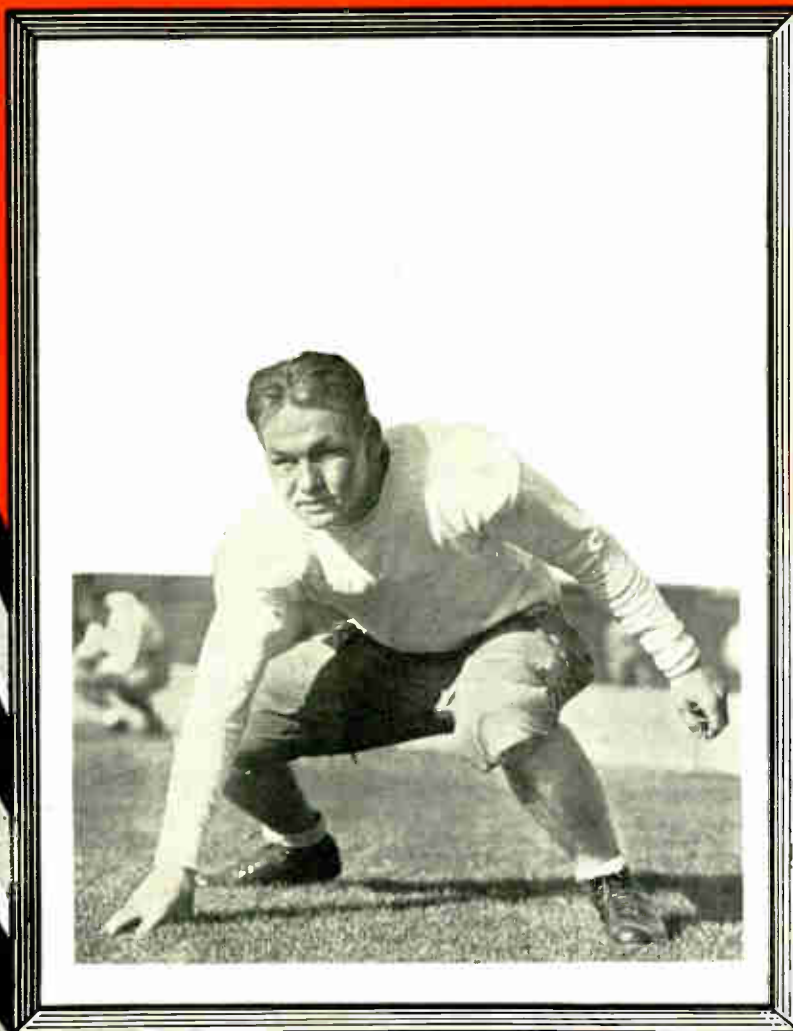


RADIO DOINGS

《 THE PACIFIC COAST PROGRAM
AND TRADE WEEKLY 》



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September 20, 1930

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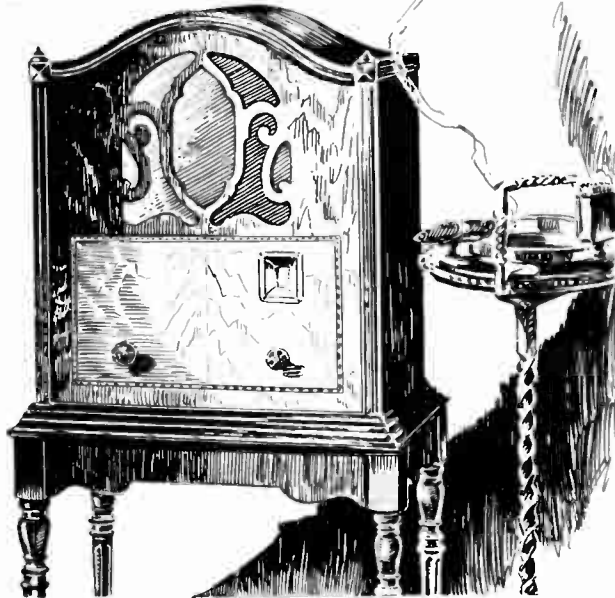
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RADIO DOINGS

CLOYD MARSHALL, JR. Editor
 G. W. MARSHALL Business Manager
 K. G. ORMISTON Technical Editor
 DOROTHY HUMMEL Studio Editor

September 20, 1930

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Intolerance

A LETTER, expressing some intolerant views on radio programs, reached the Editor's desk last week and occasioned this comment.

All religious programs and all jazz or popular music were bitterly assailed and according to the writer should not be allowed on the air. Apparently only ballads, symphonic selections and opera were tolerated in this person's home, and furthermore were all that should be allowed in any other home.

Our forebearers came to this country to rid themselves of religious intolerance; to be allowed to live their own lives, and to have free speech. Dozens of organizations and hundreds of thousands of people in this country are deliberately trying to nullify the accomplishments of our pioneer fathers by forcing their individual tastes upon anyone and everyone irrespective of their desires.

But back to the letter. In the opinion of the writer, jazz and popular music was littering the air and insulting the public in general and if modern dancers must have dance music then it should be confined to the dance hall and not allowed on the air. That is one person's opinion and undoubtedly he or she will find hundreds to agree BUT—

One of the prominent and popular Los Angeles stations has an hour request program one night each week. At this time you may request any type of musical program from symphonies to blues. The station has at your disposal a 35-piece orchestra which can play anything from a Wagner opera to the St. Louis Blues. The staff consists of several grand opera stars, ballad singers and jazz artists. With what result? The first thousand requests received for selections to be played during this hour showed overwhelmingly the demand for dance numbers and sentimental ballads. Are these people to be denied their pleasure simply because someone else thinks that type of music is not good enough to be enjoyed? Do you blame the broadcasting stations for catering to public opinion? The theater, the moving picture house and even Congress cater to the wishes and demands of the public and if an enterprise is to be successful the customers must be pleased.

When the public changes its views on music and makes its demands heard, the broadcasting stations will make the change very quickly. Until then you may expect to hear many hours of crooning lullabies sung by tenors, hot blue numbers by women baritones, and fast, syncopated dance music played by popular dance bands.

A simple twist of the dials and you do not have to listen to something which is offensive to you although enjoyable to someone else. It is not necessary to deprive others in order to enjoy yourself.

Cloyd Marshall Jr

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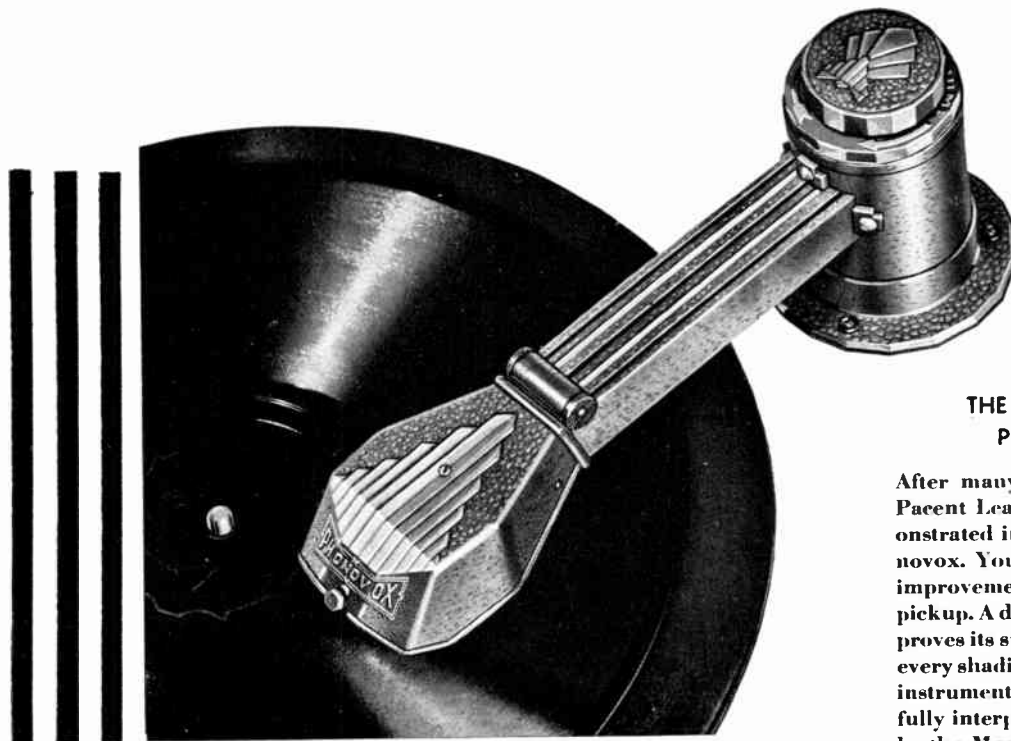
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Thousands of owners of some of the popular model radio receivers have found that while their sets give admirable radio reproduction they do not give the desired volume from records played electrically. These receivers need only the addition of a booster stage to give wonderful volume and tone quality from phonograph records.

It is a compact, inexpensive unit for use with radio sets having a power detector and one stage of audio giving a tremendous boost to pickup volume without distortion.

Can be connected by anyone in two minutes.

No. 43—\$10.50
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Especially recommended for
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MAJESTIC · RADIOLA
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TRANSMITTING-RECEIVING SHORT WAVE - PUBLIC ADDRESS EQUIPMENT!

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- KODEL
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- MAGNAVOX
- MERSCHON

- NA-ALD
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- PACENT
- PARVOLT
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- POLYMENT
- POTTER
- RATHEON
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Sylvania *Cunningham* ARCTURUS *de Forest*
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FOR YOUR ENTERTAINMENT . . .



The program situation is about to be solved! Welcome news it is to you who have suffered along through this period of experimentation and readjustment. It has been our idea to so arrange the program material that the listener could find the feature he was interested in with a maximum amount of convenience. The other important consideration was to publish as many programs as possible in the allotted space. When you turn to the program section you will see the result of our labor. If, after you've used the book a few days, you like the arrangement, write and let us know. And if you have any suggestions we shall appreciate hearing from you. Because a repetition of every hour released by the two national chain systems on every one of their affiliated station's program is a dissipation of valuable space, we have presented only the local programs under the individual station call letters. In the detailed programs of the National Broadcasting Company and Columbia System you will find full information about each program and whether your local affiliated station will release that feature.

* * * *

Every Thursday at 9:30 p.m., over KHJ, Paul Lowry, Braven Dyer, Bill Henry and other experts of the sports staff of the Los Angeles Times will grab large shovels and toss loads of red hot dope in the KHJ microphone. Questions pertaining to every branch of sports will be answered. Celebrities will be put through grueling cross examinations. The past will be explained and the future predicted.

* * * *

An outstanding feature to be heard over KMTR every Monday night between 8:00 and 8:30, will be the "Screen Mirro Frolic" to be presented by Rube Wolf and his company of outstanding Fanchon and Marco artists. The program will come from the rehearsal room of Loew's State Theater, which has been converted into an impromptu radio broadcasting station for the occasion.

* * * *

Things have been happening over at KTM the last few weeks. Frank Gage has been made Director of Features for the three stations, KGB, KTAB, and KTM, and Glenhall Taylor has taken on the program directing. Frank Orme, radio editor for the Hollywood News, joined the staff as continuity director and publicity manager. We are looking forward to some good continuities from Mr. Orme's fluent pen.

* * * *

The last of the Romantic Forty-niner's programs went over the air Wednesday, September 10th, from KFRC and over the Don Lee Broadcasting System. Unreservedly this was one of the outstanding programs of the year and to the intelligent sponsor as well as the KFRC staff for their excellent handling of the productions goes a deep vote of thanks. We hope that other programs of equal merit follow in their footsteps.

* * * *

For the third year the Standard School Broadcast will be presented for students in schools throughout the Pacific Coast over a network of the National Broadcasting Company stations. The first program of the year was released September 11th at 11:00 a.m. Elementary and advanced lectures will be heard weekly

during the school year every Thursday morning. As in the past, the courses will be prepared by Arthur S. Garbett, NBC Educational Director. Musical illustrations will be provided by the Arion Trio and soloists. Both lessons will be 20 minutes in length, the elementary occupying the first portion of the broadcast period and the advanced the final 20 minutes.

The year's course will be divided into three terms: Christmas, Easter and Midsummer. Three principal topics will be covered in the first two semesters. These are Music History, Music Theory, and Musical Characterization. A part of each week's lesson will be devoted to the study of musical instruments. In the shorter Midsummer term History and Characterization, together with Instrumentation, will be the topics for study. A review will be given at the end of each period in the term, summarizing the work covered. Musical numbers used for study during the school lessons will frequently be chosen from the programs to be played in the evening during the Standard Symphony Hour. These music appreciation courses will be heard through the following NBC stations: KGO, KHQ, KOMO, KGW, KPO, and KFI.

* * * *

If you had a set that would bring in WLW, Cincinnati, you undoubtedly listened to Andy Mansfield and Virginia Lee, comedy-song team, who panicked WLW audiences all last winter. And you probably wished that they would come out here so everyone could hear them. Well, they are here! KHJ (to KFRC) releases their half hour on Sunday night at 7:00 and Tuesday and Thursday mornings at 10:30. The same Santa Claus who is giving you Andy and Virginia will bring Charlie Hamp, who has been with WTAM in Cleveland for the last six months, back to California air channels about January 1, 1931, and over the same stations.

* * * *

Don't miss KFVB'S program on Saturday night at 9:30 p.m. Stuart Buchanan, whose excellent radio playlets are one of the best things on the air, will present a play at that time. Mr. Buchanan is an actor of ability, his voice is excellent and he knows radio technique.

* * * *

When the leading golfers of the United States compete for the National Amateur Golf championship at Haverford, Pa., the National Broadcasting Company will present a daily summary by O. B. Keeler, well-known Atlanta newspaperman and golf expert. The first of these broadcasts, which are to be fifteen minutes in length, will be heard Tuesday, September 23, over a coast-to-coast network. Speaking from the Merion Cricket Club, Keeler will comment on the leading matches of each day's play. Bobby Jones will be a competitor. Following is the Pacific Coast schedule for the week: Tuesday, 3 to 3:15 p.m.; Wednesday, 3 to 3:15 p.m.; Thursday, 2 to 2:15 p.m.; Friday, 2 to 2:15 p.m.; Saturday, 1 to 1:15 p.m. NBC stations in the West releasing Keeler's daily summaries include KGO; KGW, Tuesday, Wednesday and Saturday only, and KFSD Friday and Saturday only. KFI is undecided as we go to press, but our suggestion is to keep in touch with KFI and KECA.

WE APPLAUD RI RI



DANNY KUAANA
Ukelele

ALFRED McINTIRE
String Bass

DICK McINTIRE
Steel Guitar

LANI McINTIRE
Guitar

Because: LANI McINTIRE'S HARMONY HAWAIIANS, KGFJ artists, left their Honolulu home some ten years ago to seek fame in this country; because they made their bow to the air audiences over KFI in the very early days of radio entertainment; because as three brothers they formed the nucleus for the Quartet about a year and a half ago and have met with great success since; and finally because Lani has written several numbers among which "You're the One Rose That's Left in My Heart" has a poignancy characteristic of Hawaiian music.

A LISTENER AT LARGE

By DOROTHY HUMMEL



Two weeks ago we promised to give you a glimpse of what went on behind the microphone before a radio program was released. Dick Creedon, KHJ's Director of Features, gives you his idea of what it's all about in play form. Curtain!

FOLGERIA ON THE AIR

Time: Every Wednesday and Thursday.

Place: Studios of KHJ.

Who: Entire KHJ Staff and Earnshaw & Morgan Advertising Agency.

Prologue (to be read in deep, impressive intonations). Smoothly, swiftly, noiselessly—all cogs well oiled and functioning as one—goes the rehearsal of Folgeria, the first serial comic opera of the air, in the studios of KHJ. Little does the public realize the speed, precision and flawless perfection of the back stage mechanism of the modern broadcasting studio.

Wednesday Afternoon

Raymond Paige (addressing orchestra in B Studio): "All right, boys, let's go!"

Librarian: "The special arrangements of them Spanish tunes haven't come."

Raymond Paige: "My gosh!"

Will Garroway (addressing chorus and soloists in A Studio): "All right, folks, let's go!"

Robert Bradford: "One soprano missing; the contralto parts are too high; and two of the arrangements haven't come yet."

Will Garroway: "My gosh!"

Professor Frederick Lindsley (addressing cast in C Studio): "All right, everybody, let's go."

President Moreno and Hunfredo: "They sent us the wrong continuity. It's the one for next week."

Professor Lindsley: "My gosh!"

Mr. Earnshaw: "Get our continuity man on the phone and tell him he sent us next week's continuity and ask him how soon he can rush us the revised script for Thursday."

Secretary: "His wife says he's gone fishing."

Mr. Earnshaw: "My gosh!"

Charles Forsythe (the sound effect expert testing gadget producing noise of Folgeria pack mule switching flies off back with tail): "Well, how do you like it?"

Messrs. Earnshaw, Morgan, Paige: "That sounds more like a gray mule to me. The script says white mule with brown eyes."

Mr. Forsythe: "White mule with brown eyes? My gosh! Why didn't somebody tell me!"

Lewis Allen Weiss, Manager of KHJ: "Well, gentlemen, how goes Folgeria?"

Everybody: "Fine! Everything all set for tomorrow night."

Mr. Weiss: "Good."

Everybody (under breath): "Gosh!"

Three o'Clock Thursday Morning

Noise of crashing, groaning, shouting, sirens, bells, awakens Wilshire district.

Forsythe (yelling out the window of garage): "Mrs. Forsythe, I've got it! Come on out!"

Mrs. Forsythe: "Got what?"

Forsythe: "That effect of ship crashing into dock in fog!"

Four o'Clock Thursday Morning

Messrs. Paige, Lindsley, Garroway, Earnshaw and Morgan (groaning and writhing in troubled sleep): "My gosh! My gosh! My gosh!"

Nine o'Clock Friday morning

Messrs. Weiss, Lindsley, Paige, Earnshaw, and Morgan (huddled in dim corner of B Studio, KHJ, the Don Lee Station in Los Angeles, fingering pile of telegrams).

Mr. Paige: "No, you open 'em!"

Mr. Earnshaw: "No, you open 'em. You're bigger than me."

Mr. Morgan: "But your heart's stronger."

Mr. Weiss: "Every man for himself. Everybody open two."

Mr. Earnshaw (reading through parched lips): "Folgeria a sensation. Dealers delighted. Keep up the great work. (Signed) Folger Coffee Company."

Chorus of fervent voices: "My Gosh!"



According to Mrs. M. A. of Rochester Avenue, Los Angeles beauty talks are the greatest menace to radio enjoyment that she knows of. And she writes that you can't escape them in the mornings. "I have been ennuied to tears lately by a very unpleasant woman's voice which does considerably more than suggest that you go down and have a \$5.00 permanent wave. So great is my boredom with all beauty talks (although I might profit by them if they were well presented) that my radio remains silent all morning. Why doesn't some broadcaster dare to be different and put on a program of good entertainment during the morning seige of beauty talks? I know that there must be thousands like myself to whom long harangues about permanent waves, cosmetics, etc., are a matter of utter indifference when not actually so offensive as to arouse ire. In the hope that this expression from me will be of importance to someone instrumental in planning radio programs, I am sending you this letter."



Do you like to have the announcer say, "Your announcer for the past hour has been Joe Bush?" This is fast becoming an important issue in the studio and the Listener At Large thinks it a very important one. For example, if the announcer has blundered around, mispronouncing words, and generally doing a poor job of it, he isn't going to be particularly proud to say "Your announcer has been, etc." We think it would be a good check on this passing-the-buck habit which is so possible in a station. The large number of listeners, unless they are very familiar with the staff, do not recognize the voices every time, but it wouldn't take them long to get acquainted with the air personality of each announcer and to place the blame and glory accordingly.

The "Kick-Off"



CARL HAVERLIN (LEFT) AND LLOYD YODER

September 27th is synonymous with the opening of football season. On that date the athletically-minded United States turns its undivided attention to the gridiron. Saturday afternoons from then on until the end of the season are devoted to the activities of football and so colorful and vivid are the pictures painted by sports announcers over the air, that it is now almost as enjoyable to stay home and have a radio-football party as it is to be in actual attendance. This year more elaborate plans than ever have been worked out by the two chains in an attempt to bring the radio fan as much of the true picture as is possible. Graham McNamee, the National Broadcasting Company ace announcer, will be assisted by "Georgia Drawl" Bill Munday, who will be remembered here on the coast for his broadcast of the Rose Bowl game two years ago. Ted Husing for Columbia Broadcasting Company will give his accurate and comprehensive description of events. KNX will have Tom Wallace, University of Arizona star football man, at the microphone in the Coliseum. Assisting Tom will be no less a football personality than Morley Drury, whose technical, level-headed broadcasts last year won him a large following. KHJ has been fortunate in getting Braven Dyer, Los Angeles Times sports expert, to handle the microphone during the season. KFWB announces that they will broadcast every Saturday football games from the Coliseum as well as most of the night games from both the Coliseum and the Rose Bowl.

Below are the schedules from NBC, Columbia, KHJ, KNX and KFWB. As other stations work out their programs they will be published in Radio Doings.

National Broadcasting Co.

Sat., Sept. 27, 2:00 p.m.—Oregon State vs. Gonzaga, at Portland.
 Sat., Oct. 4, 2:00 p.m.—University of Southern California vs. Oregon State, at Los Angeles.
 Sat., Oct. 11, 11:45 a.m.—Navy vs. Notre Dame, at Indianapolis or Stanford vs. Minnesota, at Minneapolis.

Sat., Oct. 11, 2:00 p.m.—University of Southern California vs. Washington State, at Pullman.
 Sat., Oct. 18, 11:30 a.m.—Harvard vs. Army, at Cambridge.
 Sat., Oct. 18, 2:00 p.m.—Oregon vs. Washington, at Portland.
 Sat., Oct. 25, 11:30 a.m.—Army vs. Yale.
 Sat., Oct. 25, 2:00 p.m.—Stanford vs. University of Southern California, at Palo Alto.
 Sat., Oct. 25, 2:00 p.m.—California vs. Washington, at Seattle.
 Sat., Nov. 1, 11:45 a.m.—Princeton vs. Chicago, at Chicago.
 Sat., Nov. 1, 2:00 p.m.—Oregon State vs. Washington State, at Portland.
 Sat., Nov. 1, 11:45 a.m.—Princeton vs. Chicago.
 Sat., Nov. 8, 2:00 p.m.—Stanford vs. Washington, at Palo Alto.
 Sat., Nov. 8, 2:00 p.m.—University of Southern California vs. California, at Los Angeles.
 Sat., Nov. 15, 11:30 a.m.—Yale vs. Princeton, at Princeton.
 Sat., Nov. 15, 2:00 p.m.—Washington State vs. Washington, at Seattle.
 Sat., Nov. 22, 11:30 a.m.—Yale vs. Harvard, at New Haven.
 Sat., Nov. 22, 2:00 p.m.—Stanford vs. California, at Berkeley.
 Thurs., Nov. 27, 11:45 a.m.—Cornell vs. Pennsylvania, at Philadelphia.
 Thurs., Nov. 27, 2:00 p.m.—University of Southern California vs. Washington, at Los Angeles.
 Sat., Nov. 29, 1:45 p.m.—Dartmouth vs. Stanford, at Palo Alto.
 Sat., Dec. 6, 11:30 a.m.—Navy vs. University of Pennsylvania, at Philadelphia.
 Sat., Dec. 6, 2:00 p.m.—Notre Dame vs. U. S. C. at Los Angeles.

KFWB

- Sept. 27—U. S. C. vs. U. C. L. A. (Coliseum).
 Oct. 4—U. S. C. vs. Oregon State (Coliseum).
 Oct. 10—Occidental vs. Whittier (Rose Bowl, night game).
 Oct. 11—U. C. L. A. vs. Pomona (Coliseum, night game).
 Oct. 17—U. C. L. A. vs. St. Mary's (Coliseum, night game).
 Oct. 18—U. S. C. vs. Utah Aggies (Coliseum).
 Oct. 24—U. C. L. A. vs. Caltech (Coliseum, night game).
 Oct. 31—U. C. L. A. vs. Stanford (Coliseum, night game).
 Nov. 1—U. S. C. vs. Denver (Coliseum).
 Nov. 7—Occidental vs. Caltech (Rose Bowl, night game).
 Nov. 8—U. S. C. vs. California (Coliseum).
 Nov. 15—U. S. C. vs. Hawaii (Coliseum).
 Nov. 29—U. S. C. vs. Washington (Coliseum).
 Dec. 6—U. S. C. vs. Notre Dame (Coliseum).

KNX

- Sat., Sept. 27—U. S. C. vs. U. C. L. A. at Los Angeles.
 Sat., Oct. 4—U. S. C. vs. Oregon State at Los Angeles.
 Sat., Oct. 18—U. S. C. vs. Utah Aggies at Los Angeles.
 Sat., Nov. 1—U. S. C. vs. Denver at Los Angeles.
 Sat., Nov. 8—U. S. C. vs. California at Los Angeles.
 Sat., Nov. 15—U. S. C. vs. Hawaii at Los Angeles.
 Sat., Nov. 29—U. S. C. vs. Washington at Los Angeles.
 Sat., Dec. 6—U. S. C. vs. Notre Dame at Los Angeles.

KHJ

- Sept. 27—U. S. C. vs. U. C. L. A.
 Oct. 4—U. S. C. vs. Oregon State at L. A.
 Oct. 11—Minnesota vs. Stanford at Minnesota.
 Oct. 11—U. S. C. vs. Washington State.
 Oct. 18—Oregon State vs. Stanford at Palo Alto.
 Oct. 25—U. S. C. vs. Stanford at Palo Alto.
 Oct. 31—U. C. L. A. vs. Stanford at Los Angeles.
 Nov. 1—U. S. C. vs. Denver at Los Angeles.
 Nov. 8—U. S. C. vs. California at Los Angeles.
 Nov. 15—U. of Wash. vs. Wash. State at Seattle.
 Nov. 27—U. of Wash. vs. U. S. C. at Los Angeles.
 Nov. 29—Darmouth vs. Stanford at Palo Alto.
 Dec. 6—U. S. C. vs. Notre Dame at Los Angeles.
 Jan. 1—Rose Bowl.
- Eastern Schedule of Football Broadcasts Over KHJ*
 Sept. 27—Army vs. Boston University at West Point.
 Oct. 4—So. Methodist vs. Notre Dame at South Bend.
 Oct. 11—World Series.
 Oct. 18—Army vs. Harvard at Cambridge.
 Oct. 25—Notre Dame vs. Pittsburgh at Pittsburgh.
 Oct. 31—To be announced.
 Nov. 1—Princeton vs. Chicago at Chicago.
 Nov. 8—Illinois vs. Army at New York.
 Nov. 15—New York vs. Princeton at Princeton.
 Nov. 22—Pennsylvania vs. Cornell at Philadelphia.
 Nov. 29—Army vs. Notre Dame at Chicago.
 Dec. 6—Notre Dame vs. U. S. C. at U. S. C. (to CBS)

Eddie Cantor has joined the ranks of the high-salaried radio stars, along with Will Rogers, Al Jolson and the others, with a reported price of \$7,000 for a single mike appearance scheduled for the evening of September 27th.

Mary Garden will receive \$5,000 for a single performance arranged for the middle of October.

DX PRIZE CONTEST

In order to be convinced that the DX season is really here it is only necessary to run over the dial any evening and observe the signal strength of the distant stations, and the subsiding noise level. Another method of arriving at the same conclusion is to read the letters we receive asking "when will the DX page start in Radio Doings, and why not NOW?"

Last night we tried out some of the "old standby" channels and were surprised to find many DX stations reaching here with a signal strength comparable with cool winter nights. WAOI, WTAM, WENR, WBBM, WMAQ, WFAA, WCCO, and WLW were well above the static.

It is quite likely that the night of our big prize contest, Saturday, October 4th, will find stations coming in from all over the country. The trick, of course, will be to log the comparatively low powered middle western and eastern stations, as everybody will tune in the big chaps without much difficulty. And then in the early morning, probably most of the fans will have a try at Japan, New Zealand and Australia.

For the benefit of those who have not participated in our contests of other seasons, we suggest that the best method of procedure is to map out a sort of campaign in advance. Try for the eastern stations first, since they sign off earliest. They may be logged between 7 and 8 o'clock. Then concentrate on the middle western stations between 8 and 10. From 10 to 12 you can work on the Pacific coast stations, trying every channel in which you know a station is operating. After 12 you will find some all night stations scattered around the country, and possible 2YA in Wellington. From 1 to 3 or 4 the Japanese and Australians are available, and if you stay with it long enough, you may find some middle westerners opening up for their early Sunday broadcasts.

The fans who go about it systematically, with the aid of a call book, are very likely to log more stations than those who simply roam around the dial promiscuously looking for DX. The latter are apt to find the easterners all signed off while they have been working on stations that will be on the air for several hours longer.

Devote just enough time to each station to get something quite definite about the program, note this down with the exact time, and then go after the next one. When your log is complete, send it to us together with a brief description of your equipment, the make of set, type of aerial and ground, etc., and a short story on just why you enjoy DX reception. This must not be over 200 words in length. Your letter must be post-marked not later than October 6. Address Radio Doings DX Contest, 407 East Pico Street, Los Angeles.

The best log and letter will win the writer a Pilot Super-Wasp AC short wave set, complete with power supply unit and tubes. The writer of the second best log and letter will receive a National Thrill Box four tube short wave set, battery type, with tubes.

The fortunate winners of these sets will get a new conception of DX reception when they explore the short wave bands. Fans with sets of this type are now listening to stations in Java, Siam, Siberia, Australia, Argentine, England, Holland, etc., while New York and Chicago are year 'round "locals."

RADIO NEWS FLASHES

Indians Learn English Via Radio

Original Americans, occupying "the first apartment houses"—the pueblos—are learning to understand and speak English correctly by means of radio, according to Radio Commissioner Harold A. Lafount, who recently made a tour of the Western states where they live.

Because of their manner of living, he said, one receiving set often serves several families. In some sections, where the government maintains Indian schools and where the preponderance of population is Indian, broadcasters devote much attention to programs of special interest to them.

"Like all other people, the Indians marvel at radio and the results obtained," Mr. Lafount said. "To them there is something divine in pulling good music, including their native songs and instrumental offerings, out of the air. Living as they do in remote sections and in pueblos, the Indians have gained a broader vision and a much better understanding of modern America and its institutions from the radio. Many speeches on government activities are broadcast for their special benefit.

"Only a small portion of the Indians own receiving sets, but living as they do in pueblos, tents, caves, and huts, one receiving set can accommodate several families. At all hours of the day and night they can be seen huddled in groups enjoying radio programs. The Indians enjoy modern music although the older ones prefer their primitive tunes, which are frequently sent to them through the air. The radio is cementing closely the American people including the Indians."

