

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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# A New Era In Amusement

### HOME ENTERTAINMENT FORGES AHEAD WITH NEW TELEVISION RECEIVER

The dawn of a new era in home entertainment is presaged by the development of an unusual television and broadcast receiver. Capable of projecting televised images upon a wall or a screen, the new device offers infinite possibilities for the future.

ILLIAM HOYT PECK, for fifteen years a prominent figure in the motion picture industry and inventor of a method of producing natural-color movies, has turned his knowledge of optics to the newer field of television. He has just completed a brand-new type of lens, especially adapted to television, which affords a picture ten by fourteen inches in size on a screen set flush with the front of the cabinet that houses the television and broadcast tuners, and which throws a picture six feet tall, or even larger, on the wall of the room or on a portable screen.

Perhaps motion picture executives will profit by the experience theatrical producers have had and will make use of television, instead of merely competing with it. When the first definite forerunners of movie-sized television were seen, nearly two years ago, Major Edward Bowes, "Daddy" of the Capitol Family and an executive of Metro-Goldwyn-Mayer pictures, saw a means whereby the motion picture industry could make use of television.

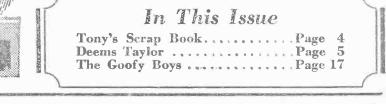
In a newspaper interview published at that time, Major Bowes stated that when television had been perfected to such an extent that large, bright pictures could be projected, the entire distribution system employed by the film industry might be changed, and instead of making numerous prints of each film to be shipped to the various theaters, a single print might be

(Turn to Page 13.)



5 Cents

William Hoyt Peck, scientist and inventor, with one of the devices by which he has perfected home television reception. Above, Mae Clarke and Lew Ayres, in a scene from the Universal Picture, "Impatient Maiden," a scene typical of those which may be witnessed in the home through the new Peck televisor, the most recent development to come from the scientific laboratory.



PROGRAMS BEGINNING APRIL 8th TO APRIL 16th



#### Jean King

· A study in Black and White. Jean King, who plays the feminine role in the new WOR skit, lack and lean, is another product of the stage. She has appeared in the stage production of "Deep River," "Hit the Deck" and many other musical comedies. Although she has helped in the arrangement of many radio programs, this will be the first time that she herself has been on the air. This broadcast is heard on Monday, Wednesday and Fridays at 6:45 P. M.

### Irene Bordoni Will Sing With Reisman's Orchestra

Irene Bordoni, stage and screen star, will be heard with Leo Reisman's Orchestra on Pond's program over a WEAF-NBC network on Friday, April 15, at 9:30 P. M., in songs from current Broadway successes.

Born on the little island of Corsica, Miss Bordoni won her first stage engagement in Paris and made a success abroad in vaudeville. At the close of the World War Miss Bordoni came to America and established herself on Broadway in musical comedy and vaudeville. She spent last Summer in France and upon her return appeared in Maurice Browne's "The Improper Duchess." Miss Bordoni has been heard frequently over NBC networks.

### First Plenary Session **Of American Red Cross**

Meeting of the first plenary session of the American Red Cross will be broadcast over a WEAF-NBC network on Monday. April 11, at 10.30 a. m.

Judge John Barton Payne, chairman of the Central Committee of the American Red Cross, will preside, and the invocation will be given by the Reverend Albert Joseph McCartney, pastor of the Covenant First Presbyterian Church of Washing-

ton, D. C. The chief address will be delivered by James L. Feiser, vice-chairman in charge of domestic operations of the Red Cross. The program will come from Washington.

### Vice President To Speed Hawks On Mercy Errand

Before Captain Frank Hawks, speed flier, takes off on a flight of mercy to Porto Rico on April 12 a distinguished group of speakers headed by Vice President Charles Curtis will wish him bon voyage in a broadcast from Washington over a WJZ-NBC network Monday, April 11, at 5 P. M.

The broadcast will be presented under the auspices of the Porto Rico Child Feeding Committee. Captain Hawkes will carry a check representing the total collections in the Easter drive of the committee for the relief of the starving and undernourished children of Porto Rico.

### Japan Turns to Radio For Propaganda Medium

Under the direction of Dr. R. Akagi, professor of Japanese history at Columbia University, the Japanese Chamber of Commerce in New York will inaugurate a series of programs over Station WOR on Friday evening, April 8, at 7:45, under the title of "Japan Today."

For many weeks the air has been crowded with the statements and explanations of various authorities and propagandists on the Sino-Japanese conflict, but this is the first time either of the contending parties have scheduled a definite radio campaign in an effort to offset unfavorable publicity occasioned by the unofficial war in China and Manchuria.

George d'Utassy, President Robert Scofield Wood, Vice President Walter H. Annenberg, Secretary-Treasurer Entered as second-class matter December 9th, 1931, at the Post Office at New York, N. Y. under the Act of March 3rd, 1879.

THE RADIO ROVER

By Ed J. Fisher

THE brow of this wrinkled while page of a theatric; A boldface strea blondes were ba we studied furth the information haired girls are little worried statement, we c Harry R. Lubck KHJ in Hollyw blonde actress the spot. The us that such low, Carol Lo Blondell, Gre have to look to other sources of income, as television has no plac for the blonde.

Instead, women like Gloria Swanson, Joan Young, Evelyn Brent, brunette or reddish locl potential television sta It is all too sad if tri

the downfall of the bl fails to explain his rea rowful outlook, but we stand that it is all so layman wouldn't unc This last statement leav of doubt clearly imp skeptical mind we hurri bia television studios questions of Bill Schud Columbia visual station fably informed us that saved and as a matter low of the platinum t ideally suited for televis hair would be in direct black drop placed in ba stood in front of the t drop is used when a stands before the t le there you are! Maybe tl one of those press re ea

. It's the same old sing Played in the very s: me chestra leader prides h that he is using his c wr of orchestration. He of the poor radio fan c n up with the monotone is tempos played the sim broadcast. One know i the Lombardos will | la how Abe Lyman will pli goes, with the listen r his radio receiver but un thing about it.

Every branch of the fi tertainment is screechi g that goes for dance m majority of radio fai s orchestras for entertai m

fibe became slightly hcing at the front ekly the other day. informed us that Slightly perplexed d a sub-head gave effect that golden o in television. A erning this tragic ered that Professor vision technician at as literally put the : cinema world on d professor informs ladies as Jean Har-Mary Pickford, Joan .sen and others will

'orma Shearer, vford, Loretta 1 others with ill become the f tomorrow. laybe it spells . Mr. Lubcke for this sorled to undernical that the and anyhow. a virgin field ed upon our the Columbegan asking irector of the r. Schudt afblondes were act Jean Hares would be as her silvery atrast with a

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of radio ennovelty and , too! The in to dance and not for



**Cecil Secrest** 

Alois Havrilla

• The True Story program is still one of the leading dramatic presentations on the air. The characters of Mary and Bob are played by Nora Sterling and Cecil Secresta both well known in radio for their acting ability. Alois Havrilla is the announcer on this program, which is heard each Tuesday at 8:30 P. M. over the WEAF-NBC network,

Nora Sterling

dancing. A little more showmanship would turn the tide. Rubinoff is the best example. With his orchestra he endeavors to give the fans something different and he's succeeding. George Hall, the Hotel Taft maestro, is about to start out on the same path, fully conscious of the deadly monotony of stereotyped musical selections. Within a few days he will go on the air for a half-hour, clothing his dance music with a novelty which he calls "The Cycle of Life," his selections ranging from that of babyhood to the funeral dirge.

· A number of people were disappointed when no fireworks accompanied Jacques Renard's recent entry into Boston, where as gossips had it, his debtors were awaiting him in force. They say it was quite a force. But Jacques tripped ing settled his debts, and the show went one

· According to Himan Brown of the "Bronx Marriage Bureau," the new national anthem today is "I owe ever'body, I owe" ... The Joe Palooka series be-gins on Columbia within a fortnight ... The Prince Albert Quarter Hour goes of the air at the end of the month . . . WOR's Alfred J. McCosker is vacationing in the West Indies . . . "Hot Cha" Sorenson of NBC is writing a book about his experiences as a news and newsreel photographer which will be published in the Fall . . . What girl up at NBC threatens to elope any day now because her mama disapproves? . . . Joe Young's Orchestra will occompany the Mills Brothers on their new commercial.

· Our good friend, Judge Gordon informs us among other things that the last egg census revealed the fact that in this country alone the hens laid over thirtytwo and one-quarter billion eggs in 1931 ... And that the salt present in one cubic mile of ocean water would furnish one ton of salt for each man, woman and child in the United States. So what!

· Grace Moore, Metropolitan star heard on the Goodyear programs, expects to play a lead in a picture which will be filmed in Spain this Summer . . . Kate Smith will soon celebrate her first anniversary as a CBS star . . . Belle Baker is walking about with a bandaged hand which she cut with an Ever-Ready blade, of all things!

 It's just a bit ironical that Sylvia Froos, dropped recently by NBC because another lass didn't like to be outdone, has come back to the same waves on a commercial, The Three Bakers. She'll be audible each Sunday with Brad Browne. Frank Luther, Jack Parker, et al.

### REVIEWING RADIO By Mike Porter

MR. EDDIE CANTOR, whom you may remember, has wired several friends in New York that he misses the radio audience.

Probably as much as the audience misses the Cantor gags. In Eddie's place, your commentator would be more likely to miss the dough, the only difference being that I'm honest about it.

Secutives of the NBC are wondering whether it would be a good idea to abolish fifteen-minute programs. Of course, those brief broadcasts already under contract will go along as usual, and at the moment, with times so tough, fifteen-minute commercials will continue to be accepted on short-term agreements. But with the budget for sustaining bills cut to the bone, the network finds it much cheaper to employ one entertainment unit for half an hour than two for fifteen minutes, so that the first move in banishing the fifteen-minute offerings will be in the sustaining department. You'll note that in forthcoming non-commercials the new policy will be apparent.

The same pruning of budgets decided the fate of Jesse Crawford, who wasn't finicky about commercials anyhow. The NBC was paying Jesse \$500 a week for six organ broadcasts. This wasn't getting the broadcasting company anywhere, so Jesse discovered that he was on the way out, because he hadn't been sold to a sponsor.

But something has happened in Jesse's behalf. Probably the NBC remembered that lesse had a following, so instead of arranging to let him fade out during his imminent vacation, the question was put up to Jesse whether he would accept a pro-rata income for sustaining events when and if he could be squeezed in between other attractions. Jesse is still undecided, but the fact that he wants to keep his name alive will, in the next few days, probably prompt him to accept the new terms.

A new incentive now exists for the purchase of short-wave receivers. It isn't generally known, but NBC is transmitting regular programs overseas for Germany, Austria, Switzerland and England, in an effort to build up a system of reciprocity. Most of these are going out from Washington, by way of the short-waver at Schenectady, and after reaching foreign studios the features are relayed on long waves to the audiences for whom they are intended.

But owners of short-wave receivers can corral these programs and find quite a few novelties in them.

" That's an interesting thing Columbia is plotting for Saturday, April 9. With New York University scientists assisting, WABC's network will prove to any doubting listeners that if they could pick up with their ears the same minute sounds that register on a sensitive microphone, the noise would drive everybody nerts. For instance, if your ears could actually register, as does the mike, the bursting of a soap bubble, you'd pass out from the shock. And more terrifying than you'd like to believe is the detonation of a glass of beer.

So next Saturday we're all to hear just what happens when a soap bubble blows up, or when a turkish towel becomes musical from rubbing, or when the hops begin hopping in a schooner of Pilsner. Beer can "phoof" just as vigorously as ginger ale, and if you only knew it, when a man flicks a gob of shaving lather from his razor it sounds, microphonically, like a machine-gun fiesta on the Chinese front.

· A song has proved again that the ladies and gents of the amusement world are just a bunch of sentimental goofs. Imagine Abe Lyman, the hard-boiled maestro, who used to get mad at me regularly every week, shedding salty tears on hearing a tune. Imagine Kate Smith bursting into tears when she witnessed the Lyman spectacle!

You see, Abe Lyman, who's really a swell guy with a hot temper, and Kate had been on the outs ever since they shared a bill at the Palace. Abe was new to the East then and sort of felt he was an outsider. Kate, being nearsighted, failed to recognize him one day. Abe thought she was high-hatting him, and then-it was just one of those things. The two fell out, and each thought the other was just a meany. The frigidity continued over long, long months, until Kate Smith several nights ago included "Mary Lou," an Abe Lyman song in her program, and gave Abe a swell sendoff in her announcement.

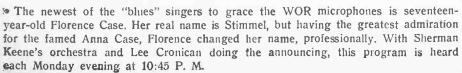
Abe, still in the Columbia reception rcom, heard it, crashed into the La Palina studio, and when Kate had concluded her air show they both broke down and made up. And then Abe threw a big love feast, and now everybody is happy.

· That trouble between Ed Wolfe, his first manager, and Arthur (Street Singer) Tracy is growing more and more torrid. Wolfe now seems to have the right to deny Tracy his trade name. Tracy probably will soon cease to be known as "Street Singer" and will adopt some other troubadourish monicker. The Columbia Broadcasting Company, at first inclined to side with Wolfe, has now assumed a neutral attitude following rumors that the Wolfe tactics against Tracy have been more drastic than the situation warranted.



Sherman Keene

**Florence Case** Lee Cronican





#### Janet Reade

· A study in White and Black. Janet Reade, "torch" singer of the stage and screen, will be heard as guest artist on the Nestle's program, Friday, April 8th, at 8:00 P. M. over the WJZ-NBC network. Miss Reade will sing three of her characteristic numbers, An adept comedienne as well as singer, Janet has been with Eddie Cantor in "Whoopee," with W. C. Fields in "Ballyhoo" and with Maurice Chevalier in "The Smiling Lieutenant."

### Swiss Ambassador **On International Series**

The first of a series of international broadcasts from America to Switzerland, designed for the entertainment of Swiss radio listeners, will be sent overseas by the National Broadcasting Company, Sunday, April 10, at 1:45 P. M. The series was arranged by NBC in co-operation with the Swiss Broadcasting Company, which will rebroadcast the American programs in Switzerland and in turn will short-wave Swiss programs for American radio listeners.

Marc Peter, Swiss ambassador to the United States, will be the sprincipal speaker. He will deliver a message of greeting to the German and French speaking residents of Switzerland. Kurt Sell, Berlin news correspondent, will open the program by introducing Pierre De Salis, attache of the Swiss legation in Washington. Sell will speak in German and De Salis in French.

### Cardinal's Radio Address New Broadcast Milestone

For the first time in history a radio broadcast will originate from St. Patrick's Cathedral in New York, when at 8 o'clock Monday evening, April 14th, His Eminence, Patrick Cardinal Hayes will formally open the 1932 Catholic charities drive over station WLWL. The Paulist Fathers' station will be the only transmitter to carry the program.

Cardinal Hayes has been heard over the radio on many occasions, and upon the inauguration of WLWL personally dedicated the station and made an address outlining the services to be rendered through it.

### Popular Vaudeville Star **Begins Radio Engagement**

Gus Van, vaudeville star and for twenty-one years a member of the team of Van and Schenck, has been signed by Van Heusen for a series of broadcasts over the WABC-CBS network every Friday evening at 9:45 . M., beginning April 8. Van will be heard with Nat Brusiloff's orchestra.

Possessor of one of the largest repertoires of popular and comedy songs, Van will offer on his inaugural program two of his favorites-"Sing a New Song" and "Mussolini." During a busy week on the radio last fall, in which he doubled in programs on two stations each night, he sang fifty-six numbers without repeating one.

### Former Foreign Minister To Speak on German Vote

Implications of the German presidential election run-off on Sunday, April 10, will be the subject of an address through the WABC-CBS network at 7:15 P. M. the same night, by Baron Richard von Kuehlmann, former foreign minister of Germany, who is now on a visit to the United States.

Baron von Kuehlmann is a veteran diplomat, who, during his tenure of the post of foreign minister in 1917 and 1918, came into close personal contact with the parties to negotiations between the German Imperial government and the Allies. He is one of the outstanding authorities on the subject of wartime diplomacy, and has kept in infimate contact with the current of affairs in republican Germany,

Page



• Nan Dorland, who is heard on the WEAF-NBC "Keeping Up With Daughter" program on Wednesdays at 11 A. M., is one of the busiest and most popular artists in the Chicago studios. Nan is also heard over the Columbia network each Friday at 11:15 A. M. as "The Lane Reporter," which is broadcast over WABC in New York.

### THE JEST ARTIST By'GEORGE D. LOTTMAN

WE'VE all had our embarrassing mo-ments, but the funniest of all happened to Harriet Lee, Last Summer she went to Spain on a vacation, and, in Barcelona, wanted a glass of milk in a restaurant. Not heing able to speak Spanish, she hastily sketched a picture of a cow

Whereupon the waiter went out and bought her a ticket to a bull-fight. Which probably serves the new Edgeworth star right for ordering milk in Spain.

• The height of politeness, Russ Columbo insists, is exemplified in a sign he saw in California last year. It read: "Kindly be good enough to keep your hands off this wire. It carries 40,000 volts. Thank you, so much!"

• "Congratulate me, I just got the nomi-nation," a politician friend told Frank Parker, NBC tener, the other day. "Honestly?" Frank queried. "Why bring that up?" was the sur-prising really prising reply.

• "You're under arrest, you're doing



Arthur Jarrett

forty-five," a traffic cop told Leon Belasco the other day. "Give me a ticket, the boys will never believe it," was the unexpected reply.

· A friend of George Olsen's stopped in "Working?" asked George. "Yep, Ambassador." "Oh, diplomatic corps?" "No, bellhop."

• Buddy Rogers, new Pennsylvania maestro, read the other day that the em-ployees of a certain soap factory have been forbidden to smoke. "Tobacco manufacturers," says Buddy, "will probably retaliate by ordering their employees not to wash."

A really happy man, B. A. Rolfe would liave you believe, is one who feels as important at home as he does at lodge meetings, in full regalia.

· Belle Baker, Eveready songstress, has an interesting philosophy. "It's the little things in life that bother us," says Belle. "For example, you can sit on a mountain, but not on a tack."

Leo Reisman, NBC maestro, met a man the other night who's done lots of traveling. He had been to at least half the places on his suit-case labels, Leo explained.

• George Olsen offers the best fairy tale of the week. It follows: "There was once," says George, "a movie actress who never endorsed any shampoo, toilet water, face cream, soap, candy hats or baking powder."

And then he explains the reason for this phenomenon. "She was a trained seal," he saye.

#### Sneer Modesty

• Colonel Lemuel Q. Stoopnagle an-nounces that he would be oblidged to refuse the presidential nomination were it tendered him. As a slogan he offers his admirers: "Keep Stoopnagle Out of the White House."

## TONY'S SCRAP BOOK

Evolved from a boyhood spent in poverty and from months in war hospitals, these fragments from "Tony's Scrap Book" show well the spirit of the philosophical broadcaster's mind.

· An anti-onion and garlic-breathers' association should be organized by those people who are compelled to ride in street cars to and from their work. One garlic-eater can spoil the day for twenty passengers. This organization should propose to the lawmakers that strict laws be passed to prohibit garlic and onionbreathers to ride in the same street cars with people who love to breathe fresh air. They should propose that any man or woman who eats sausage filled with garlic and then enters a street car or a theater and bombards you through the open mouth should be sentenced to eat a pound of onions and a pound of garlic every day of his or her natural life.

There are laws passed for about every other kind of nuisance. Laws against noise, laws against loafing, laws against spitting, laws against murder, even laws against suicide, and still we permit garlic and onion-breathers to go unpunished. There is a chance for some ingenious fellow to make a fortune if he can invent a smell-less onion and scentless garlic.

. In the old days-and in some barbarous countries, the custom still holdsmen who got into an argument would fight it out with pistols or swords. They would drill each other or hack each other and the one who got drilled fatally was wrong and the one who did the drilling was right. But civilized countries have done away with such brutal measures. You can't prove anything that way, and it's such a messy business. If you have an enemy and you want to get him out of your way, use this formula, which a bishop recommended: "Slight him, and forgive him. Has any one wronged you? Be bravely revenged: Slight it, and the work is begun; forgive it and it is finished."

· Ordinarily we all go along separated from each other as if we were not members of the same race. If you don't belong to my church and pray as I do, you're an outsider; if you don't belong to my clubs, you're an outsider; if you are white and I am black, I'm an outsider; if I vote for a Socialist and you vote for a Democrat, we're outsiders; we make laws against this and that and the strong break them while the weak must live up to them; the man with money looks down on the beggar; the society stick holds in contempt the one who is responsible for his ham and eggs; those who do not work have no love for him who sweats for a living,

Then along comes a war, and over night everybody says: "We are all brothers-equal. I am as good as you and you are as good as your neighbor, The Presbyterian fights alongside of the Catholic; the Jew beside the Holy Roller the atheist stands shoulder to shoulder with the Baptist. The white and black the sinner and saint-all are brothers. We will kill together, but we don't want to live in peace together. It was the poel Moore who wrote these lines as a plea for tolerance:

"Shall I ask the brave soldier who fights by my side

In the cause of mankind, if our creed agree?

Shall I give up the friends I have valued and tried, If he kneel not before the same altait

with me; From the heretic girl of my dreams shall

I fly To seek somewhere else a more other thodox kiss?

No, perish the hearts and the laws that try

Truth, valor, and love, by a standard like this!"  $\otimes$ 

 How valuable space is becoming in our big cities. To conserve space, builders no longer build a house, or a bungalow or a cottage, but a housette, bunga lowette, cottagette. Luncheonettes are taking the place of restaurants. Sometime ago this advertisement appeared in a newspaper: "Handsome Bungalowette with garagette, kitchenette, bathette, pare lorette and roomy closette." Some one answered the ad and asked, "How much is the rentette!" Unfortunately, while we receive an "ette" we are asked to pay, "rent," not "rentette."

### Just a Gag

• When Nat Shilkret heard that the Boswell Sisters were to be heard twice weekly on the "Music That Satisfies" program he said: "All's well that's Boswell,"



#### **Rev. Charles Coughlin**

 Preparing one of his sermons to be delivered over the air, the Rev. Charles Coughlin. pastor of the Shrine of the Little Flower in Detroit, is shown busy at his desk. Noted for his fiery radio sermons on topics of national and world importance, he is heard each Sunday over WOR and an independent network of stations at 4:00 P. M., from WJR, Detroit,

#### Néw York, April 16, 1932

With BURNS and ALLEN

• George Burns and his wife, "Googie," otherwise Grace Allen, bring their droll remarks to the WABC-CBS network every Monday night, at 10 o'clock, on the Robert Burns Panatella Hour. One of the few teams recruited from vaudeville who seem to take to the microphone at once, Burns and Allen have made an instantaneous hit. Their patter appeals from its simplicity, as witness these gags from recent scripts, Burns and Allen and Guy Lombardo speaking.

GRACIE -- Guy, can you play that French coon song?

GUY-What French coon song? GRACIE---Marseilles in the cold, cold

#### ground.

GUY-My brother Robert once played a trumpet in a window for seventy-two hours.

GEORGE-That's nothing. My brother played a bugle in the army for four years. GUY-That's nothing. My brother Car-

men played "Stars and Stripes Forever.' GRACIE-Now wait a minute; my

brother held a note for twenty years. GUY and GEORGE-Twenty years? GRACIE-The bank wouldn't make it good.

GEORGE-What have you got there? GRACE-In this envelope I have a poem

and in this little box I have a boat. Shall I read the boat?

GEORGE-No, sing the poem.

GRACE-Who can sing a poem?

- GEORGE-Well, never mind, recite the boat
- GRACE-Yeah, and I'll get it over with.
- The larks in the meadow go moo-moom00,
- The cows in the tree-tops tweet-tweet, The whiffletrees blossom, the farthingales blow
- And the hens laying eggs softly bleat. It's Spring, Spring, Spring, Spring, Spring,

Spring, Spring, And life springs anew, it is said,

- But all I can feel are the springs on my bed
- Since I sprung a cold in my head.

GRACE-These boats? I carve them out of wood. That's what I do all day long-just make little boats out of wood.

GEORGE-Why don't you make a wood carving of me?

GRACE-Pve never tried to carve human beings.

GEORGE-Well, that's silly. If you can carve boats, there's no rhyme or reason why you can't carve human beings. Go ahead and make a carving of me.

GRACE-Well, if you insist, all right. But I'm telling you right now that when it's finished it's going to look just like a boat.

GEORGE—Anybody else in your tamily talented that way?

GRACE-Yes, my father's a chiseler. GEORGE-Oh, your father's a chiseler.

GRACIE-Let's talk about poetry. I write poetry. Would you like to hear them?

GEORGE-If it's good, I'd like to hear them.

GRACIE-I composed it myself.

GEORGE-That's what I was afraid of

GRACIE-Listen to this: Thirty days has Septober April, June and Novober All the rest has thirty-one Excepting February which has

Three Hundred Sixty-five I wrote that all by myself.

GEORGE-It's very nice of you not to try to drag anybody else into it!

GRACIE-I made up my mind not to sell that verse . . . and then again a thousand wouldn't buy it.

GEORGE-Yes, and I am one of the thousand.

GRACIE-I make up a poem like that in five minutes and think nothing of it. GEORGE-I don't think much of it myself.

GRACIE-I have only had one criticism ... the editor told me that I didn't put enough fire into my poems.

GEORGE-He was wrong . . . what he meant to say was that you didn't put

enough poems into the fire.

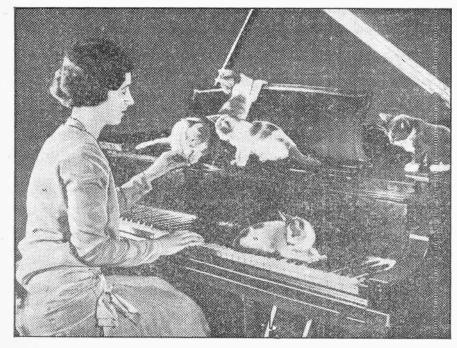
"Away with the flimsy idea That life with a past is attended;

For me there is only today, There's never a past-it is ended.

Away with the obsolete story, And all of yesterday's sorrow.

For now there is only today

And in front of today stands tomorrow."





#### Lois Wild

• Is Lois Wild? We don't really know, but that's her name anyway! This vivacious young charmer with golden locks capers merrily to and fro, and sings, at the Hollywood Restaurant where a WMCA microphone is stationed seven times a week. And now our fondest hope is that the "mikes" get eyes as well as ears very soon.

### THE STORY OF THE OPERA "Romeo and Juliet" - By DEEMS TAYLOR

NBC Narrator, Metropelitan Opera

This column is written each week for the purpose of giving the listener to the opera broadcasts a brief libretto of the series heard weekly over the NBC networks. It is hoped that it will serve as a guide for radio listencrs, making it easier to thoroughly understand and enjoy the presentations.

"ROMEO AND JULIET," the opera which Charles Gounod made from Shakespeare's play, will reach the radio audience in part from the Metropolitan Opera House in New York over a nationwide WEAF-NBC chain on Saturday, Apri 9, at 2:45 p. m., with Grace Moore and Benjiamino Gigli in the lead roles.

#### THE CAST

THE CAST Grace Moore (soprano).....Juliet Beniamino Gigli (tenor)....Romeo Gladys Swarthout (contralto)...Stephano Henrictte Wakcfield (contralto)...Gertrude Angelo Bada (tenor).....Benvolio Giuseppe De Luca (baritone)....Benvolio Millo Picco (baritone).....Paris Arnold Gabor (baritone).....Priar Leon Rothier (basso).....Friar Laurence James Wolfe (basso)......Friar Laurence James Wolfe (basso)......Duke of Verona Louis Hasselmans will conduct

The opera, the second and third acts of which will be broadcast, follows Shake-speare's play in plot and action fairly accurately. The first act opens with the masked ball at which the Veronese noble, Capulet, is presenting his daughter, Juliet, to society. Romen a member of the rival Romeo, a memb house of Montague, attends the ball in disguise and falls in love with Juliet. Tybalt, a nephew of Capulet, recognizes the intruder and swears revenge. When Romeo leaves the house Julict's love goes with him. Risking the displeasure of his enemies, Romeo returns to Juliet's window. In the famous balcony scene they pledge their Sometime later, in the cell of Friar love. Laurence, they are secretly married. By uniting the two lovers the Friar hopes to reconcile the rival houses. The ceremony over, Juliet returns to her own home. Sceking his master, Romeo s imprudent servant, Stephano, sings an impertinent song before the Capulet house. This gives rise to a quarrel in which Tybalt slays Romeo's friend, Mercutio, and is himself killed by Romeo, who arrives on the scene

in time to see his friend tall. Romeo, in consequence of an edict against dueling, is banished from Verona. As night falls he returns to the room

of his bride, but when morning dawns he of his orde, our when morning dawns he is obliged to leave. Meanwhile, Friar Laurence arrives to tell the girl that her father has determined to see that she fulfills Tybalt's dying wish that she marry Count Paris. In order to save her from the second marriage, the Friar gives her a draught which will cause her to fall into a death-like trance. After she is laid in the tomb he will send Romeo to waken the tomb he will send Romeo to waken her and they can fly together.

In the last act Juliet lies in the Capulet tomb as Romeo forces the door. Having failed to receive Friar Laurence's message, however, he believes her actually dead. He embraces her, then drinks a deadly poison. Too late, he sees signs of life in Juliet's body. The girl regains consciousness only in time to bid him farewell. Then, stabbing herself with a dagger, she joins him in death.



"Pag`e \_

#### Kathleen Stewart

• There is more than one kitten on the keys of Kathleen Stewart's piano. Miss Stewart adopted a cat several months ago and, when the cat turned up later with a family, was too feminine to deprive the offspring of a home, and now piano playing has more than technical difficulties. Miss Stewart is heard on many programs over the two NBC chains.

Grace Moore

## Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRC WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

#### FRIDAY, APRIL 8TH

P.M. 3:00 Organ Melodies-Jrma Glen, organist. WJZ-NBC WBZ WBZA WBAL

\_\_ Six

8:00 U. S. Marine Band Concert. WABC-CBS WCAO WLBZ WNAC WDRC WJAS WEAN WMAL WORC WIP WFAN

\$:00 Three Shades of Blue. WEAF-NBC WTIC WTAG WJAR WRC WCAE \$:15 Kathryn Jenness and Max de Schauensee. WCAU 3:15 Honolulu Melody Boys. WFI

3:30 Women's Radio Review, WEAF-NBC WEEI WCSH WTIC WJAR

3:30 Arthur Jarrett. WABC-CBS WCAO WLBZ WNAC WDRC WJAS WEAN WORC 3:45 Columbia Educational Foatures. WABC-CBS WCAO WLBZ WNAC, WDRC WCAU WJAS WEAN WMAL WORC

4:00 Light Opera Gems. WABC-CBS WCAO WLBZ WAAB WDRC WCAU WJAS WEAN WORC
4:00 Betty Moore-Decorating Notes. WEAF-NBC WFBR WTIC WFI WCAE WCSH WJAR WRC WTAG
4:15 Le Trio Charmante. WEAF-NBC WCAE WJAR WTAG
4:45 The Lady Next Docs WFAF-NBC WCAE WIAP

WTAG
4:45 The Lady Next Door. WEAF-NBC WCAE WJAR
WTAG
4:45 The Lady Next Door. WEAF-NBC WCAE WJAR
WTAG
4:45 Curtis Institute of Music. WABC-CBS WCAO WAAB
WDRC WIP-WFAN WJAS WORC
5:15 Skippy. WEAF-NBC WFBR WEEI WTIC WLIT
WCAE WCSH WJAR WRC WTAG
5:30 Polyanna, the Glad Girl. WABC-CBS WCAO WAAB
WCAU WJAS WEAN WMAI
5:30 Dolly Connelly-Songs. WEAF-NBC WRC WTAG
5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA
5:45 Listerine Program-Concert Orchestra-Soloist. WEAF
NBC WFBR WEEI WTIC WLIT WCAE WCSH
WJAR WRC WTAG
5:45 Little Orphan Annie. WJZ-NBC WBAL WBZ WBZA
KDKA
6:00 Raising Junior-WJZ NBC WBAL

6:00 Raising Junior-WJZ NBC WBAL
6:00 Raising Junior-WJZ NBC WBAL
6:00 Waldorf-Astoria Sert Room Orchestra. WEAF-NBC
WTIC WEEI WFBR WFI WRC WCAE
6:00 Freddie Martin's Bossert Orchestra. WABC-CBS
WLBZ WAAB WDRC WIP-WFAN WJAS WMAL
WORC
6:15 Paul Tremaine and His Yaeng's Orchestra. WABC-CBS
WMAL
6:15 Boscul All-Star Orchestra. WJZ-NBC WBAL WBZ
WBZA KDKA
6:30 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA
KDKA
6:30 The Royal Vagabonds. WJZ-NBC WBAL WBZ
KDKA

6:30 Freihofer Concert Orchestra with the Mystery Tenor.

WCAU 6:45 Literary Digest—Topics in Brief, WJZ NBC WBAL WBZ WBZA KDKA 6:45 Bing Crosby, WABC-CBS WLBZ WAAB WIP-WFAN WJAS WCAO 6:45 Larry Funk and His Palais d'Or Orchestra, WEAF-NBC WTIC WTAG WEEI WJAR WCSH WFBR WFI WRC \$100 Amos in Andy-Parcedent Provider WIT

KDKA 10:45 The Funnyhoners. WABC-CBS WCAO WLBZ WMAL WEAN WDRC WAAB WORC WCAU WJAS 11:00 Howard Barlow and the Columbia Symphony Orches-tra. WABC-CBS WCAO WLBZ WAAB WDRC WIP-WFAN WEAN WMAL WORC WJAS

11:30 George Olsen's Orchestra. WABC CBS WCAO WLBZ WAAB, WCAU WEAN WMAL WORC

A.M. 12:00 Isham Jones' Orchestra. WABC-CBS WNAC WCAU WEAN WMAL 12:00 Johnnie Hamp's Orchestra. WEAF-NBC WRC WCAE

WUAL 12:30 Paul Specht's Orchestra, WABC-CBS WNAC WCAU WEAN WMAL SATURDAY, APRIL 9TH

P.M. 3:00 The Four Clubmen. WABC CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC 3:30 Allerton House Orchestra. WABC-CBS WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC 4:00 Ann Leaf at the Organ. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WEAN WMAL WORC P.M. 4:30 Spanish Serenade, WABC-CBS WLBZ WDRC WORC WMAL WNAC WCAO 4:45 Lady Next Door, WEAF-NBC WTIC WTAG WJAE WCSH WRC WABC-CBS WCAO \$:00 Eddie Duchin's Casino Orchestra, WABC-CBS WCAO WAAB WDRC WIF-WFAN WJAS WORC
 5:00 Bisquick Brevities, KDKA

5:30 Blue Moon Cuckoos. WEAF-NBC WFBR WEEI, WTIC WLIT WCSH WJAR WRC WTAG bi30 Blue Moon Cuckoos. WEAF-NBC WFHR WEEL, WTIC WLIT WCSH WJAK WRC WTAG
5:30 George Hall and His Hotel Taft Orchestra. WABC-CBS WLBZ WAAB WCAU WJAS WMAL WCAO
5:45 Landt Trio and White. WEAF-NBC WTIC WCAE WJAR WRC WTAG
5:45 Connie Boswell. WABC-CBS WCAO WLBZ WAAB WDRC WCAU WJAS WEAN WORC
6:00 Freddie Martin's Orch. WABC CBS WCAO WLBZ WAAB WDRC WIF-WFAN WJAS WEAN WORC
6:00 Freddie Martin's Orch. WABC CBS WCAO WLBZ
6:00 Doloris Reade. WCAU
6:00 Bancroft Hotel Ensemble. WTAG
6:10 Bancroft Hotel Ensemble. WTAG
6:30 Bob Emery's Debating Soclety. WORC
6:30 Bob Emery's Debating Soclety. WORC
6:45 Leon Belasco's Orchestra. WABC CBS WCAO WLBZ WAAB WJAS WMAL WORC WIF-WFAN
7:00 Amos 'n' Audy - Pepsodent Program. WJZ NBC WBAL WBZ WBZA KDKA WRC
7:00 Political Situation in Washington Tonight. WABC CBS WCAO WLBZ WAAC WISC Freddie Bich's Orchestra.

