaking of Glamour, 4:15. Miranda, 4:30. Gentlemen Relax.
- KNX—4. Wiley, 4:15. KNN-ura, 4:25. Music, 4:30. Jack Owens, 4:45. News, 4:55. War News.
- KHJ—4. Hesp & Goats, 4:30. Where Are You From?

Ted Duff, 3801 Nichillinda Drive, Pasadena, California.

Sirs: I have a gag I liked. Fibber McGee was talking to Molly. He was planting a hedge and just then Mrs. Upington came up. McGee said, "Quick, Molly. Help me get these plants in. I don't want to get caught with my plants down." I would like 'fore' tickets for NBC broadcasts, for my father and mother and little brother. My name is (see above).

Editor's Note: Your tickets are coming along, Master Duff.

★

Charles R. Meyer, Route 1, Box 277, San Bernardino, California.

Sirs: Here's to Radio Life, a grand magazine. It has brought me deep pleasure and is filled with vivid, well-written articles. The best of everything to you as you really deserve it.

This evening I listened to the Abbott-Costello hour, and their best "gag" was:

Costello: "I'm used to big-game hunting in Africa. Why a few years ago my uncle and myself went into the game country and what do you think happened?" Abbot: "What?" Costello: "I came back with a stuffed lion." Abbot: "How come?" Costello: "The darn lion swallowed my uncle."

Gag of the Week Winners

For the best Gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite programs and then send your best Gag to 1029 West Washington Boulevard, Los Angeles.

★ ★ ★

This Week's Winners

Jack Green, 1099 Beverly Way, Altadena, California.

Sirs: I heard this one on Mid-Morning Jamboree on KECA: A police chief addressed his force: "I can lick any man on the force." An officer spoke up. "You can't lick me." The chief looked at the tall husky and then said, "You're no longer on my force." I enjoy Radio Life.

★

Mrs. J. Drucker, 614 East Philadelphia Street, Whittier, California.

Sirs: I think the best gag of the week was on this Sunday's Signal "Carnival." Jack Carson asked Vera: "What sort of a bus is it?" Said Vera: "I always call it my 'Brooklyn Dodgers' Bus." "Why that crazy name?" Reply: "Because it can't get out of second." I would like two tickets for a CBS tour.

Mrs. John J. Baltra, 1440 Sixth Street, San Diego, California.

Sirs: Al Pearce's program is always good for a half-hour of hilarity. One of the best gags struck me as being 'extra' merry. The situation: A policeman finds Elmer Blurt on the door step (Elmer is an infant) and starts to pick him up. Elmer says: "You can't pin anything on me." I enjoy Radio Life. Read it from cover to cover. Two copies from the "Piggly-Wiggly" are as much a part of my Saturday's shopping as the fish and fowl. The pictures are an added interest. They make one feel closer to the radio stars.

★

J. Rosen, 340 North Mansfield, Los Angeles, California.

Sirs: I think the best gag of the week was on the "Pull Over, Neighbor" show. Art Baker asked a lady contestant, "What mountain does the beautiful widow's peak on your husband's head remind you of?" She replied: "Mount Baldy." I think Radio Life is marvelous and get it every Thursday at Carly Brothers' "Breadwood." We would appreciate tickets to "Pull Over, Neighbor."

★ ★ ★

TRUST RADIO LIFE MARTS

KECA-4, Bud Barton. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.

KFWB-4, Don Milligan. 4:30, Bert Fiske. 4:45, Stuart Hamblen.

KMPC-4, Social Secretary. 4:15, Meet the Author. 4:30, Newsreel. 4:45, Aloha Land.

KMTR-4, Salon Music. 4:30, J. W. Matthews. 4:45, News.

KFAC-4, Music. 4:15, Drawing Room.

KGFJ-4, News. 4:15, Tea Time. 4:30, Observer.

KRKD-4:15, Venna Taylor. 4:45, News.

KFOV-4, John Brown.

KGER-4, News. 4:30, Geo. Strang.

KFXM-4, Trading Post. 4:30, Where Are You From?

KFSD-4, On With Dance. 4:15, Rocky Gordon. 4:30, Irene Wicker. 4:45, Malcolm Claire.

KGB-4, Sheep, Goats Club. 4:30, Where Are You From?

KFVD-4, Tea Time.

KTMS-4, Rud Barton. 4:15, Rocky Gordon. 4:30, String Quartet. 4:45, Malcolm Claire. 4:55, Music.

KDB-4, Sheep & Goats. 4:30, Jamboree.

KVOE-4, Sheep & Goats Club. 4:30, Where Are You From?

5 to 6 P. M.

KFI-5, Organ. 5:30, Ricardo Orch. 5:45, Brazilian Orch.

KNX-5, Texaco Star Theatre. 5:30, Columbia Orch.

KHJ-5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Cheer Up.

KECA-5, Your Government Reports. 5:15, Tarzan. 5:30, News. 5:45, Sports.

KMPC-5, Novatones. 5:15, News. 5:30, Uncle Harry.

KMTR-5, Spec. Events. 5:30, Political. 5:45, Eventide.

KFAC-5, Gateway to Music.

KGFJ-5, News. 5:30, Baseball Scores.

KRKD-5:30, Race Results.

KFOX-5, Swing.

KGER-5, News. 5:05, Latin Hour.

KFXM-5, Pop. Orch. 5:15, Molina Orch. 5:30, News. 5:35, Variety. 5:45, Cheer Up.

KEFD-5, News. 5:15, Magic Island. 5:30, Looks at Books. 5:45, Shield Revue.

KGB-5, Molina Orch. 5:30, Shafter Parker. 5:45, Cheer Up.

KFVD-5, Tempo. 5:15, News. 5:45, Waltz.

KTMS-5, The Green Hornet. 5:30, News. 5:45, Ventura Music and News. 5:55, Thompson's Town Gospel.

KDB-5, Headlines That Happened. 5:30, Shafter Parker. 5:45, Cheer Up.

KVOE-5, Ads. 5:15, Molina Orch. 5:30, Shafter Parker. 5:45, Cheer Up.

6 to 7 P. M.

KFI-6, Kay Kyser.

KNX-6, Miller Orch. 6:15, Public Affairs. 6:30, News. 6:45, McCreery Orch.

KHJ-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Melody Pageant.

KECA-6, News. 6:15, Ink Spots.

KMPC-6, Song Stories. 6:30, Easy Listening.

KFWB-6, News. 6:15, Strollin' Tom. 6:30, Vacation Time. 6:45, Cugat Orch.

KMTR-6:15, Political. 6:30, Life Payments. 6:45, A. F. L.

KFAC-6, News.

KGFJ-6, News. Italy Melodies. 6:30, Gold Hour.

KRKD-6:30, Amer. Brotherhood.

KFOX-6, News. 6:10, Sports. 6:15, Napoleon Bonaparte. 6:30, Townsend. 6:45, Hawaiians.

KGER-6, News. 6:05, Latin Hour. 6:30, Italian Journal.

KFXM-6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets & Beats. 6:50, Melody Pageant.

KFSD-6, News. 6:15, Temple in Tibet. 6:30, Berger Quartet.

KGB-6, Ray G. Swing. 6:15, Johnson Family. 6:30, News & Views. 6:45, Melody Pageant.

KFVD-6:15, World on Air. 6:30, Serenade.

KTMS-6, European. 6:15, Ink Spots.

KDB-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniatures.

KVOE-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Political.

7 to 8 P. M.

KFI-7, Hollywood Playhouse. 7:30, Plantation Party.

KNX-7, Amos 'n' Andy. 7:15, Lanny Ross. 7:30, Dr. Christian. 7:50, News.

KHJ-7, Answer Man. 7:15, Chapel Quartet. 7:30, Lone Ranger.

KECA-7, Treasure Island. 7:30, Manhattan at Midnight.

KFWB-7, Sid Ziff. 7:15, Elliott Roosevelt. 7:30, Rambles.

KMPC-7, Amos 'n' Andy. 7:15, News. 7:30, Joe Hernandez.

KMTR-7, Music. 7:45, Special Events. 7:30, Music. 7:45, Special Events.

KFAC-7, Fishing Facts. 7:30, Floyd Allen.

KGFJ-7, Spanish Hour.

KRKD-7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?

KFOX-7, Daily Bread. 7:15, Elliott Roosevelt. 7:30, Anything Can Happen. 7:45, Eventide Echoes.

KGER-7, News. 7:05, Jewish Hour.

KFSD-7:45, Evangelistic.

KGB-7, Madame Kriete. 7:15, Elliott Roosevelt. 7:30, Manhattan.

KVOE-7, Answer Man. 7:15, Star Parade. 7:30, Lone Ranger.

KTMS-7, Strings. 7:15, Elliott Roosevelt. 7:30, Manhattan at Midnight.

KDB-7, Answer Man. 7:15, On the Sport's Side. 7:30, Lone Ranger.

KVOE-7, Studio. 7:15, Political. 7:30, Lone Ranger.

8 to 9 P. M.

KFI-8, Abbott & Costello. 8:30, Mr. District Attorney.

KNX-8, Mr. Meek. 8:30, Question Bee.

KECA-8, P. E. Gardner. 8:30, Arnhem Orch.

KECA-8, Easy Aces. 8:15, Mr. Keen. 8:30, News. 8:45, Calloway Orch.

KFWB-8, Texas Lewis. 8:30, Inspiration.

KMPC-8, Pickard Family. 8:30, Let's Talk Over News. 8:45, Fun Quiz.

KMTR-8, Let We Forget. 8:15, Beach Boys. 8:30, F. Johnson.

KFAC-8:15, Baseball.

KGFJ-8, News. 8:15, Jean Valentine.

KFOX-8, Music. 8:30, Rey Orch. Chest. 8:30, Rey Orch.

KGER-8, News. 8:05, Spanish Hour.

KFSD-8, Evangelistic.

KGB-8, Easy Aces. 8:15, Mr. Keen. 8:30, Sports Chat. 8:45, Calloway Orch.

KGB-8, Expo Fantasy. 8:30, Arnhem Orch.

KTMS-8, Easy Aces. 8:15, Lost Persons. 8:30, Dance.

KDB-8, Exposition Fantasy. 8:30, Footlights & Spotlights. 8:45, On Parade.

KVOE-8, Expo Fantasy. 8:30, Arnhem Orch.

9 to 10 P. M.

KFI-9, All Aboard. 9:30, Stanford University. 9:45, Miller Orch.

KNX-9, News. 9:15, Sports Round-Up. 9:20, Luncheon Orch. 9:45, News.

KHJ-9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis. 9:45, Dale Orch.

KECA-9, Mooney Orch. 9:15, Reporter Without Portfolio. 9:30, Fu Manchu. 9:45, Frank and Archie.

KFWB-9, Hearts Repaired. 9:30, News. 9:45, Ballads.

KMPC-9, Melody Memory.

KFAC-9, Baseball.

KGFJ-9, Jewish Hour. 9:30, Tin Pan Alley.

KFOX-9, News. 9:15, Vienna Orch. 9:30, Music.

KGER-9, News. 9:05, Political. 9:30, Music.

KFXM-9:30, F. Lewis. 9:45, News. KFSG-9:45, Christianity and Law.

KFSD-9, Mooney Orch. 9:30, Savitt Orch. 9:45, News.

KGB-9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis. 9:45, Dale Orch.

KTMS-9, Westwood Gardens. 9:30, News. 9:45, Sherman Orch.

KDB-9, News. 9:15, Pearl Orch. 9:30, Fulton Lewis Jr. 9:45, Dale Orch.

KVOE-9, News. 9:15, Pearl Orch. 9:30, News. 9:45, Dance Orch.

10 to 11 P. M.

KFI-10, News. 10:15, Heart of Julla Blake. 10:30, Bridge Club. 10:50, Duchin Orch.

KNX-10, Crosby Orch. 10:30, Masterworks.

KHJ-10, Kay Orch. 10:30, Gould Orch.

KECA-10, Phil-Harmonia.

KFWB-10, Fleets. 10:15, Bowling Notes. 10:30, Swing.

KMPC-10, Viennese Music. 10:15, Hawaiians. 10:30, News. 10:45, Three Kings.

KMTR-10, Merry-Go-Round. 10:15, Phil Lopez. 10:30, Political. 10:45, Special Events.

KFAC-10, Melody Hour.

KGFJ-10, News.

KGER-10:15, Music.

KGER-10, News. 10:15, Dance Orch. KFXM-10, Kay Orch. 10:30, Gould Orch.

KFSD-10:15, Forgotten Man. 10:30, Melody Trio.

KFSD-10, Owens Orch. 10:30, Hollywood Gospel. 10:35, Duchin Orch.

KGB-10, Kay Orch. 10:30, Gould Orch.

KTMS-10, Miramar by Sea Orch. 10:15, Hotel St. Francis. 10:30, Classified, Ambassador Orch.

KIB-10, Kay Orch. 10:30, Gould Orch.

KVOE-10, Kay Orch. 10:30, Gould Orch.

11 to 12 Midnight

KFI-11, News. 11:15, Gary Nottinghamham Orch. 11:30, Harpa Orch.

KNX-11, News. 11:15, Nottinghamham Orch. 11:30, Strand Orch. 11:50, News.

KHJ-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.

KECA-11, Organ. 11:15, Music.

KMPC-11, Organ. 11:15, Music.

KMTR-11, Melody Lane.

KFXM-11, Henry Orch.

KGFJ-11, News.

KFXM-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.

KFSG-11, Circuit Rider. 11:30, John Vitalito.

KEFD-11, Nottingham Orch. 11:30, Harpa Orch.

KGB-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Memory Time.

KFVD-11, Jack the Bellboy.

KTMS-11, The Dance Hour. 11:45, Paul Carson.

KDB-11, News. 11:15, Pearl Orch. 11:30, Rhythm Rascals. 11:45, Hawaiians.

KVOE-11, News. 11:15, Pearl Orch. 11:30, Rhythm. 11:45, Hawaiians.

THURSDAY Program Highlights

A.M. Programs are shown in Light Face Type; P.M. Programs in Black Face

Variety

- 9:15—Between the Bookends. KECA-KFSD-KTMS. Budget Decorator. KFVB. 10:30—Views & Reviews. KECA. 10:35—Kate Smith Speaks. KNX. 3:45—Chef Milani. KMPC. 5:00—Major Bowes. KNX. 6:00—Camel Caravan. KFI. 6:00—Rudy Vallee. KECA. 7:00—Amos 'n' Andy—KNX-KMPC. 7:00—This, Our America. KECA-KFSD. 8:00—Strange As It Seems. KNX. 8:00—Pickard Family. KMPC. 8:30—Budget Decorator. KFVB. 8:45—Twilight Trails. KHJ-KGB-KVOE-KFXM-KDB.

Drama

- 7:30—Canadian Holiday. KFSD-KECA. 8:00—Aldrich Family. KFI.

Public Affairs—News

- 1:30—John B. Hughes. KNX. 3:45—Kaltenborn. KGB. 4:00—Wythe Williams. KHJ. 4:55—Elmer Davis. KNX. 6:00—Raymond Gram Swing. KFXM-KVOE-KHJ-KDB. 6:15—Public Affairs. KNX. 6:30—John B. Hughes. KFXM-KVOE-KHJ. 8:30—Let's Talk Over the News. KMPC. 9:30—Fulton Lewis Jr. KHJ-KDB-KGB-KVOE-KFXM.

Outstanding Music

- 1:00—Classic Hour. KECA. 6:30—Toronto Symphony. KECA. 6:45—Grant Park Concert. KFI. 7:00—Pleasure Time. KFI. 8:30—Standard Symphony. KFI. 10:00—Phil-Harmonia. KECA. 11:15—Music You Want. KFVB.

Sports—Comment

- 12:30—Major League Baseball. KMPC. 6:15—Sportflashes. KFAC. 6:45—Braven Dyer. KNX. 7:00—Sid Ziff. KFVB. 7:15—Inside of Sports. KHJ-KGB. 7:30—Del Mar Races. KMPC. 8:15—Horseman's Forum. KMTR. 8:15—Baseball. KFAC. 9:15—Sports Highlights. KNX. 10:15—Bowling Notes. KFVB.

Quiz Programs

- 11:30—Catalina Quiz. KNX. 6:45—Askit Basket. KNX. 8:30—Answer Auction. KNX.

Weather

- KFI—7:45, 11:00, 1:00. KMTR—9:00. KHJ-KGB-KVOE—9:00. KNX—6:00. KRKD—9:30. KFI—7:45, 11:00, 1:00. KTMS—8:00, 12:15. KFVB—11:30. KVOE—7:38, 9:00. KGB—11:00, 4:00.

11 A. M. to 12 Noon

- KFI—11, Mary Marlin. 11:15, Ma Perkins. 11:30, Pepper Young. 11:45, Vic & Sade. KNX—11, Society Girl. 11:15 Martha Webster. 11:30, Catalina Fun Quiz. 11:45, News. KHJ—11, Friendly Neighbor. 11:15, Eddie Althrift. 11:45, Brigade Orch. KECA—11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Plain Bill. KFVB—11, Tom Stoddard. 11:30, News. 11:45, Selvin Orch. KMPC—11, Hollywood Bowl. 11:30, Musical Workshop. 11:45, Friend Indeed. KMTR—11, Dr. Talbot. 11:30, Stocks. 11:45, Special Events. KFAC—11, Man on the Street. 11:30, Theosophy. 11:45, Hawaii. KGFJ—11, News. KRKD—11, Paddock Flashes. 11:30. KFOX—11, Chas. Wellman. 11:30, News. 11:45, Orch. KGB—11, News. 11:15, Int. Miss. Base. 11:30, Music. KFXM—11, Friendly Neighbors. 11:15, Classic Strings. 11:30, Brigade Orch. KFSD—11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Plain Bill. KGB—11, Friendly Neighbors. 11:15, Women World Wide. 11:30, Hill Orch. KFVB—11, News. 11:30, Piano. 11:45, Violet Schram. KTMS—11, Orphans of Divorce. 11:15, Honeymoon Hill. 11:30, John's Other Wife. 11:45, Just Plain Bill. KDB—11, Friendly Neighbors. 11:15, Women World Wide. 11:30, Hill Orch. KVOE—11, Friendly Neighbors. 11:15, Women World Wide. 11:30, Brigade Orch.