Gibbons Shows How He Does It

Floyd Gibbons, who has made a name for himself in the field of radio entertainment, is now filling a vaudeville contract in New York. The New York Times critic has this to say of radio's swiftest talker:

"He makes his appearance behind a 'scrim' in a dim setting which is supposed to represent the interior of a broadcasting studio. Striding rapidly into the scene, with his hat set at a jaunty angle, he tears off his coat, unknits his necktie to give his vocal cords freer play, searches feverishly through several newspapers and then turns to the microphone and lets his presumably unseen audience have it with both lungs. From a loud speaker at the side of the stage comes a magnification of his mile-a-minute voice, and the audience, quite properly, is enthralled.

"Later, Mr. Gibbons puts on his coat and ventures before the curtain, where, with considerable slower delivery, this venturer into far and dangerous places makes known his gratefulness to practically everybody, especially those who happen to be in his audiences or with him on the stage. He singles out his fellow-performers for bouquets of appreciation, and if they take him at his word, his gratitude should earn him a big season of benefit appearances this coming winter."

Mail Line Gets Radios

Radio receivers for installation on the mail planes of the Interstate Airlines, Inc., operating on the Chicago-Atlanta-St. Louis route, have been received and will be in use this month.

Radio Commission Resumes Hearings

Labor Day marked the beginning of a hard fall and winter's work for the Federal Radio Commission. With probably the heaviest docket of applications in broadcasting history facing them, the Commissioners were all back on the job last week after a summer devoted to surveys of their respective territories, minor routine business, and vacations.

A schedule of hearings which will probably continue daily except Saturday, on into the Winter began Sept. 2. Approximately 350 applications are to be heard this fall. The month's docket lists 115 cases to be heard. Of this number, 14 are for maximum power. These super-power hearings, which began September 15, will be held every Monday until completed.

Because of the many other duties that the Commissioners are called upon to perform, it is impossible for them to attend any except the most important hearings. In fact, the work has become so stupendous that one or two Commissioners, by devoting all their time to the job, have found it too much of a task.

Consequently, the work has been delegated to examiners whose whole time will be occupied with presiding at the hearings and making reports and recommendations to the Commission. Ellis H. Yost, of Huntington, W. Va., is chief examiner, and Elmer W. Pratt, who has been an attorney with the Commission for several years, is assistant examiner.

Use Radio in Forest Camps

Portable radio sets may replace the telephone in the national forests of the country because rangers are able to carry them packed on their horses. Nine such sets, weighing, with batteries, about 50 pounds each, are being tried out now at the Columbia National Forest in Washington, the Federal Radio Commission revealed. They are utilized to keep train-construction camps in communication with forest headquarters.

Radio was adopted for this purpose only after three years' experimentation of its possibilities for use in forest protection, it was said.

Equip Ship With Radio for Sinking

The Navy Department will prepare the battleship "Utah" of the Scouting Fleet with radio control apparatus so that it can be used as a target ship for sinking under the terms of the London Naval Treaty.

Whether the vessel will be actually used as a target ship, however, has not been decided, according to Admiral Charles F. Hughes, Chief of Naval Operations.

Radio Entertainment Cheap

"If the average American family had paid theater admission for the entertainment it heard over the radio last winter, the tickets would have cost them \$10,000," Ernest Cohn, business man, declared recently at a meeting of the Indianapolis Advertising Club.

The speaker also said: "Radio advertising will not alone accomplish the best results. Support that newspapers have given radio is one of the greatest causes of the important position that radio today has in the nation."

SHORT WAVE NOTES

The following interesting report from our friend Willis Werner, Box 1054, San Diego, Calif., describes some of the interesting and exciting moments in the life of a short wave fan:

Between 6:30 and 8:00 p.m. this evening the following U. S. stations were heard: W3XAU (WOR), 31.28 meters, 9590 kilocycles; W1XAZ (WBZ), 31.35 meters, 9570 kc.; W2XAF (WGY), 31.48 meters, 9530 kc.; W8XK (WLW), 48.86 meters, 6140 kc.; W2XE (WABC), 49.02 meters, 6120 kc.; W3XAL (WJZ), 49.18 meters, 6100 kc.; W9XAA (WCFL), 49.34 meters, 6080 kc.; W9XF (WENR), 49.83 meters, 6020 kc.

Compare this list with the short wave stations broadcasting regular programs one or two years ago and you will notice the continual increase, and these are not all of them in operation in this country but just a few picked up during a short run over the dials.

Buenos Aires was coming in better than ever at 6:30 p.m. last night and also that Spanish station on 48 meters but the noise level was so great on that wavelength that I was unable to identify him.

Log W2XAF on 31.48 meters and work down the dial 10 or 20 notches to approximately 30 meters at about 6:30 p.m. to find the Argentine station.

The other morning I combed the ether between 2:45 and 3:00 but all I could hear was Khabarovsk, Siberia, with their usual talking, and W9XAA, Chicago. The International Short Wave Club informs us that Khabarovsk has changed his call from RA97 to RV15.

I tuned in on short waves at 5:30 a.m. today and found W3XAU coming in with an organ program on 31.3 meters. Then on the 49-meter band I bumped into a station so loud I took it to be a local and paid little attention to it at first. I listened to them and they announced themselves as RADIO SAIGON! That's in Indo-China! Announcements were in French, preceded and followed each time by a single stroke on a gong and commencing with "Allo! Allo!" (Hello! Hello!). The musical selections were played in groups of two and very fine music it was, too, played by an all-string organization.

Radio Saigon signed off just after 7 a.m. I heard him announce "Radio Saigon" about a dozen times so there can be little doubt but that it was Indo-China. Dial 49 meters before 7 a.m. and find something worth trying for! When it is 7 a.m. here it is 10 p.m. in Indo-China.

E. F. Muenster, 5836 Foster Road, Portland, Ore., writes: I have been getting HS2PJ, Bangkok, Siam, for the last three days. They are on 49.3 meters and sign off at 7 a.m. I got them at 5 a.m. last Monday and the music was Oriental, and yesterday and the day before I got them just before they signed off at 7 and the music as well as the speaking was English. They come in very well.

Lewis Buckenham, 2931 24th St., Sacramento, Cal., writes: Here's a tip for fans who may have been trying to get CJRX, the Canadian station, on 25.6 meters. I find that the best time to log this one is between 6:30 and 7 Friday evenings. For those who might get a kick out of hearing airplanes talk to land stations and vice-versa, dial around 95 meters after 7 p.m. any evening.

RADIO DOINGS POPULARITY SURVEY

Below are listed the stations of Southern California, arranged in the order in which they tune in on your dial. Please indicate your opinion of the relative merit of the stations by numbering them in the order of their value to you—"1" for your first choice, "2" for your second, etc. Mark zero after the stations which are of no value to you. A column is also provided for your comments and suggestions. Be sure and write your name and address at the bottom of the page, otherwise your vote will not be counted.

Fill out carefully and thoughtfully, cut out the half page and mail to RADIO DOINGS, 407 East Pico St., Los Angeles, Calif.

Station	Rating by Number	Comments or Suggestions
KMTR		
KFSD		
KFI		
KMPC		
KTM		
KELW		
KHJ		
KFWB		
KFVD		
KNX		
KMIC		
KFSG		
KGFJ		
KFXM		
KFOX		
KGEF		
KTBI		
KGB		
KGER		
KPSN		
KECA		

Name

Address

REMINISCENCES

As related to THE OLD TIMER By R. B. YALE

IT all started one afternoon when ye editor of Radio Doings happened to drop in to the writer's office and noticed some old photos that caught his eye and interest. The result follows:

Twenty-two years ago, or to be exact, in 1908, the first public aviation meet was held at Dominguez Field here in Southern California. As it was the first exhibi-



MAN-CARRYING KITES READY TO GO UP

tion of its kind held in the West, it attracted great crowds of people and many saw an aeroplane in flight for the first time. Under the direction and management of that well known showman, Dick Ferris, the meet was a very successful one indeed. The next year, or in 1909, it was decided to hold the event again and the second aviation meet attracted many well known figures who have since become world famous as the true pioneers of aviation. Paulhan, one of the earliest French fliers, and our own Glenn Curtiss participated in the event.

The Los Angeles Examiner at that time housed a station in its building of the United Wireless Telegraph Company and it was decided to establish a transmitter and receiving set at Dominguez Field so that news of the aviation meet might be sent direct from the field and received at the United Wireless station located in the Examiner building on Broadway near Fifth.

It was generally considered necessary in those days to string up quite an aerial for wireless transmission and reception, even over short distances. As the pusher type bi-plane used by the different flyers at the aviation meet did not fly at any great altitude, the erection of an aerial was considered dangerous and impractical. The result was that a Boston man by the name of Si Perkins who had recently constructed a series of man-carrying kites with a balloon basket attached, was engaged and the aerial problem solved by attaching to the kite basket the end of a copper cable. The lead kite was then raised and at a distance of a hundred feet or so an additional kite was flown in the air. Six or seven of these huge kites were then yoked to a stout but light cable and the wicker basket just large enough for one man was raised one hundred and fifty feet or so in the air. This is probably the first time that such an arrangement had been used to raise a radio antenna.

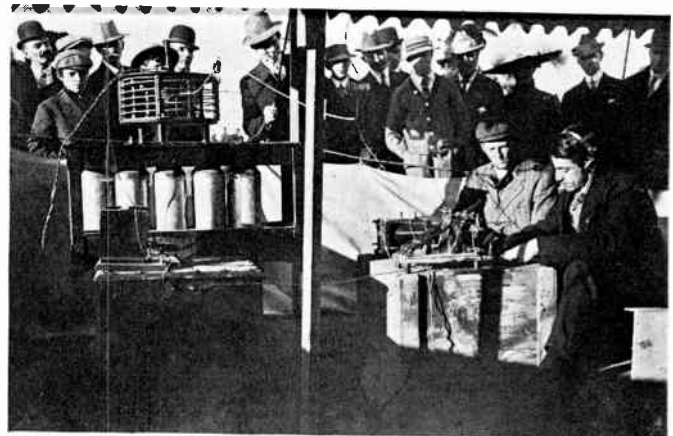
The transmitter consisted of a bank of leyden jar type condensers, spark gap, transformer, tuning helix

and the customary key. The receiving equipment was a navy type loose coupler, crystal detector and head set. Constant communication was carried on between the temporary station at the aviation field and the United Wireless station at the Examiner building.

When one compares the crude equipment used at this the second aviation meet ever held in the West with, for example, the modern public address and remote control Radio panels installed at the latest aviation meet held in Los Angeles a year ago, or at the one just closed—the National Air Races at Chicago—one begins to realize the tremendous strides that radio has made in just a little better than twenty years. Aviation itself has made rapid strides as we all know, and a spectator today would certainly hesitate to ride in one of the old pusher type bi-planes such as Glenn Curtiss stunted in back in 1909.

The photos reproduced on this page are, so far as is known, the only pictures of this the first wireless station ever installed at a flying field and the Perkins man-carrying kites used to hoist the radio antenna. An interesting point is the group of people very much interested of course in the wireless station, and one must hark back some years to the time when men wore black derbies and the ladies extremely large Merry Widow hats.

The pioneers in aviation who are still alive today must pause and marvel at the development of radio transmission and reception with practically every trans-



UNITED WIRELESS FIELD STATION, 1908

continental airplane equipped with both sending and receiving apparatus for code and wireless telephone, with ground stations stretched across the country at intervals sending out hourly weather reports and guiding the huge fourteen passenger tri-motor planes safely to port, regardless of weather conditions. No doubt great things are yet in store in the use of radio in aviation. One of the outstanding flying feats of recent years was the trip from San Francisco to Honolulu, and finally on to New Zealand of Kingsford Smith. On this flight the radio compass and radio in general played a very important part, and it is stated that at the end of the flight Kingsford Smith remarked that without the aid of radio he would never have been able to have successfully made the trip that cost so many others their lives in the attempt.

Detailed Programs of Western Stations

SUNDAY, SEPT. 21

National Broadcasting Co., Inc.

- 9:00 a. m.—Bible Stories. KGO.
- 10:00 a. m.—Arlon Trio. KGO.
- 11:00 a. m.—Grace Cathedral Service. KGO.
- 11:00 a. m.—The Friendly Hour. KGW, KFSD.
- 12:00 noon—National Sunday Forum. KGO, KHQ, KOMO, KGW, KPO.
- 1:00 p. m.—Sabbath Reveries. KGO, KHQ, KOMO, KGW, KTAR.
- 2:00 p. m.—Catholic Hour. KOMO, KPO, KECA, KTAR.
- 2:00 p. m.—Song Recital. KGO.
- 2:15 p. m.—Olympic vs. Marines Football Game. KGO.
- 3:00 p. m.—Sunday Concert. KOMO, KGW, KPO, KTAR, KFSD.
- 4:00 p. m.—Enna Jettick Melodies. Madame Ernestine Schumann-Heink. KHQ, KOMO, KGW, KPO, KFSD, KTAR.
- 4:00 p. m.—The Vagabonds. KECA, KGO.
- 4:15 p. m.—Culler's Radio Hour. KHQ, KOMO, KGW, KPO, KFI.
- 5:00 p. m.—News Service. KGO.
- 5:15 p. m.—Atwater Kent program. KHQ, KOMO, KGW, KPO, KFI.
- 5:15 p. m.—Candle-light Silhouettes. KGO.
- 5:45 p. m.—The Olympians. KGO.
- 5:45 p. m.—Mystery House. KOMO, KGW, KPO, KTAR.
- 6:15 p. m.—Studebaker Champions. KGO, KHQ, KOMO, KGW, KFI.
- 6:45 p. m.—Sunday at Seth Parker's. KGO, KOMO, KGW, KFSD, KTAR.
- 7:15 p. m.—Hotel St. Francis Salon Orchestra. KGO, KGW, KTAR.
- 8:00 p. m.—Enna Jettick Melodies. KGO, KGW, KECA, KFSD, KTAR.
- 8:15 p. m.—The Entertainers. KGO, KTAR, KOA.
- 8:30 p. m.—Gunnar Johansen, pianist. KGO, KFSD, KTAR, KOA.
- 9:00 p. m.—Borden program. Announcers' Quartet. KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA.
- 9:30 p. m.—The Reader's Guide. KGO, KOMO.
- 10:00 p. m.—Concert Jewels. KGO, KOMO, KPO, KOA, KECA.
- 11:00 p. m.—The Vagabonds. KGO, KFI.

Columbia Broadcasting System

- 12:00 noon—Cathedral Hour. KLZ, KDYL, KHJ.
- 1:00 p. m.—French Trio—Classical program. KLZ, KDYL, KHJ, KVI.
- 1:30 p. m.—The Rockett Mountaineers—Hill-billy numbers. KLZ, KDYL, KVI.
- 2:30 p. m.—Globe Trotters. KHJ.
- 3:00 p. m.—Quiet Harmonies. KLZ, KDYL, KVI.
- 3:30 p. m.—The Round Towners—Male Quartet. KLZ, KDYL.
- 3:45 p. m.—The World's Business. KLZ, KDYL, KFRC, KHJ, KVI.
- 4:00 p. m.—Mahew Lake and his Band—Concert music. KLZ, KDYL, KHJ, KFRC, KVI.
- 4:45 p. m.—Jesse Crawford, Poet of the Organ. KLZ, KVI, KFPY.
- 5:00 p. m.—Majestic Theatre of the Air. KLZ, KDYL, KHJ, KFRC, KOIN, KVI.
- 6:00 p. m.—Arabesque—Desert Play. KLZ, KHJ, KDYL, KVI.
- 6:30 p. m.—Around the Samovar. KLZ, KFRC.
- 8:00 p. m.—Coral Islanders—Hawaiian music. KLZ, KDYL, KVI.
- 8:30 p. m.—Nocturne—Ann Leaf at the Organ. KLZ, KDYL, KVI.

SOUTHERN CALIFORNIA

KMTR

Hollywood, Calif. 570 Kc.—500 Watts

- 7:00 a. m.—Late Recordings.
- 9:00 a. m.—John Driscoll's Musicland Revue.
- 12:00 noon—John McCormack and Cash.
- 12:30 p. m.—Venetian Trio and Vocal Soloist.
- 1:00 p. m.—Musical Shows.
- 1:30 p. m.—Popular and New Releases.
- 2:00 p. m.—Nick Lucas and Instrumental.
- 2:30 p. m.—Polo Game by remote control.
- 4:30 p. m.—Symphonic Jazz.
- 5:00 p. m.—Jimmy Rodgers and Instrumental.
- 5:30 p. m.—Popular Program.
- 6:00 p. m.—Banjo Boys.
- 6:30 p. m.—From Behind the Footlights.
- 7:15 p. m.—Hollywood Sweepstakes.
- 7:30 p. m.—"Tone Poems."
- 8:00 p. m.—"Moss Covered Melodies."
- 8:30 p. m.—Talking Picture Song Hits.
- 9:00 p. m.—S. C. Collegians.
- 9:30 p. m.—Vibrant Melodies.
- 10:00 p. m.—The Old and the New.
- 10:30 p. m.—Happy Harry, requests.

KFSD

San Diego, Calif. 600 Kc.—1000 Watts

- 9:30 a. m.—Studio program.
- 10:30 a. m.—Studio.
- 12:00 noon—Ray City Old Time program.
- 2:00 p. m.—Studio.
- 2:30 p. m.—Organ Recital.
- 4:15 p. m.—Studio.
- 7:15 p. m.—North American Ensemble.
- 8:15 p. m.—Gene Perry.
- 9:00 p. m.—Hutton's Concert Quartet and artists.
- 10:00 p. m.—Kennedy's Cafe.

KFI

Los Angeles, Calif. 640 Kc.—5000 Watts

- 9:50 a. m.—Pryor Moore Orchestra, Everton Stidham.
- 10:50 a. m.—Temple Baptist Church.
- 12:30 p. m.—Helen Guest, ballads.
- 1:00 p. m.—NBC, National Thrift Golden Hour, with Virginia Floiri, soprano; James Burroughs, tenor.
- 2:00 p. m.—Sylvia's Happy Hour.
- 3:30 p. m.—Lola Castberg, advanced thought.
- 4:00 p. m.—NBC, Enna Jettick Melodies.
- 4:15 p. m.—NBC, Culler Hour.
- 5:15 p. m.—Atwater Kent Hour.
- 5:45 p. m.—Melody Makers' String Ensemble.
- 6:15 p. m.—NBC, Studebaker Champions.
- 6:45 p. m.—Maurine Dyer, contralto.
- 7:15 p. m.—Purcell Mayer, violinist.
- 7:45 p. m.—Frank Kneeland, haritone.
- 8:00 p. m.—Evelyn Snow, contralto.
- 8:15 p. m.—Sarah Padden Players.
- 9:00 p. m.—NBC, Borden Milk program.
- 9:30 p. m.—Jane Green and Ron Wilson.
- 10:00 p. m.—Stumber program, concert orchestra.
- 10:30 p. m.—Wally Perrins Packard Dance Orchestra.
- 11:00 p. m.—NBC, Blue Boys.

KMPC

Beverly Hills, Calif. 710 Kc.—500 Watts

- 9:00 a. m.—Sunday Morning Musicals.
- 10:00 a. m.—Pacific Employers' Insurance.
- 11:00 a. m.—All About the New Cars.
- 12:00 noon—Gooden-Jenkins Half Hour.
- 12:30 p. m.—Mother Spencer.
- 1:00 p. m.—California Composers' Hour.
- 3:00 p. m.—Church of Latter Day Saints.
- 4:00 p. m.—Red Seal Hour.
- 5:00 p. m.—Twilight Reveries.
- 8:00 p. m.—Leo Mannes at the Hammer organ.
- 8:15 p. m.—Chauncey and Mike—debaters.
- 8:30 p. m.—Studio organ recital.
- 9:00 p. m.—Happy Chappies.
- 10:00 p. m.—Beverly Hill Billies.

KTM

Los Angeles, Calif. 780 Kc.—1000 Watts

- 7:00 a. m.—Bill Sharples and his Gang.
- 9:00 a. m.—I. B. S. A. Watchtower.
- 1:00 p. m.—Organ Recital.
- 2:00 p. m.—Masters Album.
- 2:30 p. m.—Santa Monica Band.
- 3:30 p. m.—Sacred Concert.
- 4:00 p. m.—Interesting Items.
- 4:30 p. m.—Watchtower, I. B. S. A.
- 8:00 p. m.—Ranch Hour.
- 9:00 p. m.—Light Concert.
- 10:00 p. m.—Organ Recital.
- 11:00 p. m.—Symphonic Gems.

KHJ

Los Angeles, Calif. 900 Kc.—1000 Watts

- 8:00 a. m.—Recordings.
- 8:30 a. m.—"Come Into the Garden."
- 9:00 a. m.—Concert.
- 11:00 a. m.—First M. E. Church of L. A.
- 12:30 p. m.—Cathedral Half Hour, CBS.
- 1:00 p. m.—French Trio, CBS.
- 1:30 p. m.—Organ, Violin and Harp.
- 2:30 p. m.—The Globe Trotters, CBS.
- 3:00 p. m.—Quiet Harmonies, CBS.
- 3:45 p. m.—"The World's Business," CBS.
- 4:00 p. m.—Mayhew Lake and His Band.
- 4:15 p. m.—Colonial Dames, Recordings.
- 4:30 p. m.—Rabbi Maguin.
- 5:00 p. m.—Majestic Theatre of the Air, CBS.
- 6:00 p. m.—Arabesque, CBS.
- 6:30 p. m.—Prof. Lindsay and organ.
- 7:00 p. m.—Johann Strasska Lab., musical prog.
- 7:30 p. m.—Melody Hour.
- 7:45 p. m.—Musical Forget-Me-Nots.
- 8:00 p. m.—Cadillac-LaSalle Orchestra.
- 8:30 p. m.—Arrowhead musical program.
- 9:00 p. m.—Val Valente and his Roof Garden Orchestra.
- 10:00 p. m.—World-wide News, courtesy Times.
- 10:10 p. m.—Val Valente's Orchestra.
- 11:00 p. m.—Wesley Tourtelotte, Organ Recital.

KFWB

Hollywood, Calif. 950 Kc.—1000 Watts

- 8:30 a. m.—The Funny Paper Man.
- 9:00 a. m.—Late recordings.
- 10:00 a. m.—Program.
- 10:30 a. m.—Late recordings.
- 1:30 p. m.—Double Header Baseball Game, Missions vs. Los Angeles.
- After Game—Late recordings.
- 6:00 p. m.—Boswell sisters and Ted Dahl's Band.
- 6:30 p. m.—Harry Jackson and his Pig 'n' Whistle Entertainers.
- 7:00 p. m.—Burr McIntosh, The "Cheerful Philosopher."
- 7:30 p. m.—The "Mirth Quakers."
- 8:00 p. m.—"Hearts round the World."
- 8:30 p. m.—Bert Fiske's Dance Orchestra.
- 9:00 p. m.—Boris Kramerenko's Russian Ensemble.
- 9:30 p. m.—Lyons and Lyons program.
- 10:00 p. m.—George Olsen and his Music.
- 10:30 p. m.—Black & White Cab Co.

KFVD

Culver City, Calif. 1000 Kc.—250 Watts

- 8:00-11:00 a. m.—Popular Recordings.
- 11:00 a. m.—Harmony Hawaiians.
- 12:00 noon—Turn-Table Hour.
- 1:00 p. m.—"Inspiration."
- 2:30 p. m.—Sacred Half Hour.
- 3:00 p. m.—Auburn Hour, Records.
- 4:00 p. m.—Organ Recital, J. Newton Yates.
- 4:30 p. m.—Selected Recordings.
- 9:15 p. m.—Soundcraft Studio Frolic.
- 11:00 p. m.—Al Cajal, piano.

KNX

Hollywood, Calif. 1050 Kc.—5000 Watts

- 9:00 a. m.—Musical Program and Recordings.
- 10:00 a. m.—Popular Recordings.
- 10:15 a. m.—Musical program.
- 11:00 a. m.—First Presbyterian Church of Hollywood.
- 12:30 p. m.—Louise Johnson, Astro-Analyst.
- 1:00 p. m.—Watchtower, I. B. S. A. program.
- 2:00 p. m.—City Park Board musical program; Bill Hatch's Neapolitans; Tudor Williams, basso.
- 4:00 p. m.—Program of Recordings.
- 4:30 p. m.—First Radio Church of the Air.
- 5:30 p. m.—Scriptural Research Bureau.
- 6:00 p. m.—Dr. Ernest Holmes.
- 6:30 p. m.—Dr. Theodore Curtis Abel.
- 7:00 p. m.—The Arizona Wranglers.
- 8:00 p. m.—First Presbyterian Church of Hollywood.
- 9:00 p. m.—Calnon Luboviski, master violinist; Claire Mellonino, pianist.
- 10:30 p. m.—Pantages Hollywood Theatre.

KMIC

Inglewood, Calif. 1120 Kc.—500 Watts

- 12:30 p. m.—Records.
- 1:30 p. m.—"Zoro" Astrologist.
- 4:00 p. m.—Records.
- 4:30 p. m.—Orchestra from Venice Ballroom.
- 11:00 p. m.—Louis Armstrong & His Cotton Club Orch.
- 2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

KGFJ

Los Angeles, Calif. 1200 Kc.—100 Watts

- 12:00 midnight—Nite Owl Request program.
- 7:00 a. m.—Recordings.
- 10:00 a. m.—Organ Recital by Arch Fritz.
- 11:00 a. m.—KGFJ Concert Orchestra.
- 12:00 noon—KGFJ Symphonists; Jimmy Starr.
- 1:00 p. m.—Unique String Quintet; Eleanor Wells.
- 2:00 p. m.—Unique String Quintet.
- 3:00 p. m.—Harmony Hawaiian Quartet.
- 5:00 p. m.—Organ Recital by Arch Fritz.
- 6:00 p. m.—Gleam Edmunds' Orchestra.
- 7:00 p. m.—Recordings.
- 9:00 p. m.—Mosby's Dixieland Blue Blowers.
- 10:00 p. m.—Recordings.

KFXM

San Bernardino, Calif. 1210 Kc.—100 Watts

- 3:00 p. m.—Band Concert program.
- 4:00 p. m.—Rev. Olsen's Bible Class.
- 5:00 p. m.—Album Hour.
- 6:00 p. m.—Sign Off.

KFOX

Long Beach, Calif. 1250 Kc.—1000 Watts

- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Music.
- 8:00 a. m.—Family Circle Hour.
- 8:30 a. m.—Clover Leaf program.
- 9:00 a. m.—Old Time Music.
- 10:00 a. m.—Angelus Abbey Organ Recital.
- 11:00 a. m.—St. Luke Episcopal Church.
- 12:30 p. m.—Musical program, Birkel Music Co.
- 1:00 p. m.—Hollywood Girls, Novelty Trio.
- 2:00 p. m.—Memory Hour.
- 3:00 p. m.—On with the Show.
- 4:00 p. m.—"A Moment with Patriarchs of Old."
- 4:15 p. m.—Organ Recital, Vera Graham.
- 5:00 p. m.—Len Nash and his Country Boys.
- 6:00 p. m.—"Eva and Clem."
- 6:15 p. m.—Doris and Clarence.
- 6:30 p. m.—Sunset Harmony Boys.
- 7:00 p. m.—Vera Graham and Harry Morton.
- 8:00 p. m.—Services, First Church of Christ, Scientist.
- 9:00 p. m.—Hollywood Girls.
- 9:30 p. m.—Three Vagabonds.
- 10:00 p. m.—Organ Recital, Vera Graham.
- 11:00 p. m.—Balboa Beach Marathon.
- 12:00 midnight—Records.

KGER

Long Beach, Calif. 1360 Kc.—1000 Watts

- 8:30 a. m.—M. E. Church.
- 9:00 a. m.—Funny Paper Man.
- 9:30 a. m.—Taubman's Men's Bible Class.
- 11:00 a. m.—Calvary Church, Placentia.
- 12:00 noon—Studio Orchestration.
- 1:00 p. m.—Helen Smith, piano requests.
- 2:00 p. m.—Dick Dixon, Organ Recital.
- 2:30 p. m.—Long Beach Municipal Band.
- 4:00 p. m.—Cathedral Hour.
- 5:00 p. m.—Everett Hoagland's Troubadours.
- 5:30 p. m.—Catholic Services.
- 6:00 p. m.—Master's Music Shelf.
- 6:30 p. m.—Senioritas String Trio.
- 7:00 p. m.—Mariners Concert Orchestra.
- 8:00 p. m.—Calvary Church, Placentia.
- 9:00 p. m.—Everett Hoagland's Troubadours.
- 10:00 p. m.—Ho Hum Frolic and Review.
- 10:50 p. m.—Long Beach Sun News Flashes.
- 11:00 p. m.—Everett Hoagland's Troubadours.
- 11:30 p. m.—Dick Dixon, Organ Memories.

KECA

Los Angeles, Calif. 1430 Kc.—1000 Watts

- 10:50 a. m.—Third Church of Christ, Scientist, remote.
- Off the Air Until 2:00 P. M.
- 2:00 p. m.—NBC, Catholic Services.
- 3:00 p. m.—Trio Half Hour.
- 3:30 p. m.—Helen C. Dudley, concert pianist.
- 4:00 p. m.—NBC, The Blue Boys.
- 5:00 p. m.—NBC, David Lawrence, speaker.
- 5:15 p. m.—Helen Lambert.
- 5:45 p. m.—Mamie Stark, contralto.
- 6:00 p. m.—Happy Chappies, all-request program.
- 7:00 p. m.—Margaret Ruth Kernan, diversified melodies.
- 7:15 p. m.—Noreen Gammill, character sketches.
- 7:45 p. m.—String Ensemble.
- 8:00 p. m.—NBC, Enna Jettick Melodies.
- 8:15 p. m.—Lenore Killian, contralto.
- 9:00 p. m.—KECA Symphonette.
- 10:00 p. m.—NBC, Concert Jewels.

Sunday, Sept. 21.—Cont. NORTHERN CALIFORNIA

KFRC San Francisco, Calif. 610 Kc.—1000 Watts

Local Programs Only. See CBS Program for Balance. 8:00 a. m.—Organ Recital. 8:30 a. m.—"Come Into the Garden." 9:00 a. m.—"Home Sweet Home" Concert. 11:00 a. m.—Sundman program. 12:00 noon.—Sherman Clay Noonday Concert. 1:00 p. m.—Jazz Classics. 2:00 p. m.—Musicals. 3:00 p. m.—Classical Concert, featuring Frank Moss. 3:45 p. m.—"The World's Business." 4:30 p. m.—Tea-Time Recital. 7:00 p. m.—Westerners' Quartette. 7:15 p. m.—Musical Pageant-Me-Nuts. 8:15 p. m.—Cadillac-LaSalle Concert. 9:00 p. m.—Val Valente and his Roof Garden Orchestra. 11:00 p. m.—Organ Recital.

KPO San Francisco, Calif. 680 Kc.—5000 Watts

Local Programs Only. See NBC Program for Balance. 8:00 a. m.—Sperry Flour Company program. 9:30 a. m.—Chronicle Comes of the Air. 10:00 a. m.—Floyd Wright—Organ Recital. 10:30 a. m.—Church Services. 6:15 p. m.—Carolyn Come Baldwin, pianist. 6:30 p. m.—Aeolian Trio and KPO Mixed Quartet. 7:30 p. m.—Nathan Abas, violin recital. 8:00 p. m.—Radio feature. 8:30 p. m.—Fairmont Hotel Concert Orchestra. 9:00 p. m.—Abas String Quartet, with Fredric Bittke. 11:00 p. m.—John Wolohan's El Patio Dance Orchestra.

