

Radio Guide

An ILLUSTRATED WEEKLY of PROGRAMS and PERSONALITIES

Vol. 1. No. 6

New York, December 5th, 1931

5 Cents

RADIO'S VALENTINO

RUSS COLUMBO NOW FIRST IN HEARTS OF WOMEN FANS

A success story from the pen of an Horatio Alger or a fanciful tale from the brilliant mind of a Hans Christian Andersen could well use as the hero the glamorous figure of Russ Columbo, the youth whose melodious baritone voice has catapulted him to the very top of the radio heap.

• An eager brown-eyed lad of twenty-three, Columbo rides in the circle of success with the sheer joy and bewilderment of an urchin who has snatched the elusive brass ring on a merry-go-round ride.

But lo! The brass ring is not of brass. It is solid gold, encrusted with priceless diamonds. Russ Columbo, three short months ago an obscure singer and musician on the west coast, is today traveling up a path at whose end is the end of the Rainbow.

The reason? Genius and a splendid voice are undoubtedly his; a handsome physique and a winning personality are also undeniably his; and coupled with all this he has a native shrewd intelligence and real ambition.

But all this, strange as it may seem, was not nearly enough to bring him to the top. Something more was needed,

something most important. Good management! This meant the right presentation, the right approach to the right people, and ballyhoo! That latter, proper ballyhoo, is so very, very important. And Con Conrad, the famous song writer, was the answer to that problem.

But now we're a bit ahead of our story. Let us travel down the "memory lane" of Russ's start and growth and get really acquainted with him.

Russ was the twelfth son of a twelfth son. He maintains he is free of superstition, but we know he wouldn't trade that twelfth-son-of-a-twelfth-son birthright for all the glory in the world.

The name he was given sounds like a beautiful sequence of musical notes Ruggiero Eugenio Di Rudolpho Columbo. But he wasn't yet three years

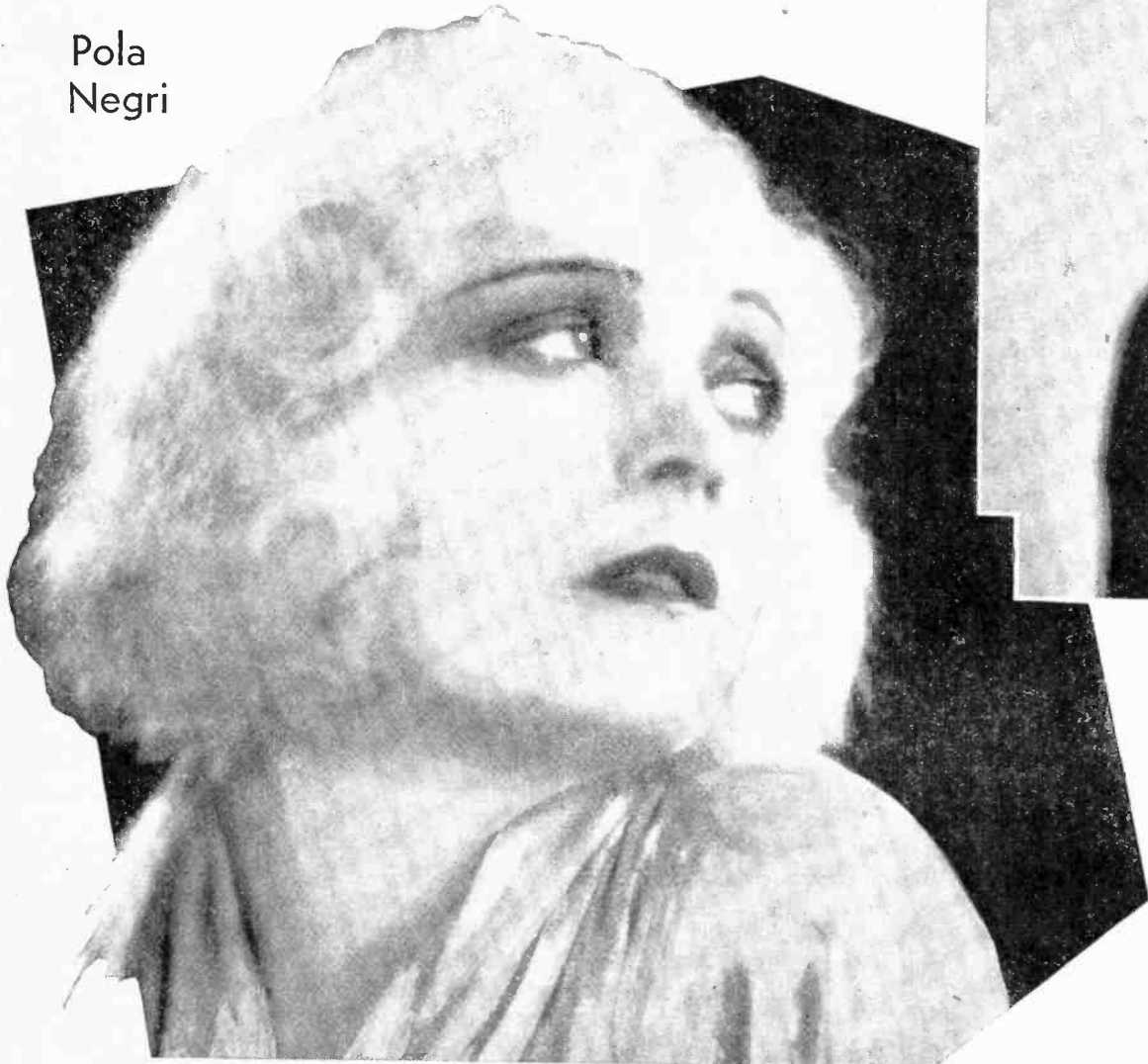


Russ Columbo.

Pola Negri's favor helped to shape Columbo's Destiny.

old when his playmates on the streets of San Francisco shortened that imposing symphony to plain "Russ". Innately, Columbo resents the coldness of the "Russ" diminutive and cherishes the memory of his full name as one might a lost bit of lyrical beauty.

Russ wasn't yet seven when a German violinist, John Czech, was hired to give him lessons. He proved an excellent pupil and (Turn to page 9)



Pola Negri

PROGRAMS FOR WEEK OF NOV. 28th TO DEC. 4th

RADIODDITIES

• **KERRY CONWAY**, for more than a year WOR lecturer on English, has gone with Paramount on the West Coast. There he will edit scripts and coach the movie stars in pronunciations of the effete East.

• **GUS ARNHEIM** who is now heard on the Lucky Strike Dance Hour each week from Los Angeles over an NBC network, wrote "Sweet and Lovely", popular song.

• Although **B. A. Rolfe**, NBC dance band leader now on vacation is an enthusiastic yachtsman, he can't swim.

• **ARTHUR Q. BRYAN**, formerly with WOR is now on the announcing staff of **WIP** in Philadelphia.

• "The depression is a **cover**", Ben Bernie informs the world—"if it **the** Old Maestro continues, "Mahatma Gandhi will be the world's best dressed man."

• Both chains shun electrical transcriptions, yet they employ records for sound effects.

• **ALLEN PRESCOTT**, erstwhile Mirror Reflector and now New York American News Flasher, eats but once a day. And that, while in bed.

• **EUSTACE WYATT**, NBC actor who appears on the Kuku program and on D. Thomas Curtin's "Thrillers" series, has served in two wars. He was a boy soldier in the Boer war with the Somersetshire Yeomanry, and in the World War served as a captain of British tanks.

• **ARTHUR ALLEN**, alias Esley Stebbins, holds business conferences, whenever possible, in his new car. Just a farmer!

Awarded Diction Medal

• **John Holbrook**, National Broadcasting Company announcer, who was awarded the gold medal for good diction on the radio by the American Academy of Arts and Letters started out to gain fame as a ski-jumper. Instead he bounced through banking and business, slid across the stage, and skidded into radio by a ruse. He is



JOHN HOLBROOK

heard on the Mobiloil concert, Jolly Bill and Jane, Dr. Copeland, Betty Crocker, Blackstone Cigar and the Fleischmann Three Bakers, programs.

Radio Guide

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On Florsheim Frolic



JANE FROMAN

• When television becomes practical you'll find Jane Froman one of its stars. She's one of the most popular stars of the Chicago NBC studios, and is heard each Sunday afternoon at 4:00 P.M. over a WEAf-NBC network in the Florsheim Frolic.

THE JEST ARTIST

By GEORGE D. LOTTMAN

• Howard Lanin reports the story of the absent-minded station executive whose wife was anticipating one of those blessed events.

Late one afternoon, his phone rang and an excited feminine voice announced, "It's a boy, sir."

"Tell him," came from the official, whose mind was miles away, "that he'll have to see my secretary."

In these troublous times, Sherman Keene, WOR music director, wires to say it's wise not to ask traveling salesmen about general business conditions in a city they've visited.

"Simply ask if they've sold any goods there," is Sherman's sound advice, "and you'll get the answer to the first question in far less time."

Which reminds us also that, nowadays, it's always the employes you hear singing about the various business establishments through the land.

"To what do you credit the small percentage of failures in business, despite depression," Tom Brown, famed NBC vocalist, asked his bank manager the other day.

The official pondered a moment, and then replied, "To the fact that few men ever try out the advice they offer others."

"And," he added, "they use good judgment, often, in not doing it."

THE WALLS HAVE EARS

• Mrs. R. Vallee (Fay Webb of the squawkies) and the New Yawk weather are disagreeing with each other, with the Mrs. ailing more than you think . . . It's a good thing there was no mike around when Erno Rapee, whose baton directs the destinies of all the NBC musical groups, and Virginia (Olive Palmer) Rae of the Palmolive period, had that verbal discourse on how a song should be sung and played . . . Rapee's remarks on Virginia's vocal versions met with the soprano's curt remark that she had been microphoning for Palmolive for the past four years, with no complaints as yet, thank you! . . . Notwithstanding that there are some ol' meanies who insist that Columbo will always play second fiddle to Bing Crosby, the truth of the matter is that when the CBS's Bing and his bubbling obligatos were with that Gus Arnheim crew at the Hotel Ambassador on the West Coast, who do you think was playing the violin in the ensemble? . . . You guessed it! NBC's microphoning boy Russ! . . . Jacques Renard, B. A. Rolfe and Kate Smith, whose combined sitting spread measures pah-lenty, sat in sections 26, 27, 28 and 29 at a recent football tilt, without moving from each other's side . . . Walter Winchell who has brought back all of the old and many brand new dialers to the revised Lucky Strike programs, had another squabble with the "powers that be" over at the Mirror, when his program sponsors refused to mention the paper's name on the air and Mrs. Winchell's had little boy Walter sided with them . . . There were lawyers to the right, and lawyers to the left but the program went on, without the paper's plug.

• Eddie Thorgerson, whose raucous vocal chords thundered the praise of the ciggies that are "KIND to your throat", has ironed things out with Majorie La Voe, a "Follieswell", even though we didn't pry closely

enough into the affair to inform you whether it was Cartier's or Tiffany's that aided in the reconciliation . . .

The Mildred Hunts (he's Charlie Cannefex) who have been married less than a year, are further apart than double-you-Abie-see and kay-eh-o-ex, Los Angeles . . . That marriage the other day of Vic Lombardo (the fourth member of that Lombardo tribe of melody makers), and Virginia Dabe, whose pappy has more cash on hand than the Federal Reserve, was by no means the first hook-up of the pair, with both denying their "sotto voiced" sealing a week prior in Conn . . . Al Jolson and Will Rogers are holding out for ten grand before they'll sing Mammy and chew gum respectively before microphones; but show them a contract for twenty-six weeks at 75 hundred per, and they'll both jump at you—take our word for it . . . Society has gone cah-razy about the piano tickling of Eddie Duchin, the Central Park Casino's orkonductor, whose music comes to you over the Columbia air-waves, with Mrs. Rodman Wanamaker among the many society matrons who are parting with a hundred smackers per lesson to the smiling Eddie, just to learn how it 'tis done.

• Mrs. Scrappy Lambert (Edna Jackson) is busily engaged out in Reno having those life-time-hook-up-lines severed, while Scrappy, right here in town, is waiting patiently before he announces his new "inspiration", who if you care to know is the daughter of a wealthy New York florist . . . And as a parting shot, we throw a bouquet to Lou Sobol, the bloated plute; Walter Winchell and Nick Kenny, who are finding out for themselves that it's much easier to talk via their typewriters than through a mike, but who nevertheless are deserving of plenty of laurels for the excellence of each and every program they are presenting.

J. N. R., a correspondent with the heart of a Spanish Inquisitor, has a unique solution for the "battling baritone" problem.

"Lock 'em all up in a room," he writes, "and make 'em take turns singing at each other."

We just know they'd prefer torture with red-hot irons, J. N. R.

The fellow who imitates different sounds and effects on one of the broadcasting stations was ogling a comely prima donna the other eve.

"I don't think I ever met you," she declared, haughtily.

"I'm the noise man," he explained. "Steamboat whistles, trains, squealing pigs—I imitate them all."

"Then make a noise like a hoop and roll home," was her elegant squelch.

Andy Sannella writes to advise us that he just had a birthday.

"And all I got," added the popular radio star, "was a year older."

Shuron Program



NAT BRUSILOFF

• Nat Brusiloff, whose Shuron Musical Showmen Orchestra is heard every Sunday afternoon over the WJZ-NBC network at 4:30 P. M., has long been a favorite with sophisticated New Yorkers.

Born in Russia, Brusiloff came to America when he was a year and a half old. At the age of fourteen he was one of the first violins in the Baltimore Symphony Orchestra.

Chicago Dramatic Artist



DOLORES
GILLEN

• Petite Dolores Gillen, one of radio's newer entertainers is often heard as a dramatic artist from the Chicago NBC studios. She appears with the Miniature Theatre of the Air program which is given from time to time over the WJZ-NBC network

Hoover to Speak at Conference

• President Hoover will address the opening session of his Conference on Home Building and Home Ownership Wednesday, December 2, at 9 P.M., in Constitution Hall and his remarks will be broadcast to the Nation over the Columbia Broadcasting System through WABC.

The conference, operating on the same general lines as the White House Conference on Child Health and Welfare, will continue through Thursday, Friday and Saturday. Saturday morning has been designated as the time for action on recommendations. The previous hours will have been devoted to reports by twenty-five committees appointed to investigate home building and ownership in communities, townships and states, and in the fields of industry and finance.

The broadcast of Wednesday evening will be presided over by Robert P. Lamont, Secretary of Commerce.

With Ida Bailey Allen



• Marion Newberry, protege of Madame Marcella Sembrick, is the promising young coloratura soprano, who is heard during the Ida Bailey Allen programs broadcast Mondays at 10 a. m. over the WABC-CBS network.

They Make Life Worth While



WEE WILLIE ROBYN GENE CARROLL GLENN ROWELL ARTURO TOSCANINI

• Leadership of the New York Philharmonic Symphony will again be in the hands of Arturo Toscanini on Sunday November 29th at 3 P.M., when the weekly concert of the orchestra is broadcast over the WABC-CBS network. The Italian Maestro recently returned from Europe where he conducted at the Mozart Festival in Salzburg, and the Wagner Festival in Bayreuth. The Height of Wee Willie Robyn, which is exactly four foot, eleven and three-quarter inches—has no bearing on the size of his voice which is now heard each Sunday from 1:45 P.M. to 2:00 P.M., over the WABC-CBS network on the Venida Hair Net program. Gene Carroll and Glenn Rowell have made a rapid rise to success. They only recently signed a new long term contract with the Quaker Oats Company for a continuation of their daily broadcasts over the WEAf-NBC network at 8 A.M., Monday to Friday.

REVIEWING RADIO

By PORTHOS

• Morton Downey's vacation probably saved him from complete exhaustion. No artist of the air had worked so assiduously, rehearsing and broadcasting twice a night, keeping vaudeville engagements and plugging away night after night at the Casino.

If I were a stooge, I'd call him up and say "colossal". With all his work, and durned little play, he keeps smiling, is always genial, and never has he indulged himself in a grouch. He is, as all who know him, will admit, a natural prince.

I know the fellow. He's an old chap with greying locks, who has that kindly look. Nothing he's ever done has been a success. He tried banking and went flop. He tried retailing and lost his shirt. He went to the coast to do farming and Uncle Benny got him. He came back East with the idea, ultimately, of doing a Brodie from the Brooklyn Bridge. To gather up enough for a meal, he applied for a job in a mob scene at one of the broadcasting temples. A vice-president heard his voice.

"Why man," they called at him. "Why haven't you been here before. You've just the voice we need in our dramas. You're perfect as a successful business man."

And would you believe it, he's working steadily!

That Lombardo bunch of music makers work together like a machine, as perhaps, you've noticed. They'll tell you it's because they've never had a change in the personnel. It's got so they all eat at the same time, and in the morning, when they take their exercises, Guy Lombardo makes them all breathe in rhythm.

Teddy Black, at last reports was without a spot.

Two events of last week raised interesting radio issues. The first was the passing from a newspaper staff of a radio columnist who lost out over a tirade against the NBC. The other was the barring of Ted Husing by Harvard, which objected

to the use of "putrid" as applied to a Harvard footballer.

Both incidents were regrettable, of course. Perhaps there was no need of the columnist's tirade, and certainly there was no reason for Mr. Husing's adjective. Yet, both might generously be classed as "slips" which come, occasionally, to everybody.

And people are still talking about them.

The award of the diction medal to John Holbrook, NBC announcer, was another occurrence that set tongues to wagging. With no reflection at all, on Mr. Holbrook's facility as a dictionist, it is only reporting the news to state that the award came as a complete surprise, and evoked much comment, for all the dopesters had expected that the contest was between John S. Young, of NBC, Sen Kaney, also of NBC (Chicago) and David Ross, of Columbia. It is the consensus of expert opinion, including that of the radio editors all over the country, that the medal award bears no particular significance.

Figures to stagger you: In an average month, NBC broadcasts 2,813 programmes, 1,997 of which come from New York. Columbia puts on an average of 1,014 programmes a month. Within the same 30 days, the NBC parades 20,000 performers before the mikes and Columbia slightly over half that number. It is astonishing, then, to discover that there is so much duplication and doubling by the performers that actually, only about 500 artists are on the NBC roll, and about 270 on Columbia.

But what a bill to be paid!

Even the NBC is wondering what sort of programmes are to come from the new link in the National chain—KGU, Honolulu, hooked in last week for the Lucky Strike feature, and now a regular member of the family. But nobody hereabouts is quite certain of the entertainment resources of the Hawaiian Islands—unless you happen to be there.

Studio Pianist



FLORENCE
KYTE

• Florence Kyte, former accompanist at the Metropolitan Opera, is now the chief piano accompanist at the Columbia Broadcasting Studios. She is heard over WABC.

Martha's First Song

• When a song publisher bought the new theme song Connie Boswell uses on her solo appearances, the last ambition of the Boswell sisters was realized, for Martha had sold a song. She wrote it, "Meet Me Tonight, Dear Old Pal of Mine." And it was a song she wrote when she was 14 years old!

When the three girls first began to sing together they wanted to make a phonograph record, and they did. Then they wanted to go on the radio and they did. After they were in show business awhile they got the usual performers' desire—to play the Palace, which they did. That only left one thing to be desired—for Martha to sell a song. She wrote one theme song for Connie, but they didn't think so much of it. So she dug down in her trunk and brought out one she had written when she was fourteen.

Keeping Up With Daughter



• Nan Dorland is another NBC actress who is becoming quite popular with listeners everywhere. She takes part in several dramatic productions including "Keeping Up With Daughter", broadcast each Wednesday at 11:00 A.M. over WEAf and the NBC network.

GRAM FOR SATURDAY, NOVEMBER 28th

6:45 A.M. to 10 A.M.

