

COMPLETE PROGRAMS FOR WEEK ENDING APRIL 2

Radio *Guide*

TEN CENTS

THE SECRETS OF A
KID BROADCAST—
BY JAMES STREET

TAKE A GENUINE
SINGING LESSON
... IN PICTURES

Chesterfield presents Miss
Grace Moore on CBS Wednesday



OFFICIAL STAR OF STARS BALLOT	
Mail to: Star of Stars Editor, Radio Guide, 731 Plymouth Court, Chicago, Illinois.	3
My Choice for the Best Children's Program Is	
My Name Is	
My Address Is	
(This Ballot May Be Pasted on a Penny Postcard)	

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 2

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK — MOST POPULAR CHILDREN'S PROGRAM

POPULARITY



WHEEEEE! Rat-tat-tat!
"Git 'im, th' dirty
squealer!"

Is that the way radio's programs for children sound to you? Do you believe that those programs' influences must be curbed, lest the warped imaginations they arouse in children unbalance their young minds?

Or do you feel, perhaps, that the earlier children see life from all sides, the earlier they will be prepared to be better citizens? Are you afraid that hiding any truth from children might dwarf their appreciation of their own problems?

The real battleground for ideas like these is the annual Radio Guide Star of Stars Poll. In it, listeners settle issues of more than passing importance by naming their favorites of the air.

In the four polls which have preceded this year's, voters were allowed to cast their ballots in all classifications during each week of the poll.

This year's poll has been changed. Each ballot is good for only the week when it is published; it can be used only to name the favorite in the group whose election is held that week.

The first election was to determine the most popular musical program; the second, the most popular dramatic program. Unless ballots for those polls were cast then, they cannot be used. This week's poll will name the best children's programs on the air. The ballot above can be used this week—only! Results of the earlier polls will be announced just as soon as possible.

The weeks during which elections in other classifications will be held are shown in the schedule at the bottom of this page.

The ballot at the top of this page is all you need to have your vote recorded. Simply fill it out and send it to the address printed on it. Paste it on a penny postcard, if that is convenient. Most important—don't forget that it has to be in the mail before midnight, Saturday, April 2. No votes mailed after that time will be counted!

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

3. Most popular children's program—April 2 issue, on sale March 24
4. Most popular actor and actress—April 9 issue, on sale March 31
5. Most popular singer of popular songs—April 16 issue, on sale April 7
6. Most popular classical singer—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

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RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

CURTIS
MITCHELL
Editor

HAPPY LISTENING

Toddlers Triumphant

THE plague isn't as menacing in radio as it is in the movies, apparently, but even in modified form, it's a respectable epidemic. That visitation is the horde of parents whose children "should surely be stars." They swarm thicker than locusts in the land of Su-Lin, the baby giant panda. And network officials agree with the doting forebears that many a tot could reach the top if his training started early enough. Because they do feel that way, those broadcasters go to considerable expense and bother to boost kid shows on the air. The manner of their cultivation of 1950's talent is the subject of James Street's attention this week, as recorded on pages 2 and 3.

Photographer's Pill

THE focal point of quite some concern from week to week in the offices of Radio Guide is the matter of demonstrating that radio stars are human. Most people, observation seems to indicate, want to believe that truth—but the false preachments of press-agents scare the idea out of their heads. Seems you have to think every entertainer is glamorous, or else. Well, a cheerful antidote to that propaganda is this week's dosage—"Completely Candid," a photographic pill whose sugar coat is a larder of laughs that will last well into the summer! The prescription appears on pages 20 and 21.

Vol. 7. No. 24
April 2, 1938



Martha Tilton, Benny Goodman move to a new airtime—Tues.

THIS WEEK

PREVIEWS OF SOME OF THE BETTER
REGULAR AND SPECIAL BROADCASTS



Nino Martini will guest with the Ford Sunday Evening Hour

SUNDAY, MARCH 27

Helen Traubel . . . American soprano
"Magic Key"—NBC-Blue, 2 p.m. EST.

It was ten years ago that Helen Traubel struck out from her native St. Louis, determined to conquer new worlds. Now nationally known, she will return to her birthplace expressly to be soloist with the St. Louis Symphony Orchestra this Sunday.

Gregor Piatigorsky . . . Russian cellist
"Philharmonic-Symphony Society"—CBS, 3 p.m. EST.

This phenomenal young artist was born in the provincial town of Jekateroslaw, and by the time he was fifteen had won the coveted position of first cellist in the Imperial Opera at Moscow. Sunday he will be heard in the A-Minor Cello Concerto of Schumann.

See page 6 for program details.

Trees . . . their conservation

"World Is Yours"—NBC-Red, 4:30 p.m. EST.

This broadcast will deal with the importance of a planned forest conservation program. Listeners will hear a dramatization of its necessity as a means to forestall imminent forest famine caused by fires and the ruthless cutting-down of timber.

Phil Cook . . . Coast to Coast

"Phil Cook's Almanac"—CBS, 6:30 p.m. EST.

An evening edition of Phil Cook's Morning Almanac, which has been on Station WABC week-day mornings, will be inaugurated over CBS this Sunday. An expert dialectician, Phil will also act as master of ceremonies. John Reed King will do the announcing.

Nino Martini . . . for Ford

"Sunday Evening Hour"—CBS, 9 p.m. EST.

Nino Martini, brilliant young tenor from Italy, joined the Columbia Broadcasting System in 1932. In less than five months he had established himself as the outstanding tenor on the air. Was signed as leading tenor for lyric roles by the "Met" in 1933, the first singer to go from radio to the "Met."

See page 6 for program details.

MONDAY, MARCH 28

Dr. H. G. Bull . . . his hobby

"Music Is My Hobby"—NBC-Blue, 7 p.m. EST.

Dr. Bull, of Ithaca, New York, who makes a hobby of writing songs and playing the piano, will appear, accompanied by George Brown, an artist student of the Juilliard School of Music. Mr. Brown will be heard singing a group of Dr. Bull's songs.

Helen Jepson

Lawrence Tibbett . . . in "Naughty Marietta"

"Lux Radio Theater"—CBS, 9 p.m. EST.

The Jepson-Tibbett version of Victor Herbert's beloved operetta, "Naughty Marietta," is hailed by fans everywhere. It marks the first time in radio history that two famous Metropolitan Opera stars have starred together in a dramatic production.

For a complete story about this broadcast, see page 4.

Latin America . . . its musical story

"Brave New World"—CBS, 10:30 p.m. EST.

The story of Latin America as "The Land of Mu-

sic" will be told in this broadcast. Listeners will hear the growth of an art still little known by music-lovers of other countries, from its folk-song beginnings up to its symphonies.

TUESDAY, MARCH 29

Swedish-American . . . tercentenary celebration

Anniversary Program—NBC-Red, 1:30 p.m. EST.

A concert by the Augustana College Choir of Rock Island, Illinois, and a talk by the Royal Consul General of Sweden, the Honorable Martin Kas-tengren, will commemorate the 300th anniversary of the first Swedish colonists' landing in America.

Helen Ferris . . . Stories for Youth

"American School of the Air"—CBS, 2:30 p.m. EST.

Tuners-in will hear Miss Ferris, editor of the Junior Literary Guild, discussing some of the principles she stresses in choosing books for the Guild. She will be interviewed on the program by Stella S. Center, chairman of the recreational committee of the National Council of Teachers of English.

Martha Tilton

B. Goodman . . . change in airtime

Benny Goodman's Orchestra—CBS, 9:30 p.m. EST.

Benny Goodman and his band begin broadcasting a half-hour earlier this week. Blond Martha Tilton, whose rhythmic vocal interpretations keep pace



"Met" Star Grace Moore joins Kostelanetz in a new Chesterfield series—Wed.

with the intricate interpretations of the Goodman unit, will continue to have the swing-song assignment in the new series.

WEDNESDAY, MARCH 30

Grace Moore . . . joins Kostelanetz

"Chesterfield Program"—CBS, 9 p.m. EST.

Tennessee's gift to opera, Miss Moore came all the way from a small town to dazzle kings and

opera-goers the world over with her glorious soprano voice. Beginning a new series for Chesterfield Wednesday, she'll be heard singing under the direction of Andre Kostelanetz.

THURSDAY, MARCH 31

Dr. Rheingold . . . your health

"Good Health and Training"—MBS, 3:45 p.m. EST.

"Modern Woman and Marriage" will be discussed by Joseph C. Rheingold, M. D., associate, department of psychiatry of the University of Illinois, and Harriet Lange Rheingold, M. A., senior assistant psychologist, Institute for Juvenile Research.

Marion Claire . . . visits Bing

Music Hall—NBC-Red, 10 p.m. EST.

Many great stars of opera have passed in review before the microphone of Kraft Hall as Bing Crosby presented them in "humanized" interviews as well as in their professional roles. Next to join the parade is glamorous Marion Claire, prima donna of the Chicago Opera Company.

FRIDAY, APRIL 1

Mildred Bailey . . . Paul's star

Paul Whiteman Program—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

Blues songstress extraordinary, Mildred Bailey first rocketed to fame as a member of Paul Whiteman's band. Friday she'll return to Paul's show to sing the same brand of rhythm that won her nationwide notice as a songstress years ago.

Alice Brady

Charles Winninger . . . "Goodbye Broadway"

"Hollywood Hotel"—CBS, 9 p.m. EST.

"Goodbye Broadway" will be heard after a postponement of two weeks. An uproarious comedy, it offers fine roles for Winninger and Brady, who will enact the parts of two old-time vaudeville stars. Coming into possession of a rundown hotel in a small town, their troubles begin when friends hear the news, flock to see them.

Fred Apostoli vs. Glenn Lee

Harry Thomas vs. Joe Louis . . . fisticuffs

Boxing Bouts—NBC-Blue, 10 p.m. EST.

Following a battle between Apostoli and Lee in the middleweight division, listeners will hear a blow-by-blow description of the heavyweight fray between Thomas and Louis for the championship of the world. The Apostoli-Lee bout will be aired from New York, the Thomas-Louis fight from Chicago. Latter battle is scheduled to begin at approximately 11 p.m. EST.

SATURDAY, APRIL 2

Miss Phillips . . . to women osteopaths

Talk by Miss Lena Madesin Phillips—CBS, 1 p.m. EST.

Addressing the luncheon meeting of the National Association of Women Osteopaths, Miss Phillips will be heard speaking on "Shall We Ourselves Defeat Democracy?" Miss Phillips is president of the National Association of Business and Professional Women, associate editor of Pictorial Review.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43

BUT FEW ARE CHOSEN

BY JAMES STREET

"The time has come," the walrus said,
"To talk of many things,
Of shoes and ships and sealing-wax,
Of cabbages and kings."

MADGE TUCKER, tutor and mother confessor of radio's children and director of one of the most important programs on the air—"Our Barn," used her right forefinger with a long and highly polished nail to point out the sage quotation of stinging, subtle sarcasm from "Alice in Wonderland."

It is written around the walls of the children's studio of the National Broadcasting Company.

"That's what we do here," said Miss Tucker. "We talk of many things, for this is where good children are heard and not seen."

Her proteges were talking of many things, all right. There were about fifteen youngsters in the studio awaiting rehearsal. The little girls (some had polish on their nails as fiery as Miss Tucker's) sat in a corner and talked about themselves, their figures and their hopes.

"My dear," said one little lady still young enough to believe fairy tales, "I gained two pounds last week. I simply must watch my figure."

The boys romped in a corner, shoving and tussling. Often one would dash over to the girls and jerk a curl, and the girl would scream and the others would giggle. It's funny how little boys enjoy pulling little girls' curls. It's the same the world over, and radio's children are no different from yours or mine.

Over at Columbia Jeri Anne Raphael—she's only four—sat on a high stool and watched the capers of her elders. She seemed slightly bored with their goings-on. Never mind, Jeri Anne, it won't be long, honey, before little boys will be jerking your curls and you'll giggle.

THE children kept their eyes on the clock even as they played, and when the hands swung around to rehearsal time they put away their childish things and became actors. Jeri Anne slipped down from her high stool and toddled to a little mike, a gooseneck thing that she could reach. Miss Nila Mack, the director, nodded to her company, and the show was on.

A few lines had been read and one of the boys got the fidgets. He squirmed in agony.

"What's the matter?" Miss Mack asked, checking the rehearsal.

"My back itches," confessed the boy. "Scratch it," suggested Miss Mack wisely.

"Can't," said the lad, "I can't reach it."

One of the girls walked to him and

scratched his back. Girls are very handy creatures.

The show was resumed. Jeri Anne can't read, but she knew her lines. The rehearsal moved like clockwork. Miss Mack was in the control-room tolling the seconds.

"All right," she said, as the rehearsal was ending. "Our show is a minute too long. We've got to cut. Any suggestions?"

"Look," said one boy. "My lines can be cut." He showed Miss Mack where she could save a few seconds by pruning his lines. And he had only four. There are few adult actors who would be so generous, but that boy is being trained to be more than an actor.

They ran through the closing lines of the show again, and the timing was perfect. Three minutes later they were on the air.

For their labors they get \$2 for the half-hour, one-half the regular fee for sustaining programs. Their pay won't keep them in shoes, but the training is invaluable, for each of those youngsters has hitched his wagon to a star. They know that radio is the greatest kindergarten in the world for young actors, and that, although thousands are called, only a few are chosen.

"THESE," said Miss Tucker of NBC, "are some of our graduates." She pointed to a row of portraits. "These children were schooled in one of the oldest programs on the air, the Children's Hour." The Children's Hour began on NBC in May, 1924. On July 8, 1934, its name was officially changed to "Coast to Coast on a Bus."

"Recognize them?" said Miss Tucker.

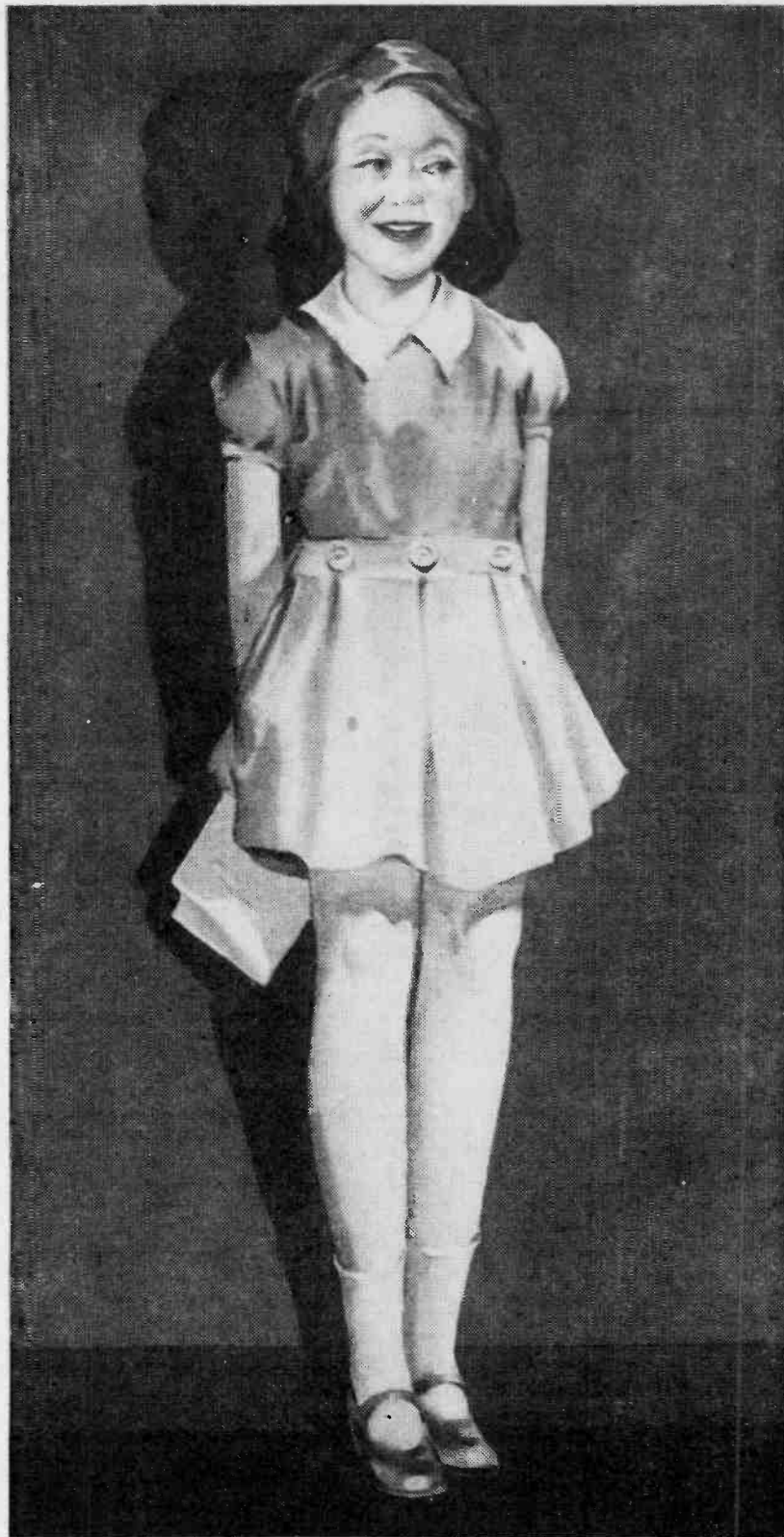
There was Billy Halop and Bobby and Billy Mauch, all stars of Hollywood now, and a flock of others.

Your child can have a chance on the radio, for the National Broadcasting Company and the Columbia Broadcasting System have an iron-bound rule that all children who apply for auditions must be heard. The odds against your child's clicking are tremendous, but the chance is available. All that is necessary is to write Miss Tucker at NBC or Miss Mack at Columbia.

"Don't be long-winded," they say to letter-writers. "Simply tell the child's age, sex, etc., and ask for an appointment. Don't ramble about your child's qualifications. They'll find them out quickly enough."

It is not necessary for your child to know some cute speech. He won't be given a chance to say it. He will not know what he's to say until he faces the mike.

Neither Miss Tucker nor Miss Mack will tolerate selfish, snooty children. They'll either play ball with the rest of the cast or they won't play at all. Neither broadcasting company makes



a dime out of the children's programs. They are an expense, but they are training-schools, and the companies figure they will pay dividends.

Children are the easiest actors in the world to train because few children are selfish, in spite of their parents. There's a sense of fair play among youngsters that they often forget when they grow older.

WHEN a child applies for an audition, it can be told at once if he has the makings. If he's got it, he's given a small part on a program. He first must portray a child his own age, and when he's mastered that he is given a character part—maybe the role of an old man.

His errors are not chalked against him if he can recover his composure. If he makes a mistake and can cover it up by *ad-libbing*, it's a score in his favor. The ability to think fast on his feet is what counts. He's always given small bits at first to keep him from getting cocky and biggity.

Misses Tucker and Mack will put up

with almost anything except sulkiness and mike-hogging. If a child tries to steal the show, he'll be kicked out on his ear.

The children are taught not only to act but also to write and direct and select casts. Many of the scripts are suggested by the youngsters.

Last year one of the boys suggested a story about a dirigible. He wanted a story about an air-crash. His idea was sound, so a script was written. Two days before the show, the Hindenburg crashed and the script was cast aside. The American radio public would have rebelled at children's reenacting a terrible tragedy, and the public never would have believed that the show was written weeks before the crash. The boy who suggested the show understood, and shrugged his shoulders. It's all part of the game.

Pat Ryan—she's eleven—wrote a fairy story and it was accepted. The tale included a little skit during which cocktails for two were served. When Miss Tucker saw it, she arched her eyebrows. A child of eleven, she reck-



oned, shouldn't be writing about cocktails—especially cocktails for two.

"Oh," said Pat when asked how come, "I mean tomato-juice cocktails."

One of the biggest problems the directors have is to teach the children to enunciate properly. Most consistent errors are "gist" for "just" and "bo-lov'd" for "beloved." If a child can't correct the pronunciation of a certain word, the word is changed. It's easier to change a word than change a child.

Many of the children are natural actors. There was a play recently which concerned royalty, and one of the boys was to call out "Prince." He objected and suggested "Your Highness" be substituted.

"If I go around calling 'Prince,'" he said wisely, "some kid in the audience will think I'm calling a dog."

He was right.

There is a splendid spirit of comradeship among radio's children. Misses Mack and Tucker are largely responsible for that. They allow the children to be natural. Often Miss Tucker takes her charges to her home

for funning. She used to drive the children in a big cream-colored car. The kids called it "Cream Puff." Now she drives a brown car and they call it "Hot Chocolate."

NBC has two programs for children, "Coast to Coast on a Bus" presented on Sunday mornings under the direction of Milton J. Cross, and "Our Barn," presented on Saturdays under the direction of Miss Tucker. The children on these programs are as democratic as flapjacks. There are neither race, color nor creed for barriers. A few of the youngsters seen at rehearsal were Tommy Hughes, an Irishman; Virginia and Clementine Torell, Spaniards; Marg McLauren, Scot; Peggy Zinke, German; Rose Karin, Australian; Charles Belin, English; Lawrence Robinson, Dane; Adrian Wragge, Dutch.

"There is a landslide toward children in radio and in the theater," Miss Tucker said. "Nobody knows what the outcome will be. There never have been so many celebrated children in the ranks of radio, theater and

movies. But for every Deanna Durbin there are ten thousand who work and wait for a big opportunity. For every Bobby Breen, Mauch twin, Billy Halop, Charita Bauer, Clementine Torell, Walter Tetley, Junior O'Day and Jimmie McCallion there are countless youngsters who dote on similar careers.

"Even in the early days of radio, children were enthralled by the magic voices that issued from a loudspeaker. Radio is a tireless story-teller. The child turns a switch and—presto!—the elf and sprites are made to speak. Almost instinctively juveniles know what broadcasting is all about. Mike fright, the bane of many seasoned actors, is rare among children. They walk up to the mouthpiece and speak as if they know each member of the unseen audience. They fall easily into the pace and swing of radio speech. They respond to direction and seldom throw fits of temperament. Working with other children has a salutary effect; if an obstreperous boy will not listen to reason he gets the razzberry from his pals.

"It is not mere coincidence that one of the oldest programs on the air is 'Coast to Coast on a Bus,' still running strongly after fourteen years. The chosen children who have grown up with radio have written a chapter in the brief history of broadcasting."

You remember Baby Rose Marie. In 1930 her earnings ran into telephone numbers. She was only five then and played thirteen weeks on Broadway. Her ambition was to grow up "like Bebe Daniels or Sophie Tucker." Today's radio children want to be like Katharine Cornell and Maurice Evans.

While Rose Marie was packing them in and barnstorming the networks, a few more chosen children were beginning to exhibit talent, and mothers and fathers laid siege to the studios. The parents began to realize that one of the quickest ways to fame was through the networks. Auditions were sought and the radio bosses were impressed. Youth had demanded a hearing, and the long-headed executives saw that youth must be served.

With vaudeville as dead as the war debts, and movies gobbling talent in their maws, radio bigwigs realized they would have to train their own stars.

More than ten years ago Miss Tucker began molding talent. A mother who taught dancing fetched her tousle-haired boy to Miss Tucker and proposed him as a singer. Miss Tucker heard the boy and decided he was a definite radio personality. The lad was Billy Halop, the tenor prodigy who sang the tragic role of "I Pagliacci" and who later played Puck in "Midsummer Night's Dream." It was he who caused an emotional riot in the role of Tommy, the good little bad boy of "Dead End." And then Hollywood!

In 1933, Mrs. Mauch took her twins, Bobby and Billy, to NBC for a Halloween party, and in the course of the afternoon the boys sang "Me and You Forever" just for fun. And before you could say Jack Robinson Miss Tucker had them on the air and movie scouts grabbed them for "The Prince and the Pauper."

And so Hollywood!

The work of NBC's juvenile university does not consist merely of arranging programs. Once a child is num-

bered among the chosen few, he is enrolled and his potentialities are studied. Newcomers are judged by their personality, voice, appearance, intelligence and physical development.

"Experience has shown," said Miss Tucker, "that children who have studied under a rigid code of do's and don't's do not possess any decided advantage over those who come fresh and unspoiled from the home. The essence of mike technique is complete naturalness, and that is something most children do not have to acquire."

Certain talent may click on the stage better than in radio. And to that end Miss Tucker gives her children a well-rounded development that permits them to appear in any one of the major fields of entertainment. The chosen few often are given parts in country theater productions during the summer, and many are employed as models by commercial photographers and artists. If a child succeeds, he is recommended for commercial programs, and then he's off—maybe to stardom and riches.

GOOD looks are essential for radio children, for directors know that if they click on the air they eventually will go to Hollywood. Also, the radio fledglings are the same who will appear before you as adults when television comes. If a child is retarded by physical blemishes, such as birthmarks, thick ankles or faulty posture, these are removed if the parents consent.

Miss Tucker also makes specific recommendations for special training in voice culture, diction, dancing, literature and languages, particularly French, which is considered a perfect exercise for the facial muscles and speech apparatus.

The necessity of rehearsals and special training make it advisable to provide special educational facilities for the young stars. Most of the chosen children attend the Professional Children's School in New York, where class schedules are flexible.

NBC's and CBS's reservoir of chosen children includes about two hundred starlets, and from these the stars of tomorrow are plucked. Movie scouts haunt the studios, and when a child shines brightly, he's usually grabbed off for a Hollywood contract. But that doesn't mean he's through with radio.

For the day has come when the movies cannot hog all the talent but realize they must split even—Stephen with the radio.

Now don't come rushing to the studios and say you have a child prodigy who should be on the air. The chances are he shouldn't.

The two big broadcasting com-

panies audition approximately two hundred children a month. Over at Columbia, the chosen few play in Miss Mack's "Let's Pretend" program twice a week.

There's an interesting story about that program. A few weeks ago it was announced that radio would broadcast the play "Snow Drop and the Seven Dwarfs." Many folks thought the radio was borrowing Walt Disney's famous movie.

Tommyrot! Columbia has been broadcasting the fairy tale once a year for five years. And just to keep the record straight, it's not "Snow White and the Seven Dwarfs" in the original

(Continued on Page 15)

HOW DO TOTS
GET IN RADIO?
WHAT HAPPENS
THEN? THE REAL
TRUTH AMAZES



Lawrence Tibbett, who last week concluded his Chesterfield broadcasts, will sing "Naughty Marietta" on the Lux Radio Theater Monday

EVEN in these days of swing music and heavily sociological drama there are millions of people who stubbornly continue to enjoy simple melodies and plays without profundity.

They want entertainment, they argue.

They want romance, and laughter, and melody.

And maybe they're right.

Anyway, they'll be glad to know that on Monday, March 28, Lawrence Tibbett and Helen Jepson, of the Metropolitan Opera Company, will take the principal roles in a Lux Radio Theater presentation of Victor Herbert's "Naughty Marietta."

All this, in an era of "gutbucket" and propaganda, is like a whiff of lavender from a packet of old love-letters, for there's positively no social significance in the libretto which Rida Johnson Young wrote for the original Herbert operetta, and the music is sheer melody including, as it does, such tunes as "Ah, Sweet Mystery of Life," "I'm Falling in Love with Someone," "Italian Street Song," and "Neath the Southern Moon."

The Tibbett-Jepson version of the famous operetta will not have the permanence that the movie adaptation, starring Nelson Eddy and Jeanette MacDonald, had, but it will be at least as memorable, for it will mark the first time in the history of the radio theater that two Metropolitan Opera stars have appeared together in a dramatic production.

Tibbett is a seasoned veteran of the opera stage, the screen and radio. Miss Jepson owes her present contract with



—M-G-M

On the air Tibbett will sing the role of Richard Warrington, which Nelson Eddy (above) did in the movie version of the operetta



—Clarence Bull

With Eddy in the movie was Jeanette MacDonald (left), who sang the role of Marietta. Jeanette has since become a radio star

"NAUGHTY MARIETTA"

HELEN JEPSON AND LAWRENCE TIBBETT
TO SING MONDAY ON LUX RADIO THEATER

enterprise to their competitor for a tidy sum, agreeing as part of the bargain to refrain from producing grand opera in competition with the "Met" for a period of ten years.

Then the Hammersteins decided that since the field of grand opera was forbidden them, they would turn to comic opera, so on November 7, 1910, Oscar Hammerstein produced Victor Herbert's "Naughty Marietta," starring two members of the old Manhattan Opera

Company—Orville Harold, an excellent tenor, and Emma Trentini, a vivacious little soprano.

Herbert himself conducted the orchestra for the first performance, and the show was an instant and overwhelming success. Wave after wave of applause broke over the stage, engulfing the singers, the composer and the producer in a pleasant tide. Critics hailed the show as Herbert's best and a Hammerstein triumph. Herbert had proved again his right to the title of "America's favorite composer."

Herbert wrote melodies. In the parlance of swing, music like Herbert's is called "schmaltz"—a generic term for sweet melody of any kind. Swing is inclined to emphasize rhythm and variations, and swingsters hold in mild disdain such simple things as melody.

Melody seems to be dead. There are
(Continued on Page 17)

the Metropolitan to her radio work, for it was a radio broadcast of hers, heard by Giulio Gatti-Casazza, former manager of the "Met," that paved the way for her operatic debut.

She made that debut at the Metropolitan Opera House on January 24, 1935, singing opposite Tibbett. Only recently, after successes on the opera and concert stages, she made her first movie appearance—as a featured player in the "Goldwyn Follies." Her role in Monday evening's music play will mark her first venture into radio dramatics.

There is cheerful irony in the fact that two leading lights of the Metropolitan should be scheduled for appearances in a revival of "Naughty Marietta," for it was as the result of theatrical warfare involving the Metropolitan Opera Company that the Victor Herbert operetta was originally produced, in 1910.

FOR several years prior to that time Oscar and Arthur Hammerstein had been engaged in trying to build a Manhattan Opera Company, in opposition to the Metropolitan, and had succeeded in introducing several new voices to the operatic stage—among them, those of John McCormack and Mary Garden.

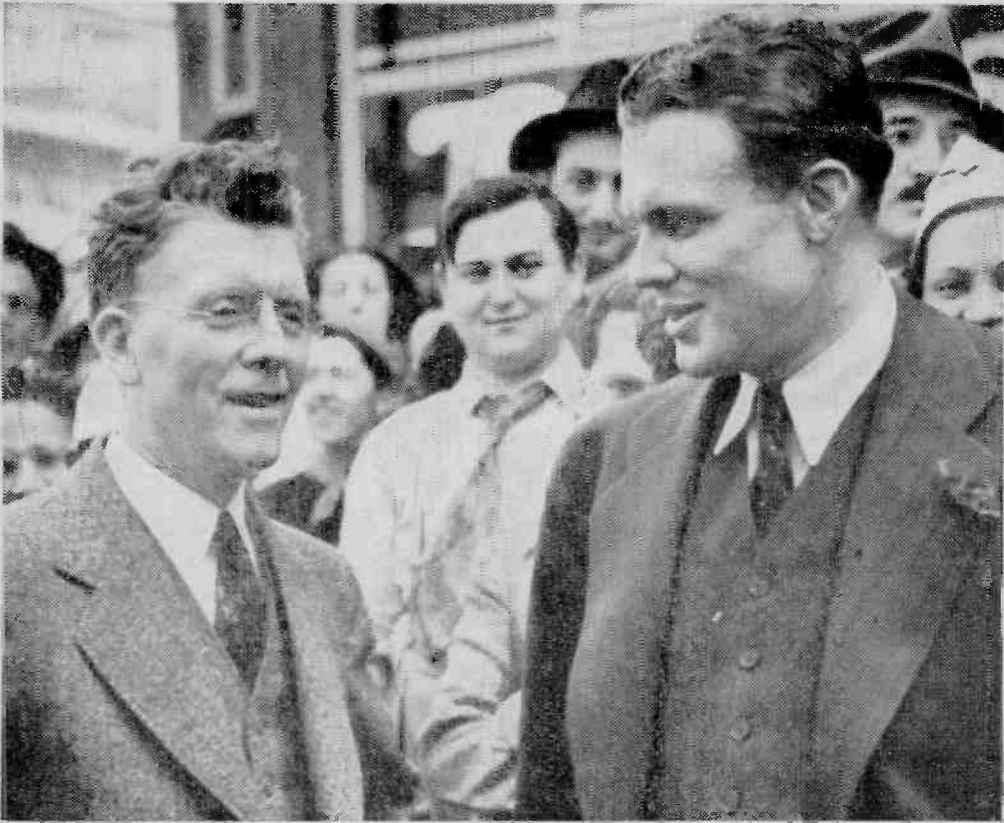
But the struggle with the Metropolitan for dominance in American opera was a losing one for the Hammersteins, and in 1910 they sold their



In the title role for the broadcast Monday at 9 p.m. EST on CBS will be Miss Helen Jepson, star of radio, screen and the Metropolitan Opera

Lawrence Tibbett and Helen Jepson may be heard singing "Naughty Marietta" on the Lux Radio Theater Monday night over a CBS network at:

9 p.m. EST — 8 p.m. CST
7 p.m. MST — 6 p.m. PST



Henry G. Teigan of Minnesota, Farmer-Laborite in the House of Representatives, speaks on "The Farmer-Labor Point of View of the Present Session of Congress" at 10:45 p.m. EST on CBS Saturday. Above: With Congressman Robert Allen (right) of Pennsylvania



—Paramount Pictures, Inc.

Eddie Cantor and Deanna Durbin will be heard on a new program, starting Monday. It is "Cantor's Camel Caravan," on the air every Monday from 7:30 to 8 p.m. EST, over the CBS network



Ben Bernie moves to 8:30 EST on CBS Wednesday (also 8:30 PST). Above: With Leah Ray

THIS WEEK'S HIGHLIGHTS



—All-Event Photo Service

In keeping with their role on the Kay Kyser's "Kollege of Musical Knowledge," which makes its debut on NBC-Red Wednesday at 10 p.m. EST, the boys in the band don collegiate jackets, much to the pleasure of the sponsor, as is obvious in the picture



Chase and Sanborn's John Carter is a "Met Auditions" finalist Sunday on NBC-Blue



—NBC

Pescha Kagan, brilliant young Pittsburgh pianist, will be featured performer on the "Heinz Magazine of the Air" at 5 p.m. EST Sunday over CBS



—AP/Wide World

Pennsylvania's Gov. George H. Earle will speak Tues. at 10 p.m. EST on CBS, commemorating the 300th anniversary of state's founding



Joseph F. Guffey, U. S. Senator from Pennsylvania, will contribute to the state's anniversary in a talk over CBS Wednesday at 10:45 p.m. EST

A Special Service

SUNDAY, MARCH 27
at 12:30 p.m. EST on NBC-Blue
The Radio City Music Hall of the Air

Erno Rapee, conductor
Viola Philo, soprano
Overture to "The Bartered Bride"
(Smetana)
The Orchestra
Morgen: Staendchen (Strauss)
Von Ewiger Liebe (Brahms)
Viola Philo
Symphony No. 2 (Brahms)
The Orchestra

FRIEDRICH SMETANA, Czech composer, has written nothing more charming than his light opera, "The Bartered Bride," which was revived a season or so ago at the Metropolitan Opera with great success. It tells a rustic tale of village romance, with innocent complications, and a happy ending. Smetana, a pupil of Liszt, like his great teacher, made good use of the folk music of his native Bohemia, at that time a part of the Austrian Empire, now incorporated into Czechoslovakia.

Richard Strauss' "Tomorrow" and his "Serenade" are two of the most popular songs in the German Lieder repertoire, the first is tenderly evocative, with an undercurrent of sadness, the second the gay serenade of a lover.

Another beautiful example of the German song is Brahms' "Eternal Love." It has been said that in Brahms' songs, Schubert lives again but with more subtlety and polish. It is interesting to compare two phases of the composer as represented by the two works on this unusually well-chosen program.

SUNDAY, MARCH 27
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra

John Barbirolli, conductor
Gregor Piatigorsky, cellist

Overture to "Rosamonde" (Schubert)
Two Scenes from "Peter Ibbetson"
(Deems Taylor)
The Orchestra

Cello Concerto in A Minor (Schumann)
Gregor Piatigorsky

Symphony No. 2 (Brahms)
The Orchestra

SCHUMANN'S cello concerto dates from 1853, when he lived in Dueseldorf, Germany, and first showed signs of the disordered mind which led to his death three years later. The concerto is not one of Schumann's towering masterpieces, but it has ingratiating pages, the best of which are the lovely slow movements. In the two other sections, one notes over-repetition of material, and some passages that come under suspicion as possible "fillers."

There is no dearth of inspirational fullness in the Brahms opus, with its beautiful themes, continual contrasts and the strength and unity of the construction. The third movement, of infectious cheerfulness, is one of my favorites in the entire symphonic list.

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

A FLUTIST who plays in a symphony orchestra writes to this department: "The meanest thing in the life of an orchestral performer is when he disagrees with the interpretation of the conductor but nevertheless is required to follow it. Did it ever strike you what the result must necessarily be?"

No, it has not struck me, but I am certain of what would strike my correspondent if he did not do as his leader desired. Also, I can vividly imagine the possible effect if the conductor were to follow the interpretations of each of his players.

It is the business of the man with the baton to bring to hearing his own idea of what a composition means, and as he alone is responsible for the interpretation, the orchestra must faithfully observe his directions. He sees the whole score, while the instrumentalists peruse only individual parts.

It is fairly certain that no member of an orchestra knows any score as well as Toscanini. Ormandy spends sleepless nights studying his programs. Fritz Reiner, too. Erno Rapee plays them for hours at the piano. Artur Rodzinski's wife complains that he hardly speaks to her for days at a time when he is busy thinking about some new compositions he is rehearsing.

To analyze a score, map out an organic reading, set its style and indicate the proper tone shadings, dynamics and climaxes is a highly specialized art. While many conductors were first orchestral players, it does not follow that every orchestra player is a potential conductor. Therefore our correspondent, until he has an orchestra of his own, should aid dutifully in realizing the intentions of the conductor he is serving. Later he may expect similar dutiful service from others.

Two musical personages to be heard this week on the air offer particular interest because they rose rapidly from obscurity, are still young, and represent high standing in their various branches of art. The American pianist, Eugene List (Philadelphia Orchestra, March 28) made his professional piano debut only a season or so ago, and already has been soloist with some major orchestras and given recitals in a number of cities, everywhere meeting critical approval for his refined interpretations and command of the keyboard.

Nino Martini (Ford, March 27), once a cabaret singer on the French Riviera, now enjoys fame in opera, concert, radio and in the films. His first American successes were on the air, and thence he graduated into the Metropolitan. Aside from his vocal gifts, he is celebrated as the best-dressed tenor of that institution and was the handsomest until Jan Kiepura joined the personnel late this season. Now it is a close matter between the two as to which should bear the title of "the Robert Taylor of opera."



Sunday Gregor Piatigorsky, cellist, will play with CBS' Philharmonic. Viola Philo, soprano, will be a Radio City Music Hall feature

For Music Lovers

SUNDAY, MARCH 27
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Sir Ernest Macmillan, conductor
Nino Martini, tenor

Overture to "Don Giovanni" (Mozart)
The Orchestra

"Racconto di Rodolfo" from "Boheme"
(Puccini)

"La Donna e Mobile" from "Rigoletto"
(Verdi)

Nino Martini

Valse Triste (Sibelius)

"May No Rash Intruder Disturb"
from "Joshua" (Handel)

The Orchestra

"Je Crois Entendre Encore" from "The
Pearl Fishers" (Bizet)

La Roca Fria del Calvario from
"La Dolorosa" (Serrano)

What's in the Air Today? (Eden)
Nino Martini

Carnival Overture (Dvorak)
The Orchestra

NINO MARTINI has for the most part favored the Latin countries for his choice of selections, in the excerpts from two Italian operas, one French and one Spanish.

In the "Racconto" (Tale), Rodolfo, the hero of the opera, tells Mimi of his life, his hopes and ambitions, in a flood of fervent melody.

"Je Crois Entendre Encore" (I Think I Still Can Hear) is from a lesser-known opera by the composer of Carmen.

MONDAY, MARCH 28
at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor
Eugene List, pianist

Overture to "The Secret of Suzanne"
(Wolfe-Ferrari)
The Orchestra

*First Movement Piano Concerto in
A Minor* (Schumann)
Eugene List

March from the Pathetique Symphony
(Tschaikowsky)
The Orchestra

Prelude in G Sharp Minor
(Rachmaninoff)

Polonaise in A Flat (Chopin)
Eugene List

*Excerpts from "Pictures at an
Exhibition"* (Moussorgsky)
The Orchestra

WITH his usual understanding of the program needs for musical communion not too serious, Mr. Ormandy gives us a roster here of variety and picturesqueness.

The chattering overture furnishes animated introduction. By the way, this work strongly influenced Carlo Menotti in his own overture to his opera "Amelia Goes to the Ball," aired last spring and performed at the Metropolitan a month ago.

Schumann's movement is music of springtime freshness and appeal, but romantic passion also makes an episodic bid here and there.

MONDAY, MARCH 28
at 4 p.m. EST on CBS

The Columbia Chamber Orchestra

Bernard Herrmann, conductor
Handel Concerto Grosso Series
Concerto Grosso No. 4 (Handel)
Quartet in G arranged for String Orchestra

THE tranquil, broad, majestic style of the Handel orchestral concertos for strings is especially remarkable because those works were written just after his disastrous operatic ventures in London, where he tried to function as impresario and lost his savings and his health.

It has been proved over and over again, however, that the mental condition of composers often stand in no relation to their creative powers, for they have produced gay works when they were sad and melancholy works when they were happy. Just following his twelve concertos, Handel began his series of surpassing oratorios. An excerpt from one of them, "Joshua," is listed on this week's Ford Sunday Evening Hour.

Ives' string quartet has been broadcast in its original form, but I believe that this is the first radio hearing as an orchestral (string) number. Ives has an ultra-modern, unconventional style which you might not be able to trace clearly if you are listening merely for melody and easily established harmonies.

SATURDAY, APRIL 2

at 10 p.m. EST on NBC-Red

The NBC Symphony Orchestra

Artur Rodzinski, conductor
Overture to "Coriolanus" (Beethoven)
Symphony in 1 Movement (Barber)
Afternoon of a Faun (Debussy)
Classical Symphony (Prokofieff)
Suite Opus 19 (Dohnanyi)

HERE is a list that, with the exception of the Beethoven overture, offers variety in the modern spirit. Three of the composers are still living, Dohnanyi (Hungarian), Prokofieff (Russian), and Samuel Barber (American).

The last named is a nephew of the famed singer, Louise Homer. A winner of the Prix de Rome and the Pulitzer Prize, his orchestral works have been performed by most of the major orchestras of this country and Europe. The "Symphony in 1 Movement" was played in Salzburg in 1937, conducted by Artur Rodzinski, and was the first American work ever to be heard at the Festival.

In the "Classical" symphony, Prokofieff, once known as the "bad boy of music," has endeavored to create a work in the style of Mozart, employing modern harmonic resources.

Debussy used a symbolic poem by Mallarme as the basis for his "Afternoon of a Faun," composed several years after he won the Prix de Rome (1892). Its story is of a faun, dreaming in the mid-day sun. He awakes, tries to recapture his vision, but soon becomes drowsy again and falls asleep.

With radiant orchestration, the music paints the picture of the lazy, sensuous faun, the heavy grapes hanging on their vines, the shimmering summer heat. Debussy shocked the critics of that time with his frank impressionism, but today "The Afternoon of a Faun" ranks among his most popular compositions.



"Met" Opera Audition winners in 1935-36 were (l. to r.) Arthur Carron, Anna Kaskas; in '36-'37, Thomas Thomas, Maxine Stellman. In '38—?

Six Singers Reach Finals in "Metropolitan Auditions of the Air's" Annual Contest

Metropolitan Auditions, 5 p.m. EST, NBC-Blue

METROPOLITAN Auditions of the Air winds up its seasonal contest with winners selected from the six finalists (two women, four men) who have appeared during the last two broadcasts.

These half-dozen were the residue of 800 who originally applied for appearances at these competitive radio hearings. Sopranos were in preponderance, with baritones second, then mezzo-sopranos, coloraturas and tenors—the last-named "scarcer than hen's teeth," to quote Edward Johnson, impresario of the Metropolitan Opera.

At the actual broadcasts sixty seeded candidates have sung. They represented all walks of life, from an ex-butcherboy to the daughter of a British dominion executive. All came with the high ambition and ardent hope of winning the coveted place in the distinguished vocal ranks of the Metropolitan. Those who still have that chance are two or three of the following: Kathleen Kirsting, Margaret Codd, Philip Duey, Felix Knight, John Carter and Leonard Warren.

I have heard some criticism of Metropolitan Auditions of the Air to the effect that too much tragedy is involved for those who lose. Such objections evidently do not know that also at the private auditions in the Metropolitan a number of applicants are heard together, with the idea of sifting out the best material. Later auditions then take place until the final choices are made.

Of the two previous Metropolitan Auditions of the Air tours, in 1935-36 and 1936-37, the four winners all went on to further fine deeds. Arthur Carron, Anna Kaskas and Maxine Stellman are still at the Metropolitan, and Thomas Thomas gave up his contract there to take Lanny Ross' place on the "Show Boat" radio program. Miss Kaskas sings frequently in a variety of roles and has appeared in concert and on the radio. To Arthur Carron was entrusted the leading tenor role at the recent performance of "The Man Without a Country." Maxine Stellman made her debut in February in the part of the priestess in "Aida," and has sung several times since.

In the present contest, all of the final

aspirants have had a certain amount of professional experience. Kathleen Kirsting, soprano, from Wichita, Kan., began her career at the age of fifteen. Emma Calve, opera star of another day, heard her sing and took her back to France as her protegee. Miss Kirsting studied and traveled with Mme. Calve for three years. When she returned to her native Kansas, the Wichita Rotary Club endowed her with enough money for two more years in Italy. She has sung in almost every country in Europe and has appeared with the Chicago Opera Company.

Margaret Codd began studying singing when she was seventeen. Her lyric coloratura voice won several scholarships for her, the last one being at the Curtis Institute of Music in Philadelphia, where she studied with the man who was eventually to become her husband. She has appeared with the Robin Hood Dell Association, Cleveland Orchestra, the Hippodrome Opera Company and the Philadelphia Opera Orchestra Association.

Felix Knight, tenor, comes from Macon, Ga. He studied voice in Hollywood and sang with the San Francisco Symphony and Opera, the Hollywood Opera Association and the Los Angeles Symphony. He has had radio and motion-picture engagements.

Devotees of the Chase and Sanborn Hour are already familiar with John Carter, tenor, who gave up a promising career as a civil engineer to become a singer. Eorn in Brooklyn, N. Y., he has appeared with various New York orchestras and in concert.

Leonard Warren, baritone, went from fur-trapping to music, and so far has justified his surprising change of profession, having shone vocally on several radio programs.

Philip Duey, baritone, was a pianist before he took up singing. In 1926 he won a fellowship at the Juilliard School of Music, and since 1927 has acquired a reputation on some of the better-known radio programs. Last year he gave a New York recital.

On Sunday, March 27, the fortunate winners will know their fate. Who can tell what the future may have in store for them? RADIO GUIDE wishes them every success and the best of luck.

If your favorite program is not listed on these pages, please turn to "This Week's Programs" on pages 27 to 43.

Also Recommended

For Stations, See Our Program Pages

Sunday, March 27

Dr. Charles Courboin, organist, 12 noon EST, MBS: Dr. Courboin features compositions of Lemmens, Maily, Franck, Callaerto.

Magic Key, 2 p.m. EST, NBC-Blue: Symphony orchestra.

Rising Musical Star, 10 p.m. EST, NBC-Red: Symphony orchestra, Alexander Smallens, conductor; Leonard Warren, baritone, Rising Musical Star: works of Verdi, Wagner, Purcell, Wieniawski.

Monday, March 28

Rochester Civic Orchestra, 3:00 p.m. EST, NBC-Blue: Matinee concert.

Voice of Firestone, 8:30 p.m. EST (8:30 p.m. PST for the West), NBC-Red: Symphony orchestra; Alfred Wallenstein, conductor; Richard Crooks, tenor.

Tuesday, March 29

NBC Music Guild, 2:30 p.m. EST, NBC-Blue: Fidel Trio, three viols, assisted by a baritone and a recorder player, in old music dating back to the thirteenth century.

Wednesday, March 30

Curtis Institute of Music, 3:45 p.m. EST, CBS.

Thursday, March 31

NBC Music Guild, 2 p.m. EST, NBC-Red: League of Composers: Contemporary American works, Frederick Jacobi, American composer, commentator.

Sinfonietta, 8 p.m. EST, MBS: Alfred Wallenstein conducts an all-request program of Mozart, Bach, Ravel and Lecuona.

Friday, April 1

Music Appreciation Hour, 2 p.m. EST, NBC-Red and Blue: Dr. Walter Damrosch, conductor; percussion instruments, American dances.

Saturday, April 2

Indianapolis Symphony Orchestra, 9:30 p.m. EST, MBS: Fabien Sevitzky, conductor.

Books

The Unknown Brahms, by Robert Haven Schaufier (Dodd Mead and Co., New York). The most readable and entertaining biography of this master, with a great deal of hitherto-unpublished anecdotal material. Profusely illustrated with unfamiliar drawings and photographs.

The Metropolitan Book of the Opera, edited by Pitts Sanborn (Simon and Schuster, New York). Stories of 191 of the best-known operas, with brief biographical sketches of their composers. Includes a short history of the Metropolitan Opera.

Debussy: Man and Artist, by Oscar Thompson (Dodd, Mead and Company, New York). The first American life of Debussy, with much new material and extensively illustrated.

Men, Women and Tenors, by Frances Alda (Houghton, Mifflin Co., New York). Memoirs of a famous prima donna, surprisingly frank and written with complete unaffectedness and a sense of humor.

Records

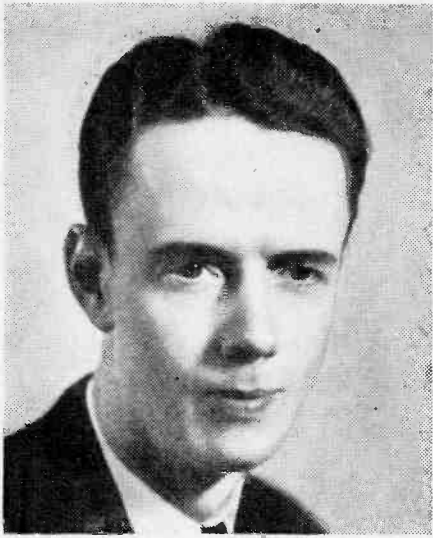
On the Air This Week

Symphony No. 2 in D major (Brahms). Philadelphia Orchestra, Stokowski, VM-82 (Alb.) \$12.

Concerto in A minor, for piano and orchestra (Schumann). Alfred Cortot, pianist, London Philharmonic Orchestra V-8313/6 \$8.

Seven Spanish Songs (De Falla). Maria Barrientos, soprano, Manuel De Falla, composer-pianist C-D11701 C-P-XI \$2.

Afternoon of a Faun (Debussy). Philadelphia Orchestra, Stokowski, V-6696 \$2.



Davidson Taylor directs CBS music department, produces "Music For Fun." Fri., 6:05 p.m. EST.

"Aviation Progress" is Story of Industry Topic

Saturdays, 5-5:30 p.m. CBS.

To the "heavens filled with commerce"—this was to have been the toast at parting for followers of the current Department of Commerce-CBS series, "The Story of Industry." Now comes word of a new grace period, more time, and Harry R. Daniel, Department spokesman, will continue the promenade of sketches from industry for an undetermined period—through this Saturday, at least.

Saturday's session presents the robust tale of human flight and the near-miracles that have brought it to its modern perfection. For fact-seekers there's engineering and scientific history. For all who revel in the intriguing story of man's conquest of the elements—romance with a thrill.

It's a far cry from Pilatre de Rozier's first successful balloon ascension in 1784 to the aerial troop-transport of March, 1938—and a story of inspiring fascination all the way. Learn of the first air-crossing of the English Channel (1785) by the Balloonists Jeffries and Blanchard—of Madame Trible, world's first aviatrix—of Charles Green's ascension on horseback in 1828—and James Glaisher's first glimpse of the stratosphere in 1862.

Follow Sir George Cayley's first glider experiments and the fumbling failures of the first heavier-than-air craft—of John Stringfellow's power-driven model airplane that actually flew—then man's first sustained flight, the Wright Brothers' hop of 859 feet at Kitty Hawk, North Carolina, on December 17, 1903.

Noted Actor-Director in Shakespeare Forum

Tuesday, 5:15-5:30 p.m. MBS.

Orson Welles, the young man who successfully modernized Shakespeare to the amazement and thin chagrin of Broadway skeptics, will conclude a series of forums on Shakespeare in modern dress and language from the stage of Chicago's Erlanger Theater Tuesday afternoon at 5:15 p.m. EST.

Chicago students and teachers of drama will heckle Mr. Welles and several of his colleagues of the cast of the second "Julius Caesar" road company on the point, purpose and production problems of streamlining The Bard.

The youthful actor-director has matched wits with too many critics to come off second-best.

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Will We Yield to Farce?



THE world has lost its script and a cast of made actors is *ad-libbing* the drama of events. There's a nausea in the news.

Headlines glorify man's limitless mendacity—and Old Man Mars chuckles in his beard as strong men fight a retching in their bowels.

By-lines blaze new epitaphs for human decency.

A squadron of bombers repeals the Golden Rule—substitutes a million steel commandments for the long-lamented ten.

The while, bewildered we shrug in our long winter's sleep and wish the alarm-clock of time would shatter the ugly nightmare.

But the incubus is no dream—and there is no escaping the flood of events.

Take the Highroad

In the days to come many will continue to drown in their stupor. Others will follow closely the shapeless drama of events—"and remain but half-informed." Some will take the highroad to a better understanding of man, his madness and his nobility—will seek beside their dials the background and interpretations of life in its myriad phases that alone can save them from unbalance. They will "listen to learn—not merely to hear"—and with Tennyson's "Will Water-proof" say: "I will not cramp my heart, nor take half-views of men and things."

Though precedents pile on precedents, "they will not yield to farce."

"Democracy in Transition" is Subject of Ohio State University Sunday Symposium

Sundays, 12:45-1:15 p.m. MBS.

"Democracy in Transition," a series of panel discussions on pressing current problems, is currently presented by a group of Ohio State University social scientists over a Coast-to-Coast network of the Mutual Broadcasting System each Sunday at 12:45 p.m. EST. (Partial conflict here with your weekly dial date at the Chicago University Round Table, NBC-Red at 12:30 p.m. EST—but different network coverage may favor many new listeners who have missed the Round Table.)

"Democracy in Transition" takes its title from a recent book authored by faculty members at O. S. U., in which many of the major problems of the day are laid bare and possible solutions presented.

Unique feature of the series is that the round-table discussions are staged each Wednesday night preceding the broadcast before a large Student Congress on Social Problems. Representatives of more than two hundred University organizations participate in the preliminary bout with the week's pro-

gram topic and Sunday's broadcast therefore constitutes a clear concentrate of many divergent views.

Listeners may side with the cryptic Mrs. Stowe—believe that "your little child is your only true democrat." And no hypocrite is he who quotes Lycurgus, who, when he was asked why he appeared so zealous of individual liberty yet still maintained an oligarchic rule, replied, "Go you, and try a democracy in your own house." Some may even wonder, without shame, if the French, or American, or Russian, or Spanish revolutions were worth the costly dream of "Liberte, Egalite, Fraternite" unrealized—which all espoused—when a casual *putsch* so simplifies the whole problem of how to rule and be ruled.

Yet there are those, it's sure, who can yet find *usable fact* and active inspiration in a free discussion of their favored form of government—transition or no transition. They will meet with the faculty this Sunday, and their reward is certain.

Lisa Sergio Spins "Tales of Great Rivers" Tuesdays

Tuesdays, 10-10:30 p.m. NBC-Red.

This Tuesday night the Hudson River flows its majestic course past a hundred historic landmarks from the Adirondack Mountains to the Statue of Liberty—from the age of the Iroquois to tomorrow.

This is "Tales of Great Rivers," a new NBC feature in which Lisa Sergio compounds music, myth and history, poetic backdrops for the stories of the world's great inland gateways.

Parent of the program idea and creator of the episodes, Lisa Sergio, the "Golden Voice of Rome," will also be heard as the voice of the narrative. Against a background of folk-song and epic music intimately connected with the history of the Hudson we will hear of the river's long service as an avenue of Indian hunting and warring, its "discovery" and exploration in 1609 by the ill-starred Hendrick Hudson on his second search for the fabled Northwest Passage to China, of missionaries and militia, traitors and traders, of the Palisades and power—the romantic, fascinating story of a great river and its indelible role in the pageant of America's progress.

NBC Health Program Presents Surgeon General

Monday, 2:30-2:45 p.m. NBC-Red.

Two leading figures in the nation's battle for better health will keynote radio's celebration of the opening of Negro Health Week when Surgeon General Thomas Parran, Jr., and Health Education Specialist Dr. Roscoe C. Brown present a brief for communal responsibility for public health Monday afternoon on NBC-Red.

