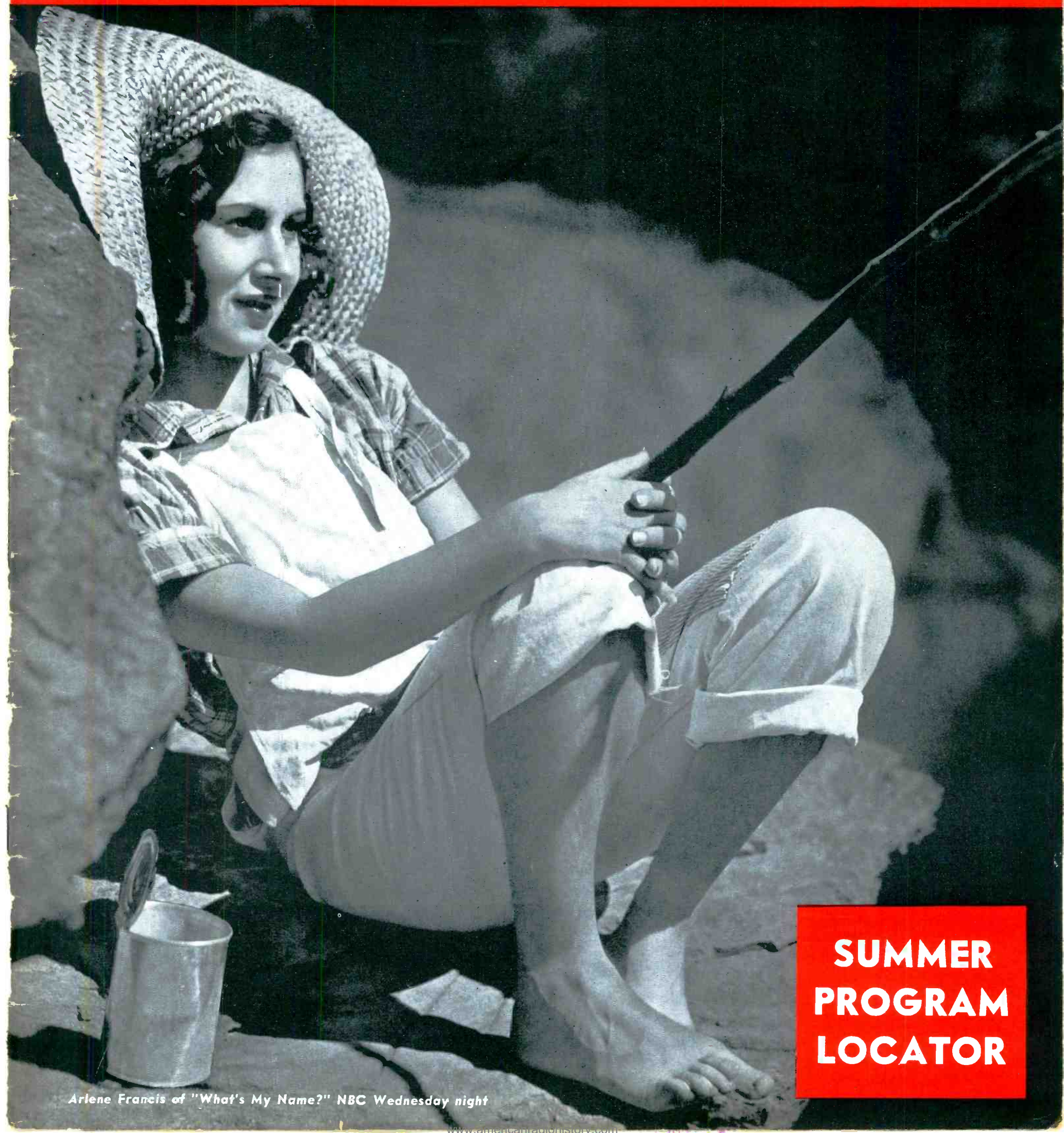


RADIO GUIDE

Complete Programs
for the Week End-
ing Friday, July 28

TEN CENTS



**SUMMER
PROGRAM
LOCATOR**

Arlene Francis of "What's My Name?" NBC Wednesday night



Swingster Kay Kiser (Wed. night) takes first swing at golf with songstress Ginny Sims at Santa Catalina

RADIO GUIDE:

A weekly periodical of programs, pictures and personalities

Broadcasters Wash Their Dirty Linen at Atlantic City, N. J.

AS WE go to press, the National Association of Broadcasters is meeting in Atlantic City. We have just learned that this convention has approved a code and a standard of practice which contain some of the broadest listener benefits ever planned. Full details are not now available, but we know that such knotty problems as coloring of news, liquor advertising, pseudo-religious advertising, freedom of speech, length of commercials, political attacks, and patent medicines are disposed of in a manner guaranteed to make radio programs better and more acceptable to all the listeners. Important changes in



Neville Miller

the policies of many stations impend under the new industry legislation. What, for instance, will happen to Father Coughlin? There is every probability that he will have to declare himself as either a religious broadcaster or as a political one. In either case, his talks will be limited to the terms of his declared classification. With all fairness and with complete consideration for the principles of free speech, he will be required either to be a truly religious speaker, concerned chiefly with the spiritual welfare of his listeners, or abide by rules which affect all political speakers alike. Great good can come out of this code. Great promise is given that the broadcasters themselves can regulate their own affairs. If this proves to be so, the ghost of Government regulation will be laid forever. Neville Miller and his fellow members of the National Association of Broadcasters are to be congratulated.

Cover Girl: The bare-legged fisher-maid on our cover this week once answered to the name of Miss Kazanjian. Listeners know her as Arlene Francis of the soothing, velvety voice. Her current assignment is that of co-mistress of ceremonies with m.c. Fred Uttal on the Wednesday night "What's My Name?" program that is summer-subbing for Fred Allen. Arlene Francis loves to fish, swim, travel, and act. In the beginning, her father disapproved of acting. He even set her up as the proprietress of a New York gift shop. It didn't work. She went on the stage, then on the air. Listeners probably remember her best for her work during the months she was mistress of ceremonies on Phil Spitalny's Hour of Charm.



Arlene Francis

← Our picture of the week is of Kay Kyser and Ginny Simms. These two have been rumored both married and engaged, but the public still is guessing. What stars do in their spare time is the public's business, and RADIO GUIDE is glad to present this grand shot of two grand entertainers who, whether or not they are in love with each other, are certainly in love with life.



Cesar Saerchinger

but one great celebrity eluded him. That was George Bernard Shaw. For years Cesar Saerchinger stalked his man. Finally he got him, put Shaw on the air, and headed the start of that immortal broadcast to America in which Shaw's first words to us were, "Hello, you dear old boobs." Last year Cesar Saerchinger came home and began to broadcast a series called "The Story Behind the Headlines" on an NBC network. These talks have been suspended for the summer, but we congratulate NBC on the policy of presenting this sort of program and on the "Behind the Headlines" program in particular.

Bring-'Em-Back Cesar: Quite a few years ago a Yankee newspaperman was roaming through the capitals of Europe in search of radio lions that he might bring back to the listeners of America. His orders were definite: Get everybody who is anybody up to a microphone. He delivered kings and prime ministers and maharajas,

Genius from Abroad: The story of the amazing Alec Templeton must be familiar to all by now. But not enough, we believe, are aware of the prodigious spread of his talents. Nor is it generally known that radio listeners were once in danger of being permanently cheated of his entertainment. This was when he first came to America. His sponsors, who had hired him in England, had not known that he was blind, and they were fearful that putting a handicapped artist on their program would be interpreted by the public as a cheap bid for sympathy. The matter was debated at some length, with most of the opinion set against the youthful Englishman until those sponsors heard him play. Only then did they make up their minds that, blind or not, his great talent was one which American listeners should hear. This summer he replaced Fibber McGee and Molly on Tuesday nights. He plays classics as well as Rachmaninoff, he swings as well as Lopez or Duchin, he sings soprano, contralto or baritone. He makes impossible noises that are side-splitting in their humor. Don't miss Alec Templeton this summer.



Alec Templeton

Indianola Mother: We wonder if the dentist's wife out in Indianola, Iowa, looking over her brood of five daughters, had even an inkling of the future that was in store for both her and her girls. That dentist's wife is Mrs. Cora B. Lane and her daughters are Lola, Rosemary, Priscilla, Leota and Martha Lane. Three daughters are movie stars. One is a star on the operatic stage. One is happily married. Listeners remember best the days of the Fred Waring-Ford program in which Priscilla and Rosemary were featured. The other day at a meeting of the American Women's Congress, to Mrs. Lane's full life was added an additional tidbit. She was named "America's Most Intelligent Mother." The honor is one that no listener will begrudge her.



Priscilla Lane

McCarthy in New York: During Charlie McCarthy's last visit to New York his rest was disturbed by a kidnaping escapade. During his present visit there will be no repetition of the incident if Edgar Bergen has his way. Nowadays McCarthy has a body-guard, a grim-faced gent who watches the precious suitcase in which Charlie is housed whenever it is not in Bergen's own hands. On the day Charlie went to the World's Fair, he had a special body-guard; it was Tony Galento. When McCarthy looked over the names in the special guest-book that had been signed by King George and Queen Elizabeth, he cracked, "Looks like nobody important has been here but me." Talking with Johnny Weissmuller later, he admitted he had been a great athlete, too. "Played on the all-American tiddle-de-winks team," he said. "Yes, sir, I was left tiddle."

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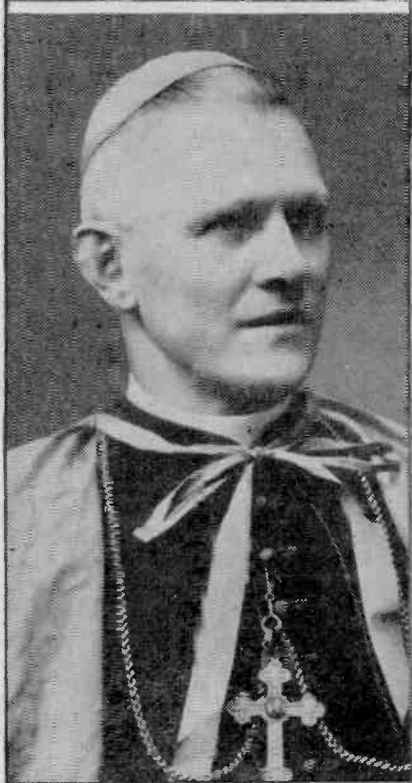
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—International

NO MORE GOD

With clergy crushed and faithful frightened,
homes became chapels, radios altars, until—



—Wide World

Top, above: General view of Reichstag, body which rubber-stamps Hitler decrees. Above: Theodore Cardinal Innitzer of Austria, great Catholic champion of religion's fight against Nazi paganism

"German Protestants and Catholics listened in vain today for religious programs on the air. Inquiry disclosed that Germany has banned radio broadcasts of religious services and that the Nazi government also is putting a curb on the sale of Bibles and church tracts . . ."

THUS began news stories out of Germany a few weeks ago. One step more in their unceasing warfare against religion and all things religious had been taken by the Nazis.

They had already confiscated abbeys, monasteries, convents, and other church properties. For daring to speak the Word of God, they had sent to hideous concentration camps literally hundreds of Protestant ministers, including the brave Niemoeller, wartime submarine commander. In conquered Austria they had allowed mobs of Storm Troopers to run amuck through the home of the venerable Cardinal Innitzer. They had denounced Christianity, in toto, as a degenerate heresy, basing their vilification on the ground that Jesus was a Jew. Actually they deified Adolf Hitler. He, Der Fuehrer, was the One Supreme Being.

Still, in spite of everything, the millions of Germans who still loved the

old faiths had one consolation. Their children might not attend Sunday school. But religious programs were on the air every Sunday. Tiny and weak though their little one-tube State-approved sets might be, they were good enough to bring in locally broadcast religious programs, and many a German family found through them the only services they knew—making their homes their churches, their radios their altars. Then suddenly one Sunday, when millions of devout Germans took their accustomed places around their radio sets to hear the divine services, no amount of dial-twisting could bring the programs in. They just weren't there. For the duration of the Nazi regime, there will be no more religion on German air.

Think of that, Mr. and Mrs. America! As you listen to "The Bible School of the Air," "Highways to Heaven," "Meditation in Psalms," "Church in the Wildwood," "Highlights of the Bible," "Christian Science Service," "Salt Lake City Tabernacle," "Bowery Mission Services," "Catholic Hour," "Central Baptist Hour," "Ave Maria Hour," "Calvary Baptist Church," "Refugee Church of Christ," and so on down a long list. How would you feel if it suddenly

became impossible for you to hear these programs?

"You don't like it," you say. And you never will. Never is a tricky word. When you say that, you say, "It can't happen here."

A veteran radio preacher told me the other day, "No one can say of anything, it can't happen here. Anything can happen, that included. I've often thought about it in recent months. I have had a rather unhappy personal experience. A colleague of mine—naturally I can't tell you his name, and it is to protect him that I asked you not to use mine in your story—a colleague of mine was head of a pastorate in Hamburg, Germany. He disappeared, as nearly as I can tell, in March. I have here the last letter he sent to me. I'll read it to you.

Dear Brother: I am sending this letter into Switzerland with an Englishman who is going that way



—Wide World

IN THE REICH

By Carl Prentiss

and will post it for me in Geneva, and so I can speak freely. It is a relief to be able to speak as I please, even on paper. For months now, I have not dared to say what is in my mind. The least word, repeated by the professional and amateur snoopers who infest Hamburg these days, can mean the loss of one's church, imprisonment, even death.

These are hard times, and I cannot tell you how much I envy you in free America. I should like to come to your country, but the time when I might have done this easily is past now, and then, too, my duty and my place is here, with my people. I say, "my people," but that is not really true any more. The children are ours no longer, we all know that; they are Hitler Youth, Hitler Maids, Labor Corps workers, and a dozen other hideous things. The free and happy intercourse we used to have with the older parishioners is a thing of the past, too. Some of them, the sturdy and brave ones, still come to the church, but they are afraid, and that is as far as they will go. They do not like to be seen talking to

us. They know they will be plagued and harried by the bullies of the Party. It is so easy to hale a man into the police station and question him for hour after hour, even though he has done nothing and they know it. It is as easy to hurt his business, set his friends against him, even his children.

But although I dare not speak my mind in private, I still talk out in the pulpit. They have not yet destroyed the sanctity of the House of God, try as they will. Last week I had a small triumph. I was speaking of the necessity for bringing up the young in the way of Christ when a man who is a sycophant and informer of the local Gauleiter arose in his place and denounced me, saying, how could a man who had neither wife nor child speak with authority of the young? You may remember that such an inquiry was made, in just that same way, to a Catholic priest in Austria some time ago. I remembered that, and I did what the Austrian priest had done: I leaned over the pulpit, and I shouted in my loudest voice, "I will not have our beloved Fuehrer maligned in this House!"

He had no answer, of course. I may pay dearly for my little triumph, but it was sweet.

I have a favor to ask of you, and this is what it is. As you may know, the radio is very important to us now. There are many religious programs still being broadcast. In the way of quality and attention value, however, they leave much to be desired. I would like you to write and tell me how religious programs are done in America. Please tell me in every detail—the material that is used, the method of presentation, the length, all. For I realize now that my work in the church, in the pulpit, is no longer very effective. I know that many who dare not come to church listen to these programs, and it is in my heart to see what I can do in this new field. If you will send this information to the Geneva address I have written below, my good Englishman will bring it to me. For this and all past favors, I thank you from my heart . . .

"The letter is dated April 3," the broadcaster told me. I sent him the in-

(Continued on Page 37)



—Acme

Forbidden to attend Sunday school, German children are today Hitler Youth (see top, above) and Hitler Maids. Above: Martin Niemöller, German Protestant pastor, still imprisoned for defiance of Nazism

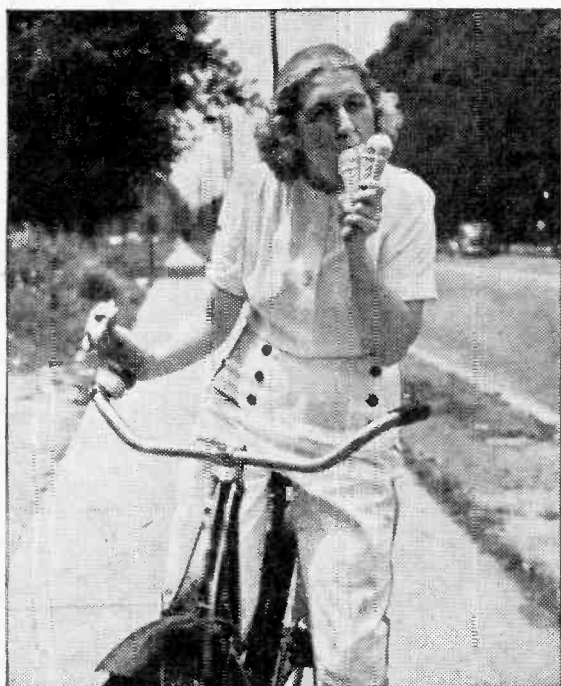


Tommy Dorsey (l.), who thought he was immune to swing, succumbs here to his hot trumpeter. Dorsey has an hour show late Monday



—Ray Lee Jackson

Horace Heidt has a popular band program these days (Mon. night), but he's lost his wife, who got divorce and custody of their child recently



Doubling up on summer treats seems to agree with Vivian della Chiesa, radio soprano and recent guest on Raymond Paige show (Fri. night)

Airialto Lowdown

By Martin Lewis

NEW YORK.—I was asked the other day to name the five young radio artists whom I considered to be the best bets for future stardom. Sounds easy, doesn't it? That's what I thought, too—until I tried it. I just couldn't find five names, and it set me to thinking. Isn't radio producing new talent any more? As far as I know, the industry hasn't developed a new personality of the first magnitude since Orson Welles. And why not? There are certainly just as many young, eager, ambitious performers trying to crash through the fringe of stardom as there ever were. They want their places in the sun—and the public wants them, too.

Admittedly, the top-ranking stars of today are good and better than good, but that doesn't alter the need for new voices, new ideas, new personalities. It seems to me that if the broadcasting companies would spend as much time and money encouraging new stars as they do in the search for new programs and things like short-wave broadcasts to foreign countries, we'd have better listening. And right now, during the so-called "summer slump," when so many big stars are off the air, is the time to indulge in a little intensive talent-hunting.

Several new musical shows to hit the airlines recently have all the earmarks of good radio entertainment. "Singers Americana," heard Mondays and Fridays over NBC, featuring Frank Luther and Zora Layman, offer old American songs. On Monday nights at midnight (EDT), Tommy Dorsey has inaugurated a one-hour program of diversified music. The first quarter-hour is devoted to old favorites, the second to new songs, the third to selections rendered in true Dixieland fashion by Tommy's clambake seven, and the fourth is for the swingeros, during which time the band promises to let off plenty of steam. It should prove very popular with the dialers.

Bob Ripley's excellent suggestion on a recent program for uniform traffic laws has already met with the approval of governors of many states. By the way, if you call the Ripley office on the telephone, the operator doesn't say "Hello" when she answers. She says, "Believe it or not" . . . Budd Hulick, former partner of Stoopnagle, has a swell idea that he's doing direct from the World's Fair over WNEW. Any person appearing on the air will be permitted to send a Postal telegram to anyone in the United States without charge, providing he or she consents to reveal the contents of the telegram in a short interview with Budd. Some of the wires are very funny, as you can imagine.

Thinking Out Loud

The new Sensation cigarette program with Larry Clinton's orchestra lives up to the name of the sponsor's product. The Frazee Sisters, who are newcomers to radio but are well known to the better night-club audiences (they are now at Ben Marden's Riviera), do a grand job of vocalizing, which makes me wonder why they haven't been on the air long before this . . . Vivian della Chiesa, who came to New York the other Friday to guestar on the Raymond Paige show, should be heard regularly. She's slightly terrific . . . LeRoy Miller, on the announcing staff of KYW in Philadelphia, won the job of introducing the bands on the "Magic Key" show every Monday night. He is plenty okay and it isn't hard to understand why he was selected in a competitive audition with many of his colleagues . . . Kate Smith's



comics, Abbott and Costello, are featured in the new musical comedy, "Streets of Paris," and they're the big hit of the show.

Purely Personal

Horace Heidt's wife got a divorce from the bandleader, and according to reports she was given custody of their daughter along with a nice cash settlement . . . Russ Morgan and his wife also have parted. What goes with these bandleaders and their wives? Can't they learn to harmonize? . . . Bob Crosby is an exception to the rule. His wife presented him with a six-pound girl and apparently has broken the Crosby jinx, his brother Bing having four boys . . . At the Jack Benny party for the press boys in Waukegan someone sent a note over to Dorothy Lamour reading "Will you please tell the newspaper men to what you owe your success." Later, Phil Harris sent her a note reading "Whatever happened to Herbie Kay?" When Dorothy read it, she looked up and saw Phil laughing. She jumped out of her seat and approached our table, where Phil was sitting, and shouted at him very angrily, "I think you and that note are both very unfunny." Was she ever mad! They kissed and made up later, though.

Speaking of notes, a listener wrote to Major Bowes complimenting him on one of his recent Sunday morning Capitol Theater programs. The writer of the letter received the following answer: "Thank you for your kind letter. It is always pleasant to hear nice things about my amateurs—and I do appreciate your friendly interest. Sincerely yours, Major." What the writer can't understand is the thank-you for her interest in the amateurs, which she did not mention at all in her letter. Apparently the form-letters of Major Bowes office got mixed up.

Tommy Riggs and frau are vacationing in Bermuda for six weeks—the lucky people . . . Mary Eastman and her hubby are spending their vacation touring New York State by motor car. When Miss Eastman returns to the CBS "Serenade" show early in August, tenor Bill Perry will take a week off and then three weeks more in September to visit his folks in Nashville, Tenn. . . . Maestro George Hall, one of the nicer guys along Radio Row, was rushed to a hospital in New York for an emergency operation, and I hope that by the time you read this he is up and about again. The band continued on tour with songstress Dolly Dawn swinging the baton . . . Edward MacHugh, radio's "Gospel Singer," is over in Europe for his first vacation in ten years.

Behind the "Seen"

The first of the Wednesday night Phil Baker programs was one of the best shows the comic has had in his entire series. The studio audience got some extra laughs when Baker picked up the ends of his coat, raised it over his head and about ten coins fell out of his change pocket and scattered over the stage. Between lines, Bottle stooped to pick up the money and handed the coins to Baker, who immediately threw them on the stage again. After the broadcast went off the air, Baker threw his script into the audience and there was a mad scramble for the pages . . . Ward Wilson's (The Man in the Box) line, "That I do," is becoming a very popular catch-phrase around these heah parts . . . Switching the program from Saturdays to Wednesdays also made a shift from CBS Radio Theater No. 4 to Theater No. 2, which is about one hundred feet from the hotel where the Andrews Sisters live, which pleases the gals.

Hollywood Showdown

By Evans Plummer

HOLLYWOOD.—A big transcontinental broadcast which, because of the Federal radio laws prohibiting direct communication, must remain unnamed was in progress. The show's producer passed a card to the bandleading master of ceremonies, and the latter immediately read off a line to the effect: "Here's a question from John Doe (his real name was used). We haven't heard from Mr. Doe for a long time and it's very important that he report in. We hope to hear from him quickly."



Behind the seemingly casual remark lay a tragedy. The "John Doe" referred to was a vacationing member of the program's staff. He had sailed from New York the week previous on a radio-equipped but small power boat. A few days after his departure, his father unexpectedly passed away. Efforts to communicate with the boat had failed. Knowing that Doe in all probability would be tuned to the program to which he was assigned, the cryptic message was broadcast. It meant nothing—except to Doe. He did hear it, reported in, and learned of the sorrow that had befallen his family.

Off Live Mikes . . .

Kay Kyser's band appearance at the Los Angeles Paramount smashed the standing house records of Mae West! . . . Program tycoons are feeling the public pulse for a return to mystery dramas. William Morris is auditioning "Sherlock Holmes," with Basil Rathbone in the title role and Gale Gordon as Dr. Watson, and Eno Salts is testing "Fu Manchu" over KFJ locally for an MBS network series if successful . . . "Your Hit Parade" is pondering a summer Hollywood edition comprising Al Jolson, songstress Betty Jane Rhodes, a forty-five-piece orchestra directed by Carl Hoff, and mikemen John Conte and Ken Niles . . . And right now a big oil company is about to ink the contract to sponsor KHJ-Don Lee's worthy "Help Thy Neighbor" job-finding series of Hal Styles . . . What radio canary passed up a broadcast in Hollywood to duck town and an appearance in an alienation suit where she would have been asked, "Did the defendant ever kiss you and why?"

Puzzle two: What air songstress is unaware of a terrific jolt she will be handed when her next contract option falls due? . . . Recommended film fare, "They Shall Have Music," starring Jascha Heifetz; Walter Tetley, the young smarty of "The Grouch Club," also has a principal role in the picture . . . Hollywood's leading citizen, Bing Crosby, is off to Suffolk Downs to watch his Ligaroti run, but returns July 20 for a surprise Kraft visit to sing songs from "The Stormmaker," his next picture . . . And Bob Burns, whom Van Buren, Ark., calls "Our Leading Citizen," may journey there soon to premiere his Paramount picture with that title . . . Margaret Lindsay was among leading actresses auditioned to replace Claire Trevor, who has resigned from "Big Town," effective with fall. Meantime, without settling who's to be his next "Lorelei," Edward G. Robinson and wife have sailed for Europe to stay until September 13—but they won't include Germany on their itinerary.

Ram-Antics and Stork Truths

Harlow Wilcox bid his program colleagues farewell, after his July 4 Johnson's Wax broadcast, saying, "So long, boys. I've got to be on my way to Reno to get married." No one believed him. But next day he wed Mari Bishop, Oak Park, Ill., social-

ite—in Reno! . . . Same night, Don Quinn, writer of the "Fibber McGee" show, flew to Chicago and married Edyth Dixon, whom he met at the Tom Fisdale publicity office there.

Chicago-bound also by air July 9 was Gale Page, "Woodbury Playhouse" and Warner Brothers star, to talk things over with hubby, kept in Chicago by business, and attempt

to effect a satisfactory separation agreement. Gale's success and the two-thousand-mile difference in location haven't helped their happiness . . . Papa, July 4, to a seven-pound daughter became Everett Tomlinson, "Gateway to Hollywood" writer and brother-in-law of CBS mikeman Maurie Webster . . . Father, July 3, to another glamour girl was CBS newscaster Dick Joy . . . Character radactor and stooge Jack Mather is saving his stogies for November, when he and his missus will be touring . . . And isn't it about time for that third Don Ameche bambino? Incidentally, Don's wife, Honore, is saving all his RADIO GUIDE Star Poll medal-plaques and having them made into book-ends.

Funny or Not . . .

Don Wilson trailed his own Palomino steed, "Span," to the NBC Athletic Association's week-end barbecue and ride at Big Pine, but on the way back burned out a wheel bearing and had to ride the horse to succor! . . . An embarrassed trumpeter was Artie Shaw's Bernie Previn, who, toothless at lunch between rehearsals, discovered he'd left his new bridge on his music rack . . . Parkyakarkus is cashing in on his troubles again. His latest movie short story concerns his adventure with a Beverly Hills speed cop . . . Frances Langford's pet flower-eating cus-cus, when she wasn't watching, devoured a fresh fifteen-dollar gardenia leis. Now Frances is searching for recipes for roast cus-cus.

Ray Noble, off to open his band tour, was greeted at the airport by a girl fan who yelled, "Oh! There's Gracie Allen's boy friend!" Noble blushed . . . Swarmed about him more than usual at Dick Powell's closing "Tuesday Night Party," one nervous autograph-seeker from the Midwest accidentally squirted green ink on Dick's new white jacket. "Well, that's the end of that!" commented Powell as he removed the jacket, autographed it, and handed it over to the chagrined fan.

Hitch Wagons to Stars

Southern California entrants in the August 2, 3 and 5 eliminations for the National Soap Box Derby at Akron know where to go to obtain free wheels and axles for their pushmobiles. Donors to date include CBS stars Amos 'n' Andy, Lum and Abner, Blondie, Jimmie Fidler, Gill and Demling, Parkyakarkus, Dick Powell and Edward G. Robinson, and NBC stars Al Pearce, Edgar Bergen, Paul Carson, Bob Burns, W. C. Fields, Kay Kyser, Johnny Trotter, Alec Templeton, and the "One Man's Family" cast . . . When Ed Bergen flew to New York and return week before last, he had first to be given a waiver in his contract's no-flying clause. The clause was first introduced when Bergen decided to become an amateur pilot. The ventriloquist is also a motorcycle crackpot.

Many were the celebrities who turned out for Alec Templeton's premiere as summer pinch-hitter for Fibber McGee, and prominent on the list were Martha Raye and Dave Rose.



—NBC Hollywood Photograph
Bob Benchley (l.) learns Artie Shaw's Radio Guide medal for "best swing band" was always "in the bag." Shaw stars for Bob now (Tues.)



—CBS Hollywood Photograph
Amos (r. center) and Andy donated wheels to two colored Scouts for "Fresh Air Taxis" they intend to enter in Soap Box Derby, August 2



—CBS Hollywood Photograph
George McCall, "Man About Hollywood" (Mon. night), and Warda McKay, film starlet, join in filmland's latest sport fad—outdoor bowling



Though a genial host in Maine, or aboard train (left), Rudy is not the back-slapping, good-fellow type

ing America, and Miss Smith pulled one of the best bits of showmanship of radio history. She began waving the flag, and always ended her program with "God Bless America." And she moved ahead of Vallee in the radio ratings.

The race between Vallee and Smith perhaps is the hottest in the business. The same week, March 2, that Vallee presented Ethel Waters, Smith presented Raymond Massey. The next week Vallee won a round with Robert Morley, W. Somerset Maugham, Sheila Barrett and Richard Hayden, but the next week Smith evened things by presenting Tallulah Bankhead.

IT'S a tough fight, but it's great for the radio world. One week Vallee gave us Claude Rains during the same hour when Smith was presenting Merle Oberon in scenes from "Wuthering Heights."

Everything even, Vallee is perfectly capable of meeting any competition, but he won't stay in New York and tend to his knitting. The man loves Hollywood and, wanting to be a great actor or producer, reckons the best way to be one is to be on the scene of action. Early this year he dropped his New York show and went west. The splash

The Endless VALLEE

More about the vices and virtues and vanities of
Hubert Prior Vallee, radio's most expert showman

By James Street

THE multitude that believes Rudy Vallee, taxes and the poor will be with us always may be right. There are no signs that the poor and taxes will pass away, but there are definite signs that unless the Vallee runs into another mother-lode he no longer will command the following he has enjoyed for more than ten years. The Vallee is running down grade. And the time has come when Mr. Hubert Prior Vallee must decide whether he is to continue as one of radio's top-flighters or dive into the business he loves—producing and directing shows.

It's well to check up on Vallee's history before we attempt to explain his decline. When he hit his peak, he was arrogant and unreasonable, popular with the public that didn't know him, unpopular with his hired hands.

He wanted to be an actor. He wasn't. He flopped in Hollywood and turned all of his bubbling energy to his radio show. It became the best variety hour in the business. He found talent, developed it and lost it. He made no strenuous effort to hold it. The woods were full of talent and Mr. Vallee found it.

His list of firsts is far and away the most imposing of any program's, such names as Edgar Bergen, Bob Burns, Frances Langford, Tommy Riggs, the Strouds. He introduced Eddie Cantor to

radio, and on his comedy spots he gave us Milton Berle, Bea Lillie, Phil Baker, Olsen and Johnson. Back in 1929 he was ten years ahead of the times and presented Grand Duchess Marie of Russia in his second hour. Then he began interviewing names—Joe Williams, the sports writer; Max Baer, La Guardia, Heywood Broun. He began a wave of interviewing celebrities and other programs followed his lead.

Then Vallee changed pace and began interviewing unknowns, folks with great stories to tell. Talent-scouts in New York sang his praises. They could scout night-clubs, department stores and find a person of promise. If Vallee would present the find, the scout and the find were in to make some money. It became a mark of honor for a person to say he had been on the Vallee hour.

HIS showmanship was too good, his ideas too valuable for one man to monopolize, and other shows sprang up built on the idea of presenting the public to the public. There came "We, the People" and all those.

And all the time Vallee was finding and training talent, then losing it. He

was a tough man to work for. He would bawl out a player, rant and rave. But slowly he began settling down. Each week he presented a serious dramatic skit and brought to the air such names as Eva Le Gallienne, Ethel Barrymore, Helen Hayes, Walter Huston and others. His program was the tops.

EVENTUALLY the talent springs began to run dry. Vallee had not made a great effort to hold his finds. Two years ago he made Bergen, Riggs and the Strouds. Then the famine. However, he found the "Aldrich Family" and Ezra Stone, and his show was well balanced.

There wasn't much said when Kate Smith (off air for summer) began the hour variety show opposite him three years ago. Kate had a tough row to hoe, but she kept chopping away. Slowly her Crossley rating crept up to Vallee's. When Vallee goes to the West Coast, he leaves his show in the East. It saves money. The last time he went out, he left the "Aldrich Family" and Stone behind, and Smith grabbed them.

An epidemic of patriotism was sweep-

of his flop was heard around the world. He couldn't get talent in Hollywood. After all of the ballyhoo, New York still is the fountainhead. So Vallee came home. He is rebuilding his show. Some say he never will get back to the top of the pile. We will bet otherwise. Mr. Vallee has his faults, but in the long haul they are unimportant. The important thing is that the man has creative ability, something most radio names have not. He has imagination, courage to try something new. He always has been a pioneer in the business. He does not borrow ideas, he creates them.

Some will say he's pinch-penny. So what? Some will say he's conceited. Who cares? The big thing is, the Vallee is an artist.

He still is a Yankee at heart, suspicious, pinching, punctual, with tidiness inborn, and has a serious, dominating nature. He hates carelessness and untidiness. He hates red tape but expects others to abide by his rule-book, and he thinks up some tough rules. He does not work his employes with a halter and guide-rope but with bits and spurs.

The Vallee quibbles over change. He'll argue over thirty cents and then spend \$5,000 on his hobby—home movies. One day a musician asked for a small raise and Vallee told him

he could quit if he didn't like his pay. At the same time, Vallee was paying all expenses of another musician who was ailing in a hospital. Another of his boys got sick and Vallee kept him and his family in California for two years, paying all expenses while the man took the rest cure.

He'll fuss about a few dimes, but on the road or in Hollywood he figures \$150 weekly expense money for each member of his staff. That's not penny-hugging.

Vallee has never taken a vacation from his weekly chores since he began with his sponsor in 1929, although his contract permits a two-week lay-off without pay. He has missed only three broadcasts—when his mother died, when his estranged wife died, and when King George VI was crowned.

He worries himself, and others, about his health and daily undergoes sun-baths, if possible, or sun-lamp treatments when working nights. He takes some kind of exercise every day—tennis, squash or badminton. His eyes are myopic and he wears olive-green ultraviolet-filtering sun-glasses frequently, even in radio studios.

He is very loyal to his old Connecticut Yankees, the musicians who rode to fame with him. He kept every one of them in his band as long as they wanted to stay. His household staff in New York and his staff at his Maine lodge have remained unchanged for many years. Marjorie Diven, his secretary in New York, has been with him ten years. That makes one wonder

about the tales that Vallee is an impossible employer.

Vallee's temperament is almost childish. He has a critic-editor complex, flies off the handle without reasonable cause, fires right and left, then realizes what a fool he's been, moans in his beard that he's misunderstood, and hires the boys back. He rages momentarily, especially when carrying a heavy load of work. He generally is taut, nervous and irritable and bawls out his band, but not in the double-jointed, water-front vocabulary of Abe Lyman. Rudy will fire a man, then rehire him fifteen minutes later. However, his irascibility is on the wane. He's getting mentally sober.

He smokes and drinks, but doesn't seem to enjoy himself. His drinking usually is confined to one cocktail, just to be friendly, or to appear friendly. But Mr. Vallee is not the good-fellow type, and a barrel of liquor wouldn't change it. He was born in the same state as Calvin Coolidge—Vermont—and that explains a heap.

HE LOVES dogs of all kinds. His favorite was Himmel, a Doberman pinscher, until Himmel developed a nasty temper and Rudy was compelled to give him up. For many years, Himmel appeared in photographs with Vallee and on the Vallee Christmas cards. The Christmas cards one year showed Mr. Vallee standing by his fireplace with his dog at his feet. There was no name on the Christmas card. Mr. Vallee apparently reckoned everybody would



The man loves Hollywood, wants to be a great actor and producer. Pictured here leaving filmtown after his program suffered from lack of talent during stay last winter, Vallee still hopes to return permanently soon



A lover of all kinds of dogs, Rudy's favorite was Himmel, a Doberman pinscher, until the dog's nasty temper forced him to give him up. Pictured above is Rudy with cocker spaniel belonging to his script-writer

know who he was after one glance. He taught Himmel to hold a paw to his nose while his master crooned.

His friends believe he never will marry again, although he is not a woman-hater. Great stars, no!

Vallee seems not to care for children. They apparently bother him. He never makes over them. Children get in the hair of many persons. Mr. Vallee is not a hypocrite. He will not make a to-do over children just to create an impression. On the other hand, he introduced the famous "Safety

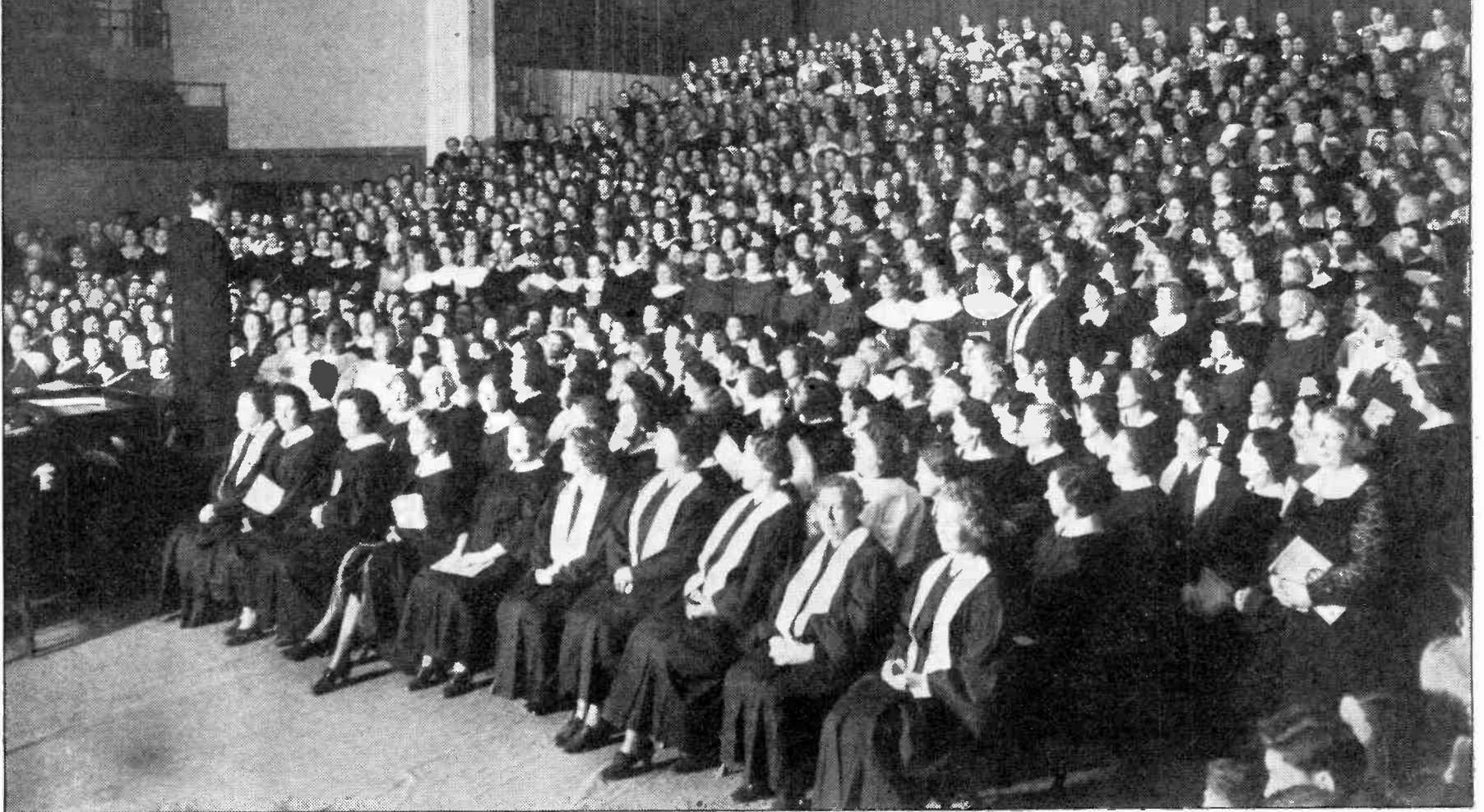
Songs" of Irving Caesar because he honestly believed they would help save lives.

He got sentimental over "All Points West," a songalog of the career of a rain-caller who died on his job. He even paid \$10,000 for the movie rights and hopes to produce it some day.

He always has worked for his dough. He sweated for his million, and he has saved his money and invested it wisely. He never has made the big money of some stars, but he has handled his for-

(Continued on Page 37)

STATE OF SINGING HOUSEWIVES



Nine hundred rural women sing Brahms and Bach and Beethoven at music festival directed by Albert P. Stewart at Lafayette, Indiana

—J. C. Allen

FROM farms scattered along the muddy banks of the Wabash and from back in the Indiana hills they had traveled the many miles to Washington for the Third Triennial Conference of Rural Women of the World. And now they stood before the microphone in majestic Constitution Hall to sing. They were not young—there were grandmothers among them—and their monotonous years of drudgery on the farm, of child-bearing and child-rearing had left their mark in deep-etched lines on faces that were weather-beaten and stern.