- 6:45 WEAF-Tower Health Exercises—Arthur Bagley, director
WOR-Gym Classes—John Gambling, Director
- 7:00 WGBS-Musical Clock
- 7:30 WJZ-A Song for Today
WABC-Organ Reveille—Popular Music
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-The Phantom Organist
WEAF-Gene and Glenn—Quaker Early Birds
WJZ-On the 8:15
WABC-Morning Devotions
WGBS-News Flashes
- 8:15 WMCA-Reminiscence Road with Frank McCabe
WEAF-Morning Devotions
WOR-Mr. and Mrs. Reader—N. Y. American
WJZ-Sunbirds
WABC-Something for Everyone
WGBS-Musical Travelogue
- 8:30 WMCA-Organ Reveille
WEAF-Cheeria
WOR-Martha Manning—A Macy Presentation
WOV-Trio Royale
WGBS-The Almanac Man
- 8:45 WMCA-Harry Glick's Gym Class
WOR-Musical Novelties
WJZ-Al and Pete
WOV-Financial Talk
WGBS-Hit of the Week
- 9:00 WMCA-Monsieur Sakele
WEAF-La Trio Charmante
WOR-Miss Catherine 'n' Calliope—A Bamberger Presentation
WJZ-Tom Brennie
WPCH-Southern Canary
WABC-The Commuters—Vincent Sorey, conductor
WOV-Personal Problems
WGBS-Dagmar Perkins Morning Moods
- 9:15 WMCA-Story Book Damsel
WEAF-Tom Waring's Troubadours
WJZ-Morning Glories
WPCH-Dan Ashley
WOV-Housewives' Gym Class
- 9:30 WMCA-Modern Living
WOR-Musical Dictionary—Daisy & Bob
WJZ-Beautiful Thoughts—Montgomery Ward Program
WPCH-Program Resume
WABC-Tony's Scrap Book—Anthony Wons
WRNY-Harry Glick's Class
WOV-Modern Living
WGBS-Trio Royale
- 9:45 WEAF-Our Daily Food—Col. Goodbody—A & P Program
WOR-Girl & Boy Scout News
WJZ-Miracles of Magnolia
WPCH-Buddy Club
WABC-Morning Minstrels
WGBS-Lucky Girl—Dramatic story

10 A.M. to 12 Noon

- 10:00 WMCA-Toy Lady
WEAF-Mrs. Blake's Radio Column
WOR-Young Aviators of America
WJZ-Dance Miniature
WPCH-Cute Little Miss—Janet Wallen
WABC-Jewish Art Program
WRNY-Homemade Candy—Elinor Hanna
WOV-Musical Specialties
WGBS-Gems from Light Operas
- 10:15 WMCA-Norman Pearce
WEAF-Green and de Rose
WOR-Florence Case and Orchestra
WPCH-Monsieur Sakele
WOV-Fur Trappers
WGBS-Mountain Music
- 10:30 WMCA-Namm's Program
WEAF-Sonata Recital—Josef Stopak, Violinist
WOR-The Story Behind the Music
WJZ-Our Daily Food—talk—Col. Goodbody—A & P Program
WPCH-Song Valentines
WABC-Adventures of Helen and Mary
WGBS-Marches of the World
- 10:45 WMCA-Prof. Roy C. Hannaway
WOR-Bamberger Stamp Club
WJZ-Consolaires
WOV-Mons. Sakele
WGBS-Children's Radio League
- 11:00 WNYC-Correct Time, Police Reports
WEAF-Two Seats in the Balcony—Direction Harold Sanford
The Lady of the Slipper—Selection Herbert
Orchestra
Because You're You, from "The Red Mill" Herbert
Alto and Baritone Duet
In My Little Alice Blue Gown, from "Irene" Tierney
Soprano Solo
Intermezzo, from "Madame Sherry" Hoshina
Orchestra
Come Down My Evening Star, from "Hokey Pokey" Alto Solo
There's a Light in Your Eyes from "The Girl Behind the Gun" Tenor Solo
The Song of the Flame, from "The Song of the Flame" Gershwin
Baritone and Quartet
WOR—What to Eat & Why, C. Houston Goussin
WJZ—Celebrated Sayings
WPCH—Pages from the Classics
WABC—New York Philharmonic-Symphony Children's and Young People's Concert
WRNY—Schullstrom Recorded Program
WOV—Maytime Musical
- 11:05 WNYC-Retail Food Prices
- 11:15 WNYC-Nancy Murray—Songs
WPCH-Brooklyn Unemployment Talk
WGBS-Diana Bragg, songs at the piano
- 11:30 WEAF-Keys to Happiness—piano lessons
WOR-The Story Teller
WJZ-Blue Blazers
WPCH-Organ Recital
WRNY-Eddie Ashman's Orchestra
WOV-Melody Novelties
WGBS-The London Crime Hour, sketch
- 11:45 WNYC-Hints to Motorists
WOR-Patriotic Calendar—Chas. A. Hale
WJZ-Jill & Judy
WPCH-Knighthood of Youth

WRNY-Irish Songs—Ray O'Connell
WOV-Your Health
WGBS-Billie Charms—blues

12 Noon to 2 P.M.

- 12:00 WMCA-Mid-day Message
WEAF-Black and Gold Room Orchestra—Direction Leon Rosebrook; Maude Runyon, Contralto; John Moncrieff, Bass
WOR-Journal of the Air
WJZ-The Merrie-Men
WPCH-Maritime News
WRNY-Organ Recital
WGBS-David Gornston, Musical Angels
WMSG-Sue Royal—Piano and Song
- 12:15 WMCA-Phillips String Ensemble
WOR-Huger Elliott—'Jewelry, Old and New'
WJZ-Pat Barnes in Person—Swift & Co. Program
WPCH-The Week-Enders
WOV-Blue Boys
WGBS-Jim Jerome's piano
WMSG-Marjorie McGrath—Piano-logic
- 12:30 WMCA-W. T. Stock Quotations
WOR-Chic Winters' Dance Orchestra
WJZ-National Farm and Home Hour
WABC-Young's Orchestra
WRNY-Bronx Kiddie Hour
WOV-Parade of Mannequins
WGBS-Julie Arbustner—Monologues
WMSG-George Williams—Tenor
- 12:45 WPCH-Herbert Basch
WABC-Football Souvenir Program—Songs of Army and Notre Dame
WOV-Tunes of Merit
WGBS-Burr Crandall, Baritone
WMSG-Bobbie DeFay—Popular Songs
- 1:00 WMCA-Sally Entertainers
WEAF-Teddy Black's Orchestra
WOR-Midday Diversions
WPCH—"Two Cavaliers"
WABC-Army-Notre Dame Football Game, Ted Husing, Announcer
WRNY-New York Evening Air Post
WMSG-Salvatore Virze—Pianist
- 1:15 WEAF-Dartmouth-Stanford Football Game—William Munday announcing

- 4:45 WPAP-Guillermo de Castro, Baritone
WGBS-Ethel Aaron—American Folk Songs
- 4:55 WPAP-Ernest Fried, Tenor
WOV-Singing Troubadour
WGBS-Gosselin Sisters—harmony
- 5:00 WOR-Trend of Business
- 5:00 WMCA-Sally Orchestra
WEAF-Lady Next Door
WOR-Varsity Collegians, directed by Bob George
WJZ-Musical Moments—Jules Herbuveaux' dance orchestra
WPCH-The Community Players
WABC-Eddie Duchin and His Central Park Casino Orchestra
WPAP-John Smith, Violinist
WGBS-Mickie Blues Orchestra
- 5:15 WPAP-In the Studio
WOV-Uke Joyner
- 5:30 WMCA-Broadway Magazine Program
WEAF-Dandies of Yesterday
WOR-French Course—Dr. Thatcher Clark
WJZ-Old Pappy—Negro impersonations and songs, Clifford Soubier; guitar accompaniment
WPCH-Plantation Melodies
WABC-Biltmore Orchestra
WPAP-Mary Hungerford, Poems, Sketches
WOV-Don Steven's Orchestra
WGBS-A Children's Play
- 5:45 WMCA-Red Devils with Junior Smith
WEAF-Rex Cole Mountaineers
WJZ-Little Orphan Annie—childhood playlet with Shirley Bell, Allan Baruck, Henrietta Tedro and Jerry O'Meara—A Wonder Program
WABC-Tropic-Aire Program, Football Scores and Commentaries
WPAP-Prof. A. Varadi, Concert Pianist

6 P.M. to 8 P.M.

- 6:00 WNYC-Fire Dep't. Band
WEAF-Waldorf-Astoria Orchestra
WOR-Uncle Don—I. V. C. Pearls Program
WJZ-Raising Junior—Wheatena serial
WABC-Dave Abrams' Orchestra
WPAP-Jack Phillips, Bass-Baritone
WLWL—"Hits of the Day"

Concertino for Piano and Orchestra
Mozart-James

- Allegro
Andante
Rondo
Pastorale d'Ete Honegger
Spoon River Percy Grainger
Toward Evening A. Walter Kramer
Bolero Ravel
Norwegian Rhapsody for Piano & Orchestra Woodin
Tartar Dance Woodin
WJZ-Danger Fighters—Health Products Corp. Program
WABC-The Mills Brothers
WRNY-Eddie's Ashman's Orchestra
WMSG-Eddie Morrissey—Irish Baritone
- 8:15 WABC-Sterling Products Program, Abe Lynn's Band with Glee Club Concertina Player, and Comedy Team
WRNY-Don Carlos' Marimba Band
WMSG-Studio Orchestra
WHAP-Music
- 8:30 WMCA-Will Oakland's Orchestra
WEAF-National Advisory Council
WJZ-Dance with Countess D'Orsay—Two Smiling Eyes—Soprano and Tenor duet
WABC-La Palina Presents Kate Smith and her Swanee Music
WRNY-A Trip to Palestine
WHAP—"Ireland and Rome"
- 8:45 WABC-Tastyeast Gloom Chasers, Comedy Act, with "The Colonel and Budd"
WRNY—"Louise"
- 9:00 WMCA-Marty Beck's Orchestra
WEAF-Arthur Pryor and his Goodyear Orchestra—male quartet; James Melton, Lewis James, tenors; Phil Dewey, baritone; Wilfred Glenn, basso
WOR-Allan Bronis: "What We owe the Babies"
WJZ-Chicago Civic Opera
WABC-Carborundum Hour, Indian Legend Told by Francis Bowman; Carborundum Band Directed by Edward d'Anna, From Buffalo Indian Legend: Origin of the Mosquito March; Pozieres Lithgow
Finlandia Sibelius
Kakuska Lehar
March: Spirit of the Times, Singlar
Indian Love Call from "Rose Marie"
Friml
Trombone solo: Mr. Greene
March: Imperial Potentate
WRNY-Don Avalon's Greek Hour
WHAP-Music
- 9:15 WHAP-John Bond, "The Messieurs Hilloc and Chesterton"
WOR-Cliff Hammons in his One-Man Show
- 9:30 WMCA-Life Savers Success—Interview
WEAF-Club Valspar—Aileen Clark, soprano; Raoul Nadeau, baritone, etc. Now's the Time to Fall in Love
Orchestra
The Gypsy and the Bird
Soprano solo, Aileen Clark
There's a Ring Around the Moon
Orchestra
(A) Aria from "Herodiade—Le Visson Pugnitive" Massenet
(B) The Bitterness of Love Dunn
Baritone solos, Raoul Nadeau
Who's Babying My Baby Tonight
Bloom
Orchestra
Just a Cottage Small By a Waterfall
Hanley
Tenor solo, Ed. O'Brien
Cute and Sweet
Orchestra with vocal chorus
You're Always in My Arms, from "Rio Rita" Tierney
Soprano solo, Aileen Clark
Hallelujah, from Youmans
"Hit the Deck" Orchestra
WOR-Allan Wood and his Orchestra
WJZ-The First Nighter—Compana Program
WABC-National Radio Forum from Washington, D. C.
WRNY-Elmo Russ at the Piano
- 9:45 WRNY-In the Green Room
WHAP-Listeners' Letters

10 P.M. to 2 A.M.

- 10:00 WEAF-Lucky Strike Dance Hour—Walter Winchell Gus Arnheim's Orchestra
WOR-Frank and Flo—The Strollers
WJZ-Cuckoo Hour
WABC-Hank Simmons Show Boat, Presenting a Comedy Drama of New England Life, Entitled "Down East." Written by Justin Adams, adapted for Radio by Phil Maher
- 10:15 WOR-WOR Minstrels
- 10:30 WMCA-Three Little Sacks
WJZ-Clara, Lu and Em—Colgate-Palmolive Program
WRNY-Organ Recital
- 10:45 WMCA-Dave Abrams' Orchestra
WOR-Globe Trotter (American)
WJZ-Twenty Fingers of Harmony
- 11:00 WMCA-Sleepy Time Club
WEAF-Marion Harris Song Recital
WOR-Fess Williams and his Plantation Orchestra
WJZ-Slumber Music
WABC-Biltmore Orchestra
WRNY-Schullstrom Recorded Program
- 11:15 WEAF-Jesse Crawford
WABC-Jack Miller
- 11:30 WMCA-Breakfast Club Orchestra
WEAF-Coon-Sanders Orchestra
WOR-Julian Woodworth's Gov. Clinton Hotel Dance Orchestra
WJZ-Russ Columbo
WABC-Belasco's Orchestra
WRNY-Don Carlos' Marimba Band
- 11:45 WJZ-Low White Organ Recital
WABC-Nocturne, Ann Leaf
- 12:00 WMCA-Bide Dudley's Dramatic Review
WEAF-Rudy Vallee
WJZ-Mildred Bailey and Jesters
WABC-Guy Lombardo and his Royal Canadians
WRNY-Harold Munsch's Orchestra
- 12:15 WJZ-Paul Whiteman's Orchestra
- 12:30 WEAF-Vincent Lopez' Orchestra
WABC-St. Moritz Orchestra
- 1:00 WMCA-Coon-Sanders' Orchestra
WABC-Hotel Edison Orchestra
- 1:30 WABC-Dave Abrams' Barn Orchestra

SPECIALS FOR TODAY

- 1:00 P.M.—WABC-CBS —Army-Notre Dame Football Game, Ted Husing, announcer.
- 1:15 P.M.—WJZ-NBC —Army-Notre Dame Football Game, Graham McNamee, announcer.
- 1:15 P.M.—WEAF-NBC—Dartmouth-Stanford Football Game, William Munday, announcer.
- 8:00 P.M.—WOR —Little Symphony Orchestra.
- 9:00 P.M.—WEAF-NBC—Arthur Pryor and his Goodyear Orchestra.

Radio Log will be found on page 6

- WJZ-Army - Notre Dame Football Game—Graham McNamee announcing.
- WPCH-Ragging the Blacks and Whites
WRNY-New York Stock Quotations
WOV-Doc Carr's Musical Interludes
WMSG-Doris Thornton—Contralto
- 1:30 WMCA-Al Katz and Kittens
WOR-Earnie Krickett's Orchestra
WPCH-Building Castles in Dreamland
WHN-Luncheon Music
WMSG-Children's Welfare—Dr. Samuel Gross
- 1:45 WPCH-The Rajah's of Rhythm
WMSG-Junior violin—Trio

2 P.M. to 4 P.M.

- 2:00 WMCA-Bide Dudley's Dramatic Review
WOR-Puritan Trio
WHN-Cameron King, Seafaring Talks
WOV-Korcher Boys—Chamber Music
WMSG-Selma Hayman—Soprano
- 2:15 WPCH-The Sepia Thrillers
WHN-Walter Lege Orchestra
WOV-City Free Employment Bureau
WMCA-Village Barn Orchestra
WOV-Dan Barrett—Tenor
WMSG-Joseph Maher—Tenor
- 2:45 WHN-Norma Laken, Songs
WOV-Eileen Joyce—Contralto
WMSG-Grace Geiger—Soprano
- 3:00 WMCA-Sally Entertainers
WHN-U. S. Health Talk
WGBS-Lou Russel's Orchestra
- 3:15 WMCA-Spanish Romancer
WPCH-Kiddie Follies
WOV-Mina Cole—Soprano
- 3:30 WMCA-A Night in Moscow
WHN-Harmony Team
WOV-Jules Shayne's Trio
WGBS-Joe Nesbit's Pennsylvanians
- 3:45 WHN-Anton Varady, Concert Pianist
WOV-Eileen Joyce—Contralto

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Musical Moments
WEAF-Phil Spitalny Tea Dansante
WJZ-Syncopators—Jules Herbuveaux, dance orchestra
WABC-Ann Leaf at the Organ
WPAP-Concord Club Orchestra
WGBS-Fritzi Frank from Germany
WOV-Emergency Unemployment Relief
- 4:15 WMCA-Phelps Phelps—talk
WJZ-Chicago Ensemble—String Quintet, Chester Picararo, Director
WPCH-The Melodiers
WOV-Arright's Singers
WGBS-Tap Dancing Lesson by Wm. McPherson
- 4:30 WMCA-The Phantom Organist
WPCH-The Newcomers Hour
WABC-Spanish Serenade—Vincent Sorey's Orchestra with Hernandez Brothers, Spanish Instrumentalists

- WGBS-Erin's Isle Orchestra with Seamus O'Dogherty, Tenor
WHAP-Music
WMSG-Jeanette Yanover—Soprano
- 6:15 WJZ-The Gruen Answer Man
WPAP-Ruth Kern, Ballads
WMSG-Flo Stable—Uke & Songs
- 6:30 WEAF-Mr. Bones and Company
WOR-Journal of the Air
WJZ-Breyer Leaf Boys
WABC-Young's Orchestra
WPAP-Violet Reiser at the Piano
WLWL-Elmer King—Soprano
WGBS-Chamberlain Brown's Artists
WMSG-Wee Bits of Scotch—Sandy Morrison

6:45 P.M. to 7 P.M.

- 6:45 WOR-Concert Ensemble directed by Hans Moeller
WJZ-Literary Digest Topics—Lowell Thomas
WABC-Connie Boswell
WLWL-The Voice of the Missions
WHAP-Italian Protestant Talk
- 7:00 WNYC—"Week In Science"—by J. T. Duck
WEAF-John Fogarty—song recital
WJZ-The Pepsodent Program—Amos 'n' Andy
WABC-The Political Situation in Washington Tonight—Frederic William Wlo
WLWL-Studio Program
WGBS-Musical Clock
WMSG-Sports Resume
- 7:15 WNYC-Shawn Hayes Orchestra
WEAF-Laws that Safeguard Society
WOR-Ernie Golden
WJZ-Tastyeast Jesters
WABC-Cremo Presents Bing Crosby
WPAP-Allan Brom's Science Chats
WHAP-Americanus
- 7:30 WNYC-Joyce Kilmer Memorial Musicale
WEAF-Prince Albert Quarter Hour—Alice Joy, contralto; "Ol' Hunch"
Van Loan's Orchestra
WOR-Jack Berger's Astor Grill Orchestra
WJZ-Benrus Program
WABC-How to Dance the Westchester
WPAP-Half Hour with Bobby Burns
WLWL-Memory Lane
WNYC-Police Choristers

7 P.M. to 8 P.M.

- 7:45 WEAF-The Goldbergs—Pepsodent Program
WJZ-Hollywood Nights
WABC-Camel Quarter-Hour, Morton Downey, Anthony Wons and Jacques Renard's Orchestra
WMSG-True Foster—Program
WHAP-Talk, Dr. Cardinal
- 8:00 WNYC-Police Choristers
WEAF-Civic Concerts Program
WOR-Little Symphony Orchestra George Vauso, pianist directed by Philip James; Floyd Neale, announcer Suite "Tsar Saltan"—Rimsky-Korsakoff

Blackstone Plantation



JULIA SANDERSON

• Julia Sanderson's most recent photograph. As radio star with Frank Crumit in weekly broadcasts of the Blackstone Plantation program, and some years ago as a star of the stage in musical plays, Miss Sanderson has built up a large group of admirers throughout the country. This talented star can be heard over WEAJ Tuesdays at 8:00 P.M.

NBC Impersonator



• Here is a new picture of Pat Barnes, impersonator, who imitates any voice from that of a 10 year old boy's to an old woman's. He can be heard daily except Sunday over WJZ-NBC at 12:15 P.M. in the Swift & Co. "Jimmy and Grandpaw" skit.

On Collier's Hour



ADELE RONSON

• Adele Ronson is a talented radio actress. She is heard regularly over Collier's Radio Hour at 8:15 P.M., on Sundays. Others who appear on this favorite period include, John B. Kennedy, master of ceremonies, Ernest LaPrade's orchestra and numerous other popular radio favorites. This program is broadcast over WJZ-NBC.

Wile to Broadcast Geneva Conference

• The Columbia Broadcasting System has assigned its political analyst, Frederic William Wile, of Washington, D. C., to broadcast from the General Conference on Disarmament to be held at Geneva, Switzerland, under the auspices of the League of Nations. Wile sailed for Europe with the American Delegation to the Conference, which is scheduled to open on February 2, 1932.

This will be Columbia's second coverage of an international conference through its trans-Atlantic facilities, Wile having blazed the trail when he was sent to the London Naval Conference by the Columbia system in 1930. As on that occasion, he plans to broadcast from Geneva a weekly series of talks by delegates of the leading Conference countries.

Sings on Visual Station

• Finette Walker, late of the Washington, D. C., Opera Company and of the musical revue, "The New Yorkers" is now heard and seen on the synchronized Columbia television and radio stations, W2XAB and W2XE respectively. This twenty year old soprano, sings in French, Spanish and Italian as well as in English.



FINETTE WALKER

THE RADIO ROVER

• I wonder if radio fans realize the importance of writing to the radio stations about their favorites on the air? I can't stress this too strongly. Many an artist whose singing has a tenderness and sweetness that is balm to thousands of lonely hearts has been kicked off the air because he or she didn't bring in any fan mail.

I'm sure admirers of their work would have written in had they known their congratulatory letters would keep their favorites on the air. Start today by sending your pet artist or orchestra leader a warm letter of praise, addressed to the radio station where he or she is featured.

Music is so closely identified with radio that Radio Rover has been making the rounds of the music publishing firms along Tin Pan Alley, in search of hot radio news. Tin Pan Alley is that section of Broadway, New York City, devoted to the publishing of music.

It is the backbone of Broadway. Radio news breaks in these music shops before it does in the studios. Orchestra leaders and singers journey here to learn the songs which they will present on the air.

If they have just been auditioned by one of the big advertising companies for a new hour that is going on the air they break the news to the music publisher or song plugger who is teaching them the song.

In comes Radio Rover and gets the dope from said publisher or plugger, and it comes out in print before it is known at the radio studio that will present the program.

There has been much ado lately in the American Society of Authors and Composers regarding the old practice of cutting in radio artists and orchestra leaders in big spots on songs.

One of the most prosperous of the publishers is said to have ten of the biggest artists and orchestra leaders of the radio industry on his payroll.

He slaps their names on his songs and gives them \$1,000 or \$1,500 in "advance royalties". The advance is really a bribe and is never paid back to the publisher if the song falls down.

Artists and band leaders who cut in on songs are open to federal prosecution. The Society of Authors and Composers have a law forbidding cut-ins. Yet the publishers go right on doing it.

You'd be surprised to learn the names of some of your idols of the air who have made reputations as song writers on the strength of these cut-ins. Yet many of these idols couldn't write a line of a song.

Another Irish tenor who doesn't get a break is John L. Fogarty. The NBC has been giving John a run-around for nearly two years. He has a glorious voice but sponsors want trick voices. John has too much pride to descend to tricks.

Lester Cole, singing juvenile of "Good News", "Strike Up the Band" and other musical comedies is an Irish tenor and he seems to be coming along. Will the curse on Irish tenors stop him?

I'll never forget the look on Belle Baker's face while her son Herbert was singing for Lou Sobol on WOR that Sunday night. Her face was only an inch or so from the boy's, and she was breathing the lines for him. Her eyes were aglow with pride. No wonder. He's a grand kid.

There are big things in line for Belle Baker on the air, according to that fellow from the J. Walter Thompson agency. Her voice was so tragic when she told me that she wants to make radio her life work now that her husband has gone that my own eyes grew moist. Wonder if that makes me a sissy? Broadway, hard-boiled old Broadway, understands Belle's grief and loves her for it.

Radio Blamed for Weather Condition

• People simply must have something to blame for their weather and they continue to pick on the radio.

Although broadcasting has nothing to do with excessive rain or drought so far as engineers and meteorologists have been able to determine, letters of complaint still reach newspapers and radio stations.

The most exhaustive research has failed to show that radio can be accused justly of influencing weather conditions. The shoe is on the other foot, for radio is a sufferer from the weather.

Drought-stricken areas of the country have been checked as to broadcasting activity, which was found to be the same as in other sections suffering from floods at the same time. But despite the most conclusive tests, radio still remains in many minds guilty of doing things to the weather.

Perfect Radio Voice

• Giovanna Siragusa, NBC mezzo-soprano, is one of the most popular youngsters on its staff of artists. She is only 19 years old, and has already won fame both as a concert pianist by winning many contests. She is heard over WJZ-NBC from the Chicago Civic Opera which is broadcast at 9 P.M. every Saturday.



