

Radio Doings

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DIRECTORY OF DETAILED PROGRAMS

| Call Letters | Location | Freq. | Page | Call Letters | Location | Freq. | Page |
|--------------|----------------|-------|------|--------------|------------------------------|-------|------|
| KECA.. | Los Angeles | 1430 | 26 | KHJ.... | Los Angeles | 900 | 23 |
| KEX.... | Portland | 1170 | 41 | KJR.... | Seattle | 970 | 40 |
| KFI.... | Los Angeles | 640 | 21 | KMIC... | Inglewood | 1120 | 33 |
| KFOX.. | Long Beach | 1250 | 32 | KMPC.. | Beverly Hills | 710 | 29 |
| KFRC.. | San Francisco | 610 | 37 | KMTR.. | Hollywood | 570 | 27 |
| KFSD.. | San Diego | 600 | 34 | KNX... | Hollywood | 1050 | 24 |
| KFSG.. | Los Angeles | 1120 | 32 | KOA.... | Denver | 830 | 46 |
| KFVD.. | Culver City | 1000 | 30 | KOL.... | Seattle | 1270 | 43 |
| KFWI.. | San Francisco | 930 | 39 | KOMO.. | Seattle | 920 | 44 |
| KFWB.. | Hollywood | 950 | 25 | KPO.... | San Francisco | 680 | 36 |
| KFXM.. | San Bernardino | 1210 | 33 | KQW... | San Jose | 1010 | 35 |
| KGB... | San Diego | 1330 | 35 | KSL.... | Salt Lake City | 1090 | 45 |
| KGEF.. | Los Angeles | 1300 | 27 | KTAB.. | San Francisco | 650 | 38 |
| KGER.. | Long Beach | 1360 | 31 | KTBI... | Los Angeles | 1300 | 28 |
| KGFJ... | Los Angeles | 1200 | 30 | KTM... | Los Angeles | 780 | 28 |
| KGO.... | Oakland | 790 | 36 | | Columbia Broadcasting System | | 22 |
| KGW... | Portland | 1270 | 42 | | National Broadcasting Co. | | 20 |
| | | | | | University of So. California | | 29 |

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| Clarostats | Lynch Leaks | Tower Exercisers |
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| Daven Resistors | Marco Products | Universal Microphones |
| DeJur Rheostats | Master Voltage Controls | Utah Units |
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Largest Radio Parts Jobber West of Chicago



Weekly Review of Radio News-Thought and Opinion

THIRTY-ONE STATIONS MAY LOSE LICENSES

Thirty-one broadcasting stations have been bad and are in danger of being dismissed from the school of radio stations by the Superintendent, the Federal Radio Commission. Instead of being given the customary 90-day licenses on August 1, they have been awarded only temporary permits and have been cited for hearings before October 31, when the licenses expire.

While no announcement has been made of the specific charges against each station, pending the scheduling of the hearings, Ben S. Fisher, Assistant General Counsel, explained that the offenses are various.

Chief among them are frequency deviation, the use of excessive power, operating without license, operating without a licensed operator, failure to announce the use of phonograph records, and failure to announce call letters and station location every fifteen minutes. Some of the stations were cited merely because they appeared to be operating for private gain rather than in the public interest, he said.

All of the stations are comparatively small. Because of the congestion of broadcasters, it is likely that they will be taken off the air following the hearings in the early fall unless they present a mighty strong defense.

The western stations in the list include KMPC, Beverly Hills, Calif.; KBPS, Portland, Ore.; KFQW, Seattle, Wash.; KGAR, Tucson, Ariz.; KVOA, Tucson, Ariz.

In the case of KMPC, we believe that its owners, the MacMillan Petroleum Corporation, backed by the University of Southern California, will be able to present a case which will insure the continuance of broadcasting.

NEW STATION PLANNED AT HAVANA

A new 50 kilowatt radio broadcasting station at Havana, Cuba, is to be erected by the Cuban Telephone Co., in conjunction with a large American broadcasting company and the Cuban Tourist Commission, according to a report received by the Department of Commerce.

The promoters believe that this new station would serve as a necessary radio link between the United States and South American countries. Expense of maintenance of the station would be about \$140,000 a year.

SEES EDUCATION VIA RADIO SLIPPING

Unless educators of the country get together and formulate a future program respecting the allocation of radio channels, the experiment of education via radio may be abandoned even before it is given a fair test, Armstrong Perry, of the Federal Office of Education, believes.

Pointing out that during the last six months 14 of the 77 educational broadcasting stations ceased operation, Mr. Perry said they were in danger of disappearing altogether. Lack of financing and want of technique in radio matters explain the failure of the educational stations, he said.

A sample of the television receivers, 1000 of which are now being regularly used in and around London, has just been received in New York. Baird, the inventor, is building a short-wave television station on the English coast with which he hopes to "look" across the Atlantic.

A photo-cell operates a camera at the Longchamps race track, near Paris, which takes a picture of the finish line just as the horses cross it.

EVERY LEADING RADIO MANUFACTURER REPRESENTED IN OUR COMPLETE STOCK!

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LOS ANGELES

Let's Be Satisfied!

Frequently an irate listener writes that our broadcast structure is a mess, and suggests that England has the ideal system in licensing receivers and operating the BBC stations with the funds thus acquired. Here is the opinion of an English correspondent, writing from Bristol, England:

47 Robertson Road, Eastville,
Bristol, England.

Dear Sir:

The June 28th issue of Radio Doings is just to hand (through the kindness of Willis Werner, San Diego), and I was very interested in the letter from "W. W.," Riverside, Calif., deploring U. S. broadcast conditions.

What a joke! He (or she) is condemning the U. S. system whilst we at the same time are cursing ours! I should like to make "W. W." listen to our programs for the rest of his life and he would soon squeal for a change.

In your remarks you mention that we have a choice of only three programs. For 90 per cent of the time that three becomes two, for 3LO and 5GB take the same program. Think of it—a choice of only two programs! Those two programs are not entirely alternative, for the B. B. C. have a wonderful habit of making one program do for the two stations by sending them out on following nights.

We have about 12 hours of broadcasting on week days and 5¼ on Sundays. Dance music does not commence until 10:30 p. m. on the former and not at all on Sundays. The Sunday program consists of religious addresses, cantatas and other "uplift" matter reminiscent of the eighties.

No, "W. W." be content with your lot, for you have a wonderful thing called "competition" which we haven't. How would you like to have a choice of only two grocery stores and both of them owned by the same firm?

Your stations have to fight and fight hard to keep their audiences. The B. B. C. have an assured annual income of approximately \$5,000,000, whether they broadcast or not, for our license fees are paid, not to listen to the B. B. C., but to "maintain a wireless receiving station."

From personal experience I can honestly say that there is no comparison between English and American programs.

J. SAUNDERS.

U. S. Wants Radio Engineers

The United States Civil Service Commission announces the following open competitive examinations: Senior Radio Engineer, \$4,600 a year; Radio Engineer, \$3,800 a year; Assistant Radio Engineer, \$2,600 a year.

Applications for senior radio engineer, radio engineer and assistant radio engineer must be on file with the Civil Service Commission at Washington, D. C., not later than August 27, 1930.

The examinations are to fill vacancies occurring in the departmental service and in the field.

Competitors will not be required to report for examination at any place, but will be rated on their education, training, experience, and fitness.

Full information may be obtained from the United States Civil Service Commission at Washington, D. C., or from the Secretary of the United States Civil Service Board of Examiners at the post office or custom house in any city.

Not a Scratch Mars the Program



Complete with
moisture-proof
metal housing.



Showing fused
resistance ele-
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when Super-Tonatrol controls the volume. Special all-metal construction, new fused resistance element and floating silver contact. Dissipates five watts. 7 types, \$2.40 and \$3.50.

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ELECTRAD
INC.



Watchtower Radio, sponsored by the International Bible Students' Association, have changed the time of the Thursday morning broadcast to Sunday afternoon, at 4:30, making three broadcasts each Sunday. Sunday, 9:00 a. m., to 10:00, and 4:30 to 5:00; also over KNX at 1:00 to 2:00.

KNX has secured the services of Eddie Holden, famous up and down the coast for his amusing character of Frank Watanabie, Japanese boy. On KFRC's Blue Monday Jamboree, Frank, his troubles and joys, was one of the high spots. Here in Southern California, we did not have the opportunity to hear Frank's tri-weekly programs over the San Francisco station and, consequently, appreciate the opportunity offered by KNX to hear Frank Watanabie every night except Sunday, from 6:15 to 7:00.

Dr. Ralph L. Power, one of the best known figures in Southern California radio world, is now directing the publicity for KGER in Long Beach. Since the granting of 1000 watts to this station, the staff has been enlarged considerably, and many plans completed, and many still under way for a bigger and better KGER.

Two new and interesting programs have been inaugurated at KMTR, which are creating much comment with the radio audience. They are the "Hollywood Sweepstakes," and "Howdy Songs With Happy Harry," at 10:30 p. m., every night except Thursday. Visitors are welcome at the studio to watch the actual running of the race; the radio audience is taken by mythical remote control to the "Radio Race Track," where the announcer gives a "neck by neck" description of the race.

This program is followed by "Howdy Songs With Happy Harry," singing a special verse to each listener-in who will write to him, asking for it.

Guy Lombardo and his Royal Canadians returned to KHJ and the Columbia chain with a brand new series of weekly programs sponsored by Robert Burns Panatela, beginning Monday, August 11, at 6 o'clock. One of the features of the new series will be the regular appearance of a mystery soloist who will be known as The Lady in the Smoke. There will be a male quartet specializing in college songs, each program being dedicated to a different American college.

A "Studio Frolic" on KMIC at 6:30 p. m. is a new feature presenting Rocky Bernard, tenor; Dare Sisters Duo in popular harmony songs and piano numbers; the well known Lani McIntyre and Harmony Hawaiians, and various special features from time to time.

Max Fisher and his music are being featured during this new weekly presentation which originates in NBC's Los Angeles studio, KFI. Hale and Derry, Leon Lucas, and various vocal combinations contributed to the initial program.

Ted Fiorita and his band became a regular Columbia feature recently.

Mr. Fiorita has one of the finest combination concert and show bands in America. He has had a noteworthy career as a bandmaster. For three years he was at the Edgewater Beach Hotel in Chicago, going from there to the Ambassador Hotel in Los Angeles. He will broadcast his programs over WABC and the Columbia network direct from the Hollywood Gardens in New York. Consult your local CBS program.

Studio News

When Heywood Broun, Columbia Broadcasting System air columnist, bade his radio audience "good-bye" with a deep voice, registering finality, he sent a complete nationwide radio network into chaos, caused the making of scores of telephone calls and the writing of innumerable letters, post cards and telegrams. Broun, for the first time in his radio career, had "put one over on himself."

Radio program schedules everywhere listed Heywood Broun for one more week before his vacation commenced. These schedules were correct. Yet this final "good-bye" from the lips of Broun startled listeners, station managers and newspapermen everywhere, and all immediately began querying the Columbia System.

The following Monday night at 11:15 p. m., E. D. S. T., Broun was back on the air to say that he guessed he was wrong and that despite the fact that he was ready . . . packed and everything . . . to leave for the mountains, he'd have to put it off for a week.

Broun's radio vacation began Sunday, August 3. He will be back on the air at the same time with his radio column Monday, August 25.

The New York City Police Department, representing a standing army of 19,000 men, is the chief contributor of plots and material for the Crime Prevention Detective melodramas which are broadcast each Monday by the National Broadcasting Company.

Arthur B. Reeve, noted writer of detective fiction, and Finis Farr, NBC continuity writer, are co-authors of the dramas. Before beginning their series the two writers took an intensive course of training at Police Headquarters under the tutelage of the department's most astute and experienced detectives. With the program in full swing the authors and the actors keep in contact with headquarters, frequently attend the headquarters morning lineup, and a member of the department has been detailed to search through the police archives for material suitable for the series.

The Crime Prevention series was conceived, not as radio entertainment, but to show how crime is prevented and to acquaint the layman with police

methods of defending society against the machinations of tricksters, racketeers and other criminals.

NBC officials asked Arthur B. Reeve to supply the dramas because of his familiarity with the Police Department and his recognized ability as a story writer. He is the creator of Craig Kennedy, the scientific detective, and other fictional criminologists. Now he has created another crime detector, Thurlow Wade, who appears as a leisurely person, wealthy and independent, devoting his studies to a perusal of crime and the ways of criminals. Wade has developed a remarkable faculty for remembering faces and his keen gaze can penetrate almost any disguise.

Finis Farr, author of the radio mystery thriller known as "Mystery House," and writer of short stories, we selected to assist Reeve in writing the dramas.

When the two took under consideration the Crime Prevention program, Grover A. Whalen was Police Commissioner, John O'Brien was Chief Inspector and Edward P. Mulrooney, who has since succeeded Whalen as Commissioner, was then Deputy Chief Inspector and head of the Detective Bureau. The mystery dramatists saw the three police executives and began working directly with Mulrooney, who was so anxious to cooperate that he offered one of his best men as a researcher to comb the files for material for use in the series.

In further cooperation with the Police Department, crime commissions and other similar bodies, a guest speaker, selected because of his knowledge of crime prevention practices and the criminal, is being presented each week. Commissioner Mulrooney opened the series, was followed by Chief Inspector O'Brien, and the third speaker was Assistant Chief Inspector Sullivan.

Each drama of the series re-enacts some criminal case drawn from the police records. The characters and the situations are fictional, but the method of preventing the crime parallels some historical case.

Pacific Coast NBC stations releasing these broadcasts every Monday from 4:30 to 5:00 p. m., P. S. T., are KGO, KOMO and KFSD.

Davison-Haynes Mfg. Co. Enlarge Distributing Organization



The Officers, Sales Force and Department Heads of the Davison-Haynes Manufacturing Company

The entire personnel of the Davison & Haynes Manufacturing Company, the company that manufactures the popular Angelus midget, console and radio-phonograph combination, is busy as bees these days.

The two partners, Mr. Haynes and Mr. Davison, have hustled around for six months and consequently have built up as fine a distributing organization throughout the country as is enjoyed by any of the independent manufacturers.

They first signed Listenwalter & Gough on a contract to be distributors for the state of California. This concern has been in business in this state for many years and has behind them an enviable merchandising record.

Barrett & Walter, enterprising factory representatives, were appointed to help build up the dealer organization in the West. Mr. Coblenz, formerly promotion sales manager for Steinite, was made the Eastern representative, and Mr. C. A. Richards, with 35 years

of foreign trade, was appointed the export agent.

Besides shipping thousands of sets to distributing outlets throughout the East and Middle West, large shipments of Angelus receivers have been sent to Canada, Mexico, New Zealand, France and South America.

To assure complete distributing coverage of the Pacific Coast and Southwestern Canada they have appointed Crown Distributing Co., Inc., exclusive distributor for Oregon, Seattle Hardware Co., exclusive distributor for Washington and McKenzie, White & Dunsmuir, exclusive distributors for British Columbia. All of these companies are outstanding and well known in their field and with their hundreds of retail customers they should distribute many thousands of Angelus sets

The Davis & Haynes Manufacturing Company has demonstrated what two active young executives can do in the radio business when they have the proper financial set-up and good merchandise.

ANGELUS

It Must Be the Ultimate in Radio



To gain the exclusive representation of the following prominent Pacific Coast Jobbing Houses with their thousands of retail accounts, and tens of thousands of satisfied customers.

Listenwalter and Gough

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Distributors for the State of California

Cronin Distributing Co., Inc.

PORTLAND

Distributors for the State of Oregon

Seattle Hardware Co.

SEATTLE

Distributors for Washington and Alaska

Thayer Piano Co.

HONOLULU

Distributors for the Hawaiian Islands

McKenzie, White and Dunsmuir

VANCOUVER

Distributors for British Columbia

Manufactured by

Davison-Haynes Mfg., Co.

1012 W. Washington Blvd., Los Angeles

Westmore 3808

Exclusive Export Distributors

C. A. RICHARDS

304 E. 45th St.

New York

O. R. COBLENTZ, Eastern Sales Mgr.

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has been manufacturing Radio Cabinets for set manufacturers exclusively for the past eight years at the same location.

A trial will convince you that you can still buy cabinet work that reflects the conscientious scruples of Master Workmen and at prices that will prove real economy.

There is prestige and fine workmanship in both the Burnham Cabinet and Angelus Set shown below.



THE ANGELUS
Radio and Phonograph Combination



THE ANGELUS
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You Are Assured of Fine Workmanship,
Originality and Beauty in
Burnham Cabinets
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Los Angeles

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Is Proud to Announce



that in the thousands
of
**Angelus Radio
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sold in the United
States and 5 foreign
countries (Canada,
New Zealand, Bel-
gium, France and
Mexico), all have
been equipped with
the Lansing Speakers,
especially wound and
balanced to the

**Angelus Sets
for perfect
performance.**



*Manufacturers of high quality Electro
Dynamic Speakers for any purpose.*



Lansing Mfg., Co.

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Los Angeles.

Protect Your Favorite Stations by Taking Part in This Survey!

The Federal Radio Commission is gathering a mass of data relative to the 600 and more broadcast stations in the United States. They must have this information in order to be guided in the awarding of additional power and time to worthy stations, and in the revocation of licenses of those stations which render the least public service. Data as to the financial responsibility and technical operation and efficiency is also being compiled. This material is obtained directly from the stations, but the value of a station to the listening public can only be obtained from the listeners themselves.

Radio Doings is assisting the radio inspector of the Department of Commerce in this district in making a survey of station popularity. The opinions of thousands of listeners in Southern California, obtained in a manner which precludes the possibility of prejudice, will be invaluable to the inspector in formulating his report to the Federal Radio Commission. Radio Doings readers are asked to carefully fill out the form on the opposite page. Please do not stop with numbering your three or four favorite stations, but express an opinion regarding all of them. Indicate in the "Comments" column the ones which should be eliminated (if any), in your opinion. Indicate the ones which you believe should have more power or more time, etc. Do not hesitate to condemn as well as commend. Please be sure to write your name and address at the bottom of the page. This is necessary to prevent duplication and to authenticate the survey.

We will continue this survey through August and September, and will publish the final results about October 1st. The complete file of data will then be turned over to James Chapple, the Department of Commerce radio inspector in Los Angeles. It will constitute as accurate an indication of public opinion regard-

ing the relative merit of the stations as is possible to compile.

Surveys have been made several times by stations themselves. These are bound to be inaccurate, due to the fact that the inquiry agents who go from door to door are employed by the station, and quite naturally endeavor to bring in reports pleasing to their employers. And most anything can be accomplished by a little suggestion. Even if the agent is employed by a newspaper, the paper usually has a station affiliation, which is sure to influence the result. Or even if there is no prejudice behind the solicitor, he has definite ideas of his own regarding the stations, and in his conversation with the set owner, is apt to make suggestions.

It is obvious, therefore, that the Radio Doings Survey will be more accurate than any yet taken. Neither this magazine, or any member of its staff, has any connection with any broadcast station. Furthermore, since the survey is not obtained by personal interview, but by the simple process of asking the reader to thoughtfully fill in the survey form in the quiet of his own home, it is obvious that only his true opinion will be expressed therein.

We know that the Commission plans to cut off stations which clutter up dial space without rendering an adequate public service. We know that they have the axe out for those stations which permit their facilities to be used by fake Rajahs, fortune tellers, and matrimonial bureaus. Stations which operate for the private gain of the owner and not for the benefit of the public, are being scrutinized carefully. All stations are being closely checked for frequency deviation, failure to announce the call every fifteen minutes, failure to announce records with the phrase, "This is a phonograph record."

The Radio Law of 1927 may be bad in many respects, but one thing stands out like a shining star, and that is the test which every station must meet,— "Public interest, convenience and necessity." It is a struggle for the survival of the fittest, and the Radio Doings survey will ascertain which are "fit" in the public mind.

RADIO DOINGS POPULARITY SURVEY

Below are listed the stations of Southern California, listed in the order in which they tune in on your dial. Please indicate your opinion of the relative merit of the stations by numbering them in the order of their value to you—"1" for your first choice, "2" for your second, etc. Mark zero after the stations which are of no value to you. A column is also provided for your comments and suggestions. Be sure and write your name and address at the bottom of the page, otherwise your vote will not be counted.