12 Noon to 1 P. M.

- KFI—12, Road of Life. 12:15, Stella Dallas. 12:30, Lorenzo Jones. 12:45, Porria Faces Life. KNX—12, Kitty Kelly. 12:15, Myrt and Marce. 12:30, Hilltop House. 12:45, Stepmother. KHJ—12, News. 12:15, Gagen Orch. 12:30, Melody Bouquet. 12:45, Melody. KFXM—12, News. 12:15, Club Matinee. KFVB—12, Al Jarvis. KMPC—12, Noon Tunes. 12:15, News. 12:30, Baseball. KMTR—12, Peter Potter. KFAC—12, News. 12:15, Melody Hour. KGB—12, News. 12:45, Let's Listen. KRKD—12:30, Saddle Pala. KFOX—12:15, News. 12:30, Gardner. KGER—12, News. 12:10, Music. KFXM—12, Sing Sam. 12:15, News. 12:30, Calvary Quart. Hour. 12:45. Pop. Orch. U. S. D. A. 12:15, News. 12:30, Club Matinee. 12:17, Club Matinee. 12:30, News. 12:45, Melody. KDB—12, News. 12:15, Gagen. 12:30, McFarland Twins. 12:45, Melody Bouquet. KVOE—12, News. 12:15, Gagen Orch. 12:30, Dance Orch. 12:45, Melody Bouquet.

1 to 2 P. M.

- KFI—1, Girl Alone. 1:15, Kitty Keene. 1:30, Midstream. 1:45, O'Neill. KNX—1, By Kathleen Norris. 1:15, Beyond These Valleys. 1:30, News. 1:45, Scattergood Baipes. KHJ—1, Thompson Orch. 1:20, Reynolds Orch. 1:45, Play Bridge. KFXM—1, Classic Hour. KFVB—1, News. 1:05, Symphonia. 1:30, Dr. Reynolds. 1:45, Morgan Orch. KMPC—1, Baseball. KMTR—1, G Allison. 1:30, Pension. 1:45, Political. KFAC—1, Religious Science. 1:30, Financial. 1:45, Organ. KGFJ—1, News. KRKD—1:15, City Hall. 1:30, USC. 1:45, Health. KFOX—1, At Theatre. 1:15, Lucia. 1:30, Pan America. 1:45, E. Martin. KGER—1, News. 1:05, Officials. 1:20, Bits Hits. 1:30, Spanish. KFXM—1, Thompson Orch. 1:30, Variety. 1:45, Let's Play Bridge. KFSD—1, Heart Strings. 1:30, Frank & Archie. 1:45, Symphony In-View. KGB—1, Thompson Orch. 1:30, Convention Notes. 1:45, Play Bridge. KFVB—1, News. 1:15, Music.

- KTMS—1, Music Quiz. 1:15, Heart Strings. 1:30, Watanabe. 1:45, Oxnard Cavalcade. KFB—1, Thompson Orch. 1:30, Teardrop Orch. 1:45, Let's Play Bridge. KTOE—1, Dance Orch. 1:45, Let's Play Bridge.

2 to 3 P. M.

- KFI—2, Agnes White. 2:15, Lillian Lane. 2:30, Alice Blair. 2:45, Miss Julia. KNX—2, Young Dr. Malone. 2:15, Bob Edge. 2:30, Joyce Jordan. 2:45, Kate Smith. KHJ—2, News. 2:15, Bookworm. 2:30, Community Hall. 2:45, Legion News. KECA—2:15, News. 2:30, Against the Storm. 2:45, Guiding Light. KFVB—2, Matinee Varieties. News. 2:15, Bits and Bits. 2:30, Music. 2:45, Grandma Travels. KMPC—2, Tenth Inning. 2:15, Thos. Peluso. 2:30, American Notes. KMTR—2, W. B. West. 2:15, Gordon Whinnie. 2:30, News. 2:45, Volney James. KFAC—2:30, Band. KGFJ—2, News. 2:15, Civic. KRKD—2, Henry Orch. 2:30, Pan. 2:45, Hawaiians. KFOX—2, Civic. 2:15, Tin Pan Alley. 2:45, Grandma Travels. KGER—2, News. 2:05, Parrot Revival. 2:30, L. B. Band. KFXM—2, Stocks, Music. 2:15, News. 2:30, Conversation Reporter. 2:45, Polite Revue. KFSD—2, Holywood Gossp. 2:05, Dance. 2:10, Listen. 2:15, Monday for News. 2:30, Thunder Over Paradise. 2:45, Grandma Travels. KGB—2, News. 2:15, What's New? 2:30, Conservation. 2:45, American Legion News. KFVB—2, Music. 2:15, Organ. 2:30, Rhythm. KTMS—2, Oxnard Cavalcade. 2:45, Grandma Travels. KDB—2, News. 2:15, Devotional. 2:30, Conservation Reporter. 2:45, American Legion News Barrage. KTOE—2, News. 2:15, Fed. Music. 2:30, Conservation. 2:45, Round Townner.

3 to 4 P. M.

- KFI—3, Art Baker. 3:30, Dinner Music. 3:45, Kaltenborn. KNX—3, Mary Foster. 3:15, News. 3:30, Fletcher Wiley. 3:45, European News. KHJ—3, Fulton Lewis. 3:15, Dance Orch. 3:30, Haven of Rest. KFXM—3, Unclassified Hour. KFVB—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KMPC—3, News. 3:15, Reflections. 3:30, Accent on Music. 3:45, Chef Milani. KMTR—3, Volney James. 3:30, Music. 3:45, Klammann. KFAC—3, Symphony. KGFJ—3, News, Stocks. KFOX—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KGER—3, News. 3:20, Long Beach Band. KFXM—3, Fulton Lewis. 3:15, Variety. 3:30, Haven of Rest. KFSD—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KGB—3, Fulton Lewis. 3:30, Haven of Rest. KFVB—3, News. 3:15, Music. KTMS—3, Maddox Family. 3:30, Blanchard McKee. 3:45, Carol Leighton. KDB—3, Fulton Lewis. Jr. 3:15, Dance Orch. 3:30, Haven of Rest. KVOE—3, Wash. D. C. News. 3:15, Skiles Band. 3:45, Haven of Rest.

4 to 5 P. M.

- KFI—4, Concert. 4:30, U. S. Army Band. KNX—4, Wiley. 4:15, KNX-tra 4:20, Music. 4:30, Best Buys. 4:45, News. 4:55, War News. KHJ—4, W. Williams. 4:15, Stanley Orch. 4:30, Melodies. KECA—4, Bud Barton. 4:15, Rocky Gordon. 4:30, Pot of Gold. KFVB—4, Don Hillman. 4:30, Bert Finkle. 4:45, Stuart Hamblen. 4:30, KMPC—4, Miniature Metro. 4:30, Newsrel. 4:45, Aloha Land. KMTR—4, Salon Music. 4:30, Religious. 4:45, Special Events. KFAC—4, Music. 4:15, 20th Century Drawing Room. 4:30, Tea Time Tunes. KGFJ—4, News. 4:30, Observer. 4:45, Music.

Programs and time listings on these pages are supplied to "Radio Life" by the radio stations shown, and are carefully checked prior to going to press. Inaccuracies in these columns are usually the result of last minute change by the broadcasting studios.

THURSDAY Programs

AUGUST 22, 1940

8 to 9 A. M.

- KFI—8, Woman in White. 8:15, O'Neills. 8:30, Strings That Sing. 8:45, News. KNX—8, Nancy Dixon. 8:15, When a Girl Marries. 8:30, Helen Trent. 8:45, Our Gal Sunday. KHJ—8, Neighbors of Woodcraft. 8:30, News. 8:40, Mutual Friend. 8:45, News. KECA—8, Breakfast Club. 8:30, News. 8:45, Organ. KFVB—8, Music Interlude. 8:15, Ballads. 8:30, Morning Music. 8:45, Dr. Reynolds. KMPC—8, Andy & Virginia. 8:30, Unity Daily Word. KMTR—8, Spanish Hour. 8:45, Religious Music. KFAC—8, Country Church. 8:45, Mildred Lacer. KGFJ—8, News, Stocks. 8:45, Dr. Wiseman. KFOX—8, News. 8:15, Orch. 8:30, Classified. 8:45, Golden West Pala. KGER—8, News, Soul Patrol. 8:15, Mizpah. 8:45, Rev. Remington. KFXM—8, Neighbors of Woodcraft. 8:30, Pop. Orch. 8:45, News. KFSD—8, Breakfast Club. 8:15, Good Cheer. 8:30, Farm & Home Hour. KGB—8, Neighbors of Woodcraft. 8:30, News. 8:40, Stocks. 8:45, Cornutusel News. KFVB—8, Covered Wagon. 8:45, Music. KTMS—8, Weather. 8:01, Breakfast Club. 8:30, S. B. Devotional Hour. 8:45, Aloha. KDB—8, Good Morning Neighbors. 8:30, News. 8:45, BBC News. KVOE—8, Good Morning Neighbor. 8:30, News.

9 to 10 A. M.

- KFI—9, Song Fellow. 9:15, Masters Orch. 9:30, By Kathleen Norris. 9:45, Dr. Kate. KNX—9, Goldbergs. 9:15, Life Can Be Beautiful. 9:30, Right to Happiness. 9:45, Mary Lee Taylor. KHJ—9, Luther Orch. 9:15, Rev. Laurin. 9:30, World. 9:45, Keep Fit. KFAC—9, Council of Beauty. 9:15, Between Book Ends. 9:30, Mid-morning Jamboree. KFVB—9, Summer Time. 9:15, Music. 9:30, Penpendice Foundation. KMPC—9, News. 9:15, Music. 9:30, Consumers Research. KMTR—9, Martin Luther Thomas. 9:15, Health Talk. 9:30, Political. 9:45, Religions. KFAC—9, Inspirations. 9:15, Health Talk. 9:30, Women in News. 9:45, Novelty Notes. KGFJ—9, News, Stocks.

- KRKD—9:30, U. S. Weather. KFOX—9, Half & Half. 9:30, Pac. Paradise. 9:45, Hollywood Band. KGER—9, News. 9:05, Bright Corner. 9:10, March Ahead of Time. 9:30, Revival. 9:45, Full Gospel. KFXM—9, Frank Luther. 9:15, Sunshine Service. 9:45, Pop. Orch. KFSD—9:15, Between the Bookends. 9:30, Health. 9:45, News. KGB—9, Frank Luther. 9:15, Homemakers Catalogue. 9:45, Keep Fit. KFVB—9:10, News. 9:30, Dr. Richardson. 9:45, Parade. KTMS—9, News. 9:15, Between Bookends. 9:30, Muskrappa. 9:45, Harvey Harding. KDB—9, Luther Orch. 9:30, Johnson Family. 9:45, Keep Fit to Music. KVOE—9, Luther Orch. 9:15, Monitor News. 9:30, Johnson Family. 9:45, Exercises.

10 to 11 A. M.

- KFI—10, Light of the World. 10:10, Arnold Grlam's Daughter. 10:30, Valiant Lady. 10:45, Hymns. KNX—10, Big Sister. 10:15, Aunt Jenny. 10:30, Fletcher Wiley. 10:45, My Son and I. KHJ—10, News. 10:15, Happy Homes. 10:45, Bachelor's Children. KECA—10, Our Half Hr. 10:30, Views & Reviews. 10:45, Wife Saver. KFVB—10, Curtis Springer. 10:15, Budget Decorator. 10:30, Re Healthier. 10:45, Romance in Rhythm. KMPC—10, Musicgraphs. 10:15, Old Refrain. 10:30, Norma Lee Services. 10:45, News. KMTR—10, Woman's World. 10:30, Dr. Reynolds. 10:45, News. KFAC—10, Serenade. 10:30, News. 10:45, Gothic Tower. KGFJ—10, News. 10:15, Dr. McCoy. 10:30, Moods in Verse. 10:45, City Drivers. KRKD—10:15, Health. KFOX—10, News. 10:15, Health. KGER—10, News. 10:05, God's Sunshine. 10:30, Rev. Ivie. KFXM—10, U. P. News. 10:05, Variety. 10:15, John Duffy. 10:45, Bachelor's Children. KFSD—10, Our Half Hr. 10:30, Ann Gibson. 10:45, Marine Band. KGB—10, News. 10:15, John Duffy. 10:45, Bachelor's Children. KFVB—10:30, Union Rescue Mission. KTMS—10, Our Half Hour. 10:30, Marine Band. KDB—10, News. 10:15, For Home and Hostess. 10:45, Bachelor's Children. KVOE—10, News. 10:15, Organ. 10:30, Craig Orch. 10:45, Bachelor's Children.

The 'Gooks' Relieve Serial Day

NO ONE, save the manufacturers and their advertising agency, have exact figures on influence "Vic and Sade" (Gook Family) have had on sales of Crisco, vegetable-derived "lard" or shortening used by millions of housewives.

That they must measurably effect sales graphs is a reasonable enough thought. In a radio day choked with serials whose difference one from the other is best detected by decibel thunders of strangely similar characters doing strangely similar things in similar situations, the Gook family, so Radio Life Readers by hundreds aver, is dependable for its certain laughter and its homely disregard for nerve knot-tying complications.

The Gooks are three, Vic, Sade and on-with-a-rush-into-life son Rush. Sade is a woman American housewives understand. Vic is a husband who has taught them to be content with their own man of the house, finding in Sade's life with him chuckling confirmation of the worth-whileness of their own mates.

Aired by radio-minded Proctor & Gam-

ble, Vic, Sade and Rush are not a serial in strictest sense of "strip shows." Their appearances are smoothly but sharply etched domestic configurations on a background of typical American family life.

Vic is juvenile father who provokes ardent maternalisms in many a woman listener, who has helped many a "doghoused" husband out of the "house" and into marital grace again by presenting to hurt wives evidence that men "are just boys grown big."

Sade conducts her household on a budget, listens to verbal storms of husband Vic who shares with many another American husband the private conviction that given the chance he could run the country, business, industry, humanity as well as the "lot of them." She also keeps up with the neighborhood and with her voluble son. The Gooks are all to an end: Faithful, slightly accented radio-picturization of a group we know best—the Family—done without bombast or forced drama makes for radio interest and followers.

Start With Ten Bucks, Wind Up With ?

"Here's ten dollars to play with," says Uncle Jim at the start of his Question Bee program which is broadcast over Columbia network Wednesday nights (KNX-CBS, 8:30 to 9:00 P. M., PST).

Some folks underestimate their own knowledge, and as a result, don't win as much money as they might. For instance, a chap might know the answers to all four questions and only end up with \$15 (a dollar bonus is given for asking Uncle Jim a stickler.) If, on the other hand, he places full evaluation, he can fold up \$69 as his winnings at the end of the show.

According to rules of the game, the contender may evaluate the question as low as a dollar, or as high as half the amount in his hand. Assuming that he knows all the answers, this is the way it works (no half dollars are allowed):

Stake	Value	Total
\$10	\$ 5	\$15
\$15	\$ 8	\$23
\$23	\$12	\$35
\$35	\$18	\$53
	Bonus Question	\$ 1

Prize for high score \$15

KRKD—4:15. Venna Taylor. 4:45. News.
KFOX—4. John Brown.
KGER—4. News. 4:30. Geo. Strange. 4:45. News.
KFXM—4. Trading Post. 4:30. Melodies.
KFSD—4. Medical Society. 4:15. Rocky Gordon. 4:30. Pot o' Gold.
KGB—4. Wythe Williams. 4:15. Stanley Orch. 4:30. Melodies.
KFVD—4. Tea Time.
KTMS—4. Bud Harton. 4:15. Rocky Gordon. 4:30. Pot o' Gold.
KDB—4. W. Williams. 4:15. Stanley Orch. 4:30. Jamboree.
KVOE—4. News. 4:15. Stanley Orch. 4:30. Melodies.

5 to 6 P. M.

KFI—5. Kraft Music Hall.
KNX—5. Major Bowes.
KHD—5. News. 5:15. Daily Comics. 5:30. Shafter Parker. 5:45. Blue Beetle.
KECA—5. Twilight Tales. 5:15. Sing and Swing. 5:30. News. 5:45. Sports.
KFWD—5. Stuart Hamblen.
KFSD—5. Piano. 5:15. News. 5:30. Uncle Harry.
KMTR—5. Spec. Events. 5:30. Political. 5:45. Eventide.
KFAC—5. Music.
KGFJ—5. News. 5:30. Baseball Scores.
KRKD—5:30. Race Results.
KFOX—5. Swing.
KGER—5. News. 5:05. Latin Hour.
KFXM—5. Orch. 5:15. Arthur Mann. 5:30. News. 5:35. Variety. 5:45. Blue Beetle.
KFSD—5. News. 5:15. Sing & Swing. 5:30. Concert.
KGB—5. Book Review. 5:15. Arthur Mann. 5:30. Shafter Parker. 5:45. Blue Beetle.
KFVD—5. Band. 5:15. News.
KTMS—5. Thunder Over Paradise. 5:15. Sing and Swing. 5:30. News. 5:45. Ventnrons. Music and News. 5:55. Thompson's Town Gossip.
KDB—5:15. Arthur Mann. 5:30. Shafter Parker. 5:45. Blue Beetle.
KVOE—5. Ads. 5:15. News. 5:30. Shafter Parker. 5:45. Blue Beetle.

6 to 7 P. M.

KFI—6. Camel Caravan. 6:30. Hoag & Mitchell. 6:45. Grant Park Concert.
KNX—6. Miller Orch. 6:15. Public Affairs. 6:30. War News. 6:45. Sports Huddle. 6:55. News.
KHD—6. Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. G-Men.
KECA—6. Rudy Vallee. 6:30. Montreal Symphony.
KFWD—6. News. 6:15. Strollin' Tom. 6:30. Vacation Time. 6:45. Dr. Lechner.
KMPC—6. Song Stories. 6:30. Fire Sports Final. 6:45. Community Sing.