Dr. Brown, director of the movement for a national Negro Health Week, will present the Surgeon General, whose topic is "The Family Doctor's Opportunities in Community Health Service." Dr. Parran heads the U. S. Public Health Service and is best known outside the medical profession for his recent pronouncement to the effect that the United States could wipe out the scourge of venereal disease for the price of one super sinkable battleship. His brief talk may well prove to be an authoritative "apple a day" for community-conscious listeners.

Students from Howard University will spice the program with Negro song.



Dr. Thomas A. Parran, Jr., of U. S. Public Health Service, campaigns for Negro education, Mon., NBC-Red

Climactic Events Spur Interest in Air Editors

European Affairs Enlarge Commentators' Responsibilities

With the fly-wheel of international diplomacy apparently out of control—with the fates of nations hanging on words spoken in harried haste—radio's spokesmen on world affairs are doubly on the spot.

An ill-considered line might well be the target of a diplomatic frothing at the mouth that no note of apology, no ambassadorial gesture, could appease.

And by the same token, the air-editors' responsibility for complete, honest reporting and interpretation of events grows apace with the emergency need for consummate tact.

There is no time to remedy statements—the public must be served without prejudice, protected ever more strenuously from propaganda.

Europe Calling. Sundays. 1:30-1:45 p.m. CBS. Americans report eye-witness accounts of events and outlook in Europe.

Raymond Gram Swing. Mondays, 8:30-8:45 p.m. MBS. "World Affairs" by a veteran newsman, editor and student of international affairs.

"They're Saying in London." Sunday. 5:45-6 p.m. NBC-Blue. Howard Marshall reflects the British state of mind, direct from England or the Continent.

Dorothy Thompson. Tuesdays. 7:30-7:45 p.m. NBC-Blue. Also Fridays, 10:45-11 p.m. NBC-Red. Goes beneath the surface of events to the personalities that make them . . . brisk biographies of "People in the News."

Student Federation Asks "Why Fraternities?"

Tuesday, 11:15-11:30 p.m. NBC-Blue

Continuing its monthly discussion of "Campus Topics," the National Student Federation of America convenes a brief, critical symposium on "Fraternities—Their Purpose and Place in College Life" this Tuesday night.

Arthur Northwood, Jr., president of the Federation, will moderate the discussion, and a guest speaker, close to fraternity life on our college campuses, will speak.

"Why Fraternities?" is a question that burns in the purse of many parents, the souls of many college men who *didn't* make a house, and rings quite honestly in the hearts of many sincerely loyal fraternity men.



Shannon Allen, ass't. dir. of Educational Project, keeps "Education in the News." Fri., NBC-R

Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

Recommendations are based on cultural-informational values. Omissions do not imply lack of recommendation. Please see program stories on these pages for additional recommendations.

ECONOMICS—BUSINESS

Saturday, April 2

Story of Industry. 5-5:30 p.m. CBS. (See story page 8.)

EDUCATIONAL NEWS

Wednesday, March 30

America's Schools. 6-6:15 p.m. NBC-Red. Projects and progress in the nation's school system.

Friday, April 1

Education in the News. 6-6:15 p.m. NBC-Red. Shannon Allen, Office of Education. Authoritative guest speakers.

Saturday, April 2

Florence Hale. 11-11:15 a.m. NBC-Red. Informal news and views of our teachers and schools. Informative, sound, enjoyable.

HISTORY

Monday, March 28

Brave New World. 10:30-11 p.m. CBS. "The Land of Music." The musical side of Latin America—from folk-songs to symphonies. The development of the dance in countries below the Rio Grande.

Wednesday, March 30

Cavalcade of America. 8-8:30 p.m. CBS. (For the West, 9 p.m. PST.) Life story of Charlotte Cushman, famous early-American actress.

INSPIRATION

Sunday, March 27

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. R. W. Sockman, "Our Private Lives."

Church of the Air. 10-10:30 a.m. CBS. Rev. Robert L. Tucker, Columbus, Ohio, sermon. 1-1:30 p.m. CBS. Very Rev. Robert I. Gannon, pres. of Fordham University, New York, sermon.

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick, "Goodness—A Matter of Quantity as Well as Quality."

The Lutheran Hour. 4:30-5 p.m. MBS. Dr. Walter A. Maier.

The Catholic Hour. 6-6:30 p.m. NBC-Red. Right Rev. Msgr. Fulton J. Sheen discusses "The Fifth Word"—sermon series, "The Individual Problem and The Cross."

Saturday, April 2

The Message of Israel. 7-7:30 p.m. NBC-Blue. Rabbi Samuel Goldenson.

MUSIC

Thursday, March 31

Essays in Music. 10-10:30 p.m. CBS. Victor Bay directs essays on the heart—"Open the Heart," by Bizet; "Heart Wounds," by Grieg; "None But the Lonely Hearts," by Tchaikowsky, and Richard Strauss' "Longing Heart."

Friday, April 1

Music Appreciation Hour. 2-3 p.m. NBC-Red and Blue. Dr. Damrosch

continues musical discussion of "Percussion Instruments"—celesta, xylophone and gong. Introduces "American Dances"—folk, Indian and modern—with selections from Powell, Skilton, Guian and Gershwin.

Saturday, April 2

Chasins at the Piano. 12-12:30 p.m. NBC-Red. A modern interprets the musical masters.

NOTE: See the "March of Music" in this issue for other recommended musical programs for the week.

PEOPLE—THOUGHT—COMMENT

Monday, March 28

New Horizons. 6:05-6:15 p.m. CBS. American Museum of Natural History program. Dr. Edward Weyre relates natural-history anecdotes.

Wednesday, March 30

American Viewpoints. 10:45-11 p.m. CBS. Senator Joseph Guffey (Dem., Pa.) tells of the founding of Pennsylvania by Swedish immigrants three hundred years ago.

Thursday, March 31

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue.

Friday, April 1

American Viewpoints. 10:45-11 p.m. CBS.

Saturday, April 2

Shall We Ourselves Defeat Democracy? 1-1:15 p.m. CBS. Timely comment by the noted woman editor-attorney, Lena Madelin Phillips.

Capital Opinions. 10:45-11 p.m. CBS. Rep. H. G. Teigan (Farm.-Lab., Minn.) tells the "Farmer-Laborite Viewpoint of Present Sessions of Congress."

PERSONAL—SOCIAL PROBLEMS

Monday, March 28

Human Relations Forum. (American School of the Air.) 2:30-3 p.m. CBS. "Where shall we look for beliefs and life philosophies?"—student discussion.

Surgeon General Parran. 2:30-2:45 p.m. NBC-Red. (See story on page 8.)

Tuesday, March 29

Highways to Health. 4-4:15 p.m. CBS. Dr. Condit W. Cutler explains safety in surgery.

Wednesday, March 30

Your Health. 2-2:30 p.m. NBC-Red. American Medical Association exposes quacks and quakeries. Don't be "A Fool for A Day" with your health.

SCIENTIFIC DEVELOPMENTS

Sunday, March 27

The World Is Yours. 4:30-5 p.m. NBC-Red. "Saving the Forests"—dramatic story of America's wasted forest wealth—avenues to conservation.

Thursday, March 31

Adventures in Science. 4-4:15 p.m. CBS. "The Red-Cross and Its Work." Watson Davis presents Miss Mary Ryan from Red Cross headquarters, Washington.



Hans Christian Adamson, scientist, and noted colleagues, present "New Horizons," Mon., 6:05 p.m. CBS.

Design For Listening

Theme of the Week:

Radio Drama

"Lessons of wisdom have never such power over us as when wrought into the heart through the groundwork of a story which engages the passions."

—STERNE.

Today, in a world where the "mere struggle for existence" is still too much with us, radio brings the theater—a new theater—even to those who struggle. And as it brings the theater to the home it gives new props and prominence to the living stage—may yet assume the stature of the theater itself as a prime medium of human expression. Who can say "No"?

Its dramatic forays are adolescent but precocious, and for most of us provide the only means of contact with "acting, dancing, dialog and drama."

Lovers of the living stage may wince at radio's efforts—they are purists with a cast in the eye—yet they progressively admit that radio is evolving unique and interesting dramatic techniques that are improving the theater.

The creative centers of radio's contributions to stagecraft are the drama laboratories—radio workshops where experiments in story-telling and expression stand or fall on their ability to transcend the obstacle of an unseen stage and create for us who can only listen the true experiences portrayed.

Sunday. "Their Greatest Stories." 5:30-6 p.m. MBS & Canadian networks. Presents best-known short stories from the pens of contemporary authors—played straight—unadorned by "adaptation."

Monday. "Brave New World." 10:30-11 p.m. CBS. An always provocative treatment of eventful highlights in the history of Latin America—its peoples and its princes.

Tuesday. "Let's Pretend." 6-6:30 p.m. CBS. Fantasy for and by children. Nila Mack's adaptations of famous fairy tales and legends find advancing favor both as entertainment and inspirational instruction for young and old. (Program heard also on Thursday at same time.)

Friday. "NBC Radio Guild." 3-4 p.m. NBC-Blue. Revivals of famous plays.

Saturday. "Great Plays." 5-6 p.m. NBC-Red. An ambitious series of dramatic revivals—from ancient Greek theater to modern times. This week: The French theater is represented by Moliere's celebrated "School for Husbands." Also Saturday, "Columbia Workshop." 8-8:30 p.m. CBS. Experimental drama, written for radio.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

AN OPEN letter to Mr. Felix Greene, American representative of the British Broadcasting Corporation: Dear Mr. Greene: A few weeks ago you took me to task for mentioning that vulgarities were common on the English stations. I, having heard second-hand, apologized—with my tongue in my cheek. But Felix, old thing, did you hear your "Palace of Varieties," rebroadcast by MBS from London and dear old BBC, on Saturday, March 5? For fear you didn't, you should know that your "star comedian," George Robey, told a flock of jokes that no self-respecting American funnyman would dare even to think about in the vicinity of a microphone. So radio is *clean* in England? But what does England consider *clean*? Perhaps Mr. Robey's jokes about "If mother had been there, we'd saved the horse and buggy," "If my memory's not at fault, it's a boy," "The landlady never wants to believe it's your niece," and "If my father isn't a member of the bachelors' club"? Now Felix, old palsy walsy, you wouldn't say that those were nice, refined anecdotes, would you? Well—neither did I, nor my witnesses, Bing Crosby, Bob Hope and Mrs. Wilkie (wife of Bob Hope's gagman) Mahoney. Nor did they cherish Mr. Robey's reference to children as "nasty little brats" . . . and this time, old fellow, you'll get no bloody apology. Let your Lion roar!

In "The Big Broadcast" (Paramount picture currently showing) Martha Raye is supposedly a hoodoo. In real life, she also seems to have a jinx trailing her. Recently, when Martha was threatened with pneumonia, Lyda Roberti, beautiful blond cinemactress, substituted for two successive Al Jolson shows—then, tragically, Miss Roberti was stricken four days later by a heart attack and succumbed. But Miss Roberti, wife of Bud Ernst, mikeman for KFWB in Hollywood and the California Radio System, had been nursing her ailing heart for several years.

Jack Benny, who by now has disembarked from a transcontinental train to do a one-time novelty program March 27 from New York, had an unusual experience with a woman in his studio audience at the Jell-O show rebroadcast for the West on March 13. It seems that one high-pitched laugh in the studio was drowning out all other members of the audience. What was more, the lady's chuckles anticipated the gags—so that they frequently were heard before the pay-off lines. Don Wilson searched the audience with his eyes, spotted the guilty laughter. Then a production man was dispatched into the audience to tell the lady not to laugh! That's probably the first time any radio-show listener has been given such an unusual request!

Incidentally, at the annual Fresno, California, Jalopy Race on April 27, Jack Benny's Maxwell will be entered and driven by "Rochester." The race is limited to cars costing less than \$50, but your Hollywood spy is wise to the fact that Jack coughed up over \$150 to have his "Maxie" reground and put into condition! What's more, the "Rochester" driving the car won't be Eddie Anderson, but a college student made up in blackface.

Purely Personal: According to Andy Devine, his wife is now "on the nest" . . . Dorothy Lamour flew on March 16 to her love, Herbie Kay, at Tucson, Arizona, and returned to Hollywood with him the following Saturday. Bandleader Kay is currently playing at the Los Angeles Coconut Grove . . . Camel Mikeman Bill Goodwin and Phillipa Hilber, film contract player,

eloped March 9 to Yuma, Arizona, and honeymooned at Palm Springs . . . Latest rather steady Cinema City twosome is that of Wendy Barrie and Milton Berle—although Betty May also rates the Berle attentions . . . The Frances Langford-Jon Hall romance carries on . . . Now it comes out about this fickle Ken Murray person. The cigar-smoking comedian reports he

similar tiny train system, so Power and Sebastian are now trying to work out a railroad merger whereby the two can connect their lines and have more fun!

Charlie McCarthy's sore. At the dinner given Movie Tycoon Louis B. Mayer several weeks ago, Edgar Bergen's invitation simply read "Edgar



With murder in his eye and no love left for April Fool's Day, Ace Comedian Jack Benny is looking for the practical joker who recently handed him the explosive mouthpiece he's shown smoking above. Featuring Andy Devine and numerous guest artists, not-so-happy Jack will be heard in a broadcast from New York Sunday

won't marry the girl until he finds one who believes the smell of his stogies won't cling to the curtains and drapes.

The similarity of Walter O'Keefe's last-summer show gags with those heard the previous season on Bob Hope's broadcasts has finally been solved. It seems that both, according to Hope, had been buying jokes from the same gag-writing team (not Wilkie Mahoney), and the gagmen were better businessmen than were the comedians!

Tyrone Power, while ill recently with a cold, developed two new hobbies, candid-cameraing and miniature railroading. Bill Gallagher bought Ty the toy train, which the matinee idol promptly dubbed the "Bel-Air Special." Then he learned that Westmore Make-up Man Ray Sebastian has a

Bergen and One." Last week, at the Academy Award dinner, guest lists released to newspapers included Bergen's name, omitted McCarthy's. McCarthy won't talk.

The Academy Award dinner, on a Thursday night, brought Bob Burns to the Kraft Music Hall in a tuxedo, inasmuch as he was the master of ceremonies for the affair. Bing Crosby and Johnny Trotter were speechless at the well-dressed Burns, but recovered when he cracked: "Get a good look now, boys, for this outfit's gotta be back by midnight." The choice of Burns to handle the ultrasnooty Academy Award banquet was quite a feather in the Arkansas philosopher's hat. Many sought the honor.

Gracie Allen isn't fooling when she tips you to get an earful of her Tony

Martin in his next film, "Kentucky Moonshine," singing the prolog from "Pagliacci" to a slightly swing orchestral accompaniment. To make good at the assignment, Tony has been studying with Opera Coach Mark Markov.

"Gone with the Wind" hasn't gone yet. They're still casting about for Scarlett. But the flattering news of recent tests is that the movie firm controlling the book's screen rights has evidently given up trying to find Scarlett among current rosters of screen players and now is wisely turning to radio dramatic casts for possibilities. One of those tested most recently was pretty little Lurene Tuttle, wife of Lux Mikeman Mel Ruick and an exceedingly talented radio Thespian. Lurene has starred in Hollywood Hotel, Good News, Lux Theater, Hollywood Mardi Gras and many other transcontinental programs, in addition to a steady assignment as leading lady in White Fires, a Pacific Coast show.

Rudy Vallee, on the eve of his departure with the Variety Hour for Radio City, was feted at a party by the Hollywood Masquers, screen and radio performers' club. At the dinner, he was introduced as "The Maine lad who rose to fame via the megaphone, the saxophone and the microphone" . . . Strictly phone-y, eh?

Tommy Riggs (and his mythical Betty Lou), by the way, resolved not to bring his cocker spaniel to Hollywood again when he left for New York with the Vallee retinue. The cocker, incidentally named Rudy Vallee, had the run of Tommy's Hollywood apartment. He took advantage of it, it seems, for when Tommy checked out, his landlord presented him with a bill for \$304 for furniture, rugs and drapery repairs necessitated by "Rudy's" playfulness.

Ozzie Nelson, four-letter man in college, still can deliver in a pinch. Called upon Sunday, March 13, for a weird song to fit the scary guests of Feg Murray, Cinema Stars Bela Lugosi and Boris Karloff, Ozzie penned "The Horrible Men." The tune not only fit the occasion but looks like a hit.

When the Jell-O show loses the service of the Benny troupe for the summer, starting July 3, the substitute show will be "What Would You Have Done?" a dramatized dilemma airing which was first developed by and tested over the Pacific Coast CBS network. Such a problem as, "Should the doctor tell the incurable patient there is no hope?" is dramatized. Next, three members of the studio audience are asked to speak their opinions. The audience, by its applause, selects its favorite solution, but the final answer is left open until the next week for the fan-mail vote-tabulation.

Alice Faye, recently absent from the Hollywood Hotel airing of the preview of her and Tony Martin's picture, "Sally, Irene and Mary," had good cause. She had a bad cold, and besides, that afternoon had toppled down a small staircase and was badly shaken up. Spills are common for Alice. She's a victim of acrophobia, the fear of height.

Last week was birthday week. Amos 'n' Andy ticked off their tenth anniversary on the air; received a birthday cake during their guesting on Hollywood Hotel. Earlier in the week, the pair had great fun during the Palm Springs Circus celebration. Freeman (Amos) Gosden was given the assignment of judge at the Palm Springs kangaroo court. Any citizens or visitors caught in other than western costume were dragged before the court.

AIRIALTO LOWDOWN

BY MARTIN LEWIS

LAST week I listed a few of the programs that are to fade from the airlines. Here are a few more scheduled to depart before long: Tony Wons, "We, the People," "Hobby Lobby," the Zenith telepathy show, Frank Simons' band, "On Broadway," Jack Haley, and the enjoyable Metropolitan Auditions of the Air . . . "Gang Busters," Al Jolson, Joe Penner, Edward G. Robinson, Jack Benny, Phil Baker and Fred Allen are just a few of your favorites who will leave the air the latter part of June for their regular annual vacations.

If you're a regular listener to the "Saturday Night Swing Club," Ben Bernie, Eddie Cantor, Eddie Guest's "It Can Be Done," and Phil Spitalny's all-girl band, make a note of the changes in times for these programs. The "Swing Club" is now heard a half-hour later than usual—the new time is 7:30 p.m. EST. From now on, Cantor will be heard on Monday nights at 7:30 p.m. EST; and starting next Wednesday, the Ol' Maestro moves into the Wednesday night spot that Cantor formerly occupied, which is a good thing for listeners who complained about Bernie and Fred Allen being on at the same time. Eddie Guest not only switches time but also network. Starting April 6, his series will be heard Wednesdays over CBS immediately following "Gang Busters." Spitalny has already moved his program up a half-hour on Monday nights. You can now hear it at 9 p.m. EST.

By the time you read this, changes will have been made in the Paul Whiteman show. Oliver Wakefield is out and at the moment it looks as though Colonel Stoopnagle will replace him. My opinion is that more time should be devoted to the splendid Whiteman music and a little less to chatter.

You can't keep a good orchestra in the background. Whiteman replaced Hal Kemp on the ciggy show several months ago and Hal was missed by many loudspeaker eavesdroppers. So here's good news . . . Kemp and his music-makers return to the CBS airlines on April 19. Incidentally, Maxine Gray, Hal's lovely vocalist, is recovering from the measles and from injuries sustained in a recent train-wreck near Chicago, and will rejoin the band in time for the new show.

As to be expected, the networks are lining up numerous special programs to be heard Easter week. NBC has already scheduled programs to be broadcast from Washington, D. C., Hot Springs National Park, Grand Canyon National Park, and Death Valley National Monument . . . You can also expect to hear the running of the Kentucky Derby on May 7. CBS will carry it exclusively.

Do you remember Baby Rose Marie, who was heard over the networks yars ago? Well, she isn't a baby anymore, but a very attractive young lady, and in case you didn't know, you can hear her over the NBC-Blue net on Mondays and Wednesdays at 7:30 p.m. She isn't called "Baby" anymore, just Rose Marie, song stylist.

Attention, all mothers-in-law! You may be interested in the new NBC-Blue network show titled "Mother-in-Law," heard Mondays through Fridays at 1:30 p.m. EST. It's a story about a mother-in-law moving in on the newly married couple.

Last week I told you about the Federal Communications Commission prohibiting Fibber McGee from saying "Goodnight, Molly" at the end of the

program. I finished my comment by saying the FCC should make an exception in this case. I really didn't expect such quick action, but anyway, from now until the time Molly returns to the program, you will hear this lovely last line.

A good many radio sponsors and radio executives seem to make up their

base my statements on the many letters I have received) housewives claim that they turn on their radios and listen to whatever is on. If a story is being presented, they quite naturally become interested. However, they'd rather not become involved in the many plots of the many serials because they have work to get done.

They would much prefer a little mu-

—Charles Seawood



—NBC

Top: Lure of skating finally caught up with Bobby Breen, who was seen on the fashionable rink in Radio City recently with tiny Sally Possell. Sally's mother is the famous Helen Jepson. Above: Newest hobby of Hollywood NBC Singers Marion Talley (left) and Andrea Marsh is taking to the air in a new "crashproof" tricycle safety plane

minds that the radio audience likes and wants a certain thing, and then they actually believe that their own ideas represent those of the listeners. However, the many letters that have been coming into this department prove that radio listeners know exactly what they want, that they are consistent, and that they don't agree with the sponsors!

The principal "pet peeve" of listeners is the Hollywood invasion of radio. They want more real radio stars and fewer movie stars. They resent the playing up (or down) to studio audiences that is a common radio procedure nowadays. And above all, housewives and daytime listeners plead for more music during the day and less of the dramatic serials.

That is interesting, because sponsors feel that listeners can't get enough of those sketches, inasmuch as the response to them is so great; but (and I

sic once in a while. These women declare that although a few of the stories are good, they do not approve of the monopoly such sketches have on the daytime schedules. Listeners also object to the low standard of children's programs, unfunny comedians, and over-long commercial announcements.

I wonder by what magic some unfunny comedians get on the air. I listened to the first two programs on which Lou Holtz appears and didn't get a smile out of the first two shows, much less a chuckle. I thought maybe I was in bad humor until I asked the opinions of about half a dozen others, who agreed with me. I also listened to the new Tim and Irene show, the "Royal Crown Revue," with George Olsen's orchestra. This comic team also seemed to be suffering from a very bad case of scriptitis.

George Olsen's two sons were in the studio for his first program with Tim and Irene to watch their dad flash his famous teeth before a studio audience. George, Jr., and Charles are chubby fellows and look very much alike. When the program signed off the air, the boys started to run in and out of the musicians' chairs playing with the instruments. Tim and Irene do not dress up for their studio audience, although Tim does a good deal of capering. "Uncle Happy" is the gent who dons the make-up. In real life he is Teddy Bergman, well-known radio actor and mimic who gave up an attempt to be a comic in his own right and is now stooging for others.

I anticipated receiving letters from readers asking about "Senator Fishface and Professor Figgsbottle." Their program went off the air for good after the broadcast of March 6. The Professor, who is really Don Johnson, advises me that in the future he will concentrate on writing radio scripts, dramatic directing and acting. The Senator, who is really Elmore Vincent, will retain the "Fishface" title and use it whenever needed.

There was a time when I believed everything I heard, but I've changed. My curiosity about an announcement made each week on the CBS "Gang Busters" program led me right to a number 1 scoop! The announcer for the program tells listeners that the broadcast originates in a special studio in police headquarters, a studio which they can use only because of the generosity and cooperation of New York's Police Commissioner, Lewis J. Valentine. I decided to visit that "studio" and witness a "Gang Busters" broadcast. I did witness the broadcast, but in studio 3 at Columbia Broadcasting System headquarters, 485 Madison Avenue, in New York! The only thing in the studio resembling a police booth of any sort was the wooden-framed beaver-board "echo-chamber" used by actors when their voices are supposed to be coming over a telephone, or over a radio. On the inside and outside walls of this booth are pencil sketches of policemen, and amusing little comments drawn and written by the members of the cast during rehearsal lulls. Those sketches of "coppers" are the only reminder of "Gang Busters" supposed locale.

Believe it or not, even Eddie Cantor couldn't get tickets to his own broadcast last week. After trying every available source to answer a personal request, he asked CBS Hostess Miss MacNair, who sometimes has extra tickets, if she could supply him. But she had none left, and Cantor had to do without them.

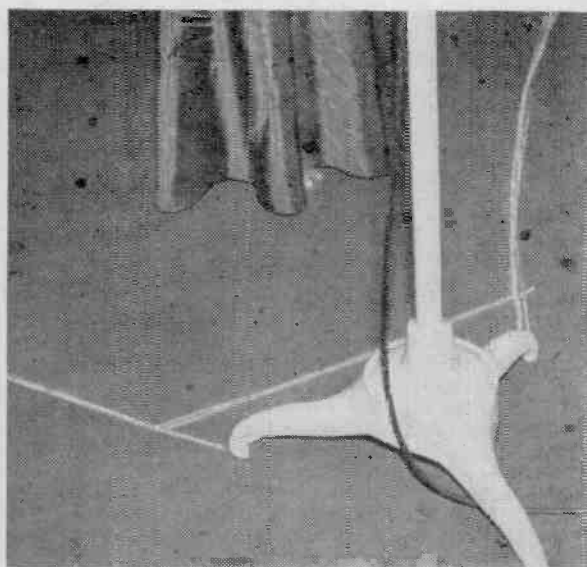
KILOCYCLE CHATTER: National Airmail Week will be observed by all radio stations and networks. They will present special programs for the occasion . . . There's a Bob Burns Theater in Van Buren, Arkansas . . . The Mutual network's popular novelty program, "Let's Play Games," will soon be published in game form . . . The CBS "Court of Missing Heirs," the program that attempts to locate lost heirs to unclaimed fortunes, has \$1,500,000 from unclaimed estates to award the rightful claimants. Line forms on the right, folks . . . A half-ton of rocks is piled on the twenty-third floor of the CBS building in New York and is carted away to the studios whenever dramatic scripts call for a landslide . . . Members of the Kate Smith program are all sore at themselves because they didn't take advantage of the perfect hunch. Two weeks ago, the horse, "Kate Smith," ran at the Hialeah race track and won the race, paying off at odds of twenty-to-one.

HE WANTED TO BE AN ACTOR



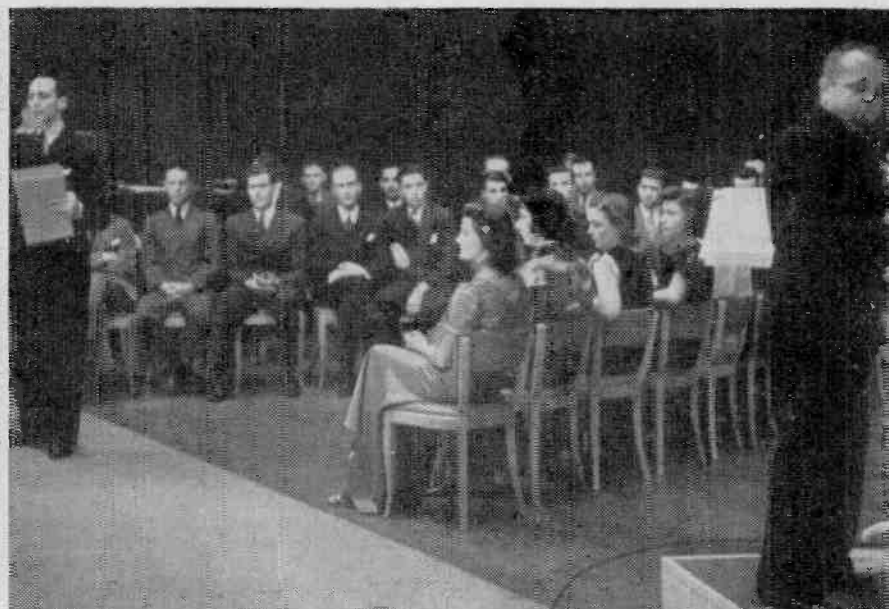
On March 6 Radio Guide's candid-camera man, Gene Lester, turned actor, became a part of the Haven MacQuarrie program heard Sundays over NBC-Blue. Invited by MacQuarrie (above), the show's director, to act a bit, Gene did! Then he captured—in these pictures—the entire broadcast

From 6,000 applicants each week, 20 are given a chance to act, must be at Hollywood's El Capitan Theater (above) 3 hours before airtime



Opportunity of a lifetime before them, would-be actors and actresses must make the most of it, and needless to say, the ladies (above) make the most of their appearance. Although the chances are indeed slim, it may mean a radio or screen contract for one of these eager star hopefuls

Just before airtime, important instructions are given. One is proper distance to stand from the mike, shown by the chalkline above



Veteran of the theater, MacQuarrie (left) conceived the idea for his present network series nine years ago. As he takes a last-moment glance at the script, Frank Hodek, the show's conductor, begins the theme music

As their big moment arrives, many hopeful amateurs grow frantic, but are soon put at ease by sympathetic tutoring from MacQuarrie. Casting assistant is John Toti (left), who awaits a go-ahead signal from Hodek



Each drama sketch in which the amateurs appear is first coached by MacQuarrie (right), then it is aired. Getting instructions on how to do a love scene above are Raymond Rhoades, of Iowa, and Claudia Hart, of Texas



Gene Lester wanted to be an actor, too, surprised the audience by playing the part of a "great lover." Above: Turning tables on Gene (left), someone snapped him as he snapped MacQuarrie giving instructions for a scene



Best actor and actress in the drama sketches are determined by audience applause. Their reward: A screen test and hope of recognition. Left to right: Fred Hare, Claire Fair, MacQuarrie (rear), and William Connors

VOICE OF THE LISTENER

ASSERT YOURSELVES, MEN

VOL: Are men such weak and blind creatures that they can't see through those most transparent and scheming secretaries as in "Wife vs. Secretary" and "John's Other Wife"?—Mrs. L. Rasche, Burlington, Ia.

"Wife vs. Secretary" and "John's Other Wife," unfortunately, are both programs designed for female listeners. Trouble is, men know too well about those secretaries to be interested in such stories!—Ed.

ARMY BAND SWING

VOL: I'm a great fan of band music, of which there is very little on the air, compared with swing music. The U. S. Army Band is a swell band, but oh!—when they try to play swing music it makes me sick.—L. Schoenewald, Barrington, N. Y.

OH! THAT ACCENT

VOL: One tires of the manner in which the southern accent is ridiculed. We do not speak that way. Radio must and always should be cosmopolitan—the melting-pot of speech.—Mrs. R. F. Peterson, Temple, Texas.

No more pungent criticism of radio can be made than of its dialects. They profane broadcasting's potentialities for universal education, offend large groups of citizens, spread malpractices of speech among those who know no better.—Ed.

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Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

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On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

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Address Age

Log of Short-Wave Stations
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRX, Argentine	9.60
CJRO, Canada	6.15	LSX, "	10.35
CJRX, Cuba	11.72	OLR2B, Czecho-	
COCD, "	6.13	slovakia	6.03
COCH, "	9.43	OLR3A, "	9.55
COCO, "	6.01	OLR4A, "	11.84
COCQ, "	9.75	OLR5A, "	15.23
COGF, "	11.865	OZF, Denmark	9.52
CSW, Portugal	9.94	PCJ, Holland	9.59, 15.22
DJB, Germany	15.20	PHI, "	17.775
DJC, "	6.02	PRADO, Ecuador	6.62
DJD, "	11.77	PRF, Brazil	9.50
DJL, "	15.11	PRF5, "	9.50
EAJ43, Canarias	10.37	RAN, U.S.S.R.	9.60
EAR, Spain	9.49	RKI, "	7.54
EASAH, Spanish	14.05	RV15, "	12.00
Morocco	7.11	RV59, "	6.00
FO8AA, Tahiti	6.05	SPD, Poland	11.53
GSA, England	9.51	SPW, "	13.64
GSB, "	9.58	TFF, Iceland	12.23
GSC, "	11.75	T14NRH, Costa	
GSD, "	15.14	Rica	9.698
GSF, "	17.79	TPA2, France	15.24
SGS, "	21.47	TPA3, "	11.88
GSH, "	15.26	TPA4, "	11.71
GSL, "	21.58	VE9DN, Canada	6.005
GST, "	6.11	VK2ME, Australia	9.59
GSO, "	15.18	VK3ME, "	9.51
GSP, "	15.31	VLR, "	9.58
HAT4, Hungary	9.12	WFD, Fiji	9.54
HBT, Switzerland	14.535	WFO, St. Kitts	6.38
HBL, "	9.34	WUD2, India	9.59
HBO, "	11.402	WIXAL, Boston, Mass.	
HBP, "	7.80	15.25, 11.79 and 6.04	
HC2RL, Ecuador	6.66	XEUZ, Mexico, D.F.	6.12
HJ1ABP, Colombia	9.618	XEXA, "	6.172
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.60	YV5RC, Venezuela	5.80
HS5PJ, Siam	9.51, 19.02	ZBW3, China	9.525
IRE, Italy	9.83	ZIK2, British	10.6
JDY, Kwantung	9.925	Honduras	9.523
JVI, Japan	9.535	ZRH, S. Africa	9.61
JVN, "	10.66	ZRK, "	8.84
JZJ, "	11.80	ZMBJ, S.S. Awatea	6.01
JZK, "	15.16	ZMT, S.S. Kanimbla	9.635
LRU, Argentina	15.29	ZR03, Italy	

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m., JZJ; 3:50, GSB, GSD, GSF, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSS, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG; 2:40, ZR03; 3:10, TPA3; 4:15, GSB, GSD, GSF, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43, EAR; 7:35, ZR03; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.
Daily Except Sundays—8:20 a.m., VK3LR
Mon., Tues., Thurs., Fri.—9:45 p.m., OLR3A or OLR4A

Sunday, March 27

*7 a.m.—Program from Darien, Kwantung: JDY
*8 a.m.—Variety program from Germany: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour for South Seas: JZJ
8:50 a.m.—Phohi Symphony Orchestra: PHI
10:15 a.m.—BBC Orchestra: GSG GSJ
2 p.m.—Special Transmissions for Austrian Nationals: PCJ (9.59)
*2 p.m.—Danish program: OZF
*3 p.m.—English news from France: TPA3 (11.885) (15.13)
*4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)
4:30 p.m.—The Khyber Pass: GSF GSD
*4:55 p.m.—Greetings to listeners: DJB DJD
*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese for Europe: W3XAL (17.78)
*6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)
*6 p.m.—La Voz de Las Provincias: COCH
*6 p.m.—Cadena Crusselas network program: COCO
6:50 p.m.—Methodist services: GSC GSD GSP
*7 p.m.—Brazil on the Air: PSH (10.22)
*7 p.m.—Soviet program: RAN RKI
*7:30 p.m.—English news from Italy: ZR03 IRF
*7:40 p.m.—News summary: GSC GSD GSP
*8 p.m. (ex. Sat. & Sun.)—Portuguese news from Brazil: W3XAL (17.78)
*8:15 p.m.—English news from Germany: DJB
*8:30 p.m.—Spanish news bulletin from Daventry: GSB
8:30 p.m.—Hawaii Calls: KKP (16.03)
*8:45 p.m.—Portuguese news bulletin from Daventry: GSB
*9 p.m.—Nationalist program for North America: Salamanca (10.37)
*9 p.m.—Cararo's tango band: LRX
*9:30 p.m.—Oriental program from India: VUD2
*10:30 p.m.—English news from Germany: DJB
*11 p.m.—Marti dance orchestra: COCH
*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
*12 mid. (approximately)—Amateur Transmissions from Pitcairn Island: VR6A (14.346)
*12 mid.—Broadcast from Eden Concert cabaret: COCQ
*1 a.m.—English DX program: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Tuesday; ††Tuesday, Thursday, Saturday; †††Monday, Tuesday, Thursday, Friday.
(Continued on Last Column)

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

WHILE the map of Europe is being changed overnight, short-wave channels fairly crackle with their charge of history-making flashes. Zeesen frequencies overflow with martial music, sounds of stamping feet, wildly cheering mobs, and a thousand "Heil Hitlers." England for once abandons her traditional conservatism as the Daventry news-bulletins worded with sarcasm and thinly veiled enmity and disgust roll in. Austrian stations will hereafter transmit with the German networks and it is logical to assume that the powerful new short-wave station under construction near Vienna will now become just another Nazi mouthpiece. Unfortunately, the present Vienna short-wave station is poorly received in the United States, but you can try for OER3 (11.79) anytime from 3 p.m. until WIXAL comes on the frequency near 4:50 p.m. EST.

Japan is quite anxious to know how the two new overseas periods for the United States, namely from 7 to 7:30 a.m. and from 6 to 6:30 p.m. EST, both over JZJ (11.8), are being received here, and to this end is sending out huge questionnaires to certain favored short-wave listeners.

Short-wave reception on the amateur bands is reaching its yearly peak, affording excellent possibilities for picking up stations in every corner of the world. John DeMyer of Lansing, Mich., tells me that on a recent night between the hours of 1:25 and 3:40 a.m. EST, he logged exactly 41 European stations on the 20-meter band . . . ES5D (14.07), located at Tapa, Estonia, is being heard with fine signals between 1 and 2 a.m. EST . . . A number of listeners report LX1TW (14.02-14.44) in Luxembourg, between 1 and 4 a.m. EST. Reports on this amateur should be sent under cover to Réseau Luxembourgeois, Grand Duchy of Luxembourg . . . OQ5AA (14.07), in the Belgian Congo, works W8JK every Monday near 4:30 p.m. and sometimes near 12 midnight EST . . . The amateur NP2, "North Pole Calling," recently reported in this column as a mystery station, was none other than TI2HP in

Costa Rica, evidently in a playful mood . . . Who is PI7G (14.08), who announces his location as seventeen miles from Lisbon, Portugal, and power as 18 watts? The prefix of the call would indicate an outlaw transmitter.

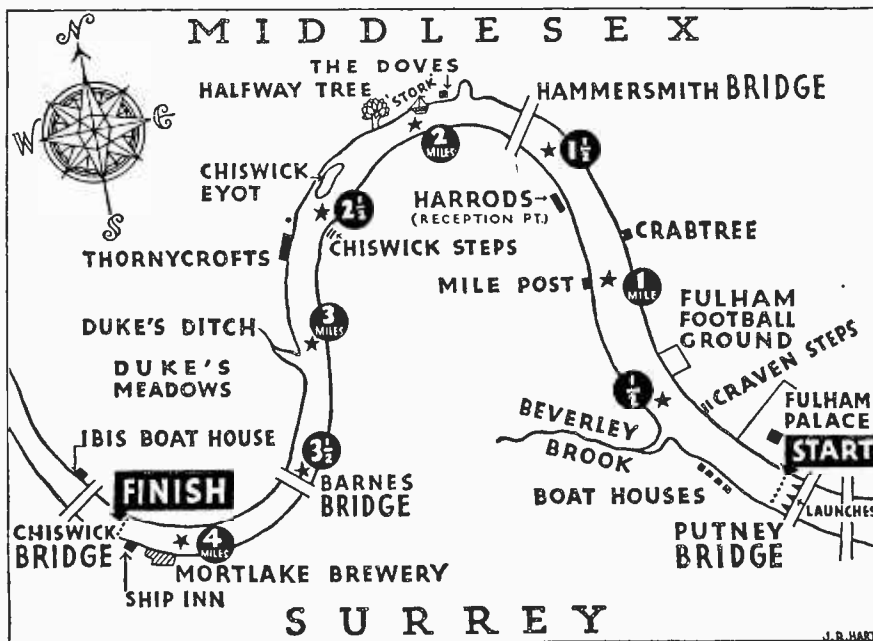
The revised schedule for LKJ1 (9.52) of Jeloy, Norway, as furnished by H. Brisset of Bezons, France, is as follows: Week-days, 4:30 to 10:30 a.m., and on Sundays, 2:30 to 10:30 a.m. EST. LKJ1 broadcasts on 6.13 megs daily from 10:30 a.m. to 5 p.m. EST.

James Pratt of London, Ontario, Canada, writes that YDC (15.15), Bandoeng, Java, is being heard Mondays through Fridays from 6 to 7:30 p.m. EST. The program opens with the Dutch National Anthem, followed by setting-up exercises. At 6:30 p.m. EST, a clock can be heard striking seven times (7 a.m. in Java), and the remainder of the program consists of recordings which are very easy to identify.

Columbia Broadcasting System's Short-Wave Station W2XE has been transmitting a series of directional broadcasts to Egypt, to determine the feasibility of relaying CBS programs over regular Egyptian radio facilities.

XETA (11.76), "El Pregonero del Norte," Monterrey, Mexico, which recently returned to the air with a new 1,000-watt transmitter, is now being heard daily from 12 noon to 3:30 p.m. EST, and irregularly in the evenings, according to Alfonso Velasco of Mexico D. F. . . "Radio del Pueblo" (7.1), Guadalaraja, Mexico, has suspended its bootleg transmissions although it may reappear on some other frequency . . . XEWI (11.9) of Mexico D. F. is operating irregularly owing to constructional activities in connection with increasing the power of its transmitter.

The famous annual Oxford vs. Cambridge Boat Race, which was initiated in 1829, will be described in a Daventry commentary on Saturday, April 2, at 8:30 a.m. EST. Announcers will follow the crews down the four-and-a-quarter-mile course in the BBC launch, Magician. The finish of the race will be televised for the first time.



Listeners to Daventry stations will hear a description of the Oxford-Cambridge Boat Race to be run over the above course, Sat., 8:30 a.m. EST

Monday, March 28

*5:30 a.m.—Program from Fiji: VPD2
8 a.m.—Program from Hong Kong: ZBW3
8 a.m.—Siamese broadcast: HS8PJ (19.02)
9:50 a.m.—Meeting of the Phohi Club: PHI
10 a.m.—Folkestone Municipal Orchestra: GSG
†10:30 a.m.—Vatican City broadcasts: HVJ
12:20 p.m.—Charles Brill's Orchestra: GSG
†4:50 p.m.—Science news: W1XAL (6.04)
†5 p.m.—American news tower: W2XAF (9.53) W2XAD (15.33)
†6 p.m.—Monitor news: W1XAL (11.79)
6:30 p.m.—English program from Martinique: Radio Martinique (9.685)
7:30 p.m.—Hans Pitzner, songs: DJB DJD
†8 p.m.—North American program from Czechoslovakia: OLR3A
†8 p.m.—Typical Orchestra: COGF
8:30 p.m.—Concert of light music: DJB DJD
9:15 p.m.—German Study Club: DJB DJD
9:30 p.m.—Special Broadcast for Kentucky: DJB
†10:30 p.m.—News summary: GSC GSD

Tuesday, March 29

7:55 a.m.—Harry Engleman, pianist: GSF GSG
11:20 a.m.—Hungarian Gypsy Party: GSG GSJ
4:20 p.m.—America Speaks: GSG GSF
5 p.m.—Conrad Hansen, pianist: DJB DJD
6 p.m.—Science in the news: W2XAD (15.33) W2XAF (9.53)
†7 p.m.—Broadcast from Chile: CB1170
†7:30 p.m.—Program from Belize, British Honduras: ZIK2
†8 p.m.—Argentine music: Gavilan and Cataneo, guitar duo: COGF
8:15 p.m.—"Strolling on the Bottom of the Sea," Roberto Galeazzi: ZR03 IRF
9 p.m.—Popular classics: YV5RC
9:40 p.m.—A contest between sweet and swing music: GSC GSD
11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, March 30

11:40 a.m.—"World Affairs," J. L. Brierly: GSG
12:20 p.m.—Carroll Gibbons and the Boy Friends: 2:40 p.m.—Congress Dances: GSG GSP
5 p.m.—Variegated music: DJB DJD
6:15 p.m.—"Views and News from Guatemala," Dr. Sharp: TGWA (9.685)
6:30 p.m.—English program from Martinique: Radio Martinique (9.686)
7 p.m.—Budapest program: HAT4
7:30 p.m.—International Orchestra: LRX
8 p.m.—Latin-American night: W3XAL (6.1)
8:30 p.m.—The Continentals: YV5RC
9:15 p.m.—Music and humor: DJB DJD
9:30 p.m.—North American program from Guatemala City: TGWA (9.865)
10:15 p.m.—Jeanne Gautier, songs: DJB DJD
10:50 p.m.—Vest pocket vaudeville: GSC GSD

Thursday, March 31

6 a.m.—Special DX Broadcast from Siam: HSIBJ (14.07)
7:15 a.m.—Talk by the Empire Program Director: GSF GSG GSJ
10:35 a.m.—H. M. Central Royal Air Force band: GSG GSJ
1:20 p.m.—BBC Empire orchestra: GSG
4:35 p.m.—H. M. Irish Guards' band: GSD GSF
6 p.m.—Viennese waltzes: DJB DJD
7:30 p.m.—Army songs: DJB DJD
8 p.m.—Recital of Spanish music: GSC GSD GSP
8:15 p.m.—Talk, "Guidonia, City of the Sky": ZR03 IRF
8:45 p.m.—Production of Fine Steels: DJB DJD
10:15 p.m.—DX Chatter Box: W8XWJ (41)
10:50 p.m.—Selections from Gilbert and Sullivan operas: GSC GSD
11 p.m.—Food for Thought: GSC GSD

Friday, April 1

9 a.m.—BBC Empire Orchestra: GSG GSJ
2:30 p.m.—Broadcast Direct from Quebec: GSG GSP
4 p.m.—English news review: LSY (18.115) LRX
7 p.m.—Play, "The Bishop Dreams": GSC GSD
7:30 p.m.—English broadcast from Switzerland: HBL (9.345)
8 p.m.—H. M. Welsh Guard's band: GSC GSD
8:15 p.m.—Rome's Midnight Voice: ZR03 IRF
9 p.m.—Program for Latin America: W1XAL (11.79)
10 p.m.—"Canada, 1938": CFCX (6.005)
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 2

6 a.m.—Special DX Broadcast from Siam: HSIBJ (14.07)
8:30 a.m.—Oxford vs. Cambridge Boat Race: GSG GSJ
9:55 a.m.—Steeplechasing at Crowle: GSG GSJ
10:40 a.m.—Motor Racing; The Coronation Trophy Race: GSG GSJ
1:45 p.m.—Metropolitan opera: W3XAL (17.78) CMQ (9.74)
2:30 p.m.—In Town Tonight: GSG GSP
3 p.m.—"Palace of Varieties": GSG GSP
5 p.m.—Tourist hour: HP5A
7:30 p.m.—Fiesta Ritmo: LRX
9:30 p.m.—American Portraits: W2XAF (9.53)
10 p.m.—Opera: OAX4J
10:20 p.m.—London log: GSC GSD
11 p.m.—Northern Messenger; Messages to those in the Arctic: VE9DN CRXC

"LET'S PLAY GAMES"

BY GEORGE MARSHALL

THE Brooklyn flat of Mr. and Mrs. Martin was as quiet as any Brooklyn flat could be on a week-day night. Not a creature was stirring—not even a sponsor.

Mr. Martin was deep in the arms of Morpheus. The last radio program he had listened to had a couple of comedians in it who could put anybody to sleep.

But Jane Martin hadn't listened to the program. She tossed and tossed, moaned the fact that she had drunk two cups of coffee at dinner.

Then suddenly she sat upright and started beating a tom-tom on her husband's back.

"Arthur, Arthur," she shrieked, "wake up! I have an idea!"

Sleepily Arthur turned around. He wasn't interested in ideas just at the moment. Sleep wasn't so original, but it was mighty welcome!

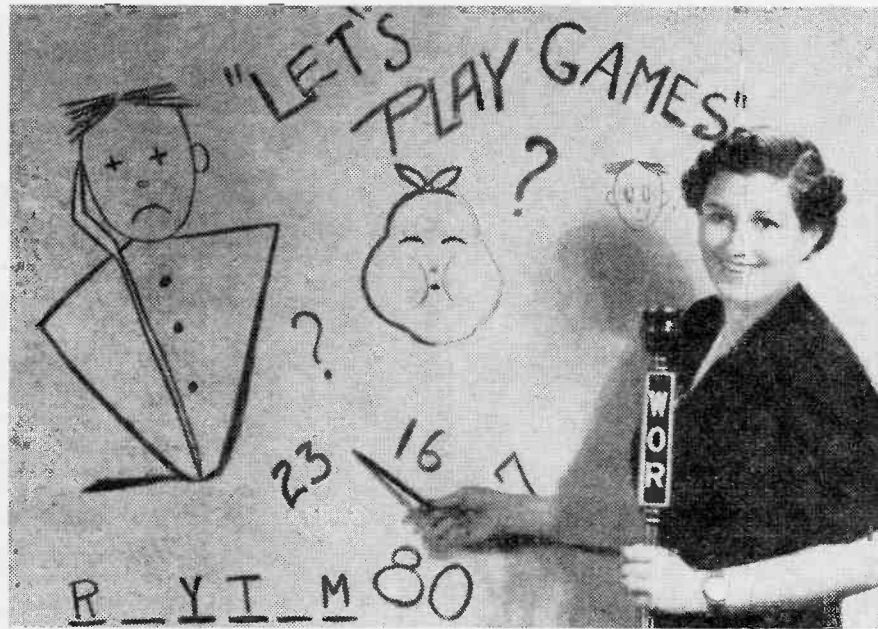
Her greatest thrill is devising games that can be played by invalids. She has received a score of letters from patients in hospitals thanking her for the help she had rendered them.

To make things more easily understandable to her radio audience Jane illustrates the various stages of some of her games with a blackboard.

"Let's Play Games" contributed one original idea to radio's current craze of participation programs which has clicked solidly: tongue-twisters.

Although her program is on the air only fifteen minutes a week, it is a full-time job.

Sunday is devoted to reading and weeding out the fan mail. Jane prefers to do this in her Long Island home. Monday and Tuesday is file day. Each idea submitted, each game devised by the program's many listeners, is carefully cataloged, filed and



Everybody loves to play games! That's what Jane Martin believed, and she proved it by making her weekly broadcast, "Let's Play Games," a popular feature

"Well, what is it?" he asked dreamily.

"I got an idea for a radio program."

The rest is history, unless you want to add the ringing of the Martin's house phone and the dialog on the other end, which drawled: "Missey Martin, will you all hush up? De tenants in de other apartments are fussin' up."

Jane Martin took her idea to Columbia. They agreed a program devoted to radio games was original and entertaining, but their schedule was loaded up with the Whitemans, Bernies, Kostelanetzes, Prof. Quizzes, Oakies, and Goodmans. Try again some time they said.

Still undiscouraged, she trekked to Mutual. A little fixing here and there, and before you could say "Let's Play Games" Jane Martin and her bedtime idea were on the air.

Eight weeks later Jane had a sponsor for her delightful assortment of tongue-twisters, I. Q.'s, memory puzzles, and unusual parlor games.

RADIO has brought the former Eve Le Gallienne repertory company actress a new experience—meeting the strangest kind of people—including an Eskimo from the Bronx.

She has to be careful never to offend her participants or let them get too far out of hand. Take the case of the kindly old school-teacher from Jersey who guessed wrong with monotonous regularity and each time accepted Jane's corrections with these humble words: "Bless your heart, my dear, bless your heart."

checked to ascertain its originality.

Wednesday Jane confers with her sponsor and advertising agency. Thursday a rewrite of scripts is handled.

Friday is Jane's day. Each broadcast finds her coiffure carefully groomed. With each program the merry mistress of ceremonies appears in a new gown.

Although she had vague ideas during her high-school days about becoming a great actress, Jane is reconciled to receiving her wreaths for her entertaining radio work.

"ALWAYS pitied a wallflower," says Jane, "and 'Let's Play Games' is an endless campaign against them. Everybody likes to play games if he's invited to, and I get a kick out of knowing that a lot of perennial wallflowers—the ones who've never been kissed in a spin-the-bottle game—will be listening in somewhere and playing our games."

The success of "Let's Play Games" has helped the economic side of the Martin domain, but has done nothing to rectify the insomnia division.

Jane's spouse is still a successful insurance executive; but how he longs for the days when he could hit the hay and never be interrupted!

"Now," he wails, "Jane figures she can get her best ideas for new games only by staying awake half the night and suddenly waking me up for criticisms and suggestions about some new tongue-twister. I'm her severest and sleepest critic."

"Let's Play Games" is heard over WOR, WGN, and WAAB from 8:45 to 9:00 p.m. every Friday night.

BUT FEW ARE CHOSEN

(Continued from Page 3)

story. The radio play sticks fairly close to the tale as the Grimms wrote it, and it was written as "Snow Drop."

The Snow White of movie fame was one of the heroines of "Snow White and Rose Red." There never was a fairy tale by the Grimms called "Snow White and the Seven Dwarfs."

If you know your fairy stories, you'll recall that Snow White and Rose Red were sisters, and the prince-hero had been changed to a bear. There was only one dwarf in the story and he was a meanie.

But in "Snow Drop" there were seven dwarfs. They were not named, but to make the story fit radio Miss Mack named her dwarfs. They were not the same names that Disney used, but one of the radio dwarfs is a sneezy, like Disney's character.

Miss Mack had to have action when the dwarfs dropped the casket in which Snow White lay. So she let one of the dwarfs sneeze.

It's the sneeze that is heard 'round the world.

"Coast to Coast on a Bus" may be heard Sundays over an NBC-Blue network at:

EST 9:00 a.m. — CST 8:00 a.m.
MST 7:00 a.m. — PST 6:00 a.m.

Nila Mack's "Let's Pretend" may be heard Tuesdays and Thursdays over a CBS network at:

EST 6:00 p.m. — CST 5:00 p.m.
MST 4:00 p.m. — PST 3:00 p.m.

"Our Barn" may be heard Saturdays over an NBC-Blue network at:

EST 11:30 a.m. — CST 10:30 a.m.
MST 9:30 a.m. — PST 8:30 a.m.



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A Message About Television

Of Vital Importance to Men and Young Men Who Want to Make More Money

In 1915 the National Radio Institute published an advertisement which told about the opportunities coming in Radio. Remember, that was five years before the first Radio Broadcast. That advertisement advised men to train at home for Radio. Many hundreds of men have, since that time, become successful in Radio through the help of this Institute.

Today the National Radio Institute advises you to train for Television. When and how Television will arrive is probably as uncertain as the future of Radio Broadcasting was back in 1915. But this Institute believes in the future of Television as it believed in the future of Radio. And Radio authorities bear out this confidence by their statements that Television development has proceeded so far that extensive Television broadcasting in the future is a certainty. A number of Television Stations are already on the air with experimental programs—and development is proceeding at a rapid rate.

By training now with the National Radio Institute—you will not have to wait for Television, however, to make money from your training. The National Radio Institute trains you for good full time jobs in Radio—and to begin earning \$5, \$10, \$15 a week in

spare time soon after you start training. You learn right at home, in your spare time.

N. R. I. Graduates are found today in every section of the country—holding down good jobs in broadcast stations; in service work with Radio manufacturers, jobbers and dealers; in businesses of their own; in automobile, police, commercial, aviation Radio; operating loud-speaker systems. Radio already employs more than 300,000 people—and with the coming of Television, a new branch of Radio, this number should increase.

N. R. I. Training prepares you to make extra money in your spare time—while learning, and after you finish training if you do not want to give up your present job. Many N. R. I. graduates knew nothing about Radio or electricity before enrolling—and are today making good money in Radio.

Write for your free copy of my big 64-page book. Learn about the opportunities which Radio offers—which will come with Television. Read actual letters from N. R. I. graduates, telling what they are doing and earning in Radio. See how National Radio Institute can train you at home for Radio and Television. Mail the coupon below for your copy of "Rich Rewards in Radio."

Mr. J. E. SMITH, President, Dept. 8DT6,
National Radio Institute, Washington, D. C.

Dear Mr. Smith: Without obligating me, send your book which tells about the opportunities in Radio, and those coming in Television, and your 50-50 method of training men at home to become Radio Experts. (Please write plainly).

NAME.....AGE.....

ADDRESS.....

CITY.....STATE.....

NEWS

Sunday

Europe Calling. 1:30 p.m. CBS.
 Headlines & Bylines. H. V. Kaltenborn; Bob Trout; Erwin Canham, 10:30 p.m. CBS.
 News Testers. Conducted by Leonard M. Leonard. 6:30 p.m. MBS.
 Radio Newsreel. Parks Johnson and Wallace Butterworth interviewing persons in the week's headlines, 3 p.m. NBC-R.
 Winchell, Walter. 9:30 & 11 p.m. NBC-B.
 9:55 a.m. CBS; 11 a.m. NBC-R & NBC-B; 11 p.m. NBC-B; 11:30 p.m. NBC-R.

