

Read about DICK POWELL HONEYMOONING *in the Tropics*

Radio Guide

ESCB

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

WEEK ENDING OCT. 31, 1936

10

CENTS



FRANCES
LANGFORD

TEN *Ways* NOT
TO GET A DIVORCE

WIRE-HAIRED LISTENERS

THIS WEEK

BROADCASTING has millions of contented listeners. Like the two complacent kittens resting atop a recent copy of Radio Guide, while sweet music (probably Shep Fields') lulls their senses, they like what they hear. If they don't like it, they turn it off.

Broadcasting has a few wire-haired listeners. They don't like what they hear—and they tell us about their dislikes in no uncertain terms. Occasionally, I believe, it is desirable to hear what they have to say; because, listening to them may save us from the cardinal sin of smugness.

M. J. Pearly of Denver writes about studio laughs that interrupt the progress of a show. "There I sit," he protests, "smiling cordially at a good comedian's efforts, when into my loud-speaker there booms the most obnoxious racket known to mankind. And I know it's a packet of something-for nothing guys who got in free and are beating their hands off in appreciation. In the meantime, there I sit, my smile turned to a frown, waiting and waiting . . ."

Another wire-haired listener who has a similar complaint is Mrs. Aden Lake of Chicago who writes: "Are all the fools in the world enlisted as Democrats and Republicans? Listening to the radio, it would seem so. I've heard Governor Landon make a dozen speeches and President Roosevelt, too. Either of them can hardly say a dozen or so lines without having twenty thousand idiots rare up and cheer. I don't mind cheers when they are deserved, but to hear grown-up citizens whistle and stomp because their candidate says something as significant as 'pigs is a four-footed animal' is to give me a great big pain."

Miss Abby Sheeley writes to me

from her home in Nebraska: "I'm a new listener to the Good Will Court. I admire the fine work its sponsors are attempting to perform for a distressed and suffering type of humanity which is always having trouble and—with nobody to guide it. But I do wonder if it is so necessary to have that Mr. Alexander talking so much. More than once, he has interfered with a

ico to try to catch Villa quite a few years ago. I'm still young enough to join another army if its aim were to wipe out those Mexican stations that are keeping me from hearing some of our best American programs. Where I live in Oklahoma, their signals come in right on top of some network hours I used to like a lot. Now, all I can hear is about ruptures and cancer cures. Isn't there something you can do about that?"

Friends, those letter-writers are wire-haired listeners. They think certain things are wrong and they go to the trouble to attempt to correct them. Being a contented listener is a lot more comfortable, but to be contented can also be dangerous. It can be dangerous if our contented purring droops out completely the legitimate barks of wire-haired listeners who seek to improve the quality of the broadcasts to

which we find ourselves listening. Of course, many of the objections expressed and many of the criticisms voiced are unreasonable. There are people in every walk of life who are constitutional objectors; who, when they listen to radio programs, must find fault with them—no matter how nearly perfect those programs may be. They are people who see tomorrow's clouds in today's sunlit sky. They are people who can be happy only when they can find something to grumble about. However, there are other wire-haired listeners who bark only if there is reason to bark. To them, we should listen.

Let's not be so contented—and purr so loudly that we cannot hear and take into account criticisms of radio when those criticisms are justified. Let's all insist that faults and flaws in broadcasting be corrected, that radio be made even more enjoyable than it is already.

Sincerely



Two purring kittens on a Radio Guide cover: Are they hearing Rippling Rhythm—Shep Fields on Radio's Court of Honor?

poor man or woman who is trying to get help and sometimes he even tells the judge that he is wrong. I don't know who Mr. Alexander is, but if he knows more than the judges, why does he invite the judges to be present at all?"

Freddie Brandstetter protests all the way from Oregon. He says: "I hear that a great many stations broadcast phonograph records made by various orchestra leaders—but I hear, too, that the orchestra leader does not get any money from those stations. If that is true, I think every listener who is interested in the creation of good music should boycott every station which plays records. When such a record is played, it is played for the station's benefit. In other words, the station makes money out of playing it and I think the fellow who made that record is entitled to part of that money."

Jim Atterhury, farmer, writes: "I followed Pershing into Mex-

Curt Mitchell

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ANYWHERE, ANYTHING—AT ANY COST: THE BOLD CREDO OF DARE-DEVIL MIKEMEN, DEFYING CREATION—FOR YOU!

WITH South American jungles full of empty baked-bean cans, with Australian headhunters scanning Paris fashion books for styles, and with coolies trooping into Shanghai theaters to see Mickey Mouse, it seemed for a while that adventure was as dead as the proverbial "dodo bird." But their radio—in the guise of "special-events programs"—began to go places. And adventure took a new lease on life!

For special-events programs are pledged to this bold creed: The radio mike will go *anywhere* where *anything* of interest to the radio audience is happening—and it will get the program *at any cost*.

Backed by radio's money, engineering skill and prestige, this is no idle bluff. "Anywhere" may mean—as it already has meant—Bah and Brooklyn; Johannesburg and Jerusalem; Luxembourg and Little America; the bathysphere and the stratosphere. "Anything" may mean—and already has meant—floods and frog races; Dillinger's death and the cooing of the Dionne quintuplets; Selassie's plea before the League of Nations, and Schmelling's massacre of Joe Louis. And "at any cost" may mean—and has already meant—making refunds totaling thousands of dollars to sponsors in order to broadcast several bulletins of a mine disaster; losing precious technical equipment in the crater of erupting Vesuvius, and having announcer Ken Carpenter tear his best pair of pants when jumping from one U. S. Navy destroyer to another during a special broadcast!

THE interesting part is that radio—which can hardly be accused of modesty—has been unusually reticent in talking about what is perhaps its most thrilling work. Of course, there have been attempts at ballyhoo of the events themselves—but very little has been said about the back-breaking labor, the nervous pressure and the heartache that is involved in putting these special-event shows on.

Take this matter of scoops.

There always has been a premium on getting the public's ear and attention. But it wasn't a fine art until radio came on the scene with its special-event programs.

When word was flashed from Moose River in Canada that a sensational fire cave-in had occurred, both big radio chains busied themselves making arrangements for direct broadcasts from the scene of the accident. But NBC seemed to have the jump on its rival: With a tip-off from Canada that a rescue would be effected within three hours, immediately they arranged for two-minute bulletins every hour, regardless of the fact that these would cut right into valuable commercial programs. A hook-up was made with the Canadian Communications Com-

mission, and NBC executives patted each other on the back. Losing six minutes of commercial time—for a scoop in a disaster which thrilled the entire world—seemed a small price!

But it worked out differently. Instead of talking for two minutes at a time that evening the Canadian announcer, exhausted and excited, spoke for six and seven minutes, and because of the difficulty of establishing connections again, could not be cut off. Also, instead of the rescue coming in three hours, it took almost three days. CBS had ample time to come in for the actual rescue. NBC made refunds totaling \$6,700 to their sponsors. But the boys in the special-events department will tell you it was worth it—they did make the first actual announcement!

In the Moberly, Missouri, mine disaster recently, the CBS special-features department saw its chance to get

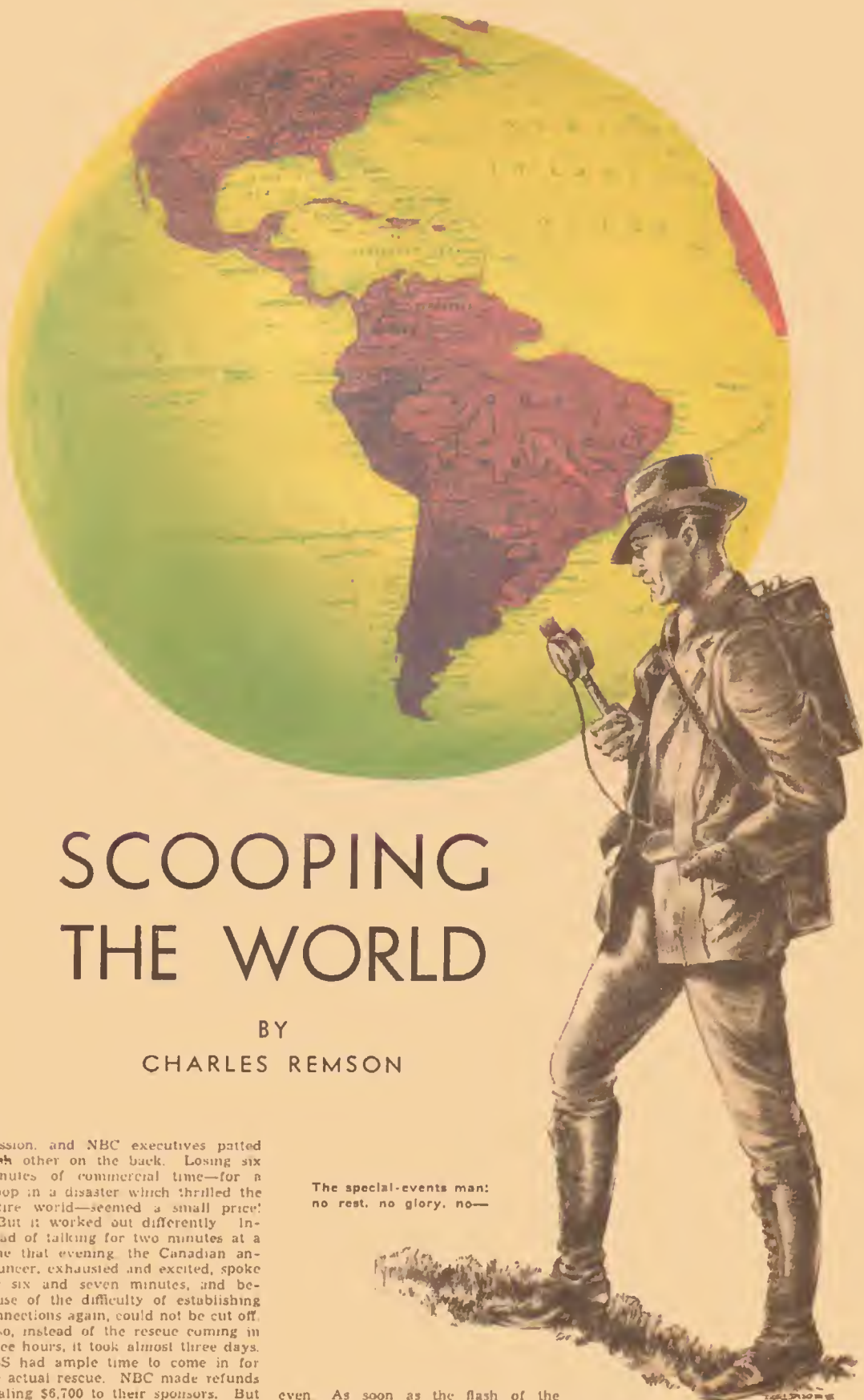
The special-events man: no rest, no glory, no—

even. As soon as the flash of the accident came in, the engineers were called in, the lines were kept open, and havoc was played with CBS commercials—a scoop was in the making!

But sudden misfortune ruined the CBS plans for a broadcast of the rescue. All week long, the network had

had its microphone at the scene, broadcasting bulletins of the long, difficult task of rescuing the crew. When the entombed miners were finally found, CBS started its triumphant program. Then it was switched off!

(Continued on Page 15)



SCOOPING THE WORLD

BY CHARLES REMSON

NEVER SAY DIE— SAY DIET!



BY
KAY PROCTOR



The new Talley—and the old! Above, right: Marion Talley ten years ago—her voice was divine, her figure—was not! Just above: 25 pounds later!

AT NINETEEN she was a pudgy, hesitant and frumpy kid who looked like an old-fashioned matron of thirty-five.

Today, at twenty-nine, she is a young matron of extraordinary beauty, charm and poise—who looks like a chic debutante of twenty.

She is Marion Talley, a living, joyous and healthy proof to women the world over that real beauty is not impossible for anyone. She's proof—and a challenge!

Marion and I have been intimate friends during those ten years. Smugly I thought I knew everything about her. Certainly I've known how tirelessly she worked, and how much she sacrificed to achieve her sensational success at the Metropolitan Opera and her later successes in radio and on the screen. I was with her when she signed her initial contract last March for her Sunday broadcasts over the NBC chain, and recently I helped her celebrate the inauguration of the new half-hour program that was her reward for making the Talley program one of the most popular on the networks. I've shared personal secrets about her ambitions and family, about her light romances and her great loves.

And now suddenly I discover I've been missing the most exciting thing about her: the true and heretofore unrevealed story of exactly how and why she managed that reverse physical metamorphosis from matron to debutante. I know, of course, that she now weighs only 105 pounds, while before, to put it mildly, she was "pleasingly plump." I guess I took that for granted.

I might have gone on missing it, had we not gone a few nights ago to the Hollywood preview of her first movie, "Follow Your Heart." We were being jostled by the crowd as we left the theater; Marion abhors the spotlight and hence was so quietly dressed and so retiring in manner that the crowd failed to recognize her as a new movie queen and make way for her. A couple directly in back of us was discussing the picture.

"What a glorious voice that Talley girl has," said the man.

"Yes," the woman agreed, "and what a positively divine figure!"

WE WERE chuckling over the remarks a little later in my home, where we had gone for a midnight snack. I asked which of the compliments pleased her more, the voice or the figure.

She thought a moment, and then ran through a difficult arpeggio, beautifully sounding each note. She lifted one shapely leg and viewed it critically.

"To be honest, I appreciate a lot more the one about my figure," she said, "because it was harder to achieve."

I scoffed, thinking of the fifteen

years of work and study that had gone into the making of her voice.

"No, seriously, I mean it," she insisted. "Look, it's like this. A voice such as mine is a gift. I know that. Either it is there to begin with, or it is not there at all. If it isn't there, then no amount of work will bring it. But think! Any woman can have a lovely figure—if she is willing to work for it, fight for it—yes, and suffer for it."

I insisted she could not mean she had worked harder to reduce than she had to perfect her voice.

"Yes, I did," she countered. "I had my voice given me, but I had to struggle for what beauty I have. Why, you remember what I was like when we first met?"

I remembered. It was back in 1926 that I saw her first. I had interviewed her as she passed through a western city on a triumphal concert tour. But as I looked at her now as she sat in a deep chair, with the lamp highlighting her vitally alert face and its deli-

cately chiseled features and exquisitely clear skin, it did not seem possible this could be the same girl as the one of that memory. For that girl, of years before, to be brutally frank, had been anything but attractive.

TRUE, she had just electrified the music-loving world with her Metropolitan debut as Glida in "Rigoletto"—a nineteen-year-old Glida who had come out of Kansas City to put such "hot" sidestars as Lauri-Volpi, De Luca, Galli-Curci, Tibbett and the rest of them on their mettle. But she was not at all beautiful, for all of that.

For one thing, she seemed to be all body—just soft flesh, through which could be detected no hint of her personality. Her brilliant eyes, the most beautiful feature in her face, seemed lost. She wore her hair long and arranged low, which added to the impression of facial bulk. And even her clothes were wrong, although to be fair, I realize that the styles of the

NEW FIGURE, NEW FACE, NEW FAME, NEW FORTUNE! WHEN MARION TALLEY VOWED TO MAKE HERSELF OVER, REWARDS CAME THICK AND FAST! HERE IS HER STORY—FROM PUDGY SCHOOLGIRL TO BEAUTIFUL STAR! YOU CAN DO IT, SHE SAYS, IF—



Above: Microphone magic has brought new success to Marion Talley. Left: As the color camera sees the Kansas City girl now.



day may have been responsible in some measure for that.

As I remember, I reported back to my city editor, from the smirking superiority of my own twenty-three years, that if that was a great opera star, I'd take vanilla. (Such a devastating remark as that was then!)

YOU thought I was fat then, didn't you?" Marion accused. "So did everyone, I guess. Everyone but me I didn't feel fat. And as a matter of fact, I weighed only 130 pounds, which is just what those height-and-weight charts said my five-foot, three-and-one-half should be. Incidentally, it is what they say today, so I guess the doctors and insurance agents just won't make any concessions to the permanency of the boyishly slim figure."

"But I looked fat. Photographs prove that. Maybe it was my moon-shaped face. Maybe it was the 1926 styles. Remember them? The dresses hung straight from the shoulder, were cut very full, and were belted around the hips, of all places! And they were short, just below the knees. I defy even Harlow to have a figure in a get-up like that!"

So, for the next seven years, she went on being perfectly satisfied with the poundage nature had given her. She was much too busy attending to the Talley voice to pay any attention to the Talley figure, she said.

Little wonder! Among other things, during that time she starred at the Metropolitan for four years—and then shocked everyone by leaving it flat at the peak of her success, because she was tired! She bought and operated a farm in Kansas. She made a radio appearance in 1929 as a guest artist for which she was paid the record price—then—of \$7500. She went to Germany to study and married her German coach, Michael Raucheisen, who was nineteen years her senior. Then, five months later, she divorced him, and spent two crowded years on the concert stages of two continents.

This brings us to the year 1933, the month, June. She was 26, still tipped the scales at 130, and said "Sixteen" when clerks asked "What size please?"

In September of the same year the scales said 110—and clerks no longer

(Continued on Page 18)

BOY MEETS GIRL. BOY WINS GIRL—AND
DICK POWELL AND JOAN BLONDELL ARE
AWAY—DREAM-LIVING A GAY HONEY-
MOON, UNDER BLUE SOUTHERN SKIES!

BY
LEW C.
BARRISON

IN THE six movies in which Dick Powell and Joan Blondell have played opposite each other, the formula has always been the same. Dick meets Joan, Dick likes Joan (and vice versa), Dick wins Joan—and they both appear in the fadeout clinch, which from nickelodeon days up to the present has meant that wedding bells will soon be ringing and all is well with the world.

Boy meets girl. Boy wins girl. Boy weds girl. There never seems to be any more to the story—in the movies. Movie fans know it, expect it and applaud that long, last kiss.

Well, Dick and Joan have discovered that they meant every word of the tender nonsense the script-writers made them whisper. And so they were married.

But radio fans are different from movie fans. They expect to listen in on anything from a murder trial to a

pitched battle in Spain—and they usually do. They are not satisfied with the traditional clinch and fadeout. Real life does not trail off into a rosy haze when marriage comes. Why should the story of their favorite master of ceremonies of the "Hollywood Hotel" end abruptly with orange blossoms?

Hence the assignment: What happened on the seventeen-day honeymoon trip from San Francisco to New York? How was the honeymoon at sea and the honeymoon in the big city?

And hence the story—with pictures which Dick himself took of the honeymoon and which no other magazine or newspaper has been able to get!

The honeymoon just had to be grand. Dick and Joan are such nice kids. They have the capacity for laughter and fun. They are, obviously, very much in love. Each has had a disappointing marriage before, and each is anxious to make this one a success. They have economic security—no worries about budgets and bills.

AND, of course, they had a perfect setting for their honeymoon. Their itinerary included such places as Mazatlan, Mexico, Guatemala, La Libertad, El Salvador, Balboa and Cristobal, Canal Zone, Cartagena and Puerto Colombia, and Havana, Cuba—the very names are romantic! The liner, *Santa Paula*, while not as elaborate as some of our ocean-going palaces, had all the conveniences—and the Powells used them all.

The daily routine during the honeymoon was something as follows: Dick and Joan got up early—well, pretty early—and had their breakfast in their suite, which, by the way, was a bedroom, a tiny sitting-room and a bathroom.

After breakfast, they took walks around the deck, and then played deck-games with the other passengers.

Dick's favorite was skcet-shooting, and all the passengers admit he was good at it. His record for the trip was 23 hits out of 25 tries and he claims that he would have had a perfect score if they had been out at sea a few days more. Joan's favorite game was ping-pong, played on the sun-deck. You may be sure, Joan never had any difficulty in getting partners!

AFTER a morning of activity, Dick and Joan usually went to the swimming-pool. They made a great many friends on board. Among the passengers were Helen Kane, the boop-boop-a-doop girl, Roger Wolfe Kahn, the bandleader, and his wife, and many others whom the newlyweds got to know. For all of these, the swimming-pool became the meeting-place each day at noon.

The swimming-pool was so much fun that no one wanted to leave it to get dressed. Therefore, luncheon was usually brought right to the edge of the pool and everybody had informal, picnic-style meals near the water. It was just like Coney Island—but much more comfortable, with no sand in the sandwiches.

The afternoons were, as a rule, sunny and full of fun. There were luxurious hours of rest in the comfortable steamer chairs—a treat which both Dick and Joan fully appreciated, having had to work in the studios right up to their wedding. There were, also, delightful hours of making amateur movies, with Dick as the director-cameraman, Joan as star and the other passengers as extras.

Then, too, many afternoons were spent ashore. You see, there were no less than nine stops in glamorous Central American countries. These stops were usually several hours in length and allowed for shore-trips.

And on these there were so many things to do. Luncheons with prominent people. Pictures. Interviews.



For Dick Powell, an astrologer predicted an unsuccessful marriage. And of star-gazing, Joan said: "If you worried about those globe peeper-inners, you'd never do anything!"

But twice at least Dick and Joan were able to escape from reception committees and spend time absolutely by themselves. In Mazatlan, Mexico, for instance, where the ship stayed three hours, Dick and Joan scared up some reels and rods and went fishing. They had no bait and had to use pieces of Danish pastry. They didn't catch anything, of course, but it was a lot of fun trying. When they came back they made up for their failure as Isaac Waltons by ordering fish and making believe it came from the muddy waters of Mazatlan Bay. In Santa Jose, Guatemala, they invaded the quaint market-place. Joan shopped for gad-

gets and perfumes—her greatest weakness. Dick was fortunate enough to buy a beautifully carved wooden box which he is going to make into a humidior for the study of their new home. It was in Havana, however, that they had their most exciting adventure. The local police must have underestimated the popularity of Dick and Joan. Anyway, they gave permission for fans to board the ship.

Well, you can imagine! The honeymoon suite—cabins 16 and 18 on the main deck—was nearly dismantled. Dick and Joan were mobbed. But it was all in fun, and after signing about
(Continued on Page 17)



HONEYMOON IN THE TROPICS

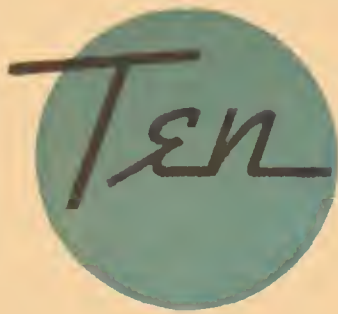
Left: Said Dick, after it was all over: "—and I hope we will be happy—forever!"



Above: Wedding bells—and Joan Blondell. For Dick Powell, they were the beginning of a new life



Exclusive! Dick and Joan took this "honeymoon newsreel" especially for RADIO GUIDE—and you!



WAYS NOT TO GET A DIVORCE

THIS is a story you won't believe. For one thing, the theme is marred happiness.

And the scene is Hollywood!

Married happiness is a dime-a-dozen commodity in several places I know, but try to find it in the neighborhood of Sunset and Vine streets, Hollywood. It just doesn't exist, not if you can believe the newspaper headlines. Or rather, it didn't exist until Something Big happened.

That Something Big, you should know, was a westward-ho movement on the part of a dozen or so big radio

stars as well as your troubles will her, and your mate will share hers with you."

What better advice, now, could one possibly demand in mapping out a campaign to relieve distress in the well-known double estate? A man of the world for all his clowning before the public, Cantor's words are the expression of experience, and reflect, boiling matrimony down to fundamentals, the foundation of all successful marriages.

"Tolerance is the quality that does most towards making a happy mar-



Above: Al Jolson, Mrs. Jolson, and Al, Jr. A happy home life—their!



Gladys Swarthout and her husband

shows and their stars. Now, in the once-naughty Cinema City there is sweetness and light and the gutters are running with brotherly love. All because those radio stars are showing their pals in the picture business that temperament and domestic tranquillity can proceed down the years hand in hand.

If you still doubt it, look at Eddie Cantor. I interviewed him; indeed, I interviewed every one of this year's missionaries from the East, and this is what I learned about How To Be Happy Though Married.

Eddie said:

"Apply common sense in the everyday matters of life. Treat your wife as a human being, a pal. Give her an even break. If you want a happy partnership, treat her as a partner, not as a necessary evil.

RUN your own end of the business . . . and don't interfere with the manner in which your wife runs her end. Consult her about your business and teach her to consult with you about hers.

"Learn to give and take. In other words, a successful marriage is like a baseball team. Don't expect to be the pitcher all the time. It's all right to pitch part of the time, but be willing to be catcher also. Share your plea-

riage," says Gladys Swarthout, wife of Frank Chapman, Jr., the well-known concert singer. "Tolerance in regard to each other's faults, friends or hobbies . . . it doesn't matter which. If there is constant bickering over these, what chance is there for success in your home life?"

Gladys speaks as one of radio's happiest wives. There is much truth in what she professes as her own code, and uncongenial couples might well follow her lead. It's a good one.

James Cagney, roughneck supreme on the screen and lately on the air, but somewhat of a philosopher and thinker in his home, asserts: "You must have not only love but a deep-rooted respect for your life partner. At the same time, you must conduct yourself so that your partner can respect you." Words of wisdom, these. Remember Jimmy pushing Mac Clarke in the face with a half-grapefruit in "Public Enemy," on the screen? And enacting the tough fight manager only a few



Grace Moore took Husband Valentin Parera as he was with no regrets!

weeks ago in the radio condensation of "Is Zat So!" over Lux' "Theater of the Air"? He's scarcely like that in private life.

Helen Hayes advances a novel idea for success in marriage. It's a grand thought, too, ladies, and pul-lenty of divorces have resulted where it hasn't been followed

DON'T be just a wife," Helen prescribes. "Always act like a sweetheart. Try to remember how you treated your husband before marriage and continue along that same vein. Do not permit the irritating details of running a house to intrude themselves between yourself and your husband."

"If you are a relaxation for the man of your choice, he won't go seeking it elsewhere, in card games or with other women. He'll find his greatest pleasure in being in your company, around you. You will enjoy one another." Lucky Charlie MacArthur. Helen's playwright-husband!

Don Ameche, too, believes that a couple should be as courteous, thoughtful and considerate after marriage as before. After the ceremony and in later years, "Try to bring about a fifty-fifty arrangement in matters of interests, recreation and friends. Learn to like the same things. If your wife likes bridge and you do not, make u

ALL ROADS LEAD TO
RENO! THAT'S WHAT
THEY SAID IN HOLLY-
WOOD: BEFORE RADIO
STARS TAUGHT THEM
LESSONS IN LOVE!

bargain . . . that you will learn and play, say, once or twice a week. If she doesn't care for your enthusiasm in golf or tennis, make her promise to learn or never interfere with your time devoted to the game." Both Ameche and his wife have succeeded admirably in abiding by this code. Were more marriages based upon this understanding the divorce courts would have fewer patrons.

TAKE marriage seriously and really work at making it a success," is Harriet Hilliard's advice. Harriet, although still comparatively young in experience, voices the sentiment of the younger generation on the subject. With characteristic candor, she adds: "Don't nag and don't ever say, 'I told you so.' Nothing hurts the pride quite so much as this annoying phrase."

"Cheerfulness is the most important point to remember," Al Jolson says, "plus a highly developed sense of observation. Never fail to say a cheery good morning, even if the effort is great. Start the day right and it will usually end right."

"Never fail to notice your wife's new frock, or her hat or wrap. Never fail to remember small holidays and anniversaries, such as St. Valentine's Day, her birthday or the annual date of the day you met. Women are so constituted that these practises mean much to them, and it is a small tax upon one's energies to please them along these lines."

Twinkling Ruby Keeler can vouch for the sincerity of Al's comments. He follows his own advice, and when a



"Always act like a sweetheart," says winsome Helen Hayes. "Don't be just a wife!"

RADIO'S TEN COMMAND-
MENTS FOR A HAPPY
MARRIAGE

1. "Always give your wife an even break."—Eddie Cantor
2. "An inch of tolerance can go several miles."—Gladys Swarthout
3. "Remain your husband's sweetheart."—Helen Hayes
4. "Keep the partnership on a fifty-fifty basis."—Don Ameche
5. "Don't nag."—Harriet Hilliard
6. "Remember small holidays and anniversaries."—Al Jolson
7. "Don't try to make a man over."—Grace Moore
8. "Speak softly."—Fred Astaire
9. "Be a good listener."—Marion Talley
10. "Never harbor a secret grudge."—Gracie Allen

man does this, and is as happy as Al and his fast-dancing wife, there must be unusual merit in his beliefs.

"Remember that marriage does not change a person's individuality," says Grace Moore, "so do not attempt to remake or remould your husband. There is bound to be dissention if the wife proceeds upon the old theory of changing her husband to meet her own standards."

Fred Astaire, whose home life borders on the ideal, takes matrimony as one of life's most important and most pleasant institutions. "The good old maxim of counting ten before retorting when angry works perfectly and safeguards marriage. It is the harsh words spoken during anger that are so hard to forget, even after peace has been restored."

Marion Talley's advice may be thought rather capricious, but any wife will tell you the depth of its wisdom. "Learn to be a listener . . . a

good listener!" she declares. "Men love to talk. They love to boast, to settle world problems and decide the fate of nations. It doesn't cost anything to let them talk all they want . . . and you'll be surprised in what high esteem your husband holds you when he can have the floor uninterruptedly."

JOHN BOLES' rule for success in marriage shows how broad-minded he is, in a city of handsome men. "Don't be jealous of your wife," he advocates. "Trust her as you would wish her to trust you." An application of the Golden Rule.

Gracie Allen, having weathered the connubial seas blissfully for a number of years with her equally amusing husband, George Burns, advances this axiom, and seriously, for once: "Never go to sleep with a kick on your mind. Tell your husband you're sorry before dropping off to sleep and you'll awake

refreshed, with no feeling of resentment to bother you during the day. Patch up your quarrel—if there is one—as soon as you can."

And there you are. It's all the gospel truth.

No mirrors, no Hindu herbs, no love-potions keep these radio friends of yours out of the divorce mills. The trick of staying married is much simpler than that. It is a trick my great-grandmother learned from her great-grandmother and I think that her great-grandmother got it straight from Eve herself.

The funny thing is that most of the movie folk in Hollywood are just hearing about it. Hearing about it, they are readjusting their lives in their typical bustling fashion. Their new motto is "Get yourself a Golden Rule."

Capricious divorcees are out of date. It isn't the thing to do anymore. The stars are going to live happily ever after, they vow, even if it kills them.

WHAT TO DO WITH YOUR TALENT

During the eventful Summer just closed—the Summer preceding radio's greatest season—**RADIO GUIDE** has brought you a series of intensely enlightening articles, designed to serve you as a Summer School of the Air. We have had experts in their own fields tell you how to become a radio announcer; a comedian; an orchestra leader; an actor or actress on the air; a string singer, or an opera singer; a master of ceremonies, or a radio writer. In addition, the curriculum has given you articles on the future for your talented child, on what to wear for your audition.

Now we have secured a veteran radio reporter to tell you what to do after you have followed the advice of our other experts. In two articles, he will tell you what to do now. We don't leave you as an orphan on the doorstep of radio. These articles will take you inside and give you a personal introduction! I hope you profit from this excellent advice.—C. M.

PART I

SO—YOU have read all the articles of **RADIO GUIDE's** Summer School of the Air. You have followed the advice of the experts who wrote for that series. You have studied. You have worked hard. You have prepared yourself to the best of your ability.

Now you are ready for the air. What to do next? How to go about it? What are the chances of success in your particular field? How can you make the most of them?

To answer those questions is a big job for any man, but I will try to give them to you up to the limit of the knowledge and experience I have. Let's start with a few facts.

There are 22,869,000 homes in the United States today with radio sets. Servicing them are 623 radio stations. Of these 623 stations, 443 are independent and 180 are associated with networks. The two big networks are the National Broadcasting Company and the Columbia Broadcasting Corporation, both with headquarters in New York.

Primarily the radio stations sell one thing: Time. Ticks of the clock are their stock in trade, at prices ranging from ten dollars all the way up to two hundred dollars a minute. A person may buy these minutes and fill them with whatever he likes, within certain limits. However, in the sixteen-odd years in which the business has been developing, certain practices have been developed. At present the networks offer four services. (1) They will sell the time alone. (2) They will sell the time and a program to fill it. (3) They will sell the time and fill it with a program prepared by an advertising agency. (4) They will help to prepare and put on a program arranged by an advertising agency and a sponsor. Note that this is the networks.

You would naturally suppose, therefore, that the place for you to land a job in radio, whatever you want to do, is in a big network station where all this business is going on—or in one of the advertising agencies acting as go-betweens for the networks and the sponsors. This is just the mistake that has caused thousands before you to fail. And, in telling you why, I believe **RADIO GUIDE** is the first publication ever to reveal in print the facts

YOU'VE WORKED, STUDIED, SLAVED—TO GET IN RADIO. WHAT NOW? SEEK SUCCESS— BUT DON'T GO TO NEW YORK!

BY JACK JAMISON



Home fires burn brightest! Kay Thompson (above) got her start at KMOX, in St. Louis. Frank Black (right) began his star-rise locally in Philadelphia



and figures behind this tragic error. Let us consider these two possibilities—the networks and the big advertising agencies—one at a time. I will tell you just how they work, and just what you will be up against if you try to crash the gates there.

The Networks. Network headquarters, as has already been said, are in New York. That is one bad thing, right at the start. You must go to New York, where a "cheap" hotel room will cost you \$3 a day and many a restaurant that charges a dollar for

a dinner is classed as a "dump." Then, by letter or in person, you get in touch with the NBC audition department at 50th Street and Fifth Avenue, or the CBS audition department at 485 Madison Avenue. A representative will ask you what experience you have had. Definitely, you will be expected to have (a) experience; (b) training under a competent instructor whose name is known to the studio staff, or (c) a recommendation from someone who is known to have a good eye for talent.

IF YOUR credentials are satisfactory you will be given a chance to stand before a microphone and demonstrate your wares. (A writer may be asked to submit a sample script. On the other hand, he may be told to try the advertising agencies, which is pretty hopeless, since all of them already have their staffs.) If you pass this first audition, under the tutelage of the audition board, you will be given a second one before the program board.

The program board, in voting on you, will then ask itself two questions. First, are you better than anyone else, now under contract, in your especial field? Second, do you fit into a program spot which happens to be vacant at the moment and must be filled? If the answer in either case is "Yes" you will be offered a contract carrying a starting salary of approximately \$25 a week. Otherwise you will be put on



The Pickens Sisters—Jane, Patti and Helen; three fair exceptions whose network debut proves simply—well, that they are exceptional!

the waiting-list, where at least 10,000 names are ahead of yours.

Thus your only chance to land an immediate contract with a network is for you to be better than Jack Benny as a comedian, better than Jessica Dragonette as a classical singer—or to happen to get your audition on the very day when a program is open which needs your particular brand of talent and your personality.

The Advertising Agencies. If your knowledge of the inside set-up of radio is limited to the programs which you hear coming out of your loud-speaker, you may wonder just what connection advertising agencies have with broadcasting. The connection is this: When large manufacturing firms decide upon their advertising appropriations for the year, they do not, themselves, decide just where and how the money will be spent. They are manufacturing experts, not advertising experts, if you want to put it that way. But these appropriations are very large. (The total amount spent on radio advertising last year alone, for instance, was \$87,500,000.) They are so large, in fact, that advertising agencies have been built up merely to spend such great firms' money for them. Thus the manufacturing companies turn over their advertising appropriations for the year to various advertising agencies. Some of the larger ones are J. Walter Thompson; Lord and Thomas; Benton and Bowles; Batten, Barton, Durstine and Osborn; N. W. Ayer and Son, and Rutirauff and Ryan—and you can get the names of dozens, even hundreds of others, if you are interested, from the Advertising Federation of America, 330 West 42nd Street, New York City.

The agencies then take the money, which has been given to them for the purpose, and parcel it out according to a budget. So much goes to news-

paper advertising, so much goes for space in magazines, so much to bill-boards and car cards—and so much to radio. The larger agencies are equipped to offer complete service to the advertiser. They will not only buy a network program for him, but, if he prefers it, they will prepare the program themselves. Thus, in a way, they are in competition with the networks at the same time that they cooperate with them in the preparation of programs.

YOU can, then, ask an advertising agency for an audition in the same way you can ask a network station for one. And there are more agencies than there are networks, so at first glance you would appear to have a better chance with the agencies. But—and it is this "but" which has broken many a heart, and might well break yours—unfortunately the human factor enters into it. For the agency has its specialists, also, and the preparation of a program is left to a man known as a program director.

He is putting together an hour, let us say, on which he will need a soprano, three actors, and a jazz orchestra. You are a singer. (Or an actor, or the leader of an orchestra.) You audition for him. He likes you. You're pretty good, and he thinks you might do. He is about ready to tell you you're hired—when suddenly he thinks of a program of his that flopped last week.

Now, the agency can't afford to put on programs which fail. And if the director puts on bad programs, he's out of a job. So he begins to worry. Maybe he'd better use Anna Smith or Bill Jones in your place. They may not be quite as good as you are, but he's used them dozens of times before. He knows them. He knows what they

(Continued on Page 18)



Begin at the bottom—and rise to the top! Rudy Vallee (above) put his foot on the first rung of his success-ladder at an independent New York station

PLUMS & PRUNES

BY EVANS PLUMMER



Absence couldn't have made these hearts very much fonder. Here's Herbie Kay, orchestra man, recently at Chicago's Edgewater Beach Hotel, as he greeted his film and radio star wife, Dorothy Lamour, in Chicago.

Ted tells me he may use the defense that "the horse, hungry, ate the chickens whose bones stuck in his throat, killing him." Fio-Rito seriously adds that while he ate (of the farmer's invitation) the chickens, he positively did NOT eat the horse!

ROMANCE CORNER: Ross Ponsette is very secretly romancing with Arturo Del Campanero, Spanish embassy attache . . . which reminds me that when Kay Thompson does those love lyrics, she's usually singing straight at Jack Jenny, sax player in the Kostelanetz unit . . . Also holding hands are Fern Buckner, Fred Waring's lady violinist, and Roy Ringwald . . . Neill O'Malley, the popular "Tex" of the Bobby Benson script, is back from a short honeymoon with his wife, the former Joan Dahl, young radiactress—and graduate of Carnegie Tech . . . The long-time romance of CBS glorifier, Ruth B. Betz, and Fred Weber, veteran radio exec (who now general manages the Mutual web) ended in matrimony October 10.

Giovanni Martinelli has two good reasons for liking radio. Paid over for an appearance October 10 on the CBS Speedshow which was canceled, he was paid a second time October 17—although he had to sing but once!



new picture . . . Radio's recent "Honey Chile," alias Patricia Wilder, has a role in RKO's current musical romance starring Lily Pons and Gene Raymond . . . From Peoria, Ill., to NBC's Madge Tucker show to Hollywood in three years: That's the record of Billy and Bobby Mauch, twins, who'll play alternately the title role in Warner Brothers' "The Prince and the Pauper" . . . Dorothy Page has deserted her Malibu Beach cottage for a Hollywood apartment . . . Marlon Talley is a thrifty star. She has no swimming pool; is still living in the same hotel suite she registered into when she was called by Hollywood, which is really something of a record for that town . . . That's Josef Koestner's 10-year-old son, Pat, whose voice you hear during Bing Crosby's Music Hall broadcasts.

Fred Allen's return show was a marvel. By the way, Fred is scorching for a substitute for Jack Smart, now making films. If you want the job, all you are required to know and do are all dialects—including the Scandinavian.

PLUMS AND—: Our American politicians might like to know what English short-wave tuners think of their speeches. A Yorkshire man notes: "I'm thankful we don't have to listen to sponsored election programs." A Surrey woman writes:

"We like them, especially the way in which your women speakers run down their opponents."

Most unhappy to me are Ethel Barrymore's first two air dramas. It seems that Miss Barrymore needs vehicles more particularly adapted to radio presentation . . . Plums to the Magic Key of October 11—and other Sundays, too. This show whisks you off to foreign lands in the twinkling of an eye; enlarges your horizons. Its music is always tops . . . Pittsburgh Symphony is another plentiful program. I wish it did not conflict with Magic Key . . . Another stage name-of-names that needs better radio material is Fannie Brice. She should concentrate on the fact that she is being heard—not seen . . . For Jerry Belcher's "Our Neighbors" opener, I say simply plums—and leave it at that.

TAG LINES Don Wilson, the Jack Benny announcing stooge, hasn't let it go to his head. Again this year he's announcing a series of coast grid tilts heard only over a Western NBC net . . . News from Dod Pickard: "Here we are 'woy down here in old New Orleans, ucurryin' on over WWL."

OFF a Live Mike: That gum magnate and ex-sponsor of Myrl and Marge is still undecided whether his new script, tentatively slated for CBS starting November 4, will be "Peggy and Joe," by William Hazlett Upson, or "Scattergood Bains," by Clarence Buddington Kelland . . . Your Hollywood Gossip, Jimmie Fidler, will be back on NBC stations November 10 . . . which is the same day the National Corn Husking Bee will be aired by NBC . . . Skipping back to Nov. 1, that's the day Mabel Albertson (ex-Phil Baker aid) and Morton Bowe will debut "Dress Rehearsal," a comic revue . . . Next night, Phil Spitalny's "Hour of Charm" will return to a matinee spot on NBC . . .

