

BEGIN "BOB BURNS' GLORY ROAD"

Radio Guide

E8CBDMT8DB7

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

WEEK ENDING AUGUST 29, 1936

10
CENTS



Betty Lou Gerson

READ: *Lanny Ross'* EUROPEAN TRAVEL DIARY
GRACE MOORE *in Beautiful* GIANT-Portrait

Sweepstakes

WHO licked Johnny R. Depression?

In these days of purple politics, you can get one answer from John Hamilton and another answer from Jim Farley and a sixty-minute broadcast from Father Coughlin. Or you can get the stubborn answer that he isn't licked yet.

But here is an angle that is interesting. Licked or not, John R. Depression is in retreat. Licked or not, he is backing out of his battle with 130,000,000 tough-tempered Americans. He couldn't take it when the going got rough. And one of the reasons the going got rough is broadcasting.

If anybody asks you who led the fight against Johnny Depression, you tell him "Radio." Here's why—and how!

During a recent week more than five million American citizens, free, white and in full possession of their senses, sat down with pens and pencils and cudged their brains. They cudged their brains about the three hit songs of the week, and they wrote their guesses on little squares of pasteboard and entrusted them to Mr. Farley's mailmen. I know; I saw the cards.

Now, when five millions of people do that, things start humming. And wheels start turning. And men and women start working. Paper-mills had to make those cards, in the first place. Then presses had to be bought and printers hired to print them. But that is only the beginning. The rest of the story is told in the single, descriptive word, "Sweepstakes."

"Sweepstakes" has become a national pastime. Crossword puzzles and silly signs have faded as the country's favorite time-killers. Today the sweep-



your Hit Parade gave 200,000 cigarette cartons as prizes one recent week. They're not "old buttons . . . bent pins . . . They're gold! . . ."

stakes contest is hotter than the game of "Knock-Knock!"

You know what is happening? Your Hit Parade has become one of the most-talked-of programs on the air, the most eagerly dialed. Your Hit Parade, with its song-hit sweepstakes, which are gaining in popularity with prairie-fire speed, recently awarded over 200,000 prizes in

one single week. And each of those 200,000 prizes is a full carton of cigarettes. And 200,000 cartons of cigarettes are no old buttons or bent pins in anybody's money. They're gold! Over the nation's tobacco counters they would bring more than \$200,000 of your money and mine. To provide all those prizes, week after week, means more employment for more men and women. It means greater sales and greater consumption of tobacco. It means that more money flows from the girl who stops for her pack of Luckies at a corner cigar store to the plantation owner who grew and ripened those sweet center leaves.

Every once in a while lemon-brained cynics will protest that advertising is ruining America and Americans. Or a fuzzy-browed old gent with chalk-dust in his blood will yowl that advertising should not be on the air.

If advertisers such as Lucky Strike and the other dozens of great American companies had not stuck to broadcasting through these last four years, I'm certain that the story of radio progress would be far different from what it is today. And

the same follows for business.

Thanks to advertisers and thanks to broadcasting, yes, and thanks to all of us who listened and responded to that broadcast advertising, today Johnny R. Depression is wobbling on his feet. Just a few more wallops like Your Hit Parade's Sweepstakes and he will be deadlier than a dodo. Sincerely,

Curt Mitchell

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Radio Guide Presents Here the Intimate Life Story
of the Big Bazooka Blower from Arkansas. And
One of Bob Burns' Oldest Friends Tells the Tale!

by HEZEKIA JONES

I should like to write a fitting tribute to Elizabeth Fisher Burns, recently deceased wife of Bob Burns whose life story is told here. I should like to tell Bob in fitting words of the sincere sympathy which I feel for him in his bereavement. However, Bob himself paid Elizabeth the finest tribute that any man could—and he did so while she was still alive. He said: "She was just what I needed when I wasn't doing so good and now that I have a lucky break I need her more than ever." Words of sympathy cannot make up to Bob for his wife who is gone. Nor can all his fame. I can only say that I—in common with millions of his admirers—am sorry that Elizabeth is gone. I can only add the hope that Bob will bear his loss with fortitude.—C. M.

WELL now, I've known Robin Burns—you call him Bob—ever since he used to play "horsey" dangling on the knees of his uncle "Hell Roarin'" Cook. But I hadn't laid eyes on him in the last few years—not until that day not long

ago when he came down to Little Rock, Arkansas, for the opening of his picture with Bing Crosby, called "Rhythm on the Range."

It did my eyes good to see Robin again. Luckily, I was on the reception committee that met him at the plane, and I want to tell you that presidents and kings may get cheering, but there never was a shout like the one that

BOB BURNS' GLORY ROAD

Bob was a big, gawky boy when he was eight years of age. He had two loves: His dog and pony

went up when Bob Burns stepped off that big airplane. Why, the hundreds and thousands of people on the field just yelled their heads off for fifteen minutes straight!

Bob just stood there as if he couldn't believe his own ears. Finally, when all those lungs were just plumb worn out, he drawled, "Well now, I'll tell you—" and the shouting started off all over again.

Man and boy, I don't think anyone in Arkansas has ever seen anything like it. Robin—right off I can't get used to calling him Bob—said to Governor J. M. Futrell when they shook hands, "Mr.

Governor, it's right nice of you to come down here to meet me when you could have sent your chauffeur."

The governor laughed at that. "Why, Robin Burns," he answered, throwing his arms around our big, six-foot-two Bazooka blower, "I'd drive a thousand miles to shake your hand!"

AND I guess that's how everybody in Arkansas feels. Because on that day the streets of Little Rock looked like Broadway on a Saturday afternoon, and Van Buren, Bob's own home town, looked like it had the plague. Everybody who could beg, buy, borrow or steal a ride had come 165 miles to see Bob Burns in his first movie. Uncle Henry Hink and George Mcadors even dressed up like hillbillies and hitch-hiked the whole way to Little Rock.

While all this mob waited to welcome the first citizen of Van Buren, I felt the same hushed expectancy that hung over a certain little boat-house on Broadway down by the Arkansas River forty years ago. A bunch of us boys were hanging around outside the boat-house, which was the Burns home then, waiting for Farrar, who is Bob's brother, to come out. Finally

he did and said, feeling mighty important:

"We got a new baby at our house. Aunt Jenny says he weighs ten pounds."

That was on August 2, 1896, when I first became acquainted with Robin Burns, only he didn't have a name then. It took Mrs. Burns about two months before she decided what to call the blue-eyed, brown-haired little tike. Then she named him after her husband, whose middle name was Robert. How he came to be Robin will be told.

ANYWAY, Farrar Burns, who said he wanted to grow up to be a civil engineer like his father, used to bring us reports about his little brother, Robert. At first Farrar didn't care much about his baby brother, because the baby got all the attention in the family. He was bellowing all the time, too. Not crying, you understand. Bob was just naturally an exuberant kid from the start. After awhile, though when Farrar could see that his brother wasn't going to grow up a sissy even though he did wear dresses and curls until he was past four, the two brothers became real pals.

There is always some little thing a baby does that you can remember and with young Robert it was the way he used to say, after he learned to talk and when he wanted to excuse himself: "Bobby Burns is sick, Mamma!"

Now I know that Mrs. Emma Needham Burns loved her son, Farrar, very much, but you know how the youngest is with a mother. Well, I'll tell you, Mother Burns adored her baby so much that she took to calling him by a pet name of her own, and pretty soon the whole town was doing the same

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Margaret Speaks,

by
EDITH
HUNT

**Margaret Speaks Stands Revealed
in the White Spotlight of Her
Intimate Friend's Esteem. Facts
Never Before Told Appear Here!**



In circle above: Edith Hunt (at left), the author, first heard of Margaret Speaks merely as a "swell blonde." But then later—

There is, perhaps, no light more revealing than that in which one woman views another. Your next-door neighbor, for instance, if she's at all feminine, can probably tell you more microscopic facts about yourself than a member of your own family.

A radio star is much like any housewife. Each has neighbors. Edith Hunt is Margaret Speaks' nearest neighbor. She lives half a mile from the little house on a Westchester hill where Margaret Speaks and her husband and small son spend their summer week-ends.

RADIO GUIDE takes pleasure in presenting Edith Hunt's informal picture of her famous friend. Her honest unpretentious story is simply one woman's reaction to another. It is important because it not only discloses heretofore unpublished facts about Margaret Speaks' romance, but it also turns the spotlight on those small neighborly intimacies that reveal the more human side of the radio great.—C. M.

AN ENGLISHMAN used to spend his Summers with us. Tommy (my husband) and I were both fond of him. He is the kind of man who is usually more enthusiastic about books and paintings than about girls. So when he came in one Saturday and said he'd met "a swell blonde," we were interested.

"Invite her up next week. We can put her up in the guest-room," I suggested.

When I saw him coming up the hill with her my anticipation fell into my shoes. She was all dressed up! I was used to going around in slacks and a sweater or in pajamas. Most of

our guests have sense enough to dress that way in the country.

Margaret was wearing the kind of costume swank shops call a "sports outfit." All white. White tweed breeches without a smear on them. White silk shirt—custom-made. White felt hat, chic as anything. And, worst of all, immaculate white suede gloves.

Heck, I thought, I'm never going to like that female! We're going to have to stand on ceremony all the time with her.

However, she did seem to understand what Tommy (my husband) was trying to do in his painting. And, pretty soon, he was talking with her like an old friend. But she wasn't

MY COUNTRY NEIGHBOR

going to win me over so easily! Not even after she insisted on helping with the dishes. She wiped and swept up without getting a spot on those la-la white pants of hers. She was just too poised and calm and tidy for me!

After dinner some writers (friends of ours) who live up the hill dropped in. And we had a very good time. Margaret taught Loretta, our green parrot, to sing "Ach Du Lieber Augustine." In a little while they were singing it together in such a way that you could hardly tell their voices apart. Everybody was laughing. After Margaret and the Englishman left to go back to the city, all our friends agreed she was just our kind of girl—sensible about books and pictures. Homey. And, good fun.

But I thought otherwise!

I was non-committal to the Englishman about his "swell blonde." When Tommy invited her out again I wasn't very pleased. But I've learned not to cross men too much. So I said nothing.

It was lucky I didn't. Because that Sunday night I had a heart attack.

Margaret was the only one who knew what to do. She got me into bed, cooled me with rubbing alcohol, was off to bring the nearest doctor before you could say Jack Robinson.

She sat with me all night, calming

my ragged nerves with little songs and soft chatter. There are times when all of us need to be babied. Margaret saw this was just such a time for me, and gave me what I needed. Luckily she didn't have a broadcast for a couple of days, and she stayed and nursed me.

Well, of course we swapped life histories in those days, as women will, and I began to like Margaret in my own particular way. Since then my fondness for her has grown and grown. Her father is an important Ohio poli-

itician who has been in the House of Representatives. Her uncle is Oley Speaks, the famous composer. But Margaret is plain as an old shoe. And she was always determined to make her own way. She knows what she wants and goes after it. And gets it.

I found out how she'd taken a job as a Shubert chorus girl, and really found the trouping interesting and humorous. She has an impersonal way of looking at things that gives her a constant zest.

I remember well how she sat on the

chair next to my bed with a flicker of sun bringing out her blondness, and how she laughed and talked about herself to take my mind off my sickness.

She'd come to New York in 1927 determined to make a career for herself as a singer. After the adventure in the chorus, she'd landed a job as prima donna without pay in a Greenwich Village co-operative musical comedy.

THAT was in the days when radio was beginning to become really popular. Margaret's smart. She felt there was a chance to get in on the ground floor of a new profession. She figured out special things that a singer could do on radio. Small stations let her do them, but none could seem to pay her for it. She was making \$30 a month singing in a church choir. And about \$30 a year from radio!

At the time I met her she was just beginning to earn a decent living as one of the "Humming Birds," a trio with Whispering Jack Smith. I hated the way that grand voice of hers was lost in tricks with mediocre music.

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Margaret Speaks loves the outdoors—rakes her own lawn, sees flowers bud and bloom. Below (in circle): Oley Speaks, her uncle

TOWERING TENOR

by KAY PROCTOR

*Too Tall to Triumph:
That Might Have Been
Smith Ballew's Story.
But It Isn't. He Made
His Height Help Him!*

ANOTHER man than raw-boned, amiable Smith Ballew might have moaned about it, suffered through it, let it make an introvert out of him; and, in the end, let it put him behind the eight-ball for life.

I am speaking about height. Six feet five inches of it, to be exact. That is young Ballew in his stocking feet. In case you cannot quite grasp how tall that is, it means that he can just pass through an average doorway without ducking. It means he can pat Clark Gable, Rudy Vallee and Nelson Eddy on the head—if you want to put it that way.

As I said, another man who stretches that far straight up might have considered that extraordinary height a liability of sorts. But the young master of ceremonies of the Saturday night Chateau program, the champion recorder of songs on wax records, and lately one of Hollywood's brightest bets as an actor, was more astute. He made an asset out of his height. He did that by superb showmanship and the Ballew System.

The Ballew System, it turns out, is as diabolically clever as it is simple. It works on the principle of applied psychology. It makes you feel sorry. Not for him, heaven knows! But for all other masculine mortals who unfortunately lack his magnificent stature. *And how it works!*

It must have been his mother who implanted the germ of the Ballew System in his receptive baby mind some thirty years ago. After the tenth well-meaning neighbor in Palestine, Texas, had peered at the fifth arrival in the family of Druggist and Mae Smith Ballew—now you see where he got that odd first name—as he lay kicking his long legs against the slats in his crib, and then said deprecatingly: "He's a lovely baby, of course; but my goodness! how long!" Mrs. Ballew quite rightly became irked.

"Yes, isn't he?" she answered with deadly sweetness. "I don't blame you for envying me."

ENVY? Who said anything about envy? Whereupon the tenth neighbor took another appraising look at young Smith, went home, gazed at her own offspring and wasn't quite so satisfied as before with her sample from Old Doc Stork.

The same slick system of psychology worked wonders. Smith discovered, during that difficult period when a boy is changing into a man and can be irreparably hurt by little things. It gave him a protective armor that boomeranged the sarcastic jibes of his fellow students into acute jealousy and was responsible for the nickname of "Sykes"—instead of "Beanpole" with its slurring implications.

It is still working for him in Hollywood, where the competition in masculine good looks and appeal is plenty stiff. How perfectly it is working I discovered when I fell victim to the Ballew System myself.



At left: Smith Ballew. Friends of his mother said of him as a baby: "He's a lovely baby. But my goodness—how long!" Below: Maestro Victor Young and Smith

being secretly amused at something. As thousands before me must have done, I made the inane remark: "Jeepers! But you're tall!"

He was patient about it—practise must have made perfect in that case—and passed it off with a smiling, "Uh huh, sure am," that left me feeling properly silly.

But, I might add, interested enough, like the Palestine neighbor before me, to take another good look!

As we were leaving the restaurant, we ran into one of the reigning male movie idols whom all the girls, myself included, adore. This time I could hardly believe what my eyes saw.

"Jeepers!" I decided. "You're nothing but a runt!"

I DECIDED something else. Any man who could cut my pet Adonis down to size as easily as that deserved my attention.

There is no point in my telling you radio fans about Smith Ballew's voice. You know as well as I do that he speaks with an intriguing Texas drawl and has his own way of singing songs. You also know as well as I do that his "sort of a tenor" is a very fine tenor indeed.

If you have seen his first movie, "Palm Springs," in which he appeared with Frances Langford, you also know that he looks a lot slimmer than the 200 pounds spread over his frame would lead you to suppose, that he has a slight bump on the bridge of his nose, that his hair is light-brown and
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We had a luncheon date. I had never met him and it came as something of a shock to have to tilt my chin at a good sharp tilt—and I'm a tall girl myself—to have to look into those flinty gray eyes of his that strike me as always

Lanny's EUROPEAN DIARY

*Driving Through
France and Ger-
many, Lanny Tells
of His Travels*



Above: Public Square, Halle, Germany. Centuries ago, crooks were punished where Lanny stands. At left: He's at the wheel



DEAR READER:
Paris! So much has been said of the capital of France, with its magnificent buildings, its parks and its "joie de vivre" that anything I could add would be superfluous, unless it might be to add that I was fortunate enough to be in the great city on Bastille Day.

The whole city was like a giant fire-cracker, with the fuse ready to be lit. Perhaps because I didn't want to be present when it went off, we stepped into the car and sped to Nancy to catch the celebration there that evening. Bastille Day is the Frenchman's Fourth of July, and is, as you know, a great occasion throughout France.

Before arriving at Nancy I had these random impressions: The hotel we left in Paris once had been the home of a French nobleman who had fought for the United States at Yorktown; Chateau Thierry was the place where American boys had repaid that debt in their own blood. Upon reaching Nancy, we stopped at a hotel used for a short while by Marie Antoinette, just before the French Revolution.

Ordinarily a quiet town, situated at the foot of wheat-laden hills, Nancy awoke this Bastille Day to the sound of trumpets and the flare of flaming torches. And history, for the moment, stalked among us, as if it had not been dead these hundred and fifty years!

A simple but impressive military parade passed by the commanding general in Stanislaus Square, which by the way was named for a Polish prince who married the daughter of Louis XV. The general's horse seemed to sense his own importance, but strut as he would, he lost all the attention when a battalion (as they probably call it) of tanks crashed over the ancient cobblestones. That was a never-to-be-forgotten sight. And I'm glad

that I used to be good at running; but, I warn you that you'd have to be some runner to get away from those tanks.

But enough of this splendid show! We left Nancy at 10:30 in the morning wending our way through the French Saar Valley, to Strasburg for lunch, where—sitting in the Place Kleber eating roast gosling—we shed crocodile tears over the Mother Goose who probably just recently had become *pate de foies gras*. Strasburg, as you may know, is the center of the goose-liver paste industry of the world.

From Strasburg we could see the mountains of Germany, and as our car turned toward the customs office on the Rhine, it became time to pay our parting compliments to France. To her

jazz. Finally, with sufficient music to see us on our way, we reached Heidelberg, the enchanted scene of "The Student Prince."

Heidelberg commands the surrounding countryside, or at least it did when the old kings lived in the castle or "schloss," a beautiful old ruin, on the hill. Nevertheless the significance of the "schloss" is still felt, for it contains a huge wine barrel that holds 50,000 gallons. This gives you an idea of the number of vineyards in the vicinity. Several of these vineyards provide glimpses of some of the most beautiful vistas in the world.

DURING the afternoon of the next day, we took a long ride to Mainz and Weisbaden. While the distance is great, the ride was very short. Europe has built over 4,000 miles of roadway called the *autobahne*, for two-way traffic with a moderate (?) speed of sixty miles an hour. Needless to say, I stayed on the conservative side.

This automobile trip through France and Germany has been a thrilling experience—one that I will remember for a long time to come. Any vacation is an exhilarating experience. But one spent in Europe is particularly so. It gives you contact with strange peoples; it introduces you to unfamiliar places. It tends to promote a fine sympathy and understanding between peoples. But that isn't what interests me—the casual traveler—the most. This is my vacation. And I am enjoying it thoroughly.

Tomorrow we leave for Nuremberg, Munich and then Vienna, and we hope later, Salzburg, then back to America again. But you will be hearing from me—here or on the air!

Yours, as always,

Lanny Ross

in our humble way go our thanks for her conservation of her trees and woodlands, which make the driving through France such a happy trip.

In crossing the Rhine and passing the German frontier, we met smiling and helpful officers, who forgave my German and started us off to Baden-Baden and the famous Kurhaus. There we sat, drinking English tea, to the accompaniment of the outdoor orchestra playing "Boheme" and American



At right: Lanny stopped in Rothenburg, Germany, saw sights, stood on this ancient stone stairway. Below: Street scene in Rothenburg





In circle: Smilin' Ed McConnell, the Singing Philosopher, beams as he plans for his new network broadcast with Organist Irma Glen and the orchestra of Palmer Clark, slated for August 30 premier

Right: Young and promising starlet of the screen, Anita Louise, who recently was persuaded to appear on Bing Crosby's Music Hall. She is kept busy with her new role opposite Errol Flynn in "Green Light"



KNOCK, knock! Who's there? . . . And who cares? But regardless of comment, the "knock-knock" ditty has taken hold nationally with a vengeance. Everywhere one goes, he is greeted by new "knock-knocks." Which, in the silly mood which rules me at the moment, causes me to offer up the following as my contribution to the evidence of American insanity:

Knock, knock,
Who's there?
Major Bowes.
Major Bowes who?
Major Bowes write diaries . . .

Or we might have the payoff line: "Major Bowes get marriage licenses." Or, "Major Bowes legged." . . . Oh well!

SPEAKING of diaries, which everyone seems to be doing, George Jessel reports that the court hunting for George Kaufman wasn't the only party in search of playwright Kaufman. Along with Irvin Cobb, Jessel and Rupert Hughes, Kaufman was supposed to do a guest appearance on the well-known Caravan. But, five minutes before the program was to go on the air, the absentee was still missing. Leo Carillo was pressed into service as a substitute.

The fish of northern Wisconsin are beckoning and Wilson Brown, RADIO GUIDE's Broadway keyholder, is itching to fill this space. He'll do it, too, for the next two weeks.

OFF A LIVE MIKE: The popular Saturday Jamboree with Don McNeill as master of ceremonies, has graduated into a one-hour show, effective Saturday, August 22 . . . The Men's and Women's National Tennis Championships will be broadcast by Ellsworth Vines, Jr., over an NBC network, from September 3 to 12 . . . Sid Silvers, who started as a stooge for Phil Baker in the good old vaudeville days, starts a series of his own in the Fall, the broadcasts coming from Hollywood. His partner will be Una Merkel of the films . . . When the hosiery

outfit, that had Jack Hylton last season, returns to the air this Fall, Edwin C. Hill and an orchestra will comprise the airing. I can't figure out that combination yet . . . A tire manufacturer will sponsor the *Literary Digest* presidential poll this year with John B. Kennedy as the commentator. The broadcasts start September 2 . . . Freddie Berrens, the former CBS house maestro, returns to the air and will be

heard with his band over the Mutual network, in a new series which will star Belle Baker.

Romance Corner: Organist Lew White and Malinda Doyle . . . Wally Payne, of Don Bestor's crew, and Sally Phillips . . . Lennie Hayton's Dave Barbour and Mary Mercer . . . Don Ameche's lil' brother Jim, also a radi-actor, will wed Betty Harris, in Rochester, N. Y., August 29.

CUFF NOTES: Coca-Cola has signed Jerry Cooper to make a series of 39 transcriptions, which will be released nationally . . . August 25 you'll hear Rosemary Lane warbling with Tommy Dorsey's ork during its fill-in period for Waring. This is the first time any of Waring's crew has guest-starred for another band . . . CBS has just rented the famous old Hammerstein theater in New York for use as a studio for the new Major Bowes series . . . Meanwhile, that dated coffee company is fearfully listening to the "Good Will Court," which it soon will take over. Reason, on a recent Sunday one of the men told his wife troubles to the court and managed to sound off rather heatedly with a bit of religious bias, which just didn't belong on the air . . . CBS has clinched air rights to the New York Philharmonic concerts for another five years . . . The "Sears Hour Glass," predicted here weeks ago, and sponsored by one of the big Chi mail-order houses, is ready for a coast-to-coast CBS net starting September 17. It will follow Major Bowes' program. Bess Johnson is producer; Bess Flynn and Herb Futran do the writing. The influence of women on the lives of great men is the keynote of the dramas.

Plums to NBC's "Variety Show" heard Sunday afternoons . . . particularly to Prof. Figgibottle, a clever comedian. Catch this!

Also worthy of comment is the swell job being turned in by Arch Oboler, new author of "Lights Out," the late Wednesday night thriller. A

check-up by NBC of forty stations carrying "Lights Out" brought 38 testimonial letters and telegrams. "By all means continue it" and "We tried to use a substitute program but the fans almost rioted" were sample answers . . . Did you hear Thor Ericson's initial effort as a song writer? It's titled, "It's Time to Love Again," and was featured a week ago by the Ranch Boys and the Morin Sisters. Nice tune!

George Burns and Gracie Allen will get that Honolulu vacation after all. The sponsor wasn't going to let them go—but now they are on their way and will continue their programs by way of short-wave re-broadcasts from Hawaii.

PODIUM POTHOOKS: George Olsen has taken over the late Orville Knapp's band and will merge it into his own . . . Missing a soloist this Fall will be Jolly Coburn whose Frances Stevens has signed for a commercial of her own . . . New femme warbler for Johnny Johnson's ork is Barbara Blake, beautiful blonde . . . Jan Garber may turn cinema actor in "Champagne Waltz" . . . Harry Sosnik will start Hit Parading September 9 over the NBC net instead of CBS as originally planned . . . Ted Fiorito, gentleman farmer between "Clara, Lu 'n' Em" broadcasts, is trying to write a barnyard symphony . . . Glen Gray's Casa Lomans will open the Chi Congress Hotel's new Rococo room about October 1. NBC will air them . . . British rights to Gershwin's "Porgy and Bess" have been bought by Jack Hylton and Jack Buchanan, who will present it in London next month . . . Norm Ruvel, after six months with Paul Whiteman, has returned to Art Kassel's ork, which is now in Dallas . . . New orchestras recently added to the booming Consolidated roster are those of Barney Rapp, Bob Chester and Johnny Burkarth. Is MCA in for some competition?

So ends fifty weeks. Good-bye now. I'll be having a swell time and wishing you were there with me!

PLUMS and PRUNES

By Evans Plummer



When Lum and Abner were getting dope about racing in Indianapolis not so long ago, they evidently picked up some pretty fine mechanical tips, for Lum (Chester Lauck) has won several speed boat races on a Wisconsin lake. He is competing for the Lake Delavan regatta trophy

INSIDE STUFF

By Martin Lewis

TAKE my tip. If the radio you have has seen its best days, I suggest you replace it with a new model. It's going to be worth while, because the airwaves will be full of the grandest entertainment ever, this coming season.

Yes sir, and yes mam, it's gonna be a honey of a year for the loudspeaker listeners. And just like you can't tell a player without a score-card, or know what time a train is leaving without a time table, you're going to need **RADIO GUIDE** more than ever to get all the details of the many new programs and personalities.

AUGUST 20 marks the return of **Lanny Ross** from his vacation. He will meet a lot of new people on the **Show Boat** program. One of them will be **Sam "Schlepperman" Hearn**, who will be a new **Show Boat** feature in a new character—that of "Horace Nimble." A new soprano and a new blues singer also will be introduced. **Captain Henry**, **Mary Lou**, **Winifred Cecil** and the **Westerners** will be missing.

AUGUST 24: **The Voice of Experience** comes back to the mike after a much needed vacation.

AUGUST 30: **Tim Ryan** and **Irene Noblette** will stand in front of the usual **NBC** mikes, but their program will be aired over the **NBC-WEAF** network of stations instead of the **WJZ** chain. The **Goose Creek Parson**, of the famous **Country Church of Hollywood**, will be aired for coast-to-coast listeners.

AUGUST 31 is the date for **Pepper Young's Family** to start broadcasting its radio serial over both the **WJZ** and the **WEAF** networks. That same afternoon **Jack Armstrong**, **The All-Amer-**



Left: Leaving for Cleveland to broadcast from the Great Lakes Exposition, soprano **Jessica Dragonette** and **Rosario Bourdon** still had songs to rehearse. So—there was **Music in the Air**

earlier, **Kate Smith** will present her new one hour variety show. The first one will come from Hollywood, and will feature movie names.

SEPTEMBER 20: All the major networks of the world will combine forces and broadcast a program of **American Folk Music** to every corner of the globe. This will be the first of a series that will have every country in the world participating, the idea being to acquaint the listeners with the various tunes of the different countries. That same evening the present sponsor of the **Major Bowes' Amateur Hour** takes over the **Good Will Court** now under the banner of a magazine publisher. Later, over the **CBS** net, **Eddie Cantor** and his gang, with **Jacques Renard's** orchestra, will make merry for the **CBS** listeners.

SEPTEMBER 27: **Phil Baker**, **Beetle** and **Bottle** come back on the **CBS** air lanes for more of their tomfoolery with **Hal Kemp** and his band supplying the music. A bit later on the same net, the popular **Nelson Eddy**, assisted by **Joseph Pasternack's** orchestra, will thrill listeners with his songs.

SEPTEMBER 28: The one and only **Helen Hayes** returns to the air in a new dramatic series with **Mark Warnow's** orchestra supplying the music.

SEPTEMBER 29: **Louise Massey** and the **Westerners**, featured until this week on **Show Boat**, will inaugurate a program of their own to be known as "Dude Ranch."

OCTOBER 2: This is the red-letter day for radio broadcasting, so mark it right down on your calendar. At 10 p.m. EST (9 CST; 8 MST; 7 PST) over the **NBC-WJZ** network your favorite publication, **RADIO GUIDE** will entertain you with a program that will be "different, Graham." Tell your friends about it and reserve your seats in the front parlor early!

More about the new programs and stars next week. This will give you a rough idea as to what you can expect from your loudspeaker. I ask you, isn't it worth the price of a new radio to insure good reception of this wonderful entertainment?

I'VE often been asked, "Don't you get tired listening to the radio so much?" My answer is, "Emphatically no!" I could never tire, for instance, of such a performance as that given by **Al Jolson**, in the radio version of the **Jazz Singer**, during a recent **Lux Radio Theater** program. It was a four-star performance, and I only wish that excellent shows like this could be repeated at least once a year!

KILOCYCLE KOMMENT: **Kyle Johnson**, my **Lone Star State** correspondent, would like to know—if a new national craze continues in popularity—whether **Rudy Vallee** will change his greeting from "Hi Ho Everybody" to "Hi Li Everybody" . . . Mention of **Rudy** reminds me to tell you that **Niela Goodelle** remains on his show indefinitely, and will continue to sing duets with **Rudy**. I listened to their first attempt and all I can say is, "If anyone else but **Vallee** attempted to get away with that kind of singing he'd never succeed" . . . **Amos 'n' Andy** are doing a very smart stunt by introducing movie stars on their programs. And they are doing it very cleverly, too . . . I had to laugh when **Herbert Marshall** bade **Andy** goodbye with "Cheerio" and **Andy** came back with, "Cherries to you, too" . . . The **Boswell** sisters are having a reunion in **Toronto** this week. Reason: **Sister Vet** is expecting **Sir Stork** any hour.



Left: Greeted at the California airport with lilies, petite diva **Lily Pons** arrived for film work on the west coast, accompanied by her admirer, director, friend and—well, it's bandleader **Andre Kostelanetz**

ican **Boy**, comes to the **NBC** network. **Popeye**, the **Sailor**, resumes on the **CBS** chain.

SEPTEMBER 3: **Don McNeill** with **Gale Page**, **Charles Sears** and **Joseph Gallicchio's** orchestra start their new daytime **Variety Show**.

SEPTEMBER 4: **Singin' Sam**, **Harold "Red" Grange**, and the "First Nighter" make this a big night for the numerous return attractions.

SEPTEMBER 6: **Mrs. Winchell's** bad boy, **Walter**, will prove to the tuners that he's still good when it comes to giving out the latest news, and **Guy Lombardo** will start his new sponsored series for a baking concern on the **CBS** chain.

SEPTEMBER 8: That's the date **Fred Astaire** is supposed to make his appearance before the mike, but in case **Fred** is not back from his European

vacation in time for his new show for **Mr. Packard**, a fellow by the name of **Jack Benny** will be prepared to pinch hit for him.

SEPTEMBER 13: **General Motors** (not of the Army) will return to the air with its **Sunday night** hour.

SEPTEMBER 14: **Backstage Wife**, serial of theatrical life comes back. How to be **Charming** (Oh, toots!) a series of talks on beauty and charm will also do its stuff starting this date. If I could, I'd ring a bell for the next announcement because I know it's going to be most welcome to many readers. It's none other than **The Story of Mary Marlin** which resumes its series.

SEPTEMBER 15: A shoe company will sponsor a new program featuring a different famous dance orchestra each week.

SEPTEMBER 17: At the sound of the gong, it will be exactly one half second before **Major Bowes** says, "Greetings friends," and starts his new **Amateur Series** over **CBS**. One hour

NATURE'S REVENGE

EVERYBODY knows that gasoline and alcohol don't mix. This little true story just goes to show that radio and alcohol don't mix either—for a hunted crook.

It was a wild night. All over Tennessee the sleet was falling. Falling in myriad slanting lines; tiny ice-balls clung to the roads. It made driving difficult, but J. E. Jeffcoate, taxi-driver, was used to all sorts of driving conditions and he piloted his cab skillfully, clipping off the miles toward Memphis. The cab was without passengers, for Jeff, as his buddies knew him, had delivered a fare to an address in a near-by town and was on his way home.

Suddenly Jeff took his foot off the accelerator. Beside the road, ahead of him, was the tail-light of another car. Was it a motorist in difficulties? Or just a timid driver frightened off the road by the sleet? In either case, it might be another fare. Jeff braked carefully, inched to a stop beside the parked car.

"In trouble, mister?" he shouted above the howling wind, at the solitary figure silhouetted by the dashboard's glow. Rapidly the man behind the parked car's wheel lowered his window.

"I'm lost!" he yelled back. "Wanta earn five bucks?"

"Sure!" Jeffcoate grinned in the gloom. This was found money!

"Okay, kid," the heavy voice roared. "Just lead me to the Forest Park Ho-

tel in Memphis. And don't go too fast."

It was an easy drive—ridiculously easy to be worth five dollars. It wasn't half an hour before the two cars drew up to the hotel door. But the motorist wasn't through with Jeffcoate.

"Come on up to the room with me," he commanded, after registering. "I feel like going places tonight, and I think I'll let you show me the town. Tell you what, you park my car. Then we'll get going."

They got going all right. And they kept going. In the lighted hotel, Jeffcoate first had seen his fare as a tall, strong, broad-shouldered man with a bold face and a swagger in his walk. These promises of endurance and conviviality were amply fulfilled.

THE stranger started drinking as soon as they hit their first roadhouse. All that night he drank, not greedily but steadily, with the relish and timing of a seasoned drinker who has no intention of "passing out."

And he didn't pass out.

All next day, without any sleep, he kept Jeffcoate on the go. For almost 48 hours, sleeping only in the cab, between stops, this big man fed himself

alcohol without keeling over. Hour after hour, the poor taxi-driver wondered how long he could hold out without sleep. Only the fabulous size of his mounting bill kept Jeffcoate awake. That, and a strange interest which the drinker aroused in him.

From time to time, the Unknown would seek out a telephone and call a mysterious woman at the hotel. It was quite apparent to Jeff that this fare had known this woman for some time, and every time he telephoned he urged her to meet him and join in the fun. Each time the woman refused. And Jeffcoate finally thrilled with alarm when his man said:

"Safe? Of course it's safe, you dope. Nobody knows us here."

What could this mean? Jeffcoate, drugged with sleepiness, finally decided that it was none of his business. Probably this man was carrying on a clandestine affair with somebody else's wife, and they had selected Memphis for their rendezvous. Reprehensible, doubtless, but scarcely a situation in which he could meddle even if he wanted to.

As for his fabulous fee, Jeff wasn't a bit worried about this. For in Jeff's own words, the guy was lousy with dough. He had a roll of bills—appar-

ently \$100 bills—big enough to have choked Jonah's whale. Every once in awhile he would toss the taxi-driver a ten-dollar bill as a tip. Once, during a ride between stops, the drunken stranger dropped ten \$100 bills on the floor of the cab. Seeing that he was asleep, Jeff stuck the money in his own pocket for safe-keeping, told his customer about it at the next stop.

THAT'S right," the big man boomed. "You keep it for me. Plenty more where those bills came from!" And he grinned a grim grin.

"If you do pass out, I'll leave the money at the office of the cab company," honest Jeff promised.

And now come with me, for a moment, into the office of J. Edgar Hoover. Uncle Sam's Number One G-Man.

"We've got to get Underwood," Hoover is saying as we enter. "After Underwood stuck up that mail car in Minnesota he was reported to be heading south. Latest flash says that he's gone as far as Tennessee in a big black sedan, with a woman companion. Go get him!"

And so the attention of America's crack manhunters was focused on Thomas Underwood—gunman, bank robber, mail robber—on whose head there was a price of \$2,100, dead or alive. Even more was known about Underwood by the sleuths on his trail. For instance, they knew that he had been born and reared in the country near Bardstown, Kentucky.

(Continued on Page 15)

For Two Days and Nights an Unsuspecting Taxi-Driver Took a Drunken Crook All Over Tennessee, Then—



The big stranger and Jeffcoate were seated in a low-class beer joint when radio spoke: "Calling all cars . . ."

A CALLING ALL CARS STORY — BY ARTHUR KENT

ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

GSH (21.47), Daventry, England, by far the best heard British station during the early morning hours, is often audible until its sign-off at 11:30 a.m. EST (10:30 CST). GSG (17.79), former star Daventry station for morning reception, is seldom heard through the powerful signals of W3XAL (17.78), Boundbrook, New Jersey.

The best reception on the 19-meter band for quite some time was recorded on Friday, August 8, when TPA2 (15.24), Pontoise, France; LRU (15.29), Buenos Aires, Argentina, and Zeesen, Germany, stations DJQ (15.28), DJB (15.2) and DJR (15.34) were all putting in strong signals. An unidentified station on about 15.15 megacycles was believed to have been PLH, Bandoeng, Java.

Transmission V from Daventry, England, starting at 3 p.m. PST (4 MST), is now being transmitted by GSC (9.58), GSP (15.31) and GSD (11.75), the latter station having replaced GSF (15.14) heard recently on this schedule.

XGOX (8.62), Nanking, China, is transmitting from 6:30 to 8:40 a.m. EST (5:30 to 7:40 CST) on weekdays and from 7:30 to 9:30 a.m. EST (6:30 to 8:30 CST) on Sundays.

The Chicago Short Wave Radio Club has received information that HC2JSB of Guayaquil, Ecuador, is now operating on 9.51 megacycles, with a power of 500 watts, daily from 11:19 a.m. to 2:19 p.m. EST (10:19 a.m. to 1:19 p.m. CST) and from 4:19 to 11:19 p.m. EST (3:19 to 10:19 CST).

Short-wave station SM5SX (11.705) of the Royal Technical University at Stockholm, Sweden, is putting on experimental transmissions every Monday, Tuesday and Wednesday at 5:15 p.m. EST (4:15 CST).

RADIO GUIDE Reception Post observer George Sholin of San Francisco, has received a verification from HS8PJ (10.955), Bangkok, Siam, which states the station is on the air Mondays at 8 a.m. and 12 noon EST (7 and 11 a.m. CST), with a program consisting of Siamese and foreign music and news. The home-made transmitter has a power of 5,000 watts. Reports are solicited and should be sent to Engineer 1/C—Lt. Col. Phra Aram, Experimental Radio Broadcasting Station HS8PJ, Saladeng, Bangkok, Siam.

DX CATCHES TO TRY FOR: FIU (6.01), Radio Madagascar of Tananarive, Madagascar, on week-days at 9:45 a.m. EST (8:45 CST) . . . Radio Colombo (6.04), Colombo, Ceylon, at 11 a.m. EST (10 CST) . . . CNR (8.035), Rabat, Morocco, testing with Arabic music on Sundays at 4 p.m. EST (3 CST).

Richard Rice of Baton Rouge, Louisiana, who heard a mysterious English-speaking station at 1 a.m. EST (12 mid. CST) on a frequency of 13.1 megacycles, will be glad to know that he was in tune with VPD (13.075), Radio Suva of Suva, Fiji Islands.

BECAUSE of space saved by metal tubes and new-type loudspeakers, O. H. Caldwell, editor of Radio Today, predicts a new mode of flat and graceful all-wave receivers, which will be a relief to those artistic souls who have never been able satisfactorily to arrange the present bulky and awkward radio cabinets.

According to the A. R. R. L., the Bowdoin Kents Island Expedition now in the Bay of Fundy has several boats and launches equipped with transmit-

ters operating on 56 megacycles. The transmitter aboard the schooner Bowdoin is VE1IN . . . W10XDA (14.246), the transmitter aboard the schooner Morrissey, now near Greenland on its annual Summer cruise to Arctic waters, has been heard frequently in the evenings in contact with amateur phone-station VO1I of St. John's, Newfoundland.

A daily ten-minute period devoted to short-wave listeners may now be heard at 7:30 a.m. EST (6:30 CST) over VK3LR (9.58) of Melbourne, Australia. According to its new schedule VK3LR may be heard Sunday mornings as well as week-day mornings . . . Rome's "Mail Bag" is

straight and his lips rather thinnish and stern. That, taken by and large, he looks like a combination of a romantic Texas Ranger and one of those idealized collar-ad chaps.

There are some things, though, that I can tell you about "Sykes" Ballew. I can tell you, for instance, that he got that bump on his nose when he was playing tackle on the University of Texas football team; that those thinnish lips cover teeth that aren't perfect at all but jut out here and there in defiance of perfection; that those extraordinarily broad shoulders of his are one hundred per cent Ballew bone and muscle and not the artistic triumph of a tailor; and that he has a tiny scar on his forehead which he got

Yes, I can tell you all sorts of things about him. Things like his hate of pink teas and bleached blondes. His pet extravagance—his only one, in fact—is automobiles. He wants to own and work a ranch. He is high-strung and extremely nervous, and peeks continually at a table with the silverware (he's also addicted to building pyramids with water glasses and salt shakers but maybe I shouldn't mention that).

He has one bad habit born of shyness: He keeps his eyes away from yours when he's talking about himself, instead of looking straight into yours, which would be infinitely more enjoyable for you. But first let me tell you something about his background and past, the events that brought him from Texas to Hollywood and fame.

He was born, as I said, in Palestine, Texas. No offense intended, but if you do not know where or what Palestine is, it's a typical Texas town of 11,544 population (1930 census) not far from the Trinity River. He has two sisters and two brothers, all musically inclined, and up until his marriage, twelve years ago, had planned to be a physician.

HIS sisters were responsible in an indirect way for his turning to music in the first place. They were being wooed by two ardent swains who fortified their suits by bringing a colored string orchestra to serenade the girls nightly. Smith was seventeen then and it gave him this idea: He might get further with his own girl if he adopted the same tactics. Not having the wherewithal to hire musicians, he decided to become one and furnish his own serenades. Whereupon he invested seventy-five cents with a mail-order house, received a banjo, learned to play it with amazing ease and soon was giving lessons at twice the original cost of the instrument.

It was a happy discovery that music could be made to earn money as well as win girls and he promptly organized five other youths into—blush for him!—"The Texa-Jazzers." They earned fifty bucks apiece and board and room each and every week they played at the Uree Hotel in Shreveport during the Summer vacation. When September rolled around, the band changed its name to "Jimmy's Joys"—heaven knows why—and enrolled en masse in the University of Texas, hot-cha-ing its way through four years of education playing for fraternity and sorority dances. Financially the band was a howling success; individually and academically, it gave the professors many a bad moment.

