

# Radio Guide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

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WORLD RECORD EDITION

5¢



Jane Froman

Raid of Radio  
By Hordes  
Of Hillbillies

DRAGONETTE'S OWN STORY OF "ANGELS"



# 'ALWAYS THE HEROINE—ON OR OFF THE AIR

**K**ITTY, the beautiful cloak model, has stepped out of fiction to stand before a mike. She is Kathleen Wells, who sings on the Baron Munchausen program at 8 p. m. EST every Wednesday night over the NBC network.

A few brief weeks ago she modeled in an exclusive New York dress shop. Now she is the featured singer with Peter van Steeden's orchestra. The "how come" of this transformation has all the glamour and thrill of dime novel literature.

Kathleen is a born heroine for life or fiction. She is a saucy colleen, with a typically Irish brand of beauty. That constitutes jet black hair, fair complexion, and green eyes. She has the qualities that mark her a paragon among either models or heroines. They include a high ambition, strong enough to get her to work early and late for it. And with what is believed to be true cloak model cynicism, she listened to a promise of fame, but privately thought: "When it happens, I'll believe it."

As in all good stories, the action in this begins with the arrival of Kathleen's big moment. It occurred at a party in a New York hotel. The singing was by Kathleen, orchestral music by Peter van Steeden. When the colleen sang, all her talent came into play. The orchestra leader heard, and was impressed.

"Something tells me you'll have an engagement to sing on the air before long," he told her.

Kathleen smiled charmingly and thought it very nice of so well-known an orchestra leader to be that encouraging, but—When she modeled the next morning, she was as close to the ground as ever. Her feet were where those of all level-headed girls should be.

That didn't mean that she had stopped dreaming and planning, or doing something about both dreams and plans. This twenty-three-year-old girl from New Jersey had made her radio debut three years before. It was over a local station. From this time on she never had lost track of the belief that she was destined for a radio career.

She modeled during the day, but she sang at night. She was heard over local stations regularly. For a time she was the mystery singer of station WJOM. A golden mask worn when she made public appearances, maintained the illusion. Rehearsals mostly were confined to lunch hours. It was a schedule rigorous enough to daunt any but the intrepid.

Kathleen's second big moment was due. She didn't know it, but she had a feeling that she couldn't go on both modeling and singing. She quit modeling. This was something of a crisis in her life, and not an easy one to pass. But her heart was stout and she staked everything on her voice. She loved music and made the sacrifice of a job—in the for-better-or-worse spirit.

The heavy moment that came on

the heels of this decision was big enough to climax any book—or life. In less than an hour after Kathleen gave up her job, a phone call from van Steeden hurried her to the NBC studios for an audition. He had landed the Jack Pearl program, and wanted to add a feminine singer to the organization. He included the figure of a beautiful model, who in the sum total was Kathleen.

In short, enough happened with romantic suddenness to satisfy the avid interest of either reader of fiction, or student of life. But lest something be missing, a moral or two should be forthcoming. A peculiarity of Kathleen's story is that regardless of what phase is stressed, it becomes the strongest point. So it is with morals. Her story suggests many of them. Let the reader say how great an effect they have had upon her success.

In the first place, this singer proceeded on her way to fame remarkably free of illusion. She didn't always know her way, but she was careful never to misread signs. The fact that van Steeden foretold her radio contract, never led her for a moment to count upon it. What dreams or hopes his words inspired were tucked away in the most private recesses of her heart where they would not interfere with her work-a-day life.

The retention of her practical viewpoint never implied a lack of faith in herself. Always, she was ready for her big moment whenever it presented itself. Only a girl with strong convictions about her vocal capacities and ultimate goal could have sacrificed and undergone the inconveniences Kathleen did. Try-outs and rehearsals often meant skipping lunch. Evening singing engagements which helped to establish her frequently made inroads upon pleasant personal social life.

Her test came, and her strength of character was shown, when she cast her lot wholly with singing. It meant giving up a bread-and-butter job. This Kathleen would not do on the strength of a well-known orchestra leader's encouragement alone. She would do it, and did, however, when she felt that the time had come to dare. By that time she had enough experience with public reaction to her voice to feel justified.

Another noteworthy point in her life sketch concerns the calmness with which she faced her big moment. She was as ready for it as it was for her. She rose to the occasion with that grace and poise that betokens sterling qualities. When she answered the summons for the audition for the network program, she was not Kathleen Wells, dress model. She was Kathleen Wells, singer. The heroine had come into her own.

Her association with van Steeden's orchestra, and the Baron Munchausen program as a whole, may provide material for an interesting sequel to this early life of a glamorous character. That remains to be seen.



Kathleen Wells, whose experience in getting on the air, and in staying there, has all the glamour and the thrill that could come to a dime novel heroine

## TAKING AN HOUR APART TO FIND THE TICK

By Leon Belasco

**Y**OU listen to a radio program scheduled for fifteen minutes, a half hour, and sometimes an hour. The flow of entertainment is continuous, interrupted only by station announcements and necessary commercial talks. It sounds pretty smooth, doesn't it?

To the artist, the broadcast is just the finishing touch. The effort required to prepare it is the real task. Many elements must go in to make it tick. Often, a fifteen-minute program requires from seven hours to two days to prepare.

Recently, I received a wire from Phil Baker stating that he was coming to New York, and that he wanted my orchestra as the musical feature of the Friday night Armour Hour broadcast at 9:30 p. m., EST, over the NBC network. It might seem to the average listener that all I had to do was calmly to wire acceptance, and forget about it until the night of the actual broadcast. The conception is wrong, of course. I shall cite a few of the tasks confronting me in preparing such a program.

First, I determine how much of the half hour is

allotted to the musical part of the program. For my regular sustaining air appearances, I use an orchestra of ten men. For this commercial, I double the number. From the house musician staff of NBC, I obtain the services of ten expert musicians.

Two or three days before the actual broadcast, I conduct a three-hour rehearsal to familiarize the enlarged orchestra with the selections to be played, and to provide for a perfect accompaniment to Martha Mears.

The day of the broadcast, the entire company gathers in the studio. This time, Phil Baker, and "Beetle", his unknown tormentor, and "Bottle", another "stooge", are present. Phil's script collaborator and a staff of NBC engineers, sound technicians, and production men also gather.

The orchestra is "set up". The brass instruments, which are loudest, are set in the back with the drums and tympany. In an intermediate section we have the pianos, saxophones and clarinets. Closer to the "mikes" we place the violins and the guitar.

Microphones are strategically spotted by the sound staff so that there is an even distribution of sound.

The production man, watch in hand and script accessible, signals all to their places. Previously, I have informed him of the approximate length of time to be used in playing my numbers, while Baker also has told him how many minutes of air time his script absorbs.

The time necessary for station and commercial announcements is added, and we find that we are three minutes in excess of a half hour. During that rehearsal, we have to shave our program down by three minutes.

The rehearsal begins at a signal from the production man, who notes the starting time. The announcer swings into the script, and is followed by the musical signature. Then comes the first orchestra selection, after which Baker begins. We proceed with orchestra, song and comedy, while the production man cuts and deletes, to shorten the program those three minutes.

Finally, after changes, corrections and deletions are made, we play the complete program through, to make certain that it is perfectly timed. Then, and only then, do we go away—to forget it until the actual broadcast later that day!

NEW UPSETS FROM POSTCARD BALLOTS IN "STAR OF STARS" ELECTION—SEE PAGE 9



# HOW HILLBILLIES RAIDED RADIO

**H**ORDES of Hillbillies have come from their secret places in backwoods and mountain fastnesses to raid the airwaves. Survey of the programs broadcast over networks and local stations in any locality will show them in quantity. Singers, gagsters, performers on "stunt" instruments, all are included. It has been estimated that if all the musical programs on the air could be tabulated, Hillbilly music would dominate. Some authorities put the proportion of Hillbilly music as high as sixty-one percent of the whole.

No question can be raised as to their place in radio entertainment. Hillbilly acts have come to stay. New ones are appearing weekly. The success of their raid is an established fact. Such a vast onslaught cannot be made without good and sufficient supporting reason.

The question has been asked time and again, "What is a Hillbilly?" Mr. Charles A. Fell, Managing Editor of the *Birmingham News* of Birmingham, Alabama, heart of one Hillbilly section, was addressed with the question. He replied:

"The term 'Hillbilly' in its purest sense refers to 'poor whites' who by choice or necessity as a rule, till small farms on hill lands of uncertain productivity. Economic disadvantages make him illiterate, but he has a rustic keenness of a sort, and a philosophic outlook upon life, that makes him appealing to the imagination of sophisticates."

When next you tune in on your favorite Hillbilly program, compare Mr. Fell's definition with the characters you imagine might be entertaining you. See if they or the music and the gags they use, fit what Mr. Fell says a genuine Hillbilly is.

Mr. John Lair, himself an artist on a Hillbilly program, is a nationally known authority on songs and legends of Southern hill folk. He was asked to define Hillbilly music. His answer was to the effect that the entertainment world has come to regard Hillbilly music as any American folk music. The range includes Negro spirituals, mountain songs, cowboy songs, lumber-camp jingles, adaptations of popular songs once current hits, and paraphrases of old English ballads.

As outstanding examples in each group Mr. Lair cites "The Old Ship of Zion" as the Negro spiritual from which evolved the currently popular "Comin' Round the Mountain." And a mountain song of ancient origin is the famous "Wreck of the Old 97." As a foremost example of cowboy songs Mr. Lair chooses "When the Work's All Done This Fall" as used on Hillbilly programs and as being typically American folk music. As an old song that once was a popular hit, and is now used as part of the Hillbilly air-raid, he picks "Letter Edged in Black."

No list of Hillbilly music could be complete without including "The Little Old Log Cabin in the Lane," a song written by Will Hays, of the Southern Negro variety, and suggesting much that Stephen Foster wrote. Nor must a list overlook "Barbara Allen," though this was published in a collection of English Ballads in 1654 and then was referred to as "the old and familiar" number.

Mr. Burke Boyce, continuity editor of the National Broadcasting Company, was asked his opinion of what constitutes a typical Hillbilly gag as used over the air. His reply was:

"The type of gags always depends on the personality of the comedian in any act. Gags for Hillbilly acts should have characteristic flavor of mountaineers so far as possible, and should be rural rather than sophisticated humor."

The program director of Columbia Broadcasting Company, Mr. Julius Seebach, was asked to supply the pattern for a successful Hillbilly act, as interpreted by him. His interesting answer supplies something of the key by which the Hillbilly raid might be understood. He said:

"An invariable pattern cannot be set for a Hillbilly act. Usually they use mountain songs, folk songs, original songs on Hillbilly pattern, and other typical American compositions. Also they use sentimental ballads done in Hillbilly accent."

Investigation into the background of many of the performers on Hillbilly acts, discloses the fact that most of them did come from what is popularly classed as Hillbilly country—Alabama, Kentucky, the Carolinas, Tennessee, and elsewhere. But many of them are college graduates. Most of them are literate, denying Mr. Fell's requisite of illiteracy due to meager economic situation.

From this it would appear that the Hillbilly acts on the air are synthetic, inasmuch as the true Hillbilly is supplanted by a polished and accomplished brother. But the flavor of the pure original is preserved in dialect, song, homeiness of wit, and unsophistication of manner and delivery.

To name all of the Hillbilly acts on the air at the present time would be to reprint here a large



The Cumberland Ridge Runners, top to bottom: Linda Parker, Hartford (Harty) Taylor, Karl Davis, John Lair, Red Foley, and Slim Miller

portion of any program list. No more direct indication of the accomplished raid of the mountaineer and hill folk could be advanced than that. Some stations broadcast Hillbilly acts more frequently than they do any other type of air entertainment.

Station WJAS, in Pittsburgh, Pennsylvania, has on its programs a group of Hillbillies whose programs are listed as the "Barnyard Frolics." They are on the air six days a week. And on at least two of those days, Fridays and Saturdays, they send their entertainment over the ether three times, twice in the morning and once in the early evening.

Participating in the Frolic programs are six men, "Sandy", "Zeb", "Jerry", "Cy", "Chuck", and "Curly". They sing and play stringed instruments, including guitar, banjo, violin and "bull fiddle". It is characteristic of Hillbilly programs that this sextet's most persistent request in letters received each week from listeners, is for a new and popular song. That song is "Old Spinning Wheel," declared by many to be a close approach to genuine American folk music, though written in modern times. A compromise had to be struck as to the number of times the boys played this piece.

There originated in Chicago a program that began with a small station. The program grew in keeping with the growth of the station. Came the time when the program had caught on in popular favor so that it had to be placed upon a national network. That program is the WLS Barn Dance.

These Barn Dance programs are broadcast over an NBC network, but from a theater. This had to be done to meet popular demands from listeners to see their favorites perform. Studio auditoriums were not large enough to accommodate the crowds. Audiences hearing them are made up of persons from hundreds of miles around Chicago; regularly there are natives of the nine middle western states at the Eighth Street Theater to enjoy the show at the time of the broadcast.

The nature of Hillbilly entertainment, the "flavor" of it, is in the titles to some of the more popular Hillbilly acts now on the air. Consider: "Hillbilly Heart Throbs," "Pappy, Ezra, Zeke and Hilton," "Dixie Vagabonds," "Liberty Barn Dance," "Southland Sketches," "Possum Hunters," "Gully Jumpers," "Fruit Jar Drinkers," "Dixie Clodhoppers," "Chuck Wagon Gang," and "Saturday Round-up."

Among the new Hillbilly acts to come on the air, is one called "Renfro Valley Folks." The initial appearance was Saturday, February 27, at 11:30 p. m. EST, over WLS.

The Renfro programs are built around old songs that are popular in the Cumberland Gap, many of them by the pioneers who settled there.

The Cumberland Ridge Runners is the group furnishing the personnel for the hour. John Lair is one of this group, and it was he who supplied the title. It seems that he was born in the Renfro Valley of Kentucky.

Along with the songs, Mr. Lair tells the history of them. Also he recounts the stories of how they came to be written—stories often tinged with pathos or with comedy, but more often born of stark tragedy.

No one should be better qualified to opine a type of air entertainment than the listener. Do you accept the raid of the Hillbillies? Or would you marshal the cohorts of some other representative form of air program, to push back the descending hordes? Are there Hillbilly acts among every listener's group of favorites acts?

Much light might be thrown on the Hillbilly situation on the air, for guidance of program directors and sponsors and listeners alike, if answers should be forthcoming.

WATCH NEXT WEEK'S  
ISSUE OF RADIO GUIDE

*For the Beginning of An  
Intensely Interesting  
Series of Disclosures*

CONFESSIONS OF  
A BANDMASTER

By ABE LYMAN



# KALTENBORN AND HILL IDENTIFY RADIO'S MR. X

SOMEWHERE in the United States there lives a man or a woman of great power. Properly that person's title is Master of Radio. Within his grasp is the control of the entertainment and of the advertising and of all those things that radio represents. He is the Average Listener, fittingly designated Mr. X of Radio.

RADIO GUIDE has undertaken to seek this Unknown. He is the living epitome of all the listeners in the 25,000,000 homes where radio is heard. However, the search is not for the description of Mr. X, but for an actual, breathing person. He must be named.

Owners of broadcasting companies, all of the manufacturers and others who sponsor broadcasts, the program directors, the band leaders, the artists, the 2,000,000 workers in the myriad departments of radio stations throughout the country—all will hang upon his word. His likes and his dislikes, his prejudices and his peevishness, will supply a pattern for radio of the future. Eagerly his word is awaited in studio and executive office alike.

Who is this Mr. X? Where does he live? What is his income, and what is his spending power? How many are in his family? Is he a resident of city, town, or rural community? Does he spend his money for the products he hears advertised over the air on sponsored programs? Which are his choice types of radio entertainment?

These questions must be answered.

It might be that you are that unknown Mr. X. Or you might know him. However, let your opinion of him be expressed, as to his qualifications and his name. The entire world of radio is most eager to discover him.

Two men prominent on the air, both of them news commentators, have been asked their opinions of Mr. X of radio. Their responses to that request follow.

Mr. H. V. Kaltenborn, whose broadcasts come over the CBS-WABC network at 6 p. m. EST, every Friday evening, is one of the two. He said:

"The average Radio Listener is far more intelligent and far more discriminating than most sponsors, radio executives and program directors suppose. He uses radio increasingly as a source of information. He enjoys radio entertainment, but depends upon radio for accurate, discriminating, first-hand information about our changing world.

"Government and government action were never more important than now. They affect every listener's pocketbook, as well as his way of life. Radio brings to the average listener the advice and opinion of those men who dominate and direct all activity.

"The decision of misguided newspaper publishers and radio executives to abbreviate radio's function in the dissemination of news and news comment, is short sighted and bound to fail. It disregards the demand of radio listeners for this constructive service.

"The Average Listener has the right to expect from radio a high professional standard which will sometimes be willing to subordinate private profit to public service. The average listener will increasingly turn to those stations which assume that he has both taste and intelligence."

H. V. Kaltenborn

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Mr. Edwin C. Hill is the other commentator whose opinion was asked. (Mr. Hill's broadcasts are on the air every evening except Saturday and Sunday, over the CBS-WABC network.) His response follows:

"In my imagination the most powerful individual in radio—most powerful because he supports it all—is this unknown Mr. X. His age is not important—any age you like. But he is a family man of modest income, say anywhere from three thousand to five thousand a year. He is actively interested in almost every manifestation of life, even though he may not be trained to write or speak his definite opinions fluently.

"I think that he, together with Mrs. Average Listener, is hungry for sentiment and romance whether they get it from a singer, a playlet or a commentator. He wants the best instinctively, knows what is the best and cannot be long deceived. *Mostly he wants to know what is going on.* But he does not want to be bored with too many details.

"I doubt if he is committed to any one type of program whether it be crooner, tenor, orchestra, commentator, drama or what not. I think he prefers to choose among them, making his own distinctive selection. Nor do I think he really resents necessary advertising announcements, without which radio could not be handed freely and in such generous measure to fifty million people.

"But I think that excessive wordiness in advertising bores him because he is able to get an advertising fact quite swiftly, and knows himself that he will retain the message longer if it is not dinned into his ears. In other words, I think the radio power today is the Average Listener. He or she has an intelligence quotient far higher than he or she is credited with.

"Summing all up, give him or her entertainment, and if the entertainment is real, a world of education may be contained therein."

Edwin C. Hill

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Mr. Kaltenborn's and Mr. Hill's opinions have several essentials in common. But there you have their frank expression.

What is yours? Who is Mr. X of radio? Write in and express your views. Name a person.

Let your letters contain no more than 150 words, written on one side of the page only. Address Mr. X Editor, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.



Edwin C. Hill, interpreter of the news, whose views about the Average Radio Listener coincide on several major points with those of H. V. Kaltenborn

## STARS IN HUNG JURY ON STUDIO CROWDS

YOU'VE heard arguments in favor of studio audiences, and you've heard arguments against them.

The controversy has been raging ever since studio audiences first became an institution. Some performers like them; others do not. The star jury seems to be hung. Perhaps the ideas of a cross-section of radio's outstanding stars might shed illumination on the pros and cons of the matter.

An ardent advocate of the studio audience is David Crosier, who, in handling the destinies of the Troubadours, WEA's Wednesday night shows, finds that ninety per cent of the guest stars on his hour prefer them.

Radio's veteran maestro, the rotund B. A. Rolfe, likes studio audiences. But as he points out, he tries to put on a show for them, one that will not interfere with the entertainment of the listeners outside.

Albert Spalding, noted concert violinist, is neutral. When he gets up before the "mike" he is oblivious to everything but the work at hand.

Alex Gray, baritone star of the "Voice of America" programs, is more positive in his views. He believes that radio singers should learn their songs and leave their music at home. And if they will do that, he says, they will find a studio audience a big aid in throwing

themselves thoroughly into the spirit of the song. Hence he's all for the audiences.

Tony Wons is an "againster." He doesn't think studio audiences do radio any good. "An artist should have absolutely solitude when he is broadcasting," the scrap-book man declares. "An audience distracts him."

Pretty little Annette Hanshaw, the Show Boat warbler, prefers to work in a small studio with no one present except the orchestra, the announcer, and the production man. But Don Bestor, the band leader, takes the opposite view.

Another bandsman who likes an audience is Jack Denny. "I like studio audiences," the maestro at the Pierre, in New York, declares. "I enjoy watching their facial reactions to a program. When their faces light up, when they smile, when they laugh, they are revealing to a great extent what they think of the program."

Johnny Marvin, the lonesome cowboy singer, is a fanatic on the subject of a studio audience. If an audience isn't handy, Johnny will press a couple of page boys into service.

Lovely Jane Froman is not in the least perturbed by an audience when she is on the air.

Victor Young has no preferences. He doesn't care

much whether there is an audience in the studio or not.

Melancholy Lee Wiley is nervous when she broadcasts, and would prefer to be alone before the mike.

Audiences or no audiences, it's all the same to Frank Black when he's leading his orchestra, but he recalls that when Jack Benny drafted him as a comedian, he found an audience absolutely necessary to time the laughs.

Elliot Shaw, of the Revellers Quartet, doesn't think that studio listeners can derive the proper benefit from the Revellers' unusual arrangements.

Judge for yourself. The vote is clear: For, seven; against, four; neutral, three.

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Watch Next Week's Issue of RADIO GUIDE for CONFESSIONS of a BANDMASTER by ABE LYMAN



# WHAT OF RADIO ANGELS? JESSICA'S OWN VERSION

By Jessica Dragonette  
As Told to Dick Bard

I HAVE been requested to answer the question: "Is an 'Angel' necessary to the career of a successful singer?" My immediate interpretation of the word "angel" would typify the role I played in my debut on the American stage. However, according to my questioner, an "angel" is a patron of the arts who finances the career of an artist for one reason or another.

My unhesitating reply to the question is "No." Actually, I was my own angel. An angel began my career as a singer; the angel behind the painted property clouds of the scenery in "The Miracle," Max Reinhardt's successful theatrical production which played on Broadway in 1925. I was that angel. Aside from that role, angels, as they are exemplified on Broadway and in concert and operatic circles in America and Europe, have had no part in my career.

However, it is entirely possible that an angel has guided my career from the time I left Georgian Court Convent at Lakewood, N. J., where I obtained my education, and entered the world of make-believe which is the theater. That angel seemed very real to me when I first appeared as a member of the choir in "The Miracle."

If an angel is responsible for any successes I have achieved, it is an angel of destiny, guiding my steps into opportunities of serving the people to whom I am privileged to sing during my weekly broadcasts. That unseen but much felt power must have guided my steps into radio, the medium whereby my voice is heard and appreciated by the greatest number of people. It was that angel which made me realize that radio is my medium of expression.

I can see myself, full of ambition and desire for a career as a singer, living again in the letters I receive from ambitious young girls who are striving to cultivate their gifts of voice to the degree of success where they will be heard and appreciated by the radio audience, or the audience at the opera or the concert stage. I wrote the same letters to successful singers when I, myself, was a student in the convent a few years ago.

I wrote to Mme. Galli Curci and to Mme. Geraldine Farrar. I received identical advice from both of these two great women of the operatic stage.

"Work" they told me, "combined with an unusual voice and an understanding teacher, is the secret of success." But what they said is really no secret at all.

Today, I find myself giving the same advice to youngsters who ask me what they should do to carve for themselves careers as singers.

My most prized possessions are the letters I receive from my radio audience. Men and women and children tell me they have heard my broadcasts and find pleasure in my singing. They ask me to sing request numbers for them. They tell me intimate details of their family lives. They make me a part of their families, and I have made them a part of my family—my great family of listeners who tune in the sound of my voice which comes to them over the stations of the National Broadcasting Company network every Friday night.

There's Diana of the Woodlands who sends me photographs of her lakeside home, and jellies—delicious jellies—from her conserve cupboard; there's the man from the rockiness of Maine, who assures me I am his favorite radio singer; there's the woman who informs me that I'm the only woman singer on the air to whom her husband will listen; there's the man who writes poems about my voice, and another who has offered me his valuable collection of old Hungarian songs.

To an artist, the radio audience is a much more satisfactory one than the others. The audience to which an artist sings across the footlights is an impersonal one, although it expresses its pleasure by applause. Friends in the radio audience, however, express themselves in a much more intimate way. They write letters detailing incidents of their family lives; they tell their radio favorites of their joys and their sorrows; they send gifts which, in many instances, are the result of untiring effort.

To me, the letters of the "fan" audience are a greater indication of audience appreciation than a round of applause after the execution of a difficult number in a theater. For that reason, each of my "fan" letters receives personal consideration and, whenever possible, an acknowledgement.

The letters, however, which are dearer to me and are nearer to my career, are the letters from girls who ask me for advice regarding the careers they expect to carve for themselves.

Work, hard work, combined with talent and capable teaching—these are the things that bring success to a singer. These things succeed when angels, and the money which angels are willing to spend on a career, produce only failures.

The importance of the angel has diminished with the advent of radio. Through this medium, a girl singer is

given an opportunity to launch a musical career without the elaborate details which were so essential years ago. Almost every community of any size in the United States has a local radio station where talented and aspiring singers find encouragement in their work.

The necessity for living in New York City is minimized, for the facilities of radio can carry the voice of a singer from the most remote corner of the nation into millions of homes. If the singer be discovered and that she will be given greater opportunities Radio will be her "angel."

A Polish girl who came to this country and married a man who had the backing of great wealth, failed to achieve a place as a singer of talent and renown, because she did not possess the voice necessary to the career to which she aspired.

To other, more, talented singers of the the operatic stage and the concert stage, the support of an angel has been, I am told, a very real help. There is no denying the fact that vocal training is expensive. The best teachers demand—and receive—ample compensation for their services in training voices for the great work they have to perform in the future.

They are paid not only for the instruction they give an aspiring singer, but for the advice they are able to give as well. The teacher who has courage to inform a girl that her voice is unsuitable for opera or concert or radio, is performing a real service because she only eases the sorrow of the singer when she learns, as she will inevitably, that it is useless for her to continue.

The support of a financial mentor has lightened the load of more than one talented opera and concert singer. Financial support does many things, opens many doors which would be closed to the struggling artist who has insufficient funds to finance the best musical. (Continued on Page 17)



Jessica Dragonette, popular singer, answers the question: "Are angels necessary for stars of the air?"

## An Hour Ahead



The very latest news of coming events on the air, covering the activities of both the sustaining networks and the sponsor-advertisers, will be furnished the listener in the newest department of RADIO GUIDE, "An Hour Ahead", as conducted by Dick Bard, has as its purpose the rendering of the most advanced service possible, so that coming broadcasts of magnitude and of special appeal may be noted and awaited for most complete listener enjoyment.

**BANDS:** Andre Kostelanetz and his orchestra may succeed Leopold Stokowski and his Philadelphia Symphony Orchestra on the Chesterfield program, CBS-network. The alternative is a program featuring operatic stars, of which Rosa Ponselle has been suggested as the first... Henri Busch's hand in the Gotham Hotel, New York, will be on the air shortly over NBC stations... George Gershwin, the noted composer, may take an orchestra on tour of the principal cities of the country. This announcement from NBC where he broadcasts regularly, is inspired by the success of a recent tour of five cities in the Midwest.

**COMEDY:** Negotiations are under way for Walter O'Keefe, Nestle comedian, to make a talkie for Universal... He will probably be on the air again after a lapse of less than a month.

**DRAMA:** General Tires in all probability will not revive the dramatic show, "Lives at Stake," but is auditioning several new musical programs to take its place... Ralston Purina ends its Tom Mix series (NBC Red Network) on March 26 but the Westerners will be resumed in the Fall... Since the sponsors of the Frank Merriwell series (Dr. West's Toothpaste) couldn't obtain a desired hour on the Columbia System, the program will probably be broadcast over one of NBC's chains. The sponsor wanted 5:15 p.m. EST.

**VOCAL:** Helen Nugent, formerly an NBC vocalist, will begin a commercial (CBS Network) shortly... Margaret West, Texas Cowgirl, will go on the air (NBC Blue Network) soon... Iola Lane, the film actress, will be in New York within a few weeks and, while there, will audition for a commercial (NBC) program... The Landt Trio and White will be guest-artists on the Bab-O commercial program March 15... Eighteen-year-old Ruth Perry, a singer with no previous experience, will be heard during the broadcasts of Vincent Lopez's hand which are to be heard (both NBC Networks) as soon as Lopez moves into the St. Regis Hotel, which will be soon... George M. Cohan returns to the air Sunday, March 11, to begin a new series with the Gulf Headliners program, succeeding Will Rogers... After several weeks Cohan will be succeeded by Irving Berlin, noted American composer... Wendell Hall's voice (and ukulele) will be heard in western U. S. soon. Fitch, his sponsor, has contracted for time on additional (NBC-WEAF network) stations. The program will also be broadcast in Canada by means of "electrical transcriptions" (records).

**MISCELLANY:** An entirely new variety program has been auditioned and is ready to be broadcast but the sponsor is unable to buy network time for its presentation... Irene Dunn, the film star, will be heard on the Hinds Hall of Fame program (NBC-WEAF chain) on April 1... Commercial announcements in your radio programs may be easier to take if advertisers read and heed a new booklet prepared by NBC.



# SPONSOR REIGN

Along the Aerialto

By Martin Lewis

**S**MOKE may get in your eyes, but some sponsors get in my hair. The more I think of it, the more it irritates me. I mean the attitude of that new executive of the auto concern now sponsoring the *Jack Benny* program. From the looks of it, this is the first time in commercial radio history that a sponsor will attempt a nationwide program for his own pleasure. The big exec doesn't like comedy so off Benny goes, even though he *did* win the national radio editors' poll as the best of the comedians.

**But said big exec likes waltzes, so on with the waltz. Will yuh he listenin'?** Well, I won't.

Benny isn't a bit worried, however. Being a fatalist, he said, "everything happens for the best" and it certainly did in this case because the comedian can accept any one of four offers made to him, and *all at a much higher salary*. It is likely the one he finally selects will be another big auto concern which will start not long after the expiration of his present series.

## Atlantic Storm Swamps Ether Wavers

**T**HE RECENT STORM which swept the Atlantic coast played havoc with a great many ether artists. Even yet they have not returned to normal. *Ed Wynn* made his regular broadcast, but only after a 15-hour battle with the elements to reach the studios in Radio City. The Fire Chief opened his new show, "A Night's Entertainment," at New Haven the night before, and left the Connecticut city at 2 o'clock Tuesday morning during the height of the storm. When told it would be hours before the train could possibly reach New York, Wynn made frantic but vain efforts to reach Manhattan either by motor or plane. Finally the train arrived at Grand Central at 5:05 p. m., less than four hours before Wynn was due to broadcast, thus necessitating rehearsals until a few minutes before the program.

**Phil Ducey had to tramp three miles through snowdrifts to the station at Larchmont.**

He caught the second train of the day to New York, and this at noon. When Ducey reached Radio City, he discovered that *Leo Reisman* had given him up, but since the orchestra was still in the building, a special rehearsal was called and the musicians went through the same program a second time for Ducey's benefit. . . . *Willfred Glenn*, *Revelers' boso*, sailed the seven seas as a salmon fisherman, but he was snowbound in his suburban abode and also missed his rehearsal. . . . Announcer *Abeyn Bach* and musical conductor *William Wirges* didn't show up at the studios at all and another conductor had to sub for Wirges on one of his broadcasts. . . . *Ed Smallee's Leaders*, who do a weekly broadcast over WTIC in Hartford, were returning to New York by train and were snowed in for hours.

## Jolson Drama Bits Draw Tears

**T**HEY INTRODUCE JOLSON on the airwaves as a comedian but, since he returned to the program, his dramatic bits have been very sad and full of pathos, so much so, in fact, that I noticed people in the studios wiping their tear-filled eyes after he had finished one of his bits. It was really *Graham McNamee* who was brought in to do the announcing during the mythical prize fight in which Jolson was taking a part. A very clever idea; sounded very

(Continued on Page 21)

John McCormack, the celebrated tenor, will take time out from his broadcasts to journey to Africa, the only country in which he has not yet sung



Jean Sargent, society girl and stage star, who is soon to appear with Abe Lyman and a galaxy of radio satellites, in a new program sponsored by the company that started the radio-press ruckus





# MR. X OF TROY?

Marian Bergeron, the young miss who won the title last year of "Miss America", has started her own musical organization

## Reviewing Radio

By Martin J. Porter

THE events of last week, or, at least two of them, were so coincidental that one is tempted to believe in telepathy.

While we were trying to visualize the Mr. X of radio—or the *Average Radio Listener*, the Fix-Lax firm, which stages Columbia's "Big Show," was in the throes of a quest for America's Average Radio Town, and on the same day that our own hunt began for the Average Listener, I was fortunate enough to discover that, with the help of David Freedman, who produces "The Big Show," a group of observers, statisticians and what-not had selected Troy, Ohio, as the typical radio community—a target at which to direct radio programs. It is probably in *this town* that we shall find our Mr. X.

General approval of the selection of Troy was met on all sides. The National Broadcasting Company, as spoken for by John Royal, vice-president, assented, even though a show on a rival network had made the selection. But that is not unique, because months ago Mr. Royal himself in discussing the Average Town said:

**"It will be found in Ohio, and not very far from Toledo."**

A peculiar characteristic of Troy, which boasts that sixty-two percent of its population possesses and listens avidly to radio sets, is that it has *no broadcasting station* of its own, but is served usually via Dayton and Cincinnati, as well as Cleveland.

Another interesting occurrence in this connection is that the town was designated exactly as I have tried to designate Mr. X.

The first step in the protracted job was to pick, arbitrarily, an area in which to conduct the quest. This would have to be central.

North, south, east or west would never prove up in the average.

So, Ohio was chosen.

Then, with the help of a group of psychologists, statisticians, expert field workers etc., an imaginary average town was pictured. Its population was fixed, and other specifications drawn up. When the visualization was complete, the workers began their hunt for an Ohio community most nearly approximating these prerequisites.

Troy, it seems, hit them right on the nose. It has a native white population of 92 percent. Its foreign residents comprise only one percent. Its average intelligence is 3 percent above normal. Its population, taking in suburbs, is 14,000 (not my own idea of an average town, which, I figure, should have more than 100,000).

What led the searchers rather quickly to Troy, which, by the way, is also a typical payroll town, was the surprising intelligence noted in the rather above-average fan mail directed from that point to the home studios of the major networks.

Much, it appears, is to be gathered from Troy. I understand that network executives already have surveyors in the town, endeavoring to learn what programs are most enthusiastically received, and vice-versa. I hear also that it won't be long before Troy is rather glorified by a coast-to-coast broadcast, over one or the other of the chains, who are in a bit of rivalry. Personally, I think the matter should be left to *The Big Show*, since the agency concerned with that series, spent its time and money on uncovering the place.

Undoubtedly, the slogan of the show producers now will be:

**"Please Troy and please the country!"**

And I wonder if there's a girl named Helen in the town?

## Tale of the King Copy Cats

THE NEW CHEVROLET show will feature the orchestra of Victor Young, and I wonder if Enric Madriguera realizes how closely he came to getting the job? There's a yarn behind the selection of an all-musical show by Chevrolet, which *Alwyn Bach* will announce—and a compliment to *Wayne King*.

King, whose sponsor, *Lady Esther*, (Continued on Page 15)

Helen Bates and Wave Richards with a swami on their hour, "Minute Parade". The girls are ardent golf enthusiasts



Helen Morgan, in addition to her radio work, has a featured role in the forthcoming picture, "Frankie and Johnny"



# WHAT RUDY VALLEE NEVER TOLD



for long, however. The overworked mails, the telegraph and long-distance telephone wires, groaned under a burden unusual to Rudy. The increased activity soon told us what had happened to him Rudy was in love!

If you had know the crooner as well as we did, you would have expressed no surprise at this vernal manifestation of the tender passion. As I have in-

This experience, we soon learned, was to be different from his former infatuations. Although he did not marry the young lady in question until two years had elapsed, Rudy was deeply in love with her as far back as 1929.

Shortly after he met his future bride, tales of her former allegedly wild, play-boy existence were brought to his ears. But with the loyalty of overpowering love, he refused to credit them, or if he did, the stories made absolutely no difference. On one occasion he threatened to punch an informer on the nose.

It might be well at this time to spike another canard. Rudy married Fay Webb because he wanted to, and for no other reason. I can state that with definite assurance, after having seen so many of their love notes.

Now the strangest thing about this unusual romance, something never before revealed, is that just as soon as Fay met Rudy in 1929 at a party in Hollywood, Rudy believed she cared for him not a whit. That's why he set out in mad pursuit of her. And what a long-distance courtship it was!

As I have written in previous chapters, Rudy Vallee is the most determined of men. When he makes up his mind to accomplish or to obtain anything, he goes about it so methodically that up until now he has never been disappointed in his search—except for love.

For example, take the very earliest record I have been able to find of him. As a boy Rudy had been a poor writer. One day, after being chided over this, he determined to overcome the handicap by working assiduously in his copy book until his compositions became the best in the class. His teacher, who told me the story herself, still preserves one of those copy books.

Again, his first interest in music came at the tender age of five or six. Childishly beating upon a toy drum, he discovered the wizardry and the magic of rhythm. That inspired him with a desire to play. Before he was ten years old he already was an accomplished musician without so much as having taken one formal lesson. The nearest he came to it was to receive advice and encouragement from an elder sister who is an excellent pianist.

A third example is illustrated by Rudy's service record during the War. Although he was only sixteen years old the future heart breaker had an intense desire to enlist under the colors. Whether his choice of a branch of service—the Navy—was dictated by some unconscious forewarning that some day he was to be quite a man among ladies is not known; but history does record that Rudy was a member of the Navy until the government learned that he had misstated his age. He was returned to civilian life with an honorable discharge and a broken heart.

In fact, these stories about his intense determination are legion. I do not doubt that if a historian had been present on the day of his birth in the little home in the bleak Vermont hills, he would have recorded that Hubert Prior Vallee was so set on getting on regardless of hardship, that on that first epoch-making day of his life he restrained his vells and (Continued on Page 25)

With Rudy's characteristic thoroughness he made a study of the law, in order that he might be well versed in all the phases of his case and at least know its legal aspects.

The most publicized and the most widely discussed crooner who ever commanded popular favor is Rudy Vallee. Despite the fact that more has been printed about him than was ever published concerning any favorite in his field of entertainment, the public continues eager to learn every additional bit of his intimate life that can be gathered.

His present court entanglement over matrimonial affairs appears only to have whetted this popular yearning. RADIO GUIDE herewith presents the fourth instalment of a series of hitherto unrevealed facts in the life of Rudy Vallee, gathered from the notebooks of a former secretary

## By His Former Secretary

THERE seems to be a great freemasonry of wives that makes women stick together and declare that a man in marital difficulty should "pay the last farthing." This apparently is the case with millions of Rudy Vallee's admirers in his present marital difficulty. And the situation remains unaltered, despite the fact that those same millions of Rudy's admirers and female fans still love him adoringly.

When I contemplate all that, and when I see Rudy's name bandied about in half a dozen law courts, a picture comes to my mind, somewhat sadly, of a completely different scene back in 1929.

I am not trying to inspire maudlin sympathy for my former employer, but I wish his public could have seen him as we saw him that day in 1929 when he returned from the Coast after making his first picture "Vagabond Lover." Those of us who were close to him, noticed a startling and somewhat mystifying change in his attitude.

We were not to remain puzzled as to its cause

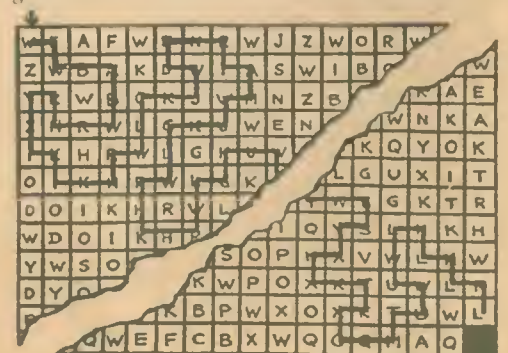
Lenore Ulric, one of Rudy's secret loves. When he met her after months of distant adoration, he stammered like a schoolboy

dedicated elsewhere, Rudy's one great indoor sport, especially in spring-time, was falling in and out of love almost daily, so we thought nothing of this latest expression except to sigh in sympathy for the heart-ache we knew was sure to follow.

You see, we knew from past experience that Rudy can't go from one woman to another with wild abandon, because he falls too hard each time. Every romance, no matter how short or how trivial, takes its toll and remains always a bitter, disappointing memory. But usually—and luckily for him—his love affairs lasted for a few days only

## TWO KEYS TO RADIO STATION TRAIL PUZZLE

For the guidance of contestants in the Radio Stations Puzzle Trail, appearing on the last page of this issue, the appended diagrams are presented. They are specimens of a correct start and of a correct finish. These diagrams have absolutely no significance except as guides to the rules



SEE HOW TO WIN ONE OF THE \$10,000.00 CASH PRIZES ON THE LAST PAGE OF THIS ISSUE



# PENNER AGAIN LEADS POLL BURNS AND ALLEN 1st TEAM

**T**ABULATION of the last 10,000 votes received during the past seven days, shows several astonishing upsets. Bing Crosby again has topped from his leadership, to give place to Joe Penner. Amos and Andy must bow to Burns and Allen, who have come up from second position in a strong spurt to first place among the teams. The Mills Brothers have jumped from fifth position to third position, outstripping Olsen and Johnson and Stoopnagle and Budd.

Each day's mail brings an increased number of ballots. The convenient postcard size makes this possible, for now voters may paste the ballot on a one-cent card instead of being put to the necessity of using three cents on a sealed envelope.

The position of the leaders in all four divisions of the election takes on special significance in view of the standing of other celebrated artists of the air. For Joe Penner, this week's leader, there have been cast upwards of 8,500 votes, yet Ed Wynn has received throughout the entire election a total of only 740. Bing Crosby's total vote is in the neighborhood of 8,400, and yet Kate Smith has received no more than 149 all told. Trailing behind Eddie Cantor, Jack Benny and Rudy Vallee—so far behind that they are practically out of the running at this stage of the election—are Ruth Etting with a total of 192, and Morton Downey with a total of only 128.

Wayne King's orchestra has undisputed leadership. His total vote is within striking distance of 15,000, yet Paul Whiteman's orchestra has received a total of 1,048. Hal Kemp's musical organization has polled a total of only 637, and Phil Harris', 309, while Vincent Lopez' orchestra has no more than 41.

Fred Allen and Portland Hoffa, team on a popular hour, to date have polled no higher than a total of 133 votes. Consider this in view of the total of better than 9,000 that has been cast for this week's leading team, Burns and Allen. The astonishing position of several other teams apparently high in public favor, is emphasized when comparison with the leaders' standing is considered. The Baron and Sharlie, for instance, have polled no higher than a total of 1,003. Clara, Lu 'n' Em have received the support of no more than 312 voters.