Other resumers: America's Town Meeting, NBC, Nov. 5; National Radio Forum, NBC, Nov. 9; and the Smith Brothers, NBC, Nov. 15. "Hoot mon!" The smart ones are saying that Harry Lauder's next farewell tour may travel the airplanes. A big American booker has made overtures to the Scot . . . Gloria Grafton, widowed by the air tragedy of Orville Knapp, has emerged from her retirement and is appearing currently as Gloria Grafton Knapp at a New York nitey. She insisted that her late husband's name be billed.

Brought into court by the former whose place he'd leased last Summer, Ted Fio-Rito was asked to explain the absence of furry chickens out o horse.

"Slide, Kelly, Slide!" yells Billy (Rushi) Idelson as Art Van Harvey tries to best him and Bernardine Flynn to the next street corner.

FLICKER FLASHER: Author Carlton E. Morse almost had a car smash-up last week. Commuting to his country home at night, three deer appeared on the highway and stood there, dazed by the lights . . . Cliff Arquette, former Luke Ferguson of "Welcome Valisyy," has a part in Shirley Temple's



After their premiere triumph, the "Twin Stars" beam through their floral tributes. Their names: Rosemarie Brancato (left), and Helen Claire

INSIDE STUFF

BY MARTIN LEWIS

AS YOU undoubtedly expected, the networks will broadcast complete election returns as soon as the presidential race is decided. . . NBC will broadcast the first of the national returns at 6:35 p.m. EST (5:35 CST, 4:35 MST, 3:35 PST), November 3. Then throughout the evening, reports will be given to you. Col. Ronald Turner proved he isn't superstitious when he signed a contract with NBC on the 13th of October to star in the aviation serial, "Flying Time." However, previous engagements will prevent the flying ace from starting his radio work for a month.

Gertrude Nixen, one of the best of the femme worblers, makes a guest appearance on Irvn Cobb's program on October 31, which will be in the nature of an audition. If they like her singing, she's due for a contract, I hear.

Lanny Ross isn't being seen about town very much these days. Reason, he's preparing for his debut on the concert stage at New York's Town Hall on November 15. . . Don Johnson, more familiarly known to you tuner-inners as Professor Figgibottle, has a very profitable sideline. Some of his other work is the scripting of the Andy Group series, writing the comedy lines for the Sunday night community singlets, besides doing some work for Goodman Ace. Bob Benchley, they tell me, has interested himself in writing for radio with several sponsors list-

Here's the "Show Boat" of the air! In the cast of radio's wave-creator are: Front row; Lanny Ross, Irene Hubbard, Tiny Ruffner, "Molasses 'n' January." In back; Al Goodman, Helen Jepson, Ross Grisham, Honey Dean and funster Sam Hearn



A record, I believe, for long-distance traveling to witness her favorite radio star broadcast was established by an old white-haired lady who after saving her small change for years, traveled off the way by bus from Des Moines, Iowa, in order to be in the studios when Jessaro Droganette made a double appearance on the Cities Service program and Radio Guide's Court of Honor, Friday, October 9. It was the lady's greatest thrill.

Ralph Kirbery is going to make some of his femme admirers jealous on Friday, November 27. The Dream Singer will entertain thirty young ladies from Teaneck, New Jersey, who have asked to see him broadcast.

A new cigarette sponsor changed Ed Wynno's mind about returning to radio when he waved a juicy contract under the comic's nose. The new show makes its debut over the NBC-blue network on November 14.

BAND NEWS: Glen Gray is packing them to the doors at the Congress Hotel's new Casino Room in the W. 42nd City. Certain facts about the band will interest you, I think. Any member of the band caught smoking is fined ten dollars—drinking, seventy five dollars. Thus far not much has gone into the kitty, which accounts for the boys being such gentlemen. Profits over; and above all salaries and expenses no into a trust fund which will be shared by the members of the band when they grow too old to dream—I mean, play. One week \$4,700 went into the fund. Some fund, eh?

REEL NEWS: Does it pay to have friendly enemies? Ask Walter Winchell and Ben Bernie, who increased their income tax for 1937 considerably when they signed to make a picture together for Twentieth Century-Fox. And to think that some listeners took their ribbing of each other seriously—that's a laugh in itself. Jack Benny's new movie, "The By Broadcast," kids the radio business. Jack takes the role of an advertising executive and Groce Allen, that of the sponsor. I'm laughing already just thinking about it!

Al Goodman makes his third return engagement to the Hit Parade cage program on Saturday, October 31. Bob Haring, the current ark pilot on this hour, is a firm believer in Walter B. Pitkins' theory that "Life Begins at Forty." Bob got his Hit Parade job on his fortieth birthday.



You know Shep Fields' "Rippling Rhythm." Now meet Ripple! That's the tag Shep has for his wire-haired fox terrier, his constant companion between Radio Guide's Friday night Courts of Honor when Shep brings his band to the NBC airwaves. Playing to a night-after-night crowd at New York's great Waldorf-Astoria, Shep's music is tops

Niela Goodelle is quite busy these days making a movie short for Educational Films. During the filming an amateur photographer is on the sidelines with his own camera doing some shooting of his own. The cameraman, if you didn't guess, is Rudy Volke, and when the day's work is over, he and Niela drive off together.

George Fields, one of the Honeyboy and Sassafras team, while playing a vaudeville engagement in Baltimore, Maryland, collapsed in his dressing-room last week from a bad case of ptomaine poisoning. . . Victor Young, the Chateau maestro, has been laid low by a bad case of flu. He insisted upon arranging his music for a recent broadcast from his bed. A special phone was installed by his bedside and connected with the NBC studio where the rehearsal for the program was in progress. Maestro Young listened in for three and a half hours giving instructions to his stand-in conductor, who had earphones strapped to his head. He insisted on conducting at the broadcast next day even though he was suffering with a very high fever.

Tony Martin, another graduate from radio to films, romances with Hollywood's "Meonglow Girl," Frances Langford. His film is "Sing, Baby, Sing"

ening to terms. Bub, however, has scared them off, I'm told, because his price is too high. . . Vee Lawlorst, pianist and songstress, also writes. Her work is songs. Each week Vee plans to use her own tunes on her programs.

BAA, BAA, BLACK SHEEP!

TO MOTHERS, JOE PENNER WAS A MENACE—
TO OTHERS, A THREAT!
BUT TO HIMSELF, HE
WAS A YOUNG MAN TO
WHOM HAD COME—
TOO MUCH SUCCESS!

IS JOE PENNER a menace?
Yes, say parents. No, say child
psychologists. Maybe, says Joe
Penner.

By menace, please understand, they
don't mean the kind that Clark Gable
has. No one has ever accused Joe of
that. They mean the standard diction-
ary menace, synonymous with threat.
Is Joe Penner, then, a threat to life,
liberty and the pursuit of happiness?
Is he a menace to the child mind, the
happy home and national sanity?

Parents of the more high-brow kind
vote "yes" and shudder at the prospect
of his return to the air this fall. "Do
we have to live through it all over
again?" they cry.

In the year and a half since Joe left

the air, "Wanna buy a duck?" has
become once again merely a butcher's
query. But they remember those other
days of the Joe Penner cult—as who
doesn't?—when the vocabulary of nor-
mally intelligent children was reduced
to three illiterate sentences.

Many a parent worried for his
child's sanity at first. Later they
worried for their own. You remember
how it was.

It was dinner-time—or any old time.
Junior squirmed in his chair. His
eyes were glazed with concentration.
He mumbled to himself. Mother and
Father exchanged glances, but being
modern parents, they ignored him. "A
little child's problems," their smiles
said, "are just as important to him as

ours are to us. Let him work it out!"

Junior's lips continued to move.
Presently he said, "Wanna buy a
duck?" His words were slurred, his
tone nasal and flat.

"Do I want to what?" asked Father.
"Wanna buy a duck?" Junior
looked ineffably pleased with himself.

To his parents he looked like a nit-
wit. "Certainly not," Father snapped.

At Mother's frown, Father remem-
bered that book he had read on child
psychology. Perhaps there was some-
thing significant in Junior's question.
One should reason with a child intelli-
gently, the book said. "Why," he asked,
"do you think I want a duck?"

"You haven't got a duck?" wailed
Mother.

"Please!" Father said, and turned
again to Junior. "You haven't a duck,
have you?" But Junior's eyes were
again glassy with thought.

"Come now, son. Pay attention.
Why did you think I wanted a duck?
What would I do with a duck . . . or
you either?" he added hastily. To settle
this thing once and for all, he con-
tinued. "You see, son, little ducks are
very nice, little round yellow ducks,
but when they grow up . . . well,
they're hardly the thing for a pet, are
they, now? Nobody really likes ducks!"

Junior's lips moved as if in silent
prayer.

"Junior! Answer me. Answer your
father!" There was complete silence.

Junior's eyes brightened. "You nasty
man!" he said and looked seraphic.
There was a shocked silence and Jun-
ior said it again.

While Mother wept, Father forgot
all about child psychology and spanked
Junior. "Don't never doo that!" yelled
Junior. It was a fine and useful sen-
tence. It became Junior's own, to-
gether with the Penner accent.

AND there was nothing parents could
do about it. Punishment would in-
crease its importance. If the radio
was turned off when Joe Penner came
on the air, Junior heard him, or heard
him imitated elsewhere. He mumbled
and practised to perfect his mimicry.
Around Joe Penner formed a cult, with
Pennerisms its litany. If one was
young one no longer said, "Hello." One
said, "Wanna buy a duck?" If male or
female acted out of turn one said, "You
nasty man!" and "Don't never doo
that!" It was no fad. It lasted for
over two years. Why? No one knows.

Now he's coming back. Parents
cringe at the thought, complain to each
other, wonder if "there's anything we
can do about it." They may well
worry, unless they have nerves of iron
and infinite tolerance, for Joe is re-
turning as the Black Sheep, the bad
boy who always gets into trouble.

Even the psychologists, who smile
at the "menace" in Pennerisms, look
(Continued on Page 18)



BY
HALLY POMEROY

He reached the top, and
quit—just so he would-
n't have so far to fall!
And now he's back, in a
new role—Mr. Penner, of
the Park Avenue Penners!

SCOOPING THE WORLD



Moose River, Nova Scotia: a mine disaster—and NBC had a scoop!



The Johnstown flood—CBS announcers floated by atop two pianos!



Above: In disaster, in death, in news all the world must hear. Left: A game of tiger-wrestling is thrill-stuff for a broadcast.



(Continued from Page 3)

After a week-long vigil, the engineer at the controls had suddenly collapsed from sheer exhaustion. And no one was available to do his work.

NBC switched in—but it had similar bad luck. As one of the two surviving miners was brought to the surface, an announcer took the mike over to him. "Have you anything to say for the radio audience?" The miner had exactly one word—"No!"

It isn't always possible to "buy" a scoop with money either. At the time of the Johnstown flood, our radio men were racing to get to the scene for a direct broadcast. They need to both auto radios and all their equipment ready, stayed at the News & Sport for two days—waiting for the signal to go. The signal didn't come, because reports from Pennsylvania revealed that it was impossible to get closer than forty miles to Johnstown.

But the scoop came anyway—in Pittsburgh, two CBS men—Tony Wakeman, announcer, and Bob Moe, engineer—vowed they'd get through. They did, in a battered car and over roads which disappeared under water as they passed over them. Incredibly they staggered into Johnstown.

A FAT man thinks of eating. A woman thinks of a mirror. A radio engineer thinks of a place to set up a mike. No simple problem in a city full of swirling muddy water. If you saw newspaper and airplane photographs at the time, you know what Johnstown was like.

Finally, they saw a couple of pianos float out of a warehouse. Like cowboys they mounted them, and as they were swept along what was once a busy Johnstown thoroughfare, barely avoiding being crushed by the debris, they humped up their equipment. In a few minutes they were telling the world what the flood was like—from the very center of it. This stunt won for Wakeman and Moe the Atlantic City *Newsletters Club's* award.

Another thing about radio scoops: Time is their essence. Where newspapers can scoop each other by days and newspapers can scoop each other by hours, radio scoops are often a question of minutes—even seconds.

Radio knows that, and it takes elaborate precautions to "be there" first.

When a tip came over the wires that a man claiming to be the missing Judge Crater showed up out West, NBC got busy. Immediately it got in touch with John B. Kennedy, its star announcer, who happened to be in Los Angeles. Over the long-distance telephone he was given orders to go right to San Francisco. There a police escort would be ready to take him to the "mystery man." He rushed. Lines were cleared. Long-distance telephone wires hummed. The rumor proved to be false. But it might have been correct. And radio takes no chances—even if it takes a lot of money, interrupted vacations and midnight work.

The story behind the dramatization of Dillinger's capture is another example of radio's attempt to rival lightning in its tempo.

No doubt you remember that Dillinger was shot and killed by G-Men after leaving a movie theater. Word

of his death came from Chicago late at night—too late for anything but a flash broadcast that night. But Dillinger was the sensation of the hour—his exploits had attracted the attention of the world. In news value, he was worth anything that could be done. Dillinger's story had to go on the air—and soon—before the newspapers appeared and splashed the sensational details all over their front pages.

clever enough to imitate almost every conceivable sound, right in the studio. Why risk lives and equipment and sacrifice thousands of dollars to broadcast a forest fire—when a plumber's blow-torch held near the mike, accompanied by the breaking of wooden matches, so well conveys the sound of crackling timber in a raging fire? Or why have Antarctic expeditions, when a clever sound-effects man can get the sound of grinding ice in the Far North simply by robbing his hand over an inflated toy balloon?

The answer to these questions is that special-events broadcasting is the lifeblood of radio. Radio executives, according to William Burke Miller, now night program director at NBC, and once head of its special-events department, are smart enough to understand that if broadcasting degenerates into a rut-and-died routine of putting on the air one commercial after another, and that if the greatest thrill which the radio audience can expect is

to hear an announcer stumble on a word, radio will not be able to hold the attention of its listeners. There are so many other sources of entertainment to turn to: movies, the theater, newspapers.

That is why radio must keep its unique role as the magic carpet, which can take you anywhere and take you there quicker than anything else. That is why you will continue to have suspense, drama and color in the simple act of turning the dial of your radio.

SOME time tonight you may hear a broadcast of an event of international importance—an event you would otherwise hear about hours later. Tomorrow you may hear a special broadcast direct from a stratosphere balloon, and share in the thrill which otherwise would be available only to a chosen few. And the very next night you may hear the broadcast of a championship fight—hear it as clearly as if you were right at the ring-side, hear it as soon as the blows are struck, and hear it described so vividly and competently that you can actually see as well as hear.

Suspense—radio is willing to pay a high price for it. And suspense is what those unpredictable, Johnny-on-the-spot special-events programs have! Paul Douglas, of CBS, is given the assignment of going out for an eye-
(Continued on Page 49)

THE COVER PORTRAIT

SOONER or later there is going to be a Rudy Vallee Alumni Club, just as one now honors Paul Whiteman. Frances Langford will be one of the charter members—because it was Rudy who brought her out of Florida and put her on the air. Now Frances is the collegiates' girl friend.

Nor are the college lads the only ones to approve of the Moonglow Girl who came out of Lakeland, Florida. But if it hadn't been for her tonsils, you might never have heard of her. As a soprano she was pretty good, but possibly not quite topflight. Then

along came tonsillitis, and away went her tonsils. When the scars were healed and the vocal chords tried anew, poor Frances found nothing there.

Finally the notes came, but differently. They were *contralto* notes—loud and sensational. That was about the time Rudy caught her program over WFLA, in Clearwater, Florida. From then on Frances Langford's name in lights grew brighter and brighter.

So did her face. At one of its brightest moments, Radio Guide caught it—and transported its likeness to this week's cover for you. Here she is, "Hollywood Hotel's" Moonglow Girl.

SAVE UP TO 50% at Factory Prices!

A COMPARISON CONVINCED ME I SHOULD HAVE A MIDWEST. IT IS A SPLENDID PERFORMER.
(PARAMOUNT FEATURED PLAYER) *Fred Mac Murray*

You'll Be Excited over
MIDWEST'S DIAL-A-MATIC TUNING and ELECTRIK SAVER!



Your radio enjoyment is doubled with Dial-A-Matic Tuning, the amazing new Midwest feature that makes this radio practically tune itself. Now, even a child can bring in ten percent tuned programs in ten seconds! It's a big thrill to whiz the dial and then hear the station you want... come in instantly, automatically, perfectly.

Send for **FREE** 4-page 1937 Midwest catalog now! Learn why Dial-A-Matic Tuning is the most important feature of any radio—why famous radio personalities who tune in thousands every day, a short leader, musician, et cetera, have saved up to sound, treble, and discriminating 50% by ordering the Midwest factory radio purchasers everywhere.



NEW 1937 AIR-TESTED 9.62200 METERS

16-Tube MIDWEST 5-BAND Radio

only \$49.95 COMPLETE WITH GIBBY THEATRE-TONIC SPEAKER

30 Days FREE Trial!

TERMS: 10% DED. 10% DED.

Once again, Midwest demonstrates its leadership by offering this amazingly beautiful, bigger, better, more powerful, 16-tube, . . . glorious crystal clear "concert realism" 5-band world-wide radio—a startling achievement that gives you EVERYTHING on the air today! Out-performs \$150 radios on point-for-point comparison. Powerful Triple-Twin Tubes (two tubes in one) give 20-tube results. Become your own radio dealer and buy at wholesale prices direct from the Midwest factory. Save the jobber's-retailer's profits that often amount to 10% of ordinary retail prices. Never before so much radio for so little money! Why pay more? This super deluxe Midwest radio is so amazingly selective, so delicately sensitive, that it brings in distant foreign stations with full loud speaker volume on channels



ELECTRIK SAVER
This exclusive Midwest feature cuts radio wear and tear, saves 50% on electricity bills, and makes tuning easier than ever. It's the most important feature of any radio—why famous radio personalities who tune in thousands every day, a short leader, musician, et cetera, have saved up to sound, treble, and discriminating 50% by ordering the Midwest factory radio purchasers everywhere.

adjacent to powerful locals. You'll thrill over its marvelous super performance . . . glorious crystal clear "concert realism" 5-band world-wide radio—a startling achievement that gives you EVERYTHING on the air today! Out-performs \$150 radios on point-for-point comparison. Powerful Triple-Twin Tubes (two tubes in one) give 20-tube results. Become your own radio dealer and buy at wholesale prices direct from the Midwest factory. Save the jobber's-retailer's profits that often amount to 10% of ordinary retail prices. Never before so much radio for so little money! Why pay more? This super deluxe Midwest radio is so amazingly selective, so delicately sensitive, that it brings in distant foreign stations with full loud speaker volume on channels

MAIL COUPON TODAY for
Free 30-DAY TRIAL OFFER and 40-PAGE FOUR-COLOR Free CATALOG

MIDWEST RADIO CORPORATION
Dept. E-24, Canton, Ohio

Name _____
Address _____
Town _____ State _____

Without obligation on my part send me your new FREE catalog and complete details of your special 30-day FREE trial offer. This is 30% off order.

GO INTO YOUR TRANCE

BY ADAM STREET

WHO LOVES Mickey Mouse most?" That's not a question asked on the KMBC "Crystal Gazers" program, but it is one that was answered, nevertheless. Which makes it a phoner fifteen minutes than it is usually taken for by the dialers who tune in at 10.15 Friday mornings.

Being seers, or fortune-tellers, the two personalities on this program give it a touch of the Orient. The quarter-hour begins with a shimmering and reverberating sound—a Chinese cymbal—then a shadowy-voiced announcer blends in with "The Crystal Gazers," and a haunting piano strikes up in the strains of the Prelude in C-sharp Minor.

Before two somber measures of the tune have wafted themselves into the ether, the prelude suddenly lurches

sublimation of talent proved good for her because it stimulated other outlets. Now she is as apt a comedienne as she is a crooner. With Paul Henning, she knows all the answers.

She has to know them all. Otherwise Paul would have her booked off the air. Following the lead of Funnymau Ed Wynn, Paul styled his show with a batch of anonymous questions.

Then no one has his fur rubbed the wrong way; everybody is amused, and more and more questions come piling in day after day. They could make up the whole program of questions and answers a la Henning and Ward, because Paul has the knack of whipping out dippy answers as fast as the questions are read. His gags are sure-fire as a rule, but he isn't tempting fortune too greatly.

He's not taking any chances on being tedious, and he realizes what a



Swingtime and trance time go hand in hand as Paul Henning and Madelyn Ward gaze into their crystal

into a jollicking swing-song and the "Crystal Gazers" are off on their streamlined quarter-hour of semi-just entertainment.

There's a foolish and lulling parody to the tune of "Doing the Uptown Lowdown" that strikes the general theme and trend of the program. Then it's a rippling, sometimes roaring, fifteen minutes of phony fortune-telling and popular songs. It's all because Paul Henning clever KMBC writer and singer, had some very definite ideas about morning entertainment and Madelyn Ward was included.

Housewives and other daytime listeners don't want to listen to talks and dramas and educational features and advice and household hints all day long. They appreciate a little j. p. e. (just plain entertainment).

NOWADAYS Madelyn plays "feminine interest" opposite Paul every day and proves that she is more than KMBC expected when it first used her on its broadcasts.

Madelyn Ward came to Kansas City from Pittsburgh, with very little in the way of radio experience but a background crowded with good, solid theater lore. The glamorous land of footlights and greasepaints had seen her reach stardom in roles opposite such stars as Dick Powell, Little Jackie Heller, Buddy Rogers and Joe (Baa-Baa-Black-Sheep) Penner.

As a behind-the-footlights personality she was a singer and dancer. As a radio figure, she was reduced to becoming merely a warbler. Such

lovely-voiced partner he has. He can get along himself pretty well in the crooning line. Hence the interspersed songs every now and then. And the type of music varies as widely as the questions.

Only recently Madelyn ripped off an aria from "Rigoletto," with Paul Henning interpolating an unoperative tenor part. Some times the songs are sudden in prompt affairs, and that calls upon the genius of Paul Sells.

SELLS is a Kansas City musician who sits by the piano during the program for two reasons: he plays the previously planned accompaniments and he plays those which have to be improvised on the spur of the moment. It's an exciting job when he realizes he is on the air. He's used to excitement, however, having been a dance-band director for several years before joining the KMBC staff. Then too, he is given his moment's on the snow when he takes off on a "feely" (as Fred Astaire might say) piano and torments torrid tunes. One favorite is "Three Little Pigs."

Which returns us to Mickey Mouse. One day the "Crystal Gazers" announce a startling offer. For every wrapper of their sponsor's product, they promised to send a Mickey Mouse toy balloon. Although it was in the morning while children were at school, close to ten thousand wrappers came in in two weeks.

And that proves who loves Mickey Mouse, doesn't it? Not to mention how conclusively it proves the popularity of "The Crystal Gazers."

WHAT TO DO WITH YOUR TALENT

(Continued from Page 11)

can do. He knows they will deliver. He's sure of them—and he isn't sure of you, because he doesn't know you well enough. So . . . you don't get the job.

Thus, much as they need new talent, your chance with the agencies is hampered by the very fact that you are new to them.

We haven't even spoken of competition, as yet, but here are some figures on it.

The number of independent stations as against the number of network stations is in the ratio of 443 to 180. This means that there are two-and-a-half times as many local stations as there are network stations; that your chances are two-and-a-half times better if you stay away from the networks.

Now put it into terms of hours on the air. Figuring that the average station is on the air for 18 hours a day, the total daily output of our 623 stations is 11,214 hours. As against this total, the network stations in New York, counting split networks and repeat programs, such as those re-broadcast at a later evening hour for Pacific Coast outlets, aggregate only 70 hours altogether.

REMEMBER, we said that what a radio station sells is time. What you are after is a share of that time. Would you rather fight for a share of 11,214 hours or a share of 70 hours? The local output is 160 times as much as the networks—and this means that your chances are 160 times better if you stay out of New York.

Add to this the fact that at this minute, in Los Angeles or Detroit or Cincinnati, there are probably not more than twenty people angling for your particular kind of job on the radio. In New York there are at least a thousand. Here again, if you like mathematics you can see that there are 50 times as many people out for your job in the big city, and, again, your chances are 50 times better outside of New York.

Now, figures don't lie, but there are some people, hard to convince, who ask for proof. All right. The proof of these figures is—out of all the thousands of people who have gone to New York to break into radio in the past two or three years, how many have succeeded? Begin with the Pickens Sisters. They did it. Now, add all the names to the list that you can think of. How many are there? If you can think of half a dozen, you know a lot more about radio than anyone at CBS or NBC.

ON THE other hand, consider a few of those who have arrived in the big time via local stations. There is Kay Thompson, who came from KMOX in St. Louis; Bouke Carter, formerly of WCAU; Rudy Vallee, who was on an independent station in New York; Frank Black, who was first heard in Philadelphia.

About this time, I am afraid you are getting discouraged. But here again there are figures for you, and facts. What kinds of talent stand the best chance of success; what programs are increasing and decreasing in demand; just what to do? I'll tell you soon, and with more facts and figures.

What should you say in your letter to a program director? What experience must you have to get on the air? What does radio need—and what needs are increasing? In an early issue Jack Jamison will answer these questions, and more, in a searching analysis. Coming soon—in RADIO GUIDE!

BAA, BAA, BLACK SHEEP

(Continued from Page 14)

scientifically askance at the prospect of a Black Sheep becoming a juvenile hero.

"Parents who agitate against such programs as Penner had are seeking to protect themselves, not their children," says Dr. George S. Stevenson of the National Committee for Mental Hygiene. "There's no particular harm in catch phrases. Children are natural conformers. What one does others will do. That's inevitable. But these blood-and-thunder programs . . ." Dr. Stevenson and all the others have to have their say on that subject. In comparison, Joe Penner is as harmless as Mother Goose.

DR. MARION COWIN of the Neurological Institute of New York asked sarcastically to see any child who had been harmed by imitating Joe Penner. "Unless the family unit is very strong—which is rare these days—a child takes us admirable and true anything he reads in print and anything he hears on the radio. However, it is useless to forbid a child to listen to or read what he wishes. Whatever is forbidden takes on glamor. If parents wish to escape the annoyance of constantly repeated nonsense, they must wean the child to other programs."

Dr. Christina Leonard, a psychiatrist on the staff of the behavior clinic at the Columbia Medical Center laughed at the idea of Joe Penner being really harmful. "In all the children I've had here," she said, "I've never found one in any way affected by Joe Penner. Children, particularly young children, are decidedly affected by radio programs. Often they don't take it as fiction. Many of their fears are definitely traceable to horror programs. As to the black sheep character . . . that certainly is suggestive. How harmful, if at all, will depend on how it is handled. 'Peek's Bad Boy' and 'Penrod' were mischievous, but hardly a bad influence in the past."

It is ironic that Joe should be considered in any way harmful to children. More than once his career was endangered by his insistence on material that was fit for children to hear. When I asked him if he thought he was a menace, friendly, diffident Joe looked aghast. Then he laughed. "Maybe I was, at that."

Joe, who has been called "you nasty man," more times than any hundred people, is, in fact, almost too good to be true. Only once did he try to give

an audience what it seemed to demand . . . an off-color act. Still in his teens he got a job in a carnival tent-show. It was his first performance. He suffered, and so did the audience.

A BURLY, tough guy (no doubt a respected citizen off a carnival lot) rose from the audience. "Young feller," he yelled, "I want my money back. I didn't calculate to come to no Sunday-school show. If you can't come across with some hot jokes, save your wise-cracks for the kids. Maybe they'll like them." In a guffaw of applause the man left.

Joe stood there paralyzed. The man was right, he knew. Old stagers had warned him, "When an audience gets restless, get dirty." Joe wracked his brain for a dirty story, remembered one and tried to tell it. He stuttered; he blushed; he squirmed with embarrassment. The audience roared. He never had to tell that story. He had them without it. The next performance was packed with families and children to see the "kid show."

It is regrettable, but true, that the public at large did not find him for many years. "Good clean fun" was a sarcastic crack, not a form of entertainment. Joe struggled along, stubbornly. He played burlesque, the low comedian . . . and how low in most cases . . . and treated the audience to innocent merriment. "Wanna buy a duck?" he asked, and in reply they rolled in the aisles.

Of all branches of entertainment, radio was the only one that wanted "good clean fun." Joe hadn't thought of radio. His funny old hat, his big cigar, his foolish gestures were too much part of his act. Without them he thought he'd be lost.

RUDY VALLEE thought otherwise, but even he could not foresee the success Joe would have on his program. Those who heard it said to startled friends, "Wanna buy a duck?"—and felt themselves not mad, but clever.

Joe at last had found his market. He was signed on a three-year contract. It was a success for two years, a big-time, top-hole success. Then he quit. It was a strange thing to do. Gossip whispered "sponsor trouble"; said that he was a flop, had gone high-hat. It was none of those things. Joe had to beg his sponsor to release him; promise not to appear, even as guest star, on programs sponsoring rival products.

He was too successful. The higher you are the harder you fall. Joe had, and has, no intention of falling with a dull, dull thud . . . and nothing is duller than the fall of a comedian. He wanted to leave radio and come back later with a new set-up, something less insane, less hard to sustain than the nonsense of the Penner-cult Penner. At the time he left, he had twenty-four people, including an Episcopal minister, working on his scripts. The brood hadn't been spoiled yet, but you know what too many cooks do.

IN COMPARISON, Hollywood was quiet. His pictures, "College Rhythm" and "Collegiate," made him international. American children who had grown bored with ducks were supplanted by French and English youngsters. He found that out this summer when he was over there. Monsieur Pennaire, he was in Paris; Mr. Pennah, in London, but still the man with the duck.

The duck is retired to a farm now and forgotten. Joe hopes, by the radio audience. Flying high with a duck, one is apt, perhaps, to fall with that fatal thud. A black sheep is a less flighty pet, but safer in the long run.

"I don't think I'll be as great as I was at first," he says, hopefully. "You can hit the peak only once. I've done that. What I want is to get a happy medium . . . just somewhere near the top. Happy mediums last longer."



Tom Waring, first man in the Waring organization. He recently celebrated his fifteenth radio anniversary

NEVER SAY DIE— SAY DIET

(Continued from Page 5)

asked. They gave her a brief glance and trotted out fetching little creations in size twelve.

Four months—and twenty pounds of Talley had melted away! What could have happened?

A miracle? Perhaps. But one that was wrought by human hand; one into which courage, self-denial, effort and even suffering had been poured. And one, Marion insists, which any woman with good health and a reasonable body frame can work.

Granted, I said, that another woman would have the same courage and determination, how would Marion advise her to go about losing weight? "What was her secret road to beauty?"

"Well, in the first place, I would warn her that the way I started was all wrong!" Marion said seriously. "I endangered my health, because I was too impatient."

It developed that Marion started by starving herself. And I mean literally starving! What else could you call three or four apples or oranges and two cups of black coffee a day? True, twice a week she permitted herself the treat of "a square meal." But even that "square meal" was one stripped of sweets, fats and starches!

On top of that terrible starvation diet, Marion walked between six and eight miles a day!

In less than three weeks she had lost ten pounds—but she was a sick girl.

"Then I realized I was going about it in the wrong way," she said. "So I mapped out a new program."

THIS was that program. She drank a tall glass of fruit juice early in the morning. Sometimes it was orange, sometimes grapefruit, sometimes prune. Frequently she combined them. An hour later she had a cup of hot beverage, tea or coffee. With it she had either cream or sugar, but never both. For lunch, her menu included a fruit or vegetable salad, preferably the latter. Bread she eliminated.

If a pang of emptiness came along about four in the afternoon she remedied it in short order with a cocktail. But not of the usual variety, you may be sure. Into hers went tomato juice or the juice of an orange, into which the yolk of an egg had been beaten.

"I hate to think of all the little white lies I told during that time," she reminisced. "It takes Spartan cour-

(Continued on Page 49)



Tweed hat, loud tie, throaty chuckles and all—that's Joe Penner. But he's a different Joe in his new series

RADIO GUIDE'S COURT OF HONOR

ON THE AIR PRESENTS
CONTESTDOM'S GREATEST SCOOP
A "DOUBLE HEADER" CONTEST
The Third Big Week—Everybody Has a Chance to Win

RADIO GUIDE offers you an unusual contest—a search for the most characteristic and distinctive handwriting to be found among its readers. Forty-two prizes weekly—in a twelve-week contest! Also, 700 additional prizes, in a companion contest, for the best slogans submitted in the handwriting competition. One entry—and you may win both contests!

THESE CONTESTS WILL BE CONDUCTED IN FULL VIEW OF THE PUBLIC, ON THE CONCOURSE OF THE RCA BUILDING, RADIO CITY, NEW YORK, FOR THEIR FULL DURATION!

When in New York City, be RADIO GUIDE'S guest. See this spectacular contest "in a goldfish bowl." RADIO GUIDE invites you to come behind the scenes and see how your contest is being judged.

AWARDS FOR HANDWRITING CONTEST

First Award	\$100
Second Award—2 prizes of \$50 each	100
Third Award—4 prizes of \$25 each	100
Fourth Award—5 prizes, each one an RCA-Victor Record Player and ten Shep Fields records.	
Fifth Award—10 prizes of \$10 each	100
Sixth Award—20 prizes of \$5 each	100
Total per week	\$500
Total for 12 weeks	\$6,000

SLOGAN CONTEST AWARDS

First Award	\$1,000
Second Award	500
Third Award	250
Fourth Award	200
Fifth Award	100
Sixth Award—200 prizes of \$5 each	1,000
Seventh Award—500 prizes of \$2 each	1,000
TOTAL AWARDS	\$10,050

RADIO GUIDE CONTEST RULES

1. To each issue of RADIO GUIDE printed during the contest, there will be a coupon which you may use as an entry blank. It is not necessary to use this, but all entries should be sent on paper the same size as the coupon, to facilitate handling. You may copy or trace the coupon. RADIO GUIDE may be examined at its offices or at public libraries free of charge.
2. You are invited to submit an original slogan of not more than 10 words—in your own handwriting. This slogan should refer to RADIO GUIDE Weekly, and express its features and purposes, or both. RADIO GUIDE'S present slogan is "The National Weekly of Programs and Personalities." We want YOU to write us a better one. During the 12 weeks, handwriting prizes will be awarded weekly for the most distinctive and unusual handwriting. YOU DO NOT NEED A BEAUTIFUL SCRIPT TO WIN. Some of the most unusual styles of writing show the most unusual characteristics. Each week's handwriting contest closes on Wednesday at 5 p. m., following the broadcast of the previous week. All entries received after 5 p. m. will be judged for the following week's awards. At the end of 12 weeks ALL entries will again be judged for slogan value. Thus if you do not win a prize for your handwriting you still have an opportunity of winning in the slogan group. The slogan contest entries must be received not later than December 30, 1936, at 5 p. m.
3. You may submit as many entries as you wish. Winning in one contest does not eliminate you from winning in another.
4. Send all entries to RADIO GUIDE, care of National Broadcasting Company, New York, or in care of the station over which you hear the program. All winners will be announced through RADIO GUIDE.
5. Be sure your name and address are written plainly on your entry. Entries with insufficient postage will be returned to the Post Office. In fairness to all, RADIO GUIDE positively cannot enter into any correspondence concerning this contest. No entries will be returned, and all entries become the property of the sponsor.
6. This offer is open to every man, woman and child, everywhere, except employees of RADIO GUIDE and their families, their advertising agents, employees of the National Broadcasting Company and Certified Contest Service. Judge for the slogan contest will be Certified Contest Service and the editors of RADIO GUIDE. Judge for the handwriting contest will be Helen King, President of the American Graphological Society. In the event of ties, duplicate awards will be made.
7. Entrants in this contest must accept the decisions of the judges as final.
8. Your entry to this contest is an express acceptance of all the rules printed here.

OFFICIAL ENTRY BLANK
Radio Guide Handwriting-Slogan Contest
No More Than 10 Words

.....
.....
.....

The above is my entry in your Handwriting-Slogan Contest.

Name.....
Address.....
(Address: Radio Guide, c/o National Broadcasting Co., New York, N. Y.)

HANDWRITING CONTEST VICTORY LIST

Following are the first winners of RADIO GUIDE'S great handwriting contest—lucky contestants for the week ending October 11:

First Award—\$100

Blume Shiffman, 401 Monroe Avenue, Scranton, Pa.

Two Second Awards—\$50 Each

H. R. Vaughn, Roosevelt Hotel, Montgomery, Ala.
Samuel J. Hall, 139 East 18th Street, New York, N. Y.

Four Third Awards—\$25 Each

Govna G. Browder, 2414 Ballentine Blvd., Norfolk, Va.
E. Anderson, 203 Somonauk Street, Sycamore, Ill.
H. Ben Bolt, Lakeside, Ohio
Grace E. Hewett, 5845 Ashland Avenue, Philadelphia, Pa.

Five Fourth Awards—Each One RCA-Victor Record Player and Ten Shep Fields Records

Solon S. Bloom, 3503 Woodbrook Avenue, Baltimore, Md.
Glissette Thayer, 2231 35th Street, Astoria, N. Y.
Minnie Morris, Newberry, S. C.
W. L. Curbin, 1128 So. 4th Street, Paducah, Ky.
W. N. Stowe, 1124 37th Street, Galveston, Texas

Ten Fifth Awards—\$10 Each

Kathleen Mallory, 119-20 Union Turnpike, Kew Gardens, N. Y.
Russell C. Young, 1620 N. Grant Avenue, Indianapolis, Ind.
P. E. Paulson, 347 Washington, Pierre, S. D.
David K. Stephen, 69 Farnham Avenue, Toronto, Canada
Mrs. J. H. Elbert, 107 6th Street, Wellsburg, W. Va.
Jean A. Fortler, Birchwood, Wis.
Thomas Swing, 2327 Maplewood Avenue, Winston-Salem, N. C.
L. V. Cass, 409 Wellington Street, Kitchener, Ontario, Can.
Martin Mensel, State Hospital, Marcy, N. Y.
C. Redmond Wolf, 850 Prospect Avenue, Shreveport, La.

Twenty Sixth Awards—\$5 Each

James Callahan, 10 Summit Road, Media, Pa.
Frances Gorman, 2823 South Kingshighway, St. Louis, Mo.
Charles Myers, 1204 Quincy Street, N. W., Washington, D. C.
Martena Olson, 1037 Chippewa Highway, Eau Claire, Wis.
Mrs. H. B. Gregory, 1622 Chase Avenue, Chicago, Ill.
Jess. H. Rubert, 82 Summit Avenue, Phillipsburg, N. J.
Serena Bailey, Lake Morton Drive, Lakeland, Fla.
Frederick Toulson, 130 Englewood Avenue, Pawtucket, R. I.
John H. Riley, 164 Delaware Avenue, Jersey City, N. J.
Loulae Colmar, 11 State Avenue, Northfield, Vt.
J. P. French, 692 Baylston Street, Newton Highlands, Mass.
Mrs. O. Umstead, Route 2, John's Island, S. C.
Lorna Spaulding, 824 Eighth Street, So. Fargo, N. D.
Anabel Power, 411 Amite Street, Jackson, Miss.
John O'Brien, 2119 Washington Street, Vicksburg, Miss.
Charlotte Mesmer, 22 W. Villa Place, Ft. Thomas, Ky.
Helen Phillips, 900 So. 8th Street, Burlington, Iowa
Edna Barr, 1321 So. D Street, Elwood, Ind.
Carl Frank, 307 E. 44th Street, New York, N. Y.
Mary Desmond, 811 So. 30th Street, Omaha, Neb.



STAR BLADES

THEIR KEENNESS NEVER VARIES



FREE!
Send us your name and address on a penny postal for FREE Star Blade

Made since 1880 by the inventors of the original safety razor, Star Single-edge Blades have 56 years of precision experience stropped into their keen, long-lasting edges. Try a blade with our compliments. Write Dept. RG-5, Star Blade Division, 88 Johnson St., Brooklyn, N. Y.

Fit Gem and Every-Ready Razors



SHORT WAVES



BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

Log of Foreign Stations Whose Programs Are Listed

Megacycles or thousands of kilocycles shown

CFC Chile	10.87	JVM, Japan	10.74
CIRO Canada	8.15	JVN, Japan	10.68
CJXX	11.72	KIO, Hawaii	11.66
COCD Cuba	6.13	KKP	10.03
COCO	9.01	KX, Argentina	9.66
DJB Germany	18.2	OLE, Czechoslovakia	
DJD	11.77	tokio	11.67
DJL	16.11	PCJ, Holland	15.23
EAG Spain	11.21	WPW, Mexico	and 15.59
OEK England	9.51	PFI	17.78
GBC	9.68	PRADO, Ecuador	6.02
GBD	11.75	PRF3, Brazil	9.50
GCF	15.14	RAN, Russia	9.00
GRG	17.79	RKI	18.085
GRM	21.47	RNE	12.00
OSI	15.26	RV26	16.19
GSL	6.11	WPW, Poland	12.64
ORO	18.74	TFJ, Iceland	18.23
GAP	15.21	TPPO, Costa Rica	6.41
MAS3 Hungary	15.57	T4HMN, Ireland	9.67
MAT4	9.12	TPA2, France	18.94
HBI Switzerland	9.40	TPA3	11.81
HBP	7.10	TPA4	11.79
HCBRL Ecuador	9.66	SKG, Italy	11.81
HIN Dom. Rep.	11.14	WVME, Australia	8.39
HJABE Colombia	9.6	VK3ME	9.61
HJU	8.81	VK3LE	9.58
WFD3 Panama	9.40	VF22, CHIA	9.50
WED Headlines	6.23	YV2RC, Venezuela	5.50
HAN	8.97	XEOR, Mexico	7.26
HSPJ, Bism 9.33	10.86	XEPT	6.12
HV Vation City	11.18	ZBW, China	18.19
IYH Japan	14.6		

Time given is CST, for MST subtract one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 30. Those are indicated, for example, by "w-11.37" in parentheses following a program listing. This means that on 11.37 megacycles the same program may also be heard over an American short wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—2:55 a.m., GSB (w-3), 3:45, TP43, 6, 11, 17, 7, GSF, GSH, 8, 20, 10, 30, GSB, GSF, 11, LRU, 12 noon, GSB, GSD, 1:51, 12, 20 p.m., ZHU, 1:30, TP43, 3, GSB, GSD, GSL, 4, 15, EAG, 5, 20, 6, RAN, 6, 40, GSC, GSH, 1:59, HPSJ, 7, TP44, 7, 15, DJB, DJD, 8, 45, CIRO, CIX, 9, COCD, 9, 40, GSC, GSD, 9, 45, 1, JRU, 10, 20, TP44, 11, 40, JVI.