KQW San Jose, Calif. 1010 Kc.—500 Watts

10:15 a. m.—Sunday School Lessons by Fred J. Hart. 11:00 a. m.—Morning Services, First Baptist Church. 7:30 p. m.—Evening Services, First Baptist Church.

NORTHWEST

KGW Portland, Oregon 620 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance. 8:30 a. m.—Organ Recital. 9:30 a. m.—American Legion program. 10:00 a. m.—International Bible Students. 9:30 p. m.—Studio. 10:00 p. m.—Little Symphony Hour. 11:00 p. m.—Organ Recital.

KVI Tacoma, Washington 760 Kc.—1000 Watts

8:30 a. m.—"Come Into the Garden." 9:00 a. m.—Organ Recital. 2:00 p. m.—DLBS Studio program. 4:30 p. m.—Recordings. 6:00 p. m.—Studio. 9:00 p. m.—Val Valente and his Roof Garden Orch. 11:00 p. m.—Mike Duty's Orchestra. 12:00 midnight—Slumberbusters.

KJR Seattle, Washington 970 Kc.—5000 Watts

8:30 a. m.—Organ Concert. 9:00 a. m.—"Joe Conlie." 10:00 a. m.—El Monte Musical Hour. 11:00 a. m.—Organ Concert. 12:00 noon.—Fiji Hour; Homer Sweetman. 1:00 p. m.—Gypsy Duo; Bursett Bros. Quartet. 2:00 p. m.—Emmanuel Tabernacle. 2:30 p. m.—Music A La Carte. 3:00 p. m.—Lyric Trio. 4:00 p. m.—Hour on Broadway. 5:00 p. m.—Songs of Today. 6:00 p. m.—Organ Concert. 7:00 p. m.—Homesteaders Orchestra. 8:00 p. m.—Dansk's Imperial Grand Orchestra. 9:00 p. m.—Tucker's Everette Band. 10:00 p. m.—Angelus Ensemble. 11:00 p. m.—Warren Wright, Organ Concert.

MONDAY, SEPT. 22

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Sereaders. KGO. 7:30 a. m.—Quaker Start of the Day. KHQ, KOMO, KGW, KPO, KFI, KFSD. 8:00 a. m.—Financial Service program. KGO. 8:15 a. m.—Morning Melodies. KGO. 8:30 a. m.—Cross-runs of the Day. KGO. 9:00 a. m.—Meet the Folks. KGO. 9:30 a. m.—Radio Ramblings. KGO. 10:15 a. m.—Josephine B. Gibson, Food Talk. KGO, KHQ, KOMO, KGW, KFI. 10:30 a. m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA, KTAR. 11:30 a. m.—NBC Philharmonic Organ Recital. KGO. 12:00 noon.—Silver Stage Light Opera, "Iolanthe." KGO, KOMO, KOA. 1:00 p. m.—The Vagabonds. KGO, KFSD, KTAR, KGW. 2:00 p. m.—Mormon Tabernacle Choir and Organ. KGO, KOMO, KPO, KFSD, KTAR, KGW. 2:30 p. m.—Matinee Time. KGO, KPO. 3:15 p. m.—Talks by Outstanding Speakers. KGO, KGW. 3:30 p. m.—Phil Cook, the Quaker Man. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 3:45 p. m.—Rox and his Gang. KGO, KGW. 4:00 p. m.—Half Hour in the Nation's Capital. KGO, KOMO, KGW, KECA, KFSD. 4:30 p. m.—Crime Prevention program. Arthur B. Reeve sketch. KGO, KOMO, KFSD. 5:00 p. m.—Maytag Orchestra. KGO, KHQ, KOMO, KGW, KECA. 5:30 p. m.—General Motors Family Party. KGO, KHQ, KOMO, KGW, KECA.

6:30 p. m.—Stranberg-Carlson program; 50-piece Civic Orchestra. KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR. 6:30 p. m.—Piano Capers. KGO, KOMO, KGW, KFSD. 7:00 p. m.—The Troubadours. KGO, KFSD. 7:30 p. m.—The Popoverland program—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD. 7:45 p. m.—John and Ned. KGO, KHQ, KGW. 8:00 p. m.—Buddy Seiger's Shell Symphonists. KOMO, KHQ, KGW, KPO, KFI, KSL. 8:00 p. m.—Cotton Blossom Minstrels. KGO, KECA. 9:00 p. m.—Pacific Sereaders. KGO, KOA, KHQ. 9:30 p. m.—The Arm of the Law. KGO, KGW, KTAR, KSL, KOA. 10:00 p. m.—Bard Harmony. KGO, KHQ, KOA. 10:30 p. m.—Yip Fren' Scotty. KGO, KOA. 10:45 p. m.—Hot Spot of Radio. KGO, KOA. 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra. KGO, KFI, KFSD.

Columbia Broadcasting System

8:00 a. m.—Manhattan Towers Orchestra. KIZ, KDYL, KHL. 11:30 a. m.—Columbia Educational Features For Your Information. KDYL, KHJ, KVI, KFPY. 12:00 noon.—Wardman Park Hotel Orchestra. KIZ, KDYL, KVI. 12:30 p. m.—Snapshots of the Garrick Galleries. KIZ, KDYL, KVI. 1:00 p. m.—Manhattan Towers Orchestra. KIZ, KDYL, KVI. 1:45 p. m.—Aunt Zelema. KIZ, KDYL. 3:00 p. m.—Current Events. KIZ, KDYL, KFRC. 3:45 p. m.—Bernhard Levitow and his Hotel Commodore Orchestra. KIZ, KFRC, KVI, KOL. 4:00 p. m.—Mardi Gras—Large Orchestra. KIZ, KFRC, KVI, KFPY, KOL. 4:30 p. m.—U. S. Navy Band Concert. KIZ, KFRC, KVI, KFPY, KOL. 6:00 p. m.—Guy Lombardo and Orchestra. KIZ, KDYL, KHJ, KFRC, KOIN, KVI, KOL. 6:30 p. m.—American Maize program. KIZ, KDYL, KHJ, KFRC, KOIN, KXX. 7:00 p. m.—Bert Low and his Billmore Orchestra—Dance Music. KIZ, KDYL, KOL. 7:15 p. m.—Heywood Brown's Radio Column. KIZ, KDYL, KFPY, KOL. 7:30 p. m.—Ted Florito and his Orchestra. KIZ, KOL. 8:00 p. m.—Paul Tremaine and his Orchestra from Ashbury Park. KIZ, KDYL, KVI, KOL. 8:30 p. m.—Nocturne. KDYL, KVI, KOL.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif. 570 Kc.—500 Watts

6:00 a. m.—"Wake up Chillum, Wake Up." 7:00 a. m.—Old Time Favorites. 8:00 a. m.—Stock Quotations. 8:05 a. m.—Records. 8:30 a. m.—Health Man. 8:45 a. m.—Records. 9:00 a. m.—Mildred Kitchem, Home Economics Expert. 9:15 a. m.—Records. 9:30 a. m.—Herbert Scharlin, piano and songs. 10:00 a. m.—Louise Howatt, Happiness Girl. 10:30 a. m.—"Old Times." 10:45 a. m.—"Galusing Gophers." 11:00 a. m.—Modes and Fashions. 11:30 a. m.—Records. 11:45 a. m.—Public and Civic Officials. 12:00 noon.—"World in Review." 12:15 p. m.—Prosperity Hour. 1:15 p. m.—Records. 2:15 p. m.—Spanish Program. 3:00 p. m.—Records. 4:00 p. m.—Dare Sisters. 4:30 p. m.—Trading Post program. 5:15 p. m.—Organ Recital by remote control. 5:45 p. m.—"Reporter of the Air." 6:00 p. m.—Banjo Boys. 6:30 p. m.—Billy Markowitz, Jazzmaniacs. 7:00 p. m.—Chamber of Commerce Talk. 7:15 p. m.—Hollywood Sweepstakes. 7:30 p. m.—Broadway Hits. 8:00 p. m.—Screen Mirror Frolic. 8:30 p. m.—Talking Picture Song Hits. 9:00 p. m.—Star Reporter, playlette. 9:30 p. m.—"String Quartette." 10:00 p. m.—Records. 12:00 midnight—"8 Ball" and Charley Lang.

KFSD

San Diego, Calif. 600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance. 8:00 a. m.—Morning Musical Review. 9:00 a. m.—Good Cheer program. 9:15 a. m.—Continuation of Morning Musical. 9:45 a. m.—Amy Lou Shopping Hour. 11:00 a. m.—Lloyd Peck's Service Hour. 12:00 noon.—Organ program. 12:30 p. m.—Studio. 2:30 p. m.—Matinee Hour. 3:45 p. m.—Studio. 5:00 p. m.—Mr. Williams. 5:15 p. m.—Feature. 5:45 p. m.—Late News Items. 7:45 p. m.—Ceil and Sally. 8:00 p. m.—National Home Furnishing Week. 8:30 p. m.—Leslie Adams. 9:30 p. m.—Comedy's Cafe. 11:00 p. m.—Request program.

KFI

Los Angeles, Calif. 640 Kc.—5000 Watts

6:30 a. m.—Opening stock market quotations. 6:45 a. m.—Louis Rueb, health exercises. 7:30 a. m.—NBC, Start of the day. 8:00 a. m.—NBC, Shell happy time. 9:00 a. m.—Chester Foster Rand, tenor. 9:15 a. m.—Helpful hints to housewives, Bess Kilmer. 9:30 a. m.—Helen Guest, ballads. 10:00 a. m.—Financial news from Wall Street. 10:15 a. m.—NBC, Josephine Gibson, speaker.

10:30 a. m.—NBC, Woman's Magazine of the Air. 11:30 a. m.—Reduceold Rhythm Boys. 11:45 a. m.—French lesson, Annette Doherty. 12:00 noon.—U. C. and U. S. Department of Agriculture Talk. 12:15 p. m.—Federal and state market reports. 1:00 p. m.—The Air Until 2:30 P. M. 2:30 p. m.—Vivian Fields Moore, traveling. 2:45 p. m.—Leonard VanDerberg, popular melodies. 3:00 p. m.—Los Angeles Public Library Book Reviews. 3:30 p. m.—Masked Minstrels. 4:15 p. m.—KFI News Flashes. 4:30 p. m.—Big Brother Don. 5:00 p. m.—The story man, Baron Keyes. 5:30 p. m.—Bob and Jimmy, popular songs. 5:45 p. m.—Closing stock market quotations. 6:00 p. m.—NBC, Stranberg-Carlson program. 6:30 p. m.—Bernice Morrison, poet of the piano. 7:00 p. m.—Anna and Oscar, Swedish character sketches. 7:15 p. m.—Jeanie Lang, America's personality girl. 7:30 p. m.—Lou Gordon, tenor. 8:00 p. m.—NBC, Shell program. 9:00 p. m.—Program of songs, Virginia Flohr, soprano. 9:15 p. m.—James Carden and cast: "Emperor of Crime." 9:30 p. m.—KFI Symphonette. 10:00 p. m.—Clyde Lehman, pianist; Zhai Clark, harpist. 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC

Beverly Hills, Calif. 710 Kc.—500 Watts

7:00 a. m.—Latin American Hour. 8:00 a. m.—Classified. 8:30 a. m.—State of Prosperity—Harmony Team. 9:00 a. m.—The Ad-Visor. 9:30 a. m.—"Sam." 9:50 a. m.—Chapel Series—U. S. C. 10:10 a. m.—Kathleen Clifford—Beauty talk. 10:15 a. m.—Morning Musicals. 11:00 a. m.—Bollieking Radioliers, remote. 12:00 noon.—Happy Chappies—piano, voice. 1:00 p. m.—Gene Taylor, piano solos. 1:45 p. m.—Bob, Bunny and Junior. 2:00 p. m.—Classical and Semi-classical program. 2:30 p. m.—Maestran Hawaiian program. 3:00 p. m.—U. S. C. Lectures, remote. 5:00 p. m.—Just Kids' Club. 5:30 p. m.—Cuckoo Clock. 8:00 p. m.—Ted Green and his Vibraphone. 8:15 p. m.—Chauncey and Mike. 8:30 p. m.—Popular Trio. 9:00 p. m.—U. S. C. Lectures, remote. 10:00 p. m.—Ray Howell—the "And How" Boy.

UNIVERSITY OF SOUTHERN CALIFORNIA

3:00 p. m.—A Tale of Enchantment—"Tree's Palace. Gwendolyn L. Kik, Interpretive Readings. 3:30 p. m.—A New Aspect in Advertising, J. T. Armstrong, noted art curator. 4:00 p. m.—Democracy and the Expert, Dr. John M. Pfaffner, School of Citizenship and Public Adm. 4:30 p. m.—Public's Business, Gordon Whitnall, President League of California Municipalities. 9:00 p. m.—Mussolini, Italy's Man of Destiny, James Abisatti. 9:30 p. m.—California Architecture, Henry F. Withey, The Architectural Lecture Series.

KTM

Los Angeles, Calif. 780 Kc.—1000 Watts

6:00 a. m.—Eye Opener. 7:00 a. m.—Bill Shales and his Gang. 9:00 a. m.—Bert's Best Bets. 1:00 p. m.—Organ Echoes. 1:15 p. m.—Inspirational and Civic. 1:30 p. m.—Popular Tunes. 1:45 p. m.—Health Man. 2:00 p. m.—Fowler's Food for Thought. 2:30 p. m.—Over the Tea Cup. 3:00 p. m.—Late Melodies. 3:30 p. m.—Danceand Melodies. 4:30 p. m.—Spanish program. 8:00 p. m.—Ranch Hour. 9:00 p. m.—Charmers of History. 9:30 p. m.—Miniature Symphony. 10:00 p. m.—Whispering Sereaders. 11:00 p. m.—Organ Recital. 12:00 midnight—Spizzerhaktum Club.

KHJ

Los Angeles, Calif. 900 Kc.—1000 Watts

7:00 a. m.—Recordings. 7:30 a. m.—Hallelujah Hour. 8:30 a. m.—Stock Exchange Reports. 8:40 a. m.—Manhattan Towers Orchestra, CBS. 9:15 a. m.—Richardson's Music Lovers Shop. 9:30 a. m.—Feminine Fancies. 10:30 a. m.—American Institute of Food Products. 10:45 a. m.—Ted White and Neil Larsen. 11:15 a. m.—Poems, Homer Griffith. 11:30 a. m.—Shafer Hat Works, Recordings. 11:45 a. m.—Records. 12:00 noon—Billmore Hotel Concert Orchestra. 12:30 p. m.—World-wide News. 12:45 p. m.—Recordings. 1:00 p. m.—Manhattan Towers Orchestra, CBS. 1:30 p. m.—Times Forum. 2:00 p. m.—Happy-Go-Lucky Hour. 3:00 p. m.—Colonial Dances, Talk. 3:15 p. m.—Girl Scouts, Talk. 3:30 p. m.—Matthew Murray's Talk on Home Problems. 3:45 p. m.—H. M. Robertson, talk on Dogs. 4:00 p. m.—Mardi Gras, CBS. 4:30 p. m.—J. W. Harrington, "Teemites." 4:35 p. m.—Recordings. 4:40 p. m.—Investment and Examining Service. 4:45 p. m.—World-wide News. 4:55 p. m.—Town Topics. 5:00 p. m.—"Mac" and his Gang. 5:30 p. m.—Recordings. 6:00 p. m.—Guy Lombardo and his Orchestra, CBS. 6:30 p. m.—American Maize program, CBS. 7:00 p. m.—Inglewood Park Orchestra. 7:30 p. m.—Don Lee Symphony. 8:00 p. m.—Blue Monday Jamboree. 10:00 p. m.—World-wide News. 10:05 p. m.—Earl Burnett. 10:22 p. m.—Anson Weeks Orchestra. 11:00 p. m.—Billmore Hotel Dance Orchestra. 12:00 midnight—Tourtelotte's Organ Recital.

KFWB

Hollywood, Calif. 950 Kc.—1000 Watts

- 8:30 a. m.—Dorothy Burnham, pianist.
10:00 a. m.—"Home Economic Expt."
10:50 a. m.—Program, courtesy of L. T. Piver, Inc.
10:45 a. m.—Melody Boys' Dance Band.
11:45 a. m.—Organ recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—National Home Furnishings Week.
12:50 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Art Pabst and his Banjo in old-time songs.
2:30 p. m.—Ann Grey, popular songs.
3:00 p. m.—Art and Artie.
3:30 p. m.—Emma Kimmel, soprano; Buster Dees.
4:00 p. m.—Harold Howard's Dance Band.
6:00 p. m.—Harry Jackson and his Entertainers.
6:30 p. m.—Wade Hamilton at Orum Theatre organ.
7:00 p. m.—Cecil and ally.
7:10 p. m.—KFWB alone Orchestra.
7:30 p. m.—Sport Talk.
7:45 p. m.—Willard Battery Company.
8:00 p. m.—Bert Fiske's Orchestra.
8:30 p. m.—"Musical Portrait."
9:00 p. m.—KFWB Concert Orchestra.
9:30 p. m.—Tom Breuneman's "Radio Periscope."
10:00 p. m.—Johnny Johnson and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Fretman's Orchestra.
11:30 p. m.—Johnny Johnson and his Orchestra.

KFVD

Culver City, Calif. 1000 Kc.—250 Watts

- 6:00 a. m.—Spanish program.
7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
9:00 a. m.—Helpful Hints to Housewives.
9:30 a. m.—Zandra, Morning Psychologist.
11:00 a. m.—Beauty Hour, Records.
12:00 noon.—The Stranger and his Guitar.
12:30 p. m.—"The Strollers," Skit.
1:00 p. m.—G. Allison.
2:00 p. m.—Curley's Messenger.
2:30 p. m.—Merchants Slogan Contest.
3:30 p. m.—Purchaser's Guide.
4:15 p. m.—Health Talk.
5:45 p. m.—Timely Topics.
10:00 p. m.—Organ, J. Newton Yates.
11:00 p. m.—Louie Armstrong, Cotton Club.
12:00 midnight.—Ballads Old and New, Organ.

KNX

Hollywood, Calif. 1050 Kc.—5000 Watts

- 6:45 a. m.—"Earlybirds."
7:15 a. m.—"Pep and Ginger."
7:45 a. m.—"Home Folks" Exercises.
8:00 a. m.—Inspirational Talk.
8:15 a. m.—Musical program of popular recordings.
9:00 a. m.—Program of recordings.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy."
10:30 a. m.—Home Economics Talk.
11:00 a. m.—Gene Byrnes picks scraps from waste basket.
11:30 a. m.—Dr. John Matthews.
11:45 a. m.—Kip Corp., musical program.
12:00 noon.—Records.
12:30 p. m.—Silver Slipper Cafe.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—"Jay," the Jingle Man.
2:30 p. m.—Program of recordings.
2:55 p. m.—Lost and Found announcements.
3:00 p. m.—Wordographs by Jack Wyche Feency.
3:15 p. m.—Musical program of popular recordings.
3:30 p. m.—Recording.
4:00 p. m.—Gene Byrnes, the Whispering Organist.
4:30 p. m.—C. P. R.'s musical program.
5:00 p. m.—Travelogue.
5:15 p. m.—Big Brother Ken's Kiddle Hour.
5:45 p. m.—Town Crier.
6:00 p. m.—KNX Trio.
6:15 p. m.—Frank Watanabe, the Japanese House-boy.
6:30 p. m.—American Maize Products.
7:00 p. m.—Peggy Wynne and Ambrose Barker.
7:30 p. m.—Musical program.
8:00 p. m.—One-act playlet directed by Georgia Fifeild.
8:30 p. m.—Laboviski Violin Choir and Claire Mellouho.
9:00 p. m.—Rio Grande Male Sluggers.
9:30 p. m.—Rev. Ethel Duncan, Question and Ans. Lady.
10:00 p. m.—Hotel Ambassador; Gus Arnheim and Orch.
12:00 midnight.—Madame Zucca's Cafe.

KMIC

Inglewood, Calif. 1120 Kc.—500 Watts

- 6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—"Zero" Astrologist.
9:30 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-Noon Varieties.
1:00 p. m.—Latest Releases.
2:00 p. m.—Musical Comedy Selections.
2:30 p. m.—Popular Dance Orchestra.
4:00 p. m.—Novelty Numbers.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:00 p. m.—Latest Releases.
6:30 p. m.—"Radio Round-up."
8:30 p. m.—Orchestra from Venice Ballroom.
10:30 p. m.—Musical Comedy Selections.
12:00 midnight.—Louie Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

KGFJ

Los Angeles, Calif. 1200 Kc.—100 Watts

- 12:00 midnight.—Mosby's Dixieland Blue Blowers.
1:00 a. m.—The Owl Request program.
6:00 a. m.—The Breakfast Philosopher.
7:00 a. m.—Goodwill program.
8:30 a. m.—Recordings.
10:00 a. m.—Studio Ensemble; Jerry Joyce, violinist.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—Dr Wiseman's Health Talk.
12:30 p. m.—Bob Holman's Calif. Freshmen; Silver-toned Trio.
1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Rainbow Garden Entertainers.
3:00 p. m.—Murray & Harris, the Galshorough Boys.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Recordings.

- 5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Bob Holman's California Freshmen.
8:30 p. m.—String Quintet; Alan Fairchild.
9:00 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Music.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM

San Bernardino, Calif. 1210 Kc.—100 Watts

- 7:00 a. m.—Early Bird Club.
8:00 a. m.—Old Timers' Hour.
9:00 a. m.—San Bernardino Music Co.
9:30 a. m.—Cal., Ariz. Land Co.
10:00 a. m.—B. S. Pearsall Co.
10:15 a. m.—California Hotel.
10:30 a. m.—Citizens' Service Bureau.
11:00 a. m.—Carrier's Health program.
11:15 a. m.—News reports.
11:30 a. m.—The Trading Post.
12:00 noon.—Organ Recital.
2:00 p. m.—Novelty recordings.
3:30 p. m.—Hunt's Theater.
5:45 p. m.—Evening Mail.
6:15 p. m.—News reports.
6:30 p. m.—Recordings.
6:45 p. m.—A. G. Barnes' Accessory Service Co.
7:00 p. m.—Phyllis Bidings Johnston, soprano.
7:30 p. m.—Josephine Harvey, violin soloist.
8:00 p. m.—KFXM Sketch Book of the Air.
9:00 p. m.—The Champions-A-Thunk.
9:30 p. m.—Olive Hazell and Ensemble.
10:00 p. m.—KFXM Carnival of the Air.
11:00 p. m.—Sign Off.

KFOX

Long Beach, Calif. 1250 Kc.—1000 Watts

- 5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items, Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk, Mae Day Salon.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Rolly Wray.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports, Press-Telegram.
11:45 a. m.—Skinway Tuna Art.
12:00 noon.—The Three Vagabonds.
12:30 p. m.—Beatrice Smith, Novelty Entertainer.
12:45 p. m.—Musical Moments, Mart Dougherty.
1:00 p. m.—Bill and Co.
1:30 p. m.—The Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Doris and Clarence.
2:20 p. m.—Rolly Wray.
2:50 p. m.—Len Nash and his Country Boys.
3:15 p. m.—Today in History.
3:30 p. m.—Organ Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Rolly Wray in Piano Numbers.
4:30 p. m.—Bill and Co.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Organ Recital, Vera Graham.
5:30 p. m.—Beatrice Smith, Novelty Entertainer.
6:00 p. m.—"Gin and Chen."
6:15 p. m.—Percy Funes and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—Three Vagabonds.
7:00 p. m.—Suydam's Buttercream School.
8:00 p. m.—Texas Cowboys.
8:30 p. m.—Treatments of "Harmonious Suggestions."
9:00 p. m.—Lampit Hour.
9:30 p. m.—Len Nash and his Country Boys.
10:30 p. m.—Seal Beach Marathon.
11:00 p. m.—Bennett's Crystal Ballroom.
11:30 p. m.—Majestic Ballroom.
12:00 midnight.—Balboa Beach Marathon.
1:00 a. m.—Records.

KGER

Long Beach, Calif. 1360 Kc.—1000 Watts

- 6:00 a. m.—Morning Studio Musicale.
7:00 a. m.—Sunrise Exercise Class.
7:30 a. m.—Earl Jady, Organ.
9:00 a. m.—Chick, Chuck and Chet.
10:00 a. m.—Women's Hour and Helene Smith, piano.
11:00 a. m.—Helene Smith, Piano Requests.
11:15 a. m.—Studio Concert Orchestra.
12:30 p. m.—Peggy and Jerry Skit.
12:45 p. m.—Cecil Fry, Songs and Piano.
1:00 p. m.—Alley Oop Studio Frolic.
2:00 p. m.—Dick Dixon, organ program.
2:30 p. m.—String Trio and Tenor.
4:00 p. m.—James Orchestra and Organ.
5:00 p. m.—Peggy Russell's Personality Girls.
6:15 p. m.—Senoritas String Trio.
7:00 p. m.—Synopators Dance Band.
7:30 p. m.—Pearl Davis, pianist.
8:00 p. m.—Mariners' Concert Orchestra and tenor.
9:00 p. m.—Everett Hoagland's Troubadours.
9:30 p. m.—Piano and Organ Duets.
10:00 p. m.—Cavaliers Dance Orchestra.
10:30 p. m.—Senoritas String Trio.
11:00 p. m.—Everett Hoagland's Troubadours.
11:30 p. m.—Dick Dixon, Organ Memories.

KECA

Los Angeles, Calif. 1430 Kc.—1000 Watts

- 3:00 p. m.—Katherine Spangler, whistler.
3:15 p. m.—Leonard VanBerg, popular melodies.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Sherman Lloyd, pianist.
4:00 p. m.—NBC, Half Hour in the Nation's Capitol.
4:30 p. m.—Eleanor Wells, popular melodies.
5:00 p. m.—NBC, The Maytag Orchestra.
5:30 p. m.—NBC, General Motors Family Party.
6:00 p. m.—Buster Wilson's Orchestra.
6:30 p. m.—Elton Beys Virginia Ballroom Orchestra.
7:15 p. m.—Yellow Cab Quartet.
7:30 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—Norma and Monte, popular music.
8:00 p. m.—Cotton Blossom Minstrels, NBC.
9:00 p. m.—Ray VanDyne Orchestra, Jean Dunn.
10:00 p. m.—James Anderson, baritone.
10:30 p. m.—Health exercises, Louis Rueb.

NORTHERN CALIFORNIA

KFRC

San Francisco, Calif. 610 Kc.—1000 Watts

- Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
8:30 a. m.—New York Stock Quotations.
9:00 a. m.—S. F. Call-Bulletin News Items.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Wyn's Daily Chat.
11:00 a. m.—Dome tie Selen-e.
12:00 noon.—Sherman Clay Noonday Concert.
1:30 p. m.—Popular Novelties.
2:00 p. m.—Happy-Go-Lucky Hour.
3:30 p. m.—Recording and Something About Everything.
4:45 p. m.—S. F. Call-Bulletin's News Items.
4:55 p. m.—Town Topics.
5:00 p. m.—"Mac" and his Mountain Cabin.
5:45 p. m.—"Your Financial Problems."
6:00 p. m.—Robert Burns Panatela program.
6:30 p. m.—Weather Reports.
8:00 p. m.—Golden State Blue Monday Jamboree.
10:00 p. m.—"Schwarz Ginger Band."
10:15 p. m.—Graen News Flashes.
10:20 p. m.—Hotel Mark Hopkins Orchestra.
11:00 p. m.—Earl Burnett's Billmore Orchestra.
12:00 midnight.—Dance Music.

KPO

San Francisco, Calif. 680 Kc.—5000 Watts

- Local Programs Only. See NBC Program for Balance.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—"Helpful Hints for Housewives."
11:45 a. m.—Helen Gordon Barker Art Talk.
11:50 a. m.—Time Signals, Scripture reading.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Ann Warner's Home Making Chat.
1:30 p. m.—Harold Small—Book Review.
1:50 p. m.—Ye Towie Cryer.
3:00 p. m.—California State Chamber of Commerce.
3:15 p. m.—Floyd Wright, organist.
4:15 p. m.—KPO Short Story Course.
4:45 p. m.—Donz, Richardson.
5:00 p. m.—Radio feature.
5:30 p. m.—"The Date Book."
5:45 p. m.—News Digest with "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
9:00 p. m.—Radio feature.
10:00 p. m.—Palace Hotel Dance Orchestra.
11:00 p. m.—The Toredors.

KQW

San Jose, Calif. 1010 Kc.—500 Watts

- 9:00 a. m.—Morning Music.
9:30 a. m.—Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Community Hour.
12:00 noon.—Concert Recordings.
12:30 p. m.—Market Reports.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Recordings.
4:30 p. m.—Children's program.
5:00 p. m.—Baron Keyes Air Castle.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Radionics Health Talk.
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topic Discussions.
6:20 p. m.—Field Station Development, Geo. York.
6:30 p. m.—Market Reports.
6:45 p. m.—KQW Market Place.
7:00 p. m.—Weather Reports.
7:00 p. m.—Farm Bureau Evening Radio News.
7:00 p. m.—News Dispatches.
7:15 p. m.—Silas and Susie.
7:30 p. m.—Mail Bag and Announcements.
7:45 p. m.—Editorial.
8:00 p. m.—United Conservatory program.
9:00 p. m.—Melody Master's Hour.

NORTHWEST

KGW

Portland, Oregon 620 Kc.—1000 Watts

- Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Devotions.
7:00 a. m.—Bagdad Theater Organ.
9:00 a. m.—Town Crier.
11:30 a. m.—Musical Masterworks.
12:00 noon.—Powers' Pied Piper.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Pepco program.
1:00 p. m.—Cabbages and Kings.
1:45 p. m.—Julia Hayes.
2:00 p. m.—Organ Recital.
2:30 p. m.—Movie Club.
3:00 p. m.—Masterworks.
4:30 p. m.—Palace Laundry Tea Timers.
7:00 p. m.—S. N. Georgia program.
9:00 p. m.—Montag program.
10:00 p. m.—Ben Selling's Boys.
11:00 p. m.—KGW Dance Band.

KVI

Tacoma, Washington 760 Kc.—1000 Watts

- 7:00 a. m.—Recordings.
8:15 a. m.—Recordings.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Recordings.
12:00 noon.—Wardman Park Hotel Orchestra.
1:30 p. m.—Recordings.
2:00 p. m.—Happy-Go-Lucky Hour.
3:15 p. m.—Social Calendar.
3:30 p. m.—Recordings.
9:00 p. m.—Blue Monday Jamboree.
10:00 p. m.—Studio program.
10:20 p. m.—Anson Weeks' Orchestra.
11:00 p. m.—Earl Burnett's L. A. Billmore Orchestra.
12:00 midnight.—Slumberbusters.