Monday

Carter, Boake. Commentator. Mon. Thru Fri. 6:30 p.m. 8:45 p.m. (for West) CBS.
 Cravens, Kathryn. News Through a Woman's Eyes. Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
 Hill, Edwin C. News Commentator. Mon. thru Fri. 12:15 p.m. CBS.
 Hughes, Rush. Commentator. Mon. thru Fri. 4:30 p.m. NBC-R.
 Thomas, Lowell. News Commentator. Mon. thru Fri. 6:45 p.m. NBC-B.
 9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Tuesday

Fidler, Jimmie. Hollywood News. Tues. & Fri. 10:30 p.m. NBC-R.
 Headlines. Dramatizations of the day's news with Ernest Chapell as editor and narrator. 7:30 p.m. MBS.
 Screenplays by George McCall. Tues. Thur. 7:15 p.m. (11:15 p.m. for West) CBS.
 Thompson, Dorothy. People in the News. Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
 9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Wednesday

9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.
Thursday
 March of Time. News Dramatization. 8 p.m. NBC-B.
 9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Friday

9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Saturday

9:55 a.m. & 6:25 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 6:30 p.m. NBC-B.

LIGHT MUSIC

Sunday

American Album of Familiar Music. Jean Dickenson, soprano; Frank Munn, tenor; Arden and Arden, piano duo; Bertrand Hirsch, violinist; Haenschel Concert Orchestra. 9:30 p.m. NBC-R.
 American Radio Warblers. 11:45 a.m. MBS.
 Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armstrong. 8 p.m. NBC-R.
 Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.
 Manhattan Merry-Go-Round. Rachel Carlay; Pierre LeKreun; Men About Town Trio; Don Donnie's orch. 9 p.m. NBC-R.
 Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

YOUR PROGRAM SELECTOR

This Is An Exclusive Radio Guide Feature. Published on Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Selector Time Is Eastern Standard. Use This Table to Find Yours

The Program Selector is a classified index of network programs—listing each program in complete detail under its particular classification and that of any one of its individual stars. For example: if the program as a whole is of a varied nature you will find it under "Variety." However, should there be a comedian or concert star on the same program it can also be found under "Comedy" or "Classical." Look for your favorite program in the Selector in Eastern Standard Time, find your time in the table above, then turn to the RADIO GUIDE program pages to find your station carrying the program.

Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator; Guest, 10 p.m. NBC-R.
 Simon, Frank, Band. 3:30 p.m. NBC-B.
 Talley, Marion, soprano. Josef Koestner's orch. 5 p.m. NBC-R.

Monday

Contented Hour. Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Marek Weber. 10 p.m. NBC-R.
 Hour of Charm. Phil Spitalny's Girl Orchestra. 9 p.m. NBC-R.
 Operetta. Chorus with orchestra conducted by William Stoess. 9:30 p.m. MBS.
 Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Vocal Varieties. Tues., Thurs. 7:15 p.m. (11:15 p.m. for West, Tues. only) NBC-R.

Wednesday

Chesterfield Program. Grace Moore, soprano; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Thursday

Kraft Music Hall. Bing Crosby, Bob Burns, Chorus, Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.

Good News of 1938. Robert Taylor, m.c.; Film Stars; Fannie Brice; Judy Garland; Meredith Willson's orchestra; Chorus. 9 p.m. NBC-R.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's orchestra. 8 p.m. NBC-R.

Hollywood Hotel; Ken Murray & Oswald, comedians; Marlyn Stuart; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.

Song Shop. Dell Sharrbutt; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschel; Guest. 10 p.m. CBS.

Waltz Time. Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.

Saturday

Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's Orchestra. 9:30 p.m. CBS.

Magic Key. Symphony Orchestra; Milton Cross, narrator. 2 p.m. NBC-B.
 Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Metropolitan Opera Auditions of the Air. Wilfred Pelletier Conducting Metropolitan Opera Orch.; Guests. 5 p.m. NBC-B.

Philharmonic-Symphony Society of New York. John Barbirolli, conductor. 3 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator; Guest. 10 p.m. NBC-R.

Simon, Frank, Band. 3:30 p.m. NBC-B.

Sunday Evening Hour. Symphony Orchestra, direction of Sir Ernest Macmillan; Guest Artists. 9 p.m. CBS.

Monday

Philadelphia Orchestra. Eugene Ormandy, conductor. 9 p.m. NBC-B.

Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Music Guild. Guest Instrumentalists. Tues. 2:30 p.m. NBC-B, Thurs. 2 p.m. NBC-R.

Wednesday

Chesterfield Program. Grace Moore, soprano; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Curtis Institute of Music. 3:45 p.m. CBS.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's orchestra. 8 p.m. NBC-R.

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday

Cincinnati Conservatory of Music. 11 a.m. CBS.

Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.

Magic Key. Symphony Orchestra; Milton Cross, narrator. 2 p.m. NBC-B.
 Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Philharmonic-Symphony Society of New York. John Barbirolli, conductor. 3 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator. 10 p.m. NBC-R.

Simon, Frank, Band. 3:30 p.m. NBC-B.

Sunday Evening Hour. Symphony Orchestra, direction of Sir Ernest Macmillan; Guest Artists. 9 p.m. CBS.

Monday

Contented Hour. Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Marek Weber. 10 p.m. NBC-R.

Hour of Charm. Phil Spitalny's Girl Orch. 9:30 p.m. NBC-R.

Operetta. Chorus with orchestra conducted by William Stoess. 9:30 p.m. MBS.

Philadelphia Orchestra. Eugene Ormandy, conductor. 9 p.m. NBC-B.

Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Wednesday

Chesterfield Program. Grace Moore, soprano; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Curtis Institute of Music. 3:45 p.m. CBS.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's orchestra. 8 p.m. NBC-R.

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday

Cincinnati Conservatory of Music. 11 a.m. CBS.

Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.
 U. S. Army Band. Captain Thomas D'Arvy, conductor. 11:30 a.m. MBS.

DANCE

Sunday

Busse, Henry, orchestra. 1:15 p.m. NBC-R.
 Lombardo, Guy, orchestra. Sun. 5:30 p.m. CBS.
 On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

Ozzie Nelson's Orchestra. Harriet Hilliard songs; Feg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.
 Sunday Matinee. Ted Weems' orchestra. 1:30 p.m. MBS.

Monday

Cantor's Camel Caravan. Eddie Cantor, comedian; Deanna Durbin, soprano; Orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Dorsey, Jimmy, orchestra. Mon. 11 p.m.; Fri. 11 p.m. CBS.

Hour of Charm. Phil Spitalny's Girl Orchestra. 9 p.m. NBC-R.

King, Wayne, orchestra. Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.

Melody Puzzles. Harry Salter's Orchestra; Buddy Clark & Fredda Gibson, vocalists. 8 p.m. NBC-B.

Sing and Swing. Jack Fulton, tenor; Andrews Sisters, trio; Carl Hohengarten's orchestra. Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Humber's orchestra. 8 p.m. (12 mid. for West) CBS.

Tuesday

Goodman, Benny, orchestra. 9:30 p.m. CBS.

Heidt, Horace, orchestra. 9 p.m. NBC-B.

Rogers, Buddy, orchestra. 11:30 p.m. CBS.

Wednesday

Ben Bernie's orchestra. Lew Lehr, comedian; Buddy Clark, songs; Jane Pickens, songs. 8:30 p.m. (11:30 p.m. for West) CBS.

Dorsey, Tommy, orchestra. Eddythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.

Kay Kyser's College of Musical Knowledge. 10 p.m. NBC-R.

Thursday

Duke Ellington's orchestra. 11 p.m. CBS.

Vallee, Rudy, orchestra. Tommy (Betty Lou) Riggs. Guests. 8 p.m. NBC-R.

Friday

Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Waltz Time. Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.

Whiteman, Paul, orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Saturday

Hall, George, orchestra. 12:30 p.m. CBS.

Your Hit Parade. Carl Hoff's orchestra; Fredda Gibson & Buddy Clark, vocalists; Male Quartet. 10 p.m. CBS.

COMEDY

Sunday

Baker, Phil, comedian; Lucille Ball, comedienne;

Beetle and Bottle; Oscar Bradley's orchestra, 7:30 p.m. CBS.
 Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armstrong. Sun. 8 p.m. NBC-R.

Jell-O Program. Jack Benny; Mary Livingston; Kenny Baker; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

Penner, Joe, comedian. Gene Austin, tenor; Julie Gibson, songs; Jimmie Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.

George Jessel, comedian; Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

Monday

Burns & Allen. Ray Noble's orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Cantor's Camel Caravan. Eddie Cantor, comedian; Deanna Durbin, soprano; Orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Lum and Abner. Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Pipe Smoking Time. Pick and Pat, blackface comedians; Edward Roecker, baritone; Benny Kreuger's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husing, sports; Richard Humber's orchestra. 8 p.m. (12 mid. for West) CBS.

Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee and Molly. Marian and Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orchestra. 9:30 p.m. NBC-R.

Watch the Fun Go By. Al Pearce and His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

Wednesday

Ben Bernie's orchestra. Lew Lehr, comedian; Buddy Clark, songs; Jane Pickens, songs. 8:30 p.m. (11:30 p.m. for West) CBS.

Cheer Up America. Henry Burbig, comedian; The Funnyboners Trio; Ray Murray; Frank Novak's orchestra. 7:45 p.m. NBC-R.

Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

Thursday

Kate Smith Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's orchestra; Guests. 10 p.m. NBC-R.

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Meredith Willson's Orchestra; Judy Garland. 9 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

Friday

Hollywood Hotel. Ken Murray & Oswald, comedians; Marlyn Stuart; Frances Langford, blues; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.

Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team;

(Continued on Next Page)

"NAUGHTY MARIETTA"

(Continued from Page 4)

those who argue that radio has killed it. The theory is that songs die of exhaustion, after having been played over and over on the air until hearers gag at the sound of the first bar. "The Music Goes 'Round and Around," for example, was killed by such kindness.

"What constitutes a pretty tune," Douglas Gilbert wrote recently in the *New York World-Telegram*, "is as personal as selecting a wife. But if you can assume a highly melodious and captivating ditty, which was so considered by most of the radio audience, that same song, because of the innumerable bands and mechanized presentations, would become maudlin in a month."

"Herbert was definitely of the pre-jazz era," writes Isaac Goldberg in a critical review of his works. "He belonged, after all, to the heyday of the waltz rather than to that of the foxtrot. I should not be surprised to learn that despite his willingness to contribute to the historical jazz program of Paul Whiteman, he did not, in his Irish heart of hearts, care much for jazz. It came too late in his life. It was the music of a generation that stepped too fast for his corpulence."

HE WAS part and parcel of the glamorous Broadway of pre-war and post-war fame. He knew and worked easily with Florenz Ziegfeld, Ned Weyburn, Gene Buck and George Gershwin. He himself was a thoroughly trained musician of the old school who had studied in Germany under master teachers. He was no mere fabricator of tunes, and although he spent much of his life in the garish brightness of the theater, he ranked with the best in music.

He was born in Dublin in 1859, the grandson of the Irish author, Samuel Lover, and educated at Stuttgart. In 1886 he came to the United States and began a career which within forty years had made him the most popular and the best-loved of American composers—the man whose tunes were most often whistled and sung by the average citizen.

Herbert was a big, jovial man, fond of food and drink and comradeship, and devoted until the end of his days to the cause of Irish freedom. He was also a prime mover in the organization of the Authors' and Composers' Copyright Association, out of which grew the powerful American Society of Composers, Authors and Publishers (ASCAP).

WHEN he died, in 1924, Deems Taylor wrote of him:

"He was the last of the troubadours. His musical ancestor was Mozart, and the family of which he was so brilliant a younger son numbered Offenbach, Delibes, Bizet, the Strausses and Arthur Sullivan among its elders. What he had was what they all had, the gift of song. His music bubbled and sparkled and charmed, and he brought the precious gift of gayety to an art that often suffers from pretentiousness and self-consciousness in its practitioners."

Herbert represents an old and a vanished era in light music in America, and in "Naughty Marietta," the story of the princess who ran away to the New World to escape an unwelcome suitor, his art and the art of the builders of all such romantic music-dramas reach their heights.

(Continued From Facing Page)

Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Saturday

Jack Haley, comedian. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

DRAMA

Sunday

Chase & Sanborn. Don Ameche, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Court of Human Relations. 4 & 4:30 p.m. MBS.

Court of Missing Heirs. 10:30 p.m. CBS.

Good Will Hour. 10 p.m. MBS.

Hollywood Playhouse. Tyrone Power. 9 & 10:30 p.m. NBC-B.

Irene Rich. Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

On Broadway. 3 p.m. NBC-B.

Thatcher Colt Stories. 2:30 p.m. NBC-R.

The Marines Tell It To You. Dramatizing true incidents and happenings in activities of the U. S. Marine Corps. 9 p.m. MBS.

The Zenith Foundation. 10 p.m. CBS.

There Was a Woman. 1:30 p.m. NBC-B.

Monday

Behind Prison Bars. Warden Lewis E. Lawes. 10 p.m. NBC-B.

Grand Hotel. Jim Ameche. 8:30 p.m. NBC-B.

Lone Ranger. Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Public Hero No. One. 10:30 p.m. NBC-R.

Radio Theater. Cecile B. de Mille, producer. 9 p.m. CBS.

Tuesday

Big Town. Edward G. Robinson and Claire Trevor. 8 p.m. (12:30 a.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Wednesday

Cavalcade of America. 8 p.m. (12 mid. for West) CBS.

Gang Busters. Col. N. H. Schwarzkoft. 10 p.m. CBS.

Lights Out. Mystery Drama. 12:30 a.m. NBC-R.

Thursday

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fanny Brice; Judy Garland; Meredith Willson's orchestra. 9 p.m. NBC-R.

March of Time. Dramatization of the week's news. 8 p.m. NBC-B.

We, the People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

Friday

A. L. Alexander's True Stories. 9:30 p.m. NBC-R.

Death Valley Days. 8:30 p.m. NBC-B.

First Nighter. Barbara Ludwig & Les Tremayne. 10 p.m. NBC-R.

Grand Central Station. 8 p.m. NBC-B.

Hollywood Hotel. Ken Murray & Oswald, comedians; Marilyn Stuart; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.

Saturday

American Portraits. Dramatizations of Great Americans who have been important in the development of the nation. 9:30 p.m. NBC-R.

Great Plays. Masterpieces of the great classics. 5 p.m. NBC-R.

TALKS

Sunday

Becker, Bob. Dog Talks. 2 p.m. NBC-R.

Cheerio, inspirational talk. 10:30 p.m. NBC-B.

The Zenith Foundation. 10 p.m. CBS.

Monday

Between the Bookends. Ted Malone. Mon. Wed. Fri. 2:45 p.m. MBS.

Book A Week. Reviews of outstanding novels, biography or historical publications by Margery Graham. Mon. thru Fri. 4:45 p.m. MBS.

Dafoe, Dr. Allan Roy, Medical Talk for Mothers. Mon. Wed. Fri. 4:45 p.m. CBS.

How to be Charming. Beauty talk. Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Kingsley, Myra, astrology. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Kitchen Cavalcade. Crosby Gaige, m.c. Mon. thru Fri. 10:45 a.m. NBC-B.

Moore, Betty. Interior Decorating. 11:45 a.m. NBC-R.

National Farm & Home. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

National Radio Forum, guest speakers. 10:30 p.m. NBC-B.

The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husling, sports; Richard Himber's orchestra. 8 p.m. (12 mid. for West) CBS.

Voice of Experience. Mon. thru Fri. 1:45 p.m. MBS.

Tuesday

Carnegie, Dale. How to Win Friends & Influence People. 10:45 p.m. NBC-R.

Highways to Health. 4 p.m. CBS.

Homemakers' Exchange. Eleanor Howe. Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

McBride, Mary Margaret, Cooking Talk. Mon. thru Fri. 12 noon. CBS.

Post, Emily, Etiquette Problems. Tues. Thurs. 10:30 a.m. CBS.

Science in the News. Guest Speaker. Tues. 6 p.m. NBC-R.

Taylor, Mary Lee, Cooking Talk. Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.

Wednesday

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Thursday

Town Meeting of the Air. Round Table Discussion; Prominent Speakers; Geo. V. Denny, Jr., moderator. 9:30 p.m. NBC-B.

Friday

Education in the News. Shannon Allen, commentator. 6 p.m. NBC-R.

Saturday

Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R.

The Child Grows Up. Katharine Lenroot, Chief of the Children's Bureau, U. S. Department of Labor. 10:30 a.m. NBC-B.

VARIETY

Sunday

Chase & Sanborn. Don Ameche, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Interesting Neighbors. Jerry Belcher, interviewing; Roy Shield's Orchestra. 7:30 p.m. NBC-R.

Jell-O Program. Jack Benny, Mary Livingstone; Kenny Baker, tr.; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jessel, George. Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

Magazine of the Air. Channing Pollock, editor; Morton Bowe, tenor; Bill Adams, food editor; Mark Warnow's Orch. Guests. 5 p.m. CBS.

Magic Key. Symphony Orchestra; Milton Cross, narrator; Guests. 2 p.m. NBC-B.

Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

Nelson's, Ozzie, orch.; Harriet Hilliard, songs; Peg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.

On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

Penner, Joe, comedian; Gene Austin, songs; Julie Gibson, songs; Jimmy Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.

Radio Newsreel. Parks Johnson & Wallace Butterworth Interviewing Persons in the Week's Headlines. 3 p.m. NBC-R.

Sunday Afternoon with Smiling Ed McConnell. Irma Glenn, organist. 5:30 p.m. NBC-B.

Monday

Breakfast Club. Don McNeill, master of ceremonies; Soloists; Orchestra. Mon. thru Sat. 9:00 a.m. NBC-B.

Burns & Allen. Ray Noble's Orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Cantor's Camel Caravan. Eddie Cantor, comedian; Deanna Durbin, soprano; Orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Carson Robison's Buckaroos. Mon. Wed. Fri. 1:15 p.m. MBS.

Godfrey, Arthur, songs and patter. John Salb, organist. Mon. Fri. 7:15 p.m. (12 mid. for West, Fri. only) CBS.

For Men Only. Peter Van Steeden's orchestra; Peg LaCentra. 10:30 p.m. NBC-R.

National Farm & Home Hour. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

Pipe Smoking Time. Pick & Pat, blackface comedians; Edward Roecker, baritone; Benny Kreuger's Orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Sing and Swing. Jack Fulton, tenor; Andrews Sisters, trio; Carl Hohengarten's orchestra. Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husling, sports; Richard Himber's orchestra. 8 p.m. (12 mid. for West) CBS.

Vox Pop. Parks Johnson & Wallace Butterworth, conducting interviews with People on the Street. Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. Marian & Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orchestra. 9:30 p.m. NBC-R.

It Can Be Done. Edgar Guest; Frankie Masters' Orch.; Marian Francis, songs; Guest Speaker. 8:30 p.m. NBC-B.

Johnny Presents. Jack Johnson's Drama; Russ Morgan's orchestra; Genevieve (Continued on page 18)

"Raw" Throat? Here's Quick Action!



Zonite Wins

Germ-Killing Test by 9.3 to 1

If your throat is raw or dry with a coming cold, don't waste precious time on remedies that are ineffective or slow-acting. Delay may lead to a very serious illness. To kill cold germs in your throat, use the Zonite gargle. You will be pleased with its quick effect.

Standard laboratory tests prove that Zonite is 9.3 times more active than any other popular, non-poisonous antiseptic!

HOW ZONITE ACTS—Gargle every 2 hours with one teaspoon of Zonite to one-half glass water. This Zonite treatment benefits you in four ways: (1) Kills all kinds of cold germs at contact! (2) Soothes the rawness in your throat. (3) Relieves the pain of swallowing. (4) Helps Nature by increasing the normal flow of curative, health-restoring body fluids. *Zonite tastes like the medicine it really is!*

DESTROY COLD GERMS NOW—DON'T WAIT

Don't let cold germs knock you out. Get Zonite at your druggist now! Keep it in your medicine cabinet. Be prepared. Then at the first tickle or sign of rawness in your throat, start gargling at once. Use one teaspoon of Zonite to one-half glass water. Gargle every 2 hours. We're confident that Zonite's quick results will more than repay you for your precaution.

Always gargle with Zonite at the first sign of a cold



Free for Asthma

If you suffer with attacks of Asthma so terrible you choke and gasp for breath, if restful sleep is impossible because of the struggle to breathe, if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief, even if you are utterly discouraged do not abandon hope but send today for this free trial. It will cost you nothing. Address

Frontier Asthma Co. 129-C Frontier Bldg. 462 Niagara St. Buffalo, N. Y.

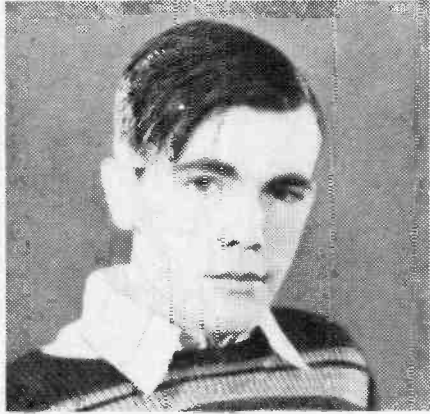
THE PHOTO WEEK



Tony Martin plays hookey from movie and radio chores to dance with his wife, Alice Faye, at Hollywood's La Conga cafe. Both are working on new movies, and Tony is a regular on Burns and Allen's Monday night NBC cast



Edgar Lustgarten, 21, "baby" cellist of the NBC Symphony, played for Arturo Toscanini in his series



Andy Donnelly, Jr., is "Junior" on the air, too, in the NBC-Red five-a-week serial, "Dick Tracy"



Left to right: Loretta Poynton, Isabel Randolph, and Merrill Fugit, principal members of the cast of "Dan Harding's Wife" celebrate the second anniversary of that program, heard every week-day at 9:45 a.m. EST over NBC-Red



South American lore hits radio's "Ports of Call" transcriptions. Above: Ambassador Colon Eloy Alfaro (center), of Ecuador, receives one for his national archives from David Davidson, agency man, and Dr. L. S. Rowe

(Continued from page 17)

Rowe; Three Harmonicas; Ray Block & Swing Fourteen. Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Watch the Fun Go By. Al Pearce & His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

Wednesday

Ben Bernie's orchestra. Lew Lehr, comedian; Buddy Clark, songs; Jane Pickens, songs. 8:30 p.m. (11:30 p.m. for West) CBS.

Cheer Up America. Henry Burbig, comedian; The Funnyboners Trio; Ray Murray; Frank Novak's orchestra. 7:45 p.m. NBC-R.

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Kay Kyser's Kollege of Musical Knowledge. 10 p.m. NBC-R.

Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

Thursday

Amateur Hour. Major Bowes. 9 p.m. CBS.

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Judy Garland; Meredith Willson's orchestra. 9 p.m. NBC-R.

Kate Smith's Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orchestra; Guests. 10 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

Friday

Hollywood Hotel. Ken Murray & Oswald, comedians; Marlyn Stuart; Frances Langford, blues; Raymond Paige's orchestra; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.

Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Song Shop. Dell Sharbutt; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschen; Guest. 10 p.m. CBS.

Saturday

Family Party. Everett Mitchell, master of ceremonies; Annette King, songs; Joe DuMond; Joseph Gallicchio's orchestra; Guests. 10:30 p.m. NBC-B.

Jack Haley, comedian. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Johnny Presents. Jack Johnstone's Drama; Russ Morgan's orchestra; Genevieve Rowe; Three Harmonicas; Ray Block & Swing Fourteen. 8:30 p.m. (11:30 p.m. for West) CBS.

Kaltenmeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.

National Line Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

Prof. Quiz. 9 p.m. (12 mid. for West) CBS.

Robert L. Ripley. B. A. Rolfe's orchestra; Guests. 8 p.m. (12 mid. for West) NBC-R.

Uncle Jim's Question Bee. 7:30 p.m. NBC-B.

SERIAL

Sunday

Jean Hersholt in "Dr. Christian." 2:30 p.m. (5:30 p.m. for West) CBS.

Manhattan Mother. 7 p.m. CBS.

One Man's Family. (12:30 a.m. for West only) Wed. 8 p.m. NBC-R.

Tale of Today. 6:30 p.m. NBC-R.

Monday

Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.

Arnold Grimm's Daughter. Mon. thru Fri. 1:30 p.m. CBS.

Attorney-at-Law. Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jenny's Stories. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS & Mon. thru Fri. 11:15 a.m. MBS.

Backstage Wife. Mon. thru Fri. 11:15 a.m. NBC-R.

Betty & Bob. Mon. thru Fri. 1 p.m. CBS.

Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Cabin at the Crossroads. Mon. thru Fri. 10 a.m. NBC-B.

Dan Harding's Wife. Mon. thru Fri. 9:45 a.m. NBC-R.

David Harum. Mon. thru Fri. 11 a.m. NBC-R.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Follow the Moon. Elsie Hitz & Nick Dawson, Mon. thru Fri. 5 p.m. CBS.

Girl Alone. Betty Winkler & Pat Murphy, Mon. thru Fri. 12 noon NBC-R.

Goldbergs. Gertrude Berg; Mon. thru Fri. 4:30 CBS.

Guiding Light. Mon. thru Fri. 3:45 p.m. NBC-R.

Hilltop House. Bess Johnson, Mon. thru Fri. 5:45 p.m. CBS.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

John's Other Wife. Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Just Plain Bill. Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kitty Keene. Mon. thru Fri. 4:30 p.m. CBS.

Life of Mary Sothern. Mon. thru Fri. 5:15 p.m. CBS.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Lorenzo Jones. Mon. thru Fri. 4 p.m. NBC-R.

Lum and Abner. Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Ma Perkins. Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

Margot of Castlewood. Mon. thru Fri. 10:15 a.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Myrt & Marge. Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Neighbor Nell. Mon. Wed. Fri. 5 p.m. NBC-B.

O'Neills. Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Our Gal Sunday. Mon. thru Fri. 12:45 p.m. CBS.

Pepper Young. Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pretty Kitty Kelly. Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Road of Life. Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.

Romance of Helen Trent. Virginia Clark, Mon. thru Fri. 12:30 p.m. CBS.

Story of Mary Marlin. Anne Seymour. Mon. thru Fri. 11 a.m. NBC-B & 4:15 p.m. NBC-R.

Terry & the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

The Woman in White. Mon. thru Fri. 10:45 a.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Uncle Ezra's Radio Station E-Z-R-A. Pat Barrett; Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Valiant Lady. Mon. thru Fri. 1:45 p.m. CBS.

Vic & Sade. Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Tuesday

Easy Aces. Jane & Goodman Ace, Tues. Wed. Thurs. 7 p.m. NBC-B.

Famous Actors' Guild. Helen Menken in "Her Second Husband." 7:30 p.m. CBS.

The Johnson Family. Jimmy Scriber, Radio's One Man Show. Tues., Wed., Thurs., 5:45 and 9:15 p.m. MBS.

Those We Love. Nan Gray. 8 p.m. NBC-B.

Wednesday

Hello, Peggy. Wed. & Fri. 11:45 a.m. NBC-R.

One Man's Family. 8 p.m. (Sun. 12:30 a.m. for West) NBC-R.

CHILDREN'S

Sunday

Coast To Coast On a Bus or White Rabbit Line. Milton J. Cross, conducting, 9 a.m. NBC-B.

Monday

Dear Teacher. Mon. Wed. 6:15 p.m. CBS.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Don Winslow Of The Navy. Mon. thru Fri. 5:15 p.m. NBC-B.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

Junior Nurse Corps. Mon. thru Fri. 5 & 6 p.m. NBC-B.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Singing Lady. Irene Wick-er; Nursery Jingles, songs & stories, Mon. thru Thurs. 5:30 p.m. NBC-B.

Terry and the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Tuesday

Nila Mack's Let's Pretend. Tues. Thurs. 6 p.m. CBS.

Friday

Music Appreciation Hour. Dr. Walter Damosch, conductor, 2 p.m. NBC-B & NBC-R.

Saturday

Our Barn. Conducted by Midge Tucker. 11:30 a.m. NBC-B.

RELIGIOUS

Sunday

Catholic Hour. Guest Speakers. 6 p.m. NBC-R.

Church of the Air. Guest Speakers. 10 a.m. & 1 p.m. CBS.

Lutheran Hour. Dr. Walter A. Maier, speaker, Sun. 4:30 p.m. MBS.

National Vespers. Dr. Harry Emerson Fosdick. Sun. 4 p.m. NBC-B.

Old Fashioned Revival. 10:30 p.m. MBS.

The Radio Pulpit. Dr. Ralph W. Sockman, speaker. 10 a.m. NBC-R.

Monday

Time for Thought. Dr. Norman Vincent Peale. 12 noon. NBC-B.

Tuesday

Our Spiritual Life. Dr. John Sutherland Bonnell, 12 noon NBC-B.

Wednesday

Time for Thought. Dr. William Hiram Foulkes, 12 noon. NBC-B.

Thursday

Frontiers of Skepticism. Dr. Elmore M. McKee. 12 noon NBC-B.

Friday

At Home in the World. Dr. Leslie Bates Moss. 12 noon. NBC-B.

Saturday

Call to Youth. Guest Speaker. 12 noon NBC-B.

Message of Israel. Guest Speaker, 7 p.m. NBC-B.

Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R.

IMPERSONATRESS



AS HERSELF



EVERY director likes to have an Ethel Owen in his cast as insurance against casting worries. If his script calls for a hillbilly woman, there's no need to audition every actress who saw "Tobacco Road." Ethel Owen can do it. If the script calls for the voice of a queen, Ethel Owen can do that, too. The daughter of actor parents, Miss Owen was raised in a convent, where she piled up penance upon penance for her impersonations of sedate nuns. Widowed mother of 3 daughters, she receives income from "It Can Be Done," 8 other network shows.

Photographic Illustrations, Inc.

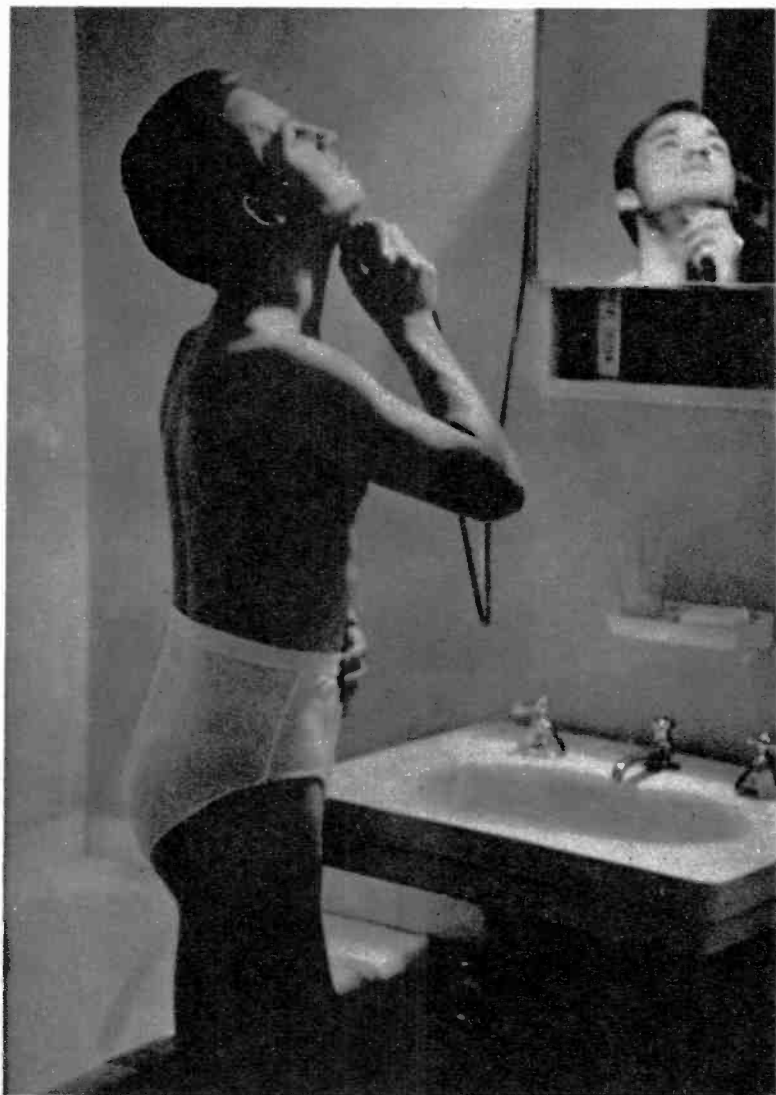
AS VICTORIA



AS QUEEN MARY



COMPLETELY CANDID: WHEN YOU'RE FAMOUS

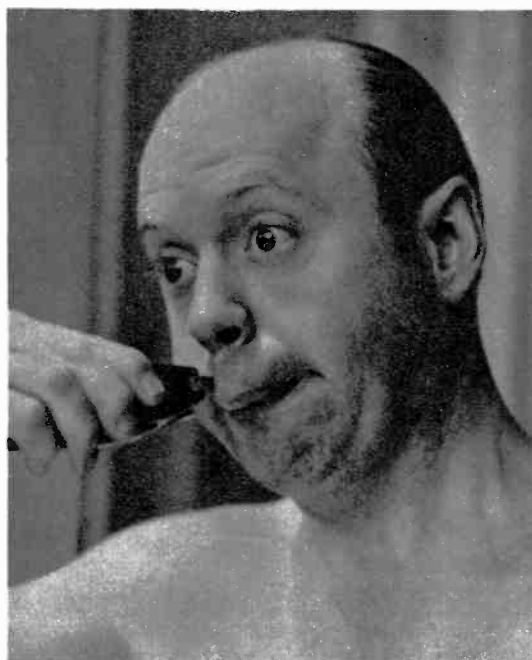


Time was when a man could be alone with his thoughts in his bathroom, but the candid camera has changed all that. Baritone Barry McKinley is snapped in an unguarded moment

SEVERAL years ago an enterprising photographer smuggled a camera into a League of Nations council chamber and emerged with a set of pictures of the most famous statesmen in the world as they looked when they thought themselves free from prying eyes—a group of weary old men, their poses abandoned, their real selves revealed. In the uproar following publication of these pictures editors realized strongly for the first time that what their readers wanted was camera artistry of

this kind—off-guard shots of big-shots, snapped when they were unaware of the presence of the photographer. So began the invasion of the private lives of the great, the practises of trailing picture possibilities even into the sanctity of their own homes and stalking them openly in public places. In these pictures Radio Guide's cameraman, Gene Lester, shows you just how candid the candid camera has become, how much photography has changed since the good old days of backdrops and tintypes.

Pictures Perpetrated by Gene Lester



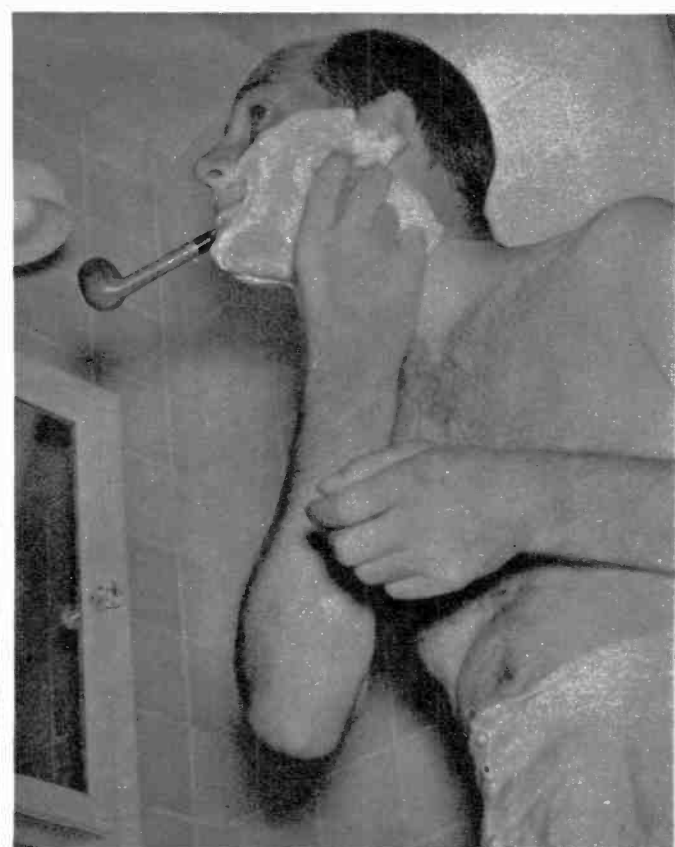
A study in facial contortions is contributed, all unconsciously, by Orchestra Leader Hugh Barrett, wielding his razor



Announcer Bill Stern, NBC sports authority, dozes in a barber's chair, unaware of the candid camera's click

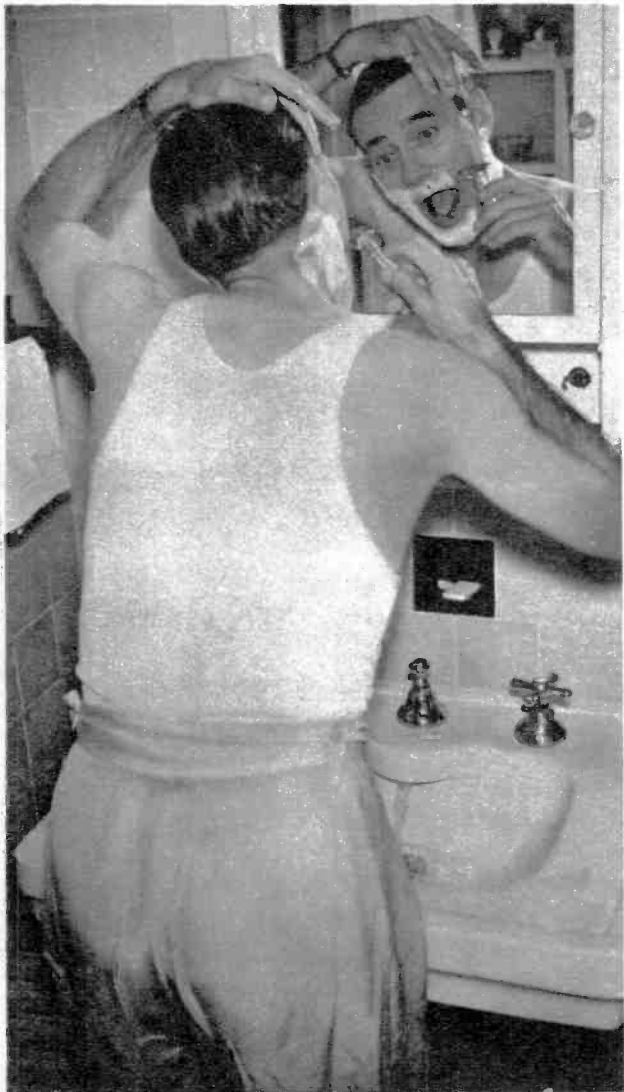


What the waterhole is to the huntsman the barber shop is to the cameraman, for it is here that he is most likely to find his prey plentiful, relaxed and off guard. Above: Bert Parks of CBS, one of the youngest announcers on the networks, exchanges quips with Orchestra Leader Johnny Green



Whether Pat Padgett, of "Pick and Pat," removes his pipe whilst shaving is still debatable. After taking this picture the photographer ran for his life!

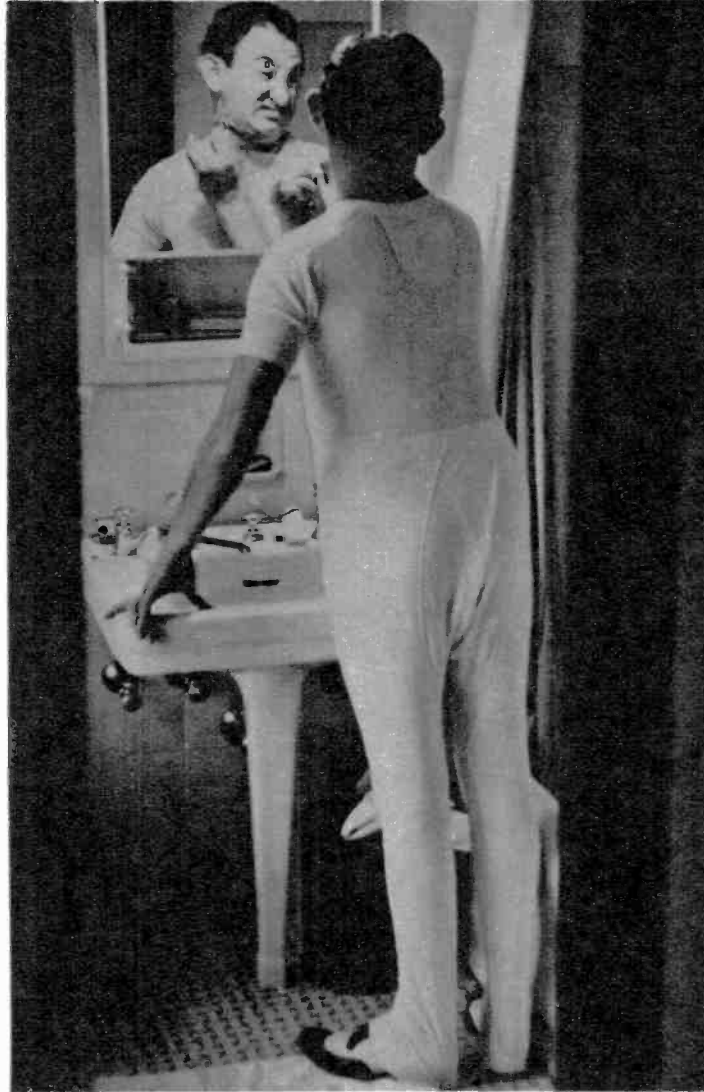
NOTHING IS SACRED TO THE CAMERAMAN



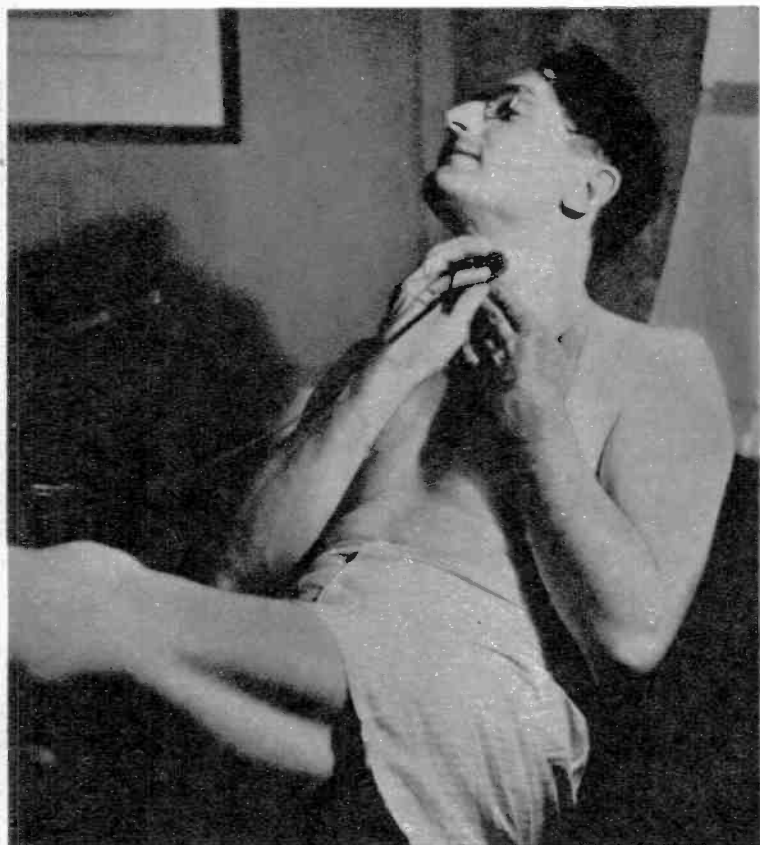
Candid-camera work is just a parade from bathroom to bathroom! Here is Pick Malone, likewise of "Pick and Pat," in mid-shave



Bandleader Oscar Bradley, razor in hand, peers into a mirror, while the snoop-ing camera's eye peers at Oscar Bradley



This, ladies and gentlemen, is the Mad Russian, famed for his antics on the Eddie Cantor program, pictured as he shatters a legend that all Muscovites wear beards

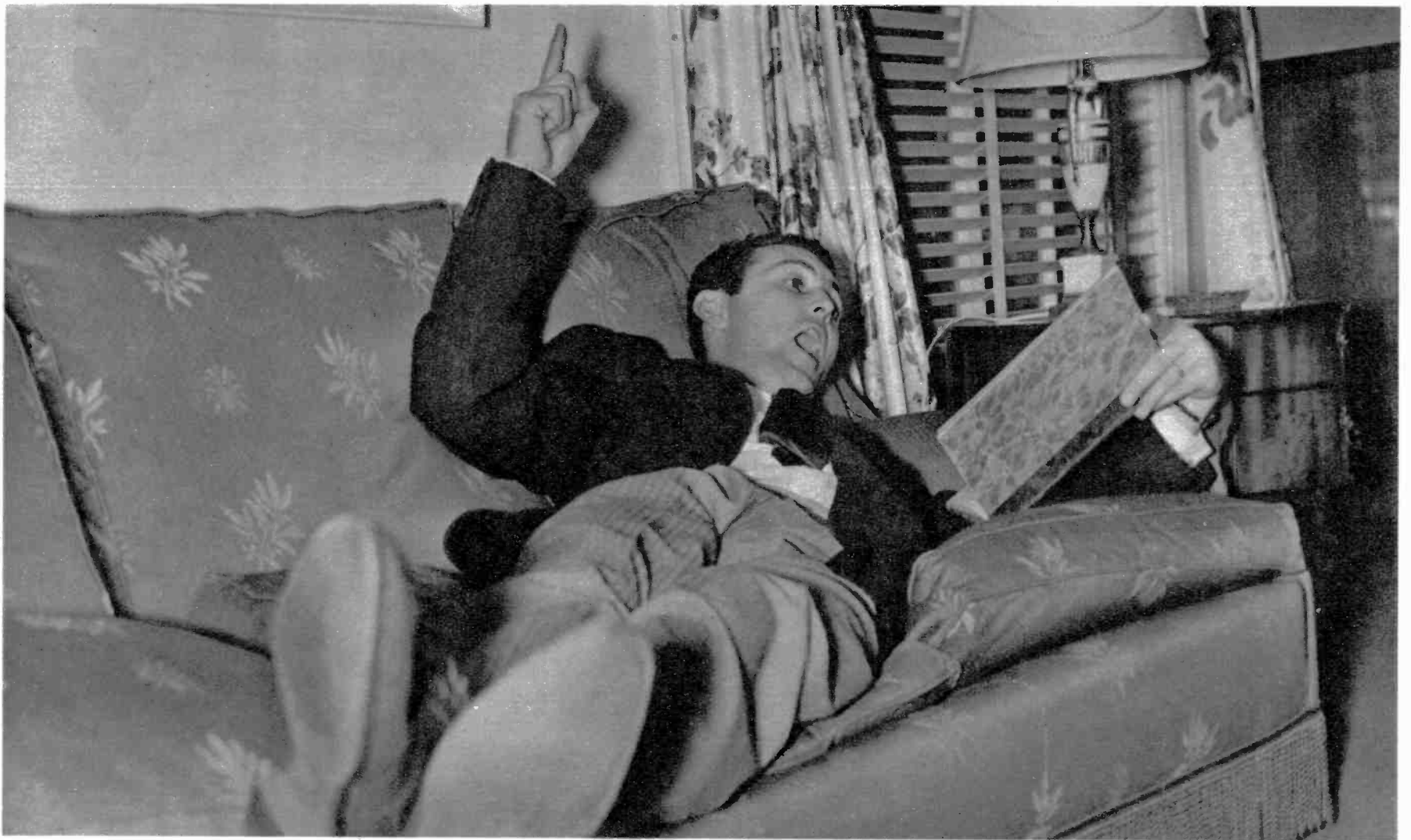


Swingmaster Tommy Dorsey, who prefers the newest thing in music, also prefers the newest thing in shaving. In his bedroom, he mows off his beard with an electric razor



"Shoot the works!" Bert Parks has commanded, and while barber, manicurist and bootblack are engaged in shooting the works, Radio Guide's candid-camera man slipped unobtrusively into the shop, is engaged in shooting the shooting of the works—if you get what we mean

BUNDLE FROM HEAVEN: Allan Jones, Jr., Makes His Bow



Allan Jones of "Good News of 1938" is full of song and bursts forth with arias on the slightest provocation. That's because he's happy—extremely happy—over the fact that he's Papa Jones again—"again" because

Allan has another son, although he seldom sees him. When he was divorced by his first wife, she took their son to live with her. After many upsets, Allan found his way to Hollywood, where happiness awaited

Exclusive Radio Guide Photos by Gene Lester



There he met success in the movies, and fell in love with Irene Hervey, actress, herself previously wed and the mother of a daughter. They married, and now comes Allan Jones, Jr., to complete their home



When news of the imminent arrival came, Allan bounded the stairs, lost no time in his dash to the hospital. Forgotten at the moment were his duties as tenor soloist on the Thursday night NBC coffee hour



Here is the first picture ever taken of John Allan Jones, Jr. He was born January 17 last, and faced the camera less than two weeks afterwards in his crib in the nursery of the Jones' Brentwood Heights home

near Hollywood. Says Allan of the baby, "He doesn't cry, he croons." Should the child follow family traits, he will be a singer. Allan's father, a miner, became a singer, gave Allan his first music lessons

LESSON IN SINGING: Two Stars Show Two Methods



Methods of voice-instruction depend largely upon the type of singing being taught. Swing, for example, is based on warmth of voice and phrasing. Operatic singing is traditional routine



Elisabeth Rethberg (right) is one of many top-rank artists studying under New York's Estelle Liebling (center), sister of Radio Guide Music Editor Leonard Liebling. Already skilled in vocal technique, Mme. Rethberg is mastering the mike



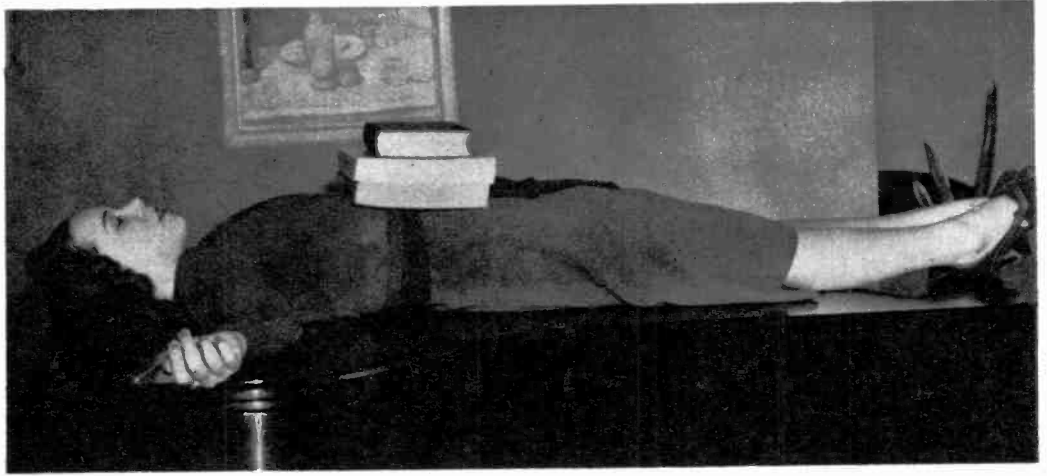
Radio demands perfection that must come from training with radio equipment. Miss Liebling has a complete studio, does her coaching from control-room under regular broadcast conditions



Only students with a good knowledge of singing are permitted by Miss Liebling to study microphone technique. First course consists of 12 lessons, covers such subjects as distance, shading, diction, volume, poise. Note control-booth in rear



Joan Edwards, on NBC and CBS, is the "blues" type, trains for warmth and "umph" rather than vocal technique. Ray Bloch coaches her in bringing out the mood of the song



Mood, to the profession, means "putting feeling into the song" or "making it live." Best quality and control come from diaphragm breathing. If books move up and down, Joan knows she is breathing correctly. Lack of such movement indicates chest breathing



The expression of the mood depends largely upon word phrasings. The ear is the only good judge of sound-phrasing, but physical position of mouth and throat influence that sound. One method of self-observation in such rehearsals is to work before a mirror



Broadcast visitors note many singers cup a hand behind an ear to hear true tones. Singing in a corner achieves same results



Most artists have ambitions for the stage and films, which means their talents must be developed for the seeing audience as well as the microphone. It isn't always easy to sing well and look nice while doing it. Ray Bloch coaches Joan in such tricks that mean the difference between success and failure

—Photographed by Gene Lester and Gus Gale

THE CAT'S PAJAMAS



Introducing Henry! He's just an ordinary cat—the alley breed—but under the tutelage of Alice Frost he has mastered many tricks; fits the saying, "He's the cat's pajamas"



—Photographed by Gus Gale

The two-year-old feline does such tricks as rolling over, jumping through hoops, standing on his hind feet, staying in one place for hours when told, and sitting at the piano as above. His only eccentricity is his refusal to eat raw meat of any kind



Henry is an ardent radio fan, lies for hours "just listenin'." The cat's mistress, Miss Frost, is one of New York's most versatile actresses, plays the title role in "Big Sister" on CBS, is also heard on "There

Was A Woman," "The Shadow," "Johnny Presents," "Grand Central Station," and is appearing in two Broadway shows, "Julius Caesar" and "Shoemaker's Holiday." Her husband, Robert Foulk, is a Broadway actor

THIS WEEK'S PROGRAMS

Sunday

March 27

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA (sw-15.21)
 CBS-Wings Over Jordan; Choir & Speaker: WFBM WCCO WKBB WBBM (sw-21.52)
 Speaker: Dr. Mordecai W. Johnson, Pres. Howard University, Washington, D. C.
 NBC-Turn Back the Clock: WBOW WHO (sw-21.53)
 Reading the Funnies: WMBD KWK
 KMOX-Δ Church of the Air
 WAAF-Zeke Manners' Gang
 WCBM-North Park College
 WFAM-Δ Sunday School
 WIND-Δ Baptist Church
 WIRE-Sunday Devotions
 WISN-Δ St. Boniface Church
 WJJD-Rose Vanderbosch, pianist
 WLS-Everybody's Hour
 WLW-Father Cox
 WMT-Register Comics
 WOWO-Δ Old Time Religion
 WTAD-Gospel Singers
 WTMJ-Δ Church Services

8:15

NBC-Tom Terris: WBOW (sw-21.5)
 WCBM-Δ United Swedish Service
 WHO-Δ Bible Broadcaster
 WJJD-American Scene

8:30

CBS-Walberg Brown, strings: WFBM WCCO WBBM KMOX WKBB WJR (sw-21.52)
 NBC-Coast to Coast on a Bus: KWK
 WBOW-Δ Radio Gospel
 WCFL-Melody Moments
 WIBA-Piore Melodies
 WIND-Hungarian Air Theater
 WIRE-Δ Church of Christ
 WISN-Δ Spiritual Fellowship
 WJJD-Vaudeville Show
 WROK-Morning Musicale
 WTAD-WPA Prgm.
 WTMJ-Out Club

8:45

WCBM-Δ Polish Bible Class
 WIBA-Δ Bible School
 WJJD-Psychiana
 WTAD-Organ Reverbs

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ
 CBS-Δ Church of the Air: WCCO KMOX WBBM WMBD WKBB WOC (sw-21.52)
 Speaker: Rev. Robert L. Tucker, Director of the Wesley Foundation at Ohio State University. Topic: "Personal Piety for a Time of Social Upheaval."
 NBC-Radio Pulpit: WCFL (sw-21.5)
 News: WROK WTMJ WMT
 KWK-Δ Bible Auditorium
 WAAF-Carnival of Comics
 WBOW-Sunshine Hour
 WCBM-Δ Meditation Moments
 WFAM-News; Δ Old Time Gospel Tabernacle
 WFBM-Stamp Stories
 WGN-Sunday Morning Concert
 WHO-Δ Christian Science Prgm.
 WIBA-Norwegian Hour
 WIND-Contrast in Harmonies
 WIRE-Feld Sisters
 WISN-Breakfast Club
 WJJD-Happy Go Lucky Time
 WKBB-Δ Church Service
 WLS-Δ Little Brown Church
 WLW-Dayton YMCA Glee Club
 WOWO-Δ Christian Science Reader

9:15

NBC-Russian Melodies: WOWO
 WMT KWK (sw-15.21)

WFBM-WPA Prgm.
 WHO-Δ Seventh Day Adventist
 WLW-Hugh Cross & His Pals
 WMAQ-Morning Melodies
 WROK-On the Mall
 WTMJ-Masters of Rhythm

9:30

NBC-Madrigal Singers: WBOW
 WCFL WMAQ (sw-21.5)
 NBC-Dreams of Long Ago; News: WIRE WOWO KWK
 CBS-Aubade For Strings: WKBB
 WCCO WFAM WMBD WBBM WKBH (sw-21.52)
 KMOX-Piano Recital
 WAAF-The Symphonic Hour
 WCBM-Salon Group
 WFBM-Christian Men Builders
 WHO-Crescent Hour of Music
 WIBA-Univ. Club Round Table
 WIND-I Am, Reading Room
 WISN-Sunday Morning Revue
 WJJD-Happy-Go-Lucky Time
 WLW-News
 WMT-Salvation Army Prgm.
 WOC-Hour of Music
 WROK-Rhythm Makers
 WTAD-Bill Sohm, news

9:45

News: WMBD WLS
 KMOX-Travelogue
 WCBM-Rhythm Men
 WCFL-New Songs
 WIND-Remote Control
 WLW-Modern Miracles
 WMT-Musical Clock
 WTAD-Δ Church in the Wildwood

10:00

CBS-Texas Rangers: WKBB
 WCCO WBBM WFAM KMOX
 NBC-News; Alice Renisen, contr.: WCFL WOWO
 NBC-News; Silver Flute: WBOW
 WMAQ WHO (sw-15.33 21.5)
 MBS-Northwestern Reviewing
 Stand: WGN KWK
 WCBM-Δ Jewish Hour
 WIBA-World Varieties
 WIND-Leaders in Dance Time
 WIRE-Indiana University Hour
 WJBC-Δ Church of the Air
 WJJD-Bureau of Missing Persons
 WKBB-Sunday Morning Revue
 WLS-Folks Worth Knowing
 WLW-Cadle Tabernacle Choir
 WMBD-Theater of the Air
 WOC-Δ Seventh Day Adventists
 WROK-News; Morning Concert
 WTAD-Dance Hour
 WTAQ-Δ High Mass

10:15

NBC-Neighbor Nell, philosophy: WOWO WMT
 KWK-Schools on the Air
 WAAF-Swing High
 WCCO-Hospital Service
 WCFL-Hit Review
 WGN-Morning Melodies
 WJJD-Dick Jurgens' Orch.
 WOC-Story Behind the Song

10:30

CBS-Major Bowes' Capitol Family; Dalton Bros.: Helen Alexander, sop.; Nicholas Costantino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m. c.; Waldo Mayo's Orch.: WFAM WKBB WCCO WMBD WOC (sw-21.52)
 NBC-Felix Knight, tr.: WOWO WMT WCFL
 NBC-Angler & Hunter: WBOW (sw-21.5)
 KMOX-Employment Service
 WAAF-Do You Remember?
 WBBM-Modern Miracles
 WCBM-Δ J. C. O'Hair, pastor
 WFBM-Stardust Melodies
 WHO-Travel Club
 WIBA-News; Joe Tantillo's Orch.
 WIND-Listen to Yourself
 WIRE-Crystal Melody Hour
 WISN-German Hour
 WJJD-Happy Go Lucky Time
 WLS-Concert Orch.
 WLW-Donald Novis, songs
 WMAQ-Sunshine Hour

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBM	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOA1, 1190; WSM, 650; KFI, 640

NBC—National Broadcasting Company
 CBS—Columbia Broadcasting System
 MBS—Mutual Broadcasting System
 NBC-B—National Broadcasting Company Basic Blue Network
 NBC-R—National Broadcasting Company Basic Red Network
 †—Night Programs Only
 *—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Bell Δ indicates religious services and programs.
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WROK-Organ Reverbs
 WTAD-Δ Methodist Church

10:45

NBC-Bill Stern's "Sport Scraps": WMT WOWO
 NBC-Norsemen Quartet: WHO WMAQ (sw-21.5)
 MBS-American Warblers (Amer Bird Prod.): WGN KWK
 Melody Parade: WAAF WCFL
 WBBM-Headlines
 WIND-Sunday Morning Varieties
 WJBC-Δ Park M. E. Church
 WJJD-Sunday Rhythms
 WKBB-Δ Church Service
 WLW-Dripping Pioneers
 WROK-Δ Swedish Mission

11:00

NBC-Home Symphony Orch.; Ernest La Prade, cond.: (sw-15.33)
 Program: Air de Ballet from "Ariette" (Gluck), First Movement from Symphony in G Minor (Mozart), Brahms Lullaby, Moment Musical (Schubert) and the Overture to "Russian and Ludmilla" (Glinka).
 MBS-Dr. Charles M. Courboin, organist: WGN
 NBC-Southernaires Negro Male Quartet: KWK WOWO (sw-15.21)

SHORT WAVES
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

CBS-Major Bowes': KMOX
 Δ Church Service: WHO WMT
 WAAF-Music in the Air
 WBBM-Morning Varieties
 WBOW-Δ Evangelical Church
 WCFL-Melodiana
 WFAM-Δ St. Mary's Prgm.
 WIBA-Today's Almanac
 WIND-Sing & Swing
 WJJD-Δ Dr. Preston Bradley
 WLS-Δ Lenten Fellowship
 WLW-Rural Roundup
 WMAQ-Thrills Behind the News Reel
 WMBD-Δ Trinity Tabernacle
 WMBI-Δ Moody Church
 WTAQ-Organ Request Prgm.

