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FOR RADIO LISTENERS

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TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

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of Headlines

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FLOYD GIBBONS —

HEADLINE HUNTER

By Jack Banner

Wherever fighting men are in action—wherever disaster shakes the earth—wherever history is in the making—there you'll find Headline Hunter Gibbons, the machine-gun stylist of words.

His record is 217 words a minute, steady flow for sustained speech. But what a price he has paid for the background that makes his record possible!—His body is crosspatched with bullet wounds and sword cuts. The spot where his left eye should be is covered by a white patch. He's bivouacked on the feverish sands of Mexico, India and Egypt. His toe joints have been frozen on the arctic wastes of Manchuria.

But he's happy. It's his life and he loves it.

"I've got ants in my pants," is the inelegant way Floyd puts it. And the ants have started seething again. Even now Floyd's sensitive ears have heard the rattle of musketry in Europe, and along about Christmas he'll be scuttling over the Balkans, ferreting for news.

Talking to Gibbons is an experience. It's like feeling the shock of buckets of ice water poured down your back, or like taking a fifty-floor non-stop elevator drop. A tornado hatched to six feet and 100 pounds of bone and muscle—that's Floyd. When the human Gatling gun starts to fire, you listen entranced as he spills the stories of his hair-raising experiences in that crisp nervous fashion.

Floyd is a bundle of live wires when he strides into the radio studio. It's work—hard work—to this picturesque adventurer. He takes off his coat, rolls up his sleeves, loosens his collar, switches his cigarette to a far corner of his mouth, and lets go his breathless staccato.

Out come the words. Sharp. Clear. Terse. He crams more action into his fifteen-minute broadcasts than two average commentators.

How he keeps going is one of those eternal mysteries.

He works fifteen to eighteen hours a day—in bed, out of bed, in a plane, on a train.

When he isn't preparing his radio scripts, he's busy writing his newspaper and magazine articles. When he isn't working, he reads. His reading sphere is as immense as the globe he trots. A legion of newspapers from all over the world. Magazines and books of every kind—from detective thrillers to the classics.

Floyd with Captain Nagai (right) on his way to the Manchurian front and (below) interviewing Admiral Nomura of the Japanese navy



"He Works Fifteen to Eighteen Hours a Day—in Bed, Out of Bed, in a Plane, on a Train. When He Isn't Preparing His Radio Scripts, He's Busy Writing His Newspaper and Magazine Articles. When He Isn't Working, He Reads. —How He Keeps Going Is One of the Eternal Mysteries"

Books on every subject under the sun. His bed companions are a book and a package of cigars. He finishes both before he turns out the light.

The Headline Hunter's apartment reflects the man. It's filled with mementoes of his days spent in queer parts of the world. On the mantle stands a silver vase—a gift from the Japanese Government to commemo-



Floyd's apartment reflects the man. Note the well-stocked book-shelves, the radio cabinet, the air of masculine comfort in the living room

rate Floyd's making the first broadcast from Asia to America from a theater of war. In another corner is a magnificent gold and silver ship's model—a gift from the Chinese Government.

His apartment is the nearest thing to what Floyd might call home. It really isn't that—it's just a convenient stopping-off place between dashes about the country.

He's just purchased a new ultra-powerful short-wave set—and he plays with it like a kid with a new toy. More globe trotting. His contact with the far-off places he knows so well.

Scattered about his apartment are typewriters of all sizes and varieties. Filing cabinets galore—a well-thumbed encyclopedia—overflowing bookcases—stacks of fan letters to be read and answered.

There's one feature of the apartment which cannot be overlooked. You'll be almost sure to see white rats chasing one another in their cage or across the

room, and when you do, don't blame it on last night's party. Some admirer presented Floyd with the white rats. They have come unmistakably under the dynamic influence of their owner in a most exaggerated fashion. Madly they go, chasing in circles all day long, intent only upon keeping on the run. Now, if I were philosophically inclined, I would draw a nice moral from their behavior. Something about the difference between man and beast: these poor little rats spend all their energy just going round in circles. Floyd dashes about just as energetically—but he's always going some place—and how!

"I can't help it if I have to go places. It's my fate. Fate," said Floyd in a studious mood, "is a funny thing. I don't know what conclusion you will gather from this story. But it certainly sounds like fate. An O. Henry, perhaps, might know the answer."

Floyd then unfurled one of the strangest true stories ever heard. The Sino-Japanese fuss of a few years back was at its height. The heroic Fourth Route Chinese army had been beaten back, and the Japanese fleet steamed proudly into the harbor. War Correspondent Floyd Gibbons boarded the flagship of Admiral Nomura of the Japanese Navy. Floyd obtained his precious interview with the Admiral and had tucked away his notebook when the Admiral invited him to have a drink.

Admiral Nomura proceeded to kid Gibbons about the white patch over his left eye. Not in a nasty way, mind you, but in the polished manner of the Japanese. Floyd isn't sensitive about that white patch—it's an honorable badge of war; but he was hopping mad nevertheless.

"You know, Mr. Gibbons," said the Admiral, "somehow or other you remind me of Cyclops, the one-eyed giant of the *Odyssey*."

There was nothing for Floyd to do but laugh, and shortly thereafter he took his departure.

"The next day," concluded Floyd soberly, "I was aboard another Japanese battle-wagon when a bulletin arrived. It contained the news that Admiral Nomura's left eye had been blown out by a would-be assassin. On the heels of the bulletin there came a personal letter to me from the Admiral."

Floyd went over to a filing cabinet, and after a short search removed a letter from the file. "Read it," he urged.

It did: "Dear Mr. Gibbons: 'May I respectfully ask



your permission to join the Cyclops Club—and if so will you forward one of your white patches? . . . Admiral Nomura."

Floyd handed back the letter almost reverently. Then Floyd told of another peculiar twist to the Sino-Japanese fracas:

The Chinese had retreated but had entrenched strongly in their new position. From every outward appearance the war looked as if it would last another year.

Floyd was all set to cover the grim proceedings to the bitter end, when he received the fateful cable from his home office telling of the Lindbergh baby kidnaping.

Floyd took one look at the message. "To hell with the war!" he shouted and by plane and fast steamer he hurried to saddened Hopewell, New Jersey, to cover the biggest crime story of the century. And believe it or not—when he left, the war just folded up and quit! It's a fact.

It seems that for the past twenty years there can't be a big armed brawl without Floyd's professional attention.

It's been that way all through Floyd's life.

But lately he's been eating his heart out because he missed the assassination of King Alexander and Premier Barthou. "I guess my luck must be running out on me," is his grim explanation of his absence from



Floyd's speedboat (left) and a close-up of Floyd and Virginia Gardner, the actress, from a photograph taken on the day Floyd broke the record for speed in taking a motor craft around Manhattan Island

that scene when history was in the making.

Still, Floyd's doing his bit here in America. He's reporting, via the radio front, the biggest fight in America's history—the battle against the depression.

"This thing is just like the army," says Floyd. "We've got men to feed—men to clothe—men to shelter—and men to put to work. It's an army organization, and a greater battle than any army ever fought."

His sponsor is cooperating with the Home Loan Corporation in Washington. Each week Floyd makes the microphone sizzle with the latest developments along the economic battle-line. And Floyd takes immeasurable pride in the fact that his radio work has been endorsed by Washington headquarters.

It's a little tame for Floyd, however, for most of his stories deal with blood with thunder, with mangled limbs. Many are too gruesome to recount. "You don't want to put them in Radio Gum, anyway, do you?" he asked.

I told him no. But there is one funny yarn that can be told, and it marks Floyd's devil-may-care reputation perfectly.

The year was 1917. The world ablaze. Floyd covering the conflagration for the *Chicago Tribune* syndicate. His vivid, vitalized war stories were the talk of the nation. Came a cable from the syndicate chief.

"Why the hell is your expense account so high?" Floyd scribbled the answer and handed the message to the dispatcher. He simply said:

"I'll hite. Why?"

It's still a classic along newspaper row. But he didn't tell me. I had it upon good authority from another, less modest, source—Gibbons' butler-valet.

"No man is a hero to his valet," penned a sage. Here's Floyd, a hardboiled gent who has faced death, unbelievable hardships and privation a thousand times.

He's gone everywhere; seen everything, and leads a life that in one week's time would send you or me to the nearest sanitarium. Yet his man Friday calls him "the biggest-hearted guy in the world."

While Floyd's back was turned, his butler told me a few things. For example, Floyd won't think of sending to an employment agency when he needs additional office help. Not Gibbons. Instead, he carefully reads through the "Situations Wanted" columns just to make sure that he won't be aiding employment agencies to take their pound of flesh from any depression-affected youngsters he may possibly be able to employ.

Just before I left his apartment, I noticed, along with other gifts from all over the world, a beautiful samovar. I was certain that some romantic story would be connected with it, a tale that would bring up memories of wild Russian gypsy camps—of black-eyed dancing girls—of tall, dashing bandits.

But no, there was no such story attached to it. American engineering ingenuity had made of this samovar a provider of hot water for tea. And Floyd has the grandest time just sitting in front of that kettle gently dipping a tea ball into a glass of hot water, and slowly sipping!

After almost thirty years of trekking over the globe, of being lost in the Sahara Desert, of being torpedoed in mid-Atlantic, of falling 7,000 feet in an airplane, the Headline Hunter with "ants in his pants" calmly sits back and announces in a matter-of-fact fashion, "I think more people should drink tea in the afternoon."

Never a dull moment, for even in his moments of relaxation he's dynamic.

Floyd Gibbons may be heard every Saturday evening at 7:15 p. m. EST, or at 6:45 p. m. CST, over an NBC-WEAF network—sponsored by the Johns-Manville Corporation.

Betty Co-Ed—of the Air

By Harry Steele

Toast of Any Campus—Singer of Note—an Actress at Six Weeks of Age—Heir to the Hurrah—That's Harriet Hilliard

She'll know Who's Who when he comes along. Although still only 22 years old, she already has disposed of one marital disillusionment. Some whisper that she has made her next choice, hinting that Ozzie has such a strong hold upon her that it is described as a half-Nelson.

Had she followed family precepts, Harriet would be on the stage rather than just of it. Her mother was an actress and her father a stage director; she made her own debut at the age of six weeks. She was carried on the stage as the heir in the popular comedy, *The Heir to the Hurrah*.

Singing and dancing talent intruded itself just about the time Harriet might have taken up a dramatic career. But its progress was impeded during time out for education. She attended St. Agnes' Academy in Kansas City, Missouri, where she was a classmate of Ramona. The two of them took part in convent entertainments and so rapidly did their fame spread that on the few occasions when the institution staged its student productions, local

claim her. She's the answer to a producer's prayer, having all of the qualifications demanded by that exacting art. She is radiantly lovely, is brimming with talent, has halo-like golden hair, and all the physical particulars. She is five feet, five and three-quarter inches tall, and weighs 114 pounds—is buoyantly youthful (as well as ornamental) and simply exudes charm and appeal.

Her particular weakness is shoes—which is not an outcropping of the myriad hids she gets to go motor-ing with the college lads. She simply likes a variety of footwear and goes in for it in a big way.

The tall-corn influence is noticeable in her domestic inclinations. When she is in a position to get away from it all she is going to purchase a vacated Connecticut farm and abandon herself to the delights of renovating it and raising suckling pigs and guinea-fowl which she describes as polka-dotted chickens.

She hasn't had a vacation in four years, so while everybody else is bending backward to hold his job she's hoping that some sort of upheaval comes along to bounce her into at least a few weeks' undisturbed rest. Feminine-like, she fancies herself as a bit of an interior decorator and would like to test her handiwork on that envisioned Connecticut homestead.

Harriet Hilliard is on the Bakers Broad-cast, sponsored by Standard Brands, every Sun-day at 7:30 p. m. EST, or 6:30 p. m. CST, over an NBC-WJZ network.



Harriet (above) in a closeup as she may be seen when she faces the microphone—as shown full figure, on the right



theater managers thought their houses were being boycotted.

Chester Hale was Harriet's first dancing instructor. Under his tutelage she advanced so that at fifteen she had abandoned school books and made her debut in vaudeville. At that time the Orpheum Circuit was one of the Titans of vaudeville and under its banner she was like a juvenile on a merry-go-round. Around and around its 52-week circuit she went, until she had completed at least five laps and seen more of the world than a tar in the navy.

It was when she had settled down at the New York cafe that Ozzie Nelson first saw and heard her. His mind telegraphed his heart, "I came, I saw and was conquered," and heart and hand merged to press upon her an invitation to join his Glen Island Casino band.

Snyder was willing, so N. T. G. lost a stellar attraction. There was a sudden avalanche of college youths at Glen Island. For a few weeks the management wasn't certain what caused the bulge in prosperity. They thought they had turned the corner single-handed. It proved to be just Harriet and the band. She has been with Nelson ever since, and the likelihood of a permanent connection already has been suggested.

Right now there is the possibility that the films will



Harriet's favorite pose is hugging her knees—whether she wears evening gown or lounging pajamas

It's Harriet Hilliard for euphony—it's Peggy Lou Snyder on the county record books at Des Moines, Iowa—but it's just plain "Snyder" to the boys in Ozzie Nelson's band with whom she is the singer and adored favorite.

To the listeners she's the Wizard of Ozzie—one of the featured attractions on the NBC Sunday program which brings Joe Penner to the microphone.

This being liked by the bandboys is no novelty to Harriet. She was carried to fame on a wave of devotion among the college boys of America. Literally she is the Sweetheart of Sigma Everything.

The campus idolatry began three years ago when she was mistress-of-ceremonies for N. T. G.—Granlund—at the Hollywood Restaurant in New York. College boys who came to the metropolis over week-ends for a lark found a nightingale in Snyder.

Where business previously had been N. T. G. (none too good) it developed into a struggle to obtain admission to the cafe. Five and ten dollar bills to the headwaiters became the premium for tables that would afford an unobstructed view of Harriet and a chance to win one of her dimpled smiles.

She was toast of the dormitories and the secret, if widespread, passion of the fraternity houses. Had she worn all the jeweled fraternity pins offered, she would have looked like a coster-monger on a bank holiday. She has been offered some of the most aristocratic names in the Blue Book, but has learned to dodge proposals like a chorus girl parries unwanted dates.

The Blue Book doesn't particularly intrigue her.

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Romance in the Big House

By Howard Wilcox

Warden Lawes whose true life stories of convicted men grip listeners

Continually Warden Lawes Encounters Romance in Sing Sing—the Strong, Stark Romance of Unfortunates Trying to Win Back Their Places in the Sun

On a gray morning in the "big house" at Ossining, New York, Warden Lewis E. Lawes paced the floor of his office. The humanitarian and warden—whose furrowed brow is a testimonial to his years of devoted fighting for his charges—was moved to an uncommon degree.

First, the man: He is author of that best-seller "20,000 Years in Sing Sing" and writer and narrator of the radio script of the same name. Contact with embittered, violent men of evil has not hardened him. Rather, it has made him aware of life's inequalities, of the weaknesses in a penal code which would cleanse and rehabilitate men, but which somehow falls far short of its purpose. He is bitterly opposed to capital punishment.

His sorrow this day was brought about by another evidence of the failure of the national corrective system. Before him was the case of the young man who, six years before, had completed his sentence and turned his back on a shadowed past.

"When he went out of here," the warden said, in telling of the experience later, "he forgot all save that he had been scourged for his indiscretion and that there is only one right way of living. He took a Civil Service examination for a state job which he obtained without difficulty. He filled out his application in such a way as to avoid mention of the prison sentence which he had served.

Gradually he won minor promotions, until he was able to save enough of his earnings to marry and make a home. His life has been all that any mother might ask of a son, any wife of a husband. He is married to a charming woman, and they have a daughter who adds the needed touch to their domestic Arcady.

"And today—he is out of a job, in spite of the opinions of his superiors that he was one of the most diligent and capable employes on their payrolls. Why? Because society, in its narrow-minded way, has a grudge against him.

"He had come up for a major promotion to a position of responsibility. In the years he had built up his morale and reputation he had forgotten how he worded that early application. When the new application was compared to the old, there were discrepancies. An inquiry was launched, and his prison record came to light. 'For the good of the state' he was not alone rejected for the new job, but fired from the one he was holding.

"Romance within prison walls? They teem with it—with drama—and with such tragedies as this. This thing cannot be. That inherently honest man who paid for his one defection must not be hounded. He must be permitted to carry his banners high, to continue the battle for a decent place in life. And he will be, if I have to carry the case to the President of the United States!"

Warden Lawes does not stop at suffering his own heartache. He must suffer it for many others in such Gethsemanes as this. Here is his secret—this endless contact

with romance—not the blithe, colorful romance of fiction and dreams—but the strong, stark romance of unfortunates wooing life with fervid passion to find their places in the sun.

But even romance in the popular sense thrives and flowers in the dank atmosphere of a penitentiary. Not boy-and-girl romance, but the drama of human life and interests, of love and pity. The very strain of sympathy which betrays itself occasionally in the most unregenerate of Warden Lawes' charges authenticates the claim upon which he builds all of his extremely humanitarian principles—that most criminals are normal, everyday men, turned anti-social by a variety of external impulses.

He pictured a night not so long ago, during which a particularly vicious and intractable prisoner was destined to extinction in the dreaded electric chair. As the hour of execution drew near, the doomed criminal's heart-broken and penniless wife and baby came to Sing Sing for their tragic last farewell.

Throughout the entire cell block quivered that tense thrill which marks the moments before every execution. Other prisoners, normally cheerful and optimistic, cowered in their cells, awed by the imminence of the spectre—or rattled cell doors in protest against the avenging system so bitterly opposed by Warden Lawes.

Almost before the benighted woman had walked the length of the death-cell corridor, the grapevine had spread the word that she was there. As if from shouted command, a lush calmed the air of belligerence.

"She ain't got a dime," was the sense of the message which literally leaped from cell to cell. "He's goin' out leavin' her and the brat starvin'—the rat." They could condone his part in crime; but for him to have failed to provide for his own was outside their peculiar code. Then some eager mind grasped the situation—and cleared the atmosphere.

"I'm going to start a pool for the dame," was the proffer which worked the miracle . . .



The Warden photographed as he was leaving Sing Sing with one of his conferees mentioned often on the air

By the next night Warden Lawes, through the medium of a spokesman selected by the other inmates, was tendered a purse of \$2,500 for the widow. The sum represented a dollar for each of the prisoners in the institution. This was stir money, important to those impoverished souls; but to them it made up for the shortcomings of one of their fellows, and they gave it without stint. One prisoner pledged his prison earnings for five years to give his part of the widow's mite. Yes—there is romance in penitentiaries—there are men with souls in those dreary environs.

Proof of the sentiment which breeds behind bars is evidenced by the good will of most of the prisoners at holiday times. Many and unique are the gifts made to prison officials at Christmas. Of all of his gifts Warden Lawes is inordinately proud. But there is an especial tenderness for one which he recalls most vividly.

"We had a fellow here," he related, "who was serving time for a brutal assault in connection with a robbery. He was one of the surliest prisoners in the place, unruly and vicious, in keeping with the nature of his crime. But with all of his fierce animalism there was a vulnerable spot of which I eventually learned. He was childishly sentimental about a woman with whom he had lived, and their two children.

"Trying to make him a bit more pacific about his fate, I dwelt on these three souls who meant so much to him. I made him realize that he was in for a long term, not a day of which would be gained if he persisted in his present trend. I pictured the reward for him and his of good behavior, in the form of time clipped

from the seemingly endless vista of years. Finally I held out the most tantalizing bait of all, the hope of parole.

"It worked. He ceased his tantrums, applied himself diligently—and eventually he developed into a model prisoner. In eighteen months he had made himself eligible for parole—but even though I recommended him, his

(Continued on Page 19)



Warden Lawes' daughter Cherie finds romance of her own in the outdoors. At thirteen she is an accomplished equestrienne



The one and only Roxy, who may be heard over the CBS-WABC airwaves every Saturday at 8 p. m. EST

THEM WAS THE DAYS—A forgotten page of radio history was brought to light when a reporter from this department last week interviewed PANDORA PERKINS, pioneer torch singer. Reclining on an old bass violin, surrounded by her priceless collection of stuffed microphones, Miss Perkins told how she wowed the crystal-set audience in the days when MR. AYLESWORTH was in the electric light business and nobody had discovered ROXY. "I used to burn up their ear-phones," said the grand old lady of pre-sustaining programs, shaking her silvery tresses and flicking a bit of lip rouge off her cigaret. "America's Heartburn they used to call me," she crooned, "and was I hot! When I was good I was very, very good, and when I was bad I was torrid."

In those days a radio station consisted of some tubes, a few hundred feet of antenna and a collection of phonograph records. Personal entertainers were obtained from the neighbors or from the station owner's

Standing By—

With Ray Perkins

family, although sometimes the local vaudeville bill would supply a few suckers. Talent was catch-as-catch-could, and was paid off in doughnut holes. In 1921 a butcher in Alagazam, Iowa, approached the local KOOP with a proposition to pay for some advertising, and was kicked downstairs by an indignant station manager.

"I well recall," well-recalled Miss Perkins, "when the manager of station WWWW sent the station phonograph needle out for repairs. It wasn't returned in time, but we went on the air that night just the same. I sang for two hours before complaints started coming in. Then Elmer Tush, our announcer, read the entire evening newspaper to the audience, and old man Scroggins' daughter played her mandolin. Fortunately the studio engineer, who worked in the blacksmith's shop daytimes, was a member of the Volunteer Fire Department, and he was called out on a fire at 11 p. m. so we had to quit the air anyway.

"RUDY VALLEE hadn't eaten a single yeastcake in his life at that time," she continued, "and CANTOR would drink any kind of coffee that was handed to him. People thought the word 'audition' meant the opposite of subtraction. JOE PENNER'S duck was in egg form, and FRANK CRUMIT was just beginning to call up JULIA for dates."

Miss Perkins' first commercial was over WCTU for the Itsy Bitsy Condensed Milk Company, featuring milky-wilky from happy cowsy-wowsies. The studio was equipped with condensers, and the program theme song was Curdle Up a Little Closer. But when Miss Perkins insisted on bringing the company's chief cow in as guest artist, the sponsor failed to re-moo her contract.

Miss Perkins always felt the cow was to blame. As a result, all her subsequent programs featured the bull with consistent success, a custom that prevails to this very day.

"I have a nephew named Ray in the broadcasting business now," said the Queen of the Early Twenties. "If you see the brat, tell him I said his last week's program was a mess."

PAT BALLARD and CHARLIE HENDERSON, who wrote the words and music for those miniature musical comedy satires on the Chesterfield program, have had five offers from major sponsors. They are holding out for plenty, and I don't blame them. Their

ideas are fresh and their treatment clever. Holding out for dough is a dangerous game, though. You've got to know just when to give in, so your holdout doesn't become a stayout. Still, I think the boys will not be lost to the public ears.

FRANK LUTHER has been Kleig-lighting it in a series of shorts, surrounded by a bevy of show-dollies whose costumes are as frank and open, to say the least. The pictures are produced by the Educational Film Company. They certainly are educational, says Frank.

It was the same FRANK LUTHER who not long ago surged thru' the air as Your Lover, whispering ardent nothings to imaginary beloveds between ballads. The series was very successful, but his wife made him quit.

As the printer's ink dries on these pages, SOPHIE TUCKER, last of the red hot mamas (another adopted aunt of mine), is being feted by fellow actors with a beefsteak dinner celebrating her return from England. According to an old legend, Soph is responsible for the precaution of using asbestos curtains in theaters. Her singing used to start fires.

THE WAY THINGS BREAK—REED KENNEDY, well known as a singer on KDKA, was discovered by an official connected with the Gulf Oil series, and signed for one trial spot on the Gulf program of October 28.

So a few days in advance Reed hopped to New York, high in spirit and hope, for his big opportunity.

And Mrs. Kennedy with him. He conferred, he rehearsed, he waited. The program started. A battalion of friends were listening in. But WILL ROGERS, in that quaint way of his, ran overtime to such an extent that a drastic cut was necessary even while the show was on the air. With that cut went Reed's song. Of course he was paid in full, but if Gulf Oil doesn't give him another chance there just ain't no justice.

Ye old scribbler of these lines wheels his piano up to NBC and the red network Mondays at seven in the evening, EST. Program consists of songs, piano playing and palaver.

Along the Airialto

By Martin Lewis

Paul Whiteman's musical scholarship, previously announced but indefinitely postponed, finally takes shape. The portly maestro has established the scholarship in tribute to the memory of his mother who died early this summer. It will bear her name and will be known as the Elfreida Whiteman Scholarship. Its purpose is to encourage young writers whom Whiteman describes as the potential composers of tomorrow and will be awarded to the American composer who submits the outstanding, fully orchestrated composition before midnight of February 1, 1935.

The award will carry a two-year scholarship at a musical college, \$25 weekly during the school terms and the Elfreida Whiteman medal. In the event the winner cannot accept the educational course a cash award of \$500 will be the alternative. Entrants must submit their works to the Elfreida Whiteman Scholarship, care of Paul Whiteman, Park Central Hotel, New York, N. Y.

"The Twilight of the Gags" seems to have set in with the return of JOE PENNER and EDDIE CANTOR to the air. Since I predicted after Joe's initial appearance with Vallee that he would be a tremendous success on his own, I do not hesitate to say now that his popularity will wane if he doesn't dress up his dialogue a bit. Surveys, it is rumored, also reveal a growing antipathy for the current Cantor scripts.

GEORGE GIVOT'S disappointment at his not being inducted into the forthcoming "Calling All Stars" doesn't approach mine. A role in the new musical would have kept him off the air. Now he is back, adding to the national rebellion against jests more than slightly frayed at the edges.

The wife of the President is certainly a radio star in her own right. MRS. FRANKLIN D. spears her third commercial, and will be heard on Sunday nights over the CBS network. Again she will turn over to charity the fees she gets from her sponsor . . . From

all indications it seems the FRANK BUCK show will not be replaced, the sponsor being inclined to sail along with only AMOS 'N' ANDY. Seems to me they should reconsider THE GOLDBERGS. Plenty of squawks are coming in from listeners who miss this act . . . Rumors making the rounds that PHIL BAKER'S sponsor wanting him to return to Chicago and the comedian desiring to stay in New York, have caused a toothpaste sponsor and tire firm to make attractive offers just in case . . . JACKIE COOPER, the youthful flicker star, may snare a radio commercial for himself . . . The biscuit company will employ three bands for that three-hour program which they will call Let's Dance. Show starts at 10:30 p. m. Dec. 1 . . . GEORGE HUSTON, he of the magnificent singing voice, gave an audition at NBC with ROSALINE GREENE, radio's ace dramatic actress, for a beauty sponsor product. If the program hits the airwaves it will be a series of romantic sketches, which will make the hearts of the lovelorn flutter.

BUDDY ROGERS' sponsor has decided to quit the airwaves for awhile and will not replace the Rogers Show . . . Oldsmobile is one of the car makers interested in RUTH ETTING. That swell songstress is now back in New York giving auditions . . . TED LEWIS and his band are pretty much set to hit the airwaves late this month with a variety show . . . EVERETT MARSHALL is the latest radio name to sign a movie contract. Due to his Broadway music show, his flicker work will not start until late next Spring . . . Here's a bit of news for yez—HELEN JEPSON leaves the WHITEMAN program at the start of the Metropolitan Opera season, and will be replaced by LUCIENNE BOYER, who is also appearing at the Rockefeller night spot atop the RCA building. TEDDY BERGMAN will be a permanent fixture of this show, having been received favor-

ably by the audience . . . That old Eskimo, HARRY RESER, and his orchestra, are due back on the airwaves December 9 for a toothpaste sponsor. RAY HEATHERTON will be on hand to do the vocals . . . PAUL SMALL is now doing his singing with the JOE REICHMAN orchestra . . . PAUL KEAST, baritone, will give an unusual audition next week for his current sponsor. Keast has been heard on the program for the last eleven months, and while the sponsor is satisfied with the program he wants to obtain the reaction of 1,500 women, who will be present at Keast's audition in a New York auditorium . . . Local New York stations are going in for strong build-ups for their new chain affiliations. WOR started SID GARY, who can sing for my ears anytime, and will feature him twice weekly. ABS-WMCA is featuring PAUL BARRY, the Lennie Hayton discovery, on 22 stations.

JIMMY KEMPER auditioned for the Whiteman show and made a favorable impression, which means he may soon join the Thursday night outfit . . . For some time I've been wondering what happened to IRENE TAYLOR. I now learn she is in Hollywood trying to crash pictures . . . With plenty of encouragement from yours truly, LITTLE JACKIE HELLER is angling to take over the BUDDY ROGERS band when Buddy embarks for foreign shores. Don't you agree that with his personality, voice and knowledge of music the kid would go great as a bandleader? . . . ANDRE KOSZTILANETZ, his orchestra and Variety singers are making their first discs, which will carry the tunes from a forthcoming Broadway musical . . . WALTER O'KEEFE is another who is spending some time in the recording studios. The Caravan's M. C. has recorded four of his original nitwit hymns, Father Put the Cow Away, The Bearded Lady, The Gambler's Wife and Always a Bride-maid. What—no Man on the Flying Trapeze? . . . RAMONA is now a full-fledged aviatrix and is wearing aviation wings in her hats to prove it . . . MORTON DOWNEY is going over big in his newest engagement, at the Palais Royal.

Are You Listenin'?

By Tony Wons

Let's make the best pies we can, put on the best shows we know how, play the finest tunes we are capable of, build the nicest furniture within our power. Take pleasure in the present moment, even though it may be only a moment of reading a book or walking out in the fields or under the stars in the city or watching some sparrows squabble—or listening to a radio program.

Air is still good to breathe, cool clear water good to drink, plain food good to eat when you are hungry. The sunset is still beautiful to see. Men and women still greet each other with "How d'do?" and smile. And there is still hope in the human breast that in some future time . . . maybe a hundred years from now . . . we will all be in a land where there is no pain and sorrow. And if we are conscious at all at that time there will be better food to eat and purer water to drink and plenty of work we love to do and plenty of time to rest.

So, whatever is happening now, all is well. I only hope there are no golden streets up there if I'm admitted. I would rather have a nice cool earth path leading through a fragrant wood, soft and soothing to the bare feet. No golden streets for me!

Speaking of kids, a little boy went to a chemist's and said "I want a box of powder for my sister."

"Certainly. Do you want the kind that goes off with a bang?"

"No, I want the kind that goes on with a puff."

You know those Texas rangers are a brave lot. There isn't anything they won't tackle. I once heard a story about them . . . There was a serious riot down there and the Mayor wired the Governor of the state to send down some Texas rangers to quell the riot. Well, the train came in and the Mayor was at the station to meet them, but only one ranger stepped off.

"What!" said the Mayor. "Where is the rest of your outfit?"

"My outfit?"

"Yes, where are the rest of the rangers I asked for?"

"Why, what's the idea? You ain't got but one riot here, have you?"

When James A. Garfield was president of Oberlin College a man brought his son for entrance as a student. He wished a shorter course than the regular one.

"The boy can never take all that in," said the father. "He wants to go through quicker. Can you arrange it for him?"

"Oh, yes," said Mr. Garfield. "He can take a shorter course. It all depends on what you want to make of him. When God wants to make an oak he takes a hundred years, but He only takes two months for a squash."

Yes; well I heard about the man who wouldn't send his daughter to college. He said he wasn't going to spend a lot of money to educate her so when she came home she could continually criticize his grammar and etiquette.

A letter comes in from a young man about to be married, who wants to know how you can tell whether a young lady will make a good housewife. That I don't know.

Most men find that out after the deed is done, and then it is too late to do much about it. But if you are willing to take the advice of someone who says he knows, here it is:

"You can safely bet on the success of a girl's marriage if her wedding outfit includes only one lounging robe but six kitchen aprons."

Sounds all right to me.

Well, as somebody once said: "When is a joke not a joke?" . . . "Usually!"

And as for advice, you might consider this remark that comes from an optimist: Don't worry so much about the business outlook, just keep on the lookout for business.

What a strong hold habit has on some people. Amazing! Why, I read about a man who got into the habit of tipping every waiter who served him. You soon get that way, you know, eating in restaurants and hotels. You either get the habit or else. Well, this fellow got it so bad that at meal time if he wasn't hungry he'd walk into the restaurant anyway, tip the waiter, and walk out without even eating a meal.

And speaking about meals and hotels: At a small town hotel the guest went into a fit when the bellboy pounded on his door and tried to get him out of bed.



The head of One Man's Family and two other of the cast: Bernice Berwin, J. Anthony Smythe and Kathleen Wilson. The NBC program takes a new period on Wednesday, November 21

"What's the idea of disturbing me this early in the morning?" he shouted.

"But, sir, it's nearly eight o'clock and they have to have the sheets. They're waiting for breakfast!"

Speaking of weather conditions, the boarder remarked at the supper table:

"Ah, madam, your steak is like the weather this evening . . . rather raw."

"Indeed," she answered, "your board bill is like the weather, too . . . unsettled."

More of Tony Wons' homey philosophy may be heard by tuning in his program, *The House by the Side of the Road*, Sunday afternoons at 5:30 p. m. EST over an NBC-WEAF network and at 4:30 p. m. ST over a split network. The program is sponsored by S. C. Johnson & Son.

Reviewing Radio

By Martin J. Porter

Last week a difference of opinion between the sponsors of *The Big Show* at CBS and Dave Freedman, writer of the Block and Sully scripts, developed. The sponsors doubted whether the script was funny enough. Freedman naturally thought otherwise. But each side wanted to be fair. Freedman then advertised in the dailies for 20 men to sit in on a preview as a jury. These men were required to be mean, cantankerous, ill-tempered, sour-visaged and cranky. Freedman bet they would laugh.

When the jury assembled, the sponsor rose to ask why only 20, and not 24 men, had been summoned. Freedman's answer was to point to four radio editors who had just arrived and taken seats with the other meanies!

For five years it has been customary for the American Academy of Arts and Letters to award a gold medal to the radio announcer who has used the best diction during the year. MILTON CROSS, as will be recalled, was the first winner; then came ALWYN BACH, next JOHN HOLBROOK, then DAVID ROSS and finally, JAMES WALLINGTON. And finally is correct. There will be no medal award for 1934.

That's because the Academy is not pleased. It believes winners of diction medals should walk with dignity—and keep their jobs. John Holbrook was fired, James Wallington became a stooge—and shortly after having the medal pinned on him, he went into vaudeville with a comedian and was the butt for slapstick gags. If there is to be a medal for 1935, announcers will have to remain dignified.

Judging by the pannings this sector is getting in the Voice of the Listener Division, I probably ought to announce myself a candidate for a friction medal. The Campana Company was most inconvenienced by a statement here giving the Gibson Family and One Man's Family credit for pioneering in drama especially devised for radio.

Quite properly, Campana points out that its First Nighter shows paved the way.

As to my complaints about WILL ROGERS hemming and hawing; about the bumper crop of symphonies; and the cacophonies of the Callowayites—the mail from the listeners has been overwhelmingly on my side of the fence.

The Gibson Family, by the way, has decided to stay on the air. OWEN DAVIS and his son will do the scripts, which hitherto had been the work of COURTNEY RYLEY COOPER.

Mr. Cooper you may remember as the author of a novel, *Boss Elephant*. In gracefully bowing out of the Gibson Family picture, Mr. Cooper says, nodding sadly, that it was less difficult for him to write the entire novel than it was to do a single script for one radio musical-drama broadcast.

"That is," he explains, "probably because when I was writing *Boss Elephant*, I didn't have to stop to let the elephants sing."

The British Broadcasting Corporation has accomplished a deed in behalf of the public weal, which might well be emulated in the United States. For two years BBC agents have been busy collecting old jokes. These have been published and posted in the studios, and any comedian caught using any of them is tossed off into obscurity immediately.

MAJOR BOWES, who runs an amateur hour at WHN, rings a bell when the aspiring artist turns sour. This technique could be applied to comedians by the networks. Whenever a gag is out of date, a studio man could clang a bell and stop the program.

This bell-ringer could be called the Studio Auctioneer—"Going, Going, Gong!"

Radio broadcasting and the telephone industry seem to be the only thriving institutions. Outside their field, the only item that seems to be rising consistently is PROFESSOR PICCARD'S balloon.

If ever there arises any trouble with orchestras in New York, the NBC always is assured of a 1,000-piece outfit that can produce music with only one artist on the job. And trouble or no trouble, this 1,000-piece "symphony" will function for the audience within a few weeks. The music will come from the world's most modern organ in Radio City. It is especially designed for broadcasting, and can reproduce almost unlimited numbers. It has three keyboards of 61 notes each, and 20 pedals. These operate magnetically 1,024 pipes built in a special loft. There are harps, chimes, woodwinds, strings, effects—and heaven knows what else! When the instrument is in working order it will be the source of a regular series of concerts.

There is mention of radio, they say, in the ancient Talmud, compiled thousands of years before the Christian era. But it must have been buried during medieval times, and thereby the torturers of those gloomy years missed on a few refinements of their art. If they were alive today they probably would have indorsed the following exquisite means of torture:

Placing a comedian at a microphone with a Joe Miller book just beyond his reach.

Announcing the names of all orchestra members except the leader's.

Giving a sponsor a dead mike over which to announce the virtues of his product.

Making an artist whose press agent claims he gets 10,000 letters a day produce them, or write that many.