Among the women stars, Gertrude Niesen has taken a decided upward jump. The state of New York apparently rallied to her support and cast votes totalling better than 400 for her. At the time of the last capitulation, Gertrude Niesen leads among the women. It is worth recording that she polled an unusually strong vote once more in the state of Georgia.

Every single state had its voters supporting Joe Penner last week, save one. That exception was Massachusetts. Bing Crosby's popularity in Massachusetts, by way of contrast, is unusually heavy.

The vote for Rudy Vallee this week was strongest in New York, Ohio and Philadelphia—quite apart from what might meet the usual expectation of strong support in his native New England.

The total votes credited to the leaders in each group are as follows.

<b>AMONG THE STARS</b>	
Joe Penner	8,511
Bing Crosby	8,398
Eddie Cantor	4,987
Jack Benny	2,742
Rudy Vallee	1,997
<b>AMONG THE ORCHESTRAS</b>	
Wayne King	13,586
Guy Lombardo	6,871
Ben Bernie	4,609
Rudy Vallee	3,377
Fred Waring	3,362
<b>AMONG THE PROGRAMS</b>	
The Fleischmann Hour	7,827
The Chase and Sanborn Hour	5,081
The Show Boat Hour	4,068
The Chevrolet Program	3,023
The Old Gold Show	1,576
<b>AMONG THE TEAMS</b>	
Burns and Allen	9,174
Amos and Andy	8,889
The Mills Brothers	2,258
Olsen and Johnson	1,925
Stoopnagle and Budd	1,896

The terms of the election are as follows:  
Awards will be made in four branches of professional entertainment. (This, of course, excludes such persons as President Roosevelt and others who frequently or occasionally, go on the air for governmental or other business reasons.) Professional entertainers only are eligible.

1. The first award will be made to your favorite radio performer, the most popular person among radio artists.
2. The second award will be made to the orchestra that ranks highest in popularity.
3. The third award will be given to your favorite program or "hour." Your vote here will be cast for the program as a whole.
4. The fourth award will be made to the team that is liked best. By "team" is meant pair or trio or quartet that is your favorite.

To the star who receives the greatest popular vote

Radio Guide will give, in recognition and in commemoration of your choice of popularity, a handsome gold medal, suitably inscribed.

To the orchestra that is the favorite of all orchestras on the air will be given a gold medal also, this one inscribed to mark its popularity. And furthermore—each member of the orchestra will be given a handsomely engraved certificate attesting his or her part in the work done to win your popular acclaim. The inscription and the certificates will bear the name of the orchestra or the name of the leader, according to the way the orchestra is designated. Presentation of the medal will be made to the orchestra leader.

The program that polls the greatest number of votes will receive an award similar to the award that will be given to the most popular orchestra—a beautiful gold medal.

Further, to each member of the cast—all who take a part in putting the program on the air—will be given a handsomely engraved certificate attesting the triumph.

The favorite "team" will be awarded a silver medal appropriately engraved; and each member of the "team" will be given an engraved certificate.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible. It does not matter that they are not on the air currently.

Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

**A ballot has been provided on this page, convenient in size for pasting on a one-cent postcard.**

Along with it you will find a few questions that will help us to get better acquainted.

However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot.

Send in your vote now! Your favorite needs YOUR support.



Wayne King (top), besides leading the orchestra that is by long odds the most popular in the election so far, devotes much time to aviation. Burns and Allen (above) have been giving Amos and Andy a close race to win top position among the teams. Gracie is ready to pull somebody's hair besides George's if they are toppled from their place.



# THE VOICE OF THE LISTENER

## The Rudy-ments of Verse

Long Island City, N. Y.

Dear VOL:

I'll say I have a lot to smile about! For the past five years my favorite has gained fame as the "Original Crooner." He's a great orchestra leader, a pride to his profession and lastly, master showman of the air.



Marie C. Basile

I notice Rudy is trail-in a bit in your popularity contest but do not think he will lag for long. As soon as the conclusion draws near, real Vallee fans will get busy with their ballots and you will see a spurt that will leave some of the present readers so far behind that it would take a radio signal two weeks to reach them. Here's what I think of Rudy Vallee in verse:

### RUDY VALLEE

*I'll bet you never realized  
Just how grand he is,  
With personality that can't be beat,  
Why, he's a music whiz!  
His guest stars have gained fame,  
On the stage or in radioland,  
I'll bet you too that God, himself,  
Has a place for him in his land.  
World-famed as the Original Crooner  
Called the Showman of the Air,  
Master of his profession,  
In talent, a millionaire.*

And while I am wishing my hero long and increasing success, may I make a similar wish for RADIO GUIDE which is my means of learning even more from time to time about Rudy.

Marie C. Basile

## Ida Know, Myself

Catlin, Ill.

Dear VOL:

Who can remember when Cantor began telling his radio audiences about his wife and five daughters?

I prefer to remember Cantor as I saw him in the "legit" when he really was good. But I am filled up with his whiney, nonsensical chestnuts.

WHAT THIS COUNTRY NEEDS IS A GOOD RADIO PROGRAM BETWEEN THE HOURS OF 7 AND 8 P.M. (CST) ON SUNDAYS!

Not that it matters (oh-give me my pride) but do your files show that I received a copy of the first RADIO GUIDE published?

Charles A. Voigt

## Them's Fightin' Words

Cincinnati, Ohio

This department is solely for the use of the readers and is offered as means of providing an opportunity to voice your opinions on radio. You are free to express yourself so LET'S ALL GET TOGETHER AND TALK THINGS OVER. It is literally a people's forum where opinions, criticisms and suggestions can be exchanged. In cordially inviting you to contribute you are urged to send in your photograph when writing. You have a right to be seen as well as heard. RADIO GUIDE, in conducting this feature for the readers, will be as careful as possible with your photograph but assumes no responsibility for its return. As many pictures will be used each week as is possible. Letters will be used in the order of their receipt. Failure to send your photograph WILL NOT BAR your letter from publication.

## Augmenting the List

Parkersburg, W. Va.

Dear VOL:

My daughter and I quite agree with Business Executive in his list of favorite programs. We would like to add the Lucky Strike opera and the Cadillac hour. Also we would nominate the Friday Music Appreciation hour by Damrosch, especially the series for the older groups. We also enjoy the Marine band's "Dream Hour" for shut-ins. Probably Business Executive is in his office at the time of these programs. Someone complained of Sunday broadcasts. It would seem there are plenty of ordinary programs even on Sunday. Isn't it just fair to give those of us who like really good music a chance to hear our share of that?

Mrs. F. N. White

## We Want Novis

St. Catharines, Ont., Canada

Dear VOL:

Thank Heaven there are some other people in this world beside myself who think Donald Novis is great. That is not the half of it. As Charles Loigno, in his recent letter to you said, he's good and it is too bad he does not get a break. So come on one and all. Let's give Donald Novis a big hand and maybe some sponsor, mindful of the taste of the public which buys advertised merchandise, will suddenly get wise and give us back Novis. It's about time that some of the big shots gave us something worthwhile like him, although, at that, we shouldn't kick. With me it's just a ease of turn the dial as I can always get something good and find one program that I want. But do, do give us Donald Novis again.

Pamela Grey



Pamela Grey

It's about time that some of the big shots gave us something worthwhile like him, although, at that, we shouldn't kick. With me it's just a ease of turn the dial as I can always get something good and find one program that I want. But do, do give us Donald Novis again.

## Our "Sporran" Partner

Glasgow, E. I., Scotland

Dear VOL:

I am writing this from the far-away land of oat-cakes and Scotch whiskey to tell you how much I enjoy hearing ALL the U. S. programs which I receive more or less regularly. Here is

Go-Round," "Seven Star Revue," "Voice of America" and others. Indeed I have not one single grouse.

Now a word of praise for the RADIO GUIDE. It's a great paper and I enjoy every inch of it. I even enjoy reading the programs although they come too late to help my choice of stations. I heard the Byrd Expedition broadcast and then read all about it in the GUIDE about 10 days afterwards.

I would advise all U. S. listeners that they should be very grateful for the wide selection of programs they have and remind them that some evening when they are grouching at a program I may be absolutely delighted with the same one. I wish you could publish a British RADIO GUIDE and help put some pep into radio entertainment over here.

James A. Aitken

## Ah-But Do They Care?

Covington, Ky.

Dear VOL:

May I express my congratulations to Miss Shapiro for the part she has taken in trying to convince the major networks that the public or radio audience is hungry for more sophisticated, modern radio dramas and plays?

I maintain, as I naturally always have and will (being a former actor and follower of the drama and the stage) that the radio today, more than ever, needs more plays, symphonic music and variety shows such as Rudy Vallee's hour or Chevrolet, or Rubinoff and Cantor.

I truly believe that if more letters were sent to the proper officials of the networks, that the listeners would eventually get more sophisticated programs. As we all know, letters are their only way of finding out what the public wants.

Palmer Reist



Palmer Reist

## Please Believe Us

Huntington Station, N. Y.

Dear VOL:

In the February issue of another radio magazine there is a statement that Eddie Cantor's program is nearly 100 percent Eddie Cantor's and that he writes most of the scripts and edits them when completed.

Now in your GUIDE of the week ending January 27, on page 25, there is a statement: "David Freedman, who writes all of Cantor's material." I just cannot get the connection between the two statements and would greatly appreciate an explanation.

If Cantor doesn't write his scripts but takes the credit, it isn't fair to Freedman. On the other hand, if Cantor does write them, how does Freedman come into the picture?

I, as well as some of my radio friends, would greatly appreciate an explanation as it has been an argued question for some time.

Wallace E. Thurston

## Voice From Bach-room

Chicago, Ill.

Dear VOL:

May I make a brief suggestion that the British custom of presenting an entire Bach program, as pointed out by Carleton Smith, be tried here a few times. I am sure this master composer could be nationally popularized by such a broadcast over a network in this country.

Abel Williams

## A Hint to Sponsors

Clinton, Iowa

Dear VOL:

May I give vent to my own opinions on radio advertising? Perhaps we do take the radio too much for granted, as charged by your correspondent, Miss Gloria Rose, and perhaps we are sometimes annoyed if the program is interrupted, but in many cases we are justified.

I am willing to listen to a brief interlude of advertising when it is sensible and makes a logical appeal. But when the sales talk is a direct insult to my intelligence, then I feel justified in revolting and becoming impatient. For instance a recent announcement of a new tooth paste said to contain an oil which will dissolve tartar. I would like to know, as a chemist, what oil in the true sense of the word will dissolve this formation. And if there is one which does, what will be its action on the delicate tissues of the mouth and throat? My reaction to the products featuring such copy is to avoid them.

I fear that if the truth were known at least a few of our well known products of today would not enjoy such popularity if the advertising appeal was aimed at the consumers' common sense.

Laurence Kynett



Laurence Kynett

## Rebuque from Dubuque

Dubuque, Iowa

Dear VOL:

Is J. W. W. so dumb that he thinks radio sponsors provide entertainment free?

British radio is equally as fine as any provided in America even though it is taxed, as he calls it. When listening to radio in Britain you do not have to listen to a lot of advertising 10 out of 15 minutes as one program gives out every night and is not the only one that does, by a long shot.

As for church services in England, J. W. W. should study our own programs for Sunday, Feb. 18. From 8 a.m. until 5:30 p.m. there are 35 different church services of one denomination or another.

Entertainment is not all you pay for in England. Perhaps J. W. W. is not aware of the B. B. C. system of eliminating hetrodyning. This is a service we could do with here in America.

Il. Carson

## Sing Heller-lujah

Chicago, Ill.

Dear VOL:

A great big orchid for the Old Maestro, Ben Bernie, for introducing him in the first place and another one to NBC for those marvelous new sustaining broadcasts bringing us our own special favorite, Little Jackie Heller.

Another orchid goes to RADIO GUIDE who, if you recall, back in early '32 picked Jackie for the leading Wampus Baby star of Radioland. He has certainly surpassed even our highest expectations, so we offer our choicest orchid to Jackie. What do you say we send Jackie a splendid bouquet all his own—one of fan letters in appreciation from all of his fans. He'd sure be tickled pink to take extra time out from his already heavy fan mail and read what we've got to say. Make our audience truly alive; don't be a guy who sits on his hands during a fine performance. APPLAUD!



Ruth Keast

Ruth Keast



# HOW RADIO'S HAPPIEST COUPLE "GOT THAT WAY"

RADIO'S happiest couple is Jane Froman and Don Ross. Since this is a story of phases of their life never before revealed, their non-professional names had better be told: Mr. and Mrs. Donald McKaig Ross. And they are business partners as well as matrimonial ones. Part of the reason for their happy marital life is that both take advice from each other in all matters.

If Jane picks a song that Don doesn't think she should sing, because it appears to him to be unsuited to her voice, or lacking in basic melody, you'll never find Jane singing it.

And if Don walks home with a new number that he thinks would fit nicely into his baritone repertory, it must first get an o. k. from Jane. And if Jane says "no", it is filed with the other barred numbers.

It isn't a new arrangement, either. It dates back a lot farther than their marriage.

Don Ross was a well-established radio star on WLW, Cincinnati. Powel Crosley, Jr. had heard Jane Froman sing over that same station, and had talked her into embarking on a radio career. Everybody at the station more or less stood at attention when the lovely Jane was around. One evening Don Ross was asked what he thought of Jane Froman's singing. Ross replied: "She might be all right if—" and just then the regal Miss Froman walked by.

"If what?" she inquired coldly. But her cold stare didn't bother Don Ross. He came right out with his criticism. For a moment Jane pondered. Then she said, "Maybe you're right."

A few days later she met Ross in the lobby at WLW and asked him if he had seen any improvement. He told her he had, and that she was using the right microphone technique then. In those days mikes were a little harder to deal with than they are now. From that minute on, Jane Froman had what experts call "perfect radio technique." She still has it.

And as she was walking away, she stopped. "By the way, Mr. Ross," she said, "you don't phrase 'Rolling Down to Rio' correctly. If you'll get the music, I'll show you what I mean."

Said Ross, "Oh yeah?" But he got the music—and Jane Froman showed him.

Not long afterwards, Paul Whiteman played Cincinnati and he heard Jane Froman sing. A few moments later, Jane Froman had a contract with Paul Whiteman's orchestra. When she told Don Ross about it, he shook his head. He didn't think it was what she should have done. They talked it over.

Before long, Mr. Whiteman had two visitors. One of them was his newly contracted singer, Jane Froman, and the other was Don Ross. They talked.

Although it meant losing a new "find", Whiteman saw things the way Don Ross wanted him to see them. And Jane got her contract back—also a radio set for a present from Mr. Whiteman—the same set that you'll find in her living room today. It's one of Jane's proudest possessions.

Before long, Jane Froman and Don Ross found they were depending on each other for advice in music. But their romance hadn't started yet.

Jane thought that the big baritone had a pretty good opinion of himself. Don thought Jane was pretty nice, but that too many people showered adoration on her for her own good.

A couple of quarrels followed. Each one of them was made up. And then they found out they were really in love with each other—just about the time Ross was offered a lucrative contract in Chicago.

Jane was on several commercials at WLW, but when Ross left Cincinnati, he told her he'd look the field over in Chicago and tell her when the time was ripe for her to come.

When he got to the Windy City he saw that there wasn't another singer in town who had the qualities Jane Froman had. So he wrote her to come on to Chicago without delay. That is, he "advised" her to come on.

She took that advice—and she's been taking his advice ever since. When she arrived in Chicago, she was amazed to hear Ross, who always had been telling her how to sing this song and that one, burst into a panegyric of praise of her vocal attributes. The network executive who heard him also praised her voice, after he had heard her sing.

Before long she was on a commercial. Then she became the lodent girl on the chain.

A few weeks before that program ended, Jane Froman advised Ross to go to New York. He advised her to go East, too. But they were married by this time and so they took each other's advice. Soon after they arrived in New York, Jane Froman was signed for one commercial and Don Ross went on the air for another. Jane is one of the stars on the Seven Star Revue, on a CBS-WABC network at 9 p. m. EST, and Don has been heard on network and on transcription programs. They're both starred in the new "Ziegfeld Follies".

And what are their plans for the future? To stay in radio for a few years, maybe make a motion picture or two. But one thing is certain about the future, whatever Jane Froman does, it will be on the advice of Don Ross, and whatever Don does, will be on the advice of Jane.

Few professional people take advice from their husbands or wives. When two people do as Jane and Don do—and with such profitable results—that's news!



The Rosses—Jane and Don—share their problems and listen to each other's advice. The plan has its talking points in favor of marital happiness.

## FREAK BIDS FOR A PLACE ON THE AIR

ONCE it was customary to tell talented acquaintances to "Go hire a hall." But auditoriums were expensive to rent, and no audience was provided with them. Hence, in the majority of cases, nothing was done about it.

Today friends pass the buck with, "Why don't you go on the air?" And the person whose gifts are crying to be recognized, to whom this suggestion is made, listens with eagerness. The idea of performing before a microphone is pleasing. It costs nothing. The ambition becomes imbedded. Soon, the performer is off to try.

There are church singers whose voices have been pronounced perfect by music masters; folks who have cultivated bird imitations until they excel the originals, or aerial experts who wish to give an exhibition before the microphone, on how to walk a tight rope. The variety seems unlimited.

No matter what their specialties, their handicaps, or their experiences, they clamor for a place in radio. Oftentimes, the more incongruous the ambition is, the more difficult it is to uproot. To them all, radio is a magic word that means an easy road to fame.

Many aspire, but few succeed. Thousands of men and women seek the thrill of wealth and public adulation. Rarely, according to officials in a position to know, do they have the talent or the training to succeed.

No section, no class, seems immune from radio ambition. Letters from humble tenements on New York's East Side, from terraced towers of Park Avenue, and

lonely homes on the Western prairies, come to the National Broadcasting Company, asking a chance for fame.

This accumulation amounts to a veritable haystack of mail. Because it might contain a talented needle, it is carefully searched by Ernest J. Cutting, director of auditions for the network. The job keeps Cutting and a corp of assistants working ceaselessly.

Of the thousands who seek auditions by written application, only one person out of 5,000 heard in auditions ever develops as a national radio entertainer. Many of the others make freak bids which could not possibly materialize.

NEXT WEEK IN  
RADIO GUIDE  
CONFESSIONS OF  
A BANDMASTER  
By ABE LYMAN

Peeps into the NBC auditions mail bag reveal the following:

"I have been told by the greatest masters of the world," one woman wrote, "that my voice was perfect. I am sure that God would have blessed you had you given me a little work, because by so doing you would have made it possible for me to buy many things I would like to have." But she failed in her audition.

The woman who penned the above possessed a pleasing voice, but one similar to hundreds of others, and not so well trained. It would have been a mistake to encourage her.

A Park Avenue socialite demanded an audition on the strength of recommendations of her friends that she was "good enough, and ought to be on the radio." Her voice was impossible when auditioned, and the woman was indignant when informed of her failure.

Another woman wrote: "My husband works at present three days a week. It is inadequate to pay bills and insure our son's education. We feel confident if Mr. P— can get an audition at NBC, something in the way of a job singing may mature."

Mr. P's singing experience had been limited to lodges and churches. He was not given an audition because it was felt he would embarrass himself when heard along with trained singers, many of them with concert and operatic backgrounds.

Well meaning but misguided friends, and not the would-be performers themselves, are spreading the current epidemic of "radioitis", according to Mr. Cutting.



# Sunday, March 4

## Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power, Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB†	1410	500	Boston, Mass.	CBS
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBAL†	1060-760	10,000	Baltimore, Md.	NBC
WBZ	990	50,000	Springfield, Mass.	NBC
WBZA	990	1,000	Boston, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
WDRCT	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEI	590	1,000	Boston, Mass.	NBC
WFI†	560	1,000	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N. Y.	NBC
WHAM	1150	50,000	Rochester, N. Y.	NBC
WIP†	610	500	Philadelphia, Pa.	CBS
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJSV‡	1460	10,000	Washington, D.C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLBZ†	620	500	Bangor, Maine	CBS
WLIT†	560	1,000	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO†	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	
WRC†	950	500	Washington, D.C.	NBC
WRVA§	1110	5,000	Richmond, Va.	NBC
WTIC†	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.  
\*Full Day Listings; Night Network Only.  
‡Evening Programs Listed Only.  
§Local Day, Full Night Programs Listed.

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

## MORNING

8:00 A.M.

NBC—Melody Hour; guest soloist; Grande Trio: WEAF WGY  
CBS—On the Air Today: WABC  
NBC—Samovar Serenade: WJZ WBAL WBZ WBZA  
Y. N.—Radio Carollers: WNAC WLBZ  
WJSV—Elder Michaux's Congregation  
8:05 A.M.  
CBS—Organ Reveille: WABC  
8:30 A.M.  
CBS—Artist Recital; Charlotte Harriman, contralto; Crane Calder, bass: WABC  
NBC—Lew White at the Dual Organ: WJZ WBAL WBZ WBZA  
NBC—The Balladeers, male chorus; Instrumental Trio: WEAF WGY  
WCAU—Today's Programs

8:45 A.M.

CBS—The Radio Spotlight: WABC  
WCAU—Prophetic Testimony  
WNAC—News Flashes; Weather Reports  
9:00 A.M.  
NBC—Mexican Typica Orchestra: WEAF WGY  
CBS—Junior Bugle, Children's Program: WABC WOKO WAAB WJSV WLBZ WCAU  
NBC—Children's Hour, musical variety: WJZ WBAL KDKA WBZ WBZA WHAM  
WCSH—Thirteen Class  
WNAC—Bouquet of Memories

9:30 A.M.

NBC—Cloister Bells, sacred music: WEAF WGY  
WNAC—Concert Musicale

9:45 A.M.

NBC—Alden Edkins, bass-baritone: WEAF WGY  
WNAC—The Watch Tower Program

10:00 A.M.

NBC—The Radio Pulpit; Dr. S. Parkes Cadman, talk: WEAF WGY  
CBS—Church of the Air: WABC WOKO WDRS WJAS WJSV WIP WAAB WLBZ  
NBC—Southland Sketches; Southernaires, male quartet; vocal soloists: WJZ WBZ WBZA KDKA WBAL WHAM  
WCAU—Mario de Campo, tenor; Eric Wilkinson, organist  
WRVA—Lessons in Living, Dr. Douglas S. Freeman

10:15 A.M.

WCSH—St. Lawrence Church Organ and Choir  
WNAC—Uncle Bob Houghton, children's program

10:30 A.M.

NBC—The Garden of Tomorrow, orchestra: WEAF WGY WGS WEEI WFI WLIT  
CBS—Melody Parade: WOKO WDRS WCAU WJAS WLBZ  
NBC—Music and American Youth; Concert by N. Y. City School Musicians: WJZ WBAL WHAM  
CBS—Ben Alley, tenor: WABC

Look for the Bell  $\Delta$  for Religious Services and Programs

KDKA—Studio Program  
WBZ-WBZA—Safety Crusaders, juvenile sketch  
WJSV—Melody Parade  
WOR—Newark Museum, talk

10:45 A.M.

CBS—The Playboys: WABC WDRS WJAS WOKO WJSV WCAU WNAC  
KDKA—First Presbyterian Church Services  
WBZ-WBZA—School Concert (NBC)  
WOR—Current Legal Topics, Robert Daru

11:00 A.M.

NBC—Hall and Gruen, piano team: WEAF  
CBS—Children's Hour, Juvenile Variety Program: WABC WCAU  
NBC—Morning Musicale, musical art quartet: WJZ WBZ WBZA WBAL WHAM  
CBS—Rhoda Arnold and Taylor Buckley, duets: WOKO WJSV WLBZ WNAC  
WCSH—State Street Congregational Church Services  
WEEI—Morning Service, Old South Church of Boston  
WGY—Union College Chapel Services  
WOR—"The Moderns"; Dorothy Minty, violinist; Olga Zundell, cellist; Mercedes Bennet, pianist  
WRVA—Second Presbyterian Church Services

11:15 A.M.

NBC—Major Bowes' Capitol Family, vocalists; male quartet; orchestra: WEAF  
WHAM—Dance Orchestra

11:30 A.M.

CBS—Salt Lake City Tabernacle Choir and Organ: WOKO WJSV WLBZ WNAC  
WBZ-WBZA—Radio Nimble Wits, Everett Smith  
WOR—Organ Recital, George Shackley  
NBC—The Poet Prince; Anthony Froume, tenor: WJZ WBAL

11:45 A.M.

NBC—Phantom Strings; Aldo Ricci, director: WJZ WBAL WHAM  
WBZ-WBZA—Metropolitan Organ Recital, Arthur Martel

## AFTERNOON

12:00 Noon

NBC—Major Bowes Capitol Family: WFI WGY WLIT  
CBS—Salt Lake City Tabernacle Choir and Organ: WABC WJAS  
WBZ-WBZA—Weather Reports  
WCAU—Watch Tower Program  
WOR—Uncle Don Reads the Comics

12:15 P.M.

NBC—Gordon String Quartet: WEAF WEEI WFI WGS WLIT  
NBC—Baby Rose Marie, songs: WJZ WBZ WBZA WBAL KDKA WHAM  
WCAU—Ben Greenblatt, pianist  
WGY—Three Schoolmaids  
WIP—Salt Lake City Tabernacle Choir and Organ  
WRVA—Watch Tower Program

12:30 P.M.

NBC—University of Chicago Round Table Discussion; Current Topics: WEAF WGY WEEI  
CBS—Tito Guizar, tenor: WABC WNAC WDRS WCAU WLBZ  
NBC—Radio City Concert; Symphony Orchestra; Chorus and Soloists: WJZ WBAL KDKA WBZ WBZA WHAM  
WCSH—Christian Science Program  
WJSV—Bob Longstreet, radio reporter  
WOR—The New Poetry: A. M. Sullivan; Audrey Wurdemann, guest

12:45 P.M.

CBS—Madison Ensemble: WABC WJSV WCAU WNAC WOKO WJAS  
WCSH—Pete the Singing Master  
WLIT—U. of Chicago Round Table, discussion (NBC)

1:00 P.M.

NBC—Little Known Facts About Well Known People, Dale Carnegie; Harold Sanford's Orchestra: WEAF WFI WGY WEEI  
CBS—Church of the Air: WABC WOKO WJAS WJSV WDRS WIP WAAB WCAU  
WCSH—First Radio Parish  
WNAC—Catholic Truth Period  
WOR—Perole String Quartet, Joseph Coleman, conducting; Joseph Bier, baritone

1:30 P.M.

NBC—Surprise Party; Mary Small, juvenile singer; William Wirge's Orchestra; Guest Stars: Poet Prince; Pappy, Ezra, Zeke and Elton: WEAF WEEI WGS WFI WGY  
CBS—Lazy Dan, the Minstrel Man; Irving Kaufman: WABC WCAU WJAS WJSV WDRS  
NBC—National Youth Conference; Dr. Daniel A. Poling, speaker: WJZ WBAL WBZ WBZA KDKA—Old Songs of the Church  
WHAM—Rochester Catholic Hour  
WRVA—Jewish Hour

1:45 P.M.

KDKA—Charley Agnew's Orchestra  
WRVA—Beauty That Endures

2:00 P.M.

NBC—Gene Arnold and the Commodores: WEAF WEEI WGS WGY  
CBS—Broadway Melodies; Helen Morgan, Jerry Freeman's Orchestra and Chorus: WABC WNAC WCAU WJAS WJSV

NBC—Bar X Days and Nights, romance of the early West: WJZ WBAL WBZ WBZA KDKA  
WHAM—Down Melody Lane  
WOR—Choir Invisible

2:30 P.M.

NBC—Travelogues; Malcolm La Prade: WEAF WGY WGS  
CBS—The Big Hollywood Show; Abe Lyman's Orchestra and Accordiana: WABC WOKO WNAC WCAU WDRS WJSV  
NBC—Rings of Melody; Ohman and Arden, piano duo; Arlene Jackson, songs; Edward Nell Jr., baritone: WJZ KDKA WBAL WHAM WBZ WBZA  
WEEI—Garden of Melody  
WOR—Radio Forum

2:45 P.M.

NBC—Gems of Melody; Muriel Wilson, soprano; Fred Hufsmith, tenor; Harold Sanford's Orchestra: WEAF WGS WGY WEEI

3:00 P.M.

NBC—Wayne King's Orchestra: WEAF WEEI WGS WGY WLIT  
CBS—New York Philharmonic Symphony Orchestra; Nathan Milstein, violinist, and Gregor Piatigorsky, cellist, soloists: WABC WOKO WAAB WDRS WJSV WIP WLBZ  
NBC—Triolians; Frances Langford, contralto; Three Scampis; Richard Himber's Orchestra: WJZ WBAL WHAM KDKA  
WBZ-WBZA—Ruby Newman's Orchestra, Eleanor Talcott, contralto; Harry Miles, baritone  
WCAU—Ronnie and Van with Frank Kamplain  
WNAC—Studio Program  
WOR—Reverend Dr. Little, talk

3:15 P.M.

WBZ-WBZA—Triolians (NBC)  
WCAU—Horace Gerlack's Music

3:30 P.M.

NBC—The Garden Program; Mario Chamlee, tenor; Norsemen Quartet; Karl Schute's Orchestra: WEAF WLIT WGY WGS WEEI  
NBC—Jan Garber's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM  
WOR—Pauline Alpert, The Whirlwind Pianist

3:45 P.M.

WCAU—Diary of a Newspaper Man  
WNAC—Larry Thornton, tenor  
WOR—Madame Olyanova, graphologist

4:00 P.M.

NBC—Looking Over the Week; John B. Kennedy: WEAF WLIT WEEI  
NBC—Albert Payson Terhune, dog drama: WJZ KDKA WBZ WBZA WHAM WBAL  
Coughlin Net.—Rev. Father Charles E. Coughlin: WCAU WNAC WOR WOKO WJAS WDRS WLBZ  
WCSH—Studio Program  
WGY—Ben V. Smith, talk

4:15 P.M.

NBC—Dion Kennedy, organist: WJZ KDKA  
NBC—Johnny and Vee: WEAF WEEI WGS WGY WLIT  
WBAL—Watchtower Program  
WBZ-WBZA—Fascinating Facts  
WHAM—Choir Rehearsal

4:30 P.M.

NBC—The Hoover Sentinels, concert; Edward Davies, haritone; Chicago A Capella Choir; orchestra direction Joseph Koestner: WEAF WEEI WGS WGY WFI  
NBC—Princess Pat Players, dramatic sketch: WJZ WBZ WBZA WBAL WHAM KDKA

5:00 P.M.

NBC—Dream Drama: WEAF WEEI WGS WGY WFI  
CBS—Roses and Drums, dramatization: WABC WAAB WJAS WJSV  
NBC—National Vespers; Dr. Harry Emerson Fosdick, talk: WJZ WBAL WBZ WBZA WHAM KDKA  
Y. N.—Ted Hanson's Orchestra: WNAC WLBZ  
WCAU—Rev. Donald G. Barnhouse  
WOR—Phil Cook, "The Colonel and the Nut"

5:15 P.M.

NBC—Waves of Romance; Ted Black's Orchestra; Vincent Calendo, vocalist: WEAF WEEI WGY  
WCSH—Studio Variety Program  
WOR—Michael Bartlett, tenor; Trio

5:30 P.M.

NBC—Talkie Picture Time, sketch: WEAF WEEI WGS WGY WLIT  
CBS—Frank Crumit and Julia Sanderson, songs: WABC WOKO WAAB WCAU WDRS WJSV  
NBC—Grand Hotel, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM  
WNAC—Twilight Reveries; Virginia Warren, soprano  
WOR—Robert Reud, "Town Talk"; Cobina Wright, soprano

5:45 P.M.

WNAC—Time; News Flashes Weather Forecast  
WRVA—Organ Reveries

## NIGHT

6:00 P.M.

CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano: WABC WCAU WJAS WJSV  
NBC—Catholic Hour, talks and music: WEAF WEEI WGS WGY WLIT WGY WRVA

## High Spot Selections For The Day

1:30 p. m.—Mary Small; Poet Prince; Pappy, Zeke, Ezra and Elton; Wirges' Orchestra: NBC-WEAF network.  
3:00 p. m.—Philharmonic Symphony; Nathan Milstein, violinist and Gregor Piatigorsky, cellist, soloists; Hans Lange, conducting: CBS-WABC network.  
3:30 p. m.—Marlo Chamlee: NBC-WEAF chain  
4:00 p. m.—Father Coughlin's Address: Private network including WOR.  
4:30 p. m.—Hoover Sentinels concert; direction Josef Koestner: NBC-WEAF chain.  
6:00 p. m.—Giovanni Martinelli; Guy Frazier Harrison, conductor: NBC-WJZ network.  
6:15 p. m.—Tribute to President Roosevelt from Hawaii: NBC-WEAF network.  
6:45 p. m.—Family Theater: Act II at 7:30 with Lloyd Nolan and Francesca Brunning in "One Sunday Afternoon": CBS-WABC network.  
7:30 p. m.—Joe Penner: NBC-WJZ network.  
8:00 p. m.—Eddie Cantor: NBC-WEAF chain.  
8:30 p. m.—Fred Waring: CBS-WABC chain.  
9:00 p. m.—Will Rogers: NBC-WJZ network.  
9:00 p. m.—Nino Martini; Jane Froman; Ted Husing; Erno Rapee's orchestra: CBS-WABC network.  
9:30 p. m.—Music Album: NBC-WEAF chain.  
10:00 p. m.—Jack Benny: NBC-WEAF chain.  
10:30 p. m.—Hall of Fame; Walt Disney and Mickey Mouse: NBC-WEAF network.

CBS—Around the Console: WIP  
NBC—Symphony Concert; Giovanni Martinelli, tenor; Guy Frazier Harrison, guest conductor: WJZ WBZ WBZA WHAM WBAL WLW KDKA  
WNAC—Armando Corea's Orchestra  
WOR—Uncle Don

6:15 P.M.

NBC—Hawaii's Greeting to the President: WEAF WGY WRVA  
WNAC—The Crusaders

6:30 P.M.

CBS—Smilin' Ed McConnell: WABC WCAU WDRS WJSV WJAS  
NBC—Our American Schools; speaker: WEAF WLIT WGY WRVA  
WCSH—Studio Program  
WEEI—The Edison Program  
WNAC—"Highway of Melody"; Alice O'Leary, contralt; Adrian O'Brien, tenor; two pianos  
WOR—Dinner Music

6:45 P.M.

NEN—The Flufferettes; Frim Sisters and Billy Payne: WCSH WEEI  
CBS—Family Theater, Act 1; Lean and Mayfield; James Melton and Orchestra: WABC WJAS WDRS WOKO WNAC WLBZ WCAU WJSV

7:00 P.M.

NBC—Court of Human Relations, drama: WEAF WGY WGS  
CBS—Jack Denny's Orchestra: WABC WNAC WDRS WCAU WJSV WJAS WOKO WLBZ  
NBC—Ted Weems' Orchestra; Guest Star: WJZ WBAL WBZ WBZA KDKA WLW WHAM WRVA  
WEEI—Nanhattan Merry-go-round

7:15 P.M.

WOR—Comedy Stars of Hollywood

7:30 P.M.

CBS—Family Theater; Act II.: WABC WDRS WOKO WJAS WJSV WNAC WLBZ WCAU  
NBC—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM  
WEEI—Garden Talk  
WOR—The Bible Camera, Stokes Lott; organ music

7:45 P.M.

CBS—Virginia Baker with Havens and Shapiro: WIP  
CBS—Rin Tin Tin Thriller: WABC WNAC WCAU WJSV WJAS  
NBC—Wendell Hall, songs and ukelele: WEAF WLIT WGS WGY  
WOR—Vera Brodsky and Harold Triggs, piano duo

7:50 P.M.

WEEI—News Dispatches

8:00 P.M.

NBC—Eddie Cantor, comedian; Rubino's Orchestra: WEAF WGS WGY WLW WGY WTIC WRVA WLIT WBZ WBZA  
CBS—Evening in Paris: WABC WOKO WNAC WCAU WJSV WJAS  
NBC—Musical Revue; soloist and orchestra: WJZ WBAL WHAM  
KDKA—Weather; Sports Reports  
WEEI—The Jenny Concert  
WOR—Melodoscope; Conductors Willard Robinson, George Shackley, Merle Johnson; Vocalists



(SUNDAY CONTINUED)

# PLUMS AND PRUNES

## By Evans Plummer

THEY say that a dog never forgets. Bozo didn't.

Bozo is the white spitz belonging to Spareribs (Malsom Claire), comedian and fairy tale weaver who is heard over WLS and the NBC-WJZ network each Saturday night on the *National Barn Dance*. And what could be more natural than the bond between Spareribs, who works in blackface, and a dog called a spitz, but whose ancestry may be far more aristocratic. In fact, since the incident about to be related, genealogists and scientists are in a furore over Bozo's antecedents.

The question rises, IS BOZO A LOWLY SPITZ or has he the blood of the royal SAMOYEDE in his veins?

But, to go on with the story, Claire or Spareribs, a former screen actor, has been separated from his faithful pet for four years. Bozo was living in Hollywood with Claire's sister, Ethlyne, 1929 Wampus star, when he decided to seek his fortune in eastern radio studios. Claire arrived at WLS Chicago, and became both famous and very busy—too busy to pay a visit to Hollywood.

A few weeks ago the commercial sponsor of the *National Barn Dance*, Alka Seltzer, decided to enlarge the network to encompass seven western stations, including KFI. And Ethlyne decided to tune in her long absent brother. She did. Then things began to happen.

Back in Chicago, Joe Kelly, who works "straight" to Spareribs, was asking, "What dog are you talking about, Spareribs?" The latter answered, "Why, Ah mean mah dog, Bozo!"

Whereupon, in the Claire home in Los Angeles, a small, silky-haired spitz (?) dog went into a frenzy of excited barks and jumps. He was nothing if not a canine tornado, and it seemed to Ethlyne that Bozo was on the verge of a nervous breakdown. He was trembling after the siege, and he had to be pulled away from the radio and given a long walk before his excited nerves were calmed.

So don't be surprised if you hear Spareribs mention Bozo each Saturday night from now on. Bozo will be listening.

## Tuba or not to Be

OF COURSE, all advertising men aren't unintelligent, so let us consider this yarn an anomaly. Yet, it has its moral.

An agency's radio director was watching an audition through the control room glass. He noticed a musician bending down over his instrument and, puzzled, he remarked to a nearby production man: "That fellow there certainly bends down over his flute, doesn't he?"

"You mean that chap over there?" queried the p. m. "That's not a flute. It's a clarinet."

A little later the agency radio director was in conference with the broadcasting network's salesman who was endeavoring to put the former on the dotted line. The agency man spoke up, "One thing I can't understand is why that one musician bent over so when he played his clarinet."

"Oh, you don't understand," explained the network salesman. "You know those pipe-shaped bells on the end of them are very heavy."

**NEWS FLASH**—Big Swiss cheese, butter and egg man and broadcasting mogul visits midwestern studio famous for its yodeling these-and-those, in an effort to recapture lost art which seems to have emigrated from the peaks of the Mallerborn.

## Awarding Plums and—

PLUMS, CARLOADS OF THEM, and unconditionally to the sponsors and networks responsible for making Sunday the whale of listening afternoon and night it is. First of all, there's the *N. Y. Philharmonic Symphony*, the real thing, and with *Toscanini* or other celebrated conductors. If you enjoy crusades, there is not a better crusader than *Father Cough-*

*lin*, and at 4:30 p. m. EST you have the choice of a good drama or a concert of the lighter classics by the *Hoover Sennelins*, with *Josel Koestner* conducting. More dramas are on tap at 5 p. m. and another pair at 5:30—all splendidly cast and with good scripts and direction.

The same hour brings the *Crumits* on CBS, and at 6 p. m. this web presents the enjoyable musicale of *Oliver Smith*, *Muriel Wilson* and *Jaques Renard's* orchestra. Good old *Smilin' Ed McConnell* is yours at 6:30, and then, at 6:45 comes the *Family Theater*, Act I—a program which has not as yet sold itself to this hearer. Besides, Act II conflicts with the excruciating *Joe Penner*, so what chance has it?

## Who Wants Cantor?

*Ted Weems* and his miniature variety show brings big name guests at 7 p. m., and at 7:30, as was said in the preceding paragraph, who would even think of dialing to other than the "Wanna Buy a Duck?" salesman. A half hour later comes the *Cantor* and *Rubino* hour, worth your time any night despite the fact that the past several weeks have not been as good as four and five weeks ago. But at 8:30 do you stay tuned in? Don't forget there's *Fred Waring* and his versatile group on the air.

Nine o'clock and *Will Rogers* is in your loudspeaker with his crisp philosophy and comments, and at 9:30 the half hour must

be split between *Winchell* and the splendid *American Album of Familiar Music* with *Virginia Rea* and *Frank Munn*.

NBC wins the next hour again with *Jack Benny's* ever brilliant comedy, parodies and satires, and the *Hall of Fame* for music and celebrated guests. And at 11 p. m., before turning in, remember that *Little Jack Little* is on CBS with his band, and what a band!

A last order of plums for the *Will Rogers-George Cohan* sponsor for keeping their commercial plug to 132 words in length and taking but 55 seconds to extol the virtues of the product. That IS a virtuous product! By the way, *March 4* marks *Rogers' last airing for a time, as he plans to sail to Europe.*

"FANETTES," a sketch depicting the adventures of a Southern girl and her metropolitan, switchboard operating girl friend, and "Topsy and Eva," with *Virvian* and *Rosetta Duncan* in a totally new series based only on *Harriet Beecher Stowe's* setting for "Uncle Tom's Cabin," have been produced by *Bob White* and are being auditioned by several important advertisers. *Charlotte I.earn* and *Virginia Ware* are the leads in "Fanettes."