GIOVANNA SIRAGUSA

PROGRAM FOR SUNDAY, NOVEMBER 29th

RADIO LOG LOCAL STATIONS

Station	K.	M.	Station	K.	M.
WNYC	570	526	WGBS	1180	254
WMCA	570	526	WAAM	1250	240
WEAF	660	454	WODA	1250	240
WOR	710	422	WHAP	1300	231
WJZ	760	394	WEVD	1300	231
WPCH	810	370	WBNX	1350	222
WABC	860	349	WMSG	1350	222
WAAT	940	319	WBBC	1400	214
WHN	1010	297	WLTH	1400	214
WPAP	1010	297	WFOX	1400	214
WQAO	1010	297	WHOM	1450	207
WRNY	1010	297	WKBO	1450	207
WLWL	1100	275	WNJ	1450	207
WQV	1130	265	WWRL	1500	200

8 A.M. to 10 A.M.

- 8:00 WEAF—Melody Hour
WJZ—Tone Pictures—Low White, organist; mixed quartet; Mary Merker, soprano; Helen Janke, contralto; Richard Maxwell, tenor, and Curt Peterson, baritone
WABC—Morning Musicales—Emery Deutsch's Orchestra with Helen Board Soprano
- 9:00 WMCA—Three Musical Doctors
WEAF—The Balladeers
WJZ—NBC Children's Hour
WPCH—Down Reminiscence Road—Frank McCabe
WABC—Land of Make Believe, Children's Playlet
WQV—Morning Song
- 9:15 WMCA—Down Memory Lane
WPCH—"Melody Strings"
WQV—Personal Problems
- 9:30 WMCA—Air School of Health
WEAF—Mary Eaton, violinist
WPCH—Sunday Morning Song Service
WPAP—Uncle Robert and His Pals
WQV—Modern Living
- 9:45 WEAF—Walter Mills, baritone

10 A.M. to 12 Noon

- 10:00 WMCA—Watch Tower Program
WEAF—Southland Sketches
WOR—Emil Velasco—Organ Recital
WJZ—Mexican Typica Orchestra—Gustave Clemente, director
WABC—Columbia Church of the Air
WPCH—Clarence Augustus Williams
WQV—Ensemble
- 10:15 WMCA—"Static-ticians of the Air"
WPCH—Monsieur Sakele
WQV—N. Y. American Relief Fund
- 10:30 WMCA—Broadway Strollers
WEAF—Clyde Doerr and His Saxophone Octet
WOR—Uncle Don's Wake-Up Club—(Henry Glass)
WJZ—Piddlers Three—violins, piano and vibraphone
WPCH—Mile Castle—"Monkeyshines"
WABC—Quiet Harmonies—Emery Deutsch, Conductor
WPAP—Samuel Greenberg—Mandolinist
WGBS—Sentimental Banjoists
WQV—Trio Royale
- 10:45 WMCA—Back Yard Sorenanders
WJZ—A Song for Today—Lowell Patton, Composer Organist; Gloria LaVey, Contralto; Fenwick Newell, Tenor
WPCH—Lottie Salisbury and Her Mechanical Doll
WPAP—Maymill Harmony Crooners
WQV—Monsieur Sakele—Egyptian Beauty Chat
WGBS—Watch Tower Program
- 11:00 WMCA—Bud Fisher and His Commodore Orchestra
WEAF—Neapolitan Days—Dolores Casinelli, Soprano; Giuseppe di Benedetto, Tenor; Joe Biviano, Accordionist; instrumental ensemble; Thomas Belviso, Director.
WOR—West End Presbyterian Church Service—Dr. A. Edwin Keigwin
WJZ—The Russian Singers—mixed chorus, Basil Kibalchich, director
WPCH—Christian Science Church Service
WABC—Horn and Hardart's Children's Hour, Juvenile Variety Program
WQAO—Calvary Morning Services
WQV—Melody Novelties
WGBS—Michael Addieg's Orchestra
- 11:15 WQV—N. Y. American Christmas Relief Fund
- 11:30 WMCA—Sally Entertainers
WEAF—Tales of the Emerald Isle—dramatized legends
WJZ—Morning Musicales
WQV—Fur Paraders
WGBS—Jewish Little Symphony

12 Noon to 2 P.M.

- 12:00 WMCA—American Hebrew Forum
WEAF—Sparklets—Tom Neely's wood wind ensemble
WOR—Current Legal Topics—Robert Daru and Hon. Frank P. Walsh
WABC—Voice of St. Louis
WQV—Your Health
WGBS—Alpine Trio
- 12:15 WMCA—The Jewish Troubadours
WPCH—Fred Fassig, Baritone
WQV—Floyd Williams, Tenor
WGBS—Hebrew American Health Program
- 12:30 WMCA—Rolson Jewish Frolics
WOR—Lizbeth Ann's Sunday School—A Macy Program
WJZ—Balkan Mountain Men—Verni's Tambouritz orchestra, direction Alexander Basy; Emil Blazeevich, baritone; Ivan Ribich, tenor
WPCH—Lindsay Laboratories
WABC—International Broadcast
WPAP—Frank Grossman and New Yorkers
WQV—Popular Tunes of Merit

- 12:45 WEAF—Echoes of the Orient—Sven von Hallberg's String Ensemble
WOR—Sailendra Ghose; "India Today"
WABC—Cafe Budapest, Emery Deutsch, Conductor, with Charol de Thome, Soloist
WGBS—L. Silvers—Songs at the Piano
- 1:00 WMCA—"Goldstein and Bernstein"
WEAF—Troika Bells—Genia Pocarova, mezzo soprano; Alexander Kiriloff's Orchestra
WOR—Perole String Quartet
WJZ—Sentinels of the Republic—"The People and Their Constitution", Hon. James M. Beck, Member of Congress from Pennsylvania
WPCH—Mary O. Sheldrake—The Children's Story Hour
WABC—Cathedral Hour—Channon Colledge, Conductor, with Adele Vasa, Soprano; Barbara Maurel, Contralto; Theo Karle, Tenor; Crane Calder, Bass, and Cathedral Choir.
WPAP—University Forum
WQV—Parade of the Mannequins
- 1:15 WMCA—Solo Organ Recital
WJZ—Walter Damrosch Hour—Symphony Concert
WGBS—Fanchon and Marco's Radio Idea
WQV—Ensemble
- 1:30 WMCA—Finkenburg Entertainers
WEAF—Carveth Wells
WPCH—Infants Home of Brooklyn Program
WPAP—Paul Hutter
WQV—Jewish Hour
WGBS—Italian Moments—Direction Ernest J. Caffio
- 1:45 WEAF—Old Company's Program—American Singers; William Wirge's Orchestra
WABC—Verida Program—Wee Willie Robyn of the old Roxy Gang—Lyric Tenor—in popular ballads—Emery Deutsch's Gypsy Orchestra

2 P.M. to 4 P.M.

- 2:00 WMCA—Ted Black's Orchestra
WOR—"The Psychologist Says"—Dr. Arthur Frank Payne
WPCH—Dance Music—Frank Gallo Orchestra

4 P.M. to 6 P.M.

- 4:00 WEAF—Florsheim Frolic—Ferdie Grofe's Orchestra; Jane Froman, Contralto; Jack Fulton, Jr., Tenor; King's Jesters, male trio
WOR—Rev. Charles Coughlin (from WJR, Detroit)
WJZ—Melodies de France—"Houbigant Program"—The Barrere Little Symphony
WGBS—American Music Ensemble
- 4:15 WPCH—Young Israel Program
- 4:30 WEAF—The Wonder Program
WJZ—Shuron P. O.—Musical Showmen
WRNY—Selwyn Orchestra
WQV—Swedenborg Foundation
WGBS—Louis Russell's Orchestra
- 4:45 WPCH—Rabbi Goldstein's Question Box
WRNY—Wm. H. Bridge, Psychology
WQV—Julius Jullietti—Accordion
- 5:00 WMCA—Herbert's Diamond Entertainers
WEAF—Gilbert & Sullivan Gems
WOR—Eddy Brown String Quartet: Quartet, Franco Alfano Adagio, Mozart Song of the Brook, Ethelbert Nevin
WJZ—National Vespers—Dr. Harry Emerson Fosdick
WABC—Rev. Donald Grey Barnhouse, Tenth Presbyterian Church
WPCH—Red Cap Male Quartette
WRNY—Musical Overtones
WQV—Watch Tower
WGBS—The Nation's Business—Speaker, Former Secretary of State Bainbridge Colby
WQV—May's Orchestra
- 5:15 WQV—Ruth Goodwin—Blues
WGBS—Irish Echo Boys—Instrumental and Vocal
- 5:30 WMCA—The Sphinx Lady
WEAF—General Electric Twilight Program—Beniamino Gigli, Tenor
WOR—Red Lacquer and Jade—directed by George Shackley; Basil Ruysdael, philosopher—A Macy Program

SPECIALS FOR TODAY

- 12:30 P.M.—WABC-CBS—Hugh Walpole from London—International Broadcast.
- 1:00 P.M.—WJZ-NBC—Honorable James N. Beck—"The People and Their Constitution".
- 1:15 P.M.—WJZ-NBC—N. Y. Symphonic Concert—Walter Damrosch Conducting.
- 3:00 P.M.—WABC-CBS—N. Y. Philharmonic Symphony.
- 5:30 P.M.—WEAF-NBC—General Electric Twilight Hour—Beniamino Gigli, Tenor.

- WABC—Sons of Eli, Spirituals
WPAP—Hungarian Luncheon Music
WQV—Vasilatos—Greek Program
WGBS—Aeolian String Quartet
- 2:15 WEAF—Sunday Bright Spot—Investors' Syndicate Program—Jack Pettis' Orchestra; Mariners Trio—Gordon Cross and Gill Nolan, tenors; Glen Cross, Baritone
WJZ—Careless Love—Negro Dramatic Program
- 2:30 WMCA—Three Little Sachs
WEAF—Moonshine and Honeysuckle—dramatic sketch
WOR—Allen Meaney, The Musical Doctor, and Orchestra
WJZ—Yeast Foamers—Herbie Kay's Orchestra—Chauncey Parsons, Tenor
WPCH—Biblical Talk
WABC—Columbia Church of the Air
WPAP—Joe Sover and Orchestra
WQV—Maytime Music
WGBS—West Indian String Octet
- 2:45 WPCH—Mozart Trio
WABC—Sons of Eli, Spirituals
- 3:00 WMCA—Fox Fur Trappers
WEAF—Wayne King's Orchestra
WOR—Debate: "Shall We Have Less Than Unanimous Jury Verdicts"—Hon. Wm. Harman Black, Alf; Harold H. Corbin, Esq., Neg; under direction of S. Theodore Granik
WJZ—National Youth Conference—Dr. Daniel A. Poling; Musical direction George Shackley
WABC—New York Philharmonic Symphony Orchestra—Arturo Toscanini, Conductor, and Olin Downes, Commentator
Overture to "The Flying Dutchman" Wagner
Symphony in E-flat Major, No. 3, Opus 97 ("Rheingold"), Schumann
Variations on a Theme by Haydn, Opus 56-A, Brahms
Symphonic Piece from "The Redemption" Franck
Symphonic Poem: "The Pines of Rome" Respighi
- WQAO—"Inspiration Hour"
WQV—Musical Specialties
WGBS—Jean Stors Syncopated Choir
- 3:15 WPCH—Armagh Minstrels
WLWL—Columbus Council K. of C. Forum
- 3:30 WMCA—Tom Noonan's "Cathedral of the Underworld"
WEAF—Dr. S. Parkes Cadman—address—Radio Choir and Orchestra
Direction George Dilworth
WJZ—Waldorf-Astoria Organ Recital
WLWL—"As a Catholic Reacts" Monsignor John L. Belford, D.D. Columbus Council Glee Club
WGBS—Hovey Instrumental Ensemble
- 3:45 WOR—Vera Brodsky and Alexander Kellberne, pianists
WPCH—Real Radio Service Program

- WJZ—"Simonize Guardsmen"
WPCH—The Three Rascals
WABC—Blue Coal Radio Review
WRNY—Stanko's Greek Entertainers
WQV—Don Steven's Orchestra
- 6 P.M. to 8 P.M.
- 6:00 WMCA—Sally Entertainers
WEAF—Catholic Hour—"Christ's Influence"
WOR—Uncle Don
WJZ—Raising Junior—Wheatena Serial
WRNY—Grecian Gold
WGBS—Nydia D'Arnell & Florence Hubbard
- 6:15 WJZ—Veronica Wiggins, Contralto song recital
- 6:30 WMCA—Dusky Strollers
WOR—Globe Trotter (N. Y. American)
WJZ—My Portrait Gallery of Famous Britons—"George Bernard Shaw" talk by Valentine Williams
WABC—Howard Dandies—Roger White and Dandies Orchestra
WRNY—Harold Munsch's Orchestra
WGBS—American Music Ensemble
- 6:45 WOR—H. S. Maurer's Concert Ensemble (Astor)
WJZ—The Adventures of Barbara Wayne—"Vanity Silk Mills Co. Program"
- 7:00 WMCA—German Musical Revue
WEAF—Thru the Opera Glass
WJZ—Wilks-Overland Orchestra—Harold Wilks, director; Tom, Dick and Harry, vocal trio
WABC—The World's Business, Dr. Julius Klein, Assistant Secretary of Commerce—From Washington, D. C.
WRNY—Ivan Frank's Bavarian Orchestra
WGBS—Chimes
- 7:15 WOR—Choir Invisible—Directed by George Shackley
WABC—Charlie and Oscar
- 7:30 WMCA—Pipes of Pan
WEAF—Jodent Club of the Air—Dramatic Sketch; Big Brother Bob Emery; Joe Rines' Orchestra
WJZ—The Three Bakers—Fleischmann Program—Frank Luther, Jack Parker and Darrell Woodyard; Will Donaldson, accompanist; Billy Artz' Dance orchestra; Ray Perkins, master of ceremonies
WABC—Luden's Novelty Orchestra, Conducted by Dan Rybb with Paul Small, Tenor
WQAO—Calvary Evening Services
- 8 P.M. to 10 P.M.
- 8:00 WMCA—"Book Reviews"
WEAF—Chase and Sanborn—Eddie Cantor, Guest Artist; Dave Rubimoff's Orchestra

- WOR—Margaret Anglin Presents
WJZ—Enna Jettick Melodies—mixed quartet; Betsy Ayres, soprano, Mary Hoppie, contralto; Steele Jamison, tenor; Leon Salathiel, bass; Robert Armbruster's instrumental ensemble
WABC—Devils, Drugs and Doctors
WLWL—"Gothic Moods"
WHAP—Music
- 8:15 WMCA—"Songs—Old and New"—Roller & Lynn
WJZ—Collier's Radio Hour—Uncle Henry and the Editor; dramatizations; musical novelties; Ernest LaPrade's Orchestra; John B. Keane, Master of Ceremonies
WABC—N. Y. Telephone Co.—Music Along the Wires—Symphony Orchestra Conducted by Fritz Reiner
WHAP—Bible Reading
- 8:30 WMCA—Jerry Solow and Orchestra
WOR—Bernhard Levitow's Ensemble
WLWL—Services from Paulist Fathers' Church—"The Benediction of Life" Rev. Peter E. Hoey, C.S.P. Singing by the Paulist Choristers
- 8:45 WABC—Angelo Patri, "Your Child"—Cream of Wheat Program
- 9:00 WMCA—Lotus Land
WEAF—"Our Government"—talk, David Lawrence
WOR—The Voice of Broadway—Louis Sobol with guest artist and Merle Johnston's Orchestra (Ludwig Baumann Program)
WABC—Roxy Theatre Symphony—Directed by Maurice Baron
WHAP—Ex-Priest
- 9:15 WEAF—The American Album of Familiar Music—Gus Haenschen's Orchestra
WJZ—Baynk Stag Party—Guest Artist: male quartet; Harrison Knox, Paul Parks, Harold Woodward and James Stanley; Robert Armbruster, accompanist. Nat Brusiloff's orchestra
- 9:30 WMCA—Wurlitzer Musical Forum
WABC—Romances of the Sea—Dramatization of Coleridge's "The Ancient Mariner" with Musical Background played by Charles Previn and his Symphony Orchestra
WHN—"In a Hungarian Village"
WHAP—Music
- 9:45 WMCA—Vicks Program
WEAF—Buick Program—Countess Olga Albani, Soprano; Male Quartet; James Melton and Lewis James, Tenors; Orchestra, Direction Frank Black
WOR—Hemstreet Quartet
WJZ—Kollong Slumber Music—Kaffe Haag Program—Ludwig Laurier's string ensemble
WHAP—Protestant Authors
- 10 P.M. to 2 A.M.
- 10:00 WMCA—Success Interview
WOR—Radio Varieties—Ted Black's Orchestra, Nick Kenny and guest artist; Roger Bower, Master of Ceremonies (Fulay Strauss Program)
WABC—Edna Wallace Hopper Variety Show—Featuring Stars of Stage and Screen—Edna Wallace Hopper, Mistress of Ceremonies; and Abe Lyman, Guest Conductor
WHN—Jay Drew—"The Man About Town"
WHAP—"Who Is Jesus"
- 10:15 WEAF—National Oratorio Society—Reinold Werrenrath, Director
WJZ—Harbor Lights—Drama of the Sea with Florence Malone, Edwin M. Whitney, Leslie Joy, Walter Soderling, William Shelley and Joseph Granby
WHN—Tommy King, Guitar and Song
- 10:30 WOR—Footlight Echoes—directed by George Shackley
WABC—Ernest Hutcheson—Pianist, and Concert Orchestra
WHN—Depicco Saxophone Ensemble
WHAP—Symphony Program
- 10:45 WMCA—Three Little Sachs
WEAF—Sunday at Seth Parker's
WJZ—Land of Wonder and Fear—talk by F. A. Mitchell Hedges
- 11:00 WMCA—Dave Abram's Orchestra
WJZ—David Novalis—Violinist; Henrietta Schumann, Accompanist
WABC—Olympic Games Committee Program
WHN—Sonia Sturges and Perry Charles in a Bed Time Story
- 11:15 WMCA—ACO Negro Orchestra
WEAF—Ralph Kirbery—The Dream Singer
WHN—Moonlight Sleepy Time—Directed by Eugene Giesink
- 11:30 WMCA—Al Katz & Kittens
WEAF—Jesse Crawford—Poet of the Organ
WOR—Moonbeams—directed by George Shackley
WJZ—Russ Columbo, the "Voice from the Golden West"—Songs
WABC—Ben Bernie and His Orchestra—From Chicago
- 11:45 WJZ—South Sea Islanders—Joseph Rodgers' Hawaiian Ensemble
- 12:00 WMCA—Bide Dudleys' Dramatic Revue
WEAF—Larry Funk's Orchestra
WJZ—Henry Theis and his Orchestra—Dance Music
WABC—Eddie Duchin and his Casino Orchestra
WHN—Studio Program
- 12:30 WMCA—Paul Vincent's Orchestra
WABC—Nocturne, Ann Leaf at the Organ
Bells of St. Mary's, Adams
Aubade Printaniere, Lacombe
When the Blue of the Night
Nymphs and Fauns, Logan
Selections from "Lucia di Lammermoor", Donizetti
Avalon
Avalon Town
Can't We Be Friends?

CHATTING WITH— LUDWIG LAURIER

By Margaret Ann Fraser

• His first words were—
"Well, and what would you like to know about me?"

"Everything," I replied, "that other people *don't* know!"

He smiled, and with that smile cleared away the slight feeling of strangeness that existed between us. For Ludwig Laurier's smile envelopes you with a sense of warmth. It starts in his eyes, which are a deep brown, catches up the corners of his mouth, and leaves an after-glow even when his face is serious. Just like a cigarette lighter on a car. Push the cup in to make the electrical contact. Watch the coils as they slowly become red. Now, take it away. See how long there is a glow altho the connection has been broken? It is so with Ludwig Laurier's smile. It lingers in the air around you, and you never quite forget it.

He was at one time a member of the Metropolitan Opera House Orchestra, and was playing violin with Hugo Reisenfeld at the Rialto Theatre, when he was offered a place with NBC.

"Shortly afterwards they started the Slumber Hour, and I was given the job of conducting the orchestra. I have been doing it ever since and now, we have started on our fifth year. What are the things you think are *not* known?"

"Well, first—what is your birthday?"

"February twelfth."

"Seems to me that another rather famous man was born on the same day."

"You mean Lincoln. I've never let that worry me. Good examples are excellent, but we cannot all be so great."



LUDWIG LAURIER

"He wouldn't have shone in the musical skies as you do. But why do you play so many Strauss compositions?"

"There seems to be very little choice in waltz music outside of Strauss, and the waltz is just right for a Slumber Hour."

Ludwig Laurier is not at all like I imagined him to be. He is rather short and stockily built, and very quiet in his manner. He speaks fairly slowly, in deep even tones, with an occasional roll of R's, which denotes his German birth, and which he has not been able to entirely erase altho he has spent most of his life outside of his country, touring with the Philharmonic Orchestra thru Europe. He is not the only musical member of his family—all of them play either the violin or piano, but only for their own satisfaction. They have not made it their career as he has. Even his only daughter plays the piano only for her own amusement.

He wears a good deal of grey, and it sets off his nearly-white hair. He looks at you very keenly. Not critically but with an expression of tolerance and kindly feeling. He makes all the arrangements for his program, which is why it is so popular.

Sometimes, unexpectedly, we are given the treat of hearing the announcer say "The orchestra you have just heard has been under the direction of Ludwig Laurier over the WJZ-NBC—network at 11 P.M., each night except Sunday."

(Next Week—Georgia Backus, Columbia Broadcasting System's Dramatic Directress will be interviewed by Miss Fraser.)

Football Colorful Over New Mike

• This year, for the first time, the great football games have been borne to distant fans with all the colorful sound detail of the actual contest. This has been accomplished through development by engineers of the National Broadcasting Company of the parabolic reflector microphone.

The "human ear" of radio enables the engineers to focus the microphone on any desired spot. The parabola is placed in some commanding position, such as the roof of the press box, and "aimed" at the center of interest, whether it is one of the cheering sections, college bands marching down the field, or the teams in scrimmage.

During actual play the parabolic "mike" is tuned low so that its pick-up will not interfere with the announcer's description of the game, but merely provide for his voice a background of occasional roars from the stands or student singing. The "human ear" humanizes the broadcast.

Hart, Schaffner and Marx All-American Team

• Radio is being employed to bring about, by popular vote, selection of an All-American football team.

In their regular Thursday night broadcast, the Hart, Schaffner and Marx Trumpeters, heard at 10 p.m., from WABC and the Columbia network, invited football fans in a large territory to choose their own mythical All-American eleven. The ballots will be judged by Ted Husing, Sol Metzger, and Warren Brown.

December 1st, is set as the tentative date for announcement of the sixty people in various sections of the country, who have been adjudged the best judges in selecting the teams. This precedes the announcements of the teams which are chosen annually by critics of the sport. The present poll represents the first time that a popular vote has been used in choice of the year's outstanding team, and also the first time that radio has been used to work out the popular choice.

In For a Stew



• The super-clowns of the air, in the persons of NBC's Three Doctors descend to the kitchens of the Merchandise Mart Restaurants in Chicago to demonstrate to their public that they really do get into a stew. Here they are left to right: the Doctors Pratt, Sherman and Rudolph. Their nonsense can be heard daily except Saturday and Sunday from 3:30 to 3:45 P.M. over WJZ and the NBC network.

Prize Fan Letter

Adele Vasa recently sang "Bianca" over the Columbia network. It was the first time that this work of the noted American composer, Charles Wakefield Cadman, had been presented on the air.

By coincidence, Cadman, at his home in California 3000 miles from WABC's studios where Miss Vasa was singing, happened to tune in on this particular program through a local Columbia station. The composer was so pleased with its inaugural radio rendition that he immediately sat down and wrote the singer a letter of thanks.

It was his first fan letter.

Bridge Fan Honest

• The average American may depart a bit from fact in telling of his golf score, or of his angling exploits—but he is the essence of honesty in the matter of bridge.