Then they opened their mouths to sing and, suddenly, you forgot the deep lines of their faces; the hours of drudgery—cows to be milked, butter churned, cream separated, meals cooked. I think they forgot these things, too. I think they forgot everything except the glorious music they were making. They sang Bach and Brahms and Beethoven—not the hillbilly ballads the audience had half expected—and they sang with all the rich gusto of enjoyment, with a technique that bespoke intimate knowledge and understanding. They knew this music and they loved to sing it. And when they were finished, Mrs. Roosevelt rushed to the microphone.

"I know this isn't my part of the program, but I think it's marvelous that our farm women can sing music like this!" She turned to the thirty-nine ladies still standing there. "I wonder if you'd consent to come to the White House this afternoon and sing for the

Radio and a professor and 4,000 Indiana farm women start a great musical renaissance in America

By Francis Chase, Jr.

President. He would be so thrilled." So they went to the White House and sang for the President—these farm women who, next week, would be back at the monotonous rote of their daily tasks. They sang Bach and Beethoven and Brahms. They sang his favorite, "Home on the Range," too. The President was thrilled.

"AND to think," he told them, "that our farm people of the East and West, the North and South can be drawn together to sing one song!"

Unthinkingly, the President had laid his finger upon the key to the whole amazing concert he had just heard. Radio. It was radio that had drawn our farm people together so that they could sing, as if with one voice, a single song. It was radio that had

whetted the appetites of all our people for a better music. And the voices he had heard—those of the Tippecanoe Home Economics Chorus from Indiana—were but an expression and a result of this stimulation. It was exciting to know that women like these could find such release from the drab and the dull at the loudspeaker's mouth. It was thrilling to realize that something was happening to America. America was learning to sing!

The Tippecanoe Home Economics Chorus was peculiarly the product of radio. Back in 1934, Albert P. Stewart—youthful and energetic music director of Purdue University and its radio station, WBAA—wanted to stage a community sing. He called for volunteers from Tippecanoe County, where Purdue is located. Thirty-nine ladies responded.

"I learned then, for the first time, just what music can mean to women who have no other outlet, no recreation from the dull routine of their daily stint," Stewart said. "These women entered into rehearsals with enthusiasm and the results were amazing.

"But what amazed me most," he continued, "was the type of thing they wanted to sing. I had thought of singing the old favorite ballads. But they wanted to sing things like Foster's 'Beautiful Dreamer'; Deppen's 'Japanese Sunset'; Gaines' 'Salutation.' Remember, these were farm women, big, husky, used to doing a day's work. I knew radio had been doing a big job, but now—for the first time—I began to realize just how big a job radio was really doing. A generation ago these women would never have heard of these numbers. Now, with surprisingly little work, they were able to sing them. But it went deeper than that. They understood and loved this music."

Then Stewart had an idea. His job at Purdue—where there is no accredited music school—was to bring music and music appreciation home to the individual of the state, and here was his grand opportunity. If these women were so enthusiastic about singing, why not keep them together, rehearse and put an even better musical foundation under their feet? They would each be a missionary for music in her own home. Other groups might follow in other parts of the state and Indiana would become the state of singing women.

(Continued on Page 35)

HOLLYWOOD CURTAIN-RAISERS

WHY do studio audiences roar with laughter over jokes that seem only mildly funny to you? Here's the answer. Hollywood program-producers are finding it expedient to warm up their studio audiences before going on the air. Since big comedy programs from Hollywood must be broadcast early in the afternoon in order to reach eastern listeners at night, they must play to lukewarm studio audiences. Hence the elaborate

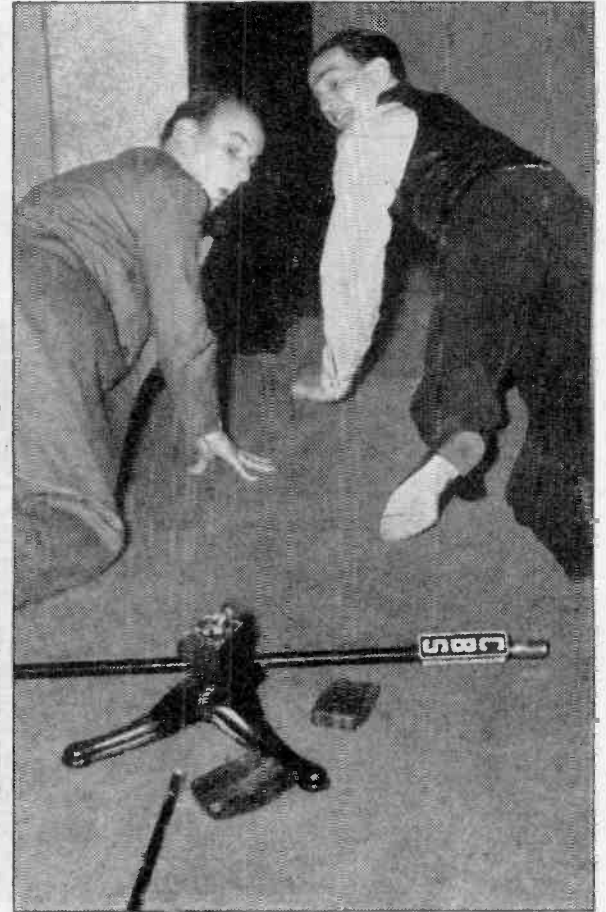
and varied curtain-raising stunts which precede more and more of the important broadcasts. Gaggering ad-lib, pulling embarrassingly funny jokes on members of the audience, using every trick of old-time vaudeville, radio comedians go right up to the last split second before broadcast time wowing their guests and by that time everybody has been drawn into the fun-making. Here are pictures of some good Hollywood curtain-raisers.



One of the funniest warmers is staged by Frank Gill (l.) and Bill Demling, Joe E. Brown clowns, who aim to find out how a mike (dummy) works



After removing his coat, Gill helps Demling with "repairs." When they started putting it together again, however, things got too difficult for them



So just as the broadcast time approaches, the two creep away, leaving the studio audience in stitches, wondering if they've jammed the works



On "Grouch Club" (NBC, Sun.) curtain-raisers (entire cast) hop over the footlights one minute before their show goes on the air, begin to shake hands with members of the audience. Foreground: Grouchmaster Jack Lescoulie



When Arthur Q. Bryan, 235-pound "little man" of the show, sat on this delighted lady's lap, refusing to return to stage, other "Grouchers" gathered round to pull him away, succeeding only a split second before show went on

—Photographs by Gene Lester and Radio Feature Service

WHITE LIES TO MAKE THEM HAPPY

By
James G.
Hanlon



Oscar G. Mayer (l.), Chicago Chamber of Commerce head, presents announcer Mitchell with "white-lie" thermometer

—Foto-Ad

WE KNOW a guy who has lied his way to fame. Letters from the East and West, remarkably, pay tribute to his prevarications. We know that the fellow deliberately goes out of his way to contradict the facts of nature. Yet letters from the North and South condone his sinning.

He's the chap on the NBC "National Farm and Home Hour" who says, "It's a bee-oot-i-ful day in Chicago."

If you haven't heard him, tune in some day and listen to Everett Mitchell.

He calls his fibs "little white lies." He says the listeners like 'em and he has the papers to prove it. Most of those papers came not long ago when one day he left off his "bee-oot-i-ful" salutation, to the dismay of thousands. Protests showed him—and his bosses, too—that this greeting had come to mean much more to the boys and girls at the other end of the line than an obviously erroneous report on one city's weather.

For example:

Mrs. S. J. O'Connor's postcard from Lowell, Massachusetts: "By all means tell us what a beautiful day it is in Chicago. Those few words cheer me up on a dreary day and make me feel glad to be alive on any day."

A mother in Washington, D. C., Mrs. Arthur Dixon: "Of course we want to

hear you say 'It's a beautiful day in Chicago.' My little girls look forward to it every day and on rainy days they say, 'It's raining out. Why does he say it's a beautiful day.' So I explain how the rain gives us our drinking-water, makes flower gardens grow and also cleans the air. In the winter I explain how the snow and cold weather clear the air and kill germs; so they, too, believe it's a beautiful day—rain or shine."

From Decatur, Georgia, A. J. Bellingrath: "You know I'd rather hear you say 'It's a beautiful day in Chicago' than to hear my Old Miss call me to dinner when I know we are having chicken on toast. Please don't disappoint an old man and his 'Old Miss'."

The Fleury Family of Mercer Island, Washington: "Not being members of the 'grouch club,' we miss your 'beautiful day' and the heartening lift it gives to each day. Seems like the 'Farm and

Rain or shine; zero or ninety— it's still "a bee-ooo-tiful day in Chicago" to Everett Mitchell

Home Hour' don't hit on all cylinders without that starter."

Lakeland, Florida, postcard from Mrs. M. W. Henry: "... the first time I heard you omit 'It's a beautiful day in Chicago,' I thought something terrible had surely happened."

MR. J. MOTT of Moscow, Pennsylvania: "Please do continue telling us that 'It's a beautiful day in Chicago,' for it seems to make the day a little more beautiful here in old Pennsylvania to hear you say it . . ."

From New York, Mrs. B. Van: "Please do come back on the 'Farm and Home Hour' telling us the weather conditions in Chicago and what a lovely day it is to be alive. It gives one such a pick-up to learn someone else feels life is really worth while."

It was back in the depression days of 1933 that announcer Everett Mitchell first started greeting "Farm and Home

Hour" audiences with the "bee-oot-i-ful day in Chicago" line. We can remember that general conditions were particularly bad then, and about the only thing that most of us could look to with hope was the weather. Optimism was at low ebb, so when Mr. Mitchell hit upon that simple greeting he used it, giving the line all the cheer, hope and enthusiasm his voice could muster. For the more than fifteen hundred broadcasts that followed he continued to use the same salute until it became so much a part of the program that the "National Farm and Home Hour" did not seem the same without it.

One day last spring he opened the program with a different line, because someone had complained that his lie about the weather was just a lot of Chicago propaganda. NBC even announced on the program that the "white lie" would be dropped to see if it made any difference to the listeners. That it did make a difference has already been demonstrated.

Everett Mitchell may be heard Monday through Saturday on "National Farm and Home Hour" over an NBC network at:

EDT 12:30 p.m. — EST 11:30 a.m.
CDT 11:30 a.m. — CST 10:30 a.m.
MST 9:30 a.m. — PST 8:30 a.m.

NO GLAMOUR GIRLS WANTED!

WLS Inter-Office Bulletin

NO CHROMIUM!

Inasmuch as Station WLS is visited regularly by our good friends from all parts of the country, and we want to make them feel completely at home:

We therefore request that our employees dress and act in conformance with our policy.

We feel that Lilly Dache's Lats, Molyneux dresses and Park Avenue coiffures are not designed to put visitors at their ease.

We feel that hair should be dressed neatly and simply, wardrobe should avoid extremes, and an attitude of wholesome sincerity should supersede all attempt at "glamour."

Allen Jones
Manager

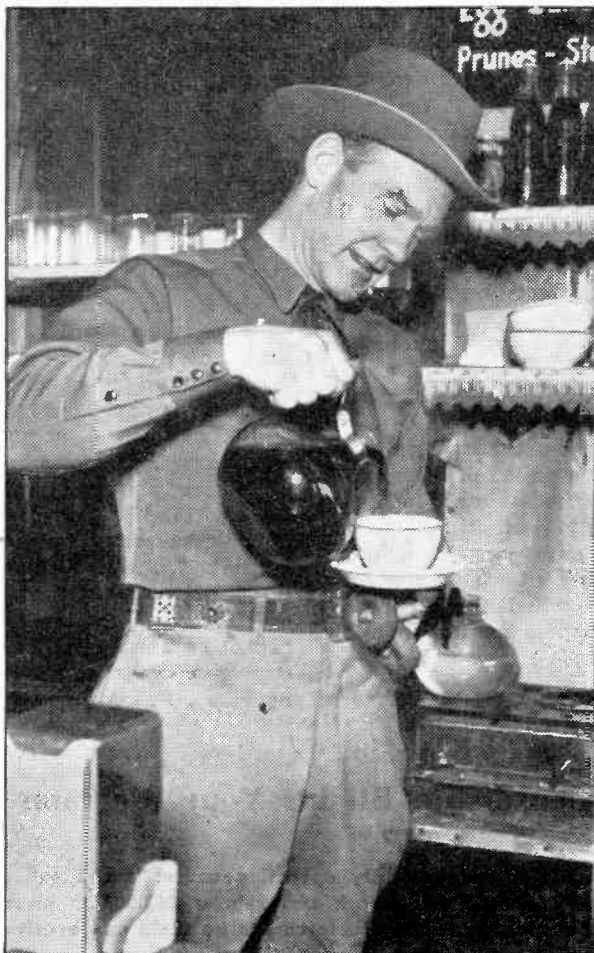
● THE PRAIRIE FARMER STATION ● 50,000 WATTS ● CLEAR CHANNEL ● 870 KILOCYCLES



Warnings like this (l.) are no longer necessary at station WLS in Chicago, for informality now reigns from shirt-sleeved receptionist to stars like yodeler Caroline DeZurik, shown mending up young amateur



Lulu Belle, bouncing "Barn Dance" star (Sat. night), also aids home-talent kids, not forgetting day she came to WLS from backwoods Carolina



Stars often share a bite with visitors who bring lunch to stay all day. Here the Arkansas Wood-chopper pours java for himself at Radio Eat Shop



Artists' kids have free run of WLS studios, so Patsy Montana, singing cowgirl of "Barn Dance," doesn't hesitate to feed her Judy in restroom

—Photographs by Max F. Kolin



Radio Headache No. 1: The Mae West fiasco, result of her sexy radio skit in 1937, first brought FCC censorship into the open

THIS CENSORSHIP OF FEAR

BY
CURTIS
MITCHELL



Radio Headache No. 2: John the Unpredictable Barrymore, whose spicy remarks on the air put one manager behind the eight ball

Why is this censorship, imposed by the small body of men who make up the FCC, a radio-station manager's biggest headache? Why is it also your headache? How does such censorship come between you and your programs? RADIO GUIDE presents herewith the first of a series of editorial commentaries intended to inform you of your stake in this greatest problem of contemporary radio.—Editor.

MY FRIEND, the radio-station manager, was not himself. He toyed with his food, played with his spoon, was frankly worried. When I had left him a few hours before, he had been excited, elated.

John Barrymore was in town with a show and he had arranged an exclusive interview over his station. Something must have gone wrong, I thought. And then he was telling me about it.

"It was awful. Barrymore, the unpredictable, took the interview into his own hands. He asked himself questions and then answered them, spicily, until we cut him off." It sounded like a good show and I wondered why it was cut off the air. I soon learned.

"And it had to happen right now, when we're coming up for a new license. There's always some crank who'll write a letter to the FCC (Federal Communications Commission) and tell them all about it. And you know how the FCC is."

He spoke of the FCC in the same tones one uses in speaking of God, and his apparent unease seemed unnecessary to me. Why, the FCC was just a body that kept the airplanes clear, like a traffic cop, I thought. There's no need to get all excited about a little incident that couldn't be avoided. But I didn't know how completely the FCC had taken unto itself powers actually prohibited by the very Act which created it. A study of some sixty broadcasting stations across the United States has given me a new slant on radio's biggest headache—P. L. 416, or the Federal Communications Act of 1934.

But don't feel that this matter is entirely the headache of radio executives. It might easily become your problem—as it has in Germany, Italy and other countries where the public is permitted to hear only those programs and news

items which the head of the government wishes it to hear. As a matter of fact, it is already your problem, for broadcasting in America is subject to a censorship based not upon law, not upon a code set down in black and white, but upon fear.

President Roosevelt, a few weeks ago, declared that the radio function of the FCC is confined to "such controls of operation as are necessary to prevent complete confusion on the air" and that "in all other respects the radio is as free as the press." The President expressed the original purposes for which radio legislation was enacted—to assign frequencies and mechanically govern the use of the air.

"The wave-lengths are the property of the American people," is a favorite dogma of the FCC. And to protect that property right, a clause insisting that stations be operated "in the public interest, convenience and necessity" was inserted in the radio Act. The clause has had an opposite effect. Upon it, the Commission bases what little reason, what little justification it might find for its recent attempts to control program content. For the phrase "in the public interest" lends itself to many interpretations.

But while the chief basis for censorship by the Commission is found in the "public interest" clause, the Big Gun which makes FCC censorship effective lies in the licensing powers granted it. A radio station—like your automobile—must carry a license-plate before it is permitted to use the airwaves, and, at the present time, licenses are granted for a short, one-year* period, whereas, under the law, the Commission might grant them for a period of three years. The power to license—or not to license—is the power to destroy, and the fear of destruction undergone by radio-station owners and operators every six months has resulted in a censored broadcasting system for the American people.

*Until a few weeks ago, licenses were granted for a period of only six months.

You may say, "But the law specifically says that *Nothing in this Act shall be understood or construed to give the Commission the power of censorship* . . ." And the law says just that. But let's see what's actually happening.

A short time ago Representative McLeod, of Michigan, rose to his feet in Congress to demand that President Roosevelt ask for the resignations of the entire membership of the Commission. Reason for Congressman McLeod's demands was an unprecedented ruling of this little body of political appointees. The Commission had laid down a set of censorship regulations governing program content of American stations making international broadcasts.

It is not important that many such international stations would give up their licenses rather than submit to such censorship. The importance lies in the precedent such a ruling sets and in the obvious evidence that the FCC believes censorship is a part of its duty in spite of the safeguards Congress set up against just such a possibility in its legislation. Attorneys are agreed that, if this ruling holds, there is nothing in the Act to prohibit imposition of the same censorship upon local stations, governed by the same provisions of the same Act.

BUT censorship of fear is not a recent development in the policy of the commissioners. On December 12, 1937, Mae West performed a skit over a network of some forty radio stations, and a number of complaints were filed with the Commission. It immediately asked for a copy of the program and a list of stations carrying the program. Then, on January 14, 1938, the chairman of the Commission wrote the president of the network: ". . . The Commission has no power of censorship but . . . the stations which carried it (the Mae West skit) cannot be excused on the ground that such program was received over the network . . . and upon application for

renewal of the licenses of the stations carrying this broadcast, the Commission will take under consideration this incident along with all other evidence tending to show whether or not a particular licensee has conducted his station in the public interest."

The Commission admittedly has no power to censor and yet it will take program content into consideration in renewing licenses! Call it by any name you will, this is censorship of a most dangerous and effective sort. Here stations were threatened with loss of licenses and life upon a matter purely of program content.

There have been other incidents of the sort—the broadcast, for example, of Eugene O'Neill's classic, "Beyond the Horizon"—and they are all living evidence of the power of censorship exercised by a Federal government agency over a most important means of mass communication.

Because of the arbitrary and dictatorial powers of this little group, there have been few in the radio industry—with their life-work at stake—who dared to speak out against the throttling censorship which has sprung up. Elliott Roosevelt, president of the Texas network and son of the President, from the security of his position, has been one of the few who have spoken.

"I believe that there is—although the Commission may not realize it—a censorship of fear operating today in the radio industry," he told them. "I believe that many stations are fearful . . . that if they carry a certain type of program they will be in danger of losing their license if the Commission did not happen to think that the program was in the public interest . . ."

But perhaps the most important indication of the ambitions of this little group with regard to censorship was revealed at a recent hearing of the Commission on extension of its licensing power to the network companies. The networks, as you know, are the program builders. The few key stations they operate are duly licensed in accordance with the law. There is no reason, then, for the extension of the licensing power to such program-building agencies unless it be with the purpose of gaining control—and censor—

(Continued on Page 39)

Censorship Blights Your Programs

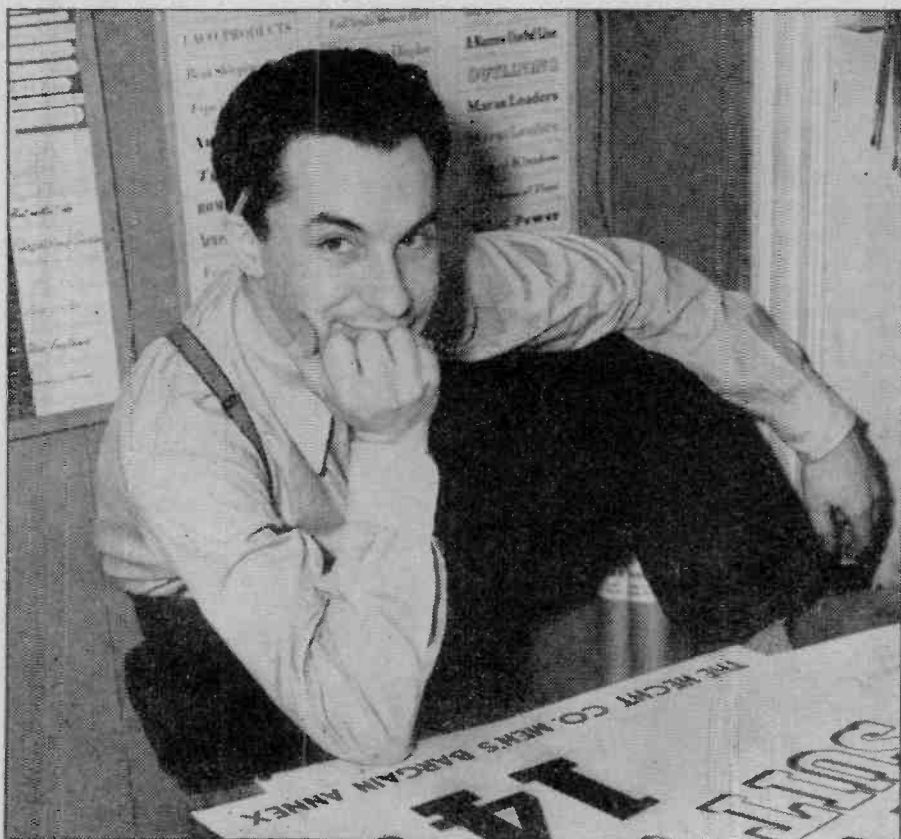
It's a fact that . . .

1. Newscasters are currently operating under "hush-hush" orders.
2. A star's unsolicited remark can ruin a \$1,000,000 investment.
3. Radio-station managers are forced to be timid and evasive.
4. A politically appointed group decides what you can listen to.
5. The short-license policy is the Big Gun of FCC radio censorship.
6. The necessity of Government approval—rather than public approval—is radio's biggest handicap.

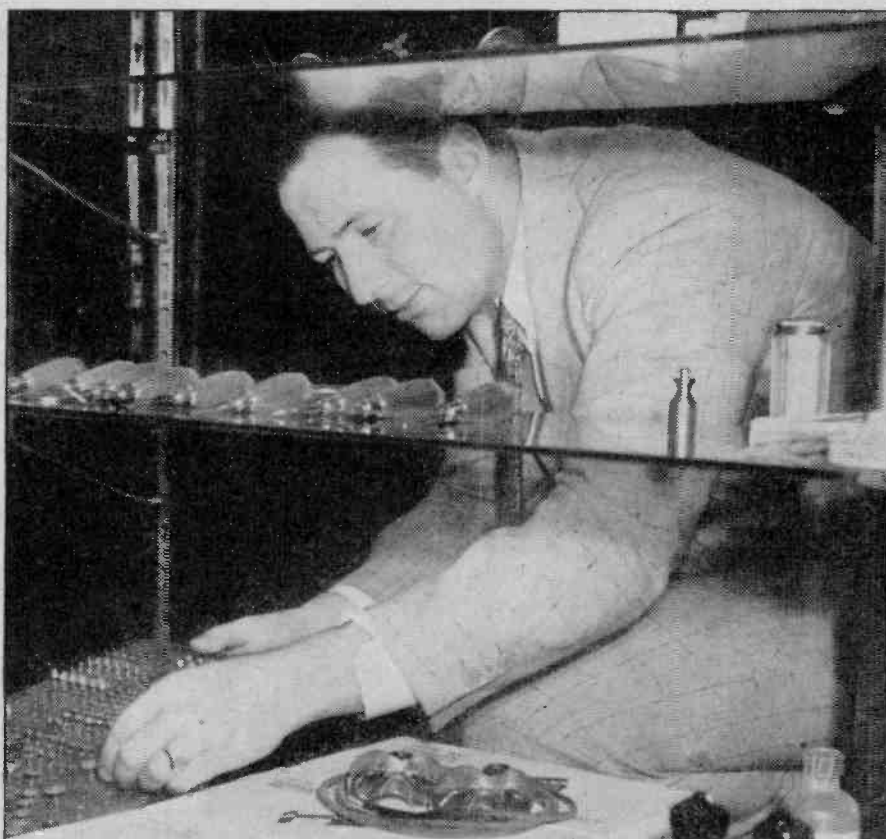
SHOULD THERE BE GOVERNMENT CENSORSHIP OF RADIO?

Radio Guide's roving reporter uncovered amazing answers when he put this question to five tuners-in

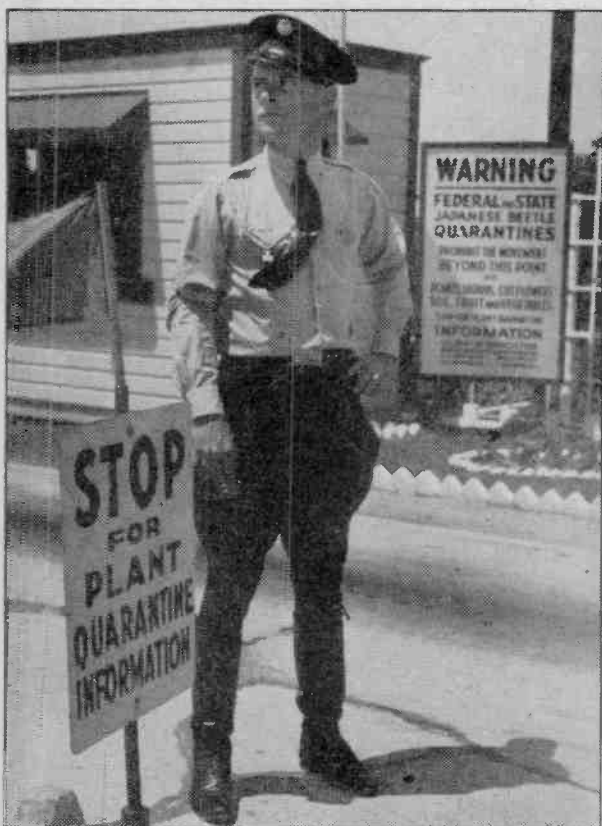
Exclusive Radio Guide Photographs by Gene Lester



"NO, there should not be Government censorship of radio," says David Ailentuck, commercial artist, of Washington, D. C. "Not any more than there is now. People are intelligent enough not to have programs fixed for them"



"NO," decides Lou Baker, dental-supply dealer, of Worcester, Massachusetts. "Should there be Government censorship of radio, politics would ruin the entertaining programs we now have. It would hamper radio production"



"NO. Let the radio audience pick the programs they want to listen to and not have the Government tell them what to listen to," says Rannie Cox, quarantine inspector at Fredericksburg, Va.



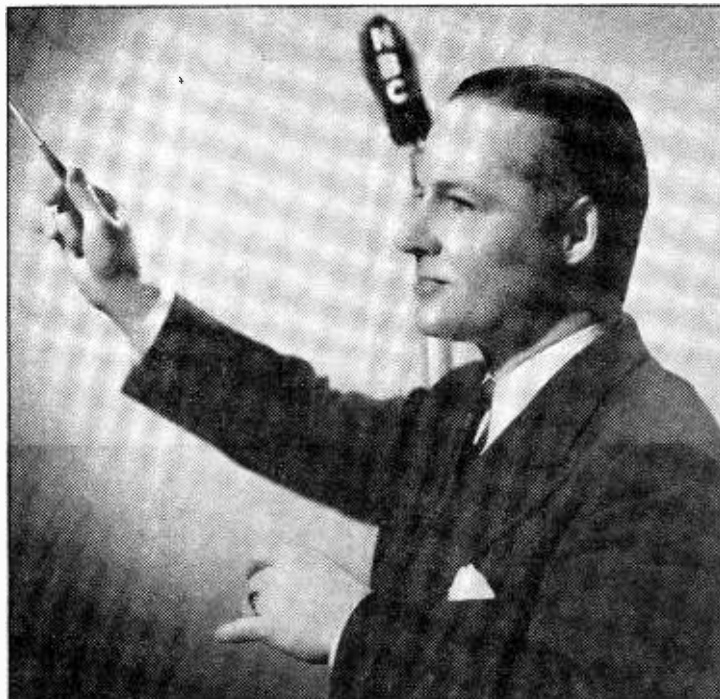
"NO," says Sydney Cashner, insurance broker, Worcester, Mass. "Broadcasters are very careful that proper programs are presented. Only in times of emergency should Government control radio"



"YES," thinks William W. Sterrett, secretary to William Nelson of the Second Congressional District of Missouri. "Regulations should be provided to at least keep offensive programs off the air"



Joe Emerson, with chorister Margery Mayer, celebrates five years with "Hymns of All Churches" (Mon., Tues., Thurs.)



Rex Maupin, NBC director heard on "Smile Parade" (Thursday afternoon), "Club Matinee," other programs, got radio start as accompanist for Glenn Rowell, of "Gene and Glenn"



One of radio's youngest actresses is Barbara Fuller, heard in CBS serial "Scattergood Baines" and other network shows

BACKSTAGE IN CHICAGO

By Don Moore

CHICAGO.—Let's clear up first some of the mail and clipping business: Dinty Doyle, New York radio columnist (and a good one), consumed nine inches of space recently criticizing radio dramatics in general and "First Nighter" in particular. Dinty says: 1. A lot of radio drama is tripe; 2. "First Nighter" material especially is weak; 3. Les Tremayne overacts or is badly directed; 4. The show should either move to New York from Chicago or drop the New York atmosphere build-up. My humble opinions: 1. I agree; 2. Material for "First Nighter" is slipping and doesn't give the actors the chance they deserve. It tries to hit the high spots of too many incidents instead of concentrating thoroughly on a few; 3. Les Tremayne has a voice and dramatic sense worthy of bigger things; 4. The show is doing very well in Chicago, but the Manhattan "glamour" build-up wastes valuable time. What do you think?

A Pennsylvania listener writes that Pittsburgh's KQV airs one of those commendable "Job Wanted" programs . . . A clipping sent from a Houston, Texas, listener tells the story of a couple who were so engrossed in Orson Welles' appearance on "Knickerbocker Playhouse" recently that a thief walked in the back door and walked back out with a purse containing \$65. Maybe it will be discovered yet that Welles caused the depression and the flood of 1937! . . . From Houston also comes word that the Y. M. C. A. sponsors a successful job-finding program over KXYZ.

Backstage Miscellanies

The last week of this month marks five years of baritone Joe Emerson's "Hymns of All Churches," a mighty popular program and typical of American tolerance . . . Paul Luther, narrator for "Knickerbocker Playhouse," and Joe (Josh Higgins) DuMond have written and published a new western ballad, "Saddle Your Pony" . . . The just-men-

tioned dramatic show is now heard on Wednesday instead of Sunday . . . Actress Rosemary Lambright goes to New York to join the Provincetown Summer Theater, will return to Chicago in the fall.

A group of Chicago radio actresses in an informal poll voted Bob Elson, WGN sportscaster, and Bret Morrison, "First Nighter," the two best-dressed men in the profession . . . "Gateway to Hollywood Summer Theater" has its stage setting in Chicago. A serial dramatization of the motion picture "Career," starring Alice Eden and John Archer, winners of the first "Gateway" competition, is presented from the local CBS studios . . . Rex Maupin, NBC staff director and veteran of radio, began his career as accompanist for Glenn Rowell of the comedy-song duo, Gene and Glenn.

Valiant was the word for Beulah Brandon the other day during a "Kitty Keene" performance. She had been ill, but she carried on until the end of her script, then, still on mike, signaled announcer Jack Brinkley she was going to faint. Brinkley caught her while Gail (Kitty Keene) Henshaw ad-libbed until the announcer could take over the commercial, then Gail and June Meredith went to work on Beulah . . . Don Hancock, announcer of "Helen Trent" and "Stepmother," has resigned from CBS to become a free-lance. Don came up from WLW three years ago . . . Teen-aged Barbara Fuller, the Barbara Calkins of "Scattergood Baines" and one of the youngest actresses on the air, got her baptism of fire recently when she worked in four air shows, including rehearsals, in one day and then col-



lapsed when the last show was over.

Vital Statistics Dept.

Ransom Sherman would be the last guy to claim a bigger audience than Charlie McCarthy, but there surely can be no question that he's the writingest comedian on the air. Investigation disclosed the following revealing facts and figures: Ransome writes and presents three one-hour "Club Matinee" shows a week; one half-hour program, "Ransom Sherman Presents"; and one half-hour commercial, "Smile Parade" (the only show on which he has any writing help). The average "Club Matinee" script contains 7,500 words and takes four and one-half hours to write. Average writing time for "Ransom Sherman Presents" is six hours, and for "Smile Parade" three eight-hour periods, allowing for rewriting and editing.

Sherman is now in the five-hundreds with his "Club Matinee" scripts, and in two and one-half years with that show he has practically worn out two typewriters with his dual-digit system; has used a typewriter ribbon a week; and has rolled up about 2,500 hours of writing. It all adds up to a record of real accomplishment for bland "bow-tie" Sherman in these days of "you write 'em, I'll read 'em" comedy.

Oh Mytems

Tommy Bartlett, red-haired CBS announcer and "fair-haired boy" of women's programs, acted as best man at six weddings in two weeks, and traveled over 11,000 miles to do it, then settled back down to routine duty with sound mind, body—and heart . . . Add

to the telegenic beauty crop two Crossroads lovelies, adjudged so in recent television demonstrations here. They are June Lyon, who teams with Jerry Marlowe in NBC's piano team, and who also dances, sings, acts and looks beautiful; and NBC contralto Nancy Martin, whose combination of verve with visual and vocal appeal won high commendation from television experts. Both "X-appeal" girls are about five feet four inches tall. June weighs 125 pounds, Nancy 115.

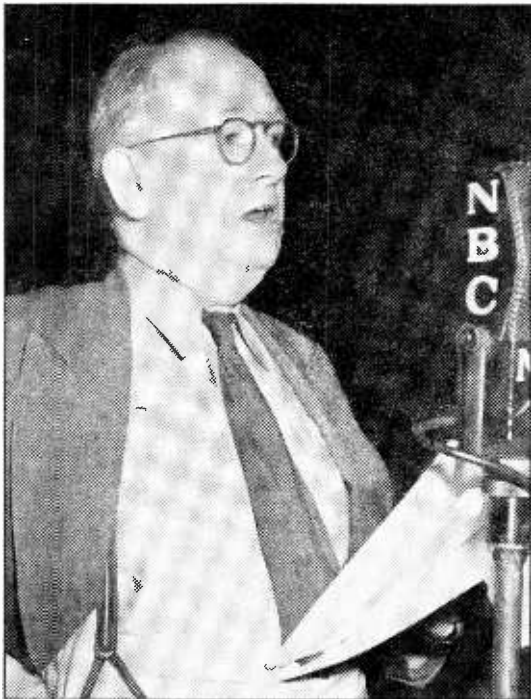
Gail Henshaw, who plays the title role in "Kitty Keene," returned to her hotel apartment the other day to find a new maid at work. "Hello," she said, "I'm Gail Henshaw; what's your name?" "Kitty Keene," replied the maid . . . Hal Culver, WLS singing announcer, has just begun a new commercial program called "The Singing Milkman." It turns the pages back several years in real life, when Hal, for health's sake, was milking twelve cows twice daily and delivering the milk to near-by Nashville, Tenn., while taking voice lessons twice weekly.

Newcomers

The revamped line-up of "Avalon Time" includes not only a new male soloist, Curt Massey, who replaced Red Foley, but also two extra fun-makers. They are Prof. Tommy Mack and Mlle. Levy, the latter a new comic creation by Marlin Hurt, double-voiced actor-singer of the Tom, Dick and Harry trio . . . New dramatic characterizations include Charlotte Holland as Margaret Allen in "Road of Life," Herbert Nelson as Bob Jones in "Kitty Keene," Bob Davenport as Lon Beckman and John Larkin as Dr. Nathaniel Sargent in "Caroline's Golden Store."

Quiz of the Week

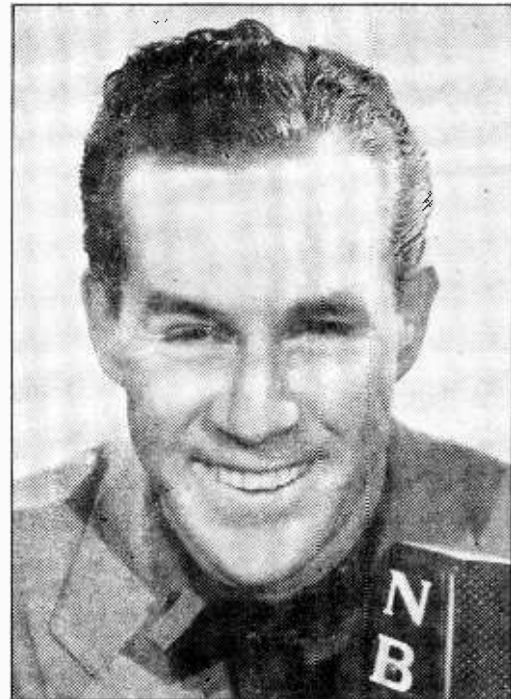
Do you like the daytime serials? If not, why? If so, how many of them do you listen to?



Veteran actor Jack MacBryde plays the part of the Old Ranger in "Death Valley Days," heard over NBC on Friday nights



Boake Carter aroused a controversial storm when he left the air, claiming he was forced off by the Government. Though off the air, he ranked fourth as commentator in Radio Guide poll



Jerry Cooper, romantic baritone, formerly heard on "Vocal Varieties," now off the air, has a large and loyal following

VOICE OF THE LISTENER

Poor Fellows!

Dear V. O. L.:

Yes, radio is wonderful—in general. But I have noticed that radio programs are quite inferior to those of a few years back. There's too much of almost everything, especially too much comedy. Comedians work too hard trying to be funny. Fun comes from unexpected, unprecedented situations. It is spontaneous. The regular run of radio comedy sounds just as it is—studied over, argued over, revised, rewritten and read. I feel sorry for many of the comedians. I want to laugh, but there is nothing funny. Poor fellows!

Jimmie White, Oklahoma City, Okla.

No Place Like Home

Dear V. O. L.:

While in Arcadia, Florida, I was inspired to write on "Home, Sweet Home Day." It was published in the Tampa Tribune, March 22, 1937. A clipping of it and a letter of explanation was sent to President Roosevelt.

I am now suggesting to the Hollywood producers that they give us a Technicolor picture of the interesting life of John Howard Payne, composer of "Home, Sweet Home."

The home wherein he was born is in Easthampton, N. Y. Every year, with reverence, many visitors wander through the home. He was the first American actor to be recognized in Europe. When in Paris in 1823, homesick, lonesome and yearning, while watching children playing in the courtyard of his lodgings, he wrote the immortal song, as mentioned in a recent letter to your "Voice of the Listener."

Iown Kingson, Elmwood Park, Ill.

● *Anything to glorify the American home is certainly apropos in these days of "liberal" standards. Mr. Kingson deserves whole-hearted support in his campaign to give "Home, Sweet Home" and its writer a greater place in the sun.—Editor.*

Cooper Club

Dear V. O. L.:

We'd like to start a Jerry Cooper Club. For a postcard we will send to anyone who wishes to join additional information. We want members Coast to Coast. Helen and James Richards, 151 Green St., Brooklyn, N. Y.

Readers are invited to express their opinions on this page. Please mail your letters to V. O. L., 731 Plymouth Court, Chicago.

Carter Case

Dear V. O. L.:

Boake Carter has a host of air friends, as attested by the Radio Guide popularity poll.

If the commercial companies lack the courage to sponsor him, why not have him on a sustaining quarter-hour?

Are you willing to tell us the inside story of his absence from the airlines? Mrs. A. G. Webster, Fort Collins, Colo.

● *It is a network policy that if sustaining time is given one person for expression of controversial views, time must be made available to those who hold the opposite view, which is, of course, fair. The inside story of Boake Carter's case, as completely as it could be ascertained, was published in our issue dated April 29, under the title, "What's Happened to Boake Carter?"—Editor.*

A Maestro Speaks

Dear V. O. L.:

As a public entertainer, I have taken delight in witnessing the gradual development of television. However, television is not yet in its best form.

I feel that an extremely significant factor has been neglected. Much time and energy have been devoted to engineering aspects and scarcely enough to the artistry of picture broadcasting. Art and engineering must virtually stride forward hand in hand.

I suggest that a committee consisting of members of the engineering and entertainment worlds be organized to work together to promote closer cooperation between the men in laboratories and those who are to be featured on television programs as performers.

Let's make television a finished product as soon as possible instead of simply an experiment.

Gray Gordon, New York, N. Y.

● *You probably know Gray Gordon as the popular bandleader identified with the "Tic Toc Rhythm." His letter reveals Mr. Gordon as a serious student of public entertainment, also.—Editor.*

Fun on the Fourth

Dear V. O. L.:

So radio is all American, is it? In spite of the patriotic pursuits of a few radio artists, on Independence Day I heard more stuff and nonsense about fireworks and picnics, historical burlesques, and cautions to be careful than I heard about what Independence Day actually means. And the announcer of one big program even spoke of the day as the celebration of the signing of the Constitution (rather than the Declaration of Independence).

Mrs. Dewey Ralston, Denver, Colo.

● *It's true there usually is a lot of kidding about July 4, but, viewed from one angle, isn't it a healthy sign that we can have fun with our fireworks—something they can't do in many countries.—Editor.*

Shut-In Corner

Dear V. O. L.:

I, too, am a shut-in—for eighteen years. That radio has been a tremendous help in achieving a bright outlook goes without saying. Reading and other forms of diversion often become monotonous. I find radio never so.

In my opinion, the shut-in constitutes the only real radio listener. He listens attentively to all types of broadcasts, and the personalities mean more to him.