**BIRTHDAYS:** *March 4, Lucy Gillman; March 5, "Chick" Johnson; March 6, Rosario Bourdon; March 7, Edward Jewett; March 10, Peter de Rose and Carol Davis.*

- 8:15 P.M. KDKA—Debut Night
- 8:30 P.M. CBS—Fred Waring's Orchestra: WABC WDRG WOKO WCAU WJSV WNAC WJAS WLBZ WHAM—Twilight Interlude
- 9:00 P.M. NBC—Manhattan Merry-Go-Round; Tamara, Russian blues singer; David Percy; Men About the Town; Orchestra: WEAJ WTC WGY WFI
- CBS—The Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Ted Husing, Glee Club: WABC WOKO WNAC WDRG WCAU WJSV WJAS
- NBC—Will Rogers, guest star; The Revelers Quartet; Emil Coleman's Orchestra: WJZ WBAL WBZ WBZA WRVA WLW KDKA WHAM
- WCSH—Studio Program
- WEEI—Fut Program
- WOR—Siradivarius Quartet, direction of Gerald Warburg
- 9:30 P.M. NBC—American Album of Familiar Music; Frank Munn tenor; Virginia Rea, soprano; Ohman and Arden; violinist; Concerti Orchestra: WEAJ WEEI WCSH WFI WGY WRVA
- NBC—Walter Winchell: WJZ WBAL WBZ WBZA KDKA WLW WHAM
- 9:45 P.M. NBC—Nai Shilkret's Orchestra: WJZ WBAL KDKA WHAM WBZ WBZA
- WLW—Unbraken Melodies
- 10:00 P.M. CBS—Horace Gerlach's Music: WIP
- NBC—Jack Benny and Mary Livingstone; Frank Parker, tenor; Orchestra: WEAJ WTC WEEI WCSH WFI WRVA WLW WGY
- CBS—Patri's Dramas of Childhood: WABC WOKO WAAB WDRG WCAU WJSV WJAS
- NBC—K-Seven, spy drama: WJZ WBAL WHAM KDKA
- WBZ-WBZA—Old Farmer's Almanac
- WNAC—Phil Harris' Orchestra
- WOR—New York Opera Association
- 10:15 P.M. WBZ-WBZA—Sports Review, Bill Williams
- 10:30 P.M. NBC—Hall of Fame; Walt Disney and his Mickey Mouse, guest star; Nai Shilkret's Orchestra: WEAJ WGY WEEI WFI WTC WCSH WLW
- CBS—Conclave of Nations; L. Astor, Minister from Finland to U. S.; WABC WOKO WAAB WDRG WJAS WJSV WIP WLBZ
- NBC—Meditation; Vocal and Instrumental Ensemble: WJZ WBAL
- KDKA—Romance of Dau and Sylvia
- WBZ-WBZA—Joe and Bateese, skit
- WCAU—House Warming
- WHAM—News Flashes
- WNAC—Francis J. Cronin, organist
- WRVA—Art Brown, organist
- 10:45 P.M. NBC—Meditation: KDKA WHAM
- WNAC—News Flashes; Weather
- 11:00 P.M. NBC—Eddie Peabody; Variety Show: WJZ WBAL WHAM
- CBS—H. V. Kaltenborn, news: WABC WOKO WDRG WJAS WIP
- NBC—To be announced: WEAJ WFI WEEI WGY WCSH WTC
- KDKA—Sports; News Flashes
- WBZ-WBZA—Weather, Temperature; Sports Review
- WCAU—Boake Carter, talk
- WLW—Dimmick's Orchestra
- WOR—"Moonbeams"
- 11:15 P.M. NBC—John Fogarty, tenor: WEAJ WGY WCSH
- CBS—Little Jack Little's Orchestra: WABC WDRG WCAU WJAS WJSV WLBZ WOKO WNAC
- NBC—Ennio Bolognini, cellist: WJZ WBAL KDKA—Missionary Broadcast
- WBZ-WBZA—Kay Fayre, soloist
- WEEI—News Flashes
- WHAM—Carlos Dallas' Orchestra
- WLW—Johnny Johnson's Orchestra
- 11:30 P.M. NBC—Minneapolis Symphony Orchestra: WEAJ WFI WTC WGY WCSH
- NBC—Buddy Rogers' Orchestra: WJZ WBAL WBZ WBZA WHAM
- WOR—Emil Coleman's Orchestra
- WLW—Studio Program
- 11:45 P.M. CBS—Ace Brigade's Orchestra: WABC WNAC WDRG WCAU WJSV WJAS WLBZ WOKO
- 12:00 Mid. CBS—Louis Panico's Orchestra: WABC WJSV WOKO WNAC WCAU
- NBC—Jimmy Lunceford's Orchestra: WJZ WBZ WBZA WBAL WHAM KDKA
- WOR—Paul Tremaine's Orchestra
- 12:30 A.M. NBC—Sammy Watkins' Orchestra: WJZ WBZ WBZA WHAM WLW
- CBS—Henry Busse's Orchestra: WABC WJSV WCAU WOKO WNAC
- NBC—Carlos Molina's Orchestra: WEAJ WTC KDKA—DX Club



I was so lonely and friendless, a new-comer to town. Neighbors called once—but never came again. I read how a woman became popular by learning to play through the U. S. School Course. I enrolled. Soon I was able to play real tunes. Now I'm invited everywhere. They call me "the life of the party."

## MUSIC - the Surest Path to Friends ... so easy to learn this short-cut way

No longer need you envy people who play—who are always the center of attraction at parties—who make friends immediately wherever they go. Now this newly perfected short-cut home-study method can make YOU an accomplished musician. It can bring you the good times you've always longed for. More than 100,000 men, women, boys and girls have successfully learned to play their favorite instrument without a teacher the famous U. S. school way. And the cost averages only a few cents a day!

**Easy As A-B-C**

This new "print-and-picture" method is literally as easy as A-B-C. The U. S. School simplified instructions, written by expert teachers, first tell you what to do. Then a picture shows you what to do. Then you do it yourself and hear it. And you learn so much more quickly by this modern, up-to-date method than was possible in the old-fashioned, tiresome, waste-practising way. Now you play real tunes almost from the start—by note. No teacher in fuss you. No wearying lessons to plague you. No interference with business or pleasure, because you choose your own time at home.

Prove to yourself without cost how easily and quickly you can learn to play. Send today for our booklet, "How You Can Master Music in Your Own Home." With it comes a Free Demonstration Lesson which shows graphically how simple this expert home instruction really is. Instruments supplied if desired—cash or credit. Mail the coupon TODAY. U. S. School of Music, 4333 Brunswick Bldg., New York City.

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Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane, also Free Demonstration Lesson. This does not put me under any obligation.

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The **NEW! SCIENTIFIC AERIAL** With the Dual Connection

The DUAL CONNECTION a new feature exclusively our own gives better distance and positive performance on all electric radios (incl. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current.

**NO OSCILLATING OR WHISTLING**

This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced in inside aeriels. It also eliminates lightning hazards, sagging poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment.

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# Monday, March 5

## MORNING

**8:00 A.M.**  
 CBS—On the Air Today: WABC  
 NBC—Organ Rhapsody; Richard Leibert, organist: WEAFF WFI WGSB  
 CBS—Salon Musicale: WCAU  
 NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA  
 WEEI—Looking over the Morning Paper  
 WGY—Musical Clock  
 WHAM—Kindly Thoughts  
 WJSV—The Sun Dial, Arthur Godfrey  
 WNAC—Shopping Around the Town  
 WOR—Program Resume

**8:05 A.M.**  
 CBS—Salon Musicale: WABC  
 WOR—Daily Produce Reporter

**8:10 A.M.**  
 WOR—Al Woods, songs and patter

**8:15 A.M.**  
 NBC—Don Hall Trio: WJZ KDKA WBAL WHAM WBZ WBZA  
 WCSH—Morning Devotions  
 WEEI—Caroline Cabot's Shopping Service

**8:30 A.M.**  
 NBC—Cheerio, inspirational talk; Music: WEAFF WGY WEEI WGSB WFI  
 CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU  
 NBC—Lew White at the Dual Organ: WJZ WBAL KDKA WBZ WBZA  
 WHAM—Among My Souvenirs  
 WOR—Martha Manning

**8:45 A.M.**  
 WCAU—Sam Moore's Meeting  
 WHAM—Lew White, organist (NBC)  
 WOR—Gospel Messengers, songs; Clara Altman and Kenneth Randolph, baritone

**9:00 A.M.**  
 NBC—Morning Glories; Dance Orchestra: WEAFF WLIT WCSH  
 NBC—Breakfast Club; Dance Orchestra: WJZ WBAL KDKA  
 CBS—Andy Arecari; Three Naturals: WABC WOKO WNAC WDRC WCAU WJAS WLBZ  
 WBZ-WBZA—Shopping News, Virginia Reade  
 WEEI—Clothes Institute  
 WGY—Musical Program  
 WHAM—Tower Clock Program  
 WJSV—Woman's Hour  
 WOR—“Our Children,” with Mary Olds; Edward Nell, Jr., baritone; George Shackley, organist

**9:15 A.M.**  
 NBC—Landy Trio and White, songs and comedy: WEAFF WLIT WCSH WGY WEEI  
 CBS—Madison Ensemble: WABC WDRC WJAS WNAC WOKO WIP WLBZ  
 WCAU—Words and Music  
 WHAM—Breakfast Club (NBC)  
 WOR—Miss Katharine 'n' Calliope

**9:30 A.M.**  
 NBC—Bradley Kincaid, the Mountain Boy, songs: WEAFF WGSB WGY  
 CBS—Metropolitan Parade: WABC WDRC WJAS WNAC WOKO  
 KDKA—Style and Shopping Service  
 WBZ-WBZA—Breakfast Club (NBC)  
 WEEI—Shopping Service; Jean Abbey  
 WOR—“First Ladies” on the Air

**9:45 A.M.**  
 NBC—Florenda Trio: WEAFF WGSB WFI WEEI  
 CBS—Metropolitan Parade: WCAU WLBZ  
 KDKA—Piano, Minute Manners  
 WBAL—Shopping with Nancy Turner  
 WGY—Martha and Hal  
 WOR—Phil Harris' Orchestra

**10:00 A.M.**  
 NBC—Josephine Gibson, Hostess Chansel: WJZ WBZ WBZA WBAL KDKA WHAM  
 NBC—Breen and de Rose, vocal and instrumental duo: WEAFF WGSB WEEI WFI  
 WGY—Hank Keene and his Gang  
 WNAC—Buddy Clark, soloist  
 WOR—Pure Food Hour

**10:15 A.M.**  
 NBC—Morning Parade, Variety Musicale: WEAFF WEEI WGSB WFI  
 CBS—Bill and Ginger, songs and patter: WABC WOKO WNAC WCAU WJAS WJSV  
 NBC—Clara Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM  
 WGY—Mid Morning Devotions

**10:30 A.M.**  
 CBS—News Service: WABC WOKO WAAB WJSV WCAU WDRC WJAS WLBZ  
 NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA  
 WEEI—Contract Bridge; Mrs. Charles Geissler  
 WGY—Market Basket  
 WHAM—“Mrs. Thrifty Buyer”  
 WNAC—Song Album; Walter Kidder, baritone

**10:35 A.M.**  
 CBS—The Merrymakers: WABC WOKO WAAB WJSV WCAU WDRC WJAS WLBZ

**10:45 A.M.**  
 CBS—Will Osborne's Orchestra; Pedro De Cordoba, philosopher: WABC WDRC WCAU WOKO WNAC WJAS  
 NBC—Musical Originalities; Dick Tella, tenor: WJZ WBAL  
 E. T.—School of Cookery: WEEI WGY  
 KDKA—Sammy Fuller  
 WBZ-WBZA—Duke Dewey's Hickory Nuts  
 WHAM—Tom Grierson, organist  
 WJSV—Gene Stewart, organist

**11:00 A.M.**  
 NBC—Hour of Memories: U. S. Navy Band  
 WEAFF WLIT WGY  
 CBS—Cooking Closeups, Mary Ellis Ames: WABC WOKO WNAC WDRC WJAS WJSV WCAU  
 NBC—The Wife Saver; Allan Prescott: WJZ WBAL WHAM  
 E. T.—School of Cookery: WGSB WRVA  
 E. T.—Strollin' Tom: WBZ WBZA  
 KDKA—Uncle Tom and Betty  
 WEEI—Friendly Kitchen Program  
 WOR—Nell Vinick, beauty talk

**11:15 A.M.**  
 NBC—U. S. Navy Band: WGSB WEEI  
 CBS—Morning Moods: WABC WJAS WDRC WJSV WCAU WOKO WNAC WLBZ  
 NBC—Singing Strings, string ensemble: WJZ WHAM WBAL WBZ WBZA  
 KDKA—Strollin' Tom  
 WOR—School of Cookery

**11:30 A.M.**  
 CBS—Tony Wons: WABC WOKO WNAC WJAS WJSV WCAU WLBZ  
 NBC—Rhythm Ramblers, dance orchestra; Edna Odell, contralto: WJZ WBAL KDKA  
 WBZ-WBZA—Metropolitan Stage Show  
 WHAM—Home Bureau Talk  
 WOR—The Humanologist, Dr. William Von Crowe  
 WRVA—Luxury Fiddlers

**11:45 A.M.**  
 CBS—Rhythm Kings: WABC WIP WDRC WJAS WJSV WLBZ WNAC  
 KDKA—Ella Graubart  
 WBZ-WBZA—Monitor Views the News  
 WCAU—Irene Thomson, soloist; Orchestra  
 WHAM—Rhythm Ramblers (NBC)  
 WOR—Walter Ahrens, baritone; Orchestra

## AFTERNOON

**12:00 Noon**  
 NBC—Arlene Jackson, songs; Pollock and Lawnhurst, piano duo: WEAFF WEEI WGSB WGY  
 CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV  
 NBC—Musical Varieties: WJZ WBZ WBZA WBAL WHAM  
 KDKA—Studio Program  
 WOR—The Craft of Glove-Making, Mrs. F. Pentecost Philips  
 WRVA—Art Brown, organist

**12:15 P.M.**  
 NBC—Johnny Marvin, songs: WEAFF  
 CBS—Betty Barthell, songs: WABC WOKO WAAB WDRC WCAU WJSV WLBZ  
 NBC—Crusader's Quartet: WJZ KDKA—Honey Boy and Sassafras  
 WBAL—Chick Larro  
 WBZ-WBZA—Weather: Farm Forum  
 WGSB—Farm Flashes  
 WEEI—News Dispatches; Stock Quotations; Market Report  
 WGY—Skip, Step, and Happiana, songs  
 WHAM—News Service  
 WNAC—News and Weather  
 WOR—Girls Service League talk

**12:20 P.M.**  
 WOR—Musical Program

**12:25 P.M.**  
 WGSB—Stocks; Weather  
 WEEI—Pianist  
 WHAM—Agricultural Forum  
 WOR—“Minute Manners,” Mrs. J. S. Reilly

**12:30 P.M.**  
 NBC—National Farm and Home Hour; guest speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM  
 CBS—Concert Miniatures: WABC WOKO WAAB WJSV WIP WLBZ  
 NBC—Rex Battle's Concert Ensemble: WEAFF WGSB  
 KDKA—News, Markets  
 WCAU—The Noontimers  
 WGY—Farm Program  
 WNAC—The Shopper's Exchange  
 WOR—George Shackley, organist

**12:35 P.M.**  
 WEEI—Farmers Produce Market Report

**12:45 P.M.**  
 CBS—Concert Miniatures: WAAB WJAS KDKA—Lloyd Huntley's Orchestra  
 WCAU—A Woman Looks at the World, Hope LeBarre Roberts  
 WEEI—A Bit of This and A Bit of That

**12:55 P.M.**  
 WOR—Olman and Arden, the World's Most Beautiful Waltzes

**1:00 P.M.**  
 NBC—Market and Weather Reports: WEAFF  
 CBS—George Hall's Orchestra: WABC WNAC WDRC WIP WLBZ WOKO  
 KDKA—Farm and Home Hour (NBC)  
 WCAU—Harold Knight's Orchestra  
 WGSB—Lyman B. Chipman Program  
 WGY—Alliary on Parade  
 WJSV—Afternoon Rhythms  
 WOR—Dr. Wynne's Health Talk

**1:05 P.M.**  
 WOR—New Jersey Club Women, talk

**1:15 P.M.**  
 NBC—Pinkey Hunter's Orchestra: WJZ WGSB WEEI

## HIGH SPOT SELECTIONS FOR THE DAY

3:00 p. m.—Radio Guild: Molnar's “The Swan”: NBC-WJZ network.  
 6:30 p. m.—Irene Beasley, songs: NBC-WEAF network.  
 7:30 p. m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orchestra: NBC-WJZ network.  
 8:00 p. m.—Side Show; Clifford Soubier, barker; music: NBC-WJZ network.  
 8:30 p. m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.  
 8:30 p. m.—Bing Crosby; Mills Brothers and Carol Lofner's orchestra: CBS-WABC network.  
 9:00 p. m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet; Harry Kogen, band director: NBC-WJZ network.  
 9:30 p. m.—Ex-Lax presents The Big Show; Gertrude Niesen, June Walker, Toscha Seidel and Isham Jones' orchestra: CBS-WABC network.  
 9:30 p. m.—Ship of Joy; Captain Dobbsie: NBC-WEAF network.  
 10:00 p. m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAF network.

WCAU—Hills of Yesterday  
 WJSV—George Hall's Orchestra (CBS)

**1:20 P.M.**  
 WOR—Orchestral Interlude

**1:30 P.M.**  
 NBC—Orlando's Concert Ensemble: WEAFF WGY WGSB WFI  
 CBS—Mischa Rasinaky's Ensemble: WABC WOKO WNAC WDRC WJAS WJSV WCAU WLBZ  
 NBC—Vic and Sade, sketch: WJZ WBAL WBZ WBZA KDKA  
 WEEI—Reading Circle  
 WHAM—School of the Air  
 WOR—Bide Dudley, Theater Club of the Air  
 WRVA—Market Reports

**1:45 P.M.**  
 NBC—Harvester of Song; Merric Men, male quartet; Irma Glen, organist: WJZ WBAL  
 KDKA—Lloyd Huntley's Orchestra  
 WBZ-WBZA—Home Forum  
 WOR—Show Boat Boys  
 WRVA—Sunshine Program

**2:00 P.M.**  
 NBC—The Revolving Stage: WEAFF WEEI WLIT  
 CBS—Ann Leaf at the Organ: WABC WOKO WDRC WJAS WJSV WIP WLBZ  
 NBC—Musical Originalities, vocal soloists: WJZ KDKA WBZ WBZA WBAL WHAM  
 WCAU—Emily Weyman, songs  
 WGSB—Lura Thomas Brown  
 WGY—Lauren Bell, baritone  
 WNAC—Spotlight Municipal Affairs  
 WOR—Dr. Arthur Frank Payne, The Psychologist Says  
 WRVA—Cooking School

**2:15 P.M.**  
 CBS—Romance of Helen Trent: WABC WCAU WGSB—The Revolving Stage (NBC)  
 WGY—Household Chats  
 WNAC—Ann Leaf at the Organ (CBS)  
 WOR—College Inn Comedies

**2:30 P.M.**  
 NBC—Smack Out, comedy duo: WJZ WHAM WBAL WBZ WBZA  
 CBS—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
 KDKA—Home Forum  
 WCAU—Women's Club of the Air  
 WEEI—Radio Kitchen  
 WGY—Revolving Stage (NBC)  
 WOR—Genevieve Pitot, piano recital

**2:45 P.M.**  
 NBC—Words and Music; Soprano; Baritone; Narrator: WJZ WBZ WBZA  
 WBAL—Unexpected Guest Meal, talk  
 WHAM—The Rambler  
 WOR—Yeo Freudberg's Orchestra; Talk

**3:00 P.M.**  
 NBC—Ma Perkins, dramatic sketch: WEAFF WFI WGY WGSB  
 CBS—Oahu Seneaders: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
 NBC—Radio Guild; Dramatic Sketch: WJZ WBAL KDKA WHAM  
 WBZ-WBZA—Ye Olde Tea Shoppe  
 WCAU—Radio Press Presents  
 WEEI—Twenty Fingers of Harmony (NBC)  
 WOR—Elizabeth McShane, Fashions

**3:15 P.M.**  
 CBS—The Captivators: WABC  
 NBC—Ray Heatherton, baritone: WEAFF WEEI  
 CBS—The Voice of Experience: WOKO WDRC WJSV WNAC WIP WLBZ WJAS  
 WBZ-WBZA—Harry Schyde, messenger of cheer  
 WCAU—Women's Club of the Air  
 WGY—Health Hunters  
 WOR—“Your Lover”

**3:30 P.M.**  
 CBS—U. S. Marine Band: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ  
 NBC—Woman's Radio Review: WEAFF WGSB WFI WGY WEEI  
 WBZ-WBZA—Home Forum Cooking School  
 WOR—Garden Club

**3:45 P.M.**  
 WHAM—The Ramblers  
 WOR—Waltz Time

**4:00 P.M.**  
 NBC—Headlines in Song: WEAFF WGSB  
 CBS—Bob Nolan and Orchestra: WABC WDRC WJAS WJSV WNAC WIP WLBZ  
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM  
 WCAU—Universal Artists' Recital  
 WEEI—News Flashes; Stock Quotations  
 WGY—Musical Program

WOR—Dr. H. I. Strandhagen, talk  
 WRVA—Forum

**4:15 P.M.**  
 NBC—John Martin Story Hour; Helen Waldo, contralto: WEAFF WGSB WGY WFI  
 NBC—Library of Congress Musicale; William Krole, violinist; Frank Sheridan, pianist: WJZ WBAL KDKA WHAM WBZ WBZA  
 WEEI—Professional Women's Music Club  
 WOR—The Virginians, male quartet

**4:30 P.M.**  
 NBC—Jack and Loretta Clemens, songs and guitar: WEAFF WTIC WGSB WGY  
 CBS—Artist Recital, Crane Calder, bass: WABC WOKO WDRC WJAS WIP WLBZ WNAC  
 WCAU—Dog Talk by All Delmont  
 WEEI—John Doherty, The Singing Pianist  
 WOR—Musical Revue

**4:45 P.M.**  
 NBC—The Lady Next Door, children's program: WEAFF WEEI WGSB WLIT  
 WCAU—Charlie Gaines' Orchestra  
 WGY—Stock Reports  
 WHAM—News Flashes

**5:00 P.M.**  
 NBC—Leo Zollo's Orchestra: WEAFF WGSB WTIC  
 CBS—Skippy, Children's Sketch: WABC WOKO WAAB WDRC WCAU WJSV WJAS  
 NBC—Your Health, talk: WJZ WBAL  
 KDKA—Market Reports  
 WBZ-WBZA—Agricultural Markets  
 WEEI—Phil Saltman, pianist  
 WGY—Three Schoolmasks  
 WHAM—Studio Program  
 WNAC—Five O'Clock Revue  
 WOR—Musical Interlude  
 WRVA—Retreat for the Sick

**5:15 P.M.**  
 CBS—On the Air Tonight: WABC  
 NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM  
 CBS—The Dictators: WAAB WDRC WJAS WIP WOKO  
 E. T.—Babe Ruth's Boys' Club: WEEI  
 KDKA—Kiddies Club  
 WCAU—Eddie Sheppard  
 WBZ-WBZA—The Monitor Views the News  
 WGY—New York State Motor Vehicle Commission, talk  
 WJSV—Milt Strauss, pianist  
 WOR—Indian Pow-Wow, Lone Bear  
 WRVA—Cecil and Sally

**5:20 P.M.**  
 CBS—The Dictators: WABC

**5:25 P.M.**  
 WRVA—Katy Boscher, songs

**5:30 P.M.**  
 NBC—Adventures of Tom Mix and His Straight Shooters: WEAFF WEEI WGSB WTIC WLIT WGY  
 CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—The Singing Lady, jingles, songs and stories: WJZ KDKA WBAL WBZ WBZA WHAM  
 WOR—Piano Recital

**5:45 P.M.**  
 NBC—The Wizard of Oz, dramatization: WEAFF WTIC WEEI WGSB WGY  
 CBS—Brooke, Dave and Bunny, songs: WABC WAAB WJAS WDRC WOKO WLBZ WCAU  
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM  
 WJSV—Evening Rhythms  
 WNAC—The Cosmopolitans, novelty quintet  
 WOR—Lee Leonard, songs; Sherman Keene's Orchestra

**5:50 P.M.**  
 WOR—Dancing Class; Thomas E. Parsons

## NIGHT

**6:00 P.M.**  
 NBC—Xavier Cugat's Orchestra: WEAFF WRVA  
 CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV  
 NBC—U. S. Army Band: WJZ WBAL  
 KDKA—Evensong  
 WBZ-WBZA—Camera Club, Luis Marden  
 WGSB—Dance Marathon  
 WEEI—The Evening Tattler  
 WGY—News Items; Evening Brevities  
 WHAM—Kendall Sportcast  
 WLW—Jack Armstrong, sketch  
 WNAC—Temperature; Weather; News  
 WOR—Uncle Don



(MONDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC  
WAAB WDCR WCAU WLWZ  
NBC—U. S. Army Band: WHAM WBZ WBZA  
KDKA—Sports; Program Preview  
WCSH—Al Buck's Sport Revue  
WGY—Joe and Eddy, comedy duo  
WLW—Joe Emery, songs; orchestra  
WNAC—The Merry Go-Round

6:30 P.M.

NBC—Irene Beasley, songs: WEAJ WTIC  
CBS—Sammy Robbins' Orchestra: WOKO WAAB  
WJSV WDCR WLBZ  
NBC—Three X Sisters, harmony trio: WJZ  
WBAL  
CBS—Music Box: WABC WCAU  
KDKA—Salon Orchestra  
WBZ-WBZA—Old Farmers Almanac; Weather;  
Sports  
WCSH—Studio Program  
WEEL—News Flashes; Farm Flashes  
WGY—Robert Rissling, tenor  
WHAM—Hughie Barrett's Orchestra  
WLW—Bob Newhall, "Mail Pouch Sportsman"  
WNAC—Detectives Black and Blue, sketch  
WOR—Dinner Music  
WRVA—News Reporter

6:40 P.M.

WEEL—The Old Painter

6:45 P.M.

CBS—Ye Happy Minstrel and Tiny Band: WABC  
WCAU WDCR WNAC  
NBC—Horse Sense Philosophy: WEAJ WFI  
CBS—Enoch Light's Orchestra: WIP  
NBC—Luwell Thomas, Today's News: WJZ  
WBZ WBZA KDKA WBAL WLW WHAM  
E. T.—Red Davis, sketch: WGY WRVA  
WCSH—Studio Program  
WEEL—Del Castilla's Twilight Hour  
WOR—Ray Perkins, Comedian; Louis Witten

7:00 P.M.

NBC—Gouhl and Scheffer, piano duo: WEAJ  
WLIT  
CBS—Myrt and Naree, drama: WABC WOKO  
WNAC WDCR WCAU WJAS WJSV  
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA  
WLW KDKA WHAM WRVA  
WCSH—This Week in Portland  
WEEL—Harvard Alumni Chorus  
WGY—The Crazy Banjoers  
WOR—Stan Lomax, sports revue

7:15 P.M.

NBC—Billy Bachelor, dramatic sketch: WEAJ  
WCSH WEEL WGY  
CBS—Just Plain Bill, skit: WABC WNAC  
WCAU WJAS WJSV  
NBC—Baby Rose Marie, songs: WJZ WBZ  
WBZA KDKA WBAL WHAM  
WLW—Henry Thies' Orchestra  
WOR—Studio Program  
WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jesters; Red,  
Wainp and Guy; Milt Rettenberg, pianist;  
Tony Callucci, guitar: WEAJ WGY WCSH  
WTIC  
CBS—Music on the Air; Jimmy Kemper's Orches-  
tra: WABC WOKO WNAC WDCR WCAU  
WJAS WJSV WLBZ  
NBC—Music by Gershwin; George Gershwin and  
Orchestra: WJZ WBAL WBZ WBZA KDKA  
WHAM WLW  
WEEL—The Alter Dinner Revue  
WOR—"Maverick Jim," drama  
WRVA—Contract Bridge

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAJ  
WEEL WCSH WLIT WGY  
CBS—Boake Carter, News: WABC WNAC WCAU  
WJAS WJSV  
NBC—To be announced: WJZ WBAL  
KDKA—Frances Ingram  
WBZ-WBZA—Radio Nature League; Thornton  
W. Burgess  
WHAM—Rochester Evening School of the Air  
WLW—Red Davis, sketch  
WRVA—Smoky and Poky

8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch:  
WEAF WTIC WEEL WCSH WGY  
CBS—Phil Ducey, Frank Luther and Jack Parker,  
with Vivien Ruth: WABC WNAC WDCR  
WJSV  
NBC—Side Show; Cliff Souhier, barker; vocal  
trio; Harold Stokes' Orchestra: WJZ WBAL  
WBZ WBZA KDKA WHAM  
WCAU—The Meistersinger  
WLW—Three Moods in Blue  
WOR—DeMarco Girls; Frank Sherry, tenor  
WRVA—Popular Harmonies

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the  
News: WABC WOKO WNAC WCAU WDCR  
WJAS WJSV  
WLW—Dance Orchestra  
WOR—The Loafers, Billy Jones and Ernie Hare  
WRVA—History of Old Virginia

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's Or-  
chestra: WEAJ WTIC WEEL WCSH WGY  
WLIT WLW WRVA  
CBS—Bing Crosby; Carol Lofner's Orchestra;  
The Mills Brothers: WABC WOKO WNAC  
WDCR WCAU WJAS WJSV  
NBC—Michael Bartlett, tenor; Orchestra: WJZ  
WBAL KDKA WBZ WBZA WHAM  
WOR—Jacques Renard's Orchestra; Countess Al-  
bani; Edward Nell, Jr., baritone

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBAL  
WBZ WBZA KDKA WHAM

9:00 P.M.

NBC—Harry Hotlick's Gypsies; Frank Parker,  
tenor: WEAJ WTIC WEEL WCSH WGY  
WLIT  
CBS—Philadelphia Orchestra; Sylvan Levin, con-  
ductor: WABC WOKO WDCR WCAU WJAS  
WJSV WNAC WLWZ  
NBC—Greater Minstrels: WJZ WRVA WBZ  
WBZA WLW KDKA WBAL WHAM  
WOR—"The Enchanting Hour"; Musical Revue:  
Jack Arthur; Audrey Marsh; Al and Lee  
Reiser; Roxanne's Orchestra

9:15 P.M.

CBS—Charles Carile, tenor: WABC WOKO WJAS  
WDCR WCAU WJSV WNAC

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dohhs;  
Doric and Knickerbocker Quartets; Mere-  
dith Willson, conducting; Horace Heidt's  
Orchestra: WEAJ WEEL WCSH WGY WRVA  
WLIT

CBS—Ex-Lax, The Big Show; Gertrude Niesen;  
Isham Jones' Orchestra; Guest Stars; June  
Walker, actress; Toscha Seidel, concert vi-  
olinist: WABC WOKO WNAC WDCR WCAU  
WJAS WJSV

NBC—Melody Moments; Josef Pasternack's Or-  
chestra: WJZ WBAL WLW KDKA WHAM  
WBZ-WBZA—"Italian Heart," operetta  
WOR—"The Hertzoniens," Novelty Musical Pro-  
gram

9:45 P.M.

WOR—Alfred Wallenstein's "Sinfonietta"

10:00 P.M.

NBC—Carnation "Contented" Hour; Concert Or-  
chestra; Morgan L. Eastman, conductor;  
Lullaby Lady; Gene Arnold, narrator; Male  
Quartet; Jean Paul King, announcer: WEAJ  
WEEL WCSH WLIT WTIC WLW WGY  
CBS—Wayne King's Orchestra: WABC WOKO  
WAAB WDCR WCAU WJAS WJSV

NBC—Carlos Gardel, baritone; Orchestra: WJZ  
WBAL WHAM  
Y. N.—NRA Talk: WNAC WLBZ  
KDKA—Graham Pioneers  
WBZ-WBZA—Durrell String Quartet  
WRVA—Salute

10:15 P.M.

CBS—Luis Russell's Orchestra: WIP  
Y. N.—The Russian Artists: WNAC WLBZ  
KDKA—Samuel DePrimio, tenor  
WOR—Harlan Eugene Reed, news

10:30 P.M.

NBC—National Radio Forum: WEAJ WCSH WGY  
WEEL  
CBS—Presenting Mark Warnow; Connie Gates;  
Four Eton Boys; Orchestra: WABC WAAB  
WDCR WJAS WJSV WIP WLBZ  
NBC—Henri Deering, concert pianist: WJZ  
WBAL  
NBC—Princess Pat Pageant: KDKA  
WBZ-WBZA—Joe Rines' Orchestra  
WCAU—Theater of the Air  
WHAM—News Service  
WLW—Theater of the Air  
WNAC—Meyer Davis' Orchestra  
WOR—"Mr. Fixit," comedy sketch; music  
WRVA—Domino Lady and Orchestra

10:45 P.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:  
WJZ WBAL WHAM  
WBZ-WBZA—News Flashes  
WNAC—News Flashes; Weather  
WOKO—Presenting Mark Warnow (CBS)  
WOR—Boake Carter: "Sports Magazine of the  
Air"

11:00 P.M.

NBC—John Fozarty, tenor: WEAJ WTIC WGY  
CBS—Freddie Rich's Orchestra: WABC  
NBC—Rawona, songs and piano: WJZ WBAL  
KDKA—Sports Report  
WBZ-WBZA—Weather; Sports Reports  
WCAU—Boake Carter, talk  
WCSH—Dance Marathon  
WEEL—News Flashes; Weather Forecast  
WHAM—Dance Orchestra  
WLW—Cuekail Continentale  
WNAC—Rauney Weeks' Orchestra  
WOR—"Moonbeams"

WRVA—Werde Myer's Orchestra  
WTAM—Carlos Dallas' Orchestra

11:15 P.M.

NBC—Ted Weems' Orchestra: WEAJ WGY WCSH  
WTIC WEEL  
NBC—The Poet Prince; Anthony Frome, tenor:  
WJZ WHAM WBAL  
CBS—Columbia News Service: WABC WAAB  
WDCR WJSV WLBZ  
KDKA—Art Farrar's Orchestra  
WBZ-WBZA—Midnight Frolic  
WCAU—Studio Program

11:20 P.M.

CBS—Charlie Davis' Orchestra: WABC WAAB  
WDCR WJSV WLBZ

11:30 P.M.

NBC—Clyde Lucas' Orchestra: WEAJ WCSH  
WTIC WLIT  
NBC—Phil Harris' Orchestra: WJZ WHAM WBZ  
WBZA WRVA WBAL  
KDKA—Lloyd Huntley's Orchestra  
WCAU—Luis Russell's Orchestra  
WEEL—William Scott's Orchestra  
WGY—Dance Orchestra  
WLW—Dance Orchestra  
WOKO—Charlie Davis' Orchestra (CBS)  
WOR—Paul Whiteman's Orchestra

11:45 P.M.

WCAU—Powers Couraud Reviews  
WLW—Johnny Johnson's Orchestra

# REVIEWING RADIO

(Continued from Page 7)

indulges in radio advertising, has knocked the world rather cock-eyed with a "colossal" record of sales.

Naturally, this word got around the commercial world, and there was a rush of sponsors to put bands on the air that would sound like Wayne King's. One of the first was Phillips Magnesia, which ordered Abe Lyman to simulate the King technique. Abe was rather peeved about this and complained that he did not have the proper set-up.

"Then get it!" the sponsor ordered; another echo of the King band was born.

Recently, at the time a newcomer in the radio division of Chevrolet motors figured he wanted the Benny comedy cut, the Chevrolet people were sold on the Wayne King tempo. So, at the end of the Benny contract, the sponsor asked for a Wayne King set-up. He tried Frank Black with a 45-piece orchestra, but it was "no soap". He auditioned Enric Madriguera, and was nearly sold. And then, Victor Young came in, did a good imitation of Wayne King, and was promptly hired, while the sponsor turned deaf ears to the arguments of showmen who pointed to the aesthetic folly of imitation.

If this keeps up, we're going waltz-crazy. And orchestra crazy.

## Studio Applause Abuse

THE FIRST UNPLEASANT reactions are occurring in the matter of studio audiences. I have been told that the great bulk of last week's fan mail was made up of home-listeners' complaints on this score. One of the first responses to this mail is that of the Camel program which has forbidden the audience in the Essex House, the source of the Casa Loma music, to laugh or applaud.

A word about studio audiences. I have fought against the idea consistently, not because there is any objection to an assemblage in the studio.

I object to the failure of the sponsors to CONTROL the studio audiences.

The networks have tried it by having announcers ask the studio audiences not to smother out the gags and action.

Sponsors seem a bit helpless, because when they try for such control, the comedians usually threaten to quit. This fools the sponsor, who evidently hasn't learned yet that it is radio which builds up the comedian, rather than the reverse, and I know of no comedian on the air today who wouldn't be frightened stiff if he were irrevocably banned from the waves—which mean his coffee and cakes.

The entire fault lies with the comedians. It is their own vanity that makes audiences laugh ahead of time, or applaud when there is nothing to win applause. It is their vain custom of playing to the visible audience with grimace, gesture, costumes and side-play, which causes all the trouble.

Forbid comedians to bid for applause, take costumes away from them, and the evils of the studio audience would at once vanish.

12:00 Mid.

NBC—George Olsen's Orchestra: WEAJ WGY WTIC WEEL WLIT  
CBS—Leon Belasco's Orchestra: WOKO WNAC WCAU WJSV WJAS  
NBC—Ben Pollack's Orchestra: WJZ WBZ WBZA WBAL WHAM WLW KDKA  
WOR—Bide Dudley Reviews the New Play

12:05 A.M.

WOR—Dance Orchestra

12:30 A.M.

NBC—Frankie Masters' Orchestra: WEAJ WEEL WGY WTIC WLIT  
CBS—Panchio's Orchestra: WABC WOKO WNAC WCAU WJSV  
NBC—Harold Stern's Orchestra: WJZ WBZ WBAL WHAM KDKA WLW

1:00 A.M.

CBS—Enoch Light's Orchestra: WABC WLW—Johnny Hemp's Orchestra

1:30 A.M.

WLW—Moon River, poems and organ

2:00 A.M.

WLW—Jack Berch, vocalist  
2:15 A.M.  
WLW—Johanna Grosse, organist

England has instituted the studio audience, after having prohibited it for seven years. . . . But—electric lights give the signal for laughter, and another signal for it to cease. And applause is prohibited under penalty. Those who clap hands in a British studio are politely thrown out.

## Third Chain Clankings

RADIO ROW is thick with persistent rumors that the 13 blue book millionaires who some months ago took over WMCA, are no longer actively engaged with operating the station, and that the recent attempts to align WMCA with a new chain, and which collapsed, were symptoms of the playboys' desire to get out from under. More rumors come that Donald Flamm will be back at the helm shortly.

It is a fact that when Clem McCarthy, the racing expert, left NBC and went to WMCA, it was because of his friendship for and association with young Jack Whitney, one of the foremost of the young millionaires.

McCarthy has abruptly severed his connections with WMCA and is looking for his old job at NBC. This causes many observers to deduce that Jack Whitney himself is no longer personally concerned with the destinies of WMCA.

And, by the way, those curious people who have been wondering with what outfit George McClelland, who recently dropped out as a vice-president of long standing with NBC to "form another new chain" has allied himself, will maybe be a bit surprised to learn that the backer of McClelland is no other than the powerfully financed Metro-Goldwyn-Mayer cinema organization, which wants its own network to offset the alliance between NBC and RKO, which of course, includes Radio Pictures.

## BIG PAY IN BROADCASTING



FLOYD GIBBONS  
Famous Radio Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then here is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high salaried Graham MacNamees, Olive Palmers and Floyd Gibbons of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training. Our FREE book, "How to Find Your Place in Broadcasting" gives full particulars regarding our course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send coupon at once for free book.

Floyd Gibbons School of Broadcasting, 2000-14th St., N.W., Dept. 4C30 Washington, D.C. Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study course.

Name  Age   
Please Print or Write Name Plainly  
Address   
City  State

## "THE BIG SHOW"

MONDAYS 9:30 C.B.S.

EST  
For Stations See Radio Guide Listings

EX-LAX—THE CHOCOLATE LAXATIVE



# Monday, March 5

## MORNING

8:00 A.M.

CBS—On the Air Today: WABC  
NBC—Organ Rhapsody; Richard Leibert, organist:  
WEAF WFI WCSI  
CBS—Salon Musicale: WCAU  
NBC—Morning Devotions: WJZ WBAL WBZ  
WBZA KDKA  
WEEI—Looking over the Morning Paper  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WJSV—The Sun Dial, Arthur Godfrey  
WNAC—Shopping Around the Town  
WOR—Program Resume

8:05 A.M.

CBS—Salon Musicale: WABC  
WDR—Daily Produce Reporter

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio: WJZ KDKA WBAL WIIAM  
WBZ WBZA  
WCSH—Morning Devotions  
WEEI—Caroline Cabot's Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk; Music: WEAF  
WGY WEEI WCSI WFI  
CBS—Sunny Melodies; Mark Warnow, Conduc-  
tor: WABC WCAU  
NBC—Low White at the Dual Organ: WJZ  
WBAL KDKA WBZ WBZA  
WHAM—Among My Souvenirs  
WOR—Martha Manning

8:45 A.M.

WCAU—Sam Moore's Meeting  
WHAM—Low White, organist (NBC)  
WDR—Gospel Messengers, songs; Clara Altman  
and Kenneth Randolph, baritone

9:00 A.M.

NBC—Morning Glories; Dance Orchestra: WEAF  
WLIT WCSI  
NBC—Breakfast Club, Dance Orchestra: WJZ  
WBAL KDKA  
CBS—Andy Arcari; Three Naturals: WABC  
WOKO WNAC WDRC WCAU WJAS WLBZ  
WBZ-WBZA—Shopping News, Virginia Reade  
WEEI—Clothes Institute  
WGY—Musical Program  
WHAM—Tower Clock Program  
WJSV—Woman's Hour  
WOR—"Our Children," with Mary Oild; Edward  
Nell, Jr., baritone; George Shackley, organist

9:15 A.M.

NBC—Laudt Trio and White, songs and comedy:  
WEAF WLIT WCSI WGY WEEI  
CBS—Madison Ensemble: WABC WDRC WJAS  
WNAC WOKO WIP WLBZ  
WCAU—Words and Music  
WHAM—Breakfast Club (NBC)  
WDR—Miss Kath'rine 'n' Calliope

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy, songs:  
WEAF WCSI WGY  
CBS—Metropolitan Parade: WABC WDRC  
WJAS WNAC WOKO  
KDKA—Style and Shopping Service  
WBZ-WBZA—Breakfast Club (NBC)  
WEEI—Shopping Service; Jean Abbey  
WDR—"First Ladies" on the Air

9:45 A.M.

NBC—Florinda Trio: WEAF WCSI WFI WEEI  
CBS—Metropolitan Parade: WCAU WLBZ  
KDKA—Piano, Minute Manners  
WBAL—Shnpping with Nancy Turner  
WGY—Martha and Hal  
WDR—Phil Harris' Orchestra

10:00 A.M.