Sundays—3:30 a.m., VK2ME.

Sun., Mon., Wed., Fri.—3 p.m., HNE.

Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.

Daily except Sundays—5 a.m., VK3ME.

Sunday, October 25

8 a.m.—Baseball game, VZHC
 9 a.m.—The Foundation of Shogun in War Time, Sir Arthur Salter, GSB, GSF, GSH
 9:30 a.m. Daily—Vaticin Live topic, HJR
 10 a.m. Daily—Czechoslovak program, HJL 115, 231
 10:10 a.m.—Symphonic concert, DJB
 11 a.m.—NBC Salute, WZAD (w-15, 33)
 12 noon—Dance music, COCD
 12:40 p.m.—Iceland Hour, TFJ
 1 p.m. Daily—Latin American music, COCD
 1 p.m. Daily—Czechoslovak program, OLR 111, 8751
 1:15 p.m.—Horse races, YV2RC
 1:55 p.m.—Consecration services, GSB, GSD, GSI
 3 p.m. Daily—Setting up exercises, JVI
 3:20 p.m.—Covinity Hippodrome orchestra, GSH
 3:55 p.m.—Listeners' greetings, DJB, DJD
 4 p.m.—A new song and a new word, OJB, DJD
 4:30 p.m.—Bear skin and buffalo horns, DJB
 4:30 p.m.—Classical music, HC2H
 5 p.m.—Sunday concert, DJB, DJD
 5:30 p.m.—Symphonic concert, YV2RC
 5:45 p.m.—H. M. Coldstream Quartet, GSC, GSD, GSP
 6 p.m. Daily—Moscow broadcast, HAN
 6 p.m.—Popular music and talks, XECC
 6:15 p.m. Daily—Sound pictures, DJB, DJD
 6:30 p.m.—Little evening entertainment, DJB
 7 p.m.—Two Hours with Tula, COCD
 8:15 p.m.—Orchestral concert, DJB, DJD
 8:50 p.m.—Ross Prati, Canadian pianist, GSC, GSD
 9 p.m.—Music Appreciation Hour, HBN
 9 p.m.—DN program, HRO
 9:45 p.m.—Program highlights, DJB, DJD
 11 p.m.—Overseas hour, JVIH

Monday, October 26

10 a.m.—Harry Farrier, organ, GSB, GSF, GSH
 10:30 a.m.—Polish hour, SPW
 10:50 a.m.—Hotel Victoria orchestra, GSB, GSF
 12:20 p.m.—Emilio Colombo Octet, Theresa la Cava, soprano, GSB, GSD, GSI
 2 p.m.—BBC orchestra, Joan Cross, soprano, GSB, GSD, GSI
 3:25 p.m.—BBC Military band, GSB, GSD, GSI
 3:40 p.m. Weekdays—Dominican folk music, HIN
 4 p.m.—Harold Drake organ, GSB, GSD, GSI
 4 p.m.—A new song and a new word, DJB, DJD
 4 p.m. Weekdays—Major's program, COCD
 4:30 p.m.—Brazilian Hour, PBF5
 5 p.m.—Entertainment concert, DJB, DJD
 5:30 p.m.—Selections from opera, "Il Maestro di Coppella," Paer, 2RO

Figures in parentheses denote megacycles

ENJOYABLE reception from Europe's leading stations has come to be considered as a matter of course. Reception from Central and South America is available over numerous stations which offer the colorful and interesting Latin music and culture for which these countries are noted. Australian stations have been heard in this country with satisfactory results for several years.

Now, excellent reception from Asia is available. Japanese native music may be heard each morning at 7:40 a.m. EST (6:40 CST), over JVN (10.66) of Nazaki. The "American Hour from Tokio" is transmitted by the same station on Mondays and Thursdays at 4 p.m. EST (3 CST). Every day near 5 p.m. EST (4 CST), or a little later, Japanese setting-up exercises may be heard over JVN (14.6). The 12 mid. EST (11 p.m. CST) "Overseas Hour," radiated by one or both of the above stations, is particularly well heard on the Pacific coast. Chinese programs may be tuned in early mornings from XGOX (6.82) in Nanking, but the best reception is from ZBW of Hong Kong. This station, which has been operating recently on 9.525 megacycles, moved to a frequency of 15.19 megacycles on Monday, Oct. 12. On this morning the broadcast consisted entirely of native Chinese music with no English announcements, but on Tuesday, Oct. 13, an all-English program was radiated. At 8 a.m. EST (7 CST), the newscast from Daventry, England, was broadcast by ZBW. Reception was excellent and far superior to direct transmissions from Daventry, although the signals by way of Hong Kong had traveled over 20,000 miles before reaching the loudspeaker. A lady announcer stated in English after each item, "This is Hong Kong calling, station ZBW." The program was also relayed on 8.75 megacycles. The station signs off near 10 a.m. EST (9 CST). Hong Kong, China, on this frequency is furnishing the best reception ever heard from the Orient. Many fans report it.

The afternoon session from Prague, Czechoslovakia, which signs off at 4:35 p.m. EST (3:35 CST) with the chiming of cathedral bells, is being heard at present on a new frequency of 11.875 megacycles. American programs from Prague, heard Mondays and Thursdays at 9 p.m. EST (8 CST), use this frequency or 15.23 megs.

6 p.m.—Business Women's Club program, ZBU
 6 p.m.—Pan American program, W3AL 161
 6 p.m. Weekdays—South American program, COCD
 6 p.m.—Talk, "The Policemen's Lot," GSB, GSD
 6:15 p.m.—Luce Aida, American songs, ZBU
 6:25 p.m.—Mail bag, ZBU
 6:30 p.m.—Little German reader, DJB, DJD
 6:45 p.m.—Two musicians strutting along, DJB
 6:45 p.m.—Source material, YV2RC
 7 p.m. Weekdays—Argentina Hour, LRY
 7 p.m. (Also Wed., Fri.)—National Railways program, HJU
 7 p.m.—Little folk music, DJB, DJD
 7:30 p.m.—Gaspard Cassola, songs, DJB, DJD
 8 p.m.—American Hour from Prague, OLR
 8:30 p.m.—DN program, HJABE
 9:20 a.m.—BBC dance orchestra, GSC, GSD
 9:30 p.m.—Opportunity program, COCD
 11:30 p.m.—Hawaii Call, KIO, KKP

Tuesday, October 27

8 a.m.—Talk, Imperial Affairs, GSH, GSF, GSH
 9 a.m.—Toronto Municipal orchestra, Irene Baker, soprano, GSB, GSD, GSI
 11:45 a.m.—Cedric Sharp, Sextet, Leslie Jones, baritone, GSB, GSD, GSI
 12:40 p.m.—From the London Theater, GSB, GSD
 1:30 p.m.—Van Phillips and his two orchestras, GSB, GSD, GSI
 2 p.m.—Cale Lohite orchestra, GSB, GSD, GSI

Irving Goodeve, of Kalamazoo, Mich., claims remarkable reception of 20-meter amateur stations on a novel aerial consisting of a paper-mill cylinder screen in a semi-vertical position. Some of the best heard are Australian stations VK3BW (14.02), VK5-TR (14.08), VK4IW (14.31), VK2NV (14.01), VK2TI (14.1), VK3OC (14.07), VK2HF (14.27), VK2AC (14.08), VK3-DQ (14.01). Netherland Indies stations PK1QU (14.08), PK3AW (14.15) and VS2AK in the Federated Malay States. Church services, relayed by Bandung, Java, PLE (18.82) and PMA (19.345) are being heard Saturday at 9:30 p.m. EST (8:30 CST). The English newscast from that elusive DX station "Radio Colombo" (6.16) at Colombo, Ceylon, is being heard by California listeners at 9:30 a.m. PST (8:30 CST).

There seems to be no limit to the distance that weak short-wave signals will travel. An amateur in Cape Province, South Africa, picked up messages from an airplane 5,000 miles away between Ator Star and Singapore, while another plane communicated over 6,000 miles with Sydney, Australia.

THERE is little doubt that the range of television transmissions will be much greater than anticipated. Pictures sent by the Alexandra Palace station at London, England, were received in nearly all parts of England. New Venezuelan station YVIRG has been operating on various frequencies but has finally settled down near 6.39 megacycles. The complete identification is "Onda del Lago," followed by a burst of music by orchestra and then piano, after which is heard "YVIRG and YVIRH, Emisora Philico en Maracaibo, Venezuela, America de Sud." The station is on until late every night. Address reports to P. O. Box 261, Maracaibo, Venezuela. YVIRV, Radio Valera (6.95) at Valera, Venezuela, is being heard again. A letter from Juan Suarez Castro, one of the proprietors of YV5RMO, "Ecos del Zulia" (5.85) at Maracaibo, Venezuela, states the station is on the air Tuesdays, Thursdays and Saturdays at 8:45 a.m. PST (7:45 CST) daily at 10:45 a.m. EST (9:45 CST) and daily except Sunday, from 4:45 to 9:45 p.m. EST (3:45 to 8:45 CST). Reports should be mailed to P. O. Box 37, Maracaibo, Venezuela.

(Continued on Page 41)

3:20 p.m.—Surge talk, GSB, GSD, GSI
 3:40 p.m.—BBC Military organ, GSB, GSD, GSI
 4 p.m.—German program, DJB, DJD
 5 p.m.—Amateur hour, COCD
 5 p.m.—Entertainment concert, DJB, DJD
 5:30 p.m.—Musical Trio, Vistula, orchestra, GSB, GSD, GSI
 6 p.m.—Eastern Bells, organ, GSB, GSD, GSI
 6:25 p.m.—Two in a Row, Mrs. Gibson and her new Sextet, GSB, GSD, GSI
 6:30 p.m.—Aldia, Mrs. H. J. Green, Walter, tenor, DJB, DJD
 7:30 p.m.—The Continental, YV2RC
 7:30 p.m.—Orchestral music, DJB, DJD
 8 p.m.—Classical music, HJTE
 8:15 a.m.—Agnety, vocal, DJB, DJD
 8:45 p.m.—Greeting to Latin America, DJB, DJD
 9:15 p.m.—Street, Symphony Program, Music from the streets of London, GSB, GSD

Wednesday, October 28

8 a.m.—BBC Welsh, organ, Mary Maddock, soprano, GSB, GSD, GSI
 9:30 a.m.—Perry Male quartet, GSB, GSF, GSH
 12:20 p.m.—Gala Hall, South African soprano, GSB, GSD, GSI
 1:15 p.m.—Nancy's bachelor party, GSB, GSD
 4 p.m.—Empire Magazine review, GSB, GSD, GSI
 4:30 p.m.—Life in a German Training Center, DJB, DJD

5 p.m.—Patriotic songs and anthems, ZHO
 5 a.m.—Music from the films, GSB, GSD, GSI
 5 p.m.—OPERA, BIGOLITTO, by Giuseppe Verdi, DJB, DJD
 5:30 p.m.—Topics of General Interest, ZRO
 5:40 p.m.—Science talk, GSB, GSD, GSI
 6 p.m.—London Ensemble, Harold Fairhurst, violin, Helen Aust, cello, Herby Bolton, piano, GSB, GSD, GSI
 6 p.m.—Happy Hour program, P4 (9:59)
 6 p.m.—Symphonic concert, ZHU
 6:30 p.m.—Requiem concert, DJB, DJD
 7:30 p.m.—Scott quartet, YV2RC
 7:30 p.m.—Stories in song, DJB, DJD
 8 p.m.—National Tourist program, TPFG
 8:15 p.m.—Light music, DJB, DJD
 8 p.m.—BBC dance orchestra, GSB, GSD, GSI

Thursday, October 29

9:30 a.m.—Tab, from Wales, GSB, GSF, GSH
 9:45 a.m.—H. M. Royal Marine band, GSB, GSD
 12:20 p.m.—Emilio Colombo Octet, GSB, GSD, GSI
 1:15 p.m.—THE THREE CORNERS, HAF, operetta based on the old Andalusian folk song, GSB, GSD, GSI
 1:20 p.m.—Annual Dinner of the Royal African Society, East of Athlone, from Malindi Mac, Headed Hour, W. G. A. Grady, tenor, speak, GSB, GSD, GSI
 3 p.m.—Overseas hour, JVIH, JVN
 3:50 p.m.—Northern Ireland boys' band, William Martin, baritone, GSB, GSD, GSI
 4 p.m.—Light music, DJB, DJD
 5 p.m.—Symphonic concert, H. Bobke, hero of aviation, DJB, DJD
 5:15 p.m.—What Would You Do Without Your Cat? Impromptu, HJL, HJL
 5:30 p.m.—Empire Magazine review, GSB, GSD, GSI
 6 p.m.—German Parkettes quartet, GSC, GSD, GSI
 6:45 p.m.—Folk songs, YV2RC
 7 p.m.—BBC trio, YV2H
 7:30 p.m.—Two B D's, major Dp. 99, Franz Schuler, DJB, DJD
 8 p.m.—Great composers, YV2B
 8 p.m.—American pianist, Irma Prague, OLR (15, 23)
 8 p.m.—Popular Estonian music, PRADO
 8:15 p.m.—Solution to musical riddles, DJB, DJD
 8:50 p.m.—Harold Reimsay, organ, GSC, GSD
 9:25 p.m.—Starlight, GSC, GSD

Friday, October 30

8 a.m.—Monologues in melody, GSB, GSF, GSH
 10:30 a.m.—Polish hour, SPW
 11:15 a.m.—"Number Please," Study of the tele- phone, GSB, GSD, GSI
 12:25 p.m.—BBC theater organ, GSB, GSD, GSI
 2 p.m.—Kentucky Minstrels, Kentucky banjo team, Harry S. Pepper and Doris Arnold, pianists, GSB, GSD, GSI
 4 p.m.—Stories from every day life, DJB, DJD
 5 p.m.—A stroll through theater and film, DJB
 5:30 p.m.—SELE THINS FROM OPERA, "The Girl of the Golden West, Puccini 2RD
 5:30 p.m.—BBC Light orchestra, GSB, GSD, GSI
 6 p.m.—Boris' Midnight Voice, Amy Bertea, at 210
 6:15 p.m.—Sardina, w-6, 210
 6:30 p.m.—Review of months periodicals, DJB, DJD
 6:45 p.m.—Sardina in G major, Dp. 30, Bethlehem, DJB, DJD
 7:30 p.m.—Talk, "The German Soap Industry," DJB, DJD
 7:45 p.m.—Concert orchestra, YV2H
 7:45 p.m.—Night songs, DJB, DJD
 8 p.m.—Empire Magazine review, GSC, GSD
 9 p.m.—Music from the films, GSB, GSD, GSI

Saturday, October 31

9:35 a.m.—Carl Kyles Players, GSB, GSF, GSH
 11:15 a.m.—Children's hour, GSB, GSD, GSI
 12:25 p.m.—BBC theater organ, GSB, GSD, GSI
 1:30 p.m.—In Town Tonight, GSB, GSD, GSI
 3:25 p.m.—Music Hall, GSB, GSD, GSI
 4 p.m.—Songs from the radio, GSB, DJD
 4:15 p.m.—H. V. Program, DJB, DJD
 4:30 p.m.—Brahms' Variations on a Hungarian Theme, Albert Schmitt, piano, DJB, DJD
 4:30 p.m.—League of Nations, HBL, HBJ
 5 p.m.—Military concert, DJB, DJD
 5 p.m.—Recital, Ann M. Forbes, soprano; Joseph Bell, piano, DJB, DJD
 6 p.m.—Pan American program, W3AL 161
 6 p.m.—Charles Elmer quartet, Webster Booth, tenor, GSB, GSD, GSI
 6:15 p.m.—Musical travels, YV2RC
 6:30 p.m.—Wagner chorale, DJB, DJD
 6:30 p.m.—Jose Gerardo, songs, YV2RC
 7:15 p.m.—Club of Nations, DJB, DJD
 7:30 p.m.—Savage songs, YV2RC
 8 p.m.—BBC dance orchestra, GSB, GSD, GSI
 9:55 p.m.—Concert marches, BBC Military band, GSB, GSD
 10:30 p.m.—DX program, T148RH



MOLASSES
'N' JANUARY

Photo by Ben Pinchet

Someone is sure to get trimmed when those two carefree, happy-go-lucky cannibals of comedy, "Mo-

lasses 'n' January," got together. Here they are between their happy make-believe of "Show Boat"



LORETTA
POYNTON

She's petite. She's cute. In short, she's a darling, this Loretta Poynton. Here she is away from the micro-

phones that bring her to you in "Dan Harding's Wife," the domestic serial, and the thrilling "Flying Time"



**BOB
BURNS**

It might be his "happy" pipe, but chances are that
smile comes to Bob Burns because he has heard re-

ports on the grand job he did on the "Music Hall" dur-
ing the absence of Bing Crosby, Hawaiian vacationer

HARMLESS— But They'll Slay YOU!

HUSKY MEN STAGGER, WEAK
MEN BREAK, AS SACK AFTER
SACK OF THE DAY-IN-AND-DAY-
OUT FAN-MAIL HITS STUDIOS

From a few letters a day to millions a year! A fan-mail baby grows into a radio giant!



Above: A sailor who met a young lady on a bus picked on radio as "Cupid's Helper." Right: A "spinster," age fifteen, wrote for beauty aid!



IF YOU like to read the "personals" columns in the newspapers you'd have a perfectly marvelous time in the Audience Mail department of any of the big radio chains—if you could get in one of those departments. For, in the millions of letters that radio receives, you will find—multiplied a thousand times—the same pathos, humor, drama and sheer goofiness which characterize the human race whenever it gets confidential. Fan mail is radio's own phenomenon. It grew up with broadcasting. From a dozen letters which the stage matinee idols used to receive, and the hundreds of letters which came to movie juveniles, it is a dizzy jump to the thousands of letters which any number of radio programs receive on any given day. And in back of this situation there is a colorful story. Radio needs fan mail; fan mail tells radio a number of things it must know.

Who is listening to the programs. What these people think of them. What they want to hear. What they don't want to hear. How big an audience is being reached. But radio pays a price for fan mail. Not only does the handling of the mail require a complicated and expensive organization, but it has been known to send sensible and long-suffering people screaming out of the busy rooms where it is sorted, read and, if possible, answered. IT'S not hard to understand why that might happen. When you receive a letter (unless it is a bill) you have a delicious feeling of suspense. What happened? Who married whom? Who died? Imagine, then, what you can expect to find in bulging sacks of mail—mail from the gushing and gullible, the serious and silly, the wise-cracking, quite often even the witless!

Let us divide fan letters into several broad classes, pick out a few representative letters from each class, try to find out what kind of people wrote them, why they went to the trouble, and what procedure the stations followed as far as these letters were concerned. We can start with the let's-help-the-suffering-world letters: "Could you not see that some of the many sponsors on the radio speak to the general public and tell them to kindly leave a pan of fresh water daily outside their houses, so that the poor

BY JULIAN FUNT

cats and dogs can get a lap of water? I do this every day. I hope you can broadcast this message for the sake of God's unfortunate thirsty creatures."

That's not bad for a starter. But soon cats and dogs become small fry and the radio listeners' attention is turned to the beast that is man.

"I have been reading in the papers every day of people dying and suffering from the terrific heat wave.

"Now I have a little Oriental secret which I use to keep myself cool. Radio being the only way to get to the public quickly, you can save lives if you broadcast the following: In the heat wave, stop breathing through the right nostril and breathe only through the left nostril. A little ball of cotton placed in the right nostril will do the trick. It works, because I know from experience."

And if you want really grandiose schemes, consider this fan letter:

"Please let me know what it would cost to broadcast the following:

The origin of crime and how to prevent it.
The origin of underpaid labor and how to prevent it.
The origin of unemployment and how to prevent it.
The origin of how to make the

overalls pocket contains a plan for the salvation of the world. These people will always be with us, and their kind is well known to psychologists. To them the radio station is a dazzling, tempting bait. For the small price of a stamp, they can tell their pet scheme to the world (they hope). So they write and write and write. These people are exhibit number one in our gallery of fan-letter writers.



Wanted: A haunted house, palace or mansion! The writer of this letter planned to set himself up as a "ghost scarer!"



An announcement that the "Show Boat" would honor two New York cities brought a letter asking if it was possible to bring children on board!

fyng the listeners' goofiest wish. Here are three request letters which came recently to NBC: "I notice that every time a newsreel in a theater presents a political speech, just below the microphone of the speaker's stand there is a banner bearing the letters NBC. I have taken quite a fancy to it. Could you send me such a banner for my living room? I will be very grateful to you. I am a steady listener."

"I would like to have some of your stars dedicate a song or two for my birthday, November 8th., and I thought that, perhaps, if you gave a real big broadcast in my honor, everybody would enjoy it and there would be a great deal of publicity in it for you as well. I would like to have the following stars on that program: Bing Crosby, Kate Smith, Lily Pons and Joe Penner. Thank you in advance!"

programs as part of the actual classroom work. Cross-country motorists apparently are determined to keep up with their favorite programs wherever they are. They have swamped the radio stations with pleas for nation-wide radio schedules.

And from a number of farm communities have come requests for a "rhumba schedule." It seems that boys and girls have organized dancing-classes which meet in the county-seat whenever there's a good rhumba or tango program on the air.

In addition to these more or less logical requests, radio is supposed to know all the answers, to be the final arbiter on bets, play the role of Cupid, save one a trip to the dictionary and, above all, spare no expense in grati-

Requests for radio to help true love run smooth range from this circus-spect appeal:

"We are two lonely and lonesome ladies, Christians, no flappers or fools, striving to get some information and assistance in regards to what is best for two ladies to try to do for an honest living in these days when every-one is saying 'hard times.'"

"We would appreciate letters from (Continued on Page 48)

rich richer and the poor rich. "I am willing to pay for the broadcast of the above in spite of the fact that I will receive no remuneration nor thanks for it.

"I believe I have discovered a means as to how we can better the conditions of humanity the world over. I have listened to the best minds that the world now has and have read the highest ideas that were left behind by the most beloved dead, and they are all childish in comparison with my ideas. "Hoping that the rate will not be too high, as I am only a poor Janitor, myself, I am . . ."

Every batch of letters brings at least one from one of these types—the woman whose heart bleeds for poor little thirsty cats, the man with a precious Hindu secret and the janitor whose

The second exhibit deals with listeners who write for information or advice.

A great many of these letters are routine. There are any number of requests from college graduates for information that may be used in masters' theses. Some of the topics in which students are interested are, "radio music," "news broadcasting," "the educational force of radio," and "radio drama." In answer to these letters, the radio chains compile exhaustive bibliographies and send out sheaves of schedules, reports and transcripts.

Hundreds of letters are also received from teachers in public and private schools asking for an advance schedule of educational programs. In building their curricula, the teachers explain, they are anxious to incorporate certain



Radio Guide Presents GIANT-GRAVURE

The Omaha boy who didn't want to take dancing lessons! FRED ASTAIRE, everybody's favorite dancing star and radio's newest sensation, has covered more ground than most top stars could ever take time. His name is in this week's "idol" sign was put on London box offices—then on Broadway's. In Hollywood he saw his face on the cutting room floor after his first picture. Now, in "Swing Time," as a ducky dancing dame, Fred reaches a new high in top routines. Here's his "Suzanne!"

Photo by RKO Radio Pictures



FRED
ASTAIRE

SINGING THROUGH LIFE WITH NELSON EDDY

BY
MARGE KERR

FOR TWENTY YEARS HE WORKED, THEN GAMBLED FAME AGAINST A GREATER FAME—TO WIN A LONG-ODDS BET!

LITTLE Tommy Tucker sang for his supper—and a certain little boy in New England went without his.

Those of you who remember your nursery rhymes will recall the Mother Goose musical hero who liked to sing, but preferred to eat.

Accomplishing both, Tucker, you remember, traded his talent for his bread and butter, and (this is pure supposition of course) grew into an elephantine tenor with a kangaroo paunch and a voice that wavered like a waltzing mouse whenever it came within hailing distance of high C.

Unlike canny Tom Tucker, a small New England caroler was not disposed to make so ungallant a compromise. He liked to eat, but singing meant more to him than anything else in the world.

This sad preference cost him innumerable square meals, a number of adolescent jobs, and piloted him straight into the front ranks of radio, so that today he stands first choice in *RADIO GUIDE's* poll for the most popular male singer of operatic songs on the air.

Of course, I'm referring to Nelson Eddy, whose six-ply career includes excursions into business, journalism, advertising, concert work, radio and motion pictures.

Only a short time ago Nelson Eddy was a little boy with nothing but a soprano voice, a set of trap drums and a fife fashioned out of a piece of lead pipe.

Today, he's a world-famous baritone with the *haute monde* of two continents at his feet. He has everything that most of us hope for but seldom achieve—money, fame, talent,

acclaim—and the power that accompanies them wherever they go.

These things are not gifts from a fairy godmother conveniently able to transform pumpkin coaches into Rolls-Royces. They are not treasures from an accommodating lamp-genie willing to deposit at his feet the priceless booty of a twentieth century Aladdin.

No, Nelson Eddy's success did not come as easily as that. His climb, far from spectacular, represents a series of not always too steady steps which border on good old-fashioned plugging.

LIKE the man in the street, like you, like me, his career tottered many times in its embryonic stages, and like you and me, he was more than once discouraged by problems that threatened to down him before he was started.

The bank-book bugaboo was his biggest poser.

And once, if it hadn't been for his indomitable will, it might well have vanquished him for all time.

For instance, that time in Philadelphia when friends told him that in order to make singing a lucrative business, he needed the training that only William W. Vilonat could give him.

Vilonat was willing enough. "Hard work is necessary," he said, "and money for you to study abroad." Money for studying abroad! Where could Nelson Eddy, the boy who plugged the switchboard in the iron-works, the boy who wrote want-ads for newspapers, the copy-writer who lost his job—where could he get money for studying abroad?

Many stories have been told about how Nelson Eddy solved this particular problem. The one most often published in Eddy biographies is the one that tells how he borrowed the money from a banker friend of the family.

Simply and directly, according to these stories, he went to the banker and spoke honestly.

"I need money to study," he said, "and when I have finished my education, I'll pay you back from the proceeds from my concert appearances."

(Continued on Page 32)

Left: Nelson Eddy rose to fame in "Naughty Marietta." Below: Jeanette MacDonald and Nelson Eddy starred in "Rose Marie"



Nelson Eddy: Hollywood is his first real home

ONE day a guy named Nero fiddled a swing chorus while Rome burned and got into all the history books for doing it. Nobody knows whether the old boy actually felt a song coming on and just couldn't suppress it, or whether the Roman Senate put him up to it for a publicity stunt. Anyway, his press notices have been plenty heavy for thirty or forty centuries, and he's still getting 'em.

The point is, Nero was a piker. When it comes to making music at the most outlandish times, I know a man who puts the Roman's famous performance in the ham class.

My man's name is Dick Leibert. He played an organ while his bride went off on a groomless honeymoon. He played an organ while his two little girls were being brought into the world. He has played an organ straight through nine years of nights and Sundays and vacations and anniversaries and Christmases and special occasions and everything else. And since none of this playing was for inspiration's or publicity's sake, but just plain work that had to be done, it's high time Dick got some elegant press



come to him in his then new career, and Mary Leibert wouldn't hear of his turning the offer down. So she stayed in Washington, a very lonely and frightened little bride, and had her baby. As soon as it was old enough to travel, she carried it out to Pittsburgh to see its "pop" for the first time.

When the second baby was expected last Winter the Leiberts had everything planned. This time nothing was going to happen to keep them apart. The doctor said he could arrange it so that the infant would arrive precisely at six a.m., which is just about the only time that Dick is free.

Everything was all set and Mary was established at Polyclinic Hospital, the closest hospital they could find to the stage door of Radio City Music Hall.

Dick knocked off work at the theater about midnight and began pacing the corridors of Polyclinic. He paced until eight in the morning and nothing had happened. So he dashed to the theater, played his early broadcast, dashed back and—there was still no news. He hung around until the last second be-

PART-TIME HUSBAND

notices of his own. He certainly deserves 'em.

Any of the cops-on-horseback around Fifteenth Street can tell you that the long yellow roadster that stays parked eighteen hours a day in the strictly "No Parking" area outside Radio City Music Hall belongs to the blond chap who plays the organ in the theater. The reason the long yellow roadster has never been decorated with a ticket is because the police commissioner is a papa himself and knows what it means to a young fellow to see his children for, say twenty minutes a day instead of ten minutes, or ten minutes instead of not at all. So he gave radio's busiest star (which is what Dick is by actual fact) a special permit to keep his auto by the stage door so that he can jump into it and hit for his home on Central Park, whenever he gets a chance.

Dick Leibert, console-idol of millions, works from dawn till dawn to earn his well deserved title, "radio's busiest star!"

Whenever he gets a chance—that's the hitch. He's up and out of the house every morning before nine-months-old Joan is cooling in her cradle, off to the theater to do his rehearsing before the first performance begins.

At eight-fifteen he has a broadcast, at eleven he plays a show, at one, four and seven o'clock he plays some more shows, then he has another broadcast, then another show to play. Finally, he takes an elevator up to the Rainbow Room where he keeps on playing until the wee small hours. On Sundays he has two extra broadcasts and six shows to play instead of five. Holidays simply mean more shows and more work. And between times he's making records and transcriptions and arrangements, trying to nap in his dressing-room and doing all the zillion other things he has to do to hold down one of the very biggest organ-playing jobs in the world.

So you can see how much leisure he has to be with his pretty wife Mary,

Maryette, age six, and the baby. Here, for a change, is a man with the old career vs. marriage problem on his hands. Eight years he's been wed, and he's never yet had time to take his missus to the movies after supper, or his kiddie to the circus, or have the neighbors in for a game of bridge. Often he goes as long as a week without having a meal at home or seeing the children when they're awake.

YOU'D think the busiest star in radio is taking chances with happiness, wouldn't you? And naturally you'd feel sorry for the neglected young wife who has had to play second fiddle to an organ so many times at the very moments when she needed her young husband most.

Like on the occasion of the birth of their first baby. Just six days before the Big Event, Dick was suddenly shifted from the Palace Theater in Washington to play at the opening of a new Pittsburgh movie house. It was the grandest opportunity that had ever

fore time for the first show, raced to the theater, did his bit, raced back and—still nothing had happened. He kept it up that way all day until he had himself and his chauffeur and his secretary and all the folks backstage at Music Hall in a very fine dither.

The chauffeur took a fender off a taxi, the secretary had to go home with acute indigestion, Dick played the same accompaniment twice in the wrong key and the Rockettes got out of step for the first time in history.

Finally, at nine minutes after nine that night, baby Joan made her arrival to the opening crescendo of *O Sole Mio* with harp variations as her daddy played it at the console a few blocks up the street.

You'd have to know Dick and Mary Leibert, the kind of folks they are, and the very smart way they're managing

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A CAREER-WIDOW'S HOUR
MAY MEAN MORE THAN A
LIFE OF HALF-HAPPINESS

BY MARY WATKINS REEVES



CRACKER-BOX KILLER

"Well, well," said Inspector Griffin. "It's Felix Cutcher of the old 'Quail Hunter' mob!"



AROUND the turn of the century, when many of our Best People still carried pistols, when kerosene lamps smartened the newest buggies, and when some darned fools were saying that buggies could be made to run without horses, there lived a little Kansas boy named Felix Cutcher. And little Felix Cutcher had an ambition.

He did not want to be President. He wanted to be a great train robber like "The Quail Hunter." Indeed, he wanted to become a member of The Quail Hunter's band. Often, in the mellow light of the coal-oil lamps doped at the general store, little Felix had listened and thrilled while village loafers chuckled, munched crackers, and told of the exploits of that laconic gunman.

Time passed and the lieutenant of the "Quail Hunter" band came to be one Felix Cutcher, that boy who had listened too eagerly to the cackles of cracker-crunching loafers in a Kansas general store.

Time after time this robber band's speed flouted the law. Speed of attack. Speed of getaway. And always they severed telegraph wires. Only once was young Cutcher caught, and that was after his chief's death.

AT THAT time, he met an astute detective named William T. Griffin. And that is the first part of our true story. The end was tersely told in Memphis last year—over the police radio.

On this May morning of 1935 two

policemen, Officers Jeffries and Lucchesi, were patrolling a Memphis street; they were seated in an automobile that could travel 90 miles an hour, and ever and anon the voice of an announcer, miles away, spoke to them crisply through their radio loudspeaker.

Suddenly that voice said:

"Calling all cars . . . All cars . . . Cover all streets leading south and east from North Second . . . Watch for payroll bandit car fleeing from Anderson-Tully offices . . . Black Ford V-8 . . . License number 164-518 . . ."

"Anderson-Tully!" cried Lucchesi. "Why, they have four- and five-thousand-dollar pay-rolls!" He headed the car out North Seventh Street, with throttle and siren wide open.

At the same instant, Officers McDaniel and Smalley, in Car Number 42, swerved and headed back into town. From a dozen different directions there suddenly sprang up that dreadful scream of sirens which seems to make the very sky reverberate.

Head on, Car 42 met Car 1—containing Lucchesi and Jeffries—at the intersection of Chelsea and Thomas. The drivers swerved. Brakes rasped and wheels spun. The two cars seemed almost to side-step the impending collision—and they passed within inches of each other! In Number 42, Officer McDaniel shouted to Officer Jeffries in Number 1:

"We just met 'em! We're turning . . . If you step on it, you . . ."

The rest of the shout was lost, but no more was needed. While Car 42 spun around the intersection, Lucchesi shot Car 1 ahead. His buddy, Jeffries, unlimbered the riot-gun.

AND there, ahead of them, was a black Ford V-8. Lucchesi set his jaws and settled down to a grim race. Their own siren drowned out the scream of Car 42's, chasing behind. Steadily, Lucchesi coaxed out of his machine that extra five—six—eight miles an hour which enabled them to crawl up on the bandit car—"crawling" at 90 miles an hour!

"That's the number!" howled Jeffries. Now he could read the license plate—164-518. Then the nose of the police car crept up beside the rear fender of the black bandit-car. As the grounds of Guthrie School flashed past, the two cars were almost abreast—and Officer Jeffries was leveling his riot-gun at the back of the middle-aged driver's head.

"Stop or I'll shoot!" he yelled. Cool as ice, the holdup man half-turned his head and smiled ironically at Jeffries. Actually smiled, with death lurking at any street-corner, death peering at him one-eyed from the muzzle of that gun! And beside this middle-aged daredevil sat a younger man who appeared just as unconcerned, just as cool.

For one brief instant, Jeffries was uncertain. Despite his long experience and the evidence of his senses, he actually doubted for a minute that these

two men could be members of the gang that had hijacked the payroll. They were so utterly calm! So unlike the typical, desperate, cornered rat that the average criminal is in such a tight spot. Why, flashed through Jeffries' mind, didn't they shoot at the police car?

Then by an effort of reason he banished doubts. His duty was clear.

"Halt!" he bellowed, "or I'll let you have it!"

And again that cool, middle-aged devil smiled sardonically at Jeffries and his murderous riot-gun. Smiled as one might smile when for years he had had a nodding acquaintance with Death, and so had ceased to fear.

"Boom!"

The gun roared. The bandit car swerved. It dropped behind, just as they approached Kney Street. Jerking his head around, Jeffries saw it veer as if to turn the corner.

LUCCHESI braked hard as he dared, fighting the wheel as the car plunged and bucked to a stop. But behind them the occupants of Car 42 had less luck. Officer Smalley saw the black bandit car careen into Kney Street. With reckless courage he wrestled his own car half-way around the corner. Half-way only—the centrifugal force seized it like a huge invisible hand. There were two crashes. First the suspect car leaped the sidewalk and plunged into a low mound of earth. Then Car 42 crashed into the curb.

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A CALLING ALL CARS STORY — BY ARTHUR KENT

ALL PAY AND NO WORK MADE NELSON EDDY YEARN TO LEAVE HOLLYWOOD!

(Continued from page 28)

And the banker, so the story goes, let him have it.

But there is another story—an entirely new one unearthed by *RADIO GUIDE*—which seems more plausible. And this story furnishes that certain romantic touch to Nelson Eddy's life, a life which up to now has been singularly void of romance.

NELSON EDDY, if our information is correct, did not borrow the money from a Philadelphia banker. He received it, allegedly, from a wealthy Philadelphia society woman—a patroness of the arts—a woman who loved good music and a fine voice so much that she was willing to make Nelson Eddy her protegee.

That isn't unusual. Such things happen almost every day.

Many great artists have patrons, who, though they are unable to create themselves, are willing to further, financially, the creative ability of someone else.

Beethoven had a patron. So did Cardinal Richelieu. And Leonardo da Vinci had one, too.

Strangely enough, or perhaps it isn't so strange at all, Nelson's patroness is not unlike his own mother.

One writer, describing Mrs. Eddy in a recent periodical, called her "hurried, vibrant, red-headed, laughing."

A striking similarity is seen in the description of the Philadelphia socialite who is described by *RADIO GUIDE*'s informant as "red-headed, snappy, cosmopolitan, and fun-loving."

But whether it was the banker or the society woman who provided the funds, the fact remains that Nelson Eddy's indomitable will was the thing that really sent him abroad.

Without this will, he wouldn't have had the courage to go in the first place, and without it, he wouldn't have dared to risk borrowed money on the slender chance that he would be able to repay it "out of concert proceeds." For all he knew, there might not be any concerts—or any proceeds, either.

But he had two heritages, remember. A will and a voice.

So he and Vilona went to Dresden—and to Paris.

Paris ten years ago! The Leftists were a state of mind and not a ruling political party, the streets were filled with sidewalk cafes and violet vendors instead of with rioting Communists and secret police!

SUI. TRY Apaches were making cellar whoopee for wide-eyed American tourists . . . and cocottes, clad in imitation Chanel and reeking of cheap scent, rolled amorous eyes at the boys from Yale, seeing the world through the second-hand eyes of Mr. Cook.

Paris! Intimate handholding in cozy fiacres—illicit romance in shady ateliers.

That's the idea most of us have of life in Paris.

But it's not the kind of life that Nelson Eddy led.

The cafe and boulevard life of Paris was as alien to him then as the Trocadero and Coconut Grove life of Hollywood are alien to him now.

"I never really 'did' Europe in the accepted sense of the word," he explains, "I didn't have time. I arose and ate and worked and slept, then got up in the morning and did it all

over again. I learned opera roles in four languages. I practised and rehearsed and practised again. I had no time for gadding—or for girls."

His indifference to femininity and his devotion to work must have been hard for the French girls to take, for then, even as now, the tall, rugged, blond brute of a man generated that strange quality of excitement that makes him attractive to women wherever he goes.

"When I returned to America," Nelson continued, "Arthur Judson, one of the biggest concert managers in the country, took me in charge and from that time on I began to branch out as a concert singer."

"Branch out" is a modest term for the manner in which Nelson Eddy stormed into the hearts of American music-lovers. In the space of a few years after his return from abroad, he had sung with the Philadelphia Symphony, the Detroit Symphony, the Los Angeles Philharmonic, the San Francisco Symphony, the Boston Symphony—and the conductors he worked with included Leopold Stokowski, Frederick Stock, Alexander Smallens, Albert Reiner, Alberto Binboni, Sir Hamilton Harty, Alfred Hertz—almost everybody of any importance whatsoever in the world of music.

"Then suddenly," Nelson says, flicking a fleck of ash off the cuff of his blue-flannel suit, "right in the midst of my concert work, the air was filled with talk about radio. Everywhere I went, this miraculous new business of

each time his glorious voice paid the station dividends in the form of fan mail which came in stacks.

EVENTUALLY he landed a commercial show. Eastern listeners will remember the year and a quarter he was heard on the Hoffman hour. And ever since then, at frequent intervals, radio has occupied a prominent part in his work.

"Radio," Nelson said to me. "Has paid me more in actual cash than all my concert tours and movie work combined."

But even his radio career was not as easy as I have made it sound. As for all of his other careers, he had to prepare for radio with a campaign of strenuous work. A return engagement with the Philadelphia Grand Opera Company, where he sang under the batons of Stokowski and Reiner, strengthened his popularity with the public at large.

Then, singing with equal ease in intimate recitals as well as before audiences of ten and twenty thousand listeners, Nelson Eddy was swept across the country on a tidal wave of applause.

Feminine applause. For wherever he went, whatever he did, he was the center of feminine attention. In small towns, card-playing contingents of love-starved women discussed him ardently over their bridge tables. In cities, bored debutantes considered him thoughtfully over their cocktails,

It wasn't until the Spring of 1933, while Nelson was appearing in the Philharmonic auditorium in Los Angeles, that the hint of a new and even more important turn in his career came.

There were, it developed, movie scouts among that highbrow Philharmonic audience. And when a great, broad-shouldered platinum male walked out on the stage and sang a love song so unrestrained that even the most sophisticated of the movie queens shivered in their sables, the talent scouts simply dropped their opera-glasses and ran. Backstage they rushed—waving contracts.