11:15

WAAF-Encores
 WBBM-Morning Varieties

WFAM-Δ Presbyterian Church
 WIBA-Δ Congregational Church
 WIND-The Serenader

11:30

NBC-Radio City Music Hall
 KWK WLW WOWO (sw-15.21)
 Guest: Viola Philo, soprano.
 The music detail for this program may be found on page 6 this week.
 NBC-Univ. of Chicago Round
 Table Discussion: Guest Spkrs.
 WMAQ (sw-15.33)

CBS-Salt Lake City Tabernacle
 Choir & Organ: WKBB KMOX
 WTAQ WISN (sw-21.52)

WAAF-The Orchestra Pit
 WPBM-Quarter Hr. of Romance
 WCCO-To be announced
 WCFL-Contrasts in Rhythm
 WFBM-DePauw Prgm.

WGN-Discussion, Human Rehabilitation
 WIND-Δ Methodist Church Prgm.
 WIRE-Rhythm Makers Revue
 WLS-Grace Wilson, songs
 WOC-Ports of Call
 WTMJ-That Was the Year

11:45

CBS-Salt Lake City Tabernacle:
 WKBB WFAM WCCO
 WAAF-Waltztime
 WBBM-Magic Numbers
 WGN-Melody Time
 WLS-Helen Jensen, organist
 WMBD-Sunday Morning Sunshine
 WMT-Richard Wilson, talk
 WTMJ-Hollywood Casting Office

AFTERNOON

12:00

NBC-Radio City Music Hall
 Salon Orch.: WENR
 NBC-Al & Lee Reiser, piano duo:
 WHO WMAQ WBOW (sw-15.33)
 CBS-Δ Church of the Air:
 KMOX WCCO WFAM
 Speaker: The Very Rev. Robert J. Gannon, S. J., president of Fordham University.

News: WMBD WOC
 WAAF-Musical Hour
 WBBM-Nonsense at Noon
 WCFL-Laif Parade
 WFBM-Song Hits of the Week
 WGN-Reading of the Tribune Comics
 WIBA-Tony Salerno's Orch.
 WIND-German Hour
 WIRE-To be announced
 WISN-Hollywood Matinee
 WJBC-Organ Melodies
 WKBB-Maxine's Melodies
 WKBBH-Δ Cathedral Hour
 WMT-George Sir Venka's Orch.
 WTAQ-Duchow's Red Ravens
 WTMJ-Heinie's Grenadiers

12:15

NBC-Henry Busse's Orch. (Oil Shampoo): WMAQ (sw-15.33)
 News: WKBB WIRE WKBBH
 WHO WJBC
 WBOW-Dinner Music
 WCFL-Musical Ballads
 WFBM-Symphonetta
 WMBD-For Men Only
 WOC-Smooth Sailing
 WROK-News; Musicale
 WTAD-Storyland Lady

12:30

MBS-Sunday Matinee (Varady);
 Ted Weems' Orch.: WGN KWK
 CBS-Europe Calling: WFBM WISN
 WMBD WKBB WKBBH
 NBC-There Was a Woman (Glass Containers): WENR
 Dramatization of the story of Jessie Benton Fremont, wife of John Charles Fremont, pioneer of the early West.

NBC-Silver Strings, dir. Josef Honti: WLW WHO WMAQ
 KSD WBOW (sw-15.33)
 KMOX-Neighborhood Amateurs
 WCCO-Strange As It Seems
 WCFL-Musical Ballads
 WFBM-Funny Paper Man
 WFBM-Cupid's Interviews
 WIBA-News; Concert Interlude
 WIRE-Nat Shilkret's Orch.
 WJJD-Grand Central Station
 WMBI-Organ Melodies
 WMT-American Radio Warblers
 WOWO-Δ Missionary Hour
 WROK-Dan, the Funny Man
 WTAD-On to Adventure
 WTMJ-Question Bee

12:45

CBS-Poet's Gold: David Ross
 Orch.: WKBB WMBD WKBB
 WISN
 NBC-Columbia and Performance:
 KWK WMT
 WCCO-Brenson Family
 WCFL-Music in the Air
 WGN-Alice Blue, pianist
 WIBA-Community Union
 WIRE-Concert Hall
 WJJD-Frankie Trumbauer's Orch.
 WMBI-Round Table
 WOC-Δ Country Church of Hollywood
 WTAD-Blended Voices
 WTAQ-News

1:00

NBC-Bob Becker; Irma Glen,
 organist (Red Heart Dog
 Food); Guests: KSD WHO
 (sw-15.33)
 NBC-The Magic Key of RCA;
 Symphony Orch.; Milton J.
 Cross, m.c.; Guest: WLW
 WBOW WENR WIBA WOWO
 WMT KWK WTMJ (sw-15.21)
 The entire program will come
 from St. Louis, featuring the
 St. Louis Symphony, Vladimir
 Golschmann conducting, and
 Helen Traubel, Metropolitan
 Opera soprano.

CBS-Boris Morros' String Quartet:
 KMOX WISN WBBM
 WMBD WTAQ WKBB WKBB
 WOC
 WAAF-Remember With Joy
 WCCO-Home Folks' Tunes
 WCFL-Kwizz Contest
 WFAM-News; Hungarian Hour
 WFBM-Home Life Hour
 WGN-The Right Job
 WIND-Down the Mississippi
 WIRE-Richard Leibert
 WJJD-Extra, Extra
 WMAQ-Jimmy & Gyp on Invisible
 Trails
 WMBI-Men's Voices in Song
 WROK-Musicale
 WTAD-Lawrence Gloesneyer, tr.

1:15

CBS-Boris Morros' Quartet: WCCO
 MBS-Gotham String Quartet:
 WGN
 Strange As It Seems: WHO
 KSD
 KMOX-France Laux, sports
 WAAF-Deserving of Credit
 WIRE-Extra! Extra!
 WJJD-Fred Beck, organist
 WMBI-Δ Gospel Message
 WTAD-Quincy Marches On

1:30

CBS-Jean Hersholt in "Doctor
 Christian," sketch (Chese-
 brough): WFBM KMOX WBBM
 WCCO (sw-15.27)
 NBC-Thatcher Colt Stories (Pack-
 ers Tar Soap): WMAQ WHO
 WIRE KSD (sw-15.33)
 WAAF-Tower Tunes
 WCFL-Hit Tunes of Tomorrow
 (Continued on Next Page)

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 14

Sunday

March 27



MILTON J. CROSS
"Magic Key" m.c.
Sun. 1 pm CST

(1:30 p.m. Continued)

WIND-Rhythm in Brass
WISN-"Jewels of the Air"
WJJD-Hawaiian Echoes
WKBB-Mississippi Mountaineers
WKBH-John Gruber, pianist
WMBD-Buddy & Ann
WMBI-Young People's Prgm.
WOC-Today's Farmers
WROK-St. Bede College
WTAQ-Bill Bardeen, stamp talk

1:45

WAAF-Don Bolt, commentator
WCFL-Interlude
WIND-Concert Echoes
WISN-Symphonetta
WJJD-Judge John Gutknecht, talk
WKBH-For Your Information
WMBD-Attic Treasures
WOC-Maple Leaf Quartet
WTAD-Public School Prgm.
WTAQ-Ralph Schroeder, trn.

2:00

NBC-Radio Newsreel (Energie); Parks Johnson & Wallace Butterworth Interviewing; WHO KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.; WMBD WFBM KMOX WBBM WKBH WTAQ WISN WKBB WOC WCCO WFAM (sw-15.27)
Gregor Piatigorsky, cellist, will be guest.
The music detail for this program may be found on page 6 this week.

NBC-On Broadway, sketch (Diamond Crystal Salt); (sw-15.21)
NBC-The Last of the Lockwoods, sketch; WENR WBOW
MBS-On a Sunday Afternoon, drama; Comedy & Orch.; WGN KWK-Captains of Industry
WAAF-Dictionary Baseball
WCFL-Concert Hour
WIBA-Madison Through a Century

WIND-Dance Band
WJJD-Review of the Week
WLW-Church by the Side of Road
WMBI-Singers
WMT-Tangled Tunes
WOWO-News
WROK-News; Sunday Song Service
WTMJ-New Voices of 1938

2:15

KWK-Coyita Bunch & Allan Dale, vocalists
WIBA-Master Singers
WIND-Hawaiian Melodies
WMT-Walnut Street Church
WOWO-Four Fellows

2:30

NBC-Frank Simon's Armco Band, talk by Ironmasters; WOWO WENR WLW KWK WMT (sw-15.21)
Program: Onward-Upward (Goldman); Voices of Spring (Strauss); Candace (V. Monti) offered by George W. Gass, Jr., xylophonist; Crown Imperial (Walton); Comic Strips (Grove); and Ancient and Honorable Artillery (Souza).

NBC-Sunday Drivers; Frances Adair; Fields & Hall; WBOW WIRE WHO (sw-15.33)
WAAF-Balladiers
WCBD-Zion Sunday Services
WCFL-Concert Hour
WIBA-Amer.-Scandinavian Hour
WIND-Dixieland Band
WIRE-Rev. Alvey
WJJD-Tea Dance Time
WMAQ-Romance & Rhythm

WROK-Amateur Hour
WTAD-Moods in Black & White
WTMJ-German Hour

2:45

WAAF-Elsa Mayer, contralto
WGN-Bob Becker
WIND-Sterling Young's Orch.

3:00

MBS-Court of Human Relations (Vadco Sales Corp.); WGN WLW KWK

NBC-Romance Melodies; WCFL NBC-Nat'l Vespers; WENR Father Charles E. Coughlin; WHO WJJD WOC WTMJ WIRE

WAAF-Jimmie Kozak, pianist
WBOW-Mystery with Music
WIBA-Lutheran Hour
WIND-Waltz Time
WJBC-Concert
WMAQ-Strange As It Seems
WMT-Cop on the Street
WOWO-Temple Radio Service
WROK-Dixon Community Hour
WSUI-Iowa State Concert Band
WTAD-Inter-church Revival

3:15

NBC-Romance Melodies; WMAQ WBOW
WAAF-George Morgan, trn.
WCFL-News
WIND-Rhythm in Red
WISN-Stump Me Boys
WJBC-Travlogue
WMT-Continental Varieties

3:30

MBS-Lutheran Hour; WMT KWK WIRE WCFL WISN
NBC-The World Is Yours; Smithsonian Inst., drama; WIBA WLW WBOW WTMJ WHO
The necessity of a planned forest conservation program as a means to forestall imminent forest famine caused by fires and the ruthless cutting down of timber, will be dramatized.

CBS-Philharmonic Symp.: WOC WAAF-News Room Oddities
WENR-Gray Gordon's Orch.
WGN-Kay Kyser's Orch.
WIND-Swing Serenade
WJBC-Dance Music
WJJD-Musical Matinee
WMAQ-Question-Air with Bob Brown
WOWO-Lutheran Hour
WROK-Music Graphs
WTAD-Jack Petrie

3:45

NBC-Vagabonds Quartet; WENR WAAF-St. Francis Retreat League
WIND-Hits of the Week
WJBC-Poetry
WJJD-Current News
WROK-Songs of Yesterday

4:00

NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)

NBC-Marion Talley, sop. (Ry Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-9.53-15.33)

Program: Miss Talley—Home Sweet Home (Payne, Romance (Donaldson), Desert Song (Rouberg), Spinnerliedchen, Les Filles de Cadix (Delibes) and, with the ensemble, Sweetheart, Let's Grow Old Together; orchestra—Tonight We Love and Romance in the Dark; the chorus—Sounds in the Night.

CBS-Magazine of the Air (Heinz Co.); Clyde Barrie, bar.; WOC WISN WFBM KMOX WCCO WBBM (sw-15.27)
Program: Clyde Barrie—Mother O'Mine and, with the choir, Largo (Handel); choir—Spring Song (Mendelssohn); orchestra—Valse Sentimentale (Schubert).
Pescha Kagan, young Pittsburgh pianist, will be guest. Channing Pollack will talk on "Self Reliance."

MBS-Musical Steelmakers (Wheeling Steel Corp.); WGN WLW
WAAF-Int'l Potpourri
WBOW-Teachers' College Debating Team
WCFL-Father Justin's Rosary Hour
WFAM-Reverie; News
WIND-Moisaye Boguslawski, pianist

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Viola Philo, guest, NBC-Blue.

AFTERNOON

12:30 CST EUROPE CALLING, CBS.

1:00 CST THE MAGIC KEY, St. Louis Symphony, Vladimir Golschmann, conductor; Helen Traubel, guests, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Gregor Piatigorsky, guest, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND; George Cass, guest, NBC-Blue.

3:30 CST THE WORLD IS YOURS, dramatization, NBC-Red.

4:00 CST MAGAZINE OF THE AIR; Channing Pollock, Morton Bowe, Clyde Barrie, Mark Warnow's orchestra; Pescha Kagan, guest, CBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC-Blue.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Julie Gibson, orchestra, CBS.

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Alan Mowbray, guest, MBS.

5:30 CST PHIL COOK'S ALMANAC, CBS.

NIGHT

6:00 CST JACK BENNY with Kate Smith, Fred Allen, Harry Von Zell; Abe Lyman's orchestra, guests, NBC-Red.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, John Carter, Stroud Twins; Robert Armbruster's orchestra; guests, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Sir Ernest Macmillan, conductor; Nino Martini, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

WJBC-Organist
WJJD-Tommy Tucker's Orch.
WKBH-Spelling Bee
WKBH-Playbox Theater
WMBD-Tune Peddlers
WROK-News; Musicale
WTAD-Memory Lane
WTAQ-Ave Maria

4:15

WJJD-Happy Harmonies
WMBD-Maurice Warner & Lillya Diesch
WTAD-News

4:30

CBS-Guy Lombardo's Orch (Rond Bread); KMOX WFBM (sw-11.83)
NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Felix Mills' Orch.; Walt Disney, m.c.; WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53-15.33)

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Irma Glenn, organist; WENR WMT KWK (sw-15.21)
CBS-Oliver Drake, news oddities; WOC WTAQ WKBH WISN
WAAF-Dramatic Prgm.
WBBM-Spelling Bee
WBOW-Caravan of Songs
WCCO-In the Bag
WCLS-For Your Information (1310 kc)
WFAM-America in Peace
WGN-To be announced

WIND-News
WJBC-Women's Club
WJJD-Kinney's Hawaiians
WLBH-Musical Camera
WMBD-Bill Vickland's Vespers
WOWO-Church of the Nazarene
WROK-Tercentenary Prgm.
WTAD-Bessie Dean Reinert, sop.

4:45

NBC-Howard Marshall, commentator; WENR
CBS-Dave Bacal, organist; WISN WOC WTAQ WKBH
KWK-United Charities Reporter
WFAM-WPA Prgm.
WIND-Singing Canaries
WJJD-Victor Quan's Orch.
WMBD-Dr. Townsend
WMT-Psychiana
WTAD-Future Announcers

5:00

CBS-Joe Penner with Jimmie Grier's Orch.; Gene Austin songs; Julia Gibson, vocalist; (Coco Malt); KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)
MBS-George Jessel; Norma Talmadge; Tommy Tucker's Orch.; Guests (Regional Adv.); WGN KWK WMT
Alan Mowbray will be guest.
NBC-Catholic Hour; WMAQ WBOW WIBA WIRE (sw-9.53-15.33)

NBC-Musical Camera; Josef Cherniavsky's Orch.; WLW WOWO
KSD-News; Gabriel Heatter, commentator; Musical Demi-Tasse

WAAF-Bureau of Information
WCFL-Polish - American Democratic Organization, talk
WENR-Amateur Hour
WHO-Broadway Comedy Stars
WIND-Freddie Martin's Orch.
WISN-Polish Merrymakers
WJJD-Music Course
WKBH-Wartburg Vespers
WKBH-Singing Strings
WMBD-Playhouse
WOC-Sunday School
WROK-Elks Club Safety Prgm.
WISN-Volunteer Workers Story Hour
WTAQ-Beacon Lights
WTMJ-Musical Spelldown

5:15

KSD-Tales of the Foreign Legion
WAAF-Kay Armen
WCFL-Phil Warner, pianist
WHO-Melody Time
WJJD-Sons of the Pioneers
WOC-Out of the Past
WROK-Ber. Whitchurch, songs
WSBT-Wings Around the World
WTAD-Burlington Players

5:30

NBC-A Tale of Today, drama (Princess Pat); WMAQ (sw-9.53-15.33)

CBS-Phil Cook's Almanac; WOC WFBM WMBD WSBT WBBM WCCO KMOX (sw-11.83)
NBC-Haven MacQuarrie Program, drama; WCFL WBOW
MBS-News Testers; WGN WMT KWK

KSD-Pepper-Uppers
WAAF-Byrd Arnold Smith
WIBA-Concert Trio
WIND-Ted Weems' Orch.
WIRE-Master Mind
WISN-Sunday Songsters
WJJD-Pickard Family
WKBH-Sunday at Twilight
WKBH-Meditation
WLW-My True Story
WOWO-To be announced
WROK-Salvation Army Band
WTAQ-Chorus Concert
WTMJ-Dinner Singers

5:45

MBS-Charioteers; WGM KWK
News: WHO WMT
WAAF-Shadowland
WIRE-AJ Wynkoop
WKBH-Waikiki Serenade
WKBH-Evening Serenade

NIGHT

6:00

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Abe Lyman's Orch.; WBOW WIRE
WIBA WTMJ WHO KSD WLW WMAQ WTAM (sw-9.53) (also see 10:30 p.m.)

Broadcast from New York City with only Jack Benny of the regular troupe present. Assisting them will be Abe Lyman's orchestra. Kate Smith, Fred Allen and Harry Von Zell.

CBS-Manhattan Mother, sketch: WHAS WBBM KMOX WFBM WJR WCCO WSBT (sw-11.83)
NBC-To be announced; WENR WMT (sw-11.87)

MBS-Forum; WGN
Sports: WKBH WOC WTAD
KWK-Musical Prgm.
WCFL-Father Maguire's Round Table
WIND-Polish Prgm.
WISN-Down by Herman's
WKBH-Wings Over the World
WMBD-Ray Olson
WROK-News; Dinner Music
WTAQ-Dance Orch.

6:15

News: WMBD WOC
KWK-Wings Over the World
WKBH-Facts About Community Chest
WKBH-Success Story
WROK-Veterans of Foreign Wars; Musicale

6:30

NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.); KSD WBOW WMAQ WHO WIRE WTAM (sw-9.53)

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-11.83)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard; KWK WMT WTMJ WIBA WLS (sw-11.87)
Guest: Alice Brady.

CBS-Week-End Potpourri: WOC WKBH WKBH WISN WMBD
MBS-Larry Funk's Orch.; WGN KMOX-All Hand on Deck, drama
WBBM-Americans at Work
WCCO-March of States
WCFL-Dance Orch.
WLW-Newspaper of the Air
WROK-House by the Side of the Road
WTAQ-News

6:45

CBS-Week-end Potpourri: WTAQ WCFL-Barratt O'Hara
WGN-Broadway Comedy Stars
WKBH-News
WLW-Melody Grove
WMBD-On to Adventure
WROK-Dinner Music

NBC-Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen & Charlie McCarthy; John Carter, trn.; Dorothy Lamour, sopr.; Stroud Twins, comedians; Robert Armbruster's Orchestra; Guest: WTMJ WBBM WIRE WHO WLW WMAQ WTAM KSD WIBA (sw-9.53)

CBS-St. Louis Blues: WJR WOC WSBT WFBM WMBD KMOX WISN WTAQ WHAS WKBH WKBH (sw-11.83)

NBC-Spy at Large, drama: WLS WBOW (sw-11.87)
MBS-Sammy Kaye's Orch.; WGN KWK WMT
WCFL-Polish Prgm.
WIND-Headlines & Harmonies
WROK-Black & White Harmony

7:15

WROK-Musicale
7:30
CBS-Lyn Murray's Musical Gazette: WOC WSBT WISN WFBM WCCO WHAS WJR WMBD WKBH KMOX WTAQ WKBH (sw-11.83)

NBC-Ernest Gill's California Concert: WBOW WLS WISN WMT (sw-11.87)

MBS-Hawaii Calls: WGN KWK WBBM-By Bus to Christopher WCFL-Lithuanian Prgm.
WIND-Gypsy Caravan
WROK-Pilgrim Rest Hour

7:45

MBS-Hawaii Calls: WMT WBBM Sports Huddle
WGN-Arthur Sears Henning
WIND-Tuneful Truths
WLS-Central Committee Democratic Party Cook County

8:00

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Nino Martini, trn., guest; Sir Ernest Macmillan, director; WTAQ WHAS KMOX WKBH WSBT WKBH WISN WJR WCCO WFBM WBBM WMBD (sw-11.83)
Nino Martini, tenor, will be the guest.
The music detail for this program may be found on page 6 this week.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreeun, trn.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.; WTAQ KSD WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)
Program: Miss Carley sings Thanks For the Memory, Mr. LeKreeun offers Please Be Kind, and-together they will sing The One I Love. Orchestra numbers include L'our La Mour de Paris, La Rosita, Tra La La, Nous Autres a Marseille, Le Blonde Elizabeth. The trio offers Femmes de Espagna, Heigh-Ho, and J'Attme Les Femmes.

NBC-Hollywood Playhouse (Woodbury); Presents Tyrone Power & Guest; Harry Sosnik's Orch.; WMT WENR WLW KWK (sw-11.87) (also see 9:30 p.m.)
Anne Shirley supports Power in "I Got Two Sweeties," based on Albert Treynor's magazine story.

WBOW-WPA Prgm
WCFL-Irish Hour
WGN-Jack Russell's Orch.
WIND-Jimmy Jackson's Orch.
WOC-Ave Maria Hour
WROK-Swedish Free Church
WSUI-Vespers

Sunday

March 27



MARION TALLEY
"Ry-Krisp" soprano
Sun. 4 pm CST

MBS-Dance Orch.: WIRE KWK
WMT WGN
NBC-Jack Denny's Orch.: WMAQ
WHO KSD WBOW WTAM
KOA-Night Editor
WCCO-Little Jack Little's Orch.
WCFL-Pentecostal Church
WENR-Music As You Desire It
WHAS-Herbie Holmes' Orch.
WIBA-Indian Room
WIND-Dance Time
WLW-Twenty-four Hours Review

11:30
NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at
8 p.m.)
End of Sunday Programs

WIBA-Just Music
WMAQ-Highlights of the Week
WTAM-Music You Want
WTAQ-Dance Orch.

10:30
NBC-Jell-O prgm.; Starring Jack
Benny: KFI KOA (also at 6
p.m.)

NBC-News; Ernie Holst's Orch.:
WBOW KSD (sw-9.53)
CBS-Horace Henderson's Orch.:
WBBM WISN WTAQ WMBD
WOC

CBS-Duke Ellington's Orch.: WJR
WHAS WSBT WFBM WKBB
WKBB (sw-6.12)

MBS-Bob Millar's Orch.: WLW
WIRE WGN

NBC-News; Henry Busse's Orch.:
WMAQ

KMOX-Headline Highlights
KWK-Larry Funk's Orch.
WCCO-Musical Prgm.
WCFL-Gabe Wellner, organist
WENR-Andy Kirk's Orch.
WHO-Sports Review
WIND-Jimmy Jackson's Orch.
WMT-News

10:45
CBS-Horace Henderson's Orch.:
WCCO

NBC-Ernie Holst's Orch.: WHO
NBC-Henry Busse's Orch.: WMT
KMOX-Carl Lorch's Orch.
WBBM-Melodie Time
WCFL-Johnny Hamp's Orch.
WIBA-Club Chanticleer
WJBC-Peggy Payne & Pioneers

11:00
CBS-Harry Owens' Orch.: WJR
KMOX WTAQ WBBM WMBD
WKBB WISN WFBM WOC

WIRE-What Do Your Ears Tell
You?
WMAQ-News Highlights
WOWO-Organ Serenade

10:00
NBC-Walter Winchell's Jergens'
Journal: KOA WSM KPRC
WBAP (also at 8:30 p.m.)

CBS-Abe Lyman's Orch.: WISN
WKBB WFBM WBBM WJR
WSBT WCCO WKBB WHAS
(sw-6.12)

NBC-Marlowe & Lyon, piano
duo: WHO WBOW (sw-9.53)

MBS-Jack Betzner's Orch.: WGN
News: WIBA WMBD WTAQ
WOC

KMOX-Broadway Comedy Stars
KWK-Sport Review
WCFL-National Revival
WENR-Globe Trotter
WIRE-Wheeler City Mission
WJBC-M. E. Church
WLW-Paul Sullivan, news
WMAQ-Gruen Watch Co. Prgm.
WOWO-Back Home Hour
WTAM-Tom Ireland; Musical
Bulletin Board
WTMJ-News; Dance Orch.

10:15
NBC-Irene Rich, drama (Welch
Grape Juice): WSM KOA
KPRC WBAP (also at 8:45
p.m.)

CBS-Abe Lyman's Orch.: WMBD
WOC

NBC-Gray Gordon's Orch.: KSD
WBOW WENR WLW (sw-
9.53)

News: WIRE WHO
KMOX-Geo. L. Scott, organist
KWK-Kay Travis, vocalist
WCCO-Cedric Adams

WLW-Unsolved Mysteries
WMBD-Harry Hill's Orch.
WMT-Court of Missing Heirs
WOC-Romantic Musings
WROK-Musicale
WSBT-Answer Me This

9:15
WENR-Central Democratic Com-
mittee
WIND-Stars Over Manhattan
WROK-Political Talk
WTAQ-Cinderella

9:30
NBC-Hollywood Playhouse (Wood-
bury's): KOA WSM KPRC
WOAI WBAP (also at 8 p.m.)

CBS-Skelly Court of Missing
Heirs: WBBM KMOX WISN
WMBD WOC WTAQ WKBB
WKBB WCCO

NBC-Norman Cloutier's Orch.:
WHO WBOW (sw-9.53)

NBC-Cheerio: Talk & Music:
KWK WENR (sw-11.87)

CBS-Headlines & By-Lines:
WFBM WSBT (sw-11.83)

MBS-Old Fashioned Revival:
WMT WIND
Comedy Stars of Broadway:
WOWO WHAS
WGN-Jack Russell's Orch.
WIBA-Sunday Serenade
WIRE-Carl Baker
WJR-In the Hermit's Cave
WLW-Country Sunday
WMAQ-Gray Gordon's Orch.
WROK-Ferde Grofe's Orch.
WTAM-Symphonic Variations
WTMJ-Dance Orch.

9:45
News: WHAS WROK
WIBA-Club Chanticleer

8:45
NBC-Irene Rich, drama (Welch
Grape Juice): WENR WOWO
WMT KWK (sw-11.87) (also
see 10:15 p.m.)
In "One Clear Call," Miss
Rich plays the part of a woman
inspired by a love so great that
she overcomes all obstacles in
finding her lost sweetheart.

WGN-News; Sports Review
WLW-Unbroken Melodies

9:00
CBS-Zenith Foundation: WFBM
WBBM KMOX WJR WCCO
WHAS (sw-11.83)

MBS-Good Will Hour (Ironized
Yeast): WGN

NBC-Rising Musical Star (Seat-
test); Alex Smallens' Symp
Orch.; Mixed Chorus, dir. Eu-
gene Fuerst; Alois Havrilla,
commentator; Guest: WIRE
WTAM WTMJ WIBA WMAQ
WHO (sw-9.53)
Program: Orchestra, Overture
to "Tannhauser" (Wagner);
Leonard Warren, baritone, II
Ballet from "Il Trovatore"
(Verdi); Arnold Eidus, violinist,
accompanied at piano by his
mother, Scherzo Tarantelle (Wi-
enawski); chorus and orchestra,
Drink to Me Only With Thine
Eyes and Passing By (Purcell).

NBC-Paul Martin's Orchestra:
KWK WOWO WBOW (sw-
11.87)

News: WIND WKBB
Dance Orch.: WKBB WTAQ
KOA-Golden Melodies
KSD-Money Matters
KWK-News; Musical Prgm.
WCFL-Amateur Hour
WENR-Vocal Varieties
WISN-Chester Lincoln's Orch.

Frequencies

KMOX-1090
KOA-830
KSD-650
KWK-1350
WAAF-920
WBAF-890
WBBM-770
WBOW-1310
WCBM-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WBO-1000
WBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUT-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

8:15
WBOW-Master Singers
WIND-Leaders in Dance Time

8:30
NBC-Walter Winchell's Jergens'
Journal: WENR WMT WLW
KWK (sw-11.87) (also see 10
p.m.)

NBC-American Album of Familiar
Music (Bayer's Aspirin); Frank
Munn, trn.; Jean Dickenson,
sop.; Amsterdam Chorus; Ar-
den & Arden, piano duo; Ber-
trand Hirsch, violinist; Gus
Haenschel's Orch.: WHO KSD
WIRE WMAQ WTAM WIBA
WTMJ KOA (sw-9.53)

MBS-The Brown Sisters: WGN
WBOW-Dance Orch.
WCCO-Music
WIND-Sunday Evening Club
WOC-Jimmy Chase's Orch.

Monday

March 28, 1938

Monday

MORNING

7:00 am CST

CBS-Sunny Melodies: (sw-21.52)
NBC-Malcolm Claire, children's
stories: (sw-21.5)
News: WOWO WTAD
Musical Clock: WROK WOC
WKBB WIBA
KMOX-Sing. Neighbor, Sing
KWK-Sunny Time
WAAF-Celebrity Breakfast
WBBM-Dawn Salute
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WIRE-News; Musical Clock
WISN-Early Risers Club
WJJD-Rhubarb Red
WKBH-Uncle Josh
WLS-News; Markets
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBI-Sunrise Service
WMT-Cuckoo Clock
WTAQ-Mike's Uprisin'
WTMJ-Livestock Market; Top o'
the Morning

7:15

CBS-Deep River Boys: (sw-
21.52)
NBC-Doc Schneider's Texans:
(sw-21.5)
News: WHO WCCO WMT WLW
KMOX-Musical Prgm.; Markets
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBH-Morning Revue
WLS-Pokey & Arkie
WMBD-Hit Parade
WOWO-Morning Roundup
WTAD-Musical Clock; Mikronicle

7:30

CBS-Fred Feibel, organist: (sw-
21.52)
NBC-Do You Remember?; In-
strumental Ensemble: (sw-
21.5)
News: WTAQ WIBA WKBB
WJJD-Deviations: WKBB WLS
Musical Clock: WMBD WMT
WBBM WROK
KMOX-Musical Prgm.
KWK-Hits and Encores
WAAF-Don Norman
WCBD-Gospel Tabernacle

WCCO-Musical Chimes
WGN-Music Box
WHO-Melody Time
WJJD-Christian Science
WLW-The Gospel Singer
WTAD-Around the Breakfast
Table
WTMJ-News; Top o' the Morn-
ing

7:45
KWK-Great Works of Men
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBB-Tune Tossers
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-News

8:00

NBC-Breakfast Club; Vocalists;
Don McNeill, m.c.; Orch.;
News: WCFL WBOW WOWO
CBS-Deer Columbia; News:
WFBM WTAQ WFAM WKBB
(sw-21.52)

NBC-Women & News: (sw-21.5)
News: WMBD WKBB WIRE
Coffee Pot Inn: WMT WHO
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; Dick Leibert, organ-
ist
KWK-Geins of Melody
WAAF-Breakfast Express
WCBD-Morning Meditations
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organ-
ist
WJJD-Happy Go Lucky Time
WLS-Prairie Ramblers
WLW-Hymns of All Churches
WMAQ-Your Neighbor

8:15

NBC-Person to Person: KSD (sw-
21.5)
Musical Clock: WHO WMT
Houseboat Hannah: KMOX WLW
KWK-Mrs O'Brien's Boarding
House
WCBD-Christianity in Action
WHA-Morning Melodies
WIND-Bob Ather, songs
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-Morning Minstrels
WTMJ-Your Home Town

8:30
CBS-Lee Francis, pianist: WKBB
WOC

CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-
21.52)

NBC-Landt Trio; News: KSD
(sw-21.5)

KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Hugh Aspinwall
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Bob Ather & Bonnie Blue
Eyes, songs
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwa-
gon

WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Party Line

8:45
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)

NBC-Amanda Snow, songs: KSD
(sw-21.5)

WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Social Calendar; Rose
Room Melody; Footnotes
WJJD-Chicago Tuberculosis In-
stitute
WKBB-Tonic Tunes
WKBH-Rapid Ad
WLS-Chuck, Ray, Christine &
Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

8:45

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD

NBC-Cabin at the Crossroads,
sketch (Aunt Jimima): WLS
WMT KWK WTMJ WOWO
(sw-15.21)

CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM
WAAF-News; Interlude
WBOW-Melody Time
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce

WIBA-Musical Workshop
WIND-Priscilla Holbrook, pianist
WJJD-Nick Lucas & Playboys
WKBB-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WROK-News
WLS-Within the Classroom
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ KSD
WIRE WHO

CBS-Myrt & Marge, sketch (Su-
per Suds): KMOX WFBM
WCCO WISN WBBM WMBD
NBC-Margot of Castlewood
sketch (Quaker Oats): WLS
KWK WMT WTMJ WOWO
WLW (sw-15.21)

Stars Over Hollywood: WKBB
WTAQ

WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WHA-American Observer
WIBA-Hollywood on Parade
WIND-Your Favorite Band
WJJD-Eddie Fitzpatrick's Orch.
WKBH-News
WOC-Party Line
WROK-On the Mall

9:30

NBC-Attorney at Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)

CBS-Richard Maxwell, songs:
WCCO KMOX WBBM

MBS-Get Thin to Music: WGN
NBC-Just Plain Bill, sketch (An-
acin): WMAQ WIRE WHO

NBC-Josh Higgins of Finchville:
WCFL WBOW
Eb & Zeb: WIND WKBB
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WIBA-Afield With Ranger Mac
WHA-Church of the Air
WISN-News
WJJD-Adult Educational Council
WKBB-Morning Melodies; Ma
Perkins
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Popular Melodies

WOC-Morning Parade
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-Woman in White, sketch
(Pillsbury): WMAQ WIRE
WHO WTMJ KSD

NBC-Kitchen Cavalcade: (sw-
15.21)

CBS-Oxydol's Own Ma Perkins,
sketch: WCCO KMOX WKBB
WKBB WOC

NBC-Viennese Ensemble: WBOW
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Vincent Pelletier, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Musical Varieties
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
WSUI-Prgm. Calendar; Weather

10:00

CBS-Ruth Carhart, songs: WISN
WTAQ WFBM WOC

NBC-David Harum, sketch (Bab-
O): KSD WIRE WMAQ WHO
(sw-15.33)

NBC-Viennese Ensemble: WIBA
WMT

NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)

KMOX-Jean Abbey, radio shopper
KWK-Dr. Friendly
WAAF-Woman's Page
WBBM-Heart of Julia Blake
WCBD-Rhythm Men
WCCO-Judy & Jane
WCFL-Varieties
WFAM-Shopper's Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Traffic Court Broadcast
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBH-Home Economics
WMBD-Number Please, sketch
WROK-News & Markets; Organ
WSUI-Home Decoration
WTAD-News
WTMJ-Univ. Wis. Ext. Div.

10:15

CBS-Deep River Boys, vocal trio:
KMOX WCCO WFBM
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA

NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
(sw-15.21)
For details of contest on this pro-
gram turn to the inside back cover.

NBC-Popular Waltzes: WBOW
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WBBM-Cheri & the Three Notes
WCFL-Popular Varieties
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap-
per
WJR-Peaceful Valley
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love, sketch
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-The Editor's Daughter
WROK-Woman's Forum
WSUI-Yesterday's Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance

10:30

CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN WMBD
KMOX WFBM
For pictures of Alice Frost and her
pet cat turn to page 26.

NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
For details of contest on this pro-
gram turn to the inside back cover.

NBC-How to Be Charming,
beauty talk (Phillips): WMAQ
WHO WIRE WTMJ WIBA
KSD

KWK-News
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peeker in the Pantry
WFAM-Health Talk; Gypsy Fid-
dles
WGN-Painted Dreams, sketch
WIEU-Aid Parade
WIND-Your Hollywood Reporter
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organ-
ist
WKBB-Musical Almanac
WKBH-Songtime
WLW-Carson Robison's Bucka-
roos
WMBI-Devotional Hour
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-The Book Shelf
WTAQ-News; Merry Go Round

10:45

NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)

(Continued on Next Page)

March 28



MAXINE
"Hour of Charm" vocalist
Mon. 8 pm CST

(10:45 a.m. Continued)

CBS-Aunt Jenny's Stories (Spry)
KMOX WMBD WFBM WISN
WBBM WCCO
NBC-Betty Moore, Interior Decorating Talk (Benjamin Moore & Co.): WHO KSD WMAQ
NBC-Originalities: WBOW
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Interesting Places
WIBA-The Editor's Daughter
WIND-Current News & Markets
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Today's Heroine
WKBB-Mixing Bowl
WKBH-Beauty Box Revue
WLW-The Goldbergs
WMT-Music Memory Contest
WOC-Screen Fans Prgm
WOWO-To be announced
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, songs: WBOW
MBS-The Boy & Girl Friend: WIRE
Young Widder Jones: WCFL
KWK
KSD-News; Dick Leibert, organist
WAAF-Melody Parade
WBAA-Amer. Institutions; News
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Treasure Chest
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Toby's Cornstussel News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMOX WCCO WBBM WISN WMBD WKBB WOC WFBM
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
NBC-Bailey Axton, tr.: WIBA WBOW WMT
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WCAZ-Movie Gossip (1070 kc)
WCFL-New Songs
WFAM-Visitors Welcome
WGN-Harold Turner, pianist
WHO-Dan Harding's Wife
WIND-Priscilla & Her Piano
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30

CBS-Romance of Helen Trent Virginia Clark (Edna Wallace Hopper): WBBM KMOX
NBC-Harry Candulla's Orchestra: WCFL

NBC-Nat'l Farm & Home Hour; Guest Spkrs.: KWK WIBA WBOW WMAQ WLW (sw-15.21)

Hymns of All Churches: WHO WOC

KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Happy Gilman
WFAM-Homespun Verse
WFBM-Hoosier Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul, organ & guitar
WIRE-Linda's First Love
WISN-It's Fun to Keep House
WJBC-Singin' Sam
WJJD-Safety Court Broadcast
WKBB-Notes; Farm Flashes; Do You Want a Job?

WKBB-Notes; Farm Flashes; Do You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Thrift Message; Miss Electrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Morning Melodies

11:45

CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX
News: WBAA WMT
Betty & Bob: WOC WHO
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau Prgm.
WGN-Way Down East
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WOWO-Sari 'n' Elmer
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

NBC-Vincent Curran, songs: (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WISN WFBM WBBM (sw-15.27)
News: WJJD WJBC WMBD WTAD

KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIBA-Agricultural Adjustment
WIND-Tango Orch.
WIRE-Markets
WKBB-Organ Moods
WKBH-Avanelle De Witt
WLS-Dinnerbell Prgm.
WMBI-Mid-Day Gospel Hour
WMT-Hillbillies; Question Man. Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rumbles

12:15

NBC-Betty & the Escorts: WCFL (sw-15.33)

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO WISN (sw-15.27)

MBS-Carson Robison's Buckaroos (Musterole): WGN
News: WKBB WOWO
Man on the Street: WJBC WKBH
WBAA-Sports Review
WBOW-On the Mall
WHO-Luncheon Music
WIBA-Farm Hour
WIND-Tommy Ott, organist
WJJD-Δ Noon Day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)

NBC-Words & Music: WMAQ (sw-15.33)
News: WIBA WOC WHO
Rhythm Rascals: WTMJ WTAQ
Luncheon Dance Time: WBOW WBAA

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

3:00 CST COLUMBIA CONCERT HALL, CBS.

NIGHT

6:00 CST MUSIC IS MY HOBBY, guests, NBC-Blue.

6:30 CST CANTOR'S CAMEL CARAVAN; Deanna Durbin, Fairchild & Carroll; Bert Gordon; Walter King; Benny Goodman's Quartet; Edgar Fairchild's orchestra, CBS.

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC-Red.

7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra; NBC-Red.

7:30 CST GRAND HOTEL, drama, NBC-Blue.

8:00 CST LUX RADIO THEATER; Lawrence Tibbett and Helen Jepson, guests, CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; Eugene List, guest, NBC-Blue.

8:00 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pelletier, announcer, NBC-Red.

9:30 CST BRAVE NEW WORLD, dramatization, CBS.

KWK-Organ Melodies
WCFL-Fashions on Parade
WGN-Markets; Δ Midday Service
WHA-Farm Prgm.
WIND-Livestock Markets
WIRE-Reporter
WKBB-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feedlot, sketch
WLW-Ma Perkins
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Weather; Markets

12:45

CBS-Valiant Lady, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)

NBC-Jack & Loretta Clemens: WOWO

MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Don Bowden, songs
WBOW-Tune of the Day
WMO-Earl E. May Prgm.
WIBA-Market Reports
WKBB-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis, tr.
WMBD-Colonel Beeney; Noonday Melodies

WMT-Iowa Cornhuskers; Bjorg Bjorgenson
WOC-Russ Morgan's Orch.
WROK-Political Talk
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Jerry Sears' Orch.: WMAQ WBOW (sw-15.33)

CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM KMOX WCCO WFBM WTAQ WKBB WOC (sw-15.27)
Man on the Street: WMBD WCFL
KSD-Bert Granoff, tr.; Mary Carolyn Henry, sop. & Orch.
KWK-Carson Robison's Buckaroos

WAAF-Encores
WBAA-Can You Pronounce It?
WCBD-Δ Bible Class
WGN-Popular Melodies
WHA-News & Views
WHO-Musical Day Dreams
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WKBH-Venetian Varieties
WLS-School Time Current Events
WLW-Nation's School of Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agricultural Program
WROK-Leonard Condon, talk; Home Folks Hour
WSBT-News; Farm Flashes

WSUI-Musical Chats
WTAD-News
WTMJ-Livestock; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO (sw-15.27)

NBC-Navy Band: WIRE
MBS-World Traveler: WGN
KWK-Great Works of Men
WAAF-Soliloquy
WFBM-News
WCFL-Spotlight Prgm.
WHA-Musical Varieties
WJJD-Mid-day Roundup
WKBB-Music Moderne
WKBH-Sentimental Mood
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Gardens Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30

CBS-American School of the Air: WCCO WSBT KMOX WFBM WTAQ WBBM WISN WKBH WKBB WOC (sw-15.27)
Dr. Roscoe C. Brown, health education specialist, will preside. The principal address will be delivered by Surgeon General Thomas Parran. Music will be furnished by a Negro chorus of 14 voices from soloists at Howard University and various Washington high schools.

NBC-Navy Band: WOWO WIBA
NBC-Negro Health Week: WMAQ WBOW (sw-15.33)
MBS-Harold Turner, pianist: WGN

KSD-Judy & Jane
KWK-News; Pianist
WAAF-Public Schools Prgm.
WBAA-Monitor Views the News
WCBD-Zion Program
WCFL-Know Yourself
WHA-Backgrounds in Agriculture

WHO-Houseboat Hannah
WIND-Dept. of Public Welfare
WLS-Market; John Brown, pianist
WLW-Ma Perkins
WMBD-Party Line
WMT-News
WROK-Melodies from the Sky
WTAD-Medical Association
WTAM-Dick Sanders
WTMJ-Home Harmonizers

1:45

NBC-Navy Band: WCFL

NBC-Wooster College Men's Glee Club: (sw-15.33)
KSD-Heart of Julia Blake
KWK-To be announced
WAAF-Driskill Wolfe, tr.
WBAA-Market & Weather Reports
WBOW-Δ Devotional Services
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies

WLS-Norwood Park Woman's Club
WMAQ-Fort Dearborn News
WMBD-Matinee Melodies
WMT-Markets; Musical Interlude
WROK-Melodeers
WTAD-Florence & Ruth Brown

2:00

NBC-Rochester Civic Orchestra: WCFL WIRE
Program: The Overture, the Hexseriff, Dream Fantomine and Knusperwitzer from "Hansel and Gretel" (Humperdinck) will highlight the concert. The Ballet Music from "Faust" (Gounod) and the Introductions to Acts II and III of Konigs-kinder (Humperdinck) also will be heard.

CBS-Matinee in Manhattan: WISN WTAQ WFBM WKBH WSBT WOC (sw-15.27)

NBC-Pepper, Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ
For details of contest on this program turn to the inside back cover.

News: WIND WAAF
Editor's Daughter: WBBM WMBD
KMOX-Magic Kitchen, talk
KWK-Today at Two
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WGN-Marriage License Romances

WHA-Trailer Travels
WIBA-Concert Hall
WJJD-Doug Hope Review
WLS-Homemakers Hour
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Musicale
WSUI-Travel's Radio Review; Within the Classroom
WTAD-News; Bookman

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD

NBC-Rochester Civic Orchestra: (sw-15.33)

KWK-Siesta Time
WAAF-Music on the Air
WBBM-Meet the Missus
WCCO-Markets; News
WGN-Afternoon Melodies
WHA-Organ Interlude
WIND-Priscilla & Her Piano
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WTAD-Women's Variety Prgm.

2:30

CBS-Howells & Wright, piano duo: WSBT WISN WTAQ WOC WFBM WKBH (sw-15.27)

Program: Nocturne, Op. 69, No. 2 (Chopin) and Ritua (Liszt)

NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD WTMJ
For details of contest on this program turn to the inside back cover.

NBC-Rochester Civic Orchestra: WBOW WMT (sw-15.21)
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBBM-Man on the Street
WCBD-The Word of Truth
WCCO-The Heart of Julia Blake
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Ben Kanter, pianist
WLS-News; Homemakers Prgm.
WMBD-Petticoat Parade
WOWO-Men of Note
WROK-Rhythm Before Three
WTAD-Dance Hour

2:45

NBC-The Guiding Light, sketch (White Naphtha): WHO WMAQ WTMJ KSD WLW

MBS-Good Health & Training: WGN KWK
CBS-Nan Wynn, songs: WKBB WSBT WISN WKBH WFBM WOC WCCO WTAQ (sw-15.27)
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WFBM-Famous Homes
WEBQ-Behind the Microphone (850 kc)
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WJJD-Current News
WLS-Musical Roundup
WOWO-Women in the News
WTAD-Lawrence Glosemeyer

3:00

CBS-Columbia Concert Hall: WOC WFBM WTAQ WKBH WMBD WKBB WSBT WISN (sw-15.27)

The music detail for this program may be found on page 7 this week.
NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO

KMOX-Singin' Sam
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Youth's World
WIND-Dance Orch.
WJBC-Δ God's Cheer for the Shut Ins

WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-Δ Radio Bible School
WROK-Women of the Hour
WSUI-The Bookman
WTAD-Behind the Scenes
WTMJ-Those Happy Gilmans

3:15

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ

MBS-West & Matey, songs: WGN
KMOX-One Woman's Opinion
WBBM-News; Milton Charles, organist
WCCO-Musical Prgm.
WCFL-Piano Recital
WIND-Organ Melodies
WIRE-To be announced
WLW-Life of Mary Sothern, sketch
WSUI-Piano Interlude
WTAD-Remember
WTMJ-Rhythm & Rhyme

3:30

NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ WIRE

CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-15.27)
CBS-Kitty Keene, sketch (Dreft): WCCO KMOX
NBC-Club Matinee: (sw-15.21)
WAAF-News; Weather
WCFL-Musicale
WFAM-Anything Happens
WFBM-Fed. of Church Women
WGN-Afternoon Melodies
WHA-P.T.A. Message
WIND-Waltz Time
WISN-Mary Ann Presents

WJBC-News; Mental Hygiene
WKBB-What's New?
WKBH-Magic Violin
WLW-Heart of Julia Blake
WMBD-Polly of the Range
WMBI-Sacred Music
WOC-Linger Awhie
WROK-College Hour
WSUI-Iowa Fed. of Women's Club Prgm.

WTAD-Police News
WTAQ-Fiddlers Three

3:45

CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27)

NBC-The Road of Life (Chipso): WMAQ WTMJ WLW
NBC-Three Romeos: WCFL KSD
MBS-Book a Week: WGN
WAAF-Estelle Barnes, pianist
WHO-Kitty Keene, Inc.
WIBA-Δ Bible Readings
WIND-Δ Xieland Band
WIRE-Organ Melodies
WISN-Musical Echoes Matinee
WJBC-Women in the News
WKBB-Rumba Rhythms
WKBH-Amer. Family Robinson
WMBD-D.A.R. Prgm.
WMBI-Δ Gospel in Print
WTAD-Marcella Cheek
WTAQ-Swing Session

4:00

NBC-Bennett & Wolverton: KSD WENR

(BS Follow the Moon (Pebecco) with Elsie Hitz & Nick Dawson: WBBM WFBM WCCO KMOX (sw-15.27)
NBC-Neighbor Nell; News: KWK
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
MBS-Edna Sellers, organist: WGN
News: WOC WOWO WISN
WAAF-The Rumba Beat
WBOW-Δ Christian Science Prgm.
WCFL-Danceland
WFAM-Anything Happens
WHA-Don Reynolds, tr.
WHO-Way Down East
WIBA-Music Graphs
WIND-Musical Mirror
WIRE-Indiana Univ. at Work
WJBC-Wesleyan Hour
WKBH-Questions & Answers
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMBI-Birthday Anniv. Prgm.
WMT-Ralph Slade's Orch.