Monday, Sept. 22—Cont. KJR

7:00 a. m.—Morning Reveiller. 7:15 a. m.—News. 7:45 a. m.—Organ Concert, Warren Wright. 8:30 a. m.—Pearce-Knowles Co. 9:00 a. m.—Morning Devotional program. 9:10 a. m.—Mary from Proctors. 9:40 a. m.—Smilin' Sam. 10:00 a. m.—Glen Eaton, tenor. 10:15 a. m.—Beauty Talk. 10:30 a. m.—Songs You Like to Hear. 11:00 a. m.—Organ program. 12:00 noon.—World Book Man; World in Review. 12:30 p. m.—Mid-Day Musicales. 1:00 p. m.—George Maddox, tenor; 1:15 p. m.—Painless Parker Dental System. 1:45 p. m.—Glen Eaton, tenor. 2:00 p. m.—Matinee in Miniature. 2:30 p. m.—Stephanie Lewis, soprano. 3:00 p. m.—The Chief Dwellers. 3:15 p. m.—The Three Girls. 3:30 p. m.—News. 3:45 p. m.—Tea Time Tales from Proctors. 4:00 p. m.—Organ Concert, Ivan Ditmars. 5:00 p. m.—Chet Cathers, crooning baritone. 5:15 p. m.—Baron Keyes' Air Castles. 5:30 p. m.—Market Reports. 5:50 p. m.—Garden Talk, Cecil Solly. 6:00 p. m.—Hometowners Orchestra. 7:00 p. m.—Kelphe Twins. 7:30 p. m.—Dream Melodies. 8:00 p. m.—Whirlwind's Orchestra. 9:00 p. m.—Montville Flowers. 9:30 p. m.—Wrestling Match; Ken Stuart. 10:30 p. m.—Whirlwind's Orchestra. 11:00 p. m.—Vic Meyers' Club Victor Orchestra. 12:00 midnight—Midnight Revelers.

TUESDAY, SEPT. 23

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders. KGO. 7:30 a. m.—Quaker Start of the Day. KHQ, KOMO, KGW, KFI, KFSD. 8:00 a. m.—Financial Service program. KGO. 8:15 a. m.—Morning Melodies. KGO. 8:30 a. m.—Cross-outs of the Day. KGO. 9:00 a. m.—Meet the Folks. KGO, KOMO. 9:30 a. m.—William Don. KGO, KOMO. 9:45 a. m.—The Entertainers. KGO. 10:00 a. m.—Color Harmony program. KGO, KOMO, KHQ, KGW, KFI. 10:30 a. m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KFI, KFSD. 11:30 a. m.—NBC Philharmonic Organ Recital. KGO. 12:00 noon.—Pacific Vagabonds. KGO, KOA, KFSD. 1:00 p. m.—Hotel St. Francis Drake Orchestra. KGO, KFSD, KTAR, KGW. 2:00 p. m.—Black and Gold Room Orch. KGO, KTAR. 2:45 p. m.—Organ Concert. KGO, KOMO. 3:00 p. m.—Le Trio Morgan. KGO, KGW. 3:15 p. m.—Laws that Safeguard Society. KGO, KHQ, KOMO, KGW, KECA, KTAR. 3:30 p. m.—Phil Cook, the Quaker Man. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 3:45 p. m.—Matinee Time. KGO. 4:00 p. m.—Hotel St. Francis Salon Orch. KGO, KGW. 4:45 p. m.—News Service. KGO. 5:00 p. m.—Eveready program. KGO, KHQ, KOMO, KGW. 5:30 p. m.—Happy Wouder Bakers. KGO, KHQ, KOMO, KGW, KECA. 6:00 p. m.—Westinghouse Salute. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 6:30 p. m.—Radio-Keith-Orpheum program. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR. 7:00 p. m.—Evening Reveries. KGO, KGW. 7:30 p. m.—The Pepsodent program—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD. 7:45 p. m.—Sperry program. KGO, KHQ, KOMO, KGW, KECA. 8:00 p. m.—Violet Ray Music Box. KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR. 8:30 p. m.—The Olympians. KGO, KHQ, KTAR, KOA. 9:00 p. m.—Florsheim Frolic. KGO, KHQ, KOMO, KGW, KECA, KTAR. 9:30 p. m.—Memory Lane. KGO, KGW, KFSD, KTAR. 10:00 p. m.—National Concert Orchestra. KGO, KHQ, KOA, KGW. 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra. KGO, KFI, KFSD.

Columbia Broadcasting System

8:00 a. m.—Columbia Revue. KVI, KOL. 8:30 a. m.—Manhattan Towers Orchestra. KLZ, KDYL, KHJ, KFRC, KVI, KOL. 11:30 a. m.—Columbia Educational Features—For Your Information. KLZ, KDYL, KHJ, KFRC, KVI, KFPY. 12:00 noon.—U. S. Army Band Concert. KLZ, KDYL, KVI. 12:30 p. m.—Columbia Artists Recital. KLZ, KDYL, KVI. 1:00 p. m.—Rhythm Kings. KLZ, KDYL, KVI. 1:30 p. m.—Bert Lown and his Biltmore Orchestra. KLZ, KDYL, KFRC, KVI, KOL. 3:00 p. m.—The Crockett Mountaineers. KLZ, KDYL, KVI, KOL. 3:15 p. m.—Jack Denny and his Mt. Royal Orchestra. KLZ, KDYL, KFRC, KVI, KOL. 4:45 p. m.—The Premier Salad Dressers. KLZ, KDYL, KHJ, KOL, KFRC, KOIN, KVI.

6:00 p. m.—Graybar's Mr. and Mrs. KLZ, KDYL, KHJ, KFRC, KOIN, KVI. 6:15 p. m.—Paramount Publix Radio Playhouse. KLZ, KDYL, KHJ, KFRC, KOIN, KVI, KOL, KNX. 7:15 p. m.—Heywood Brown's Radio Column. KLZ, KDYL, KFPY, KOL. 7:30 p. m.—Chicago Variety program. KLZ, KDYL, KVI. 8:00 p. m.—What's Wrong With This Picture? KLZ, KDYL, KHJ, KFRC, KVI, KOL. 8:30 p. m.—Nocturne. KLZ, KDYL, KVI.

SOUTHERN CALIFORNIA KMTR

Hollywood, Calif. 570 Kc.—500 Watts 6:00 a. m.—"Wake up Chillum, Wake Up." 7:00 a. m.—Old Time Favorites. 8:00 a. m.—Stock Quotations. 8:05 a. m.—Records. 8:30 a. m.—Health Man. 8:45 a. m.—Records. 9:00 a. m.—Mildred Kitchen, Home Economics Expert. 9:15 a. m.—Records. 9:30 a. m.—Records. 10:00 a. m.—Louise Howatt. 10:30 a. m.—Galloping Gophers. 11:00 a. m.—Modes and Fashions. 11:30 a. m.—Records. 11:45 a. m.—Public and Civic Officials. 12:00 noon.—"World in Review." 12:15 p. m.—Prosperity Hour. 1:15 p. m.—Records. 1:15 p. m.—Spanish Program. 3:00 p. m.—Records. 4:00 p. m.—Dare Sisters. 4:30 p. m.—Trading Post program. 5:15 p. m.—Organ Recital by remote control 5:45 p. m.—Talk on Traffic. 6:00 p. m.—Banjo Boys. 6:30 p. m.—Pennant Players. 7:00 p. m.—Broadway Hits. 7:15 p. m.—Hollywood Sweepstakes. 7:30 p. m.—Popular Ballads. 8:15 p. m.—Baseball Game from Wrigley Field. 10:30 p. m.—Happy Harry, Requests. 11:00 p. m.—Records. 12:00 midnight—"8 Ball" and Charley Lung.

KFSD San Diego, Calif. 600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance. 8:00 a. m.—Morning Musical. 9:00 a. m.—Good Cheer program. 9:15 a. m.—Continuation of Morning Musical. 9:45 a. m.—Amy Lou Shopping Hour. 11:00 a. m.—Service Hour. 12:00 noon.—Organ program. 2:00 p. m.—Matinee Hour. 3:00 p. m.—Studio program. 3:45 p. m.—French Lesson. 4:15 p. m.—Studio. 4:30 p. m.—Latin-American program. 5:00 p. m.—Sidlights on the News. 5:15 p. m.—Studio. 5:45 p. m.—Late News, courtesy Sun and Tribune. 7:00 p. m.—Laxida. 7:15 p. m.—Qualite Quartet. 7:45 p. m.—Cecil and Sally. 10:00 p. m.—Kennedy's Cafe. 11:00 p. m.—Request program.

KFI Los Angeles, Calif. 640 Kc.—5000 Watts

6:30 a. m.—Opening stock market quotations. 6:45 a. m.—Health exercises, Louis Rueb. 7:30 a. m.—NBC, Start of the day. 8:00 a. m.—NBC, Shell happy time. 9:00 a. m.—Sadie Nathan, beauty talk. 9:15 a. m.—Helpful hints to housewives, Bess Kilmer. 9:30 p. m.—Wall Street Financial News. 9:45 a. m.—Beauty Aids, Beatrice Mable. 10:00 a. m.—NBC, Color Harmony. 10:30 a. m.—NBC, Woman's Magazine of the Air. 11:30 a. m.—Reduceed Rhythm Boys. 11:45 a. m.—English Lesson, Artia Drew. 12:00 noon.—Federal and State market reports. 12:30 p. m.—Seeing Southern California. Off the Air Until 2:30 P. M. 2:30 p. m.—Winnie Fields Moore, travelog. 2:45 p. m.—Sally and Russel Hill, piano and song. 3:00 p. m.—Sylvia's Happy Hour. 3:30 p. m.—Wedgwood Nowell. 4:15 p. m.—KFI News Flashes. 4:30 p. m.—Big Brother Don. 5:00 p. m.—Baron Keyes, the story man. 5:30 p. m.—Dr. H. Edward Myers, care of the teeth. 5:45 p. m.—Closing stock market reports. 6:00 p. m.—G. B. Walters, speaker, on radio. 6:15 p. m.—Temptations of 1930, Wedgwood Nowell. 6:30 p. m.—Vernon Elkins Cotton Pickers' Orchestra. 7:00 p. m.—Arthur Lang, baritone, and ensemble. 8:00 p. m.—NBC, Violet Ray Music Box. 8:30 p. m.—Virginia Florhi, soprano; James Burroughs. 9:30 p. m.—James Carden and cast: "Emperor of Crime" 9:45 p. m.—William Wheatley, tenor. 10:00 p. m.—Aeolian Organ Recital. 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC Beverly Hills, Calif. 710 Kc.—500 Watts

7:00 a. m.—Latin American Hour. 8:00 a. m.—"I've o' Gold. 8:30 a. m.—State of Prosperity. 9:00 a. m.—Recordings. 9:30 a. m.—"Sam," remote. 9:50 a. m.—Chapel Service, U. S. C., remote. 10:10 a. m.—At the Carnival. 11:00 a. m.—Rolling Radioliers, remote. 12:00 noon.—Live Stock Market Report. 12:05 p. m.—Happy Chapinets. 1:00 p. m.—The Music Album. 1:45 p. m.—Bob, Bunny and Junior. 2:00 p. m.—Classical and Semi-classical program. 3:00 p. m.—Prof. Janelos, piano recital. 4:15 p. m.—Studio.

4:00 p. m.—On the Shores of Hawaii. 5:00 p. m.—Just Kids' Club. 5:30 p. m.—The Ad-Visor. 9:00 p. m.—Mystery Play. 9:30 p. m.—Master Service. 10:00 p. m.—Beverly Hill Billies. 11:00 p. m.—Ray Howell—the "And How" Boy.

KTM Los Angeles, Calif. 780 Kc.—1000 Watts

6:00 a. m.—Eye Opener. 7:00 a. m.—Bill Sharples and his Gang. 1:00 p. m.—Organ Echoes. 1:15 p. m.—Inspirational Poetry. 1:30 p. m.—Popular Tunes. 1:45 p. m.—Health Man. 2:00 p. m.—Fowler's Food for Thought. 2:30 p. m.—Over the Tea Cup. 3:00 p. m.—Late Melodies. 3:30 p. m.—Danceand Melodies. 4:30 p. m.—Spanish program. 8:00 p. m.—Ranch Boys in Lively Tunes. 9:00 p. m.—Highway Highlights. 10:00 p. m.—Organ Recital. 11:00 p. m.—Arias from Famous Operas. 12:00 midnight—Spizzierinkum Club.

KHJ Los Angeles, Calif. 900 Kc.—1000 Watts

7:00 a. m.—Recordings. 7:30 a. m.—Hallelujah Hour. 8:30 a. m.—Stock Exchange Reports. 8:40 a. m.—Manhattan Towers Orchestra, CBS. 9:30 a. m.—Feminine Fancies. 10:30 a. m.—Andy and Virginia. 11:00 a. m.—Recordings. 11:15 a. m.—Poems, Homer Griffith. 11:30 a. m.—For Your Information, CBS. 12:00 noon.—Biltmore Hotel Concert Orchestra. 12:30 p. m.—World-wide News. 12:45 p. m.—L. A. Advertising Club Luncheon. 1:30 p. m.—Times Forum. 2:00 p. m.—Happy-Go-Lucky Hour. 3:00 p. m.—Chela Collins, Finance. 3:15 p. m.—Safety Conference, talk. 3:30 p. m.—Midnight Mission, talk. 3:45 p. m.—U. S. C. Trojan Period. 4:00 p. m.—Siesta Hour. 4:15 p. m.—Platt Music Company. 4:30 p. m.—World-wide News. 4:40 p. m.—Town Topics. 4:45 p. m.—Leggett program, CBS. 5:00 p. m.—Seeing Southern California. 5:30 p. m.—Recordings. 6:00 p. m.—"Jo and Vi," CBS. 6:15 p. m.—Paramount Hour, CBS. 7:00 p. m.—Don Lee Symphony. 7:30 p. m.—Pelton Motor Co., Broadway Melodies. 8:00 p. m.—Green River program, CBS. 8:30 p. m.—S. & W. Forum. 9:30 p. m.—One-act Play. 10:00 p. m.—World-wide News. 10:05 p. m.—Biltmore Hotel Dance Orchestra. 12:00 midnight—Tourtellotte's Organ Recital.

KFWB Hollywood, Calif. 950 Kc.—1000 Watts

8:30 a. m.—Dorothy Burnham in popular piano numbers. 10:00 a. m.—Organ recital. 10:30 a. m.—Melody Boys' Dance Band. 11:30 a. m.—Organ recital by Wade Hamilton. 12:00 noon.—The Adventures of Tom and Wash. 12:15 p. m.—National Home Furnishings Week. 12:30 p. m.—Rose Velerie and her Ensemble. 2:00 p. m.—Late recordings. 2:30 p. m.—Ann Grey, popular songs. 3:00 p. m.—Late recordings. 3:30 p. m.—Emma Kimmel, soprano; Buster Dees. 4:00 p. m.—Harold Howard's Dance Band. 6:00 p. m.—Pig 'n' Whistle Entertainers. 6:30 p. m.—Wade Hamilton at Forum organ. 7:00 p. m.—Cecil and Sally. 7:10 p. m.—KFWB Salon Orchestra. 7:30 p. m.—"Golden Days." 8:00 p. m.—Bert Fiske's Orchestra. 8:30 p. m.—Strings and Bows. 9:00 p. m.—The Edgeworth Plantation Club. 9:30 p. m.—Main bout from the Olympic Auditorium. 10:30 p. m.—Johnny Johnson and his Orchestra. 11:00 p. m.—George Freeman's Orchestra.

KFVD Culver City, Calif. 1000 Kc.—250 Watts

6:00 a. m.—Spanish program. 7:00 a. m.—Happy-Go-Lucky Trio. 9:00 a. m.—Beauty Hints. 9:30 a. m.—Zandra, Morning Psychologist. 11:00 a. m.—Beauty Hour, Records. 12:00 noon.—The Stranger and his Guitar. 12:30 p. m.—"The Strollers," Skit. 12:45 p. m.—Diet Question Box. 1:00 p. m.—G. Allison. 2:00 p. m.—Currier's Messenger. 2:30 p. m.—Merchants Slogon Contest. 3:30 p. m.—Purchaser's Guide. 4:15 p. m.—Health Talk. 5:45 p. m.—Timely Topics. 10:00 p. m.—Organ, J. Newton Yates. 11:00 p. m.—Louie Armstrong, Cotton Club. 12:00 midnight—Ballads Old and New, J. Newton Yates.

KNX Hollywood, Calif. 1050 Kc.—5000 Watts

6:45 a. m.—"Earlybirds" exercises. 7:15 a. m.—"Pep and Ginger" exercises. 7:45 a. m.—"Home Folks" exercises. 8:00 a. m.—Inspirational talk and morning prayer. 8:15 a. m.—Clinic of the Air. 9:00 a. m.—Clinic of the Air continues. 9:30 a. m.—Radio Shopping News. 10:00 a. m.—"Be Young and Be Happy." 10:30 a. m.—Home Economics talk. 11:00 a. m.—Musical program of recordings. 11:30 a. m.—Presenting KNX Orchestra. 12:00 noon.—KLP Corporation courtesy program. 12:15 p. m.—Belco talk presented by H. F. Allen. 12:30 p. m.—Silver Slipper Cafe. 1:30 p. m.—Eddie Albricht's reading of late fiction.

2:00 p. m.—"Jay," the Jingle Man.
2:30 p. m.—Musical program.
3:00 p. m.—Hiram and Simpson at Yapp's Crossing.
3:15 p. m.—Program of popular recordings.
3:25 p. m.—Lost and Found announcements.
3:30 p. m.—Bundy & Albright courtesy program.
4:00 p. m.—Gene Byrnes, the Whispering Organist.
4:30 p. m.—C. P. K.'s musical program.
5:00 p. m.—Travelogue.
5:15 p. m.—Big Brother Ken's Kiddie Hour.
5:45 p. m.—Town Crier's Timely Amusement Tips.
6:00 p. m.—KXN Trio.
6:15 p. m.—Paramount Public Hour.
7:00 p. m.—Frank Watanabe, Japanese House-boy.
7:30 p. m.—Dr. Mars Baumgardt.
8:00 p. m.—The Arizona Wranglers.
9:00 p. m.—Hap and Sap, the Royal Vagabonds.
9:30 p. m.—Presenting Spanish Ensemble.
10:00 p. m.—Gus Arnheim and his Orchestra.
12:00 midnight—Madame Zucca's Cafe.

KMIC Inglewood, Calif. 1120 Kc.—500 Watts

6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—"Zoro" Astrologist.
9:30 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-Noon Varieties.
1:00 p. m.—Latest Releases.
2:00 p. m.—Light Opera Selections.
3:00 p. m.—Popular Dance Orchestras.
4:00 p. m.—Novelty Numbers.
5:00 p. m.—Gordon Smith's Radiotelling Program.
6:00 p. m.—Judge Valentine, talk on traffic.
6:05 p. m.—Records.
6:30 p. m.—"Radio Round Up."
8:30 p. m.—Orchestra from Venice Ballroom.
10:30 p. m.—Musical Comedy Selections.
12:00 midnight—Louie Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Jawn Patrol.

KGFJ Los Angeles, Calif. 1200 Kc.—100 Watts

12:00 midnight—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request program.
6:00 a. m.—The Breakfast Philosopher.
7:00 a. m.—Goodwill program.
8:30 a. m.—Records.
10:00 a. m.—Studio Ensemble; George Cox, cellist.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—Dr. Wiseman's Health Talk.
12:30 p. m.—Bob Holman's Calif. Freshmen.
1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Rainbow Garden Entertainers.
3:00 p. m.—Murray & Harris.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Records.
5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Bob Holman's California Freshmen.
8:30 p. m.—String Quintet; Allan Fairchild.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM San Bernardino, Calif. 1210 Kc.—100 Watts

7:00 a. m.—Early Bird Club.
8:00 a. m.—Old Timers' Hour.
9:00 a. m.—San Bernardino Music Co.
9:30 a. m.—Cal. Ariz. Land Co.
10:00 a. m.—R. S. Pearsall Co.
10:15 a. m.—California Hotel.
10:30 a. m.—Citizens' Service Bureau.
11:00 a. m.—Currier's Health program.
11:15 a. m.—News reports.
11:30 a. m.—The Trading Post.
12:00 noon.—Organ Recital.
5:00 p. m.—Novelty Recordings.
5:30 p. m.—Hunt's Theater.
5:45 p. m.—Evening Mail.
6:15 p. m.—News reports.
6:30 p. m.—Hudson-Essex.
7:00 p. m.—Marjory Whitelock, pianist.
7:30 p. m.—Esther Lairud, soloist.
8:00 p. m.—Fire and Police program.
8:30 p. m.—The Yodeling Cowboy.
9:00 p. m.—The Champion—Thon.
9:30 p. m.—Johnson-Walmer, violin and piano recital.
10:00 p. m.—Eagle's Ballroom, by remote.
11:00 p. m.—Sign Off.

KFOX Long Beach, Calif. 1250 Kc.—1000 Watts

5:00 a. m.—The Early Bird.
6:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items, Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk, Mae Day Beauty Salon.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Beatrice Smith, Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports, Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherty.
1:00 p. m.—Kiwanis Luncheon.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Doris and Clarence.
2:20 p. m.—Rolly Wray.
2:30 p. m.—Len Nash and his Country Boys.
3:15 p. m.—Today in History.
3:30 p. m.—Organ Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Rolly Wray in piano numbers.
4:30 p. m.—Bill and Co.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:15 p. m.—Percy Prunes and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—Dr. Robert Williams.
7:00 p. m.—Sunset Harmony Boys.

7:15 p. m.—Ezra and Abe.
7:30 p. m.—Silver Spray Hawaiians.
7:45 p. m.—Doris and Clarence.
8:00 p. m.—Orpheum Vaudeville, State Theater.
8:30 p. m.—Texas Cowboys.
9:00 p. m.—Lampitt Hour.
9:30 p. m.—Len Nash and his Country Boys.
10:30 p. m.—Seal Beach Marathon.
11:00 p. m.—Benett's Crystal Ballroom.
11:30 p. m.—Majestic Ballroom.
12:00 midnight—Ballboa Beach Marathon.
1:00 a. m.—Records.

KGER Long Beach, Calif. 1360 Kc.—1000 Watts

6:00 a. m.—Early Morning Melody Hour.
7:00 a. m.—Sunrise Exercise Class.
7:30 a. m.—Earl Judy, piano and organ.
9:00 a. m.—Chick, Chet and Chuck, guitars.
10:00 a. m.—Women's Hour and Helene Smith, pianist.
11:00 a. m.—Helene Smith, Piano Requests.
11:15 a. m.—Studio Concert Ensemble.
12:30 p. m.—Peggy and Jerry Skit.
12:45 p. m.—Cecil Fry, Songs and Piano.
1:00 p. m.—Ally Day Studio Frolic.
2:30 p. m.—Dick Dixon, Organ Requests.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Morrissey's Orchestra and Organ.
5:00 p. m.—Peggy Russell's Personality Girls.
6:15 p. m.—Triolian Trio, voice.
7:00 p. m.—Organ and Percy Selby, tenor.
7:30 p. m.—Rhythm Makers Dance Orchestra.
8:00 p. m.—Silverstone Trio and Edna Bond.
8:30 p. m.—Rhythm Makers Dance Orchestra.
9:00 p. m.—Everett Hoagland's Troubadours.
9:30 p. m.—Olympic Fights, Los Angeles.
10:30 p. m.—Cavaliers Dance Orchestra.
11:00 p. m.—Everett Hoagland's Troubadours.
11:30 p. m.—Organ Memories, Dick Dixon.

KECA Los Angeles, Calif. 1430 Kc.—1000 Watts

3:00 p. m.—German Lesson, Annette Doherty.
3:15 p. m.—NBC, Laws that Safeguard Society.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Sherman Lloyd, pianist.
4:00 p. m.—Ballads on approval.
5:00 p. m.—Carol Johnson, piano and song.
5:15 p. m.—Annette Petite.
5:30 p. m.—NBC, Happy Wonder Bakers.
6:00 p. m.—NBC, Westinghouse Salute.
6:30 p. m.—RKO Hour.
7:00 p. m.—Hollywood Hams.
7:15 p. m.—R. O. Valentine, baritone.
7:30 p. m.—NBC, Ames 'n' Andy.
7:45 p. m.—NBC, Sperry Sweethearts.
8:00 p. m.—Helen Guest, ballads.
8:30 p. m.—Nick Harris program.
9:00 p. m.—NBC, Florsheim Frolic.
9:30 p. m.—NBC, Packard Concert Orchestra.
10:00 p. m.—KECA String Ensemble.
10:30 p. m.—Health Exercises, Louis Ruch.

NORTHERN CALIFORNIA

KFRC San Francisco, Calif. 610 Kc.—1000 Watts

Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
8:30 a. m.—New York Stock Quotations.
9:00 a. m.—S. F. Call-Bulletin's News Items.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
9:50 a. m.—General Paint Corporation.
9:45 a. m.—National Pectin.
10:30 a. m.—Wyn's Daily Chat.
11:00 a. m.—Records.
12:00 noon.—Sherman Clay Noonday Concert.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Beauty Talk.
3:30 p. m.—Something About Everything.
4:00 p. m.—Siesta Hour.
4:45 p. m.—S. F. Call-Bulletin's News Items.
4:55 p. m.—Town Topics.
5:00 p. m.—KFRC Dance Band.
7:00 p. m.—Edna Fischer, "Piano Moods."
7:15 p. m.—Musical "Forget-Me-Nots."
8:30 p. m.—"S & W Forum of the Air."
9:30 p. m.—Spanish Mirror.
10:00 p. m.—Ten O'Clock Tom.
10:15 p. m.—Green News Flashes.
10:20 p. m.—Val Valente and his Roof Garden Orchestra.
12:10 a. m.—Dance Music.

KPO San Francisco, Calif. 680 Kc.—5000 Watts

Local Programs Only. See NBC Program for Balance.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—"Helpful Hints for Housewives."
11:45 a. m.—Radio feature.
11:59 a. m.—Time Signals, Scripture reading.
12:05 p. m.—Snap Shots Programs in Miniature.
1:00 p. m.—Sperry Flour program.
1:30 p. m.—KPO Sequoians.
2:30 p. m.—Ye Towne Cryer.
2:55 p. m.—Kuleckerbocker Piano Duo.
2:45 p. m.—Get Associated with Baseball.
4:30 p. m.—The Harmonizers.
5:00 p. m.—Bik Brother.
5:15 p. m.—Federal Business Association talk.
5:30 p. m.—The Date Book, edited by Stuart Strong.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
8:00 p. m.—"Plymouth" Contest program.
8:15 p. m.—Meeting In The Tavern.
8:30 p. m.—Radio feature.
9:00 p. m.—Cy Trobber's Concert Orchestra.
9:30 p. m.—Earle C. Anthony's "Packard Program."
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

KOW San Jose, Calif. 1010 Kc.—500 Watts

9:00 a. m.—Morning Music.
9:30 a. m.—Weather Reports.
9:50 a. m.—Helpful Hour.

11:00 a. m.—Community Hour.
12:00 noon.—Popular Recordings.
12:30 p. m.—Market Reports.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Variety Recordings.
4:30 p. m.—Children's program.
5:00 p. m.—Baron Keyes Air Castle.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Radionics Health Talk.
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion.
6:20 p. m.—Importance of Testing Field Seeds.
6:30 p. m.—Market Reports.
6:45 p. m.—KQW Market Place.
7:00 p. m.—Weather Reports.
7:15 p. m.—Electrical Talk.
7:30 p. m.—KQW Players.
8:00 p. m.—"You Never Can Tell" program.
9:30 p. m.—Uncle Willard.
9:45 p. m.—Gypsy Melodies and Tales.

NORTHWEST Portland, Oregon 620 Kc.—1000 Watts

KGW Local Programs Only. See NBC Program for Balance.

6:45 a. m.—Devotions.
7:00 a. m.—Bagdad Theater Organ.
8:00 a. m.—Portland Breakfast Club.
9:00 a. m.—Town Crier.
11:30 a. m.—Julia Hayes.
11:45 a. m.—Musical Masterworks.
12:00 noon.—Powers' Pied Piper.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Popwo program.
1:00 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Boudoir Organ.
3:45 p. m.—Musical Masterworks.
4:30 p. m.—Palace Laundry Features.
7:00 p. m.—Carnation Melodists.
8:30 p. m.—Oregon Historical Sketch.
8:45 p. m.—Jeanette Cramer.
9:30 p. m.—Fisher's Blend Hour, KOMO.
11:00 p. m.—Organ.

KVI Tacoma, Washington 760 Kc.—1000 Watts

7:00 a. m.—Recordings.
8:15 a. m.—Recordings.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
12:30 p. m.—Columbia Artists Recital.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Recordings.
3:15 p. m.—Social Calendar.
4:00 p. m.—Recordings.
5:00 p. m.—Studio.
8:30 p. m.—Studio program.
9:00 p. m.—Studio program.
9:30 p. m.—D.I.B.S. Studio program.
10:15 p. m.—Val Valente and his Roof Garden Orchestra.
12:00 midnight—Slumberbusters.

KJR Seattle, Washington 970 Kc.—5000 Watts

7:00 a. m.—Morning Reveiller.
7:15 a. m.—News.
7:45 a. m.—Organ Concert.
8:30 a. m.—Peare-Knowles Co.
9:00 a. m.—Morning Devotional.
9:10 a. m.—Mary from Proctors.
9:40 a. m.—Smilin' Sam.
10:00 a. m.—Robert Monson, tenor.
10:15 a. m.—Beauty Talk.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Organ Concert, Warren Wright.
12:00 noon.—World Book Man; World in Review.
12:30 p. m.—Mid-Day Musicate.
1:05 p. m.—Betty Anderson, soprano.
1:15 p. m.—Dental Lecture.
1:45 p. m.—Glen Eaton, tenor.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stewart Armstrong, basso.
3:00 p. m.—The Cof Dwellers.
3:30 p. m.—Smilin' Sam.
3:45 p. m.—"Ten Time Tales.
4:00 p. m.—Organ Concert.
5:00 p. m.—Chet Catthers, crooning baritone.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports; Lost and Found.
5:50 p. m.—Garden Talk, Cecil Solly.
6:00 p. m.—The Six O'Clock Steppers.
7:00 p. m.—Orpheus Ensemble.
8:00 p. m.—Gold and Silver Ensemble.
8:30 p. m.—Bye Bye Blues, Chet and Ivan.
8:45 p. m.—The Melodians.
9:00 p. m.—Montavillo Flowers.
9:30 p. m.—Musical Comedy Hour.
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Song Birds.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight—Midnight Revelers.

WEDNESDAY, SEPT. 24

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders, KGO.
7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFI, KFSD.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-outs of the Day, KGO.
9:00 a. m.—Meet the Folks, KGO.
9:30 a. m.—Betty Crocker's Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD.
9:45 a. m.—Morning Glories, KGO.
10:15 a. m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD.
11:30 a. m.—Evening Stars, KGO, KOMO, KGW.

Wednesday, Sept. 24—Cont.