NBC—Josephine Gibson, Hostess Crunsel: WJZ  
WBZ WBZA WBAL KDKA WIIAM  
NBC—Breen and de Rose, vocal and instrumental  
duo: WEAF WCSI WEEI WFI  
WGY—Frank Keene and his Gang  
WNAC—Buddy Clark, soloist  
WOR—Pure Food Hour

10:15 A.M.

NBC—Mornine Parade, Variety Musicale: WEAF  
WEEI WCSI WFI  
CBS—Bill and Ginger, songs and patter: WABC  
WOKO WNAC WCAU WJAS WJSV  
NBC—Clara Lu 'n' Em: WJZ WBAL WBZ  
WBZA KDKA WIIAM  
WGY—Mid-Morning Devotions

10:30 A.M.

CBS—News Service: WABC WOKO WAAB WJSV  
WCAU WDRC WJAS WLBZ  
NBC—Today's Children, dramatic sketch: WJZ  
WBAL WBZ WBZA KDKA  
WEEI—Contract Bridge; Mrs. Charles Geissler  
WGY—Market Basket  
WHAM—"Mrs. Thrifty Buyer"  
WNAC—Song Album: Walter Kidder, baritone

10:35 A.M.

CBS—The Merrymakers: WABC WOKO WAAB  
WJSV WCAU WDRC WJAS WLBZ

10:45 A.M.

CBS—Will Osborne's Orchestra; Pedro De Cor-  
doha, philosopher: WABC WDRC WCAU  
WOKO WNAC WJAS  
NBC—Musical Originalities; Dick Tella, tenor:  
WJZ WBAL  
E. T.—School of Cookery: WEEI WGY  
KDKA—Sammy Fuller  
WBZ-WBZA—Duke Dewey's Hickory Nuts  
WHAM—Tom Grierson, organist  
WJSV—Gene Stewart, organist

11:00 A.M.

NBC—Hour of Memories: U. S. Navy Band  
WEAF WLIT WGY  
CBS—Cooking Closeups, Mary Ellis Ames: WABC  
WOKO WNAC WDRC WJAS WJSV WCAU  
NBC—The Wife Saver; Allan Prescott: WJZ  
WBAL WIIAM  
E. T.—School of Cookery: WCSI WIIVA  
E. T.—Strollin' Tom: WBZ WBZA  
KDKA—Uncle Tom and Betty  
WEEI—Friendly Kitchen Program  
WDR—Nell Vinck, beauty talk

11:15 A.M.

NBC—U. S. Navy Band: WCSI WEEI  
CBS—Morning Moods: WABC WJAS WDRC  
WJSV WCAU WOKO WNAC WLBZ  
NBC—Singing Strings, string ensemble: WJZ  
WIIAM WBAL WBZ WBZA  
KOKA—Strollin' Tom  
WOR—School of Cookery

11:30 A.M.

CBS—Tony Woods: WABC WOKO WNAC WJAS  
WJSV WCAU WLBZ  
NBC—Rhythm Ramblers, dance orchestra; Edna  
Odell, contralto: WJZ WBAL KDKA  
WBZ-WBZA—Metropolitan Stage Show  
WHAM—Home Bureau Talk  
WOR—The Humanologist, Dr. William Von Crowe  
WRVA—Luxury Fiddlers

11:45 A.M.

CBS—Rhythm Kimes: WABC WIP WDRC WJAS  
WJSV WLBZ WNAC  
KDKA—Ella Graubart  
WBZ-WBZA—Monitor Views the News  
WCAU—Irene Thomson, soloist; Orchestra  
WHAM—Rhythm Ramblers (NBC)  
WOR—Walter Ahrens, baritone; Orchestra

## AFTERNOON

12:00 Noon

NBC—Arlene Jackson, songs; Pollock and Lawn-  
hurst, piano duo: WEAF WEEI WCSI WGY  
CBS—The Voice of Experience: WABC WNAC  
WDRC WCAU WJAS WJSV  
NBC—Musical Varieties: WJZ WBZ WBZA  
WBAL WIIAM  
KDKA—Studio Program  
WOR—The Craft of Glove-Making, Mrs. F.  
Pentecost Philips  
WRVA—Art Brown, organist

12:15 P.M.

NBC—Johnny Marvin, songs: WEAF  
CBS—Betty Barthell, songs: WABC WOKO  
WAAB WDRC WCAU WJSV WLBZ  
NBC—Crusader's Quartet: WJZ  
KOKA—Honey Boy and Sassafras  
WBAL—Chick Larro  
WBZ-WBZA—Weather; Farm Forum  
WCSI—Farm Flashes  
WEEI—News Dispatches; Stock Quotations;  
Market Report  
WGY—Skip, Step, and Happiana, songs  
WHAM—News Service  
WNAC—News and Weather  
WOR—Girls Service League talk

12:20 P.M.

WDR—Musical Program

12:25 P.M.

WCSI—Stocks; Weather  
WEEI—Pianist  
WHAM—Agricultural Forum  
WDR—"Minute Manners," Mrs. J. S. Reilly

12:30 P.M.

NBC—National Farm and Home Hour; guest  
speakers; Walter Blaufuss' Orchestra: WJZ  
WBAL WBZ WBZA WHAM  
CBS—Concert Miniatures: WABC WOKO WAAB  
WJSV WIP WLBZ  
NBC—Rex Battle's Concert Ensemble: WEAF  
WCSI  
KOKA—News, Markets  
WCAU—The Noontimers  
WGY—Farm Program  
WNAC—The Shopper's Exchange  
WOR—George Shackley, organist

12:35 P.M.

WEEI—Farmers Produce Market Report  
CBS—Concert Miniatures: WAAB WJAS  
KOKA—Lloyd Huntley's Orchestra  
WCAU—A Woman Looks at the World, Hope  
LeBarr Roberts  
WEEI—A Bit of This and A Bit of That

12:55 P.M.

WDR—Ohman and Arden, the World's Most  
Beautiful Waltzes

1:00 P.M.

NBC—Market and Weather Reports: WEAF  
CBS—George Hall's Orchestra: WABC WNAC  
WDRC WIP WLBZ WOKO  
KDKA—Farm and Home Hour (NBC)  
WCAU—Harold Knight's Orchestra  
WCSI—Lyman B. Chipman Program  
WGY—Albany on Parade  
WJSV—Afternoon Rhythms  
WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—New Jersey Club Women, talk

1:15 P.M.

NBC—Pinkney Hunter's Orchestra: WJZ WCSI  
WEEI

## HIGH SPOT SELECTIONS FOR THE DAY

3:00 p. m.—Radio Guild: Molnar's "The Swan": NBC-WJZ network.  
6:30 p. m.—Irene Beasley, songs: NBC-WEAF network.  
7:30 p. m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orches-  
tra: NBC-WJZ network.  
8:00 p. m.—Side Show; Clifford Soubier, barker; music: NBC-WJZ network.  
8:30 p. m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.  
8:30 p. m.—Bing Crosby; Mills Brothers and Carol Lofner's orchestra; CBS-WABC network.  
9:00 p. m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet;  
Harry Kogen, band director; NBC-WJZ network.  
9:30 p. m.—Ex-Lax presents The Big Show; Gertrude Niesen, June Walker, Toscha Seidel  
and Isham Jones' orchestra: CBS-WABC network.  
9:30 p. m.—Ship of Joy; Captain Oobssie: NBC-WEAF network.  
10:00 p. m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAF network.

WCAU—Illits of Yesterday  
WJSV—George Hall's Orchestra (CBS)

1:20 P.M.

WOR—Orchestral Interlude

1:30 P.M.

NBC—Orlando's Concert Ensemble: WEAF WGY  
WCSI WFI  
CBS—Moseha Raginsky's Ensemble: WABC  
WOKO WNAC WDRC WJAS WJSV WCAU  
WLBZ  
NBC—Vic and Sade, sketeb: WJZ WBAL WBZ  
WBZA KDKA  
WEEI—Reading Circle  
WHAM—School of the Air  
WOR—Bude Dudley, Theater Club of the Air  
WRVA—Market Reports

1:45 P.M.

NBC—Harvester of Song; Merrie Men, male quar-  
tet; Irma Glen, organist: WJZ WBAL  
KOKA—Lloyd Huntley's Orchestra  
WBZ-WBZA—Home Forum  
WOR—Show Boat Boys  
WRVA—Sunshine Program

2:00 P.M.

NBC—The Revolving Stage: WEAF WEEI WLIT  
CBS—Ann Leaf at the Organ: WABC WOKO  
WDRC WJAS WJSV WIP WLBZ  
NBC—Musical Originalities, vocal soloists: WJZ  
KDKA WBZ WBZA WBAL WHAM  
WCAU—Emily Weyman, songs  
WCSI—Laura Thomas Brown  
WGY—Lauren Bell, baritone  
WNAC—Spotlight Municipal Affairs  
WDR—Dr. Arthur Frank Payne, The Psychologist  
Says  
WRVA—Cnoking School

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU  
WCSI—The Revolving Stage (NBC)  
WGY—Household Chats  
WNAC—Ann Leaf at the Organ (CBS)  
WOR—College Inn Comedies

2:30 P.M.

NBC—Sinack Out, comedy duo: WJZ WIIAM  
WBAL WBZ WBZA  
CBS—American School of the Air: WABC WOKO  
WNAC WDRC WJAS WJSV WIP WLBZ  
KOKA—Home Forum  
WCAU—Women's Club of the Air  
WEEI—Radio Kitchen  
WGY—Revolving Stage (NBC)  
WOR—Genevieve Pitot, piano recital

2:45 P.M.

NBC—Words and Music; Soprano; Baritone; Nar-  
rator: WJZ WBZ WBZA  
WBAL—Unexpected Guest Meal, talk  
WHAM—The Rambler  
WOR—Yeo Freudberg's Orchestra; Talk

3:00 P.M.

NBC—Ma Perkins, dramatic sketch: WEAF  
WFI WGY WCSI  
CBS—Oahu Serenaders: WABC WOKO WNAC  
WDRC WJAS WJSV WIP WLBZ  
NBC—Radio Guild; Dramatic Sketch: WJZ  
WBAL KDKA WIIAM  
WBZ-WBZA—Ye Olde Tea Shoppe  
WCAU—Radio Press Presents  
WEEI—Twenty Fingers of Harmony (NBC)  
WDR—Elizabeth McShane, Fashionist

3:15 P.M.

CBS—The Captivators: WABC  
NBC—Ray Heatherton, baritone: WEAF WEEI  
CBS—The Voice of Experience: WOKO WDRC  
WJSV WNAC WIP WLBZ WJAS  
WBZ-WBZA—Harry Schyde, messenger of cheer  
WCAU—Women's Club of the Air  
WGY—Health Hunters  
WOR—"Your Lover"

3:30 P.M.

CBS—U. S. Marine Band: WABC WOKO WNAC  
WDRC WCAU WJAS WJSV WLBZ  
NBC—Woman's Radio Review: WEAF WCSI  
WFI WGY WEEI  
WBZ-WBZA—Home Forum Cooking School  
WOR—Garden Club

3:45 P.M.

WHAM—The Ramblers  
WOR—Waltz Time

4:00 P.M.

NBC—Headlines in Song: WEAF WCSI  
CBS—Bob Nolan and Orchestra: WABC WDRC  
WJAS WJSV WNAC WIP WLBZ  
NBC—Betty and Bob, dramatic sketch: WJZ  
WBAL WBZ WBZA KDKA WIIAM  
WCAU—Universal Artists' Recital  
WEEI—News Flashes; Stock Quotations  
WGY—Musical Program

WOR—Dr. H. I. Strandliagen, talk  
WRVA—Forum

4:15 P.M.

NBC—John Martin Story Hour; Helen Waldo,  
contralto: WEAF WCSI WGY WFI  
NBC—Library of Congress Musicale; William  
Krole, violinist; Frank Sheridan, pianist:  
WJZ WBAL KDKA WHAM WBZ WBZA  
WEEI—Professional Women's Music Club  
WOR—The Virginians, male quartet

4:30 P.M.

NBC—Jack and Loretta Clemons, songs and  
guitar: WEAF WTI WCSI WGY  
CBS—Artist Recital; Crane Calder, bass; WABC  
WOKO WDRC WJAS WIP WLBZ WNAC  
WCAU—Dog Talk by Alf Delmont  
WEEI—John Dherity, The Singing Pianist  
WDR—Musical Revue

4:45 P.M.

NBC—The Lady Next Door, children's program:  
WEAF WEEI WCSI WLIT  
WCAU—Charlie Gaines' Orchestra  
WGY—Stock Reports  
WHAM—News Flashes

5:00 P.M.

NBC—Leo Zollo's Orchestra: WEAF WCSI WTI  
CBS—Skippy, Children's Sketch: WABC WOKO  
WAAB WDRC WCAU WJSV WJAS  
NBC—Your Health, talk: WJZ WBAL  
KOKA—Market Reports  
WBZ-WBZA—Agricultural Markets  
WEEI—Phil Saltman, pianist  
WGY—Three Schoolmasks  
WHAM—Studio Program  
WNAC—Five O'Clock Revue  
WDR—Musical Interlude  
WRVA—Retreat for the Sick

5:15 P.M.

CBS—On The Air Tonight: WABC  
NBC—Little Jackie Heller, tenor; Harry Kogen's  
Orchestra: WJZ WBAL WIIAM  
CBS—The Dictators: WAAB WDRC WJAS WIP  
WOKO

E. T.—Babe Ruth's Boys' Club: WEEI  
KOKA—Kiddies Club  
WCAU—Eddie Sheppard  
WBZ-WBZA—The Monitor Views the News  
WGY—New York State Motor Vehicle Commission,  
talk  
WJSV—Milt Strauss, pianist  
WOR—Indian Pow-Wow, Lone Bear  
WRVA—Cecil and Sally

5:20 P.M.

CBS—The Dictators: WABC

5:25 P.M.

WRVA—Katy Boscher, songs

5:30 P.M.

NBC—Adventures of Tom Mix and His Straight  
Shooters: WEAF WEEI WCSI WTI WLIT  
WGY  
CBS—Jack Armstrong, All American Boy:  
WABC WOKO WNAC WDRC WCAU WJAS  
WJSV  
NBC—The Singing Lady, jingles, songs and  
strips: WJZ KDKA WBAL WBZ WBZA  
WHAM  
WDR—Piano Recital

5:45 P.M.

NBC—The Wizard of Oz, dramatization: WEAF  
WTI WEEI WCSI WGY  
CBS—Brooke, Dave and Bunny, songs: WABC  
WAAB WJAS WDRC WOKO WLBZ WCAU  
NBC—Little Orphan Annie: WJZ WBAL WBZ  
WBZA KDKA WIIAM  
WJSV—Evening Rhythms  
WNAC—The Cosmopolitans, novelty quintet  
WDR—Lee Leonard, songs; Sherman Keene's Or-  
chestra

5:50 P.M.

WOR—Dancing Class; Thomas E. Parsons

## NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF WRVA  
CBS—Buck Rogers in the 25th Century: WABC  
WOKO WAAB WCAU WJSV  
NBC—U. S. Army Band: WJZ WBAL  
KOKA—Evensong  
WBZ-WBZA—Camera Club, Luis Marden  
WCSI—Dance Marathon  
WEEI—The Evening Tattler  
WGY—News Items; Evening Brevities  
WHAM—Kendall Spritcast  
WLW—Jack Armstrong, sketch  
WNAC—Temperature; Weather; News  
WOR—Uncle Don



(MONDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WAAB WDCR WCAU WLBZ  
NBC—U. S. Army Band: WHAM WBZ WBZA  
KDKA—Sports; Program Preview  
WCSH—Al Buck's Sport Revue  
WGY—Joe and Eddy, comedy duo  
WLW—Joe Emerson, songs; orchestra  
WNAC—The Merry Go-Round

6:30 P.M.

NBC—Irene Beasley, songs: WEAJ WTIC  
CBS—Sammy Robbins' Orchestra: WOKO WAAB WJVS WDRC WLIZ  
NBC—Three X Sisters, harmony trio: WJZ WBAL  
CBS—Music Box: WABC WCAU KDKA—Salon Orchestra  
WBZ-WBZA—Old Farmers Almanac; Weather; Sports  
WCSH—Studio Program  
WEEI—News Flashes; Farm Flashes  
WGY—Robert Rissling, tenor  
WHAM—Hughie Barrett's Orchestra  
WLW—Bob Newhall, "Mail Pouch Sportsman"  
WNAC—Detectives Black and Blue, sketch  
WOR—Dinner Music  
WRVA—News Reporter

6:40 P.M.

WEEI—The Old Painter

6:45 P.M.

CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WDCR WNAC  
NBC—Horsense Philosophy: WEAJ WFI  
CBS—Enoch Light's Orchestra: WIP  
NBC—Lowell Thomas, Today's News: WJZ WBZ WBZA KDKA WBAL WLW WHAM  
E. T.—Reid Davis, sketch: WGY WRVA  
WCSH—Studio Program  
WEEI—Del Castilla's Twilight Hour  
WOR—Ray Perkins, Comedian; Louis Witten

7:00 P.M.

NBC—Gould and Scheffer, piano duo: WEAJ WLIT  
CBS—Myrt and Marge, drama: WABC WOKO WNAC WDCR WCAU WJAS WJVS  
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA WLW KDKA WHAM WRVA  
WCSH—This Week in Portland  
WEEI—Harvard Alumni Chorus  
WGY—The Crazy Banjoers  
WOR—Stan Lomax, sports revue

7:15 P.M.

NBC—Billy Bachelor, dramatic sketch: WEAJ WCSH WEEI WGY  
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJVS  
NBC—Baby Rose Marie, songs: WJZ WBZ WBZA KDKA WBAL WHAM  
WLW—Henry Thies' Orchestra  
WOR—Studio Program  
WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jesters; Red, Wamp and Guy; Milt Rettenberg, pianist; Tony Callucci, guitar: WEAJ WGY WCSH WTIC  
CBS—Music on the Air; Jimmy Kemper's Orchestra: WABC WOKO WNAC WDCR WCAU WJAS WJVS WLIZ  
NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WLW  
WEEI—The After Dinner Revue  
WOR—"Maverick Jim," drama  
WRVA—Contract Bridge

7:45 P.M.

NBC—The Gollibergs, comedy sketch: WEAJ WEEI WCSH WLIT WGY  
CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJVS  
NBC—To be announced: WJZ WBAL KDKA—Frances Ingram  
WBZ-WBZA—Radio Nature League; Thornton W. Burgess  
WHAM—Rochester Evening School of the Air  
WLW—Red Davis, sketch  
WRVA—Smoky and Poky

8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch: WEAJ WTIC WEEI WCSH WGY  
CBS—Phil Ducey, Frank Luther and Jack Parker, with Vivien Ruth: WABC WNAC WDCR WJVS  
NBC—Side Show; Cliff Soubier, barker; vocal trio; Harold Stokes' Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM  
WCAU—The Meistersinger  
WLW—Three Moods in Blue  
WOR—DeMaree Girls; Frank Sherry, tenor  
WRVA—Popular Harmonies

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the News: WABC WOKO WNAC WCAU WDCR WJAS WJVS  
WLW—Dance Orchestra  
WOR—The Loafers, Billy Jones and Ernie Hare  
WRVA—History of Old Virginia

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's Orchestra: WEAJ WTIC WEEI WCSH WGY WLIT WLW WRVA  
CBS—Bing Crosby; Carol Lofner's Orchestra; The Mills Brothers: WABC WOKO WNAC WDCR WCAU WJAS WJVS  
NBC—Michael Bartlett, tenor; Orchestra: WJZ WBAL KDKA WBZ WBZA WHAM  
WOR—Jacques Renard's Orchestra; Countess Albani; Edward Nell, Jr., baritone

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM

9:00 P.M.

NBC—Harry Hothick's Gypsies; Frank Parker, tenor: WEAJ WTIC WEEI WCSH WGY WLIT  
CBS—Philadelphia Orchestra; Sylvan Levin, conductor: WABC WOKO WDCR WCAU WJAS WJVS WNAC WLBZ  
NBC—Greater Minstrels: WJZ WRVA WBZ WBZA WLW KDKA WBAL WHAM  
WOR—"The Enchanting Hour"; Musical Revue: Jack Arthur; Audrey Marsh; Al and Lee Reiser; Roxanne's Orchestra

9:15 P.M.

CBS—Charles Carlile, tenor: WABC WOKO WJAS WDCR WCAU WJVS WNAC

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs; Doric and Knickerbocker Quartets; Meredith Willson, conducting; Horace Heidt's Orchestra: WEAJ WEEI WCSH WGY WRVA WLIT  
CBS—Ex-Lax, The Big Show; Gertrude Niesen; Isham Jones' Orchestra; Guest Stars; June Walker, actress; Toscha Seidel, concert violinist: WABC WOKO WNAC WDCR WCAU WJAS WJVS  
NBC—Melody Moments; Josef Pasternak's Orchestra: WJZ WBAL WLW KDKA WHAM WBZ-WBZA—"Italian Heart" operetta  
WOR—"The Hertzoniens", Novelty Musical Program

9:45 P.M.

WOR—Alfred Wallenstein's "Sinfonietta"

10:00 P.M.

NBC—Carnation "Contented" Hour; Concert Orchestra; Morgan L. Eastman, conductor; Lullaby Lady; Gene Atmud, narrator; Male Quartet; Jean Paul King, announcer: WEAJ WEEI WCSH WLIT WTIC WLW WGY  
CBS—Wayne King's Orchestra: WABC WOKO WAAB WDCR WCAU WJAS WJVS  
NBC—Carlos Gardel, baritone; Orchestra: WJZ WBAL WHAM  
Y. N.—NRA Talk: WNAC WLBZ  
KDKA—Graham Pioneers  
WBZ-WBZA—Durrell String Quartet  
WRVA—Salute

10:15 P.M.

CBS—Luis Russell's Orchestra: WIP  
Y. N.—The Russian Artists: WNAC WLBZ  
KDKA—Samuel DePrimo, tenor  
WOR—Harlan Eugene Read, news  
NBC—National Radio Forum: WEAJ WCSH WGY WEEI  
CBS—Presenting Mark Warnow; Connie Gates; Four Eton Boys; Orchestra: WABC WAAB WDCR WJAS WJVS WIP WLBZ  
NBC—Henri Deering, concert pianist: WJZ WBAL  
NBC—Princess Pat Pageant: KDKA WBZ-WBZA—Joe Rines' Orchestra  
WCAU—Theater of the Air  
WHAM—News Service  
WLW—Theater of the Air  
WNAC—Meyer Davis' Orchestra  
WOR—"Mr. Fixit," comedy sketch; music  
WRVA—Domino Lady and Orchestra

10:30 P.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WBAL WHAM  
WBZ-WBZA—News Flashes  
WNAC—News Flashes; Weather  
WOKO—Presenting Mark Warnow (CBS)  
WOR—Boake Carter: "Sports Magazine of the Air"  
NBC—John Fogarty, tenor: WEAJ WTIC WGY  
CBS—Freddie Rich's Orchestra: WABC  
NBC—Ilamona, songs and piano: WJZ WBAL KDKA—Sports Report  
WBZ-WBZA—Weather; Sports Reports  
WCAU—Boake Carter, talk  
WCSH—Dance Marathon  
WEEI—News Flashes; Weather Forecast  
WHAM—Dance Orchestra  
WLW—Cocktail Contingentale  
WNAC—Ranny Weeks' Orchestra  
WOR—"Moonbeams"  
WRVA—Weede Myer's Orchestra  
WTAM—Carlos Dallas' Orchestra

11:00 P.M.

NBC—Ted Weems' Orchestra: WEAJ WGY WCSH WTIC WEEI  
NBC—The Poet Prince; Anthony Frome, tenor: WJZ WHAM WBAL  
CBS—Columbia News Service: WABC WAAB WDCR WJVS WLBZ  
KDKA—Art Farrar's Orchestra  
WBZ-WBZA—Midnight Frolic  
WCAU—Studio Program  
CBS—Charlie Davis' Orchestra: WABC WAAB WDCR WJVS WLIZ  
NBC—Clyde Lucas' Orchestra: WEAJ WCSH WTIC WLIT  
NBC—Phil Harris' Orchestra: WJZ WHAM WBZ WBZA WRVA WBAL  
KDKA—Lloyd Huntley's Orchestra  
WCAU—Luis Russell's Orchestra  
WEEI—William Scott's Orchestra  
WGY—Dance Orchestra  
WLW—Dance Orchestra  
WOKO—Charlie Davis' Orchestra (CBS)  
WOR—Paul Whiteman's Orchestra

11:15 P.M.

NBC—Ted Weems' Orchestra: WEAJ WGY WCSH WTIC WEEI  
NBC—The Poet Prince; Anthony Frome, tenor: WJZ WHAM WBAL  
CBS—Columbia News Service: WABC WAAB WDCR WJVS WLBZ  
KDKA—Art Farrar's Orchestra  
WBZ-WBZA—Midnight Frolic  
WCAU—Studio Program  
CBS—Charlie Davis' Orchestra: WABC WAAB WDCR WJVS WLIZ  
NBC—Clyde Lucas' Orchestra: WEAJ WCSH WTIC WLIT  
NBC—Phil Harris' Orchestra: WJZ WHAM WBZ WBZA WRVA WBAL  
KDKA—Lloyd Huntley's Orchestra  
WCAU—Luis Russell's Orchestra  
WEEI—William Scott's Orchestra  
WGY—Dance Orchestra  
WLW—Dance Orchestra  
WOKO—Charlie Davis' Orchestra (CBS)  
WOR—Paul Whiteman's Orchestra

11:20 P.M.

CBS—Edwin C. Hill, The Human Side of the News: WABC WOKO WNAC WCAU WDCR WJAS WJVS  
WLW—Dance Orchestra  
WOR—The Loafers, Billy Jones and Ernie Hare  
WRVA—History of Old Virginia  
NBC—Richard Crooks, tenor; William Daly's Orchestra: WEAJ WTIC WEEI WCSH WGY WLIT WLW WRVA  
CBS—Bing Crosby; Carol Lofner's Orchestra; The Mills Brothers: WABC WOKO WNAC WDCR WCAU WJAS WJVS  
NBC—Michael Bartlett, tenor; Orchestra: WJZ WBAL KDKA WBZ WBZA WHAM  
WOR—Jacques Renard's Orchestra; Countess Albani; Edward Nell, Jr., baritone

11:45 P.M.

WCAU—Powers Gouraud Reviews  
WLW—Johnny Johnson's Orchestra

# REVIEWING RADIO

(Continued from Page 7)

England has instituted the studio audience, after having prohibited it for seven years . . . But—electric lights give the signal for laughter, and another signal for it to cease. And applause is prohibited under penalty. Those who clap hands in a British studio are politely, thrown out.

Naturally, this word got around the commercial world, and there was a rush of sponsors to put bands on the air that would sound like Wayne King's. One of the first was Phillips Magnesia, which ordered Abe Lyman to simulate the King technique. Abe was rather peeved about this and complained that he did not have the proper set-up.

"Then get it!" the sponsor ordered; another echo of the King band was born.

Recently, at the time a newcomer in the radio division of Chevrolet motors figured he wanted the Benny comedy cut, the Chevrolet people were sold on the Wayne King tempo. So, at the end of the Benny contract, the sponsor asked for a Wayne King set-up. He tried Frank Black with a 45-piece orchestra, but it was "no soap". He auditioned Euric Madriguera, and was nearly sold. And then, Victor Young came in, did a good imitation of Wayne King, and was promptly hired, while the sponsor turned deaf ears to the arguments of showmen who pointed to the aesthetic folly of imitation.

If this keeps up, we're going waltz-crazy. And orchestra crazy.

## Studio Applause Abuse

THE FIRST UNPLEASANT reactions are occurring in the matter of studio audiences. I have been told that the great bulk of last week's fan mail was made up of home-listeners' complaints on this score. One of the first responses to this mail is that of the Camel program which has forbidden the audience in the Essex House, the source of the Casa Loma music, to laugh or applaud.

A word about studio audiences. I have fought against the idea consistently, not because there is any objection to an assemblage in the studio.

I object to the failure of the sponsors to CONTROL the studio audiences.

The networks have tried it by having announcers ask the studio audiences not to smother out the gags and action.

Sponsors seem a hit helpless, because when they try for such control, the comedians usually threaten to quit. This fools the sponsor, who evidently hasn't learned yet that it is radio which builds up the comedian, rather than the reverse, and I know of no comedian on the air today who wouldn't be frightened stiff if he were irrevocably banned from the waves—which mean his coffee and cakes.

The entire fault lies with the comedians. It is their own vanity that makes audiences laugh ahead of time, or applaud when there is nothing to win applause. It is their vain custom of playing to the visible audience with grimace, gesture, costumes and side-play, which causes all the trouble.

Forbid comedians to bid for applause, take costumes away from them, and the evils of the studio audience would at once vanish.

12:00 Mid.

NBC—George Olsen's Orchestra: WEAJ WGY WTIC WEEI WLIT  
CBS—Leon Belasco's Orchestra: WOKO WNAC WCAU WJVS WJAS  
NBC—Ben Pollack's Orchestra: WJZ WBZ WBZA WBAL WHAM WLW KDKA  
WOR—Bide Dudley Reviews the New Play

12:05 A.M.

WOR—Dance Orchestra

12:30 A.M.

NBC—Frankie Masters' Orchestra: WEAJ WEEI WGY WTIC WLIT  
CBS—Pancho's Orchestra: WABC WOKO WNAC WCAU WJVS  
NBC—Harold Stern's Orchestra: WJZ WBZ WBZA WHAM KDKA WLW  
1:00 A.M.  
CBS—Enoch Light's Orchestra: WABC  
WLW—Johnny Hemp's Orchestra  
1:30 A.M.  
WLW—Moon River, poems and organ  
2:00 A.M.  
WLW—Jack Berch, vocalist  
2:15 A.M.  
WLW—Johanna Grosse, organist

## Third Chain Clankings

RADIO ROW is thick with persistent rumors that the 13 blue book millionaires who some months ago took over WMCA, are no longer actively engaged with operating the station, and that the recent attempts to align WMCA with a new chain, and which collapsed, were symptoms of the playboys' desire to get out from under. More rumors come that Donald Fiamm will be back at the helm shortly.

It is a fact that when Clem McCarthy, the racing expert, left NBC and went to WMCA, it was because of his friendship for and association with young Jock Whitney, one of the foremost of the young millionaires.

McCarthy has abruptly severed his connections with WMCA and is looking for his old job at NBC. This causes many observers to deduce that Jock Whitney himself is not any longer personally concerned with the destinies of WMCA.

And, by the way, those curious people who have been wondering with what outfit George McClelland, who recently dropped out as a vice-president of long standing with NBC to "form another new chain" has allied himself, will maybe be a bit surprised to learn that the backer of McClelland is no other than the powerfully financed Metro-Goldwyn-Mayer cinema organization, which wants its own network to offset the alliance between NBC and RKO, which of course, includes Radio Pictures.

## BIG PAY IN BROADCASTING



FLOYD GIBBONS  
Famous Radio  
Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they usually make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then here is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

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Address .....  
City ..... State .....

# "THE BIG SHOW"

MONDAYS 9:30 C.B.S.

EST  
For Stations See Radio Guide Listings

EX-LAX—THE CHOCOLATE LAXATIVE



# Tuesday, March 6

## MORNING

**8:00 A.M.**  
 CBS—On the Air Today: WABC  
 NBC—Radio City Organ; Richard Leibert, organist; WEAFF WFI WGSB  
 CBS—Salon Musicale: WCAU  
 NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA  
 WEEI—Looking Over the Morning Paper  
 WGY—Musical Clock  
 WHAM—Kindly Thoughts  
 WJSV—The Sun Dial, Arthur Godfrey  
 WNAC—Shopping Around the Town  
 WOR—Michael, prince of melody

**8:05 A.M.**  
 CBS—Salon Musicale: WABC

**8:10 A.M.**  
 WOR—Program Resume

**8:15 A.M.**  
 NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM  
 WGSB—Morning Devotions  
 WEEI—Caroline Cabot's Shopping Service  
 WOR—Al Woods, songs and patter

**8:30 A.M.**  
 NBC—Cherrio, inspirational talk and music: WEAFF WTIC WEEI WGSB WGY WFI  
 NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM  
 WOR—Martha Manning, sales talk

**8:45 A.M.**  
 CBS—Sam Moore's Meeting: WABC WCAU  
 WOR—Don Ross, songs

**9:00 A.M.**  
 NBC—Herman, xylophone; Banta, piano: WEAFF WLIT WGSB WGY  
 CBS—Round Towners Quartet: WABC WOKO WNAC WJAS WDRC WLBZ  
 NBC—Breakfast Club, Orchestra: WJZ WBAL KDKA  
 WCAU—Jean Abbey, talk  
 WBZ-WBZA—Virginia Reade, talk  
 WEEI—Clothes Institute  
 WHAM—Tower Clock Program  
 WJSV—Woman's Hour  
 WOR—Edward Nell, Jr., songs with Mary Olds and George Shackley

**9:15 A.M.**  
 NBC—Landy Trin and White, songs and comedy: WEAFF WGSB WLIT WGY WEEI  
 CBS—In the Luxembourg Gardens: WABC WIP WOKO WDRC WJAS WNAC WLBZ  
 WCAU—Words and Music  
 WHAM—Breakfast Club (NBC)  
 WOR—Sherman Keene's Orchestra

**9:30 A.M.**  
 NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAFF WTIC WGSB WGY WEEI  
 KDKA—Style and Shopping Service  
 WBZ-WBZA—Breakfast Club, orchestra (NBC)  
 WHAM—Tom Grierson, organist  
 WOR—"Smart Clothes," Fashion Dialogue

**9:45 A.M.**  
 NBC—Allan Prescott, the Wife Saver: WEAFF WTIC WEEI WGSB WFI  
 CBS—The Mystery Chef: WABC WAAB WCAU WJAS  
 KDKA—News; Work-A-Day Thoughts  
 WHAM—Household Hour  
 WGY—Martha and Hal  
 WNAC—Yankee Mixed Quartet  
 WOR—Ensemble Music

**10:00 A.M.**  
 NBC—Breen and de Rose, songs and ukelele: WEAFF WEEI WGSB WFI  
 CBS—Bill and Ginger, Popular Songs: WABC WOKO WAAB WDRC WJAS WLBZ WCAU  
 NBC—Edward MacLugh, the Gospel Singer: WJZ WBZ WBZA KDKA WBAL  
 WGY—Hank Keene's Gang  
 WNAC—McMullen Food and Homemaking School  
 WOR—Pure Food Hour

**10:15 A.M.**  
 NBC—Morning Parade, variety musicale: WEAFF WEEI WGSB WFI  
 CBS—Current Questions Before Congress, talk: WABC WOKO WAAB WDRC WJAS WJSV WLBZ  
 NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM  
 WCAU—Mario De Campo, tenor; Eric Wilkinson, organist  
 WGY—Strutting Tom

**10:30 A.M.**  
 NBC—Today's Children, dramatic sketch: WJZ WBZ WBZA KDKA WBAL  
 CBS—News Service: WABC WOKO WAAB WJAS WDRC WJSV WCAU WNAC WLBZ  
 WGY—The Shopping Bag  
 WHAM—Mrs. Thrifty Buyer  
 WTIC—Morning Parade (NBC)

**10:35 A.M.**  
 CBS—Morning Moods: WABC WCAU

**10:45 A.M.**  
 CBS—The Frivolities: WABC WOKO WDRC WCAU WJAS WJSV  
 NBC—Singing Strings: WJZ  
 KOKA—Sammy Fuller  
 WGY—Morning Parade (NBC)  
 WHAM—Century Organ Program  
 WNAC—Donald Novis, tenor

**11:00 A.M.**  
 CBS—Mary Lee Taylor, kitchen talks: WJSV

NBC—Castles in the Air; Alice Remsen, contralto; William Wirges, pianist; Ray Heather-ton, baritone: WEAFF WTIC WGSB  
 CBS—The Frivolities: WABC WNAC  
 NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WBAL KDKA WBZ WBZA  
 NBC—Galaxy of Stars: WGY WLIT  
 WEEI—Friendly Kuchen Program  
 WOR—Mrs. J. S. Itelly's Common Sense Talk  
 WRVA—Art Brown, organist

**11:15 A.M.**  
 CBS—Charm Secrets; Jean Merrill, beauty authority: WNAC WCAU WJSV  
 NBC—Your Child, Health Talk: WEAFF WTIC WEEI WGSB WLIT WGY  
 CBS—Mary Manning and the Knickerbockers: WABC WIP  
 NBC—Morin Sisters, harmony trio: WJZ WBAL WHAM KDKA  
 WBZ-WBZA—Homemaking Hints  
 WOR—Joseph Regneas, singing lessons

**11:30 A.M.**  
 NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters; Orchestra: WLIT WGY  
 NBC—Piano Recital: WEAFF WEEI WGSB  
 CBS—Tony Wons with Keenan and Phillips, Piano Team: WABC WNAC WCAU WJAS WJSV WOKO WDRC  
 NBC—U. S. Marine Band Shut-In-Hour: WJZ WBZ WBZA WBAL KDKA WHAM  
 WOR—The Humanologist, Dr. William Von Crowe

**11:45 A.M.**  
 CBS—Larry Tate; Orchestra: WABC WOKO WCAU WDRC WJSV WJAS WLBZ WNAC  
 NBC—Al Bernard, the Minstrel Man: WEAFF WEEI WGSB  
 WOR—"Personality Plus," Marie Hale

## AFTERNOON

**12:00 Noon**  
 NBC—Pinlock and Lawnhurst, piano team: WEAFF WGY  
 CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV  
 E. T.—Larrow Milling Program: WGSB WEEI  
 WBZ-WBZA—The Monitor Views the News, Ernest Beaufort  
 WHAM—Tower Trin  
 WOR—Harmonizers

**12:15 P.M.**  
 CBS—Connie Gates, songs: WABC WDRC WCAU WOKO WJSV WLBZ  
 NBC—Johnny Marvin, tenor: WEAFF WTIC WLIT  
 WBZ-WBZA—Weather; Market Reports  
 WGSB—Farm Flashes; Stocks and Weather  
 WEEI—News Flashes; Stock Quotations; Farm News  
 WGY—Skip, Step and Happiana, songs  
 WHAM—News; Agricultural Forum, weather  
 WNAC—News and Weather  
 WOR—Health Talk, Musical Program  
 WRVA—Current Events

**12:25 P.M.**  
 WOR—Al Woods, songs and patter

**12:30 P.M.**  
 NBC—Maurice Lees' Concert Ensemble: WEAFF WGSB WTIC  
 CBS—Mitchell Shuster's Orchestra: WABC WOKO WJSV WIP WLBZ  
 NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM  
 KOKA—News; Markets  
 WCAU—Ronnie and Van  
 WGY—Farm Program  
 WNAC—The Shopper's Exchange  
 WOR—Jan Bruneseo's Gypsy Orchestra

**12:35 P.M.**  
 WEEI—Stocks; Market Report

**12:45 P.M.**  
 KOKA—Lloyd Huntley's Orchestra  
 WCAU—Hope LeBarr Roberts; Woman Looks at the World  
 WEEI—A Bit of This and A Bit of That

**12:55 P.M.**  
 WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

**1:00 P.M.**  
 CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU  
 NBC—Market and Weather Reports: WEAFF  
 KOKA—Farm and Home Hour (NBC)  
 WGSB—Lyman B. Chipman Program  
 WGY—Albany on Parade  
 WHAM—Rotary Club, speaker  
 WJSV—Afternoon Rhythms  
 WOR—Dr. Wynne's Health Talk

**1:05 P.M.**  
 WOR—Musical Revue

**1:15 P.M.**  
 CBS—Joan Marrow, music: WABC WNAC WJSV WJAS  
 NBC—Emil Velazco, organist: WEAFF WEEI WTIC WGSB WFI  
 WCAU—Harold Knight's Orchestra

**1:30 P.M.**  
 NBC—Pinkey Hunter's Orchestra: WEAFF WGSB WGY WFI  
 CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS  
 NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA

## HIGH SPOT SELECTIONS FOR THE DAY

2:45 p. m.—Nellie Revell Interviews Phil Baker: NBC-WJZ network.  
 3:30 p. m.—"Whither Britain?"; Margaret Haig, Viscountess Rhondda, editor-industrialist: NBC-WEAF and CBS-WABC networks.  
 7:30 p. m.—Ariene Jackson; Green Brothers orchestra: NBC-WEAF network.  
 8:00 p. m.—Little Jack Little's orchestra: CBS-WABC network.  
 8:45 p. m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WABC network.  
 9:00 p. m.—Musical Memories; Edgar A. Guest, poet: NBC-WJZ network.  
 9:00 p. m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WEAF network.  
 9:15 p. m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WABC network.  
 9:30 p. m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WABC network.  
 10:00 p. m.—Ray Perkins, comedian, and orchestra: NBC-WJZ network.  
 10:00 p. m.—Gray's orchestra; Stoopnagle and Budd; Connie Boswell: CBS-WABC network.