WROK-Markets; News
WSUI-Art News
WTAQ-Novel Hour
WTMJ-Around the Town

4:15

CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX WCCO (sw-15.27)

NBC-Don Winslow of the Navy, sketch: WOWO WIBA WMT WBOW KWK



JOHN CONTE
"Burns and Allen" announcer
Mon. 7 pm CST

News: WIBA WTAQ WMBD
WJR WOC WKBB
KWK-Sport Review
WCFL-Labor Flashes
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; Wrestling Matches
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports: News
10:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): KOA (also at
6:15 p.m.)
NBC-Francis Craig's Orchestra:
WENR
CBS-Jimmy Dorsey's Orchestra:
WTAQ WKBB WKBH WOC
(sw-6:12)
MBS-Jack Betzner's Orch.: WGN
News: WHO WMT WFBM WHAS
WMAQ
Vic Arden's Orch.: KMOX
WTAQ WBBM
KWK-Organ Moods
WCCO Cedric Adams
WCFL-Dance Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WJR-Peaceful Valley
WLW-Ernie Holst's Orch.
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Crime Quizzers
10:30
NBC-Voice of Firestone; Richard
Crooks, tr.: KFI KOA (also
at 7:30 p.m.)
NBC-Magnolia Blossoms: WOWO
WCFL WMT
CBS-Sammy Kaye's Orch.: WOC
WTAQ WSBT WHAS WFBM
WKBH WKBB (sw-6:12)
NBC-Jack Denny's Orch.: WLW
WBOW (sw-9:53)
MBS-Pancho's Orch.: WGN KWK
KMOX-Morning's Headlines
WBBM-News
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHO-Sports
WIBA-Your Cardinal Reporter
WIND-Let's Dance
WIRE-Earl Newport's Orch.
WMAQ-Henry Busse's Orch.
WMBD-Value Hints
WTMJ-Dance Orch.
10:45
NBC-Jack Denny's Orch.: WHO
WLW
CBS-Sammy Kaye's Orchestra:
WBBM WCCO
KMOX-Carl Lorch's Orch.
WENR-Louis Armstrong's Orch.
WIND-News
WIRE-To be announced
WJR-Solay
WMBD-Moonlight Meditations
11:00
CBS-Larry Lee's Orch.: WSBT
WBBM WMBD WISN WOC
WFBM KMOX WTAQ WKBB
NBC-Lam McIntire's Orchestra
WHO WMAQ WBOW KOA
KSD
NBC-Chick Webb's Orch.: WOWO
WMT
MBS-Red Norvo's Orch.: KWK
WGN WIRE
WCCO-Little Jack Little's Orch.
WCFL-Dance Orch.
WENR-Music As You Desire It
WHAS-Herbie Holmes' Orch.
WIBA-The Indian Room
WIND-Sterling Young's Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-24 Hour Review
WTAM-Barry Conrad's Orch.
11:30
NBC-Vox Pop: KFI (also see
Tues. at 8 p.m.)
End of Monday Programs

WROK-House of Dreams
WSUI-Chamber Orch.
8:45
NBC-Music for Moderns: KSD
KOA-Melody Time
WCFL-Varieties
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WOC-Vivian Benschhof, songs
WROK-Vic Arden's Orch
WSUI-Daily Iowan of the Air
9:00
CBS-Wayne King's Orch. (Lady
Esther): WJR WFBM WHAS
WCCO WBBM KMOX (sw-
11:83)
NBC-Carnation Contented Pro-
gram; Orch. directed by Marek
Weber; Maria Kurenko, sop.:
KSD WHO WMAQ WTAM
KOA WIRE WIBA WTMJ
(sw-9:53)
The Lullaby Lady will sing
Tiny Little Fellow (Lilyan Dale
Coffee) and Madame Kurenko
will sing Vilanelle (Dell Aquia).
The quartet will offer I See
Your Face Before Me. The
orchestra will play El Telicario;
Sari Waltz; A Little
Love, A Little Kiss (Silesnu);
Tea for Two from No. No.
Nanette (Youmans); Yes We
Have No Bananas; I Kiss Your
Hand Madame; When Day Is
Done and Valencia (Padilla).
Guitaron Spielern Auf, violin
solo, will be played.
NBC-Behind Prison Bars, drama
(Sloan's Linament): Warden
Lewis E. Lawes: WENR WMT
WOWO KWK (sw-11:87)
Problem: A schoolteacher asks
about a student who is unruly
but not to the degree that he is
considered with the "toughs."
MBS-True or False, quiz prgm.
(J. B. Williams Co.): WGN
WLW
WBOW-Slumber Hour
WCFL-L. Fish' Co., games
WIND-Evening at Counry Club
WISN-Rendezvous
WKBH-Umbrella Court
WMBD-Peoria's Calling
WOC-Y. M. C. A. Prgm.
WROK-Whispering Orch.
WTAQ-Dance Orch.
9:15
Vic Arden's Orch.: WSBT WTAQ
WBOW-Music by Cugat
WCFL-Dance Orch.
WIND-Stars Over Manhattan
WKBH-Barn Dance
WMBD-Concert Masters
WOC-Monday Presents
WROK-In the Gloaming
9:30
NBC-Burns & Allen (Grape
Nuts); Tony Martin, vocalist;
Ray Noble's Orch.: KOA KFI
(also at 7 p.m.)
NBC-Public Hero No. 1 (Fal-
staff): WMAQ WHO KSD
NBC-For Men Only (Vitalis):
WTAM WLW WENR
CBS-Brave New World: WFBM
WSBT WCCO WBBM WKBH
WTAQ WISN WOC WKBH
(sw-11:83)
The story of Latin-America
as "The Land of Music" will
be told. The broadcast will
trace the growth of an art still
little known by music lovers of
other countries, from its folk
song beginnings, up to its
symphonies.
NBC-Nat'l Radio Forum: WCFL
WBOW WMT
MBS-Henry Weber's Pageant of
Melody: WGN KWK
KMOX-Evening Serenade
WHAS-Here's to You
WIBA-Smoke Rings
WIRE-Forward with Indianapolis
WJR-Vic Arden's Orch.
WMBD-Musical Moments
WOWO-Ranch Boys
WROK-Joe Gerken's Orch.
WTMJ-Let's Dance
9:45
News: WROK WOWO
WIBA-Music by Cugat
WIND-News & Sports
WJR-To be announced
WMBD-Dance Orch.
10:00
CBS-Just Entertainment with
Jack Fulton, tr.; Andrews
Sisters; Carl Hohengarten's Or-
chestra (Wrigley's): WJR
(sw-11:83) (also see 10 p.m.)
NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)
NBC-Music Is My Hobby: WENR
KWK
Dr. H. G. Bull, of Ithaca,
New York, who makes a hobby
of writing songs and playing
the piano, will appear, accom-
panied by George Brown, an
artist student of the Juillard
School of Music, who will sing
a group of Dr. Bull's songs.
CBS-Not So Long Ago: WTAQ
WMBD WBBM
NBC-Hal Totten, sports: WMAQ
WBOW
News: KMOX WCFL
Sports: WKBH WOC WKBH
WTAD
KOA-Men of the West

WFOA-Odd Facts
WIND-Fred Beck, organist
WJR-Musicale
WKBH-Rural School Forum
WKBH-Singing Strings
7:30
CBS-Pick & Pat (Model Smoking
Tobacco); Benny Krueger's Or-
chestra, Edward Roecker, bar;
WBBM WHAS WCCO WFBM
KMOX WJR (sw-11:83) (also
KNX KSL at 10:30 p.m.)
NBC-Grand Hotel, sketch (Cam-
pana): WLS KWK WMT
WOWO (sw-11:87)
MBS-Lone Ranger, drama (Sil-
vercup): WGN
NBC-The Voice of Firestone;
Richard Crooks, tr.; Chor-
us; Symphonic Orch., dir. Al-
fred Wallenstein: WMAQ KSD
WTMJ WIRE WTAM WIBA
WHO WLW (sw-9:53) (also
see 10:30 p.m.)
Richard Crooks will sing None
But the Lonely Heart (Tschai-
kowsky), Song of India (Sadko)
and The Bell Man (Forsythe).
The orchestra will play Beauti-
ful Galathea (Von Suppe), Valse
Des Fleurs (Tschai-kowsky) and
March Militaire Francais (Saint-
Saens).
WBOW-To be announced
WCFL-Streamline Melodies
WFOA-Notre Dame Faculty Talk
WIND-Colonial Ensemble
WISN-Dr. Koehler
WKBH-World Dances
WKBH-Rapid Ads
WMBD-Good Neighbor
WOC-German Band
WROK-Battle of Music
WSUI-Around the State
WTAQ-Pearl Island Troubadours
7:45
WCFL-Herr Louie & the Weasel
WFOA-20th Century Serenade
WIND-Talking Drums
WISN-Reflections
WKBH-Four Vogues
WKBH-John Gruber
WSUI-Evening Musicale
8:00
CBS-Lux Radio Theater; Drama
& Music: WISN WJR WHAS
WBBM KMOX WCCO WFRM
WMBD (sw-11:83)
A special version of the op-
eretta, "Naughty Marietta,"
starring Lawrence Tibbett and
Helen Jepson, will be heard.
Turn to page 4 and read the story
about tonight's guest presentation.
NBC-Philadelphia Orch.; Eugene
Ormandy, cond. (Banking
Group): WLS KWK WBOW
WOWO
Guest: Eugene List, pianist.
The music detail for this program
may be found on page 6 this week.
NBC-Hour of Charm (General
Electric); Phil Spitalny's All-
Girl Orch. with Maxine; Rosa-
line Greene, m.c.: KOA WIRE
WMAQ WTMJ WIBA WIO
WTAM WLW KSD (sw-9:53)
Carrie Jacobs Bond, guest,
will speak. Program will be
dedicated to women composers:
Part of a Perfect Day and I
Love You Truly (Bond), Tipi
Tim (Maria Grever) and The
Night Is Young (Dana Snesel);
Rochelle and Lola will play
Who's Afraid of the Big Bad
Wolf as a piano duet; Evelyn,
violinist, will offer I Can't Give
You Anything But Love.
MBS-Ruby's Music: WMT
Basketball Game: WIND WKBH
WCFL-James Alexander
WGN-Kay Kyser's Orch.
WIND-Current News
WKBH-Barn Dance
WOC-St. Ambrose College Prgm.
WROK-Informer Hour
WSBT-Polish Hour
WSUI-Department of Speech
WTAQ-House of Peter McGregor
8:15
KOA-Pleasant Valley Frolics
WCFL-Evening Serenade
WGN-Income Tax Questions
WIND-House of Peter MacGregor
WROK-News; Ten Minutes with
You
WTAQ-Jack Martin's Orch.
WTMJ-Dance Orch.
8:30
NBC-Music for Moderns; Orch:
& Vocalists: WTAM WTMJ
WMAQ WIRE WHO WIBA
KOA (sw-9:53)
MBS-Operetta: WMT WLW
News: WCFL WTAQ
KOA-Pleasant Valley Frolics
KSD-Interview with Tommy Kelly
and Anne Gillis
WGN-Ennio Bolognini's Orch.
WIND-Two Pianos
WKBH-World Entertains
WOC-Sesquicentennial Prgm.

WCCO-Let's Celebrate
WFOA-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway, sketch
WHAS-Bill Bryan, songs
WHO-Sunset Corners Opry
WIBA-Dinner Hour
WIND-German Hour
WIRE-Musical Post Office
WISN-Down by Herman's
WMT-Life Savers; Dinner Music
WROK-News; Evening Melodies
WOC-Dinner Hour
WTMJ-Gypsy Hour
6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIRE WMAQ
WHO WTMJ WTAM WIBA
(also see 10:15 p.m.)
CBS-Arthur Godfrey (Barbasol):
WBBM KMOX WFBM WHAS
WJR (sw-11:83)
NBC-The Devil Takes the Hind-
most; Dr. Joseph Jastrow:
KWK
Subject: "The Proficient and
the Deficient."
Dinner Concert: WTAQ WCFL
WKBH
KOA-Pleasant Valley Frolics
KSD-Joe Rines' Orch.
WBOW-Si & Ezra
WCCO-Front Page Parade
WENR-Chicago Better Business
Bureau
WFOA-Dinner Dance; News
WGN-Rhythm Rambles
WKBH-Hits & Encores
WLW-Aces High
WMBD-News
WMT-Etchings in Ivory
WOC-Questions and Answers
6:30
CBS-Cantor's Camel Caravan;
Eddie Cantor, comedian; De-
anna Durbin; Fairchild & Car-
roll; Bert Gordon; Walter
King; Benny Goodman's Quar-
tet; Edgar Fairchild's Orch.:
WCCO WHAS WBBM WFBM
WISN KMOX WFBM WMBD
WTAQ WKBH WOC WJR
(also KNX KSL at 10:30 p.m.)
NBC-Rose Marie, songs: WMT
WENR
News: WHO WMAQ
KSD-Charlie Chan, sketch
KWK-Sport Review; News
WBOW-Dance Hour
WCFL-Hired Hands
WENR-To be announced
WGN-Sports Review
WIBA-Dinner Melodies
WIRE-Vic Arden's Orch.
WKBH-Speed Gibson
WLW-County Courier
WROK-House by Side of Road
WTAM-Louis Miller, organist
WTMJ-Easy Aces, sketch
6:45
NBC-Steinie Bottle Boys Jambo-
ree: WENR
NBC-Melody & Rhythm; Orch.
& Vocalist: WBOW WMAQ
MBS-Ennio Bolognini's Orch.:
WGN
Vic Arden's Orch. WHO WIBA
KSD-Alpine Varieties
KWK-Musical Prgm.
WBOW-Yes & No
WCFL-Nothing But the Truth,
Alexander McQueen
WIRE-Charlie Chan, sketch
WKBH-News
WLW-Perk-Uppers
WMT-Carson Robison's Buckaroo
WROK-Musicale
WTAM-Inside Information
WTMJ-Reddy Kilowatt's Orch.
7:00
NBC-Burns & Allen (Grape
Nuts); Tony Martin, vocalist;
Ray Noble's Orch.: WIRE KSD
WHO WTMJ WMAQ WTAM
WLW WIBA (also see 9:30
p.m.)
NBC-Melody Puzzles (Lucky
Strike); Buddy Clark & Freddy
Gibson, vocalists; Harry Salt-
er's Orch.: WBOW KWK WMT
WLS (sw-11:87)
CBS-The Monday Night Show;
Lou Holtz; Kay Thompson;
Trio; Richard Himber's Orch.
(Brewers' Ass'n): WOC WFBM
KMOX WCCO WISN WMBD
WHAS WJR WTAQ (sw-11:83)
(also KNX at 11 p.m.)
MBS-Dance Orch.: WGN
News: WCFL WKBH
WBBM-Saluting Hammond
WFOA-The New Yorkers
WIND-Frontier Knowledge
WROK-Jack Russell, songs
WSUI-Children's Hour
7:15
Political Prgm.: WMBD WROK
WCFL-Philip Kinsman

WISN-Show Window
WJJD-Perry LeRoy's Music
Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy, sketch
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Elementary Spanish
WTAD-Freshest Thing in Town
5:15
CBS-Deer Teacher: WKBH WTAQ
NBC-Top Hatters Orch.: WCFL
Dick Tracy, sketch: KSD WIRE
WISN
Sports: WFAM WROK
Jack Armstrong: WTAD WCCO
Speed Gibson: WMBD WOC
Terry & the Pirates: WMAQ
WMT
Jimmy Allen, sketch: WHO
KMOX
KWK-The Lone Ranger
WAAF-Tea Dance; Strike Up the
Band
WBBM-Dave Bacal, organist
WENR-Malcolm Claire, Children's
Stories
WFBM-Let's Talk Psychology
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Short, Short Story
WTMJ-Heinie's Grenadiers
5:30
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WISN KMOX WKBH
WCCO WOC WKBH WMBD
WTAQ WFBM WFAM (sw-
11:83) (also KNX KSL at
7:45 p.m.)
NBC-Rakov's Orch.: WOWO
NBC-News, Joan Edwards, songs
(sw-9:53-15:33)
News: WIBA WIND
Jack Armstrong, sketch: WMAQ
WHO
KSD-Sportlights
WAAF-Sports Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan, sketch
WIRE-Little Orphan Annie
WJJD-Happy Valley Folks
WLW-Allan Franklyn, sports
WMT-Dick Tracy, sketch
WROK-Jack Maxedon, ballads
WSUI-Musical Moods
5:45
CBS-Lum & Abner (Postum):
WBBM WFBM KMOX WCCO
(sw-11:83) (also KNX KSL
at 10:15 p.m.)
NBC-Lowell Thomas, news com-
mentator (Sun Oil) WLW
(sw-15:21)
NBC-Dinner Concert: WMAQ
KWK WIRE
NBC-Little Orphan Annie (Oval
tine): KSD
Sports: WISN WTMJ
Orphan Annie: WHO WGN
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Moderate Melodies
WIBA-Birthday Club; Sports
WIND-Listen to Yourself
WKBH-To be announced
WKBH-Rhythm & Romance
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WOC-Sunset Serenade
WROK-Dance Hour
WSUI-Radio Columnist
WTAQ-Bureau of Public Service;
Safety Prgm.

NIGHT

Frequencies
KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBM-1080
WCCO-810
WCFL-970
WFAM-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBH-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBD-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620
NBC-Vagabonds: WMAQ
KSD-Washington University
WAAF-Kay Armen
WENR-Music Circle
WFBM-ΔLenten Service
WGN-Three Graces & Piano
WHO-Myrt & Marge
WIND-Poet's Corner
WIRE-Minute Interviews; News
WISN-Rhythm Review
WKBH-Air Forum
WLW-Jack Armstrong, sketch
WMBD-Bargain Counter
WOC-Organ Moods
WROK-Birthday Club
WSUI-Musical Varieties
WTAD-News
WTMJ-Down a Country Road
4:30
NBC-Kellogg's Singing Lady
Irene Wickor: WLW (sw
15:21)
CBS-Stepmother, sketch (Col-
gate): KMOX WFBM WBBM
WCCO (sw-15:27)
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9:53-15:33)
NBC-Radio Rubes: WENR
NBC-Rex Maupin's Orch.: WIRE
WMAQ WBOW WIBA
News: WIND WJBC
KSD-Laymen's Teaching Mission
KWK-Sentimental Mood
WAAF-Organ Melodies
WFOA-Notre Dame Student Ses-
sion
WGN-Afternoon Serenade
WHA-Weather Report
WHO-Party Line
WISN-Even as You & I
WKBH-Miniatures
WKBH-Student Recital
WLW-Heart of Julia Blake
WMBD-News; Pet Corner
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WOWO-Moving Finger Writes
WROK-Radio Rhythm
WSUI-Elementary German
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.
4:45
CBS-Hilltop House, sketch (Palm-
olive Soap): WISN WCCO
WBBM KMOX WMBD (sw-
15:27)
NBC-Little Orphan Annie (Oval-
tine): (sw-9:53-15:33)
NBC-Three Cheers: WENR KWK
(sw-15:21)
KSD-News; Tempos of the Day
WAAF-Diana Clifton, sop.
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Movie Gossip
WKBH-The Story Lady
WKBH-Song Time
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WOWO-American Family
WROK-The Old Song Shop
WTAD-Popular Dance Prgm.
WTAQ-Sports
WTMJ-News; Moment Musical
5:00
NBC-Army Band: WMT WOWO
CBS-News; New Horizons: WTAQ
WKBH WFBM
Speaker: Dr. Edward M.
Weyre, "Natural History Anec-
dotes."
NBC-Creagh Mathews, tr.:
WCFL (sw-9:53-15:33)
NBC-Jr. Nurse Corps (Sunbrite):
WENR KWK
MBS-Dancing Strings: WGN
Jack Armstrong, sketch: KMOX
WOC WTMJ
Terry & the Pirates: WIRE KSD
WAAF-Bureau of Information
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Outdoor Wisconsin
WIND-Stamp Man



PAULA WINSLOW "Big Town" actress Tues. 7 pm CST

MORNING

7:00 am CST CBS-Novelties: (sw-21.52) NBC-Malcolm Claire, children's stories: (sw-21.5) Musical Clock: WROK WKBB WOC WIBA 7:15 NBC-Doc Schneider's Texans: (sw-21.5) CBS-Eton Boys: (sw-21.52) News: WMT WCCO WHO 7:30 CBS-Poetic Strings: (sw-21.52) NBC-Do You Remember: (sw-21.5) News: WIBA WTAQ WKBB Devotions: WKBB WLS Musical Clock: WMT WMBD WROK WBBM 8:00 CBS-Arthur Godfrey, songs: (sw-21.52) NBC-Women & the News: (sw-21.5) CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB NBC-Breakfast Club; News: WCFB WBOW News: WMBD WKBB WIRE Coffee Pot Inn: WHO WMT 8:15 CBS-Music in the Air; News: (sw-21.52) NBC-Person to Person: KSD (sw-21.5) Musical Clock: WHO WMT 8:30 CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52) NBC-Landt Trio; News: KSD (sw-21.5) CBS-Melody Weavers: WKBB WOC NBC-Breakfast Club; News: WOV MBS-Victo. H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News: WAAF-Edna Earle WBOW-Δ Radio Gospel; News: WCBF-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Bob Atcher & Bonnie Blue Eyes, songs WKBB-Musical Breakfast WLS-News WLW-Myrt & Marge, sketch WMAQ-Whistler & His Duo WMBD-Sutliff & Case Bandwagon WROK-Δ Morning Devotions 8:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Frances Adair, contralto: KSD (sw-21.5) WBBM-Linda's First Love WFAM-Δ Morning Devotions WFBM-Apron Strings WHO-Oddities WIBA-Interlude; Variety Prgm. WIRE-Better Health; Rose Room Melody; Footnotes WJJD-Women's Field Army Talk WKBB-Your Home WKBB-Rapid Ad WLS-Chuck, Ray, Christine & Sodbusters WLW-Young Widder Jones WMBD-Women of Today WMT-Highway Bulletin; News WOC-News WROK-Town Crier WTAD-Through Life's Window

WTAQ-Coffee Hour WTMJ-Span 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC-Cabin at the Crossroads, sketch (Aunt Jemina): WLS WMT WTMJ WOWO KWK (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD WAAF-News; Interlude WBOW-Household Hints WCBF-Italian Prgm. WCFB-Party Line WFAM-Lyric Serenade WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Echoes of the Stage WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBB-Chance Steps WKBB-Olive Hagen, organist: WLW-Linda's First Love, sketch WMBD-Messenger: Weather WROK-News WSUI-Within the Classroom; Prgm. Calendar and Weather WTAD-Homemaker's Prgm. WTAQ-Mid-Morning Revue 9:15 NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT WOWO WTMJ KWK WLW (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE WAAF-King of the Kitchen WBOW-Mid-Morning Music WCFB-Double in Stars WFAM-Concert Time WHA-World Observer WIND-Your Favorite Band WKBB-News WKBB-Stars Over Hollywood WOC-Party Line WROK-On the Mall 9:30 NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21) CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Josh Higgins of Finchville: WCFB WBOW CBS-Songs for You: WOC NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBB KMOX-House of Dreams WAAF-Canary Serenade WCBF-Deutsche Liederstunde WCCO-Musical Prgm. WFAM-Homemakers Exchange WFBM-Kitchen of the Air WHA-Story Time WIBA-Δ Church of the Air WISN-News WJJD-Illinois Medical Society WKBB-Venetian Varieties WLW-Betty & Bob WMBD-Sweetheart Time WMT-Louise Hathaway WOWO-Norm & Bob WROK-Radio Rhythm WTAD-Ma Perkins WTAQ-Melody Lane WTMJ-Dan Harding's Wife 9:45 NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WCCO WKBB WOC NBC-Kitchen Cavalcade: (sw-15.21) NBC-Viennese Ensemble: WBOW News: WMBD WTAQ Dr. Friendly: WGN WLW Party Line: KWK WTAD WBBM-Vincent Pelletier, comm. WCFB-Bittersweet Melodies WFAM-Serenade WIBA-Music Graphs WIND-Les Paul & Priscilla Holbrook WISN-Ann Leslie's Scrapbook WJJD-Sentenced Men WLS-News; Markets WMT-Young Widder Jones WOWO-Modern Home Forum WROK-Musicale 10:00 NBC-Viennese Ensemble: WIRA WMT WCFB WTMJ

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:30 CST SWEDISH AMERICAN TRICENTENARY CELEBRATION, NBC-Red.

1:30 CST AMERICAN SCHOOL OF THE AIR, guest, CBS.

NIGHT

6:30 CST FAMOUS ACTORS' GUILD with Helen Menken, in "Second Husband," CBS.

7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Three Harmonicas; Glenn Cross; Floyd Sherman, NBC-Red.

7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

7:30 CST IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, NBC-Blue.

7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Ned Sparks, guest, CBS.

8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guests, CBS.

8:30 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.

8:30 CST BENNY GOODMAN'S ORCHESTRA; Eddie Cantor, guest, CBS.

NBC-The Story of Mary Marlin (Ivory Flakes): WLS WLW (sw-15.21) NBC-David Harum, sketch (Baby): WIRE WMAQ WHO KSD (sw-15.33) CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM KWK-Dr. Friendly, sketch WAAF-Memory Lane WCBF-Uncle John WCCO-Judy & Jane WFAM-Shoppers' Guide WGN-Don Pedro and Piano WHA-Homemakers WIND-Municipal Court WISN-Morning Musical WJBC-Personality Hour WJJD-Sons of the Pioneers WKBB-Hollywood Reporter WKBB-Home Economics WROK-News & Markets; Foot Facts WSUI-Molly & Max WTAD-News WTAQ-Hawaiian Melodies

10:15 NBC-Popular Waltzes: WBOW CBS-The Rhythmaires: WBBM WOC WTAQ WFBM KMOX WCCO NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)

For details of contest on this program turn to the inside back cover. MBS-Bachelor's Children: WGN KWK-Singing Cowboys WAAF-Hog 'n' Harmony WCFB-Popular Waltzes WJBC-Riddle Time WJJD-Sports Handicapper WKBB-Rhythm & Romance WKBB-Your Home Prgm. WLW-News; Weather; Markets WMBD-Linda's First Love, sketch WMT-Singer of Sacred Songs WWO-The Editor's Daughter WROK-Woman's Forum WSUI-Musical Favorites WTAD-Concert Hall

10:30 NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): WHO KSD WMAQ WTMJ WIRE NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21) For details of contest on this program turn to the inside back cover. CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM For pictures of Alice Frost and her pet cat turn to page 26. KWK-News; Musical Interlude WAAF-News; Swing High WBOW-Harry Reser's Orch. WCFB-Peekers in the Pantry WFAM-Hollywood Fashion Parade

WGN-Painted Dreams WIBA-Δ Church in the Wildwood WBU-Aid Parade WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WKBB-World Entertains WLW-Hugh Cross's Radio Pals WMBI-Home Hour WMT-Frank Voelker, organist WOC-Radio Bazaar WOWO-Linda's First Love WSUI-Book Shelf WTAQ-News: Merry Go Round

10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Jerry Brannon, tr.: KSD WBOW KWK Morning After WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas WHA-Music Album WHO-Dick Leibert, organist WIBA-The Editor's Daughter WIND-Livestock Markets WIRE-Party Line WJBC-Peggy Payne & Pioneers WJJD-Police Headquarters, drama WKBB-This Woman's World WLW-The Goldbergs, sketch WMAQ-Melody Express WMT-Jimmie Smith's Orch. WOC-Screen Fans Prgm. WOWO-To be announced WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-Merry-Go-Roundup

11:00 CBS-Mary Margaret McBride, columnist (La France & Satina): WMBD WCCO WFAM WBBM WFBM KMOX WISN WOC NBC-Girl Alone, sketch (Kellogg): WMAQ WLW NBC-Vaughn de Leath, songs: WHO WBOW MBS-The Boy & Girl Friend WIRE Young Widder Jones: KWK WCFB KSD-News; Dick Leibert, organist WAAF-Melody Parade WBAH-The Dentist Says WGN-Harold Turner, pianist WHA-Music Appreciation Course WIBA-Linda's First Love WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBB-Swing & Sway Serenade

WKBB-Tonic Tunes WLS-Short, Short Stories WMT-Toby's Cornstussel News WOWO-Bill Board WROK-Δ Tabernacle Hour WSUI-Within the Classroom; Farm Flashes WTAD-News WTAQ-Theater Organ WTMJ-What's New in Milwaukee? 11:15 CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WKBB WCCO NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW NBC-Bailey Axton, tr.: WBOW KSD-George Hall's Orch. KWK-Rapid Service WAAF-Don Bolt, commentator WBAA-Home Builders WCFB-Swing Time WFAM-Visitors Welcome WGN-Morning Melodies WHO-Dan Harding's Wife WIBA-Carson Robison's Buckaroo WIND-Priscilla Holbrook, pianist WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Club Calendar WLS-Don & Helen WMBI-Chorus Time WMT-Troubaderos WROK-Varieties WTAD-Bee & Vee

11:30 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK WLW (sw-15.21) NBC-Rosa Lee, sop.: WCFB CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC KSD-Roses for Madame WAAF-This Feminine World WBAH-Bud & Jerry; News WCCO-Happy Gilman's WFAM-Civic Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WIND-Harry Zimmerman, organ WIRE-Linda's First Love, sketch WISN-Musical Heat Wave WJBC-Singing Sam WJJD-Safety Court WKBB-Notes; Farm Flashes; Do You Want a Job? WKBB-House of MacGregor WLS-Ma Perkins WMBD-Homemaker, talk WMBI-Continued Story Reading WMT-Seed Talk WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Morning Melodies

11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM Betty & Bob: WOC WIIO News: WMT WBAH KSD-Dan Harding's Wife WAAF-Markets; Sweet & Slow WCCO-Grandma Travels WCFB-Harmony Hi-Spots WFAM-Luncheon Dance WFBM-Markets; Farm Bureau WGN-Way Down East WIRE-Farm Hour WJBC-Morning Concert WKBB-Stock Quotations WLS-Weather; Markets: News WMBD-Musical Painters WOWO-Honolulu Serenaders WROK-Round the Town WTAQ-Farmhands WTMJ-Ileinie's Grenadiers

11:50 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-News; Emerson Gill's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD KSD-Sports Preview WAAF-Symphonic Hour WBAH-Russ Mock, pianist WBOW-Street Reporter WCFB-The Hit Revue WGN-Man on State Street WHA-Noon Musicale

12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-News; Emerson Gill's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD KSD-Sports Preview WAAF-Symphonic Hour WBAH-Russ Mock, pianist WBOW-Street Reporter WCFB-The Hit Revue WGN-Man on State Street WHA-Noon Musicale

12:15 NBC-Betty & the Escorts, songs: WCFB (sw-15.33) CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) News: WKBB WOWO Man on the Street: WJBC WKBB WBAA-Town Crier WBOW-On the Mall WBOW-Noon Melodies WIO-Songfellows WIND-Livestock Markets WJJD-Δ Noon Day Service WMBD-Town Crier; Markets WOC-Inquiring Mike WROK-Column Left news WSBT-News; Stork Report WTAD-Cy & Freebies

12:30 NBC-Swedish-American Tercentenary Celebration: (sw-15.33) A concert by the Augustana College Choir of Rock Island, Illinois, and a talk by the Royal Consul General of Sweden, The Honorable Martin Kasteengren, will commemorate the 300th Anniversary of the first Swedish colonists' landing in America. CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WISN WFBM (sw-15.27) NBC-Larry Larsen, organist' WMAQ News: WOC WHO WIBA Luncheon Dance Music: WBOW WBAH KWK-Organ Melodies WCFB-Fashions on Parade WGN-Markets; Δ Midday Service WHA-Farm Prgm. WIND-Δ Christian Science Prgm. WIRE-Reporter WKBB-Man on the Street WKBB-Luncheon Music WLS-Henry Hornsbuckle WLW-Ma Perkins WMBD-Farm News WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-Paul Powell WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers

12:45 CBS-Valiant Lady, sketch (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) NBC-Rochester Civic Orchestra; Guy Fraser Harrison, cond.: (sw-15.21) Program: Three Blind Mice, Lovely Evening, Lyric Pieces (Grieg), Canon in B Minor (Schumann) and The Sorcerer's Apprentice (Dukas) MBS-Voice of Experience (Lydia E. Piukhan): KWK WCFB Man on the Street: WSBT WTMJ News: WIND WKBB WIRE KSD-News; Markets WBAH-Jo Friend, songs WBOW-Earl of the Day WHO-Earl E. May Prgm. WIBA-Markets WKBB-Song Hits; Pet Corner WLS-Interview & Farm Talk WLW-Kitty Keene, Inc. WMAQ-Central Democratic Committee WMBD-Noon-day Melodies WMT-Iowa Cornhuskers WOC-Guy Lombardo's Orch. WOWO-Al Becker Interviews WROK-Home Folks' Hour WTAD-Musical Moments WTAQ-News; Musical Interlude

1:00 NBC-Fun in Music, Dr. Mad-dy's Band Lessons: WBOW WMAQ WHO (sw-15.33) CBS-Molly Steinberg, stage relief spkr.: (sw-15.27) NBC-Rochester Civic Orchestra: KWK CBS-Wayne Van Dyne, songs: WFBM WISN WKBB WOC WKBB Man on the Street: WBBM WCFB WMBD KMOX-Inquiring Reporter

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-News; Emerson Gill's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD KSD-Sports Preview WAAF-Symphonic Hour WBAH-Russ Mock, pianist WBOW-Street Reporter WCFB-The Hit Revue WGN-Man on State Street WHA-Noon Musicale



AL PEARCE "Watch the Fun Go By" m.c. Tues. 8 pm CST

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WJR WBBM WOC WCCO WHAS KMOX WISN (sw-11.83) (also see 10:15 p.m.) For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

WBOW-Si & Ezra WFL-Dinner Concert WFLM-Dinner Dance; News WFBM-Sports WGN-Concert Orch. WKBB-Hits & Encores WKBH-Styles in Swing WMBD-News WTAQ-Xavier Cugat's Orch.

6:30 NBC-George McCall's Screen Scoops (Old Gold Cigarettes): WJR WBBM WOC WCCO WHAS KMOX WISN (sw-11.83) (also see 10:15 p.m.) For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

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(Continued on Next Page)

Adv. of Jimmy Allen: KMOX WHO WKW-Al Sarli's Jam Session WAAF-City Manager Committee Talk WBBM-Eddie House, organist WCB-Dinner Concert WFBM-Christian Science Prgm. WBA-Dance Hour WIND-Ben Kanter, pianist WJJD-Sons of Pioneers WLW-Tunes for Two WMBD-Window Shopper WOC-Sunset Serenade WROK-Sports Review WTMJ-Gabriel Heatter; Heinie's Grenadiers 5:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WTAQ WFAM WMBD WBBM WISN WFBM WCCO KMOX WOC WKBH (sw-11.83) (also KNX KSL at 7:45 p.m.) NBC-Johnnie Johnston, baritone: WWO

News: WENR WBA WIND Sports: KSD WLW WAAF Jack Armstrong, sketch: WMAQ WHO WBOW-News; Merry Go Round WCB-Dinner Concert WFLM-Dinner Dance; News WFBM-Sports WGN-Concert Orch. WKBB-Hits & Encores WKBH-Styles in Swing WMBD-News WTAQ-Xavier Cugat's Orch.

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WIRE-Minute Interviews; News WISN-Rhythm Review WKBB-Air Forum WLW-Jack Armstrong WMBD-Bargain Counter WMBI-Wonderful Words WOC-Organ Moods WROK-Birthday Club WSUI-Melody Time WTAD-News WTMJ-Down a Country Road 2:30

NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21) NBC-Joseph Gallicchio's Orch.: WIRE WBOW WMAQ WBA CBS-Stepmother, sketch (Colgate): WFBM KMOX WCCO WBBM (sw-15.27) NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53-15.33) NBC-Radio Rubes: WENR News: WIND WJBC KSD-Careful Children's Club KWK-Sentimental Mood WAAF-Organ Melodies WBA-Parade of Nations WFAM-Miniature Theater WGN-Afternoon Serenade WHA-Weather Report WHO-Party Line WISN-Even as You & I WKBB-Miniatures WKBH-Teatime Melodies WMBD-News: Pet Corner WMBI-Choir Class Broadcast WMT-Tom Owens' Roundup WOC-Music in Modern Manner WOWO-Will O' the Wisp WROK-Radio Rhythm WSUI-Elementary German WTAD-Cy & Freckles WTAQ-Music Appreciation WTMJ-Kitty Keene, Inc.

4:45 CBS-Hilltop House, sketch (Palmolive Soap): KMOX WCCO WISN WBBM WMBD (sw-15.27) NBC-Three Romeos: WENR NBC-Little Orphan Annie (Oval time): (sw-9.53) MBS-Johnson Family, sketch: KWK WGN University Concert Band: WHA WBA KSD-News; Gabriel Heatter, commentator WAAF-Song Webs WBA-Story Book Hour WFAM-Pop Concert WFBM-Tea Time Tunes WHO-News WIND-Rhythm in Brass WIRE-Yes or No WJBC-Christian Messengers WKBB-Story Lady WLW-Hilltop House WMAQ-Jimmy & Gyp on Invisible Trails WMBI-Foreign Language Service WOC-Man on the Street WOWO-American Family WROK-Children's Hour WTAD-Popular Dance Prgm. WTMJ-News: Moment Musical 5:00

CBS-Nila Mack's Let's Pretend: WTAQ WKBB WFAM Subject: "Table Donkey and Stick" NBC-Science in the News: WCFL (sw-9.53-15.33) NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK NBC-Marvin Frederick's Orch.: WMT WOWO MBS-To be announced: WGN Terry & the Pirates: WIRE KSD Jack Armstrong, sketch: KMOX WTMJ WOC WAAF-Bureau of Information WBBM-Kitty Keene WBOW-Mery-Go-Round WCB-D. C. O'Hair WCCO-Jingling Sam WHO-Hilltop House WIND-Stamp Man WISN-Show Window WJJD-Perry Le Roy's Music Course WKBB-Kiddies' Hour WLW-Editor's Daughter WMAQ-Dick Tracy WMBD-Happy Train WROK-Music by Cugat WSUI-Spanish Reading WTAD-Freshest Thing in Town 5:15

NBC-Nina Dean, sopr.: WCFL (sw-9.53-15.33) NBC-Man O' War's 21st Birthday Party: WOWO WENR Special broadcast direct from Samuel B. Riddle's Faraway Farm, Lexington, Ky. MBS-Earl Truxell's Orch.: WGN Dick Tracy: KSD WIRE WISN Jack Armstrong: WTAD WCCO Terry & the Pirates: WMT WMAQ

WIRE-Minute Interviews; News WISN-Rhythm Review WKBB-Air Forum WLW-Jack Armstrong WMBD-Bargain Counter WMBI-Wonderful Words WOC-Organ Moods WROK-Birthday Club WSUI-Melody Time WTAD-News WTMJ-Down a Country Road 2:30

WSUI-International Scene WTAD-Music Graphs WTMJ-Those Happy Gilman 3:15 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ CBS-Romance in Rhythm: WSBT WMBD WTAQ WKBB WISN WKBH WFBM WOC (sw-15.27) MBS-Songland: WGN WIRE Musical Prgm.: WCCO WCFL KMOX-One Woman's Opinion WBA-Kellam Sisters Trio WBBM-News; Songs for You WIND-The Serenader WLW-Life of Mary Sothern WMBI-Gospel Music WSUI-Stephen Foster Melodies WTMJ-Rhythm & Rhyme 3:30

NBC-The Hughes Reel with Rush Hughes (Borden Co.): WIRE WMAQ WHO CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-15.27) CBS-Kitty Keene, sketch (Dreft) KMOX WCCO WAAF-News; Weather WBA-Rhythmic Strings WCFL-Robt. Van Tress WFAM-Musicale WFBM-Wheeler Mission WGN-Melody Time WHA-Spanish Quarter Hour WIND-Waltz Time WISN-Movie Chat WJBC-News WKBB-What's New? WLW-Hello Peggy WMBD-Bradley College Prgm. WMBI-"I See By the Papers" WOC-This & That WOWO-Old Time Religion WROK-Lights and Shadows WSUI-Famous Short Stories WTAD-Police News WTAQ-Gems of Melody 3:45

NBC-The Road of Life, sketch (Chipsol): WMAQ WTMJ WLW CBS-Capitol Opinions: WFAM WTAQ WFBM WMBD WKBB WOC WISN KMOX WKBB (sw-15.27) NBC-Cadets Quartet: WCFL KSD MBS-Book a Week: WGN WAAF-Piano Novelties WBA-Scientific News Review WBBM-Your Neighbor & Mine WCCO-Women Voters WHO-Kitty Keene, Inc. WBA-Hits and Encores WIND-At the Tavern WIRE-Audition Book WJBC-Request Hour WJBL-Behind the Microphone WROK-Golden Nuggets WROK-Margaret Ekolf, pianist WTAD-Jack Petrie 4:00

NBC-Bennett & Wolverson: KSD WENR WBOW NBC-Music Educators Nat'l Conference: KWK CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebeco): WBBM KMOX WCCO WFBM (sw-15.27) NBC-Junior Nurse Corps, sketch: WLW (sw-15.21) News: WOWO; WISN WOC WAAF-Rumba Beat WBA-Town Forum WCFL-Danceland WFAM-Anything Happens WGN-Lawrence Salerno, bar.; Organ WHA-Teachers' Round Table WHO-Way Down East WBA-Travel Hour WIND-You, Story & Music WJBC-World Affairs WKBB-Book Nook WKBH-Questions & Answers WMAQ-Tea Time Varieties WMBD-Grace Notes WMT-Church Prgm. WROK-Markets; News WSUI-Travelogue WTAD-Bates Trio WTAQ-Novel Hour WTMJ-Doghouse Court 4:15

NBC-Vagabonds: WMAQ NBC-Don Winslow of the Navy: sketch: WMT WBA WOWO KWK WBOW CBS-Life of Mary Sothern, sketch (Hind's): WCCO WBBM KMOX (sw-15.27) MBS-Orson Welles Forum on Shakespeare: WGN KSD-Washington University WAAF-Musicale Moderne WBA-Melody Moods WENR-Music Circle WFBM-Lenten Service WHO-Myrt & Marge

WSUI-International Scene WTAD-Music Graphs WTMJ-Those Happy Gilman 3:15 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ CBS-Romance in Rhythm: WSBT WMBD WTAQ WKBB WISN WKBH WFBM WOC (sw-15.27) MBS-Songland: WGN WIRE Musical Prgm.: WCCO WCFL KMOX-One Woman's Opinion WBA-Kellam Sisters Trio WBBM-News; Songs for You WIND-The Serenader WLW-Life of Mary Sothern WMBI-Gospel Music WSUI-Stephen Foster Melodies WTMJ-Rhythm & Rhyme 3:30

NBC-Marine Band: WCFL WIRE (sw-15.33) NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33) For details of contest on this program turn to the inside back cover. MBS-Symphony Orch. from London: WGN Conductor: Julius Harrison. Guest: Henry Holst, violin soloist. Program: Symphony No. 33 in B Flat (Mozart); Theme and Variations (Tchaikovsky); and Violin Concerto in D Minor (Sibelius). News: WIND WAAF Editor's Daughter: WBBM WMBD KMOX-Magic Kitchen KWK-Today at Two WBA-Story Time WBOW-Teachers' College Prgm. WCB-D Polish Prgm. WCCO-Livestock Reports WHA-Let's Draw WBA-Gems of Melody WJJD-Doug Hope Review WLS-Homemakers' Hour WMT-Afternoon Recess WOWO-The Observer WROK-News; Ten Minutes with You WSUI-Campus Activities; Organ Recital WTAD-News; Bookman 2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO CBS-Tuesday Matinee: WSBT WKBB WKBH WTAQ WISN WOC (sw-15.27) NBC-Marine Band: WBOW (sw-15.21) KWK-Siesta Time WAAF-Music in the Air WBA-The Apothecary WBBM-Meet the Missus WCCO-Markets; News WFBM-School Sketches WGN-Melody Time WHA-Organ Interlude WIND-Priscilla, pianist WLW-Mad Hatterfields, sketch WMBD-Trading Post WROK-Two Guitars WTAD-Women's Variety Prgm. 2:30

CBS-Hollace Shaw, sopr.: WOC WISN WSBT WKBB WFBM WTAQ WKBB (sw-15.27) NBC-Marine Band: WMT NBC-Vic & Sade, sketch (Crisco): WHO WMAQ KSD WLW WTMJ For details of contest on this program turn to the inside back cover. KMOX-Linda's First Love, sketch WAAF-Red Hot and Low Down WBA-You & Your Child WBBM-Missus Goes to Market WCB-D Rhythm Men WCCO-News X-Ray WGN-June Baker WHA-Music of the Masters WBA-Easy to Remember WIND-Stars Over Hollywood WJJD-Ben Kanter, pianist WLS-News; Homemakers Prgm. WMBD-Petticoat Parade WOWO-Whispering Strings WROK-Rhythm Before Three WSUI-Radio Child Study Club WTAD-Dance Hour 2:45

NBC-The Guiding Light (White Naphtha): WMAQ WHO WTMJ KSD WLW KMOX-Editor's Daughter, sketch KWK-Al Sarli, pianist WBA-Treasure Chest WBBM-Radio Gossip Club WCB-D-Evanston on the Air WGN-Good Health & Training WBA-Today's Front Page WIND-Ben Kanter, pianist WIRE-Matinee Varieties; News WJJD-Current News WLS-Musical Roundup WOWO-Women in the News WTAD-Loreine Hughes, sop. 3:00

NBC-Club Matinee: WOWO WENR WMT WBOW KWK WBA (sw-15.21) NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO CBS-Highways to Health: WMBD WTAQ WKBB WISN WKBH WSBT WFBM (sw-15.27) KMOX-Singin' Sam WBA-Farm Security Adm. WBBM-Houseboat Hannah WCFL-News WGN-Musical Mail Box WHA-E. G. Doudna, literature WIND-Studio Orch. WJBC-Bible Study Hour WJJD-Sports Edition WLW-Dan Harding's Wife WMBI-The Liquor Problem WOC-Timely Tunes WROK-Women of the Hour

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Frequencies KMOX-1090 WJBC-1200 KOA-830 WJJD-1130 KSD-550 WJR-750 KWK-1350 WKBB-1500 WAAF-920 WKBH-1380 WBA-890 WLS-870 WBBM-770 WLW-700 WBOW-1310 WMAQ-670 WCB-D-1080 WMBD-1440 WCCO-810 WMBI-1080 WCFL-970 WMT-800 WENR-870 WOC-1370 WFAM-1200 WOWO-1160 WFBM-1230 WRJN-1370 WGN-720 WROK-1410 WHAS-940 WSBT-1360 WHO-820 WSUI-880 WHO-1000 WTAD-900 WBA-1280 WTAM-1070 WIND-560 WTAQ-1380 WIRE-1400 WTMJ-620 WISN-1120

KSD-News; Luncheon Music WAAF-Encores WBA-Melody Time WCB-D-J. C. O'Hair WCCO-Banjo Chix WGN-Popular Melodies WHA-Farm Organization Forum WBA-Melody Moments WIND-Italian Hour WIRE-Police Court WJJD-Livestock Markets WLS-School Time; Music Appreciation WLW-Nation's School WMT-Many Happy Returns; German Band WOWO-Richard Trojan WSBT-News; Farm Flashes WSUI-Illustrated Musical Chats WTAD-News WTAQ-Matinee WTMJ-Livestock Market; Weather; News; Police Reports 1:15

CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO (sw-15.21) NBC-Let's Talk It Over; Spkr. & Orch.: KWK (sw-15.21) MBS-Reveries; Vocalist & Organist: WGN WIRE KSD-Songs of Jean Carmen WAAF-Soliloquy WBA-Electrical Shop WCFL-Spotlight Prgm. WFBM-News WHA-Musical Varieties WJJD-Mid-Day Round-Up WKBB-Music Moderne WKBH-Home Folks WLS-Melody Parade WMBD-His Majesty, the Baby WMT-Earl E. May, talk WOC-Afternoon Recess WOWO-Dance Orch. WSBT-Notes WTAD-Quincy Marches On WTAQ-Man on the Street WTMJ-Fred King 1:30

CBS-American School of the Air: WSBT WCCO WTAQ WBBM WFBM WISN WKBH KMOX WKBB WOC (sw-15.27) Helen Ferris, editor of the Junior Literary Guild, as guest speaker for the literature lesson, will discuss some of the principles she stresses in choosing books for the Guild. NBC-Music Guild: WOWO WCFL WIRE NBC-Gen. Fed. of Women's Clubs WBOW WBA MBS-Harold Turner, pianist: WGN News: WMAQ WMT Market Reports: WLS WJJD KSD-Judy & Jane KWK-News; Pianist WAAF-Markets; Adult Education Council WBA-Monitor Views the News WCB-D-Zion Prgm. WHA-Following Congress WHO-Houseboat Hannah WIND-Safety Talk WMBD-Party Line WROK-Master Sinners WTAD-American Legion Prgm. WTMJ-Dance Orch. 1:45

NBC-Armchair Quartet: WBA WMAQ MBS Music for the School: KWK KSD-Contract Bridge Lesson WAAF-Waltztime WBA-Markets & Weather WBOW-Devotional Service WGN-Songs of Romance WHO-Judy & Jane WIND-Tommy Ott, organist WJJD-Two of a Kind WLS-Dance Orch. WMBD-Matinee Melodies WMT-Closing Markets WROK-Modern Marco Polo WTAD-Bessie Dean Reinert, sop. 2:00

CBS-Tuesday Matinee: WSBT WKBB WKBH WTAQ WISN WFBM WOC (sw-15.27) NBC-Marine Band: WCFL WIRE (sw-15.33) NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33) For details of contest on this program turn to the inside back cover. MBS-Symphony Orch. from London: WGN Conductor: Julius Harrison. Guest: Henry Holst, violin soloist. Program: Symphony No. 33 in B Flat (Mozart); Theme and Variations (Tchaikovsky); and Violin Concerto in D Minor (Sibelius). News: WIND WAAF Editor's Daughter: WBBM WMBD KMOX-Magic Kitchen KWK-Today at Two WBA-Story Time WBOW-Teachers' College Prgm. WCB-D Polish Prgm. WCCO-Livestock Reports WHA-Let's Draw WBA-Gems of Melody WJJD-Doug Hope Review WLS-Homemakers' Hour WMT-Afternoon Recess WOWO-The Observer WROK-News; Ten Minutes with You WSUI-Campus Activities; Organ Recital WTAD-News; Bookman 2:15

Tuesday

March 29



PEGGY ALLENBY
Susan Price of "David Harum"
Tues. 10 am CST

Marian Francis, songs; Frankie Masters' Orch.: WLW WMT WLS KWK (sw-11.87)
Guest: Linden J. Perrine, originator of "Town Tours."
On page 19 you will find pictures of Ethel Owen, actress on this program.

WBOW-South Sea Islanders
WCFL-Barratt O'Hara
WFAM-George E. Sokolsky
WIND-Colonial Ensemble
WKBB-World Varieties
WKBH-Boy Scout Prgm.
WOC-Voices of Friendship
WROK-Musicale
WSUI-Little Theater of the Air
WTAQ-Wings Over the World

7:45

WCFL-Herr Louie & the Weasel
WFLM-Music of the Masters
WIND-Talking Drums
WKBH-John Gruber, pianist
WROK-Joe Gerken's Orch.
WTAQ-Ray McMonigle, tr.

8:00

CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Arlene Harris, human chatter box; Carl Hoff's Orch.: WJR WHAS WISN WSBT WTAQ WBBM WCCO KMOX WFBM WMBD WKBB WKBH (sw-11.83) (also KNX KSL at 11 p.m.)

8:00

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (sw-9.53) (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemite): WLW WLS KWK WMT (sw-11.87)
For details of contest on this program turn to the inside back cover.

WBOW-To be announced
WCFL-Dance Orch.
WGN-Vic Arden's Orch.
WIBA-Bank Prgm.
WIND-News & Music
WOC-George Sokolsky, talk
WOWO-Fort Wayne Mannacher
WROK-Verna Davis, songs
WSUI-Evening Musicale
WTMJ-Dance Orch.

8:15

WBOW-Easy to Remember
WCFL-Dance Orch.
WGN-Foreign Affairs, talk
WIBA-Master Singers
WIND-In the Crimelight
WOC-Pat at the Piano
WOWO-Ardmore Wildcats
WROK-News; Ten Minutes with You

WSUI-The Woodland Rambler
NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Clark Dennis, tr.; Betty Winkler; Billy Mills' Orch.: WIRE WMAQ KSD WIBA WHO KOA WTAM WTMJ WLW (sw-9.53)

NBC-Alias Jimmy Valentine, drama (Larus Bros.): WENR KWK WMT WOWO (sw-11.87)

CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes): WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WOC WJR WKBH (sw-11.83)
Guest: Eddie Cantor.

WBOW-Marion Mace Songs
WCFL-News
WGN-Ennio Bolognini's Orch.
WIND-Two Pianos
WKBB-Dubuque Hour
WSUI-Los Angeles Symp. Orch.

8:45

WBOW-Music Graphs
WCFL-Gabe Wellner, organist
WGN-News; Sports Celebrity Parade
WIND-Job Market
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air

9:00

CBS-Pennsylvania 300th Anniversary: WBBM WFBM WSBT WCCO WTAQ WJR WKBH WMBD WISN KMOX WHAS (sw-11.83)
A brief talk by Governor George H. Earle, songs by Edwin Lindstrom, Swedish baritone, and by the Scandinavian Glee Club of Philadelphia will commemorate the 300th anniversary of the founding of the State of Pennsylvania by the MBS-Johnny Messner's Orch.: WGN

NBC-Ernest Gill's Orch.: WIRE WMAQ WIBA WTAM WHO KSD (sw-9.53)
NBC-Jamboree: WENR WBOW WOWO (sw-11.87)
Dance Orch.: WCFL WTAQ WTMJ KOA Tophatters' Orch.
KWK-News; Musical Prgm.
WIND-An Evening at the Country Club
WLW-True Detective Mysteries
WMT-Vic Arden's Orch.
WOC-To be announced
WROK-Whispering Orch.

9:15

CBS-To be announced: WCCO WTAQ WKBH WMBD WFBM KMOX WHAS WBBM WISN WSBT WOC WJR
KWK-Rhythm Mates
WCFL-Favorite Melodies
WHAS-To be announced
WIND-Stars Over Manhattan
WLW-Int'l Liars Fraternity
WMT-City Election Returns
WROK-Wrestling Matches

9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Howard Phillips, songs: WHAS (sw-11.83)
KWK-Al Sarli's Orch.
WCFL-Labor Flashes
WGN-The Northerners
WIND-Ted Weems' Orch.
WISN-Helen Wittman, songs
WJR-Beachcomber
WKBH-Bowling
WOWO-Ranch Boys
WTAQ-Dance Orch.

9:45

NBC-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Four Clubmen, quartet: WHAS (sw-11.83)
NBC-Jamboree: WMT News: WIND WROK WOWO WCFL-Talk

WIBA-Club Chanticleer
WISN-Service League Drama
WTMJ-Let's Dance
10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orchestra (Wrigley's Gum): KSL KMOX WHAS WBBM WCCO WFBM (also at 6 p.m.)

CBS-Abe Lyman's Orch.: WSBT (sw-6.12)
NBC-Ink Spots, Negro male quartet: WBOW WOWO (sw-9.53)
MBS-Developments of Music: WGN

News: WIBA WMBD WJR WOC WTAQ WKBH
KWK-Sports Review
WCFL-To be announced
WENR-Globe Trotter
WIND-Mickey Isley's Orch.

WISN-News; Moon Magic
WKBH-News; Music
WLW-Paul Sullivan, news
WMT-Dance Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Gray Gordon's Orch.: WENR WBOW (sw-9.53)
CBS-Abe Lyman's Orch.: WKBH KMOX WISN WTAQ WKBH WBBM

News: WMT WHO WHAS WMAQ
KWK-Organ Moods
WCCO-Cedric Adams
WCFL-Dance Orch.
WGN-Ennio Bolognini's Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WJR-Brave New World, drama
WLW-Los Amigos
WMBD-Sports; Program Review
WOC-Jack Austin's Orch.
WTAM-Music You Want
WTMJ-Guess Who; Dance Orch.

10:30

NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI (also at 7 p.m.)
NBC-Ruby Newman's Orchestra: WBOW (sw-9.53)

CBS-Buddy Rogers' Orchestra: WOC WTAQ WSBT WISN WKBH WKBH (sw-6.12)
NBC-Henry Busse's Orch.: WMAQ WIBA
MBS-Jimmy Dorsey's Orch.: WMT WGN

News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHAS-Romance Time
WHO Sports
WIND-Freddy Martin's Orch.
WIRE-Earl Newport's Orch.
WLW-Ernie Holst's Orch.
WMBD-Value Hints

10:45

CBS-Buddy Rogers' Orchestra: WOC WFBM WMBD WCCO
MBS-Jimmy Dorsey's Orch.: KWK WIRE
KMOX-Carl Lorich's Orch.
WBBM-Melodie Time
WHO-American Legion Auxiliary
WIBA-The Indian Room
WJR-Meditation
WLW-Ace Brigade's Orch.

11:00

NBC-Chick Webb's Orch.: WBOW WCFL
NBC-Dance Orch.: WMAQ WHO KSD
CBS-Art Shaw's Orch.: WKBH WSBT WKBH WFBM WOC
WBBM WMBD WISN WTAQ
MBS-Sammy Kaye's Orch.: WGN WIRE WMT

KMOX-Lenten Service Spkr.
KWK-Glenn Hardman's Orch.
KOA-The Westernaires
WCCO-Little Jack Little's Orch.
WENR-Music As You Desire It
WHAS-Herbie Holmes' Orch.
WIBA-To be announced
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-Twenty-four Hours Review
WTAM-George Hessberger's Orch.

End of Tuesday Programs

Wednesday

March 30, 1938

Wednesday

MORNING

7:00 am CST

NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Salon Musicale: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WKBB WIBA WOC

7:15

NBC-Doc Schneider's Texans: (sw-21.5)
News: WLW WCCO WHO WMT

7:30

CBS-Greenfield Village Chapel (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WIBA WTAQ WKBH
Melody Hour: WCFL WHO
Morning Devotions: WKBH WLS
Musical Clock: WMBD WMT WROK WBBM

7:45

CBS-Eton Boys, vocal quartet: WTAQ (sw-21.52)
NBC-Women & News: (sw-21.5)
KWK-Great Works of Men
WCFL-Morning Melodies
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBH-Tune Tossers
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience

8:00

NBC-Breakfast Club, News
WCFL-WBOW
CBS-Fred Feibel, organist:
WFBM WTAQ WKBH WFBM (sw-21.5)
News: WKBH WMBD WIRE
Coffee Pot Inn: WHO WMT
KMOX-Views on News
KSD-News; Dick Leibert, organist
KWK-Gems of Melody
WAAF-Breakfast Express
WCBD-Morning Meditations

WGN-Everyday Words; Good Morning Prgm.
WIA-Band Wagon
WIBA-Musical Clock
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Arkansas Woodchopper
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class

8:15

NBC-Person to Person: KSD (sw-21.5)
CBS-Madison Ensemble; News: WFBM WFBM WTAQ WKBH (sw-21.52)
Musical Clock: WHO WMT
KMOX-Houseboat Hannah
KWK-Mrs. O'Brien's Boarding House
WCBD-Christianity in Action
WHA-Morning Melodies
WIND-Bob Acher & Bonnie Blue
Eyes, hillbilly songs
WIRE-Dessa Byrd
WJJD-The Toastmaster
WKBH-Uncle Bob
WLS-News
WLW-Houseboat Hannah
WTMJ-Your Home Town

8:30

CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Breakfast Club; News: WOWO WCFL
CBS-Dave Bacal & Hi-Hatters: WKBH WOC
NBC-Landt Trio; News: KSD (sw-21.5)

KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Hugh Aspinwall
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA Today's Almanac
WIND-Early Edition
WJJD-Bob Acher & Bonnie Blue
Eyes
WKBH-Musical Breakfast

WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & His Dog; News
WMBD-Sutliff & Case Bandwagon
WROK-Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-Interchurch Devotional
WTAQ-Wake Up & Live
WTMJ-Party Line

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Amanda Snow, songs: KSD (sw-21.5)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm
WIRE-Better Health; Rose Room Melody; Footnotes
WJJD-Chicago Tuberculosis Institute Prgm.
WKBH-Tonic Tunes
WKBH-Rapid Ad
WLS-Chuck, Ray, Christine & Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAQ-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

9:00

NBC-Cabin at the Crossroads, sketch (Aunt Jenima): WLS WTMJ WMT WOWO KWK (sw-15.21)
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

WAAF-News; Interlude
WBOW-Melody Time
WCBD-Italian Musicale
WCFL-Party Line
WFAM-Current Events
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-World Entertains
WIND-Harry Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom: Prgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD
NBC-Margot of Castlewood sketch (Quaker Oats): WLS WTMJ WOWO WMT KWK WLW (sw-15.21)
NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WFAM-Concert Time
WHA-International Scene
WIND-Your Favorite Band
WKBH-News
WKBH-Stars Over Hollywood
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

9:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
CBS-Richard Maxwell, songs: WBBM KMOX WCCO
NBC-Josh Higgins of Finchville: WCFL WBOW
MBS-Get Thin to Music: WGN

Eb & Zeb: WIND WKBH
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Mrs. Farrell's Kitchen of the Air
WHA-Nature Tales
WIBA-Church of the Air
WISN-News
WJJD-School for Taxpayers
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Dora Cargin, songs
WOC-Earl E. May
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-Viennese Ensemble: WBOW
NBC-Kitchen Cavalcade: (sw-15.21)
NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC WKBH WCCO
Dr. Friendly: WLW WGN
Party Line: KWK WTAD
WBBM-Vincent Pelletier, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Melody Time
WIND-Les Paul & Harry Zimmerman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale

10:00

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
CBS-Pappy Cheshire & Nat'l Hillbilly Champions: WISN WTAQ WFBM WOC
NBC-Viennese Ensemble: WMT WIBA

NBC-David Harum, sketch (Eab-O): KSD WMAQ WHO WIRE
News: WIND WTAD WKBH
KMOX-Musical Prgm.
KWK-Dr. Friendly
WBBM-Woman's Page of the Air
WCAZ-Movie Bill (1070 kc)
WCBD-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics
WMBD-Number, Please, sketch
WROK-News & Markets; Organ
WSUI-Magazine Notes
WTMJ-P.T.A. Prgm.