Fill out carefully and thoughtfully, tear out the whole page and mail to RADIO DOINGS, 407 East Pico St., Los Angeles, Calif.

| Station | Rating by Number | Comments or Suggestions |
|---------|---------------------|-------------------------|
| KMTR | | |
| KFSD | | |
| KFI | | |
| KMPC | | |
| KTM | | |
| KELW | | |
| KHJ | | |
| KFWB | | |
| KFVD | | |
| KNX | | |
| KMIC | | |
| KFSG | | |
| KGFJ | | |
| KFXM | | |
| KFOX | | |
| KGEF | | |
| KTBI | | |
| KGB | | |
| KGER | | |
| KPSN | | |
| KECA | | |

Name

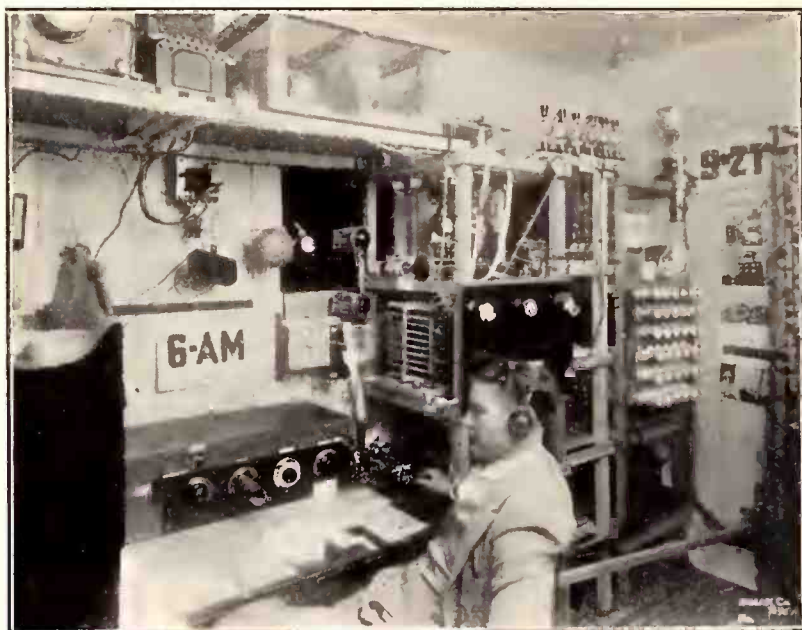
Address

Wallace's Amateur Station

A private radio station that any operator in America might envy has just been completed by Don C. Wallace, of W6AM, in the new home he has just built at 4214 Country Club drive, Long Beach. Wallace, who is Southern California zone manager for General Motors Radio, made careful tests of radio reception before he purchased the site for

mental frequencies. He was the winner one year of the Hoover cup for the best all-round experimental station in the United States, the major portion of which was made by the operator himself.

With the new equipment Wallace hopes to outdo even such feats as that of last winter, when he for a time was



Don Wallace Operating his 1000-watt "Ham" Station, W6AM.

his new home. It is located on a small hill facing a golf course, with the river below, and the tests proved it an excellent location.

Aerials are carried from two one-piece poles, 95 feet in height and 200 feet apart. There are 3000 feet of ground wire buried in trenches, and in addition two ground rods each 86 feet in depth, and each buried in moist earth. All power wiring leading to the house is buried.

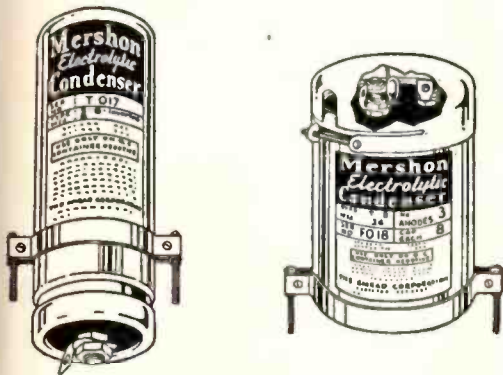
Wallace uses a 1000-watt crystal control transmitter, on 7200 kc., 3600 kc., 14,000 kc., 28,000 kc., plus many experi-

one of the few operators in America to keep in touch with the Byrd party in the Antarctic. He is the holder of a commercial first class license, and was operator on the S. S. George Washington when it carried President Wilson to the peace conference at Paris. Mrs. Wallace holds amateur operator's license W6MA, and Mr. Wallace has in addition to his regular amateur license an amateur portable license W6ZZA. On his frequent trips to the General Motors Radio factory at Dayton, Ohio, he takes his portable set with him and converses with Mrs. Wallace every evening.

Mershon Electrolytic Condenser

Certain metals, such as aluminum, magnesium, and tantalum, when immersed in an electrolyte, possess the property of allowing electricity to flow in one direction and not in the other.

In the presence of various electrolytes, if a current is passed between an electrode of aluminum and an electrode of some other metal, and the aluminum electrode is positive with respect to the



other, a film of aluminum oxide will form on the aluminum electrode. This film will be extremely thin, but quite high in dielectric strength. The Mershon Electrolytic Condenser makes use of this film as the dielectric.

Due to the fact that the dielectric film is stable only when positive potentials are applied to the aluminum, the condenser may only be used where direct potentials are inherent to the application. In other words, it cannot be used directly on alternating current. It must be used on voltages that do not reverse in polarity. Satisfactory conditions are present in the output of alternating current rectifiers, and it is there that Mershon Electrolytic Condensers at present find their greatest, though not only, application.

Mershon Electrolytic Condensers are manufactured by the Amrad Corporation, Medford Hillside, Mass. It is estimated that there are more than 3,000,000 Mershon condensers in use today.

While Dr. Julius Klein, Assistant Secretary of Commerce, is vacationing, six bureau heads of the Commerce Department will carry on his series of talks on "The World's Business," heard each Sunday evening over the Columbia Broadcasting System at 3:45 p. m.

Automatic Vs. Fixed Line Voltage Regulator

The problem of line voltage fluctuation in the operation of the electric radio set has brought various forms of so-called line voltage regulators into existence. Some are claimed to be automatic, while others are claimed to be fixed, and much confusion exists as to the relative merits and meanings of these types.

Briefly, the automatic line voltage regulator is one which varies its resistance in accordance with the applied line voltage, thereby maintaining an approximately even input voltage to the receiver with which it is connected in series. Unless the device is provided with a self-compensating resistance winding, capable of varying its resistance over a wide range in accordance with fluctuating line voltages, it is not an automatic device. The fixed line voltage regulator is simply a straight resistance, which reduces the applied line voltage by a given degree, due to the series resistance. The resistance remains the same at all times. The voltage drop is therefore more or less the same over a wide range of line voltages. The only purpose of such a device is to protect the receiver against excessive line voltage. When the line voltage drops down to normal, however, the resistance remains in circuit, hence the set receives insufficient voltage for proper operation. In many instances such a device will actually work greater havoc on receiving tubes than its absence, since certain tubes, particularly power and rectifier tubes, operating at insufficient voltage, are apt to arc badly. With the automatic line voltage regulator, however, when the line voltage drops to normal, the series resistance is reduced to negligible proportions, thereby impressing almost the full line voltage on the radio set.



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HOWARD MILHOLLAND

National Broadcasting Co., Inc.

PACIFIC COAST NETWORK

111 Sutter St., San Francisco, Calif.
Tel. SUTTER 1920

**KGO KGW KOMO
KFI KECA KPO
KHQ KOA KSL
KTAR KFSD**

Howard Milholland
Program Director
Jennings Pierce
Chief Announcer

TUESDAY, AUGUST 12

- 9:30 a. m.—William Don.
9:45 a. m.—The Entertainers.
10:15 a. m.—Color Harmony program.
11:30 a. m.—NBC—Philharmonic Organ Recital.
11:45 a. m.—The Canny Cook.
12:00 noon—Pacific Vagabonds, popular music directed by Mahlon Merrick.
1:00 p. m.—Hotel Sir Francis Drake Orch.
2:00 p. m.—Black and Gold Room Orchestra.
2:30 p. m.—Vocal and Instrumental Soloists.
2:45 p. m.—Matinee Time.
3:00 p. m.—The Morgan Trio.
3:15 p. m.—Laws that Safeguard Society.
3:30 p. m.—Phil Cook, the Quaker Man.
3:45 p. m.—NBC—Philharmonic Organ Recital.
4:00 p. m.—Governor Young Campaign program.
5:00 p. m.—Eveready program.
5:30 p. m.—Happy Wonder Bakers.
6:00 p. m.—Westinghouse Salute, a symphony orch., a band, a male quartet.
6:30 p. m.—Radio-Keith-Orpheum Hour.
7:00 p. m.—Evening Reveries.
7:45 p. m.—Sperry Sweethearts.
8:00 p. m.—General Petroleum Corporation Program.
8:30 p. m.—Pacific National Singers.
9:00 p. m.—Piano Paintings.
9:30 p. m.—Musical Echoes.
10:00 p. m.—Gems of the Drama, "Yon Yonson" is the gas-light drama to be revived.

WEDNESDAY, AUGUST 13

- 9:30 a. m.—Betty Crocker Gold Medal Home Service Talks.
9:45 a. m.—Morning Glories.
10:15 a. m.—Mary Hale Martin's Household Period.
11:30 a. m.—Evening Stars.
12:00 noon.—Radio Guild.
1:00 p. m.—Series of Talks.
1:15 p. m.—Breen and De Rose.
1:30 p. m.—Tea Timers.
2:00 p. m.—Whyte's Orchestra.
2:30 p. m.—John B. Kennedy Talk.
2:35 p. m.—Whyte's Orchestra.
2:45 p. m.—The Blue Boys.
3:30 p. m.—Phil Cook, the Quaker Man.
3:45 p. m.—Back of the News in Washington.
4:00 p. m.—East of Cairo, musical background.
4:30 p. m.—Hotel St. Francis Salon Orchestra.
4:45 p. m.—News Service.
5:00 p. m.—Halsey, Stuart program; the Old Counselor advises concerning finance.
5:30 p. m.—Palmolive Hour, with soloists and The Revelers.
6:30 p. m.—Coca Cola program; Graham McNamee introduces Grantland Rice and a sports celebrity.
7:00 p. m.—Southern Harmony Four.
7:15 p. m.—The Hot Spot of Radio; Henry Starr.
7:45 p. m.—Governor Young Campaign program.
8:00 p. m.—Let's Get Associated; Fort Astoria in Oregon is begun in this episode.
8:00 p. m.—Parisian Quintet.
8:30 p. m.—Hill Billy Boys.
9:00 p. m.—Miniature Biographies; Grand Duke Alexis of Russia.
9:30 p. m.—Camel Pleasure Hour; latest popular numbers.
10:30 p. m.—Yir Frien' Scotty.
10:45 p. m.—Sarah Kreindler, violinist.

THURSDAY, AUGUST 14

- 9:30 a. m.—The Entertainers.
9:45 a. m.—Safeguarding the Nation's Food and Drug Supply.
10:00 a. m.—Woman's Magazine of the Air.
11:00 a. m.—NBC Organ Recital.
12:00 noon.—Hotel Sir Francis Drake Orchestra.
1:00 p. m.—Series of Talks.
1:15 p. m.—Breen and De Rose.
1:30 p. m.—Ballads.
1:45 p. m.—Tea Timers.
2:00 p. m.—Black and Gold Room Orchestra.
2:30 p. m.—Matinee Time.
3:30 p. m.—Phil Cook, the Quaker Man.
3:45 p. m.—Musical Echoes.
4:00 p. m.—Fleischmann Hour; Rudy Vallee's Connecticut Yankees.
5:00 p. m.—Arco's Birthday Party; reincarnates Napoleon and Lucy Stone.
5:30 p. m.—Maxwell House Ensemble; Male Quartet.

(Continued on Page 38)

DAILY EXCEPT SUNDAY

- 7:30 a. m.—Sunrise Serenaders.
8:00 a. m.—Financial Service. KGO.
8:15 a. m.—Morning Melodies.
8:30 a. m.—Cross Cuts of the Day. KGO.
9:00 a. m.—Meet the Folks. KGO.
10:30 a. m.—Woman's Magazine of the Air (except Thursday).
7:30 p. m.—Amos 'n' Andy.
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra (Wed., 11:30) (except Thursday and Saturday). KGO.

SUNDAY, AUGUST 10

- 9:00 a. m.—Bible Stories.
10:00 a. m.—The Quiet Road, Musical and Repartee.
11:00 a. m.—The Friendly Hour, Dr. Durkee talks on "Rainy Days."
12:00 noon.—National Sunday Forum, Oratorio Characters and Speaker
1:00 p. m.—Sabbath Reveries, Mixed Sextette and Address.
2:00 p. m.—Catholic Hour presents Rev. Benedict Bradley who talks on "Saint Benedict."
3:00 p. m.—Sunday Concert, Saint-Saens Symphony.
4:00 p. m.—Enna Jettick Melodies, Quartet.
4:00 p. m.—The Blue Boys.
4:15 p. m.—Hacienda Melodies.
4:30 p. m.—Goldman Band Concert.
5:00 p. m.—News Service.
5:15 p. m.—Atwater Kent Program, Light Melodies.
5:15 p. m.—Candle-Light Silhouettes.
5:45 p. m.—The Olympians.
5:45 p. m.—In the Time of Roses, ensemble and solo music.
6:15 p. m.—Studebaker Champions, Jean Goldkette's Dance Orch.
6:45 p. m.—Sunday at Seth Parker's Semi-Religious Meeting.
7:15 p. m.—Hotel St. Francis Salon Orchestra.
8:00 p. m.—Enna Jettick Melodies.
8:15 p. m.—The Entertainers.
8:30 p. m.—Gunnar Johansen, Pianist; features Bethoven's "Appassionata."
9:00 p. m.—Borden program, diversified musical prog.
9:30 p. m.—The Reader's Guide.
10:00 p. m.—Concert Jewels.
11:00 p. m.—The Blue Boys.

MONDAY, AUGUST 11

- 9:30 a. m.—Radio Ramblings.
10:15 a. m.—Josephine Gibson, Food Talk.
11:30 a. m.—NBC—Philharmonic Organ Recital.
12:00 noon.—Denver Municipal Band.
1:00 p. m.—The Blue Boys.
2:00 p. m.—Mormon Tabernacle Choir and Organ.
2:30 p. m.—Matinee Time.
3:15 p. m.—The World Today—by James G. McDonald.
3:30 p. m.—Phil Cook, the Quaker Man.
3:45 p. m.—Roxy and His Gang.
4:00 p. m.—A Half Hour in the Nation's Capital.
4:30 p. m.—Crime Prevention Program.
5:00 p. m.—Maytag Orchestra, vocal trio and piano duo.
5:30 p. m.—General Motors Family Party.
6:00 p. m.—Stromberg-Carlson Program, 50-Piece Civic Opera.
6:30 p. m.—Piano Capers, with Peggy Chapman, contralto.
7:00 p. m.—Governor Young Campaign Program.
7:45 p. m.—Senator Tubbs Campaign program.
7:45 p. m.—John and Ned.
8:00 p. m.—Rudy Selger's Shell Symphonists.
8:00 p. m.—Cotton Blossom Minstrels.
9:00 p. m.—Pacific Serenaders.
9:30 p. m.—House of Myths.
10:00 p. m.—Harp Harmony.
10:30 p. m.—Yir Frien' Scotty.
10:45 p. m.—Hot Spot of Radio.

The essential features of these programs are identical with those sent us by the stations



HARRY HALL

KFI Los Angeles, Calif.—640 Kc.

5000 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0337

DAILY EXCEPT SUNDAY

- 6:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.
- 6:45 a. m.—Health Exercises, Louis Rueb.
- 8:00 a. m.—Shell Happy Time. from KPO.
- 10:30 a. m.—NBC—Woman's Magazine of the Air.
- 12:00 noon.—U. C. Department of Agriculture.
- 12:15 p. m.—Federal and State Market Reports.
- 4:15 p. m.—KFI News Bureau (except Wednesday).
- 4:30 p. m.—Big Brother Don (except Saturday).
- 5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).
- 5:45 p. m.—Stock Market Reports by E. A. Pierce & Co.
- 11:00 p. m.—Laughner-Harris Hotel St. Francis Orchestra (ex. Mon. and Sat.).

SUNDAY, AUGUST 10

- 9:30 a. m.—Pryor Moore's Orch.; Everton Stidham, baritone.
- 10:50 a. m.—Third Church of Christ, Scientist, remote.
- 12:10 p. m.—Karl Brandenburg, baritone, with L. Isbell.
- 12:30 p. m.—Helen Guest, ballads.
- 1:00 p. m.—NBC, Golden Hour, with Virginia Flohri, James Burroughs and Pryor Moore Orchestra.
- 2:00 p. m.—Sylvia's Happy Hour.
- 3:30 p. m.—"Advanced Thought," by Lella Castberg.
- 4:00 p. m.—NBC, Enna Jettick Melodies.
- 4:15 p. m.—Aeolian Organ Recital.
- 5:15 p. m.—NBC, Atwater Kent Hour.
- 5:45 p. m.—Melody Makers String Ensemble.
- 6:15 p. m.—NBC, Studebaker Champs.
- 7:15 p. m.—Purcell Mayer, violin recital.
- 7:45 p. m.—Frank Kneeland, baritone.
- 8:00 p. m.—Evelyn Snow, contralto, with M. K. Duncan.
- 8:15 p. m.—Sarah Padden Players.
- 9:00 p. m.—NBC, Borden Milk program.
- 9:30 p. m.—Jane Green and Ron Wilson.
- 10:00 p. m.—Wally Perrin's Packard Dance Orchestra.
- 11:00 p. m.—NBC, Blue Boys.

MONDAY, AUGUST 11

- 7:30 a. m.—Leslie Brigham, baritone.
- 9:00 a. m.—Herb Scharlin, popular songs.
- 9:30 a. m.—Kathleen Clifford, beauty talk.
- 9:45 a. m.—Karl Brandenburg, popular melodies.
- 10:00 a. m.—Wall Street Journal.
- 10:15 a. m.—NBC, Josephine Gibson, speaker.
- 11:30 a. m.—French lesson, by Annette Doherty.
- 11:45 a. m.—Spanish lesson, by Annette Doherty.
(Off the air until 2:30 p. m.)
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Leonard VanBerg, popular melodies.
- 3:00 p. m.—Los Angeles Public Library, book reviews.
- 3:30 p. m.—Owen Evans, tenor.
- 3:45 p. m.—Jack Miller's Paramount Trio.
- 5:30 p. m.—Beauty Talk by Sadye Nathan.
- 6:00 p. m.—NBC, Stromberg Carlson program.
- 6:30 p. m.—Bernice Morrison, pianist.
- 7:00 p. m.—NBC, Governor Young Campaign talk.
- 7:30 p. m.—Anna Kristina, Swedish character sketches.
- 7:45 p. m.—NBC, Political Speech by Senator Tubbs.
- 8:00 p. m.—NBC, Shell program.
- 9:00 p. m.—Program of songs, by Virginia Flohri.
- 9:30 p. m.—Packard Concert Orch.; Robt. Hurd, tenor.
- 10:00 p. m.—Blanche Crossman, contralto; Clyde Lehman, pianist; Zhay Clark, harpist; M. K. Duncan.

TUESDAY, AUGUST 12

- 7:30 a. m.—Leslie Brigham, baritone.
- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
- 9:15 a. m.—Karl Brandenburg, popular melodies.
- 9:30 a. m.—Chester Foster Rand, singer.
- 10:00 a. m.—Wall Street Journal.
- 10:15 a. m.—NBC, Color Harmony.
- 11:30 a. m.—Sarah Ellen Barnes, talk on Music of the Hollywood Bowl.
- 12:30 p. m.—Seeing Southern California program, with Don Abbott, tenor, and Art Pabst.
(Off the air until 2:30 p. m.)
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Sally and Russell Hill, songs.
- 3:00 p. m.—Jack Parker, tenor.
- 3:30 p. m.—Wedgwood Nowell, Playgoers Memories.
- 4:20 p. m.—Dr. John T. Miller, talk.
- 5:30 p. m.—American Chiropractic Association talk.
- 6:00 p. m.—Talk by Lloyd S. Nix, City of Los Angeles.
- 6:10 p. m.—Anne Blackwell, pianist.
- 6:15 p. m.—Anna and Oscar.
- 6:30 p. m.—Vernon Elkins' Cotton Pickers Orchestra.

- 7:00 p. m.—Arthur Lang, baritone, and Ensemble.
- 8:00 p. m.—Soiree Intime; Virginia Flohri, soprano; Robert Hurd, tenor; Mildred Laughlin, contralto.
- 9:00 p. m.—Variety Hour, with Happy Chappies.
- 10:00 p. m.—Aeolian Organ Recital.

WEDNESDAY, AUGUST 13

- 7:30 a. m.—Leslie Brigham, baritone.
- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
- 9:15 a. m.—Karl Brandenburg, popular melodies.
- 9:30 a. m.—NBC, Betty Crocker Gold Medal Service.
- 9:45 a. m.—Armand, popular melodies.
- 10:00 a. m.—Wall Street Journal.
- 10:15 a. m.—NBC, Mary Hale Martin talk.
- 11:30 a. m.—German lesson, by Annette Doherty.
- 11:45 a. m.—French lesson, by Annette Doherty.
(Off the air until 2:30 p. m.)
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Sally and Russell Hill, songs.
- 3:00 p. m.—Sylvia's Happy Hour.
- 3:45 p. m.—Eddie Armstrong, tenor.
- 4:00 p. m.—Noreen Gammill, character sketches.
- 5:30 p. m.—Beauty Talk by Sadye Nathan.
- 6:00 p. m.—Nick Harris program.
- 6:30 p. m.—Sierra Male Quintet.
- 7:00 p. m.—Virginia Flohri, Luis Alvarez, Los Caballeros.
- 7:30 p. m.—Winifred Donaldson, contralto.
- 7:45 p. m.—NBC, Governor Young campaign talk.
- 8:00 p. m.—NBC, "Let's Get Associated" program.
- 8:30 p. m.—Tom Terris, vagabond movie director.
- 9:00 p. m.—Pryor Moore Orch.; Eva Olivotti, James Burroughs.
- 11:00 p. m.—NBC, Hotel St. Francis Laughner Harris Orchestra.