Such is the conviction of Don and Betty, who have been conducting a bridge contest as part of their Friday broadcast over the WABC-CBS network, 10:45 to 11:00 A.M.

"Naturally we cannot check every score," said Betty "We have found the scores speak for themselves. Without exception the tallies show just the sort of game you and I might play."

LUDWIG BAUMANN presents LOUIS SOBOL'S "Voice of Broadway"

WOR

SUNDAY 9 P. M.

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PROGRAM FOR MONDAY, NOVEMBER 30th

6:45 A.M. to 10 A.M.

- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, director
WOR-Gym Classes—John Gambling, Director
- 7:00 WGBS-Musical Clock
- 7:30 WJZ-A Song for Today
WABC-Organ Reveille—Popular Music
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-The Phantom Organist
WFAF-Gene and Glen—Quaker Early Birds
WJZ-On the 8:15
WABC-Morning Devotions
WGBS-News Flashes
- 8:15 WMCA-Down Reminiscence Road
WFAF-Morning Devotions
WOR-Mr. and Mrs. Reader—N. Y. American
WJZ-Sunbirds
WABC-Something for Everyone
WGBS-Musical Travelogue
- 8:30 WMCA-Organ Reveille
WFAF-Cheerio
WOR-Martha Manning—A Macy Presentation
WJZ-Bissell Pick-ups
WOV-Trio Royale
WGBS-The Almanac Man
- 8:45 WMCA-Harry Glick's Gym Class
WOR-Musical Novelties
WJZ-Al and Pete
WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song
WOV-Financial Talk
WGBS-Southern Melodies
- 9:00 WMCA-Monsieur Sakele
WFAF-La Trio Charmante
WOR-Miss Catherine n' Calliope—A Bamberger Presentation
WJZ-Tom Brennie—The Laugh Club
WPCB-I Am Down Reminiscence Road
WABC-The Commuters—Emery Deutsch, conductor
WOV-Musical Clock
WGBS-Dagmar Perkins
- 9:15 WMCA-Loughran Food Science Talk
WFAF-Tom Waring's Troubadours
WJZ-Everyday Beauty—P. Boiersdorf Company Program
WPCB-Piano Poetics—Rose Saffin
WOV-Housewives' Gym Class
- 9:30 WMCA-Modern Living
WOR-Bits of Living—Edith Burtis
WJZ-Beautiful Thoughts—Montgomery Ward Co. Program
WABC-Tony's Scrap Book—Anthony Wons
WRNY-Harry Glick's Gym Class
WOV-Modern Living
WGBS-Trio Royale
- 9:45 WFAF-Our Daily Food—Colonel Goodbody—A & P Program
WOR-Sherman Keene's Orchestra
WJZ-Miracles of Magnolia
WABC-The Ambassadors—Male Trio
WGBS—"Just Playing Around"—Sketch

10 A.M. to 12 Noon

- 10:00 WMCA-Marmola Entertainers
WFAF-Mrs. Blake's Radio Column—Sisters of the Skillet. Procter & Gamble, Program
WOR-McCann Pure Food Hour
WJZ-U. S. Navy Band
WPCB-Cousin Lillian with the Kiddies
WABC-Chatting with Ida Bailey Allen—Low Cost Meals—Radio Home Makers
WRNY-Speech Defects
WOV-Musical Specialties
WGBS-Gems from Opera
- 10:15 WMCA-Tuneful Topics
WFAF-Doctor Royal S. Copeland—Health Clinic—Sterling Products Program
WPCB-Monsieur Sakele
WABC-Harmonies and Contrasts—Emery Deutsch, Conductor
WOV-Fur Trappers
WGBS-Mountain Music
- 10:30 WMCA-Cheerful Earful
WFAF-Breen and de Rose—Vocal and Instrumental Duo
WJZ-Our Daily Food—Talk, Col. Goodbody A & P Program
WRNY-Organ Recital
WGBS-Songs of Other Nations
- 10:45 WMCA-Marvettette Lady
WFAF-Ballad Singers
WJZ-Consolaires
WPCB-Allen Eagelson—Tenor
WABC-Round Towners' Quartet
WOV-Monsieur Sakele
WGBS-Eva Wasser—Monologues
- 11:00 WNYC-Correct Time—Police Reports
WFAF-Hawaiian Serenaders
WOR-Nell Vinick—Beauty Talk—Drezna & Kremel Program
WJZ-Mrs. A. M. Goudiss
WPCB-A Lesson in French
WABC-Melody Parade, Emery Deutsch, Conductor
WOV-May Time Music
WRNY-Women and Investments
WGBS-Lily Charles Armstrong
- 11:05 WNYC-Daily Retail Food Prices
- 11:15 WOR-The Happy Vagabond—Jack Arthur
WPCB-Songs For You—Anne Cooper
WABC-The Madison Singers
WGBS-Giuseppe Orlando—Baritone
- 11:30 WNYC-Department of Health Talk
WFAF-Hugo Mariani and his Marionettes
WOR-Claire Sugden—Home Economics
WPCB-Real Radio Service
WABC-Anne Lazar—"Front Page Personalities"—Radio Home Makers
WRNY-Cottons for Fall and Winter
WOV-Violin Solo
WGBS—"Dogs"—Talk by Daisy Miller
- 11:45 WJZ-WOR Ensemble
WJZ-Jill and Judy
WPCB—"Singing Strings"—Cosmopolitan Trio
WABC-Ben Alley
WRNY Paul Kittell—Baritone
WGBS-Ruth Rowe, pianist

12 Noon to 2 P.M.

- 12:00 WMCA-Mid-day Message
WFAF-General Electric Home Circle
WOR-Journal of the Air
WJZ-Merrie-Men
WABC-Bigelow—Yoong's Orchestra
WRNY-Luncheon Music

- VOV-Your Health
WGBS-News Flashes
WFAF-Luncheon Music
WMSG-Personality Miss
- 12:15 WMCA-Phillips String Ensemble
WFAF-Black and Gold Room Orchestra—Direction Leon Rosebrook; Catherine Field, Soprano; Fred Huffsmith, Tenor
WOR-Economy Program—Joseph Hilton & Sons Program
WJZ-Pat Barnes in Person—Swift & Co. Program
WPCB-Rudy Caputo
VOV-Your Health
WGBS—"Good Times are Coming"—Mary Chapin
- 12:30 WMCA-W. T. Stock Quotations
WOR-Chic Winter's Dance Orchestra
WJZ-Events and Summaries of Prize Winners and Talks from International Livestock, Hay and Grain Show, Union Stock Yards, Chicago; National Congress of Boys' and Girls' 4-H Club
WPCB-Wm. Jacoby and Julius Cerulle
WABC-Columbia Revue
WOV-Parade of the Mannequins
WGBS-Douglas McTague—Songs
WMSG-Selma Hayman—Soprano
- 12:45 WPCB-Helene Chappelle "Crooning The Blues Away"
WOV-Popular Tunes of Merit
WGBS-Leona Layvine—Soprano
WMSG-Story & Clark Concert
- 1:00 WMCA-Sally Entertainers
WFAF-Market and Weather Reports
WOR-Al Fielder and His Orchestra
WPCB-Luncheon Musicale—Marion Martin, Wallace Mattice
WABC-Hotel Taft Orchestra
WRNY-N. Y. Evening Air Post
WGBS-American Music Ensemble
WFAF-Variety Music
WMSG-Lillian Brandon—Soprano
- 1:15 WFAF-Larry Funk and His Orchestra
WOV-De Santis Trio—Chamber Music
WFAF-Protestant Readings
WMSG-John Warren—Tenor
- 1:30 WMCA-Novelty—Triangle Vocal Trio
WFAF-Pennsylvania Luncheon Music
WOR-N. J. Club Women's Hour
WJZ-Mid-day Musicale
WPCB-Singing the Blues—Eva Lerner

SPECIALS FOR TODAY

12:30 P.M.—WJZ-NBC —Boys and Girls 4 H Club.
2:00 P.M.—WFAF-NBC —"A Half Century in Medicine"—Dr. Maurice J. Lewi.
6:15 P.M.—WGBS —Joseph P. Day in Radio Forum.
6:45 P.M.—WABC-CBS —F. Trubee Davison, Assistant Secretary of War—Army Aviation.
9:15 P.M.—WABC-CBS —Speech by Rufus G. Dawes.

Radio Log will be found on page 6

- WABC-Barclay Orchestra
WGBS-News Flashes
WRNY-Y. M. C. A.
WMSG-Eva Conell—Soprano
- 1:45 WPCB-Highlights of Sports
WRNY-Evecia Simo s—Sketch
WOV-George Barnard—Baritone
WFAF-Music
WGBS-Symphonic Rhythm
WMSG-Simeon Sabre—Baritone

2 P.M. to 4 P.M.

- 2:00 WMCA-Bide Dudley
WFAF-A Half Century in Medicine—Dr. Maurice J. Lewi
WOR-Rutgers University
WJZ-Mrs. Julian Heath
WPCB-Sweethearts of Radioland
WABC-Ann Leaf at the Organ
WRNY-Happy Fields and Bachelors
WOV-Jim McGinn, Pianist
WGBS-News Flashes
WMSG-Lillian Thums—Soprano
- 2:15 WMCA-Mirror Reflections
WFAF-The Nomads—Alexander Kirilloff's Orchestra.
Hungaria, Leopold Valse Brillante, Zamecuk
If I Only Know—Tenor Solo
The Night in Cabaret Zorin
Gypsy Dance, Stone
Accordion Solo
In Moldavia—Tenor Solo
Twilight—Vocal Solo Zatoff
Why Did I Fall in Love Kiehoff
WOR-Mellotone Boys
WJZ-Weather Reports
WPCB-A Song Portfolio—Carroll Clark
WOV-Emergency Unemployment Committee
WMSG-James McDonough—Baritone
- 2:30 WMCA-International Vagabond
WOR-Donald Speer—Tenor
WJZ-"Infantile Paralysis"—Dr. Charlton Wallace
WPCB-The Play For To-Day—Hewitt Players
WABC-American School of the Air
WRNY-Physical Culture
WOV-Medora Garofalo, Soprano
WMSG-Marjorie McGrath—Songs
- 2:45 WMCA-Jack Filman, Sport Chat
WFAF-Henrietta Schumann—Pianist
WOR-N. J. Audubon Society
WJZ-Piano Moods
WRNY-Edward Convey, Songs
WOV-Personal Problems
WMSG-Prof. La Vergne—French Lessons
- 3:00 WMCA-Sally Entertainers
WFAF-Women's Radio Review: Vincent Lopez Orchestra
WOR-Ariel Ensemble
WJZ-Shut-In Hour by U. S. Marine Band
WPCB-Mirror Reflections
WABC-Four Eaton Boys
WRNY-Waikiki Serenaders
WOV-News Flashes
WGBS-The Roving New Yorker

- 3:15 WPCB-Songs For All—Ruth Cumming
WABC-Columbia Salon Orchestra
WOV-Trio
WGBS-Symphonic Rhythm
- 3:30 WMCA-In An Italian Garden
WOR-Eiks' Organ, Jessio Griffiths, Organist
WPCB-Market Prices
WABC-Arthur Jarrett
WGBS-Afternoon Musicale
WRNY-Lita Sisters, Concert
- 3:45 WABC-Sam Prager—Pianist, with Helene Nugent, Contralto
WRNY-La Scala Trio
WOV-City Fr. Employment

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Musical Moments
WFAF-National Music League Concert—Eric T. Clarke, Managing Director, Woodwind Quintet
WOR-Eddie Wolfe's Arcolians
WJZ-Emily Post
WPCB-In a Concert Hall
WABC-Bert Lown and Biltmore Orchestra
WOV-WOV Playhouse
WGBS-News Flashes
- 4:15 WMCA-N. Y. Amusements Period
WJZ-Charles Scheuermans Orchestra
WRNY-Van Clave and Hollenside—Ukelele and Guitar
WGBS-Ann Gold, readings
- 4:30 WMCA-The Phantom Organist
WFAF-Phil Spitalny Tea Dansante
WOR-Howard R. Garis; Uncle Wiggly
WPCB-Songs, Old and New
WABC-National Student Federation of America Program
WRNY-Freddy Goode—Baritone
WOV-Metcalfe & Daniels—Harmony
WGBS-Toyland Sketch
- 4:45 WOR-Mary Brighton
WJZ-Maze of Melody
WRNY-Miss Singalong
WOV-Singing Troubadour
WGBS-The Care of the Skin—Dr. Wynne
- 5:00 WMCA-Sally Entertainers
WFAF-The Lady Next Door
WOR-Horsman Doll Program

- WABC-Myrt and Margo—Wrigley Program
WRNY-Ivan Frank's Bavarian Orchestra
WLWL—"Starlight Hour"
- 7:15 WNYC-Museum—Talk
WFAF-The Campbell Orchestra
WOR-The Eligible Bachelor
WJZ-Tastyeast Jesters
WABC-Cremo Presents Bing Crosby
- 7:30 WNYC-Correct Time, Police Reports
WFAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch";
WOR-"The Psychologist Says"—Dr. Arthur Frank Payno (Franklin Tito Program)
WJZ-Phil Cook—The Quaker Man
WABC-The Boswell Sisters—Baker Chocolate Program
WRNY-Eddie Ashman's Orchestra
WLWL—"Liturgical Arts"—Harry Lorin Basse
- 7:45 WFAF-The Goldbergs—"Pepsodent Program"
WOR-Eddie Nugent and Ruth Hall
WJZ-Waves of Melody
WABC-Camel Quarter Hour—Round Towners Quartette
WLWL—"Meet the Composer"—Pauline Winslow

8 P.M. to 10 P.M.

- 8:00 WFAF-Soconyland Sketches—Dramatic Sketch
WOR-Nick Goldman's Orchestra—Pinkie Pearl, Tenor and Billy Young and Freddie Farber, Songs and Patter (Roxy Clothes Program)
WJZ-St. Andrew's Day Program
WABC-The Coumbians—Freddie Rich, Conductor
WRNY-Dick's Corsonians
- 8:15 WNYC-Department of Hospitals
WABC-Singin' Sam, The Barbasol Man
- 8:30 WMCA-Nick Kenny's Radio Scandals
WFAF-Voice of Firestone
WOR-Willard Robison & his Deep River Orchestra
WJZ-Death Valley Days—"The 601 of Aurora"—Dramatic Program with Virginia Gardiner, William Shelley, Jack McBride, Vernon Radcliffe, Joseph Bell, Edwin M. Whitney and John White, the lonesome cowboy; Joseph Bonime's Orchestra
WABC-La Palina Presents Kate Smith and Her Swanee Music
WRNY-Los Pamperos
- 8:45 WMCA-The Happy Repair Men
WABC-Tastyeast Gloom Chasers—Comedy Act, Featuring "The Colonel and Budd."
WRNY-The Wessellians
- 9:00 WFAF-A & P Gypsies
WOR-The G-E Radio-Demonstrations Program
WJZ-Maytag Orchestra
WABC-Pompeian Make-Up Box—Talk by Jeannette de Cordet and Musical Program played by Make-Up Box Orchestra
WPAP-Dr. Cohen's Advice on Pets
- 9:15 WOR-How to Dance the Westchester—Arthur Murray, instructor
WABC-Speech by Rufus G. Dawes
- 9:30 WFAF-Parade of the States—General Motors' Program
WOR-The Witch's Tale (mystery drama)
WJZ-Musical Dominos—orchestra
WABC-Bourgeois—An Evening in Paris, Pierre Brugnion; Guest Artist; and Max Smolen's Orchestra
WPAP-St. Nicholas Arena Boxing Bout
- 9:45 WMCA-The Jewish Troubadours

10 P.M. to 2 A.M.

- 10:00 WMCA-Success Interview
WFAF-True Story Hour
WOR-Fox Fur Trappers—Frank Parker & Quartet
WJZ-Gold Medal Express
WABC-Robert Burns Panatela Program—Guy Lombardo and his Royal Canadians
- 10:15 WOR-Horbert's Diamond Entertainers
- 10:30 WMCA-Three Little Sacks
WJZ-Chesbrough Real Folks—"Forecast of Opera Season in Thompkins' Corners", Rural Sketch with George Frame Brown, G. Underhill Macy, Virginia Farmer, Tommy Brown, Edwin M. Whitney, Elsie May Gordon and Phoebe Mackay; Harry Salter's Novelty Band
WABC-Toscha Seidel—Violinist with Concert Orchestra
WPAP-Zimmerman's Hungarian Restaurant
- 10:45 WMCA-Indetta and Shaw—Songs
WFAF-Phantom Caravan—Oriental Tone Pictures; Sven von Hallborg, director.
WOR-Globe Trotter—N. Y. American
- 11:00 WMCA-Sleepy Time Club
WFAF-Coon-Sander's Orchestra
WOR-Fuss Williams and His Plantation Orchestra
WJZ-Slumber Music
WABC-Belasco's Orchestra
WPAP-Radiolians
- 11:15 WABC-Street Singer
- 11:30 WMCA-Enoch Light Orchestra
WFAF-Jesse Crawford—Organ recital
WOR-Moonbeams—by George Shackley
WJZ-Russ Columbo
WABC-Cuban Biltmore Orchestra
WPAP-In the Studio
- 11:45 WFAF-Cab Calloway's Orchestra
WJZ-Low White Organ Recital
WABC-Will Osborne and his Club DeL Monico Orchestra
- 12:00 WMCA-Bide Dudley's Dramatic Review
WFAF-Earl Hines and his Orchestra
WJZ-Mildred Bailey & Jesters
WABC-Ben Bernie's Orchestra
WPAP-Studio Program
- 12:15 WJZ-Larry Funk's Orchestra
- 12:30 WMCA-A. C. O. Negro Orchestra
WFAF-Tweet Hogan Orchestra
WABC-Park Central Orchestra
- 1:00 WMCA-Jack Grand and His Grandopps—Orchestra
WABC-Don Redman's Connie's Inn Orchestra
- 1:30 WABC-Dave Abrams' Barn Orchestra

before he reached the age of twelve he was far enough advanced to give individual recitals.

His family then moved to Los Angeles where Russ continued with his lessons and schooling. He went to High School where he joined the orchestra and glee club. The director of the glee club discovered that Russ had an unusually fine baritone voice and encouraged him to take lessons. If it wasn't for that chance bit of encouragement, Russ might today be known to radio fans as a violin soloist or he might still be playing in bands on the west coast.

Then came the reverses which really meant good fortune to young Columbo. His father, a building contractor, made several unwise investments and Russ was compelled to give up school and his music lessons. Undaunted, he organized a small orchestra and by playing at small parties and school dances managed to earn enough to be of great assistance to his family.

It wasn't long before his individual style of singing love ballads attracted attention. As a result, he received a call from Gus Arnheim of the famous Coconut Grove, in Los Angeles. He didn't click with Arnheim, however, and found himself very much out of work. This was just before the talkies when incidental music was used for atmosphere. Through a friend, he was introduced to Pola Negri who hired him as her "violin" at \$100 a week.

This was undoubtedly the turning point in his career for during the next two years he made contacts that definitely shaped his destiny. It was during this period that he met Valentino, Gloria Swanson, Ramon Novarro, Eric Von Stroheim, Constance Bennett, Joan Crawford and other famous movie stars.

When the talkies came in, he was used as an extra but was considered too Latin in type for leading roles. At that period the Buddy Rogers type was in demand. Russ was used as "voice double" for Gary Cooper and others. Arnheim gave him another call and made him a good offer. Russ accepted but couldn't get along with Arnheim. Arnheim insisted that Columbo give up his studio work and Russ quit him cold.

But he failed to get anything but minor roles and doubling bits. Disheartened, he went into vaudeville where he attained his first real success. He literally stopped shows night after night.

Arnheim again made Russ an offer, this time on a contract basis. But Arnheim refused to star him at the Coconut Grove and Russ, disgusted with these setbacks, started his own club, the Club Pyramid. Here, his movie connections proved invaluable, for the club was a money-maker from the start.

It was here that Russ met Con Conrad. Conrad came into the club

one night with Jack Oakie and George Olsen. Russ clicked with Con at once. He insisted to Olsen that Columbo would take New York by storm. Olsen, partly convinced, offered Russ a two year contract to tour with his band.

Russ, however, was more than fed up with working for others and couldn't come to any agreement with Olsen. But Conrad, convinced there was no limit to the money to be made for and with Columbo, painted for the youth a glamorous picture of New York and its possibilities—the money to be made, the dreams to be realized, the unlimited field of radio and the theatre. Columbo was sold and the two entered into a partnership which in scarcely two months' time reaped unbelievably huge dividends.

They came to New York. Before Russ had a chance to recover from the tumult, the grandeur, the mad rush of the city, Conrad had already arranged an audition with Ziegfeld. Here was their first reverse.

Ziegfeld with Harry Richman listened to Russ sing the two songs he had written, "Prisoner Of Love" and "You Call It Madness, I Call It Love". Neither the songs nor Columbo's voice appealed to either Ziegfeld or Richman.

What a difference two months have made. At that time Ziegfeld might have had Columbo for \$350 a week. Today ten times that sum wouldn't suffice!

Conrad then took Russ, none too hopefully, to the National Broadcasting Company where he had arranged for an audition. They expected to hear from them within a few days but no word came. They then went over to Earl Carroll who was looking for a few new songs. Russ sang his two songs and went over big with Earl. He took them to the Pennsylvania Roof and asked Vallee to give Russ a chance on the mike. Vallee consented graciously.

The very next day, in true story-book sequence, the offer came from N.B.C. He was given a four-week tryout and his fan mail was so heavy that he was offered a year's contract. Then came the deluge of offers. Every showman in town offered him a lead. But he refused them all until the Paramount offer came along. He opened at the Brooklyn Paramount on Thanksgiving Day for an indefinite run.

He has, to date, refused four huge commercial contracts because of poor time allotment, but as this is being written he may have accepted one that will pay him a salary equal to that of ten bank officials.

And there you have a picture of Russ Columbo, the lad who has introduced to radio a new type of singing. How long Columbo and his countless imitators will keep its popularity on a high crest is unknown, but judging by the huge fan mail its stay will not be a short one.

Here's
BROOKLYN'S
NEW THRILL

**RUSS
COLUMBO**

The Romeo of Song

with a large cast of Broadway favorites in "ROMANTIC NIGHTS" Produced by Jack Partington.

**BROOKLYN
FLATBUSH AT DEKALB**

Paramount

- On the Screen -
**GEORGE
BANCROFT**
in
"Rich Man's Folly"
A Paramount Picture

PROGRAM FOR TUESDAY, DECEMBER 1st

6:45 A.M. to 10 A.M.

- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, director
WOR-Gym Classes—John Gambling, Director
- 7:00 WGBS-Musical Clock
- 7:30 WJZ-A Song for Today
WABC-Organ Reveille—Popular Music
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-The Phantom Organist
WFAF-Gene and Glen—Quaker Early Birds
WJZ-On the 8:15
WABC-Morning Devotions
WGBS-News Flashes
- 8:15 WMCA-Down Reminiscence Road—WFAF-Morning Devotions
WOR-Mr. and Mrs. Reader—N. Y. American
WJZ-Sunbirds
WABC-Something for Everyone
WGBS-Musical Travelogue
- 8:30 WMCA-Organ Reveille
WFAF-Cherio
WOR-Martha Manning—A Macy Presentation
WJZ-Bissell Pick-ups
WOV-Trio Royale
WGBS-The Almanac Man
- 8:45 WMCA-Harry Glick's Gym Class
WOR-Musical Novelties
WJZ-Al and Pete
WABC-Old Dutch Girl—Newsy Jingles
WOV-Financial Talk
WGBS-Southern Melodies
- 9:00 WMCA-Monsieur Sakele
WFAF-Morning Glee Club—Male Octet direction Keith McLeod
WOR-Miss Catherine n' Calliopo—A Bamberger Presentation
WJZ-Tom Brennie—"The Laugh Club"
WPCH-Down Reminiscence Road—WABC-The Commuters—Vincent Sorey, conductor
WOV-Musical Clock
WGBS-Dagmar Perkins
- 9:15 WMCA-Orphan Children Program
WFAF-Tom Waring's Troubadours
WJZ-Popular Bits
WPCH-Morning Cheer
- 9:30 WMCA-Modern Living
WOR-Alice Foote MacDougall
WJZ-Beautiful Thoughts—Montgomery Ward Program
WPCH-Retail Grocers
WABC-Tony's Scrap Book—Conducted by Anthony Wons.
WRNY-Harry Glicks' Gym Class
WOV-Modern Living
WGBS-Trio Royale
- 9:45 WFAF-Our Daily Food—Colonel Goodbody—A & P Program
WOR-The Traveling Troubadours—Certified Cleaners Program
WJZ-Miracles of Magnolia
WABC-Morning Minstrels
WGBS—"Just Playing Around"—Sketch

10 A.M. to 12 Noon

- 10:00 WMCA-Crooning Pianist
WFAF-Mrs. Blake's Radio Column
WOR-McCann Pure Food Hour
WJZ-High School Band & Orchestra by U. S. Marine Band
WPCH-Back Yard Serenaders
WABC-Grant, Graham & Coughlin
WOV-Musical Specialties
WGBS-Gemis from Light Opera
- 10:15 WMCA-Morning Glories
WFAF-Breen & DeRose
WPCH-Monsieur Sakele
WABC-U. S. Navy Band Concert
WRNY-William A. Woodbury
WOV-Fur Trappers
WGBS-Mountain Music
- 10:30 WMCA-Namm's Program
WFAF-Soony Program
WJZ-Our Daily Food—Colonel Goodbody, A & P Program
WPCH-The Morning Musicale
WRNY-Organ Recital—Mary Adelaide
WGBS-Fred Steele—Songs of Yesterday
- 10:45 WMCA-Tuneful Topics
WFAF-Morning Serenaders
WJZ-Mystery Chef—R. B. Davis Program
WABC-Columbia Mixed Quartet
WOV-Monsieur Sakele
WGBS-Your Handwriting
- 11:00 WFAF-Your Child
WOR-Mrs. J. S. Riley—Austin Nichols Program
WJZ-Forecast School of Cookery
WPCH-Bits from Life
WRNY-Paul Sargent, Pianist
WOV-May Time Music
WGBS-Nita O'Neill Edwards—Irish Traditional Songs
WMSG-WMSG Artists Presentation
- 11:15 WFAF-Radio Household Institute
WOR-The Happy Vagabond—Jack Arthur
WJZ-Blue Blazers
WPCH-Songs for You
WABC-Human Interest Stories—"Your Motor Car," Ida Bailey Allen, Radio Home Makers
WRNY-N. Y. Board of Health Talk
WGBS-Arthur Wescher—Piano
- 11:20 WNYC-Department of Public Markets
- 11:30 WFAF-Mariani and his Marinettes
WOR-Mrs. A. M. Goudiss—School of Cooking—Rumford Program
WJZ-Thru the Looking-glass
WPCH-Real Radio Service Program
WABC-Vocal Art Trio
WRNY-Alfred O. Shaw, Tenor
WOV-Melody Novelties
WGBS-Zito Zaveckas—Violinist
- 11:40 WNYC-Department of Health Talk—Dr. Bolduan
- 11:45 WOR-College Art Assn.—Women Painters at the Brooklyn Museum
WJZ-Jill & Judy
WPCH-The Vagabond—Joseph Moran
WABC-Ben Alley—Sorey's Orchestra
WRNY—"Personality"—Lawrence Rogers
WGBS-Mildred Krause—Soprano

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
WFAF-General Electric Home Circle
WOR-Journal of the Air
WJZ-The Merrie-men
WPCH-Maritime News

- WABC-Bigelow-Yoeng's Orchestra
WRNY-Luncheon Music
WOV-Your Health
WGBS-New Flashes
WHAP-Luncheon Music
- 12:15 WMCA-Philips String Ensemble
WFAF-Black and Gold Room Orchestra—Direction Leon Rosebrook; Maude Runyon, Contralto; John Monerjiff, Bass
WOR-Economy Program—Joseph Hilton & Sons
WJZ-Pat Barnes in person—Swift Co., Program
WPCH-Prunella & Penelope
WOV-Tom Turner Baritone, Clarinet
Cordior, Soprano
WGBS-Songs of Other Lands
WGBS-Him and Her
- 12:30 WMCA-W. T. Stock Quotations
WFAF-National Farm & Home Hour
WOR-H. S. Maurer's Concert Ensemble
WJZ-National Farm and Home Hour
WPCH-Luncheon Music
WABC-Columbia Revue—Vincent Sorey's Orchestra Presenting a Spanish Program.
WGBS-Martha Simpson—"The Technique of Speech"
WOV-Parade of the Mannequins
- 12:45 WOV-Popular Tunes of Merit
WGBS-Marie Guion, Contralto
- 1:00 WMCA-Sally Entertainers
WFAF-Market & Weather Reports
WOR-Gridiron Tours
WPCH-In a Music Box—Sargent & Co.
WABC-Pabst-ette Varieties
WRNY-New York Evening Air Post
WGBS-American Music Ensemble
WHAP-Variety Musicale
- 1:15 WFAF-Classic Varieties
WABC-Hotel Taft Orchestra
WOV-Personal Problems
WHAP-Protestant Readings
- 1:30 WMCA-On Board S.S. Radio
WOR-Occasional Rare-bits
WJZ-Midday Musicale
WPCH-Ned & Ted
WABC-Savoy-Plaza Orchestra
WHN-Quinton—Redd, Popular Pianist
WOV-E. B. Kohlenbeck—Baritone
WGBS-Shaw & Glass—Two Pianists
- 1:45 WPCH-Highlights of Sports
WHN-How is Your Mouth

- 3:30 WMCA-Drifting down the Rhine
WOR-Newark Museum Talk
WJZ-The Three Doctors
WPCH-Stock Quotations
WABC-Ann Leaf at the Organ with Adele Vasa, Soprano
Patrol from Suite: From India. Popy Silver Moon from "My Maryland"
Romberg
My Lil Batteau..... Strickland
Adele Vasa
Tarantella..... Jacchia
Bells of St. Mary's
Pizzicato Polka from "Sylvia" Delibes
Evening in Caroline (Vocal Chorus)
Nobody Knows De Trouble I've Seen
Candy Parade
WHN-Four Black Eye Susans
WOV-Musical Moods
- 3:45 WOR-Erin's Isle Orchestra with Seamus O'Doherty & Josephine Smith
WJZ-Chicago Serenade
WHN-Charles Strickland—Skit
WOV-Jack Healy Trio

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Musical Moments
WFAF-Magic of Speech—Conversation with Dr. John D. Watson on "Speech as a Form of Behavior"—Direction Vida Rayenscroft Sutton
WJZ-U. S. Army Band—William J. Stannard, Director
WPCH-Mirrors of Melody
WABC-Miriam Ray-Berrens' Orchestra
WHN-Tommy King—Guitar and Songs
WGBS-"Modern Piano Technique"—Mme. V. Unschald
WHAP-Music
- 4:15 WMCA-A. R. Cloyd Gill, says—
WOR-Margarete Valentine, Pianist
WJZ-Waltzing
WABC-Four Club Men
WHN-Gina Mario, Songs
WOV-Raymond Boyd—Tenor
WGBS-Lavina Darve—Soprano
- 4:30 WMCA-The Phantom Organist
WFAF-Phil Spitalny—Tea Dansante
WJZ-Laurie Brunnn—Poetry
WOR-The Rainbow Trail—Orchestra with Rainbow Vocal Trio
WPCH-Two Singing Pianists
WABC-Ten Eyck Hotel Orchestra

- WLWL-Man in the Moon
WGBS-American Music Ensemble
- 6:45 WFAF-Swift Program, Stebbin Boys
WJZ-Literary Digest Topics—Lowell Thomas
WOR-Your Dog & Mine—Ever-redy Dog Food Program
WABC-Pertussin Program
- 7:00 WNYC-Quartet
WFAF-Mid-week Federation Hymn Sing
WOR-Frances Langford—Songs
WJZ-The Pepsodent Program—Amos 'n' Andy
WABC-Myrta & Marge Wrigley Program
WRNY-Jewish Program
WLWL—"Los Caporales"
- 7:15 WNYC-"Books"—W. Orton Tewson
WOR-So this is Love—Comedy Sketch
WJZ-Gaytees Program
WABC-Cremo Presents Bing Crosby
- 7:30 WFAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
WOR-Famous Beauties of History—Woodbury Program
WJZ-Phil Cook, the Quaker Man
WABC-Kaltenborn Edits the News—S. W. Straus & Co. Program
WLWL-A Catholic Looks at the World.
- 7:45 WNYC-Air College
WFAF-The Goldbergs—Pepsodent Program
WOR-Jack Arthur, and Beth Chalis
WJZ-Back of the News in Washington
WABC-The Camel Quarter Hour—Round Towners Quartette
WLWL—"Eucharistic Congress Convention"—George Edland

8 P.M. to 10 P.M.

- 8:00 WFAF-Blackstone Plantation—Julia Sanderson and Frank Crumit, Soloists; Incidental Music Direction Jack Shilkret
WOR-Maxwell House Dixie Ensemble
WJZ-Armstrong Quakers
WABC-The Mills Brothers
- 8:15 WNYC-Piano Recital
WABC-Sterling Products Program, Abe Lyman's Band with Glee Club
- 8:30 WFAF-John Philip Sousa and his Good-year Band—Male Quartet; James Melton and Lewis James, Tenors; Phil Dewey, Baritone; Wilfred Glenn, Bass
WNYC-Department of Sanitation Band
WOR-Chevrolet Musical Chronicles
WJZ-Heel Huger Harmony
WABC-Connie Boswell
WRNY-Authors Symposium
- 8:45 WJZ-Sisters of the Skillet, Procter & Gamble Program
WABC-Walter Winchell and Guest Artist—Gerardine Program
WRNY-American Folk Singers
- 9:00 WFAF-McKesson Musical Magazine—Erno Rapee's Concert Orchestra
WOR-Los Charros & Tito Guizar, Tenor
WJZ-Household Finance Program
WABC-Ben Bernie Blue Ribbon Malt Program
WRNY-Selwyn Orchestra
- 9:15 WOR-Blue Label Cocktail Party
WMSG-Dunn Trio
- 9:30 WMCA-The Voice of Israel
WFAF-The Fuller Man—Earle Spicer, Baritone; Mabel Jackson, Soprano; Don Voorhees' Orchestra
WOR-Eddie Brown and Orchestra
WJZ-Great Personalities—"Glenn Frank, President University of Wisconsin", Frazier Hunt; Rosario Bourdon's Orchestra—N. Y. Life Insurance Co. Program
WABC-Romances of the Sea
WRNY-Gene Kardos; Dance Orchestra
- 9:45 WMSG-Lee Bartiniere—Baritone—Jessie Fenner Hill Program

10 P.M. to 2 A.M.

- 10:00 WMCA-Success Interview with Hiram Maxim
WFAF-Lucky Strike Dance Hour—Walter Winchell Guest Star and Wayne King's Orchestra
WJZ-The Span
WABC-Howard Barlow and the Columbia Symphony Orchestra
WRNY-Eddie Ashraan's Orchestra
WMSG-Laura Belle Fallows—Soprano
- 10:05 WMCA-Madison Sq. Hockey Game
- 10:15 WOR-The Jolly Russians
WMSG-Wm. Colenan, Violinist
- 10:30 WMCA-The Three Little Saxes
WJZ-Clara, Lu & Em Colgate Palm Olive Program
WABC-Arabesque
WRNY-Filipino Stompers
WOR-The Globe Trotter, New York American
WMSG-True Foster—Soprano
WJZ-Paris Night Life—Affiliated Products Program
WMSG-Samuel Sossin—Baritone
- 11:00 WMCA-The Sleepy Time Club
WFAF-Marion Harris, Song Recital
WOR-Willard Robison and his Deep River Orchestra
WJZ-Slumber Music
WABC-Cuban Biltmore Orchestra
WPAF-Ken Itzig's Orchestra
WMSG-Bill Allen—Popular Songster
- 11:15 WFAF-Jesse Crawford
WABC-Jack Miller, Songs
- 11:30 WMCA-Al Katz & Kittens
WFAF-Jack Denny and His Orchestra
WOR-Moonbeams, Directed by George Shackley
WJZ-Russ Columbo
WABC-Belasco Orchestra
WPAF-Hello, New York
WMSG-Slumber Music—Edward Parker, Flutist
- 11:45 WJZ-Dream Pictures
WABC-Ann Leaf at the Organ
- 12:00 WMCA-Dudley's Dramatic Revue
WFAF-Rudy Vallee
WABC-King Edward Orchestra
- 12:05 WMCA-Florence Richardson Orchestra
- 12:15 WJZ-Paul Whitenan and his Orchestra—dance music
- 12:30 WFAF-Waldorf-Astoria Dance Orchestra
WABC-Asbury Park Orchestra
- 12:35 WMCA-Paul Vincent Orchestra
- 1:00 WMCA-Coon-Sanders Orchestra, New Yorker Hotel
WABC-Hotel Bossert Orchestra
- 1:30 WMCA-Dave Abrams Orchestra
WABC-Roseland Orchestra

SPECIALS FOR TODAY

- 2:00 P.M.—WABC-CBS —Musicale Americana
- 6:30 P.M.—WFAF-NBC —"The Challenge of the Labrador—Sir Wilfred Grenfell.
- 8:30 P.M.—WFAF-NBC —Goodyear Orchestra with John Philip Sousa.

Radio Log will be found on page 6

- WOV-Oral Hygiene
- WGBS-Symphonic Rhythm
- WHAP-Music

2 P.M. to 4 P.M.

- 2:00 WMCA-Bide Dudley's Dramatic Revue
WFAF-Hotel New Yorker's Orchestra
WOR-Current Events—Mrs. Clayton D. Lee
WJZ-Mrs. Julian Heath
WPCH-Swothearts of Radio Land
WABC-Musical Americana—Julius Mattfeld, Conductor, with Barbara Maurel, Contralto; Charles Carlile, Tenor; and Marion Carley, Pianist
Vignettes of Italy..... Wintter Watts
a. Addio (Goodbye)
b. Naples
c. Night Song at Amalfi
d. Ponte Vecchio, Florence (The Old Bridge, Florence)
e. Villa Serbelloni, Bellagio
f. Stresa
Charles Carlile
Humoresko..... Geo. F. Boyle
Cello solo, with piano
a. Transformation..... Wintter Watts
b. The Little Shepherd's Song
c. The Wings of Night..... Wintter Watts
d. Joy..... Wintter Watts
Barbara Maurel
a. The Fairy Glen (Nocturne) John Duke
b. Pickaninny Dance..... David Guion
Marion Carley
WHN-Happy Fields & his Musical Bachelors
WOV-Fuzzy & his Knights
WGBS-Marchia Stewart, Organist
- 2:15 WMCA-Mirror Reflections
WOR-Marie McTinchie—Soprano
WJZ-Weather Reports
WPCH-A Girl and a Boy—Betty Bond and Lou Handman
WOV-Fuzzy and His Knights
- 2:30 WMCA-The Viennese Lover—Fred Star
WFAF-Dorothy Dauble, Pianist
WOR-Italian Lessons
WPCH-Don Trent
WABC-American School of The Air
WHN-Buddy Winick and her Whickers
WOV-Emergency Unemployment Talk
- 2:45 WMCA-Jack Filman, Sport Chat
WFAF-Women of the Stage
WPCH-Hernani Rodriguez
WOR-Poet of the Uke
WJZ-Piano Moods—Lee Sims, Pianist; Ho May Bailey, Soprano
WHN-Sonia Scungis & Perry Charles
WOV-Sylvia Gurkin—Contralto
- 3:00 WMCA-Sally Entertainers
WFAF-Woman's Radio Review
WOR-Ariel Ensemble
WJZ-Music in the Air
WPCH-Mirror Reflections
WABC-Columbia Salon Orchestra
WHN-Loew's Vaudeville Show
WOV-News Flashes
WGBS-Symphonic Rhythm
- 3:15 WPCH-Spreading Happiness—John Lambert
WHN-Jeanet Fields, Popular Program
WOV-Julia Bergano, Soprano

- WHN-Elaine O'Dare Popular Program
WOV-Harold O'Sullivan, Tenor
WGBS-Thomas E. Parsons, Ball-room Dancing Simplified
WHAP-American Ideals
- 4:45 WJZ-Maze of Melody—Harry Kogen's dance orchestra
WHN-Financial Topics—Wm. DeBarre
WOV-The Singing Troubadour
WGBS-Krausmeyers Broadcast
- 5:00 WMCA-Sally Entertainers
WFAF-The Lady Next Door
WOR-The Horman Doll Program
WJZ-The Maitine Story Program
WPCH-The Visitors—Lilly & Guy
WABC-Frank Ross—Songs
WHN-Showboat Boys
WOV-Gaby Rocquelle—Soprano
WGBS-Children's Story
WHAP-Nelson Allen
- 5:05 WOR-V. E. Meadows, Beauty Talk
- 5:10 WOR-Gladys M. Potch: "The Dentist of Lilliehammer"
- 5:15 WPCH-Captain Joe's Stories
WABC-Meet the Artist—Bob Taplinger Interviews a Radio Personality
WHN-Agnes Dorson, Blues Singer
WOV-Maye Kaye—Blues
WGBS-Y. W. C. A. String Quartet
- 5:30 WMCA-Quaker Puzzle Man
WFAF-Ringo Talkie
WOR-String Trio
WJZ-Old Pappy—Negro Impersonations and songs, Clifford Soubier, Guitar accompaniment
WABC-Salty Sam—The Sailor Man, Kolynos Program
WRNY-Connie and Ben
WOV-Don Stevens Orchestra
- 5:45 WRNY-Vladzia Mashka-Pianist
WMCA-Red Devils with Junior Smith
WFAF-Rex Cole Mountainers
WOR-Aunt Betty's Toy Shop—Alderney Program
WJZ-Little Orphan Annie—Wonder Co. Program
WABC-Bert Lown and His Biltmore Orchestra
WHAP-Music
WGBS-"Him & Her"—Sketch
WABC-Bert Lown and His Biltmore Orch.

6 P.M. to 8 P.M.

- 6:00 WNYC-Correct Time—Police Report
WFAF-Waldorf-Astoria Orchestra
WOR-Uncle Don—Mutual Grocery Program
WJZ-Raising Junior—Wheatena Serial
WABC-Talk by John Finley
WRNY-The Arrow & the Song
WLWL-Henry Ormonte—Baritone
WGBS-Giovanni Nisita—Tenor
- 6:05 WNYC-Jewish Welfare League
- 6:15 WNYC-Violinist
WJZ-Rameses Program
WABC-Hotel Taft Orchestra
WRNY-New York Stock Quotations
- 6:30 WNYC-Italian Lessons
WFAF-The Challenge of Labrador—Sir Alfred Grenfell
WOR-Journal of the Air
WJZ-Savannah Liners Orchestra
WABC-Charlie & Oscar
WRNY-Harold Muensch's Dinner Dance Music

Getting Up in the Morning

• John B. Gambling, WOR's popular announcer, is heard each morning except Sundays directing the early morning exercises, which is sponsored by Clemons, Inc., Men's tailors. He wanted to be a horticulturist and spent his adolescent days in Cambridge, England, studying horticulture. He entered the mercantile marine and became chief operator on the big passenger ships. John liked America so well that he entered his name on the quota list and after arriving, was given a position on the engineering staff of WOR. Soon it was found that he had a microphone personality and was shifted to the announcer's staff.



—Good morning everybody—Now get out of your warm comfortable beds and open your windows wide. And don't forget that glass of water—

Sings on Hoffman Hour



• Lois Bennett is the soprano soloist heard during the Hoffman Beverage Hour over WOR, Fridays at 9 p.m. With her on these programs are the International Quartet, Veronica Wiggins, Nelson Eddy, and an orchestra under the direction of Joseph Pasternack.

Sings Like Chevalier



• Mauricette Ducret, French comedienne, is being likened to Maurice Chevalier by WGBS audiences because of her similar presentation of songs and patter. She is heard Thursdays at 6 P. M.

The Editor's

A column devoted to answers from readers pertaining to radio, artists and kindred subjects.

• N. CATALON, 1274 Tabor Court, Brooklyn—Will Osborne returned to his radio audience on Saturday, November 21st, playing from the Club Delmonico over WABC. He will broadcast nightly from that station. Andre Baruch deserted brush and canvas to join the Columbia staff of announcers. He is twenty-four years of age, and ranks as one of the youngest announcers on the CBS network.

• M. A. M.—Port Washington, N. Y.—John Mayo has announced more than thirty-five hundred programs during the past year. He started out as a salesman after graduating from Brown University. He then became an excellent practical chemist for an oil company. He is tall and has blue eyes.

• EDNA STILES, Rye, N. Y.—Your favorites, Bird & Vash, are off the air. Thanks for your good wishes.

• V. FOCAZIO, New Rochelle, N. Y.—At least you numbered your questions! In order they are—Bing Crosby is twenty-seven; he has never studied voice culture; has a working knowledge of all the instruments in an orchestra, but is best at the drums.

• HAROLD MALL, Ozone Park, L. I.—Depends upon both the announcer and the sponsor, whether the announcer receives a salary from the station as well as from the sponsor.

• AGNES BROOKS, Astoria, L. I.—You get your hope. Will Osborne is coming back. In fact, when you read this he will have arrived! Thanks for the compliments.

• LILLIAN HOLLY, Brooklyn, N. Y.—Watch the local theatres for announcements regarding the playing of Rudy Vallee's Movie Shorts.

• RADIO GUIDE READER, Bloomfield, N. J.—Ted Jewett has been laid up in the hospital for the last year. Coming back from seeing Lindbergh off on one of his numerous flights. Ted was in an auto smash-up. He sails in a week for Bermuda, and after a short stay there will return to the NBC studios ready for work.