KMTR—6:15. Political. 6:30. Special Events. 6:45. Mothers of America.
KFAC—6. News. 6:45. Aviation Novelties.
KGFJ—6. News. Italian Melodies. 6:30. Gold Hour.
KRKD—6:15. Fishing Pals.
KFOX—6. News. 6:10. Sports. 6:15. Napoleon Bonaparte. 6:30. Townsend. 6:45. Hawaiians.
KGER—6. News. 6:05. Latin Hour. 6:45. Italian Journal.
KFXM—6. Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Sweets and Seats. 6:50. Salon.
KFSD—6. News. 6:15. Ball Trio. 6:45. Junior G-Men.
KGB—6. Ray Gram Swing. 6:15. Johnson Family. 6:30. News. Views. 6:45. G-Men.
KFVD—6:15. World on Air. 6:30. Serenade.
KTMS—6. News. 6:15. Montreal Symphony.
KDB—6. Ray Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. Concert Miniatures.
KVOE—6. Raymond Gram Swing. 6:15. Johnson Family. 6:30. John B. Hughes. 6:45. G-Men.

7 to 8 P. M.

KFI—7. Pleasure Time. 7:15. KFI News. 7:30. Lewia Orch.
KNX—7. Amos n' Andy. 7:15. Lanny Ross. 7:30. Askit Basket.
KHJ—7. Page Past. 7:15. Inside of Sports. 7:30. Gabriel Heatter. 7:45. Breeze Orch.
KECA—7. This Our America. 7:30. Canadian Holiday.
KFWB—7. Sid Ziff. 7:15. Robert Arden. 7:30. Stars Over Manhattan.
KMPC—7. Amos n' Andy. 7:15. News. 7:30. Joe Hernandez.
KMTR—7. Music. 7:15. Political.
KFOX—7. Special Events. 7:15. News.
KFAC—7. Christian Science. 7:30. Friends of Poland.
KGFJ—7. Spanish Hour.
KRKD—7. News. 7:15. Three-Quarter Time. 7:30. Do You Know?
KFOX—7. Daily Bread. 7:15. News.
KGER—7. Fiend. 7:45. Harmony Hall.
KGER—7. News. 7:05. Italian Good Samaritan. 7:20. Music. 7:30. Japanese News.
KFXM—7. People, Just People. 7:15. Inside of Sports. 7:30. Lone Ranger.
KFI—7:45. Aimee S. McPherson.
KFSD—7. This Our America. 7:30. Canadian Holiday.
KGB—7. Paving Past. 7:15. Inside Sports. 7:30. Voice of Liberty. 7:45. Reisman Orch.
KTMS—7. This Our America. 7:30. Canadian Holiday.
KDB—7. Page Past. 7:15. Santa Barbara Chamber of Commerce Program. 7:30. Reisman Orch.
KVOE—7. Page Past. 7:15. Political. 7:30. Breeze Orch.

8 to 9 P. M.

KFI—8. Aldrich Family. 8:30. Standard Symphony.
KNX—8. Strange As It Seems. 8:25. News. 8:30. Answer Auction.
KHJ—8. Chicago Tonight. 8:30. Plantationaires. 8:45. Twilight Trails.
KECA—8. Easy Aces. 8:15. Mr. Keen. 8:30. News. 8:45. Outdoor Reporter.
KFWB—8. Texas Lewis. 8:30. Budget Decorator.
KMPC—8. Pickard Family. 8:30. Let's Talk Over News. 8:45. Fun Quiz.
KMTR—8. Let Us Forget. 8:15. Beach Boys. 8:30. R. Crawford. 8:45. Property Owners.
KFAC—8:15. Baseball.
KGFJ—8. News. 8:15. Jean Valentine.
KFOX—8. Lucca. 8:15. Frolic.
KGER—8. News. 8:05. Hoyos.
KFXM—8. Argonaut. 8:15. In Chicago Tonight. 8:30. Home Town Headlines. 8:35. Plantationaires.
KFSG—8. Aimee S. McPherson.
KFSD—8. Easy Aces. 8:15. Mr. Keen. 8:30. Sam Hayes. 8:45. Dunchin Orch.
KGB—8. Chicago Tonight. 8:30. De Arvan Comments. 8:45. Twilight Trails.
KTMS—8. Easy Aces. 8:15. Lost Persons. 8:30. Sam Hayes. 8:45. Ambassador Orch.
KDB—8. Chicago Tonight. 8:30. Plantationaires. 8:45. Twilight Trails.
KVOE—8. Chicago Tonight. 8:30. Political. 8:45. Twilight Trails.

9 to 10 P. M.

KFI—9. Standard Symphony. 9:30. NBC Rehearsal.
KNX—9. News. 9:15. Sports Round-Up. 9:20. Lumeford Orch. 9:45. News.
KHJ—9. News. 9:15. Warren Orch. 9:30. Fulton Lewis. 9:45. Sudy Orch.
KECA—9. Darkroom. 9:30. Lu Manchu. 9:45. Frank and Archie.
KFWB—9. Music Comedy. 9:30. News. 9:45. Bailards.
KMPC—9. Memory Melody.
KMTR—9. Horseman's Forum. 9:15. Special Events. 9:30. Peter Potter.
KGFJ—9. Jewish Hour.
KFOX—9. News. 9:15. Travelog. 9:30. Music. 9:45. Frank Christy Orch.
KGER—9. News. 9:05. Mexico.
KFXM—9. News. 9:15. Warren Orch. 9:30. Fulton Lewis Jr. 9:45. Sudy Orch.
KFSD—9. Aimee S. McPherson. 9:30. Piano Duo.
KFSD—9. Avison Orch. 9:30. McLean Orch. 9:45. News.
KGB—9. News. 9:15. Warren Orch. 9:30. Fulton Lewis. 9:45. Sudy Orch.

KTMS—9. Avison Orch. 9:30. News. 9:45. Moonlight Orch.
KDB—9. News. 9:15. Melodies. 9:30. Fulton Lewis Jr. 9:45. Sudy Orch.
KVOE—9. News. 9:15. Political. 9:30. Washington, D.C. News. 9:45. Sudy Orch.

10 to 11 P. M.

KFI—10. News. 10:15. Harpa Orch. 10:30. Bridge. 10:50. Fritzl Orch.
KNX—10. Crosby Orch. 10:30. Masterworks.
KHJ—10. Arnheim Orch. 10:30. Dale Orch.
KECA—10. Phil-Harmonia.
KFWB—10. Fiesta. 10:15. Bowling Notes. 10:30. Swing.
KMPC—10. Viennese Music. 10:15. Hawaiians. 10:30. News. 10:45. Three Kings.
KMTR—10. Merry-Go-Round. 10:15. Lopez Orch. 10:30. Political. 10:45. Special Events.
KECA—10. Melody Hour.
KGFJ—10. News.
KFOX—10. Music. 10:15. Anlwa Boys. 10:30. Hoopl Orch. 10:45. Hamilton Orch.
KGER—10. News. 10:15. Dance.
KFXM—10. Gus Arnheim Orch. 10:30. Dale Orch.
KFSG—10. Esther Stuart. 10:30. Drama. 10:45. Sons of Harmony.
KFSD—10. Van Orch. 10:30. Hollywood Gossip. 10:35. Richards Orch.
KGB—10. Drama Guild. 10:30. Parnell Orch.
KFVD—10. Jack the Bellboy.
KFSD—10. Miramar Orch. 10:15. Jantzen Beach Orch. 10:30. Classified. 10:35. Biltmore Orch.
KDB—10. Arnheim Orch. 10:30. Dale Orch.
KVOE—10. Arnheim Orch. 10:30. Dale Orch.

11 to 12 Midnight

KFI—11. News. 11:15. Nottingham Orch. 11:30. Organ.
KNX—11. News. 11:15. Busse Orch. 11:30. Strand Orch. 11:55. News.
KHJ—11. News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians.
KECA—11. Man With Pipe.
KFWB—11. Organ. 11:15. Music You Want.
KMPC—11. Swing-Quiz.
KMTR—11. Melody Lane.
KFAC—11. Henry Orch.
KFXM—11. News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians.
KFSG—11. Fred Carter.
KFSD—11. Nottingham Orch. 11:30. Owens Orch.
KGB—11. News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Memory Time.
KTMS—11. Dance Hour. 11:45. Organ.
KDB—11. News. 11:15. Pearl Orch. 11:30. Rhythm Rascals. 11:45. Hawaiians.
KVOE—11. News. 11:15. Pearl Orch. 11:30. Rascals. 11:45. Hawaiians.

RADIO CAMERA

Ted Allan Misses No Bets When 'Shooting'



Penny Singleton (Blondie) Is Made Up by Mr. Allan

Tiny Tots Know What They Want

JUVENILE listeners of Columbia network's prize-winning "Let's Pretend" take a pencil in hand to tell director Nila Mack in no uncertain terms—although a big vaguely—how and when they want what.

If that seems a bit cryptic, the following may seem even more so.

Bearing a Decoto, Calif., post-mark one message requests the Let's Pretenders" to "pleas play Rose Bud and Snow White and the brown bear it is all one play thank you."

A youngster in Fort Collins, Colo., wants the story of Jesse James, while others in Anderson, S. C., write "we are a set of children which wish for everything. Please play Moon and Sun or Alice in Wonderland."

A boy in Garden City, N. Y., wants Miss Mack to "send" around one of the men who does sound effects "to answer some questions"—just like that.

From Minneapolis, Minn., a letter

arriver asking for "The Twelve Months," adding that the writer is a victim of the chicken pox "and it does ich."

A candidate for "neatest trick of the week" department is a Louisville, Ky., missive as follows:

"I am a little girl and a little boy.
We are Brother and sister. My name
is Alma and mine is George."

Then to the "slight confusion" division might be added from Spring City, Pa., "I listen to your wonderful program every Saturday and I think it can't compare with any of the children's or grown-ups' programs."

"Dear Lesbertenders, I like 'The Three Golden Hairs.' You know sopthan like this 'a baby was born and The King put the child in a box and put him in the water. The people said the he would mery the kings Dauter.' Sopthan like that."

★ ★ ★

GET 2 COPIES FOR HOME AND CAR

Many a charming woman has looked at a photograph of herself and 'felt (1) sense of frustration that her photograph failed to reveal her flawless loveliness, or (2) hated the photograph because it did more than flatter comeliness—made her more lovely than privately she guessed herself to be.

For such women a Radio Life reporter this week went truth hunting, succeeded in "flushing" from his lair atop CBS' Columbia Square workshop Ted Allan, rangy CBS' West Coast chief photographer.

Among much that was artistically revealing and reasonable, Photographer Ted Allan said:

"Photography is not just picture taking. A good photograph involves a studious approach to the subject. Photography has mechanical principles, but these principles must be psychologically interpreted and applied.

"There is a time in the day of every woman when she looks at her knowing best. She may not be at her best when she arrives at her photographer. But, she recalls how she did look. It is the photographer's job to capture this recollection of hers and transmit it recognizably to negatives. Then he has a photograph of the woman as she knows herself to be and, more often than not, as others see her and adore her.

"Skin textures in print look differently than in real life. A live, healthy face skin must look alive and healthy in a picture. Light must be manipulated to produce 'live' skin tones in such a way that a blemish, for instance, that in real life takes nothing away from attractiveness, may not in a photograph minimize that attractiveness.

"A photograpler to do good work must know his subject. How rapidly knowing a person may be speeded up as a process is entirely up to the talent and ability and understanding of the photographer.

"What men and women, picture-bound, should bear in mind is: photography is an art only when the photographer is creating effects in and of a person instead of merely prosaically and casually photographing what is in front of the camera.

"There are always two persons involved in a sitting. The external everyday person and the internal individual. These two must be recognized and merged in such way that both are identifiable."

Personality's digger-out is Ted Allan, who wastes few negatives in getting what he is after. A barrage of witty talk picks away at usual reticences and embarrassments of sitters. Most times unknown to them he has pressed bulb, picture is taken in that off-guard moment when they are their selfless selves, not nervous posers straining for effects.

Radio publicity photography is exacting.

Self-made, Ted Allan does not like many a would-be photographic artist talk a "great" picture. He merely goes ahead and makes, rather than takes, one.

THE EAR INSPIRES THE PEN—

The Week's Best Letters from Our Readers

MRS. A. G. Hime, 151 Hoover street, Los Angeles.

Sirs: Radio Life is the best yet. It is already indispensable at our house. Having for years used only the main radio station's programs, we are at a loss to find several which you list. Can you possibly find the space soon to tell us where they are located on the dial, and the names of the towns in which the following stations are: KFXM, KVOE, KGB, KDB and KTMS.

Editor's Note: KFXM and KTMS are brought in just to right of 1200 on the dial. KFXM is in San Bernardino. KTMS is in Santa Barbara. KVOE and KDB are right of 1500, the first is in Santa Ana and the second in Santa Barbara. KGB is in San Diego and comes in at around 1350.



Joseph Lautman, 832 Golden avenue, Los Angeles.

Sirs: After hearing my dear favorite radio songstress, beautiful Miss Benay Venuta, "The Pride of Radio," sing two songs tonight ("I'll Never Smile Again" and "Lullaby of Broadway") I hereby demand that you now give us, and her, due recognition by publishing her latest picture and by telling more about her. If you do I'll buy ten copies of Radio Life. She is my favorite radio artist and I wouldn't exchange her for anything under the face of the sun. I really mean this. She most certainly has a beautiful voice. So come on, Radio Life, loosen up. And—give! Give! Give!

Editor's Note: Radio Life will shortly "give out" on beautiful Benay Venuta, singing star of "Hour of Smiles" who is to arrive in Hollywood, August 21, for series of programs. She will, from her agency, receive Reader Golden's accolade, may even change her hit song to "I'll Be Smiling for You, Joe M'lud."



June Koontz, 424 South Stoneman, Los Angeles.

Sirs: I should like very much to know the real name of "Vivian" on "The Hour of Charm" program. Any other information regarding this girl with the charming voice will be appreciated. Would you be kind enough to print a picture of her? Needless to say I enjoy Radio Life very much, for to read it is to enjoy it, and I am a Radio Life fan.



Mrs. Ames Rey, 1807 Central avenue, Newport Beach, California.

Sirs: A few days ago I met a friend, become a grandmother for the fourth time. She said: "This makes four for Anne and she's only 23. She needs help but they cannot afford it. They make mistakes that bring me tears, yet I must stay out of the picture. I must not "interfere." If I could help, even through other channels, I should be happy. Sometimes they are severe, sometimes lax in discipline. They forget promises—call them "jokes." The children are often underfed and overfed and sleeping periods are irregular. They (the young parents) are scarcely beyond childhood

and with love and experience they still need experienced guidance. I have thought of a Young Mothers' club for a group of Anne's friends. You know girls will learn from each other and accept advice which is tabooed when it comes from their own mothers. What do you think about it?"

Young mothers need advice, but how and where is a question to solve . . .

"I have it," she exclaimed. "Let us ask for a radio hour for young mothers and wee Americans. It would help thousands of mothers and children. Think of the wonderful authentic advice that doctors, nurses, teachers, psychologists and successful mothers could give. I can see no end of good that would come from it. In their own homes girls could so much more easily listen. What do you think?"

I did think. I think it is an idea and it should appeal to milk companies, children's clothing and furniture makers, magazines, etc. Couldn't we try it? It is difficult to remain silent when precious little ones suffer from hasty judgments and inexperience.

Editor's Note: To Reader Mrs. Ames Rey an Editor's thanks for a letter at its human best. Whether such a program is possible in our democracy, vaunted land of free speech, is questionable. The delicacy of certain subjects is yet too delicate to withstand the verbal attacks of would be purists to whom the facts in the lives of God's Children are perverted in their minds to the sad end of a struggling humanity's search for cleanly light on many problems of living, for young and for old.



John B. Canterhury, 134½^o South Almansor street, Alhambra, California.

Sirs: You are taking a bold step in opening up the field to frank radio criticism. This letter may not prove particularly popular, but at least, I trust, it will prove pointed.

It is my opinion that many radio announcers and commentators suffer an over-exuberance of personality. They over-dramatize their subject and commercial copy. Understatement is often more effective than over-statement. The facts will speak for themselves. One must consider the actual importance of the statements being made. Too "chesty" and glowing announcements of a product's endless virtues leave distrust and often disappointment in the listener.

Affected, sing-songy, insistently dramatized repetition of commercials grates on nerves, may even build "sales resistance."

I think the most effective announcing is that which inheres in dignity and good taste, a straightforward, logical appeal—calm and easy, punching home those stronger points.

Many announcers seem to labor to be over-clever, to project their own personalities. Their style sounds stilted and insincere. The best announcer is the one who diverts least attention from the product to himself. . . . Radio Life and the radio industry will have more

vitality if they deal with radio issues frankly from the standpoint of public service and entertainment.



National Broadcasting Company, Office of Harold J. Bock, Press Manager, Western Division, Hollywood.

Sirs: The caption under the picture of Harlow Wilcox in the August 11-17 edition of Radio Life would be just lovely IF Alec Templeton and Edna O'Dell and Billy Mills' orchestra with Conrad Nagel as master of ceremonies WERE the summer show for Johnson's Wax.

But THIS year, 1940, the summer show is in the capable hands of one MEREDITH WILLSON — in fact, the show is called "Meredith Willson's Musical Revue"—and the personalities include Kay St. Germain, Ray Hendricks and Cliff Nazarro. But, you are right in one detail—Harlow Wilcox is announcing it. Flash! Word has just reached us that Dewey took Manila!

Editor's Note: Taken with reservations is Publicist Harold J. Bock's assurance that Dewey has captured Manila. For reasons (1) Harlow Wilcox picture and captions came from potent NBC. (2) The editor assumed the captions would know their captions. Thus reserving, Radio Life's editor places no stock in Dewey information, will proceed cautiously to verify facts, meantime suspects Harold J. Bock of being member of dreaded Wit Column. . . .



Lou Huston, 826 East 20th street, Long Beach, California.

Sirs: In a recent issue you printed a letter concerning the program "Exploring Our Urges," sponsored by the California Safety Council on KGfJ, Sundays at 8:15 p. m. For several weeks I have been following these interesting talks by the Counsellor, and not once have I heard an appeal for donations or box-tops. As an announcer on a local station (KFOX) this strikes me as an interesting novelty to say the least.

Oh, of course the station donates the time to the California Safety Council. All right then. But why doesn't the Council grind its axe? Why doesn't the Counsellor scream Safety-Safety-Safety?

In this respect the program is so unusual as to be practically unique.