WEEI—Reading Circle  
 WHAM—School of the Air  
 WJSV—Popular Serenade  
 WOR—Bide Dudley, Theater Club of the Air  
 WRVA—Market Reports

**1:45 P.M.**  
 CBS—Louis Panico's Orchestra: WABC WNAC WJAS WJSV WCAU WDRC WLBZ WOKO  
 NBC—Merry Macs. Cheri McKay; Male Trio. WJZ WBAL WHAM  
 KOKA—Lloyd Huntley's Orchestra  
 WBZ-WBZA—Safety Committee; Organ Music, Health talk  
 WOR—Mildred Cole, soloist; orchestra  
 WTIC—Pinkey Hunter's Orchestra (NBC)

**2:00 P.M.**  
 NBC—Merry Madcaps; Fred Wade, tenor; Norman Clouter's Orchestra: WEAFF WTIC WEEI WLIT WGY  
 CBS—Ann Leaf at the Organ: WABC WOKO WDRC WIP WJAS WLBZ  
 NBC—Meredith Willson's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM  
 WCAU—Ilavens and Martin, piano duo  
 WGSB—Lura Thomas Brown  
 WNAC—Talk by Mayor Andrew A. Cassassa of Revere  
 WOR—Dr. Arthur Frank Payne, the Psychologist Says

**2:15 P.M.**  
 CBS—Romance of Helen Trent: WABC WCAU WGSB—Merry Madcaps (NBC)  
 WGY—Household Chats  
 WHAM—School of the Air  
 WNAC—Ann Leaf at the Organ (CBS)  
 WOR—Nell Vinick, beauty talk

**2:30 P.M.**  
 NBC—Talk: WEAFF  
 CBS—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
 NBC—Smack Out, sketch: WJZ WBAL WHAM KDKA—Home Forum  
 WBZ-WBZA—Mildred May, soprano; Lou Bell, pianist  
 WCAU—Women's Club of the Air  
 WGSB—Food Hour  
 WGY—Three Schoolmaids  
 WEEI—Food Institute  
 WOR—Otis Holley, soprano  
 WRVA—Herman Carow, violinist

**2:45 P.M.**  
 NBC—Nellie Revell at Large; Interview with Phil Baker: WJZ WBAL WBZ WBZA  
 NBC—Vocal Soloist: WEAFF  
 WGY—Union College talk  
 WHAM—George Garis, organist  
 WOR—The Hitmakers, orchestra

**3:00 P.M.**  
 NBC—Ma Perkins, drama: WEAFF WGSB WGY WFI WTIC  
 CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
 NBC—Rochester Civic Orchestra; Guy Fraser Harrison, conductor: WJZ KDKA WBAL WBZ WBZA WHAM  
 WCAU—Studio Program  
 WEEI—Del Castillo, organist  
 WOR—The Love Racketeer, Myrtle Boland

**3:15 P.M.**  
 NBC—Blue Room Echoes, string ensemble: WEAFF WTIC WGSB WGY  
 WCAU—Women's Club of the Air  
 WOR—"Old Man Sunshine"

**3:30 P.M.**  
 NBC—Whither Britain, Viscountess Rhondda, speaker: WEAFF WGY WGSB WTIC WEEI WFI  
 CBS—Whither Britain, Viscountess Rhondda, speaker: WABC WOKO WNAC WCAU WJSV WDRC WLBZ WJAS  
 WBZ-WBZA—Home Forum Cooking School  
 WOR—Newark Museum, talk

**3:45 P.M.**  
 WOR—Sally and Sue, comedy and songs

**4:00 P.M.**  
 CBS—U. S. Navy Band, patriotic period: WOKO WJAS WLBZ WDRC WNAC WIP  
 NBC—Women's Radio Review: WEAFF WGSB WGY  
 CBS—Stage Relief Fund, Speaker: WABC WJAS WJSV  
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM  
 WCAU—Around the Theater with Powers Gouraud

WEEI—News Flashes; Stock Quotations  
 WOR—Dr. H. I. Strandhagen: "What's Beneath the Skin"

**4:05 P.M.**  
 CBS—U. S. Navy Band: WABC

**4:15 P.M.**  
 NBC—Prehistoric Game Trails, Carl Clausen, explorer WEAFF WEEI WFI WGY WGSB  
 NBC—Music Magic; Ruth Lyon, soprano; Edward Davies, baritone; orchestra: WJZ WBZ WBZA WBAL WHAM  
 KOKA—Congress of Clubs  
 WNAC—Spotlighting Modern Education  
 WOR—Freddy Farber and Edith Handinan, variety act

**4:30 P.M.**  
 NBC—Horatin Zito's Orchestra: WEAFF WGY WEEI WGSB  
 CBS—Enoch Light's Orchestra: WABC WOKO WNAC WDRC WJAS WJSV WLBZ WIP  
 NBC—"Physical Vigor and Good Health are Essential," Dr. Jay V. Nash: WJZ WBAL KDKA—News and Markets  
 WBZ-WBZA—Health Clinic  
 WCAU—"Thru the Looking Glass," with Frances Ingram  
 WHAM—The Rambler  
 WOR—Elsa Hemenway, piano miniatures

**4:45 P.M.**  
 CBS—Enoch Light's Orchestra: WIP  
 NBC—Lady Next Door, children's program: WEAFF WEEI WLIT  
 CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRC WCAU  
 NBC—Harry Owens' Orchestra: WJZ WBZ WBZA WBAL KDKA  
 WGY—Stock Reports  
 WHAM—News Service  
 WOR—William Hargrave, baritone; Orchestra

**5:00 P.M.**  
 NBC—Music Box; Gloria La Vey, soprano; Male Chorus: WEAFF WEEI WGSB  
 CBS—Sippy, Children's Skit: WABC WOKO WAAB WDRC WCAU WJSV WJAS  
 WBZ-WBZA—Agricultural Markets  
 WGY—Lane Sisters  
 WHAM—Harry Owen's Orchestra (NBC)  
 WNAC—Five O'Clock Revue  
 WOR—Dr. Winslow, talk

**5:05 P.M.**  
 WOR—Judge Gustave Hartman, talk

**5:10 P.M.**  
 WOR—Program Resume

**5:15 P.M.**  
 NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM  
 CBS—On The Air Tonight: WABC  
 CBS—Madison Ensemble: WAAB WDRC WJAS WIP  
 KOKA—Kiddies Club  
 WBZ-WBZA—The Monitor Views the News, Henry Edison Williams  
 WCAU—Stanley Roberts and Orchestra  
 WGY—The Music Box (NBC)  
 WJSV—Billy Huggins, songs  
 WOR—Kay Costello, songs; Eddie Lambert, piano

**5:20 P.M.**  
 WRVA—Cecil and Sally

**5:25 P.M.**  
 CBS—Madison Ensemble WABC WOKO

**5:30 P.M.**  
 WRVA—Aunt Pollyanna

**5:35 P.M.**  
 NBC—Nursery Rhymes, children's program: WEAFF WEEI WGSB WLIT  
 CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—Singing Lady; Nursery Jingles, Songs and Stories: WJZ WBAL WBZ WBZA KDKA WHAM  
 WGY—Princess Nacome, Wigwam Club  
 WOR—"Girls and Boys of Many Lands," Maria Wall

**5:40 P.M.**  
 WRVA—Sports Review

**5:45 P.M.**  
 CBS—Brooke, Dave and Bunny, songs: WABC WOKO WDRC WCAU WNAC WLBZ  
 NBC—Rex Cole's Mountaineers: WEAFF  
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM  
 NBC—Tattered Man: WGSB WGY WEEI  
 WJSV—Evening Rhythms  
 WOR—Paulo Gruppe, cellist; Samuel Quincy, pianist; Sonata Recital



(TUESDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Mme. Frances Alda, soprano: WEA... CBS—Buck Rogers in the 25th Century: WABC... WOKO WAAB WCAU WJAS WJSV... NBC—Angelo Ferdinand's Orchestra: WJZ WBZ... WBZA WBAL... KDKA—Evensong... WCSH—Dance Marathon... WEEI—The Evening Tattler... WGY—Evening Brevities; News Items... WHAM—Sportcast... WLW—Jack Armstrong, sketch... WNC—News Flashes; Weather... WOR—Uncle Don, children's program... WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC... WAAB WCAU WDRS... KDKA—Sports; Program Preview... WCSH—Al Buck's Sports Review... WGY—Ma Frasier's Boarding House... WHAM—Angelo Ferdinand's Orchestra (NBC)... WJSV—Frank Watanabe and Hon. Archie... WLW—Joe Emerson, soloist... WNAC—The Merry Go-Round

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

CBS—Mary Eastman, soprano; Evan Evans, baritone: WABC WDRS WAAB WJSV WLBZ... NBC—Mid-Week Hymn Sing, mixed quartet; organist: WEA... WGY... NBC—Ivory Stamp Club: WJZ WBAL... KDKA—"Cat and the Fiddle"; selections... WBZ-WBZA—Time; Old Farmers Almanac; Weather; Sports... WCAU—Comedy Stars of Hollywood... WCSH—Gene and Glen... WEEI—News Flashes; Farm Announcements... WHAM—Dance Orchestra... WLW—Bob Newhall, Mail Pouch Sportsman... WOR—Dinner Music... WRVA—News Reporter

6:40 P.M.

WEEI—The Voice of the East

6:45 P.M.

CBS—Harold Knight's Orchestra: WIP... NBC—Cherico Musical Mosaics; Jan Peerce, tenor; male chorus; orchestra: WEA... WFI... CBS—Little Italy, drama: WABC WOKO WAAB... WDRS WCAU... NBC—Lowell Thomas, Today's News: WJZ... WBZ WBZA WBAL KDKA WLW WHAM... WCSH—White Cross Night Club... WEEI—Crystal Souvenirs... WGY—The Club Car Special... WJSV—Marguerite Cromwell and Phil Crist... WNAC—Larry Funk's Orchestra... WOR—Josef Randal, hand analyst; Eddie Connors, guitarist... WRVA—Book Review

6:50 P.M.

WOR—Story With Music

7:00 P.M.

NBC—Mary Small, songs; Orchestra: WEA... WFI... CBS—Myrt and Marge, drama: WABC WOKO... WDRS WCAU WJAS WJSV... NBC—Amos 'n' Andy: WJZ WBAL... WBZ... WBZA KDKA WLW WRVA WHAM... WCSH—True Stories of the Sea... WEEI—Dr. Miriam Scirball, book reviews... WGY—The Crazy Banjoists... WOR—Stan Lomax; Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEA... WGY... WFSH WEEI... CBS—Just Plain Bill, skit: WABC WNAC WCAU... WJAS WJSV... NBC—You and Your Government, Talk: WJZ... WBZ WBZA... KDKA—Pittsburg Frolics... WHAM—On Wings of Song... WLW—Unbroken Melodies... WOR—Comedy Stars of Hollywood... WRVA—The Minstrels

7:30 P.M.

CBS—Oliver Naylor's Orchestra: WIP... NBC—Fur Trappers; Orchestra; Arlene Jackson, blues singer; Green Brothers' Novelty Orchestra: WEA... WGY... CBS—The Sorenaders: WABC WDRS WCAU... WOKO WJAS... Y. N.—Talk by James Roosevelt: WNAC WLBZ... WCSH—Studio Program... WEEI—After Dinner Revue... WJSV—The Dinkeldorffers... WLW—Paul Pearson's Orchestra... WOR—Footlight Echoes... WRVA—Evelyn Harrison, soloist

7:45 P.M.

CBS—Babe Carter, news: WABC WNAC WCAU... WJAS WJSV... NBC—The Goldbergs, comedy sketch: WEA... WFI... WEEI WFSH WGY... NBC—Gus Van and Company: WJZ... KDKA—True Stories of the Sea... WBZ-WBZA—Bob Becker Dog Stories... WHAM—Manhattan Serenade... WLW—Johnny Johnson's Orchestra... WRVA—Tarzan of the Apes

8:00 P.M.

CBS—Little Jack Little's Orchestra: WABC... WNAC WJSV WOKO WDRS WIP

NBC—Crime Clues, mystery drama: WJZ WBAL... WBZ WBZA KDKA WLW... NBC—Leo Reisman's Orchestra; Phil Duey, baritone: WEA... WEEI WFSH WFI WGY... WCAU—True Stories of the Sea... WOR—Radio Vaanities; Ferde Grofe's Orchestra; Frank Parker, tenor... WRVA—Newspaper Adventures

8:15 P.M.

CBS—Five Blue Spades: WIP... CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WCAU WDRS... WJAS WJSV... WHAM—"Behind the Headlines," Dr. Meyer... Jacobstein... WRVA—Piano Moods

8:30 P.M.

NBC—Wayne King's Orchestra: WEA... WEEI... WFSH WFI WGY... CBS—The Voice of Experience: WABC WNAC... WDRS WCAU WJAS WJSV... NBC—Adventures in Health, Dr. Herman... Bunden: WJZ WBAL WBZ WBZA KDKA... WLW WHAM... WOR—Borrah Minevitch's Harmonica Rascals... WRVA—Manhattan Merry Go-Round

8:45 P.M.

CBS—California Melodies; Raymond Paige's... Orchestra; Guest Stars: WABC WOKO WDRS... WJSV WNAC WJAS... NBC—Bavarian Peasant Band: WJZ WHAM... WBAL... KDKA—Crazy Hillbillies... WBZ-WBZA—"Twentieth Century Ideas," Prof... Kirtley F. Mather, director... WCAU—Carlile and London with Bert Balas... WLW—Nurserymen

9:00 P.M.

NBC—Ben Bernie's Blue Ribbon Air Casino:... WEA... WEEI WFSH WGY WLW WRVA WFI... CBS—Philadelphia Studio Orchestra; Sylvan... Levin, conductor: WABC WOKO WNAC WDRS... WCAU WJAS WJSV WLBZ... NBC—Musical Memories, Edgar A. Guest, poet;... Alice Mock, soprano; Charles Sears, tenor;... Vocal Trio; Josef Koestner's Orchestra: WJZ... WBZ WBZA WBAL KDKA WHAM... WOR—"Back Stage" with Boris Morros

9:15 P.M.

CBS—Ruth Etting; Johnny Green's Orchestra;... Ted Husing, inc.: WABC WOKO WNAC... WDRS WCAU WJAS WJSV

9:30 P.M.

NBC—Ed Wynn, the Fire Chief, with Graham... McNamee; male quartet: WEA... WFSH WFI... WGY WEEI WRVA WLW... CBS—Minneapolis Symphony Orchestra; Eugene... Ormandy, conductor: WABC WOKO WDRS... WJAS WCAU WJSV WNAC WLBZ... NBC—Eddie Duchin's Orchestra: WJZ WBZ... WBZA WBAL WHAM KDKA... WOR—Dinner to Broux Board of Trade; Guest... Speakers

9:45 P.M.

WCAU—Newspaper Adventures

10:00 P.M.

NBC—The Cruise of the Seth Parker, dramatic... broadcasts by Phillips Lord and crew enroute... around the world: WEA... WEEI WFSH WFI... WGY WRVA WLW... CBS—Glen Gray's Orchestra; Colonel Stoopnagle... and Bud; Connie Boswell: WABC WOKO... WDRS WCAU WJAS WJSV WNAC WLBZ... NBC—Ray Perkins, comedian; Orchestra; Soloists:... WJZ KDKA WHAM WBAL... WBZ-WBZA—Billy Lussier's Orchestra... WOR—Teddy Bergman, comedian; Betty Queen, contralto; The Roodoliers, quartet

10:15 P.M.

WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—Madame Sylvia of Hollywood: WEA... WGY... WEEI... CBS—Harlem Serenade; Claude Hopkins' Orchestra;... Five Spirits of Rhythm, Orlando... Robinson: WABC WDRS WJSV WAAB... NBC—Mario Czuzi, baritone; Joseph Littau's... Orchestra: WJZ WBAL... KDKA—Romance of Dan and Sylvia... WBZ-WBZA—Buccaneers Male Quartet... WCAU—Grandma Goes Modern... WCSH—Musical Program... WHAM—News Service... WLW—Follies; Orchestra; Vocalists; Dramatic... Skits... WNAC—Over the Camerman's Shoulder... WOR—Eddy Brown, violinist; George Shackley;... Orchestra... WRVA—Concert Orchestra

10:45 P.M.

NBC—Robert Simmons, tenor; Jerry Sears' Orchestra:... WEA... WEEI WFI WFSH... NBC—To be announced: WJZ WHAM... KDKA—Studio Program... WBZ-WBZA—News Flashes... WCAU—Harlem Serenade (CBS)... WGY—Curtis Blakelee, soloist... WNAC—News Flashes; Weather... WOR—Boake Carter: "Sports Magazine of the... Air"

11:00 P.M.

NBC—Three Scamps, male trio: WJZ WBAL... CBS—Charles Carlile, tenor: WABC WIP WJAS... WOKO... NBC—John B. Kennedy, news: WEA... WGY... WFI... KDKA—Sports Review... WBZ-WBZA—Weather; Temperature; Sports... Review, Bill Williams... WCAU—Boake Carter, talk... WFSH—Dance Marathon... WEEI—News Flashes; Weather Forecast

What of Radio Angels?

(Continued from Page 5)

training, gowns befitting a glamorous star of romantic operatic roles, and parties to which the "right people are to be invited.

Study in Italy, the home of the opera, is also expensive. Unless a singer's talent is exceptional and definitely recognized as such by the officials of the opera in that country, her way must be paid as surely as she must buy a ticket to travel on the railways of this country. This fact is recognized in music circles even in the United States, and no American singer—unless she is most naive and un-informed—will attempt to "sing her way" around the opera circuit of Italy.

The aspiring concert singer faces similar difficulties of expense. After years of training she may be ready to make her debut which would properly be in Town Hall, New York. First, she must be certain that her voice will be acceptable to the critics of the New York newspapers, merciless authorities and discerning detectors of vocal faults. After she has spent much money perfecting the voice and her teacher has declared her ready for a debut, there are still further expenses ahead of her. Unless she has an "angel" or mentor or sponsor, she will be required to provide the rental for the hall and—perhaps the most important item—the publicity which will assure her an audience.

I have been fortunate. Perhaps my guiding guardian angel of destiny has been responsible for the regularity with which radio contracts have been offered to me. Some day, perhaps, I shall return to the stage; some day I may consider the sound films as a medium through

which to extend the scope of my activities, my service to my countrymen. But, until such a decision is reached, I shall remain true to radio which, after all, gave me the opportunity of singing to the greatest number of people.

From the stage I went into Roxy's Gang and from there I became a part of National Broadcasting company's National Light Opera Company. I remained on the sustaining programs for six months before I received the contract for my first commercial program. Since that time I have never been without a commercial sponsor.

Cities Service has been my sponsor for the last four years. Sometimes I ask myself what will be next. The answers come from the cinema and stage in the form of offers of contracts. Some day, probably, I shall return to the stage; some day I may assume a cinema role. All of these questions depend on the matter of the right vehicle. My guardian angel of destiny, most likely, will guide me into the manner in which I can be of the most service to my fellow-men.

And so it is that my answer to the question, "Is an 'angel' necessary to the career of a singer?" must be "No." Such assistance might simplify the struggle for success, although it cannot possibly lighten the load of the singer who must appear constantly in new programs each week and thus maintain relations with the audience she loves.

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# Wednesday, March 7

## MORNING

**8:00 A.M.**  
**CBS—On the Air Today:** WABC  
**NBC—Organ Rhapsody;** Richard Leibert, organist: WEAJ WFSH WFI  
**CBS—Salon Musicale:** WCAU  
**NBC—Morning Devotions;** Lowell Patton, organist: WJZ WBAL WBZ WBZA KDKA  
**WEEI—Looking over the Morning Paper**  
**WGY—Musical Clock**  
**WHAM—Kindly Thoughts**  
**WJSV—The Sun Dial,** Arthur Godfrey  
**WNAC—Shopping Around the Town**  
**WOR—Program Resume;** Daily Produce Reporter

**8:05 A.M.**  
**CBS—Salon Musicale:** WABC

**8:10 A.M.**  
**WOR—Al Woods,** songs and patter

**8:15 A.M.**  
**NBC—Don Hall Trio:** WJZ WBAL KDKA WHAM WBZ WBZA  
**WCSH—Morning Devotions**  
**WEEI—Shopping Service**

**8:30 A.M.**  
**NBC—Cheerio,** inspirational talk, and music: WEAJ WEEI WFSH WFI WGY  
**CBS—Sunny Melodies;** Mark Warnow, Conductor: WABC WCAU  
**NBC—Lew White,** organist: WJZ WBAL KDKA WBZ WBZA WHAM  
**WOR—Martha Manning,** sales talk

**8:45 A.M.**  
**E. T.—Strollin' Tom:** KDKA  
**WCAU—Sam Moore's Meeting**  
**WOR—Gospel Messengers,** songs

**9:00 A.M.**  
**NBC—Sam Herman,** xylophone; Frank Banta, piano: WEAJ WLIT WCSH  
**CBS—Eton Boys,** Male Quartet: WABC WOKO WNAC WDRC WCAU WJAS WLBZ  
**NBC—The Mystery Chef:** WJZ WBAL KDKA WBZ WBZA  
**WEEI—Clothes Institute**  
**WGY—Scissors and Paste**  
**WHAM—Tower Clock Program**  
**WJSV—Woman's Hour**  
**WOR—"Our Children"** with Mary Olds; Edward Nell, Jr., baritone; George Shackley, organist

**9:15 A.M.**  
**NBC—Lundt Trio** and White, songs and comedy: WEAJ WGY WCSH WEEI WLIT  
**CBS—Madison Ensemble:** WABC WOKO WNAC WDRC WJAS WIP WLBZ  
**NBC—Breakfast Club;** orchestra: WJZ WHAM KDKA WBAL  
**WBZ-WBZA—Virginia Reade,** talk  
**WCAU—Words and Music**  
**WOR—Miss Katharine 'n' Calliope**

**9:30 A.M.**  
**CBS—Metropolitan Parade:** WABC WOKO WDRC WNAC  
**NBC—Bradley Kincaid,** the Mountain Boy; hill-billy songs: WEAJ WCSH  
**KOKA—Style and Shopping Service**  
**WEEI—Variety Program**  
**WGY—Billy Rose,** tenor  
**WOR—"First Ladies" on the Air**

**9:45 A.M.**  
**CBS—Metropolitan Parade:** WJAS WCAU WLBZ  
**NBC—The Southernaires,** male quartet: WEAJ WCSH WEEI WFI  
**KOKA—Piano, Minute Manners**  
**WBAL—Shopping with Nancy Turner**  
**WBZ-WBZA—Breakfast Club (NBC)**  
**WGY—Martha and Hal**  
**WHAM—Tom Grierson,** organist  
**WOR—Shopping with Jean Abbey**

**10:00 A.M.**  
**NBC—Breen and de Rose,** songs: WEAJ WCSH WFI WEEI  
**CBS—In the Luxembourg Gardens:** WABC WJAS WOKO WDRC WCAU  
**NBC—Josephine Gibson,** hostess counsel: WJZ WBAL KDKA WHAM WBZ WBZA  
**WGY—Hank Keene and his Gang**  
**WNAC—Buddy Clark,** soloist  
**WOR—Pure Food Hour**  
**WRVA—Betty Moore**

**10:15 A.M.**  
**NBC—Young Artists' Trio,** instrumental: WEAJ WEEI WCSH WFI  
**CBS—Bill and Ginger,** Songs: WABC WOKO WNAC WCAU WJAS WJSV  
**NBC—Clara, L'n 'n' Em:** WJZ WBAL WBZ WBZA KDKA WHAM  
**WGY—Strollin' Tom**

**10:30 A.M.**  
**NBC—The Three Scamps,** trio: WEAJ WCSH WFI  
**CBS—News Service:** WABC WAAB WDRC WJAS WJSV WCAU WLBZ  
**NBC—Today's Children,** dramatic sketch: WJZ WBAL WBZ WBZA KDKA  
**WEEI—Orchestral Program**  
**WGY—Market Basket**  
**WHAM—Mrs Thrifty Buyer**  
**WNAC—Yankee Mixed Quartet**

**10:35 A.M.**  
**CBS—Emery Deutsch's Orchestra:** WABC

**10:45 A.M.**  
**CBS—Will Osborne's Orchestra;** Pedro De Cordoba and his Friendly Philisophy: WABC WOKO WNAC WDRC WCAU WJAS

**NBC—Betty Crocker,** cooking talk: WEAJ WEEI WFI WGY WCSH  
**NBC—Musical Originalities;** Dick Teela, tenor: WJZ WBAL  
**KOKA—Sammy Fuller**  
**WBZ-WBZA—La Touraine Altitude Contest**  
**WHAM—Hall-remember'd Rimes**  
**WJSV—American Red Cross Speaker**

**11:00 A.M.**  
**NBC—Juan Reyes,** pianist: WEAJ WCSH WLIT WGY  
**CBS—Cooking Closeups;** Mary Ellis Ames: WABC WOKO WNAC WCAU WDRC WJAS WJSV  
**NBC—Pappy, Ezra, Zeke and Elton,** hillbillies: WJZ WBAL  
**E. T.—Strollin' Tom:** WBZ WBZA  
**KOKA—Uncle Tom and Betty**  
**WEEI—Edison Program**  
**WOR—Joseph Bier,** baritone; Orchestra

**11:15 A.M.**  
**NBC—Alice Remsen,** contralto: WEAJ WEEI WGY WCSH WLIT  
**CBS—The Four Showmen,** Male Quartet: WABC WNAC WCAU WDRC WJAS WJSV WLBZ  
**NBC—Singing Strings,** string ensemble: WJZ WBAL WHAM  
**KOKA—Strollin' Tom**  
**WBZ-WBZA—Women's Club News;** Frances A. Blanchard  
**WOR—Beauty Casting,** songs and facial gymnastics  
**WRVA—Sears and MacDonald**

**11:30 A.M.**  
**NBC—Betty Moore,** interior decorating; Lew White, organ: WEAJ WLIT WGY WEEI  
**CBS—Tony Wons:** WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ  
**NBC—U. S. Army Band:** WJZ WBAL KDKA WBZ WBZA WHAM  
**WCSH—Musical Program**  
**WOR—The Humanologist,** Dr. William Von Crowe  
**WRVA—Art Brown,** organist

**11:45 A.M.**  
**NBC—Fields and Hall,** songs and comedy: WEAJ WEEI WCSH WGY  
**CBS—Jane Ellison's Magic Recipes:** WABC WJAS WJSV WOKO WCAU WDRC WNAC  
**WOR—The Magic Bowl,** Claire Sugden

## AFTERNOON

**12:00 Noon**  
**NBC—Gene Arnold and the Commodores:** WEAJ WEEI WGY WCSH WLIT  
**CBS—The Voice of Experience:** WABC WNAC WDRC WCAU WJAS WJSV  
**NBC—Eva Taylor,** crooner: WJZ KDKA WBAL—Newspaper Adventures  
**WBZ-WBZA—The Monitor Views the News**  
**WHAM—Tower Trio**  
**WOR—Walter Ahrens,** baritone

**12:15 P.M.**  
**NBC—Johnny Marvin,** tenor: WEAJ  
**CBS—Betty Barthell,** songs: WABC WOKO WJSV WDRC WCAU WLBZ  
**NBC—Fireside Songs,** Chuck and Ray: WJZ  
**KOKA—Honey Boy and Sassafras**  
**WBAL—Chick Larro**  
**WBZ-WBZA—Weather;** Market Reports  
**WCSH—Farin Flashes**  
**WEEI—News Flashes;** Market Reports  
**WGY—Skip, Step and Huppiana,** songs  
**WHAM—News Service;** Agricultural Forum weather  
**WNAC—News and Weather**  
**WOR—Visiting Nurses Association,** talk  
**WRVA—Health Address**

**12:25 P.M.**  
**WCSH—Stocks;** Weather  
**WEEI—Stock Exchange Quotations**  
**WOR—"Minute Manners,"** Mrs. J. S. Reilly

**12:30 P.M.**  
**CBS—Smilin' Ed McConnell:** WABC WDRC WCAU WJSV WNAC WOKO  
**NBC—On Wings of Song,** String Trio; Vocalist: WEAJ WCSH  
**NBC—National Farm and Home Hour;** Guest Speakers; Walter Blaufuss' Homesteaders: WJZ WBZ WBZA WHAM WBAL  
**KOKA—News and Markets**  
**WGY—Farm Program**  
**WOR—Alexander Haas' Gypsy Orchestra**

**12:35 P.M.**  
**WEEI—Stock Exchange Quotations;** Market Report

**12:45 P.M.**  
**CBS—Mischa Raginsky's Ensemble:** WABC WOKO WJSV WIP WAAB WLBZ  
**KOKA—Lloyd Huntley's Orchestra**  
**WCAU—Today on WCAU**  
**WEEI—A Bit of This and a Bit of That**  
**WNAC—The Shopper's Exchange**

**12:50 P.M.**  
**WCAU—A Woman Looks at the World,** Hope Le Barr Roberts

**12:55 P.M.**  
**WOR—Obman and Arden,** "The World's Most Beautiful Waltzes"

**1:00 P.M.**  
**NBC—Market and Weather Reports:** WEAJ  
**CBS—Marie, the Little French Princess,** drama: WABC WNAC WCAU  
**KOKA—National Farm and Home Hour (NBC)**  
**WCSH—Church Federation Midweek Services**  
**WGY—Albany on Parade**

## HIGH SPOT SELECTIONS FOR THE DAY

**1:15 p. m.—**Kay Francis interview by Louella Parsons; music by Raymond Palge's orchestra: CBS-WABC network.

**8:00 p. m.—**Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WEAJ network.

**8:30 p. m.—**Albert Spalding, violinist: CBS-WABC network.

**9:00 p. m.—**Troubadours; guest stars and orchestra: NBC-WEAJ network.

**9:30 p. m.—**John McCormack, tenor; William Daly's orchestra: NBC-WJZ network.

**9:30 p. m.—**Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WABC network.

**9:30 p. m.—**Fred Allen's Revue; Fred Allen and Portland Hoffa with Ferde Grofe's orchestra: NBC-WEAJ network.

**10:00 p. m.—**Old Gold Hour; Ted Fiorito's orchestra; the Debutantes Trio; Leif Erickson, baritone; Dick Powell, M.C.: CBS-WABC network.

**10:30 p. m.—**"Case of Civilization vs. Hitlerism"; Alfred E. Smith, Samuel Seabury, Mathew Wolf speaking at Madison Square Garden: CBS-WABC network.

**WJSV—Real Estate Review;** Afternoon Rhythms  
**WOR—Dr. Wynne's Health Talk**

**1:05 P.M.**  
**WOR—Musical Revue;** Mildred Cole; Alice Wood and Milton Kaye

**1:15 P.M.**  
**NBC—Close Harmony;** Gloria La Vey, soprano: WEAJ WEEI  
**CBS—Interview of Kay Francis:** WABC WOKO WNAC WDRC WJSV WLBZ WCAU

**1:30 P.M.**  
**NBC—Orlando's Concert Ensemble:** WEAJ WEEI WCSH  
**CBS—Easy Aces, Comedy:** WABC WNAC WCAU WJAS  
**NBC—Vic and Sade:** WJZ WBAL WBZ WBZA KDKA  
**WGY—Bradley Kincaid,** mountain ballads  
**WHAM—School of the Air,** science  
**WJSV—Gene Stewart,** organist  
**WOR—Rosalind Genet,** books  
**WRVA—Market Reports**

**1:45 P.M.**  
**CBS—The Playboys:** WABC WCAU WJAS WNAC WOKO WLBZ  
**NBC—Harvest of Song;** The Merrie-Men, male quartet; Irma Glen, organist: WJZ WBAL  
**KOKA—Lloyd Huntley's Orchestra**  
**WBZ-WBZA—Safety Committee,** Organ Music, Health Talk  
**WGY—Orlando's Concert Ensemble (NBC)**  
**WOR—Rutgers Home Economics**  
**WRVA—Sunshine Program**

**2:00 P.M.**  
**NBC—Ted Black's Orchestra:** WEAJ WEEI WLIT WGY  
**CBS—The Captivators:** WABC WDRC WJSV WIP WOKO  
**NBC—Happy Days in Dixie:** WJZ WBZ WBZA KDKA WBAL WHAM  
**WCAU—Educational talk by Frank Nieweg**  
**WCSH—Lura Thomas Brown**  
**WNAC—Talk by Chairman J. Weston Flett,** of Belmont  
**WOR—Dr. Arthur Frank Payne,** "The Psychologist Says"

**2:15 P.M.**  
**CBS—Romance of Helen Trent:** WABC WCAU  
**CBS—Artistic Recital:** Crane Calder, bass: WNAC WDRC WJSV WLBZ  
**WCSH—Ted Black's Orchestra (NBC)**  
**WGY—Matinee Players**  
**WHAM—School of the Air,** social study  
**WOR—College Inn Comedies**

**2:30 P.M.**  
**NBC—Two Seats in the Balcony;** orchestra: WEAJ WCSH WLIT WGY  
**CBS—American School of the Air:** WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
**NBC—Smack Out,** comedy sketch: WJZ WBAL WHAM WBZ WBZA  
**KOKA—Home Forum**  
**WCAU—Women's Club of the Air**  
**WEEI—Kitchen of the Air**  
**WOR—Thelma Goodwin,** soloist; orchestra

**2:45 P.M.**  
**NBC—Words and Music,** soloist and narrator: WJZ WBZ WBZA  
**WBAL—John Englar,** baritone  
**WHAM—Steinway Memories**  
**WOR—Leo Freudberg's Orchestra;** Talks

**3:00 P.M.**  
**NBC—Joe White,** tenor; Orchestra: WJZ WHAM WBAL  
**CBS—La Forge Berumen Musicale:** WABC WOKO WNAC WDRC WJAS WIP WLBZ  
**NBC—Ma Perkins,** drama: WEAJ WGY WFI WCSH  
**KDKA—Parents and Prejudices**  
**WBZ-WBZA—Tillotson-Wilson Musicale**  
**WCAU—Stanley Roberts and Orchestra**  
**WEEI—Def Castillo,** organist  
**WJSV—Silver Years**  
**WOR—Elizabeth McShane,** "Fashions"

**3:15 P.M.**  
**NBC—The Golden Treasury;** John Brewster, poetry readings; Grande Trio: WEAJ WCSH WGY  
**NBC—Heinie's Grenadiers:** WJZ KDKA WBAL WHAM WBZ WBZA  
**WCAU—Women's Club of the Air**  
**WJSV—Jeanne Scott,** pianist  
**WOR—Your Lover**

**3:30 P.M.**  
**NBC—Women's Radio Review;** Orchestra; Claudine MacDonald: WEAJ WGY WEEI WFI WCSH  
**CBS—Manhattan Moods:** WABC WOKO WNAC WDRC WJAS WLBZ

**CBS—The Pickard Family:** WIP  
**WBZ-WBZA—Home Forum Cooking School**  
**WCAU—Bright Lights**  
**WOR—Spanish Lesson,** Professor Maxine fturlida

**3:45 P.M.**  
**NBC—Platt and Niernan piano duo:** WJZ WBAL  
**KOKA—Human Values**  
**WHAM—George Garis,** organist  
**WNAC—Council of New England**  
**WOR—Byron Holiday,** baritone; orchestra

**4:00 P.M.**  
**NBC—Pop Concert** WEAJ WTIC WGY  
**CBS—Musical Album of Popular Classics;** Howard Barlow, conductor: WABC WOKO WNAC WDRC WJAS WJSV WLBZ  
**NBC—Betty and Bob,** dramatic sketch: WJZ WBAL KDKA WBZ WBZA WHAM  
**WCAU—Studio Program**  
**WCSH—Hope Jackson Cook,** soprano  
**WEEI—News Despatches**  
**WOR—Dr. H. I. Strandbagen,** "What's Beneath the Skin?"

**4:15 P.M.**  
**NBC—Alice Joy,** the Dream Girl: WJZ WBZ WBZA WBAL WHAM  
**NBC—Pop Concert:** WCSH WFI WEEI  
**KOKA—Karen Fladoes**  
**WOR—The Virginians,** male quartet

**4:30 P.M.**  
**NBC—Jack and Loretta Clemens,** songs and guitar: WEAJ WGY WTIC WEEI  
**NBC—School vs. Travel,** WJZ WBAL  
**CBS—Science Service:** WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
**KOKA—Market Reports**  
**WBZ-WBZA—The Painter and His Daughter,** skit  
**WCAU—C. P. Shofner,** "Topics in Season"  
**WCSH—Home and Foreign Missions**  
**WHAM—The Rambler**  
**WOR—Freudberg's Orchestra**

**4:45 P.M.**  
**NBC—Fulk Music of the South;** John Powell, composer: WEAJ WCSH WEEI WTIC  
**CBS—The Merry-makers:** WABC WCAU WDRC WJAS WOKO WJSV WLBZ  
**NBC—Concert Favorites:** Joseph Gallicchio's Orchestra: WJZ  
**KOKA—Tea Time Tunes**  
**WBZ-WBZA—New England Agriculture,** E. J. Rowell  
**WGY—Stock Reports**  
**WHAM—News Service**  
**WOR—Frances Ingram,** Thru the Hollywood Looking Glass

**5:00 P.M.**  
**CBS—Skippy children's skit:** WABC WOKO WAAB WDRC WCAU WJSV WJAS  
**NBC—Morin Sisters:** WJZ WBAL  
**KOKA—Studio Program**  
**WBZ-WBZA—The Monitor Views the News**  
**WCSH—Orchestral Program**  
**WGY—Lang Sisters**  
**WHAM—Studio Program**  
**WNAC—Five O'Clock Revue**  
**WOR—Orchestral Program**

**5:10 P.M.**  
**WOR—Program Resume**

**5:15 P.M.**  
**NBC—Leo Zullo's Orchestra;** Talk: WEAJ WTIC WCSH WEEI  
**CBS—Jack Brooks,** tenor; Eddie Copeland's Orchestra: WAAB WDRC WJAS WJSV WIP WOKO  
**NBC—Little Jackie Heller,** tenor; Orchestra: WJZ WBAL WHAM WBZ WBZA  
**CBS—On The Air Tonight:** WABC  
**KOKA—Kiddies Club**  
**WCAU—Friend of Youth**  
**WGY—New York State Motor Vehicle Commission,** talk  
**WRVA—Cecil and Sally**

**5:20 P.M.**  
**CBS—Jack Brooks,** tenor; Eddie Copeland's Orchestra: WABC  
**WOR—Mark Shull,** tenor

**5:30 P.M.**  
**NBC—Adventures of Tom Mix and His Straight Shooters:** WEAJ WEEI WTIC WLIT WGY WCSH  
**CBS—Jack Armstrong, All American Boy:** WABC WNAC WDRC WCAU WOKO WJAS WJSV  
**NBC—Singing Lady,** children's program: WJZ WBZ WBZA WBAL KDKA WHAM  
**WOR—Robert Reud "Town Talk";** Gypsy Orchestra

**5:40 P.M.**  
**WRVA—Sports Review**



(WEDNESDAY CONTINUED)

5:45 P.M.

NBC—Wizard of Oz, dramatization: WFAE WTIC WEEL WGY WCSH
CBS—Brooke, Dave and Bunny, songs: WABC WAAB WDRC WJAS WOKO WLBZ WCAU
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
WJSV—Evening Rhythms
WNAC—The Cosmopolitans, novelty quintet
WOR—Amateur Astronomer Association

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAE WABC
CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV
NBC—Westminster Choir: WJZ WBAL WRVA KDKA—Evensong
WBZ-WBZA—New England Conservatory of Music
WCSH—Dance Marathon
WEEL—The Evening Tattler
WGY—Evening Brevities; News Items
WHAM—Sporteast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don

6:15 P.M.

NBC—Westminster Choir: WHAM WRVA
CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WDRC WCAU WLBZ
KDKA—Sports; Program Preview
WBZ-WBZA—Joe and Bateese, skit
WCSH—Al Buck's Sports Review
WGY—Joe and Eddy, comedy sketeb
WLW—Joe Emerson, tenor
WNAC—The Merry Go-Round

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

NBC—George R. Holmes, talk; News Service: WFAE WGY
CBS—Enoch Light's Orchestra: WAAB WDRC WJSV WOKO WLBZ WJAS
NBC—Irene Beasley, contralto: WJZ WBAL
CBS—Music Box: WABC WCAU
KDKA—Salon Orchestra
WBZ-WBZA—Old Farmers Almanac
WCSH—Randall and McAllister Program
WEEL—News Flashes, Market Reports
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WNAC—Detectives Black and Blue, skit
WOR—Dinner Music
WRVA—The News Reporter

6:45 P.M.

NEN—Your Folks and Mine, drama: WEEL
CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WDRC WNAC
NBC—Jan Pearce, tenor: WFAE WFI
CBS—Tito Guizar, Mexican tenor: WIP
NBC—Lowell Thomas, today's news: WJZ WBZ WBZA KDKA WLW WBAL WHAM
E.T.—Red Davis, sketch: WGY WRVA
WCSH—Squire's Program

7:00 P.M.

NBC—Martha Meers, contralto; Orchestra: WFAE WLIT
CBS—Myrt and Marge, drama: WABC WOKO WDRC WCAU WNAC WJAS WJSV
NBC—Anos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM
WCSH—Gene and Glen
WEEL—Comedy Stars of Hollywood
WGY—Through the Looking Glass
WOR—Stan Lomax; Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WFAE WGY WCSH WEEL
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
NBC—Gems of Melody; John Herriek, baritone; Harold Stanford's Orchestra: WJZ WBZ WBZA KDKA WLW WBAL WHAM
WLW—Henry Thies' Orchestra
WOR—Harry Hershfield
WRVA—Varieties

7:30 P.M.

NBC—Shirley Howard and the Iesters, Red, Wamp and Guy; Milt Rettenberg, pianist; Tony Callucci, guitar: WFAE WTIC WGY WCSH
CBS—Music on the Air: WABC WOKO WNAC WDRC WJAS WJSV WCAU WLBZ
NBC—To be announced: WJZ WBAL WTIAM
KDKA—Charley Agnew's Orchestra
WEEL—After Dinner Revue
WLW—Johnny Johnson's Orchestra
WOR—Will Osborn's Orchestra; Radio Harris Interviewing Guest Star
WRVA—Kiddies Club

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WFAE WEEL WCSH WLIT WGY
CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJSV
NBC—Irene Rich in Hollywood, skit: WJZ WBZ WBZA WBAL KDKA
WHAM—Blue Blazers
WLW—Red Davis sketch
WRVA—Smoky and Poky

8:00 P.M.

CBS—Phil Duesy, Frank Luther and Jack Parker, with Vivien Ruth, vocalists: WABC WNAC WDRC WJSV
NBC—Jack Pearl, the Baron, comedian; Cliff Hall; Peter Van Steeden's Orchestra: WFAE WTIC WEEL WCSH WLIT WGY

NBC—Crime Clues, mystery drama: WJZ WBZ WBZA KDKA WLW WBAL
WCAU—Love Making Incorporated
WHAM—Lavender and Old Lace
WOR—The Old Theater
WRVA—Current Events

8:15 P.M.

CBS—Edwin C. Hill; The Human Side of the News: WABC WOKO WNAC WDRC WCAU WJAS
CBS—Irene Thompson and the Three Naturals: WIP
WOR—The Loafers, Billy Jones and Ernie Hare
WRVA—Melody Mart

8:30 P.M.

NBC—Wayne King's Orchestra: WFAE WCSH WLIT WGY WTIC
CBS—Albert Spalding, violinist; Conrad Thibault, baritone; Don Voorhees' Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM WRVA
WEEL—"Lady Lillian and Chet"
WOR—Lavendar and Old Lace, Musical Program

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBZ WBZA KDKA WBAL WHAM
WEEL—Musical Comedy
WLW—Radio Court
WRVA—Forum

9:00 P.M.

NBC—The Troubadours; orchestra; guest artists: WFAE WCSH WLIT WGY WLW WRVA WTIC
CBS—Philadelphia Orchestra; Sylvan Levin, conductor: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ
NBC—Warden Lawes in 20,000 Years in Sing Sing: WJZ WBAL WBZ WBZA KDKA WHAM
WEEL—Lavender and Old Lace, Musical Program
WOR—True Stories of the Sea

9:15 P.M.