A few months before he was to receive his degree, Smith Ballew married tiny, blond Justine Vera, the belle of the campus. Then he settled down to the job of supporting her by selling real estate. Leading an orchestra was fun but not profitable for a family man.

TWO years later members of the exclusive, swank Fort Worth Club persuaded him to form an orchestra to play for them during the Summer months. He did, for two years, and then started on a successful invasion of the East. When his group disbanded, Smith joined Ben Pollock in Chicago and then, in turn, Ted Fiorito, George Olsen and Freddie Rich.

It was with Rich at the Astor Roof in New York that he got the break that skyrocketed him into the big money. It came when the soloist for Rich failed to show and "Sykes" was railroaded into pinch-hit service.

Incidentally, he broke a vow made many years before when he opened his mouth that fateful night. He had been cast in a home-town operetta, it seems, but was so scared when the curtain rolled up he couldn't sing a

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TOWERING TENOR

(Continued from Page 8)

CONTEST ENTRANTS

Out of a clear sky, the chief clerk in charge of classifying the thousands upon thousands of entries in our recently closed Puzzle-Pix contest came to me and said, "We're finished. We've eliminated all those with errors. We're ready for the judging."

So, at this very minute, the judges (who are the editors of Radio Guide) are at work. With the greatest of care and consideration they are comparing hundreds of puzzle-pix and paragraphs. In fairness to all, each entry is receiving the same careful scrutiny. Soon, the winners will be selected. So, watch next week's issue for the announcement that may mean much to you.—C.M.

broadcast over station 2RO (11.81) on Mondays just prior to the close of the "American Hour" at 7:20 p.m. EST (6:20 CST). Letters from listeners are acknowledged during this period.

Frank Andrews of Los Angeles furnishes news that IUC (11.955), formerly ETB, Addis Ababa, Ethiopia, is testing with Rome near 3 p.m. EST (2 CST). IUC will probably be utilized as one end of a Rome-to-Addis Ababa commercial telephone link.

EDWARD SHACKLETON, son of the eminent explorer, Sir Ernest Shackleton, himself organizer of the Oxford University Ellsmere Land Expedition of 1934-35, which was responsible for discovering a new range of mountains 10,000 feet high in Grant Land, will speak on "Arctic Expeditions" from Daventry, England, on Wednesday, August 26, at 6 p.m. EST (5 CST), over stations GSC (9.58), GSD (11.75) and GSP (15.31).

Two more Promenade concerts will be heard from Queen's Hall, London, this week on Monday, August 24, and Saturday, August 29, at 2 p.m. EST (1 CST) respectively, over Daventry, England, stations GSB (9.51), GSD (11.75) and GSO (15.18).

For short-wave programs for the week see pages 29 to 41 inclusive.

from an automobile accident the second day he was in California.

Again, if it were not for the Ballew System, that accident might have spelled finis to his brilliant career. It happened the very day he was to make his first appearance at the Cafe de Patee in Los Angeles, the engagement which led to his signing for the Chateau hour, which, in turn, had a lot to do with his present movie contract.

A deep cut on his forehead was the only physical injury he received in the accident but in order properly to dress the wound, hospital attendants shaved off a goodly portion of his hair. Therefore he looked half-scalped and was plastered up with bandage and tape when he appeared as usual in the white tie, tails and top-hat that bring his height up to an even seven feet. The ludicrous effect it created would have stopped another guy; "Sykes" carried it off with such aplomb it actually added to his appeal!

He's a modest cuss, this "Sykes." You have to pry any information out of him except about his adored daughter, Justine, and his equally adored wife, also named Justine.

He talks very freely on those subjects, telling you eagerly such important facts as these: Six-year-old Justine has his looks and her mother's brains, and that five-foot Justine, his wife, just reaches to "here" on him. "Here," appropriately, is his heart.

PRESENTING
RADIO GUIDE'S
SUMMER SCHOOL OF THE AIR

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

So You Want to be a Comedian

Though there can be no real substitute for experience, the printed word does have its place, does teach fundamentals. Here three of America's leading comedians tell you of the technique of their calling. Fred Allen, Ed Wynn and Jack Benny are the three. Each deals with a particular phase of the comedian's work. Fred tells how the comic artist originates ideas for his act or his program. Ed tells how to deliver comedy—how to put gags across. And Jack Benny tells you what the comedian on the air must not do. His is perhaps the most important advice of all.—C.M.

INSTRUCTORS: Fred Allen, Ed Wynn, Jack Benny



Jack Benny

Fred Allen

Ed Wynn

FRED ALLEN, lean impresario, star and sole author of the "Town Hall Tonight" programs, gets his ideas chiefly from newspapers. He subscribes to all the papers he can get in New York and scans them from headlines to want-ads every day.

"Comedy is looking at life through misfitting bifocals," he says, stating the main theory of comedy on which he works. "My system of being funny—and what an unfunny business it is!—depends on current topics. I make no claim to being unique in this. The air comic of today feeds enough jokes into the microphones every week to last a filibustering senator a year—or a vaudeville comedian twelve years. I know, because I used to be in vaudeville before my pocketbook got burnt in too many short circuits!

"I keep my fingers on the pulse of the news. You find examples of this in "Town Hall News." Every week hundreds of people help me with the absurd things they do. I pick on absurdities because the strict censorship we have in radio won't let me touch politics, international relations or anything else it believes has dynamite in it.

HERE are some typical examples. I ran across an item to the effect that the Hartford, Connecticut, Motor Vehicle Department has started a novel safety campaign.

"Cops stop motorists and, instead of arresting them, discuss the safety campaign. It's a push-over for me. I open my scene with an officer yelling the usual 'Pull over to the curb.' Instead of bawling the driver out, he's as nice as pie—compliments him on 'Nice pulling over, brother,' exchanges reminiscences of Woonsocket, Rhode Island, and ends up offering to race the motor-

ist to Stamford. That is as sure-fire as comedy can be. It has universality. Everybody knows cops are tough. Everybody has been bawled out for speeding. There's a sure-fire laugh in the idea of the cop racing the motorist. Yet the whole thing came right out of the New York Times. All I did was put a twist on it to make it play.

"Another example. In Chicago the National Retail Dry Goods Conference discusses methods for discharging employees painlessly without using the harsh words, 'You're fired.' There again the news squib itself needs very little heightening for comedy. My job was simple dramatization. I made the scene a dry-goods firm. The boss finds a slight mistake in the bookkeeping—the firm shows a profit of a dollar ninety-eight when in reality it has lost three hundred thousand dollars. Somebody has to go. Now, I build up the guilty man as an eccentric. The firm psychologist is called in. He analyzes the man suffering from a methodical neurosis. Therefore, to discharge him painlessly, the boss hints that when he passes the man's desk on his way out that evening—the man won't be there.

"The question

of building my sort of material into radio dramaturgy is a question of streamlining. The 'planting' has to be swift and to the point. After all, when the whole bit plays less than two minutes you can see how important every word of dialogue must be. All dialogue must be crisp, brief. The bit should build towards either an inevitable or a surprise pay-off. The audience enjoys one almost as much as the other.

HOW do I construct a gag? Offhand, it goes something like this: The Queen Mary comes in. Everybody is thinking about her size. I start thinking about size. The Holland Tunnel comes to my mind. When it opened we said they built it so commuters could get back to Jersey without being seen. But now I have to think of it in a new sense. I mull a bit and then something like this comes:

PORTLAND: I understand the Holland Tunnel is losing a lot of business since the Queen Mary docked.

ALLEN: Why is that?

PORTLAND: The truck drivers keep going through one of her portholes, thinking it's the tunnel.

"Occasionally I deliberately put in broad, easy-to-catch stuff to keep the studio audience in a good humor. Studio laughs—or the lack of them—can make or break the best comedy spot in the world. Our stuff in general is for the air audience, though, and we don't allow time out to wait for the laughs. Waiting makes the program drag terribly for the audience gathered about the radio.

MOST interesting of all to me, in all the fooling around I do, is the 'situation comedy' we use in the 'Mighty Allen Art Players' sketches. What I try to do in these playlets is to present a boiled-down framework of what might have been a real play, and then make it funny. It takes plotting, but in the end it's worth-while because you have two points of interest—the story and the comedy.

"Here's how I go about it. First, I try to write a playlet that will be interesting without comedy. Then I'll have my audience with me even if the funny stuff misses. We've had the most fun with our 'One Long Pan' mysteries. The murder happens—bang! Then a police call, which also sets the stage for Long Pan. The audience gets a list of possible suspects in Long Pan's preliminary check-ups. This gives them a chance to pick their own murderer. And so on until the pay-off," concluded Fred.

That is how to construct comedy. Here is how to put it across, from the master of comedy delivery—ED WYNN:

THE essential thing in the delivery of comedy lines on the air," Ed believes, "is what is known as 'timing.' This much-misunderstood word is used chiefly by persons who have not the vaguest conception of what it means, with the result that most people think it refers to seconds measured off by the clock. This is not true. Timing is an indefinable, intangible something comprising phraseology and intonation on the part of the comedian and, on the other side, the reaction of the audience to him. It is a flux; a variable, as the scientists say.

"But, since it is indefinable, the only way for me to tell you what I know about it is to supply you with an example. Here is the example: I am on the stage. I come down to the footlights. A whole battery of blazing, white spotlights is concentrated on me. The audience is centering its attention

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COURSES AVAILABLE

The RADIO GUIDE Summer School of the Air teaches you how to become:

Announcer	Orchestra Leader
Comedian	Opera Singer
Actor	News Commentator
Actress	Radio Writer
Swing Singer	Master of Ceremonies

IN ADDITION:

How Clothes Help Make the Star
 What to Do with Your Talent
 How to Develop Talent in a Child

IN CINCINNATI WITH—

Orville Revelle

FOR the past five years this particular department of RADIO GUIDE has admired the microphone work of Robert Bentley, ex-Broadway actor, former soldier of fortune and Uncle Sam. Today, I tell the story of "The Man" Robert Bentley, and of his greatest tragedy.

Just a month ago he was called home from his desk, where he directs the programs of WCPO, and informed that Jackie, his youngest of three sons, was dying from a severe heart ailment. Bob, Mrs. Bentley and the brothers gathered around the youngster's bedside, with hearts laden heavily with grief, but with smiling faces, all agreeing that they would make the doomed youth's last moments his happiest. The curtain was rising on what was to be Bob Bentley's greatest portrayal.

For three weeks the lad hovered just outside Death's door, his father with him day and night, helping the boys build model airplanes that Jackie loved so well. Bob spent many hours relating his many World War experiences, planning vacations that he knew were never to become a reality. When the youngster would fall off to sleep Bob was downstairs helping Mrs. Bentley with the work. Away from the sick-room, Bob continued with his pretenses—everything was going to turn out all right.

Work began to pile up on his desk at the studios, so Bob was forced to leave the youngster a few hours each day to go downtown.

This afternoon, just before this was written, your correspondent happened to pass the Albee Theater lobby, where Bob conducts his "Man on the Street" programs. Milling around him were some three hundred persons, not one of them knowing or guessing that this laughing and entertaining person was the most sorrowful man in Cincinnati; for on Tuesday he had laid to rest his youngster.

BOB BENTLEY continues with his acting for his family's sake. Each night he gathers the family—of four, now—around the dining-room table to relate the happenings of the day, tell of some trivial incident that may have just a smile behind it. Time alone will help erase this sad Summer from the Bentleys' minds. Then Bob can step down from the role he is acting.

Again, as a representative of this area's listeners, I salute this town's greatest actor and finest character—ROBERT BENTLEY.

During the remainder of the outdoor-weather weeks, Joe Reis and Tom Slater will conduct a new series of community sing broadcasts. They will originate in the different parks on Monday evenings and will be heard over WSAI.

RACONTEURING: Maestro Johnny Lewis and that Netherland Plaza lovely are holding hands . . . And not because if either lets go there'll be fists flying . . . Yes, it's true what they say about Dixie—Dale! She's to make a real radio comeback this Fall and with a sponsor footing the bills . . . Ed Rogers, who was attacked by robbers last May, is well enough to return to his desk at Crosley's.

IRVIN ASHKENAZY, the 250-pound WLWer, had a yen the other afternoon to play chess. He dropped in at the Y.M.C.A. for a game. At the desk he extended a twenty-dollar bill as a deposit on the chessboard . . . "I can't change that," said the desk clerk . . . "Then take this," replied Ashkenazy, extending a formidable-looking pistol. The clerk's hands shot skyward—the lobby was thrown into an uproar . . . "What is this, anyway?" demanded the Crosleyite as he laid the gun on the counter. A watchman grabbed up

the gun and placed Ashkenazy under arrest. "The joke's on somebody, but I don't know which of us," remarked Ashkenazy as he explained the gun was a German-made air pistol which he valued as a keepsake and that he was offering it to the clerk to hold until he could pay the deposit on the chessboard. When interviewed later the clerk at the "Y" stated that Ashkenazy, standing there with that gun in his hand, took on the appearance of an Alvin Karpis, "Pretty Boy" Floyd and Dillinger all wrapped up in a single bad-man package!

If you were in San Francisco during the days when miniature golf was the rage, you might have played on Hal Peary's course. Hal (Professor Rollo in "Thank You, Stusia") says he prefers radio—it is more profitable.

FLASH! Babs and Her Brothers have signed a Crosley contract. The former Fred Waring stars will have their first makings in September.

ALONG the Triviera: More power to WKRC. This CBS outlet will go 5,000 watts after September 15, and gets a new transmitter . . . Turn-about is no more than fair, says Jane (WKRC) Grey. In her five years on the waves this lovely lady has given away more than five thousand likenesses of herself. Now she's asking the fans to send in their pictures! Already she has quite a sizeable collection . . . Jimmy Smith, who skyrocketed to fame in 1934, going from WCKY to a lead in the "Topsy and Eva" show, has forsaken radio altogether. He's a married man now and runs an elevator in the Sinton . . . Pete Grant is a bargainer at heart—even likes to shop for his meals in cafeterias!

Political speakers, now paying for air time, seem to weigh their words more carefully. In the past when time was free they always spent the first fifteen minutes berating their opponents. Nowadays they stick to facts and some of the speeches can almost be termed interesting.

"Hot Dates in Music" replaces the show "Hot Dates in History" on WLW this week. Under the same sponsorship, the new offering dramatizes the events responsible for your favorite song hit instead of historical happenings. Same time: Tuesdays and Fridays, 9:45 p.m. EST (8:45 CST).

Bailey Axton, former WLW favorite, is now heard over NBC (Atlantic seaboard outlets) with Harold Levy's orchestra.

Cincinnati fans can well be proud of the five aces who handle the daily newscasts. Paul (WCPO) Kennedy, Paul (WLW) Sullivan, Jim (WLW) Alderman, Duane (WKRC) Snodgrass and Lee (WCKY) Goldsmith have no peers in the distribution of ether headlines!

AIRLINES: When the Don Lee net joins up with Mutual this Fall sixty-five per cent of the shows will originate on the Hollywood end . . . Ival (Redleg) Goodman and Rose Reeves, sister to Ruth Lyons, are keeping the wires busy with madness. Harry Hartman played cupid without the bow . . . Dick Bray did such a swell-egant job for CBS-WKRC on the Soap Box Derby that there's sure to be offers from the East . . . Frank Zwygart detests gushing maidens . . . Chauncey Parsons exits from WLW to try his luck in Hollywood . . . Rheiny Gau back at work for Crosley after an auto accident which had him on the shelf for months. At present he's working in the plant but will return to the air sometime in September.

NATURE'S REVENGE

(Continued from Page 12)

Shrewdly they surmised that he was heading away from "the heat" to the country of his kinsmen, who knew nothing of his criminal record. And the government men had no desire to let him get that far. It would be better and easier, they knew, to capture him alone than to take him from the bosom of his embattled kinsfolk. And so, acting with customary swiftness, they appealed to the police of Memphis and other Southern cities to help them.

It was during the second night of the big stranger's drunken debauch that he heard the police radio alarm. He and Jeffcoate were sitting in a small, low-class beer joint when somebody turned on the radio. As usual, the stranger was drinking and Jeff was not. Suddenly, after a preliminary crackle of static, the police road-caster spoke:

"Calling all cars . . . all cars . . . Be on the lookout for Thomas Underwood, wanted for mail robbery . . . Underwood is believed to be heading south . . . He is tall, dark, well-built . . . Last seen driving a black sedan . . . Believed to be traveling with a woman companion, though he may have separated from her in St. Louis . . . Be careful . . . Be careful . . . This man is dangerous . . ."

JEFF hardly noticed the broadcast. But his fare suddenly set down his glass, rose to his feet and stood there swaying, his eyes bloodshot.

"Let's go!" he said thickly. And they went. But first the stranger paused to telephone his mystery woman. He talked urgently, in a low voice. Then he staggered out to Jeff's cab.

"Drive to—" he began. And then outraged Nature took her revenge. For the drunkard keeled over. He was out—cold! And there was nothing for Jeffcoate to do but drive his unconscious fare to the taxi company's office. Hours passed.

When the liquor-sodden stranger awoke, it was to feel his shoulder being shaken.

"Wake up, Underwood!" a gruff voice was saying. "Wake up, your number's up. We've got you!"

With a start, Jeffcoate's ex-fare jerked awake. Wildly he glanced at the small army of policemen and detectives who were grouped around him.

And then, as he realized that alcohol and radio had trapped him, Underwood began to curse. He cursed for five minutes without stopping.

"HOW did you get me?" he asked. The answer was simple. Lucid to the last moment of his drinking spree, the thug had phoned his lady friend of the danger which had been revealed to him—and Memphis police officers—by that radio call. He had arranged to pick her up, without returning to their hotel. But he had made the fatal mistake of instructing her to get their car.

She obeyed—and a Memphis radio car full of sharp-eyed officers ran her to the curb for questioning, picked her up—and put through calls to every taxi office in town.

"Why, we've probably got your man here," said Jeffcoate's night manager. "At any rate we've got a fellow here, passed out cold, who's been using one of our cabs for two days."

And so Uncle Sam got Underwood. Later, G-Men took him to Duluth where he was convicted of mail robbery and given 25 years in Leavenworth. Now he is one of Al Capone's fellow "guests" in Alcatraz, America's Siberia among prisons. Meanwhile, his unfortunate moll, one Johanna Bruce, had dropped dead of heart disease a few minutes after being permitted to visit him at Leavenworth.

And all this happened because Underwood failed to realize that booze and police radio just don't mix.

Radio Boners

Announcer: "This wonderful magazine also teaches you how to cook between the pages."—Mrs. J. J. Wayall, Macomb, Illinois. (July 31: WMAQ: 7:30 p.m.)



Announcer: "Abraham Lincoln visited Council Bluffs years ago, before he was assassinated."—Mrs. A. Dyson, Sallix, Iowa (July 22: KFNF: 12:25 p.m.)



Announcer: "Some day these little boys and girls will grow into manhood."—Miss Helen De Grave, Moline, Illinois (July 29: WHBF: 9:43 a.m.)



Ted Husing: "Here comes Johnny Woodruff, a man known to only a few of his friends." Jane Nelson, Herkimer, New York (August 4: WGY: 12:55 p.m.)



Announcer: "Due to line difficulty over which we have no control, the Vincent Lopez orchestra will be heard over this station in a few minutes." Hilton Lysons, Seattle, Washington (July 20: KOL: 8 p.m.)



Announcer: "This picture offers the best entertainment for men, women and children produced this year." Margaret A. Furman, Grottoes, Virginia (July 21: WSWA: 10:35 a.m.)



Police Reporter: ". . . She was last seen in Tokepa wearing colored glasses. That's all." Emolyne Anderson, Wichita, Kansas (July 18: WIBW: 9:25 a.m.)



Allie Lowe Miles: "So listen in and we will tell our listeners how to get flies out of the house on Wednesday." Mrs. Chas. A. Myers, York, Pennsylvania (July 13: WOR: 2:55 p.m.)



The only new form of humor to appear in America is the radio boner. When a humorous error is made by a speaker over the air, that is a radio boner. Radio Guide will pay one dollar to the sender of each radio boner published. In case of duplication, the sender of the first boner to reach our office will get the dollar.

SO YOU WANT TO BE A COMEDIAN

(Continued from Page 14)

on my slightest gesture, every tone of my voice. I give them this joke:

The man had what you would call A & P Grocery Store eyes. When one eye looked at the Atlantic, the other eye looked at the Pacific.

"On the stage I say it as smoothly as you read it here, with no pause, no hesitation. But here is how this same joke must be timed for radio:

The man had what you would call A & P Grocery Store eyes. (Stop, hesitate, and repeat in a slightly different tone.) The man had A & P Grocery Store eyes. (Now, that much of the joke has been absorbed by the radio audience, which cannot see me standing in the spotlight. I count 1, 2, 3. Then, with still another partial repetition, I go on to my pay-off line.) When I say the man has grocery store eyes, I mean one of them was looking at the Atlantic while the other was looking at the Pacific.

"Note how assiduously I repeat. I plant and re-plant the letters 'A' and 'P,' which will take on humorous meaning with the reference to the Atlantic and Pacific in the pay-off. The radio offers a much less subtle medium for comedy than the stage.

"Also, you must be able to vary this." Here is an example of variation. Working with Graham McNamee, Ed says, "I've got a friend who is a boxer. Once he hung up his coat in a restaurant, but he was afraid someone would run off with it."

This was only the beginning of the joke, but the audience began to titter. So—they slowed it down, like this:

"They do that," Graham put in sagely.

"What do you mean, they do that?" Ed stalled. "They run off with them! I recognize that coat you've got on!"

The audience could laugh a little at that and get the giggles out of its system.

Then Ed continued with the joke he had started:

THIS friend of mine was afraid someone would run off with his coat," he added. "So, he put a sign on it. He hung a sign on it saying, 'This coat belongs to the champion boxer of the world, and I'll be back.'"

Here he stalled again, making funny noises and asking, "Do you know what happened, Graham? Do you know what happened?" until the audience grasped the full meaning of it.

"No," admitted Graham, chuckling. "What happened?"

"When he came back, Graham," said Ed, "he found another sign hanging where the coat had been. The sign said—the sign said—'This coat was taken by the champion runner of the world, and I won't be back!'"

The audience roared; but Ed, listening carefully, decided he was not getting quite the laugh he wanted. So, at the first lull, he quickly threw in: "You know, Graham, I'm really surprised they laugh at some of these." The rears broke out all over again. The final, unexpected touch made the joke twice as funny.

That is timing at the hands of a master. Study, especially, those pauses and repetitions.

The closest Ed comes to rapid-fire delivery on the air is in the letters he reads from his grab-bag. You should note that the letters themselves constitute a change of pace. No comic can afford to let his programs become monotonous during the hour. That is why Fred Allen jumps from one style to another, from news comments to the Mighty Allen Art Players. Ed varies his material with the letters. Graham reads:

I have a friend who is out of work and cannot get on relief. He only has one penny to his name. What shall he do?"

Here the only delay required is to build up suspense for Ed's answer, at the time that the question itself is sinking in. To cover the pause Ed gives his funny chuckle and says, as though to himself, "That's a hard one. That's a hard one, Graham. What shall he do? I'll tell you." Then he shoots his answer:

If your friend really needs money, tell him to go to a doctor. He'll make him cough up three dollars."

BEGINNERS in the gentle art of humor will observe one thing which stands out in what both Fred and Ed have to say.

There is no such thing as just standing up in front of a microphone and being funny.

As a final word, Jack Benny adds a bit of advice as to what you must not do on the air. Before you go any further with comedy work, write this down somewhere. Memorize it, if you have to, so you won't forget it.

"Don't be misled because a couple

of million people listen to your program," warns Jack, "into believing that you are playing to millions. The statisticians figure that the average number of people listening, to a set, is three and a quarter. There is your audience—three people.

"Radio is strictly an intimate medium!

WE ALWAYS try to give our programs an intimate approach. The atmosphere we attempt to build up is similar to that when friends drop in for an evening's visit at your home."

That's one of the things for you to remember. Here is the other:

"The broadcasting industry, you must know, disciplines itself very strictly. In the theater you could always get a laugh by joshing the neighboring town, wherever you were.

"In New York it was Brooklyn; in Minneapolis it was St. Paul; in San Francisco it was Oakland. On the air there is no neighboring town.

"You must remember, too, that many topics are taboo on the air!

"Politics! Religion! Likewise—important national figures cannot have their toes stepped on—even humorously," Jack concludes.

A word to the wise is sufficient!

Next week you will read here how to become an orchestra leader. RADIO GUIDE brings you as instructors these masters of modern music: Paul Whiteman, Andre Kostelanetz, Benny Goodman and "Red" Nichols!

MARGARET SPEAKS, MY COUNTRY NEIGHBOR

(Continued from Page 7)

"Oh, never mind," said Margaret, "I'll come along!"

You know, I think all real artists have a hard time these days. It hasn't been any royal road for Tommy, either. I began to feel a rare kinship with Margaret—a warm, sure, tie grow between us. So I finally had to ask her:

"But the first time you came up here, why did you imitate Astor's pet horse?"

Margaret laughed and laughed. "I'm glad it's out at last! I was pretty dressed up, wasn't I?"

She actually blushed. She's really very shy about her emotions, under all that poise. "I guess I like the Englishman pretty well, and I wanted to look my best!"

She came out often after that.

That Winter we moved into a little flat in Greenwich Village. Margaret was living in a tiny hall room near-by. The Englishman had a place just a few blocks away, too. So we had many get-togethers.

Tommy and I, being human, often would speculate about those two. They had such a swell way of pairing. They could go to a concert or an exhibition or a movie and enjoy everything and each other so thoroughly. Whenever they talked, there was a kind of rhythm in the way their voices blended. They could make amusing conversation about almost anything under the sun. I've never seen a better pair of companions.

"Are they blind?" I used to fret to Tommy. "Don't they know they're in love? They have everything to make a happy marriage!"

Tommy would turn to me a second from one of the sketches he's always fooling with. "Maybe it's just that they are too-good friends," he'd say.

"They're satisfied as they are. Now, don't you go meddling in it, Woman!"

Well, I confess I would have meddled with anyone else I was that fond of. But neither the Englishman nor Margaret are the kind of people you can say things like that to. The words would come to my lips, but I just couldn't seem to get them out.

In April we went back to Westchester. One day—out came Margaret. "A gift for ground-hog day," she greeted us, extending a dainty ham that must have weighed 15 pounds.

WHILE I was basting it with cider, she explained it was an offering to the god of luck. The Hoffman soft-drink people had given her an audition. "I suppose I'm crazy to think I can get it!" she told me. "Nelson Eddy is one of the other singers. But I'm just balmy enough to think they liked me. Please keep your fingers crossed!"

That week some hunch made me listen to the radio nearly every night. And one blessed evening it happened! A voice I knew well came swelling out of my little radio. Margaret had made it! She'd landed the Hoffman job! It was one of the greatest thrills of my life.

You know, I think if she'd been a failure, the Englishman might have declared himself sooner. But from then on it was one success after another.

You could fairly see the relationship of those two becoming deeper and deeper. I admit I got more and more exasperated. Talk about waste of happiness! They'd been going together for more than four years!

One afternoon they went for a walk in the woods together. "I want to ask his advice," she said.

After they were out of the door, Tommy winked at me. "Business!" he chuckled.

We were so jubilant we took a walk ourselves. And sure enough, we came upon them sitting on some nice flat sun-warmed rocks that simply invited love-making. We sneaked up expectantly.

"But that overture is too long for radio!" Margaret was exclaiming. They weren't even holding hands. The miserable fools were talking business."

One of the nicest things about Margaret is that you can always depend on her. Even in little things like being somewhere at 9 o'clock if she's said she will.

One Saturday friends came out unexpectedly. There was just enough to eat in the house. Plenty for home-folks like Margaret and the Englishman, but scant for three more people.

Margaret and I got together in the kitchen and did some figuring. "I'll take the car," she said, "and be back before you know it!"

WELL, an hour passed. Two hours. And no Margaret. I wasn't much worried. I knew she was a good driver, and mighty able to take care of herself. And supertime was still a long way off.

My conviction that all was well was evidently not shared by the Englishman. He fussed, kept going to the windows, so bothered he couldn't help letting comparative strangers see it.

It had been about two in the afternoon when Margaret had started out. At half past five she turned up whistling and laden with packages. Leslie Howard had happened to be playing at the local movie and she'd just stopped and seen it. It hadn't occurred to her that anyone would be worried.

The next day was Tommy's birthday. In honor of it Margaret had bought two fine ducks. About an hour before dinner, she and the Eng-

lishman went out for a walk. "I have some ideas for your program," he'd said to her.

"Something doing there!" gossiped one of the visitors. "Well, they make a handsome couple."

"No such thing," I replied disgustedly. "What they'll really talk about is business. We know!"

THE ducks were standing all brown when they got back. Margaret was fidgety. When Tommy asked her if she wanted a drumstick, she didn't hear him. There was something very unusual about her. A kind of living inside herself.

All of a sudden, out of a clear blue sky, the Englishman asked a question. Very, very casual! "Is that house on the hill still for sale?"

Then I knew! I threw all caution to the winds. "Hurrah!" I yelled, "they're going to get married!"

So now for three years Margaret Speaks has been my country neighbor. We've done the things together that show up people most clearly—their good points and their bad. We've laid out a garden, put in trees, shared emergencies.

When Margaret meets someone who has some money and some taste for painting, she brings him out and sells him one of Tommy's paintings. Our parrot, who hates to be touched, will perch on her shoulder. Our poodle goes into joyous hysterics when she steps down the road. Every living thing in our house loves Margaret.

And I only hope I'm as good a neighbor as she is!

Margaret Speaks may be heard Monday on The Voice of Firestone over NBC at 8:30 p.m. EDT (7:30 EST; 6:30 CST) and to the West at 7:30 p.m. PST (8:30 MST).

TOWERING TENOR

(Continued from Page 13)

note. Thereupon he vowed never to sing again. Unless he had to!

Anyway, an agent for a recording company was at the Roof that night. He spotted "Sykes'" voice as a good bet. It was good spotting; in the years that followed, Ballew hung up an all-time record of 5,000 recordings made for seven different companies under as many trick names, including Jack "Curse You" Dalton.

In 1930 he organized his third orchestra, captivated New York with it, and made his first radio appearance via an NBC network.

At Marguerite Clark Williams' insistence (remember her from by-gone days in movies?) he took a screen test three years ago. He wasn't hot for the idea; neither was Paramount, as it turned out. When the studio nabobs saw the test, which was a hurry-up affair and tacked onto the end of one Gladys Swarthout made, they wrote a letter to Ballew. Thank you very much, they said, but at the present time . . . etc. etc. Thank you, Ballew wrote back, I don't give a tinker's damn!

Nonetheless, I think, that first defeat rankled in the Ballew chest. Anyway, he came to Hollywood again last November—"just to look around." Hollywood still wasn't interested. Tenors were a dime a dozen. Not six feet five ones, perhaps, but still good tenors. Sorry, not interested.

"You will be," Ballew vowed. And set about proving it. First he got the job at the Cafe de Paree. Then he was signed for the coveted spot on the Chateau hour to follow Jolson. Hmm, said the movie magnates, maybe this needs looking into. Soon they were knocking on his door, asking him to come out and play! Now he's under contract to RKO-Radio and his first for them will be "Serenade on the Seine" with beautiful Ann Sothern.

BOB BURNS' GLORY ROAD

(Continued from Page 3)

thing. Because young Robert was such a cheerful, chipper little lad, always singing and whistling, she nicknamed him Robin. And she felt pretty bad when her husband finally insisted that Robin was old enough to put on pants. They took him down to Cy Cordell's dry goods store—owned by the same Uncle Cy Cordell you hear Bob Burns talk about over the radio these days. Cy fitted the kid out with a pair of corduroy trousers and I don't think I've ever seen a youngster so tickled.

THEN Robert Burns, Sr., shelled out a dollar and ninety-eight cents for a tricycle for his son and we boys used to laugh and poke fun at him—as kids will do—when we saw him pedaling lickety-split up the walk with his long curls flying out behind. It was pretty mean, but I guess we didn't realize how much it hurt Robin when the gang kept yelling "Sissy!"

Then during his first day at school, his mother found out what was going on. It was time, she knew, that her pretty child had to start growing up. Without a word to anybody she took Robin down to a barber shop. They put a board across the arms of the chair, set Robin up there and cut off everyone of those curls while he gravely watched the proceedings. Then Mrs. Burns hustled him over to Cook the photographer and had a picture made. The curls she put away in an old shoe-box as your own mother probably once did.

While Robin Burns was a joy to his mother, he was the despair of his

Everybody is quite excited about it—and him. Everybody but "Sykes." His first interest still is radio. And, I suspect, it always will be.

THIS, then, is a thumbnail sketch of his background. Now for a bit more "color" before I tell one story about him that reveals more of the real Smith Ballew than all the photographs in kingdom come.

He's a cautious lad, and canny about money despite the fact that he has plenty of it at the moment. A few days ago, a stranger who represented himself as being a member of a Texas family "Sykes" had known well (and he may have been, at that) called on Smith. Just because he "had known him when," or possibly because "Sykes" was now in a position to give him *entree* to radio and to filmdom, he was going to let him in on a hot tip straight from a certain track. In fact, he made out an imposing list of horses for "Sykes" to play on the morrow, and told him exactly how to parley the bets.

Unbelievably enough, each and every horse came in exactly as predicted. If "Sykes" had bet as instructed, he would have netted exactly \$2,000 profit.

"Did you kick yourself?" I asked him.

"Nuts," he replied. "I haven't got dough to throw away on horses!"

No more is he throwing it away on Hollywood swank. The Ballew family lives in a comfortable apartment now, and when they take a home, as they plan to do soon, it will be because it is better for little Justine. And it won't have a swimming pool either.

To wind up other miscellaneous facts about him: He was recently made an honorary Texas Ranger and is all "het up" about it; he taught his wife to cook and can still outstrip her in that field if the occasion arises; he

teacher, Miss Maud Farrow. In all the thirty years Miss Farrow inspired, teased, joked and spanked first lessons into the kids of Van Buren. I don't think she ever had another pupil like Robin. They were the best of friends because the Burns family roomed with Miss Farrow for a year before they moved from the little boat-house to a neat white frame house on Jefferson Street. Robin was not ornery, but getting him to look inside a book was like leading a cow off the middle of the road. He'd take his books to school and bring them home again to throw them on the cistern top while he went out to play, and it wasn't very often that he even took the strap off them. In fact, he looked at his first reader so little that the darned book couldn't even be called second-hand when he was through with it.

BUT when it came to music, that was something else. Mrs. Burns decided that Robin had musical talent because he was always singing and humming to himself, so she sent him to Frank McLean, who was the leader of the Queen City Silvertone Band. Playing the mandolin was all the rage in those days, so that was the first instrument Robin "picked on." It wasn't long before Robin could tickle the mandolin better than McLean himself, so he stopped taking lessons and learned by himself to play the piano, guitar, trombone, violin and cornet.

Now, if you know Robin pretty well, he will tell you how he did his first broadcast when he was six years old!

That sounds pretty silly, I suppose, (Please Turn Page)

plays a mean game of tennis and likes nothing better than a dish of chili at midnight; he was a Phi Delta Theta at college and still keeps in touch with the fellows; a mandolin solo of "By Heck" marked his first public appearance in 1912; he achieved the goal of all vaudeville performers by playing an engagement at the Palace theater, New York.

HE WAS asked a short time ago—but not by me—what had been his most dramatic moment in life. His first big-time job? His first big check? His name publicized? The encounter with Villa?

"No," he answered promptly. "None of those. It was a program I played from New York on January 30, 1930."

January 30, 1930? What day, what program was that?

"It was the day my daughter was born, a thousand miles away in Texas," he said simply. "I played an entire program of baby songs, just to let her know how glad I was!"

Smith Ballew may be heard Saturday on the Chateau Program over an NBC network at 9:30 p.m. EDT (8:30 EST; 7:30 CST; 6:30 MST; 5:30 PST).

THE COVER PORTRAIT

TURN the tables and get on the air! That's the method that was used by the pretty-faced girl on this week's RADIO GUIDE cover, Betty Lou Gerson. Less than three years ago Betty was teaching "creative dramatics" with never so much as a thought about going on the air. In fact, Betty Lou was teaching something which she didn't realize she could do herself!

It was no success of her own that prompted Betty's entry into airwave activities. It was the success of her pupils. Betty saw several of them leave her tutelage and go on to "big things" in a theatrical way. Then one day, after the seed of curiosity had been sown, she was asked to fill in on a broadcast for a friend who was ill.

That was the beginning. Following that one airing of the Gerson vocal chords, she quickly decided she liked the microphone and had an audition. Almost immediately she was put on a network dramatic program and has skyrocketed upwards ever since. Only last Winter, with June Meredith off the all-star cast of "First Nighter," Betty Lou was chosen to play opposite popular Don Ameche in the Little Theater off Times Square. When the program went to the west coast, she was taken along, and if it were not for romance, she might be there yet.

But romance, in the form of a Chicago advertising man, called, and Betty Lou came back when "First Nighter" went off the air for the Summer. Now she is married and living a happy home life in between her many broadcasts, which include "A Tale of Today" and "The Foxes of Flatbush."

Life began in Tennessee on April 20, 1914, in famous Chattanooga. That is, life for Betty Lou. She studied in Alabama and Florida, and didn't come north until 1931, which accounts for the wonderful southern drawl you hear when she is not on the air. All of her twenty-two years, at least as many as she can remember, have been colored with a love for the dramatic and the theater, but only insofar as the writing and producing and teaching departments were concerned.

Other loves include symphony, opera and the Japanese dish, Suki-yaki. Since marrying, she has also discovered that she likes to putter about the house, to cook and to sew. Her favorite sport is hiking, and boating comes a close second, both of which account in part for that sparkle in her brownish eyes and that perfect figure of 106 pounds.

For Your Wife



Canton Pajama Suit Special Introductory Price

福 (Sells regularly for \$5.00) **\$2.85**
壽
祥
祿

These lovely new oriental silk pongee Pajama Suits are the smartest of garments—for home, outings, or at the beach. All hand embroidered in silk floral designs in two fascinating pastel shades—red or green. Collar, sleeves and cuffs richly trimmed in same colors. **Send no money** (Shipped C.O.D.) or money order on our money back guarantee. Statesize: large, medium or small.

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or letter for FREE illustrations and information on many wonderful articles priced from \$2.00 to \$50.00 such as Silk Oriental Kimonos, Silk Lounging Pajama Suits and other oriental articles.

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We build, strengthen the vocal organs—not with singing lessons—but by fundamentally sound and scientifically correct silent exercises—and absolutely guarantee to improve any singing or speaking voice at least 100% . . . Write for wonderful voice book—out free. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

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Everybody needs food. My plan gives you opportunity for amazing profits at once. Make up to \$14.00 a day. I'll give you a New Ford Tudor Sedan as a bonus in addition to your cash earnings. No experience required. 250 Famous Products—all fast sellers. I send everything. You don't risk a penny. Write quick for Free Facts.

ALBERT MILLS
8650 Monmouth Ave., Cincinnati, O.

A Salary in Your Cellar!

MONEY

in MUSHROOMS

Grow Mushrooms in cellar, shed. Exclusive new process. Bigger, better, quicker crops. More money for you! Start now, for lush harvest! We buy mushrooms. Book free.

AMERICAN MUSHROOM INDUSTRIES, LTD., Dept. 709, Toronto, Ont.

STOP! LOOK! READ!

The most interesting and newsy issue of SCREEN GUIDE to date will be on the news stands everywhere on Friday, August 28. Watch for it!

"FORBIDDEN"

A NEW PERFUME—thrilling, exciting, lasting!
\$5.00 an ounce—a 50c bottle is in the

Redwood Treasure Chest.
Also 50c bottle
Persian Night \$3.00 an ounce
Hollywood \$2.00 an ounce
Monte Carlo \$2.00 an ounce
Chest is 6in. x 3in. made from the Giant Redwoods of California.
Send only \$1.00 check, stamps or currency for chest with 4-50c bottles.

PAUL RIEGER (Est. 1878) 338 Davis St., San Francisco

BOB BURNS' GLORY ROAD

(Continued from Preceding Page)

seeing that the radio hadn't even been heard of yet, but this is how it happened, just as Robin tells it now in his own words:

"Well now, I'll tell you," he starts out in that familiar way of his, "there was a woman by the name of Mrs. Bourne who ran a boarding-house in Van Buren. She was a mighty fine lady and was always glad to see my brother Farrar and me. We used to go over there a lot and take along our instruments.

"Well sir, one day while we were at Mrs. Bourne's and he had his guitar and I my mandolin, we began to play around with one of those old-fashioned telephones—you know, the box kind on the wall with the long curving mouthpieces. Mrs. Bourne had some of the folks over, but mother was at home. So, when they asked us to play something, we put a couple of chairs up in front of that old telephone. We climbed up and Farrar turned the crank at the side, which you will remember was the way they called numbers in those days. Pretty soon my mother answered the telephone and I said, 'Hello, Mother, this is Farrar and Robin. We are going to play a tune.' And so we did and that was my first broadcast."

THE Burns boys were always doing things like that. I remember how they used to go serenading at night. They had a lantern and they'd start out with their guitar and mandolin and go from house to house. They'd go up on the front porch of a neighbor's house, spread the music out on the floor and put the lantern on the edge so it wouldn't blow away and so they could read the notes. Then they'd kneel down and play away. At that time the only tune they could play very well was "Over the Waves Waltz," and they pretty near wore it out.

All of this time, between vacations, Robin was going to school, but I told you a little about that before and the less said about it the better. He was getting to be a pretty big, gawky fellow by the time he was eight years old and the only thing he really cared for, outside of his father and mother and brother, was his dog, Joe, a sort of scrub black-and-brown collie, and his pony, Nelle. Every morning and evening you could see him cantering along the river bottom taking the Van Buren cows out to pasture, with Joe running ahead and barking. Robin was paid \$3.50 a week for that chore.

If we had thought about it at all around this time, we would have known that Robin would be a famous man some day, because even though he was all arms and legs around this time and a pretty awkward boy, he went into home-talent plays with a kind of pitiful, desperate enthusiasm.

ONCE I remember seeing him in a play called "Hiawatha" in which he was a country boy spurned by all the girls. I told him then that he ought to forget being an actor. I forget what he said, but he didn't act as though he'd heard me at all—he was that much wrapped up in his dreams.

In a way, I think the rest of us boys around Van Buren were a little jealous of Robin. In spite of his awkwardness, he was strong and independent. He could whip a hall from first to home plate like nobody's business, but the thing he really liked was entertaining the girls.