10:15

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
CBS-Pappy Cheshire & Nat'l Hillbilly Champions: WCCO KMOX WBBM
NBC-Popular Waltzes: WBOW
NBC-Pepper Young's Family (Cam... Soap): WLS (sw-15.21)
For details of contest on this program turn to the inside back cover.
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WCFL-Popular Waltzes
WIND-Sons of the Pioneers
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Editor's Daughter
WROK-Woman's Forum



CHARLES EGELSTON
Shuffle Shober in "Ma Perkins"
Wed. 2:15 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHA-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1128

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C Hill, commentator; WBBM WISN WMBD WFBM WOC WKBB WCCO KMOX
NBC-The O'Neills, sketch (Ivory Soap); WLW WMAQ
MBS-Jack Arthur, bar.; Orch.: WGN
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WFAM-Visitors Welcome
WHO-Dan Harding's Wife
WIND-Twentieth Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

CBS-Betty Crocker, cooking talk (Gold Medal); WBBM KMOX WCCO WFBM WISN (sw-15.27)
MBS-Carson Robison's Buckaroos (Musterole); WGN
WBAA-Sports Review
WBOW-On the Mall
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Δ Noon Day Service
WKBH-News
WKBH-Man on the Street
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WOWO-Bob Wilson, news
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Round-Up
WKBH-Music Moderne
WKBH-ΔLenten Services
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Garden's Orch.
WSRT-Notes
WTAD-Quincy Marches On
WTAD-Man on the Street
WTMJ-Jr Chamber of Commerce

WBAA-You & Your Child
WBBM-Man on the Street
WCCO-Salon Group
WCCO-Julia Blake, sketch
WGN-June Baker, home management
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Ben Kanter, pianist
WLS-News; Homemakers Prgm.
WMBD-Petticoat Parade
WOWO-Men of Notes
WROK-Rhythm Before Three
WTAD-Dance Hour

WSUI-Yesterday's Musical Favorites
WTAD-Concert Hall of the Air
10:30

CBS-Big Sister, sketch (Rinso); WBBM WISN WCCO WMBD KMOX WFBM

For pictures of Alice Frost and her pet cat turn to page 26.
NBC-Vic & Sade, sketch (Crisco); WLS (sw-15.21)

For details of contest on this program turn to the inside back cover.
NBC-How to Be Charming, beauty talk (Phillips); WMAQ
WTMJ WIRE WIBA WHO
KSD

KWK-News; Wake Up and Sing
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peckers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Hollywood Reporter
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organist
WKBH-Musical Almanac
WKBH-Shopping Prgm.
WLW-Carson Robison
WMBI-Shut-in Request Prgm.
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News; Merry Go Round

10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap); WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry) WCCO KMOX WFBM WMBD WBBM WISN

NBC-Hello Peggy, sketch (Dra-no); WHO KSD WMAQ

NBC-Originalities; WBOW
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Wis. Dramatic Guild
WIBA-The Editor's Daughter
WIND-Livestock Markets; News
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Today's Heroine
WKBH-Mixing Bowl
WOC-Screen Fans Prgm.
WLW-The Goldbergs
WMT-Music Memory Contest
WOWO-To be announced
WROK-Judy Marsh, songs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD

NBC-Girl Alone, sketch (Kellogg); WMAQ WLW

NBC-Vaughn de Leath, songs; WBOW

MBS-Boy & Girl Friend; WIRE
Young Wilder Jones; WCFL
KWK

KSD-News; Dick Leibert, organist
WAAF-Melody Parade
WBAA-Amer. Institutions; News
WGN-Women in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Treasure Chest
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Toby's Cornstussel News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom; Farm Flashes
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15
NBC-Kidoodlers; WIBA WBOW
WCFL WMT

11:30
NBC-Nat'l Farm & Home Hour;

Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)

Special broadcast from Sioux Falls, South Dakota, will feature a group of farmers in a round-table discussion: "What Are the Needs of the Rural Community Today?"

NBC-Campus Kids; WCFL
CBS-Romance of Helen Trent (Edna Wallace Hopper)
WBBM KMOX

Hymns of All Churches; WOC
WHO

KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Happy Gilman
WCBS-Behind the Microphone (1420 kc)

WFAM-P. T. A. Prgm.
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul

WIRE-Linda's First Love
WISN-It's Fun to Keep House
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Notes; Farm Flashes; Do You Want a Job?

WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Thrift Message; Dr. Ka-desky; Melody Miniature
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Morning Melodies

11:45
CBS-Our Gal, Sunday, sketch (Anacin); WBBM KMOX

Betty & Bob; WHO WOC
News; WBAA WMT
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIRE-Farm & Home Hr.
WJBC-Reid & Vin
WKBH-Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WOWO-Ohio Agricultural Prgm.
WROK-Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

11:55
NBC-News; Emerson Gill's Orch.; (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal); WFBM KMOX WISN WBBM WCCO (sw-15.27)

Musical Interlude; WHA WIND
News; WJJD WTAD WMBD WJBC

KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Farm Facts
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHO-Markets & Weather
WIRE-Market Reports
WKBH-Kidding the Classics
WKBH-Avanelle De Witt
WLS-Evelyn & Hilltoppers
WMBI-Δ Mid-day Gospel Hour
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15
NBC-Betty & the Escorts; WCFL (sw-15.33)

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WFBM WCCO WBBM WISN (sw-15.27)

NBC-Words & Music; WMAQ (sw-15.33)

Rhythm Rascals; WTAQ WTMJ
News; WHO WOC WIBA
Luncheon Dance Music; WBOW
WBAA

Farm Prgm.; WHA WMBD
Man on the Street; WKBW
WOWO

KWK-Organ Melodies
WCFL-Noon-day Concert
WGN-Markets; Mid-day Service
WIND-Livestock; Interlude
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of Feedlot, sketch
WLW-Ma Perkins
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movieland
WTAD-News; Markets; Weather

12:45
CBS-Valiant Lady, sketch (Gold Medal); KMOX WBBM WCCO WFBM WISN (sw-15.27)

MBS-Voice of Experience (Lydia E. Pinkham); WCFL KWK
NBC-Jack & Loretta Clemens; WOWO

News; WIND WKBH WIRE
KSD-News; Markets
WBAA-Wanita Wilson, sop.
WBOW-Tune of the Day
WHO-Earl E. May's Prgm.
WIBA-Market Reports
WKBH-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sings
WMBD-Seed Corn Prgm.
WMT-Iowa Cornhuskers; Cousin Elvira; Bjorg Bjorgenson
WOC-Artie Shaw's Orch.
WROK-Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broad way
WTAQ-Musical Interlude
WTMJ-Sidewalk Reporter

1:00
NBC-Your Health; WMAQ WBOW (sw-15.33)

CBS-News Through a Woman's Eyes (Pontiac); WBBM WISN WCCO KMOX WFBM WTAQ WKBH WOC (sw-15.27)

NBC-Swing Time Trio; WOWO (sw-15.21)

Man on the Street; WMBD WCFL
KSD-News; Bert Granoff, trn. & Orch.
KWK-Carson Robison's Buckaroos

WAAF-Encores
WBAA-Δ Meditations
WCBD-J. C. O'Hair
WGN-Popular Melodies
WHA-News & Views
WHO-Navier Cugat's Orch.
WIBA-Melody Moments; Concert Trio

WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WKBH-Venetian Varieties
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WROK-Lions' Club Prgm.
WSBI-News; Farm Flashes
WSUI-Musical Chats
WIND-News
WTMJ-Livestock Market; Weather; News; Police Reports

1:15
NBC-Let's Talk It Over; (sw-15.21)

CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WISN WCCO (sw-15.27)

MBS-Reveries; Vocalists & Orchestra; WGN WIRE
KWK-Great Works of Men
WAAF-Soliloquy
WBAA-I Want a Job

NBC-Waltz Favorites; WOWO
WIBA WIRE

CBS-American School of the Air
WCCO KMOX WFBM WKBH
WKBH WSBT WTAQ WBBM
WISN WOC (sw-15.27)

NBC-Brevity Matinee; WBOW (sw-15.33)

News; WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Osteopathic Talk

WBAA-Monitor Views the News
WCBD-Δ Scripture Truth Hour
WCFL-Know Yourself
WGN-Harold Turner, pianist
WHA-Over at Our House
WHO-Houseboat Hannah
WIND-Tuberculosis Assn., talk
WLS-Markets; John Brown, pianist; News

WMBD-Party Line
WROK-Melodies from the Sky

1:45
NBC-Waltz Favorites; WCFL
KWK WMT

NBC-Brevity Matinee; WMAQ (sw-15.33)

KSD-Heart of Julia Blake
WAAF-Driskill Wolfe, trn.
WBAA-Market & Weather
WBOW-Δ Devotional Service
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Travel Tours
WMBD-Matinee Melodies
WROK-Community News
WTMJ-Home Harmonizers

2:00
NBC-Continental Varieties; WCFL (sw-15.33)

CBS-All Hands on Deck; WKBH
WKBH WISN WSBT WTAQ
WOC (sw-15.27)

NBC-Pepper Young's Family, sketch (Camay); KSD WHO
WMAQ WLW WTMJ

For details of contest on this program turn to the inside back cover.
News; WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Asher Booth, bar.
WBBM-Editor's Daughter
WBOW-Teachers' College Prgm.
WCCO-Polish Prgm.
WCCO-Livestock Reports
WFBM-Bohemians
WGN-Marriage License Romances
WHA-Professor Gordon's Singing Class

WIBA-Pop Concerts
WIRE-W.P.A. Concert
WJJD-Doug Hope Review
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Alice Blue, songs
WSUI-Radio Review; Within the Classroom
WTAD-News; Bookman

2:15
NBC-Oxydol's Own Ma Perkins, sketch; WMAQ WTMJ WHO
KSD

KWK-Siesta Time
WAAF-Music in the Air
WBAA-This Week in Literature
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WGN-Studies in Harmony
WHA-Organ Interlude
WIND-Henry Yohanan, pianist
WIRE-High School Music Parade
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Musicale
WTAD-Women's Variety

2:30
CBS-Deep River Boys, vocal trio; WFBM WKBH WSBT WTAQ WISN WOC WKBH (sw-15.27)

NBC-Vic & Sade, sketch (Crisco); WHO WMAQ WLW KSD
WTMJ

For details of contest on this program turn to the inside back cover.
NBC-Maurice Spitalny's Orch.; WCFL WMT WIRE WBOW (sw-15.33)

KMOX-Linda's First Love, sketch
WAAF-Red Hot & Low Down

CBS-Curtis Institute of Music
Prgm.; WISN WTAQ WFBM
WKBH WSBT WKBH WOC
(sw-15.27)

NBC-The Guiding Light, sketch (White Naptha); WHO WMAQ
KSD WTMJ WLW

NBC-Little Variety Show; WCFL
WBOW

MBS-Good Health and Training;
WGN KWK

KMOX-Editor's Daughter, sketch
WBAA-Hymn Echoes
WBBM-Radio Gossip Club
WCBD-Δ Lutheran Prgm.
WCCO-Ladies First
WEBQ-Movie Gossip (1210 kc)
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WJJD-Current News
WMT-Joe Fisher's Orch.
WOWO-Women in the News
WTAD-Lawrence Glosemeyer, trn.

3:00
CBS-Curtis Institute of Music
WMBD

NBC-Club Matinee, variety program; WMT KWK WENR
WOWO WBOW WIBA (sw-15.21)

NBC-Lorenzo Jones, sketch (Phillips); WMAQ WHO WIRE
KMOX-Singin' Sam
WBAA-Home Decorator
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Know Your Child
WIND-Dance Orch.
WJBC-Δ Christian Story Hour
WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-Δ Sunday School Lesson
WMT-Court Hussey's Orch.
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-Music Graphs
WTMJ-Those Happy Gilmans

3:15
MBS-West & Matey, vocal duo;
WGN WIRE

NBC-The Story of Mary Marlin, sketch (Ivory Soap); WHO
WMAQ

KMOX-One Woman's Opinion
WBAA-American Scene
WBBM-News; Cheri & the Three Notes
WCCO-Musical Prgm.
WCFL-Piano Recital
WIND-Fred Beck, organist
WLW-Life of Mary Sothorn
WTAD-Remember
WTMJ-Rhythm & Rhyme

3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.); WHO
WIRE WMAQ

CBS-The Goldbergs, sketch (Oxydol); WBBM (sw-15.27)

KBS-Kitty Keene, sketch (Dreft)
WMOX WCCO

NBC-Nat'l Congress of Parents & Teachers; WENR WBOW
KWK (sw-15.21)

News; WJBC WKBH
WAAF-News & Weather
WBAA-Music With the Masters
WCFL-Varieties
WFAM-Anything Happens
WFBM-Wings Over the World
WGN-Rhythm Rambles
WHA-Deutsche Musik Stunde
WIND-Studio Orch.

WISN-Mary Ann Presents
WKBH-Magic Violin
WLW-Heart of Julia Blake
WMBD-Polly of the Range
WMBI-Hymns You Love to Sing
WOC-Tea Time Dance Tunes
WOWO-Δ Old Time Religion
WROK-Δ Swedish Gospel Service
WSUI-Iowa Congress of Parents & Teachers, talk
WTAD-Police News
WTAQ-Fiddlers Three

3:45
CBS-Dr. Allan Roy Dafoe (Lycol); WBBM WFBM KMOX
WCCO (sw-15.27)

NBC-Cadets Quartet; KSD

NBC-The Road of Life, sketch (Chippo); WMAQ WTMJ WLW

MBS-Book a Week; WGN
WAAF-Estelle Barnes, pianist
WHO-Kitty Keene, Inc.
WIBA-Hits and Encores
WIND-Dixieland Band
WIRE-Royal Hawaiians
WISN-Inquiring Subscriber
WJBC-Mental Hygiene Class
WKBH-Tango Tempos
WKBH-John Gruber
WMBD-Dean & Gail
WMBI-Question Hour
WROK-Easy to Remember
WTAD-Marcella Cheek
WTAQ-Swing Session

4:00
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebeco); WFBM WBBM WCCO KMOX (sw-15.27)

NBC-Neighbor Nell; Dean Fossler, organist; KWK
NBC-Bennett & Wolverton;
WENR KSD

NBC-Junior Nurse Corps, sketch (Sunbrite); WLW (sw-15.21)

MBS-Mark Love & Len Salvo;
WGN
News; WOC WOWO WISN
WAAF-Rhumba Beat
WBAA-Reflections
WBOW-Δ Christian Science Program

WCFL-Danceland
WFAM-Anything Happens
WHA-Poems That Live
WHO-Way Down East
WIBA-Arts and Decoration
WIND-Musical Mirror
WIRE-Indiana Univ. Students
WJBC-Wesleyan Music School
WKBH-The Book Nook
WKBH-P.T.A. Talk
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMT-Δ Church Prgm.
WROK-News; Markets; Musicale
WSUI-Iowa Medical Society
WTAQ-Novel Hour
WTMJ-Around the Town

4:15
NBC-Don Winslow of the Navy, sketch; WIBA WMT WOWO
WBOW KWK

CBS-The Life of Mary Sothorn (Hind's); WBBM WCCO
KMOX (sw-15.27)

NBC-Vagabonds; WMAQ
MBS-Harold Turner, pianist; WGN
KSD-Washington University
WAAF-Kay Armen
WBA-Melody Moods
WENR-Music Circle
WFBM-Δ Lenten Service
WHO-Myrt & Marge
WIND-Poets' Corner
WIRE-Minute Interviews; News
WISN-Rhythm Review
WKBH-Afternoon Recital
WKBH-Gospel Melodies
WLW-Jack Armstrong, sketch
WMBD-Bargain Counter
WMBI-Gospel Music
WOC-Organ Moods
WROK-Albert Ammons, pianist
WSUI-Los Angeles Symp. Orch.
WTAD-News
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady, Irene Wicker; WLW (sw-15.21)

NBC-Jack Armstrong, sketch (Wheaties); (sw-9.53-15.33)

NBC-Joseph Gallicchio's Orch.; WMAQ WIBA WBOW

NBC-Radio Rubes; WENR
CBS-Stepmother, sketch (Colgate); WCCO WFBM KMOX
WBBM (sw-15.27)

News; WIND WJBC
KSD-Civic Music League
KWK-Sentimental Mood
WAAF-Organ Melodies

(Continued on Next Page)

AFTERNOON

12:00
NBC-News; Emerson Gill's Orch.; (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal); WFBM KMOX WISN WBBM WCCO (sw-15.27)

Musical Interlude; WHA WIND
News; WJJD WTAD WMBD WJBC

KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Farm Facts
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHO-Markets & Weather
WIRE-Market Reports
WKBH-Kidding the Classics
WKBH-Avanelle De Witt
WLS-Evelyn & Hilltoppers
WMBI-Δ Mid-day Gospel Hour
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15
NBC-Betty & the Escorts; WCFL (sw-15.33)



PORTLAND HOFFA
"Town Hall Tonight" comedienne
Wed. 8 pm CST

(4:30 p.m. Continued)

WBAA-Basketball Previews
WFAM-Journeys Without Maps
WGN-Afternoon Serenade
WHA-Weather Report
WIO-Party Line
WIRE-Easter Music
WISN-Even As You & I
WKBB-Miniatures
WKBH-The Swingsters
WMBD-News; Pet Corner
WMBI-Tract League
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WOWO-Wm. Vincent
WROK-Musicale
WSUI-Speech Clinic of the Air
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, inc.

4:45
NBC-Little Orphan Annie sketch (Ovaltime); (sw-9.53-15.33)
CBS-Hilltop House, sketch (Palmolive Soap); KMOX WISN WMBD WBBM WCCO (sw-15.27)
NBC-Three Romeos; WENR (sw-15.21)
MBS-Johnson Family, sketch; WGN KWK
KSD-News; Tempos of the Day
WAAF-Tea Dance
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Musical Varieties
WKBB-Story Lady
WKBH-Jungle Jim, sketch
WLW-Hilltop House, sketch
WMAQ-Romance & Rhythm
WMBI-Boys & Girls Story Time
WOC-Man on the Street
WOWO-American Family
WROK-Music by Cugat
WSUI-Stories Out of Iowa's Past
WTAD-Dance Prgm.
WTAQ-Sport Wheel
WTMJ-News; Moment Musical

5:00
CBS-News; Doris Rhodes, songs; WTAQ WFAM WKBB
NBC-America's Schools, drama; WCFL (sw-9.53-15.33)
NBC-Little Variety Show; WOWO WMT (sw-15.21)
NBC-Junior Nurse Corps, sketch (Sunbrite); WENR KWK
MBS-Ruby's Music; WGN
Jack Armstrong, sketch; WTMJ KMOX WOC
Terry & the Pirates; WIRE KSD
WAAF-Bureau of Information
WBBM-Kitty Keene, inc
WBOW-Merry-Go-Round
WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Bob White & Whipporwill
WIND-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Iowa Union Matinee Dance
WTAD-Freshest Thing in Town
WTMJ-Gypsy Four

5:15
CBS-Dear Teacher; WTAQ WKBB WFAM
NBC-Top Hatters' Orch.; WCFL (sw-9.53-15.33)
Dick Tracy; KSD WIRE WISN
Jack Armstrong; WTAD WCCO
Speed Gibson; WMBD WOC
Terry & the Pirates; WMAQ WMT
Adventures of Jimmy Allen; KMOX WHO
KWK-The Lone Ranger
WAAF-Tea Dance; Strike Up the Band
WBBM-Eddie House, organist

WENR-Malcolm Claire, Children's Stories
WFBM-Wheeler Mission
WIBA Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Short, Short Story
WROK Sports Review
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties); WBBM KMOX WMBD WFAM WISN WCCO WTAQ WKBB WKBH WOC WFBM (sw-11.83)
NBC-News; Sammy Watkins' Orch.; (sw-9.53)
NBC-Organist; Alma Kitchell, contralto; WOWO
Jack Armstrong, sketch; WMAQ WHO

News: WIBA WIND
KSD-Sportlights
WAAF-Sport Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan
WIRE-Little Orphan Annie
WJJD-Suppertime Frolic
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMT-Dick Tracy
WRJN-Behind the Microphone (1370 kc)
WSUI-Stamp Collector; Daily Iowan of the Air

5:45
NBC-Jean Sablon, songs; Orch. (sw-9.53-15.33)
NBC-Dinner Concert; WMAQ KWK WIRE
NBC-Lowell Thomas, news commentator (Sun Oil) WLW (sw-15.21)
CBS-Lum & Abner (Postum); KMOX WBBM WCCO WFBM (sw-11.83) (also KNX KSL at 10:15 p.m.)
NBC-Little Orphan Annie (Oxaltime); KSD
Sports: WISN WTMJ
Orphan Annie; WGN WHO
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Dance Orch.
WENR-Don Winslow of the Navy
WFBM-Moderate Melodies
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WKBB-To be announced
WKBH-Rhythm & Romance
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; News
WOC-Sunset Serenade
WROK-Musicale
WTAQ-Bureau of Public Service; Safety Prgm.

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup); WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch (Anacin); WENR WMT WIRE KWK (sw-11.87)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum); WJR (sw-11.83) (also see 10 p.m.)

NBC-To be announced; WMAQ WBOW
CBS-Obligato; WTAQ WBBM News; KMOX WCFL
Sports: WOC WKBH WKBB WTAD
Dinner Hour: WIBA WSUI
WCCO-Let's Celebrate
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway, sketch
WHAS-Nedra Gordinier
WHO-Sunset Corners Opry
WIND-German Hour
WISN-Down By Hermans
WMBD-To be announced; Political Talk
WROK-News; Evening Melodies
WTMJ-Rid the Road of Jalopies

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); WMAQ WHO WIRE WTMJ WIBA WTAM (sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, Drama (Amer. Home Products); WMT KWK WENR (sw-11.87)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra and guests, CBS.

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC-Red.

7:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark; guest, CBS.

7:30 CST TOMMY DORSEY'S ORCHESTRA, vocalists, Paul Stewart, m.c., NBC-Red.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

8:00 CST CHESTERFIELD PROGRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor, CBS.

9:00 CST KAY KYSER'S KOLLEGE OF MUSICAL KNOWLEDGE, NBC-Red.

11:30 CST LIGHTS OUT, experimental drama featuring Boris Karloff, NBC-Red.

CBS-Hobby Lobby, Harry Salter's Orch.; Stuart Allen, bar (Hudson Motors) WFBM WJR (sw-11.83) (also see 9:30 p.m.)

CBS-Cheri & the Three Notes; WTAQ WOC WKBB WKBH WBBM

MBS-Lawrence Welk's Orch.; WGN
KMOX-To be announced
KSD-Joe Rimes' Orch.
WBOW-Si & Ezra
WCCO-Front Page Parade
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports Review
WHAS-Vocal Varieties
WLW-Vicki Chase, memory bouquet
WMBD-News

6:30
NBC-Talk by Hamilton Fish; WENR KWK

CBS-Aeolian Trio; WISN WBBM Sports; WGN KMOX
News: WHO WTAQ WOC
KSD-Charlie Chan
WBOW-Dance Hour
WCCO-North Star School
WCFL-Hired Hands
WFAM-Songs of the Strings
WFBM-Musical Moods
WHAS-Peter Ricciardi, songs
WIBA-Dinner Hour Melodies
WIRE-Man to Man Sports; News
WKBH-Speed Gibson
WKBH-Dinner Music
WLW-County Courier
WMAQ-Central Democratic Committee
WMBD-Fredman Pioneers
WMT-Musical Varieties
WROK-House by Side of Road
WTAM-George Hessberger's Orch.
WTMJ-Easy Aces, sketch

6:45
NBC-Cheer Up America (Men-nen); Henry Burbig, comedian; Ray Murray; Fanny Boners Trio; Frank Novak's Orch.; WTAM WENR

CBS-Adult Education Program; WCCO WBBM KMOX WMBD WFAM WHAS WISN WTAQ WOC (sw-11.83)
NBC-Happy Jack, songs; WBOW News; WFBM WKBB WKBH
KSD-Apine Varieties
KWK-The Key Men, quartet
WCFL-Nothing But the Truth; Alexander McQueen
WGN-Symphony in Rhythm
WHO-Vic Arden's Orch.
WIBA-Musical Moments Revue
WIRE-Charlie Chan
WJR-Melody & Rhythm
WLW-Perk-Uppers
WMAQ-Let's Celebrate
WMT-Carson Robison
WROK-Dinner Music
WSBC-Movie Review
WTMJ-Reddy Kilowatt's Orch.

7:00
CBS-Cavalcade of America (DuPont); Don Voorhees Orch.; KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83) (also KNX KSL at 11 p.m.)
Tommy's program will be a dramatization of the life of Charlotte Cushman.

NBC-One Man's Family (Tenderleaf Tea); WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgrms. at 11:30 p.m.)

NBC-Roy Shield's Revue; Orch. & Vocalist: WMT WOWO (sw-11.87)

MBS-Marine Band; KWK
WBOW-Leonard Kincaide
WCFL-News
WFAM-The New Yorkers
WGN-Ennio Bolognini's Orch.
WIND-Traffic Court
WISN-Music by Arnold Griggs
WKBB-Star Revue
WKBH-Beauty Box Revue
WLS-Armour Inst. Glee Club
WMBD-Bob Black's Orch.
WOC-German Band
WROK-Lawrence Barrett's Orch
WSUI-Children's Hour
WTAQ-Clara Dawes, sop.

7:15
NBC-Roy Shield's Revue; Orch. & Vocalist: WMT WOWO WLS (sw-11.87)
Vic Arden's Orch.; WKBB WBOW

WCFL-Jack Kelly's Orch.
WFAM-Odd Facts
WISN-Reflections
WKBH-Dr. Knowlton
WMBD-Home & Fireside
WROK-Clarence Lindsey, tr.
WSUI-Salute to the Cities of Iowa
WTAQ-Piano Musings

7:30
NBC-Harriet Parsons, commentator (Bromo Seltzer); WMT WLS WOWO KWK (sw-11.87)

CBS-Ben Bernie & All the Lads; Lew Lehr; Buddy Clark & Jane Pickens (U. S. Rubber); WJR WHAS WCCO WMBD WFBM WBBM WISN WKBB WFAM WTAQ WOC WKBH (sw-11.83) (also KNX at 10:30 p.m.)

NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.; WMAQ WTAM WHO WIRE WLW KSD
Dorsey conducts an amateur swing contest from the stage of the Stanley Theater in Pittsburgh, Pa.

MBS-Lone Ranger, drama (Silvercup); WGN
NBC-To be announced; WIBA WBOW-Honey Bunners
WCFL-Streamline Melodies
WGL-Behind the Microphone
WIBA-D.A.R. Prgm.
WIND-Tommy Ott, organist
WROK-Little Theater of the Air
WSUI-Evening Musicale
WTMJ-For Ladies Only

7:45
NBC-Jimmy Kemper & Co. WOWO WLS WMT (sw-11.87)
KWK-Piano Portraits
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WLS-To be announced
WSUI-Stage Door Review
WTMJ-Let's Dance

8:00
CBS-Chesterfield Presents Grace Moore, sop., with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator; Guest: WFBM WHAS WKBB WKBH WBBM WCCO KMOX WOC WTAQ WISN WSBT WMBD WJR (sw-11.83)

NBC-Town Hall Tonight (Sal-hepatica), Fred Allen & Portland Hoffa; Quartet; Peter Van Steeden's Orch.; Lucille & Lanny; Guest: WIBA WTAM WMAQ WLW WHO KSD WTMJ WIRE KOA (sw 9.53) (also KFI at 11 p.m.)
Guest: Jacob Solomon, one of the last hansom cab drivers in New York City.

NBC-To be announced; WOWO WLS WMT
KWK-Larry Funk's Orch.
WCFL-Judge John H. Lyle
WGL-Behind The Microphone
WGN-Bob Crosby's Orch.
WIND-News & Music
WROK-Your Health Parade
WSUI-Musical Miniatures

8:15
NBC-To be announced; WBOW WCFL-Concert Orchestra
WIND-House of Peter McGregor
WLS-Int'l Mirror
WROK-News; Motor Drama
WSUI-With the Authors

8:30
CBS-Dr. Webster's Spelling Bee; WHAS WJR WISN WKBB WCCO WTAQ WBBM WKBH WFBM KMOX WMBD WSBT WOC (sw-11.83)
NBC-Under Western Skies; WENR WOWO (sw-11.87)
MBS-Let's Visit; KWK WMT WCFL-News
WGN-Jack Russell's Orch.
WIND-I Am, Reading Room
WROK-House of Dreams
WSUI-Manhattan Concert Band

8:45
WCFL-Gabe Wellner, organist
WGN-News; Sports
WIND-Contemporary Problems
WROK-Vic Arden's Orch.; Guests
WSBT-Quiz-quest
WSUI-Daily Iowan of the Air

9:00
NBC-Kay Kyser's College of Musical Knowledge (Lucky Strike Cigarettes); WTMJ WTAM WIBA WIRE KSD KOA WLW WHO WMAQ (sw-9.53)

CBS-Gang Busters (Palmolive Show Cream); Col. H. N. Schwarzkopf, dir.; True Crime, drama; WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-11.83)

NBC-Choir Symphonette; WBOW WOWO WENR (sw-11.87)
MBS-Symphonic Strings; WMT WGN KWK
Vic Arden's Orch.; WKBH WOC WSBT WMBD

WCFL-L. Fish Co., Games
WIND-Freddy Martin's Orch.
WKBB-Echoes of Stage & Screen
WROK-Whispering Orch.
WSUI-Iowa City Women's Club
WTAQ-Dance Orch.

9:15
NBC-Nola Day, contr.; WBOW WENR WOWO (sw-11.87)
WCFL-Favorite Melodies
WIND-Me & the Boy Friend
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Gomer Bath, news
WOC-Gwen Bower, songs
WROK-Barney Whisman, tr.
WSBT-House of Dreams

9:30
CBS-Hobby Lobby; Harry Salter's Orch.; Stuart Allen, bar. (Hudson Motors); WOC WSBT WFBM WBBM WHAS KMOX WISN WMBD WCCO (also at 6:15 p.m.)

NBC-Minrel Show WENR WIND WMT (sw-11.87)
CBS-Barry Wood, songs; WJR (sw-11.83)
MBS-Melodies from the Skies; WGN
KWK-Rich Harmonies
WCFL-Labor Flashes
WIND-Ted Weems' Orch.
WKBB-Sentimental Music
WKBH-Dance Time
WROK-Gospel Fellowship Hour
WTAQ-Continental Nights

9:45
CBS-American Viewpoints; (sw-11.83)
Senator Joseph F. Guffey, D., Penn., will contribute to Pennsylvania's celebration of its founding in a talk.

News: WIND WOWO WROK
KWK-Rhythm and Romance
WCFL-Union Label League
WJR-Musical
WKBB-Gaslight Harmonies
WKBH-Rudolph Kvelve, violinist
WTAQ-To be announced

10:00
NBC-Amos 'n' Andy (Campbell's Soup); WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum); KSL WCCO WFBM WBBM KMOX WHAS (also at 6 p.m.)

NBC-Dick Gasparre's Orchestra; WIOB
CBS-Benny Goodman's Orch.; WSBT (sw-6.12)

NBC-Bert Block's Orch.; WOWO News; WIBA WMBD WIAQ WKBB WLW WOC WJR
KWK-Sport Review
WCFL-Dr. Martin H. Bickham
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; Isaac Walton, League
WKBH-News; Music
WMT-Electric Park Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); WIBA KOA KFI (also at 6:15 p.m.)

CBS-Benny Goodman's Orch.; WKBB WTAQ WISN WKBH WBBM KMOX WOC (sw-6.12)
NBC-Dick Gasparre's Orchestra; News; WCFL (sw-9.53)
NBC-Bert Block's Orch.; WENR MBS-Howard Woods' Orchestra; WGN
News: WHO WMT WFBM WHAS WMAQ

KWK-Organ Moods
WCCO-Cedric Adams
WIBA-Gems of Melody
WIRE-News; Basonology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Riddle Me This

10:30
CBS-George Olsen's Orchestra; WTAQ WISN WFBM WKBB WSBT WKBH WHAS WOC (sw-6.12)
NBC-Rhyme Night, Horace Heidt's Orch.; WENR WBOW WIBA WLW (sw-9.53)
NBC-Herbie Kay's Orch.; WMT MBS-Jimmy Dorsey's Orchestra; WGN
News: KWK KMOX WBBM Dance Orch.; WCFL WTMJ KOA Light on the West
WCCO-Rollie Johnson
WHO Sports
WIND-Freddy Martin's Orch.
WIRE-Earl Newport's Orch.
WMAQ-Henry Busse's Orch.
WMBD-Value Hints
WOWO-Out of Bounds

10:45
CBS-George Olsen's Orchestra; WBBM
NBC-Rhyme Night, Horace Heidt's Orch.; WHO
MBS-Jimmy Dorsey's Orchestra; KWK WIRE
KMOX-Carl Lorch's Orch.
WCCO-Hurst's Orch.
WIBA-Club Chanticleer
WJR-Solay
WMBD-Moonlight Meditations

11:00
CBS-Red Norvo's Orch.; WFBM WOC WTAG WKBB WMBD WSBT WBBM WISN
NBC-Andy Kirk's Orch.; WBOW WMAQ KSD WCFL
NBC-Dance Orch.; WOWO
MBS-Orrin Tucker's Orch.; WMT WIRE KWK WGN
KMOX-Gardening Information & Interviews

KOA-Dance Hour
WCCO-Little Jack Little's Orch.
WENR-Music as You Desire It
WHAS-Herbie Holmes' Orch.
WHO-Veterans Forum
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-24 Hour Review
WTAM-Barry Conrad's Orch.

11:30
NBC-Lights Out, experimental drama; KSD WIRE WHO WBOW WISN WTAQ WMAQ WTMJ
End of Wednesday Programs

MORNING

7:00 am CST
NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Rhythmaires: (sw-21.52)
News: WOWO WLS
Musical Clock: WROC WIBA WOC WKBB
7:15
CBS-Deep River Boys: (sw-21.52)
NBC-Doc Schneider's Texans: (sw-21.5)
News: WHO WCCO WMT WAAF WLW
KMOX-Popular Melodies
WBOW-Musical Clock
WJJD-It's Risin' Time
7:30
CBS-Poetic Strings: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WIBA WTAQ WKBB
Morning Devotions: WKBH WLS
Musical Clock: WMBD WBBM WMT WROC
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCBD-Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Mother Hubbard
WJJD-Christian Science
WLW-The Gospel Singer
WTMJ-News; Top of the Morning
7:45
KWK-Great Works of Men
WCFL-Morning Musical
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBH-Musical Clock
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club: News
WCFL WBOW
NBC-Women and the News: (sw-21.5)
CBS-Arthur Godfrey, songs: (sw-21.52)
CBS-As You Like It; News:
WFBM WTAQ WFAM WKBH
News: WMBD WKBH WIRE
Coffee Pot Inn: WHO WMT
Musical Clock: WIBA WROC
KMOX-Views on News
KSD-News; Dick Leibert, organist
KWK-Morning Melody Time
WAAF-Breakfast Express
WCBD-Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Arkansas Woodchopper
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Storyland Lady
8:15
CBS-As You Like It: (sw-21.52)
NBC-Person to Person: KSD (sw-21.5)
Musical Clock: WMT WHO
KMOX-Houseboat Hannah
KWK-Mrs. O'Brien's Boarding House
WCBD-Nazarene Prgm.
WHA-Morning Melodies
WIND-Bob Atcher & Bonnie Blue Eyes
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-De Zurik Sisters, trio
WLW-Houseboat Hannah
WTAD-Church in the Wild-wood
WTMJ-Your Home Town
8:30
NBC-Breakfast Club: News
WOWO WCFL
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Landt Trio; News: KSD (sw-21.5)
CBS-Dave Bacal: WKBH WOC
MBS-Victor H. Lindlahr (Journal of Living): WGN
KWK-Candid Camera; News

WAAF-Edna Earle
WBOW-Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Bob Atcher & Bonnie Blue Eyes, songs
WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff and Case Bandwagon
WROC-Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-Interchurch Devotional
WTAQ-Wake Up & Live
WTMJ-Party Line
8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Frances Adair, contr.: KSD (sw-21.5)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Better Health; Rose Room Melodies; News; Footnotes
WJJD-Illinois League of Women Voters
WKBH-Your Home
WKBH-Rapid Ad
WLS-Chuck, Ray & Christine
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROC-Town Crier
WTAQ-Coffee Hour
WTAD-Through Life's Window
WTMJ-Span
9:00
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WOWO WMT KWK KTMJ WLS (sw-15.21)
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
WAAF-News; Interlude
WBOW-Household Hints
WCBD-Italian Prgm.
WCFM-Party Line
WFAM-Lyric Serenade
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Ranch Boys
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WROC-News
WSUI-Within the Classroom Calendar & Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT KWK WTMJ WOWO WLW (sw-15.21)
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WEDC-The Movie Questionnaire
WFAM-Concert Time
WHA-Keeping Up with Science
WIBA-Organ Melodies
WIND-Your Favorite Band
WKBH-News
WKBH-Stars Over Hollywood
WOC-Party Line
WROC-On the Mall
9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM

NBC-To be announced: WENR
NBC-Josh Higgins of Finchville: WCFL WBOW
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBH
KMOX-House of Dreams
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WCCO-Musical Prgm.
WFAM-Homemakers' Exchange
WFBM-Kitchen Clinic
WHA-Music for Children
WIBA-Church of the Air
WISN-News
WJJD-Illinois Medical Society
WKBH-Venetian Varieties
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Louise Hathaway
WOC-Earl E. May
WOWO-Norm & Bob
WTAQ-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC WKBH WCCO
NBC-Viennese Ensemble: WBOW Dr. Friendly: WGN WLW
News: WLS WMBD
Party Line: KWK WTAD
WBBM-Vincent Pelletier, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Les Paul & Priscilla Holbrook
WISN-Mrs. Sylvia Shiras
WJJD-Sentenced Men
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROC-Musicale
10:00
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLW WLS (sw-15.21)
NBC-Viennese Ensemble: WIBA WCFL WTMJ WMT
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
Homemakers: WHA WSUI
KWK-Dr. Friendly
WAAF-Memory Lane
WCBD-Uncle John
WCCO-Judy & Jane
WFAM-Shoppers' Guide
WGN-Don Perdo & Piano
WHA-Homemakers' Prgm.
WIND-Traffic Court
WISN-Ann Leslie's Scrapbook
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics
WROC-News & Markets; Organ
WSBT-Two-Way Harmonies
WTAD-News
WTAQ-Hawaiian Melodies
10:15
CBS-Instrumentalists: KMOX WFBM WCCO WBBM
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
For details of contest on this program turn to the inside back cover.
NBC-Bachelor's Children: WGN
KWK-Singing Cowboys
WAAF-Hog 'n' Harmony
WCFL-Popular Waltzes
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicapper
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Weekly Shopper
WOWO-Editor's Daughter, sketch
WROC-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
For details of contest on this program turn to the inside back cover.
NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): KSD WHO WMAQ WTMJ WIRE

CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
For pictures of Alice Frost and her pet cat turn to page 26.
KWK-News; Musical Interlude
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-Adele Genschaw, pianist
WIBU-Aid Parade
WIND-Your Hollywood Reporter
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Song Time
WLW-Betty Moore, interior decorator
WMBI-Missionary Music
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAM-Women's Hour
WTAQ-News; Merry-Go-Round
10:45
NBC-Cobwebs & Cadenzas: WBOW KSD
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WCCO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Song Favorites
WHO-Dick Leibert, organist
WIBA-The Editor's Daughter
WIND-Livestock Markets
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Dude Martin's Rangers
WKBH-This Woman's World
WKBH-Pianology
WLW-The Goldbergs, sketch
WMAQ-Happy Jack Turner, songs
WMBI-Echoes from Mission Fields
WMT-Jimmie Smith's Orch.
WOC-Screen Fans Prgm.
WOWO-To be announced
WROC-Amer. Family Robinson
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup
11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, songs: WBOW WHO
MBS-The Boy & Girl Friend WIRE
Young Widder Jones: WCFL KWK
KSD-News; Safety Council Prgm.
WAAF-Melody Parade
WBAA-Dick Curtner, pianist
WGN-Harold Turner, pianist
WHA-Music Appreciation
WIBA-Linda's First Love, sketch
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Swing & Sway
WKBH-Tonic Tunes
WLS-Short, Short Stories
WMT-Toby's Contassel News
WOWO-Bill Board
WROC-Tabernacle Hour
WTAQ-Theater Organ
WSUI-Within the Classroom; Farm Flashes
WTAD-News
WTMJ-What's New in Milwaukee?
11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C Hill, commentator: WBBM WISN WMBD WOC KMOX WKBH WCCO WFBM
NBC-George Griffin, bar.: WBOW WIBA
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
KSD-George Hall's Orch.
KWK-Rapid Service
WAAF-Don Bolt, commentator
WBAA-PTA-Council
WCFL-Swingtime
WFAM-Visitors Welcome
WGN-Morning Melodies
WIND-Dan Harding's Wife
WIND-Priscilla Holbrook, pianist
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar

WLS-Don & Helen
WMBI-Music Faculty Prgm.
WMT-Troubaderos
WROC-N. Y. A. Drama
WTAD-Yee & Bee
11:30
NBC-Music Educators Nat'l Conference: WCFL
NBC-Nat'l Farm & Home Hour: Spkrs.: KWK WMAQ WLW WBOW WIBA (sw-15.21)
CBS-Romance of Helen Trent (Old English Wax): WBBM KMOX
Hymns of All Churches: WHO WOC
KSD-Roses for Madame
WAAF-This Feminine World
WBAA-Charlotte Friend Stewart, sop.; News
WCCO-Happy Gilmans
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle; Markets; Farm Bureau Prgm.
WGN-Quin Ryan's News
WIND-Harry Zimmerman & Les Paul, organist & guitarist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singing Sam
WJJD-Safety Court
WKBH-Notes; Farm Flashes; Do You Want a Job
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Lady and the Doctor; Swingsters
WMBI-Continued Story Reading
WMT-Hybrid Seed Talk
WOWO-Markets
WROC-Helene Kimberley songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Morning Melodies
11:45
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX
Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WCFL-Harmony Hi-Spots
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIND-Farm Talk
WIRE-Farm & Home Hour
WJBC-Morning Concert
WKBH-Livestock Quotations
WLS-Weather; Markets; News
WMBD-Jack & Jill
WOWO-Rondaliers
WROC-Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers
AFTERNOON
12:00
NBC-News; Emerson Gill's Orch.: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
News: WJJD WJBC WMBD WIND WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Russ Graefnitz, pianist
WBOW-Street Reporter
WCFL-Hit Parade
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIRE-Markets
WKBH-Speed Gibson
WKBH-Parade of Hits
WLS-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WMT-Cedar Valley Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles
12:15
CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
NBC-Betty & the Escorts: WCFL (sw-15.33)
News: WKBH WOWO
WBAA-Town Crier
WBOW-On the Mall
WGN-Noontime Melodies
WHO-Songfellows
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Noon Day Service
WKBH-Man on the Street
WMBD-Town Crier; Markets



ANNE SEYMOUR "Mary Marlin" Thurs. 3:15 pm CST

WMT-Question Man; Voice of Iowa
WOC-Inquiring Mike
WROC-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
NBC-Words & Music: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
News: WHO WOC
Farm Prgm.: WHA WMBD
Luncheon Dance Time: WBAA WBOW
KWK-Organ Melodies
WCFL-Noon-Day Concert
WGN-Markets; Mid-day Service
WIBA-News; Markets
WIND-Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WOWO-Hey! Mr. Motorist
WROC-Couple on the Street
WSBT-Paul Powell
WTAD-Farm; Markets; Weather
WTMJ-Luncheon Concert
12:45
CBS-Valiant Lady, sketch (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27)
NBC-Glenn Darwin, baritone: WOWO (sw-15.21)
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Alberta Schmadle, sop.
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WIBA-Markets
WKBH-Song Hits; Pet Corner
WLS-Interview & Farm Talk; Auctioneer
WLW-Kitty Keene, Inc.
WMBD-Political Prgm.
WMT-Iowa Cornhuskers; Cousin Elvira
WOC-Eddie Duchin's Orch.
WROC-Home Folks Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
NBC-Ranch Boys: KWK (sw-15.21)
CBS-Lyric Serenade: WTAQ WFBM WOC WISN WKBH (sw-15.27)
NBC-Music Guild: WBOW WMAQ WHO (sw-15.33)
Man on the Street: WBBM WMBD WCFL
KMOX-Inquiring Reporter
KSD Dance Music
WAAF-Encores
WBAA-Behind the Scenes of Merchandise
WCBD-J. C. O'Hair
WCCO-Home Folks' Tunes
WGN-Songs of Yesterday
WHA-Farm Organization Forum
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WLS-Touring the World, Paraguay
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agri. Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestocks; Weather; News; Police Reports
(Continued on Next Page)

Thursday

March 31



WALTER BLAUFUSS
"National Farm and Home Hour"
orchestra leader
Thurs. 11:30 am CST

1:15
CBS-The O'Neills, sketch (Ivory Soap) WBBM KMOX WCCO WISN (sw-15.27)
NBC-Let's Talk It Over: KWK (sw-15.21)
MBS-Reveries; Vocalists & Organist: WGN WIRE
KMOX-Hope Alden's Romance, sketch
KSD-Songs of Jean Carmen
WBAA-You & Your Health
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Round-Up
WKBB-Music Moderne
WKBH-Home Folks
WLS-Melody Parade
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Walt Sears' Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Fred King

1:30
CBS-American School of the Air: WISN WBBM WFBM WOC WKBB WCCO WTAQ WSBT WKBB KMOX (sw-15.27)
Program from Estonia. Rino Pata, conductor: The Childhood of the Singer, When I Was Still Young, The Heart Beats, The Feast Is Beginning and Lullabies Vals.
NBC-Light Opera Selections: WBOW (sw-15.33)
NBC-Dot & Pat. songs: WOWO WCFL
News: WMAQ WMT KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Meat Board Talk
WBAA-Monitor Views the News
WCBD-Zion Musicale
WGN-Harold Turner, pianist
WHA-Music in the Air
WHO-Houseboat Hannah
WIBA-Conference of Jews & Christians
WIND-Safety Prgm.
WIRE-To be announced
WLS-Market Summary; News
WMBD-Party Line
WROK-Master Singers
WTMJ-Dance Orch.

1:45
NBC-Light Opera Selections: WMAQ (sw-15.33)
NBC-Johnnie Johnston, baritone: WOWO WIBA WCFL KWK
MBS-Norwich Univ. Glee Club: WGN WIRE
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone, contralto
WBAA-Markets & Weather
WBOV-Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-How I Met My Husband
WMBD-Matinee Melodies
WMT-Closing Markets
WROK-Modern Marco Polo
WTAD-Florence & Ruth Brown
WTMJ-Homemakers' Studio

2:00
NBC-Dr. Paul Weingarten, pianist: WCFL WIRE (sw-15.33)
CBS-Ray Block's Varieties: WOC WBSI WISN WTAQ WKBH WKBB (sw-15.27)
NBC-Pepper Young's Family sketch (Camay): WMAQ KSD WHO WTMJ WLW
For details of contest on this program turn to the inside back cover.
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Geography in the News
WBBM-Editor's Daughter

WBOW-Ind. State Teachers College Prgm.
WCBD Polish Prgm
WCCO-Livestock Markets
WFBM-Bohemians
WHA-English As You Like It
WIBA-Concert Hall of the Air
WJJD-Doug Hope Review
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News: Ten Minutes with You
WSUI-Campus Activities; Organ Recital
WTAD-News; Bookman

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
NBC-Eastman School of Music Prgm.: WCFL (sw-15.21-15.33)
MBS-Three o'Clock Revue: WIRE WGN
KWK-Siesta Time
WAAF-Music in the Air
WBAA-The World We Lie In
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WIND-Priscilla, pianist
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Two Guitars
WTAD-Women's Variety Prgm.

2:30
CBS-Army Band: WISN WTAQ WKBB WFBM WOC WKBB WSBT (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ
For details of contest on this program turn to the inside back cover.
To be announced: WBOW WIRE
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCBD-Rhythm Men
WOC-Dental Health
WGN-June Baker
WHA-Music of the Masters
WIND-Stars Over Hollywood
WJJD-Ben Kanter, pianist
WLS-Musical Roundup
WMBD-Petticoat Parade
WMT-Fed. of Women's Clubs
WOWO-Whispering Strings
WROK-Rhythm Before Three
WSUI-Radio Child Study Club
WTAD-Dance Hour

2:45
MBS-Good Health & Training: WGN
"Modern Woman and Marriage" will be discussed by Joseph C. Rheingold, M.D., Associate, Department of Psychiatry, University of Illinois, and Harrier Lange Rheingold, M.A., Senior Assistant Psychologist, Institute for Juvenile Research.
NBC-Eastman School of Music: WBOW WCFL
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ
KMOX-Editor's Daughter, sketch
KWK-Health Talk
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WIRE-Matinee Varieties; News
WJJD-Current News
WLS-Musical Roundup
WMT-To be announced
WOWO-Women in the News
WTAD-Loreine Hughes, sop.

3:00
CBS-Adventures in Science: WOC WKBB WMBD WISN WKBB WSBT WFBM WTAQ (sw-15.27)
Speaker: Mary Ryan of the American Red Cross, "Visiting the Sick."
NBC-Club Matinee: WENR KWK WBOW WIBA WOWO WMT
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO
KMOX-Singin' Sam
WBAA-Machine Age
WBBM-Houseboat Hannah, sketch
WCFL-News
WGN-Musical Mail Box
WHA-Youth Looks Ahead
WIND-Streamliners
WJBC-Prophetic Hour
WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-Feature Hour
WROK-Women of the Hour
WSUI-Previews & Reviews
WTAD-Travels
WTMJ-Those Happy Gilman

3:15
CBS-Eton Boys, vocal quartet: WMBD WSBT WFBM WTAQ WOC WCCO WKBB WKBH WISN (sw-15.27)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:45 CST GOOD HEALTH AND TRAINING, MBS.

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.

7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.

8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Frank Morgan; Connie Boswell and other film stars, chorus, Meredith Willson's orchestra; Ted Pearson, announcer; Una Merkel, guest, NBC-Red.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Marion Claire, guest, NBC-Red.

10:15 CST ELZA SCHALLERT Interviews Akim Tamiroff, NBC-Blue.