CBS—Alexander Woolcott, "The Town Crier": WABC WNAC WDRC WJAS WJSV WLBZ WIP
WCAU—Ben Greenblatt
WOR—The Book of the Month, dramatization

9:30 P.M.

NBC—Fred Allen's Revue; Ferde Grofe's Orchestra: WFAE WCSH WLIT WGY WEEL WRVA WLW
CBS—Guy Lombardo's Orchestra; Burns and Allen, Comedy Team: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—John McCormack, tenor; William Daly's String Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM

9:45 P.M.

WOR—Willard Rubison's Orchestra

10:00 P.M.

NBC—Corn Coh Pipe Club of Virginia, barnyard music; male quartet: WFAE WTIC WCSH WLIT WGY WLW WEEL WRVA
CBS—Old Gold Program; Ted Fiorito's Orchestra; Dick Puwell, master of ceremonies: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ
NBC—Vincent Lopez' Orchestra; Sololsts: WJZ WBAL WHAM WBZ WBZA KDKA
WOR—DeMarco Girls and Frank Sherry, tenor

10:15 P.M.

KDKA—Art Farrar's Orchestra
WOR—Harlan Eugene Read

10:30 P.M.

NBC—Tourist Adventures; Irvin Talbot's Orchestra: WJZ WTIAM WRVA
NBC—General Hugh Johnson, speaking at closing meeting of Code Conference: WFAE WGY WEEL WTIC
CBS—"The Case of Civilization Against Hitlerism"; Alfred E. Smith and Other Speakers: WABC WDRC WOKO WJSV WIP WLBZ
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Eventide Singers
WCAU—House Warming
WCSH—Studio Program
WLW—Zero Hour
WNAC—Will Dodge's Orchestra
WOR—Quarter Hour in Three Fourths Time; Dorothy Miller and George Shakley

10:45 P.M.

KDKA—Around the Cracker Barrel
WBZ-WBZA—News Flashes
WCSH—Musical Program
WNAC—News Flashes
WOR—Boake Carter, "Sports Magazine of the Air"

11:00 P.M.

NBC—Ben Pollock's Orchestra: WFAE WTIC
NBC—Piecken Sisters, vocal trio: WJZ WBAL
KDKA—Sports Review
WBZ-WBZA—Weather; Sports Review
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEEL—Weather Forecasts; News Flashes
WGY—Happy Felton's Orchestra
WHAM—News Service
WLW—Dimmick's Orchestra
WNAC—Larry Funk's Orchestra
WOR—"Moonbeams"
WRVA—Dance Orchestra

11:15 P.M.

NBC—The Pool Prince; Anthony Frome, tenor: WFAE WTIC WEEL WCSH
CBS—Columbia News Service: WABC WOKO WAAB WDRC WJAS WJSV WLBZ
NBC—Robert Royce, tenor: WJZ WBAL
KDKA—Art Farrar's Orchestra
WBZ-WBZA—Joe Rines' Orchestra

Sportcasts for the Week

SCHEDULE OF EVENTS

(Shown in Eastern Standard Time)
March 4—10:45 p. m. WGN 720 kc
Hockey, Montreal Maroons vs. Blackhawks
March 5—10 p. m. CKCL 580 kc
Hockey, Mercantile League
March 6—9 p. m. CKCL 580 kc
Hockey, Senior OHA
March 6—11:15 p. m. WGBF 630 kc
Wrestling Matches (every Tuesday)
March 6—11:15 p. m. KWK 1350 kc
Hockey, Tulsa vs. Kansas City
March 7—9 p. m. CKCL 580 kc
Hockey, Junior League Play-off
March 8—10 p. m. WIP 610 kc
Wrestling Matches from Camden, N. J.
March 8—10:45 p. m. WGN 720 kc
Hockey, Detroit vs. Chicago
March 9—10:45 p. m. WGN 720 kc
Golden Gloves Fights
March 9—12:45 a. m. KNX 1050 kc
Fights, Hollywood Legion Stadium
March 10—3:30 p. m. CKCL 580 kc
Hockey, Junior League Play-off
March 10—9 p. m. CKCL 580 kc
Hockey, N. Y. Americans vs. Toronto

THE FEATURE of the week's sports broadcasts, and a real standout it will be, is WGN's airing of the Golden Glove fights from the Chicago Stadium, Friday, March 9. Survivors of the mul-

titude of winners from 35 cities in eight states who have reached the finals of this great amateur sporting classic, will be fighting for the diamond studded golden gloves and, with two such ace announcers as Quin Ryan and "Speed" Harrington counting off the blow-by-blows from the ringside, the period beginning 10:45 p. m. EST should be full of thrills for listeners. Keep that 720 kilocycle channel open for this big night.

Grunts and Groans

WRESTLING is a major sport in most cities and especially in Evansville, Ind., where WGBF (630 kc) has a regular port of call each Tuesday evening at 11:15 p. m. EST at the grappling contests at the Agoga Tabernacle. Sportscaster Lyell L. Ludwig handles the details for radio ringsiders.

Going across the Delaware River to Camden, N. J., is a weekly assignment for WIP (610 kc), at Philadelphia, which airs the wrestling at the New Jersey suburb. These tussles come on the air at 10 p. m. EST each Thursday.

Bandstand and BATON

IT'S JOINNY GREEN, composer-pianist-conductor, who is undergoing an extensive Columbia build-up at present in connection with his work on the Ruth Etting bi-weekly program. He doesn't really need a build-up, for, since his first big hit, "Body and Soul," he has been known as one of the foremost songwriters of present times.

Green was graduated from Harvard at the age of 19, and arranged for Guy Lombardo even while an undergraduate. He is only 25 now, and has written, among others, the "Night Club Suite" featured by Paul Whiteman, "Three's a Crowd," "Ohh, Ahh," "I Cover the Waterfront," "I'm Yours," and the currently popular "I Want to be Loved." Besides conducting his orchestra on the bi-weekly pro-

gram, he is featured in many piano solos.

RE-JOINING the WGY list of music-makers from Schnectady spots is Johnny Johnson, who works from the New Kenmore hotel now. Happy Felton is already heard on the same frequency from the Paradise Club, located in Troy, New York. Station WIP, Philadelphia, brings its listeners Oliver Naylor, from the Rafters, Tommy Williams at the Oriental, and Luis Russell. Lloyd Huntley is chattering in this cold weather on his way to and from the Chatterbox, William Penn Hotel, Pittsburgh, where his orchestra broadcasts via KDKA.

DICK HIMBER and Joey Nash, his "he-is-he-ain't-deaf" soloist, are continually arguing. Yet when Nash came down with that ear ailment, Hember filled his hospital room with flowers, telegrams, and baskets of fruit. Maurie Sherman, who does CBS pickups while cocktail hour musicing at the Cafe D'Alex, Chicago, was surprised to find that his birthday is February 19. He formerly celebrated on the last day in February, but a peek into Chicago's City hall records showed him his error.

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# Thursday, March 8

## MORNING

**8:00 A.M.**  
 CBS—On the Air Today: WABC  
 NBC—Radio City Organ; Richard Leibert, organist: WEAJ WCSH WFI  
 CBS—Salon Musicale: WCAU  
 NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA  
 WEEI—Looking over the Morning Paper  
 WGY—Musical Clock  
 WHAM—Kindly Thoughts  
 WJSV—The Sun Dial, Arthur Godfrey  
 WNAC—Shopping Around the Town  
 WOR—Michael, prince of melody

**8:05 A.M.**  
 CBS—Salon Musicale: WABC

**8:10 A.M.**  
 WOR—Program Resume

**8:15 A.M.**  
 NBC—Hoop Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM  
 WCSH—Morning Devotions  
 WEEI—Shopping Service  
 WOR—Al Woods, songs and patter

**8:30 A.M.**  
 NBC—Lew White, organist: WJZ WBAL WBZ WBZA KDKA WHAM  
 CBS—Salon Musicale: WABC  
 NBC—Cherito inspirational talk and music: WEAJ WEEI WCSH WGY WTIC WFI  
 WOR—Martha Manning, sales talk

**8:45 A.M.**  
 CBS—Sam Moore's Meeting: WABC WCAU  
 WOR—Don Ross, songs

**9:00 A.M.**  
 NBC—The Breakfast Club: WJZ WBAL KDKA  
 CBS—Eton Boys, Male quartet: WABC WOKO WNAC WDRC WJAS WLBZ  
 NBC—Stan Herman, xylophone; Frank Banta, piano: WEAJ WFIT WCSH  
 WBZ-WBZA—Virginia Reade, talk  
 WEEI—Clothes Institute  
 WGY—Annette McCullough and Forrest Willis, duets  
 WHAM—Tower Clock Program  
 WJSV—Woman's Hour  
 WOR—Edward Nell, Jr., baritone; Songs; Mary Olds and George Shackley

**9:15 A.M.**  
 NBC—Landt Trio and White, comedy and songs: WEAJ WFIT WCSH WEEI WGY  
 CBS—In the Luxembourg Gardens: WABC WOKO WNAC WDRC WJAS WIP WLBZ  
 WCAU—Words and Music  
 WHAM—Breakfast Club (NBC)  
 WOR—Sherman Keene's Orchestra

**9:30 A.M.**  
 NBC—Bradley Kincaid the Mountain Boy, hill-billy songs: WEAJ WFIT WCSH WGY  
 KDKA—Style and Shopping Service  
 WBZ-WBZA—Breakfast Club, orchestra (NBC)  
 WEEI—Irene Castle  
 WNAC—Don Ross, the Serenader  
 WOR—Interior Decorating, Mildred Lewin

**9:45 A.M.**  
 CBS—The Mystery Chel: WABC WAAB WCAU WJAS  
 NBC—Rice String Quartet: WEAJ WTIC WEEI WCSH WFI  
 KDKA—Work-A-Day Thoughts  
 WGY—Martha and Hal  
 WHAM—Household Hour  
 WNAC—The Yankee Mixed Quartet  
 WOR—Phil Harris' Orchestra

**10:00 A.M.**  
 NBC—Edward MacLugh, the Gospel Singer: WJZ WBAL KDKA WBZ WBZA  
 CBS—Bill and Ginger: WABC WOKO WJAS WAAB  
 NBC—Breen and de Rose, vocal and instrumental duo: WEAJ WCSH WEEI WFI  
 Y. N.—Food and Homemaking School: WNAC WLBZ  
 WCAU—Phil Harris' Orchestra  
 WGY—Hank Keene's Radio Gang  
 WOR—Pure Food Hour

**10:15 A.M.**  
 NBC—Morning Parade: WEAJ WFI WCSH WEEI  
 CBS—Visiting with Ida Bailey Allen: WABC WJAS WOKO  
 NBC—Clara Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM  
 WCAU—Bud Shays, songs  
 WGY—Mid-Morning Devotions

**10:30 A.M.**  
 CBS—News Service: WABC WDRC WCAU WOKO  
 NBC—Today's Children, dramatic sketch: WJZ KDKA WBAL WJZ WBZA  
 WCSH—Swift Program  
 WEEI—The Happy Rambler  
 WGY—The Shopping Bag  
 WHAM—Mrs. Thrifty Buyer  
 WNAC—Song Album with Walter Kidder, baritone

**10:35 A.M.**  
 WABC—Melody Parade: WABC WCAU WDRC WOKO WLBZ

**10:45 A.M.**  
 NBC—Happy, Zeke, Ezra and Elton, hillbillies: WJZ WBAL

E. T.—School of Conkery: WEEI WGY  
 KDKA—Sammy Fuller  
 WBZ-WBZA—La Touraine Allitude Contest  
 WCAU—Bud Shays, songs  
 WCSH—Morning Parade (NBC)  
 WHAM—Tom Grierson, organist  
 WLBZ—Melody Parade (CBS)  
 WNAC—Salon Gems  
 WRVA—Varieties

**11:00 A.M.**  
 CBS—Mary Lee Taylor, kitchen talk: WJSV WCSH  
 NBC—U. S. Navy Band: WJZ WBAL KDKA WBZ WBZA WHAM  
 CBS—Sunny Side Up: WABC WDRC WCAU WNAC WLBZ  
 NBC—Galaxy of Stars: WGY WFIT  
 E. T.—School of Conkery: WCSH WRVA  
 WEEI—Variety Program  
 WOR—Nell Vinick, beauty talk

**11:15 A.M.**  
 CBS—Sunny Side up: WABC  
 NBC—Frances Lee Barton, cooking school: WEAJ WTIC WFIT WGY WEEI WCSH  
 CBS—Charm Secrets: WJSV WCAU WNAC  
 WOR—School of Cookery  
 WRVA—Bab and Lib

**11:30 A.M.**  
 NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters, trio; Orchestra: WFIT WGY  
 NBC—Sweetheart Melodies; Vocalists; Talk: WJZ WBAL WBZ WBZA KDKA WHAM  
 CBS—Tony Wons with Keenan and Phillips, piano team: WABC WNAC WCAU WJAS WJSV WOKO WDRC  
 NBC—Jules Landt, Troubadour of the Violin; Morton Bowe, tenor: WEAJ WCSH WEEI WTIC  
 WOR—The Humanologist, Dr. William Von Crowe  
 WRVA—Luxury Fiddlers

**11:45 A.M.**  
 CBS—Academy of Medicine: WABC WOKO WJAS WJSV WDRC WNAC WIP WLBZ  
 NBC—Al and Lee Reiser, piano duo: WJZ WHAM WBAL KDKA  
 WCAU—Ralph Schaller, violinist  
 WOR—Marian Rich, mezzo-soprano; Orchestra

## AFTERNOON

**12:00 Noon**  
 NBC—To be announced: WJZ WBAL KDKA WBZ WBZA WHAM  
 CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV  
 NBC—Piano Recital: WEAJ WGY  
 NEN—Larrow Program: WCSH WEEI  
 WRVA—Harmoneers  
 WRVA—Art Brown, organist

**12:15 P.M.**  
 NBC—Wendell Hall, songs: WJZ WBAL  
 CBS—Connie Gates, songs: WABC WOKO WDRC WCAU WJSV WLBZ WNAC  
 NBC—Johnny Marvin, tenor: WEAJ  
 KDKA—Honey Boy and Sassafras  
 WBZ-WBZA—Weather; Market Reports  
 WCSH—Farm Flashes; Stocks and Weather  
 WEEI—News Flashes; Market Reports  
 WGY—Skip, Step and Happiana, songs  
 WHAM—News Service; Agricultural Forum, weather  
 WOR—Welfare Council talk

**12:20 P.M.**  
 WOR—Musical Program

**12:30 P.M.**  
 NBC—National Farm and Home Hour: WJZ WBAL WBZ WBZA WHAM  
 CBS—Mitchell Schuster's Orchestra: WABC WIP WJSV WOKO WLBZ  
 NBC—Maurice Lee's Concert Ensemble: WEAJ WCSH  
 KDKA—News and Markets  
 WCAU—Ronnie and Van  
 WGY—Farm Program  
 WNAC—The Shopper's Exchange  
 WOR—Jan Bruneseo's Gypsy Orchestra

**12:35 P.M.**  
 WEEI—Market Report

**12:45 P.M.**  
 KDKA—Lloyd Huntley's Orchestra  
 WEEI—A Bit of This and A Bit of That  
 WCAU—A Woman Looks at the World, Hope LeBarr Roberts

**1:00 P.M.**  
 NBC—Market and Weather Reports: WEAJ WCSH WTIC  
 CBS—Marie, the Little French Princess; drama: WABC WNAC WCAU  
 KDKA—National Farm and Home Hour (NBC)  
 WGY—Albany on Parade  
 WJSV—Afternoon Rhythms  
 WOR—Dr. Wynne's Health Talk

**1:05 P.M.**  
 WOR—Musical Revue; Myrtle Boland and Byron Holiday

**1:15 P.M.**  
 CBS—Joan Marrow, music: WABC WNAC WJSV WJAS  
 NBC—Pedro Via's Orchestra: WEAJ WFI WEEI  
 WCAU—Harold Knight's Orchestra

## HIGH SPOT SELECTIONS FOR THE DAY

8:00 p. m.—Cape Diamond Light, dramatic sea Story: NBC-WJZ network.  
 8:00 p. m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WFAE network.  
 8:30 p. m.—Voice of America; Alex Gray; Mary Eastman; Nicholas Kemper's orchestra: CBS-WABC network.  
 9:00 p. m.—Captain Henry's Show Boat: NBC-WFAE network.  
 9:15 p. m.—Fray and Braggiotti, piano duo: CBS-WABC network.  
 9:30 p. m.—Fred Waring's orchestra and entertainers: CBS-WABC network.  
 10:00 p. m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WABC network.  
 10:00 p. m.—Al Jolson with Paul Whiteman's orchestra and Deems Taylor, master of ceremonies: NBC-WFAE network.  
 10:30 p. m.—Evan Evans, baritone; concert orchestra: CBS-WABC network.  
 11:15 p. m.—The Poet Prince; Anthony Frome, tenor: NBC-WJZ network.  
 11:30 p. m.—International Broadcast from Buenos Aires, S. A.: NBC-WFAE network.

**1:30 P.M.**  
 NBC—Vic and Sade, sketch: WJZ WBAL KDKA WBZ WBZA  
 CBS—Easy Aces, Comedy: WABC WCAU WNAC WJAS  
 NBC—Orlando's Concert Ensemble: WEAJ WTIC WCSH WGY WFI  
 WEEI—Reading Circle  
 WHAM—School of the Air, science  
 WJSV—Popular Serenade  
 WOR—Bide Dudley; Theater Club of the Air  
 WRVA—Market Reports

**1:45 P.M.**  
 NBC—The Merry Maes: WJZ WBAL WHAM  
 CBS—The Captivators: WABC WCAU WJAS WDRC WNAC WLBZ WOKO  
 KDKA—Lloyd Huntley's Orchestra  
 WBZ-WBZA—Safety Committee; Organ Music; Health Talk  
 WOR—Mildred Cole, soloist

**2:00 P.M.**  
 NBC—William Hain, tenor: WEAJ WFIT  
 NBC—Sleepy Hall's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM  
 CBS—Ann Leaf at the Organ: WABC WOKO WDRC WJSV WLBZ  
 WCAU—Emily Weyman  
 WCSH—Lura Thomas Brown  
 WEEI—Silver Lining Hour  
 WGY—Paul Curtis, tenor  
 WNAC—Studio Variety Program  
 WOR—Dr. Arthur Frank Payne, "The Psychologist Says"  
 WRVA—Edward Nell

**2:15 P.M.**  
 NBC—Yasha Bunchuk, cellist: WEAJ WCSH  
 CBS—Romance of Helen Trent: WABC WCAU WNAC  
 KDKA—State Federation, Pennsylvania Womeo  
 WEEI—William Kahakalau's Hawaiian Orchestra  
 WGY—Household Chats  
 WHAM—School of the Air, social study  
 WOR—The Melody Singer

**2:30 P.M.**  
 NEN—Food Hour: WEEI  
 NBC—Snack Out, comedy sketch: WJZ WBAL WBZ WBZA  
 CBS—American School of the Air: WABC WOKO WNAC WDRC WJSV WIP WLBZ WJAS  
 NBC—Trio Romantique. WEAJ  
 KDKA—Home Forum  
 WCAU—Women's Club of the Air  
 WCSH—Maine Federation of Music Clubs  
 WGY—Three Schoolmaids  
 WOR—Otis Holley, soprano

**2:45 P.M.**  
 NBC—To be announced: WEAJ  
 NBC—Words and Music: WJZ WBAL WBZ WBZA  
 WGY—Barnacle Bill the Sailor  
 WHAM—George Garis, organist  
 WOR—Leo Freudberg's Orchestra; Talks

**3:00 P.M.**  
 NBC—Ma Perkins, sketch: WEAJ WEEI WGY WFI WCSH  
 CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
 NBC—Reed Kennedy, baritone: WJZ WBAL KDKA  
 WBZ-WBZA—"Animals In the News," Dr. Wesley A. Young  
 WCAU—Tom Dawson, songs  
 WHAM—Memorial Art Gallery Program  
 WOR—The Love Racketeer, Myrtle Boland

**3:15 P.M.**  
 NBC—The Upstaters, male quartet: WEAJ WCSH WCSH WEEI WGY WTIC  
 NBC—The Syncopators; Harry Kogen, directing: WJZ WHAM KDKA  
 WBZ-WBZA—Edwin Otis, baritone  
 WCAU—Women's Club of the Air  
 WOR—"Old Man Sunshine"

**3:30 P.M.**  
 NBC—Eastman School Program: WJZ WHAM KDKA  
 CBS—National Student Federation Program: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ  
 NBC—Women's Radio Review; talk; Orchestra: WEAJ WGY WFI WCSH WEEI  
 WBZ-WBZA—Home Forum Cooking School  
 WCAU—Five Blue Spades  
 WOR—Mildred Cole and Tom Davis, songs

**3:45 P.M.**  
 CBS—Institute of Music: WABC WOKO WNAC WCAU WDRC WJAS WJSV WLBZ  
 WOR—Sally and Sue

**4:00 P.M.**  
 NBC—Winters and Weber, organists: WEAJ WGY  
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM  
 WCSH—Y.W.C.A. Program  
 WEEI—Stock Quotations  
 WOR—Dr. H. I. Strandhagen, talk

**4:15 P.M.**  
 NBC—Alice Joy, the Dream Girl; Orchestra: WJZ WBAL WHAM KDKA  
 NBC—Winters and Weber: WEEI WFI  
 WNAC—Spotlighting Modern Education  
 WOR—Freddy Farber and Edith Handman, variety act

**4:30 P.M.**  
 NBC—Music Magic; Vocalists; Orchestra: WJZ WBAL WBZ WBZA  
 CBS—American Legion Speaker: WABC WOKO WNAC WDRC WJSV WIP WLBZ WJAS WCAU  
 NBC—Itazel Glenn, soprano; Orchestra: WEAJ WCSH WEEI  
 KDKA—Business News and Markets  
 WGY—John Sheehan, tenor  
 WHAM—The Hamblet  
 WOR—Guy Hunter, blind entertainer

**4:45 P.M.**  
 NBC—Lady Next Door, children's program: WEAJ WEEI WCSH  
 CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRC WCAU  
 CBS—Artist Recital; Theo Carle, tenor; Barbara Maurel, contralto: WOKO WJAS WJSV WIP KDKA—Studio Program  
 WGY—Stock Reports  
 WHAM—News Flashes  
 WOR—William Hargrave; Orchestra

**5:00 P.M.**  
 NBC—Armand Girard, basso; Orchestra: WEAJ  
 CBS—Slappy children's skit: WABC WOKO WAAB WDRC WCAU WJSV WJAS  
 NBC—General Federation of Women's Clubs; guest speaker: WJZ KDKA  
 WBAL—Talk of the Times  
 WBZ-WBZA—New England Agriculture; E. J. Rowell  
 WCSH—Ernie George's Orchestra  
 WGY—Piano Pals; Dorothy Sherman and Monica Leonard  
 WHAM—Children's Hour  
 WNAC—Five O'Clock Revue  
 WOR—Dr. Winslow, talk

**5:05 P.M.**  
 WOR—Judge Gustave Hartman, talk

**5:15 P.M.**  
 CBS—George Hall's Orchestra: WAAB WDRC WJAS WJSV WIP WOKO  
 NBC—Max Dolin, violinist; Milan Smolen, pianist: WJZ WBAL WHAM  
 CBS—On the Air Tonight: WABC  
 NBC—Armand Girard, basso: WEEI WFIT KDKA—Kiddies' Klub  
 WBZ-WBZA—The Monitor Views the News  
 WCAU—Friend of Youth  
 WOR—"The Sophisticates," vocal trio  
 WRVA—Cecil and Sally

**5:20 P.M.**  
 CBS—George Hall's Orchestra: WABC

**5:25 P.M.**  
 WRVA—Aunt Pollyanna

**5:30 P.M.**  
 NBC—Winnie, the Pooh, drama: WEAJ WFIT WCSH  
 CBS—Jack Armstrong, All American Boy; WABC WOKO WNAC WDRC WCAU WJAS WJSV  
 NBC—The Singing Lady, children's program: WJZ WBZ WBZA WBAL KDKA WHAM  
 WGY—Princess Nacoomce  
 WOR—The Fox in Art and Decoration, Karl Freund

**5:40 P.M.**  
 WRVA—Sports Review

**5:45 P.M.**  
 NBC—Rex Cole's Mountaineers: WEAJ WCSH  
 CBS—Stamp Adventurer's Club: WABC WOKO WAAB WDRC WCAU WJAS WJSV  
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM  
 NBC—Echoes of Erin: WGY  
 Y. N.—Armando Corea's Orchestra: WNAC WLBZ  
 WEEI—Radio Chat  
 WOR—The Pet Clinic of the Air



(THURSDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAF
CBS—Buck Rogers in the 25th Century: WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Richard Himber's Orchestra: WJZ WBAL
KOKA—Edison
WBZ-WBZA—Duke Dewey's Hickory Nut
WCSH—Dance Marathon
WEEI—The Evening Tattler
WGY—The Radio Court
WHAM—Sportscast
WLW—Jack Armstrong, sketch
WNAC—News Flashes, Weather
WOR—Uncle Don, kiddies' program
WRVA—In Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
WAAB WDRG WCAU WLBZ
KDKA—Sports, Program Preview
WBZ-WBZA—Hollywood Highlights, Ralph Arthur
WCSH—Al Buck's Sports Review
WGY—Sports Parade
WHAM—Richard Himber's Orchestra (NBC)
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go-Round

6:30 P.M.

NBC—Ivory Stamp Club; Captain Tim Healy:
WJZ WBAL
CBS—Tito Guizar, Mexican Tenor: WABC WOKO
WAAB WJSV WLBZ
NBC—John B. Kennedy: WFAF WGY
KOKA—Salon Orchestra
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Comedy Stars of Hollywood
WCSH—Gene and Glen
WEEI—News Flashes
WHAM—Jack Driscoll, variety program
WLW—Bob Newhall, "Mail Pouch Sportsman"
WOR—Eddie Lane's Orchestra
WRVA—News Reporter

6:40 P.M.

WFI—John B. Kennedy (NBC)

6:45 P.M.

CBS—Harold Knight's Orchestra: WIP
NBC—Grandmother's Trunk, sketch: WFAF WFI
CBS—Little Italy, drama: WABC WOKO WAAB
WDRG WCAU
NBC—Lowell Thomas, today's news: WJZ WBAL
WBZ WBZA KDKA WLW WHAM
WCSH—Studio Program
WEEI—Crystal Souvenirs
WGY—Carmelo Cascin, pianist
WNAC—Larry Funk's Orchestra
WOR—Josef Ranaid, band analyst
WRVA—Popular Harmonies

6:50 P.M.

WOR—Herbert Lyle, tenor; orchestra

7:00 P.M.

NBC—Mary Small, songs; Orchestra: WFAF
CBS—Myrt and Maree, drama: WABC WOKO
WNAC WDRG WCAU WJAS WJSV
NBC—Amos n' Andy: WJZ WBAL WBZ WBZA
KDKA WLW WRVA WHAM
WCSH—True Stories of the Sea
WEEI—Edison Program
WGY—The Crazy Banjoists
WOR—Stan Lomax; Sports; Resume

7:15 P.M.

NBC—Billy Bachelor sketch: WFAF WGY
WCSH WEEI
CBS—Just Plain Bill, skit: WABC WNAC
WCAU WJAS WJSV
NBC—Don Quixote, dramatic sketch: Male Quar-
tet: WJZ WBZ WBZA WHAM
KDKA—Lois Miller, organist
WLW—Unbroken Melodies
WOR—Comedy Stars of Hollywood

7:30 P.M.

CBS—Oliver Naylor's Orchestra: WIP
NBC—Shirley Howard, vocalist; The Jesters;
Songs and Comedy; Piano and Guitar: WFAF
WCSH WGY
CBS—The Sorcerers: WABC WDRG WCAU
WOKO WJAS
NBC—Romantic Melodies; Orchestra; Sketch:
WJZ WBZ WBZA KDKA
WEEI—After Dinner Revue
WHAM—Bank Program
WLW—Paul Pearson's Orchestra
WNAC—Harry E. Rudgers, organist
WOR—The Lone Ranger, sketch
WRVA—Evelyn Harrison

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WFAF
WEEI WGSB WGY WFI
CBS—Boake Carter, News: WABC WNAC WCAU
WJAS WJSV
WLW—Snuthern Blackbirds
WRVA—Tarzan of the Apes, sketch

8:00 P.M.

NBC—Rudy Vallee's Orchestra, guest artists:
WFAF WEEI WGSB WGY WFI WLW
CBS—The Columbians directed by Freddie Rich:
WAAC WNAC WDRG WJSV WOKO WIP
WLW
NBC—Cape Diamond Light: WJZ WBZ WBZA
KDKA WLVA
WBAL—"Public Affairs," Frank R. Keat, polit-
ical writer
WCAU—True Stories of the Sea
WHAM—Horchester Evening School of the Air
WOR—Little Symphony Orchestra; Philip James,
conducting; Henna Smith, pianist

8:15 P.M.

CBS—Virginia Baker with Havens andillard:
WIP

CBS—Edwin C. Hill, "The Human Side of the
News": WABC WOKO WNAC WDRG WCAU
WJAS WJSV
WBAL—News of the Air
WHAM—"Behind the Headlines," Dr Meyer
Jacobstein

8:30 P.M.

CBS—Voice of America; Mary Eastman, soprano;
Alex Gray; Guest Speaker; Nicholas Kem-
per's Orchestra: WABC WOKO WNAC WJAS
WDRG WCAU WJSV
NBC—Adventures in Health, Dr. Herman Bun-
desen: WJZ WBAL KDKA WHAM WBZ
WHZA
WRVA—Poetry and Music

8:45 P.M.

NBC—Carlos Gardel, baritone; Ilugo Mariani's
Orchestra: WJZ WRVA
KOKA—Studio Program
WHAM—Through the Hollywood Looking Glass

9:00 P.M.

NBC—Captain Henry's Show Boat, vocalists and
orchestra: WFAF WEEI WGSB WGY WRVA
WFI
CBS—Philadelphia Orchestra, Sylvan Levin, con-
ductor: WABC WOKO WNAC WDRG WCAU
WJAS WJSV WLBZ
NBC—Death Valley Days, dramatic story: WJZ
WBZ WBZA WLW KDKA WHAM WHAM
WOR—The Co-optimists

9:15 P.M.

CBS—Fray and Braggiotti, two piano team:
WABC WNAC WDRG WOKO WCAU WJAS
WJSV
WOR—"That's Life", dramatized news headlines

9:30 P.M.

NBC—Eddie Duchin's Orchestra; Al Williams,
guest star: WJZ WBAL KDKA WBZ WBZA
WHAM
CBS—Fred Waring's Orchestra; entertainers:
WABC WOKO WDRG WJAS WJSV WNAC
WCAU WLBZ
WLW—Captain Henry's Show Boat (NBC)
WOR—Denarco Girls and Frank Sherry, tenor

9:45 P.M.

WOR—"The Witch's Tale"
NBC—Paul Whiteman's Orchestra and Radio En-
tertainers; Al Tolson, singing comedian;
Deems Taylor, master of ceremonies: WFAF
WCSH WGY WLW WEEI WFI
CBS—Glen Gray's Orchestra; Connie Boswell,
songs; Stoopnagle and Budd: WABC WOKO
WDRG WCAU WJAS WJSV WNAC WLBZ
NBC—Hands Across the Border; soloist and
orchestra: WJZ WRVA KDKA WBZ WBZA
WHAM—Cortland Manning, narrator

10:00 P.M.

KOKA—Art Farrar's Orchestra
WHAM—News Service
WOR—Harlan Eugene Read
NBC—Echoes of the Palisades; Organist; Vocal-
ist; Instrumental Trio: WJZ WHAM WBAL
WRVA WBZ WBZA
CBS—Evan Evans, baritone with Concert Orches-
tra: WABC WAAB WDRG WJSV WLBZ
KDKA—Rumance of Dan and Sylvia
WCAU—Larry Tate with Paul Mason's Orchestra
WNAC—Over the Cameraman's Shoulder
WOR—"The Jolly Russians," Adia Kuznetzoff

10:15 P.M.

CBS—Evan Evans, baritone: WJAS WOKO
KOKA—Studio Program
WCAU—Vincent Travers' Orchestra
WNAC—News Flashes; Weather
WOR—Boake Carter, "Sports Magazine of the
Air"
NBC—Viola Philo, soprano: WFAF WFI WRVA
WGY
CBS—Vera Van, contralto: WABC WIP WAAB
WDRG WJSV WLBZ WJAS WOKO
NBC—The Cavaliers, male quartet: WJZ WBAL
KDKA—Sports Review
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Boake Carter
WCSH—Dance Marathon
WEEI—News Flashes; Market Reports
WHAM—Victor Wagner's Orchestra
WLW—Dreary Blues; Orchestra; Vocalists
WNAC—The Russian Artists
WOR—"Moonbeams"

10:30 P.M.

NBC—Norman Cordon, bass: WFAF WGY WCSH
WFI
CBS—News Service: WABC WIP WAAB WDRG
WJSV WLBZ WJAS WOKO
NBC—The Poet Prince; Anthony Frome, tenor:
WJZ WRVA WBAL WHAM
KOKA—Art Farrar's Orchestra
WBZ-WBZA—Old Farmers Almanac
WCAU—Jan Savitt, violinist
WEEI—Morey Pearl's Orchestra

11:00 P.M.

CBS—Isham Jones' Orchestra: WABC WIP WAAB
WDRG WJSV WLBZ WJAS WOKO
NBC—International Broadcast from Buenos
Aires: WFAF WGSB WRVA
NBC—Enric Madriguera's Orchestra: WJZ WBZ
WBZA WBAL WHAM
KOKA—Lloyd Huntley's Orchestra
WCAU—Isham Jones' Orchestra (CBS)
WGY—Johnny Johnson's Orchestra
WLW—Los Amigos
WOR—Enil Colenian's Orchestra

11:20 P.M.

CBS—To be announced: WABC WOKO WIP
WAAB WDRG WJSV WLBZ WJAS
WCAU—Harold Knight's Orchestra
WEEI—International Broadcast from Buenos
Aires (NBC)

11:45 P.M.

CBS—To be announced: WABC WOKO WIP
WAAB WDRG WJSV WLBZ WJAS
WCAU—Harold Knight's Orchestra
WEEI—International Broadcast from Buenos
Aires (NBC)

ALONG THE AIRIALTO

(Continued from Page 6)

realistic . . . They've set April 1 as the
opening date for Jimmy Schmorzola
Durante to follow Cantor on that coffee
program from the Coast.

Pappy, Zeke, Izra and Elton are the
guest artists on "Little Miss Bab-o's Sur-
prise Party" this Sunday. Assisting these
guests, Mary Small, the Poet Prince and
William Wirges' Orchestra are heard
weekly on this program at 1:30 p. m. over
an NBC-WFAF network . . . They had
to do a lot of coaxing to induce Walt
Disney to be guest of honor on this Sun-
day's Hall of Fame program, because the
little giant of film cartooning is shv

Nino Martini may be out of the cast
of the Seven Star Revue shortly, but
otherwise the personnel will remain
intact.

THE SPONSOR WHO started CBS
off on those regular news broadcasts that
created dissension between the radio and
press moguls is returning to that net-
work with an all-star one-hour show start-
ing Saturday night, March 24, featuring
Smilin' Abe Lyman and his crew, Helen
Morgan, Jean Sargent and Everett Mar-
shall; sounds good doesn't it?

California Melodies, with Ray Paige's
orchestra, returned to the air over CBS
on Thursday and continues every week
at the same time.

RAY PERKINS' new commercial, spon-
sored by a Chicago Hotel (Palmer House)
and beginning at 10 p. m. this Tuesday
from the Windy City over the NBC-WJZ
network, will necessitate Perkins flying to
Chicago weekly, due to his commercial
program over WOR each Monday night.
The hotel program will be another that
will feature guest artists from the stage,
screen and radio.

TWELVE MARINES had a tough
time trying to clear the way for Dr. M.
Saylor Taylor, "The Voice of Experience,"
after he addressed 15,000 people at an
Americanization meeting in the 165th In-
fantry Armory in New York. They
swarmed him trying to get autographs.

This 'n' That

JOHN McCORMACK, the Irish tenor,
leaves the air the middle of March be-
cause he's headin' for Africa, the only
country in which he has not yet sung.
He's been such a success that he'll defi-
nitely return to the air on his return
. . . Joe Penner's salary for personal ap-
pearances has been more than doubled
since he went on the air regularly and he
picks the houses wherever he plays . . .
Rudy Vallee personally coached Doris
Roache, his new singer who has succeeded
Alice Faye.

Marion Bergeron, last year's "Miss
America", has built about herself an or-
chestra and will broadcast with it over

the Columbia network on an indefinite
schedule. She's the first Miss America to
become a bandleader.

Studio Shorts

AN A.E.F. VETERAN, who heard Kate
Smith had a bad case of sinus, drove 60
miles into Omaha recently to bring her
some goat's milk, which he thought was
a swell cure for what ailed her . . . Con-
nie Boswell, who's now singing twice a
week with the Casa Loma Orchestra in
the Stoopnagle and Budd show on Co-
lumbia, made a swell record of "Wash-
board Blues" with the same orchestra
ever so long ago.

Reports from the Coast tell me that
when two famous "ribbers" like Ted Fior-
rito and Dick Powell meet, things hap-
pen. Fiorrito nearly gave Powell gray hair
one day last week at a rehearsal when
he had his band go sour every time Powell
attempted to reach a high note.

BILLY HALOP, 12-year-old actor
whom you hear as hero of the CBS
"Bobby Benson" scripts, now has his pri-
vate press agent 'n' everything. The lat-
ter intends to have you know that Billy
is the "Boy Barrymore of the Air" . . .
The 400 and the blue hook turned out
en masse for a radio program when
George Gershwin made his debut for his
new sponsor, Harpo Marx, Jack Pearl,
Jimmy Melton, Oscar Levant and Harold
Arlen were also there cheering for him
. . . Jane Froman and her husband, Don
Ross, made a series of transcriptions this
week for nation-wide use by a drug chain.