The first girl to fall for his blue eyes and slick pompadour was Dora Smeltzer, but it was just a boy-and-girl crush, you know. We used to see Robin walking over to Dora's early in the evening, but I never knew much about this "courtship" until later.

"Dora Smeltzer had a friend," Robin



Though Bob Burns (left) was "all arms and legs" as a boy, he went into home-talent plays with "a kind of pitiful, desperate enthusiasm"

told me. "Her name was Anna Sadler. Well, I'd go over to Dora's house and the three of us would sit on the living-room couch. Almost every evening the Sadler twins—they were only about eight—would sit on the other side of the room and tease us. They'd watch me all the time and say:

"Now he's crossing his legs . . . now he's slicking his hair . . . now he's reaching for his handkerchief . . . now he's straightening his coat . . . I tell you, it was mighty embarrassing."

Sometimes, though, Robin would take Dora out horseback riding on Nelle. Dora would climb on behind and they'd ride up and down the river bottom. As Robin said once, "Ridin' on one horse ain't so slow if you've both got whits."

There wasn't anything serious about all this. Robin was always in love, as he admitted himself. There was one girl, though, that Robin was pretty fond of, but I won't tell you her name because he asked me not to. Now in those days "sparking" wasn't anything like it is now, but Robin was better at it than the rest of us. I remember getting my face slapped once for trying a trick Robin told me he played on his girl. They used to sit out on the front porch in a swing. Robin would strike a match and hold it up to her face.

NOW, look right into the flame until it burns down and then make a wish," he'd say. The girl would sit there and look as hard as she could. When the flame burned down, she'd look up and be blind as a bat. Then Robin would kiss her. If you ever lived in a little town like Van Buren you know that kissing a girl is a pretty adventurous thing to do and we all en-

vied Robin his daring—and success!

Boys in Van Buren also envied Robin his Summer fun around the river. He got to hanging around the ferry boat which carried passengers and wagons across the Arkansas River until the Fort Smith-Van Buren free bridge was built in 1912. The ferry was run by Captain Phillip Penywit and once Robin was allowed to steer the boat for a whole week while the captain was away on a vacation. But today, Bob Burns, the Bazooka expert, will tell you that he just loafed and dreamed around the river and that he never really had a job there, even though some of the stories they tell now say he did.

YOU probably have been wondering

when I'd get around to the Bazooka. Well, here it is. I suppose you have heard a hundred times how the Bazooka was invented, but I happen to know the real story because I was with the Mandolin Club the night its six members gathered back of Hayman's plumbing shop for one of their rehearsals. Now, in a string sextet there is no way of getting a bass note and Robin liked bass notes. While we were sitting around, he happened to pick up a gas pipe and blow in it. The sound that came out was a cross between the bellowing of a bull and wind blowing down a rain barrel. Robin liked that, and by rolling up a sheet of music and sliding it up and down inside the pipe, he found he could hit three notes.

The Bazooka in just about its present form was made right there on the spot with the help of "Uncle" Henry Hink, who still lives in Van Buren and is assistant manager of the gas and electric company. Uncle Henry helped

Robin fix a smaller pipe inside the big one and they soldered a whiskey funnel on the end of it to make the sound carry.

Robin carried that Bazooka with him everywhere he went, even though the members of the Mandolin Club told him the pipe would ruin his lips for trombone playing. If you think the Bazooka is a hit now, you should have been with us back in those days. I think the only time it got out of Robin's hands was when he slept or went out on the football field.

WHEN Bob was a senior in high school for the second time, he was just standing still as far as his books were concerned. But, like his brother Farrar, he got the notion that he ought to be a civil engineer just as his father was. To do that he had to go to college.

That's why, when the list for graduation was made up and there was no "Robert Burns" on the roll, Robin went to Professor J. R. Williams and explained that he would like a letter admitting him to the university.

There never was a man more surprised, but when the shock wore off in a minute or two, the professor said,

"Robin, I'll give you a letter if you will be sure to have President Futrell read it just at it is written."

"Yes sir," Robin replied gratefully.

In the Fall then, he strode across the University of Arkansas campus and into the president's office. President Futrell took the letter, put on his glasses and read. A funny look came over his eyes as he saw what the superintendent at Van Buren had written:

"We hope that you will be able to interest Mr. Burns. We can't flatter ourselves that we did."

For a little bit the president just sat there, his face getting redder by the second. Then he bellowed:

"Young man, do you know what's in this letter?"

Robin shifted uneasily on his feet, but stood his ground and replied, "Yes, sir."

"Then, what are you wasting my time for?"

WELL now, I'll tell you, President Futrell. It's this way. I figure that I have been a mighty bad student, but I want to go to college and I figure that this way I'll start right. I want to begin with a load on my shoulders—sort of with ashes over myself. I feel that it will help me to make good up here."

With that, the president's look changed. He came around from behind his desk and shook Robin Burns' great big hand warmly. "Young man," he said, "I wish there were more students like you up here. You can go and register for your classes."

"Well," Bob told me when he came back to Van Buren, "that's just what I did—and five months later they threw me out bodily!"

Thrown out of college because he just couldn't get interested in books, Bob Burns went back to Van Buren. It was his Uncle, "Hell Roarin'" Cook, who influenced Bob then, along with Uncle Beanie Bernsdorfer, Aunt Duty and all the other kinfolk. Don't miss the next exciting chapter in Bob Burns' amazing story. Look for it in RADIO GUIDE!

Bob Burns may be heard on Thursday evenings on the Music Hall over an NBC network at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

America Is Eager to Elect Its Radio Queen! Politics Get a Back Seat When the Loudspeakers of the Nation Bring the Voices of the First Ladies of the Air into Our Homes



Left: Irene Rich has been a standout on the air for almost three years. Hers is a very vivid personality

Above: Sally Foster is the Beauty of the National Barn Dance



Like Irene Rich, Fifi D'Orsay (above) came to the air from pictures. Will she be Radio Queen?

1936? Somewhere in the following list is your favorite's name. Put it on the official ballot printed on this page and mail it to RADIO GUIDE today.

THE NOMINEES:

Gracie Allen, Jane Ace, Durelle Alexander, Peggy Allenby, Eve Arden, Barbara Jo Allen.

Joan Blaine, Irene Beasley, Gertrude Berg, Fannie Brice, May Singh Breen, Connie Boswell, Bernice Berwin, Mildred Bailey, Lois Bennett, Helen Jane Behlke.

Myrtle Campbell, Judy Canova, Virginia Clark, Patti Chapin, Winifred Cecil, Bernice Claire, Helen Claire, Rachel Carlay, Loretta Clemens, Vivian Della Chiesa.

Jessica Dragonette, Fifi D'Orsay, Gogo De Lys, Ray Dooley, Rosemary De Camp, Carol Deis, Muriel Dickson, Julie Dillon, Rosemary Dillon, Helene Dumas, Patricia Dunlap, Marie De Ville, Dorothy Dreslin, Jean Dickinson, Elizabeth Day, Colette D'Arville, Violet Dunn, Lili Damrosch, Donna Damerel, Vaughn De Leath, Nota Day.

Ruth Etting.

Jane Froman, Bernardine Flynn, Sally Foster, Vivian Fridell, Helen Stevens Fisher, Kirsten Flaggstad, Alice Frost, Arlene Francis, Stella Friend.

Niela Goodelle, Rosaline Greene, Betty Lou Gerson, Maxine Gray, Connie Gates, Irma Glen.

Portland Hoffa, Harriet Hilliard, Elinor Harriot, Helen Hayes, Irene Hubbard, Gertrude Hitz, Joy Hodges, Shirley Howard, Lyseth Hughes, Eunice Howard, Grace Hayes.

Helen Jepson, Bess Johnson, Deane Janis, Marlan Jordan, Anne Jamison, Margaret Johnson (Honey Chile), Arline Jackson.

Annadell Kiger.

Lulu Belle, Beatrice Lillie, Elizabeth Lennox, Ruth Lyon, Shirley Lloyd, Peg La Centre, Ella Logan, Ann Leal, Lucille Long, Elizabeth Love, Joy Lynne, Jeannie Lang, Frances Langford, Mary Livingstone, Rosemary Lane, Priscilla Lane, Dorothy Lamour, Loretta Lee.

Louise Massey, Lucille Manners, Joan Marsh, Willie Morris, Lucy Monroe, Maxine, Maud Muller, Odette Myrtle, Helen Marshall, Evelyn Morin, Pauline Morin, Marge Morin, Margaret McCrae, Elaine Melchior, Nita Mack, Allie Lowe Miles, June Meredith, Martha Mears, Mildred Mosen, Agnes Moorehead, Grace Moore.

Irene Noblette, Gertrude Niesen, Magda Neeld, Peggy O'Neill.

Mary Pickford, Lily Pons, Loretta Poynton, Gale Page, Dorothy Page, Patti Pickens, Jane Pickens, Helen Pickens, Carmela Ponselle, Irma Phillips, Virginia Payne, Eleanor Powell, Muriel Pollock, Nina Paisley.

Ruth Russell, Ramona, Irene Rich, Virginia Rea, Leah Ray, Alice Reinheart.

Anne Seymour, Gladys Swarthout, Kate Smith, Margaret Spears, Ethel Shutta, Julia Sanderson, Cornelia Otis Skinner, Eve Sully, Sally Singer, Kay St. Germaine, Blossom Seeley, Blanche Sweet, Vivienne Segal, Grete Stueckgold, Mary Sothorn, Judy Starr, Elsa Schellert, Dale Sherman.

Kay Thompson, Marlon Talley, Josephine Tumminia, Sophie Tucker.

Benay Venuta, Virginia Verrill, Myrtle Vail.

Irene Wicker (The Singing Lady), Betty Winkler, Lee Wiley, Mary Jane Walsh, Muriel Wilson, Helen Ward, Elizabeth Wragge, Lucille Wall, Kay Weber, Franca White.



PICKING *Radio's* QUEEN

ALTHOUGH the Radio Queen election is now only in its fifth week, thousands of votes have been received in RADIO GUIDE's Chicago offices.

The winner of this year's contest for regal honors in radio cannot even be guessed for many weeks to come. Perhaps not until October 15, the date by which all votes must be in the hands of RADIO GUIDE's Radio Queen Editor. Though thousands of votes already have been received, no one feminine star has so many votes that this week's balloting cannot change her position in the race.

Who will win? Nobody knows—yet! You—the readers of RADIO GUIDE—will decide that question.

Some interesting notes in connection with the radio stars whose pictures are shown here—and who are eligible for the honor of becoming this year's Radio Queen—are:

Irene Rich was a film star before she came to radio. And Fifi D'Orsay also was in the movies before she became an air personality. Sally Foster is the beauty of that American program, the National Barn Dance.

Irene Rich, established as one of radio's most versatile dramatic actresses, came to the airwaves almost

three years ago, bringing with her a tremendous and faithful following from the movie-goers who had enjoyed her countless screen performances.

Fifi D'Orsay, French-Canadian by birth, brings French characterizations to the air. Her vivacious and chic portions of the Howard brothers programs have the very essence of Gay

Paree in them. Listeners who enjoy the continental in entertainment are voting for Fifi.

Those who enjoy the American, the true, rural, down-to-earth American, are standing behind Sally Foster, the beauty of the National Barn Dance.

What is the factor which will guide your vote in the Radio Queen Poll for

Official Radio Queen Ballot

(Mail to Radio Queen Editor, Radio Guide, 731 Plymouth Ct., Chicago, Ill.)

My Choice for Radio Queen of 1936 is.....

My Name is.....

My Address is.....

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr..... a Mrs..... a Miss..... (check one)

My age is..... There are..... In my family (insert how many)

who read Radio Guide. How many are men?.... Women?.... Children?....

what member of your family buys Radio Guide.....

Do you buy Radio Guide each week?.....

(Can Be Pasted on a Penny Post-Card)

Love IS IN THE Air

IF FAN mail is the applause of radio, "romantic mail" is its applesauce!

If the usual fan letters are the polite handclapping you would hear at a librarians' convention, mash notes are the whistling and the feet-stomping and the hysterical giggling of a roomful of maniacs!

Proof? Consider these exhibits: "I didn't think you could be so cruel! Make me look just like a fool. I adore you!"

Why did I write this letter? I was really brought up better. When you are through making fun You'll neither have lost nor won... No matter what you say, I'll never forget today. I love you!"

This was copied from a highly scented sheet of stationery, postmarked Boston, and received by Jerry Cooper. It comes from a woman whom Jerry has never seen and who, probably, never has seen him. What does it mean? They say that when you are unloved, all love talk sounds foolish. But even Jerry Cooper doesn't seem certain about this one. And Jerry ought to be quite adept at it by now; he gets so many mash notes!

Jerry also was doubtful about this one:

"Are you happy, Jerry dear? I do want you to be happy. And if you are unhappy, here's how you can get happy. Do you believe in tea leaf readers, darling? I just knew you did. Well, only today I saw the most marvelous tea leaf reader in the little gypsy place on Main Street. She's really most marvelous. She just looked into the cup and told me all about my going to meet a tall, handsome, singing man whom I was going to make very happy. Jerry darling, my heart stopped beating. Imagine her knowing all about

our ROMANCE! It must be fate, sweetheart. So why don't you get happy? Marry me, my dream prince!"

Screwy? Then what about this one, received from a total stranger, by Dorothy Lamour:

"Oh, but Dorothy, I envy anyone who experiences divine moments like those with you—anyone whose arms have warmed you—whose lips have told you! Because I know that when your heart is overjoyed, you don't care if you're destroyed. All you want is to have your heart overjoyed. Is there someone, Dorothy? You must tell me. If there is, it isn't fair of you to sing to me like you do, is it?"

HUNDREDS of love letters come daily in the thick bundles of fan mail. Thousands of "I-love-yous" wrapped in that shaggy twine which Uncle Sam insists on using in his post-offices. Marriage proposals dictated, so the writers passionately assert, by numerology, astrology, the promptings of dreams, the desire to protect and mother. Invitations to trysts. Photographs and lockets of hair. Letters on paper bags and letters on monogrammed stationery. Love letters which start with "I can't live without you, darling" and ask for money in the second paragraph. Letters delivered timidly at the studio. And letters rushed by special delivery!

Who are the people who send these letters? Why do they go in for long-

"I go to sleep every night with your picture—you know, the one of you in a sport sweater—under my pillow," wrote a girl to Ray Heatherton, her ideal

distance romancing? What is in back of this wholesale direct-by-mail attack on Dan Cupid?

Julian Street, Jr., of NBC, recently took Alfred Adler, the famous psychologist, around the studios. Dr. Adler seemed to be most interested in fan mail—especially mash notes.

Undoubtedly, the founder of the School of Individual Psychology will soon put out a ponderous psychological tome on the subject of mash notes. He will, no doubt, use such terms as "inferiority complex," "law of compensation," "emotional immaturity," "sublimation," and "escape mechanism." For psychologists never fail to find this phase of broadcasting interesting for research. They have several explanations all ready as to what makes the mash-note writer "tick":

It's not the belle of the town, they say, who pours her heart out to someone she knows only by voice or through a picture in a magazine. She is too busy with flesh-and-blood Romeos to bother about love by remote control. Usually, the mash-note writer is a plain, mousey sort of girl or an equally plain and unpretentious and neglected young man.

ONE morning Graham McNamee picked up the phone at the studio to hear that "his bride" was in the waiting-room. Graham—very much a bachelor at the time—sneaked out through a back door. A middle-aged spinster who fell in love with his voice, having received no reply to her love letters, flew all the way to New York from Maine—her trousseau complete and a marriage license blank ready and paid for.

They looked up her love letters—there were fifty-three of them. "I'm lonely, Graham. No one here understands me..." was the theme of her first few letters. "I know you are too busy to write to me... but you read my letters, I know, and you want me

Radio Fan Mail Is the Applause Given to Air Performers and Programs. But It's Applesauce, too! This Writer Shows You What Studio Mailmen Bring!

by JULIAN FUNT

to be patient. I am, my love, I am." This was her letter number thirty-one.

"I can't stand it, lover. I know you are fine and modest and shy. But I've made up my mind... I'm coming to you," read her last letter. But no one thought she meant it until she literally dropped down from the sky!

I AM a high-school student," wrote a girl to Ray Heatherton, "and crazy about you. That's why I am writing to you. You know that girl, Joan... the one who keeps writing to you that she loves you. Well, don't you believe her. She goes out with a fellow named Jimmy and another one, John. So you see she's not really faithful to you, Ray darling. But I am. I don't go out with anybody. I just wait until I can hear you sing and I go to sleep every night with your picture—you know, the one of you in a sport sweater—under my pillow. Good night, sweetheart!"

Mary Small, the child star with a grown-up voice, recently received a proposal of marriage from a gentleman who has a farm near Butte, Montana. "I'm a man who takes pride in his own," he wrote. "My house is spick and span and so is my horses and pigs. I wash before meals and take care of everything right. What do you say, Mary? I'll see that you are comfortable. I'll give you lots of good nourish-



Once a middle-aged spinster came to New York to get her man. Her 53 fan letters hadn't been answered!



is the stuff day-dreams are made of! Besides, this is the age of miracles and she has the right to hope against hope. Nowadays, princes do marry commoners and millionaires do fall in love with dance-hall hostesses. She doesn't really believe that her glamorous radio star will marry her, but...

"Flowers speak the language of love. Did you smell these, gentle lover?"

No doubt when that woman in Cicero, Illinois, sent them along with her love letter, they were fragrant flowers. But when Vincent Lopez received them in New York, they were malodorous weeds. As he received a new batch of these decayed flowers after every broadcast, Vincent often wondered whether the woman was another love-smitten radio fan or an astute and caustic critic.

EVEN the enemies of Rudy Vallee must have felt a twinge of sympathy for the Vagabond Lover when a crooner-haunted woman from Brooklyn started to tell people that he was the father of her brood of six youngsters. Months after the woman had been "committed," Rudy had nightmares!

Most mash notes are sheer whimsy; they want nothing, expect nothing. Writing a love letter to a far-away radio star, say psychologists, is like smiling at a handsome young man on the platform after your train starts to move. Nothing can come of it—and you do get a thrill!

George Olsen used to receive a peculiar love letter every week. It was in the form of an elaborately bound scrap-book which told the story of the last Olsen broadcast. Thus, if he had a number called "Love," the first page

What sort of girl is the mash-note writer, anyway? Usually, she is a plain, mousey person, the big psychologists tell you

ing food—the kind you don't get in the city. Yes, and there'll be quite a mite of affection, too." The suitor enclosed his picture. It showed he had a full-grown beard.

That's the lonely mash-note writer for you! The mash-note writer is often an impressionable, day-dreaming home girl or housewife. Denied romance, or too timid to go after it, she seeks to create in day dreams the affairs of the heart which she lacks in every-day life. Writing to a man you don't know,

JEANNE BUCKLEY

(Continued on Page 43)

Radio Guide Presents
GIANT-GRAVURE
As a Regular Feature

It's opera diva GRACE MOORE, looking as coy and petite as Ginger Rogers about to trip into the latest fandango with Fred Astaire. Set in the charming background of romantic Austria of a century or so ago, Miss Moore's lovely soprano voice lent more than mere musical distinction to the recent Columbia picture, "The King Steps Out"



GRACE MOORE

The Human Side OF BEN BERNIE

by KATHERINE ALBERT



"Ben? Say, he's the swellest guy in the world," Herman Bernie (in circle, at left) tells you here. He's talking about his brother, the cigar-smoking Ol' Maestro, seen at left

YOU drive along the Hutchinson River Parkway—just outside New York City—with its lush green trees, its winding stream, its road smooth as a satin ribbon, until you come to the pretty little town of Harrison, N. Y.

About a mile from Harrison, you will discover a quiet, peaceful estate with acres of grass and garden and a rambling old house as solid and substantial as Gibraltar. There, women whose energies have been drained by the demands of the city find rest. Essentially their ideal is beauty. Their purpose: To reduce, and to find peace and quiet.

As you turn into the wide driveway to the house itself, you discover a modest sign which reads, "Rose Bernie Milk and Health Farm."

The peace of the place, the women sitting on the wide verandas chatting, taking sun baths and drinking a specially prepared milk containing bacilli friendly to health, the spreading trees, the sweep of green lawn—all are a far cry from the excitement

of Broadway, of radio, of show business.

Yet if it weren't for Broadway, radio and show business, this charming place could not prosper. Or—if it weren't for a guy named Ben Bernie, the place wouldn't be Rose Bernie's.

Rose greeted me in the charming old living-room. A gentle breeze stirred outside. All was peace. Rose is handsome, with a lovely figure.

"What do you think of your brother Ben?" I asked.

She looked at me in amazement. It was as if I had asked, "Do you believe the world is round?"

"If I told you," she said, "you would think I was a sap.

"But look"—a gesture of her arm took in the gentle beauties of the farm—"Ben made this possible. Ben set me up in business. But he hasn't stopped there. He is always ready to give advice, to help.

"We all get together for family conferences. Ben, although not the oldest, is definitely the head. There are eleven of us children. And it is Ben who keeps us all closely together.



If You Have Ten Brothers and Sisters, and If They All Think You're Swell, It's News! Ben Has. And That's Their Opinion of Him!



Above (at left): Even when he goes fishing, the Ol' Maestro never forgets the big stogie. Wherever he goes—there goes the big cigar. Above (in circle), it's with him at the mike. At right: Rose Bernie: "Ben set me up in business," she says. "If I told you what I think about him, you'd think I was a sap," she adds. But she explains in this story just what her brother means to her family

"Ben"—she paused—"Ben is the best man who ever lived."

She said it so simply. She was merely stating a well-known fact: London is the largest city in the world; Washington is the capital of the United States; Ben Bernie is the best man who ever lived.

And that was that!

There were eleven children, as you know, in the Bernie family. The father was a blacksmith named Ancil. The mother, kind and devoted to her family, was often hard put to it to make the household money cover the necessities, for they were pitifully poor and there seemed so little chance that any of the children would have any advantages at all.

But the father was a sensitive, thoughtful man. When he was not doing his blacksmith's work, his mind was busy with inventions. And many of his brain children were practical. But he did not have the shrewdness of the business man. He seemed destined to remain what he was—a poor man. All his hopes of a more prosperous future lay in his boys.

Ben, when he was a little lad, was lonely and serious minded. He, definitely, was the artistic one—the musician. Ben played the violin. He read a great deal—stretched out on the floor, the others gingerly stepping over him. And the whole family saved pennies so that Ben could attend concerts of the great artists at Carnegie Hall. There he sat, high in the top balcony (sometimes he only had standing-room), and filled his starved soul with great music for an all-too-fleeting hour or two.

THERE was not enough money for him to have a first-class musical education. And the father believed, "If you can't do a thing well, there's no sense in doing it at all." So it was decided that Ben should be a civil engineer. At least, an engineer's work would assure him a living.

Ben knew he had to work his way through college. So he got a job in a bank, afternoons and Saturdays, and did his studying in the evening—often sitting up late when others were in bed. When he was eighteen he became

seriously ill. The work, the worry, the nerve-strain and his own eagerness to succeed brought on a prolonged attack of anemia. After recovering his health—partly by recreation and partly because he loved music so much—he organized a band in college and conducted it at the minstrel show the college produced, the year he was graduated. A booking agent saw Ben conduct and persuaded him to give up engineering for popular music.

Ben told this news to his family. His brothers and sisters were thrilled. Only the father did not approve. His dreams for his son did not include the tinsel life of show business. He voiced his disapproval. But, for once in his life, Ben trusted his own judgment.

It was tough going. Many times, during those early years, Ben wished he had taken his father's advice and contented himself with engineering. Many times he was broke, discouraged, ill. But he had made his choice of

professions and there could be no going back. Besides, he had a dream—the dream of making his mother and father happy and contented and free from financial responsibilities for the rest of their lives.

The day when he ushered his parents into the home he had bought for them, with the money he had earned from show business, was one of the great moments in his life.

But Ben is not only a lavish giver. He is a thoughtful giver as well. His father had worked hard. He had been an active man and suddenly to cut him off from activity of any sort would be disastrous, Ben knew. So he put some chickens on the place he bought and made sure that there was a garden.

Perhaps the happiest moments in Ben's life have been spent watching his father pattering around that charming house and garden, showing off the place, boasting about the chickens, displaying the harvest.

(Continued on Page 42)

It's been on the air for more than one thousand episodes covering a period of thirty-nine months. It is a chronicle of an American family. It's Today's Children. The cast, pictured here, is as follows: Back row, from left: Louis Roen, announcer; Walter Wicker (Bob Crane); Fred Von Ammon (Terry Moran); Gene Morgan (Bill Taylor); Tex Maxwell (Ralph Santo); Billy Lee (various parts). Front row, from left: Frances Carlon ("Patty" Eileen Moran); Jean MacGregor (Dorothy Moran); Seymour Young (Jack); Irene Wicker (Eileen Moran); Lucy Gillman (Lucy Moran); Irna Phillips (Kay Crane); Gale Page (Gloria Marsh)



TODAY'S
CHILDREN

Radio Guide
Album

COMING EVENTS

The Daily Listings Will Show Your

Nearest Station for These Programs

SUNDAY, AUGUST 23

SCENE IN SPAIN

In the first broadcast direct from Spain to America since the outbreak of the present civil war, Floyd Gibbons, "headline hunter," will give an eye-witness account of hostilities on the "Magic Key" program on NBC at 1 p.m. EST (12 noon CST). Other features of the hour will be Hildegard, sensational young European singer, Mischa Levitzki, concert pianist, and Shep Fields and his orchestra.

COMEDY HOUR

The weekly variety feature, "Musical Comedy Revue," today becomes an hour feature on NBC at 7 p.m. EST (6 CST).

COMMUNITY SING

Richard Maxwell, well-known for his "Songs of Comfort and Cheer," will be the guest leader on the CBS "Community Sing" at 9:30 p.m. EST (8:30 CST). Paul Douglas again will carry the portable microphone down the aisles of the Playhouse, interviewing members of the audience.

MONDAY, AUGUST 24

POETIC STRINGS

"Poetic Strings," orchestral program of the lighter classics, is now heard at 11:15 a.m. EST (10:15 CST) over CBS. The orchestra is directed by Emery Deutsch.

LUX RADIO THEATER

The "Lux Radio Theater," under the direction of Cecil B. DeMille, veteran movie producer, will present Eddie Cantor on its weekly radio drama over CBS at 8 p.m. EST (7 CST).

SCHUMANN RECITAL

Henrietta Schumann, concert pianist, opens a series of three NBC recitals tonight at 9:15 p.m. EST (8:15 CST). She will be heard weekly at this time.

TUESDAY, AUGUST 25

MUSIC FESTIVAL

Mozart's "Cosi fan tutte," conducted by Felix Von Weingartner at the Salzburg music festival in Austria, will be relayed to American listeners via the NBC net at 1 p.m. EST (12 noon CST). Charles Kullman, Metropolitan Opera star tenor, will be the soloist.

SCIENCE SERVICE

Dr. Knight Dunlap of the University of California will speak on the Science Service series over CBS at 2:15 p.m. EST (1:15 CST). Dr. Dunlap's subject will be "Children with Nerves."

CBS CONCERT HALL

Columbia's Concert Hall will present an arrangement of old

English airs, "From Tudor Times," at 3:30 p.m. EST (2:30 CST). Victor Bay, regular conductor of the orchestra, returns to the program at this date.

HAPPY DAYS

"Happy Days," a program sponsored by the Democratic National Committee and consisting of a political talk and music, will be heard at 9:45 p.m. EST (8:45 CST) over CBS.

WILLARD ROBISON

Willard Robison's Deep River Orchestra will be heard over CBS fifteen minutes later than usual, at 10 p.m. EST (9 CST).

WEDNESDAY, AUGUST 26

CBS CONCERT HALL

Columbia's Concert Hall presents Grace Castagnetta, young American pianist, in a pro-

gram which includes one of the famous Czerny piano studies and a tribute by Debussy, "Etudes pour les Cinq Doigts," to the famous technician of the piano. This program will be heard over a CBS net at 3 p.m. EST (2 CST).

FASHION PREVUE

A highlight of the "Woman's Radio Review" show on NBC at 3 p.m. EST (2 CST) will be a talk from Paris by Lucien Lelong, style expert, outlining Fall fashions.

GEORGE HALL

George Hall and his orchestra return to the CBS network in a program of hit tunes at 5 p.m. EST (4 CST).

SCHOLARSHIP AWARDS

W. A. Fisher, automotive executive, and Edwin C. Hill, news commentator, will be

the principal speakers at a banquet for the winners of college scholarships awarded by the Fisher Body Corporation in the Cleveland college auditorium of Western Reserve University. Hill will introduce winners on the program, which begins at 8:45 p.m. EST (7:45 CST) over NBC.

THURSDAY, AUGUST 27

ACADEMY OF MEDICINE

Dr. Frank C. Yeomans will speak under the auspices of the Academy of Medicine over CBS at 12:30 p.m. EST (11:30 a.m. CST). His topic will be "The Technique of Eating—the How of Feeding."

LEWIS GANNETT

Lewis Gannett, eminent critic of the New York *Herald-Tribune*, will review his own selection of new books in his regular program over CBS at

4:30 p.m. EST (3:30 CST), half an hour later than last week.

SEATTLE SYMPHONY

Columbia's Concert Hall presents the Seattle Symphony Orchestra under its regular conductor, Basil Cameron, in a program of classic works. The orchestra will be heard at 7 p.m. EST (6 CST).

MCCORMIC TO KRAFT

Mary McCormic, operatic soprano, will make a guest appearance on the Kraft Music Hall hour over NBC at 9 p.m. EST (8 CST).

F. H. A. SPEAKER

Stewart McDonald, administrator for the Federal Housing Administration, will speak over the CBS net at 9:45 p.m. EST (8:45 CST).

FRIDAY, AUGUST 28

CAPTIVATORS

"The Captivators," popular instrumental combination, will move up a quarter of an hour to 11:30 a.m. EST (10:30 CST). This orchestra, under the direction of Freddie Rieh, will be heard over the CBS network.

PARK DISCUSSION

Harlean James, executive secretary of the American Planning and Civic Association, will discuss "The People's Parks" when she makes a guest appearance on the Federation of Women's Clubs program over NBC at 1:45 p.m. EST (12:45 CST).

COLUMBIA SYMPHONY

The Columbia Symphony Orchestra will be heard in a program of symphonic music over CBS at 5:35 p.m. EST (4:35 CST). Victor Bay will be back in his accustomed place as conductor after an engagement at the Great Lakes Exposition in Cleveland.

SATURDAY, AUGUST 29

EXPOSITION BAND

Angelo Vitale, popular band leader, will be heard in a program of marches, current hit tunes and the lighter classics from the Great Lakes Exposition in Cleveland, Ohio over CBS at 4 p.m. EST (3 CST).

MASTER VIOLINS

Alex Cores, violinist, continues to present music on the famous instruments of the Rudolph Wurlitzer collection over CBS at 6:30 p.m. EST (5:30 CST). This week Mr. Cores will use a series of famous bows.

BRUNA CASTAGNA

The Columbia Concert Hall presents Bruna Castagna, famous Metropolitan Opera contralto, in a program of songs and orchestral music at 8 p.m. EST (7 CST). The orchestra is conducted under the baton of Victor Bay.

MUSIC IN THE AIR

By Carleton Smith

DARK rumors have been circulating around for some time to the effect that the Philharmonic-Symphony Orchestra is about to disband for lack of funds. Neither the orchestra nor the Columbia Broadcasting System have been let in on this, apparently, for they have signed a new five-year contract for continuing the regular broadcasts.

New York's famous orchestra thus will be heard at stated periods by the rest of the world, and will also receive a certain income for broadcasting rights each year, as in the past.

Whether the broadcasts will continue to take place on Sunday afternoons when the present agreement runs out next Spring has not been announced. The fact that the concerts on Sunday have had the poorest attendance of all the Philharmonic-Symphony series in past seasons is due, it has been said, to the broadcasts.

Many of the prominent soloists with the orchestra will probably not be heard by the radio audience, because the artists refuse to play on Sunday afternoons. They feel it jeopardizes their chances to be sold commercially.

But the radio audience has by no means been overlooked. The Philharmonic-Symphony Society has announced two unusual novelties planned especially for radio listeners. They will be Honegger's "King David" and a concert version of Strauss' opera, "Elektra."

The Honegger work is a symphonic psalm in three parts, based on a drama by Rene Morax, and has been

heard in this country. The tragic Greek play by Sophocles, from which Hofmannstall wrote his libretto, furnished Richard Strauss ample opportunity for orchestral depiction of man's basest motives.

It was while rehearsing this opera that Richard Strauss yelled several times to the prima donna to be more cruel, more jealous. The singer couldn't hear him from where she stood, and Ernestine Schumann-Heink (who was singing the role of Klytemnestra) explained to her: "He's telling you to act more like a colleague!"

A special Easter Sunday broadcast will offer the third act of "Parsifal."

Vladimir Horowitz is announced for the final concert of this year; Josef Hofmann will appear during Christmas week; Jascha Heifetz, the first week in December. Other instrumental soloists include: Myra Hess, Jose Iturbi, Rudolph Serkin, and Artur Schnabel.

YOU'VE been hearing Bruna Castagna a lot on the air during the Summer, and we told you some time ago that we'd dig up some information about her for you. Only 26 years old, Miss Castagna has been hailed by Toscanini, other musicians, and a host of music-lovers during her phenomenal career. Her voice has unusual range and richness, and she did not specialize, choosing her songs and arias from every field of worthwhile music.

Born in Bari, Italy, of musical parents, Bruna Castagna began studying the piano at the age of 7, and by the time she was 10 was a child prodigy on that instrument. She

studied singing, too, and liked that so much better that she decided to become a singer. Some years later, without consulting anyone, she sang for the manager of the Municipal Opera House in Montova and was engaged on the spot for the role of Marina in Mousorgsky's "Boris Godounoff"—making her opera debut at the age of 15!

TULLIO SERAFIN, the famous Italian conductor who was for so many years the mainstay of the Italian operas at the Metropolitan, and who recently returned to his native land to become its chief conductor, liked her performance so much that he engaged her for three consecutive seasons at the Colon Opera House in Buenos Aires.

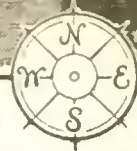
Toscanini heard her in private audition on her return to Italy, and engaged her for three seasons at "La Scala" in Milan. In this country she was heard last Summer at the Stadium Concerts under the baton of Alexander Smallens, and also sang the title role in a production of "Carmen" in Cleveland under Artur Rodzinski. But her greatest success was in her recent Metropolitan Opera debut and success.

Miss Castagna has sung frequently on the air throughout the Summer, and we sincerely hope she will be back to her radio audience this Fall and Winter.

The Salt Lake Tabernacle Choir still graces the Sunday morning airwaves. Plentiful sprinklings of Bach and Wagner and the religious music of the ages restore our faith. If you like church music, here's your opportunity.

PROGRAMS

MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME



Network Changes

Canadian Grenadier Guards Band, formerly 5:15 p.m., now NBC 5 p.m. EST (4 CST)
Robin Hood Dell Concerts, formerly CBS 7:30 p.m., leave the air this date

News

9:30 a.m.—CBS-WHAS
10:00 a.m.—NBC-WCKY
5:30 p.m.—CBS-WKRC
9:10 p.m.—NBC-WSAI
10:30 p.m.—NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW

Classical Music

11:30 a.m.—Radio City Music Hall: NBC-WAVE
2:00 p.m.—Symphony Orchestra: CBS-WKRC
6:30 p.m.—Fireside Recitals: NBC-WTAM
7:30 p.m.—Concert Orch.: CBS-WABC
11:30 p.m.—San Francisco Symphony Orch.: CBS-WABC

Comedy

6:00 p.m.—Tim & Irene: NBC-KOKA

Drama

5:30 p.m.—Tale of Today: NBC-WTAM
8:00 p.m.—Cornelia Otis Skinner: NBC-WJZ

Talks

11:30 a.m.—Univ. of Chi. Round Table: NBC-WTAM
2:00 p.m.—Gilbert Seldes: NBC-W5MB
5:30 p.m.—Int'l Broadcast from London: Alistaire Cooke: NBC-WAVE

Morning

7:00 EST 6:00 CST
CBS On the Air Today; Organ Reveille: (sw-21.52)
NBC-Melody Hour: WTAM
WWVA-L. P. Lehman & Staff

7:30 EST 6:30 CST
CBS-Lyric Serenade: (sw-21.52)
NBC-Tone Pictures: WSAI
WOWO-Old Time Religion

7:45 EST 6:45 CST
CBS-Radio Spotlight (sw-21.52)

8:00 EST 7:00 CST
NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)

CBS-Sunday Morning at Aunt Susan's: WFBM WMMN WKRC (sw-21.52)
NBC-Harold Nagel's Rhumba Orch.: WTAM WCKY WHIO
WCPO-Morning Request Prgm.
WLS-Ralph Emerson, organist
WSAI-Gypsy Fortunes

8:15 EST 7:15 CST
WCPO-Uncle Bob
WSAI-Church Forum
WSMK-Aunt Susan's (CBS)

8:30 EST 7:30 CST

NBC-Concert Ensemble: WCKY
WTAM
The Smiling Down, Handel; Du Gouls Du Praska Fjellhorsa Nord, Svendsen; Le Moulin, Pizani; Contemplation, Widor; On Wings of Dance, Arensky-Kozlov; The Musical Snuff Box, Liszt; Spring, Lovely Spring, Grieg

KMOX-Rise & Shine
WHIO-Christiana Tabernacle
WKRC-Δ Wayside Church
WLS-Everybody's Hour

8:45 EST 7:45 CST

WSAI-Strings

9:00 EST 8:00 CST

NBC-Δ Sabbath Reveries; "St. Ananias," Dr. Chas. L. Goodell; Mixed Quartet, dir. Charles A. Baker: WHIO WSM WAVE
WTAM WCKY WIRE
CBS-Δ Church of the Air: WSMK KMOX WKRC WHAS WLAC WMMN (sw-21.52)
NBC-The Southernaires: WSAI KDKA WMAQ (sw-15.21)
WCPO Gladys & Mary
WFBM-Solving Today's Problems
WGBF-Δ Gospel Home Circle
WGN-Sunday Morning Concert
WLW-Δ Church Forum
WOWO-Δ Christian Science

9:15 EST 8:15 CST

WCPO-Δ County Jail Services
WFBM-String Pickers
WLS-Everybody's Hour
WOWO-Sunshine Melodies

9:30 EST 8:30 CST
NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)

CBS-News; Poetic Strings: WSMK KMOX WHAS WMMN (sw 21.52)
NBC-Melody Palette: WCKY WAVE WTAM WHIO WIRE WSM

WFBM-Δ Little Church
WGBF-Δ First Church of the Fundamentals
WKRC-Jim Lightfield Prgm.
WLAC-News; Δ Judge Rutherford

WLS-Δ Little Brown Church
WMAQ-Sunshine Hour
WOWO-News; Sunshine Melodies
WSAI-Dick Leibert

9:45 EST 8:45 CST

CBS Poetic Strings: WLAC
WWVA
KMOX-Fascinating Melodies
WCPO Galvano & Cortez
WHAS-Reading the Funnies
WSAI-News

10:00 EST 9:00 CST

NBC-News; Ward & Muzzy, piano duo: WCKY WHIO WSM WAVE

CBS-Day Dreams: WSMK KMOX WMMN WLAC WHAS WKRC
NBC-News; Alice Remsen, contr.: KDKA (sw-15.21)

★ CBS-Children's Hour: (sw-21.52)
News: WIRE WLW
WCPO-Hillbilly Hullahaloo
WFBM-Jake's Entertainers
WGBF-Δ German Church
WGN-N. U. Reviewing Stand
WKRC-Day Dreams
WSAI-Herbert Spiekerman
WTAM-News; Current Interlude
WWVA-Δ Judge Rutherford; Tamburitzza Orchestra

10:15 EST 9:15 CST
NBC-Peerless Trio: WAVE WSM WHIO WCKY WIRE WTAM
★ NBC-Nellie Revell: KDKA WLW (sw15.21)

EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pennsylvania	NB
KMOX	1090	50,000	St. Louis, Missouri	C
WABC†	850	50,000	New York City	C
WAVE	940	1,000	Louisville, Kentucky	N
WBBM†	770	50,000	Chicago, Illinois	C
WCKY	1490	5,000	Cincinnati, Ohio	N
WCPO	1200	250	Cincinnati, Ohio	L
WEAF†	660	50,000	New York City	NR
WENR	870	50,000	Chicago, Illinois	NB
WFBM	1230	1,000	Indianapolis, Indiana	C
WGBF	630	500	Evansville, Indiana	L & M
WGN	720	50,000	Chicago, Illinois	NR
WGY†	790	50,000	Schenectady, New York	NR
WHAM†	1150	50,000	Rochester, New York	NB
WHAS	820	50,000	Louisville, Kentucky	C
WHIO	1250	5,000	Dayton, Ohio	N
WIRE	1400	1,000	Indianapolis, Indiana	N
WJR†	750	50,000	Detroit, Michigan	C
WJZ†	760	50,000	New York City	NB
WKRC	550	1,000	Cincinnati, Ohio	C
WLAC	1470	5,000	Nashville, Tennessee	C
WLS	870	50,000	Chicago, Illinois	NB
WLW	700	500,000	Cincinnati, Ohio	N & M
WMAQ	670	50,000	Chicago, Illinois	NR
WMMN	890	500	Fairmont, West Virginia	C
WOWO	1160	10,000	Fort Wayne, Indiana	C
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Dayton, Ohio	C
WTAM	1070	50,000	Cleveland, Ohio	NR
WWVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)
L—Local Programs
M—MBS (Mutual Broadcasting System)
N—NBC (National Broadcasting Company)
NB—National Broadcasting Company Basic Blue Network
NR—National Broadcasting Company Basic Red Network
†—Night Programs
*—Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WGN-Sunday Morning Concert
WLS-Old Music Chest
WSAI-Dr. Courbois, organist
WWVA L. P. Lehman & Staff

10:30 EST 9:30 CST

CBS-Salt Lake City Tabernacle; Choir & Organ: KMOX WKRC
WOWO WSMK WMMN WLAC
NBC-The World is Yours, drama: WLW WAVE KDKA (sw-15.21)

★ NBC-Major Bowes Family; Waldo Mayo, conductor & violinist; Joey Nash, tr.; Three Majors; Nicholas Cosentino, tr.; Helen Alexander, sop.: WTAM WCKY WHIO WMAQ WIRE (sw-15.33)
WFBM-Δ Christian Men Builders
WGN-Edna Sellers, organist
WHAS-Δ Sunday Jail Service
WLS-Otto Marek, tr.
WSM-John Ford