WJAS WMAL 7:15 Wm. Vincent Hall, with Freddie Rich's Orchestra. WABC-CBS WCAO WNAC WJAS WLBZ WDRC

7:15 Wm. Vlncent Hall, with Freddie Rich's Orchestra. WABC-CBS WCAO WNAC WJAS WLBZ WDRC WORC
7:15 Laws That Safeguard Society. WEAF-NBC WTIC WFI WCSH WJAR WTAG
7:30 The Babo Bright Spot. WABC CBS WCAO WNAC WDRC WCAU WJAS WMAL WNAC
7:30 Prince Albert Quarter Hour. WEAF NBC WFBR WEEL WTIC WFI WCAE WCSH WJAR WRC
7:45 The Goldbergs. WEAF NBC WTIC WCAE WCSH WJAR
7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WORC
8:00 Danger Fighters. WJZ NBC WBAL KDKA
8:00 Fray and Braggioti, WABC CBS WCAO WLBZ WDRC WCAU WJAS WMAL
8:15 Abe Lyman and His Orchestra. WABC-CBS WEAN WDRC WCAU WJAS WMAL
8:15 Concerts Service Program. WEAF-NBC WFBR WTIC WFI WCAE WCSH WRG
8:30 Laboratory Experiment Series. WEAF-NBC WFBR WEAI WTIC WFI WCAE WCSA WJAR WRC
8:30 Danee With Countess D'Orsay, WJZ-NBC WBAL
8:30 Danee With Countess D'Orsay, WJZ-NBC WBAL

WEAL WITC WFI WCAE WCSA WJAR WRC WTAG
\$:30 Dance With Countess D'Orsay, WJZ-NBC WBAL WBZ WBZA KDKA
\$:45 Vaugh n De Leath. WABC-CBS WLBZ WEAN WNAC WORC WCAU WJAS WMAL WCAO
9:00 Pryor's Goodycar Band. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
9:00 Sinclair Minstreis WJZ NBC WBAL KDKA
9:00 The Four Eton Boys. WABC-CBS WLBZ WDRC WAAB WJAS WMAL WCAO
9:30 The Four Eton Boys. WABC-CBS WLBZ WDRC
9:30 The Four Eton Boys. WABC-CBS WLBZ WDRC
9:30 The First Nighter. WJZ NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
9:30 The First Nighter. WJZ NBC WBAL WBZ WBZA KDKA
10:00 Lucky Strike Dance Hour. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC
10:00 Listerine Program-Concert Orchestra. WJZ-NBC WBAL WBZ WBZA
10:00 Music That Satisfies-C hesterfield. WABC CBS

WBAL WBZ WBZA 10:00 Music That Satisfics-Chesterfield. WABC CBS WCAO WLBZ WAAB WDRC WCAU WJAS WEAN WMAL WORC 10:15 Columbia Public Affairs Institute, WABC-CBS WLBZ WDRC WAAB WORC WCAU WJAS WMAL WCAO

10:30 Hollywood Nights, WJZ NBC WBAL WBZ WBZA KDKA 10:45 Arthur Jarrett. WABC CBS WCAO WLBZ WAAB WDRC WIP-WFAN WJAS WEAN WMAL WORC 11:00 Jesse Crawford, WEAF-NBC WTIC WFI WJAR WRC

WRC 11:00 Don Redman and His Connie's Inn Orc's. WABC CBS WCAO WLBZ WAAB WDRC VIP-WFAN WJAS WEAN WORC 11:30 Johnnie Hamp and His Orchestra. WEAF-NBC WEEI WJAR WTIC WRC WFBR WFI WCAE 11:30 Madrignera's Biltmore Orch. WABC-CBS WCAO WAAB WDRC WEAN WMAL WORC WIP-WFAN 11:45 Lew White at the Dual Organ. WJZ-NBC WBAL

A.M. 12:00 Guy Lombardo and His Royal Canadians. WABC CBS WNAC WCAU WEAN WMAL 12:05 Buddy Rogers and His Calif. Cavallers. WEAF-NBC WTIC WRC WCAE

#### SUNDAY, APRIL 10TH

P.M.
Stoo N. Y. Philharmonic Symphony Orchestra. WABC-CBS WCAO WLBZ WAAB WJAS WMAL WORC WDRC
Stoo Wayne King and His Orchestra. WEAF-NBC WFBR WEE1 WTIC WLIT WCAE WCSH WJAR WRC
WTAG
Ston Switt Garden Party. WJZ-NBC WBAL WBZ WBZA KDKA
Ston Concert. WEAN WNAC

ADKA
SWHKAR TARST. WED NACC
SBARD CONCERT. WEAN WNAC
BIG DR. S. PARKES CADMAN. WEAF-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG
GO Iodent Program. WEAF-NBC WIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
4:30 DAVEY HOUY. WEAF-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG
4:30 Shaeffer Life Time Revue. WJZ-NBC WBAL KDKA
6:00 Prastorale. WABC-CBS WCAO WJAS WEAN WMAL WLBZ WDRC WAAB WORC
5:00 National Vespers. WJZ-NBC WBAL WBZ WBZA
6:30 Blue Coal Radio Revue. WABC-CBS WCAO WAAB WDRC WEAN WORC WCAU
5:30 General Electric Circle-John McCormack, Tenor.

WORC WEAN WORC WCAU
WORC WEAN WORC WCAU
WORC WEAN WORC WCAU
Si30 General Electric Circle—John M e C or m a c k, Tenor. WEAF-NBC WFBR WEEI WIC WFI WCAE
WCAI MULT WCAF WRC WTAG
Si30 Simoniz Guardsmen. WJZ-NBC WEAL WRZ WBZA
G:00 Catholie II o ur. WEAF-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
G:15 Westinghouse Personalities. KDKA
G:30 Orchestra Gens. WEAF-NBC WTAG WFBR WTIC WLIT WCAE
G:30 Bean Brummel of Songs. WABC-CBS WAAB WJAS
G:30 Fox Weis Fur Trappers. WCAU
G:30 Peabody Conservatory Hour. WBAL
7:00 The World's Business—Dr. Julius Klein. WABC-CBS WLBZ WIP-WFAN WJAS WMAL WDRC
WORC WCAO
7:06 D'Avrey of Paris. WEAF-NBC, WTIC WLIT WCSH
7:15 Revail Frogram. WEAF-NBC WFBR WTIC WLIT

WIAG 7:15 Resall Program. WEAF NBC WFBR WTIC WLIT WCAE WCSH WJAR WRC WTAG 7:15 Major Icequick and His Frigidarians. WJZ-NBC WBAL WBZ WBZA KDKA

P.M. 7:15 What Hindenberg's Re-election Means, WARC-CBS WLBZ WDRC WORC WIP-WFAN WJAS WMAL WEAN WCAO

7:30 Luden's Novelty Orch. WABC CBS WCAO WNAC WCAU WJAS WMAL

7:30 Quintin Cristy—Songs. WORC 7:30 The Three Bakers. WJZ-NBC WBAL WBZ WBZA KDKA

A. S. F. R. S. WARCH, WARCH,

9:00 Ever-Ready Radio Gaietics-Belle Baker, WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL

B:00 Our Government—David Lawrence, WEAF-NBC WFBR WFI WCSH WJAR WRC
B:15 American Album of Familiar Music, WEAF NBC WFBR WFI WCSH WCAE WJAR WRC WTAG
9:15 Bayuk Stag Party, WJZ NBC WBAL WBZ WBZA KDKA

9:30 Pennzoil Parade. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL

9:45 Buick Revelers. WEAF NBC WFBR WTIC WFF WCAE WCSH WJAR WRC WTAG

9:45 Making the Movies. WJZ-NBC WBAL WBZ WBZA KDKA 10:00 Edina Wallace Hopper Variety Show. WABC-CBS WCAO WLBZ WAAB WDRC WCAU WJAS WMAL WORC

10:15 The Old Singing Master. WJZ NBC WBAL WBZ WBZA KDKA
 10:20 Gordon String Quartet. WEAF-NBC WTIC WTAG WEEI WJAR WCSH WFI WFBR WCAE

WEEI WJAR WCSH WFI WFBR WCAE 10:30 Ernest Hutcheson. Pianist. WABC-CBS WCAO WDRC WCAU WJAS WEAN WIAL WORC WLBZ 10:45 Sunday at Selh Parker's. WEAF NBC WFBR WEEI WCAE WCSH WJAR WKC 11:00 The Gauchos-Vincent Sorey's Orchestra-Tito Guizar. WABC-CBS WLBZ WEAN WAAB WCAU WMAL WCAO WDRC WNAC WJAS 11:15 Ralph Kirbery, the Dream Singer. WEAF-NBC WEC WFBR 11:30 Evening Melodies-Vincent Sorey, Conductor. WABC-CBS WLBZ WEAN WDRC WNAC WCAU WMAL WCAO WNAC 11:30 Jesse Crawford - Organ. WEAF-NBC WJAR WRC A.M.

A.M. 12:00 Eddie Duchin and His Central Park Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL 12:30 California Melodics. WABC CBS WNAC WCAW

MONDAY, APRIL 11TH

MONDAY, APRIL 11TH
P.M.
3:00 Columbia Salon Orchestra. WABC-CBS' WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WMAL WDRC
3:00 U. S. Marine Band. WJZ-NBC WBAL WRC
3:00 Sam Prager, Planist, and Helen Nugent, Contralto, WABC-CBS WCAO WLBZ WNAC WDRC WIF-WFAN WJAS WMAL WORC
3:30 Woman's Radio Review, WEAF-NBC WTIC WCSE WJAR WTAG
3:45 Jean Abbey, Talk. WCAU
3:45 Jean Abbey, Talk. WCAU
3:45 Four Eton Bors. WABC-CBS WCAO WLBZ WNAC WDRC WIF-WEAN WJAS WMAL WORC
4:00 Pap. Concert. WEAF-NBC WFBR WCAE WJAR WRC WTAG WTIC
4:00 Rhythm Kings. WABC-CBS WCAO WLBZ WNAC WDRC WJAS WMAL WORC CAI WDRC WJAS WMAL WORC WAAC WDRC WJAS WMAL WORC WEAN
4:15 Harry Owens and His Orchestra. WJZ-NBC WBAL
4:30 Beulah Crofoot and Joe Rankin. WCAU
4:30 Golumbia Artist Recital. WABC-CBS WCAO WNAC WDRC WIF-WFAN WJAS WEAN WMAL WORC WLBZ
4:45 Lady Next Door. WEAF-NBC WJAR WRC WTAG
4:45 Josef Koestner Ensemble. WJZ-NBC WBAL
5:00 Bisquick Brevities. KDKA
5:00 Captain Frank Hawks Bon Voyare. WJZ-NBC WBAL
5:15 The Jolly Whitman Candyman. WCAU
5:15 The Jolly Whitman Candyman. WCAU
5:15 The Jolly Whitman Candyman. WCAU
5:26 Sisy WJAR WRC WTAG WEAF-NBC WEEI WTIC WAB WDRC WJAS WORC WEAF-NBC WEEI WTIC
5:30 Sweetheart Program. WEAF-NBC WEEI WTIC WAB WDRC WJAS WORC WEAF-NBC WEEI WTIO
5:45 The Lone Wolf Tribe. WABC-CBS WCAO WLBZ WAAB WDRC WJAS WORC WEAN WCAU
6:00 Pearl Theater Review. WCAU
6:00 Pearl Theater Review. WCAU
6:00 Pearl Theater Review. WCAU
6:00 Waldorf-Astoria Sert Room Orchestra. WEAF-NBC WEEI WTI WJAR WCAE
6:10 Farndisc of Song. WJZ NBC WBAL
6:00 Waldorf-Astoria Sert Room Orchestra. WEAF-NBC
6:10 Fearli Set Song Orchestra. WEAF-NBC
6:10 Fearli Set Song Orchestra. WEAF-NBC
6:115 Farnalise of Song. WJZ NBC WBAL

WLBZ WAAB WDRC WIP-WFAN WAAS WMAL WORC
6:00 Waldorf-Astoria Sert Room Orchestra. WEAF-NBO WEEI WFI WJAR WCAE
6:15 Faradise of Song. WJZ NBC WBAL
6:15 Vaughn De Leath. WABC-CBS WLBZ WAAB WDRO WIP-WFAN WJAS WEAN WORC
6:15 Vestinghouse Parade. KDKA
6:30 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA
6:30 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA
6:30 George Hall and His Hotel Taft Orchestra. WABC-CRS WCAO WLBZ WAAB WDRC WMAL WORC
6:45 Literary Digest Topies in Brlef. WJZ NBC WBAL
wBZ WBZA KDKA
6:45 June Pursell-Ballads. WEAF-NBC WCSH WFI WRC WCAE WFBR WTIC
6:45 Bing Crosby. WABC-CGS WLBZ WAAB WDRC
wBAL WBZ WBZA KDKA WRC
7:00 Amos 'n' Andy - Pepsodent Program. WJZ NBO
wBAL WBZ WBZA KDKA WRC
7:00 Marge. WABC CBS 4WCAO WNAC WDRC
WCAU WJAS WEAN WMAL
7:15 Boston Aenrican News Reports. WORC
7:15 Campbell Orchestra. WJZ NBC WBAL WBZA WBAA
7:15 Tasty Yeast Jesters. WJZ NBC WBAL WBAX WBAL
7:15 Maxwell House Tune Blenders. WABC-CBS WCAO
WNAC WDRC WDRC WDAY

7:15 Maxwell House Tune Blenders. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL 7:30 Easy Aces. WABC-CBS WCAO WNAC WCAU WJAS

WJAS 7:30 Swift Program-Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA 7:30 Prince Albert Quarter Hour. WEAF-NBC WTAG WEEI WJAR WCSH WLIT WFBR WRC 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ WNAC WDRO WCAU WJAS WEAN WMAL WORC WCAO

WORC WCAO

12:30 California Melodies. WEAN WMAL

RADIO AND AMUSEMENT GUIDE New York, April 16, 1932 Programs For Stations Other Than New York 9:00 Ben Bernic's Blue Ribbon Band. WABC-CES WCAO WNAC WDRC WCAU WJAS WEAN WMAL WORG
9:00 The Household Program, WJZ-NBC WBAL, WBZ WBZA KDKA
9:00 McKesson Musical Magazine, WEAF-NBC WDEH WTIC WF1 WCAE WCSH WJAR WRC WTAG
9:30 Great Personalities, WZZ-NBC WBAL WBZ WBZA KDKA
9:30 Group Club, WABC-CBS WCAO WNAC WDRG 19:80 Society's Playboy. WABC-CBS WCAO WAAB WDRG WCAU WJAS WMAL 7:45 The Goldbergs. WEAF-NBC WCAE WCSH WJAB 8:00 The Bath Club Unit. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL 10:45 Jefferson Day Dinner, WABC-CBS WCAO WLBZ WAAB WDRC WCAU WJAS WEAN WMAL WORG 8:00 Soconyland Sketches. WEAF-NBC WEEI WTIC WCSH WJAR WTAG 10:45 Pickens Sisters, WJZ-NBC WBAL KDKA 11:15 Howard Barlow and Columbia Symphony Orchestra, WABC CBS WCAO WLBZ WAAB WDRC WIP-WFAN WEAN WORC 8:00 Carnation Contented Program, WJZ-NBC WBAL KDKA 9:30 Great Personalities. WJZ-ARC WBAL WJZ WJZA
9:30 Eno Crime Club, WABC-CBS WCAO WNAC WDRO WCAU WEAN WJAS WMAL
10:00 Lucky Strike Dance Orchestra. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC
10:00 The Voice of 1,000 Shades. WABC-CBS WCAO WAAB WDRC WCAU WJAS WEAN WM M
10:00 Meyer Davis Le Paradis Band, WORC
10:15 Sweetheart Program. WJZ-NBC WBZ WBZA KDKA
10:30 Music That Satisfies-Alex Gray, Chesterfield, WABC-CBS WLBZ WEAN WDRC WAAB WORC WCAU
10:45 The Funny Bonners, WABC-CBS WLBZ WEAN WDRC WAAB WORC WCAU WJAS WCAO
11:00 Jesse Crawford-Organ. WEAF-NBC WFI WJAB
11:00 The Marylanders, WBAL \$:00 The Gossipers. WORC 11:15 Pete Woolery, Baritone. WCAU \$:15 Singin' Sam-The Barbasol Man. WABC CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL 11:30 Don Redman and his Connie's Inn Orchestra. WABC+-CBS WCAO WAAB WDRC WCAU WEAN WORC 8:15 Paul Shirley Trio. WORC 8:30 The Voice of Firestone. WEAF NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
8:30 Death Valley Days. WJ2-NBC WBAL WBZ WBZA KDKA 11:45 Lew White-Smoke Rings. WJZ NBC WBAL A.M. 13:00 Eddie Duchin and His Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL KDKA KDKA 9:00 Eugene International Revue, WABC CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL 9:00 A. & P. Gypsies, WEAF-NBC WEEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG 9:15 Pillsbury Program—Featuring "The Street Singer." WABC-CBS WNAC WDRC WCAU WJAS WEAN WMAL THURSDAY, APRIL 14TH 9:15 Pillsbury Program—Featuring
9:15 Pillsbury Program—Featuring
9:16 Pillsbury Program—Featuring
9:30 Baurjois—An Evening In Paris, WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL
9:30 Parade of the States, WEAP-NBC WTIC WTAG WEEI WJAR WCSH WLAT WFBR WRC WCAE
9:45 Boh Nolar's San Felicians, WJZ-NBC WBAL WBZ
9:45 Boh Nolar's San Felicians, WJZ-NBC WBAL WBZ
19:60 Robert Burns Panatela Program—Guy Lombardo— Burns and Allen, WABC-CBS WEAN WDRC WNAC
10:00 National Radio Forum, WEAF-NBC WTIC WTAG
10:00 National Radio Forum, WEAF-NBC WTIC WTAG
10:30 Waves of Melody, WJZ-NBC WBAL WBZ WBZA
KDKA P.M. 3:00 Personalities of WCAU. WCAU
 3:00 La Forge Berumen Musicale. WABC-CBS WCAO
 WLBZ WDRC WIP-WFAN WJAS WMAL WORC WTIC 11:00 The Marylanders. WBAL 11:00 Columbia Concerts Program. WABC-CBS WCAO WLBZ WAAB WDRO WEAN WORC WJAS 11:15 Cathay Tea Garden Orchestra. WCAU 3:00 Three Mustachios. WEAF-NBC WTIC WCAE WJAR WRC WTAG 8:16 Doc Hyder and His Southernaires. WCAU
 3:30 Manmarks in Medicine. WABC-CDS WCAO WLBZ WNAC WDRC WJAS WEAN WMAL WORC WHP-WFAN 12:30 Seymour Simon's Orchestra. WEAF-NBC WTIC WRC WIAN
3:30 Women's Radio Review, WEAF-NBC WCSH WRG WTAG WCAE
3:30 Hello Marie-Sketch, WJZ-NBC WBAL KDKA
3:45 Philadelphia County Medical Society Talk, WCAU
8:45 Virginia Arnold-Pianiste, WABC-CBS, WCAO WLBZ WNAC WDRC WIP-WFAN WJAS WEAN WMA4 WORC WEDNESDAY, APRIL 13TH 10.50 MUBHI MARGO ANNA WEBR WRC WCAE
10:30 WAVES OF MEIODY, WJZ-NBC WBAL WBZ WBZA KDKA
10:30 Music That Satisfies. WABC-CBS WCAO WLBZ
10:30 Music That Satisfies. WABC-CBS WCAO WLBZ
10:45 Arthur Jarrett. WABC-CBS WCAO WLBZ WAAB WDRC WCAU WJAS WHAL WORC
10:40 Arthur Jarrett. WABC-CBS WCAO WLBZ WAAB WDRC WCAU WJAS WMAL WORC
10:40 Alex Haas and His Gypsy Orchestra. WABC-CBS WLBZ WAAB WDRC WORC WEAN WIP WFAN WJAS WCAO
11:15 Yette Rugel, Songs. WCAU
11:30 Jesso Crawford-Poet of the Organ. WEAF-NBC WTIC WJAR WRC
11:45 Cab Calloway and His Orchestra-Ada Ward. WEAF-NBC WTIC WEEI WJAR WRC
A.M. WRC WAR WRC P.M. 3:00 With the Senator's Wife in Washington. WEAF-NBC
 WFBR WTIC WCAE WCSH WJAR WRC WTAG
 3:00 The Captivators' Orchestra. WABC-CBS WCAO WLEZ WNAC WCAU WJAS WEAN WMAL WORC WORC
S:45 Rhythmic Serenade. WJZ-NBC WBAL
4:00 Ruth Luty-Pianist. WCAU
4:00 Bisquick Program. WTAG
4:00 U. S. Army Band Concert. WABC-CBS WCAG
WLBZ WNAC WJAS WEAN WMAL WORC WDRC S:15 Charis Musical Revue. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL WORO 3:30 Arthur Jarreit. WABC-CBS WCAO WLBZ WNAC WBRC WCAU WJAS WEAN WMAL WORC 4:00 Musical Comedy Hits. WEAF-NBC WFBR WCAG WRC \$:80 Woman's Itadio Review. WEAF-NBO WEEI WTIC WCSH WJAR WRC 4:00 Home Decorations, WJZ-NBC WBAL WBZ WBZA KDKA 8:80 Hello, Maric, Sketch. WJZ-NBC KDKA 8:45 The Georgia Minstreis, WCAU KDRA 4:15 Ed Sheppard and His Orchestra. WCAU 4:15 Salon Music by the "Calvertons." WBAL 4:30 Powers Gouraud Entortains Sir Alfred. WCAU 4:30 George Hall and His Hotel Taff Orchestra. WABO CBS WCAO WLBZ WIP-WFAN WJAS WEAR WORC WAAB 5:45 The Georgia Minstreis, WCAU
8:45 Thour Eton Boys, WABC-CBS WLBZ WNAC WDRC WCAO WJAS WEAN WORC WMAL
4:00 Dog Talk—Alf Delmont, WCAU
4:00 Services at Tomb of Woodrow Wilson, WABC-CBS WCAO WLBZ WNAC WDRO WIP-WFAN WJAS WCAO WLBZ WNAC WDRO WIP-WFAN WJAS WCAN WMAL WORC
4:00 The Pilgrims, WEAF-NBC WFBR WTAG
4:00 The filgrims, WEAF-NBC WFBR WTAG
4:00 Dept. of Education Program, WORO
4:15 Dolores Reade, Songs, WCAU
4:30 Joe Rankin, Xylophone Solo. WCAU
4:45 Lady Next Door, WEAF-NBC WJAR WRO WTAG
5:10 Kintherino Parsons, WABC-CBS WCAU
5:15 The Jolly Man, WCAU
5:15 Bill Schudt's Going to Press, WABC-CBS WCAO
WCAB WDRC WJAS WMAL WORC
5:15 Skippy, WEAF-NBC WFBR WEEI WTIO WOAR WCSH WJAR WRC WTAG
5:30 The Singing Lady, WJZ-NBO WBAL WBZ WBAA KDKA
5:30 The Singing Lady, WJZ-NBO WBAL WBZ WBAA
5:30 The Singing Lady, WJZ-NBO WBAL WBZ WBAA
5:30 The Frofessor and the Major, WABC-CBS WCAO A.M. 13:15 Carl Moore's Orchestra from Hotel Druke. WJZ-NBC KDKA TUESDAY, APRIL 12TH 4:30 Tea Dansante. WEAF-NBC WTIC WCAE WJAR WRC WTAG P.M.
S:00 Music in the Air. WJZ-NBC WBAL WBZ WBZA
S:00 Anne Leaf at the Organ, With Adele Vasa, Soprano.
WARC-CBS WCAO WLBZ WNAC WDRC WIP-WFAN WJAS WEAN WMAI. WORC
S:15 Doe Hayden and His Southernaires. WCAU
S:30 The 3:30 Revue. WCAU
S:30 The 3:30 Revue. WCAU
S:30 Woman's Radio Review. WEAF-NBC WCSH WJAE
WRC
S:30 Hello Marie-Sketch. WJZ-NBC WBAL KDKA
S:30 Musical Americana. WABC-CBS WCAO WLBZ
WNAC WDRC WIP-WFAN WJAS WEAN WMAL
WORC
S:45 U. S. Army Band. WJZ-NBC WBZ WBZA 4:45 The Lady Nort Door. WEAF-NBC WFBR WT10 WCAE WCSH WTAG WJAR 5:00 Pinno Pictures. WABC-CBS WLBZ WORC WJAS WCAO WCAO
WCAO
S:15 The Jolly Whitman Candyman. WCAU
S:15 Thio Guizar, Mexican Tenor, and Orchestra. WABO-CBS WCAO WAAB WDRC WJAS WEAN WORD
WLBZ WMAL
S:15 Skippy. WEAF-NBC WFBR WEEI WTIO WLIT WCAE WCSH WJAR WRC WTAG
S:30 The Professor and the Major. WABC-CBS WCAO WAAB WCAU WJAS WMAL
S:30 Siging Lady. WJZ-NBC WBAI, WBZ WBZA KDKA
S:45 Little Orphan Annie. WJZ-NBC WBAI, KDKA
S:45 Movie Star Review. WABC-CBS WAAB WCAU WJAS WCAO WORC WORC WITHWITAN WORD WITH WINKE WORC S:45 U. S. Army Band. WJZ-NBC WBZ WBZA 4:00 Gentlemen of the Press. WCAU 4:00 WBAL Trio. WBAL 4:00 WBAL Trio. WBAL 4:00 The Magic of Speech. WEAF-NBC WTAG WTIC WJAR WFBR 4:00 Rhythm Kings. WABC-CBS WLBZ WEAN WBRC WAAC WORC WJAS WAAL WCAO 4:15 "The Book Shelf." WBAL 4:15 Mornion Fabernacle Choir and Organ. WJZ-NBC WRC 5:30 The Sing KDKA WCAO
6:00 Infernational Exchange Programs. WABC-CBS WMAI. WLBZ WAAB WDRC WJAS WORC
6:00 Bancroft Hotel Ensemble. WTAG
6:16 Reis & Dunn. WABC-CBS WLBZ WAAB WDRG WJAS WORG WIP-WFAN
6:15 Talk. WBAI.
6:30 Jack Miller and His Orch. WABC-CBS WLBZ WAAB WORC WDBC WEAN
6:45 June Pursell. WEAF-NBC WTIC WFI WRC WCAM
6:45 Literary Digest Topics in Brief. WJZ-NBC WBA4 WBZ WBZA KDKA
7:00 Amos 'n' Andy-Pepsodent, WJZ-NBC WBA4 WBZ WCAO 4:16 Mormon Fabernacle Choir and Organ. WJZ-NBO WRC
4:30 Violet Hewitt, Soprano. WBAL
4:30 George Hall and His Hotel Taft Orchestra. WABC-CHS WLRZ WEAN WORC WAAB WORL WIP WFAN WJAS WMAL WCAO
4:30 Tea Dansante. WEAF-NBC WTIC WCAE WJAR
4:45 Lady Next Door. WEAF-NBC WTIC WCAE WJAR
4:46 Lady Next Door. WEAF-NBC WFBR WTIC WCAE WCSH WJAR WTAG
5:00 Charles Gilbert Spross, Composer, Pianist. WEAF-NBC WTIC WRC
5:15 Meet the Artist. WABC-CBS WCAO WDRC WJAS WORC WEAN WAAB
5:15 Meet the Artist. WABC-CBS WCAO WDRC WJAS WORC WEAN WAAB
5:15 Sippy. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
5:30 Singing Lady. WJZ-NBC WBAI, WBZ WBZA KDKA
5:30 Farden Melodies WEAF-NBC WTIC WCAE WRC
6:30 Tag Professor and the Major. WABC-CBS WCAO G:45 June Pursell. WEAF-NBC WTIC WFI WRC WCAB WBZ WBZA KDKA
WBZ WBZA KDKA
WBZA KDKA WRC
WCAU WJAS WEAN WAAC WARC-CBS WCAO
WCAU WJAS WEAN WAAC WCAO WNAC WDRO
WCAU WJAS WEAN WAAC WCAO WMAL.
THeids Printers, WBA
MBC WTIC WTAG WJAR WCSU WFI WFBK WRC
WJAS
Richman Bros, Program. WABC-CBS WCAO WHZ
WJAS
Prince Albert Quarter Hour. WEAF-NBC WFBB
WJAS
Camel Quarter Hour. WABC-CBS WCAO WHZ
WAC WDRO WCAU WJAS WEAN WAAL WORO
Tid Guidbergs, WEAF-NBC WFBR WEAF
WAC WDRO WCAU WJAS WEAN WAAL WORO
Tid The Goldbergs, WEAF-NBC WFBR WEAF
WAC WDRO WCAU WJAS WEAN WAAC WDRO
WAA WAAR
WAA WAAA
Soo Fleischmann HUR, WEAF-NBC WFBR WEEK
WAA WDAC WDRO WCAU WJAS WAAN WRC WTAG
Bib Abo Jynan and His Orchestra, WABC-CBS WCAO
WCAU WEAN WMAL
Sta Diana Presents Kate Smith. WABC-CBS WCAO
WCAU WDRO WCAU WJAS WAAL
Sta Siletors of the Skillet. WJZ-NBC WBAL WBZ WBZA
WAC WDRC WCAU WJAS WEAN WMAI.
Sta Siletors of the Skillet. WJZ-NBC WBAL WBZ WBZA
WAC WDRC WCAU WJAS WAAL WBZ WBZA
Sta Siletors of the Skillet. WJZ-NBC WBAL WBZ WAAG
WAC WDRC WCAU WJAS WEAN WMAI.
Sta Siletors of the Skillet. WJZ-NBC WBAL WBZ
WAC WDRC WCAU WJAS WEAN WMAI.
Sta Siletors of the Skillet. WJZ-NBC WBAL WBZ
WAC WDRC WCAU WJAS WEAN WMAI.
Sta Siletors of the Skillet. WJZ-NBC WBAL WBZ
WAC WDRC WCAU WJAS WEAN WMAI.
Sta Siletors of the Skillet. WJZ-NBC WBAL WBZ
WAC WDRC WCAU WJAS WEAN WMAI W BZA W BZA N DKA 7:00 Amos 'n' Andy-Pensedent, WJZ-NBC WBAL WBZ W BZA K DKA WRC 5-30 Singing Lady, WJZ-NBC WBAL, WBZ WBZA KDKA
5-30 Garden Melodies WEAF-NBC WTIC WCAE WRC
6:30 The Professor and the Major. WABC-CBS WCAO
W AB WCAU WJAS WMAL
5:15 Coroning Grove Orchestra. WORC
6:45 Movie Star Revue, WABC-CBS WCAO WAAB WCAU WJAS WAAL
6:00 Waldorf-AsWoria Sert Room Orch. WEAF-NBC WEEI WIT WRC WJAR WTIC
6:00 Arthur Jarreito WABC-CBS WLBZ WAAB WDRC
6:00 Philadelphia Repid Translt Co.-Travelognes. WCAU
6:00 Freeholes Dound MAL WORC
6:30 Freeholes Oncert Orchestra. WCAU
6:30 Freeholes Concert Orchestra. WCAU
6:45 Literary Digest Topies in Brief. WJZ-NBC WBAL WBZ
WBZ WBZA KDKA
6:46 Freeholes Concert Orchestra. WCAU
6:45 Literary Digest Topies in Brief. WJZ-NBC WBAL
WBZ WBZA KDKA
6:46 Freeholes Concert Orchestra. WCAU
6:47 Mid-Week Federation Hynn Sing. WEAF-NBC
7:00 Amos 'n' Andy-Pepsadent. WJZ-NBC WBAL WBZ
WBZA KDKA WRC
7:00 Amos 'n' Andy-Pepsadent. WJZ-NBC WBAL WBZ
WBZA KDKA WRC
7:10 Amos 'n' Andy-Pepsadent. WJZ-NBC WFBR WEEI
WTIC WTAG
7:13 Crisco Program-The Mills Bros. WABC-CBS WCAO
7:14 Crisco Program-The Mills Bros. WABC-CBS WCAO
7:15 Golden Crown Syrap Serenaders. WBAL
7:30 Prince Albert Quarter Hour. WEAF-NBC WFBE
WCAU WJAS
7:30 Prince Albert Quarter Hour. WEAF-NBC WFBE
7:3 KDKA 8:30 Halsey Stuart Program. WEAF-NBC WFBB WEEL 8:30 Halsey Stuart Program, WEAF-NBC WFBR WE31 WLIT WCAE WCSH WJAR WRC WTAG 8:30 Jack Frost Melody Moments, WJZ-NBC WBAL 8:30 La Palina Presents Kate Smith, WABC-CBS WCAO WCAU WMAI WJAS WUAU WMAL WJAS ol, Stoopnagle and Budd. WARC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL dventures of Sherlock Holmes, WJZ-NBC WBAL WBZ WBZA KDKA old Model Kart Nachta 8:45 Col. 9:00 Adv WBZA 7:30 Cloverdale Party Music. WBAL 7:30 Petite Symphonie. WORC 7:45 The Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRC WCAU WJAS WEAN WORC 7:45 The Goldbergs. WEAF-NBC WTIC WJAR WCSH WCAE WCAE 9:00 Adventures of Sherlock Holmes. WJZ-NBC WBAL WBZ WBZA KDKA
9:00 Gold Medal Fast Freight. WABC-CBS WCAO WNAO WDRC WCAU WJAS WEAN WMAL
9:00 Goodycar Tire Program. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
9:30 Mobiloi Concert. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
9:30 Major Icequick and his Frigidalitians. WJZ-NBC WBAL WBZ WBZA KDKA
9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL
9:30 Organ Recital with Soloist. WORC
9:45 Bob Nolan's San Felicians. WJZ-NBC WBAL KDKA
10:00 Ruth Etting-Chesterfield Program. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL 7:45 The Goldbergs. WEAF-NBC WTIC WJAR WCAE WCAE
8:00 Blackstove Plantation. WEAF-NBC WEEE WTIC WFI WCAE WCSH WJAR WRC WTAG
8:00 The Bath Club. WABC-CBS WCAO WNAC WDRC WCAI WJAS WEAN WMAL
8:15 Abe Ly man and His Orchestra. WABC-CBS WCAO WNAQ WDRQ WCAU WJAS WEAN WMAL
8:30 Cloverdiale Farty Music. WBAL
8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WJAS WMAL
8:30 True Story Hour. WEAF-NBC WFBR WEEI WTIO WFH WCSH WJAR WRC WTAG
8:43 Gerardine Program. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL WORC 10:15 Adventures in Health, WABC-CBS WCAO WAAB WDRC WCAU WJAS WEAN WMAL 10:15 The Tune Detective, WJZ NBC WBAL 10:30 Hollywood Nights, WJZ-NBC WBAL WBZ WBZA KDKA