The Counsellor, in talks directed mainly to young people, discusses calmly and sanely his ideas of human behavior or psychology. But, he doesn't preach!

Is subtlety actually creeping into radio after all these years? Is there actually a program on the air that does not wheedle us as though we were half-witted children, or threaten or scold us as though we were naughty brats? Or talk down to us with a "And-whose-bright-little-boy-are-you" approach?

There is such a program, and "Exploring Our Urges" is it!



POPPIES

Each morning poppies wake, rejoice,
With lifted heads and chorused voice,
To sing their golden song of praise
For His beauty of days.

At noon each topaz bud a cup
Where every queating bee may sup!
And then the poppies dramatize
A pageant with the sunset skies.

But in the dusk each faithful flower
Enfolds upon its vesper hour
And through the night its head is bent
In heaven-vestured sacrament.

—Bert Morehouse



Pictured above is Lowell Weeks, popular baritone, whose popular songs over KGER Saturday afternoons from 4:30 have won him a sizable following. Versatile, Weeks leads the Navy Officers Club orchestra and appears in motion pictures.



Peggy Wall, blonde and gray-eyed, made her radio debut on "The Romance of Helen Trent" six years ago and currently is heard as "Lois Colton" in the same series over Columbia network five days a week. For a while in her early youth Peggy studied piano with great concentration in an endeavor to become a concert pianist. But the desire to "speak a piece" got the better of her. She's had screen tests, but thinks she'll stay with radio.

SHORT-WAVE American Programs Hold Own in Battle for Air Empires

Despite fact that embattled European nations stuff airways with sense and nonsense concerning the "gloriousness" of their individual missions to restore security and peace to the world through murder and pillage, the United States is busiest short-wave broadcaster of all put together.

Most antlike in its atmospheric scurrying over globe is NBC's International Division which beams short-wave programs through WRCA and WNBI to Spanish, English, German, Italian, Portuguese, Irish and French (Nazi?) nationals and trumpets its major item—Western hemisphere good will—to the South Americas.

NBC's short-wavers are designed to stir admiration for American way of living, feature of which is a Hollywood Hour for provincials who have never seen (would never believe until they saw it) Hollywood Boulevard, typical but extended American Main street.

Columbia broadcasting, contrasts an NBC expenditure of some \$200,-

000 per year with a staff of 40, with a modified program setup, chief feature of which is that to please South Americans is to dish out same fare as pleases Americans.

Potent are the two networks' short-wave ideas. It affords in a propaganda-insane world news that is almost uncolored, music that is interesting, and suggests for South American and world adoption a pattern of happy American respectability.

Biggest test American networks will face is that indicated by Nazi and Fascist infiltration in the hemisphere so far untouched by spurting gore of peoples fighting each other in the name of Christianity, Democracy, King, Liberty and what have you? To meet test, indications were this week that American radio would widen financial pool to under-write new bellows for American short-wave lungs. Cost of bellows (power increases) to be 2 millions of dollars, suggested by our State Department.

Merry Macs Become 'Hit Paraders'



The Merry Macs are three-quarters McMichael and one-quarter Carroll. The male members of the quartet are Judd, Ted, and Joe McMichael, brothers, and the songstress is Helen Carroll. Following the precedent of all girl vocalists with the Merry Macs, Helen recently got married, but unlike the others she is remaining with the quartet. This picture was made during a Camel Caravan rehearsal. Left to right: Ted, Helen, Joe and Judd.



When Joan Crawford, topflight film star, went on NBC March 2 to start in "Baby," an original play, it was by her own request, as Miss Crawford is an ardent admirer of NBC's Arch Oboler plays.

ARCH OBOLER

A Master Dramatist Readys New Shocker

Arch Oboler will return to airplanes over NBC-Red Network October 24 for 39 weeks!

The above desk memorandum for a radio editor is informatively matter-of-fact. The name and genius of Arch Oboler is, however, far more than mere editorial information to West Coast millions who last year sat up and took notice of a strangely presented radio conception of Dalton Trumbo's war drama "Johnny Got His Gun."

Listeners suspected this was something new. And new it was. A writer had sunk the Lares and Penates of conventional radio drama fare, and using words and dialog like probe and scalpel had exposed, more clearly than ever before, a technic many an able writer had sought to reveal.

Dalton Trumbo's "Johnny" was a war veteran without legs or arms, a macabre block of flesh sans face, sans more than a ragged red hole in the flesh

through which the flesh block was fed. Yet, "Johnny" was a living human being. In the wound-scored butcher's specimen that was his body consciousness streamed. This consciousness was "Johnny's" light and sign (to himself) that he was still "Johnny" who had gotten his gun.

Oboler sensitively let himself down into Johnny's slow-moving stream of consciousness. The result was a radio play that startled millions, sent thousands nervously to bed, played hob with many a full stomach and set a sharper look of maternal solicitude in eyes of many a mother.

When the play ended NBC switchboard's lighted up like Pasadena's Christmas Tree lane. Oboler had taken his audience with him into the murky backwaters and swift flowing center streams of "Johnny's" being. he had also brought an ace dramatist into their ken.

Core of Oboler technic: Getting into

SIDE SHOW

AL PEARCE limped into Balboa harbor at daylight recently with his fishing boat, "The Audal," knocking along on one motor, and the radio star badly in need of sleep.

The comedian had started across the channel from Catalina Island early in the evening but followed a south coast airline beacon instead of the Balboa harbor light and wound up a few hundred yards off the breakers some 15 miles from his destination.

In working his boat away from the rocks he ran into kelp which clogged the water intake on one motor and caused a burned-out main bearing. He finally tied up to his own mooring in Balboa at 5 a. m.

Gracie Allen was late for her Burns and Allen rehearsal at NBC today, because a friend was telling Gracie's fortune with cards. "But," she alibied, "I'm told that I'm going to get a lot of money."

"Oh," oh'd Husband George Burns, "I didn't know we were separating."

Eastern listeners who heard the "BLONDIE" air program Monday afternoon were regaled with the authentic sound of frying fish—but western followers of the popular CBS serial heard the sizzling of only a pan of butter during the rebroadcast. After smelling the same piece of fish for half an hour, the cast rebelled and insisted on a change of odor for the western broadcast.

thoughts of persons. Uncanny ability to assay the spiritual and psychological truths behind a smile, a scientist making marks in sand during a seashore night, mysteries of birth and death, a shutter banging in the wind, the implications behind a sigh.

Net result of Oboler technic: Getting listeners so personally involved in his tales that they have difficulty re-orienting themselves when program is finished.

Where many another writer will "bat" out a passable script Oboler may spend a month working out a story to run but four minutes on air.

He has produced with success short shorts each taking up less than ten minutes of air time.

These include "The Laughing Man," a play about a scientist of the future who finds a contemporary history book amusing and incredible; "Eigerwund," a breathtaking fantasy of mountain climbing; "The Machine," sardonic tale of a woman who hates machinery yet must depend on an iron lung for life, and "The Man to Hate," tragedy of a small boy who unwittingly causes his father's execution.

His return to the air by NBC is considered a signal NBC triumph, by expectant listeners, another period of radio's most gummy fare.

FRIDAY Program Highlights

A.M. Programs are shown in Light Face Type;
P.M. Programs in Black Face

Variety

8:30—Johnny Murray, KFI.
9:15—Between the Bookends, KECA-KFSD-KTMS.
10:15—Budget Decorator, KFVB.
10:30—Views and Reviews, KECA.
3:45—Chef Milani, KMPC.
4:00—Wings For America, KHJ-KVOE-KGB.
6:00—Don Ameche, KFI.
6:30—Al Pearce Gang, KNX.
7:00—Amos 'n' Andy—KNX-KMPC.
7:30—Johnny Presents, KNX.
8:00—Pickard Family, KMPC.

Drama

9:45—Short Story, KNX.
5:30—Grand Central Station, KNX.
8:30—Death Valley Days, KFI.

Public Affairs—News

1:30—John B. Hughes, KNX.
4:55—Eimer Davis, KNX.
6:00—Raymond Gram Swing, KVOE-KGB-KFXM-KDB-KHJ.
6:30—John B. Hughes, KHJ-KGB-KVOE-KDB-KFXM, KFSD-KTMS.
7:15—Elliott Roosevelt, KFVB-KFON-KFSD-KTMS.
7:30—Antarctic Expedition, KECA.
8:30—Let's Talk Over the News, KMPC.
9:30—Fulton Lewis Jr., KHJ-KGB-KDB-KFXM.

Outstanding Music

1:00—Classic Hour, KECA.
5:00—Waltz Time, KFI.
10:00—Phil-Harmonia, KECA.
11:15—Music You Want, KFVB.

Sports—Comment

12:30—Major League Baseball, KMPC.
2:00—Tenth Inning, KMPC.
9:15—Sportflashes, KFAC.
7:00—Sid Ziff, KFVB.
11:30—Catalina Quiz, KNX.
7:30—Del Mar Races, KMPC.
8:15 to 10:00—Pacific Coast League Baseball, KFAC.
9:45—Hollywood Legion Fights, KHJ-KGB-KFXM-KDB-KVOE.
10:15—Bowling Notes, KFVB.

Quiz Programs

5:30—What's My Name? KFI.
6:30—Quiz Kids, KFI.
7:45—Lampighter, KMPC.
8:00—Quiz Court, KFI.
8:45—Fun Quiz, KMPC.

Weather

KFI—9:15, 12:45, 3:00.
KHJ-KGB-KVOE—9:00.
KNX—9:30.
KRKD—9:30.
KTMS—8:00, 12:15.
KFVB—11:30.
KGER—11:00, 4:00.

FRIDAY Programs

AUGUST 23, 1940

8 to 9 A. M.

KFI—8, Woman in White, 8:15, O'Neills, 8:30, Johnny Murray, 8:45, News.
KNX—8, Nancy Dixon, 8:15, When a Girl Marries, 8:30, Helen Trent, 8:45, Our Gal Sunday, 9:00.
KHJ—8, Breakfast Club, 8:30, News, 8:40, Bess Bye, 8:45, News, 8:55.
KECA—8, Breakfast Club, 8:30, News, 8:45, Organ, 8:55.
KFVB—8, Music Interlude, 8:15, Ballads, 8:30, Music, 8:45, Dr. Reynolds, 8:55.
KMPC—8, Andy & Virginia, 8:30, Unty Daily Word, 8:45.
KMTR—8, Spanish Hour, 8:45, Religious Music.
KFAC—8, Country Church.
KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.
KRKD—8:30, State Employment.
KFOX—8, News, 8:15, Orch, 8:30, Classified, 8:45, Cowboy Melodies.
KGER—8, News, Soul Patrol, 8:15, Missap, 8:45, Rev. Bennington.
KFXM—8, Sunshine Service, 8:30, Pop. Orch, 8:40, Bess Bye, 8:45, News.
KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home.
KGB—8, Today's Best Bys, 8:05, Investment Problems, 8:25, Stocks, 8:30, News, 8:40, Bess Bye, 8:45, Counsel News.
KFVD—8, Covered Wagon, 8:45, Music.
KTMS—8, Weather, 8:01, Breakfast Club, 8:30, S. B. Devotional Hour, 8:45, Aloha.
KDB—8, Classic Revue, 8:30, News, 8:30, Bess Bye, 8:45, RBC News.
KVOE—8, Breakfast Club, 8:30, News, Bess Bye, 8:45, News.

9 to 10 A. M.

KFI—9, Your Treat, 9:15, Tillamook Kitchen, 9:30, By Kathleen Norris, 9:45, Dr. Kate.
KNX—9, Gumborgs, 9:15, Life Can Be Beautiful, 9:30, Right to Happiness, 9:45, Short Story.
KHJ—9, I'll Never Forget, 9:15, Rev. Lanrin, 9:30, World, 9:45, Keep Fit.
KECA—9, Council of Beauty, 9:15, Between the Bookends, 9:30, Mid-morning Jamboree.
KFVB—9, Summer Time, 9:15, Music, 9:45, Tune Time.
KMPC—9, News, 9:15, Women of the World, 9:30, Consumers Research.
KMTR—9, Martin Luther Thomas, 9:15, Health, 9:30, Political, 9:45, Religion.
KFAC—9, Inspirations, 9:15, Health Talks, 9:30, Women in News, 9:45, Serenade.
KGFJ—9, News, Stocks.
KRKD—9:30, U. S. Weather.
KFXM—9, Minors, 9:45, Party Line.
KGER—9, News, Bright Corner, 9:15.

March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, I'll Never Forget, 9:15, Organ, 9:30, Variety, 9:45, Pop. Orch.
KFSD—9:15, Between the Bookends, 9:30, Health, 9:45, News.
KGB—9, I'll Never Forget, 9:15, Homemaker's Catalog, 9:45, Keep Fit.
KFVD—9:15, News, 9:30, Dr. Richardson, 9:45 Parade.
KTMS—9, News, 9:15, Between Bookends, 9:30, Musicographs, 9:45, Harvey Harding.
KDB—9, I'll Never Forget, 9:15, Piano, 9:30, Johnson Family, 9:45, Keep Fit to Music.
KVOE—9, I'll Never Forget, 9:15, Monitor News, 9:30, Johnson Family, 9:45, Exercises.

10 to 11 A. M.

KFI—10, Light of the World, 10:15, Arnold Grimm's Daughter, 10:30, Valiant Lady, 10:45, Betty Crocker.
KNX—10, Big Sister, 10:15, Aunt Jenny, 10:30, Fletcher Wiley, 10:45, My Son and I.
KDB—10, News, 10:15, Happy Homes, 10:45, Bachelor's Children.
KECA—10, Our Half Hr, 10:30, Views & Reviews, 10:45, Family Doctor.
KFVB—10, Curtis Springer, 10:15, Budget Decorator, 10:30, Be Healthy, 10:45, Romance in Rhythm.
KMPC—10, Musicographs, 10:15, Old Refrain, 10:30, Norma Lee Servins, 10:45, News.
KMTR—10, Woman's World, 10:30, Dr. Reynolds, 10:45, News.
KFAC—10, Modern Immortals, 10:30, News, 10:45, Gothic Tower.
KGFJ—10, News, 10:30, Moods in Verse, 10:45, City Dwellers.
KRKD—10:15, Health.
KFOX—10, News, 10:15, Health.
KGER—10, News, 10:45, God's Sunshine, 10:30, Rev. Ivie.
KFXM—10, News, 10:45, Variety.
10:15, Five Farm Hands, 10:30, Garden Club, 10:45, Bachelor's Children.
KFSD—10, Our Half Hr, 10:30, Ann Gibson, 10:45, Bridge Lesson.
KGB—10, News, 10:15, Over the Garden Gate, 10:30, Garden Club, 10:45, Bachelor's Children.
KFVD—10:30, Union Rescue Mission.
KTMS—10, Our Half Hour, 10:15, Homemakers Digest, 10:45, Ranch Boys.
KDB—10, News, 10:15, For Home and Hostess, 10:30, Badly Garden Club, 10:45, Bachelor's Children.
KVOE—10, News, 10:15, Five Farm Hands, 10:30, Radio Garden Club, 10:45, Bachelor's Children.

11 A. M. to 12 Noon

KFI—11, Mary Marlin, 11:15, Ma Perkins, 11:30, Pepper Young, 11:45, Vic & Sade.

KNX—11, Society Girl, 11:15, Martha Webster, 11:30, Catalina Fun Quiz, 11:45, News.
KHJ—11, Friendly Neighbors, 11:15, Eddie Albright, 11:45, Buron Fitts.
KECA—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill.
KFVB—11, Tom Stoddard, 11:30, News, 11:45, Selvin Orch.
KMPC—11, Master Singers, 11:15, Music for Madame, 11:30, Live-stock Journal, 11:45, Friend Indeed.
KMTR—11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events.
KFAC—11, Man on Street, 11:30, Home Beautiful, 11:45, Hawaiian Interlude.
KDB—11, News, Stocks.
KRKD—11, Paddock Flashes, 11:30, News.
KFOX—11, Chas. Wellman, 11:30, News, 11:45, Music.
KGER—11, News, 11:15, Camp Meeting.
KFXM—11, Friendly Neighbors, 11:15, Classic Strings, 11:30, Gagen Orch, 11:45, Sidwalk Quiz.
KFSD—11, Orphans of Divorce, 11:15, Honeymoon Hill, 11:30, John's Other Wife, 11:45, Plain Bill.
KGB—11, Friendly Neighbors, 11:15, McFarland Twins, 11:45, Mutual Dons.
KFVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.
KTMS—11, Orphans of Divorce, 11:15, Honeymoon, 11:30, John's Other Wife, 11:45, Just Plain Bill.
KDB—11, Friendly Neighbors, 11:15, McFarland Twins, 11:45, Mutual Dons.
KVOE—11, Friendly Neighbors, 11:15, Dance Orch, 11:45, Mutual Dons.

12 Noon to 1 P. M.

KFI—12, Road of Life, 12:15, Stella Dallas, 12:30, Lorenzo Jones, 12:45, Fortia Face Life.
KNX—12, Kitty Kelly, 12:15, Myrt & Marge, 12:30, Hilltop House, 12:45, Stepmother.
KHJ—12, News, 12:15, Chapel, 12:30, Maleville Orch, 12:45, Scrapbook Stories.
KECA—12, News, 12:15, "Word Hunters," 12:30, Club Matinee.
KFVB—12, Al Jarvis.
KMPC—12, Music, 12:15, News, 12:30, Baseball.
KMTR—12, Peter Potter.
KDB—12, News, 12:15, Melody Hr.
KGFJ—12, News, Stocks.
KRKD—12:30, Saddle Pals.
KFOX—12, Music, 12:15, News, 12:30, Music.
KGER—12, News, 12:30, Officials on Parade.
KFXM—12, Singin' Sam, 12:15, News, 12:30, Calvary Quarter Hr, 12:45, Pop. Orch.
KFSD—12, U. S. D. A, 12:15, News, 12:30, Horlick Orch, 12:45, Commonwealth Lunch.
KGB—12, News, 12:15, Chapel, 12:30, Stocks, 12:35, News, 12:45, Scrapbook Stories.
KFVD—12, Air Editor, 12:30, Political, 12:45, Violet Schram.
KTMS—12, Market, 12:03, Melodics, 12:30, News, 12:45, Concert Hall.
KDB—12, News, 12:15, Dusty Blanchard, piano, 12:30, Maleville Orch, 12:45, Scrapbook Stories.
KVOE—12, News, 12:15, Chapel Moments, 12:30, Maleville Orch, 12:45, Scrapbook.