PERHAPS that's a bit exaggerated.

But the fact remains, Louis B. Mayer wanted to sign Nelson Eddy on a seven-year contract the very next day after the concert.

That, you may say, looked like a cinch job. But it wasn't.

No job in Hollywood is a cinch. Besides, Nelson was not sure of a Hollywood career. Artists before him had shunned the screen like a plague. Tibbett, for instance, had tried it once or twice and had returned, thankfully, to the "Met" after one or two mediocre pictures.

Nelson felt that he couldn't afford to fail in anything now . . . not even in the movies. Twenty years of exhaustive preparation had gone into his work. He couldn't bear to see them undermined by a few hundred feet of unsuccessful celluloid.

Then, too, there were a great many risks connected with a film career. His voice might not hit the sound tracks to its best advantage. His acting might be "hammy." The camera might make him look too fat, or too thin, or too blond, or not blond enough . . .

A GAINST these grave hazards he nervously weighed the possibilities. Picture work could be the security he and his mother had slaved for. Here was a chance for a permanent home, the kind of a home he had always longed for and never had—a place to store his books and his records. Here was a chance to settle down. Here, too, was the challenge of a new job.

Why shouldn't two-job Eddy, with his radio and concert work, try to do three jobs at once?

At last, after hours of indecision, Nelson signed the contract.

Immediately he sent for his mother and the two of them moved into a fashionable Beverly Hills home—the first real home they have ever known.

But that isn't the end of the story. Nelson Eddy had forgotten the "ah sweet mystery of Hollywood." He had forgotten how actors and singers and writers and directors are hired and fired without ever having done any work at all for the films. He had forgotten how script-writers are imported only to be deported before a line of theirs ever finds its way into a picture.

He had forgotten how many Hollywood "discoveries" turn into "forgotten men" instead of stars, as soon as they get to Hollywood.

Nelson Eddy was to remember all the stories he had ever heard after he had loafed around for awhile, waiting for the studio call that never came.

Days multiplied into weeks. Weeks doubled and tripled into months. And

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Joan Crawford: Two stars-to-be, Nelson Eddy and Fred Astaire, were in her picture, "Dancing Lady"

broadcasting was the topic of conversation.

"So, more from curiosity than in search of profit, I sang over a couple of local stations in Philadelphia."

His first broadcast was for WCAU. Then he appeared before WFI microphones. Each time without pay. And

while everywhere, in towns both large and small, department-store clerks and dime-store girls swooned in romantic ecstasy at the mere mention of his name.

There hadn't been anyone like him since the days of Valentino, the greatest lover of them all!

by **DON TOWNE** **EVENTS OF THE WEEK**

THURSDAY, Oct. 22—"Follow the swallow through NBC" 9:45 a.m. The preparation and departure for flight across the Pacific of three thousand birds, the mysterious swallows of San Juan Capistrano Mission of California, will be described over a coast-to-coast net today and Friday, St. John's Day, at the same time. If you wonder how it is possible to estimate the time of such an event so closely, be informed that these golden-breasted swallows have followed this same procedure to the day for the past 160 years. . . . Highlights of the American Royal Livestock and Horse show from the arena in Kansas City, Missouri, will be broadcast during the National Farm and Home Hour, NBC at 11:30 a.m. . . . Fibber McGee and Molly will appear as Kate Smith's guests over CBS at 7 p.m. . . . and at the same hour over NBC Noel Coward and Gertrude Lawrence, as announced last week, will be *Vaudeville's* guests. They will perform a big "Tonight at 8:30." Sinclair Lewis also makes a guest appearance this date. . . . San Antonio will contribute a guest soprano and St. Paul will be the object of a mythical visit in the NBC Show Boat at 8 p.m. . . . Get prepared to do some fancy listening when screen star Francis Lederer and songstress Ethel Shutta appear for "Then and Now" over CBS at 9 p.m.

FRIDAY, Oct. 23—Maur Guimaraes Novaes, distinguished Brazilian pianist, will play a guest visit with the Cincinnati Symphony Orchestra, CBS at 1:45 p.m. . . . For tonight's rare, Jessica Dragonette will sing an all-request program of operatic, concert and popular numbers. Time: 7 p.m. via NBC. . . . The amusing story of a woman's club in an early Nevada mining camp will be told by the Old Ranger over the NBC net at 7:30 p.m. . . . Lucille Wall and Ned Weaver, heading an all-star cast, will be heard over NBC in another Court of Human Relations drama, "The Hell We Went Through," 8:30 p.m. . . . We (RADIO GUIDE'S Court of Honor) will have with us tonight Errol Flynn and Olivia de Havilland, who will be relayed from Hollywood, and Frank Parker from New York. NBC and you get this break at 9 p.m.

SUNDAY, Oct. 25—The musically proficient crowd of the headlines today. . . . but for a starter let me tell about the details of "The World Is Yours" series. Today's program is concerned with Indian carvings and writings including a dramatization of Sitting Bull's diary, NBC at 10:30 a.m. . . . An international relay from Brussels, Belgium, will bring that country's greeting to NBC's Tenth Anniversary at 11 a.m. . . . Frank Mannheim, talented American pianist, plays the recently rediscovered Broadwood piano which Chopin used on his English tour in 1848, CBS at 12:30 p.m. . . . Reed Kennedy will make another of his bi-monthly appearances with the Pittsburgh Symphony Ork over CBS at 1 p.m. . . . Magic Key guests Herbert Eroh, tenor, Saul Goodman, instrumentalist and Robert Benchley, humorist; NBC, 1 p.m. . . . "The 1847 Musical Camera," a new series, makes its debut over NBC at 3:30 p.m. Josef Cherniavsky's concert orchestra, Willie Morris, soprano, and a choral group will attempt to paint tone pictures of classical and popular music. . . . Professor Quiz begins a CBS series at 6 p.m. in which he will conduct an oral questionnaire with his studio audience. . . . Helen Marshall, distinguished in radio for her beauty as well as her soprano voice, replaces the above mentioned Willie Morris as feminine star of Fireside Recitals, NBC at 6:30 p.m. . . . Richard Bonelli, famous Met baritone, will be guest soloist of the CBS Sunday Evening Hour at 8 p.m. Also worthy of note is the fact that Alexander Smallens succeeds Fritz Reiner as director of the Detroit Symphony Orchestra. . . . The famous child prodigy, Ruth Slezczynski, eleven-year-old concert pianist, will perform as guest soloist at the Motors Concert, NBC at 9 p.m.

MONDAY, Oct. 26—Sidelights of a telephone operator's job by Alice Trainor and a talk by Margery Wilson, expert on the art of charm, will be offered during the Magazine of the Air broadcast over CBS at 10 a.m. . . . The American Education Forum, NBC at 1 p.m., will be directed by Dr. Grayson N. Kefauver, of Stanford U. . . . Tonight's tempting offer is brought by the Radio Theater at 8 p.m. when Robert Taylor and Olivia de Havilland appear in scenes from "Graustark." CBS is the net.

TUESDAY, Oct. 27—The Navy Day celebration, Irene Beasley, Franchot Tone with Joan Crawford, Beatrice Lillie and Shep Fields' music fill this day with hard-to-be-duplicated variety. . . . First let me give you a new coast-to-coast series, Eleanor Howe's *Homemakers* Exchange, which will be aired via CBS at 10:45 a.m., also Thursdays. . . . CBS' broadcast of the Navy Day program will be at 3:30 p.m. NBC has scheduled its airing of the celebration at 9 p.m. and will present Navy Day festivities from Washington, Chicago and San Francisco. Sec'y of the Navy Claude A. Swanson will speak from Washington. . . . There's

(Continued on Page 46)

WAKE UP AND LISTEN



COMPLETE PROGRAMS for the entire week

MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

Network Changes Sunday October 25

Our Neighbors formerly 2:15 p.m., now NBC 2:30 CST (1:30 MST)

MORNING

7:00
NBC William Meeder, organist: WOV
CBS On the Air Today; Organ Reveille (sw 21:52)
NBC Melody Hour: KWK WMT
KWT Birkbeck Halliday
WHB Today's Sermon

7:15
KWT WPA Concert

7:30
NBC Tone Pictures: KWK
CBS Lyric Serenade: KLBA (sw 21:52)
NBC Children's Concert: WHAF
KVOO WOV
KMBC Thoughts to the Day
KMOX Rise & Shine
KWO Breakfast Ballads
WHB Musical Clock
WMT Family Altar

7:45
CBS Radio Spotlight (sw 21:52)
KLBA Organ Moods (CBS)
KSCJ Christian Service
WDAF News from the Churches

8:00
NBC Antioch's Cubans WOV
The Lovers, Lost Love, King Billy King, Los Angeles, Palomares, I'll Give You, Manana, The Tumbler, Street Tumbler Song, Viva La France, Lament to Beethoven
CBS Sunday Morning at Aunt Susan's; News: KMBC WNAW
WIBW KSCJ KFII KMOX (sw 21:52)
NBC Lost to Coast on a Box: KWK WREN KOIL (sw 15:21)
KFII Rev. Laugemede, Devo (tons)
KFEQ WPA Prgm.
KLBA Funnies
KVOO Ministerial Alliance
KWTU Rev. Thompson's Bible Discourse
WDAF Birthday Bell
WMT Sunday Comics
W9XBY Top of the Morning

8:15
KWTU Sacred Concert
WDAF Antioch's Cubans (NBC)

8:30
NBC Concert: Entenbec: KVOO WDAF
The Lovers, Lost Love, King Billy King, Los Angeles, Palomares, I'll Give You, Manana, The Tumbler, Street Tumbler Song, Viva La France, Lament to Beethoven
KFII Heading the Finches
KLBA Sunday Morn at Aunt Susan; News (CBS)
KMBC Thoughts for the Day
KWTU Uncle George & the Funnies

8:45
WIBW Master's Music Boom
WIBW Big Brothers & Jimmie
WOW Chapel Service
W9XBY Church of the Nazarine

9:00
KMOX Salvation Army Brass Ensemble
WDAF Dr. Burris A. Jenkins

9:00
NBC Sabbath Reveries; "The Convert's Pledge," Dr. Charles I. Goodell: WDAF (sw 15:33)
CBS Church of the Air, Rev. John Ray Ewers: KFAB KSCJ KFII KLBA WIBW KMOX KMBC (sw 21:52)
NBC Southernaires: WREN (sw 15:21)
KFII Devotions
KOIL Sunday Serenade
KSOO Organogue
KVOO Shannon's Shantocks
KWK Bible Anthology
KWTU Sunday Bonquets
WIBW Hrs from Hollywood
WHD Southern Folk Songs
WMT Lou Wills, organist
WNAW Religious Service
W9XBY Breakfast Timetable

9:15
KSOO Rev. Strone
KVOO Fireside Quartet
KWK Southernaires (NBC)
WHD Seventh Day Adventists

9:30
NBC Walberg Brown String Ensemble: KOIL WREN KWK (sw 15:21)
★ CBS Children's Hours (sw 21:52)
CBS Beethoven Sonata Series; Alexander Semmler, pianist: KMBC KMOX WNAW KLBA KSCJ KFII WIBW

NBC Music & American Youth: WDAF (sw 15:33)
KFAB Watchtowers Prgm
KFBI Mission Church Quartet
KVOO Judge Rutherford; Sunday Morn Reveries
KWTU Rev. Floyd Hitchcock
WHO Hour of Missie
WBT News
W9XBY Sunday at Half-Past

9:45
KFAB Sonata Series (CBS)
KFBI Souvenirs of Song
KMOX Fascinating Melodry
KSOO Hat of the Past to You
KVOO Light Conundrum
KWK Royal Echoes
WMT Morn. Matinee

10:00
NBC News, Wash & Muzzy piano duo: WDAF KVOO WOV (sw 15:33)
NBC News; Alice Remsen recital: KTHS WMT KWK
CBS Day Dreams: KMBC KSCJ KFII WIBW KFAB KMOX KLBA WNAW
KFBI Veterans of Foreign Wars
KOIL Chamber of Commerce
KWTU Album Leaves
WIBW Musical Encores
WHO Bird Prgm
WREN Prgm Highlights
W9XBY Organ Hapsody

10:15
★ NBC Nellie Revell: WREN
WMT KVOO KWK
NBC Songs We Left Behind: U:
WDAF WOV WHO (sw 15:33)
KFBI Masters of Music
KFEQ Interstate Quartet
KMOX Book Review
KOIL Labor Union Speaker
KSOO Adventist Service
KTHS Watch Tower Prgm.
KWTU Sunday Morn. Concert

10:30
NBC The World Is Yours: WREN
KOIL KVOO KTHS KWK
★ CBS Major Bowes' Capitol Family; Helen Alexander, sop.; Edw. Matthews, Nicholas Costantino, Charles Magnante; Sam Herman: WIBW KMOX KFII KLBA KMBC KFAB KSCJ WNAW (sw 21:52)
KFBI Metropolitan Moods
KFEQ On the Mall
KWTU Karl Zomar's Scrapbook
WIBW Jan Garber's Orch.
WHO Carveth Wells
WMT Trinity Lutheran Church
W9XBY Mailbox Forum

10:45
NUC Peerless Trio: WDAF WOV (sw 15:33)
Is a Persian Market, Ketting, Gypsy Jody, Thompson, Jerry, Kelly; Hopping, Hissing, in the Heat of Trial, Love
KFBI Silver Strains
KSOO Lutheran Hour
KWTU Christ's Episco. Church
WIBW LeRoy, pram
W9XBY Classical Interlude

11:00
NBC American Pageant of Youth; Varsity Sims, Pinky Mitchell, comedian, Johnny Johnson's Orch The Four Bars Quartet, Girl's Trio "Pep," Vim & Vigor," Billy Dape, hillbilly, Cy Bolind, baritone, Margaret Mac Laren, soprano, Ginger Snap, Ezra Stone & Sandy Douglas, comedians (sw 15:21)
NBC Happy Jack, songs: WREN KOIL
★ NBC Ant' East from Brussels: Belgium, Salute to NBC's 10th Anniversary: KVOO WOV WDAF (sw 15:33)
Baptist Church: KFEQ KFBI Church Services: KTHS WHO KFAB
KMBC Stone Church Choir
KWK Musical Varieties
WIBW Easy Chair Revue
WIBW Methodist Church
W9XBY Unity Sunday Service

11:05
NBC Hollywood High Hatters: KOIL
KFII Americana
KSOO Gospel Tabernacle
WREN Melodic Music
WDAF Peek's on the Air

11:30
NBC Univ. of Chicago Bound Table Discussion: WOV (sw 15:33)

(Continued on Next Page)

Sunday

October 25



Col. Stoopnagle
See 4:30 p.m.

(Continued from Page 33)

11:30 a.m. (continued)

*** NBC-Radio City Music Hall:**
Symph. Orch., Jan Peerce & Viola Phlo WREN KVOO KWK KOHL (sw-15.21)
Phlo Will Sing "Die Meowick" and "O Little Wagon" By Adams, Miss Phlo, Kenigold's "Die Fete Nois"; Dierbach, Vortman and Sargent from Men delerich's "Midsummer Night's Dream," and Danbury and Phlo; from Robert's Second Music

*** CBS-Salt Lake City Tabernacle**
Choir & Organ KFH KSCJ KLRA (sw-21.52)
KMBC New Tunes for Old
KMOX Headlines of the Week
WDAF Carveth Wells
WFB Melodies from Paintersville
WNAX Warner Imig

11:45

KFBI Methodist Services
WBR Travel Man
WMT Music Hall (NBC)
WNAX Maurice Ford

AFTERNOON

12:00

NBC-Lucille Manners, sop.; Orch.: WOW WDAF (sw-15.33)
CBS Church of the Air; Rev. Eugene J. Callahan, KFH KLBA KFAB KMOX WIBW KSCJ (sw-15.21)
KFBI Gene Papper's Orch.
KFEQ Pipe Organ
KMBC News; Dog Stories
KTHS Music Hall (NBC)
KWTO-Lauchon Lyrics
WHD Dance Melodies
WHO Hour of Smiles
WNAX Sacred Service
W9XBY Chuck Wagon Opera

12:15

KMBC Metropolitan Maids
KSOO Music of All Churches
KTHS Dance Orch.
WDAF Pepper-Uppers

12:30

NBC-Highlights of the Bible, "Moral Neutralities" Dr. Friederick K. Stamm, Cliff Cribb, dir. Charles A. Baker, KOHL KTHS WREN
CBS Frank Manuhemer, pianist
KFBI WIBW KSCJ KMBC (sw-15.27)
First Sonata, Opus 1 (A. Vivaldi, 1717) Lullaby, (C. Paganini, Chopin)
NBC-Roger Williams Telegenery, Speakers, WOW WDAF KSD
Carveth Wells, KMOX KFAB KLBA Ben M. Bognard
KSOO S. D. Educational Assn
KVOO Music You Remember
KWR Smoke Dreams
KWTO Mid-day Meditations
WIB-Zerlina Nash
WMT Music of the Moment
WNAX Waltz Melodies

12:45

CBS Eddie Dunstvedter Entertainers:
WIBW KMBC KSCJ KFBI (sw-15.27)
KFBI Lois, Joe & Ernest
KSD Moving Stories of Life
KSOO News
KVOO Music for Men
WIBW Bookie Carter
W9XBY Gypsy Stradust
1:00
* CBS-Pittsburgh Symph. Orch.:
Reed Kennedy, bar., guest:
KLRA KFAB KMOX KJMB
(sw-15.27)

Mr. Kennedy's Numbers include the
Credo from Verdi's "Mikello";
Rehbert's "Bismado"; "The
Hills of Home"; "Pac"; and "Up
the River" from Joseph's "Apple
Blissome"; "The Irish, Conducted
By Irving Modaritz, Presents
"Musical Events" from August's
"Halt! Halt!"; the Intermezzo
from "Cavalleria Rusticana";
No. 10 from the Suite for Piano
by "Camille"; "Funeral
March of a Marionette"; "Agnus";
and "Requiem" from Journey
from Giuseppe "Gottfriedemar-

*** NBC-Wagle Key; Symphony**
Orch.: Herbert Froh, Inc.;
Seul Goodman, instrumentalist;
Robt. Henchley humorist;
Scenes from "White Horse
Tun" guests: KVOO KOHL
KTHS WREN WMT KWK
(sw-15.21)
NBC-Landl Trio & White: (sw-
15.33)
Travels with Mary Ward: KFBI
KWTO
KFBI Mary Ellen Rathbun
KSCJ School Hour
KSD Community Forum
KSOO B. A. Hille's Orch.
WDAF Headlines of the Week
WTHH Broadway Melodies
WHD News
WIBW Culeman Family
WNAX Lawrence Welk's Orch.
WOW Swing Time
W9XBY Stars Over Manhattan

1:15
KFBI Lois & Joe
KFH Quartet
WMB Variety Hour
KSCJ Cecil & Sally
KSOO Music You Remember
KWTO News
WIBW Power Parade
WHO Super Sonesters
WOW Whitney Ensemble (NBC)

1:30
NBC Thatcher Colt Mysteries
KND WHO WOW WDAF (sw-
15.33)
KFBI Betty Huxell, Council
Grove, Kans
KFEQ Variety Concert
KFH Carveth Wells, Explorer
KSCJ Harlan McKinley
KSOO Musical Gems
KWTO Colonel Courtesy
WIBW Swing Fiesta
WIBW Concert Master
WNAX Bohemian Band
W9XBY A Toast to Melody

1:45
CBS Al Rums Orch.: KMBC
KSCJ WIBW KLBA (sw-
15.27)
KFBI Governor Cochran
KMOX Horner for Gov., speaker
KWTO Melody Maitines
WIBW News of the Week

2:00
* NBC-Metropolitan Opera Audition; Soloists, Orch. KSD
WOW WDAF WHO (sw-15.33)
CBS Everybody's Music; Howard
Bailow, cond.; KSCJ KMBC
KMOX KLRA KFAB WIBW
(sw-15.27)
*Today's All-Scholarship Concert Chorus
The Opera with the "Ballet"
from the "Anna Christiana"
No. 1, No. 2, and Announcements No. 3
No. 4 by Rums*
NBC Youn English KOHL KVOO
KTHS WMT WREN
KFBI Hour of What is Worth
White
KFEQ Vocalist Show
KFH Town Tattler
KSOO Hl. Hierarchies Comedy
KTHS Dance Orch.
KWA Amateur Prgm.
KWTO Singing Strangs
WIBW Modern Melodies
WNAX Rosbud Kids
W9XBY Unity Concert Bend

2:15

NBC Christine Johnson, sop.;
Orch. KOHL KTHS KVOO
WREN
KFBI Ralph Heald, bass
KFH Talk by John Houston
KSOO Quartette
WIBW Reminiscer
WMT Your English Sons of the
Pioneers

2:30

* NBC-Grand Hotel; Anne Sey-
mour, WIO WOW WDAF
(sw-15.33)
NBC Or. Neighbors, KTHS
WREN KOHL (sw-15.21)
KFBI Alert Male Quartet
KFH Everybody's Musir (CBS)
KSOO Dance Parade
KVOO Songs That Never Grow
Old

LOG OF STATIONS

LISTED IN EDITION B-CENTRAL SOUTHWEST

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KFAB	770	10,000	Lincoln, Nebraska	CBS
KFBI	1050	5,000	Abilene, Kansas	Local
KFEQ	680	2,500	St. Joseph, Missouri	Local
KFH	1300	5,000	Wichita, Kansas	CBS
KFKU	1220	5,000	Lawrence, Kansas	Local
KGBX	1230	500	Springfield, Missouri	NBC
KGNF	1430	1,000	N. Platte, Nebraska	Local
KLRA	1390	2,500	Little Rock, Arkansas	CBS
KMBC	950	5,000	Kansas City, Missouri	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA+	830	50,000	Denver, Colorado	NBC-B
KOIL	1260	2,500	Omaha, Nebraska	NBC-B
KRNT+	1320	1,000	Des Moines, Iowa	CBS
KSCJ	1330	5,000	Sioux City, Iowa	CBS
KSD	550	1,000	St. Louis, Missouri	NBC-B
KSOO	1110	2,500	Sioux Falls, South Dakota	Local
KSTPT	1460	25,000	St. Paul, Minnesota	NBC
KTHS	1060	10,000	Hot Springs, Arkansas	NBC
KUOA+	1260	1,000	Fayetteville, Arkansas	Local
KVDD	1140	25,000	Tulsa, Oklahoma	NBC-B
KWK	1350	5,000	St. Louis, Missouri	NBC-B
KWTO	560	1,000	Springfield, Missouri	NBC
WBAP+	800	50,000	Fort Worth, Texas	NBC & TQN
WBMM+	770	50,000	Chicago, Illinois	CBS
WCCO+	810	50,000	Minneapolis, Minnesota	CBS
WOAF	810	5,000	Kansas City, Missouri	NBC-B
WENR+	870	50,000	Chicago, Illinois	NBC-B
WFAA+	800	50,000	Dallas, Texas	NBC & TQN
WGH	720	50,000	Chicago, Illinois	MBS
WHO	860	1,000	Kansas City, Missouri	Local
WIBW	1000	50,000	Des Moines, Iowa	NBC-B
WLST	870	50,000	Topeka, Kansas	NBC-B
WLWT	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ+	670	50,000	Chicago, Illinois	NBC-B
WMT	600	2,500	Cedar Rapids-Waterloo, Ia.	NBC-B
WNAX	570	5,000	Yankton, South Dakota	CBS
WDW	590	5,000	Omaha, Nebraska	NBC-B
WBEN	1220	5,000	Lawrence, Kansas	NBC-B
WSM	650	50,000	Nashville, Tennessee	NBC
W9XBY	1530	1,000	Kansas City, Missouri	Local

NBC-National Broadcasting Company
CBS-Columbia Broadcasting System
MBS-Mutual Broadcasting System
NBC-B-National Broadcasting Company means that program is broadcast on short
NBC-R-National Broadcasting Company waves on 9.53 megacycles.
Basic Red Network
TQN-Texas Quality Network
†-Night Programs Only
‡-Special Programs Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WE EXPLAIN

RADIO GUIDE begs your pardon for sometimes failing to list Presidential and political broadcasts, but the editors are powerless to remedy this situation. The omission of such listings occurs only when these special programs are scheduled by the broadcasting companies too late for RADIO GUIDE's date of going to press. RADIO GUIDE is strictly non-partisan and impartial. It is our endeavor to list every program on the air, you may be assured

FWTO-University of the Air
WIB Belle Neveux
WMT Δ Club Tabernacle
WNAX Variety Maitines
W9XBY Afternoon Arias

2:45
KVOO-Movie Reporter
KWTO Melody Palette
WIBW Havana Casino

3:00
NBC Widow's Sons, WOW WIO (sw-9.53)
CBS Ma & Pa, sketch: KSCJ KLRA KMBC KMOX WIBW KFBI KFAB (sw-5.27)
NBC-National Veterans; Dr. H. Emerson Fowlsirk; "Six Ways to Whirl Modern Man Can Pray" WREN KOHL WREN
KTHS
KFBI-Emporia Sunshine Bend
KFEQ Colonel Courtesy
KVOO Carveth Wells, explorer
KWTO Ave Maria Hour
WDAF-Sunday Players

WIB Vocal Varieties
WMT To be announced
WNAX Barn Dance Show
W9XBY-A World of Music

3:30
NBC 1847 Musical Camera; Josef Chernavsky, dir., Willie Martin, sop.; Choral Singers, Concert Orch. (Premiere): WOW (sw-9.53)
CBS Sunday Serenade, WIBW KFBI KSCJ KMBC KLHA KMOX (sw-15.27)
NBC-Sen. Fishlee & Prof. Ficus bottle; Orch.: WBEN KOIL KTHS
Δ Lutheran Hour: KFAB KWK KFBI Δ Ministerial Alliance
KFEQ True Confessions
KVOO Airport Pickup
KWTO Jewel Box
WDAF Variety Prgm.
WIBW Shades of Bleek & White
WHO Dance Rhythms
WMT Δ Walnut Street Church
W9XBY-The Dictators

3:45
KFEQ-Travels of Mary Ward
KVOO Musical Prgm.; Δ Judge
Rutherford
KWTO To be announced
WDAF Gateway Liar's Club
WHO Servicemen

4:00
* NBC-Merion Talley, sop.; Josef Koestler's Orch.: WDAF WIO KSD WOW (sw-9.53)
"Gonna Be a" "Palm" "Little Boy Blue" "Bessie" "Meads of India" "Gallop, Tennessee, City of My Dreams," and "The Old Negroed Cross" "That Tangle Clones Will Please Taylor's Arrangement of "Lullabean" by Lull
NBC We, the People, Phillips Lord, dir., Mark Warnow's Orch.: KWK WMT KTHS WREN KOIL KVOO (sw-15.21)
Five Persons Each More Than 100 Years Old Will Come to New York to Attend a Program at the Robert Abbey, Resident of Baltimore, Who Took 1st Grand with His Grandmother, 1st Grandmother, Controversial Map Not Apper
CBS Your Unseen Friend, KFAB KMOX (sw-11.83)
Con. Malton, Love, Replace a Hand-land, Love!

KFBI Δ Swedish Services
KFEQ-Ministerial Show
KEHGuy Snyder, organist
KLBA Variety Musicale
KMBC Musicale
KNCJ Morningside College Prgm.
KSOO Whispering Strings
KWTO Little Audrey
WIBW Missouri Maids
WIBW Union Swing Time
WNAX Ranch House Boys
W9XBY-Townsend Pgm.

4:15
KFBI Prince of the Piano
KSOO WPA Concert
KWTO Literary Miscellany
WIBW Donald Novis
WIBW To be announced

4:30
CBS Eddie House, organist:
KSCJ KFAB
NBC-Smiling Ed McConnell; Palmer Clark's Orch. & Choral Group; Irma Glen, organist:
WHO WDAF WOW KSD (sw-9.53)
* NBC-Col. Stoopnagle & Budd; Don Voorhees' Orch.: WMT KWK KOHL WREN (sw-15.21)
CBS-Guy Lombardo's Orch.: KMBC KFBI KMOX (sw-11.83)
KFBI-Blue Aces, Bohemian Bend
KLBA Popular Tunes
KSOO Salon Sketches
KTHS Alt Musrale
KVOO Glenn Gordon
KWTO Bay Second Band
WIBW-Suffite Revue
WIBW Cultural Courtesy
WNAX Univ. of South Dakota
W9XBY Vocal Varieties

4:45
KFEQ Variety Prgm.
KSOO Harry Hudley Selvide, bass
EVOO Southland World of Sports
WIBW Jerome Carrington
VIBW Δ Christian Science Prgm
W9XBY Pages from An Old Hyonual

5:00
NBC Δ Catholic Hour; "St. Therese & the Missionary, Rev. Thomas J. McDonnell KTHS WDAF WOW KVOO (sw-9.53)
* CBS-Joe Penner, comedian; Jimmie Grier's Orch. KMBC KFAB KMOX (sw-11.83)
NBC-Echoes from the Orch. Pt.: KWK WREN KOIL
KFBI Mrs. Miltona Klenda Pu-

5:15
KFBI-Sports Review
KFBI Graham Quarter Hour
KSD Bandmaster
KSOO Sports Review
KWTO P. T. A. Council
WIBW-Twilight Hour

5:30
* NBC-PRINCESS PAT PRE-sents A Tale of Today; Joan Blaine: WOV (sw-9.53)
* CBS-CHEVRON PRESENTS Rubenoff & His Violin; Jao Pecca, Virginia Rea, Orch.: KMBC KLRA KSCJ KMBC KFAB KFBI (sw-11.83)
Requiem with Orchestral "I Can't Escape from You," from "Rheben on the Range," Dr. Pecca, "By Ap Ae," Miss Rea, "Tales of the Evening Woods"
NBC To be announced: KOIL
KWK WBEN
Pepper-Uppers: KSD KVOO
KFBI-Amateur Hour
KFEQ News
* KFOR-RADIO GOSSIP 11210 kc)
KSOO Timely Tunes
* KUOA-News, BADID GOSSIP
KWTO Sports Caster
WDAF True Stories of Men in the Street
WHO Northerners
WIBW-To be announced
WMT Party Line
WNAX Southern Normal Prgm.
W9XBY-The Dictators

5:45
NBC-Armeahar Quartet, WREN KOHL (sw-15.21)
Flora Gault, Soprano, Altos, Sopranos, Tenors, in the Town, Come Where My Love Lies Dreaming, Faded, Lullaby, Dreams
KCMJ Melodious Quartet
KGBX Assembly Vespera
KWK-Sports Review
WMT Playbox, drama

6:00
CBS Prof. Quiz Brainbusters:
KLRA KMOX KFAB KFBI (sw-11.83)
* NBC-Jack Benny & Mary Livingston, Kenny Baker, dir.; Don Wilson, m.c.; Phil Harris' Orch.: KSD WHO WOW WDAF KVOO (sw-9.53)
NBC To be announced: KOIL WREN (sw-11.87)
KFBI-Mary Ellen Rathbun
KGBX-News
KMBC Δ Radio Vespers
KSCJ-Professor Quiz
KWK-Music You Remember
WNAX Δ Religious Service
W9XBY Δ Vesper Hour

6:15
KFBI Sports Review
KGBX Disk Singer
KMOX Travelogue
KOHL-Item, State Comm
KWK-String Symphony (NBC)
WMT To be announced (NBC)
W9XBY Variety Prgm

6:30
NBC Fireside Recitals; Sieurd Nilsson, basso, Helen Marshall, sop.; Frank St. Leger, cond.: KSD WDAF WOW WHO
* CBS-Phil Baker; Hal Kemp's Orch.; Agnes Moorehead; KMOX Gtz, vocal soloist: KLRA (sw-11.83)
That Inexplicable Editor (Phd Baker) at "The Office," "Mothel, Newspaper, Party You New Red, Take of Comment, My the First

6:45
NBC Sunset Dreams: KSD WHO WDAF WOW (sw-9.53) (also at 10 p.m.)
KGBX Frank Parton
KMBC Melody Palette
WIBW Variety Prgm.
W9XBY-Sunday Night Supper Dence

7:00
* CBS-VICK CHEMICAL CO. presents Open House, starring Nelson Eddy, bar.; Francis White, sop.; Janet Paternack's Orch.: KWB KLBA WBBM KMBC KFAB KMOX WCCO KSCJ WIBW WNAX KFBI (sw-11.83)

NIGHT

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning to 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 20.

★ NBC-Good Will Court: WDAF
KVOO KSD WFAA WHO
WOW WMAQ KSTP WLW
KOA WSM (sw 9:53)
NBC Symphonique Noddyne:
KSG WREN WMT KOIL
(sw 11:87)
KFBH Christian Science
KGBN Live News
KWB State Committee Speaker
WENR Sunday Orch.
WGN Diamond City News
W9NB Yagabonds of the Prairie

7:15

KFBH Mary Ellen Rathbun
KGBN Tools Bennett songs
WGN News, Sports Shorts
W9NB Postal Oddities

7:30

★ CBS-TEXAS CD. PRESENTS
The Eve Child Program, Starring
Lillian Lantieri, Parkyarkus,
Bobby Brown, Deanna Durbin,
Jacques Rivard's Orch. KFAB
KMOX KLRA KMBC KSCJ
KFH WBBM WCCO KRNT
WIBW WNAX (sw 11:83)
NBC Romance of '76 WREN
WENR WMT KOIL KSO (sw
11:87)
KGBN Auer Family Robinson
KWK Musical Pigm
WGN Harold Stokes Orch.
W9NB Ilio Grande Serenaders

7:45

KGBN 20th Century Serenade
KWK Voice of Friendship
WMT Political Talk

8:00

★ NBC-ANDREW JERGENS CD.
Presents Walter Winchell:
KWK KSO WLW WMT WENR
KOIL WRLN (sw 11:87)
★ CBS-Sunday Evening Hour:
Richard Binelli, bar, guest,
Orch. du Alexander Smallens
KMOX KFH KRNT KFAB
KLRA KMBC WNAX WCCO
KSCJ WBBM WIBW (sw
11:83)
NBC-Massachusetts Merry - Go-
Round, Florio La Kreun, Intr.;
Men About Town, Rachel Car-
lay, vocalist; Andy Sanello's
Orch.; KOA WFAA WHO KFSB
WDAF WSM KSTP WMAQ
WOW KTHS (sw 9:53)

KGBN Americana
KVOO Musical Pigm.
WGN-Wonder Show
W9NB Tarvel Revue

8:15

★ NBC-Paul Whiteman's Musical
Varieties, Ramona; Roy Bargy,
Durrell Alexander; Boh Law
rence, bar.; The King's Men;
Guests WLW KOIL WMT KSO
KWK WREN WENR (sw
11:87)

8:30

★ NBC-BAYER ASPIRIN PRE-
sents American Album of Fam-
ilar Music; Frank Munn, tenor,
Bertrand Hirsch, violinist; Gus
Haenschen's Orch.; KOA WSM
WFAA WIAF KSTP KSD
WHO WMAQ WOW (sw 9:53)
KGBN People in the News
KTHS-Dance Orch.
W9NB Metropolitan Church

8:45

KGBN World Dances

9:00

★ NBC-Edwin C. Hill, the Spec-
tator, Harry Sosnik's Orch.
KWK WRLN WMT WENR
KSO WLW KOIL (sw 6:14)
CBS-Community News: Milton
Beale comedian, Billy Jones &
Lino Hare interviews & songs
& Wendell Bill, song leader,
And. Sanello's Orch. WBBM
KFBH KMHG KFAB KMOX
KLRA WCCO KSCJ WIBW
KFH WNAX (sw 6:12)

NBC-Musical Concert: Symphony
Orch. dir. Erno Rapce, Ruth
Slezewski, child concert pian-
ist, guest. WOW KSTP KTHS
WMAQ WSM WHAP KTHS
WHO KOA WDAF (sw 9:53)
KGBN Human Side of Music
KSD-Sports, Musical Cocktail
WGN-Dick Jurgens's Orch.
W9NB-Associated Music Hall

9:15

WGN Fraddy Martin's Orch.

9:30

NBC Dreams of Long Ago, dra-
matization of Old Time Songs
WENR WREN
KGBN Nick Sturialy's Orch.
KOIL News
KSO Gems of Rhythm
KWK News, Musical Interlude
WGN Kay Kyser's Orch.
WLW Unsolved Mysteries, drama
WMT Jimmy Jackson's Orch.
W9NB Evening Memories

9:45

CBS-Kaltenborn Edits the News:
KFAB KLRA KFH KSCJ
KRNT WBBM WNAX (sw
6:12)
KGBN Three Rhythm Kings
KMBC-Erle Smith
KMOX To be announced
KOIL E. P. Chase editor
KSO Hadassah Conv. (NBC)
KWK Happy Valley Folks
WCCO Bernie Bierman
WIBW News
W9NB Evening at Country Club

10:00

NBC Judy & the Bunch; News:
WSM WREN
CBS News: Arrie Shaw's Orch.
KLRA WBBM KFAB KRNT
KSCJ WCCO WNAX KMOX
NRU Henry Russe's Orch. WOW
WMAQ WHO (sw 9:53)
NBC Sunset Dreams (WBAP KOA
KTHS (also see 6:45 p.m.)
Variety Pigm. KMBC KFH
News: KRNT WENR

KGBN Gems from the Classics
KSO Seven-Up Pigm.
KSTP Beauty That Endures
KWK Range Riders
WDAF-Soloist
WGN Ted Fiorito's Orch.
WIBW American Legion
★ WLW-Paul Sullivan, news room
WMT Electric Park Broadcast
W9NB Gospel Tabernacle

10:15

★ NBC-ANDREW JERGENS CO.
Presents Walter Winchell: KOA
KTHS WSM WRAP
CBS Arrie Shaw's Orch. KFH
NRU Henry Russe's Orch. KSD
WDAF
NBC Shandor violinist KOIL
WREN
Yesterday's Hooters, Little Bit of
Jitters, Ball Joint to Me, Side
with Three Eyes, Allright,
I Amor, Tavernier, L'Amour,
Zante

Sunday October 25

News: KRNT KSO WCCO WHO
WMT KSO
KMOX Lang Thompson's Orch.
KSTP News, Sports
KWK Happy Hall
WLW Paul Levant's Orch.
WIBW Radio Forum
WLW Old Fashioned Girl

10:30

NBC News, Xavier Cugat's Orch.
WMAQ WDAF WHO (sw 9:53)
★ NBC-Jack Benny & Mary
Loringstone, Orch. KOA
CBS Roger Pryor's Orch. KFAB
WCCO WNAX KSCJ WIBW
KFH KRNT WBBM
NBC Archie Bleyer's Orch. KSO
KGBN WREN KSTP WMT
★ NBC-Paul Whiteman's Vari-
eties: WSM WHAP KTHS
NBC Little Jack Lattle's Orch.;
WGN WLW
KLRA Baptist Church
KMOX Boyd Raeburn's Orch.
KOIL Freddie Ebener's Orch.
KSD-News, Dem. City Central
Committee
KWK Virginia Hamat, pianist
WENR Glen Gray's Orch.
WOW News
W9NB Rhythm Moods

10:45

KMOX Hal King's Orch.
KWK Eddie Dunsletter's Orch.
WCCO Cecil Hurst's Orch.
WOW Xavier Cugat's Orch.
(NBC)
WREN Nat'l Youth Admin.

11:00

NBC Will Osborne's Orch. KSD
WDAF WHO WOW KGBN
NBC Fletcher Henderson's Orch.
KSO KSTP WMT KWK KOIL
WREN WMAQ (sw 6:14)
CBS Vincent Lopez's Orch.: KFAB
KSCJ WNAX WIBW WBBM
KRNT KMBC KLRA KFH
KMOX Eddie Fitzpatrick's Orch.,
WREN KSTP KOIL KSO
KWK WMT (sw 6:14)
MRS. Louis Prima's Orch.: WGN
WLW
KOIL Freddie Ebener's Orch.
WENR Jesse Crawford, organist
WMAQ Phil Levant's Orch.
WSM Francis Craig's Orch.
W9NB Stories of the Super-
natural

11:15

NBC Will Osborne's Orch.
WSM WBAP
KMOX Vincent Lopez's Orch.
(CBS)

11:30

NBC Blue Barron's Orch.: KSD
WBW WDAF WHO
CBS Frank Bailey's Orch. KFH
KFAB WBBM KSCJ WNAX
WCCO WIBW KRNT KMBC
KMOX
NBC Eddie Fitzpatrick's Orch.,
WREN KSTP KOIL KSO
KWK WMT (sw 6:14)
MRS. Louis Prima's Orch.: WGN
WLW
KOIL Freddie Ebener's Orch.
WENR Jesse Crawford, organist
WMAQ Phil Levant's Orch.
WSM Francis Craig's Orch.
W9NB Stories of the Super-
natural

11:45

KMOX When Day Is Done organ;
WENR Louis Pastore's Orch.

12:00

News: KOA KSTP
KMOX When Day Is Done, Or-
gan
KSO Rhythm Club
WRRM News, Weather Man
WLW Dance Orch.
WOW Out of the Night to You
W9NB Midnight Frolic

12:15

KOA Retiree Entertainment Orch.
WBBM Carl Schindler's Orch.
WLW Johnny Levin's Orch.

12:30

KOA Firelight Lassies
WLW Claude Trapp's Orch.
WOW Musical Pigm.
W9NB Pete Johnson's Orch.

12:45

WBBM Austin Mace's Orch.