Forcing the oppressed reader to peruse the effusions of Lewis, Plummer or Porter.

Myrt and Marge

By Arthur Kent

Both Myrt and Marge (Myrtle Vail and Donna Damerel Kretzinger) went on the stage at the age of fifteen, in real life. And both in real life and in the Myrt and Marge scripts, Myrt is Donna's mother. At sixteen, Miss Vail married romantic George Damerel, later famous as Prince Danilo of the Merry Widow. First child of this theatrical union was Donna. When George, the second child, was born, Myrt and her husband were big time vaudevillians, making a fortune. Donna (the "Marge" of today) joined her parents' act at fifteen. But her father and mother soon left the stage—he to make and lose another fortune in real estate, Myrt to retire. Shortly thereafter Marge married a young man she thought she loved. Then the depression came and all three Damerels found themselves up against it.

As a housewife, Myrtle was miserable. They were living in Niles Center, a Chicago suburb, practically broke. More and more, month by month, Myrtle resented the whole set-up. Hardships she could stand—her years of trouping had proved she could "take it"—but now Myrt felt cheated. Her husband's triumphs were over. It would be in the nature of things for him to abandon the stage forever. But she was years younger than he. And always—



season after season—she had been looking forward to some triumph vast but vague; some glory greater than any she had experienced yet. Now she found herself retired, without having reached that triumph, and this puzzled her and made her bitter.

Furthermore, for a long time Husband George and she had been drifting apart. Even today they still are friends, but years ago they had ceased to be lovers.

All these things brought turmoil and resentment to little Myrtle. Still young, she had reached that point in life when a woman takes her first real look backwards, across the years of youth. And when a woman looks back, anything can happen. Lot's wife was turned into a pillar of salt—Myrtle Vail into a radio playwright. For it is from her reminiscences that the Myrt and Marge series springs. And in the success of Myrt and Marge, Myrtle has attained that outstanding triumph which—up till that time—life had withheld from her.

But there were to be heartaches and outbursts before that great success could come. Probably the first of the outbursts should be called the Episode of the Oilstove.

In their Niles Center retreat, they cooked with oil because the gas mains hadn't been laid to their house. George, the ex-real-estator, explained this perfectly by saying that they lived on the fringe of development. He said this over and over.

"Until," says Myrtle, "I grew closer and closer to the fringe of lunacy." Then came the day she spent hours cleaning the oilstove. "When I got through," Myrt tells, "it was no cleaner—I was much dirtier." And that was the moment somebody selected to ask a little haughtily, "Isn't it nearly dinner time?"

Whereupon Myrt snatched up a kitchen chair and smashed the oilstove! "And the family," she tells, "thought I had jumped that fringe!"

As time passed, Myrtle became more and more desperate. Bitterly in those days did she regret a great mistake made early in her career. For years before, a rising producer named Cecil de Mille made her an ex-

cellent offer. She had refused—because she did not believe in the future of movies!

"I'm sick and tired of living this way!" Myrtle stormed one day. "I'm going out and get something to do!"

"Jobs are very scarce," her mother-in-law said sweetly. "Even scrubwomen are finding it hard to get work!"

"Before I scrub floors," cried Myrt, "I'll be a soubrette!"

"Aren't you getting a little old for that?" suggested George Damerel in his most princely manner. Now Myrtle hadn't minded the suggestion that she scrub floors—having scrubbed her own often enough—but she bitterly resented her husband's hint that she was getting too old for the stage. She who often was taken for her daughter's sister! It weighed on her mind.

One night she got out of bed at four o'clock—and into her head there popped the idea of a radio series,

based upon the story of a stage mother and daughter who did a sister act. And she decided—right then and there—to sell it to Wrigley's!

Not knowing she had picked the toughest prospective sponsor in radio—a firm that had auditioned and turned down literally scores of expertly-prepared scripts—Myrt began to scribble dialogue for her 1000-to-1 shot at new success. She showed no one but her son George what she was writing. And this lad—already a seasoned radio fan—became her audience, critic and advisor. The first "Myrt and Marge" fan! Myrtle wrote ten scripts, obtained an audience with P. K. Wrigley with the help of a friend—pawned a ring to buy a dress for the interview—and sold the series! To this day Myrt keeps that ring in hock because she thinks it brings her luck to do so.

"Myrt's latest success is a true fairy-tale!" declares Daughter Donna. For Donna—or Marge—had been having troubles of her own. She had achieved her childhood ambition to go on the stage. But so far this had brought her more grief than glory.

After the breakup of her parents' act—in which Donna had made her debut at fifteen—she danced and sang for two years in Chicago at Vanity Fair. For a short time she was in vaudeville touring the Middle West.



Then came disaster. She was offered what she considered an opportunity to become a great dramatic actress.

The villain of the piece was a lad named Jack Griffith. He had a lot of good ideas. One of which was that Donna should marry him. She did—rather because she hoped thereby to enter more fully into the life her parents had left behind than because she loved him.

They went to Kansas City—landed there with 65c—and climbed into a window of his aunt's house, the aunt being away. Then they joined an astonishing stock company that toured the countryside in a rickety bus. "They never paid us," Donna tells.

Donna landed home when her parents' troubles were at their worst. She and Jack separated five times in twelve months. During this time Donna received a nice offer to go on the stage, but little Chuckie, her baby boy, was on the way and she couldn't accept.

Never did four people seem so utterly trapped by life as did Myrtle and her husband, and Donna and Jack Griffith, at that time.

And then came the astonishing success of Myrtle's 1000-to-1 shot. For Myrt and Marge pleased the public even more than it did the Wrigleys. And this success lifted two real troupers out of despair into happiness.

Quietly and with dignity, both of the hopeless domestic tangles were settled by divorce. No disgraceful wrangling attended this. Everyone realized that there was no other way out, and accepted the situation accordingly.

Today, Donna is extremely happy as the wife of Gene Kretzinger, of the Gene and Charlie team—a modest and manly young fellow with a career in his own right. Their joint ambition is to own a ranch in Arizona. And Myrt? She's looking for new worlds to conquer. She's going to write a book!

"Myrt and Marge" may be heard any evening except Saturday and Sunday, over a CBS-WABC network, at 7 o'clock EST, and later at 11 o'clock EST. The program is sponsored by the Wm. Wrigley, Jr. Company.

Want to Write a Song?

By Vaughn de Leath

If You Are Bitten by the Song-Writing Bug—Learn the Facts from One Who Knows. And Vaughn de Leath Says: "If You Have Real Talent, and Are Willing to Work, You May Be Another Gershwin" . . . You May!

If you have not been bitten by the song-writing bug, pat yourself on the back, for you are in a class by yourself. This breed of insect is as abundant as mosquitos in a swamp. Rich and poor, young and old, thin and otherwise—few are immune to its stings. From dishwashers to artists, social lions to housewifely wrens, varsity crews to dressmakers, sailors to bookkeepers—all—all seem to feel they have been inspired to blaze a trail of glory in the song world, or to pick dollar bills like leaves off plum trees, or to pay off the mortgage on the old homestead. Poor dears, I sympathize with every one of them and respect their righteous intention—but oh, if they only dreamed how different are their expectations from reality!

To begin with, the field is frightfully overcrowded. One must realize that of the number of songs published each year, only a small percentage can be hits—and it is only reasonable to assume that most of these are produced by professional writers. In the American Society alone are over seven hundred members, who, before they are even eligible for membership, must have a group of successful songs to their credit.

These writers are especially trained for their life work, as is the case in any other profession. Song writing is a business and has a commercial angle as well as an artistic aspect. Not all of these composers have real technical knowledge it is true, but they are in, and of, the music business. They spend a great deal of time and effort in studying its peculiarities. They spend hours in the publishing houses presenting their songs, teaching them to singers, interviewing bandleaders to have them played, making contacts with radio stars, etcetera. In fact the most successful writers are on the floor at the publishing houses; that is to say, they are there to boost their own numbers when musicians come in.

The song market is not exactly a closed door, as many persons accuse, for a publisher will publish any song that he thinks has unusual merits, no matter who writes it. But it is reasonable to suppose that he would rather take his chances with a proven writer of hits when he gambles his ten thousand dollars on a song. That is practically what it costs really to try out a tune, for in addition to the writer's contacts with singers, leaders, etcetera, he has a following with the public. Persons who

purchase music and records are more interested in the latest releases of Irving Berlin, Walter Donaldson, Harry Woods, Billy Hill and Fred Coots, to name only a few, than in a song by an unknown writer. Mind you, these new writers do have hits occasionally, but that is the exception rather than the rule.

So we find that the field already is overcrowded with song writers whose real business it is to write songs.

That certainly narrows down the chances for the person who "makes up the words to a song" or "makes up a tune."

How do I know so much about it?—I know about it from experience—experience from all angles; that of a writer, a radio singer and as the recipient of literally hundreds of letters beseeching me either to sing the songs these inexperienced writers have perpetrated or imploring me to have them published. I usually am unable to do either one, for the songs are seldom, if ever, useable; besides, there are artistic reasons which will be mentioned in a moment.

Scarcely one-tenth of one percent of real ability is displayed in the majority of these songs, yet it is difficult to convince the amateur of this, primarily because every one seems so self-confident and assured of his own ability, and thinks that the music field is a gold mine which anyone can enter and reap a rich reward, without preparation or special ability.



Vaughn de Leath, one of the first to sing over the radio, and still on the air



Irving Berlin, composer of an unusual number of hits—whose career matches that laid out by Miss de Leath for budding writers

The men and women are legion who think they can string a few words or a line of notes together and have a big hit. Some are even foolish enough to spend money to have their efforts published. Then what happens? Exactly nothing! For who (Continued on Page 29)

Famous Composers

By Mark Herringham

In all the annals of music, no composer ever was more sincerely loved by his friends than the great Schubert. He had a genius for friendship, and much of that quality which drew others to his personality still lives and laughs and sings in his music. His renowned, blood-stirring Military March in D will be played on NBC's Music Appreciation Hour, Friday, November 16, at 11 a. m. EST.

He needed his friends, for the world in the days of Franz Peter Schubert was even less kind to its geniuses than it is today. Poverty, neglect, and contempt frequently were their lot, and Schubert was visited with more than his share of all three. In those days, even when a man of talent found a patron—usually a wealthy aristocrat—all too frequently he was treated as a servant.

One of the many tragedies of Schubert's brief life was his hopeless, secret love for the youthful Countess Caroline, of the wealthy aristocratic Hungarian family of Esterházy. The young musician had counted himself lucky to obtain an appointment in the Esterházy household to teach music—even though this meant living and eating in the servants' quarters, and receiving treatment such as few American servants today would tolerate. Today, the Esterházy name is known to posterity only because that family once afforded inadequate shelter to the great Schubert!

It is no wonder that the young musician ceased to cultivate the aristocracy and became a thoroughgoing Bohemian, writing heavenly music on the backs of menus while eating and drinking beer with merry friends. But alas, food and beer often were too scarce. Undernourished, the young man died of fever at the age of 31. That was in the year 1828.



Franz Peter Schubert died at an early age, yet he is considered the master writer of songs of all time

In spite of his tragically early death, this mighty genius literally poured musical compositions out of his soul. In all, they number more than 600! And he is known as the greatest songwriter the world ever has seen. Many poets of his day still are known because Schubert, setting their words to music, gave the verses an immortality not their own. In the year 1815 alone, Schubert wrote 115 songs and 74 other compositions! Had he lived today, when a musician's income does not depend upon the whim of an aristocratic patron, he might have died wealthy—providing Tin Pan Alley could have recognized the merit of the songs and symphonies of a living genius. As it is, modern song-writers have borrowed a great deal from the dead Schubert. Even parts of his masterpiece, the Unfinished Symphony, have been jazzed!

In addition to songs and symphonies, Schubert wrote operas, church music, chamber music and a number of delightful piano compositions.

He liked to write operas, but somehow just missed outstanding greatness and success in this and other well-paying forms of theatrical music.

A mass, written when he was eighteen, is considered by many competent critics to be one of the finest pieces of church music of all time.

But perhaps it is in his symphonies—particularly the Unfinished Symphony and the C Major Symphony—that the soul of Schubert finds complete expression. In them he has told the story of his days. The shadowed sadness of his sorrow in them is shot through with the gleams of happiness—of friendship and of yearning—which were the only compensations life gave this young man.

Voice of the Listener

Winch'll It Be?

Dear VOL: Wnothaven, L. I., N. Y.
Tell Walter Winchell to stop passing out the orchids so freely and send them to Kathie K. of Washington, D. C., and to Minerva, also of Washington, for their letters of praise for Kate Smith.

You might also send some orchids to H. G. II. of Junction City, Kansas, who is also an ardent Kate Smith fan. But please, H. G. II., praise this great artist as much as you like but not the time of day she is on. Too many letters doing that and the business fans will have to give up in despair for we're always in hopes that it will be changed to a later hour.

I say put her opposite Rudy, and she'll walk off with the prize. Katherine Caruthers

Latin You All In

Dear VOL: Chicago, Ill.
More and more the music of Latin America is gaining in popularity with listeners who are looking for something "just a little different." They find in those ecstatic tangos and barbaric rumbas a certain something which no other type of music possesses. Carlos Molina and his South American orchestra have done much to popularize this music over the air, and NBC is to be congratulated for its Mercado Fiesta Mexicana presented each Saturday evening and featuring the lovely old Mexican melodies. I have recently formed a club sponsoring Latin-American music and artists, with headquarters at 7321 South Shore Drive, and would like to hear from all interested readers. Jean MacKenzie

Another Club Bid

Dear VOL: Greensboro, N. C.
This is a protest! Just where does Carl L. Krans of Hazelton, Pennsylvania, get the idea that he knows anything about fan clubs? Has he ever belonged to any? If he has, I hardly believe he would talk as he did in his letter on your page recently. I am a member of several fan clubs, and I know nothing could be more sincere. They not only give pleasure to the members, but they do a lot of good for the artists they sponsor. I believe if Carl Krans were to try being a member of just one fan club for a while, he would change his ideas about them all. Virginia Shelton

Noble Experiment?

Dear VOL: Chicago, Illinois
I agree with the letter written by P. J. Iloke about Ray Noble and his band. I guess it was all right with the Americans when Duke Ellington, Cah Calloway, Mills Brothers and Hal Kemp went over to England and gave them a taste of our jazz. Now when Ray Noble wants to come over here the American unions will not permit him to play here. They even went as far as to say that he will not be able to direct a band of American musicians.



I consider his hand among my favorite bands like Casa Loma and Hal Kemp. Well, at least the Union can't ban Ray Noble's records in this country. That's one for our side. I'm not an Englishman either. Henry Grier

Your Time Is My Time

Dear VOL: Philadelphia, Pa.
Why can't something be done about certain favorites being on the air at the same time? For instance, why do Ben Bernie and Bing Crosby have to be on at the same hour? Ben Bernie is one of my favorites and he has always been heard on Tuesday at nine o'clock. On the other hand, Bing Crosby's time was eight-thirty on Monday last season. Crosby isn't one of my favorites, but I do like the Boswell Sisters.

The same can be said of Fred Allen and Burns and Allen on Wednesday, and Walter Winchell and Will Rogers on Sunday.

Why don't they do something about it? Edna Rogers

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are invited to send in your photograph when writing but this is by no means obligatory.

Great Godfrey

Dear VOL: Orangeburg, S. C.
In reply to Miss Therese Van Dorpe, who asks the whereabouts of Arthur Godfrey, former leader of the Metropolitan Parade harrel of fun, I can say that Mr. Godfrey is still very much in radin. His home is in Washington, and he is one of the best of the entertainers connected with WJSV, the Columbia station there. I agree with her that his fun in his conversations is very spontaneous and enjoyable.



His regular morning program is, in my humble opinion, the best of its kind that the ether waves will see for a long time.

Say, Mr. Editor, why is it that so many people want to imitate a guy that's good when they know they can't do it? We know of a fellow in our sister state that would be good if he never tried to imitate (and so unsuccessfully) our friend Godfrey. Charles Benedict, Jr.

Dregs In De-Cantor

Dear VOL: Coughsloeken, Pa.
I wonder what is the matter with Cantor; he told a rotten joke that insulted the Polish people, on Sunday, October 21. Now why did he pick Kosciuszko for his jokes? Is he not satisfied that he lives in a free country that Kosciuszko fought for?

If he thinks he can tell jokes like that on the Polish people, and get away with it, he's greatly mistaken. We believe that soon he will try to tell jokes on United States and try to insult it too. We demand an apology, or no Chase and Sanborn coffee will be in any Polish home. We organized a committee to stop listening to Cantor and will get in touch with many Polish people to stop using the product he advertises.

Watsy Klinciewicz
Harry Swedkowski
Edmund Pienkowski
Michael Zoltowski

For Deever's Reasons

Dear VOL: Sharon, Pa.
I've a heart. Why the bloody 'ell did they 'ang Danny Deever? I've heard the song several times, and last night Lawrence Tibbett sang it.

But he got so excited and spread himself all over the mike telling us that they were 'anging Danny Deever, and I've never been able to find out, and no one can tell me why they hung the poor fish. Be a pal. Tell a chap. But don't shout it. Tell us gently. Why did they hang Danny Deever? A. R. Clarke

Bing! Bang! Bob!

Dear VOL: Toronto, Canada
What is all this we hear about Bing Crosby having a rival? And why should Bing abdicate in favor of his brother? Bob Crosby may be a very good singer and here's to his unbounded success, but I am sure that no one, no matter how wonderful, could ever fill Bing's place in the hearts of his many ardent admirers. So I say—Three Cheers For Bing!—who, as far as I am concerned, will always be THE KING. L. A. W.

Irresistible Urge

Dear VOL: Holland, Michigan
Natural disinclination to break into print must give way to the urge to do something to bring back to the radio the finest skit the radio has given us.

The absence of "The Goldbergs" on the air leaves a sad gap for the many lovers of that program. Can't we have them again? G. C. Priestman

Hale, But Not Hearty

Dear VOL: Batesville, Ark.
How can a sponsor expect his program to sell his product when he persists in constantly antagonizing the radio public with changes in the program? Several sponsors are guilty of this, but most outstanding is the Ward Baking Company.



Just when the public was beginning to take interest in the Ward broadcasts last summer, the show suddenly folded up and an entirely different type of program headed by Buddy Rogers was inaugurated. At first this feature was broadcast on but few stations, but now it has become one of the most popular programs on the air—despite the fact that the spot is opposite Joe Penner.

The show is entertaining and different; it is not surprising that the public has taken to it, as letters in VOL testify.

But do the merits of the program mean anything to the sponsors? The answer is NO.

Probably some director of the baking company is displeased, and so off goes the show in its entirety! Thomas Hale

Love's Labor Lost

Dear VOL: Milwaukee, Wis.
Have just read Clare Talarico's letter of Eddy Duchin's failure to answer requests. Eddy isn't the only one. I may be going against RADIO GUIDE's favorite, but Wayne King is another. I have written to him six times, his sponsors twice, and pleading letters in every form to Lady Esther.

All I received was face powder, and me a young man. Let those maestros wake up to their fans' letters. Jimmy Nelson

Love vs. Loyalty

Dear VOL: Jersey City, N. J.
In this week's RADIO GUIDE, in the VOL department Carl L. Krans gives his opinion of fan clubs. I would like to say I happen to be a member of a fan club that bears the name of a young tenor.

I am a good many years older than that tenor and have passed the crusty days. How can Mr. Krans feel the way he does about people who organize a club to encourage such people as Jessica Dragonette, Frank Parker, Lanny Ross, Phil Duet and Conrad Thihault? Agnes Werthwein

Glens Falls For Bing

Dear VOL: Glens Falls, N. Y.
My grouch is not for radio, but for the fans that complain about Bing Crosby and Ben Bernie being on at the same time. I can't see how any one can stop and even think of Bernie when Bing is on the air, although I never missed a program of Ben Bernie's last year? I wouldn't tune Bing out for any one living. He is the finest thing on the air today. Mrs. Grace Stewart

From Soup to Nuts

Dear VOL: Milwaukee, Wis.
Of what can the people who sell the Fiorito hand be thinking when they permit his grand music to be just background for the disjointed, uninteresting, and unamusing dialogue of Hollywood Hotel?

After listening to four programs, I am convinced that the soup show is hopeless. Even those who use and like Campbells soup are not in favor of having it crammed down their throats for a full hour at a time. Ted Fiorito's music ranks with the best, and I'm sure that his loyal fans would appreciate more of it, and a little less soup and MUCH less scrappy dialogue. Guevevie V. Sanderson

Strife Begins at 50

Dear VOL: Painesville, O.
I note that most of your correspondents appear to be young people and I wonder if you can spare space for a few lines from an "old timer" well past fifty years of age.

First, let me say that the RADIO GUIDE seems to me as much an essential to the intelligent radio listener as a time-table is to the traveler. Busy people do not have time for a hit-and-miss "air fishing."

I agree with Misses Bivens and Reeves that radio listeners who have radical dislikes for certain programs would do well to turn their dials more and "squawk" less. A glance at the RADIO GUIDE and a turn of the dial is sure to bring in a satisfactory program to suit the taste of almost any listener any day in the week.

About radin advertising: What would it cost the radio public for talent, each year, if it were not for the commercial sponsor? Let the objectors whose delicate nerves are so jarred by a few words of advertising give that angle of the question a bit of contemplation. H. E. Corey

Likes Kaltenmeyer

Dear VOL: Springfield, O.
Glad to see Vic and Sade and Honeyboy and Sassafras receiving the recognition they deserve in letters to this column.

It is also very gratifying to hear Borrah Minevitch and his Harmonica Rascals hack on the air with their unique and incomparable harmonica music.

However, there is one favorite program that has been missed lately and that is Kaltenmeyer's Kindergarten. When is this delightful feature coming back to the air? Henry Ibrig

Soap Be It

Dear VOL: Harvey, Ill.
Many prunes to CBS for putting Bing Crosby's program opposite that of the "Ole Maestro." Surely Woodbury's cannot expect to increase their listening audience by putting their program opposite the popular Ben Beruie. Or don't the sponsors have anything to say about the time element?

And now, I would like to say something about Rita Laue. I think she has the loveliest voice in radio. Tune her in on the Carefree Carnival and I am sure you will agree with me. R. E. B.

The New Cooper Union

Dear VOL: Worcester, Mass.
I want to send some orchids to that lovely new CBS baritone, Jerry Cooper. Everyone seems to forget him, so if he has any fans, which I hope he has, let's get together and tell the world, as he is very nice to listen to, and I hope he gets a break soon so we can hear him often.

Some of the singers we listen to are sickening and it is a pleasure to listen to this lovely voice come over the air, to bring us pleasure in the dull hours that are to come. So let's get together and rave over someone who really is grand. Three big cheers for Jerry Cooper. Miss P. E. Paradise



The Inf-Amos Andy

Dear VOL: Fairbury, Nebr.
I haven't noticed any letters from Nebraska. Just to let you know we are listenin' will write you a few of my likes and dislikes.

Amos and Andy were at one time very likeable, but have been slipping for two years. Especially the new racket. Or rather the same old one under a new name. It's just the same old line: Kingfish, Andy and all the rest of them grafting and living off dumb Amos. They had become a little interesting when Roland Weber put Andy to work and stopped the grafting Kingfish.

Everyone I know has become "regusted" with this new series. Bill Hay is a wonderful announcer. Mrs. W. C. Wiam

Third Degree By Radio

"Calling All Cars"

By Moorehead Green

Even Before the Crime Was Broadcast, This Holdup Man Had Been Apprehended on Suspicion. Radio Proved the Supreme Defender of Law in Wichita, Kansas

It isn't much fun running a grocery store these days. So reflected Edgar H. ("Pa") Rice—grocer at No. 247 South Topeka Street in Wichita, Kansas. In fact, he was grumbling to "Ma" Rice when the stranger came into the store. That was after 10:30 on the night of October 28, 1933.

"Folks haven't got much money," said Pa Rice. "Bills're hard to collect. Chain store competition is fierce, and you have to keep open ungodly hours to make a nickel."

Ma Rice smiled ever so slightly. If the men-folks want to beef a bit about hard times, that's their privilege. A man wouldn't be worth much if he took things lying down. So Ma said nothing.

If you had been watching those two through the lighted window of their store that night—as the stranger had been doing for some minutes—you'd probably have warmed to the kindness and sturdy independence of their shrewd faces. Here, you'd have sensed, are real folks—the sort who are the salt of the American continent from the Rio Grande to Hudson's Bay. Big-bodied Pa Rice and slim, wiry Ma would have looked entirely in place in a covered wagon; they were just as much at home in their neighborhood grocery store,



Sergeant Crosby—known to his intimates as "Bing"—at his desk at Police Headquarters, from where he broadcast the alarm after the Rice holdup

David Paul Simpson, "the burly man in black" caught running through an alley

tuning in the small radio set behind the counter.

The stranger entered while Pa was doing just that. He had burly shoulders. He wore a black coat and cap. His features were puffy. Gravely Pa and Ma looked at him.

"Evening," said Rice. For an instant there was no reply. The big man's piggy eyes darted to the radio set—gleamed with satisfaction when he saw the storekeeper busy with it, both hands in plain view.

Then the stranger's own right hand moved, swift as that of a magician palming a card.

"This is a stickup!" he said quietly. "Put 'em up—quick!" And the lights of the little store gleamed upon blue steel.

In the big man's hand a small automatic pointed unwaveringly at Rice's expansive front.

The stranger's flashing draw showed that this gunman knew his business. Resistance would mean death!

Rice eyed him impassively. "Careful, Pa," said Mrs. Rice. Neither husband nor wife showed the slightest trace of fear. Slowly the grocer elevated his arms.

"Mister," he drawled, "I'd sooner lose my money than my life and my money."

"You're right smart!" sneered the gunman. "Can the chatter and open that cash register. And you lady—keep your hands in sight. Snap into it!"

The thug snarled at the methodical way in which Rice opened his cash register. Crouching, he kept the blue gun trained for instant action, while with the other hand he cautiously explored the cash-register drawer.

The Rices coldly watched the lifeblood of their little business being drained before their eyes while they stood helpless. He backed to the door.

"Don't move for five minutes!" he rapped—and disappeared into the night again.

No sooner had he vanished than Rice dashed to the telephone. In little more than a minute he was connected with the police. In a minute or so more, he had given a staccato description of the criminal. There was no trace of Kansas drawl in the big man's speech as he described the gunman's clothes, face and build. Pa Rice was fighting mad.

He'd have liked nothing better than a knockdown free-for-all—even at his age—with the man who'd dared to hold a gun on himself—and "Ma."

But methods infinitely more deadly and scientific and effective were already being employed to catch and punish the desperado. Wichita is not a large place, but it has an excellent police force, equipped with up-to-date crime-fighting machinery—including radio. Now—within a bare few minutes after the hold-up the Wichita police broadcaster (Sergeant Crosby, necessarily nicknamed Bing) was sending out this message to all cars:

"At 10:47 this broadcast is made. At 247 South Topeka a stickup. No. 9 and No. 5 go direct to that address. No. 14 Northwest Quadrant. No. 15 Northeast Quadrant. No. 8 Southwest Quadrant, No. 10 Southeast Quadrant . . ."

Immediately the specified radio patrol cars set out to follow instructions, and while the holdup man was still running from the scene of his crime the roads leading out of Wichita were being blocked, each section of the city patrolled, and two patrol cars were speeding toward the grocery store to follow any immediate clues which Rice might be able to furnish!

Not even the flashing speed with which the desperado could draw that pistol of his could compare with the miraculous swiftness and thoroughness of this police-radio counter-attack. Before he had a chance to run more than a few city blocks, the holdup man was surrounded by a wide circle of cars which were converging relentlessly upon him.

But even before the police broadcast went out—even before the entire city thus was blocked off for search by radio cars—still other important pieces were being fitted into this jig-saw puzzle of crime. And to understand the importance of these separate factors of this unusual case, it is imperative first to consider them one by one—and then to see how swiftly radio fitted them together.

First, there was the holdup. Second, the criminal running while the grocer was telephoning the police. Sergeant O'Connor—a he-man Irish-American cop—piloted one of Wichita's patrolling radio cars. He first comes into the picture during the short interval of time in which the criminal was running away from the grocery store which he had just robbed. At that time, O'Connor was driving his radio car about four blocks from the scene. Of course, at that moment O'Connor had no way of knowing that the crime had been committed.

And neither—at that moment—had the gunman any way of realizing what a hornet's nest he had stirred up.

As the fugitive dashed out of Rice's grocery store, he looked up and down dark Topeka Street. It was deserted. The thug started to run. Not because he was afraid of being picked up— (Continued on Page 28)



Sergeant E. O'Connor was an old enough hand at the game of taking crooks to out-think even a radio alarm

Signposts of Success

By "The Doctor"



Walter Winchell, whose gossip in print and on the air is followed by millions

Walter Winchell's Face Discloses Character Traits Unsuspected in His Work

This is the face of a story-teller of an anecdotalist and raconteur, of both today and yesterday. One day this mentality seems ruthless and the acme of sagacity—the hanging septum of his nose can institute expressions that may be taken as a mass of covert hilarity and as a sarcasm on the fancies and foibles of society—and the next, changed by some varied clime or event, a clear stream of high emotions or a declaration of involved sentiment comes to the fore.

Walter Winchell's upper lip indicates a disposition toward close and highly chosen friendships, formal rather than bouyant expressions, generosity with those he admires, and an almost pesky attention to personal appearances with

indifference to social conventions—those that seem the cover to subterfuge. There is plenty of economy shown in the side of the nose, and a large amount of pride in the roll of the cheek, if one knows where to look for it.

The jaw shows intellectual hardihood, but not so much of the physical phases of that disposition. In fact, it may not be necessary in the pursuits of this subject, or, again, Mr. Winchell may have lost them in the driving necessity to develop other faculties. The face shows great individuality and a desire to make its own choice of actions. It does not seem to impose its will upon others.

It is easy to see that this face abhors injustices in common life; it does not do so because of ethics or any high religious emotions; it dislikes wrongs inflicted through its specifics of honor and justice and its sense of human reciprocity. It is as though the mentality said to itself, "Make the road smooth; I, myself, may travel that way sometime." This may be some of the basis of the ridicule and humorous irony that come rushing over the air from Winchell so fast that one has to be attentive to hear it, even though the voice has clearness and preciseness in diction. He likes giving the tangled fringes of society a wallop. He realizes, apparently, that much of society is like an ox-team—to make it move requires a goad.

Walter Winchell is on an NBC-WJZ network every Sunday at 9:30 p. m. EST, in a program sponsored by The Jurgens Company.

Open Door to Beauty

By V. E. Meadows

After the Permanent Wave—What Care Should the Hair Receive?

After-care of a permanent wave should be of vital importance to a woman, but unfortunately many women forget all about their hair after the waving machine has done its work. Let us trace the entire operation of the permanent, and describe the importance of keeping the hair fit after the setting.

The first consideration in getting a permanent wave, of course, is to see to it that an experienced and efficient operator does the job.

Permanently waved hair demands more care and attention than one realizes. The permanent wave does not harm the hair if properly done—and if the hair receives the correct care before and after the operation. The permanent has, of course, a tendency to dry out the hair. Even when the scalp is unusually oily, the ends of the waved hair often remain dry and sticky. Always rub pomade into these dry ends, or they will split and break off.

For the general care of the hair, irrespective of whether it is hand set or permanently waved by the machine, a shampoo with pure olive oil is needed. In addition, the hair should be brushed every night for at least ten minutes, and the hair can be set with a nonsticky, nonalcoholic wave set to keep the hair vibrant.

Some women do more than exercise the hair—they positively torture it. Most women have experienced the rather odd sensation of the hair itself hurting—not the scalp. No wonder the hair hurts, after all the mistreatment! The daily brushing is a vital and important factor; but you should also take every possible opportunity to sun your hair. Turn your hair over and over, so that every strand receives the sun's benison.

Massage is another form of scalp exercise. However, hand massaging can become irritating and useless when it is applied as a mere haphazard rubbing of the head. Here is the proper procedure: Begin at the nape of the neck by pressing the thumbs well into the structure at the base of the skull, and then work carefully around the neck to the ears.

The scalp should then be lifted, pressed and kneaded in circular sweeps of the fingers and palms of the hands, all over the surface of the head, until a good, healthy-looking pink color is diffused over the entire scalp—which is a sign of the restoration of lively circulation.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting System Monday, Wednesday and Friday mornings at a new time, 11 o'clock EST, on Stations WMCA, WHDH, WPRO and WIP.

Flashes of Fun

Wynn: Well, Graham, I heard a Mother Mouse say to her daughter the other night, "Go ahead and marry the rat if you want to live in a hole the rest of your life."
—Texaco Broadcast

Stooge: I'm against Miss Sully running for Mayor, because she rides to work in a large automobile.

Knock: Would it be better if she came in on a large neckass?

Russian: Yes, that would be a double entry!
—Ex-Lax Program

Portland: Doesn't he care what the public thinks?

Fred Allen: No, he's like an owl with laryngitis—he doesn't give a hoot!
—Town Hall Tonight

Cantor: Jimmy, why weren't you at the football game today between the radio stars and the stage stars?

Wallington: I didn't know the radio stars had a football team—who is on it beside yourself?

Cantor: Bing Crosby, Ed Wynn, Kate Smith.

Wallington: Wait a minute! Kate Smith couldn't play football. You got to be fast on your feet.

Cantor: Don't be silly! You should have seen Kate make a fifty-yard run in her stockings!
—Chase & Sanborn

Monk: What's the matter, Joe?

Penner: It's Susabella . . . she said I was a swell fellow . . . a fine fellow . . . a model boy friend.

Monk: A model boy friend? Then what are you kicking about?

Joe: She just traded me in for a new model.
—Bakers Broadcast

Bulls and Boners

Announcer: "And it's the same with coal as it is with clothes—it's cheaper to burn the best."—Miss O. F. Whitteker, Bethel, Minn. (Oct. 5; WCCO; 9 a. m.)

Speaker: "And he is a family man; he has three sons and a boy."—Mrs. Alma Bracken, San Francisco, Calif. (Oct. 24; KJBS; 3:30 p. m.)

Don McNeill: "Don't forget the Komiss Company pays the sales tax, not the customer."—Mrs. Eva Burns, Pontiac, Ill. (Oct. 29; WMAQ; 11:45 a. m.)

Announcer: "With each purchase you get a pretty man's necktie."—Elaine Zuerlein, Columbus, Nebr. (Oct. 22; KGBZ; 11 a. m.)

Announcer: "We are making rapid progress in this thriving town of ours. Our Board of Education has erected a building to accommodate three thousand students three stories high."—Eugene Lester, New York, N. Y. (Oct. 23; WFAS; 9 p. m.)

Announcer: "If you are thinking about committing suicide, please consult the League, and they will be glad to help you."—Mildred Jacobs, Roxbury, Mass. (Oct. 27; WHDH; 7 p. m.)

Announcer: "Robinson entered an insanitary plea when questioned about the robberies."—Robert R. Saul, Faith, S. D. (Oct. 18; WDAY; 10:14 a. m.)

Announcer: "Dr. Sutland, dentist, will extract teeth asleep or awake."—Mrs. Allen Smith, Syracuse, N. Y. (Oct. 22; WSYR; 6:13 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Your Grouch Box

Now is the time for all good men to come to the aid of their grouches! Does radio sometimes make you mad? Does it put peevish kinks in your soul when certain things come—or fail to come—through your loudspeaker? Remember—the radio grouch of today is the improvement of tomorrow. So send your complaints to Your Grouch Box, where they may do some good by focussing public attention upon needed improvements.

Just a Sugg-estion:

Dear Editor: I understand that movie stars go to work rather early in the morning—but I have yet to detect that fact in their voices. However, with most radio announcers and the stars (during a morning interview) no one has to tell us that they just got out of bed. Why won't they act like ladies and gentlemen, also?
Raleigh, N. C.

C. H. SUGG

More Tibbett—less Europe:

Dear Editor: Give us more good American composers, singers and music. What good is our radio when we are tired from our day's work, then tune in and hear some musical conductor giving the life's history of some European composer and his music—and then hear someone yelling in a language ninety-nine out of one hundred, one cannot understand unless he has studied abroad? It's awful! Now I do love some European music—it's beautiful. But it seems that our own wonderful composers and singers are set in a corner. Why can't we talk about them and hear them more?

I'm with our great Lawrence Tibbett 100% in his recent article in RADIO GUIDE. I'm a great radio fan, and no one loves music more than I. It gives us something to live for and stimulates the soul.
Lancaster, Penna.

I. M. M.

Send your pet peeve—now—to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

By Shirley W. Wynne, M. D.

From Fifteen to Thirty Are the Dangerous Ages. Here's Why

The period of ages between fifteen and thirty years might well be called the dangerous period. During this time we pass from childhood to full maturity, leaving the guarded environment of the child with its necessary restrictions and supervision, for the adult world. Certain adjustments are demanded. If we are unable to make them, we go under.

At fifteen boys and girls barely have left their childhood; yet the disturbing wine of adolescence stirs within them. They gradually awake to new emotions, to scarcely comprehended urges. That mysterious process, growing up, has started. They need understanding care founded on knowledge of the changes taking place within them, and of the conditions in the world they are about to enter. Their development is both physical and mental; each must be attended.