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RADIO AND AMUSEMENT GUIDE

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New York, April 16, 1952

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PROGRAM	A FOR FR	RIDAY, A	PRIL 8th
• 6:30 A.M. to 10 A.M. •	• 12 Noon to 2 P.M. •	WABC-Arthur Jarrett, with Freddi Rich's Orchestra \$:45 WPCH-Douglas McTague	gram WABC-Maxwell House Tune Blenders
6:30 WINS-Morning Highlights 6:45 WEAF-Tower Health Exercises-Ar-	12:00 WMCA-Midday Message-Dr. Chas. F. Potter	WEAF-Adventures in Hobby Riding by the Man With a Thousand Hobbies WABC-Columbia Educational Features	with Lanny Ross, Tenor WPCH-Wm.Cordaro Orchestra WINS-"The Trail Blazer"Travel Tall WLWL-Wall Street Journal
thur Bagley, Director WOR-Gym Classes—John Gambling, Di-	WEAF-General Electric Home Circle Mme. Sylvia, Guest Speaker WJZ-The Merrie-Men	• 4 P.M. to 6 P.M. •	WLWL-Wall Street Journal 7:30 WMCA-Razzing the News-Franki Basch
rector WINS-Musical Clock 7:30 WMCA-Phantom Organist	WOR-Readings-Horace J. Taylor WPCH-The Bushwhacker WABC-Paul Tremaine and His Yoeng's	4:00 WMCA-Musical Moments	WPCH-Prunella and Penelope WEAF-Prince Albert Quarter Hour-Alice Joy, Contralto; "Ol' Hunch"; Paul Var
WJZ-A Song for Today WABC-Organ Reveille—Popular Music 7:45 WMCA-Harry Glick's Gym Class	Orchestra WOV-Hoover Medical Group WINS-Ford Frick Tells the News	WEAF-Betty Moore, Decorating Notes WJZ-Rhythmic Serenade WOR-Newark Music Foundation	Loan's Orchestra WJZ-Swift Program-Stebbins Boys WOR-Centerville Sketches - Hires' Pro-
WJZ-Jolly Bill and Jane — Cream of Wheat Program	WLWL-Services from Paulist Fathers' Church 12:15 WMCA-The Singin' Friar	WPCH-Musicale-Lillian Trotter, Plane WABC-Light Opera Gems WINS-Jacques Belser-Songs	gram WABC-Easy Aces-Lavoris Program WINS-The Globe Trotter
8:00 WMCA-Phantom Organist WEAF-Gene and Glen-Quaker Early Birds	WEAF-The Real George Washington WJZ-Pat Baines-Swift Program WOR-Music	WOV-Hermil Trio 4:15 WMCA-The Columbian Troubadour WEAF-Le Trio Charmonte	WLWL-Rev. Raymond A. Lane, M. M. 7:45 WEAF-The Goldbergs-The Pepso- dent Program
WJZ-On the 8:15 WOR-Captain Jack and Barnacle Bill	WPCH-Y, M. C. A. Talk WOV-Sue Miller-Blues WINS-Gravee Wilson and Florence	WJZ-Radio Guild—"The Melting Pot," Drama	WOR-Dr. R. Akagi WMCA-The Golden Bird
WABC-Salon Musicale WINS-Miss Walls' Calisthenics \$:15 WMCA-Poet's Corner	12:25 WOR-Beautiful Lady-Robert, Inc.	4:30 WEAF-The Songsters WPCH-The Vedder Players WMCA-Rae Fox, uke, and Bernie Dolan	WJZ-Billy Jones and Ernie Hare-Bes Foods, Inc., Program WABC-The Camel Quarter Hour-Mor
WEAF-Morning Devolions WJZ-Phil Cook, the Quaker Man WINS-Musical Clock	12:30 WMCA-W-T Stock Quotations WEAF-Black and Gold Room Orchestra WOR-Janc Belmont-Fashion Talk -	piano WOR-Howard R. Garis-Uncle Wiggily WINS-Song Stories	ton Downey, Anthony Wons, and Jac ques Renard's Orchestra WMCA-The Golden Bird WOR-Dr. R. Akagi, Prof. Japanese His
3:30 WMCA - Ernest Stramiello Piano Moods	Russek WJZ-National Farm and Home Hour WPCH-Margaret Steffner—"Over the Tea-	WOV-Chats with Authors 4:45 WMCA-Monsieur Sakele WEAF-The Lady Next Door	tory, Columbia University WPCH-The Three Dreamers W1NS-Marian Brinn with Orchestra
WEAF-Cheerio WJZ-Sunbirds WOR-Martha Manning—A Macy Presen-	cups" WABC-Kre-Mel Singing Chef WOV-Weber and Hunter-Harmony	WABC-Curtis Institute of Music WOV-Leonard and Jimmy—Comedy Duc WOR-Crinoline Days—Dorna Lee, Con	WLWL-Los Caporales
tation WOV-Morning Song WABC-La Monica at the Organ-Mrs.	WINS-Lunchcon Musicale 12:35 WOR-Frank Stewart's Orchestra 12:45 WPCH-Lois Lee	tralto W1NS-Kahn & McCullough-Harmony 5:00 WMCA-Kolomaku Hawalians	• 8 P.M. to 16 P.M. •
Wagner's Pics Program \$:45 WMCA-In Song Heaven-Frank Mc- Cabe	WEAF-A Thought for the Day WOV-Merit Clothing Company WABC-Columbia Revue	WEAF-Mouth Health — Marley Sherris- Calsodent Program	8:00 WMCA-Golden Slipper Dance Mara thon WEAF-Cities Service Concert Orchestr
WJZ-John Fogarty, Tenor W()R-Musical Novelettes	12:55 WOR-Wet-Me-Wet Co. Program 1:00 WMCA-Rocklyn String Trio and Helen	WPCH-Jerry Williams WINS-Sonia Merkle—Songs WOV-Charlotte Trystman	and the Cavaliers—Jessica Dragonette
WABC-Old Dutch Girl-Newsy Jingles WINS-Mr. and Mrs. Reader WOV-Willie Zay Jackson	Alexander, Soprano WEAF-Market and Weather Reports WOR-Baudistel and His Olympians	5:15 WMCA-The Radio Doctor WEAF-Skippy-General Mills Program WJZ-Swance Serchaders	ker, Tenors; John Scagle, Baritone Elliott Shaw, Bass; Lee Montgomer Accompanist: Frank Banta and Milto Rettenberg, Piano Duo; Itosario Bour
9:00 WMCA-Monsieur Sakele WEAF-Vocal Art Quartet WJZ-Waltzeg-Walter Blaufus, Director	WPCH-Mirror Reflections WABC-George Hall and His Hotel Taft Orchestra	WPCH-Sue Miller and Ada Ruben WINS-Tom Keene's Round-Up WOR-Stanley Brain-Organ Recital	don's Orchestra WJZ-Nestle's Chocolateers — Leonar Joy's Orchestra
WOR-Miss Kath'rine 'n' Calliope — A Bamberger Program WOV-Hudson Clinic	WINS-English String Orchestra 1:15 WPCH-Virginia Osborn, Soprano; Marian Engle, Pianist, and Sol Grab-	WOV-Schlossman's Furniture 5:30 WEAF-Dolly Connolly—Songs WMCA-Nalda Nardi and Elmo Russ	WABC-The Bath Club-Linit Program WOR-Chandu, the Magician-Beechnu Program
WOV-Industri Chinic WPCH-Down Reminiscence Road WABC-Little Jack Little WINS-Bits from Symphonies	stein, Violinist, Taha, and Sol Glab- WEAF-Larry Funk's Palais D'Or Orches- tra	WJZ-The Singing Lady – Kellogg Pro- gram	8:15 WMCA-Three Little Funsters WABC-Singin' Sam, the Barbasol Man
115 WMCA-Francis X. Loughran, Science Hour	WOV-Electronics	WABC-Pollyanna, the Glad Girl-A. S. Kreider Shoe Co. Program	8:30 WMCA-Hernardez Spanish Orchestry
WEAF-Flying Fingers WJZ-Lady Bugs WABC-The Madison Singers - Frank	I SPECIALS	FOR TODAY	WOR-Billy Murray - Arthur Scanlon Marcella Shiclds-Horton WJZ-Ivory Program-B. A. Rolfe and H Orchestra
Ruhf, Tenor; Rhoda Arnold, Soprano; Mildred Johnson, Contralto, and Crane Calder, Bass	7:15 P.M.—WIZ-NBC—Esso Pr	ogram—Elsie Janis	WABC-"Today and Yesterday" - Dra matic Highlights-Don Voorboos' Or
WPCH-Jean Newhouse-Songster WOV-Late Risers' Gym Class WINS-Organ Recital from St. Thomas'	chestra.	rogram—B. A. Rolfe and His Or-	Pont de Nemours Co. Program 8:45 WJZ-Sisters of the Skillet
Church 2:30 WMCA-Modern Living WEAF-Top o' the Morning	9:45 P.M.—WABC-CBS—Van H 10:00 P.M.—WEAF-NBC — Sam	leusen Program	Night Club"-Harry Borers' Outbact
WJZ-"Beautiful Thoughts"-Montgomery Ward Program	Program	Sier Orenecira — 5. r. whiman	WOR-Concert Orchestra, Directed b Wm. Merrigan Daly—Hoffman Beverag Co. Program—Nelson Eddy, Baritone Lois Bennett
WP('H-Retail Grocers Program WABC-Tony's Scrap Book—Conducted by Anthony Wons	RADIO LOG FOR NE		Co. Program-Nelson Eddy, Baritone Lois Bennett, Soprano: Veronica Wig gins, Contraito; The Hoffman Singers The Hoffman Host-Westbrook Va Voorhis
WOV-Modern Living Magazine 5:15 WEAF-Our Daily Food-Col. Good- body and Judge Gordon-A, & P. Pro-	Station K. Station K. WNYC 570 WJZ 760	StationK.StationK.WPAP1010WOV1130	WJZ-Friendship Town - Small Tow
gram WJZ-Nothing But the Truth WABC-Elizabeth Barthell-Songs	WMCA 570 WPCH 810	WQAO 1010 WINS 1180	Spencer, Don Carney, Ed Whitney "Pic" Malone, "Pat" Paget; Harr Salter's Orchestra; Frank Luther Vocalist-Vaseline Program WABC-Toscha Scidel, Violinist WUCA-The Blue Ledu
WOR-The Right Word-W. Curtis Nichol- son WINS-Discovery Hour	WEAF         660         WABC         860           WOR         710         WHN         1010	WRNY 1010 WHAP 1300 WLWL 1100 WMSG 1350	which are blue Lauy
• 10 A.M to 12 Noon •	Every effort is made to insure the time of going to press; however, the	accuracy of our programs at the	<ul> <li>\$:15 WMCA-Blond, Brown and Brunett Trio</li> <li>9:30 WMCA-Ivories and Ebonies</li> </ul>
0:00 WMCA-Harry Glick's Gym Class WEAF-Mrs. Blake's Radio Column	1:30 WMCA-Mirror Reflections		
WMAF-Mrs. Blake's Radio Column WJZ-Everyday Beauty-P. Beiersdorf & Co. WOR-Kathleen Gordon, Sourano	WOR-Griff String Ensemble WJZ-Hal Kemp's Orchestra WABC-Atlantic City Musicale	WPCH-Agnes Kun-Pianist WOR-Julian Woodworth and his Gov Clinton Orchestra	Belasco's Orchestra-Woodbury Facia
WPCH-Ernest Stramiello-Planist WABC-Grant. (Iraham and Coughlin WOV-Betty Greenc-Plano and Song	WOV-Roscommon Boys WINS-Leon Carlisle and Herbert Rubot-	WINS-Sales Editor WOV-Davega Program 5:45 WMCA-Red Devils, with Junior	
WINS-Monsicur Sakele 0:15 WEAF-Breen and De Rose	tom 1:45 WMCA-Jean CarrolPages of Broad- way The Cilberto Dues and Louing	WJZ-Little Orphan Annie-Wander Pro- gram	
WJZ-Clara, Lu and Em-Colgate-Palm- ollve-Peet program WABC-Bond Bread Program - Frank	WEAF-The Gilberts-Russ and Lovina WPCH-Jack Filman-Sport Chat WINS-"Heart Strings"	WPCH-Captain Joe's Stories WABC-The Lone Wolf Tribe Wrigley Program	10:00 WEAF-The Sampler Orchesta And
Crumit and Julia Sanderson WOR-Going Places—T. Atherton Dixon WPCH-Ben Webster and Bert Lewis	• 2 P.M. to 4 P.M. •	WINS-Plano Twins-Lester Place and Robert Pascocello	gram
WOV-Canadian Fur Trappers WINS-Your Handwriting-Jane Reding- ton	2:00 WMCA-WMCA Theatre Revue WEAF-Tenth Anniversay Boy Scout	• 6 P.M. to 8 P.M. •	with Mildred Balley WOR-"Darling and pearie" - Comed Sketch
WMCA-Swedish Folk Songs :19 WMCA-Bridge Lessons - Edw. A. Thanz	Foundation Greater New York, Annual Luncheon	6:00 WEAF-Waldorf-Astoria Sert Room Orchestra WJZ-Raising Junior-Wheatena Serial	Co. Program
WEAF-"Fashions and Figures" Mrs. Evelyn Toby I. Newman & Son Pro- gram	WJZ-Songs of Memory WPCH-Manhattan Dance Marathon WABC-Ann Leaf at the Organ WOR-Roads of Romance	WOR-Uncle Don-Castle's Ice Cream WABC-Freddie Martin's Bossert Orchestra WPCH-Italian Program	10:15 WABC-Adventures in Health-Ho lick's Program. WOR-Dream Singers
WOR-WOR Ensemble WJZ-Our Daily Food Talk-Col. Good- body and Judge Gordon-A. & P. Pro-	WINS-American Music Ensemble WLWL-Angela Zeverly, Soprano 2:05 WMCA-Samuel Shankman—Pianist	WINS-Jack Lait's Gaieties WLWL-Castleton Trio	WOR-Dream Singers 10:30 WEAF-RKO Theater of the Air WJZ-Waves of Melody-Aifiliated Prod ucts Program
gram WPCH-Mcdlin' Around with Matty Med-	2:10 WMCA-Jack Filman 2:15 WMCA-Golden Slipper Dance Mara-	6:05 WNYC-N, Y. Tuberculosis and Health Association 6:15 WNYC-Blanche Ross-Pianist	Jane Dillon
lin WINS-The Wifesaver (45] WEAF-Betty Crocker-General Mills	thon WEAF-U. S. Army Band WJZ-Radio Troubadours	WJZ-Boscul All-Star Orchestra — Andy Sanella Conducting WABC-John Kelvin—Irish Tenor	WABC-"Music That Satisfies," Alex Gra -Shilkret's Orchestra-Chesterfield Pro gram WMCA-Eddie Lane's Orchestra
Program WJZ-Chicago Ensemble WFCH-Diana Bragg	WOR-Jersey Jesters WLWL-Paul Watson, Tenor 2:30 WMCA-Meadow's Beauty School	WINS-Westminster Quartet 6:30 WNYC-Elementary French Lessons- By Frof. V. Harrison Berlitz	10:45 WOR-Do-Re-Mi Girls
WABC-Don and Betty WOR-Littman's Alice Blue Gown Program WOV-Blyn Shoe Stores	WEAT-Echoes of Erin WJZ-Poetry Program-Bobby Burns WOR-German Lessons-Karl T. Marx WPCII-Pasqualina DeVoe-Sketch	WEAF-Rex Cole Mountaineers WJZ-The Royal Vagabonds WOR-Frances Langford, Songs	WABC-The Funny Boners 11:00 WMCA-Richfield Golden Trail Melody WEAF-Vincent Lopez and His Orchesh
WINS-Fred, Mel and Allan-Harmony :00 WEAF-WJZ-NBC Music Appreciation Hour	WABC-American School of the Air WINS-Debate-N. Y. U. vs. University of	WABC-Paul Tremaine and His Yoeng's Orchestra WINS-American Music Ensemble	s   WJZ-Lauricr's Slumber Music WABC-Howard Barlow and Columbi Symphony Orchestra
WOR-What to Eat and WhyC. Hous- ton Goudiss WPCH-Trotly Veck Club	Tennessee WLWL-Mappy Harry Hayden 2:45 WEAF-Dr. George Cohen's Pet Club	WABC-Charles Boulanger and His Yoeng's Orchestra WPCH-Manhattan Dance Marathon	11:02 WOR-Arthur Warren and His Dane Orchestra 11:15 WMCA-The Blue Lady
WARC-The Fitch Professor WOV-Maytime Music WINS-Making Yourself Fashionable	WPCH-"The Woman About the House" WOR-Songs-Ridgely Hudson WLWL-Studio Program	WLWL-Cotton Blossoms 6:45 WNYC-Advanced French Lessons.	11:30 WMCA-Al Katz and His Kittens
1:05 WNYC-Croyden Trio 1:15 WABC-L: ne Program-Nan Dorland	3:00 W.M.('A-Cecil Down's Orchestra WEAF-Three Shades of Blue-Male Trio WJZ-Organ Melodies-Irma Glenn, Or-	By Prof. V. Harrison Berlitz WEAF-Larry Funk and His Orchestra WJZ-Literary Digest Topics—Lowell	WEAF-Vincent Lopez and His Orchestr WJZ-Charles Dornberger's Orchestra from
WINS-Brooklyn Catholic Big Sisters (3) WOR Mrs. A. M. Goudiss-School of	ganist WABC-U. S. Marine Band Concert WOV-Willie Zay Jackson	Thomas WABC-Bing Crosby WOR-Jack Arthur and Jean King -Me-	WABC-Don Redman and His Connie's Ir Orchestra
Cooking-Rurnford Company Program WPCM-Helen Landshof-Songs WABC-Round the World Cooking School	WOR-George Mittler's Dance Orchestra WPCII-Mark Dana's Army Locker	Cutcheon WLWL-The Catholic Reporter 7:00 WNYC-Music	WEAF-Ralph Kirbery, the Dream Sing, WJZ-Cab Calloway and his Orchestra.
- Best Foods, Inc., Program—Ida Bailey Allen WOV-Sylph Laboratories	WINS-Edward Villa. Spanish Guitarist 3:15 WPCH-Herbert Well WOV-Menne-Lane Duo WEAF-Adventures in Hobby Riding by	WEAF-Salon Singers WJZ-The Pepsodent Program-Amos 'n	
WINS-Matty Medlin—Songs with Uke 1:55 WNYC-"Speech Improvement" 1:15 WOR-Rozanna Wallace and Studio	the man of a Thousand Hobbies WJZ-Major W. A. Welch—Talk	Andy WABC-Myrt and Marge — Wrigley Pro- gram	tra
Orchestra WPCH-John McLoughlin—Tenor WARD Revenue Allow Tenor with Vincent	WINS-Allen Prescott Presents \$:30 WMCA-In a Spanish Patio WOV-Bronx Winter Garden	WOR-Comm. Shirley Wynne-Talk WINS-Lullaby Lady WPCH-Paramount Banjo Band	12:30 WEAF-Jack Denny and the Waldor: Astoria Orchestra WABC-Paul Specht and His Orchestra
WARG-Ben Alley, Tenor, with Vincent Sorey's Orchestra WOV-Bernard Mann-Concert Pianist WIN::-Meeting the Poets	WEAU-Biennial Music Supervisors Con- ference WJZ-Saganore Hotel Orchestra	WLWL-Laszlo Dortsak—Tenor 7:15 WNYC-Board of Estimate Review WEAF-Robert Simmons and the Camp-	12:35 WMCA-Maxl's Bavarians 1:00 WMCA-Cuckoo, Horsefeathers WABC-Claude Hopkins' Roseland <b>O</b>
1:50 WNVC-"Kceping Well"-Dr. John	WOR-Aricl Ensemble WINS-Jack Healy's Dance Trio WPCH-W-T Stock Quotations	bell Orchestra—Direction. Howard Lanit W-JZ-Esso Program—Elsie Janis, Gues Artist	1 chestra

#### New York, April 16, 1932

Lage Nine



"I Can't Believe It's You" "Was That the Human Thing to do?" "Close Your Eyes" "Wrong Number" "Kiss Me Good Night" Leo Reisman, who takes his dance music seriously, as caught by the alert camera, together with certain popular song titles suggesting what might or might not have been in the Maestro's mind when the shutter snapped.

### Dance Music And LOVE

"On with the dance, let joy be unrefined," is the misinterpretation some ribald souls have given the old saying, but Leo Reisman takes his dance

music seriously, as witness the above pictures. And if you still don't • believe it, just see what Maestro Reisman cays about it.

THIS business of dancing is a serious thing, a mighty serious thing, a mighty serious thing indeed, if we heed the statement of a man who-but let's just see what Leo Reisman has to say about it. (Soft music, par-

fesser.) "Orchestra leaders are God's own marrying parsons," says Maestro Reisman, "Dance band leaders," continues the Maestro, "inspire more marriages than moonlight nights, glorious sunsets or the darkened interiors of movie houses. No cinema where the hero pursues the heroin (or is it heroine) through thousands of feet of celhiloid finally to win out over obstacles and hold her in his arms in the final inevitable clinch has half the matchmaking power of good music. Millions of marriages begin on the dance floor. We'll have huckleberry.

Leader Reisman's dark eyes, framed by bushy eyebrows, sparkled beneath a high, intelligent forchead as he warmed to his theme. (The interviewer took off his coat as the Maestro grew warmer and warmer.) His bushy hair, thick and crinkly, seemed to crackle with super-abundant vitality as his mind sprang to use the accurate the coart meet the argumentative challenge he saw

rising to the face of his interrogator. (That's short for interviewer.) "Dance band leaders," repeated Reis-

man, "are marrying parsons because they provide the most inspiring of all mediums. wo persons dancing together recognize between themselves either a sex attraction or a sex repulsion."

He held up the famous, tapering hand that has waved a baton over orchestras from coast to coast. His auditor was about to set forth an argumentative answer, but quailed before the imperial gesture. That hand provokes from musicians dance music that sets the standard for the nation, and it often actuates the feet of guests at parties of Conde Nast, Vincent Astor, George F. Baker, John Wanamaker, Cor-nelius Vanderbilt, Andrew Melfon and hosts of others whose names are manystarred in both the social and business

register. Reisman continued his story, safe for moment from interruption.

The desire that is created in them at this inspirational moment by dance music is the actual meeting of the two individuals and decides whether they will go around the corner and get married by a



minister or the city hall clerk-which, after all, is a perfunctory, necessary civil ceremony-or whether they will merely dance together, smile perfunctorily at each other after the dance ends and go their

separate ways." Reisman paused to look out of the window of his Fifty-seventh street office. He thought for a moment, a silver pencil resting in his fingers and tapping out a syncopated rhythm on a dark green desk blotter. In front of him were stacks of his records, beside them a pot of white ink and a special pen for autographing. He was giving friends and well-wishers a few choice dance recordings.

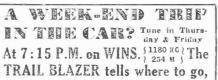
He turned back to his desk and his face resembled that of a keen lawyer, a pol-ished savant, lost in the intricacies of a be-loved legal or philosophical argument. (But he was still a Maestro.) "Orchestra leaders, through their or-chestras and the music they create, definition interval.

definitely inspire two persons to mate, he said. "Such a matter is purged of all indecencies and cleansed of all vulgarities by the inspiration of the music. At this moment they are actuated by a sincere, honest emotion which comes from within. They lose their individuality in the com-plete giving of their own being. They be-come completely unselfish. At the behest of a super-power or a super-being they become creative. At that moment they are married At no other time, no matter how bedecked the occasion with pomp and ceremony, are they as really one. And it does not matter whether they have been married for civic purposes or not." "Whew," said the interviewer, mopping his brov, "you're too good for me."

Reisman pointed an inquistorial finger. His face assumed the alert, cross-ques-

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tioning look of a keen trial lawyer. (But he was still a Maestro.) "All right," he continued, "what is dance (Continued on Page 19.)



Free Book Is Showing Many How to Get Into Radio—Television— Talking Movies-Aircraft Radio "I shall be glad to send my free book, 'Rich Rewards in Itadio.' to any interested man or young man.' says J. E. Smith, President, Nation-al Radio Institute. 'It tells about the opportuni-ties that have enabled many of my men to make \$50 to \$100 a week in the various fields of Radio. It explains how my amagingly simple 30 fe meth-



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\$50 to \$100 a week in the various trible 50-50 meth-lt explains how my amazingly simple 50-50 meth-od of home-study training fits you to become a Radio expert and how many earned \$200 to \$1,000 in spare time while learning.

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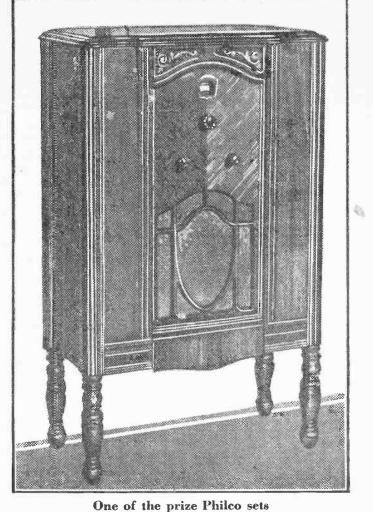
#### Pagë Ten RADIO AND AMUSEMENT GUIDE New York, Lpril 16, 1982 PROGRAM FOR SATURDAY, APRI WOV-Josephine Mortell—Girl at Piano WEAF-Keys to Happiness WJZ-Jill Edwards and Judy Barker WFCH-Knighthood of Youth WINS-Jim Jerome—Popular Pianist 50 WNYC-"Keeping Well" — Dr. John Oberwager WOV-Mr. Z and Mr. E WINS-John Murphy, Tenor WJZ-The Pepsodent Program-Amos 'n<sup>a</sup> Andy 6:30 A.M. to 10 A.M. • 6 3:00 WMCA-Sal Deems and His Royal Midshipmen WABC-The Political Situation in Wash-ington Tonight-Arthur S. Henning, Chicago Tribune 6:30 WINS-Morning Highlights WOR-Newark String Trio WABC-Four Clubmen WOV-Edie Alban with Orchestra WINS-Y. W. C. A. String Quartet 11:50 6:45 WEAF-Tower Health Exercises-Ar-thur Bagley, Director WLWL-Camille Pagano, Tenor WINS-Lullaby Lady 7:16 WEAF-Laws That Safeguard Society WJZ-Tasty Yeast Jesters WOR-Gym Classes-John Gambling, Di-۲ 12 Noon to 2 P.M. • WPCII-Ida Dewey Presents-The Brown-Skin Sisters WINS-Musical Clock WOR-Allan Wood and His Orchestra, with Nell Roy, Vocalist WABC-William Vincent Hall With Fred-dic Rich's Orchestra WINS-Shooks and His Memphis Ram-blers-Beth Challis \$:15 WPCH-Ethel Harper and Doris Tobin WPCH-Sal Deems and His Royal Mid-12:00 WMCA-Mid-day Message-Rev. Peter Hoey 7:30 WMCA-Phantom Organist WJZ-A Song for Today WABC-Organ Reveille - Popular Music WOR-Miss Amelia Thoorsley-Talk WJZ-The Merrie-Men Male Quartet, Browning Mummery and Elliot Stew-art, Tenors; Bob Geddes, Baritone; Norman Cordon, Bass; Earl Lawrence, Accompanist shipmen WOR-Rangertone - Pipeless, Electric Organ 7:45 WMCA-Harry Glick's Gym Class WJZ-Rise and Shine - Phil Napoleon's WJZ-Charles Howard, Tenor WOV-Julian King-Bard of Romance \$:30 WMCA-In a Russian Village Band WLWL-The Wandering Minstrel WPCH-Dance Orchestra 8:00 WMCA-Phantom Organist WABC-Charles Boulanger's Young's Or-WEAF-Gene and Glenn - Quaker Early 7:30 WNYC-Police Alarms-Civic Informa-WJZ-Hello Marie-Comedy Skit chestra tion Birds WTCII-The Week-enders WOV-Hoover Medical Group WINS-Ford Frick Tells the Nows WABC-Allerton House Orchestra - Van Surdam, Director WOR-Ariel Ensemble WINS-Gosselin Sisters-Harmony WOV-Bronx Winter Garden tion WEAF-Prince Albert Quarter Hour Alice Joy Contralio; "Ol' Hunch" Van Loan's Orchestra WJZ-Sonata Recital-Mathilde Harding and Arcadie Birkenholz WJZ-On the 8:15 WOR-Capt. Jack and Barnacle Bill WABC-Salon Musicale -- Vincent Sorey, 12:15 WMCA-The Singin' Friar Conductor WJZ-Pat Barnes-Swift Program WINS-Miss Wall's Calisthenics and Arcadic Birkenholz WJZ-The Three Queens WABC-The Babo Bright Spot—Guy Lom-bardo and His Music WINS-The Globe Trotter 7:35 WNYC-Ben Rayved, Tenor 7:45 WNYC-Gladys Walsh, Pianist WEAF-The Goldbergs - Pepsodent Pro-gram 8:45 WJZ-Singing Strings WEAF-The Real George Washington-Charles Colfax Long and Edna M. Cole-WINGA-Boet's Corner WEAF-Morning Devotions WJZ-Phil Cook—"The Quaker Man" WINS-Musical Clock WINS-Ethelwyn Taylor-Contralto man WINS-The Three Juveniles-String Trio . 4 P.M. to 6 P.M. ۲ 12:25 WOR-Huger Ellfott 8:30 WMCA-Ernest Stramiclio-Piano 12:30 WMCA-W-T Stock Quotations WMCA-Modern Living WEAF-Cheerio WJZ-Sunbirds 4:00 30 WMCA-W-T Stock Quotations WEAF-Black and Gold Room Orchestra WJZ-National Orange Program-Harry Kogen's Homesteaders WOV-Billy Rinehart-Songs WPCH-Violet Mele gram WOR-Martha Manning-A Macy Presen-WABC-Ann Leaf at the Organ WJZ-Rhythmic Serenade WOR-Albrecht's Dance Orchestra WOV-Willie Zay Jackson's Party WJZ-The Three Graces WABC-The Camel Quarter Hour-Morton Downey, Anthony Wons and Jacques Renard's Orchestra WABC-La Monica at the Organ — Mrs. Wagner's Pics Program 12:45 W()R-Jack Berger's Concert Ensem-ble-Hotel Astor. WINS-William McPherson-Tap Dancing WOV-Morning Song OR-Dr. Fred. Kettner, Director Roerich Museum WOV-Merit Clothing Company WINS-Nathaniel Cuthright—Tenor WABC-Wingate Athlctic Program Lesson 8:45 WMCA-In Song Heaven 6:15 WMCA-Organ Program WI.WL-Innisfall Quartet WINS-"Snapshots" — Margery Swem-David Stewart WPCH-The Three Dreamers WOR-Musical Novelettes WJZ-John Fogarty, Tenor WINS-War, and Mrs. Reader WOV-Willic Zay Jackson WPCH-Claire Urbow and Julius Cerulle WINS-Connor String Trio 12:55 WOR-Economical Dishes — Virginia Dare Extract Co. 1:00 WMCA-Al Katz and Orchestra 4:30 WOR-Charles Way, Baritone WJZ-Saturday Matinee-One-Act Play-WEAF-LARY Funk's Orchestra WPCH-"Two Cavaliers" WABC-Hotel Taft Orchestra WOR-Warner Brothers' Artists WINS-English String Orchestra 9:00 WMCA-Monsieur Sakele ۰ 8 P.M. to 10 P.M. WABC-Spanish Serenade WOV-The Question and Answer Girl WPCH-Sammy Williams and His Oli-Noon Three WEAF-Melodic Gems WOR-Miss Kathrine 'n' Calliope-A Bam-berger Presentation WJZ-Waltzes-Walter Blaufus, director 8:00 WNYC-Police Choristers WEAF-Ely Culbertson-Bridge Lessons WOR-Little Symphony Orchestra - Di-rected by Philip James Noen Three WINS-Edyth Burley-Songs 1:15 WPCH-Janet Wallen-A Cute Little Miss WOV-Electronics WPCH-Down Reminiscence Road-Frank 4:40 WOR-Amateur Astronomers' Associa-tion McCabe WABC-Little Jack Little WJZ-Danger Fighters-Health Products Corp. Program WINS-Monsieur Sakele WOV-Hudson Clinic 9:15 WMCA-Morning Melodies-John Blott WABC-Laboratory Experiment Series WINS-The Westerners \$:16 WABC-Abe Lyman and His Orchestre WEAF-Civic Concerts Service Program SPECIALS FOR TODAY WJZ-Lady Bugs-Muriel Pollock and Vee Lawnhurst WABC-The Commuters WPCH-Marie Wald-Songs WOV-Late Risers Gym Class WINS-Mabelle Ridley-Contralto \$:30 WMCA-Will Oakland's Orchestra WJZ-Dance with Countess D'Orsay 2:45 P.M.-WEAF-NBC-Metropolitan Opera-"Romeo & Juliet" WABC-Laboratory Experiment Service 9:30 WMCA-Modern Living 8:45 WMCA-Golden Slipper Dance Mac 8:00 P.M.—WOR—Little Symphony Orchestra — Conducted by thon WABC-Vaughn De Leath WEAF-Top o' the Morning Phillip James WJZ-Beautiful Thoughts - Montgomery Ward Program 9:00 WMCA-Ivories and Ebonies 8:15 P.M.-WEAF-NBC-Civic Concerts Service Program WABC-Tony's Scrap Book — Anthony Wons WEAF-Arthur Pryor and His Goodyear Orchestra-Revelers Quartet; James Melton, Lewis James, Tenors; Phil Dewey, Baritone; Wilfred Glenn, Basse 8:30 P.M.-WABC-CBS-Laboratory Experiment Service Wons WOR-Musical Dictionary-Dalsy and Bob WOV-Modern Living Magazine WINS-Discovery Hour 9:35 WPCH-Manny Rattiner, Baritone WJZ-To be announced WABC-The Four Eton Boys 9:30 P.M.-WJZ-NBC-First Nighter-"Thunderhead"-Drama 9:45 P.M.-WABC-CBS-The Witching Hour-Breethem Program 9:15 WOR-Republican Club Dinner at Elho Club WEAF-Our Daily Food - Col. Good-body and Judge Gordon-A & P Pro-9:45 WMCA-News of Italy WABC-Fray & Braggiotti Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes. gram WOR-Girl and Boy Scout News WJZ-Miracles of Magnolia WPCH-Buddy Club — Charles "Buddy" 9:30 WMCA-McAlpin's Orchestra WEAF-Club Valspar-Harold Van Em-burgh, Baritone; William Wirges' Or-chestra; Norman Sweetser, Master ef Ceremonies, Pickens Sisters. For Log of Local Stations See Page 8 WABC-Songs of the Out-of-Doors-Artells Dickson WJZ-The First Nighter-Compana Pre-4:45 WPCH-Douglas McTague WMCA-John Frazier's at Home Party WINS-Billy Benedick in Gotham WEAF-The Lady Next Door WOV-Gertrude Dwyer 5:00 WMCA-Lee Kuhn and His Orchestra WOR-Ernie Krickett's Dance Orchestra WINS-Dan Powers-Songs gram 1:30 WMCA-Riley and Comfort WABC-Isham Jones and His Orchestra WJZ-Don Pedro's Orchestra WPCH-Building Castles in the Air-Mar-greth Dinio 10 A.M to 12 Noon 9:45 WOR-Chandler Goldthwaite-Organ • WMCA-New Yorker Trio WABC-The Witching Hour-Breethem Program 8:00 WMCA-Lee Kuhn and His Orchestra WOR-The Piano Twins WJZ-Musical Moments WPCH-The Dining Car Revue WABC-Eddie Duchin and His Central Park Casino Orchestra WOV-London Crime Hour WINS-Erin Isle Entertainers 5:10 WOR-Bisquick Bride 8:15 WMCA-The Radio Doctor WEAF-"Skippy"-General Mills Program WJZ-America at Work WOV-Schlossman's Furniture WINS-Dance Orchestra \$:30 WMCA-Nalda Nardi and Elmo Russ 10:00 WMCA-Harry Glick's Gym Class WABC-Armand Vecsey's Ritz Orchestra WINS-Dance Orchestra WOV-Bing and Bang Comedy WEAF-Mrs. Blake's Radio Column WJZ-Harold Stokes' Orchestra WOR-Young Aviators of America Club ۰ 10 P.M. to 2 A.M. 1:45 WPCH-Ceceila Zier-Violinist WEAF-League for Industrial Democracy Luncheon • WPCH-Helen Rose 10:00 WEAF-Lucky Strike Dance Hour Walter Wincheil, Guest Artist WMCA-Eddle Lane's Orchestra WABC-Music That Satisfies-Ruth Etting-Chesterfield Program WOV-Screna Selby-Soprano WABC-U. S. Navy Band Concert WINS-What's the Answer? 10:15 WMCA-Prof. Roy Hanaway WPCH-S. S. Storyland WOV-Jack Blatt, Tenor WOR-Hawaiian Knights with Betty Flanigen and Frank Yannelli 10:15 WJZ-Snoop and Peep-Comedy WABC-Columbia Public Affairs Institute WOR-Immigration Dept. Dinner at Hotel Roosevelt WEAF-Knox Sparkling Music WOR-Sherman Kcenc's Orchestra WOV-Canadian Fur Trappers WINS-Bits of Symphonies 2 P.M. to 4 P.M. 2:00 WMCA-WMCA Theatre Revue 5:30 WMCA-Nalda Nardi and Elmo Russ WEAF-Blue Moon Cuckoos WABC-George Hall and His Hotel Taft Orchestra WOV-Davega Program WOR-Men of Rutgers 10:30 WOR-The Story Teller-Mortimer Kaphan WMCA-New Yorker Trio WABC-Saturday Syncopators-Fred Ber-rens, Conductor 10:30 WMCA-Three Little Funsters WJZ-Hollywood Nights-Affiliated Prod-WPCH-June Carter WM('A-Interview with the Doctor WJZ-National Security League Program 5:45 WMCA-Red Devils, with Junior Smith WOV-Henry and Bob Koecher-Cham-ber Music 45 WMCA-Petruska WJZ-Twenty Etucts WEAF-Dorothy Berliner, Pianist WEAF-Landt Trio and White WJZ-Little Orphan Annie-Wander Pro-WJZ-Twenty Fingers of Harmony-Ma-thilde Harding, Pianist; Irene Harding, Organist WABC-The Street Singer WJZ-OurDaily Food Talk-"Food Magic" --Col. Goodbody and Judge Gordon WINS-Harry Tighe WPCH-Manhattan Dance Marathon gram WOR-Eilcen and Bill-Sketch-Nivea A & P Program 2:05 WMCA-Veri Monti-Impersonations WHATCHIE Street Singer 11:00 WEAF-Jesse Crawford WMCA-Riley and Comfort WOR-Ben Cutler's Dance Orchestra WJZ-Jaurier's Slumber Music WABC-Don Redman and His Connier Inn Orchestra WABC-New World Salon Orchestra-Vin-cent Sorey, Conductor Program WABC-Connie Boswell WINS-Crockett Mountaineers 2:15 WJZ-Weather Reports WMCA-Golden Slipper Dance Marathon WOR-Five Messner Bros. WOV-Willie Zay Jackson WINS-"Clancy on the Job"-Frank Maloy WINS-The Wife Saver WINS-The Wife Saver 45 WEAF-Golden Gems WOR-Bamberger Stamp Club WJZ-Consolaires—Irma Glen, Organist WINS-Children's Radio League WOV-Blyn Shoe Stores Program WPCH-Walter Nolan, Irish Tenor 50 WMCA-Toy Lady—Wendy Marshall 20 WMCA-Toy Lady—Wendy Marshall 10:45 . 6 P.M. to 8 P.M. ۲ 11:15 WMCA-The Blue Lady 2:20 WJZ-Radio Troubadours 6:00 WNYC-Police Band Concert WEAF-Waldorf-Astoria Sert Room Or-chestra 11:30 WMCA-Al Katz and Orchestra WEAF-Johnnie Hamp's Orchestra WOR-Julian Woodworth's Gov. Clinton Hotel Dance Orchestra 2:30 WMCA-Meadows Beauty School WJZ-Catholic Charities Luncheon-Ad-dress: His Eminence Patrick Cardinal Hayes; Franklin D. Roosevelt, Gov-WING Watton auton a set from Or-chestra union-Astona Set Room Or-chestra Uncle Don-I. V. C. Pearls WJZ-Raising Junior-Wheatena Serial WJCH-Italian Program WINS-Ford Frick Tells the News WABC-International Exchange Program WLWL-Hungarian Musicale-Marie Ro-maine, Soloist WJZ-Slow River - Eva Taylor, Crooner 10:50 11:00 WNYC-Department of Public Markets ernor. WOR-"What to Eat and Why"-C. Hous-WJZ-Jane Froman and Her Orchestra WARC-Enric Madriguera's Biltmore Ora WABC-Columbia Salon Orchestra WPCH- The Rajahs of Rhythm WOV-Sylvia Gurkin, Soprano WINS-Dorothy Kantrowitz - Concert WOR-"What to Eat and Why"-C. Hous ton Goudiss WJZ-Celebrated Sayings WPCH-Trotty Veck Club WABC-Adventures of Helen and Mary WOV-Mays Apparel, Inc. chestra 11:45 WJZ-Lew White at the Dual Organ 6:15 12:00 WEAF-Ralph Kirberry, Dream Singer WMCA-WMCA Theater Revue Pianist Crooner WPCH-Elmo Russ Presents the Love 2:45 WJZ-Smackouts 11:10 WNYC-Don Cesare-Mandolyrico WJZ-Larry Funk and His Orchestra WABC-Guy Lombardo and His R Canadians WEAF-Metropolitan Opera — "Romeo and Juliet" Serenader WINS-Steps of Harmony 11:15 WEAF-Radio Household Institute WINS-Diana Bragg-Songs Royal WINS-Stops of Harmony 6:30 WEAF-Rex Cole Mountaineers WJZ-Hal Kemp and His Orchestra WPCH-Manhattan Dance Marathon WOR-Allan Broms-Science Talk WABC-Jack Miller and His Orchestra WINS-English String Orchestra WINS-English String Orchestra WINE-Camillo Pagano, Tenor The Cast 12:05 WEAF-Buddy Rogers and His Call-fornia Cavaliers 11:20 WNYC-"Unemployment Aid," by Ed-ward C. Rybicki Grace Moore, soprano....Jullet Beniamino Gigli, tenor.....Romeo Gladys Swarthout, contralto...Stephano Ilcnriette Wakefield, contralto WMCA-Rainbonians 30 WNYC-Don Cesare—Mandolyrico WJZ-Rhythm Ramblers WABC-Columbia Revue—Vincent Sorey's Orchestra with Adele Vasa, Soprano 12:30 WABC-St. Moritz Orchestra-Harold Stern, Director Gertrude WEAF-Herb Gordon and His Orchestra WJZ-Edgewater Beach Hotel Orchestra 35 WMCA-Romeos of Radio WIAS-June Pursell, Songs WOR-Allan Wood and His Orchestra with Nell Roy, Vocalist WABC-Leon Belasco and His Orchestra WAYC-SL. John's College — School of Commerce Musical Program WPCH-Elmo Russ Presents the Love Serenader WPCH-Carolyn Johnson-Blues WOV-Sylph Laboratorics WOR-Florence Case-Songs 12:35

WINS-The London Crime Hour-Sketch 11:40 WNXC-Brooklyn Children's Museum 11:45 WOR-Littman's-Alice Blue Gown Program

Serenader WEAF-D'Avrey of Paris

1:00 WABC-Noble Sissle and His Park Central Orchestra WMCA-Village Grove

1:30 WMCA-Coon-Sanders' Orchestra WABC-Charles Boulanger & His Yoengie Orchestra.