1:00

WBBM Rex Edinger's Orch.
W9NB Ilio Muter's Orch.

End of Sunday Program



Chevrolet presents

RUBINOFF

AND HIS VIOLIN

VIRGINIA REA
JAN PEERCE

EVERY SUNDAY

*Columbia Network
Coast-to-Coast*

5:30 P.M. CENTRAL STANDARD TIME

Network News Broadcasts

(For Nearest Station, Please Refer to Detailed Daily Program Listings)

CST Show; For MST Subtract One Hour

SUNDAY

8:55 a.m.—CBS
10:00 a.m.—NBC
8:00 p.m.—Walter Winchell: NBC
9:45 p.m.—Kaltenborn Edits the News: CBS
10 p.m.—Paul Sullivan, WLW
10:00 p.m.—CBS
10:10 p.m.—NBC
10:30 p.m.—NBC

MONDAY

8:55 a.m.—NBC
9:00 a.m.—NBC
5:30 p.m.—CBS
5:30 p.m.—NBC
5:45 p.m.—Lowell Thomas: NBC
6:45 p.m.—Boake Carter: CBS
10 p.m.—Paul Sullivan, WLW

TUESDAY

Same as Monday

WEDNESDAY

Same as Monday

THURSDAY

Same as Monday except 5:30 p.m. CBS being omitted & with following additions:
5:10 p.m.—CBS
9:30 p.m.—March of Time: CBS

FRIDAY

Same as Monday except for following addition:
6:30 p.m.—Edwin C. Hill: NBC

SATURDAY

9:00 a.m.—CBS
9:00 a.m.—NBC
5:10 p.m.—CBS
5:30 p.m.—NBC
11 p.m.—Paul Sullivan, WLW

Monday

October 26



Tito Guizar
See 5 p.m.

MORNING

6:30
KLBA Revolve!

6:45
KLBA Musical Clock

7:00
NBC Morning Devotions: WREN KWK
CBS On the Air Today: The Oleanders. (sw 21 52)
★ NBC Malcolm Clarke: WOW Musical Clock KOIL KFEQ
News: WIBW WMT
KFAB Oklahoma Shim
KFBI Timely Times
KJIA Council of Churches
KJNF Morning Weather
KJDA Sunrise Prem
KMIB Tex. Dixies songs
KSCJ Va. Town Cities
KSOO Sunrise Serenade
KYOO Breakfast Club, Home In Studio

WDAF Morning Bible Lesson
WHDL Home Giant
WNAA George H. Gaitman
W9NBY Daily Devotional

7:15
NBC Good Morning Melodies: WDAF WOW
NBC William Meeler, organist: WJLB
News: KMBC WHO KWK WHB
KFAB Time & Tunes
KFBI Morning Exercises
KJNF Old Times Music
KMIX Adm. Pgm. Works Prog.
KJIA
KJNF Bound Up
KLBA Mystery Boys
KMIX Boy Scout Adm. Prem.
WJLB Hillbillies
WMT Chalk Wagon Boys
WNAA Ranch House Boys
W9NBY Top of the Morning

7:30
CBS Lyric Serenade: KLRA (sw 21 52)
News: KFEQ KOIL KUOA
KFBI Joe & Ernest
KFBI Fun at Party
KJNF Over the Coffee Cup
KMIX The Rounders
KMIB Morning Musical Revue
KYOO Breakfast Club
KWK Mountain Mirels
WDAF Melody Parade
WHB Musical Clock
WJLB Musical Fashion Notes
WIRW Gospel Singers
WOW Variety Pgm.
W9NBY Oaack Opera

7:45
NBC Landt Trio & White, songs: WJFN WMT
CBS Montana Shim yodeling cow-boy: KLBA (sw 21 52)
Musical Clock: WDAF KOIL KFEQ
News: KSOO KYOO WOW
KFBI Old Moments
KMBC Across the Breakfast Table
KJIA Jovies
KWK Devotional Pgm.
KJTO Hush: Band
WNAA Hoods Brothers

8:00
★ NBC Breakfast Club: WREN KTHS (sw 15 21)
CBS Metropolitan Parade: KLRA KFBI (sw 21 52)
NBC Streamliners, News: WOW KSD
Gene & Glenn: KMRC WIBW KOIL WHO
KFBI Rev. Lanamade
KJNF Morning Devotions
KMIX Views on News
KOIL Gene & Glenn
KSOO Musical Clock
KJIA God's Hall Hour

KVOO Travel of Mary Ward
KWK German Band
KJTO D. Pappert's Almanac
WDAF Birthday Bell
WMT Tim Brady Roundup
WNAA Rosebud Fids
W9NBY Early Edition

8:15
KFAB Jack Wells
KJNF Anson Weeks' Orch.
KMIX Corn Huskers
KJTO Glenn London
KWK Musical Prem
KJTO Lone Lones
WDAF Streamliners (NRC)

8:30
CBS Bill & Gutter: News: (sw 21 52)
NBC Breakfast Club: KYOO KOIL
CBS Richard Maxwell: News: KLBA KFBI KWK
KFBI Hits & Encores
KJNF 'Round the Town
KMBC Kitty Keene
KUOA Your Home
KWK Morning Melodies
KJTO To be announced
WHB Kenneth Kay
WHO Musical Clock
WIBW Unity School
WMT Morn. Music
WNAA Art Tatum, pianist
W9NBY Morning Meditations

8:45
CBS Bachelor's Children: KMIX (sw 21 52)
CBS Helen & The Three Notes: KFBI
Party Line: KMRC WOW
KFAB News: Calendar
KFBI Hollywood on Parade
KLBA Morning Moods
KSCJ News
KSD Melodie Mentions
E-60 singing stars
KWK World Entertainers
WHB Singing Stripes
WHW Barber Quarter Hour
WMT Lou Webb, organist
WNAA Violin Cowboy
W9NBY Coffee Cup Serenada

9:00
NBC News, Green & de Rose: WREN KTHS
NBC Mrs. Wiggs of the Cabbage Patch, sketch: WDAF WOW KSD (sw 15 33)
★ CBS Betty & Bob, sketch: KMBC KMIX KFAB (sw 21 52)
News: KOIL WMT
Travel of Mary Ward: KFBI KFBI KJTO KUOA
KFEQ Friendly Hour
KJNF Quartet
KLBA Variety Prem.
KSCJ Pinto Pete
KSOO Markets & Melody
KYOO Shannon's Shamrocks
KWK Musical Prem.
WHB Regal Melodies
WJLB Morning Melodies
WIRW Grocery Boys
WNAA Sacred Service
W9NBY News & Views

9:15
NBC Five Star Jones, sketch: (sw 15 21)
NBC Viennese Sextet: WREN KTHS
NBC John's Other Wife, sketch: WDAF WOW KSD (sw 15 33)
CBS Modern Cinderella, sketch: KMIX KFAB KMBC (sw 21 52)
News: WNAA KFBI KFBI
KJNF Weather
KLBA Party Lane
KOIL Kitty Keene
KSOO sketches in Melody
KUOA Oddities
KYOO Handy Aids
KWK Joan Davis soloist
KJTO Souvenirs of Song
WJLB Missouri Main
WHO Hymns of All Churches
WIBW Ma Perkins, sketch
WMT Dana & Harold
W9NBY Friendly Neighbor

9:30
NBC Josh Wiggins of Finchville: KTHS WREN WMT
CBS John K. Watkins, News: Betty Crocker, Hyatts of All Churches: KMRC KMIX KFAB (sw 21 52)
NBC Just Plain Bill, sketch: WDAF WOW (sw 15 33)
NBC Pepper Young's Family, sketch: (sw 15 21)
KFBI Dude Rancher
KFEQ Penny and Bis Accordion
KFBI Grain & Stock Markets
KJNF Paramount Organ
KLBA Magazine of the Air
KOIL Omaha Police Court
KSCJ To be announced
KSOO Markets: Slices of Life Drama
KJIA Music Appreciation
KAOO Souire Session

KWK Monticello Party Line
KJTO News, Stockmarket
WHB Songs by the Stars
WBO Betty & Bob
WHW Housewives Pgm.
WNAA Lawrence Welk's Orch
W9NBY Human Touch

9:45
★ NBC Today's Children, sketch: KSD WDAF WHO WOW (sw 15 33)
NBC Aristocratic Rhythm: WREN (sw 15 21)
EFBI World Bookman
KFBI Prince of the Piano
KLBA Black & White Pgm.
KOIL Houseboat Hanna
KSCJ Early Livestock Trade
KSOO Concert Hall
KTHS Aunt Semmy's Cbet
KYOO What's New at Vendevers
KWK News
KJTO Socialites, Weather
WHB Story Behind the Song
WMT Magic Kitchen
W9NBY Remote Control

10:00
NBC Harmon & Banjo, songs: KTHS WREN KWK (sw 15 21)
★ CBS Magazine of the Air: KFAB KMIX WNAA (sw 21 52)
NBC David Harum, sketch: KSD WHO WDAF WOW (sw 15 33)
KFBI Lady of the House
KFEQ Mary Ann, Home Maker
KFBI Model Kitchen
KJNF Opening Grain Markets
FLRA The Dreamers
KMBC Fashion Flashies
KOIL Melody Lane, News
KSCJ News; Want Ad Rambles
KSOO Market & News
KYOO Women Voters, Communitary Fund Broadcast: P. T. A. Pgm.
KJTO Kitchen of the Air
WJLB Northside Municipal Court
WMT Lou Webb, organist
W9NBY Organ Rhapsody

10:15
NBC Vagabonds: WREN KTHS
NBC To be announced: KSO
★ NBC Backstage Wife, sketch: KSD WDAF WOW WHO (sw 15 33)
NBC Home Sweet Home, sketch: (sw 15 21)
KFBI News
KFEQ Dairy Maid
KJNF Shoppers Pgm.
KLBA Variety Pgm.
KMBC Civial Gazers
KOIL Iowa Hour
KFBI The Home Maker
KSCJ Adrian L. Bowers
KSOO Dance Hour
KJTO Glenn London
KWK Peggy Dunagan, soloist
KJTO N.A. & Nuts
WMT Housemaker's Matinee

10:30
★ NBC Vic & Sade, sketch: (sw 15 21)
CBS Big Sister, sketch: WNAA KLBA KFBI KMIX KFBI (sw 21 52)
NBC The Honeydooners: WREN
NBC How to be Charming, sketch: WOW WDAF KSD (sw 15 33)
KFBI Marie Gurelman, organist
KFEQ Interstate Old Timers
KJNF Words & Music
KMBC News: Notes
KSOO Bing Crosby
KTHS Home Lovers' Corner
KYOO Organ Reverbs
KWK Rapid Service
KJTO 4 Star Trio
WIBW True Confessions
WHO Party Line
WIBW Protective Service
W9NBY Good Morning Neighbor

10:45
★ CBS Dr. Allen Boy Dale: KMBC KMIX (sw 21 52)
★ NBC Gospel Singer: WREN KOIL WMT KWK (sw 15 21)
NBC Voice of Experience: WOW WHO WDAF KTHS KYOO KSD (sw 15 33)
KFAB Jenalas
KFEQ Monty at the Piano
KFBI Grain Markets: News
KJNF Parade of News
KLBA Rhythmakers
KSCJ Livestock Trade
KSOO Man on the Street
KJTO Paths of Memory
WHB Modern Melodies
WIBW Party Line
WNAA Ragtime Band

11:00
NBC Christmas songs: KSD (sw 15 33)
NBC Homeboys & Sasselras: KTHS WREN KOIL
CBS The Gumps, sketch: KMBC KMIX (sw 21 52)
KFAB Markets, Weather Report

KFBI Pe Perkins' Rural Rhythm Boys
KFBI To be announced
KJNF Tony Lombardo's Orch
KJNF Ma Perkins, sketch
KSOO Markets: From Studio A
KUOA Farm & Home News
KYOO Party Line
KWK Sunshine Special
KJTO Karl Zonia's Scrapbook
WDAF Way Down East
WHB Flashes from the Film
WHO Kitty Keene, Inc.
WHW Street Reporter
WMT Variety Pgm.
WNAA Jimmy Barnett's Orch
WOW Album of Health & Beauty
W9NBY God's Quarter Hour

11:15
NBC Jark & Loretta Clemens: WREN KOIL WMT
★ CBS Between the Bookends: KMBC KLBA KMBC (sw 21 52)
★ NBC Story of Mary Marlin, sketch: KSD WDAF WOW WHO (sw 15 33)
KFEQ Prairie Schooler, Farm Prem.
KJNF Whispering Strings
FLBA Songs that Never Grow Old
KSCJ Cecil & Sally
KTHS Address by A Copeland
Fallen
KYOO News
KWK Bing Crosby, songs
WJLB Chuck Wagner's Cluek
Wagons
WHB Soothebeats on Parade
WIBW Dinner Hour
W9NBY Lather & Lyrics

11:30
★ NBC Nat'l Farm & Home Br.: WREN KYOO WOW WHO KWK (sw 15 21)
CBS Romance of Helen Trent, sketch: KMBC KFAB KMIX (sw 21 52)
CBS Poetic Strings: KLBA
NBC Gene Arnold & Cadets: KSD
KFBI Lois & Joe Cook
KFBI Reporter of Odd Facts: Grain Market
KJNF Livestock Markets
KOIL Noonday Varieties
KSCJ To be announced
KSOO On the Mall
WDAF Peck on the Air
WIBW Melodies in Madame
WMT German Band
WNAA Pals of the Prairie
W9NBY News & Views

11:45
CBS Rich Man's Darling, sketch: KMBC KMIX KFAB (sw 21 52)
NBC Rosa Lee, song: KSD
News: WMT KFBI
KFBI Shoppers Trio
KJNF Open House
KSCJ Fatm Flash, News
KSOO Hog Markets, Weather
KJTO Market Reporter
WDAF Star Gazer
WIBW Style & Smile Leaders
W9NBY Television Flashies

AFTERNOON

WMT Question Man: Voice of Iowa
12:30
NBC Dan Harding's Wife, sketch: (sw 15 33)
CBS Playmates: (sw 15 27)
NBC Valley de Leath, songs: KTHS KOIL
Variety Pgm.: KWK WDAF News, KFEQ KW10
KFBI Street Reporter
KFBI To be announced
KJNF Ambrose's Orch
KLBA Buckle Busters
KMBC Mulvesterens quartet
KSCJ Voice of the People
KSOO Markets, Rubinoff violin (sw 15 21)
KYOO Bob Mills' Playboys
WHB Noon Time
WHDL Farmer Labor Party
WIBW Noonday Pgm.
WMT Markets, Hillbillies
WNAA Hoops Band
WOW News, Musicals
WREN Tulsa Ted's Range Riders
W9NBY Menu of Melodias

12:45
NBC Dot & Will: WREN KOIL
★ NBC Happy Jack, songs: KSD WDAF (sw 15 33)
News: KSOO WHO
KFAB Safety Sam, the Investment Man
KFBI Gene Peiper's Orch.
KFEQ Marge & Park
KFBI Livestock Markets: Farm
Flashies
KJNF Terry Carpenter Talk
KLBA Rhythmaires (CRS)
KMBC Woody & Sonemiths
KMIX Inquiring Reporter
KSCJ Livestock Trade
KTHS Jolly Cowboy
KJTO Man in the Store
WJLB John Wahlstedt
WMT Joe Dukes, Aunt Fanny, Tenorbooks
WNAA D. B. Gurney
WOW Mad on the Street
W9NBY 20th Century Serenade

1:00
CBS Big Sister, sketch: KMBC
★ NBC Navy Band: WREN KWK
NBC American Education Forum: WOW WDAF (sw 15 33)
CBS News, Through A Woman's Eyes: KFAB KTHS KMIX (sw 15 27)
KFBI Lois, Joe & Ernest
KOIL, Gurb Exclamation
KSCJ To be announced
KSOO Cecil & Sally
KTHS Dance Orch.
KJTO Organ Concert
WIBW Voice of Kansas City
WHO Open House
WMT Painter Parade
WNAA Leo Terry Band
W9NBY Television Flashies

1:15
CBS American School of the Air: KFBI KSCJ KMBC KMIX (sw 15 27)
KFAB Mother Randal's Open House
KFBI Friendly Farmer
KLBA Extension Lectures
KJNF Kenneth Golden & Eddie Butler
KSD Norman Pauley, bar.
KSOO Hits & Bits
KTHS Navy Band (NRC)
KDA Variety Hour
KYOO Embassy Ensemble
WIBW Harmony Hotel
WHO Luncheon Music
WMT Happy Returns: Interlude
W9NBY Bands & Ballads

1:30
★ NBC Music Guild: WOW (sw 15 33)
News: KFAB KWK
KTHS Ernest Kulan Bohemian Orch.
KLBA Ma Perkins
KOIL Homeboys Club
KSCJ News: Markets
KJTO Handy Aids
KJTO Glenn Jerry & Eddie
WDAF Houseboat Hannah
WIBW Swing Fiesta
WHO Market Report
WMT Navy Band (NBC)
WNAA Mother Randal

1:45
CBS Happy Hollow, sketch: KMBC KLBA KSCJ (sw 15 27)
Judy & Jane: KFBI KOIL WHO WDAF KYOO
KFAB Markets
KFBI Parade of Song
KFEQ Mays, songs
KJNF Shoppers, Weather & Markets
KMIX Joy Karles, pianist
KJTO Music Guild (NBC)
KSOO Bridling & Dreaming
KWK Navy Band (NBC)

KJTO Nat'l Forest Pgm.
WHB Bonanza with Belle
Nevins
WNAA Hawaiians
WOW Variety Pgm.
W9NBY Deep South

2:00
NBC Pepper Young's Family, sketch: KSD WDAF WOW WHO KYOO (sw 15 33)
★ CBS Magazine of the Air: KMBC
★ NBC Rochester Civic Orch.: Guy Fraser Harrison, con.
WREN KOIL KWK (sw 15 21)
★ CBS Al Pearce's Gang: KLRA KSCJ KFAB (sw 15 27)
KFBI Melody Matinee
KFBI Grain & Livestock Market
KJNF Peacock Tont
KJNF Barnyard Follies
KJNF Police Bulletin
KSCJ Ho & In
KJTO In the Cucumber
KTHS Rhythm Parade
KJTO Market Reporter
WHB Modern Melodies
WIBW Kansas HomeMaker
WMT Freddy Hauk's Orch
WNAA Bohemian Band
W9NBY Leaders in Dance Time

2:15
★ NBC Ma Perkins, sketch: KSD KYOO WDAF WOW WHO (sw 15 33)
KFBI Tonic Tunes
KFBI All Request Hour
KJNF Love Story Girl
KSOO Iola Iolana
KWK Soloist
KJTO Jewel Box
WIBW Romancers
WNAA Ma Perkins, sketch

2:30
★ NBC Vic & Sade, sketch: KSD KYOO WDAF WHO WOW (sw 15 33)
★ CBS Concert Hall: E. Robert Schmitz, pianist: KFBI KSCJ KLBA KFAB (sw 15 27)
KFBI Lady of the House
KFBI Musical Pigo.
KJNF Closing Grain Quotations
KMBC Magazine of the Air
KSOO World News Parade
KWK Coyota Bunch
KJTO Concert
WIBW Dance Matinee
WIBW Goodnight
WMT Theater Civic Orch (NBC)
WNAA Leo Terry Band
W9NBY Afternoon Arias

2:45
NBC The O'Neills, sketch: KSD WDAF WHO WOW KYOO
KFEQ Memory Album
KJNF Daily Musical Variety
KSOO Peacock Court Dance
KWK Way Down East
WIBW Harlem Harmonies
WIBW News
WNAA The Uptowners

3:00
NBC Marguerite Paulula, songs: WREN KWK KOIL WMT (sw 15 21)
CBS Dept. of Education Series: Safety Musketiers: KMBC
KLBA KFBI KSCJ (sw 15 27)
NBC Quartet: Gene: WDAF
WOW KTHS WHO KYOO (sw 9 53)
Travel of Mary Ward: WIBW
KFEQ
News: KJTO WNAA KSOO
KJNF
KFAB Love Harmony
KFBI Lois & her Jolly Fellows
KMIX Ma Perkins, sketch
WIBW Police Bulletins, Quizical Quiz
W9NBY Travel Time

3:15
CBS Concert Miniatures: KLBA KFBI KMBC KJIA KFAB (sw 15 27)
★ NBC Jackie Heller, Int.: KWK WREN KOIL WMT (sw 15 27)
KFBI Tonic Tunes
KJNF Harry Roy's Orch
KMIX Kitty Keene
KSOO Question Box & Accordion
KJTO Brown-eyed Blues Girl
WIBW Sweet Music
WIBW Kansas Roundup
WNAA Pals of the Prairie

3:30
NBC London Radio Clubs Pgm.: WDAF WOW KYOO (sw 9 53)
CBS Chicago Variety Hour: KFBI KFAB KMBC KSCJ KLBA (sw 15 27)
NBC Tune Twisters: WREN KWK (sw 15 21)
KFBI Musical Mart
KJNF Cub Reporters
KMIX Houseboat Hannah
KOIL Duane & Sally
KSOO Skyrider
KTHS Matinee Melodies



Russ Morgan
See 7:30 p.m.

Frequencies

KCBO-1330	KBO-530	WBN-730
KTAR-770	KAO-320	WMB-830
KFBI-1030	KVOO-1730	WHD-1000
KTH-1200	KSTP-1400	WIBW-1500
KFNB-1320	KVOO-1730	WLS-200
KBNP-1830	KWT-260	WMAQ-270
KMBC-930	WDAF-800	WMT-800
KMOX-1000	WFSW-270	WVX-970
KOA-320	WCCO-870	WOW-230
KOIL-1480	WDAF-230	WFSW-1230
KSNF-1580	WVX-870	WWS-830
KSCJ-1330	WFAA-900	WVBY-1330

WVCO Ernest Ludwig; WHO American Legion Prgm. W9NBY Damsipation
11:00
NBC Shandor, violinist; Johnny Hamp's Orch. WREN KSO KSTP WSM KWK KGBN KOA WMT WBAP 150.6.14 CBS Tommy Dorsey's Orch. KSTP KMBB WBBM WNAW KLRB KFCB
NBC Stan Szeles' Orch. KSD WDAF WENR WOW WHO KTH News, Ave Maria Hour KMOX-Eddie Hiesterman's Orch. KRNT Dan's Orch. WFAA Rhythm by Rover WLV Old Fashioned Girl W9NBY Ratskeller
10:30
NBC Riley & Farley's Orch. KGBN KNTF KWK KSO CBS George Olsen's Orch. KSCJ WNAW KFAB WBBM KLRB KRNT
NBC Nasser Cugat's Orch. WHO WMAQ WDAF 150.9.531 NBC Leo Reisman's Orch., Phil Dwyer, KOA
MBS Gus Lombardo's Orch. WGN
KFKU Athletic Scrapbook KMBC Sports Review KMOX Highlights KOIL Stephen D. Cartright KTH Joe Laprate's Orch. WBAP Lloyd Snyder's, Reports WCCO Rollie Johnson, Reports WENR Glen Gray's Orch. WLV Admiral Crasley's Orch. WMT Jimmy Jackson's Orch. WSM Dance Orch. W9NBY Don Torres Orch. WNAW
NBC Nasser Cugat's Orch. WOW WLV
CBS Leo Olsen's Orch. KMBB NBC Riley & Farley's Orch. KTH WREN WBAP KFH Patterns in Black & White KMOX Sports KOIL Freddie Ebbson's Orch.

WBR Sweet Music
WBW Kisses Roundup
WVF (as Green) - Arch. (NBC)
WVAX Past of the Prairie
3:30
NBC Fran & Smith piano duo
WMT WREN KWK
CBS Navy Day Prgm. KSCJ
KLRB KFBI KMBC KFAB
(sw 12.7)
NBC London Radio Chita Prgm.
WVOW WDAF KVOO (sw
15.21)
KWO Bhrhlin & Romance
KGNL Club Reporter
KSNL Houston's Banquet
KOH Hugo & Sally
KSPD's Skyline
KTH's Manner Melodies
KIDA Secrets of Happiness
KWHI What's New?
WHR Staff Frolic
WHD Wasa Wasa East
W9NBY Cocktail Hour
3:45
NBC Consumers Prgm. General
Fed. of Women's Club WDAF
KSD
NBC Young Hickory, sketch:
WMT WREN KTHS KWTO
KWK KOIL (sw 15.21)
KFAB Ma Perkins, sketch
KGNF Round the Town
KMOX Personal Column
KVOO News
WHO Dance Rhythms
WNAW Swinging Strings
WHD News, Belle & Martha
4:00
NBC White the City Sleeps:
WDAF WHO (sw 9.53)
NBC Your Health: 16 W.W.
Razer speaker KWK WMT
KOH WREN KTHS
CBS Jimmy Farrell, bar.: KSCJ
KFAB KTH KLRB KMBC
KMOX (sw 11.83)
KFBI News
KFEQ Matinee
KSD Harry Kuersten's Orch.
KSNL Higan Reverbs
KVOO Musical Prgm.
KWO Hits & Encores
WVIB Lenny, pianist
WVW Sons of the Pioneers
WNAW March Kings
WVO Interview with Aunt Sally
W9NBY Black & White
4:15
NBC Tom Mix Straight Shooters:
(sw 9.53)
CBS Pug Contest; Howard Bar
and Fred KMBC KLRB KFBI
KSCJ (sw 11.83)
NBC Country Cousins, Hillbilly
Trio WDAF KSD WOW
NBC Your Health (sw 15.21)
KFAB Babs & Betty
KFBI Rhythmic & Romance
KGNL Bowtell Sisters
KMOX Starburst
★ **KSOO RADIO GOSSIP**
KVOO Michael Foulos' Orch.
KWO Market Reporter
WHR News
WHD London Radio Club
WVW 1st Haden's Hillbillies
W9NBY Musical Memories
4:30
NBC Jack Armstrong sketch:
(sw 9.53)
NBC Glass Hatters WREN KOIL
KWK
★ **NBC-Singing Lady:** (sw 15.21)
NBC Dana Glea organist KTHS
KSD WOW WHO
KFAB Crossroads of the Nation
KFBI Times in Black & White
KFEQ Apple Crisp
★ **KGNF-MOVIE GOSSIP**
KMBB Gossip Club
KMOX Joe Karpies, pianist
KSD Joy Train
KVOO Twilight Serenade
KWO Radio Parade
WDAF Star Gazer
WVIB Spotlight Review
WVW Matinee
WVAMI A Prgm.
WNAW Boulevard Kids
W9NBY Rural Rhythm
4:45
NBC Little Orphan Annie sketch:
(sw 15.21)
CBS Wilderness Road sketch:
KMBC KFBI KSCJ KLRB
(sw 11.83)
NBC Bill Sears' Orch. KSD
WHD WOV WHO (sw 9.53)
NBC Donald McHenry, commen-
tator: KOIL WREN KWTO
KFEQ
KFBI The Fellowship Hour
11.80 p.m.
KGNL 104 Limerick Music
KMOX Navy Day speaker
KWK Swingspiration
WDAF Public School Prgm.
WVIB Jerome Carrington
WMT Songs of Romance

5:00
NBC Minute Mini. KWK
CBS Part 4 Clinton series KFBI
KMOX KSCJ KLRB KMBC
KLRB (sw 11.83)
NBC Science in the News WDAF
WHD (sw 9.53)
News KSD WREN
KFBI The Melodiers
KGNL House of MacGregor
KOH Sports Review
KSNL Sports & Sports
KTHS Weathercasters
KVOO Bill & Mary
KWO Sports Master, Lee George
WVIB Embassy Club
WMT Musical Mailbox
WNAW Balladaires
WVW Curiosity Club
W9NBY Supper Serenade
5:15
NBC Tom Mix Straight Shooters:
KSD
NRC Midweek Hymn Sing:
WOW (sw 9.53)
CBS Wonders of the Heavens
KFBI KSCJ
1BS News of Youth Junior
news dramas (sw 11.83)
NBC Animal House KTHS
KFAB News
KFBI Evening Beltrams
KFEQ Win Hard Club
KGNF Jimmie Lunenburg's Orch.
KLRB Weathercasters
KMBB Sweet Swingers
KMOX Three Queens & a Jack
KOH Jack Armstrong, sketch
KSO Sports Review
KTOA Story Book Land
KVOO What's What in News
KWK Range Riders
KWO Toby Tolliver
WVAF Variety Show
WHR Twilight Hour
WHO World Entertains
WNAW Vankton Tolliver
WREN Harry Rezer's Orch.
5:30
CBS News, Three Aces: KSCJ
KFBI KFAB (sw 11.83)
★ **NBC-Singing Lady:** WREN
WMT KOIL
NBC News, Jackie Helder, tor.:
WOW
Jack Armstrong, sketch: KMOX
WHO KLRB WDAF
News KFEQ KVOO
KFBI Ralph Lewis, violinist
★ **KFOR-RADIO GOSSIP** (1210
kc)
KGNF Garden of Melody
KMBB Dick Tracy sketch
KSD Tracy & Tim Adventures
KSNL Call of Conquest
★ **KDOA-NEWS, RADIO GOSSIP**
KWK Chaudu, the Magician
KWO Rudy, violinist
WVW Jane Baker's Stories
WNAW Lone Cowboy
W9NBY Doda Ranch
5:45
★ **NBC-Lowell Thomas, com-**
mentator: (sw 15.21)
NBC Little Orphan Annie sketch:
WREN KOIL WMT
NBC Flying Time KSO
CBS Brothers of the Mounted,
sketch: KFAB KMBC KSCJ
KMOX KLRB KFBI (sw 11.83)
Little Orphan Annie, sketch:
WNAW KSD
KFBI Louie Joe & Ernest
KGBN Tully Tolliver
KGNF Bart Woodruff's Orch.
KVOO Happy Fenton, accompani-
st
KWK World Entertains
WDAF Wise Crackers
WHO Asher & Little Jimmie
WVW News
WOW Thank You Stutta
W9NBY Singing Strings
6:00
★ **NBC-Easy Aces** sketch: KWK
KOH WMT (sw 15.21)
CBS Sunset Serenade KTH
★ **NBC-Amos 'n' Andy** sketch:
KSD WHO (sw 9.53)
CBS Win Had, commentator:
KFAB (sw 11.83) (also see
10 p.m.)
NBC Casual Papers KVOO
News KGBN WOW WBW
LFEI World Hances
KFBI Educating Yourself
KLRB Uncle Mac
KMBB News Band Clays
LVOX Headlines
KSTP Sports
WDAF Radio Question Box
WNAW House Hunt
W9NBY Voyagers of the Prairie
6:15
★ **CBS-Sportscast, Ted Husing;**
(sw 11.83)
NBC Louis Russell, songs: WREN
KWK
CBS Herbert Foster's Ensemble:
KFBI KFAB
NBC Voice of Experience: WHO
WVAF WOA KSD (sw 9.53)

KFBI News
KGBA Supper Dance
KLRB Dinner Concert, Sports
KMBB Thank You Stutta
KMOX Show World Broadcast
KOH Dean State Committee
KSTP Piano Party
KTOA Sports Review
WVW Presidential Poll
WMT Political Talk
W9NBY Futura
6:30
★ **NBC-BORLICK'S MALTED**
Milk Presents Lun. & Abner,
sketch: Notts Gull WLV
CBS Dora Kerr, songs: KSCJ
KLRB
CBS Tom Beasley & the Jes-
ters KMBC KFAB (sw 11.83)
Sports Review KWK WDAF
Hollywood Melody WREN
WVW KMBC WOW KVOO
News WHD KOIL WNAW
KFBI Let's Go Places
KMOX String Quartette
KSD Twilight Serenade
WMT News, Political Parade
6:45
NRC Vivian Della Chiesa, sop:
WREN
★ **CBS-Boake Carter, commen-**
tator: KMBB KMOX KFAB
(sw 11.83)
Sports Review: KFBI KWK
KSD
Diamond City News KOIL WHO
KFBI Dinner Melodies
KLRB Musical Moments
KSCJ To be announced
KVOO News, World of Sports
WVAF Easy Aces
WVW Eventide Ebbson
WMT Rubinoff, violinist
WNAW Sons of Pioneers
WOW John Herrick, bar. (NBC)
W9NBY Theater of Sport
NIGHT
7:00
NBC Duke Ranch, Louise Massey
& the Westerners: WLS KWK
WMT KSO KOIL WREN (sw
11.87)
★ **CBS-Hammerstein Music Hall;**
Ted Hammerstein & Lucy
Laughlin; Guests: KMOX
KFAR KRNT WBBM (sw
11.83)
NBC Leo Reisman's Orch., Phil
Dwyer, Loretta Clemens, songs,
Clara Martin WDAF WOW
KSD WMAQ KSTP WLV
WHO KVOO WBAP WSM
KFBI Lamplighting Time
KFBI Evening Serenade
KGBN Radio spotlight
KLRB Sport Slants
KMBC Dean County Campaign
KOA-Paul Martin's Music
KSCJ Eh & Zeb
WCCO Super Songsters
WGN Diamond City News
WVW Gaieties
WNAW Pals of the Prairie
W9NBY Julie Lee
7:15
KFBI Concert Hour
KGBN Dance Orch.
KLRB Elsie Thompson (CBS)
KMBC Hava Naisse Philosopher
WVO Sun Flame Singer
WGN Al Kayelin's Orch.
WVW Melodies
W9NBY-Missouri Review
7:30
NBC Wastie King's Orch. KSD
WHO WDAF KVOO WOW
WMAQ WBAP WSM KSTP
★ **CBS-Ken Murray, m.c.:** Harry
Rochman; Russ Morgan's
Deck KMOX KFAB KMBC
KLRB KFBI WNAW WCCO
KJNF WBBM (sw 11.83)
★ **NBC-Edgar A. Guest in Wel-**
come Valley KWK WREN
WMT KOIL WLV KSO
WENR (sw 11.87)
KFBI Let's Go Places
KGBN Old Fashioned Girls
KOA Dinner Hour Varieties
WGN Repub. Volunteers
WVW Revlon Thapoddy
W9NBY Gene & Jack
7:45
KFBI Travels of Mary Ward
KGBN News
KSTP Black Magic
WGN Book Jurgens' Orch.
W9NBY Don Chapoyette
8:00
★ **NBC-Ben Bernie's Orch.:**
Beatrix Pills concert KTHS
WENR KTH WREN WRP
WVW KVOO WSM WMT KSD
KOH KSTP KWK (sw 11.87)
★ **NBC-Sidewalk Interview, Wa-**
lter Butterworth & Parks
Johnson; KSTP WHO WDAF
WMAQ KOA WOW (sw 9.53)

★ **CBS-Fred Waring's Orch.:**
Bonamy & Priscilla Lane;
Tom Waring KMOX KFAB
KRNT WCCO KLRB KFBI
KMBB WBBM WBBM WNAW
(sw 11.83)
KFBI Lamplighting Time
KGBN Gov. Landon
KSTP To be announced
WGN Gabriel Heatter
W9NBY Emon Station
8:15
KFBI Evening Refrains
WGN News Sport Slants
W9NBY One Night Stand-
stand
8:30
★ **NBC-PACKARD MOTOR CO.**
Presents Fred Astaire, Chas.
Butterworth, comedian, John-
ny Greens Orch. Guest
WMAQ WDAF WSM WOA
KSTP KTHS WHO KRTP KOA
KVOO WBAP (sw 9.53)
★ **CBS-Caravan; George Stoll's**
& Benny Goodman's Orch.;
Rupert Hughes, m.c.; Frank
Forrest, tor.; Norman Sper;
Guests: KMOX WNAW KFBI
WHRM KMBC KRNT KSCJ
KLRB KFAR WBW WCCO
(sw 11.83)
NRC Husband & Wives: WREN
KOH WENR KSO KWK
WMT
KGBN News
WGN Pageant of Melody
WLV Detective Mysteries
W9NBY Metropolitan Church
8:45
NBC Husbands & Wives: (sw
11.87)
KFBI Travels of Mary Ward
KGBN World Dances
9:00
NBC Special Navy Day Prgm.,
U.S. Navy Band & Talks by
Sec. of Navy Claude A. Swain-
son & Admiral William H.
Standley, Chief of Naval Op-
erations, Great Lakes Naval
Band & Rear Admiral John
Downs, speaker, U.S. Penn-
sylvania Band & Admiral Ar-
thur Hophorn, WENR WREN
KSO KOIL (sw 11.87)
MRS Bernarr MacLadden: WGN
WLV
KGBN Chose Harmony Four
KTHS Variety Hour
KWK News
WMT Political Talk
W9NBY Runkhouse Party
9:15
KGBN Hollywood on Parade
KOH Jack Wells
KSO 7-11 Prgm.
KWK Eddie Dunstetter's Orch.
WGN Kay Kyster's Orch.
WLV Super Songsters
W9NBY Stars Over Manhattan
9:30
CBS "Housewell Progress":
WCCO WBBM KMOX KFAB
KRNT KSCJ KFBI WNAW
WVW (sw 6.12)
★ **NBC-Portraits in Harmony:**
Shep Fields' Orch., KWK
WREN WSM WBAP WENR
WMT KSO KOIL KTHS (sw
6.14)
NBC Fletcher Henderson's Orch.
WDAF KSD WOW WMAQ
WHO (sw 9.53)
LVOX Terms from the Classics
KLRB To be announced
KMBC Eric Smith
KOA Dean State Central Comm.
KSTP Jack Handolph, bar.
WGN Freddie Martin's Orch.
★ **WLV-Follies**
W9NBY Stars Over Manhattan
9:45
NBC Roy Campbell's Royalists:
WOW KSD WMAQ (sw 9.53)

CBS-T. V. Smith, commentator:
KRNT KFBI WBW WNAW
KLAB WHO WBBM KMOX
(sw 6.12)
CBS-T. V. Smith, Gillian, Opines:
KLRB
KMBB Rep. Joseph Shannon
'Navy Day'
KOH Jack & Mine Marianne
KSTP Clarence Statewide Vulcan
Get Going
WDAF Newswoman Quartet
WHO The Songfellows
10:00
CBS Win Had, commentator,
KMOX KRNT KMBC KFBI
WBW WCCO KSCJ (also at
6 p.m.)
NBC Melba Smolen, pianist, Lena
McCarthy, sport slants: KSTP
CBS Arnie Shaw's Orch. WNAW
KLRB
★ **NBC-Amos 'n' Andy** WDAF
KOA WSM WOW WFAA
CBS Roger Pryor's Orch. KFAB
WBBM
NBC Harry Rezer's Orch.: KSO
News WENR KOIL
KGBA Harlemiana
KSTP Jack Handolph, bar.
KTHS Dance Orch.
KWK Range Riders
WGN Little Jack Little's Orch.
WHD-Organ Melodies
★ **WLV-Paul Sullivan, news room**
WMAQ Henry Busse's Orch.
WMT Win Had, political com-
mentator
W9NBY Ten o'Clock Times
10:15
NBC Will Osborne's Orch.:
KTHS WDAF KGBN WOW
WSM (sw 9.53)
NBC Harry Rezer's Orch.: KOIL
(sw 6.14)
CBS Roger Pryor's Orch.: KSCJ
WNAW
News WHO KRTP KSO KRNT
WCCO WBW WMT
KFBI Dance Orch.
KFKU-Prof. Robert Calderwood
KMBC Sunrise
KMOX Hal Kime's Orch.
KGA Richard Huber's Orch.
KOH Let's Go Places
KWK Happy Hal
WENR Keith Beecher's Orch.
WFAA Rhythm by Rover
WLV Old Fashioned Girl
W9NBY Ratskeller
10:30
NBC Riley & Farley's Orch.:
KGBN KNTF KWK KSO
CBS George Olsen's Orch. KSCJ
WNAW KFAB WBBM KLRB
KRNT
NBC Nasser Cugat's Orch. WHO
WMAQ WDAF 150.9.531
NBC Leo Reisman's Orch., Phil
Dwyer, KOA
MBS Gus Lombardo's Orch.:
WGN
KFKU Athletic Scrapbook
KMBC Sports Review
KMOX Highlights
KOIL Stephen D. Cartright
KTH Joe Laprate's Orch.
WBAP Lloyd Snyder's, Reports
WCCO Rollie Johnson, Reports
WENR Glen Gray's Orch.
WLV Admiral Crasley's Orch.
WMT Jimmy Jackson's Orch.
WSM Dance Orch.
W9NBY Don Torres Orch.
WNAW
10:45
NBC Nasser Cugat's Orch. WOW
WLV
CBS Leo Olsen's Orch. KMBB
NBC Riley & Farley's Orch.:
KTH WREN WBAP
KFBI Patterns in Black & White
KMOX Sports
KOIL Freddie Ebbson's Orch.