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# Friday, March 9

## MORNING

**8:00 A.M.**  
 CBS—On the Air Today: WABC  
 NBC—Organ Rhapsody; Richard Leibert, organist: WEAFF WFI WCSH  
 CBS—The Ambassadors, Male Quartet: WCAU  
 NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA  
 WEEI—Looking over the Morning Paper  
 WGY—Musical Clock  
 WHAM—Kindly Thoughts  
 WJSV—The Sun Dial; Arthur Godfrey  
 WNAC—Shopping Around the Town  
 WOR—Program Resume; Produce Reporter

**8:05 A.M.**  
 CBS—The Ambassadors: WABC

**8:10 A.M.**  
 WOR—Al Woods, songs and patter

**8:15 A.M.**  
 CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU  
 NBC—Don Hall Trio: WJZ WBAL KDKA WHAM  
 WBZ-WBZA—Wandering Minstrel, Jim Mason  
 WCSH—Morning Devotions

**8:30 A.M.**  
 NBC—Cheerlo, inspirational talk and music: WEAFF WEEI WCSH WGY WFI  
 CBS—Sunny Melodies: WABC  
 NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA  
 WHAM—Among My Souvenirs  
 WOR—Martha Manning, talk

**8:45 A.M.**  
 CBS—Sam Moore's Meeting: WABC WCAU  
 WHAM—Lew White, organist (NBC)  
 WDR—Gospel Messengers, songs

**9:00 A.M.**  
 NBC—Sam Herman, xylophone; Frank Banta, piano: WEAFF WLIT WCSH WGY  
 CBS—Do He Mi Trio: WABC WOKO WNAC WDR WCAU WJAS WLBZ  
 NBC—The Mystery Chef: WJZ KDKA WBAL WBZ WBZA  
 WEEI—Clothes Institute  
 WHAM—Tower Clock Program  
 WJSV—Woman's Hour  
 WOR—Our Children with Mary Olds; Edwin Nell, Jr., baritone, and George Shackley, organist

**9:15 A.M.**  
 NBC—Breakfast Club, orchestra: WJZ WHAM WBAL KDKA  
 NBC—Landt Trio and White, songs and comedy: WEAFF WCSH WGY WLIT WEEI  
 CBS—Metropolitan Parade: WABC WOKO WJAS WIP WNAC WLBZ  
 WBZ-WBZA—Virginia Heade, talk  
 WCAU—Wurds and Music  
 WOR—Miss Kathrine 'n' Calliope

**9:30 A.M.**  
 NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAFF WCSH  
 KDKA—Style and Shopping Service  
 WOR—Metropolitan Parade (CBS)  
 WEEI—Good Morning Melodies  
 WGY—Billy Rose, tenor  
 WNAC—The Broadway Hits  
 WOR—French Diction Classes

**9:45 A.M.**  
 NBC—Cyril Towbin, violinist: WEAFF WEEI WFI E. T.—Phil Harris' Orchestra: WCAU  
 KOKA—Minute Manners  
 WBAL—Shopping with Nancy Turner  
 WBZ-WBZA—Breakfast Club (NBC)  
 WCSH—Broadway Hits  
 WGY—Martha and Hal  
 WOR—Sherman Keene's Orchestra

**10:00 A.M.**  
 NBC—Breen and De Rose, guitar and songs: WEAFF WCSH WFI WEEI  
 CBS—Madison Singers: WABC WOKO WAAB WDR WCAU WJAS  
 NBC—Josephine B. Gibson, hostess counsel: WJZ KDKA WBZ WBZA WHAM WBAL  
 WGY—Mr. and Mrs.  
 WNAC—The Voice of the Apothecary  
 WOR—Emily Post; Sidney Nesbitt, baritone; Muriel Pollack and Her Singing Strings

**10:15 A.M.**  
 NBC—Mrs. Curtis B. Railing, songs and stories: WEAFF WEEI WCSH WFI  
 CBS—Bill and Ginger, Songs: WABC WOKO WNAC WCAU WJAS WJSV  
 NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM  
 WGY—Strolling Tom

**10:30 A.M.**  
 NBC—Ralph Kirbery, baritone: WEAFF WFI  
 CBS—News Service: WABC WOKO WDR WCAU WJAS WJSV WAAB WLBZ  
 NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA  
 WCSH—Studio Program  
 WEEI—The Happy Rambler  
 WGY—The Market Basket  
 WHAM—Mrs. Thrifty Buyer  
 WNAC—Song Album; Virginia Warren, soprano  
 WOR—"The Romance of Foods," Prudence Penny

**10:35 A.M.**  
 CBS—Round Towners Quartet: WABC

**10:45 A.M.**  
 NBC—Betty Crocker, cooking talk: WEAFF WEEI WCSH WFI WGY

NBC—Singing Strings, string ensemble: WJZ WBAL  
 CBS—Will Osborne's Orchestra; Pedro De Cordoba and His Friendly Philosophy: WABC WOKO WNAC WDR WCAU WJAS  
 KOKA—Sammy Fuller  
 WBZ-WBZA—La Touraine Altitude Contest  
 WHAM—Tom Grierson, organist  
 WJSV—Dancing On the Air  
 WOR—Concert Ensemble

**11:00 A.M.**  
 NBC—Music Appreciation Hour; Walter Damrosch conducting WEAFF WJZ WCSH WGY  
 WBZ WBZA WHAM KDKA WEEI WLIT WBAL  
 CBS—"Looking Closeups," Mary Ellis Ames: WABC WOKO WNAC WDR WCAU WJAS WJSV  
 WOR—What to Eat and Why, C. Houston Goudiss

**11:15 A.M.**  
 CBS—The Captivators: WABC WOKO WNAC WDR WCAU WJAS WJSV

**11:30 A.M.**  
 CBS—Tony Wons: WABC WNAC WDR WOKO WCAU WJAS WJSV WLIT  
 WOR—The Humanologist, Dr. William Von Crowe

**11:45 A.M.**  
 CBS—Dancing Echoes: WABC WJAS WJSV WDR WIP WLBZ WNAC  
 WCAU—Patsy Darling and the Knickerbockers  
 WOR—Mark Shull, tenor; Orchestra

## AFTERNOON

**12:00 Noon**  
 NBC—Gene Arnold and the Commodores: WEAFF WEEI WLIT WGY WCSH  
 WLIT WGY WCSH  
 CBS—"The Voice of Experience," WABC WNAC WDR WCAU WJAS WJSV  
 NBC—Mouth Health, talk: WJZ WBAL KDKA WBZ WBZA  
 WHAM—Tower Clock Trio  
 WOR—"Around the Wheel of Events," Mary L. Roberts

**12:15 P.M.**  
 NBC—Johnny Marvin, tenor: WEAFF  
 CBS—Betty Barthell, songs: WABC WOKO WCAU WDR WJSV WLBZ  
 NBC—Wendell Hall, ukelele: WJZ  
 KOKA—Honey Boy and Sassafras  
 WBAL—Farm Hints  
 WBZ-WBZA—Weather; Temperature  
 WCSH—Farm Flashes; Stocks and Weather  
 WGY—Skip, Step and Happiana, songs  
 WEEI—News Flashes; Market Reports  
 WHAM—News Service; Agricultural Forum, Weather  
 WNAC—News and Weather  
 WOR—Thrift House Talk, Madeleine Loeb  
 WRVA—County Farm Notes

**12:30 P.M.**  
 CBS—Smilin' Ed McConnell: WJSV WOKO WCAU WDR WNAC WLBZ  
 NBC—Rex Battle's Concert Ensemble: WEAFF  
 CBS—George Hall's Orchestra: WABC  
 NBC—National Farm and Home Hour, guest speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM  
 KOKA—News and Markets  
 WCSH—Noontime Lenten Service  
 WGY—Farm Program  
 WOR—Emil Velasco, organist

**12:35 P.M.**  
 WEEI—Stock Quotations; Market Report

**12:45 P.M.**  
 CBS—George Hall's Orchestra: WABC WOKO WAAB WIP WLBZ WJAS  
 KDKA—Lloyd Huntley's Orchestra  
 WCAU—The Noontimers  
 WCSH—Rex Battle's Ensemble (NBC)  
 WEEI—A Bit of This and A Bit of That  
 WNAC—The Shopper's Exchange

**12:55 P.M.**  
 WOR—Albert Bartlett, Tango King

**1:00 P.M.**  
 CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU  
 NBC—Market and Weather Reports: WEAFF  
 KOKA—Farm and Home Hour (NBC)  
 WCSH—Lyman B. Chipman  
 WGY—Albany on Parade  
 WJSV—Afternoon Rhythms  
 WOR—Dr. Wynne's Health Talk

**1:05 P.M.**  
 WOR—Musical Revue; Mildred Cole and Byron Holiday

**1:15 P.M.**  
 NBC—Pinkey Hunter's Orchestra: WEAFF WCSH  
 CBS—Louis Panico's Orchestra: WABC WOKO WNAC WDR WJSV WIP WLBZ  
 WCAU—Robert Mack, baritone  
 WEEI—State Department of Information

**1:25 P.M.**  
 WEEI—Pinkey Hunter's Orchestra (NBC)

**1:30 P.M.**  
 NBC—Maurice Lees' Concert Ensemble: WEAFF WCSH WEEI WGY WFI  
 CBS—Easy Aces, comedy: WABC WNAC WCAU WJAS  
 NBC—Vic and Sade: WJZ KDKA WBZ WBZA WHAM WBAL  
 WJSV—Gene Stewart, organist  
 WOR—Bobby Burns, Poetry Class of the Air  
 WRVA—Market Reports

## HIGH SPOT SELECTIONS FOR THE DAY

2:30 p. m.—Philadelphia Orchestra concert: CBS-WABC network.  
 4:20 p. m.—Sir Oliver Lodge makes enquiry into the unknown: "Oo We Survive"; rebroadcast from London: CBS-WABC and NBC-WJZ networks.  
 8:00 p. m.—Jessica Oragonette with Rosario Bourdon's orchestra: NBC-WEAF network.  
 8:00 p. m.—Ethel Shutta, Walter O'Keefe and Oon Bestor's orchestra: NBC-WJZ network.  
 8:30 p. m.—The March of Time, dramatized news events: CBS-WABC network.  
 9:00 p. m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.  
 9:00 p. m.—Philadelphia Studio orchestra; Sylvan Levin, conducting: CBS-WABC network.  
 9:30 p. m.—Phil Baker, comedian; Leon Belasco's orchestra: NBC-WJZ network.  
 9:30 p. m.—Pic and Pat, blackface comics; Joseph Bonime's orchestra: NBC-WEAF network.  
 10:00 p. m.—Olsen and Johnson, comedians; Harry Sosnik's orchestra: CBS-WABC network.  
 10:00 p. m.—The First Nighter, drama: NBC-WEAF network.  
 10:30 p. m.—Mary Eastman with Howard Barlow's orchestra: CBS-WABC network.

**1:45 P.M.**  
 CBS—The Playboys: WABC WCAU WJSV WJAS WLBZ WOKO WNAC  
 NBC—Seven Voices; Merrie Men, male quartet; Neil Sisters, vocal trio: WJZ WBAL  
 KOKA—Lloyd Huntley's Orchestra  
 WBZ-WBZA—Organ Miniatures, Doris Tirrell  
 WGY—Bradley Kincaid, mountain ballads  
 WHAM—Dance Orchestra  
 WOR—Show Boat Boys  
 WRVA—Sunshine Program

**2:00 P.M.**  
 NBC—The Magic of Speech, Vida Ravenscroft Sutton: WEAFF WEEI  
 CBS—Mark Warnow's Novelty Orchestra: WABC WOKO WDR WJAS WJSV WIP WLBZ  
 NBC—Musical Originalities; Dick Teala, tenor; Mary Steele, contralto; Walter Blaufuss' Orchestra: WJZ WBZ WBZA WHAM  
 KOKA—Friday Revue  
 WBAL—The Book Shelf  
 WCAU—Mattie Curran and Orchestra  
 WCSH—Lura Thomas Brown  
 WGY—Antoinette Halstead, contralto  
 WNAC—Talk by Chairman John H. Cahill, of Braintree  
 WOR—Dr. Arthur Frank Payne, The Psychologist Says

**2:15 P.M.**  
 CBS—Itomance of Helen Trent: WABC WCAU WNAC  
 WBAL—Musical Originalities (NBC)  
 WCSH—Musical Program  
 WGY—Household Chats  
 WHAM—School of the Air, art appreciation  
 WOR—College Inn Comedies

**2:30 P.M.**  
 NBC—Friday Steeplechase, musical variety show: WEAFF WCSH WGY  
 CBS—Philadelphia Orchestra; Leopold Stokowski, conducting: WABC WOKO WNAC WDR WCAU WJAS WJSV WIP WLBZ  
 NBC—Smackout, comedy duo: WJZ WHAM WBAL WBZ WBZA  
 KOKA—Home Forum  
 WCAU—Women's Club of the Air  
 WEEI—Kitchen of the Air  
 WOR—Thelma Goodwin, soloist; orchestra

**2:45 P.M.**  
 WBAL—Poetry Recital by the "Bentztown Bard"  
 WHAM—Contract Bridge Talk  
 WOR—Leo Freudberg's Orchestra; Talks

**3:00 P.M.**  
 NBC—U. S. Marine Band: WJZ WBAL WHAM KDKA  
 NBC—Ma Perkins, dramatic sketch: WEAFF WFI WGY  
 WBZ-WBZA—"Books and Authors"  
 WCAU—Carlotta Dale, songs  
 WCSH—Margaret Whittier, Soloist  
 WEEI—Twenty Fingers of Harmony (NBC)  
 WOR—Elizabeth McShane, "Fashions"

**3:15 P.M.**  
 NBC—Ray Heatherton, baritone: WEAFF WCSH WEEI WGY  
 WBZ-WBZA—Aidan Redmon, baritone  
 WCAU—Woman's Club of the Air  
 WOR—"Old Man Sunshine"

**3:30 P.M.**  
 NBC—Women's Radio Review; Orchestra; Claudine MacDonald: WEAFF WGY WCSH WEEI WFI  
 WBZ-WBZA—Home Forum Cooking School  
 WCAU—Charlie Gaines' Orchestra  
 WOR—Radio Garden Club

**3:45 P.M.**  
 WOR—Moods in Music

**4:00 P.M.**  
 NBC—Horacio Zito's Tango Orchestra: WEAFF WGY  
 CBS—Artist Recital: WABC WOKO WNAC WJAS WCAU WJSV WDR WLBZ  
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM  
 WCSH—With the College Professor  
 WEEI—News Dispatches  
 WOR—Dr. H. I. Strandhagen, "What's Beneath the Skin?"  
 WRVA—Art Brown, Organist

**4:15 P.M.**  
 NBC—Nellie Revell at Large; Interviews: WEAFF WFI  
 NBC—Alice Joy, the Dream Girl: WJZ WBAL WBZ WBZA  
 KOKA—Karen Fladoes  
 WCSH—Maine D. A. R. Program  
 WEEI—National Society of Puritan Descendants  
 WGY—Book News, Levere Fuller

WHAM—Boy Scout Program  
 WOR—The Virginians, male quartet

**4:20 P.M.**  
 CBS—Talk by Sir Oliver Lodge from London: WABC WOKO  
 NBC—International Broadcast from London: WJZ

**4:30 P.M.**  
 NBC—Norman Cloutier's Modern Concert Orchestra: WEAFF WEEI WGY WTIC  
 CBS—U. S. Army Band: WABC WOKO WNAC WDR WJSV WCAU WLBZ  
 NBC—Temple of Song; Chicago A Capella Choir: WJZ WBAL WBZ WBZA  
 KOKA—Market Reports  
 WCSH—Loring Short and Harmon  
 WHAM—The Rambler  
 WOR—Byron Holiday, baritone; orchestra

**4:45 P.M.**  
 KDKA—Dr. Emlyn Jones  
 WGY—Stock Reports  
 WHAM—News Service  
 WJAS—Army Band (CBS)

**5:00 P.M.**  
 NBC—Concert Artists: WEAFF WTIC WCSH  
 CBS—Skippy, Children's skit: WABC WOKO WAAB WDR WCAU WJSV WJAS  
 NBC—Interviews by William Lundell: WJZ WBAL  
 KOKA—Studio Program  
 WBZ-WBZA—Markets  
 WEEI—Health Forum  
 WGY—Lang Sisters  
 WHAM—Studio Program  
 WNAC—Five O'Clock Revue  
 WOR—Stage Relief Fund, talk

**5:05 P.M.**  
 WOR—Musical Interlude

**5:10 P.M.**  
 WOR—Program Resume

**5:15 P.M.**  
 CBS—Enoch Light's Orchestra: WAAB WDR WOKO WJAS WJSV WIP  
 NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM  
 CBS—On the Air Tonight: WABC  
 KDKA—Kiddies Club  
 WCAU—Friend of Youth  
 WEEI—Concert Artist (NBC)  
 WGY—New York State Motor Vehicle Commission, talk  
 WOR—Going Places with T. Atherton Dixon  
 WRVA—Cecil and Sally

**5:20 P.M.**  
 CBS—Enoch Light's Orchestra: WABC

**5:25 P.M.**  
 WRVA—Alice In Wonderland

**5:30 P.M.**  
 NBC—Adventures of Tom Mix and His Straight Shooters: WEAFF WEEI WTIC WLIT WGY WCSH  
 CBS—Jack Armstrong, All American boy: WABC WOKO WNAC WDR WCAU WJAS WJSV  
 NBC—Singing Lady, children's program: WJZ WBAL WBZ WBZA KDKA WHAM  
 WOR—Robert Heud, "Town Talk"; Gypsy Orchestra

**5:40 P.M.**  
 WRVA—Sports Review

**5:45 P.M.**  
 NBC—Wizard of Oz, dramatization: WEAFF WGY WTIC WEEI WCSH  
 CBS—Brooke, Dave and Bunny, songs: WABC WAAB WDR WOKO WJAS WLBZ WCAU  
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM  
 WJSV—Evening Rhythms  
 WNAC—The Cosmopolitans, novelty quintet  
 WOR—A Clean Sweep, Mrs. Herbert Shipman

## NIGHT

**6:00 P.M.**

NBC—Xavier Cugat's Orchestra: WEAFF  
 CBS—H. V. Kaltenborn, news: WABC WOKO WAAB WDR WJSV WIP WLBZ  
 NBC—Angelo Ferdinando's Orchestra: WJZ WBAL  
 KOKA—Evensong  
 WBZ-WBZA—Benefits of NRA Codes  
 WCAU—Harold Knight's Orchestra  
 WCSH—Dance Marathon  
 WEEI—The Evening Tattler  
 WGY—Evening Brevities; News Items  
 WHAM—Sportcast  
 WLW—Jack Armstrong, sketch  
 WNAC—News Flashes; Weather  
 WOR—Uncle Don; Kiddies' Program  
 WRVA—Dinner Music



(FRIDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAL WDRS WJSV WCAU WLBZ KDKA—Sports and Program Preview WBZ-WBZA—Joe and Bateese, skit WCSH—Al Buck's Sports Review WGY—Joe and Eddy, comedy duo WHAM—Angelo Ferdinando's Orchestra (NBC) WLW—Joe Emerson, songs WNAC—The Merry-Go-Round

6:25 P.M.

WHAM—Curt Parkec, humorist

6:30 P.M.

NBC—Irene Beasley, blues singer: WEAJ WTIC CBS—Edith Murray, songs; Freddie Rich's Orchestra: WABC WCAU WOKO WAAB WJAS WLBZ NBC—O'Leary's Irish Minstrels: WJZ WBAL KDKA—Salon Orchestra WBZ-WBZA—Temperature; Sports Review WCSH—Club Car Special WEEI—News Flashes WGY—Play Gypies Play WHAM—Hughie Barrett's Orchestra WLW—Bob Newhall, "Mail Pouch Sportsman" WNAC—Detectives Black and Blue, skit WOR—Dinner Music WRVA—News Reporter

6:40 P.M.

WEEI—The Old Painter

6:45 P.M.

NEN—Your Folks and Mine, drama: WCSH WEEI NBC—Trio Romantique: WEAJ WFI CBS—Zoe Parenteau's Orchestra with Harold Van Emburgh; Margaret Daun, soloist: WABC WOKO WAAB WDRS WCAU WJSV WLBZ NBC—Lowell Thomas, today's news: WJZ WLW WBZ WBZA KDKA WBAL WHAM E.T.—Red Davis, sketch: WGY WRVA WNAC—Jack Fisher's Orchestra; Bette Brooks, soloist WOR—Ray Perkins, comedian; Louis Witten

7:00 P.M.

NBC—Morton Howe, tenor; Orchestra: WEAJ WLIT WTIC CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRS WCAU WJAS WJSV NBC—Amos 'n' Andy: WJZ WBZ WBZA WBAL KDKA WLW WRVA WHAM WCSH—Gene and Glen WEEI—Comedy Star from Hollywood WGY—Dun Dixon, songs WOR—Stan Lomax, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAJ WCSH WGY WEEI CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV NBC—Don Quixote, sketch; Male Quartet; String Ensemble: WJZ WBAL WBZ WBZA WHAM KDKA—Silvertoppers WLW—Henry Theis' Orchestra WOR—Front Page Dramas WRVA—Moments With The Masters

7:30 P.M.

NBC—To be announced: WEAJ WTIC WCSH CBS—Music on the Air: WABC WOKO WNAC WDRS WCAU WJSV WLBZ WJAS NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WLW WEEI—Alter Dinner Revue WGY—Musical Program (NBC) WOR—The Sizzlers, vocal trio WRVA—Melody Mart

7:45 P.M.

NBC—Eddie and Gracie Albert, songs and patter: WJZ WBAL NBC—The Goldiggers, comedy sketch: WEAJ WEEI WCSH WLIT WGY CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV KDKA—True Stories of the Sea WBZ-WBZA—Boh Becker, Dog Stories WHAM—County Medical Society Program WLW—Red Davis, sketch WOR—Club Car Special, humorists' sketch WRVA—Sinoky and Poky

8:00 P.M.

NBC—Concert, Jessica Dragonette, soprano; quartet; piano duo; Rosario Bourdon's Orchestra: WEAJ WTIC WGY WEEI WCSH WLIT WRVA CBS—Phil Dues, Frank Luther and Jack Parker with Vivien Ruth, vocalists: WABC WNAC WDRS WJSV NBC—Ethel Shutta, Walter O'Keefe and Don Bestor's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WCAU—Musical Comedy Memories WLW—Three Moods in Blue, Franklin Bens, tenor; Orchestra WOR—"First Ladies" on the Air

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WDRS WCAU WJAS WJSV WLW—Smilin' Eil McConnell, songs WOR—The Loaders; Billy Jones and Ernie Hare

8:30 P.M.

CBS—The March of Time, dramatized news events: WABC WOKO WNAC WDRS WCAU WJAS WJSV NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM WGY—Farm Forum WOR—Musical Revue

8:45 P.M.

NBC—"Red Davis," dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM WLW—Radio Court

9:00 P.M.

NBC—Waltz Time; Frank Munn, tenor; Muriel Wilson, soprano; Ahe Lyman's Orchestra: WEAJ WEEI WCSH WLIT WGY CBS—Philadelphia Studio Orchestra; Sylvia Levin, conducting: WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ NBC—Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WBZ WBZA KDKA WBAL WHAM WLW—The Roanios WOR—True Stories of the Sea WRVA—Dixie Spiritual Singers

9:15 P.M.

CBS—Ruth Etting, Johnny Green's Orchestra; Teal Husing: WABC WOKO WNAC WDRS WCAU WJAS WJSV WOR—Book Play

9:30 P.M.

NBC—One Night Stands; Pie and Pat, blackface comedians; Orchestra: WEAJ WLIT WCSH WGY WTIC CBS—Maeculous Melodies; Jack Whiting; Jeannie Lang; Jack Denny's Orchestra: WABC WOKO WNAC WDRS WCAU WJSV WJAS NBC—Phil Baker, comedian; Leon Belasco's Orchestra; Martha Meers, contralto: WJZ WBZ WBZA WBAL KDKA WKVA WHAM WEEI—Boston Emergency Air Parade WLW—Unsolved Mysteries WOR—Trades on Parade

10:00 P.M.

NBC—First Nighter, dramatic sketch: WEAJ WEEI WTIC WCSH WLIT WGY WRVA CBS—Olsen and Johnson, comedians; Harry Sosnik's Orchestra: WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ NBC—To be announced: WJZ WBAL WHAM KDKA—Studio Program WBZ-WBZA—Mason Ampico Concert WLW—Johnny Hemp's Orchestra WOR—Teddy Bergeman, comedian; Betty Queen, contralto; The Rondoliers, quartet

10:15 P.M.

WOR—Hacian Eugene Bead

10:30 P.M.

CBS—Mary Eastman, soprano; Concert Orchestra: WABC WAAB WDRS WJAS WJSV WIP WOKO WLBZ NBC—Flying Dutchman's Orchestra, William Steens, conductor: WEAJ WLIT WGY WTIC WCSH WLW NBC—Mario Cozzi, baritone; Lucille Manners, soprano; Orchestra: WJZ WBAL KDKA—Dan and Sylvia WCAU—Vincent Traver's Orchestra WEEI—Newspaper Adventures WHAM—News Service WHAC—Meyec Davis' Orchestra WOR—Vernon Dalhart and Adelyn Hood, sketch WRVA—Domino Lady and Orchestra

10:45 P.M.

KDKA—Studio Program WCAU—Opera Singers WEEI—The Flying Dutchmen (NBC) WHAM—Mario Cozzi, orchestra (NBC) WNAC—News Flashes; Weather WOR—Boake Carter, "Sports Magazine of the Air"

11:00 P.M.

NBC—Talk by John Erskine: WEAJ WGY CBS—Freddie Rich's Orchestra: WABC NBC—Three Scamps, harmony trio: WJZ WBAL KDKA—Sports and News WBZ-WBZA—Weather; Temperature; Sports WCAU—Boake Carter, talk WCSH—Dance Marathon WEEI—News Flashes; Weather Reports WHAM—Vodvil Program WLW—Sammy Watkins' Orchestra WNAC—Ranny Weeks' Orchestra WOR—"Moonbeams" WRVA—Weede Myer's Orchestra

11:15 P.M.

NBC—To be announced: WEAJ WCSH WEEI WLW WGY CBS—News Service: WABC WOKO WAAB WJAS WDRS WJSV WLBZ NBC—The Poet Prince, Anthony Frome, tenor; Organist: WJZ WBAL KDKA—Art Farrar's Orchestra WBZ-WBZA—Kay Fayre, soloist; Sports; Farmers' Almanac WCAU—Musical Comedy Memories: George Johnson, tenor; Marie Budde, soprano; Silver Ensemble

11:30 P.M.

NBC—William Scott's Orchestra: WEAJ WEEI WCSH WLW WRVA WTIC CBS—Isham Jones' Orchestra: WABC WNAC WCAU WDRS WLBZ NBC—To be announced: WJZ WBAL KDKA—Lloyd Huntley's Orchestra WBZ-WBZA—Milton Elbins' Orchestra WGY—Happy Felton's Orchestra WHAM—Sax Smith's Orchestra WOR—Ozzie Nelson's Orchestra

11:45 P.M.

CBS—To be announced: WABC WOKO

12:00 Mid.

NBC—Ted Weems' Orchestra: WEAJ WTIC WEEI WLW WGY WLIT CBS—Leon Belasco's Orchestra: WABC WOKO WNAC WCAU WJAS WJSV NBC—Buddy Rogers' Orchestra: WJZ WBAL WHAM WBZ WBZA KDKA—Marty Gregor's Orchestra WOR—Eddie Lane's Orchestra

# PEEPS into the STUDIOS

AN INTERESTING series of talks being aired over the Yankee network is that of James Roosevelt, son of the President.

The informal addresses are heard each Tuesday at 7:30 p. m. and are bringing hearers into closer touch with the outstanding personalities aiding in the difficult job of correlating the various departments of the government.

The series is called "Men Behind The Scenes" and already has brought to light some fascinating facts about men little known for their aid to the administration.

A unit-show appearance at the Penn theater, during the week of Amos 'n' Andy's Pittsburgh appearance, has won a radio contract for Miss Nancy Martin, of the New Martinsville, W. Va., Martins. She is being heard on KDKA at 10:45 each night except Saturday and Monday.

Further KDKA chatter reveals that the soap commercial which features Tom Riggs in his Uncle Tom and Betty sketches, is definitely programmed for Mondays and Wednesdays at 11 a. m.

The fact that there might be such a co-incidental fact as a listener named A. Listener has been toyed with considerably by Bradley Kincaid (WGY and NBC week mornings), but without any concrete results.

Kincaid's curiosity was long ago

aroused by a loyal hearer who annually sends him a hand-made quilt over the signature, "A Listener." So repeated have been his efforts to learn the identity of this Indiana "fan" that he even took a chance of addressing a letter to her under that title to the town from which the gifts arrive, but the mail came back unclaimed.

His pleas on the air for his constant donor's real name have failed to elicit the wanted information. She manages to completely maintain her anonymity but never fails to send the yearly gift so treasured by the ballad singer.

WGY has launched another of those domestic-life sketches revolving around the affairs in the daily routine of any average American home. It is appropriately titled, "Mr. and Mrs." and has as its central performers Miss Irma Lemke (author of the sketches) as "Mrs." and Eugene O'Haire, of the WGY Players, as "Mr."

Attracting attention wherever WGY is dialed, are Martha and Hal, a boy and girl team composed of an excellent girl singer and a clever lyricist and musical arranger. They are known only by their first names, Martha formerly was a vaudeville partner of Alice Joy and it is she who writes the patter for the pair. Both are variety graduates. The act is heard each week-day at 9:45 a. m.

# BONMOT and BONER

One dollar will be paid for each contribution published

Feb. 12; WEAJ; 7:45 p. m.—Wallace Butterworth: "Molle does not have to depend upon premiums for sales. Just send in the front from a Molle carton and get your free razor blades."—L. Abrams, East Orange, N. J.

Feb. 18; WLW; 10:05 p. m.—Announcer: "These are trucks that are truck all the way through."—Martha McKeown, Price Hill, Conn.

Feb. 13; WBBM; 1:13 p. m.—Eddie Cavanaugh: "The people whose Fanny—whose names Fanny, has just read will receive the gift kit."—Ruth V. Gibson, Peoria, Ill.

Feb. 12; WJZ; 8:57 p. m.—Red Davis: "He was a big, hairy-fisted, two-chested man."—James H. Smith, Altoona, Pa.

12:30 A.M.

CBS—Louis Panico's Orchestra: WCAU WJSV NBC—Hal Kemp's Orchestra: WEAJ WEEI WTIC WLIT CBS—Sammy Robbins' Orchestra: WABC WNAC WOKO NBC—Enric Madriguera's Orchestra: WJZ WBZ WBZA WHAM KDKA WLW WGY—Dick Fiddler's Orchestra

Feb. 16; WGR; 12:45 p. m.—Announcer: "If the stockings are not satisfactory we will come personally and take them off your hands."—Ralph Smith, Guelph, Ont., Canada.

Feb. 13; KFI; 6:35 p. m.—Ed Wynn: "I brush my cow's teeth with a tooth-brush and now I get dental cream."—Charlotte Mackin, Pacoima, Cal.

Jan. 30; WBZ; 8:30 a. m.—Announcer: "This program was dedicated to President Franklin Delaware Roosevelt."—Herman Daigle, Limestone, Me.

Feb. 5; WLS; 3:01 p. m.—Harlow Wilcox: "Bisquicks made in exactly 90 seconds from the clock."—Catherine A. Clifford, Chicago, Ill.

Feb. 15; WBAP; 9:28 p. m.—Howard Clancy: "A young woman served me a cheese dish which went straight to my heart."—K. L. Knickerbocker, Lubbock, Texas.

Jan. 23; WCCO; 8:22 p. m.—Alexander Woolcott: "T-R-O-U-G-H spells 'through'."—J. H. McClelland, Watford City, N. Dak.

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# Saturday, March 10

## MORNING

**8:00 A.M.**  
**CBS**—On the Air Today; WABC  
**NBC**—Radio City Organ; Richard Leibert, organist; WEAFF WFI WCSH  
**CBS**—Salon Musicale; WCAU  
**NBC**—Morning Devotions; WJZ WBAL KDKA WBZ WBZA  
**WEEL**—Looking over the Morning Paper  
**WGY**—Musical Clock  
**WHAM**—Kinilly Thoughts  
**WJSV**—The Sun Dial, Arthur Godfrey  
**WNAC**—Shopping Around the Town  
**WOR**—Program Resume; Produce Reporter

**8:05 A.M.**  
**CBS**—Salon Musicale; WABC  
**8:10 A.M.**  
**WOR**—Al Woods, songs and patter

**8:15 A.M.**  
**NBC**—Don Hall Trio; WJZ WBAL KDKA WBZ WBZA  
**WCSH**—Morning Devotions  
**WEEL**—Organ Rhapsody (NBC)

**8:30 A.M.**  
**NBC**—Cbeerlo; Inspirational Talk and Music; WEAFF WEEL WCSH WGY WTIC WFI  
**CBS**—Salon Musicale; WABC  
**NBC**—Lew White, organist; WJZ WBAL KDKA WBZ WBZA WHAM  
**WOR**—Sherman Keene's Orchestra

**8:45 A.M.**  
**CBS**—The Ambassadors; WABC WCAU  
**WOR**—Dogs' Tales, Richard Meaney

**9:00 A.M.**  
**NBC**—Murning Glories, dance orchestra; WEAFF WLIT WCSH WGY  
**CBS**—In The Luxembourg Gardens; Vincent Sorey, conducting; WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ  
**NBC**—The Breakfast Club; WJZ WBAL KDKA WBZ WBZA—Virginia Reade, talk  
**WEEL**—Clothes Institute  
**WHAM**—Tower Clock Program  
**WOR**—The Story Teller's House

**9:15 A.M.**  
**NBC**—Landt Trio and White, songs and comedy; WEAFF WEEL WCSH WLIT WGY  
**NBC**—Breakfast Club; WBZ WBZA WHAM  
**WCAU**—Words and Music  
**WIP**—Luxembourg Gardens (CBS)  
**WOR**—The Chinaberry, children's program

**9:30 A.M.**  
**NBC**—Bradley Kincaid, the Mountain Boy; hill-billy songs; WEAFF WEEL WCSH WGY WTIC  
**KDKA**—Style and Shopping Service  
**WOR**—The Cranky Crocodile, children's program  
**WRVA**—Children's Hour

**9:45 A.M.**  
**CBS**—The Meistersinger; WABC WNAC WCAU WOKO WJSV WLBZ WJAS  
**NBC**—The Wife Saver, Allan Prescott; WEAFF WEEL WCSH WTIC WFI  
**KDKA**—Work-A-Day Thoughts  
**WGY**—Martha and Hal  
**WOR**—The Lonely Cowboy, Tex Fletcher

**10:00 A.M.**  
**NBC**—Breen and de Rose vocal and instrumental duo; WEAFF WEEL WFI  
**CBS**—Paul Mason's Orchestra; WABC WAAB WCAU WJAS WJSV  
**NBC**—Edward MacHugh, the Gospel Singer; WJZ KDKA WBAL  
**NBC**—Skip, Step and Happianna, sketch; WGY WCSH  
**WBZ-WBZA**—Home Forum Cooking School  
**WHAM**—Tom Grierson, organist  
**WNAC**—Buddy Clark, soloist  
**WOR**—Children's Program with Hilda Norton, Magnolia and Marion Wall

**10:15 A.M.**  
**NBC**—Morning Parade, variety musicale; WEAFF WEEL WCSH WFI WGY  
**NBC**—Singing Strings, string ensemble; WJZ WBAL WHAM  
**KDKA**—Home Forum  
**WNAC**—Jane and John, dramatization

**10:30 A.M.**  
**CBS**—News Service; WABC WOKO WDRC WJAS WCAU WJSV WNAC WLBZ  
**NBC**—Morning Parade; WTIC  
**NBC**—Singing Strings; WBZ WBZA KDKA  
**WRVA**—Mickey Mouse Club

**10:35 A.M.**  
**CBS**—Helen and Mary, children's program WABC WCAU

**10:45 A.M.**  
**NBC**—Cowboy Songs, Jules Allen; WJZ WBAL WHAM  
**KDKA**—Helen Irwin  
**WBZ-WBZA**—Doehler Trio  
**WCSH**—State Public Health Talk  
**WOR**—Dancing Class, Thomas E. Parson

**11:00 A.M.**  
**NBC**—Alma Schirmer, pianist; WEAFF  
**CBS**—New York Philharmonic Children's and Young People's Concert; WABC WOKO WCAU WDRC WNAC WJAS WJSV WLBZ  
**NBC**—Pappy, Ezra, Zeke and Elton, hillbillies; WJZ WBAL KDKA  
**NBC**—Galaxy of Stars; WLIT WGY

**E. T.**—Food Hour; WCSH WEEL  
**WHAM**—Century Organ Program  
**WOR**—What In Eat and Why; C. Houston Goudiss

**11:15 A.M.**  
**NBC**—The Vass Family, Seveo South Carolina children singing harmony; WEAFF WGY  
**NBC**—Spanish Idylls, string ensemble; WJZ KDKA—Kiddies' Club  
**WBZ-WBZA**—Massachusetts Federation of Women's Clubs

**11:30 A.M.**  
**NBC**—Down Lovers' Lane, Vocalists; Piano Duo; Narrator: WEAFF WCSH WLIT  
**WEEL**—Bob Emery's Gang  
**WGY**—Children's Theater of the Air  
**WHAM**—Spanish Idylls (NBC)  
**WOR**—The Humanologist, Dr. William Von Crowe

**11:45 A.M.**  
**NBC**—Organ Melodist, Eddie Fitch, organist; Mary Steele, contralto; WJZ KDKA WHAM  
**WBZ-WBZA**—Adventuring with Postage Stamps  
**WOR**—Andrew Baxter, Jr., baritone and Orchestra

## AFTERNOON

**12:00 Noon**  
**CBS**—The Voice of Experience; WABC  
**CBS**—Vincent Travers' Orchestra; WDRC WCAU WNAC WLBZ WJAS  
**NBC**—Pietro Yon, organist; WEAFF WTIC WGY WCSH WEEL  
**NBC**—Fireside Songs; Chuck and Ray; WJZ KDKA  
**WBZ-WBZA**—The Monitor Views the News  
**WHAM**—4 H Club Program  
**WOR**—Income Tax Talk, David Danish

**12:15 P.M.**  
**CBS**—Vincent Travers' Orchestra; WABC WOKO  
**NBC**—Genia fonariova, soprano; String Trio; WJZ WBAL  
**KDKA**—Honey Boy and Salsalras  
**WBZ-WBZA**—Weather; Temperature; Four H Club  
**WCSH**—Farm Flashes; Stocks and Weather  
**WEEL**—News Dispatches  
**WGY**—Hank Keene's Radin Gang  
**WHAM**—News Service; Agricultural Forum  
**WNAC**—News and Weather  
**WOR**—N. Y. Junior League talk

**12:30 P.M.**  
**NBC**—American Legion National Trade Revival Campaign; WEAFF  
**CBS**—Abram Chasins' "Piano Pointers"; WABC WOKO WJSV WIP WLBZ  
**NBC**—American Farm Bureau Federation; Guest Speakers; Walter Blaufuss' Orchestra; WJZ WBAL WHAM KDKA WBZ WBZA  
**WCAU**—The Noontimes  
**WCSH**—Dance Marathon  
**WEEL**—Del, Jack and Ray  
**WGY**—Farm Program  
**WNAC**—The Shoppers' Exchange  
**WOR**—Huger Elliott, Metropolitan Museum, talk

**12:45 P.M.**  
**NBC**—Rex Battle's Ensemble; WEAFF  
**CBS**—Enoch Light's Orchestra; WABC WAAB WOKO  
**WCSH**—Noontime Lenten Service  
**WOR**—Stamp Club, Sig. Rothschild, speaker

**12:50 P.M.**  
**WEEL**—Stock Exchange Quotations  
**12:55 P.M.**  
**E. T.**—Albert Bartlett, the Tango King; WCAU WOR

**1:00 P.M.**  
**CBS**—Savitt String Quartet; WABC WOKO WDRC WCAU WLBZ  
**NBC**—League for Industrial Democracy Luncheon, guest speakers; WEAFF WEEL  
**WCSH**—School Librarian  
**WGY**—Market Reports  
**WHAM**—City Club Luncheon Speaker  
**WJSV**—Real Estate Review  
**WOR**—Musical Revue

**1:15 P.M.**  
**WJSV**—Savitt String Quartet (CBS)  
**1:30 P.M.**  
**CBS**—Harold Knight's Orchestra; WABC WOKO WCAU WDRC WNAC WJSV WLBZ  
**NBC**—Vic and Sade; WJZ WBAL WBZ WBZA KDKA  
**WOR**—Rosalind Genet, books

**1:45 P.M.**  
**NBC**—Metropolitan Opera Company; John B. Kennedy and Milton J. Cross, commentators; WEAFF WJZ WTIC WEEL WCSH WGY WBZ WBZA WFI KDKA WHAM  
**WJAS**—Harold Knight's Orchestra (CBS)  
**WOR**—Civic Luncheon

**2:00 P.M.**  
**CBS**—Artist Recital; WABC WOKO WDRC WJAS WJSV WLBZ WIP  
**WCAU**—Virginia Old Timers  
**WNAC**—Talk by Mayor Robert E. Greeuwood, of Fitchburg

**2:15 P.M.**  
**CBS**—Artists' Recital; WCAU WNAC  
**2:30 P.M.**  
**CBS**—Dancing Echoes; WABC WOKO WDRC WNAC WJSV WIP WJAS WLBZ  
**WCAU**—University of Pennsylvania Debate  
**2:45 P.M.**  
**WOR**—Alan Broma, Star Stories

## HIGH SPOT SELECTIONS FOR THE DAY

**11:00 a.m.**—Philharmonic Symphony concert; CBS-WABC network.  
**1:45 p.m.**—Metropolitan opera performance; NBC-WEAF and WJZ networks.  
**8:00 p.m.**—Forty-Five Minutes in Hollywood; film previews; gossip; CBS-WABC network.  
**8:00 p.m.**—Art in America: "Background of American Art"; NBC-WJZ network.  
**8:20 p.m.**—Boston Symphony; Dr. Serge Koussevitzky conducting; NBC-WEAF network.  
**9:00 p.m.**—Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, impersonator; Brad Brown, M. C.; Don Voorhees' orchestra; NBC-WEAF network.  
**9:30 p.m.**—Surprise Party; Raymond Paige's orchestra; CBS-WABC network.  
**9:30 p.m.**—Beatrice Fairfax dramatizations; NBC-WEAF network.  
**10:00 p.m.**—Broadcast from Byrd Expedition; CBS-WABC network.  
**10:30 p.m.**—Alka-Seltzer presents WLS National Barn Dance; Uncle Ezra, Spareribs, the Westerners, Maple City Four and other stars; NBC-WJZ network.  
**12:30 a.m.**—Carefree Carnival; Ned Tollinger, master of ceremonies; NBC-WEAF network.