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It may be an orplian asylum, home for the aged, or any other type of welfare institution. If you know that they need a radio, tear out the coupon printed on this page. It counts as one vote. To enter the institution that you believe deserves a Philco radio carefully print the name of the welfare organization legibly on the coupon. Be sure and give the complete address of the institution, including the name of the State, the town or city, and its street address. Immediately below, write your own name and address. Then tear the coupon out of the page and mail it to the Contest Editor, Radio Guide, 475 Fifth Avenue, New York City.

Two more of these beautiful new sets will be given to the institutions receiving the most votes this week. They are given away absolutely free by Radio Guide and the Atlas Radio Corporation, 66 Cortlandt Street.

RADIO GUIDE,

For this week's vote, all letters must be in the mail and postmarked not later than midnight, April 19th.

The winning institutions of last weeks' vote will be announced in the next issue of Radio Guide. Due to the large number of votes received it has been impossible to properly check them as yet. This necessitates the extra time for the count.

#### An Important Premiere The first performance in America of Arnold Schoenberg's "Gurrelieder" will be broadcast through the WABC-CBS network on Friday, April 8, from the Metropolitan Opera House in Philadelphia, at

2:30 P. M. Leopold Stokowski will conduct the Philadelphia Orchestra, augmented to a total of 123 musicians; four choruses and six soloists in this important premiere. The work calls for three men's choruses and a mixed choir, for which the singers will be drawn from the Princeton Glee Club and the Mendelssohn Club and Fortnightly Club of Philadelphia. The two leading solo parts will be taken by Paul Althouse, tenor, and Jeanette Versanu, so-prano, as Waldemar and Tove, respectively. THE IDEAL RADIO PROGRAM

has occupied far more of the broadcaster's attention than some of the results would lead one to believe. From the commercial standpoint the ideal program would have that Sesame quality which would lead the advertisers into the Utopian existence of pleasing all of the people all of the time. The contributing artist, however, views it from a personal angle.

It is not entirely unexpected that Willard Robison, whose 'Deep River' orchestra is a sustaining feature over WOR, should have ideas on the subject which is as unusual as his programs.

"Were I," Mr. Robison said, "vested with the authority to prepare a program which would approach the ideal, I should schedule it for late evening, eleven o'clock or thereabouts. The entertainment would be directed to the adult mind at one of its most receptive periods. The program would not be over a half an hour, and would be a semi-slumber type presented nightly.

"The half hour would feature an orchestra of strings, muted brasses, a reed section, an organ and a female quartet of pleasingly low voices in harmony as part of the orchestration. To be successful the entire program should be directed toward a definite end. It would be conceived to create a mood of nocturne, a restful, soothing period, calculated to quiet the nerves of an audience which has lived at the high pressure and fast tempo of our modern life.

"It is obvious that the music for such a program must be selected with as much discrimination as the falent. Because I should strive for an original effect, I should have to achieve that through original compositions. The music would be selected only from contemporary composers. The great classics which, in mood, might lend themselves to the program are becoming commonplace through constant repetition. The only way to create an original program would be to play music never heard before."

Mr. Robison feels that this ideal program should express new and original thought, upholding a philosophy of gentleness by presenting music which soothes the troubled mind. For that reason it would be necessary for him to write a portion of the music, and those compositions which were not his own would have to be orchestrated under his personal supervision to make them harmonious with his ideas.

"I should want," Mr. Robison continued, "at least five hours rehearsal for each half hour program and should include no music which was obviously "ritten for commercial success; that is, written down to the masses with no other hope of success than the selling of many copies. There are exceptions to that rule, of course. Many compositions of great merit have been successful financially despite that fact, but they are in the minority. It would also be necessary for me to have at least three arrangers to assist in the compilation of the program and to assist in putting words to the music."

"This expression of an ideal program is of necessity a highly personal one. For



that reason I believe that it would be impossible for me to approach it through a sponsored or commercial program. A sponsor who spends a great deal of money on an hour feels, and rightly too, that he should be the ultimate judge of what should go into it.

"Of course, some advertiser might say: 'Mr. Robison, I have complete faith in your artistic and creative ability to evolve a program which would be popular. I like your type of program and I feel that a great many other people would also. Here is a half hour of time, sufficient money to engage the talent you desire; now go ahead and make up a program, We are business men and not musicians," we leave the entire program up to you, but, "even then," continued Mr. Robison, "I do not feel that sponsored program could ever express what I should like on my ideal program unless the commercial talk was confined to the last, or first, minute of the broadcast.

"To summarize my ideas briefly; my ideal program would be the "Deep River" orchestra, as it is now heard over WOR, with the addition of a quartet, more musicians, a certain time later in the evening every night, music which has been rehearsed for at least five hours and complete freedom in the selection of the composition to be rendered."



475 5th Ave., N. Y. C. I vote that you donate one of the PHILCO RADIO SETS to the of Name Address City This counts as one Vote and will be counted as such if it reaches Fadio Guide not later than midnight of Tuesday, April

4-16-32

19th, 1932.

#### Be ye RADIO AND AMUSEMENT GUIDE Page Twelve New York, April 16, 1932 PROGRAM SUNDAY FOR APRIL lOth Quartet in B flat (The Sunrise), Op. 76, No. 4 Allegro con spirito Adagio Menuetto 7:30 WMCA-Jewish Composers—I.Rokeach and Sons Program WFAF-International Broadcast from Bers 8 A.M. to 10 A.M. 4 P.M. to 6 P.M. 0 0 . . W FAT Internet Bakers - Fleischmann Iin WJZ-The Three Bakers - Fleischmann Program-Frank Luther, Jack Parker and Darrell Woodyard; Will Donaldson, Accompanist; Billy Artz' Dance Orches-tra; Bradford Browne, Master of Cere-monies WABC-Morning Musicale — Emery Deutsch's Orchestra, with Helen Board, 4:00 WEAF-Iodent Program, with Jane Fro-8:00 Allegro ma non troppo By the Quartet Soprano WJZ-Tone Pictures-Lew White, Organist WJZ-International Broadcast From Paris WABC-Cathedral Hour-Channon Col-linge, Conductor WINS-Vespers From St. Thomas' Church 4:15 WEAF-Don Pedro and His Orchestra WPCH-Young Israel Program WEAF-Netleday Hour-Carolyn Gray, Bianist; Alma Kitchell, Contralto; La Birkenholz String Quartet; Arcadie Bir-kenholz and Seymour Suskind, Violin-ists; Herbert Borodkin, Violist; Abrasha Borodkin, Violoncellist WMCA-Piano Moods-Ernest Stramiello WABC-Luden's Novelty Orchestra, Cores ducted by Dan Rybb WINS-The Globe Trotter WOR-Ch o ir Invisible — Directed by Processional: We March.....Barnhy Cathedral Ensemble WFCH-Found Islater Frogram 4:30 WEAF-Davey Hour WJZ-The Shaeffer Life Time Revue-W. A. Shaeffer Pen Co. Program-Or-chestra, Direction H. Leopold Spitalny -Gil and Dening, Comedy Team, and Navarro Sisters, Quartet WOV-Blyn Shoe Stores Program WOV-Blyn Shoe Stores Program Anthem: The Radiant Moon...Ambrose Quartet, Choir and Orchestra Father in Heaven......Saint-Saens Crane Calder and Orchestra George Snackley 7:45 WABC-The Sylvanians. Ernie Gold en's Orchestra WPCH-Three Dreamers WINS-"The Wandering Minstrel" George Martin, Narrator; Tommy Weiz, Tenor 8:45 WMCA-"Your Eyes"-Dr. A. L. Gran-bart Motet: Panis Angelicus......Bain Choir 9:00 WMCA-Children's Symphonic Orches-Te Deum-Festival Buck Solo Voices, Choir and Orchestra Adoration Allitsen Theo Karle and Orchestra Chorus: The Heavens Are Teiling, Haydn Trio, Chorus and Orchestra tra WOR-Clementi's Marimba Tipica WOR-Clement's Marimoa Tiplea 5:00 WMCA-Chapel Gardens WOR-Margaret Anglin Presents WJZ-National Vespers-Dr. Harry Emer-son Fosdick Call to Worship Dr. Ralph W. Sockman Love Divine All Love Excelling Chorus WEAF-The Balladeers WPCH-Down Reminiscence Road WABC-Land o' Make Believe, Children's Playlet 8 P.M. to 10 P.M. ۲ WPCH-Hernan Rodriguez and Guests WINS-Jean Stor's Symphonic Choir WOV-Ensemble WJZ-NBC Children's Hour 8:00 WMCA-Golden Slipper Dance Marge WOV-Surma Music and Book Co. Pro-WEAF-Chase & Sanborn Hour - George Jessel, Guest Artist; Dave Rubinoff's WEAF-Chase & Sanborn Hour -- George Jessel, Guest Artist; Dave Rubinoff's Orchestra WJZ-Enna Jettick Melodics-Dunn & Mcca Carthy Program--Mixed Quartet; Betsy Ayres, Soprano; Mary Hopple, Contralto; Steele Jamison, Tenor; Leon Salathiel, Bass; Robert Armbruster's Instrumental Ensemble WABC-Ziegfeld Follies of the Air-Stary of Present and Past WLWL-Services from Paullst Fathers? Church-"Question Box" WINS-Roque's Review WMCA-The Golden Bird gram "Missing Life" Address: Dr. Ralph W. Sockman Prayer and Response Immortal Love, Forever Full Chorus 9:15 WMCA-Pianomaniac-Ernest Strami-ello 1:15 WMCA-Finkenberg Entertainers eno WPCH-Fred Fassig-Baritone WOV-Chardora Duo 9:30 WMCA-Modern Living WEAF-Mary Eaton, Violinist WABC-Melody Parade--Emery Deutsch, Conductor WOV-Hazel Cole, Soprano 1:30 WEAF-The Silver Flute WINS-Sentimental Banjoists Benediction Dr. Ralph W. Sockman Dr. Ralph W. Sockman WPCH-Mary O. Sheldrake -- Children's Hour WABC-Minneapolis Honeywell Wonder Hour-Luella Melius, Soprano; Sigvart Hofland, Conductor WPCH-Rabbi Goldstein's Question Box WABC-Pastorale - Andre Kustelanetz, Conductor; Helen Board, Soprano WPCH-Peter's Story Club WOV-Modern Living Magazine \$:45 WEAF-Sparklets-Woodwind Ensemble-Direction Thomas Neely WEAF-Sparklets-Williams WOV-Jewish Orchestra with Ruben Gold-berg-Goodman Matzoh Co. WOV-Watch Tower Al Fresco .....Herbert 15 WMCA-The Golden Bird WJZ-Collier's Radio Hour-Uncle Hen-ry and the Editor; Dramatizations; Musical Novelties; Ernest LaPrade's Orchestra; John B. Kennedy, Master of Ceremonies 1:45 WEAF-Pop Concert-Direction Walter Logan 1:45 WEAF - International Broadcast to Switzerland-Marc Peter, Swiss Ambassador to U. S. Orchestra 8:15 WPCH-Clarence Augustus Williams Carmena Quartet From the Land of the Sky Blue Water, Cadman 10 A.M. to 12 Noon 0 20:00 WMCA-Watch Tower Program WEAF-Southland Sketches WOR-Organ Recital-Emil Velazco WOV-Vagabond Serenaders WJZ-Garcia's Mexican Marimba Typica -Hector de Lara, Baritone WABC-Columbia Church of the Air WPCH-Ernest Stramiello, Pianist WINS-Artie and Ernie-"Popular Tune-sters Helen Board WOR-Bernhard Levitow's Ensemble Symphonique . 2 P.M. to 4 P.M. Cigarette .....Densmore Orchestra . Symphonique 30 WMCA-Westminster Quartet WLWL-Sermon by Rev. Bertrand L. Cerr-way, C. S. P. WABC-The Greyhound Traveler 35 WABC-Angelo Patri, "Your Child"-Cream of Wheat Program WMCA-Jerry Baker. Tenor, and Eimö Russ. Organist 30 WMCA-H ir am Hooper's Floating Theater Presents WEAF-Our Government — David Law-rence 8:30 Lassie o' Mine......Walt Quartet and Piano WJZ-Yardley Program—Leslie How-ard Guest Artist; Mischa Levitzki, American Pianist WOR-"The Psychologist Says"—Dr. Ar-thur Frank Payne WPCH-Manhattan Dance Marathon 2:00 8:45 sters 10:15 WMCA-Italian Serenaders-String En-semble and Vocalists WINS-Clare Elby-"Exploring Sympho-9:00 SPECIALS FOR TODAY WEAF-Our Government — David Law-rence WABC-Evercady Razor Program—Belle Baker and Jack Denny's Orchestra 15 WEAF-American Album of Familiag Music—Bayer Co. Program WJZ-Bayuk Stag Party-Male Quartet: Harrison Knox, Paul Parks, Harold Woodward and James Stanley: Robert Armbruster, Accompanist — Rudisill's Orchestra nies WOV-Hudson Clinic 10:30 WEAF-Clyde Doerr's Saxophone Octet WOR-Uncle Don Reads The Comics WJZ-Fiddlers Three-Violins, Piano and 9:15 3:00 P.M.-WABC-CBS-N. Y. Philharmonic Symphony Orches-Vibraphone WABC-Community Center Faculty Recital WPCH-Lottic Salisbury-Children's Protra-Sir Thomas 4:00 P.M .- WEAF-NBC-lodent Program-Jane Froman and Or-WOV-Lita Ligotti, Soprano chestra WOV-Lite Ligotit, Soprando 10:45 WJZ-A Song for Today-Lowell Pat-ton, Composer Organist; Gloria LaVey, Contralto; Fenwick Newell, Tenor WMCA-New York Post Office Holy Name Communion Breakfast WOV-N. J. Motor Vehicle Program WINS-Watch Tower-Judge Rutherford WEAF Nacabilian, Days - Dolores 9:30 WABC-Pennzoil Parade WOR-The Vagabond Traveler-Tom Ter-4:30 P.M.-WJZ-NBC-Shaeffer Lifetime Revue 7:00 P.M.-Golden Blossoms-John G. Paton Co. visit The values of Thevelet Tom Ters visit WMCA-Musical Varieties WEAF-Buick Revelers-Countess Albani, Soprano; Revelers' Quartet, Direction Frank Black 9:00 P.M.—WABC-CBS—Ever-Ready Radio Gaieties—Belle Baker -Jack Denny's Orchestra 9:30 P.M.-WABC-CBS-Pennzoil Parade-Harry Sosnik, Pian-WINS-Watch Tower-Judge Rutherford WEAF-Neapolitan Days - Dolores Cassinelli, Soprano; Giuseppe de Bene-detto, Tenor; Joe Biviano, Accordion-ist; Instrumental Ensemble; Thomas Belviso, Director WJZ-Russian Singers. WOR-Communion Breakfast From the Church of St. Catherine of Sienna, N. Y. WPCH-Christian Science Church Service WABC-Horn and Hardart's Children's Hour-Juvenile Variety Program WOV-Jewish Hour-Manischewitz Mat-zoh Co. WINS-Monsieur Sakele ist, and His Band Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of lale changes. 10 P.M. to 2 A.M. . 10:00 WABC-Edna Wallace Hopper Variety Show - Featuring Stars of Stage and Screen-Edna Wallace Hopper, Mistress of Ceremonics, and London Kit Kat Club Orchestra WEAF-Musings-John Brewster WMCA-Organ Interlude WOR-Magnetico's Argentine Orchestre, with Lorenzo Herrera, Tenor 10:05 WUCA-Madison Square Constant For Log of Local Stations See Page 8 Entr'acte Gavotte (cut)......Gillet Orchestra When Twilight Weaves (Minuet), Beethoven-Branscombe Quartet Hodor WABC-Eight Sons of Eli, and the Howard VABC-Eight Sons of Eli, and in Twins We Meet Again Tonight Down Among the Dead Men Rolling Down to Rio Roar Lion, Roar (Columbia) Sweet and Low Sweet Canaan Passin' By Popular Song Mulligan Musketeers Weak Program 11:15 WINS-Monsieur Sakele 30 WEAF-Major Bowes' Capitol Family WJZ-Morning Musicale WMCA-Melodious Pictures - Pascarello \$1:30 10:05 WMCA-Madison Square Gardem Hockey Game-Adam Hats 10:15 WEAF-"What Would You Do?"-Irvin S. Cobb, "Human Touch in the Work" WACA-Actorian Fur Trappers WOV-Canadian Fur Trappers WINS-Jewish Little Symphony-General Foods Corp. Program 11:45 WMCA-Optomist Male Quartet "Maestros" 5:15 WPCH-The Three Rascals WINS-Tom Keene's Roundup WOV-Schlossnan's Furniture 5:30 WMCA-Blond, Brown & Brunette Trio WEAF-General Electric Home Circle-John McCormack, Tenor WOR-Sermon by Donald Gray Barnhouse WJZ-Simoniz Guardsmen-Harry Kogen's Orchestra WOV-Vasilatos-Greek Program 2:15 W. 12 Noon to 2 P.M. WMCA-Golden Slipper Dance Mara-. WINS-Thrills of Aviation-Howard Min-gos-With Guest Aviator 12:00 WMCA-American Hebrew Forum WOK-Alice Blue Gewn Program-Litt-man. Inc. WABC-Voice of St. Louis WINS-Joe Green's Marinba Band WOV-Hoover Medical Group 12:15 WMCA-Concert in Miniature WPCH-The Rasa Bros.-Edith Haran, Solist. WMCA-Three Little Funsters 2:30 WEAF-Moonshine and Honeysuckle — Dramatic sketch WOR-Eddy Brown, Violinist, and Clar-ence Adler, Pianist WJZ-Yeast Foamers — Herbie Kay's Or-chestra Orchestra WABC-Blue Coal Radio Revue WOV-Davega Stores WPCH-The Old Fashioned Melody Boys 5:43 WINS-Symphonic Rhythmakers WMCA-Robert Chisholm, Musical Com-edy Star WJZ-Yeast Foamers - Advise chestra WrCH-The Bayan Ensemble and Rasha Nicolaevskaya WABC-Columbia Church of the Air WOV-Maytime Music-May's, Inc. WINS-Italian Moments Soloist. W()V-Floyd Williams, Tenor WINS-Hebrew-American Concert WINS-Hebrew-American Concert 30 WJZ-Careless Love-Drama WEAF-Troika Bells WABC-International Broadcast WPCH-Skipper Garrison and His Col-legiate Club Orchestra WOV-Popular Tunes of Merit WOR-Lisbeth Ann's Sunday School T. WAGA The Lawish Troubadour-Concert Orchestra, Directeu by Howard Barlow 10:45 WMCA-Three Little Funsters WEAF-Sunday at Seth Parker's WJZ-Archer Gibson-Concert Organist WABC-Ernest Hutcheson, Pianist, and Concert Orchestra, Conducted by How-ard Barlow 11:00 WMCA-Riley and Comfort WABC-The Gauchos-Vincent Sorey's Or-chestra with Tito Guizar, Mexican Tenor 11:15 WMCA-Betty Simonoff-Songs WEAF-Ralph Kirbery, The Dream Singer 11:30 WEAF-Flying With the Mail WOR-Moonbeams- Directed by George Shackley 6 P.M. to 8 P.M. . . 12:30 00 WMCA-From a Diary-Concert Or-chestra and Vocalists WPCH-Italian Program WEAF-Catholic Hour-"Manifestation of 3:00 WMCA-Fox Fur Trappers 6:00 WEAF-Wayne King and Orchestra-Lady Esther Program WOR-Forum: 'Shall We Lower the Tar-WDAT-Catholic Hour- Mannestation of Christi" WOR-Uncle Don WJZ-Raising Junior-Wheatena Serial WINS-"The Passerby"-By Ethel Parke Richardson-Sketch 12:45 WMCA-The Jewish Troubadour-Bond Bread Co. WJZ-Crime Control Series WABC-Street Singer. WJZ-National Youth Conference-Guest Sneaker WABC-Street Singer. Avalon California, Here I Come Sometime in Summertime My Consolation Kissable Baby Serenade ......Schubert Elizabeth Kiss Me Goodnight WOR-Hendrik de Leeuw-Talk WINS-"The Skylarkers"-A Musical Nov-elty WPCH-Chick and Chuck-Comedians 6:15 WJZ-"Dandles of Yesterday" 6:30 WMCA-Rumshinsky's International Memories WEAF-Orchestra Gems-Symphony Or-WABC-New York Philharmonic Sym-phony Orchestra-Sir Thomas Beecham, ABC-New phony Orchestra—Sir Thomas Beecham, Conductor Overture to "Bartered Bride"...Smetana Garden of Fand......Bax Serenade for Strings.....Tschaikovsky Concerto in E Minor (B. & H. No. 14), Handel Shackley Theme: Slumber Boat......Gaynor By the Bend of the River (Girls), Edwards Old Black Joe (String Trio).....Foster I Know a Lovely Garden (Girls) d'Hardelot WEAF-Orchestra Gems-Symphony Or-chestra, direction Moshe Paranaff WOR-Jack Berger's Concert Orchestra WJZ-"K-7"-Secret Service Spy Stories WABC-Beau Brummel of Song-William Vincent Hall and Jack Shilkret's Or-chestra I Know a Lovely Garden (Girls) d'Hardelot Theme: Slumber Boat......Gaynor Heart o' Mine (Girls)......Giver Bygone Days (Violin)......Frimi In the Candlelight (Girls).....Brown Theme: Blanket Bay......Von Tilzer WJZ-Piano Moods-Lee Sims and Ilo May Bailey. Soprano WPCH-Manhattan Dance Marathon WPCH-Rev. Charles Hillman Fountain W A'CH-Mannattan Dance Marathon 7:00 WMCA-Allied Hour WEAF-D'Avrey of Paris WJZ-Golden Blossoms-John G. Paton Co., Program WINS-Romances of Ireland WOR-Alice Blue Gown Program-Litt-man, Inc. WABC-The World's Business-Dr. Julius Klein 2:00 WMCA-"Goldstein and Bernstein"-I. Breakstone Products WEAF-Waldorf-Astoria Organ Recital WJZ-Walter Damrosch Symphonic Hour WOV-Schlossman's Furniture Program WINS-American Music Ensemble S:15 WPCH-Louis Quinn and His Armagh Minstrels WLWL-Studio Program Bailey. Soprano WABC-Evening Melodies WMCA-Al Katz and Orchestra WOR-Perole String Quartet-Maria Sil-veria, Soprano Quartet in C Minor, Op. 18, No. 4, Allegro ma non tanto Beethoven Scherzo Menuetto WLWL-Studio Program 8:30 WMCA-Tom Noonan's "Cathedral of the Underworld"—Adam Hats WEAF-Dr. S. Parkes Cadman, Address— Radio Choir and Orchestra, Direction George Dilworth WJZ-Swift Garden Party—Guest Artists WINS-Davigneau Ladies Glee Club 8:45 WOR-The Mandoliers (Mandolin Ouinet) 11:45 WJZ-Sam Hernan-Xylophone Soloiz 12:00 WMCA-Rainbonians WEAF-Larry Funk's Orchestra WJZ-William Stoess and His Flying Klein WPCH-Remo Cortese, Composer-Pianist Menuetto Allegro By the Quartet An die Musik.....Schubert All the Flowers of the Broom, Old English When I Was a Bachelor,...Old English In Mezo al mør.....Geni Sadero By Mr. Garrick 7:15 WEAF-Rexail Radio Party-Jerry and Ed-Songs and Comedy-United Drug Co. WJZ-Major Icequick and His Friglda-WABC-Eddle Duchin and Mis C chestra 12:30 WMCA-Vaudeville Vignettes WABC-California Melodies 1:60 WMCA-Village Grove

Quintet) WYCH-Real Radio Service Organ Pro-WINS-National Affairs Forum

WABC-What Hindenberg's Re-Election Means WMCA-The Blue Lady WPCH-Studio Program

WJZ-M aking the Movies-Raymond Knight and Katherine Renwick-Kelly-Springfield Program ۰

WJZ-The Old Singing Master - Barbasel

Dutchmen WABC-Eddie Duchin and His Casino Or-

1:30 WMCA-Chick Webb and His Chicks 2:00 WMCA-Sleepy Time Club



#### The Gay Sisters

· Although they have been away from the microphone for some time on four in vaudeville, the Gay Sisters are expected back within a few weeks to W2XAB, visular broadcasting station of the Columbia Broadcasting Sy tem. In television, pulchritude counts, and the Gay Sisters, erstwhile vaudeville songsters, have lots of that,

#### **NEW** ERA Amusement

(Continued from Page 1.)

televised from a central point, being picked up by receivers in the individual theaters.

Major Bowes pointed out that this could not be done by the larger houses which have stage shows, because of the variable time element which they must have, but believed that it might prove a boon to the small rural exhibitors, as it would decrease cost materially.

However, as television signals, to be transmitted clearly, must not be made to cover excessively great areas, and as the programs would have to start at different times to take care of the time zones, Major Bowes said that it would probably be necessary to make a dozen or more prints for simultaneous release, but that these dozen would enable the entire country to be given a new picture at the same instant.

Large screen television such as Mr. Peck has produced may also sound the death knell of the tremendous profits received by promoters of boxing, baseball, etc., or, conversely, may increase them tremendously. With the direct pick-up television camera on which Mr. Peck is now working, it will be possible to broadcast baseball games, hockey matches, boxing bouts and the like. If the promoters permit the installation of television broadcasting, they are as likely to find a tremendous increase in public interest, resulting in even greater attendance, as to find that people prefer to stay at home and watch the images cavort about the giant screen.

Although television reception has been brought by Mr. Peck to a point where it is no longer "just around the corner," but is ready for home use, the next step will be to improve both transmission and programs. Although a six-foot picture, made up of only 60 lines, gives astonishingly great detail, there will be four times as much detail of 120 lines are used, or nine times as much when the picture is made up of 180 lines. Peck is even now working on a 180-line pick-up and receiver, whick, lue states, will give detail equal to motion pictures.

His new transmitter, incidentally, is designed to broadcast directly from standard feature pictures, such as are shown in first-run theaters, and to afford both sight and sound.

Programs will require a great deal of work in order to make television as universally acceptable as radio, says Mr. Peck. Any one who has witnessed the programs now on the air, even by such organizations as the NBC and CBS, will realize the truth of this statement. The NBC program at present consists principally of a table microphone bearing letters NBC and a wooden figure of Mickey Mouse which is sometimes re-volved on a phonograph turn-table. CBS throughout the afternoons pre-

sents a large sign in the form of a micro-



phone bearing the station's call letters, an electrical clock and sometimes statues or pictures. In the evening, however, the Columbia program picks up, and one may see dancers, acrobats and boxers in full length. The heads and shoulders of violinists, singers, speakers are also made visible to the looker-in, and not long ago they put on a fashion show in which they showed the new modes in hats, shoes, bags, scarves and the like.

The television end of WINS presents visual images of their ordinary programs. However, this consists chiefly of speakers and soloists and when arything more elaborate, such as an orchestra, is presented, they merely hang a sign bearing the call letters in front of the pick-up.

CBS occasionally goes in for groups, presenting brief plays in which as many as three characters may appear on the screen at a time. With the Peck system of pick-up, these characters are all recognizable.

When 180-line pictures are presented, with not only important sports and news events, but also full radio studio programs such as "The Goldbergs," minstrels, the "Crime Club," "Sherlock Holmes," Guy Lombardo and his orchestra, then tele-vision will be universally recognized as a form of home entertainment second to none, and will be a worthy competitor to cther amusement enterprises. Mr. Peck has made plans for the construction of such a transmitter, and is even now negotiating for elaborate broadcasts of the type just described.

Mr. Peck's system is unique in that it Mr. Peck's system is unique in that it makes use of more than 80 per cent. of the light produced by the neon crater tube, a much greater portion than has ever been utilized by other systems. Through his optical experience, which dates back well before the World War, when he was the only man in America who could produce the necessary optical systems for the sextants used by the sub-chasers, Mr. Peck has been able to pro-duce an optically perfect system at a cost well below that of inferior scanning discs. A little over two years ago David Sarnoff, president of RCA, made a speech

in which he said, "In the field of sight transmission by radio, which is popularly called television, there is no longer any mystery, and I have no hesitancy in say ing to you that in my judgment television will arrive eventually. I cannot say ex-actly when, but I am confident that in less than five years you will be able to receive images through space as well as you are able to receive sound through space at the percent time."

space at the persent time." Again Mr. Sarnoff's uncanny ability as a prognosticator has been proven. Tele-vision has arrived. Receivers capable of producing moving images that are comparable in their perfection to broadcast reception have been made. Soon Mr. Peck will make them available to users, and about that time programs will be improved to the point where they will have as much popular appeal as broadcast programs have today-with the added advantage of sight.

vantage of sight. Note for the reader who is not tech-nically informed—A close examination will show that photographs printed in this paper are made up of dots. There are 55 dots to the inch. In television, the en-tire picture is made up of 60 lines. An equal amount of detail is given in the width as in the depth, i. e., the detail in the width also corresponds to 55 or 60 lines, making 3,600 "dots" per picture. If the number of lines is doubled, the number of "dots" is multiplied by 4, or if tripled, is multiplied by 9. 180-line television would give a picture composed of 32,400 "dots." Practically perfect detail can be had by scanning as finely as this.—EDITOR. scanning as finely as this.-EDITOR.



Commodore Hotel-111 East 42nd Street Empire State Bldg.-18 West 34th St. 

Times Square-152 W. 42d St. (Military Park Bldg.) MAIL ORDERS PROMPTLY FILLED-111 East 42nd St.