1 to 2 P. M.

KFI—1, Girl Alone, 1:15, Kitty Keene, 1:30, Midstream, 1:45, O'Neills.
KNX—1, By Kathleen Norris, 1:15, Beyond These Valleys, 1:30, News, 1:45, Scattergood Balnes.
KHJ—1, Hollywood Whispers, 1:15, Hawaiian, 1:45, Play Bridge.
KECA—1, Classic Hour.
KFVB—1, News, 1:05, Symphonia, 1:30, Dr. Reynolds, 1:45, Morgan Orch.
KMPC—1, Baseball, 1:45, Political.
KFAC—1, Religious Science, 1:30, Financial, 1:45, Organ.
KGFJ—1, News, Stocks.
KRKD—1:15, City Hall, 1:30, Y.S.C., 1:45, Health.
KFOX—1, At Theatre, 1:15, Lucia's, 1:30, Christian Science, 1:45, Emil Martin.
KGER—1, News, 1:05, Ad Club, 1:30, Spanish Trio.
KFXM—1, Hollywood Whispers, 1:15, Hawaiian, 1:30, W.P.A., 1:45, Play Bridge.
KFSD—1:30, Frank & Archie, 1:45, Wayne Van Dyne.
KGB—1, Hollywood Whispers, 1:15, Hawaiian, 1:30, Gagen Orch, 1:45, Play Bridge.
KFVD—1, News, 1:15, Music.
KTMS—1, Music, Quiz, 1:15, Melody, 1:30, Watanabe, 1:45, Edward Davies.

KDB—1, Hollywood Whispers, 1:15, Hawaiian, 1:30, Ken's Scrapbook, 1:45, Play Bridge.
KVOE—1, Hollywood Whispers, 1:15, Civic, 1:45, Let's Play Bridge.

2 to 3 P. M.

KFI—2, Agnes White, 2:15, Mine to Cherish, 2:30, Alice Blair, 2:45, Miss Julia.
KNX—2, Young Dr. Malone, 2:15, KNX-tra, 2:20, Dance, 2:30, Joyce Jordan, 2:45, Kate Smith.
KHJ—2, News, 2:15, Bookworm, 2:30, Community Hall, 2:45, Swing Strings.
KECA—2:15, News, 2:30, Against the Storm, 2:45, Guiding Light.
KFVB—2, Matinee Varieties, News, 2:15, Hits and Bits, 2:30, Music Box, 2:45, Grandma Travels.
KMPC—2, Tenth Inning, 2:15, Grandma Travels, 2:30, American Notes.
KMTR—2, W. B. West, 2:15, Spec. Events, 2:30, News, 2:45, Volney James.
KFAC—2:30, Band.
KGFJ—2, News, Stocks, 2:15, Civic, KRKD—2, Henry Orch, 2:30, News, 2:45, Hawaiian.
KFOX—2, Civic, 2:15, Music, 2:45, Grandma Travels.
KGER—2, News, 2:05, Tent Revival, 2:30, Long Beach Band.
KFXM—2, Stocks, 2:05, Popular Orch, 2:15, News, 2:30, Hal Turner, 2:45, Spottite Revue.
KFSD—2, Hollywood Gossip, 2:10, Listen!, 2:15, Monitor News, 2:30, Thunder Over Paradise, 2:45, Grandma Travels.
KGB—2, News, 2:15, Voices, 2:30, Hal Turner, 2:45, Swing Strings.
KFVD—2, Music, 2:15, Organ, 2:30, Rhythm.
KTMS—2, Oxnard Cavalcade, 2:25, News, 2:30, Oxnard Cavalcade, 2:45, Grandma Travels.
KDB—2, News, 2:15, The Monitor Views the News, 2:30, Turner, 2:45, Strings.
KVOE—2, News, 2:15, Fed. Music, 2:30, Piana, 2:45, Round Towner.

3 to 4 P. M.

KFI—3, Art Baker, 3:30, Steck Orch, 3:45, Julio Martinez.
KNX—3, Mary Foster, 3:15, News, 3:20, Fletcher Wiley, 3:45, Europe, 3:50, Fulton Lewis, 3:15, Music, 3:30, Haven of Rest.
KECA—3, Unclassic Hour.
KFVB—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KMPC—3, News, 3:15, Swing, 3:30, Tropic Woods, 3:45, Chef Milani, KMTR—3:30, Memories, 3:45, Billy Richman.
KFAC—3, Masterpieces, 3:30, News, Stocks.
KFOX—3, Maddox Family, 3:30, B. McKee, 3:45, C. Leighton.
KGER—3, News, 3:20, Long Beach Band.
KFXM—3, F. Lewis, 3:15, Variety, 2:30, Haven of Rest.
KFSD—3, Maddox Family, 3:30, Blanchard McKee, 3:45, Carol Leighton.
KGB—3, Fulton Lewis, 3:15, Musical Matinee, 3:30, Haven of Rest.
KFVD—3, News, 3:45, Rumba.
KTMS—3, Maddox Family, 3:30, B. McKee, 3:45, Carol Leighton.
KDB—3, Fulton Lewis Jr, 3:15, Musical Matinee, 3:30, Haven of Rest.
KVOE—3, Wash. D. C. News, 3:15, Songs, 3:30, Skiles Orch.

4 to 5 P. M.

KFI—4, Dance Orch, 4:15, Mirandy, 4:30, From Hollywood Today.
KNX—4, Wiley, 4:15, KNX-tra, 4:20, Music, 4:30, Jack Owens, 4:40, News, 4:55, War News.
KHJ—4, Wings For America, 4:30, Music, 4:45, Lamplighter.
KECA—4, Bud Barton, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Autology.
KFVB—4, Don Milligan, 4:30, Bert Fluke, 4:45, Stuart Hamblen.
KMPC—4, Social Secretary, 4:15, Salon, 4:30, Newsreel, 4:45, Aloha, Land.
KMTR—4, Spec. Events, 4:30, Religious, 4:45, Special Events.
KFAC—4, Music.
KGFJ—4, News, 4:30, Observer, 4:45, Adult Education.
KRKD—4:15, Santaella Presents 4:45, News.
KFOX—4, John Brown.
KGER—4, News, 4:30, Geo. Strange, 4:45, News.
KFXM—4, Trading Post, 4:30, Sinfonietta.
KFSD—4, On Dance, 4:15, Rocky Gordon, 4:30, Irene Wicker, 4:45, Malcolm Claire.
KGB—4, Wings For America, 4:30, Sinfonietta.
KTMS—4, Bud Barton, 4:15, Rocky Gordon, 4:30, Strings, 4:45, Malcolm Claire, 4:55, Music.
KDB—4, Wings For America, 4:30, Jamboree.
KVOE—4, Wings For America, 4:30, Sinfonietta.

Platter Chatter

And Musicians

By Bob Weiss

COLUMBIA . . . W. C. Handy, creator of many a blues song, will probably remember the KAY KYSER disc, with Ginny Simms singing, of "St. Louis Blues" as the most different ever made. . . . Not only is the arrangement outstanding, but the way Miss Simms gives out with the high notes is enough to make any Kyser fan rave for hour on end. . . . Novelty man, Sully Mason, may be heard giving a "Swan Sing to a Dyin' Duck" on the reverse of this fine platter. . . . Kyser's showmanship continues to prove itself more and more with every label. . . .

WILL BRADLEY is one little jive band that we're counting on for big things and his version of "In a Little Spanish Town" is certainly one of the many reasons why we believe his group to be solid from now on. . . . Ray McKinley is the man behind the swing sticks, and his rum-tumming blends but oh so nicely with trombonist Bradley's efforts. . . . Freddie Slack is the piano man who captures your attention on the other side with an added boogie-woogie bounce to "As Long As I Live" . . . Both are set for a fast tempo, so if you're looking for something sweet, sit this one out! . . .

He's often called, "Mark Warnow's

little brother," but the way that RAYMOND SCOTT has been wowing them on his road tour lately is nothing short of a "Powerhouse" (a tune he composed by the way) . . . His latest addition to the COLUMBIA label is typical of Scott titles, "Four Beat Shuffle" and "Birdseed Special" . . . The former has plenty of that jibbug's delight in it, music that keeps the feet shufflin' . . . Scott has taken his new dance band and built it with young musicians because he believes that they will devote more thought and hard work towards making their swing set the most novel and promising of the year. . . . And, it looks like he's going to do just that! . . .



TUNES TO WATCH . . . Watch how those song pluggers handle the revival of "Maybe" . . . There's no maybe about this one, it's really gonna get there this time! . . . "Li'l Boy Love" sounds good

MUSIC CITY Complete Record Dept. Sunset at Vine, Opposite NBC Free Parking Open Evenings

to us, too . . . AND DON'T FORGET "A MILLION DREAMS AGO" . . . It's just beginning!!

. . . Playmate is another of the Noble "Indian Suite" songs, "Seminole" . . . Ray's boys put on quite a bit of war-paint with the result being "solid Seminole syncopation!"

If it's instrumental licks you're lookin' for, stop here for the BENNY GOODMAN SEXTET and their always favorite combine . . . The boys, under the guidance of one recuperating Mr. Goodman, reach back to 1936 for "These Foolish Things" and brush it off here and there with a few new kicks . . . The Sextet seems very relaxed throughout the three-minute playing time and give practically the same treatment to the reverse, "Six Appeal" . . . They have a new addition at the "88" in Dudley Brooks, but the personnel remains the same with Benny on clarinet, Lionel Hampton and his inseparable vibraphone, Charlie Christian and guitar, drummer man Nick Fatool, and Artie Bernstein at the bass.

When two name bands record a "Chloe" it's bound to be something just a little bit different . . . But when JOHN KIRBY and HORACE HENDERSON decide to mix wax, that's definitely OKEH!!

5 to 6 P. M.

- KFI-5, Waltz Time. KNX-5, Clark Ross. 5:30, Grand Central Station. KHJ-5, News. 5:15, Daily Comics. 5:30, Shafter Parker. 5:45, Cheer Up. KECA-5, Kogen Orch. 5:15, Tarzan. 5:30, News. 5:45, Sports. KFVB-5, Stuart Hamblen. KMPC-5, Novatones. 5:15, News. 5:30, Uncle Harry. KMTR-5:30, Political. 5:45, Eventide. KFAC-5, Gateway to Music. KGEF-5, News. 5:30, Baseball Scores. KRKD-5:30, Race Results. KFOX-5:35, Beauty. KGEH-5, News. 5:05, Latin Hour. KFNM-5, Pop. Orch. 5:15, Hallett Orch. 5:30, News. 5:35, Variety. 5:45, Cheer Up. KFSD-5, News. 5:15, Magic Island. 5:30, Kiddies' Party. KGB-5, Forrest Warren. 5:15, Wood Orch. 5:30, Shafter Parker. 5:45, Cheer Up. KFVD-5:15, News. 5:30, Music. KTM5-5, Thunder Over Paradise. 5:15, Kogen Orch. 5:30, News. 5:45, Music and News for Venturans. 5:55, Thompson's Town Gossip. KDB-5, Missionary Alliance. 5:15, Woods Orch. 5:30, Shafter Parker. 5:45, Cheer Up. KVOP-5, Adv. 5:15, Hallett Orch. 5:30, Shafter Parker. 5:45, Cheer Up Gang.

6 to 7 P. M.

- KFI-6, Dou Ameche. 6:30, Quiz Kids. KNX-6, Public Affairs. 6:30, Al Pearce. KHJ-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Grant Park Concert. KECA-6, Europe News. 6:15, Dinah Shore. 6:30, Renfrew. KFVB-6, News. 6:15, Strollin' Tom. 6:30, Vacation Time. 6:45, Joe Crall Jr. KMPC-6, Song Stories. 6:30, Easy Listening. KMTR-6:15, Political. 6:30, Life Payments. 6:45, A.F.L. KFAC-6, News. KGEF-6, News. Italian Melodies. 6:30, Gold Hour. KFNM-6, News. 6:10, Sports. 6:15, Napoleone Bonaparte. 6:30, Townsend. KGER-6, News. Latin Hour. 6:30, Jewish Hour.

- KFXM-6, Ray G. Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Sweets & Seats. 6:50, Grant Park Concert. KFSD-6, News. 6:15, Temple in Tibet. 6:45, Candido Bothello. KGB-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, News & Views. 6:45, Grant Park Concert. KFVD-6:15, World On Air. 6:30, Serenade. KTM5-6, European. 6:15, Dinah Shore. 6:30, Ink Spots. 6:45, Candido Bothello. KDB-6, Raymond Gram Swing. 6:15, Johnson Family. 6:30, John B. Hughes. 6:45, Concert Miniature. KVOE-6, Raymond Gram Swing. 6:15, Political. 6:30, John B. Hughes. 6:45, Kitchen Kwiz.

7 to 8 P. M.

- KFI-7, Measure Time. 7:15, Political. 7:30, Morgan Orch. KNX-7, Amos 'n' Andy. 7:15, Lanny Ross. 7:30, Johnny Presents. KHJ-7, Page Post. 7:15, Yesterday's Voices. 7:30, Lone Ranger. KECA-7, Records. 7:15, Political. 7:45, Johnson Campaign. KFVB-7, Sid Ziff. 7:15, Elliott Roosevelt. 7:30, Notes to You. KMPC-7, Amos n Andy. 7:15, News. 7:30, Joe Hernandez. KMTR-7, Music. 7:15, Political. 7:45, News Reel. KFAC-7, Fishing Facts. 7:15, U. S. Army. 7:30, Sunset Singers. 7:45, Gems in Music. KGEF-7, Spanish Hour. KRKD-7, News. 7:15, Three-Quarter Time. 7:30, Do You Know? KFOX-7, Daily Bread. 7:15, Elliott Roosevelt. 7:30, Anything Can Happen. 7:45, Eventide Echoes. KGER-7, News. 7:05, Jewish Hour. KFNM-7, Peking the Past. 7:15, Harold Agal. 7:30, Lone Ranger. KFSD-7, Melodies. 7:15, Elliott Roosevelt. 7:30, James Robbins. 7:45, Johnson Campaign. KGB-7, Page Post. 7:15, Star Parade. 7:30, Lone Ranger. KTM5-7, McAlpine Orch. 7:15, E. Roosevelt. 7:30, Antarctic Salute. KDB-7, Page Post. 7:15, Nolan Orch. 7:30, Lone Ranger. KVOE-7:15, Political. 7:30, Lone Ranger.

8 to 9 P. M.

- KFI-8, Quiz Court. 8:30, Death Valley Days. KNX-8, John Clark. 8:15, Man-About-Hollywood. 8:45, Lunceford Orch.

- KHJ-8, Golden Hr. KECA-8, Mayor Bowron. 8:15, Lyman Orch. 8:30, News. 8:45, Famous Door Orch. KFVB-8, Texas Lewis. 8:30, U. S. Army. 8:45, Quintones. KMPC-8, Pickard Family. 8:30, Let's Talk Over News. 8:45, Fun Quiz. KMTR-8, Beach Boys. 8:30, Floyd Johnson. KFAC-8:15, Baseball. KGEF-8, News. 8:15, Jean Valentine. KRKD-8:15, Little Tokyo. KFOX-8, Luccas. 8:15, Army Trans. 8:30, Judge Gardner. KGER-8, News, Hoyos. KFNM-8, Prima Orch. 8:30, Hometown Headlines. 8:35, Kay Orch. KFSD-8, Reminiscing. 8:15, Lorca & Rita. 8:30, Fitzgerald Or. KGB-8, Chester Orch. 8:15, Officer of the Day. 8:30, Noble Orch. KTM5-8, Bel Air Orch. 8:30, Famous Door Orch. KDB-8, Chester Orch. 8:30, Noble Orch. 8:15, On Parade. KVOE-8, Prima Orch. 8:30, Kay Orch.

9 to 10 P. M.

- KFI-9, Gordon Orch. 9:30, Music by Woodbury. KNX-9, News. 9:15, Sports Round-Up. 9:30, King Orch. 9:45, News. KHJ-9, News. 9:15, Heidt Orch. 9:30, Fulton Lewis. 9:45, Legion Fights. KECA-9, Gordon Orch. 9:30, Fu Manchu. 9:45, Frank and Archie. KFVB-9, Around the World. 9:30, News. 9:45, The Badards. KMPC-9, Memory Melodies. KMTR-9:30, Peter Potter. KFAC-9, Baseball. KGEF-9, Jewish Hour. KRKD-9, Little Tokyo. 9:30, Reminiscs. KFSD-9, News. 9:15, Mr. Galloway. 9:30, Vienna Orch. 9:45, Thornhill Orch. KGER-9, News. 9:05, Aubrey Lee. KFNM-9, News. 9:15, Heidt Orch. 9:30, Fulton Lewis Jr. 9:45, Hollywood American Legion Fights. KFSD-9, Gordon Orch. 9:30, Cisnes Orch. 9:45, News. KGB-9, News. 9:15, Baseball. 9:30, Fulton Lewis. 9:45, Legion Fights. KTM5-9, Edison Orch. 9:30, News. 9:45, Colony Club. KDB-9, News. 9:15, Dance Orch. 9:30, Fulton Lewis Jr. 9:45, American Legion Hollywood Fights. KVOE-9, News. 9:15, Heidt Orch. 9:30, Wash, News. 9:45, Legion Fights.

10 to 11 P. M.

- KFI-10, News. 10:15, Heart of J. Blake. 10:30, Bridge Club. 10:50, Richards Orch. KNX-10, Crosby Orch. 10:30, Masterworks. KHJ-10, Legion Fights. KECA-10, Phil-Harmonia. KFVB-10, Fiesta. 10:15, Bowling Notes. 10:30, Dancing Around Town. KMPC-10, Viennese Music. 10:15, Hawaiian. 10:30, News. 10:45, Three Kings. KMTR-10, Merry-Go-Round. 10:15, Lopez Orch. 10:30, Political. 10:45, Special Events. KFAC-10, Melody Hour. KGEF-10, News. 10:15, Carter Wright. KFOX-10, Music. 10:15, Anwa Boys. 10:30, Hoopli Orch. 10:45, Hamilton Orch. KFNM-10:45, Dale Orch. KFSD-10, Duchin Orch. 10:30, Hollywood Gossip. 10:35, Richards Orch. KGB-10, Legion Fights. 10:45, Dale Orch. KTM5-10, Miramar Orch. 10:15, Ambassador Orch. 10:30, Classical. 10:35, Biltmore Orch. KVOE-10:45, Dale Orch.