12:00 noon—Radio Guild, KGO.
1:00 p. m.—Series of Talks, KGO, KHQ, KOMO, KTAR.
1:15 p. m.—Breen and DeLose, KGO, KTAR.
1:30 p. m.—Tea Timers, KGO, KGW, KPO, KFSD, KTAR.
2:00 p. m.—Whyte's Orchestra, KGO, KGW, KTAR.
2:30 p. m.—John B. Kennedy, talk, KGO, KGW, KTAR.
2:35 p. m.—Whyte's Orchestra, KGO, KGW, KTAR.
2:45 p. m.—Organ Concert, KGO, KOMO.
3:00 p. m.—The Vagabonds, KGO.
3:30 p. m.—Phil Cook, The Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
3:45 p. m.—Back of the News in Washington—William Hard, KGO, KOMO, KGW, KFSD.
4:00 p. m.—East of Eden, KGO, KOMO, KGW.
4:30 p. m.—Hotel St. Francis Salon Orchestra, KGO.
4:45 p. m.—News Service, KGO.
5:00 p. m.—Halsey, Stuart program, KGO, KHQ, KOMO, KGW, KECA.
5:30 p. m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KECA.
6:30 p. m.—Coca Cola program, KGO, KHQ, KOMO, KGW, KECA, KFSD.
7:00 p. m.—Southern Harmony Four, KGO.
7:15 p. m.—The Hot Spot of Radio, KGO.
7:30 p. m.—The Peppercorn program—Annos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD.
7:45 p. m.—John and Ned, KGO.
8:00 p. m.—Let's Get Associated—Radio drama, "John C. Fremont," KHQ, KOMO, KGW, KPO, KFL.
8:00 p. m.—Parisian Quintet, KGO, KECA.
8:30 p. m.—Hill Billy Boys, KGO, KGW.
9:00 p. m.—Miniature Biographies, KGO, KFSD.
9:30 p. m.—Camel Pleasure Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA.
10:30 p. m.—Vic Freni's Scotty, KGO, KOA.
10:45 p. m.—Sarah Kleindler, violinist, KGO, KOA.
11:00 p. m.—Langhner-Harris Hotel St. Francis Dance Orchestra, KGO, KFL.

Columbia Broadcasting System

8:00 a. m.—Columbia Revue, KPRC, KVI, KOL.
8:30 a. m.—Manhattan Towers Orchestra, KDYL, KHL, KPRC, KVI.
11:00 a. m.—Columbia Salon Orchestra, KLZ, KVI.
11:30 a. m.—Columbia Educational Features, KLZ, KDYL, KPRC, KVI.
12:00 noon—Musical Album, KLZ, KDYL, KVI, KOL.
1:00 p. m.—Columbia Male Trio, KLZ, KDYL, KPRC, KVI.
1:15 p. m.—Footnotes—Dance Orchestra, KLZ, KDYL, KPRC, KVI, KOL.
3:00 p. m.—The Crockett Mountaineers, KLZ, KDYL, KOL.
3:45 p. m.—The Vagabonds, KLZ, KPRC, KVI, KOL.
4:00 p. m.—Manhattan Towers, KLZ, KHL, KPRC, KVI.
5:00 p. m.—Gold Medal Fast Freight, KLZ, KDYL, KHL, KOL, KPRC, KOIN, KVI, KOL.
6:00 p. m.—Voice of Columbia, KLZ, KDYL, KOL.
7:30 p. m.—California Melodies, KLZ, KHJ, KPRC.
8:00 p. m.—Bert Lown and his Biltmore Orchestra.
8:30 p. m.—MJB Demi Tasse Revue, KLZ, KDYL, KHL, KPRC, KOIN, KVI, KOL.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif. 570 Kc.—500 Watts
6:00 a. m.—"Wake up Child, Wake Up."
7:00 a. m.—Old Time Favorites.
8:00 a. m.—Stock Quotations.
8:05 a. m.—Records.
8:30 a. m.—Health Man.
8:45 a. m.—Records.
9:00 a. m.—Mildred Kitchen, Home Economics Expert.
9:15 a. m.—Records.
9:30 a. m.—Herbert Schlarlin, piano and songs.
10:00 a. m.—Happiness Girl, Louise Howatt.
10:30 a. m.—Old Timers.
10:45 a. m.—Galloping Gophers.
11:00 a. m.—Modes and Fashions.
11:30 a. m.—Records.
11:45 a. m.—Public and Civic Officials.
12:00 noon—"World in Review."
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Records.
2:15 p. m.—Spanish program.
3:00 p. m.—Records.
4:00 p. m.—Dare Sisters, harmony duo.
4:30 p. m.—Trading Post program.
5:15 p. m.—Organ Recital by remote control.
5:45 p. m.—"Remoter of the Air."
6:00 p. m.—Banjo Boys.
6:30 p. m.—The Peppers.
6:45 p. m.—Patrick Playing by Ear.
7:00 p. m.—Musical Flower Garden.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Talking Picture Song Hits.
8:15 p. m.—Baseball Game from Wrigley Field.
10:30 p. m.—Happy Harry, requests.
11:00 p. m.—Records.
12:00 p. m.—"S Ball" and Charley Lung.

KFSD San Diego, Calif. 600 Kc.—1000 Watts
Local Programs Only. See NBC Program for Balance.
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Continuation of Morning Musical.
9:45 a. m.—Any You Shopping Hour.
11:10 a. m.—Service Hour.
9:00 a. m.—Vatinee Hour.
2:20 p. m.—Organ Recital, Dr. H. J. Stewart.
4:00 p. m.—Operatic program.
5:45 p. m.—Late News Items.
6:00 p. m.—Feature program.
7:00 p. m.—Union-Tribune Safety program.
7:45 p. m.—Ceel and Sally.
8:00 p. m.—North American Ensemble.
10:30 p. m.—Kennedy's Cafe.
11:30 p. m.—Request program.

KFI Los Angeles, Calif. 640 Kc.—5000 Watts
6:30 a. m.—Opening stock market quotations.
6:45 a. m.—Health exercises, Louis Rueb.
7:30 a. m.—NBC, Start of the day.
8:00 a. m.—NBC, Start Happy Time.
9:00 a. m.—Helpful hints to housewives, Bess Kilmer.
9:30 a. m.—NBC, Betty Crocker, speaker.
9:45 a. m.—Sally and Russell Hill, piano and song.
10:00 a. m.—Wall Street Financial News.
10:15 a. m.—Mary Hale Martin, speaker.
10:30 a. m.—NBC, Woman's Magazine of the Air.
11:30 a. m.—Reduced Rhythm Boys.
11:45 a. m.—French Lesson, by Annette Doherty.
12:00 noon.—Federal and State market reports.
Off the Air Until 2:30 P. M.
2:30 p. m.—Winnie Fields Moore, travelog.
2:45 p. m.—Sylvia's Happy Hour.
3:45 p. m.—Eddie Armstrong, ballads.
4:00 p. m.—Noreen Gammill, character sketches.
4:15 p. m.—KFI News Flashes.
4:30 p. m.—Big Brother Don.
5:00 p. m.—The story man, Baron Keyes.
5:30 p. m.—Raine Bennett, poet.
5:45 p. m.—Closing stock market quotations.
6:00 p. m.—Nick Harris program.
6:30 p. m.—Temptations of 1930, Wedgwood Nowell.
6:45 p. m.—Slavick String Trio.
7:00 p. m.—Luis Alvarez, Felipe Delgado.
7:30 p. m.—Tom Terriss, vagabond movie director.
8:00 p. m.—NBC, Let's Get Associated.
8:30 p. m.—Dane Rudhyar, composer.
9:00 p. m.—William Wheatley, tenor.
9:15 p. m.—James Carlen and cast: "Emperor of Crime"
9:30 p. m.—Packard Concert Orchestra.
10:00 p. m.—Gretchen Garrett, soloist; concert orchestra.
11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC Beverly Hills, Calif. 710 Kc.—500 Watts
5:00 a. m.—Latin American program.
8:00 a. m.—Classified.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Studio.
9:30 a. m.—"Sam."
9:50 a. m.—U. S. C. Chapel, remote.
10:10 a. m.—Fred Forrest the Stove Man.
11:00 a. m.—Rolloking Radioliers.
12:00 noon.—Happy Chappies.
1:00 p. m.—Gene Taylor, piano.
1:45 p. m.—Bob, Bumpy and Junior.
2:00 p. m.—Classical and Semi-classical.
2:30 p. m.—Hawaiian program.
3:00 p. m.—U. S. C. Lectures, remote.
5:00 p. m.—Just Kids' Club.
5:30 p. m.—Cuckoo Colek.
9:00 p. m.—U. S. C. Lectures, remote.
9:30 p. m.—Scientific Laboratories.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Ray Howell—the "And How" Boy.

UNIVERSITY OF SOUTHERN CALIFORNIA
3:00 p. m.—Our Helen in Magic Story Land, Helen Birdsall.
3:30 p. m.—School of Speech Radio Players, S. C.
4:00 p. m.—Value of Advertising to the Consumer, L. A.
Advertising Club, Lecture Series.
4:30 p. m.—"The Last Word" (Henry Van Dyke), Beth Tibbot.
9:00 p. m.—"What May Happen if You Leave No Will," L. H. Roseberry.

KTM Los Angeles, Calif. 780 Kc.—1000 Watts
6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and his Gang.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Organ Echoes.
1:15 p. m.—Inspirational Poetry.
1:30 p. m.—Popular Tunes.
1:45 p. m.—Health Man.
2:00 p. m.—Fowler's Food for Thought.
2:30 p. m.—Over the Tea Cups.
3:00 p. m.—Late Melodies.
3:30 p. m.—Danceband Melodies.
4:30 p. m.—Spanish program.
8:00 p. m.—Bill Sharples and his Gang.
10:00 p. m.—Whispering Serenaders.
11:00 p. m.—Organ Recital.
12:00 midnight—Spizzierinkum Club.

KHJ Los Angeles, Calif. 900 Kc.—1000 Watts
7:00 a. m.—Recordings.
7:30 a. m.—Hallehujah Hour.
8:30 a. m.—Stock Exchange Reports.
8:40 a. m.—Manhattan Towers Orchestra, CBS.
9:15 a. m.—Richardson's Music Lovers Shop.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—American Institute of Food Products.
10:45 a. m.—Log Cabin Bread, Agnes White.
11:00 a. m.—Recordings.
11:15 a. m.—Poems, Homer Griffith.
11:30 a. m.—Recordings.
12:00 midnight—Biltmore Hotel Concert Orchestra.
12:30 p. m.—World-wide News.
12:45 p. m.—Klwanis Club Luncheon.
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Fred C. McNabb, talk on Gardens.
3:30 p. m.—Western Air Express.
3:45 p. m.—Los Angeles Public Library.
4:00 p. m.—Records, Independent Merchants Assn.
4:30 p. m.—June and Nell.
4:45 p. m.—World-wide News.
4:55 p. m.—Town Topics.
5:00 p. m.—Gold Medal Fast Freight, CBS.
5:30 p. m.—Recordings.
6:00 p. m.—Romance of Fashion, Peggy Hamilton.
6:30 p. m.—Andy and Virginia.
7:00 p. m.—Ballad Crooners.
7:30 p. m.—California Melodies, to CBS.
8:00 p. m.—MJB Demi Tasse Revue, Geo. Olsen Orch.
8:30 p. m.—Studio program.
9:00 p. m.—Legion Ascet Automobile Races.
10:00 p. m.—World-wide News.
10:05 p. m.—Biltmore Hotel Dance Orchestra.
12:00 midnight—Tourtelotte, Organ Recital.

KFWB Hollywood, Calif. 950 Kc.—1000 Watts
8:00 a. m.—The L. A. Breakfast Club.
10:00 a. m.—"Home Economics Expert."
10:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—National Home Furnishings Week.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Musical program.
4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Harry Jackson and his Entertainers.
6:30 p. m.—KFWB Salon Orchestra.
7:00 p. m.—Ceel and Sally.
7:10 p. m.—KFWB Salon Orchestra; Buster Drees, tenor.
7:45 p. m.—Loyce Whitman and Nelson Case.
8:00 p. m.—Seaboard Serenaders.
8:30 p. m.—George Olsen and his Music.
9:00 p. m.—KFWB Concert Orchestra; Lewis Meehan.
9:30 p. m.—"Racketeer."
10:00 p. m.—Johnny Johnson and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Freeman's Orchestra.

KFVD Culver City, Calif. 1000 Kc.—250 Watts
6:00 a. m.—Spanish program.
7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
9:00 a. m.—Piano Requests.
9:30 a. m.—Zandra, Morning Psychologist.
11:00 a. m.—Beauty Hour, Records.
12:00 noon.—The Stranger and his Guitar.
12:30 p. m.—"The Strollers," SKIT.
1:00 p. m.—G. Allison.
2:00 p. m.—Urrier's Messenger.
2:30 p. m.—Merchants Slogan Contest.
3:30 p. m.—Purchaser's Guide.
4:15 p. m.—Health Talk.
5:45 p. m.—Timely Topics.
9:15 p. m.—Studio Orchestra.
10:00 p. m.—In Old Mexico.
11:00 p. m.—Louie Armstrong, Cotton Club.
12:00 midnight—Ballads Old and New, Organ.

KNX Hollywood, Calif. 1050 Kc.—5000 Watts
6:45 a. m.—"Earlybirds" exercises.
7:15 a. m.—"Pop and Ginger" exercises.
7:45 a. m.—"Home Polls" exercises.
8:00 a. m.—Inspirational talk and morning prayer.
8:15 a. m.—Program of recordings.
9:00 a. m.—Time Signals from Washington, D. C.
9:15 a. m.—Dorothy Chase and the Charis Players.
9:30 a. m.—Radio Shipping News.
10:00 a. m.—"Be Young and Be Happy."
10:30 a. m.—Home Economics talk.
11:00 a. m.—Gene Byrnes picks scraps from waste basket.
11:30 a. m.—Beauty Secrets.
11:45 a. m.—Musical program.
12:00 noon—Musical program.
12:15 p. m.—Beelo Talk by H. F. Allen.
12:30 p. m.—Silver Shipper Cafe.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—"Jay," the Jungle Man.
2:30 p. m.—Musical program.
3:00 p. m.—Lost and Found announcements.
3:45 p. m.—KNX Orchestra.
4:00 p. m.—Gene Byrnes, the Whispering Organist.
4:30 p. m.—C. P. R.'s musical program.
5:00 p. m.—Travelogue.
5:15 p. m.—Big Brother Ken's Kiddie Hour.
5:45 p. m.—Town Crier's Amusement Tips.
6:00 p. m.—KNX Trio.
6:15 p. m.—Frank Watanabe, Japanese House-boy.
6:30 p. m.—Fantages Hollywood Theatre.
7:00 p. m.—Mr. and Mrs. Radio SKIT.
7:30 p. m.—KNX Symphonette.
8:00 p. m.—Bert Butterworth and his Airdales.
8:30 p. m.—AMORC College of San Jose.
9:00 p. m.—Sherman Oaks Serenaders.
9:30 p. m.—Rev. Ethel Duncan, Ques. and Ans. Lady.
10:00 p. m.—Gus Arnhem and his Orchestra.
12:00 midnight—Madame Zucca's Cafe.

KMIC Inglewood, Calif. 1120 Kc.—500 Watts
6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—"Zori," Astrologist.
9:30 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-Nom Varieties.
1:00 p. m.—Latest Releases.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:00 p. m.—Records.
6:30 p. m.—"Radio Round Up."
7:30 p. m.—Sports Hour.
8:30 p. m.—Orchestra from Venice Ballroom.
10:30 p. m.—Musical Comedy Selections.
12:00 midnight—Louie Armstrong & his Cotton Club Orch.

KGFJ Los Angeles, Calif. 1200 Kc.—100 Watts
12:00 midnight—Mesby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request program.
6:00 a. m.—The Breakfast Philosopher.
7:00 a. m.—Goodwill program.
8:30 a. m.—Recordings.
9:00 a. m.—Recordings.
10:00 a. m.—Studio Ensemble; Jerry Joyce, violinist.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—Dr. Wiseman's Health Talk.
12:30 p. m.—Bob Holman's California Freshmen.
1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Rainbow Garden Entertainers.
3:00 p. m.—Murray & Harris.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Recordings.
5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Gleam Edmunds' Orchestra from Elks Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Bob Holman's California Freshmen.
8:30 p. m.—String Quintet; Allan Fairchild.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM

San Bernardino, Calif. 1210 Kc.—100 Watts

- 7:00 a. m.—Early Bird Club.
8:00 a. m.—Old Timers' Hour.
9:00 a. m.—San Bernardino Music Co.
9:30 a. m.—Recordings.
10:00 a. m.—B. S. Pearsall Co.
10:15 a. m.—California Hotel.
10:30 a. m.—Citizens' Service Bureau.
11:00 a. m.—Carrier's Health program.
11:15 a. m.—News reports.
11:30 a. m.—The Trading Post.
12:00 noon.—Organ Recital.
5:00 p. m.—Novelty Recordings.
5:30 p. m.—Hunt's Theater.
5:45 p. m.—Evening Mail.
6:15 p. m.—News reports.
6:30 p. m.—Cal.-Ariz. Land Co.
11:00 p. m.—Sign Off.

KFOX

Long Beach, Calif. 1250 Kc.—1000 Watts

- 5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items, Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk, Mae Day Beauty Salon.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Beatrice Smith, Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports, Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherty.
1:00 p. m.—Rotary Luncheon.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Doris and Clarence.
2:20 p. m.—Rolly Wray.
2:30 p. m.—Len Nash and his Country Boys.
2:35 p. m.—Today in History.
3:30 p. m.—Organ Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Rolly Wray in Piano Numbers.
4:30 p. m.—Bill and Co.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"En and Clem."
6:15 p. m.—Percy Prunes and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Ezra and Abe.
7:30 p. m.—Silver Spray Hawaiians.
7:45 p. m.—Doris and Clarence.
8:00 p. m.—Seth Parker Singing School.
9:00 p. m.—Lampit Hour.
9:30 p. m.—Len Nash and his Country Boys.
10:30 p. m.—Seal Beach Marathon.
11:00 p. m.—Bennett's Crystal Ballroom.
11:30 p. m.—Majestic Ballroom.
12:00 midnight.—Balboa Beach Marathon.
1:00 a. m.—Records.

KGER

Long Beach, Calif. 1360 Kc.—1000 Watts

- 6:00 a. m.—Studio Diversities.
7:00 a. m.—Sunrise Exercise Class.
7:30 a. m.—Earl Judy, piano and organ.
9:00 a. m.—Chick, Chet and Chuck.
10:00 a. m.—Women's Hour and Helene Smith, pianist.
11:00 a. m.—Piano Requests, Helene Smith.
11:15 a. m.—Studio Concert Orchestra.
12:30 p. m.—Peggy and Jerry Skit.
12:45 p. m.—Cecil Fry, Songs and Piano.
1:00 p. m.—Allay Gop Studio Frolic.
2:00 p. m.—Organ Requests, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—James' Orchestra and Organ.
5:00 p. m.—Peggy Russell's Personality Girls.
6:30 p. m.—Bill's Ragtime Revue.
8:00 p. m.—Organ Recital, Dick Dixon.
8:30 p. m.—Mid-week Varieties.
9:00 p. m.—Everett Hoagland's Troubadours.
9:30 p. m.—Winnington Bowl Fights.
10:30 p. m.—Cavaliers Dance Band.
11:00 p. m.—Everett Hoagland's Troubadours.
11:30 p. m.—Dick Dixon, Organ Memories.

KECA

Los Angeles, Calif. 1430 Kc.—1000 Watts

- 3:00 p. m.—Harry Coc, popular melodies.
3:30 p. m.—Phil Cook, the Quaker Man.
3:45 p. m.—Sherran Lloyd, pianist.
4:00 p. m.—Lydia Aldrich, soprano.
4:15 p. m.—Happy Chappies, songs of tomorrow.
4:30 p. m.—Eddie Armstrong, with Weldonov, pianist.
5:00 p. m.—NBC, Halsey-Stuart program.
5:30 p. m.—NBC, Palmolive Hour.
6:30 p. m.—NBC, Coca-Cola program.
7:00 p. m.—Noreen Gammill, original character sketches.
7:15 p. m.—Otto Platz, in dialog songs.
7:30 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—Nerna and Monte, popular music.
8:00 p. m.—Parisian Quintet, NBC.
8:30 p. m.—WHI Rounds Ensemble, with Winnie Fields Moore, travelog.
9:30 p. m.—NBC, Camels Pleasure Hour.
10:30 p. m.—Health exercises, Louis Ruch.

NORTHERN CALIFORNIA

KFRC

San Francisco, Calif. 610 Kc.—1000 Watts

- 7:00 a. m.—Seal Rocks Broadcast.
8:30 a. m.—New York Stock Quotations.
9:00 a. m.—S. F. Call-Bulletin's News.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Wyn's Daily Chat.
11:00 a. m.—Recordings.
12:00 noon.—Sherman Clay Noonday Concert.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—About New Books—Monroe Upton.
3:30 p. m.—Something About Everything.
3:35 p. m.—Your English.

- 4:30 p. m.—Miniature Piano Recital.
4:45 p. m.—S. F. Call-Bulletin's News.
4:55 p. m.—Four Fops.
5:30 p. m.—Dinner Hour Concert.
6:30 p. m.—Prof. Linsley-Play.
7:00 p. m.—Ballad Crooners from KHJ.
7:30 p. m.—California Melodies (National Release).
8:00 p. m.—Novelty program.
9:00 p. m.—Songology.
9:30 p. m.—Whisper Hour.
9:40 p. m.—Book Pictures.
9:50 p. m.—Ted White's Top o' the World Night Club.
10:00 p. m.—Green News Flashes.
10:05 p. m.—Ten o'Clock Tom.
10:40 p. m.—Anson Weeks' Orchestra.
11:00 p. m.—Earl Burnett's Biltmore Orchestra.
12:00 midnight.—Dance Music.

KPO

San Francisco, Calif. 680 Kc.—5000 Watts

- 9:00 a. m.—Dobbie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—"Helpful Hints for Housewives."
11:55 a. m.—Scripture Reading, Time Signals.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Ann Warner's "Home Making Chat."
2:00 p. m.—Ye Towne Crier.
2:05 p. m.—Wednesday Musicals.
2:45 p. m.—Get Associated with Baseball.
4:30 p. m.—Dorothy Lewis, contralto.
5:00 p. m.—Big Brother.
5:30 p. m.—The Date Book.
5:45 p. m.—News Digest, "Scotty" Morland.
6:00 p. m.—Sperry Flour program.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
8:00 p. m.—Let's Get Associated.
8:30 p. m.—Radio feature.
9:00 p. m.—Cly Frobbie's Scrap Book program.
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

KQW

San Jose, Calif. 1010 Kc.—500 Watts

- 9:00 a. m.—Morning Music.
9:30 a. m.—Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Community Hour.
12:00 noon.—Variety Recordings.
12:30 p. m.—Market Reports.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Concert Recordings.
4:30 p. m.—Children's program.
5:00 p. m.—Baron Keyes Air Castle.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Radionics Health Talk.
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion.
6:20 p. m.—How the State Board of Agri. Functions.
6:30 p. m.—Market Reports.
6:45 p. m.—KQW Market Place.
7:00 p. m.—U. S. Weather Reports; News.
7:15 p. m.—Foreign Trade Talk.
7:30 p. m.—Mail Bag and Announcements.
7:45 p. m.—Bee Talk by Carey Hartman.
8:00 p. m.—Studio program.
9:00 p. m.—Maui Trio.
9:30 p. m.—How-do-you-do program.

NORTHWEST

KGW

Portland, Oregon 620 Kc.—1000 Watts

- Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Devotions.
7:00 a. m.—Bagdad Theater Organ.
9:00 a. m.—Town Crier.
11:45 a. m.—Masterworks.
12:00 noon.—Powers' Pled Piper.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Pepco program.
1:00 p. m.—Cabbages and Kings.
1:30 p. m.—Julia Hayes.
2:30 p. m.—Baby's Boudoir.
2:15 p. m.—Masterworks.
4:30 p. m.—Palace Laundry Features.
7:00 p. m.—Franz Children's Hour.
7:45 p. m.—Bradley Pie program.
9:00 p. m.—Cecil and Sally.
9:15 p. m.—Vocal and Instrumental.
11:00 p. m.—Slumber Hour.

KVI

Tacoma, Washington 760 Kc.—1000 Watts

- 7:00 a. m.—Recordings.
8:15 a. m.—Recordings.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Recordings, Announcements.
1:30 p. m.—Recordings.
2:00 p. m.—Happy-Go-Lucky Hour.
3:15 p. m.—Social Calendar.
3:30 p. m.—Talk and Recordings.
4:30 p. m.—Recordings.
5:30 p. m.—Studio.
8:00 p. m.—Studio.
8:30 p. m.—Deni-tasse Revue.
9:00 p. m.—DLBS Studio program.
9:30 p. m.—Ted White's Top of the World Night Club.
10:00 p. m.—Mike Doty's Orchestra.
11:00 p. m.—Earl Burnett's L. A. Biltmore Orchestra.

KJR

Seattle, Washington 970 Kc.—5000 Watts

- 7:00 a. m.—Morning Reveiller.
7:15 a. m.—News.
7:45 a. m.—Organ Concert.
8:30 a. m.—Pearce-Knowles Co.
9:00 a. m.—Morning Devotional program.
9:10 a. m.—Mary from Proctors.
9:40 a. m.—Smilin' Sam.
10:15 a. m.—Beauty Talk.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Warren Wright, Organ Concert.
12:00 noon.—World Book Man.
12:30 p. m.—Mid-Day Musicals.
1:00 p. m.—George Maddox, tenor.

- 1:15 p. m.—Dental Lecture.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stephanie Lewis, soprano.
3:00 p. m.—The Chef Dwellers.
3:15 p. m.—The Three Girls.
3:30 p. m.—News.
3:45 p. m.—Tea Time Tales from Proctors.
4:00 p. m.—Organ Concert, Ivan Dltmars.
5:00 p. m.—Chet Cathers, crooning baritone.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports; Lost and Found.
5:50 p. m.—Garden Talk, Cecil Solly.
6:00 p. m.—Homeowners; Ragnar Salkin, accordion.
7:00 p. m.—Old Songs for New.
8:00 p. m.—Harmony Aces; Eulala Dean.
9:00 p. m.—Neapolitans; Betty Andersen.
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Whirlwind's Orchestra.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight.—Midnight Revelers.

THURSDAY, SEPT. 25

National Broadcasting Co., Inc.

- 7:30 a. m.—Sunrise Screamers, KGO.
7:30 a. m.—Quaker Start o' The Day, KHQ, KOMO, KGW, KPO, KFI, KFSD.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-Cuts of the Day, KGO.
9:00 a. m.—Meet the Folks, KGO.
9:30 a. m.—The Entertainers, KGO.
9:45 a. m.—Safeguarding the Nation's Food and Drug Supply, KGO.
10:00 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA.
11:00 a. m.—Standard School Broadcast—Mendelssohn will be discussed, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD.
11:45 a. m.—NBC Organ Recital, KGO.
12:00 noon.—Hotel Sir Francis Drake Orchestra, KGO.
1:00 p. m.—In the Spotlight, KGO, KFSD, KTAR.
1:30 p. m.—Ballads, KGO, KFSD, KTAR.
1:45 p. m.—Tea Timers, KGO, KGW, KFSD, KTAR.
2:00 p. m.—Black and Gold Room Orchestra, KGO, KTAR.
2:45 p. m.—Organ Concert, KGO, KOMO.
3:00 p. m.—Matinee Time, KGO, KGW, KTAR.
3:30 p. m.—Phil Cook, The Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
3:45 p. m.—Old Fashioned Dance Band, KGO.
4:00 p. m.—Fleischmann Hour—Rudy Valle's Orchestra, KGO, KHQ, KOMO, KGW, KECA, KTAR.
5:00 p. m.—Arco Birthday Party honors Chief Justice John Marshall, KHQ, KOMO, KGW, KECA.
5:30 p. m.—Maxwell House Ensemble, KGO, KHQ, KOMO, KGW, KECA.
6:00 p. m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI.
7:00 p. m.—Piano Capers, KGO.
7:30 p. m.—The Pepsi-ton program—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD.
7:45 p. m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI.
8:00 p. m.—B. A. Rolfe and his Lucky Strike Dance Orchestra, KPO, KECA, KFSD, KTAR.
8:45 p. m.—Sperry program, KGO, KHQ, KOMO, KGW, KFI.
9:00 p. m.—The Story Teller, KGO, KGW, KFSD.
9:30 p. m.—Piano Paintings, KGO, KHQ, KGW, KOA.
10:00 p. m.—Pacific National Singers, KGO, KFI, KOA.
10:30 p. m.—Musical Echoes, KGO, KOA.
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI.

Columbia Broadcasting System

- 8:00 a. m.—Vincent Sorey and his Orchestra, KDYL, KFRC, KVI, KOL.
8:30 a. m.—Manhattan Towers Orchestra—Dance music, KLZ, KHJ, KFRC, KVI, KOL.
11:00 a. m.—Columbia Salon Orchestra, KLZ, KVI.
11:30 a. m.—Columbia Educational Features, KLZ.
12:00 noon.—U. S. Navy Band Concert, KLZ, KDYL, KVI, KOL.
1:00 p. m.—Manhattan Towers Orchestra—Dance music, KLZ, KDYL, KFRC, KVI, KOL.
4:00 p. m.—Toscha Seidel and Concert Orchestra, KLZ, KFRC, KVI, KOL.
6:00 p. m.—Burbie's Syncopated History, KLZ, KFRC, KVI, KOL.
6:30 p. m.—National Radio Forum from Washington, D. C., KLZ, KDYL, KFRC, KOL.
7:00 p. m.—Bet Low and his Biltmore Orchestra—Dance music, KLZ, KDYL, KHJ, KOL.
7:15 p. m.—Heywood Brown's Radio Column, KLZ, KDYL, KHJ, KFRC, KOL.
7:30 p. m.—Guy Lombardo and his Royal Canadians, KLZ, KDYL, KHJ, KFRC, KOL.
8:00 p. m.—Paul Trenaine and his Orchestra from Assembly Park, KLZ, KDYL, KVI, KOL.

SOUTHERN CALIFORNIA

KMTR

Hollywood, Calif. 570 Kc.—500 Watts

- 6:00 a. m.—"Wake up Chillun, Wake Up."
7:00 a. m.—Old Time Favorites.
8:00 a. m.—Stock Quotations.
8:05 a. m.—Records.
8:30 a. m.—Health Man.
8:45 a. m.—Records.
9:00 a. m.—Mildred Kitchen, Home Economics Expert.
9:15 a. m.—Records.
9:30 a. m.—Records.
10:00 a. m.—Louise Howatt, Happiness Girl.
10:30 a. m.—Galloping Gophers.

Thursday, Sept. 25—Cont.

11:00 a. m.—Modes and Fashions.
11:30 a. m.—Records.
11:45 a. m.—Public and Civic Officials.
12:00 noon—"World in Review."
12:15 p. m.—Prosperity Hour with Skipper and Crew.
1:15 p. m.—Records.
2:15 p. m.—Spanish program.
3:00 p. m.—Records.
4:00 p. m.—Dare Sisters, Harmony Duo.
4:30 p. m.—Trading Post Program.
5:15 p. m.—Organ Recital by remote control.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—Pennant Collegians.
7:00 p. m.—Nat Winecote, Tenor.
7:15 p. m.—Dare Sisters, Harmony Duo.
7:45 p. m.—Fishing News, Jack Boaz.
8:00 p. m.—Piano Music.
8:15 p. m.—Baseball Game from Wrigley Field.
10:30 p. m.—Special Records.
11:00 p. m.—Records.
12:00 midnight—"8 Ball" and Charley Lung.