The only type of person with whom I become peeved is the infrequent listener who claims he can't see anything in radio. Let him suddenly find himself flat upon his back with many wearisome hours to fill and he'd see radio in a different light.

Radio Guide's "Voice of the Listener" is doing much to cheer the shut-in with its "Shut-In Corner." With this boost it strikes me that a shut-in club might be formed. Others may have some ideas about how to carry it on.

Jimmie Graham,
9 Pleasant St.,
Whitesboro, N. Y.

● *Considerable interest has been shown in our "Shut-In Corner." Many*

shut-ins have been thus introduced to each other, and they have written to express their gratitude for this private corner in V. O. L. They are also requesting full addresses on shut-in letters, so we will oblige from now on.—Editor.

Deaf "Hear" Television

Dear V. O. L.:

One of your recent letters, written by August Rysinger, told of what radio means to the blind. I can add something to that.

I have been deaf a long time, and I have had some slight training in lip-reading. Recently I witnessed a television demonstration, and I discovered to my great joy that I could follow some of the spoken acts by reading the lips of the television images. Maybe when television becomes general it will mean a new world to the deaf. I hope so. Then we whom radio has failed to reach will gain part of its blessing.

Ethel D. Wolfe, New York, N. Y.

● *We hope so, too. Of course, in order to make lip-reading practicable, the television performers would have to take special care, but the industry might eventually develop a real service for the deaf.—Editor.*

Who's This Lone Ranger?

Dear V. O. L.:

In these days of the glamorous "Lone Ranger" the Old Ranger may easily get lost in the publicity dust of Silver's hoofbeats. But the Old Ranger and the "Death Valley Days" series have furnished a lot of realistic and interesting entertainment with their authentic stories of the colorful West centered around one of America's most famous regions—Death Valley. That's a hot spot—and the program is a "hot" spot on the radio dial. It should get more recognition.

The show has turned up some very interesting facts, lore and legend, as well as furnishing well-presented dramatics.

B. I. Gorham, San Diego, Calif.

● *"Death Valley Days" has been on the air almost nine years; that fact in itself is high commendation. Jack MacBryde, the Old Ranger, has been with the show since its inception.—Editor.*

The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

Tomfoolery in Tone

SUMMER continues to keep this commentator in lighter musical vein after a winter of symphonic seriousness. And let no one say that music and musicians are lacking in humor, even as far back as when Bach composed his facetious cantata on the subject of coffee-drinking, and Abbe Vogler told the keyboard pupil, "Let not thy right hand know what thy left hand doeth."

Those comicalities stir the memory of other early witticisms by the wags and merry-andrews in music. Like the time when Brahms and Billroth (the cellist) were playing a sonata by the former. Brahms' pianism always had more enthusiasm than restraint and suddenly Billroth called out: "I say, Johannes, you're so loud that I can't hear my cello." "You ought to be glad of that," yelled the composer, continuing with fire and fury.

Millocke, Viennese composer of operetta, received this invitation: "Do come and dine with us midday Sunday. My wife and daughter will do a little home music for you from twelve to one o'clock and then we shall have our meal." Millocke replied: "Thanks for the invitation. I'll be there punctually at one o'clock."

Which recalls the anecdote about Wilhelmj, eminent German violinist, to whom a hostess wrote: "Please give us the honor of your presence at dinner tomorrow. P. S.—And may I ask you to bring your violin?" Wilhelmj's answer: "I'll come with pleasure. P. S.—I'm sorry, but my violin never dines out."

Mahler, the Viennese conductor (once of the Metropolitan Opera and New York Philharmonic), was known never to leave the hall while rehearsals were in progress, but on one occasion he suddenly handed the baton to his assistant and said: "I shall have to be away for an hour." Returning at the end of that time, he explained: "Sorry. I went out to get married." (His widow is now the wife of Franz Werfel, author of "The Forty Days of Musa Dagh.")

Von Buelow, master of the baton, hated public ovations and especially laurel wreaths presented on the stage. In Leipzig he promptly handed back the tribute to the gift-bearing usher and remarked, "Take it away. I'm no vegetarian!"

Speaking Up

By V. Vidal

SHORT, dark, bouncing around with the energy of a dynamo, George Sebastian has seen a lot of the world in his thirty-six years. He has conducted all over Europe, including his native Hungary, and for five years was musical director of radio in Soviet Russia. Now he has just been ap-

pointed conductor of the Scranton (Pa.) Orchestra, and is making his American radio debut with the Robin Hood Dell Concert this week.

In Russia, Sebastian worked out and carried through a five-year music plan. It included the formation of two independent orchestras of one hundred men each for the Moscow radio station, one for symphonies and one for opera; a huge choir of 240 mixed voices; and a radio opera company. His programs for the five years included cycles of the great classic and romantic composers, operatic as well as symphonic, and performances of modern music. He held an annual competition for young composers, and trained a jury of prominent Moscow musicians to decide which works were to be performed the following season.

In his spare time (don't ask me when that was) he toured Russia with the Moscow Philharmonic Orchestra, and came to know the country from Siberia to Baku. He conducted in factories and warehouses, in abandoned churches and shining new auditoriums. And everywhere the response of the people was overwhelming. He likes to remember the time a fisherman in Siberia brought him three fat herrings as a tribute to his performance of the music of that sad Comrade Mozart. He can still smell the herring.

Sebastian conducts from memory and carries around something like 250 symphonic compositions and seventy operas in his head.

Scranton probably won't keep Sebastian as busy as Russia, but you can be sure he'll keep Scranton on the jump.

Answers to Last Week's Quiz:

1. Cesar Franck; Ludwig van Beethoven (also Claude Debussy); Claude Debussy; Peter Illyitch Tchaikowsky; Robert Schumann.
2. "Madame Butterfly," "Tosca," "Aida," "Lucia," "Manon" (also "Thais," "Norma," "Mignon," "Martha," "Salome").
3. An ancient wind instrument.
4. Edouard Lalo (French), Maurice Ravel (French), Rimsky-Korsakoff (Russian), Moritz Moszkowski (German), Alexis Chabrier (French).
5. Ludwig van Beethoven, Richard Strauss, Hector Berlioz, Peter Tchaikowsky, Robert Schumann.
6. Maurice Ravel, Hugo Wolf, Robert Schumann, Edward MacDowell, Friedrich Smetana.
7. Queen Elizabeth, Henry VIII, Louis XV, Frederick the Great, David.
8. Robert Schumann, Felix Mendelssohn, Richard Strauss, Felix Mendelssohn, Anton Dvorak.
9. Johann Strauss (father), Johann Strauss (son), Joseph Strauss (brother), Richard Strauss, Oscar Straus.
10. Enrico Caruso in 1911.



Enya Gonzalez, soprano, will be heard on the "Toronto Promenade Concert" program, Thurs. night

FORECAST

ALBERT STOESSEL opens the annual Chautauqua Summer Festival season, with Ernest Hutcheson again the soloist. This brings the number of symphonic programs on the air up to ten, which, considering the time of the year, is a record.

For the more serious music-lovers and students, the new CBS chamber-music series on Saturday mornings is a "must."

Saturday, July 22

Chautauqua Young People's Concert, NBC. Albert Stoessel, conductor. *Children's Overture* (Roger Quilter), *Indian Lament* (Dvorak), *Minuet from the "Military" Symphony* (Haydn), *Waltz and Czardas from "Coppelia"* (Delibes).

Eastern Daylight 11:00 a.m.	Central Daylight 10:30 a.m.	Mountain 8:00 a.m.
Eastern Standard 10:00 a.m.	Central Standard 9:00 a.m.	Pacific 7:00 a.m.

Dorian String Quartet, CBS. *Variations on a Theme by John Powell* (Mason), *One Movement from String Quartet* (Ives), *Four Indiscretions* (Gruenberg).

Eastern Daylight 11:00 a.m.	Central Daylight 10:00 a.m.	Mountain Not Available
Eastern Standard 10:00 a.m.	Central Standard 9:00 a.m.	Pacific Not Available

Columbia Concert Hall, CBS. Agnes Davis, soprano.

Eastern Daylight 11:30 a.m.	Central Daylight 10:30 a.m.	Mountain 8:30 a.m.
Eastern Standard 10:30 a.m.	Central Standard 9:30 a.m.	Pacific 7:30 a.m.

Sunday, July 23

Radio City Music Hall of the Air, NBC. The Music Hall String Quartet; Viola Philo, soprano. *Quartet in G Minor for piano and strings* (Mozart), the Quartet and Henrietta Schumann; *Two Numbers*, Viola Philo; *Grossmutterchen* (Langer), *Four Pieces* (Corelli), the Quartet; *Two Numbers*, Viola Philo; *Finale from Quintet in F Minor* (Brahms).

Eastern Daylight 12:00 noon	Central Daylight 11:00 a.m.	Mountain 9:00 a.m.
Eastern Standard 11:00 a.m.	Central Standard 10:00 a.m.	Pacific 8:00 a.m.

The Columbia Symphony Orchestra, CBS. Howard Barlow, conductor.

Eastern Daylight 3:00 p.m.	Central Daylight 2:00 p.m.	Mountain 12:00 noon
Eastern Standard 2:00 p.m.	Central Standard 1:00 p.m.	Pacific 11:00 a.m.

The Chautauqua Symphony Orchestra, NBC. Albert Stoessel, conductor. Ernest Hutcheson, pianist. *Overture "Coriolanus"* (Beethoven), the Orchestra; *Piano Concerto in G Minor* (Mendelssohn), Ernest Hutcheson and Orchestra; *Till Eulenspiegel* (Strauss), the Orchestra.

Eastern Daylight 3:00 p.m.	Central Daylight 2:00 p.m.	Mountain 12:00 noon
Eastern Standard 2:00 p.m.	Central Standard 1:00 p.m.	Pacific 11:00 a.m.

The Hour of Musical Fun, CBS. Musi-

cal quiz. Ted Cott, master of ceremonies.

Eastern Daylight 4:00 p.m.	Central Daylight 3:00 p.m.	Mountain 1:00 p.m.
Eastern Standard 3:00 p.m.	Central Standard 2:00 p.m.	Pacific 12:00 noon

Jane Froman, mezzo-soprano; Jan Peerce, tenor, with Erno Rapee's Orchestra, CBS.

Eastern Daylight 7:20 p.m.	Central Daylight 6:30 p.m.	Mountain 4:30 p.m.
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	Pacific 3:30 p.m.

Design for Melody, MBS.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

The NBC Orchestra, NBC. Dr. Frank Black, conductor; Ania Dorfmann, pianist. *Overture "Prometheus"* (Beethoven), the Orchestra; *Piano Concerto in G Minor* (Mendelssohn), Ania Dorfmann and Orchestra; *Sleeping Beauty Waltz* (Tchaikowsky), "Hamlet" *Overture-Fantasia* (Tchaikowsky), the Orchestra.

In this list, Dr. Black includes a lesser-known Tchaikowsky piece, the "Hamlet" *Overture-Fantasia*. Like the more familiar "Romeo and Juliet" *Overture*, the "Hamlet" was not written as an overture to an opera but as a depiction in music of the Shakesperian play. It is not as dramatic or lyrical as the "Romeo and Juliet," but has moments of great beauty, notably in the Ophelia theme.

The work opens with a long, solemn introduction, indicating Hamlet's grief over his father's death. Twelve strokes are heard on the horns, suggesting the hour of midnight and the appearance of the ghost. The main part of the piece concerns itself with the theme of Hamlet's indecision and the Ophelia theme intermingled. The overture ends with a stirring march.

The *Sleeping Beauty Waltz* is from a ballet which Tchaikowsky wrote in 1888 for the Imperial Opera. The story is taken from one of Perrault's fairy-tales and deals with the sad fate of the Princess Aurora, condemned by a wicked fairy to perpetual slumber. But a good fairy intervenes and decrees that the princess shall awake when a prince kisses her back to life. The waltz occurs in the first act of the ballet. Particularly charming is the sound of little bells in the middle section.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

Edwin Franko Goldman Band, MBS. Edwin Franko Goldman, conductor. *Marche Troyenne* (Berlioz), *Overture "Tannhaeuser"* (Wagner), *Aria "O Don Fatale"* (Cornet Solo, Leonard Smith) (Verdi), *Golden Gate March* (Goldman).

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Ford Summer Hour, CBS. Orchestra; Don Voorhees, conductor. James Melton, tenor. Guests. Light music.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.



Albert Stoessel will conduct the "Chautauqua Symphony Orchestra" Saturday and Sunday over NBC

National Symphony Orchestra, NBC. Efreim Kurtz, conductor. *Variations on a Theme by Tchaikowsky* (Arensky), *Scherzo and March from "The Love of Three Oranges"* (Prokofieff), *Bacchanale from "Samson and Delilah"* (Saint-Saens), *King Dodon in His Palace and End of Dodon from "Coq d'Or"* (Rimsky-Korsakoff), *Overture to "Rienzi"* (Wagner).

Rimsky-Korsakoff's brilliant opera, "Coq d'Or," was for many years a favorite at the Metropolitan, where it was put on in the form of a ballet-pantomime. The dancers mimed on the stage while the singers sat in boxes on each side of the stage, dressed in hooded robes, and sang. The story, taken from a Pushkin fairy-tale (and, some say, taken by Pushkin from Washington Irving's "Tales of the Alhambra"), is about the wicked King Dodon, who buys a golden cock from a magician. The cock has the power to warn the king of an enemy attack. The king promises the magician anything he may ask in payment, and the magician agrees to return for his price. The cock warns the king three times, but he pays no attention, and dreams of a fabulous princess. Later he goes to the wars, and the magic princess lures him to her palace. He falls under her spell and brings her home as his queen. The magician appears and claims her in payment. The king refuses and is struck dead.

"Samson and Delilah," once a very popular opera, has lately been neglected. Only occasionally do we hear its popular aria, "My Heart at Thy Sweet Voice," and the colorful Bacchanale.

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Mountain 7:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	Pacific 6:00 p.m.

Monday, July 24

The Voice of Firestone, NBC. Alfred Wallenstein, conductor. Margaret Speaks, soprano. *March Militaire Francaise* (Saint-Saens), the Orchestra; *A Brown Bird Singing* (Wood), Margaret Speaks; *Dance of the Camorristis from "Jewels of the Madonna"* (Wolf-Ferrari), the Orchestra; *Sounds* (Klemm), *While Hearts Are Singing* (Strauss), Margaret Speaks; *Intermezzo from "Cavalleria Rusticana"* (Mascagni), the Orchestra; *The Song Is You* (Kern), Margaret Speaks.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Henry Weber's Pageant of Melody, MBS. Margery Mayer, contralto; Attilio Baggiore, tenor. Symphony Orchestra.

Eastern Daylight 10:30 p.m.	Central Daylight 9:30 p.m.	Mountain 7:30 p.m.
Eastern Standard 9:30 p.m.	Central Standard 8:30 p.m.	Pacific 6:30 p.m.

Tuesday, July 25

Violin Series, MBS. Alfred Wallenstein, conductor; Benno Rabinof, vio-



—Jas. Abresch

Ernest Hutchison, pianist, will appear with the "Chautauqua Symphony Orchestra" Sun., NBC



—Paul D'Onne

George Sebastian will conduct "Robin Hood Dell Concerts," over an NBC network, Friday night

linist. *Concerto No. 2 in D Minor* (Bruch).

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Wednesday, July 26

Edwin Franko Goldman Band, MBS. *Grand March in F* (Fletcher), *Overture "Egmont"* (Beethoven), *Spanish Caprice* (Leonard Smith), *My Heaven of Love* (Cornet Solo, Leonard Smith) (Goldman), *Jubilee March* (Goldman).

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Lewisohn Stadium Concert, CBS.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

The National Symphony Orchestra, NBC. Erno Rapee, conductor; Ossy Renardy, violinist. *Violin Concerto* (Paganini), *Hungarian Dances Nos. 5 and 6* (Brahms), *Tales from the Vienna Woods* (Strauss).

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Mountain 7:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	Pacific 6:00 p.m.

Thursday, July 27

The Toronto Promenade Concerts, NBC. Hans Kindler, conductor. Enya Gozalez, soprano. *Symphony No. 4* (Tchaikowsky), *Balateila from "Pagliacci"* (Leoncavallo).

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

Sinfonietta, MBS. Alfred Wallenstein, conductor. All-French program. *Overture "Zais"* (Rameau), *Le Festin d'Araignee* (Roussel), *Danse* (Debussy-Ravel).

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

Friday, July 28

Robin Hood Dell Concerts, NBC. The Philadelphia Orchestra; George Sebastian, conductor. *Symphony in D Minor* (Franck).

One can only stop and wonder at the blindness and indifference of musicians and public to certain compositions at the time of their first hearing. "Carmen" and "Tannhaeuser" were howled off the boards and the D Minor Symphony of Cesar Franck completely ignored when they were first performed. Indeed, Charles Gounod, who was in the audience at the first performance of the Franck work, left with the remark that the symphony was "the expression of impotence raised to dogma." Today no opera house repertoire would be complete without "Carmen" or "Tannhaeuser," and no symphony orchestra fails to include the Franck symphony at least once during its season.

During the last movement of the symphony, Franck repeats themes from both the first and second movements, something not usually heard in a symphony.

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

Did Bird Songs Evolve into Art Songs?

I CAN'T answer the question in the foregoing title; I'm only asking. The moment when a researcher gropes into the earliest origins of anything in music, he bumps up against the most impenetrable mysteries. One of them is the matter of song.

Probably song has always been since birds and people came into the world, and maybe birds were the first to sing. What with dinosaurs and saber-toothed mammoths abroad, humans didn't have much to sing about. But once they burst into such utterance, no songless people has since existed anywhere on earth. Even the most uncivilized tribes in Australia today, while they have no musical instruments, indulge in ordered rhythmic chants.

While the subject is fascinating, this essay has not the space to follow completely the development from speech into human song. It is enough to say that it seems to be a natural, primitive means of self-expression. Very young children unconsciously sing, hum and drone, sometimes even melodic phrases of their own composition.

The Christian church early took over song, but the savage races had long before chanted part of their religious ceremonies. In feudal times the castled lords and ladies patronized wandering minstrels, troubadours, trouveres, minnesingers and meistersingers, most of them creating the poetry and music they performed. (The first song recitals!) The peasantry and lowly urbanites adopted some of those compositions and evolved others, and so came folk-songs and ballads. In the early seventeenth century opera burst upon a delighted world. The beginning of the nineteenth century saw the great romantic movement, whose songs crystallized into the German lied,* the highest form of the pure art-song, as distinguished from opera. And here ends our chronological-historical survey.

There had been some lied-composing (Haydn, Mozart, Beethoven) before Schubert, but he was its first real master, taking the form far in advance of the others and originating the method of varying the music to suit all the changing moods of a poem, instead of merely repeating the same melody and accompaniment for all the verses irrespective of their character. Schubert's vast output numbers about six hundred songs (on one day in 1815 he wrote eight), among them some of the best-beloved of our present day—"Ave Maria," "Serenade," "Wanderer," etc.—poetical, merry, highly dramatic, and all drenched with melody. Contemporaneously the German, Carl Loewe, formulated and perfected the descriptive ballad, now, however, fallen into some disuse. His graphic and powerful "Edward" is the only well-known one from his pen. Schumann, of soaring fancy and

fertile melodic wealth, built upon the Schubert model but invented more subtle characterizations and harmonies and more elaborate accompaniments. His "Dedication," "Spring Night" and two immortal cycles, "Poet's Love" and "Woman's Love and Life," are abidingly in the recital repertoire.

Mendelssohn had a gift for song-composing but did not employ it as largely as his bent for other kinds of musical expression. His "On Wings of Song" is one of the loveliest of all lyrics. Liszt made a beautiful piano transcription of it, as he did also of some of the songs of Schubert and Schumann. Liszt himself tried his hand at original vocal solos, and succeeded admirably.

Brahms carried on in the Schumann spirit but voiced deeper emotion, greater drama, and more varied and "symphonic" piano accompaniments. His "May Night," "Forest Loneliness," "Cradle Song," and "Futile Serenade" are outstanding masterpieces.

Richard Strauss, in his seventysixth year, reigns as the living monarch of song-writing in this century, although he abandoned that field when he began to win success with his operas. "Serenade," "Cecilia," "All Souls' Day" are gems of melody and feeling, exquisitely harmonized.

Other countries produced eminent song-writers even in early times, and French, Italian and English classics are cultivated assiduously by the recitalists of today. No modern Frenchmen have equaled Debussy and Ravel in febrile imagination and delicate impressionism. Contemporary Italians write no concert "best-sellers." The present school of English and American composers are essentially fashioners of ballads rather than of the lied. MacDowell has some splendid examples which do not deserve their wide neglect.

Russians have done well with songs; Moussorgsky's grim "The Flea," Tchaikowsky's gripping "None But the Lonely Heart," and Rachmaninoff's "Lilacs" are lastingly popular with our artists and public. From Czechoslovakia came Dvorak's soulful "Songs My Mother Taught Me." Grieg made marvelous use of Norwegian tunes and colorings with "The Swan," "Solveig's Song" and other material still very much alive. Spain supplied exotic and rhythmically compelling songs by Albeniz, Granados, De Falla, Nin. Sibelius has interspersed his symphonies with some fine vocal pieces in the lied style.

Song recitalists of today have a rich treasure of repertoire to draw from, and are expected to deliver their songs in the original languages of the composers. Opera artists, with a few exceptions, are not expert concert-singers. To present a program of arias, often vivified by gestures and posturings, is not to achieve a song recital in its highest sense.

—L. L.

* "Lied," by the way, simply means "song."

LISTENING TO LEARN

FTRD in Danger

The Federal Theatre Project has been abolished by Congress,* and as this is being written there is a strong possibility that the Federal Theatre Radio Division will also go down with the blow. In view of FTRD accomplishments, both as a Government project and as a public-service agency, this would be a shame. American radio needs an organization that will work as aggressively in the interests of educational and cultural broadcasting as has the FTRD.

As a Government project, the FTRD has been instrumental in preserving the talents of unemployed artists, in whose ranks many have been found with the ability to meet the extremely trying demands of radio work. In the capacity of an organization that trains those inexperienced in radio, the FTRD has functioned as a unique conditioning school that can boast a return to private employment of fifty percent of its personnel, which has never exceeded two hundred persons. Outstanding on a long list of those who have been returned to work, often in highly paid positions, are the names of Alfred Kreyborg, who was commissioned by NBC to write ten poetic dramas; Ira Ashley, now a CBS director; John I. Mole, now writing "Gang Busters" and other commercial shows; Lester Scharff, now with M-G-M's Hollywood directorial staff; Rose Rubinstein, now with Music Hall, Radio City.

As a public-service agency, the FTRD has pioneered in the field of educational and cultural broadcasting to a greater extent and with a keener appreciation of the needs and welfare of the American people than any other national program-producing unit. As a result, to FTRD productions is due much of the credit for advancing the general cultural level of the listening public and furthering the significant progress of radio.

Imposing is the fact that the networks have often followed in the wake of FTRD experiments. First to delve into the writings of Shakespeare and O'Neill for radio, the FTRD surveyed the possibilities in these previously unworked fields before either NBC or CBS made efforts to dramatize the classic works. Today the Shakespeare and O'Neill dramatizations by the networks are looked upon as merit-worthy contributions of radio to the American public.

Highly esteemed by broadcasters, the FTRD has been recipient of several million dollars worth of valuable radio time. This, their record shows, they have converted to excellent purpose in the presentation of programs, much better than average, to an estimated weekly audience of ten million listeners.

Respected by contemporary professionals, the FTRD has gained many of the works we now look back at as radio classics through the generous offers of such distinguished authors as Mary Roberts Rinehart, James Truslow Adams and Paul de Kruif. Witness the "Tish" stories, the "Epic of America"

*Legislation may be introduced before Congress adjourns to save the FTP from extinction. Meanwhile FTP administrators are discussing plans to disband the project. An effort will probably be made to reinstate it by fall.



—National Park Service, Department of the Interior
The Say ground-squirrel (left) and the chipmunk (right) are two interesting little roadside dwellers you will hear discussed Saturday on "Nature Sketches" over NBC from Rocky Mountain National Park

series, "Men Against Death," "Their Greatest Stories," to mention only a few instances.

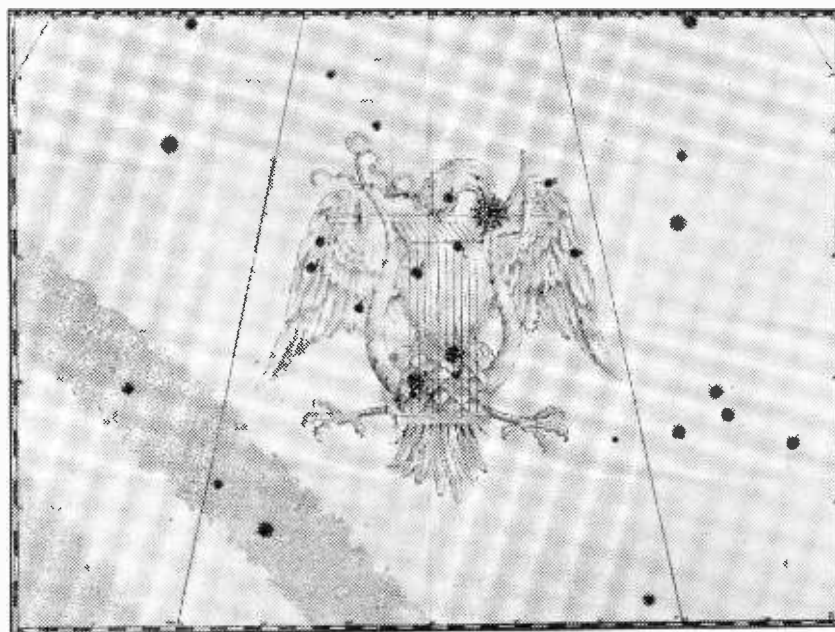
It may be definitely said that the FTRD has helped accelerate the trend of networks toward more intelligent, worth-while broadcasts. That the agency which has donated so much to this cause should be threatened with extinction is a sad turn of events. It is not too much to expect that the FTRD be kept alive and organized upon a more substantial support basis. In some quarters the suggestion is being made that this Government project be carried as a part of the WPA Information Service. Better suggestion, however, is that it become a production unit for the various Government agencies, not only to carry on its present work but also to familiarize America with the work of the Government. If no one else comes to the rescue, there is a possibility that the National Emergency Council may decide to keep it intact. If it is abolished, such productions as "The History of the Business Man," "The American Panorama," "The Nation's Health," "America in Midpassage" and other series origi-

nally planned for release in the near future will never be heard over American airwaves.

Quoting FTRD Director Evan Roberts: "The American Legion once said, 'We have served with them (the FTRD) for America'; we would like to continue doing that."

Yes, Mr. Roberts, and when I say that I too hope the fine work will continue, I know that I am expressing the wishes of millions of American listeners who have enjoyed and benefited by the excellent radio programs the FTRD has made possible.
—J. H.

● Latest press reports say that the Federal Theatre Radio Division will not be disbanded, pending Congressional consideration of transfer to another Government department. The WPA's Department of Information and the Department of the Interior's Office of Education stand out as likely choices. In this writer's opinion, the last named would be most ideal to guarantee the continuance of the Federal Theatre Radio Division's work to create and promote educational programs.



—The Hayden Planetarium of the American Museum of Natural History

Roadside Wildlife

"Nature Sketches" on July 22 will come from a parking-area about 10,000 feet above sea level, on the world-famous trail ridge road. There Park Naturalist Raymond Gregg and the Junior Nature School will make friends with chipmunks and ground squirrels which have become so tame as to feed from the hand. You will hear related some of the interesting stories and anecdotes concerning the lives and habits of these small roadside dwellers; and birds of the high mountain forest which will appear during the program will be discussed.

- "The little convict" is a term used by Mr. Gregg in introducing the chipmunk, whose quaint habits and unpredictable antics will be described.
- "Lazy man's load" is the theme of the discussion of the Say ground-squirrel's feeding-habits. "When there is inflation about the head of these little fellows," says Mr. Gregg, "it's not the mumps; it's peanuts."
- A sharply marked gray-white and black bird with strong bill is expected to fly about the trees within view of the Junior Nature School class, who will hear Mr. Gregg tell why this bird is called a Nutcracker.
- Quietly slipping through the forest, the Camp Robber, a distinctive western bird with unusual habits, sometimes called Whisky Jack or Rocky Mountain Jay, is likely to enter the discussion.
- Mimeographed study-sheets for the programs in this series have been prepared and may be had free upon request. Address: Park Naturalist, Rocky Mountain National Park, Estes Park, Colorado.

"Nature Sketches" may be heard Saturdays over NBC at:
EDT 11:45 a.m. — EST 10:45 a.m.
CDT 10:45 a.m. — CST 9:45 a.m.
MST 8:45 a.m. — PST 7:45 a.m.

● A promising experiment in educational broadcasting is a new series to be launched by the University of Chicago and CBS on Tuesday night, July 25. Titled "The Human Adventure," the series will be devoted to the contributions of American university research to the progress of the world. To meet keen commercial competition, the latest radio techniques will be used.

"Men Behind the Stars"

Lyra, sometimes called *The Harp*, is a small but conspicuous constellation which may be easily found because its brightest star, Vega, is one of the most brilliant in the sky. The star Vega shines almost directly overhead at 9 p.m. on midsummer evenings. Lyra, although the stars in this group do not suggest the form of a harp at all, is mythologically associated with Orpheus' harp with which he quelled the storm at sea. The drawing below shows the Milky Way passing near. In an old poem, Manilius says of *The Harp*:

*Gained it Heaven, and still its force appears,
As then the Rocks it now draws on the stars.*

Lyra is the constellation to be discussed in the July 28 broadcast.

"Men Behind the Stars," presented by the Hayden Planetarium of the American Museum of Natural History, may be heard Fridays over CBS at:
EDT 5:45 p.m. — EST 4:45 p.m.
CDT 4:45 p.m. — CST 3:45 p.m.
MST 2:45 p.m. — PST 1:45 p.m.

†Orpheus is a legendary Thracian musician and hero, the son of Apollo and Calliope. He was supposed to have invented the lyre and was credited with the power of taming wild beasts and moving trees with the excellence of his music. There are various and conflicting legends relating to him, the best known of which is his expedition to Hades to recover his lost bride, Eurydice.

Star Sparkles

SUNDAY

July 23

WBOW-WPA Prgm.
WGN-Johnny Davis' Orch.
★WHBF-The Serenader; News
WKBB-Hollywood on Parade

8:00 CST 9:00 CDT
NBC-Nat'l Symphony Orchestra:
WIRE WHO KOA WMAQ WLW
WTAM (sw-9.53)
Music detail on page 17 this week.
NBC-To be announced: KWK
WMT WIBA WBOW

CBS-Grant Park Concert: WFBM
WISN WJR WMBD WTAQ WOC
WSBT (sw-11.83)
CBS-Let's Go to the Fair: WHAS
WBMM KMOX
MBS-Good Will Hour: WHBF
WGN

KSD-Spelling Bee
WCO-To be announced
WCFL-Lithuanian Prgm.
WENR-Grant Park Concert
WHIP-Tonight at Eight
WIND-Jimmy Jackson's Orch.
WKBB-Sunday Nite at Eight
★WKBB-Highlights of the
Week's News
WROK-Evangelical Free Church
WSUI-U. of Iowa Fine Arts
WTMJ-Grouch Club

8:15 CST 9:15 CDT
WKBB-Gypsy Caravan
WKBB-Jules Lande

8:30 CST 9:30 CDT
NBC-Nat'l Symphony Orch.: KSD
CBS-Console Overtones: WSBT
KMOX
NBC-Cheerio: Talk & Music:
WOWO WENR WBOW KWK
(sw-11.87)
CBS-H. V. Kaltenborn, commen-
tator: WCCO WBMM WFBM
WTAQ WOC (sw-11.83)
WHAS-Herbie Koch
WIBA-Music by Cugat
WIND-Grant Park Concert
WISN-Down by Herman's

WJR-Unbroken Melodies
WKBB-Sunday Nite Dancing
WKBB-Dance Ballroom
WBMM-Captains of Industry
WMT-Music for Sunday
WTMJ-Sunday Evening Recital

8:45 CST 9:45 CDT
CBS-Armchair Adventures: WOC
WMBD WFBM WCCO WKBB
WHAS WJR WBMM WKBB
WTAQ (sw-11.83)

KMOX-France Laux, sports
WCFL-Jack Kelly's Orch.
WIBA-Club Chanticlear
★WMT-News
WSBT-Jack Coffey's Orch.

9:00 CST 10:00 CDT
MBS-Old Fashioned Revival:
WMT
NBC-Noble Sissle's Orch.: KWK
NBC-Edwin C. Hill, commentator:
KOA WSM KPRC WBAP (also see
7:30 p.m. CST)
★NBC-News: Johnny Messner's
Orch.: WTAM (sw-9.53)

CBS-Exchange Prgm.: WISN
WJR WBMM WOC KMOX WHAS
WKBB WKBB WCCO WFBM
WMBD

★News: WBOW WIBA WHBF
WMAQ WTAQ
★KSD-News: Sports
WCFL-Geo. Hessberger's Orch.
WGN-Freddy Martin's Orch.
WHO-Father Charles E. Coughlin
WIND-Eddie Dunsmoore's Orch.
WIRE-Information, Please
WLW-Zoo Opera
WOWO-Back Home Hour
WROK-Sunday Nite Varieties
WTMJ-Dance Orch.

9:15 CST 10:15 CDT
NBC-Johnny Messner's Orch.:
WMAQ
NBC-Noble Sissle's Orch.: (sw-
6.14)

Marjorie Hannan started something when she organized a baseball club in the "Bachelor's Children" cast. The idea: Each member has a team in each major league. At the end of the season those having first-division clubs will be treated to dinners by the losers.

Much in demand as a Broadway play-reviser, Edith Meisner, author of "The Life and Love of Dr. Susan," may soon have to drop her dialog-doctoring activities. She plans on returning to the air with her "Adventure of Sherlock Holmes" series.

Horace Heidt's popularity in Europe might be symbolized in the enthusiastic fan who traveled from London last season to dance to Heidt's music at the Biltmore for one evening, then returning home.

NBC-Irene Rich, drama: WBAP
WSM KOA KPRC (also see 7:45
p.m. CST)

KSD-Weather Reports
WBOW-To be announced
WGN-Dick Jurgens' Orch.
WHBF-Hollywood Night Club
WIBA-Hollywood Beach
★WSBT-News
WTAQ-Cinderella Ballroom Orch.

9:30 CST 10:30 CDT
NBC-Glenn Miller's Orch.: WENR
WTAM (sw-9.53)
NBC-The Aldrich Family, sketch:
KOA WBOW WIBA WIRE
WTMJ (also see 5 p.m. CST)
NBC-Isham Jones' Orch.: WMAQ
(sw-6.14)

CBS-Henry King's Orch.: WFBM
WMBD WHAS WOC WKBB
WCCO WBMM WISN WKBB
WSBT

KMOX-Americans at Work
KWK-Grady Cantrell
WCFL-Don Moore's Ship of
Dreams
WGN-Griff Williams' Orch.
WHBF-Hawaii Calls
WIND-Jimmy Jackson's Orch.
WJR-The Hermit's Cave
WROK-Aloha Land
WTAQ-Dance Orch.

9:45 CST 10:45 CDT
CBS-Henry King's Orch.: WTAQ
WCFL-String Ensemble
WHBF-Let's Dance
★WROK-News

NBC-Richard Hember's Orch.:
WBOW WIRE WFCL
NBC-Bunny Berigan's Orchestra:
WOWO WIBA WMAQ (sw-6.14)
NBC-Hollywood Playhouse: KOA
(also see 7 p.m. CST)
CBS-Benny Goodman's Orchestra:
WISN WBMM WCCO WKBB
WTAQ WKBB (sw-6.12)
MBS-Larry Clinton's Orch.: WMT
WHBF WGN KWK
★News: WJR WHO WOC WMBD
WHAS WFBM
KMOX-Organ Melodies
WENR-Music You Want, Wehn
You Want It
WIND-Church of the Deliverance
★WLW-Peter Grant, news
WTAM-Did You Know: Musical
Bulletin Board
★WTMJ-News: Dance Orch.

10:15 CST 11:15 CDT
CBS-Benny Goodman's Orchestra:
WJR WHAS KMOX
NBC-Richard Hember's Orch.:
WTAM
MBS-Dance Orch.: WGN WMT
WHBF
Sports Review: WMBD WOC
★News: WIRE KWK
KSD-Catholic Hour
WCCO-Cedric Adams
WCFL-Dance Orch.
WFBM-Moon Prelude
WHO Sports
WLW-Dance Orch.
WMT-Park Band

10:30 CST 11:30 CDT
CBS-Hal Kemp's Orch.: WJR
WKBB WOC WBMM WISN
WFBM WKBB WTAQ WMBD
(sw-6.12)
NBC-One Man's Family: KPO
KFI (also see Wednesday Prgms.
at 6 p.m. CST)
MBS-Johnny Davis' Orch.: WGN
KWK WHBF WMT

NBC-Geo. Olsen's Orch.: WTMJ
WLW WBOW WIBA WOWO
(sw-6.14)
NBC-Sammy Kaye's Orch.: WIO
WMAQ WTAM
★KMOX-Headline Highlights
KOA-On With the Dance
WCCO-N. W. Umpire's Ass'n
WCFL-George Hessberger's Orch.
WHAS-Dick Cisne's Orch.
WIRE-Musical Varieties

10:45 CST 11:45 CDT
NBC-Sammy Kaye's Orch.: KOA
CBS-Hal Kemp's Orch.: WCCO
KMOX-America's G-Men at Work
KSD-Musical Gems
WENR-To be announced
WIBA-Club Chanticlear
WTAM-Dance Orch.

11:00 CST 12:00 CDT
MBS-Jimmy Dorsey's Orchestra:
KWK WHBF WMT
CBS-Carlos Molina's Orch.: WOC
WKBB WBMM WISN WCCO
WFBM WTAQ WKBB KMOX
(sw-6.12)
NBC-Happy Felton's Orch.: WLW
WENR WTMJ WHO WBOW
NBC-Paul Martin's Music: WIBA
WMAQ
KOA-Night Editor
KSD-Henry Busse's Orch.
WGN-Steve Leonard's Orch.
WHAS-Dick Cisne's Orch.
★WIND-The Nite Watch; Talk,
News, Music
WIRE-Music You Want
WMBD-Nightfall

End of Sunday Programs

MORNING

7:00 CST 8:00 CDT
CBS-Richard Maxwell: WFAM
KMOX (sw-17.83)
★NBC-News: Breakfast Club:
WOWO WCFL (sw-21.5)
★News: WJJD WGN WTAD
WHO WILL
Musical Clock: WKBB WMBD
WHBF WROK WOC WBMM
KWK-Grady Cantrell
WAAF-Breakfast Express
WBOW-Morning Devotions
WCCO-Air Almanac
WFBM-Early Birds

7:15 CST 8:15 CDT
CBS-Eton Boys: WFAM (sw-
17.83)

MBS-Red River Dave: WGN
★News: WHO WCCO WMT WLS
KWK-Rise & Shine
WBOW-Morning Mail
WHIP-Musical Clock
WILL-Concert Airs
WIND-Passing Show
WJJD-Toast Master
★WLW-Michael Hinn, news
WTAD-Fashion Parade

7:30 CST 8:30 CDT
CBS-Manhattan Mother: WBMM
★News: WIBA WTAQ
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Everyday Words: Good
Morning Prgm.
WHBF-The Westerners: Hillbilly
Music
WHO-Pete's Mountaineers
WIND-General Melodies
WJJD-Memories
WKBB-Morning Devotion
WLS-Jolly Joe's Pet Pals Club
WLW-Gospel Singer
★WMAQ-Coffee Time with Nor-
man Ross: News
★WMBD-Weather; Police; News
WMT-Musical Clock

7:45 CST 8:45 CDT
NBC-Life Can Be Beautiful:
WLS (sw-15.21)
CBS-Bachelor's Children: KMOX
★KWK-News: Rapid Service
WBMM-Linda's First Love
WFAM-Morning Devotions
WGN-What's New in the Stores
Today
WHBF-Ridin' High
WHO-Coffee Pot Inn
WIBA-Musical Clock
WILL-Student Churches
★WIRE-Baby Bulletins: News
WJJD-Round Table Discussion
WKBB-Breakfast Prgm.
WLW-Livestock: Boone County
Caravan
WMAQ-A Step Ahead with Nor-
man Ross

★WTAD-News
WTAQ-Motorists' Special

8:00 CST 9:00 CDT
NBC-Story of the Month, sketch:
KWK (sw-15.21)
NBC-The Man I Married, sketch:
WHO WLW KSD WMAQ WIRE
WTMJ
CBS-Pretty Kitty Kelly, sketch:
WBMM WOC WISN WFBM
WCCO KMOX
★News: WKBH WOWO
Musical Clock: WIBA WROK
WMT
★WAAF-News: Canary Serenade:
News
WCFL-Thunder Over Paradise
★WFBM-News: Concert Time
WGN-Morning Melodies
WHA-Band Wagon
★WHBF-News: Merry Melodies
WHIP-German Hour
WILL-American Foreign Relations
WIND-Headline Music
WJJD-Priscilla Holbrook, pianist
WKBB-Dixieland Band
WLS-Career of Alice Blair
WMBD-Bandwagon
WMBI-Sunrise Service
WSUI-Morning Chapel
WTAD-Coffee Time
★WTAQ Console Melodies: News

8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch:
WMAQ WHO WIRE KSD
NBC-Josh Higgins of Finchville:
WOWO WKK (sw-15.21)
CBS-Myrt & Marge, sketch:
KMOX WBMM WCCO WISN
WFBM WMBD
Musical Clock: WMT WOC
WCFL-Music for Today
WHA-Morning Melodies
WHBF-Melodies of the Moment
★WIND-News: Memory Lane
WJJD-Blue Monday Party
WKBB-Marimba Magic
WKBB-Olive Hagen, organist
WLS-Meet Miss Julia
WLW-Paul Allison, poems: Arthur
Chandler, Jr., organist
WSUI-Manhattan Concert Band
★WTAQ-Ridin' High: News
WTMJ-Top of the Morning

8:30 CST 9:30 CDT
CBS-Hilltop House, sketch: WISN
KMOX WFBM WMBD WBMM
WCCO
NBC-Originalities: (sw-15.21)
NBC-Just Plain Bill, sketch:
WMAQ WIRE WHO KSD
MBS-Melody Strings: WGN
KWK-Al Sarii's Orch.
WBOW-Radio Gospel
WCFL-Originalities
WFAM-Shoppers' Guide
WHBF-Public Service Prgm.
WHIP-Budapest Hour
WIND-Wanted: Men & Jobs
WJJD-To the Homemaker

MONDAY, July 24, 1939

WKBB-Morning Melodies
WKBB-Three-Quarter Time
WLS-Howard Peterson, organist
WLW-The Heart of Julia Blake
WMT-Alarm Clock Time
WOWO-Dishpan Parade
WROK-Morning Devotions
★WSUI-Daily Iowan of the Air
WTAD-Ministerial Alliance
WTAQ-Sunshine Time

8:45 CST 9:45 CDT
NBC-Women in White, sketch:
WMAQ WIRE KSD WTMJ WHO
CBS-Stepmother, sketch: WBMM
WCCO KMOX WFBM
NBC-Irving Miller's Orchestra:
WBOW
NBC-Houseboat Hannah: WLW
WLS (sw-15.21)
★KWK-Sidelights on the News
WCFL-Bittersweet Melodies
WGN-Musical Mailbox
WHBF-House of Music
WIBA-Baron's Society Reporter
WILL-Market Reports
WIND-Swing Time Lane
WISN-Early Risers Club
WMBD-Women of Today
WMT-Musical Clock
WOWO-Modern Home Forum
WROK-Your Favorite Hymns
WSUI-Morning Melodies: Service
Reports
WTAD-John Golden
WTAQ-Varieties

9:00 CST 10:00 CDT
NBC-Viennese Ensemble: KWK
WCFL WBOW
NBC-The Story of Mary Marlin,
sketch: WLS WIBA (sw-15.21)
CBS-It Happened in Hollywood;
Vocalists: WBMM WISN WCCO
NBC-David Harum, sketch: KSD
WIRE WMAQ WHO
MBS-Charley Freshwater's Orch.:
WHBF
★News: WMT WJJD WROK
WTAD
★KMOX-Headline Highlights
WAAF-30 Years on Broadway
WFAM-Marimba Magic
WFBM-Roundup
WGN-Keep Fit to Music
WHIP-What Is It?
WILL-Economic Botany
WIND-Traffic Court
WKBB-Romantic Rhythms
WKBB-Monday Morning Show
WLW-Linda's First Love
WMBD-B & M Messenger: Weath-
er Report: M. L. Fuller
WSBT-Luncheon Club
WSUI-Within the Classroom
WTAQ-Varieties
WTMJ-What's New: Nancy Grey

CBS-Aunt Jenny's Stories:
KMOX WMBD WFBM WBMM
WOC WCCO

NBC-Houseboat Hannah, sketch:
WHO
WAAF-Morning Song
WBOW-Teachers College Prgm.
WGN-Painted Dreams
WHIP-Unforgettable Hits
WILL-Classical Miniatures
WIND-Livestock Market
WISN-Tonic Tunes
WJJD-Bureau of Missing Persons
WKBB-Melody Musings
WKBB-Music for Milady
★WLS-News: Markets
WROK-Morning Varieties
WSUI-Prgm. Calendar: Weather
WTAD-Kitty Keene, Inc.