11 to 12 Midnight

- KFI-11, News. 11:15, Nottingham Orch. 11:30, Loveland Orch. KNX-11, News. 11:15, Busse Orch. 11:30, Manny Strand Orch. 11:55, News. KHJ-11, News. 11:15, Pearl Orch. 11:30, Arnhem Orch. 11:45, Rhythm Rascals. KECA-11, Man With Pipe. 11:30, Organ. KFVB-11, Organ. 11:15, Music You Want. KMPC-11, Swing Quiz. KMTR-11, Melody Lane. KFAC-11:30, Henry Orch. KFNM-11, News. 11:15, Pearl Orch. 11:30, Arnhem Orch. 11:45, Rhythm Rascals. KFSD-11, Nottingham Orch. 11:30, Soldiers Orch. KGB-11, News. 11:15, Bacou Plays. 11:30, Memory Time. KFVD-11, Jack the Bellboy. KTM5-11, Dance. 11:45, Bill Sabransky. KDB-11, News. 11:15, Pearl Orch. 11:30, Arnhem Orch. 11:45, Rhythm Rascals. KVOE-11, News. 11:15, Pearl Orch. 11:30, Arnhem Orch. 11:45, Rhythm Rascals.

SATURDAY Program Highlights

A.M. Programs are shown in Light Face Type;
P.M. Programs in Black Face

Variety

9:30—Waldorf Luncheon, KECA-KFSD, KTMS.
10:30—Pan American Fellowship, KECA.
3:00—People's Platform, KNX.
3:30—Gay '90's, KNX.
4:15—Busy Blind, KFVB.
6:00—World's Fair Party, KHJ-KGB-KVOE-KDB-KFXM.
7:00—Barn Dance, KFL.
8:00—Immigration Counsellor, KFVB.

Drama

9:00—Lincoln Highway, KFI.
7:00—Sky Blazers, KNX.

Public Affairs—News

2:05—Albert Warner, KNX.
3:45—Kaltenborn, KFI-KFSD
4:00—Wythe Williams, KHJ.
6:30—John B. Hughes, KHJ-KGB-KVOE-KFXM-KDB
8:00—Robert Arden, KFVB.
9:00—Bill Henry, KNX.

Outstanding Music

10:30—World's Fair Band, KFSD.
11:45—Music for Keyboard and Console, KNX.
12:30—Congress Chamber Concert, KFI.
1:00—Classic Hr., KECA.
5:30—Pop. Opera, KFXM-KVOE-KGB.

5:45—Saturday Night Serenade, KNX.
10:00—Phil-Harmonia, KECA.

Sports—Comment

1:15—Saratoga Race, KVOE, KHJ.
1:45—Arlington Park Handicap, KDB.
1:45—Washington Park Race, KHJ-KGB.
6:45—Sports Huddle with Bruce Dyer, KNX.
7:15—Inside of Sports, KHJ-KGB-KFXM.
7:30—Del Mar Races, KMPC.
8:15—Seattle vs. Hollywood, KFAC.
8:30—Ron Waggoner, KFI-KFSD
9:15—Sports Highlights, KNX.
10:15—Bowling Notes, KFVB.

Quiz Programs

5:00—Kid's Quizaroo, KNX.
7:30—Cranium Crackers, KVOE.

Weather

KFI—8:00, 9:30, 3:45.
KHJ-KGB-KVOE—9:00, KNX—8:00.
KRKD—9:30.
KTMS—8:00, 12:15.
KFVB—11:30
KGER—11:00, 4:00.

KFVD—11, News, 11:30, Red Piano, 11:45, Violet Schram.
KTMS—11, Glen Island Orch. 11:30, Nat. Music Camp.
KDB—11:45, Tea Time.
KVOE—11:45, Tea Time.

12 Noon to 1 P. M.

KFI—12, News, 12:30, Congressional Concert.
KNX—12, Bull Session, 12:30, Keyboard and Console, 12:45, Four Clubmen.
KHJ—12, News.
KECA—12, Club Matinee.
KFVB—12, Al Jarvis.
KMPC—12, Frollic, 12:15, News, 12:30, Allen Roth.
KMTL—12, Peter Lotter.
KFAC—12, News, 12:15, Melody Hr.
KGFJ—12, News.
KRKD—12:15, Civic, 12:30, Saddle Path.
KFOV—12, Music, 12:15, News, 12:30, Merry Macs, 12:45, Boys and Girls.
KGER—12, News.
KFXM—12, Songs, 12:15, News, 12:45, Pop. Orch.
KFSD—12, Club Matinee, 12:15, News, 12:30, Club Matinee.
KGB—12, Children's Story Parade, 12:15, Songs.
KFVD—12, Organ, 12:45, V. Schram.
KTMS—12, Club Matinee, 12:30, News, 12:45, Club Matinee.
KDB—12, Songs Sweethearts Sing.
KVOE—12, Let's We Forget, 12:15, Round Towner.

1 to 2 P. M.

KFI—1, Hollywood Bowl, 1:15, T. Dursay Orch.
KNX—1, Buffalo Presents, 1:30, Brandwynne Orch.
KHJ—1, News, 1:15, Saratoga Races, 1:30, Dennis Orch.
KECA—1, Classic Hour.
KFVB—1, Al Jarvis.
KMPC—1, Spanish, 1:30, Ben Polack, 1:45, Victor Vincent.
KMTL—1, Dick Ross, 1:30, Pensions, 1:45, Special Events.
KFAC—1, Religious Science, 1:45, Organ.
KGFJ—1, News, 1:15, Strings.
KFOV—1, Relax, 1:15, Music.
KGER—1, News, 1:05, Motor Vehicle Talk, 1:15, Swing, 1:30, Spanish Trio.
KFXM—1, News, 1:15, Saratoga Races, 1:30, Variety, 1:45, Dennis Orch.
KFSD—1, Steck Orch, 1:30, V.F.W. 1:45, Rhythms by Ricardo.
KGB—1, News.
KFVD—1, News, 1:45, Salvation Army.
KTMS—1, Brook Orchestra, 1:30, Rhythms by Ricardo.
KDB—1, News, 1:30, Dennis Orch.
KVOE—1, News, 1:15, Race, 1:30, Dennis Orch.

2 to 3 P. M.

KFI—2, El Chico Revue, 2:25, News, 2:30, Art of Living, 2:45, Sports.
KNX—2, News, 2:05, News From Washington, 2:15, U. S. Army Recruiting, 2:30, News, 2:45, KNX-tra.
KHJ—2:15, Monaco Orch, 2:30, Youth Drama.
KECA—2, Want a Job? 2:15, Naomi Reynolds, 2:30, Renfrew.
KFVB—2, Al Jarvis.
KMPC—2, Ramonoff Group, 2:15, Strings, 2:30, American Notes.
KMTL—2, W. B. West, 2:15, Walter Lawson, 2:30, Volney James.
KGFJ—2, News, 2:15, Civic, 2:30, Seven in Hollywood, 2:45, Hobby Shop.
KRKD—2, Chuck Henry Orch, 2:30, News, 2:45, Hawaiians.
KFOV—2, Civic, 2:15, Music, 2:30, At the Theatre, 2:45, Allen Orch.
KGER—2, News, 2:05, Tent Revival, 2:30, L. B. Band.
KFXM—2, Stocks, 2:05, Orch, 2:15, News, 2:30, Youth Dramas.
KFSD—2, Hollywood Gossip, 2:05, Golly Orch, 2:25, News, 2:30, Balboa Park Organ.
KGB—2:15, Monaco Orch, 2:30, Youth Dramas.
KMTL—2, Monaco Orch, 2:25, News, 2:30, Renfrew of the Mounted.
KDB—2, Monaco, 2:30, Youth Drama.
KVOE—2, Monaco Orch, 2:30, Drama of Youth.

3 to 4 P. M.

KFI—3, Kindergarten, 3:15, John B. Kennedy, 3:30, Bob Hanson, 3:45, H. V. Kaltenborn.
KNX—3, People's Platform 3:30, Gay Nineties.
KHJ—3, Palmer House Orch, 3:15, Profit Train, 3:30, Maleville Orch.
KECA—3, Inra, Message, 3:30, Garden Club, 3:45, Nutshell Playhouse.
KFVB—3, Al Jarvis.
KMPC—3, News, 3:15, Musical Workshop, 3:30, Music, 3:45, Ditmar.
KMTL—3, Volney James, 3:30, Memorial, 3:45, Billy Richman.
KFAC—3, Opera.
KGFJ—3, News.
KRKD—3, Hawaiians, 3:45, Santacella Presents.

KFOV—3, News, 3:15, Music, 3:30, Caballeros.
KGER—3, News, 3:05, Music, 3:30, L. B. Band.
KFXM—3, Palmer House Orch, 3:15, Variety, 3:30, Maleville Orch.
KFSD—3, Message of Israel, 3:30, Bob Hanson, 3:45, Kaltenborn.
KGB—3, Palmer House Concert, 3:15, Prima Orch, 3:30, Maleville Orch.
KFVD—3, News, 3:30, Thunder Theatre.
KTMS—3, Message of Israel, 3:30, Ritz Carlton Orch.
KDB—3, Palmer House Orch, 3:15, Prima Orch, 3:30, Buddy Maleville Orch.
KVOE—3, Concert Orch, 3:15, Skiles Band, 3:45, Maleville Orch.

4 to 5 P. M.

KFI—4, Byrne Orch.
KNX—4, Rumba, 4:30, Human Adventure, 4:55, War News.
KHJ—4, Wythe Williams, 4:15, Tucker Orch, 4:30, Sudy Orch.
KECA—4, Radio Guild, 4:30, Un-Classic.
KFVB—4, Dog Tales, 4:15, Busy Blind, 4:30, Marimba, 4:45, Stuart Hamblen.
KMPC—4, Salon Music, 4:30, News, 4:45, Aloha.
KMTL—4, Special Events, 4:30, Salon Music.
KGFJ—4, News, 4:30, Observer, 4:45, Adult Education.
KRKD—4:45, News.
KFOV—4, Hit Revue, 4:30, Swing.
KGER—4, News, 4:15, Salvation Army, 4:30, Lowell Weeks, 4:45, Music.
KFXM—4, Trading Post, 4:30, Sudy Orch.
KFSD—4, Drama Guild, 4:30, Owens Orch, 4:55, Hollywood Gossip.
KGB—4, Wythe Williams, 4:15, Tucker Orch, 4:30, Sudy Orch.
KTMS—4, Radio Guild, 4:30, St. Francis Orch.
KDB—4, W. Williams, 4:15, Tucker Orch, 4:30, Nobody's Children.
KVOE—4, News, 4:15, Tucker Orch, 4:30, Nobody's Children.

5 to 6 P. M.

KFI—5:30, Grand Ole Opry.
KNX—5, Kids Quizaroo, 5:30, Busse Orch, 5:45, Sat. Serenade.
KHJ—5, Hawaii Calls, 5:30, Daily Comics, 5:45, Music.
KECA—5:30, Grant Park Concert, 5:45, Sports.
KFVB—5, Stuart Hamblen.
KMPC—5, Buccaneers, 5:15, News, 5:30, Mothers of America, 5:45, Music-Graphs.
KMTL—5, Spec. Events, 5:45, Evendide.
KFOV—5, News, 5:30, Baseball.
KGER—5:30, Race Results.
KFXM—5, Swing, 5:40, Beauty Talk, 5:45, Swing.
KDB—5, News, 5:05, Latin Hour.
KFXM—5, Popular Orch, 5:30, Pop. Concert.
KFSD—5, News, 5:15, Jenkins Orch.
KGB—5, Hawaii Calls, 5:30, Pop. Opera.
KFVD—5, Band, 5:15, News.
KTMS—4, Radio Guild, 4:30, St. Francis Orch.
KMTL—5, Gordon Jenkins, 5:30, Grant Park Concert.
KDB—5, Hawaii Calls, 5:30, Popular Concert.
KVOE—5, Ads, 5:15, Hawaii Calls, 5:30, Pop. Opera.

6 to 7 P. M.

KFI—6, Uncle Ezra, 6:30, Truth or Consequences.
KNX—6:15, Public Affairs, 6:30, News, 6:45, Sports Huddle, 6:55, News.
KHJ—6, World's Fair, 6:30, John B. Hughes.
KECA—6, Open, 6:15, Great Fires, 6:30, Melody in the Night.
KFVB—6, News, 6:15, Strollin' Tom, 6:30, Dixieland Band.
KMTL—6, Melody, 6:45, Michael Loring.
KMTL—6:15, Political, 6:30, Spec. Events.
KFAC—6, News, 6:15, T. W. Hughes, 6:30, Gospel Hour.
KGFJ—6, News, Italian Melodies, 6:30, Gold Hour.
KRKD—6:45, Father Flynn.
KFOV—6, News, 6:10, Sports, 6:15, Dance Orch.
KGER—6, News, 6:05, Latin Hour, 6:30, Italian Journal.
KFXM—6, World's Fair Party, 6:30, John B. Hughes.
KRKD—6:45, Father Flynn.
KFSD—6, News, 6:15, Monroe Orch, 6:30, Melody in the Night.
KGB—6, World's Fair Party, 6:30, News and Views, 6:45, Childs Orch.
KTMS—6, Open, 6:45, Ten Acres Orch, 6:30, Melody in the Night.
KDB—6, World's Fair Party, 6:30, John B. Hughes, 6:45, Childs Orch.
KVOE—6, World's Fair Party, 6:30, John B. Hughes.

SATURDAY Programs

AUGUST 24, 1940

8 to 9 A. M.

KFI—8, Strings That Sing, 8:15, Julio Martinez, 8:30, Call to Youth, 8:45, News.
KNX—8, Nancy Dixon, 8:15, Music, 8:20, KNX-tra, 8:30, Let's Pretend.
KHJ—8, Brigade Orch, 8:30, News, 8:40, Mutual Friend, 8:45, Gazer Orch.
KECA—8, Breakfast Club, 8:30, News, 8:45, Federated Churches.
KFVB—8, Melody Mart, 8:15, Ballads, 8:30, Morning Music, 8:45, Salvation Army.
KMPC—8, Andy & Virginia, 8:30, Studio Party.
KMTL—8, Spanish Hour, 8:45, Religious Music.
KFAC—8, Country Church.
KGFJ—8, News, Stocks, 8:45, Dr. Wiseman.
KFOV—8, News, 8:15, Bluestone & Gale, 8:30, Ads, 8:45, Mt. Boys.
KGER—8, News, 8:01, Soul Patrol, 8:15, Mizpah.
KFXM—8, Telephone Service, 8:30, Pop. Orch, 8:45, News.
KFSD—8, Breakfast Club, 8:15, Good Cheer, 8:30, Farm and Home Hour.
KGB—8, Hill Orch, 8:15, Devotions, 8:30, News, 8:40, Melodic Moments.
KFVB—8, Covered Wagon, 8:45, Waltz.
KTMS—8, Weather, 8:01, Breakfast Club, 8:30, B. B. Devotional Hour, 8:45, Aloha.
KDB—8, Classic Revue, 8:30, News, 8:45, WPA.
KVOE—8, Brigade Orch, 8:30, News, 8:45, Fed. Music.

9 to 10 A. M.

KFI—9, Lincoln Hwy, 9:30, Song Fellow, 9:45, Medical Talk.
KECA—9, Keyboard Capers, 9:15, Health, 9:30, U. S. Army Recruiting.
KHJ—9, Don Arres, 9:30, Thompson Orch.
KECA—9, Fantasy in Rhythm, 9:15, Social Relations, 9:30, Waldorf Luncheon.
KFVB—9, Smorgasbord.
KMPC—9, News, 9:15, Romance Tunes, 9:30, U. S. Recruiting.
KMTL—9, Martin Luther Thomas, 9:15, Special Events, 9:30, V.F.W. 9:45, Religion.
KFAC—9, Inspirations, 9:30, Women in the News, 9:45, Serenade.
KGFJ—9, News, Stocks.
KRKD—9, News, U.S. Weather.
KFOV—9, Music, 9:45, Wayne King.
KGER—9, News, Mizpah, 9:15, March Ahead of Time, 9:30, Revival, 9:45, Full Gospel.
KFXM—9, Don Arres, 9:30, Variety, 9:45, Thompson Orch.
KFSD—9, Lunch at Waldorf.
KGB—9, Don Arres, 9:30, McFarland Twins.
KFVD—9:15, News, 9:30, Parade.
KTMS—9, News, 9:15, Melody, 9:30, Luncheon at Waldorf.

KDB—9, Don Arres, Tenor, 9:30, McFarland Twins.
KVOE—9, Don Arres, 9:15, Monitor News, 9:30, Thompson Orch.

10 to 11 A. M.

KFI—10, I Am American, 10:15, On the Job, 10:30, Rhythm Matinee.
KNX—10, Country Journal, 10:30, Town Crier, 10:45, Brush Creek Follies.
KHJ—10, Might Be You, 10:15, McFarland Twins, 10:30, Noble Orch.
KECA—10, Our Half Hr., 10:30, Pan-American Fellowship, 10:45, World's Fair Band.
KFXM—10, Smorgasbord.
KMPC—10, Vera Brodsky, 10:30, Ranch Boys, 10:45, News.
KMTL—10, Woman's World, 10:30, Special Events, 10:45, News.
KFAC—10:15, L. A. County Medical Assn, 10:30, News, 10:45, Gothic Tower.
KGFJ—10, News, 10:30, Moods in Verse, 10:45, City Dwellers.
KFOV—10, News, 10:15, Donald Novis, 10:30, Organ, 10:45, Sobolevsky.
KGER—10, News, 10:05, Rev. Smith, 10:30, Rev. Fife.
KFXM—10, News, 10:05, Variety, 10:30, Noble Orch.
KFSD—10, Our Half Hour, 10:30, World's Fair Band.
KGB—10, Might Be You, 10:15, Stocks, 10:30, Views of News, 10:30, Noble Orch.
KFVD—10, Gospel in Song.
KTMS—10, Our Half Hour, 10:30, World's Fair Band.
KDB—10, This Might Be You, 10:15, Monitor News, 10:30, Noble Orch.
KVOE—10, Might Be You, 10:15, Fed. Symphony, 10:30, Noble Orch.