• I. BLEND—The real name of Captain Blackstone is Frank Crumit. He is on the Blackstone program only, over NBC.

• MARCUS KLEIN, Brooklyn, N. Y.—The Polonaise you ask about played on the Troika Bells program over NBC, was composed by Oginsky, and published by Carl Fisher. There may be phonograph records, ask in any music store.

Going To Press

• "Bill Schudt's Going To Press", a radio feature dedicated to the Fourth Estate, will celebrate its third anniversary over WABC and the Columbia network Wednesday, December 2.

Although only three years old, this feature is now the oldest sustaining program on the key station of the world's largest network.

Originated by Bill Schudt, Jr., former newspaper editor and now director of television for the CBS, the program had for its basic idea the bringing into closer relationship the newspapers and broadcasting.

So as to avoid any embarrassment, Schudt arranged his first group of speakers, the radio editors of New York, in alphabetical order. Naturally his first speaker was Charles E. Butterfield, radio editor of the Associated Press.

When he had run the gamut of local radio editors, Schudt turned to other fields of journalism covering the columnists, the feature writers, the city editors and during the last twelve months has paraded before the microphones some of the most famous editors and publishers in the country to-day.

Under new arrangement, the program now originates from three cities each month and is heard each Wednesday at 6 p.m. One program comes out of Chicago, one out of Washington, D. C., and the remainder emanate from the Columbia keystone in New York City. Schudt, however, makes all of his introductions from the key station, utilizing complicated switch-over circuits.

Studio Gossip

• New York policemen on duty in the vicinity of the NBC studios now recognize Richard Gordon, who plays the title role in the Sherlock Holmes radio dramas which are presented each week by the makers of George Washington Coffee. They enjoy "kidding" him about his fictional deeds and challenge him to solve New York's major murder problems. Gordon believes policemen are about the most interesting persons he knows.

• John White, NBC's Lonesome Cowboy, was born in Washington, D. C., and wears spats instead of spurs. His songs are genuine, nevertheless. He learned them from real cowboys on an Arizona dude ranch where he got his only experience of Western life.

Did you know that Alice Remsen is a notary public and has been for eight years? She can swear you to affidavits, witness signatures and can tell, when you raise your right hand and say "so help me", whether you are just stretching or telling the truth.

Phil Thoran, WOR announcer, has just had another play accepted but there's a catch to it: He has to rewrite about a third of it!

WOR's staff is wondering where Nelson Eddy, baritone on the Hoffman Hour, gets those dark-brown shirts and his reason for wearing such somber apparel.

When Your Radio Needs Attention

Cumberland
6-4060

Authorized to repair every make of Radio. A. C. sets changed to D. C. and vice versa. Expert automobile set installation and service. We can have a service man on the job within the hour, within a radius of 25 miles of New York.

Branches Everywhere
Day & Night Service
Including Sunday

REAL RADIO SERVICE
MAIN OFFICE - 550 STATE ST. - BROOKLYN

PROGRAM FOR WEDNESDAY, DECEMBER 2nd

• 6:45 A.M. to 10 A.M. •

- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, Director
WOR-Gym Classes—John Gambling, Director
- 7:00 WGBS-Musical Clock
- 7:30 WJZ-A Song for Today
WABC-Organ Revue—Popular Music
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-The Phantom Organist
WFAF-Gene and Glen—Quaker Early Birds
WJZ-On the 8:15
WABC-Morning Devotions
WGBS-News Flashes
- 8:15 WMCA-Down Reminiscence Road—Frank McCabe—Tenor
WFAF-Morning Devotions
WOR-Mr. and Mrs. Reader—N. Y. American
WJZ-Sunbirds
WABC-Something for Everyone
WGBS-Musical Travelogue
- 8:30 WMCA-Organ Revue
WFAF-Cheerio
WOR-Martha Manning—A Macy Presentation
WJZ-Bissell Pick-ups
WOV-Trio Royale
WGBS-The Almanac Man
- 8:45 WMCA-Harry Glick's Gym Class
WOR-Musical Novelties
WJZ-Al and Pete
WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song
WOV-Financial Talk
WGBS-Songs of Other Nations
- 9:00 WMCA-Monsieur Sakele
WFAF-Morning Glee Club
WOR-Miss Catherine 'n' Calliope—A Bamberger Presentation
WJZ-Tom Brennie (The Laugh Club)
WPCH-Down Reminiscence Road—Frank McCabe—Tenor
WABC-The Commuters—Vincent Sorey, conductor
WOV-Your Health
WGBS-Dagmar Perkins
WMSG-News Flashes and Weather Reports
- 9:15 WMCA-Loughran Food Talk
WFAF-Dr. Royal S. Copeland—Sterling Products Co. Program
WJZ-Morning Glories
WPCH-The Girl at the Piano
WOV-Housewives' Gym Class
WMSG-Story & Clarke Concert
- 9:30 WMCA-Modern Living
WFAF-Flying Fingers
WOR-Women and Aviation
WJZ-"Beautiful Thoughts"—Montgomery Ward Co. Program
WABC-Tony's Scrap Book—Conducted by Anthony Wons
WPAP-"The Loew Down"
WOV-Modern Living
WGBS-Trio Royale
WMSG-Parents' Forum
- 9:45 WFAF-Our Daily Food—Col. Goodbody—A & P Program
WOR-Songs—Joseph Bier
WJZ-Miracles of Magnolia
WABC-Morning Minstrels
WPAP-Percy Leonard—Songs at Piano
WGBS-"Just Playing Around"—Sketch
WMSG-Marjorie McGrath—Songstress

• 10 A.M. to 12 Noon •

- 10:00 WMCA-Tuneful Topics
WFAF-Mrs. Blake's Radio Column—Sisters of the Skillet
WOR-McCann Pure Food Hour
WJZ-Mary Hale Martin's Household Period—Libby, McNeil and Libby Program
WPCH-Cousin Lillian with the Kiddies
WABC-Grant, Graham and Coughlin
WPAP-Drexel Hines, Piano Concert
WOV-Musical Specialties
WGBS-Andy Bull—Songs
WMSG-Current Events
- 10:15 WMCA-Norman Pearce
WFAF-Jane Grant's Stereo Program
WJZ-Dance Miniature
WPCH-Monsieur Sakele
WABC-Bond Bread Program—Dr. Royal S. Copeland
WPAP-Thomas Colwell, Tenor
WOV-Fur Trappers
WGBS-Old Time Dances
WMSG-Billy Gibson—Juvevile
- 10:30 WMCA-Namm's Program
WFAF-Wildroot Chat—Elizabeth May
WJZ-Our Daily Food—Col. Goodbody—A & P Program
WPCH-Blanche Terry—Soprano
WABC-Chocolate Cookery—Meals You Can Drink—Ida Bailey Allen, Radio Home Makers
WPAP-U. S. Health Talk
WGBS-"In Songland"
WMSG-Grace Geiger—Contralto
- 10:45 WMCA-Tuneful Topics
WFAF-Betty Crocker—Cooking Talk
WJZ-Consolaires
WPCH-Popular Songs of the Day
WABC-Melody Parade
WPAP-Yantha Raveno—Contralto
WOV-Monsieur Sakele
WGBS-Bits from Symphonies
WMSG-Rose Gerald—Soprano prano
- 11:00 WNYC-Correct Time, Police Reports
WFAF-Keeping Up with Daughter—Sherwin Williams' Program
WOR-Personality Plus—Marie Hale
WJZ-"Gouldiss School of Cookery"
WPCH-Pianologue—Edith Gene Weeks
WABC-Rhythm Ramblers
WPAP-Ted Rind Duo
WOV-Maytime Music
WGBS-Lillian Menker—Soprano
WMSG-Brandeis and Browne
- 11:15 WFAF-Radio Household Institute
WOR-The Happy Vagabond—Jack Arthur
WJZ-Singing Strings
WPCH-The Voice that Gets You
WABC-Musical Alphabet
WGBS-"Dogs"—talk by Daisy Miller
WMSG-Beatrice James—Contralto
- 11:30 WNYC-John Marston—Flutist
WFAF-Mariani and his Marionettes
WOR-Contemporaria—"Art in Fashion"
WJZ-Tuneful Times
WPCH-Organ Recital
WPAP-Duke Selby and His Uke
WOV-Melody Novelties
WGBS-Jacques Belser—Popular songs
WMSG-Dr. Darlington—Health Talk

- 11:45 WNYC-Jewish Welfare Board
WOR-Dagmar Perkins—Selbert-Wilson Program
WJZ-Sweetheart Program
WPCH-Personality Baptone
WABC-Ben Alley and Berrens' Orchestra
WPAP-Josephino Mortell at the Piano
WOV-Readings
WGBS-"Psychology"
WMSG-Gertrude Giordano—Soprano

• 12 Noon to 2 P.M. •

- 12:00 WMCA-Mid-day Message
WFAF-General Electric Homo Circle
WOR-Journal of the Air
WJZ-The Merrie Men
WPCH-Maritime News
WABC-Bigelow—Young's Orchestra
WPAP-Radio Style Talk
WOV-Personal Problems
WGBS-Douglas McTague—Cowboy songs
- 12:15 WMCA-Phillips String Ensemble
WFAF-Black and Gold Room Orchestra—Direction Leon Rosebrook; Amy Goldsmith, Soprano; Donald Beltz, Baritone
If I Were King—Overture
Orchestra
Pale Moon—Logan
Tenor solo, Edward Kane
Tangled Skein—A Love Yarn
Orchestra
Chanson Provencale
Soprano solo, Amy Goldsmith
Andora
Orchestra
Silver Moon, from "My Maryland"
Romberg
Tenor solo, Edward Kane
Fascination
Souvenir de Bade
Orchestra
Rose of the World, from "Rose of Algeria"
Herbert
Soprano solo, Amy Goldsmith
Hejre Kati
Orchestra
- WOR-Economy Program—Joseph Hilton & Sons Program

- 3:00 WRNY—"Backgammon"—Julian Barth
WMCA-Sally Entertainers
WFAF-Woman's Radio Review
WOR-Contract Bridge—Official System—Edith Taft Chubb
WJZ-Organ Melodies
WPCH-Mirror Reflections
WABC-Kathryn Parsons
WRNY-Harold Munsch's Orchestra
WOV-News Flashes
WGBS-Roving New Yorker
- 3:15 WOR-Arial Ensemble
WPCH-Robert McAfee "This and That"
WABC-Four Eaton Boys
WOV-Frank Friedman—Tenor
WGBS-Symphonic Rhythm
- 3:30 WMCA-A French Album
WOR-Elks' Organ, Jessie Griffiths, Organist
WJZ-The Three Doctors
WPCH-Stock Quotations
WABC-Arthur Jarrett
WOV-Williamson & Boco
- 3:45 WJZ-Chicago Serenade
WABC-Columbia Artist Recital, Theo Karlo, Tenor, and Vera Eakin, Pianist
WRNY-N. Y. Stock Quotations
WGBS-Jeanie Barnard—Monologues

• 4 P.M. to 6 P.M. •

- 4:00 WMCA-Goldburg Musical Moments
WFAF-Pop Concert
WOR-The Oranges and Maplewood Civic Program
WJZ-Pacific Vagabonds
WPCH—"The Instrumentalists at Play"
WABC-U. S. Navy Band (concert from Washington, D. C.)
WHN-Clara Berkowitz—Violinist
WOV-Stanley Laurence Orchestra
WGBS-Burnett Sisters—Harmony
WMSG-New York University Debate
- 4:15 WMCA-Ada Patterson
WHN-Major Manfred Pakas—Aviation
WGBS-"Your Voice"—Crystal Waters
WMSG-Jeanette Yanover—Soprano
- 4:30 WMCA-The Phantom Organist
WFAF-Phil Spitalny—Tea Dansante
WJZ-Eastman School Chamber Music
WPCH-The Faegin Players—"The Play for Today"

- WJZ-Literary Digest Topics—Lowell Thomas
WABC-Reiss & Dunn
WOR-Goodyear Pilots Orchestra and Quartette
- 7:00 WNYC-Unemployment Relief Program
WFAF-Bavarian Peasant Band
WOR-Hebrew Melodies—Branfman Products Program
WJZ-The Pepsodent Program—Amos 'n' Andy
WABC-Mjrt and Marge—Wrigley Program
WHN-Charles Hovey, Flute
WLWL-Musicmakers
- 7:15 WFAF-The Campbell Orchestra
WOR-Vincent Lopez and his Valvoliners
WJZ-Elizabeth Lennox, contralto—song recital
WABC-Cremo Presents Bing Crosby
WHN-Foreign Affairs Forum
WLWL-Jean Newhouse, Contralto
- 7:30 WNYC-Correct Time, Police Alarms
WFAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
WOR-The Fireside Trio—R. R. Building Loan Program
WJZ-Phil Cook—the Quaker Man
WABC-The Boswell Sisters—Baker Chocolate Program
WQAO-Calvary Evening Services
WLWL-"The Church at Prayer," Rev. Gerald B. Donnelly, S. J.
- 7:45 WFAF-The Goldbergs—Pepsodent Program
WOR-Don Carney's Dog Chats—A Spratt Program
WJZ-Esso Program—"Believe It or Not"—Bob Ripley
WABC-Camel Quarter Hour—Round Towners Quartet
WLWL-Emeric Kurtagh, Pianist

• 8 P.M. to 10 P.M. •

- 8:00 WNYC-Musical Programs
WOR-Willard Robison and his Doop River Orchestra
WJZ-College Memories—National Battery Co. Program
WABC-The Columbians—Freddie Rich, Conductor, with the Round Towners Quartet
WFAF-Snoop and Peep
- 8:15 WNYC-Metropolitan Museum of Art
WFAF-Ohman and Arden
WJZ-Guy Robertson, Baritone
WABC-Singin' Sam, The Barbasol Man
- 8:30 WNYC-Hunter College Orchestra
WFAF-Mobiloil Concert—Rudolph Friml, pianist-composer, Guest Artist; Gladys Rice, Soprano; Douglas Stanbury, Baritone and Master of Ceremonies; Nathaniel Shilkret, Director—
WOR-A Lone Star Ranger
WJZ-Jack Frost Melody Moments
WABC-La Palma Presents Kate Smith and Her Swanee Music
WHN-M-G-M Radio Movie Club
- 8:45 WABC-Tastycast Gloom Chasers, Comedy Act, Featuring "The Colonel and Budd"
WHAP-Americanus
- 9:00 WFAF-Halsey Stuart Program—"Old Counsellor"
WOR-"Kremenz Fashion Plato,"
WJZ-Adventures of Sherlock Holmes—G. Washington Coffee Program
WABC-President Hoover at opening Session of White House Conference
WHN-Cameron King—Tales of the Sea
- 9:15 WOR-Blue Label Cocktail Party (male quartet)
WHN-Harmony Team
WHAP-Music
- 9:30 WFAF-Palmolive Hour—Olive Palmer & Paul Oliver
WOR-A Sap's Fables
WJZ-Dutch Masters Program
WABC-Eno Crime Club
WHN-Instrumental Trio
WHAP-John Bond
- 9:45 WHN-Brazilian Music

• 10 P.M. to 2 A.M. •

- 10:00 WMCA-Success Interview
WOR-Fox Fur Trappers (Frank Parker and quartet)
WJZ-Rochester Civic Orchestra—Stronberg-Carlson Program
WABC-Vitality Personalities
WHN-Richmond Vagabonds
WHAP-Listeners' Letters
- 10:15 WOR-Herbert's Diamond Entertainers
WABC-Weed Tire Chain Program
- 10:30 WMCA-Three Little Sacks
WFAF-Coca Cola—James Melton, interview by Grantland Rice
WJZ-Clara Lu and Em—Colgate-Palmolive Program
WABC-Columbia Concert Program
- 10:45 WMCA-Dave Abram's Orchestra
WOR-Globe Trotter—N. Y. American
WJZ-Hollywood Nights
- 11:00 WMCA-Marty Beck's Orchestra
WFAF-The Voice of Radio Digest
WOR-Will Oakland's Orchestra
WJZ-Slumber Music
WABC-Belasco's Orchestra
WHN-The Melody Quartette
- 11:15 WFAF-Jesse Crawford
WABC-Street Singer
- 11:30 WMCA-Sleepy Time
WFAF-Vincent Lopez and his Orchestra
WOR-Moonbeams—directed by George Shackley
WJZ-Russ Columbo
WABC-Park Central Orchestra
WHN-Zimmerman's Hungarian Program
- 11:45 WJZ-Low White Organ Recital
WABC-Nocturne—Ann Leaf
- 12:00 WMCA-Al Katz and His Kittens Orchestra
WFAF-Low Conrad's Orchestra
WJZ-Mildred Bailey and the Jesters
WABC-Casino Orchestra
WHN-Studio Program
- 12:15 WJZ-Coon Sanders' Orchestra
12:30 WMCA-Enoch Light Orchestra
WFAF-Paul Whitman's Orchestra
WJZ-Ernie Holst and his Orchestra
WABC-Isham Jones and His Orchestra—From Cleveland
- 1:00 WMCA-Village Grove Nut Club
WABC-Bigelow—Yong's Orchestra
1:30 WABC-Dave Abrams—Barn Orchestra

SPECIALS FOR TODAY

- 1:15 P.M.—WFAF-NBC —Advertising Club Luncheon to the Hon. Samuel R. McKelvie, Ex-Governor of Nebraska.
 - 1:15 P.M.—WOR —Advertising Club Luncheon.
 - 2:00 P.M.—WOR —Mabel Willebrandt.
 - 9:00 P.M.—WABC-CBS —President Hoover Opens White House Conference.
 - 10:30 P.M.—WFAF-NBC —James Melton, Tenor Interviewed by Grantland Rice On Coca-Cola Hour.
- Radio Log will be found on page 6

- WJZ-Pat Barnes in Person—Swift Co. Program
WPCH-Carrie Lillie—"All in Fun"
WOV-Nick Kenny's Poems
WGBS-"First Love"—Sketch
- 12:30 WMCA-W. T. Stock Quotations
WOR-H. S. Maurer's Concert Ensemble—Astor Program
WJZ-National Farm and Home Hour
WPCH-Helen Medlin—The Melody Maid
WABC-Columbia Revue—Emery Deutsch's Orchestra, Presenting an Oriental Program
WPAP-Evelyn Marra, Soprano
WOV-Parade of the Mannequins
WGBS-Evelyn Wald
- 12:45 WPAP-Parents' Talk
WOV-Popular Tunes of Merit
WGBS-Ray Current Events Club, Inc.
WPCH-Two Ebony Entertainers
- 1:00 WMCA-Sally Entertainers
WFAF-Market and Weather Reports
WOR-Bob Sperling's Orchestra
WPCH-Luncheon Music
WABC-Hotel Taft Orchestra
WRNY-N. Y. Evening Air Post
WGBS-American Music Ensemble
- 1:15 WFAF-Advertising Club Luncheon—Hon. Samuel R. McKelvie, ex-Governor of Nebraska
WOR-Advertising Club Luncheon
WOV-Joe Perry—Pianist
- 1:30 WMCA-Hawaiian Breezes
WJZ-Mid-day Musicale
WPCH-Dorian Vocal Trio
WABC-Ritz Carlton Hotel Orchestra
WRNY-Organ Recital
WOV-Hovey Frey Trio
WGBS-Naomi Shaw, Crooner
- 1:45 WPCH-Highlights of Sports
WOV-Elizabeth Dalbo—Soprano
WGBS-Symphonic Rhythm

• 2 P.M. to 4 P.M. •

- 2:00 WMCA-Bide Dudley's Dramatic Review
WFAF-Dorothy Berliner—Pianist
WOR-Luncheon, Women's Allied Forces for Prohibition, Mabel Willebrandt
WJZ-Mrs. Julian Heath—Food Talk
WPCH-Sweethearts of Radioland
WABC-Nell Vinick Beauty Talk
WRNY-Evangelist F. L. Whitesell
WOV-Barbara Kroll—Soprano
- 2:15 WGBS-Marchia Stewart, Organist
WMCA-Mirror Reflections
WFAF-Golden Gems—Elsie Baker, Contralto; Edward Wolter, Baritone; Orchestra Direction Ludwig Laurier
WJZ-Weather Reports
WPCH-Jewish Science Talk
WABC-Ann Leaf at the Organ
WOV-City Free Employment
- 2:30 WMCA-Swedish Folk Songs
WJZ-Refrain Revue
WPCH-Piano Nifties
WABC-American School of the Air
WRNY-Quaker Sisters—Harmonies
WOV-Jack Healy Trio
- 2:45 WMCA-Jack Filman, Sport chat
WFAF-Marguerita DeVine—Pianist
WJZ-Piano Moods

- WHN-Einar Schultz, Baritone
WOV-Your Health
WGBS-"The Personality Girl"
WMSG-Mabel Horsey's Entertainers
- 4:45 WOR-Milton James Ferguson: "Books, Old and New"
WHN-"Around the World"—Fleming
WOV-Singing Troubadour
WGBS-"At the Movies"
- 5:00 WMCA-Sally Orchestra
WFAF-The Lady Next Door
WOR-Horsman Doll Program
WJZ-Chats with Peggy Winthrop
WPCH-Monsieur Sakele
WABC-National Tuberculosis & Health Association
WHN-Gladys Hartman, George Nobbs, WOV-Lyon & Lyon
WGBS-United Synagogue
WMSG-Hebrew Art Program
- 5:05 WOR-Fred Kinsley Organ Recital—Astor Program
- 5:15 WJZ-"Mouth Health"—Calsodent Program
WPCH-Captain Joe
WABC-Uncle Olio and His Krc-Mel Gang
WHN-Beth and Western
WMSG-James McDonough—Baritone
WOV-Dorothy Norman—For the Kiddies
- 5:30 WMCA-Quaker Puzzle Man
WFAF-Sam Loyd, the Puzzle Man—Malted Cereal Program
WOR-Julian Woodworth's Gov. Clinton Hotel Dance Orchestra
WJZ-Jeddo Highlanders
WGBS-Eddie Convey
WABC-Salty Sam, the Sailor—Koklynos Program
WHN-Russian Echoes
WOV-Steven's Orchestra
WMSG-Doris Thornton—Contralto
- 5:45 WMCA-Red Devils with Junior Smith
WFAF-Rex Cole Mountainers
WJZ-Little Orphan Annie—Wonder Program
WABC-Jolly Jugglers
WGBS-"Him and Her"—Sketch
WMSG-Sherry Lavelle

• 6 P.M. to 8 P.M. •

- 6:00 WNYC-Correct Time—Board of Education Weekly Program
WFAF-Waldorf-Astoria Orchestra
WOR-Uncle Don (Hearn's Program)
WJZ-Music Treasure Box
WABC-"Bill Schudt's Going to Press"
WHN-Ramon Palmer, Concert Pianist
WLWL-"Loved Songs of Many Nations"—Leo de Hierapolis, Baritone soloist
WGBS-"Top of the World"
- 6:15 WJZ-Rameses Program
WABC-St. Moritz Orchestra
WHN-Belvidere Brooks, Post
WGBS-Doug Brinkley
- 6:30 WFAF-"Ray Perkins, the Old Topper"
WOR-Journal of the Air
WJZ-Teddy Black and his Orchestra
WHN-Union, Jewish Congregations
WLWL-Edward Slatery, Organist
WGBS-American Music Ensemble
- 6:45 WFAF-Swift Program—Stebbins Boys

Ludwig Baumann Hour



• The Ludwig Baumann Hour which is known as the "Voice of Broadway", is heard each Sunday over WOR at 9 p.m. Louis Sobol, Broadway columnist acts as master of ceremonies. Each week a famous Broadway Star is brought to the microphone. Those



MERLE JOHNSTON
AND HIS ORCHESTRA

who have already participated include: Helen Morgan, Russ Columbo, Ethel Merman, Jack Pearl, Belle Baker, and George Price. Merle Johnston and his orchestra are heard with Hayton and Schutt, piano duo, during each broadcast.