10:45 EST 9:45 CST

WGBF-Honolulu Serenaders
WGN-Keep Chicago Safe
WMMN-Δ First Presby. Church
WSM-Δ First Baptist Church

11:00 EST 10:00 CST

NBC-American Pageant of Youth; Johnny Johnson's Orch.; Guest: KDKA WSAI WLS (sw-15.21)

CES-Salt Lake City Tabernacle Choir & Organ: (sw-21.52-9.59)
WAVE-Δ Devotional Service
WCPO-Amateur Revue
WGBF-Δ Azoga Tabernacle
WGN-Δ U. of Chicago Chapel
WHAS-Δ St. Thomas' Church
WLW-Δ Cradle Tabernacle
WMAQ-Sunshine Hour

11:30 EST 10:30 CST

NBC-U. of Chicago Round Table Discussion: WTAM WCKY WMAQ (sw-15.33)
CBS-Romany Trail: WHAS WLAC KMOX (sw-21.52-9.59)
★ NBC-Radio City Music Hall String Quartet: WSM WLW KDKA WAVE (sw-15.21)
WFBM-Star Dust Melodies
WHIO Concert Hour
WIRE-Melody Hour
WKRC-Amer. Legion Prgm.
WOWO-Mayfair Revue
WSAI-Organ Highlights

11:45 EST 10:45 CST

CBS-Romany Trail: WSMK
WOWO WKRC
WLS-Tone Pictures

Afternoon

12:00 EST 11:00 CST

CBS-Δ Church of the Air: WHAS
WWVA WKRC KMOX WMMN
WSMK (sw-15.27-9.59)
★ NBC-Int'l B'cast from Germany; Prgm. in Honor of Baron Munchausen: WTAM
WMAQ WCKY (sw-15.33)
WENR-Music Hall (NBC)
WCPO-Salvation Army Prgm.
WGN-Reading the Comics
WHIO-Clara Oglesby Lyman
WLAC-Δ Church of Christ
WOWO-Mayfair Revue
WSAI-Amer. Family Robinson
WSM-Δ Methodist Church Service

12:15 EST 11:15 CST

WCPO-Happiness Ahead
WHIO Int'l B'cast from Germany (NBC)
WSAI-Console & Keyboard

12:30 EST 11:30 CST

NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ WTAM (sw-15.33)
CBS-Russell Dorr, bar.: WHAS WKRC WWVA KMOX WOWO WSMK WFBM WMMN (sw-15.27-9.59)

NBC Highlights of the Bible; "Beyond Commonplace Morality," Dr. Frederick K. Stanum: WENR WAVE WLW
MBS-Ted Weems' Orch.: WSAI WGN

KDKA-Concert Echoes
WCPO-Invitation to the Waltz
WFBM-Melody Lane

12:45 EST 11:45 CST

CBS-Eddie Dunstetter Entertainers: WSMK WHAS WKRC KMOX WOWO WFBM WWVA WMMN (sw-15.27)

NBC-Samovar Serenade: WCKY WHIO
WCPO-From An Old Hymnal
WIRE-Ambassador of Melody
WMAQ-Musical Revue
WTAM Don Josay, songs

1:00 EST 12:00 CST

★ NBC-Magic Key; Symp. Orchestra, dir. Frank Black; Floyd Gibbons from Spain, guest: WENR WAVE KDKA WSM WLW (sw-15.21)

CBS-Kreiner Quartet, Instrumental: WHAS KMOX WKRC WLAC WSMK WWVA WMMN (sw-15.27-9.59)
Quartet in A Major, Schubert
NBC-Belle Geste de Musique: WMAQ WHIO WTAM WCKY WIRE (sw-15.33)

WCPO-Dixie Trio
WFBM-Friendship Circle
WGBF-Hour of Music
WGN-Alice Blue, pianist
WOWO-George Hall's Orch.
WSAI-News

1:15 EST 12:15 CST

MBS-Palmer House Ensemble: WGN WSAI
KMOX Book Review
WCPO-Moods
WIRE-News
WWVA L. P. Lehman & Staff

1:30 EST 12:30 CST

NBC-Peter Absolute sketch: WMAQ WHIO WTAM WCKY (sw-15.33)
CBS-St. Louis Blues: WFBM WHAS WOWO WLAC KMOX (sw-15.27)

WCPO-Laura Shields
WGN-Margot Heibel, sop.
WIRE-Robt. Hood Bowers' Band
WKRC-Sunday Players
WMMN-Meditations
WSAI-Δ Sermon & Hymn Time

1:45 EST 12:45 CST

CBS-St. Louis Blues: WMMN (sw-9.59)
KMOX Horner for Governor
WCPO-Say It With Music
WLAC-Δ Adventists Hour

2:00 EST 1:00 CST

NBC-Harold Nagel's Rhumba Orch.: WHIO WMAQ WTAM WIRE WCKY (sw-15.33)
CBS-Everybody's Music; Orch., dir. Howard Barlow; Guest: WHAS WLAC WSMK WKRC WFBM KMOX (sw-15.27-9.59)

Coalgaine Orchestra; Elgar; Poeme Romantique, Enesco; The Fire Bird, Stravinsky; Summer Night on the River, Delius

NBC-You; Personalizing the News: KDKA WENR WAVE WSM WSAI (sw-15.21)
WGN-Palmer House Ensemble
WLW-String Ensemble
WMMN-Δ Rev. E. J. Nojand
WOWO-Δ Missionary Hour
WWVA-Δ Gospel Tabernacle

2:15 EST 1:15 CST

NBC-Cloister Bells: KDKA WSM WAVE WENR WSAI (sw-15.21)
WCPO-Morrow's Orch.
WGN-Alice Blue, pianist

2:30 EST 1:30 CST

NBC-Benno Rabinoff, concert violinist: WSM KDKA WENR WLW (sw-15.21)
CBS-Everybody's Music: WMMN
NBC-South Sea Islanders: WTAM WIRE WCKY (sw-15.33)

Baseball Game: WCPO WHIO WAVE-While the City Sleeps
WGBF-Δ East Side Tabernacle
WGN-Edna Sellers, organist
WMAQ-Woman's Rodaro
WOWO-Δ Temple Service

2:45 EST 1:45 CST

WAVE-Benno Rabinoff, violinist (NBC)
WENR-Tuneful Topics
WGN-Baseball Game

3:00 EST 2:00 CST

NBC-The Widow's Sons, sketch
WMAQ WTAM WIRE WCKY (sw-15.33)
CBS-Sunday Serenade: WLAC WKRC WFBM WHAS WMMN KMOX WSMK (sw-15.27-9.59)

NBC-Δ Sunday Vespers; "On Seeing Jesus," Dr. Paul Schierer; Mixed Quartet: WSM WENR WAVE
KDKA-Δ Vesper Service
WLW-Choral Echoes

3:30 EST 2:30 CST

NBC-Senator Fishface & Prof. Figgibottle: WENR WAVE WLW WSM
CBS-Songs of Russia: WKRC WHAS KMOX WMMN WFBM WLAC WSMK (sw-15.27-9.59)

Russian Medley; Ech Rosspohal; Polonoise and Waltz; The Traitor Pototsky; From Sunrise to Sunset; The Lark; O Shanna

NBC-Words & Music: WTAM WIRE WCKY WMAQ (sw-15.33)
WOWO-Δ Church of Nazarene

4:00 EST 3:00 CST
 NBC-Tom Terriss, Oriental Romance; Kiriloff's Orch.: WENR KDKA WLW (sw-15.21)
 CBS-Aon Leaf's Musicale: WHAS KMOX WLAC WFBM WSMK WMMN (sw-15.27-9.59)
 NBC-Sunday Drivers: WSM WIRE WTAM WCKY WMAQ (sw-9.53)
 WAVE-Children's Amateur Prgm. WGBF-Church Hour
 WKRC-Cincinnati Symp Orch. WOWO-Ferde Grofe's Orch. WSAI-Baseball; Reds vs. Chicago

NBC-Noble Cain & A Cappella Choir: WCKY WHIO WIRE WMAQ (sw-9.53)
 MBS-Ted Weems' Orch.: WGN WSAI
 WGBF-Rescue Mission
 WMMN-Sunday Evening Devotions
 WTAM Sportsman
 WWVA-Baseball Scores

NBC-Manhattan Merry Go Round featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Oliver Smith, tr.; Men About Town, trio; Orch.: WFAF WTAM WCKY WAVE WHIO WIRE WGY WSM WMAQ (sw-9.53)
 WGBF-Del & Roy
 WGN-Wonder Show
 WSAI-Johnny Lewis' Orch.
 WWVA-L. P. Lehman & Staff

NBC-Shandor, violinist: WJZ WHAM WSAI WMAQ KDKA WSM (sw-6.14)
 NBC-Keith Beecher's Orch.: WCKY WIRE
 Governor Paul V. McNutt: WOWO WFBM
 WKRC-Louis Prima's Orch.

CBS-Johnny Johnson's Orch.: WABC WSMK WHAS WLAC WMMN WKRC KMOX WJR WBBM
 WENR-Jack Russell's Orch. WAVE
 WFBM News
 WGN Dance Orch.
 ★ WLW-Paul Sullivan News R'm

CBS-Nocturne: WBBM WFBM
 MBS-Joe Haymes' Orch.: WGN WLW
 KMOX-News
 WHAS-George Hamilton's Orch.
 WMAQ-King's Jesters
 WMMN Time & Weather
 WTAM-Slumber Hour

4:30 EST 3:30 CST
 NBC-Inst. of Pacific Relations Forum: WTAM WCKY WHIO WSM WIRE (sw-9.53)
 CBS-Tea Time Tunes; Jack Shilkret's Orch.; Three Jesters; Gogo Delys, guest: KMOX WHAS WWVA WFBM (sw-15.27-9.59)
 NBC-Concert Orch., dir. H. Leopold Spitalny: KDKA WLW WENR (sw-15.21)
 WAVE-Dance Orch
 WGBF-Simpson Service
 WKRC-Leaders in Dance Time
 WLAC-Paramount on the Air
 WMAQ-To be announced
 WMMN-Frank Lucas, pianist
 WOWO-Jean Page Drama

6:15 EST 5:15 CST
 WKRC-Sports Chats
 WTAM-To be announced
 WWVA-Clyde Lucas' Orch. (CBS)

8:15 EST 7:15 CST

10:30 EST 9:30 CST
 NBC-Leon Navara's Orch.: WJZ WHAM WSAI KDKA (sw-6.14)
 CBS-Artie Shaw's Orch.: WABC WKRC WMMN WFBM WLAC WSMK
 ★ NBC-Paul Whiteman's Orch.: WAVE WSM
 NBC-News; Fletcher Henderson's Orch.: WFAF WGY WTAM WIRE WCKY WMAQ WHIO (sw-9.53)
 MBS-Ted Weems' Orch.: WGN WLW
 News: WENR WGBF
 KMOX-Rubinoff, violinist
 WBBM-Geo. Givori's Circus
 WCPO-Moonlight Sonata
 WHAS-Robert Riggs
 WJR-In the Hermit's Cave
 WOWO-Temple Service

11:15 EST 10:15 CST
 NBC-Henry Busse's Orch.: WAVE
 WFBM Johnny Johnson's Orch. (CBS)
 WLW-Nat Brandwynne's Orch.
 WSM-Otto Thurn's Orch. (NBC)

12:15 EST 11:15 CST
 CBS-Carl Schrieber's Orch.: WBBM KMOX WFBM
 WMAQ-Gentlemen of Rhythm
12:30 EST 11:30 CST
 CBS-Jos. Cherniavsky's Orch.: WBBM KMOX WFBM
 NBC-Alfred Barr's Orch.: WIRE WENR
 MBS-Joe Sanders' Orch.: WGN WLW
 WAVE-Johnny Hamp's Orch.
 WHAS-Dream Serenade
 WMAQ-Jack Russell's Orch.
 WSAI-News; Slumber Hour
 WSM-Dance Orch.
 WTAM-Blue Baron's Orch.

4:45 EST 3:45 CST
 KDKA-Christian Endeavor
 WAVE-To be announced
 WMMN-Old Sage
 WOWO-Parade of Hits

6:30 EST 5:30 CST
 NBC-Fireside Recitals; Sigurd Nilssen, basso; Willie Morris, sop.: WTAM WSAI WMAQ
 ★ CBS-Crumit & Sanderson; Hal Kemp's Orch.: WKRC WLAC WHAS WWVA WSMK WFBM (sw-11.83)
 NBC-Husbands & Wives, Conducted by Sedley Brown & Alie Lowe Miles: WSM WHIO KDKA WCKY WLS WAVE WIRE (sw-15.21)
 KMOX-Travelogue
 WGN-Palmer House Ensemble
 WLW-Musical Revue
 WMMN-Baseball Scores; National Polish Alliance Orch.
 WOWO-Rosairo Bourdon's Orch.

8:30 EST 7:30 CST

10:45 EST 9:45 CST
 CBS-Artie Shaw's Orch.: KMOX WHAS (NBC)
 WENR-Leon Navara's Orch. (NBC)
 WGBF-Colonial Club

11:30 EST 10:30 CST
 NBC-Charles Steuross' Orch.: WFAF WCKY WIRE WHIO WGY WTAM (sw-9.53)
 CBS-San Francisco Symp. Orch.: WABC WSMK WBBM WFBM KMOX WJR WHAS WMMN WKRC WLAC
 NBC-Eddie Fitzgerald's Orch.: WJZ KDKA WAVE WENR WHAM WSAI WSM (sw-6.14)
 MBS-Ozzie Nelson's Orch.: WGN WLW
 WMAQ-Keith Beecher's Orch.

12:45 EST 11:45 CST
 KMOX-When Day Is Done
 WAVE-Alfred Barr's Orch. (NBC)
1:00 EST 12:00 CST
 WBBM-News; Weather Man
 WLW-Barney Rapp's Orch.

5:00 EST 4:00 CST
 NBC-Catholic Hour: WAVE WTAM WSM WIRE WMAQ WCKY WHIO (sw-9.53)
 CBS-Ma & Pa, sketch: WHAS KMOX WFBM WLAC WKRC WSMK (sw-11.83-9.59)
 KDKA-Baseball Scores, Weather
 WENR-Amateur Hour
 WGBF-American Legion
 WGN-Aft. Serenade
 WLW-Nat'l Amateur Hour
 WMMN-Church of God
 WWVA-L. P. Lehman & Staff

7:00 EST 6:00 CST
 CBS-America Dances: WABC WOWO WFBM WHAS WMMN KMOX WSMK WBBM (sw-11.83)
 ★ NBC-Major Bowes' Amateur Hour: WFAF WTAM WAVE WLW WSM WGY WMAQ (sw-9.53)
 NBC-Musical Comedy Revue: WJZ WCKY WHAM WHIO KDKA WLS (sw-11.87)
 MBS-Ozzie Nelson's Orch.: WGN WSAI
 WCPO-Emma Scully, violinist
 WIRE-Old Timers
 WJR-Musical Prgm.
 WKRC-Dance Orch.
 WLAC-Church of Christ
 WWVA-News

8:45 EST 7:45 CST
 WGBF-Marion Jones
9:00 EST 8:00 CST
 NBC-Great Lakes Symp. Orch.: WFAF WSM WIRE WHIO WAVE WHAM WCKY WGY (sw-9.53)
 CBS-To be announced: WABC WBBM KMOX WMMN WFBM WHAS WLAC WKRC WSMK WJR (sw-6.12-6.06)
 NBC-Twilight Hour; Orch.: WJZ KDKA WLW (sw-11.87)
 WCPO-Sunday at Nine
 WENR-Grant Park Concert
 WGBF-To be announced
 WGN-Melodies from the Sky
 WHAM-Evening Serenade
 WMAQ-Clark Dennis, songs
 WOWO-Rhythm Makers
 WSAI-Music for Dancing

11:45 EST 10:45 CST
 KMOX-Laue Thompson's Orch.
 WCKY-Slumber Hour
12:00 EST 11:00 CST
 NBC-Fletcher Henderson's Orch. WIRE WENR WSM WAVE WSAI

11:45 EST 10:45 CST
 KMOX-Laue Thompson's Orch.
 WCKY-Slumber Hour

12:45 EST 11:45 CST
 KMOX-When Day Is Done
 WAVE-Alfred Barr's Orch. (NBC)

5:15 EST 4:15 CST
 NBC-Canadian Grenadier Guards' Band: WSAI
 KDKA-Thank You Stusia
 WCPO-Carnival
 WGWO-Amer. Family Robinson

7:15 EST 6:15 CST
 CBS-America Dances: (sw-6.06)
 WCPO-Hy. C. Geis & Helen Kilb
 WKRC-Rubinoff, violinist
 WWVA-Twilight Revue

8:45 EST 7:45 CST
 WGBF-Marion Jones
9:00 EST 8:00 CST
 NBC-Great Lakes Symp. Orch.: WFAF WSM WIRE WHIO WAVE WHAM WCKY WGY (sw-9.53)
 CBS-To be announced: WABC WBBM KMOX WMMN WFBM WHAS WLAC WKRC WSMK WJR (sw-6.12-6.06)
 NBC-Twilight Hour; Orch.: WJZ KDKA WLW (sw-11.87)
 WCPO-Sunday at Nine
 WENR-Grant Park Concert
 WGBF-To be announced
 WGN-Melodies from the Sky
 WHAM-Evening Serenade
 WMAQ-Clark Dennis, songs
 WOWO-Rhythm Makers
 WSAI-Music for Dancing

11:00 EST 10:00 CST
 NBC-Otto Thurn's Orch.: WFAF WTAM WIRE WGY WMAQ WCKY (sw-9.53)
 NBC-Henry Busse's Orch.: WJZ KDKA WHAM WSAI WHIO (sw-6.14)

12:00 EST 11:00 CST
 NBC-Fletcher Henderson's Orch. WIRE WENR WSM WAVE WSAI

12:45 EST 11:45 CST
 KMOX-When Day Is Done
 WAVE-Alfred Barr's Orch. (NBC)



5:30 EST 4:30 CST
 NBC-A Tale of Today, sketch: KDKA WTAM WMAQ (sw-15.21-9.53)
 CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
 ★ NBC-Int'l Broadcast from London; Alistaire Conke, British writer & movie critic: "London Letter": WAVE WLW
 CBS-News; Chicagoans: WKRC WLAC WHAS KMOX WOWO (sw-9.59)
 NBC-Echoes from the Orch. Pit: WLS WIRE WCKY WHIO WFBM Bohemians
 WGBF-Veterans of Foreign Wars
 WMMN-Donald Novis & Orch.
 WSM-Pepper Uppers
 WWVA-Musical Footnotes

7:30 EST 6:30 CST
 CBS-To be announced: WABC WBBM KMOX WMMN WSMK WFBM WHAS WLAC WKRC WWVA WJR (sw-6.06-11.83)
 NBC-Musical Comedy Revue: WIRE
 WCPO-Sport Review
 WGBF-German Band
 WGN-News; Sports
 WOWO-Richard Liebert
 WSAI-Dance Orch.

9:15 EST 8:15 CST
 WHAM-Twilight Hour (NBC)
 WJR-Jack Randolph, tur.
 WMAQ-Great Lakes Symp. Orch. (NBC)
9:30 EST 8:30 CST
 CBS-Community Sing; Richard Maxwell, leader: WABC WKRC KMOX WHAS WMMN WFBM WSMK WGO WBBM WJR WLAC (sw-6.12-6.06)
 NBC-Dreams of Long Ago: WJZ WSAI WHAM KDKA (sw-11.87)
 ★ MBS-Goodwill Court: WGN WLW
 WCPO-Locke's Orch.
 WENR-Symph. Orch.

FOREIGN SHORT-WAVE PROGRAMS FOR SUNDAY

Log of Foreign Stations Whose Programs Are Listed
 (Mega cycles or thousands of kilocycles shown)

CJC. Chile	10.67	JVM, Japan	10.74
CJEO. Canada	6.15	JVN.	10.68
CJRX.	11.72	K O. Hawaii	11.65
COCD. Cuba	6.33	KRE.	16.03
COCO.	6.01	LRX, Argentina	9.06
DJ.	16.2	EG, Holland	15.22
DJL.	15.11	PHL.	17.78
EAO, Spain	9.87	PRADO, Ecuador	6.62
GSE, England	9.51	PRF5, Brazil	9.50
GSC.	9.58	RAN, Russia	9.52
GSD.	11.75	RKI.	15.058
GSE.	15.14	RNE.	12.00
GSG.	17.79	RY96.	15.18
GSH.	21.4	SPW, Poland	13.64
GSI.	15.26	PRO, Italy	9.64, 11.81
GSO.	15.18	TTPG, Costa Rica	6.47
GSP.	15.31	TPA2, France	15.24
HAS, Hungary	15.27	TPA2.	11.83
HATA.	9.12	TPA4.	11.71
HBL, Switzerland	9.73	VK2ME, Australia	9.59
HEP.	7.80	VK3ME.	9.57
HJ2RL, Ecuador	6.68	VK3LR.	9.58
HJIABE, Colombia	9.5	VPD, Fiji's	12.075
HJU.	9.51	YV2RC, Venezuela	5.80
HRN, Honduras	5.87	NECR, Mexico	7.28
HS*PJ Siam	10.955	XFFT.	6.12
HVJ, Vatican City	15.12	ZBW, China	8.75
JVH, Japan	14.6		

2:15 p.m.—Horse races: YV2RC
 4 p.m.—Moscow broadcast: RNE
 4 p.m.—Madrigal group: GSB GSF GSG
 4:55 p.m.—Listener greetings: DJB DJD
 5 p.m.—Children's hour: DJB DJD
 5:45 p.m.—Sunday concert: HC2RL
 6 p.m.—Violin and piano: GSC GSD GSF
 6 p.m.—Guyun, troubadour: COCO
 6:15 p.m.—Sunday concert: DJB DJD
 6:38 p.m.—Congregational services: GSC GSD
 7 p.m.—Moscow broadcast: RAN
 7 p.m.—Holland program: PCJ (9.59)
 7 p.m.—Mexico broadcast: XECR
 7:30 p.m.—Aboard the Etherbus: DJB DJD
 8 p.m.—Two Hours with Cuba: COCO
 8 p.m.—Hitler Youth program: DJB DJD
 8:30 p.m.—March music: DJB DJD
 9 p.m.—Religious services: GSC GSD
 9:15 p.m.—Light music: DJB DJD
 9:55 p.m.—Pidgin-English: GSC GSD
 10 p.m.—Appreciation hour: HRN
 10:30 p.m.—Opportunity program: COCD
 10:45 p.m.—Program highlights: DJB DJD
 12 mid.—Overseas hour: JVH
 12:37 a.m.—Fiji hour: VPD
 12:45 a.m.—Talk, sea Harvests: GSB GSD
 1:05 a.m.—BBC Empire orchestra: GSB GSD

MR. FAIRFAX KNOWS ALL

CARLETON E. MORSE writes the script for "One Man's Family." It is on only on Wednesday nights.—A. Ningus, Vienna, West Virginia.

KAY KYSER will open at the Trianon Ballroom shortly after September first. At present writing he is at Lakeside Park, Denver, and following that he takes a few weeks' vacation, and then continues with one-night engagements until opening at the Trianon.—Ruth Ann Moore, Harrington, Delaware.

THE REVELERS QUARTET broadcast from New York during August. The quartet is comprised of Robert Simmons, first tenor; Lewis James, second tenor; Elliott Shaw, baritone; and Wilfred Gleun, bass.—M. J. Halton, Davenport, Iowa.

"DAN HARDING'S WIFE" is heard daily at 12:30 p.m. EDT. Try WHIO or WTAM.—Clara H. Denslow, Oberlin, Ohio.

"GIRL ALONE" is heard daily over the NBC network at 12:00 noon EDT.—Mrs. O. A. Lueders, Mason City, Iowa.

GRIFF WILLIAMS composed his own theme song, "Dream Music."—Clinton Hart, Ocean City, New Jersey.

HARVEY HAYES portrays Mr. Houston in "A Tale of Today." Ray Johnson takes the part of Bill Sutter on the "Welcome Valley" program.—Mrs. Kay, Kalamazoo, Michigan.

5:45 EST 4:45 CST
 ★ CBS-Between the Bookends: WWVA WMMN WSMK WKRC WLAC WHAS KMOX WOWO (sw-9.59-11.83)
 NBC-Jolly Coburn's Orch.: WAVE
 WKY News
 WGBF-Christian Science
 WLW To be announced
 WSAI-Red Barber

7:45 EST 6:45 CST
 WCPO-Soft Lights & Sweet Music
 WGN-Tom, Dick & Harry

9:45 EST 8:45 CST
 NBC-Inst. of Pacific Relations Forum: WJZ WSAI WHAM KDKA (sw-11.87)
 KMOX-Hot Dates in Music
 WGBF-To be announced

News Broadcasts of the Week

Daily—1 a.m., VPD; 1:05, JVH; 1:55, GSB, GSD; 3:45, TPA3; 6, TPA2; 7, LRU; 8, GSG, GSH; 9, ZRO (11.81); 10:55, GSF, GSG, GSH; 12 noon, LRU; 1 p.m., GSB, GSD, GSO; 1:30, TPA3; 3:40, GSB, GSF, GSG; 5:15, ZRO (11.81), EAQ; 6, RAN, ZRO (11.81); 7, TPA4; 7:40, GSC, GSD, GSP; 8:15, DJB, DJD; 9, COCD; 9:45, CJRO; 10:20, TPA4; 10:40, GSC, GSD.
 Sundays—3 and 6:30 a.m., VK2ME.
 Sun., Mon., Wed., Fri.—3 p.m., RNE.
 Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.
 Daily except Sundays—5 a.m., VK3ME.

Short-wave programs of American stations are shown along with the regular program listings. Time shown is EST; for CST subtract one hour.

5 a.m.—Australian program: VK2ME
 6 a.m.—Moscow program: RNE
 7 a.m.—BBC Scottish orchestra: GSG GSII
 8:25 a.m.—Religious services: GSG GSH
 9 a.m.—King's orchestra: GSF GSG GSII
 9 a.m.—Baseball game: YV2RC
 9 a.m.—Budapest program: IAS3
 10 a.m.—Week's review: RNE RKI
 10 a.m.—Fishermen's services: GSF GSG
 10:30 a.m.—Vatican City hour: HVJ
 11 a.m.—Commerce hour: COCD
 12:15 p.m.—Palladium orchestra: GSB GSD
 1 p.m.—Guban dance music: COCD
 1:20 p.m.—Luton band: GSB GSD GSO
 1:30 p.m.—Soviet broadcast: RV96
 1:40 p.m.—Iceland program: TFFJ
 1:55 p.m.—Congregational services: GSB GSD
 2 p.m.—Latin-American music: COCD

7:30 EST 6:30 CST
 CBS-Chicago Symp. Orch.: WABC WBBM KMOX WMMN WFBM WHAS WLAC WKRC WSMK WJR (sw-11.83-6.06)
 Choral and Fugue in G Minor, Bach
 Albert; Overture to the Barber's Bride, Smetana; Rustic Wedding Symphony, Goldmark; Hungarian Dance, Brahms-Dvorak
 ★ NBC-Cornelia Otis Skinner: WJZ KDKA WENR WHAM WLW (sw-11.87)

9:45 EST 8:45 CST
 NBC-Inst. of Pacific Relations Forum: WJZ WSAI WHAM KDKA (sw-11.87)
 KMOX-Hot Dates in Music
 WGBF-To be announced

10:00 EST 9:00 CST
 NBC-Keith Beecher's Orch.: WFAF WGY WHIO WENR (sw-9.53)
 CBS-Vincent Lopez' Orch.: WABC WHAS WOWO WMMN WBBM WFBM KMOX
 NBC-Twin City Foursome male quartet; News: WJZ WSAI WHAM WSM
 MBS-Horace Heidt's Orch.: WGN WLW
 News: WIRE WKRC WCKY KDKA-Sports; Organ Reveries
 WAVE-Old Kentucky Clocker
 WCPO-Hauser's Orch.
 WJR-Musical
 WLAC-Lost & Found; Sports
 WMAQ-Alfred Barr's Orch.
 WTAM-Silvertown Singers

10:15 EST 9:15 CST
 ★ NBC-Cornelia Otis Skinner: WAVE WSM
 CBS-Vincent Lopez' Orch.: WLAC WSMK WJR

Monday

August 24



Virginia Verrill
See 4:30 p.m. EST (3:30 CST)

News

9:00 a.m.—NBC-WTAM
5:30 p.m.—CBS-WHAS
5:30 a.m.—NBC-WMAQ
5:45 p.m.—Lowell Thomas; NBC-WLW
6:45 p.m.—Boake Carter; CBS-WHAS
10:00 p.m.—NBC-WJZ
10:30 p.m.—NBC-WEAF
11:00 p.m.—Paul Sullivan; WLW

Classical Music

7:30 p.m.—Margaret Speaks, sop.; NBC-WEAF

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire; WTAM
CBS-Oleanders, male quartet; (sw-21.52)

NBC-Morn. Devotions; WSAI
KMOX-Home Folks' Hour
WAU-Shindiggers
WCKY-Morn. Roundup
WCPO-Tuna Cowboys
WGN-Δ Golden Hour
WKRC-Jerry Foy
WLW-Δ Family Prayer Period
WMAQ-Suburban Hour
WMMN-Ranch Hlands
WUWO Wake Up Melodies
WWVA L. P. Lehman & Staff

7:15 EST 6:15 CST
NBC-Betty Gould, organist; Al-
den Edkins, bar.; WSAI
Musical Clock; WMMN WCKY
KDKA-News; Musical Clock
WAU-Morning Melodies
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Pat Buttram & Oshkosh
Boys
WLW-Δ Morn. Devotions
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS Lyric Serenade. (sw-21.52)
NBC-Cheerio; WTAM WCKY
WLW
Musical Clock; WCPO WSM
KDKA-Kiddies' Klub
KMOX-Markets; News
WFBM Chuck Wagon
WHAS-Δ College Devotions
WIRE-Δ Morning Devotions
WKRC-Breakfast Express
WLAC-News Scoops & Melodies
WLS-Otto & His Tunetwisters
WMMN-Mountain Boys
WGWU-Breakfast Club
WSAI-Daily Sun Dial

7:45 EST 6:45 CST
NBC Dandies of Yesterday; WSAI
KDKA Musical Clock
KMOX Resettlement Adm. Prgm.
WIRE-News
WLS-Hotan Tonka, Indian Leg-
ends
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST
★ NBC-Breakfast Club; Orch.;
Don McNeill, m.c.; KDKA
WAVE WSAI WSM (sw-21.54)
CBS Monday Morning Revue
WHAS WSMK (sw-21.52)
NBC-Marc Williams, bar.; WCKY
News; WWVA WLW WLAC
KMOX The Waker Uppers
WFBM-Early Birds
WGBF-Δ East Side Tabernacle
WGN-Timely Tunes
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pet Pals
WMAQ Fashion Horoscope
WMMN Shopping Notes
WTAM-Pie Plant Pete

8:15 EST 7:15 CST
NBC-Streamliners; WCKY WHIO
WTAM
WCPO Today's Headlines
WGN-Whistler & His Dog
WLAC-Favorites of the Air
WLS-Otto's Novelodeons
WLW-Chandler Chats
WMMN Morning Revue
WWVA Musical Clock

8:30 EST 7:30 CST
CBS Richard Maxwell; WHAS
WMMN WSMK WOWO (sw-
21.52)
WCPO-Popular Varieties
WGN Good Morning
WKRC-Δ Fed. of Churches
WLW-Dance Rhythm
WTAM-Kitchen Beauty

8:45 EST 7:45 CST
CBS Bill & Ginger; News; (sw-
21.52)
NBC-Streamliners; WTAM
CBS-Waltz Time; News; WSMK
WOWO WHAS WKRC
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-American Family Robinson
WMMN-Δ Morning Devotions

9:00 EST 8:00 CST
NBC-News; Happy Jack, songs;
WMAQ WCKY WTAM WAVE
CBS-Betty & Boh. sketch;
WKRC (sw-21.52)
CBS-Fred Feibel, organist;
WSMK WMMN
News; WFBM KMOX WSM
KDKA News; Music
WCPO Vacation Tours
WGN Morning Melodies
WHAS-Jackson Family
WHIO-News, Rhythm Revue
WIRE-Cub Reporters
WLS-Carl Whannmond, contralto
WLW Don Hall Trio
WOWO-Melody Hour
WSAI-Δ Church Forum
WWVA-Cowboy Loye's Blue Bon-
net Boys

9:15 EST 8:15 CST
CBS-Modern Cinderella; WKRC
(sw-21.52)
NBC-Aristocratic Rhythm; WLW
KDKA (sw-15.21)
CBS Lyric Serenade; WMMN
WSMK KMOX
NBC-Viennese Sextet; WCKY
WHIO WSM
WAVE-Homefolks Frolic
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WIRE-Variety of Vienna
WLS Fun Festival
WMAQ-Dan Harding's Wife.
sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
NBC-Doe Whipple, pianist;
WIRE WTAM WCKY
CBS-Who's Who in Today's
News; Betty Crocker; Hymns
of all Churches; WKRC (sw-
21.52)
NBC-Josh Higgins of Finchville;
WSM KDKA WAVE (sw-15.21)
KMOX-The Corn Huskers
WCPO-Morning Serenade
WGN-To be announced
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WLW-Calendar of Melody
WMAQ-Morn. Melodies
WSAI-Round House Boys
WWVA-Melodies

9:45 EST 8:45 CST
NBC-Today's Children, sketch;
WTAM WMAQ WHIO WCKY
WIRE
CBS-The Oleanders; WMMN
WSMK
NBC-Romance of Dan & Sylvia;
KDKA (sw-15.21)
KMOX-Fascinating Melodies
WAVE-Δ Devotional Service
WGN-Making the Constitution
WHAS-Strollers
WLAC-Shopping the Movies
WLS-Martha Crans; Helene Joyce
Homemakers
WLW-Mail Bag
WSAI-Today's Happenings
WSM-Georgia Wildcats
WWVA-Chuck & Don

10:00 EST 9:00 CST
NBC-David Harum, sketch;
WTAM WSAI WMAQ (sw-
15.33)
NBC-Herman & Banta; WSM
KDKA WHIO WAVE (sw-
15.21)
CBS Blue Flames; WOWO WKRC
WHAS WSMK WMMN (sw-
15.21)
KMOX-Ma Perkins
WCKY-Magic Melodies
WCPO-Lou Raderman's Orch.
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House
Party
WIRE-Happy Long
WLAC-News, Melody Lane
WLS-Musical Roundup
WLW-Hymns of All Churches
WWVA-Hoosier Merry-makers

10:15 EST 9:15 CST
NBC-Metro. Echoes; WSM WAVE
WTAM WCKY WIRE WHIO
(sw-15.33)
CBS-Montana Slim, yodeling cow-
boy; WOWO WMMN WLAC
WFBM WSMK WHAS (sw-
21.52)
NBC-Home Sweet Home, sketch;
KDKA WLW WLS (sw-15.21)
NBC-Yagabonds; WMAQ
KMOX-Kitty Keene
WCPO-Dot Club News
WGN-Radio Cooking Club
WKRC-Woman's Hour
WSAI-Friendly Counselor

10:30 EST 9:30 CST
CBS-Maurice Brown, cellist;
WKRC WMMN WLAC WHAS
WSMK (sw-21.52)
NBC-Metropolitan Echoes; WMAQ
NBC-Vic & Sade, sketch; WLS
KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Deep South
WFBM Kitchen of the Air
WGN-Lucky Girl
WIRE-Tuneful Topics
WLW-Jane Emerson, songs
WOWO-Market Reports
WSAI-Jack & Loretta Clemens
(NBC)
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-The Voice of Experience
WLW WTAM WMAQ (sw-
15.33)
CBS-Hubert Hendric, bar.; Orch.;
WKRC WSMK WLAC (sw-
21.52)
NBC-Edward MacHugh, Gospel
Singer; WLS KDKA (sw-
15.21)
Party Line; WOWO WHAS
KMOX-Al Cameron and Joe
Karnes, songs
WAVE-Morning Moods
WCKY-On the Mall
WCPO-Clarence Berger
WGBF-School For Brides
WGN-Bachelor's Children
WHIO-Morning Varieties
WMMN-Kentucky Hill-Billies
WSAI-Marilyn Duke, songs
WSM Strings
WWVA-Two Guitars

11:00 EST 10:00 CST
NBC-Girl Alone, sketch; WLW
WMAQ WTAM
★ CBS-Between the Bookends;
WFBM WHAS WKRC WLAC
WSMK (sw-21.52-9.59)
NBC-Five Star Jones, sketch;
WLS
NBC-Navy Band; WSM WIRE
WHIO WAVE WCKY
News; KDKA WCPO
KMOX-News Through a Woman's
Eyes
WGBF-Mister & Missus
WGN-Painted Dreams
WMMN-Royal Mystery Melody
WOWO Fields & Hall
WSAI-Household Hints
WWVA-The Ol' Partner

11:15 EST 10:15 CST
CBS Poetic Strings; WFBM
WLAC WHAS WKRC KMOX
(sw-21.52-9.59)

NBC-Honeybun & Sassafras;
WCKY WAVE WTRE WHIO
WTAM WSM (sw-15.33)
Markets; WLS WLW
KDKA Strollers
WCPO-Lew White
WGBF-Bill & Ginger
WGN-Paul Small; Harold Turner
& Len Salvo
WMAQ-Home Service Prgm.
WOWO-Housewife's Hour
WWVA-Elmer Crowe

11:30 EST 10:30 CST
NBC-Navy Band; WMAQ
CBS-The Merry-makers; WSMK
WERC KMOX WHAS WFBM
WMMN (sw-21.52-9.59)
NBC-Dan Harding's Wife, sketch;
WCKY WHIO WAVE WTAM
WSM
WCPO-Music by Gladstone
WGBF-Baby Shop
WGN-Morning Serenade
WIRE-In the Crime Light
WLAC-Betty & Bob
WLS-Guest Artist
WLW-The Gospel Singer (NBC)
WSAI-Treasure Chest
WWVA-Rhythm Rangers

11:45 EST 10:45 CST
CBS-The Merry-makers; WLAC
NBC-Merry Madcaps; WCKY
WHIO WIRE WAVE WSM
MBS-The Kid Sister; WGN WLW
WCPO-Dude Ranch Days
WGBF-Hoosier Philosopher
WLS-Old Kitchen Kettle
WMMN-Farm Prgm.
WOWO Bob & Norm
WSAI-Navy Band (NBC)
WTAM-Nunday Resume

Afternoon

12:00 EST 11:00 CST
CBS-Betty & Bob, sketch;
WFBM WHAS KMOX
NBC-Joan & The Escorts; WSM
WAVE WMAQ WSAI
CBS-Matinee Memories; WOWO
WWVA (sw-15.27-9.59)
NBC-Joe White, tr.; WIRE
WCKY-Question Box; News
WCPO-Katzman Ensemble
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept. of Air
WLAC-Garden & Home Prgm.
WLS-Cornhuskers & Chore Boy
WLW-Queen's Minstrel
WMMN News
WTAM-Ray Morton

12:15 EST 11:15 CST
CBS-Modern Cinderella; WHAS
WFBM KMOX
NBC-Dot & Will; WMAQ WSM
WAVE
CBS-Matinee Memories; WLAC
WKRC WMMN
NBC-Clint Noble's Orch.; WIRE
WHIO WCKY
MBS-Tom, Dick & Harry; WGN
WLW
News; WOWO WWVA
KDKA-Slim & Jack
WCPO-Happiness Ahead
WLS-Melody Parade; Hometown-
ers & Orch.
WSAI-Larry Duran, guitarist
WTAM-At the Exposition

12:30 EST 11:30 CST
CBS-Who's Who in Today's
News; Betty Crocker; Hymns
of all Churches; WHAS WFBM
KMOX
NBC-Nat'l Farm & Home Hour;
WMAQ WAVE WSM KDKA
(sw-15.21)
CBS-The Rhythmaires; WLAC
(sw-15.27-9.59)
NBC-Summer Promenade; Solo-
ists & Orch.; WCKY WHIO
(sw-15.33)
WCPO-Man on the Street
WGN-Markets; Δ Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics

WLS-Weather, markets, news
WLW-River & Market Reports
WMMN-Inquiring Reporter
WOWO-Happy Herb
WSAI-To be announced
WTAM-Livestocks; Hank Miller's
Boys
WWVA-Skipper O'Day's Mates

12:45 EST 11:45 CST
CBS-Romany Trail; WKRC
WLAC (sw-15.27-9.59)
WCPO-Smoky Mountain Boys
WLS-Dinnerbell Prgm.
WLW-Farm & Home Hr. (NBC)
WMMN-Mixing Bowl
WOWO-Earl Gardner
WSAI-Day Dreams
WTAM-Summer Prom. (NBC)
WWVA-Luncheon Music

1:00 EST 12:00 CST
NBC-Rhythm Parade; WCKY
WTAM
CBS-Romany Trail; WOWO
WHAS WFBM WSMK KMOX
WMMN
WCPO-Fashion Flashes
WGBF-Church & School News
WGN-Blackstone String Trio
WHIO-Hymn Time
WLAC-Luncheon Musicale
WSAI-Recording Frontiers

1:15 EST 12:15 CST
CBS-Happy Hollow, sketch;
WKRC WMMN WSMK (sw-
15.27-9.59)
KMOX-Magic Kitchen
WCPO-Levitow Ensemble
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Sally Jo Nelson, songs
WHAS-College of Agriculture
WHIO-Question Box
WIRE-News
WOWO-Purdue Prem.
WSAI-Larry & Sue
WWVA-Salon Moods

1:30 EST 12:30 CST
NBC-Waltz Favorites; WCKY
WTAM WMAQ WHIO
CBS-Manhattan Matinee; WKRC
WOWO (sw-15.27)
NBC-Music Guild WSAI
Piano Quartet in Dorian Mode, (A)
Allegretto, (B) Allegro Scher-
zando, (C) Andante Tranquillo,
(D) Allegro Molto, Walton
News; WIRE WSM
KDKA-Home Forum
WAVE-Savings Talk
WCPO-Swing Session
WFBM-Hoosier Farm Circle
WGN-Palmer House Ensemble
WHAS-Savings Talk; Weather
WLAC-Δ Church of Christ
WLS-Jim Poole, markets
WLW-Ruhinoff, violinist
WMMN-Shopping Notes
WWVA-Dr. Lamunt