#### FOR MONDAY, PROGRAM APRIL 11th WOR-Ariel Ensemble WINS-Behind the Microphons WABC-Myrt and Marge-Wrigley Pres 6:30 A.M. to 10 A.M. . 0 12 Noon to 2 P.M. -• WPCH-Elmo Russ presents the Love Sem 5:45 WABC-Four Eton Boys WPCH-Douglas McTague WOV-City Free Employment WINS-Don Trent 6:30 WINS-Morning Highlights 6:45 WEAF-Tower Health Exercises—Ar-thur Bagley, Director WINS-Musical Clock WOR-Gym Classes 7:00 WINS-Miss Walls' Calisthenics 7:30 WJZ-A Song for Today—Lowell Pat-ton, Composer-Organist WABC-Organ Reveille—Popular Music WMCA-Phantom Organist 7:45 WMCA-Harry Glick's Gym Class WJZ-Jolly Bill and Jane—Cream of Wheat Program 8:00 WMCA-Phantom Organist WEAF-Gene and Gien — Quaker Early 12:00 WMCA-Mid-Day Message-Dr. Alem-ander Lyons WEAF-General Electric Home Circle-Grace Ellis, Hostess; Theodore Webb, Baritone; Eddie Dunham, Organist WJZ-The Merrie-Men WABC-Charles Eoulanger and His Yoeng's Orchestra WINS-Lullaby Lady WLWL-Starlight Hour WLWL-Starlight Hour 7:15 WNYC-Museum of Modern Art WEAF-Robert Symmons and the Campbell Orchestra, Directed by Howard Lanin WOR-Off-Stage and On-Stars of the Catholic Actors' Guild WJZ-Tastyeast Jesters WABC-Maxwell House Tune Blendern, with Lanny Ross, Tenor WINS-Snooks and His Memphis Ramblers With Beth Challis WPCH-Lucille Peterson, Soprano 7:50 WNYC-MNYC Art College 4 P.M. to 6 P.M. ۲ . WABC-Charles Boulanger and Yoeng's Orchestra WOR-Camp Fire Girls Program WOV-Hoover Medical Group WINS-Ford Frick Tells the News WFCH-The Bushwhacker 4:00 WMCA-Goldburg Musical Momenta WEAF-Pop. concert WJZ-Thomas L. Stir Interviews Andrew Freeman WOV-The Over The Real Carlot Provided and Provided Andream Pro WPCH-Your Psychologist-Michael Blank-WABC-Rhythm Kings-Fred Berrans, WICH-LUCHE PETERSON, SOPTANO 7:30 WNYC-WNYC Air College WEAF-Prince Albert Quarter-Hour — Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch" WJZ-Swift Program—The Stebbins Boyw WABC-Easy Aces—Lavoris Program WOR-Frank and Flo-Kew Gardens Program WABC-Knythin Ange-Erter Conductor WOR-Eddle Wolfe's Orchestra WOV-Irwin Dillon-Tenor WINS-Serena Selby and Gene Huffman 4:15 WMCA-Max and Morris-Comedy Skit WEAF-Gene and Gien - Quaker Early WEAF-Gene and Gien — Quart Lan-Birds WJZ-On the 8:15 WOR-Capt. Jack and Barnacle Bill-Song, Patter WABC-Salon Musicale-Emery Deutsch, Conductor WINS-Miss Walls' Calesthenics 4:15 WMCA-Max and Morris-Comedy Skit WJZ-Harry Owens and His Orchestra WPCH-Carrie Lillie and Gosselin Sisters WOV-Jeanette Hughman Singers WINS-Television Musicale 4:30 WEAF-Ely Culbertson-Bridge Lesson WOR-Pawnee Pow-Pow Indian Songs WMCA-N. Y. Amuscenets WFCH-The John O. Hewitt Players WABC-Columbia Artist Recital WINS-Rose Pelswick's Movie Revue With Guest Star Program WINS-The Globe Trotter WPCH-Business and Politics-Seymour N. \$:15 WMCA-Child's Hygtene and Nutrition Talk WEAF-Morning Devotions WJZ-Phil Cook, the Quaker Man WINS-Musical Clock 8:30 WMCA-Roslyn Wells, Soprano WEAF-Cheerio-Talk and Music Siegal WLWL-Talk-Rev. John B. Harney, C.S.P. WEAF-The Goldbergs — "Pepsodent Program" WJZ-Billy Jones and Ernie Hare—Best Foods Inc. Program WABC-The Camel Quarter-Hour—Mortoa Downey, Anthony Wons and Jacques Renard's Orchestra. WLWL-Meet the Composers WLNU-Meet the Composers WINS-Cobina Wright, Soprano, and Or-chestra WPCH-The Three Dreamers WOR-Quaker State Care Free Hour— Louis Katzman's Orchestra; Frazer Gange, Baritone 7:45 WEAF-The Goldbergs - "Pepsodent WJZ-Sunbirds WJZ-Sunbirds WOR-Martha Manning-Macy WABC-La Monica at the Organ-Mrs. Wagner's Pies Program WOV-Morning Song 45 WMCA-In Song Heaven-Frank Mo-Guest Star :45 WMCA-Sakele Perfume Co. WEAP-The Lady Next Door WJZ-Joseph Koestner Ensemble WOR-Jobless Trio WOV-Radio Playmates WINS-Health-Dr. Thomas Darlington WMCA-In Song Heaven-Frank mo-Cabe WJZ-John Fogarty, Tenor WOR-Musical Novelettes WABC-Old Dutch Girl - Newsy Jingles in Rhyme and Song WOV-Willie Zay Jackson WINS-Mr. and Mrs. Reader WMCA-Sakele Perfume Co. WEAF-Three Mustachios WJZ-Waltzes-String Ensemble - Direo-tion Walter Blaufus WJZ-Miss Kathrine 'n' Calliope Bam-berger 8:45 5:00 WMCA-Betty Simonoff and Sholom Secunda WMCA-Betty Simonoff and Sholom Secunda WEAF-May We Present—Catherine Field, Soprano WJZ-Capt. Frank Hawks Bon Voyage WOR-Kathleen Gordon, Soprano W PCH-Lillian Shari WABC-Pancho and His Orchestra WINS-Pauline Haggard—Sons at the Piano WOV-Clarence Morgan—Plano '10 WOR-Bisquick Brida\_Ganaral Mills 8 P.M. to 10 P.M. . ۲ 9:00 8:00 WNYC-WNYC Air College WEAF-Soconyland Sketches WJZ-Carnation Contented Program WABC-The Bath Club -- Margaret San-try Interviewing Guest, with Frank Ventree's Orchestra. Linit Program WINS-The Three Cheers WOR-Chandu the Magician-Beech Nut Program tra WPCH-X-Y-Z Trio WOV-Electronics 1:30 WMCA-Mirror Reflections WOR-N. J. Club Women's Hour WEAF-The Venetians WJZ-Don Bestor's Orchestra WABC-Armand Vecsey and His Ritz Or-chestra WDZ-Miss Rammiscence Road WFCH-Down Reminiscence Road WARC-Little Jack Little WOR-Miss Kath'rine 'n' Calliope WOV-Hudson Clinic WINS-Monsieur Sakele 15 WMCA-Loughran Science Hour WFAF-Flying Fingers WJZ-Lady Bugs WABC-Gypsy Music Makers - Emery Deutsch-Conductor WFCH-Marie Wald WOV-Late Risers' Gym Class WINS-SL. Thomas' Church-Organ Re-cital 5:10 WOR-Bisquick Bride-General Mills :15 WMCA-The Radio Doctor WEAF-Skippy-General Mills Program WPCH-Allan Eagelson-Tenor 5:15 9:15 8:10 WNXC-"The Guthrie Hour" - Prof. Wm. B. Guthrie SPECIALS FOR TODAY 8:15 WABC-Singin' Sam, the Man WOR-The Record Boys WINS-English String Orchestra WABC-Singin' Sam, the Barbasol WINS-English String Orchestra :30 WMCA-Jerry Baker and Elmo Russ WEAF-Voice of Firestone-Lawrence Tibbett-Baritone WOR-Willard Robison and His Deep River Orchestra WJZ-Death Valley Days — Dramatis Sketch-Pacific Coast Borax Co. WABC-La Palina Presents Kate Smith and Her Swanee Music :45 WABC-CO Stoopnagla & Bud-The 8:30 cital 25 WMCA-Organ Interlude 30 WMCA-Modern Living WOR-Come Into My Garden-Edith Bur-8:00 P.M.-WJZ-NBC-Carnation Contented Program 9:00 P.M.-WJZ-NBC-Sinclair Weiner Minstrels D:25 9:30 9:30 P.M.-WEAF-NBC-Parade of the States - Erno Rapee's WEAF-Top o' the Morning-Edward H. WEAF-Top o' the Morning-Edward H. Smith WJZ-Beautiful Thoughts — Montgomery Ward Co., Program WrCH-Retail Grocers Program-Frank Galland WAEC-Tony's Scrap Book — Anthony Wons Orchestra 10:00 P.M .- WABC-CBS-Robert Burns Panatela Program-Guy 8:45 WABC-Col. Stoopnagle & Bud-The Gloom Chasers-Ivory Soap Program WMCA-Happy Repairmen Lombardo's Orchestra 11:00 P.M.—WABC-CBS—Alex Haas and His Gypsy Orchestra 12:00 Mid.—WEAF-NBC—Buddy Rogers and His California Cava-WABC-Tony's Scrap Book — Anthony Wons WOV-Modern Living Magazine 145 WEAF-Our Daily Food — Col. Good-body and Judge Gordon — A. & P. Program WJZ-Miracles of Magnolia WOR-Sherman Kcene's Orchestra and Roxanna Wallace WABC-Elizabeth Barthel—Songs WINS-Discovery Hour WMCA-Happy Repairmen 9:00 WEAF-A. & P. Gypsies-Direction of Harry Horlick; Frank Parker, Tenor WJZ-Sinclair Wiener Minstrels WABC-Eugene International Revue WOR-Debate: "Resolved, That the 18th Amendment Shall Be Submitted for a Referendum"-Taylor Co. WMCA-Nick Kenny 0 145 liers Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes. 9:15 WABC-Pillsbury Program-Featuring the Street Singer WOR-"So This Is Love"-Sketch For Log of Local Stations See Page 8 WOR-"So This Is Love"-Sketch 9:30 WMCA-Madison Square Garden bouts WFAF-Parade of the States-General Motors' Program WJZ-Four Boys and A Girl WABC-Bourjois-An Evening in Paris-Pierre Brugnon; Allce Remsen, Con-traito, Guest Star WOR-The Witch's Tale 9:45 WJZ-Bob Nolan's San Felicians-Deisel-Wermmer-Gilbert WMCA-Lucille Peterson-"Dreaming" . . 10 A.M. to 12 Noon 10:00 WMCA-Harry Glick's Gym Class WEAF-Mrs, Blake's R ad io Columa-Sisters of the Skillet-Proctor & Gamble Program WJZ-Everyday Beauty-P. Beiersdorf & Co. Program WOR-McCann Pure Food Hour WOR-Mait's the Answer? 10:15 WMCA-A. Cloyd Glil says-WJZ-Clara, Lu and Em - Colgate-Palm-olive-Peet Program W ABC-Madison Singers WPCH-Rose Ridnor, Viennese Soprano WO V-Canadian Fur Trappers' Orchestra WINS-Favorite Marches 10:30 WMCA-Pearl Lien, Comedy WIZ-Our Daily Food Talk-Col. Good-body and Judge Gordon-A. & P. Pro-gram WACS-Sate And Hot WINS-Ralph Cavallaro--Guitarist WOV-Jack McGirr WPCH-Charlotte Tonhazy--Violinist WINS-Tom Keene's Roundup with Doug McTague WOR-Stanley Brain-Organ Recital WOV-Schlossman's Furniture 1:45 WRCA-Betty Bond and Arthur Behm —Piano and Songs WFCH-Highlights of Sports—Jack Filmaa WOV-William Roberts, Basso WINS-"Heart of Strings"—Sketch 5:30 WMCA-Nalda Nardl-Elmo Russ WEAF-Sweetheart Program-Ruth Jor-dan; Beauty Talk; John Fogarty, Tenor WJZ-The Singing Lady-Kellogg Pro-1:55 WOR-Bisquick Bride-General Mills, Inc. WJZ-The Singing Lany-Kenogs Fry-gram WOR-Rose Martin-Hobby Club WPCH-The Bel Cantos WOV-Davega Stores WINS-Symphonic Rhythmakers 5:46 WMCA-Red Devils with Junior Smith 10 P.M. to 2 A.M. 0 ۲ . 2 P.M. to 4 P.M. ۲ 2:00 WMCA-WMCA Theater Revue WEAF-"Finding the Other Case"-Dr. Mary Crawford WJZ-Mrs. Julian Heath WOR-Rutgers University WAHG-Ann Leaf at the Organ, with Helen Board, Soprano WPCH-Manhattan Dance Marathon WOV-Sylph Laboratories WINS-American Music Ensemble 10:00 WMCA-Golden Slipper Dance Mara-thon WEAF-National Radio Forum WOR-Dance Orchestra WABC-Robert Burns Panatela Program Lombardo's Royal Canadians WJZ-Little Orphan Annie-Wander Co. WPCH-Capt. Joe's Stories for Jack and WABC-The Lone Wolf Tribe-Wrigley WINS-Plano Twins-Lester Place and Robert Pascocello WOR-The Idlers Lombardo's Koyal Canadians 10:15 WOR-To Be Announced WMCA-Vera Monti-Characterizations 10:30 WMCA-Three Little Funsters WJZ-Waves of Melody-Affiliated Pro-ducts Program WEAF-To be announced. WABC-'Music That Satisfies," with the Boswell Sisters-Chesterfield Program-Norman Brokenshire, Announcer WOR-Cosmo Hamilton 10:45 WABC-Arthur Lorgett American Red Cross WJZ-Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program WABC-Sweet and Hot WPCH-Song Valentines WINS-The Wife Saver 20:45 WJZ-Chicago Ensemble WABC-The Madison Singers WOV-Blyn Shoe Stores Program WINS-Kahn and MacCullough—Harmony WMCA-Caryl Bergman—Songs 21:00 WEAF-Opening Patent Office in WOR-Neil Vinick—Beauty Talk—Drezma and Kremel Program WJZ-Mrs. A. M. Goudiss WPCH-Trotty Veck Club WABC-Musical Alphabet—Ralph Christman, Planist WOR-Making Yourself Fashionable 21:05 WNYC-Herman Neuman — Lecture Recital 11:15 WJZ-Singing Strings WEAF-Radio Household Institute WOR-WOR Ensemble WINS-Jacques Belser—Songs 25 WNYC-Department of Health 20 WEAF-F Marionetes WJZ-Hinds' Romance Exchange — Ray Heatherton—Dance Orchestra WOR-Claire Sugden-Home Economics WPCH-French Lessons—Prof. La Vergne WABC-Melody Parade—Emery Deutsch, Conductor WOV-Sylph Laboratories WINS-Beatice Fairfax 21:45 WJZ-Jill Edwards and Judy Barker WABC-Ben Alley, Tenor with Fred Berren's Orchestra WOR-Lititman's "Alice Blue Gown" Program WOV-Harvey Samuels—Guitar and Song 2:05 WMCA-Samuel Shankman, Concert Pianist 6 P.M. to 8 P.M. ۲ . 2:10 WMCA-Jack Filman-Sport Chat 6:00 WEAF-Waldorf-Astoria Sert Room 2:15 WMCA-Golden Slipper Dance Mara-Orchestra WOR-Uncle Don - Greenwich Savings thon WEAF-Henrietta Schumann, Pianist WJZ-Weather Reports WOR-The Joysters WOV-Gertrude Thomas—Female Baritons 2:20 WJZ-Radio Troubadours 10:45 WABC-Arthur Jarrett WJZ-Pickens Sisters WOR-Florence Case and Orchestra WMCA-The Barn WPCH-Association of Reform Rabbis WABC-Current Events-H. V. Kaltonborn WINS-Ford Frick, Sports Review 11:00 WMCA-Enoch Light's Orchestra WEAF-Jack Denny and His Waldorf-Astoria Dance Orchestra WOR-Arthur Warren's Orchestra-Barney 2:30 WMCA-Meadows Beauty School 6:05 WNYC-Frank Carroll, Tenor WEAF-The Revolving Stage WJZ-"Washington an a Man"-Monroe Douglas Robinson 6:15 WNYC-Joint Recital Gallant WJZ-Laurier's Slumber Music WABC-Alex Haas and His WJZ-Elizabeth Lennox-Paradise of Song WABC-Vaughn de Leath, with Shapiro and Shefter WPCH-Greta Weston and Helene Landsnd Shefter ABC-American School of the Air chestra WINS-English String Symphony 11:30 WMCA-Al Katz and Kittens WEAF-Jesse Crawford-Organist WOK-Moonbeams-Directed by WINS-Frank Carroll-Songs 6:25 WLWL-"Smiles and Tears of Erin" WINS-Frank Caputo \$:45 WJZ-Smackouts WPCH-Rudy Caputo WOV-John McLaughlin-Barito WOR-N. J. Audubon Society WINS-Symphonic Rhythmakers WLWI-Smiles and Tears of Errar WNU-Elementary German Lessons WEAF-Rex Cole Mountaineers WJZ-The Royal Vagabonds - Standard Brands Program WFCH-Manhattan Dance Marathon WINS-American Music Ensemble WABC-George Hall and His Hotel Taft Orchestra 6:30 George WARCH CONDENTION OF THE STATE O Orchestra 2:55 WOR-Dagmar Perkins-Talk-Selbert 11:45 WEAF-Cab Calloway and His Or-chestra WJZ-Earl Hines' Orchestra Wilson Wilson 3:00 WMCA-Claude Augtin's Orchestra WJZ-U, S. Marine Band WABC-Columbia Salon Orchestra-Emery Deutsch. Conductor WOR-Elks' Organ Recital WOV-Willie Zay Jackson WPCH-Rac Fox-Lady of the Strings WINS-Afternoon Musicale Orchestra 245 WNXC-Advanced German Lessons WEAF-June Pursell Ballads WABC-Bing Crosby with Freddie Rich's Orchestra WOR-Jack Arthur and Jean King-McCutcheon Program WJZ-Literary Digest Topics in Brief Lowell Thomas WLWL-Talk-Dr. Albert E. Austin 6:45 12:00 WMCA-WMCA Theatre Revue WEAF-Buddy Rogers and His fornia Cavaliers His Call-WABC-Enric Madriguera's Biltmare Os-WABC-Isham Jones and His Orchestra. 12:05 WMCA-MaxU's Bavarians 12:39 WMCA-Romeos of Radio WEAF-Larry Funk and His Orchestra... WABC-Enric Madriguera's Biltmare Os-

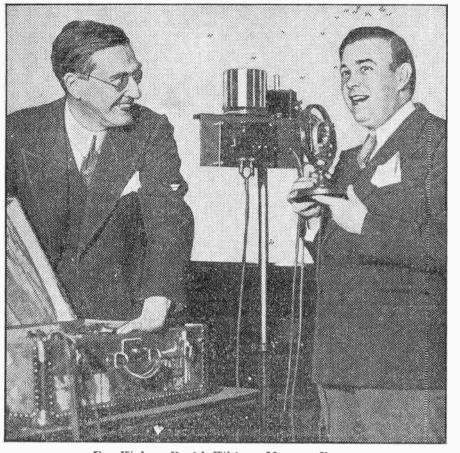
- WOV-Harvey Samuels-Guitar and Song WPCH-Sol Giskin, Violinist WINS-Helen Landshof-Songs 50 WNYC-"Keeping Well" Dr. Joha Oberwager
- P1:50

- S:15 WPCH-Mademoiselie Beauclaire
   WOV-Shawni Lani, Hawaiian Singer
- WOF-SHARL Hally
   8:30 WBICA-IN Italy
   WEAF-Woman's Radio Review
   WFCH-W. T. Market Prices
   WOV-Bronx Winter Garden
   WABC-Sam Prager, Pisnist, and Helen Nugens

- 7:00 WNYC-Lewis Emery, Barftone
- WJZ-The Pepsodent Program-Amos 'n' Anay WEAK-D'Avrey of Parls WOR-Bronz Marriage Bureau-mans Noodle & Matzo Program Good

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"New York, April 16, 1932



Dr. Walter Braid White-Morton Downey

• Dr. Walter Braid White, director of acoustic research for the American Steel and Wire Company, is shown testing the voice of Morton Downey at the Columbia Broadcasting studios in Chicago. Dr. White tested Morton Downey on the instrument known as a projector oscilloscope. The examination revealed that Downey was not a crooner, but a tenor with a fine, light lyric tone in his voice.

#### DRAMATIZED BROADCASTS

So much interest has been shown in dra-matic presentations over the radio that the following list of plays and players heard regularly over the air has been prepared by Radio Guide. Some programs carefully mask the identity of the players, but the list is is complete as it was possible to make it.

### NBC PRESENTATIONS

**Adventures of Sherlock Holmes** 

WJZ 9:00 P.M. Wednesdays Sherlock Holmes......Richard Gordon Doctor Watson.....Leigh Lovell With John McBride, William Shelley, Joseph Bell.

Amos 'n' Andy WJZ 7:00 P.M. Daily-Except Sundays nos.....Freeman Gosden ndy.....Charles Correll Andy.

Big Ben Dream Dramas WEAF 10:45 A.M. Tuesday and Thursday The cast includes Virginia Gardiner and Webster van Voorhees.

Danger Fighters WJZ 8:00 P.M. Saturdays The Scientist......Tim Frawley With Richard Gordon, William Shelley, John McBride.

**Death Valley Days** WJZ 8:30 P.M. Mondays '1 cast includes Virginia Gardiner, William Shelley, Edwin Whitney, Joseph Bell, Vernon Radcliffe, John Tucker Battle and John White.

Keeping Up With Daughter WEAF 11:00 A.M. Wednesdays The cast includes Nan Dorland, Janeit Kling and Van Hawey.

Moonshine and Honeysuckle WEAF 2:30 P.M. Sundays

Rin Tin Tin Thrillers WJZ 8:15 P.M. Thursda

The cast includes Junior McLain, Henri-etta Tedro, Don Ameche, Bob White and Tom Corwines.

Soconyland Sketches WEAF 8:00 P.M. Mondays The cast includes Arthur Allen, Parker Fennelly, Ruth Russell, Kate McComb, Charles Webster and Tim Frawley.

Hello Marie WJZ 3:30 P.M. Daily-Except Sunday

and Monday The cast includes Eunice Howard, Merril Fugit and Carlton KaDell.

Radio Guild WJZ 3:00 P.M. Fridays The cast includes Florence Malone, Charles Webster and William S. Rainey. Raising Junior

WJZ 6:00 P.M. Daily-Except

Jasper

The First Nighter WJZ 9:30 P.M. Saturdays The cast includes Jane Meredith, Don Ameche and Clifford Soubrer. "K-7"

WJZ 6:30 P.M. Sundays The cast includes Allan D. Evitt. William Shelley and Joseph Granby.

### CBS PRESENTATIONS

Blue Coal Revue WABC 5:30 P.M. Sundays The cast includes Frank Headick, Ned Weaver and Elsie Hitz.

Easy Aces WABC 7:30 P.M. Monday, Wednesday The cast varies.

Eno Crime Club WABC 9:30 P.M. Tuesday and Wednesday

The cast includes Louis Hector, Ed Reese, Elsie Hitz and Ralph Sumpter.

Myrt and Marge WABC 7:00 P.M. Daily-Except 

The Lone Wolf Tribe WABC 5:45 P.M. Monday, Wednesday and Friday The cast includes Chief Whirling Thunder and Chief Evergreen Tree.

Land of Make Believe

WABC 9:00 A.M. Sundays The cast includes Warren Scofield, Harry Swan, John Mayo, Harriet Lee and Artclis Dickson.

n. Gerardine WABC 8:45 P.M. Tuesdays The cast varies.

Love Story Hour WABC 9:30 P.M. Thursdays Ned Weaver and Elsie Hitz.

Real Folks WABC 5:00 P. M. Sundays

The cast includes George Frame Brown, Virginia Farmer, Crane Gordon, Arthur Mann, Phoebe Mackay, Emily McCormick, G. Underhill Macy, Bruce Adams and Laddie Seaman.

ADIO AND AMUSEMENT, UIDE

WOR I RESENTATIONS The Corse Pay' Stock Company 8:00 P.M. Ti sklays and Fridays The cast includes Corse Payton, Henrietta Brown, William Green, Barbara Winchester, Arthur Mack, Fred Strong and Peggy McDonald.

The Witch's Tale 9:30 P.M. Mondays

Nancy, the Witch......Adelaide Fitz-Allen Alonzo Deen Cole and Marie O'Flynn 

Dearle .....

So This Is Love 9:15 P.M. Mondays The cast includes Allan Wood, Robert Griffin and Blanche Colbin. The jarr Family 7:45 P.M. Tuesday, Thursday and Saturday

Saturday

Chandu

8:00 P.M. Daily—Except Saturday and Sunday

Chandu..... Cayne Whitman Mrs. Regent, his Sister. Margaret McDonald Bobby Regent......Robert Bixby Betty Lou Regent......Betty Webb Abdullah.....Jindsie McHarrie Roxor....James McDermott

### Program Announced For International Exchange

International exchange of programs between the Columbia Broadcasting System and the British Broadcasting Corporation will be undertaken during April and May, in a continuation of the policy of both organizations to assist as fully as possible in the promotion of under-

Since international broadcasting on a regular schedule was begun by CBS in connection with the London Naval Couference more than two years ago, an attempt has been made to introduce into these features enough background and "local color" to give the Western Hemisphere an idea of how the rest of the world lives-as opposed to broadcasting simply the views of individual men, however eminent.

The ties between Great Britain and the people of North America are particularly close, and the fact that in the British Isles, the United States and Canada there are more than 175 million people speak-ing the same language makes it possible to build programs for exchange that will convey ideas in words, as well as music.

• Ray Perkins, NBC's "Old Topper," read an iten. in a newspaper that some genius was making rubber out of Western sage brush. "Well, well," remarked Ray, "I guess that's why the plains stretch so far in every dirction."

## Page Fiffeen

### Sodero to Conduct Philadelphia Operas\_

The Philadelphia Grand Opera Company has engaged Cesare Sodero, the first internationally known operatic composer and conductor to enter the radio broadcasting field, to conduct all Italian operas to be presented by that company during the 1932-33 season. Sodero has been director of grand opera presentations for NBC since organization of the company in November, 1926.

The Italian maestro made two guest appearances with the Philadelphia company this year. He conducted "Rigoletto" and "Pagliacci" with such notable success that Mrs. William C. Hammer, general manager, invited him to join the company for next season. After arrangements had been made permitting him to continue his radio work, Sodero accepted the post. At present he directs two NBC programs, "Thru the Opera Glass" and the "NBC Artists Service Music Program."

Sodero made radio history on Monday evening, May 27, 1929, when he conducted the world premicre of his own grand opera, "Ombre Russe" (Russian Shadows) in a nationwide broadcast from the Cathedral Studio of the National Broad-casting Company. "Ombre Russe" was casting Company. "Omore Russe" was given its stage premiere one year later at the reopening of the celebrated Venice Theatre in Venice, designated as the royal theatre by the King of Italy. Sodero was born in Naples in 1886. He

studied music first at the Conservatorio di S. Pietro a Majella, a noted Italian school, and received degrees for proficiency on the violoncello and for composition. The young musician made his debut as

a conductor of grand opera at the age of fourteen. Two years later he composed a ballet that was presented for seventytwo consecutive evenings in Alexandria,

Egypt. He traveled in the United States, con-ducting the Henry W. Savage company production of "The Girl of the Golden West," by Puccini. For four years he conducted the Aborn English Grand Opera Company. Later he was associated with motion pictures and for fourteen with motion pictures and for fourteen years was general music director of the Edison Recording Laboratories.

WMAQ Has a Birthday The radio station which first sponsored Amos 'n' Andy-WMAQ of Chicagowill celebrate its tenth anniversary of broadcasting Wednesday, April 13, and Amos 'n' Andy themselves will head the list of birthday entertainers. The program will originate in the studios of WMAQ, Chicago, and will be broadcast over a WJZ-NBC network at 11:30 P. M. Amos 'n' Andy-Freeman F. Cosden and Charles J. Correll-will be assisted by Lee Sims and llomay Bailey, piano team; Jane Froman, blues singer; the Fireside Singers, and a large orchestra.



standing between the two countries.

Rubber Plains

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#### RADIO AND AMUSEMENT GUIDE

PROGRAM	A FOR TU	ESDAY, A	PRIL 12th
• 6:30 A.M. to 10 A.M. •	• 12 Noon to 2 P.M. •	3:30 WMCA-Drifting Down the Rhine WEAF-Woman's Radio Review WJZ-Hello Marle-Comedy Skit WPCH-W. T. Stock Quotations	WABC-Myrt & Marge-Wrigley Program WINS-Lullaby Lady WLWL-Nick and Patsy
<ul> <li>6:30 WINS-Morning Highlights</li> <li>6:45 WEAF-Tower Health Exercises—Ar- thur Dagley, director</li> <li>WOR-Gym Classes—John Gambling, di-</li> </ul>	12:00 WMCA-Midday Message WEAF-General Electric Home Circle- Emily Post, Guest Speaker; Grace El- lis, Hostezs; Theodore Webb, Baritone;	WINS-Louise Smith, Contralto; Theodora Kramer, Pianist WOV-Bronx Winter Garden WABC-Musical Americana	7:15 WNYC-W. Orton Tewson WEAF-Robert Simmons and the Camp- bell Orchestra-Directed by Howard Lanin
rector WINS-Musical Clock 7:00 WJZ-A Song for Today	Eddie Dunham, Organist WJZ-The Merrie-men-Male Quartet WABC-Charles Boulanger & His Yoeng's	WOR-Ariel Ensemble \$:45 WPCH-Douglas McTague WOV-C. H. Davis, Tenor	WJZ-Just Willie—Arthur Fields, Vocalist —U. S. Rubber Co. WABC-Crisco Program—Featuring the Mills Bros.
WABC-Organ Reveilla-Popular Music WMCA-Phantom Organist 7:45 WJZ-Jolly Bill and Jane-Cream of	Orchestra WOV-Hoover Medical Group WOR-Music WINS Ford Frick Tails the News	WJZ-U. S. Army Band—William J. Stan- nard, Bandmaster W1NS-Edward Villa, Spanish Guitarist	WFCH-Wm. Cordaro Orchestra WINS-Snooks and His Memphis Ram- blers With Beth Challis
Wheat Program WMCA-Harry Gilck's Cym Class 8:00 WMCA-Phantom Organist	WINN-Ford Frick Tells the News 12:05 WPCH-Bernice Manning, Soprano 12:15 WMCA-The Jolly Friar — Song and Piaso	• 4 P.M. to 6 P.M. •	WLWL-Ancient Mariner 7:30 WNYC-WNYC Air College
WEAF-Gene and Glen-Quaker Early Birds WOR-Captain Jack and Barnacle Bill	WEAF-The Real George Washington WJZ-Pat Barnes-Swift & Co. Program WPCH-Charles Pallateri-Songs	4:00 WMCA-Musical Moments WEAF-Magic of Speech-Direction Vida Ravenscroft Sutton	WEAF-Prince Albert Quarter Hour- Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch" WI.WL-"A Catholic Looks at the World"
W.Z-On the 8:15 WABC-Salon Musicale WINS-Miss Walls' Calistenics	WOV-Tem Turner, Baritone WINS-Luncheon Musicale 12:20 WOR-Johnson's Daily Radio Guide	WICH-Mirrors of Melody WABC-Rhythm Kings WOV-Marjorie Gorn	WOR-Centerville Sketches - Hires Pro-
<ul> <li>\$:15 WMCA-Poet's Corner WEAF-Morning Devotions WJZ-Phil Cook—The Quaker Man</li> </ul>	12:25 WOR-Sales Talk-Russek, Inc. 12:30 WMCA-W-T Stock Quotations WOR-Bloomaid-Fairway Garden Talk	WOR-Tunes of Long Ago-The Home Singer WINS-Mme. Marie von Unschuld-"Mod-	WABC-Richman Brothers Program—Syl- via Froos—Louis Silvers Orchestra WINS-The Globe Trotter WPCII-Prunelle and Penelope
WINS-LIusical Clock 8:30 WEAF-Cheerio-Talk and Music WMCA-Benect Stramiello-Piano Moods	Va. Car. Chemical Company WEAF-Black & Gold Room Orchestra WJZ-National Farm and Home Hour WPCH-Health Talk—N. Y. Tuberculosis	ern Piano Technique" 4:15 WMCA-Prunelle and Penelope WJZ-Mormon Tabernacle Choir and	WJZ-Swift Program—The Stebbins Boy 7:45-WEAF-The Goldbergs—Pepsodent Pro- gram
WJZ-Sunbirds WOR-Martha Manning—A Macy Presen- tation WOV-Morning Song	Association WABC-Mid-Day Bath Club-Linit Pro- gram	Organ WINN-Uncle Robert's Rascals WOV-El Tango Lirico WOR-Newark Safety Council	WJZ-Billy Jones and Ernie Hare-Best Foods, Inc., Program WABC-The Camel Quarter Hour-Mor- ton Downey, Authony Wong and
WARC-La Monica at the Organ-Mrs. Wagner's Pies Program 8:45 WMCA-In Song Heaven - Frank Mc-	WOV-Marmen Phantasies 12:55 WOR-Mid-Pacific Hawaiian En- semble	4:30 WMCA-Dick Gardner, Tenor WEAF-Tea Dansante	ton Downey, Anthony Wons and Jacques Renard's Orchestra WINS-The Wandering Minstrel-Georgs Martin, Narrator; Tommy Weir, Tenor
Cabe, tenor WoR-Musical Novelettes WJZ-John Fogarty-Tenor	12:45 WPCH-Hilda Harrison, Soprano WEAF-A Thought for the Day WOV-Popular Tunes of Merit	WPCH-The Dale Sisters and Lee Parron WABC-George Hall and His Orchestra WINS-Television Musicale WOR-Rainbow Trall	WPCH-The Three Dreamers
WABC-Brad and Al WINS-LIF, and Mis. Reader WOV-Willie Zay Jackson	WOV-Popular Tunes of Merit WINS-Edward Friedwald, Secreary — Talk WABC-Columbia Revue-Vincent Sorey,	4:45 WEAF-The Lady Next Door WMCA-Monsleur Sakele WJZ-"Spotlights in Drama and Litera-	7:35 WNYC-WNYC Air College
9:00 WMCA-Sakele Perfume Co. WEAF-Morning Glee Club-Male Octet, direction Keilh McLeod	Conductor 19:55 WOB-Economical Dishes— Va. Dare Extract Co. Dared the S. S. Badie	ture" WOV-Geo. Fischer-Baritone WABC-Vivien Ruth	8:00 WEAF-Blackstone Plantation - Julia
WOR-Miss Katherine 'n' Calliope — A Bamberger Presentation WJZ-Waltzes — String Ensemble - Dir.	1:00 WMCA-On Board the S. S. Radio WEAF-Market and Weather Reports WOR-Bisquick Bride-General Mills WFCH-Mirror Reflections	5:00 WMCA-Raber Mixed Quartet WFAF-Charles Gilbert Spross, Planist WJZ-The Three Bees	Incidental Music Direction Jack Shil- kret-Waitt and Bond
Walter Blaufus WPCH-Down Reminiscence Road WARC-Little Jack Little	WABC-George Hall and His Hotel Taft Orchestra WINS-English String Orchestra	WINS-Blanche Vincent-Songs WICH-Musical Comedy Parade-Alfred Simon WOR-"Food & Hygiene" - Breyers Ice	WJZ-You and Your Goyernment-Na- tional Advisory Council on Radio in Education
WOV-Hudzon Clinic WINS-Elonsicur Sakele 9:15_WMCA-Francis X. Loughran Science	1:05 WOR-Ray Nichols' Dance Orchestra 1:15 WEAF-Classic Varietics WOV-Electronics	Cream Program WOV-Blue Boys 5:15 WMCA-The Radio Doctor	WABC-The Bath Club-Margaret Santry Interviewing Guest, with Frank Ven- tree's Orchestra-Linit Program
Hour WHAF-Knox Sparkling Music WHAF-Undy Bugs WABC-Melody Parade	WPCH-Luncheon Music	WEAF-Skippy-General Mills Program	WOR-Chandu the Magician-Beech-Nut Program WINS-Dr. Louis E. Bisch, "The Family Doctor"
WPCH-Bon Highland WPCH-Bon Highland WOV-Late Risers' Gym Class W1NS-Frances Gold-"Piano and Songs"	SPECIALS	FOR TODAY	8:15 WNYC-WNYC Air College WABC-Sterling Products Program-Abs
9:30 WMCA-Modern Living WOR-IIIS, J. S. Relly-Karo Corn Prod- ucts Co.	•		WOR-Tito Guizar, Tenor and Orchestra WINS-English String Orchestra
W.UZ-Deputiful Thoughts - Montgomery Word Program WEAF Top of the Morning	6:15 P.M.—WJZ-NBC—Rameses 7:00 P.M.—WOR—Buddy Roger		8:30 WNYC-Annual Current Events Bee- Brooklyn Daily Eagle WEAF-True Story, "Mary and Bob"
Willen-Retail Grocers' Program—Frank Gallend WARC-Tony's Scrap Book—Conducted by Antheny Wons	7:15 P.M.—WABC-CBS—Crisco	Program—The Mills Bros.	WABC-La Palina Presents Kate Smith and her Swapee Music
WOV-Redern Living Magazine		itennial Prosperity Mass Meeting	WOR-Corse Payton's Stock Company 8:40 WNYC-Eighteenth Infantry Band 8:45 WJZ-Sisters of the Skillet-Proctor
9:15 WEAP-Our Daily Food — Colonel Goodbedy and Judge Gordon—A. & P. Program WOR-Musical Doctor — Allen Meany —	lensky 11:00 P.M.—WABC-CBS — Colum	noia Concerts Program — Ethel	WABC-Ed Sullivan, with Guest Star- Gerardine Program
Wolf-Musical Doctor - Allen Meany - Fongs Wolf-Ifothing but the Truth WARC-Helen Board-Soprano	Fox, Soprano	nota concerto i rogram Etito.	9:00 WEAF-McKesson Musical Magazine Erno Rapec's Concert Orchestra
WINS-Dan Powers-Songs	Every effort is made to insure the time of going to press; however, the	accuracy of our programs at the re is the possibility of late changes.	WOR-Melody Speedway-Olds Motors WJZ-Household Program WABC-Ben Bernie Blue Ribbon Malt Program
• 10 A.M. to 12 Noon •	For Log of Local S	tations See Page 8	9:15 WOR-Frances Langford, Songs 9:30 WMCA-Songs of Israel-Horowitz- Margareten Program
19:60 WMCA-Harry Click's Gym Class WEAT-Airs, Blakes Radio Column WOR-HeCann's Pure Food Hour WARC-Grant, Graham and Coughlin WPCH-Encost Stramiello, Planist	1:30 WMCA-Mirror Reflections	WJZ-Mouth Health-Marley Sherris	WEAF-Bi-centennial Prosperity Mass Meeting-Speaker, U. S. Rep. Scott Lea- vitt of Montana
WOV-William McQuade, Tenor WIN3-What's the Auswer	WEAF-Hotel New Yorker Concert Or- chestra WOR-Occasional Rare-bits	WPCH-Community Councils, N. Y. City WABC-Meet the Artist — Bob Taplinger Interviews a Radio Personality WINS-Tom Keene's Roundup with Doug	Tea Timers-Saluda Tea Branney-The
10:15 WHAF-Tom Brannic, The Laugh Club WARC-Jorning Minstrels WMC-TRUCtonal Home for Children WOV-Canadian Fur Trappers	WJZ-Don Pedro's Orchestra WABC-Atlantic City Musicale WINS-Marie Guion-"Songs of Love" WOV-Vera Thalman-Soprano	McTague WOV-Schlossman's Furniture 5:30 WMCA-Nalda Nardi and Elmo Russ	WJZ-Great Personalities-Frazier Hunt- New York Life Insurance Co. Program WABC-Eno Crime Club 9:45 WOR-Eddy Brown, Violinist and Min- iature Symphony Orchestra
W1XD'acovery Hour WJZ-Claia, Lu and EmColgate Palm- olive-Peet Program	1:45-WMCA-My Purpose James McGar- rigle, Baritone WPCH-Highlights of Sports-Jack Fil-	WEAF-Garden Melodies WJZ-The Singing Lady - Kellogg Pro-	
10:30 WMCA-Interesting People I Have Met	man W0V-Oral Hygicne W1NS-'Heart Strings,' Sketch	gram WABC-The Professor and the Major WPCII-Ken Winston and Jerry Williams WOV-Davega Stores Program	10:00 WMCA-Golden Slipper Dance Mara-
WEAP-To ony Program-Cindy and Sam W3T. Our Daily Food-Colonel Goodbody and Judge Gordon-A. & P. Program WARC-27:udence Club	1:55 WOR-Bisquick BrideGeneral Mills	WOR-Wolk Mandolin Quartet WINS-Symphonic Rhythmakers	thon WEAF-Lucky Strike Dance Hour Walter Winchell, Guest Speaker WJZ-To Be Announced WABC-The Voice of 1,000 Shades
WARC-Prudence Club WPCA-Marmola-Comedy Skit WIN 19 Wife Saver 10:45 WMCA-Jean Carroll - Pages of	2:00 WMCA-WMCA Theatre Revue WEAF-The Merry Madcaps-Dance Or-	5:13 WMCA-Red Devils with Junior Smith WJZ-Little Orphan Annie-Wander Co, Program WABC-Movie Star Revue - Dorothea James, Mistress of Ceremonies with Ted	10:00 Walta - Madison Square Conden
Breatway WEAT-Dycon and De Rose WJAT-Lystery Chef-R. B. Davis Program WARC-V. S. Navy Band.	chestra WOR-Rutgers Home Economics Scries WPCH-Manhattan Dance Marathon	James, Mistress of Ceremonies with Ted Astor's Orchestra WPCH-Captain Joe's Stories WINS-Crockett Mountaineers	Hockey Games-Adams Hats 10:15 WJZ-Sweetheart Program - John Fogarty, Tenor
WPC.: Louis Bacon-Popular Songs WOV-Blyn Shoe Stores Program WON3-F.ed Steele-"Songs of Yesteryear"	WABC-Aunt Jemima-Songs WOV-Piano Pals WJZ-Mrs. Julian Heath-Food Talk	WOR-Eileen and Bill-Nivea Program	WMCA-Jerry Baker and Elmo Russ WOR-The Jolly Russians WABC-Modern Male Chorus
11:00 WEAF-"Your Child"-Dr. Ella Op- penheirer, Chief of Children's Bureau, Deut of Labor	WINS-American Music Ensemble 2:05 WMCA-Samuel Shankman, Concert Pianist	• 6 P.M. to 8 P.M. • 6:00 WEAF-Waldorf-Astoria Sert Room	10:30 WJZ-Paris Night Life — Affiliated Products Co. WABC-"Music That Satisfies," with Alex Grav and Shilkrat's Orchester With Alex
WO, Mrs. J. S. Riley-Subcan Com- mencence-Austin Nichols Program WJZ-Forceast School of Cookery	2:10 WMCA-Jack Filman-Sports 2:15 WJZ-Weather Reports WMCA-Golden Slipper Dance Marathon WABC-Columbia Salon Orchestra, Emery	Orchestra WOR-Uncle Don-Scull Co. WJZ-Raising Junior-Wheatena Serial WABC-Arthur Jarrett WINS-Ford Frick Sports Review	Gray and Shilkret's Orchestra—Chester- field Program WMCA-Three Little Funsters 10:45 WMCA-Swedish Choir
V.PCH Protty Veck Club WOV-Mays, Inc. Program WINS-Mcking Yourself Fashionable	Deutsch, Conductor WOV-Vivian Menne, Soprano WOK-County Club Trio	wren-Italian Program	WJZ-Pickens Sisters WOR-Jack Clark and the Radio Romeon WARC-The Funny Boners
11:10 WNYC-Ethel Uttall-Songs 11:15 WEAF-Radio Household Institute WOR-The Happy Vagaboud-Jack Arthur	2:20 WJZ-Bernice Yanacck, Pianist 2:30 WMCA-Meadows Deauty School WEAF-Young Artists Light Opera Com-	WI.WISt. Malachy's Boys' Band 6:05 WNYC-"Stamps"—Ernest Kehr 6:15 WNYC-Piano Twins Stephene Brogens, Stephene Brog	11:00 WJZ-Laurier's Slumber Music
WJZ-Rhythm Ramblers WARC-Stories of the Living Great— Oliver Wendell Holmes, Ida Bailey Allen	pany WJZ-"Why We Are Misunderstood"—O, G. Van Camden	WJZ-Rameses Program—Stephano Bros. WABC-Reis & Dunn WINS-Civic Affairs Forum C:30. WNVC-Crime Prevention	Ethel Fox, Soprano WOR-Willard Robison and His Deep River Orchestra WEAF-Jesse Crawford, Poet of the Organ
WINS-Arthur Wechsler, Pianist WNYC-Dept. of Public Markets	WOR-Italian Lessons WPCH-Lucy Wilkes—Dramatic Soprano WABC-American School of the Air	6:30 WNYC-Crime Prevention WEAF-Rex Cole Mountaineers WPCH-Manhattan Dance Marathon WABC-Songs of Romance	11:15 WMCA-Coral Grill 11:30 WMCA-Al Katz and Kittens WEAF-Charles Dornberger's Orchestra
11:00 WEAF-U. S. Marine Band WOR-Mrs. A. M. Goudiss-School of Cooking-Rumford Program WJZ-Thru the Looking-Glass	WOV-Buddy Abel WINS-Shaw and Glass—The Piano Girls 2:15_WPCH-Marion Francis and Paul	W D'AIT-MEA Container W ABC-Songs of Romance W OR-Jack Berger's Dance Orchestra WJZ-Ray Perkins — The Old Topper— Andrew Jergens Program W JW American Muric Encemble	WJZ-Piano Moods-Lee Sims, Pianist- Ilomay Bailey, Vocalist WABC-Noble Sissle and His Orchestre
WPCH-Eva Lerner-Blues WADC-Current Questions Before Congress —Senator Arthur Capper, Republican of	Edwards WOR-Songs, Angela Gay WJZ-Miraeles of Magnolia	WLWL-American Music Ensemble WLWL-Man in the Moon" 6:45 WEAF-Back of the News in Wash-	WOR-Moonbeams-Directed by George Shackley 11:45 W.JZ-Earl Hines and His Orchestra
Kansas WOV-Sviph Laboratories Program WINS-Edyth Burley-Songs WNNC-Dept, of Health	WOV-Maude Hackett-Skit WINS-Symphonic Rhythmakers 3:00 WMCA-Al Rose and His Orchestra WJC-Nucle in the Air-Piano Lorgong	ington WNYC-Musical School Settlement Con- cert	12:00 WMCA-WMCA Theatre Review WEAF-Ralph Kirbery, the Dream Singer WJZ-Hotel Schroeder Orchestra
11:40 WNYC-Ethel Uttall-Songs 11:45 WOR-"Straight Talk"-H. Robinson Shipherd	WJZ-Music in the Air-Piano Lessons- Dr. Osborne McConathy, Director WABC-Ann Leaf at the Organ, with Barbara Maurel, Contralto	WJZ-Literary Digest Topics — Lowell Thomas WABC-Charles Boulanger & His Yoeng's Orchestra	WABC-Gus Arnheim's Orchestra 12:05 WMCA-Rainbonians WEAF-Johnny Hamp and His Orchestra
W.Z-Jill Edwards and Judy Barker WOV-William Mittman-One-Man Duet WPC.1-The Vagabond-Joseph Moran WIN:-N. Y. C. Federation of Women's	WABC-Ann Leaf at the Organ, with Barbara Maurel, Contralto WOV-Wille Zay Jackson WPCH-Samuel Shankman, Pianist WINN-Nat Ross Ensemble WOR-Newark Museum-Dorothy Gates.	WLWL-"Voice of the Missions" 7:00 WEAF-Mid-Week Federation Hymn Sing WPCU-Elmo Buss Presents the Love	12:30 WEAF-Seymour Simon's Orchestra WJZ-Charles Agnew and His Orchestra WABC-Coon-Sanders and Their Orchestra

WIN::-N. Y. C. Federation of Women's Chub: WAR'-Ben Alley, Tenor, with Vincent Sorcy's Orchestra N::00 WNYC-Weeping Well" -- Dr. John Oberwager

•

WPC1-Elmo Russ Presents the Love Serenader WOR-Buddy Rogers and His Dance Or-chestra WJZ-The Pepsodent Program-Amos 'n' Andy

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#### New York, April 10, 1932



Vivian Mathison

#### Jean Harlow

• Winner in the first beautiful hair radio contest, given by Danderine, which broadcasts over the WABC-CBS network every Tuesday and Thursday at 5:45 P. M., Vivian Mathison of Brooklyn is shown receiving a check from Jean Harlow, platinum blonde movie star. Largely because of her marvelous hair, Miss Mathison has been given a screen test by United Artists pictures. Movie experts say it was so good that she will soon leave for Hollywood where she is expected to appear in Eddie Cantor's new picture, "The Kid From Spain."