THURSDAY, AUGUST 14

- 7:30 a. m.—Karl Brandenburg, ballads, with acc.
- 9:00 a. m.—Herb Scharlin, popular songs.
- 9:30 a. m.—Kathleen Clifford beauty talk.
- 9:45 a. m.—Wall Street Journal.
- 10:00 a. m.—NBC, Woman's Magazine of the Air.
- 11:00 a. m.—Pure Food and Drug talk.
- 11:15 a. m.—Spanish lesson, by Annette Doherty.
- 11:30 a. m.—Sarah Ellen Barnes, talk on Music of the Hollywood Bowl.
(Off the air until 2:30 p. m.)
- 2:30 p. m.—Winnie Fields Moore, travelog.
- 2:45 p. m.—Sally and Russell Hill.
- 3:00 p. m.—Better American Federation.
- 3:15 p. m.—Sylvia's Happy Hour.
- 5:30 p. m.—Will E. Wing, Hollywood.
- 6:00 p. m.—NBC, Radio Victor Hour.
- 7:30 p. m.—Edwin V. Hullinger talk, "Looking Out Upon the World."
- 7:45 p. m.—NBC, Standard Symphony Hour.
- 8:45 p. m.—North American Ensemble and "Circumstantial Evidence."
- 9:15 p. m.—Three Skippers, songs.
- 9:30 p. m.—Packard Concert Orchestra, Pryor Moore; Robert Hurd, tenor soloist.
- 10:30 p. m.—Concert String Ensemble, Hans Whippler.

FRIDAY, AUGUST 15

- 7:30 a. m.—Gertrude Guselle, ballads, with accompanist.
- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
- 9:15 a. m.—MRK Tablet program.
- 9:30 a. m.—NBC, Gold medal Home Service.
- 9:45 a. m.—Chester Foster Rand, tenor.
- 10:00 a. m.—Wall Street Journal.
- 10:15 a. m.—NBC, Josephine Gibson Food talk.
- 11:30 a. m.—Talk on Music of the Hollywood Bowl.
- 12:30 p. m.—Don Abbott, tenor, and Art Pabst.
(Off the air until 2:30 p. m.)

(Continued on Page 31)

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See Page 20 for NBC Program



TED HUSING

Columbia Broadcasting System

PACIFIC COAST NETWORK

845 Madison Ave., New York

William S. Paley
PresidentHenry A. Bellows
Vice-President

**KHJ, KFRC, KVI,
KFPY, KOIN,
KOL, KDYL**

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Columbia Revue (except Saturday).
8:30 a. m.—Manhattan Towers Orchestra.
8:30 p. m.—Nocturne.

SUNDAY, AUGUST 10

- 8:30 a. m.—International Broadcast.
8:45 a. m.—Jewish Art Program.
9:30 a. m.—The Aztecs.
10:00 a. m.—Ann Leaf at the Organ.
10:30 a. m.—Ballad Hour.
11:00 a. m.—Paul Tremaine's Orch. from Asbury Park.
11:30 a. m.—Conclave of Nations.
12:00 noon.—Cathedral Hour, Sacred Musical Service.
1:00 p. m.—The Gauchos.
1:30 p. m.—The Crockett Mountaineers.
2:30 p. m.—The Globe Trotter.
3:00 p. m.—Columbia String Symphony.
3:30 p. m.—The Round Towners.
3:45 p. m.—The World's Business, Dr. Julius Klein from Washington.
4:00 p. m.—Jesse Crawford, Poet of the Organ.
6:00 p. m.—Mayhew Lake and his Band.
6:30 p. m.—Around the Samovar.
7:00 p. m.—Back Home Hour from Buffalo.
8:00 p. m.—Coral Islanders.

MONDAY, AUGUST 11

- 9:30 a. m.—Harold Stern and Ambassador Orch.
10:00 a. m.—The Honoluluans.
10:30 a. m.—Ann Leaf at the Organ.
11:00 a. m.—Columbia Ensemble.
11:30 a. m.—Columbia Educational Features, for Your Information.
12:00 noon.—The Merry-makers.
12:30 p. m.—The Aztecs.
1:00 p. m.—Dancing by the Sea from Atlantic City.
1:45 p. m.—Aunt Zelena.
2:00 p. m.—Carl Rupp and his WXYZ Captivators.
3:00 p. m.—Current Events, H. V. Kaltenborn.
3:45 p. m.—Bernhard Levitow's Hotel Commodore Orch.
4:00 p. m.—Burbig's Syncopated History.
5:00 p. m.—Arabesque.
5:30 p. m.—Toscha Seidel and Concert Orchestra.
6:00 p. m.—Guy Lombardo and his Royal Canadians.
6:30 p. m.—Jesse Crawford, Poet of the Organ.
7:00 p. m.—Dancing by the Sea.
7:30 p. m.—Bert Lown and his Blitmore Orchestra.
8:00 p. m.—Paul Tremaine and his Orchestra from Asbury Park.

TUESDAY, AUGUST 12

- 9:30 a. m.—Savoy Plaza Orchestra.
10:00 a. m.—The Metropolitans.
10:30 a. m.—The Aztecs.
11:00 a. m.—Columbia Ensemble.
11:30 a. m.—Columbia Educational Features, for Your Information.
12:00 noon.—U. S. Army Band.
12:30 p. m.—Ann Leaf at the Organ.
1:00 p. m.—Rhythm Kings Dance Orchestra.
1:30 p. m.—Dancing by the Sea from Atlantic City.
2:00 p. m.—New World Symphony.
3:00 p. m.—The Crockett Mountaineers.
3:15 p. m.—Columbia Educational Features—"International Sidights," Dr. Arthur Torrance.
3:30 p. m.—Guy Lombardo and his Royal Canadians.
4:00 p. m.—The Melody Musketeers.
5:30 p. m.—The Columbians.
6:00 p. m.—"Joe and VI," Graybar Program.
8:15 p. m.—Grand Opera Miniature.
7:15 p. m.—The Vagabonds.
7:30 p. m.—Chicago Variety program.
8:00 p. m.—What's Wrong with This Picture.

WEDNESDAY, AUGUST 13

- 9:30 a. m.—Harry Tucker and his Hotel Barclay Orch.
10:00 a. m.—Syncopated Silhouettes.
10:30 a. m.—Columbia Little Symphony and Soloist.
11:00 a. m.—Columbia Ensemble.

- 11:30 a. m.—Columbia Educational Features, for Your Information.
12:00 noon.—Musical Album, Columbia Symphony Orchestra with soloists.
1:00 p. m.—The Columbia Grenadlers.
1:15 p. m.—Footnotes.
1:45 p. m.—Aunt Zelena.
2:00 p. m.—"Bill Schudt's Going to Press."
2:15 p. m.—Ozzie Nelson's Glen Islanders.
3:00 p. m.—The Crockett Mountaineers.
3:15 p. m.—Ann Leaf at the Organ.
3:45 p. m.—The Aztecs.
4:00 p. m.—Manhattan Moods.
5:00 p. m.—Serenade.
6:00 p. m.—Voice of Columbia.
7:00 p. m.—Dancing by the Sea.
7:30 p. m.—California Melodies.
8:00 p. m.—Bert Lown and his Blitmore Orch.
8:30 p. m.—Demi-Tassl Revue from George Olsen's Club.

THURSDAY, AUGUST 14

- 9:30 a. m.—Harold Stern and Ambassador Orch.
10:00 a. m.—Quiet Harmonies.
10:30 a. m.—Ann Leaf at the Organ.
11:00 a. m.—Columbia Ensemble.
11:30 a. m.—Columbia Educational Features, for Your Information.
12:00 noon.—U. S. Navy Band.
1:00 p. m.—Dancing by the Sea from Atlantic City.
2:00 p. m.—Harry Tucker and his Hotel Barclay Orch.
2:30 p. m.—The Melody Musketeers.
4:00 p. m.—Symphonic Interlude.
4:15 p. m.—Columbia Educational Features—The Political Situation in Washington Tonight—Frederic William Wile.
4:45 p. m.—Mardi Gras.
6:00 p. m.—Romany Patteran.
6:00 p. m.—Columbia Education Features—National Radio Forum from Washington, D. C.
7:00 p. m.—Dream Boat.
7:30 p. m.—Guy Lombardo and his Royal Canadians.
8:00 p. m.—Paul Tremaine and his Orchestra from Asbury Park.

FRIDAY, AUGUST 15

- 9:30 a. m.—Harry Tucker and his Hotel Barclay Orch.
10:00 a. m.—The Aztecs.
10:30 a. m.—Ann Leaf at the Organ.
11:00 a. m.—Columbia Ensemble.
11:30 a. m.—Columbia Educational Features, Today in History.
11:32 a. m.—Columbia Educational Features—Columbia Nature Club.
11:45 a. m.—Columbia Educational Features—Mental Hygiene Dr. William A. White.
12:00 noon.—Light Opera Gems.
12:30 p. m.—Thirty Minute Men.
1:00 p. m.—Carl Rupp and his WXYZ Captivators.
1:45 p. m.—Aunt Zelena.
2:00 p. m.—Ozzie Nelson's Glen Islanders.
3:00 p. m.—The Crockett Mountaineers.
3:15 p. m.—7:45 p. m.—Vagabonds.
3:45 p. m.—Bernhard Levitow and his Hotel Commodore Orchestra.
4:00 p. m.—Nit Wit Hour.
4:30 p. m.—U. S. Army Band.
6:00 p. m.—Columbia Male Chorus.
7:00 p. m.—Bert Lown and his Blitmore Orchestra.
7:30 p. m.—Will Osborne and his Orchestra.
8:00 p. m.—Cotton Club Band.

SATURDAY, AUGUST 16

- 8:00 a. m.—Adventures of Helen and Mary, Drama for Children.
9:30 a. m.—Savoy Plaza Orchestra.
10:00 a. m.—Ann Leaf at the Organ.
10:30 a. m.—Dominion Male Quartet.
11:00 a. m.—Columbia Ensemble.
11:30 a. m.—Columbia Educational Features, for Your Information.
12:00 noon.—The Aztecs.
12:30 p. m.—French Trio.
1:00 p. m.—Ozzie Nelson's Glen Islanders.
1:45 p. m.—Columbia Educational Features, Dr. Thatcher Clark's French Lesson.
2:00 p. m.—Tom, Dick and Harry.
2:15 p. m.—"Ted Husing's Sportsants."
2:45 p. m.—The Vagabonds.
3:00 p. m.—The Crockett Mountaineers.
3:15 p. m.—Melo Maniacs.

(Continued on Page 25)



BOB SWAN

KHJ

Los Angeles, Calif.—900 Kc.

1000 WATTS—333.1 METERS
Don Lee Bldg., 7th and Bixel Sts. Owned and operated by Don Lee,
Calif Dis. for Cadillac and LaSalle. Phone VA. 7111
Glenn Dolberg, Manager. Raymond Paige, Musical Director

Bob Swan
Chief Announcer
C. M. C. Raymond
Commerical Director
Harold Peery
Chief Engineer
Dick Creedon
Director of Features
Ernest G. Underwood
Technical Director

4:40 p. m.—Investment and Exomining Service, Mr. Dougherty.
5:00 p. m.—California Dairy Council.
5:30 p. m.—Boulevard Furniture Company.
6:00 p. m.—General Clear program, CBS.*
6:30 p. m.—Jesse Crawford, CBS.*
7:00 p. m.—Inglewood Park Orchestra.
7:30 p. m.—Mayor Rolph, political speech, from KFRC.
8:00 p. m.—Blue Monday Jamboree, KFRC.
10:05 p. m.—Anson Weeks Orchestra, from KFRC.
11:05 p. m.—Earl Burnett's Biltmore Hotel Donce Orch.

DAILY EXCEPT SUNDAY

7:00 a. m.—Records.
7:30 a. m.—Hale and Derry.
8:00 a. m.—CBS, Revue (except Saturday).
8:30 a. m.—N. Y. Stock Exchange Quotations.
8:40 a. m.—Manhattan Towers Orch., CBS* (ex. Sat.).
9:30 a. m.—Feminine Fancies, KFRC.
11:30 a. m.—Folger Coffee.
12:00 noon—L. A. Biltmore Hotel Orchestra.
12:30 and 10 p. m.—News Items, courtesy of L. A. Times (except Monday).
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour, KFRC (ex. Sat.).
4:45 p. m.—World-wide News (except Monday).
4:55 p. m.—Town Topics.
10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra (ex. Monday).
12:00 midnight—Organ Program by Wesley Tourtellotte.

SUNDAY, AUGUST 10

8:00 a. m.—Recordings.
8:15 a. m.—Anthony Euwer, poet and lecturer.
8:30 a. m.—Talk from Loudon, CBS.*
8:45 a. m.—Recordings.
9:00 a. m.—Pacific States Sav. & Loan Concert.
11:00 a. m.—First M. E. Church of Los Angeles, morning services.
12:30 p. m.—Cathedral Half Hour, CBS.*
1:00 p. m.—The Gauchos, CBS.*
1:30 p. m.—Whittier Heights Memorial Park.
2:30 p. m.—The Globe Trotters, CBS.*
3:00 p. m.—Columbia String Symphony, CBS.*
3:30 p. m.—The Round-Towners, CBS.*
3:45 p. m.—Dr. Jullus Klein.
4:00 p. m.—Jesse Crawford, organ, CBS.*
4:30 p. m.—Colonial Dames.
4:45 p. m.—Concert from KFRC.
5:00 p. m.—Majestic Theatre of the Air, CBS.*
6:00 p. m.—Mayhew Lake and his Band, CBS.*
6:30 p. m.—Prof. Chas. Lindsley, and Organ.
7:00 p. m.—Melody Hour, KFRC.
8:00 p. m.—Cadillac-LaSalle Orchestra.
9:00 p. m.—Val Valente and his Roof Garden Orchestra.
10:00 p. m.—World-wide News, courtesy Times.
10:10 p. m.—Val Valente and his Roof Garden Orch.
11:00 p. m.—Wesley Tourtellotte's Organ Recital.

MONDAY, AUGUST 11

9:15 a. m.—Richardson's Music Lovers Shop.
10:00 a. m.—Leigh Harline, organist.
10:30 a. m.—American Institute of Food Products.
10:45 a. m.—Elvia and Nell.
11:15 a. m.—Scientific Laboratories.
12:45 p. m.—Normalizer.
1:00 p. m.—Dancing by the Sea, CBS.*
1:15 p. m.—Zella King, Book Review.
3:00 p. m.—Colonial Dames.
3:15 p. m.—Records.
3:30 p. m.—Matthew Murray's Talk on Home Problems.
3:45 p. m.—H. M. Robertson, Talk on Dogs.
4:00 p. m.—Charlie Wellman.
4:30 p. m.—Neil Larson, organ.

TUESDAY, AUGUST 12

9:00 a. m.—Scientific Laboratories of America.
9:15 a. m.—Georgia O. George Laboratories, to KFRC and KMJ.
10:30 a. m.—Leigh Harline—Organ.
10:45 a. m.—Records.
11:00 a. m.—Agnes White; Bureau of Power and Light.
11:15 a. m.—Columbia Ensemble, CBS.*
11:45 a. m.—Normalizer.
12:45 p. m.—Ann Leaf, organ, CBS.*
1:00 p. m.—Rhythm King Dance Orchestra.
3:00 p. m.—Clella Collins.
3:15 p. m.—Sofety Conference, talk.
3:30 p. m.—Midnight Mission, talk.
3:45 p. m.—U. S. C. Trojan Period.
4:00 p. m.—Charlie Wellman.
4:30 p. m.—Western Air Express.
5:00 p. m.—Mona Content.
5:15 p. m.—Commissioner Thorps, talk.
5:30 p. m.—Terpezone, recordings.
6:00 p. m.—Graybar Electric program, "Jo and Vi," CBS.*
6:15 p. m.—Grand Opera Miniature, CBS.*
7:00 p. m.—Desmond's Broadway Melodies.
7:30 p. m.—Chicago Variety. Warnings Pennsylvanians, CBS.*
8:00 p. m.—Guy Lombardo's Orch., CBS.*
8:30 p. m.—S. & W. Forum.
9:30 p. m.—Drama.

WEDNESDAY, AUGUST 13

9:15 a. m.—Richardson's Music Lovers' Shop.
10:30 a. m.—American Institute of Food Products.
10:45 a. m.—Log Cabin Bread, Agnes White.
11:00 a. m.—Red Cross Shoes, CBS*, from KHJ.
11:15 a. m.—Columbia Ensemble, CBS.*
11:45 a. m.—Normalizer.
12:45 p. m.—Klwanis Club Luncheon.
3:00 p. m.—Fred C. McNabb, talk on Gardens.
3:30 p. m.—Jones Book Store, Walter Brown Murray.
3:45 p. m.—L. A. Public Library, book review.
4:00 p. m.—Manhattan Moods, CBS.*
4:30 p. m.—June and Nell.
5:00 p. m.—Charlie Wellman, for Pacific Electric.
5:30 p. m.—Boulevard Furniture Co., recordings.
6:00 p. m.—Romance of Fashions, Peggy Hamilton.
6:30 p. m.—Prof. Lindsley and organ.
7:00 p. m.—Ballad Crooners.
7:30 p. m.—California Melodies, to CBS.*
8:00 p. m.—"Romantic Days of '49," courtesy Standard Oil Co.
8:30 p. m.—M. J. B. Demi-Tasse Revue, George Olsen Orchestra.
9:00 p. m.—Mood Pictures.
9:30 p. m.—Top o' the World Night Club, Ted White.

THURSDAY, AUGUST 14

9:15 a. m.—Records.
10:30 a. m.—Leigh Harline, Organ.
10:45 a. m.—Records.
11:00 a. m.—Bureau of Power and Light.
11:15 a. m.—Columbia Ensemble, CBS.*
(Continued on Page 39)

See Page 22 for CBS Program

C. R. SPENCER

Radio and Sound Laboratories

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EDDIE ALBRIGHT

KNX

Hollywood, Calif.—1050 Kc.

5000 WATTS—285.5 METERS—Los Angeles Evening Express
Paramount-Lasky Studio, 5555 Marathon
"The Voice of Hollywood"

Phone HEMPstead 4101

Naylor Rogers
Director-Manager
Pierra Mellonino
Program Director
Charles H. Gabriel, Jr.
Publicity Director
N. D. Garver
Technical Engineer

DAILY EXCEPT SUNDAY

- 6:45 a. m.—"Earlybirds" exercises, Dr. P. M. Seixas.
7:15 a. m.—"Pep and Ginger" exercises.
7:45 a. m.—"Home Folks" exercises, Dr. P. M. Seixas.
8:00 a. m.—Inspirational talk and morning prayer.
8:15 a. m.—Musical program of popular recordings (except Thursday).
9:00 a. m.—Time signals from Washington, D. C.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Ba Young and Be Happy," Eddia Albright's Ten o'Clock Family.
10:30 a. m.—Home Economics talk given by Kate Brew Vaughn, director of Household Economics Dept. (except Friday and Saturday).
12:00 noon, 7:00 and 10:00 p. m.—Time Signals.
12:30 p. m.—Broadcasting by remote control from the Silver Slipper.
1:00 p. m.—Off the Air.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—Jay, the Jingla Man.
3:30 p. m.—Lost and Found and stock market (3:00 Monday; 4:00 Wednesday).
4:30 p. m.—CPR's musical program.
5:00 p. m.—E. C. Griffith's talk on "Travel."
5:15 p. m.—"Big Brother Kan's Kiddie Hour."
5:45 p. m.—Town Crier's Timely Amusement Tips.
6:15 p. m.—Frank Watanaba, Japanese Housaboy.
7:00 p. m.—Professor Schnitzel.
10:00-12:00 midnight.—Hotel Ambassador, Gus Arnheim's Orchestra.
12:00 midnight.—Midnight Dance music from Madame Zucca's.

SUNDAY, AUGUST 10

- 10:00 a. m.—Musical program.
10:15 a. m.—Musical program of late recordings.
10:30 a. m.—Musical program.
11:00 a. m.—First Presbyterian Church of Hollywood.
12:30 p. m.—Louise Johnson, astro-analyst.
1:00 p. m.—Watch Tower, I. B. S. A.
2:00 p. m.—The Neapolitans, American Mixed Quartet.
4:00 p. m.—Musical program.
4:30 p. m.—First Radio Church of the Air.
5:30 p. m.—Scriptural Research Bureau.
6:00 p. m.—Dr. Ernest Holmes.
6:30 p. m.—Dr. Theodora Curtis Abel.
7:00 p. m.—Horse Fly and His Wranglers.
8:00 p. m.—First Presbyterian Church of Hollywood.
9:00 p. m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist; Rosalie Barker Frya, contralto.
10:30 p. m.—Hollywood Pantages Theater.

MONDAY, AUGUST 11

- 9:00 a. m.—Bundy & Albright program.
11:00 a. m.—Musical program of Recordings.
11:30 a. m.—Kip Corporation musical program.
11:45 a. m.—Beauty secrets by Georgia Fifield.
12:00 noon.—Hungarian Ensemble.
2:30 p. m.—The KNX Symphony; Jack Carter. 2
3:30 p. m.—Lucia Lee at the Wurlitzer, KNX Symphonette.
4:00 p. m.—Word-O-Graphs.
4:15 p. m.—Recordings.
6:00 p. m.—Lucie Lea at the Wurlitzer.
6:30 p. m.—Hollywood Pantages Theater.
7:08 p. m.—"Under the Make-Up."
7:38 p. m.—Horse Fly and His Wranglers.
8:00 p. m.—One-act playlet directed by Georgia Fifield.
8:30 p. m.—Luboviski Violin Choir and Claire Mellonino, pianist.
9:00 p. m.—Rio Granda Male Quartet and the Piano Twins.
9:30 p. m.—Rev. Ethel Duncan, the Question and Answer Lady.