1:45 EST 12:45 CST
KMOX-Manhattan Matinee
WAVE-Curly Fox's Hunters
WGBF-Curbstone Reporter
WGN-Marriage License Bureau
WHAS-Shopping Guide
WHIO-Homenaking
WIRE-The Inlads
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST
NBC-Pepper Young's Family,
sketch; WTAM WMAQ (sw-
15.33)
CBS-Mabelle Jennings, commen-
tator; WMMN WKRC WOWO
WFBM WLAC WSMK (sw-
15.27-9.59)
NBC-The Manhattaners; WAVE
WCKY WHIO KDKA (sw-
15.21)
MBS-Molly of the Movies; WGN
WLW
KMOX-Inquiring Reporter
WCPO-Carnival
WGBF-To be announced
WHAS-University of Kentucky
WIRE-Variety of Vienna
WLS-Homenakers' Hour
WSAI-Rex Stevens, drama
WSM-Dept. of Agriculture

2:15 EST 1:15 CST
NBC-Manhattaners; WIRE WSM
CBS-Eddie House, organist;
WMMN WKRC WSMK (sw-
15.27-9.59)
NBC-Ma Perkins, sketch, with
Margery Hannon; WLW WLS
WTAM (sw-15.33)
KMOX-Barnyard Follies
WFBM News
WGN-June Baker, economist
WLAC-Memories
WMAQ-Tuneful Topics
WOWO-Guest Revue
WSAI-Beauty Hints
WWVA-Home Time

2:30 EST 1:30 CST
NBC-Vic & Sade, sketch; WLW
WTAM WMAQ (sw-15.33)
CBS-Hoosier Hop; WHAS WKRC
WOWO WMMN WLAC WSMK
(sw-15.27-9.59)
NBC-Beatrice Mack, sop.; WAVE
WSM WCKY WHIO
Matinee Varieties; WIRE WSAI
KDKA-Human Values
WCPO-Romantic Cycles
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WLS-Homenakers' Hour
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST
NBC-King's Jesters; WCKY
WHIO KDKA (sw-15.21)
NBC-The O'Neills, sketch; WLW
WTAM WSM WMAQ (sw-
15.33)
WAVE-Afternoon Melodies
WCPO-Musical Matinee
WFBM W. P. A. Prgm.
WGN-Baseball Game
WIRE-Black Magic
WLS-Homenakers' Hour
WWVA-Pioneers; News

3:00 EST 2:00 CST
NBC-Women's Radio Review;
WAVE WTAM WSM WMAQ
(sw-15.33)
CBS-Dept. of Education Series;
WHAS WKRC WMMN WFBM
WSMK WOWO (sw-15.27-9.59)
NBC-The Foxes of Flatbush,
sketch; KDKA WENR WIRE
WCKY (sw-15.21)
KMOX-Baseball Game
WCPO-Today's Winners
WHIO-Mailtattan Concert Band
WLAC-Aft. Melodies
WLW-Johanna Grosse
WWVA-Cuwboy Luye's Blue Bon-
net Boys

3:15 EST 2:15 CST
CBS-Concert Miniatures; WHAS
WKRC WFBM WSMK WOWO
(sw-15.27-9.59)
NBC-Jackie Heller, songs;
KDKA WCKY WIRE WENR
WHIO (sw-15.21)
WGBF-Δ Radio Revival
WLW-News and Financial Notes
WMMN-News for Women Only

3:30 EST 2:30 CST
NBC-Orange Blossom Quartet;
WENR KDKA (sw-15.21)
CBS-Concert Miniatures; WMMN
WLAC WWVA
NBC-Gene Arnold & Ranch Boys;
WMAQ WHIO WCKY WAVE
WIRE WSM
WLW-Pepper Young's Family,
sketch (NBC)
WOWO-Δ Old Time Religion
WTAM-Art Museum

3:45 EST 2:45 CST
NBC-Alice Joy, songs; WAVE
WSM WENR KDKA (sw-
15.21)
CBS-Chicago Variety Hour;
WKRC WMMN WSMK WHAS
WLAC WWVA WFBM (sw-
15.27-9.59)
NBC-Grandpa Burton; WCKY
WIRE WTAM
WHIO Organ Melodies
WLW-Rex Griffith
WMAQ-Lawson YMCA Glee Club

4:00 EST 3:00 CST
NBC-Let's alk It Over; Ethel
Cotton, author; Alma Kitchell,
contr. & m.c.; Guest Speaker;
WAVE WSM WMAQ KDKA
(sw-15.21)
NBC-Institute of Pacific Rela-
tions Forum; WIRE WCKY
WTAM WHIO (sw-9.53)
WENR-Washington Pk. Races
WGBF-Sunshine Hour
WHAS-Δ Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WWVA-Hoosier Merry-makers

4:15 EST 3:15 CST
CBS-Eton Boys; WHAS WLAC
WMMN WSMK WFBM WKRC
WGN-Rhythm Rambles
★ WLW-Life of Mary Sothern,
sketch
4:30 EST 3:30 CST
NBC-Jerry Sears' Orch.; WSM
WCKY WAVE WTAM WIRE
WHIO WMAQ
CBS-Vocals by Verrill; WHAS
WFBM WMMN WSMK WLAC
WOWO WKRC (sw-15.27-9.59)
NBC-The Singing Lady; KDKA
WLW (sw-15.21)

NEXT WEEK:

Rudy Vallee's

Untold Pranks—the whims and hu-
morous experiences of the great
crooner are told in RADIO GUIDE



Malcolm Claire See 8 p.m. EST (7 CST)

NEC-Irma Glen, organist: WENR WCPO-Gerard & Shaw WGBF-News WWVA-Shopping Syncopation

4:45 EST 3:45 CST CBS-Wilderness Road, sketch: WOWO WFBM WHAS WMMN WSMK WLAC WKRC (sw-15.27)

NBC-Little Orphan Annie: KDKA WLW (sw-15.21) WKY-Dick Tracy, sketch WCPO-Little Theater of Music WENR-Cadets Quartet WGBF-Musical Masterpieces WGN-After the Ball Game WSAI-Tea Time

5:00 EST 4:00 CST NBC-Flying Time: WSM WAVE WCKY WMAQ WIRE CBS-Academy of American Poets Prgm.; McClelland Barclay, guest speaker; David Ross, readings: WFBM WSMK WBBM WHAS WOWO WMMN WLAC WWVA (sw-11.83)

NBC-Army Band: WENR WSAI News: KDKA WCPO KMOX WGN-Armchair Melodies WHIO-Piano Novelties WKRC-Musical Calendar WLW-Kay Kyser's Orch. WTAM-Musical Cocktail

5:15 EST 4:15 CST NBC-Resume of Nat'l Doubles Championship Tennis Matches: KDKA WENR WSAI (sw-15.21) CBS-Edna Sellers, organist: WSMK WKHC WLAC NBC-Don Jose, songs: WSM WCKY WIRE WAVE WTAM CBS-Bobby Benson & Sunny Jim. (sw-11.83-9.59)

KMOX-Window Shoppers WBBM-Dramatic Prgm. WCPO-Moods WFBM-Tea Time Tunes WHAS-Spitter & Whine WHIO-Buddy & Ginger WLW-Adrian O'Brien & Orzan WMAQ-Malcolm Claire (NBC) WMMN-Shopping Notes WOWO-Amer. Family Robinson WWVA-Economy Notes

5:30 EST 4:30 CST NBC-News; Gale Page, contralto: WIRE WAVE WCKY CBS-News; Marion Carley, pianist: WLAC WHAS WSMK KMOX NBC-The Singing Lady: WGN CBS-News; Sports Resume: (sw-11.83)

Tarzan, sketch: WKRC WHIO KDKA-Baseball Scores; Weather WCPO-20th Century Ensemble WENR-News WGBF-Mystery Drama WLW-Tv Band WMAQ-Norman Ross WMMN-Bogie WOWO-News; Green Bros. Orch. WSAI-Today's Happenings WSM-Financial News WTAM-News; Covert & Reed WWVA-Industrial Labor Party

5:45 EST 4:45 CST CBS-Renfrew of the Mounted: WFBM WWVA WBBM WSMK (sw-11.83) NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-15.21) NBC-Three Scamps: WMAQ Baseball Resume: WSAI WOWO KMOX Medical Society WAVE-Here Are Songs WCKY-Civic Club WCPO-Park Board Prgm. WENR-Musical Grah Bag WHAS-Melody Cruise WGN-Little Orphan Annie (NBC) WHIO-Jimmy Allen, sketch WIRE-Dance Band Revue WKRC-20th Century Serenade WLAC-State Health Speaker WMMN-Drifters WSM-Lenn Cole, organist

6:00 EST 5:00 CST NBC-Amos 'n' Andy: (sw-9.53) CBS-Loretta Lee, songs: WLAC WSMK WFBM KMOX (sw-11.83-9.59) NBC-Mary Small, songs: WENR NBC-Otto Thurn's Orch.: WIRE WCKY MBS-Blackstone String Trio: WGN WSAI Sports Review: WTAM WMAQ KDKA-Dance Orch.

WAVE-Round the Town WCPO-Dinner Music WHIO-Bessie Lee WKRC-Safety Dept. Prgm. WLW-Johnson Family, sketch WMMN-News WOWO-Boh Valentine WSM-Strings; Pan American Broadcast WWVA-Radio Gossiper; Baseball Scores

6:15 EST 5:15 CST NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station: WHIO WIRE WMAQ WCKY WTAM CBS-Geo. Hall's Orch.: WMMN WWVA WOWO WLAC WFBM (sw-11.83-9.59) NBC-Clint Noble's Orch.: WSAI WENR NBC-News for Voters. Wm. Hard: KDKA (sw-15.21) MBS-Palmer House Ensemble: WGN WLW KMOX-Renfrew of the Mounted WGBF-Tarzan, sketch WHAS-Dick Tracy, sketch WHBC-MOVIE GOSSIP (1200 kc.) WKRC-Dick Bray

6:30 EST 5:30 CST NBC-Edwin C. Hill, news: WMAQ CBS-Russell Dorr har WLAC WMMN WSMK WWVA NBC-HORLICK'S MALTED Milk Presents Linn & Abner, sketch with Norris (Ahner) Goff: WLW WENR WSM CBS-Chariotiers; Judy Starr: WKRC KMOX WFBM (sw-11.83-9.59) KDKA-Dynamos of Rhythm WCKY-Rubinoff, violinist WCPO-Merchants' Bulletins WGN-Lone Ranger WHAS-Song Master; Paul Sutton WHIO-Si Burick; Dance Music WIRE-Varady of Vienna WOWO-Detective Stories WSAI-Johnny Lewis' Orch. WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST CBS-Boake Carter, commentator: WHAS WKRC KMOX (sw-9.59-11.83) News: WCKY WFBM KDKA Dan & Sylvia WAVE-Old Kentucky Clucker WCPO-Secretary Hawkins WENR-Totton on Baseball WGBF-Seroco Club WHIO-News; Weather; Drama WIRE-Sport Slants WLAC-Sons of the Pioneer: WLW-Summer Time Swing WMAQ-Keith Beecher's Orch. WMMN-Movie Reporter WOWO-Itzhinff, violinist WSAI-Knot Hole Club WSM-Musical Prgm. WTAM-Hot Dates in Music WWVA-Parade of the Stars

7:00 EST 6:00 CST NBC-Jean Dickenson, sop.: WJZ WHAM WSAI KDKA WAVE WSM (sw-11.87) CBS-Horace Heidt's Orch.: WABC WLAC WHAS WFBM WBBM WKRC KMOX WJR (sw-11.83-6.06) NBC-Fibber McGee & Molly: Marion & Jim Jordan; Ted Weems' Orch.: WEAFF WGY WTAM WMAQ WCKY WIRE WCPO-Gladys Catron WGBF-Rhythm Revue WGN-Sports Review WHIO-Harry Kalh's Orch. WLS-III. League Women Voters WLW-Waltzing Thru Europe WMMN-Organ Reverbs WOWO-Thank You, Stusia WWVA-To be announced

7:15 EST 6:15 CST WCPO-Hy C. Geis & Helen Kilb WGN-Rubinoff, violinist WLS-Jean Dickenson (NBC) WLW-The Smoothies WMMN-Dance Times WOWO-Nate Schilkret's Orch.

7:30 EST 6:30 CST NBC-Marqaret Speaks, sop.: Mixed Chorus; Wm. Daly's Orch.: WEAFF WTAM WAVE WGY WHIO WLW WIRE WSM WMAQ (sw-9.53)

CBS-Pick & Pat; Dramatic & Musical; Benny Krueger's Orch.: WABC WBBM WKRC WJR (sw-11.83-6.06) NBC-Melodiana; Abe Lyman's Orch.; Oliver Smith; Bernice Claire: WJZ WHAM KDKA WCKY WLS (sw-11.87) Rubinoff, violinist: WMMN WLAC KMOX Songs at Eventide WCPO-Sport Review WFBM-Bohemians WGN-Orzie Nelson's Orch. WHAS-Hot Dates in History WSAI-Green Bottle Tavern WWVA-Musical Varieties

7:45 EST 6:45 CST KMOX-Three Queens & a Jack WCPO-Blundon Wills WGBF-Looking Out on the World WHAS-Leland Brock WLAC-Talks to Men WMMN-Dance Tunes WWVA-Violin Quartet

8:00 EST 7:00 CST NBC-Harry Horlick's Gypsies; Howard Price, tenor; Romany Singers: WEAFF WGY WTAM WIRE WHIO WCKY WMAQ (sw-9.53) CBS-Radio Theater; Eddie Cantor in "Whoopie" WABC WKRC KMOX WBBM WFBM WHAS WLAC WJR (sw-6.06-11.83) NBC-Greater Minstrels; Gus Van; Malcolm Claire, Bill Childs & Joe Parsons; Billy White, tr.: WJZ WSM WLW WAVE WLS KDKA WHAM (sw-11.87) WCPO-Soft Light, Sweet Music WGN-News; Sports Shirts WOWO-Ft. Wayne Military Band WSAI-Cincinnati Sings

8:15 EST 7:15 CST WGN-Joe Sanders' Orch. WMMN-Dance Varieties WOWO-Jack, Queen & King

8:30 EST 7:30 CST NBC-Carefree Carnival; Nola Day, contralto: WJZ WCKY WENR WHAM WAVE KDKA (sw-11.87) NBC-STUDEBAKER Champions Presents Richard Himber's Orch.: Stuart Allen, vocalist: WEAFF WTAM WMAQ WLW WGY (sw-9.53) Grant Park Concert: WSM WGN Rhythm Revue: WIRE WHIO WSM WCPO-Wards Prgm. WOWO-Organalities

8:45 EST 7:45 CST WCPO-William Hogue WHIO-Claude Hoagland's Orch. WIRE-Open House WMMN-Concert Pianist WSM-Francis Craig's Orch.

9:00 EST 8:00 CST NBC-Carefree Carnival: WAVE WSM CBS-Ben Bernie's Orch.: WABC WHAS KMOX WKRC WBBM WFBM WJR (sw-6.12-6.06) NBC-Contented Prgm.; Morgan L. Eastman's Orch.; Guest: WEAFF WTAM WCKY WGY WMAQ WGY WIRE WHIO (sw-9.53) WCPO-Ev'ning at Country Club WGN-Banners Flying WHAM-Musical Interlude WLAC-Morton Gould's Orch. WLW-Insolved Mysteries WMMN-Amer. Family Robinson WOWO-Norm Carroll WSAI-Concert Hall

9:15 EST 8:15 CST NBC-Henrietta Schuman, pianist: WJZ WSM WAVE KDKA (sw-11.87) NBC-News for Voters: WENR WCPO-One Night Bandstand WHAM-Rubinoff, violinist WLAC-Herman & Mary WMMN-Dance Varieties WOWO-Ferde Grofe's Orch. WSAI-Today's Happenings

9:30 EST 8:30 CST NBC-Jolly Coburn's Orch.: WJZ WENR WLW WHAM CBS-March of Time: WABC KMOX WFBM WKRC WBBM WJR (sw-6.12-6.06)

NBC-Great Lakes Symph. Orch.: WCKY WAVE WSM WIRE WGY WMAQ NBC-Republican State Com.: WEAFF WGY (sw-9.53) KDKA-Behind the Law WCPO-Shaw's Orch. WGN-The Northerners WHAS-Herbert Koch, organist WHIO-Barber Shop Boys WLAC-Sports WMMN-News WSAI-Shep Fields' Orch. WTAM-Stars Over the Great Lakes

9:45 EST 8:45 CST NBC-Institute of Pacific Relations Forum: WJZ WENR WLW WHAM CBS-Jack Shannon, tr.: Orch.: WABC WMMN WOWO WLAC WBBM WKRC WHAS (sw-6.12) NBC-Great Lakes Symph. Orch.: WEAFF Rubinoff, violinist: WFBM WJR WHIO KDKA-Sammy Fuller KMOX-News & Sports WGY-The Waltz Is On

10:00 EST 9:00 CST NBC-Alten Leifer's Orch.: WEAFF (sw-9.53) CBS-Clyde Lucas' Orch.: WABC WOWO WMMN WBBM KMOX WSMK NBC-Amos 'n' Andy: WSM WLW WMAQ WTAM NBC-(News, WJZ only) Tony Russell, songs: WJZ WHAM WHIO News: WIRE WKRC WJR WCKY KDKA-News; Sports; Weather WAVE-Dick Leibert, organist WCPO-Hauser's Orch. WENR-Keith Beecher's Orch. WFBM-Sports WGBF-To be announced WGN-The World of Sport WGY-News; Musical Prgm. WHAS-Dance Time WLAC-Around the Town WSAI-Billy Snider's Orch.

10:15 EST 9:15 CST NBC-Alten Leifer's Orch.: WSM WMAQ WCKY WHIO CBS-Clyde Lucas' Orch.: WFBM NBC-Ink Spots, quartet: WJZ WHAM KDKA (sw-6.14) MBS-Ozzie Nelson's Orch.: WGN WSAI KMOX-Judy & Her Jesters WAVE-Melody Road WENR-King's Jesters' Orch. WGY-Johnny Albright, songs WIRE-Varady of Vienna WJR-Sports; Musical WKRC-Louis Prima's Orch. WLW-Old Fashioned Girl WFAM-Brad and Al

10:30 EST 9:30 CST CBS-Pick & Pat: WFBM WHAS WLAC KMOX NBC-Al Donahue's Orch.: WJZ WHAM WSAI KDKA (sw-6.14) CBS-Bernie Cummins' Orch.: WABC WKRC WOWO WMMN NBC-(News, WEAFF only) Magnolia Blossoms, Choir; WEAFF WCKY WSM WAVE WIRE WHIO WGY WTAM (sw-9.53) MBS-Follies: WGN WLW News: WBBM WGBF WENR WCPO-Starlight & Dreams WMAQ-Henderson's Orch.

10:45 EST 9:45 CST CBS-Bernie Cummins' Orch. WBBM WSMK WJR WENR-Al Donahue's Orch. (NBC) WGBF-To be announced WMAQ-Jesse Crawford, organist

11:00 EST 10:00 CST NBC-Shandor, violinist; Henry Busse's Orch.: WJZ KDKA WSAI WSM WMAQ WHAM (sw-6.14) CBS-Vincent Lopez' Orch.: WABC WKRC WOWO WHAS WJR WMMN WSMK NBC-Riley & Farley's Orch.: WEAFF WCKY WIRE WGY WTAM WHIO WENR (sw-9.53) Dance Orch.: WAVE WGN KMOX-Eddie Dunstetter's Orch. WBBM-George Givot's Circus WFBM-News WLAC-Scores; Talk WLW-Paul Sullivan News R'm

11:15 EST 10:15 CST KMOX-Detective Mysteries WAVE-Busse's Orch. (NBC) WFBM-Lopez' Orch. (CBS) WLAC-Family Hour WLW-Enoch Light's Orch.

11:30 EST 10:30 CST NBC-Herman Middelmen's Orch.: WJZ WSM KDKA WAVE WSM WHAM WENR (sw-6.14) CBS-Charlie Barnet's Orch.: WABC WKRC WHAS WFBM WLAC KMOX WBBM WSMK WMMN WJR WOWO NBC-Keith Beecher's Orch.: WEAFF WCKY WHIO WIRE WTAM WMAQ WGY (sw-9.53) WGN-Dance Orch. WLW-Joe Reichman's Orch.

11:45 EST 10:45 CST WCKY-Slumber Hour

10:30 EST 9:30 CST CBS-Pick & Pat: WFBM WHAS WLAC KMOX NBC-Al Donahue's Orch.: WJZ WHAM WSAI KDKA (sw-6.14) CBS-Bernie Cummins' Orch.: WABC WKRC WOWO WMMN NBC-(News, WEAFF only) Magnolia Blossoms, Choir; WEAFF WCKY WSM WAVE WIRE WHIO WGY WTAM (sw-9.53) MBS-Follies: WGN WLW News: WBBM WGBF WENR WCPO-Starlight & Dreams WMAQ-Henderson's Orch.

10:45 EST 9:45 CST CBS-Bernie Cummins' Orch. WBBM WSMK WJR WENR-Al Donahue's Orch. (NBC) WGBF-To be announced WMAQ-Jesse Crawford, organist

11:00 EST 10:00 CST NBC-Shandor, violinist; Henry Busse's Orch.: WJZ KDKA WSAI WSM WMAQ WHAM (sw-6.14) CBS-Vincent Lopez' Orch.: WABC WKRC WOWO WHAS WJR WMMN WSMK NBC-Riley & Farley's Orch.: WEAFF WCKY WIRE WGY WTAM WHIO WENR (sw-9.53) Dance Orch.: WAVE WGN KMOX-Eddie Dunstetter's Orch. WBBM-George Givot's Circus WFBM-News WLAC-Scores; Talk WLW-Paul Sullivan News R'm

11:15 EST 10:15 CST KMOX-Detective Mysteries WAVE-Busse's Orch. (NBC) WFBM-Lopez' Orch. (CBS) WLAC-Family Hour WLW-Enoch Light's Orch.

11:30 EST 10:30 CST NBC-Herman Middelmen's Orch.: WJZ WSM KDKA WAVE WSM WHAM WENR (sw-6.14) CBS-Charlie Barnet's Orch.: WABC WKRC WHAS WFBM WLAC KMOX WBBM WSMK WMMN WJR WOWO NBC-Keith Beecher's Orch.: WEAFF WCKY WHIO WIRE WTAM WMAQ WGY (sw-9.53) WGN-Dance Orch. WLW-Joe Reichman's Orch.

11:45 EST 10:45 CST WCKY-Slumber Hour

Frequencies

Table with 3 columns: Station, Frequency, Station, Frequency, Station, Frequency. Includes KDKA-980, WGN-720, WLW-700, KMOX-1090, WGY-790, WMAQ-670, WABC-860, WHAM-1150, WMMN-890, WAVE-940, WHAS-820, WOWO-1160, WBBM-770, WHIO-1250, WSAI-1330, WKY-1490, WJR-1400, WSAZ-1190, WCPO-1200, WJR-750, WSM-650, WEAFF-680, WJZ-760, WSMK-1380, WENR-870, WKRC-550, WTAM-1070, WFBM-1230, WLAC-1470, WWVA-1160, WGBF-630, WLS-870

12:00 EST 11:00 CST

NBC-Fletcher Henderson's Orch.: WAVE WENR WHIO WSM CBS-Nocturne: WBBM WFBM NBC-King's Jesters' Orch.: WIRE WMAQ WSAI WLW KMOX-News WGBF-Coral Room WGN-Joe Sanders' Orch. WHAS-George Hamilton's Orch. WLAC-Malcolm Tate, organist WMMN-Time & Weather WTAM-Midnight Revue

12:15 EST 11:15 CST

CBS-Austin Mack's Orch.: KMOX WBBM WFBM NBC-Gentlemen of Rhythm: WSAI WMAQ WIRE WLW-Henderson's Orch. (NBC)

12:30 EST 11:30 CST

NBC-Yesterday's Music: WAVE WSM WIRE WMAQ CBS-Josef Cherniavsky's Orch.: WBBM WFBM KMOX MBS-Horace Heidt's Orch.: WGN WLW WENR-Alfred Barr's Orch. WHAS-Dream Serenade WHIO-Sleepy Valley WSAI-News; Slumber Hour WTAM-Sammy Watkin's Orch.

12:45 EST 11:45 CST

KMOX-When Day Is Done End of Monday Programs

Night

7:00 EST 6:00 CST NBC-Jean Dickenson, sop.: WJZ WHAM WSAI KDKA WAVE WSM (sw-11.87) CBS-Horace Heidt's Orch.: WABC WLAC WHAS WFBM WBBM WKRC KMOX WJR (sw-11.83-6.06) NBC-Fibber McGee & Molly: Marion & Jim Jordan; Ted Weems' Orch.: WEAFF WGY WTAM WMAQ WCKY WIRE WCPO-Gladys Catron WGBF-Rhythm Revue WGN-Sports Review WHIO-Harry Kalh's Orch. WLS-III. League Women Voters WLW-Waltzing Thru Europe WMMN-Organ Reverbs WOWO-Thank You, Stusia WWVA-To be announced

7:15 EST 6:15 CST WCPO-Hy C. Geis & Helen Kilb WGN-Rubinoff, violinist WLS-Jean Dickenson (NBC) WLW-The Smoothies WMMN-Dance Times WOWO-Nate Schilkret's Orch.

7:30 EST 6:30 CST NBC-Marqaret Speaks, sop.: Mixed Chorus; Wm. Daly's Orch.: WEAFF WTAM WAVE WGY WHIO WLW WIRE WSM WMAQ (sw-9.53)

MONDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 4 p.m.—Moscow broadcast: RNE
4 p.m.—Overseas hour: JVH JVM
4:55 p.m.—Listener greetings: DJB DJD
5 p.m.—Music and poetry: DJB DJD
5 p.m.—Mayor's program: COCD
5:15 p.m.—Lipton's band: GSB GSF GSG
5:30 p.m.—Brazilian hour: PRP5
6 p.m.—Topical talk: DJB DJD
6:15 p.m.—Light music: DJB DJD
6:30 p.m.—Opera, Goyescas: ZRO
6:35 p.m.—Coastal craft: GSC GSD GSP
6:50 p.m.—BBC Empire orchestra: GSC GSD
7 p.m.—Pan American program: W3XAL (6.1)
7 p.m.—Moscow broadcast: RAN
7 p.m.—Talk, Renovation of Rome: ZRO
7 p.m.—South American program: COCD
7:15 p.m.—Typical music: YV2IC
7:15 p.m.—Sound pictures: DJB DJD
7:15 p.m.—Filiberto Piccozzi, songs: ZRO
7:25 p.m.—Mail bag: ZRO
7:30 p.m.—Frederick the Great: DJB DJD
8 p.m.—National Railways program: IJU
8:30 p.m.—Male duet: YV2IC
8:45 p.m.—Gerda Eryne, songs: DJB DJD
9 p.m.—Talk, Sea Harvest: GSC GSD
9 p.m.—Argentina hour: LRX
9:15 p.m.—Variety program: DJB DJD
9:40 p.m.—Mulcahey's wags: GSC GSD
10:30 p.m.—Opportunity program: COCD
10:30 p.m.—Theatrical broadcast: TPA4
10:45 p.m.—Listener greetings: DJB DJD
11:30 p.m.—Hawaii Calls: KIO KKP
12 mid.—Overseas hour: JVH
12:37 a.m.—Fiji hour: VPD
12:40 a.m.—Stableman's Tale: GSB GSD
1:10 a.m.—Empire party: GSB GSD

RICHARD HIMBER'S STUDEBAKER Champions MONDAY 8:30 P.M. EST WMAQ - WLW WTAM and Coast-to-Coast Network NEW YORK'S SMARTEST DANCE MUSIC

LUM AND ABNER now on NBC WJZ WLW WBZ WBZA WSB WSYR WENR WSM WMC "America's Favorite Comedy Team" There is an Edition of Radio Guide for Every Section of North America

Tuesday

August 25



Benny Goodman
See 8:30 p.m. EST (7:30 CST)

Network Changes

Doc Schneider's Texans, formerly 11:30 a.m., now NBC 11:15 a.m. EST (10:15 CST)

News

9:00 a.m.—NBC-WMAQ
5:30 p.m.—CBS-WHAS
5:30 p.m.—NBC-WMAQ
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—NBC-WJZ
10:30 p.m.—NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW

Classical Music

1:00 p.m.—Br'dcast from Salzburg Austria, Mozart's "Così fan Tutte": NBC-WTAM
3:30 p.m.—Chamber Symphony Orch.: CBS-WHAS

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire: WMAQ WTAM
CBS-On the Air Today; Bluebirds, girls' vocal trio: (sw-21.52)
KMOX-Home Folks' Hour
WCKY-Morn. Roundup
WCPO-Tuma Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLS-Smile a While Time
WLW-Δ Family Prayer
WMMN-Ranch Hands
WOWO-Δ Bible Class
WSAI-Δ Morn. Devotions
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST
NBC-Dick Leibert, organist: WSAI
CBS-City Consumers' Guide: (sw-21.52)
NBC-Good Morning Melodies: WSM
Musical Clock: WCKY WMMN
KDKA-News: Musical Clock
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Weather; Livestock
WLW-Δ Morn. Devotions
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Salon Musicale: (sw-21.52)
NBC-Cheerio: WTAM WLW WCKY
KDKA-Kiddies' Klub
KMOX-Livestock Markets; News
WCPO-Musical Clock
WFBM-Chuck Wagon
WHAS-Δ College Devotions
WIRE-Δ Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Tumbleweed & Hoosier Sodbusters
WMMN-Mountain Boys
WOWO-Breakfast Club
WSAI-Daily Sun Dial
WSM-Musical Clock

7:45 EST 6:45 CST
NBC-Dandies of Yesterday: WSAI
KDKA-Musical Clock
KMOX-Home Folks Hour
WIRE-News

WLS-Tommy Tanner, Hoosier Sodbusters
WMMN-Cap, Andy & Flip
8:00 EST 7:00 CST
★ NBC-Breakfast Club; Don McNeill, m.c.; Helen Jane Behlke; Clark Dennis, tr.; KDKA WAVE WSAI WSM (sw-21.54)
CBS-Summer Days: WSMK WHAS (sw-21.52)
NBC-Upstater: WCKY News: WLW WLAC WWVA
KMOX-The Walker-Uppers
WFBM-Early Birds
WGBF-Δ East Side Tabernacle
WGN-Songs of the Sea
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe's Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete

8:15 EST 7:15 CST
NBC-The Streamliners; Alice Joy; Orch.: WCKY WHIO WTAM
WCPO-Today's Headlines
WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-The Novelodeons
WLW-Chandler Chats
WMMN-Summer Days (CBS)
WWVA-Musical Clock

8:30 EST 7:30 CST
CBS-Richard Maxwell, songs: WSMK WHAS WMMN (sw-21.52)
WCPO-Variety Time
WGN-Good Morning
WKRC-Δ Fed. of Churches
WLW-Dance Rhythm
WOWO-Rhythm Makers
WTAM-Kitchen Beauty

8:45 EST 7:45 CST
CBS-Bill & Ginger; News: (sw-21.52)
CBS-Waltz Time; News: WSMK WHAS WKRC
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Aunt Mary
WMMN-Δ Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
NBC-News; Happy Jack, songs: WMAQ WCKY WAVE WHIO
CBS-Salon Musicale: WMMN WSMK
News: WFBM KMOX WSM
KDKA-News; Music
WCPO-Morning Serenade
WGN-Morning Melodies
WHAS-Jackson Family
WHIO-News; Rhythm Revue
WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW-Don Hall Trio
WOWO-Melody Hour
WSAI-Δ Church Forum
WTAM-News; Shero Trio
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
NBC-Viennese Sextet: WHIO WCKY WSM
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21)
KMOX-Salon Musicale (CBS)
WAVE-Homefolks Frolic
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WIRE-Varady of Vienna
WLS-Magnolia Time
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
NBC-Josh Higgins of Finchville: KDKA WSM WAVE (sw-15.21)
CBS-Fred Feibel, organist: WMMN WSMK
NBC-Armchair Quartet: WTAM WIRE WCKY
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)
KMOX-The Corn Huskers
WCPO-Flip Wallace
WGN-Secrets of Happiness
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WLW-On the Mall
WMAQ-Morning Melodies
WOWO-Marie, Duke & Mary
WSAI-Roundhouse Boys
WWVA-Murine Melodies

9:45 EST 8:45 CST
CBS-Lyn Murray, songs: WLAC WMMN WSMK
NBC-Today's Children, sketch: WMAQ WTAM WCKY WHIO WIRE
NBC-Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)
KMOX-Fascinating Melodies
WAVE-Δ Devotional Service
WCPO-Say It With Music
WGN-Making the Constitution
WHAS Strollers
WLS-Martha Crans; Helene Joyce; Homemakers
WLW-Gaities
WOWO-Jack, June & Jimmy
WSAI-News
WSM-Georgia Wildcats
WWVA-Chuck & Don

10:00 EST 9:00 CST
NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)
CBS-Bob & Rennie: WKRC WHAS WFBM WSMK WMMN WLAC (sw-21.52)
NBC-Herman & Banta: WCKY KDKA WSM WAVE WHIO (sw-15.21)
KMOX-Ma Perkins
WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLW-Hymns of All Churches
WWVA-Hoosier Merry-makers & Grandpa Jones

10:15 EST 9:15 CST
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)
CBS-Navy Band: WHAS WMMN WLAC WSMK WOWO (sw-21.52)
NBC-Breen & de Rose: WCKY WIRE WHIO WSM WAVE (sw-15.33)
KMOX-Kitty Keene
WCPO-Dot Club News
WFBM-Harlin Brothers
WGN-Question Box
WKRC-Woman's Hour
WMAQ-To be announced
WSAI-Friendly Counselor
WTAM-Uncle Henry's Dog Club

10:30 EST 9:30 CST
NBC-House Detective: WTAM WMAQ WCKY WSM WAVE (sw-15.33)
CBS-Navy Band: WKRC
NBC-Jack & Loretta Clemens: WSAI
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Anita Auch
WFBM-Kitchen of the Air
WGN-Melody Moments
WHIO-Around the Band Stand
WIRE-Tuneful Topics
WLW-Peggy at the Switchboard
WOWO-Market Reports
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
CBS-The Rhythmaires: WKRC WSMK KMOX (sw-21.52)
NBC-Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)
NBC-The Wife Saver: WTAM WMAQ WSAI (sw-15.33)
Party Line: WOWO WHAS
WAVE-Morning Moods
WCKY-Souvenirs of Song
WCPO-Jimmie Lee
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Morning Varieties
WLAC-Polly Baker
WMMN-Kentucky Hillbillies
WSM-Organ Reveries
WWVA-Elmer Crowe

11:00 EST 10:00 CST
NBC-Girl Alone, sketch: WMAQ WTAM WLW
★ CBS-Between the Bookends: WHAS WLAC KMOX WFBM WMMN WOWO WKRC (sw-9.59)

NBC-Five Star Jones, sketch: WLS
NBC-Piano Duo: WAVE WCKY WIRE WSM WHIO
News: WCPO KDKA
WGBF-Mr. & Mrs.
WGN-Painted Dreams
WSAI-Household Hints
WWVA-The Ol' Partner

11:15 EST 10:15 CST
NBC-Honeyboy & Sassafras: WTAM WAVE WCKY WHIO WIRE WSM
CBS-Mary Lee Taylor, talk: WHAS WWVA WOWO WLAC KMOX
NBC-Doc Schneider's Texans: WMAQ
CBS-Rhythm Boys: (sw-21.52-9.59)
Your Child's Welfare: WFBM WCPO
KDKA-Luncheon Dance
WGBF-Bill & Gingers
WGN-Harold Turner, pianist
WKRC-Magic Melodies
WLS-Markets
WLW-Live Stocks; News
WMMN-Keeping Ahead of the Jones

11:30 EST 10:30 CST
NBC-Dan Harding's Wife: WHIO WSM WCKY WAVE WTAM
CBS-Emery Deutsch's Orch.: WKRC KMOX WHAS WFBM WMMN WSMK (sw-21.52-9.59)
NBC-Jules Lande's Ensemble: WAVE KDKA WMAQ (sw-15.21)
WCPO-Dixieland Band
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WIRE-Hughes Reel
WLAC-Betty & Bob
WLS-Rocky & Ted
WLW-Old Fashioned Girl
WOWO-Housewife's Hour
WWVA-Rhythm Rangers

11:45 EST 10:45 CST
NBC-Words & Music: WAVE WMAQ KDKA WSAI WIRE WSM (sw-15.21)
NBC-Merry Madcaps: WIRE WTAM WCKY WHIO
MBS-The Kid Sister: WGN WLW
WCPO-Manhattan Concert Band
WGBF-Hoosier Philosopher
WLAC-Malcolm Tate, organist
WLS-Old Kitchen Kettle
WMMN-Farm Prgm.
WTAM-Noonday Resume

Afternoon

12:00 EST 11:00 CST
CBS-George Hall's Orch.: WOWO WWVA (sw-15.27-9.59)
NBC-Charles Stenross' Orch.: WTAM WIRE
CBS-Betty & Bob: WFBM WHAS KMOX
News: WMMN WCKY
WCPO-Leaders in Dance Time
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WLS-Old Music Chest
WLW-Words & Music (NBC)
WSAI-Amer. Family Robinson

12:15 EST 11:15 CST
NBC-Dot & Will: WMAQ WAVE WSM
CBS-Modern Cinderella: WHAS WFBM KMOX
NBC-Charles Stenross' Orch.: WCKY WHIO (sw-15.33)
CBS-George Hall's Orch.: WLAC WMMN
News: WWVA WOWO
KDKA Slim & Jack
WGN-Doring Sisters
WKRC-Jane Grey
WLS-George Goebel & Hoosier Sodbusters
WLW-Studio Orch.
WSAI-Darktown Meetin'

12:30 EST 11:30 CST
NBC-Nar'l Farm & Home Hour; Guest Speakers; Walter Blau-fuss' Orch.: WSM KDKA WAVE WMAQ (sw-15.21)
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX
NBC-Wilbur Evans, bar.: WCKY WHIO (sw-15.33)
CBS-Concert Miniatures: WLAC (sw-15.27-9.59)
WCPO-Man on the Street
WGN-Markets; Δ Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLW-River, Weather & Markets
WMMN-Inquiring Reporter
WOWO-Master Singers
WTAM-At the Exposition
WSAI-Larry Duran's Guitar
WTAM-Livestocks; Uncle Henry's Dog Club
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
NBC-To be announced: WTAM WCKY (sw-15.33)
Luncheon Musicale: WWVA WLAC
WCPO-Baseball Game
WGBF-Bulletin Board
WHIO-Dance Parade
WLW-Farm & Home Hr. (NBC)
WMMN-Mixing Bowl
WOWO-Earl Gardner's Orch.
WSAI-Day Dreams

1:00 EST 12:00 CST
★ NBC-Int'l B'dcast from Salzburg, Austria; Music Festival: WTAM WCKY (sw-15.33)
CBS-Judy & the Jesters: WFBM WSMK WHAS WKRC KMOX WMMN (sw-15.27-9.59)
WGBF-Δ Church & School News
WGN-Palmer House Ensemble
WHIO-Manhattan Concert Band
WLAC-Luncheon Musicale
WOWO-Variety Prgm.
WSAI-Tom Slater

1:15 EST 12:15 CST
CBS-Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27)
KMOX-Magic Kitchen
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Lawrence Salerno & Organ
WHAS-College of Agriculture
WHIO-Better Business Bureau
WIRE-News
WOWO-Old Timers
WSAI-Johnny Lewis' Orch.
WWVA-Salon Moods

1:30 EST 12:30 CST
NBC-Rhythm Octet; Madge Marley; Twin City Foursome, Braggiotti & Sheffer: WCKY WMAQ WHIO (sw-15.33)
CBS-Dictators: WOWO WKRC (sw-15.27)
NBC-Golden Melodies: WSAI
MBS-String Trio: WGN WLW
Livestock Reports: WHAS WLS
News: WSM WIRE
KDKA-Home Forum
WAVE-Savings Talk
WLAC-Δ Church of Christ
WMMN-Shopping Notes
WTAM-Uncle Henry's Dog Club
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST
CBS-Dictators: WFBM
KMOX-Eddie Dunstedter
WAVE-Curly Fox' Fox Hunters
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WHAS-Mrs. Randalph, shopping
WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WTAM-Rhythm Octette (NBC)
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)
CBS-Margaret McCrae songs: WKRC WFBM WOWO WLAC WMMN WSMK (sw-15.27)
NBC-Bailey Axton, tr.: WCKY WAVE WHIO
MBS-Molly of the Movies: WLW WGN
KDKA-Congress of Clubs
KMOX-News Through a Woman's Eyes
WGBF-To be announced
WHAS-University of Kentucky
WIRE-Varady of Vienna
WLS-Homemakers' Hour
WSAI-Affairs of Rex Stevens
WSM-Dept. of Agriculture

2:15 EST 1:15 CST
NBC-Continental Varieties: WHIO WCKY WAVE KDKA WIRE WSM (sw-15.21)
CBS-Science Service; Dr. Knight Dunlap, U. of Cal., "Children with Nerves": WKRC WLAC WMMN WSMK (sw-15.27)
NBC-Ma Perkins, sketch: WLW WTAM WLS (sw-15.33)
KMOX-Barnyard Follies
WFBM-News
WGN-June Baker, economist
WMAQ-Tuneful Topics
WOWO-Guest Revue
WSAI-Great Lakes Band
WWVA-Donald Novis & Orch.