### THE GOOFY BOYS IN RADIO By Colonel Lemuel Q. Stoopnagle

(The Goofy Boys, Winken, Blinken & Nod,—or was it Tom, Dick and Sam? —started a radio station and found that in spite of all they could to avert it, their first effort was pleasing to the radio fans. They didn't know they were on the air at the time. That constitutes the "thread" of the story, and you may continue from here if you are

WELL, radio station WHEE has been going now for practically a week. Of course all the time isn't exactly filled, inasmuch as the station is only on the air fifteen minutes daily and sometimes less, but everything must have its start. Tom Goofy, the elder brother, is suspicious that Dan Baxter has been fussing around with some of the wires.

so sitly .- Author's Note.)

Dan, you know, is the needle in the haystack that broke the camel's back, so to speak. Dan stops at nothing and sometimes less than that. In fact, he stood before a mirror one day and cut off half his own mustache before he discovered it was his. So now let us pass over to the home of Dan Baxter, inasmuch as last week he wasn't there when we called.

"Those Goofy boys have started a radio station," Dan is saying to a second party who is seated across the spacious living-room.

"So I understand," adds the second party, "and what's more, Dan Baxter, I understand that you have been seen sneaking around the place trying to do some of your dastardly tricks."

"That spells 'doom' for you, Jack Crunch," put in Dan, "unless you are ready to retract the statement." And with that, he placed a potato chip on his left shoulder, walked with a steady step over to Jack, and made a grimace. Jack winced and finally, under the spell of that terrific glare, burted out: "I take it back, Dan,---I take it back. Perhaps I was a bit too hasty. The only thing is, I too, wished to clip wires here and there in that control room. However, I am willing to call it quits if you are."

"You and I, Jack Crunch, shall hereafter work together. I can use you, Crunch. Perhaps you know why I am interested in doing away with this radio station. If we allow this radio station to go on the air, there isn't a question but that those three goofy boys, Tom, Dick and Sam, will mention my name on the air in nasty terms. I am determined to put a stop to it before it begins."

But meanwhile the three brothers aren't sitting idly by. Not a bit, my friends. They are in conference in the conference room now, and Sam is addressing the meeting. "You two boys are my dear brothers," he is saying.

"You are absolutely correct, Sam," argued the other two, in unison, like Brad Browne and Al Llewelyn.

"Therefore, I can speak my mind without fear of being overheard. I am positively of the opinion that either Dan

RADIO AND AMUSEMENT GUIDE

Baxter cut those wires in the control room or else—" "Or else!" chimed in the other two, their strong, manly, bronzed, gnarled faces glowing in the candle-light.

In other words, these three lads were all for one, one for all, lips that touch alum shall never touch mine, e. pluribus unum. And what more could you and I expect of men coming from such fine stock as the Mayflower fathers who came over on the Pilgrim? I ask you.

Sinister motives are afoot, on horseback, in your hair, everywhere. Plot after plot thickens and many is the time I wish it weren't my lot to expose them. However, it's the power of the press, gentlemen, and none shall be spared from its birter lash, except, of course, those who pay and pay pay. And this time it's not a woman nor anyone of her ilk. Well, we must get on, because my din-

ner is nearly ready and I love my onion soup hot. No, that's right, Imogene and I are dining out tonight. Oh, well, we must get on anyway, for some reason or another...

So now we are in the studio, ready for another program. Sam has been chosen as the announcer for the ocssion. Dick is production man and Tom, the eldest of the three on account of he's oldest, is to do a "monologue," as the others so aptly call it.

"Timers ready?" cries Dick.

"Camera," added Sam, and at a given signal, all the batteries are turned on and WHEE goes on the air, as boat whistles ring out their merry tune and flags lie at half-mast on account of the mayor died the day before.

- "I adies and gentlemen of the udio radiance," laughed Sam, "we are indeed pleased, alright, alright, to welcome you to our 'channel,' by authority of the Federal Copyright Commission. We operate on a frequency of several kilometers, and so forth and so on, and hope will tune in often.

"Of course, as it is, we are only on scarcely fifteen minutes per diem, but nevertheless, if you mang on a couple of weeks, we assure you we shall fill the old air waves with plenty of nifty music and rhythm. Also not a little peachy fun, too, don't forget."

All in the studio, including the sour old production man, Dick, had a whiz of a laugh over this sally.

"I now have the pleasure of introducing to you none other than that prominent authority on rubber preserve-bottle top hold-downers, Mr. a, Mr. a——"

'Dan Baxter!' put in a voice, just at the psychological moment, and as all turned to look from whence the voice came, there was a scurry and Dan Baxter himself, arch-fiend and dastardly enemy of the three brothers, showed his heels as he flew out the door, lippity lip, scampaty scamp.

There is a tense moment, both in the studio because of this odd turn of affairs and in the author's mind because he has changed the tense several times.

And here let us say bye-bye. "Bye-bye."

• Among those who are more than singly gifted is Allan Josyln, who, besides being a very capable actor, is also a writer of radio continuities. Several of his scripts have already been heard on the NBC airwaves.

**::** A King Can Do No Wrong :: Portable Radio sets have caught the Royal Fancy. We herewith invite you to inspect THE NEW BRITISH REESE-MACE (Battery)

THE AMERICAN ANSLEY (all electric) A.C.-D.C. UNIVERSAL ELECTRIC

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### King and Royal Famil, Buy Portable Receive.

King George V of England has joined the ranks of the portable radio set owners, his latest purchase being a new type set finished in crocodile skin. The vogue has attracted other European rulers, and several portable sets of the same design have been ordered by other courts, including Denmark, Sweden and Italy.

One of the first members of the English royal family to fall under the spell of a portable was the Duchess of York. There already was a large family receiver in her drawing-room, which the Duke made. The Duchess, however, wanted a more intimate affair for her boudoir. A copy of the King's five-tube set was prepared for her so that it should match the rosewood furniture in her sitting-room, and it was finished in dark brown leather instead of crocodile skin.

Prince George and the Duke of Gloucester also have bought replicas of the King's latest set, while the Prince of Wales, besides having a portable set, also has a transportable one, for which all current requirements are obtained from the electric mains.

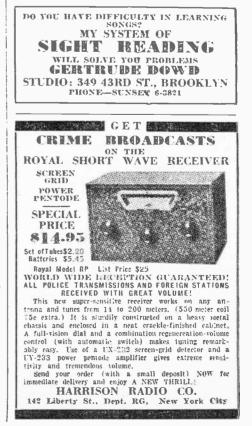
### Scientific Authority To Speak From London

Sr. James Jeaus, one of the most eminent British scientists and an authority on the structure of the universe, will speak from London in the regular international broadcast period at 12:30 P. M., Sunday, April 10, through the WABC-CBS network, on "The Present Position in Science."

Recipient of honorary degrees from many universities, including Johns Hopkins, Sir James is already known in the United States as he formerly was professor of applied mathematics at Princeton, and has been a research associate at Mount Wilson Observatory for several years. His books have earned him a reputation as one of the outstanding exponents of scientific beliefs, couching his explanations in popular language.

• The fan mail which has been received by Angela Ward, Station WINS Musical Clock Girl, proves that listeners to this young lady have agreed with the judges who picked her, that she possesses New York's "sweetest voice."

• Kenneth Roberts, the CBS staff announcer, was picked for the job of announcing the Linit "Bath Club" program because the sponsors of those broadcasts judged his voice as holding a particular appeal for women.



LADIO AND AMUSEMENT GUIDE ge Eighteen ork, April 18, 193 8 New NOGRAM WEDNESDA FOR APRIL 3 th7 11:40 WNYC-A. S. P. C. A. 11:45 WOR-Personality Plus-Marie Hale WJC-Sweetheart Program WPCH-George Selais-Personality Barityrt & Marge-Wrigley program ances Langford - Songs - Jack I, Pianist ullaby Lady ilmo Russ Presents the Love for 8:30 WJZ-Hello Marie WABC WOR-Erik WINS WMCA-A French Al WEAF-Woman's Ra WOR-Ariel Ensemble . 6:30 A.M. to 10 A.M. . 177 ) Review WOR-Ariel Ensemble WABC-Arthur Jarret WOV-Bronx Winter WINS-Television Mu WPCH-W. T. Stock 3:45 WJZ-Rhythmic S WABC-The Four Ete WOV-N. Y. Tubere Association WINS-Edward Villa-3:50 WPCH-Douglas 1 6:30 WINS-Morning Highlights tone value bound to both the solution of the s WPCH 45 WEAF-Tower Health Exercises-Ar-thur Bagley, Director WOR-Gym Classes-John Gambling, Dirden 6:45 WLWI The Crinoline Girl's Birthday ale iotations WE E-Robert Simmons and the amp Orchestra-Directed by Howenade Boys osis and Health WK V-Robert Simmons and the Camp Orchestra-Directed by How-ard Lanin
 WOR-Vincent Lopez and His Valvoliners
 WJZ-Esso Program-Elsie Janis
 WABC-Maxwell House Tune Blenders, with Lanny Ross, Tenor
 WFCH-The Visitors-Lil and Guy
 WIWL-Girl of the Rio Grande
 WINS-Snooks & His Memphis Ramblers
 With Challis
 WEAF-Prince Albert Quarter Hour 7:15 WINS-Musical Clock 30 WMCA-Phantom Organist WJZ-A Song for Today WABC-Organ Reveille-Popular Music . 12 Noon to 2 P.M. . Spanish Guitarist" Tague WMCA-Midday Message—Dr. Christian F. Reisner
 WEAF-General Electric Home Circle— Clara Savage Littledale—Guest
 WOR-Music
 WJZ-The Merric-Men
 WPCH-The Bushwacker
 WABC-Charles Boulanger & His Yoeng's Orchestra
 WOV-Hoover Medical Group
 WINS-Ford Frick Teils the News
 WNYC-"Keeping Well"—Dr. John Ober-wager 7:45 WMCA-Harry Glick's Gym Class WJZ-Jolly Bill and Jane - Cream of Wheat Program 12:00 4 P.M. to 3 P.M. . 8:00 WMCA-I See by the Papers 4:00 WMCA-Goldburg WEAF-Gene and Glen-Quaker Early Birds WJZ-On the 8:15 WOR-Captain Jack and Barnacle Bill WARC-Salon Musicale - Vincent Sorey, Conductor WINS-Miss Walls' Calisthenics usical Moments WJZ-Pacific Feature WEAF-The Pilgrims WPCH-Maureen Engl WHAT Chains
7:30 WEAF-Prince Albert Quarter Hour Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
WJZ-Swift Program—Stebbins Boys
WABC-Easy Aces—Lavoris Program
WOR-Contract Bridge—Bid Rite Corp.
WLWL-Talk
WINS-The Globe Trotter
C.25
WNYC WINC A dia Column our nib of Woodrow WABC-Services at WABC-Services at Wilson WINS-Fanla Bossek, WOV-Irwin Dillon, T \$:15 WMCA-Max and WOV-Eddie Alban wi ezzo Soprano wager Orchestra 15 WEAF-The Real George Washington WMCA-The Singin' Friar-Songs and 7:35 WNYC-WNYC Air College 12:15 WEAF-Morning Devotions WJZ-Phil Cook, the Quaker Man WINS-Musical Clock WFCH-Geneve Butler WFCH-Geneve Butler WINS-Jack Healy's D 30 WMCA-The Daffi WFATF-Ely Culbertso WJZ-Eastman Schoo 7:45 WEAF-The Goldbergs - Pepsodent ace Trio Piano WJZ-Pat Barnes in Person-Swift & Co. WEAF-Ite Gouvers's Construction
 Program
 WJZ-Billy Jones and Ernie Hare—Best Foods, Inc., Program
 WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
 WI.WI.-"The Eyes Have It"
 WOR-Don Carney's Dog Chats—Spratt Program s Boys Bridge Lessons Program Program WPCH-Carvie Lillie, comedienne WOV-Barbara Kroll-Soprano WINS-Luncheon Musicale 8:30 WMCA-Ernest Stramiello-Piano WEAF-Cheerio WABC-La Monica at the Organ-Mrs. Wagner's Pies Program WOR-Martha Manning-A Macy Presen-Symphony Orchestra WPCH-Thc Feagin P yers WINS-Billie Dauscha, 'The Personality Girl' 12:25 WOR-Beautiful Lady-Robert, Inc. 12:33 WOR-Beautiful Lady-Robert, Inc.
 12:30 WMCA-W, T. Stock Quotations
 WEAF-Black and Gold Room Orchestra
 WOR-Bloomaid-Fairway Garden Talk - Va. Car. Chemical Co.
 WOV-Weber and Hunter
 WJZ-National Farm and Home Hour
 WPCH-Jewish Science Talk
 WABC-Kre-Mel Singing Chef
 12:35
 WOR-Jack Bargar's Concert Excemble WOR-Martin tation WJZ-Sunbirds WOV-Morning Song Program WPCH-The Three Dreamers WINS-Jan Erving August, Xylophone 8:45 WMCA-The Golden Bird WARA-The Gouden Date WOR-Musical Novelettes WJZ-John Fogarty—Tenor WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song WINS-Mr. and Mrs. Reader WOY-Willie Zay Jackson Soloist 7:55 WNYC-WNYC Air College WABC-Kre-Mei Singing Chef
12:35 WOR-Jack Berger's Concert Ensemble
12:45 WPCH-Pat O'Shea, Tenor
WEAF-A Thought a Day
WINS-Ray Current Events Club, Inc.
WABC-Columbia Revue
WOV-Popular Tunes of Merit
19:55 WOR-Wet-Me-Wet Co. Program
1:00 WMCA-Maher's Trumpeters
WEAF-Market and Weather Reports
WOR-Musical Gems
WPCH-Mirror Reflections
WABC-Hotel Taft Orchestra . 8 P.M. to 10 P.M. 0 WACA-Lee Kuhn WEAF-"Making Pe Them"-Richardson WJZ-Jingle Joe-Joe I WOR-Kathleen Gordor MARC-Kathryn Parso: Girl o' Yester-5:00 WOY-Willie Zay Jackson 9:00 WMCA-Monsieur Sakele WEAH-Morning Glee Club WOR-Miss Katherine 'n' Calliope-A Bamberger Presentation WJZ-Waltzes - String Ensemble - Direc-tion Walter Blaufus WFCH-Down Reminiscence Road WABC-Little Jack Little WOV-Hudson Clinic WINS-Monsieur Sakele Suis WMCA-Loughran Science Hour 8:00 WEAF-"Big Time"-Sketch-Stanco, WEAF-'Big Time''-Sketch-Stanco, Inc., Program
 WOR-Chandu the Magician-Beech-Nut Program
 WJZ-American Taxpayers' League Pro-gram
 WABC-The Bath Club-Allie Lowe Miles Interviewing Baroness d'Etteiles, with Frank Ventree's Orchestra-Linit Pro-gram day WPCH-Edith Haran al WOV-Blind George RL WINS-Beauty Intervie 5:10 WOR-"Bisquick Bri 5:15 WMCA-The Radio ctor gram WINS-"Wowdy Dowdy" WINS-Monsicur Sakele \*:15 WMCA-Loughran Science Hour WJZ-Lady Bugs WFAF-Tom Brennie-The Laugh Club WABC-Melody Magic. Vincent Sorey's Orchestra with Female Trio WICH-Marie Wald WOV-Late Risers' Gym Class WINS-SI. Thomas' Organ Recital 9:25 WMCA-Organ Interlude a.20 WMCA-Organ Interlude 8:15 WNYC-Wetropolitan Museum of Art WJZ-Willys-Overland Orchestra WABC-Singin' Sam, the Barbasol Man WOR-Jack Berger's Astor Orchestra WINS-Westminster Quartet SPECIALS FOR TODAY 8:30 WNYC-Adolph Lewisohn Chamber Music Concert 7:30 P.M.-WABC-CBS-Easy Aces-Lavoris Program WEAF-Halsey-Stuart Program—"The Old Counsellor" WOR-Willard Robison and His Deep 8:15 P.M.—WJZ-NBC—Willys-Overland Silver Streak 30 WMCA-Modern Living WEAF-Top o' the Morning-Edward H. 0:30 WABC-La Palina Presents Kate Smith and Her Swance Music WEAF-Top o' the Morning Educate Smith WOR-Songs-Joseph Bier WJZ-'Beautiful Thoughts"-Montgomery Ward Co. Program WARC-Tony's Scrap Book--Conducted by Anthony Wons WOV-Modern Living Magazine WINS-Discovery Hoar WPCH-Josephine Mortell 8:30 P.M.-WOR-Willard Robison and His Deep Riv Orch. 9:00 P.M.-WEAF-NBC-Goodyear Program-Grace | pore, So-WARC-Colonel Stoopnagle and Budd, the Gloom Chasers-Ivory Soap Pro-8:45 prano 10:30 P.M .- WABC-CBS-Society's Playboy Hour-No 1an Brogram gram :00 WNYC-Everett McCooey, Baritone WEAF-Goodyear Program-Band-Orches-tra-Grace Moore, Soprano WOR-Louis Katzman's Orchestra-Atlanta Refining WJZ-Adventures of Sherlock Holmes-George Washington Coffee Program WABC-Gold Mcdal Fast Freight kenshire-Welcome Lewis WPCH-Josephine Mortell 9:45 WFAP-Our Daily Food — Colonel Goodbody and Judge Gordon—A. & P. Program WJZ-Miracles of Magnolia WOR-Shopping Talk with Jean Abbey WFCH-Buddy Bernier-Ukclele Songs WABC-Elizabeth Barthell—Songs 10:45 P.M --- WABC-CBS --- Jefferson Day Dinner --- Add esses by Alfred E. Smith-Gov. Roosevelt Every effort is made to insure the accuracy of our progress at the time of going to press; however, there is the possibility of la changes. For Log of Local Stations See Page 8 9:15 WNYC-Cora Remington Hill Singers WOR-Bernard Ocko, Violinist, and Or-10 A.M. to 12 Noon -.... 9:39 WEAF-Mobiloil Concert-Gladys Rice, Soprano; Lewis James, Tenor WOR-Jerry Macy and Ed Smalley-The Tea Timers-Salada Tea Program WJZ-Major Icequick and and His Frigi-dariane 10:00 WMCA-Harry Glick's Gym Class WEAF-Mrs. Blake's Radio Column-Sis-ters of the Skillet WJZ-Beatrice Mabie-Beauty Talk WOR-McCann Pure Food Hour WPCH-Ernest Stramiello, Pianist WABC-Grant, Graham and Coughlin WOV-Gypsy Lill-Folk Songs WINS-What's the Answer? WINS-English String Orchestra 1:05 WOR-Midday Diversions 1:15 WMCA-Dave Soman and Sue Miller WEAF-Larry Funk's Orchestra WPCH-Luncheon Music WOV-Electronics 1:30 WMCA-Mirror Reflections WJZ-Don Pedro's Orchestra WABC-Armand Vecsey's Ritz Orchestra WABC-Armand Vecsey's Ritz Orchestra WOV-Hovey-Whitman Trio WOR-Helen Bourne-Soprano WINS-Diana Bragg-"Romances in Song" UAS WPCH-Hichlights of Sports - Jack WEAF-Skippy-General ills Program WJZ-Joint Recital-Mme Gainsborg and Godfrey Ludlow WABC-Bill Schudt's Goi + to Press darians WABC-Eno Crime Club WOV-Schlossman's Furn WOR-Stanley Brain-Or WINS-Tom Keene's Rou re Co. n Recital up with Doug 145 WJZ-Bob Nolan's San Felicians-Deisel-Wermner-Gilbert Program WOR-Lone Star Rangers 9:45 McTague McTague 30 WMCA-Nalda Nardi d Elmo Russ WEAF-Wayne King and dis Orchestra WJZ-The Singing Lady - Kellogg Co. Program WABC-The Professor an he Major WISS-Symphonic Rhyth NFCH-The Jewish Feder ion WOV-Davega Stores' Pro WOK-Julian Woodworth Clinton Dance Orchestr 5:30 10:15 WEAF-Jane Grant's Steero Program 10 P.M. to 2 A.M. . . WJZ-Clara, Lu and Em-Colgate Palm-olive-Peet Program WPCH-Helen Rose and Edward Connelly WABC-Melody Parade WOV-Canadian Fur Trappers WINS-"Your Handwriting"-Jane Red-dington WPCH-Highlights of Sports — Jack Filman
 WINS-"Heart Strings"—Dramatic Sketch
 WOR-Newark String Trio
 WOR-Bisquick Bride—General Mills, Inc. 10:00 WMCA-Golden Slipper Dance Marathon WEAF-Jefferson Day Program-Hon. James A. Reed, Hon. James M. Cox, Gov. Franklin D. Roosevelt and others WJZ-To be announced WABC-"Music That Satisfies"-With Ruth Etting-Chesterfield Program dington WMCA-Rexall Program Clinton Dance Orchestr WIIN-Y. M.C. A. Talkof. McIntyre 10:30 WMCA-French Lessons-Prof. La Vergne 5:45 WMCA-Red Devils, Smith with Junior WFAF-Wildroot Chat-Elizabeth May WFAF-Wildroot Chat-Elizabeth May WJZ-Our Daily Food-Colonel Goodbody and Judge Gordon-A. & P. Program WFCH-Blanche Terry, Contralto WINS-"The Wifesaver" 10:15 WMCA-Jerry Baker and Elmo Russ . 2 P.M. to 4 P.M. . -Organ WJZ-The Tune Detective - Sigmund WEAF-Florence Wightmi Harpist WJZ-Little Orphan Annie Wander Pro-:00 WMCA-WMCA Theatre Revue WPCH-Manhattan Dance Marathon WOR-Rutgers Garden Series WJZ-Songs of Memory WABC-Aunt Jemima-Songs WOV-Sylph Laboratories WINS-American Music Ensemble WABC-Adventures in Health-Horlick Malted Milk Program 2:00 grani WPCH-Captain Joe's Stor s WABC-The Lone Wolf T be - Wrigley 10:45 WA rigle Malted Milk Program WOR-Red Lacquer and Jade 10:30 WMCA-The Three Little Funsters WJZ-Hollywood Nights—Affiliated Prod-ucts Program WABC-Society Brand Program—Norman Brokenshire—Welcome Lewis WMCA-My Purpose-James McGar-Program WINS-Piano Twins WEAF-Betty Crocker-Cooking Talk-General Mills Program WJX-Walker Gordon-Mothers' Program WPCH-Gertrude Thomas-Blues WABC-Four Clubmen-Directed by Leigh WMCA-Organ Interlude WMCA-Jack Filman's Sport Chat WMCA-Golden Slipper Dance Maraø 6 P.M. to 8 1 M. 0 2:05 Brokenshire—Welcome Lewis
10:45 WMCA-The Blue Lady
WJZ-Pickens Sisters
WOR-Florence Case and Orchestra
WABC-Jefferson Day Dinner—Addresses
by Alfred E. Smith & Gov, Franklin D.
Roosevelt
11:00 WMCA-Will Oakland's Orchestra
WOR-Ben Cutler and His Dance Orchestra 2:15 6:00 WEAF-Waldorf-Astor Sert Room Stevens WOV-Blyn Shoe Stores Program WINS-Joe Green's Marimba Band thon WEAF-Two Seats in the Balcony WOR-Uncle Don-Mason u & Magen-WARC-Two Sears in the Datcody WARC-Columbia Salon Orchestra WOV-Bertha Nicholas—Soprano WOR-Gloria Sayles, Lyric Soprano 20 W.IZ-Radio Troubadours 20 W.IZ-Radio Troubadours 20 W.CA-Mcadows Beauty School W.K-Spanish Lessons — Prof. Ma WOR-Uncie Don-Massie heimer WJZ-Music Treasure Box-WABC-Connie Boswell WINS-Ford Frick Sports WPCH-Italian Program WLWL-Florentine Ensemi WXYC-Board of Educatio WXYC Bomeson Program - Stephano 11:00 WEAF-Keeping Up With Daughter-Sherwin Williams' Program WOR-Beauty Questions and Answers-Eugene. Ltd. 2:20 2:30 1:20 WJZ-Radio Troubadours
1:30 WACA-Meadows Beauty School
WOR-Spanish Lessons — Prof. Maximo Iturralde
WJZ-Molly Gibbons Fashion Talk
WABC-American School of the Air
WOV-City Free Employment
WINS-Musical History—Claire Elby
WICH-The Woman's Forum
2:45 WJZ-Smackouts
WEAF-Viennese Ensemble
WOV-Bernard Mann—Pianist
WINS-Songs—John Morelli
WOV-Bernard Mann—Pianist
WINS-Symphonic Rhythmakers
3:00 WMCA-Gene Mack and Orchestra
WEAF-'With a Senator's Wife in Wash-ington''-Mrs. Frances Parkinson Keyes
WOR-Elk's Organ Recital-Robert A. Pered, Organist
WJZ-Organ Melodies—Irma Glenn
WACC-The Captivators
WICH-Rose Gallo—Songs at Piano
WINS-'Little Dramas''-Jeanne Barnard
WOV-Willie Zay Jackson
S:15 WFCH-Rost McAfee--This and That
WABC-Charis Musical Revue—Ann Leaf
-Ben Alley—Dorothy Chase
WOV-Mary Chapell—"Girl of the Golden Wyz-To Be Announced Eugene. School of Cook chestra WJZ-Laurier's Slumber Music 11:15 WABC-Howard Barlow and Sym-phony Orchestra 11:30 WMCA-Al Katz and Kittens WOR-Moonbeans-Vera Osborne, Soprano WJZ-Jane Froman and Her Orchestra WABC-Don Redman and His Connie's Inn Orchestra WJZ-"Forecast School of Cookery" WPCH-Trotty Veck Club WABC-Nell Vinick-Beauty Talk-Drez-ma & Kremel Program WOV-Mays Apparel WINS-Making Yourself Fashionable 6:15 WJZ-Rameses Progra Bros. - Stephano WABC-Harold Stern and s St. Moritz 11:05 WNYC-Marston Ensemble Orchestra WINS-English String Orcl tra 2:45 11:15 WEAF-Radio Household Institute WARC-Don Redman and Fits Connies Inn Orchestra 11:45 WJZ-Lew White-Smoke Rings 12:00 WMCA-WMCA Theater Revue WEAF-Ralph Kirbery, the Dream Singer WJZ-Cah Calloway and His Orchestra WABC-Eddie Duchin and His Casino Or-6:20 WPCII-Tad Stout: "E: Peck," Sta-tion Agent WJZ-Singing Strings WNYC-N. Y. Tuberculosis and Health

- Association WABC-The Mystery Chef-R. B. Davis Program
- WOR-Pauline Haggard-Pianologues WINS-Angelo Bono-"Singing Guitarist" 11:30 WEAF-The Marionettes
- WJZ-Hinds Romance Exchange-Beatrice
- Fairfax WSWC-Marston Ensemble WOR-College Art Assn. Series-Prof. John Shapley WFCH-Vera Thalman, Soprano WARC-"Round the World Cooking School"-Ida Bailey Allen-Best Foods, Ind. Program. WOV-Syigh Laboratories WINS-Beatrice Fairfax

- WJZ-To Be Announced

6:30 WEAF-Rex Cole Moundineers WJZ-The Royal Vagabond WOR-Elmer & Walter-Duand Pian WINS-American Music En WICH-Manhaitan Danee Marathon WLWL-Rudolph Forst, V and Pianos

- 6:45 WEAF-Merle Thorpe- fik WJZ-Literary Digest Top Lowell
- WoR-Jack arthur and Jean King-McCutcheon Program
- 7:00 WNYC-Woelber Ensemble WEAF-D'Avrey of Paris WJZ-The Pepsodent Program-Amos 'n' Andy

- Cavaliers

- 1:30 WMCA-Orchestra from Pa 2:00 WMCA-Sleepy Time Club Paris

- chestra 12:05 WMCA-Eddie Lane's Orchestra WEAF-Buddy Rogers and His California
- 12:30 WEAF-Charles Agnew and His Or-
- chestra WJZ-Benny Kyte and His Orchestra WABC-Art Krueger and His Orchestra :35 WMCA-Four Eton Boys and Ray 12:35
- Block 1:00 WMCA-Chick Webb and His Chicks WABC-Pancho and His Orchestra 1:15 WABC-Roseland Ballroom Orchestra

music?" Without waiting he furnished his own answer.

"Dance music is primarily a sex insti-gator," he went on. "It's fundamental purpose is the propagation of the human race. Religion, sex and music are funda-mentally interwoven. The dances we mentally interwoven. The dances we have today are the modern survivals of the early rituals which were performed to music and were an indispensable part of the practice of religious rites. These were manifestations of the sex urge of our earliest ancestors.

"I cannot see anything immoral in the important fact of the human race's continuance being bound up in an inspiration to the emotions that comes from dance music."

Reisman claims to remember one day, when, aged four, he plunged his fist through the window of the parental grocery store, thus proving that even at that early age he was still a Maestro.

"I guess I did it because they told me I couldn't do something," he explained. (Maybe Leo wanted to dance?)

But no parental rife appeared in 1907, when his father bought the young hopeful a fiddle. Leo, aged ten, spent a year scratching aimlessly on the instrument, then decided to take lessons. And a year later, being then in the twelfth year of his age, Reisman carned his first dollar as a song plugger in a Boston store.

After grammar school came an en-gagement to fiddle at the Bijou Dream, the first Keith house in Boston. Leo was known as the boy soloist and had to play five shows a day and learn three new pieces a week. And he did it on the same lunch every day, a glass of milk and ticken sandwich, which always cost fifteen cents. (Huh, that was be-fore the war.) fore the war.)

A stranger heard Leo play, left word for him to call and see the manager of the New England Conservatory of Music, and so Reisman found himself possessed of a

scholarship in violin. After several years of this training Reisman became interested in jazz and brought to it one of the soundest musical educations possible. Summers he spent playing at such resorts as Rockport, Mass., and Bar Harbor, Me. Came an interval when Leo went to

the Belvedere Hotel in Baltimore, and to the Baltimore Symphony, following which he went theatrical, in between appear-

ances in the Egyptian Room of the Hotel Brunswick in Boston. All of which might have started Leo to thinking along the lines of music, matri-mony and maestroship.

#### In a New Role



#### Don Carney

· Here we have Don Carney's phizog in character, not as the young folks' "Uncle Don," this time, but as that lovable character, "Luke Higgins." Don, who played "Luke" far more times than we can remember, stepped into the "Cen-terville Sketches" over WOR with the April 5 broadcast. Leonard E. L. Cox, who writes and produces the sketches, chased out and rounded up Don for the part, and knowing his radio characterizations, made no mistake,

### MIKE-O-GRAPHS by NONA BENET

• He's one of the Stebbins Boys...plays most of the leading parts in "Socony Land Sketches" and was David in "Uncle Abe and David." ARTHUR ALLEN. Has never had a nickname...altho he has a suspicion that the chauffeur and housekceper call him "Governor." Go-wanda, New York, has never recovered from the surprise of harboring a radio star at birth. It was on an April 8 and he at birth. It was on an April 8 and he modestly admits to a

bit past voting age. Five feet seven inch-

His hair is tinged with gray...what there is of it...and

his eyes are blue with a mischievous twinkle. He has a strong chin and can look very scholarly should the occasion demand. With his hat on...he looks twenty years young-er. Nice smile... laugh wrinkles around the eyes. An only child.

Adores his mother who is 84 and still living

rush up to visit her even though he can only spend a few hours...most of his time is taken up in getting there. Ex-tremely particular about clothes...since he must wear them...and let them be gay ones...light coats...bright ties... cheerful scarfs...and a large quantity. His one weakness.

Fifteen years on the legitimate stage before he tried radio. His last Broadway show was "White Wings." One day Gerald Stopp found he had a part our hero could play in a radio drama. He called up...and got a lusty "No" for his trouble. Much persuasion followed and at last Arthur gave in...to become the outstand-ing male character actor of broadcasting. Should his part call for talking while

sawing wood...you will notice, if you are in the room, that he goes thru all the motions...believes that is the only way to get the effect in the voice. Got the good old education at Oberlin College, case you don't know, is in Ohio. Studied music there also.

There also. Doesn't dance...play cards...or golf. And what's more...he never intends to. Inveterate reader. His is a whimsical sense of humor...Answers all his fan-mail himself...even though he has a secretary. That secretary right now is husy with seuding out photographs

Has kept a journal since he reached the inquisitive age of 16. The pages are type-written and bound in loose-leaf books.

#### The Man With Money

· Of course the man with the money has great advantages over the poor man. An American writer once said: "Save money and it will save you. The man without a dollar must do what the man with the dollar tells him to do." I have worked for the men with the dollar since I was twelve years old, and I know how much truth there is in that. But I have an idea that it will not always be so. I have an idea that some day it will be this way: "Get knowledge. The man who is ignorant must do what the man who KNOWS tells him to do." I think that's the way it will work some day, and the dollar won't come into the question at all.