10:00 CST 11:00 CDT
NBC-Luigi Romanelli's Orch.:
WBOW
NBC-Dorothy Dreslin, sop.: WIBA
WOWO
CBS-Joyce Jordan, Girl Interne:
WFAM WMBD WOC WCCO
KMOX WBMM WFBM WISN
Hymns of All Churches: WTMJ
KSD
KWK-Range Riders
WAAF-Novellettes
WCFL-Peckers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
★WHBF-News: His Majesty, the
Baby
WHIP-Everyday Living
WHO-Life Can Be Beautiful
WILL-Foundations of American
Society
WIND-Bob Atcher, hillbilly songs
WIRE-Advs. of Uncle Jimmy
WJBC-Theater Time
WJJD-General Rhythms
WKBB-Hollywood Reporter
WKBB-Home Economics Prgm.
WLS-Feature Foods
WLW-The Editor's Daughter
WMAQ-Songs of the Heart
WMT-Songs for Mother
WROK-Sons of Yesterday
WSUI-Homemakers' Forum
★WTAD-News
WTAQ-Varieties

10:15 CST 11:15 CDT
NBC-The O'Neills, sketch: WLW
WMAQ
NBC-Kiddoodlers: (sw-15.33)
CBS-Her Honor, Nancy James,
sketch: WBMM KMOX WCCO
WFBM
KSD-Heart of Julia Blake
★KWK-News: Musical Interlude
WAAF-The Sport of Kings
WBOW-Norge Neighbors
WFAM-What Is It
WGN-Melody Time
WHBF-The Serenader
WHIP-Gypsy Caravan
WHO-Adopted Daughter
WIBA-Your Family & Mine
★WIND-Woman's News: Priscilla
Holbrook, pianist
WIRE-Dessa Byrd
★WISN-News
★WJBC Women in the News
WJJD-Modern Music
WKBB-Tunes of the Times
WKBB-Your Home Prgm.
WMBD-Linda's First Love
WMT-Pretty Kitty Kelly
WOC-Surprise Your Husband
WOWO-Farm Flashes: Billboard
WROK-Hear Yourself
WSUI-Yesterday's Musical Fa-
vorites
WTAD-Happy Howard
WTAQ-Today's Almanac
WTMJ-Betty & Bob

10:30 CST 11:30 CDT
CBS-Romance of Helen Trent,
sketch: Virginia Clark: WBMM
KMOX
NBC-Nat'l Farm & Home Mour;
Guest Speakers: WMAQ WIBA
WBOW KWK (sw-15.21)
A story about Everett Mitchell may
be found on page 10.
KSD-Young Dr. Malone, sketch
WAAF-Market: Melody Review
WCCO-Bachelor's Children
★WCFL-News
WMAQ-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen of
the Air
★WGN-Quin Ryan's News
WHA-Music Appreciation Course

(Continued on Next Page)



TUESDAY

July 25

MORNING

7:00 CST 8:00 CDT
 CBS-Richard Maxwell: KMOX
 WFAM (sw-21.57)
 ★NBC-News: Breakfast Club:
 WCFL (sw-21.5)
 ★News: WGN WTAD WHBF
 Musical Clock: WBBM WROK
 WKBB WOC WMBD
7:15 CST 8:15 CDT
 CBS-Sunny Melodies: WFAM
 (sw-17.83)
 ★News: WCCO WMT WHO WLS
 WLW
 Musical Clock: WHBF WHIP
7:30 CST 8:30 CDT
 CBS-Marion Carley, pianist: (sw-
 17.83)
 NBC-Breakfast Club: WOWO
 CBS-Manhattan Mother, sketch:
 WBBM
 ★News: WIBA WTAQ
7:45 CST 8:45 CDT
 NBC-Life Can Be Beautiful,
 sketch: WLS (sw-15.21)
 CBS-Bachelor's Children, sketch:
 KMOX
 CBS-Music in the Air: (sw-17.83)
 Musical Clock: WIBA WMT
 KMOX-Ozark Varieties
 ★KWK-News: Rapid Service
 WBBM-Linda's First Love
 WFAM-Morning Devotions
 WGN-What's News in the Stores
 Today
 WHBF-Ridin' High
 WHO-Coffee Pot Inn
 WILL-Student Churches
 ★WIRE-Baby Bulletins: News
 WJJD-Illinois Medical Society
 WKBB-Breakfast Prgm.
 WLW-Livestocks: Boone County
 Caravan
 WMAQ-A Step Ahead with Nor-
 man Ross
8:00 CST 9:00 CDT
 NBC-Story of the Month, sketch:
 KWK (sw-15.21)
 CBS-Pretty Kitty Kelly, sketch:
 WFBM WCCO KMOX WBBM
 WISN WOC
 NBC-The Man I Married, sketch:
 WIRE WLW WHO KSD WMAQ
 WTMJ
 ★News: WKBH WOWO
 Musical Clock: WIBA WROK
 WMT
 ★WAAF-News: Canary Serenade:
 News
 WCFL-Thunder Over Paradise
 ★WFAM-News: Concert Time
 WGN-Morning Melodies
 WHA-Band Wagon
 ★WHBF-News: Merry Melodies
 WHIP-German Musical Show
 WILL-American Foreign Relations
 WIND-Headline Music
 WJJD-Bosworth Broadcast
 WKBB-20th Century Serenade
 WLS-Career of Alice Blair
 WMBD-Bandwagon
 WMBI-Sunrise Service
 WSUI-Morning Chapel
 WTAD-Coffee Time
 ★WTAQ-Console Melodies: News
8:15 CST 9:15 CDT
 NBC-John's Other Wife, sketch:
 WMAQ WIRE WHO KSD
 CBS-Myrt & Marge, sketch:
 KMOX WBBM WISN WCCO
 WFBM WMBD
 NBC-Josh Higgins of Finchville,
 sketch: KWK WOWO (sw-15.21)
 MBS-Paul Allison, poems; Ar-
 thur Chandler, Jr., organist:
 WLW
 WCFL-Music for Today
 WHA-Morning Melodies
 WHBF-Melodies of the Moment
 ★WIND-News: Memory Lane
 WKBB-Melodic Memories
 WKBB-Music of Yesterday
 WLS-Meet Miss Julie
 WOC-Musical Clock
 WSBT-Modernaires
 WSUI-Negro Melody Singers of
 New York
 WTMJ-Top of the Morning
8:30 CST 9:30 CDT
 NBC-Just Plain Bill, sketch:
 WMAQ WIRE WHO KSD
 CBS-Hilltop House with Bess
 Johnson: WISN WCCO WBBM
 WFBM KMOX WMBD
 NBC-Originalities: WCFL WLW
 (sw-15.21)
 MBS-Melody Strings: WGN
 KWK-Al Sarli's Orch.
 WBOW-Radio Gospel
 WCCO-Talk of the Town

WFAM-Shoppers' Guide
 WGN-Morning Serenade
 WHBF-Public Service Prgm.
 WBOW-Radio Gospel
 WFAM-Mrs. Riley's Shoppers'
 Guide
 WHBF-Public Service Prgm.
 WHIP-Budapest Hour
 WIND-Jimmy Dean, cowboy songs
 WJJD-To You, Madame
 WKBB-Morning Melodies
 WKBB-Songs of the Islands
 WLS-Prairie Ramblers
 WMT-Alarm Clock Time
 WOWO-Dishpan Parade
 WROK-Morning Devotions
 ★WSUI-Daily Iowan of the Air
 WTAD-Ministerial Alliance
 WTAQ-Sunshine Time
8:45 CST 9:45 CDT
 NBC-Houseboat Hannah, sketch:
 WLS WLW (sw-15.21)
 NBC-Breen & de Rose, songs:
 WBOW
 NBC-Woman in White, sketch:
 WMAQ WIRE WTMJ WHO KSD
 CBS-Stepmother, sketch: KMOX
 WCCO WBBM WFBM
 MBS-John Metcalf's Choir Loft:
 WGN
 ★KWK-Sidelights on the News
 WCFL-Bitter Sweet Melodies
 WHBF-House of Music
 WIBA-Byron's Reporter
 WILL-Markets
 WIND-Swing Quartet
 WISN-Early Risers Club
 WJJD-Woman's Exchange
 WKBB-Uncle Bob
 WMBD-Women of Today
 WMT-Musical Clock
 WOWO-Modern Home Forum
 WROK-Your Favorite Hymns
 WSUI-Morning Melodies: Service
 Reports
 WTAD-John Golden
9:00 CST 10:00 CDT
 NBC-Viennese Ensemble: WBO
 KWK WCFL
 NBC-The Story of Mary Marlin,
 sketch: WLS WIBA (sw-15.21)
 CBS-Mary Lee Taylor: KMOX
 WFBM WBBM WMBD WOC
 NBC-David Harum, sketch: KSD
 WMAQ WHO WIRE
 MBS-Charley Freshwater's Orch.:
 WHBF
 ★News: WROK WJJD WTAD
 WMT
 WAAF-Swing High
 WCCO-Musical Prgm.
 WFAM-Gypsy Caravan
 WGN-Keep Fit to Music
 WHA-Your Health
 WHIP-What Is It?
 WILL-Economic Botany
 WIND-Gary Municipal Court
 WISN-Rhythm Romance
 WKBB-Variations on Synopa
 tion
 WKBH-Walter Knight's Orch.
 WLW-Linda's First Love
 WSUI-Within the Classroom
 WTAQ-Morning Potpourri
 WTMJ-What's New?
9:15 CST 10:15 CDT
 NBC-Vic & Sade, sketch: WLW
 WLS (sw-15.21)
 NBC-Lorenzo Jones, sketch: KSD
 WMAQ WIRE WHO
 CBS-Scattergood Baines: WCCO
 KMOX WBBM WFBM
 NBC-Viennese Ensemble: WIBA
 WCFL
 ★News: WKBH WMBD WOC
 KWK-The Gospel Singer
 WAAF-Orchids & Moonlight
 WFAM-Radio Limelight
 WGN-Bachelor's Children
 ★WHA-News & Views
 WHBF-Musical Moods
 WHIP-Women & the Home
 WJJD-Whistle While You Work
 WMT-This Day is Ours
 WOWO-Editor's Daughter, sketch
 WROK-Town Crier
 WTAD-Jack Petrie
9:30 CST 10:30 CDT
 NBC-Pepper Young's Family,
 sketch: WLS (sw-15.21)
 CBS-Big Sister, sketch: WFBM
 WCCO WBBM WMBD KMOX
 WOC
 NBC-Young Widder Brown,
 sketch: WMAQ WHO WIRE
 NBC-Fran Allison, songs: WCFL
 MBS-Keep Fit to Music: WMT
 KWK
 Meet Miss Julia: WLW WTMJ
 WAAF-Let's Dance
 WBOW-Music for Men
 WFAM-Lou Pike
 WGN-Don Pedro, violinist
 WHA-Consumer Facts
 WHBF-Betty & Bob, sketch
 ★WHIP-Monitor Views the News
 WIBA-Dorothy Potter
 ★WIND-News
 WISN-Ann Leslie's Scrapbook
 WJJD-Hal Tate, movie tattler
 WKBB-Eb & Zeb
 WKBB-Musical Clock
 WMBI-Home Hour
 WOWO-Linda's First Love, sketch

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

10:30 CST (11:30 CDT) Farm and Home Hour.
 "Fresh Tomatoes on the List of Surplus Foods," dis-
 cussed by Nathan Koenig of the Office of Marketing
 and Regulatory Work, and Rowena Schmidt Carpenter
 of the Bureau of Home Economics. "Triple-A News," by
 Wayne Darrow of the Agricultural Adjustment Admin-
 istration.
 A story about Everett Mitchell may be found on page 10.

3:30 CST (4:30 CDT) Highways to Health.
 "The Child's Health and His Adult Association," a dis-
 cussion by C. W. Graves of the N. Y. U. Medical School.

5:15 CST (6:15 CDT) Quicksilver.
 Quiz program with Ransom Sherman and Bob Brown.

AFTERNOON

6:00 CST (7:00 CDT) Johnny Presents.
 Dramas; vocalists; Johnny Green's orchestra.

6:00 CST (7:00 CDT) The Human Adventure.
 Dramatizations of the contributions of American univer-
 sities to the progress of the world. Scholars and sci-
 entists from some of the leading universities in the country
 will participate.

6:30 CST (7:30 CDT) Information, Please;
Quizzing Experts and Guest Celebrities.
 Clifton Fadiman; John Kieran; F. P. Adams. Guests:
 Oscar Levant, pianist, and Maury Maverick, ex-Con-
 gressman from Texas and now mayor of San Antonio.

7:00 CST (8:00 CDT) Artie Shaw's Orchestra.
 Helen Forrest, vocalist.

7:00 CST (8:00 CDT) We, the People; Drama
and Music.

7:30 CST (8:30 CDT) Alec Templeton, Pianist.
 Alec Templeton, famous blind pianist; Conrad Nagel,
 M. C.; Edna Odell, vocalist; Billy Mills' orchestra.

7:30 CST (8:30 CDT) Bob Crosby's Orchestra.

8:00 CST (9:00 CDT) If I Had the Chance.
 Mort Lewis, M. C.; Josef Honti's orchestra. Guests:
 Major Al Williams, aviator; Billy Hill, songwriter, and
 Charlie Barnett, orchestra-leader.

8:00 CST (9:00 CDT) Time to Shine.
 Hal Kemp's orchestra; Nan Wynn and Bob Allen,
 vocalists, and the Smoothies.

8:00 CST (9:00 CDT) Mr. District Attorney,
Drama.

8:30 CST (9:30 CDT) Inside Story; Dramatized
News Behind the Headlines.
 Fred Sullivan, M. C.; Roy Shied's orchestra. Guest:
 Pete Crawford, one of the ace members of the famous
 Texas Rangers, who will tell the inside story of the
 West's most colorful band of law-enforcers.

8:30 CST (9:30 CDT) Uncle Walter's Dog House.
 Dramatizations of amusing family situations, with Tom
 Wallace (Uncle Walter); Sweet Adeline; Tom, Dick and
 Harry; Bob Strong's orchestra.

9:00 CST (10:00 CDT) Fred Waring in Pleasure
Time.

9:15 CST (10:15 CDT) Jimmie Fidler, Movie
Gossip.

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 Dramas; vocalists; Johnny Green's orchestra.

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9:00 CST (10:00 CDT) Fred Waring in Pleasure
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9:15 CST (10:15 CDT) Jimmie Fidler, Movie
Gossip.

FREQUENCIES

KMOX-1090	WFAM-1200	WIRE-1400	WMBI-1080
KOA-830	WFBM-1230	WISN-1120	WMT-600
KSD-550	WGN-720	WJBC-1200	WOC-1370
KWK-1350	WHA-940	WJJD-1130	WOWO-1160
WAAF-920	WHAS-820	WJR-750	WROK-1410
WBAA-890	WHBF-1240	WKBB-1500	WSBT-1360
WBBM-770	WHIP-1480	WKBB-1380	WSUI-880
WBOV-1310	WHO-1000	WLS-870	WTAD-900
WCCO-810	WIBA-1280	WLW-700	WTAM-1070
WCFL-970	WILL-580	WMAQ-670	WTAQ-1330
WENR-870	WIND-560	WMBD-1440	WTMJ-620

WILL-Philosophy of Education
 WIND-Bob Atcher, songs
 WIRE-Advs. of Uncle Jimmie
 WJBC-Theater Time
 WJJD-General Rhythms
 WKBB-Hollywood Reporter
 WKBB-Home Economics Prgm.
 WLS-Feature Foods Prgm.
 WLW-Editor's Daughter, sketch
 WMAQ-Songs of the Heart
 WMBD-Messenger: Weather
 WMT-Songs for Mother
 WROK-Songs of Today
 WSUI-Homemakers' Forum
 ★WTAD-News
 WTAQ-Varieties
 WTMJ-Hymns of All Churches
10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch: WLW
 WMAQ
 NBC-Ross Trio: WBOW (sw-
 15.21-15.33)
 CBS-Her Honor, Nancy James,
 sketch: KMOX WBBM WCCO
 WFBM
 MBS-Georgia Crackers: WGN
 WHBF
 ★News: KWK WISN
 KSD-Jean Abbey
 WAAF-The Sport of Kings
 WFAM-Dixieland Band
 WHIP-Gypsy Caravan
 WHO-Adopted Daughter
 WIBA-Your Family & Mine
 ★WIND-Woman's News: Priscilla
 Holbrook, pianist
 WIRE-Dessa Byrd
 WJBC-Women in the News
 WJJD-Dick Baker, songs
 WKBB-Tunes of the Times
 WKBB-Your Home Prgm.
 WMBD-Linda's First Love
 WMRI-Chorus Time
 WMT-Pretty Kitty Kelly
 WOC-Radio Bazaar
 WOWO-Farm Flashes: Billboard
 WROK-Woman's Forum
 WSUI-Yesterday's Musical Favor-
 ites
 WTAD-Happy Howard
 WTAQ-Today's Almanac
 WTMJ-Betty & Bob
10:30 CST 11:30 CDT
 CBS-Romance of Helen Trent:
 KMOX WBBM
 NBC-Nat'l Farm & Home Hour:
 WIBA WMAQ WBOW KWK (sw-
 15.21)
 A story about Everett Mitchell may
 be found on page 10.
 MBS-Studies & Sketches in Black
 & White: WHBF
 ★News: WGN WCFL
 KSD-Young Dr. Malone, sketch
 WAAF-Melody Review
 WCCO-Bachelor's Children, sketch
 WFAM-Harlan Hogan
 WFBM-Mrs. Farrell's Kitchen of
 the Air
 WHA-Music Appreciation Course
 WHIP-III. Fed. of Women's Clubs
 WHO-Arnold Grimm's Daughter
 WIND-Joe Alexander, organist
 WIRE-Editor's Daughter
 WISN-Today's Almanac
 WJBC-Male Quartette
 WJJD-Safety Court
 WKBB-Down the Mississippi
 WKBB-This Woman's World
 WLS-Prairie Ramblers
 ★WLW-News: Livestocks: River:
 Weather: Grain Reports
 WMBD-Sweetheart Time
 WMBI-Continued Story Reading
 WMT-Myrt & Marge
 WOC-Market Opening
 WSUI-Book Shelf
 WTAD-Action Behind the Camera
 ★WTAQ-News: Music for the
 Missus
 WTMJ-Your Family & Mine
10:45 CST 11:45 CDT
 CBS-Our Gai Sunday, sketch:
 KMOX WBBM
 NBC-Glenn Darwin, bar.: KSD
 NBC-Nat'l Farm & Home Hour:
 WLW
 WCCO-Grandma Travels, sketch
 WCFL-Willie Winn
 WFAM-Civic Safety Council
 WGN-June Baker, home manage-
 ment
 WHBF-Homemaking Neighbor
 WHIP-20th Century Serenade
 WHO-Valiant Lady
 WIRE-Linda's First Love
 WJBC-Peggy Payne, Pioneers
 WKBB-Olive Hagen, organist
 WLS-Life of Mary Sothern, sketch
 WMBD-Window Shopper
 WMT-Hilltop House
 WOC-Screenfans Prgm.
 WOWO-Richard Trojan
 WROK-Range Riders
 WTAD-Betty & Bob
 WTMJ-Gospel Singer
11:00 CST 12:00 CDT
 CBS-The Goldbergs, sketch:
 WBBM KMOX
 NBC-Jeno Bartal's Orch.: WCFL
 (sw-15.33)
 MBS-Happy Gang: WGN WHBF
 Judy & Jane: WHO WCCO
 ★News: WJJD WTAD WKBB
 ★KSD-News: Tel-e-tunes: Dick
 Leibert, organist

WAAF-The Symphonic Hour
 WBAA-The Dentist Says
 WFBM-State Safety Prgm.
 ★WHIP-Comment on the News
 WIBA-Linda's First Love
 WILL-Parent-Teacher Forum
 ★WIND-Indiana News
 WIRE-Singin' Sam
 WISN-Down by Herman's
 WJBC-Oragan Melodies
 WKBB-What's New?
 WLS-Melody Parade
 WMBD-Town Crier: Thrift Mes-
 sage
 WMBI-Midday Hour
 WMT-Modern Melodies
 WOC-Library Prgm.
 WOWO-Ohio State Agricultural
 Prgm.
 WSBT-Luncheon Club
 WSUI-Album of Artists
 WTAQ-Crimson Trail
 WTMJ-Song Doctor
11:15 CST 12:15 CDT
 CBS-Life Can Be Beautiful:
 KMOX WBBM WCCO WMBD
 NBC-Three Romeos: (sw-15.33)
 Young Dr. Malone: WHO WIRE
 WCFL-Man on the Street
 WFBM-Musical Echoes
 WHIP-Lew White, organist: Li-
 brarian
 WIBA-Editor's Daughter
 WIND-Tommy Ott, organist
 WJBC-Parade of Bands
 WJJD-Luncheon Rhythms
 WKBB-Console Echoes
 WKBB-Club Calendar
 WOC-Western Serenade
 WOC-Library Prgm.
 ★WOWO-Bob Wilson, news
 WROK-On the Mall
 WSUI-Education Notes
 WTAD-All for the Ladies
 WTAQ-Hits and Encores
 WTMJ-Heinie & His Grenadiers
11:30 CST 12:30 CDT
 NBC-Caroline's Golden Store:
 WLW WMAQ WHO (sw-15.33)
 CBS-Road of Life, sketch: WCCO
 WBBM
 KMOX-Judy & Jane
 KSD-Rhythm Makers
 KWK-My Secret Diary
 WBAA-The Ham Club
 WBOW-Vigo County Agricultural
 Agent: Studio Prgm.
 WCFL-Meet the Folks
 WFBM-Hoosier Farm Circle
 WGN-Markets: Midday Service
 WHA-Quartet Quarter Hour
 WHBF-Hymns of All Churches
 WHIP-Southtown Church Hour
 WIBA-Church of the Air
 WILL-Music
 WIND-Christian Science Prgm.
 WIRE-Farm Hour
 WJBC-Singin' Sam
 WJJD-Twelve-Thirty Party
 WKBB-Farm Prgm
 WKBB-Ten's Tunes
 ★WLS-Farm Markets: Weather:
 News
 WMBD-Meet Miss Julia
 WMT-Magic Kitchen
 WOC-Your Hymns & Mine
 WOWO-Wrinkle Chasers
 WROK-Moods in Poetry
 WSUI-Melody Mart
 WTAD-Police News
 WTAQ-Mailman
11:45 CST 12:45 CDT
 NBC-Dance Orch.: KWK WIBA
 CBS-This Day is Ours, sketch:
 WCCO WBBM KMOX WMBD
 ★News: WILL WBAA
 KSD-Singin' Sam
 WCFL-Meet the Folks
 WHA-Dialect Stories
 WHBF-Dramas of Life
 WHIP-Song Shoppers
 WHO-Markets & Weather
 ★WIND-News: Livestock Markets
 WISN-Even As You & I
 WJBC-Rhythm Review
 WLS-Dinnerbell Prgm.: Farm
 News & Music
 ★WLW-News: Livestocks: Poul-
 trv Reports
 ★WMAQ-News: Larry Larsen, or-
 ganist
 ★WMT-News: Don Roth's Band
 WOC-Farm Bureau
 WOWO-Market Service
 WROK-Singin' Sam
 WSUT-Man-on-the-Street
 WSUI-Farm Flashes
 WTAD-Swing Along
 WTAQ-Farmhands

AFTERNOON

12:00 CST 1:00 CDT
 CBS-Doc Barclay's Daughters,
 sketch: KMOX WBBM
 CBS-Milton Charles organist
 WOC
 NBC-Betty & Bob, sketch: WHO
 WIRE WLW KSD WMAQ (sw-
 11.87)
 MBS-Ginsburgh's Concert Orch.:
 WGN WHBF KWK

TUESDAY July 25

★News: WFBM WHO WMT KMOX-Vic & Sade, sketch
KSD-Sportlights
WBOW-Walkathon Broadcast
WCCO-The Gospel Singer
WCFL-Hal Totten, sports
WFAM-Amer. Family Robinson
WHA-Treasure Island Drama
WBFB-Sports Trail
WHIP-Remote Control
WIBA-Birthday Club: Sports
WIRE-Newspaper of the Air
KBBH-John Gruber
WOC-Hits & Encores
WROK-Helene Kimberley
★WSUI-Daily Iowan of the Air
WTAD-Tonic Times
WTAQ-Let's Waltz

NIGHT

6:00 CST 7:00 CDT
CBS-The Human Adventure: WJR
WBAM WBMD KMOX WCCO
WHAS WISN WFBM (sw-11.83)
MBS-The Green Hornet, drama:
WHBF WMT
NBC-Johnny Presents: WTMJ
WHO WTAM WLW WIRE WMAQ
(sw-9.53) (also at 9:30 p.m.
CST)
NBC-The Inside Story, drama:
KSD (sw-9.53) (also at 9:30
p.m. CST)

Sports: WKBB WKBH WBOW
WOC
★News: WLS WROK
KWK-Melody Rendezvous
WCFL-Race Results
WFAM-20th Century Serenade
WGN-Heidelberg Concert Orch.
WHA-Organ Reverie
WHIP-Lithuanian Hour
WIBA-Echoes of Switzerland
WIND-Recreation of Today's Ball
Game
WJJD-Twilight Tempos
WOWO-Tropical Moods
WSUI-Dinner Hour Prgm.
WTAD-Sports Views & Reviews
WTAQ-Hayrack Cifunny

6:15 CST 7:15 CDT
Sports: WLS KWK
KOA-Strolling Songster
WBOW-Selinsky Quartet
WCFL-Jack Kelly's Orch. h
WGN-Joe Reichman's Orch.
WJJD-Pickard Family
WKBB-Dinner Concert
KWBH-Dinner Music
★WOC-News
WROK-Rockford at Work
WTAD-Edith Raye

6:30 CST 7:30 CDT
MBS-Benno Rabinof, violinist:
WHBF
Music detail on page 17 this week.
NBC-Information, Please; Clifton
Fadiman, m.c.; F. P. Adams;
John Kieran and Guests: WMT
WLS KWK (sw-11.87)
NBC-Eugene Conley, trn.; Con-
cert Orch.: KSD WMAQ WIRE
WLW WTMJ WHO
WAAF-Evening Concert
(Continued on Next Page)

NBC-Adrian Rollini's Trio: WENR
WOWO WBOW WIRE (sw-11.87)
WBAA-Story Book Hour
WBAM-Ten's Inning
WFBM-Meet Miss Julia
WHA-String Serenade
WHIP-Dixieland Band
★WHO-News
WJBC-Amer. Family Robinson
WLW-One Woman Speaks
WMT-Tom Owens' Cowboys
WROK-Shilkret Serenade
4:00 CST 5:00 CDT
NBC-Rhythm & Romance: WIRE
WENR
★CBS-News: Troubadors: WKBB
WTAQ WCCO WKBH WFBM
WOC WISN
NBC-Southern Baptist World
Conference: WLW WHO WMAQ
WIBA WBOW (sw-9.53)
Dr. Walter Van Kirk will re-
port the events of the confere-
nce.

MBS-Dick Harding, organist:
KWK WHBF
KSD-Kitty Keene, Inc., sketch
WAAF-Dixieland Band
WBAM-Chicago Hour
WCFL-Accordiana
WFAM-Time Musicale
WGN-Swing It
WHA-Chapter a Day
WHIP-Polish American Hour
WILL-Illinois Editorial Review
WIND-Sports Edition
WJBC-Sweet & Swing
WJJD-Scoreboard
★WBMD-News: Melody Miniature
WMT-Stan Stanley's Orch.
WOWO-Keeping You Posted
WROK-Community Hour
WTMJ-Around the Town
4:15 CST 5:15 CDT
NBC-Rhythm & Romance: WOWO
MBS-The Airliners: WHBF WLW
WGN WMT
★NBC-Malcolm Claire, children's
stories: News: WENR WBOW
CBS-Console Overtones: WKBH
WTAQ WCCO WISN WBBM
KSD-Metropolitan Church Fed.
Prgm.
WAAF-Harry Creighton, sports
WCFL-ABC Safety Legion
WFAM-Killer Dillers
WFBM-Tea Time Topics
WHO-Baseball Time
WIBA-Musical Workshop
WILL-Sacred Music
WIRE-Ma Perkins
WJJD-Happy Harmony
WKBH-Scoreboard
WMAQ-Musical Momentum
WBMD-Bargain Counter
WOC-Program Preview
WROK-Ozzie Nelson's Orch.
WTMJ-Down a Country Road

4:30 CST 5:30 CDT
CBS-Console Overtones: WTAQ
WCCO WKBH WBMD WKBH
WOC WISN WBBM (sw-15.27)
NBC-To be announced: WBOW
WMT WTMJ (sw-9.53)
KSD-Talent Time
★WAAF-Elmer Turner, news
WCFL-Piano Recital
WENR-Swingtime Serenade
WHA-Music Album
WIND-Arlington Park. Race Re-
turns
★WIRE-Home Edition
WJJD-Musicale
WMAQ-Rundia; the Magician
WOWO-Batter Up
WROK-Joyce McLain
WSUI-The Greek Lyric

4:45 CST 5:45 CDT
CBS-Judith Arlen, songs: WISN
WCCO WKBH WTAQ WFBM
(sw-15.27)
NBC-Box Score Extra: WENR
★NBC-Lowell Thomas, news com-
mentator: WLW
NBC-Salon Silhouettes: KSD
WBOW WMAQ WTMJ (sw-9.53)
WAAF-Tower Tunes
WBAM-Meet the Missus
WCFL-Jack Kelly's Orch.
WFAM-Ball Scores
WGN-Evening Serenade
WHBF-Mutiny on the Bounty,
drama
WIBA-Organ Melodies
★WIND-News
WIRE-Matinee Varieties
WKBH-Kiddies' Hour
WBMD-Happy Train
WMT-Singin' Sam
WOC-Man on the Street
★WOWO-Bob Wilson, news
WROK-Mid-West Revelers
5:00 CST 6:00 CDT
NBC-Ennio Bolognini's Orch.:
WMAQ WHO WIBA
MBS-Fulton Lewis, Jr.: WHBF
NBC-Easy Aces, sketch: WENR
WMT (sw-11.87)
CBS-Rhythm Rascals: WKBH
WOC WTAQ

★News: WCFL WFAM
★KSD-News: Bernhard Levitow's
Orch.

WBAA-Joe Laughlin, bar.
WCCO-Kitty Keene, sketch
WMBI-Hymns from the Chapel
WROK-N. Y. A. Prgm.
WSUI-Within the Classroom
WTAD-Swingin' on Wax
2:30 CST 3:30 CDT
NBC-Vic & Sade, sketch: WHO
KSD WIRE WTMJ WMAQ
CBS-Al Bernard's Merry Min-
strels: WFAM
★NBC-Club Matinee: News:
WIBA
MBS-Two Keyboards: WHBF
KMOX-Judy & Jane, sketch
WAAF-Down the Mississippi
WBAA-You & Your Child
WCCO-Betty & Bob, sketch
WHA-Music of the Masters
WHIP-Stars Over Manhattan
WILL-Recital Hall
WIND-Sports Edition
★WKBH-News
WLW-Life Can Be Beautiful
WBMD-His Majesty, the Baby
WMOI-Headlines & Highlights
WOWO-Old Time Religion
WROK-Rhythm Before Three
WTAD-Concert

2:45 CST 3:45 CDT
CBS-Blue Streak Rhythm Ensem-
ble: WKBH WTAQ WISN WOC
WFBM WFAM WKBH WBMD
WOC (sw-17.83)
NBC-Midstream, sketch: WLW
KSD WTMJ WHO WIRE WMAQ
MBS-Red Norvo's Orch.: WHBF
KMOX-Dope from the Dugout
KWK-Man in the Stands
WBAA-Treasure Chest
★WCCO-News
WILL-Travelogue
WMBI-Golden Nuggets
WTAD-Variety Prgm.

3:00 CST 4:00 CDT
NBC-Ella Fitzgerald's Orchestra:
WIBA WOWO (sw-11.87)
NBC-Kitty Keene, sketch: WHO
WIRE WMAQ WLW WTMJ KSD
CBS-Columbia Concert Orch.:
WKBH WFBM WFAM WKBH
WCCO WISN WTAQ WOC (sw-
17.83)
Baseball; Cards vs. N. Y. Gi-
ants: KMOX KWK
WAAF-Salon Concert
WBAA-Afternoon Music
WBOW-Vocal Styling
WENR-Home Forum
★WHBF-Headlines of the Day
WHIP-Jitterbug Jamboree
WILL-Music of the Masters
WIND-Paddock Party
WJBC-Bible Study Hour
WBMD-Petticoat Parade
WMBI-Institute Students on the
Air
WMT-Sweet Music
WROK-Women of the Hour
WSUI-Iowa State Medical Society
Prgm.
WTAD-Baseball Game

3:15 CST 4:15 CDT
CBS-Life & Love of Dr. Susan,
sketch: WFBM
CBS-Columbia Concert Orch.:
(sw-11.83)
NBC-Ella Fitzgerald's Orchestra:
WENR WIRE
NBC-Bruce Becker's Orchestra:
WBOW
MBS-The Johnson Family: WMT
WHBF
WHIP-Rhapsody in Brass
WHO-Meet Miss Julia
WIND-Arlington Park Race
WLW-This Day Is Ours
WMAQ-Concert Miniature
WOC-Market Closings
WOWO-Eb & Zeb
WSUI-Vacation Adventuring
WTMJ-Mid-Summer Festival

3:30 CST 4:30 CDT
CBS-Highways to Health: WBMD
WKBH WFAM WTAQ WCCO
WKBH WISN
NBC-Affairs of Anthony, sketch:
WENR WOWO WBOW (sw-
11.87)
NBC-Morin Sisters: WHO WMAQ
WIRE WLW
MBS-Zinn Arthur's Orch.: WHBF
WMT
★News: WJBC WOC
WAAF-Take It Easy
★WBAA-Birth of the News
WFBM-Carlyle Stevens Speaking
WHA-Through Other Eyes
WHIP-News Oddities
WIBA-Matinee Dance
WMBI-Foreign Language Period
WROK-Ma Perkins
WSUI-Illustrated Musical Chats
WTMJ-Blue Room
3:45 CST 4:45 CDT
NBC-Betty Barrett, songs: KSD
WMAQ
MBS-To be announced: WGN
CBS-March of Games: WTAQ
WFAM WKBH WKBH WCCO
WOC WBMD WISN

WAAF-Page by Page
WBAA-George Knox, bar.
WBOW-Walkathon Broadcast
WCCO-Adopted Daughter
WCFL-Rhubarb Moods
WHA-Legislative Forum
WHIP-Englewood Hour
WIBA-Melody Moments
WILL-Reading & the Language
Arts
WIRE-Reporter
WKBH-Ma Perkins, sketch
WLS-Dreamers Bay
WMT-Favorite Tunes: Women's
State Golf Tournament
WOWO-Observer
WROK-Health Talk: Home Folks
Hour
WSUI-Musical Serenade

1:15 CST 2:15 CDT
CBS-Columbia Concert Orch.:
WISN WKBH
MBS-Three-Quarter Time: WHBF
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ KSD WHO WLW
WTMJ
KMOX-Editor's Daughter, sketch
★WBAA-Monitor News
WBOW-Leo Baxter's Musicale
WCCO-Ladies First
WCFL-To be announced
WHA-Connie Husting, pianist
WIND-Arlington Park Race Re-
turns
★WIRE-Noonday Headlines
WLS-Homemakers' Prgm.
WBMD-Today's Programs
WMT-A Trip Through Niagara:
Time to Retire Boys
WSUI-Within the Classroom
WTAD-World Dances
WTAQ-Noon Concert

1:30 CST 2:30 CDT
CBS-Story of the Song: WKBH
WFBM WTAQ WSBT WKBH
WISN WOC (sw-11.83)
NBC-Song & Dance: WIBA
WIRE (sw-15.33)
NBC-Pepper Young's Family,
sketch: WMAQ WHO WLW
KSD WTMJ WIRE
KMOX-One Woman's Opinion
★KWK-News: Musical Interlude
WAAF-A Mood in Blue
WBAA-Melody Time
WHA-Wisconsin Music Clinic
★WHBF-Mississippi Valley News
WBMD-Ida Bailey Allen
★WMT-News: Musical Interlude
WOWO-Stork Express
WROK-Old Refrains
WTAD-The Roving Cowboys

1:45 CST 2:45 CDT
NBC-Between the Bookends:
KWK WOWO (sw-15.33)
NBC-The Guiding Light, sketch:
WMAQ WHO WTMJ KSD WLW
WIRE
MBS-Rouse Brothers: WHBF
KMOX-Magic Kitchen
WBOW-Indiana Teachers' College
Prgm.
WCCO-Mary Sothern
WCFL-Dugout Interview
WGN-The Leadoff Man
WIBA-Adele Genschaw
WIND-Sports Edition
★WLS-News: Homemakers
WBMD-Kitty Keene
WMT-Judy & Jane
WROK-Music Graphs
WTAD-Dr. Collins

2:00 CST 3:00 CDT
★NBC-Club Matinee: News:
KWK WBOW WOWO WENR
WLW (sw-9.53-11.87)
NBC-Backstage Wife, sketch:
WIRE WMAQ WTMJ WIBA
WHO
CBS-Barron Elliot Melodies: WOC
WSBT WTAQ WFBM WKBH
WKBH WISN (sw-17.83)

KMOX-Kitty Keene, sketch
KSD-Arnold Grimm's Daughter
★WAAF-News & Weather
WBAA-Scientific News Review
WCCO-Ma Perkins, sketch
WCFL-Baseball
WHA-Magazine Rack
WHBF-Gospel Temple Services
WHIP-Social Justice Magazine
WILL-Public Relations & Pub-
licity
WIND-Arlington Park Race Re-
turns
WBMD-Editor's Daughter, sketch
WMBI-The Liquor Problem
WMT-1939 Bridge Lessons
WROK-Program Preview
WSUI-Organ Melodies: Campus
Activities
WTAD-Community News
2:15 CST 3:15 CDT
NBC-Stella Dallas, sketch: WHO
WIRE WTMJ WIBA WMAQ
NBC-Club Matinee: WMT
CBS-Al Bernard's Minstrels:
WKBH WTAQ WFBM WKBH
WISN WOC (sw-17.83)
MBS-Moods in Music: WHBF
Ma Perkins, sketch: KMOX
WBMD
KSD-Valiant Lady, sketch
WAAF-Marimba Magic

★News: WAAF WJBC WBMD
WBAA-Russ Graefnitz, pianist
WBOW-Music Graphs
WCCO-Manhattan Mother
WCFL-Rhubaba Cafe
WFBM-Farm Bureau Prgm.
WHA-Noon Musicale
WHIP-Negro News
WIBA-Dane County Hour
WILL-Bruce Foote, bar.
WIND-Italian Hour
WISN-Mickey Heath
WJJD-Midday Melodies
WKBH-Modernaires
★WKBH-Musical Interlude: News
WMT-Don Roth's Band: Question
Man
WOWO-Home Frolic
WROK-Round the Town
WSBT-Down the Mississippi
WSUI-Rhythm Rumbles

12:15 CST 1:15 CDT
CBS-Life and Love of Dr. Susan,
sketch: KMOX WCCO WBMD
(sw-17.83)
NBC-Arnold Grimm's Daughter,
sketch: WIRE WMAQ WTMJ
WLW (sw-11.87)
★News: WKBH WROK WFBM
KWK-Meet Miss Julia
WAAF-Seven Uppers
WBAA-Music Box
WBAM-Dugout Dope
WBOW-Singin' Sam
WCFL-Eddie & Fannie Cavanaugh
WGN-Young Dr. Malone, sketch
WHBF-Man on the Street
WHIP-Rockin' 'n' Rhythm
WHO-Voice of the Farm
WIBA-Mid-day Melodies
WILL-Markets
WISN-Musical Heat Wave
WJBC-Girls Trio
WJJD-Livestock Market
WKBH-Man on the Street:
Luncheon Music
WLS-Musical Feature
WMT-Voice of Iowa: Markets:
Cedar Valley Hillbillies
WOC-Rambles in Rhythm
WOWO-Honolulu Serenaders
WTAD-Farm & Community Hour
WTMJ-Daily Bulletin Board

12:30 CST 1:30 CDT
NBC-Valiant Lady, sketch: WLW
WIRE WMAQ (sw-11.87)
CBS-Your Family & Mine: KMOX
WBMD (sw-15.27)
Baseball; Cubs vs. Dodgers: WGN
WBAM WJJD
★News: WHO WIBA WOC WCCO
KWK-Dave Wright, songs
WAAF-Markets: Adult Education
Council
WBAA-Luncheon Dance Time
WBOW-Street Reporter
WCFL-American Radio Warblers
WFBM-Bohemians
WHA-Farm Prgm.
★WHBF-News: Markets
WILL-Illinois Farm Hour
WIND-Luncheon Dance
WKBH-Man on the Street
WLS-Livestock Markets
WROK-Couple on the Street:
Country Home
WSBT-Take It Easy
WSUI-Today in Iowa City: Ser-
vice Reports
WTMJ-Dance Orch.