Adolescence is more trying for the young girl than for the young boy. The physical changes affect the girl's whole being to a far greater extent than they affect the boy. As her entire physique feels the strain, she is apt to become run down. Often she grows anemic. The result of this may be seen when we consider the frequency with which tuberculosis attacks girls between the ages of fifteen and nineteen. Thus it becomes essential that young girls get plenty of sleep, plenty of fresh air and plenty of wholesome food. Too many social activities making for late hours should be avoided scrupulously.

Heart disease is the second highest cause of death in the adolescent age group. Chronic nephritis also appears at this time as a cause of death. As both ailments are very largely the aftermath of infectious diseases during childhood, this fact makes us realize that health in childhood means health in adolescence and health in early adult life. Only now are we beginning to recognize that much serious illness may result from infected teeth and diseased tonsils.

We now come to early adult life. Here also tuberculosis takes the heaviest toll. During the years from twenty to thirty, the percentage of deaths from this disease is far greater than that from any other cause. And during this period young men fall victims as readily as do young women.

Into these early adult years the question of marriage usually enters. The majority of marriages are made during early adult life. Young people should have their children early, both for the sake of their own health and because of the youthful companionship which they will be able to afford their growing children.

Here the matter of health comes up. Healthy stock makes for healthy children. The physically weakened are not apt to produce strong offspring. Hence every young man and every young woman should remember that they are likely to become parents and should keep fit.

By Nila Mack

What of the Backward Child? Miss Mack's Experience in Handling Him Is of Inestimable Value



Children as healthy and alive as this one, are able to pass Miss Mack's tests for them at various ages

Many nervous mothers have written to this department recently, all with the same query. "You have been analyzing bright and clever children," they write, "but what of the child who is naturally backward?"

Opinions on a child's mental capacity are about as likely to be wrong as to be right. I have no set standards for estimating the quality of anyone's intelligence, but I have perfected several little tests that have stood up under actual experimentation. By making the following tests a mother may be able to observe what is necessary in aiding a backward child.

A four-month-old child should be able to react with a start when hands are clapped noisily behind his ears. He also should be able to retain any small object placed in his hands. By the eighth month the child should be able to turn his head to perceive the source of a sound.

The year-old child should be able to imitate some of the movements which he sees the mother make, such as smiling or imitating a pet facial expression of the mother. He should be able to make such sounds as "mama," and "dada." At eighteen months the child should be able to distinguish between objects with which he is familiar—such as his feeding bottle and any other bottle which may resemble it. An eighteen-month child should be able to recognize one toy from another.

The two-year-old child should be able to point out the pictures of a man or a cat or a dog, and he should be able to carry out simple commands such as picking up a small object which the mother has dropped. Another good test is to wrap a piece of paper about candy. If after one or two trials the child continues to put paper and candy in his mouth, it is an indication that he is not progressing.

The one thing to do, mothers, when your child is not developing rapidly enough, is to make him repeat any of the lessons he cannot master. Remember, you must have infinite patience, endurance and persistence, for scolding the naturally backward child will do more harm than good.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST.

Ten Years Ago

Who'll pay for broadcasting? This worrisome question seems to have found an answer in the introduction of commercial programs during 1924. Says the Department of Commerce yearbook: "It now appears possible that the cost of broadcasting may be borne more and more by those wishing to reach the great audience available."

DAVID SARNOFF, R. C. A. tycoon, speaks from KGO, San Francisco, in behalf of superpower broadcasting stations.

DARNED CLEVER these Hoosiers! Indianapolis comes on the air with a studioless station, WFBM, which employs a "special five-tube set" to pick up the programs of WGY, KDKA, etc., and rebroadcast them upon the WFBM wave, with due credit, of course, and no debit.

CHICAGO prepares for third annual radio show with a set-builders' contest as a leading attraction. . . . And Iowa State College offers a free short course in radio set building!

LAMBDA KAY goes through the paces for the silent newsreel cameras just to show how he puts "WSB, in Att-launnn-tahhh, Gaw-gah," on the air. . . . Picture conscious also is Station KNX, the Voice of Hollywood, which is launched upon the ether waves with a typical movie premiere.

HEADLINE STARS THEN: Rudy Seiger's orchestra, KPO; Oscar Heather, KYW; Charlotte Hamilton, WBAP; Leo Reisman's orchestra, WBZ; Paul Davin's orchestra, WCCO; The Merry Old Chief (Leo Fitzpatrick), WDAF; Clara Zager, WDAR; G. Hayden Jones, WFAA; May Singhi Breen, WEAF; Rosemary Hughes, WGN; Mrs. Kate Miller, WHO; Marguerite Manierre, WJZ; Ford (Rush) and Glenn (Rowell), WIS; Mrs. H. Neale Waters, WLW; Louise Keller, WOR; Ed and Grace McConnell, WSB; Guy Lombardo's Royal Canadians, WTAM; Jane Robinson, WWJ.

Hits of Week

Staging a remarkable comeback in popularity, Lost in a Fog, which had been fading slowly, came back with a vengeance last week to lead the RADIO GUIDE song poll. Individually, the network maestros again voted The Continental as the outstanding hit.

Following is RADIO GUIDE's weekly tabulation:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Lost in a Fog	30
The Continental	28
Out in the Cold Again	26
Stars Fell on Alabama	25
Be Still My Heart	22
Were You Foolin'?	21
Sweetie Pie	19
Two Cigaretts in the Dark	15
If You Love Me	12
Rain	10
If I Had a Million	9
Stay as Sweet as You Are	7

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
The Continental	29
Be Still My Heart	28
You're a Builder-Upper	25
I Saw Stars	23
Stars Fell on Alabama	21
Sweetie Pie	20
Stay as Sweet as You Are	18
If I Had a Million	17
Isn't It a Shame	15
Difference Day Made	12

A few individual bandleaders' selections are these:

Casa Loma Orchestra: The Continental, Lost in a Fog, Be Still My Heart, Stars Fell on Alabama, Two Cigaretts in the Dark.

Frank Dailey: You're a Builder-Upper, Were You Foolin', Difference Day Made, Out in the Cold Again, The Continental.

George Hall: I Saw Stars, Stay as Sweet as You Are, The Continental, Lost in a Fog, If I Had a Million.

Richard Himber: Give Me a Heart to Sing To, Sweetie Pie, Don't Let It Bother You, Must We Say Goodnight, Isn't It a Shame.

Wave Marks

Relay. To Ralph Waldo Emerson—WLS organist—and his wife, Elsie Mae—also WLS organist—came on Hallowe'en night 6 3-4-pound John Emerson, who some day is expected to play the organ for WLS.

Relay. Thomas Bennett McNeill, weight 8 pounds, auditioned in St. Luke's Hospital, Chicago, recently and was immediately accepted into the family of Don McNeill, master of ceremonies for NBC's Carnival and Breakfast Club.

Meter. Moissaye Boguslawski, WJJD-WIND (Chicago-Gary) concert pianist, was 46 on November 1. His father fiddled for the Czar, so Moissaye learned to play piano—at his mother's request. Neither smokes nor drinks, but makes puns.

Meter. Muzzy Marcellino, novelty singer with Ted Fiorito's orchestra (CBS Hollywood Hotel program), will have 21 candles on his birthday cake November 27. Just too late to vote in those California EPIC elections!

Meter. Lanky Will Osborne, CBS singing orchestra leader, has a birthday to observe on November 25th—his twenty-eighth, girls, if you're curious. Will has the dubious honor of being the most superstitious guy on the air. Greatest hobby is collecting miniature elephants.

Meter. Peggy Keenan, of the red-haired two-piano team of Keenan and Phillips (CBS) adds another year to her age on November 27. Like most redheads, Peggy has an explosive temper. She's a devotee of hockey and tennis.

Meter. Howard Petrie, NBC (New York) announcer, adds another year on November 14. Howard is an accomplished musician and singer, but prefers announcing. He's a six-footer, and his chief forms of recreation are horseback riding and the theater.

Programs for Sunday, November 11

Edition 1

Log of Stations North Atlantic

Call Letters	Kilo cycles	Power Watts	Location	Net/Work
WAAB†	1410	500	Boston	C
WABC	860	50,000	N. Y. City	C
WBEN	900	1,000	Buffalo	N
WBZ	990	50,000	Boston	N
WCSH†	940	2,500	Portland	N
WDRCT	1330	1,000	Hartford	C
WEAF	660	50,000	N.Y. City	N
WEAN†	780	500	Providence	C
WEEI†	590	1,000	Boston	N
WFBL†	1360	2,500	Syracuse	C
WFAT†	1430	1,000	Manchester	C
WGLC†	1370	100	Hudson Falls	C
WGR†	550	1,000	Buffalo	C
WGY	790	50,000	Schenectady	N
WHAM	1150	50,000	Rochester	N
WHCF†	1430	1,000	Rochester	C
WICC†	600	500	Bridgeport	C
WJAR†	890	500	Providence	C
WJZ	760	50,000	N.Y. City	N
WKBW†	1480	5,000	Buffalo	C
WLBZ†	620	500	Bangor	C
WMCA†	570	500	N.Y. City	A
WNAC	1230	1,000	Boston	C
WOKO†	1430	1,000	Albany	C
WORC†	1280	500	Worcester	C
WPRO†	1210	100	Providence	A
WSYR†	570	250	Syracuse	N
WTAG†	580	500	Worcester	N
WTIC†	1040	50,000	Hartford	N

†Network Programs Listed Only.

A—American Broadcasting System

C—CBS Programs.

N—NBC Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell ⚡ for Religious Services and Programs

8:00 A.M.

NBC—Bradley Kincaid, songs: WEAF WGY
 CBS—Organ Reveille: WABC
 NBC—Tone Pictures: WJZ WBZ WSYR
 WNAC—Radio Carolers

8:15 A.M.

NBC—Melody Hour: WEAF WGY

8:30 A.M.

CBS—Lyric Serenade: WABC
 NBC—Low White, organist: WJZ WBZ
 WBZ—Weather; temperature

8:45 A.M.

CBS—Radio Spotlight: WABC
 WBZ—Low White (NBC)
 WNAC—News

9:00 A.M.

NBC—Balladeers Chorus; instrumental trio: WEAF WGY WJAR WBEN
 CBS—Aunt Susan's: WABC WOKO
 WNAC—WHEC WLBZ WORC WGCL WICC WEAN WFEA WGR WFBL
 NBC—Coast to Coast on a Bus; children's program: WJZ WBZ WSQR
 WHAM—Daddy Puck
 WPRO—American Family Inc. (ABS)

9:15 A.M.

NBC—Renaissance Quintet: WEAF WGY WJZ WJAR WBEN

9:30 A.M.

★ NBC—Broadcast from Moscow: WEAF WGY WEEI WJAR WBEN
 WHAM—△Family Worship Hour
 WPRO—△Fed. of Churches (ABS)

10:00 A.M.

★ NBC—△Radio Pulpit; Dr. S. Parker Cadman: WEAF WGY WTIC WTAG WJAR WBEN
 CBS—△Church of the Air: WABC WOKO WDRCT WICC WFEA WORC WEAN WGCL WLBZ WFBL WHEC
 NBC—Southernares, quartet: WJZ WHAM WBZ
 WNAC—△Watchtower Program

10:15 A.M.
 WNAC—Uncle Bob Houghton

10:30 A.M.

NBC—Mexican Typica Orch.: WEAF WEEI WTIC WGY WJAR WTAG WJZ WBEN
 CBS—News; Harmony: WABC WOKO WDRCT WGLC WORC WFEA WLBZ WFBL
 NBC—Music & Amer. Youth Prgm.: WJZ WBZ WSYR
 WHAM—△Baptist Church Service
 WPRO—Erling C. Olsen (ABS)

10:45 A.M.

★ CBS—Jewish War Veterans; Armistice Day Program: WABC WOKO WDRCT WORC WEAN
 WNAC—△Christ Scientist Service

11:00 A.M.

NBC—Vagabonds; vocal trio: WEAF WTIC WJAR
 NBC—Morning Musicale, Josef Stupak, violinist: WJZ WBZ
 CBS—Clev. String Quartet: WABC WOKO WFBL WORC WLBZ WICC WEAN
 WBEN—△Trinity Church
 WGY—△Services; Union Col. Chap.

11:15 A.M.

NBC—Rudolph Boechco, concert violinist; news: WEAF

11:30 A.M.

★ NBC—Major Bowes' Capitol Family; Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Hannah Klien, pianist; The Guardsmen: WEAF WTIC WJAR
 CBS—Salt Lake City Tabernacle: WOKO WLBZ
 NBC—News; Samovar Serenade: WJZ WBZ

Afternoon

12:00 Noon

CBS—Salt Lake City Tabernacle: WABC WFEA WFBL WICC WORC WGLC WHEC WGR WDRCT
 ★ NBC—N. Y. Chapter Amer. Red Cross Prgm.; Rabbi Wm. J. Roseblum, Alfred E. Smith, Judge John B. Moore, speakers: WJZ WBZ—Roger B. Whitman (NBC)
 WGY—Musical Program
 WNAC—Ensemble Music

12:15 P.M.

NBC—Major Bowes: WBEN WTAG WJZ
 NBC—Sugar Cane: WJZ WBZ—Weather, temperature
 WGY—Explorers' Club
 WHAM—Musical Program
 WPHO—Harrison Singers (ABS)

12:30 P.M.

NBC—U. of C. Round Table Discussion: WEAF WGR WJAR WTAG WEEI
 ★ CBS—Tito Guizar's Mid-day Serenade: WABC WOKO WDRCT WFBL WEAN WGR WORC WNAC
 ★ NBC—Radio City Music Hall of the Air: WJZ WBZ WHAM WSYR
 WBEN—△Rabbi Joseph L. Fink

12:45 P.M.

CBS—Romany Trail; salon music: WABC WOKO WORC WFBL WFEA WGLC WHEC
 WNAC—Dog Association Program
 WPRO—Male Quartet (ABS)

1:00 P.M.

NBC—Dale Carnegie, "Little Known Facts About Well Known People"; Leonard Joy's Orch.: WEAF WTIC WGY WEEI WBEN WJAR WTAG
 CBS—△Church of the Air: WABC WOKO WDRCT WAAB WGLC WHEC WORC WGR
 WNAC—△Catholic Truth Period
 WPRO—Mid-day Serenade (ABS)

1:30 P.M.

★ NBC—Surprise Party; Mary Small; Gus Van & Bernice Ackerman, guests: WEAF WJZ WJAR WTAG WBEN WEEI WGY
 ★ CBS—Little Jack Little, songs: WABC WORC WGR WFBL
 NBC—Nat'l Youth Conference: WJZ WBZ
 WHAM—△Catholic Hour
 WPRO—Melody Musketeers (ABS)

1:45 P.M.

CBS—Pat Kennedy; Art Kassel's Orch.: WABC WGR WFBL

Star ★ Indicates High Spot Selection.

2:00 P.M.
 ★ NBC—Treasure Chest. Halph Kirby, baritone; Harold Levey's Orch.: WEAF WGY WEEI WJZ WTIC WTAG WJAR WBEN
 CBS—Lazy Dan, Minstrel Man: WABC WNAC WDRCT WFBL WEAN WHEC WKBW WORC
 NBC—Anthony Frome, The Poet Prince: WJZ WBZ WSYR
 WHAM—Down Melody Lane
 WPRO—Greenwich Sinfonietta (ABS)

2:15 P.M.
 NBC—Bob Becker's Dog Stories: WJZ WBZ WSYR

2:30 P.M.
 NBC—Gene Arnold & Commodores: WEAF WJZ WGY WEEI WJAR WTAG
 CBS—Royal Hawaiian Band: WABC WNAC WKBW WDRCT WEAN WFBL WHEC

★ NBC—Radio Theater, June Walker & Ernest Treux, "The Nervous Wreck": WJZ WSYR WBZ WHAM WBEN—The Jade Cabinet

2:45 P.M.
 WBEN—Ocean Recital

3:00 P.M.
 NBC—Sally of the Talkies, sketch: WEAF WEEI WJZ WGY WTIC WJAR WBEN WTAG

★ CBS—New York Philharmonic Symphony Orch.: WABC WOKO WDRCT WGLC WICC WHEC WFBL WGR WAAB WKBW WORC
 WNAC—Doc Association Program
 WPRO—Cathedral of the Underworld (ABS)

3:15 P.M.
 WNAC—Mayor Richard M. Russell

3:30 P.M.
 ★ NBC—Musical Romance; Don Mario, tenor; orchestra director, Harry Jackson: WEAF WEEI WTIC WGY WJZ WJAR WBEN
 ★ NBC—△Nat'l Vespers; Dr. Harry E. Fosdick: WJZ WBZ WHAM
 WNAC—Variety Program

4:00 P.M.
 ★ NBC—Kansas City Philharmonic Orch.: WEAF WGY WEEI WTIC WJZ WJAR WBEN WTAG
 CBS—Family of Nations; Carnegie Endowment: WABC

★ NBC—Adventures of Sherlock Holmes: WJZ WBZ WSYR
 ★ CBS—Rev. Father Charles E. Coughlan: WFEA WNAC WOKO WDRCT WEAN WLBZ
 WHAM—Beauty That Endures

4:15 P.M.
 WHAM—Sherlock Holmes (NBC)

4:30 P.M.
 NBC—John B. Kennedy; "Looking Over the Week": WEAF WEEI WBEN WJAR WJZ
 NBC—The Land of Beginning Again: WJZ WSYR WHAM WBZ
 WGY—Carmelo Cascio, pianist
 WPRO—Municipal Symphony Orch. (CBS)

4:45 P.M.
 NBC—Dream Drama, sketch; Arthur Allen & Parker Fennelly: WEAF WJZ WGY WTIC WEEI WJAR WBEN WTAG

5:00 P.M.
 ★ NBC—Sentinels Serenade; Edw. Davies, baritone; Chas. Sears, tenor; Mary Steel, contralto; Josef Koestner's Orch.: WEAF WGY WEEI WJZ WTIC WJAR WBEN WTAG
 ★ CBS—Open House; Freddie Martin's Orch.: WABC WOKO WDRCT WAAB WEAN WHEC WKBW WFBL WLBZ WDRCT

★ NBC—Roses & Drums, "The Blessed Wall" drama: WJZ WBZ WHAM WSYR
 WNAC—Community Dentists
 WPRO—American Musicale (ABS)

5:15 P.M.
 WNAC—Orchestra

5:30 P.M.
 ★ NBC—S. C. JOHNSON & SON present "House by the Side of the Road"; Tony Wons, philosopher; Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, songs & comedy; vocal ensemble; orch., direction of Ulderich Marcelli: WEAF WTIC WJAR WEEI WJZ WGY WBEN WTAG

★ CBS—Crumit & Sanderson, songs; Hertz Bros., guests: WABC WOKO WAAB WDRCT WICC WORC WEAN WFBL WHEC WGR
 NBC—Radio Explorers Club; Hans Christian Adamson, interviewer: WJZ WBZ WHAM WSYR

5:45 P.M.
 NBC—Terhune Dog Drama: WJZ WBZ WHAM WSYR

Night

6:00 P.M.
 NBC—△Catholic Hour: WEAF WEEI WTIC WJZ WGY WJAR WBEN WTAG

★ CBS—Music by Gershwin; Milton Ager, guest: WABC WAAB WDRCT WOKO WFBL WHEC WKBW
 NBC—Heart Throbs of the Hills, drama with Frank Luther; trio: WJZ WBZ—Weather, temperature
 WHAM—Tea Time Melodies
 WNAC—News
 WPRO—Charley Eckel's Orch. (ABS)

6:15 P.M.
 NBC—Jolly Coburn's Orch., soloist: WJZ WBZ WSYR WHAM
 WNAC—Democratic State Com.

6:30 P.M.
 NBC—Concert Orch.; Frank Simon, director: WEAF WGY WBEN

★ CBS—ACME WHITE LEAD & Color Works Presents "Smilin' Ed" McConnell: WABC WDRCT WAAB WEAN WFBL WICC WORC WLBZ WKBW WCAU WJSV WHP WFEA WJAS
 ★ NBC—Grand Hotel, drama with Anne Seymour & Don Ameche: WJZ WBZ WHAM WSYR
 WNAC—Football Resume
 WPRO—Theo Karel, tenor (ABS)

6:45 P.M.
 ★ CBS—Voice of Experience: WABC WDRCT WAAB WKBW WEAN WFBL
 WNAC—Republican State Comm.

7:00 P.M.
 NBC—Martha Mears, songs: WEAF WGY WBEN
 CBS—Chicago Knights: WABC WNAC WEAN WFEA WFBL WICC WHEC WGR WOKO WGLC WDRCT
 ★ NBC—JELLO PRESENTS JACK Benny with Mary Livingstone; Frank Parker, tenor; Don Bestor's Orch.: WJZ WBZ WHAM WSYR

7:15 P.M.
 ★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station E-Z-R-A with Pat Barrel, Cliff Souber, Carleton Guy, Nora Cunneen and others: WEAF WGY WTAG WJZ WBEN—News

7:30 P.M.
 NBC—Queena Mario, soprano; Graham McNamee: WEAF WGY WJZ WJAR WBEN WTAG
 ★ CBS—California Melodies; Raymond Paige's Orch.; Joan Marsh: WABC WDRCT WNAC WOKO WLBZ WORC WFEA WEAN WICC WFBL

★ NBC—Joe Penner, comedian; Ozzie Nelson's Orch.: WJZ WBZ WHAM WSYR

7:45 P.M.
 NBC—Wendell Hall, songs: WEAF WJZ WGY WTIC WTAG WBEN WJAR
 CBS—Mrs. Franklin D. Roosevelt, "Americans of Tomorrow: WABC WORC WNAC WOKO WLBZ WORC WFEA WEAN WICC WFBL

8:00 P.M.
 ★ NBC—Eddie Cantor, comedian; Rubinoff's Orch.: WEAF WJZ WGY WTIC WTAG WBEN WJAR
 ★ CBS—Sunday Evening Concert; Itelliers Quartet: WABC WDRCT WGR WOKO WHEC WEAN WORC WGLC WLBZ WFEA WICC WGR WFBL
 ★ NBC—Symphony Concert; Fitz Reiner, conductor; Jascha Heifetz, violinist: WJZ WHAM WBZ WSYR

9:00 P.M.
 ★ NBC—Silken String; Charlie Previn's Orch.; Countess Olga Albani, soprano: WJZ WBZ WHAM WSYR
 WBEN—Nine O'Clock

★ CBS—Alexander Woollcott, Town Crier; Robert Armbuster's Orch.: WABC WNAC WDRCT WFBL WOKO WGR

★ NBC—Manhattan Merry-Go-Round; featuring famous acts of the American theater, Rachel Carlez; Jerome Mann, impersonator; Men About Town Trio, Orch., direction Andy Sannella: WEAF WGY WTIC WJZ WJAR WTAG
 WPRO—L. K. Anspacker, talk (ABS)
 WNAC—James Bruin, talk

9:15 P.M.
 WPRO—Moods in Melody (ABS)

9:30 P.M.

★ NBC—Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman & Arden; Bertaud Hirsch, violinist; Gus Haenschen's Orch.: WEAF WEEI WJZ WGY WTAG WJAR WBEN

★ CBS—Will Rogers; Frank Parker, tenor; Headlines Quartet; Oscar Bradley's Orch.: WABC WOKO WNAC WDRCT WFEA WHEC WORC WEAN WLBZ WFBL
 ★ NBC—Walter Winchell, gossip: WJZ WHAM WBZ WSYR

9:45 P.M.
 NBC—Charlie King & Peggy Flynn, songs and comedy: WJZ WHAM WBZ WSYR

10:00 P.M.
 ★ NBC—Hall of Fame: Vienna Boys Choir: WEAF WEEI WGY WJZ WTIC WJAR WBEN WTAG
 ★ CBS—Wayne King's Orch.: WABC WDRCT WAAB WOKO WFBL WKBW
 ★ NBC—Armand Girard, bass: WJZ WHAM WSYR

WBZ—Paradise Islanders
 WNAC—L'inique Orchestra
 WPHO—Harry Hershfield (ABS)

10:15 P.M.
 NBC—L'Heure Exquise; instrumental and vocal ensemble: WJZ WSYR WBZ
 WBZ—As I See It
 WHAM—Medical Society Program

10:30 P.M.
 ★ NBC—Jane Froman, contralto; Modern Choir; Frank Black's Concert Orch.: WEAF WTIC WEEI WJZ WJAR WBEN WTAG WGY
 CBS—Dramatic Guild: WABC WDRCT WAAB WOKO WEAN WFBL WHEC WFEA WLBZ WICC WORC WKBW
 NBC—An American Fireside; Percy Crosby, guest: WJZ WHAM WSYR WBZ

WBZ—Curley-Ior-Governor
 WNAC—James M. Curley, talk

10:45 P.M.
 WNAC—Musical Rhymester

11:00 P.M.
 ★ NBC—K-7, spy story: WEAF WJZ WTIC WJAR WBEN WGY WEEI
 CBS—Little Jack Little's Orch.: WABC WOKO WDRCT WORC WFBL WHEC WGR
 NBC—Roxanne Wallace, songs; Al & Lee Reiser, piano duo: WJZ WHAM WSYR
 WBZ—Weather, temperature
 WNAC—News

11:15 P.M.
 CBS—Little Jack Little's Orch.: WFEA WLBZ
 NBC—Jesse Crawford, organist: WJZ WHAM WSYR
 WBZ—Eventide Singers
 WNAC—Republican State Committee

11:30 P.M.
 NBC—News; Charlie Davis' Orch.: WEAF WGY WJZ WEEI WTIC WJAR WTAG
 CBS—Leon Belasco's Orch.: WABC WOKO WDRCT WLBZ WFBL WHEC WNAC WGR WEAN WTIC WFEA
 NBC—Irving Aaronson's Orch.: WJZ WBEN—News; Heart of Home Hour
 WBZ—To be announced
 WHAM—Ray Berry, organist
 WPRO—Mill's Band (ABS)

12:00 Mid.
 NBC—Will Osborne's Orch.: WEAF WGY WJAR
 CBS—Paul Sabini's Orch.: WABC WGR WOKO WNAC WFBL WICC WEAN
 NBC—Joe Reichman's Orch.: WJZ WBZ
 WPRO—Day's End (ABS)

12:15 A.M.
 CBS—Henry Busse's Orch.: WABC

12:30 A.M.
 NBC—Don Pedro's Orch.: WEAF WGY WJAR
 CBS—Frank Dailey's Orch.: WABC WOKO WNAC WEAN WFBL WICC
 NBC—Stan Myers' Orch.: WJZ WBZ
 WPRO—A. Bleyer's Orch. (ABS)

Coming Events

Sunday, Nov. 11

Time Shown Is Eastern Standard

MRS. FRANKLIN D. ROOSEVELT, the First Lady of the Land, will start a new series of programs over the CBS-WABC network from 7:45 to 8 p. m. Speaking on Americans of Tomorrow, Mrs. Roosevelt will describe the modern trend in child education, and will address her talks primarily to parents and teachers.

A program of Russian chamber music, including compositions by Tschaiikowsky, Borodin, Popov and Hamburg, will be heard during an international broadcast from Moscow over an NBC-WEAF network at 9:30 a. m.

The Cleveland String quartet, outstanding among chamber music organizations of the Middle West, will be heard in one of a new series of morning musicales over the CBS-WABC network from 11 to 11:30 a. m.

The Adventures of Sherlock Holmes will return again to an NBC-WJZ network. This series will be presented every Sunday at 4 p. m.

An International Armistice Day broadcast, bringing a message of peace to the people of North America from many of the leading nations of the world, will be heard over the CBS-WABC network from 4 to 5 p. m. This special program entitled The Family of Nations has been arranged by the Carnegie Endowment for International Peace.

The Blessed Well will be the ROSES AND DRUMS dramatization at 5 p. m. over a NBC-WJZ net.

The HERTZ BROTHERS, saxophone-accordion duo, will be the guest stars of JULIA SANDERSON and FRANK CRUMIT'S program over CBS-WABC at 5:30 p. m.

MILTON AGER, popular song composer, will be the guest performer in Music by Gershwin over the CBS-WABC network at 6 p. m.

The Ford Sunday Evening Hour will feature the famous REVELERS QUARTET over CBS-WABC network from 8 to 9 p. m.

HEIFETZ, eminent concert violinist, will be the General Motors Symphony soloist at 8 p. m. over an NBC-WJZ network.

WILL ROGERS, with a talk on the election and other interesting subjects, will sign off his current cycle of programs in Gulf Headliners over the CBS-WABC network from 9:30 to 10 p. m.

The VIENNA BOYS' CHOIR, famous European choristers now on tour in the United States, will be the Hall of Fame guests at 10 p. m. over NBC-WEAF.

PERCY CROSBY, author, artist and creator of the beloved cartoon character, Skippy, will be the guest speaker during



CAROL DEIS

She won an Atwater Kent audition on her soprano voice, not her good looks as one might suspect. Hear her as featured soloist with the Modern Choir, Sunday nights, 10:30 EST over the NBC-WEAF network, and in the Wednesday afternoon variety show "Two Seats in the Balcony," 2 p. m. over the same chain

the weekly series of An American Fireside program at 10:30 p. m. over an NBC-WJZ network.

Monday, Nov. 12

BERT SWOR, the original Moran of MORAN AND MACK, takes his place as new end man of the Modern Minstrels over the CBS-WABC network from 9 to 10 a. m.

Reports on the progress of the Federal Housing Program form a new series broadcast over the CBS-WABC network at 11:15 a. m. from Washington, D. C.

An unusual and forceful drama, The Fantastic Battle, will be presented by the NBC Radio Guild over an NBC-WJZ net at 3 p. m.

The first of several concerts to be broadcast at frequent intervals during the season will be presented by the Cleveland Symphony Orchestra conducted by ARTUR RODZINSKI, at 4 p. m. over an NBC-WEAF network.

GERTRUDE STEIN, noted writer and lecturer, who recently returned from Paris after an absence of thirty-one years from the United States, will be heard for the first time on American radio when she is interviewed by WILLIAM LUNDELL at 8:30 p. m. over an NBC-WJZ network.

With RICHIARD CROOKS, famous Metropolitan Opera tenor, GLADYS SWARTHOUT, Metropolitan mezzo-soprano, and NELSON EDDY, distinguished young American baritone, as the featured soloists, a new Winter series of Voice of Firestone Concerts will be inaugurated over a nationwide NBC-WEAF network at 8:30 p. m.

Tuesday, Nov. 13

B. A. ROLFE and a 30-piece orchestra, together with EDDIE EAST and RALPH DUMKE, two of radio's most versatile spontaneous funmakers, are now an early morning highlight at 7:45 a. m., Tuesdays, Wednesdays and Thursdays over an NBC-WEAF network.

FRAY AND BRAGGIOTTI, popular two-piano team, will be guest stars with

ISHAM JONES and his orchestra over the CBS-WABC network at 9:30 p. m.

GEORGE GIVOT will resume his Tuesday night broadcasts from "Acropolis No. 7" at 10:30 p. m. over the CBS-WABC net.

Wednesday, Nov. 14

The CADETS QUARTET and MARY LEE, beauty expert, who have changed the time for their Wednesday and Friday programs, will be heard over the CBS-WABC network from 1:45 to 2 p. m.

JOHN CHARLES THOMAS, famous American Metropolitan Opera Company baritone, will succeed JOHN McCORMACK in the weekly evening recitals at 9:30 p. m. over an NBC-WJZ network.

Thursday, Nov. 15

One of the most important series of symphony concerts of the season will be broadcast over an NBC-WJZ network at 3:15 p. m. The first concert will be conducted by GUY FRASER HARRISON, and during the series such noted conductors as WERNER JANSSEN, SIR HAMILTON HARTY and DOCTOR HOWARD HANSON will be on the podium.

Friday, Nov. 16

CAROLE LOMBARD, lovely leading lady of the films, will take a guest role in Hollywood Hotel, with songs and music of DICK POWELL, JANE WILLIAMS and TED HORITO, and comedy by EL BRENDL, over the CBS-WABC network at 9:30 p. m.

Jews throughout the country can now hear religious services in accordance with the orthodox ritual, in a series of programs broadcast over NBC-WJZ networks at 10:30 p. m. Under the title of The Message of Israel, the weekly broadcasts feature prayers and addresses by leaders of Jewry in America. RABBI JONAH B. WISE leads the list of distinguished speakers in this series, which will continue until November 30.

Saturday, Nov. 17

Indian Princess TE ATA and DAVID GUION, the composer, will be guest stars of Carnegie Hall Children's Entertainment broadcast over the WABC-CBS network at 11:30 a. m.

ROXY'S REVUE, broadcast over the CBS-WABC network from 8 to 8:45 p. m. tonight, will mark the 12th anniversary of Roxy's radio debut.

You'll like this program!

"SMILIN' ED" McCONNELL

Sponsored by
ACME QUALITY PAINT and LIN-X

You'll hear him over the
Columbia Broadcasting System
WABC WAAB WDRG
WCAU WEAN WJSV
WHP WFEA WJAS

★
Every SUNDAY Evening at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)
Every THURSDAY Noon at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

DON'T MISS TONY WONS

Every Sunday Afternoon NBC in

"THE HOUSE BY THE SIDE OF THE ROAD"

Here's Tony at his genial best! Also Gino Vanna, Emery Darcy, Ulderico Marcelli, Ronnie and Van. Music, drama, comedy, homely philosophy! Every Sunday afternoon. NBC, coast to coast, through the courtesy of the makers of

JOHNSON'S WAX

(See listing for time and stations)

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Mail the coupon. Many men I trained at home in spare time make \$10, \$20, \$25 a week. Many make \$25, \$10, \$15 a week in spare time while learning. Get facts about Radio's opportunities and my amazing practical 50-50 method of training. Home experimental outfits make learning easy, practical, fascinating. Money back agreement protects you. Mail coupon for free 64-page book.

J. E. SMITH, President, Dept. 4MT8
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Send me your free book, "Rich Rewards in Radio."
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City..... State.....

TONIGHT LISTEN TO

UNCLE EZRA

You'll enjoy the humor and philosophy of this genial bewhiskered old character in a radio program that is different.

Every Wed., Fri. and Sunday

N. B. C. Red Network

WCSH
WEAF
7:15 P.M.
EST
Sun.