KFSD San Diego, Calif. 600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Continuation of Morning Musical.
9:45 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Lloyd Peck's Service Hour.
12:00 noon—Organ program.
2:15 p. m.—Matinee program.
2:30 p. m.—Organ Recital, Dr. H. J. Stewart.
3:45 p. m.—French Lesson.
4:15 p. m.—Studio.
4:30 p. m.—Latin-American program, Raphael Echveste.
5:00 p. m.—Concert.
5:45 p. m.—Late News Items.
6:00 p. m.—Manuel Dehesa, Spanish tenor.
6:30 p. m.—Cramer's Trio, with John Wells, baritone.
7:45 p. m.—Cecil and Sally.
10:00 p. m.—Kennedy's Cafe.
11:00 p. m.—Request program.

KFI Los Angeles, Calif. 640 Kc.—5000 Watts

6:30 a. m.—Opening stock market quotations.
6:45 a. m.—Louis Rubel, health exercises.
7:30 a. m.—NBC, Start of the day.
8:00 a. m.—NBC, Shell Happy Time.
9:00 a. m.—Helpful hints to housewives, Bess Kiltner.
9:15 a. m.—Sunny Four Quartet.
9:30 a. m.—Kathleen Clifford Beauty Talk.
9:45 a. m.—Wall Street Financial News.
10:00 a. m.—Woman's Magazine of the Air, NBC.
11:00 a. m.—NBC, Standard School Broadcast.
11:45 a. m.—Reduced Rhythm Boys.
12:00 noon—U. C. and U. S. Dept. of Agriculture Talk.
12:15 p. m.—Federal State market reports.
Off the Air Until 2:30 P. M.
2:30 p. m.—Winnie Fields Moore, travelog.
2:45 p. m.—Sally and Russell Hill, piano and song.
3:00 p. m.—Better America Federation.
3:15 p. m.—Los Angeles Fire Dept. Orchestra.
4:15 p. m.—KFI News Flashes.
4:30 p. m.—Big Brother Don.
5:00 p. m.—The story man, Baron Keyes.
5:30 p. m.—Haven Johnson, popular music.
5:45 p. m.—Closing stock market reports.
6:00 p. m.—NBC, Radio Victor Hour.
7:00 p. m.—Felipe Delgado, Spanish baritone.
7:30 p. m.—Temptations of 1930, Wedgwood Nowell.
7:45 p. m.—NBC, Standard Symphony Hour.
8:45 p. m.—NBC, Sperry Flour program.
9:00 p. m.—Three Skippers, ballads.
9:15 p. m.—Emperor of Crime, James Carden and cast.
9:30 p. m.—Packard Concert Orch., Robert Hurd, tenor.
10:30 p. m.—Symphonette.
11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC Beverly Hills, Calif. 710 Kc.—500 Watts

7:00 a. m.—Latin American program.
8:00 a. m.—Classified.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Pot of Gold.
9:30 a. m.—"Sam."
9:50 a. m.—Chapel Services, U. S. C., remote.
10:10 a. m.—Studio.
11:00 a. m.—Rollicking Radioliers, remote.
12:00 noon—Kathleen Clifford.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Gene Taylor, piano.
1:45 p. m.—Bob, Bunay and Junior.
2:00 p. m.—Classical and Semi-classical.
3:00 p. m.—Musical Comedy.
4:00 p. m.—In the Southland.
4:30 p. m.—Hawaiian Half Hour.
5:00 p. m.—Just Kids' Club.
5:30 p. m.—The Ad-Visor.
9:00 p. m.—Arora Products.
9:30 p. m.—Happy Chappies.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Ray Howell—the "And How" Boy.

KTM Los Angeles, Calif. 780 Kc.—1000 Watts

6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and his Gang.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Organ Echoes.
1:15 p. m.—Inspirational Poetry.
1:30 p. m.—Popular Times.
1:45 p. m.—Health Man.
2:00 p. m.—Fowler's Food for Thought.
2:30 p. m.—Over the Tea Cup.
3:00 p. m.—Late Melodies.
3:30 p. m.—Danceband Melodies.
4:30 p. m.—Spanish program.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Organ Recital.
9:30 p. m.—Little Theatre.
10:00 p. m.—Frankie and Johnnie.
10:30 p. m.—Whispering Serenaders.
11:00 p. m.—Musical Comedy Hour.
12:00 midnight—Spizzerfinkum Club.

KHJ Los Angeles, Calif. 900 Kc.—1000 Watts

7:00 a. m.—Recordings.
7:30 p. m.—Hallelujah Hour.
8:30 a. m.—Stock Exchange Reports.
8:40 a. m.—Manhattan Towers Orchestra, CBS.
9:30 a. m.—Feminine Fancies.
10:00 a. m.—Dr. Strasska's Musical program.
11:00 a. m.—Ted White and Nell Larson.
11:15 a. m.—Society Building & Loan Co.
11:30 a. m.—"For Your Information," CBS.
12:00 midnight—Biltmore Hotel Concert Orchestra.
12:30 p. m.—World-wide News.
12:45 p. m.—Junior Chamber of Commerce.
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Weaver-Jackson, talk.
3:15 p. m.—U. S. C. Trojan Period.
3:30 p. m.—Y. M. C. A.
3:45 p. m.—Automobile Club of So. Calif.
4:00 p. m.—Toscha Seidel and Concert Orchestra, CBS.
4:30 p. m.—Fifteen Hot Minutes.
4:45 p. m.—World-wide News.
4:55 p. m.—Town Topics.
5:00 p. m.—Organ Recital.
5:30 p. m.—Pearsons-Taft Co, musical program.
5:45 p. m.—Coast Investor, speaker.
6:00 p. m.—Pianoville.
6:30 p. m.—Arrowhead Springs Dance Orch.
7:00 p. m.—Prof. Lindsley.
7:15 p. m.—Heywood Brown's Radio Column, CBS.
7:30 p. m.—Guy Lombardo's Royal Canadians, CBS.
8:00 p. m.—Orchestra and Singers.
8:30 p. m.—Ray Paige Presentation.
9:00 p. m.—"Folgeria," South American music.
9:30 p. m.—Sports Edition of the Air.
10:00 p. m.—World-wide News, courtesy Times.
10:15 p. m.—Biltmore Hotel Dance Orchestra.
12:00 midnight—Wesley Tourtellotte, Organ Recital.

KFWB Hollywood, Calif. 950 Kc.—1000 Watts

8:30 a. m.—Dorothy Brubham in popular piano numbers.
10:00 a. m.—Organ recital by Wade Hamilton.
10:30 a. m.—The Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon—The Adventures of Tom and Wash.
12:15 p. m.—Louise Lynch, popular songs.
12:30 p. m.—National Home Furnishings Week.
12:45 p. m.—Rose Valerle and her Concert Ensemble.
2:00 p. m.—Brunswick Preview Hour.
3:00 p. m.—Musical program.
4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Harry Jackson and his Entertainers.
6:30 p. m.—Wade Hamilton at Forum rogan.
7:00 p. m.—Cecil and Sally.
7:10 p. m.—KFWB Salon Orchestra.
7:30 p. m.—"Star Dust" program.
8:00 p. m.—Boswell Sisters; KFWB Concert Orchestra.
8:30 p. m.—A Detective Story by Edward Murphey.
9:00 p. m.—"An Old Tintype."
9:30 p. m.—Sport Interview.
10:00 p. m.—Johnny Johnson and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Freeman's Orchestra.

KFVD Culver City, Calif. 1000 Kc.—250 Watts

6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints.
9:30 a. m.—Zandra, Psychologist.
10:30 a. m.—Helpful Hints to Housewives.
11:00 a. m.—Beauty Hour, Records.
12:00 noon—The Stranger and his Guitar.
12:45 p. m.—Diet Question Box.
1:00 p. m.—G. Allison.
2:30 p. m.—Merchants Slogan Contest.
3:30 p. m.—Purchaser's Guide.
5:45 p. m.—Timely Topics.
10:00 p. m.—Organ, J. Newton Yates.
11:00 p. m.—Louie Armstrong, Cotton Club.
12:00 midnight—Ballads, Organ.

KNX Hollywood, Calif. 1050 Kc.—5000 Watts

6:45 a. m.—"Earlybirds" exercises.
7:15 a. m.—"Pep and Ginger" exercises.
7:45 a. m.—"Home Folks" exercises.
8:00 a. m.—Inspirational talk.
8:15 a. m.—Musical program of recordings.
9:00 a. m.—Time Signals from Washington, D. C.
9:00 a. m.—Musical program.
9:15 a. m.—Golden Rule Health Service.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy."
10:30 a. m.—Home Economics talk.
11:00 a. m.—Barbara Gould, Ltd.
11:15 a. m.—Musical program of recordings.
11:45 a. m.—Beleo talk given by H. F. Allen.
12:00 noon—Kip Corporation courtesy program.
12:15 p. m.—Bundy & Albright courtesy program.
12:30 p. m.—Silver Slipper Cafe.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—"Jay," the Jingle Man.
2:30 p. m.—Prof. Edgar Leon, French Lesson.
3:30 p. m.—Musical program.
3:30 p. m.—Lost and Found announcements.
3:35 p. m.—Louise Johnson, Astro-Analyst.
4:00 p. m.—Gene Byrnes, the Whispering Organist.
4:30 p. m.—Ar. P. H.'s musical program.
5:00 p. m.—Travelogue.
5:15 p. m.—Big Brother Ken's Kiddie Hour.
5:45 p. m.—Town Crier's Timely Tips.
6:00 p. m.—KNX Trio.
6:15 p. m.—Frank Watanabe, Japanese House-boy.
6:30 p. m.—Gene Byrnes, the Whispering Organist.
7:00 p. m.—Presenting Laf-o-Grafs.
7:30 p. m.—KNX Trio and Theodore Kittay, tenor.
8:00 p. m.—The Arizona Wranglers.
9:00 p. m.—Presenting the "Nomads."
9:30 p. m.—Bill Hatley's String Quartet.
10:00 p. m.—Hotel Ambassador; Gus Arnheim's Orch.
12:00 midnight—Madame Zuzza's Cafe.

KMIC Inglewood, Calif. 1120 Kc.—500 Watts

6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—"Zoro" Astrologist.

9:30 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-Noon Varieties.
1:00 p. m.—Latest Releases.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:00 p. m.—Records.
6:30 p. m.—"Radio Round Up."
10:30 p. m.—Orchestra from Venice Ballroom.
12:00 midnight—Louie Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

KGFJ Los Angeles, Calif. 1200 Kc.—100 Watts

12:00 midnight—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request program.
6:00 a. m.—The Breakfast Philosopher.
7:00 a. m.—Goodwill program.
8:30 a. m.—Records.
10:00 a. m.—Studio Ensemble; George Cox, cellist.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon—Dr. Wiseman's Health Talk.
12:30 p. m.—Bob Holman's California Freshmen.
1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Rainbow Garden Entertainers.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Murray & Harris.
4:30 p. m.—Records.
5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Bob Holman's California Freshmen.
8:30 p. m.—String Quintet; Allan Fairchild.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM San Bernardino, Calif. 1210 Kc.—100 Watts

7:00 a. m.—Early Bird Club.
8:00 a. m.—Old Timers Hour.
9:00 a. m.—San Bernardino Music Co.
9:30 a. m.—Cal.-Ariz. Land Co.
10:00 a. m.—B. S. Pearsall Co.
10:15 a. m.—California Hotel.
10:30 a. m.—Citizens' Service Bureau.
11:00 a. m.—Currier's Health program.
11:15 a. m.—News reports.
11:30 a. m.—The Trading Post.
12:00 noon—Organ Recital.
5:00 p. m.—Novelty Recordings.
5:30 p. m.—Hunt's Theater.
5:45 p. m.—Evening Mail.
6:15 p. m.—News reports.
6:30 p. m.—Red Seal Recordings.
7:00 p. m.—Farm Bureau.
7:30 p. m.—Sunshine String Trio.
8:00 p. m.—Tooley Hardware Co. Ensemble.
8:30 p. m.—Frank Pine, tenor, with Ruth Grinnell, piano.
9:00 p. m.—The Chamblin-A-Thon.
9:30 p. m.—University of Redlands.
10:00 p. m.—KFXM Carnival of the Air.
11:00 p. m.—Sign Off.

KFOX Long Beach, Calif. 1250 Kc.—1000 Watts

5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items, Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk, Mae Day Beauty Salon.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Beatrice Smith, Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports, Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherty.
1:00 p. m.—Dr. Clark, Health and Efficiency.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Doris and Clarence.
2:20 p. m.—Rolly Wray.
2:30 p. m.—Len Nash and his Country Boys.
3:15 p. m.—Today in History.
3:30 p. m.—Organ Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Rolly Wray in Piano Numbers.
4:30 p. m.—Bill and Co.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:15 p. m.—Percy Prunes and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Ezra and Abe.
7:30 p. m.—Silver Spray Hawaiians.
7:45 p. m.—Doris and Clarence.
8:00 p. m.—Studio program.
9:00 p. m.—Lampit Hour.
9:30 p. m.—Len Nash and his Country Boys.
10:30 p. m.—Seal Beach Marathon.
11:00 p. m.—Bennett's Crystal Ballroom.
11:30 p. m.—Majestic Ballroom.
12:00 midnight—Balboa Beach Marathon.
1:00 a. m.—Records.

KGER Long Beach, Calif. 1360 Kc.—1000 Watts

6:00 a. m.—Morning Studio Variety.
7:00 a. m.—Sunrise Exercise Class.
7:30 a. m.—Earl Judy and Paul O'Berg.
9:00 a. m.—Chick, Chet and Chuck, guitars.
10:00 a. m.—Women's Hour and Helene Smith.
11:00 a. m.—Piano Requests, Helene Smith.
11:15 a. m.—Studio Concert Orchestra.
12:30 p. m.—Peggy and Jerry, Skit.
12:45 p. m.—Cecil Fry, Songs and Piano.
1:00 p. m.—Allay Oop Frolic.
2:00 p. m.—Organ Melodies, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Morrisey's Orchestra and Organ.
5:00 p. m.—Peggy Russell's Personality Girls.
6:15 p. m.—Senoritas String Trio.
7:00 p. m.—Synoptators Dance Band.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Mariners Concert Orchestra.

9:00 p. m.—Everett Hoagland's Troubadours.
9:30 p. m.—Dorothy Waller, songs; Pearl Davis, piano.
10:00 p. m.—Cavaliers Dance Band.
10:30 p. m.—Rhythm Makers Dance Orchestra.
11:00 p. m.—Everett Hoagland's Troubadours.
11:30 p. m.—Organ Memories, Dick Dixon.

KECA Los Angeles, Calif. 1430 Kc.—1000 Watts
3:15 p. m.—German Lesson, by Annette Doherty.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Haven Johnson, popular music.
4:00 p. m.—NBC, Fleischmann Sunshine Hour.
5:00 p. m.—NBC, Arco Birthday Party.
5:30 p. m.—NBC, Maxwell House Melodies.
6:00 p. m.—Buster Wilsons Orchestra.
6:30 p. m.—Lydia Aldrich, soprano.
6:45 p. m.—Roy Callaway, ballads.
7:00 p. m.—Wedgwood Nowell, playgoers' club.
7:15 p. m.—Monterey Trio.
11:00 p. m.—NBC, Ames 'n' Andy.
7:45 p. m.—Renton Quartet.
8:00 p. m.—NBC, Lucky Strike Hour.
9:00 p. m.—NBC, Memory Lane.
9:30 p. m.—Harold Spaulding, tenor.
10:00 p. m.—Maurine Dyer, contralto.
10:30 p. m.—Health exercises, Louis Rueh.

NORTHERN CALIFORNIA
KFRC San Francisco, Calif. 610 Kc.—1000 Watts

Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Columbian Revue, CBS.
8:30 a. m.—New York Stock Quotations.
9:00 a. m.—S. F. Call-Bulletin's News Items.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Wyn's Daily Chat.
11:00 a. m.—Recordings.
11:15 a. m.—Novelties.
12:00 noon.—Sherman Clay Noonday Concert.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Something About Everything and Recordings.
3:15 p. m.—Beauty Talk.
3:30 p. m.—This and That.
4:30 p. m.—Novelty program.
4:45 p. m.—S. F. Call-Bulletin's News.
4:55 p. m.—Town Topics.
5:00 p. m.—Pacific States Organ.
5:30 p. m.—Dinner Concert.
6:00 p. m.—Bob's Sport Talk.
7:00 p. m.—Edna Fischer, "Piano Moods."
8:00 p. m.—Violet Ray Melody Hour.
8:30 p. m.—Golden Bear Band.
9:00 p. m.—Folgeria.
9:30 p. m.—Singing Strings.
10:00 p. m.—Ten O'Clock Tom.
10:15 p. m.—Gruen News Flashes.
10:20 p. m.—Anson Weeks' Mark Hopkins Orchestra.
11:00 p. m.—Val Valente's Roof Garden Orchestra.
12:00 midnight.—Dance Music.

KPO San Francisco, Calif. 680 Kc.—5000 Watts

Local Programs Only. See NBC Program for Balance.
9:00 a. m.—Hobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:00 a. m.—Standard School Broadcast.
11:45 a. m.—"Helpful Hints for Housewives."
11:59 a. m.—Time Signals, Scripture reading.
12:05 p. m.—Programs in Miniature.
1:00 p. m.—Shrine Luncheon Broadcast.
1:30 p. m.—Sperry Flour program.
2:00 p. m.—"Helpful Hints for Housewives."
2:15 p. m.—Ye Towne Cryer.
2:20 p. m.—Jerry Jermaine, Crooning Balladist.
2:45 p. m.—Get Associated with Baseball.
4:30 p. m.—California Crooners.
5:00 p. m.—Big Brother.
5:30 p. m.—The Date Book, edited by Stuart Strong.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
9:00 p. m.—Radio feature.
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

KOW San Jose, Calif. 1010 Kc.—500 Watts

9:00 a. m.—Morning Music.
9:30 a. m.—Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Community Hour.
12:00 noon.—Concert Recordings.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Press.
2:30 p. m.—Variety Recordings.
4:30 p. m.—Children's program.
5:00 p. m.—Baron Keyes Air Castle.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Hadionies Health Talk.
6:00 p. m.—L. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion.
6:20 p. m.—Standard Forms for Commission Sales.
6:30 p. m.—Commission Reports.
6:45 p. m.—KQW Market Place.
7:00 p. m.—Weather Reports.
7:00 p. m.—Farm Bureau Evening Radio News.
7:00 p. m.—News Dispatches.
7:15 p. m.—Pacific Rural Press.
7:30 p. m.—Mail Bag and Announcements.
7:45 p. m.—Editorial.
8:00 p. m.—Songs of the Old Church Choir.
9:00 p. m.—The Lass from County Clare.
9:15 p. m.—The Five Pretzels.

NORTHWEST

KGW Portland, Oregon 620 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Devotions.
7:00 a. m.—Pagdual Theater Organ.
9:00 a. m.—Town Circle.
11:45 a. m.—Musical Masterworks.

12:00 noon.—Powers' Pied Piper.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Pejo program.
1:00 p. m.—Cabbages and Kings.
1:30 p. m.—Julia Hayes.
2:00 p. m.—Baby's Boudoir Organ.
2:15 p. m.—Musical Masterworks.
3:45 p. m.—Palace Tea Timers.
5:00 p. m.—Palace Laundry Features.
7:00 p. m.—Carnation Melodists.
8:45 p. m.—Mac and Al.
9:30 p. m.—Tommy Lake's Flower Girls.
10:00 p. m.—Associated Dance Band, KOMO.

KVI Tacoma, Washington 760 Kc.—1000 Watts

7:00 a. m.—Recordings.
8:15 a. m.—Recordings.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Recordings, Announcements.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—National Home Furnishings program.
3:15 p. m.—Social Calendar.
3:30 p. m.—Talk and Recordings.
4:00 p. m.—Recordings.
6:00 p. m.—Studio.
8:00 p. m.—Paul Tremaine's Orchestra.
9:00 p. m.—"Folgeria."
9:30 p. m.—DLBS Studio program.
10:00 p. m.—Studio program.
10:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Val Valente's Roof Garden Orchestra.
12:00 midnight.—Stunbustlers.

KJR Seattle, Washington 970 Kc.—5000 Watts

7:00 a. m.—Morning Revellier.
7:15 a. m.—News.
7:45 a. m.—Organ Concert.
8:30 a. m.—Peace-Knowles Co.
9:00 a. m.—Morning Devotional program.
9:40 a. m.—Mary from Proctors.
9:20 a. m.—Samlin' Sam.
10:00 a. m.—Glen Eaton, tenor.
10:15 a. m.—Beauty Talk.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Warren Wright, Organ Concert.
12:00 noon.—World Book Man.
12:30 p. m.—Mid-Day Musicale.
1:00 p. m.—George Maddox, tenor.
1:15 p. m.—Dental Lecture.
1:45 p. m.—Glen Eaton, tenor.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stewart Armstrong, basso.
3:00 p. m.—The Clef Dwellers.
3:15 p. m.—Robert Monsen, tenor.
3:45 p. m.—Tea Time Tales from Proctors.
4:00 p. m.—Organ Concert, Ivan Dittmars.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports; Lost and Found.
5:50 p. m.—Garden Talk, Cecil Solly.
6:00 p. m.—American Institute of Banking.
6:15 p. m.—Homeowners' Orchestra; Ed Sheldon, banjo.
7:00 p. m.—Kelpine Twins.
7:30 p. m.—Dream Melodies.
7:55 p. m.—Rabbi Samuel Koeh, Talk.
8:00 p. m.—Los Gauchos Argentine.
9:00 p. m.—Montville Flowers; Lecture.
9:30 p. m.—Melodies and Memories.
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Song Birds; Homer Sretzman.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight.—Midnight Revellers.

FRIDAY, SEPT. 26

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders, KGO.
7:30 a. m.—Quaker Start o' The Day, KHQ, KOMO, KGW, KPO, KFI, KFSD.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-Cuts of The Day, KGO.
9:00 a. m.—Meet The Folks, KGO.
9:30 a. m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD.
9:45 a. m.—Morning Glories, KGO.
10:00 a. m.—The Realists, KGO.
10:15 a. m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI.
10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KDA.
11:30 a. m.—NBC Philharmonic Organ Recital, KGO.
12:00 noon.—Pacific Feature Hour, KGO, KOA, KOMO, KFSD, KGW.
1:00 p. m.—Matinee Time, KGO, KFSD, KTAR.
1:30 p. m.—Hotel St. Francis Salon Orchestra, KGO, KFSD, KTAR, KGW.
2:00 p. m.—Black and Gold Room Orchestra, KGO.
2:30 p. m.—The Ramblers Trio, KGO.
2:45 p. m.—Organ Concert, KGO, KOMO.
3:00 p. m.—Areadie Birkenholz, violinist, KGO, KGW.
3:30 p. m.—Phil Cook, The Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
3:45 p. m.—News Service, KGO.
4:00 p. m.—Cities Service Concert Orchestra, KGO, KHQ, KOMO, KGW, KECA.
5:00 p. m.—Intervoven Pair—Music, Comedy, etc., KGO, KHQ, KOMO, KGW, KECA, KFSD.
5:30 p. m.—Armour program, Mixed Chorus of 30 Voices, KGO, KHQ, KOMO, KGW, KECA, KFSD.
6:00 p. m.—Armstrong's Quakers—Duets, KGO, KHQ, KOMO, KGW, KFI.
6:30 p. m.—Radio-Keith-Orpheum program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.
7:00 p. m.—Elgin program, KGO, KHQ, KOMO, KGW, KECA, KFSD.
7:15 p. m.—John and Ned, KGO, KFSD.
7:30 p. m.—The Espionnet program—Ames 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD.
7:45 p. m.—NBC Concert Favorites, KGO, KHQ.
8:00 p. m.—Captain "Bill" Royce, KGO, KHQ.

8:15 p. m.—World Wanderings, KGO.
8:45 p. m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI.
9:15 p. m.—Modern Melodies, KGO, KSL, KOA.
9:45 p. m.—Ole and the Girls, KGO, KOA.
10:00 p. m.—The City of The Dead, KGO, KOA.
10:30 p. m.—Pacific Nomads, KGO, KGW, KOA.
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance orchestra, KGO, KGW, KFI, KFSD.

Columbia Broadcasting System

8:00 a. m.—Vincent Sorey and his Orchestra, KFRC, KVI, KOL.
8:30 a. m.—Manhattan Towers Orchestra—Dance music, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
11:00 a. m.—Columbia Salon Orchestra, KLZ, KFRC, KVI.
11:30 a. m.—Today in History, KDYL, KVI.
11:45 a. m.—"Heredit and Environment," KDYL, KVI.
12:00 noon.—Light Opera Gems, KLZ, KVI, KOL.
12:30 p. m.—Thirty Minute Men—Novelty Orchestra, KLZ, KDYL, KVI, KOL.
1:00 p. m.—Carl Rupp and his WXYZ Capticators—Dance Music, KLZ, KDYL, KFRC, KVI, KOL.
1:45 p. m.—Columbia Male Trio, KLZ, KDYL, KFRC.
2:00 p. m.—The Crockett Mountaineers, KLZ, KDYL, KFRC, KOL.
3:15 p. m.—Ted Florio and his Orchestra, KLZ, KDYL, KFRC, KOL.
3:45 p. m.—Bernhard Levitow and his Hotel Commodore Orchestra, KFRC, KVI, KOL.
4:00 p. m.—Nit Wit Hour, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
4:30 p. m.—U. S. Army Band Concert, KLZ, KDYL, KHJ, KFRC, KVI.
6:00 p. m.—Columbia Male Chorus, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
6:30 p. m.—Wrigley Football program—"Prediction Interviews," KLZ, KDYL, KOIN, KVI, KOL.
6:45 p. m.—Dancing Yesterdays, KDYL, KFRC, KOL.
7:00 p. m.—Bert Lown and his Biltmore Orchestra, KLZ, KFRC, KOL.
7:15 p. m.—Heywood Brown's Radio Column, KLZ, KFRC.
7:30 p. m.—Will Osborne and his Orchestra, KLZ, KDYL, KFRC, KOL.
8:30 p. m.—Nocturne, KLZ, KDYL, KVI.

SOUTHERN CALIFORNIA
KMTR Hollywood, Calif. 570 Kc.—500 Watts

6:00 a. m.—"Wake up Chillum, Wake Up."
7:00 a. m.—Old Time Favorites.
8:00 a. m.—Stock Quotations.
8:05 a. m.—Records.
8:30 a. m.—Health Man.
8:45 a. m.—Records.
9:00 a. m.—Mildred Kitchen, Home Economics Expert.
9:15 a. m.—Records.
9:30 a. m.—Herbert Scharlin, piano and songs.
10:00 a. m.—Louise Howatt, Happiness Girl.
10:30 a. m.—Old Times.
10:45 a. m.—Galloping Gophers.
11:00 a. m.—Modes and Fashions.
11:30 a. m.—Records.
11:45 a. m.—Public and Civic Officials.
12:00 noon.—"World in Review."
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Records.
2:15 p. m.—Spanish program.
3:00 p. m.—Records.
4:00 p. m.—Dare Sisters, Harmony Duo.
4:30 p. m.—Trading Post program.
5:15 p. m.—Organ Recital by remote control.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—Fanchon & Marco Miniature Idea.
7:00 p. m.—Salon Quintette.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Broadway Hits.
8:15 p. m.—Baseball Game from Wrigley Field.
10:30 p. m.—Happy Hours, Requests.
11:00 p. m.—Records.
12:00 midnight—"8 Ball" and Charley Lang.

KFSD San Diego, Calif. 600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Chere program.
9:15 a. m.—Continuation of Morning Musical.
9:45 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Service Hour.
11:30 a. m.—Continuation of Service Hour.
12:00 noon.—Organ program from Fox Orpheum Theatre.
2:00 p. m.—Amateur Golf Championship summary.
2:15 p. m.—Matinee program.
2:30 p. m.—Organ Recital, Dr. H. J. Stewart.
3:45 p. m.—Helen Crow, Child Psychologist.
4:15 p. m.—Concert.
5:30 p. m.—Studio.
5:45 p. m.—Late News Items.
6:00 p. m.—Feature program.
7:15 p. m.—Feature program.
7:45 p. m.—Cecil and Sally.
8:00 p. m.—Dan Parker's Old Time program.
9:00 p. m.—Concert Quintet and soloist.
10:00 p. m.—Kennedy's Cafe.
11:00 p. m.—Request program.

KFI Los Angeles, Calif. 640 Kc.—5000 Watts

6:30 a. m.—Opening stock market quotations.
6:45 a. m.—Health exercises, Louis Rueh.
7:30 a. m.—NBC, Start o' the day.
8:00 a. m.—NBC, Shell Happy Time.
9:00 a. m.—Helpful hints to housewives, Bess Kilmer.
9:30 a. m.—NBC, Gold Medal Home Service Talk.
9:45 a. m.—Sally and Russell Hill, piano and song.
10:00 a. m.—Wall Street Journal.
10:15 a. m.—NBC, Josephine Gibson, speaker.
10:30 a. m.—NBC, Woman's Magazine of the Air.
11:30 a. m.—Redeemed Rhythm Boys.
11:45 a. m.—German Lesson, Annette Doherty.
12:00 noon.—U. C. and U. S. Dept. of Agriculture Talk.

Friday, Sept. 26—Cont.

12:15 p. m.—Federal and State market reports.
12:30 p. m.—Seeing Southern California.
Off the Air Until 2:30 P. M.
2:30 p. m.—Winnie Fields Moore, travelog.
2:45 p. m.—Jack Millers Paramount Trio.
3:00 p. m.—Carol Johnson, piano and song.
3:15 p. m.—Wedgwood Nowell.
4:15 p. m.—KFI News Flashes.
4:30 p. m.—Big Brother Don.
5:00 p. m.—Baron Keyes, the story man.
5:30 p. m.—E. H. Rust, nurseryman.
5:45 p. m.—Closing stock market quotations.
6:00 p. m.—NBC, Armstrong Quakers.
6:30 p. m.—NBC, RKO program.
7:00 p. m.—G. R. Walters, radio interference.
7:15 p. m.—Temptations of 1930, Wedgwood Nowell.
7:30 p. m.—Paul Roberts and Schonberger Trio.
8:00 p. m.—Pitch and Putt, with Schonberger Trio.
8:30 p. m.—Clayde Lehman, pianist.
8:45 p. m.—NBC, Fulton Oil Rounders.
9:15 p. m.—Jas. Carden and cast, "Emperor of Crime."