2:30 EST 1:30 CST
CBS-Mayfair Singers: WLAC WSMK WHAS WMMN WOWO WKRC (sw-15.27)
NBC-Vic & Sade, sketch; Bernadine Flynn: WLW WTAM WMAQ (sw-15.33)
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WSM-Continental Varieties (NBC)
WWVA-Ma Perkins

2:45 EST 1:45 CST
NBC-Have You Heard?: WCKY KDKA WHIO (sw-15.21)
NBC-The O'Neills, sketch: WLW WTAM WSM WMAQ (sw-15.33)
WAVE-Aft. Melodies
WFBM-Mayfair Singers (CBS)
WGN-Baseball; Cleveland vs. Chicago White Sox
WIRE-Black Magic
WLS-Homemakers' Hour
WWVA-Pioneers; News

3:00 EST 2:00 CST
NBC-Foxes of Flatbush, sketch: WENR KDKA WIRE WCKY (sw-15.21)
CBS-Great Lakes Revue: WHAS WKRC WSMK WFBM WOWO (sw-15.27)
NBC-Woman's Radio Review: WAVE WTAM WSM WMAQ (sw-15.33)

★ WGBF-MOVIE GOSSIP
WHIO-Negro Melody Singers
WLAC-Aft. Melodies
WLW-Johanna Grosse, organist
WMMN-News for Women Only
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST
NBC-John & the Escorts: KDKA WCKY WENR WIRE WHIO (sw-15.21)
CBS-Great Lakes Revue: WMMN KMOX-Window Shoppers
WLW-News and Financial Notes

3:30 EST 2:30 CST
NBC-Alma Kitchell, sop.: KDKA WENR (sw-15.21)
CBS-Chamber Orch.; Victor Bay, cond.: WFBM WLAC KMOX WSMK WHAS WKRC WMMN WWVA (sw-15.27)
NBC-Gene Arnold & Ranch Boys: WMAQ WCKY WAVE WIRE WSM WTAM WHIO
WGBF-Deaconess Hospital
WLW-Pepper Young's Family sketch (NBC)
WOWO-Δ Old Time Religion

3:45 EST 2:45 CST
NBC-Manhattans: WENR WAVE WSM
NBC-Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE WTAM
KDKA-Anne Muechen, French & German
KMOX-Dope from the Dugout
WHIO-Organ Melodies
WLW-Vickie Chase

4:00 EST 3:00 CST
CBS-Jimmy Farrell, bar.: WFBM WKRC WLAC WMMN WSMK (sw-15.27)
NBC-Inst. of Pacific Relations Forum: WSM WMAQ WHIO WTAM WAVE WCKY WIRE (sw-9.53)

NBC-Ernie Stemm's Orch.: KDKA (sw-15.21)
KMOX-Baseball; Cardinals vs. Boston
WENR-Washington Pk. Races
WHAS-Δ Week-day Devotions
WLW-Betty & Boh, sketch
WOWO-Little Joe
WWVA-Hoosier Merry-makers & Grandpa Jones

4:15 EST 3:15 CST
CBS-Billy Mills' Orch.: WKRC WSMK WFBM WHAS WMMN WLAC (sw-15.27)
★ WLW-Life of Mary Sothern, sketch

NEXT WEEK:

Quickly Forgotten

The story of Lee Wiley is a touching tale of a radio star who succeeded, then failed, and now finds success again



Sally Singer
See 6 pm. EST (5 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-678
WABC-880	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WFBM-770	WHIO-1250	WSAI-1330
WKRC-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-850
WEAF-660	WJZ-760	WSWK-1330
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WBBM-Carl Schreiber's Orch.
WFBM-Louise Lowe's Orch.
WGN Dance Orch.
WHAS-George Hamilton's Orch.
WLAC-Malcolm Tate, organist
WLW-Johnny Lewis' Orch.
WMAQ-King's Jesters
WMMN-Time & Weather
WTAM-Midnight Revue
WVVA-Slumber Hour

12:15 EST 11:15 CST
WAVE-Dance Orch.
WMAQ-Gentlemen of Rhythm

12:30 EST 11:30 CST
NBC-Alfred Barr's Orch.; WENR
WSM WAVE WIRE
CBS-Josef Cherniavsky's Orch.;
KMOX WBBM WFBM
MBS-Horace Heidt's Orch.; WGN
WLW

WHAS-Dream Serenade
WHIO-Sleepy Valley
WMAQ-Jack Russell's Orch.
WSAI-News; Slumber Hour
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST
KMOX-When Day Is Done

End of Tuesday Programs

4:30 EST 3:30 CST
NBC Singing Lady: KDKA WLW
(sw-15.21)
CBS-Billy Mills' Orch.: WOWO
(sw-9.59)
NBC Manhattan Guardsmen:
WMAQ WAVE WIRE WCKY
WHIO WSM
WENR-Irma Glen, organist
(NBC)
WTAM-Bronleigh House, songs
WVVA Shopping Synecopation

4:45 EST 3:45 CST
NBC Little Orphan Annie, sketch:
KDKA WLW (sw-15.21)
CBS Wilderness Road, sketch:
WHAS WKRC WOWO WFBM
WSMK WLAC WMMN (sw-
15.27)
WCKY Dick Tracy, sketch
WENR Gentlemen of Rhythm
WGBF-Musical Masterpiece
WGN-Harold Turner, pianist
WSAI Tea Time
WTAM-Armechair Explorers Club

5:00 EST 4:00 CST
NBC Flying Time: WCKY WSM
WAVE; WMAQ WIRE
CBS-Patti Chapin, songs: WSMK
WOWO WLAC WMMN WHAS
WFBM (sw-11.83)
NBC-Minute Men: WSAI WENR
News: KDKA WCPO
WGN-Armechair Melodies
WHIO-Piano Novelties
WKRC-Musical Calendar
WLW-Wise Crackers
WTAM-Musical Cocktail
WVVA Economy Notes

5:15 EST 4:15 CST
NBC-Mid-Week Hymn Sing: WSM
WTAM WCKY WAVE WIRE
WHIO (sw-9.53)
CBS-News of Youth, news drama
for children: WVVA
(sw-11.83 9.59)
NBC-Resume National Doubles
Championship Tennis Matches:
WSAI WENR

CBS-Burton Rogers with Organ:
WLAC
KDKA-Thank You Stusia
WCPO-Moods
WFBM Tea Time Tunes
WHAS-Sputter & Whine
WKRC-News; Ridge Runners
WLW-Steven Merrell & Organ
WMAQ-Maleolm Claire (NBC)
WMMN-Shopping Notes
WOWO-Amer. Family Robinson

5:30 EST 4:30 CST
NBC Singing Lady: WGN
CBS-News: Alexander Cores, violinist;
WVVA WSMK WLAC
WHAS WMMN
CBS-News; Sports Resume; Paul
Douglas: (sw-11.83)
NBC-News; Jackie Heller, tr.:
WCKY WAVE WIRE
KDKA-Baseball; Weather
WCPO-Brad Collins' Orch.
WENR News
WGBF-Mystery Drama
WHIO-Tarzan of the Apes
WKRC-Dixieland Band
WLW-Toy Band
WMAQ-Norman Ross
WOWO-News; H. Reser's Orch.
WSAI-Hollywood Reporter
WSM-News; Financial News
WTAM-News; Betty Brunn

5:45 EST 4:45 CST
CBS-Renewal of the Mounted
WSMK WVVA WBBM WFBM
(sw-11.83)
★ NBC-Lowell Thomas, commentator:
KDKA WTAM WLW
(sw-15.21)
Baseball Resume: WSAI WOWO
WAVE Here are Songs
WCKY-Musical Moods
WCPO-Dinner Music
WENR-Musical Grah Bag
WGN-Little Orphan Annie (NBC)
WHAS-Melody Cruise
WHIO-Jimmy Allen, sketch
WIRE-Melody Masters
WLAC-WPA Przm.
WMAQ-Soloist (NBC)
WMMN-Drifters
WSM-Dance Hour

6:00 EST 5:00 CST
NBC Easy Aces, sketch: KDKA
WCKY WENR WHIO WIRE
(sw-15.21)
(CBS-Musical Toast; Jerry Cooper;
Sally Singer: (sw-11.83)
★ NBC-Amos 'n' Andy: (sw-9.53)
(also see 10 p.m.)
CBS-It Actually Happened:
KMOX WSMK WHAS
WAVE Console Capers (NBC)
WFBM-Bohemians
WGBF-Evansville College
WGN-Wisecrackers
WKRC-Harmony Highways
WLAC-To be announced

★ WLW-Johnson Family, sketch
WMAQ-Sports Review
WMMN-News
WOWO-Bob Valentine
WSAI-Dinner Hour
WSM-Sirings; Pan American
Broadcast
WTAM Sportsman
WVVA-Radio Gossip; Sports

6:15 EST 5:15 CST
NBC-Voice of Experience: WLW
WMAQ WTAM (sw-9.53)
CBS-Herbert Foote's Concert Ensemble:
WOWO WLAC WMMN
(sw-9.59)
NBC-News for Voters, William
Hard: KDKA (sw-15.21)
NBC-Clint Noble's Orch.: WHIO
WSM WCKY WIRE
MBS-Palmer House Ensemble:
WSAI WGN

KMON-Renfrew of the Mounted
WAVE Round the Town
WCPO-One Night Bandstand
WENR-Palace Varieties
WHAS-Dick Tracy, sketch
WKRC-News; Cocktails for Two
WVVA-Royal Serenaders

6:30 EST 5:30 CST
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner,
sketch: WLW WENR WSM
CBS-Jack Miller's Orch.: WKRC
WHAS KMON WVVA WFBM
(sw-9.59 11.83)
NBC-Fred Hufsmith, tr.:
WCKY WMAQ
KDKA-Pittsburgh Varieties
WCPO-Merchants' Bulletin
WGBF-Hoffman's Boys Club
WGN-Blackstone String Trio
WHIO-Si Burick; Dance Music
WIRE-Varady of Vienna
WLAC-News; Variety Prgm.
WMMN-Baseball Scores; Eloise
Hall
WOWO-Detective Stories
WSAI-Billy Snider's Orch.
WTAM-Console Capers

6:45 EST 5:45 CST
★ CBS-Boake Carter, commentator:
WHAS KMOX WKRC
(sw-11.83-9.59)
WAVE-Old Kentucky Cloaker
WCKY-News; Musical Cocktail
WCPO-Secretary Hawkins
WENR-Totten on Baseball
WFBM-News
WGBF-Seroco Club
WGN-Palmer House Ensemble
WHIO Drama
WIRE-Sport Slants
WLAC-Sens of the Pioneers
WLW-Crusaders
WMAQ-Keith Beecher's Orch.
WMMN-Movie Reporter
WOWO-Hot Dates in Music
WSAI-Knot Hole Club
WSM-Two Girls
WTAM-Fred Hufsmith, tr. (NBC)
WVVA-Parade of the Stars

6:45 EST 5:45 CST
★ CBS-Boake Carter, commentator:
WHAS KMOX WKRC
(sw-11.83-9.59)
WAVE-Old Kentucky Cloaker
WCKY-News; Musical Cocktail
WCPO-Secretary Hawkins
WENR-Totten on Baseball
WFBM-News
WGBF-Seroco Club
WGN-Palmer House Ensemble
WHIO Drama
WIRE-Sport Slants
WLAC-Sens of the Pioneers
WLW-Crusaders
WMAQ-Keith Beecher's Orch.
WMMN-Movie Reporter
WOWO-Hot Dates in Music
WSAI-Knot Hole Club
WSM-Two Girls
WTAM-Fred Hufsmith, tr. (NBC)
WVVA-Parade of the Stars

6:45 EST 5:45 CST
★ CBS-Boake Carter, commentator:
WHAS KMOX WKRC
(sw-11.83-9.59)
WAVE-Old Kentucky Cloaker
WCKY-News; Musical Cocktail
WCPO-Secretary Hawkins
WENR-Totten on Baseball
WFBM-News
WGBF-Seroco Club
WGN-Palmer House Ensemble
WHIO Drama
WIRE-Sport Slants
WLAC-Sens of the Pioneers
WLW-Crusaders
WMAQ-Keith Beecher's Orch.
WMMN-Movie Reporter
WOWO-Hot Dates in Music
WSAI-Knot Hole Club
WSM-Two Girls
WTAM-Fred Hufsmith, tr. (NBC)
WVVA-Parade of the Stars

Night

7:00 EST 6:00 CST
NBC-Leo Reisman's Orch.; Loretta
Clemons, songs; Phil Ducey &
Johnny; Three Sweethearts, trio;
Chas. Martin introducing guest
speaker: WMAQ WTAM WGY
WLW (sw-9.53) (also see 10.30
p.m.)
CBS-Hammerstein's Music Hall;
Ted Hammerstein, n.c.; Lucy
Laulchin, sop.; Jerry Mann,
comedian; Guests: WABC
WKRC WHAS KMOX WBBM
WFBM WJR (sw-11.83-6.06)
NBC-To be announced: WJZ
WLS WCKY WSM KDKA
WHAM (sw-11.87)
CBS-Keyboard & Console:
WVVA WSMK WLAC WMMN
WAVE-Dinner Music
WCPO-Chamber of Commerce
WGN-Sports Review
WHIO-To be announced
WIRE-Dramas of Life
WOWO-Earl Gardner's Orch.
WSAI-Mel Snyder's Orch.

7:15 EST 6:15 CST
WCPO-Hy Geis
WGN-Rubinf, violinist
WIRE-Donald Novis & Morton
Gould
WSAI-Headliners
WVVA-Twilight Reverie

7:30 EST 6:30 CST
CBS-Ken Murray, comedian, Russ
Morgan's Orch.; Phil Regan,
tr.: WABC WHAS WKRC
WBBM WFBM WJR WLAC
KMOX (sw-11.83-6.06)

NBC-Edgar A. Guest, in Welcome
Valley, sketch: WJZ
WLW KDKA WHAM WLS
(sw-11.87)

★ NBC-Horace Heidt's Orch.:
WEAF WTAM WGY WAVE
WHIO WCKY WSM WIRE
WMAQ
MBS-Ozzie Nelson's Orch.: WGN
WCPO-Sport Review
WMMN-Varieties
WOWO-Melodeers
WSAI-Barney Rapp's Orch.
WVVA-Musical Majors

7:45 EST 6:45 CST
Rubinf, violinist: WGBF
WVVA
WCPO-Dance Orch.
WGN-Tom, Dick & Harry
WMMN-Haddon Rhodes

8:00 EST 7:00 CST
★ NBC-Ben Bernie's Orch.; Bill
Robinson, guest: WJZ WSM
WLS WHAM WLW WAVE
KDKA (sw-11.87)

★ CBS-Tommy Dorsey's Orch.:
WABC KMOX WMMN WOWO
WBBM WKRC WHAS WLAC
WFBM WJR (sw-11.83-6.06)

★ NBC-Vox Pop: The Voice of
the People. WEAF WGY
WTAM WCKY WHIO WIRE
WMAQ
WCPO-Soft Lights & Sweet Music
WGN-News; Sports Shots
WSAI-Witches Tale

8:15 EST 7:15 CST
WGN-Joe Saunders' Orch.

8:30 EST 7:30 CST
NBC-Loves of the Sea, musical
drama: WEAF WAVE WGY
WSM (sw-9.53)

★ CBS-The Caravan; Rupert
Hughes, m.c.; Nat Shilkret &
Benny Goodman's Orch.:
WABC WHAS WKRC WLAC
WFBM WBBM WOWO KMOX
WJR (sw-11.83-6.06)
NBC-Martin House: WCKY
KDKA (sw-11.87)
NBC-Romania Inc.: WJZ
Cti. Philharmonie Orch.: WENR
WGN
Jack Baniolph, bar.: WMAQ
WTAM
WCPO-Ward's Orch.
WHAM Let's Sing Neighbors
WHIO-Harry Kalb's Orch.
WIRE-Future Stars
WLW-Loves of the Southern Seas
WMMN-Nan Johnson
WSAI-Return Engagement

8:45 EST 7:45 CST
WHIO-Community Prgm.
WMAQ-Fletcher Henderson's Orch.
WMMN-Dance Tunes
WTAM-To be announced (NBC)

9:00 EST 8:00 CST
NBC-Nickelodeon; Sylvia Clark:
WEAF WTAM WMAQ WGY
(sw-9.53)
NBC-String Symphony; Frank
Black: WJZ WENR WHAM
KDKA WSM WCKY WIRE
WAVE (sw-11.87)
MBS-Bernarr McFadden's
Editorials: WGN WLW
WCPO-Tuesday at Nine
WHIO-Baseball Game
WMMN-Nine O'clock Varieties
WSM-Baseball Game

9:15 EST 8:15 CST
NBC-News for Voters; William
Hard: WHIO WENR WIRE
WCKY
WAVE-Ferde Grofe's Orch.
WGN-Concert Orch.
WLW-Super Songster
WSM-Dance Music

9:30 EST 8:30 CST
NBC-Barry McKinley, bar.:
WEAF WMAQ WSM WTAM
★ CBS-March of Time: WABC
WKRC WBBM KMOX WFBM
WJR (sw-6.12-6.06)
NBC-String Symphony: WENR
WCKY WAVE WSAI
WCPO-Hanser's Orch.
WGY John Sheehan; Piano Pals
WHAS-Herbert Koch, organist
WIRE-Rubinf, violinist
WLAC-Sports
WLW-Hot Dates in Music
WMMN-News
WOWO-Colonel Courtesy

9:45 EST 8:45 CST
NBC-Roy Campbell's Royalists:
WEAF WGY WIRE WMAQ
(sw-9.53)
CBS-Happy Days: WABC WHAS
WMMN WFBM WKRC WBBM
KMOX WOWO (sw-6.12-6.06)

NBC-Inst. of Pacific Relations
Forum: WJZ WENR WCKY
WAVE WSAI WHAM KDKA
WHIO WSM (sw-11.87)
WJR-Hot Dates in Music
WLAC-Frances Hill
WLW-Joe Haymes' Orch.
WTAM-Otto Thuru's Orch.

10:00 EST 9:00 CST
★ NBC-Amos 'n' Andy: WSM
WMAQ WLW WTAM (also at
6 p.m.)
NBC-(News, WJZ only); Frank
LaMarr's Orch.: WJZ WHAM
CBS-Willard Robison's Orch.:
WABC KMOX WBBM WMMN
WHAS
NBC-Clem McCarthy, sports:
WEAF
NBC-Nano Rodrigo's Orch.: (sw-
9.53)
News: WIRE WKRC WCKY
WJR

KDKA-News; Sports; Weather
WAVE-Marshall Family
WCPO-Sprigg's Orch.
WENR-Keith Beecher's Orch.
WFBM-Sportlight
WGBF-Mysterious Pianist
WGY-News; Musical Prem.
WLAC-Around the Town
WOWO-Dance Hour

10:15 EST 9:15 CST
NBC-Frank LaMarr's Orch.:
WCKY KDKA (sw-6.14)
CBS-Willard Robison's Orch.:
WFBM

NBC-Nano Rodrigo's Orch.:
WEAF WMAQ WAVE WTAM
WSM WGY
NBC-King's Jesters: WENR
KMOX-Three Queens & A Jack
WGN-Dream Ship
WIRE-Varady of Vienna
WJR-Baseball Scores; Rhythm
WKRC-Louis Prima's Orch.
WLW-Queen's Minstrel

10:30 EST 9:30 CST
NBC-Leo Reisman's Orch.:
WAVE (also at 7 p.m.)
CBS-Joe Reichman's Orch.:
WABC WMMN WLAC WFBM
WKRC
NBC-(News, WEAF only) Fletcher
Henderson's Orch.: WEAF
WMAQ WGY WIRE (sw-9.53)
NBC-Jolly Colburn's Orch.: WJZ
WHAM

MBS-Ted Weems' Orch.: WGN
WSAI
News: WGBF WBBM WVVA
WENR
KDKA-Dance Orch.
KMOX-Thank You Stusia
WCKY Taxi Cab Night Club
WCPO-Moonlight Sonata
WHAS-Robert Riggs, commentator

10:45 EST 9:45 CST
NBC-Fletcher Henderson's Orch.:
WENR WIRE WSAI WAVE
WSM WHIO
KMOX-News

11:00 EST 10:00 CST
NBC-Henry Busse's Orch.:
WEAF WCKY WIRE WGY
WGY WTAM WMAQ (sw-9.53)
CBS-Geo. Givot's Radio Circus:
WABC WJR WHAS WBBM
WKRC WSMK WMMN
NBC-Shandoe, violinist; Andy
Sammella's Orch.: WJZ WSM
KDKA WHAM WSAI (sw-6.14)
Dance Orch.: WAVE WGN
KMOX-Eddie Dunstedter's Orch.
WENR-Jack Russell's Orch.
WFBM-News
WHIO-News; Weather; Scores
WLAC-Scores; Speaker
★ WLW-Paul Sullivan News R'm
WVVA-Club Diamond

11:15 EST 10:15 CST
CBS-Geo. Givot's Radio Circus:
WLAC WVVA WFBM
KMOX-Detective Mysteries
WHIO-Claude Hoagland's Orch.
WLW-Barney Rapp

11:30 EST 10:30 CST
NBC-Lou Bring's Orch.: WJZ
WAVE KDKA WHAM WLW
WENR (sw-6.14)
CBS-Dick Stabile's Orch.: WABC
WKRC WFBM WSMK WHAS
KMOX WMMN WBBM WLAC
NBC-Keith Beecher's Orch.:
WEAF WHIO WCKY WIRE
WTAM WGY (sw-9.53)
MBS-Joe Sanders' Orch.: WGN
WSAI
WJR-Musical
WMAQ-Keith Beecher's Orch.:
WSM Dance Orch.
WVVA-Arcadians

11:45 EST 10:45 CST
KMOX-Lane Thompson's Orch.
WCKY-Slumber Hour
WGBF-Coral Room
WVVA-Dick Stabile's Orch.

12:00 EST 11:00 CST
NBC-Fletcher Henderson's Orch.:
WENR WIRE WSAI WAVE
WSM WHIO
KMOX-News

1 a.m.—BBC Military band: GSB GSD

TUESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 6:21 a.m.—Waterloo bridge: GSG GSH
- 7:30 a.m.—Nursery rhymes: GSG GSH
- 8:30 a.m.—Concert: TPA2
- 9 a.m.—In England now: GSF GSG GSH
- 10:30 a.m.—Vatican City hour: HVJ
- 10:45 a.m.—Round and about: GSF GSG GSH
- 11 a.m.—Commerce hour: COCD
- 12:50 p.m.—Grenadier Guards band: GSB GSD GSO
- 1 p.m.—Cuban dance music: COCD
- 1:05 p.m.—Salzburg music festival: NBC-red net-work
- 1:20 p.m.—Two piano recital: GSB GSD GSO
- 1:45 p.m.—Pidgeon-English: GSB GSD GSO
- 2:55 p.m.—Don't Talk to Strangers: GSB GSD
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Brass band: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 6 p.m.—Amateur hour: COCO
- 6 p.m.—Opera, Don Pasquale: DJB DJD
- 6 p.m.—Home from Sea: GSC GSD GSP
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—South American program: COCD
- 7:15 p.m.—Sound pictures: DJB DJD
- 7:30 p.m.—Footsteps of Fire: DJB DJD
- 8 p.m.—Woman's Hour: DJB DJD
- 8 p.m.—Continental: YV2RC
- 9 p.m.—Argentina program: LRN
- 9 p.m.—Bret Harte program: GSC GSD
- 9 p.m.—Raul Izquierdo, crooner: YV2RC
- 9:15 p.m.—Variety program: DJB DJD
- 9:20 p.m.—Ecuadorian program: HC2RI
- 10:25 p.m.—England now: GSC GSD
- 10:30 p.m.—Opportunity program: COCD
- 10:30 p.m.—Theater broadcast: TPA4
- 10:40 p.m.—Listener greetings: DJB DJD
- 12 mid.—Overseas hour: JVH
- 12:15 a.m.—Oregon music: GSB GSD
- 12:37 a.m.—Ijij hour: VPD
- 1 a.m.—BBC Military band: GSB GSD

BOYS! WIN A CAMERA!

- Do you want a swell Univex folding camera—that you can wear on your belt—and that takes dandy pictures? Of course you do, and it's a cinch to win it.
- Press the button, and it automatically extends open. It takes clear, crystal-like pictures that develop into beautiful 3" x 4" prints. You can get the film rolls for only ten cents at almost every store.
- This Univex Camera comes packed in a de luxe gift box with a special Karry Kase, which has two belt loops in back, so you can hook the whole camera onto your belt, ready for instant use.
- Wouldn't it be grand to have a Univex to take along on your vacation? Here is how you can get it, as easy as pie:
- All you have to do is to sell enough RADIO GUIDES and SCREEN GUIDES—the popular ten cent last-movng publications—to earn fifteen gold coupons, or 75 greenies. You can do this easily in a month or so.
- All you need to do is to fill out and mail the coupon below to RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

Mail This Coupon

Mr. Al Jones
Radio Guide
731 Plymouth Court
Chicago, Illinois

Tell me how I can earn extra money each week, and also send me RADIO GUIDE'S free prize catalog and special Univex Camera offer.

Name

Street and Number

CityState



Margaret McCrae
See 4 p.m. EST (3 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMCX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WDOW-1160
WBBM-770	WHIO-1250	WSAI-1330
WKRC-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-680	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WLW-Barney Rapp's Orch.
WMMN-Time & Weather
WTAM-Midnight Revue

12:15 EST 11:15 CST
CBS-Anstin Mack's Orch.: KMOX
WBBM

NBC-Gentlemen of Rhythm;
Orch.: WHIO WSAI WIRE
WSM WMAQ
WAVE-Dance Orch.

12:30 EST 11:30 CST
NBC-Jack Russell's Orch.: WIRE
WMAQ WSM WAVE

CBS-Josef Cherniavsky's Orch.:
KMOX WBBM WFBM
NBC-Keith Beecher's Orch.:
WENR

MBS-Joe Sanders' Orch.: WGN
WLW
WENR-Alfred Barr's Orch.

WHAS Dream Serenade
WHIO-Sleepy Valley
WSAI-News; Slumber Hour
WTAM-Charles Stenross' Orch.

12:45 EST 11:45 CST
CBS-Gro. Givort's Circus: WBBM
WFBM

KMOX-When Day is Done
End of Wednesday Prgrms.

Norman Cordon organist
WENR-Irma Glau organist
WGBF-News
WWVA-Shopping Syncopation
4:45 EST 3:45 CST
CBS-Wilderness Road, sketch:
WHAS WOWO WFBM WKRC
WSMK WMMN WLAC (sw-15.27)
NBC-Orphan Annie, sketch:
WLW KDKA (sw-15.21)
WCPO-Dude Ranch Days
WCKY Dick Tracy, sketch
WCPO-Moods
WENR-Gentlemen of Rhythm
WGBF-Musical Masterpiece
WGN-After the Ball Game
WSAI-Tea Time

5:00 EST 4:00 CST
NBC-Flying Time: WSM WCKY
WAVE WMAQ WIRE
CBS-George Hall's Orch.: WHAS
WOWO WMMN WFBM WWVA
WLAC WBBM WSMK (sw-11.83)
NBC-Animal News Club: WSAI
WENR
News: WCPO KDKA
WCPO-News
WGN-Armchair Melodies
WHIO-Piano Novelties
WKRC-Musical Calendar
WLW-Kay Kyser's Orch.
WTAM-Musical Cocktail

5:15 EST 4:15 CST
CBS-Hal Munro's Orch.: WKRC
WSMK WLAC
NBC-Clark Dennis, trn.: WCKY
WTAM WIRE
CBS-Bobby Benson and Sunny
Jim: (sw-11.83-9.59)
NBC-Resume Nat'l Doubles
Championship Tennis Matches:
WSM WAVE WSAI KDKA
WENR (sw-15.21)
WCPO-Galvano & Cortez
WFBM-Tea Time Tunes
WHAS-Spatter & Whine
WHIO-Buddy & Ginger
WLW-Adrian O'Brien; Organ
WMAQ-Malcolm Claire (NBC)
WMMN-Shopping Notes
WOWO-Amer. Family Robinson
WWVA-Economy Notes

5:30 EST 4:30 CST
NBC-News; Castles of Romance:
WAVE WCKY
CBS-News; Bon Bon, popular
singer: WSMK WLAC WHAS
WWVA
NBC-The Singing Lady: WGN
CBS-News; Sports Resume (sw-11.83)
NBC-News; Dorothy Page, con-
tralto: WIRE
News: WSM WENR
Tarzan of the Apes: WKRC
WHIO
KDKA-Baseball Scores; Weather
WCPO-Dorsey Brothers' Orch.
WGBF-Mystery Drama
WLW-Tov Band
WMAQ-Norman Ross
WMMN-Boggie
WOWO-News; Piano Tonopictures
WTAM-News; Covert & Reed

5:45 EST 4:45 CST
NBC-Three Scamps: WMAQ
CBS-Renewal of the Mounted:
WFBM WWVA WSMK WBBM
(sw-11.83)
★ NBC-Lowell Thomas, com-
mentator: WLW KDKA
WTAM (sw-15.21)
WAVE-Here are Songs
WCKY-Musical Moods
WCPO-Dinner Music
WENR-Musical Grab Bag
WGN-Little Orphan Annie (NBC)
WHAS-Melody Cruise
WHIO-Jimmie Allen, sketch
WIRE-Paul Pendarvis' Orch.
WKRC-20th Century Serenade
WLAC-Tonic Tunes
WMMN-Drifters
WOWO-Ball Scores
WSAI-Red Barber
WSM-Dance Hour

6:00 EST 5:00 CST
★ NBC-Amos 'n' Andy, sketch:
(sw-9.53)
CBS-Lee Wiley, songs: WLAC
WSMK KMOX WKRC (sw-11.83-9.59)
NBC-Easy Aces, sketch: WENR
WCKY KDKA WHIO WIRE
(sw-15.21)
WAVE-Round the Town
WFBM-Wheeler Mission
WGN-Blackstone String Trio
★ WLW-The Johnsons, sketch

WMAQ-Sports Review
WMMN-News
WOWO-Bob Valentine
WSAI-Dinner Hour
WSM Strings; Pan American
Broadcast
WTAM Sportsman
WWVA-Radio Gossip; Baseball
Scores

6:15 EST 5:15 CST
★ NBC-ALKA-SELTZER PRE-
sents Uncle Ezra's Radio Sta-
tion: WTAM WHIO WIRE
WMAQ WCKY (sw-9.53)
CBS-Fray & Baum, piano duo:
WLAC WOWO WWVA (sw-11.83)
NBC-Clint Noble's Orch.: WSAI
WENR
NBC-News for Voters; William
Hard: KDKA (sw-15.21)
MBS-Palmer House Ensemble:
WGN WLW
KMON-Renewal of the Mounted
WCPO-One Night Bandstand
WGBF-Tarzan, sketch
WHAS-Dick Tracy
WKRC-Sports; News
WMMN-Super Songsters

6:30 EST 5:30 CST
NBC-Edwin C. Hill, The Hu-
man Side of the News: WCKY
WMAQ
CBS-Benny Fields, songs: WSMK
WHAS WMMN WWVA WKRC
WFBM (sw-11.83)
★ NBC-HORLICK'S MALTED:
Mik Presents Lum & Abner,
sketch: WLW WENR WSM
KDKA-Dance Orch.
KMOX-The Wisecrackers
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Lone Ranger
WHIO-Si Burick; Dance Music
WIRE-Varady of Vienna
WLAC-News; Speaker
WOWO-Detective Stories
WSAI-Johnny Lewis' Orch.
WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST
NBC-Connie Gates, contralto:
WCKY
★ CBS-Boake Carter, commen-
tator: WHAS KMOX WKRC
(sw-11.83-9.59)
KDKA-Dan & Sylvia
WAVE-Old Kentucky Clocker
WCPO-Secretary Hawkins
WENR-Totten on Baseball
WFBM-News
WGBF-Seroco Club
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
★ WLW-Summer Time Swing
WMAQ-Keith Beecher's Orch.
WMMN-Movie Reporter
WOWO-Rubinioff, violinist
WSAI-Knot Hole Club
WSM-Musical Interlude
WTAM-Rhythmic Revue
WWVA-Parade of the Stars



7:00 EST 6:00 CST
NBC-Willie & Eugene Howard;
Fifi D'Orsay & Victor Arden's
Orch.: WJZ WLS WHIO
WHAM KDKA WIRE WCKY
(sw-11.87)
★ CBS-Cavalcade of America In
Music; Don Vorhees' Orch.:
WABC WHAS WKRC WBBM
KMOX WFBM WJR WLAC
(sw-11.83-6.06)
★ NBC-One Man's Family,
serial drama; Anthony Snythe;
WEAF WTAM WSM WAVE
WGY WLW WMAQ
WCPO-Hornberger Trio
WGN-Sports Review
WMMN-Organ Revue
WOWO-Thank You, Stusia
WSAI-Mel Snyder
WWVA-Jack Lloyd, songs

7:15 EST 6:15 CST
WCPO-Hy C. Geis & Helen Kilb
WGN-Rubinioff, violinist
WMMN-Happy Havlicheck
WCWO-Ferlie Grofe's Orch.
WSAI-Headliners
7:30 EST 6:30 CST
★ CBS-Burns & Allen; Jimmie
Newell, trn.; Eddy Duchin's
Orch.: WABC WKRC KMOX
WBBM WFBM WJR WHAS
WLAC (sw-11.83-6.06)
NBC-Lavender & Old Lace; Lucy

Monroe: WJZ WHAM KDKA
WLS WSAI (sw-11.87)
★ NBC-Hal Kemp's Orch.: WEAF
WTAM WAVE WHIO WGY
WCKY WSM WIRE WMAQ
★ MBS-Music Box: WLW WGN
WCPO Sport Review
WMMN-Dance Tunes
WWVA-Musical Varieties

7:45 EST 6:45 CST
WCPO-Blundon Will
WLS-Rhythm Orch.
WMMN-Donald Novis & Orch.
WWVA-Serenaders

8:00 EST 7:00 CST
★ NBC-Col. Stoopnagle & Budd:
Amateurs & Peter Van Stee-
den's Orch.: WEAF WTAM
WAVE WMAQ WSM WLW
WGY (sw-9.53)
★ CBS-CHESTERFIELD CIGAR-
ettes Presents Andre Kostelan-
etz' Orch.; Kay Thompson;
Ray Heatherton; Rhythm Sing-
ers; David Ross: WABC
WKRC WOWO WHAS WBBM
KMOX WFBM WLAC WMMN
WJR (sw-11.83-6.06)

NBC-Chicago Grand Opera Orch.:
WJZ WCKY KDKA WHAM
WHIO WLS (sw-11.87)
WCPO-Drama
WGN-News, Sports
WIRE-Red Dickerson's Orch.
WSAI-Chariotiers

8:15 EST 7:15 CST
MBS-Joe Sanders' Orch.: WGN
WSAI
WCPO-Camera Clicks
WLS-The Govt. & Your Money

8:30 EST 7:30 CST
NBC-News for Voters, William
Hard: WJZ WENR WCKY
WIRE
CBS-Community Sing; Homer
Rhodeheaver, leader: WABC
WKRC WOWO WHAS WBBM
WJR WLAC KMOX WKRC
(sw-11.83-6.06)

WCPO-Ward's Orch.
WGN-Chicago Grand Opera
Orch.
WHIO-Harry Kalb's Orch.
WKRC-Rhythm Orch.
WMMN-The Wanderer
WSAI-Nat'l Democratic Party

8:45 EST 7:45 CST
NBC-Craftsmen's Guild Banquet;
W. A. Fisher, Pres., Mr.
Knudsen, & Edwin C. Hill,
speakers: WJZ WENR WCKY
WIRE KDKA WHAM (sw-11.87)
WCPO-Shaw's Orch.
WHIO-Claude Heagland's Orch.
WKRC-Symphony Orch.
WMMN-Dance Tunes

9:00 EST 8:00 CST
★ CBS-Gang Busters; Crime
Drama by Phillips Lord:
WABC WHAS WKRC WBBM
KMOX WOWO WFBM WJR
WLAC (sw-6.12-6.06)
★ NBC-Your Hit Parade &
Sweepstakes: WEAF WJZ
WGY WMAQ WLW WSM
WENR KDKA WTAM WAVE
WIRE WHIO WHAM WCKY
(sw-6.14-9.53)
WCPO-Wednesday at Nine
WGN-Ozzie Nelson's Orch.
WMMN-Amer. Family Robinson
WSAI-Concert Hall

9:15 EST 8:15 CST
WCPO-Hauser's Orch.
WMMN-Dance Varieties
WSAI-News
9:30 EST 8:30 CST
★ CBS-March of Time: WABC
WFBM WBBM WKRC KMOX
WJR (sw-6.12-6.06)
WCPO-Boxing Matches
WGN-Dance Orch.; soloists
WHAS-Herbert Koch, organist
WLAC Sports
WMMN-News
WOWO-The Dreamers
WSAI-Mart Kenney

9:45 EST 8:45 CST
CBS-Jack Shannon, trn.: WABC
WLAC WBBM WMMN WOWO
WKRC (sw-6.12)
Rubinioff, violinist: WHAS WJR
WFBM
KMOX-News & Sports
WSAI-Ace Brigade's Orch.

10:00 EST 9:00 CST
NBC-(News, WJZ only) Ink
Spots: WJZ WHAM
CBS-Joe Reichman's Orch.:
WABC WMMN WOWO WBBM
KMOX
NBC-Jolly Coburn's Orch.: WEAF
WGY (sw-9.53)
★ NBC-Amos 'n' Andy, sketch:
WSM WLW WMAQ WTAM
MBS-Horace Heidt's Orch.: WGN
WSAI

News: WIRE WKRC WCKY
WJR
KDKA-News; Sports
WAVE-Bob Crosby's Orch.
WENR-Keith Beecher's Orch.
WFBM-Sports
WGBF-To be announced
WHAS-Dance Time
WHIO-Rubinioff, violinist
WLAC-Around the Town

10:15 EST 9:15 CST
CBS-Joe Reichman's Orch.:
WABC WJR WFBM WSMK
NBC-John B. Kennedy: WJZ
KDKA (sw-6.14)
NBC-Jolly Coburn's Orch.: WSM
WCKY
KMOX-Bob Burns, songs
WAVE-Melody Road
WENR-King's Jesters
WGN-Dream Ship
WHAM-Bobby Lyon's Orch.
WHIO-News; Harry Kalb's Orch.
WIRE-Varady of Vienna
WJR Sports: Rhythm
WKRC-Louis Prima's Orch.
WLW-Ray Perkins
WSAI-Lloyd Huntley's Orch.
WTAM-Stars Over the Great
Lakes

10:30 EST 9:30 CST
NBC-(News, WEAF only) Jesse
Crawford, organist: WEAF
WCKY WMAQ WHIO WGY
WIRE (sw-9.53)
CBS-Clyde Lucas' Orch.: WABC
WKRC WMMN WOWO WFBM
KMOX
NBC-Institute of Pacific Rela-
tions Forum: WJZ WHAM
WSAI WSM WAVE
News: WBBM WENR WGBF
WHAS
KDKA-Dance Orch.
WGN-Ted Wreems' Orch.
WLAC-News; Lost & Found Col-
umn

10:45 EST 9:45 CST
CBS-Clyde Lucas' Orch.: WSMK
WHAS WJR WLAC
NBC-Jesse Crawford, organist-
WTAM
NBC-Phil Ohman's Orch.: WJZ
WENR WHAM WSAI WAVE
WSM

10:00 EST 9:00 CST
NBC-(News, WJZ only) Ink
Spots: WJZ WHAM
CBS-Joe Reichman's Orch.:
WABC WMMN WOWO WBBM
KMOX
NBC-Jolly Coburn's Orch.: WEAF
WGY (sw-9.53)
★ NBC-Amos 'n' Andy, sketch:
WSM WLW WMAQ WTAM
MBS-Horace Heidt's Orch.: WGN
WSAI
News: WIRE WKRC WCKY
WJR
KDKA-News; Sports
WAVE-Bob Crosby's Orch.
WENR-Keith Beecher's Orch.
WFBM-Sports
WGBF-To be announced
WHAS-Dance Time
WHIO-Rubinioff, violinist
WLAC-Around the Town

WEDNESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 12:30 p.m.—BBC Ireland orch.: GSB GSD GSO
- 1 p.m.—Cuban dance music: COCD
- 2 p.m.—Latin-American music: COCD
- 3:05 p.m.—Salzburg Festival relay: NBC-Blue network
- 3:30 p.m.—Novelty quintet: GSB GSD GSO
- 4 p.m.—Mother's pie crust: GSB GSF GSG
- 4 p.m.—Talk: RNE
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 5 p.m.—Light music: DJB DJD
- 6 p.m.—Arctic Expeditions: GSC GSD GSP
- 6:30 p.m.—Symphony concert: 2RO
- 7 p.m.—Pan-American program: W3XAL (6.1)
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—Holland program: PCJ (9.59)
- 7:10 p.m.—Nursery rhymes: GSC GSD GSP
- 7:15 p.m.—Banata and Badina, songs: 2RO
- 7:15 p.m.—Typical music: YVZRC
- 7:15 p.m.—Sound pictures: DJB DJD
- 7:30 p.m.—Works of old masters: DJB DJD
- 8 p.m.—National Railways program: HJU
- 8:30 p.m.—Jesus Paiva, crooner: YVZRC
- 8:30 p.m.—Hitler Youth program: DJB DJD
- 9 p.m.—Vancouver salute: GSC GSD
- 9 p.m.—Argentina hour: LRX
- 9 p.m.—National Tourist program: TIPG
- 9:15 p.m.—Entertainment: DJB DJD
- 9:55 p.m.—Empire party: GSC GSD
- 10:30 p.m.—Opportunity program: COCD
- 10:30 p.m.—Theater broadcast: TPA4
- 10:45 p.m.—Listener greetings: DJB DJD
- 12 mid.—Overseas hour: JYII
- 12:37 a.m.—Fiji hour: VPD
- 1:10 a.m.—Coastal craft: GSB GSD
- 1:25 a.m.—In Accordance with Regulations: GSB GSD

Phillips Lord's GANG BUSTERS

Radio Show Gives You Plenty of Thrills Every Wednesday Evening—It Takes You Behind Scenes with Leading, Living Manhunters—Shows You How the Dragnet for Public Enemies Is Cleverly Spread

DID YOU KNOW THAT

The Same Kind of Thrill May Be Yours Every Week Night?

Help Yourself to Your Share of Exciting Tales by Purchasing OFFICIAL DETECTIVE STORIES. It's Packed with the Thrills of Many Super-Manhunts Conducted by Living Sleuths to Clear Up Current Crimes. Official Sources—Profusely Illustrated.