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CBS Gogin Delys, songs: KSCJ
KFH KLRA (sw 15.27)
NBC Grandia Burton, sketch:
WDAF KSD WHO
KFAB Ma Perkins, sketch
KFEE Ben Henderson
KGNF Ave Maria Hour
KMBC News Through a Woman's
Eyes
KMOX Personal Column
KVOO News
WNAX Swinging Strings
WGW News; Helie & Martha

4:00
CBS Jr. Nurse Corps; (sw 11.83)
NBC Lee Gordon's Orch. KSD
WHO (sw 9.53)
CBS Al Trace's Orch. KMBC
KFH KLRA KSCJ
NBC Harry Kogen's Orch.; Larry
Colton, tur.; KOIL WREN
KVOO KTHS WMT KWK
KFAL To be announced
KFBI-News
KFEE Matinee
KMOX Al Lamerun & Joe
Karnes, songs
KSOO Harry Hadley Schyde
KWTO Hits & Eurores
WDAF Gentle Reader
WHR-Lexy, piano
WIBW Sons of the Pioneers
WNAX Garden of Memories
WOW Interview with Aunt Sally
W9XBY Black & White

4:15
NBC Tom Mix' Straight Shooters;
(sw 9.53)
NBC Men of the West, quarter;
WREN KOIL WMT KWK
KTHS (sw 15.21)
CBS Dorothy Gordon's Children's
Corner; KSCJ KLRA KFII
(sw 11.83)
NBC Country Cousins, WDAF
WOW
KFAB Babo & Ditty
KFBI Rhythm & Romance
KGNF Garden of Melody
KIDBC Joseph Wildeen, tur.
KMOX Stardust
KSD Pleading Mission Spkr.
KVOO Through Hollywood Lens
KVOA University Train
KVOO Michael Coles' Orch
KWTO Market Reporter
WHR News
WHO Lanton Radio Club
WIBW Carl Hayden's Hillbillies
WNAX March Kings
W9XBY Musical Memories

4:30
NBC Stride Ensemble KTHS
WOW WHO
★ NBC-Singing Lady; (sw 15.21)
CBS Treasure Adventures of Jack
Masters (sw 11.83)
NBC Jack Armstrong, sketch;
(sw 9.53)
CBS Miniatures; KFH KLRA
KSCJ
NBC Glass Hatlers, WREN KOIL
KWK
KFAR Crossroads of the Nation
KFBI Tunes in Black & White
EFJF Apple Cack
KFH To be announced
KGNF Duke Ellington's Orch.
KMBC Gossip Club
KMOX Window Shoppers
KSD Marie Golub, violinist
KSL-Polo Matches
KSOO Joy Train
KVOO Twilight Serenade
KWTO Radio Parade
WCO Melody Matinee
WDAF Star Gazer
WIBW Sportline Revue
WIBW Matinee
WMT YMCA Prgm
WNAX Bovebud Kids
W9XBY Rural Rhythm

4:45
NBC Donald McGilvery, comm.;
WREN KWTO KOIL
CBS Wilderness Road, sketch;
KMBC KSCJ KFH KLRA
(sw 11.83)
NBC Lorhne Fleming, sop.; KTHS
KSD WOW WIO (sw 9.53)
NBC Ophan Annie, sketch; (sw
15.21)
KFAD Master Singers
KFBI The Fellowship Hour
KFEE Quartet
KGNF Old Timers
KMOX Piano Recital
KMOX Macy Fisher
KVOA Linda Bay, violinist
WDAF Better Business Bureau
WIBW Jerome Carrottton
WMT Songs of Romance

5:00
CBS Jr. Nurse Corps; KMOX
KFAB
CBS Three Queens and a Jack;
KFH
CBS Ruddy Clark, songs; KLRA
KMBC (sw 11.83)
NBC Our American Schools;
KTHS WDAF (sw 9.53)
News; WREN KSOO KSD

KFBI The Melodiers
KGNF House of MacGregor
KOIL Sports Review
KSCJ Jungle Jim
KVOO Bill & Mary
KWK Musical Prgm.
KWTO Sport Center, Lee George
WIB Embassy Club
WHO Pop Concert
WMT Pecky & Her Pal
WNAX Kallahera
WOW Curiosity Club
W9XBY Supper Serenade

5:15
NBC Gladys Rice, mezzo-soprano;
WOW KTHS (sw 9.53)
CBS Bobby Benson, children's
sketch (sw 11.83)
NBC Middle, Williams, songs;
KTHS WREN
★ CBS Eddie Howe, organist; KFII
KSCJ KLRA
NBC Tom Mix' Straight Shoot-
ers, Ranch Boys; KSD
KFAB News
KFBI Evening Refrains
KFEE Wm. Harold Club
KGNF Political Talk
KMBC Sonny & Buddy
KMOX Safety Legion
KOIL Jack Armstrong, sketch
KSOO Sports Review
KVOA Story Book Land
KVOO-Tration Robertson, soloist
KWK-Rage Hillers
KWTO Tony Tolliver
WDAF Variety Show
WIBW Twilight Hour
WHR Jr. Nurse Corp.
WNAX Ranch House Duys

5:30
★ NBC-Singing Lady; WREN
WMT KOIL
CBS News; Geo. Hall's Orch.;
KFH KSCJ (sw 11.83)
★ NBC-News; Clark Dennis, tr.;
WOW (sw 9.53)
Jack Armstrong, sketch; KMOX
WIO WDAF KLRA
News; KFEE KVOO
KLAB-Diamond City News
KFBI Ralph Lewis, violinist
★ KFOR-RADIO GOSSIP (1210
Kt)
KMBC Dick Tracy, sketch
KND-Terry & Tim Adventures
KNOX Diamond City News
★ KQOA-News, RADIO GOSSIP
KWK Chandy, the Maitrean
WIBW Time Times
WIBW Jane Baker's Stories
W9XBY Invitation to the Waltz

5:45
★ NBC-Lowell Thomas, commen-
tator; (sw 15.21)
CBS Howlows of the Mounted
KLRA KSCJ KMBC KFAB
KFH KMOX (sw 11.83)
NBC Little Ophan Annie,
sketch; WREN WMT KOIL
Little Ophan Annie, sketch;
KSD WNAX
KFBI Lewis, Joe & Ernest
KGNF Toby Tolliver
KGNF Hart Woolyard's Orch.
KVOO Basin Fenton, accordion
tr.
KWK Basin Street Blues
WDAF Frank Farrell
KWK KOIL WENR KSO
WMT (sw 11.87)
NBC Wayne King's Orch.; WSM
WDAF KVOO WIO WFAA
KSD WOW WMAQ KSTP
★ CBS-Burns & Allen, comedi-
ans; Jimmy Newell, tr.;
Heary King's Orch.; WIKW
KMOX KMBC KFAB WCCO
KLRA KFH KSCJ WNAK
KINT WBBM (sw 11.83)
★ MBS-Soloist, Orch. & Choir;
WGN WLW
KFBI Musical Moments
KGNH News
KOA Richard Hunter's Orch.
KPCB Happy Valley Folks
W9XBY Gene & Jack

7:45
KFBI Travels of Mary Ward
LGBN Twentieth Century Sete-
nale
KOA To be announced
KINT-Rubinoff, violinist
W9XBY Ann Daker

8:00
★ CBS-CHESTERFIELD CIGA-
rettes Presents Nino Martini;
Andre Kostelanetz, Orch &
Chorus, David Ross, KMBC
KFH KLRA WCCO WBBM
KNT KSCJ WIBW WNAX
KMOX KFAB (sw 11.83)
★ NBC-BRISTOL MYERS, INC.
Presents Town Hall Tonight;
Fred Allen, Host, Fred
Allen's Portland Halla,
Amateurs, Peter Van Steed-
en's Orch.; WSM KTHS WHHT
WFAA WMAQ WDAF WLW
KVOO WOW KSTP KSD (sw
9.53)
NBC Viviao della Chessa, sop.;
WENR WMT WREN (sw
11.87)

6:30
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner,
sketch; WLW
★ CBS-COLGATE - PALMOLIVE-
Peet Co Presents The Goose
Creek Parson, sketch; KFAB
KMOX KLRA (sw 11.83)
NBC Frank Parker, tr.; WOW
Diamond City News, KMBC KSD
News, WIO KOIL WNAX
Rubinoff, violinist; KVOO WDAF
KFBI Leis & Joe
KFII Variety Prgm.
KGNH Support Dance
KSCJ Dawlitt Street Missinn
KWK Sports Review; News
WREN Popular Melodius
WIBW Pacific Paradise
WMI News, Political Parade

6:45
★ CBS-Boake Carter, commen-
tator; KMBC KMOX KFAB
(sw 11.83)
KIFI Sports Review
KFH Thank You, Studia
KGNH Collegiates
KLRA Dinner Concert
KOIL Musical Moments
KSD Today's Sports
KVOO Health Drama, Sports
KWK Gabriel Heatter, comm.
WDAF Easy Aces
WRTTione & Glenn
WMT Diamond City News
WNAX Rubinoff, Violinist
WOW Carnehous, sketch
W9XBY Theater of Sport

NIGHT

7:00
★ NBC-STANDARD BRANDS
Presents One Man's Family, w/
read Anthony Santhe, WSM
WDAF WMAQ KSTP WFAA
KVOO KSD WOW WIO KOA
WLW
★ CBS-Cavalcade of America;
Drama & Music; WCCO KRNT
KMBC KMOX KFAB WBBM
(sw 11.83)
NBC Fannie Brice, Victor Arden's
Orch. WREN KWK
WMT KOIL WLS KSO (sw
11.87)
KFBI Lamplighting Time
KFH Voice of Color
KFBI Sally's Radio Spotlight
KLRA-Freda Terdes's Orch.
KSCJ Ed & Zeb
KGNF Jack Juggins' Orch.
WIKW Variety Revue
WNAX Pal of the Prairie
W9XBY Dixieland Band

7:15
KFBI Concert Hour
KFH Modern Moods
KGNB Al Stone, bar.
KFH American Legion Pro.
WIDW Melodius
W9XBY Popsical Talk

7:30
★ NBC-BAYER ASPIBIN PRE-
sents Famous Artcos Guild,
starring Ethel Barrymore;
Alice Sit by the Fire; WREN
KWK KOIL WENR KSO
WMT (sw 11.87)
NBC Wayne King's Orch.; WSM
WDAF KVOO WIO WFAA
KSD WOW WMAQ KSTP
★ CBS-Burns & Allen, comedi-
ans; Jimmy Newell, tr.;
Heary King's Orch.; WIKW
KMOX KMBC KFAB WCCO
KLRA KFH KSCJ WNAK
KINT WBBM (sw 11.83)
★ MBS-Soloist, Orch. & Choir;
WGN WLW
KFBI Musical Moments
KGNH News
KOA Richard Hunter's Orch.
KPCB Happy Valley Folks
W9XBY Gene & Jack

7:45
KFBI Travels of Mary Ward
LGBN Twentieth Century Sete-
nale
KOA To be announced
KINT-Rubinoff, violinist
W9XBY Ann Daker

8:00
★ CBS-CHESTERFIELD CIGA-
rettes Presents Nino Martini;
Andre Kostelanetz, Orch &
Chorus, David Ross, KMBC
KFH KLRA WCCO WBBM
KNT KSCJ WIBW WNAX
KMOX KFAB (sw 11.83)
★ NBC-BRISTOL MYERS, INC.
Presents Town Hall Tonight;
Fred Allen, Host, Fred
Allen's Portland Halla,
Amateurs, Peter Van Steed-
en's Orch.; WSM KTHS WHHT
WFAA WMAQ WDAF WLW
KVOO WOW KSTP KSD (sw
9.53)
NBC Viviao della Chessa, sop.;
WENR WMT WREN (sw
11.87)

KFBI-Lamplighting Time
KGNB News
FOA Dinner Hour Varieties
KOIL Jackson B. Chase
KSO Drake Univ. Prasenta
KTHS-Dance Orch.
KWK Oynia Bunch
WGN Gabriel Heatter
W9XBY Union Station

8:15
KFBI Evening Refrains
LGBN Fred Warrag's Orch.
KOA Night Editor
KOIL Let's Go Places
KWK Demu. City Committee Spkr.
WGN News, Sport Shots
W9XBY One Night Bandstand

8:30
NBC The Bishop & Gargyle,
sketch; WREN WENR
★ CBS-Come On Let's Sing;
KFAR KMOX WBBM WCCO
KFH KLRA KNT KMBC
WNAX WHW (sw 11.83)
To be announced KTHS WMT
KOA Oper House
KMOX Item, Central Committee
KSD Open House
KWK Human Equitation
KGN Dance Orch. & Soloists
W9XBY-Tipica Tampoco Orch.

8:45
KFBI Travels of Mary Ward
KGNB World Dances
KSCJ American Magazine
KSO Football Parade
KWK Musical Moments

9:00
★ NBC-LUCKY STRIKE CIGA-
rettes Presents Your Hit Pa-
rade & Sweetstales, Edith
Dick; Harry Sustak's Orch.;
WSM WLW KOA WIO KTHS
WDAF KSO KSTP WIO
WFAA WMAQ (sw 9.53)
★ CBS-Gang Busters; "Red Mc-
kenna Jailbreak - Crime
Drama with Phillip Lord;
KMOX KFAR WCCO KMBC
KLRA WBBM KNT KFBI
WIBW (sw 6.12)
NR In to be announced; WENR
WREN
KGNF-Charlie King, pianist
KSCJ Do You Believe in Ghosts?
KWK Ray Daily, news
WGN Little Jack Little's Orch.
WMT Iowa Football Parade
WNAX To be announced
W9XBY Loran Weaver

9:15
KGNB Hollywood on Parade
KOL Item State Committee
KSO Lurian Calls
KWK Judy, Harry P. Rosean
WGN Freddie Martin's Orch.
W9XBY Carnival

9:30
CBS Roosevelt Progress; KRNT
WCO KMOX WBBM KFAB
KFH KSCJ WIBW WNAX
(sw 6.12)
NBC Meredith Willson's Orch.;
WREN WENR KOIL
KGNB Gems from the Classics
KLRA To be announced
KMBC Erle Smith
KMOX-France Laux
KOIL Fieddie Ebner's Orch.
KTHS Phil Oltman's Orch.
WBAF Lloyd Snyder's Orch.
WCCO Ldw. A. Murphy
WIO Veteran's Forum
W9XBY Danaapatt

11:00
★ NBC-BRISTOL MYERS, INC.
Presents Town Hall Tonight;
Fred Allen; KOA
NBC Shander, violinist, Bobby
Hayes' Orch.; WREN KSTP
KWK WMT WRAP KGBX
KSO (sw 6.14)
CBS Ozzie Nelson's Orch.; KFII
KSCJ WNAX KFAB WBBM
KRNT KMBC KLRA

W9XBY Mood
10:00
★ NBC-Amus 'n' Andy; WDAF
WSM KGA WPAP WOW (also
at 6 p.m.)
CBS Win. Hard, commentator;
KFH KMOX KRNT WIBW
WCCO KMBC KSCJ
NBC Nano Rodrigues' Orch.; KSO
(sw 9.53)
CBS Benny Goodman's Orch.;
KLRA WNAX
CBS George Olsen's Orch.; KFAR
WBBM
KGNB Harlaniana
KOIL News
KSTP Mr. Edmte
KTHS-Rubinoff, violinist
KWK Hauer Riders
WENR-Globe Trotter
WGN Tad Fortotas Orch.
WIO Songtellers
★ WLW Paul Sullivan, news room
WMAQ Busse's Orch. (NBC)
WMT Wm. Hard, political com-
mentator
WREN Radio Night Club
W9XBY Ten a Clock Tones

10:15
NBC Phil Levant's Orch.; WENR
WDAF WLW (sw 9.53)
NBC Nationwide Poll Results;
John B. Kennedy, commen-
tator; WREN KTHS WBAF
NBC Ink Spots KDII
News WHO KRNT WCCO WMT
KNO
KFII Dance Orch.
KMBC Nocturne
KMOX Boyd Kaeburn's Orch.
KOA-Thank You Studia
KSCJ-George Olsen's Orch. (CBS)
KSTP-News; Sports
KWK Happy Hal
WIBW Pop Concerts
WIBW Old Fashioned Girl
WSM Southerns
W9XBY Rathskeller

10:30
CBS Roger Pryor's Orch.; KFAB
KSCJ WNAX KLRA WIRW
WBBM KRNT
NBC Emil Coleman's Orch.; WSM
WREN KGBX WENR KSO
KWK KSTP
NBC Glen Gray's Orch.; WDAF
WMAQ (sw 9.53)
News; KOIL WIBW WOW
KMBC Sports Review
KMOX Headline Highlights
KOA Light on the West
KTHS Joe Capraro's Orch.
WBAF Frontier Troubadours
WBAF Rollie Johnson, Reports
WGN Al Kavelin's Orch.
WIO Organ Melodius
WLW Leon Belasco's Orch.
WMT Jimmy Jackson
W9XBY Don Torres' Orch.

10:45
NBC Glen Gray's Orch.; WOW
CBS Roger Pryor's Orch.; KFII
KMBC
KMOX-France Laux
KOIL Fieddie Ebner's Orch.
KTHS Phil Oltman's Orch.
WBAF Lloyd Snyder's Orch.
WCCO Ldw. A. Murphy
WIO Veteran's Forum
W9XBY Danaapatt

11:00
★ NBC-BRISTOL MYERS, INC.
Presents Town Hall Tonight;
Fred Allen; KOA
NBC Shander, violinist, Bobby
Hayes' Orch.; WREN KSTP
KWK WMT WRAP KGBX
KSO (sw 6.14)
CBS Ozzie Nelson's Orch.; KFII
KSCJ WNAX KFAB WBBM
KRNT KMBC KLRA

NBC Fletcher Henderson's Orch.;
WDAF WMAQ KSD WOW
Dance Orch.; WGN WSM
KMOX Eddie Dunstader's Orch.
WCCO Anson Weeks' Orch.
WENR-Holler Skating Derby
WIBW News
WIBW Moon River
W9XBY Friendly Voice

11:15
CBS Ozzie Nelson's Orch.; WIBW
KMOX
NBC Bobby Hayes' Drch.; KOIL
WENR
WHO Fletcher Henderson's Orch.
(NBC)
W9XBY Don Torres' Orch.
11:30
NBC Luigi Comanelli's Orch.;
WREN WMT KSO KOIL KWK
CBS Bud Norvo's Orch.; KFII
KFAL WNAX KSCJ WIBW
WCCO KMBC WBBM
NBC Lullaby Out, mystery drama
WSM KSTP WOW WMAQ
WDAF KGBX KSD WIO (sw-
9.53)
MBS-Louis Prima's Orch.; WGN
WLW
KMOX Jeevie Pillar's Orch
KNT Dance Orch.
WENR Phil Levant's Orch.
W9XBY-Dance Orch.
11:45
KMOX Norvn's Orch. (CBS)
WENR-Louis Panico's Orch.
12:00
MBS Little Jack Little's Orch.;
WGN WLW
KMBC Midnight Headlines
KMOX When Day Is Done
KOA News
KSO Rhythm Club
KSTP News; Dream Ship
WBBM News; Weather Nan
WOW Musical Prgm
W9XBY-Midnight Frolic

12:15
KOA Bernie Cummins' Orch.;
WBBM Carl Schreiber's Orch.
12:30
KOA Jimmie Trax's Orch.
WLW Clyde Trax's Orch.
W9XBY-Pete Johnson's Orch.
12:45
WBBM Austin Mack's Orch.
End of Wednesday Prgms.

SHORT WAVES
(Continued from Page 20)

Enrique del Castillo, of Ma-ao Central, Occ. Negros, Philippine Islands, writes that a few months ago experimental programs were given by KZRM, Manila, but the quality was not good and they were discontinued. Erlanger and Galinger, owners, are seeking a three-year subsidy by the government so that a modern high-power station may be created. . . The new BBC theater organ, heard first on Daventry last week, is one of the finest organs in the world.

Short-wave station W8XAL of Cincinnati, Ohio, relaying WLW, has been granted permission to transmit on an additional frequency of 9.59 megacycles.

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**AMERICAN BOOK MART, Dept. 3201,
140 S. Dearborn St., Chicago, Ill.**

Thursday

October 29



Don McNeill
See 3 p.m.

Network Changes

Five Buys formerly 12:15 p.m.
now CBS 12 noon CST (11 a.m. MST)

MORNING

7:00
NBC Morning Devotions: WREN
KWK
CBS On the Air Today; Song
Sixties: KMOX (sw-21.52)
★ NBC-Malcolm Clair: WOW
Musical Clock: KFEQ KOIL
News WMT WHB
KFAB Nlm Elberhardt
KFBI Timely Tunes
KFH Council of Churches
KGNF Morning Weather
KMBH Tex Owens, songs
KMOX Home Folks Hour
KSCJ Ye Town Crier
KSOO Sunrise Serenade
KLOA Sunrise Prgm.
KVOO Breakfast Club; Home In-
stitute

KWTO Sons of Pioneers
WDAF Morning Bible Lesson
WHD Church Gane
WNAX George B German
W9XBY Daily Devotional

7:15
NBC Good Morning Melodies:
WDAF WOW
NIU Organ Rhapsody: WREN
News: KMBC WHB KWK WHI
WHB
KFAB Musical Almanac
KFH Morning Exercises
KGNF Old Timers Music
KLRA Mystery Boys
KWTO Roebuckards
WIBW Hillbillies
WMT Chuck Wagon Boys
WNAX Ranch House Boys
W9XBY Top O' The Morning

7:30
CBS Salon Musicale: KLRA (sw-
21.52)
Musical Clock: WDAF WHB
News: KOIL KWTO KUOA
KFEQ
KFAB Time 'n' Tunes
KFBI Lois, Joe & Ernest
KFH My Own Show
KGNF Over the Collee Cup
KMBC Steamboat Bill
KMOX The Ramblers
KVOO Breakfast Club
KWK Mountain Minstrels
WBO Musical Fashion Notes
WIBW Gospel Singers
WOW Christian Science Prgm.
W9XBY Ozark Opera

7:45
NBC Leo & Ken, songs: WREN
WMT
News: KSOO KVOO WOW
Musical Clock: KOIL KFEQ
KFBI Cool Moments
KMBC Grand Breakfast Table
KLOA Jeeves
KWK Δ Devotional Prgm.
KWTO Hotshot Band
WNAX Howdy Brothers

8:00
★ NBC Breakfast Club: Orch:
KTHS WREN (sw-15.21)
CBS Greenfield Village Chapel:
KFH KLRA (sw-21.52)
NBC Steamships; News: WOW
KSD
Gene & Glenn: KMBC KOIL
WHO WIBW
KFBI Rev. Langmade, devotion
ala
KGNF Δ Morning Devotions
KMOX Views on News
KSOO Musical Clock
KLOA Δ God's Half Hour
KVOO Travels of Mary Ward

KWK German Band
KWTO Dr. Pepper's Almanac
WDAF Birthday Bell
WMT Tim Brady's Roundup
WNAX Rosebud Kids
W9XBY Early Edition

8:15
CBS As You Like It; News: KFBI
KLRA (sw-21.52)
KFAB Jack Wells
KGNF Jason Weeks' Orch.
KMOX Corn Huskers
KVOO Glenn Condon
KWK Musical Prgm.
KWTO Tone Tunes
WOW Streamliners (NBC)

8:30
NBC Breakfast Club: KOIL
KVOO
CBS Ginger & Bill; News: (sw-
21.52)
KFAB As You Like It; News
KFBI Bits & Encores
KFEQ Markets
KGNF Music & Time
KMBC Kitty Keene
KLOA Your Home
KWK Morning Melodies
KWTO To be announced
WHB Kenneth Ray
WHD Musical Clock
WIBW Unity School
WMT Tonic Tunes
WNAX Art Tatum, pianist
W9XBY Morning Meditations

8:45
CBS The Chipmunks: KFBI
KBS Bachelor's Children, sketch:
KMOX (sw-21.52)
CBS Song Stylists: KLRA
Party Line WOW KMBC
KFAB News, Radio Calendar
KFBI Hollywood on Parade
KSCJ News
KSH Melodic Moments
KSOO Singing Stars
KWK World Entertainers
WHD Singing Strings
WHB Let's Swing It
WMT Lou Welsh, organist
WNAX Yodelin' Cowboy
W9XBY Collee Cup Serenade

9:00
NBC News, Breen & De Rose:
WREN KTHS
NBC Mix, Wages of the Cabbage
Patch, sketch: WDAF KSD
WOW (sw-15.33)
★ CBS Betty & Bob, sketch:
KFAB KMBC KMOX (sw-
21.52)
Musical Prgm.: KWK KGNF
News WMT KOIL
Travels of Mary Ward: KFBI
KFH KWTO KUOA
KFEQ Friendly Hour
KLRA Variety Prgm.
KSCJ WPA Prgm.
KSOO Markets & Melody
KVOO Shannon's Shamrocks
WIBW Regal Melodies
WHD Morning Melodies
WIBW Grocery Boys
WNAX Δ Sacred Service
W9XBY News & Views

9:15
NBC Five Star Jones, sketch:
(sw-15.21)
CBS Modern Cinderella, sketch:
KFAB KMBC KMOX (sw-
21.52)
NRC John's Other Wife, sketch:
WDAF KSD WOW (sw-15.33)
NBC Viennese Sactet: WIEN
KTHS KWTO
News: KFBI WNAX
KFBI Songs That Will Never
Grow Old
KGNF Weather
KLRA Party Line
KOIL Kitty Keene
KSOO Markets, Sketches in Mel-
ody
KLOA Oddities
KVOO Handy Ads
KWK Old Familiar Music
Who Hymns of All Churches
KWK Royal Echoes
WIBW Ma Perkins sketch
WMT Louise Hathaway
W9XBY Friendly Neighbor

9:30
NBC Pepper Young's Family,
sketch: (sw-15.21)
NRC Just Plain Bill: WDAF
WOW (sw-15.33)
CBS John K. Watkins, news:
Retty Crocker, Hymns of All
Churches: KMHC KFAB
KMOX (sw-21.52)
NBC Tom Higgins of Flinchville:
WMT KTHS WREN KVOO
KFBI Dude Rancher
KFH Grain, Livestock Mkts.
KGNF Paramount Orgao
KLRA Magazine of the Air
KOIL Onaha Police Court
KSCJ A. U. W. Prgm.
KSOO Markets; Slices of Life
Drama
KLOA Music Appreciation
KWK Manticello Party Line

KWTO Radio News; Stockyards
WHD Dance Orch.
WHI Betty & Bob
WIBW Homeless' Prgm.
WNAX Lloyd Wells' Orch.
W9XBY Human Touch

9:45
★ NBC Today's Children, sketch:
WOW WDAF WHO KSD (sw-
15.33)
NBC Aristocratic Rhythm: WREN
(sw-15.21)
KFBI World Bookman
KFH Pounce of the Piano
KLRA Variety Prgm.
KOH Houseboat Hanna
KSM Livestock Trade
KSOO Concert Hall
KTHS Aunt Sammy's Chat
KVOO What's New at Vaudeville

10:00
NBC David Harum, sketch: KSD
WOW WDAF WHO (sw-15.33)
CBS Rhythm Boys: (sw-21.52)
★ NBC Nellie Revell: WREN
KTHS KWK (sw-15.21)
CBS Mary Lee Taylor: KFAB
KMOX KLRA KFBI
KFBI Lady of the House
KFEQ Housewife's Friend
KGNF Opening Grain Markets
KMBC Fashion Flash-
KOIL Melody Lane; News
KSOO Markets; Want Ad Bamples
KSOO Markets, News
KVOO Song Session
KWTO Kitchen of the Air
WHD Nurturing Municipal Court
WMT Lou Welsh, organist
WNAX Bohemian Band
W9XBY Organ Rhapsody

10:15
NBC Home Sweet Home, sketch:
(sw-15.21)
CBS Quigley Twins, East & Dum-
kie: KMOX (sw-21.52)
NBC Vagabonds: WREN KTHS
★ NBC Backstage Wife, sketch:
KSH WOW WDAF WHO (sw-
15.33)
CBS Milton Charles, organist:
KFAB KSCJ
KFH News
KFH Graham Quarter Hour
KGNF Shoppers' Prgm.
KLRA Variety Prgm.
KMBC Crystal Gazers
KOIL Iowa Hour
KSOO Dance Hour
KVOO Glenn Condon
KWK Peggy Duran, soloist
KWTO Nia & Nucky
WMT HomeMaker's Matinee

10:30
★ NBC Vic & Sade, sketch: (sw-
15.21)
NIU The Hymnionners: WREN
KTHS
CBS Big Sister, sketch: KLRA
KMOX WNAX KFAB KFBI
(sw-21.52)
★ NBC Ralph Kibberly, dream
singer: WDAF WOW (sw-
15.33)

KFBI Marie Gunterman, organist
KFEQ Paddy's Old Timers
KGNF Words & Music
KMBC News
KSI J Real Estate News
KSH Mystery Club
KSOO Ining Crowley
KVOO Rapid Pickup
KWK Rapid Service
KWTO Singing Soloists
WIBW Song Stylists on Revue
WHD Party Line
WIBW Arts & Crime Assn
W9XBY Good Morning Neighbor

10:45
★ NBC Gospel Singers: WREN
KWK WMT KOIL (sw-15.21)
NBC Walter Blautaus Orch.:
KTHS WDAF WHO
★ NBC Allen Prescott, the wife
saver: KSD (sw-15.33)
KFAB The Jangles
KFEQ Monty of the Piano
KFH Grand Market, News
KGNF Amer Family Robinson
KMOX To be announced
KSCJ Livestock Trade
KSOO Man on the Street
KVOO Billy & Thelma
KWTO Playing the Song Market
WIBW Modern Melodies
WIBW Party Line
WNAX Rantune Band
WOW Prudence Penny

11:00
NBC Honeybush & Salsalras:
WIEN KTHS WMT KOIL
NBC Christine, songs: KSD (sw-
15.33)
CBS The Gumps, sketch: KMBC
KMOX (sw-21.52)
KFAB Weather, Markets
KFBI Pa Perkins' Rhythm Boys
KFH To be announced

KGNF Round the Town
KLRA Variety Revue
KSI J Ma Perkins, sketch
KSOO Markets, From Studio A
KLOA Farm & Home News
KVOO Party Line
KWK Bing Crosby, songs
KWTO Carl Zimsky's Scrapbook
WDAF Way Down East
WIBW Rhythm & Romance
WHO-Kitty Keene, Inc.
WHD Street Reporter
WNAX Leo Terry Band
WOW Album of Beauty & Health
W9XBY Cool's Quarter Hour

11:15
★ NBC Story of Mary Martin,
sketch: KSD WOW WDAF
WHO (sw-15.33)
★ CBS Between the Bookends:
Ted Malone: KMBC KMOX
KFAB (sw-21.52)
NBC Women of '35; Political
Talk: WREN KOIL WMT
KWK (sw-15.21)
KFEQ Prairie Schooner; Farm
Prgm.
KSCJ Fred & Sally
KTHS Morning Melodies
KVOO News
KWTO Wagner's Chuck Wagons
WHB Sweethearts on Parade
WHD Dinner Hour
W9XBY Lather & Lytes

11:30
★ NBC Hal Farm & Home Hr.;
The Household Calendar; Wal-
ter Blautaus Orch.: WREN
WHO KVOO KTHS WOW
KWK (sw-15.21)
CBS Merry-makers: KLRA
NIU Gene Arnold & the Cadets:
KSD KTHS (sw-15.33)
CBS Romance of Helen Trent,
sketch: KMBC KFAB KMOX
(sw-21.52)
KFH Lois & Joe Cook
KFH Gram Mkt., Shoppers Trio
KGNF Livestock Markets
KOIL Noonday Varieties
KSOO Dance Parade
WDAF Peck's on the Air
WHD Melodies for Madame
WMT Political Talk
WNAX Pals of the Prairie
W9XBY News & Views

11:45
NIU Jules Land's Ens.: KTHS
CBS Rich Man's Darling sketch:
KMBC KMOX KFAB (sw-
21.52)
News: WMT KFBI
KGNF Political Talk
KIMV Modernisms
KSCJ Farm Hall's News
KSO George Hall's Orch.
KSOO Hog Markets, Weather;
Bound Up
KWTO Market Reporter
WDAF Star Gazer
WIBW Style & Smile Leaders
W9XBY Television Flashes

AFTERNOON

12:00
CBS Madison Ensemble: KLRA
KSCJ (sw-15.27)
Variety Prgm.: WNAX KFBI
Rubinold violinist: KVOA KFEQ
KFAB Man on the Street
KFBI Gene Peiper's Orch.
KGNF News Reporter
KMBC News Market News
KMOX Let's Compare Notes
KSH News Market Reports
KSOO Grand Markets Round Up
KWTO Lu-chron Lytes
WDAF Nat'l Farm & Home Hour
(NBC)
WBB Crazy Water Hotel
WIBW News
WMT Cedar Valley Hillbillies
W9XBY Chuck Wagon Opera

12:15
CBS Mabelle Jennings, commen-
tator (sw-15.27)
NBC Hollywood High Hatters:
(sw-15.33)
CBS Film Boys: KLRA KSCJ
News: WNAX KOIL WHB
KFAB Markets, Farm Prgm.
KGNF Musical Moments
KMBC Tex Owens, songs
KMOX Magic Kitchen
KSOO Farm Specials
KVOO Market Reports
KWTO Steamboat Bill, Answer
Man
WIBW Market News
WMT Question Man; Voice of
Iowa

12:30
NBC Vaughn de Leath, songs:
KOIL
CBS Academy of Medicine: (sw-
15.27)
NBC Dan Harding's Wife, sketch:
(sw-15.33)
KFBI Duckwall Street Reporter

KFH Rhythm Three:
KGNF Packer's Ensemble
KLRA Buckle Busters
KMBC Midwesterners, quartet
KSCJ Voice of the People
KSOO Markets, Rhythm Review
KTHS Musical Almanac
KVOO Bob Wiley Playboys
KWK Variety Prgm.
KWTO News
WDAF Calendar of Melodies
WIBW Noon Time
WHO Gingham Girl
WIBW Noonday Prgm.
WMT Markets, Hillbillies
WNAX Bohemian Orch.
WOW News, Musicals
WREN Tulsa Tea Range Rules
W9XBY What Shall I Do?

12:45
★ NBC Happy Jack, songs: KSD
WDAF (sw-15.33)
CBS Howell & Wright, pianists:
KLRA KFAB (sw-15.27)
NBC Lot & Will: WREN KOIL
News: KSOO WHO
KFBI Gene Peiper's Orch.
KFEQ Street Reporter
KFH Grain & Livestock Market
KGNF Terry Carpenter Talk
KMBC Sonnets
KMOX Eddie Dunstetter, organ-
ist
KSCJ Livestock Trade; Musical
Almanac
KTHS Jolly Cowboy
KWTO Man in the Store
WIBW John Waldstedt
WMT Joe Hoakes; Aunt Fanny
WNAX D. B. Gurney
WOW Man on the Street
W9XBY Menu of Melody

1:00
NBC Words & Music: WREN
CBS Big Sister, sketch: KMBC
NBC Walter Logan's Musicals:
WDAF WOW KSO (sw-15.33)
KFAB Markets
KFBI Lois, Joe & Ernest
KFBI To be announced
KMOX Queen's Favorites
KOIL Curb Exchange
KSMO Markets, Cecil & Sally
KTHS Dance Orch.
Ella Robinson, violinist
KWK Jack Handolph's Orch.
KWTO Organ Concert
WIBW Voice of Kansas City
WHO Girl in a Million
WMT German Band
WNAX Leo Terry Band
W9XBY Television Flashes

1:15
CBS Aerie, School of the Air:
KFBI KMBC KSCJ KMOX
(sw-15.27)
KFAB Siesta
KFBI Friendly Farmer
KFEQ Marke & Park
KLRA Almanac
KOA Variety Hour
KOIL Kenneth Gulden & Eddie
Butler
KSOO Hits & Bits
KTHS Words & Music (NIC)
KVOO Steamboat Bill, Embassy
Ensemble
KWK Words & Music
WIBW Harmony Hotel
WHD Musical Almanac
WMT Happy Returns; Interlude
W9XBY Bands & Ballads

1:30
NBC Gen Fed of Women's Club:
WREN WMT
★ NBC Carol Deis, songs: Josef
Hontis Orch.: KTHS WOW
(sw-15.33)
News: KFAB KWK
KFBI Ernest Kolman's Orch.
KLRA Ma Perkins
KOIL Homemakers' Club
KSO News; Market Reporta
KSOO Eds & Zeb
KVOO Handy Ads
KWTO World Entertainers
WDAF Houseboat Hannah
WIBW Swing Fiesta
WHO Market Report
WNAX Yasha Borowsky

1:45
★ NBC Music Guild: WREN
WMT
CBS Happy Hollow, sketch:
KMBC KSCJ KLRA (sw-
15.27)
Judy & Jane, KFBI KOIL WHO
WDAF KVOO
KFAB Markets
KFBI Songs on Parade
KFEQ Mayme, songs
KGNF Swappers; Weather &
Markets
KMBC Tex Owens, songs
KMOX Window Shoppers
KSO Carol Deis, sop. (NBC)
KSOO Irriting & Dreaming
KWK Musical Prgm.
WIBW Harmony Hotel

WNAX Rhythm Kasals
W9XBY Late Continental

2:00
★ CBS Al Pearce's Gang: KSCJ
KLRA KFAB (sw-15.27)
NBC Pepper Young's Family,
sketch: KSD WOW WDAF
WHO KVOO (sw-15.33)
KFBI Melody Matinee
KFH Grain & Livestock Market
KGNF Peacock Court
KMBC Metropolitan Moods
KMOX Barnyard Follies
KOIL Music Guild (NBC)
KSOO In the Crucialight
KTHS Rhythm Parade
KWK Mollie of the Movies
KWTO Market Reporter
WHB Modern Melodies
WIBW Kansas Hummicket
WMT Freddy Mauek's Orch.
WNAX Brass Band
W9XBY Leaders in Dance Time

2:15
★ NBC Ma Perkins, sketch: Vir-
ginia Payne WDAF KVOO
WOW KSD WHO (sw-15.33)
KFBI Tonic Tunes
KFBI All Request Hour
KGNF Gali Rini
KMBC Al Pearce's Gang (CBS)
KSOO Club Cabana
KWK Music Guild (NBC)
KWTO Piano Improvisations
WHB Romances
WNAX Ma Perkins, sketch

2:30
NET Light Opera Co.: KOIL
WMT (sw-15.21)
CBS Do You Remember?: KFBI
KLRA KFAB KSCJ (sw-
15.27)
★ NBC Vic & Sade, sketch:
KSD KVOO WDAF WHO
WOW (sw-15.33)
KFBI Lady of the House
KFEQ Δ Ministerial Alliance
KFBU Spanish Lesson
KGNF Closing Grain Markets
KMOX Magazine of the Air
KSOO World News Parade
KWK Coyita Bunch
KWTO Genus of Melody
WHD Dance Matinee
WIBW Organals
WNAX Jimmy Barnet's Orch.
W9XBY Afternoon Arias

2:45
NBC The O'Neill, sketch: KSD
WDAF WHO WOW KVOO
KFBU A Comedy of Errors
KGNF Italy Musical Variety
KSOO Peacock Court Dance
KWK Way Down East
WIBW Harlem Harmonies
WIBW News

3:00
★ NBC JOHN MORRELL & CO.
Presents Tea Time at Morrell's;
Variety Show featuring Gale
Page, contralto; Charles Sears
Tr; Joseph Gallicchio's Orch.;
Oun McNeill, m.c.: WDAF
WHO (sw-9.55)
CBS The Story of Song, Solos:
KFAB KFBI KLRA KSCJ
(sw-15.27)

NBC Light Opera Co.: KTHS
KVOO WHEN KWK
News, KSOO KWTO WNAX
KGNF
Travels of Mary Ward: WIBW
KFEQ
KFBI Lois & her Jolly Fellows
KMBC Classic Hour
KMOX Ma Perkins, sketch
WHB Police Bulletins; Quizzical
Quiz
WMT Belle & Marths; News
WOW To be announced
W9XBY Say It with Music

3:15
KFBI Tonic Tunes
KFEQ Home Folks Frolic
KGNF Sketches in Melody
KMBC Music in the Air
KMOX-Kitty Keene
KSOO Question Box; Pacific
Echoes
KWTO Mid Afternoon Melodies
WIBW Sweet Music
WIBW Kansas Roundup
WMT Patient-Teachers Council
WNAX Pals of the Prairie

3:30
NBC Landon Iddoo Clubs Prgm.:
WOW WDAF KVOO (sw-
9.53)
CBS All Hands on Deck: KFAB
KMBC KSCJ KFBI KLRA
(sw-15.27)
NBC Strutting Songsters: WREN
KWK WMT
KFBI Musical Mart
KGNF Club Reporters
KMOX Houseboat Hannah
KOIL Duane & Sally
KSOO Skyrde
KTHS Matinee Melodies
KLOA Secrets of Happiness
KWTO Rhythm & Romance

Friday October 30



Oscar Shaw
See 7 p.m.