11 A. M. to 12 Noon

KFI—11, Boy, Girl & Band, 11:30, U. S. Army Recruiting, 11:45, Long Orch.
KNX—11, Matine Band, 11:30, News, 11:35, Old Vienna.
KHJ—11, Air Cadet Quiz, 11:45, Tea Time.
KECA—11, Chaparral Club, 11:15, Byrne Orch, 11:30, Miller Orch.
KFVB—11:30, News, 11:45, Selvin Orch.
KMPC—11, Music for Madame, 11:30, Varieties.
KMTL—11, Dr. Talbot, 11:30, Stocks, 11:45, Special Events.
KFAC—11, Man on the Street.
KGFJ—11, News, Stocks.
KRKD—11, Paddock Flashes, 11:30, News.
KFOV—11, Continentals, 11:30, News, 11:40, Music.
KGER—11, News, 11:15, Int. Miss Base.
KFXM—11, Classic Strings, 11:45, Tea Time.
KFSD—11, Byrne Orch, 11:45, Tea Time.

RADIO LIFE SHORT WAVE GUIDE

Edited by EARL G. DE HAVEN

Reception Conditions—12 Midnite to 7 A. M., GOOD—7 A. M. to 4 P. M., GOOD 4 P. M. to Midnite—GOOD

English Speaking Short Wave Newscasts 'ROUND THE DIAL 'ROUND THE WORLD

Table with columns: Time, Mags., City, Station, Time, Mags., City, Station. Lists broadcast times and stations for various cities like Melbourne, Suva, Rome, London, etc.

(All time in Pacific Standard)

Important: Clip and save this list as it will not appear again until revisions make it necessary.

YOU will note the deletion of HAT-5 in Budapest from the short wave "Best Bets" effective with this issue, Replacing this station is the old one on the old frequency but with a new and more powerful transmitter—HAT-4 "takes over" to broadcast "Justice for Hungary" on 9.12 Mc. The schedule for North America is DAILY 4:30 to 6 p.m. Pacific time. We are approaching the time of year now when Hungary is best, so here's hoping you'll be successful in logging Budapest. HAT-4 and the companion station, HAS-3, in the 15-Mc. band send out one of the most attractive Verification Cards available today, so be sure and send for yours.

Here's another Central American country whose radio voice you may now listen to: ZIK-2 in Belize, British Honduras. Operating on 10.60 Mc., ZIK-2 may be heard at 5:30 p. m. with a news broadcast, followed by a diversified musical program. The schedule is a DAILY one. Another "English Colony in the New World" is represented on short

waves, too—Jamaica. Call signature is ZQ-1 and frequency is 4.75 Mc. on which it operates daily except Sunday from 3 to 3:30 p. m. Also in the West Indies and in the French colony of Martinique is "Radio Martinique" on 9.70 Mc. which may be heard after 3:30 p. m. each day. This station has English news at 3:30 p. m.

Stamp collectors who are also "short-wave-minded" will find a broadcast just to their liking in "The Philatelic Hour," a feature aired each Wednesday at 8 p. m. over Guatemala station TG-2 on 6.19 Mc. This station also has some very fine musical programs which you will enjoy.

The former OLR stations of the now "deceased" Czecho-Slovakia have been replaced on the 11.84 Mc. spot by DHE-44, Prague, Bohemia. Daily at 2 p. m. a variety program is presented from this station. Also the (now Nazi-operated) Norwegian station LKV in

RELIGIOUS BROADCASTS

SUNDAY

Table listing religious broadcasts for Sunday with columns: Time, Station, Program Name. Includes programs like Rev. Squires, Voice of the Pulpit, Swedish, Country Church, etc.

Oslo has instituted a program for Norwegians in the United States. LKV operates on 15.17 Mc. and if conditions are favorable, you can hear this program at 1:30 p. m. each day.

Tuning tips from "here, there, and everywhere" have been our "theme" in the column this week, but in the next issue of RADIO LIFE we'll return to the Orient and visit the short-wave stations of colorful, mystical India—land of vivid contrasts and the famous Taj Mahal!

★ ★ ★

For complete radio news and log accuracy, make reading of Radio Life a weekly habit.

7 to 8 P. M.

- KFI-7, Barn Oance.
KNX-7, Sky Blazers. 7:30, Johnson Campaign. 7:45, New Voices.
KHJ-7, Keller Orch. 7:15, Inside of Sports. 7:30, Gabriel Heatter. 7:45, Kelsman Orch.
KECA-7, Marriage Club. 7:30, Rey Orch.
KFWE-7, Fred Skinner. 7:15, Robert Arden. 7:30, Stars Over Manhattan.
KMPG-7, Novatones. 7:15, News. 7:30, Joe Hernandez.
KMTR-7, Music. 7:45, Special Events.
KFAC-7, Christian Science. 7:30, Dr. Field.
KGFJ-7, Spanish Hour.
KRKD-7, News. 7:15, Three-Quarter Time. 7:30, Do You Know?
KFOX-7, Walsh Orch. 7:15, News. 7:30, Grier Orch. 7:45, Eventide Echoes.
KGER-7, News. 7:05, Holy Ghost Rally.
KFXM-7, Keller Orch. 7:15, Inside of Sports. 7:30, Ave Maria Hour.
KFSG-7:45, Healing.
KFSD-7, Whistling Parson. 7:30, Musical Mirror.
KGB-7, Keller Orch. 7:15, Inside of Sports. 7:30, Voice of Liberty. 7:45, Clinton Orch.
KTMS-7, Campus Orch. 7:30, Musical Mirror.
KDB-7, Keller Orch. 7:30, Clinton Orch.
KVOE-7, Keller Orch. 7:15, Popular Music. 7:30, Cranium Crackers.

8 to 9 P. M.

- KFI-8:05, Morgan Orch. 8:15, King Cowboy. 8:30, Sports. 8:45, Gordon Orch.
KNX-8, Hit Parade. 8:45, Noble Orch.
KHJ-8, Maleville Orch. 8:30, Heidt Orch.
KECA-8, Tune Out Time.
KFWE-8, Immigration Counsellor. 8:15, Pepperdine Foundation. 8:30, Union Rescue Mission.
KMPG-8, Concert. 8:30, Mainec Orch. 8:45, Harry Horlick.
KMTR-8, Beach Boys. 8:30, Hawaiian.
KFAC-8, Music.
KGFJ-8, News. 8:15, Crime in Born.
KFOX-8, Lucia's. 8:15, Quartette. 8:30, Mother & Dad.
KGER-8, News. 8:05, Hoyos.
KFXM-8, Maleville Orch. 8:30, Hometown Headlines. 8:35, Heidi Orch.
KFI-8, Savitt Orch. 8:30, Sports. 8:45, Gordon Orch.
KGB-8, Maleville Orch. 8:30, Prom.
KTMS-8, Sherman Orch. 8:30, Sports. 8:45, Edison Hotel Orch.
KDB-8, Maleville Orch. 8:30, Richards Orch.
KVOE-8, Maleville Orch. 8:30, Heidt Orch.

9 to 10 P. M.

- KFI-9, Paul Martin. 9:30, Lucas Orch.
KNX-9, Bill Henry. 9:15, Sports Roundup. 9:20, Busse Orch. 9:30, King Orch. 9:50, News.

- KHJ-9, News. 9:15, Sat. Night Party.
KECA-9, Moffitt Orch. 9:30, Records. 9:45, News.
KFWE-9, Glendale Orch. 9:30, News. 9:45, Ballads.
KMPG-9, Memory Melodies.
KMTR-9, Theatre Group. 9:30, Peter Potter.
KFAC-9, Baseball.
KGFJ-9, Jewish Hour.
KFOX-9, News. 9:15, Music. 9:30, Jasper Orch. 9:45, Christy Orch.
KGER-9, News. 9:05, Church Call. 9:30, Stage-Screen Echoes.
KFXM-9, News. 9:15, Noble Orch. 9:30, Ravazz Orch.
KFNG-9:30, Sunday School Teacher.
KDB-9, Marriage Club. 9:30, Lucia's Orch. 9:45, News.
KGB-9, News. 9:15, Sat. Night Party.
KTMS-9, Marriage Club. 9:30, Armory Dance. 9:45, Lucas Orch.
KDB-9, News. 9:15, Sat. Night Party.
KVOE-9, News. 9:15, Sat. Night Party.

10 to 11 P. M.

- KFI-10, Richards Orch. 10:30, Du-Child Orch.
KNX-10, Crosby Orch. 10:30, Luncelord Orch.
KECA-10, Phil-Harmonia.
KFWE-10, Fiesta. 10:15, Bowling Notes. 10:30, Swing.
KMPG-10, Viennese Music. 10:15, Hawaiians. 10:30, News.

- KMTR-10, Merry-Go-Round. 10:15, Phil Lopez Orch. 10:45, Special Events.
KFAC-10, Melody Hour.
KGFJ-10, News.
KFOX-10, Music. 10:15, Roberts Orch. 10:30, Hoopli Orch. 10:45, Hamilton Orch.
KGER-10, News. 10:15, Dance.
KFXM-10, Keller Orch. 10:30, Dale Orch.
KFSG-10, Silver Band. 10:30, Music.
KFND-10, Richards Orch. 10:30, Harpa Orch.
KFB-10, Jack the Bellboy.
KFXM-10, Green Mill. 10:30, Classified. 10:35, Florentine Gardens Orch.

11 to 12 Midnight

- KFI-11, News. 11:15, Gary Nottingbam Orch. 11:30, Archie Loveland Orch.
KNX-11, News. 11:15, Van Orch. 11:30, Manny Strand Orch. 11:55, News.
KECA-11, Paul Carson.
KFWE-11, Swiag.
KMPG-11, Music Nightcap.
KMTR-11, Melody Lane.
KFAC-11, Henry Orch.
KFXM-11, Arnheim Orch. 11:30, Hawaiians.
KFSG-11, Music.
KFSD-11, Nottingbam Orch. 11:30, Sudder Orch.
KTMS-11, Dance Hour. 11:45, Paul Carson.

ALPHABETICAL LISTINGS

Editor's Note: All alphabetical listings, before which appear a 'Star' are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