SUNDAY NIGHT

JACK BENNY

AND EVERY SUNDAY NIGHT

WITH MARY LIVINGSTONE • FRANK PARKER
DON BESTOR'S ORCHESTRA

STATION WBZ

7:00 P.M. EASTERN STANDARD TIME

SPONSORED BY JELL-O

Programs for Monday, November 12

Star ★ Indicates High Spot Selections

6:30 A.M.
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WEAFF WGY
WBEN WEEI
WBZ—Musical Clock

7:15 A.M.
WBZ—Texas Cowboys
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yoshi Ithraoka, xylophone: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—Pollock & Lawnhurst: WEAFF
WBEN
NBC—Jolly Bill and Jane: WJZ
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder

8:00 A.M.
NBC—Bradley Kincaid, songs: WEAFF
WTIC WCSH WTAG WBEN
CBS—The Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
NBC—Don Hall Trio: WEAFF WJZ
WBEN
NBC—Lew White: WJZ WBZ

8:30 A.M.
NBC—Cherio: WEAFF WGY WCSH
WEEI WTIC WBEN WJAR WTAG
CBS—Lyric Serenade: WABC
WBZ—Weather, temperature

8:45 A.M.
NBC—Landt Trio & White: WJZ
WHAM WSYR WBZ

9:00 A.M.
NBC—Organ Rhapsody: WEAFF WCSH
WTAG
CBS—Modern Minstrels: WABC
WOKO WNAC WDRC WLBZ WFEA
WHEC WGR WEAN WICC WGLC
NBC—Breakfast Club: WJZ WBZ
WSYR
WBEN—News; Hollywood Impressions
WGY—Annette McCullough, songs
WHAM—Tower Clock Program
WPRO—Ed. Smith (ABS)

9:15 A.M.
WBEN—Dick Leibert, organist
WGY—Mid-Morning Devotions
WHAM—Cooking School
WPRO—Vaughn DeLoath, songs (ABS)

9:30 A.M.
NBC—Eva Taylor, songs: WEAFF
WCSH WTIC WBEN
WGY—Little Jack Little's Orchestra
WHAM—Breakfast Club (NBC)
WKBW—Modern Minstrels (CBS)
WPRO—Pick Me Ups (ABS)

9:45 A.M.
NBC—Mattinata, Chorus: WEAFF
WCSH WTIC WTAG
WBEN—Sally Work's Column
WGY—High Priests of Harmony
WPRO—Bernie Dolan, pianist

10:00 A.M.
NBC—News; Breen and de Rose:
WEAFF WTIC WTAG WGY
CBS—News; Harmonies in Contrast:
WABC WKBW WICC WAAB WFEA
WDRC WGLC
NBC—Josephine Gibson: WJZ WBZ
WSYR
WBEN—Little Jack Little
WHAM—Tom Grierson, organist
WNAC—Buddy Clark

10:15 A.M.
★ NBC—Dr. Louis Dublin, talk:
WEAFF WJAR WEEI WCSH WGY
WTIC WBEN WTAM WTAG
CBS—Bill and Gineer: WABC WOKO
WNAC WEAN WFBL WGR
NBC—Holman Sisters: WJZ WHAM
WBZ—Texas Cowboys
WPRO—News (ABS)

10:30 A.M.
NBC—The Land of Beginning Again:
WEAFF
CBS—Savitt Serenade with Dianne:
WABC WDRC WAAB WORC
WEAN WKBW WGLC WOKO
WJIEC
NBC—Today's Children: WJZ WBZ
WSYR
NBC—Three Scamps: WTIC WCSH
WJAR
WBEN—Maurice Nicholson, organist
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet

10:45 A.M.
NBC—Morning Parade: WEAFF WJAR
WTAG WCSH
CBS—Memories Garden: WABC
WNAC WOKO WFBL WGLC
WKBW WJIEC WLBZ WFEA
NBC—News; Radio Kitchen: WJZ
WHAM WCSH
WBZ—News; Musicale
WGY—Johnny Marvin, tenor

11:00 A.M.
NBC—Navy Band: WEAFF WGY WTIC
WCSH WJAR WBEN WTAG
CBS—Memories Garden: WDRC
WEAN
NBC—The Wife Saver: WJZ
WBZ—Women's Club News
WHAM—Contract Bridge Talk
WPRO—Beauty Guild (ABS)

11:15 A.M.
CBS—Federal Housing Prgm.: WABC
WDRC WKBW WNAC WEAN
WLBZ
★ NBC—Tony Wons, philosopher:
WJZ WBZ WHAM WSYR WEEI
WEEI—U. S. Navy Band (NBC)
WPRO—Morning Parade (ABS)

11:30 A.M.
CBS—Connie Gates & Jimmy Brierly:
WABC WDRC WOKO WLBZ WFEA
WORC WEAN WKBW WGLC WFBL
WHEC WNAC WICC
NBC—Melody Mixers: WJZ WSYR
WBZ—“Met” Stae Show
WHAM—Home Bureau Talk
WPRO—Rigo Santiago, songs (ABS)

11:45 A.M.
CBS—The Cadets: WABC WNAC
CBS—Poetic Strings: WEAN
WBZ—Farm Forum
WHAM—Melody Mixers (NBC)
WPRO—Xylophone and piano (ABS)

Afternoon

12:00 Noon
NBC—Johnny Martin Story Prgm.:
WEAFF WEEI WTAG WJAR WBEN
CBS—Voice of Experience: WABC
WNAC WDRC WEAN WFBL WGR
NBC—Fields and Hall, songs: WJZ
WHAM
WBZ—Views of the News
WGY—Banjoleers
WPRO—Bob Fallon's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafras: WEAFF
WTIC WEEI WTAG WJAR WBEN
WCSH
★ CBS—“THE GUMPS,” PRESENTED
by Corn Products Refining Co.:
WABC WAAB WDRC WOKO WORC
WJIEC WLBZ WFEA WGLC WGR
WEAN WNAC
NBC—Charles Sears, tenor: WJZ
WSYR
WBZ—Weather, temperature
WGY—Martha and Hal
WHAM—News; Agricultural Forum

12:30 P.M.
NBC—Farm & Home Hour: WJZ
WBZ WHAM WSYR
CBS—Dick Messner's Orch.: WABC
WOKO WKBW WLBZ WCLC WHEC
WFEA
NBC—Merry Madcaps: WEAFF WTIC
WBEN—News; Merry Makers
WGY—Farm Program
WNAC—The Shopper's Exchange
WPRO—Here's How (ABS)

12:45 P.M.
NBC—Merry Madcaps: WTAG WCSH
WBEN—Stock & Commodity Quota's
WGR—Dick Messner's Orch. (CBS)
WPRO—Will Hollander's Orch. (ABS)

1:00 P.M.
NBC—Markets and Weather: WEAFF
CBS—Dr. Louis Dublin, talk: WABC
WDRC WOKO WAAB WHEC WGLC
WGR WFEA
WBEN—Farm Service
WGY—Musical Program

1:15 P.M.
NBC—Peggy's Doctor, sketch: WEAFF
WGY WEEI WTIC WBEN
WPRO—Mirror Reflections; News
(ABS)

1:30 P.M.
NBC—Mereado's Mexican Orchestra:
WEAFF WTIC WCSH WJAR WTAG
WGY
CBS—Samuel De Jong's Orch.: WABC
WOKO WDRC WGLC WFBL WORC
WGR
★ NBC—Vic & Sade: WJZ WBZ
WSYR
WBEN—Dollars and Sense
WHAM—School of the Air
WNAC—News
WPRO—Bergere's Orchestra (ABS)

1:45 P.M.
CBS—Pat Kennedy; Art Kassel's
Orch.: WABC WNAC WFBL
NBC—Music Guild: WJZ
WBZ—Home Forum
WBEN—Mereado's Orchestra (NBC)
WGY—The Southeners
WPRO—The Ragamuffins (ABS)

2:00 P.M.
NBC—Revolving Stages: WEAFF WCSH
WTIC WJAR WTAG WBEN WEEI
CBS—Marie, the Little French Prin-
cess: WABC WNAC WICC WHEC
WFBL WORC WDRC

WBZ—Music Guild (NBC)
WGY—Lauren Bell, baritone
WHAM—Jan Campbell's Orchestra
WPRO—Adventures in Melody (ABS)

2:15 P.M.
★ CBS—Romance of Helen Trent:
WABC WNAC WHEC WFBL WORC
WGY—Household Chats
WHAM—School of the Air
WPRO—American Mixed Quartet
(ABS)

2:30 P.M.
CBS—School of the Air: WABC WNAC
WDRC WGR WJIEC WEAN WICC
WEAFF WORC WFBL WGLC WLBZ
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WHAM WSYR
WBZ—Home Forum Cooking School
WGY—Revolving Stage (NBC)

2:45 P.M.
★ NBC—Vic & Sade: WEAFF WTIC
WGY WEEI WTAG WJAR WBEN
NBC—Richard Maxwell, tenor: WJZ
WSYR WEEI
WBEN—Book Chat
WHAM—Art Talk

3:00 P.M.
NBC—Ma Perkins: WEAFF WEEI WGY
WCSH WTIC WTAG WBEN
CBS—Skylights: WABC WOKO WNAC
WDRC WGLC WORC WEAN WFBL
WFEA WICC WGR WLBZ
★ NBC—Radio Guild: “Fantastic Bat-
tle”: WJZ WHAM WSYR
WPRO—Catherine Curtis (ABS)

3:15 P.M.
NBC—Dreams Come True: WEAFF
WEEI WCSH WTIC WGY WTAG
WJAR WBEN
WJIEC—Sky Lights (CBS)
WPRO—Crane Calder (ABS)

3:30 P.M.
NBC—Woman's Radio Review: WEAFF
WCSH WGY WTIC WJAR WBEN
CBS—Marine Band: WABC WGLC
WOKO WDRC WNAC WGR WJIEC
WEAN WLBZ WICC WFEA
WPRO—Today's Winners (ABS)

4:00 P.M.
★ NBC—Symphony Orch.: WEAFF
CBS—Visiting America's Little House:
WABC WOKO WNAC WDRC WICC
WEAN WFBL WLBZ WGLC WJIEC
WORC WGR WFEA
NBC—Betty & Bob: WJZ WBZ WGY
WHAM WCSH WSYR WJAR WBEN
WTAG
WPRO—Welfare Needs Forum (ABS)

4:15 P.M.
NBC—Gale Page, songs: WBZ WSYR
CBS—Carlisle and London, piano duo:
WABC WLBZ WOKO WNAC WICC
WDRC WFBL WGLC WFEA WJIEC
WORC WGR
NBC—Songs & Stories: WJZ
WBEN—Stock & Commodity Quota's
WEEI—String Symphony (NBC)
WHAM—News

4:30 P.M.
CBS—“Munitions & War,” speaker:
WABC WOKO WDRC WNAC WFBL
WFEA WHEC WORC WGLC WEAN
WLBZ WICC WKBW
NBC—Stanleigh Malotte: WJZ WBZ
WBEN—Gordon Johnson, organist
WHAM—Edward C. May, organist

4:45 P.M.
CBS—Chicago Variety Program: WABC
WOKO WLBZ WDRC WGR
NBC—Horacio Zito's Orch.: WJZ
WHAM
WBEN—Uncle Ben's Club
WGY—Stock Reports
WTIC—Merry Maes (NBC)

5:00 P.M.
NBC—George Sterney's Music: WEAFF
WBEN WEEI WTAG WJAR WTIC
CBS—Og. Son of Fire: WABC WAAB
WGR
★ NBC—Al Pearce's Gang: WJZ WBZ
WGY—Lang Sisters
WHAM—Jolly Roger
WNAC—Mass. Education Week
WPRO—Tea Timers (ABS)

5:15 P.M.
NBC—Tom Mix's Straight Shooters:
WEAFF WRC WGY WTIC WCSH
WEEI WTAG WJAR WBEN
CBS—Sippy, sketch: WABC WOKO
WDRC WAAB WHEC WEAN WFBL
WHEC WGR
NBC—Alicia Joy, songs: WJZ WBZ
WHAM—Adventures of Donald Ayer
WNAC—Pirate Stories

5:30 P.M.
NBC—Mrs. I. B. Wise Smith, talk:
WEAFF WCSH WTIC WBEN WTAG
WGY
CBS—Jack Armstrong: WABC WNAC
WOKO WDRC WGR WEAN WJIEC
NBC—The Singing Lady: WJZ WBZ
WHAM
WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.
★ NBC—Capt. Tim Healy: WEAFF
WTIC WCSH WGY WEEI WBEN
WJAR WTAG
CBS—Gordon, Dave & Bunny: WABC
WAAB WDRC WOKO WEAN WFBL
NBC—Orphan Annie: WJZ WBZ
WHAM WSYR
WNAC—Democratic Com.

Night

6:00 P.M.
NBC—Navier Cugat's Orch.: WEAFF
WJAR
CBS—Buck Rogers: WABC WKBW
WAAB WOKO WHEC WFBL
NBC—Grits & Gravy: WJZ
WBEN—News; Household Reveries
WBZ—Jimmie Allen's Adventures
WGY—Old Man Sunshine
WHAM—Sport Resume
WNAC—News
WPRO—Alex Botkin's Ensemble (ABS)

6:15 P.M.
NBC—Mysterious Island: WEAFF
CBS—Bobby Benson & Sunny Jim:
WABC WAAB WOKO WDRC WEAN
WFBL WGR WLBZ
WBEN—Novelty Ensemble
WBZ—U. S. Army Band (NBC)
WGY—Jimmie Allen, sketch
WHAM—Grits and Gravy (NBC)
WNAC—Democratic Com.
WPRO—Dick Mansfield's Orch. (ABS)

6:30 P.M.
NBC—News; Red Cross Talk: WEAFF
WBEN WTAG WSYR
★ CBS—The Shadow: WABC WAAB
WDRC WOKO WEAN WFBL WORC
WHEC WKBW
NBC—News; Three X Sisters: WJZ
WSYR
WBEN—Sports Review
WBZ—News; Weather, temperature
WGY—News; Evening Brevities
WHAM—Reveries
WNAC—James M. Curley for Governor
WPRO—News; Jack Orlando's Orch.
(ABS)

6:45 P.M.
NBC—Billy Batchelor, sketch: WEAFF
WEEI WCSH WGY WTIC WBEN
WJAR WTAG
NBC—Lowell Thomas, news: WJZ
WBZ WHAM WSYR
WNAC—Republican State Committee

7:00 P.M.
NBC—Ray Perkins, songs & Patter:
WEAFF WTAM WTIC
★ CBS—Myrt & Marge: WABC WFBL
WOKO WDRC WNAC WGR WEAN
★ NBC—Amos 'n' Andy: WJZ WBZ
WHAM
WBEN—Adventures of Jimmy Allen
WGY—Col. Jim Healy
WPRO—Gloria Grafton (ABS)

7:15 P.M.
NBC—Gene & Glenn: WEAFF WEEI
WGY WCSH WBEN WTAG WJAR
CBS—Just Plain Bill: WABC WNAC
NBC—Mildred Bailey, songs: WJZ
WHAM WBZ WSYR
WGR

7:30 P.M.
★ NBC—Burnt Cork Dandies; Al Bar-
nard: WEAFF WGY WCSH WJAR
WTAG
CBS—Paul Keast, baritone: WABC
WOKO WDRC WORC WJIEC WFBL
WGR
★ NBC—BEECH-NUT PRESENTS
Red Davis: WJZ WHAM WSYR
WBZ WBEN
WNAC—“The Merry-go-Round”

7:45 P.M.
NBC—Frank Buck's Adventures:
WEAFF WCSH WGY WBEN
★ CBS—Boake Carter, news: WABC
WNAC WGR
★ NBC—Dangerous Paradise, sketch:
WJZ WHAM WBZ WSYR
WPRO—One Man Minstrel Show
(ABS)

8:00 P.M.
★ NBC—STUDEBAKER CHAMPIONS
Present Richard Humber's Orch.:
Joey Nash, vocalist: WEAFF WJAR
WEEI WGY WCSH WTAG WTIC
WBEN
CBS—Carson Robinson's Buckaroos:
WABC WNAC WDRC WOKO WHEC
WGR WEAN WFBL WGR
★ NBC—Jan Garber's Supper Club:
WJZ WBZ WHAM WSYR

8:15 P.M.
CBS—Edwin C. Hill: WABC WOKO
WNAC WDRC WFBL WEAN WGR
WPRO—Five Star Final (ABS)

8:30 P.M.
★ NBC—Garden Concert; Gladys
Swarthout, mezzo soprano; Richard
Crooks, tenor: WEAFF WEEI WCSH
WGY WBEN WTAG WJAR WTIC
★ CBS—Josef Pasternack's Orch.:
WABC WOKO WDRC WNAC WEAN
WFBL WGR WORC
NBC—Wm. Lundell interviews Ger-
trude Stein, writer: WJZ WBZ
WHAM WSYR
WPRO—Marie Hailman, comedy
(ABS)

8:45 P.M.
NBC—Seth Parker: WJZ WHAM WBZ

9:00 P.M.
★ NBC—Harry Horlick's Gypsies:
WEAFF WTIC WEEI WCSH WGY
WTAG WBEN WJAR
★ CBS—Rosa Ponselle; Orch.; Chorus:
WABC WDRC WOKO WNAC WJIEC
WLBZ WFBL WFEA WICC WORC
WEAN WKBW WGLC
★ NBC—Greater Minstrels: WJZ WBZ
WHAM WJAR WSYR
WPRO—Robert Haring Presents (ABS)

9:30 P.M.
★ NBC—House Party: Donald Novis,
tenor; Joe Cook: WEAFF WEEI
WCSH WGY WJAR WBEN WTAG
★ CBS—EX-LAX PRESENTS “The
Big Show”; Block & Sully, com-
edians; Gertrude Niesen & Chi-
quito, vocalists; Lul Gluskin's
Orch.: WABC WNAC WOKO WFBL
WEAN WKBW WDRC
NBC—Princess Pat Players, “Next
Stop America”: WJZ WHAM WBZ
WSYR

9:45 P.M.
WPRO—Harry Hershfield (ABS)

10:00 P.M.
★ NBC—Contented Prgm.: WEAFF
WEEI WCSH WTIC WGY WJAR
WBEN WTAG WSYR
★ CBS—Wayne King's Orch.: WABC
WAAB WDRC WFBL WEAN
WKBW WOKO
NBC—America in Music: WJZ
NBC—Sammy Lincer's Orchestra
WHAM—Courtland Manning
WNAC—Republican National Com.
WPRO—The Fury, mystery (ABS)

10:15 P.M.
WHAM—News
WSYR—America in Music (NBC)

10:30 P.M.
NBC—Mobilization for Human Needs:
WEAFF WJZ WHAM WCSH
CBS—Mobilization for Human Needs:
WABC WHEC WORC WFEA WICC
WAAB WLBZ WFBL WEAN WDRC
WOKO WKBW
WBEN—Buffalo Variety
WGY—Variety Review
WNAC—James M. Curley, talk
WPRO—Arthur Warren's Orch. (ABS)

11:00 P.M.
NBC—The Grumitts Family; Senator
Ford: WEAFF WTIC WCSH WJAR
CBS—Glen Gray's Orch.: WABC
WAAB WHEC WDRC
NBC—Hal Kemp's Orch.: WJZ WSYR
WBEN—News; Sports Review
WBZ—Weather; temperature; Sports
WGY—Debate; Union vs. Syracuse U.
WHAM—Tommy Tucker's Orchestra
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Jesse Crawford, organist: WEAFF
WTIC WCSH WJAR
CBS—Glen Gray's Orch.: WFEA
WORC WLBZ
WBZ—Frolie
WNAC—Republican State Committee
WPRO—Archie Bleyer's Orch. (ABS)

11:30 P.M.
NBC—Will Osborn's Orch.: WEAFF
WCSH WJAR WTAG WBEN
CBS—Ted Black's Orch.: WABC WFBL
WHEC WICC WKBW WEAN WOKO
WFEA WDRC WLBZ
NBC—Jolly Coburn's Orch.: WJZ
WHAM WSYR WBZ
WNAC—Democratic State Com.
WPRO—Mill's Rhythm Band (ABS)

11:45 P.M.
WNAC—Ted Black's Orch. (CBS)

12:00 Mid.
NBC—Buddy Rogers' Orch.: WEAFF
WEEI WGY WJAR
CBS—Joe Haymes' Orch.: WABC
WOKO WNAC WFBL WICC WEAN
WKBW
NBC—Guy Lombardo's Orch.: WJZ
WBZ WSYR
WPRO—Day's End (ABS)

12:30 A.M.
NBC—Anson Weeks' Orchestra: WEAFF
WJAR WGY WEEI
CBS—Claude Hopkins' Orch.: WABC
WOKO WNAC WICC WEAN WFBL
NBC—Angelo Ferdinand's Orch.: WJZ
WBZ WSYR
WPRO—Leon Friedman's Orch. (ABS)

1:00 A.M.
CBS—Gene Kardos' Orch.: WABC

Plums and Prunes

By Evans Plummer



BURGESS MEREDITH

That wiry hair is really fiery red in real life, just as it is in the "Red Davis" skit. Meredith plays the title part in this NBC-WJZ offering at 7:30 p. m. EST Monday, Wednesday and Friday

closes, please register our bejittered squawk against the Ford and Cadillac symphonies being scheduled at directly conflicting hours on Sundays. It may be good business but it's darn pruned programming, and something ought to be done about it.

Live Mikings

ONE OF YOUR favorite sports announcers may be changing networks before the year is out. He's just learned what his last sponsors were paying "for his services" whereas he's known for some time the amount of his weekly pay check.

DON McNEILL and BETTY WINKLER were removed, as you know, from the Pontiac program—but it was no fault of their hilarious comedy. Truth is that they received thirteen weeks' pay for two weeks' work and the reason they were checked out was that the sponsors decided that comedy didn't dovetail with symphony and symphonic choirs—a fact the sponsors should have known before the premiere... Are there any smart advertisers in the audience?

Studio Scene: CHUCK AND RAY, perennial harmony team, addressing CBS-Cbi studio hostess: "We're Chuck and Ray and we'd like to see Mr. Blank." HOSTESS: "What do you do?"

IS OR ISN'T KYW removing to Philadelphia on or about December 1? NBC network released the announcement; then after pressure (from a large newspaper chain owner they say) the story was recalled and suppressed. Nevertheless, positive word comes from Philadelphia that the new KYW transmitter there will be operated from the studios of WCAU, owned by the brothers Levy, Leon and Isaac, who also are officials of the Columbia Broadcasting System! But despite the Levy local management, KYW will carry NBC-WEAF network programs.

TRAVEL ITEM: Mother Moran (Irna Phillips), of Today's Children, has returned from Washington, D. C. (Minneapolis, Minn.)

ALTHOUGH mighty Columbia is rather peeved at Station WIND's switch to

the new ABS network, contrary to rumors there will be no action in the courts.

LINA BASQUETTE has had overtures to do "drama" for the Princess Pat Players... ART KASSEL has been signed for Victor records... VIRGINIA CLARK, your Helen Trent, has bought a reservation for the first commercial trip of the M-10,001 streamline train... Every time NBC's announcer CARLETON SMITH does some Presidential introducing, Radio Guide's critic Carleton Smith receives a flock of fan mail!... OLGA, COUNTESS ALBANI, is now cleaning up her Chicago apartment after last week's very proper cocktail party for the press.

Here's Your Chance

UNQUESTIONABLY you've an idea for a radio program. Everybody has. Why be different? And if you have, here are a few customers who are shopping around:

Coty, the perfumer, wants something with a socialite angle... Chappell Brothers, dog food makers who sponsored Rin Tin Tin Thrillers, are interested in something doggy... Montgomery Ward, the big mail order house... Bauer and Black, who recently let Wade Booth finish... Junis Cream, who had Eddy Duchin last.

PAT KENNEDY'S Connie Callahan arrived in Chicago from the West Coast last Wednesday. Hitching ceremonies are slated for Thanksgiving in Pittsburgh.

ANN SEYMOUR'S scholarship award of one year's training at the Goodman Drama School to the blind actor winning an audition was one of those gestures that make us proud to be in radio. And MARIAN HOTCH, orphaned blind girl who won, not only receives a part in Grand Hotel, but also is to be assigned a role in the TONY WONS program, The House by the Side of the Road.

OBSERVED at the Tibbett concert: Richard Crooks, Nino Martini, Giuseppe Bentonelli and Cyril Pitts—four tenors—listening to a baritone.

TONY GILLMAN, Chicago child actress now making good in New York in Robinson Crusoe, Jr., CBS-WABC show not aired in the Midwest, is being visited by her grandmother, Mrs. Mary Moynahan, for whom Tony has been homesick, while Tony's mother, Mrs. Harry Gillman, is visiting Chicago to see her other child actress star, LUCY GILLMAN, for whom mother has been lonesome.

You'll enjoy

RED DAVIS



TONIGHT

NBC-WJZ NETWORK
COAST-TO-COAST
and every MON., WED.
and FRI. NIGHT

RICHARD HIMBER AND HIS
STUDEBAKER CHAMPIONS with Joey Nash

MONDAY 8:00 Eastern P.M. Standard Time
NBC—Including WEAF — WEEI
—WTIC — WJAR — WTAG — WCSH
WGY—and Coast to Coast Network

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RADIO GUIDE

DON'T MISS THIS RADIO Feature..

THE Gumps

Every Monday to Friday (inclusive)

WABC NETWORK COLUMBIA
12:15 P.M. 11:15 A.M.
E.S.T. C.S.T.

Presented by the makers of



CORN PRODUCTS REFINING CO.
17 BATTERY PLACE • NEW YORK CITY

Lawrence Tibbett does not like to work before studio audiences. His reasons, all quite admissible, were outlined clearly to this writer on the occasion of his recent concert in Chicago. "First of all," said Tibbett, "and this is my principal reason, I find my attention divided when I broadcast before a studio audience. I realize that I am supposed to use a certain microphone technique for the radio, yet this is not the proper technique for the visible audience. Nor is the psychology of addressing a large, seeing audience the same as that required for the more intimate radio audience—which, although it may number millions, is really composed of millions of small, personal units of individuals and little groups."

"I realize that I cannot give a performance satisfactory to both audiences no matter how much I may wish, and this disturbs me. It is essentially for this reason that I do not care to have a studio audience."

The great baritone also pictured, in his mind's eye, how a studio audience must react to a broadcast performance. "They wonder," he said, "why your voice is so small, not stopping to think that it must be controlled and diminished considerably for the delicate microphone."

Tibbett continued, "Nor do I think that the studio audience appreciates something which they get for nothing. They pay nothing to hear; their applause is artificial. The announcers and production men, by their elaborate arm signals, start, even increase or decrease, and finally end the applause. What does the studio audience mean? Nothing!"

AN AMUSING RESULT of Tibbett's lack of a studio audience is the number of letters he has been receiving saying, in effect:

"What's the matter with your studio audience? Why don't they applaud you?"

The baritone intimated that his fan mail writers must think he is pretty had if not even a studio audience will clap their hands.

But most comedians need studio audiences and applause, one writer suggested, so that the people will get the points to the jokes—or at least know where they are supposed to laugh.

WITH OR WITHOUT studio audiences, the fact remains that Tibbett is a man of conviction no matter what the subject may be. Note his broadcast of Tuesday, October 30, during which he dared to sing St. Louis Blues and Alexander's Rag Time Band.

"I'm doing it," he said before the program, "in protest against the musical snobs who will not admit that these two numbers are the most significant popular tunes of our time, tunes which marked the birth of a school which for the first time was American in color. This is genuine folk music."

For which statement this column awards a trainload of plums to the celebrated singer. Thank you, Mr. Tibbett.

In line with the subject of snobbery, ROY DURSTINE, of the Batten, Barton, Durstine and Osborn advertising agency, has announced that he will award a cup to the network announcer with the best diction, etc. May we be so bold, Mr. Durstine, as to suggest that you pick one who speaks American—and not Oxford?

And before the complaint department

Tune in on
BLOCK & SULLY
GERTRUDE NIESEN
LUD GLUSKIN
and His Continental Orchestra
MONDAYS 9:30 P. M. ES
COLUMBIA NETWORK
EX-LAX—THE CHOCOLATED LAXATIVE

Programs for Tuesday, November 13

Star ★ Indicates High Spot Selections

6:30 A.M.
WNAC—Sunrise Special organ

6:45 A.M.
NBC—Health Exercises: WEA F WGY WEEI WBEN
WBZ—Musical Clock

7:15 A.M.
WBZ—Texas Cowboys
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yoichi Iizuka: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell, baritone

7:45 A.M.
NBC—B. A. Botte's Orch., Sisters of the Skillet: WEA F WBEN
NBC—Jolly Bill & Jane: WJZ
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder

8:00 A.M.
CBS—Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
CBS—City Consumer's Guide: WABC
NBC—Lew White, organist: WJZ WBZ
WHAM WJAR

8:30 A.M.
NBC—Cherrio: WEA F WGY WBEN
WCSH WEEI WTIC WTAG WJAR
CBS—Salon Musicale: WABC
WBZ—Weather, temperature

8:45 A.M.
NBC—Land: Trio & White: WJZ
WHAM WSYR WBZ
WBZ—Shopping News

9:00 A.M.
NBC—Singing Canaries: WEA F WGY
CBS—Happy Days Revue: WABC
WOKO WDRC WGR WFEA WHEC
WICC WLBZ WEAN WFBL WGLC
WORC

NBC—Breakfast Club: WJZ WSYR
WBZ
WBEN—News
WHAM—Tower Clock Program
WNAC—Frank A. Goodwin
WPRO—Ed. Smith (ABS)

9:15 A.M.
NBC—Organ Rhapsody: WEA F WEEI
WGY WTAG WBEN WCSH WJAR
WHAM—Tom Grierson, organist
WPRO—One Man Band (ABS)

9:30 A.M.
NBC—Eva Taylor, songs: WEA F
WBEN WTIC WEEI
WGY—Little Jack Little's Orchestra
WHAM—Breakfast Club (NBC)
WKBW—Happy Days Revue (CBS)
WPRO—Pick Me Ups (ABS)

9:45 A.M.
NBC—Allen Prescott, Wife Saver:
WEA F WTIC WCSH WTAG
WBEN—Sally Work's Column
WGY—High Priests of Harmony
WHAM—Mary E. Freeman
WPRO—Bernie Dolan, pianologue (ABS)

10:00 A.M.
NBC—News; Breen & de Rose:
WEA F WEEI WGY WTAG WBEN
CBS—News; Music Masters: WABC
WDRC WFBL WORC WICC WKBW
WAAB WFEA WGLC WLBZ
NBC—Edward MacHugh: WJZ WBZ
WSYR
WNAC—Cooking School

10:15 A.M.
★ NBC—Clara, Lu 'n' Em: WEA F
WEEI WGY WCSH WTIC WJAR
WBEN WTAG

CBS—Bill & Ginger: WABC WAAB
WFBL WOKO WGR
NBC—Castles of Romance: WJZ
WBZ WHAM
WBZ—Texas Cowboys
WPRO—News (ABS)

10:30 A.M.
NBC—Morning Parade: WEA F WCSH
WJAR WBEN
CBS—Madison Ensemble: WABC
WOKO WNAC WDRC WFEA WFBL
WGR WHEC WGLC WLBZ WEAN
NBC—Today's Children: WJZ WBZ
WSYR
WGY—Shopping Bag
WHAM—Mrs. Thrifty Buyer

10:45 A.M.
NBC—News; Radio Kitchen: WJZ
NBC—Morning Parade: WTAG WEEI
WBZ—News; Musical
WGY—Johnny Marvin, tenor
WHAM—Squire Haskin, organist
WKBW—Madison Ensemble (CBS)

11:00 A.M.
CBS—Mrs. S. M. Gruenberg, talk:
WABC WDRC WNAC WORC WFEA
NBC—Galaxy of Stars: WBEN WGY
CBS—Mary Lee Taylor: WKBW
NBC—Honeymooners: WJZ WBZ
WPRO—Charlotte Harriman, songs

11:15 A.M.
★ NBC—Tony Wons, philosopher:
WJZ WBZ WSYR
CBS—Alex Semmler, pianist: WABC
WOKO WDRC WNAC WHEC WGLC
WKBW WFEA
NBC—Your Child: WEA F WEEI WGY
WCSH WTIC WJAR WBEN WTAG
WHAM—Sanitorium Program
WPRO—Morning Parade (ABS)

11:30 A.M.
NBC—Three Shades of Blue, trio:
WEA F WGY WEEI WTIC WCSH
WJAR WBEN
CBS—Navy Band: WABC WORC
WOKO WNAC WDRC WFEA WHEC
WFBL WLBZ WGLC WKBW
NBC—Marine Band: WJZ WHAM
WBZ WSYR

11:45 A.M.
NBC—Keenan & Phillips, piano duo:
WEA F WTIC WEEI WCSH WTAG
WJAR WBEN WGY
WNAC—Real Life Stories

Afternoon

12:00 Noon
NBC—Earl Waldo, basso: WEA F WEEI
WTAG WJAR WBEN
CBS—Voice of Experience: WABC
WNAC WDRC WEAN WFBL WGR
WBZ—Weather Bureau; news
WGY—Soloist
WPRO—Bob Fallon's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafras:
WEA F WTIC WTAG WJAR WBEN
WCSH
★ CBS—"THE GUMPS," PRESENTED
by Corn Products Refining Co.:
WABC WOKO WAAB WLBZ WGR
WGLC WFEA WHEC WDRC WEAN
WNAC
WBZ—Weather, temperature
WGY—Martha & Ilal
WHAM—News; Agricultural Forum

12:30 P.M.
NBC—Merry Madcaps: WEA F WTIC
WJAR
CBS—Pat Shelvin's Orch.: WABC
WOKO WKBW WFBL WGLC WHEC
WFEA WLBZ WORC
NBC—Farm & Home Hour: WJZ
WHAM WBZ WSYR
WBEN—News
WGY—Farm Program
WNAC—Shopper's Exchange
WPRO—Betty Jayne, songs (ABS)

12:45 P.M.
NBC—Merry Madcaps: WCSH WTAG
WBEN—Stocks & Commodity Quota's
WGR—Pat Shelvin's Orch. (CBS)
WHAM—Rotary Club Speaker
WPRO—Will Hollander's Orch. (ABS)

1:00 P.M.
NBC—Market & Weather: WEA F
CBS—George Hall's Orch.: WABC
WDRC WOKO WAAB WHEC WGR
WGLC WFEA
NBC—Rex Battle's Ensemble: WCSH
WTIC WTAG WJAR WGY
WBEN—Farm Service

1:15 P.M.
NBC—Rex Battle's Ensemble: WEA F
WEEI WBEN
WGY—The Southerners
WPRO—Mirror Reflections (ABS)

1:30 P.M.
★ NBC—Music Guild: WEA F WTIC
WCSH WTAG WJAR WGY
CBS—Esther Velas' Ensemble: WABC
WDRC WOKO WHEC WFBL WGLC
WGR
★ NBC—Vic & Sade: WJZ WBZ
WSYR
WBEN—Dollars and Sense
WHAM—School of the Air
WNAC—News
WPRO—Max Berger's Orch. (ABS)

1:45 P.M.
CBS—Pat Kennedy; Art Kassel's Orch.:
WABC WGR WFBL
NBC—Beulah Croft, song portraits:
WJZ WSYR
NBC—Music Guild: WEEI WBEN
WBZ—New England Agriculture
WHAM—Jan Campbell's Orchestra
WNAC—Municipal Affairs
WPRO—The Ragamuffins (ABS)

2:00 P.M.
CBS—Marie, Little French Princess:
WABC WAAB WHEC WICC WFBL
WORC WNAC
NBC—Criss Cuts from Log of Day:
WJZ WHAM WSYR WBZ
WBEN—City Council
WGY—Health Hunters, sketch
WPRO—Jack Filman, sports (ABS)
NBC—Buddy and Blake: WEEI
WBEN—"Thrills of Tomorrow"

2:15 P.M.
CBS—Romance of Helen Trent: WABC
WORC WICC WHEC WNAC WAAB
WFBL
WGY—Household Chats
WPRO—Steven Barry, songs (ABS)

2:30 P.M.
NBC—King's Guard Quartet: WEA F
WEEI WTAG WGY WBEN
CBS—School of the Air: WABC WOKO
WNAC WDRC WICC WGY WHEC
WFBL WGLC WGR WEAN WFEA
WLBZ
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WHAM WSYR
WBZ—Home Forum Cooking School

2:45 P.M.
★ NBC—Vic & Sade: WEA F WGY
WJAR WEEI WBEN WCSH
★ NBC—Nellie Revell Interviews
Richard Leibert: WJZ WHAM
WSYR

3:00 P.M.
NBC—Ma Perkins: WEA F WGY
WEEI WTIC WCSH WTAG WBEN
★ CBS—Columbia Variety Hour: WABC
WOKO WDRC WGR WLBZ WFEA
WICC WEAN WORC WFBL WHEC
WGLC WNAC
NBC—Charlie Davis' Orch.: WJZ
WSYR WHAM
WBZ—Civic Orchestra
WPRO—Theatre Review (ABS)

3:15 P.M.
NBC—Wise Man: WEA F WCSH
WTIC WJAR WTAG WEEI
WBEN—Buffalo Historical Society
WGY—Matinee Players
WPRO—Crane Cahler (ABS)

3:30 P.M.
NBC—Woman's Radio Review: WEA F
WGY WCSH WTIC WEEI WTAG
WJAR WBEN
NBC—Music Magic: WJZ WBZ WHAM
WSYR
WPRO—Today's Winners (ABS)

4:00 P.M.
NBC—Chick Webb's Orch.: WEA F
WTIC
CBS—Visiting America's Little House:
WABC WNAC WOKO WHEC WGR
WLBZ WGLC WEAN WDRC WFEA
NBC—Betty & Bob: WJZ WBZ WGY
WHAM WSYR WTAG WJAR WBEN

4:15 P.M.
CBS—Poetic Strings: WABC WOKO
WGLC WGR WNAC WEAN WLBZ
WDRC WFEA
NBC—Sonia Essen, contralto: WJZ
WSYR WBZ
NBC—Chick Webb's Orch.: WGY
WCSH WJAR WTAG
WBEN—Stock & Commodity Quota's
WHAM—News
WNAC—Educational Features

4:30 P.M.
NBC—George Hessberger's Orch.:
WJZ WHAM WBZ WSYR
CBS—Science Service: WABC WOKO
WNAC WGR WDRC WFEA WEAN
WORC WGLC WICC WFBL WLBZ
NBC—Jesters: WEA F WEEI WGY
WTIC WTAG WJAR WBEN

4:45 P.M.
NBC—Lady Next Door: WEA F WTIC
WEEI WJAR WTAG
CBS—Dick Messner's Orch.: WDRC
WABC WOKO WFBL WGLC WHEC
WORC
WBEN—Uncle Ben's Club
WGY—Stock Reports
WHAM—Stamp Club
WNAC—Harry E. Rodgers organist

5:00 P.M.
NBC—Meredith Willson's Orch.: WEA F
WEEI WGY WTAG WJAR WBEN
CBS—Dick Messner's Orch.: WABC
WKBW WAAB WHEC WEAN WLBZ
NBC—Your Health, Dr. Morris Fish-
bein, speaker: WJZ WHAM
WBZ—Views News
WNAC—Mass. Education Week
WPRO—Pan Americans Orch. (ABS)

5:15 P.M.
CBS—Skippy: WABC WOKO WEAN
WAAB WDRC WGR WFBL WHEC
NBC—Alice Joy, songs: WJZ
WBEN—Women in the News
WBZ—Farm Market News
WHAM—Uncle Wiggly
WNAC—Once Upon a Time

5:30 P.M.
NBC—Radio Charades: WEA F WTAG
WTIC
CBS—Jack Armstrong: WABC WOKO
WDRC WHEC WEAN WGR WNAC
NBC—Singing Lady: WJZ WBZ
WHAM
E. T.—Uncle Wiggly: WGY WBEN
WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.
CBS—Robinson Crusoe, Jr.: WABC
WOKO WDRC WKBW WHEC
WGLC WFBL
NBC—Little Orphan Annie: WJZ
WBZ WHAM WSYR
CBS—Miniatures: WAAB WFEA
WGY—Musical Program
WNAC—The Yankee Singers

Night

6:00 P.M.
NBC—Angelo Ferdinando's Orch.:
WEA F WTAG
CBS—Buck Rogers: WABC WKBW
WAAB WOKO WHEC WFBL
NBC—Xavier Cugat's Orch.: WJZ
WSYR
WBEN—News; Household Reveries
WBZ—Jimmie Allen's Adventures
WGY—Old Man Sunshine
WHAM—Sportscast
WNAC—News
WPRO—Dick Mansfield's Orch. (ABS)

6:15 P.M.
NBC—Mid-Week Hymn Sing: WEA F
WTAG WJAR
CBS—Bobby Benson & Sunny Jim:
WABC WAAB WDRC WOKO WGR
WEAN WFBL WLBZ
WBEN—Novelty Ensemble
WBZ—Xavier Cugat's Orch. (NBC)
WGY—Adventures of Jimmy Allen
WHAM—Comedy Stars of Hollywood
WNAC—Organ Recital

6:30 P.M.
NBC—News; Mary Small, songs:
WEA F
CBS—Understanding Music: WABC
WDRC WFEA WHEC WKBW WGLC
WOKO
NBC—News; Dorothy Page: WJZ
WBEN—Sports Review
WBZ—News; weather; temperature
WGY—Evening Brevities
WHAM—Reveries
WNAC—The Melody Limited
WPRO—News; Jack Orlando's Orch.