TUESDAY, AUGUST 12

- 8:30 a. m.—Clinic of the Air.
9:00 a. m.—Recordings.
11:00 a. m.—National Cannery Association program.
11:15 a. m.—Recordings.
11:30 a. m.—KNX Trio.
12:00 noon.—Musical program.
2:30 p. m.—Musical Recordings.
3:15 p. m.—Golden Rula Health Service.
3:30 p. m.—Lucia Lee at the Wurlitzer.
4:00 p. m.—Hollywood Pantages Theater.
6:00 p. m.—KNX Trio.
6:30 p. m.—Lucia Lee at the Wurlitzer organ.
7:08 p. m.—Popular Science Talk by Dr. Mars Baumgardt.
7:30 p. m.—Eugana Egloff, 'cellist; Theodore Kittay, tenor.
8:00 p. m.—Horse Fly and His Wranglers.
8:30 p. m.—KNX Symphony.
9:00 p. m.—Hap and Sap, the Royal Vagabonds.
9:30 p. m.—Presenting the "Radio Detective."
WEDNESDAY, AUGUST 13
9:00 a. m.—Musical program.
11:00 a. m.—KNX Symphony.
12:00 noon.—Kip Corporation musical program.
2:30 p. m.—Lucia Lee at the organ.
3:05 p. m.—KNX Symphony and Helen Ledger.
4:00 p. m.—Hiram and Simpson.
6:00 p. m.—Lucia Lee at the Wurlitzer.
6:30 p. m.—Hollywood Pantages Theater.
7:08 p. m.—Mr. and Mrs. Radio Skit.
7:38 p. m.—Sargon "Cycia of Songs."
8:00 p. m.—Bert Butterworth and his Airdales.
8:30 p. m.—Horse Fly and His Wranglers.
9:00 p. m.—Sherman Oaks Sarenaders.
9:30 p. m.—Rev. Ethel Duncan.

THURSDAY, AUGUST 14

- 8:15 a. m.—The Hollywood Breakfast Club.
9:15 a. m.—Golden Rula Health Service.
11:00 a. m.—National Cannery Association program.
11:15 a. m.—Musical program.
11:30 a. m.—"Old Witch Ammonia" program.
11:45 a. m.—Recordings.
12:00 noon.—Kip Corporation program.
12:15 p. m.—KNX Symphonette.
2:30 p. m.—Prof. Edgar Leon, French lessons.
3:35 p. m.—Louise Johnson, astro-analyst.
4:00 p. m.—Organ, by Lucia Lee.
6:00 p. m.—Organ program by Lucie Lee.
6:30 p. m.—Rev. Ethel Duncan.
7:08 p. m.—"La-F-o-Grafs."
7:30 p. m.—Marjot Hegedus, violinist, and Tudor Williams, basso.
8:00 p. m.—Horse Fly and His Wranglers.
9:00 p. m.—"The Nomads."
9:30 p. m.—KNX Trio and Theodore Kittay, tenor.

FRIDAY, AUGUST 15

- 9:25 a. m.—Musical program.
10:45 a. m.—Kip Corporation program.
11:00 a. m.—Dr. John Matthews.
11:45 a. m.—"Musical Contrasts."
12:00 noon.—KNX Symphony.
2:30 p. m.—Recorded Symphonies.
3:15 p. m.—Little Joyce Coad, little movie star.
3:30 p. m.—Federation of Women's Club's program.
4:00 p. m.—KNX Symphony.
6:00 p. m.—KNX Ensemble.
6:30 p. m.—Hollywood Pantages Theater.
7:08 p. m.—Stova Poker Ensemble; Country Jane.
8:00 p. m.—Royal Order of Optimistic Do-Nuts.
9:00 p. m.—"Lion Tamers."
9:45 p. m.—Main event from Hollywood Legion Stadium

SATURDAY, AUGUST 16

- 8:30 a. m.—Bundy & Albright courtesy program.
11:00 a. m.—Kip Corporation program.
11:15 a. m.—Recordings.
12:00 noon.—KNX Symphonette and Marjoria Haaly.
1:00 p. m.—First Radio Church of the Air.
(Continued on Page 30)
2:00 p. m.—Lucie Lea at the Wurlitzer.
2:30 p. m.—Presenting an Opera (recorded).
5:15 p. m.—Recordings.
6:00 p. m.—Paramount Public Hour.
7:08 p. m.—Calmon Luboviski, master violinist, and Claire Mellonino, pianist.
(Continued on Page 28)

The essential features of these programs are identical with those sent us by the stations



GERALD KING

KFWB

Phone HD. 0315

Gerald L. King
Manager

Leslie Hewitt
Chief Technician

Hollywood, Calif.—950 Kc.

1000 WATTS—315.6 METERS
WARNER BROS. MOTION PICTURE STUDIOS
Warner Brothers' Theater, 6425 Hollywood Boulevard

10:30 p. m.—Ben Bernie and his orchestra.
11:00 p. m.—Dance music from the Montmartre Cafe.

WEDNESDAY, AUGUST 13

8:00 a. m.—Los Angeles Breakfast Club program.
4:00 p. m.—Rae and her Pals.
6:00 p. m.—KFWB Salon Orchestra, direction Maurice Koehler.
7:10 p. m.—Ted Dahl's Band; Buster Dees, tenor; courtesy of Donaldson's, Auto Loans.
7:30 p. m.—Jean Leonard, "Wizard of the Ivories."
7:45 p. m.—Vernon Rickard, tenor, informal program.
8:00 p. m.—Seaboard Serenaders.
8:30 p. m.—Carmelita, soprano; Saldana's Castillians, in a Spanish program.
9:00 p. m.—Jack Joy continuity.
10:00 p. m.—Ben Bernie and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—Dance Music from Montmartre Cafe.

THURSDAY, AUGUST 14

4:00 p. m.—Rae and her Pals.
6:00 p. m.—Wade Hamilton at Forum Theatre organ.
6:15 p. m.—Program courtesy of Platt Music Co.
7:10 p. m.—KFWB Concert Orch.; Lewis Meehan, tenor
8:00 p. m.—Ben Bernie and his Orchestra.
8:30 p. m.—Detective story by Edward Murphey.
9:00 p. m.—David Percy, baritone; KFWB Salon Or.
9:30 p. m.—"An Old Tintype." continuity by Jack Joy.
10:00 p. m.—Ben Bernie and his Orchestra.
10:30 p. m.—George Olsen and his Music (remote).
11:00 p. m.—Dance Music from Montmartre Cafe.

FRIDAY, AUGUST 15

4:00 p. m.—Rae and her Pals; Dorothy Burnham.
6:00 p. m.—Wade Hamilton at Forum Theatre organ.
7:10 p. m.—Larry Ceballos' Revue.
7:45 p. m.—Mac and Al.
8:00 p. m.—Billy Van, piano and song.
8:30 p. m.—"Dancing Through the Years."
9:00 p. m.—Sports Interview by Dick Hyland.
9:30 p. m.—National Life Concert Orchestra.
10:00 p. m.—Ben Bernie and his Orchestra.
10:30 p. m.—George Olsen and his Music (remote).
11:00 p. m.—Dance Music from Montmartre Cafe.

SATURDAY, AUGUST 16

6:00 p. m.—Julius K. Johnson at the console of the Vitaphone Organ located on Warner Bros. lot.
7:10 p. m.—KFWB Concert Orch., Maurice Koehler.
7:30 p. m.—Ted Dahl's Band and Loyce Whiteman, popular songs.
8:00 p. m.—MonaMotor Ollers; Lewis Meehan, tenor; Boswell Sisters.
10:00 p. m.—Ben Bernie and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—Dance Music from Montmartre Cafe.

Columbia Program

(Continued from Page 22)

4:00 p. m.—Columbia Educational Features, Dr. Arthur Torrance, "Exploring the Jungle for Science."
4:15 p. m.—Columbia Educational Features, "Romance of American Industry."
4:30 p. m.—Dixie Echoes.
5:00 p. m.—Hank Simmons' Show Boat Presenting "Moonsbines."
7:00 p. m.—Will Osborne and his Orchestra.
7:30 p. m.—Guy Lombardo and his Royal Canadians.
8:00 p. m.—Bert Lown and his Biltmore Orchestra.

Containing a dozen popular melodies, the Violet Ray Music Box opened for the first time for NBC network auditors Tuesday night, August 5, at 8:00 o'clock, P.S.T.

DAILY EXCEPT SUNDAY

8:30 a. m.—Dorothy Burnham, pianist; Rae and her Pals (ex. Wed.).
10:00 a. m.—Organ Recital by Consuelo Hedge.
10:30 a. m.—The Serenaders.
11:30 a. m.—Organ Recital.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—Late Recordings.
12:30 p. m.—Harold Howard's Dance Band; Jean Cowan, songs.
2:00 p. m.—Baseball game from Wrigley Field, Oscar Belchow at microphone (ex. Mon.).
After baseball games—Rae and her Pals.
6:30 p. m.—Harry Jackson and Entertainers.
7:00 p. m.—Cecil and Sally, "The Funniest Things."
8:00 p. m.—Time Signals, Bulova Watch Co.

SUNDAY, AUGUST 10

8:30 a. m.—The Funny Paper Man.
9:00 a. m.—Late Recordings.
10:00 a. m.—Mutual Building & Loan Assn.
10:30 a. m.—Late Recordings.
11:00 a. m.—Late Recordings.
12:00 noon.—Program courtesy of Donaldson's, Auto Loans.
12:30 p. m.—Late Recordings.
1:30 p. m.—Double header Baseball Game, San Francisco vs. Hollywood. After game, late recordings.
6:30 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.
7:00 p. m.—Burr McIntosh, the Cheerful Philosopher.
7:30 p. m.—Bert Fiske's Dance Orchestra; Buster Dees, popular songs.
8:00 p. m.—First National Hour; Leo Forbstein and his Vitaphone Recording Orchestra.
9:00 p. m.—Billy Van, "The Hollywood Playboy."
9:30 p. m.—KFWB Dance Orchestra.
10:00 p. m.—George Olsen and his Music from his Club in Culver City.
10:30 p. m.—Black and White Cab Co. program.

MONDAY, AUGUST 11

2:00 p. m.—Art Pabst and his Banjo in old time numbers.
2:30 p. m.—Ann Grey, popular songs.
3:00 p. m.—Art and Artie in popular songs.
3:30 p. m.—Don Warner and Ron Wilson, two pianos.
4:00 p. m.—Rae and her Pals.
6:00 p. m.—Wade Hamilton at Forum Theater organ.
7:10 p. m.—KFWB Salon Orchestra.
7:30 p. m.—Program courtesy of Platt Music Co.
7:45 p. m.—Loyce Whiteman, popular songs.
8:00 p. m.—"Musical Portrait," continuity written by Kay Van Riper.
8:30 p. m.—Dance program.
9:00 p. m.—KFWB Concert Orchestra, direction of Ray Martinez.
10:00 p. m.—Ben Bernie and his orchestra from the Roosevelt Hotel.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—Dance music from Montmartre.
11:30 p. m.—Ben Bernie and his orchestra from the Roosevelt Hotel.

TUESDAY, AUGUST 12

4:00 p. m.—Rae and her Pals.
6:00 p. m.—Julius K. Johnson at the Vitaphone Recording Organ.
7:10 p. m.—KFWB Concert Orchestra, direction of Ray Martinez.
8:00 p. m.—Ben Bernie and his orchestra (remote).
8:30 p. m.—Strings and Bows; Maxine Castle, soprano.
9:00 p. m.—Edgeworth Plantation Club.
9:30 p. m.—Main Bout from Olympic Auditorium, Los Angeles.

The essential features of these programs are identical with those sent us by the stations



DON WILSON

KECA

Carl Haverlin
Commercial Manager

Robert Hurd
Program Manager

Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS
EARL C. ANTHONY, INC.

1000 South Hope St.

Westmore 0331

- 4:00 p. m.—Elmer Herling and Lydia Aldrich, songs.
4:15 p. m.—Happy Chappies, songs of tomorrow.
4:30 p. m.—Owen Evans, tenor.
5:00 p. m.—NBC, Halsey-Stuart program.
5:30 p. m.—NBC, Palmolive Hour.
6:30 p. m.—NBC, Coca-Cola program.
7:00 p. m.—Noreen Gammill, character sketches.
7:15 p. m.—Otto Plotz, in dialog songs.
7:45 p. m.—Jack and Jill, Gene Lewis and Bebe.
8:00 p. m.—NBC, Parisian Quintette.
8:30 p. m.—Will Rounds Ensemble, with Winnie Fields Moore, travelog.
9:30 p. m.—NBC, Camels Pleasure Hour.

THURSDAY, AUGUST 14

- 12:00 noon.—Mabel Lewis, musical memories.
(Off the air until 3:15 p. m.)
3:15 p. m.—German Lesson, by Annette Doherty.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Haven Johnson, the Melody Man.
4:00 p. m.—NBC, Fleischmann Sunshine Hour.
5:00 p. m.—NBC, Arco Birthday Party.
5:30 p. m.—NBC, Maxwell House Melodies.
6:00 p. m.—Buster Wilson's Orchestra.
6:30 p. m.—Lydia Aldrich, soprano.
6:45 p. m.—Katherine McDonald Trio.
7:00 p. m.—Wedgwood Nowell.
7:15 p. m.—Vincent and Howard, songs.
7:45 p. m.—Bob and Monte, songs.
8:00 p. m.—NBC, Lucky Strike Hour.
9:00 p. m.—NBC, Memory Lane.
9:30 p. m.—Eddie Armstrong, ballads.
10:00 p. m.—William Kalani, Hawaian baritone.

FRIDAY, AUGUST 15

- 12:00 noon.—Mabel Lewis, musical memories.
(Off the air until 3:30 p. m.)
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Haven Johnson, "The Melody Man."
4:00 p. m.—NBC, Cities Service Hour.
5:00 p. m.—NBC, Interwoven Pair.
5:30 p. m.—NBC, Armour Hour.
6:00 p. m.—Boyd Senter, one-man orchestra and RKO artists.
6:30 p. m.—NBC, Raleigh Revue.
7:00 p. m.—NBC, The Elgin program.
7:15 p. m.—Pierce Bros.; Otto Plotz, songs and popular music.
7:45 p. m.—Jack and Jill, Gene Lewis and Bebe.
8:00 p. m.—Leonard VanBerg, tenor, with Gwen Evans, soprano.
8:30 p. m.—Manny Stein and his Orchestra.
9:00 p. m.—Winifred Donaldson, contralto.
9:15 p. m.—Denny Johnson, baritone.
9:45 p. m.—Catherine C. Dixou, concert pianist.
10:00 p. m.—Owen Evans, tenor.

SATURDAY, AUGUST 16

- 3:15 p. m.—Max Mellinger, Drop-a-Line program.
3:30 p. m.—NBC, The Fuller Man.
4:00 p. m.—Manny Stein and his Orchestra.
5:00 p. m.—Haven Johnson, the Melody Man.
5:15 p. m.—Ynez Allen, violinist.
5:30 p. m.—NBC, General Electric Hour.
6:00 p. m.—Elton Hey's Virginia Ballroom Orchestra.
6:30 p. m.—Billy Hobbs' Old Timers' Orchestra.
7:00 p. m.—NBC, Governor Young Campaign speech.
7:15 p. m.—Puritas Skipper; Rance Valentine, soloist.
7:45 p. m.—NBC, Sperry Hotcakes.
8:00 p. m.—NBC, Nights in Spain.
8:30 p. m.—KECA String Ensemble.
9:00 p. m.—NBC, Rainbow Harmonies.
9:30 p. m.—KECA String Ensemble.
10:00 p. m.—NBC, Spotlight Review.

Louie Armstrong and his famous aggregation of entertaining rhythm-makers may be heard by remote control over KFVD in Culver City from Frank Sebastian's Cotton Club on Washington Boulevard, each evening during the week at 11 o'clock.

- DAILY EXCEPT SUNDAY**
12:15 p. m.—Health School of the Air Talk (ex. Sat.).
7:30 p. m.—Amos 'n' Andy, for Pepsodent Co.
10:30 p. m.—Health Exercises, Louis Rueb (ex. Sat.).

SUNDAY, AUGUST 10

- 2:00 p. m.—NBC, Catholic Services.
3:00 p. m.—Three Skippers and Three Minstrellets.
3:30 p. m.—Helen Clair Dudley, pianist.
4:00 p. m.—NBC, The Blue Boys.
5:00 p. m.—Manly P. Hall, "Psychology."
5:30 p. m.—Dr. Walter Raymond, Unity Christian Church.
5:45 p. m.—Mamie Stark, contralto, with L. Isbell.
6:00 p. m.—Jimmie West and his Campus Orchestra.
7:00 p. m.—Margaret Ruth Kernan, diversified melodies.
7:15 p. m.—Noreen Gammill, original character sketches.
7:45 p. m.—KECA String Ensemble.
8:00 p. m.—NBC, Enna Jettick Melodies.
8:15 p. m.—KECA String Ensemble, with Lenore Killian.
9:00 p. m.—Symphonette, with Raine Bennett, poet of the air.
10:00 p. m.—NBC, The Gay Classics.

MONDAY, AUGUST 11

- 12:00 noon.—Mabel Lewis, musical memories.
(Off the air until 3:00 p. m.)
3:00 p. m.—Katherine Spangler, whistler.
3:15 p. m.—Leonard VanBerg, popular melodies.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Haven Johnson, the Melody Man.
4:00 p. m.—NBC, Half Hour in the Nation's Capitol.
4:30 p. m.—Manny Stein and his Orchestra.
5:00 p. m.—NBC, The Maytag Orchestra.
5:30 p. m.—NBC, General Motors Family Party.
6:00 p. m.—Buster Wilson's Orchestra.
6:30 p. m.—Elton Hey's Virginia Ballroom Orchestra.
6:45 p. m.—Katherine McDonald Trio.
7:00 p. m.—Elton Hey's Virginia Ballroom Orchestra.
7:15 p. m.—Yellow Cab Quartette.
7:45 p. m.—Jack and Jill, Gene Lewis and Bebe.
8:00 p. m.—NBC, Cotton Blossom Minstrels.
9:00 p. m.—Ray VanDyne's Orchestra, with Jean Dunn, soloist.
10:00 p. m.—James Anderson, baritone.

TUESDAY, AUGUST 12

- 12:00 noon.—Mabel Lewis, musical memories.
(Off the air until 3:00 p. m.)
3:00 p. m.—Billy Burton, popular violinist.
3:15 p. m.—NBC, Laws that Safeguard Society, talk by Dean G. L. Archer.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Frederick V. Bowers, composer.
4:00 p. m.—"Ballads on Approval."
5:00 p. m.—Annette Petite, character songs.
5:15 p. m.—Max Mellinger, popular melodies.
5:30 p. m.—NBC, Happy Wonder Bakers.
6:00 p. m.—NBC, Westinghouse Salute.
6:30 p. m.—NBC, RKO Hour.
7:00 p. m.—Moments Impromptu.
7:15 p. m.—Vincent and Howard.
7:45 p. m.—NBC, Sperry Sweethearts.
8:00 p. m.—Royal Hildalgos Orchestra.
8:30 p. m.—Nick Harris program.
9:00 p. m.—Ray VanDine's Orchestra, with Jean Dunn, soloist.
10:00 p. m.—Earl Kass, baritone.

WEDNESDAY, AUGUST 13

- 12:00 noon.—Mabel Lewis, musical memories.
(Off the air until 3:30 p. m.)
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—NBC, Back of the News in Washington, talk by Wm. Hard.

The essential features of these programs are identical with those sent us by the stations



GERREE MIDDLETON

KMTR

Hollywood, Calif.—570 Kc.

500 WATTS—526 METERS
 KMTR Radio Station, 1025 N. Highland Ave. Holly 3025
 The Official Broadcasting Station of the
 Los Angeles Evening Herald

V. G. Freitag
 General Manager
 Harry Gelse
 Program Director
 Ray Bailey
 Musical Director
 Eugene Inge
 Press Relations
 Mel Lemon
 Kenneth Lee
 Announcers
 C. L. Whitney
 Technical Director

DAILY EXCEPT SUNDAY

- 6:00 a. m.—"Top of the Morning" program.
- 7:00 a. m.—Records.
- 8:00 a. m.—Early Stock Reports.
- 9:00 a. m.—Mildred Klitchen, Home Economics.
- 9:30 a. m.—Good Will program.
- 10:00 a. m.—All-Colored Minstrel Marathon, Maywood.
- 10:15 a. m.—Louise Howatt, Happiness Grl.
- 11:00 a. m.—Orchestra, Ye Bull Pen Inn, remote.
- 11:45 a. m.—Selected Records.
- 12:00 noon—"World In Review," News Bulletins.
- 12:15 p. m.—"Prosperity Hour," Truman Bradley, Pauline Holden.
- 1:15 p. m.—Records.
- 2:15 p. m.—Spanish program.
- 3:00 p. m.—Dr. Haigh's Afternoon Tea Ensemble.
- 4:30 p. m.—Trading Post program.
- 5:30 p. m.—Selected records.
- 6:00 p. m.—Banjo Boys.
- 7:15 p. m.—All-Colored Marathon, Maywood.
- 10:30 p. m.—Hollywood Sweepstakes.
- 10:45 p. m.—The Howdy Songs.
- 11:00 p. m.—All-Colored Marathon.
- 11:30 p. m.—Ocean Park Walkathon.
- 12:00 midnight—8-Ball and Charley Lung.