Abbott-Costello (Sal Hepatica, Ipana)	KFI, 8 p.m. W
Agnes White (participating)	KFI, 2 p.m. M-F
Aldrich Family (Jello)	KFI, 8 p.m. Th
Alice Blair (Stanco)	KFI, 2:30 p.m. M-F
All Aboard (So. Pacific)	KFI, 9 p.m. W
Al Jarvis (Payton Cosmetics, Casa Manana, Federal Outfitting)	KFWB, 12 m. M-Sa
Al Pearce (Camels)	KNN, 6:30 p.m. F
American Album Music (Bayer Aspirin)	KFI, 5:30 p.m. Su
American Challenge (Challenge Creamery)	KFI, 9 p.m. M
American Choral Festival	KDB, KGB, KVOE, 5:30 p.m. Sa
American Forum	KDB, KFXM, KVOE, KHL, 4 p.m. Su
American Notes	KMPC, 9:45 p.m. Su
Amos 'n' Andy (Campbell's Soups)	KNN, KMPC, 7 p.m. M-F
Andy and Virginia (participating)	KMPC, 7 a.m. M-Sa
*Answer Auction (Dutch Boy Paints)	KNN, 8:30 p.m. Th
Arnold Grimm's Daughter (Corn Kix)	KFI, 10:15 a.m. M-F
*Art Bake: (L. A. Soap Co., Slavick Jewelry Co., Solloff Mfg. Co., Piltex Mfg. Co., Coast Federal Savings Assn., Forest Lawn, Penjel Corp., Bleacho, Barbara Ann Baking Co.)	KFI, 3 p.m. M-F
*Ask-It-Basket (Colgate Dental Cream)	KNN, 7:30 p.m. Th
Aunt Jennie (Spry)	KNN, 10:15 a.m. M-F
Bachelor's Children (Cudahy Packing Co.)	KHJ, KGB, KDB, KFXM, KVOE, 10:45 a.m. M-F
Balboa Park Organ	KFSD, 2:30 p.m. Su
Baseball (Wheaties)	KECA, 8:15 p.m. Sa
Basin St. Music	KECA, 12:45 p.m. Su
*Battle of Sexes (Molay Shave Cream, Energing)	KFI, 8:30 p.m. Tu
*Beat the Band (Corn Kix)	KFI, 2:30 p.m. Su
Best Buys (Folger Coffee)	KNN, 4:30 p.m. Tu
Between Bookends	KECA, KFSD, 9:15 p.m. M-F
Beyond These Valleys (Wheaties)	KNN, 1:15 p.m. M-F
*Big Sister (Rinso)	KNN, 10 a.m. M-F
Bill Henry	KNN, 9 p.m. Sa
Bill Stern (Adam Hats)	KFSD, KECA, 8:30 p.m. Su
Bing Crosby (Kraft Cheese)	KFI, 5 p.m. Th
Bishop and Garkoyle	KFI, 4 p.m. Su
Blondie (Prince Albert Tobacco, Camels)	KNN, 6:30 p.m. M
Blaichard McKee (Phillips' Milk Magnesia)	KFWB, KTMS, KFSD, 3:30 p.m. M-F
*Blitz Quiz	KKRD, 1 p.m. Su
Blue Beetle	KVOE, KHJ, KGB, 5:45 p.m. Tu, Th
Bookworm	KHJ, 2:15 p.m. M-F
Bob Garred (Mennen's Toiletries, Bathasweet)	KNN, 7:30 a.m. M-F
Bob Garred (20 Grand Cigs.)	KNN, 9:45 p.m. M-F
Bob Garred (Peter Paul Mounds)	KNN, 4:45 p.m. M-F
*Bob White	KFWB, 6 a.m. M-Sa
Braven Dyer (Marvel Cigarettes)	KNN, 6:45 p.m. Tu-Th-Sa
Bridge Club (B'way, Hollywood)	KFI, 10:30 p.m. M-F
Bud Bartlett	KECA, 4 p.m. M-F
Budget Decorator	KFWB, 10:15 a.m. M-F
Burns & Allen (Spam)	KFI, 6:30 p.m. M
Cabbages and Kings (Zeman's Clothing)	KECA, 7:30 p.m. Tu
Canadian Holiday (Canadian Railways)	KECA, KTMS, KFSD, 7:30 p.m. Th
Camel Caravan (Camels)	KFI, 6 p.m. Tu
*Can You Do It?	KFWB, 9 p.m. F
Carnation Contented (Carnation Milk)	KFI, 6 p.m. M
Carol Leighton (Bayer Aspirin)	KFWB, KTMS, KFSD, 3:45 p.m. M-F
*Catalina Quiz (Wilmington Trans. Co.)	KNN, 11:30 a.m. M-F
Catalina Quiz (Wilmington Trans. Co.)	KMPC, 9:45 p.m. M-F
Cavalcade of Hits	KECA, 2:30 p.m. Su
*Channel Counties Quiz	KTMS, 8:30 p.m. M
*Chef Milani	KMPC, 9:45 p.m. M-F
Chicago Round Table	KFI, KFSD, 10:30 a.m. Su
Chicago Tonight	KDB, KGB, KHJ, KVOE, 8 p.m. Th
Church of Air	KNN, 9 a.m. Su
Columbia Camera Club	KNN, 10:30 p.m. Su
Classic Hour	KECA, 1 p.m. M-Sa
Columbia Symphony	KNN, 11 a.m. Su
Columbia Workshop	KNN, 4 p.m. Su
Comics	KHJ, 5:15 p.m. M-F
Command Performance	KECA, 8 p.m. Su
Consumer's Home Research (Participating)	KMPC, 9:30 a.m. M-F
Court of Missing Heels (Ironized Yeast)	KNN, 5:30 p.m. Tu
*Crime Doctor (Phillip Morris Cigs.)	KNN, 7 p.m. Su
Cub Theatre (Kay's Beverage)	KMPC, 7:00 p.m. Su
Death Valley Days (Pacific Coast Borax)	KFI, 8:30 p.m. F
Don Ameche (Old Gold Cigarettes)	KFI, 6 p.m. F
Dr. Christian (Vaseline)	KNN, 7:30 p.m. W
*Dr. I. Q. (Milky Way Candy)	KFI, 5 p.m. M
Dr. Kate (Sperry Flour)	KFI, 9:45 a.m. M-F
Easy Aces (Anacin Co.)	KECA, KFSD, 8 a.m. Tu, W, Th
Eddie Albright (Log Cabin Bread, Battle Creek, Forest Lawn, Dr. Davis)	KHJ, 11:15 a.m. M-F
Eddie Albright (participating)	KHJ, 2:15 p.m. M-F
Ellery Queen (Gulf Oil)	KNN, 7:30 p.m. M-F
Elliott Roosevelt (Lyons Toothpaste)	KFXM, KFWB, KFSD, KTMS, 7:15 p.m. M, W, F
Elmer Davis (Gillette Shave Cream)	KNN, 4:55 p.m. D
Fitch Bandwagon (Fitch Shampoo)	KFI, 3:30 p.m. Su
Fletcher Wiley (Campbell Soup)	KNN, 3:30 p.m. M-F
Forecast	KNN, 5 p.m. M
Frank & Archie	KFSD, 1:30 p.m. M-F
Fred Waring (Chesterfield Cigs.)	KECA, 9:45 p.m. M-F
Friendly Neighbors (Alka Seltzer)	KHJ, KGB, KVOE, KFXM, KDB, 11 a.m. M-F
Fulton Lewis	KHJ, KGB, KDB, KFXM, 9:30 p.m. M-F
Gabriel Heatter (Liberty Magazine)	KHJ, KGB, 7:30 p.m. Th, Su
Garden Club (Bandini Fertilizer)	KECA, 12:30 p.m. Su
Gene Autry (Doublemint Gum)	KNN, 2:30 p.m. Su
Girl Alone (Quaker Oats)	KNN, 1 p.m. M
Goldbergs (Oxydol)	KHJ, KGB, KVOE, 6:45 p.m. Th
Good Will Hour (Ironized Yeast)	KNN, 9 a.m. M-F
Grand Central Station (Liservine, Prophylactic Brushes)	KTMS, KECA, KFSD, 6 p.m. M-F
Grand Central Station (Liservine, Prophylactic Brushes)	KNN, 5:30 p.m. F
Grandma Travels (Bab-O)	KFWB, KFOX, 2:45 p.m. M-F
Grant Park Concert	KFI, 5:30 p.m. M
	KFI, 6:45 p.m. T
	KGB, 6:45 p.m. F
	KNN, 6:30 p.m. Su
	KECA, 6:30 p.m. M, W
Green Hornet	KNN, 6 p.m.
Guy Lombardo (Lady Esther Cosmetics)	KNN, 6 p.m.
Hal Burdick (Cardinet Candy)	KFI, 9 p.m. M-F
Haven of Rest	KFXM, KDB, KHJ, KGB, 3:30 p.m. M-F
	KVOE, 12:30 p.m. Su
	KVOE, 3:30 p.m. Tu
	KVOE, 3:45 p.m. W, Th
	KHJ, KGB, 3 p.m. Sa
Hawaii Calls	KDB, KHJ, KGB, 3 p.m. Sa
Heart of Julia Blake	KFI, 10:15 p.m. M, W, F
Helen Mencken (Bayer Aspirin)	KNN, 5 p.m. F
Helen Trent (Hopper Cosmetics)	KNN, 8:30 a.m. M-F
Help Thy Neighbor (Pepperdine Foundation)	KFWB, 7:30 p.m. Su
Hilway Romances (Greyhound Bus)	KHJ, KGB, KVOE, KDB, 10:15 a.m. Su
Hilton House (Palmolive Soap)	KNN, 12:30 p.m. M-F
Hit Parade (Lucky Strikes)	KNN, 8 p.m. Su
Hollywood Playhouse (Woodbury Soap)	KFI, 7 p.m. W
Homemakers Digest (participating)	KTMS, 10:15 a.m. M, W, F
Honeymoon Hill (Cal-Aspirin, Halev. M-O)	KTMS, KECA, KFSD, KTMS, 11:45 a.m. M-F
Hour of Charm (General Electric)	KFI, 6 p.m. Su
Hymns of All Churches (Kitchen Tested Flour)	KFI, 10:45 a.m. M, Tu, Th
*Information Please (Canada Dry)	KECA, KFSD, KTMS, 7 p.m. Tu
Inglewood Park Concert (Inglewood Cemetery)	KNN, 8 p.m. Su
Inside Sports (Bayuk Cigars)	KHJ, KGB, KFXM, 7:15 p.m. Tu, Th, Sa
Invitation to Learning	KNN, 12:30 p.m. Su
Irene Rich (Welch Grape Juice)	KFI, 7:15 p.m. Su
Irene Wicker	KECA, KFSD, 4:30 p.m. M, Tu, W, F
*Jack Owens (Town Talk Broadcast)	KNN, 4:30 p.m. M, W, F
John B. Hughes (Brown Williams Tobacco)	KHJ, KGB, KVOE, KFXM, KDB, 6:30 p.m. M-Sa
John Clark (Marco Dog Food)	KECA, KFSD, KTMS, 8 p.m. M
John Nesbitt (Bank America)	KFI, 9 p.m. Tu
Johnny Murray (Smart & Final)	KFI, 8:30 a.m. M, W, F
Johnny Presents (Phillip Morris Cigs.)	KFI, 7:30 p.m. Tu
Johnny Presents (Phillip Morris Cigs.)	KNN, 7:30 p.m. F
John's Other Wife (Freezone, Kolynos)	KTMS, KECA, KFSD, 11:30 a.m. M-F
Johnson Family	KVOE, KDB, 6:15 p.m. M-Th
Jose Rodriguez	KECA, 1 p.m. M-Sa
Joyce Jordan (La France, Satina, Minute Tapioca)	KNN, 2:30 p.m. M-F
Just Plain Bill (Anacin, Fly Ded)	KECA, KFSD, KTMS, 11:45 a.m. M-F
Kaltenborn	KFI, 3:45 p.m. Tu, W, Th, Sa
Let's Play Bridge	KFI, 8 p.m. Su
*Kash Quiz (Log Cabin Bread)	KFWB, 8:30 p.m. M
Kate Smith (Bake Powder, Swansdown)	KNN, 2:45 p.m. M-F
Kathleen Norris (Wheaties)	KNN, 1 p.m. M-F
Kathleen Norris (Wheaties)	KFI, 9:30 a.m. M, W
*Kay Kyser (Lucky Strikes)	KFI, 6 p.m. W
Kid's Quizaroo	KNN, 5 p.m. Sa
Kitty Keene (Dreft)	KFI, 11:45 a.m. M-F
Know Your America (E.E.P.)	KVOE, KHJ, 2:30 p.m. W
Knox Manning (White King, Sierra Pine Soaps)	KNN, 11:45 a.m. M-F
Kraft Music Hal (Kraft Cheese)	KFI, 5 p.m. Th
*Lanplighter	KHJ, 4:45 p.m. F
*Lanny Ross (Campbell Soups)	KNN, 7:15 p.m. W-F
Let's Play Bridge	KVOE, KHJ, KGB, 1:45 p.m. M-F
Let's Talk Over News	KMPC, 8:30 p.m. M-F
Life of Byron	KGB, KHJ, KFXM, 1 p.m. Th
*Lanny Ross (Campbell Soups)	KNN, 7:15 p.m. W-F
Lone Ranger (Western Bakers)	KFXM, KDB, KHJ, KGB, KVOE, 7:30 p.m. M, W, F
Lunch Waldorf (Camels)	KFSD, KECA, 9:30 a.m. W
Maddox Family (Anacin, Kolynos)	KFWB, KTMS, KFSD, 3 p.m. M-F
Ma Perkins (Procter & Gamble)	KFI, 11:15 a.m. M-F
Major Bowes (Chrysler)	KNN, 5 p.m. Tu
Major League Baseball (Pontiac)	KMPC, 12:30 p.m. M-F
Manhattan Club	KFSD, 4:45 a.m. M, Tu, W, F
Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder)	KFI, 5 p.m. Tu, W
*Marriage Club	KECA, 7 p.m. Sa
*Marriage Club	KTMS, KFSD, 9 p.m. Sa
Martha Webster (Campbell's Soup)	KNN, 11:15 a.m. M-F
Mary Foster (Globe A-I Flour)	KNN, 3 p.m. M-F
Mary Martin (Ivory Flakes)	KFI, 11 a.m. M-F
Masterworks (Holly Music Shop)	KFAC, 3 p.m. M-F
Masterworks	KNN, 10:30 p.m. M-F
Meet Miss Julia (Filt)	KFI, 2:45 p.m. M-F
Melody Ranch (Wrigley Gum)	KNN, 2:30 p.m. Su
Mel Venter	KHJ, KVOE, 6:45 p.m. Th
Meredith Willson	KFI, 5:30 p.m. M-F
Midstream (Teel)	KFI, 1:30 p.m. M-F
*Min to Cherish (Albers Cereals)	KFI, 2:45 p.m. M, W, F
*Missing Heirs (Ironized Yeast)	KNN, 5:30 p.m. Tu
Morning Jamboree (Bekins)	KECA, 9:30 a.m. M, T, F
Mr. Keen (Bisodol)	KFSD, KECA, 8:15 p.m. Tu, W, Th
*Music Land	KKRD, 4:15 p.m. Su
My Son and I (Calumet Bake Powder, Swansdown)	KNN, 10:45 a.m. M-F
Myrt and Marze (Supersuds)	KNN, 12:15 p.m. M-F
National Barn Dance (Alka Seltzer)	KFI, 7 p.m. Sa
Neighbors Woodcraft (Woodcraft Insurance)	KHJ, KGB, 8 a.m. Tu, Th
News Reel	KMTR, 4:30 p.m. Su, Th, Sa
Newsreel (Royal Crown Cola, Par-T-Pak)	KMPC, 4:30 p.m. M-F
Nick Harris	KECA, 1 p.m. Su
Night Editor (Cardinet Candy)	KFI, 8:30 p.m. Su
Nobody's Children	KVOE, KDB, 4:30 p.m. Sa
Novatones	KMPC, 5:00 p.m. M, W, F
	KMPC, 7 a.m. Su
Old Fashioned Revival (Gosp. Bride's Assn.)	KHJ, KGB, KVOE, KDB, KFXM, 5 p.m. Su
Old Gold Show (Cigarettes)	KFI, 6 p.m. F
O'Neills (Ivory Soap)	KFI, 1:45 p.m. M-F
	KFI, 8:15 a.m. M-F
Open Forum (Floyd Allen)	KFAC, 7 a.m. Su

Orange County Public Forum.....	KVOE, 2 p.m. Su	Shafter Parker.....	KFXM, KDB, 7:30 p.m. Tu
Orphans of Divorce (Dr. Lyons Tooth Powder).....	KTMS.	Sheep and Goats Club.....	KVOE, KHJ, KGB, 6:30 p.m. M-F
Our Gal Sunday (Anacin).....	KECA, KFSD, 11 a.m. M-F	Sid Ziff (L. A. Brewing).....	KDB, KHJ, KVOE, KGB, 4 p.m. W
Paging Past (WPA).....	KNX, 8:45 a.m. M-F	Signal Carnival (Signal Oil).....	KFWB, 7 p.m. M-F
Parker Family (Woodbury Soap).....	KFI, 8:15 p.m. Su	Skyblazers (Continental Baking).....	KFI, 6:30 p.m. Su
Passing Parade (Bank America).....	KECA, KFSD, KTMS, 8 p.m. M	So You Know History.....	KNX, 7 p.m. Sa
Paul Sullivan (Raleighs).....	KFI, 9 p.m. Tu	Social Secretary.....	KFI, 8 p.m. M
People's Platform.....	KNX, 9 p.m. M-F	Society Girl (Mazola).....	KMPC, 9:30 p.m. Su
Pepper Young's Family (Camay, Oxydol).....	KNX, 3 p.m. Sa	Song Stories.....	KMPC, 4 p.m. M. W. F
Phil Harmonia.....	KFI, 11:30 a.m. M-F	Sports Huddle (Marvel Cigarettes).....	KNX, 11 a.m. M-F
Pickard Family (Dr. Cowen).....	KECA, 10 p.m. Daily	Stepmother (Colgate Tooth Powder).....	KMPC, 6 p.m. M-F
Pipe Smoking Time (Model Tobacco).....	KMPC, 8:00 p.m. Su-F	Strange As It Seems (Colgate-Palmolive).....	KNX, 8:45 p.m. Tu, Th, Sa
Plantation Party (Bugler Tobacco).....	KNX, 7:30 p.m. M	Studio Dark Room.....	KNX, 8 p.m. Tu
Pleasure Time (Chesterfield).....	KFI, 7:30 p.m. W	Summer Pastime.....	KFI, 6 p.m. Tu
Portia Faces Life (Post Toasties).....	KFI, 7 p.m. M, Tu, Th, F	Sunday Evening Hour (Ford Motor Co.).....	KNX, 5 p.m. Su
Pot o' Gold (Turns).....	KFI, 3 p.m. W	Telephone Show (Telephones).....	KFI, 4 p.m. M
Pretty Kitty Kelly (Wonder Bread, Hostess Cake).....	KFI, 12:45 p.m. M-F	Texaco Star Theatre (Texas Co.).....	KNX, 5 p.m. W
★Professor Askem.....	KFSD, KECA, 4:30 p.m. Th	Treasure Chest.....	KFI, 4:30 p.m. Tu
★Prof. Puziewit (Gallen Kamp Shoes).....	KNX, 12 n. M-F	Tune Out Time.....	KECA, 8 p.m. Sa
★Professor Quiz (Teel).....	KFSD, 7:30 p.m. Su	Twilight Trails (Brown & Williamson).....	KFXM
Public Affairs.....	KFI, 3 p.m. Su	Uncle Walter's Dog House (Raleigh Tobacco).....	KHJ, KGB, KVOE, KDB, 8:45 p.m. Tu, Th
Paul Over Neighbor (Wilshire Oil).....	KNX, 8:30 p.m. Tu	Union Oil Opera (Union Oil Co.).....	KFI, 6:30 p.m. Tu
★Question Bee (Rinsco).....	KNX, 8:30 p.m. W	Vagabond Trail.....	KFI, 7:30 p.m. M
★Quiz Court (Petrol Corp.).....	KFI, 8 p.m. F	Vallant Lady (Wheaties).....	KVOE, KHJ, KGB, 11:15 p.m. M
★Quiz Kids (Alka Seltzer).....	KFI, 6:30 p.m. F	Vera Vague (Signal Oil).....	KFI, 10:30 a.m. M-F
Radio City Music Hall.....	KECA, KFSD, 8 a.m. Su	Vic and Sade (Crisco).....	KFI, 11:45 a.m. M-F
Raymond G. Swing (General Cigars).....	KHJ, KVOE, KFXM, 6 p.m. M-F	Voice of Prophecy (Self).....	KVOE, KHJ, KGB, 9:15 p.m. Su
Red Cross.....	KDB, 6 p.m. M, Tu, Th, F	Waltz Time (Milk of Magnesia).....	KFI, 5 p.m. F
Renfrew (sustaining).....	KECA, 9 a.m. Su	Washington Mery-Go-Round (Williams Shave Cream).....	KFSD, KECA, M
Reported Missing.....	KECA, 2:30 p.m. Sa	We, the People (Sanka).....	KFSD, KTMS, 7:30 p.m. M
★Right to Happiness (Chlpsco).....	KECA, 6:30 p.m. F	★What's On Your Mind? (Planters Peanuts).....	KNX, 8 p.m. Tu
Road of Life (Chlpsco).....	KFWB, 3 p.m. Su	When Presses Roar (Evening Herald-Express).....	KNX, 8:30 p.m. M
Robert Arden (Dr. Cowen).....	KNX, 9:30 a.m. M-F	Where Are You From?.....	KFI, 7:30 p.m. Su
Rocky Gordon.....	KFI, 12 m. M-F	Who Are You?.....	KHJ, KGB, KVOE, KFXM, 4:30 p.m. W
Rudy Vallee.....	KFWB, 7:15 p.m. Tu, Th, Sa	Wings for America.....	KHJ, KGB, KVOE, KFXM, 4:30 p.m. M
St. Brendan Choir.....	KECA, 4:15 p.m. M-F	Wings Over America.....	KFI, 8:30 a.m. Su
Salt Lake Tabernacle.....	KECA, 6 p.m. Th	Wife Saver.....	KECA, 10:45 a.m. M. W. Th
Salute Americas.....	KMTR, 12 m. Su	★Word Hunters (Golden State).....	KECA, 12:15 p.m. M. W. F
Sands of Time.....	KNX, 8:30 a.m. Su	Woman in White.....	KFI, 8 a.m. M-F
Saturday Night Serenade (Pet Milk).....	KFSD, 10 a.m. Su	World's A Stage (Iris Coffee).....	KFI, 7 p.m. Su
Sat. Night Party.....	KHJ, KGB, KVOE, 4 p.m. Tu	Wythe Williams.....	KHJ, KGB, 4 p.m. Th
Second Husband (Bayer Aspirin).....	KNX, 5:45 p.m. Sa	Wythe Williams.....	KHJ, KGB, 4 p.m. Th, Sa
Secret Agent (sustaining).....	KNX, 5 p.m. Tu	Young Dr. Malone (Post Bran).....	KNX, 2 p.m. M-F
	KVOE, KHJ, KGB.	★Your Treat (Armour & Co. Products).....	KFI, 9 a.m. M. W. F

WITH THE POET

Conducted by
DOROTHY RANDALL

SHADOWS

Sunset streaming from the west
When the day is old,
Turns a lone, deserted street
Into a path of gold.

Before me on the cobbled way
Lie shadow-pictures fair
Whose grace and beauty far excel
The homely objects there.

Here among the images
Fantastic silhouettes
Dreamland's fairy castle looms
With spires and minarets.

An ancient prison tottering
Forgotten, stands alone,
And makes the fairy castle
In shadow on the stone.

As lovely shadows may be cast
By objects crude to see,
So our immortal lives may be
More beautiful than we.

—Idell Durrett.

★ ★ ★

THE SUN'S GOOD NIGHT

Caught in ambient glow
Of sun's declining rays,
Fleecy clouds of white
Are changed to gold and greys.

Dancing on the tall
Palm's drooping, glossy leaves,
Darts of broken light
A magic pattern weaves

Dainty trailing lights . . .
The fingers of the day . . .
Wave a long farewell
In a sad caressing way.

Night is creeping on
With shadows through the gleams;
Nature rests in silence,
Soothed by lingering beams.

Good, good night! The sun
In wavering last behest
Folds its cloak of gold
And slowly sinks to rest.

—Corinne Arthur

SAM HAYES' PROGRAM RENEWED

Sam Hayes' NBC broadcasts of news for Sperry Flour Company will go into their second year August 12. A 52-week renewal was announced today.

NEW TIME FOR GARDEN CLUB

Opal Scarborough's practical program about planting, the "Garden Club of the Air," is heard at a new time over KECA on Sundays at 12:30 p. m.



Bonelli Speaks:

Listen to

William G. BONELLI

		Mon.	Fri.	Mon.
KMPC	7:15 - 7:30 p. m.	August 19	23	26
KFOX	6:30 - 6:45 p. m.	August 19	23	26
KFWB	7:30 - 7:45 p. m.	August 19	23	26
KFAC	7:15 - 7:30 p. m.	August 19	23	26
KHJ	9:15 - 9:30 p. m.	August 19	23	26
KECA	8:45 - 9:00 p. m.	August 19	and 26	

VOTE FOR

William G. Bonelli

for

DISTRICT ATTORNEY

Protect the Innocent—Prosecute the Guilty

I can't do a thing with him if he thinks
you'll let him hear ROMANCE
OF THE HIGHWAYS.



Everybody gets pretty excited about
this swell program on Don Lee . . .
especially since it's vacation time for
John Q. Public. Every byway and turn-
pike holds adventure and excitement.
You might discover a new way to get
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