12:45 CST 1:45 CDT
NBC-Little Variety Show: KWK
CBS-When a Girl Marries, sketch:
KMOX WISN WCCO WFBM
WOC
NBC-Hymns of All Churches:
WIRE WLW WHO WMAQ (sw-
11.87)
MBS-Montana Meechy's Band:
WHBF
★News: WKBH WTAQ WLS
Market Reports: WBAA WIBA
★KSD-News: Market Reports
WAAF-Song Shoppers
★WBOW-News: Tune of the Day
WCFL-Spotlight Prgm.
WKBH-Market Reports: Pet Cor-
ner
WIND-Priscilla Holbrook, pianist
WLS-Grain Market Summary
★WBMD-Farm Markets: Carius
Auction and Sales Prgm.: Farm
News
WMT-Joe Doakes: International
Varieties
WOWO-Markets: Peter MacGregor
WROK-Markets: Home-Folks
Hour
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
CBS-Columbia Concert Orch.:
WOC WKBH WFBM WSBT
NBC-The Story of Mary Marlin,
sketch: WMAQ WTMJ WHO
WLW KSD
NBC-Army Band: KWK (sw-
15.33)
MBS-Mary Brockerman, sop.:
WHBF
Man on the Street: WTAQ
WBMD
★News: WTAD WIND WISN
KMOX-Linda's First Love, sketch

“YOUTH
VERSUS
AGE”
WITH THE ONE AND ONLY
CAL TINNEY
MASTER OF CEREMONIES

WEAF-KYW 7:30-8:00 P.M.
Eastern Daylight Saving Time

Sponsored by
VINCE
“BUBBLE ACTION” MOUTH FRESHENER

TUESDAY July 25

(6:30 p.m. Continued)

WBOW-Twilight Melodies
WCFL-Varieties
WFAM-The Three Men
WGN-Lightning Jim
WHIP-Take It Easy
WIBA-Organ Melodies
WJJD-Pacific Paradise
WKBB-To be announced
WKBB-Music Makers
WOC-In the Gloaming
WOWO-Evening Melodies
WROK-Parade of Progress
★WTAD-Headlines in the News
WTAM-Bob Miller's Orch.
★WTAQ-News:
6:45 CST 7:45 CDT
NBC-Eugene Conley, trn.; Concert Orch.: WTAM
★News: WBOW WKBB WKBB
WCFL-Dr. Carruthers
WHBF-News; Dance Tunes
WIBA-Variety Prgm.
WJJD-Sons of the Pioneers
WTAD-Tempo Moderne
WTAQ-Guy Watts, pianist
7:00 CST 8:00 CDT
NBC-Artie Shaw's Orch.: WENR
WOWO KWK WBOW WIBA
WMT (sw-11.87)
NBC-Battle of Sexes: KSD WHO
WIRE WLW WTAM WTMJ
WMAQ (also at 10:30 p.m. CST)
CBS-We, the People: WHAS
WBBM WCCO KMOX WFBM
WISN WJR (sw-11.83) (also
KNX KSL at 10:30 p.m. CST)
MBS-The Senators' Orch.: WGN
WCFL-To be announced
WHBF-Announcers' Contest
WHIP-Evening Meditation
WIND-Hymns of All Churches
WJJD-Suppertime Frolic
WKBB-Song Shoppers
WKBB-Rapid Ad
WMBD-Sports Round Table
WOC-Voices of Friendship
WROK-Artie Shaw's Orch.
WSBT-Hits & Bits
WSUI-Children's Hour
WTAD-Supper Club
WTAQ-The Maskers
8:15 CDT
MBS-Concert Orch.: WGN
WIND-Betty & Bob, sketch
WKBB-Job Clinic
WKBB-String Ensemble
WROK-Prairie Singer
WSBT-U. S. Government Reports
WSUI-Television Prgm.
7:30 CST 8:30 CDT
NBC-True Story Time with Fulton
Oursler: WENR WMT KWK
WOWO (sw-11.87)
CBS-Bob Crosby's Orch.: Johnny
Mercer, m.c.: WTAQ WISN WOC
WJR WMBD KMOX WCCO
WHAS WBBM WFBM WSBT
WKBB
NBC-Alec Templeton, pianist:
WIRE KSD WLO WLW WTAM
WIBA WMAQ WTMJ (sw-9.53)
WBOW-Labor Forum
WCFL-Labor Flashes
★WGN-News: Sports
WHBF-Lucia Thompson: Society
Chatter
WIND-Tommy Ott, organist
WKBB-Carnival
WROK-Four Cucarachas
WSUI-Evening Musicale
7:45 CST 8:45 CDT
CBS-Bob Crosby's Orch.: (sw-
11.83)
WBOW-Salon Ensemble
WCFL-Cabinet Series
WGN-Dick Jurgens' Orch.
WHBF-Crimson Trail
WIND-Pedro De Leon's Orch.
WROK-Gingham Girls
WSUI-German Prose & Poetry,
Frederick Schwartz
8:00 CST 9:00 CDT
NBC-Mr. District Attorney, drama:
WIRE KSD WLW WHO KOA
WMAQ WTMJ WTAM WIBA
(sw-9.53)
MBS-Morton Gould's Orchestra:
WGN
NBC-If I Had the Chance; Josef
Honti's Orch.: WENR WOWO
(sw-11.87)
CBS-Time to Shine: WBBM WJR
WMBD KMOX WFBM WHAS
WCCO
KWK-Green Hornet
WBOW-Baseball Game
WCFL-Franz & Fritz
★WHBF-News: Sports
WIND-Henry Kayner's Orch.
WISN-Dugout Doings
WKBB-Concert Internationale

WKBH-To be announced
WMT-National Emergency Council
WOC-Summer Follies
WROK-Master Singers
WOWO-Bob Wilson
WROK-Victor Hour
WSUI-All State High School
Speech Groups Prgm.
WTAQ-Cavalcade of Drama
8:15 CST 9:15 CDT
MBS-Morton Gould's Orchestra:
WHBF
WCFL-Sports
WHBF-Baseball; Bloomington vs.
Moline
WIND-The City of the Future
WISN-Baseball; Toledo vs. Mil-
waukee
WMT-Let's Waltz
WTAQ-Gaslight Harmonies
8:30 CST 9:30 CDT
★CBS-Kaltenborn Edits the
News: WBBM WFBM WTAQ
WCCO WOC
CBS-Doris Rhodes, songs: (sw-
9.65)
NBC-The Inside Story, drama:
KWK WOWO WENR WMT (also
see 6 p.m. CST)
NBC-Uncle Walter's Doghouse:
WMAQ WIRE WTMJ KSD KOA
WHO WLW WTAM (sw-9.53)
MBS-Ted Foy-Rito's Orchestra:
WHBF
KMOX-Alpine Varieties
WCFL-Make Believe Danceland
WGN-The Northerners
WHAS-Summer Souvenirs
WIBA-Gems of Melody
WIND-Rhythmic Age
WJR-Number, Please
WKBB-Things & Swings
WKBB-Ralph Norton Entertains
WMBD-Around the Corner
WSUI-Sportstime
8:45 CST 9:45 CDT
CBS-Archival Adventures: WOC
WFAM WCCO WTAQ WKBB
WHAS WKBB (sw-9.65)
NBC-Talk by Waldo Frank: (sw-
11.87)
KMOX-Twilight Trail
★WBBM-News
WFBM-I'd Like to Know
WIBA-Club Chanticleer
★WIND-News: Sports
★WSUI-Daily Iowan of the Air
9:00 CST 10:00 CDT
★CBS-News: (sw-9.65)

NBC-Noble Sissle's Orch.: KWK
(sw-9.53)
NBC-Milt Herth Trio: WIRE
NBC-Fred Waring in Pleasure
Time: WTAM KOA WMAQ WHO
KSD WLW
MBS-Enric Madriguera's Orch.:
WHBF WGN
CBS-Amos 'n' Andy, sketch:
WHAS WBBM WFBM KMOX
WCCO WJR
★News: WIBA WKBB WTAQ
WMT
★WENR-News, Durward Kirby
WIND-Swedish Prgm.
WKBB-John Gruber
WMBD-Hits & Bits
WOC-Marimba Magic
WROK-Night Club of the Air
WSBT-All-Stars Softball Game
WSUI-American Legion Prgm.
WMT-Exclusive Story
9:15 CST 10:15 CDT
CBS-Jimmie Fidler: WHAS
WCCO WFBM WBBM KMOX
WJR
CBS-Shep Fields' Orch.: (sw-9.65)
NBC-Quicksilver: KOA KFI (also
see 5:15 p.m. CST)
MBS-Inside of Sports: WIBA
NBC-Lawrence Welk's Orch.:
WHO WTAM WENR
KSD-Cheri McKay & Co.
KWK-Range Riders
WIRE-Baseball Roundup
WKBB-Moonlight Sonata
WKBB-Postal Oddities
WLW-This Is the Fair
★WMAQ-News
WMBD-Poetry Workshop
WMT-Baseball; Waterloo vs. De-
catur
WOC-My Pet Peeve
WOWO-Dance Orch.
WTAQ-World Dances
WMT-Nat'l Emergency Council
9:30 CST 10:30 CDT
MBS-Dick Jurgens' Orch.: WGN
WBSB
CBS-Cab Calloway's Orchestra:
WMBD WHAS WKBB WIND
WTAQ WKBB WOC WCCO
NBC-Ray Kinney's Orch.: WTAM
WMAQ
NBC-Johnny Presents: KOA KFI
WIBA (also see 6 p.m. CST)
Sports: WJR WHO
KMOX-Second Husband
★KSD-News: Henry Busse's Or-
chestra
KWK-Easy Aces, sketch
WBBM-Man on the Street
WCF-Life Prgm.
WENR-Isham Jones' Orch.
WFBM-Good Will Hour
WHBF-Lucia Thompson, pianist
★WIRE-Headline News
WLW-Schmickelfritz' Orch.
★WSBT-News
WMT-Melody Picture Book
9:45 CST 10:45 CDT
CBS-Cab Calloway's Orch.: WJR
WSBT WBBM
MBS-Dick Jurgens' Orch.: WHBF
NBC-Richard Himber's Orchestra:
WENR WIRE
KWK-Mr. Keen, Tracer of Lost
Persons
WCFL-The Life Prgm.
WHO-Austin & Scott
WIND-Melody Special
WJJD-Bureau of Missing Persons
WLW-Notes of Grace
10:00 CST 11:00 CDT
NBC-Geo. Olsen's Orch.: WBOW
CBS-Ben Bernie's Orch.: WCCO
WBBM WSBT WTAQ (sw-6.12)
MBS-Dance Orch.: WGN
NBC-Jan Savitt's Orch.: WIRE
★News: WHO WOC WJR WHAS
WMBD WFBM WROK WKBB
Sports: KOA KWK
KMOX-Organ Melodies
WENR-Music You Want, When
You Want It
★WHBF-News: Sports Review
WIBA-Hollywood Beach
WIND-Henry Kayner's Orch.
WJJD-General Rhythms
WKBB-Russ Bishop, organist
★WLW-Peter Grant, news
WMAQ-Bunny Berigan's Orch.
WTAM-Tom Manning
WMTJ-Today's Events
10:15 CST 11:15 CDT
CBS-Ben Bernie's Orch.: WKBB
WKBB WIND WMBD WJR
WBSB
NBC-George Olsen's Orch.: WHO
WTAM
KMOX-France Laux, sports
KOA-On With the Dance
★KWK-News
WCCO-Cedric Adams
WFBM-Moon Prelude
WHAS-Walsh Looks 'Em Over
WHBF-Around the Diamond
WIBA-Club Chanticleer
WIND-Variety Melodies
WISN-Tenth Inning
WLW-The Cabinet Series
WOC-Sports Highlights
WMTJ-Dance Orch.
10:30 CDT 11:30 CDT
NBC-Jimmy Dorsey's Orchestra:
WMAQ WTAM
NBC-Battle of Sexes: KOA KFI
(also at 7 p.m. CST)
CBS-Bill Bardo's Orch.: WFBM
WKBB WOC WTAQ WMBD
WKBB WBBM WSBT WISN
WHAS WJR
NBC-Johnny Messner's Orch.:
WIBA WBOW
MBS-Joe Reichman's Orch.:
WGN WHBF
★News: WIND KMOX WIRE
KWK-Al Tucker's Orch.
WCCO-Rollie Johnson
WCFL-George Hessberger's Orch.
WHO-Back to the Bible
WLW-Dance Orch.
WMT-Nat. Emergency Council
WMTJ-Last Word in Sports
10:45 CST 11:45 CDT
NBC-Jimmy Dorsey's Orchestra:
WIRE WHO
MBS-Joe Reichman's Orch.:
WMT
CBS-Bill Bardo's Orch.: KMOX
WCCO-Jay Mills' Orch.
★WCF-L-News
WENR-Milton Herth's Trio
WIND-Carlos Molina's Orch.
WMTJ-Dance Orch.
11:00 CST 12:00 CDT
NBC-Enric Madriguera's Orch.:
WGN KWK WHBF WMT
CBS-Carlos Molina's Orch.: WOC
WTAQ WKBB WFBM WBBM
WISN
NBC-Glen Gray's Orch.: WBOW
WMAQ
NBC-Clyde Lucas' Orch.: WIBA
WTMJ
Music You Want: KSD WIRE
KMOX-American Viewpoints
KOA-Westernaires
WENR-Isham Jones' Orch.
WHAS-Dick Cisne's Orch.
WHO-American Legion Prgm.
WIND-The Nite Watch
★WKBB-Night Owl's Request
Prgm.: News
WLW-Frankie Masters' Orch.
WMBD-Nightfall
WTAM-Otto Thurn's Orch.
End of Tuesday Programs

MORNING

7:00 CST 8:00 CDT
CBS-Richard Maxwell: WFAM
KMOX (sw-17.83)
★NBC-News: Breakfast Club:
WCFL (sw-21.5)
★News: WGN WTAD WILL
Musical Clock: WBBM WMBD
WHBF WOC WROK
KWK-Grady Cantrell
WAAF-Breakfast Express
WBOW-Morning Devotions
WCCO-Air Almanac
7:15 CST 8:15 CDT
CBS-Deep River Boys: WFAM
(sw-17.83)
★News: WCCO WHO WMT
KMOX-Ozark Varieties: Hoosier
Hot Shots
KWK-Rise & Shine
WBOW-Morning Mail
WGN-Good Morning Prgm.
WHIP-Musical Clock
WILL-Concert Airs
WIND-Passing Show, music
WJJD-Toastmaster
★WLS-News, Julian Bentley
★WLW-Michael Hinn, news
WMT-A Trip Thru Niagara: Sing-
ing Shoe Man
WTAD-Fashion Parade
7:30 CST 8:30 CDT
CBS-Fiddlers Fancy: (sw-17.83)
NBC-Breakfast Club: WOWO
CBS-Manhattan Mother: WBBM
★News: WIBA WTAQ
WFAM-Your Engagement Book
WCCO-Musical Chimes
WGN-Everyday Words: Good
Morning Prgm.
WHBF-The Westerners
WHO-Pete's Mountaineers
WIND-General Melodies
WJJD-Memories
WKBB-Morning Devotions
WLS-Jolly Joe's Pet Pals Club
WLW-Gospel Singer
WMAQ-Coffee Time
★WMBD-Weather; Police; News
WMT-Musical Clock
WTAD-Happy Valley
7:45 CST 8:45 CDT
NBC-Life Can Be Beautiful:
WLS (sw-15.21)
CBS-Bachelor's Children: KMOX
★KWK-News: Rapid Service
WBBM-Linda's First Love

WFAM-Morning Devotions
WGN-What's News in the Stores
Today
WHBF-Ridin' High
WHO-Coffee Pot Inn
WIBA-Musical Clock
WILL-Student Churches
★WIRE-Baby Bulletins: News
WJJD-Tuberculosis Institute Bt.
WKBB-Breakfast Prgm.
WLW-Livestocks: Boone County
Caravan
WMAQ-A Step Ahead with Nor-
man Ross
★WTAD-News
WTAQ-Motorists' Special
8:00 CST 9:00 CDT
NBC-Story of the Month: KWK
WLS (sw-15.21)
NBC-The Man I Married, sketch:
WHO WLW WIRE KSD WMAQ
WTMJ
CBS-Pretty Kitty Kelly, sketch:
WBBM WFBM WOC KMOX
WCCO WISN
★News: WKBB WAAF WOWO
Musical Clock: WIBA WROK
WMT
★WAAF-News: Canary Serenade:
News
WCFL-Thunder Over Paradise
★WFAM-News: Concert Time
WGN-Morning Melodies
WHA-Band Wagon
★WHBF-News: Merry Melodies
WHIP-German Hour
WILL-American Foreign Relations
WIND-Headline Music
WJJD-Bosworth Broadcast
WKBB-Dixieland Band
WLS-Career of Alice Blair
WMBD-Bandwagon
WSUI-Morning Chapel
WTAD-Coffee Time
★WTAQ-Console Melodies: News
8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch:
WMAQ WIRE WHO KSD
NBC-Josh Higgins of Finchville,
sketch: WOWO KWK (sw-15.21)
MBS-Paul Allison, poems; Organ-
ist: WLW
CBS-Myrt & Marge, sketch:
WBBM WCCO WISN KMOX
WFBM WMBD
WCFL-Music for Today
WHA-Morning Melody
WHBF-Melodies of the Moment
★WIND-News: Memory Lane
WKBB-Marimba Magic
WKBB-Lawrence Quintet

WEDNESDAY, July 26, 1939

WLS-Meet Miss Julie
WOC-Musical Clock
WSUI-Los Angeles Federal Sym-
phony
WTMJ-Top o' the Morning
8:30 CST 9:30 CDT
NBC-Originalities: WCFL (sw-
15.21)
NBC-Just Plain Bill, sketch:
WMAQ WIRE WHO KSD
CBS-Hilltop House, sketch; Bess
Johnson: WBBM WISN KMOX
WFBM WCCO WMBD
MBS-Melody Strings: WGN
KWK-Al Sanli's Orch.
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WHBF-Public Service Prgm.
WHIP-Budapest Hour
WIND-Jimmy Dean, songs
WJJD-The Wednesday Kitchen
WKBB-Morning Melodies
WKBB-Sylvester, concertina
WLS-Howard Peterson, organist
WLW-Heart of Julia Blake
WMT-Alarm Clock Time
WOWO-Dishpan Parade
WROK-Morning Devotions
WSUI-Daily Iowan of Air: Morn-
ing Melodies
WTAD-Ministerial Alliance
WTAQ-Sunshine Time
8:45 CST 9:45 CDT
NBC-Breen & de Rose: WBOW
NBC-Houseboat Hannah, sketch:
WLW WLS (sw-15.21)
NBC-Woman in White, sketch:
WMAQ KSD WHO WIRE WTMJ
CBS-Stepmother, sketch: WBBM
KMOX WCCO WFBM
★KWK-Sidelights on the News
WCFL-Bittersweet Melodies
WGN-Musical Mail Box
WHBF-House of Music
WIBA-Baron's Reporter
WILL-Markets
WIND-Swing Quartet
WISN-Early Risers' Club
WKBB-Uncle Bob
WMBD-Jays Women of Today
WMT-Musical Clock
WOWO-Modern Home Forum
WROK-Your Favorite Hymns
WSUI-Service Reports
WTAD-John Golden

9:30 CST 10:30 CDT 10:00 CST 11:00 CDT
NBC-Pepper Young's Family,
sketch: WLS (sw-15.21)
NBC-Young Widder Brown,
sketch: WIRE WMAQ WHO
CBS-Big Sister, sketch: WBBM
WCCO WMBD KMOX WFBM
WOC
MBS-Keep Fit to Music: WMT
KWK
Meet Miss Julia: WTMJ WLW
WAAF-Let's Dance
WBOW-Music for Men
WCFL-Originalities
WFAM-Lou Pike
WGN-Don Pedro, violinist
WHA-Consumer Facts
WHBF-Betty & Bob, sketch
WHIP-Pathfinder News Review
WIBA-Dorothy Potter
★WIND-News
WISN-Ann Leslie's Scrap Book
WJJD-Hal Tate, movie tattle
WKBB-W. P. A. Prgm.
★WKBB-News: Bargain Counter
WMBI-Radio Sketches with Song
WOWO-Linda's First Love
WROK-Organ Reveries
WTAD-Ma Perkins, sketch
WTAQ-Music for Every Mood
9:45 CST 10:45 CDT
NBC-Houseboat Hannah, sketch:
WHO
NBC-The Road of Life, sketch:
KSD WLW WTMJ WMAQ WIRE
NBC-The Wife Saver: KWK
WMT WOWO WCFL (sw-15.21)
CBS-Aunt Jenny's Stories, sketch:
WCCO KMOX WFBM WBBM
WOC WMBD
MBS-Rutgers Homemakers' For-
um: WHBF
Subject: "Eat Wisely While
Traveling." Speakers: Margaret
C. Shepard and Sarah Anne
McKee.
WAAF-Morning Song
WBOW-Indiana Teachers' College
Prgm.
WGN-Painted Dreams
WHIP-Unforgettable Hits
WILL-Classical Miniatures
★WIND-Livestock Reports: News
WISN-Tonic Tunes
WJJD-Bureau of Missing Persons
WKBB-Melody Musings
WKBB-Music for Milady
★WLS-Markets: News
WROK-Morning Varieties
WSUI-Prgm. Calendar & Weather
WTAD-Kitty Keene, Inc.

WEDNESDAY

July 26

(4:15 p.m. Continued)

WOC-Program Preview
WROC-Joyce Renner
WTMJ-Down a Country Road

4:30 CST 5:30 CDT
CBS-Enoch Light's Orch.: WBBM
WTAQ WKBH WMBD WISN
WOC WKBB WCCO (sw-15.33)
NBC-Norman Cloutier's Orch.:
KSD WIBA WBOW WLW WTMJ
(sw-15.33)

★WAAF-Ulmer Turner
WCFL-Piano Recital
WENR-Swingtime Serenade
WHA-Chamber Music
WHBF-The Serenader
WIND-Arlington Park Race Re-
turns

WIRE-Home Edition
WJJD-Musical Motorist
WMAQ-Rundia, the Magician
WMBL-Words & Music
WMT-Kids' Show of the Air
WOWO-Batter Up
WROC-Old Refrains
WSUI-Forum on Living American
Authors

4:45 CST 5:45 CDT
NBC-Box Score Extra: WENR
NBC-Salon Silhouettes: WBOW
WTMJ WIBA (sw-15.33)

CBS-Judith Arlen, songs: WBBM
WKBB WTAQ WISN WCCO

★NBC-Lowell Thomas, news com-
mentator: WLW

KSD-Washington University Educa-
tional Series
WAAF-Tower Tunes
WBBM-Meet the Missus
WCFL-Jack Kelly's Orch.
WFAM-Ball Scores
WGN-Evening Melodies
WHBF-Piano-ettes; U-Guess-It

★WIND-News
WIRE-Matinee Varieties
WKBH-Kiddies Hour
WMAQ-Josh Higgins of Finch-
ville
WMBD-Happy Train
WMT-Singin' Sam
WOC-Man on Street
★WOWO-Bob Wilson, news
WROC-Auntie Ruth

5:00 CST 6:00 CDT
NBC-Easy Aces, sketch: WENR
WMT (sw-11.87)

★MBS-Fulton Lewis, Jr., com-
mentator: WHBF

NBC-Fred Waring in Pleasure
Time: WMAQ KSD WHO

CBS-Aeolian Ensemble: WTAQ
WOC WKBB

Sports: WBBM WLW
★News: WCFL WFAM
KMOX-Travelogue
KWK-Home Plate
WAAF-What Is It?
WBOW-Merry-Go-Round
WCCO-Livestock
WFBM-Wheeler Mission
WGN-Buck Rogers, sketch
WHA-Moods & Melodies
WHIP-Voice of Social Justice
WIBA-Concert Hall
WIND-German Hour
WIRE-Lone Ranger

★WISN-Show Window: News
WMBD-Pet Corner: Many Happy
Returns
WMBL-Fairhaven Folks
WOWO-Home Folks
WROC-Aloha Land
WTMJ-Gypsy Four

5:15 CST 6:15 CDT
NBC-Mr. Keen, Tracer of Lost
Persons, drama: WENR WMT
(sw-11.87)

CBS-Michael Loring, songs:
WKBH WFBM WTAQ

Sports: WROC WISN
★News: WJJD WHBF

★KMOX-Bob Dunham Comments
★KSD-News: Bernhard Levitov's
Orch.
KWK-Musical Prgm.
WAAF-Bandstand
WBBM-Melody Cruise
WCCO-Going Places
WCFL-Tower Tunes
WFAM-Joe Boland's Sports
★WGN-Captain Herne, news
WHO-FHA Prgm.: Milt Herth
WKBB-Do You Want a Job?
Afternoon Musicale
WLW-Front Page Parade
WMAQ-Ennio Bolognini's Orch.
WMBD-Two Guitars
WMBL-Something to Sing About
WOC-Vi Dalley's Magic Moments
WOWO-Public Health

5:30 CST 6:30 CDT
CBS-People's Platform: WBBM
WMBD WFAM WKBH (sw-
15.27)
NBC-Cloutier Is Calling: WOWO
WLS

NBC-Frank Gagen's Orch.: WHO
KSD WTMJ

Buck Rogers, sketch: KWK
WIRE
KMOX-Sundown Serenade
WAAF-Mythical Ballroom, Eddie
Chase
WCCO-Baseball Scores
WCFL-Today's Top Tunes
WFBM-Bohemians
WGN-Sports Review
WHA-Story Time
WHBF-Lost Empire, drama
WHIP-Rube Limpkins
WISN-World Dances

★WIBA-News
WIND-Light Classic
WJJD-Fred Beck, organ
WKBB-Universe of Melody
WLW-Fred Waring in Pleasure
Time

★WMAQ-News: Musical Entre
WMBL-Dr. Quiz
WMT-Air Conditioning Prgm.: A
Trip Thru' Mystery Cave: Base-
ball Scores
WOC-Luncheon Music
WROC-Fed. Music Project Orch.
WSUI-Musical Moods
WTAD-Happy Howard, songs
WTAQ-Sports: Birthday Club

5:45 CST 6:45 CDT
MBS-Inside of Sports: WLW
KWK WGN

★News: WFBM WHO WMT
KMOX-Vic & Sade
KSD-Sportlights
WBOW-Walkathon Broadcast
WCCO-The Gospel Singer
WCFL-Hal Totten, sports
WHBF-Sports Trail
WHIP-Remote Control
WIBA-Birthday Club: Sports
★WIRE-News: The Sports
WISN-Sports Parade
WOC-Hits & Bits
★WSUI-Daily Iowan of the Air
WTAD-Tonic Tunes
WTAQ-Nagel Sisters, songs
WTMJ-Sports

NIGHT

6:00 CST 7:00 CDT
NBC-One Man's Family, drama:
WMAQ WLW WIRE KSD WHO
WTAM WTMJ (also see Sun.
Prgs. at 10:30 p.m. CST)

MBS-Welcome Neighbor: WHBF
CBS-Honolulu Bound: KMOX
WFBM WBBM WFAM WCCO
WJR WHAS WISN (sw-15.27)
(also KNX KSL at 10 p.m. CST)

NBC-Ransom Sherman Presents:
WOWO KWK (sw-11.87)

★News: WLS WROC
Sports: WBOW WKBB WKBH
WOC WMT
WCFL-Race Results
WGN-Old Heidelberg Concert
Orch.
WHA-Organ Reverie
WHIP-Luthuanian Hour
WIBA-Dinner Melodies
WIND-Today's Ball Game
WJJD-Judge Gutknecht's Traffic
Court
WMBD-Sports: Hit of the Day
WMBL-King's Messengers
WSUI-Dinner Hour Prgm.
WTAD-Sports Views & Reviews
WTAQ-Havrack Cmfunny

6:15 CST 7:15 CDT
NBC-Ransom Sherman: WMT

★News: WMBD WOC
★KWK-Sports Final: News
WBOW-Hawaiian Serenade
WCFL-Jack Kelly's Orch.
WKBH-Dinner Concert
WKBH-Dinner Music
WLS-Sports
WROC-Rockford at Work
WTAD-Edith Raye

6:30 CST 7:30 CDT
CBS-Paul Whiteman's Orchestra:
WJR WBBM WISN (also at 9:30
p.m. CST)

MBS-Lone Ranger, drama: WGN
NBC-Tommy Dorsey's Orchestra:
WMAQ WTMJ WHO WLW KSD
WTAM WIRE (sw-9.53) (also
at 9:30 p.m. CST)

NBC-Hobby Lobby; Dave Elman:
WMT KWK WLS WBOW (sw-
11.87)

MBS-Goldman Band Concert:
WHBF

Music detail on page 17 this week.

KMOX-Alpine Varieties
WAAF-Evening Concert
WCCO-To be announced
WCFL-Dance Orch.
WFAM-Keyboard & Console
WFBM-Rollini Trio
WHA-Planning Your Career
WHAS-Your Favorite Hymn
WHIP-Take It Easy
WJJD-Pacific Paradise
WKBB-Sweetheart Serenade
WKBH-Music Makers
WMBD-Campus Girls
WOC-German Band
WOWO-Musical Workshop
WROC-Scandinavian Hour

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

10:30 CST (11:30 CDT) Farm and Home Hour.
William Wintermayer of the Bureau of Dairy Industry; J. F. Hawkins, dairyman from South Carolina, and C. G. Cushman, dairy specialist at the Clemson College, discuss "Dairying to Improve Southern Living."
A story about Everett Mitchell may be found on page 10.

AFTERNOON

5:00 CST (6:00 CDT) Fred Waring in Pleasure Time.

6:30 CST (6:30 CDT) People's Platform; Dis-
cussions.

NIGHT

6:00 CST (7:00 CDT) Honolulu Bound.
Phil Baker, comedian; Beetle and Bottle; Andrews Sisters; Lyn Murray's orchestra.

6:00 CST (7:00 CDT) One Man's Family; Serial Drama.

6:30 CST (7:30 CDT) Hobby Lobby; Dave El-
man, Interviews.

6:30 CST (7:30 CDT) Paul Whiteman's Or-
chestra.

6:30 CST (7:30 CDT) Tommy Dorsey's Or-
chestra.
Edythe Wright and Jack Leonard, vocalists.

7:00 CST (8:00 CDT) Knickerbocker Playhouse.
Dramatic program, with Elliott Lewis and guest star, who will be presented with the Knickerbocker Award.

7:00 CST (8:00 CDT) What's My Name?
Quiz program with Fred Utal and Arlene Francis.

7:30 CST (8:30 CDT) Stadium Concert.
New York Philharmonic Orchestra, with Frieder Weissmann conducting.

7:30 CST (8:30 CDT) George Jessel's Celebrity Program.
Peter Van Steeden's orchestra. Guest: Jerry Colonna, comedian.

7:30 CST (8:30 CDT) Idea Mart.
Joe Thompson, NBC director, will give some of his program ideas.

8:00 CST (9:00 CDT) National Symphony Or-
chestra.
Sunset Symphony from Potomac Water Gate, Washing-
ton, D. C. Erno Rapee conducts the orchestra; Ossy
Renardy, violinist, guest soloist.
Music detail on this program may be found on page 17, column 2.

8:00 CST (9:00 CDT) Kay Kyser's Program.
Musical Quiz; Virginia Simms; Sully Mason; Harry
Babbitt.

10:30 CST (11:30 CDT) Lights Out; Mystery
Drama.

FREQUENCIES

KMOX-1090	WFAM-1200	WIRE-1400	WMBI-1080
KOA-830	WFMB-1230	WISN-1120	WMT-600
KSD-550	WGN-720	WJBC-1200	WOC-1370
KWK-1350	WHA-940	WJJD-1130	WOWO-1160
WAAF-920	WHAS-820	WJR-750	WROC-1410
WBAA-890	WHBF-1240	WKBB-1500	WSBT-1360
WBBM-770	WHIP-1480	WKBH-1380	WSUI-880
WBOW-1310	WHO-1000	WLS-870	WTAD-900
WCCO-810	WIBA-1280	WLW-700	WTAM-1070
WCFL-970	WILL-580	WMAQ-670	WTAQ-1330
WENR-870	WIND-560	WMBD-1440	WTMJ-620

★WTAD-Headlines in the News

★WTAQ-News

6:45 CST 7:45 CDT
CBS-Paul Whiteman's Orch.: (sw-
15.27)

★News: WKBH WKBH
KMOX-Woman's Hour
WCFL-Dr. Carruthers
WFBM-Youth at the Crossroads
WHA-Die Deutsche Musikstunde
WHAS-Dance Orch.

★WHBF-News: Dance Tunes
WJJD-Sons of the Pioneers
WMBD-Here's How They Did It
WTAD-Tempo Moderne
WTAQ-Fiddlers Three

7:00 CST 8:00 CDT
NBC-What's My Name?; Quiz
Prgm.: WTAM KSD WMAQ
WIRE WLW WHO WTMJ (sw-
9.53) (also at 10 p.m. CST)

NBC-Horse & Buggy Days: KWK
WMT WOWO

CBS-Knickerbocker Playhouse:
WHAS KMOX WJR WISN
WBBM WCCO WFBM WMBD
(sw-11.83)

MBS-Ina Ray Hutton's Orch.:
WHBF

CBS-To be announced: WKBH
WKBH

★WBOW-News
WCFL-Jack Kelly's Orch.
WENR-Grant Park Concert
WGN-Flying Reporter
WHIP-Evening Meditation

WIBA-Concert Under the Stars
WIND-Hymns of All Churches
WJJD-Suppertime Frolic
WMBI-Sunset Story with Song
WOC-Carnival
WROC-Tommy Dorsey's Orch.
WSBT-Universe of Melody
WSUI-Children's Hour, The Land
of the Story Book
WTAD-Supper Club
WTAQ-To be announced

7:15 CST 8:15 CDT
WBOW-Salon Ensemble
WCFL-Favorite Melodies
WGN-Johnny Davis' Orch.
WIND-Betty & Bob, sketch
WROC-Hymns Time

7:30 CST 8:30 CDT
CBS-Stadium Concert: WCCO
WHAS KMOX WJR WOC WTAQ
WFBM WMBD WSBT WKBH
WKBB (sw-11.83)

NBC-George Jessel's Celebrity
Prgm.: WTAM WLW WIRE KSD
WMAQ WHO WTMJ (also at
10:30 p.m. CST)

MBS-Percy Faith's Music: WMT
NBC-Idea Mart: WOWO WIBA
WENR WBOW (sw-11.87)

KWK-Lane Ranger
WBBM-Grant Park Concert
WCFL-Labor Flashes
★WGN-News: Highlights of Sports
★WHBF-News
WIND-Marriage & the American
Family
WISN-Reflections

WROC-Four Cucarachas: Music
Box Review
WSUI-Evening Musicale

7:45 CST 8:45 CDT
WCFL-Franz & Fritz
WGN-Enric Madriguera's Orch.
WHBF-Crimson Trail
WIND-Pedro De Leon's Orch.
WSUI-Visiting Professor

8:00 CST 9:00 CDT
NBC-Kay Kyser's Prgm.; Virginia
Simms; Harry Babbitt & Sully
Mason, vocalists: WIBA WTMJ
WHO KSD KOA WLW WBOW
WTAM WMAQ WIRE (sw-9.53)

CBS-Stadium Concert: WBBM
NBC-Nat'l Symphony Orchestra:
WENR WOWO KWK WMT
Music detail on page 17 this week.

MBS-Grant Park Concert: WGN
WCFL-Jack Kelly's Orch.

★WHBF-News: Sports Sparks
WIND-Jimmy Jackson' Orch.
WISN-Dugout Doings
WBBB-Clarke College Workshop
WKBB-So You're Going to Build
a House
WROC-Victor Hour
WSUI-H. S. Speech Groups Prgm.

8:15 CST 9:15 CDT
MBS-Grant Park Concert: WHBF
WGN
WCFL-Sports
WISN-Baseball; Columbus vs.
Milwaukee

8:30 CST 9:30 CDT
MBS-Music Counter: WGN WMT
WHBF

CBS-American Viewpoints: WJR
WHAS KMOX WISN WFBM
WSBT WKBH WBBM WOC
WTAQ

Representative J. William
Ditter will discuss "The Presi-
dent's Lending-Spending Pro-
gram."

NBC-The Public Interest in De-
mocracy: WENR KWK
WCCO-Who's the Champ
WCFL-Make Believe Danceland
WIND-Hoss Tales, Ted Williams
WKBH-Rhapsody in Brass
WMBD-Zingo
WOWO-Master Singers
WSUI-The Iowa Sportsman

8:45 CST 9:45 CDT
CBS-Armchair Adventures: WOC
KMOX WBBM WFBM WKBH
WMBD WJR WHAS WSBT
WTAQ (sw-9.65)

★WIND-News: Sports
WKBH-What Is It?
★WOWO-News

★WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT
NBC-Fred Waring's Orch.: WIRE
WMAQ KOA KSD WTAM WLW
WBOW

NBC-Milt Herth Trio: KWK (sw-
9.53)

CBS-Amos 'n' Andy, sketch:
WBBM WFBM WHAS KMOX
WOC WJR

★News: WIBA WKBH WTAQ
WMT

★WENR-News, Durward Kirby
WRO-Big Town
WIND-Swedish Prgm.
WKBH-Rapid Ad
WMBD-Hits & Bits
WOC-Geo. Sokolsky
WIRE-Dance Orch.
WROC-Night Club of the Air
WSBT-Jack Coffey's Orch.
WTMJ-Reddy Kilowatt

9:15 CST 10:15 CDT
CBS-Barry Wood's Orch.: WKBH
WFBM WHAS KMOX WCCO
WJR WKBH WTAQ

NBC-Fred Waring's Orch.: (sw-
9.53)

NBC-Lawrence Welk's Orchestra:
WENR WBOW

WGN-Enric Madriguera's Orch.:
WGN

★News: WMAQ WBBM
KSD-Cheri McKay & Co.
KWK-Range Riders
WHBF-Hollywood Night Club
WIBA-Sports
WIRE-Baseball Roundup
WKBH-Moonlight Sonata
WLW-This Is the Fair
WMBD-Clyde Dale's Orch.
WMT-Baseball; Cedar Rapids vs.
Evansville
WOC-Vocals by Vivian
WTMJ-Easy Aces

9:30 CST 10:30 CDT
NBC-Tommy Dorsey's Orch.: KFI
KOA (also see 6:30 p.m. CST)

CBS-Paul Whiteman's Orch.:
WFBM WHAS KMOX WMBD
WOC WTAQ WKBH WCCO
(also see 6:30 p.m. CST)

NBC-Horace Heidt's Orchestra:
WOWO

CBS-Shep Fields' Orch.: WIND
NBC-Dance Orch.: WBOW WIBA
(sw-9.53)

MBS-Dick Jurgens' Orch.: WGN
Sports: WHO WJR

★KSD-News: Henry Busse's Or-
chestra
KWK-Easy Aces, sketch
WBBM-Man on the Street
WCFL-The Life Prgm.
WENR-Milton Herth's Trio
WHBF-Lucia Thompson, pianist
★WIRE-News
WKBH-Stars Over Manhattan
WLW-Carl Deacon Moore's Orch.
WMAQ-Isham Jones' Orch.
WROC-Night Club of the Air

★WSBT-News
WTAM-Clyde McCoy's Orch.
WTMJ-Melody Picture Book

9:45 CST 10:45 CDT
NBC-Dance Orch.: WHO
CBS-Shep Fields' Orch.: WBBM
WJR WSBT
NBC-Horace Heidt's Orchestra:
WENR WIRE
KWK-Mr. Keen, Tracer of Lost
Persons
WHBF-Let's Dance
WIND-Jimmy Jackson' Orch.
WLW-Benny Strong's Orch.