Network Changes

Beans Fields, formerly 6:30
p.m. Tuesday, now CBS 9:45
p.m. (ST 18:45 MST)

MORNING

8:00
★ NBC Breakfast Club, Orch.:
News, WREN KTHS (tw-15:21)
CBS Metropolitan Parade, KLRA
(tw-15:21)
NBC Strangers, News, WOW
KSD
Good & Beautiful, KMBC, WIBW
KOH, WHD
KFB I Rex, Languade, devo-
tional
KFA Variety Hour
KMT Morning Devotions
KMOA Views on News
KSTU Medical Desk
KTHS Medical Hall Hour
KWB Travels of Mary Ward
KWK Green Band
KWB The Pope - Almsnac
WDF Birthdays Bell
WMT Tom Brads Roundup
WAX Rosebud Kids
W9XB Lark Edition
8:15
KFB Jack Wells
KATV on Weeks' Orch.
KMOA on Hokeys
KWOA on London
KWK Musical Prem.
KWO on Tom Tom
WDAF Streamlines (NH)
8:30
CBS Bill & Ginger, News: tw-15:21
CBS Richard Maxwell, songs:
News, KFAB, KLRA, KFH
SBO Breakfast Club, KOIL
KVOO
KBI Hits & Encores
KBN Music & Time
KMBC Kitty Keene
KFOA Your Home
KWK Musical Melodies
KWO To be announced
WHD Kenneth Kay
WHD Musical Folk
WIBW Unity School
WMT Morn Music
WAX Art Tatum pianist
W9XB Morning Meditations
8:45
CBS Bachelor's Children, sketch:
KMOX (tw-15:21)
CBS Lee Hazarek, pianist: KFH
CBS Suvellers, KLRA
Party Line, KMBC, WOW
KFAB News, Radio Calendar
KFBI Hollywood on Parade
KSD Melodic Mementos
KSOO Singing Stars
KWK World Evertimes
WIBW Singing Strings
WIBW Barber Quarter Hour
WMT Lou Webb
WAX Yodelo Cowboy
W9XB Coffee Cup Serenade
9:00
NBC Mrs. Wiggs of the Cabbage
Patch, sketch, WDAF, WOW
KSD (tw-15:33)
NBC News, Breen & de Bose,
songs, WREN, KTHS, KWK
★ CBS Betty & Bob, sketch:
KFB, KMBC, KMOX (tw-15:21)
News, WMT, KOIL
Travels of Mary Ward: KFBI
KWO KTH KUOA
KFEQ Friendly Hour
KGNF Quartet
KIRA Variety Prem.
KSCJ Piano Pete
KSOO Markets
KVOO Shannon's Shanturks

WIB Regal Melodies
WHO Morning Melodies
WHD Greets Boys
WAX Sacred Service
W9XB News & Views
WREN 7:15
NBC John's Other Wife, sketch:
WDAF, WOW, KSD (tw-15:33)
NBC Five Star Songs, sketch:
(tw-15:21)
CBS Modern Cinderella sketch:
KFAB, KMBC, KMOX (tw-15:21)
NBC Viennese Sextet: WREN
KTHS
News, WAX, KFBI, KFH
KGNF Quartet
KLRA Party Line
KOH Kitty Keene
KSOO Markets: Sketches in Mel-
ody
KWOA Oddities
KVOO Handy Ads
KWK Joan Davis, soloist
KWO Suvellers of Song
VHB Missouri Notes
WHD Betty Crocker
WIBW Ma Perkins, sketch
WMT Dana & Howdy
W9XB Friendly Neighbor
9:30
NBC Pepper Young's Family,
sketch: tw-15:21
NBC Josh Higgins of Finchville
KTHS KVOO WHEN WMT
CBS John K. Watkins, News:
Retty Crocker, KFAB, KMBC
KMOX (tw-15:21)
NBC Just Plain Bill, sketch:
WDAF, WOW (tw-15:33)
KFB-Dude Rancher
KFH Gene & stick Quotations
KGNF Paramount Organ
KIRA Magazine of the Air
KOH Onaha Pagan Court
KSCJ P.T.A. Prem.
KSOO Markets: Miss That Never
Grins On
KFOA Music Appreciation
KWK Monticello Party Line
KTHS News, Stockcards
WHD Song Stylus on Revue
WHD Betty & Bob
WIBW Newsweek Prem.
WAX Jimmy Barrett's Orch.
W9XB Human Touch
9:45
NBC Aristocratic Rhythms Har-
old Levey's Orch. WREN
(tw-15:21)
★ NBC Today's Children, sketch:
KSD, WOW, WDAF, WHD (tw-15:33)
KFBI World Bookman
KFH Prince of the Piano
KOH Houseboat Hanna
KSTJ Livestock Trade
KTHS Scripts & Seraps
KVOO What's New at Vandevers
KWK News
KWB Socialites Weather
KWB Story Behind the Song
WMT Marie Berthen
W9XB Remote Control
10:00
NBC Herman & Banta, xelo-
phone & band duo: KTHS
(tw-15:21)
WREN, KWK (tw-15:21)
★ CBS Magazine of the Air:
KFAB, KMBC, WAX (tw-15:21)
NBC David Harum, sketch, KSTJ
WDAF, WHD, WOW (tw-15:33)
KFBI Lady of the House
KFEQ Housekeeper's Prgm.
KFH Model Kitchen
KGNF Opening Grain Markets
KIRA Variety Revue
KMBC Joanne Layne
KOH Melody Lane, News
KSTJ News; Want Ad Rambles
KMOA Markets & News
KVOO Saing Session
KWB Kitchen of the Air
WIB-Northside Municipal Court
WMT Lou Webb, organist
W9XB Organ Bhagnody
10:15
★ NBC Backstage Wife, sketch:
KSD, WOW, WDAF, WHD (tw-15:33)
NBC Home Sweet Home, sketch:
(tw-15:21)
NBC Yarebonds: WREN
KGNF Shoppers Prgm.
KIRA Variety Prem.
KMBC Crystal Gazers
KOH Iowa Hour
KSOO Dance Hour
KTHS Football Rally
KVOO Glenn Gordon
KWK Pragy Duncan, soloist
KWO Six & Nicky
WMT Homemakers' Matinee
10:30
★ NBC Vic & Sade, sketch: (tw-15:21)
CBS Chicagoan: KFH, KFAB
KSTJ, KLRA
NBC How to be Charmin g, sketch:
KSTJ, WOW, WDAF (tw-15:33)
NBC The Homeowners: WREN

CBS Igor R. Whitman, The
Brava Honor: (tw-15:21)
KFBI Marie Gurelman, organist
KFEQ Old Timers
KGNF Words & Music
KMBC News
KMN Carolyn Pryce
KSOO Bing Crosby
KAOO Organ Reverses
KWK Baptist Service
KWO 4 Star Trio
WIB Harmonizers
WHO Party Lane
WIBW Protective Service
WAX Ragtime Band
W9XB Good Morning Neighbor
10:15
★ CBS-Dr. Allan Roy Daloe:
KMBC, KMOX (tw-15:21)
★ NBC Gospel Singer: WREN
KOH, WMT, KWK (tw-15:21)
NBC Voice of Experience: WHD
WDAF, WOW, KSD, KVOO
KTHS (tw-15:33)
KFB The Jangles
KFEQ Mounts at the Piano
KFH Grain Market, News
KGNF World Observer Talk
KIRA Concert Hall of the Air
KSTJ Livestock Trade
KSOO Man on the Street
KWO Paths of Memory
WHD Morn Music Melodies
WHD Party Line
11:00
CBS The Gumps, sketch: KMBC
KMOX (tw-15:21)
NBC Honeybee & Sassafras:
WREN, KTHS, KOIL
NBC Christmas, songs, KSD (tw-15:21)
KFB Weather, Markets
KFBI Ma Perkins' Rhythm Boys
KFEQ Markets
KFEQ To be announced
KSTJ Whispering Strings
KSTJ Ma Perkins, sketch
KSOO Markets: Live studio A
KFOA Farm & Home News
KWO Party Line
KWK Sunshine Special
KWO Karl Zeman's Scrapbook
WDAF Way Down East
WHD Flashes from the Film
WHD Kitty Keene, the
WHD Street Reporter
WMT Gumps Prgm.
WAX Leo Terry, Band
WOW Album of Brants & Health
W9XB The Quarter Hour
11:15
★ NBC Story of Mary Marlin,
sketch, KSD, WOW, WDAF
WHD (tw-15:33)
★ CBS Between the Bookends:
KFAB, KMBC, KMOX
NBC Jack & Loretta Clemens
WREN, KOIL, KTHS, WMT
KFEQ Prairie Schooner, Farm
Prgm.
KFA Hawaiian
KSTJ Ted & Sally
KWK News
KWK Bing Crosby, songs
KSTJ Rhythm & Romance
WHD Southstars on Parade
WIBW Dinner Hour
W9XB Lather & Lyrics
11:30
★ NBC Nat'l Farm & Home Hr.:
Conservation Day Prgm., How-
ard Zahner, Bureau of Bi-
ological Survey, & Other
Speakers, Uncle Sam's Finest
Rangers, dramatic sketch:
Walter Blaufuss' Homestead-
ers WREN, KVOO, KTHS, WHD
KWK, WOW (tw-15:21)
CBS Romance of Helen Trent,
sketch, KMBC, KFBI, KMOX
(tw-15:21)
NBC Gene Arnold & Cadets
Quartet, KSD
KSTJ Spivators, KLRA
KFBI Lark & Joe Cook
KFH Reporter of Odd Facts,
Gram Market
KSTJ Farm Prgm.
KMOX Ma Perkins
KOH Noonday Varieties
KSCJ Real Estate News
KSOO On the Mall
WDAF Pecks on the Air
WHD Melodies for Madame
WMT German Band
WAX Pals of the Prairie
W9XB News & Views
11:45
NBC Gads Page, songs: WHD
KSD
CBS Rich Man's Darling, sketch:
KMOX, KMOA, KFAB (tw-15:21)
News, KFBI, WMT
KSTJ Snappers, Tru
KSTJ Open House
KSTJ Farm Fresh, News
KSOO Hug Markets Weather:
Round Up
KWB Mid Day Markets
WDAF Star Gazer

WBB Tyler & Snuff Leadless
W9XB Television Flashes
AFTERNOON
12:00
CBS Frank Danley's Orch.: KLRA
(tw-15:27)
NBC Joe White, Inc. (tw-9:53)
Crazy Water Hotel, WIB, KOIL
Variety Prgm., WAX, KFH
KFAB Man on the Street
KFBI Gene Pepper's Orch.
KFEQ Markets
KGNF News Reporter
KMOX News, Market Reports
KSTJ Let's Compare Notes
KSTJ To be announced
KSD News, Markets; Xavier Cu-
gat's Orch.
KSOO Grain Markets, Round Up
KWO Lunchtime Lyrics
WDAF Nat'l Farm & Home Hour
WIBW News
WMT Hillbillies
W9XB Chuck Wagon Opera
12:15
NBC Hollywood High Hatters:
(tw-15:33)
News, KOIL, WAX, WBB
FBI Markets; Farm Prgm.
KFEQ Thank You Stusia
KFH To be announced
KSTJ M. T. C. Stricklen
KWB Tex Owens, songs
KWO Magic Kitchen
KSTJ Frank Danley's Orch. (CBS)
KWO Farm Specials
KFOA Variety Prgm.
KWO Answer Man
WIBW Market News
WMT Question Man; Voice of
Jora
12:30
CBS Ruth Hazey & Jimmy Far-
rell (tw-15:27)
NBC Dan Handing's Wife: (tw-15:33)
NBC Vaughn de Leath, songs:
KOH
KWB KFEQ KWH WOW
Variety, KWK, WDAF
KFBI Dorell Street Reporter
KTHS Singers
KFA Wayne Eric's Orch.
KIRA Bookable Systems
KSTJ Multicultural, quartet
KSTJ Voice of the People
KSOO Bullhorn violinist
KTHS Dance Orch.
KVOO Bob Walls Playboys
WHD Noon Time
WHD Lunchtime Music
WIBW Noonday Prgm.
WMT Markets, Hillbillies
WAX Brass Band
WREN Tulsa Tails Dance Rules
W9XB What Shall I Do?
12:45
★ NBC Happy Jack, songs: KSD
WHD (tw-15:33)
CBS Ruth Hazey & Jimmy Far-
rell, KLRA, KFAB
NBC Dot & Will, WREN, KOIL
KFBI Gene Pepper's Orch.
KFEQ Street Reporter
KFH Livestock & Grain Market
KSTJ Terry (Carpenters Talk)
KMBC Songsmiths
KMOX Inquiring Reporter
KSTJ Livestock Trade
KTHS July Cowboy
KWO Man in the Store
WHD John Wallstedt
WHD News
WMT Joe Doakes, Aunt Fanny;
Carnalities
WAX D. B. Guinness
WOW Man on the Street
W9XB 20th Century Serenade
1:00
★ NBC Music Appreciation Hour
Hr. Walter Damrosch, cond.
WREN, WDAF, KTHS, KWK
KSD, WOW (tw-15:33, 15:21)
CBS News Through a Woman's
Eyes, KFBI, KFH, KMOX (tw-15:27)
KFBI Lou, Joe & Ernest
KIRA Musical Revue
KMBC New Times for Old
KOH, Curly Exchange
KSTJ To be announced
KSOO Markets, Ted & Sally
KVOO Chamber of Commerce
KWK Drama & Music
KWO Organ Concert
WHD Voice of Kansas City
WHD Open House
WMT Pointer Parade
WAX Leo Terry, Band
W9XB Television Flashes
1:15
CBS American School of the Air:
KMBC, KSTJ, KMOX, KFBI
(tw-15:27)
This & Legend, KOIL, WHD
KFBI Mother Randall's Open
House
KFBI Friendly Farmer

KFEQ Maize & Paik
KSOO Hits & Bits
KOA Variety Hour
WHD Harmony Hotel
WMT Music Appreciation (NBC)
W9XB Bands & Ballads
1:30
KFAB News, Commentator
KFBI Ernest Kuhnman's Orch.
KLRA Ma Perkins
KOH Homemakers' Club
KSOO Ed & Zeb
KVOO Handy Ads
KWK News
KWO Glenn & Nick
WDAF Houseboat Hanna
WHD Swing Fiesta
WHD Market Report
WAX Mother Randall's Open
House
1:45
CBS Happy Hollow, sketch:
KWH, KSTJ (tw-15:27)
Judy & Jane, KFH, KOIL, WHD
WDAF, KVOO
KFBI Markets
KFEQ Mayme, songs
KGNF Weather & Markets
KMOX Joe Karnes, pianist
KSOO Drafting & Dreaming
KWK To be announced
WHD Reminiscing with Belle
News
WAX Hawaiian
WOW Musical
W9XB Deep South
2:00
CBS Columbia Concert Hall
Kroner String Quartet, KSTJ
KFAB (tw-15:27)
NBC Edward Daves, bar, WREN
KOH, tw-15:21
CBS Magazine of the Air, KMBC
NBC Pepper Young's Family
sketch, WDAF, KSD, WOW
WHD, KVOO (tw-15:33)
KFBI Melody Matures
KFH Grain & Livestock Market
KSTJ WPA Musical Dram
KMOX Barnard Follies
KSOO Black Magic Mystery
KTHS Election Parade
KWK Bob of the Movies
WHD Market Reporter
WHD Tom O'Clock Times
WIBW Kansas Homestead
WMT Freddy Mank's Orch.
WAX Bohemian Band
W9XB Leaders in Dance Time
2:15
★ NBC Dorothy Drestin, sop.:
KOH, WREN, KWK (tw-15:21)
★ NBC Ma Perkins, sketch:
WDAF, KVOO, WOW, WHD
KSD (tw-15:33)
KFOO Muddy Moods
KFBI Tour Times
KTH All Request Hour
KFEQ Peacock Court
KSOO Juli Cabrita
KSTJ Jewel Box
WHD Romancers
WAX Ma Perkins, sketch
2:30
NBC Radio Gossip, KOIL, WREN
CBS Three Cousins, KFAB
KFH, KSTJ (tw-15:27)
★ NBC Vic & Sade, sketch: KSD
WDAF, KVOO, WOW, WHD
(tw-15:33)
KFBI Lady of the House
KFEQ Concert Hall of the Air
KFBU Debate
KGNF Closing Grain Markets
KMBC Magazine of the Air
KSOO World News Parade
KWK Coylla Butch
KWO Success Story
WHD Dance Matinee
WIBW Organalities
WMT To be announced
WAX Lloyd Wells, Orch.
W9XB Afternoon Arias
2:45
NBC The O'Neills, sketch, KSD
WDAF, WHD, WOW, KVOO
KIMO Tea Time Times
KBI Evening Returns
KFEQ Memory Album
KSTJ Musical Variety
KMBC Sunny & Buddy
KSOO Peacock Court Dance
KIRA Story Book Land
KWK Way Down East
KWO WPA Concert
WHD Harmonies
WMT Waltz Time
W9XB Lather & Lyrics
3:00
CBS Bob's Mills, Orch.: KFAB
KFH, KSTJ (tw-15:27)
NBC To be announced, WHD
WOW, KIRS, WDAF, KVOO
(tw-9:53)
Travels of Mary Ward: KFEQ
WIBW
News, KSOO, KWIO, WAX
KFBI Lou & her Jolly Fellows
KSTJ Morn News
KMOX Ma Perkins, sketch
KWK World Entertainers
WHD Morn Matinee

WIB Pulse Bulletin, Quiz
★ WMBH-MDIVE GOSSIP 11:420
KJ
WMT Hello & Martha, News
W9XB Travel Time
3:15
KFBI Tour Times
KSTJ sketch: Melody
KMOA Kitty Keene
KSOO Parole Ladies
KWO Brown, Fred Blues Girl
WHD Sweet Music
WIBW Kansas Roundup
WMT To be announced
WAX Pals of the Prairie
3:30
NBC London Radio Club Prgm.:
WDAF, KVOO, KSO, WOW (tw-9:53)
★ CBS Army Band: KSTJ, KFAB
KMBC, KFBI, KLRA (tw-15:27)
NBC John Sparrows Ensemble:
WDAF & KWK (tw-15:21)
KFBI Musical Mart
KGNF (ul. Harmonies)
KMOX Houseboat Hanna
KOH, Hanna & Sally
KSOO Skivvie
KTHS Matinee Melodies
KFOA Secrets of Happiness
KWO Rhythm & Hoopiness
WHD Staff House
WHD Way Down East
WMT Dream Songs
W9XB Cocktail Hour
3:45
NBC Grand Burton, sketch:
WDAF, KSD, WHD
NBC Young Hickors, sketch:
KWO, WREN, KTHS, WMT
KWK (tw-15:21)
KFAB Ma Perkins, sketch
KFEQ Ben Henderson
KSTJ Round the Town
KMBC News That a Woman's
Eyes
KMOX Personal Column
KVOO News
WAX Singing Strings
WOW News, Belle & Martha
4:00
CBS Jr. Nurses' Gumps (tw-15:33)
CBS Young Frank's Orch. KSTJ
KFB, KFAB
NBC Arthur & WREN, KTHS
KVOO, KWK, WMT, KOIL
NBC Meet the Music: WDAF
KSD, WHD (tw-9:53)
KFBI News
KFEQ Matinee
KIRA The Dreamers
KMBC News, Citizens League
KMOX News Updates & Jack
KSOO Mother Goose Parade
KWO Hits & Encores
WHD Lefty, pianist
WIBW Sons of Pioneers
WAX Garden of Memories
WHD Interviews with Aunt Sally
W9XB Black & White
4:15
NBC Country Cousins, hillbilly
trio, KSD, WOW
CBS Dorothy Gardner's Children's
Cousin, KSTJ, KTHS (tw-15:33)
NBC Tom Mix' Straight Shooters
Ranch Boys (tw-9:53)
KFAB Babs & Betty
KFBI Rhythm & Romance
KTH Did You Know That?
KGNF Howell Sisters
KMBC Joseph Walden, tr.
KMOX Stardust
KSOO Through Hollywood Lens
KFOA University Trio
KSTJ Union Stockyards
WDAF Concert Dick
WHD News
WHD London Radio Club
WIBW Earl Haden's Hillbillies
WAX March Kings
W9XB Musical Memoirs
4:30
NBC Jack Armstrong, sketch:
(tw-9:53)
CBS Treasure Adventures of Jack
Masters, (tw-11:33)
NBC Strong Ensemble: KTHS
WOW, WHD
CBS Dastardly KSTJ
NBC Glad Hatters: WREN
KWK, WMT, KOIL
★ NBC Singing Lady: (tw-15:21)
KFAB (crossroads of the Nation)
KFBI Times to Black & White
KFEQ Apple Circle
KFH To be announced
KMN The-It's Variety
KIRA Bad Music
KMBC Young Club
KMOX Joe Karnes, pianist
KSD Emma Baker, sop.
KSOO Jay Tram
KWO Twilight Serenade
KWO Radio Parade
WDAF Star Gazer
WHD Spotlight Revue
WIBW Matinee
WAX Rosebud Kids
W9XB Ruralhythm

Friday October 30



Singin' Sam
See 7:15 p.m.

Frequencies

KCMB 1270	KSD 930	WGN 720
KRZR 770	KSD 1420	WGB 920
KFBI 1050	KSD 1110	WHD 1000
KFBI 1300	KSTP 1480	WIBW 500
KFBI 1480	KVOO 1140	WIS 870
KFBI 1820	KWK 1380	WLV 700
KFBI 1430	KWTO 580	WMAU 870
KFBI 950	WBAF 900	WMT 800
KMOX 1080	WBBM 770	WNAK 870
KOA 830	WCCO 830	WOW 580
KOL 1280	WDAF 810	WVBC 1220
KRST 1320	WENR 870	WWSB 930
KSD 1320	WFAA 800	WVXV 1520

CBS Guy Lombardo Orch.
KLBX WBBM KSCJ KMBC
KTH KJNT

*** NBC Fred Waring's Orch.:**
KOA

NBC Shandor violinist; Puss Morgan's Orch. WREN WMT KWK KSO

KMOX Eddie Heylert's Orch.
KVOO Dance Orch.
WHD Atton Weeks Orch.
WENL-Dollar Skating Derby
WGN Dance Orch.
WIBW News
WTV Moon Beer; DeVore Sisters; Organ & Poems
WSAX Friendly Voice

11:15
NBC Russ Morgan's Orch. KOIL (sw 6:14)

11:30
NBC San Francisco Opera Company Iron Wagon Memorial Opera House San Francisco, 2nd Act of Halevy's La Juive; Garmis Merula, cond.; Giovanni Martinelli as Eleazar; Elizabeth Bettsberg as Barfiel; Charlotte Boerger as Euloxia; Hans Clemens as Leopold; Euloxia as Cardinal de Rouen; John Howell as Hugueter; & Peter Jones as Albert. WBH WMAQ KSTP WDAF WRAP

End of Friday Programs

4:45
NBC Lillian Fleming, sup. KSO
KTHS WHO (sw 9:53)

CBS Wednesday News, Ketch
KSI KMBC KRAA KFBI (sw
11:33)

NBC Little Orphan Annie, sketch
15:21

NBC Donald McGibney, comm.
KWTO WREN

KFAB Master Singers
KFBI The Fellowship Hour
KFEQ Quartet

KGNF Old Times Music
KMOX Window Shoppers
KOH Opportunities for Youth
KTHA Mary Fisher
KWK Linda Helm, organist
WBF Safety Council Talk
WBF Jerome Carrington
WMT Songs of Romance
WOW American Weekly

5:00
CBS Three Queens and a Jack
KFBI
CBS Jr. Nurses Corp. KFAB
KMBC KMBC
CBS Buddy Clark, tur. KLBX
(sw 11:33)

NBC Moushik Tales
WDAF (sw 9:53)

News KSOH WREN KSO
KFBI The Melodiers

*** HGBF RADIO GOSSIP**
KOIL Sports Review
KSCJ To be announced
KSH News, Bixby Makers
KVOO Bill & Mac
KWK Musical Program
WVBC News, George

KHB Clock Hour
WHD Headline News
WMT Peary & Her Pal
WNAK Balladeer
WOW Curiosity Club
WNAK Super Serenade

5:15
CBS Eddie Home, organist
KLBX KSCJ
NBC Nat'l. Quartet WOV
(sw 9:53)

NBC Mable Williams songs
KTHS WREN (sw 15:21)

CBS Bobbie Benson, children's
sketch. WLV

NBC Tom Mix's Straight Shooters
Branch Rays. KSD
Voice-rackets. KMOX KFBI
KFAB News

KFBI Ralph Lewis violinist
KFFQ Wm. Hard Club
* **KROR-RADIO GOSSIP** (12:10
ke)

KGM Political Talk
KMBF Advs. of Stony & Biddy
KOIL Jack Armstrong
KSO Sports Summary
KTHA Story Book Land
KVOO Three on a Song
KWK Range Riders
KWHQ Teds Toller
WDAF Variety Program
WBB Twilight Hour
WHD Jr. Nurse Corp
WMT Political Talk
WNAK Yankton College

5:30
NBC News, Jackie Heller, (ur
WOW)

CBS News Three Area. KSCJ
KFAB KMBC (sw 11:33)

*** NBC Singing Lady:** WREN
WMT KOIL

Jack Armstrong, KMOX WHO
KLBX WDAF

News KFQ WIRW KVOO
KFBI Doc Fox Club

KIAC Interview Between Prof.
E. C. Ruedler & James Mulby
Freshman Debate coach
KGNF Highest

KSH Terry & Jim Adventures
KSO Diamond City News

*** KUOA-News, RADIO GOSSIP**
KWK Chaudi, the Mexican
KWHF Forensic Music
WIBW June Tunes
WNAK Lone Cowboy
WSAX Vacation to the Water

5:45
* **NBC Lowell Thomas**, com-
mentary (sw 15:21)

NBC Little Orphan Annie, sketch
15:21 WREN KOIL WMT

CBS News on the Mountain
KFAB KMBC KSCJ KFBI
KLBX KMOX (sw 11:33)

Little Orphan Annie WNAK
KSD

KFBI Lou Jay & Ernie
KGNF Bert Woodruff, (ur)
KWK Musical Program
KWHQ Tony Talk (ur)
WDAF Frank Farrel
WHD Aler & Little Jerome
WIBW News
WOW Variety Program
WVBC Singing Strings

6:00
* **NBC Amos 'n' Andy**, sketch:
KSD WHO (sw 9:53)

CBS Sunset Serenade KFBI
NBC Mary Small songs. KOIL
KWB (sw 11:57)

CBS Wm. Hard, commentator:
KFAB (sw 11:53)

News KGBX WOV WIRW
KLBX World Dancer
KKEK Mable Williams
KLBX Little Mac
KMBC News Band Plays
KMOX Headlines
KOIL Opportunities for Youth
KSCJ Sports

WDAF Otto Thurn's Orch
(NMT)

WMT Mable Williams Revue
WNAK Times Hour
WNAK Valley of the Prairie

6:15
* **NBC ALKA SELTZER** Pre-
sents Uncle Ezra's Radio Sta-
tion. WDAF WOW WHO
KGBX

NBC Nationwide Poll Re-
sults, John B. Kennedy com-
mentator. WLV KOIL KWK
WMT (sw 15:21)

CBS Russell Hour bar. KLBX
KSD Popeye the Sailor, sketch.
KFAB KMBC KMOX (sw
11:33)

Rebop violinist. KSO KSCJ
KSH

KFBI News
KFI Talk by John Houston
KFBI Education Never Ceases
FCOA Sports Review
WIBW Presidential Poll
WVXV Futura

6:30
* **HBC HORLICH'S MALTEO**
Mik Prosen's Tom & Mimi
sketch. WLV

* **CBS COLGATE - PALMOLIVE**
Part 10 Operetta The House
Cook Parson sketch. KFAB
KLBX KMOX KFBI (sw 11:33)

NBC Dinner concert. WREN
Rubinoff, violinist. WDAF KFBI
Diamond City News. KMBC KSD
News. KOIL WNAK WHO
KGBX Super Dance
KSCJ Uncle Jerry
KWK Sports Review, News
WIRW Bixby Makers
WMT News, Political Parade
WOW Musical Tunes

6:45
* **CBS Boake Carter**, commenta-
tor. KMOX KMBC KFBI (sw
11:33)

NBC Jack Hokeness, sup.
KWK WREN

Rebop violinist. KOIL WNAK
KTHS Sports Review
KFBI Thank You, Stasia
KLBX Collegiate
KLBX To be announced
KSCJ Variety Program
KSD Today's Sports
KTHA Rhythmic Orch.
KWK Hem. City Committee Spkr.
WDAF Hot Dates in Music
WHD Gene & Glenn
WIBW Echoes of Stage & Screen
WMT Diamond City News
WOW Conchisseurs
WVXV Theater of Sport

NIGHT

7:00
* **HBC Concert**: Jessica Dragon
sup. Hecate Bourdon's
Orch. Grand Rapids. Foot
Lull Talk. KSD WHAF WHO
WOW KOA KSTP WFAA
WMAQ (sw 9:53)

CBS Broadway Varieties Oscar
Shaw, guest bar & m.c. Car-
niola Ponselle, mezzo op.;
Elizabeth Lennox, contralto;
Victor Arden, Orch.; Guest
Stars. WBBM KRNT KMBC
KFAB KMOX WCCO (sw-
11:33)

NBC Terrie Rich, "Mar's Lamb"
Jenna. WREN KWK WMT
KOIL WSM WLS KSH (sw
11:37)

MBS Tom Flex, Commander
Hawes. WLV WNAK

KFBI Laughing Time
KFBI To be announced
KGBX Sully's Radio Spotlight
KSCJ Clio & Zeb
WNAK Pal of the Prairie
WVXV Mountain Spirituality

7:15
NBC Singin' Sam. WREN KWK
KSD WMT KOIL WLS KSH
(sw 11:37)

KFBI News
KFQ Dinner Dance
KGBX M. Stone bar
KSCJ Hatfield Rev.
WSM Advs. of St. Krummer Kin-
g. WVXV Metropolitan

7:30
* **CBS CHESTERFIELD** CIGA-
rettes. Presents Andre Koste-
lantz Orch. Ray Thompson,
Bar. Heartbeat. The Rhythm
Society & Harold Ross. WBBM
KJNT KFAB KMBC KMOX
KLBX WCCO KSCJ WIRW
WNAK KFBI (sw 11:33)

MBC Heath Valley Days, drama,
WREN KWK WMT KOIL
WLV KSO WENR (sw-11:37)

KFBI Musical Moments
KGBX News
WGN Hebr. of the Camera Lines
WNAK Bohemian Band
WMAK Jack Randolph bar
WVXV Gene & Jack

7:45
KFBI Sport Revue
KLBX 20th Century Serenade
WMA Ed McInnell
WVXV Ann Baker

8:00
NBC Wally Tunn, Bernice Claire,
songs, Abe Lyman's Orch.;
WDAF KSD WMAQ WOW
(sw 9:53)

* **CBS Hollywood Hotel**, musi-
cal revue starring Dick Pow-
ell, Lory Ravel, sup., Igor
Gorin, Ann Jamison, sup.;
Raymond Paige's Orch. & Ed
Laird Arnold in. Conie & Ger-
ie. KMBC WBBM WNAK
WIRW KMBC KFAB KJNT
WVOO KSCJ KFBI KLBX
(sw 11:33)

* **NBC Fred Waring's Orch.:**
Rosemary & Priscilla Lutz,
Tom Waring bar. WLV
WMA KWK WFAA WENR
WREN KSTP KOIL WMT
KSD (sw 11:37)

KFBI Laughing Time
KGBX News
KOA Richard Humber's Orch.
KTHS Dance Orch.
WGN Dick Jurgen's Orch.
WHD World Dances
WVXV Union Station

8:15
KFBI Evening Refrains
KGBX Secrets of Happiness
KOA Dinner Hour Varieties
KTHS Rubinoff, violinist
WVXV Sports Shots
WHD Cul. Quizzes
WVXV One Night Stand

8:30
* **NBC NATIONAL BISCUIT CO.**
Present Twin Stars, Rosmarie
Bracato, sup., Helen Clare
Joni Bonner's Orch. WREN
KWK WMT KSO KOIL WSM
KTHS WENR WFAA KSTP
(sw 11:37)

* **NBC Court of Human Rela-
tions:** Drama. KSD WHO
WMAQ WOW WDAF (sw 9:53)

MBS Magazine of the Air WGN
WLV

KGBX Sol Bright's Holly War
and
KOA Golden Melodias
WVXV Soft Lights & Sweet
Music

8:45
KFBI Travels of Mary Ward
KGBS World Dances

9:00
* **HBC RADIO GUIDE'S COURT**
of Honor, with Sheo Fields'
Rippling Rhythm Orch.; Guests
of Honor: Donald Towne, Ra-
dio Gossip; Ben Grauer, an-
nouncer: WREN WENR KOIL
KSD WMT KWK (sw-6:14)

NBC First Nighter: Ramona,
drama with Don Ameche &
Barbara Luddy. KTHS WFAA
WDAF KOA WLV WHO
WOW WMAQ KSTP KSD
and
WMA KVOO (sw 9:53)

CBS To be announced KMOX
KLBX KJNT KSCJ WNAK
KFBI KTHS WBBM (sw
6:14)

KFBI Talk by Patterson
KGBX Judy & Bill
KMBC Hem. Campaign Pgm
WCO Elmer A. Beeson
WGN Little Jack Little's Orch.
WIBW Moving Stories of Life
WSM Songs -

9:15
WVXV Dream Weaver

9:45
KFBI To be announced
KLBX Hollywood on Parade
WBBM Eddie Merzow's Orch.
WGN Little Jack Little's Orch.
WIBW To be announced (CBS)
WVXV Carnival

9:30
* **NBC Harold "Red Grange"**
Football star interview; g host
full coaches & fascinating re-
sults of games to be played
the following day. Clay Lyon,
announcer. WMAQ WDAF
KSD WOV KSTP KOA WFAA
WTV KTHS KVOO KGBX
(sw 9:53)

NBC Vivian della Chiesa sup.
WENN WREN

CBS Roosevelt Progress KMOX
WCCO KFAB KRNT KSCJ
WNAK WBBM WIRW KTH
(sw 6:12)

KOIL Let's Go Plaza
KLBX Radio Night Club
KMBC Folk South
KSCJ Genes of Rhythm
KWK News, Musical Interlude
VINE Globe Trotter
WHD Jack Randolph's Music
WMT Political Tab
WREN Radio Night Club
WMA Tomorrow's Winners
WVXV Ten o'Clock Times

9:45
* **CBS COLGATE - PALMOLIVE:**
Pop Co. Presents The House
Cook Parson sketch. KMBC
NBC Elza Schallert Reviews,
Jean Brunet, guest. WREN
WMT KOIL WENR

CBS Benny Fields, Your Musical
Man. KSCJ WBBM WNAK
KLBX KJNT (sw 6:12)

NBC To be announced, KTHS
KGBX KSO

NBC Nat'l Campaign Committee,
Communist Party, Bill Albee
Floor speaker. WMAQ KSTP
WDAF WOV KSD (sw
9:53)

**MBS Nat'l Democratic Commi-
tee** WGN WLV
Judy Randolph bar. KVOO
WFAA

Lithoford, violinist. WCCO KWK
KFBI Patterns in Black & White
KGBX Genes from the Classics
KMOX Thank You Stasia
LOA Cul. Quizzes
KRNT Gold Under the Moon
WHD Horse Sense Philosopher
WIBW Treasure Chest
WVXV Dictators

10:00
* **NBC Amos 'n' Andy:** WDAF
WMA WOW WBAF KOA
CBS (Tom Nelson's Orch., KLBX
WNAK

NBC Henry Busse's Orch.:
WMAQ KLBX WREN

CBS Wm. Hard, commentator,
WIRW KRNT KMBC KMBC
KFBI WCCO KSCJ

NBC John Williams, organist,
George B. Holmes, (sw 9:53)

CBS Roger Pryor's Orch. KFAB
WBBM

KOIL News
KSD Strain's Stylist
KSTP Folks Behind the News
KTHS Joe Caprari's Orch.
KVOO Musical Program
KWK Range Riders
WGN Dick Jurgen's Orch.
WHD Songtellers

* **WLV-Paul Sullivan**, news room
WMT Wm. Hard, political com-
mentator

10:15
NBC Phil Levant's Orch. WOW
WDAF WENR (sw 9:53)

Radio Guide

Presents a New Program, a New Idea, and a
New Host of Celebrities in a Bright New Show

Rippling Rhythm

—It's the newest style in music—the newest rage
in radio. Sheo Fields has us all by the ears!
The parade of guest stars continues, featuring
such artists as Frank Parker, Errol Flynn, and
Olivia de Havilland, heard October 23! The big-
gest names in the entertainment world—in a
weekly revue brought to you by Radio Guide

Radio Guide's Court of Honor

EVERY FRIDAY NIGHT AT TEN O'CLOCK, EST
(Nine O'Clock, CST)
Over the NBC-BLUE NETWORK

Saturday

October 31



Jack Shannon
See 12 noon

Network Changes

Your Hit Parade, formerly 9 p.m., now CBS 9:30 p.m. (EST 10:30 MST)

MORNING

9:15
NBC Vass Family, KSD WDAF WIVW 15:33
CBS Bluebirds Tim FEAB KSCJ KMBC KFIH 15:21
NBC Raising Your Parents KOIL WHEW KTHS WMT 15:21
News WSNX KFIH
KQNT Weather
KIRA Magazine of the Air KOIL Tonic Tunes
KSOO Markets, Sketches in Melody
KIOA Oddities
KVOO Daily Aids
KWK Old Familiar Music
WIB Missouri Mends
9:30
FBI Harold Naezel's Orch. WOW WDAF WIVW 15:33
★ CBS-Let's Pretend: KMBC KEAB KIRA KSCJ 15:21
KFIH Hits & Encores
KFIH Gram Market: Stock Quotations
KFIH Pade Rancher
KQNF Paramount News
KOIL Omaha Police Court
KSOO Markets, This the Holly-wood Lens
KIOA Music Appreciation
KVOO Raising Your Parents (NBC)
KWK To be announced
KWO News, Markets
WIB Songs by the Stars
WIB Housewives' Pigm
WNAW Leo Terry Band
★ W9XBY-RADIO GOSSIP
9:45
NBC Originalities, Clark Dennis, Jr. & Ovid, WREN KTHS KOIL 15:21
KFIH Hollywood on Parade
KFIH Prime of the Piano
KFIH World Bookman
KSD Naezel's Orch. (NBC)
KVOO What's New at Vande-vert's
KWK News
KWO Socialites, Weather
WIB Story Behind the Song
WLS-Henry Hornshuckle, George (Goebel); Four Hired Hands
WMT Magic Kirtchen
W9XBY Fashion Flashes

10:00
NBC Julia Hoyt, writer & teach-er, co-ann. WREN WMT KWK
NBC Our American Schools:
WOW WDAF KTHS KWO
KSD KMBC WIVW 15:33
★ CBS Cincinnati Conservatory of Music, KFIH KEAB KIRA KSCJ 15:21
News, KOIL WSNX
KFIH Today's Almanac
KFEQ Home Market's Prem.
KFIH Lady of the Honor
KQNT Throwing Team Markets
KSMI Fashion Flashes
KMOX Better Film Council
KSOO Markets, News
★ KWBG-MOVIE GOSSIP (1420 kc)
KWO Mid-morning Melodies
WIB Northside Municipal Court
WNAW Pals of the Prairie
W9XBY Organ Rhapsody

10:15
NBC Bill Krenz Orch. WBEW
NBC Blue Whipple, pianist WOW
WDAF KSD KTHS WIVW 15:33
KFIH News
KQNT Shoppers Pigm
KMOX Lorraine Conservatory at Music CBS
KMOX Lorraine Grimm, songs
KQIL The Iowa Hour
KSOO Dance Hour
KVOO Glenn Goudau
KWK Bing Crosby songs
KWO Nix & Nixes
WIB Kuldies Revue
WMT Home-maker's Matinee

10:30
NBC Mystery Chief 15:33
NBC Bronley House, bar, WIO
NBC Magic of Speech, WREN
WMT KTHS
KFEQ-Interstate Quartet
KQNF Words & Music
KMOX Mazy Lou & Ambrose Haley
KSOO Sing Frodo
KVOO Kuldies Revue
KWK Radio Service
KWO Front Page Dramas
WIB Protective Service
WNAW Boreled Kids
WOW In the Playhouse
W9XBY Good Morning Neighbor

10:45
NBC Home Town, sketch, KSD
WDAF WIVW 15:33
KFIH The Jangles
KFEQ Monty at the Piano
KFIH Gram Markets, News
KQNF Lure of Perfume
KMOX Travelogue
KOIL Blythe & Romance
KSCJ Livestock Trade
KSOO Man on the Street
KWK Radio Klub
KWO Playing the Song Market
WIB Modern Melodies
WIBW Montreuil Party Line

11:00
★ NBC-Chasing' Music Series, KTHS KSD WDAF WIVW 15:33
CBS Captivators, KFIH KMBC KSCJ KMBC 15:21
NBC Lena Fennova, top & Orch. WREN WMT
KFIH Weather, Markets
KFIH Pa Perkins Rhythm Boys
KFEQ Prairie Schooner; Farm Pigm
KQNF Quartet
KIRA Booster Club
KOIL Duane & Sally
KSOO Markets, From Studio A
KIOA Family & Home News
KVOO Family Aids
KWO Karl Zimar's Scrapbook
WIB LeRoy, pianist
WIBW Street Reporter
WNAW Leo Terry Orch.