SUNDAY, AUGUST 10

- 7:00 a. m.—Records.
- 9:00 a. m.—John Driscoll's Musical Revue.
- 12:00 noon—Hungarian Orchestra.
- 12:30 p. m.—Maurice Gunsky and Anglo-Persians.
- 1:00 p. m.—Southern Airs.
- 1:30 p. m.—Friml Album.
- 2:30 p. m.—Polo Game by remote control.
- 4:30 p. m.—Band Selection.
- 5:00 p. m.—Saxophone and Accordion Act.
- 6:00 p. m.—Banjo Boys.
- 6:30 p. m.—Behind the Footlights.

- 7:30 p. m.—KMTR Orchestra.
- 8:00 p. m.—Moss Covered Melodies.
- 8:30 p. m.—Talking Picture Hits.
- 9:00 p. m.—S. C. Collegians.
- 9:30 p. m.—Vibrant Melodies.
- 10:00 p. m.—"The Old and the New," KMTR Orch.
- 10:30 p. m.—Hollywood Sweepstakes.
- 10:45 p. m.—"Howdy Songs."

MONDAY, AUGUST 11

- 10:30 a. m.—Ray Bailey's Morning Serenaders.
- 7:00 p. m.—Talk, Chamber of Commerce.
- 7:30 p. m.—"Broadway Hits."
- 8:00 p. m.—"Talking Picture Song Hits," Orchestra.
- 8:30 p. m.—"Old Time Favorites"—KMTR Orchestra.
- 9:00 p. m.—Star Reporter.
- 9:30 p. m.—String Quintet.

TUESDAY, AUGUST 12

- 5:55 p. m.—Talk on Traffic, Judge Valentine.
- 6:30 p. m.—Galloping Gophers.
- 7:00 p. m.—Orchestra.
- 8:00 p. m.—"Talking Picture Song Hits."
- 8:30 p. m.—Baseball Game, Wrigley Field, remote.

WEDNESDAY, AUGUST 13

- 10:30 a. m.—Ray Bailey's Morning Serenaders.
- 6:30 p. m.—Composers program.
- 7:00 p. m.—Haller's Book Review.
- 7:30 p. m.—"Tone Poems."
- 8:00 p. m.—"Broadway Hits."
- 8:30 p. m.—Baseball Game, Wrigley Field, remote.

THURSDAY, AUGUST 14

- 6:30 p. m.—Pennant Collegians.
- 7:00 p. m.—"Happy Harry" Gelse, piano and songs.
- 8:00 p. m.—"Guitar Duo."
- 10:00 p. m.—"The Old and the New."
- 10:30 p. m.—Special Records.

FRIDAY, AUGUST 15

- 10:30 a. m.—Galloping Gophers.
- 8:45 p. m.—"Old Time Favorites."
- 7:30 p. m.—Salon Trio.
- 8:30 p. m.—Baseball Game from Wrigley Field.

SATURDAY, AUGUST 16

- 6:30 p. m.—Ben Berman and Studio Boys.
- 7:00 p. m.—Hollycrofters Book Review.
- 7:30 p. m.—Footlight Favorites.
- 9:30 p. m.—Mann Bros. Venlice Ballroom, remote.

KGEF

C. C. Hooper
 Manager
 J. Dale Stentz
 Announcer
 M. J. Hankins
 Technician

Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.6 METERS
 TRINITY METHODIST CHURCH, BOB SHULER, Pastor
 Phone WETmore 8887

SUNDAY, AUGUST 10

- 8:30 a. m.—Morning Watch Quartet.
- 9:30 a. m.—Radio Sunday School.
- 10:00 a. m.—Claude L. Heskett.
- 10:45 a. m.—Trinity Church.
- 12:00 noon—Signing off.
- 2:30 p. m.—Tower Class.
- 3:00 p. m.—Santa Monica Free Methodist Church.
- 4:00 p. m.—Lutheran Churches of Southern Calif.
- 4:30 p. m.—Dorothy Hankins and Associated Artists.
- 5:00 p. m.—Vesper Hour.
- 6:00 p. m.—Signing off.
- 7:00 p. m.—Trinity Church.

TUESDAY, AUGUST 12

- 6:00 p. m.—Poetry and Music Club.
- 6:30 p. m.—W. W. Newberry.
- 7:00 p. m.—John Unfried, Radio Evangelist.
- 7:15 p. m.—Woman's Civic Hour, Mrs. Stentz.

- 7:45 p. m.—Jock McGillp.
- 8:00 p. m.—Bob Shuler's Civic Hour.
- 9:00 p. m.—South Park Christian Church Bereans.
- 9:30 p. m.—Torrance Methodist Church.
- 10:00 p. m.—Jess Blankenship, Old Time Fiddlers.

WEDNESDAY, AUGUST 13

- 6:00 p. m.—Mother Hubbard.
- 6:40 p. m.—The Airplane Man.
- 7:00 p. m.—Conrey Bible Class.
- 7:45 p. m.—Union Rescue Mission.
- 8:30 p. m.—Rev. E. E. Wall.
- 9:00 p. m.—Old Songs Quartet.
- 10:00 p. m.—Volunteers of America.

THURSDAY, AUGUST 14

- 6:00 p. m.—Trinity Church Ensemble, alt. with Mrs. Tom Murray.
- 7:00 p. m.—Dr. Fredus Nelson Peters.
- 7:30 p. m.—The Hired Man.
- 8:00 p. m.—Bob Shuler's Civic Hour.
- 9:00 p. m.—Sylvia and Al.
- 10:00 p. m.—The Two Janitors.
- 10:15 p. m.—Studio program.

The essential features of these programs are identical with those sent us by the stations



FRANK GAGE

KTM

Glennhall Taylor
Manager
J. J. Quinn
Commercial Manager
Frank Gage
Program Director
Don Allen
Asst. Program Director
Marillah Oilney
Dramatics
Dick License
Announcer

Los Angeles, Cal.—780 Kc.

1000 WATTS—384.4 METERS
Transmitter in Santa Monica, Calif.
Los Angeles Studio: 3636 Beverly Blvd. EXposition 1341
Pickwick Broadcasting Corporation
Henry A. Hohman, General Manager
Clarence B. Juneau, Chief Transmission Engineer

4:30 p. m.—Watchtower (I. B. S. A.).
5:00-8:00 p. m.—Silent.
8:00 p. m.—Santa Monica Band.
9:00 p. m.—Ranch Hour.
10:00 p. m.—Readers Hour.
11:00 p. m.—Spizzzerinktum.

MONDAY, AUGUST 10

3:00 p. m.—Santa Monica Band.
8:00 p. m.—Pickwickians.
8:30 p. m.—Charmers of History.
9:00 p. m.—Ranch Hour.
10:00 p. m.—Santaella's Whispering Serenaders.

TUESDAY, AUGUST 11

4:30 p. m.—Don Allen request program.
8:00 p. m.—Highway Highlights.
10:00 p. m.—Old Family Album—Old Fashioned Songs.
10:30 p. m.—Poem Pictures.

WEDNESDAY, AUGUST 12

8:00 p. m.—Bill Sharples and his Gang.
9:00 p. m.—Ranch Hour.
10:00 p. m.—Rolph for Governor Talk.
10:15 p. m.—Popular Concert, Santaella's Orch.

THURSDAY, AUGUST 13

4:30 p. m.—Don Allen request program.
8:00 p. m.—Highway Highlights.
10:00 p. m.—Santaella's Orch., featuring two pianos.
10:30 p. m.—Frankie and Johnnie.

FRIDAY, AUGUST 14

8:00 p. m.—Intimate Sketches of Famous Composers.
8:30 p. m.—Little Theatre.
8:30 p. m.—Intimate Sketches of Famous Composers.
10:00 p. m.—Echoes from the Opera House, Santaella's
12-piece Orchestra.

SATURDAY, AUGUST 15

3:00 p. m.—L. A. Playground; Children's program.
8:00 p. m.—Pepper Box Revue.
10:00 p. m.—Readers Hour.

DAILY EXCEPT SUNDAY

6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and his Gang.
9:00 a. m.—Bert's Best Bets.
10:00 a. m.—1:00 p. m.—Silent.
1:00 p. m.—Organ Echoes.
1:30 p. m.—Inspirational Poetry.
1:45 p. m.—Popular Tunes.
2:30 p. m.—Health Man.
2:45 p. m.—Late Melodies.
3:00 p. m.—Santa Monica Band.
3:30 p. m.—Danceland Melodies.
4:30 p. m.—Semi-classical records.
5:00-8:00 p. m.—Silent.
10:00 p. m.—The Georgians; Santaella's Orchestra.
11:00 p. m.—Spizzzerinktum.
12:00 midnight.—Variety Hour; popular recordings.

SUNDAY, AUGUST 9

8:00 a. m.—Bill Sharples and his Gang.
9:00 a. m.—Watchtower (I. B. S. A.).
1:00 p. m.—Organ Echoes.
1:30 p. m.—Inspirational Poetry.
2:00 p. m.—Santa Monica Band.
3:30 p. m.—Sacred Concert.
4:00 p. m.—Interesting Items.



CHRISTIAN M. BOOKS

KTBI

Christian M. Books
Program Director and
Announcer
Howard C. Willson
Technician
Gordon E. Hooker
Accompanist

Los Angeles, Calif.—1300 Kc.

1000 Watts—230.6 Meters—1300 Kc.—Bible Institute of L. A.
Phone MA. 1641

WEDNESDAY, AUGUST 13

9:15 a. m.—Rev. W. A. Dorsey.
9:45 a. m.—Prof. H. W. Kellogg.
10:35 a. m.—Rev. Frank Lindgren.
11:30 a. m.—Book Review.

THURSDAY, AUGUST 14

9:15 a. m.—Lecture.
9:45 a. m.—Missionary Hour.
10:35 a. m.—Rev. Carl Swazy.
11:30 a. m.—Rev. Earl Edwards, Book of Romans.

FRIDAY, AUGUST 15

8:45 a. m.—Ira L. Eldridge Bible Class.
9:15 a. m.—Rev. Wm. Ogg of Sierra Madre.
9:45 a. m.—Lecture.
10:35 a. m.—Music.
11:30 a. m.—Book Review.
7:00 p. m.—International Sunday School Lesson.
8:00 p. m.—Musical program.

KNX Program

(Continued from Page 24)

8:00 p. m.—Musical Comedy Hour; Lois Chambers,
Howard Johnson.
8:30 p. m.—Horse Fly and His Wranglers.
8:30 p. m.—Miniature Golf Tournament.
0:00 p. m.—Los Angeles Church Announcements.
9:05 p. m.—The Musical Calangis Family.
9:45 p. m.—"Musical Contrasts."

DAILY EXCEPT SATURDAY AND SUNDAY

8:00 a. m.—Gospel Song requests.
8:15 a. m.—Devotional Hour.
8:45 a. m.—Ira L. Eldridge Bible Class.

SUNDAY, AUGUST 10

6:00 p. m.—Studio Vesper Service.
8:00 p. m.—Church of the Open Door.

MONDAY, AUGUST 11

9:15 a. m.—Dr. L. S. Bauman of Long Beach.
9:45 a. m.—Rev. I. S. Moon.
10:35 a. m.—Rev. E. B. Singer.
11:30 a. m.—Verna Remple, soprano.
7:00 p. m.—C. A. Haskett.
7:30 p. m.—Rev. Milo Jamison.
8:00 p. m.—Mexican Musical program.

TUESDAY, AUGUST 12

9:15 a. m.—Lecture.
10:35 a. m.—Rev. Carl Swazy.
11:30 a. m.—Dr. W. E. Edmonds.

The essential features of these programs are identical with those sent us by the stations



MARGARET MACDONALD

KMPC Beverly Hills, Cal.—710 Kc.

500 WATTS—422.3 METERS
Operated by Macmillan Petroleum Co.
Crestview 3101. Wilshire Blvd. at Camden Drive

Glen Rice
Manager
Don Chisholm
John McIntyre
Margaret Macdonald
Announcers
Ray Howell
Chief Technician

TUESDAY, AUGUST 12

- 9:00 a. m.—Classified.
- 3:00 p. m.—Playlet.
- 3:30 p. m.—Dance Orchestra.
- 4:00 p. m.—Studio program.
- 8:00 p. m.—Vibraphone Solos.
- 8:15 p. m.—Simmy and Mike—Pumpkin Center Debaters.
- 8:30 p. m.—Semi-Classical Half Hour.
- 9:00 p. m.—Mystery Play (remote).
- 9:30 p. m.—Popular Trio.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell, the "And How" Boy.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Wake Up, Sleepy Head.
- 7:30 a. m.—Latin-American program.
- 8:00 a. m.—Recordings.
- 8:30 a. m.—Prosperity Hour.
- 9:30 a. m.—"Sam" Half Hour.
- 9:45 a. m.—Dan Maxwell, the King of Scotland.
- 10:00 a. m.—Studio program.
- 10:30 a. m.—The Stove Man.
- 11:00 a. m.—Rollicking Radioliers (remote).
- 12:00 noon—Modes and Fashions.
- 1:00 p. m.—Gene Taylor, piano.
- 1:30 p. m.—At the Carnival.
- 1:45 p. m.—Bob, Bunny and Junior.
- 2:00 p. m.—Classical and Semi-Classical Recordings.
- 2:30 p. m.—Macmillan Hawaiian program.
- 5:00 p. m.—Just Kids Club (except Saturday).
- 6:00 p. m.—Latin-American program.

WEDNESDAY, AUGUST 13

- 9:00 a. m.—Classified.
- 3:00 p. m.—U. S. C. Lectures (remote).
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Harvard Furniture.
- 8:00 p. m.—TeGroen's Vibraharp.
- 8:15 p. m.—Simmy and Mike Debaters.
- 8:30 p. m.—Trlo and Soloists.
- 9:00 p. m.—U. S. C. Lectures (remote).
- 9:30 p. m.—TeGroen and his Trlo.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell, the "And How" Boy.

THURSDAY, AUGUST 14

- 9:00 a. m.—Better Homes Bureau.
- 3:00 p. m.—Red Seal Hour.
- 4:00 p. m.—At the Carnival.
- 4:30 p. m.—Studio Half Hour.
- 8:00 p. m.—TeGroen and his Vibraharp.
- 8:15 p. m.—Simmy and Mike, Pumpkin Center Debaters.
- 8:30 p. m.—Trlo and Soloists.
- 9:30 p. m.—The Melodists.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell, the "And How" Boy.

FRIDAY, AUGUST 15

- 9:00 a. m.—Classified.
- 3:00 p. m.—Away Down South.
- 3:30 p. m.—Musical Comedy.
- 4:00 p. m.—Fred C. McNabb, Garden Talk.
- 5:45 p. m.—Harvard Furniture program.
- 8:00 p. m.—Vibraphone Solos.
- 8:15 p. m.—Simmy and Mike, Pumpkin Center Debaters.
- 8:30 p. m.—TeGroen's Trlo.
- 9:30 p. m.—Benny Light and Mark Cook, Truth Tag Troubadours.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell, the "And How" Boy.

SATURDAY, AUGUST 16

- 9:00 a. m.—Better Homes Bureau.
- 3:00 p. m.—Hoops and Jingles Jamboree.
- 5:30 p. m.—Cuckoo Clock.
- 8:45 p. m.—Junior Chamber of Commerce program.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell, the "And How" Boy.

SUNDAY, AUGUST 10

- 9:00 a. m.—Sunday Morning Muscals.
- 10:00 a. m.—Pipe Organ program.
- 11:00 a. m.—Away Down South.
- 12:00 noon—Goodan-Jenkins program, piano and voice.
- 12:30 p. m.—On the Shores of Hawaii.
- 1:00 p. m.—Popular Orchestra.
- 3:00 p. m.—Church of Latter Day Saints.
- 4:00 p. m.—Frederick Bowers, popular song writer.
- 4:30 p. m.—Red Seal Half Hour.
- 5:00 p. m.—At the Close of Day.
- 8:00 p. m.—Te Groen and his Vibraharp.
- 8:15 p. m.—Simmy and Mike, Pumpkin Center Debaters.
- 8:30 p. m.—Te Groen's Popular Trio.
- 9:00 p. m.—Gene Taylor and his Music Album.
- 9:30 p. m.—Benny Light and Mark Cook, Truth Tag Troubadours.
- 10:00 p. m.—Beverly Hill Billies.

MONDAY, AUGUST 11

- 9:00 a. m.—Better Homes Bureau.
- 3:00 p. m.—U. S. C. Lectures (remote).
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Harvard Furniture Half Hour.
- 8:00 p. m.—John TeGroen's Vibraharp.
- 8:15 p. m.—Simmy and Mike, Pumpkin Center Debaters.
- 8:30 p. m.—John TeGroen's Trlo.
- 9:00 p. m.—U. S. C. Lectures (remote).
- 10:00 p. m.—Ray Howell, the "And How" Boy.

Radio Correspondence Education Division KMPC

University of Southern California

MONDAY, AUGUST 11

- 3:00 p. m.—Pi Lambda Theta Trio, S. C., under the direction of Alice Sturdy.
- 3:30 p. m.—You and Your Reading, Prof. G. A. Yoakum, visiting professor of the University of Pittsburgh.
- 4:00 p. m.—Common Fallacies Concerning Pupils and Their Education, Dr. Otto T. Hamilton, visiting professor of Indiana University.
- 4:30 p. m.—Public's Business, G. Gordon Whitnall.
- 9:00 p. m.—The United States Senate, James Mus-sattl. History Series.
- 9:30 p. m.—The Taxpayer's Business, Raymond Tremaine, attorney, S. C. graduate; member of Board of Directors of Junior City Club; vice-president, Junior Chamber of Commerce.

WEDNESDAY, AUGUST 13

- 3:00 p. m.—Our Helen In Magic Storyland, Helen Bird-sall.
- 3:30 p. m.—School of Speech, S. C.
- 4:00 p. m.—What Does the Elementary School Expect of the Parent, Prof. Earl C. MacInnis, superintendent of Schools, Jefferson, Wisconsin.
- 4:30 p. m.—Discussion on Delinquency, Dr. Norman Fenton, visiting professor of the Whittier States School for Boys.
- 9:00 p. m.—Why Some People Cannot Borrow Money from the Bank.

The essential features of these programs are identical with those sent us by the stations



BEN S. McGLASHAN

KGFJ Los Angeles, Calif.—1200 Kc.

Ben S. McGlashan
Owner
Duke Hancock
Assistant Manager
Thelma Kirchner
Publicity
Allan Fairchild
Chief Announcer
John Smithson
Technician
Phone:
Westmore 7783

100 WATTS—249.9 METERS

J. V. Balwin Bldg., 15th and Figueroa Sts.
"Keeping Good Folks Joyful 24 Hours a Day"

- 11:00 a. m.—KGFJ Concert Orchestra in a series of Musical Travelogues.
12:00 noon.—KGFJ Symphonists; Allan Fairchild, vocalist; Art Gerhart, pianist.
2:00 p. m.—Unique String Quintet; Hazel Jones, Negro Spirituals; Juanita Terry, piano.
3:00 p. m.—Harmony Hawaiian Quartet.
5:00 p. m.—Organ Recital by Arch Fritz from Musicians Club.
6:00 p. m.—Glenn Edmund's Orchestra from Elks Club
7:00 p. m.—Recordings.
9:00 p. m.—Mosby's Dixieland Blue Blowers.
10:00 p. m.—Recordings.

MONDAY, AUGUST 11

- 2:00 p. m.—Tom Moore's Orchestra from La Monica Ballroom.
3:00 p. m.—The Lonely Troubadour; Beauty Talk.

TUESDAY, AUGUST 12

- 12:30 p. m.—Lan's Harmony Hawaiians and Harvey Brooks' Blackbirds.
3:00 p. m.—The Lonely Troubadour; Mr. Croquinole.
7:00 p. m.—Lucky Seven Orchestra; vocalist; Wm. Sabransky, pianist.

WEDNESDAY, AUGUST 13

- 10:00 a. m.—Bill and Les, Two Planos; Lucky Four.
3:00 p. m.—The Lonely Troubadour; Beauty Talk.
11:00 p. m.—Microphone Club Frolic.

THURSDAY, AUGUST 14

- 10:00 a. m.—Les Schroeder, pianist; Lucky Four.
12:30 p. m.—Lan's Harmony Hawaiians; Harvey Brooks' Blackbirds.
2:00 p. m.—Les Hite and His Famous Emancipators.

FRIDAY, AUGUST 15

- 3:00 p. m.—The Lonely Troubadour; Beauty Talk.
7:00 p. m.—Lucky Seven Orchestra; vocalist; Wm. Sabransky, pianist.

SATURDAY, AUGUST 16

- 10:00 a. m.—Lucky Four; Les Schroeder, piano novelties.
3:00 p. m.—Madame Zollars Beauty Talk.
10:30 p. m.—Organ Melodies.