He wouldn't read it for anything in the world...but when he does...Heaven help his family! Has a record of practically

ite being the fact that inasmuch as he was born on Friday, all the superstitions

> Always wears an Italian cameo ring. takes up half of his finger. He inherited twenty stories above the sidewalks of New York his Tudor City apartment assures him of quiet at least. Has three cats at

David. The greatest annoyances in this life he finds are the people who insist on calling him at 7.30 in the morning. For exer-

Has a regular passion for automobile riding. Doesn't drive himself...can't even turn on the lights...but then he

For hobbies. there are...the car... the garden...and old America furniture. An incessant smoker...but won't take a drink. Although he has boxes of rings,

Mary Pickford is his choice in moving picture actresses...with La Garbo run-ning a good second. And he will go out of his way to view Charlie Chaplin. His ambition is that some day he will deserve a very fine place on the American stage.

him. figures it's insurance. Collects Indian shawls. paisley shawls. old American furniture...glassware...and Chinese porcelain. Traveled from coast to coast...but claims he hasn't seen half enough of the country.

... you'll like him. His interpretation of New England characters is unequalled.

#### Our Sense of Values

· How we lose our sense of values! If we want an automobile we don't think anything of spending a thousand dollars for it, and mortgaging our future besides. If we want a diamond or pearl for our finger or to stick in our shirt front, we lay out a lot of bills without thinking anything about it. But if a very dear friend asks us for a loan of a few dollars we are likely to get a sickly feeling in our stomach and we begin to wonder if it isn't best to break off relations

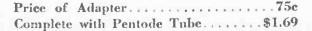
So we value a heap of iron or a stone above the heart of a friend. And yet, how

-From Tony's Scrap Book.

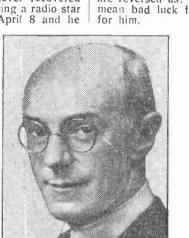
ADAPT

#### WARNI A NI TIGER BORNI'S COMPANY 18 YOUR

Pep up your set. Give it new life. Replace the old type 245 tube with a new 247 Pentode tube. All you need is the tiny Red Seal Adapter illustrated herewith. It will work perfectly in any set now using a 245. Thousands in use with complete satisfaction. Remit to Red Seal Sales Co., 318 Canal St., New York, at the following postpaid prices:



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everything. Has a million superstitions...his favor-

are reversed as: while a black cat might mean bad luck for you...it's good luck

takes up halt of his finger. He inherited it. He talks so fast ... if you aren't lis-tening intently you miss the gist of the subject. He'd be pret-ty hard on a lip-reader. Yet, over the air...he is slow of speech and apparently easy going. easy going. There's a home in Hempstead, Long Is-land, that he goes to every week-end...and twatty, etories, about the country place...Swithen, Amelia and

cise...he has a rowing machine.

has a chauffeur to do all that

drink. Although he has boxes of the scarf-pins and what-nots. he will not wear them. His favorite dish is steak.

Is more thrifty than people believe m...figures it's insurance. Collects

Listen for him every night except Saturday and Sunday at 7:30 over WJZ and dial him in on Socony Land Sketches

with our friend.

much a friend is worth!

### The Editor's Mail

A column devoted to answers to .... from readers pertaining to radio, radio artists and kindred subjects. Address the Editor's Mail Box, Radio Guide, 475 Fifth Ave., N. Y.

Page Niner

· Dorothy G. Cummings-The part of Captain Blackstone is played by Alfred Swenson. Don Rodrigo is played by Santos Ortega. Paul Dumont is now associated with the Erwin-Wasey Advertising agency.

· A. Reader-The return of Rudy Valles. to the New York or Brooklyn Paramount is undecided. His previous contract was fulfilled.

· A. C. A .- Russ Colombo is at present filling a vaudeville engagement. The date of his return to the ether is indefinite at the present time.

· C. A. L .- Mrs. Wallace Butterworth's maiden name was Antoinette Baillargeone She's from Montreal.

. F. M .- Edward Reese, of the Eno Crime Club, has no children. Has been on several other dramatic sketches, but do not know of any others at Columbia at the present time.

W. F. W .--- The CBS "Arabesque" program can be heard over Columbia's Dixie Network.

· Constan+ Reader-Agnes Kun, pianist, was born in Budapest, Hungary. She graduated from the Franz Liszt Royal Academy of Hungary with high honors. She is just a sustaining artist at WINS, and that is her real name.

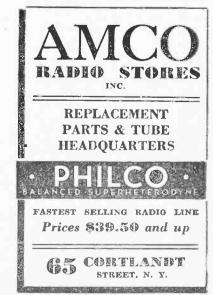
. A Reader-Pat Kelly is Head of the Announcing Staff at NBC. He announces "Through the Looking Glass" on Tuesday mornings at 11:30, and he also sings on the "Cherio" program.

. Mrs. R. Sneider-The part of the baby -a recent addition to the "Goldbergs" program, was played by Estelle Levy, six ycars old.

G. G.-The principles in the cast of the NBC "Moonshine and Honeysuckie" program is as follows: CLEM, Louis Mason; CRACKER, Ann Elstner; PINEY, Sara Hayden; MISS GYPSY, Theresa Wittler,

Ruth Mosimann-Irene Beasley is the Old Dutch Girl on the CBS "Old Dutch" program.





RADIO AND ANUSEMENT GUIDE

New York, April 16, 1932 RADIO- AND AMUSEMENT ( DE ge, Twen'ty THURSD ΑY, APRIL ROGRAM FOR 14th 7:00 WNYC-The Gondoliers-Male Quartet WPCH-Rabbi Lazar Schoenfeld WOR-Bronx Marriage Bureau-Goodman Noodle and Matzo Program WEAF-"A Visit to Scotland"-Dr. John L. Garle al Trio Slayton Players WOV-Ce WOR-U 6:39 A.M. to 10 A.M. • ۲ 12 Noon to 2 P.M. . 8:30 WM .-In a Gypsy Camp WEAF- Voman's Radio Review WJZ-Hello Marie—Comedy Skit 6:30 WINS-Morning Highlights
6:45 WEAF-Tower Health Exercises—Ar-thur Bagley, director
WOR-Morning Gym Classes—John Gam-bling, director
WINS-Musical Clock WMCA-Midday Message-Dr. Lewis 12:00 WJZ-Hello Marle—Conredy Skit WEAF-To Be Announced WOR-Ariel Ensemble WABC-Manmarks in Medicine WPCH-W-T Stock Quotations WOV-Bronx Winter Garden WINS-Carrie Lillie, Fersonality Songs 3:45 WABC-Virginia Arnold, Planist L. Gerig WJZ-Pepsodent Program-Amos 'n' Andy WABC-Myrt and Marge-Wrigley Pro-I. Newman I. Newman WEAF-General Electric Home Circle-Emily Pcst, Guest WOR-Be Kind to Animals Talk-C. Ellis Harbison WJZ-The Merrie Men-Male Quartet WABC-Isham Jones and His Orchestra WOV-Hoover Medical Group WICH-Virginia O'Neill and Rudy Jon-asch WABC-MYR and Marge Wigley 110-gram WINS-Lullaby Lady WLWL-Monastery Echoes 7:15 WNYC-N. Y. State Industrial Safety 7:30 WJZ-A Song for Today WABC-Organ Reveille—Popular Music by Fred Feibel WMCA-Phantom Organist Campaign WEAF-Robert Simmons and the Camp-WJZ-Rhythmic Screnade WPCH-Douglas McTague WOV-National Child Welfare WINS-Angelo Bono, Singing Guitarist WEAF-Robert Simmons and the Cally bell orchestra WJZ-Hinds' Romance Exchange WABC-Crisco Program-Featuring the Mills Brothers WINS-"The Trail Blazer"-Travel Talk WOR-"Your Dog and Mine"-Everredy Program 7:45 WJZ-Jolly Bill and Jane-Cream of Wheat Program WMCA-Harry Glick's Gym Class 8:00 WMCA-Phantom Organist WEAF-Gene and Gleu-Quaker Early Birds asch WINS-Ford Frick Tells the News WING-The Singin' Friar WEAF-The Real George Washington WINS-Luncheon Musicale WOV-Chardora Duo WJZ-Pat Barnes-Swift & Co. Program 4 P.M. to 6 P.M. ۲ • WEAF-Gene and Glen-Quaker Ea Birds WOR-Captain Jack and Barnacle Bill WJZ-On the 8:15 WABC-Salon Musicale WINN-Miss Walls' Calisthenics 15 WMCA-Poet's Corner WEAF-Morning Devotions WJZ-Phil Cook, the Quaker Man WINN-Musical Clock WINN-Musical Clock 4:00 WMCA-Goldburg Furniture Co. Pro-gram-Musical Moments WEAF-Musical Comedy Hits WOR-Centenary Junior College Program WJZ-Home Decorations - Grace Viall Gray-Lowe Bros. WPCH-Carega-Song Dramatist WABC-U. S. Army Band Concert WOV-The Melody Three 4:15 WMCA-Totten Players Program
7:30 WEAF-Prince Albert Quarter Hour-Alice Joy. Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
WJZ-Swift Program-Stebbins Boys
WABC-Richman Brothers Program-Syl-via Froos-Louis Silvers' Orchestra
WINS-The Globe Trotter
WOR-"Scrappy" Lambert, Frank Burns and Not Brusiloft's Orchestra-Norwich
WLWL-Rev. James M. Gillis, C. S. P.
7:35 WNYC-WNYC Air College
7:45 WEAF-The Goldbergs - Pepsodent 12:20 WOR-Johnson's Daily Radio Guide 20 WOR-Johnson's Daily Radio Guide
 30 WMCA-W. T. Stock Quotations
 WEAF-Black and Gold Room Orchestra
 WJZ-National Farm and Home Hour
 WPCH-The Poet's Corner
 W.BC-Mid-Day Bath Club-Linit
 WOY-"Crackers on Broadway"
 WOR-Bloomaid-Fairway Garden Talk-va. Car. Chem. Co.
 WINN-Ethel Fox-Operatic Soprano.
 WINN-Ethel Fox-Operatic Soprano. 12:30 WINS-Musical Clock 8:30 WMCA-Ernest Stramiello-Piano Moods WEAF-Cheerio WJZ-Sunbirds WABC-La Monica at the Organ-Mrs. Wagner's Pies Program WOR-Martha Manning-A Macy Presen-tation WOV-Morning Song 8:15 WUCAID Song WOV-The Melody Three
4:15 WMCA-Totten Players
WOV-Jack Blait, Tenor
WJZ-U. S. Navy Band
WPCH-La Chamerata String Orchestra
WINN-Uncle Robert's Rascals
4:30 WMCA-Argenta Quartette
WEAF-Tea Dansante
WOR-Book Review—Thomas L. Masson
WABC-George Hall's Taft Orchestra
WOY-Levey's Fife and Drum Band
WPCH-The Gosselin Sisters
WINS-Gosselin Sisters
4:45 WMCA-Monsieur Sakele WOR-Lecture — Schools — Miss Agnes Sailer
 12:35 WPCH-Helen Chappelle — Crooning Elues Away
 WEAF-A Thought a Day
 WARC-Columbia Revue—Vincent Sorey's Orchestra WEAF-The Goldbergs -- Pepsodent 7:45 Program WJZ-Billy Jones and Ernie Hare—Best Foods, Inc., Program WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra WINS-Beatrice Fairfax 8:45 WMCA-In Song Heaven—Frank Mc-Cabe, tenor WOR-Musical Novelettes WJZ-John Fogarty, tenor WMBC-Brad and Al WINS-Mr. and Mrs. Reader WOV-Willie Zay Jackson Orchestra WINS-Women's League of United Synagogue WOV-Merit Clothing Program WINS-Gossein Sisters 4:45 WMCA-Monsieur Sakele WEAF-The Lady Next Door WPCH-The Forgotten Songster WOR-Norman Carcy-Irish Baritone WINS-James Aswell, "Roving New Yorker" WON-Lillian Naples 12:55 WOR-Delectable Dishes - Virginia 8 P.M. to 10 P.M. Dare Extract Company 0 WMCA-Two Pianos-Harold Wood-8:00 WNYC-"Legal Problems Explained" WEAF-Fleischman Hour — Rudy Vallee and His Connecticut Yankees-Guest Star-Ray Perkins, Master of Cere-1:00 WOV-Wille Zay Jackson 9:00 WMCA-Monsieur Sakele WEAF-Morning Glee Club WOR-Miss Katherine 'n' Callio Bamberger Presentation WJZ-Waltzees-Dir. Walter Blaufus WABC-Little Jack Little WPCH-Down Reminiscence Road WINS-Monsieur Sakele WEAF-Market and Weather Reports WOR-Broughton Institute — Orthodietic Talk Calliope-A Star-ray Termin, monies WJZ-The Edgeworth Program--With Dr. Traprock and Harriet Lee WOR-Chandu, the Magician-Beech-Nut Drogram WOX-Limin Naples
5:00 WMCA-The Daffiness Boys
WOR-Food and Hygiene—Breyer's Ice Cream Company Program
WJZ-Mid-Week Musicale
WFAF-May We Present
WABC-Piano Pictures -- Peggy Keenan and Sandra Phillips—Two-Piano Team WPCH-Mirror Reflections WABC-George Hali and His Hotel Taft Orchestra WINS-English String Orchestra WOR-Chander, the Program Program WABC-The Bath Club-Margaret Santry interviewing guest, with Frank Ven-tree's Orchestra-Linit Program WINS-Jersey Novelty Quartet WINS-Monsieur Sakcle WOV-Personal Problems 1:15 WEAF-Popular Varieties WMCA-Dr. Herman T. Peck-Health Talk WOV-Electronics WOV-Personal Problems 9:15 WMCA-Vincent Winn and Eva Lerner WEAF-Knox Sparkling Music WJC-Lady Hugs WAEC-Morning Minstrels WTCH-Fitzpatrick Brothers WOV-Late Risers' Gym Class WINS-Discovery Hour convictor Wedern Living WINS-Jersey Novelty Quartet
WINW-Catholic Charities" Program
\$15 WNYC-WNYC Alr College
WJZ-Rin Tin Tin Thriller-Chappel Bros, Program
WABC-Sterling Products Program-Abe
Lyman and His Orchestra
WINS-English String Orchestra
WOR-The Record Boys-Al Bernard, Frank Kamplain, Russ Robinson
8:30 WNYC-Hassell Musicale
WABC-La Palina presents Kate Smith and Swance Music
WJZ-Ivory Program-B. A. Rolfe's Or-chestra
WOR-Dernhard Levitow's Ensemble SPECIALS FOR TODAY WINS-Discovery Hour
9:30 WMCA-Modern Living
WEAF-Top o' the Morning
WJZ-"Beautiful Thoughts"-Montgomery
Ward Program
WP(I-Retail Grocers' Program-Frank Galland
WABC-Tony's Scrap Book-Conducted by Anthony Wons
WOR-Mrs. J. S. Reilly-Corn Products Co. 7:15 P.M.-WJZ-NBC-Hinds' Romance Exchange 7:30 P.M.-WABC-CBS-Richman Bros. Program-Sylvia Froos 8:30 P.M.-WOR-Bernhard Levitow's Ensemble Symphonique WOR-Bernhard Levitow's Ensemble Symphonique 9:00 P.M.-WEAF-NBC-Chevrolet's Big Six of the Air WOV-Modern Living Magazine WOV-Modern Living Magazine 9:45 WEAF-Our Daily Food, by Colonel Goodbody and Judge Gordon-A. & P. Program WOR-Allen Meaney-the Musical Doctor WJZ-Nothing but the Truth WABC-The Ambassadors Male Trio WINS-N. Y. Tuberculosis and Health Association Talk 9:15 P.M.—WABC-CBS—Ted Husing, Irene Beasley and Freddie 8:45 WNYC-Federal Business League WJZ-Sisters of the Skillet - Proctor & Gamble Program
WABC-Angelo Patri - "Your Child"-Cream of Wheat Program
9:00 WNYC-Sixteenth Infantry Band
WEAF-"Chevrolet's Big Six of the Air.
WJZ-Blackstone Plantation-Julia Sa derson and Frank Crumit-Waitt a Bond Rich's Orchestra-Mennen Program 9:30 P.M.-WEAF-NBC-Rudyard Kipling's Stories Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes. • 10 A.M. to 12 Noon . Bond WABC-Eugene International Revue WOR-Vera Brodsky-Pianist and Orches-For Log of Local Stations See Page 8 10:00 WMCA-Harry Glick's Gym Class WEAF-Mrs. Blake's Radio Column W()R-McCann Pure Food Hour WABC-Copeland-Ceresota Flour Program WPCH-Ernest Stramiello, Planist WOV-Greta Gibson-Popular Songs WINS-What's the Answer? tra 9:15 WABC-Ted Husing, Irene Beasley-Freddie Rich's Orchestra - Mennen's Program WOR-RKO Proctor Personality Parade WPCH-Luncheon Music :00 WJZ-Don Pedro's Orchestra WMCA-Mirror Reflections WEAF-Hotel New Yorker Concert En-somble WPCH-Miriam Lax, Soprano W()V-Gilt Edge Phonies WINS-Rose Gallo-"Songs-Piano" 9:30 WMCA-Golden Slipper Dance Mara-1:30 130 WARAF-Rudyard Kipling Tales-Sketch thon WEAF-Rudyard Kipling Tales-Sketch WOR-Jerry Macy and Ed Smalley-The Tea Timers-Salada Tea Program WJZ-Real Folks WABC-Love Story Hour 5:15 WMCA-The Radio Doctor WICHS-Whit's the Laugh Club WPCH-Elizabeth Horyy WARC-Machine Ar, Housekceping – Ida Bailey Allen-Radio Home Makers WJZ-Clara, Lu and Em-Colgate Palm-olive-Peet WEAK-"Skippy"-General Mills Program WABC-Tito Guizar-Mexican Tenor WPCH-John and Robert Pavese WINS-Tom Kcene's Roundup, with Doug WEAT-International Salon Orchestra WARC-Columbia Salon Orchestra WOV-Irving Lane—Tenor WINS-Harry Tighe—"Fifteen Minutes McTague WOV-Schlossman's Furniture Co. 9:45 WMCA-Rexall Program WOR-WOR Minstrels olive-Peei WMCA-Arian Temple Bazaar WOV-Canadian Fur Trappers WINS-Al Cisco-Songs WMCA-John Foley-Irish Orchestra WICA-The Colombians WICA-The Colombians WINA-The Colombians WINA-"Heart Strings"-Sketch WOR-Helen King-Graphologist WOV-Jos. Marte-Courtyard Musician WOV-Schossnahls Furniture Co. 5:30 WMCA-Nalda Nardi and Elmo Russ WEAF-Swance Screnaders WOR-Junior Journal of the Air WJZ-Singing Lady—Kellog Program WABC-The Professor and the Major WPCH-Ken Winston and Charles Mag-nante 10 P.M. to 2 A.M. . W MCA-Jonn Foley-Jrish Orchestra 10:30 W MCA-American Legion Auxiliary Program-Mary Frances Hall W EAF-Cindy and Sam-Socony Program W JCAF-Cindy and Sam-Socony Program W JCAF-Ivriah Program W ABC-Frudence Club WINS-The Wife Saver 10:00 WEAF-Lucky Strike Dance Hour-Walter Winchell
 WJZ-A. & P. Dance Gypsies
 WABC-Hart, Schaffner & Marx Trump-1:55 WOR-Bisquick Bride-General Mills nante WOV-Davega Stores' Program WINS-Symphonic Ithythmakers 2 P.M. to 4 P.M. • ۲ 5:45 WMCA-Red Devils, with Junior Smith WMCA-Jerry Baker and Elmo Russ 2:00 WMCA-WMCA Theatre Revue WOR-Frank Dailey's Dance Orchestra WJZ-Mrs. Julian Heath WF(11-Manhattan Dance Marathon WABC-Aunt Jemima-Songs WEAF-Salon Singers WOV-Save a Life Campaign WINS-American Music Ensemble WINS-The Wire Saver
10:45 WEAF-Breen and De Rose
WMCA-John Folgy's Lrish Orchestra
WJZ-Mystery Chef-R. B. Davis Program
WABC-Barbara Gould Beauty Talk
WINS-"Baby's Daily Playtime"—Charlotte
Walls
WOV-Blyn Shoes 10:13 WOR-The Beggar's Bowl -- Oriental Music WJZ-Little Orphan Annie - "Wander Program Program" WOR-Leonora Cori, soprano WTCII-Captain Joe's Stories WABC-Movie Star Revue-Dorothea James, Mistress of Ceremonies, with Ted Astor's Orchestra WINS-Crockett Mountaineers Music
 10:30 WJZ-Paris Night Life — Affiliated Products Program
 WABC-"Music That Satisfies," with the Boswell Sisters and Shilkret's Orches-tra—Chesterfield Program tra-Chesterfield Program
WMCA-Three Little Funsters
10:45 WOR-Jack Clark and the Radio Romeos
WJZ-The Picken Sisters of Georgia
WABC-Arthur Jarrett
WMCA-A Garden in Italy
11:00 WMCA-Will Oakkand's Terrace
WEAF-Jesse Crawford
WJZ-Laurier's Slumber Music
WABC-Howard Barlow and the Columbia Symphony Orchestra
WOR-Ben Cutler's Dance Orchestra
11:5 WEAF-Lew Conrad's Orchestra
11:30 WMCA-Vaudeville Vignettes
WOR-Moon Beams - Directed by George
Shackley WOV-Biyn Snoes
11:00 WEAF-Musical Interlude
WOR-Nell Vinick-Bcauty Talk-Drezma and Kremel Program
WJR-Forecast School of Cookery
WPCH-Trotty Veck Club
WABC-U. S. Navy Band Concert
WOV-Maytime Music-Mays, Inc.
WNYC-Retail Food Prices-Dept. of Public Markets 2:05 WMCA-Samuel Shankman-Pianist 6 P.M. to 8 P.M. 2:15 WMCA-Golden Slipper Dance Mara-thon 2:10 WMCA-Jack Filman-Sport Chat ۲ ۲ 6:00 WEAF-Waldorf-Astoria Sert Room WJZ-Weather Reports WABC-Ann Leaf at the Organ WOV-Nadine Weller, Soprano Orchestra WOR-Uncle Don-United Profit Sharing Program WJZ-Raising Junior-Wheatena Serial WABC-International Exchange Programs WFCH-Italian Program WINS-Ford Frick Sports Review WLWL-Castleton Trio lic Markets WINS-Making Yourself Fashionable 2:30 WJZ-Charles Howard, tenor 2:30 WMCA-Meadows Beauty School WINS-Making fourseft Fashionable 11:10 WNYC-Rudolph Joskowitz-Violinist 11:15 WEAF-Radio Household Institute WNYC-Department of Public Markets WOR-The Happy Vagabond-Jack Arthur WJZ-Singing Strings WINS-Phyllis Gordon, with Uke 2:30 WMCA-Meadows Eeauly School
WEAF-Marguerite DeVine--Pianist
WJZ-Pan.-Amer. Day Program--Talk--Vice Pres. Charles Curtis
WOR-N. J. League of Women Voters
WARC-American School of the Air
WPCH-Doreen Henry
WOV-Kceping Well
WINS-Frank Carroll-Songs
2:45 WEAF-'What Is Progressive Educa-tion?''-Wm. Curry, Director of Edu-cation at Darlington Hall, Devon, Eng.
WOV-J. Russell O'Brien-Barttone
WPCH-Rudy Capulo-Songs 6:05 WNYC-Department of Public Markets 6:15 WNYC-Lina Mattola-Italian Songs M. S. W. K. A. Valuerine vigneties
WOR-Moon Beams - Directed by George Shackley
WJZ-Through the Opera Glass-Orchestral Direction-Cesare Sodero
WABC-Pancho and His Orchestra
MEC-Pancho and His Orchestra
MAC-Eaddie Lane's Orchestra
WACA-Eddie Lane's Orchestra
WACA-Eduy Lombardo and His Royal Canadians
12:05 WEAF-Charles Agnew's Orchestra
WACA-Larry Funk and His Orchestra
WABC-Enen Pollack and His Orchestra
WABC-Charles Boulanger's Yoeng's Orchestra WINS-Phyllis Gordon, with Uke
11:30 WEAF-Pan-Amer. Day Exercise from Geo. Washington University—Dr. James Brown Scott, Speaker
W.JZ-Hinds' Romance Exchange
W.YC-Rudolph Joskowitz, Violinist
WOR-Claire Sugden-Marketing Club
W.YC-Rudolph Laboratories
WINS-Beatrice Fairfax
11:45 WOR-Littman's "Alice Blue" Pro-gram. WJZ-Veronica Wiggins, Contralto WABC-Reis and Dunn WINS-Justice Brandeis' Society Forum 6:25 WJZ-John B. Kennedy WLWL-James McGarrigle, Baritone 6:30 WNYC Elementary Spanish Lessons WEAF-The World Today-James G. Mc-WEAF-The World Today-James G. . Donald WJZ-Old Songs of the Church WABC-Songs of Romance WFCH-Manhattan Dauce Marathon WINS-American Music Ensemble WPCH-Rudy Caputo-Songs WINS-Symphonic Rhythmakers WOR-Birdie Scales-Spirituals 3:00 WMCA-Allen Small's Orehestra WEAF-Three Mustachios WOR-Win-Mar-Jan Trio WPCH-Mitchie Lake and Her Aunt RTam WJZ-O'Cedar Melody Men WFCH-Virginia Lee—Songs WABC-Ben Alley—with Emery Deutsch's 6:45 WNYC-Advanced Spanish Lessons WOR-Mitches Bake and Her Kult Capiola
WABC-La Forge Berumen-Musicale
WOV-Willie Zay Jackson
WINS-Marie Guion, Contralto; Louise Cirillo, Soprano; Helen Klingler, Planist
WPCH-Dave Soman, Tenor
WJZ-Josephine Casey — "A Working Woman Speaks" WEAF-June Pursell-Ballads WABC-Noble Sissle and His Orchestra WJZ-Literary Digest Topics — Lowell Orchestra WOV-Thomas R. Hall 1:00 WABC-Charles Boulangers Loons Orchestra 1:05 WMCA-Chick Webb and His Chicks 1:15 WMCA-Night Court 1:30 WABC-Roseland Ballroom Orchestra 1:35 WMCA-Romeos of Radio WOV-Thomas K. Hall WiNS-Edna Pendleton-Songs WOR-Alice Blue Gown Program-Litt-man. Inc. 50 WNYC-"Keeping Well"-Dr. John Thomas WINS-"Ireland Calling" WI.WI.-"Question Box" 3:15 11:50 6:55 WINS-"Radiotorial"-George Martin Oberwager

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### PURELY PERSONAL

• When the Prince of Wales visited America's shores, Clarence Mackay paid Paul Whiteman \$6,000 to play at an all night reception on his Long Island estate, although a dozen band leaders offered to play free, content with the publicity. Whiteman and his Pontiac Chieftains now are heard over NBC networks.

Miss Lottice Howell, NBC soprano, served as a nurse in the tornado-swept region of Alabama, where more than 200 persons were reported killed. Miss Howell was visiting her parents in Moundville, Ala., a village not far from Tuscaloosa, when the tornado swept through central Alabama.

June Pursell, contralto, is an enthusiastic sportswoman. When not singing or rehearsing, she likes to play golf or tennis; or to see football games. No day is too cold for her when there is a good football game to see.

· Alex Haas' Budapest Gipsy Ensemble, which made its Columbia debut recently, contains only strings, piano and cembalom -an instrument with wire strings, played with padded hammers-giving the music its characteristic Bohemian rhythm. All of the members of the orchestra are Hungarians and play an entire program from memory.  $\otimes$ 

· Gracie Allen of Burns and Allen, now heard with Guy Lombardo's band over Columbia, when asked what musical instrument she liked best, replied, "The baton." ٨

• Pancho, Columbia orchestra leader, who comes from Buenos Aires, is one of the few radio personalities who is an expert polo player. Whenever one of the Argentine teams comes to the United States to take part in the international matches, Pancho may be seen on a fast mount during the practice sessions helping his fellow countrymen get a workout.

• Carlton KaDell, who plays "Red" in the NBC Hello Marie skit, heard from Chicago, carves little knick-knacks out of wood during his spare time.

• Jane Froman, NBC blues singer, always sings to the microphone from the left, with her arms resting on a music rack. It's comfortable, she says.

· Recently Ed Shapiro and Bert Shefter, accompanists for the broadcast appearances of the "original radio girl," were practicing at the former's apartment. They made such noise that an irate neighbor complained. He told them that if they wanted to hear some good piano playing they would do well to listen to Vaughn de Leath's radio programs.  $\otimes$ 

· Alois Havrilla has been elected president of the Northern Valley Civic Music Association, which serves a group of upper New Jersey towns, including Englewood and Teaneck. Havrilla fostered the organization of the association, which is the 231st unit of the Civic Concert Service, Inc., founded ten years ago by Dema E. Harshbarger, for the purpose of giving the best in the concert field to small communities.

• Gracing the Manhattan apartment of Gladys Rice is a charming canary, yet for three years, in spite of all of Gladys' singing, he made not a sound untl one evening recently, he burst into song at the sound of Bing Crosby's voice.  $\otimes$ 

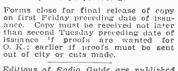
• Although Parker Fennelly, NBC character actor, was born off the coast of Maine in what had once been a famous fishing community, he dislikes the ocean and has a fondness for fresh water fishing,

Page Twenty-On

### Science Will Utilize Bubbles in Broan

The world would go crazy, according the human ear were as sensitive as the microphone. In proof of their point they will attempt to broadcast on Saturday, April 9. the roar of bursting soap bubbles, explosions of a glass of beer and music as relayed by a bath towel. These and other phenomena will be broadcast and explained over the WABC-CBS net from the laboratory bench of the General Science Department in the School of Commerce of the university. The fifteen-minute experiment will begin at 8:30 p. m. to be climaxed when a professor blasts dirt from his hands.





Editions of Radio Guide are published for several cities in the United States and Canada. List of cities and in-dividual and combination rates om request.

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Radio Gnide

475 Fifth Ave., New York, N. Y. Telephone: LExington, 2-4131



#### **Allie Lowe Miles**

. Widely known in the literary, theatrical and radio worlds, Allie Lowe Miles made her debut on April 4 as interviewer on "The Bath Club" program. She will bring before the microphone most of the celebrities she has met during the course of her career. "The Bath Club" is now heard each night except Saturday and Sunday at 8:00 P. M., over the WABC-CBS network.

### Curtis Symphony Program Industrial Concentration Features Narrative Poem

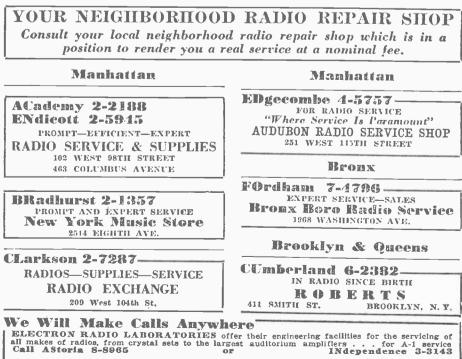
Fritz Reiner, conductor of the Philadelphia Orchestra and Grand Opera, and head of the orchestra department of the Curtis Institute of Music, will coaduct the 110-piece student orchestra d the Institute in a symphony program ) be broadcast through the WABC-CP network at 4:45 P. M., Friday, April §

Josef Hofmann, world- ious pianist, and director of the Curtis ditute, will be represented as compose. I this program by a symphonic narrative poem, "The Haunted Castle." It has been played by the Philadelphia Orchestra under both Stokowski and Gabrilowitsch. The program will open with the overture to "Fidelio," and will include also the first movement from the violin concerto in D major by Tschaikovsky, with Ethel Stark as soloist.

## **Topic of Three Economists**

Three authorities in the field of economics will speak on "Concentration in American Industry: What Are Its Implications" during the broadcast of the League for Industrial Democracy from the Hotel Woodstock, New York, over a WEAF-NBC network, Saturday, April 9, at 1:45 P. M.

The speakers will be Frank A. Fetter, professor of political economy, Princeton University; Dr. Myron Watkins, professor of economics, New York University, and Harry W. Laidler, economist and executive director of the League of Industrial Democracy. Paul Blanshard, executive director of the City Affairs Committee, will act as chairman during the broadcast.