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ
MBS-Songland: WIRE WGN
KMOX-One Woman's Opinion
WBAA-Marvin Smith, tr.
WBBM-News; High Hatters & Dave Bacal
WCFL-Musicale
WIND-The Serenader
WLW-Life of Mary Sothorn
WSUI-Opera Arias
WTMJ-Rhythm & Rhyme

3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ WIRE
NBC-Club Matinee: WCFL (sw-15.21)
CBS-Kitty Keene, sketch (Dreft) KMOX WCCO

CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-15.27)
WAAF-News; Weather
WBAA-Morey J. Doyle, pianist
WFBM-Musicale
WFBM-Footnotes
WGN-Rhythm Rambles
WHA-In Deutscher Sprache
WIND-Waltz Time
WISN-Movie Chat
WJBC-News

WKBH-What's New?
WKBH-Magic Violin
WLW-Hello Peggy
WMBD-Afternoon Visitor
WMBI-Gospel Message
WOC-Linger Awhile
WOWO-Old-Time Religion
WROK-Lights and Shadows
WSUI-Far Lands
WTAD-Police News
WTAQ-Gems of Melody

3:45
NBC-Cadets Quartet: WCFL KSD
CBS-Howard Phillips, songs: WOC WKBB WTAQ KMOX WFBM WISN WBBM WKBB WMBD (sw-15.27)

NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
MBS-Book a Week: WGN
WAAF-Piano Novelties
WBAA-Interesting People in the News
WBBM-Your Neighbor & Mine
WCCO-Art Institute
WHO-Kitty Keene, Inc.
WIBA-Hits & Encores
WIND-At the Tavern
WIRE-Audition Book
WJBC-Mental Hygiene Class
WMBI-Amateur Hour
WROK-Margaret Ekolf, piano moods
WTAD-Jack Petrie

4:00
NBC-Bennett & Wolverton: KSD WBOW WENR
NBC-The Four of Us: KWK
CBS-Follow the Moon, with Elsie Hitz & Nick Dawson (Pebe co.): WBBM WFBM KMOX WCCO (sw-15.27)
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
MBS-Lawrence Salerno, pianist: WGN
News: WOC WISN WOWO Madison Concert Orch.: WHA WIBA

WAAF-The Rhumba Beat
WBAA-Melody Moods
WCFL-Danceband
WFAM-Anything Happens
WIND-You, the Story and the Music
WIRE-High School News
WJBC-Concert Band
WKBH-The Book Nook
WKBH-German Hour
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMT-Δ Church Prgm.
WROK-Markets & News
WSUI-Jr. Academy of Science
WTAD-Bates Trio
WTAQ-Novel Hour
WTMJ-Swinging a New Song

4:15
NBC-Don Winslow of the Navy, sketch: WOWO WBOW KWK WMT

NBC-Ohio Wesleyan Singers Club: WMAQ (sw-9.53)
CBS-Life of Mary Sothorn, sketch (Huid's): KMOX WBBM WCCO (sw-15.27)
MBS-Len Salvo, organist: WGN
KSD-Washington University
WAAF-Concert Master
WBAA-Bob Hildebrandt, pianist
WENR-Music Circle
WFBM-Δ Lenten Services
WHO-Mr. & Marge
WIRE-Minute Interviews; News
WLS-Roytum Review
WKBH-University Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Δ Foreign Language Service
WOC-Pats' Organ Moods
WROK-Birthday Club
WTAQ-Madrigal Singers
WTAD-News
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)

CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO (sw-15.27)
NBC-Radio Rubes: WENR
NBC-Joseph Galicchio's Orch.: WIRE WMAQ WIBA WBOW
NBC-Jack Armstrong sketch (Wheaties): (sw-9.53-15.33)
News: WIND WJBC
KSD-Careful Children's Club
KWK-Sentimental Mood
WBAA-Wings Over the World
WFAM-Periscope of the News
WCN-Afternoon Serenade
WHA-Weather Reports
WHO-Party Line
WISN-Even as You & I
WKBH-Miniatures
WMBD-News; Pet Corner
WMT-Tom Owens' Roundup
WOC-Music in Modern Manner
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary French
WTAD-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WMBD KMOX WISN (sw-15.27)

NBC-Little Orphan Annie sketch (Ovaltine): (sw-9.53-15.33)
NBC-Three Romcos: WENR (sw-15.21)
MBS-Johnson Family, sketch: WGN KWK
KSD-News, Gabriel Heatter, commentator
WAAF-Diana Clifton, sop.
WBAA-Story Book Hour
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Rhythm in Brass
WIRE-Yes or No
WJBC-Δ Christian Messengers
WKBH-The Story Lady
WLBH-Girl Scouts Prgm.
WLW-Hilltop House
WMAQ-Jimmie & Gyp, on invisible trails
WOC-Man on the Street
WOWO-American Family
WROK-Variations in Rhythm
WTAD-Popular Dance Prgm.
WTMJ-News; Medical Society

5:00
CBS-Nila Mack's Let's Pretend: WKBH WTAQ WFAM
Subject: "Blue Beard."
NBC-Rakov's Orchestra: WIRE WROK
NBC-Geo. R. Holmes, commentator; Orch.: (sw-9.53-15.33)
NBC-Junior Nurse Corps, sketch: KWK WENR
MBS-To be announced: WGN
Jack Armstrong, sketch: WTMJ KMOX WOC

KSD-Terry & Pirates
WAAF-Bureau of Information
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCBH-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Jack Kelly's Orch.
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WFBM-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music Course
WKBH-Kiddies' Hour
WIND-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WMT-Highway Bulletin; Popular Varieties
WROK-Bob Kail, songs
WSUI-Western Conference Debate
WTAD-Freshest Thing in Town

5:15
NBC-Count Basie's Orch.: KSD WMAQ WOWO (sw-9.53-15.33)
MBS-Len & Harold, piano duo: WGN
Dick Tracy: KSD WIRE WISN Jack Armstrong; WTAD WCCO KMOX-Advs. of Jimmy Allen
KWK-Al Sarli's Jam Session
WAAF-City Manager Committee Talk; Tea Dance
WBBM-Eddie House, organist
WCBD-Dinner Concert
WCFL-Mundelein College Radio Shop
WENR-Malcolm Claire, Children's Stories
WFBM-Δ Christian Science Prgm.
WHO-Jimmy Allen
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Tunes for Two
WMBD-Mickey Mouse; Dr. Sumner Miller
WMT-Behind the Headlines
WOC-Sunset Serenade
WROK-Sport Review
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties): WKBH WBBM WFBM WTAQ WISN WMBD WCCO WKBH KMOX WOC (sw-11.83) (also see KXN KSL at 7:45 p.m.)
NBC-Organist; Tune Twisters: WOWO
Sports: KSD WLW WAAF Jack Armstrong, sketch: WMAQ WHO
News: WENR WIBA WIND WBOW-News; Merry-Go-Round
WCBD-Robinson Family
WCFL-Musical Varieties
WGN-Charlie Chan
WIRE-Little Orphan Annie
WJJD-Suppertime Frolic
WMT-Dick Tracy
WJRN-Movie Gossip (1370 kc)
WROK-Organ Reveries
WSUI-Musical Moods; Daily Iowan of the Air
WTAD-Barney Thompson

5:45
CBS-Doris Rhodes, songs; News: WKBH WKBH WOC WBBM (sw-11.83)

NBC-Dinner Concert: WMAQ WIRE KWK
NBC-Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaltine) KSD
NBC-Blue Barron's Orch: WBOW Sports: WISN WTMJ
Orphan Annie: WGN WHO
KMOX-Meet the Missus
WAAF-Jimmie Kozak, pianist
WCBD-Rhythm Men
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFBM-Moderate Melodies
WFBM-State Safety Prgm.
WIBA-Today's Birthdays. Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; Evening News
WROK-Don & Sleepy, songs
WTAQ-Bureau of Public Service

NIGHT

6:30
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

NBC-Easy Aces, sketch: Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Songs for You: WBBM WTAQ

NBC-To be announced: WMAQ WBOW
News: KMOX WCFL WBBM Sports: WKBH WOC WKBB WTAD
Dinner Music: WFBM WSUI WIBA
Vic Arden's Orch.: WCCO WTMJ
WFAM-Crimecasts
WGN-Evening Serenade
WHAS-Nedra Gordinier
WHO-Comedy Stars of Broadway
WIND-German Hour
WISN-Down By Herman's
WMBD-Window Shopper
WROK-News; Evening Melodies

6:15
NBC-Vocal Varieties (Tums): Smoothies. DeVore Sisters; Wm. Steoers' Orch.: WHO KSD WIRE WTAM WMAQ WLW

CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): WISN WBBM KMOX WCCO WHAS WJR WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)

WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WIBA-Keeping America Out of War
WKBH-Hits & Encores
WKBH-Unsolved Mysteries
WMBD-News
WTAQ-Pearl Island Troubadours
WTMJ-Let's Dance

6:30
CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83)
NBC-Mario Cozzi, bar.: WENR
MBS-Headlines: WMT
News: WHO WTAQ WMAQ
KSD-Vic Arden's Orch
KWK-Sports; News
WAAF-Tuning Around
WBOW-George E. Sokolsky
WCFL-Pop Wise & Philbert
WFAM-Dixieland Band
WFBM-George Shelley's Orch.
WGN-Sports Review
WIBA-Lee Hoiby, pianist
WIRE-Man to Man Sports; News
WKBH-Amer. Family Robinson
WKBH-Dinner Music
WLW-Headline Heroes
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Sue Archer

6:45
NBC-Steinie Bottle Boys Swing Club: WENR
Gene Krupa, former drummer of Benny Goodman's orchestra, will be guest.

Thursday

March 31



FANNIE BRICE
Baby Snooks of
"Good News of 1938"
Thurs. 8 pm CST

NBC-Frank Trumbauer's Orch.: KWK
KMOX-Carl Lorch's Orch.
WBBM-Melodie Time
WFAM-Music Group
WIBA-Club Chanticleer
WIND-News
WJR-Δ Meditation
11:00
NBC-Roger Pryor's Orch.: WCFL
WCFL
NBC-Jack Marshand's Orchestra:
KSD WBOW WMAQ
CBS-Red Norvo's Orch.: WKBH
WMBD WBBM WFBM WSBT
WISN WTAQ WOC
MBS-Benny Goodman's Orch.:
WGN WIRE WMT
KMOX-Δ Lenten Service Spkr.
KOA-Music by Cugat
KWK-Glenn Hardmann's Orch.
WCO-Little Jack Little's Orch.
WENR-Music As You Desire It
WHAS-Herbie Holmes' Orch.
WHO-Blue Ribbon State
WIBA-Indian Room
WIND-Ted Weens' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-Twenty-four Hour Review
WTAM-George Hessberger's Orch.
End of Thursday Programs

KWK-Sports
WCFL-Vella Cook
WIND-Jimmy Jackson's Orch.
WISN-News; Wrestling Matches
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News
10:15
CBS-Geo. McCall's Screen Scoops
(Old Gold): KNX KSL WFBM
(also at 6:15 p.m.)
NBC-Elza Schallert Reviews:
WOWO WCFL
Akim Tamiroff will be inter-
viewed.
CBS-Duke Ellington's Orch.: WOC
WKBH WKBH KMOX WBBM
WTAQ (sw-6.12)
MBS-Theater Digest: WLW
News: WMT WHO WHAS WMAQ
KOA-Supreme Ranger Serenade
KWK-Organ Moods
WCO-Cedric Adams
WENR-Gray Gordon's Orch.
WGN-Jack Russell's Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WJR-Americans at Work
WISN-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Guess Who?
10:30
CBS-Buddy Rogers' Orch.: WJR
WSBT WTAQ WKBH WHAS
WKBH WOC (sw-6.12)
NBC-Henry Busse's Orchestra:
WMAQ WBOW WIBA (sw-
9.53)
NBC-Frank Trumbauer's Orch.:
WMT
News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHA-Musical Varieties
WHO-Sports
WIND-Dance Hour
WIRE-Earl Newport's Orch.
WMBD-Value Hints
10:45
CBS-Buddy Rogers' Orchestra:
WCO WFBM WMBD
NBC-Henry Busse's Orch.: WHO
KOA
MBS-Ace Brigode's Orch.: WGN
WLW WIRE

WCFL-Favorite Melodies
WHAS-Mrs. E. H. Heller Honored
in War on Cancer
WIND-Me & the Boy Friend; In-
terviews
WKBH-Rapid Ad
WMBD-Harry Hill's Orch.
WROK-Whispering Orch.
WTAQ-Dance Time
9:30
CBS-Americans at Work: KMOX
WSBT WCO WFBM WISN
WOC WMBD WHAS WKBH
(sw-11.83)
NBC-Music Educators Nat'l Con-
ference: WENR WBOW
MBS-Henry Weber's Concert Re-
vue: WGN
Dance Orch.: WCFL WTAQ
KWK-Rhythm Mates
WBBM-To be announced
WIND-Ted Weems' Orch.
WJR-Marked Hours
WKBH-Radio-Torial
WMT-Victor Arden's Orch.
WOWO-Ranch Boys
WROK-Joe Gerken's Orch.
9:45
NBC-Music Educators Nat'l Con-
ference: (sw-11.87)
News: WOWO WROK
KWK-Rhythm and Romance
WBBM-Sports Huddle
WCFL-Fed. Women's Teachers
WIND-News Commentator
WMBD-Irene Allan, organist;
Spkrs.
WMT-Electric Park Band
WTAQ-Cinderella
10:00
CBS-Just Entertainment with
Jack Fulton, tr.; Andrews
Sisters; Carl Hohengarten's
Orch. (Wrigley's Gum): KSL
WBBM WFBM WHAS KMOX
WCO (also at 6 p.m.)
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ KOA KFI
WHO WIRE (also at 6 p.m.)
NBC-Dick Gasparre's Orchestra;
News: WBOW (sw-9.53)
CBS-Duke Ellington's Orch.:
WSBT (sw-6.12)
NBC-Don de Vodi's Orchestra:
WOWO WMT
News: WMBD WJR WOC WTAQ
WIBA WKBH WENR

KWK-Larry Funk's Orch.
WBOW-Ind. State Teachers' Col-
lege
WCFL-Youth Round the World
WGN-Vic Arden's Orch.
WIND-News & Music
WKBH-Centennial Pageant
WLS-Howard Peterson, organist
WMT-To be announced
WROK-Musicale
WSBT-Hayloft Jaraboree
WSUI-Sports Review
8:15
WGN-Bob Crosby's Orch.
WIND-In the Crimelight
WKBH-Success Story
WLS-Howard Peterson, organist
WROK-News; Ten Minutes with
You
8:30
NBC-America's Town Meeting of
the Air: WBOW WENR
WMT WOWO (sw-11.87)
KWK-Secondary Schools Prgm
WCFL-News
WIND-Night Court
WKBH-Sentimental Music
WROK-Farm Prgm.
WSUI-Negro Dramatized
8:45
WCFL-Gabe Wellner, organist
WGN-News; Sport High Light
WKBH-Globe Trotter
WROK-Barn Dance
WSBT-Quiz-o-Quest
WSUI-Daily Iowan of the Air
9:00
NBC-Kraft Music Hall, starring
Bing Crosby; Bob Burns, com-
edian; Johnny Trotter's Orch.;
Guests: KSD WTAM WIRE
WHO WMAQ WIBA WTMJ
KOA WLW (sw-9.53)
Guest: Mariou Claire, soprano.
MBS-Hollywood Serenade: WGN
KWK
CBS-Essays in Music: WOC
WISN WFBM WSBT WKBH
WJR WCO KMOX (sw-11.83)
Dance Orch.: WCFL WTAQ
WBBM-On to Adventure
WHA-Your Favorite Hymns
WIND-Freddie Martin's Orch.
WKBH-Al Seidel's Orch.
WMBD-Real Life Dramas
WROK-Musicale
9:15
KMOX-France Laux, sports

WAAF-Vesper Singer
WBOW-Dr. J. Marshall Today's
News Views
WCFL-News
WGN-The New Yorkers
WIND-Advance of Medicine
WKBH-Star Revue
WROK-Boy Scouts of America
WSUI-Children's Hour
7:15
WBOW-Music by Cugat
WCFL-Josephine
WFAM-Music of the Nations
WIND-Tommy Ott, organist
WKBH-Gems of Melody
WSUI-Television Prgm.
7:30
NBC-Barry McKinley, bar. WLS
WBOW WOWO (sw-11.87)
MBS-The Green Hornet: KWK
WMT
WCFL-Streamline Melodies
WFAM-Dick Cover
WIND-Colonial Ensemble
WKBH-Night School
WROK-Alexander Sisters
WSUI-Evening Musicale
7:45
NBC-Milestones in American Mus-
ic; Symphony Orch.: WOWO
WBOW WLS (sw-11.87)
WCFL-Herr Louie & the Weasel
WFAM-Music Group
WIND-Talking Drums
WROK-Musical Scrapbook
WSUI-Federated Bus. & Prof.
Women's Clubs
8:00
NBC-Good News of 1938 (Max-
well House); Fannie Brice;
Connie Boswell; M.G.M. Film
Stars; Meredith Willson's Or-
chestra; Robert Taylor, m.c.;
Ted Pearson, announcer: KSD
WIBA WTMJ WMAQ WTAM
KOA WHO WIRE WLW (sw-
9.53)
Una Merkel will be heard in
a comedy sketch with Frank
Moran.
Turn to pages 22 and 23 for pic-
tures of Allan Jones, with his wife
and young son.
For news of Hollywood, read "Hol-
lywood Showdown" in every issue of
Radio Guide.
CBS-Major Bowes' Amateur Hour
(Chrysler): WBBM WHAS
KMOX WMBD WISN WCO
WJR WOC WFBM WTAQ
WKBH (sw-11.83)

Frequencies
KMOX-1090
KOA-850
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WEO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120
WJBC-1200
WJD-1130
WJR-750
WKB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620
MBS-Howard Wood's Orch.: WGN
News: WFBM WKBH WKBH
KSD-Alpine Varieties
KWK-Musical Headlines
WBOW-Dance Hour
WCFL-To be announced
WFAM-Amer. Family Robinson
WHO-Songfellows
WIBA-Safety Broadcast
WIRE-Charlie Chan, sketch
WLW-Henry Burbig's Musical
Varieties
WMAQ-Let's Celebrate
WMT-Refreshing Rhythms
WROK-Hymns at Eventide
WTAM-Sammy Watkins' Orch.
WTAQ-Fed. of Labor Talk
WTMJ-Let's Celebrate
7:00
NBC-Rudy Vallee's Variety Hour
(Royal Gelatin); WTMJ WHO
WLW KSD WIRE WTAM
WIBA WMAQ (sw-9.53)
CBS-Kate Smith's Hour with
Jack Miller's Orch.; Ted
Straeter Chorus (Calumet
Baking Powder); WJR WBBM
WCO WISN WOC WFBM
KMOX WTAQ WMBD WSBT
WKBH WHAS (sw-11.83) (also
KNX KSL at 10:30 p.m.)
NBC-March of Time (Time,
Inc.): WMT KWK WLS WOWO
(sw-11.87)
MBS-Alfred Wallenstein's Sinfon-
ietta: WGN

Friday

April 1, 1938

Friday

MORNING

7:00 am CST

NBC-Malcolm Claire, children's
stories: (sw-21.5)
CBS-News: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WKBH
WOC WIBA
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAF-Celebrity Breakfast
WBBM-Dawn Salute
WBOW-Open Your Eyes
WCO-Air Almanac
WCFL-You Gotta Get Up
7:15
NBC-Doc Schneider's Texans:
(sw-21.5)
News: WCO WHO WMT WAAF
WLW
KMOX-Popular Melodies; Markets
WBOW-Musical Clock
7:30
NBC-Do You Remember?: (sw-
21.5)
CBS-Fred Feibel, organist: (sw-
21.52)
NBC-Wm. Meeder, organist:
WCFL
News: WTAQ WIBA WKBH
7:45
KWK-Great Works of Men
WCFL-Morning Melodies
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Kinney's Hawaiians
WKBH-Rural Rhythms
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-Bill Sohm's News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News:
WCFL WOWO
CBS-Arthur Godfrey, songs: (sw-
21.52)

NBC-Women & the News: (sw-
21.5)
CBS-Metropolitan Parade; News:
WFBM WTAQ WKBH
News: WMBD WKBH KMOX
WIRE
Coffee Pot Inn: WMT WHO
KSD-News; Dick Leibert, organ-
ist
KWK-Gems of Melody
WAAF-Breakfast Express
WCBD-Δ Morning Meditations
WCO-Musical Chimes
WFAM-Kitchen Clinic
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WIBA-Musical Clock
WIND-Harry Zimmerman, organ-
ist
WJJD-Happy Go Lucky Time
WLS-Arkansas Woodchopper
WLW-Betty Crocker
WMAQ-Your Neighbor
WOWO-Δ Radio Bible Class
WROK-Musical Clock
8:15
CBS-Metropolitan Parade; News:
WFAM (sw-21.52)
NBC-Person to Person: KSD (sw-
21.5)
Houseboat Hannah: KMOX WLW
Musical Clock: WMT WHO
KWK-Mrs. O'Brien's Boarding
House
WCBD-Δ Christianity in Action
WGN-Carolyn Price
WHA-Morning Melodies
WIND-Bob Atcher & Bonnie Blue
Boys
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-Morning Minstrels
WTMJ-Your Home Town
8:30
CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-
21.52)
NBC-Breakfast Club; News:
WCFL WOWO
NBC-Landt Trio; News: KSD
(sw-21.5)

CBS-Melody Weavers: WKBH
WOC
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Δ Radio Gospel; News
WCBD-Polish Prgm.
WCO-Mother Hubbard
WFAM-Your Engagement Book
WFBM-Round-up
WGN-Good Morning
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Hillbilly Songs
WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwa-
gon
WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air;
Morning Melodies; Service Re-
ports
WTAD-Δ Interchurch Devotional
WTAQ-Wake Up & Live
WTMJ-Party Line
8:45
NBC-Amanda Snow, songs: KSD
(sw-21.5)
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCO (sw-21.52)
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
WBBM-Linda's First Love
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Social Calendar; Rose
Room Melody; Footnotes
WJJD-Know Your Postal Service
WKBH-Know Tunes
WKBH-Rapid Ad
WLS-Chuck, Ray, Christine &
Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window

WTAQ-Coffee Hour
WTMJ-Dinty Moore
9:00
NBC-Cabin at the Crossroads,
sketch (Aunt Jimima): WLS
KWK WMT WOWO WTMJ
(sw-15.21)
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WOC KMOX
WCO WISN WBBM WFBM
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
WAAF-News; Interlude
WBOW-Melody Time
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce
WHA-Your Health
WIBA-Concert Hall
WIND-Harry Zimmerman, organ-
ist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom;
Calendar & Weather
WTAD-Homemakers' Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-Margot of Castlewood,
sketch (Quaker Oats): WOWO
KWK WMT WLS WTMJ WLW
(sw-15.21)
CBS-Myrt & Marge, sketch
(Super Suds): WFBM KMOX
WISN WBBM WCO WMBD
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE WHO KSD
Stars Over Hollywood: WTAQ
WKBH
WAAF-King of the Kitchen
WBOW-Mid Morning Music
WCFL-Double in Stars
WHA-World Peace News
WIND-Your Favorite Band
WKBH-News

WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney at Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
NBC-Josh Higgins of Finchville:
WCFL WMT WBOW
CBS-Richard Maxwell, songs:
WBBM KMOX WCO
NBC-Just Plain Bill, sketch
(Anacin) WMAQ WIRE
WHO
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBH
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA Art Appreciation
WIBA-Δ Church of the Air
WISN-News
WJJD-P.T.A. Talk
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Sweetheart Time
WOC-Earl E. May
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Kitchen Cavalcade: (sw-
15.21)
CBS-Oxydol's Own Ma Perkins,
sketch: KMOX WOC WKBH
WCO WKBH
NBC-Viennese Ensemble: WBOW
NBC-Woman in White, sketch
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE
News: WLS WMBD
Party Line: KWK WTAD
Dr. Friendly: WLW WGN
WBBM-Vincent Pelletier, comm.
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Melody Time
WIND-Les Paul & Harry Zim-
merman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WMT-Young Widder Jones

WOWO-Modern Home Forum
WROK-Musicale
10:00
NBC-David Harum, sketch (Bab-
O): WIRE WMAQ KSD WHO
CBS-Ruth Carhart, songs: WISN
WTAQ WFBM WOC
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)
NBC-Viennese Ensemble: WTMJ
WMT
KMOX-Hollywood Food Secrets
KWK-Dr. Friendly
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCBD-Uncle John
WCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Municipal Court
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics
WMBD-Number, please, sketch
WROK-News & Markets; Organ
WSUI-Are You a Collector?
WTAD-News
10:15
NBC-Pepper Young's Family
(Camay Soap): WLS (sw-
15.21)
For details of contest on this pro-
gram turn to the inside back cover.
NBC-Popular Waltzes: WBOW
WCFL
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
NBC-Backstage Wife, sketch
(Dr. Lyons) WMAQ WHO
WIRE KSD WTMJ WIBA
CBS-Deep River Boys, vocal trio
KMOX WCO WBBM WFBM
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap-
per
(Continued on Next Page)

Friday

April 1



JERRY COOPER
"Hollywood Hotel" soloist
Fri. 8 pm CST

(10:15 p.m. Continued)

WKBB-Rhythm & Romance
WKBB-Your Home
WLW-News; Weather, Markets
WMBD-Linda's First Love
WMI-Singer of Sacred Songs
WOC Radio Bazaar
WOWO-Editor's Daughter, sketch
WROK Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance

10:30

CBS-Big Sister, sketch (Rinso):
WMBD WISN WCCO KMOX
WBBM WFBM

For pictures of Alice Frost and her
pet cat turn to page 26.

NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)

For details of contest on this pro-
gram turn to the inside back cover.

NBC-How to be Charming, beauty
talk (Phillips): WMAQ WHO

KSD WIRE WTMJ WIBA

KWK-News; Wake Up and Sing
WAAF-News; Swing High

WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry

WFAM-Morning Melodies
WGN-Painted Dreams

WIBU-Aid Parade
WIND-Speaking of Love

WJBC-Dollar Daze
WJJD-Harry Zimmerman, organ-
ist

WKBB-Musical Almanac
WKBB-Song Time

WLW-Carson Robison's Buck-
aroos

WMBI-△Radio Bible School
WMT-Frank Voelker, organist

WOC Screen Fans Prgm.
WOWO-Linda's First Love

WSUI-Book Shelf
WTAQ-News; Merry-Go-Round

10:45

CBS-Aunt Jenny's Stories (Spry):
KMOX WISN WMBD WFBM
WBBM WCCO

NBC-Hello Peggy (Drano): KSD
WMAQ WHO

NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)

NBC-Originalities: WBOW
KWK-The Morning After

WAAF-Foolish Questions
WFAM-Dick Cover

WGN-Stella Dallas
WHA-Alpine Melodies

WIBA-The Editor's Daughter
WIND-Markets; Life Savings Talk

WIRE-Party Line
WJBC-Peggy Payne & Pioneers

WJJD-Today's Heroine
WKBB-The Mixing Bowl

WKBB-Beauty Box Revue
WLW-The Goldbergs, sketch

WMT-Music Memory Contest
WOWO-To be announced

WROK-Music Grapic
WTAD-Betty & Bob

WTMJ-Merry-Go-Roundup

11:00

CBS-Mary Margaret McBride,
columnist (Minute Tapioca)

WBBM WFBM WISN WFAM
WOC KMOX WCCO WMBD

NBC-Girl Alone, sketch (Kel
logg): WMAQ WLW

NBC-Vaughn de Leath, songs:
WBOW

MBS-The Boy & Girl Friend:
WIRE

Young Widder Jones:KWK WCFL
KOA-Dance Hour

KSD-Hollywood Night Letter
WAAF-Melody Parade

WBAA-Appreciating Shakespeare;
News

WGN-Woman in the Store
WHA-Talking Book

WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love

WIND-Sketches in Melody

WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Treasure Chest
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMBI-Friday Morning Songsters
WMT-Tooby's Cornussel News
WOWO-Bill Board
WROK-Community Hour
WSUI-Men Behind the Classics,
Organ Recital
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-What's New in Mil-
waukee?

11:15

NBC-The O'Neills, sketch (Ivory
Soap): WMAQ WLW

CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C
Hill, commentator: WBBM

WISN WMBD KMOX WCCO
WOC WFBM WKBB

NBC-Edward Gamage, trn.: WMT
WIBA WBOW

KSD-Lady Courageous
KWK-Rapid Service

WAAF-Don Bolt, commentator
WCAZ-Movie Gossip (1070 kc)

WCFL-Swingtime
WFAM-Visitors Welcome

WGN-Len Salvo, organist
WHO-Dan Harding's Wife

WIND-20th Century Serenade
WIRE-Singin' Sam

WJBC-Parade of Bands
WJJD-Criminal Court Interviews

WKBB-Club Calendar
WLS-Don & Helen

WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30

CBS-Romance of Helen Trent,
sketch (Old English Floor
Wax): WBBM KMOX

NBC-Nat'l Farm & Home Hour
WIBA WLW WMAQ KWK
WBOW (sw-15.21)

NBC-Emerson Gill's Orch.: WCFL
Betty Crocker: WOC WHO

KSD-Marie Harrington
WAAF-The Feminine World

WCBS-Movie Gossip (1420 kc)
WCCO-Happy Gilman

WFAM-Reader's Review
WFBM-Hoosier Farm Circle

WGN-Quin Ryan's News
WHA-Organ Genus

WIND-Harry Zimmerman & Les
Paul, organ & guitar

WIRE-Linda's First Love
WISN-It's Fun to Keep House

WJBC-Singing Sam
WJJD-Safety Court

WKBB-Notes; Farm Flashes
WKBB-House of MacGregor

WLS-Ma Perkins
WMBD-Thrift Message, Miss El-
ectrolux; Melody Miniature

WMBI-Continued Story Reading
WMT-Troubaderos

WOWO-Market Service
WROK-Helene Kimberley songs

WSUI-Book Chat; Farm Flashes
WTAD-Police News

WTAQ-Mailman
WTMJ-Westward Ho!

11:45

CBS-Our Gal Sunday, sketch
(Old English Floor Wax):
WBBM KMOX

Betty & Bob: WHO WOC
KSD-Dan Harding's Wife

WAAF-Markets; Sweet and Slow
WBAA-Purdue News

WCCO-Grandma Travels
WCFL-Fashions on Parade

WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau

WGN-Way Down East
WIRE-Farm & Home Hour

WJBC-Reid & Vin
WKBB-Music; Livestock Quota-
tions

WLS-Markets; Weather; News
WMBD-Window Shopper

WMT-News; Markets
WOWO-Sari 'n' Elmer

WROK-Round the Town
WTAQ-Farm Hands

WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold
Medal): WCCO KMOX WBBM
WFBM WISN (sw-15.27)

NBC-News; Carille & London:
(sw-15.33)

News: WJJD WMBD WTAD
WJBC WIND

KSD-Sports Preview
WAAF-Symphonic Hour

WBAA-Agricultural Forum
WBOW-Street Reporter

WCFL-Hit Review
WGN-Man on State Street

WHA-Noon Musicale

Good Listening for Today

Stations which will broadcast these programs may be found in
the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lu-
cille Manners, Dr. Frank Black, conductor;
NBC-Red.

7:30 CST PAUL WHITEMAN'S ORCHESTRA;
Mildred Bailey, guest, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances
Langford, Jerry Cooper, Anne Jamison, Lou-
ella Parsons, Ken Murray and Oswald, Mar-
lyn Stuart, Raymond Paige's orchestra;
Charles Winninger and Alice Brady, guests,
CBS.

9:00 CST MADISON SQUARE GARDEN BOX-
ING BOUT, Fred Apostoli vs. Glenn Lee,
NBC-Blue.

9:00 CST THE SONGSHOP with Dell Sharbutt,
m.c., Reed Kennedy, Alice Cornett, Nadine
Conner, quartet, glee club, orchestra; Dana
Suesse, guest, CBS.

10:00 CST JOE LOUIS vs. HARRY THOMAS
BOXING BOUT, NBC-Blue.

WHO-Markets & Weather
WIRE-Markets

WKBB-Souvenirs
WKBH-Avanelle De Witt

WLS-Dinnerbell Prgm.
WMBI-△Midday Gospel Hour

WMT-Cedar Valley Hillbillies;
Question Man; Voice of Iowa

WOC-Farm Bureau; Markets
WOWO-Consolaires

WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15

CBS-Betty Crocker, cooking talk
(Gold Medal): WBBM WCCO
WISN KMOX WFBM (sw-
15.27)

NBC-Betty & the Escorts: WCFL
(sw-15.33)

MBS-Carson Robison's Buckaroos
(Musterole): WGN

News: WKBB WOWO WKBB
Man on the Street: WJBC WKBB

WBAA-Sports Review
WBOW-On the Mall

WHO-Luncheon Music
WIND-Tommy Ott, organist

WJJD-Loop Noon-Day Service
WMBD-Town Crier; Farm Mar-
kets

WMT-Voice of Iowa
WOC-Inquiring Mike

WROK-Columb Left, news
WSBT-News; Stork Report

WTAD-Cy & Freebies

12:30

NBC-Words & Music; Soloists &
Organist: WMAQ (sw-15.33)

CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WBBM WCCO WFBM WISN
(sw-15.27)

Farm Prgm.: WHO WMBD
Luncheon Dance Music: WBOW
WBAA

Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies

WCFL-Noon-Day Concert
WGN-Markets, △Midday Service

WHA-Farm Prgm.
WIBA-News; Markets

WIND-Livestock Markets
WIRE-Reporter

WKBB-Man on the Street
WKBB-Luncheon Music

WLS-Voice of the Feedlot, sketch
WLW-Ma Perkins, sketch

WMT-Markets; Hillbillies
WOC-News

WOWO-Man on the Street
WROK-Couple on the Street

WSBT-Moment Musicale; Quaint
Questions

WTAD-Farm; Markets. Weather

12:45

NBC-Jack & Loretta Clemens:
WOWO

CBS-Valiant Lady, sketch (Gold
Medal): WBBM WCCO KMOX
WISN WFBM (sw-15.27)

MBS-Voice of Experience (Lydia
E. Pinkham): WCFL KWK
News: WKBB WTAQ WIND
WIRE

KSD-News; Markets
WBAA-Frank Triboulet, trn.

WBOW-Tune of the Day
WHO-Earl E. May's Prgm.

WIBA-Market Reports
WKBB-Song Hit; Pet Corner

WLS-This Business of Farming
WLW-Kitty Keene, Inc.

WMAQ-Donald Novis Sing
WMBD-Seed Corn Prgm.

WMT-Iowa Cornhuskers; Bjorg
Bjorgenson

WOC-Tommy Dorsey's Orch.
WROK-Home Folks Hour

WSBT-Man on the Street
WTAD-Comedy Stars of Broad-
way

WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's
Eyes (Pontiac): WCCO KMOX
WFBM WBBM WISN WTAQ
WOC WKBB (sw-15.27)

NBC-Music Appreciation Hour:
WMAQ WLW WBOW (sw-
15.33-15.21)

Man on the Street: WCFL WMBD
KSD-Mary Carolyn Henry; Allan
Clarke; Orch.

KWK-Carson Robison's Buck-
aroos

WAAF-Encores
WBAA-Introduction to the Drama

WCBD-J. C. O'Hair
WGN-Popular Melodies

WHA-School for Workers
WHO-Rhythm Makers

WIBA-Melody Moments
WIND-Italian Hour

WIRE-Police Court
WJJD-Executive's Club Meeting

WKBB-Venetian Varieties
WLS-School Time

WMT-Many Happy Returns; Ger-
man Band

WOWO-Wilbur Pickett's Orch.
WSBT-News; Farm Flashes

WSUI-Illustrated Musical Chats
WTAD-News Summary

WTMJ-Livestock Market; Weath-
er; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory
Soap): WBBM KMOX WCCO
WISN (sw-15.27)

MBS-World Traveler: WIRE WGN

KWK-Great Works of Men
WCFL-Spotlight

WFBM-News
WHA-Musical Varieties

WKBB-Music Moderne
WKBB-Sentimental Mood

WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby

WMT-Earl E. May, talk
WOC-Afternoon Library Prgm.

WOWO-Walt Sears' Orch.
WSBT-Notes

WTAD-Quincy Marches on
WTAQ-Man on the Street

WTMJ-Luncheon Concert

1:30

CBS-American School of the Air:
WSBT WCCO KMOX WTAQ
WFBM WISN WKBB WKBB
WOC (sw-15.27)

NBC-Music Appreciation Hour:
WIBA

MBS-Harold Turner, pianist:
WGN

News: WBAA WMT
KSD-Judy & Jane

KWK-News; Pianist
WAAF-Markets; Health Talk

WBBM-Occupational Research
WCBD-Zion Prgm.

WCFL-Varieties
WHA-A. P. Fernbach, talk

WHO-Houseboat Hannah
WIND-Women's Relief Prgm.

WIRE-To be announced
WLS-Markets; John Brown, pi-
anist

WMBD-Party Line
WOWO-Three of Us

WROK-Melodies from the Sky
WTAD-Medical Ass'n

1:45

CBS-American School of the Air:
WBBM

MBS-To be announced: WIRE

KSD-Heart of Julia Blake
KWK-Musical Prgm.

WAAF-Driskill Wolfe, trn.
WBAA-Markets; Weather

WGN-Hits of Today
WHO-Judy & Jane

WIND-Tommy Ott, organist
WJJD-Happy Harmonies

WLS-Big City Parade
WMBD-Matinee Melodies

WMT-Markets; Musical Interlude
WOWO-Book Revue

WROK-Community News
WTMJ-Home Harmonizers

2:00

NBC-Radio Guild: WCFL (sw-
15.33)

CBS-Marine Band: WOC WKBB
WSBT WISN WTAQ WFBM
WKBH (sw-15.27)

NBC-Pepper Young's Family,
sketch (Camay): WMAQ KSD
WHO WLW WTMJ

For details of contest on this pro-
gram turn to the inside back cover.

News: WIND WAAF
KMOX-Magic Kitchen

KWK-Today at Two
WBAA-Grade School Prgm.

WBBM-Editor's Daughter
WBOW-Ind. State Teachers Col-
lege Prgm.

WCCO-Livestock Markets
WGN-Marriage License Romances

WHA-Rhythm & Games
WIBA-Studio Party

WJJD-Doug Hope Review
WLS-Homemakers' Hour

WMBD-The Editor's Daughter
WMT-Afternoon Recess

WOWO-The Observer
WROK-News; Ten Minutes with
You

WSUI-Iowans in the News; With-
in the Classroom

WTAD-News; Bookman

2:15

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD

KWK-Siesta Time
WAAF-Music in the Air

WBAA-The Magic Carpet
WBBM-Meet the Missus

WCCO-Markets; News
WGN-Melody Moments

WHA-Organ Interlude
WIND-Henry Yohanan, pianist

WLW-Mad Hatterfields
WMBD-Peoria's Schools on the
Air

WROK-Johnny Murphy, songs
WTAD-Women's



BESS JOHNSON
Matron of "Hilltop House"
Fri. 4:45 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFMB-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIB-1280
WIND-560
WIRE-1400
WISN-1120

4:15

NBC-Don Winslow of the Navy sketch: WIBA WOWO WBOW KWK WMT
CBS-Life of Mary Sothern (Hind's): WBBM KMOX WCCO (sw-15.27)
NBC-Music Educators Nat'l Conference: WMAQ
KSD-Washington University WAAF-Rhumba Beat
WBAA-Campus Question Man WENR-Music Circle
WFBM-Δ Lenten Service WHA-Organ Reverie
WHO-Myrt & Marge WIND-Piano & Song
WIRE-Minute Interviews; News WISN-Rhythm Review
WKB- Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMI-True Stories in Soul-Winning
WOC-Organ Moods
WROK-Birthday Club
WSUI-Waltz Favorites
WTAD-News Summary
WTMJ-Down a Country Road

4:30

NBC-Rakov's Orchestra: WENR WOWO (sw-15.21)
NBC-Happy Jack. songs: WMAQ WIBA WBOW WIRE
NBC-Jack Armstrong, sketch: (sw-9.53-15.33)
CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO (sw-15.27)
MBS-Instrumental Group: WGN News: WIND WJBC
KSD-Ferde Grofe's Orch.; Tempos of the Day
KWK-Sentimental Mood
WAAF-Organ Melodies
WBAA-Exponent Air Edition
WCLS-For Your Information (1310 kc)
WFA-Periscope of the News
WHA-Weather Report
WHO-Party Line
WISN-Even as You & I
WKB- Miniatures
WKBH-Teatime Melodies
WLW-Little Choir; Organ
WMBD-News: Pet Corner
WMBI-Auditorium Choir
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WROK-Radio Rhythm
WSUI-Second Year French, Miss Virginia Kruse
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.

4:45

NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53-15.33)
CBS-Hilltop House, sketch (Palmolive Soap): WBBM WCCO WMBD KMOX WISN (sw-15.27)
NBC-Three Roneos: WBOW WIBA
NBC-Johnny Johnston, bar.: WENR (sw-15.21)
MBS-To be announced: KWK KSD-News; Tune Topics
WAAF-Diana Clifton, sop.
WBAA-Story Book Hour
WFAM-Committee for Clean Literature
WFBM-Tea Time Tunes
WGN-Armchair Melodies
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Behind the Microphone
WKB-Story Lady
WKBH-College of St. Theresa
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WOWO-American Family
WROK-Evelyn Gelatio, songs
WTAD-Dance Prgm.
WTAQ-Jungle Jim
WTMJ-News; Moment Musical

5:00
CBS-News; Music for Fun; Concert Orch., dir. Howard Barlow: WTAQ WFAM WKB
NBC-Education in the News: WCFL (sw-9.53-15.33)
NBC-Maurice Spitalny's Orch.: WOWO WMT WIRE
NBC-Jr. Nurse Corps (Sunbrite) WENR KWK
Jack Armstrong, sketch: WTMJ KMOX WOC
KSD-Master Singers & Revelers
WAAF-Bureau of Information
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WCCO-Jack Westaway, sketch
WHO-Hilltop House, sketch
WIBA-Silver Springs
WIND-Stamp Man
WISN-Show Window
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WMBI-Twilight Musings
WROK-Songs at Twilight
WSUI-University Concert Band
WTAD-Freshest Thing in Town

5:15

NBC-Rhythmaires Orch.: WMAQ (sw-9.53-15.33)
Sports Review: WFAM WROK
Dance Music: WIBA WCFL
Dick Tracy: KSD WIRE WISN
Jack Armstrong: WCCO WTAD
Speed Gibson: WOC WMBD
KMOX-Advs. of Jimmy Allen
KWK-The Lone Ranger
WAAF-Tea Dance; Strike Up the Band
WBBM-Dave Bacal, organist
WENR-Malcolm Claire, Children's Stories
WFBM-Butler Forum
WGN-Len Salvo, organist
WHO-Adv. of Jimmy Allen
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Short, Short Story
WTMJ-Heinie's Grenadiers

5:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WKB WBBM WFBM KMOX WFAM WTAQ WISN WMBD WKBH WOC WCCO (sw-11.83) (also KNX KSL at 7:45 p.m.)
NBC-Irma Glen, organist; Norman Sherr, pianist: WOWO News: WIBA WIND
Jack Armstrong: WHO WMAQ KSD-Sportlights
WAAF-Sport Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan
WIND-Sons of the Pioneers
WIRE-Orphan Annie
WJJD-Suppertime Frolic
WLW-Allan Franklyn, sports
WMT-Dick Tracy, sketch
WROK-Organ Reveries
WSUI-With the Authors

5:45

CBS-Lum & Abner (Postum): WBBM WCCO WFBM KMOX (sw-11.83) (also KNX KSL at 10:15 p.m.)
NBC-Vagabonds, quartet: WMAQ KWK WIRE
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Orphan Annie, sketch (Ovaltine): KSD
Sports: WISN WTMJ
Orphan Annie: WGN WHO
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Moderate Melodies
WIBA-Today's Birthdays. Sports
WIND-Listen to Yourself
WKB- To be announced
WKBH-Rhythm & Romance
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; News
WOC-Sunset Serenade
WOWO-To be announced
WROK-Dance Hour
WSUI-Radio Columnist
WTAQ-Bureau of Public Service

NIGHT

6:00

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Nola Day, songs: WENR WMT WOWO (sw-11.87)
NBC-Hal Totten, sports: WMAQ WBOW
CBS-Northwestern Univ. Book shelf: WTAQ WBBM
News: WAAF KMOX WCFL
Sports: WOC WKBH WKB
WTAD
Dinner Hour: WSUI WIBA WHO
KOA-Girls of the West
KWK-Improve My Music Club
WCCO-Let's Celebrate
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway
WHAS-Nedra Gordiner
WHO-Sunset Corners Opry
WIND-German Hour
WIRE-Musical Post Office
WISN-Down by Herman's
WMBD-Swinging Service Men
WROK-News; Evening Melodies
WTMJ-Gypsy Four

6:15

NBC-Uncle Ezra's Radio Station (Alka Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (sw-9.53) (also see 10:15 p.m.)
CBS-Arthur Godfrey (Barbasol): WBBM WJR WHAS KMOX WFBM (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Story Behind the Headlines: WENR (sw-11.87)
MBS-Lawrence Welk's Orch.: WGN KWK
KOA-Music by Cugat
KSD-Joe Rines' Orch.
WBOW-Si & Ezra
WCCO-Front Page Parade
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WKBH-Hits & Encores
WKBH-Musical Appetizers
WLW-Pogue's Scrapbook
WMBD-News
WMT-Etchings in Ivory
WOC-Questions & Answers
WTAQ-Pearl Island Troubadours

6:30

CBS-Hollace Shaw, sop.; Orch.: WHAS WFAM WBBM (sw-11.83)
NBC-Hendrik Willem Van Loon: WBOW
NBC-The Four of Us: WENR WMT
News: WHO WMAQ WOC WISN
KMOX-France Laux, sports
KSD-Charlie Chan
KWK-Sport Review; News
WCCO-Sandy Mackenzie
WCFL-Hired Hands
WFBM-Musical Moods
WGN-Sports Review
WIBA-Dinner Melodies
WIRE-Sports; News
WJR-Vic Arden's Orch.
WKB- Speed Gibson
WKBH-Dinner Music
WLW-County Courier
WMBD-Fredman Pioneers
WROK-Italian Prgm.
WTAM-Jr. Safety Police Club
WTMJ-Easy Aces, sketch

6:45

CBS-Hollace Shaw, sop.; Orch.: KMOX WOC WCCO WTAQ WISN
NBC-To be announced: WBOW WHO WMAQ
MBS-Arthur Wright, bar.; Organ: WGN
News: WFBM WKBH WKB
KSD-Alpine Varieties
KWK-The Key Men Quartet
WENR-Vocal Varieties
WIRE-Charlie Chan, sketch
WJR-Melody & Rhythm
WLW-Arthur Godfrey
WMAQ-Let's Celebrate
WMBD-To be announced; Political Talk
WMT-Carson Robison's Buckaroos
WTMJ-Reddy Kilowatt's Orch.

7:00

NBC-Cities Service Concert. Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)
Program: Lucille Manners offers Last Rose of Summer, Cavettos (Valverde), and with Mr. Simmons, We Belong Together (Kern). The orchestra plays Dance of the Camorristas (Wolf-Ferrari), Scene-Gypsy Song and Fandango (Kersakov), Don't Ever Leave Me (Kern), and I Double Dare You. The ensemble numbers include Regimental Song (Friml), Oh Lovely Night, Mardi Gras (Grufe), and selections from "Prince of Pilsen" (Luders). Robert Simmons offers One Song (Churchill); the Singing Violins play Humoresque (Dvorak), and the Singers offer Serenade (Schubert).

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.87)
MBS-What's My Name? (Philip Morris): WGN WLW
CBS-To be announced: WTAQ KMOX WHAS WCCO WFBM WJR WBBM WOC (sw-11.83)
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WIND-Talk
WISN-Twenty Fingers of Melody
WKB- Star Revue
WKBH-Singing Strings
WMBD-Brain Teasers
WROK-Alice Blue, songs
WSUI-Children's Hour
7:15
WBOW-Melody Time
WCFL-Stars of Tomorrow
WFAM-Odd Facts
WIND-Tommy Ott, organist
WISN-Concert Contrasts
WKB-Vic Arden's Orch.
WROK-Livingston Trio
WSUI-Highway Safety Prgm.
7:30

CBS-Paul Whiteman's Orchestra (Chesterfield Cigarettes); Guest: WFBM WOC WMBD WTAQ WISN WJR WFAM WKBH WCCO WBBM KMOX WHAS WKB (sw-11.83) (also KNX KSL at 10:30 p.m.)
Mildred Bailey will be guest.

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)
MBS-Lone Ranger, drama (Silvercup): WGN

WBOW-Soloists
WCFL-Streamline Melodies
WIND-Colonial Ensemble
WROK-Pent-House Players
WSUI-Evening Musicale
7:45
WIND-Talking Drums
WROK-Musicale
WSUI-American Scene
8:00

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WMT (sw-11.87) (also KFI at 11:30 a.m.)
For details of contest on this program turn to the inside back cover.

NBC-Waltz Time (Phillips). Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Jerry Cooper; Ken Niles; Ken Murray, m.c.; Oswald; Marlyn Stuart; Raymond Paige's Orch.: WFBM WOC WMBD WJR WBBM WCCO KMOX WKBH WHAS (sw-11.83)
"Goodbye Broadway," starring Alice Brady and Charles Winninger, will be previewed.
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Gene & Glen: WOWO
MBS-Let's Play Games: WGN KOA The Melody Master
WBOW-April Fool's Day Prgm.
WCFL-WPA Singers
WIBA-Concert Orch.
WIND-News & Music
WISN Game Time
WKBH-Concert Hall
WROK-Hi Cole's Harmonica Band
WSBT-Sports
WSUI-Parade of Events
WTAM-Hockey Game
WTAQ-Balladiers
WTMJ-Screen & Radio Preview
8:15
NBC-Richard & His Violin: KOA WIBA
WOC-Concert Orch.
WGN-Bob Crosby's Orch.
WIND-House of Peter McGregor
WISN-American Weekly
WROK-News; Ten Minutes with You
WSBT-Safety Prgm.
WSUI-Juanita Hall Choir Singers
WTAQ-House of Peter McGregor
WTMJ-Let's Dance
8:30

NBC-A. L. Alexander's True Stories (True Story Magazine): WMAQ WHO KSD WTAM WIRE
For details of contest on this program turn to the inside back cover.
NBC-Spelling Bee: WENR WIBA WOWO WBOW WTMJ (sw-11.87)
MBS-Ernie Fiorito's Studies in Contrast: KWK

News: WCFL WTAQ
KOA-Camera Speaks
WIND-Piano Duo
WISN-Adrian Rollini
WKBH-World Entertains
WKBH-History Sketches
To be announced: WMT WLW WROK-Musicale
WSBT-Little Jamboree
WSUI-History in Review
8:45
NBC-Government at Your Service: KOA
WCFL-Gabe Wellner, organist
WGN-News; Sports
WIND-Evening Serenade
WISN-Reflections
WKBH-Gypsy Serenade
WLW-The Minstrel Man
WROK-Musicale
WSUI-Daily Iowan of the Air
WTAQ-Organ & Poetry
9:00

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)
"Oh, Your Highness," a Hollywood comedy-romance, is the title of tonight's drama.

CBS-The Song Shop (Coca Cola); Dell Sharbutt, m.c.; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.; Guests: WISN WCCO KMOX WHAS WFBM WBBM WMBD WSBT WOC WJR WKBH (sw-11.83)
Dana Suesse, composer, will be guest. Program: Nadine Conner sings Cavettos and The Touch of Your Hand; Alice Cornett offers How Would You Like to Love Me. The orchestra numbers are Swamp Fire, When Did You Leave Heaven, Big Moonlight and April Fool Promise. The choir sings Swing Is Here to Stay and I Can Dream Can't I. River Stay Away From My Door will be offered as a duet.

NBC-Madison Sq. Garden Boxing Bout: WBOW WENR WOWO KWK WMT (sw-11.87)
A blow-by-blow description of the Fred Apostoli-Glenn Lee fight will be heard.
WCFL-L. Fish Co., Games
WGN-Enno Bolognini's Orch.
WIND-Fredie Martin's Orch.
WKBH-Vic Arden's Orch.
WROK-Whispering Orch.
WTAQ-Dance Orch.
9:15
WCFL-Dance Orch.
WIND-Me & the Boy Friend; Interviews
WKBH-Rapid Ad
WROK-Travel Talk
WTAQ-Vic Arden's Orch.
9:30

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Madison Sq. Garden Boxing Bout: KWK WENR WIBA (sw-11.87)
MBS-Curtain Time: WGN Dance Orch.: WKBH WTMJ WCFL-Labor Flashes
WHO-To be announced
WIBA-Continental Nights
WIND-Ted Weems' Orch.
WOWO-Vic Arden's Orch.
WROK-Joe Gerken's Orch.
WTAQ-Sports Talk
9:45

NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW (sw-9.53)
CBS-American Viewpoints: WTAQ WCCO WKBH WKBH KMOX (sw-11.83)
Vic Arden's Orch.: WHAS WFBM WOC
WBBM-Sports Huddle
WCFL-Insurance Talk
WHO-Rogosinski & Austin
WIND-News Commentator
WISN-Post Office Drama
WJR-Musicale
WMBD-Irene Allan, organist; Spkrs.
WROK-News
WSBT-On to Adventure
10:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL WFBM WBBM KMOX WHAS WCCO (also at 6 p.m.)

NBC-Boxing Bout; Joe Louis vs. Harry Thomas: WENR
Bob Brown and Lynn Brandt will describe the heavyweight championship bout between Joe Louis and Harry Thomas.

CBS-Jimmy Dorsey's Orch.: WSBT (sw-6.12)
NBC-Dance Orch.; News: WBOW WOWO (sw-9.53)
News: WKBH WMBD WJR WOC WTAQ WIBA
KWK-Sport Review
WCFL-Novena Broadcast
WIND-Swedish Prgm.
WISN-News; Moon Magic
WKBH-News; Music
WLW-Paul Sullivan, news
WMT-Dance Band
WROK-Whispering Orch.
WTAM-Musical Bulletin Board
WTMJ-Sports: News
10:15

NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)

CBS-Jimmy Dorsey's Orch.: WISN WKBH WTAQ WKBH WOC News: WHO WMT WFBM WHAS WMAQ
Vic Arden's Orch.: WBBM KMOX KWK-Organ Moods
WCCO-Cedric Adams
WGN-Enno Bolognini's Orch.
WIBA-Genes of Melody
WIRE-News; Basonology
WJR-This Week in Review
WLW-Salute to Kalamazoo, Mich.
WMBD-Sports; Program Review
WTAM Music You Want
WTMJ-Night School
10:30

NBC-Ruby Newman's Orch.: WMAQ WBOW (sw-9.53)
CBS-Frank Dailey's Orch.: WKBH WFBM WSBT WKBH WISN WOC WTAQ (sw-6.12)
NBC-Boxing Bout: WMT WIBA WOWO
MBS-Ace Brigode's Orch.: WGN News: KWK WBBM
KMOX-Morning's Headlines
KOA Men of the West & West, ernaires
WCCO-Rollie Johnson
WHAS-Radio Chautauqua
WHO-Sports
WIND-Let's Dance
WIRE-Earl Newport's Orch.
WMBD-Value Hints
WTMJ-Dance Orch.
10:45

NBC-Ruby Newman's Orch.: WHO CBS-Frank Dailey's Orch.: WJR WBBM
NBC-Henry Basse's Orch.: KWK
MBS-Ace Brigode's Orch.: WIRE
KMOX-Carl Lorch's Orch.
WCCO-Hurst's Orch.
WIBA-Club Chanticleer
WLW-Jack Denny's Orch.
WMBD-Moonlight Meditations
WOWO-Elks Safety Prgm.
11:00

NBC-Bert Black's Orch.: WBOW WMAQ WHO KSD
NBC-Carl Ravazza's Orch.: WOWO WCFL
CBS-Sammy Kaye's Orch.: WISN WOC WTAQ WSBT WKBH WMBD WBBM WFBM
MBS-Orrin Tucker's Orch.: KWK WGN WMT WIRE
KMOX-Gardening Information & Interviews
KOA-Dance Orch.
WCCO-Little Jack Little's Orch.
WENR Music As You Desire It
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Casino of the Stars
WKBH-Weather Reports
WLW-Twenty-four Hour Review
WTAM-Sammy Watkins' Orch.
End of Friday Programs



VIRGINIA VERRILL "Jack Haley's Log Cabin" vocalist Sat. 7:30 pm CST

MORNING

7:00 am CST NBC-Malcolm Claire, children's stories: (sw-21.5) CBS-Poetic Strings: (sw-21.52) NBC-Southernaires Quartet: WCFL Musical Clock: WROK WKBB WIBA WOC News: WTAD WOWO 7:15 NBC-Doc Schneider's Texans: (sw-21.5) News: WMT WHO WCCO WLW 7:30 CBS-Jack Shannon, trn.: (sw-21.52) NBC-Do You Remember?: (sw-21.5) News: WTAQ WIBA WKBB Morning Devotions: WKBB WLS Musical Clock: WMBD WBBM WMT 7:45 CBS-Leon Goldman, violinist (sw-21.52) NBC-Jack & Lorretta: KWK 8:00 NBC-Breakfast Club; News: WCFL WOWO WBOW WLW (sw-15.21) CBS-Eton Boys, quartet: WFAM WFBM WTAQ WKBB (sw-21.52) NBC-The Wise Man: (sw-21.5) News: WKBB WMBD WIRE Coffee Pot Inn: WHO WMT 8:15 CBS-Richard Maxwell, songs: WKBB WBBM WFBM KMOX WFAM WTAQ (sw-21.52) NBC-Sunshine Express; News: KSD (sw-21.5) Musical Clock: WMT WHO 8:30 CBS-Fiddler's Fancy; News: WOC WBBM WFAM WFBM WKBB KMOX (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN 8:45 NBC-Landt Trio: KSD WMAQ (sw-21.5) CBS-Fiddler's Fancy: WKBB NBC-Breakfast Club: WCFL 9:00 NBC-Breen & de Rose, songs: WOWO WCFL WIRE (sw-15.21) NBC-Amanda Snow, songs: KSD WBOW WMAQ (sw-21.5) CBS-Lew White, organist: WOC WFBM WCCO WKBB WKBB (sw-21.52) News: WROK WAAF KMOX-Carolyn Pryce KWK-Top o' the Morning WBBM-Saturday Sunshine WCHD-Italian Prgm. WFAM-Sunshine Express WGN-Martha Crane & Helen Joyce WHO-Briardale Varieties WIBA-Concert Hall WIND-Priscilla Holbrook, pianist WISN-Robinson Crusoe Jr. WJJD-Bosworth Broadcast WLS-Junior Stars WLW-Mail Bag WMBD-Messenger; Weather WMT-Joe Fisher's Orch. 9:15 NBC-Viennese Ensemble: WOWO WCFL (sw-15.21) CBS-Lew White, organist: WISN WMBD NBC-Chariters: WHO KSD (sw-21.5) KMOX-Magic Kitchen WAAF-Bible Stories for Children WBOW-Mid-Morning Music WHA-News & Views

WIND-Your Favorite Band WIRE-Old Fashioned Hymn Singer WKBB-News WMAQ-Morning Greetings WROK-On the Mall WTAD-Morning Round-Up WTMJ-Marquette University 9:30 NBC-The Child Grows Up: KWK WOWO WMAQ WIBA (sw-15.21) CBS-Jewell Cowboy's Hillbilly Singers: WFBM WFAM WCCO WTAQ (sw-21.52) NBC-Music Internationale: WBOW WCFL MBS-Get Thin to Music: WGN Eb & Zeb, sketch: WIND WKBB WAAF-Canary Serenade WCBM-Deutsche Liederstunde WHA-Musical Varieties WHO-Public Service WIRE-The Buccaneers WISN-News WJJD-Il. Fed. of Women's Clubs WKBB-Venetian Varieties WLS-Morning Jamboree WLW-Hillbilly Tryouts WMBD-Sweetheart Time WMT-Scotty WROK-Radio Rhythm WTMJ-Carla Pestalozzi 9:45 CBS-Jewel Cowboys: WISN WKBB NBC-Swing Serenade: WMAQ WMT WIBA KSD (sw-15.21) MBS-To be announced: WIRE KWK News: WMBD WLS KMOX-To be announced WBBM-Vincent Pelletier, comm. WCCO-Dr. O'Brien WCFL-Bitter-Sweet Melodies WGN-Rhythm Orch. WHO-Rhythm Makers WIND-Remote Control WJJD-Story Book Lane WKBB-Songtime WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WTAD-On the Mall WTMJ-Boy Scouts 10:00 CBS-Cincinnati Conservatory of Music: WKBB KMOX WISN WOC (sw-21.52) Program: String Quartet--Piano Quartet C Minor, Op. 60 (Brahms); Leone Kruse, soloist, and Amy Lee, accompanist--L'Enamouree (Hahn); La Nuit (Hahn); Schwarze Rosen (Schubert); Der Tod Dass ist Die Kuhle Nacht (Passon); Nocturne (Maz); From Afar (C. Scott) and My Love, He Comes on the Ski (Clough-Lighter); Karol Lisznievski, pianist--Prelude, E Flat (Kachmannoff); Solree Dans Grenade (Debussy); Poissons d'or (Brahms); Intermezzo B Flat Minor (Brahms) and Capriccio D Minor (Brahms). NBC-Florence Hale Radio Forum: WBOW WMAQ WHO WIBA (sw-21.5) NBC-Vaughn de Leath, songs: (sw-15.21) MBS-Tall Corn Time: WIRE News: KWK WIND KSD-Robert Hood Bowers' Band WAAF-Memory Lane WBBM-Saturday Sunshine WCBM-World of Sports WCCO-Stocks WCFL-The Shopper WFAM-Shoppers' Guide WFBM-Shopper's Serenade WGN-June Baker, home management WHA-Homemakers' Hour WJBC-Personality Hour WJJD-Sons of the Pioneers WKBB-Home Economics WLS-High School On Parade WLW-My Health WMBD-Window Shopper WMT-Magic Kitchin WROK-News; Markets; Organ WISN-Radio Stylist WTAD-Behind the Microphone WTAQ-Hawaiian Melodies WTMJ-Organ Recital 10:15 CBS-Cincinnati Conservatory of Music: WCCO NBC-Minute Men: WOWO WMT (sw-15.21) NBC-Ford Rush & Silent Slim: WMAQ WIBA WHO WBOW KSD (sw-21.5) KWK-Singing Cowboys WAAF-Hog n' Harmony WCBM-Lutheran Prgm. WGN-Melody Time WIND-Sons of the Pioneers WJBC-Riddle Time WKBB-Your Home

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:00 CST TALK BY MISS PHILLIPS, CBS.