DAILY EXCEPT SUNDAY

- 12:00 a. m.—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl request program.
7:00 a. m.—Madame Lawrye's Goodwill program.
8:30 a. m.—Organ Recital by Arch Fritz.
9:00 a. m.—Recordings.
10:00 a. m.—Lucky Four Ensemble.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—Recordings.
12:30 p. m.—Harvey Brooks and his Blackbirds.
1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Classical Hour (ex. Mon. and Thurs.).
3:00 p. m.—Gainsborough Beauty Shop.
4:00 p. m.—Recordings.
5:00 p. m.—Market reports; Harmony Hawaiian Quartet.
5:15 p. m.—Harmony Hawaiian Quartet.
6:00 p. m.—Glenn Edmund's Orch., Elks Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Jack Baldwin, pianist.
8:30 p. m.—KGFJ String Quintet. Allan Fairchild, soloist.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Recital by Arch Fritz.
11:00 p. m.—Harvey Brooks and his Blackbirds.

SUNDAY, AUGUST 10

- 12:00 a. m.—All Request Nite Owl Program.
7:00 a. m.—Recordings.
10:00 a. m.—Organ Recital by Arch Fritz from Musicians Club.



BERTON BENNETT

KFVD

Empire 1171
Culver City 4517
John W. Swallow
Vice-Pres. & Gen. Mgr.
Paul Myers
Advertising
Al Welbert
Berton Bennett
Announcers
M. S. Adams
Chief Technician

Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS
AUBURN-FULLER COMPANY
Hal E. Roach Motion Picture Studios

- 2:30 p. m.—Sacred Half Hour.
4:30 p. m.—Light Classics on the Organ.
5:30 p. m.—Popular Recordings.
9:15 p. m.—Lloyd S. Nix, City Prosecutor.
9:30 p. m.—KFVD Kut-Ups.
11:00 p. m.—Organ; J. Newton Yates.

MONDAY, AUGUST 11

- 9:00 a. m.—Helpful Hints to Housewives.
9:30 a. m.—Zandra's Mystic Hour.
12:45 p. m.—Waves of Happiness.

TUESDAY, AUGUST 12

- 9:00 a. m.—Beauty Hints.
12:45 p. m.—Diet Question Box.

WEDNESDAY, AUGUST 13

- 9:30 a. m.—Zandra's Mystic Hour.
12:45 p. m.—Waves of Happiness.
9:15 p. m.—Happy-Go-Lucky Trio; Peggy Price, soloist.
10:00 p. m.—In Old Mexico.

THURSDAY, AUGUST 14

- 9:00 a. m.—Beauty Hints.
10:30 a. m.—Helpful Hints to Housewives.
12:45 p. m.—Diet Question Box.

FRIDAY, AUGUST 15

- 9:30 a. m.—Zandra's Mystic Hour.
12:45 p. m.—Waves of Happiness.
2:00 p. m.—Helpful Hints to Housewives.
9:15 p. m.—Happy-Go-Lucky Trio; Peggy Price, soloist.

SATURDAY, AUGUST 16

- 9:00 a. m.—Beauty Hints.
12:45 p. m.—Waves of Happiness.

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Spanish program.
7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
11:00 a. m.—Beauty Hour.
12:00 noon.—The Lonely Troubadour.
1:00 p. m.—G. Allison's Radio Home program.
2:30 p. m.—Merchants' Slogan Contest No. 1.
3:00 p. m.—Auburn Half Hour.
3:30 p. m.—Merchants' Slogan Contest No. 2.
4:30 p. m.—Merchants' Slogan Contest No. 3.
5:45 p. m.—Timely Topics.
6:45 p. m.—Health Talk (except Thursday).
10:00 p. m.—Organ; J. Newton Yates.
11:00 p. m.—Louie Armstrong; Cotton Club.
12:00 midnight.—Organ; J. Newton Yates.

SUNDAY, AUGUST 10

- 8:00 a. m.—Popular Recordings.
9:00 a. m.—Paramount Trio.
10:00 a. m.—Bob White, the Lonely Troubadour.
11:00 a. m.—Harmony Hawaiians.
1:00 p. m.—"Inspiration," the Magazine of the Air.



BILL RAY

KGER

Long Beach, Cal.—1360 Kc.

1000 WATTS—220.4 METERS

435 Pine Avenue Phone 632-74
C. Merwin Dobyns, Owner and Director. Bill Ray, Manager.

Herbert R. Connor
Assistant Manager
Dr. Ralph L. Power
Publicity Director
Dick Dixon
Program Manager
Jay Tapp
Chief Engineer
Chester H. Dobyns
Research Engineer
Fritz Martin
Jerry Purcell
Jack Strook
Announcers

7:00 p. m.—String Ensemble concert.
7:30 p. m.—Long Beach Band.
8:00 p. m.—Cavaliers Dance Orchestra.
8:30 p. m.—Concert soloists and singer.
9:30 p. m.—Mariners Concert Orchestra.
10:00 p. m.—Organ and orchestra.
10:30 p. m.—Rhythm Makers.

FRIDAY, AUGUST 15

6:15 p. m.—String Trio.
6:45 p. m.—Organ and Instrumental Music.
7:00 p. m.—Syncopators Dance Band.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Organ and tenor.
8:30 p. m.—Hi-Steppers Dance Orchestra.
9:30 p. m.—Mariners Concert Orchestra.
10:00 p. m.—Concert Instrumentalists.
10:30 p. m.—Rhythm Makers.

SATURDAY, AUGUST 16

6:15 p. m.—Girls' Instrumental Trio.
6:45 p. m.—Piano and organ.
7:00 p. m.—String Ensemble.
7:30 p. m.—Long Beach Band.
8:00 p. m.—Mariners Concert Orchestra.
8:30 p. m.—Singers and Instrumental Solo Hour.
9:30 p. m.—Mariners Concert Ensemble.
10:00 p. m.—Melodies of Bygone Days.
10:30 p. m.—Rhythm Makers Dance Orchestra.

KFI Program

(Continued from Page 21)

2:30 p. m.—Winnie Fields Moore, travelog.
2:45 p. m.—Sally and Russell Hill, songs.
3:00 p. m.—H. Sharlin, popular melodies.
3:15 p. m.—Wedgwood Novell, "Playgoers Memories."
5:30 p. m.—E. H. Rust, nursewoman.
6:00 p. m.—NBC, Armstrong Quakers.
6:30 p. m.—Slavick String Trio.
6:45 p. m.—G. R. Walters, talk on radio interference.
7:00 p. m.—Winifred Donaldson, contralto.
7:15 p. m.—NBC, James Rolph, Jr., for Governor talk.
7:30 p. m.—Gordon Bread program.
7:45 p. m.—Paul Roberts and Schonherger Trio.
8:00 p. m.—Maurine Dyer, contralto.
8:30 p. m.—Clyde Lehman, pianist.
8:45 p. m.—NBC, Tone Pictures.
9:15 p. m.—Three Co-Eds.
9:30 p. m.—Packard Concert Orch.; Everton Stidham.
10:30 p. m.—Will Rounds String Ensemble.

SATURDAY, AUGUST 16

7:30 a. m.—Gertrude Guselle, Karl Brandenhurs.
8:15 a. m.—NBC, Morning Melodies.
8:30 a. m.—NBC, Crosscuts from the Log of the Day.
9:00 a. m.—H. Scharlin, popular songs.
9:15 a. m.—Wall Street Journal.
9:30 a. m.—Mental Exercises, by Frances Hancock.
9:45 a. m.—NBC, National Farm and Home Hour.
11:30 a. m.—Music of Hollywood Bowl
(Off the air until 2:45 p. m.)
2:45 p. m.—Kelly Alexander, haritone.
3:15 p. m.—Masked Minstrels Hour.
4:30 p. m.—Don Abbott, tenor.
5:00 p. m.—Investment talk.
5:15 p. m.—Will E. Wing, Hollywood.
6:00 p. m.—NBC, Lucky Strike Hour.
7:00 p. m.—Forest Lawn program; Eva Olivotti, soprano.
8:00 p. m.—NBC, Gilmore Circus.
8:30 p. m.—NBC, Hollywood Bowl program.
10:15 p. m.—Georgia Williams, violinist.
10:30 p. m.—Harold Spaulding, tenor.
11:00 p. m.—KFI Midnight Frolic.

DAILY EXCEPT SUNDAY

6:00 a. m.—Recordings.
7:00 a. m.—Sunrise Cluh, Exercises.
7:30 a. m.—Records.
8:00 a. m.—Early Morning Studio Hour.
9:00 a. m.—Home-makers Hour, Organ Background.
10:00 a. m.—Trollian Trio, Vocal and Guitars.
12:00 noon—Studio Talent.
12:15 p. m.—Silent for Fifteen Minutes.
12:30 p. m.—Peggy and Jerry.
12:45 p. m.—Casa Venida Ensemble.
1:15 p. m.—Helen Smith, Piano Requests (ex. Wed.).
2:30 p. m.—Long Beach Municipal Band (ex. Mon.).
4:00 p. m.—Serenaders String Trio and Soloist.
4:15 p. m.—California Cadets.
4:30 p. m.—Cecil Fry, Singer, and Orchestra.
5:00 p. m.—Serenaders String Trio.
6:00-6:15 p. m.—Silent.
8:55 p. m.—Long Beach Sun News Flashes.

SUNDAY, AUGUST 10

8:30 a. m.—M. E. Church, radio pulpit, Long Beach.
9:00 a. m.—Funny Paper Man.
9:30 a. m.—Tahman's Men's Bible Class.
11:00 a. m.—Studio talent.
12:00 noon—Orchestra.
12:45 p. m.—Casa Venida Ensemble.
1:15 p. m.—Piano requests, Helene Smith.
2:14 p. m.—Studdo program.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Organ (Dick Dixon) and string trio.
5:00 p. m.—Hoagland's Orchestra.
5:30 p. m.—Masters Music Shelf.
6:30 p. m.—Organ and Senoritas Trio.
7:00 p. m.—Mariners Concert Orchestra.
7:30 p. m.—Violin solos and soprano.
8:00 p. m.—Silent for KPSN.
9:00 p. m.—Hoagland's Orchestra.
9:30 p. m.—Piano and organ duets and solos.
10:00 p. m.—Ho-Ium Frolic and Review.
11:00 p. m.—Hoagland's Orchestra.

MONDAY, AUGUST 11

6:15 p. m.—String Ensemble and vocalist.
7:00 p. m.—Syncopators Dance Band.
7:30 p. m.—Organ (Dick Dixon) and tenor soloist.
8:00 p. m.—Mariners Concert Ensemble.
8:30 p. m.—Concert soloists and singer.
9:30 p. m.—Songs of the Islands.
10:00 p. m.—Cavaliers Dance Orchestra.
10:30 p. m.—Senoritas String Trio and organ.

TUESDAY, AUGUST 12

6:15 p. m.—Serenaders String Trio.
7:00 p. m.—Syncopators Dance Band.
7:30 p. m.—Rhythm Makers Dance Band.
8:00 p. m.—Cavaliers Studio Orchestra.
8:30 p. m.—Mariners and tenor.
9:30 p. m.—Olympic fights.
10:30 p. m.—Cavaliers Dance Orchestra.

WEDNESDAY, AUGUST 13

1:15 p. m.—Organ and singer.
6:15 p. m.—Senoritas String Trio.
6:45 p. m.—Organ program, Dick Dixon.
7:00 p. m.—Cavaliers Dance Group.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Midweek Varieties.
9:30 p. m.—Willmington Bowl fights.
10:30 p. m.—Rhythm Makers.

THURSDAY, AUGUST 14

6:15 p. m.—String Ensemble.
6:45 p. m.—String Trio, girls.

Constance Lafount, daughter of Radio Commissioner Harold A. Lafount, of Salt Lake City, is the latest recruit to the movies. Miss Lafount, noted for her beauty, apparently passed the preliminary tests with ease and is now said to be cast for an important part in a picture with John Gilbert.

The essential features of these programs are identical with those sent us by the stations



CLARENCE CRARY

KFOX

Long Beach, Cal.—1250 Kc.

"Where Your Ship Comes In"

1000 WATTS—239.9 METERS—HANCOCK OIL STATION
Telephone No. 672-81

Owner and Operated by
Nicholas & Warriner, Inc.
220 E. Anaheim St.

Hal G. Nichols
Clarence Crary
Foster Rucker
Theodore Bliss
Announcers

L. W. McDowell
Chief Technician

8:00 a. m.—Family Circle Hour.
8:30 a. m.—Clover Leaf program.
9:00 a. m.—Old Time Music.
10:00 a. m.—Angelus Abbey Organ Recital.
11:00 a. m.—St. Luke's Episcopal Church.
12:30 p. m.—Musical program for Birkel Music Co.
1:00 p. m.—Hollywood Girls, Novelty Trio.
2:00 p. m.—Memory Hour.
3:00 p. m.—On with the Show.
4:00 p. m.—A Moment with Patriarchs of Old.
4:15 p. m.—Organ Recital, Vera Graham.
5:00 p. m.—Hawaiian music.
5:30 p. m.—Hollywood Girls.
6:00 p. m.—Em and Clem.
6:15 p. m.—Doris and Clarence.
6:30 p. m.—Hollywood Girls.
7:00 p. m.—Vera Graham and Harry Morton.
8:00 p. m.—First Church of Christ, Scientist.
9:00 p. m.—KFOX Capers.
12:00 midnight—Records.

DAILY EXCEPT SUNDAY

5:00 a. m.—The Early Bird.
7:00 a. m.—Hello, Everybody.
7:30 a. m.—Early News Items.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk.
9:10 a. m.—Music.
10:30 a. m.—Organ Recital by Vera Graham.
11:30 a. m.—News Reports by Frank P. Goss.
12:45 p. m.—Musical Moments.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Clarence and Doris.
2:20 p. m.—Rolly Wray.
2:30 p. m.—Len Nash and his Country Boys.
3:15 p. m.—Today in History.
3:30 p. m.—Organ Recital.
4:00 p. m.—Late News Report, Press-Telegram.
4:15 p. m.—Rolly and Gene.
4:30 p. m.—Violet's Tiny Tots.
4:45 p. m.—Dick Love and his Accordion.
6:00 p. m.—Em and Clem.
6:15 p. m.—Percy Prunes and Daisy Mae.
6:45 p. m.—The Three Vagabonds (except Tuesday).
9:00 p. m.—Lamplit Hour.
9:30 p. m.—Len Nash and his Country Boys.
10:45 p. m.—Campers' Sweeties.
10:30 p. m.—Gene and Cline.
11:00 p. m.—Majestic Ballroom Orchestra.
12:00 midnight.—Studio program.

DAILY EXCEPT MONDAY

11:45 a. m.—Hollywood Girls.
5:00 p. m.—Hollywood Girls.
6:30 p. m.—School Days.
7:00 p. m.—Silver Spray Hawaiians.
7:15 p. m.—Ezra & Abe.
7:30 p. m.—Vest Pocket Minstrels.
7:45 p. m.—Cheerio Boys.

SUNDAY, AUGUST 10

5:00 a. m.—The Early Bird.
7:00 a. m.—Music.

MONDAY, AUGUST 11

11:45 a. m.—Steinway Duo-Art.
12:00 noon—The Three Vagabonds.
12:30 p. m.—The Campus Sweeties.
1:00 p. m.—Bill and Co.
5:00 p. m.—Organ Recital, Vera Graham.
5:30 p. m.—Campus Sweeties.
6:30 p. m.—Cline Chittick and his Harmonica.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Suydam's Buttercream School.
8:00 p. m.—Texas Cowboys.
8:30 p. m.—Treatments of "Harmonious Suggestions" by Dr. J. F. Rausch.

TUESDAY, AUGUST 12

1:00 p. m.—Kiwanis Luncheon.
6:45 p. m.—Dr. Robert Williams.
8:00 p. m.—The Gossipers.
8:30 p. m.—Texas Cowboys.

WEDNESDAY, AUGUST 13

1:00 p. m.—Rotary Luncheon.
8:00 p. m.—Setb Parker Singing School.
8:30 p. m.—Hermosa Club Orchestra.

THURSDAY, AUGUST 14

1:00 p. m.—Dr. Clark, Health and Efficiency.
8:00 p. m.—Bennie Light and Mark Cook.

FRIDAY, AUGUST 15

1:00 p. m.—Masonic Luncheon.
8:00 p. m.—Beverly Market program.
8:36 p. m.—Treatments of "Harmonious Suggestions" by Dr. J. F. Rausch.

SATURDAY, AUGUST 16

1:00 p. m.—Bill and Co.
8:00 p. m.—Hermosa Club Orchestra.
8:30 p. m.—The Three Vagabonds.



RODERICK H. MORRISON

KFSG

Los Angeles, Calif.—1120 Kc.

500 WATTS—267.7 METERS
Angelus Temple, Echo Park. EX. 1141
"Four Square Gospel"

Almee Semple McPherson
Founder-President
Roderick H. Morrison
Station Director
Noland Tusker
Announcer
Maurice E. Kennedy
Technical Director
Florence E. Wixom
Program Manager

8:00 a. m.—Sabbath Sunrise and Symphony Orchestra.
10:30 a. m.—Sunday Mornink Worschip.
2:30 p. m.—Dispensational Message.
6:30 p. m.—Musical and Evangelistic Service.
10:00 p. m.—Organ Recital.

WEDNESDAY, AUGUST 13

2:30 p. m.—Divine Healing Service.

THURSDAY, AUGUST 14

2:00 p. m.—Studio program.
3:00 p. m.—Bethesda Hour.
4:00 p. m.—Music Box Hour.
7:30 p. m.—Water Baptismal Service and Symphony Orchestra.

FRIDAY, AUGUST 15

2:00 p. m.—Music Masters' Hour.
3:00 p. m.—Bethesda Hour.
4:00 p. m.—Kiddies' Hour.

SATURDAY, AUGUST 16

7:30 p. m.—Divine Healing and Band Concert.

DAILY EXCEPT SUNDAY

7:00 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:00 a. m.—Organ Recital (except Monday).

The essential features of these programs are identical with those sent as by the stations



FRANK BULL

KMIC

V. G. Freitag
Manager
Tel. TH. 1121
Inglewood 1927
Frank Bull
Cliff Howell
Announcers
Lowrey Hester
Musical Director
Charles Whitney
Technical Director

Inglewood, Calif.—1120 Kc.

500 WATTS—267.7 METERS
Chamber of Commerce Bldg., Inglewood, Calif.
Owned and Operated by Dalton's, Inc.

SUNDAY, AUGUST 10

- 12:30 p. m.—1930 Super Marathon.
- 4:30 p. m.—Selected records.
- 5:30 p. m.—Fred Rose and his Orchestra, by remote control from Deauville Beach Club.
- 10:30 p. m.—"Walkaway."
- 11:30 p. m.—Records.

MONDAY, AUGUST 11

- 2:00 p. m.—Records.
- 8:30 p. m.—Mann Bros. Orch., Venice Ballroom.
- 10:00 p. m.—Selected records.

TUESDAY, AUGUST 12

- 2:00 p. m.—Popular records.
- 6:30 p. m.—"Studio Frolic"; Rocky Bernard, tenor; Dare Sisters; Lani McIntyre; Harmony Hawaiians.
- 8:30 p. m.—Mann Bros. Orchestra, by remote control from Venice Ballroom.

WEDNESDAY, AUGUST 13

- 6:00 p. m.—Organ recital.
- 7:00 p. m.—"Old Time Favorites."

THURSDAY, AUGUST 14

- 6:30 p. m.—Popular Frolic; Rocky Bernard, tenor; Lani McIntyre; Harmony Hawaiians.

FRIDAY, AUGUST 15

- 6:30 p. m.—Popular Frolic.
- 8:30 p. m.—Mann Bros. Orch., Venice Ballroom.
- 10:30 p. m.—"Walkaway."

SATURDAY, AUGUST 16

- 6:30 p. m.—Popular Frolic.
- 10:30 p. m.—"Walkaway."

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Andy and Gene.
- 8:00 a. m.—Ocean Park Walkathon.
- 8:15 p. m.—Records.
- 8:30 a. m.—Roll Call of "Walkaway," by remote control.
- 9:00 a. m.—Records.
- 12:00 noon.—"Radio News Reporter," direct from City Hall.
- 12:15 p. m.—"Hi-Noon Varieties."
- 1:00 p. m.—Popular Records.
- 5:15 p. m.—Gordon Smith's Radiotising Service.
- 6:00 p. m.—Organ Recital.
- 6:30 p. m.—Popular Frolic. Dare Sisters, Lani McIntyre's Hawaiians, Roy Rockwood, S. C. Collegians.
- 10:30 p. m.—"Walkaway," by remote control from 92nd and Vermont.
- 11:30 p. m.—Records.
- 12:00 midnight.—Jack the Bell Boy.



E. W. LEE

KFXM

J. C. and E. W. Lee
Owners

Frank Pierce
Program Director

Bob Ford
Advertising

E. F. Kiernan
Technical Director

San Bernardino.—1210 Kc.

100 WATTS—247.8 METERS
California Hotel, Fifth and E. Streets. Phone 4761
The Voice of the Sunbelt Valley

- 7:00 p. m.—Calvers' Firestone Tires.
- 8:00 p. m.—Hawaiian Instrumental Trio.
- 9:30 p. m.—Happy-Go-Lucky Boys.
- 10:00 p. m.—Eagles Ballroom Orchestra.

WEDNESDAY, AUGUST 13

- 8:00 a. m.—Sunshine Hour.
- 9:00 a. m.—Concert program.
- 6:30 p. m.—Recordings.