1 22

ige Twenty-Two	RADIO AND	SEMENT GUIDE	And And Andrews (2)	New York, April 16, 1932
"OGRAM	FOR FR		, A	PRIL 15th
6:30 A.M. to 10 A.M. •	• 12 Noon to 2 P.M. •	WABC-Arthur Rich's Orchest 3:45 WPCII-Doug	rett, with Freddie McTague	WOR-Boys' Club-Macy-Bamberger Pro- gram WABC-Maxwell House Tune Blenders,
6:30 WINS-Morning Highlights 6:45 WEAF-Tower Health Exercises-Ar-	12:00 WMCA-Midday Message-Dr. Chas. F. Potter	WEAF-Adventur the Man With WABC-Columbia	In Hobby Riding by Thousand Hobbies lucational Features	With Lanny Ross, Tenor WPCH-Wm.Cordaro Orchestra WINS-"The Trail Blazer"_Travel Talk
thur Bagley, Director WOR-Gym Classes-John Gambling, Di-	WEAF-General Electric Home Circle — Mme. Sylvia, Guest Speaker WJZ-The Merrie-Men	• 4 I.M.	of Everyday Things	WLWL-Wall Street Journal 7:30 WMCA-Razzing the News-Frankie Basch
rector WINS-Musical Clock 7:30 WMCA-Phantom Organist	WOR-Readings—Horace J. Taylor WPCH-The Bushwhacker WABC-Charles Boulanger and His	4:00 WMCA-7 usic	6 P.M. • Moments	WPCH-Prunella and Penelope WEAF-Prince Albert Quarter Hours Alice
WJZ-A Song for Today WABC-Organ Reveille—Popular Music	Yoeng's Orchestra WOV-Hoover Medical Group WINS-Ford Frick Tells the News	WEAF-Betty Moe WJZ-Rhythr ic S WOR-Newar M	Decorating Notes	Joy. Contralto; "Ol' Hunch"; Paul Van Loan's Orchestra WJZ-Swift Program-Stebbins Boys
7:45 WMCA-Harry Glick's Gym Class WJZ-Jolly Bill and Jane Cream of Wheat Program	WLWL-Services from Paulist Fathers' Church	WPCII-Musi ale- WABC-Ligh Ope	Foundation lian Trotter, Piano Gems	WOR-Centerville Sketches – Hircs' Pro- gram WABC-Easy Aces-Lavoris Program
8:00 WMCA-Phantom Organist WEAF-Gene and Glen-Quaker Early	12:15 WMCA-The Singin' Friar WEAF-The Real George Washington WJZ-Pat Barnes-Swift Program	WINS-Jacques B WOV-Hermi Tric 4:15 WMCA-The C	r—Songs mbian Troubadour	WINS-The Globe Trotter WLWL-Rev. Raymond A. Lane, M. M. 7:45 WEAF-The Goldbergs-The Pepso-
Birds WJZ-On the 8:15	WOR-Music WICH-Y. M. C. A. Talk WOV-Sue Miller-Blues	4:15 WMCA-7 he C WEAF-Le T io C WJZ-Radio Guil Drama	"The Melting Pot,"	dent Program WOR-Dr. R. Alagi WMCA-The Golden Bird
WOR-Captain Jack and Barnacle Bill WABC-Salon Musicale WINS-Miss Walls' Calisthenics	WINS-Grayce Wilson and Florence Kingsley 12:25 WOR-Beautiful Lady-Robert, Inc.	4:30 WEAF-T a L WPCH-The Vedd	ante Players	WJZ-Billy Jones and Ernie Hare-Best Foods, Inc., Program WABC-The Camel Quarter Hour-Mor-
8:15 WMCA-Poet's Corner WEAF-Morning Devotions WJZ-Phil Cook, the Quaker Man,	12:30 WMCA-W-T Stock Quotations WEAF-Black and Gold Room Orchestra	WMCA-Rae Fox, piano WOR-Howarl R	e, and Bernie Dolan, tris-Uncle Wiggily	ton Downey, Anthony Wons, and Jac- gues Renard's Orchestra
WINS-Musical Clock \$:30 WMCA-Ernest Stramiello — Piano	WOR-Jane Belmont-Fashion Talk - Russek WJZ-National Farm and Home Hour	WINS-Song Steri WOV-Chats vith 4:45 WMCA-Monsie	thors Sakele	WOR-Dr. R. Akagi, Prof. Japanese His- tory, Columbia University WPCH-The Three Dreamers
Moods WEAF-Cheerio WJZ-Sunbirds	WPCH-Margaret Steffner-"Over the Tea- cups" WABC-Kre-Mel Singing Chef	WEAF-The ady WABC-Curti Ins WOV-Leonari an	xt Door ite of Music innmy-Comedy Duo	WINS-Marian Brinn with Orchestra WLWL-Los Caporales
WOR-Martha Manning-A Macy Presen- tation WOV-Morning Song	WUV-Weber and Hunter-Harmony WINS-Luncheon Musicale 12:35 WOR-Frank Stewart's Orchestre	WOR-Crinoli ie I tralto WINS-Kahn & M	Dorma Lee, Con- ullough—Harmony	• 8 P.M. to 10 P.M. •
WABC-La Monica at the Organ-Mrs. Wagner's Pies Program \$:45 WMCA-In Song Heaven-Frank Mc-	WEAF-A Thought for the Day WOV-Merit Clothing Company	5:00 WMCA-Kolom WEAF-Mout) He	Hawaiians h — Marley Sherris-	8:00 WMCA-Golden Slipper Dance Mara- thon
Cabe WJZ-John Fogarty, Tenor	WABC-Columbia Revue WINS-Leone Lavigne-Soprano 12:55 WOR-Wet-Me-Wet Co. Program	Calsodent I rogr WPCH-Jerry Will WINS-Sonia Merk	s -Songs	WEAF-Cities Service Concert Orchestra and the Cavaliers-Jessica Dragonette, Soprano; Henry Shope and Frank Par-
WOR-Musical Novelettes WOV-Willie Zay Jackson WABC-Old Dutch Girl-Newsy Jingles	1:00 WMCA-Rocklyn String Trio and Helen Alexander, Soprano	WOV-Charlot e Ti 5:15 WMCA-T e Ra	man , Doctor	ker, Tenors; John Seagle, Baritone; Elliott Shaw, Bass; Lee Montgomery, Accompanist; Frank Banta and Milton
WINS-Mr. and Mrs. Reader 9:00 WMCA-Monsieur Sakele	WEAF-Market and Weather Reports WOR-Baudistel and His Olympians WPCH-Mirror Reflections	WEAF-Skipp —Ge WJZ-Swanee Serei WFCH-Sue Miller	al Mills Program ers d Ada Ruben	Rettenberg, Piano Duo; Rosario Bour- don's Orchestra WJZ-Nestle's Chocolateers — Leonard
WEAF-Vocal Art Quartet WJZ-Waltzes-Walter Blaufus, Director WOR-Miss Kath'rine 'n' Calliope — A	WABC-George Hall and His Hotel Taft Orchestra WINS-English String Orchestra	WINS-Tom I eene WOR-Stanley Bra WOV-Schloss han's	tound-Un -Organ Recital urniture	Joy's Orchestra WABC-The Bath Club-Linit Program WOR-Chandu, the Magician-Beechnut
Bamberger Program WOV-Hudson Clinic WPCH-Down Reminiscence Road	J:15 WPCII-Virginia Osborn, Soprano; Marian Engle, Pianist, and Sol Grab-	5:30 WEAF-D lly WMCA-Nalds Nar WJZ-The Sirging	inolly-Songs ind Elmo Russ ady-Kellogg Pro-	Program 8:15 WMCA-Three Little Funsters WABC-Singin' Sam, the Barbasol Man
WABC-Little Jack Little WINS-Monsieur Sakele 9:13 WMCA-Francis X. Loughran, Science	stein. Violinist WEAF-Larry Funk's Palais D'Or Orches- tra	gram WABC-Pollya ina, Kreider Sh(+) Co	Glad Girl – A. S.	8:30 WMCA-Hernandez Spanish Orchestra
Hour WEAF-Flying Fingers WJZ-Lady Bugs				WOB-Billy Murray - Arthur Scanlon Marcella Shields-Horton WJZ-Ivory Program-B. A. Rolfe and His
WABC-The Madison Singers - Frank Ruhf, Tenor; Rhoda Arnold, Soprano; Mildred Johnson, Contralto, and Crane	SPECIALS	FOR TO	)AY	WARC-"Today and Vesterday" Dec
Calder, Bass WPCH-Jean Newhouse-Songster	7:15 P.M.—WEAF-NBC—Rober	t Simmons and the	mpbellOrch.	matic Highlights-Don Voorhees' Or- chestra-Gladys Brittain, Soprano-Du Pont de Nemours Co. Program
WOV-Late Risers' Gym Class WINS-Organ Recital from St. Thomas' Cluurch	8:00 P.M.—WEAF-NBC—Cities sica Dragonette	Service Concert C	hestra—Jes-	8:45 WJZ-Sisters of the Skillet 9:00 WEAF-The Cliquot Club—"Eskimo Night Club"—Harry Resers' Orchestra
9:30 WMCA-Modern Living WEAF-Top o' the Morning WJZ-"Beautiful Thoughts"—Montgomery	8:30 P.M.—WOR—Billy Murray	, Arthur Scan on	id Marcella	Wm Merrigan Daly_Hoffman Reverses
Ward Program	Shields—Horton P	rogram		Co. Program-Nelson Eddy, Baritone; Lois Bennett. Soprano; Veronica Wig- gins, Contralto; The Hoffman Singers; The Hoffman Host-Westbrook Van
WABC-Tony's Scrap Book-Conducted by Anthony Wons WOR-Sherman Keene's Orchestra WOV-Modern Living Magazine	9:30 P.M.—WJZ-NBC—Armour		obb, Guest	WJZ-Friendship Town — Small Town
<ul> <li>9:45 WEAF-Our Daily Food-Col. Good- body and Judge Gordon-A. &amp; P. Pro-</li> </ul>	9:45 P.M.—WABC-CBS—Van H 10:00 P.M.—WJZ-NBC—Whitem			Shetch, with Virginia Gardiner, Edith Spencer, Don Carney, Ed Whitney, "Pic" Malone, "Pat" Paget; Harry Salter's Orchestra; Frank Luther, Vocalist-Vaseline Program WABC-Toscha Seidel, Violinist
gram WJZ-Miracles of Magnolia WABC-Elizabeth Barthell—Songs WOR-The Right Word—W. Curtis Nichol-	Every effort is made to insure the	accuracy of a r r	is grams at the	Vocalist—Vaseline Program WABC-Toscha Seidel, Violinist WMCA-The Blue Lady
WOR-The Right Word-W. Curtis Nichol- son WINS-Discovery Hour	time of going to press; however, the	re is the possibility i	late changes.	9:15 WMCA-Blond, Brown and Brunette Trio
• 10 A.M to 12 Noon •	For Log of Local S	tations See Pa je E		9:30 WMCA-Ivories and Ebonies WEAF-Ponds Dance Program—Leo Reis- man and His Orchestra
10:00 WMCA-Harry Glick's Gym Class WEAF-Mrs. Blake's Radio Column	WOV-Electronics 1:30 WMCA-Mirror Reflections	WPCH-Agnes Cun+ WOR-Julian 700d	anist	WJZ-Armour Program-Irvin S. Cobb, Guest Speaker-Roy Shield's Orchestra WABC-"To the Ladies" Featuring Leon Belasco's Orchestra-Woodbury Factal
WJZ-Everyday Beauty-P. Beiersdorf &	WOR-Griff String Ensemble WJZ-Hal Kemp and His Orchestra WABC-Atlantic City Musicale	Clinton Orch stra WINS-Sympho ilc R WOV-Davega 'rogi		soap co. Fiegram
WOR-Kathleen Gordon, Soprano WPCH-Ernest Stramiello—Pianist WABC-Grant, Graham and Coughlin WOV-Betty Greene—Piano and Song	WOV-Roscommon Boys WINS-Leon Carlisle and Herbert Rubot- tom	5:45 WMCA-Re Dl Smith	5, with Junior	9:45 WABC-Van Heusen Program WMCA-Vera Monti
WINS-What's the Answer? 10:15 WEAF-Breen and De Rose WJZ-Clara, Lu and Em-Colgate-Palm-	1:45 WMCA-Jean Carrol—Pages of Broad- way WEAF-The Gilberts—Russ and Lovina	WJZ-Little Or han gram WPCH-Captai Joe	inie-Wander Pro-	• 10 P.M. to 2 A.M. •
olive-Peet program WABC-Bond Bread Program - Frank	WPGII-Jack Filman-Sport Chat WINS-"Heart Strings"	WABC-The Lone Program WINS-Piano 'win:	lf Tribe — Wrigley Lester Place and	10:00 WEAF-The Sampler Orchestra-Andy Sanella, Director-S. F. Whitman Pro- gram
Crumit and Julia Sanderson WOR-Going Places—T. Atherton Dixon WPCH-Ben Webster and Bert Lewis	• 2 P.M. to 4 P.M. •	Robert Pasco ello		WJZ-Whiteman's Pontiac Chieftains, with Mildred Bailey WOR-"Darling and Dearie" — Comedy Sketch
WOV-Canadian Fur Trappers WINS-Your Handwriting-Jane Reding- ton	2:00 WMCA-WMCA Theatre Revue WEAF-U. S. Army Band	6:00 WEAF-Wa lorf-		WMCA-Jerry Baker and Elmo Russ WABC-Beau Bachelor-Allen-A Hosiery Co. Program
WMCA-Swedish Folk Songs 10:30 WMCA-Bridge Lessons – Edw. A. Thanz	WJZ-Songs of Memory WPCH-Manhattan Dance Marathon WABC-Ann Leaf at the Organ	Orchestra WJZ-Raising . union WOR-Uncle DC 1C	NOT ROOM	10:15 WABC-Adventures in Health-Hor-
WFAF-"Fashions and Figures" — Mrs. Evelyn Toby I. Newman & Son Pro- gram	WOR-Roads of Romance WINS-American Music Ensemble WLWL-Angela Zeverly, Soprano	WABC-Current Eve WPCH-Italian Prog WINS-Jack Lit's	H. V. Kaltenborn	WOR-Dream Singers 10:30 WEAF-RKO Theater of the Air WJZ-Waves of Melody-Affiliated Prod-
WOR-WOR Ensemble WJZ-Our Daily Food Talk-Col. Good- body and Judge Gordon-A. & P. Pro-	2:05 WMCA-Samuel Shankman—Pianist 2:10 WMCA-Jack Filman	WLWL-Castlet n T 6:05 WNYC-N. f. T		work-"Through Lighted Windows"
gram WPCH-Medlin' Around with Matty Med- lin	2:15 WMCA-Golden Slipper Dance Mara- thon WEAF-U. S. Army Band	Association 6:15 WNYC-Blaiche WJZ-Boscul All-St	s-Pianist Orchestra — Andy	WABC-"Music That Satisfies," Alex Gray Shilkret's Orchestra-Chesterfield Pro- gram
WINS-The Wifesaver 10:45 WMCA-Carrie Lillie—Comedienne	WJZ-Ruth Lyon, Soprano WOR-Jersey Jesters WLWL-Paul Watson, Tenor	Sanella Cond ctin WABC-John K lvin- WINS-Westmin ter	ish Tenor trtet	WMCA-Eddie Lane's Orchestra 10:45 WOR-Do-Re-Mi Girls WJZ-Piano Moods-Lee Sims and Iloinay
WEAT-Betty Crocker — General Mills Program WJZ-Chicago Ensemble	2:30 WMCA-Meadow's Beauty School WEAE-Echoes of Erin	6:30 WNYC-Elementa By Prof. V. 1 arri WEAF-Rex Co > Mc	French Lessons— Berlitz Laineers	Bailey WABC-The Funny Boners 11:00 WMCA-Richfield Golden Trail of
WPCH-Diana Bragg WABC-Don and Betty WOR-Littman's Alice Blue Gown Program	WJZ-"Fifty Years After"-Homer Folks WOR-German Lessons-Karl T. Marx WPCH-Pasqualina DeVoc-Sketch	WJZ-The Roys Va WOR-Frances ) ang WABC-Charles BC	bonds L. Songs	Melody WEAF-Vincent Lopez and His Orchestra
W()V-Blyn Shoe Stores W1NS-Fred, Mel and Allan-Harmony II:00 WEAF-WJZ-NBC Music Appreciation	WABC-American School of the Air WINS-"The Melody Lady" WLWL-Happy Harry Hayden 2:45 WEAF-Dr. George Cohen's Pet Club	Yoeng's Orch stra WINS-Americal Mu WABC-Charles Boul		WJZ-Laurier's Slumber Music WABC-Howard Barlow and Columbia Symphony Orchestra 11:02 WOR-Arthur Warren and His Dance
Hour WOR-What to Eat and Why-C. Hous- ton Goudiss	WJZ-Lum and Abner-Comedy WPCH-"The Woman About the House"	Orchestra WPCH-Manhatin I WLWL-Cotton 3loss	e Marathon	11:15 WMCA-The Blue Lady
WPCH-Trotty Veck Club WABC-The Fitch Professor WOV-Maytime Music	WOR-Songs-Ridgely Hudson WINS-Symphonic Rhythmakers WLWL-Studio Program	6:45 WNYC-Adv: nced By Prof. V. Marri	French Lessons, Berlitz	WOR-Moonbeams - Directed by George Shackley-
WINS-Making Yourself Fashionable 11:05 WNYC-Croyden Trio 11:15 WABC-Lane Program-Nan Dorland	3:00 WMCA-Cecil Down's Orchestra WEAF-Three Shades of Blue-Male Trio WJZ-Organ Melodies-Irma Glenn, Or-	WEAF-Larry Fink WJZ-Literar / D Thomas		WEAF-Vincent Lopez and His Orchestra WJZ-Charles Dornberger's Orchestra from Montreal WARC-Don Redman and His Connie's Inn
WINS-Brooklyn Catholic Big Sisters 11:30 WOR-Mrs. A. M. Goudiss-School of Cooking-Rumford Company Program	ganist WABC-U. S. Marine Band Concert WOV-Willie Zay Jackson	WABC-Bing Cresby WOR-Jack Artlur Cutcheon	and Jean King-Mc-	WABC-Don Redman and His Connie's Inn Orchestra 12:00 WMCA-WMCA Theatre Revue
WPCH-Helen Landshof-Songs WABC-Round the World Cooking School -Best Foods, Inc., Program-Ida Balley	WOR-George Mittler's Dance Orchestra WPCH-Mark Dana's Army Locker	WLWL-The Ca tolle 7:00 WNYC-Music WEAF-Salon Singer		WEAF-Ralph Kirbery, the Dream Singer WJZ-Cab Calloway and his Orchestra- Ada Ward
Allen WOV-Sylph Laboratories WINS-Matty Medlin-Songs with Uke	WINS-Edward Villa, Spanish Guitarist 3:15 WPCH-Herbert Weil WOV-Menne-Lane Duo WEAF-Adventures in Hobby Riding by	WJZ-The Pepsodent Andy	Program—Amos 'n'	WAIIC-Ben Bernie and His Orchestra 12:05 WMCA-Maxi's Bavarians WEAT-Johnnie Hamp's Orchestra
11:35 WNYC-"Speech Improvement" 11:45 WOR-Roxanna Wallace and Studio	WEAF-Adventures in Hobby Riding by the man of a Thousand Hobbies WJZ-Major W. A. Welch—Talk WINS-Allen Prescott Presents	won-Comm. Shirley	large → Wrigley Pro- 7 Wynne—Talk	12:15 WJZ-William Stuess and his Orches- tra 12:30 WEAF-Jack Denny and the Waldorf-
Orchestra WPCH-John McLoughlin—Tenor WABC-Ben Alley, Tenor, with Vincent Souvy's Orchestry	WINS-Allen Prescott Presents 3:30 WMCA-In a Spanish Patlo WOV-Bronx Winter Garden WEAF-Woman's Radio Review	WINS-Lullaby Lad WPCH-Paramount L WLWL-Laszlo Dort	Banjo Band sak—Tenor	Astoria Orchestra WABC-Isham Jones and His Orchestra 12:35 WMCA-Coral Grill
Sorey's Orchestra WOV-Bernard Mann—Concert Pianist WINS-Meeting the Poets 21:50 WNVC-''Keeping Well''—Dr, John	WLAF-Woman's Radio Review WJZ-Sagamore Hotel Orchestra WOR-Ariel Ensemble WINS-Jack Healy's Dance Trio	bell Orchestra-Dir	nons and the Camp- ection Howard Lanin	1:00 WMCA-Cuckoo, Horsefeathers WABC-Claude Hopkins' Roseland Or- chestra
The second weit -Dr, sould 1	TALL THE ALCOLY & L'ALCO ITIU	TOgram	-Elsie Janis, Guest	1:30 WABC-Dan Russo and His Orchestra

WUNS-Meeting the Poets M:50 WNYC-"Keeping Well"-Dr, John Oberwager WINS-Jack Healy's Dance Trio WFCH-W-T Stock Quotations

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bell Orchestra-Direction Howard Lanin WJZ-Esso Program-Elsie Janis, Guest Artist WABC-Dan Russo and His Orchestra 2:00 WMCA-Sleepy Time Club

#### New York, April 16, 193.2

6:30 A.M. to 10 A.M. •

6145 WEAF-Tower Health Exercises-Ar-

WABC-Organ Reveille - Popular Music

WJZ-Rise and Shine - Phil Napoleon's

WEAF-Gene and Glenn - Quaker Barly

WABC-Salon Musicale -- Vincent Sorey,

8:45 WMCA-Harry Glick's Gym Class

WOR-Capt. Jack and Barnacle Bill

WEAF-Morning Devotions WJZ-Phil Cook-"The Quaker Man"

\$:30 WMCA-Ernest Stramiello-Piano

Wagner's Pies Program

8:45 WMCA-In Song Heaven

WOR-Musical Novelettes

WABC-Vocal Art Trio WINS-Mr. and Mrs. Reader WOV-Willie Zay Jackson

WJZ-John Fogarty. Tenor

9:60 WMCA-Monsieur Sakele

WEAF-Top o' the Morning

WINS-Dan Powers-Songs

WPCH-Helen Rose

A & P Program

Ward Program

9:45

Loeb

WOR-Martha Manning-A Macy Presen-

WABC-La Monica at the Organ - Mrs.

WEAF-Melodic Gems WOR-Miss Kathrine 'n' Calliope-A Bam-berger Presentation WJZ-Waltzes-Walter Blaufus, director WFCH-Down Reminiscence Road-Frank

WPCH-Down Reminiscence Road-Frank McCabe WABC-Little Jack Little WINS-Monsleur Sakele WOV-Hudson Clinic 916 WMCA-Morning Melodies-John Blott WEAF-Knox Sparkling Music

WEAF-Knox Sparking Music WJZ-Lady Bugs-Muriel Pollock and Vee Lawnhurst WABC-The Commuters WPCH-Marie Wald-Songs WOV-Late Risers Gym Class WINS-Mabelle Bidley-Contraito 9:30 WMCA-Modern Living WEAF-Ton of the Morning

WJZ-Beautiful Thoughts - Montgomery

WABC-Tony's Scrap Book - Anthony Wons

Wons WOR-Musical Dictionary-Daisy and Bob WOV-Modern Living Magazine WINS-Discovery Hour Discovery Hour

5 WEAF-Our Daily Food --- Col. Good--body and Judge Gordon--A & P Pro-gram

WOR-Girl and Boy Scout News, WJZ-Nothing but the Truth WPCH-Buddy Club -- Charles "Buddy"

WABC-Songs of the Out-of-Doors-Artells Dickson

10 A.M to 12 Noon

10:00 WMCA-Harry Glick's Gym Class WEAF-Mrs. Blake's Radio Column WJZ-Harold Stokes' Orchestra WOK-Young Aviators of America Club

WOV-Serena Selby-Soprat'o WABC-U. S. Navy Band Concert WINS-What's the Answer?

10:15 WMCA-Prof. Roy Hanaway WPCH-S. S. Storyland

WOR-Florence Case-Songs WOV-Canadian Fur Trappers WINS-Bits of Symphonies

10:30 WOR-The Story Teller-Mortimer Kaphan

WJZ-OurDaily Food Talk-"Food Magic" --Col. Goodbody and Judge Gordon-

WABC-New World Salon Orchestra-Vin-cent Sorey, Conductor

WPCH-June Carter WMCA-Interview with the Doctor

WEAF-Dorothy Berliner, Pianist

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9:35 WPCH-Manny Rattiner, Baritone

WINS-Miss Wall's Calisthenics 8:15 WMCA-Poet's Corner

WOR-Gym Classes-John Gambling, Di-

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man

12:80

PROGRAM

WINS-Morning Highlights

thur Bagley, Director

**7:30** WMCA-Phantom Organist

8:00 WMCA-Phantom Organist

WJZ-A Song for Today

WINS-Musical Clock

6:30

rector

Band

Birds

WJZ-On the 8:15

WINS-Musical Clock

WOV-Morning Song

Conductor

WEAF-Cheerio

WJZ-Sunbirds

tation



- 2 P.M. to 4 P.M. •
- \$:00 WMCA-WMCA Theatre Revue WOR-Men of Rutgers

cheon

We Fla

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- WABC-Saturday Syncopators-Fred Ber-rens, Conductor
- WJZ-National Security League Program WOV-Henry and Bob Koecher-Cham-ber Music
- WINS-Harry Tighe WPCH-Manhattan Dance Marathon
- 2:05 WMCA-Veri Monti-Impersonations
- WOR-Eileen and Bill-Sketch-Nivea
- Program WABC-Connie Boswell WINS-Crockett Mountaineers
- ۲ 6 P.M. to 8 P.M.
- 6:00 WNYC-Police Band Concert WEAF-Waldorf-Astor:a Sert Room Or-W PAR-Walder Value 2017 States of the chestra WOR-Uncle Don-I. V. C. Pearls WJZ-Raising Junior-Wheatena Serial WPCH-Italian Program WINS-Ford Frick Tells the News WINS-Freddie Martin and His Ho

ucts

10:45

WABC-THE SUFEC SINGL 11:00 WEAR-Jesse Crawford WMCA-Riley and Comfort WOR-Ben Cutler's Dance Orchestra WJZ-Laurier's Slumber Music WABC-Don Redman and His Connie Uncordented Inn Orchestra

WMCA-Petruska
 WJZ-Twenty Fingers of Harmony-Mae thilde Harding, Flanist; Irene Harding, Organist
 WABC-The Street Singer

- 11:15 WMCA-The Blue Lady

WOV-Sylph Laboratories WOV-Sylph Laboratories WINS-The London Crime Hour-Sketch WINS-Y. W. C. A. String Guartet WPCHI-Ida Dewey Presents-The Brown- Skin Sisters Pres
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# Radio Suide Program Locator

1	¥			
& P. Gypsies	Mondays only	Enna Jettick MelodiesWJZ 8:00 P.M. Sundays only	Lewis, Welcome	Quaker ManWJZ 8:15 Daily ex. Su
	WJZ 10:00 P.M. Thursdays only	Eno Crime Club	WEAF 9:00 P.M. Thursdays only	Raising JuniorWJZ 6:00 Daily ex.
ventures in Mealth	WABC 10:15 P.M. Wednesday & Fri.	Esso Program	Life-Time Revue, Shaeffer WJZ 4:30 P.M. Sundays only	Reser, Harry WEAF 9:00 Fridays
on, Bailey, Ida	WABC 10:00 A.M. Mondays only	Etting, RuthWABC 10:00 P.M. Wednesday & Sat.	Linit Programs WABC 8:00 P.M. Daily ex. Sat.&Sun.	Rexall BoysWEAF 7:15 Sundays
	WABC 11:15 A.M. Tuesdays only	Eugene International WABC 9:00 P.M.	WABC 12:30 P.M. Tuesday & Thurs.	WMCA 10:13 Wednesdays
	WABC 11:30 A.M. Wednesday & Frl.	Revue	Literary Digest TopicsWJZ 6:45 P.M.	Richman Bros
	WABC 10:15 A.M. Thursdays only	and Answers	Daily ex. Sat.&Sun. Little Orphan Annie WJZ 5:45 P.M.	Tues. and T Rin-Tin-Tin Thriller WJZ 8:15
en-A Hosiery Pro-	WABC 10:00 P.M.	Mondays only Everyday Beauty WJZ 10:00 A.M.	Daily ex. Sunday Log Cabin Syrup WABC 5:00 P.M.	Thursdays BKO Theatre of the Alr. WEAF 10:30
ram	WEAF 9:15 P.M.	Monday & Friday Ever-Ready Radio Gaie-WABC 9:00 P.M.	Sundays only	RKO Proctor's ProgramWOK 1:15
os 'n' Andy	Sundays only WJZ 7:00 P.M.	ties	Lombardo, GuyWABC 10:00 P. M. Mondays only WABC 12:00 Mid.	Royal Vagabonds
nour Program	Daily ex. Sunday .WJZ 9:30 P.M.	Saturdays only Fleischmann HourWEAF 8:00 P.M.	Thurs. and Sat.	Mon., Wed. &
nt Jemima	Fridays only.	Thursdays only Footlight EchoesWOR 10:30 P.M.	WABC 7:30 P.M. Saturdays only	Rubinoff, DaveWEAF 8:00 Sundays
ker, Belle	Tues., Wed. & Th.	Sundays only Forhan ProgramWOK 7:45 P.M.	Lone Wolf Tribe	Salada Tea Timers WOR 9:30 Tu., Wed. &
uberger Stamp Club.	Sundays only	Tues., Thur. & Sat. Frank and Flo	Lopez, VincentWEAF 11:30 P.M. Wednesdays only	Sheaffer, W. A., Pen Co., WJZ 4:30 Sundays
nes, Pat	Saturdays only	Mondays only	WEAF 11:00 P.M. Fridays only	Sherlock Holmes WJZ 9:00
	Daily ex. Sunday	Friendly Five Footnotes, WABC 9:45 P.M. Fridays only Sriendship Town	WOR 7:15 P.M. Wednesdays only	Simonlz Guardsman
h Club	Daily ex, Sat. & Sun.	Fridays only	Love Story Hour WABC 9:30 P.M.	Singing LadyWJZ 5:30
uk Stag Party	Sundays only	Gauchos, The	Lucky Strike Dance H'r WEAF 10:00 P.M.	Da. ex. Sat. & Singln' SamWABC 8:15
u Bachelor	Fridays only	Daily. ex. Sunday	Tu Thurs & Sat Luden's Novelty OrchWABC 7:30 P.M.	Mon., Wed. & Sisters of the SkilletWJZ 8:45
atiful Thoughts	Daily ex. Sunday	General Electric Program, WEAF 5:30 P.M. Sundays only	Lyman's Band, AbeWABC 8:15 P.M.	Tu., Thurs. & Skippy
clinut Program	Daily ex. Sat.&Sun.	General Electric CircleWEAF 12:00 Noon Daily ex. Sa. & Su.	Tues., Thurs., Sat. Madison SingersWABC 10:45 A.M.	Daily ex. Su
Beiersd'f & Co. Prog'm	Monday and Friday	General Motors Program., WEAF 9:30 P.M. Mondays only	Mondays only	Slumber MusicWJZ 11:00 Daily ex. St
nie's Orchestra, Ben.	WABC 9:00 P.M. Tuesdays only	Gerardine Program WABC 8:45 P.M. Tuesdays only	Fridays only	Smith Brothers
t Foods Program	.WJZ 7:45 P.M.	Girl & Boy Scout News. WOR 9:45 A.M. Saturdays only	Making the MoviesWJZ 9:45 P.M. Sundays only	Smith, Kate WABO 8:30
g Time"	Daily ex. Sat.&Sun. WEAF 8:00 P.M. Wednesdays Anly	Goldbergs'. The WEAF 7:45 P.M. Daily ex. Sunday	Manning, Martha WOR 8:30 A.M. Daily ex. Sunday	Soclety Brand Program. WABC 10:10
ekstone Plantation	Wednesdays only WEAF 8:00 P.M.	Gold Medal Fast Frt WABC 9:00 P.M. Wednesdays only	Martinl and Bossi	Tuesdays Socony Sketches
	Tuesdays only WJZ 9:00 P.M.	Golden Blossoms	Maytag OcchestraWJZ 9:00 P.AI.	Mondays Songs of IsraelWMCA 9:30
e Coal Radio Revue.	Thursdays only WABC 5:30 P.M.	Goldstein & BernsteinWMCA 1:00 P.M.	Mondays only Maxwell House Tune WABC 7:15 P.M. Blenders, Lanny Ross Mon Wed Thurs	Tuesday Southland SketchesWEAF 10:00
Moon Cuckoos	Sundays only	Sundays only Goodycar Tire CoWEAF 9:00 P.M.	Blenders, Lanny Ross. Mon., Wed., Thurs. McCann Pure Food Hr WOR 10:00 A.M.	Stebblns BoysWJZ 7:30
d Bread Program	Saturdays only	Wednesday & Sat. Grant, Graham & Cough- WABC 10:00 A.M.	M Tu Wed & Thu McKesson's Musical Mag WEAF 9:00 P.M.	Daily ex. Sat. & Street Singer
well Sisters	Fridays only	linTues., Wed. & Frl. Gray, AlexWABC 10:30 P.M.	Tuesdays only Mennen ProgramWABC 9:15 P.M.	Mon. and WABC 12:43
rjols	Monday Thursday	Tuesday & Friday Great PersonalitiesWABC 9:30 P.M.	Thursdays only	Sullivan, EdWABC 8:43
	Mondays only	Tuesdays only   Halsey Stuart ProgramWEAF 8:30 P.M.	Meet the ArtistWABC 5:15 P.M. Tuesdays only	Tuesdays Sunbirds
's Club, Macy's	Fridays only	Wednesdays only Hart, Schaffner & Marx, WABC 10:00 P.M.	Metropolitan Opera WEAF 3:30 P.M. Saturdays only	Daily ex. Su Sunday at Seth Parker's., WEAF 10:45
en & De Rose	Tues., Thurs. & Sat.	Thursdays only Health Products CorpWJZ 8:00 P.M.	Mid-Day Bath Club WABC 12:30 P.M. Tuesday & Thurs.	Sundays
	WEAF 10:30 A.M. Monday only	Saturdays only Heel Hugger Harmonics., WJZ 8:30 P.M.	Mills Bros	Sundlal Bonnle Laddies WJZ 6:40 Saturdays
oax Marriage Bureau.	Mon, and Thurs.	Tuesdays only	Tuesday & Thurs. Minn. Honeywell Won-WABC 1:30 P.M.	Sweetheart ProgramWEAF 5:30 Mondays
ughton Institute	.WOR 1:00 P.M. Thursdays only	Hinds' Romance Exchange WJZ. 11:30 A.M. Wednesday & Thur.	der HourSundays only Miracles of MagnoliaWJZ 9:45 A.M.	WJZ 10:13 Tuesdays
rns'. Robert, Program	WABC 10:00 P.M. Mondays only	WJZ 7:15 P.M. Thursdays only	Mobiloll Concert WEAF 9:30 P.M	WJZ 11:45 Wednesdays
ck Revelers		Hoffman Concert	"Moonbeams"WOR 11:30 P.M.	Swift Garden PartyWJZ 3:30 Sundays
ael Quarter Hour		Horn & Hardart's WABC 11:00 A.M. Children's HourSundays only	Daily ex. Saturday Movie Star Review WABC 5:45 P.M.	Swift Program
itol Theatre	WEAF 11:30 A.M. Sundays only	Hollywood NightsWJZ 10:30 P.M. Wednesday & Sat.	Tues. and Thur. Music that Satisfies WABC 10:30 P.M.	WJZ 12:10 Daily ex. S
andu, The Magician	WOR 8:00 P.M. Daily ex. Sat.& Sun.	Hopper, Edna WallaceWABC 10:00 P.M. Sundays only	M Tu Thu & Fri WABC 10:00 P.M.	The Sylvanians
arls Program	.WABC 3:15 P.M. Wednesdays only	Horlick, HarryWEAF 9:00 P.M. Mondays only	Wednesday & Sat. Musical ClockWINS 6:45 A.M.	Symphonic Hour
se & Sanborn Hour.	WEAF 8:00 P.M. Sundays only	WJZ 10:00 P.M. Thursdays only	Daily ex. Sunday WINS 8:15 A.M.	Tastyeast Jesters
sterfield Program	.WABC 10:30 P.M. Mon., Tu., Th. & Fri.	Horlick Program	Daily ex. Sunday	Thomas, Lowell
	WABC 10:00 P.M. Wednesday & Sat.	Wednesday & Fri. Household ProgramWJZ 9:00 P.M.	Myrt and Marge	Three Bakers
vrolet Big Six	WEAF 9:00 P.M.	Iodent Program	Mystery ChefWJZ 10:45 A.M. Tuesday & Thurs.	Today and YesterdayWABC 8:30 Fridays
ldren's Hour	Thursdays only WJZ 9:00 A.M.	Sundays only Ivory SoapWABC 8:45 P.M.	WABC 11:15 A.M. Wednesdays only	Tone Pictures
ysler Program	Sundays only WABC 8:00 P.M.	Non. and Wed. Ivory ProgramWJZ 8:30 P.M.	Nat.Farm and Home Hour.WJZ 12:30 P.M. Daily ex. Sunday	Tony's Scrap Book WABC 9:30 Daily ex. Sat. d
dy & Sam	Sundays only WEAF 19:30 A.M.	Jack Frost Melody WJZ 8:30 P.M.	Natl. Radlo Forum WEAF 10:00 P.M. Mondays only	To the LadiesWABC 9:30 Fridays
es Service Orchestra	Tuesday & Thurs. WEAF 8:00 P.M.	Moments	N.Y.PhilharmonicSym.Or. WAEC \$:00 P.M.	Tracy, Arthur
ra, Lu and Em	.WJZ 10:15 A.M.	Wednesday & Fri. Jarrott, ArthurWABC 6:00 P.M.	Neapolltan DaysWEAF 11:00 A.M.	Mon. & Wedr WABC 12:4;
uot Club Eskimos	Daily ex. Sat.&Sun. , WEAF 9:00 P.M.	Tuesdays only WABC 10:45 P.M.	Nestles Program	True Story Hour WEAF 8:30
b Valspar	WEAF 9:30 P.M.	Thursday & Sat. WABC 3:30 P.M.	Fridays only Old Dutch Glrl WABC 8:45 A.M.	Tune Detective
a Cola Hour	Saturdays only .WEAF 10:00 P.M.	Wednesday & Fri. Jessel, GeorgeWEAF 8:00 P.M.	Mon., Wed. & Fri. Old Singing Master WJZ 10:15 P.M.	Wednesdays Uncle Don
ller's Radio Hour	Wednesdays only .WJZ 8:15 P.M.	Jewish Troubadour WMCA 12:45 P.M.	Sundays only Oldsmobile Melody Speed- WOR 9:00 P.M.	Daily & S WOR 10:30
onel Goodbody	Sundays only	Sundays only WMCA 9:45 P.M.	wayTuesdays only	Sundays Uncle WiggilyWOR 4:30
parti di contace a primerio	WJZ 10:30 A.M. Daily ex. Sunday	Thursdays only	Organ ReveilleWABC 7:30 A.M Daily ex. Sunday	Vaseline ProgramWJZ 9:0
Stoopnagle & Budd	WABC 8:45 P.M. Mon. and Wed.	Jewish ComposersWMCA 7:30 P.M. Sundays only	"Our Daily Food"WEAF 9:45 A.M. WJZ 10:30 A.M.	Vinick, Nell
iented Program		Joliy Blll and JaneWJZ 7:45 A.M. Daily ex. Sat.& Sun.	Daily ex. Sundays Oxol ProgramWABC 10:00 A.M.	Monday & WABO 11:0
k, Phil		Jones (Billy) and Ernle WJZ 7:45 P.M. Hare	Tues., Wed. & Fri. Parade of the States WEAF 9:30 P.M.	Wednesdays Volce of FirestoneWEAF 3:3
am of Wheat Program	a.WJZ 7:45 A.M.	Joy, AliceWEAF 7:30 P.M. Daily ex. Sunday	Mondays only Paton, John G., CoWJZ 7:00 P.M.	Mondays Wagner's (Mrs.) Melodies. WABC 8:30
	Daily ex. Sa. & Su. WABC 8:45 P.M. Sundar and Thurs	Kaltenborn Edits NewsWABO 6:00 P.M. Monday & Friday	Patrl, AngeloWABC 8:45 P.M.	Daily ex. S Waldorf-Astoria Orch, WEAF 6:0
co Program	Sunday and Thurs. .WABC 7:15 P.M. Tuesday & Thurs,	Kath'rine'n'Calllope WOR 9:00 A.M. Daily ex. SunMon.	Sunday and Thurs.	Daily ex. S WEAR 11:00
iker, Betty	.WEAF 10:45 A.M.	Kelly-Springfleid Tires. WJZ 9:45 P.M.	Payton, Corse, Melodrama. WOR 8:30 P.M. Tuesdays only	Mondays WEAF 12:3
sby, Bing	Wed. and Friday .WABC 6:45 P.M.	Kew GardenersWOR 7:30 P.M.	Pepsodent Program WJZ 7:00 P.M. Daily ex. Sunday	Fridays
	WABC 11:45 P.M.	Mondays only Keys to HappinessWEAF 11:30 A.M.	WEAF 7:45 P.M. Daily ex. Sunday	Wayne King OrchestraWEAF 3:04 Sundays
mrosch, Walter	WJZ 1:00 P.M.	Saturdays only Kipling, Rudyard, Tales. WEAF 9:30 P.M.	Perkins, Ray WJZ 6:30 P.M.	WEAF 5:3 Wednesdays
nger Fightsr	Sundays only	Thursdays only Knox Sparkling MusicWEAF 9:15 A.M.	WEAF 8:00 P.M.	Willys-Overlaad OrchWJZ 8:1 Wednesdays
vogà Stroos	Saturdays only	Tues., Thurs., Sat. Kreidler, A. S., Shoe Co., WABO 5:30 P.M.	Thursday only Pillsbury Pageant WABC 9:15 P.M.	Winchell, Walter WEAF 10:00 Tues. Thur
	Daily	Fridays only Lady BugsWJZ 9:15 A.M.	Pollyanna, The Glad Girl.WABO 5:30 P.M.	Witch's TaleWOR 9:30
vev Hour	Sundays only	Daily ex. Sunday Lady Esther ProgramWEAF 3:00 P.M.	Fridays only Pond's Dance ProgramWEAF 9:30 P.M.	WOR Minstrels
	OID L'AL		Fridays only	Wrigley Gum Co WABO 7:00
ath Valley Days	Mondays only		Ponties Chicking WYY 10.00 The	Daily AT. NA
ath Valley Days de Spiritual Singers	Mondays only .WJZ 8:00 P.M. Thursdays July	Landt, Trio and White WJZ 8:00 A.M. Daily ex, Sunday	Pontiae ChleftainsWJZ 10:00 P.M. Fridays only	WABC 5:4
vey Hour ath Valley Days kle Spiritual Singers wney, Morton sy Aces	Mondays only . WJZ 8:00 P.M. Thursdays July . WABC 7:45 P.M. Daily ex. Sunday	Landt, Trio and White WJZ 8:00 A.M.		Daily ex. Sa. WABC 5:44 Mon. Wed. 4 Yeast Foamers, The WJZ 2:36 Sundays