KMPC Beverly Hills, Calif. 710 Kc.—500 Watts

7:00 a. m.—Latin American program.
8:00 a. m.—Classified.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Pot o' Gold.
9:30 a. m.—"Sam."
9:50 a. m.—Chapel Services, U. S. C., remote.
10:10 a. m.—Studio.
11:00 a. m.—Rollieking Radiolifers, remote.
12:00 noon.—Kathleen Clifford.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Gene Taylor, piano.
1:45 p. m.—Bob, Bunny and Junior.
2:00 p. m.—Classical and Semi-classical.
3:00 p. m.—Musical Comedy.
4:00 p. m.—In the Southland.
4:30 p. m.—Hawaiian Hall Hour.
5:00 p. m.—Just Kids' Club.
5:30 p. m.—The Ad-Visor.
9:00 p. m.—Arora Products.
9:30 p. m.—Happy Chappies.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Ray Howell—the "And How" Boy.

KTM Los Angeles, Calif. 780 Kc.—1000 Watts

6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and his Gang.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Organ Echoes.
1:15 p. m.—Inspirational Poetry.
1:30 p. m.—Popular Tunes.
1:45 p. m.—Health Man.
2:00 p. m.—Fowler's Food for Thought.
2:30 p. m.—Over the Tea Cup.
3:00 p. m.—Late Melodies.
3:30 p. m.—Danceland Melodies.
4:30 p. m.—Spanish program.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Highway Highlights.
10:00 p. m.—Organ Recital.
11:00 p. m.—Contemporary Composers.
12:00 midnight.—Spizzelkinton Club.

KHJ Los Angeles, Calif. 900 Kc.—1000 Watts

7:00 a. m.—Recordings.
7:30 a. m.—Hallelujah Hour.
8:30 a. m.—Stock Exchange Reports.
8:40 a. m.—Manhattan Towers Orchestra, CBS.
9:15 a. m.—Manche Hughes, pianist.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—American Institute of Food Products.
10:45 a. m.—June and Nell.
11:15 a. m.—Safety Building & Loan Co.
11:30 a. m.—Recordings.
11:45 a. m.—Recordings.
12:00 noon.—Biltmore Hotel Concert Orchestra.
12:30 p. m.—World-wide News.
12:45 p. m.—California Home Extension Assn., Records
1:00 p. m.—The Captivators, CBS.
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Celia Collins, talk.
3:15 p. m.—Dr. Walter Hertzog's School program.
3:30 p. m.—Walter Brown Murray.
3:45 p. m.—Council of International Relations.
4:00 p. m.—Sit Wit Hour, CBS.
4:30 p. m.—Platt Music Company.
4:45 p. m.—World-wide News.
4:55 p. m.—Town Topics.
5:00 p. m.—Independent Merchants Assn., Recordings.
5:30 p. m.—Boulevard Furniture Co., Recordings.
6:00 p. m.—Associated Retail Jewelers, CBS.
6:30 p. m.—Dr. Strasska musical program.
7:00 p. m.—Request program, orchestra and singers.
8:00 p. m.—Vedol Vodil.
8:30 p. m.—California Walnut Growers Assn.
9:00 p. m.—Mission Isle of Golden Dreams.
9:30 p. m.—Nights of Old World.
10:00 p. m.—World-wide News, courtesy Times.
10:05 p. m.—Earl Burnett's Biltmore Orchestra.
12:00 midnight.—Taurtellotte's Organ Recital.

KFWB Hollywood, Calif. 950 Kc.—1000 Watts

8:30 a. m.—Dorothy Burdham, pianist.
10:00 a. m.—Prudence Penny.
10:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—National Home Furnishings Week.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Friday's Follies.
4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Harry Jackson and his Entertainers.
6:30 p. m.—Wade Hamilton at Forum organ.
7:00 p. m.—Ocell and Sally.
7:10 p. m.—KFWB Salon Orchestra.
7:30 p. m.—Sport Talk by R. W. Shirey.
7:45 p. m.—"Mac and Al."
8:00 p. m.—Ted Dahl's Orchestra and soloists.
8:30 p. m.—"Forget Me Not."
9:00 p. m.—KFWB Concert Orchestra; Lewis Meehan.
9:30 p. m.—"Lives of Great Men."
10:00 p. m.—Johnny Johnson and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Freeman's Orchestra.

KFVD Culver City, Calif. 1000 Kc.—250 Watts

6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Phono Requests.
9:30 a. m.—Zandra, Psychologist.
11:00 a. m.—Beauty Hour, Records.
12:00 noon.—The Stranger and his Guitar.
12:30 p. m.—"The Strollers," Skit.
1:00 p. m.—G. Allison.
2:00 p. m.—Helpful Hints to Housewives.
2:30 p. m.—Merchants Slogan Contest.
3:30 p. m.—Purchaser's Guide.
4:15 p. m.—Health Talk.
5:45 p. m.—Town Topics.
9:15 p. m.—Studio Orchestra.
10:00 p. m.—Organ, J. Newton Yates.
11:00 p. m.—Louie Armstrong, Cotton Club.
12:00 midnight.—Ballads, Organ.

KNX Hollywood, Calif. 1050 Kc.—5000 Watts

6:45 a. m.—"Earlybirds" exercises.
7:15 a. m.—"Pep and Ginger" exercises.
7:45 a. m.—"Home Folks" exercises.
8:00 a. m.—Inspirational talk and morning prayer.
8:15 a. m.—Recordings.
9:00 a. m.—Home Economics talk.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy."
10:30 a. m.—Late recordings.
10:45 a. m.—Kip Corporation musical program.
11:00 a. m.—First Radio Church of the Air.
11:30 a. m.—Popular recordings.
11:45 a. m.—Musical Contrasts.
12:00 noon.—KNX Symphonette.
12:30 p. m.—Silver Slipper Cate.
1:00 p. m.—Off the Air.
1:30 p. m.—Edgar Allbright's reading of late fiction.
2:00 p. m.—"Jay" the Judge Man.
2:30 p. m.—Rev. Ethel Duncan.
3:00 p. m.—Lost and Found announcements.
3:05 p. m.—Records.
3:15 p. m.—National Home Furnishings.
3:30 p. m.—Federation of Women's Clubs program.
4:00 p. m.—Gene Byrnes, the Whispering Organist.
4:30 p. m.—C. P. R.'s musical program.
5:15 p. m.—"Big Brother Ken's Kiddie Hour."
5:45 p. m.—Tom Crler's Amusement Trips.
6:00 p. m.—KNX Trio.
6:15 p. m.—Frank Watanabe, the Japanese House Boy.
6:30 p. m.—Pantages Hollywood Theatre.
7:00 p. m.—Stove Poker String Trio.
8:00 p. m.—Royal Order of Optimistic Do-Nuts.
9:00 p. m.—"Lion Tamers."
9:45 p. m.—Hollywood Legion Stadium.
10:15 p. m.—Hotel Ambassador; Gus Arnheim and his Orch.
12:00 midnight.—Madame Zucca's Cafe.

KMIC Inglewood, Calif. 1120 Kc.—500 Watts

6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—"Zoro" Astrologist.
9:30 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-Noon Varieties.
1:00 p. m.—Latest Releases.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:00 p. m.—Records.
6:30 p. m.—"Radio Round Up."
8:30 p. m.—Orchestra from Voochie Ballroom.
10:30 p. m.—Musical Comedy Selections.
12:00 midnight.—Louie Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

KGFJ Los Angeles, Calif. 1200 Kc.—100 Watts

12:00 midnight.—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request program.
6:00 a. m.—The Breakfast Philosopher.
7:00 a. m.—Goodwill program.
8:30 a. m.—Recordings.
10:00 a. m.—Studio Ensemble; Jerry Joyce, violinist.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—Dr. Wiseman's Health Talk.
12:30 p. m.—Bob Holman's California Freshmen.
1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Rainbow Garden Entertainers.
3:00 p. m.—Murray & Harris.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Recordings.
5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Glen Edmunds' Orchestra from Elks Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Bob Holman's California Freshmen.
8:30 p. m.—String Quintet; Allan Fairchild, vocalist.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM San Bernardino, Calif. 1210 Kc.—100 Watts

7:00 a. m.—Early Bird Club.
8:00 a. m.—Old Timers' Hour.
9:00 a. m.—San Bernardino Music Co.
9:30 a. m.—Cal-Ariz. Land Co.
10:00 a. m.—R. S. Pearsall Co.
10:15 a. m.—California Hotel.
10:30 a. m.—Citizens' Service Bureau.
11:00 a. m.—Currier's Health program.
11:15 a. m.—News reports.
11:30 a. m.—The Trading Post.
12:00 noon.—Organ Recital.
5:00 p. m.—Novelty Recordings.
5:30 p. m.—Hum's Theater.
5:45 p. m.—Evening Mail.
6:30 p. m.—Bill Sharples and his Gang.
7:00 p. m.—The Yodeling Cowboy.
7:45 p. m.—U. S. Forest Service.
8:00 p. m.—Two Little Southern Girls.
8:30 p. m.—Chino Boys.
9:00 p. m.—The Champion-A-Thon.
9:30 p. m.—Sunshine Girl.
10:00 p. m.—Duane Pennock, popular soloist.
10:30 p. m.—Charlie, The Boy Himself.
11:00 p. m.—Sign Off.

KFOX Long Beach, Calif. 1250 Kc.—1000 Watts

5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items, Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk, Mae Day Beauty Salon.
9:10 a. m.—Salon.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Beatrice Smith, Novcity Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports, Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherty.
1:00 p. m.—Masoude Luncheon.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Clarence and Doris.
2:20 p. m.—Bolly Wray.
2:30 p. m.—Len Nash and his Country Boys.
3:15 p. m.—Today in History.
3:30 p. m.—Organ Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Bolly Wray in piano numbers.
4:30 p. m.—Bill and Co.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Eva and Clem."
6:15 p. m.—Percy Francis and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Ezra and Abe.
7:30 p. m.—Silver Spray Hawaiians.
7:45 p. m.—Doris and Clarence.
8:00 p. m.—Beverly Market program.
8:30 p. m.—Treatments of "Harmonious Suggestions" by Dr. J. F. Rausch.
9:00 p. m.—Lampitt Hour.
9:30 p. m.—Len Nash and his Country Boys.
10:30 p. m.—Balboa Beach Marathon.
11:00 p. m.—Benmett's Crystal Ballroom.
11:30 p. m.—Maestria Ballroom.
12:00 midnight.—Balboa Beach Marathon.
1:00 a. m.—Records.

KGER Long Beach, Calif. 1360 Kc.—1000 Watts

6:00 a. m.—Studio Diversities.
7:00 a. m.—Sunrise Exercise Class.
7:30 a. m.—Judy and O'Brig, songs and organ.
9:00 a. m.—Chick, Chet and Chuck, guitarists.
10:00 a. m.—Women's Hour and Helene Smith.
11:00 a. m.—Helene Smith, Piano Requests.
11:15 a. m.—Studio Concert Orchestra.
12:30 p. m.—Peggy and Jerry, Skit.
12:45 p. m.—Allan Fry, Songs and Piano.
1:00 p. m.—Calfy Oop, Studio Frolic.
2:00 p. m.—Organ Recital, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—James Orchestra and Organ.
5:00 p. m.—Organ Triolians Trio.
6:15 p. m.—Triolian Trio and Edna Bond.
7:00 p. m.—Newscasting.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Organ and Tenor.
8:30 p. m.—Cavaliers Dance Band.
9:00 p. m.—Everett Hoagland's Troubadours.
9:30 p. m.—Mariners Concert Orchestra.
10:00 p. m.—Mariners and Beauchamp, tenor.
10:30 p. m.—Rhythm Makers Dance Orchestra.
11:00 p. m.—Everett Hoagland's Orchestra.
11:30 p. m.—Organ Memories, Dick Dixon.

KECA Los Angeles, Calif. 1430 Kc.—1000 Watts

3:15 p. m.—Armand, popular melodies.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Sherman Lloyd, pianist.
4:00 p. m.—NBC, Cities Service Hour.
5:00 p. m.—NBC, Interwoven Pair.
5:30 p. m.—NBC, Armour Hour.
6:00 p. m.—RKO Revue.
6:30 p. m.—Eva Olivotti, soprano; Margaret Duncan.
7:00 p. m.—NBC, Elgin program.
7:15 p. m.—Otto Platz, dialog songs and music.
7:30 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—Norma and Monte, popular songs.
8:00 p. m.—Manny Stein and his orchestra.
8:30 p. m.—Winifred Donaldson, contralto.
9:30 p. m.—Catherine C. Dixon, pianist.
10:00 p. m.—Arthur Lang, baritone; Lillian Ariel, acc.
10:30 p. m.—Health Exercises, Louis Rueh.

NORTHERN CALIFORNIA

KFRC San Francisco, Calif. 610 Kc.—1000 Watts

Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Columbia Revue, CBS.*
8:30 a. m.—New York Stock Quotations.
9:00 a. m.—S. F. Call-Bulletin's News Items.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Wyn's Daily Chat.
12:00 noon.—Sherman Clay Noonday Concert.
2:00 p. m.—Happy-Go-Lucky Hour.
3:30 p. m.—Something About Everything and Recordings.
4:15 p. m.—S. F. Call-Bulletin's News.
5:00 p. m.—Joe Mendle and his Pop Band.
7:00 p. m.—"Mac and Al."
7:30 p. m.—Plymouth Contest.
8:00 p. m.—Vedol Vodvil—"Dangers of Desdemona."
9:00 p. m.—S. & W. Forum.
10:00 p. m.—"Schwartz Glinger Band."
10:15 p. m.—Green News Flashes.
10:30 p. m.—Hotel Mark Hopkins' Orchestra.
11:00 p. m.—Val Valente and his Roof Garden Orchestra.
12:00 midnight.—Dance Music.

KPO San Francisco, Calif. 680 Kc.—5000 Watts

Local Programs Only. See NBC Program for Balance.
9:00 a. m.—Dobbie's Birthday Party.
9:30 a. m.—Walter W. Crabbins.
11:30 a. m.—"Helpful Hints for Housewives."
11:45 a. m.—Radio feature.

11:59 a. m.—Scripture Reading and Time Signals.
 12:05 p. m.—Programs in Miniature.
 12:45 p. m.—Commonwealth Club Luncheon at Palace Hotel.
 1:30 p. m.—Paul Linde Piano Duo.
 2:30 p. m.—Ye Towne Crier.
 2:35 p. m.—Doug Richardson.
 2:45 p. m.—Get Associated with Baseball.
 4:30 p. m.—California Crooners.
 5:00 p. m.—Big Brother.
 5:30 p. m.—The Date Book, edited by Stuart Strong.
 5:45 p. m.—News Digest, "Scotty" Mortland.
 6:00 p. m.—KPO Masters of Music.
 6:45 p. m.—Cecil and Sally.
 7:00 p. m.—North Americans.
 8:00 p. m.—Caswell Coffee Musical program.
 8:30 p. m.—A Sporting Quarter Hour.
 8:45 p. m.—Meeting In The Tavern.
 9:00 p. m.—Radio Feature.
 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
 11:00 p. m.—John Wolohan's El Patio Dance Orch.

KQW San Jose, Calif.
 1010 Kc.—500 Watts

9:30 a. m.—Morning Music.
 9:30 a. m.—Weather Report.
 9:30 a. m.—Helpful Hour.
 11:00 a. m.—Community Hour.
 12:00 noon.—Old Favorite Records.
 12:30 p. m.—Market Reports, Weather.
 1:00 p. m.—Hart's Happy Half Hour.
 1:30 p. m.—The Friendly Hour.
 2:30 p. m.—Music Lovers' Records.
 4:30 p. m.—Children's program.
 5:00 p. m.—Baron Keyes' Air Castle.
 5:15 p. m.—Vesper Music.
 5:30 p. m.—San Jose Radionics Health Talk.
 6:00 p. m.—U. S. D. A. Farm Flashes.
 6:10 p. m.—Farm Topics Discussion.
 6:20 p. m.—Western Agriculture from Eastern Eyes.
 6:45 p. m.—KQW Market Place.
 7:00 p. m.—U. S. Weather Reports; News.
 7:15 p. m.—Sperry Piano Playlet.
 7:30 p. m.—Mail Bag Announcements.
 7:45 p. m.—Editorial.
 8:00 p. m.—KQW Minstrels.
 9:00 p. m.—Helen Hepburn, Stephen Merrill.
 9:30 p. m.—Accordion Club.

NORTHWEST

KGW Portland, Oregon
 620 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.
 6:45 a. m.—Devotional Services.
 7:00 a. m.—Bagdad Theater Organ.
 9:00 a. m.—Town Crier.
 9:45 a. m.—Town Crier.
 11:30 a. m.—Masterworks.
 12:00 noon.—Powers' Pied Piper.
 12:30 p. m.—Cecil and Sally.
 12:45 p. m.—Peeco program.
 1:30 p. m.—Cabbages and Kings.
 1:30 p. m.—Air Transport Talk.
 2:00 p. m.—Baby's Boudoir Organ.
 2:15 p. m.—Masterworks.
 3:45 p. m.—Palace Laundry Features.
 7:15 p. m.—"On to Oregon" program.
 7:45 p. m.—Studio, Violin Recital.
 8:00 p. m.—Schwabacher program, KOMO.
 9:15 p. m.—Modern Melodists.
 10:30 p. m.—Hoot Owls.

KVI Tacoma, Washington
 760 Kc.—1000 Watts

7:00 a. m.—Recordings.
 8:15 a. m.—Recordings.
 9:30 a. m.—Feminine Fancies.
 10:30 a. m.—Recordings.
 10:45 a. m.—Program from KOL.
 11:00 a. m.—Recordings; Announcements.
 1:30 p. m.—Recordings.
 1:45 p. m.—Columbia Male Trio.
 2:00 p. m.—Happy-Go-Lucky Hour.
 3:15 p. m.—Social Calendar.
 3:30 p. m.—Talk and Recordings.
 8:00 p. m.—Veedol Vodvil.
 9:00 p. m.—Football program from KFRC.
 9:30 p. m.—DLBS Studio program.
 10:00 p. m.—Studio.
 10:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
 11:00 p. m.—Val Valente's Orchestra.
 12:00 midnight.—Slumberbushers.

KJR Seattle, Washington
 970 Kc.—5000 Watts

7:00 a. m.—Morning Reveiller.
 7:15 a. m.—News.
 7:45 a. m.—Organ Concert.
 8:30 a. m.—Pearce-Knowles Co.
 9:00 a. m.—Morning Devotional program.
 9:10 a. m.—Mary from Proctors.
 9:40 a. m.—Sunlin' Sam.
 10:00 a. m.—Robert Mosen, tenor.
 10:15 a. m.—Beauty Talk.
 10:30 a. m.—Songs You Like to Hear.
 11:00 a. m.—Warren Wright, Organ Recital.
 12:00 noon.—World Book Man.
 1:00 p. m.—George Maddox, tenor.
 1:15 p. m.—Dental Lecture.
 1:45 p. m.—Glen Eaton, tenor.
 2:00 p. m.—Matinee in Miniature.
 2:30 p. m.—Stephanie Lewis, soprano.
 3:00 p. m.—The Chef Dwellers.
 3:15 p. m.—The Three Girls.
 3:30 p. m.—News.
 3:45 p. m.—Tea Time Tales.
 4:00 p. m.—Organ Concert, Ivan Ditmars.
 5:00 p. m.—Chief Fathers, crooning baritone.
 5:15 p. m.—Baron Keyes' Air Castles.
 5:30 p. m.—Market Reports; Lost and Found.
 5:50 p. m.—Garden Talk, Cecil Solly.
 6:00 p. m.—Vic Meyers' Recording Orchestra.
 7:00 p. m.—Henri Damask's Wood-Wind Ensemble.
 8:00 p. m.—Gold and Silver Ensemble.
 8:30 p. m.—Bye Bye Blues, Chet and Ivan.
 8:45 p. m.—The Melodians.
 9:00 p. m.—Montaville Flowers.
 9:30 p. m.—Concert Ensemble.
 10:00 p. m.—Ken Stuart's Sunshine program.
 10:30 p. m.—Song Birds; Homer Sweetman.
 11:00 p. m.—Vic Meyers' Club Victor Orchestra.
 12:00 midnight.—Midnight Revelers.

SATURDAY, SEPT. 27

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders, KGO.
 7:30 a. m.—Quaker Start of The Day, KHQ, KOMO, KGW, KPO, KFI, KFSD.
 8:00 a. m.—Financial Service program, KGO.
 8:15 a. m.—Morning Melodies, KGO.
 8:30 a. m.—Cross-Cuts of The Day, KGO.
 9:00 a. m.—Meet The Folks, KGO.
 9:30 a. m.—The Entertainers, KGO.
 9:45 a. m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI, KPO.
 10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI.
 11:30 a. m.—Chicago Serenade, KGO, KTAR.
 12:00 noon.—Hotel Sir Francis Drake Orchestra, KGO, KTAR; KGW—12:45 to 1:00 p. m.
 1:00 p. m.—Matinee Time, KGO, KTAR.
 1:30 p. m.—Tea Times, KGO, KTAR.
 1:45 p. m.—William Don, KGO, KGW, KTAR.
 2:00 p. m.—The Jameses, KGO, KGW, KTAR.
 2:15 p. m.—Black and Gold Room Orchestra, KGO, KGW, KTAR.
 2:45 p. m.—Organ Concert, KGO, KOMO.
 3:00 p. m.—Whyte's Orchestra, KGO, KGW.
 4:00 p. m.—Pop Concert—Mixed Chorus and Orchestra, KGO, KGW.
 4:30 p. m.—The Pickard Family, KGO.
 5:00 p. m.—Edwin Stanley Seder, organist, KGO.
 5:30 p. m.—General Electric Band, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
 6:00 p. m.—B. A. Rolfe and his Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.
 7:00 p. m.—Voice of Pan, KGO, KHQ, KOMO, KGW, KTAR.
 7:30 p. m.—The Pepsodent program—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD.
 7:45 p. m.—Sperry program, KGO, KHQ, KOMO, KGW, KECA.
 8:00 p. m.—Rainbow Harmonies—Every-day Melodies sympathetically arranged, KGO, KECA.
 8:00 p. m.—Gilmore Circus, KHQ, KOMO, KGW, KPO, KFI.
 8:30 p. m.—Melody Memories, KGO, KHQ, KGW, KFSD.
 9:00 p. m.—El Sidelo Minstrels, KGO, KHQ, KOMO, KGW.
 9:30 p. m.—NBC Drama Hour, KGO, KTAR, KOA.
 10:00 p. m.—Spotlight Review, KGO, KOMO, KECA, KFSD.

Columbia Broadcasting System

8:00 a. m.—Adventures of Helen and Mary, KFRC, KVI, KFPY, KOL.
 8:30 a. m.—Saturday Syncopators, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
 11:00 a. m.—Master Singers Quartet, KLZ, KVI.
 12:00 noon.—Manhattan Towers Orchestra, KLZ, KDYL, KVI, KOL.
 12:30 p. m.—Spanish Serenade, KLZ, KDYL, KHJ, KVI, KOL.
 1:00 p. m.—Ozzie Nelson's Glen Islanders, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
 2:00 p. m.—Football Game.
 2:15 p. m.—"Ted Husing's Sportsclans," KLZ, KHJ, KFRC, KVI, KOL.
 2:45 p. m.—Tom, Dick and Harry—Male Trio, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
 3:15 p. m.—Ted Fierite and his Orchestra, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
 4:00 p. m.—Columbia Educational Features, KLZ, KHJ, KFRC, KVI, KOL.
 4:15 p. m.—Dixie Echoes, KLZ, KHJ, KFRC, KVI, KOL.
 5:00 p. m.—Hank Simmons' Show Boat, KLZ, KDYL, KHJ, KFRC, KVI, KOL.
 6:00 p. m.—Chicago Variety program, KLZ, KDYL, KHJ, KFRC, KOL.
 6:30 p. m.—Jesse Crawford, KLZ, KDYL, KHJ, KFRC, KOL.
 7:00 p. m.—Will Osborne and his Orchestra, KLZ, KDYL, KHJ, KOL, KFRC.
 7:30 p. m.—Guy Lombardo and his Royal Canadians, KLZ, KDYL, KHJ, KFRC, KOL.
 8:00 p. m.—Bert Town and his Biltmore Orchestra, KLZ, KDYL, KFRC, KVI, KOL.
 8:30 p. m.—Nocturne, KLZ, KDYL, KFRC, KVI, KFPY, KOL.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif.
 570 Kc.—500 Watts

6:00 a. m.—"Wake up Chillun, Wake Up."
 7:00 a. m.—Old Time Favorites.
 8:00 a. m.—Stock Quotations.
 8:05 a. m.—Records.
 8:30 a. m.—Health Man.
 8:45 a. m.—Records.
 9:00 a. m.—Mildred Kitchen, Home Economics Expert.
 9:15 a. m.—Records.
 10:00 a. m.—Happiness Girl, Louise Howatt.
 10:30 a. m.—Galloping Gophers.
 11:00 a. m.—Modes and Fashions.
 11:30 a. m.—Records.
 11:45 a. m.—Public and Civic Officials.
 12:00 noon.—"World in Review."
 12:15 p. m.—Prosperity Hour with Skipper and Crew.
 1:15 p. m.—Records.
 2:15 p. m.—Records.
 2:30 p. m.—Football Game at L. A. Coliseum.
 5:00 p. m.—Records.
 5:15 p. m.—Organ Recital, remote control.
 5:45 p. m.—Reporter of the Air.

6:00 p. m.—Banjo Boys.
 6:30 p. m.—Ben Berman and Studio Boys.
 7:00 p. m.—Patrick Playing by Ear.
 7:15 p. m.—Hollywood Sweepstakes.
 7:30 p. m.—Talking Picture Song Hits.
 8:15 p. m.—Baseball Game from Wrigley Field.
 10:30 p. m.—Happy Harry, request.
 11:00 p. m.—Records.
 12:00 midnight—"S Ball" and Charley Lung.

KFSD San Diego, Calif.
 600 Kc.—1000 Watts
Local Programs Only. See NBC Program for Balance.

8:00 a. m.—Morning Musical.
 9:00 a. m.—Good Cheer program.
 9:15 a. m.—Continuation of Morning Musical.
 9:45 a. m.—Amy Lou Shopping Hour.
 11:00 a. m.—Service Hour.
 12:00 noon.—Organ program.
 2:30 p. m.—Organ Recital.
 3:30 p. m.—Concert.
 4:30 p. m.—Latin-American program, Raphael Echeveste.
 5:00 p. m.—Continuation of Concert.
 5:14 p. m.—Late News Items.
 7:00 p. m.—Feature program.
 7:45 p. m.—Cecil and Sally.
 8:00 p. m.—Program from Fox Theatre.
 10:00 p. m.—Summary, Amateur Golf Championship.
 10:15 p. m.—Program from Kennedy's Cafe.

KFI Los Angeles, Calif.
 640 Kc.—5000 Watts

6:30 a. m.—Opening Stock Market Quotations.
 6:45 a. m.—Louis Rueb, Health Exercises.
 7:30 a. m.—NBC Start of the Day.
 8:00 a. m.—NBC Shell Happy Time.
 9:00 a. m.—Herb Scarborough, popular music.
 9:15 a. m.—Wall Street Financial News.
 9:30 a. m.—Frances Hancock, Mental Exercises.
 9:45 a. m.—NBC National Farm and Home Hour.
 10:30 a. m.—NBC Woman's Magazine of the Air.
 11:30 a. m.—Karl Brandenburg, Popular Ballads.
 11:45 a. m.—Spanish Lesson, Amette Doherty.
 12:00 noon.—U. S. C. and U. S. Dept. of Agriculture.
 12:15 p. m.—Federal and State Market Reports.
 2:30 p. m.—Three Skippers, ballads.
 2:45 p. m.—Kelley Alexander, baritone.
 3:15 p. m.—Los Angeles Fire Dept. Orchestra.
 4:15 p. m.—KFI News Flashes.
 4:30 p. m.—Gertrude Guselle and Don Abbott, melodies.
 5:00 p. m.—Investment Talk.
 5:15 p. m.—Will E. Wing, Hollywood.
 5:30 p. m.—A. Malvern Christie, popular music.
 5:45 p. m.—Closing Stock Market Quotations.
 6:00 p. m.—NBC, Lucky Strike Hour.
 7:00 p. m.—James Burroughs, tenor; Georgia Stark, sop.
 8:00 p. m.—NBC, Gilmore Circus.
 8:30 p. m.—Temptations of 1930, Wedgwood Nowell.
 8:45 p. m.—Clyde Lehman, pianist.
 9:00 p. m.—George Liebling, pianist.
 9:30 p. m.—Packard Concert Orchestra.
 10:30 p. m.—Georgia Williams, violinist.
 11:00 p. m.—KFI Midnight Frolie.

KMPC Beverly Hills, Calif.
 710 Kc.—500 Watts

7:00 a. m.—Latin American program.
 8:00 a. m.—Early Morning Musicals.
 8:30 a. m.—State of Prosperity.
 9:00 a. m.—Kathleen Clifford.
 9:05 a. m.—Studio.
 9:30 a. m.—Sam.
 9:45 a. m.—Dan Maxwell, the King of Scotland.
 10:00 a. m.—Variety program.
 11:00 a. m.—Rolling Radifiers, remote.
 12:00 noon.—Happy Chapples.
 1:00 p. m.—Gene Taylor, piano solos.
 1:45 p. m.—Bob, Bunny and Junior.
 2:00 p. m.—Classical and Semi-classical.
 3:00 p. m.—Hoops and Angles.
 5:00 p. m.—Cuckoo Clock.
 9:00 p. m.—Junior Chamber of Commerce.
 10:00 p. m.—George Hill Billies.
 11:00 p. m.—Ray Howell—"And How."

KTM Los Angeles, Calif.
 780 Kc.—1000 Watts

6:00 a. m.—Eye Opener.
 7:00 a. m.—Bill Sharples and his Gang.
 7:00 a. m.—Bert's Best Bets.
 1:00 p. m.—Organ Recital.
 1:15 p. m.—Inspirational Poetry.
 1:30 p. m.—Popular Times.
 1:45 p. m.—Health Man.
 2:00 p. m.—Fowler's Food for Thought.
 2:30 p. m.—Over the Tea Cup.
 3:00 p. m.—Late Melodies.
 3:30 p. m.—Danceland Melodies.
 4:30 p. m.—Spanish program.
 8:00 p. m.—Ranch Hour.
 9:00 p. m.—Pepper Box Revue.
 11:00 p. m.—Organ Recital.
 12:00 midnight.—Spizzerinkum Club.

KHJ Los Angeles, Calif.
 900 Kc.—1000 Watts

7:00 a. m.—Recordings.
 7:30 a. m.—Hallelujah Hour.
 8:30 a. m.—Stock Exchange Reports.
 8:40 a. m.—Terpezone Company, Recordings.
 9:15 a. m.—Saturday Syncopators, CBS.
 9:30 a. m.—Feminine Fancies.
 10:00 a. m.—Cheer Up and Smile.
 11:00 a. m.—Organ, Nell Larson.
 11:15 a. m.—Homer Griffith, Poems.
 11:30 a. m.—Recordings.
 12:00 noon.—Biltmore Hotel Concert Orchestra.
 12:30 p. m.—World-wide News.
 12:45 p. m.—Spanish Serenade, CBS.
 1:00 p. m.—Ozzie Nelson's Glen Islanders, CBS.
 1:30 p. m.—Times Forum.
 2:00 p. m.—Rhythm Ramblers, CBS.
 2:15 p. m.—U. S. C.-U. C. L. A. Football Game.
 6:00 p. m.—World-wide News.
 5:10 p. m.—Town Topics.
 5:15 p. m.—Show Boat, CBS.
 6:00 p. m.—Chicago Varieties, CBS.
 6:30 p. m.—Jesse Crawford, CBS.
 7:00 p. m.—Will Osborne and his Orchestra, CBS.
 7:30 p. m.—Guy Lombardo and his Royal Canadians.
 8:00 p. m.—KHJ, Review.
 9:00 p. m.—Don Lee Symphony.
 9:30 p. m.—Ted White's Night Club.