THURSDAY, AUGUST 14

- 9:00 a. m.—Recordings.
- 6:30 p. m.—Dodge Bros.—Hollingsworth.
- 7:00 p. m.—Melody Maids.
- 8:00 p. m.—Cooley Hardware Co.'s program.
- 9:00 p. m.—Sunshine String Trio.
- 9:30 p. m.—Half Hour on the Campus.
- 10:00 p. m.—Penny's Dance Orchestra.

FRIDAY, AUGUST 15

- 9:00 a. m.—Campton's Nu-Way Shoe Co.
- 6:30 p. m.—New Idea Man.
- 8:00 p. m.—Chino Boys.
- 8:30 p. m.—Rio Grande Serenaders.
- 10:00 p. m.—Dance Orchestra.

SATURDAY, AUGUST 16

- 9:00 a. m.—Recordings.
- 6:30 p. m.—Miss Marie La Crossa, violinist.
- 8:00 p. m.—Sunshine Girl.
- 8:30 p. m.—Kansas Kal's Old Timers.
- 9:30 p. m.—Monterey Boys.
- 11:00 p. m.—Fox California Theater Organ Recital.
- 12:00 midnight.—Tramps of the Air.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Top o' the Morning.
- 8:00 a. m.—Sunshine Boys, Old Times (ex. Wed.).
- 9:30 a. m.—S. B. Music Co.
- 10:00 a. m.—B. S. Pearsall Co., Elgin program.
- 10:30 a. m.—Man About Town.
- 11:00 a. m.—Motor Transit Company.
- 11:15 a. m.—News Reports.
- 12:00 noon.—Fox California Theater Organ Recital.
- 5:00 p. m.—Recordings.
- 5:30 p. m.—Hunt's Theater Night Ball News.
- 5:45 p. m.—Evening Mail.
- 6:15 p. m.—News Reports.
- 7:30 p. m.—Trail Blazers.

SUNDAY, AUGUST 10

- 3:00 p. m.—Band Concert.
- 4:00 p. m.—Rev. Olson's Bible Class.
- 5:00 p. m.—Album Hour.

MONDAY, AUGUST 11

- 9:00 a. m.—Recordings.
- 6:30 p. m.—S. B. Bread Co. Orchestra.
- 8:00 p. m.—Studio Review.
- 9:00 p. m.—Good Luck Hour.
- 10:30 p. m.—Red Peppers.

TUESDAY, AUGUST 12

- 9:00 a. m.—Campton's Nu-Way Shoe Co.
- 6:30 p. m.—A. G. McCrea.

Radio has been installed on the T. A. T. (Transcontinental Air Transport) planes, providing two-way voice communication with a range up to 1300 miles.

The essential features of these programs are identical with those sent us by the stations



LESLIE ADAMS

KFSD

Leslie Adams
General Manager
Walter B. Neill
Advertising Manager
Glen Litton
Chief Technician
Gene Perry
Announcer
Leah McMahon
Program Director

San Diego, Calif.—600 Kc.

1000 WATTS—499.7 METERS
"The Air Capitol of the West"
Telephone Franklin 6353

4:15 p. m.—Feature program.
4:45 p. m.—Seeing San Diego with Cora Babbitt Johnson.
5:00 p. m.—Sylvester Scott's Douglas Stompers.
6:00 p. m.—NBC, Westinghouse Salute.
6:30 p. m.—NBC, RKO Hour.
7:00 p. m.—Manuel Dehesa, Spanish tenor.
8:00 p. m.—NBC, General Petroleum Co.
8:30 p. m.—Civic Symphony Orchestra.

WEDNESDAY, AUGUST 13

DAILY EXCEPT SUNDAY

8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer Program.
9:15 a. m.—Daily Review.
9:45 a. m.—Amy Lou's Shopping Hour.
11:00 a. m.—Service Hour.
12:00 noon—James Erickson at Console of Fox California Theater (ex. Wed.).
2:30 p. m.—Matinee Time (except Thursday).
5:45 p. m.—Late News.
7:30 p. m.—NBC, Amos 'n Andy.
7:45 p. m.—Cecil and Sally.
10:00 p. m.—Program from Kenedy Cafe (ex. Wed.).
11:00 p. m.—Request Hour.

10:50 a. m.—NBC, Easier Housekeeping Feature.
12:00 noon.—NBC, Radio Guild program.
1:00 p. m.—NBC, Talk by George Gordon Battle.
1:15 p. m.—NBC, Breen & Deltose.
1:30 p. m.—NBC, Tea Timers.
2:00 p. m.—Matinee program.
3:00 p. m.—Studio program.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—NBC, Back of the News in Washington.
4:00 p. m.—Operatic records.
6:15 p. m.—Feature program.
6:30 p. m.—NBC, Coca-Cola program.
7:00 p. m.—Union Tribune Safety program.
8:00 p. m.—North American Ensemble.
9:00 p. m.—NBC, Miniature Biographies.
9:30 p. m.—NBC, Camel Pleasure Hour.

THURSDAY, AUGUST 14

SUNDAY, AUGUST 10

9:30 a. m.—Sponsored program (popular).
10:30 a. m.—Studio program.
11:00 a. m.—NBC, Friendly Hour.
12:00 noon.—Bay City Old Time program.
2:00 p. m.—Feature program.
2:30 p. m.—Organ concert from Balboa Park.
3:30 p. m.—NBC, Sunday Concert.
4:00 p. m.—NBC, Enna Jettick Melodies.
6:45 p. m.—NBC, Sunday at Seth Parker's.
7:15 p. m.—North American Ensemble.
8:00 p. m.—Enna Jettick Melodies, NBC.
8:15 p. m.—Gene Perry, ballads.
8:30 p. m.—NBC, Gunnar Johannsen.
9:00 p. m.—Hotel del Coronado, presenting J. Warde Hutton's Concert Quartette and assisting artists.
10:00 p. m.—Program by remote control from Kennedy's Cafe.

12:30-2:00 p. m.—NBC.*
2:00 p. m.—Matinee program.
3:00 p. m.—Special Program.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—French Lesson.
4:15 p. m.—Studio program.
4:30 p. m.—Wixie Wix in Echoes from Artists of the Pen.
5:00 p. m.—Concert.
6:25 p. m.—Cramer's Concert Trio, with John Wells.
7:25 p. m.—Mr. Whalen (political).
8:00 p. m.—NBC, Lucky Strike Orchestra.
9:00 p. m.—NBC, Memory Lane.
9:30 p. m.—NBC, The Olympians.

FRIDAY, AUGUST 15

MONDAY, AUGUST 11

12:30 p. m.—NBC, Denver Municipal Band Concert.
1:00 p. m.—NBC, Blue Boys.
2:00 p. m.—NBC, Mormon Tabernacle Choir.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Studio program.
4:00 p. m.—NBC, Half Hour in the Nation's Capitol.
4:30 p. m.—NBC, Crime Prevention Hour.
5:00 p. m.—Feature program.
6:00 p. m.—NBC, Stromberg-Carlson.
6:30 p. m.—NBC, Piano Capers.
7:00 p. m.—NBC, Governor Young's Campaign.
8:00 p. m.—Concert Ensemble, with Janet Stanley.
9:00 p. m.—NBC, Pacific Serenades.
9:30 p. m.—Breezy Three and Leslie Adams.

11:10 a. m.—NBC.*
11:30 a. m.—Lloyd Peck's Service Hour continued.
12:30-2:00 p. m.—NBC.*
2:00 p. m.—Matinee program.
2:30 p. m.—Feature program.
3:30 p. m.—NBC, Phil Cook.
3:45 p. m.—Concert.
5:00 p. m.—NBC, Interwoven Pair.
5:30 p. m.—Helen Kirkham and Larry Russell.
6:15 p. m.—Douglas Stompers.
7:00 p. m.—NBC, Elgin National Watch Co.
7:15 p. m.—NBC, Rolph's Campaign.
8:00 p. m.—Parker's Old Time program.
9:00 p. m.—Concert Quintette, with Mildred Marini and Julius Phillips.

SATURDAY, AUGUST 16

TUESDAY, AUGUST 12

12:00 noon.—NBC, Pacific Vagabonds.
1:00 p. m.—NBC, Hotel Sir Francis Drake Orchestra.
2:00 p. m.—Matinee program.
3:00 p. m.—Studio program.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—French Lesson.

3:00 p. m.—Feature.
3:30 p. m.—Concert Music.
5:30 p. m.—NBC, General Electric program.
6:00 p. m.—NBC, Lucky Strike Orchestra.
7:00 p. m.—NBC, Governor Young's Campaign.
8:00 p. m.—Program by remote control, from New Fox Theatre.
8:30 p. m.—Organ concert, presenting Marguerite Nohles at the Outdoor organ.
9:00 p. m.—NBC, Rainbow Harmonies.
9:30 p. m.—NBC, Golden Legends.

In contrast to the exaggerated salaries certain radio announcers are supposed to be receiving, is a reliable report received from New York that a star announcer there—one whose name is known to practically everyone in radio—is actually drawing only \$75 a week from the broadcasting company for which he works.

ing his mind about the radio. While in the White House he was quoted as saying that it was "a lot of noise." However, in an article last week he wrote:

"The radio has done for people of mature years what the school house has done for the youth in the way of lifting them out of themselves and giving them new ideas."

Evidently Calvin Coolidge is chang-



LUTHER PUTNAM

KGB San Diego, Calif.—1330 Kc.

225.4 METERS—250 WATTS
Pickwick Terminal Hotel—Franklin 6151-2-3
PICKWICK BROADCASTING CORPORATION
Henry Hohman, Managing Director

Robert G. Binyon
Manager
Luther L. Putnam
Studio Director
Lilas Johnson
Program Director
Fred Stone
Lloyd Snow
Announcers
Ralph R. Williams
Technician

- 11:00 a. m.—Popular Recordings.
- 6:00 p. m.—(Church of Jesus Christ of L. D. S.
- 6:30 p. m.—Classical Recordings.
- 7:00 p. m.—Robles Trio.
- 8:00 p. m.—Concert program.
- 9:00 p. m.—"The Real Mexico."
- 10:00 p. m.—Dance Diversities.
- 11:00 p. m.—"This and That."

MONDAY, AUGUST 11

- 10:30 a. m.—Music Lesson, T. Morley Harvey.
- 3:30 p. m.—Church of Jesus Christ of L. D. S.
- 4:00 p. m.—Matinee program.
- 6:00 p. m.—Spanish program.
- 7:00 p. m.—Rosie Roseman and Fred Stone.
- 8:00 p. m.—Jean Clifton and Molly Burwell.
- 9:00 p. m.—KGB Frolic.

TUESDAY, AUGUST 12

- 7:00 p. m.—Aloha Boys.
- 8:00 p. m.—Highway Highlights.
- 9:00 p. m.—Aeolian Male Quartette, with T. Morley Harvey.

WEDNESDAY, AUGUST 13

- 7:00 p. m.—Concert Ensemble.
- 8:00 p. m.—Robles Quartette.
- 9:00 p. m.—Colored Orchestra.

THURSDAY, AUGUST 14

- 10:30 a. m.—Piano lesson, T. Morley Harvey.
- 7:00 p. m.—Stone's Hawaiians.
- 8:00 p. m.—Classical Review.
- 9:00 p. m.—Agua Caliente Mexican Serenaders.

FRIDAY, AUGUST 15

- 7:00 p. m.—Minor Twins and Carolyn Lee.
- 8:00 p. m.—Highway Highlights.
- 9:00 p. m.—Collegiate Frolic.

SATURDAY, AUGUST 16

- 3:00 p. m.—KGB Movie Club.
- 7:00 p. m.—Bill Rossi, Margie Burns and Jack and Jill.
- 8:15 p. m.—Marshall Mando Trio.
- 9:00 p. m.—Robles Quarett.

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—The Lark.
 - 7:45 a. m.—Health talk, Dr. A. G. Eckols.
 - 8:00 a. m.—Sponsored program.
 - 9:00 a. m.—Musical Varieties.
 - 10:00 a. m.—Sponsored program (ex. Mon. and Thurs.).
 - 11:00 a. m.—Homemakers' Hour.
 - 12:00 noon.—Luncheon Lyrics.
 - 2:30 p. m.—Courtesy program.
 - 2:45 p. m.—News Items, courtesy San Diego Sun.
 - 3:00 p. m.—C. V. R. program (ex. Mon. and Sat.).
 - 4:00 p. m.—Siesta Soliloquy.
 - 4:30 p. m.—U. S. Dept. of Agriculture; Farm Talk (except Saturday).
 - 4:40 p. m.—Courtesy program.
 - 5:00 p. m.—Baron Keyes Air Castles (ex. Saturday).
 - 5:15 p. m.—Merchants Air Service.
 - 5:45 p. m.—Sportologue and Lost and Found.
 - 6:00 p. m.—Sponsored program.
 - 6:30 p. m.—KGB Birthday Party for Happy Kiddies.
 - 6:45 p. m.—Recordings.
 - 10:00 p. m.—Dance Diversities.
 - 11:00 p. m.—"This and That."

SUNDAY, AUGUST 10

- 8:00 a. m.—Through the Comics with Uncle Sl.
- 9:00 a. m.—Health Talk.
- 9:15 a. m.—Classical recordings.
- 10:00 a. m.—Watchtower program.



FRED J. HART

KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION
500 WATTS—295.5 METERS
FRED J. HART, Manager

- 7:45 p. m.—Editorial.
- 8:00 p. m.—Fitts for Governor Radio Hour.
- 9:00 p. m.—Studio program.

TUESDAY, AUGUST 12

- 6:20 p. m.—Talk from Nursery Service.
- 7:15 p. m.—Electrical Talk.
- 7:30 p. m.—KQW Players.
- 8:00 p. m.—"You Never Can Tell" program.

WEDNESDAY, AUGUST 13

- 6:20 p. m.—Dairy Laboratory, C. F. Hoyt.
- 7:30 p. m.—Mail Bag and Announcements.
- 7:45 p. m.—Bee Talk by Carey Hartman.
- 8:00 p. m.—Rolph for Governor program.
- 8:15 p. m.—Studio program.
- 9:00 p. m.—Mauri Trio; Political Announcements.
- 9:30 p. m.—How do you do?

THURSDAY, AUGUST 14

- 6:20 p. m.—Grape Standardization.
- 7:15 p. m.—Pacific Rural Press.
- 7:30 p. m.—Mail Bag and Announcements.
- 7:45 p. m.—Editorial.
- 8:00 p. m.—Songs of the Old Church Choir.
- 9:00 p. m.—Studio program.
- 9:15 p. m.—The Five Pretzels.
- 9:45 p. m.—San Jose Accordion Club.

FRIDAY, AUGUST 15

- 6:20 p. m.—Quarantine Inspection.
- 6:45 p. m.—Mercury-Herald Sport Review.
- 7:15 p. m.—Sperry Flour Playlet.
- 7:30 p. m.—Mail Bag and Announcements.
- 7:45 p. m.—U. S. Dept. of Ag. Special Releases.
- 8:00 p. m.—KQW Minstrels.
- 9:00 p. m.—San Jose Pacific Little Symphony.

SATURDAY, AUGUST 16

- 6:00 p. m.—United Conservatory program.
- 6:50 p. m.—KQW Market Place.
- 7:15 p. m.—San Jose Better Business Bureau.
- 7:30 p. m.—Musical program.
- 7:45 p. m.—Studio program.
- 8:45 p. m.—Italian program.

- DAILY EXCEPT SUNDAY**
- 9:00 a. m.—Morning Musc.
 - 9:30 a. m.—Weather Report.
 - 9:35 a. m.—Helpful Hour.
 - 11:00 a. m.—Bank Credits Service Program.
 - 12:00 noon.—Recordings.
 - 12:30 p. m.—Market Report and Weather from S. F.
 - 1:00 p. m.—Hart's Half Hour.
 - 1:30 p. m.—The Friendly Hour.
 - 2:30 p. m.—Recordings.
 - 4:30 p. m.—Children's Program.
 - 5:00 p. m.—Baron Keyes Air Castle (ex. Saturday).
 - 5:15 p. m.—Vesper Music.
 - 5:30 p. m.—San Jose Radionics Institute.
 - 6:00 p. m.—U. S. D. A. Farm Flashes (ex. Sat.).
 - 6:10 p. m.—Farm Topic (except Saturday).
 - 6:30 p. m.—KQW Market Reports.
 - 6:35 p. m.—KQW Market Place.
 - 7:00 p. m.—Weather Reports, News.
- SUNDAY, AUGUST 10**
- 10:15 a. m.—Sunday School Lessons by Fred J. Hart.
 - 11:00 a. m.—Morning Service, First Baptist Church.
 - 7:30 p. m.—Evening Service, First Baptist Church.
- MONDAY, AUGUST 11**
- 6:20 p. m.—Grape Standardization.
 - 7:15 p. m.—Silas and Susie.
 - 7:30 p. m.—Mail Bag and Announcements.

The essential features of these programs are identical with those sent us by the stations



CURTIS PECK

KPO

Phone Kearney 0704

J. W. Laughlin
Managing Director
Curtis Peck
Technical Director

San Francisco, Calif.—680 Kc.

5000 WATTS—440.9 METERS
HALE BROTHERS AND THE CHRONICLE
"The Voice of San Francisco"

TUESDAY, AUGUST 12

- 1:00 p. m.—KPO Salon Orchestra.
- 2:05 p. m.—California Crooners.
- 5:15 p. m.—Federal Business Association Talk.
- 7:00 p. m.—North Americans.
- 8:00 p. m.—Chrysler "Plymouth" Program.
- 8:15 p. m.—Allan Wilson, tenor.
- 8:30 p. m.—Seventh Summer Symphony Concert.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

WEDNESDAY, AUGUST 13

- 1:00 p. m.—Ann Warner's Home Making Chat.
- 1:30 p. m.—Tea Timers, NBC.*
- 2:05 p. m.—Knickerbocker Piano Duo.
- 8:00 p. m.—Let's Get Associated.
- 8:30 p. m.—Topsy's Roosters.
- 9:00 p. m.—A Sporting Quarter Hour.
- 9:15 p. m.—Meeting in the Tavern.
- 9:30 p. m.—"Packard Program," NBC.*
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

THURSDAY, AUGUST 14

- 10:00 a. m.—Woman's Magazine of the Air, NBC.*
- 11:00 a. m.—Floyd Wright, Organ Recital.
- 1:00 p. m.—Shrine Luncheon Broadcast from Palace Hotel.
- 1:30 p. m.—Jerry Jermalne, balladist.
- 2:10 p. m.—Paul Alexandroff, Russian Baritone.
- 8:00 p. m.—Lucky Strike Dance Orch., NBC.*
- 9:00 p. m.—Cy Trobber's Scrap Book.
- 9:30 p. m.—Earle C. Anthony "Packard Program," NBC.*
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

FRIDAY, AUGUST 15

- 12:45 p. m.—Commonwealth Club Luncheon at Palace Hotel.
- 1:30 p. m.—Paul Lingle Piano Duo, with KPO male trio.
- 2:30 p. m.—Ye Towne Cryer.
- 2:35 p. m.—California Crooners.
- 6:00 p. m.—KPO Masters of Music.
- 6:15 p. m.—El Portal Serenader.
- 8:00 p. m.—Caswell Coffee Musical program.
- 8:30 p. m.—Nathan Abas, violin recital.
- 9:00 p. m.—G. Donald Gray, dramatic reader.
- 9:15 p. m.—Meeting in the Tavern.
- 9:30 p. m.—"Packard Program," NBC.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

SATURDAY, AUGUST 16

- 8:00 a. m.—Financial Service, NBC.
- 8:15 a. m.—Morning Melodies, NBC.
- 8:30 a. m.—Cross Cuts from the Log of the Day, NBC.
- 9:00 a. m.—Walter W. Cribbins.
- 10:00 a. m.—National Home and Farm Hour, NBC.
- 11:30 a. m.—Helen Gordon Barker, art talk.
- 1:00 p. m.—KPO Salon Orchestra.
- 2:05 p. m.—KPO Sequoians.
- 8:00 p. m.—The Gilmore Circus, NBC.
- 8:30 p. m.—Hollywood Bowl Symphony Orch., NBC.
- 10:15 p. m.—Jesse Stafford's Palace Hotel Orchestra.

See Page 20 for NBC Program

KGO

Oakland, California—790 Kc.

7500 WATTS—379.5 METERS
PACIFIC COAST STATION, GENERAL ELECTRIC CO.
Phone Fruitvale 5980. 557 Hotel St. Francis
See Page 20 for Detailed Program of KGO.

The essential features of these programs are identical with those sent us by the stations



HARRISON HOLLIDAY

KFRC San Francisco, Calif.—610 Kc.

Owned and Operated by Don Lee, Cal. Dist. for Cadillac & LaSalle
1000 WATTS—491.5 METERS
1000 Van Ness Telephone Prospect 0100

Harrison Holliday
Manager

Edwin Wilson
Commercial Director

Alan N. Corwack
Technical Director

Frank Moss
Musical Director

- 8:30 p. m.—'S & W Forum of the Air.'
- 9:30 p. m.—Drama from K.H.I.
- 10:00 p. m.—Cecil Wright "The Arkansas Yodeller."
- 10:20 p. m.—Val Valente and His Roof Garden Orch.