GET YOUR COPY AT THE NEWS STANDS

10 cents

Thursday

August 27



Margery Hannon
See 2:15 p.m. EST (1:15 CST)

Network Changes

Lewis Gannett, "Books," formerly 4 p.m., now CBS 4:30 p.m. EST (3:30 CST)

News

8:55 a.m.—CBS-WHAS
9:00 a.m.—NBC-WCKY WAVE
5:30 p.m.—NBC-WAVE
5:30 p.m.—CBS-WHAS
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-KMOX
10:30 p.m.—NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW

Classical Music

7:00 p.m.—Seattle Symp. Orch.: CBS-WABC

Morning

7:00 EST 6:00 CST

NBC-Malcolm Claire: WTAM
CBS-On the Air Today: Song Stylists (sw-21.52)
NBC-Morning Devotions: WSAI
KMOX-Home Folks' Hour
WCKY-Morning Roundup
WCPO-Tuna Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLW- Δ Nation's Family Prayer
WMAQ-Suburban Hour
WMMN-Ranch Hands
WOWO- Δ Radio Bible Class
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST

NBC-Dick Leibert, organist: WSAI
NBC-Good Morn. Melodies: WSM
Musical Clock: WMMN WCKY
KDKA-News, Musical Clock
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW- Δ Morn. Devotions
WTAM-Ford Rush

7:30 EST 6:30 CST

CBS-Salon Musicale (sw-21.52)
NBC-Cheerio: WCKY WTAM WLW
Musical Clock: WCPO WSM
KDKA-Kiddies' Klub
KMOX-Markets; News
WFBM-Chuck Wagon
WHAS- Δ College Devotions
WIRE- Δ Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WMMN-Mountain Boys
WOWO-Breakfast Club
WSM-Daily Sun Dial

7:45 EST 6:45 CST

NBC-Dandies of Yesterday: WSAI
KDKA-Musical Clock
KMOX-Home Folks Hour
WIRE-News
WLS-Hoosier Sodbusters
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST

NBC-Songs My Mother Taught Me: WCKY
CBS-Larry Vincent, songs: WHAS WSMK (sw-21.52)
★ NBC-Breakfast Club: KDKA WSM WSAI WAVE (sw-21.54)

Musical Clock: WWVA WIRE
News: WLAC WLW WWVA
KMOX-The Waker-Uppers
WFBM-Early Birds
WGBF- Δ East Side Tabernacle
WGN Good Morning Prgm.
WHIO-Almanac
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM Pie Plant Pete

8:15 EST 7:15 CST

CBS-As You Like It: WSMK WMMN WHAS (sw-21.52)
NBC-Streamliners; Alice Joy; WCKY WHIO WTAM
WCPO Today's Headlines
WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-The Novelists
WLW Arthur Chandler, Jr.
WWVA Musical Clock

8:30 EST 7:30 CST

CBS-As You Like It: WOWO
WCPO-Variety Time
WGN-Good Morning
WLW-Dance Rhythm
WKRC- Δ Christian Science
WTAM-Animal Protective League

8:45 EST 7:45 CST

CBS-Song Stylists; News: WSMK WHAS WKRC (sw-21.52)
CBS-Bill & Ginger; News: (sw-21.52)
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Aunt Mary
WMMN- Δ Morning Devotions
WOWO-R. Liebert, organ; News
WTAM-Streamliners (NBC)

9:00 EST 8:00 CST

CBS-Betty & Bob, sketch: WKRC (sw-21.52)
NBC-News; Happy Jack, songs: WHIO WCKY WAVE WMAQ
CBS-Fred Feibel, organist: WSMK WMMN
News: KMOX WFBM WSM
KDKA-News: Music
WCPO-Val Yorke's Orch.
WGN-Morning Melodies
WHAS-Jackson Family
WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW-Don Hall Trio
WOWO-Melody Hour
WSAI- Δ Church Forum
WTAM-News; Shero Trio
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST

NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21)
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Viennese Sextet: WCKY WHIO WSM
KMOX-Musical Prgm.
WAVE-Homefolks Frolic
WCPO Carlos Magenti
WFBM Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WIRE-Varady of Vienna
WLS Magnolia Time
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM Health & Home

9:30 EST 8:30 CST

CBS-Salon Musicale: WMMN WSMK
NBC-Josh Higgins of Finchville: KDKA WAVE WSM (sw-15.21)
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)
NBC-Fiddlers Three: WTAM WIRE WCKY
KMOX-The Corn Huskers
WCPO Morning Serenade
WGN Secrets of Happiness
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WLW-Alice O'Leary; Organ
WMAQ-Morning Melodies
WSAI-Round House Boys
WWVA-Murine Melodies

9:45 EST 8:45 CST

NBC-Romance of Dan & Sylvia: KDKA (sw-15.21)
CBS-Salon Musicale: WLAC

NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY
KMOX Fascinating Melodies
WAVE- Δ Devotional Service
WGN-Making the Constitution
WHAS-Strollers
WLW-The Gaieties
WOWO Shumaker & Rudig
WSAI-News
WSM-Georgia Wildcats
WWVA Chuck & Don

10:00 EST 9:00 CST

NBC-Herman & Banta: WSM KDKA WAVE WCKY WHIO (sw-15.21)
CBS Blue Flames: WKRC WHAS WFBM WSMK WOWO WLAC WMMN (sw-21.52)
NBC-David Harum, sketch: WMAQ WTAM WSAI (sw-15.33)
KMOX Ma Perkins
WCPO Dixieland Band
WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLW Hymns of All Churches
WWVA Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST

NBC-Breen & de Rose: WIRE WHIO WCKY WAVE WTAM WSM
CBS-Madison Ensemble: WMMN WHAS WOWO WLAC WSMK KMOX (sw-21.52)
NBC-Home Sweet Home, sketch: WLS WLW KDKA (sw-15.21)
WCPO-Dot Club News
WFBM Harlin Brothers
WGN-Conkey Question Box
WKRC-Woman's Hour
WMAQ-Melody Bakers
WOWO-Honeymooners
WSAI-Friendly Counselor

10:30 EST 9:30 CST

NBC-Ralph Kirbery, the dream singer: WMAQ WTAM WLW WHIO (sw-15.33)
CBS-Chicagoans: WHAS WKRC WMMN WSMK WLAC (sw-21.52)
NBC-Honeymooners, Grace & Eddie: WSM WAVE WCKY
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Beauty Prgm.
WFBM-Kitchen of the Air
WGN-Morning Serenade
WIRE-TuneIn! Topics
WOWO-Market Reports
WWVA-Rapid Ad Service

10:45 EST 9:45 CST

NBC-Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)
NBC-Wife Saver: WTAM WMAQ WSAI (sw-15.33)
Party Line: WHAS WOWO
KMOX-Chicagoans (CBS)
WAVE-Morning Moods
WCKY-Souvenirs of Song
WCPO-Moods
WGBF-School for Brides
WGN Bachelor's Children
WHIO-Morn. Varieties
WMMN-Kentucky Hill-Billies
WSM-Manhatters (NBC)
WWVA-Elmer Crowe

11:00 EST 10:00 CST

NBC-Five Star Jones, sketch: WLS
★ CBS-Between the Bookends; Ted Malone: WLAC KMOX WHAS WMMN WKRC WSMK (sw-21.52-9.9)
NBC-Girl Alone, sketch: WMAQ WLW WTAM
NBC-Christine, songs & piano: WCKY
NBC-Jack & Loretta Clemens: WAVE WSM WIRE WHIO
KDKA-News
WCPO Today's Headlines
WFBM-Bohemians
WGBF-Mr. & Mrs.
WGN-Painted Dreams, sketch
WOWO-Nate Schilkret's Orch.
WSAI-Household Hints
WWVA-The Ol' Partner

11:15 EST 10:15 CST

NBC-Hollywood High Hatters: WMAQ
CBS-Mary Lee Taylor, talk: WWVA WHAS WOWO WLAC KMOX
NBC-Honeyboy & Sassafras: WIRE WTAM WHIO WAVE WCKY WSM

CBS Rhythm Boys: (sw-21.52-9.99)
Markets: WLW WLS
KDKA Luncheon Dance
WCPO Child's Welfare Court
WGBF-Bill & Ginger
WGN-Harold Turner, pianist
WJR-Poetic Strings
WKRC-Bulletin Board
WMMN-Piano Melodies

11:30 EST 10:30 CST

NBC-Dan Harding's Wife: WHIO WSM WCKY WAVE WTAM
CBS Summer Rhythm: WHAS WKRC WFBM KMOX WSMK WMMN (sw-21.52-9.59)
NBC-Genia Neumenoff, pianist: KDKA WSAI WMAQ (sw-15.21)
Lost Reveries: D'Amour Nuptial, Boisnarrier; Scherzo from "Midsummer Night's Dream," Mendelssohn; Rescuer, Gretchenlinoff; The Flight of the Bumble Bee, Rimsky-Korsakoff
WCPO-Music by Wallenstein
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WIRE-Hughes Reel
WLAC-Betty & Bob
WLS Fed. Housing Speaker
WLW Old Fashioned Girl
WOWO-Housewife's Hour
WWVA-Rhythm Rangers

11:45 EST 10:45 CST

NBC-Words & Music; Ruth Lyon: WSM WAVE KDKA WSAI WMAQ (sw-15.21)
NBC-Merry Madcaps: WIRE WCKY WHIO
MBS-The Kid Sister: WGN WLW
WGBF-Hoosier Philosopher
WLAC-Morton Gould's Orch.
WLS Old Kitchen Kettle
WMMN Farm Prgm.
WOWO Varieties
★ WPAR-MOVIE GOSSIP (1420 kc)
WTAM-Noonday Resume

Afternoon

12:00 EST 11:00 CST

NBC-Words & Music: WLW
CBS Matinee Memories: WWVA (sw-15.27-9.59)
NBC-Mary Dietrich, sop.; Orch.: WIRE WTAM
CBS-Betty & Bob, sketch: WFBM WHAS KMOX
News: WCKY WHIO WMMN
WCPO-Hunter James Choir
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WLS Old Kitchen Kettle
WOWO-George Hall's Orch.
WSAI-Encores

12:15 EST 11:15 CST

CBS-Modern Cinderella: WHAS WFBM KMOX
NBC-Mary Dietrich, sop.; Orch.: WCKY WHIO (sw-15.33)
CBS Matinee Memories: WLAC WMMN
NBC-Dot & Will: WMAQ WAVE
News: WWVA WOWO
Orch. Prgm.: WLW WLS
KDKA Sam & Jack
WCPO Claude Harris' Orch.
WGN Daring Sisters
WKRC-Jane Grey
WSAI-Darktown Meeting Time
WSM Farm Credit Interview
WTAM-At the Exposition

12:30 EST 11:30 CST

CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)
CBS-Academy of Medicine Prgm.: (sw-15.27-9.59)
NBC-Chas. Stenross' Orch.: WOKY WHIO (sw-15.33)
Weather & Markets: WLS WLW
WCPO-Man on the Street
WGN-Markets; Δ Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLAC-News; Variety Prgm.
WMMN-Inquiring Reporter
WOWO-Harry Reser's Orch.
WSAI-Larry Duran & guitar
WTAM-Livestocks; Hank Miller's Boys
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
CBS-Doris Kerr, songs: WKRC WLAC (sw-15.27-9.59)
WCPO-Gypsy Music
WGBF-Bulletin Board
WLS-Dinnerbell prgm.
WLW-Farm & Home Hour (NBC)
WMMN-Mixing Bowl
WOWO Earl Gardner's Orch.
WSAI-Day Dreams
WTAM-Chas. Stenross' Orch.
WWVA-Luncheon Music

1:00 EST 12:00 CST

NBC-Thursday Matinee: WTAM WCKY (sw-15.33)
CBS-Eton Boys: WOWO WMMN WSMK WHAS KMOX WFBM WKRC (sw-15.27-9.59)
WCPO-Swing Session
WGBF-Church & School News
WGN-Palmer House Ensemble
WHIO-Dance Parade
WLAC Luncheon Musicale
WSAI-News

1:15 EST 12:15 CST

CBS-Happy Hollow: WSMK WKRC WMMN (sw-15.27-9.59)
KMOX-Magic Kitchen
WFBM-Farm Bureau
WGBF-Market Report
WGN-Lawrence Salerno & Organ
WHAS-College of Agriculture
WHIO-Around the Band Stand
WIRE-News
WOWO Purdue Prgm.
WSAI-Johnny Lewis
WWVA-Salon Moods

1:30 EST 12:30 CST

NBC-Jos. Littan's Orch.; Carol Deis, sop.: WTAM WMAQ WSAI (sw-15.33)
CBS-Music in the Air: WOWO WKRC (sw-15.27)
NBC-Music Guild; Jonchim Ensemble, guests: WCKY
MBS-Blackstone String Trio: WGN WLW
News: WSM WIRE
KDKA-Home Forum
WAVE-Savings Talk
WCPO-Goldman's Band
WFBM-Hoosier Farm Circle
WHAS-Savings Talk; Livestock Market Reports
WHIO-To be announced
WLAC- Δ Church of Christ
WLS Livestock Markets
WMMN Shopping Notes
WWVA-Dr. Lamont

1:45 EST 12:45 CST

KMOX-Eddie Dunstedter, organist
WAVE-Carly Fox' Fox Hunters
WFBM-Downtown Chatter
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WHAS-Shopping Guide
WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST

CBS-Mabelle Jennings, commentator: WKRC WFBM WSMK WLAC WMMN (sw-15.27)
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)
MBS-Molly of the Movies: WLW WGN
KDKA-State Fed. Penna. Women
KMOX-News Through a Woman's Eyes
WAVE-Music Guild (NBC)
WCPO-Musical Matinee
WHAS-University of Kentucky.
WHIO-Organ Melodies
WIRE-Varady of Vienna
WLS-Home Makers Hour
WOWO-Hazel Valentine
WSAI-Affairs of Rex Stevens
WSM-State Dept. of Agriculture

2:15 EST 1:15 CST

NBC-Ma Perkins, sketch; Margery Hannon: WLW WTAM WLS (sw-15.33)
CBS-Howells & Wright, pianists: WOWO WSMK WKRC WLAC
NBC-Angelo Vitale's Band; WSM WAVE WCKY KDKA WHIO (sw-15.21)
WCPO-Baseball Game
WFBM-News
WGN-June Baker, economist
WIRE-Gilbert Mershon
WMAQ-TuneIn! Topics
WSAI-Songs of the Islands
WWVA-Donald Novis & Orch.

2:30 EST 1:30 CST
NBC-Vic & Sade, sketch, with Bernardine Flynn: WTAM WLW WMAQ (sw-15.33)
CBS-Do You Remember?: WHAS WKRC WLAC WOWO WSMK WMMN (sw-15.27)
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Home Makers' Hour
WSAI-Carnival
WSM-Francis Craig's Orch.
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST

NBC-The O'Neills, sketch: WSM WTAM WLW WMAQ (sw-15.33)
NBC-King's Jesters: WCKY KDKA (sw-15.21)
News: WAVE WHIO
WFBM-Front Page Drama
WGN-Baseball Game
WLAC Luncheon Musicale
WLS-Home Makers' Hour
WWVA-Pioneers; News

3:00 EST 2:00 CST

NBC-Woman's Radio Review: WTAM WAVE WMAQ WSM (sw-15.33)
CBS-All Hands On Deck: WHAS WSMK WKRC WFBM WOWO (sw-15.27)
NBC-Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)
Baseball: WSAI WHIO
WLAC-Aft. Melodies
WLW-Johanna Grosse, organist
WMMN-News for Women Only
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST

NBC-Jackie Heller, tr.: KDKA WCKY WENR WIRE (sw-15.21)
CBS-All Hands On Deck: WMMN KMOX-Windup Shoppers
WHAS-Songs in the Afternoon
WLW-News and Financial Notes

3:30 EST 2:30 CST

NBC-Gene Arnold & Ranch Boys: WMAQ
CBS-Greetings from Old Kentucky: WLAC WSMK WFBM WHAS WKRC WMMN WWVA (sw-15.27)
★ NBC-Light Opera Co.; Harold Sanford's Orch.: WAVE WSM WENR WIRE KDKA WCKY (sw-15.21)
KMOX-Piano Recital
WGBF-Deaconess Hospital
WLW-Pepper Young's Family, sketch (NBC)
WOWO- Δ Old Time Religion
WTAM-Streets of the World

3:45 EST 2:45 CST

NBC-Vass Family: WTAM WMAQ
KMOX-Dope from the Dugout
WLW-Jane Emerson and Organ

4:00 EST 3:00 CST

NBC-Inst. of Pacific Relations Forum: WMAQ (sw-9.53)
CBS-Kellogg Pact Day Talk by Estelle Sternberger: WMMN WSMK WKRC WFBM WLAC (sw-15.27)
KMOX-Baseball; Cardinals vs. Boston
WENR-Washington Pk. Races
WHAS- Δ Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WTAM-Every Man's Treasure House
WWVA-Hoosier Merrymakers

4:15 EST 3:15 CST

CBS-Clyde Barrie, har.: WOWO WKRC WFBM WSMK WMMN WLAC WHAS (sw-15.27)
★ WLW-Life of Mary Sothern
WTAM-Don Jose

4:30 EST 3:30 CST

NBC-Answer Me This: WCKY WSM WIRE WMAQ WAVE WTAM (sw-9.53)
CBS-Lewis Gannett, "Books": WMMN WHAS WLAC WSMK WKRC WFBM (sw-15.27)
NBC-Singing Lady: KDKA WLW (sw-15.21)
WCPO-Carnival
WENR-Irma Glen, organist (NBC)
WGBF-News
WOWO-Green Bros. Orch.
WSAI-Lets Have a Party
WWVA-Shopping Syncopeation



Mark Warnow
See 8 p.m. EST (7 CST)

Frequencies

KOKA 980	WGN-720	WLW-700
KMOX 1090	WGY 790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WBBM-940	WHAS-820	WOWO-1160
WAVE-770	WHIO-1250	WVAI-1330
WKRC-1490	WIRL-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1170
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WFBM Louie Lowe's Orch.
WGN Dance Orch.
WHAS-George Hamilton's Orch.
WLAC-Malcolm Tate, organist
WLW-Joe Haymes' Orch.
WMMN-Time & Weather
WTAM-Midnight Revue
WVVA-Slumber Hour

12:15 EST 11:15 CST
CBS-Carl Schreiber's Orch.:
KMOX WBBM
NBC-Gentlemen of Rhythm:
WHIO WSAI WIRE WMAQ
WSM
WAVE-Dance Orch.

12:30 EST 11:30 CST
NBC-Jack Russell's Orch.: WIRE
WMAQ WAVE WSM WLW
CBS-Jos. Cherniavsky's Orch.:
WFBM WBBM KMOX
WENR-Alfred Barr's Orch.
WGN-Joe Sanders' Orch.
WHAS-Dream Serenade
WHIO-Sleepy Valley
WSAI-News; Slumber Hour
WTAM-Blue Barron's Orch.

12:45 EST 11:45 CST
KMOX-When Day Is Done
End of Thursday Prgrams.

4:45 EST 3:45 CST
NBC Tune Twisters: WAVE
WMAQ WTAM WIRE WSM
CBS-Wilderness Road, sketch:
WKRC WOWO WFBM WHAS
WSMK WMMN WLAC (sw-15.27)
NBC Orphan Annie, sketch:
KDKA WLW (sw-15.21)
WCKY-Dick Tracy, sketch
WENR-Gentlemen of Rhythm
WGBF Musical Masterpieces
WGN-After the Ball Game
WSAI-Tea Time

5:00 EST 4:00 CST
NBC-Flying Time: WSM WAVE
WMAQ WCKY WIRE
CBS-Loretta Lee, songs: WHAS
WFBM WVVA WLAC WSMK
WOWO WMMN (sw-11.83)
NBC James Wilkenson, bar.:
WENR WSAI
News: KDKA WCPO
WGN-Armchair Melodies
WHIO-Piano Novelties
WKRC-Musical Calendar
WLW-Wise Crackers
WTAM-Musical Cocktail

5:15 EST 4:15 CST
NBC-Collegians: WCKY WTAM
WHIO WIRE WSM WAVE
(sw-9.53)
CBS-News of Youth, Junior news
dramatization: WVVA (sw
11.83.9.59)
NBC-Resume National Doubles
Championship Tennis Matches:
WENR WSAI
CBS-Burtun Rogers, organist:
WLAC
KDKA-Thank You Stusia
WCPO-Moonbeam Singers
WFBM Tea Time Tunes
WHAS-Spatter & Whine
WKRC-Cocktails For Two
WLW-Steven Merrill & Organ
WMAQ-Malcolm Claire (NBC)
WMMN-Shopping Notes
WOWO-Amer. Family Robinson

5:30 EST 4:30 CST
NBC-News; Gale Page, contralto:
WCKY WIRE WAVE
CBS-News; Sports Resume: (sw-
11.83)
NBC Singing Lady: WGN
CBS-News; Marion Carley, pian-
ists: WLAC WSMK WMMN
KDKA-Baseball Scores, Weather
WCPO-20th Century Serenade
WENR-What's the News?
WGBF-Mystery Drama
WHAS-News; Melody Cruise
WHIO-Tarzan of the Apes
WKRC-Dixieland Band
WLW-Toy Band
WMAQ-Norman Ross
WOWO-News; Ferde Grofe's Orch.
WSM-Financial News
WTAM-News; Lillian Shcrman
WVVA-Economy Notes

5:45 EST 4:45 CST
★ NBC-Lowell Thomas, commen-
tator: KDKA WLW WTAM
(sw-15.21)
CBS-Rentrev of the Mounted:
WFBM WSMK WVVA (sw-
11.83)
NBC-Southernaires: WMAQ
WAVE-Afternoon Melodies
WCKY-Musical Moods
WCPO-Chamber of Commerce
WENR-Musical Grab Bag
WGN-Little Orphan Annie (NBC)
WHIO-Jimmie Allen, sketch
WIRE-Harry Reser's Orch.
WLAC-U. D. C. Prgm.
WMMN-Drifters
WOWO Ball Scores
WSAI-Red Barber
WSM Dance Hour

6:00 EST 5:00 CST
CBS-Elna Sellers, organist:
WKRC KMOX WHAS
NBC-Easy Aces; Jane Ace,
sketch: KDKA WCKY WENR
WHIO WIRE (sw-15.21)
CBS-The Atlantic Family on
Tour; Bob Hope; Red Nichols'
Orch.: Guests: WVVA (sw-
11.83.9.59)
★ NBC-Amos 'n' Andy: (sw-
9.53)
Sports Review: WTAM WMAQ
WAVE-Console Capers (NBC)
WCPO-Say It With Music
WFBM-Christian Science Prgm.
WGN-Wise Crackers
WLAC-World Daytime Review
★ WLW-Johnson Family, sketch
WMMN-News
WOWO-Bob Valentine

WSAI Dinner Hour
WSM Strings; Christine John-
ston; Pan American Broadcast

6:15 EST 5:15 CST
NBC-Voice of Experience: WLW
WTAM WMAQ (sw-9.53)
CBS-Herbert Foote and Vocalist:
WFBM
NBC-Clint Nohle's Orch.: WENR
WSM WCKY WIRE WHIO
NBC-News for Voters, Wm. Hard:
KDKA (sw-15.21)
MBS-Palmer House Ensemble:
WSAI WGN
KMOX-Rentrev of the Mounted
WAVE-Round the Town
WGBF-Girl Scouts
WHAS-Dick Tracy, sketch
WKRC-Sports Chat
WMMN-Jungle Jim
WOWO-Dinner Club

6:30 EST 5:30 CST
NBC-Edwin C. Hill, news:
WMAQ
CBS-Jack Miller's Orch.: WHAS
WKRC KMOX WVVA WFBM
(sw 11.83.9.59)
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner
sketch: WLW WENR WSM
KDKA Lights On
WCKY-Musical Cocktail
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Blackstone String Trio
WHIO-Si Burick; Dance Music
WIRE-Variety of Vienna
WLAC-News; Variety Prgm.
WMMN-Baseball Scores; Eloise
Hall
WOWO-Detective Stories
WSAI-Billy Snider's Orch.
WTAM Console Capers

6:45 EST 5:45 CST
NBC-Music Is My Hobby; Guest:
WCKY
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw-11.83.9.59)
MBS-Pleasant Valley Frolics:
WGN WLW
WAVE-Old Kentucky Clocker
WCPO-Secretary Hawkins
WENR-Totton on Baseball
WFBM News
WGBF-Seroco Club
WHIO Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WMAQ-Keith Beecher's Orch.
WMMN Movie Reporter
WOWO-Not Dates in Music
WSAI-Knot Hole Club
WSM-Fanny Rose Shore
WTAM-Clint Noble's Orch.
WVVA Radio Gossiper

7:00 EST 6:00 CST
★ NBC-Rudy Vallee's Variety
Hour; Guests: WEAF WTAM
WMAQ WGY WLW (sw-9.53)
CBS-Seattle Synph. Orch.:
WABC WHAS WMMN WFBM
KMOX WKRC WSMK (sw-
11.83.6.06)
NBC-Allen Leaffer's Orch.: WJZ
WCKY WHAM WSM WAVE
KDKA Grenadiers
WBBM Traffic Court
WCPO-Evenings at the Country
Club
WGN Sports Review
WHIO-Harry Kalb's Orch.
WIRE-Barn Dance
WJR Rhythm Review
WLAC-Carefree Capers
WLS-City Club Prgm., Dr. Ton-
ney
WGWO-Earl Gardner's Orchestra
WSAI-Mel Snyder's Orch.
WVVA-Parade of the Stars

7:15 EST 6:15 CST
NBC-Allen Leaffer's Orch.: KDKA
(sw-11.87)
KDKA-Major Al Williams
WCPO-Hy C. Geis
WGN-Rubinioff, violinist
WHIO-Claude Hoagland's Orch.
WJR-Seattle Synph. Orch. (CBS)
WLS-The Old Judge
WSAI-Headliners
WVVA-Twilight Reverie

7:30 EST 6:30 CST
NBC-Roy Shield's Orch.: Vivian
Della Chiesa, sop.: WJZ WCKY
KDKA WHIO WLS WAVE
(sw-11.87)
WBBM-George Givot's Orch.
WCPO-Sport Review
WGN-Ozzie Nelson's Orch.

WHAM State Troopers, drama
WHAS-Hot Dates in Music
WLAC-Movie Time
WOWO-Master Singers
WSAI-Barney Rapp's Orch.
WSM-Rhythm Revue
WVVA-Seattle Symp. Orch.
(CBS)

7:45 EST 6:45 CST
Rubinioff, violinist: WAVE WGBF
WCPO-Soft Lights & Sweet Music
WGN-Tom, Dick & Harry
WHAS-Down on the Farm
WLAC-Talks to Men
WSM-Roy Shield's Orch. (NBC)

8:00 EST 7:00 CST
★ NBC-Show Boat; Lanny Ross,
tenor; Ross Graham, bar.; Sam
Hearn, comedian; Molasses 'n'
January; Al Goodman's Orch.:
WEAF WIRE WHIO WCKY
WMAQ WLAM WAVE WSM
WAVE WGY (sw-9.53)
CBS-Mark Warnow's Orch.:
WABC KMOX WMMN WHAS
WOWO WFBM WLAC WJR
WVVA (sw-11.83.6.06)
NBC-Death Valley Days, drama:
WJZ KDKA WLW WHAM
WLS (sw-11.87)
WBBM-Bernie Cummins' Orch.
WGN-News; Sports Shots
WKRC-Symph. Prgm.
WSAI-Johnny Lewis' Orch.

8:15 EST 7:15 CST
WCPO Dance Orch.
WGN-Joe Sanders' Orch.
WKRC-Warnow's Orch. (CBS)
WVVA-News

8:30 EST 7:30 CST
CBS-Willis Carrier Interviewed
by John Biark: WABC WMMN
WHAS WKRC KMOX (sw-
6.06-11.83)
NBC-Meredith Willson's Orch.:
WJZ WHAM KDKA WSAI
(sw-11.87)
MBS-Magazine of the Air: WGN
WLW
WCPO-Ward's Orch.
WENR-Glen Bainum's Band
WFBM Prof. Stickus
WLAC-Songs of Yesteryear
WOWO-Variety Prgm.

8:45 EST 7:45 CST
CBS-To be announced: WABC
WHAS WKRC WLAC WMMN
WBBM WJR (sw-6.06-11.83)
KMOX-Thank You Stusia
WFBM-Dessa Byrd
WOWO-Artists Recital

9:00 EST 8:00 CST
CBS-Grant Park Concert; Glen
Bainum Band: WABC WOWO
KMOX WLAC WBBM WKRC
WMMN WHAS WJR WFBM
(sw-6.12.6.06)
★ NBC-Music Hall; Bing Crosby,
bar.; Bob Burns, comedian;
Mary McCormack, guest; Jim-
my Dorsey's Orch.: WEAF
WGY WSM WTAM WAVE
WLW WMAQ (sw-9.53)
NBC-Great Lakes Synph. Orch.:
WJZ WCKY WHAM KDKA
(sw-6.14)
WCPO-Thursday at Nine
WENR-Star Dust
WGN-Ozzie Nelson's Orch.
WHIO-Pop Dayton Community
Prgm.
WIRE-Town Tavern
WSAI-Concert Hall

9:15 EST 8:15 CST
NBC-News for Voters, Wm. Hard:
WENR WCKY WIRE
WBBM-Betty & Neighbor Boys
WHIO-Great Lakes Synph. Orch.
(NBC)
WKRC-Sky Highlights, aviation
WSAI-Today's Happenings

9:30 EST 8:30 CST
NBC-Great Lakes Synph. Orch.:
WENR WCKY
★ CBS-March of Time: WABC
KMOX WFBM WJR WKRC
WBBM (sw-6.12.6.06)
WCPO-Shaw's Orch.
WGN-Musical Revue; Henry
Weber's Orch.
WHAS-Herbert Koch, organist
WIRE-Rubinioff, violinist
WLAC-Sports
WMMN-News
WOWO-Time Out
WSAI-Barnet Woods' Band

9:45 EST 8:45 CST
CBS-Talk by Stewart McDonald,
FHA Administrator: WABC
WHAS WMMN (sw-6.12.6.06)
CBS-Chili Beans; Juan Haidri-
go's Band: WBBM
KMOX-News & Sports
WFBM-Rhythm Revue

WIRE-Rosario Bourdon Concert
WJR-Hot Dates in Music
WKRC-Rubinioff, violinist
WLAC-Movie Parade

10:00 EST 9:00 CST
★ NBC-Amos & Andy, sketch:
WLW WMAQ WSM WTAM
CBS-Hal Kemp's Orch.: WABC
WMMN WHAS WOWO
NBC-Clem McCartyly, sports:
WEAF
NBC-(News, WJZ only); Russ
Morgan's Orch.: WJZ WHAM
News: WIRE WJR WCKY
KDKA-News; Sports; Weather
KMOX-Three Queens & a Jack
WAVE-Marshall Family
WCPO-Hauser's Orch.
WENR-Keith Beecher's Orch.
WFBM-Len Riley's Spotlight
WGY-News; Musical Prgm.
WHIO-News; Harry Kalb's Orch.
WKRC-Louis Prima's Orch.
WLAC-Around the Town
WSAI-Barney Rapp's Orch.

10:15 EST 9:15 CST
NBC-King's Jesters: WEAF
WSM WGY WENR WHIO
WAVE (sw-9.53)
CBS-Hal Kemp's Orch.: WFBM
WSMK WBBM
NBC-Russ Morgan's Orch.:
WCKY KDKA WMAQ (sw-
6.14)
MBS-Horace Heidt's Orch.: WGN
WSAI
KMOX-Cardinal Highlights
WIRE-Variety of Vienna
WJR-Sports; Rhythm
WLW-Queen's Minstrel
WTAM-Brad and Al

10:30 EST 9:30 CST
NBC-(News, WEAF only) Flet-
cher Henderson's Orch.: WEAF
WGY WCKY WMAQ WHIO
WAVE WTAM (sw-9.53)
CBS-Dick Stable's Orch.: WABC
WKRC WMMN WFBM KMOX
NBC-Jacques Fray's Orch.: WJZ
WHAM WSAI
News: WENR WBBM WVVA
WHAS
KDKA Dance Orch.
WCPO-Moonlight Sonata
WGN-Ted Weems' Orch.
WIRE-Indiana Sportsman
WLAC-News; Speaker
WLW-Salute to Dallas, Texas
WSM-Rubinioff, violinist

10:45 EST 9:45 CST
CBS-Dick Stable's Orch.:
WVVA WSMK WLAC WHAS
NBC-Jesse Crawford, organist:
WEAF WCKY WMAQ WHIO
WGY WAVE WTAM WIRE
(sw-9.53)
KMOX-Rubinioff, violinist

WBBM-Bernie Cummins' Orch
WENR-Jacques Fray's Orch.
(NBC)
WJR-Musical
WSM-Thank You Stusia

11:00 EST 10:00 CST
NBC-Shandor, violinist; Frank
LaMarr's Orch.: WJZ KDKA
WSAI WHAM (sw-6.14)
CBS-Benny Goodman's Orch.:
WABC WJR WKRC WVVA
WSMK WMMN WHAS
NBC-Henry Busse's Orch.:
WEAF WIRE WCKY WMAQ
WGY WHIO WSM WTAM (sw-
9.53)
Dance Orch.: WAVE WGN
KMOX-Eddie Dunstetter's Orch.
WBBM-George Givot's Circus
WENR-Jack Russell's Orch.
WFBM-News
WLAC-Scores; Speaker
★ WLW-Paul Sullivan News R'm

11:15 EST 10:15 CST
NBC-Henry Busse's Orch.:
WAVE
CBS-Benny Goodman's Orch.:
WFBM WLAC
KMOX-Detective Mysteries
WLW-Johnny Lewis' Orch.

11:30 EST 10:30 CST
NBC-Sammy Watkins' Orch.:
WEAF WCKY WIRE WAVE
WTAM WGY WHIO (sw-
9.53)
CBS-Charlie Barnet's Orch.:
WABC KMOX WSMK WFBM
WMMN WHAS WLAC WBBM
WKRC WJR
NBC-Henry King's Orch.: WJZ
WSAI KDKA WHAM WENR
(sw-6.14)
MBS-Horace Heidt's Orch.: WGN
WLW
WMAQ-Keith Beecher's Orch.
WSM-Dance Music
WVVA-Arcadians

11:45 EST 10:45 CST
WVVA-Charlie Barnet's Orch.
(CBS)
KMX-Lane Thompson's Orch.
WCKY-Slumber Hour

12:00 EST 11:00 CST
NBC-King's Jesters: WIRE
WMAQ WSAI WAVE WHIO
WSM
CBS-Norturne: WBBM
KMOX-News
WENR-Fletcher Henderson's
Orch.

FOREIGN SHORT-WAVE PROGRAMS FOR THURSDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:45 a.m.—BBC Military band: GSG GSII
8:30 a.m.—Concert: TPA2
8:45 a.m.—Rydal sheep-dog trials: GSF GSG GSII
9:45 a.m.—Arctic Expeditions: GSF GSG GSII
10 a.m.—Royal follies: GSF GSG GSH
11 a.m.—Commerce hour: COCD
12:15 p.m.—Rydal sheep-dog trials: GSB GSD
1 p.m.—Cuban dance music: COCD
2 p.m.—Variety from Radiolympia: GSB GSD GSO
2:55 p.m.—Travel: GSB GSD GSO
4 p.m.—BBC Military band: GSB GSF GSG
4 p.m.—Overseas hour: JYH JYM
4:55 p.m.—Listener greetings: DJB DJD
5 p.m.—Military concert: DJB DJD
5 p.m.—Mayor's program: COCD
6 p.m.—Vancouver salute: GSC GSD GSP
6 p.m.—Talk, Olympia Spirit: DJB DJD

6:15 p.m.—Dancing under the Lime tree: DJB DJD
7 p.m.—Moscow broadcast: RAN
7:07 p.m.—Rydal sheep-dog trials: GSC GSD GSP
7:15 p.m.—Sound pictures: DJB DJD
7:30 p.m.—Choral Union: DJB DJD
7:45 p.m.—Venezuelan songs: YV2RC
8 p.m.—Periodical review: DJB DJD
8:15 p.m.—Maria Betancourt, songs: YV2RC
8:30 p.m.—German lessons: DJB DJD
8:45 p.m.—Folk songs: DJB DJD
9 p.m.—Spilling the beans: GSC GSD
9:20 p.m.—Ecuadorian program: PRADO
10 p.m.—Travel: GSC GSD
10:15 p.m.—Novelty quintet: GSC GSD
10:30 p.m.—Opportunity program: COCD
10:30 p.m.—Theater broadcast: TPA4
10:45 p.m.—Listener greetings: DPB DJD
12 mid.—Overseas hour: JYH
12:15 a.m.—BBC Dance orchestra: GSB GSD
12:37 a.m.—Fiji hour: VPD
1:20 a.m.—Vancouver salute: GSB GSD

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Elizabeth Lennox
See 7:30 p.m. EST (6:30 CST)

CBS-Buddy Clark, songs; WIAS
WFBM WOWO WMMN WLAC
WWVA WSMK (sw-11.83-9.59)
News: KDKA WCPO
WGN Armchair Melodies
WHIO Piano Novelties
WKRC-Musical Calendar
WLW-Kay Kayser's Orch.
WTAM Musical Cocktail

WIAS-Herbert Koch & Vocalist
WKRC-Sports; News
WLAC-Church of Christ

8:00 EST 7:00 CST
NBC-Waltz Time, Frank Mann,
tnr.; Abe Lyman's Orch.;
WEAF WTAM WMAQ WGY
WSAI (sw-9.53)

Rubinoff, violinist: WHAS WJR
WFBM WHIO
KMOX News & Sports
WBBM Super Songsters
WGN-Ozzie Nelson's Orch.
WHAM-Vivian Della Chiesa, sop.
(NBC)
WKRC-Rhythm Revue
WLAC-New Deal Ticket
WLW-Irving Aaronson's Orch.
WMAQ Grant Park Concert

WLAC-News; Lost & Found
WLW-Wayside Waterfront

10:45 EST 9:45 CST
NBC-Leon Navara's Orch.:
WCKY
CBS-Dick Stabile's Orch.: WLAC
WHAS WJR
KMOX-Hot Dates in Music
WBBM-Bernie Cnominis' Orch.
WCPO Moods
WENR-Coolidge String Quartet
(NBC)
WGBF-Boxing Matches

5:15 EST 4:15 CST
CBS-Bobby Benson & Sunny
Jim: (sw-11.83-9.59)
NBC-Clint Noble's Orch.: WCKY
WTAM WIRE
CBS-Hal Munro's Orch.: WSMK
WLAC WKRC
NBC Resume of Nat'l Doubles
Championship Tennis Matches:
WSM WENR WAVE KDKA
WSAI (sw-15.21)
WCPO Little Theater of Music
WFBM Tea Time Tunes
WHAS-Spatter & Whine
WHIO-Buddy & Ginger
WLW-Jane Emerson, sop.
WMAQ-Macoum Claire (NBC)
WMMN Shopping Notes
WOWO-Amer. Family Robinson
WWVA-Economy Notes

6:30 EST 5:30 CST
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner,
sketch: WLW WENR WSM
CBS-Benoy Fields, songs: WFBM
WKRC WSMK WWVA (sw-
11.83-9.59)
NBC-Roy Campbell's Royalists:
WCKY WMAQ
KDKA-Singing Seven
KMOX-The Wisecracker
WCPO Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Lone Ranger
WHIO-Si Burick; Dance Music
WIRE-Variety of Vienna
WMMN Baseball Scores
WOWO-Detective Stories
WSAI-Billy Snider's Orch.
WTAM-Otto Thurn's Orch.

★ CBS-Hollywood Hotel: Dick
Powell; Anne Jamison, sop.;
Frances Langford, Igor Gorin,
bar.; Pat O'Brien, Ross Alex-
ander & Beverly Roberts in
"China Clipper"; Raymond
Paige's Orch.: WABC WFBM
KMOX WIAS WKRC WJR
WBBM WHAS WLAC (sw-
11.83-6.06)
★ NBC-B. A. Rolfe's Orch.;
Richard Bonelli, bar.; WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw-11.87)
WCKY-Memory Lane
WCPO-Adele Slade
WGN-News; Sports Shots
WHIO-Harry Kalb's Orch.
WIRE-Home Town Frolics
WMMN Don McWorter's Orch.
WWVA To be announced

10:00 EST 9:00 CST
★ NBC-Amos 'n' Andy: WSM
WLW WMAQ WTAM
CBS-Joe Reichman's Orch.:
WABC WOWO WMMN WBBM
KMOX
NBC-George R. Holmes, news:
WEAF
NBC-(News, WJZ only) King's
Jesters: WJZ WHAM
NBC-Nano Rodrigo's Orch.: (sw-
9.53)
News: WIRE WKRC WCKY
WJR
KDKA-News & Sports
WAVE-Music Box
WENR Keith Beecher's Orch.
WFBM Sports
WGY-News; Ralph Lombardo's
Orch.
WIAS-Dance Time
WHIO-News; Harry Kalb's Orch
WLAC-Around the Town
WSAI-Ozzie Nelson's Orch.

11:00 EST 10:00 CST
NBC-Alfred Barr's Orch.: WFAF
WIRE WCKY WENR WHIO
WTAM WGY (sw-9.53)
CBS-Geo. Givot's Radio Circus:
WABC WKRC WSMK WOWO
WBBM WIAS WMMN WJR
NBC-Shandor, violinist; Andy
Sannella's Orch.: WJZ WSAI
KDKA DX Club
KMOX Eddie Dunstetter's Orch.
WAVE Amateur Night
WFBM-News
WGN-Dance Orch.
WHAM-Bobby Lyon's Orch.
WLAC-Scores; Speaker
★ WLW-Paul Sullivan News R'm
WMAQ Henry Busse's Orch.
WSM-Johnny Payne

5:30 EST 4:30 CST
NBC-News; Three X Sisters:
WAVE WCKY
CBS-News; Sports Resume: (sw-
11.83)
NBC-The Singing Lady: WGN
CBS-News; Victor Bay & the
Columbia Symp. Orch.: WLAC
WIAS WSMK WWVA
NBC-News; Dorothy Page, con-
tralto: WIRE
Tarzan of the Apes: WKRC
WHIO
KDKA Baseball Scores; Weather
WCPO-Ramon Lorenzos Orch.
WENR News
WGBF-Mystery Drama
WLW Bob Nolan's Toy Band
WMAQ-Norman Ross
WMMN-Boggie
WOWO-News; Rhythm Revelry
WSM-News; Financial News
WTAM-News; Covert & Reed

6:45 EST 5:45 CST
★ CBS-Boake Carter, commenta-
tor: KMOX WKRC WHAS
(sw-11.83-9.59)
KDKA-Dan & Sylvia
WAVE-Old Kentucky Clocker
WCKY-News; World Dances
WCPO-Post Home Finders
WENR-Totten on Baseball
WFBM-News
WGBF-Seroco Club
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
★ WLW-Summer Time Swing
WMAQ Keith Beecher's Orch.
WMMN-Movie Reporter
WOWO-Rubinoff, violinist
WSAI Sports Review
WSM-Musical
WTAM Hot Dates in Music
WWVA-Parade of the Stars

8:15 EST 7:15 CST
WCPO Evenings at Country Club
WGN-Joe Sanders' Orch.
WHIO-Claude Hoagland's Orch.
WIRE-Gilbert Mershon

10:15 EST 9:15 CST
NBC-Nano Rodrigo's Orch.:
WEAF WCKY WSM WHIO
WMAQ
CBS-Joe Reichman's Orch.:
WFBM WSMK
NBC-Iok Spot: WJZ WHAM
KDKA (sw-6.14)
KMOX Bob Burns, songs
WAVE-Melody Road
WENR-King's Jesters
WGN-Dream Ship
WIRE-Variety of Vienna
WJR Sports: Rhythm
WKRC-Louis Prima's Orch.
WLW-Old Fashioned Girl
WSAI-Enoch Light's Orch.
WTAM-Brad and Al

11:15 EST 10:15 CST
KMOX-Detective Mysteries
WFBM-Geo. Givot's Circus (CBS)
WHAM-Sannella's Orch. (NBC)
WLAC Family Hour
WLW Barney Rapp
WSM-Alfred Barr's Orch. (NBC)

5:45 EST 4:45 CST
★ NBC-Lowell Thomas, commen-
tator: WLW KDKA WTAM
(sw-15.21)
CBS-Renrew of the Mounted:
WSMK WWVA WFBM (sw-
11.83)
NBC-Clint Noble's Orch.: WMAQ
WAVE Here Are Songs
WCKY Civic Club
WCPO-Randolf Joyce
WENR Musical Grah Bag
WGN Little Orphan Annie (NBC)
WHAS Melody Cruise
WHIO Jimmie Allen, sketch
WIRE-Geo. Hall's Orch.
WKRC 20th Century Serenade
WLAC-Charlie & Red
WMMN Drifters
WOWO Ball Scores
WSAI Red Barber
WSM-Dance Hour

8:30 EST 7:30 CST
NBC-Clara, Lu 'n' Em; Ted Fi-
Rito's Orch.; Charles Lyon,
m.c.: WJZ WHAM KDKA
WAVE WLW WSM WENR
WHIO WIRE (sw-11.87)
★ NBC-Court of Human Rela-
tions, drama: WEAF WTAM
WGY WMAQ (sw-9.53)
WCPO Ward's Orch.
WGN-Woman's Symp. Orch.
WMMN-Dance Tunes
WSAI-Mel Snyder's Orch.
WWVA-News

8:45 EST 7:45 CST
WCKY-Rubinoff, violinist
WCPO Shaws Orch.
WMMN Roma Nohle
WSAI Your Community
WWVA-Plantation Echoes

10:30 EST 9:30 CST
NBC-(News, WEAF only); Leon
Navara's Orch.: WEAF WTAM
WMAQ WGY WHIO WIRE
(sw-9.53)
CBS-Dick Stabile's Orch.: WABC
KMOX WKRC WOWO WMMN
WFBM
NBC-Coolidge String Quartet:
WJZ WSAI WAVE WHAM
WSM
News: WGBF WBBM WENR
WHAS
KDKA-Dance Orch.
WCKY Taxi Cab Night Club
WGN Ted Weems' Orch.