6:45 P.M.
NBC—Billy Batchelor, sketch: WEA F
WEEI WCSH WGY WTIC WJAR
WTAG WBEN
CBS—Understanding Music: WABC
WAAB WORC
NBC—Lowell Thomas: WJZ WHAM
WBZ
WNAC—Republican State Committee

7:00 P.M.
NBC—Gould & Shefter: WEA F WCSH
CBS—Myrt & Marge: WABC WFBL
WOKO WDRC WNAC WGR WEAN
★ NBC—Amos 'n' Andy: WJZ WBZ
WHAM
WBEN—Adventures of Jimmy Allen
WGY—Musical Program
WPRO—Paul Barry, tenor; Orch.
(ABS)

7:15 P.M.
NBC—Gene & Glenn: WEA F WGY
WCSH WEEI WRVA WJAR WBEN
WTAG
CBS—Just Plain Bill: WABC WNAC
WGR
NBC—Orch. direction of Bertrand
Hirsch: WJZ WHAM
WBZ—Joe and Bateese
WPRO—Max Berger's Orch. (ABS)

7:30 P.M.
NBC—You & Your Government:
WEA F WTIC WGY WCSH WBEN
CBS—Whispering Jack Smith's Orch.:
WABC WDRC WOKO WNAC WGR
WEAN WORC WFBL
★ NBC—HOUSEHOLD FINANCE
Corp. Presents Musical Memories;
Edgar A. Guest & Co.: WJZ WBZ
WHAM WSYR WBAL WMAL WBZA
WPRO—Jan, Jude & Jerry (ABS)

7:45 P.M.
NBC—Frank Buck's Adventures:
WEA F WCSH WGY WBEN
★ CBS—Boake Carter: WABC WNAC
WGR
WPRO—One Man Minstrel Show
(ABS)

8:00 P.M.
★ NBC—Leo Reisman's Orch.: Phil
Ducey & Johnny: WEA F WEEI
WCSH WGY WTAG WJAR WBEN
WTIC
★ CBS—Lavender & Old Lace: WABC
WOKO WNAC WDRC WGR WFBL
WEAN
★ NBC—Crime Clues, "Lady Black-
heart": WJZ WBZ WSYR
WHAM—Behind the Headlines
8:15 P.M.
WHAM—Jimmy Allen, sketch
WPRO—Five Star Final (ABS)

8:30 P.M.
★ NBC—Wayne King's Orch.: WEA F
WEEI WCSH WGY WTIC WJAR
WBEN WTAG
★ CBS—Abe Lyman's Orch.: WABC
WOKO WDRC WNAC WFBL WEAN
WHEC WGR
NBC—Queena Mario, soprano: WJZ
WHAM WBZ WSYR
WPRO—Melody Musкатeers (ABS)

8:45 P.M.
WPRO—Kay Thompson, songs (ABS)

9:00 P.M.
★ NBC—Ben Bernie's Orch.: WEA F
WCSH WGY WEEI WTAG WJAR
WBEN WTIC
★ CBS—Bing Crosby; Boswell Sisters:
WABC WDRC WNAC WOKO
WFBL WEAN WKBW
9:15 P.M.
NBC—The Story Behind the Claim:
WJZ WBZ WHAM WSYR

9:30 P.M.
★ NBC—Ed Wynn; Eddy Duchin's
Orch.: WEA F WTIC WCSH WGY
WEEI WJAR WBEN WTAG
★ CBS—Isam Jones' Orch.; Fray
& Braggiotti, guests: WABC
WDRC WORC WFBL WFEA WICC
WHEC WEAN WNAC WLBZ WOKO
WKBW
NBC—Hands Across the Border: WJZ
WBZ WSYR
WHAM—Manhattan Merry-Go-Round
WPRO—Isle of Dreams (ABS)

10:00 P.M.
★ NBC—Beauty Box Theater: WEA F
WEEI WGY WCSH WTIC WJAR
WBEN WTAG
★ CBS—CAMEL CIGARETTES PRE-
sents "The Camel Caravan" with
Walter O'Keefe; Annette Hanshaw;
Glen Gray's Casa Loma Orch.; Ted
Husing: WABC WDRC WHEC
WLBZ WKBW WEAN WFEA
WOKO WNAC
NBC—Seven Seas; Cameron King:
WJZ WHAM WSYR
WBZ—Opera Orchestra
WPRO—Jolly Russians (ABS)

10:30 P.M.
CBS—George Givot, comedian: WABC
WOKO WDRC WLBZ WICC WFEA
WFBL WHEC WORC WGR WEAN
NBC—Tim & Irene's Sky Road Show:
WJZ WSYR
WBZ—Joe Rines' Orchestra
WHAM—News
WNAC—Willard Alexander's Orch.
WPRO—Harry Rosenthal's Orch. (ABS)

10:45 P.M.
WHAM—Tommy Tucker's Orchestra
WNAC—Musical Rhymester

11:00 P.M.
NBC—Emil Coleman's Orch.: WEA F
WTIC WCSH WTAG WJAR
CBS—Harry Salter's Orch.: WABC
WDRC WORC WKBW WHEC
NBC—Del Campo's Orch.: WJZ
WBEN—News; Sports Review
WBZ—Weather; temperature; sports
WGY—Chick Condon's Orchestra
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
CBS—Little Jack Little's Orch.: WABC
WDRC WLBZ WFBL WFEA
NBC—Del Campo's Orch.: WBZ
WSYR WHAM
NBC—Robert Royce, tenor: WEA F
WTIC WEEI WCSH WJAR WTAG
WNAC—Steuben's Orchestra
WPRO—Leon Belasco's Orch. (ABS)

11:30 P.M.
NBC—Carl Hoff's Orch.: WEA F WEEI
WCSH WTAG WJAR
CBS—Henry Busse's Orch.: WABC
WDRC WNAC WFBL WLBZ WORC
WEAN WFEA WICC WHEC WKBW
WOKO
NBC—Dorsey Brothers' Orch.; Bob
Crosby: WJZ WHAM WBZ WSYR
WBEN—Dance Orchestra
WGY—Charles Boulanger's Orchestra

11:45 P.M.
CBS—Paul Sabin's Orch.: WABC

12:00 MID.
NBC—Irving Aaronson's Orch.: WEA F
WEEI WJAR
CBS—Clyde Lucas' Orch.: WABC
WNAC WISS WOKO WFBL WKBW
NBC—Ralph Kirbery, baritone; Mills
Blue Rhythm Band: WJZ WBZ
WSYR
WGY—Eddie Lane's Orchestra
WPRO—Day's End (ABS)

12:30 A.M.
NBC—Felix's Orch.: WEA F WEEI
WGY WJAR
CBS—Enoch Light's Orch.: WABC
WNAC WOKO WICC WEAN WFBL
WKBW
NBC—Seymour Simons' Orch.: WJZ
WBZ WHAM WSYR
WPRO—Don Jose's Continentals (ABS)

1:00 A.M.
CBS—Claude Hopkins' Orch.: WABC

Romance in the Big House

(Continued from Page 5)

name was not included on that year's holiday list.

"It was a crucial moment. This instinctive brute lulled into normal behavior by the promise of freedom to join those he loved, might easily revert to his tyrannous cruelty, goaded by disappointment. He had to be told—and I elected to tell him myself, hoping that I might make him see that his turn might be next.

"So I sent for him. Before I told him the bad news, I gave him a box of candy which his sweetheart had sent. It had been examined carefully to reveal any aids to prison breaks, or the infliction of personal injury. The package had passed muster. Then I told him.

"His face grew livid with rage. Every muscle in his body tensed, and he was like a carnivorous animal ready to spring. Calmly I followed my planned line of

reasoning, pointing out to him that to renew his tactics then would be to nullify all of the good of his previous reform. He sulked, but seemed to feel that I was speaking logically.

"That afternoon I was told he wanted to see me in the cell-block. When I complied with the request, he handed me the box I had given him in the morning, saying that it was his Christmas gift to me. All he requested was that I open it back in my office and ask no questions. I bowed to both requests. When I lifted the lid of the box I was as amazed as Pandora must have been.

"Lying in the bottom was a fully-loaded, pearl-handled revolver. How he obtained it, I do not know. I didn't question a man who had come that clean with me. It will always remain one of the great mysteries of the prison. But I told about it where it did the most good, and his name was on the next parole list."

Which may explain, in part, the tireless dogma of this shepherd of human strays—that they are essentially men filled with the instinctive, if warped, sentiments—and capable of all the fineness that is inherent in the race.

Twenty Thousand Years in Sing Sing, Warden Lawes' program, is on the air every Wednesday evening at 9 p. m. EST over an NBC-WJZ network. The program is sponsored by the Wm. R. Warner Company.

On Short Waves

Time Shown Is Eastern Standard

"Peace on earth" will be the message sent ringing around the world by short wave on Sunday, November 11—the anniversary of Armistice Day, which saw the end of the World War.

Seven nations will participate in this. The Family of Nations, program arranged by the Carnegie Endowment for International Peace in cooperation with the Columbia Broadcasting System. It will commence at 4 p. m. EST.

The first speaker on the program will be Doctor Nicholas Murray Butler, President of Columbia University and the Carnegie Endowment for International Peace, speaking from New York. Sir John Simon, English secretary of foreign affairs, will follow; and then in rapid succession will come the voices of Doctor Eduard Benes, foreign minister of Czechoslovakia and President of the League of Nations, from Prague; Eleutherios Venizelos, venerable soldier, statesman and former premier of Greece, from Rome; the Right Honorable Richard Bennett, Prime Minister of Canada, from Ottawa; Doctor Afranio de Mello Franco, former Minister of Foreign Affairs of Brazil, from Rio de Janeiro; and Prince Tokugawa, former President of the Japanese House of Peers and President of the Japanese Red Cross, from Tokio.

Sir John Simon's address will be short-waved by the British Broadcasting stations GSI on 25.53 meters and GSB on 31.55 meters. The voices of Doctor Benes and of Venizelos will be transmitted from Rome by their short-wave station 2R0 on 25.4 meters, and by telephone lines to London thence out over the English short-wave stations. Mr. Venizelos will make a special trip from Athens to Rome to participate in this program. Doctor Franco's talk will be short-waved from Brazil over station PRAG on 35.50 meters. Prince Tokugawa's address will be sent out by station JIAA on 37.03 meters. Prime Minister Bennett will speak from station CFRB in Toronto, Canada.

Another interesting point in this special short-wave broadcast is the remarkable variations in the time at which the speakers will appear on the program. When it is 4 p. m. in New York it is 9 p. m. in London, 10 p. m. in Rome and Prague, 6 p. m. in Brazil and 6 a. m. the next day (November 12) in Japan.

TONIGHT!

TUNE IN THE NEW ALL-STAR

CAMEL CARAVAN

WALTER O'KEEFE
ANNETTE HANSHAW

GLEN GRAY'S

CASA LOMA BAND
(AND OTHER HEADLINERS)

TUESDAY

10:00 p.m. E.S.T.
9:00 p.m. C.S.T.
8:00 p.m. M.S.T.
7:00 p.m. P.S.T.

THURSDAY

9:00 p.m. E.S.T.
8:00 p.m. C.S.T.
9:30 p.m. M.S.T.
8:30 p.m. P.S.T.

OVER COAST-TO-COAST
WABC-COLUMBIA NETWORK

"GET A LIFT
WITH A CAMEL!"

EDGAR A. GUEST

AND
HOUSEHOLD
MUSICAL
MEMORIES

TUESDAYS

7:30 P.M. WJZ WBAL WBZ WSYR
E.S.T. WHAM WMAL WBZA

The Household Orchestra
Josef Koelsner, Conducting;
Charles Sears, Tenor;
Tom, Dick and Harry, Trio.



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HOUSEHOLD
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OFFICES IN 112 CITIES

BUY NO INSURANCE until you learn about POSTAL LIFE'S \$1.00 A MONTH POLICY

Due to conditions, many people have been forced to give up their insurance, and many others feel that they can't afford any. To meet this situation, Postal Life Insurance Company has designed this special Dollar-a-Month policy. It is a unique policy in that it costs only \$1.00 a month, no matter what your age may be, from 18 to 50 years. The amount of insurance that this dollar a month will buy, however, varies with the age. For example:—at age 18 it will buy \$1275 worth; at age 25, \$1085; at age 35, \$813. For your age, see table below.

WHAT \$1 A MONTH BUYS

Age	Amt.	Age	Amt.	Age	Amt.
18	\$1275	29	\$978	40	\$682
19	1248	30	948	41	657
20	1221	31	921	42	632
21	1194	32	894	43	607
22	1167	33	867	44	583
23	1140	34	840	45	559
24	1112	35	813	46	535
25	1085	36	786	47	512
26	1057	37	759	48	489
27	1030	38	734	49	467
28	1003	39	708	50	445

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Programs for Wednesday, November 14

Star ★ Indicates High Spot Selections

6:30 A.M.
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WFAF WGY
WBEN WEEI
WBZ—Musical Clock

7:15 A.M.
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yoichi Hiraoka: WJZ
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—B. A. Rolfe's Orch.; Sisters of
the Skillet: WFAF WBEN
NBC—Jolly, Bill & Jane: WJZ
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
CBS—The Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
WBZ
WCSH—B. A. Rolfe's Orch. (NBC)
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
NBC—Lew White, organist: WJZ
WBZ WHAM
WJAR—B. A. Rolfe's Orch. (NBC)

8:30 A.M.
NBC—Cheerio: WFAF WGY WCSH
WEEI WTIC WTAG WBEN WJAR
CBS—Lyric Serenade: WABC
WBZ—Weather reports

8:45 A.M.
NBC—Laudt Trio & White: WJZ
WHAM WSYR WBZ

9:00 A.M.
NBC—Organ Rhapsody: WFAF
CBS—Your Hostess; Cobina Wright:
WABC WOKO WNAC WDRC WICC
WGAN WFLB WLBZ WGLC WFEA
WHIEC WORC WGR
NBC—Breakfast Club: WJZ WBZ
WSYR
WBEN—News; Hollywood Impressions
WGY—Scissors and Paste
WHAM—Tower Clock Program
WPRO—Ed. Smith (ABS)

9:15 A.M.
WBEN—Dick Leibert's Organ (NBC)
WCSH—Organ Mitchell & Braun Co.
WGY—Mid-morning Devotions
WHAM—Cooking School
WPRO—Vaughn DeLeath, songs (ABS)

9:30 A.M.
NBC—The Mystery Chef: WFAF WEEI
WCSH WTIC WGY WTAG WJAR
WBEN
WHAM—Breakfast Club (NBC)
WKBW—Cobina Wright (CBS)
WPRO—Pick Me Ups (ABS)

9:45 A.M.
NBC—Southernaires: WFAF WTIC
WTAG
WBEN—Sally Work's Column
WGY—Soloist
WHAM—Mary Freeman, talk

10:00 A.M.
NBC—News; Breen & de Rose: WFAF
WTAG
CBS—News; Sophisticated Lady:
WABC
CBS—News; Patterns in Harmony:
WAAB WDRC WEAN WFBI WORC
WGLC WFEA WICC WKBW
NBC—Josephine Gibson: WJZ WBZ
WSYR
WBEN—Little Jack Little
WGY—Billy Rose, tenor
WNAC—Buddy Clark

10:15 A.M.
NBC—Florinda Trio: WJZ
CBS—Bill & Ginger: WABC WOKO
WNAC WEAN WFBL WGR
★ NBC—Clara, Lu 'n' Em: WFAF
WEEI WCSH WGY WTIC WTAG
WJAP WBEN
WHAM—Tom Grierson, organist
WPRO—News (ABS)

10:30 A.M.
CBS—Fiddler's Fancy: WABC WDRC
WAAB WORC WEAN WOKO WGLC
WFBL WHIEC WKBW
NBC—Land of Beginning Again: WFAF
NBC—Today's Children: WJZ WBZ
WSYR
NBC—Three Scamps: WJAR WTIC
WBEN WTAG
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Spencer Shirley, graphologist

10:45 A.M.
NBC—Betty Crocker: WFAF WEEI
WGY WCSH WTAG WJAR WBEN
CBS—“Fats” Waller, songs: WABC
WKBW WFBL WHIEC WGLC
WNAC WLBZ WOKO WFEA
NBC—News; Radio Kitchen: WJZ
WHAM WSYR
WBZ—News; musical

11:00 A.M.
NBC—Juan Reyes, pianist: WFAF
WTAG WJAR WBEN WCSH
CBS—Cooking Close Ups: WABC
WOKO WNAC WDRC WEAN WFBL
WKBW WHIEC
NBC—The Wife Saver: WJZ
E.T.—Betty Moore: WGY WHAM
WBZ—Fish Stories
WPRO—Beauty Guild (ABS)

11:15 A.M.
NBC—Alice Remsen: WFAF WBEN
WCSH WEEI WTAG WJAP
CBS—Instrumentalists: WABC
CBS—The Fish Tale, sketch: WNAC
WKBW
★ NBC—Tony Wons, philosopher:
WJZ WBZ WSYR WHAM
WGY—The Vagabonds
WPRO—Morton Bellin, tenor (ABS)

11:30 A.M.
NBC—“Homespun”: WFAF WGY
WEEI WJAR WTIC
CBS—Betty Moore: WABC WNAC
WEAN WGLC
NBC—Army Band: WJZ WBZ WSYR
WBEN—Your Health, talk
WHAM—Thurn's Bavarian Band
WPRO—Rigo Santiago, songs (ABS)

11:45 A.M.
NBC—Mario Cozzi, baritone: WFAF
WTIC WEEI WCSH WJAR WBEN
CBS—Magic Recipes: WABC WNAC
WOKO WDRC WFBL WEAN WGR
WHIEC
WGY—Johnny Marvin, tenor
WPRO—Piano & Xylophone (ABS)

Afternoon

12:00 Noon
NBC—Al & Lee Reiser: WFAF WEEI
WTAG WJAR WBEN
CBS—Voice of Experience: WABC
WNAC WDRC WGR WEAN WFBL
NBC—Fields & Hall: WJZ
WBZ—Views of the News
WGY—Banjoers
WHAM—Tower Trio
WPRO—Bob Fallon's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafras:
WFAF WEEI WTIC WTAG WJAR
WBEN WCSH
CBS—“THE GUMPS,” PRESENTED
by Corn Products Refining Co.:
WABC WDRC WOKO WGR WGLC
WIBC WORC WFEA WLBZ WAAB
WEAN WNAC
NBC—Charles Sears, tenor: WJZ
WSYR
WBZ—Weather; temperature
WGY—Martha and Hal
WHAM—News; Farm Forum

12:30 P.M.
NBC—Merry Madcaps: WFAF WTIC
WJAR
CBS—Jan Savitt's Orch.: WABC
WGLC WOKO WHEC WORC
WKBW WFEA
NBC—Nat'l Farm & Home Hour:
WJZ WBZ WHAM WSYR
WBEN—News; Merry Makers
WGY—Farm Program
WNAC—The Shopper's Exchange
WPRO—Here's How (ABS)

12:45 P.M.
NBC—Merry Madcaps: WCSH WTAG
WBEN—Stock & Commodity Quota's

1:00 P.M.
NBC—Market and Weather: WFAF
CBS—George Hall's Orchestra: WABC
WOKO WDRC WAAB WHIEC
WGLC WGR WFEA
NBC—Soloist: WJAR WTIC WGY
WBEN—Farm Service

1:15 P.M.
★ NBC—Peggy's Doctor, sketch:
WFAF WEEI WGY WTIC WCSH
WJAR WBEN WTAG
WPRO—Mirror Reflections (ABS)

1:30 P.M.
NBC—Nat'l Grange Annual Session:
WFAF WCSH WTIC WTAG WJAR
★ CBS—Little Jack Little, songs:
WABC WORC WFBL WGR
★ NBC—Vic & Sade: WJZ WSYR
WBZ
WBEN—Dollars and Sense
WGY—Arthur Lang
WHAM—School of the Air
WNAC—News
WPRO—Max Bergere's Orch. (ABS)

1:45 P.M.
CBS—Cadets Quartet: WABC WLBZ
WGR WGLC WDRC WFEA WNAC
NBC—Words & Music: WJZ
WBEN—Nat'l Grange (NBC)
WBZ—Agricultural Markets
WGY—Southerners

2:00 P.M.
NBC—Two Seats in the Balcony:
WFAF WTIC WCSH WTAG WJAR
WBEN WEEI
CBS—Marie, the Little French Prin-
cess: WABC WHIEC WFBL WICC
WORC WNAC
NBC—Wandering Minstrel: WJZ
WHAM WBZ
WGY—Merle Esmond
WPRO—Symphony Orchestra (ABS)

2:15 P.M.
★ CBS—Romance of Helen Trent:
WABC WFBC WICC WHIEC WORC
WNAC
WGY—Household Chats
WHAM—School of the Air

2:30 P.M.
NBC—Imperial Grenadiers, male quartet:
WFAF WGY WEEI WJAR
WBEN WTAG
CBS—School of the Air: WABC WNAC
WICC WFEA WLBZ WHIEC WORC
WGLC WOKO WGR WEAN WDRC
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WHAM
WBZ—Home Forum Cooking School

2:45 P.M.
NBC—Colette Carlay: WJZ WHAM
★ NBC—Vic & Sade: WFAF WTIC
WJAR WGY WBEI WCSH

3:00 P.M.
NBC—Ma Perkins: WFAF WTIC WGY
WEEI WCSH WTAG WBEN
★ CBS—Kate Smith's Matinee: WABC
WNAC WDRC WHEC WGR WEAN
WFBL WICC WLBZ WGLC WORC
WOKO WFEA
NBC—Ramblers Trio: WJZ WHAM
WBZ

3:15 P.M.
NBC—Dreams Come True: WFAF
WGY WTIC WCSH WEEI WJAR
WBEN WTAG
NBC—Joe White, tenor: WJZ WBZ
WHAM

3:30 P.M.
NBC—Women's Radio Revue: WFAF
WGY WTIC WCSH WJAR WBEN
WTAG
NBC—Seymour Simons' Orch.: WJZ
WSYR WBZ WHAM

3:45 P.M.
WBZ—Animals in the News

4:00 P.M.
NBC—Martha Mears, contralto: WFAF
WTIC
CBS—Nat'l Student Prgm.: WABC
WNAC WOKO WDRC WEAN WFBL
WLBZ WICC WGLC WHIEC WORC
WGR WFEA
NBC—Betty & Bob: WJZ WBZ WGY
WHAM WSYR WTAG WJAR WBEN
WTAG

4:15 P.M.
NBC—Dr. Joseph Jastraw, health talk:
WEEI WCSH WGY WJAR WTAG
★ CBS—Institute of Music: WABC
WOKO HEC WGLC WDRC WLBZ
WEAN WFEA WNAC WKBW
NBC—Dorothy Page: WJZ WBZ
WSYR
WBEN—Stocks & Commodity Quota's
WHAM—News

4:30 P.M.
NBC—Jesters Trio: WFAF WTAG
WBEN WGY WEEI
★ NBC—Rochester Civic Orch.: WJZ
WHAM
WBZ—Health Message
WGY—Business Women's Talk

4:45 P.M.
NBC—Lady Next Door: WFAF WEEI
WTAG
NBC—Gale Page, songs: WCSH WTIC
WEEI
WBEN—Uncle Ben's Club
WBZ—Charles Little, violinist
WGY—Stock Reports

5:00 P.M.
NBC—Chick Webb's Orch.: WFAF
WEEI WTIC WJAR WBEN WTAG
CBS—“Og, Son of Fire”: WABC
WAAB WGR
WBZ—Views of News
WGY—Lang Sisters
WNAC—Education Week

5:15 P.M.
NBC—Tom Mix's Straight Shooters:
WFAF WGY WTIC WCSH WEEI
WTAG WJAR WBEN
CBS—Skippy: WABC WOKO WFBL
WAAB WDRC WGR WEAN WHEC
WBZ—To be announced
WNAC—Pirate Stories

5:30 P.M.
NBC—Alice in Orchestra: WFAF
WTIC WTAG WBEN WGY
CBS—Jack Armstrong: WABC WOKO
WDRS WGR WHIEC WORC WEAN
WNAC
NBC—Singing Lady: WJZ WBZ
WHAM
WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.
★ NBC—Capt. Tim Healy: WFAF
WEEI WTIC WCSH WGY WTAG
WJAR WBEN
CBS—Gordon, Dave & Bunny: WABC
WAAB WDRC WOKO WEAN WFBL
NBC—Orphan Annie: WJZ WBZ
WHAM WSYR
WNAC—Adventures of Donald Ayer

Night

6:00 P.M.
NBC—Xavier Cugat's Orch.: WFAF
WJAR WTAG
CBS—Buck Rogers: WABC WHIEC
WAAB WOKO WKBW WFBL
NBC—Education in the News: WJZ
WBEN—News; Household Reveries
WBZ—Jimmie Allen's Adventures
WGY—Old Man Sunshine
WHAM—Sportcast
WNAC—News
WPRO—Alex Botkin's Ensemble (ABS)

6:15 P.M.
NBC—Mysterinus Island: WFAF
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WOKO WDRC WGR
WEAN WFBL WLBZ
NBC—Alma Kitchell: WJZ WHAM
WBZ
WBEN—Novelty Ensemble
WGY—Adventures of Jimmy Allen
WNAC—Frank Goodwin, talk
WPRO—Charley Eckel's Orch. (ABS)

6:30 P.M.
NBC—News; Arlene Jackson, songs:
WFAF
CBS—The Shadow: WABC WDRC
WOKO WAAB WEAN WFBL WHIEC
WORC' WKBW
NBC—News; Three X Sisters: WJZ
WHAM
WBEN—Sports Review
WBZ—News; weather; temperature
WGY—Evening Brevities
WNAC—The Melody Limited
WPRO—News; Jack Orlando's Orch.
(ABS)

6:45 P.M.
NBC—Billy Batchelor, skit: WFAF
WGY WTIC WCSH WEEI WTAG
WJAR WBEN
NBC—Lowell Thomas: WJZ WBZ
WHAM WSYR
WNAC—The King's Jesters

7:00 P.M.
NBC—Pickens Sisters: WFAF WCSH
WTIC
★ CBS—Myrt & Marge: WABC
WDRC WEAN WFBL WGR WOKO
WNAC
★ NBC—Amos 'n' Andy: WJZ WBZ
WHAM
WBEN—Adventures of Jimmy Allen
WGY—Col. Jim Healey
WPRO—Gloria Grafton; Orch. (ABS)

7:15 P.M.
NBC—Gene & Glenn: WFAF WTAG
WGY WCSH WEEI WJAR WBEN
CBS—Just Plain Bill: WABC WGR
WNAC
NBC—Mildred Bailey, songs: WJZ
WHAM WBZ WSYR
WPRO—Fisher's Gypsy Ensemble (ABS)

7:30 P.M.
NBC—ALKA-SELTZER PRESENTS
Uncle Ezra's Radio Station: WFAF
WGY WJAR WCSH
CBS—Paul Keast, baritone: WABC
WFBL WGR WHEC WORC WOKO
WDRC
NBC—BEECH-NUT PRESENTS
Red Davis: WJZ WHAM WSYR
WBZ WBEN
WNAC—Houghton's Quarter Hour
WPRO—Screen Review (ABS)

7:45 P.M.
★ NBC—Frank Buck's Adventures:
WFAF WCSH WGY WBEN
★ CBS—Boake Carter; news: WABC
WNAC WGR
★ NBC—Dangerous Paradise, sketch:
WJZ WHAM WBZ WSYR
WPRO—Doc. Savage Series (ABS)

8:00 P.M.
★ NBC—Mary Pickford & Co.: WFAF
WTIC WEEI WCSH WGY WTAG
WJAR WBEN
★ CBS—Easy Aces, sketch: WABC
WGR WOKO WFBL
★ NBC—Crime Clues, “Lady Black-
heart,” drama: WJZ WBZ WSYR
WHAM—Musical Program
WNAC—Melody Sweethearts
WPRO—Morton Bellin, tenor (ABS)

8:15 P.M.
CBS—Edwin C. Hill: WABC WNAC
WOKO WDRC WFBL WEAN WGR
WNAC
WHAM—Adventures of Jimmy Allen
WPRO—Five Star Final (ABS)

8:30 P.M.
★ NBC—Wayne King's Orch.: WFAF
WCSH WGY WTIC WJAR WBEN
WTAG
★ CBS—Everett Marshall's Broadway
Varieties: WABC WNAC WDRC
WEAN WOKO WFBL WGR
NBC—Lanny Ross; orchestra: WJZ
WHAM WSYR
WBZ—Don Humbert's Magic Strings
WPRO—Melody Muskateers (ABS)

8:45 P.M.
WBZ—Edward MacLugh, baritone
WPRO—Marie Hartman, comedy (ABS)

9:00 P.M.
★ NBC—Town Hall Tonight; Fred Al-
len: WFAF WGY WTIC WEEI WCSH
WTAG WJAR WBEN
★ CBS—Nino Martini; Orchestra:
WABC WNAC WDRC
WOKO WORC WHIEC WEAN WFBL
WICC WLBZ WKBW WFEA WGLC
★ NBC—20,000 Years in Sing Sing,
drama: WJZ WBZ WSYR WHAM
WPRO—Americana (ABS)

9:30 P.M.
★ CBS—Adventures of Gracie: WABC
WNAC WDRC WOKO WEAN
WKBW WFBL WORC
★ NBC—John Charles Thomas, barl-
tone: WJZ WBZ WSYR WHAM

10:00 P.M.
★ NBC—Dennis King, baritone; or-
chestra: WJZ WHAM WBZ WSYR
★ CBS—Byrd Expedition: WABC
WOKO WDRC WNAC WFBL
WLBZ WREC WKBW WORC
WHIEC WEAN
★ NBC—Guy Lombardo's Orch.:
WFAF WTIC WEEI WCSH WGY
WJAR WBEN WTAG
WPRO—Louis Russell's Orch. (ABS)

10:15 P.M.
NBC—Madame Sylvia: WJZ WBZ
WHAM WSYR

10:30 P.M.
NBC—Nat'l Radio Forum: WFAF
WGY WTAG WJAR WBEN
CBS—Mary Eastman, soprano; orch.:
WABC WOKO WDRC WAAB WEAN
WFBL WICC WHIEC WORC WLBZ
WGR WFEA
★ NBC—Jack Denny's Orch.; Harry
Richman: WJZ WHAM WSYR
WBZ—Sammy Liner's Orchestra
WNAC—Willard Alexander's Orch.

10:45 P.M.
WNAC—Musical Rhymester

11:00 P.M.
NBC—The Grumitts Family, sketch:
WFAF WCSH WTIC WJAR
CBS—Leon Belasco's Orch.: WABC
WAAB WORC WHEC WKBW
NBC—King's Guard Quartet: WJZ
WBEN—News; Sports Review
WBZ—Weather; temperature; sports
WGY—Chick Condon's Orch.
WHAM—News; Dance Orchestra
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Robert Royce, tenor: WFAF
WCSH WEEI WTIC WJAR
CBS—Leon Belasco's Orch.: WABC
WFEA WLBZ WOKO
NBC—Emil Coleman's Orch.: WJZ
WHAM
WBZ—Joe Rines' Orchestra
WNAC—Steuben's Orchestra
WPRO—Gene Kardos' Orch. (ABS)

11:30 P.M.
NBC—Jolly Coburn's Orch.: WFAF
WEEI WCSH WTAG WJAR WBEN
CBS—Ozzie Nelson's Orch.: WABC
WEAN WLBZ WHIEC WDRC WOKO
WNAC WKBW
NBC—Art Kassel's Orch.: WJZ WSYR
WBZ—“Dead Men Prowl”
WGY—Ray Stillwell's Orchestra
WHAM—Tommy Tucker's Orchestra
WPRO—Charlie Davis' Orch. (ABS)

11:45 P.M.
CBS—Ozzie Nelson's Orch.: WFEA

12:00 Mid.
NBC—George Olsen's Orch.: WFAF
WEEI WJAR
CBS—Jacques Renard's Orch.: WABC
WNAC WOKO WEAN WFBL WICC
WKBW
NBC—Archie Bleyer's Orch.: WJZ
WBZ WSYR
WGY—Charles Boulanger's Orch.
WPRO—Day's End (ABS)

12:30 A.M.
NBC—Stan Myers' Orch.: WFAF
WEEI WJAR
CBS—George Hall's Orch.: WABC
WNAC WOKO WEAN WFBL WICC
NBC—Jack Berger's Orch.: WJZ WBZ
WSYR
WGY—Dance Orchestra
WPRO—Leon Frielman's Orch. (ABS)

1:00 A.M.
CBS—Gene Kardos' Orch.: WABC

Bandstand and Baton

Sing it, don't swing it," says FRANKIE MASTERS. And, although he may not know it, Frankie is saying "nerf-to-you" to those die-hards of the swing band period, fast music lovers who constantly declaim the smooth, sweet tunes of the WAYNE KINGS, GUY LOMBARDOS and JAN GARBERS.

"It isn't music," clamor these members of the old school. "It can never be as popular as the fast numbers of years gone by."

But Masters decries these critics in soft-spoken instructions to his men during rehearsal. "The object of the dance orchestra," he explains, "should be to play music that is both rhythmic and melodic. The rhythm or 'swing' should not be exaggerated at the expense of the melodic interpretation and fine balance.

"Each of our orchestral parts has the lyric written in, so that as he plays each man can think the word and sing it with his instrument. The watch-word at all our rehearsals is 'sing it, don't swing it.'"

And Frankie can back his statement with proof, the convincing proof of the box office. His present stand at the Club Forest in New Orleans is a substantiation of his claims, for he is "bowling them over" in the Delta City, both at the club and during his broadcasts over Station WDSU.

BEN BERNIE begins filming "One Night Stand" for Paramount December 15, in Hollywood. So Ben prepares for the picture by one-nighting his way to the coast. Catch him at these points en route: Henderson Texas, November 8; Dallas, Texas, November 9 and 10; Ft. Worth, November 11; Beaumont, November 12; San Antonio, November 13 and 14; Waco, November 15; Shreveport, Louisiana, November 16, and Amarillo, Texas, November 17. He lands in Hollywood November 19.

BUDDY ROGERS' trip to Europe is still pending, and Buddy takes to vaudeville stages this week upon the completion of his engagement in Philadelphia. Currently, he is playing the Earle theater in Washington, D. C., and he winds up pres-



LENNIE HAYTON

He's kept busy jumping from the podium to the piano. Lennie plays piano solos as well as directs the orchestra on Fred Allen's Town Hall Tonight program Wednesday night at 9 EST on NBC-WEAF

ent booking plans at the Chicago theater, Chicago, week of November 30.

BERNIE CUMMINS, pugilist turned bandleader, has invaded the Twin Cities for an indefinite engagement at the Hotel St. Paul at St. Paul, Minnesota. Bernie has the habit of disappearing from the limelight completely when he embarks on tours, which he does frequently, and his fans are kept guessing as to his whereabouts. Broadcasts are KSTP and NBC.

CARLOS MOLINA couldn't decide

whether LORRAINE ANDERSON or RUSSELL BYRD would improve his band more, so both of these finalists in his recent public auditions are making the trip to Florida with the Molina band. These two were chosen from 350 applicants, and Carlos decided to employ both, working them as a duet and as a trio with LEE HARRIAN, his bass player. Molina opens at the Miami Biltmore November 10 for the Winter season, and thereafter will depart for California and lucrative film offers.

HAROLD AUSTIN, WGR and WKBW maestro from Buffalo, adds his voice to the myriad clamoring for recognition for amateur song writers. Each week Austin features a composition of a local and unknown composer in his broadcasts, with special arrangements by DANNY GOOLEYME when necessary. Two of these works so aired already have been taken up by publishers and brought out in sheet form.

IT'LL BE THE battle of three-quarter time in Chicago this Winter when JOHANN STRAUSS III invades this country from Vienna to direct an orchestra at the French Casino, just three blocks from WAYNE KING'S home, the Aragon ballroom. Herr Strauss is a nephew of the original Waltz King, Johann Strauss II, who composed "The Beautiful Blue Danube," probably the best known of all waltzes, and is as noted for his waltz music as was his uncle. The 60-year-old Austrian will direct an orchestra of 36 pieces, assembled in this country. Sponsors already are envisioning Strauss-conducted broadcasts, and NBC has promised sustaining airings from the Casino.