10:00 CST 11:00 CDT
CBS-Count Basie's Orch.: WBBM
WCCO WSBT WTAQ (sw-6.12)

NBC-What's My Name? Quiz
Prgm.: KOA KFI (also see 7
p.m. CST)

NBC-Duke Ellington's Orchestra:
WCFL

NBC-Jan Savitt's Orch.: WBOW
WIRE

★News: WJR WHO WMBD WOC
WHAS WFBM WROC WKBH
WBBM
KMOX-Organ Melodies
KWK-Sports Review
WENR-Music You Want, When
You Want It
WGN-Steve Leonard's Orch.
WIBA-Club Chanticleer
WIND-Variety Melody
WKBH-Russ Bishop, organist
★WLW-Peter Grant, news
WMAQ-Bunny Berigan's Orch.
WOWO-Rudy Bundy's Orch.
WTAM-Tom Manning
WTMJ-Today's Events

10:15 CST 11:15 CDT
CBS-Count Basie's Orch.: WKBH
WMBD

NBC-Jan Savitt's Orch.: WHO
WTAM

Sports: KMOX WOC
★KWK-News
WCCO-Cedric Adams
WFBM-Moon Prelude
WHAS-George Walsh
WHBF-Around the Diamond
WIBA-Hollywood Beach
WISN-Tenth Inning
WJR-Reminiscing
WLW-Schnickelfritz Band
WTMJ-Dance Orch.

10:30 CST 11:30 CDT
CBS-Bill Bardo's Orch.: WKBH
WISN WTAQ WKBH WMBD
WBBM WFBM WSBT WHAS
WOC (sw-6.12)

MBS-Paul Pendarvis' Orchestra:
WHBF WMT

NBC-George Jessel's Celebrity
Prgm.: KOA KFI (also see 7:30
p.m. CST)

NBC-Lights Out, mystery drama:
WMAQ WHO WLW WIBA
WTAM WBOW

NBC-Larry Clinton's Orchestra:
WIRE

★News: KMOX WIND
KWK-Joe Manzanares's Orch.
WCCO-Rollie Johnson
WCFL-George Hessberger's Orch.
WGN-Joe Reichman's Orch.
WOWO-Happy Hauck's Orch.
WTMJ-Last Word in Sports

10:45 CST 11:45 CDT
NBC-Larry Clinton's Orchestra:
WOWO

CBS-Bill Bardo's Orch.: WJR
KMOX

NBC-Jay Mills' Orch.
★WCFL-News
WENR-Milton Herth's Trio
WIND-Carlos Molina's Orch.

11:00 CST 12:00 CDT
CBS-Carlos Molina's Orch.: WOC
WISN WTAQ WKBH WBBM
WFBM (sw-6.12)

NBC-Happy Felton's Orchestra:
WBOW WTMJ WMAQ

MBS-Carl Lofner's Orch.: WGN
WMT WHBF KWK

Music You Want: KSD WIRE
KMOX-Bobby Swain's Orch.
KOA Sport News & Reviews
WENR-Isham Jones' Orch.
WHAS-Dick Cissie's Orch.
WHO-Veterans' Forum
WIBA-Club Chanticleer
★WIND-The Nite Watch: Talk,
News, Music
★WKBH-Night Owl's Request
Prgm.: News
WLW Dance Orch.
WMBD-Nightfall
WTAM-Bob Miller's Orch.

End of Wednesday Programs

7:00 CST 8:00 CDT CBS-Richard Maxwell: WFAM KMOX (sw-17.83)
★NBC-News: Breakfast Club: WCFL (sw-21.5)
★News: WGN WTAD WHBF WILL Musical Clock: WBBM WMBD WOC WKBB WROK
7:15 CST 8:15 CDT CBS-Over the Hill & Far Away: WFAM (sw-17.83)
MBS-Red River Dave: WGN
★News: WCCO WHO WMT
7:30 CST 8:30 CDT NBC-Breakfast Club: WOWO
CBS-Manhattan Mother: WBBM
★News: WIBA WTAQ
7:45 CST 8:45 CDT NBC-Life Can Be Beautiful: WLS (sw-15.21)
CBS-Bachelor's Children: KMOX CBS-Console Overtones: (sw-17.83)
★KWK-News: Rapid Service WBBM-Linda's First Love WFAM-Morning Devotions WGN-What's News in the Stores Today WHBF-Ridin' High WHO-Coffee Pot Inn WIBA-Musical Clock
8:00 CST 9:00 CDT NBC-Story of the Month, sketch: KWK WCFL (sw-15.21)
CBS-Pretty Kitty Kelly, sketch: WOC WBBM WFBM KMOX WCCO WISN
NBC-The Man I Married, sketch: WHO WIRE KSD WMAQ WLW WTMJ
★News: WKBH WOWO Musical Clock: WROK WIBA WMT
★WAAF-News: Canary Serenade: News
★WFAM-News: Concert Time WGN Morning Melodies WHA Band Wagon
★WHBF-News: Merry Melodies WHIP-German Hour WILL-American Foreign Relations WIND-Headline Music WJJD-Bosworth Broadcast WKBB-20th Century Serenade WLS-Career of Alice Blair WMBD-Bandwagon WMBI-Sunrise Service WSUI-Morning Chapel WTAD-Coffee Time
★WTAQ-Console Melodies: News
8:15 CST 9:15 CDT NBC-John's Other Wife, sketch: WMAQ WIRE KSD WHO
CBS-Myrt & Marge, sketch: KMOX WBBM WISN WCCO WFBM WMBD
NBC-Josh Higgins of Finchville, sketch: WOWO KWK (sw-15.21)
MBS-Paul Allison, poems; Arthur Chandler, Jr., organist: WLW WCFL-Music for Today WHA-Morning Melodies WHBF-Melodies of the Moment
★WIND-News: Memory Lane WKBB-Melodic Memories WKBB-Vic Fraser Entertains WLS-Meet Miss Julia WOC-Musical Clock WSUI-Los Angeles Colored Chorus
★WTAQ-Ridin' High: News WTMJ-Top of the Morning
8:30 CST 9:30 CDT NBC-Originalities: WCFL WLW (sw-15.21)
NBC-Just Plain Bill, sketch: WMAQ WIRE WHO KSD
CBS-Hilltop House, sketch: Bess Johnston: KMOX WBBM WCCO WFBM WISN WMBD
MBS-Melody Strings: WGN KWK-Al Sarli's Orch. WBOW-Radio Gospel WFAM-Shoppers' Guide WHBF-Public Service Prgm. WHIP-Budapest Hour WIND-Jimmy Dean, hillbilly and cowboy songs WJJD-A Parade of Values WKBB-Morning Melodies WKBB-Accordiana WLS-The Rangers WMT-Alarm Clock Time WOWO-Dishpan Parade WROK-Morning Devotions
★WSUI-Daily Iowan of the Air WTAD-Ministerial Alliance WTAQ-Sunshine Time
8:45 CST 9:45 CDT CBS-Stepmother, sketch: WBBM KMOX WCCO WFBM
NBC-Houseboat Hannah: WLS WLW (sw-15.21)
NBC-Breen & de Rose, songs: WBOW
NBC-Woman in White, sketch: WMAQ WHO KSD WIRE WTMJ

MBS-John Metcalf's Choir Loft: WGN
★KWK-Sidelights on the News WCFL-Bittersweet Melodies WHBF-House of Music WIBA-Baron's Reporter WILL-Markets WIND-Swing Time Lane WISN-Early Risers Club WJJD-Hal Tate, movie tattle KKBH-Uncle Bob WMBD-Women of Today WOWO-Modern Home Forum WROK-Your Favorite Hymns WSUI-Morning Melodies: Service Reports WTAD-John Golden
9:00 CST 10:00 CDT NBC-Story of Mary Marlin, sketch: WLS WIBA (sw-15.21)
NBC-Viennese Ensemble: WBOW KWK
NBC-David Harum, sketch: KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor: WBBM WFBM KMOX WMBD WOC
★News: WJJD WROK WMT WTAD WAAF-Swing High WCCO-Offier Index WCFL-Better Homes, talk: Music WFAM-Gypsy Caravan WGN-Keep Fit to Music WHA-Your Health
★WHBF-News: Pop Tunes WHIP-What Is It? WILL-Economic Botany WIND-Traffic Court WISN-Rhythm Romance WKBB-Variations on Syncopation WKBB-Morning Serenade WLW-Linda's First Love, sketch WSUI-Within the Classroom WTAQ-Morning Potpourri WTMJ-What's New
9:15 CST 10:15 CDT NBC-Vic & Sade, sketch: WLS WLW (sw-15.21)
NBC-Lorenzo Jones, sketch: KSD WIRE WMAQ WHO
CBS-Scattergood Baines, sketch: KMOX WCCO WFBM WBBM
NBC-Viennese Ensemble: WIBA
★News: WMBD WKBB KWK WOC KWK-The Gospel Singer WAAF-Orchids & Moonlight WFAM-Radio Limelight WGN-Bachelor's Children, sketch WHA-News & Views WHBF-Musical Moods WHIP-Women & the Home WJJD-Whistle While You Work WMT-This Day is Ours WOWO-Editor's Daughter, sketch WROK-Town Crier WTAD-Jack Petrie
9:30 CST 10:30 CDT CBS-Big Sister, sketch: WCCO WBBM KMOX WMBD WFBM WOC
NBC-Young Widder Brown, sketch: WIRE WMAQ WHO
NBC-Pepper Young's Family: WLS (sw-15.21)
MBS-Keep Fit to Music: WMT KWK
NBC-Vagabonds: WCFL Meet Miss Julia: WLW WTMJ WAAF-Let's Dance WFAM-Lou Pike WGN-Don Pedro, violinist WHA-Consumer Facts WHBF-Betty & Bob, sketch
★WHIP-Monitor Views the News WIBA-Dorothy Potter
★WIND-News WISN-Ann Leslie's Scrapbook WJJD-Hal Tate, movie tattle WKBB-Eb & Zeb
★WKBB-News: Bargain Counter WMBI-Music Faculty Prgm. WOWO-Linda's First Love, sketch WROK-Organ Reveries WTAD-Ma Perkins WTAM-Women's Hour WTAQ-Music for Every Mood
9:45 CST 10:45 CDT NBC-The Road of Life, sketch: WLW WMAQ WTMJ WIRE KSD
NBC-Houseboat Hannah, sketch: WHO
CBS-Aunt Jenny's Stories: KMOX WMBD WFBM WBBM WCCO WOC
NBC-The Wife Saver: WOWO KWK WCFL (sw-15.21)
MBS-Medical Information Bureau of New York, talk: WHBF Subject: "Tomorrow's Children." Speaker: Mrs. Langdon P. Marvlin.
WAAF-Morning Song WBOW-Ind. State Teachers' Prgm. WGN-Painted Dreams WHIP-Unforgettable Hits WILL-Classical Miniatures WIND-Livestock Markets WISN-Tonic Tunes WJJD-Bureau of Missing Persons WKBB-Melody Musings WKBB-Music for Milady
★WLS-Markets: News

WBMB-Echoes from Mission Fields
WMT-For Women Only WROK-Morning Varieties WSUI-Prgm. Calendar: Weather WTAD-Kitty Keene, Inc.
10:00 CST 11:00 CDT CBS-Joyce Jordan, Girl Interne, sketch: WFBM WISN WFAM WOC
NBC-Southernaire: WIBA WOWO
NBC-Luigi Romanelli's Orch.: WBOW Heart of Julia Blake: WBBM WCCO KMOX-Woman's Hour KSD-Hymns of All Churches KWK-Range Riders WAAF-Noiselettes WCFL-Peekers in the Pantry WGN-Manhattan Mother, sketch WHA-Homemakers
★WHBF-News: His Majesty, the Baby WHIP-Parents' Forum WHO-Life Can Be Beautiful WILL-Philosophy of Education WIND-Bob Atcher, songs WIRE-Adv. of Uncle Jimmy WJBC-Theater Time WJJD-General Rhythm WKBB-Hollywood Reporter WKBB-Home Economics WLS-Helen Joyce & Martha Crane, Feature Foods WLW-Editor's Daughter, sketch WMAQ-Songs of the Heart WMBD-Messenger: Weather WMT-Songs for Mother WROK-Songs of Today WSUI-Homemakers Forum
★WTAD-News WTAQ-Varieties WTMJ-Hymns of All Churches
10:15 CST 11:15 CDT CBS-Her Honor, Nancy James, sketch: WFBM WCCO KMOX WBBM
NBC-Bailey Axton, tnr.: WBOW (sw-15.33)
NBC-The O'Neills, sketch: WLW WMAQ
MBS-Georgia Crackers: WHBF WGN
★News: WISN KWK KSD-Carolyn Price WAAF-The Sports of Kings WFAM-Dixieland Band WHIP-Gypsy Caravan WHO-Adopted Daughter WIBA-Your Family & Mine WIND-Woman's News: Priscilla Holbrook, piano WIRE-Dessa Byrd
★WJBC-Women in the News WJJD-Dick Baker, songs, piano WKBB-Tunes of the Times WKBB-Your Home Prgm. WMBD-Linda's First Love, sketch WMBI-Missionary Music WMT-Pretty Kitty Kelly WOC-Radio Bazaar WOWO-Farm Flashes: Billboard WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Happy Howard WTAQ-Today's Almanac WTMJ-Betty & Bob
10:30 CST 11:30 CDT CBS-Romance of Helen Trent, sketch: WBEM KMOX
NBC-Nat'l Farm & Home Hour: Guest Spkr.: WMAQ WBOW WIBA KWK (sw-15.21)
A story about Everett Mitchell may be found on page 10.
★News: WCFL WGN KSD-Young Dr. Malone, sketch WAAF-Market: Melody Review WAAF-Bachelor's Children WFAM-Harlan Hogan WFBM-Mrs. Farrell's Kitchen of the Air WHA-Music Appreciation Course WHBF-Piano Moods WHIP-Little Red Schoolhouse WHO-Arnold Grimm's Daughter WIND-Joe Alexander, organist WIRE-Editor's Daughter WISN-Today's Almanac WJBC-Male Quartet WJJD-Safety Court WKBB-Down the Mississippi WKBB-This Woman's World WLS-The Rangers
★WLW-News: Live Stocks: River: Weather: Grain Reports WMBD-Sweetheart Time WMBI-Continued Story Reading WMT-Myrt & Marge, sketch WOC-Market Openings WROK-Woman's Forum WSUI-The Book Shelf WTAD-Action Behind the Camera
★WTAQ-News: Music for the Missus WTMJ-Your Family & Mine
10:45 CST 11:45 CDT CBS-Our Gal Sunday, sketch: WBBM KMOX
NBC-Spinning Wheel Singers: KSD
NBC-Nat'l Farm & Home Hour: WLW WCCO-Grandma's Travels, sketch

WCFL-Willie Winn WGN-June Baker, home management
WFAM-Four Eleven Alarm WHBF-Homemaking Neighbor WHIP-20th Century Serenade WHO-Valiant Lady WIND-County Agent Farm Talk WIRE-Linda's First Love WJBC-Peggy Payne, pioneers WKBB-Olive Hagen, organist WLS-Life of Mary Sothern, sketch WMBD-Window Shopper WMT-Hilltop House WOC-Screen Fans' Prgm. WOWO-Richard Trojan WROK-Music Graphs WTAD-Betty & Bob WTMJ-Gospel Singer
11:00 CST 12:00 CDT CBS-The Goldbergs, sketch: KMOX WBBM
MBS-Happy Gang: WGN WHBF WMT
NBC-Piano Recital: WCFL (sw-15.33)
William Masseles will be the guest artist today.
★News: WJJD WTAD WKBB Judy & Jane, sketch: WCCO WHO
★KSD-News: Tel-e-tunes: Dick Leibert, organist WAAF-Symphonic Hour WBA-Morning Melodies WFBM-Musical Echoes
★WHIP-Comment on the News WIBA-Linda's First Love WILL-Insects and Their Importance to Mankind
★WIND-Indiana News WIRE-Singin' Sam WISN-Down by Herman's WJBC-Organ Melodies WKBB-What's New? WLS-Melody Parade WMBD-Town Crier: Thrift Message
WMBI-Midday Hour WOC-Society on the Air WOWO-Purdue Agricultural Prgm. WROK-Master Singers WSBT-Luncheon Club WSUI-Album of Artists WTAQ-Crimson Trail WTMJ-Song Doctor
11:15 CST 12:15 CDT CBS-Life Can Be Beautiful, sketch: WBBM WCCO KMOX WMBD
NBC-Texas Jim Robertson, bar.: (sw-15.33)
WCFL-Man on the Street WFBM-Hoosier Farm Circle WHIP-Lew White, organist: Library Talk WHO-Young Dr. Malone WIBA-Editor's Daughter WIND-Tommy Ott, organist WIRE-Young Doctor Malone WJBC-Parade of Bands WJJD-Luncheon Rhythms WKBB-Console Echoes WKBB-Club Calendar WMT-Musical Gems WOC-Song Shoppers
★WOWO-Bob Wilson, news WROK-On the Mall WSBT-Christian Science Prgm.
★WSUI-Alumni News WTAD-All for the Ladies WTAQ-Hits and Encores WTMJ-Heinie & His Grenadiers
11:30 CST 12:30 CDT CBS-Road of Life, sketch: WCCO WBBM
NBC-Caroline's Golden Store, sketch: WLW WMAQ WHO (sw-15.33-11.87)
KMOX-Manhattan Mother KSD-Grace Hennefer, sop. KWK-My Secret Diary WBA-Arsene Summers, contr. WBOW-Vigo County Agricultural Agent: Studio Prgm. WCFL Meet the Folks WFBM-Hoosier Farm Circle WGN-Markets: Midday Service WHA-Quartet Quarter Hour WHBF-Hymns of All Churches WHIP-Southtown Church Hour WIBA-Church of the Air WIND-Bob Atcher, songs WIRE-Farm Hour WISN-Hits & Encores WJBC-Singin' Sam WJJD-Twelve-Thirty Party WKBB-Farm Prgm. WKBB-Tonic Tunes: Farm Service Prgm.
★WLS-Markets: Weather: News WMBD-Meet Miss Julia WMT-Magic Kitchen WOC-Your Hymns & Mine WOWO-Jean & Norm WSUI-Melody Mart WTAD-Police News WTAQ-Mailman WROK-Moods in Poetry WSUI-Melody Mart
11:45 CST 12:45 CDT NBC-Words & Music: WIBA WMAQ
CBS-This Day is Ours, sketch: WCCO WBBM KMOX WMBD

MBS-The Hit Makers: KWK NBC-Rosa Lee, sop.: (sw-15.33)
★News: WBAW WILL KSD-Singin' Sam WHA-Dialect Stories WHBF-Dramas of Life WHIP-Song Shoppers WHO-Markets & Weather
★WIND-Livestock Markets: News WIRE-Market Reports WISN-Even As You & I WJBC-Rhythm Review WKBB-Tonic Tunes WLS-Dinnerbell Prgm.: Farm News & Music
★WLW-News: Livestocks: Poultry Reports
★WMT-News: Don Roth's Band WOC-Farm Bureau WOWO-Market Service WROK-Singin' Sam WSBT-Man-on-the-Street WSUI-Farm Flashes WTAD-Swing Along WTAQ-Farmhands
AFTERNOON
12:00 CST 1:00 CDT NBC-Betty & Bob, sketch: WHO WIRE WLW KSD WMAQ (sw-11.87)
CBS-Doc Barclay's Daughters: KMOX WBBM
NBC-Rakov's Orch.: (sw-15.33)
CBS-Shirley Sadler, songs: WOC
★News: WJBC WMBD WAAF Midday Melodies: WIBA WJJD WBA-Melody Moments WBOW-Aloha Land WCCO-Manhattan Mother, sketch WCFL-Rhumba Cafe WFBM-Farm Bureau Prgm. WHA-Musical
★WHIP-Negro News WILL-Edwin Platte, tnr. WIND-Lupi Italian Hour WISN-Mickey Heath WKBB-Modernaires
★WKBB-Music Interlude: News WMT-Don Roth's Band: Question Man WOWO-Home Frolic WROK-Round the Town WSBT-Down the Mississippi WSUI-Rhythm Rambles
12:15 CST 1:15 CDT NBC-Arnold Grimm's Daughter, sketch: WIRE WMAQ WLW (sw-11.87)
CBS-The Life & Love of Dr. Susan: WCCO KMOX WBBM WMBD (sw-17.83)
★News: WKBB WROK WFBM KWK-Meet Miss Julia, sketch WAAF-Seven-Uppers WBA-Meet Your Voice WBOW-Singin' Sam WCFL-Eddie & Fannie Cavanaugh WGN-Young Dr. Malone, sketch WHBF-The Frank Microphone WHIP-Rockin' n' Rhythm WHO-Voice of the Farm WILL-Markets WISN-Musical Heat Wave WJBC-Girls' Trio WJJD-Livestock Markets WKBB-Man on the Street: Luncheon Music WLS-Arkie WMT-Voice of Iowa: Markets: Cedar Valley Hillbillies WOC-Rambles in Rhythm WOWO-Honolulu Serenaders WTAD-Farm & Community Hour WTMJ-Daily Bulletin Board
12:30 CST 1:30 CDT NBC-Opera Selections: (sw-15.33)
CBS-Your Family & Mine, sketch: KMOX WBBM WMBD (sw-17.83)
NBC-Valiant Lady, sketch: WLW WIRE WMAQ (sw-11.87)
MBS-Notes of Grace: WGN
★News: WHO WIBA WCCO WOC KWK-Dave Wright, songs WAAF-Market Report: Meat Board Talk: Waltztime WBA-Luncheon Dance Time WBOW-Street Reporter WCFL-American Radio Warblers WFBM-Bohemians WHA-Farm Prgm.
★WHBF-News: Market Reports WHIP-Going Forward with Chicago WILL-Farm Hour WIND-Luncheon Dance WJJD-Midday Roundup WKBB-Man on the Street WLS-Livestock Markets WOWO-Your Family & Mine WROK-Couple on the Street: Country Home WSBT-Take It Easy WSUI-Today in Iowa City: Service Reports WTMJ-Dance Orch.
12:45 CST 1:45 CDT NBC-Hymns of All Churches: WMAQ WIRE WLW WHO (sw-11.87)
NBC-Opera Selections: KWK

(Continued on Next Page)
CBS-When a Girl Marries, sketch: WFBM WOC KMOX WBBM WCCO WISN
MBS-Montana Meechy String Band: WGN WHBF
★News: WKBB WTAQ
★KSD-News: Markets WAAF-Estelle Barnes, pianist WBA-Market Reports
★WBOW-News: Tune of the Day WCFL-Spotlight Prgm. WIBA-Market Reports WIND-Priscilla Holbrook pianist WKBB-Market Reports: Pet Corner
★WLS-Grain Market Summary: News
★WMBD-Farm Markets: Farm News
WMT-Joe Doakes: International Varieties
WOWO-Markets: Peter MacGregor
★WROK-News & Markets: Home Folks Hour
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter
1:00 CST 2:00 CDT CBS-Army Band: WFBM WSBT WKBB WOC
NBC-The Story of Mary Marlin, sketch: WMAQ WTMJ WHO KSD WLW
NBC-Pia Igy, sop.: Guitarist: WCBF KWK (sw-15.33)
MBS-Ginsburgh's Concert Orch.: WGN WHBF
★News: WIND WTAD KMOX-Linda's First Love, sketch WAAF-Page by Page WBA-Eugene Finegan, violinist WBBM-Editor's Daughter, sketch WBOW-Walkathon Broadcast WCCO-Adopted Daughter, sketch WHA-Legislative Forum WHIP-Englewood Hour WIBA-Melody Moments WILL-Reading and the Language Arts WIRE-Reporter
★WISN-News: Prgm. Preview WJJD-Two of a Kind WKBB-Ma Perkins, sketch WLS-Dreamers Bay WMBD-Man on the Street WMT-Favorite Tunes: Golf Tournament
WOWO-The Observer
WROK-Health Talk: Home Folks Hour
WSUI-Musical Serenade
WTAQ-Man on the Street
1:15 CST 2:15 CDT NBC-Dance Orch.: KWK WCFL (sw-11.87)
CBS-Army Band: WKBB WISN
NBC-Ma Perkins, sketch: KSD WMAQ WTMJ WHO WLW
MBS-Gayle Gaylor: WGN WHBF KMOX-Editor's Daughter, sketch
★WBA-Monitor Views the News WBBM-Missus Goes to Market WBOW-Leo Baxter's Musicale WOC-Ladies First WHA-Ben Park, bar.; Betti Schadauer, pianist WIND-Arlington Park Race Returns
★WIRE-Noonday Headlines WJJD-Rhythm for Tea WLS-Homemakers Hour WMBD Today's Programs WMT-A Trip Through Niagara: Time to Retire Boys WSUI-Within the Classroom WTAD-World Dances WTAQ-Noon Concert
1:30 CST 2:30 CDT CBS-Clyde Barrie, bar.; Ensemble: WTAQ WOC WSBT WISN WFBM WKBB WKBB (sw-11.83)
NBC-Pepper Young's Family, sketch: KSD WHO WLW WMAQ WIRE WTMJ
NBC-Hoosier Hop, variety show: WIBA WOWO (sw-11.87)
MBS-Henry Cincone's Orch.: WGN KMOX-One Woman's Opinion
★KWK-News: Musical Interlude WAAF-Mood in Blue WBBM-Flanagrams WHA-Wisconsin Music Clinic
★WHBF-News WJJD-Music & Banter with Ben Kanter
WMBD-East Bluff Reporter
★WMT-News: Musical Interlude WROK-Moods in Rhythm, Ruth McKenzie
WTAD-The Roving Cowboys
1:45 CST 2:45 CDT NBC-The Guiding Light, sketch: WMAQ WTMJ WHO WLW KSD WIRE

THURSDAY July 27

(1:45 p.m. Continued)

NBC-Between the Bookends: KWK WIBA WWO (sw-15.33)

MBS-To be announced: WHBF KMOX-Magic Kitchen WBAA-Edward Foley, pianist WBMM-Dugout Dope WBOW-State Teachers' College WCCO-Mary Sothern WCFL-Baseball Interview WGN-Leadoff Man WIND-Sports Edition WJJD-Dugout Interviews
★WLS-News: Homemakers' Prgm. WMBD-Kitty Keene, Inc. WMT-Judy & Jane WRWK-Music Graphics WTAD-Dr. Collins

2:00 CST 3:00 CDT
CBS-Lebrun Sisters: WOC WISN WTAQ WFBM WSBT WKBB WKBH (sw-17.83)

NBC-Backstage Wife, sketch: WTMJ WIRE WMAQ WHO WIBA

NBC-Sunbrite Smile Parade: WENR WWO WMT KWK

NBC-To be announced: (sw-9.53)

Baseball; Cubs vs. Dodgers: WCFL WGN WJJD WBBM KMOX-Kitty Keene, sketch KSD-Arnold Grimm's Daughter
★WAAF-News & Weather WBAA-Your World of Business WBOO-Tropical Moods WCCO-Ma Perkins, sketch WHA-Magazine Rack WHBF-Gospel Temple Services WHIP-Social Justice Magazine WLL-Public Relations & Publicity WIND-Arlington Park Race Returns WLW-De Vore Sisters WMBD-Editor's Daughter WMBI-Birthday Prgm.
★WROK-News: Prgm. Prevue WSUI-Organ Melodies: Campus Activities WTAD-Community News

2:15 CST 3:15 CDT
NBC-Stella Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ

CBS-Ray Bloch's Varieties: WISN WTAQ WKBB WSBT WFBM WOC WKBB (sw-11.83)

MBS-Moods in Music: WHBF WLW

Ma Perkins, sketch: KMOX WMBD KSD-Valiant Lady, sketch WAAF-Marimba Magic WCCO-Kitty Keene, Inc., sketch WROK-Aloha Land WSUI-Within the Classroom, The Classical Period, Prof. Philip G. Clapp

2:30 CST 3:30 CDT
NBC-Vic & Sade, sketch: WHO WMAQ WIRE WTMJ KSD

CBS-Ray Bloch's Varieties: WFAM
★NBC-Rhythm Auction; News: WIBA WENR WMT WBOV KWK (sw-11.87)

MBS-The Two Keyboards: WHBF KMOX-Judy & Jane WAAF-Down the Mississippi WBAA-Your World of Business WCCO-Betty & Bob, sketch WHA-Music of the Masters WHIP-Univ. of Chicago Speech WILL-Recital Hall WIND-Sports Edition
★WKBB-News WLW-Life Can Be Beautiful WMBD-His Majesty, the Baby WWO-Old Time Religion WROK-Rhythm Before Three WTAD-Concert

2:45 CST 3:45 CDT
NBC-Midstream, sketch: WLW KSD WTMJ WHO WIRE WMAQ

CBS-Deep River Boys: WKBB WOC WTAQ WFAM WFBM WMBD WISN WKBB (sw-17.83)

MBS-Dick Barrie's Orch.: WHBF KMOX-Dope from the Dugout KWK-Man in the Stands WBAA-Treasure Chest
★WCCO-News Highlights WILL-Travelogue WTAD-Variety Prgm.

3:00 CST 4:00 CDT
NBC-Jimmy Dorsey's Orch.: WBA WWO (sw-11.87)

CBS-Genevieve Rowe, sop.: WOC WTAQ WFBM WKBB WKBB WCCO WFAM WISN (sw-17.83)

NBC-Kitty Keene, Inc. sketch: WMAQ WIRE WHO WLW WTMJ KSD

Baseball; Cards vs. Giants: KWK KMOX

WAAF-Salon Concert WBAA-Afternoon Music WBOW-Vocal Styling WENR-Home Forum WHBF-Headlines of the Day WHIP-Interbug Jamboree WLL-Music of the Masters WIND-Paddock Party WJBC-Question Hour WMBD-Petticoat Parade WMBI-Grace Notes WMT-Sweet Music WRWK-Women of the Hour WSUI-Your World of Vision WTAD-Baseball Game

3:15 CST 4:15 CDT
CBS-Life & Love of Dr. Susan: WFBM

CBS-Patterns in Swing: WFAM WTAQ WKBB WKBB WISN WCCO

NBC-Glenn Miller's Orch.: WIRE WBOV

MBS-Johnson Family, sketch: WHBF WMT

NBC-Jimmy Dorsey's Orchestra: WENR

WHO-Meet Miss Julia WIND-Arlington Feature Race WLW-This Day Is Ours WMAQ-Concert Miniature WMBI-Scandinavian Service WOC-Market Closing WWO-Lb & Zeb
★WSUI-Iowans in the News WTMJ-Mid-Summer Festival

3:30 CST 4:30 CDT
NBC-Affairs of Anthony, sketch: WBOV WWO WENR

CBS-Patterns in Swing: WMBD

MBS-Henry Weber's Concert Orch.: WHBF

NBC-Morin Sisters: WHO WMAQ WLW WIRE

★News: WJBC WOC WAAF-International Potpourri WBAA-Little Red School of Air WFBM-Carlyle Stevens Speaking WHA-Through Other Eyes WHIP-Dr. Harry E. L. Timm WIBA-Matinee Dance WMT-Leon Craft's Orch. WROK-Ma Perkins, sketch WSUI-Illustrated Musical Chats WTMJ-Blue Room

3:45 CST 4:45 CDT
NBC-Johnnie Johnston, songs: KSD WBOV WMAQ

NBC-Popular Melodies: WENR WIRE (sw-11.87)

MBS-Red Norvo's Orch.: WHBF

CBS-March of Games: WFAM WKBB WTAQ WKBB WMBD WOC WISN WCCO

WBAA-Story Book Hour WBBM-Tenth Inning WFBM-Meet Miss Julia WHA-Music Album WHIP-Dixieland Band
★WHO-News WJBC-Am. Fam. Robinson WLW-One Woman Speaks WMBI-Foreign Language Period WMT-Tom Owens' Cowboys WWO-Consolaires WROK-Shilkrut Serenade

4:00 CST 5:00 CDT
★CBS-News: Stanley Hickman Serenade: WOC WKBB WFBM WTAQ WKBB WISN WCCO

NBC-Southern Baptist World Conference: WIBA WMAQ WHO (sw-9.53)

Dr. Walter Van Kirk will report the events of this conference.

MBS-Johnny Hamp's Orch.: WMT WHBF

KSD-Kitty Keene, Inc., sketch WAAF-Jimmie Kozak, pianist WBBM-Chicago Hour WBOV-Weights & Measures Program

WCCO-Don Artiste WFAM-Tea Time Musicale WGN-Swing It WHA-Chapter a Day WHIP-Polish-American Hour WILL-Illinois Editorial Review WIND-Sports Edition WJBC-Sweet & Swing WJJD-Baseball Scoreboard WLW-Invitation to Listen
★WMBD-News: Melody Miniature WWO-Keeping You Posted WROK-Community Hour WTMJ-Around the Town

4:15 CST 5:15 CDT
NBC-Malcolm Clate, children's stories: WENR WBOV (sw-9.53)

NBC-Patricia Gilmore, songs: WLW WWO (sw-11.87)

MBS-Johnny Hamp's Orch.: WGN

CBS-Console Reveries: WCCO WISN WTAQ WBBM

KSD-Matinee Musicale WAAF-Harry Creighton, sprouts WCFL-ABC Safety Legion WFBM-Killer Dillers

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

10:30 CST (11:30 CDT) Farm and Home Hour. Ruth Van Deman of the Bureau of Home Economics and Everett Mitchell discuss "Fried Chicken." A radio visit to the Snoqualmie National Forest in Washington State, conducted by Elizabeth Pitt of the U. S. Forest Service. A portion of this broadcast originates in Rome, Italy, featuring a talk by Edmundo Rossini, Italian Minister of Agriculture who will discuss the new agriculture policy of Italy.

A story about Everett Mitchell may be found on page 10.

AFTERNOON

2:00 CST (3:00 CDT) Sunbrite Smile Parade. Variety program with Ransom Sherman, Bill Thompson and others.

5:30 CST (6:30 CDT) Joe E. Brown, Comedian. Gill and Demling, Margaret McCrae, and Harry Sosnik's orchestra.

NIGHT

6:00 CST (7:00 CDT) Rudy Vallee's Variety Program. A story about Rudy Vallee may be found on page 6.

7:00 CST (8:00 CDT) Promenade Symphony of Toronto. Enya Gonzalez, soprano, guest soloist; Hans Kindler conducts the orchestra. Music detail on this program may be found on page 2.

7:00 CST (8:00 CDT) America's Lost Plays; Drama. "A Trip to Chinatown," by Charles H. Hoyt, famous musical drama of the nineteenth century, will be the play reconstructed for tonight's performance.

7:00 CST (8:00 CDT) Major Bowes' Amateur Hour. Waco, Texas is the honor city.

8:00 CST (9:00 CDT) Columbia Workshop Festival; Drama. "A Trip Through Czardis," tonight's drama, was written by Edwin Cranberry.

8:00 CST (9:00 CDT) Kraft Music Hall. Bob Burns, M. C. and comedian; Pat Friday, vocalist; Ken Carpenter, announcer; Music Maids; John Scott Trotter's orchestra.

9:00 CST (10:00 CDT) Fred Waring in Pleasure Time.

9:15 CST (10:15 CDT) Matty Malneck's Orchestra.

FREQUENCIES

KMOX-1090	WFAM-1200	WIRE-1400	WMBI-1080
KOA-830	WFBM-1230	WISN-1120	WMT-600
KSD-550	WGN-720	WJBC-1200	WOC-1370
KWK-1350	WHA-940	WJJD-1130	WOWO-1160
WAAF-920	WHAS-820	WJR-750	WROK-1410
WBAA-890	WHBF-1240	WKBB-1500	WSBT-1360
WBBM-770	WHIP-1480	WKBB-1380	WSUI-880
WBOV-1310	WHO-1000	WLW-700	WTAD-900
WCCO-810	WIBA-1280	WMAQ-670	WTAM-1070
WCFL-970	WILL-580	WMBD-1440	WTAQ-1330
WENR-870	WIND-560		WTMJ-620

WFBM-Tea Time Topics
WHO-Baseball Time
WIBA-Organ Melodies
WILL-Sacred Music
WIRE-Ma Perkins
WJJD-Chuck Foster's Orch.
WKBB-Concert Miniatures
WKBB-Scoreboard
WMAQ-Musical Momentum
WMBD-Bargain Counter
WOC-Program Preview
WROK-Ozzie Nelson's Orch.
WTMJ-Down a Country Road

4:30 CST 5:30 CDT
NBC-Sweet & Low: WBOV WLW KSD WIBA WTMJ

NBC-To be announced: WMT (sw-9.53)

CBS-Four Clubmen: WBBM WOC WKBB WISN WKBB WTAQ WMBD WCCO (sw-11.83)

★WAAF-Elmer Turner, news WCFL-Varieties WENR-Swingtime Serenade WGN-Jane Anderson, pianist WHA-Chamber Music WHBF-Keyboards Harmonies WIND-Arlington Park Race Returns WIRE-Home Edition WJJD-Musical Motorist WMAQ-Rundia, the Magician WWO-Batter Up WROK-Joyce McLain WSUI-Youth Knows What It Wants

4:45 CST 5:45 CDT
CBS-Judith Arlen, songs: WCCO WTAQ WKBB WFBM WISN (sw-11.83)

NBC-Salon Silhouettes: WBOV KSD WTMJ (sw-9.53)

NBC-Box Score Extra: WENR

★NBC-Lowell Thomas, news commentator: WLW
WAAF-Tower Tunes WBBM-Meet the Missus WCFL-Jack Kelley's Orch. WFAM-Baseball Scores WGN-Toyland Melodies WHBF-Mutiny on the High Seas WMAQ-Housing Prgm.
★WIND-Current News WKBB-Kiddies Hour WMAQ-Josh Higgins of Finchville WMBD-Judy Train WMT-Singin' Sam WOC-Man on the Street
★WOWO-Bob Wilson, news WROK-Mid-West Revelers WSUI-Concert Hall Selections

WJJD-Music & Banter with Ben Kanter
WMBD-Pet Corner: Sports
WOWO-Home Folks
WTMJ-Gypsy Four
5:15 CST 6:15 CDT
NBC-To be announced: KSD WHO

CBS-Ross Jordan's Orch.: WKBB WOC WKBB WTAQ

NBC-Mr. Keen, Tracer of Lost Persons, drama: WENR WMT (sw-11.87)

Sports: WISN WROK WFAM
★News: WMBD WHBF WJJD
★KMOX-Bob Dunham, comments KWK-Musical Prgm.
WAAF-Bandstand WBBM-Todd Hunter WCCO-Going Places WCFL-Dad's Family WFBM-Bohemians
★WGN-Captain Herne, news WIBA-Musical Workshop WIRE-Neighborhood Topics WLW-Jimmy James' Orch. WMAQ-Organ Moods WWO-Fishing Time WSUI-Economic Problems Forum

5:30 CST 6:30 CDT
CBS-Joe E. Brown, comedian: WBBM WISN (sw-15.7) (also at 9:30 p.m.)

NBC-Nina Dean, sop.: KSD

NBC-Jack Joy's Orch.: WWO WLS

KMOX-Sundown Serenade KWK-Dance Orch.
WAAF-Mythical Ballroom, Eddie Chase

WCCO-Baseball Scores WCFL-Jack Kelly's Orch.
WFAM-Dinner Hour Musicale WFBM-History Speaks WGN-Bob Elson's Sports Review WHA-Story Time WHBF-Lost Empire, drama WHIP-Rube Limplkins WHO-Top Hatters' Orch.
★WIBA-News WIND-Light Classic WIRE-Lieut. McCarthy WJJD-Margit Hogedus' Orch. WKBB-Rhyme Without Reason WKBB-Invitation to Dance WLW-Schnickelfritz Orch.
★WMAQ-News: Musical Entre WMBD-Lone Ranger WMT-Musical Interlude: Baseball Scores WOC-Three Friars WROK-Childhood Days of Our Composers WTAD-Happy Howard, songs WTAQ-Sports: Birthday Club
★WTMJ-Am. Dental Ass'n: News

5:45 CST 6:45 CDT
MBS-Inside of Sports: KWK WGN WLW

★News: WHO WFBM KMOX-Vic & Sade KSD-Sports WBOV-Walkathon Broadcast WCCO-Gospel Singer WCFL-Hat Totten, sports WFAM-Amer. Family Robinson WHA-Treasure Island Drama WHBF-Sports Trail WHIP-Remote Control WIBA-Happy Birthday: Sports
★WIRE-Newspaper of the Air WOC-Hits & Bits WROK-Helene Kimberly
★WSUI-Daily Iowan of the Air WTAD-Tonic Tunes

6:00 CST 7:00 CDT
CBS-Summer Colony with Buddy Clark: WFBM WCCO WBBM WHAS KMOX WISN WFAM WJR WOC (sw-15.27)

NBC-Rudy Vallee's Variety Hour: WTMJ WHO WIRE WLW KSD WTAQ WMAQ

A story about Rudy Vallee may be found on page 6.