MIKE-O-GRAPHS

By NONA BENET

• OLIVE PALMER . . . Palmolive's Coloratura Soprano . . . the girl with the school-girl complexion.

Altho her actual name is Virginia Rea . . . very few people know it . . . but she is nationally known as Olive Palmer. Her birthday is on March 28th . . . and she has voted for a President . . . you figure out the age.

The state of sunshine . . . moonshine and hill-billies gave her birth . . . Kentucky.

She is of the height that men desire . . . five feet three inches . . . and weighs 120 pounds when pastry is excluded from her diet. Black, bobbed curly hair . . . hazel eyes . . . long lashes (her own and with no mascara) . . . she is a very beautiful person. A brother completes the family . . . he is literarily inclined. Thinks clothes have a lot to do with the way you feel . . . dresses for all occasions . . . always wears formal clothes when she broadcasts.

Not only likes to be alone . . . but has to . . . for the general congeniality of the nation.

Sang in opera and on the concert stage. Sang for a great many recordings. She was persuaded to give an audition by the people who heard her records . . . she did . . . and that's how she became one of radio's leading sopranos.

Claims she inherited her voice from her mother. She has an M. A. from Drake University in Des Moines, Iowa. Also studied voice in Paris under Marchesi.

Doesn't like any kind of sports . . . she is an ultra-feminine female. For the sake of form . . . she has a rowing machine. She also has the most captivating teeth and smile. Speaks French and Italian as fluently as English. She has a high voice and talks in a babyish manner. Wide-eyed, she informs you that she takes life very seriously. Doesn't believe it's a "Bowl of Cherries."

Writes poetry and composes songs . . . as a hobby.

Does not drink . . . does not smoke . . . does not party.

Prefers simple jewelry . . . but genuine. Her favorite is a diamond cross which she is never without.

Would rather be known as the most worth while artist . . . than the highest paid one.

She wears flimsy chiffon nighties when she's tucked in to say her prayers.

Her favorite actress is Ethel Barrymore.

Lives in a sumptuous apartment in 39th Street . . . has a French maid . . . a chauffeur and a Pekinese called "Chin." She adores him . . . the Pekinese, I mean.

Would rather eat breakfast than any other meal . . . it's served her in bed.

She absolutely has no belief in luck . . . thinks we, ourselves are responsible for our fate.

If you want to sell her anything . . . attach a French tag to it . . . she can't resist anything Parisian. Her concert work took her all over the United States. She was abroad a year but never anywhere else but France.

Used to keep a diary . . . everyone read it . . . tells you about things instead now.

Dislikes shopping . . . sends her maid out to buy her clothes . . . she is gorgeously gowned.

A year and a half ago she received from 3000 to 4000 letters a week . . . it's probably doubled by now.

Her glorious voice and personal charm and beauty have made for her a niche in the radio world that is unique. But she aspires to greater heights. Here's success to you . . . Olive Palmer. Next Wednesday night you'll hear her again . . . over Station WEAJ at 9:30.

(Next week David Ross, Columbia Broadcasting System Announcer will be MIKE-O-GRAPHED)



OLIVE PALMER

General Electric Presents Gigli



George Maillard Kessler
BENIAMINO GIGLI

• Beniamino Gigli, one of Italy's most celebrated tenors and more recently a star of the Metropolitan Opera Company, will be the guest artist on the General Electric Sunday Program, to be broadcast from Station WEAJ at 5:30 p.m. Nov. 29. He will be introduced by Grace Ellis, directress of both the Sunday General Electric Program and the Home Circle, which is a daily feature of the WEAJ Chain.

How They Began

• PETER DIXON of Raising Junior: once carried papers for the Orange (Tex) Leader; quit college to become cub reporter; adventured as a second cook on a tanker plying between Texas and Mexico; later reporter and press agent before he turned to radio writing and acting with wife, Aline Berry. Is raising a "junior" of his own.

• FLOYD GIBBONS: graduated from Georgetown University; followed Horace Greeley's advice and went west to get a \$7 a week job on the Minneapolis Star which fired him for incompetence; joined Chicago newspaper whose foreign and war assignments led to first fame.

On the Bench

• It's probably because he has relatives who are judges in Philadelphia that Wilmer Walter so ably acts the judicial figures on the "March of Time" programs over the WABC-CBS network, Fridays at 8:30 P.M. The expression, "Keep him on the bench", means to Walter that he will be needed for the following week's program.

7:00 P.M.
WABC

MARGE: Oh, you don't mean you're in love?

MYRT: Got all the symptoms—but it may be just another headache.

Hear **MYRT & MARGE** every night except Saturday and Sunday. Begin right away.

Myrt & Marge
WRIGLEY'S

Radio Guide

An Illustrated Weekly of Programs & Personalities

On sale at newsstands on Thursday of each week.
PRICE, 5 cents a copy
YEARLY subscription \$2.50

Radio Guide, Inc.,
475 Fifth Avenue, New York City

Radio Guide

Advertising Rates
(Effective October 19, 1931)

General Advertising

Per agate line, New York Edition . . . flat 12½c.

These are temporary rates based on a guaranteed average net paid circulation of 25,000 (New York edition) for remaining issues issued in 1931. Orders for advertising at these rates accepted only for insertion in issues issued during the balance of 1931.

Mechanical Requirements

Pages are 4 columns wide by 200 agate lines deep—800 agate lines to the page.

1 page (800 lines) . . . 9½ x 14¼ inches
1 column (200 lines) . . . 2¼ x 14¼ inches
2 columns (400 lines) . . . 4¾ x 14¼ inches
3 columns (600 lines) . . . 7 x 14¼ inches
Halftones 85 Screen. Mats or Stereotypes not acceptable.

Issuance and Closing Dates

Published weekly; issued on Thursday and dated the following Saturday.

Black and white forms close for final release of copy on second Monday preceding date of issuance. Copy must be received not later than Thursday two weeks preceding issuance date if proofs are wanted for O. K.; earlier if proofs must be sent out of city or cuts made.

Radio Guide

475 Fifth Ave., New York, N. Y.
Telephone: LExington 2-4131

GRAM FOR THURSDAY, DECEMBER 3rd

6:45 A.M. to 10 A.M.

- WEAF-Tower Health Exercises—Arthur Bagley, Director.
- WOR-Morning Gym Classes—John Gambling, Director
- 7:00 WGBS-Musical Clock
- 7:30 WJZ-A Song for Today
- WABC-Organ Reveille—Popular Music by Fred Feibel
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-The Phantom Organist
- WEAF-Gene and Glen—Quaker Early Birds
- WJZ-On the 8:15
- WABC-Morning Devotions
- WGBS-News Flashes
- 8:15 WMCA-Reminiscence Road — With Frank McCabe
- WEAF-Morning Devotions
- WOR-Mr. & Mrs. Reader—N. Y. American
- WJZ-Sunbirds
- WABC-Something for Everyone
- WGBS-Musical Travelogue
- 8:30 WMCA-Organ Reveille
- WEAF-Cheerio
- WOR-Martha Manning—A Macy Presentation
- WJZ-Bissell Pick-ups
- WOV-Trio Royale
- WGBS-The Almanac Man
- 8:45 WMCA-Harry Glick's Gym Class
- WOR-Musical Novelities
- WJZ-Al and Pete
- WABC-Gilbert Sullivan Breakfast Hour
- WOV-Financial Talk
- WGBS-Southern Melodies
- 9:00 WMCA-Monsieur Sakele
- WEAF-Morning Glee Club
- WOR-Miss Cathrine 'n' Calliope—A Bamberger Presentation
- WJZ—"The Laugh Club"
- WABC-U. S. Navy Band Concert
- WOV-Musical Clock
- WPCH-Down Reminiscence Road—Frank McCabe
- WGBS-Dagmar Perkins
- 9:15 WMCA-Lloyd Ruby—Accordionist
- WEAF-Tom Waring's Troubadours
- WJZ-Morning Glories
- WPCH-Fitzpatrick Brothers
- WOV-Housewives' Gym Class
- 9:30 WMCA-Modern Living
- WOR-Alice Foote MacDougall
- WJZ—"Beautiful Thoughts" Montgomery Ward Program
- WPCH-Margaret Kopekin, Concert Pianist
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WRNY-Harry Glicks Class
- WOV-Modern Living
- WGBS-Tru Rozali
- 9:45 WEAF-Our Daily Food by Colonel Goodbody—A. & P. Program
- WOR-Songs—Allen Meaney
- WJZ-Miracles of Magnolia
- WPCH-Mose Sigler
- WABC-The Ambassadors—Male Trio
- WGBS—"Just Playing Around"

10 A.M. to 12 Noon

- 10:00 WMCA-Mme. Elvira Geiger
- WEAF-Mrs. Blake's Radio Column
- WOR-McCann Pure Food Hour
- WRNY-Christmas Seal Talk
- WJZ-Ray Perkins—Andrew Jergens' Program
- WPCH-Talk—Children's Home
- WABC-Copeland-Ceresota Flour Program
- WOV-Musical Specialties
- WGBS-Gems from the Light Operas
- 10:15 WMCA-American Red Cross
- WEAF-Breen & deRose
- WJZ-Dance Miniature
- WPCH-Monsieur Sakele
- WABC-Machine Age Housekeeping
- WOV-Fur Trappers
- WRNY-Hunting in India
- WGBS-Mountain Music
- 10:30 WMCA-Namm's Program
- WEAF-Soonyland Program
- WJZ-Talk-Col. Goodbody—A. & P. Program
- WPCH-Ivriah Program
- WABC-Melody Parade
- WRNY-Organ Recital
- WGBS-Sentimental Banjoists
- 10:45 WEAF-Morning Serenaders
- WJZ-Mystery Chef—R. B. Davis Program
- WABC-Barbara Gould Beauty Talk
- WOV-Monsieur Sakele
- 11:00 WNYC-Dept. of Public Markets
- WEAF-L'Heure Exquise—Woman's Vocal Octet with Organ, Directions Geo. Dilworth
- WOR-Nell Vinick—Beauty Talk—Dremza & Kremel Program
- WJZ-Forecast School Cookery
- WPCH-The Cherrup Girl
- WRNY-Dinar Kaykaz—Songs
- WABC-Morning Minstrels—Vincent Sorey, Conductor
- WGBS-Taylor String Trio
- 11:05 WNYC-Retail Food Prices
- WOV-Maytime Music
- WGBS-Al Crisco, Songs
- 11:15 WEAF-Radio Household Institute
- WOR-The Happy Vagabond—Jack Arthur
- WJZ-Dorothy Chase & Musicians
- WPCH-Al Eagleson, Tenor
- WABC-Vocal Art Trio
- WRNY-Poems to live By—Dr. Walker
- 11:30 WNYC-Ethel Leitman & Elizabeth Rebold
- WEAF-Hugo Mariano and his Marionettes
- WOR-Claire Sugden—Marketing Club
- WPOH-Organ Recital
- WABC-New York Medical Society
- WRNY-Carlisle Brook, Pianist
- WOV-Melody Novelities
- WGBS—"The Man Who Forgot to Grow Old." Oakley Sellock
- 11:45 WNYC-Y.M.C.A.—A Vocational Talk
- WJZ-Jill & Judy
- WPCH-The Female Baritone—Charlotte Comer
- WABC-Ben Alley—With Vincent Sorey's Orchestra
- WOR-World Events, Edna McKnight
- WRNY-Persian Ceramics—Huger Elliot
- WOV-Adele Wennerstrom, Soprano
- WGBS-Edna Pendleton, Songs

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
- WEAF-General Electric Home Circle
- WJZ-The Merrie Men
- WPCH-Maritime News
- WABC-Bigelow-Young's Orchestra
- WRNY-Luncheon Music
- WMSG-Ethel Levoss, Soprano
- WOR-Journal of the Air
- WOV-Adele Wennerstrom—Soprano
- WGBS-Devotional Services
- 12:15 WEAF-Black and Gold Room Orchestra—Direction Leon Rosbrook; Catherine Field, Soprano; Fred Huffman, Tenor
- WJZ-Pat Barnes, In person, Swift & Co. Program
- WOR-Economy Program—Joseph Hilton & Sons Program
- WABC-Columbia Revue
- WMSG-Charles Garcia—Lyric Tenor
- WPOH-Musical Travelogue, Lucille Peterson
- WOV-Personal Problems
- 12:30 WMCA-Phillips Ensemble
- WJZ-National Farm & Home Hour
- WPCH-The Song Painter—Earl Kardux
- WABC-Columbia Revue—Vincent Sorey's Orchestra
- WGBS-Helen Hoss—Contralto
- WOR-Gov. Clinton Hotel Dance Orchestra
- WOV-Parade of the Mannequins
- WMSG-Ethel Aranow—Soprano
- WRNY-New York Stock Quotations
- WPCH-The Poet's Corner
- 12:45 WPCH-Crooning the Blues Away
- WOV-Popular Tunes of Merit
- WGBS-Jerry Franks' Pals
- WMSG-Brandis & Browne—Program
- 1:00 WMCA-Sally Entertainers
- WEAF-Market and Weather Reports
- WOR-Midday Diversions
- WPCH-Luncheon Music
- WABC-Poultry & Stock Feeders Help
- WMSG-Lillian Hinton—Contralto
- WRNY-New York Evening Air Post
- WGBS-American Music Ensemble
- 1:15 WMCA—"Melody Express"
- WEAF-Hotel Pennsylvania Orchestra
- WABC-Hotel Taft Orchestra

SPECIALS FOR TODAY

3:00 P.M.—WABC-CBS—LaForge Berumen Musicale.

4:20 P.M.—WEAF-NBC—International Broadcast from London—Dean Inge of St. Paul's—"What I Would Do With the World."

6:30 P.M.—WEAF-NBC—"Intervention in Manchuria" by James G. McDonald.

Radio Log will be found on page 6

2 P.M. to 4 P.M.

- 2:00 WMCA-Bide Dudley's Dramatic Review
- WOR-Arthur & Philip
- WJZ-Mrs. Julian Heath—Food Talk
- WPCH-Sweethearts of Radio Land
- WABC-The Singing Vagabond
- WOV-Red Cross
- WHN-Germaine Bentz—Concert Pianist
- WGBS-Marchia Stewart—Organist
- WMSG-Eric Kohler—Basso
- 2:15 WMCA-Health of Mothers and Babies—Dr. Peck
- WOR-Florence Johnson—Contralto
- WJZ-Weather Reports
- WPCH-Horner Rodriguez—The Columbian Troubadour
- WABC-Columbia Salon Orchestra—Emery Deutsch—Conductor
- WOV-Vincent Caliendo, Tenor
- WHN-Doris Thornton, Contralto
- WMSG-Susan Mansfield—Popular Songs
- 2:30 WMCA-A. C. O.—Negro Orchestra
- WEAF-Victor Benham—Pianist
- WOR-N. J. League of Women Voters
- WJZ-Tuneful Times
- WPCH-Popular Songs
- WABC-American School of the Air
- WHN-Elizabeth Dalbo—Songs
- WOV-Your Health
- WMSG-Inspirational Hour for Shut-ins
- 2:45 WMCA-Musical Moments
- WHN-James McManus—Tenor
- WOV-Agatha Goodman, Soprano
- 3:00 WMCA-Sally Entertainers
- WPCH-Mirror Reflections
- WABC-La Forge Berumen Musicale
- WOR-Ariel Ensemble
- WEAF-Women's Radio Review
- WJZ-Organ Melodies
- WGBS-Symphonic Rhythm
- WHN-Low and Teddy
- WOV-News Flashes
- 3:15 WPCH-Down Reminiscence Road
- WJZ-What Books for Gifts
- WHN-Ruth Goodwin—Contralto
- WOV-Johnny & Mel. Harmony
- 3:30 WMCA-Hawaiian Breezes
- WPCH-Stock Quotations
- WABC-Miriam Ray—with Fred Berumen's Orchestra
- WOR-Helen Bourne—Soprano
- WJZ-The Three Doctors
- WHN-Knights of Music
- WOV-National Child Welfare

- WGBS-Afternoon Musicale
- 3:45 WJZ-Chicago Serenaders
- WABC-Virginia Arnold—Pianist
- WOR-N. J. Women's Republican Club
- WOV-Red Cross

4 P.M. to 6 P.M.

- 4:00 WEAF-Salon Singers
- WOR-Centenary Collegiate Institute
- WMCA-Goldburg Furniture Co.—Program
- WPCH-Ann LaPorte, Musical
- WABC-Melody Magic
- WOV-Stanley Lawrence Orchestra
- WGBS-Marian French, Contralto
- 4:15 WMCA-Studio Concert
- WHN-Margaret Wilson, Popular Pianist
- WGBS-Dorothy Zorn, Impersonations
- 4:20 WEAF-International Broadcast from London—"What I Would Do With the World"—Dean Inge of St. Paul's
- 4:30 WEAF-Phil Spitalny Tea Dansante
- WJZ-U. S. Navy Band
- WOR-Thomas E. Masson—Book Review
- WABC-Hotel Taft Orchestra
- WGBS-Mary Bongert—Soprano
- WPCH-Harlem Hot Stuff—"Uke" Joyner
- WHN-Fred Calmpitt, Baritone
- WOV-Emergency Employment Committee
- 4:45 WPCH-On A Coral Strand—Kale and Indetta Shaw
- WJZ-Great Moments in Science
- WOR-Charles May—Baritone
- WHN-Marcia Wallack, Popular Songs
- WOV-Singing Troubadour
- WGBS-Nathaniel Ponsette D'Art.
- 5:00 WMCA-Sally Orchestra
- WEAF-The Jungle Man
- WOR-Katherine Gordon, Songs
- WJZ-Coffee Matinee, Brazilian Coffee Grower's Program
- WPCH-Mme. Louise Voccoli and Tom Voccoli
- WABC-Asbury Park Orchestra
- WHN-Jacks of Harmony
- WGBS-Jack Healy's Dance Trio
- WOV-Snapshots

- 7:30 WNYC-WNYC Air College
- WEAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hum'it"
- WOR-Itaddon Hall Cigar Concert, Vincent Sorey's Orchestra & Ralph Kirbery, Baritone
- WJZ-Phil Cook, the Quaker Man
- WABC-Kaltenborn, Edits the News—S. W. Straus Program
- WPAP—"Irvecone"
- WLWL—"Timely Topics"
- 7:45 WEAF-The Goldbergs—Pepsodent Program
- WOR-Inside Stuff
- WJZ-Famous Fallacies of Business—Merle Thorpe
- WABC-Camel Quarter Hour—Round Towners Quartette
- WPAP-National Commission on Police Welfare

8 P.M. to 10 P.M.

- 8:00 WEAF-Fleischmann Hour—Rudy Talloo's Orchestra
- WJZ-Dixie Spiritual Singers
- WABC-The Mills Brothers
- WOR-Bernhard Levitow's Ensemble Symphonique
- WPAP-Charles Benches Ensemble
- 8:15 WNYC-The Brahms Trio
- WJZ-Rin Tin Tin Thriller—Dramatic program with Bob White and Tom Corwin—Chappell Bros. Program
- WABC-Sterling Products Program—Abe Lymans Band
- 8:30 WOR-Melody Kaleidoscope
- WABC-LaPalina present Kate Smith & Swanee Music
- WJZ-Pickard Family
- WMSG-Concert Period
- WPAP-The Nobby Players
- 8:45 WNYC-Federal Business League
- WJZ-Sisters of the Skillet, Procter & Gamble Program
- WABC-Angelo Patri "Your Child" Cream of Wheat Program
- WMSG-Elole Gallo—Soprano
- 9:00 WNYC-Filomono's Westonians
- WEAF-Arco Dramatic Musicale—Johann Chrysostomus Wolfgang Amadeus Mozart, "reincarnated" guest of honor; Rachel Morton, soprano; Harald Hansen, Tenor; Sigurd Nilssen, Bass; Jeffrey Harris' Orchestra
- Porgi Amor, from "Figaro" . . . Mozart
- Soprano solo, Rachel Morton
- Il mio Tesoro, from "Don Giovanni" . . . Mozart
- Tenor solo, Harald Hansen
- Per Questa Bella Mano Mozart
- Bass solo, Sigurd Nilssen
- Dove Prelude Amor, from "The Magic Flute" Mozart
- Soprano and Bass Duet
- Scherzo Mozart
- WOR-Darling & Dearie
- WJZ-Blackstone Plantation—Julia Sanderson and Frank Crumit
- WABC-Eugene Ormandy
- WMSG-Transfield Sisters—Banjoists
- WRNY-Selwyn Orchestra
- 9:15 WOR-Blue Label Cocktail Party—Male Quartet "Curtice"
- WMSG-Sorgen & Basson, Novelty
- WRNY-John Patterson
- 9:30 WEAF-Adventures of Sherlock Holmes—Dramatic Sketch with Richard Gordon and Leigh Lovel
- WOR-Men of WOR Orchestra
- WJZ-Maxwell House Ensemble
- WABC-Love Story Hour
- WRNY-Green Village Inn Orchestra
- WMSG-Alexander Ermoloff Program

10 P.M. to 2 A.M.

- 10:00 WMCA-Madison Square Garden Hockey Game
- WEAF-Lucky Strike Dance Hour—Walter Winchell—Andy Sanella's Orchestra
- WJZ-A. & P. Gypsies with Harry Horlick's Dance Orchestra
- WABC-Hart Schaffner & Marks Trumpeters.
- WRNY-Croissant Orchestra
- 10:15 WOR-The Weaver of Dreams
- 10:30 WJZ-Clara, Lu & Em—Coigato Palmolive Hour
- WABC-Modern Male Chorus—Andre Kostelanetz—Director
- On the Road to Mandalay Speaks
- Evening Moods Baldwin
- WRNY-Organ Recital
- 10:45 WMCA-Three Little Funsters
- WOR-Globe Trotter—New York American
- WJZ-Paris Night Life—Affiliated Products Program
- WABC-Fray & Braggiotti
- Excerpts from "Prince Igor" (Polozetian Dances) Borodin
- Schubertiana arrangement Braggiotti
- Goodnight Sweetheart arrangement Braggiotti
- 11:00 WMCA-Will Oakland Terrace
- WEAF-Ralph Kirbery
- WOR-In a Russian Village
- WJZ-Slumber Music
- WABC-Don Redman's Connie's Inn Orchestra
- WRNY-Filipino Stompers Orchestra
- 11:15 WEAF-Coon Sanders Orchestra
- WABC-Jack Miller
- 11:30 WMCA-Al Katz and His Kittens
- WEAF-Jessie Crawford, Organist
- WOR-Moonbeams—Directed by Geo. Shackley
- WJZ-Russ Columbo
- WABC-Belasco Orchestra
- WRNY-Eddie Astman's Orchestra
- 11:45 WEAF-Cab Calloway & his Orchestra
- WJZ-Low White's Organ Recital
- WABC-Will Osborne and His Club Dolmonico Orchestra
- 12:00 WMCA-Bide Dudley's Dramatic Revue
- WEAF-Florence Richardson & Her Melody Boys
- WJZ-Mildred Bailey & Jesters
- WABC-Guy Lombardo & His Royal Canadians
- WRNY-Harold Munsch's Orchestra
- 12:15 WMCA-Enoch Light & Orchestra
- WJZ-Earl Hines & His Orchestra
- 12:30 WEAF-Waldorf Astoria Hotel Orchestra
- WABC-Louis Panico and His Orchestra
- WJZ-Tweet Hogan's Orchestra
- WRNY-Villa Richard Orchestra
- 1:00 WMCA-Coon Sander's Orchestra
- WABC-Dave Abram's Orchestra
- 1:30 WABC-Roseland Ballroom Orchestra

PROGRAM FOR FRIDAY, DECEMBER 4

6:45 A.M. to 10 A.M.

- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, director
- WOR-Gym Classes—John Gambling, Director
- 7:00 WGBS-Musical Clock
- 7:30 WJZ-A Song for Today
- WABC-Organ Revue—Popular Music
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-The Phantom Organist
- WFAF-Gene and Glen—Quaker Early Birds
- WJZ-On the 8:15
- WABC-Morning Devotions
- WGBS-News Flashes
- 8:15 WMCA-Down Reminiscence Road—Frank McCabe
- WFAF-Morning Devotions
- WOR-Mr. and Mrs. Reader—N. Y. American
- WJZ-Sunbirds
- WGBS-Musical Travelogue
- WABC-Something for Everyone
- 8:30 WFAF-Cheerio
- WOR-Martha Manning—A Macy Presentation
- WJZ-Bissel Pick-ups
- WOV-Trio Royale
- WGBS-The Almanac Man
- 8:45 WMCA-Harry Glick's Gym Class
- WOR-Musical Novelty
- WJZ-Al and Pete
- WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song
- WOV-Financial Talk
- WGBS-Songs of Other Nations
- 9:00 WMCA-Monsieur Sakelo
- WFAF-Melodic Gems—Mixed Quartet—Amy Goldsmith, Soprano; Alna Kitchell, Contralto; Fred Hufsmith, Tenor; Donald Beitz, Baritone; Direction George Dilworth
- WOR-Miss Catherine 'n' Calliope—A Bamberger Presentation
- WJZ-Tom Brennie—"The Laugh Club"
- WPCH-Down Reminiscence Road—Frank McCabe
- WABC-The Commuters—Emery Deutsch, conductor
- WOV-Personal Problems
- WGBS-Dagmar Perkins
- WMSG-News Flashes
- 9:15 WMCA-Loughran Food Science Talk
- WFAF-Tom Waring's Troubadours
- WJZ-Everyday Beauty—P. Boiersdorf Program
- WPCH-The Woman's Forum
- WOV-Housewives' Gym Class
- WMSG-Story and Clarke Concert
- 9:30 WMCA-Modern Living
- WOR-Sherman Keene's Orchestra
- WJZ-"Beautiful Thoughts"—Montgomery Ward Programs
- WPCH-Retail Grocers
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WPAP-"The Low Down"
- WOV-Modern Living
- WGBS-Trio Royale
- WMSG-Health Hints
- WFAF-Our Daily Food—Col. Goodly—A & P Program
- The Right Word—W. Curtis
- aces of Magnolia
- orning Minstrels
- isle Brooke—Concert Pianist
- Playing Around"—Sketch
- Carlton's Kiddies

to 12 Noon

- Topics
- ke's Radio Column
- Gordon—Soprano
- ins—Andrew Jergons'
- raham and Coughlin
- ethe, Tenor
- pecialties
- om Opera
- th Young—Columnist
- shine Melodies
- l S. Copeland—Ster-
- rogram
- os—T. Atherton Dixon
- iaturo
- Sakelo
- ead Program—Julia
- rank Crumit
- aries—Armstrong—
- Orchestra
- ances—Soprano
- ram
- Institute—with
- umental Trio
- talk—Col.
- gram,
- nd"—Matty
- istance Best
- it—Poetry
- esso
- Per-
- office Report
- Appreciation Hour
- Director
- what to Eat and Why—C.
- uston Goudiss
- WJZ-NBC Music Appreciation Hour
- Director
- WABC-Rhythm Kings—Novelty Or-
- chestra
- WPAP-Fleming's Piccadilly Players
- WOV-Maytime Music
- WGBS-Flor Herman, blues singer
- WMSG-Irving Hoffer—Lyric Tenor
- 11:05 WNYC-Retail Food Prices
- 11:15 WPCH-Gertrude Thomas—Blues
- WABC-Blue Moonlight—Radio Home-
- makers
- WGBS-Brooklyn Catholic Big Sisters
- WMSG-Studio Presentation
- 11:30 WNYC-Croyden Trio
- WOR-Mrs. A. M. Goudiss—School of
- Cooking—Rumford Company Pro-
- gram
- WPCH-Organ Recital
- WABC-Melody Parade

- WPAP—Jessie Coldbert, Popular Pianist
- WOV-Melody Novelties
- WGBS-Bits from Symphonies
- WMSG-French Lessons
- 11:45 WNYC-Department of Sanitation
- WOR-Dagmar Perkins—Selbert Wil-
- son Program
- WPCH-John McLaughlin—Tenor
- WABC-Ben Alley—Deutscher's Or-
- chestra
- WOV-Marge Downey—Piano and Song
- WMSG-Gertrude Giordano—Soprano

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
- WFAF-General Electric Home Circle
- WOR-Journal of the Air
- WJZ-The Merrie-Men
- WPCH-Maritime News
- WABC-Bigelow—Young's Orchestra
- WPAP—"The Road to Beauty"—Paula
- Andreo
- WOV—"Your Health"
- WGBS-Agnes Kun—Pianist
- 12:15 WMCA-W. T. Stock Quotations
- WFAF-Marianna and his Marionettes
- WOR-Economy Program—Joseph Hil-
- ton & Sons Program
- WJZ-Pat Barnes in person—Swift &
- Co. Program
- WPCH-Y. M. C. A. Talk
- WPAP-Myrtle Anderson—Contralto
- WGBS-A Morning with the Poets
- 12:30 WFAF-Black and Gold Room Orches-
- tra—Direction Leon Rosbrook; Ed-
- ward Kane, Tenor
- WOR-H. S. Maurer's Concert En-
- semble—Astor Program
- WJZ-National Farm and Home Hour
- WPCH-Helene Landshoff
- WABC-Columbia Revue
- WPAP-Industrial Home for the Blind
- WOV-Parade of the Mannequins
- WGBS-Cloaves Trio—Luncheon Music
- 1:00 WMCA-Sally Entertainers
- WFAF-Market and Weather Reports
- WPCH-Betty Morris—Blues
- WABC-Past-et Varieties
- WRNY-N. Y. Evening Air Post
- WGBS-American Music Ensemble

- WRNY-Organ Recital
- WGBS-Barry Players
- 3:15 WJZ-Chicago Serenade—Harry Ko-
- gner's dance orchestra
- WABC-Columbia Educational Features
- WOV-Emergency Unemployment Talks

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Musical Moments
- WFAF-Betty Moore, Decorating Notes
- WOR-Newark Music Foundation
- WJZ-Chicago Serenaders
- WPCH-A Composer's Birthday Party
- WABC-Light Opera Gems—Channon
- Collinge, Conductor, with Helen Nu-
- gent, Contralto; Rhoda Arnold, So-
- piano; Earl Palmer, Tenor; & Crane
- Caldar, Bass
- WRNY-Arabian Baritone—Job
- Negeim
- WOV-Lenox Club Orchestra
- WGBS-Jacques Belsor—Popular Songs
- 4:15 WMCA-Russian Melodies
- WFAF-Twilight Voices—Direction
- George Dilworth
- WJZ-Radio Guild—"She Stoops to
- Conquer"
- WRNY-Uncle Roscoe's Rascals
- WGBS-A Spanish Lesson
- 4:30 WMCA-The Phantom Organist
- WFAF-Phil Spitalny's Tea Dansant
- WOR-Jobless Trio
- WPCH-George Baker Syncopators
- WABC-Edna Thomas
- WRNY-Guy Naakivel—Tenor
- WOV-Murray & Pal
- WGBS-Harrison Zeller—Talk
- 4:45 WABC-Curtis Institute of Music
- Sonata No. 6 in A major for Violin
- and Piano. Beethoven
- Adagio, molto espressivo
- Allegretto con variazioni
- James Bloom; violinist
- Martha Halbwachs; pianist
- The Wanderer (sung in German)
- Schubert
- Oh, Mistress Mine. Sullivan
- The Sound of the Pipes. Warner
- Plecting Vision (sung in French) from
- "Herodiade" Massenet
- The Sleigh. Kountz

- WJZ-Literary Digest Topics—Lowell
- Thomas
- WABC-The Biltmore Orchestra
- WLWL-Catholic Reporter
- 7:00 WNYC-Voccoli Choral Society
- WFAF-Major Bowes' Family—Capitol
- Theatre Program
- WOR-Frances Langford
- WJZ-The Pepsodent Program—Amos
- 'n' Andy
- WABC-Myrt and Marge—Wrigley Pro-
- gram
- WLWL—"An Interval with Chopin"
- Daniel Wolf
- 7:15 WNYC-Board of Estimate Review
- WOR-Boys' Club—Macy-Bamberger
- Program
- WJZ-Boscol Moments
- WABC-Cremo Presents Bing Crosby
- WLWL-Weekly Financial Review
- 7:30 WMCA-Finkenburgh Entertainers
- WFAF-Prince Albert Quarter Hour—
- Alice Joy, Contralto; "Ol' Hunch";
- Paul Van Loan's Orchestra
- WOR—"Famous Beauties of History"—
- Woodbury Program
- WJZ-Phil Cook, the Quaker Man
- WABC-Boswell Sisters—with Bob Har-
- ing's Orchestra, Baker Chocolate Pro-
- gram
- WRNY-N. Y. Evening Post Sport
- Talks
- WLWL—"Industrial Safety" Joseph P.
- Ryan
- 7:45 WFAF-The Goldbergs—the Pepsodent
- Program
- WOR-Remington Rhythm Rounders
- WJZ-The Esso Program—"Believe it
- or Not"—Bob Ripley
- WABC-Camel Quarter Hour—Round
- Towne's Quartet
- WRNY—"Louise"
- WLWL-Football Prospects—Jack
- Colfev

8 P.M. to 10 P.M.

- 8:00 WMCA-Hawaiian Duo
- WFAF-Cities Service Concert Orches-
- tra and the Cavaliers—Jessica Dra-
- gonette, Soprano; Henry Shupe and
- Leo O'Rourke, Tenors; John Seagle,
- Baritone; Elliott Shaw, Bass; Leo
- Montgomery, Accompanist; Frank
- Banta and Milton Reitenberg, Piano
- Duo; Rosario Bourdon's Orchestra
- WOR-Maxwell House Dixie Ensemble
- WJZ-Nestle's Program
- WABC-The Columbians
- WRNY-Florence Stanley Players
- WHAP-Music
- 8:15 WMCA-Three Little Saxes
- WABC-Singin' Sam, the Barbasol Man
- WRNY-Mitchell Schuster—tangos
- WHAP-John Bond
- 8:30 WMCA-Edna Wallace Hopper
- WOR-Round the Town with Davega—
- S. Jay Kaufman Guest Artist—Da-
- vega Dance Orchestra
- WJZ-Smith Brothers, Trade and Mark
- WABC-March of Tino
- 8:45 WMCA-Bob Stanley & Al Vann
- WJZ-Sisters of the Skillet
- WRNY-Hellenic Music
- WHAP-Music
- 9:00 WMCA-Chevrolet Chronicles
- WFAF-The Cliquot Club—"Eskimo
- Night Club"—Harry Rosers' Or-
- chestra
- WOR-Concert Orchestra directed by
- Josef Pasternack—Hoffmann Gingr
- Alo Program
- WJZ-Interwoven Pair—Billy Jones and
- Ernie Hegal
- WABC-Regal Radio Reproductions—
- Impersonating famous stars
- WHAP-Americanus
- WRNY-Greenwich Village Inn Orchestra
- 9:15 WABC-Liberty Magazine Hour
- 9:30 WMCA-Madison Square Bouts
- WFAF-Pond's Dance Program
- WJZ-Armour Program
- WHN-Beneza's Hungarian Ensemble
- 9:45 WABC-Friendly Five Foot-Notes
- WHAP-Dr. Charles Fama

10 P.M. to 2 A.M.

- 10:00 WFAF-Silver Pluto—Tales of a Wan-
- dering Gypsy
- WOR-Fox Fur Trappers (Frank Parker
- and Quartet)
- WJZ-Paul Whitoman's Paint Men—Al-
- lied Quality Paint Group
- WABC-Pillsbury Pageant—Featuring
- Toscha Seidel, Violinist; Theo
- Karlo, Tenor; and Sam Lanin's
- Pillsbury Orchestra
- WHN-Modern Detective Science
- 10:15 WOR-Herbert's Diamond Entertain-
- ers—Nell Golden's Dance Orchestra
- WHN-Kay Payne's Program
- WHAP-Listeners' Letters
- 10:30 WFAF-RKO Theatre of the Air
- WJZ-Clara, Lu and Em; Colgate-Palm-
- olive Program
- WABC-Talk by Football Coach
- WMSG-Brandeis & Brown Program
- 10:45 WOR-Globe Trotter—N. Y. American
- WJZ-Waves of Melody
- WABC-Tito Guizar
- WHN-Cosmopolitan Knights
- 11:00 WMCA-Richfield Golden Trail of
- Melody
- WFAF-Marion Harris—Song Recital
- WOR-Will Oakland—Dance Orchestra
- WJZ-Slumber Music
- WABC-Belasco and His Orchestra
- WHN-Red Devil Stompers
- WMSG-Marjorie McGrath
- 11:15 WMCA-Lane's Orchestra
- WFAF-Vincent Lopez and His Orchestra
- WABC-Street Singer
- WMSG-Slumber Music
- 11:30 WMCA-Florence Richardson Orchestra
- WOR-Moonbeams—directed by George
- Shackley
- WJZ-Jack Denny and his Orchestra
- WABC-Biltmore Orchestra
- WMSG-Studio Presentation
- 11:45 WABC-Nocturne—Ann Leaf
- 12:00 WMCA-Bide Dudley's Dramatic Re-
- view
- WFAF-Cab Calloway and his Orchestra
- WJZ-Ross Columbo
- WABC-Ben Bernie and his Orchestra
- WHN-Studio Presentation
- 12:15 WMCA-Snooks Friedman
- WJZ-William Stoess and his Orchestra
- 12:30 WMCA-Sleepy Time Club
- WFAF-Larry Funk and Orchestra
- WABC-Ship Inn Orchestra
- 1:00 WMCA-Village Grove Nut Club
- WABC-Roseland Ballroom Orchestra
- 1:30 WABC-Dave Abrams' Barn Orchestra

SPECIALS FOR TODAY

- 11:00 A.M.—WFAF-WJZ-NBC—Walter Damrosch directing Music Appreciation Hour.
- 3:15 P.M.—WJZ-NBC—Rochester Philharmonic Orches-
- tra.
- 3:15 P.M.—WABC-CBS—A Talk by Governor Ritchie of Mary-land.
- 4:45 P.M.—WABC-CBS—Curtis Institute of Music.

Radio Log will be found on page 6

- 1:15 WFAF-Larry Funk's Orchestra
- WPCH-In the Land of the Midnight
- Sun—Gladys Petch
- WABC-Hotel Taft Orchestra
- WOV-Motion Picture Boy
- 1:30 WMCA-Luncheon Musicale
- WFAF-Hotel New Yorker Orchestra
- WOR-Luncheon Music
- WJZ-Midday Musicale
- WPCH-Don Bush and Virginia Osborn
- WABC-Barclay Orchestra
- WPAP-Y. M. C. A.
- WOV-Jack Healy's Trio
- WGBS-Bruce Haig—Baritone
- 1:45 WPCH-Highlights of Sport
- WPAP-Virginia Dare Campbell—
- Piano and Song
- WGBS-Symphonic Rhythm

2 P.M. to 4 P.M.

- 2:00 WMCA-Bide Dudley's Dramatic Re-
- view
- WFAF-U. S. Army Band
- WOR-The Threo R's (Harmony Trio)
- WJZ-Mrs. Julian Heath—Food Talk
- WPCH-Sweethearts of Radioland
- WABC-Columbia Artist Recital
- WPAP-Gladys Hartman, Soprano
- WLWL-Studio Program
- WGBS-Marchia Stewart, Organist
- 2:15 WMCA-Mirror Reflections
- WFAF-Echoes of Erin—Joe White, the
- "Silver Masked Tenor"—Songs In-
- strumental Trio
- WOR-Litling Lyrics—Vocal Trio
- WJZ-Weather Reports
- WHAP-Ruth Gallery, Pianist
- 2:30 WMCA-Two Boys and a Girl
- WOR-German Lessons
- WPCH-The Vedder Players
- WABC-American School of the Air
- WPAP-Peggy Carroll and Eve Rothen-
- berg
- 2:45 WMCA-Jack Pitman—Sport Chat
- WFAF-Mme. Gainsborg, Pianist
- WOR-Ridgely Hudson, Tenor
- WJZ-Mormon Tabernacle Choir and
- Organ
- WPAP-Grant Kelliher, Baritone
- WLWL-Marmola Entertainers
- 3:00 WMCA-Sally Entertainers
- WFAF-Woman's Radio Review
- WOR-Ariel Ensemble
- WPCH-Mirror Reflections
- WABC-Four Eaton Boys
- WPAP-Happy Fields and Musical
- Bachelors
- WOV-News Flashes
- WGBS-James Aswell, New Yorker
- 3:15 WJZ-Rochester Philharmonic Or-
- chestra
- WABC-Talk—Gov. Ritchie
- WPCH-Herbert Weill and Ray Gold
- WGBS-Symphonic Rhythm
- WOV-De Santis Trio
- 3:30 WMCA—in a Spanish Patio
- WJZ-The Three Doctors—Russ Pratt,
- Ransom Sherman and Joe Rudolph,
- songs and patter
- WOR-Danny Hope's Orchestra
- WPCH-Stock Quotations
- WABC-Arthur Jarrett

- Walter Vassar; baritone
- Joseph Rubanoff; accompanist
- First and Last Movements from the
- Trio in E flat major for Piano,
- Clarinet and Viola, Köchel No. 498,
- Mozart
- Andante
- Allegretto
- Jennie Robinor; piano
- James Collis; clarinet
- Max Aronoff; viola
- WRNY-Contract Bridge
- WOV-The Singing Troubadour
- WGBS-The Krausemeyer Broadcasting
- Station
- 5:00 WMCA-Sally Orchestra
- WFAF-The Lady Next Door
- WOR-The Horsman Doll Program
- WPCH-Monsieur Sakelo
- WRNY-Health Talk
- WOV-Lyons and Lyons
- WGBS-Van Dyck—Broadway Interlude
- Astor Program
- 5:05 WOR-Fred Kinsley—Organ Recital—
- Astor Program
- 5:15 WJZ-Musical Moments
- WPCH-Captain Joe
- WRNY-Temple Emanuel Service
- WOV-Gaby Rocquello—Soprano
- WGBS-Hy Berry and his Orchestra
- 5:30 WMCA-The Quaker Puzzle Man
- WFAF-Dorothy Connelly—Songs; novel-
- ty Orchestra
- WOR-Home Period, Jack Lait and
- Guest Artists
- WJZ-Old Pappy
- WABC-Uncle Ollie and his Kre-mel
- Gang
- WOV-Don Stevens' Orchestra and the
- Balladier
- 5:45 WMCA-Red Devils with Junior Smith
- WFAF-Rex Cole Mountaineers
- WOR-Aeolian String Trio
- WJZ-Little Orphan Annie—Wonder
- Program
- WABC-Football Forecasts
- WGBS-Him and Her—a sketch

6 P.M. to 8 P.M.

- 6:00 WNYC-Correct time; police report
- WFAF-Waldorf Astoria Orchestra
- WOR-Uncle Don
- WJZ-Raising Junior—Wheatena Serial
- WABC-Dave Abrams Barn Orchestra
- WGBS-Triangle Hour
- 6:15 WNYC-French Songs
- WJZ-Coop-Sanders Orchestra
- WRNY-N. Y. Stock Quotations
- WLWL—"The Eyes Have It"
- 6:30 WNYC-French Lessons
- WFAF-Ray Perkins, the Old Topper
- WOR-Journal of the Air
- WJZ-Sundial Bonnie Laddies
- WABC-John Kolvin—Irish Tenor
- WRNY-Ivan Frank's Bavarian Or-
- chestra
- WLWL-Ancient Mariner
- WGBS-American Music Ensemble
- 6:45 WFAF-Swift Program—the Stobbins
- Boys
- WOR-Paul Gallico Sport Prediction—
- Melville Program

AN ACRE OF TOYS!

More than an acre. There are 43,560 square feet in an acre and we have 50,000 square feet in our new Christmas Toy Department. That's enough territory for a full-fledged football gridiron, or 17 tennis courts.

A lot of space, but then, there are a lot of toys. Last year we sold 1,000,000 toys at Christmas time. This year we expect to sell even more. All this in our new building—thousands of new toys—new elevators to take you quickly—wide aisles so you can shop comfortably—the same gala atmosphere—in brand new quarters.

A Department Store in Miniature

We've divided the toys into a series of small shops just like a miniature department store. It will make shopping more exciting for the children and easier for the parents. See the Doll's Little Shop, The Baby Doll Layette Shop, the House-furnishing Shop, The Cowboy's Trading Post, the Pet Shop.

Keep up the American Standard of Giving

Make this the brightest, merriest Christmas that the children have had in years. Prices are low. A whooping big Christmas, with plenty of presents for everyone, will cost no more than a very meagre Christmas cost two or three years ago.



One of our own creations.
Baby Doll in basket layette.
\$4.94

TOYS—FIFTH FLOOR, BROADWAY AND SEVENTH AVENUE BLD

MACY'S

34th STREET & BROADWAY

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