WOW Album of Health & Beauty
W9XBA Gods' Quarter Hour
11:15
CBS-Oriental, KMBC, KSCJ
KMBC KEAB KFIH 15:21
KFEQ-Farm Pigm.
KQNT Hawaiian
KMOX News
KWO Warners' Chuck Waggoners
WIB Sweethearts on Parade
WIBW Dinner Hour
WOW Chastis Music Series
W9XBY Lather & Lather

11:30
CBS George Hall's Orch. KSCJ
KIRA KFIH KMBC 15:21
★ NBC Farm Forum: Walter
Blauvelt Orch. WREN KTHS
KVOO WIVW KWK WOW 15:33
NBC Chas. Stenross Orch. KSD
KFIH Children's Theater
KFIH Lutz & Joe Cook
KQNF Loretta Markets
KMBC 40th Anniversary of Churches
KOIL Sunday Varieties
KSOO Dance Parade
WDAF Peck's on the Air
WIB Staff Frolic
WMT German Band
WNAW Ranch House Boys
WOW In the Playhouse
W9XBY News & Views

11:45
News, KFIH WMT
KFIH Gram Market, Lutz Snyder, organist
KQNF Political Talk
KSOO Hog Markets; Round Up
WFO Markets
WDAF Star Gazer
W9XBY Television Flashes

AFTERNOON

12:00
CBS Jack Shannon, (nr.) KSCJ
KFIH KIRA 15:27
News: WIBW KQNF KSOO
KFIH Man on the Street
KFEQ Markets
KFIH-Gene Paper's Orch.
KMB News, Markets
KMOX Let's Compare Notes
KQNF News, Rex Battle's Orch.
KQIA Hubbard violinist
KWO Luncheon Lyrics
WDAF Farm Forum (NBC)
WIB Sweet Music
WMT Hillbillies
WNAW Variety Pigm.
W9XBY Chuck Wagon Opera

12:15
CBS Jack & Col. KFIH KSCJ
KIRA 15:27
NBC Rex Battle's Ensemble
15:33
Markets, KEAB WIVW
News, KOIL WIVW WNAW
Renaissance, KFEQ KQNF
KMBC Tex. Dancer songs
KMOX Magic Kirtchen
KWO Steamboat Bill, Answer Man
WMT Question Man; Voice of Iowa
WOW Prudence Penny

12:30
NBC Campus Capers, WDAF
WIVW 15:33
CBS Buffalo Presents, KMBC
KFIH 15:27
NO. Old Skippers' Radio Gang:
KOIL KWK KTHS
News, KWO KFEQ WUV
KFIH Farm Drama
KFIH Street Reporter
KQNF Sons of the Pioneers
KIRA Buckle Busters
KSCJ Voice of the People

KVHO Bub Wally Playboys
WIB Noon Time
WIBW Sunday Pigm.
WMT Markets, Hillbillies
WNAW Bohemian Orch.
WREN Tonia Tea, Bunge Riders
W9XBY What Shall I Do?

12:45
CBS Buffalo Presents, KIRA
KIR KMOX
KFEQ Street Reporter
KFIH Gene Paper's Orch.
KQNF Tony Carpenter Tall
KQNF Songsmiths
KSD To be announced (NBC)
KWO Man in the Store
WIB John Wahlstedt
WIO News
WMT Cornhuskers, Aunt Fanny
WNAW Ted J. Garies
WOW Man on the Street
WIB (Old Skippers) (NBC)
W9XBY Menu of Melody

1:00
NBC To be announced, WOW
WDAF 15:33
CBS Al Ruth's Synagogue, KFIH
KIRA KMBC, KSCJ 15:21
NBC Words & Music: WREN
KEAB Markets
KFIH Lutz Joe & Ernest
KMOX Standard
KQNF Club Exchange
KSOO Markets, Cecil & Sally
KTHS Dance Orch.
KWK Coyote Bunch
KWO Organ Concert
WIB Voice of Kansas City
WIB Lord in a Million
WMT German Band
WNAW Lloyd Wells Orch.
W9XBY Television Flashes

1:15
NBC Words & Music, KTHS
KWK
CBS Al Ruth's Orch., KEAB
KMBC
KFIH Friendly Farmer
KFEQ Marie & Park
KOA Variety Hour
KQIL Kenneth Golden & Eddie Butler

1:30
KQNF Matinee Dance Party
KVOO Steamboat Bill, Embassy Ensemble
WIB Swing Fiesta
WIO To be announced (NBC)
WMT Tony Clyde L. Hearing
W9XBY Ballads & Ballads

1:45
NBC Whitney Ensemble, WREN
KTHS WMT KOIL 15:21
CBS Madison Ensemble, KIRA
KFIH KMBC KMBC KSCJ
15:27
News, KWK KSD KEAB
KFIH Ernest Kolman's Orch.
KWO World Emigrants
WIB Going Places & Doing Things
WIB Football, U. of Iowa vs. U. of Indiana
WNAW Vaasha Bonowsky

1:45
CBS Clyde Barrow, bar, KSCJ
KIRA KMBC KFIH KMBC
15:27
Football, Kansas vs. Arizona:
WREN WHR
KFIH Just Before the Kickoff
KFEQ Songs on Parade
KFEQ Mavone, songs
KQNF Swappers, Weather & Markets
KMOX Window Shoppers
KSOO Dribbling & Dreaming
KVOO Musical Pigm.
KWK Musical Pigm.
WMT Football, Indiana vs. U. of Iowa
WNAW Rhythm Rascals
W9XBY Gale Continental

2:00
NBC Varieties, WDAF KTHS
WIVW 15:33
CBS Football Summary, Prem.,
KMBC, KSCJ, KIRA, KFIH
KIR

★ BBC Country Cousins, hillbilly
trou. KOIL 15:31
CBS Football 15:27
Football, Oklahoma & Al vs.
W. Va. U., KMBC, KSO
KTHS Melody Matinee
KQNF Prueck Court
KSD W.P.A. Concert Orch.
KVOO News
KWK Football, Ohio State vs.
Notre Dame
L.W. (H) Market Reporter
WNAW Brass Band
W9XBY Leaders in Dance Time

2:15
CBS Football Game, KIRA KTHS
KMBC, KSCJ, KEAB 15:27
★ BBC-Gale Page, songs; Larry
Larsen, organist; KOIL 15:21
KFIH Tonic Tunes
KFEQ Vella songs
KQNF Dramas of Life
KSOO Tula Tahana
KMOX Football, Kansas State vs.
Tulsa Univ.
KWO Piano Improvisations
WNAW Yodeling Cowboy

2:30
NBC George Haszberger's Orch.
KOIL 15:21
★ NBC-Weekend Revue: WDAF
KTHS WIVW 15:33
KFIH Lady of the House
KFEQ Ministerial Alliance
KQNF Closing Gram Markets
KSOO World News Parade
KWO Let's Go Places
WIBW News
WNAW Lawrence Welk's Orch.
W9XBY Afternoon Atlas

2:45
KQNF Daily Musical Variety
KSOO Prueck Court Dance
WIBW Football Game (CBS)

3:00
NBC Herman Middleton's Orch.,
KOIL 15:21
NBC Week End Revue, (sw-
KSD) WOW
KFIH Lutz & her Jolly Fellows
KIQ Travels of Mary Ward
W9XBY Say it with Music

3:15
KFIH Tonic Tunes
KFEQ Home Folia Frolic
KQNF Popular Concert
KSOO Quartet, Box, Pacific
Fishes
KWO Mid Afternoon Melodies
WNAW Matinee
★ NBC Continentals: WOW KTHS
WDAF 15:33
NBC Joan & the Escorts: KOIL
15:21
KFIH Musical Mart
KQNF Cub Reporters
KSOO Skyrade
KQIA Secrets of Happiness
KWO Rhythm & Romance
W9XBY Cocktail Hour

3:45
NBC Concert Ensemble: KOIL
KWO 15:21
KFEQ Ben Henderson
KQNF Dance Matinee
WNAW Swinging Strings
4:00
NBC Top Hatters: WDAF WOW
KTHS WIVW 15:33
CBS Football Game 15:18
NBC Calet's Quartet: KOIL
KIRI News

Football

A very complete sched-
ule of stations broad-
casting football games,
the games to be heard
and the times will be
found on Page 51

KSOO Organ Recovers
KWO Sunday School Lesson
WNAW March Kings
W9XBY Black & White
4:15
MO Timothee Makepeace, com-
edy, KOIL 15:21
FIAB Ball & Betty
KFIH Evelyn & Romance
KQNF Bal & He Brothers
KSOO Brown Kuldies
LWO Market Reporter
W9XBY Musical Memories

★ BBC-Kattenmeyer's Kindergar-
ten, comedy, Merrill Fieger,
Bruce Kammann WDAF WUV
15:33
NBC Musical Adventures, KTHS
KOIL WREN
KFIH Postcards of the Nation
KFIH Tunes in Black & White
KFIH Apple Creak
KQNF Orch.
KMBC Country Club
KSOO Jay Train
KWK Football Scenes
KWO Radio Parade
WIO Pop Concert, News
WNAW Musical Memories
W9XBY Rural Rhythms

4:30
NBC Ruth & Rays, songs & pat-
ter, KTHS WREN KOIL
WMT WIVW 15:21
Lutz Clark Dudley - Home News
KSCJ KMBC WIVW KEAB
KFIH KIRA KIRA 15:18
KFIH The Fellowship Hour
KFEQ Quartet
KQNF Old Tanners
KSD Blue-Note Makers
KWK Linda Ray, pianist

5:00
NBC Jesse Crawford, organist
WMT KWK KOIL
NBC Otto Thomas' Orch. WOW
KSD KTHS WIVW 15:33
News, WNAW KSOO
KEAB Movie Behind the Goal
Post
KFIH The Melodists
KQNF Front Page Dramas
KMOX Twilight Serenade
KWO Sports - Live George
WDAF Star Gazer
WIB Housey Brothers' Orch.
WNAW Ballads
W9XBY Supper Serenade

5:15
NBC Jesse Crawford, organist
WREN 15:21
CBS News of Youth 15:18
CBS John Sellers organist, KFIH
KEAB KSCJ KIRA WIVW
KMBC
KFIH Evening Beltrains
KFEQ Wm. Hat Club
KQNF Garden of Melody
KMOX Al Cameron, songs
KSOO Sports - Live
KQIA Story Bank Land
KWK Range Riders
KWO Tuba Tiller
WDAF Otto Thomas' Orch.
WIB Twilight Serenade
WMT Parade of Features
WNAW-Three Brownies

5:30
★ CBS-Football Roundup with
Eddie Douglas, KMBC 15:33
KIRI News

EVENTS OF THE WEEK

Irene Beasley's premiere over CBS at 6:30 p.m. and I'll have my dials tuned to Ben Bernie's broadcast tonight, NBC at 8, when Bea Lillie steps up to his mike for a guest visit . . . and when that's through I'm going to shift over to the Caravan on CBS to lend a welcome ear to Franchot Tone and his wife, Joan Crawford, cast in "Elizabeth, the Queen" . . . Our pride and joy, Shep Fields and his Rippling Rhythm, will fulfill a guest engagement for Portraits in Harmony. Time, 9:30 p.m., via NBC.

WEDNESDAY, Oct. 28—Ethel Cotton, conversational authority, and Loo Little, coach of Columbia U.'s football team, appear today on CBS for Magazine of the Air at 10 a.m. . . . Ethel Barrymore in the role of Mrs. Gray in a revival of "Alone-Sit-by-the-Fire" will be the Famous Artists Guild drama for tonight, NBC at 7:30 p.m.

THURSDAY, Oct. 29—Mrs. Roberta Campbell Lawson, president of the General Federation of Women's Clubs, will speak at 1:30 p.m. . . . Charles L. Flick, an editor of Philadelphia Enquirer whose hobby is composing and playing the violin, will guest for "Music Is My Hobby" over NBC at 6:15 p.m. . . . Emanuel Feuermann, concert singer, will be a Music Hall guest at 9 p.m. via NBC.

FRIDAY, Oct. 30—For the "Magazine of the Air" this date we have Brock Pemberton, well-known play producer, interviewing Margaret Sullivan, star of the picture "Little Man, What Now?" over a CBS net at 10 a.m. . . . The exciting adventures of a newspaper woman will be portrayed by Irene Rich in tonight's drama, "Mary's Lamb," 7 p.m. via NBC. . . . Hollywood Hotel offers Edward Arnold, famous cinema star, in "Come and Get It," CBS at 8 p.m. . . .

And you can bet your bottom dollar that Radio Guide's Court of Honor will have another gala array of dazzling, super-charged surprise guests for you at 9 p.m. on NBC . . . Eliza Schallert at 9:45 p.m. over NBC will quiz Joan Bennett . . . The entire second act of Halevy's opera, "La Juive," will be brought to NBC listeners at 11 p.m. when the opening of the 14th annual season of the San Francisco Opera Company hits the air. Gaetano Merola will conduct the opera and Giovanni Martinelli, Elisabeth Rethberg and Ezio Pinza will be heard.

SATURDAY, Oct. 31—No new shows for Saturday, and, at the moment, no info on guest talent. However, Columbia Workshop presents another of its experimental dramas at 7 p.m. It is "Rhythm of the Jute Mill" by William Robson . . . Do you like my new column? Anyway, Bippy Listenin'.

Saturday October 31



Victor Young
See 8:30 p.m.

WGN Al Kavelin's Orch.
WLV Clyde Trask's Orch.
W9XB Pete Johnson's Orch.
12:45

KSI News
WRBM Austin Mack's Orch.
1:00
WRBM Carl Schreiber's Orch.
W9XB Guy Strider's Orch.
1:30
W9XB Danc Orch.
End of Saturday Progs.

* NBC-News; Home Symphony;
Finest La Paris about WHEN
NBC News Robert Grady bar.
& Orch. KSD (sw 9:55)
CBS Ann Leaf organist; KLRA
CBS Herbert Foote, organist;
KMBI KSCJ WIBW KFH
KTVB
News KFFQ KV00
KFBI Ralph Lewis, violinist
* KFOR-BA10 GOSSIP (12:10
K) KSNF Top Tunes of Today
KOIL Hits & Features
KSD Timely Times

* KUOA-News BA10 GOSSIP
KWK Musical Film
KWTB Bismillah, violinist
WDAF Parade of Directors
WFO Football Scoreboard
WMT Musical Midway
WVAN Ranch House Boys
WOW Live Calendar
W9XB Dude Ranch

5:45
NBC The Art of Living KSD
(sw 9:55)
CBS Saturday Night Swing Club
WIBW KMBI KLRA KSCJ
KFH (sw 11:53)
NBC Home Symph. Orch. (sw
10:2)

News KGBN WIBW
KFBI To be announced
KFBI Lois, Joe & Ernest
KMOA Satety Legion
KOIL Football Scoreboard
WHO Asher & Little Jimmie
WMT Football Scores
WOW Thank You, Music
W9XB Singing Strings
6:00

NBC Harlem Red Grange, foot-
ball comments WDAF KSD
WOW WBH KGBN (sw 9:55)
NBC Message of Israel, KOIL
(sw 11:51)

KIHI Church Review
KFBI Mu Phi Epsilon Musicale
KMBI News, Band Plaza
LMBN Headlines
KWK Independent Coalition of
American Women, Speaker
WIBW House, with Steve
WMT Iowa Speaks
WVAN Dinner Hour
W9XB Vaqueros of the Prairie

6:15
* CBS-Sportscast, Ted Husing,
(sw 11:51)
NBC Harmon Institute Singers;
WDAF KSD WHO (sw 9:53)
CBS Carl J. Schreiber's Orch. - KFH
KSCJ WIBW

News WDW KFBI
KGBN Saturday Night Dance
KLRA Dance Tunes - Sports
KMBI Roll-out, violinist
KMOA Show World's Best
EUA Sports Review
WFB Dinner Music
W9XB Futura

6:30
CBS Edward D'Amico's Band
KLAR KMOA KMBI
(11:53)
NBC Little Jimmy Quinlan Bee,
(sw 11:51)

FBS Sunset Serenade KFH
News, With KFH WVAN
Sports - WDAF KSCJ
Richard, violinist WIBW WREN
WIBW
KFBI Let's Go Gibbes
KGBN Jungle Jim
KLRA To be announced
KSD Football Contest
KWK Sports Review, News
WMT Interstate Political Parade

6:45
Sports Review - KFBI KSD
Roland, trumpet; KLRA WMT
Diamond City News; KOIL WHO
KSI I Dece, news Committee
KWK To be announced
WRLN Barn Wild's Orch.
WDAF Variety Picnic
WBPW To be announced (CBS)
WVAN Surv. of Pioneers
WVAJ Announcers
WHTF I Dece, trumpet & Orch.
W9XB Theater of Sport

7:00
* CBS Columbia Workshop: KFH
WIBW (sw 11:51)
NBC Ed Little Spanish Revue
(sw 11:51)

NBC Saturday Night Party; Par-
tie; Lois, Walter, O'Keefe,
Bill Lane, Patsy & sop. Wal-
ter Lasso, The Show Chorus,
Bill, Or. First-class Trio,
Ferde Gruber's Orch. WMAQ
KSD WHO WDAF WOW (sw
9:53)
CBS Swing with the Strings
KRNT WBBM KMBI WCO
KFAB KSCJ

7:15
KBI News
KGBN Dance Orch.
LMBN Swing Time (CBS)
KMOA State Lany speaker
WVAJ Melodica
WVAJ Melodica
W9XB Missouri Review

7:30
NBC Meredith Andrews Orch.;
WREN KOA KSD WMT (sw
11:51)
* CBS-Football Revue, Ed Thor-
erence, Kay Kyster's Orch.,
Sport Guests WBBM KMBI
KMOA KRNT KFAB WCO
(sw 11:53)
To be announced KSCJ KLRA
KFBI Let's Go Places
KIHI Studio Presents
KGBN Close Harmony Four
KOIL Minute Mysteries
KSTP Citizens State Wide Valu-
tee Committee
KWK Songwriters
WDAF Musical Picnic
WVAJ Repub. Volunteers
WIBW Quartets
WIS Barn Dance Party
WVAN Bohemian Band
WVAJ Jack's Missouri Mountain
News
W9XB Variety Picnic

7:45
KFBI Sport Revue
KGBN 20th Century Parade
KLRA Rhythmicmakers
KOIL Let's Go Places
KSTP Gen. Volunteer Comm.
KWK-Meredith Willson's Orch.
WDAF Frontier Troubadours
WVAJ Al Kavelin's Orch.
WMT Political Talk
WVAJ Hilltop Harmonizers
W9XB Dot Chaquette
8:00
* NBC-ALKA-SELZER PRE-
sents Nat'l Barn Dance KWK
WREN, KOIL KSD WDAF WLS
WMT KGBN KTHS (sw
11:51)
* CBS-WASH MOTORS CO.
Presents Speed show with Floyd
Gibbons, Vincent Lopez Orch.,
WBBM KFAH KLRA KFH
KMBI KMOA WCO KRNT
(sw 11:53)
NBC Show Village Sketches;
WMAQ KSTP WDW WDAF
KTVB KSD (sw 9:53)
KOIL Highlighting Time
KSTP To be announced
WVAJ Louis Prima's Orch.
WHO Barn Dance Frolic
WIBW Barcarole Roundup
WVAJ Pat. McConnell
WVAN Pals of the Prairie
WVAJ Possum Hunters; Uncle
Dece Macon, Bull Jumpers
W9XB Lion Station
8:15
KBI Evening Refraim
WVAJ News, Sports
W9XB Our Night Bandstand
8:30
FBS Delicate, Nat'l Comm.
Picnic WBBM KMBI KFAB
KMOA KSCA KLRA KFH
(sw 11:53)
* NBC-Chateau; Smith Ballew,
voc. Edward Everett Horton,
guit., Victor Young's Orch.
KSTP KSD WLV WOW KOA
WMAQ WDAF (sw 9:55)
KRNT Rhythmic Revue
WCO Harry H. Peterson
WVAJ Dance Orch.
WVAJ French Light - Orch.
WVAN Variety Picnic
WVAJ Dixie Timers; Curt Poulton
W9XB Bath Night Frolics
8:45
KFBI Concert Hour
LMBN Highlighting
WCO Rhythmic Revue
* WSM-Smith's Jack's Missouri
Mountainers
9:00
NBC Nickelodeon WREN KSO
KOIL (sw 6:14)
KGBN News
KTHS Football Reporter
KMOA Musical Picnic
KWK Dem. City Committee spkr.
WCO Dem. Nat'l Committee
WVAJ Jules Allan & Hoadin-
ers
WIS Barn Dance Frolic

U.S. Father Chas. L. Coughlin
KWK WMT KOIL WREN
WLV WOW KSTP KSO
KFBI Highlighting Time
KGBN Bath Spotlight
KMOA Sport Starts
KMBI Sports
KOA Carl Bayliss's Orch.
WDAF The Health Cop
WVAJ Prairie Handlery & Patsy
Montana
WVAN Saturday Night Jamboree
WVAJ Francis Frang's Orch.
W9XB Julia Lee

9:15
KIBN Nickelodeon (NBC)
KSO Carlton Tally
KTHS Studio, Ed McConnell
KMOA Health Bro. George
KWK Musical Picnic
WDAF Lloyd Snyder's Orch.
WVAJ Kay Kyster's Orch.
W9XB March of the States

9:30
* CBS-LUCKY STRIKE CIGAR-
ettes Present Amor Hot Pa-
rtie & Sweepstakes, Buddy
Clark & Edith Dick Vocalists,
Leaders Male Trio, Bob Har-
ing's Orch. WBBM WCO
KLRA WVAJ WVAN KMOA
KFAB KSCJ KRNT KMBI
KFH (sw 6:14)
NBC Emil Coleman's Orch. KSO
KOIL WREN (sw 11:51)
* NBC-Irvin S. Cobb's Paducah
Plantation, Grotto, Patsy John
Mather, Norman Field Hill
Johnson, Negro Choir, Clarence
Miss. Bar. Four Blackbirds,
Harry Jackson's Orch. WDAF
WOW KSD WMAQ WBAF
KOA KVAOR KTHS WLW
KSTP KGBN (sw 9:55)

KWK News
WVAJ Freddie Martin's Orch.
WIS Barn Dance Jamboree
WVAJ Jimmy Jackson's Orch.
WVAJ Georgia Wildcats, Ed Pop-
kins Band, Sarte & Saller, He-
ford Bailey

9:45
KWK Eddie Dunshtetter's Orch.
W9XB Dictation
10:00
* NBC-ALKA-SELTZER PRE-
sents Nat'l Barn Dance WLW
KOA
(CBS Tommy Dorsey's Orch.)
KFAB KRNT KLRA KFH
WVAN
NBC Vladimir Brenier, pianist;
Clara McCarthy, sports WDAF
WVAJ KGBN WOW (sw 9:55)
NBC Will Osborne's Orch. KSO
KWK WREN
News
WIBW KSD KOIL
KSCJ
KMOA Horse Sense Philosopher
LMBN Lang Thompson's Orch.
KSTP Let's Parade
KTHS Dance Orch.
KMOA To be announced
WBBM Roger Pryor's Orch.
WCO Hjalmar Peterson
WGN Dick Jurgens Orch.
WIS National Barn Dance
WMAQ Henry Busse's Orch.
WMT Political Talk
WVAJ Sam Hatkreader's Band,
Dixie Lines
W9XB Ten o'Clock Tunes

10:15
NBC Blue Barons Orch. KSD
WDAF KGBN WOW KTHS
(sw 9:53)
CBS Tommy Dorsey's Orch. -
WIBW
NBC Wall Debarne's Orch. WFAA
(sw 6:14)
News, KRNT KSD WHO WCO
WMT
KMBI Dem. Campaign Picnic
KMOA Jester Pilars Orch.
KOIL Minute Mysteries
KSCJ Roger Pryor's Orch.
KSTP News, sports
WMAQ Phil Levant's Orch.
WVAJ Little Dave Macon, Crook
Brothers
W9XB Rhythmicler

10:30
NBC Ray Nobles Orch. WMT
KWK KSD WREN
CBS Geo. Dinwiddie Orch. KRNT
KSCJ WVAN KFAB WBBM
KTHS WLDW KIBA
NBC Ed Morgan's Orch.
KGBN (sw 9:55)
KMBI Sports
KMOA Headline Highlights
KOIL Stephen D. Cartright
KSD Rhythm Club
KSTP Nat'l Barn Dance (NBC)
KTHS Joe Caperton's Orch.
KV00 Dance Orch.
WCO Billie Johnson, Reports
WVAJ Variety Picnic
WVAJ Jay Whitman's Orch.
WVAJ Ted Frazier's Orch.
WVAJ Walter Davis Frolic
WMAQ Xavier Gigant's Orch.
WOW News
WVAJ Possum Hunters, Delmore
Brothers
W9XB Variety Picnic,
10:45
* NBC Ray Nobles Orch. KOIL
NBC Russ Morgan's Orch. KSD
WOW KV00 WDAF KTHS
KMBI George Olsen's Orch.
KVAJ Boyd Parham's Orch.

WMT Hollywood Merry Go Round
WVAJ Honey Wilds, Let's Jar
Drinkers, Delmore Brothers
W9XB Dream Weaver

11:00
NBC Johnny Griggs Orch. KOA
WREN KOIL KIBN KSTP
KSO KWK WMT (sw 6:14)
CBS Joe Bechman Orch. KFH
WBBM KSCJ KFAB WVAN
KRNT KMBI KIBA
NBC Jan Garbers Orch. - WDAF
WHO
Dance Orch. WGN WOW
KMOA Eddie Dunshtetter's Orch.
KSD Rhythm Club
CCO Dick Long's Orch.
WVAJ Glee, Gra's Orch.
WFAA Zelman Brownell & Orch.
WIBW Home Capital News
* WLW-Phil Sullivan, newsroom
WMAQ Fletcher Henderson's Or-
chestra
WVAJ Curt Poulton
W9XB Friendly Voice

11:15
CBS Leo Rothman's Orch. -
WCO KMOA
NBC Jan Garbers Orch. - WCO
KSD
KOMA Dance Orch.
WLV Moon River
WVAJ Cook Brothers' Band
W9XB Don Turres Orch.
11:30
NBC Grif Williams Orch. - KOA
WREN WMT KSTP KSO
KOIL KGBN KWK

11:45 a.m. EST (10:45 CST), Tuesday and
Thursday, NBC network, The White Saver, 1215
cash and merchandise prizes for most accurate
entries. Contest closes Nov. 5, 1936
9 p.m. EST (8 CST), NBC network Sidewalk
Literary - Wrist watches weekly for questions
or problems.
9:30 p.m. EST (8:30 CST), NBC network,
Packard Hour, 12 automobiles as prize for best
answer to question about product. Contest closes
Nov. 7, 1936.
10:30 p.m. EST (9:30 CST), NBC network
Portraits in Harmony Automobiles as prizes for
best ending to sentence given on program.
WEDNESDAY
10 p.m. EST (9 CST), NBC network, Your Hit
Parade - Flat fifty tin of cigarettes for guessing
three leading hit songs of week.
THURSDAY
7:30 p.m. EST (6:30 CST), CBS network,
See Lighthouse and the Charmettes. Wrist watch
prizes and merchandise prizes.
FRIDAY
10 p.m. EST (9 CST), NBC network, Radio
Guide Weekly. Cash prizes for best handwriting
and slogan entries. See page 19.
10:30 p.m. EST (9:30 CST), NBC network,
Red Grange Football Forecast. Automobile and
120 other prizes weekly for guessing football
scores.
SATURDAY
5:30 p.m. EST (4:30 CST), NBC network,
Kaltenmeyer's Kindergarten. 4.08 prizes total-
ing \$24,680 for naming picture.
7 p.m. EST (6 CST), NBC network, Red
Grange Football Reports. Same contest as Friday.
7:30 p.m. EST (6:30 CST), NBC network,
Little Jimmy Quinlan Bee. Merchandise prizes
for questions and answers used on program.
10:30 p.m. EST (9:30 CST), CBS network, Your
Hit Parade. Same contest as Wednesday.

WCO Carl Hurs's Orch.
WVAJ Billie, Luann, DeFord Bailey,
Ed Parlo & Band
W9XB Dunshtetter

11:00
NBC Johnny Griggs Orch. KOA
WREN KOIL KIBN KSTP
KSO KWK WMT (sw 6:14)
CBS Joe Bechman Orch. KFH
WBBM KSCJ KFAB WVAN
KRNT KMBI KIBA
NBC Jan Garbers Orch. - WDAF
WHO
Dance Orch. WGN WOW
KMOA Eddie Dunshtetter's Orch.
KSD Rhythm Club
CCO Dick Long's Orch.
WVAJ Glee, Gra's Orch.
WFAA Zelman Brownell & Orch.
WIBW Home Capital News
* WLW-Phil Sullivan, newsroom
WMAQ Fletcher Henderson's Or-
chestra
WVAJ Curt Poulton
W9XB Friendly Voice

11:15
CBS Leo Rothman's Orch. -
WCO KMOA
NBC Jan Garbers Orch. - WCO
KSD
KOMA Dance Orch.
WLV Moon River
WVAJ Cook Brothers' Band
W9XB Don Turres Orch.
11:30
NBC Grif Williams Orch. - KOA
WREN WMT KSTP KSO
KOIL KGBN KWK

11:45 a.m. EST (10:45 CST), Tuesday and
Thursday, NBC network, The White Saver, 1215
cash and merchandise prizes for most accurate
entries. Contest closes Nov. 5, 1936
9 p.m. EST (8 CST), NBC network Sidewalk
Literary - Wrist watches weekly for questions
or problems.
9:30 p.m. EST (8:30 CST), NBC network,
Packard Hour, 12 automobiles as prize for best
answer to question about product. Contest closes
Nov. 7, 1936.
10:30 p.m. EST (9:30 CST), NBC network
Portraits in Harmony Automobiles as prizes for
best ending to sentence given on program.
WEDNESDAY
10 p.m. EST (9 CST), NBC network, Your Hit
Parade - Flat fifty tin of cigarettes for guessing
three leading hit songs of week.
THURSDAY
7:30 p.m. EST (6:30 CST), CBS network,
See Lighthouse and the Charmettes. Wrist watch
prizes and merchandise prizes.
FRIDAY
10 p.m. EST (9 CST), NBC network, Radio
Guide Weekly. Cash prizes for best handwriting
and slogan entries. See page 19.
10:30 p.m. EST (9:30 CST), NBC network,
Red Grange Football Forecast. Automobile and
120 other prizes weekly for guessing football
scores.
SATURDAY
5:30 p.m. EST (4:30 CST), NBC network,
Kaltenmeyer's Kindergarten. 4.08 prizes total-
ing \$24,680 for naming picture.
7 p.m. EST (6 CST), NBC network, Red
Grange Football Reports. Same contest as Friday.
7:30 p.m. EST (6:30 CST), NBC network,
Little Jimmy Quinlan Bee. Merchandise prizes
for questions and answers used on program.
10:30 p.m. EST (9:30 CST), CBS network, Your
Hit Parade. Same contest as Wednesday.

CONTESTS ON THE AIR

SUNDAY
2 p.m. EST (1 CST), NBC network Magic
Key. Prizes weekly for composition about prod-
uct. Entries must be mailed within six days
after broadcast. Contest closes Oct. 31, 1936
2 p.m. EST (1 CST), NBC network, Landi Trio
and White. Weekly merchandise prizes for com-
petition about product. Grand prize awarded
at frequent intervals. Weekly contests close
Wednesday following broadcast.
7:45 p.m. EST (6:45 CST), NBC network,
Sunset Dreams. Broadcast for West at 11 p.m.
EST (10 CST). Jingle contest. Wrist watch prizes.

MONDAY
10:15 a.m. EST (9:15 CST), NBC network,
Monday through Friday, Live Star Jones. See
3:15 p.m. EST (2:15 CST) Monday. Same con-
test as Ma Perkins.
11:45 a.m. EST (10:45 CST), Monday, Wednes-
day and Friday, also 7:15 p.m. EST (6:15 CST),
Tuesday and Thursday, NBC network, Voice of
Experience. Twenty cash prizes of \$500 each for
best letters on subject given on program. Con-
test closes Nov. 30, 1936
3 p.m. EST (2 CST), also 10:30 a.m. EST (9:30
CST), NBC network, Monday through Friday,
Pepper Young's Family. Grand prize of \$1,000 a
year for life or \$12,000 cash. Also 201 cash prizes
in each of five prize zones. Prizes to be given for
best compositions on product. Contest closes
Nov. 30, 1936
3:15 p.m. EST (2:15 CST), NBC network,
Monday through Friday, Ma Perkins. 703 cash
prizes totaling \$10,000. Contest closes Nov. 16,
1936
7 p.m. EST (6 CST), NBC network, Amos n'
Andy. Broadcast for West at 11 p.m. EST (10
CST). 2,882 cash prizes totaling \$34,000 in a con-
test to name Lily. Contest closes Nov. 15, 1936
9 p.m. EST (8 CST), NBC network, Ter-
minal Minutes. Automobile and 120 other prizes for
guessing football scores.

10:15
NBC Blue Barons Orch. KSD
WDAF KGBN WOW KTHS
(sw 9:53)
CBS Tommy Dorsey's Orch. -
WIBW
NBC Wall Debarne's Orch. WFAA
(sw 6:14)
News, KRNT KSD WHO WCO
WMT
KMBI Dem. Campaign Picnic
KMOA Jester Pilars Orch.
KOIL Minute Mysteries
KSCJ Roger Pryor's Orch.
KSTP News, sports
WMAQ Phil Levant's Orch.
WVAJ Little Dave Macon, Crook
Brothers
W9XB Rhythmicler

10:30
NBC Ray Nobles Orch. WMT
KWK KSD WREN
CBS Geo. Dinwiddie Orch. KRNT
KSCJ WVAN KFAB WBBM
KTHS WLDW KIBA
NBC Ed Morgan's Orch.
KGBN (sw 9:55)
KMBI Sports
KMOA Headline Highlights
KOIL Stephen D. Cartright
KSD Rhythm Club
KSTP Nat'l Barn Dance (NBC)
KTHS Joe Caperton's Orch.
KV00 Dance Orch.
WCO Billie Johnson, Reports
WVAJ Variety Picnic
WVAJ Jay Whitman's Orch.
WVAJ Ted Frazier's Orch.
WVAJ Walter Davis Frolic
WMAQ Xavier Gigant's Orch.
WOW News
WVAJ Possum Hunters, Delmore
Brothers
W9XB Variety Picnic,
10:45
* NBC Ray Nobles Orch. KOIL
NBC Russ Morgan's Orch. KSD
WOW KV00 WDAF KTHS
KMBI George Olsen's Orch.
KVAJ Boyd Parham's Orch.

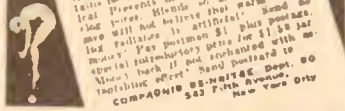


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—HIMSELF—
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EVERY SATURDAY NIGHT
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61 NBC STATIONS Coast-to-Coast
Over 40 Radio Artists including the Maple
City Four; Hooper Hot Shots; Uncle
Ezra; Otto and His Novelodians; Archa-
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Burr; Verne, Lee and Mary; Lucille Long;
Bill O'Connor; Iulu Belle and Skyland
Scotly and Joe Kelly. Master of Cere-
bronic. A rollicking program of old time
singing, dancing and homespun fun.
Brought to you direct live over
cage, every Saturday night over
WBAP or WREN
8:00 to 9:00 P.M., CST

Alka-Seltzer National Barn Dance

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95% of all big pay writing jobs and profitable new ideas require the use of the new literary ability without command of Keatleb's newly developed writing technique plus your own natural writing style. This is the secret! Many who are earning immediate money in spare time. Write today for big free book describing a new simplified training course and writing hints, including 1000+ examples of writing short stories, book, play radio news, reporting, advertising, publicizing, interviewing, financial, personal, interesting and profitable. Write less than average month of college. Detailed program of desired. Also free personal college test which actually measures your writing ability. Send for book today. No obligation. No returnable bill. Write now.

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FOOTBALL BROADCASTS

*ASTORISH radio-cast probable but not definite game orientation. Many stations may switch from the announced to a different game to provide the most interesting contest. FOOTBALLS of all stations listed are shown below. If a STATION has an added figure, it means that the station is broadcasting the game over the short-wave transmitter using the frequency shown. The number after the "SW" is the frequency in megacycles to be used. Daytime short-wave reception is usually very dependable.

CST Shown; for MST Subtract One Hour; for EST Add One Hour

OCTOBER 23
Oregon State vs. U. C. L. A.: 3:45 p.m.—KOAC KECA KEX KTAR KNX
Central vs. Maryland High: 3 p.m.—WROL
Davis & Elkins vs. Xavier: 7:30 p.m.—WCCO

OCTOBER 24
Football game to be announced;
NBC WEAF WJZ Etc & CHS:
Arkansas vs. Louisiana State: 2:15 p.m.—WDSU
Brown vs. U. of Pennsylvania: 1 p.m.—WJAR
Carnegie vs. Holy Cross: 1 p.m.—WEEL WSPR WTAG WTC
Catholic U. vs. U. of Mississippi: 1:15 p.m.—WJSA
Columbia vs. U. of Michigan: 1 p.m.—WWJ WJR
Dayton vs. U. of Cincinnati: 7:30 p.m.—WCPO
Drake vs. Washington U.: 2:30 p.m.—KND
Duke vs. U. of Tennessee: 2 p.m.—WLAC
Georgia vs. Auburn: 1:45 p.m.—WSB WAPL
Georgia Tech vs. Vanderbilt: 2 p.m.—WSM
Iowa State vs. Missouri: 1:45 p.m.—WIBR
Manhattan vs. Detroit: 1 p.m.—WHN
Michigan State vs. Marquette: 2 p.m.—WISN
New Mexico Military Inst. vs. U. of New Mexico: 3 p.m.—KOB

OCTOBER 25
Chicago Cardinals vs. Brooklyn: 1 p.m.—WIND
Detroit Lions vs. Chicago Bears: 1 p.m.—WGN WJRK WHCM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
N. Y. Giants vs. Philadelphia Eagles: 1 p.m.—WOR
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

OCTOBER 26
North Carolina State vs. Virginia Poly: 1 p.m.—WDNC
North Carolina vs. Tulane: 2:15 p.m.—WSMB
Northwestern vs. Illinois: 2 p.m.—WCFL WMAQ WQWD WBBM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

OCTOBER 27
North Carolina State vs. Virginia Poly: 1 p.m.—WDNC
North Carolina vs. Tulane: 2:15 p.m.—WSMB
Northwestern vs. Illinois: 2 p.m.—WCFL WMAQ WQWD WBBM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

OCTOBER 28
North Carolina State vs. Virginia Poly: 1 p.m.—WDNC
North Carolina vs. Tulane: 2:15 p.m.—WSMB
Northwestern vs. Illinois: 2 p.m.—WCFL WMAQ WQWD WBBM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

OCTOBER 29
North Carolina State vs. Virginia Poly: 1 p.m.—WDNC
North Carolina vs. Tulane: 2:15 p.m.—WSMB
Northwestern vs. Illinois: 2 p.m.—WCFL WMAQ WQWD WBBM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

OCTOBER 30
Catholic U. vs. Loyola (of the South): 8:30 p.m.—WJSA
Goldsbore vs. Raleigh: 2:30 p.m.—WPTF
Mississippi vs. Birmingham Southern College: 8:30 p.m.—WBHC

OCTOBER 31
Partial list only. See next week's issue for complete Oct. 31 schedule.
Arkansas vs. Texas A. & M.: 2 p.m.—WFAA WBAP WOMI KPRC
Chicago vs. Wisconsin: 2 p.m.—WISN WIBA WJLA
Cornell vs. Columbia: 1 p.m.—WHN WINS WMBO WABY WISN WBYN WJIB
Dartmouth vs. Yale: 1 p.m.—WDR WNAC WEAN WHIC WELH WICC WESH WLIZ WTHH WMAN WFEA WSBK WWHI WATR
Holy Cross vs. Temple: 1:15 p.m.—WHP
Illinois vs. U. of Michigan: 1 p.m.—WWJ WJH
Minnesota vs. Northwestern: 1 p.m.—WCFL WCO WTCN WBBM KSTP WJL
Navy vs. U. of Pennsylvania: 1 p.m.—WVAC WBAL WJIP
Ohio State vs. Notre Dame: 2 p.m.—WMAQ WIRE WTAM WLW WQWD WIND WJBF WGN KWK
Stanford vs. U. of California: 3:45 p.m.—KPO KFI KJAR KEAC KNN KFOX
U. of Iowa vs. Indiana: 2 p.m.—WMT KRNT WJIO
Washington vs. Oregon: 3:45 p.m.—KGW KOMU
Washington State College vs. U. of California: 3:45 p.m.—KOL KVI KFY

OCTOBER 31
Chicago Cardinals vs. Brooklyn: 1 p.m.—WIND
Detroit Lions vs. Chicago Bears: 1 p.m.—WGN WJRK WHCM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
N. Y. Giants vs. Philadelphia Eagles: 1 p.m.—WOR
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

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Chicago Cardinals vs. Brooklyn: 1 p.m.—WIND
Detroit Lions vs. Chicago Bears: 1 p.m.—WGN WJRK WHCM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
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Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

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N. Y. Giants vs. Philadelphia Eagles: 1 p.m.—WOR
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

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OCTOBER 31
Chicago Cardinals vs. Brooklyn: 1 p.m.—WIND
Detroit Lions vs. Chicago Bears: 1 p.m.—WGN WJRK WHCM KMOX WJME WFBM WGN WJEF WHM WIRM WKZO
Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE
N. Y. Giants vs. Philadelphia Eagles: 1 p.m.—WOR
Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL

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PART-TIME HUSBAND

(Continued from Facing Page)

They never have. They've stuck to that pact all these years. Consequently their lives are full and content despite everything.

"I think I'm lucky," he said to me, "to have what time for life I do. I'm not entitled to any klick.

"People often ask me why I undertake such a heavy amount of work. Well, you work hard for a long time and finally you get somewhere. Then, of all times, you can't lie down on the job. You take every opportunity that comes your way even if it does work you overtime for a few years. I can take it. I'm strong. I've never been sick a day in my life despite the fact that all the exercise I'm getting now is sleeping between shows.

"Mary, thank heaven, understands that. If she didn't I don't know what would happen. She fills her life with the children and our home, and I fill mine with my work. The brief periods we do have together are just that much sweeter because they're brief.

"I guess," he added, "I guess by now I'd make a pretty terrible full-time husband anyway!"

Richard Libert may be heard Tuesdays, Thursdays and Saturdays over an NBC network at 8:15 a.m. EST (7:15 CST; 6:15 MST; 5:15 PST).

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