NBC-Vicki Chase, sop.: (sw-11.87)

MBS-The Green Hornet: WMT WHBF

★News: WROK WLS Sports: WKBB WBOV WOC KWK-Symphonic Jazz Orch.
WCFL-Race Results WGN-Heidelberg Concert Orch.
WHA-Organ Reverie WHIP-Lithuanian Hour WIBA-Dinner Melodies WIND-Today's Ball Game WJJD-Twilight Tempos WKBB-Sport Flash WMBD-Variety Prgm. WWO-Chase & Thomas WSUI-Dinner Hour Prgm. WTAD-Sports Views & Reviews WTAQ-Hayrack Cifunny

6:15 CST 7:15 CDT
CBS-Summer Colony with Buddy Clark: WMBD
★KWK-Sports Final: News WBOV-Selinsky Quartet

WCFL-Musical Moods WGN-Joe Reichman's Orch.
WJJD-Pickard Family WKBB-Dinner Music WKBB-Albin Bina WLS-Sports
★WOC-News
WROK-Rockford at Work WTAD-Edith Raye

6:30 CST 7:30 CDT
CBS-Serenade for Strings: WFBM WCCO WHAS KMOX WISN WOC WMBD WFAM WJR (sw-15.27)

MBS-The First Offender, drama: KWK

NBC-It's Up to You: WBOV WWO

WAAF-Evening Concert WBBM-Pedro de Leon's Orch.
WCFL-Insurance Talk WGN-Lightning Jim WHBF-Let's Dance WHIP-Take It Easy WIBA-Land of Our Fathers WJJD-Pacific Paradise WKBB-To be announced WKBB-Dinner Music WLS-Know Your Schools WMT-Gaslight Harmonies: A Trip Thru Mystery Cave WWO-Evening Melodies WROK-Parade of Progress
★WTAD-Headlines in the News WTAQ-Where to Go in Door County

6:45 CST 7:45 CDT
★News: WBBM WKBB WKBB WCFL-Dr. Carruthers
★WHBF-News: Dance Tunes WJJD-Sons of the Pioneers WMT-Screenland Parade WTAD-Tempo Moderne

7:00 CST 8:00 CDT
MBS-Johnny Davis' Orch.: WGN KWK

CBS-Major Bowes' Amateur Hour
WBBM WHAS WJR KMOX WMBD WISN WCCO WOC WFBM WTAQ WKBB (sw-11.83)

NBC-Promenade Symphony Orch. of Toronto: WWO WENR (sw-11.87)

Music detail on page 17 this week.

NBC-America's Lost Plays: WLW WMBD WTAQ WIRE WTMJ WHO WIBA (sw-9.53)

KSD-Weekly Record Review
★WBOV-News WCFL-Highlights WHBF-Burgemeister Game WHIP-Evening Meditations WIND-Hymns of All Churches WJJD-Suppertime Frolic WKBB-Song Shoppers WMT-The Bohemian Frolic WROK-Artie Shaw WSBT-Hayloft Jamboree WSUI-Children's Hour WTAD-Supper Club

7:15 CST 8:15 CDT
WBOV-Salon Ensemble WIND-Betty & Bob, drama WKBB-Amer. Family Robinson WROK-Prairie Singer WSUI-Television Prgm.

7:30 CST 8:30 CDT
MBS-Alfred v. allenstein's Sinfonietta: WMT

Music detail on page 17 this week.

KSD-Henry Busse's Orch.
WBOV-Presenting the People WCFL-Labor Flashes
★WGN-News: Sports WHBF-Lucia Thompson, society chatter WIND-Traffic Court Broadcast WKBB-Carnival WROK-Shut-In Prgm.
WSUI-Evening Musicale

7:45 CST 8:45 CDT
WCFL-Franz & Fritz WGN-Dick Jurgens' Orch.
WHBF-Crimson Trail WIND-Pedro de Leon's Orch.
WIRE-Editor's Forum WROK-Gingham Girls WSUI-Your Neighbors

8:00 CST 9:00 CDT
NBC-Kraft Music Hall: KSD KOA WHO WTMJ WTAM WMAQ WLW WIRE WIBA (sw-9.53)

★MBS-John Steele, comm.: WMT

CBS-Columbia Workshop Festival, drama: WFBM WJR WCCO WOC WHAS WKBB WSBT WTAQ WBBM

NBC-1,001 Wives, drama: WENR WWO (sw-11.87)

KMOX-Twilight Trail KWK-Green Hornet WBOV-Baseball Game WCFL-Stars of Tomorrow WGN-Joe Reichman's Orch.
★WHBF-News: Sports Sparks WIND-Fred Hankel's Orch. WISN-Dugout Doings WKBB-In the Gloaming WMBD-Air Conditioning Program WROK-Victor Hour WSUI-Conversations at Eight

8:15 CST 9:15 CDT
MBS-Joe Reichman's Orch.: WGN WMT WHBF
KMOX-To be announced

THURSDAY
July 27

ACFL Sports
★WIND-News Behind the News
WISN-Baseball; Columbus vs. Milwaukee
WKBB-Swing Your Partner
8:30 CST **9:30 CDT**
MBS-Concert Revue: WHBF WGN
CBS-American Viewpoints: WOC
WFBM WJR WCCO WHAS
WKBB WSBT WTAQ WBBM
NBC-Concert Salon: WENR KWK
WCFL-Make Believe Danceland
WIND-Rhythmic Age
WISN-Baseball Game
WKBB-Things & Swings
WMBD Columbia Workshop
WMT-Treasure Aisle
WOWO Rhythm Makers
WSUI-Sportstime
8:45 CST **9:45 CDT**
CBS-Armchair Adventures: WOC
WFBM WCCO WHAS WKBB
WSBT WTAQ
★News: WBBM WIND
KMOX-France Laux, sports
WJR-Exclusive Stories
WOWO Bob Wilson
★WSUI-Daily Iowan of the Air
9:00 CST **10:00 CDT**
NBC-Jan Savitt's Orch.: KWK
CBS-Count Basie's Orch.: (sw-9.65)
NBC-Fred Waring in Pleasure
Time: KOA WMAQ WTAM WHO
WIRE KSD WLW
NBC-Milt Herth Trio: (sw-9.53)

CBS-Amos 'n' Andy: WBBM
WHAS WCCO KMOX WJR
WFBM
★News: WIBA WKBB WTAQ
WMT
WBOW-Richard Himber's Orch.
★WENR-News, Durward Kirby
WIND-Eddie Dunsmoore's Orch.
WKBB-Rapid Ad
WMBD-Hits & Bits
WOC-Rosemary's Ballads
WOWO-Dance Orch.
WROK-Night Club of the Air
WSBT-Jack Coffey's Orch.
WTMJ-Concert Pianist
9:15 CST **10:15 CDT**
MBS-Dick Jurgens' Orch.: WGN
WHBF
CBS-Matty Malneck's Orch.:
WHAS WCCO WJR WFBM
KMOX WBBM
NBC-Lawrence Welk's Orchestra:
WBOW WENR WTAM WTMJ
WHO (sw-9.53)
CBS-Count Basie's Orch.: WKBB
WIND
MBS-Inside of Sports: WIBA
KOA-Golden Melodies
KSD-Cheri McKay & Co.
KWK-Range Riders
WIRE-Ball Game
WKBB-Varieties
WLV-This Is the Fair
★WMAQ-News
WMBD-Clyde Dale's Orch.

WMT-Baseball; Wataerloo vs. De-
caur
WOC-Symphony Hall
WTAQ-Dance Orch.
9:30 CST **10:30 CDT**
CBS-Eddy Duchin's Orch.: WIND
NBC-Tommy Dorsey's Orch.:
WBOW (sw-9.53)
CBS-Joe E. Brown, comedian:
WFBM WHAS KMOX WCCO
WMBD WOC (also see 5:30 p.m.
CST)
NBC-Richard Himber's Orch.:
WTAM
Sports: WHO WJR
★KSD-News: Henry Busse's Or-
chestra
KWK-Easy Aces, sketch
WBBM-Man on the Street
WCFL-The Life Prgm.
WENR-Milton Herth's Orch.
WGN-Griff Williams' Orch.
WBHF-Lucia Thompson, pianist
WIBA-Club Chanticleer
WKBB-Stars Over Manhattan
WLW-To be announced
★WBSB-News
WTAQ-Columbus Club Players
WTMJ-Melody Picture Book
9:45 CST **10:45 CDT**
NBC-Tommy Dorsey's Orchestra:
WENR
MBS-Ben Bernie's Orch.: WHBF
NBC-Richard Himber's Orch.:
WHO

CBS-Eddie Duchin's Orchestra:
WJR WSBT WBBM
KOA-On With the Dancer
KWK-Mr. Keen, Tracer of Lost
Persons
WIBA-Hollywood Beach
WIND-Melodies of Romance
10:00 CST **11:00 CDT**
CBS-Ted Weems' Orch.: WBBM
WSBT WCCO (sw-6.12)
NBC-Isham Jones' Orch.: WIBA
WMAQ (sw-6.14)
NBC-Larry Clinton's Orch.:
WBOW
MBS-Harry James' Orch.: WGN
★News: WMBD WOC WROK
WFBM WHAS WHO WJR WKBB
KMOX-Organ Melodies
KOA-Sport News & Reviews
KWK-Sports Review
WENR-Music You Want, When
You Want It
★WHBF-News, Sports Review
WIND-Eddie Dunsmoore's Orch.
WKBB-Russ Bishop, organist
★WLW Peter Grant, news
WTAQ-Riverside Ballroom Orch.
WTAM-Tom Manning
WTMJ-Today's Events
10:15 CST **11:15 CDT**
NBC-Larry Clinton's Orch.: KOA
WHO WTAM
CBS-Ted Weems' Orch.: WMBD
KMOX WKBB WKBB WTAQ
★KWK-News

WCCO-Cedric Adams
WHAS-Walsh Looks 'Em Over
WIBA-Club Chanticleer
WFBM-Moon Prelude
WBHF-Around the Diamond
WIND-Variety Melody
WISN-Tenth Inning
WJR-Morceaux de Salon
WLW-Notes of Grace
WOC-Sports Highlights
WTMJ-Dance Orch.
10:30 CST **11:30 CDT**
MBS-Enric Madriguera's Orch.:
WGN WHBF
NBC-Roy Eldredge's Orchestra:
WMAQ WBOW
CBS-Harry Owens' Orch.: WBBM
WKBB WISN WTAQ WSBT
WKBB WFBM WOC WHAS
★News: KMOX WIND WIRE
KOA-Ray Noble's Orch.
KWK-Al Tucker's Orch.
WCCO-Rollie Johnson
WCFL-George Hessberger's Orch.
WHO-National Radio Revival
WIBA-Club Chanticleer
WLW-Dance Orch.
WMBD-Dance Orch.
WMT-Nat. Emergency Council
WTAM-Otto Thurn's Orch.
WTMJ-Sports: Dance Orch.
10:45 CST **11:45 CDT**
NBC-Roy Eldredge's Orch.: WHO
WIRE
NBC-Will Osborne's Orchestra:
WIBA

CBS-Harry Owens' Orch.: WJR
KMOX-Bobby Swain's Orch.
WCCO-Jay Mills' Orch.
★WCFL-News
WENR-Milton Herth's Trio
WIND-Carlos Molina's Orch.
WMT-Park Band
WTAM-Dance Orch.
WTMJ-Dance Orch.
11:00 CST **12:00 CDT**
CBS-Carlos Molina's Orch.: WISN
WOC WTAQ WBBM WKBB
WFBM
NBC-Happy Felton's Orch.: WLW
WBOW WTMJ WHO KOA WMAQ
NBC-Bunny Berigan's Orchestra:
WBA WENR
MBS-Benny Burton's Orch.: WGN
WHBF KWK WMT
Music You Want: KSD WIRE
KMOX-American Viewpoints
WHAS-Dick Cisne's Orch.
★WIND-The Nite Watch; Talk
News, Music
★WKBB-Night Owl's Request
Program: News
WMBD-Nightall
End of Thursday Programs

MORNING

7:00 CST **8:00 CDT**
CBS-Richard Maxwell: WFAM
KMOX (sw-17.83)
★NBC-News: Breakfast Club:
WCFL (sw-21.5)
Musical Clock: WHBF WKBB
WMBD WROK WOC WBBM
WHBF
★News: WGN WILL WTAD
7:15 CST **8:15 CDT**
CBS-Deep River Boys: WFAM
(sw-17.83)
★News: WCCO WMT WHO WLS
7:30 CST **8:30 CDT**
CBS-Sunny Melodies: (sw-17.83)
NBC-Breakfast Club: WOWO
CBS-Manhattan Mother: WBBM
★News: WIBA WTAQ
7:45 CST **8:45 CDT**
NBC-Life Can Be Beautiful:
WLW WLS (sw-15.21)
CBS-Bachelor's Children: KMOX
8:00 CST **9:00 CDT**
NBC-Story of the Month, sketch:
KWK (sw-15.21)
CBS-Pretty Kitty Kelly, sketch:
WCCO WISN WBBM WFBM
WOC KMOX
NBC-The Man I Married, sketch:
KSD WIRE WHO WMAQ WLW
WTMJ
Bandwagon: WHA WMBD
★News: WKBB WOWO
Musical Clock: WIBA WROK
WMT
8:15 CST **9:15 CDT**
NBC-Josh Higgins of Finchville,
sketch: KWK WOWO (sw-15.21)
CBS-Myrt & Marge, sketch:
KMOX WISN WBBM WCCO
WFBM WMBD
NBC-John's Other Wife, sketch:
WMAQ WIRE WHO KSD
MBS-Paul Allison, poems; Arthur
Chandler Jr., organist: WLW
WCFL-Music for Today
WHA-Morning Melodies
WBHF-Melodies of the Moment
★WIND-News: Memory Lane
WKBB-Marimba Magic
WKBB-Olive Hagen, organist
WLS-Meet Miss Julia
WOC-Musical Clock
8:30 CST **9:30 CDT**
NBC-Just Plain Bill, sketch:
WMAQ WIRE WHO KSD
CBS-Hilltop House, with Bess
Johnson: WMBD WISN WBBM
WFBM KMOX WCCO
MBS-Melody Strings: WGN
NBC-Originalities: WCFL (sw-
15.21)
KWK-Al Sarli's Orch.
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WHBF-Public Service Prgm.
WHIP-Budapest Hour
WIND-Jimmy Dean, songs
WJJD-Tomorrow in the Loop
WKBB-Morning Melodies
WKBB-The Tune Jugglers
WLS-Howard Peterson, organist
WLW-Heart of Julia Blake
WOWO-Dishpan Parade
WROK-Morning Devotions
★WSUI-Daily Iowan of the Air
WTAD-Ministerial Alliance
WTAQ-Sunshine Time

8:45 CST **9:45 CDT**
NBC-Houseboat Hannah, sketch:
WLS (sw-15.21)
NBC-Women in White, sketch:
WMAQ WTMJ KSD WIRE WHO
NBC-Breen & de Rose: WBOW
CBS-Stepmother, sketch: WBBM
KMOX WCCO WFBM
★KWK-Sidelights on the News
WCFL-Bittersweet Melodies
WGN-Musical Mail Box
WHBF-House of Music
WIBA-Baron's Reporter
WILL-Market Reports
WIND-Swing Time Lane
WISN-Early Risers Club
WKBB-Uncle Bob
WMBD-Jays Women of Today
WMT-Musical Clock
WOWO-Modern Home Forum
WROK-Your Favorite Hymns
WSUI-Morning Melodies: Service
Reports
WTAD-John Golden
9:00 CST **10:00 CDT**
NBC-David Harum, sketch: KSD
WIRE WHO WMAQ
NBC-The Story of Mary Marlin,
sketch: WLS WIBA (sw-15.21)
NBC-Viennese Ensemble: WBOW
KWK
CBS-It Happened in Hollywood:
WBBM WCCO WISN
MBS-Orange Blossom Quartet:
WHBF
★News: WJJD WROK WMT
WTAD
★KMOX-Headline Highlights
WAAF-Orchestra Pit
WCFL-Fashion Show
WFAM-Marimba Magic
WFBM-Roundup
WGN-Keep Fit to Music
WHIP-Spiritual Counselor
WILL-Face to Face with Great
Musicians
WIND-Traffic Court
WKBB-Romantic Rhythms
WKBB-Southern Singers
WLW-Linda's First Love, sketch
WMBD-B. & M. Messenger:
Weather Report: M. L. Fuller
WSUI-Within the Classroom
WTMJ-What's New
9:15 CST **10:15 CDT**
NBC-Lorenzo Jones, sketch: KSD
WIRE WHO WMAQ
NBC-Vic & Sade, sketch: WLS
WLW (sw-15.21)
CBS-Scattergood Baines, sketch:
WCCO KMOX WBBM WFBM
NBC-Viennese Ensemble: WIBA
MBS-Georgia Crackers: WHBF
★News: WOC WKBB WMBD
KWK-The Gospel Singer
WAAF-Orchids & Moonlight
WFAM-Musical
WGN-Bachelor's Children, sketch
★WHA-News & Views
WHIP-Women & the Home
WISN-Rhythmic Romance
WJJD-Whistle While You Work
WMT-This Day is Ours
WOWO-Editor's Daughter, sketch
WROK-Town Crier
WTAD-Marcella Cheek
WTAQ-Music & Song
9:30 CST **10:30 CDT**
NBC-Fran Allison: WCFL
NBC-Pepper Young's Family,
sketch: WLS (sw-15.21)
NBC-Young Widder Brown,
sketch: WIRE WMAQ WHO

CBS-Big Sister, sketch: WBBM
WMBD WCCO KMOX WBBM
WOC
MBS-Keep Fit to Music with
Wallace: KWK WMT
Meet Miss Julia: WLW WTMJ
WAAF-Let's Dance
WBOW-Music for Me
WFAM-Lou Pike
WGN-Don Pedro, violinist
WHA-Consumer Facts
WHBF Betty & Bob, sketch
★WHIP-Birth of the News
WIBA-Dorothy Potter
★WIND-News
WISN-Ann Leslie's Scrapbook
WJJD-Hal Tate, movie tatter
WKBB-W. P. A. Prgm.
★WKBB-News: Bargain Counter
WMBI-Radio School of the Bible
WOWO Linda's First Love, sketch
WROK-Organ Reveries
WTAD-Ma Perkins
WTAQ-Music for Every Mood
9:45 CST **10:45 CDT**
CBS-Aunt Jenny's Stories (Spry):
KMOX WMBD WFBM WBBM
WCCO WOC
NBC-The Road of Life, sketch:
WLW WTMJ WMAQ WIRE KSD
NBC-The Wife Saver: WOWO
WMT KWK WCFL (sw-15.21)
NBC-Houseboat Hannah, sketch:
WHO
MBS-Radio Garden Club: WHBF
Subject: "The Summer Pag-
eant of Strubs."
WAAF-Morning Song
WBOW-Ind. State Teachers' Prgm.
WGN-Painted Dreams, sketch
WHIP-Unforgettable Hits
WIND-Livestock Markets
WISN-Tonic Tunes
WJJD-Bureau of Missing Persons
WKBB-Melody Musings
WKBB-Music for Milady
★WLS-Market: News
WROK-Morning Varieties
WSUI-Program Calendar: Weather
WTAD-Kitty Keene, Inc
10:00 CST **11:00 CDT**
NBC-Luigi Romanelli's Orch.:
WBOW
NBC-Meet the Artist: WOWO
WIBA
CBS-Joyce Jordan, Girl Interne:
WOC KMOX WCCO WMBD
WBBM WFBM WISN WFAM
Betty Crocker: KSD WTMJ
★News: WROK WTAD
KWK-Range Riders
WAAF-Novelettes
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
★WHBF-News: His Majesty, the
Baby
WHIP-Everyday Living
WHO-Life Can Be Beautiful
WILL-Safety Education Institute
WIND-Bob Atcher, songs
WIRE-Adv. of Uncle Jimmy
WJBC-Theater Time
WJJD-General Rhythms
WKBB-Hollywood Reporter
WKBB-Home Economics Prgm.
WLS-Feature Foods Prgm.
WLW-Editor's Daughter, sketch
WMAQ-Songs of the Heart
WMBI-Friday Morning Songsters

WMT-Songs for Mother
WROK-Songs of Yesterday
WSUI-Homemakers Forum
WTAQ-Varieties
10:15 CST **11:15 CDT**
NBC-The O'Neills, sketch: WLW
WMAQ
CBS-Her Honor, Nancy James,
sketch: WFBM KMOX WCCO
WBBM
NBC-Southernares: (sw-15.33-
15.21)
MBS-Everett Hoagland's Orch.:
WHBF WGN
KSD-Heart of Julia Blake, sketch
★KWK-News: Musical Interlude
WAAF-The Sport of Kings
WBOW-Neighbors
WFAM-What Is It
WHIP-Gypsy Caravan
WHO-Adopted Daughter
WIBA-Your Family & Mine
★WIND-Woman's News: Fun
With Words
WIRE-Dessa Byrd
★WISN-News
WJBC-Women in the News
WJJD-Dick Baker, songs, piano
WKBB-Tunes of the Times
WKBB-Your Home Prgm.
WMBD-Linda's First Love
WMT-Pretty Kitty Kelly
WOC-Surprise Your Husband
WOWO-Farm Flashes: Billboard
WROK-Hear Yourself
WSUI-Yesterday's Musical Favor-
ites
WTAD-Happy Howard
WTAQ-Today's Almanac
WTMJ-Betty & Bob
10:30 CST **11:30 CDT**
NBC-Nat'l Farm & Home Hour:
WIBA KWK WMAQ WBOW
(sw-15.21)
A story about Everett Mitchell may
be found on page 10.
CBS-Romance of Helen Trent,
sketch: WBBM KMOX
★News: WCFL WGN
KSD-Young Dr. Malone, sketch
WAAF-Market: Melody Review
WCCO-Bachelor's Children
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen of
the Air
WHA-Music Appreciation Course
WHBF-Piano Moods
WHIP-20th Century Serenade
WHO-Arnold Grimm's Daughter
WIND-Joe Alexander, organist
WIRE-Editor's Daughter
WISN-Today's Almanac
WJBC-Dollar Daze
WJJD-Safety Court
WKBB-Take It Easy
WKBB-Questions and Answers
WLS-Musical Feature
★WLW-News: Live Stocks: Grain
& Weather
WMBD-Sweetheart Time
WMBI-Continued Story Reading
WMT-Myrt & Marge
WOC-Market Opening
WROK-Woman's Forum
WSUI-Book Shelf
WTAD-We, the Jury
★WTAQ-News: Music for the
Missus
WTMJ-Your Family & Mine
10:45 CST **11:45 CDT**
NBC-Alice Cornett, songs: KSD

NBC-Nat'l Farm & Home Hour:
WLW
CBS-Our Gal Sunday, sketch:
WBBM KMOX
MBS-The Joyce Trio: WHBF
WCCO-Grandma Travels, sketch
WFL-Willie Winn
WFAM-Rhythm Time
WGN-June Baker, talk
WHIP-Marimba Magic
WHO-Valiant Lady
WIRE-Linda's First Love
WJBC-Peggy Payne, pioneers
WKBB-Amer. Family Robinson
WLS-Life of Mary Sothern, sketch
WMBD-Window Shopper
WMT-Hilltop House
WOC-Screenfans Prgm.
WOWO-Melody Spinners
WROK-Musical Workshop
WTAD-Betty & Bob
WTMJ-Gospel Singer
11:00 CST **12:00 CDT**
NBC-Jeno Bartal's Ensemble:
(sw-15.33)
CBS-The Goldbergs, sketch:
WBBM KMOX
MBS-The Happy Gang: WGN
WHBF WMT
Judy & Jane: WCCO WHO
★News: WJJD WTAD WKBB
★KSD-News: Tel-e-tunes: Dick
Leibert, organist
WAAF-The Symphonic Hour
WBAA-Morning Melodies
WCFL-Hit Revue
WFBM-Musical Echoes
★WHIP-Comment on the News
WIBA-Linda's First Love
WILL-Insects and Their Impor-
tance to Mankind
★WIND-Indiana News
WIRE-Singin' Sam
WISN-Down by Herman's
WJBC-Organ Melodies
WKBB-What's New?
WLS-Melody Parade
WMBD-Town Crier: Thrift Mes-
sage
WMBI-Midday Hour
WOC-Society on the Air
WOWO-Blackhawks
WROK-Furniture Talk
WSBT-Luncheon Club
WSUI-Album of Artists
WTAQ-Hollywood on Parade
WTMJ Song Doctor
11:15 CST **12:15 CDT**
NBC-Let's Talk It Over: (sw-
15.33)
CBS-Life Can Be Beautiful,
sketch: WBBM WCCO KMOX
WMBD
Young Dr. Malone: WIRE WHO
WCFL-Man on the Street
WHIP Bible Quiz
WIBA-Editor's Daughter
WIND-Tommy Ott, organist
WJBC-Parade of Bands
WJJD-Luncheon Rhythms
WKBB-Console Echoes
WKBB-Club Calendar
WLW-To be announced
WMT-A Trip Through Niagara:
Singing Shoe Man
WOC-Song Shoppers
★WOWO-Bob Wilson, news
WROK-Joe Fontana
WSUI-Little Red Schoolhouse
WTAD-All for the Ladies
WTAQ-Hits and Encores
WTMJ-Heinie & His Grenadiers
11:30 CST **12:30 CDT**
CBS-The Road of Life, sketch:
WBBM WCCO

NBC-Caroline's Golden Store,
sketch: WLW WMAQ WHO (sw-
15.33)
KMOX-Manhattan Mother
KSD-Sugar Ellis' Orch.
KWK-My Secret Diary
WBOW-Vigo County Agricultural
Agent: Studio Prgm.
WCFL-Meet the Folks
WFBM-Hoosier Farm Circle
WGN-Markets: Midday Service
WHA-Organ Gems
WHBF-Betty Crocker, talk
WHIP-Southtown Church Hour
WIBA-Church of the Air
WIND-Bob Atcher, songs
WIRE-Farm Hour
WISN-Hits & Encores
WJBC-Singing Sam
WJJD-Loop Noonday Service
WKBB-Farm Program
WKBB-Tonic Tunes
★WLS-Markets: Weather: News
WMT-Meet Miss Julia
WMBD-Magic Kitchen
WOC-Your Hymns & Mine
WOWO-Man on the Street
WROK-Your Confidential Advisor
WSUI-Melody Mart
WTAD-Police News
WTAQ-Mailman
11:45 CST **12:45 CDT**
NBC-Words & Music: WIBA
NBC-Vaughn Munroe, bar: KWK
(sw-15.33)
CBS-This Day is Ours, sketch:
WBBM WCCO KMOX WMBD
MBS-Vaughn de Leath, songs:
WCFL
★News: WBAA WILL WIND
Singin' Sam: KSD WROK
Market Reports: WIRE WOWO
WHBF-Dramas of Life
WHIP-Song Shoppers
WHO-Markets & Weather
WISN-Even As You & I
WJBC-Favorite Melodies
WKBB-Farm Service Prgm.
WLS-Dinnerbell Prgm.: Farm
News & Music
★WLW-News: Livestock & Poul-
try Reports
★WMAQ-News: Doggy Dan
★WMT-News: Don Roth's
Band
WOC-Farm Bureau
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Swing Along
WTAQ-Farmhands
12:00 CST **1:00 CDT**
NBC-Women in the Making of
America, drama: (sw-15.33)
Subject: "Women in Busi-
ness," tracing events in the
lives of Margaret Brent and
Margaret de Vries Phillips.
CBS-Doc Barclay's Daughters:
KMOX WBBM
NBC-Betty & Bob, sketch:
WIRE WHO WLW WMAQ KSD
(sw-11.87)
CBS-John Fogarty, songs; Orch.:
WOC
MBS-Fred Nagel's Orch.:
WHBF KWK
★News: WAAF WJBC WMBD
WBAA-Agricultural Forum
WBOW-Music by Cugat
(Continued on Next Page)

AFTERNOON

On Short Waves:

Edited by Chas. A. Morrison
President, International DX'ers Alliance

Times given are Eastern Daylight Time. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours.

TO THE left, as the ferry-boat approaches the magic portals of the Golden Gate Exposition — man-made dream city rising mystic and shimmering on Treasure Island in San Francisco Bay—one can see numerous wires festooned from large poles. From these temporary but efficient short-wave beam aerials the programs of General Electric's station W6XBE are radiated daily to the Orient, to Latin America and to South Africa. So popular are these programs becoming, says Buck Harris, genial manager of W6XBE, that they have already become a daily listening habit with thousands of foreign listeners, this fact being readily confirmed by the more than 150 letters that pour into the correspondence department each twenty-four hours. These letters bear the postmarks of Sydney, Singapore, Cape-town, Buenos Aires, Shanghai and many other far-away cities. Typical of these communications is one from W. J. Dowd at Kotzebue, Alaska, who states: "Just a line to let you know we have been enjoying your programs daily since the inauguration of your broadcasts from Treasure Island. They are surely enjoyed by us here on the ice-bound shores of the Arctic Ocean, just a stone's throw from Siberia and next door to the North Pole." W6XBE's transmitter is mounted on shining blue panels and is controlled from a small but adequate combination control-room and studio. An adjoining luxurious lounge provides a pleasant meeting-place for the station's visitor-listeners from the far corners of the earth. The station is part of General Electric's interesting exhibit in the Hall of Electricity.

Adjoining the station in the same hall is RCA's television exhibit, so amazingly popular that it has already attracted almost a million visitors. On one side is the television studio, where, bathed by 40,000 wats of flood-lights, the announcer interviews selected visitors under the sensitive electronic eye, which transfers the images to several visual receivers placed in a small studio next door. Here the pictures are impressed on a small 7½ by 10-inch screen. The images were remarkably clear, distinct and true to life, while the accompanying sound reproduction was practically perfect, the usual characteristic of television sound since the ultra-high frequencies used allow for extra-high fidelity. When questioned concerning television the manager of the exhibit was quite enthusiastic about its present perfection and its future possibilities, but he seemed to feel that wide-spread usage of television might not come for some years. He inferred that recent developments having to do with the transmission of television over ordinary telephone wires might in time open the way for network telecasts. I was very much impressed with the interest and enthusiasm which everyone who visited the display evinced. Only a few seemed skeptical and the usual queries were: When will television be available in our locality, and how much will a set cost?

Equally interesting and certainly of more immediate practical value was the display dealing with facsimile reproduction, the transmission of printed matter and photographs by radio. Unrolling in a business-like manner from neat little wooden boxes were strips of paper about nine inches wide, upon which was reproduced a neat little radio newspaper complete with headlines, cartoons, photographs and the usual printed matter. Received by radio from a Sacramento station about one hundred miles distant, the reproduction of printed copy was quite legible and the photographs were particularly distinct and clear cut. Large

size photographs of movie stars came through so well indeed that they were eagerly sought for souvenir purposes, comparing favorably with the usual magazine half-tone. Facsimile—that little device which, attached to your radio, will print a complete radio newspaper while you sleep—will soon be with us.

Roger Legge of Binghamton, New York, advises me that a general change in the call letters of Colombian stations is apparently under way. For example, HJ3CAF is now HJCF, and HJ3CAD is HJCD. Apparently the new system is to drop the numeral and next to last letter of the old calls. Powerful new Motala, Sweden, station SBT (15.055), is being heard in parallel with SBP (11.705), daily from 2:00 to 5:15 p.m. EDT. Another new station, SBU (9.535), is on daily from 5:15 to 6:00 p.m. EDT, in parallel with SBO (6.065). A report to CXA6 (9.62) of Montevideo, Uruguay, was verified on a small silver card which stated that the station was a 20,000-watt one licensed to operate as CXA4 on 6.125; as CXA10 on 11.895 and as CXA18 on 15.3 meg. The address is Servicio Oficial Difusion Radio Electrica, Mercedes 823, Montevideo. Mr. Legge believes the mystery station on 15.41 meg, identified by some listeners as "Radio Harest," is a Soviet one.

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CHNX, Canada	6.13	OLR5A, Bohemia	15.23
COCQ, Cuba	8.85	OZF, Denmark	9.52
CSW7, Portugal	9.735	OZH, "	15.32
DJB, Germany	15.20	PCJ, Holland	9.59, 15.22
DJD, "	11.77	PHI, "	17.775
DJL, "	15.11	RAN, U.S.S.R.	9.60
DJZ, "	11.80	RKI, "	15.08
EAQ, Spain	9.86	RNE, "	12.00
EIRE, Ireland	17.84, 9.595	RW96, "	15.18
FO8AA, Tahiti	7.1	SBP, Sweden	11.705
GRX, England	9.69	SPW, Poland	11.53
GRY, "	9.60	TFJ, Iceland	12.23
GSA, "	6.05	TGWA, Guatemala	15.17
GSE, "	9.51	TGWB, "	6.49
GSC, "	9.58	TG2, "	6.195
GSD, "	11.75	TTPG, Costa Rica	9.612
GSE, "	11.96	TVR9, "	9.698
GSE, "	15.14	TPA2, France	15.24
GSG, "	17.79	TPA3, "	11.88
GSH, "	21.47	TPA4, "	11.71
GSI, "	15.26	TPB3, "	17.85
GSI, "	21.58	TPB11, "	11.885
GSO, "	15.18	VK2ME, Australia	9.59
GSP, "	15.31	VK3ME, "	9.51
GSV, "	17.81	VLR, "	9.58
HAS3, Hungary	15.37	WIXAL, Boston, Mass.	9.525
HAT4, "	9.12	XOZ, Boston, Mass.	6.04
HBT, Switzerland	14.555	WIXAR, Boston, Mass.	15.13
HBO, "	11.402	ZIZ, St. Kitts	15.13
HC1JB, Ecuador	14.43	XEGR, Mexico, D.F.	7.38
HCFJ, "	12.46	XEUZ, "	6.12
HCR2L, "	6.356	XEWW, "	9.5
HP5A, Panama	11.7	XG0X, China	17.8
HP5G, "	11.78	XGOY, "	11.9
HP5J, "	9.60	XPSA, "	7.01
HVJ, Vatican City	15.12, 9.66	YV5RN, Venezuela	5.04
IRF, Italy	11.93	ZBW3, China	9.525
ILG3, Japan	11.705	ZIK3, Brit. Hond.	5.3
JG3, "	11.705	ZIZ, St. Kitts	6.385
JJZ, "	11.80	ZRL, So. Africa	9.61
JZK, "	15.16	2RO3, Italy	9.635
JZL, "	17.785	2RO4, "	11.81
LRA, Argentina	9.69	2RO6, "	15.30
LRX, "	9.66	2RO8, "	17.82
OAX4J, Peru	9.34	2RO9, "	9.87

Short-wave programs of American stations are shown along with the regular listings beginning on page 19. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Daily Programs, Sat., July 22 through Fri., July 28

Programs listed here are those broadcast daily at the same time. Exceptions are indicated.

7 a.m.—News (English): TPB3
8:30 a.m.—News (English): W6XBE (9.53)
9 a.m.—English Newspaper: PHI PCJ (15.22)
9 a.m.—Overseas hour from Tokyo for South Seas: JZK
9 a.m.—Classical Music: DJL
9:15 a.m.—News (English): GSF GSG GSJ
9:30 a.m.—Program from Ireland: EIRE (17.84)
10 a.m. (ex. Sun.)—News (English): W2XAD (21.5)
10:30 a.m.—News: W6XBE (9.53)
12 noon—News (English): GSF GSG GSJ

12:30 p.m. (ex. Sun.)—Farm program: W2XAD (15.33)
1 p.m.—International Hour: HP5G
1:17 p.m.—Arabic program: GSP
1:30 p.m.—Program from Ireland: EIRE (17.84 or 9.595)
1:30 p.m.—News (English): W9XA (26.45) W4XA (26.15)
1:45 p.m.—Program by the Marimba Ensemble: TGWA (15.17)
2 p.m.—News (Italian): W3XAL (21.63) W3XL (17.78)
3:30 p.m. (ex. Sat., Sun.)—World News: W1XAL (11.79) or W1XAR (15.13)
4 p.m.—Variety program: 2RO6 2RO9
5 p.m. (ex. Sun.)—News (French, German and Italian): W2XE (17.83)
5:20 p.m.—Dance music: (9.465)
5:30 p.m. (ex. Sun.)—News (English): GSD GSP GRX GSO GSF
6 & 9 p.m. (ex. Sun.)—News (Spanish): W3XL (17.78) W3XAL (9.67)
6 p.m. (ex. Sat., Sun.)—News (English): W1XAL (11.79) or W1XAR (15.13)
6:45 p.m.—Program from Portugal for North America: CSW7
7 p.m.—News (English): DJB DJD DJZ
7 p.m.—Polish program: SPW SPD
7:15 p.m. (ex. Sat., Sun.)—CBS news in Portuguese: W2XE (17.83)
7:25 p.m.—Latin transmission: GSO GSC
7:30 p.m.—News from Panama: HP5A
7:55 p.m.—North American transmissions: OLR5A (15.23)
8 p.m.—Portuguese news bulletin: GSO GSC
8 p.m.—Program from Budapest: HAT4
8 p.m.—Soviet program for North America: RAN RKI RW96
8:30 p.m.—News: W4XA (26.15)
8:30 p.m.—News (English): 2RO3 2RO4 2RO8 IRF
8:45 p.m. (ex. Sun.)—News (English): GSB GSD GSF
9:10 p.m.—News (English): W6XBE (15.33)
9:30 p.m.—North American transmission: TPB11 TPA4
10 p.m. (ex. Sat., Sun.)—Program for Latin America: W1XAR (11.73) or W1XAL (6.04)
10 p.m.—Program from Chungking, China: XG0X
10:30 p.m.—North American transmission: OZF
11 p.m. (ex. Mon.)—Friendship Hour: HC1JB HC2JB
11 p.m.—News (English): TPB11 TPA4
11:30 p.m.—News (English): DJB DJD DJZ
12 mid. (ex. Wed., Fri.)—Marimba Concert: TGWA (9.685)
1:30 a.m.—Overseas hour: JZL
1:35 a.m.—News (English): JZK
2:25 a.m.—News (English): W8XAL (6.06)

Saturday, July 22

For programs broadcast daily see Daily Programs (Col. 2)

9 a.m.—Program from Siam: HS8PJ (9.51)
11:15 a.m.—Music International: W2XAD (15.33)
11:45 a.m.—Short-wave pick-ups: W2XAD (15.33)
1:30 p.m.—Parade of the States: W3XAL (21.63) W3XL (17.78)
4 p.m.—English Mail Bag: TAP (9.465)
5:15 p.m.—Radio Club: W2XJI (25.3)
6 p.m.—Musical comedy: GSD GSP
6 p.m.—News from Moscow: RNE
7:15 p.m.—Hungarian songs: HAT4
7:30 p.m.—Lives of Great Men: W2XAD (9.53)
8:30 p.m.—Aloha Land: W2XAD (9.55)
8:45 p.m.—Chamber music: 2RO3 2RO4 2RO8 IRF
9 p.m.—North American program from Sweden: SBI
9:15 p.m.—Talk, "Boccherini the Great Cellist": 2RO3 2RO4 2RO8 IRF
9:15 p.m.—Musical Question Box: W3XAL (9.67) W3XL (17.78)
9:25 p.m.—"Sedgemoor," drama: GSB GSD GSF
9:30 p.m.—Information, Please: W4XA (26.15)
10 p.m.—Dance music: YV5RN
10 p.m.—Saturday Theater: LRX
10:30 p.m.—Hawaii Calls: KQH (14.92) KKH (7.52)
11 p.m.—Moonlight music: W3XL (6.1) W3XAL (9.67)
11:20 p.m.—Talk in English from Paris: TPB11 TPA4
12 mid.—Marimba dance music: TGWA (9.685) TGWB
2 a.m.—International DX'ers Alliance program from Guatemala: TGZ

Sunday, July 23

For programs broadcast daily see Daily Programs (Col. 2)

8:30 a.m.—Church services: VUC2 (4.88)
9:15 a.m.—Who's in Town: W6XBE (9.53)
12:10 p.m.—Symphonic Concert: DJB
1:45 p.m.—Marimba Ensemble: TGWA (15.17)
3 p.m.—International Group: W1XAL (11.79) or W1XAR (15.13)
3:30 p.m.—German Mail Bag: W3XL (17.78) W3XAL (21.63)
4:05 p.m.—Alexander Woolcott's "Letter from America": W2XAD (15.33)
4:30 p.m.—Splendors of Literature: W1XAL (6.04) or W1XAR (11.73)
5:05 p.m.—News (English): GSG GSP GSD
5:30 p.m.—Pathways to Peace: W1XAL (6.04) or W1XAR (11.73)

5:55 p.m.—Play, "Arrested Development": GSP GSD GSO
6 p.m.—Fairy Tale: DJB DJD DJZ
7 p.m.—Mexican Hour: XEGR XEWW
7:20 p.m.—Songs of the British Isles: GSB GSD
8 p.m.—League of Nations program for U. S. A.: HBO (11.402) HBJ (14.535)
8:15 p.m.—Band concert: TGWA (15.17)
8:30 p.m.—News from London: GSB GSD GSF TGWA
8:45 p.m.—Opera, "Tosca": 2RO3 2RO4 2RO8 IRF
9 p.m.—Royal Artillery Mounted Band: GSB GSD GSF
9:15 p.m.—I Interview Them for You: 2RO3 2RO4 2RO8 IRF
9:30 p.m.—Deutschlandsender Orchestra: DJB DJD DJZ
9:45 p.m.—Brazilian Orchestra: W6XBE (15.33)
10 p.m.—Programa, "La New York": COCX (11.735)
11 p.m.—Special broadcast from Brazil: PSII (10.22)
11:25 p.m.—English talk on French events: TPB11 TPA4
12 mid.—Marimba dance music: TGWA (9.685)

Monday, July 24

For programs broadcast daily see Daily Programs (Col. 2)

3:30 p.m.—The New York World's Fair (German): W3XAL (21.63) W3XL (17.78)
4 p.m.—Request program: W1XAL (11.79) or W1XAR (15.13)
4:30 p.m.—Church in the Wildwood: W2XAD (15.33) W2XAF (15.33)
5 p.m.—Symphonic Hour: W1XAL (11.79) or W1XAR (15.13)
5:30 p.m.—Travelog: W2XAF (9.53) W2XAD (15.33)
6 p.m.—Science News: W2XAF (9.53)
6:30 p.m.—New Zealand Centenary program: GSP GSD GSF
7 p.m.—English program from Martinique: (9.7)
7:30 p.m.—Tropical Moods: W2XAF (9.53)
7:45 p.m.—Truths Behind the Headlines: W1XAL (6.04) or W1XAR (11.73)
8 p.m.—Bulletin for DX'ers: W1XAL (6.04) or W1XAR (11.73)
8:15 p.m.—Hungarian folk-lore melodies: HAT4
8:15 p.m.—Code Practise Lessons: W1XAL (6.04) or W1XAR (11.73)
8:30 p.m.—Magic Key: W8XK (11.87)
8:45 p.m.—Folk-songs, Emilia Trento: 2RO3 2RO4 2RO8 IRF
9:15 p.m.—2RO's Mail Bag: 2RO3 2RO4 2RO8 IRF
9:30 p.m.—Symphonic Concert: TPB11 TPA4
11 p.m.—Military Band Concert: TGWA (9.685)