MARK FISHER reappears on the Chicago scene with several weeks' booking in local theater houses during this week... CLYDE LUCAS and EARL BURNETT, Chicago attractions at the Edgewater Beach and Drake hotels, respectively, will double this week between stages and their hostilities for special turns at the theaters.

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WCSH WEAF 7:30 P.M. EST Wed.

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TONIGHT
NBC • WJZ NETWORK
COAST-TO-COAST
and every Mon., Wed.
and FRI. NIGHT

Mr. Fairfax Knows All

ARTHUR CORNWALL, "Carolina's Lyric Tenor" was born in Chester, S. C., April 23, 1907. He is not married, is about 5 feet 10 inches tall, weighs 157 pounds, has black hair and blue eyes. He has a remarkable personality, a great smile, and is an excellent entertainer and dancer. He has written some poems, feature articles and short sketches and musical comedies. His voice attracted the attention of Madame Galli-Curci, whom he interviewed. He has made records for the American Record Corporation and the Starr Piano Company. Mr. Cornwall often plays his own piano accompaniments, and makes his own arrangements for program ideas. (C. M., Keokuk, Ia.)

PINKEY LEE plays the part of the sailor comic, *Elmore Vincent* plays the part of Senator Fishface, and *Helen Troy* (the Sally of Cecil and Sally) plays the Mary Livingstone type of part on the Carefree Carnival. (Earl E. F., Cincinnati O.)

AL KAVELIN was born April 14, 1905, in Samara, Russia. He is 5 feet 9½ inches tall, weighs 148 pounds, has brown hair and brown eyes, and is not married. Carmen, the pianist in his orchestra, is 21 years old, has black hair and brown eyes, is 5 feet 8 inches tall, weighs 134 pounds, and is single. *Pete Beilmann* is the trombone player in Ted Weems' orchestra. (Nelson Smith, Evansville, Ind.)

GENE AUSTIN appears occasionally on the Hollywood on the Air program, and has a commercial in prospect. *Nick Lucas* is an American of Italian descent. (Betty Robinson, Altoona, Pa.)

JOHNNY JOHNSON'S theme song is "Is This the Music of Love?" *Don Besler* uses "Teach Me to Smile." *Jan Garber's* is "My Dear" and *Anson Weeks'* theme number is "I'm Writing You This Little Melody." (George W. Triphitt, Jr., Coshocton, O.)

DUKE ELLINGTON'S theme song is "East St. Louis Toodle-oo." *Red Nichols'* is "Wail of the Wind." (A Subscriber, Belleville, Ont.)

TITO GUIZAR was born in Guadalajara, Mexico, April 8, 1907. His wife, Carmen, is in her early twenties. (Miss Mary Dooney, New York City)

THE "LOVE NEST" cast is as follows: Mom Tucker played by Estelle Ayer Johnson, Pa Tucker played by Bill Murray, Susan played by Betty Murray, Jerry played by Dick Murray, and Chester's part is taken by Harry Magill, who is also the author of the sketch. The theme song is "Just A Love Nest." (Hubert Beck, Chicago, Ill.)

NANCY KELLY is not the daughter of Pat Kelly. (John F. A., Harvard, Ill.)

GILBERT and CHEERIO do not appear on any other program than the Cheerio program. *Geraldine Reger* is married, but not to Cheerio. (Ruth S., Rogers Park, Ill.)

PEGGY ALLENBY plays the part of "Eve" in the Red Davis sketches, and is a regular member of the cast. (George W., Brooklyn, N. Y.)

Programs for Thursday, November 15

Star ★ Indicates High Spot Selections

6:30 A.M.
 WNAO—Sunrise Special, organ
 6:45 A.M.
 NBC—Health Exercises: WEAF WGY
 WBN WEEL
 WBZ—Musical Clock
 7:00 A.M.
 WBZ—Musical Clock
 7:15 A.M.
 WBZ—Texas Cowboys
 WNAO—News
 7:30 A.M.
 CBS—Ocean Revue: WABC
 NBC—Vouchi Hiraoka, WJZ
 WBZ—Musical Clock
 WNAO—Joe Mitchell Chappelle
 7:45 A.M.
 NBC—B. A. Rolfe's Orch.: Sisters of
 the Skillet, WEAF WBN
 NBC—Jolly Bill & Jane, WJZ
 WGY—Old Man Sunshine
 WHAM—Jack Foy, songs
 WNAO—Walter Knibler, baritone
 8:00 A.M.
 CBS—Song Reporter, WABC
 NBC—Morning Devotions, WJZ WBZ
 WCSH—B. A. Rolfe's Orch., NBC
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WNAO—Shopping Around the Town
 8:15 A.M.
 NBC—Lew White, organist: WJZ WBZ
 WHAM
 WJAR—Radio City Organ (NBC)
 8:30 A.M.
 NBC—Cheerio: WEAF WGSB WEEI
 WGY WTIC WJAR WTAG
 CBS—Salon Musicale: WABC
 WBZ—Weather; temperature
 8:45 A.M.
 NBC—Laud Trio & White: WJZ
 WHAM WSYR WBZ
 9:00 A.M.
 NBC—Singing Canaries: WEAF
 CBS—Cubina Wright: WABC WGR
 WNAO WDRB WOHG WHEC WFEA
 WICC WEAN WOKO WFBL WGLC
 WBZ
 NBC—Breakfast Club: WJZ WBZ
 WSYR
 WBN—News: The Tall Texan
 WGY—Forrest Willis, tenor
 WHAM—Tower Clock Program
 WPRO—Ed Smith (ABS)
 9:15 A.M.
 NBC—Organ Rhapsody: WEAF WEEI
 WGY WGSB WBN WTIC WJAR
 NBC—Breakfast Club: WHAM
 WPRO—One Man Band (ABS)
 9:30 A.M.
 NBC—Mildred Dilling, harpist: WEAF
 WTIC WBN
 WGY—Little Jack Little's Orchestra
 WKBW—Sunny Side Up (CBS)
 9:45 A.M.
 NBC—Musical of Old South: WEAF
 WTIC
 CBS—Waltz Time: WABC WOKO
 WDRB WNAO WFBL WICC WFEA
 WGLC WKBW
 WBN—Sally Work's Column
 WGY—High Priests of Harmony
 WPRO—Bernie Dolan, pianologue
 (ABS)
 10:00 A.M.
 NBC—News: Breen & de Rose: WEAF
 WEEI WTIC WBN
 CBS—News; Bluebirds: WABC WFBL
 WAAB WKBW WGLC
 NBC—Edward MacHugh, baritone: WJZ
 WBZ WSYR WHAM
 WGY—Hollywood Looking Glass
 WNAO—Cooking School
 10:15 A.M.
 ★ NBC—Clara, Lu 'n' Em: WEAF
 WEEI WGY WGSB WTIC WJAR
 WBN WTIC
 CBS—Bill & Ginger: WABC WAAB
 WFBL WOKO WGR
 NBC—Castles of Romance: WJZ WBZ
 WBZ—Texas Cowboys
 WHAM—Frances Ingram
 WPRO—News (ABS)
 10:30 A.M.
 NBC—N. Y. State Fed. of Women's
 Clubs Conv.: WEAF WTIC WJAR
 WGSB WBN
 CBS—Artists' Recital: WABC WNAO
 WOKO WDRB WKBW WHEC
 WEAN WFBL WICC WFEA WGR
 WGLC
 NBC—Today's Children, drama: WJZ
 WBZ WSYR
 WGY—Market Basket
 WHAM—Mrs. Thrifty Buyer
 10:45 A.M.
 CBS—Ida Bailey Allen: WABC WHEC
 WOKO WDRB WNAO WEAN WFBL
 WLBZ WICC WFEA WGLC WKBW
 NBC—News; Radio Kitchen: WJZ
 WHAM
 WBZ—News; Musicale
 WGY—Johnny Marvin, tenor
 11:00 A.M.
 CBS—Betty Barthell, songs: WABC
 WFEA WNAO WDRB
 NBC—Morning Parade: WEAF
 NBC—Hazel Arth, songs: WJZ WHAM
 WBZ

NBC—Galaxy of Stars: WBN WGY
 WPRO—Helen Board, songs (ABS)
 11:15 A.M.
 NBC—Frances Lee Barton: WEAF
 WTIC WGY WEEI WGSB WJAR
 WBN WTIC
 CBS—Academy of Medicine: WABC
 WDRB WNAO WOKO WHEC
 WKBW WGLC WLBZ WEAN WFEA
 ★ NBC—Tony Wons, philosopher:
 WJZ WBZ WHAM WSYR
 WPRO—Morning Parade (ABS)
 11:30 A.M.
 NBC—Pedro Via's Orch.: WEAF
 WEEI WTIC WJAR WTIC
 CBS—Country Church of Holly-
 wood: WABC WDRB WNAO WEAN
 WFBL WLBZ WFEA WHEC WGLC
 WKBW WOKO
 NBC—Carnival, Gale Page, contralto;
 Jackie Heller, tenor: WBN
 NBC—Navy Band: WJZ WBZ WHAM
 WGY—The Vagabond
 WPRO—Jerry Baker, tenor (ABS)
 11:45 A.M.
 WGY—Banjoers
 WPRO—Sticks and Keys (ABS)
 WSYR—Navy Band (NBC)

Afternoon

12:00 Noon
 ★ NBC—Treasure Chest: WEAF WGY
 WGSB WEEI WTIC WTIC WJAR
 WBN
 CBS—Voice of Experience: WABC
 WNAO WDRB WEAN WFBL WGR
 NBC—Fields & Hall: WJZ WSYR
 WBZ—Monitor Views News
 WHAM—Tom Grierson, organist
 WOKO—Concert Miniatures (CBS)
 WPRO—Bob Fallon's Orchestra (ABS)
 12:15 P.M.
 ★ NBC—Honeyboy & Sassafras:
 WEAF WEEI WTIC WJAR WBN
 WTIC WGSB
 ★ CBS—"THE GUMPS," PRESENTED
 by Corn Products Refining Co.:
 WABC WOKO WAAB WLBZ WFEA
 WHEC WGR WGLC WNAO WEAN
 WDRB
 NBC—Merry Maes: WJZ
 WBZ—Weather, temperature
 WGY—Martha & Hal
 WHAM—News; Farm Forum
 12:30 P.M.
 NBC—Merry Madcaps: WEAF WTIC
 ★ CBS—ACME WHITE LEAD &
 Color Works Present "Smilin' Ed"
 McConnell: WABC WNAO WDRB
 WFBL WFEA WICC WGR WKBW
 WJAS WHIP WJSV WCAU WAAB
 WEAN
 NBC—Farm & Home Hour: WJZ
 WHAM WBZ WSYR
 WBN—News Flashes
 WGY—Farm Program
 WPRO—Betty Jayne, songs (ABS)
 12:45 P.M.
 CBS—George Hall's Orch.: WABC
 WOKO WFBL WLBZ WKBW
 WFEA WGR WGLC
 NBC—Merry Madcaps: WGSB WTIC
 WJAR
 WBN—Stock & Commodity Quo'ns
 WNAO—The Shopper's Exchange
 WPRO—Will Hollander's Orch. (ABS)
 1:00 P.M.
 NBC—Market & Weather: WEAF
 NBC—Jan Brunescu's Ensemble:
 WTIC WJAR WGY
 CBS—Joseph P. Kennedy, talk: WABC
 WGLC WGR WAAB WOKO
 WBN—Consumer's Information
 1:15 P.M.
 NBC—Jan Brunescu's Ensemble:
 WEAF WBN WGSB
 WPRO—Advertising Luncheon (ABS)
 1:30 P.M.
 NBC—George Duffy's Orch.: WEAF
 WGSB WTIC WTIC WJAR WGY
 ★ NBC—Vic & Sade: WJZ WSYR
 WBZ
 WBN—Dollars and Sense
 WHAM—School of the Air
 WNAO—News
 1:45 P.M.
 CBS—Pat Kennedy; Art Kassel's
 Orch.: WABC WNAO WDRB WGR
 NBC—Music Guild: WJZ WSYR
 WBN—Gordon Johnson, organist
 WBZ—New England Agriculture
 WEEI—George Duffy's Orch. (NBC)
 WGY—The Southerners
 WHAM—Jan Campbell's Orchestra
 2:00 P.M.
 NBC—Stones of History, drama: WEAF
 WTIC WEEI WJAR WBN WTIC
 CBS—Marie, Little French Princess:
 WABC WNAO WFBL WICC WHEC
 WGR
 WBZ—Music Guild (NBC)
 WGY—Paul Curtis, tenor
 WPRO—The Ragamuffins (ABS)

WGYY—Household Chats
 WHAM—School of the Air
 WPRO—Stapleton & Baroff, pianists
 (ABS)
 2:15 P.M.
 ★ CBS—Romance of Helen Tent:
 WABC WNAO WICC WHEC WGR
 WFBL
 2:30 P.M.
 NBC—Peerless Trio, songs: WEAF
 WGSB WJAR WTIC WBN WTIC
 WGY WEEI
 CBS—Amer. School of the Air: WABC
 WOKO WNAO WDRB WEAN WLBZ
 WICC WFEA WHEC WGR WGR
 WFBL WGLC
 NBC—Home Sweet Home: WJZ
 NBC—Smack Out: WBAM
 WBN—Grosvenor Library Book Chatt
 NBZ—Cooking School
 2:45 P.M.
 ★ NBC—Vic & Sade: WEAF WGSB
 WTIC WBN WJAR
 NBC—Echoes of Erin: WJZ WHAM
 WGY—Marjorie Jennings, contralto
 3:00 P.M.
 NBC—Ma Perkins: WEAF WGY WEEI
 WTIC WTIC WBN
 ★ CBS—Road of Romance: WABC
 WOKO WDRB WGR WEAN WFBL
 WICC WFEA WLBZ WGR WNAO
 NBC—Clarice Davis' Orch.: WJZ
 WHAM WSYR WBZ
 WPRO—Symphony Band (ABS)
 3:15 P.M.
 NBC—Dreams Come True: WEAF
 WGY WEEI WTIC WBN WTIC
 WJAR WGSB
 NBC—Rochester Philharmonic Orch.:
 WJZ WHAM WBZ
 3:30 P.M.
 NBC—Woman's Radio Review: WEAF
 WGSB WTIC WEEI WJAR WTIC
 WBN WGY WSYR
 WGR—Jerry Cooper, baritone
 4:00 P.M.
 NBC—Blue Room Echoes: WEAF
 WTIC
 CBS—Visiting America's Little House:
 WABC WOKO WDRB WGR WFBL
 WLBZ WICC WFEA WHEC WGR
 WGLC
 NBC—Betty & Bnh: WJZ WHAM WBZ
 WGY WSYR WJAR WTIC WBN
 WNAO—Hospitality Program
 WPRO—Sports Review; variety (ABS)
 4:15 P.M.
 NBC—Dorothy Page, songs: WJZ
 WSYR
 CBS—Salvation Army Band: WABC
 WOKO WNAO WDRB WGR WLBZ
 WHEC WICC WFBL WGR WFEA
 WGLC
 NBC—Blue Room Echoes: WTIC
 WJAR
 WBN—Stock Reports
 WBZ—Edwin Otis, baritone
 WGY—Limey Bill
 WHAM—News
 4:30 P.M.
 NBC—Arlene Jackson, songs: WEAF
 WEEI WTIC WBN WTIC
 CBS—Dick Messner's Orch.: WABC
 WOKO WNAO WDRB WEAN WICC
 WFBL WLBZ WFEA WGR WGLC
 WKBW WGR
 NBC—Platt & Nierman: WJZ WHAM
 WBZ WSYR
 WGY—John Sheehan, tenor
 4:45 P.M.
 NBC—Horacio Zito's Orch.: WJZ
 NBC—Lady Next Door: WEAF WEEI
 WJAR WTIC WGSB WTIC
 WBN—Uncle Ben's Club
 WGY—Stock Reports
 WHAM—Stamp Club
 5:00 P.M.
 NBC—Nat'l P.T.A. Congress: WEAF
 WTIC WTIC WBN
 CBS—Loretta Lee, songs: WABC
 WDRB WAAB WEAN WLBZ WICC
 WFEA WGR WHEC WGLC WKBW
 NBC—Stanleigh Malotte, songs: WJZ
 WBZ—Views of the News
 WGY—Drama
 WHAM—Jolly Roger
 WNAO—Education Week
 5:15 P.M.
 CBS—Skippy: WABC WAAB WDRB
 WOKO WGR WEAN WFBL WHEC
 NBC—Three Scamps: WJZ
 WBZ—Farm Market News
 WGY—"Smilin' Ed" McConnell
 WHAM—Uncle Wiggle
 WNAO—Once Upon a Time
 5:30 P.M.
 NBC—Tales of Courage: WEAF
 CBS—Jack Armstrong: WABC WOKO
 WDRB WEAN WGR WHEC WNAO
 NBC—Singing Lady: WJZ WBZ
 WHAM
 E. T.—Uncle Wiggle: WBN WGY
 WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.
 NBC—Jesters Trio: WEAF
 CBS—Miniatures: WLBZ WGR
 WAAB WFEA WDRB
 WBN—Helen Townsend, organist
 WGY—Musical Program
 WNAO—The Yankee Singers
 Night
 6:00 P.M.
 NBC—Xavier Cugat's Orch.: WEAF
 WJAR WTIC WSYR
 CBS—Buck Rogers, sketch: WABC
 WAAB WOKO WFBL WHEC
 WKBW
 NBC—Wm. Lindell, interview: WJZ
 WSYR
 WBN—News; Household Reveries
 E. T.—Jimmie Allen, sketch: WBZ
 WGY
 WHAM—Sportcast
 WNAO—News
 WPRO—Charlie Eckel's Orch. (ABS)
 6:15 P.M.
 CBS—Bobby Benson and Sunny Jim:
 WABC WAAB WOKO WDRB WEAN
 WFBL WLBZ WGR
 NBC—Tom Coakley's Orchestra: WJZ
 WSYR WBZ WGY
 WBN—Novelty Ensemble
 WGY—Col. Jim Healey
 WHAM—Comedy Stars
 WNAO—Organ Recital
 6:30 P.M.
 NBC—News; Armand Girard, baritone:
 WJZ WHAM
 CBS—Football Highlights: WABC
 WDRB WNAO WOKO WGR WHEC
 WEAN WFBL WLBZ WICC WFEA
 WKBW
 NBC—News; Mary Small, vocalist:
 WEAF
 WBN—Sports Review
 WBZ—News; weather; temperature
 WGY—Evening Brevities
 WPRO—News; Jack Orlando's Orch.
 (ABS)
 6:45 P.M.
 NBC—Billy Batchelor, sketch: WEAF
 WGSB WGY WEEI WTIC WBN
 WJAR WTIC
 CBS—Beauty Prgm.: WABC WDRB
 WAAB WEAN WKBW
 NBC—Lowell Thomas, news: WJZ
 WHAM WBZ WSYR
 WNAO—The Melody Limited
 7:00 P.M.
 ★ NBC—Amos 'n' Andy: WJZ WBZ
 WHAM
 NBC—Jack & Loretta Clemens: WEAF
 WGSB WGY WEEI WTIC WBN
 WJAR WTIC
 ★ CBS—Myrt & Marge: WABC WFBL
 WNAO WOKO WDRB WEAN WGR
 WBN—Adventures of Jimmy Allen
 WGY—Florence Rangers
 WPRO—Paul Barry, tenor; Bob Har-
 ling's Orchestra (ABS)
 7:15 P.M.
 NBC—Gene & Glenn, sketch: WEAF
 WGY WGSB WEEI WTIC WJAR
 WBN
 CBS—Just Plain Bill: WABC WNAO
 WGR
 NBC—Gems of Melody: WJZ WHAM
 WSYR WBZ
 WPRO—American Salutes (ABS)
 7:30 P.M.
 ★ NBC—Burnt Cork Dandies: Al Bern-
 ard: WEAF WGSB WGY WBN
 WJAR WTIC
 CBS—Whispering Jack Smith's Orch.:
 WABC WOKO WNAO WDRB WFBL
 WGR WEAN WGR
 7:45 P.M.
 NBC—Frank Buck's Adventures:
 WEAF WGY WGSB WBN
 ★ CBS—Boake Carter, News: WABC
 WNAO WGR
 NBC—Shirley Howard, vocalist: WJZ
 WBZ—Joe and Bateese
 WHAM—On Wings of Song
 WPRO—One Man Minsrel Show
 (ABS)
 8:00 P.M.
 ★ CBS—Easy Aces, comedy sketch:
 WABC WGR WOKO WFBL
 ★ NBC—Lumber, dramatic pageant:
 WJZ
 ★ NBC—Vallee's Variety Hour:
 WEAF WTIC WBN WJAR WEEI
 WGSB WGY WTIC
 WBZ—Florence Rangers
 WNAO—Continental Nights
 WPRO—Spanglelight & Kunquat, com-
 edy (ABS)
 8:15 P.M.
 CBS—Fray & Braggiotti: WABC
 WHEC WNAO WDRB WFEA WGLC
 WGR WGR WFBL WLBZ WOKO
 WICC
 WBZ—Underneath Your Balcony
 WHAM—Adventures of Jimmy Allen
 WPRO—Five Star Finaal (ABS)

8:30 P.M.
 ★ CBS—Forum of Liberty; Edwin
 C. Hill: WABC WOKO WNAO
 WDRB WEAN WFBL WGR
 ★ NBC—Melodies Romantique: WJZ
 WHAM WSYR
 WBZ—Laws that Safeguard Society
 WPRO—Melody Musкатeers (ABS)
 8:45 P.M.
 WBZ—Edmond Boucher, basso
 WPRO—Kay Thompson, songs (ABS)
 9:00 P.M.
 ★ NBC—Captain Henry's Show Boat:
 Lanny Ross, tenor: WEAF WEEI
 WGY WGSB WTIC WJAR WBN
 WTIC
 ★ CBS—CAMEL CIGARETTES PRE-
 senters "The Camel Caravan"; Walter
 ter O'Keefe; Annette Hanshaw;
 Glen Gray's Casa Loma Orch.; Ted
 Flaming: WABC WDRB WOKO
 WEAN WGR WFEA WFBL WLBZ
 WICC WHEC WKBW WNAO
 ★ NBC—Death Valley Days, drama:
 WJZ WHAM WBZ WSYR
 WPRO—Mauro Cottine presents (ABS)
 9:30 P.M.
 ★ CBS—Fred Waring's Orch.: WABC
 WNAO WDRB WOKO WFBL WEAN
 WLBZ WICC WKBW WGLC WFEA
 WGR WHEC
 NBC—Musical Keys: WJZ WHAM
 WBZ
 9:45 P.M.
 WPRO—Harry Hersfield, humorist,
 (ABS)
 10:00 P.M.
 ★ NBC—Paul Whiteman's Orch.:
 WEAF WGSB WGY WEEI WJAR
 WBN WTIC WTIC
 ★ CBS—Forty-Five Minutes in Holly-
 wood: WABC WOKO WDRB WNAO
 WEAN WFBL WHEC WKBW WLBZ
 NBC—Roads that Move: WJZ WSYR
 WBZ—Sammy Liners' Orchestra
 WHAM—Music; News
 WPRO—"The Fury," mystery (ABS)
 10:30 P.M.
 NBC—Economic Talk: WJZ WHAM
 WBZ
 WPRO—Jolly Russians (ABS)
 10:45 P.M.
 CBS—"Fats" Waller's Rhythm Club:
 WABC WAAB WDRB WOKO WEAN
 WFBL WLBZ WFEA WHEC WGR
 WGR
 WNAO—Musical Rhymester
 11:00 P.M.
 NBC—Jack Berger's Orch.: WEAF
 WTIC WGSB WTIC
 CBS—Little Jack Little's Orch.:
 WABC WAAB WDRB WHEC
 WKBW
 NBC—E. Madrignera's Orch.: WJZ
 WBN—News; Sports Review
 WBZ—Weather; temperature; sports
 WGY—Charles Boulaenger's Orchestra
 WHAM—Tommy Tucker's Orchestra
 WNAO—News
 WPRO—Voice of Romance (ABS)
 11:15 P.M.
 CBS—Little Jack Little's Orch.:
 WFBL WLBZ WFEA WGR WOKO
 NBC—Jesse Crawford, organist: WEAF
 WEEI WTIC WGSB WJAR WTIC
 WBZ—Joe Rines' Orchestra
 WGY—Dance Orchestra
 WNAO—Steuben's Orchestra
 11:30 P.M.
 NBC—Eddy Duchin's Orch.: WJZ
 WHAM WBZ WSYR
 CBS—Clyde Lucas' Orch.: WABC
 WOKO WEAN WGR WNAO
 WKBW WDRB
 NBC—Dorsey Bros.' Orch.: WEAF
 WGSB WJAR WTIC WBN
 WGY—Ray Nichols' Orchestra
 WPRO—Mill's Blue Rhythm Band
 (ABS)
 11:45 P.M.
 CBS—Leon Belasco's Orch.: WABC
 WOKO WLBZ WEAN WKBW
 WNAO WFEA
 12:00 Mid.
 NBC—Joe Reichman's Orch.: WEAF
 WEEI WJAR
 CBS—Ted Black's Orch.: WABC
 WNAO WOKO WFBL WICC WKBW
 NBC—George Olsen's Orch.: WJZ
 WBZ WSYR
 WGY—Eddie Lane's Orchestra
 WPRO—Day's End (ABS)
 12:30 A.M.
 NBC—Dancing in the Twin Cities:
 WJZ WBZ WSYR
 CBS—Enoch Light's Orch.: WABC
 WNAO WOKO WEAN WFBL WICC
 WKBW
 NBC—Buddy Rogers' Orch.: WEAF
 WGY WEEI WJAR
 WPRO—Don Jose's Continentals (ABS)
 1:00 A.M.
 CBS—Claude Hopkins' Orch.: WABC
 NBC—Orphan Annie: WJZ WBZ
 WHAM WSYR
 CBS—Rabison Crusoe, Jr.: WABC
 WOKO WHEC WKBW WFBL
 WGLC

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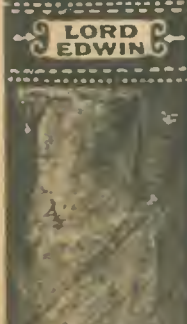
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Music in the Air

By Carleton Smith

Time Shown Is Eastern Standard

It may be wrong, but it seems to me that the cause of good music is helped mightily little by the present senseless program competition between General Motors and the Ford Motor Company. The one uses "name" conductors and soloists with an assemblage of the best orchestra men in the metropolitan area. The other presents somewhat lighter programs by guest soloists and the Detroit Symphony Orchestra under its associate conductor, VICTOR KOLAR.

The majority may this Sunday prefer the one, and next week the other. But, obviously, both programs are directed to the same potential audience. Presented simultaneously, they divide the listening group. If they followed one after the other, it is safe to assume that the listeners to both would be roughly doubled. As it is, neither sponsor is securing the best results.

To make matters worse, a third sponsor plans a new series of "renovated" operas to continue during the same evening hour, 8 to 9 p. m., beginning December 2. Not two, but three programs, will confront the music-lover. Each will be different, it is true. But each will appeal to the same strata of listeners. If you try to listen to parts of each broadcast, you get little satisfaction out of any.

This situation offers ample evidence of the lack of planning and supervision in our radio set-up. The best thing that can be said is that such errors are not frequent and are certainly not intentional. But the effects are as devastating. Because the client, under such conditions, must inevitably conclude that good music "doesn't pay."

If the new Communications Commission can find a way to give us a more balanced menu, it will have solved one of radio's most perplexing problems. The idea is that for every taste there should be at least one program during every hour of the broadcasting day.

Werner Janssen

THE BROADCAST debuts of two young Americans feature the New York Philharmonic-Symphony program Sunday (CBS at 3 p. m.). WERNER JANSSEN, 34-year-old guest conductor who was born in New York, will conduct his first broadcast of the Philharmonic, and BEVERIDGE WEBSTER, 25-year-old Pittsburgh pianist, will play Edward MacDowell's Concerto No. 2 in D minor for piano and orchestra. Janssen will first direct the orchestra in Haydn's Symphony in D.

Mr. Janssen has the distinction of being the first native American conductor to achieve wide recognition throughout Europe. Four years ago he was awarded the Prix de Rome and the three year Juilliard Fellowship for work at the American Academy in Rome. Since that time he has conducted symphony orchestras in Italy, Germany, Hungary, France, Latvia, and Finland.

THE FIRST of several concerts by the Cleveland Symphony Orchestra, under the direction of ARTUR RODZINSKI, will be heard over the NBC network Monday, November 12 at 4 p. m.

Artur Rodzinski is a Pole. He was born forty years ago on the Dalmatian coast of the Adriatic where his father had been temporarily sent on a military assignment.

Thomas to Return

THE VOICE THAT made HOME ON THE RANGE familiar to millions will again be heard in a series of weekly programs broadcast over a national network beginning Wednesday evening, November 14.

JOHN CHARLES THOMAS, America's favorite baritone, is the latest of the top-notchers to return to the microphone after a Summer's absence, and his inaugural program will start off with the rousing Toreador Song from CARMEN.

Yvonne Gall

YVONNE GALL, distinguished French prima donna, and GREGORY GOLDBEYFF, will inaugurate a new series of "Continental Nights" programs at Paul Whiteman's Music Hall broadcast Thursday, November 15 at 10 p. m. over NBC.

Program Details

SUNDAY, NOVEMBER 11
 NBC, 9:15 a. m. Renaissance Ensemble. Sonata in A by Tartini; Lorenzini's La Chasse; Menuet by Mouret.

NBC, 7:30 p. m. Queena Mario, soprano. De puis le Jour from Charpentier's Louise; Brahms Wiegand; Sweet Thoughts of Home by Julian Edwards; Annie Laurie, arranged by Lehmann.

NBC, 10:15 p. m. L'Heure Exquise, vocalists and instrumentalists. Star Eyes by Speaks; Murruring Zephyrs by Jensen; Tosti's Goodbye.

MONDAY, NOVEMBER 12
 NBC, 1:45 p. m. Henri Deering, pianist, and Perole String Quartet. Cesar Franck's Quintet in F minor.

WEDNESDAY, NOVEMBER 14
 NBC, 10:15 a. m. Florenda Trio. All Kreisler program: Tambourin Chinois; The Old Refrain; Schon Rosmarin; Midnight Bells; Polichinelle Serenade.

NBC, 12 noon. Al and Lee Reiser, piano duo. Blue Prelude; Tempo de Walter Winchell from Columist Suite by Rosen and Zinkel; Fetes by Debussy.

THURSDAY, NOVEMBER 15
 NBC, 1:45 p. m. Roth String Quartet. Quartet in C minor by Boccherini, opus 33; Dohnanyi's Quartet in D flat major, opus 15.

FRIDAY, NOVEMBER 16
 NBC, 11 a. m. Music Appreciation Hour directed by Walter Damrosch. Two Gavottes, "Suite No. 3 in D" by Bach; Air for the G String by Bach-Wilhelm; Mozart's Minuet "Symphony in G minor"; Schubert's Military March in D; Symphony in G. No. 88 by Haydn.

NBC, 2:45 p. m. Alden Edkins, bass. The Horn by Flegier; Passing By, by Purcell; In Cellular Cool by Fisher; Through the Years.

NBC, 10:30 p. m. Gothic Choristers, directed by Walter E. Koons. Beethoven's The Heavens are Declaring; Saviour Breathe an Evening Blessing by Berwald; Tchaikowsky's Pilgrim's Song; I am the Walter of Life and The King of Kings, by James P. Dunn.

SATURDAY, NOVEMBER 17
 NBC, 11 a. m. Alma Schirmer, pianist. Le Petit Ane Blanc by Jacques Ibert; Tarantella by Liszt.



BOB CROSBY

He may be Bing's younger brother, but Bob Crosby is determined to make good on his own—and he is. He does solos with the Dorsey Brothers' orchestra from the Palais Royal in New York City and broadcasts at 11:30 p. m. EST on NBC-WJZ Tuesdays and NBC-WEAF Thursdays, and at 7:15 p. m. Saturdays over NBC-WJZ

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JOAN MORGAN, Dept. RG-11
 6811 Fifth Ave., Brooklyn, New York

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Yes sir, right here and now I'm going to start your muscles GROWING. I'm going to add INCHES of solid strength to your arms, legs, shoulders, chest. Just TRY this NEW WAY TO GROW STRONG—at my risk.



Unretouched photo of Harry Titus

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Just give me One Week to prove I can cover your body with bulging bands of muscle—broaden your shoulders—deepen your chest—fill you with amazing pep, energy.

WATCH 'EM GROW!

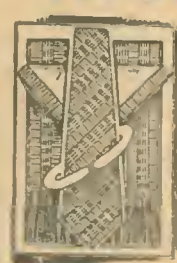
Man, you won't believe your eyes when you see those muscles getting bigger and BIGGER. It's SO EASY! Come on, let me SHOW you—Here's my proposition: send me your name, address and ONLY 50 CENTS. I'll send you my secrets of "MIRACLE EXPANSION" by return mail. I'll tell you how to build giant muscles, how to gain an athletic, symmetrical development—in just a few minutes a day, without apparatus or tedious exercise. Try my method for a week. Then get your money back if not amazed and delighted. Fair enough? I'll prove I can give you a handsome, powerful body or no cost. Don't miss this sensational offer. Send 50c TODAY.