Saturday, Sept. 27—Cont.

10:00 p. m.—World-wide News.
10:05 p. m.—Biltmore Hotel Dance Orchestra.
12:00 midnight—Tourtelotte's Organ Recital.
KFVB Hollywood, Calif. 950 Kc.—1000 Watts
8:30 a. m.—Dorothy Burnham, pianist.
10:00 a. m.—Organ recital by Wade Hamilton.
10:30 a. m.—The Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon—The Adventures of Tom and Wash.
12:15 p. m.—National Home Furnishings Week.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
3:30 p. m.—Emma Kimmel, soprano; KFVB Salon Orch.
3:50 p. m.—Johnny Johnson's Orchestra.
5:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Harry Jackson and Entertainers.
6:30 p. m.—Wade Hamilton at console Vitaphone organ.
7:00 p. m.—Ceel and Sally in "The Funniest Things."
7:10 p. m.—Strings and Bows.
7:43 p. m.—Sports Post Mortem.
8:00 p. m.—MonaMotor Oilers; Lewis Meehan, tenor.
9:00 p. m.—"Garden of Melody."
9:50 p. m.—Radio Playlet by Stuart Buchanan.
10:00 p. m.—Johnny Johnson and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Freeman's Orchestra.

KFVD Culver City, Calif. 1000 Kc.—250 Watts
6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints.
9:30 a. m.—Zandra, Psychologist.
11:00 a. m.—Beauty Hour, Records.
12:00 noon—The Stranger and his Guitar.
12:30 p. m.—"The Strollers," Skit.
1:00 p. m.—G. Allison.
2:00 p. m.—Currier's Messenger.
2:30 p. m.—Merchants Slogan Contest.
3:30 p. m.—Purchaser's Guide.
4:15 p. m.—Health Talk.
5:00 p. m.—Moglin Kiddies.
5:15 p. m.—Timely Topics.
10:00 p. m.—Organ, J. Newton Yates.
11:00 p. m.—Louie Armstrong, Cotton Club.
12:00 midnight—Ballads, Organ.

KNX Hollywood, Calif. 1050 Kc.—5000 Watts
6:45 a. m.—"Earlybirds" exercises.
7:15 a. m.—"Pep and Glugger" exercises.
7:45 a. m.—"Home Folks" exercises.
8:00 a. m.—Inspirational talk and morning prayer.
8:15 a. m.—Program of popular recordings.
8:30 a. m.—Bundy & Albright courtesy program.
9:00 a. m.—Musical program of popular recordings.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy."
10:30 a. m.—"Jay" the Jingle Man.
11:00 a. m.—Kip Corporation courtesy program.
11:15 a. m.—Musical program of recordings.
11:30 a. m.—C. P. R.'s musical program.
12:00 noon—The KNX Symphonette and Marjorie Healy.
1:00 p. m.—First Radio Church of the Air.
1:25 p. m.—Lost and Found announcements.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—Football Game from Los Angeles Coliseum.
5:00 p. m.—Travelogue.
5:15 p. m.—Program of popular recordings.
5:45 p. m.—Town Crier's Timely Amusement Tips.
6:00 p. m.—The KNX Trio.
6:15 p. m.—Frank Watanabe, the Japanese House Boy.
6:30 p. m.—O-So-Soft Soloist at Wurflitzer.
7:00 p. m.—Prof. Herman Schmitz.
7:08 p. m.—Carter's News Reel Revue.
7:30 p. m.—Presenting the Musical Calangis Family.
8:00 p. m.—Arizona Wranglers.
9:00 p. m.—Announcements of L. A. Church Services.
9:05 p. m.—Calum Lihovicki, master violinist, and Clate Mellonino, pianist.
9:45 p. m.—"Musical Contrasts."
10:00 p. m.—Gus Arnheim and his Orchestra, playing in the Coconut Grove.
12:00 midnight—Mme. Zucca's Cafe.

KMIC Inglewood, Calif. 1120 Kc.—500 Watts
6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—"Zero" Astrologist.
9:30 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-noon Varieties.
1:00 p. m.—Latest Releases.
2:00 p. m.—Musical Comedy Selections.
3:00 p. m.—Popular Dance Orchestras.
4:00 p. m.—Novelty Numbers.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:00 p. m.—Records.
6:30 p. m.—"Radio Round Up."
10:30 p. m.—Musical Comedy Selections.
12:00 midnight—Louie Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

KGFJ Los Angeles, Calif. 1200 Kc.—100 Watts
12:00 midnight—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request program.
6:00 a. m.—The Breakfast Philosopher.
7:00 a. m.—Goodwill program.
8:30 a. m.—Records.
10:00 a. m.—Studio Ensemble; George Cox, 'cellist.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon—Dr. Wiseman's Health Talk.
12:30 p. m.—Bob Holman's California Freshmen.
1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Rainbow Garden Entertainers.
3:00 p. m.—Murray & Harris.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—Records.
5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Bob Holman's California Freshmen.
8:30 p. m.—String Quintet; Allan Fairchild, vocalist.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Entertainers.

KFXM San Bernardino, Calif. 1210 Kc.—100 Watts
7:00 a. m.—Early Bird Club.
8:00 a. m.—Old Timers' Hour.
9:00 a. m.—San Bernardino Music Co.
9:30 a. m.—Records.
10:00 a. m.—RCS, Pearsall Co.
10:15 a. m.—California Hotel.
10:30 a. m.—Citizens' Service Bureau.
11:00 a. m.—Courier's Health program.
11:15 a. m.—News reports.
11:30 a. m.—The Trading Post.
12:00 noon—Organ Recital.
3:00 p. m.—Novelty Recordings.
5:30 p. m.—Hunt's Theater.
7:45 p. m.—Evening Mail.
8:15 p. m.—News reports.
8:30 p. m.—Cal. Ariz. Land Co.
7:00 p. m.—Radio Interference Talks.
7:15 p. m.—Little Twilight Lady.
7:30 p. m.—Young Peoples Orchestra and Soloists.
8:30 p. m.—Kansas Kal and the Announcer.
9:00 p. m.—The Champion A-Thon.
9:30 p. m.—Sylvia and Her Gang.
10:30 p. m.—Studio Frolic.
11:00 p. m.—Organ Recital.
12:00 midnight—Night Tramps of the Air.
1:00 a. m.—Sign Off.

KFOX Long Beach, Calif. 1250 Kc.—1000 Watts
5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items, Press-Telegram.
7:50 a. m.—Bright and Early Hour.
9:00 a. m.—Beauty Talk, Mac Day Beauty Salon.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Beatrice Smith, Novelty Entertainer.
11:15 a. m.—Clive and Gene.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherty.
1:00 p. m.—Bill and Co.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Doris and Clarence.
2:20 p. m.—Rolly Wray.
2:30 p. m.—Len Nash and his Country Boys.
3:15 p. m.—Today in History.
3:30 p. m.—Organ Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Rolly Wray in Piano Numbers.
4:30 p. m.—Bill and Co.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:15 p. m.—Percy Primes and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Fza and Abe.
7:30 p. m.—Silver Spray, Hawaiians.
7:45 p. m.—Doris and Clarence.
8:30 p. m.—Dream Train.
9:00 p. m.—Lampitt Hour.
9:30 p. m.—Len Nash and his Country Boys.
10:30 p. m.—Seal Beach Marathon.
11:00 p. m.—Bennett's Crystal Ballroom.
11:30 p. m.—Majestic Ballroom.
12:00 midnight—Balboa Beach Marathon.

KGER Long Beach, Calif. 1360 Kc.—1000 Watts
6:00 a. m.—Early Morning Musicals.
7:00 a. m.—Sunrise Exercise Club.
7:30 a. m.—Earl Judy and Paul O'Berz.
9:00 a. m.—Chuck, Chet and Chuck, guitars.
10:00 a. m.—Women's Hour and Helene Smith.
11:00 a. m.—Helene Smith, Piano Recital.
11:15 a. m.—Studio Concert Orchestra.
12:30 p. m.—Peggy and Jerry, Skit.
12:45 p. m.—Ceel Fry, Songs and Piano.
1:00 p. m.—Allay Oop Studio Frolic.
2:00 p. m.—Organ program, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Morrissey's Orchestra and Organ.
5:00 p. m.—Triollans Trio and Organ.
6:15 p. m.—Senoritas String Trio.
7:00 p. m.—Syncopters Dance Band.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Mariners Concert Orchestra.
9:00 p. m.—Everett Hoagland's Troubadours.
9:30 p. m.—Musical Gems program.
10:00 p. m.—Melodies of Bygone Days.
10:30 p. m.—Rhythm Makers' Dance Orchestra.
10:50 p. m.—Long Beach Sun News Flashes.
11:00 p. m.—Everett Hoagland's Troubadours.
11:30 p. m.—Organ Memories, Dick Dixon.

KECA Los Angeles, Calif. 1430 Kc.—1000 Watts
3:15 p. m.—Carol Johnson, piano and song.
3:30 p. m.—NBC Fuller Man program.
4:00 p. m.—Gertie Jacobs, Diversified Melodies.
4:30 p. m.—Sunny Four Quartet.
5:00 p. m.—Haven Johnson, the Melody Man.
5:15 p. m.—Ynez Allen, violinist.
5:30 p. m.—NBC General Electric Hour.
6:00 p. m.—Elton Hey's Virginia Ballroom Orchestra.
6:30 p. m.—Billy Hobbs, Old Timers Orchestra.
7:00 p. m.—Eddie Armstrong, popular ballads.
7:15 p. m.—Montevy Trio.
7:30 p. m.—NBC "Amos 'n' Andy."
7:45 p. m.—NBC Sperry Hotcakes.
8:00 p. m.—NBC Rainbow Harmonies.
8:30 p. m.—KECA String Ensemble.
9:30 p. m.—Arthur Lang, baritone.
10:00 p. m.—NBC Spotlight Review.

NORTHERN CALIFORNIA
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—Frank Wright.
7:30 p. m.—Studio program.
7:45 p. m.—Dorothy Nichols, 'cellist.
8:00 p. m.—Walter J. Rudolph, concert pianist in recital.
8:30 p. m.—Orchestra, with Carl Tobin, tenor.
9:30 p. m.—Orchestra with Lon Emmel.
10:30 p. m.—Sweet's Ballroom Orchestra.
11:30 p. m.—Records.

KFRC San Francisco, Calif. 610 Kc.—1000 Watts
Local Programs Only. See CBS Program for Balance.
8:30 a. m.—New York Stock Quotations.
9:00 a. m.—S. F. Call-Bulletin's News.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
10:00 a. m.—Junior Artist program.
10:30 a. m.—Novelty program from KHJ.
11:00 a. m.—Auditions and Church Announcements.
12:00 noon—Sherman Clay Noonday Concert.
1:45 p. m.—Edna Fischer, pianist.
2:00 p. m.—Olympic Club vs. Stanford.
4:45 p. m.—S. F. Call-Bulletin's News.
4:55 p. m.—Town Topics.
7:00 p. m.—Edna Fischer, "Piano Mood."
8:00 p. m.—Bert Lown and his Biltmore Orchestra.
9:00 p. m.—KHJ Revue.
10:00 p. m.—Ten o'Clock Tom.
10:15 p. m.—Gruen News Flashes.
10:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:10 p. m.—Earl Burtnett's Biltmore Orchestra.
12:10 a. m.—Dance Music.

KPO San Francisco, Calif. 680 Kc.—5000 Watts
Local Programs Only. See NBC Program for Balance.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:55 a. m.—Scripture Reading.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—KPO Salon Orchestra.
1:55 p. m.—Ye Towne Cryer.
2:00 p. m.—The Harmonizers.
2:15 p. m.—Football—Santa Clara vs. California.
5:30 p. m.—Big Brother.
5:30 p. m.—The Date Book, edited by Stuart Strout.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music.
6:45 p. m.—Ceel and Sally.
7:00 p. m.—North Americans.
8:00 p. m.—The Gilmore Circus, NBC.
8:30 p. m.—Radio feature.
9:30 p. m.—Earle C. Anthony Packard program, NBC.
10:30 p. m.—Jesse Stafford's Palace Hotel Orch.
11:00 p. m.—John Wolohan's El Patio Dance Orch.

KQW San Jose, Calif. 1010 Kc.—500 Watts
9:00 a. m.—Morning Music.
9:30 a. m.—Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Community Hour.
12:00 noon—Band Recordings.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Records.
4:30 p. m.—Children's program.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Radionics Health Talk.
6:00 p. m.—Records.
6:45 p. m.—KQW Market Place.
7:00 p. m.—Weather Reports.
7:15 p. m.—San Jose Better Business Bureau.
7:30 p. m.—Musical program.
8:45 p. m.—Italian program.

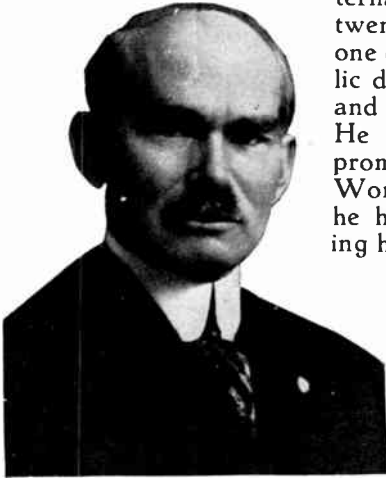
NORTHWEST Portland, Oregon
KGW 620 Kc.—1000 Watts
Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Devotions.
7:00 a. m.—Bagdad Theater Organ.
7:00 a. m.—Tower Church.
11:30 a. m.—Masterworks.
11:45 a. m.—O. M. Plummer.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Ceel and Sally.
12:45 p. m.—Pepe program.
1:00 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Bonolour Organ.
2:15 p. m.—Masterworks.
4:30 p. m.—Palace Laundry Tea Timers.
5:00 p. m.—Bagdad Organ.
8:30 p. m.—Hollywood Symphony.
11:30 p. m.—RKO Orpheum Artists.
7:00 a. m.—Records.
8:15 a. m.—Records.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Records.
10:45 a. m.—Program from KOL.
11:00 a. m.—Records; Announcements.
3:00 p. m.—Records.
3:15 p. m.—Social Calendar.
3:30 p. m.—Talk and Recordings.
4:45 p. m.—Records.
9:00 p. m.—KHJ Revue.
10:00 p. m.—Mike Doty's Orchestra.
11:00 p. m.—Earl Burtnett's L. A. Biltmore Orchestra.
12:00 midnight—Stumberbustlers.

KJR Seattle, Washington 970 Kc.—5000 Watts
7:00 a. m.—Morning Reveiller.
7:45 a. m.—Organ Concert.
8:30 a. m.—Pearce-Knowles Co.
9:10 a. m.—Mary from Proctors.
9:40 a. m.—Shillin' Sam.
10:00 a. m.—Sally, Jo and Grant; Bartell Drug Co.
10:15 a. m.—Beauty Talk.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Warren Wright, Organ Recital.
12:00 noon—World Book Man.
12:30 p. m.—Mid-Day Musicals.
1:00 p. m.—George Maddox, tenor.
1:15 p. m.—Uncle Frank's Kiddies program.
2:00 p. m.—Marines in Miniature.
2:30 p. m.—Stewart Armstrong, basso.
3:15 p. m.—Homer Sweetman.
3:45 p. m.—Ten Time Tales from Proctors.
4:00 p. m.—Organ Concert, Ivan Ditmars.
4:30 p. m.—Ken Stuart's Weekly Sports Review.
5:05 p. m.—Labor Talk.
5:15 p. m.—West Coast Air Transport Talk.
5:50 p. m.—Garden Talk, Ceel Soil.
6:00 p. m.—Saturday Knights.
7:00 p. m.—Fill Hour.
9:00 p. m.—Ken Stuart's Everstate Band.
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Red Top Cab Whirlwinds.

De Forest Enters Midget Field

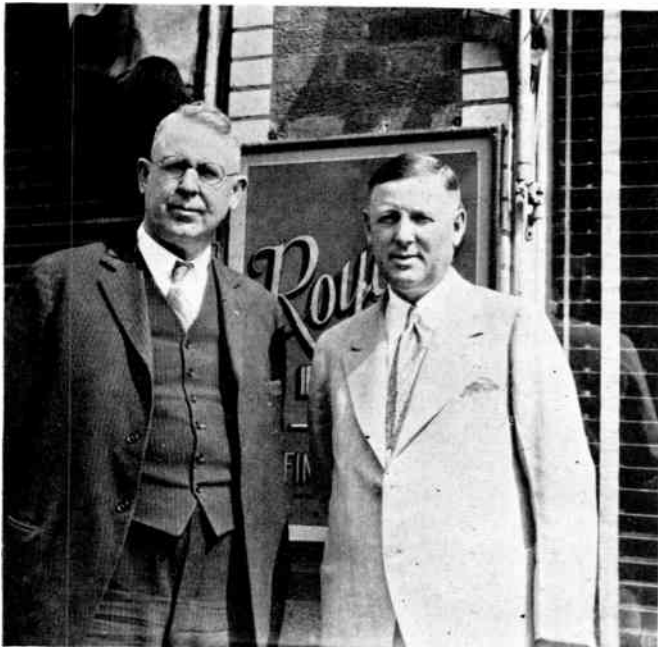
Dr. Lee DeForest, one of the most colorful figures in radio, has not only made Los Angeles his home but has entered the midget radio set manufacturing business.

Dr. DeForest has been experimenting with radio for over three decades and has been a national and international figure for the last twenty-five years. He was one of the first to give a public demonstration of wireless and the wireless telephone. He first came into great prominence at the St. Louis World Fair in 1904 where he had vast crowds watching his experiments and demonstrations. In 1907 he obtained a patent on the third element of a vacuum tube and it was this development which has made possible the present day transmitter and receiver.



DR. LEE DE FOREST

He has carried on experimental and development work not only in this country but in many of the countries of Europe. In 1922 when he returned from a prolonged trip in Europe he started intensive study of photographing sound waves and out of this has come our present day talking pictures.



A. M. GRIFFIN and C. W. SMITH

When Dr. DeForest was out to the Coast some three months ago he announced definitely that he was going to make Los Angeles his home and that he would equip a modern laboratory here to carry on his experimental and development work. Always active, he also

decided that he wanted to go into the manufacturing business.

After a careful study of the field he decided that the midget radio set was going to be one of the big items of the radio industry. In casting around for a man or men to co-operate with him in a manufacturing business he selected Mr. C. W. Smith and Mr. A. M. Griffin who own and operate the Griffin-Smith Manufacturing Company.

After negotiations covering a period of time it was decided to form a large corporation and start on a large production schedule keeping in mind, however, that quality comes first and that it is not a case of seeing how many sets can be built but how well they can be built.

The new corporation will be called the Lee De Forest Manufacturing Company, Inc. The set will be called the Lee DeForest Royale and it will be fully covered under the R.C.A., Hazeltine and Latour patents.

Dr. DeForest has already designed and built a sample of the new set which will be offered to the public and the company expects to be in production within ten days.

Lively Amateur Interest

That there is a great amount of very keen interest in amateur radio activities was again demonstrated at the recent Radio Show when the exhibit of amateur equipment proved to be the center of attraction for literally thousands of show visitors. Complete transmitters and receivers for the amateur station were displayed as well as the component parts for their assembly. Radio Manufacturing Company, 1000 South Broadway, Los Angeles, sponsored the exhibit, and as a result of the



lively interest manifest, now have a complete amateur station in operation in their Broadway store.

Radio fans who would like to understand just what amateur radio means, can visit this station, see it in actual operation, inspect the verification (QSL) cards received by many prominent local "hams" and in general get the "ham" spirit which pervades the atmosphere at 10th and Broadway.

RADIO GOINGS ON ABOUT TOWN

The Eighth Annual Radio Show Beautiful was a great success, both in public and trade attendance. Sales executives and engineers came to the show from many different points on



the Pacific Coast, Middle West and East.

The group above was snapped on the lawn of the Ambassador Hotel. Reading from left to right: Marshall Borden, Lloyd Holton, L. W. Sturdevant, L. E. Taufenbach.

A greater friendship and spirit of cooperation exists in the radio fraternity in Los Angeles than possibly any place else in the United States. Jobbers assist each other with sales



plans and merchandising problems. The above picture was taken of two "big" jobbers in earnest consultation. Neither Herbert Horn nor R. B. Yale knew that they were being snapped.

Radio Supply Co., of 912 So. Broadway, started in operation their new short wave transmitter, W6FB1, last week. They have designed and constructed the very latest type of transmitter. It operates on 150 watts and is crystal controlled. Mr. Demerest extends an invitation to all amateurs, hams and dealers to come in and inspect the new set.

Fred Prentiss, Southern California Radio Manager of Chanslor-Lyon, called our attention to a mistake in the Zenith ad of September 1st. The Model 72 is priced at \$255 complete, not \$225 as quoted.

Among those present in Los Angeles during radio show week were E. J. Dykstra, general sales manager of the Transformer Corporation of America, manufacturers of Clarion



radio receivers, D. F. Griff, district sales manager for the same company and James Hermans of San Francisco. They are shown here in company with Herbert H. Horn.

The Austin Radio Mfg. Co., Inc., a \$75,000.00 California corporation, has entered the midget radio game with a vengeance. They are introducing a four screen-grid model at \$59.50 which incorporates all the latest developments in radio.

The company personnel consists of Messrs. H. C. Block, who heads the company; Austin Sherman, prominent attorney; E. B. Dunn, Secretary and Treasurer; Jack Bloom, A. C. Spenser, Benton Ellis and N. Hiriart. Mr. R. E. Hetzel, who has been production and consulting engineer for several of the prominent radio manufacturers, will be chief engineer in charge.

They have opened an up-to-date factory at 1015 W. Vernon Avenue, Los Angeles, and are now in production on their new model.

Three happy members of the Los Angeles Radio Show Committee: R. B. Yale, George Nicholson and H. E. Sherman, all smiles because of the financial success of the show and be-



cause of the huge crowds that were in constant attendance during the week of the interesting exhibition.

Perc Fleming put on one of his happiest and most cheering smiles when he started to explain about his improved chassis. The expression was too good to lose so we snapped a picture and therefore have saved this smiling face for posterity. Perc Fleming is one of the partners in the



company that manufactures the popular Mission Bell chassis.

ON RADIO ROW

The Office Boy Sez: . . .

Colossus. People or objects of gigantic size have always held a fascination for most of mankind.

Chares' statue of Apollo called the Colossus of Rhodes was one of the seven wonders of the ancient world and was held in great awe by the people.

Through the centuries there have been many men of gigantic proportions and colossal strength. Some were famed for their prowess in battle, some because of their ability as leaders and some because of their physical feats.

The ancients had their real and mythical characters, such as Sampson, Goliath, Hercules and Atlas. The Romans had their mighty gladiators. One of the most famous was Emperor Commodus Aurelius.

During medieval times many mighty men appeared on the battlefields, two of whom we have all read about, Roland and Richard, the Lion Hearted. The Russians too had many large emperors but one especially, Peter the Great, was a giant in stature. One of the last giants of colossal strength appeared some forty years ago. He was St. Cyr, a Canadian who stood about seven feet tall and weighed around three hundred pounds.

Herculean strength means little or nothing in our present day civilization. It is no longer necessary for a man to be a giant in stature or a great fighter but we still have men of huge proportions in our midst. Radio has attracted many large men and here we present three of the big boys to you.



Marshall Borden is the original "minute man of the air." We would like to say, "a minute man of the Revolutionary War," but we will have to pass that up and just say that he springs from that stock. Another thing, not only is he not old enough to have that honor bestowed upon him, but he would have a hard time to qualify as a fighting minute man for he is too big to have a horse carry him. Yes, sir, Mart is some man. He has almost reached the quarter of a ton mark and he is growing fast.

Referring to Mart's genealogy, he comes from good old New England stock of

Back Bay, Maine, where men are men and they have Gargantuan appetites. You're right, when you talk food to these men you are talking their language.

Mart, for quite a while, entertained the populace through the medium of KMIC, KELW and KMTR, but the siren call of business finally persuaded him to go into the manufacturing business. You can now find him slaving away in his midget radio set factory and turning out a lot of fine instruments for the public to use in listening to other artists.

Mart is a great big man in stature and is fast becoming just as big a figure in the manufacturing game.

F. (Fritz) Falck is a man of parts—great parts. He towers over most men like the City Hall over the surrounding buildings. When Fritz starts to get up from a chair you wonder when he is going to stop moving skyward. You would think that the pastime of this imposing man would be weight-lifting or strong-arm feats but it isn't, it is radio and then more radio. He is the one man in captivity whose vocation and avocation is the same. He spends hours putting radio parts together, then tearing them apart and then putting them together in another way, just like a person with a Chinese puzzle. It certainly is wonderful to have such interest in a game and to be able to concentrate on it to the extent of becoming completely oblivious to everything else.

This constant experimental work has produced some exceptionally fine radio sets—sets that most any engineer would be proud to acknowledge as his handiwork. Is Fritz happy or satisfied? No! he immediately loses all interest in the model and starts building another, and so on and so on for years.



Howard Johnson, the he-mountain of radio, is a man so big that they had to widen the studio doors so that he could get in to broadcast. He is so powerful that he has to hold the microphone or otherwise if left on the floor the vibration from the mighty voice would make it do a dance which would be a cross between the Charleston and shimmy.

Howard is undoubtedly the biggest man in the radio industry. He stands six feet five or six inches tall and tips the scales to around two hundred and eighty-five pounds. He

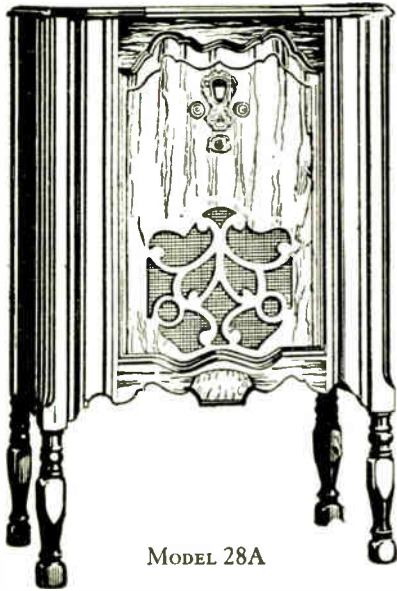
at one time weighed over three hundred but he finally decided that he was pushing a good thing too far so he took off twenty-five pounds or so just to see how it felt to be slender. He didn't like being so small so has never tried to go on a diet since.

Howard is one of the old timers of the radio broadcasting art. He appeared before the microphone at the old Hamberger station, the California Theatre station, the original KHJ, and is now at KNX. He has been a radio performer and impresario for almost ten years.



UNITED STATES APEX UNIFIED RADIO

SCREEN GRID, OF COURSE • • BY PUBLIC DEMAND



MODEL 28A

Featuring the Apex Super Value

\$109⁵⁰

Complete with Tubes

With the New Apex Tone Blender

The 1931 Model 28A Apex offers the utmost in performance at a very modest price. It features every new radio improvement, including tone control, four tuned circuit, three screen grid chassis, latest type dynamic speaker and is housed in an artistically decorated walnut finished console of distinctive design.

Other Apex Models Including Radio and Phonograph Combination and the Electric Remote Control Set Now on Display at the Following Dealers:

LOS ANGELES

Apex Music Store
5257 S. Broadway
Chicago Hardware Store
612 E. 5th St.
Denkersgood Radio and Cabinet Co.
4721 S. Normandie
Economy Radio Store
8626 S. Broadway
Fashion Outfitting Co.
4314 S. Central Ave.
Federal Radio Supply Co.
1931 N. Broadway
Gaylord Radio Elec. Store
6618 S. Vermont Ave.
Otis Hill
1640 E. Nadeau
Lee Radio Sales
3808 Brooklyn Ave.
Pete's Radio & Elec.
8704 Elm Street.

Star Furniture Co.

3575 Whittier Blvd.
Southwest Radio Mart
4700 S. Western Ave.
Richfield-Goodyear Super Service
801 E. Florence
Universal Music Co.
1632 Maple Ave.

ARCADIA

W. Wells Harper
32 E. Huntington Dr.

BELL

North & Lory
4119 Baker Ave.

CORONA

H. A. Johnson
606 Main St.

BALDWIN PARK

W. E. Walters
321 Covina Blvd.

BELLFLOWER

Moore's Radio Store
412 Somerset

BURBANK

Lockridge Radio Shop
128 W. San Fernando

ALHAMBRA

W. R. O'Neal
2033 S. Garfield
T. J. Irving
1818 W. Main St.
Harry L. Traub
36 N. Garfield

COMPTON

Square Deal Furn. Co.
105 N. Long Beach Blvd.

ESCONDIDO

Young's Music Co.
128 E. Grand Ave.

GLENDALE

Cline Electric & Optical Studio
163 S. Central

HERMOSA BEACH

Newcomb's Electric Shop
1129 Hermosa Ave.

INGLEWOOD

Hartford Furn. Co.
201 N. Commercial St.

MONROVIA

Arthur A. Ross
107 W. Lemon St.

OCEANSIDE

Hutchins Radio Store
422 S. Hill St.

ONTARIO

Pearson Radio Co.
120 N. Euclid Ave.

ORANGE

K. N. Claypool
212 E. Chapman

LONG BEACH

Inter-City Radio Stores Co.
405 American Ave.
Friends Furn., Inc.
5039 Long Beach Blvd.

Ward Bros. Radio

2909 E. Anaheim

REDONDO BEACH

Paul Eich
Arcade Bldg.

SAN PEDRO

San Pedro Radio Co.
378 W. 6th St.

SAN FERNANDO

Porter Ave. Hdwe. Co.
1040 Porter Ave.

SANTA ANA

Robert Gerwing
312 N. Broadway

SANTA MONICA

Ed Mathes
719 Broadway

Riddell Radio

508 Santa Monica Blvd.

TORRANCE

Harvel's
1618 Cravens Ave.

VENTURA

U. C. Clark
79 S. Oak Street

WALNUT PARK

Smith Music Shop
2616 E. Florence Ave.

WATTS

D. A. LaChapelle
10214 Beach St.

WESTMINSTER

Clyde Day

WHITTIER

Jones Radio
104 E. Philadelphia St.

SAN DIEGO

Walter Church
2215 W. Atlantic St.

NOGALES

Lariva & Elias
112 Grand Ave.

CORCORAN

Corcoran Mercantile Co.
P. O. Box 428

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YALE RADIO ELECTRIC CO.

1111 Wall St., Los Angeles

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