Tuesday, July 25

For programs broadcast daily see Daily Programs (Col. 2)

1:30 p.m.—Broadcast from Algiers: TPZ (8.96)
2:30 p.m.—Little Variety Show: W2XAD (15.33)
3:45 p.m.—Musical comedy, "Our Miss Gibbs": GSG GSP GSD
4 p.m.—Current Events Lectures: W1XAL (11.79) or W1XAR (15.13)
4:15 p.m.—U. S. Army Band: W3XAL (21.63) W3XL (17.78)
5 p.m.—Listener's Post Box: W1XAL (11.79) or W1XAR (15.13)
5:45 p.m.—Cricket Test Match: GSD GSP GSF
6 p.m.—The Happy Family Plans a Summer Trip: DJB DJD DJZ
8 p.m.—S. Borsay Military Orchestra: HAT4
8:30 p.m.—Television Show: W2XBS (Sight 45.25; Sound 49.75)
8:45 p.m.—Latin-American songs: W2XAF (9.53)
8:45 p.m.—Tuesday Symphonies: 2RO3 2RO4 2RO8 IRF
9:15 p.m.—Program from Ecuador: HC2RL (6.356)
9:45 p.m.—Happy Program from Netherlands: PCJ (9.59)
11 p.m.—DX Broadcast from Ecuador: HCJB (12.46)
12 mid.—Marimba Ensemble: TGWA (9.685) TGWB

Wednesday, July 26

For programs broadcast daily see Daily Programs (Col. 2)

8:30 a.m.—"Pygmalion," drama: GSF GSG GSJ
12:15 p.m.—World Affairs: GSF GSG GSJ
2:30 p.m.—Orchestra: GSG GSP GSD
3:20 p.m.—World News for Ships at Sea: W1XAL (11.79) or W1XAR (15.13)
4:30 p.m.—Church in the Wildwood: W2XAD (15.33) W2XAF (9.53)
5:30 p.m.—Camera Club of the Air: W2XJI (25.3)
8:15 p.m.—Budapest Mandolin Orchestra: HAT4
8:30 p.m.—New York Philharmonic Orchestra: W2XE (11.83)
8:45 p.m.—Around Italy with Music: 2RO3 2RO4 2RO8 IRF
9 p.m.—Dance Orchestra: 2RO3 2RO4 2RO8 IRF
9:20 p.m.—Golden Gate Exposition Stroller: W6XBE (15.33)
9:25 p.m.—Happy program: PCJ (9.59)
9:30 p.m.—Anna Antoniadis, pianist: DJB DJD DJZ
11 p.m.—Opera: TGWA (9.685)
12 mid.—Operatic music: TGWA (9.685) TGWB (Continued on Next Page)

ON SHORT WAVES

(Continued from Previous Page)

Thursday, July 27

For programs broadcast daily see Daily Programs (Col. 2)
 8:30 a.m.—"Pygmalion," drama (Part II): GSF GSG GSI
 11 a.m.—Melody Matinee: W3XAL (21.63) W3XL (17.78)
 4 p.m.—Selected lectures: W1XAL (11.79) or W1XAR (15.13)
 4:45 p.m.—New York World's Fair: W3XAL (21.53) W3XL (17.78)
 5:30 p.m.—Science Forum: W2XAF (9.53) W2XAD (15.33)
 7:15 p.m.—Play, "The Shelter House": DJB DJD DJZ
 7:55 p.m.—Eddie Carroll's orchestra: GSB GSD GSI
 8:15 p.m.—Fragments from operettas: HAT4
 8:30 p.m.—Television Show: W2XBS (Sight 45.25; Sound 49.75)
 8:45 p.m.—Hungarian songs: HAT4
 8:45 p.m.—Opera selections: 2R03 2R04 2R08 IRF
 9:30 p.m.—Chamber Quartet: GSB GSD GSI
 10 p.m.—Press Review: DJB DJD DJZ
 11 p.m.—Chamber music: TGWA (9.685) TGWB
 12:15 a.m.—Character Sketches: GSB GSD GSI

Friday, July 28

For programs broadcast daily see Daily Programs (Col. 2)
 4:30 p.m.—Church in the Wildwood: W2XAF (9.53) W2XAD (15.33)
 4:45 p.m.—Book Review: W1XAL (11.79) or W1XAR (15.13)
 6:30 p.m.—The Creative Person and His Work: DJE DJD DJZ
 7:45 p.m.—Truths Behind the Headlines: W1XAL (6.04) or W1XAR (11.73)
 8 p.m.—Pathways to Peace: W1XAL (6.04) or W1XAR (11.73)
 8 p.m.—Symphonic Orchestra: HAT4
 8:30 p.m.—Television Show: W2XBS (Sight 45.25; Sound 49.75)
 8:45 p.m.—Guest Night: 2R03 2R04 2R08 IRF
 9 p.m.—Matinee Melodies: W2XAD (9.55)
 9:15 p.m.—Rome's Midnight Voice: 2R03 2R04 2R08 IRF
 9:30 p.m.—Peruvian National Holiday: TPB11 TPA4
 10:15 p.m.—Opera Concert: DJB DJD DJZ
 11 p.m.—Radio Theater: TGWA (9.685) TGWB
 11:25 p.m.—English talk, "Life in Paris": TBP11 TPA4
 12 mid.—English Hour: XEXA (6.175)
 12 mid.—Tahiti on the Air: FO8AA (7.1)
 2 a.m.—Voice of Hawaii: KQH (14.92) KKH

NO GOD IN REICH

(Continued from Page 3)

formation he wanted, of course, told him exactly how I conduct my own program. I have not heard from him, and neither has anyone else. He just disappeared. Perhaps some day they will bring him back to his church—in the customary box. If he is not dead, I think he might better be, although surely that is a hard thing to have to say. The thing that hurts me most is the thought that my last letter to him may have been intercepted. Possession of such a letter, of course, full of the description of American radio programs, would be a crime in the eyes of the Nazis. Indeed, for all I know, that letter may have had something to do with the discontinuance of German religious broadcasts. How is one to know?

"Those are the things I think of when I sit down on Friday nights to write my own broadcast. For doing what I do freely, with the understanding and the full cooperation of the Government, my friend was destroyed. Can the same thing happen to me? It seems fantastic, yet I must remember that five years ago my friend would have said that, too. Since that letter came to me, I think my own broadcasts have been stronger, better. At least my poor German friend has been able to do that much for his God."

THE ENDLESS VALLEE

(Continued from Page 7)

tune more wisely than many of the glamour group. From radio, records, songs and screen, his best year netted him less than \$200,000. During the ten years with Standard Brands there have been several option points in his contracts and several big opportunities where he might have jumped to other sponsors and trebled his income, but, besides being loyal to his first and only sponsor, Vallee has been smart enough to realize the value of cumulative build-up.

For many years, Thursday to the radio world meant Rudy Vallee. If he should go to another sponsor, his hour would be changed.

His immediate ambition is to be a good actor, then a good screen actor and next a great actor and perhaps a producer. For more than a year he begged the advertising agency that backs his show for a chance to act. He finally won his point and now acts nearly every Thursday. Some believe he is author of "Ships That Pass," a little thing in which he co-starred with Gale Page. He announced that the show was written by "Lee Lynch." But many believe Vallee told his producer a man named Lynch wrote it so the producer would use it. It's possible that if he had told his producer he wrote it, the producer would have turned it down on the premise that Vallee could not possibly write a play. Some producers are that way.

Vallee has few friends, real friends. Hymie Bushel, his manager and attorney, is his closest friend. Rudy never has been able to make many close friends. He's aloof. He cannot separate the real from the phony. He is not a social climber. He doesn't understand society and doesn't ask it to try to figure him out. Mr. Vallee says in so many words, to society, "Here I am just as I am; if you don't like me go jump in the lake."

And society doesn't like him or dislike him, but ignores him. He comes from a Roman Catholic family but is not particularly religious himself.

His inability to handle men is illustrated by this little incident. One of his musicians quit after three years to join Paul Whiteman. He could have stayed with Vallee, but he preferred Whiteman. About six weeks later Whiteman fired the man. A friend happened to ask him, "What sort of a guy is Vallee?" The musician low-rated Mr. Vallee. "He's a so-and-so, but take Paul Whiteman—there's a great guy for you."

Rudy heard the story and checked it. He was amazed. He had been fair with the musician and was mystified that Whiteman, who had canned the fellow, should be better esteemed in six weeks than he was in three years.

Despite his reputation of nickel-hugging, Vallee always goes overboard at Christmas and gives his employees expensive presents. He selects them himself.

Vallee has great powers of concentration. He prefers to dominate the conversation. If a remark can be taken two ways, he usually takes the serious angle. If by any stretch of the imagination a remark can be construed as a

slap at Vallee, he will take it that way.

At rehearsals he is brusque and quick. He expects his musicians to grasp his ideas almost immediately and gets sore if they do not. He pinches the lobe of his left ear when thinking.

Vallee has a hankering for mechanical gadgets and has his own idea of a super-automatic microphone that will adjust itself to the proper volume level, or perhaps a less complicated microphone that would have a meter on it to show how a guy was doing and perhaps suggest corrections. Maybe the Vallee microphone would tell a singer to croon softer and knock him over the head with a beer bottle if he didn't follow instructions.

Mr. Vallee often has said, "Think of it! An eighty-million-dollar business going through a \$100 microphone."

Surely Mr. Vallee knows, or should know, that many engineers have thought of it and that microphones are being improved yearly.

He takes excellent care of himself. He's a good boxer. He always naps before dinner and is a light sleeper.

He never keeps one band together long. That's partly because of a union rule and partly because Mr. Vallee will not pay men unless they work. If a band goes from New York to California, the musicians must wait six months before they can get a union permit to play on the air from the West Coast. Naturally Mr. Vallee would have to pay them six months' salary for no work and hire California bands to carry on in the meantime. It's a union rule. So when Mr. Vallee changes engagements, he often changes musicians, except his three or four key men.

THE Vallee character sticks out of every corner in his Maine lodge. The lodge accommodates forty-five guests. There is a main building and four bungalows. In each guest room there is a set of house rules. The guest is supposed to read the rules and abide by them.

The rules say, "Remember you are a guest." They also instruct the guest not to throw his clothes around. Some more rules are:

Please cap your toothpaste and shaving-soap tubes.

Don't make cigarette burns.

At the table, take all you want, but don't take more than you want to eat. Remember, there are many guests, so please don't overtax the servants.

Each room is named after some song Mr. Vallee wrote or made famous. Which seems quite funny. How would you like to spend the night in the Maine Stein or in The Vagabond Lover?

The toilet tissue at the lodge is monogrammed "R. V."

And all day the guests hear an automatic phonograph grinding out recordings of a crooner.

Sorry, folks, you are wrong. Mr. Vallee doesn't impose himself upon his regimented guests. He passes the buck to Bing Crosby.

Rudy Vallee may be heard Thursday night on NBC at:

EST 8:00 p.m. — 7:00 p.m.
 CDT 7:00 p.m. — CST 6:00 p.m.
 MST 5:00 p.m. — PST 4:00 p.m.

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 Address: _____
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MR. FAIRFAX

Mr. Lawrence Green, Virginia, Minn.—Herbie Kay was born in Chicago, Illinois, January 4, 1906. He is six feet four inches tall, weighs 180 pounds, has brown hair and gray eyes. The theme song of Kay's orchestra is "Violets," the Sigma Alpha Epsilon fraternity song. Wynne Fair, girl vocalist with the band, is nineteen years of age, has blond hair and blue eyes, stands five feet four inches tall and weighs 108 pounds. The drummer, Bill Epple, is twenty-five years of age, has brown hair and eyes, stands six feet, weighs 150 pounds. Bill is married. The two male vocalists are Fuzzy Combs and King Harvey. Fuzzy also plays the sax. He has brown hair and eyes, is five feet ten inches tall, weighs 145 pounds, is twenty-five years of age. King Harvey plays the guitar. He, too, is twenty-five years of age. He has black hair, brown eyes, stands six feet, weighs 165 pounds.

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Summer Slump?

NO! NO! NO!

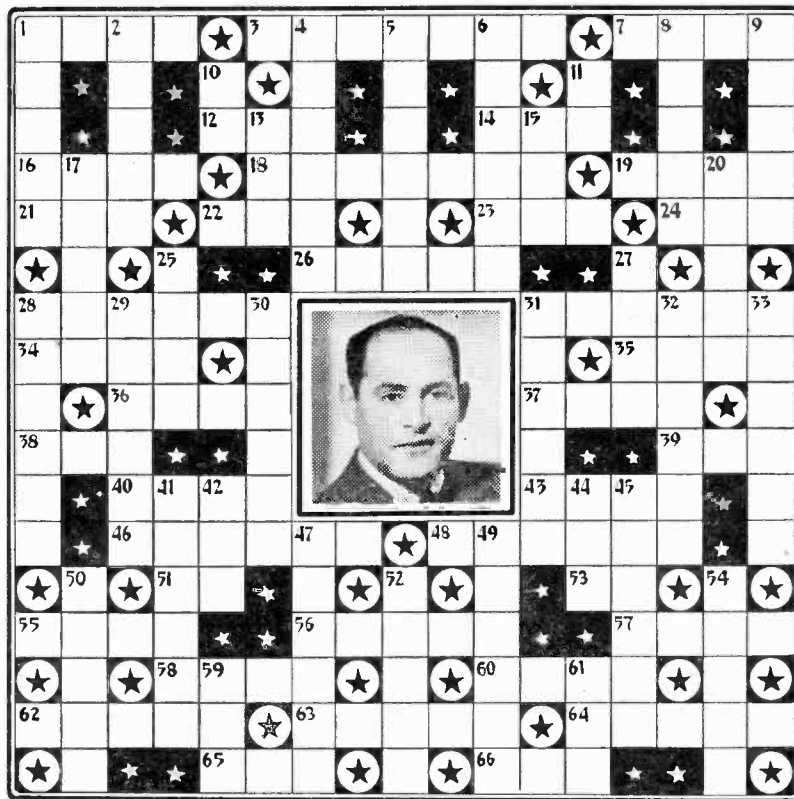
● Last summer broadcasters noted a sharp upturn in the number of listeners during vacation months. Portable radios may have caused it. Or the weather. Or fate!

● Nevertheless, on the basis of that increased interest, broadcasters decided this summer to shower radio fans with a huge display of new talent and programs.

● To help you take full advantage of this unprecedented talent spectacle, **RADIO GUIDE** will present in next week's issue a feature showing all the new programs, the summer replacements, and who will return to the air next fall—and when.

● Don't fail to secure your copy of next week's **RADIO GUIDE** for this invaluable aid to summertime radio enjoyment!

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
1. Johnny —, bandleader
 3. Last name, star in the portrait
 7. With (Fr.) —, Kemp, bandleader ("Time to Shine")
 12. —, pronoun
 16. Genuine
 18. Composer of the opera "Prince Igor"
 19. Who wrote "Les Miserables"?
 21. Kind of modern dance
 22. —, Carpenter, announcer
 23. —, Perkins, comedian ("Letters Home")
 24. Epoch
 26. Rips with horns
 28. Tito Guizar's native country
 31. Twice as much
 34. —, Soule, radio actor
 35. Roll of certain textile fabrics
 36. Cast a ballot
 37. Egg-shaped
 38. Friend (Fr.)
 39. Yale
 40. —, Coleman, bandleader
 43. Verify
 46. —, Davies, singer, pianist
 48. Opera by Gilbert and Sullivan
 51. Royal pavilion (abbr.)
 53. Symbol for nickel
 55. Move faster than a walk
- VERTICAL**
1. First name, star in the portrait
 2. Title of courtesy to a lady
 4. Longer than broad
- Solution to Puzzle Given Last Week**
- | | | | | | | | | | | | | | | |
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THIS CENSORSHIP OF FEAR

(Continued from Page 12)

ship—of radio program content.

Mr. Sarnoff, president of RCA and chairman of the board of NBC, told the Commission that licensing of program-building bodies would be the first step in reducing American broadcasting to the status of government-controlled broadcasting abroad.

At the present time, various agencies in radio are at work on a self-regulatory code, and all that radio asks is the same opportunity to govern its program content that is given to the motion-picture industry. Radio recognizes that regulation is necessary for its own protection, and is willing to pay for such regulation and the security that would accompany it.

For we cannot escape the fact that the licensing power of this little group of

men—employed as it has been with short-term issuance of licenses—has resulted in a definite government censorship of radio. In some stations, I found news commentators operating under strict orders to avoid all controversial issues—matters upon which the public has every right to hear both sides. And the fact that this censorship is imposed by the station manager in an effort to protect the investment entrusted to him does not eliminate the fact that the censorship stems from the fountainhead of the FCC, in Washington, and from the fear that body universally inspires.

Recognizing that such a censorship exists, we must recognize, further, that it becomes more than just the radio-station manager's headache. It's everybody's problem—everybody born with a love of freedom and a thirst for the liberties which are our birthright.

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Frontier Asthma Co. 283-D Frontier Bldg.
462 Niagara St., Buffalo, N. Y.

(Continued from Page 38)

N

Nagel, Conrad. Johnson's Wax, Tues. 7:30 p.m. NBC. National Barn Dance. Alka-Seltzer, Sat. 7 & 9 p.m. NBC. National Farm & Home Hour. Mon. thru Sat. 10:30 a.m. NBC. News & Rhythm. Dari-Rich, Sun. 9 a.m. (12:30 p.m. for West) CBS.

O

Odell, Edna. Johnson's Wax, Tues. 7:30 p.m. NBC. Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 7:45 a.m. CBS. Old English Wax. Our Gal Sunday, Thurs. Fri. 10:45 a.m.; Romance of Helen Trent, Thurs. Fri. 10:30 a.m. CBS. John's Other Wife, Mon. Tues. Wed. 8:15 a.m. NBC. Old Fashioned Revival. Gospel Broadcasting Ass'n, Sun. 7 & 9 p.m. MBS. Old Gold Cigarettes. Artie Shaw's Orch., Tues. 7 p.m. NBC. One Man's Family. Tenderleaf Tea, Wed. 6 p.m. (Sun. 10:30 p.m. for West) NBC. O'Neills. Ivory Soap, Mon. thru Fri. 10:15 a.m. NBC. Orphans of Divorce. Dr. Lyon's, Mon. 5 p.m. NBC. Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 10:45 a.m. CBS. Oursler, Fulton. True Story Time, Tues. 7:30 p.m. NBC. Ovaltine. Little Orphan Annie, Mon. thru Fri. 3:45 p.m. NBC. Oxydol. The Man I Married, Mon. thru Fri. 8 a.m. NBC; Ma Perkins, Mon. thru Fri. 1:15 p.m. NBC; Goldbergs, Mon. thru Fri. 11 a.m. CBS.

P

Page, Gale. Hollywood Playhouse (Woodbury), Sun. 7 p.m. (10 p.m. for West) NBC. Pall Mall Cigarettes. Matty Malneck's Orch., Thurs. 5:15 p.m. (9:15 p.m. for West) CBS. Palmolive Soap. Hilltop House, Mon. thru Fri. 8:30 a.m. (2:30 p.m. for West) CBS. Pearce, Al. Grape-Nuts, Mon. 6 p.m. (10:30 p.m. for West) NBC. Peerce, Jan. Gulf Oil, Sun. 5:30 p.m. CBS. Pepper Young's Family. Camay, Mon. thru Fri. 9:30 a.m. & 1:30 p.m. NBC. Pepsodent. Mr. District Attorney, Tues. 8 p.m. NBC. Perkins, Ray. Westinghouse Electric, Sun. 3:45 p.m. NBC.

Perry, Bill. Saturday Night Serenade (Pet Milk) Sat. 7:45 p.m. CBS. Personal Finance. Doc Barclay's Daughters, Mon. thru Fri. 12 noon CBS. Pet Milk. Mary Lee Taylor, Tues. Thurs. 9 a.m. (11:45 a.m. for West) CBS; Saturday Night Serenade; Mary Eastman; Bill Perry; Gus Haenschen's Orch., Sat. 7:45 p.m. CBS. Philip Morris. Johnny Presents; Johnny Green's Orch.; Tues. 6 p.m. (9:30 p.m. for West) NBC; Fri. 6:30 p.m. (9:30 p.m. for West) CBS; Breezing Along, Fri. 6 p.m. MBS. Phillips, Lorenzo Jones, Mon. thru Fri. 9:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 7 p.m. NBC.

Pillsbury Flour. The Woman in White, Mon. thru Fri. 8:45 a.m. NBC. Pinkham Medicine. Vaughn De Leath, Mon. Wed. Fri. 11:45 a.m. MBS. Plantation Party. Bugler Tobacco, Fri. 7 p.m. NBC. Post Toasties. Joe E. Brown; Gill & Demling; Margaret McCrae; Harry Sosnik's Orch., Thurs. 5:30 p.m. (9:30 for West) CBS. Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 8 a.m. (2 p.m. for West) CBS. Prudential Life Insurance. When a Girl Marries, Mon. thru Fri. 10:15 a.m. CBS. Puffed Wheat & Rice. Dick Tracy, Sat. 6 and 8:30 p.m. NBC. Pure Oil. Kaltenborn Edits the News, Sun. Tues. 8:30 p.m. CBS.

R

Raleigh & Kool. Jack Leonard; Edythe Wright; Tommy Dorsey's Orch., Wed. 6:30 p.m. (9:30 p.m. for West) NBC. Ralston. The Inside Story; Roy Shield's Orch., Fred Sullivan, Tues. 6 p.m. (8:30 p.m. for West) NBC. Rapee, Erno, Orch. Gulf Oil, Sun. 5:30 p.m. CBS. Raymond Paige, 99 Men & a Girl, U. S. Rubber Co., Fri. 7 p.m. CBS. Raymond Scott Quintet. Your Hit Parade (Lucky Strike), Sat. 7 p.m. (10 p.m. for West) CBS. RCA. Magic Key, Mon. 6:30 p.m. NBC. Rich, Irene. Welch, Sun. 7:45 & 9:15 p.m. NBC. Rinso. Big Sister, Mon. thru Fri. 9:30 a.m. (12 noon for West) CBS. Ripley, Bob. Believe It Or Not (Royal Crown Cola), Fri. 8:30 p.m. CBS.

Road of Life. Chipso, Mon. thru Fri. 9:45 a.m. NBC & 11:30 a.m. CBS. Rolfe, B. A., Orch. Believe It Or Not (Royal Crown Cola), Fri. 8:30 p.m. CBS. Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 10:30 a.m. CBS. Roosevelt, Elliott. Emerson Radio & Phonograph Corp., Mon. thru Sat. 5:15 p.m. MBS. Ross, Lanny. Your Hit Parade (Lucky Strike), Sat. 7 p.m. (10 p.m. for West) CBS. Royal Crown Cola. Believe It Or Not, Bob Ripley; B. A. Rolfe's Orch.; Linda Lee, Fri. 8:30 p.m. CBS. Royal Desserts. Rudy Vallee's Orch., Thurs. 6 p.m. NBC.

S

Sal Hepatica. What's My Name? Arlene Francis; Fred Uttal; Peter Van Steeden's Orch., Wed. 7 p.m. (10 p.m. for West) NBC. Sanderson, Julia. Battle of the Sexes (Molle), Tues. 7 p.m. (10:30 p.m. for West) NBC. Satina. Joyce Jordan, Girl Interne, Mon. Wed. Fri. 10 a.m. CBS. Saturday Night Serenade. Pet Milk, Sat. 7:45 p.m. CBS. Scattergood Baines. Wrigley's Gum, Mon. thru Fri. 9:15 a.m. (3 p.m. for West) CBS. Sealtest. Your Family and Mine, Mon. thru Fri. 12:30 p.m. CBS. Second Husband. Bayer Aspirin, Tues. 5:30 p.m. CBS. Sensation Cigarettes. Larry Clinton's Orch., Mon. 5:30 & 8:30 p.m. NBC. Shaw, Artie, Orch. Old Gold Cigarettes, Tues. 7 p.m. NBC. Shelton, George. Model Minstrels (Model Tobacco), Mon. 6:30 p.m. (9:30 p.m. for West) CBS. Sherman, Ransom. Quicksilver (Tums), Tues. 5:15 p.m. (9:15 p.m. for West) NBC; Smile Parade (Sunbrite), Thurs. 2 p.m. NBC. Shield, Roy, Orch. The Inside Story (Ralston), Tues. 6 & 8:30 p.m. NBC. Simms, Virginia. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 8 p.m. NBC. Singleton, Penny. Blondie (Camels), Mon. 5:30 & 8:30 p.m. CBS. Sir Walter Raleigh Tobacco. Uncle Walter's Dog House; Tom Wallace; Bob Strong's Orch., Tues. 8:30 p.m. NBC. Skelton, Red. Avalon Cigarettes, Sat. 6:30 p.m. (10 p.m. for West) NBC.

Smile Parade. Sunbrite, Thurs. 2 p.m. NBC. Songsmiths. Your Hit Parade (Lucky Strike), Sat. 7 p.m. (10 p.m. for West) CBS. Sosnik, Harry, Orch. Post Toasties, Thurs. 5:30 p.m. (9:30 p.m. for West) CBS. Spelling Bee. Energine, Sun. 3:30 p.m. NBC. Spry. Aunt Jenny's Stories, Mon. thru Fri. 9:45 a.m. (12:15 p.m. for West) CBS. Stella Dallas. Milk of Magnesia, Mon. thru Fri. 2:15 p.m. NBC. Stepmother. Colgate, Mon. thru Fri. 8:45 a.m. (2:45 p.m. for West) CBS. Stillwell, Edna. Avalon Cigarettes, Sat. 6:30 p.m. (10 p.m. for West) NBC. Stone, Ezra. The Aldrich Family (Jell-O), Sun. 5 p.m. (9:30 p.m. for West) NBC.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 9 a.m. & 1 p.m. NBC. Strong, Bob, Orch. Uncle Walter's Dog House (Sir Walter Raleigh Tobacco); Tues. 8:30 p.m. NBC; Avalon Cigarettes, Sat. 6:30 p.m. (10 p.m. for West) NBC. Sullivan, Fred. The Inside Story (Ralston), Tues. 6 p.m. (8:30 p.m. for West) NBC. Sunbrite. Smile Parade; Ransom Sherman; Bill Thompson, Thurs. 2 p.m. NBC. Sun Oil. Lowell Thomas, Mon. thru Fri. 4:45 p.m. NBC. Super Suds. Myrt & Marge, Mon. thru Fri. 8:15 a.m. (2:15 p.m. for West) CBS.

T

Taylor, Mary Lee. Pet Milk, Tues. Thurs. 9 a.m. (11:45 a.m. for West) CBS. Teel. Midstream, Mon. thru Fri. 2:45 p.m. NBC. Teel & Drene. Knickerbocker Playhouse; Elliott Lewis, Wed. 7 p.m. CBS. Templeton, Alec. Johnson's Wax, Tues. 7:30 p.m. NBC. Tenderleaf Tea. One Man's Family, Wed. 6 p.m. (Sun. 10:30 p.m. for West) NBC. The Aldrich Family. Jell-O, Sun. 5 p.m. (9:30 p.m. for West) NBC. The Inside of Sports. Bayuk Cigars, Mon. thru Sat. 5:45 p.m. MBS. The Inside Story. Ralston, Tues. 6 p.m. (8:30 p.m. for West) NBC. The Life & Love of Dr. Susan. Lux, Mon. thru Fri. 12:15 p.m. (3:15 p.m. for West) CBS. The Man I Married. Oxydol, Mon. thru Fri. 8 a.m. NBC. The Parker Family. Woodbury, Fri. 5:15 p.m. (9:15 p.m. for West) CBS.

The Westerners. Plantation Party (Bugler Tobacco), Fri. 7 p.m. NBC. The Woman in White. Pillsbury, Mon. thru Fri. 8:45 a.m. NBC. This Day Is Ours. Crisco, Mon. thru Fri. 11:45 a.m. CBS. Thomas, Lowell. Sun Oil, Mon. thru Fri. 4:45 p.m. NBC. Thompson, Bill. Smile Parade (Sunbrite), Thurs. 2 p.m. NBC. Time to Shine. Griffin All-white, Tues. 8 p.m. CBS. Tom, Dick & Harry. Plantation Party (Bugler Tobacco), Fri. 7 p.m. NBC. Tremayne, Lester. First Nighter (Campana), Fri. 7:30 p.m. CBS. Trotter, Johnny, Orch. Kraft Music Hall, Thurs. 8 p.m. NBC. True Or False. J. B. Williams Co., Mon. 8 p.m. NBC. True Story Time. Fulton Oursler, Tues. 7:30 p.m. NBC.

Tums. Horace Heidt's Orch., Mon. 7:30 p.m. NBC; Quicksilver; Ransom Sherman, Tues. 5:15 p.m. (9:15 p.m. for West) NBC.

U

Uncle Jim's Question Bee. Washington Coffee, Sat. 5:30 p.m. NBC. Uncle Walter's Dog House. Sir Walter Raleigh Tobacco, Tues. 8:30 p.m. NBC. U. S. Rubber Co. Raymond Paige, 99 Men & a Girl, Fri. 7 p.m. CBS. Uttal, Fred. What's My Name? (Ipana & Sal Hepatica), Wed. 7 p.m. (10 p.m. for West) NBC.

V

Valiant Lady. Gold Medal, Mon. thru Fri. 12:30 p.m. NBC. Vallee, Rudy, Orch. Royal Desserts, Thurs. 6 p.m. NBC. Van Steeden, Peter, Orch. What's My Name? (Ipana & Sal Hepatica), Wed. 7 p.m. (10 p.m. for West) NBC; Vitalis, Wed. 7:30 p.m. (10:30 p.m. for West) NBC. Vic & Sade. Crisco, Mon. thru Fri. 9:15 a.m. & 2:30 p.m. NBC. Vitalis. George Jessel; Peter Van Steeden's Orch., Wed. 7:30 p.m. (10:30 p.m. for West) NBC. Vox Pop. Kentucky Club Tobacco, Sat. 7 p.m. NBC.

W

Wallace, Tom. Uncle Walter's Dog House (Sir Walter Raleigh Tobacco), Tues. 8:30 p.m. NBC.

Wallenstein, Alfred. Firestone, Mon. 6:30 p.m. (9:30 p.m. for West) NBC. Waltz Time. Phillips, Fri. 7 p.m. NBC. Waring, Fred, Orch. Chesterfield Cigarettes, Mon. thru Fri. 5 and 9 p.m. NBC. Warnow, Mark, Orch. Your Hit Parade (Lucky Strike), Sat. 7 p.m. (10 p.m. for West) CBS. Washington Coffee. Uncle Jim's Question Bee, Sat. 5:30 p.m. NBC. We, the People. Jell-O Ice Cream, Tues. 7 p.m. (10:30 p.m. for West) CBS. Welch, Irene Rich, Sun. 7:45 p.m. & 9:15 p.m. NBC. West, Everett. Grape-Nuts, Mon. 6 p.m. (10:30 p.m. for West) NBC. Westinghouse Electric. Ray Perkins, Sun. 3:45 p.m. NBC. What's My Name? Ipana & Sal Hepatica, Wed. 7 p.m. (10 p.m. for West) NBC. When a Girl Marries. Prudential Life Insurance, Mon. thru Fri. 10:15 a.m. CBS. White, Francia. Ford Summer Hour, Sun. 7 p.m. CBS. Whiteman, Paul, Orch. Chesterfield, Wed. 6:30 p.m. (9:30 p.m. for West) CBS. White Naphtha. Guiding Light, Mon. thru Fri. 1:45 p.m. NBC. Williams Co., J. B. True or False; Dr. Harry Hagen, Mon. 8 p.m. NBC. Wilson, Ward. Hawaiian Pineapple Co., Wed. 6 p.m. (10 p.m. for West) CBS. Wing, Paul. Spelling Bee (Energine), Sun. 3:30 p.m. NBC.

Woodbury. Hollywood Playhouse; Jim Ameche; Gale Page, 7 p.m. (10 p.m. for West) NBC; The Parker Family; Leon Janney, Fri. 5:15 p.m. (9:15 p.m. for West) CBS. Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 8 a.m. (2 p.m. for West) CBS. Wright, Edythe. Raleigh & Kool, Wed. 6:30 p.m. (9:30 p.m. for West) NBC. Wrigley's Gum. Scattergood Baines, Mon. thru Fri. 9:15 a.m. (3 p.m. for West) CBS; Gateway to Hollywood Summer Theater, Sun. 4:30 p.m. CBS.

Y

Young Widder Brown. Cal Aspirin & Haley's M-O, Mon. thru Fri. 9:30 a.m. NBC. Your Family & Mine. Sealtest, Mon. thru Fri. 12:30 p.m. CBS. Your Hit Parade. Lucky Strike, Sat. 7 p.m. (10 p.m. for West) CBS.

BIRTHDAYS

JULY 22
Dad Pickard, Station WJJD, 201 N. Wells St., Chicago, Ill.
JULY 23
Gale Page, NBC, Sunset and Vine, Hollywood, Calif.
Doris Kerr.
JULY 24
Raymond Johnson, NBC, RCA Bldg., New York, N. Y.
Templeton Fox, NBC, Merchandise Mart, Chicago, Ill.
Betty Caine, NBC, Merchandise Mart, Chicago, Ill.
JULY 25
Nan Grey, NBC, Sunset and Vine, Hollywood, Calif.
JULY 26
Don Voorhees, CBS, 485 Madison Ave., New York, N. Y.
Walter Blaufuss, NBC, Merchandise Mart, Chicago, Ill.
Gracie Allen, CBS, Hollywood, Calif.
JULY 27
Jack Roseleigh, NBC, Merchandise Mart, Chicago, Ill.
JULY 28
Hal Totten, NBC, Merchandise Mart, Chicago, Ill.
Fred Uttal, NBC, RCA Bldg., New York, N. Y.
Rudy Vallee, NBC, RCA Bldg., New York, N. Y.

STATE OF SINGING HOUSEWIVES

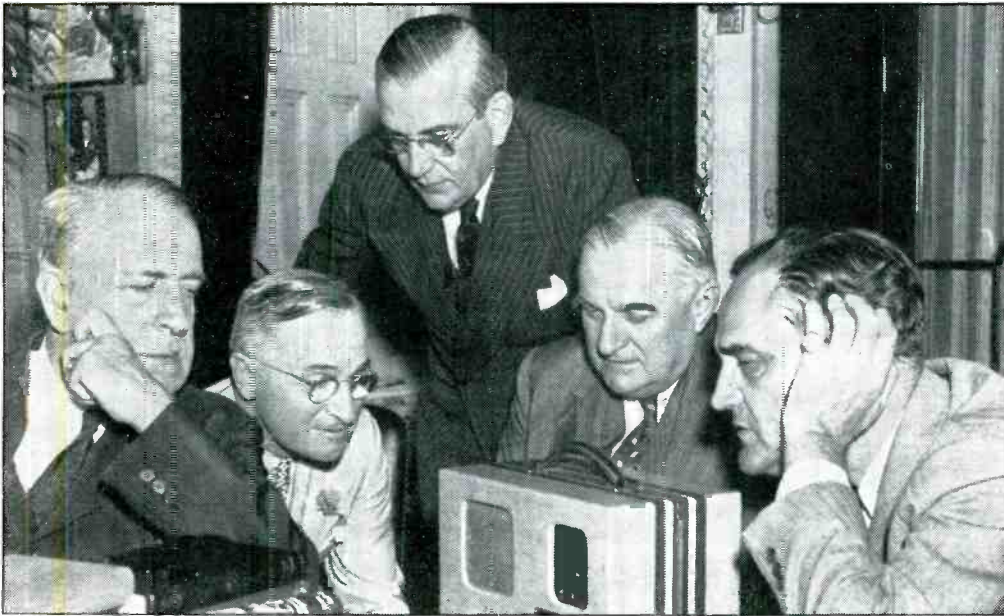
(Continued from Page 35)

their heads together. The result was a curious hodgepodge of money-raising activities and social affairs. They held bake sales where the delicious, home-cooked delicacies of the farm kitchen were offered for sale to the town dwellers. Card parties, at which door prizes of butter and eggs and cream were offered, were staged. But the master stroke—and one which assured their trip—was the making of a name quilt. It cost citizens of the community ten cents to have their names embroidered on the quilt. There were nine hundred blocks. Then, because there were ladies in the chorus who would have raised their eyebrows at the sale of chances on it, the ladies sold pencils for ten cents each and gave a free chance on the quilt with each pencil. What made these pencils sell like hot cakes was that Mrs. Roosevelt—who still remembered the chorus from its Washington appearance—had embroidered her own name upon one of the nine hundred quilt-blocks.

No Saturday afternoon musicales were these, but a gathering of real people to do a real job of singing or entertaining, as the case might be. And whether they were bringing Brahms to the music-starved community or card games and fun to a locality where there had not been much fun before, they went about their task with an enthusiasm remarkable in the face of their other duties. On the campus of Purdue University, a great skeletal frame rears its head against the sky. It is a new music building that will—when completed next spring—seat more people than Music Hall, in Rockefeller Center. "It is no accident," Mr. Stewart emphasizes, "that this building is started now, after the day of radio. It is the symbol of a musical renaissance which is taking place all over the nation. In a way," he continued, "it is a magnificent tribute to Indiana's singing women. For they—in finding release from the drab and the dull—have sounded a new, a richer note in the American way of living. It must be, too, a standing tribute to that force which is, basic-

ally, responsible in a large measure for the fuller and finer appreciation of music we are finding now—radio broadcasting." Suddenly the new building wasn't important. What was important—vitality important—was the light and the joy I had seen in the eyes of these singing women—some of them grandmothers, all of them marked by long hours of drudgery and labor. What was important was that good music can make a drab life exciting—exuberant, even—and that here in Indiana it was doing just that. And I felt a thrilling surge of pride when I remembered that what was happening here in Indiana could happen anywhere; that radio, which has brought to the farm homes of Indiana a force that is good and rich and full, at the same time is bringing those things to every other listener throughout America. The Tippecanoe Home Economics Chorus, as well as similar choruses of other Indiana counties, are not scheduled for summer broadcasts, but are heard frequently over Indiana stations throughout the winter.

THE RADIO NEWSREEL



—Acme

This group of Senators stopped pressing debate on Relief bill to listen in on the famous Joe Louis-Tony Galento fight. Seated l. to r. are: Senators David Walsh; Harry Truman; Joseph Guffey; Sherman Minton. Standing: Edwin Halsey, Senate secretary

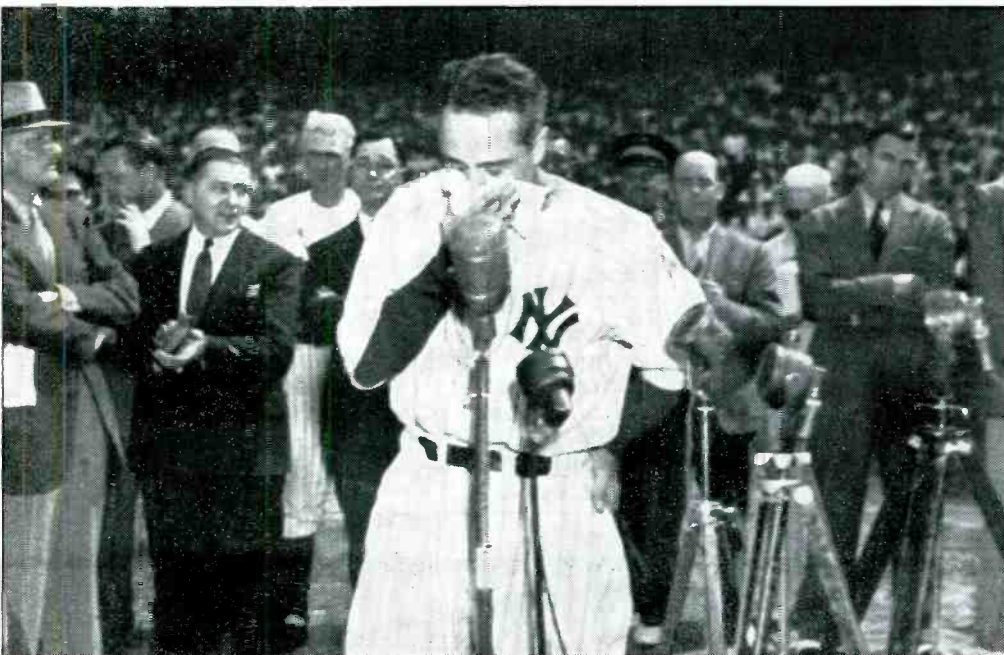


—Wide World

Initiation of a "Give a Doll a Day" plan at the Shirley Temple Playhouse exhibit, New York Fair, was in charge of Irene Rich, star of stage, screen and radio (NBC, Sun. night), shown with girls who received dolls. The plan aids a charity building fund



Piano speed-king Vincent Lopez faces suit by stockholder in his promotion company, who claims he used company funds to build up Betty Hutton (l.), jitterbug with Lopez band, and demands split



—International

Lou Gehrig, "Iron Horse" of baseball forced to the bench by infantile paralysis, is shown here, deeply touched by fans' ovation at Yankee Stadium. Similar demonstrations greeted him as American League captain for All-Star game, broadcast July 11



—Wide World

Refusal of Rose (l.) and Maudellen Littlefield to remove from their housetop 51-foot aerial creating an alleged hazard to planes landing at near-by Tulsa, Okla., airport, made headlines recently

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