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Programs for Friday, November 16

Star ★ Indicates High Spot Selections

6:30 A.M.
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WEAFF WEEI WGY WBEN
WBZ—Musical Clock

7:15 A.M.
WBZ—Texas Cowboys
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yoichi Hiraoka: WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—Pollack & Lownhurst: WEAFF WBEN
WBZ—Jolly Bill & Jane: WJZ
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Bradley Kincaid, songs: WEAFF WTIC WCSH WTAG WBEN
CBS—Song Reporter: WABC
NBC—Morning Devotions: WJZ WBZ
WGA—Musical Clock
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
NBC—Don Hall Trio: WEAFF WBEN
WBZ—Lew White, organist; WJZ WBZ
WHAM—To be announced

8:30 A.M.
NBC—Cherrio: WEAFF WGY WCSH WEEI WTIC WTAG WBEN WJAR
CBS—Raymond Scott, pianist: WABC
WBZ—Weather, temperature

8:45 A.M.
NBC—Laudt Trio & White: WJZ WHAM WSYR
CBS—Eton Boys: WABC WFBL
WBZ—Shopping News
WPRO—Harmonizers, male trio (ABS)

9:00 A.M.
NBC—Organ Rhapsody: WEAFF WTAG
CBS—Metropolitan Parade: WABC WOKO WDRC WNAC WEAN WGLC WHEC WICC WGR WFEA WLBZ
NBC—Breakfast Club: WJZ WBZ WSYR
WBEN—News; Hollywood Impressions
WGY—Max Dolin's Grenadiers
WHAM—Tower Clock Program
WPRO—Ed. Smith (ABS)

9:15 A.M.
NBC—Don Hall Trio: WEAFF WEEI WBEN WCSH WJAR
WGY—Johnny Marvin, tenor
WHAM—Cooking School
WPRO—Yaughn DeLeath, songs (ABS)

9:30 A.M.
NBC—Mystery Chef: WEAFF WCSH WTIC WEEI WGY WTAG WBEN WJAR
WHAM—Breakfast Club (NBC)
WKBW—Metropolitan Parade (CBS)
WPRO—Pick Me Ups (ABS)

9:45 A.M.
NBC—Johnny Marvin, tenor: WEAFF WTIC WTAG WJAR
CBS—Carla Romano, pianist: WABC WDRC WNAC WDAC WFBL WICC WFEA WHEC WGR WGLC WKBW
WBEN—Sally Work's Column
WGY—High Priests of Harmony
WHAM—Mary Freeman, talk
WPRO—Bernie Dolan, pianist (ABS)

10:00 A.M.
NBC—News; Breen & de Rose, songs: WEAFF WTIC WTAG
CBS—News; Bluebirds Trin: WABC WDRC WAAB WEAN WFBL WICC WFEA WGR WKBW WGLC
NBC—Josephine Gibson: WJZ WBZ WSYR
WBEN—Little Jack Little
WGY—Billy Rose, ballad singer
WNAC—The Voice of the Apothecary

10:15 A.M.
★ NBC—Clara, Lu & Em: WEAFF WEEI WGY WCSH WTIC WTAG WJAR WBEN
CBS—Bill & Ginger: WABC WOKO WNAC WEAN WFBL WGR
NBC—Hazel Arth, contralto: WJZ WBZ
WBZ—Texas Cowboys
WHAM—Tom Grierson, organist
WPRO—News (ABS)

10:30 A.M.
NBC—Land of Beginning Again: WEAFF WCSH
CBS—The Cosmopolitans: WABC WOKO WDRC WFBL WHEC WKBW WGLC WEAN WDRC
NBC—Today's Children: WJZ WBZ WSYR
NBC—Joe White, tenor: WTIC WJAR WTAG WBEN
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet

10:45 A.M.
NBC—Betty Crocker: WEAFF WEEI WGY WJAR WBEN WTAG WCSH
CBS—Doris Lorraine & Norm Sherr: WABC WDRC WNAC WHEC WOKO WLBZ WGLC WKBW WEAN WFEA
NBC—News, Radio Kitchen: WJZ WHAM
WBZ—News, musicale

11:00 A.M.
CBS—Cooking Closeups: WABC WOKO WNAC WDRC WEAN WFBL WKBW
★ NBC—Music Hour: WJZ WEAFF WGY WCSH WTAG WSYR WHAM WEEI: WBZ WJAR WBEN WTIC
WPRO—Beauty Guild (ABS)

11:15 A.M.
CBS—E. Hall Downes, bridge talk: WABC WHEC WNAC WDRC WEAN WFBL WLBZ WGR WKBW WGLC WFEA
WPRO—Morning Parade (ABS)

11:30 A.M.
CBS—Army Band: WABC WHEC WNAC WDRC WFBL WLBZ WGR WKBW WGLC WFEA WOKO WEAN
WPRO—Rigo Santiago, songs (ABS)

11:45 A.M.
CBS—To be announced: WABC WNAC WKBW
WPRO—Sticks & Keys (ABS)

Afternoon

12:00 Noon
NBC—Piano Recital, Maria Carreras: WEAFF WEEI WTAG WJAR WBEN WCSH
CBS—Voice of Experience: WABC WNAC WDRC WGR WEAN WFBL
NBC—Fields & Hall: WJZ WBZ—Views of the News
WGY—The Banjoers
WHAM—Tower Trio
WPRO—Bob Fallon's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafras: WEAFF WTIC WTAG WJAR WBEN WCSH
CBS—"THE GUMPS," PRESENTED by Corn Products Refining Co.: WABC WAAB WOKO WDRC WFEA WHEC WGR WLBZ WGR WGLC WEAN WNAC
NBC—Charles Sears, tenor: WJZ WSYR
WBZ—Weather; temperature
WGY—Ladyfingers; Soloist
WHAM—News; Agricultural Forum

12:30 P.M.
NBC—Merry Madcaps: WEAFF WTIC WJAR
CBS—Allan Leifer's Orch.: WABC WOKO WKBW WFBL WLBZ WFEA WGLC WHEC WGR
NBC—Farm & Home Hour: WJZ WBZ WHAM WSYR
WBEN—News Flashes; Weather Report
WGY—Farm Program
WNAC—The Shopper's Exchange
WPRO—Here's How (ABS)

12:45 P.M.
WBEN—Stock & Commodity Reports
WCSH—The Merry Madcaps (NBC)
WPRO—Will Hollander's Orch. (ABS)

1:00 P.M.
NBC—Markets & Weather: WEAFF WEEI WGY WCSH WTIC WTAG WJAR WBEN
★ NBC—George Hall's Orch.: WABC WOKO WDRC WAAB WHEC WGLC WGR WFEA
WBEN—Farm Service
WGY—The Vagabonds

1:15 P.M.
NBC—Peggy's Doctor, sketch: WEAFF WEEI WTIC WGY WCSH WTAG WJAR WBEN
WPRO—Mirror Reflections (ABS)

1:30 P.M.
NBC—Airbreaks: WEAFF WTIC WCSH WTAG WGY
★ CBS—Little Jack Little, songs: WABC WGR WFBL WFEA WHEC WDRC WGR
★ NBC—Vic & Sade: WJZ WSYR WBZ
WBEN—Dollars and Sense
WHAM—School of the Air
WNAC—News
WPRO—Stapleton & Boroff, pianists (ABS)

1:45 P.M.
NBC—Words & Music: WJZ
CBS—Cadets Quartet: WABC WFEA WNAC WGR WFBL WGLC WLBZ WKBW
NBC—Airbreaks: WBEN
WBZ—Agricultural Markets
WGY—The Southerners
WHAM—Jan Campbell's Orchestra
WPRO—Ragamuffins (ABS)

2:00 P.M.
NBC—Magic of Speech: WEAFF WCSH WTAG WJAR WBEN WEEI
CBS—Marie, Little French Princess: WABC WNAC WGR WFBL WHEC
WBZ—Words & Music (NBC)
WGY—Social Welfare Program
WPRO—Backstage in Welfare (ABS)

2:15 P.M.
★ CBS—Romance of Helen Trent: WABC WNAC WFBL WICC WHEC
NBC—Morin Sisters: WJZ WBZ
WGY—Household Chats
WHAM—School of the Air
WPRO—Jerry Baker, tenor (ABS)

2:30 P.M.
NBC—Sizzlers Trio: WEAFF WTIC WEEI WGY WTAG WBEN
CBS—Amer. School of the Air: WABC WICC WHEC WGR WGR WLBZ WDRC WFEA WNAC WOKO WEAN
NBC—Home Sweet Home: WJZ
NBC—Snack Out: WHAM
WBZ—Home Forum Cooking School

2:45 P.M.
★ NBC—Vic & Sade: WEAFF WTIC WTAG WJAR WGY WEEI WBEN WCSH
NBC—Alden Edkins, baritone: WJZ WHAM

3:00 P.M.
NBC—Ma Perkins: WEAFF WGY WTIC WCSH WEEI WTAG WBEN
★ CBS—Philadelphia Orch.: WABC WFEA WOKO WNAC WHEC WGLC WEAN WGR WLBZ WICC WDRC
NBC—Marine Band: WJZ WHAM WSYR WBZ
ABS—Katherine Curtis, talk: WPRO

3:15 P.M.
NBC—Wise Man: WEAFF WEEI WTAG WTIC WGY WBEN WJAR WTAG
WPRO—Lorine Letcher Butler (ABS)

3:30 P.M.
NBC—Woman's Radio Review: WEAFF WCSH WTIC WGY WTAG WJAR
WBEN—Organ Hymn Hour
WPRO—Today's Winners (ABS)

4:00 P.M.
NBC—Music Guild: WEAFF
NBC—Betty & Bob: WJZ WBZ WHAM WGY WSYR WBEN WJAR WTAG

4:15 P.M.
NBC—Dorothy Page, songs: WJZ WBEN—Stock & Commodity Reports
WBZ—Books and Authors
WGY—Book News
WHAM—News

4:30 P.M.
NBC—Music Guild: WEEI WTIC
NBC—Three C's: WJZ WSYR
WBEN—Poetry & Organ
WBZ—ERA Civic Chorus
WGY—Elmer Tidmarsh, organist
WHAM—Boy Scout Program

4:45 P.M.
NBC—Gen. Fed. of Women's Clubs: WJZ
WBEN—Uncle Ben's Club
WGY—Stock Reports
WHAM—Stamp Club

5:00 P.M.
★ NBC—Broadcast from London: WEAFF WTIC WTAG WJAR WBEN
CBS—"Og, Son of Fire," sketch: WABC WAAB WGR
★ NBC—Al Pearce's Gang: WJZ WBZ—Views of the News
WGY—Lang Sisters
WHAM—Edward C. May, organist
WNAC—Education Week

5:15 P.M.
NBC—Tom Mix's Straight Shooters: WEAFF WTIC WCSH WGY WEEI WTAG WBEN WJAR
CBS—Skippy, sketch: WABC WOKO WAAB WDRC WEAN WGR WFBL WHEC
NBC—Alice Joy, songs: WJZ WHAM WBZ
WNAC—Pirate Stories

5:30 P.M.
★ NBC—Nellie Revell Interviews; Eddie Peabody: WEAFF WEEI WTIC WJAR WBEN
CBS—Jack Armstrong: WABC WOKO WDRC WNAC WEAN WHEC WGR
NBC—Singing Lady: WJZ WHAM WBZ
WGY—Musical Program

5:45 P.M.
NBC—Orphan Annie: WJZ WBZ WHAM WSYR
CBS—Robinson Crusoe, Jr.: WABC WOKO WKBW WHEC WFBL WGLC
NBC—Capt. Tim Healy: WEAFF WEEI WTIC WCSH WGY WJAR WBEN WTAG

CBS—Miniatures: WICC WGR
WAAB WDRC WLBZ
WNAC—The Vankee Singers

Night

6:00 P.M.
NBC—Thrills of Tomorrow: WEAFF WGY WTAG
CBS—H. V. Kaltenborn, News: WABC WAAB WDRC WOKO WKBW
WFBL WGLC WHEC WGR
NBC—Jack Berger's Orchestra: WJZ WBEN—News; Household Reveries
WBZ—Jimmie Allen's Adventures
WHAM—Sportcast
WNAC—News
WPRO—Boy's Club (ABS)

6:15 P.M.
NBC—Mysterious Island: WEAFF WTAG
CBS—Bobby Benson & Sunny Jim: WABC WAAB WDRC WOKO WFBL WLBZ WEAN WGR
NBC—Jack Berger's Orch.: WHAM WBZ
WBEN—Novelty Ensemble
WGY—Jimmy Allen, sketch
WNAC—Organ Recital

6:30 P.M.
NBC—News; Marion McAfee, songs: WEAFF
CBS—Football Reporter: WABC WDRC WOKO WNAC WEAN WFBL WLBZ WICC WFEA WHEC WGR WKBW
NBC—News; Gale Page, songs: WJZ WHAM
WBEN—Sports Review
WBZ—News; weather; temperature
WGY—Evening Brevities
WPRO—News; Jack Orlando's Orch. (ABS)

6:45 P.M.
NBC—Billy Batchelor, sketch: WEAFF WTIC WEEI WCSH WGY WBEN WJAR WTAG
CBS—Beauty Prein: WABC WDRC WKBW WEAN WAAB
NBC—Lowell Thomas, news: WJZ WBZ WHAM WSYR
WNAC—The Melody Limited

7:00 P.M.
NBC—Gnuld & Shetler: WEAFF WCSH WTAG WTIC
★ CBS—Myrt & Marge: WABC WOKO WDRC WEAN WFBL WGR WNAC
★ NBC—Amos 'n' Andy: WJZ WBZ WHAM
WBEN—Adventures of Jimmy Allen
WGY—Col. Jim Healey
WPRO—Gloria Grafton; Orch. (ABS)

7:15 P.M.
NBC—Gene & Glenn: WEAFF WCSH WGY WEEI WBEN WJAR WTAG
CBS—Just Plain Bill: WABC WNAC WGR
NBC—Mildred Bailey, songs: WJZ WBZ WHAM WSYR
WPRO—Fisher's Ensemble (ABS)

7:30 P.M.
NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WEAFF WCSH WGY WJAR WTAG
CBS—Paul Keast, baritone: WABC WOKO WDRC WFBL WHEC WGR
NBC—BEECH-NUT PRESENTS RED Davis: WJZ WBZ WHAM WSYR
WBEN
WNAC—The Merry-Go-Round

7:45 P.M.
NBC—Frank Buck's Adventures: WEAFF WGY WCSH WBEN
★ CBS—Boake Carter, News: WABC WNAC WGR
★ NBC—Dangerous Paradise, sketch: WJZ WHAM WBZ WSYR

8:00 P.M.
★ NBC—Concert: Jessica Dragonette, soprano; Orch.: WEAFF WTIC WGY WEEI WCSH WBEN WTAG WJAR
NBC—Irene Rich: WJZ WBZ WHAM WSYR
★ CBS—Easy Aces, comedy sketch: WABC WOKO WGR WFBL
WNAC—The Melody Limited

8:15 P.M.
CBS—Edwin C. Hill: WABC WNAC WOKO WDRC WEAN WGR
★ NBC—Dick Leibert's Revue: WJZ WBZ WSYR
WHAM—Adventures of Jimmy Allen
WPRO—Five Star Final—news dramatization (ABS)

8:30 P.M.
★ CBS—Court of Human Relations: WABC WOKO WNAC WDRC WGR WHEC WEAN
★ NBC—Soloists; Al Goodman's Orch.: WJZ WHAM WBZ WSYR
WGY—Farm Forum
WPRO—Melody Muskateers (ABS)

8:45 P.M.
WPRO—Marie Hartman, songs (ABS)

9:00 P.M.
★ NBC—Waltz Time; Frank Munn; Vivienne Segal; Orch.: WEAFF WEEI WCSH WGY WTAG WJAR WBEN
★ CBS—March of Time: WABC WOKO WNAC WDRC WEAN WFBL WKBW
★ NBC—Phil Harris' Orch.; Leah Ray: WJZ WBZ WHAM WSYR

9:30 P.M.
NBC—One Night Stands; Pick & Pat: WEAFF WCSH WTIC WGY WTAG WJAR WBEN
★ CBS—Hollywood Hotel; Dick Powell; Jane Williams; El Brendel; Carole Lonhard, guest stars: WABC WOKO WKBW WNAC WDRC WHEC WLBZ WEAN WFBL WFEA WGR
★ NBC—Phil Baker, comedian: WJZ WBZ WHAM
WPRO—Helen Board; Orch. (ABS)

10:00 P.M.
★ NBC—First Nighter: WEAFF WBEN WCSH WEEI WTIC WGY WJAR WTAG
★ NBC—Burnt Cork Dandies; Al Bernard: WJZ WHAM WBZ WSYR

10:30 P.M.
NBC—Gothic Choristers: WEAFF WTIC WEEI WCSH WJAR WTAG
★ CBS—Kate Smith, songs: WABC WAAB WDRC WICC WFBL WLBZ WFEA WGR WHEC WOKO WEAN WGR
NBC—Jewish Hour; Rabbi Jonah B. Wise: WJZ WHAM WBZ
WBEN—Bohemian Nights
WGY—New York Mayor's Conference
WNAC—Nick Parkyakakas
WPRO—Arthur Warren's Orch. (ABS)

10:45 P.M.
WGY—Gothic Choristers (NBC)
WNAC—Musical Rhinoceros

11:00 P.M.
NBC—George R. Holmes: WEAFF WTIC WCSH
CBS—Ozzie Nelson's Orch.: WABC WDRC WAAB WKBW
NBC—Del Campo's Orch.: WJZ WBEN—News; Sports Review
WBZ—Weather; Temperature; Sports
WGY—Eddie Lane's Orchestra
WHAM—News
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Angelo Ferdinando's Orch.: WEAFF WTIC WCSH WEEI WJAR
CBS—Ozzie Nelson's Orch.: WLBZ WFEA WGR WOKO
NBC—Del Campo's Orch.: WHAM WSYR
WBZ—Joe Rines' Orchestra
WGY—Charles Boulaner's Orchestra
WNAC—Steuben's Orchestra
WPRO—Harry Rosenthal's Orch. (ABS)

11:30 P.M.
NBC—Freddie Martin's Orchestra: WEAFF WEEI WCSH WTAG WJAR
CBS—Harry Salter's Orch.: WICC WEAN WHEC WDRC WOKO WFEA WNAC WKBW WLBZ
NBC—Jolly Coburn's Orch.: WJZ WBEN—Dance Orchestra
WBZ—Sammy Liner's Orchestra
WGY—Chick Condon's Orchestra
WHAM—Tommy Tucker's Orchestra
WPRO—Charlie Davis' Orch. (ABS)

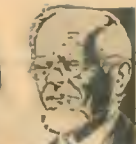
12:00 Mid.
NBC—Eddy Duchin's Orch.: WEAFF WJAR
CBS—Jacques Renard's Orch.: WABC WEAN WFBL WICC WGLC WNAC WOKO WKBW
NBC—Ralph Kirbery, baritone; Felix's Orch.: WJZ WBZ WSYR
WGY—Ray Nichols' Orchestra
WPRO—Day's End (ABS)

12:30 A.M.
NBC—Ted Florito's Orch.: WEAFF WEEI WGY WJAR
CBS—Dan Rissos's Orch.: WABC WOKO WNAC WEAN WFBL WICC WGLC
NBC—Archie Bleyer's Orch.: WJZ WSYR WBZ
WPRO—Leon Friedman's Orch. (ABS)

12:45 A.M.
CBS—Frank Dailey's Orch.: WABC WEAN WNAC WOKO

1:00 A.M.
CBS—Geoe Kardos' Orch.: WABC

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WCSH-WEAF
7:30 P.M. EST Fri.

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A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles, is attracting world wide attention to its founder, Dr. Frank B. Robinson, noted psychologist, author and lecturer. "Psychiana," this New Psychological Religion, believes and teaches that it is today possible for every normal human being understanding spiritual law as Christ understood it, to duplicate every work that the Carpenter of Galilee ever did—it believes and teaches that when He said, "the things that I do shall ye do also." He meant what He said and meant it literally to apply to all mankind, through all the ages.

Dr. Robinson has prepared a 6,000 word treatise on "Psychiana," in which he tells about his lone search for the Truth, how he finally came to the full realization of an Unseen Power or force so dynamic in itself that all other powers and forces fade into insignificance beside it—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this paper who writes him. If you want to read this highly interesting, revolutionary and fascinating story of the discovery of a great Truth just send your name and address to Dr. Frank B. Robinson, Dept. PC, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright 1933 Dr. Frank B. Robinson.—Advertisement.

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RADIO GUIDE

Studio News and Notes

By Murray Arnold

Tom Lewis, of WGY, with WALDO POOLIER and JERRY BRANNON, join the staff of WTAM, Cleveland. FLORENCE SANFORD, a member of the WGY Players, succeeds Lewis as director of WGY's Children's Program.

"THE HAUNTED HOUSE," a new serial, begins this week at WDEL, to be heard every night at 5 p. m.

WIP'S NEW STUDIOS on the 12th floor of the new Gimbel Building are rapidly taking form, and from present indications, the Gimbel station should be firmly entrenched in modern quarters by the first of next year.

JAMES BEGLEY, WCAU announcer, will become Production chief and head spieler at KYW when the Chicago outlet starts the ball rolling in Philly on December third. Also promoted is WCAU's Mrs. Carroll Irwin, who becomes KYW's program director.

LEONARD OLSEN, who violins classical interpretations of popular tunes, now heard with AL WHITE, the Vagabond Pianist, every Monday at 1:45 p. m over WDRG . . . DWIGHT J. BRUCE, program head, and SIMS GUCKENHEIMER, commercial manager, both of WTOG, Savannah, touring the southern belt stations for ideas before inaugurating the proposed WTOG Home Economics program.

BRAD KINCAID back with his family in Schenectady upon the completion of his commercial contract at WEEU, Reading.

JERRY (WIP) CROWLEY represented the radio profession at the first meeting of the newly organized "Variety" club in Philadelphia.

PHIL SALTMAN, wizard of the jazz piano and long a New England favorite, begins a new series of education shows next Monday at 5:30 over WEEI, Boston. Each Monday afternoon he will present a complete routine of lessons of instruction on jazz-piano playing.

HENRY PATRICK, Quakertown's ace crooner and pride of WIP, now teaching voice in Reading and determining future radio contracts.

"GEMS OF MELODY," in the brief span of one month, has become one of the ranking programs on the networks. "Gems," which is fed to an NBC-WJZ chain by WBZ-WBZA every Thursday at 7:15, and sponsored by Father John's Medicine, features ALEXANDER THIEDE and his Grand orchestra, with New England's most unusual group of mixed voices, the Melodic Tone Chorus, offering magnificent choral impressions. DWIGHT MEADE, famous stock company actor, in the role of narrator knits the various elements together into a finely blended program.

UNCLE WIP'S wanderlust will soon be satisfied by Bond Bread. Bond, sponsors of Terry and Ted over WIP daily at 6:45, have arranged for Uncle WIP to travel every Saturday afternoon to four communities near Philadelphia, to be greeted by the mayors of these towns, and to spread the influence of radio by personal contact.

Theme Songs That Click

Paul Whiteman without George Gershwin's Rhapsody in Blue is as impossible as Damon without Pythias, or beer without pretzels. The King of Jazz and the greatest perfection of jazz music have become synonymous to lovers of music, both classical and popular. Therefore it is natural and appropriate that Paul Whiteman should use, as he has used since 1924, the theme melody of the composition which he made famous.

The Rhapsody in Blue was written by the comparatively unknown young American composer, George Gershwin, within a period of three weeks in 1924. Paul Whiteman then determined to stake his reputation and a small fortune on a jazz concert in that sanctum of classical music, New York's Carnegie Hall.

Back in those Halcyon days, Whiteman was at the crossroads of his career. Blatant and horny brass, Whiteman decided, had seen its best times. If he as a jazz handleader hoped to survive, he would have to incorporate the best features of jazz and classical music. Accordingly, he began to cast about for a composer.

Young George Gershwin, then forging ahead rapidly, was called to Whiteman's attention. Oddly enough, the idea of symphonic jazz also had occurred to Gershwin and for months he had toyed with the composition that subsequently emerged as the Rhapsody.

He showed his unfinished composition to Whiteman, and enlisted the portly bandleader's immediate enthusiasm. In less than three weeks he completed his masterpiece. Ferde Grofe arranged the number. Whiteman's Carnegie debut was an astonishing success, and the Rhapsody was lifted into instant fame. Conservative critics praised the work not only from the standpoint of originality and its successful transition of jazz to good music, but for the skill of its composer.

More famous with each passing year, Whiteman has remained true to his greatest love, and never misses an opportunity

to reproduce his musical child. Every year he repeats the success of his initial concert by giving another in New York. That it has been accepted by the musical powers—that he is shown by the fact that it is played at least once each Summer by the Philharmonic Symphony Orchestra at the Stadium Concert in New York



MARY COURTLAND

Knoxville's (Tennessee) latest contribution to the networks is a real Southern beauty as well as an interpreter of "deep river" music. Robert Armhruster's orchestra accompanies her on the CBS-WABC network Saturday nights at 8:45 p. m. EST

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Programs for Saturday, November 17

Star ★ Indicates High Spot Selections

6:30 A.M.
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WEAJ WGY
WEEI WBEN
WBZ—Musical Clock

7:15 A.M.
WBZ—Texas Cowboys
WNAC—News

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yoichi Hiraoka, xylophonist:
WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple

7:45 A.M.
NBC—Pollock & Lownhurst: WEAJ
WBEN
WBZ—Jolly Bill & Janet WJZ
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Bradley Kincaid, songs: WEAJ
WCSH WTAG WBEN
CBS—Chapel Singer: WABC
NBC—Morning Devotions: WJZ WBZ
WGY—Musical Clock
WHAM—Kindly Thoughts
WNAC—Shopping Around the Town

8:15 A.M.
NBC—Don Hall Trio: WEAJ WBEN
NBC—Low White, organist: WJZ WBZ
WHAM

8:30 A.M.
NBC—Cheerio: WEAJ WGY WCSH
WEEI WTIC WJAR WBEN WTAG
CBS—Lyric Serenade: WABC
WBZ—Weather; temperature

8:45 A.M.
NBC—Landt Trio & White: WJZ
WHAM WSYR WBZ

9:00 A.M.
NBC—Organ Rhapsody: WEAJ WGY
WCSH
CBS—Cheer Up: WABC WDRS
WNAC WOKO WGR WEAN WFBL
WLBZ WICC WGLC WFEA WHEC
WORC
NBC—Breakfast Club: WJZ WBZ
WSYR
WBEN—News; Hollywood Impressions
WHAM—Tower Clock Program
WPRO—Ed Smith (ABS)

9:15 A.M.
WBEN—Dick Leibert's Organ Rhapsody (NBC)
WHAM—Breakfast Club (NBC)
WPRO—One Man Band (ABS)

9:30 A.M.
NBC—Banjoers: WEAJ WEEI WGY
WTIC WJZ WJAR WBEN
CBS—Cheer Up: WKBW

9:45 A.M.
NBC—Johnny Marvin, tenor: WEAJ
WTIC WJAR WTAG
CBS—Eton Boys Quartet: WABC
WORC WNAC WOKO WFBL WICC
WGLC WFEA WKBW WHEC WLBZ
WBEN—Sally Wink's Column
WGY—High Priests of Harmony
WPRO—Bernie Dolan, pianist (ABS)

10:00 A.M.
NBC—News: Annette McCullough,
songs: WEAJ WGY WEEI WTIC
WTAG WBEN
CBS—News; Mellow Moments: WABC
WEAN WHEC WKBW WFBL WICC
WGLC WFEA WORC
NBC—Edward MacHugh: WJZ WSYR
WBZ—Home Forum Cooking School
WHAM—Tom Grierson, organist
WNAC—Buddy Clark

10:15 A.M.
NBC—Morning Parade: WEAJ WCSH
WTIC WEEI WGY WTAG
CBS—Carlton & Shaw: WABC WKBW
WFBL WGLC WFEA WHEC WORC
NBC—Singing Strings: WJZ WHAM
WBZ WSYR
WBEN—Youngster's Playtime
WNAC—Jane and John, dramatization
WPRO—News (ABS)

10:30 A.M.
CBS—Let's Pretend: WABC WNAC
WDRS WOKO WFBL WLBZ WICC
WKBW WGLC WEAN WFEA
NBC—Morning Parade: WJAR WBEN

10:45 A.M.
NBC—News; Originalities: WJZ
WHAM
NBC—Morning Parade: WEEI
WBZ—News; Musicale
WGY—Johnny Marvin, tenor

11:00 A.M.
NBC—Alma Schirmer, pianist: WEAJ
WTIC WEEI WTAG WJAR
CBS—Geo. Johnson's Orch.: WABC
WDRS WNAC WEAN WLBZ WICC
WGLC WKBW WFEA WORC
NBC—Galaxy of Stars: WBEN WGY
NBC—The Honeymooners: WJZ WBZ
WHAM—Edward May, organist

11:15 A.M.
NBC—Vass Family: WEAJ WGY
WTIC WEEI WTAG WJAR WBEN
★ NBC—Tony Wons, philosopher:
WJZ WBZ
WHAM—Sanitorium Program
WHEC—Geo. Johnson's Orch. (ABS)
WPRO—Morning Parade (ABS)

11:30 A.M.
NBC—Down Lovers' Lane: WEAJ
WEEI WCSH WTIC WJAR WBEN
WTAG
CBS—Carnegie Hall: WABC WDRS
WOKO WNAC WFBL WLBZ WGLC
WFEA WHEC WORC WKBW
NBC—Melody Mixers: WJZ WHAM
WBZ—Federated Women's Clubs
WGY—Children's Theater
WPRO—Mildred Rose, songs (ABS)

11:45 A.M.
CBS—Concert Miniatures: WABC
WNAC WDRS WOKO WHEC
WKBW WGLC WLBZ WFEA
WPRO—Sticks and Keys (ABS)

Afternoon

12:00 Noon
NBC—Armchair Quartet: WEAJ
WEEI WJAR WBEN WTAG
CBS—Connie Gates, songs: WABC
WDRS WNAC WEAN WFBL WLBZ
WGLC WFEA WHEC WORC WGR
NBC—Fields & Hall: WJZ
WBZ—Views of the News
WGY—Soloist
WHAM—4-H Club Program
WPRO—Bob Fallon's Orch. (ABS)

12:15 P.M.
★ NBC—Honeyboy & Sassafras:
WEAJ WEEI WTIC WTAG WJAR
WBEN WCSH
CBS—Samuel De Jong's Orch.: WABC
WAAB WOKO WLBZ WDRS WGR
WGLC WFEA WHEC WORC
NBC—Genia Fonariova, soprano: WJZ
WBZ—Weather; temperature
WGY—Martha and Hal
WHAM—News; Farm Forum
WNAC—News

12:30 P.M.
NBC—Merry Madcaps: WEAJ WTIC
WJAR
CBS—Abram Chasins, pianist: WABC
WOKO WFBL WLBZ WICC WGLC
WFEA WHEC WORC WGR
NBC—Nat'l Grange Prgm.: WJZ
WHAM WBZ WSYR
WBEN—News; Merry Makers
WGY—Farm Program
WPRO—Betty Jayne, songs (ABS)

12:45 P.M.
NBC—Merry Madcaps: WCSH WTAG
WBEN—Stock & Commodity Reports
WPRO—Three Blue Chips (ABS)

1:00 P.M.
NBC—Jan Brunesco's Ensemble:
WEAJ WEEI WJAR WTAG
CBS—George Hall's Orch.: WABC
WOKO WDRS WFBL WGR WICC
WGLC WFEA WHEC WORC
WBEN—Farm Service
WGY—Stock Reports
WNAC—The Shopper's Exchange
WPRO—Charlie Davis' Orch. (ABS)
WTIC—Nat'l Grange Prgm. (NBC)

1:15 P.M.
NBC—Jao Brunesco's Orch.: WBEN
WGY—The Vagabonds

1:30 P.M.
NBC—Russ Lyons' Orch.: WEAJ
WEEI WCSH WTAG WJAR WBEN
WGY

CBS—Esther Velas' Ensemble: WABC
WOKO WDRS WNAC WFBL WGLC
WHEC WORC WGR WAAB
1:45 P.M.
★ CBS—Football: Michigan vs. Ohio
State: WABC WDRS WNAC WEAN
WFBL WDRS WLBZ WGLC WHEC
WGR WICC WOKO WFEA WAAB
NBC—Words & Music: WJZ WHAM
WSYR
WBZ—4 H Club
WGY—The Southerners
WPRO—The Ragamuffins (ABS)
WTIC—Russ Lyons' Orch. (NBC)

2:00 P.M.
NBC—WEAJ and WJZ networks will
broadcast football (game to be se-
lected); if Eastern game time is 2
p. m.; if Middle Western, time will
be 3 p. m.; conflicting programs, of
course, will be canceled.
NBC—Rex Battle's Ensemble: WEAJ
WTIC WCSH WEEI WBEN WJAR
WTAG
WGY—Football Game
WPRO—Football Game (ABS)

2:15 P.M.
NBC—Songfellows Quartet: WJZ
WBZ WHAM WSYR

2:30 P.M.
NBC—Don Pedro's Orch.: WJZ WBZ
WHAM WSYR
NBC—Green Brothers' Orch.: WEAJ
WTIC WJAR WBEN WTAG

3:00 P.M.
NBC—Radio Playbill, drama: WEAJ
WCSH WTIC WJAR WBEN
NBC—To be announced: WJZ WBZ

3:30 P.M.
NBC—Week End Review: WEAJ
WCSH WTIC WBEN WJAR
NBC—Saturday Songsters: WJZ WBZ
WHAM WSYR

4:00 P.M.
NBC—Don Carlos' Orch.: WJZ WBZ
WHAM WSYR

4:15 P.M.
NBC—High and Low: WJZ WBZ
WHAM WSYR
WPRO—Today's Game, Tony Cabooch
(ABS)

4:30 P.M.
NBC—Our Barn: WEAJ WGY WTIC
WCSH WBEN WJAR
NBC—To be announced: WJZ WHAM
WBZ WSYR
WPRO—Jack Orlando's Orch. (ABS)

5:00 P.M.
NBC—George Sterney's Orch.: WEAJ
WEEI WJAR WBEN WTAG WCSH
CBS—Little Jack Little's Orchestra:
WABC WAAB WOKO WDRS WICC
WEAN WFBL WLBZ WGLC WFEA
WHEC WORC WKBW
NBC—Stanleigh Malotte, songs: WJZ
WHAM WBZ
WGY—John Finke, pianist
WNAC—Dinner Music

5:15 P.M.
NBC—Alice Joy, songs: WJZ WSYR
WBZ WHAM
WGY—George Sterney's Orch. (NBC)
WNAC—The Yankee Singers

5:30 P.M.
NBC—Our American Schools: WEAJ
WGY WEEI WTIC WTAG WJAR
WBEN
CBS—Jack Armstrong: WABC WOKO
WDRS WNAC WEAN WHEC WGR
NBC—Geo. Sterney's Orch.: WJZ
WBZ
WHAM—YMCA Program
WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.
CBS—Robinson Crusoe, Jr.: WABC
WOKO WKBW WFBL WGLC
WHEC
CBS—Miniatures: WORC WICC WLBZ
WAAB WFEA
NBC—Ranch Boys: WJZ WHAM WBZ
WSYR
WNAC—Football Scores

Night

6:00 P.M.
★ NBC—One Man's Family: WEAJ
WCSH WEEI WBEN WJAR WTAG

★ CBS—Frederic William Wile, politi-
cal situation in Washington Tonight:
WABC WOKO WAAB WHEC WGLC
WKBW WORC
NBC—Angelo Ferdinando's Orch.: WJZ
WBZ—O'Leary's Irish Minstrels
WGY—Old Man Sunshine
WHAM—Sporteast
WNAC—News
WPRO—Alex Botkin's Ensemble (ABS)

6:15 P.M.
CBS—Gene Kardos' Orch.: WABC
WAAB WGR WLBZ WICC WGLC
WHEC WORC WFEA WOKO
WBZ—Ray Delaporte's Orchestra
WGY—Col. Jim Healey
WHAM—Comedy Stars
WPRO—Dick Mansfield's Orch. (ABS)

6:30 P.M.
NBC—News: Peg La Centra, songs:
WEAF WTIC WJAR
CBS—Football Reporter: WABC
WDRS WLBZ WNAC WOKO WORC
WEAN WFBL WICC WFEA WHEC
WKBW
NBC—News; Twenty Fingers of Har-
mony: WJZ
WBEN—Sports Review
WBZ—Weather; temperature
WGY—Evening Brevities
WHAM—Evening Interlude
WPRO—News; Jack Orlando's Orch.
(ABS)

6:45 P.M.
NBC—Thornton Fisher, sports: WEAJ
WGY WEEI WCSH WTIC WBEN
WJAR
CBS—Beauty Program: WABC WAAB
WDRS WKBW WEAN
★ NBC—Fed. Housing Administration
Program: WJZ WSYR
WBZ—Sports Review
WNAC—The Melody Limited

7:00 P.M.
NBC—Religion in the News: WEAJ
WBEN
CBS—Noronvland Sketches: WABC
WOKO WGR WDRS WFBL WLBZ
WICC WORC WNAC WEAN
NBC—Football Scores: John Herrick,
baritone: WJZ WSYR
WBZ—Edward MacLugh
WGY—Antoinette Halstead, contralto
WHAM—Hank and Herb
WPRO—Dramatization (ABS)

7:15 P.M.
NBC—Jamboree: WEAJ WCSH WTAG
WBEN WJAR
NBC—Dorsey Bros' Orch.: WJZ
WSYR
WBZ—Radio Nature League

7:30 P.M.
CBS—Whispering Jack Smith's Orch.:
WABC WOKO WNAC WDRS WEAN
WGR WFBL WORC
NBC—Dorsey Brothers' Orch.: WBZ
WHAM
WBEN—Washington Highlights
WGY—The Whistler and his Dog
WPRO—Jan, Jude and Jerry (ABS)

7:45 P.M.
NBC—Floyd Gibbons, headline hun-
ter: WEAJ WGY WTIC WCSH
WBEN WTAG WJAR
CBS—The Lawyer and the Public:
WABC WGR WOKO WDRS WFEA
WGLC WICC WFBL WLBZ WHEC
WORC WAAB
NBC—Pickens Sisters: WJZ WSYR
WHAM
WBZ—C. S. Monitor Feature
WNAC—Drama
WPRO—One Man Minstrel Show
(ABS)

8:00 P.M.
★ NBC—Sigmund Romberg; Wm.
Lyon Phelps: WEAJ WEEI WTIC
WCSH WGY WBEN WJAR WTAG
★ CBS—Roxey's Revue: WABC WGR
WOKO WDRS WNAC WEAN WFBL
WORC
NBC—Art in America: WJZ WMAI
WBZ WSYR
WHAM—Musical Program
WPRO—Spangletight & Kumquat, com-
edy (ABS)

8:15 P.M.
NBC—Grace Hayes, songs: WJZ WBZ
WSYR
WHAM—Adventures of Jimmy Allen
WPRO—Week End Parade (ABS)
NBC—Farm Forum: WJZ WHAM
WBZ WSYR
WPRO—Charley Eckel's Orch. (ABS)

8:30 P.M.
NBC—George Olsen's Orch.: Ethel
Shutta: WJZ WHAM WSYR
WBZ—Orchestra

8:45 P.M.
★ CBS—Musical Revue; Robert Arm-
bruster's Orch.: WABC WNAC
WDRS WGR WFEA WFBL WICC
WORC WOKO WEAN

9:00 P.M.
★ NBC—Songs You Love: Soloists;
Orch.: WEAJ WEEI WGY WTIC
WCSH WTAG WBEN WJAR
★ CBS—Grete Stueckgold; Orchestra:
WABC WKBW WNAC WOKO
WDRS WEAN WFBL WFEA WHEC
WORC WGLC WLBZ
★ NBC—RCA RADIOTRON PRE-
sents Radio City Party featuring
Frank Black's Orch.; John B.
Kennedy; Guest Stars: WJZ WBZ
WHAM WSYR
WPRO—American O'Pry House (ABS)

9:30 P.M.
NBC—Gibson Family: WEAJ WBEN
WTAG WGY WJAR WEEI WTIC
★ CBS—STUDEBAKER CHAMPIONS
Present Richard Humber's Orch.;
Joey Nash, tenor: WABC WOKO
WEAN WFBL WICC WFEA WORC
WKBW WCAU WCAO WJSV WAAB
WDRS
★ NBC—ALKA-SELTZER PRESENTS
Barn Dance; Hoosier Hot Shots;
The Westerners; Uncle Ezra; Spare
Ribs; Linda Parker; Lulu Belle;
Maple City Four: WJZ WHAM
WBZ WSYR
WCSH—Ivory Stamp Club (NBC)
WNAC—Meyer Davis' Orchestra

10:00 P.M.
★ CBS—Edward D'Anna's Band:
WABC WAAB WKBW
WNAC—Andrew Jacobson's Orchestra

10:30 P.M.
NBC—To be announced: WEAJ WEEI
WTIC WCSH WJAR WTAG WGY
NBC—Hal Kemp's Orch.: WJZ WSYR
CBS—Saturday Revue: WABC WICC
WLBZ WFEA WHEC WDRS WICC
WDRS WOKO WEAN WAAB
WBZ—World in Review
WGY—Mercado's Mexican Fiesta (NBC)
WHAM—News
WNAC—Willard Alexander's Orch.