NIGHT

7:00 CST COLUMBIA WORKSHOP, dramatization, CBS.

7:00 CST ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra; guest, NBC-Red.

8:00 CST PROFESSOR QUIZ, CBS.

8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.

9:00 CST LUCKY STRIKE HIT PARADE, Carl Hoff's orchestra, vocalists, quartet; Robert Carron, guest, CBS.

9:00 CST SYMPHONY ORCHESTRA, Artur Rodzinski, guest conductor, NBC-Red.

WJJD-Sports Edition Handicap: per WLS-G.A.R. Prgm. WLW-News; Weather; Markets WMBD-Adventures in Scoutland WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Concert Hall WTAQ-Rhythm & Romance WTMJ-Fed. of Women's Clubs 10:30 NBC-Instrumental Ensemble: KSD WMAQ WHO WIBA (sw-21.5) CBS-Cincinnati Conservatory of Music: WFAM WMBD WKBB NBC-Our Barn, children's forum: WOWO (sw-15.21) MBS-Army Band: WMT WGN WLW WIRE KWK-Kiddie Klub WAAF-News; Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WFBM-Children's Hour WIND-Speaking of Love WJBC-Petite Musicale WJJD-Dental Society WMBI-K. Y. B. Club WOC-Radio Bazaar WSUI-Book Shelf WTAQ-News; Merry-Go-Round WTMJ-Jack Teeter 10:45 WAAF-Foolish Questions WBOW-To be announced WCFL-Voice of Cookery WHA-Chantarelle Trio WIND-Valparaiso Univ. Prgm. WJBC-Peggy Payne & Pioneers WJJD-Fed. of Women's Clubs WMT-Kiddies Revue WOC-Screen Fans Prgm. WROK-Kiddies Club WTMJ-Farm Roundup 11:00 CBS-Captivators: WCCO WKBB WISN WKBB WFAM WOC (sw-21.52) NBC-Call to Youth: WOWO NBC-Abraham Chasin's Music Series: WBOW WHO WIBA WMAQ KSD MBS-Parent's Magazine of the Air: WIRE KMOX-Magic Kitchen WAAF-Front Page Drama WBAA-Just Kids WBBM-Meet Chicago WCFL-Call to Youth WGN-Poetry, New and Old WHA-Questions Parents Ask WIND-Sketches in Melody WJBC-Take It for Granted WJJD-High School Hour WLS-Short, Short Stories WLW-The Smoothies WMBD-George McDonald; Police Bulletins WSUI-High School News WTAD-News WTAQ-Piano Improvisations WTMJ-What's New in Milwaukee? 11:15 NBC-Carol Weyman, sop.: WOWO WCFL

CBS-Moravian College Choir: WCCO WKBB KMOX WFAM WISN WBBM (sw-21.52) KWK-Rapid Service WAAF-News WBAA-Don't Listen WCAZ-Movie Gossip (6070 kc) WGN-Musical Mail Box WHA-Music Album WIND-Priscilla Holbrook, pianist WIRE-Ho Po Ne WJBC-Parade of Bands WKBB-Club Calendar WLS-Don & Helen WLW-Afternoon Edition WMBD-Juvenile Theater WMBI-Teen-Age Bible Study WMT-Frank Voelker, organist; Welding Time WROK-Helen Benson, cowgirl WSUI-Concert Gems WTAD-Bee & Vee WTAQ-Hollywood on Parade 11:30 NBC-Nat'l Farm & Home Hour: WBOW WMAQ KWK WLW WIBA (sw-15.21) NBC-Rex Battle's Ensemble: WHO KSD WCFL CBS-George Hall's Orch.: WKBB WOC WKBB WFAM (sw-21.52) WAAF-This Feminine World WBAA-High School Prgm. WBBM-American Dental Assn. WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WHA-Consumer Facts WIND-Gary Civic Theater Prgm. WISN-German Hour WJBC-Morning Concert WJJD-Judge J. M. Braude, talk WLS-Howard Peterson, organist WMBI-Church School Hour WMT-Ralph Slade's Orch. WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Science News of the Week; Farm Flashes WTAD-Police News; Sports WTAQ-Mailman WTMJ-Personal Interview 11:45 Gov. N. G. Kraschel, talk: WHO WOC WAAF-Markets; Sweet & Slow WBBM-George Hall's Orch. WCFL-Fashions on Parade WCCO-Music WFBM-Market Reports; Farm Prgm. WGN-Quarter Hour Musical WHA-Organ Melodies WIND-Fred Beck, organist WIRE-Farm Hour WJBC-Guest Artists WJJD-Debator's Forum WLS-Markets; Weather: News WMT-News: Cedar Valley Hillbillies; Question Man WOWO-Norm Carroll, organist WROK-Round the Town WTAD-Y.M.C.A. Prgm. WTAQ-Farmhands WTMJ-Heinie's Greasers

AFTERNOON

12:00 CBS-Talk by Miss Phillips: WOC WSBT WCCO WBBM KMOX A talk by Miss Lena Madestin Phillips, President of the National Association of Business and Professional Women, and associate editor of Pictorial Review, on "Shall We Ourselves Defeat Democracy?" will be heard. NBC-Ernie Holst's Orch.: WMAQ (sw-15.33) News: WJJD WMBD WTAD WJBC WIND KSD-Sports Preview WAAF-Symphonic Hour WBAA-Tune Time WBOW-Street Reporter WCFL-Hit Review WFBM-Mid-Day Meditation WGN-Man on State Street WHA-Noon Musicale WHO-Farm Hour WIBA-News; Markets WISN-Musical Heat Wave WKBB-Speed Gibson WKBB-Saturday Serenade WLS-Poultry Service Time WLW-To be announced WMBI-Piano & Organ Duets WSUI-Len Carroll's Orch. 12:15 CBS-To be announced: WSBT WCCO WBBM KMOX WFBM WOC WBAA-Footnotes on the Headlines WBOW-On the Mall WCFL-Luncheon Concert WGN-Alice Blue, pianist WIND-Tommy Ott, organist WJBC-Inquiring Mike WJJD-Sterling Young's Orch. WKBB-News WKBB-Man on the Street WLS-Grain Market Summary WMBD-Town Crier; Farm Markets WMBI-Gospel Message WMT-Voice of Iowa WOWO-Bob Wilson WROK-Column Left, news WTAD-Cy, Freckles & Puss Erwin 12:30 NBC-Lani McIntire's Orch.: KWK WMAQ WLW WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WSBT NBC-Your Host Is Buffalo: WCFL (sw-15.33) News: WHO WOC WIBA Farm Prgm.: WHA WMBD Luncheon Dance Time: WBOW WBAA WBBM-Modern Medicine WCCO Livestock WFBM-Down the Avenue WGN-Markets; Midday Service WIND-Bob Atcher, songs & guitar WIRE-Reporter WJJD-Uncle Joe & Aunt Sally WKBB-Man on the Street WKBB-Luncheon Music WLS-Man on the Farm WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers 12:45 CBS-Buffalo Presents: WOC WKBB NBC-To be announced: WHO News: WKBB WIND WIRE KSD-News; Markets WBAA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-First Edition WIBA-Market Reports WMBD-To be announced; Rural Oddities WMT-Iowa Cornhuskers WROK-Treasure Chest; Home Folks' Hour WSBT-Man-on-the-Street WTAQ-News: Musical Interlude WTMJ-Dance Orch. 1:00 NBC-Jean Ellington, songs: KWK WLW WCFL WOWO WIRE (sw-15.21) CBS-Madison Ensemble: WOC WKBB WTAQ WISN NBC-Music for Everyone: WMAQ KSD WBOW (sw-15.33) MBS-Benay Venuta's Prgm.; Soloists & Orch.: WGN Man on the Street: WBBM WMBD

News: WTAD WTMJ KMOX-Inquiring Reporter WAAF-Encores WBAA-Radio Stage WCBM-J. C. O'Hair WCCO-Little Jack Little's Orch. WFBM-Children's Symphony Chat WHA-Taxation in Wisconsin WHO-Agricultural Conservation WIBA-Melody Moments WIND-Italian Prgm. WJJD-This Curious World WKBB-Avanelle De Witt WLS-Home Talent WMT-To be announced WSBT-News; Interlude 1:15 NBC-Music for Everyone: WHO CBS-Madison Ensemble: WSBT WKBB WISN WBBM NBC-Kidooliers: WOWO WIRE WMT KWK WLW WCFL (sw-15.21) KMOX-Organist; St. Louis Medical Society WAAF-Soliloquy WFBM-News WHA-Die Deutsche Musik Stunde WJJD-Mid-Day Round-Up WKBB-Kal Kalsow's Orch. WMBD-His Majesty, the Baby WTAD-Quincy Marches On WTAQ-Man on the Street WTMJ-Dance Orch. 1:30 NBC-Bill Krenz' Orch.: WOWO WMAQ WIBA WLW (sw-15.21) CBS-Motor City Melodies: WISN KMOX WTAQ WSBT WBBM WFBM WOC WKBB (sw-15.27) NBC-Campus Capers: KSD WHO WCFL WIRE WBOW (sw-15.33) MBS-Benay Venuta's Prgm.: KWK WMT WAAF-Markets; Waltztime WBAA-Camera Club WCBM-Behind the Microphone WCCO-Tax Payers' Assn. Prgm. WIND-The Art of Living WLS-Merry Go Round WMBD-Party Line WROK-Junior Air Stars 1:45 CBS-Motor City Melodies: WKBH WCCO WAAF-Charlie Johnson, Duke of the Uke WBAA-Buddy Curran, songs WCBM-American Legion Prgm. WIND-Tommy Ott, organist WJJD-The Serenader WLS-Kentucky Girls WMBD-Matinee Melodies WROK-Melody Time WTAD-Bessie Dean Reinert, sep. 2:00 CBS-Merrymakers: WMBD WOC WSBT WFBM WISN WCCO WBBM WTAQ WKBB WKBB (sw-15.27) NBC-Walter Kelsey's Orch.: KWK WOWO WIBA WCFL WMT (sw-15.21) NBC-Golden Melodies: WHO KSD WBOW WMAQ (sw-15.33) MBS-Palace of Varieties: WGN News: WIND WAAF KMOX-Brave New World WBAA-College Caravan WCBM-Polish Prgm. WHA-Music of the Masters WIRE-To be announced WJJD-Doug Hope Review WLS-Homemakers Hour WROK-News; Ten Minutes with You WTAD-News; Bookman WTMJ-Voice of Invention 2:15 NBC-Dot & Pat, songs & patter: WOWO WCFL WIBA KWK WLW (sw-15.21) WAAF-Matinee Melodies WBAA-Musical Review WBBM-Meet the Missus WIND-Henry Yohanan, pianist WMBD-Trading Post WROK-Two Guitars WTAD-Women's Variety Prgm. WTMJ-Rhythm & Rhyme 2:30 CBS-Waltzes of the World: WOC WMBD WKBB WISN WCCO WSBT WTAQ WFBM (sw-15.27) NBC-Swingology; Orch. dir. Paul Leash: WMAQ WHO WBOW KSD (sw-15.33) NBC-Walter Kelsey's Orchestra: WOWO WMAQ KWK WIBA WLW WMT (sw-15.21) KMOX-Goodwine Concert Series WAAF-Red Hot and Low Down WBAA-Stamp Club of the Air



PAT BARRETT
Uncle Ezra on the
'National Barn Dance'
Sat. 8 pm CST

WLS-York Township High School
WMT-Electric Park Band
10:15
CBS-Buddy Rogers' Orch.: WJR
WKBH WKBB WISN WSBT
WTAQ WOC (sw-6.12)
MBS-Abe Lyman's Orch.: KWK
News: WCCO WFBM WOC WMT
WFBM
KMOX-Carl Lorch's Orch.
WGN-Jack Russell's Orch.
WLW-Ace Brigode's Orch.
WMBD-Sports, Prgm Review
10:30
NBC-Dick Stable's Orch.: WHO
(sw-9.53)
CBS-Benny Goodman's Orchestra:
WJR WMBD WOC WFBM
WSBT WISN WKBH WTAQ
WKBH KMOX (sw-6.12)
NBC-Horace Heidt's Orchestra:
WBOW WCFL WMT WLW
MBS-Abe Lyman's Orch.: WGN
KSD-News; George Hall's Orch.
WBBM-News
WCCO-Rollie Johnson
WIND-Dance Hour
WIRE-Earl Newport's Orch.
WLS-Fireside Party
WMAQ-Gray Gordon's Orch.
WTAM-Barry Conrad's Orch.
10:45
NBC-Dick Stable's Orch.: KSD
CBS-Benny Goodman's Orchestra:
WBBM
WCCO-Cecil Hurst's Orch.
WROK-News
11:00
NBC-Ernie Holst's Orch.: WHO
KSD WTAM
CBS-Sammy Kaye's Orch.: WISN
WTAQ WMBD WFBM WSBT
WKBH WBBM KMOX
NBC-Dance Orch.: WBOW WCFL
MPT-News; WGN's Orch.: WGN
WIRE WMT
KOA-News of the West
KWK-Glenn Hardman's Orch.
WCCO-Gophers
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLS-National Barn Dance
WLW-Twenty-Four Hour Review
WMAQ-Andy Kirk's Orch.
WOC-Fun Club
WTMJ-Dance Orch.
End of Saturday Programs

WISN-Curtain Call
WROK-Dance Hour
WSBT-Tuneful Truths
WTAQ-News
8:45
CBS-Nan Wynn, songs: (sw-
11.83)
WCCO-Musical Prgm.
WCFL-Labor Flashes
WSBT-House of Dreams
WTAQ-Dance Orch.
9:00
CBS-Lucky Strike Hit Parade;
Carl Hoff's Orchestra; Fredla
Gibson & Buddy Clark, vocal
ists; Songsmiths Quartet
Guest: WISN WCCO WMBD
WBBM KMOX WTAQ WHAS
WJR WOC WKBH WKBH
WFBM WSBT (sw-11.83)
Robert Carron will be guest.
NBC-Symphony Orch.; Guest
Cond.: WTAM WMAQ KOA
KSD (sw-9.53)
The music detail for this program
may be found on page 7 this week.
NBC-Designs for Music: WBOW
WMT WTMJ (sw-11.87)
KWK-News; Larry Funk's Orch.
WIBA-News
WLS-Barnyard Jamboree
WLW-Good Will Hour
WROK-Whispering Orch.
9:15
WIBA-Club Chanticleer
WIND-Stars Over Manhattan
WROK-Musicale
9:30
NBC-Family Party (Allis Chal-
miers); Everett Mitchell, m.c.;
Annette King; Joe Du Mond;
Joseph Gallicchio's Orchestra;
KOA WLS WTMJ WIBA WMT
WBOW
NBC-Dick Gasparre's Orch.:
WCFL (sw-11.87)
NBC-Symphony Orch.: WIRE
KWK-String Nocturne
WIMD-Ted Weems' Orch.
WLW-Jack Denny's Orch.
WROK-Joe Gerken's Orch.
9:45
CBS-Capitol Opinions: WKBH
WBBM WTAQ WISN WOC
WSBT (sw-11.83)
Representative Henry G.
Teigan, one of the Farmer-
Laborites from Minnesota, will
speak on "The Farmer-Labor
Point of View of the Present
Session of Congress."
KMOX-Court Comments
WCCO-Sportsmen's Special
WFBM-A Sportsman Recalls
WHAS-Kentucky Play Party
WIND-News Commentator
WJR-Radio Soap Box
WKBH-Dance Orch.
WMBD-Value Hints
WROK-News
10:00
NBC-Alka-Seltzer Barn Dance.
WIBA WTMJ KOA (also at
8 p.m.)
CBS-Buddy Rogers' Orch.: WISN
WSBT WBBM WOC (sw-6.12)
NBC-Dance Orch.: WBOW (sw-
6.14)
News: WOC WTAQ WMBD
WLW WKBH
KMOX-Glen Young's Orch.
KWK-Sport Review
WFBM-Arnold Briggs' Orch.
WIND-Emil Flindt's Orch.
WIRE-Butler Relays
WJJD-Sons of the Pioneers
WKBH-News; Music

WCFL-College Prgm.
WGN-News; Sports
WIND-Book Review
WJR-Peoples Business
WKBH-Star Revue
WLS-Bar-N Frolic
WROK-Fireside Bible Talks
WSUI-Children's Hour
7:15
WBBM-Modern Miracles
WCFL-Evening Serenade
WGN-Ennie Bolognini's Orch.
WIND-Tommy Ott, organist
WKBH-Gems of Melody
WMT-Bohemian Frolic
WSUI-Drum Parade
7:30
NBC-Jack Haley's Log Cabin:
Virginia Verrill, songs; Wendy
Barrie; Warren Hull, m.c.; Ted
Fio-Rito's Orch.: WMAQ WHO
WIBA WLW WIRE WTMJ
WTAM KSD (sw-9.53) (also
KFI at 11:30 p.m.)
CBS-Johnny Presents Russ Mor-
gan & His Orch. (Philip Mor-
ris); Jack Johnstone's dramas:
Genevieve Rowe and the Swing
Fourteen; Glenn Cross, tr.;
Floyd Sherman, tr.: WHAS
WBBM WCCO KMOX WJR
WOC WISN (sw-11.83) (also
WFBM WOC WISN (sw-11.83)
(also KNX KSL at 10:30 p.m.)
Paul Bozel, of the Indianapoli-
s Times, will be guest. He
was responsible for returning
two lost infants of a recent
flood to their mother.
NBC-To be announced: (sw-
11.87)
KWK-Feature Parade
WBOW-Musical Workshop
WCFL-Spelling Bee
WFAF-The New Yorkers
WGN-Bob Crosby's Orch.
WIND-Colonial Ensemble
WKBH-Bordertown Barbecue
WKBH-Rapid Ad
WLS-Barn Dance Party
WROK-Battle of Music
WSUI-Sports Event
WTAQ-American Weekly
7:45
WBOW-Central Singers
WIND-Talking Drums
WKBH-Jimmie Jones' Trio
WROK-The Wanderers
WTAQ-Sports Column of the Air
8:00
NBC-Alka-Seltzer National Barn
Dance, Henry Burr; Verne
Lee & Mary, Hoosier trio
Lulu Belle & Scotty; Uncle
Ezra; Lucille Long & Joe Kelly,
m.c.; Guests: WLS KWK WLW
WBOW WIRE (sw-11.87) (also
see 10 p.m.)
CBS-Prof. Quiz with Bob Trou-
(Nash Motor Car Co.). WISN
KMOX WHAS WBBM WCCO
WJR WISN WFBM (sw-11.83)
(also KNX KSL at 10 p.m.)
For details of contest on this pro-
gram turn to the inside back cover.
NBC-Al Roth's Orch.: WTAM
KSD (sw-9.53)
MBS-Dance Orch.: WGN
KOA-Comedy Stars of Broadway
WCFL-Herr Louie & the Weasel
WHT-Sunset Corners Frolic
WIBA-Romance in Words & Mu-
sic
WIND-Ind. State H. S. Basketball
Finals
WKBH-At the State Capitol
WMAQ-Henry Busse's Orch.
WOC-Vivian Benschopf, songs
WROK-Ranch Boys
WSBT-In the Gloaming
WTAQ-Pearl Island Troubadours
WTMJ-Dance Orch.
8:15
NBC-Al Roth's Orch.: WIBA
KOA The Week in Sports
KSD-News; Dick Leibert, organ-
ist
WCFL-Montparnasse
WKBH-John Gruber, pianist
WOC-Jungle Jim
WROK-News; Ten Minutes with
You
WTAQ-House of Peter McGregor
8:30
CBS-Saturday Night Serenade
(Pet Milk); Mary Eastman,
sopr.; Bill Perry, tr.; The
Serenaders: Gus Haenschen's
Orch.: WMBD WOC WBBM
WHAS KMOX WJR WFBM
MBS-Indianapolis Symphony Or-
chestra: WGN
NBC-American Portraits, drama:
WIBA WTAM WMAQ (sw-9.53)
CBS-By Popular Demand, Book
Review: (sw-11.83)
KOA-Denver String Quartet
KSD-Community Forum
WCCO-Dick Long
WKBH-Saturday Night at a
Country Parsonage

NBC-Chick Webb's Orch.: KWK
CBS-Art Shaw's Orch.: WFAF
NBC-Religion in the News: WHO
WMAQ (sw-9.53-15.33)
Sports: WISN WTMJ WCCO
KMOX-Meet the Missus
KSD-Camera Club of the Air
WAAF-Eventide Echoes
WBOW-To be announced
WIBA-Today's Birthdays; Sports
WIND-Musical Interlude
WLW-News
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
NIGHT
6:00
MBS-Renfro Barn Dance (Allis
Chalmers): WLW
CBS-To be announced: WCCO
WISN WTAQ WFAF WMBD
WBBM WHAS (sw-11.83)
NBC-Kaltenmeyers Kindergarten
Variety Prgm.: WMAQ KSD
WHO WBOW WIRE WIBA
(sw-9.53)
NBC-Message of Israel: WENR
WIBA (sw-11.87)
Sports: WKBH WOC WKBH
WTAD
KMOX-Five Star Final News
KWK-Pop Concerts
WCFL-News
WFBM-Dinner Music
WGN-Contrast in Melody
WIND-German Hour
WJR-News Comes to Life
WMT-Dinner Dance
WOWO-Ranch Boys
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.
WTAM-Emerson Gail's Orch.
WTMJ-Drama in the News
6:15
CBS-To be announced: WKBH
WOC WKBH
Sports: KMOX WFBM
KMOX-France Laex, Sports
WCCO-Broadway Stars
WCFL-Talk
WHAS-Dr. Charles Welch
WMBD-News
WTAM-Sammy Watkins' Orch.
WTMJ-Sport Spell-down
6:30
NBC-Uncle Jim's Question Bee
(G. Washington Coffee):
WMAQ WTAM (sw-11.87)
CBS-Saturday Swing Session:
KMOX WHAS WFAF WCCO
WBBM WISN WJR (sw-11.83)
NBC-Joe Sudy's Orch.: WENR
KSD
News: WTAQ WHO WOC
Sports; News: WGN KWK
WBOW-Dance Hour
WCFL-Tenpin Tattler
WFBM-Lee Winter
WIBA-Int'l Club Prgm.
WIRE-Sports Slants
WKBH-Dinner Music
WMBD-Happy Family
WMT-Welcome Stranger
WROK-House by Side of Road
WTAQ-Wake Up & Live
WTMJ-Sue Archer
6:45
NBC-Joe Sudy's Orch.: WMT
NBC-Jean Sablon, songs: WCFL
WBOW
MBS-Xavier Cugat's Orch.: WGN
KWK WIRE
News: WFBM WKBH WKBH
KSD-Alpine Varieties
WCFL-Musicale
WHO-Curt Rogesinski, pianist
WOC-Prof. Bowersocks & Lena
WROK-Dinner Music
WTAQ-Frankie & Johnny
WTMJ-Let's Celebrate
7:00
NBC-Robert L. (Believe-It-Or-
Not) Ripley (Post Bran
Flakes); Linda Lee, vocalist;
B. A. Rolfe's Orch.: WHO
WLW WTAM WMAQ KSD
WTMJ WIBA WIRE (sw-9.53)
(also KFI at 11 p.m.)
The program will feature the
story of the granddaughter of
Patrick Henry, Sally Ronie
Wickeliffe of New Albany, Ky.,
whose father sold slaves in
1850. One of the slaves was
Sally's unseparated, so a friend
bid for her and returned her to
Sally.
CBS-Columbia Workshop: WHAS
WFAF WISN WOC WKBH
WBBM KMOX WFBM WTAQ
(sw-11.83)
NBC-Lou Breese's Orch.: WBOW
WMT (sw-11.87)
MBS-Invitation to Waltz: KWK
WCCO-Barn Yard Follies

4:15
WAAF-Pacific Paradise
WMBD-Bargain Counter
WROK-Two Little Girls in Blue,
with Helene Kimberley
WTAD-News
4:30
NBC-Marvin Frederick's Orch.:
WOWO WIRE WENR (sw-
15.21)
CBS-Will McCune's Orch.: WKBH
WCCO KMOX WFAF WTAQ
WISN WOC WBBM (sw-15.27)
MBS-Sammy Kaye's Orch.: WMT
KWK WGN
News: WIND WJBC
WAAF-Organ Melodies
WCLS-For Your Information
(1310 kc)
WHA-Student Varieties
WKBH-Rose Green, pianist
WLW-Truthly American
WMBD-News; Pet Corner
WMBI-Sacred Music
WROK-Radio Rhythm
WTAD-Cy & Freckles
4:45
CBS-Will McCune's Orchestra:
WMBD WKBH
KMOX-ASunday School Council
WAAF-Tea Dance
WCCO-Uncle Ray
WHO-Betsy Ross News Bulletin
WIND-Children's Prgm.
WMBI-Foreign Language Service
WOC-Man on the Street
WROK-Musicale
WTAD-Afternoon Dance Prgm.
5:00
CBS-Columbia Chorus Quest;
News: WTAQ WFBM WKBH
WBBM WFAF WMBD WISN
WOC
Program: Vere Langoures
Nostrus (Lotti); Break Forth,
O Beauteous Heavenly Light
(Bach); Silver Swan (Gibbons);
Fire, Fire My Heart (Morley);
I Heard a Voice From Heaven
(Goss); My Love Dwelt in a
Northern Land (Elgar); The
Peaceable Kingdom (Randall
Thompson); The Paper Kites
by the Brooks; Voe Unto Them
and Singlet Dem Herrn (Bach).
NBC-El Chico Spanish Revue:
WHO WMAQ WIBA WLW
WBOW (sw-9.53-15.33)
NBC-To be announced: WOWO
KWK WENR WMT
MBS-Len Salvo, organist: WGN
WIRE
KMOX-Piano Recital
KSD-News; Gabriel Heatter,
commentator
WAAF-Bureau of Information
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Debate
WIBA-Master Singers
WIND-The Stamp Man
WKBH-Kiddies' Hour
WROK-Masterstone Studios
WTMJ-Carroll College
5:15
NBC-Master Builder Program,
sketch: WENR (sw-15.21)
CBS-Columbia Chorus Quest;
News: KMOX
NBC-El Chico, Spanish Revue:
KSD
MBS-Better Business Drama:
WIRE
KWK-Al Sarli's Jam Session
WAAF-City Manager Committee
Talk; Salon Concert
WCBD-Organ Melodies
WCCO-Tourist Bureau
WCFL-Youth Around the World
WGN-Afternoon Serenade
WIBA-Carson Robison's Bucka-
roos
WIND-Let's Dance
WISN-Show Window
WLW-Finly H. Gray
WMT-Parade of Features
WROK-Sports Review
WTMJ-Gabriel Heatter, Heinie's
Grenadiers; Sports
5:30
NBC-News; Chick Webb's Orch.:
WOWO WENR (sw-15.21)
CBS-Art Shaw's Orch.: WKBH
WTAQ WISN WBBM WFBM
WCCO WOC WKBH (sw-11.83)
NBC-News; Sports; Question
Box: WHO WMAQ (sw-9.53-
15.33)
MBS-Jam & Jive: WGN
News: WIBA WIND
KMOX-Musical Interlude
KSD-Sportlights
WAAF-Sport Shorts
WBOW-News; Merry Go Round
WCBD-Dr. Gustav Edwards
WCFL-Musical Prgm.
WFAF-Playshop of the Air
WIRE-Outside Looking In
WJJD-Supertime Frolic
WLW-Allan Franklyn, sports
WMT-Peoria's Church World
WMBD-Governor Kraschel, talk
WROK-Organ Reverbs
WTAD-Barney Thompson, bar.

Frequencies
KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAF-1200
WFAM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-1580
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620
WBBM-Missus Goes to Market
WCBD-Radio Debuts
WIND-Studio Orch.
WJJD-Andy Andrews
WLS-News; Homemakers Prgm.
WROK-Rhythm Before Three
WTAD-Dance Hour
2:45
CBS-Waltzes of the World:
WBBM KMOX
WBAA-Melody Time
WIND-Remote Control
WJJD-Current News
WLS-Musical Roundup
WTAD-Loreine Hughes, sop.
WTMJ-Social Mental Hygiene
3:00
NBC-Calling All Stamp Collec-
tors: WHO WMAQ WBOW
(sw-9.53-15.33)
CBS-Charles Paul, organist: WOC
WBBM WISN WCCO WMBD
WKBH KMOX WKBH WTAQ
WFBM WSBT (sw-15.27)
NBC-Club Matinee: WOWO KWK
WENR WTMJ WIBA WLW
WMT (sw-15.21)
WBAA-Campus Varieties
WCFL-Piano Recital
WGN-Melody Contrasts
WHA-Players
WIND-Symphony Hour
WJBC-Children's Hour
WJJD-Sports Edition
WMBI-String Choir
WROK-Melodettes Trio
WTAD-ASunday School Lesson
3:15
CBS-Gertrude Lutzi, sop., & John
Sturgess, bar.: WISN WOC
WBBM WKBH WFBM WSBT
WMBD WCCO WKBH WTAQ
(sw-15.27)
NBC-Men of the West: WMAQ
WHO (sw-15.33)
KMOX-One Woman's Opinion
WCFL-Afternoon Musicale
WGN-Alice Blue, pianist
WROK-Top Hatters Orch.
3:30
CBS-Gertrude Lutzi, sop., & John
Sturgess, bar.: KMOX WFAF
NBC-Top Hatters: WHO WMAQ
WBOW (sw-15.33)
MBS-Ray Keating's Orch.: WGN
WAAF-News and Weather
WBBM-Let's Hear Your Side
WJBC-News
WJJD-Baseball; Cubs vs. Sox
WKBH-Student Recital
WMBI-Radio School of the Bible
WROK-Children's Bible Story
Hour
WTAD-Police News
3:45
CBS-Rhythm Rendezvous: KMOX
WMBD WISN WFAF WTAQ
WKBH WKBH (sw-15.27)
NBC-Top Hatters: KSD
WAAF-Jimmie Kozak, pianist
WCCO-Church Federation
WCFL-Adult Education Council
WFBM-Flanner House
WJBC-Hits of the Week
WOC-News
WROK-Easy to Remember
WTAD-Harmony Four
4:00
NBC-Great Plays, dramatic series:
WHO WMAQ WIBA WTMJ
KSD WBOW (sw-9.53-15.33)
CBS-The Story of Industry:
WKBH WKBH WOC KMOX
WISN WFAF WTAQ WCCO
WBBM (sw-15.27)
NBC-Rakov's Orch.: WLW WENR
WOWO WMT WIRE (sw-
15.21)
MBS-Pancho's Orchestra: WGN
KWK
WAAF-Rhumba Beat
WCFL-Make Believe Danceland
WFBM-Scholarship Hour
WHA-Organ Reverie
WIND-Story of Industry
WJBC-High School Band
WMBD-Dean & Gail
WMBI-Mother Ruth
WROK-News; Musicale
WTAD-What's Your Answer?

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:
Pilgrim's Progress \$4,000.00
Adventures of Tom Sawyer 200.00
Old Swinmin' Hole 75.00
Black Beauty 100.00
Treasure Island 50.00
Scarlet Letter 35.00
Venus and Adonis 5,000.00
Leaves of Grass 250.00
Snow-Bound 45.00
Uncle Tom's Cabin 100.00
Ben Hur 50.00
Last of the Mohicans 50.00
Moby Dick 100.00
Little Women 25.00
McGuffey Primer 100.00
Tamerlane & Other Poems 5,000.00
These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, bible, poetry, history, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 600, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

NEW FREE BOOK Important To Victims Of **ASTHMA**

FREE BOOK. Just out, reveals amazing information of vital importance to victims of Asthma attacks and Bronchial Coughs. Write for your copy today if Asthma attacks are robbing you of sleep, strength, and health—if you gasp for breath—if you cough and wheeze. Even if you have suffered for years and think your case is hopeless. **Get This Book.** It has opened the doors to blessed relief for thousands of others—it may do so for you! Send no money. No obligation. Your copy of this amazing book is yours absolutely **FREE.** No matter where you live, write today. M. L. Haymann, 8021 State Life Bldg., Indianapolis, Ind.

Amazing Invention **GROWS HAIR**

in Many Thousands of Cases
For many years hair and scalp specialists have known that inner stimulation of blood circulation in deep-lying scalp blood vessels stimulates growth of hair. Here is an amazing machine which, through principle of "Intermittent Vacuum," actually pumps blood to starved and stunted hair roots, stops falling hair, and results in new growth of hair. Yes, results are obtained even in many so-called hopeless cases of baldness.

GUARANTEED TRIAL OFFER

You men who have tried everything else—you men who are losing your hair and are rapidly approaching embarrassing baldness—you men who have given up hope of ever regaining your hair—**YOU** are invited to try the Rand Hair Growing Machine on our amazing Guaranteed Offer. Stop being laughed at behind your back! Stop being called "Baldy"! Stop looking old before your time!

Results!



NEW HAIR IN 90 DAYS!

The exact time it takes for the hair to appear varies with the individual case, but in many cases new hair appears in as little as 90 days. Usually hair stops falling out after first few treatments, scalp glows and tingles with new vigor due to stimulated circulation. Often results are quick and startling. You use the Rand at home, while resting or reading. Several 15 minute treatments per week are sufficient.

AMAZING REPORTS FROM USERS!

The Rand is simple to use. Hook up to any faucet—place helmet over head—turn on water—that's all! No water touches your head or you. Only power of water is used to create intermittent vacuum.

PRICE Only \$9.95

Send No Money—You Pay Only if Satisfied

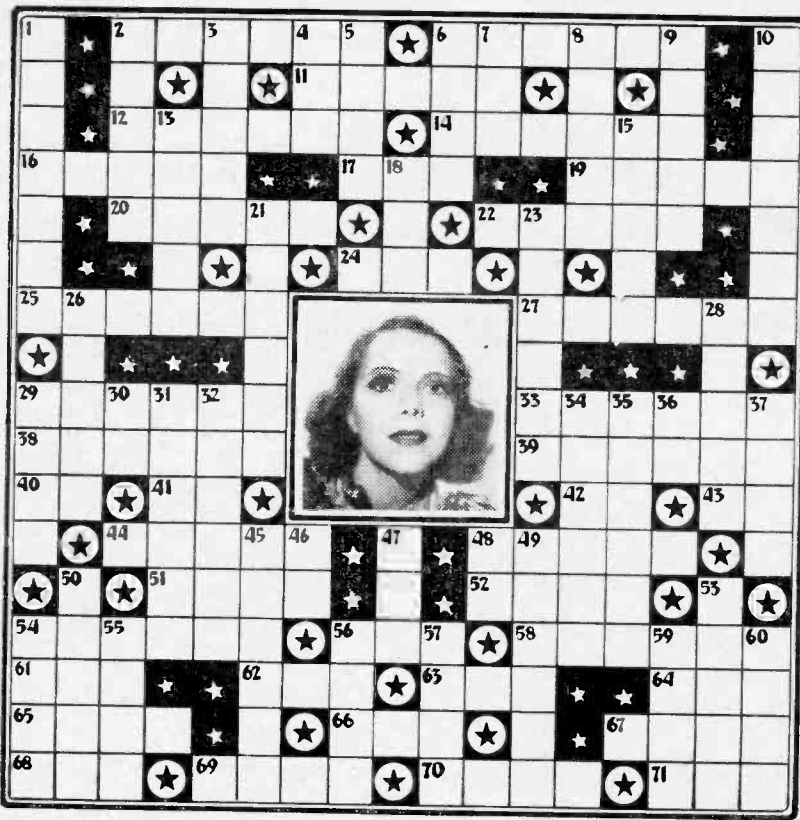
You may have spent hundreds of dollars to regain your hair. The Rand costs you only \$9.95, complete, but you pay this only if you are satisfied with results. Send no money with coupon below. Pay postman small deposit of only \$5.00 plus postage on arrival of the Rand. Then use it for 30 days according to directions. If you are then convinced that it is helping you, pay balance of only \$4.95. Otherwise return the Rand to us for full refund. You risk nothing and you may again enjoy a thick, luxuriant growth of hair! Hurry—rush coupon below today.

**RAND HAIR GROWER CO., Dept. H-1674
402 E. 4th St., Newport, Ky.**

Rush this Coupon SEND NO MONEY!

Rand Hair Grower Company, Dept. H-1674
402 East 4th St., Newport, Ky.
Please ship the Rand, complete, to me C.O.D. for \$5.00 plus postage. I agree to pay balance of \$4.95 if after 30 days, I am satisfied with results. Otherwise I may return the Rand to you and you will refund my money.
Name
Address
City State

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

2. 6. Star in the portrait
11. First name, inventor of the sewing machine
12. A maiden
14. Lay upon, as a burden
16. Highest rank in society
17. Instrument for piercing
19. Ken —, announcer
20. Main artery of the heart
22. Louie —, bandleader
24. Irritate
25. Concealed, invisible
27. Non-professional man
29. Robber of the high seas
33. — D'Anna, bandmaster
38. In Roman mythology, youth beloved by Venus
39. Louise —, screen star
40. Exists
41. Initials of Donald Novis
42. Preposition
43. Accomplish
44. Ann Leaf's instrument
48. Wayne King, "The King"
51. River in Europe
52. Leg joint
54. Less normal in speed
56. Extinct bird of New Zealand
58. Revolve around a central part
61. High-pointed hill
62. — Merkle, screen star
63. Card game

VERTICAL

1. Don —, m.c.
2. Country of Jessica Dragonette's birth
3. Man's name
4. Born
5. — Logan, blues singer
6. To lament
7. System or theory
8. Coin of the Scandinavian countries
9. Stagers
10. Musical instrument
13. Reconcile
15. A "spoiled darling"
18. Small
21. Appellations of dignity
23. Betty —, radio actress
26. Biting to the taste (pl.)
28. Sent over the air
29. Compensated
30. Foster's proposed language
31. — Sannella, orchestra leader
32. To have a bell-like sound
34. Frank —, bandleader
35. One of the seasons
36. An article
37. To fall
45. Terminating suddenly
46. Point of the compass
47. To court
48. Period of time (abbr.)
49. Kind of feline
50. Hand-covering
53. Georgie —, bandleader
54. Stop in a place
55. Metals in natural state
56. A planet
57. Charity
59. Easy —, radio team
60. Nelson —, baritone

Solution to Puzzle Given Last Week



MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

ARTHUR GODFREY is not married. He was born in New York on August 31, 1903. John Salb plays the organ for his broadcasts.—A. L. F., New Haven, Conn.

The theme song of Tony Wons' program is "TRAUMEREI."—D. E. T., Ashland, Ohio.

The three **GRIFFINS** of radio, Ken, George and Robert, are not related. **KEN**, actor, was born in End, Oklahoma, on May 23, 1908. Married to Genelle Gibbs, he is six feet tall, weighs 200 pounds, has thinning brown hair. **ROBERT E.**, actor, was born in Hutchinson, Kansas, on July 31, 1903. Married Margaret Fuller, radio actress, in 1935. He is one-quarter inch short of being six feet tall, weighs 180 pounds, has black hair and brown eyes. **GEORGE**, baritone, was born in Ballinger, Texas, February 12, 1912. Still a bachelor, he is soloist at New

York's famous Little Church Around the Corner besides his radio work.—C. J. S., Washington, Pa.

"LUM and ARNER'S" theme song, played on the organ by Sybil Bock, is titled "Eleanor." It was written by Jessie L. Deppen.—C. M., Chicago, Ill.

ALICE FROST is married to Robert Foulk, a Broadway actor. Besides the title role in "Big Sister," she has parts in "There Was a Woman," "The Shadow," "Johnny Presents," and "Grand Central Station."—M. M. K., Salisbury, N. C.

KEN GRIFFIN takes the parts of Charles Williams in "Kitty Keene," and Larry Noble in "Backstage Wife."—F. F., Nevada, Mo.

MARIAN (Molly McGee) JORDAN was born in Peoria, Illinois, April 15, 1897. **JIM (Fibber McGee) JORDAN** was born on a farm five miles from Peoria on November 16, 1896.—A. W. Jersey City, N. J.

Enjoy BEAUTIFUL NATURAL-LOOKING FALSE TEETH LOW PRICES 60 DAYS' TRIAL

Made to order by FIT-RITE improved method BY MAIL, all over world. Finest Quality, MONEY-BACK GUARANTEE YOU WILL BE SATISFIED. We take your word. Catalog and impression material FREE. Write NOW!

SEND NO MONEY

UNITED STATES DENTAL COMPANY
Dept. 4A32, 1555 Milwaukee Avenue Chicago, Ill.

FREE TO **ASTHMA** SUFFERERS

If you are sick and tired of gasping and struggling for breath—tired of sitting up night after night, losing much needed rest—and sleep, by all means try **FREE BREATH**. A trial size sent free on request. This remarkable medicine has proven a boon and a blessing to Asthma sufferers everywhere. Many letters of praise read like this—"Suffered agony for years. After using **FREE BREATH** I have no more spells of choking, gasping and wheezing and sleep sound all night long." Your name and address on a Post Card will bring a regular trial size free of charge by return mail. Write today. Free Breath Products Company, Dept. 1342-G, Benton Harbor, Michigan.

Help Kidneys Don't Take Drastic Drugs

Your Kidneys contain 9 million tiny tubes or filters which may be endangered by neglect or drastic, irritating drugs. Be careful. If functional disorders of the Kidneys or Bladder make you suffer from Getting Up Nights, Nervousness, Leg Pains, Circles Under Eyes, Dizziness, Backache, Swollen Joints, Excess Acidity, or Burning Passages, don't rely on ordinary medicines. Fight such troubles with the doctor's prescription **Cystex**. **Cystex** starts working in 3 hours and must prove entirely satisfactory in 1 week, and be exactly the medicine you need or money back is guaranteed. Telephone your druggist for **Cystex (Siss-tex)** today. The guarantee protects you.

Painful BUNIONS Helped Quickly!

When Fairyfoot is applied—see how quickly pain **STOPS** and your bunion gets smaller. Enables you to wear proper shoes. Easy to use. Entirely harmless. Used on over 2,000,000 feet since 1897.

FREE PROOF!
Write for free trial treatment. Fairyfoot Products Co., Chicago 1223 S. Wabash Ave., Dept. 3534

Amazing, New, Popular PICTORIAL RING

ANY PHOTO OR PICTURE reproduced, permanently on exquisite gem-like ring. Marvelous new secret process! A precious keepsake! Guaranteed! Sample ring from any photo you send only \$5.95. **SEND NO MONEY**—Everyone wants PICTURE RING. Show ring—take orders—make money! Just send photo with strip of paper trimmed so ends meet around finger for size. Pay postman only 59c, plus few cents postage. Photo returned with ring. Money back if not delighted. Order NOW!

PICTORIAL RING CO., Dept. M-83, Cincinnati, O.

PANTS MATCHED TO ANY SUIT

Wear your coat and vest twice as long with trousers matched expertly from over 100,000 patterns. Pants are hand-tailored to your measure. Guaranteed to fit. Send a piece of cloth or vest TODAY for **FREE SAMPLE** of the best match obtainable. Write to **AMERICAN MATCH PANTS COMPANY** DEPT. 4-D, 6 W. RANDOLPH ST., CHICAGO, ILL.

NEW RAPID FIGURING METHOD

Insures Instant Accurate Mental Calculations Can you multiply 728x134 in your head instantly? "ARITH-MAGIC" —the new, magic calculating book tells you how. Most amazing method ever developed. No pencil—no paper needed. Saves calculating time. Avoids mistakes. Send for your "ARITH-MAGIC" today. Pay Postman \$1.98 plus few cents postage. Or enclose \$2.00 and save postage.

ARITH-MAGIC, Dept. 20, Elmhurst, Ill.

RAISE GIANT FROGS

FREE BOOK Good Prices Year Round! Nation-wide markets waiting for all you can ship. **WE BUY!** Get ready now for next spawn. Breed a small pond, creek, marsh or lowland. Free Book shows aitch. Men & Women starting in every state and Canada. See what others are doing. Send no money! Just write your name and address on a postcard and get our special offer to beginners. American Frog Raising Co. (Dept. 198-D) New Orleans, La.

So You Like Contests?

YOUR OPPORTUNITY GUIDE

Times shown under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours

FROM Wilmer Shepherd's school in contest technique have stemmed practically all of the other contest schools, advisory services and winning formulas. His criticisms of entries—winners and losers—have been recognized everywhere as highly sincere, perceptive and valuable aids to contestants. This week for the first time this department presents one of his criticisms of a winning entry, prepared for this publication's readers.

Here is the entry:

"Years ago my small daughter said, 'Mother, always wash my clothes with Ivory Soap: they're so clean and sweet-smelling.' Her suggestion still rules."

Here is Mr. Shepherd's criticism: "This entry is simple. Indeed, a simpler entry could not be imagined. But there is a big difference between a simple entry and an obvious one. This entry has *winning qualities*.

"It is so simple that it is striking. It is crystal-clear. It is a gem of conciseness. It tells a complete story in a few words. It pictures a sustained enthusiasm for Ivory Soap over a period of years. It carries the conviction that this enthusiasm will endure in future years. It is complimentary without being flattering.

"This entry has *human interest*. And more—it hits two bull's-eyes—heart and mind. It appeals to the emotions by reason of its human interest, and it appeals to the intellect by reason of its naturalness and decisiveness. It contains no superlatives, no tinsel, no trills. It is a homespun entry. As a testimonial, it rings true because it is so effortless, so naive, yet so decisive."

If you feel that Mr. Shepherd's criticism of this entry has given you some insight into your own contest problems, let us know, and more criticisms will be published later.

This week "Your Opportunity Guide," in the adjoining columns, lists contests whose prizes total more than \$340,000.00. Some of these are concentrated in big money, and the odds are that no single individual reading these lines will get a smell of them. But more than 1,775 separate prizes will be awarded in these contests—and of that number, many will go to people who never won contests before in their lives. According to statistics based on contests held over a period of years, more than 1,595 of those prizes will go to contestants whose luck has been bad up to now. Will you be one of those lucky new winners?



Tim and Irene, whose Admiracion Shampoo contest closed recently, have a new one on their "Royal Crown Revue," NBC-Blue Friday

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 cash.

TO ENTER: Complete the sentence, "I like Royal Crown Cola because—" in twenty-five additional words or less. Contestants may send as many entries as they desire, but each must include the top from a bottle of Royal Crown Cola. Mail entries to Royal Crown Cola, Columbus, Georgia. There will be twenty-five weekly contests, and entries will be judged as received. First ten winners each week announced on the air.

For more facts, listen to the "Royal Crown Revue," NBC-Blue, Friday, 9 p.m. EST. For the West, 9:30 p.m. PST.

\$1,000.00 A DAY

PRIZES: (Daily) One \$1,000 bill and forty Emerson radios.

TO ENTER: Complete the sentence, "I believe Camay is best for my complexion because—" in twenty-five additional words or less. Send three Camay wrappers with each entry. There are thirty separate daily contests, one each day, except Saturday and Sunday, from March 28 through May 6. Entries must be postmarked before midnight, May 6. Entries received on any contest day will be entered in that day's contest; those received before March 28 will be entered in the first day's contest; the May 6 contest will include all entries received that day and those postmarked before midnight of that day, but received later. Send entries to Camay, Box 668, Cincinnati, Ohio.

For more facts, listen to "Pepper Young's Family," Monday through Friday, NBC-Blue, 11:15 a.m. EST, and for the West, NBC-Red, 12 noon PST, 1 p.m. MST.

\$1,750.00 FOR A NAME

PRIZES: (Grand) 1st, \$1,000; 2nd, \$250; 3rd, \$100; twenty-five prizes, each \$10; thirty prizes, each \$5.

TO ENTER: Submit a name for a six-week-old pedigree Chow Chow puppy on an official entry blank. The puppy is the fourth generation of Chow Chows, raised on Pard Dog Food. For each name submitted, attach a label from a can of Pard Dog Food. Send entries to Swift & Company, No. 300 Howard-Clark Building, Chicago, Ill. Contest closes midnight, April 9. Entry blanks available at grocery stores.

For more facts, see official entry blank.

\$92,340.00 CASH AND MERCHANDISE

PRIZES: (Weekly) 1st, \$1,000 cash; two hundred prizes, each a Westinghouse vacuum cleaner.

TO ENTER: Finish in twenty-five additional words or less the sentence, "Crisco is my favorite shortening because—" Use official entry blank or one side of a plain sheet of paper. Attach outside wrapper of a can of Crisco to the entry. Contest open to Canada. There will be six weekly contests, the first opening March 21, and the last closing May 1. Send entries to Crisco Contests, Box 28, Cincinnati, Ohio.

For more facts, listen to "Vic and Sade," Monday through Friday, NBC-Blue, 11:30 a.m. EST, and for the West, NBC-Red, 12:30 p.m. PST.

\$8,000.00 IN CASH

PRIZES: (Grand) 1st, \$5,000; next 50 prizes, \$50 each; next 500 prizes, \$1 each.

TO ENTER: Each bag of Gold Medal flour now contains an entry blank for 1938's first cake-naming contest. A recipe is also given; entrants bake the cake and then name it. Send entries—with your name printed—to Betty Crocker, Dept. 130, Minneapolis, Minn. Contest closes March 31.

For more facts see current contest advertisements or Radio Guide, Jan. 15, 1938.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit five questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City. Listen to

the program to get an idea of type of questions wanted.

For more facts, listen to "Professor Quiz," CBS, Sat. 9 p.m. EST. For West, 10 p.m. MST, 9 PST.

\$50,000.00 CASH

PRIZES: (Monthly—for 10 months) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 4th, \$150; 5th, \$100; 20 prizes, each \$50; 40 prizes, each \$25; 50 prizes, each \$10; 100 prizes, each \$5.

TO ENTER: Send a suggestion for a picture feature for Click magazine to "Click, P. O. Box 8245, Philadelphia, Pa." Entry may be as short as three words, but no more than a hundred. There will be ten monthly contests with prizes as listed above in each; the first closes March 1, 1938. Entries considered for the month when received. No limit on number of entries from each person.

For more facts, see current issue of Click or Radio Guide, Feb. 12, 1938.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$250; 3rd, \$100; 4th, \$75; 5th, \$50; 6th, \$25.

TO ENTER: The chores in this contest are in triplicate. Contesters must submit a name, a 10-word slogan and a 50 word statement. The name should be for a typewriter; the slogan for use in advertising it, and the statement must tell why this type of machine is preferable to others. Entries must be on official entry blanks, available at Remington Rand offices. Blanks must tell the contest's occupation and his employer. Contest closes midnight, April 15. Send entries to Remington Rand, Inc., 465 Washington St., Buffalo, N. Y.

For more facts, see dealer, or Radio Guide, Feb. 19, 1938.

\$100.00 CASH

PRIZE: (Weekly) One hundred dollars cash.

TO ENTER: Read a designated story in the sponsor's magazine and explain what you would have done in the same situation. Send entry to True Story Court, 205 East 42nd Street, New York City. No limit to length of entry. Send name of your newsdealer—he gets \$25 if you win!

For more facts, listen to A. L. Alexander's "True Stories," NBC-Red, Friday, 9:30 p.m. EST.

FIVE DOLLARS FOR RHYMES

PRIZE: (Weekly) \$5.00.

TO ENTER: Write a four-line original rhyme about Alemitte. Some of the entries will be read on the air and the winner will be selected then. Send entries to Judges, Used Car Contest, Nash Motors Division, 14250 Plymouth Road, Detroit, Michigan.

For more details see your local Nash dealer or listen to Horace Heidt's program on NBC-Blue network Tuesdays at 9 p.m. EST.

\$5,000.00 CASH

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 2 prizes, \$100 each; 5 prizes, \$50 each; 10 prizes, \$25 each; 100 prizes, \$10 each; 310 prizes, \$5 each.

TO ENTER: Unscramble the names of movie stars presented in puzzles in week-day issues of the Chicago Tribune in the "Paging the Movie Stars" contest. This is the second set of thirty-six puzzles appearing in issues from Feb. 12 to March 25. Send complete set of thirty-six puzzles to "Movie Stars," Chicago Tribune, P. O. Box 1718, Chicago, Illinois. With the set of puzzles send a letter of not more than fifty words, telling who is your favorite movie star, and why. Entries must be received by midnight, April 1.

\$9,500.00 FOR LIMERICKS

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 25 prizes, each a 1938 Leonard electric refrigerator, price, \$190; 60 prizes, each \$50 cash.

TO ENTER: Obtain a booklet of ten limericks, each pertaining to some Leonard refrigerator fea-

ture, from your dealer. Each limerick lacks a last line. Write last lines for five of the ten limericks, fill these in in ink or with a typewriter on the Official Entry Blank on the back of the booklet, and mail the entry blank only (not the whole booklet) to Leonard Refrigerator Limerick Contest, 14260 Plymouth Road, Detroit, Mich. Sign your name and address in ink in space provided on blank, as well as the name and address of dealer from whom blank was obtained. Mail entries before June 15. Submit as many entries as you like.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes of \$5 each.

TO ENTER: Using not more than ten words, give your opinion of Cryst-O-Mint Life Savers, the candy mints. Use the contest card available at drug stores and cigarette stores for submitting entry. Attach a complete label from a 5c package of Cryst-O-Mint Life Savers by inserting it in slits in card. Send to "Life Savers, Port Chester, New York." Cards must be postmarked not later than April 30, 1938. Winners will be notified by mail.

AN AUTO A DAY

PRIZE: (Daily) A 1938 Oldsmobile Six Two-Door Sedan.

TO ENTER: Take a trial drive in a 1938 Oldsmobile. Get an Official Entry Blank from the dealer; have him countersign the blank to witness that you have had a trial drive. Fill in the six blank spaces on the entry blank, giving in not more than twenty-five words to each space the things which impressed you most about the six Oldsmobile features illustrated. Prizes awarded daily from March 1 through March 30; entries judged in groups daily according to date of postmark. Entries postmarked later than midnight, March 30, disqualified. Mail entries to Oldsmobile, Dept. C, Lansing, Michigan. If winners have purchased Oldsmobiles during the contest, they will be credited with price of Oldsmobile 6 Two-Door Sedan delivered to winners' cities. Open to U. S. only.

AUTOMOBILE, VOYAGE

PRIZES: (Grand) 1st, 1938 Buick automobile; 2nd, round-trip ticket to Bermuda; 10 prizes, each six pairs of "Fortune" shoes.

TO ENTER: Name the person, living or dead, whom you consider the world's most fortunate man. State why he is "fortunate" in a letter of 50 words or less. Use official entry blank available where Fortune shoes are sold. Mail to "The Judges, Famous Fortunes," Richland Shoe Co., Division of General Shoe Corp., Nashville, Tenn." Contest closes May 10.

For weekly facts about the contest, listen to "Famous Fortunes," MBS, Tuesday, 7:45 p.m. EST, and on Station WLW, Friday, 9:30 p.m. EST.



Wilmer Shepherd, the contest correspondence school mentor, presents a criticism of a winning Ivory Soap contest entry this week

"Your Opportunity Guide" lists current contests in the first issue of each month. In other issues, look for "This Week's Contest Specials," telling how to win each contest—giving individual winning tips! Send your contest questions to "So You Like Contests?" Dept. GC, Radio Guide, 731 Plymouth Court, Chicago, Ill.

Look this way

for **MORE
PLEASURE**



*Three things that add up
to more smoking pleasure...*

Chesterfield's refreshing mildness...
good taste... and appetizing aroma

They Satisfy
..millions