**3:00 P.M.**  
**CBS**—Hound Towners Quartet; WABC WOKO WDRC WNAC WJSV WJAS WCAU WLBZ  
**WOR**—Louise Baye, soprano

**3:15 P.M.**  
**WOR**—"Your Lover"

**3:30 P.M.**  
**CBS**—Ann Leaf at the Organ; WABC WDRC WLBZ WJAS WOKO WCAU  
**WOR**—Mildred Cole, soloist; orchestra

**3:45 P.M.**  
**WOR**—Genevieve Pitot, piano recital

**4:00 P.M.**  
**CBS**—Hamilton College Choir with Alexander Woollcott; WABC WOKO WJSV WIP WDRC WNAC WJAS WLBZ  
**WCAU**—Saturday Matinee  
**WOR**—Dr. H. I. Strandhagen; "What's Beneath the Skin"

**4:15 P.M.**  
**WOR**—Fredly Farber and Edith Handman, variety act

**4:30 P.M.**  
**CBS**—Mischka Raginsky's Ensemble; WABC WDRC WOKO WJAS WNAC WJSV WCAU WLBZ  
**WOR**—Gus Steek's Orchestra

**5:00 P.M.**  
**NBC**—To be announced; WEAFF WEEL WGY  
**CBS**—Panch's Orchestra; WABC WOKO WAAB WDRC WCAU WJAS WJSV  
**NBC**—Platt and Nierman, piano duo; WJZ WBAL WBZ WBZA WHAM  
**WNAC**—Five O'Clock Revue  
**WOR**—Dr. Winslow, talk

**5:15 P.M.**  
**NBC**—Leo Zollo's Orchestra; WEAFF WCSH WGY WLIT WEEL  
**NBC**—Neil sisters; WJZ WBAL  
**CBS**—On the Air Tonight; WABC  
**WHAM**—The Rambler  
**WOR**—"The Flying Family," Dramatic Sketch; Colonel George R. Hutchinson; Mrs. Blanche Hutchinson; Kathryn and Janet Lee  
**WRVA**—Cecil and Sally

**5:20 P.M.**  
**CBS**—Pancho's Orchestra; WABC  
**5:30 P.M.**  
**NBC**—Economics in the New Deal; WEAFF WCSH WEEL  
**CBS**—Jack Armstrong, All American Boy; WABC WOKO WNAC WCAU WDRC WJAS WJSV  
**NBC**—Little Jackie Heller, tenor; Orchestra; WJZ WBAL WBZ WBZA WHAM  
**KDKA**—A Recreer Bill and Alex  
**WGY**—Martha and Hal  
**WOR**—"Just Dogs," Sieve Severo

**5:40 P.M.**  
**WRVA**—Sports Review

**5:45 P.M.**  
**CBS**—Dell Campo, tenor; WARC WCAU WOKO WDRC WNAC WLBZ  
**NBC**—Little Orphan Annie; WJZ WBAL WBZ WBZA KDKA WHAM  
**WGY**—Bradley Kincaid, hillbilly songs  
**WJSV**—Evening Rhythms  
**WOR**—D. Thatcher Clark French class

## NIGHT

**6:00 P.M.**  
**NBC**—Xavier Cugat's Orchestra; WEAFF  
**CBS**—"Meet the Artist," Bob Taplinger Interviews Radio Stars; WABC WOKO WAAB WDRC WCAU WJAS WJSV  
**NBC**—Al Pearce and his Gang; WJZ WBAL KDKA—Evensong  
**WBZ-WBZA**—Duke Dewey's Hickory Nuts  
**WCSH**—Dance Marathon  
**WEEL**—The Evening Tattler  
**WGY**—Evening Brevities  
**WHAM**—Sportscast  
**WLW**—Jack Armstrong, sketch  
**WNAC**—News Flashes; Weather  
**WOR**—Uncle Don, kiddies' program  
**WRVA**—Hi-Plane Pilots

**6:15 P.M.**  
**CBS**—Ted Black's Orchestra; Tommy McLaughlin, tenor; WABC WAAB WCAU WDRC  
**KDKA**—Sports, program preview  
**WBZ-WBZA**—O'Leary's Irish Minstrels  
**WCSH**—Al Buck's Sports Review  
**WGY**—Sports Parade with Jim Healey  
**WHAM**—Al Pearce and his Gang (NBC)  
**WJSV**—Frank Watanabe and Ilon. Archie  
**WLW**—Joe Emerson, songs; orchestra  
**WNAC**—The Merry-Go Round

**6:20 P.M.**  
**WCSH**—Musical Interlude  
**6:30 P.M.**  
**NBC**—Richard Himber's Orchestra; WEAFF  
**CBS**—Frederick William Wile, talk; WABC WOKO WDRC WAAB WJSV WJAS WLBZ  
**NBC**—Stamp Club; Capt. Tim Healy; WJZ  
**NBC**—Twenty Fingers of Harmony; KDKA WBAL WHAM  
**WBZ-WBZA**—Weather, Sports; News  
**WCAU**—Comedy Stars in Hollywood  
**WCSH**—Randall and MacAllister  
**WEEL**—News Flashes  
**WGY**—Ma Frasier's Boarding House  
**WLW**—Bob Newhall, Mail Pouch Sportsman  
**WOR**—Boys' Club  
**WRVA**—News Reporter

**6:45 P.M.**  
**CBS**—Mitchell Shuster's Orchestra; WJSV WOKO WIP  
**NBC**—To be announced; WEAFF WEEL WCSH WGY  
**CBS**—Ye Happy Minstrel and Tiny Band; WABC WNAC WCAU WDRC  
**NBC**—Flying with Captain Al Williams; WJZ KDKA  
**WBZ-WBZA**—Edward MacHugh, baritone; James J. O'Hara  
**WHAM**—Old Timers  
**WLW**—University of Cincinnati talk  
**WOR**—Al and Lee Reiser, piano duo  
**WRVA**—Musical Program

**6:55 P.M.**  
**WOR**—Story with Music

**7:00 P.M.**  
**CBS**—Elder Michaux's Congregation; WABC WOKO WDRC WCAU WJAS WJSV WAAB WLBZ  
**NBC**—John Herrick, baritone; WJZ KDKA—Lloyd Huntley's Orchestra  
**WBZ-WBZA**—World in Review  
**WLW**—R.F.D. Hour; Boss Johnston; Musical Varieties  
**WNAC**—Dramatization  
**WOR**—Stan Louax, Sports Resume  
**WRVA**—Cross Roads Symphony

**7:15 P.M.**  
**NBC**—Religion in the News, Dr. Stanley High; WEAFF  
**NBC**—Don Quixote, dramatic sketch; Male Quartet; WJZ WHAM WBZ WBZA WBAL  
**WCSH**—Wayside Philosopher  
**WEEL**—Ethel Grenier, songs  
**WGY**—The Municipal Series  
**WNAC**—The Old Apothecary  
**WOR**—Harry Hershfield

**7:30 P.M.**  
**CBS**—Luis Russell's Orchestra; WIP  
**NBC**—Martha Mears, contralto; WEAFF WCSH WGY WFI  
**CBS**—The Serenaders; WABC WOKO WDRC WCAU WJAS  
**NBC**—F.O.B. Detroit, talk; Orchestra; WJZ WBAL KDKA WBZ WBZA  
**WEEL**—After Dinner Revue  
**WHAM**—Evening Interlude  
**WJSV**—The Leading Industries in Washington, talk  
**WLW**—Paul Pearsnu's Orchestra  
**WNAC**—Larry Funk's Orchestra  
**WOR**—Dance Orchestra  
**WRVA**—Varieties

**7:45 P.M.**  
**CBS**—Isham Jones' Orchestra; WABC WNAC WOKO WDRC WJSV WLBZ WIP  
**NBC**—Jules Laude, Troubadour of the Violin; WEAFF  
**WCAU**—School of Music Program; Emil Johnson, tenor  
**WCSH**—Willis B. Hall  
**WEEL**—Current Events  
**WGY**—Johnny Johnson's Orchestra  
**WLW**—Dr. Glenn Adams, dog talk  
**WRVA**—Tarzan of the Apes

**8:00 P.M.**  
**NBC**—George Olsen's Orchestra; WEAFF  
**CBS**—"Forty-Five Minutes in Hollywood"; WABC WOKO WNAC WDRC WCAU WJAS  
**NBC**—Art in America; Guest Speakers; WJZ WBZ WBZA KDKA WBAL WHAM  
**CBS**—Grandma Goes Modern; WIP  
**WCSH**—Portland Mens Singing Club  
**WEEL**—Magazine of the Air  
**WGY**—Antoinette Halstead, contralto; string ensemble; male quartet  
**WLW**—The Big Show  
**WOR**—Musical Revue  
**WRVA**—Tampa Revelers



(SATURDAY CONTINUED)

- 8:15 P.M.  
 CBS—Ralph Schaefer: WIP  
 WFI—George Olsen's Orchestra (NBC)
- 8:20 P.M.  
 NBC—Boston Symphony Orchestra; Dr. Serge Koussevitzky, conductor: WEAJ WEEI WCSI WFI  
 NBC—The Cavaliers, male quartet: WJZ WBAL KDKA  
 WBZ-WBZA—What Makes Money Move, talk
- 8:30 P.M.  
 NBC—Under the Bridges of Paris: WJZ WBAL KDKA WHAM  
 CBS—Oliver Naylor's Orchestra: WIP  
 WBZ-WBZA—New England Community Singing Clubs  
 WGY—Piano Pals, Dorothy Sherman and Monica Leonard  
 WOR—Gabriel Heatter, News Commentator  
 WRVA—Boston Symphony (NBC)
- 8:45 P.M.  
 CBS—Scrappy Lambert, Billy Hillpot: WABC WCAU WNAC WJAS WDRS WJSV  
 WGY—Utica Singers; Marion Williams, soprano; Rogers Sweet, tenor  
 WOR—Jazz Judge, comedy sketch
- 9:00 P.M.  
 NBC—Arlene Jackson, songs; Harold Stern's Orchestra; Guest Stars: WJZ WBAL WHAM WBZ WBZA KDKA  
 CBS—Philadelphia Orchestra; Sylvan Levin, conductor: WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ  
 NBC—House Party; Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, impersonator; Brad Browne; Rhythmic Girls; Melody Boys; Don Voorhes's Orchestra: WEAJ WCSI WGY WRVA WLW WFI  
 WOR—Sam Robbins' Orchestra
- 9:15 P.M.  
 CBS—Alexander Woolcott, "The Town Crier": WABC WOKO WNAC WCAU WDRS WJAS WLBZ
- 9:30 P.M.  
 CBS—Raymond Paige's Orchestra; Kay Thompson, pianist and her Rhythmic Kings; Negro Choir; Hawaiian Group: WABC WCAU WJAS WDRS WJSV WNAC WOKO  
 NBC—Eddie Duchin's Orchestra: WJZ WBAL WHAM WBZ WBZA KDKA  
 NBC—Beatrice Fairfax, drama: WEAJ WEEI WCSI WGY WFI WLW  
 WDR—Bronx Marriage Bureau
- 9:45 P.M.  
 WLW—Dance Orchestra  
 WOR—Eddie Lane's Orchestra
- 10:00 P.M.  
 NBC—Saturday Night Dancing Party; Robert L. Ripley, guest star; B. A. Rolfe's Orchestra; Male Trio: WEAJ WEEI WCSI WFI WGY WLW WRVA  
 CBS—Broadcast from Byrd Expedition: WABC WOKO WNAC WCAU WDRS WJAS WJSV WLBZ  
 NBC—National Park Year; Guest Speaker; U. S. Marine Band: WJZ WBAL  
 KDKA—Behind the Law  
 WHAM—News Service
- 10:15 P.M.  
 KDKA—Sports Review  
 WBZ-WBZA—Reports  
 WHAM—Dance Orchestra  
 WOR—John Kelvin, tenor; Orchestra
- 10:30 P.M.  
 CBS—Leaders in Action, H. V. Kallenborn: WABC WAAB WDRS WJAS WJSV WIP WOKO WLBZ  
 NBC—Mika Seltzer Presents WLS Barn Dance; Uncle Ezra, Lulu Belle, The Westerners and Cumberland Ridge Runners: WJZ WHAM WBAL KDKA WBZ WBZA  
 WCAU—Luis Russell's Orchestra  
 WNAC—Over the Cameraman's Shoulder  
 WOR—Emil Velasco, organist
- 10:45 P.M.  
 CBS—Guy Lombardo's Orchestra: WABC WOKO WAAB WDRS WCAU WJAS WJSV WLBZ  
 WNAC—Jack Ingersoll's Sport Page
- 11:00 P.M.  
 NBC—Ralph Kirbery, baritone: WEAJ WCSI  
 NBC—Barn Dance: WLW  
 WEEI—Weather Forecast and News  
 WGY—Happy Felton's Orchestra  
 WNAC—Hokey Game  
 WOR—Paul Tremaine's Orchestra  
 WRVA—Fiddling Fiddlers
- 11:05 P.M.  
 NBC—Eric Madriquer's Orchestra: WEAJ WCSI
- 11:15 P.M.  
 CBS—News Service: WABC  
 WEEI—Eric Madriquer's Orchestra (NBC)
- 11:20 P.M.  
 CBS—Ann Leaf at the Organ with Charles Carile, tenor: WABC
- 11:30 P.M.  
 NBC—One Man's Family: WEAJ WFI WCSI WGY WEEI  
 CBS—"Catherine The Great," dramatic series: WABC WOKO WDRS WNAC WCAU WJSV WLBZ  
 NBC—Paul Whiteman's Orchestra: WJZ WBAL WBZ WBZA  
 KDKA—Lloyd Huntley's Orchestra  
 WHAM—Hughie Barrett's Orchestra  
 WLW—Dance Orchestra  
 WOR—Emil Coleman's Orchestra
- 11:45 P.M.  
 WHAM—Paul Whiteman's Orchestra (NBC)

# WHAT RUDY VALLEE NEVER TOLD

(Continued from Page 8)

tears by main force. He did come into the world that marvel of all things—a quiet baby! I have learned too, that Rudy seldom cried as a child—I guess he was far too conscious of his future! Guided always by this great determination, Rudy wooed and won the delicate choice of his heart.

Despite the disillusionment which came to both shortly after the ceremony, with his intense love, Rudy tried hard to forgive all Fay's shortcomings.

But this very determination is the one quality in this otherwise excellent and almost perfect young man that forever bars him from making any woman happy. He is too anxious to succeed as a lover—he tries far too hard, takes love so seriously that it no longer remains romance, but becomes business to be thought out. He tries so hard to please the lady that she more than takes him for granted.

If this revelation comes as a shock to Rudy's large army of feminine fans, let them forgive him because he cannot help it. More than anything else, this has been the reason why none of his romances has been thoroughly satisfactory. And Rudy himself is not aware of the truth.

At the risk of alienating a good friend, I am going to tell this extremely revelatory episode of his love life:

## The Ulric Affair

Some years ago before his marriage, Rudy saw exotic Leonore Ulric on the stage for the first time. Because she is the definite, dark-skinned, dark-eyed type that he cannot resist, he fell in love with her immediately.

By pulling strings and begging friends to aid him, he finally managed to achieve an introduction. For once his usual self-command forsook him. In talking to her he stammered like a kid. But so determined was he not to make Miss Ulric laugh at him, that he never once mentioned his interest in her. He continued to worship at a distance instead.

Then came his marriage to Fay and its subsequent break-up. Again Rudy discovered that he was interested in Miss Ulric. Did you by chance happen to listen in on one of his recent radio programs when Miss Ulric appeared as a guest artist? Did you hear his introduction of her? Did you notice the tremble in his voice?

Well, it has been just that prosaic determination to succeed as a great lover that has crippled him in this most important sphere of action. I can reveal that "that is why Rudy hasn't gotten to first-base" with the glamorous star—girls of her exotic type do not as a rule go for plodding and determined Yankee admirers.

Perhaps you remember another romantic incident in Rudy's life when, a few years back, pretty Agnes O'Laughlin, a Broadway show-girl, sued him for breach of promise. The case was settled out of court. Naturally, I have no way of telling if Rudy ever did propose to her. I do doubt it, however. But in either case,

I can reveal this—whatever there was of the Vallee-O'Laughlin romance, did not amount to much. It was largely a grubby, childish friendship, with Rudy unable to be the romantic, dashing vagabond highwayman of hearts that he wanted to be, merely because he was so seriously intent on taking life hard.

In other words, the luxury and abandon of purple and scarlet satins and silks is entirely foreign to this stern New Englander. He is afraid of life. Puritan-like, Rudy instinctively finds sin lurking around every corner, and goes far out of his way in order to dodge it. I for one am very sorry for him. He has had such unusual opportunities to be happy in love!

## Unrequited Loves

One of the most curious attachments ever formed for him would be laughable if it were not so pathetic. This was some years ago. The Hilton Siamese Twins met him while playing on the same vaudeville bill. Ever after that they loved him madly, and with every cent of spending money they received they bought him modest little gifts.

The wild crushes formed for him by many females, naturally raises the question of his fan mail. You will never get from Rudy's lips one word of the content of any letter he has received.

In my capacity of secretary, however, I saw thousands of these tender epistles, and made notes of several. Respecting Vallee as I do, I am unable to give many direct quotations from the letters.

The letters from women fall into several classifications. There are the infrequent notes from too ardent spinsters who suffer from the delusion that Rudy is singing to them directly. They often say: "I heard your love song last night. When you are ready to fly with me, sing an extra chorus. I will take it as a signal."

That is just one kind of foolish letter he gets. Young girls send him many others. They want a lock of hair, or a note, or an autograph. One girl sent a bit of lingerie with a request that it be autographed.

Many women write to him for advice. Of late he is becoming more and more an advice-to-the-lovelorn editor. He does receive some mail from men, usually cordial notes to let him know how much his program was enjoyed.

I feel safe in saying that eight out of every ten women would throw themselves at him if given the opportunity. There is the case, of course, of the young girl so anxious to meet him that when the time came and she finally grasped his hand, she fainted. The excitement was too much for her.

As an intelligent young man, Rudy is conscious of the fact that women adore him. Yet he is not pleased by it. He does everything in his power to live down the reputation, feeling that any permanent success he'll ever enjoy will come not from adulation but from intelligently planned, hard work. That is why Rudy is so impatient with interviewers who try to make him out a "pretty boy."

## Rudy's Pet Hate

Not that Rudy secretly doesn't like to be loved by so many women. In private conversation at times he is apt to boast about the fact that he has many feminine conquests to his credit. But in justice to him these boastful periods are infrequent. They usually arise only when the conversation turns to the appalling fact that many men, usually jealous of him, accuse Rudy of being effeminate.

If anything, he is pretty much of a he-man, a blustering, swearing fellow. You should work for him even for a short period. Then, although you will love him as a just boss, you'll see that when you do something wrong he can cuss you out more picturesquely than any grizzled sea-captain.

A story that illustrates his abhorrence for the pretty-boy reputation concerns his beautiful, wavy hair that is the desperation of so many adoring women. The plain, unvarnished truth is that Rudy hates his hair!

Immediately before making an appearance on a stage, he soaks his head in a bowl of water and cruelly brushes it down with all his might, using a steely-hard brush. The hair then remains comparatively straight for ten minutes—but never longer. Therefore—and you may have noticed this—Rudy frequently leaves the stage, apparently to change costume or to break the continuity of the act, but really to plaster his hair down again. For this purpose his valet, Manuel, always stands in the wings with a brush and a soaking wet towel.

Even Rudy's choice of literature indicates his he-man attitude toward life. Although he does peruse an occasional serious work, most of his reading consists of wild Western thrillers, mystery stories and gangster novels. His favorite authors in these fields are A. Conan Doyle, Sax Rohmer and Jack Lait.

In all the years I was intimately connected with Rudy I never saw or heard of him reading a pornographic book. He does, however, indulge in off-color jokes and likes to hear them.

In the issue of RADIO GUIDE dated week ending March 17, you will find further intimate revelations of Rudy Vallee's life. They will include the full disclosure of what led to the rift between Fay Webb Vallee and the crooner, winding up in a divorce court. They will tell, too, how Rudy failed as an understanding lover in his hour of most crucial trial. In order to make certain you may obtain your copy of next week's issue of RADIO GUIDE, order it from your newsdealer now!

## Uncle Ezra

The Old Jumping Jenny Wren  
—Himself—



The Old Man with the Young Ideas  
Full of Pep—and Rarin' to Go  
Every Saturday Nite

## The NATIONAL BARN DANCE

Hear it over  
24 NBC STATIONS  
COAST-to-COAST

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Skyland Scotty, Maple City Four, Spare Ribs, Tom and Don, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Georgie Goebel, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over station

## WBZ-WBZA

10:30 P.M. EST  
SPONSORED BY ALKA SELTZER



# AWARDS IN 18th BETTER RADIO CONTEST

## Report of Judges

RESULTS in RADIO GUIDE's Eighteenth Better Radio Contest covering the Paul Whiteman Hour, with Al Jolson and other stars of the air, reveal pointed tastes on the part of listeners. This weekly program closely approximated the largest vote yet recorded. Most of it was directed at the lately returned artist, Mr. Jolson. Sentiment is divided, only seventy-three percent of the 5,254 who voted, favoring the combination acting and singing of the man who perpetuated the "maminny" song.

For the program as a whole, there were 3,313 votes cast. Only one percent found fault with the presentation. Identical in public approval was the Whiteman orchestra. Ninety-nine percent registered their approbation of this widely known musical organization. Nor did Ramona and Jack Fulton, soloists with the band, suffer at the hands of listeners. The smoky-voiced pianist was applauded by ninety-six percent of those who mentioned her. Fulton was not far behind with but four percent dissenting.

For many, interest revolved about the listeners' opinions of Deems Taylor, the erudite composer-critic who turned master-of-ceremonies. His cultured jests evidently have found their way to the hearts of his hearers. Only four percent expressed disapproval of him. Voting on the advertising was just another indication of how the radio public frowns on weighty commercial credits. In this division, there were 1,765 votes registered. Only sixty-eight percent were willing to admit that they approved.

And with this tabulation, RADIO GUIDE's Better Radio Contests conclude. It is the opinion of the judges that they have served admirably to establish a standard for radio programs. It is a certainty that

### PROGRAM: PAUL WHITEMAN

**First Prize, \$25.00:** MRS. MURREL O. WILBURN, 22 Burton Ave., Montgomery, Alabama

**Second Prize, \$10.00:** VERNE STARR, 1129 18th St., Denver, Colorado

**\$5.00 To** Karl E. Reinmuth, 215 West Symonising Blvd., West Lawn, Pa.; Mrs. A. J. Norman, 4958 Ste. Catherine St. E., Apt. 10, Viauville, Montreal, Can.; Marian Faith Burgert, 3941 Bales Ave., Kansas City, Missouri.

#### Paul Whiteman Scoreboard:

How the contestants rated the program as a whole and the individual stars.

	Number for	Number against	Percentage for	Percentage against
The Program	3281	32	99	1
Paul Whiteman's Orchestra	2425	34	99	1
Ramona	1567	57	96	4
Jack Fulton	1774	33	98	2
Al Jolson	3848	1406	73	27
Peggy Healy	1512	41	97	3
Deems Taylor	2925	176	94	6
Advertising	1208	557	68	32

both artists and sponsors have taken close heed of the returns. Perhaps at a later date, another contest will be launched to test public taste. Winning letters follow:

### First Prize—\$25.00

This one-hour program is one of the most elaborate and enjoyable on the air. The Whiteman organization can handle classical selections or jazz equally well. It makes no difference to those lads. High or low, sweet or hot, they've got what it takes.

Exotic Ramona can massage a baby grand into a frenzy, or waft a breath of romance with a sweet blue song.

Mr. Jolson's talents are not so well suited to radio as they are to the movies, but he presents excellent entertainment with his dramatic sketches and songs.

I enjoy Deems Taylor's mock serious observations on the program and his informal manner of introducing the performers.

The advertising is pleasing and does not interfere with the continuity of the program.

The program seasoned with the humor of Deems Taylor, the histrionics of Jolson, and the music of Whiteman is as full flavored as the product the sponsors advertise.

Suggestions: Limit the number of Jolson's songs, as many people object to Al's heavy hand on the tremolo stop. Refrain Al from saying "Deemsie" and "Paulsie," as he sounds affected. Revive custom of presenting new talent on program.

Mrs. Murrel O. Wilburn

### Second Prize—\$10.00

Program: Perfect.  
Orchestra: In my opinion, the best there is.

Paul Whiteman: Displays an intelligence and versatility lacking in too many leaders.

Deems Taylor: His performance as Master of Ceremonies furnishes a criterion of perfection for all masters of ceremony. His humor and repartee are a compliment to the intelligent listener.

Al Jolson: With so little of this real entertainer given us on the stage and screen, I consider it a great privilege to hear him on the air. Jolson's so-called failure to click on the radio is no compliment to the listeners' mentality.

Ramona: Always enjoyable.  
Jack Fulton: Beautiful songs, beautifully done.

Peggy Healy: Sweet, alluring voice and personality plus.

Rhythm Boys and Girls: Peppy, harmonious, and the only groups whose "oh de oh dos" are really musical.

Roy Bargy, Bob Lawrence, the Rondoliers and all the others: Like everything else on the program, the best in their respective lines.

Guest stars: Occasionally one I don't care for, but on the whole a fine selection.

Advertising: Nicely done skits intelligently presented, and much more effective than plain plugging.

I'm all for the Whiteman Hour.  
Verne Starr

# MUSIC IN THE AIR: Radio's Lack of Balance

## By Carleton Smith

THE most serious indictment of the program material heard on our radio is that it is not well-balanced nor well-arranged. Since sponsors have become interested in serious music, the situation is not as lopsided as it has been.

Even now, however, more thought should be given to the tastes of all the listeners. Care is taken of the sequence in which programs come on a single network, but is it asking too much for the networks to ascertain what is being broadcast at the same hour by their competitors? Is the public interest well-served by presenting several comedians at one hour, two programs of serious music at another, three dramas at still another, and thus dividing the audience? It would be nearer the ideal to have programs broadcast simultaneously which would please listeners of varied tastes.

## Paragraphs

THE LONG AWAITED OPERA broadcast of *Nino Martini* occurs this Saturday, March 3, (NBC-WEAF-WJZ, 1:50 p. m. EST), when the young tenor sings the role of Edgardo to *Lily Pons'* "Lucia." The old story of "The Bride of Lamer-moor" by Sir Walter Scott offers the opportunity for many brilliant Donizetti melodies, the most famous of which is the justly famous Sextet. Others in the cast include *Giuseppe de Luca*, *Leon Rothier*, *Alfio Tedesco*, *Angelo Bada*, and *Elda Vettori*.

The Cadillac Concerts have been extended until April 8. . . . *John Charles Thomas* is slated to succeed *John McCormack* on Wednesday evenings for five weeks beginning March 21, when the tenor leaves for a concert tour of South Africa.

*Lauritz Melchior*, reigning Wagnerian tenor, has declared himself in favor of "cut" performances of Wagner. *Paul Alt-*

*house*, American tenor, who recently has been singing Wagnerian roles, disagrees. "Experience and observation have shown me," he says, "that for those who love their Wagner, too much is not enough; and to those whose musical education and background have not tended to make them Wagner-minded, even cut Wagner is apt to seem long and dreary."

Those who send *Philharmonic-Symphony* contributions to *Arturo Toscanini*, Hotel Astor, New York, receive an engraved card with the maestro's photograph and a personal autograph. In spite of the strain on Mr. Toscanini's eyes, it is characteristic that he insists on signing each card instead of using a rubber stamp.

He is really excited by the letters of appreciation which come to him from radio listeners.

The Music Supervisors are sponsoring a series of six Sunday morning broadcasts to stimulate interest in the musical education of children. They will give samples of the work that is being done in New York City, Boston, Cleveland, Denver, Chicago and Washington, D. C.

The first program (NBC-WJZ, March 4, at 10:30 a. m. EST) includes the Processional March from "Tannhauser" and the Andante from Tschai-kovsky's Fifth Symphony, played by an orchestra from the Public Schools of New York; a Boys' Chorus from the 6th Grade and a High School A Cappella Society singing a Suabian Folk Song and a Carol of Little Russia.

## Chicago Neglected

CHICAGO RADIO STATIONS should be more thoughtful of their cultivated listeners. Invariably they fail to furnish an outlet for many of the fine programs that the networks offer. In a single week *Sir Josiah Stamp*, speaking from London, was cut out in the middle of his concluding statements; the re-broadcast of a Sibelius program from Helsingfors had no

Chicago outlet; and the last fifteen minutes of the New York Philharmonic-Symphony Young People's Concert was omitted, the break coming just as *Hulda Lashanska* started to sing her *lieder* group.

Again this season the Chicago area will be without the concluding programs of the New York Philharmonic-Symphony series. Due to baseball contracts WBBM will omit the final two broadcasts (which happen to include Wagner's opera, "Tristan and Isolde," conducted by Toscanini. No other nearby station will carry them.

In the past, three or four stations have the same baseball game, while symphony lovers have not been served. Is a system satisfactory which permits such duplication of service, while disregarding the rights of the minority?

The Chicago community should be as adequately served with the better programs as the Eastern cities.

If you think so, address a letter to the Federal Radio Commission at Washington, D. C., and to William S. Paley, Columbia Broadcasting System, New York.

## Programs

*Minneapolis Symphony*, with *Eugene Ormandy* conducting (NBC-WEAF, Sun., March 4, at 11:30 p. m. EST), a Request Program:

- Symphony No. 5, in C minor .. Beethoven
- Tone Poem, "Don Juan" .. Strauss
- Prelude to "Die Meistersinger" .. Wagner
- Abram Chasins' Piano Pointers* (CBS-WABC, Sat., March 3, at 12:30 p. m. EST).
- Beethoven "Moonlight," "Sonata"
- Boston Symphony Orchestra* (NBC-WJZ, Sat., March 3, at 8:15 p. m. EST).
- Symphony in E-flat major .. Mozart
- Concertino for Piano and Orchestra, Op. 36 .. Hill
- Soloist: Jesus Maria Sandroma
- Symphony No. 2 in C .. Gliere
- The Swift Garden Program: Mario Chamlee*, tenor, will be the soloist (NBC-

WEAF, Sun., March 4, at 3:30 p. m. EST).

*Philharmonic-Symphony, Arturo Toscanini* conducting (CBS-WABC, Sun., March 4, at 3 p. m. EST): *Nathan Milstein*, violinist and *Gregor Piatigorsky*, cellist, will be the soloists:

- Suite, selected from the French Suites .. Bach-Honegger
- Double Concerto for Violin and 'Cello .. Brahms
- Symphony in E minor, No. 2 .. Rachmaninoff
- Voice of Firestone, Richard Crooks*, tenor (NBC-WEAF, Mon., March 4, at 8:30 p. m. EST):
- March, from "Carmen" .. Bizet
- Orchestra
- Drink to Me Only With Thine Eyes
- Then You'll Remember Me .. Balfe
- Open the Gates of the Temple .. Knapp
- Romanza, from "Lindo Di Chamonix" .. Donizetti
- Tenor Solos—Richard Crooks

*Library of Congress Musicale with William Kroll*, violinist and *Frank Sheridan*, pianist (NBC-WJZ, Mon., March 5, at 4:15 p. m. EST):

- Sonata in E Flat .. R. Strauss
- Sonata in E Major .. Bach
- Michael Bartlett*, youthful tenor, replaces *Cyrena Van Gordon* (NBC-WJZ, Mon., March 5, at 8:30 p. m. EST):
- John McCormack*, (NBC-WJZ, Wed., March 7, at 9:30 p. m. EST):
- Jesus Joy of Man's Desiring .. Bach
- Morgen .. R. Strauss
- Off in the Stilly Night
- Song of the Night .. Uda Waldrop
- Once in a Blue Moon .. Howard Fisher
- A Song of Hope .. Collingwood
- The Irish Emigrant .. Barker
- Walter Damrosch*, (NBC-WEAF, Fri., March 9, at 11 a. m. EST):
- Minuet from "Don Giovanni" .. Mozart
- Morris Dance from "Henry VIII" .. German
- Trepak from "Nutteracker" Suite .. Tchaikovsky
- Waltz, "The Beautiful Blue Danube" .. Strauss
- Tango in D .. Albeniz
- Scalp Dance from "Indian Sketches" Kinscella
- Minuet from "Le Bourgeois Gentilhomme" .. Lully
- Gavotte from "Iphigenia la Aulis" .. Gluck
- Polonaise in A .. Chopin
- "Natchez-on-the-Hill" .. Powell
- Waltz, "1001 Nights" .. Strauss



# VOICES UNITE for "ANXIOUS MOTHER"



The Voice of Experience, who invites opinions on readers' problems

THE nation has had its say, and another burdened heart is lightened. Those writing in solutions for the mother whose problem was whether to allow a seventeen-year-old daughter to attend dances unchaperoned, produced a landslide of mail.

From all those who thus proved their eagerness to be helpful, The Voice of Experience selected the letters of ten for special award. To each of them he has sent a copy of his book, "The Voice of Experience."

Five of those whose letters were chosen, received autographed copies of the deluxe edition of the book. Five others received copies of the regular edition.

This week another problem is submitted. The Voice invites you to give its author the benefit of your judgment and experience. Two persons anxiously await your word, and a decision affecting their marital happiness will be governed by your suggestions.

Make your letter not longer than two hundred words, and write on only one side of the paper. Do it now. In order to facilitate reading and selection from the enormous pile of mail coming from all sections of the country, your letter must be postmarked not later than March 13. Mail it to the Voice of Experience, in care of RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

The Voice reserves the privilege of publishing any letters submitted.

A few of those written to "Anxious Mother," whose appeal appeared in RADIO GUIDE for the issue of the week ending February 10, follow:

## Confidence, Not Permission

Dear "Anxious Mother": The question should not be, "Should I allow my daughter to go to the dances or not?" but "Have I allowed my daughter to have confidence in her own judgement?"

When you try to prohibit a person from doing

something which he wants to do, the prohibited act is compensated by something which may be even more rash. In other words, by forbidding your daughter to go to dances, you are laying the foundations of antagonism toward you, of both your daughter and her boy friend, and in time she may either refuse to tell you of anything that she does, or else she may openly defy you.

If you feel that her going to dances is harmful—and it isn't—give her other stimuli which will make her want to do other things instead.

As it is, your daughter has been going to dances until now with her sister and their boy friends. I am sure that she can be depended upon to conduct herself in the same manner without her sister being present. If she can't, teach her to think independently, but never forbid her.

Sylvia Stigler, 1315 S. Homan Avenue, Chicago.

## Obey Nature's Laws

Dear "Anxious Mother": Undoubtedly you still see your daughter as the baby or little girl she was. Now, don't you think it would be better to try and realize that she has grown up, at least a little bit?

It is only natural for her to desire and seek the company of young men, or boys if you prefer. To interfere with the laws of nature would certainly work a hardship on her, both mentally and physically. To deprive her of these privileges would cause her to become deceitful and untrustworthy.

The fact that she brings her boy friends to you for approval, shows her trust in you, and naturally she expects you to trust her. Remember they are not just a couple of kids. They are young people entering into a new era, and I am sure they appreciate their responsibilities.

So let her go to dances, meet the young men she is traveling with, and I am sure you will feel quite differently.

Ralph W. Wright, 6726 Glenwood Avenue, Chicago.

## Provide a Substitute

Dear "Anxious Mother": Like many other kinds of love, mother love can become irrational, as it is in your case.

In regard to dances and the places where they are conducted, there is no doubt that many can be called into question, and old people as well as young have no business attending them. But to forbid your daughter

to attend dances is inviting trouble and dissatisfaction. Mother, can't you see what you are doing?

You are making dances all the more desirable and inviting. You are driving her to dances. Now, the thing for you to do, Mother, is to arrange for dances and social affairs in the home. Your daughter's friends will no doubt do likewise, so that you will not have the burden of entertaining too frequently.

You cannot break up the dancing habit in a day. For this reason you must provide a substitute for the recreation. Make your home attractive, and your daughter and her friends will be attracted there.

William Haley, 1440 Oak Street, Ludlow, Ky.

The others to win the award of an autographed copy of the deluxe edition of the book this week are: Miss Mary Mae Starks, 1167 Logan St., Denver, Colorado, and E. Clinton Smith, 2827 North Centre St., Merchantville, N. J.

Those to whom The Voice sent a copy of the regular edition include: Mabel M. Baader, 101 North 11th St., Allentown, Pa.; Mrs. Grace I. Barker, 5914 Avenue O, Brooklyn, N. Y.; Mrs. H. Ward, Shawomet, Rhode Island; Norman van N. Peck, Pomeroy Ave., Meriden, Connecticut, and Edith A. Smith, 5506 Fair Oaks Ave., Hamilton, Maryland.

Can you help "Dentist's Wife?" Read below:

## This Week's Problem

Dear Voice of Experience:

My husband is a dentist and has his office in connection with our home. Naturally all the mail delivered by the postman goes to the office, and my husband feels that it is perfectly all right for him to open any mail that comes to me before I have seen it.

Now there is nothing that I receive in the mails that I am ashamed for my husband to read, but I feel that one's mail is her own private property until she opens it. My husband has agreed for me to put the question squarely up to you, and will abide by your decision: "Has a husband the right to open his wife's mail?"

Dentist's Wife

# MR. FAIRFAX KNOWS THE ANSWERS

John Gammel, Chicago, Ill.—NBC's local music librarian has no record of the theme song on the Sunday night Walter Winchell programs, Maybe it's "That's Why Door-keys Were Born."

F. M. S., Brooklyn, N. Y.—The records attest that

## Your Birth Chart

Professor Z. Rellek, the noted Astrologer, has been pressed into service in response to innumerable requests from readers to supply an astrological department in RADIO GUIDE. He records observations about the artists of the air in relation to their birth dates, and so serves the readers by affording them an insight into their own character and welfare.

## By Professor Z. Rellek

PISCES still is the sign of the house through which the calendar is passing. Radio artists whose birthdays come during the ensuing week, Pisces children of distinction, are Lucy Ann Gillman, six-year-old "Jenny Cornstassel" of "Orphan Annie," born March 4; "Chic" Johnson, who is one of the comedians of the team Olsen and Johnson, born March 5; Edward K. Jewett, program announcer, born March 7; and Carol Deis, well known soprano, born March 10.

Pisces children have great magnetism. It is characteristic of them that they are capable of holding an audience. How fortunate that radio artists be born under this sign! Strong personalities mark them for their great capacity for philanthropy and for unselfed love has no allowance for weakness. In fact, their greatness of soul is one of their faults.

Caution must be given Pisces children at this time against fretting and anxiety in view of the positions of the stellar bodies. Let it be remembered that Jupiter is the governor of the Pisces house. And Jupiter will dissipate petty worry and put troubled thoughts and affairs in their natural places. Give Jupiter a chance, fretful Pisces children!

Baby Rose Marie was born in New York, August 15, 1924. She is enrolled as a student in the Professional Children's School in New York. She has never been in Europe but has traveled widely in the United States and Canada. She has made around 2,000 personal appearances.

Mrs., New York City—Ted Black's real name is Theodore Abousslemann. For obvious reasons he uses the short name for his public and radio appearances. He is of Syrian parentage but was born right in New York City where he is widely known and extremely popular. He is married.

George Ames, Chicago, Ill.—Smith Ballew is now conducting an orchestra at the Cosmopolitan Hotel, Denver, Col., and is broadcasting over an NBC-WEAF network each Sunday at midnight EST.

Elizabeth Latham, Helena, Mont.—Inquiry of the Household Finance Corp. reveals the interesting news that you can obtain a copy of Edgar Guest's readings by requesting it from his sponsors at their Chicago address, 919 North Michigan avenue.

Mrs. F. M., Little Falls, N. Y.—Glenn Cross now sings with The Leaders, a trio. You will be able to pick out his familiar voice when you tune in this group. The trio has just finished making some movie shorts but is devoting most of its time to radio. Richard Maxwell is still single. He was born on September 2, 1900.

F. Adin., Chicago, Ill.—You've got the wrong sister in mind. It is not Martha, but Connie, who plays piano for the Boswell trio. If you follow RADIO GUIDE's pages closely you will know by now that Raymond Paige is still musical director of Station K11J. Yes, it's true that Anthony Frome gives frequent teas for his friends. W'ynt you c'mup some time?

S. E., Little Rock, Ark.—Ted Husing is not Jewish. Westbrook Van Voorhees announces the Columbia News Service each evening. Ben Alley now sings locally in New York over WABC on Sunday mornings at 10:30

EST. It's a commercial with only the one outlet. Louis Dean's address is the Campbell-Ewald Agency, Detroit, Mich.

Mrs. M. P., Dubuque, Iowa—Eddie Duchin's hand boasts two pianos. Naturally Eddie is at one and Lester Morris plays the other. There are ten musicians in the band. Duchin plays all solo piano parts and Morris fills in with incidental accompaniment.

## NEW SONG LEADERS

THE last week has seen little change among the positions of favorite songs as heard over the networks. However, the steady keel of popularity seems due for an upset. The band leaders cite five new leaders among their listings of hits of the last seven days. None of them has as yet monopolized network time. If the orchestra directors know their tunes, these five are due to make great inroads on air time during the coming week.

### TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Smoke Gets in Your Eyes	25
Let's Fall in Love	23
Do You Miss Me Tonight	21
Wagon Wheels	19
Carioca	18
Temptation	18
Without That Certain Thing	17
Everything I Have is Yours	14
You Have Taken My Heart	14
Keep Young and Beautiful	13

### BAND LEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Song	Points
Do You Miss Me Tonight	23
Let's Fall in Love	22
Temptation	19
Carioca	15
Smoke Gets in Your Eyes	14
Dancing in the Moonlight	13
Without That Certain Thing	13
You Have Taken My Heart	12
Love is Love Anywhere	12
Keep Young and Beautiful	11



# RADIO'S GREATEST CASH PRIZE OFFER

# \$10,000.00

INTEREST in RADIO GUIDE's \$10,000 puzzle contest continues to mount, judging from the flood of requests for the souvenir log of stations that come pouring in. This is according to expectations, for never before has such a big sum in cash been offered for the solution to a radio puzzle. The efforts of an immense group were certain to be impelled, especially in view of the wide distribution of the prizes. 157 of them will be given.

The amounts of the prizes in cash range from 5.00 to \$2,500.00. The fact must not be overlooked that prize-winning contestants will receive double these amounts if at the time of the closing of the contest the winners are yearly subscribers to RADIO GUIDE.

Four weeks and more still remain. There is yet time to send for your copy of the radio station log, to solve the puzzle, and enter the contest.

The large diagram printed on this page contains 676 letters. A correct trail may be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W", the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once. The 250 letters should be used to build up station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail.

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

<b>1st Prize</b>	<b>\$2,500.00</b>
<b>2nd Prize</b>	<b>1,000.00</b>
<b>3rd Prize</b>	<b>250.00</b>
<b>4th Prize</b>	<b>100.00</b>
<b>5th Prize</b>	<b>75.00</b>
<b>6th Prize</b>	<b>50.00</b>
<b>7th Prize</b>	<b>25.00</b>

**100 individual awards, \$5.00 each—500.00**  
**50 individual awards, \$10.00 each—500.00**

**Total \$5,000.00**

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total cash available to prize winners **\$10,000.00**

## RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the black square in the lower right hand corner

W	E	A	F	W	E	N	R	W	J	Z	W	O	R	W	B	B	M	W	I	N	S	W	C	A	E
Z	W	B	A	K	D	W	I	A	S	W	I	B	O	K	D	K	A	K	F	I	K	G	O	D	X
Y	R	W	B	G	K	J	W	M	N	Z	B	R	B	O	K	D	B	L	G	J	L	H	P	E	K
X	H	R	W	L	G	K	J	W	E	N	U	I	R	B	W	V	W	M	H	K	M	I	Q	F	S
I	K	H	R	W	L	G	K	J	W	M	S	G	O	V	N	B	D	N	I	L	N	J	R	G	A
O	I	K	H	R	W	L	G	K	J	W	T	H	D	O	W	N	W	O	J	M	O	K	S	H	C
D	O	I	K	H	R	W	L	G	K	J	W	T	M	W	O	W	E	P	K	N	P	L	T	I	K
W	D	O	I	K	H	R	W	L	G	K	J	W	T	M	K	A	W	Q	L	O	Q	M	U	J	U
Y	W	S	O	I	K	H	R	W	L	G	K	W	W	K	U	M	O	W	M	P	R	N	V	K	S
D	Y	Q	D	O	I	K	H	R	W	R	E	K	O	W	C	W	A	O	W	Q	S	O	W	L	D
E	O	Y	Q	S	O	I	K	H	E	W	L	K	U	J	W	O	K	A	O	W	T	P	X	M	W
F	M	L	Z	W	S	O	I	K	W	R	E	L	G	W	J	W	A	K	A	O	W	Q	Y	N	K
C	O	F	Q	Z	W	S	O	W	K	H	R	W	L	G	K	J	W	N	K	A	O	W	Z	O	Z
A	C	F	G	H	Z	W	S	O	I	K	H	W	L	G	K	J	W	N	K	A	O	W	P	O	
B	A	C	F	G	H	W	K	K	O	I	K	H	R	R	E	L	G	K	J	W	N	K	A	O	W
D	W	B	A	C	K	K	B	X	W	S	O	I	K	H	R	W	L	G	K	A	W	N	K	A	E
E	W	C	S	A	K	F	K	W	Y	W	S	O	I	K	H	P	E	L	G	K	J	W	N	K	A
F	G	D	S	U	A	C	W	E	W	A	W	S	O	I	K	H	F	W	L	G	K	Q	Y	O	K
K	W	E	U	M	D	A	Z	F	E	B	Y	W	S	O	I	K	A	V	W	L	G	U	X	I	T
V	T	F	M	E	V	M	B	Z	F	E	B	Z	W	S	O	I	K	M	Y	W	L	G	K	T	R
L	I	G	E	I	E	O	L	C	Z	F	K	B	Z	W	S	O	Y	I	Q	Y	S	L	K	K	H
W	C	H	I	C	R	R	A	A	D	Z	P	E	B	Z	W	S	O	P	K	X	V	W	L	K	W
L	E	I	C	R	T	T	M	R	L	E	Z	F	K	B	K	W	P	O	X	K	T	U	W	L	K
W	L	O	E	K	V	L	O	E	I	G	F	E	F	K	B	P	W	X	O	X	K	T	U	W	L
K	F	J	R	W	E	V	D	W	M	A	Q	W	E	F	C	B	X	W	Q	Q	M	A	Q	■	

### CONTEST RULES

This is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934. All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected, will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations

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available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self-addressed, requesting the list.

On page eight will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.