10:45 P.M.
WBZ—Hal Kemp's Orch. (NBC)
WNAC—Musical Rhymester

11:00 P.M.
NBC—Guy Lombardo's Orch. WEAJ
WTIC WCSH WJAR WTAG WGY
★ CBS—Elder Michaux' Congrega-
tion: WABC WAAB WORC WDRS
NBC—To be announced: WJZ WHAM
WSYR
WBZ—Weather; temperature
WNAC—News
WPRO—Voice of Romance (ABS)

11:15 P.M.
NBC—Guy Lombardo's Orch.: WBEN
WEEI
CBS—Michaux' Congregation:
WFEA WLBZ
WBZ—To be announced (NBC)
WGY—Ray Nichols' Orchestra
WNAC—Stenben's Orchestra
WPRO—Irving Rose's Orch. (ABS)

11:30 P.M.
★ NBC—Paul Whiteman's Party:
WEAJ WEEI WTIC WCSH WTAG
WBEN WJAR
CBS—Glen Gray's Orch.: WABC WFBL
WICC WHEC WLBZ WDRS WORC
WOKO WKBW WNAC WFEA
NBC—Freddie Martin's Orch.: WJZ
WBZ WSYR
WHAM—Tommy Tucker's Orchestra
WPRO—Mill's Band (ABS)

11:45 P.M.
WGY—Eddie Lane's Orchestra

12:00 Mid.
NBC—Art Kassel's Orch.: WEAJ
WEEI WJAR WTAG
CBS—Joe Haynes' Orch.: WABC WICC
WNAC WOKO WEAN WFBL WKBW
NBC—Enric Madriguera's Orch. WJZ
WBZ WSYR
WBEN—Midnight Reveries; Organ
WPRO—Day's End (ABS)

12:15 A.M.
★ NBC—Carefree Carnival: WEAJ
WEEI WGY WJAR WBEN WTAG

12:30 A.M.
CBS—Panelio's Orchestra: WABC
WOKO WNAC WICC WEAN
NBC—Emil Coleman's Orch.: WJZ
WBZ WSYR
WPRO—Dick Mansfield's Orch. (ABS)

1:00 A.M.
CBS—Claude Hopkins' Orch.: WABC

Sportcasts of the Week

SCHEDULE OF EVENTS

Time Shown Is Eastern Standard

MONDAY, Nov. 12: 9:30 p. m., Boxing, WHN (1010 kc); WNEW (1250 kc). TUESDAY, Nov. 13: 11 p. m., Wrestling, WGBF (630 kc). WEDNESDAY, Nov. 14: 10 p. m., Wrestling, CKCL (580 kc). FRIDAY, Nov. 16: 10 p. m., Wrestling, WFBE (1200 kc). SATURDAY, Nov. 17: 2:15 p. m., Rugby Game, CKCL (580 kc); 9 p. m., Hockey, Maroons vs. Toronto, CKCL (580 kc), CFRB (690 kc).

When short wave stations W2XAF and W2XAD carried the complete broadcasts of the World Series to listeners abroad, English sports fans responded with letters, most of them claiming they had been enlightened on the difference in the American game and their popular sport known as rounders. Also there were many who were as puzzled with the series as Americans are who witness or listen to a cricket match. Facts garnered by Britishers are that baseball is different than rugby, and that MEDWICK was doing his slugging with a bat—not by kicking. Also that "DIZZY" DEAN wasn't hit in the head on purpose to put him out. That's what they do in rounders. Letters also came in from an ex-New Yorker living in Luxor, Egypt, and from fans in Stockholm, Sweden.

STATIONS WGR AND WKBW claim a record for catering to the desires of a community with no less than 32 sports programs originating from the studios of this pair of Buffalo pillars. Besides this the regular CBS sports offerings are also carried. ROGER BAKER, Buffalo favorite, assisted by "DOC" GALLAP and GENE CARSON, treat Buffalo Broadcasting Corporation listeners each Saturday with play-by-plays of major grid tilts which are not being carried by the chains.

BILL CORUM, not to be outdone by other columnists who dispense their dope via the airwaves, joins the brotherhood who come to the mike regularly with his addition to the Gulf Headliners lineup broadcast each Sunday at 9:30 p. m. EST over the CBS-WABC network. Widely known throughout the land for his syndicated humorous sports stories, Corum will chat on the results of the preceding Saturday's games and offer his prognostications on the outcome of the following week's numbers. This should add a host of



HAROLD "RED" GRANGE

The "Galloping Ghost" of the Illini in days gone by when number 77 became nationally known, is now airing his knowledge of the game in sport reviews. His sportcasts are carried by Southern and Midwestern CBS networks on Thursday, Friday and Saturday evenings

FOOTBALL BROADCASTS

SATURDAY, NOVEMBER 10

Time Shown Is Eastern Standard

CBS Network—Harvard vs. Army; Illinois vs. Northwestern, 1:45 p. m. (second game will be described immediately upon conclusion of first).

ABS Network—Game to be anned., 2 p. m.
CFCF (600 kc)—Game to be anned., 2:15 p. m.
WBRC (930 kc)—Alabama vs. Clemson, 2:45 p. m.

WGAR (1450 kc)—Navy vs. Notre Dame, 1:45 p. m.

WGBF (630 kc)—Game to be anned., 3 p. m.
WGN (720 kc)—Illinois vs. Northwestern, 3:45 p. m.

WGY (790 kc)—Game to be anned., 1:45 p. m.
WHN (1010 kc)—Brown vs. Columbia, 1:45 p. m.
WINS (1180 kc)—Brown vs. Columbia, 2 p. m.
WIP (610 kc)—Penn State vs. Penn., 1:45 p. m.
WJR (750 kc)—Navy vs. Notre Dame, 1:45 p. m.
WLW (700 kc)—Ohio State vs. Chicago, 2 p. m.
WRUF (830 kc)—Florida vs. Miss., 2:15 p. m.
WSB (740 kc)—Georgia vs. Yale, 3 p. m.
WSM (650 kc)—Vanderbilt vs. Sewanee, 3 p. m.
WSMB (1320 kc)—Tulane vs. Colgate, 3 p. m.
WTAM (1070 kc)—Ohio St. vs. Chicago, 2 p. m.

SUNDAY, NOVEMBER 11

WGN (720 kc)—Chicago Bears vs. Boston (professional), 2:15 p. m.

sport-minded dialers to the program which is already of witty nature, featuring WILL ROGERS.

JACK INGERSOLL is another of the pigskin toters who was graduated from the gridiron to the broadcast coop . . . Gained fame as a Dartmouth back, a pro gridder and served as head coach at Colgate and V. P. I. . . He's a native of Cleveland and with JACK MARKS and JESS HAWLEY made up the famous Dartmouth backfield of a couple of decades ago . . . In demand as official at eastern games of importance and served

WINS (1180 kc)—Green Bay Packers vs. Giants (professional), 2:15 p. m.

SATURDAY, NOVEMBER 17

CBS Network—Michigan vs. Ohio St., 1:45 p. m.
ABS Network—Game to be anned., 2 p. m.
CFCF (600 kc)—Game to be anned., 2:15 p. m.
CKCL (580 kc)—Rugby Game, 2:15 p. m.
CRCM (910 kc)—Rugby Game, 2:30 p. m.
WBRC (930 kc)—Alabama vs. Georgia Tech, 2:45 p. m.

WGN (720 kc)—Notre Dame vs. Northwestern, 2:45 p. m.

WGY (790 kc)—Game to be anned., 2 p. m.
WHN (1010 kc)—Game to be anned., 1:45 p. m.
WINS (1180 kc)—Manhattan vs. Holy Cross, 2 p. m.

WIP (610 kc)—Game to be anned., 1:45 p. m.
WJAX (900 kc)—Game to be anned., 2 p. m.
WJR (750 kc)—Michigan vs. Ohio St., 1:45 p. m.
WLW (700 kc)—Game to be anned., 1:45 p. m.
WLW (700 kc)—Mich. vs. Ohio St., 1:45 p. m.
WOR (710 kc)—Game to be anned., 2:15 p. m.
WRUF (830 kc)—Florida vs. Alabama Polytechnic, 2 p. m.

WSM (650 kc)—Vanderbilt vs. Tenn., 3 p. m.
WSMB (1320 kc)—Tulane vs. Kentucky, 3 p. m.
WTAM (1070 kc)—Michigan vs. Ohio St., 1:45 p. m.

WWJ (920 kc)—Game to be anned., 1:45 p. m.

on rules committee in 1930 . . . Now he brings to his public the New England football contests which are aired each Saturday by WAAB, and other YANKEE NETWORK stations.

FRANK BURGER takes his last turn of the 1934 grid season at the WHAS mike for the home games of the Kentucky University gridiron melees on November 17 when the Wildcats play host to Tulane at Stool Field, Lexington. The kick-off is scheduled for 3 p. m. EST but WHAS will come to the air fifteen minutes earlier to bring the pre-game color.

Contests on the Air

Time Shown Is Eastern Standard

SUNDAY

1:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Closes December 20. Sponsor, B. T. Bahhitt Co.

5:45 p. m., NBC-WJZ network, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsor, Spratt's Patent, Ltd.

7:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Witch Co.

WEDNESDAY

10:15 p. m., NBC-WJZ network, Madame Sylvia's "Movietime in Hollywood." Prizes: Three copies weekly of dresses worn by Hollywood stars in current motion picture films. Nature, letter-writing. Sponsor, Ralston Purina Mills.

FRIDAY

8:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Re-broadcast 11:30 p. m. Weekly contest. Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict on case given in broadcast. Sponsor, MacFadden Publications.

THROUGH THE WEEK

7:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 11:15 p. m. on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each pro-

gram for best two-minute "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gillette Safety Razor Co.

8:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 11:15 p. m. Prize: Each program, \$500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

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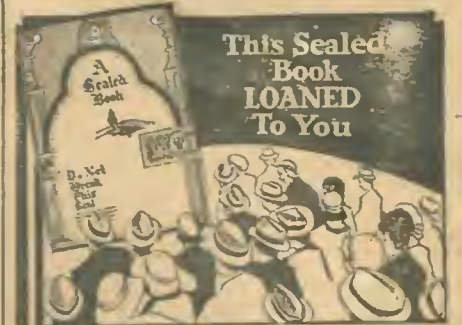
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3rd Degree By Radio

(Continued from Page 11)

on the contrary, he was certain he had made a clean getaway. But he didn't want to risk having that big grocer come bounding out of his store with a couple of six-guns. If that happened, the gunman realized there would be a fight, and whether he shot the grocer or the grocer shot him, or even if they both missed, the reports would arouse the neighborhood—which was the last thing the holdup-man wanted.

So he sprinted easily to the next corner, where he turned at right angles to Topeka Street, pounded along until he came to an alley that ran north and south, and ducked into the perfect darkness of this alley. Now he felt absolutely safe, so he slowed down to a jog-trot—heading south.

Creates Suspicion

All this hadn't taken much more than a minute and a half. Almost to the second Pa Rice's telephone call now was being put through to police headquarters. Within a few more seconds Rice would be connected with the Wichita broadcaster, Sergeant Bing Crosby.

And just at this same instant, Sergeant O'Connor, getting closer and closer to the Rices' grocery store all the time, swung the brilliant headlights of his patrol car north into an alley—and slammed on the brakes. For almost directly in front of the car was the burly figure of a man dressed in a black coat and black cap.

O'Connor flashed his spotlight full in the burly man's face. As yet there had been no alarm of any kind—but men who jogtrot in alleys are legitimate objects of police suspicion.

This man stepped close against the hoard fence to O'Connor's left, putting him partly out of the headlights' direct rays, but O'Connor could see him perfectly—could see his puffy face, and the way he screwed his small eyes up on account of the glare of the lights.

"What are you doing here?" Sergeant O'Connor demanded, his fingers resting with apparent carelessness on the butt of his gun. He noticed that the man in black was breathing heavily—also that he held his right hand near his left lapel, as if for a quick draw from a shoulder holster.

"Oh—I'm—ah," panted the man with the puffy face, "my car broke down."

O'Connor looked at his suspect narrowly. Perhaps this man was telling the truth, and if so the policeman had no wish to annoy him. O'Connor was no rookie, with a new policeman's exaggerated sense of personal importance. Even the persistent way in which the man in black kept his right hand hovering over his left lapel might have an innocent explanation; O'Connor knew that the suspect could not see his uniform because of the light shining in his eyes. It was just possible, therefore, that he might suspect O'Connor of being a holdup man, and be trying to bluff his way out of a tough spot by pretending to have a gun. Criminals usually have smooth alibis—while the innocent seem guilty.

Radio's Warning

"What are you panting about?" queried O'Connor. If the man had no gun or other weapon, and if his explanation seemed reasonable, the policeman was almost prepared to turn him loose.

"Why—I was trying to push my car to get it started," the burly man said. O'Connor nodded to himself in the darkness. That sounded possible. This man looked a bit shabby. Perhaps he had an old model car with a defective starter.

"Where is your car?" O'Connor asked, not yet quite convinced, but half prepared to offer this individual a push to get his motor started, providing he could vindicate himself.

But the policeman's question never was

In Next Week's Issue:

WILL ROGERS

His Life and Career

Intimacies About The Prairie Plato Never Before Told—in a Story That Will Be the Talk of the Entertainment World.

Edgar A. Guest

Answers the Question, "Is the American Home Going to Pot?"—in a Masterful Article, Written in His Inimitable Style.

All in An Issue Packed with Featured Stories of the Stars

to be answered. For at that moment the voice of Sergeant Crosby sounded from the loudspeaker. Pa Rice had got through to the police broadcaster during the few seconds Sergeant O'Connor had been talking to the man in black! Now came the message which organized Wichita's cruising cars into a city-surrounding blockade:

"At 10:47 this broadcast is made. At 247 South Topeka a stickup. No. 9 and No. 5 go direct to that address. No. 14 Northwest Quadrant, No. 15 Northeast Quadrant, No. 8 Southwest Quadrant, No. 10 Southeast Quadrant . . ."

Even while the broadcast continued, the big policeman stepped lightly out of his car.

Now the man with the puffy face saw his adversary. Those piggy little eyes of his darted desperate glances from place to place in the alley. To O'Connor, watching his every move, it seemed that the broadcaster's voice had made him desperate. For just one instant it looked as if that fluttering right hand was going to close over a gun.

"Quit it!" snapped O'Connor, his own gun leaping from its leather as if alive. The burly man sighed—his arms sagged.

"Up with 'em!" rapped O'Connor. And the arms went up again—all the way this time. The policeman's left hand patted, firmly and expertly, beneath the suspect's left armpit.

"I thought so!" said O'Connor grimly, as he pulled out a small automatic pistol that gleamed a wicked blue in the spotlight's glare.

But the loudspeaker in the car was going right ahead—and O'Connor was listening:

"Held up by one man, heavy set, black clothing and cap, ran west on English Street on foot . . . No. 1 and No. 2 to Douglas Avenue bridge. No. 7 guard the Maple Street bridge."

Finds Crime Payless

"I—I do a lot of night driving," said the burly man. "That's why I carry that gun."

"Yeah," said O'Connor dryly. "And I'm bettin' you do a bit of night ridin' too."

"What do you mean?" faltered the man in black.

"You heard that broadcast hot from headquarters, didn't you?" demanded O'Connor. "The wanted guy fits your description down to the ground—heavy set, black clothing and cap—and here we are not three blocks from the place that was stuck up. You're the man!"

"I'm not!" cried the man with the puffy face. But his tones were despairing. Clearly, he was on the point of going to pieces. "Oh, come on!" said O'Connor. "Don't be a fool. First thing I'll do is drive you around to the place you stuck up. They'll recognize you."

The suspect sighed wearily, brought down his arms slowly, as if he didn't much care whether the policeman shot him or not. But all the fight had gone out of the burly thug. He thrust his hands forward, wrists together, inviting the wife bracelets.

"What's the use?" he said. "You got me. I won't make no trouble. I done it all right. But I just stuck that place up a couple minutes ago. I run three blocks at top speed—and now I hear that guy at police headquarters describing me! What

chance has a guy got against police methods like them?"

No chance—a jury decided, when they found a puffy-faced man named David Paul Simpson guilty of robbery with firearms. Under the level, accusing eyes of Pa and Ma Rice he was sentenced to jail.

And Pa and Ma got every cent of their money back!

In Next Week's Issue of

RADIO GUIDE:

Red Hot Taxi

This is the true, inside story of the notorious Hildreth Kidnaping in Detroit—and the tremendous part Radio played in it. Don't miss this thrilling addition to the series, "Calling All Cars." It will be in the issue of RADIO GUIDE dated Week Ending November 24.

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Studio Building Portland, Oregon

Will Rogers

Life and Career of
The Prairie Plato—
Coming Next Week

Want to Write a Song?

(Continued from Page 9)

is going to buy the copies? How are they to be distributed? How are they to be popularized. Radio singers?

Ah, there is the rub!—and one of the reasons for this article—for it is in an endeavor to explain to these aspiring Harry Warrens that these words are indited. A radio artist has only two or three songs to sing on a program, and consequently must select them with care in order to insure a pleasing and successful performance. How can he do this with an unknown song of questionable merit? He cannot afford to jeopardize his own reputation, even to help a friend; and yet strangers expect him to introduce their brainstorms.

The less the layman knows, the more drastic his demands are apt to be. Some of the propositions made to radio singers are really laughable, but most of the cases are tragic. I know of one poor widow who mortgaged her house to pay for having a worthless song published, and yet she hadn't a ghost of a chance of getting her money out of it, let alone realizing a profit. How I wish I could help her—but not only was the song so bad that I could not sing it; my sponsor would have fired me if I had attempted it!

I have tried gently, so as not to offend, to tell the truth to people sending their songs to me, but none of them wanted to hear that kind of advice, and I never yet have had anyone write and thank me for my honesty. People in ill health and financial dilemmas have turned to song writing as a possible means of livelihood, but they might as well believe in Santa Claus as to expect financial independence from song royalties. One invalid wrote me that his friends had taken up a collection to get his song published—and now that he had the copies, what could he do with them? What could I say?

I myself am a member of the American Society of Composers, and in spite of the fact that one would expect me to have unusual success with my songs, due to my being able to popularize them over the air, nine-tenths of my material remains unpublished. It is one thing to have a song accepted, then put away on the shelf and forgotten. It is another thing to have a real campaign hack of it—whereby a publisher's complete facilities reaching from coast to coast and all departments from radio, records, dance halls, hotels, amusement parks and theaters are worked at full capacity to put it over as a smash hit.

Do not think that the foregoing information is to discourage new writers. The old ones will fade out, grow stale, or die, so we must and will have new writers with fresh ideas and original styles. Rather it is to point out how to avoid the pitfalls and mistakes which keep one from success that this article was written, together with a plea to bear with radio singers if they cannot adjust their programs to include your efforts at song writing. If you hope to be a song writer, give the same study, attention, consideration and concentration to its details that you would to any other

profession you might expect to follow. Do not imagine for a moment that it is an easy road to quick success; but if you have real talent, are willing to work hard, you may be another Gershwin.

Vaughn de Leath sings every Monday, Wednesday and Friday morning at 9:15 EST over WMCA in a program sponsored by Battle Creek Foods, Inc.; she is heard over the ABS network at the same time.

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Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharply and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash extra or, if all cash is preferred, \$2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would

come in pretty handy right now, wouldn't it? We want people everywhere to have the opportunity to share in this great distribution of money. This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

Send No Money — Just Mail Coupon

Oh boy! what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.

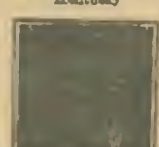
Hurry—mark the faces you find. Just mail the coupon if you can find ten hidden faces. This gives you the opportunity to win the \$2,250.00. Send your answer quick! Don't delay! Mail your answer today.



Sophie A. Grlesser
Pennsylvania



Georgia A. Johns
Kentucky



Robert C. Elck
Pennsylvania

Study the science of the stars in the picture and see if you can help the old Astrologer find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sideways. Look for them in the clouds, around the moon, etc. It is not as easy as some people may think. Don't give up—keep looking and you may find them. Do you realize that Astrology has an imaginary influence upon your destiny? Mark the faces you find and send me quick with the coupon.

Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners by Paramount Products, Inc. Mrs. Sophie Grlesser, of Penn. won \$4,970.00; Mrs. Georgia A. Johns, of Kentucky won \$1,987.50; G. Giebink, of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes.

And, now thousands of dollars more, to be paid to prize winners. Think of it! If first prize winner (and prompt) you will get \$2,250.00 all cash or if you prefer, Buick 8 Sedan and \$1,250.00 cash.

This company is reliable. We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa—the Central National Bank. The money to pay all of the prizes is already on special deposit for that purpose. When you send in the coupon we will send you a picture of prize checks recently cashed by many happy winners.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late. Do it today—Right Now!

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash extra, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which this answer will bring.

SEND ANSWER QUICK

Remember, send not one penny with your answer. All you do is now to find ten faces, if you can and mail the coupon. Send answer right away.

PRIZE MONEY NOW IN BANK

The money to pay every prize is on deposit in the big, strong Des Moines bank. Three prominent Des Moines businessmen will see that the prizes are awarded honestly and promptly. Get your share of the \$5,000.00 in cash prizes, besides thousands of dollars in special cash rewards. Over 100 prizes in all.

Hurry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win \$2,250.00 First Grand Prize. Someone wins. Maybe you. Mail your answer quick. Don't delay. Do it today.

\$1,250.00 EXTRA

FOR PROMPTNESS

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Dep't. 11510A, Des Moines, Iowa



FREE TUBE!

with each order for 2 tires. All Tubes New Heavy Gauge Circular Molded. Order now before offer expires.

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GOOD YEAR

Firestone

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THESE TIRES SURE DO LOOK GOOD

YES AND THE YORK GUARANTY BOND PROTECTS YOU

LOWEST PRICES ON EARTH

TIRE USERS by the thousands all over the U. S. A. vouch for the LONG, HARD SERVICE, under severest road conditions of our standard brand Tires by guaranteeing the ORIGINAL SECRET YORK PROCESS. OVER 18 YEARS IN BUSINESS makes it possible to offer tires at LOWEST PRICES in history with 12 month guarantee.

Don't Delay—Order Today

BALLOON TIRES		CORD TIRES	
Size	Price	Size	Price
27x4-20	\$2.15	28x4-20	\$2.25
28x4-20	\$2.35	29x4-20	\$2.45
29x4-20	\$2.55	30x4-20	\$2.65
30x4-20	\$2.75	31x4-20	\$2.85
32x4-20	\$2.95	33x4-20	\$3.05
34x4-20	\$3.15	35x4-20	\$3.25
36x4-20	\$3.35	37x4-20	\$3.45
38x4-20	\$3.55	39x4-20	\$3.65
40x4-20	\$3.75	41x4-20	\$3.85
42x4-20	\$3.95	43x4-20	\$4.05
44x4-20	\$4.15	45x4-20	\$4.25
46x4-20	\$4.35	47x4-20	\$4.45
48x4-20	\$4.55	49x4-20	\$4.65
50x4-20	\$4.75	51x4-20	\$4.85
52x4-20	\$4.95	53x4-20	\$5.05
54x4-20	\$5.15	55x4-20	\$5.25
56x4-20	\$5.35	57x4-20	\$5.45
58x4-20	\$5.55	59x4-20	\$5.65
60x4-20	\$5.75	61x4-20	\$5.85
62x4-20	\$5.95	63x4-20	\$6.05
64x4-20	\$6.15	65x4-20	\$6.25
66x4-20	\$6.35	67x4-20	\$6.45
68x4-20	\$6.55	69x4-20	\$6.65
70x4-20	\$6.75	71x4-20	\$6.85
72x4-20	\$6.95	73x4-20	\$7.05
74x4-20	\$7.15	75x4-20	\$7.25
76x4-20	\$7.35	77x4-20	\$7.45
78x4-20	\$7.55	79x4-20	\$7.65
80x4-20	\$7.75	81x4-20	\$7.85
82x4-20	\$7.95	83x4-20	\$8.05
84x4-20	\$8.15	85x4-20	\$8.25
86x4-20	\$8.35	87x4-20	\$8.45
88x4-20	\$8.55	89x4-20	\$8.65
90x4-20	\$8.75	91x4-20	\$8.85
92x4-20	\$8.95	93x4-20	\$9.05
94x4-20	\$9.15	95x4-20	\$9.25
96x4-20	\$9.35	97x4-20	\$9.45
98x4-20	\$9.55	99x4-20	\$9.65
100x4-20	\$9.75		

ALL OTHER SIZES

SEND ONLY \$1.00 DEPOSIT with each tire ordered. (\$1.00 deposit on each Truck Tire.) We ship balance C.O.D. Deduct 5 per cent if cash is sent in full with order. ALL 12 months service replaced at half price. ORDER NOW!

YORK TIRE & RUBBER CO., Dept. 4233-A
3855-59 Cottage Grove Ave. Chicago, Ill.

JANE FROMAN

As She Appears Under the

MIKEroscope

By Fred Kelly



JANE FROMAN

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-ninth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproduction will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Blazing beauty and a satin-smooth contralto voice are Jane Froman's external claims to fame. But her real forte is fortitude, both spiritual and material.

The brief saga of her career would be "They said it couldn't be done, but she did it!"

Nature, as though to offset its lavishness with personal charm, put in her way one of the severest obstacles that ever confronted a person otherwise equipped to sing or speak in public. It made her a stutterer—not just the common or garden variety, but an explosive stammerer.

In her early school days it inhibited her tremendously; so much so that she determined on a career as a newspaper woman, figuring that she could do productive work in a silence that would minimize the opportunities for cruel embarrassment.

She permitted nothing to swerve her from the notion. Throughout her school days in St. Louis, Missouri, where she was born, November 10, 1907, she nursed the newspaper idea, taking it with her when she matriculated at the University of Missouri.

It was a secret tragedy. Here was a girl of striking appearance with a voice of rare quality, marked by fate to make song a mere avocation. Determination was the background with which she worked.

As she pursued her curricular work she caroled endlessly—at study, on the campus and under her breath in the classrooms. Although she did not know it then, the pot of fame was beginning to bubble.

Fellow students, loving her for her gracious manner and her beauty, were struck with the quality of her voice. She was urged to take part in a campus musical show.

Music moved her—shyness held her back. But she reluctantly accepted the role, and to her surprise was a complete success. She had begun to lick the bugaboo that bedeviled her, at least so far as singing was concerned. She learned that rhythm controlled the defect almost to a point of eradication. That's why she frequently swings one foot as she sings.

It was her first experience with grit as an ally, and it stirred her to follow through. When St. Louis failed to reveal an opportunity for a budding sob-sister, Jane was advised to go to Cincinnati.

Was it her fault that at a party at his home to which a mutual friend invited her, Powel Crosley, Jr., radio manufacturer and station executive, heard her sing? Maybe it was; but whatever brought it about, Crosley recognized her talent and urged her to try out over the WLW microphones.

Paul Whiteman was destiny's secondary tool. While on a concert tour he heard her at WLW and was similarly struck with the rich, warm contralto quality of her voice. He proposed that she journey to Chicago. It didn't take a great deal of inducement as Don Ross, for whom she later was to say "I do," had swum into her ken. And he too was Chicago bound.

Finally even Chicago became too cramped for her expanding talents, so she accepted a network program in New York. In the thrill and ample return from her conquest of the air, she had quite lost sight of the shadow that dogged her. That is—until she was offered a part last year in Ziegfeld's Follies.

For the second time in her life she was called upon to lay a troublesome ghost, and this time she left it hors-de-combat on the field of hattie.

She conquered visible audiences as completely as she did radio listeners, and went through her role leaving her admirers entirely unaware of the thing which so had menaced her career.

Triple-Threat Turner

Happy Jack Turner they call him, because he is a happy sort of person, and his formula for keeping happy is simply to keep busy. And so much does Turner believe in this philosophy of life that he applies it in his daily work.

Recently, just by way of keeping himself busier he decided to play two instruments at the same time. Of course, he already sings. So he is now radio's triple threat.

Having mastered the piano with one hand behind the back, he chose a second instrument. It was the celeste. Now, with his left hand he plays the piano. At the same time his right hand flies over the keys of the celeste, with mellow notes resembling heavenly chimes. Three octaves of notes must be spanned by Happy Jack's right hand, while his busy left occupies itself with piano chords.

Nor is this Turner's first experience at doubling up. It's like this. A few years ago fame in the person of NBC reached out and plucked him from an established career in Louisville, Kentucky. Fame beckoned because Happy Jack had become celebrated as the man who sang duets with himself! That sounds difficult, and at that it isn't so easy as it sounds, even when it is explained that he sang duets by harmonizing with recordings of his voice.

The system worked out quite efficiently. Never once did Jack have trouble with his harmonizing partner—and if the former was a split vibration off true pitch, the phonograph simply kept on rounding out its daily grind. It is said that Jack and his records never were known to have unkind words for each other, or to utter

threats to split up the team. Now Jack is hoping that his two hands get along as well together as did his voice with its wax impressions.

"I still have one foot to spare," the minstrel said, "only I haven't been able to figure out anything to play with one foot—except a bass drum."

Mark that Turner does not intend to let grass grow under that extra foot.

The man who says to keep happy, keep busy, is occupied busily writing songs during his spare time. Then there is also the domestic business of keeping Mrs. Happy Jack Turner happy.

Happy Jack Turner may be heard daily excepting Saturday and Sunday evenings at 7 p. m. EST or 6 p. m. CST over an NBC network of stations.

ONE MILLION STATE SEAL SOUVENIR SPOONS

EXTRA HEAVY DEEP DESIGN

You must see these spoons to appreciate them. The State Seal is enched in the handle of each spoon in extra-heavy, majestic design. *Gorgeous!*

COLLECT THE FULL SET OF 48

Get a new spoon each week with the coupon in Radio Guide. Continue until you have the complete set of 48 spoons—one for each State of the United States. A magnificent and patriotic silverware collection.

Regular
Teaspoon
Size

THE GUARANTEE

This Certificate of Guarantee issued by International Silver Co., assures you the ORIGINAL Rogers AA quality. Do not accept imitations. Get the best!



NEXT WEEK

THE "MICHIGAN" SPOON

This offer continues next week with the "Michigan" State Seal Souvenir Spoon. To get it clip the coupon which appears in next week's Radio Guide, out Thursday, at all newsstands.

Radio Guide

America's Weekly of Programs and Personalities
5c . . . ON SALE AT ALL NEWSSTANDS

A facsimile of the coupon will be honored in lieu of the original, if desired

For Readers of Radio Guide

A Spoon for Every State! A Spoon for Every Week! A Spoon for Every Reader!

MAIL THE COUPON!

TO ALL OUR READERS: Radio Guide offers you an exceptional opportunity to get a collection of ORIGINAL Rogers State Seal Souvenir Spoons at *sensationally low cost*.

These spoons are made by the International Silver Co. They are large teaspoon size. Plain bowls—easy to clean. Each spoon is enched with the Official Seal of a State. Get the entire set and you will have one of the finest silverware collections you have ever owned. A gorgeous, patri-

otic collection of *extra heavy, durable, quality silverware that should last a lifetime.*

Simply clip the coupon below. Mail it to Radio Guide with 15 cents for each spoon wanted. Add 3 cents to cover postage and packing for each spoon. The spoons are sent to you by mail—*prepaid*.

The spoons of four States are available now—"Illinois," "New York," "California," and "New Jersey." Check the coupon indicating which spoons you want.

ORIGINAL ROGERS SILVERWARE

Made By

International Silver Company of Meriden, Conn.

DISTRIBUTED EXCLUSIVELY THROUGH COUPONS IN RADIO GUIDE

These spoons are *Original Rogers Silverware*, made by International Silver Company of Meriden, Connecticut, largest makers of silverware in the world. These spoons are their AA quality—

66 Pennyweights of PURE SILVER to the Gross

The Wm. Rogers Manufacturing Company name on the back of the handle guarantees the extra-heavy plate of PURE SILVER.

We make this offer to gain more friends for

Radio Guide. Through coupons in Radio Guide you can get this remarkable collection of Original Rogers Silverware at *sensationally low cost*.

Start with the first four spoons of this series. Then continue by clipping the coupon in next week's Radio Guide and get the next State Seal Souvenir Spoon. Continue until you have the complete collection.

MAIL THE COUPON AT ONCE

COUPON

RADIO GUIDE, SOUVENIR SPOON BUREAU
731 PLYMOUTH COURT, CHICAGO, ILL.

Please mail me _____ Original Rogers AA Quality State Seal Spoons as checked below. I am enclosing 15 cents for each spoon plus 3 cents each for postage and packing. Total amount _____

CHECK SPOONS WANTED	NAME _____
ILLINOIS <input type="checkbox"/>	ADDRESS _____
NEW YORK <input type="checkbox"/>	CITY & STATE _____
CALIFORNIA <input type="checkbox"/>	
NEW JERSEY <input type="checkbox"/>	

I WON \$6,230.00
MR. SCHUETZE NY. NJ

I WON \$5,400.00
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I WON \$1,140.00
MR. GUSTAFSON IND.

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I WON \$1,750.00
EDNA HOXEY ILL

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I WON \$1,980.00
E.G. TESMER MIN.

CLIP AROUND DOTTED LINES AND MAIL NOW



CAN YOU FIND 5 FACES IN PICTURE ABOVE?

MARK THEM--CLIP THIS COUPON--MAIL NOW!
DON PARMELEE, Prize Mgr., 112-114 Eleventh St., Des Moines, Iowa, Dept. 81
I have marked the faces in picture above and am anxious to win.

Name.....
Address.....
City.....
State.....
Mark in square which you prefer if you should become first prize winner
 BUICK SEDAN AND \$1,000.00 OR \$2,500.00 CASH

HUNDREDS HAVE WON BIG CASH PRIZES—

Now HUNDREDS MORE Cash Prizes To Be Awarded!
Would YOU, TOO, Like to

WIN \$2,500.00

or BUICK and \$1,000.00 Cash

DO YOU want money?—a small fortune?—\$2,500.00 in real cash? Here's your opportunity. This is our sensational way to advertise and extend our business. We want people acquainted with us quick. We are actually distributing thousands of dollars in cash—modest fortunes—cash prizes totaling over \$5,000.00—besides thousands of dollars in extra special prizes. Would you like to win \$2,500.00 all cash or a Buick Sedan and \$1,000.00? Don't send a cent—just do this—NOW:

joy of winning \$2,500.00! Oh, boy, what you could do with this small fortune!

CASH FOR EVERYBODY
Who Takes an Active Part

Not only one person but everybody who answers has an opportunity to receive cash. The more the merrier. You can be sure to receive cash if you take advantage of my liberal plan. I want quick advertising—quick action—and I'm willing to pay for it. No prize less than \$5.00. Someone wins \$2,500.00—why not you? In case of final ties duplicate prizes will be paid. Think of the joy of winning \$2,500.00. More money in one lump sum than most people save in a lifetime. Mail coupon now!

\$1,000.00 EXTRA FOR PROMPTNESS

They say promptness pays! I will award \$1,000.00 extra to the First Prize Winner just for promptness in following my plan. Winner receives choice of a Buick and \$1,000.00—or \$2,500.00 all cash. Do you want it? I want QUICK ACTION! Will you be prompt?

All Grand Prize Money in Bank

All the thousands of dollars to pay every Grand Prize winner are now deposited in the big, strong Home Savings Bank in Des Moines (assets over \$1,500,000.00). Read the Bank's letter at the right. THAT'S PROOF! We are a reliable firm. I invite you to look us up through any credit agency, any bank in Des Moines, any business house, railroad, express company, magazine, newspaper. We are well known national advertisers.



\$10,000.00 REWARD

will be paid to any worthy charity if anyone can prove that we do not really award all these thousands of dollars in Grand Prizes—or if money to pay same is not in Bank—or if we will not fulfill every Guarantee we make to you—

Send No Money RUSH COUPON

Many who won cash prizes in other campaigns like this thought they didn't have a chance. Imagine their surprise when they found out they had won. Now it's your chance. Mark faces, clip picture with coupon. DON'T SEND A CENT. I will tell you how you can share in the thousands of dollars in cash profit reward—\$2,500.00, too. Nothing to lose—nothing to gain. Tell me your choice if you should become first prize winner—\$2,500.00 or a Buick Sedan and \$1,000.00. I will mail you a coupon to win. DON PARMELEE, Prize Mgr. 112-114 Eleventh St., Des Moines, Iowa

Not a Cent of Your Own Money Needed Now or Ever on Our Plan

Maybe this grand opportunity sounds like a dream to you—but hundreds of folks have already won big cash prizes in other Bonnie Day friendship campaigns. Here are pictures of a few. Now comes your chance. Rush your reply. Nothing to lose through answering—everything to gain. This is not a lottery. No luck needed. No slogans to write. No more puzzles to solve. Imagine the

NO CONNECTION WITH ANY OTHER FIRM OFFERING PRIZES