11:45 EST 10:45 CST
WAVE-Dance Orch.
WCKY-Slumber Hour
WGBF-Colonial Club
12:00 EST 11:00 CST
NBC-King's Jesters: WMAQ
WIRE
CBS-Nocturne: WBBM
NBC-Fletcher Henderson's Orch.:
WENR WHIO WAVE WSM
WSAI
KMOX News
WFBM-Louie Lowe's Orch.

Night

7:00 EST 6:00 CST
★ NBC-Concert: Jessica Dracon-
ette, sop.; Rosario Boudon's
Orch.: WEAF WHIO WTAM
WGY WSAI WMAQ (sw-9.53)
★ CBS-Flying Red Horse Tav-
ern; Walter Woolfe King, m.c.;
Joan Marsh, songs; Lenny
Hayton's Orch.; guest: WABC
WHAS WKRC WBBM KMOX
WJR WFBM (sw-11.83-6.06)
NBC-Irene Rich: WJZ WAVE
KDKA WSM WLS WHAM
WCKY WIRE (sw-11.87)
WCPO-Secretary Hawkins
WGN Sports Review
WLAC-Around the Console (CBS)
WLW-Walzing Thru Europe
WMMN-Organ Reveries
WOWO-Thank You Stusia
WWVA Sons O' Guns

9:00 EST 8:00 CST
NBC-Woman's Symp. Orch.:
WJZ KDKA WCKY WENR
WAVE (sw-6.14)
★ CBS-CHESTERFIELD CIGAR-
ettes Presents; Andre Kostelan-
etz's Orch.; Kay Thompson;
Ray Heatherton; Rhythmic Sing-
ers; David Ross: WABC
WKRC WBBM WIAS WOWO
WJR WFBM WLAC WMMN
KMOX (sw-6.12-6.06)
NBC-Marion Talley, sop.; Josef
Koestoer's Orch.: WEAF WGY
WTAM WCKY WMAQ WIRE
WHIO (sw-9.53)
WCPO-Friday at Nine
WGN Behind the Camera Lizes
WHAM-Gedney Hennings, piano
duo
WLW-Smoke Dreams
WSAI Concert Hall
WSM-Super Songsters

FRIDAY'S FOREIGN
SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.
6:15 a.m.—Classical music: VK3ME
6:47 a.m.—BBC Dance orchestra: GSG GSH
8:25 a.m.—Spilling the beans: GSG GSH
8:30 a.m.—Concert: TPA2
9:25 a.m.—Vancouver salute: GSF GSG GSH
10:30 a.m.—Vatican City hour: IIVJ
11 a.m.—Commerce hour: COCD
11:30 a.m.—Polish hour: SPW
12:30 p.m.—Organ recital: GSB GSD GSO
1 p.m.—Cuban dance music: COCD
2:25 p.m.—Vancouver salute: GSB GSD GSO
3 p.m.—Cafe Colette orchestra: GSB GSD
4 p.m.—Talk: RNE
4:55 p.m.—Listener greetings: DJB DJD
5 p.m.—Mayor's program: COCD
5 p.m.—Woman's hour: DJB DJD
5:15 p.m.—Lipton's band: GSB GSF GSG
6 p.m.—BBC Empire orchestra: GSC GSD GSP
6 p.m.—Symphony concert: DJH DJD
6:30 p.m.—Opera, Guarany: 2RO
6:55 p.m.—French Canadian poetry: GSC GSD
7 p.m.—Moscow broadcast: RAN
7 p.m.—Old arias: 2RO
7 p.m.—South American program: COCD
7:10 p.m.—Organ recital: GSC GSD GSP
7:30 p.m.—Southern Alps: DJB DJD
8 p.m.—National Railways program: HJU
8:30 p.m.—Songs: DJB DJD
8:30 p.m.—Tovar brothers, songs: YV2RC
8:45 p.m.—Concert orchestra: YV2RC
9 p.m.—Spilling the beans: GSG GSD
9 p.m.—Argentina hour: LRX
9:15 p.m.—BBC Military band: GSC GSD
9:15 p.m.—Variety concert: DJB DJD
10:30 p.m.—Opportunity program: COCD
10:30 p.m.—Theater broadcast: TPA4
10:45 p.m.—Listener greetings: DJB DJD
12 mid.—Overseas hour: JFH
12:15 a.m.—Arctic Expeditions: GSB GSD
12:37 a.m.—Fiji hour: VPD
1:11 a.m.—Royal sleep-dog trials: GSB GSD

Frequencies

Table with 3 columns: Station, Frequency, Station. Includes KDKA-980, KMOX-1090, WABC-860, etc.

WGBF-Coral Room
WGN Dance Orch.
WIAS-George Hamilton's Orch.
WLAC-Malcolm Tate, organist
WLW-Johnny Lewis' Orch.
WMMN-Time & Weather
WTAM-Midnight Revue

12:15 EST 11:15 CST
CBS-Austin Maek's Orch.: KMOX
WBBM
WAVE Dance Orch.
WMAQ-Gentlemen of Rhythm

12:30 EST 11:30 CST
NBC-Jack Russell's Orch.: WIRE
WMAQ
CBS-Jos. Cherniavsky's Orch.:
WFBM WBBM KMOX
NBC-Jimmie Grier's Orch.: WSM
WAVE
MBS-Horace Heidt's Orch.: WGN
WLW
WENR-Alfred Barr's Orch.
WIAS-Drean Serenade
WHIO-Sleepy Valley
WOWO-Earl Gardner's Orch.
WSAI-News; Shiner Hour
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST
KMOX-When Day Is Done
End of Friday Programs

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August 29

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WOY-790	WMAQ-670
WABC-880	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1180
WGBF-630	WLS-870	

End of Saturday Prgrams.

FOREIGN SHORT-WAVE PROGRAMS FOR SATURDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:30 a.m.—Mulgaghey's wans: GSG GSH
 6:45 a.m.—Children's hour: GSG GSH
 9:30 a.m.—Grenadier Guards band: GSG GSH
 10:25 a.m.—Nursery rhymes: GSG GSG GSH
 10:30 a.m.—Vatican City hour: HVJ
 12:15 p.m.—Robin a-Robbin: GSB GSD GSO
 1 p.m.—Cuban dance music: COCD
 2 p.m.—Promenade concert: GSB GSD GSO
 2 p.m.—Latin-American music: COCD
 3:10 p.m.—Variety: GSB GSD GSO
 4:30 p.m.—Cotton's band: GSB GSG GSG
 4:55 p.m.—Listener greetings: DJB DJD
 5 p.m.—Hitler Youth program: DJB DJD
 5 p.m.—Mayor's program: COCD
 5:15 p.m.—Listeners and broadcasters: DJB DJD

5:30 p.m.—League of Nations: HBL IHP
 6 p.m.—Cuckooburg: DJB DJD
 6 p.m.—Bret Harie program: GSC GSD GSP
 6:55 p.m.—BBC Dance orchestra: GSC GSD GSP
 7 p.m.—Pan-American program: W3NAL (6.1)
 7 p.m.—Moscow broadcast: RAN
 7:15 p.m.—Sound pictures: DJB DJD
 7:30 p.m.—Light music: DJB DJD
 7:45 p.m.—Venezuelan songs: YV2RC
 8 p.m.—Bachelor's club: YV2RC
 8:15 p.m.—Raul Izquierdo, crooner: YV2RC
 8:45 p.m.—Good Night program: DJB DJD
 9 p.m.—Argentina hour: LRN
 9 p.m.—Cafe Colette orchestra: GSC GSD
 9:15 p.m.—Dance music: DJB DJD
 9:56 p.m.—Chamber music: GSC GSD
 10:30 p.m.—Opportunity program: COCD
 10:30 p.m.—Theater broadcast: TPA4
 10:45 p.m.—Listener greetings: DJB DJD
 12 mid.—Overseas hour: IVH

CONTESTS ON THE AIR

SUNDAY
 12:30 p.m. EST (11:30 a.m. CST), NBC network. While the City Sleeps. Cash for true stories about milkmen.
 6:45 p.m. EST (5:45 CST), NBC network. Sunset Dreams. Retrocast for West at 10 p.m. EST (9 CST). Jingle contest, wrist watch prizes.
MONDAY
 6:30 p.m. EST (5:30 CST), CBS network. The Charioteers. Fords and cash for finishing sentence. Merchandise requirement.
TUESDAY
 8 p.m. EST (7 CST), NBC network. Vox Pop. Wrist watches weekly for questions or problems.

WEDNESDAY
 9 p.m. EST (8 CST), NBC network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.
SATURDAY
 9 p.m. EST (8 CST), CBS network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.
THROUGH THE WEEK
 6:30 p.m. EST (5:30 CST), NBC network. Lum 'n' Abner program. Two bicycles given daily, except Saturday and Sunday, for last line in limberick contest. Merchandise requirement.

MR. FAIRFAX KNOWS ALL

The theme song on the "VOICE OF FIRESTONE" program with Margaret Speaks is "Memory Lane."—Mary Jean Wilson, Clinton, Indiana.
 OZZIE NELSON is playing at the Palmer House, Chicago, at present. Address him there.—Harry T. Ennis, Lambertville, New Jersey.

NED WEYER plays Dick Tracy in the "Adventures of Dick Tracy." James Meighan plays Will in "Dot and Will."—Stanley Prekwas, Lake Geneva, Wisconsin.
 IRNA PHILLIPS portrays Kay Norton and Mother Moran in "Today's Children."—Mrs. C. N. Wylie, Corpus Christi, Texas.

6:15 EST NBC-Home Town, sketch: WSM KDKA WSAI (sw-15.21)
 CBS-Song Stylists: WHAS WOWO WMMN (sw-11.83-9.59)
 NBC-Heinie's Grenadiers: WCKY WIRE WMAQ WHIO (sw-9.53)
 KMOX-Δ Talks on Religion WAVE Round the Town WCPO Ft. Scott Prgm. WENR-Totten on Baseball WGN Palmer House Ensemble WKRC-Sports; News WLAC Δ Church of Christ WTAM-Charles Stenross' Orch. WWVA-Where to Go to Church

6:30 EST NBC-Don Ferdi's Orch. WENR WSAI KDKA (sw-15.21)
 CBS-Master Violins; Alex Cores: 'WKRT' KMOX WMMN WFBM WHAS WSMK WOWO (sw-11.83-9.59)
 WCPO Merchants' Bulletins WGBF Hoffman's Boys Club WGN-Dance Orch. WLW-Irving Aaronson's Orch. WSM Δ Sunday school Lesson WTAM-Blue Barron's Orch. WWVA-Δ Bible School

6:45 EST NBC-Sport Parade; Thornton Fisher: WTAM WSM WCKY WMAQ WAVE Old Kentucky Clocker WCPO Seckatary Hawkins WFBM-News WGBF-Seroco Club WHIO-News; Weather; Dance Music WIRE-Sport Slants WLAC Sons of the Pioneers WWVA-Parade of the Stars

7:00 EST NBC-Eddie Fitzpatrick's Orch.: WEAF WCKY WMAQ WIRE WGY WTAM
 CBS Saturday Night Swing: WABC WHAS WKRC WLAC KMOX WFBM WWVA WMMN WJR WSMK WOWO (sw-6.06-11.83)
 NBC-El Chico, Spanish Revue: WJZ WAVE WSM WLW KDKA (sw-11.87)
 WBBM George Givot's Circus WCPO Galvano & Cortez WGN Sports Review WHAM Hank & Herb WHIO Harry Kalb's Orch. WLS Prairie Ramblers & Patsy Montana WSAI Johnny Lewis' Orch.

7:15 EST WCPO Hy C. Geis WGN Rubinfoff, violinist WHIO-Claude Hoagland's Orch. WLS Roy Anderson, bar. WSAI Headliners

7:30 EST NBC-Jamboree Variety Prgm.: WEAF WTAM WGY WMAQ WCKY WIRE WHIO (sw-9.53)
 CBS Columbia Workshop; Dir. of Irving Reis: WABC WWVA WHAS WJR WFBM WLAC WKRC WBBM KMOX WSMK (sw 11.83-6.06)
 NBC-Meredith Willson's Orch.: WJZ KDKA WHAM WAVE WSAI (sw-11.87)
 MBS-Sherlock Holmes: WGN WLW
 WCPO-Sport Review WLS-Barn Dance Party WMMN State Dem Convention WOWO The Four Rangers WSM Delmore Brnthers

7:45 EST WCPO Solt Lights & Sweet Music WLS Roy Anderson, bar., Ralph Emerson, organist WSM Musical Memory Time

8:00 EST NBC-Goldman Band Concert: WJZ KDKA WHAM WAVE WSAI (sw-11.87)
 CBS-Bruna Castagna, contr.; Orch.: WABC WWVA WBBM WFBM KMOX WKRC WHAS WJR (sw-11.83-6.06)
 WGN-News; Sports WLAC-Sports WLS-Barn Dance Jamboree WLW-Nat Brandwynne's Orch. WSM Hilltop Harmonizers

8:15 EST WCPO-Dance Orch. WGN-Joe Sanders' Orch. WKRC-Louis Prima's Orch. WLAC Δ Church of Hollywood WLS-Hilltoppers WSM Francis Craig's Orch.

8:30 EST ★ NBC-ALKA-SELTZER PRESENTS the National Barn Dance; Henry Burr, Verne, Lee & Mary, Hoosier Hot Shots; Novelodians, male trio; Sally Foster; Lula Belle & Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m.c.: WJZ WHAM KDKA WIRE WHIO WAVE WLS (sw-11.87)
 CBS Professor Quiz & His Brain-busters: WABC (sw-11.83)
 ★ NBC-The Chateau; Smith Ballew, m.c.; Guest; Victor Young's Orch.: WEAF WMAQ WTAM WGY WLW (sw-9.53)
 CBS Salon Moderne: KMOX WWVA WFBM WLAC WBBM WJR (sw-6.06)
 WCKY-Front Page Dramas WCPO Ward's Orch. WGN-Freddy Martin's Orch. WHAS-Louisville Ensemble WSM-Thank You Stusia

8:45 EST ★ Smiling Jack's Missouri Mountaineers: WSM WCBBS WPAD KMOX-Thank You, Stusia WCKY-Hit Tune Revue WGN-Ted Weems' Orch. WJR-Musicale WKRC-Rubinoff, violinist

9:00 EST ★ CBS-Your Hit Parade & Sweepstakes; Harry Salter's Orch.; Margaret McCrae & Buddy Clark, vocalists; Norsemen Quartet: WABC WBBM WFBM WHAS KMOX WMMN WKRC WJR WLAC WWVA (sw-6.12-6.06)
 WCPO-Saturday at Nine WGN-Joe Sanders' Orch. WSM-Possum Hunters; Uncle Dave Macon; Paul Warmack

9:15 EST WGN-Ozzie Nelson's Orch.

9:30 EST NBC-Jimmy Lunceford's Orch.: WJZ WHAM WAVE KDKA (sw 6.14)
 NBC-Stringtime: WEAF WHIO WLW WTAM WCKY WGY (sw-9.53)
 WCPO-Shaws Orch. WGN-Dance Orch. WIRE-Rubinoff, violinist WLS-Hilltoppers; Prairie Ramblers & Patsy Montana WMAQ-Chi. Philharmonic Orch. WSAI Concert Hall WSM-Dixie Liners

9:45 EST WIRE-Stringtime (NBC) WLS-Henry Hornsbuckle; George Goebel & Four Hired Hands WSAI-Dick Messner's Orch. WSM-Curt Poulton; Missouri Mountaineers

10:00 EST ★ NBC-ALKA-SELTZER PRESENTS The Nat'l Barn Dance: WLW (also see 8:30 p.m.)
 CBS-Artie Shaw's Orch.: WABC WBBM WMMN WJR KMOX NBC (News, WJZ only); Herman Middleman's Orch.: WJZ WHAM
 NBC-Clean McCarthy sports: WEAF WGY (sw-15.33)
 News: WIRE WKRC WWVA WCKY
 KDKA News; Sports; Weather WAVE-Bob Crosby's Orch. WCPO-Hausers Orch. WFBM Sportsflight WHAS Here's to You WHIO-News; Weather WLAC Around the Town WLS Nat'l Barn Dance WMAQ Fletch Henderson's Orch. WSAI-Mel Snyder's Orch. WSM-Honey Wilds; Fruit Jar Drinkers; Delmore Brothers WTAM Clint Noble's Orch.

10:15 EST NBC-Herman Middleman's Orch.: KDKA (sw 6.14)
 CBS-Artie Shaw's Orch.: WFBM WKRC WSMK

7:15 CST NBC-The King's Jesters: WEAF WCKY WIRE WAVE WHIO WMAQ WTAM WGY (sw 9.53)
 MBS-Ted Weems' Orch.: WGN WSAI
 WLS-Cabin & Bunkhouse Melodies WWVA Dance Orch.

10:30 EST CBS-Hal Kemp's Orch.: WABC WJR WKRC WLAC WMMN NBC (News, WEAF only) Russ Morgan's Orch.: WEAF WGY WAVE WHIO WCKY WIRE WTAM (sw-9.53)
 NBC-AI Donahue's Orch.: WJZ WHAM
 MBS-Freddie Martin's Orch.: WGN WSAI KDKA Dance Orch. KMOX News & Sports WBBM John Harrington, news WCPO-Moods WFBM-Law for the Layman WHAS Robert Riggs, News commentator WMAQ-Henry Busse's Orch. WSM-Crook Brothers; Sarie & Sallie; Deford Bailey; Possum Hunters WWVA-Arcadians

9:30 CST CBS-Hal Kemp's Orch.: WABC WJR WKRC WLAC WMMN NBC (News, WEAF only) Russ Morgan's Orch.: WEAF WGY WAVE WHIO WCKY WIRE WTAM (sw-9.53)
 NBC-AI Donahue's Orch.: WJZ WHAM
 MBS-Freddie Martin's Orch.: WGN WSAI KDKA Dance Orch. KMOX News & Sports WBBM John Harrington, news WCPO-Moods WFBM-Law for the Layman WHAS Robert Riggs, News commentator WMAQ-Henry Busse's Orch. WSM-Crook Brothers; Sarie & Sallie; Deford Bailey; Possum Hunters WWVA-Arcadians

9:45 CST CBS Hal Kemp's Orch.: WFBM KMOX WSMK WBBM Geo. Givot's Circus WHAS Weather; Scores WLS-Nat'l Barn Dance WWVA-Inquiring Microphone

11:00 EST NBC-Henry King's Orch.: WEAF WCKY WHIO WTAM WIRE WGY (sw-9.53)
 CBS-Jan Garber's Orch.: WABC WKRC WSMK WMMN WJR WLAC WBBM WHAS
 NBC-Lou Bring's Orch.: WJZ WHAM WSAI WAVE KDKA (sw 6.14)
 KMOX Eddie Dunstetter's Orch. WFBM-News WGN-Dance Orch. ★ WLW-Paul Sullivan, news room WMAQ-Jack Russell's Orch. WSM-Dixie Liners; Uncle Dave Macon; Fruit Jar Drinkers WWVA-Midnight Jamboree

11:15 EST CBS-Jan Garber's Orch.: WFBM KMOX WLW-Joe Haymes' Orch.

11:30 EST CBS-Benny Goodman's Orch.: WABC WHAS WKRC WLAC WSMK WJR WMMN WFBM NBC-Navier Cugat's Orch.: WJZ WAVE KDKA WSAI WHAM WCKY (sw-6.14)
 CBS-Berrie Cummins' Orch.: WBBM
 NBC-Sammy Watkins' Orch.: WEAF WTAM WHIO WIRE WGY (sw-9.53)
 MBS-Joe Sanders' Orch.: WGN WLW
 KMOX-News WMAQ-Keith Beecher's Orch. WSM-Sid Harkreader; Delmore Brothers; Robert Lunn; Deford Bailey

11:45 EST KMOX-Laur Thompson's Orch. WCKY-Slumber Hour

12:00 EST CBS Edna Sellers, organist: KMOX WBBM
 NBC King's Jesters: WMAQ WHIO WSAI WAVE WIRE WENR-Fletcher Henderson's Orch.
 WFBM Louie Lowe's Orch. WGN-Dance Orch. WHAM Art Taylor's Orch. WHAS-George Hamilton's Orch. WLAC-Malcolm Tate, organist WLW-Barney Rapp's Orch. WMMN-Time & Weather WSM Binkley Brothers; Curt Poulton; Crook Bros.' Band WTAM-Midnight Revue

12:15 EST CBS Carl Schreiber's Orch.: KMOX WBBM

Radio Favorites for 10 Years

Maple City Four

The HAYLOFT HARMONIZERS
 with over 40 other Radio Artists including the Novelodians, Arkansas Woodchopper; Lucille Long; Hayloft Chorus; Sally Foster; Skyland Scotty and Lula Belle; Verne, Lee, and Mary; Hoosier Hot Shots; Uncle Ezra; Henry Burr; Joe Kelly, Master of Ceremonies, and others.

EVERY SATURDAY NIGHT—61 NBC STATIONS
 A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over station

KDKA - WLW
 8:30 P.M., EST — 10:00 P.M., EST

The Alka-Seltzer National Barn Dance

THE HUMAN SIDE OF BEN BERNIE

(Continued from Page 25)

It was fortunate that the home was bought when it was. It was fortunate that Ben had the satisfaction of seeing his father happy and contented at last. For it did not last long. His father passed away—all too soon. The house was sold and Ben's mother moved into New York City to be with those of her children who lived there.

The Bernie household was a remarkable one. Mrs. Bernie was "head man" and the "children"—all grown up—gave her devotion and respect. Ben was a big-shot among the Broadway stars. To Mrs. Bernie, he was still a little kid who had to obey mother.

Four years ago, Ben's remarkable mother passed away. Her going saddened all her children.

Rose Bernie—for sixteen years a widow and the mother of three children—had been living in Cleveland. There she had been doing very well in the brokerage business, but Ben felt that—with both parents gone—all the remaining members of the family should live near one another. So Rose came to New York to rejoin her brothers and sisters and to manage the family's affairs.

Brother Jess—Ben's personal business manager—tries to keep Ben from giving to all the charities which approach him.

AS ROSE said to me, "Ben has never refused to give money to anyone. Really, that's true. Anyone who can see Ben and put up a hard-luck story walks away with money in his pockets. But Jess protects Ben by not letting people corner him. At that—he can't give Ben as much protection as he needs."

Because she had worked for so long, Rose soon found herself dissatisfied with simply staying around the house. She wanted activity. She wanted a business. And the idea of the milk and health farm came to her.

Rose had studied dietetics. She knew health secrets. She told Ben about her idea. And he was thrilled by it.

And now Rose not only is successful herself, but is doing a great deal of good for others. Her patients regain health, good spirits, the will to live.

From the quiet, peaceful atmosphere of Rose's farm, it is startling to step into the busy suite of offices where Herman Bernie, a brother of Ben, carries on his business. Herman is an artists' manager. Men and women rush in and out of his offices every minute of the day. Telephones ring incessantly. Secretaries hurry hither and thither. Not even at five o'clock is there a breathing-spell. These busy offices bespeak success. And for all that, Ben is responsible, too.

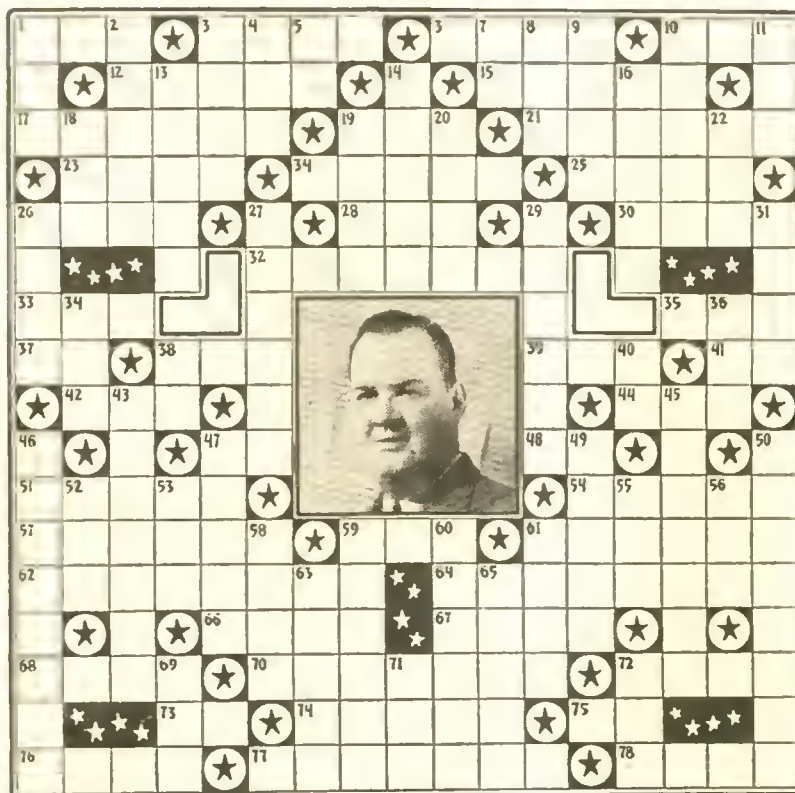
HERMAN, jovial, smiling, efficient—is one of the well-known figures of show business. He discovered Gracie Barrie, star of George White's Scandals, and is now grooming her for pictures. Beverly Roberts, whom he sold to Warner Brothers for the lead in "Singing Kid," is another of his discoveries. And, among the many he manages, are little Jackie Heller, Catherine "Sugar" Kane, George Givot, Ethel Barrymore Colt, Pat Kennedy—to name just a few.

He has placed, as guest artists on commercial radio programs, such famous stars as Fannie Brice, George Jessel, Frank Parker, Ethel Shutta, Irene Bordoni, Belle Baker, Lou Holtz, Lupe Velez, Ethel Merman, Kitty Carlyle, Bill Robinson, ZaSu Pitts, and many more.

Recently he opened a Hollywood office and has signed, for radio management, Joan Marsh, Ben Lyon, Bebe Daniels and Roger Pryor.

In the past, Herman was Ben's manager. Now he is concentrating exclusively on his own business—a business for which Ben was responsible. I

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- 1—Meadow
 - 3—Song bird
 - 6—Diplomacy
 - 10—Tall vase
 - 12—Feminine name
 - 15—The ark builder (poss.)
 - 17—The star in the photo
 - 19—Due
 - 21—Ben —, announcer
 - 23—To repose
 - 24—Perfect happiness
 - 25—Slavic
 - 26—The leaping gal
 - 28—Tavern
 - 30— — Speaks, composer
 - 32—Riders of the range
 - 33—Point of pen
 - 35—Distant
 - 37— — Wynn
 - 38—Means of travel
 - 39—Sound of bees
 - 41—Within
 - 42— — Lyman, maestro
 - 44—Part of the body
 - 47—Aside
 - 48—Symbol for arsenic
 - 51—Raymond —, maestro
 - 54—Precious stone with relief figures
 - 57—"Treasure —"
 - 59—Drunkard
 - 61—To rove about
 - 62—Conrad —, vocalist
 - 64—Variety of dogs
 - 66—Period of time
 - 67—Consumes
 - 68—Loiters behind
 - 70—Frame supporting bridge
 - 72—Chandler —, golf pro
 - 73—Aloft

- 74—Kind of fowl
- 75—Jewish month
- 76—Long ago
- 77—Distribution of prizes by chance
- 78—Grandpa Burton, Bill —

VERTICAL

- 1—To bellow as an ox
- 2—Burns and —, comedy team
- 3—To pillage
- 4— — Seymour, radio actress
- 5—Egyptian sun god
- 7—Article
- 8—Tooth of a wheel
- 9—Sailors
- 10—Habitual
- 11—Correlative of neither
- 13—Literary composition

Solution to Puzzle Given Last Week



- 14—Benny Goodman is the king here
- 16—Billy —, child actor in radio
- 18—Wrath
- 19—Man's name
- 20—Anglo-Saxon slave
- 22—Evening
- 26—Rosemary and Priscilla
- 27—Bing! Bing!
- 29—A respiratory disease
- 31—Spun thread
- 34—Sweet as apple cider
- 35—Purpose
- 38—Exist
- 40— — Moran, radio character actor
- 43—Bubbling from action of heat
- 45—Sigmund —, maestro, composer
- 46—Leader of the all-girl orch.
- 47— — Venuta, songstress
- 49—Scrutinizes
- 50—Josef —, maestro
- 52—Timber tree
- 53—Some have the gift
- 55—Friend (Fr.)
- 56—English cloth measure
- 58—Duo
- 59—Arthur Tracy, former — singer
- 60—African fly
- 61—To class
- 63—In music; slow with dignity
- 65—More pale
- 69—Prosecute at law
- 71—Winning six games in tennis
- 72—To decline

ANYBODY CAN BE GREAT

(Continued from Page 5)

of the Thames. I seemed to see him, too, as an actor and playwright; and, finally, returning home to die in obscurity in a town that was not proud of him and never dreamed that it would owe all its fame to him.

"I then compared Shakespeare's boyhood and youth with that of a boyhood chum of mine who had, I had thought, seeds of greatness in him. His father had not allowed him to go to college, but had put him in a factory as a bookkeeper, instead. The boy never amounted to anything—never really tried to. His heart and spirit had been broken too soon.

"Then I wrote this lad's story. 'The Stick-in-the-Muds.' It was republished in various anthologies and was much praised. Everybody knows people who ought to have won fame and fortune but didn't—just as everybody knows people who ought not to have won fame and fortune, but did.

"I think great acting requires as much intellect as does any other profession. I think that successful clowning is both intellectual and scientific.

"And I think, too, that radio has a mystic and miraculous power for giving a person what might be called immortality of the moment.

TODAY, thanks to the radio, an essay, a speech, a bit of drama or comedy is heard instantly by as many people as it took Homer two thousand years or more to reach.

"Because the radio offers such an inconceivably large audience, it imposes a great responsibility. On the other hand, ten million human beings listening in at once are only one person scattered all over the globe. The audience, gigantic as it is, is still only one human being multiplied millions of times. Consequently, a joke, however old or silly, that gives any one man in millions a laugh, or a fine sentiment that gives him an emotional uplift is well worth while."

And that is Rupert Hughes' philosophy of greatness. Those are the words of a writer who has known as many great and famous people as any man living today.

Despite all his charm and graciousness, Rupert Hughes is not above annoyance. To prove that, I must tell you a story of one of his early broadcasts.

HE WAS donating his services on the air—being interviewed over the radio. When the woman who was to do the interview came to him she had a list of questions to ask him. One of them was: "Did you ever rub elbows with a rejection slip?"

Hughes answered that he did not mind admitting that he had—but he thought the question was badly phrased and wished she would change it.

Since he was doing her a favor it seemed ridiculous that she would not, yet she put the question to him as it had been written: "Did you ever rub elbows with a rejection slip?"

Quite calmly he said into the microphone, "Madam, I have rubbed all parts of my anatomy with rejection slips!"

After a shocked moment of silence—the only calm person in the studio being Rupert Hughes—the program continued.

I hope I have done Rupert Hughes justice. Knowing him as I do, feeling his real greatness as I do—his scholarship, his intelligence, his charm—I feel inadequate when I sit down to write about him.

But if I have brought him closer to you, if I have made you see him as a friend, then I feel I've done well.

Rupert Hughes may be heard Tuesday on the Caravan over a CBS network at 9:30 p.m. EDT (8:30 EST; 8:30 CDT; 7:30 CST; 6:30 MST; 5:30 PST).

HITS OF THE WEEK

TALK about your skyrocket rises, look where "When I'm With You" is! Yes, indeed, little Shirley Temple's hit tune from her last picture certainly caught on with a bang. Even that pippin from England, "These Foolish Things," took second place to the first of "When I'm With You." Many people have claimed the number one tune of the week is too similar to "Say It Isn't So" of four seasons ago, but if that's what it takes to put it in the nation's favor, why not?

The standing of all fifteen hit songs from "Your Hit Parade" is as follows:

- 1—When I'm With You
- 2—These Foolish Things
- 3—Take My Heart
- 4—You Can't Pull the Wool Over My Eyes
- 5—On the Beach at Bali Bali
- 6—It's a Sin to Tell a Lie
- 7—Did I Remember?
- 8—The Glory of Love
- 9—Rendezvous with a Dream
- 10—No Regrets
- 11—Would You?
- 12—A Star Fell Out of Heaven
- 13—You're Not the Kind
- 14—Cross Patch
- 15—Me and the Moon

LOVE IS IN THE AIR

(Continued from Page 21)

might feature a valentine or a pierced, blood-dripping heart, cut out of a magazine or an advertisement. Lambs, curleycues, shady trees, lovebirds—all were pasted in with meticulous care by the anonymous admirer. Such sentiments as—"You're wonderful; won't you be mine?"—cut out of newspaper and magazine stories, were scattered throughout the book. Also, this energetic little lady, probably a prim dowager in the eyes of her friends, knew the names of all the Olsen bandmen, and solicitously asked about each one's health! The book-mash notes obviously took so much time to prepare that George often wondered how the lady found time to listen to his broadcasts!

Oscar Shaw gets a torrid letter once a week from a woman in Kansas. The woman is of uncertain age and signs herself "B." In some letters she sounds like a lady of considerable maturity and experience; on other occasions, she writes like an effusive adolescent. One of Oscar's bright secretaries solved the mystery. The "mature and sophisticated" letters were copied straight from Madame De Stael's famous "Letters!"

Walter Woolf King is another radio performer who receives pilfered love missives. His admirer signs her name as "Merely Jane" and tried to pass these well-known lines of Sara Teasdale's as her own:

"When I am dead and over me
Bright April shakes out her rain-
drenched hair
Though you are leaning above me,
Broken-hearted,
I shall not care."

Walter says he doesn't mind Merely Jane's plagiarism. He'd rather read good poetry than bad!

SOME mash-note writers simply can't be classified. They range from the depraved through the mystic to the homicidal group.

Gertrude Niesen had quite a problem with sixty dozen American Beauty roses which came all at once with a mash note which struck a high in lewdness. The flowers went to "shut-ins." The mash note, the way of all trash!

"They think you're dead, but I know better," read a love letter recently sent to Russ Columbo, who passed away years ago. "I hear your astral voice on that wonderful radio set—my spirit."

This, by the way, is just one of the many mash notes still sent to Russ!

"Love-struck girls," says Miss Adelaide Piana, in charge of audience mail at NBC, "either don't read the obituary columns or are admirably faithful."

The flippant "ol' maestro," Ben Bernie, probably for the first time in his life found himself without a snappy comeback when a female voice told him over the telephone that he had broken her heart with his "unpardonable baritone." Furthermore, he hadn't answered her last love letter. Consequently she was coming to get him with "daddy's gun!"

What type of radio star receives the most mash notes? Who are radio's first equivalent of matinee idols? There's one answer to both those questions. Yes, you've guessed it—the crooners, male and female—with the males far in the lead!

In the early days, radio was almost as impersonal as the ice-box. Announcers still shouted into microphones as they had learned to do in clectation classes. Singers still used the technique of the concert stage—with disastrous results!

But the crooners changed all that! Tenderly, softly, they sang their songs into the microphones. Intimacy was their aim. And each woman suddenly became convinced that the magic, crooning voice was intended for her ears alone. Radio, which had been of

interest only to the mechanically minded kid brother, now was besieged both by the older sister and by mother.

And then—the deluge!
Hundreds of new types of fan letters began to pour in. The ladies of the land not only liked the new singers—Vallee, Osborne, Columbo, Crosby—they loved them! Letters were no longer mere requests for favorite songs; they were tender and gushy and passionate love notes. Radio had developed its own matinee idols!

Today these matinee idols are still on top. Rudy Vallee, Bing Crosby, Little Jack Little croon away and receive love letters by the thousands. Other singers—Frank Parker, Ray Heatherton, Stuart Churchill, Nelson Eddy, Lanny Ross—also have learned the value of "me to you" appeal and are high on the list of mash-note recipients.

WOMEN get less mash mail than men. Probably men have less time and are more thick-skinned. The women stars who get most mail of the mash-note variety are those who have been built up as "hot" or "exotic" singers. Lee Wiley, Gertrude Niesen, Dorothy Lamour, Loretta Lee—these are among the heavy mash-note pullers!

It is significant that comedians get practically no mash notes. It seems that they can't be funny and romantic at the same time!

Paul Whiteman and Kate Smith do not receive any mash notes to speak of. Their rotundity has been too well advertised and apparently the old bro-mide about fat people applies!

What is the reaction of the star towards his mash mail? How do the "objects of their affection" like to hear sweet nothings from love-struck fans?

Most stars don't like to talk about their mash mail. They get a human satisfaction from praise, of course. They like to receive letters. The mechanical nature of broadcasting makes human contact welcome. After singing into a metal box and seeing only the announcer, they appreciate the fact that Miss Exie Prouty of Tollingsville liked them. But most of them repeat the sentiments of Frank Parker who admits: "I'd rather not talk about my romantic fan mail. Some of it is pretty pathetic, but it's sincere and, well . . ."

Perhaps, too, as in the case of Rudy Vallee, who still hits a high batting average, it's the feat of appearing ridiculous that makes the radio star hesitant about discussing his romantic mail. Here is an example of what can happen: Frank Parker once received a tender love note along with a gun said to have been used by Buffalo Bill. Frank mentioned the letter and the gift to some of the boys at the studio. He never quite forgot the razing he received. Every stale joke about "military weddings" was trotted out for his benefit. Yes, even the ancient wheeze: "Who do you think that man with the gun is? Daniel Boone?" Frank means it when he says that he doesn't want to discuss his in-mash mail!

PERHAPS you are one of those who thought that radio had grown up. How come, you want to know, that it is still afflicted with the baby-colic of mash notes?

It does seem incongruous that radio—which brings such "adult" programs as the symphony concerts, broadcasts of operas, lectures by university professors, and discussion groups—should also feature such a program as "Your Lover," which had Frank Luther crooning into the microphone: "Come closer to your radio, dear. I want to feel you near me!"

But such incongruities are not the fault of radio.

It takes all kinds of people to make a world!

Martha—15-year-old daughter of

Joseph Vichnes (a World War veteran)—only a few days ago flew to Hollywood, spending \$400 of bonus money—the last cent her father had—to follow up her unanswered love letters to Clark Gable. The Los Angeles American Legion had to pay her way back!

In Trenton, N. J., Charles Gerofsky's furnace boy, Joseph Duggan, finding that the Gerofskys were away, used their telephone one evening to call Jean Harlow in Hollywood. She was out and he left a message for her to call back. She did so, and it cost Mr. Gerofsky \$20.50!

Martha and Joseph are typical mash-note writers. They are young. But will they change with age? There are thousands of mash-note writers who are fifty and sixty and seventy years old! And, after they are gone, there will be a new crop of those who read into the tender pleadings of a tenor, meanings which are not there and who, pen in hand, will swell the bundles of mash notes which will amuse and astound and bewilder the radio stars of tomorrow.

Nelson Eddys of tomorrow are sure to receive mash notes in Greek, Czech and Chinese. The Phil Regans, the policemen turned singers, will receive proposals of marriage for no better reason than that the love-struck women are sisters, nieces and even mothers of policemen!

Love is in the air—we'd better admit it—for a long time to come.

NEXT WEEK:

● **HUMANITY BEGS FOR HELP**—The great human-interest story of the Good Will Court, to which broken humanity comes to have hearts healed, advice given. The inside story is brought to you.

● **OLYMPICS IN YOUR OWN BACK YARD**—Philadelphia Jack O'Brien, one-time light heavy-weight champion of the world, and Fifi D'Orsay show you how to reduce, how to build yourself up, how to diet—and better—when!

● **THEY FORGET SO QUICKLY**—The story of Lee Wiley is a touching tale of a radio star who succeeded, then failed, and now finds success again.

● **RUDY VALLEE'S UNTOLD PRANKS**—The whims and humorous experiences of the great crooner are told in RADIO GUIDE!

● **THE RADIO GUIDE SUMMER SCHOOL OF THE AIR**—Four masters of modern music teach you how to become an orchestra leader. They are: Paul Whiteman, Andre Kostelanetz, Benny Goodman and "Red" Nichols.

IN RADIO GUIDE

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Play is the THING



At top: Ducky Joe Penner, who likes the water, as well as his fine feathered friend, Goo-Goo

Center: Even if Ken Murray's discovery, Marilyn Stuart, were not a singer, she'd be noticed!

In picture: Away from the neckling amateurs, Bloppagle and Budd on their express cruiser.