WEDNESDAY, AUGUST 13

- 11:00 a. m.—Red Cross Shoe Program.
- 11:15 a. m.—Columbia Ensemble, CBS.*
- 11:30 a. m.—For Your Information, CBS.*
- 1:30 p. m.—Footnotes, CBS.*
- 1:45 p. m.—Aunt Zelena, CBS.*
- 3:00 p. m.—The Observer, About New Books.
- 3:30 p. m.—Something About Everything.
- 3:35 p. m.—Your English.
- 3:45 p. m.—Ann Leaf at the Organ, CBS.*
- 4:00 p. m.—Manhattan Moods, CBS.*
- 4:30 p. m.—Fifteen Hot Minutes.
- 5:00 p. m.—U. S. Marine Band, CBS.*
- 5:30 p. m.—Dinner Hour Concert.
- 6:00 p. m.—Scots Band from Fresno.
- 6:30 p. m.—Prof. Linsley, Play.
- 7:00 p. m.—Dancing by the Sea, CBS.*
- 7:30 p. m.—California Melodies.
- 8:00 p. m.—'Romantic Forty-Niners.'
- 8:30 p. m.—Demi Tasse Revue, with George Olsen's Orchestra.
- 9:00 p. m.—Mood Pictures.
- 9:30 p. m.—Ted White's Top o' the World Nite Club.
- 11:00 a. m.—Earl Burnett's Los Angeles Biltmore Orchestra.
- 12:00 midnight—Dance Music.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—"Simpv Pitts" from Seal Rocks.
- 8:00 a. m.—CBS.*
- 8:30 a. m.—Manhattan Towers Orchestra, CBS.*
- 9:00 a. m.—S. F. Call Bulletin's News.
- 9:30 a. m.—Feminine Fancies (except Saturday).
- 10:30 a. m.—Wyn's Daily Chat (except Saturday).
- 12:00 noon.—Sherman Clay Concert.
- 1:00 p. m.—Cal King's Country Store.
- 2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
- 4:45 p. m.—S. F. Call-Bulletin's News Items and Town Topics.
- 10:15 p. m.—Green News Flashes (Wednesday, 10:00).
- 12:00 midnight—Dance music.

SUNDAY, AUGUST 10

- 8:00 a. m.—"Chapel of Memories."
- 9:00 a. m.—"Home Sweet Home."
- 11:00 a. m.—Sandman Program.
- 11:30 a. m.—Conclave of Nations, CBS.*
- 12:00 noon.—Sherman Clay Noonday Concert.
- 1:00 p. m.—Jazz Classics.
- 2:00 p. m.—Musicalle.
- 2:30 p. m.—The Globe Trotter.
- 3:00 p. m.—Classical Concert, Frank Moss, pianist.
- 3:45 p. m.—"The World's Business," CBS.*
- 4:00 p. m.—Jesse Crawford, Poet of the Organ, CBS.*
- 4:30 p. m.—Tea-Time Recital.
- 5:00 p. m.—Majestic Theatre of the Air, CBS.*
- 6:00 p. m.—Mayhew Lake and Hla Band, CBS.*
- 6:30 p. m.—String Quartette.
- 7:00 p. m.—The Melody Hour with Robert Olsen.
- 8:00 p. m.—Cadillac-LaSalle Concert.
- 9:00 p. m.—Val Valente and His Roof Garden Orch.
- 11:00 p. m.—Organ Recital.

MONDAY, AUGUST 11

- 11:00 a. m.—Recordings.
- 11:15 a. m.—Columbia Ensemble, CBS.*
- 11:30 a. m.—For Your Information, CBS.*
- 1:30 p. m.—Dancing by the Sea, CBS.*
- 1:45 p. m.—Aunt Zelena, CBS.*
- 3:00 p. m.—H. V. Kaltenborn, Current Events.
- 3:30 p. m.—Something About Everything.
- 3:45 p. m.—Bernhard Levitow's Commodore Ensemble, CBS.*
- 4:00 p. m.—Burbig's Synopated History, CBS.*
- 4:30 p. m.—Studio Program.
- 5:00 p. m.—"Mac" and His Mountain Cabin.
- 5:30 p. m.—Bobs, noted sports authority.
- 5:45 p. m.—"Your Financial Problems."
- 6:00 p. m.—Guy Lombarda's Orch., CBS.*
- 6:30 p. m.—Jesse Crawford, Poet of the Organ, CBS.*
- 7:00 p. m.—Dancing by the Sea, CBS.*
- 7:30 p. m.—Political Talk—Mayor Rolph.
- 8:00 p. m.—Golden State Blue Monday Jamboree.
- 10:00 p. m.—"Schwartz Ginger Band."
- 10:20 p. m.—Anson Weeks, Hotel Mark Hopkins Orch.
- 11:00 p. m.—Earl Burnett's L. A. Biltmore Orch.

TUESDAY, AUGUST 12

- 11:00 a. m.—Recordings.
- 11:15 a. m.—Columbia Ensemble.
- 11:30 a. m.—For Your Information, CBS.*
- 1:30 p. m.—Dancing by the Sea, CBS.*
- 3:00 p. m.—International Sidelites, CBS.*
- 8:30 p. m.—Something About Everything.
- 3:35 p. m.—Guy Lombardo and His Royal Canadiana, CBS.*
- 4:00 p. m.—Siesta Hour.
- 5:00 p. m.—KFRC Dance Band.
- 5:30 p. m.—Columbians, CBS.*
- 6:00 p. m.—"Joe and Vl." CBS.*
- 6:15 p. m.—Sussman & Wormser.
- 6:30 p. m.—Grand Opera Mixture, CBS.*
- 7:00 p. m.—Edna Fischer "Piano Moods."
- 7:15 p. m.—"Musical For-Get-Me-Not."
- 7:30 p. m.—Chicago Variety Program, CBS.*
- 8:00 p. m.—"What's Wrong with the Picture."

THURSDAY, AUGUST 14

- 11:00 a. m.—Old Witch.
- 11:15 a. m.—Novelities, courtesy Dina Mite Food Co.
- 11:30 a. m.—For Your Information, CBS.*
- 1:30 p. m.—Dancing by the Sea, CBS.*
- 3:00 p. m.—Something About Everything and Recordings.
- 3:15 p. m.—Beauty Talks.
- 3:30 p. m.—KFRC Dance Band.
- 4:00 p. m.—Symphonic Interlude, CBS.*
- 4:15 p. m.—Melody Musketeers, CBS.*
- 4:30 p. m.—Eleanor Allen at the Organ.
- 5:00 p. m.—Pacific States Organ.
- 5:30 p. m.—Dinner Concert.
- 6:00 p. m.—Studio program.
- 6:15 p. m.—Program.
- 6:30 p. m.—National Radio Forum from Washington.
- 7:00 p. m.—Edna Fischer "Piano Moods."
- 7:15 p. m.—Judge G. Steiger Political Speech.
- 7:30 p. m.—Whispering Hour.
- 8:00 p. m.—Violet Ray Merrymakers.
- 8:30 p. m.—The Bear-Cats and the Growlers.
- 9:00 p. m.—Folgeria, courtesy Folger Company.
- 9:30 p. m.—Singing Strings.
- 10:00 p. m.—Cecil Wright "The Arkansas Yodeller."
- 10:20 p. m.—Val Valente and Hla Roof Garden Orch.
- 11:10 p. m.—Anson Weeks Hotel Mark Hopkins Orch.

FRIDAY, AUGUST 15

- 11:00 a. m.—Recordings.
- 11:45 a. m.—Columbia Ensemble, CBS.*
- 11:30 a. m.—Auditions.
- 1:30 p. m.—Carl Rupp and His WXYZ Captivators, CBS.*
- 1:45 p. m.—Aunt Zelena, CBS.*
- 3:00 p. m.—Crockett Mountaineers, CBS.*
- 3:15 p. m.—Ted Fiorita, CBS.*
- 3:30 p. m.—Something about Everything and Recordings.
- 3:45 p. m.—Bernhard Levitow's Comodore Orch., CBS.*
- 4:00 p. m.—Nit Wit Hour, CBS.*
- 4:30 p. m.—U. S. Army Band, CBS.*
- 5:00 p. m.—Custo Revue.
- 5:30 p. m.—Joe Mendel and His Pep Band.
- 6:00 p. m.—Columbia Male Chorus, CBS.*
- 6:30 p. m.—Gold Medal Fast Freight, CBS.*
- 7:15 p. m.—Bert Lown and His Biltmore Orch., CBS.*
- 7:30 p. m.—Silver Strings.
- 7:45 p. m.—"Musical For-Get Me Not."
- 8:00 p. m.—Veodol Vodvil, "Dangers of Desdemona."
- 8:30 p. m.—Light Classics.
- 9:00 p. m.—"The Mission Isle of Golden Dreams."
- 9:30 p. m.—"Rose City Beavers" from KOIN.
- 10:00 p. m.—"Schwartz Ginger Band."
- 10:20 p. m.—Anson Weeks Hotel Mark Hopkins Orch.
- 11:00 p. m.—Val Valente's Roof Garden Orch.

SATURDAY, AUGUST 16

- 7:30 a. m.—Capt. Vacation—Santa Cruz.
- 8:00 a. m.—Adventures of Helen and Mary, CBS.*

(Continued on Page 40)



HELEN O'NEILL

KTAB

Bob Roberts
General Manager
Walter J. Rudolph
Musical Director
Helen O'Neill
Program Director

San Francisco—560 Kc.

1000 WATTS—535.4 METERS
Official Pickwick State Station
Owned and Operated by the Associated Broadcasters, Inc.
Pickwick Terminal Hotel, Fifth and Mission Sts.
Telephone Garfield 4700

7:30 p. m.—Alice Blue, "Organ Echoes."
7:45 p. m.—"Memory Bouquet" with Harry McKnight.
8:30 p. m.—"Pepper Box" program.

THURSDAY, AUGUST 14

11:00 a. m.—The Melody Girl.
1:30 p. m.—Julia Hayes.
7:30 p. m.—Walter J. Rudolph, concert pianist.
7:45 p. m.—Alice Blue, "Organ Echoes."
8:00 p. m.—"Miniatures" with Joan Ray.
9:00 p. m.—Orchestra with Harry McKnight, tenor.
10:00 p. m.—Current Events and Book Review.
10:15 p. m.—"Organ Echoes" with Alice Blue.

FRIDAY, AUGUST 15

8:30 a. m.—Dr. Wade Forrester.
11:00 a. m.—Studio program.
1:30 p. m.—Julia Hayes.
7:00 p. m.—Studio program.
7:30 p. m.—Lou Emmel, popular singer; Alice Blue, pianist.
7:45 p. m.—Alice Blue, "Organ Echoes."
8:00 p. m.—"Highway Highlights," with Madelaine O'Brien.
9:00 p. m.—Lou Emmel's Brevities with Carl Tobin.
8:30 p. m.—Studio program.
9:30 p. m.—Orchestra with Joan Ray, contralto; Jane S. Sands, accompanist.

SATURDAY, AUGUST 16

11:00 a. m.—The Melody Girl.
1:30 p. m.—Recordings.
2:30 p. m.—Recordings.
7:30 p. m.—Vacation program.
7:45 p. m.—Dorothy Nichols, cellist; Alice Blue, organ.
8:00 p. m.—Walter J. Rudolph, concert pianist.
8:30 p. m.—Orchestra with Carl Tobin, tenor.
9:30 p. m.—Orchestra with Lou Emmel, popular singer, and Alice Blue.

NBC Program

(Continued from Page 20)

6:00 p. m.—RCA Hour; Marimba Band and soloists.
7:00 p. m.—Piano Capers.
7:45 p. m.—Standard Symphony Hour features two Kreisler numbers.
8:00 p. m.—B. A. Rolfe and His Lucky Strike Dance Orchestra.
8:45 p. m.—Capt. "Bill" Royle.
9:00 p. m.—Memory Lane tells of Ezra Higgins' new romance.
9:30 p. m.—The Olymplans; popular airs by a male quartet.
10:00 p. m.—The National Concert Orchestra.

FRIDAY, AUGUST 15

9:30 a. m.—Betty Crocker Gold Medal Home Service Talks.
9:45 a. m.—Morning Glories.
10:00 a. m.—The Recitalists.
10:15 a. m.—Josephine B. Gibson, food talk.
11:30 a. m.—NBC Philharmonic Organ Recital.
12:00 noon.—Pacific Feature Hour; mostly classical music.
1:00 p. m.—Itembrandt Trio.
1:30 p. m.—Hotel St. Francis Salon Orchestra.
2:00 p. m.—Black and Gold Room Orchestra.
2:30 p. m.—The Blue Boys.
3:00 p. m.—Arcadie Birkenholz, violinist.
3:30 p. m.—Phil Cook, the Quaker Man.
3:45 p. m.—News Service.
4:00 p. m.—Cities Service Concert Orchestra.
5:00 p. m.—Interwoven program; Sparling Syncopations.
5:30 p. m.—Armour program; orchestra and soloists.
6:00 p. m.—Armstrong Quakers; Lois Bennett, the Quaker Girl Orchestra.
6:30 p. m.—Raleigh Revue; the Rovers, a male quartet and an orchestra.
7:00 p. m.—Elgin program.
7:15 p. m.—Mayor Rolph Campaign program.
7:45 p. m.—NBC Concert Favorites.
8:00 p. m.—Ole and the Girls.
8:15 p. m.—World Wanderings; Norway.
8:45 p. m.—Tone Pictures.
9:15 p. m.—Modern Melodists; Mahlon Merrick, conducting.
9:45 p. m.—John and Ned.

(Continued on Page 45)

DAILY EXCEPT SUNDAY

7:00 a. m.—Studio program, Frank Wright.
8:00 a. m.—Studio program.
9:00 a. m.—Morning Prayer Services.
9:30 a. m.—Talk by Doctor (ex. Mon., Fri. & Sat.).
10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
10:30 a. m.—Dr. Corley.
11:30 a. m.—Latin-American program.
12:00 noon—Frank Wright.
1:00 p. m.—Chapel of Chimes.
1:45 p. m.—Studio program.
2:40 p. m.—Baseball from Recreation Park (ex. Mon.).
4:45 p. m.—Studio program (except Monday).
6:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Frank Wright (ex. Sat.).
6:30 p. m.—Brother Bob's Frolic.
6:30 p. m.—Chapel of Chimes.
10:30 p. m.—Dance Orchestra from Sweet's Ballroom (except Monday).
11:30 p. m.—Dance Records.

SUNDAY, AUGUST 10

9:00 a. m.—Dr. B. L. Corley.
10:00 a. m.—10th Ave. Baptist Church.
11:00 a. m.—10th Ave. Baptist Church.
12:30 p. m.—Chapel of Chimes.
1:00 p. m.—Church of Latter Day Saints.
1:30 p. m.—Masters Album.
2:30 p. m.—Novelty Recordings.
3:00 p. m.—Studio program.
4:00 p. m.—Marina Tea Room program.
4:30 p. m.—Musical Appreciation Hour.
5:00 p. m.—Chapel of Chimes.
6:00 p. m.—Brunswick Hour.
6:30 p. m.—Tindall Lecture.
7:00 p. m.—Joan Ray, contralto; Jane S. Sands, acc.
7:30 p. m.—Chapel of Chimes.
7:45 p. m.—10th Ave. Baptist Church.
9:15 p. m.—Chapel of Chimes.
9:30 p. m.—Madelaine O'Brien, soprano; Jane Sargent Sands, accompanist.
10:00 p. m.—Studio program.
10:30 p. m.—Sweet's Ballroom Orchestra.

MONDAY, AUGUST 11

8:00 a. m.—Recordings.
8:30 a. m.—Towne Cryer; Dance Records.
1:30 p. m.—Julia Hayes.
2:30 p. m.—Musical Appreciation Hour.
3:00 p. m.—Alice Blue, organ; Mabel Payne, soprano.
3:30 p. m.—Novelty Records.
4:00 p. m.—Studio program.
7:00 p. m.—Elbert Bellows, tenor.
7:30 p. m.—Alice Blue, "Organ Echoes."
7:45 p. m.—Alice Blue, piano.
8:00 p. m.—Poem Pictures; John Teel, baritone.
9:00 p. m.—Flashlights of Yesterday; Earl Towner, director.
10:00 p. m.—Alice Blue, "Organ Echoes."
10:30 p. m.—Studio program.

TUESDAY, AUGUST 12

8:30 a. m.—Recordings.
9:00 a. m.—Morning Prayer Hour.
11:00 a. m.—The Melody Girl.
1:30 p. m.—Julia Hayes.
7:00 p. m.—Frank Wright.
7:30 p. m.—Alice Blue at the Organ.
8:00 p. m.—"Highway Highlights," with Elbert Bellows.
9:00 p. m.—Orchestra, with Madelaine O'Brien.
10:00 p. m.—"Organ Echoes" with Alice Blue.

WEDNESDAY, AUGUST 13

8:30 a. m.—Dr. Wade Forrester.
11:00 a. m.—Studio program.
1:30 p. m.—Julia Hayes.
7:00 p. m.—Studio program.

The essential features of these programs are identical with those sent us by the stations



DEAN METCALF

KFWI

San Francisco, Cal.—930 Kc.

322.4 METERS—500 WATTS

Radio Entertainment, Inc.

Bellevue Hotel, San Francisco Telephone Franklin 0200

John B. Gelsen
General Manager
Dean Metcalf
Program Director
E. E. Jefferson
Technician
Bill Sanderson
Announcer

- 7:15 p. m.—Ed Stirn and Howard Garner.
- 8:30 p. m.—Chamber of Commerce Speaker.
- 8:35 p. m.—Daniel Murphy, tenor; Philip Stehmann, violinist; Lee Morgan, pianist.
- 9:00 p. m.—Dorothy Churchill, lyric soprano.
- 9:30 p. m.—Isabel Henion and Nadine Chriss.
- 10:00 p. m.—Bellevue Hotel program.
- 10:30 p. m.—Slogan Contest.
- 11:00 p. m.—Bit of Melody Boys, Dance Orchestra.

TUESDAY, AUGUST 12

- 7:00 p. m.—Read Givens, tenor; Nadine Chriss, piano.
- 11:00 p. m.—Slogan Contest.

WEDNESDAY, AUGUST 13

- 11:00 a. m.—Schwabacher-Frey program.
- 7:00 p. m.—Dr. T. G. Linebarger, Health Talk.
- 7:15 p. m.—Rita Murray's Investment Chat.
- 8:30 p. m.—Chamber of Commerce speaker.
- 8:35 p. m.—Feature program.
- 9:00 p. m.—Gene Dotson's Royal Californians.
- 10:00 p. m.—Sally Lewis, pianist.
- 10:30 p. m.—Popular Music and Slogan Contest.

THURSDAY, AUGUST 14

- 7:00 p. m.—Program.
- 7:15 p. m.—Lovey Wolf and Nadine Chriss.
- 11:00 p. m.—Slogan Contest.

FRIDAY, AUGUST 15

- 11:30 a. m.—Sherman Clay Concert.
- 7:00 p. m.—Florence Lorraine and Nadine Chriss.
- 7:15 p. m.—Bob and Monty (Renton Company).
- 8:30 p. m.—Chamber of Commerce speaker.
- 8:35 p. m.—Program.
- 9:00 p. m.—Arthur Bergner, baritone.
- 9:30 p. m.—Isabel Henion, balladist.
- 10:00 p. m.—Hotel Bellevue program.
- 10:30 p. m.—Nita Wayne, blues singer.
- 10:45 p. m.—Dance Music and Slogan Contest.

SATURDAY, AUGUST 16

- 7:00 p. m.—Norma Lee, contralto.
- 11:00 p. m.—Slogan Contest.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Eye Opener program.
- 9:00 a. m.—Records and announcements.
- 10:00 a. m.—Bellevue Hotel program (ex. Mon.).
- 10:30 a. m.—Dr. T. G. Linebarger, health talk.
- 10:50 a. m.—Items of Interest.
- 12:00 noon—Slogan Contest.
- 6:00 p. m.—Dinner Dance program.
- 12:00 p. m.—Sherman Clay Classics.
- 12:45 p. m.—Goodnight Organ program by Dean Metcalf (except Saturday).

SUNDAY, AUGUST 10

- 2:30 p. m.—Helen Bingham, pianist.
- 2:45 p. m.—Records.
- 3:00 p. m.—Florence Lorraine and Nadine Chriss.
- 3:30 p. m.—Classical Records.
- 4:00 p. m.—Lewis Beck, baritone, with Cris Helder, accompanist.
- 4:30 p. m.—Variety.
- 5:30 p. m.—Selix Popular Music.
- 8:00 p. m.—Service, First Church of Christ, Scientist.

MONDAY, AUGUST 11

- 11:00 a. m.—Schwabacher-Frey program.
- 11:30 a. m.—Sherman Clay Concert.
- 7:00 p. m.—Judge Matthew Brady on Crime Prevention

KHJ Program

(Continued from Page 23)

- 11:45 a. m.—Normalizer.
- 12:45 p. m.—Jr. C. of C. Luncheon from Biltmore.
- 3:00 p. m.—State Corp. Commission.
- 3:15 p. m.—U. S. C. Trojan Period.
- 3:30 p. m.—Y. M. C. A.
- 3:45 p. m.—Automobile Club of Southern California.
- 4:00 p. m.—Charlie Wellman.
- 4:15 p. m.—Frederick William Wile, CBS.*
- 4:30 p. m.—Charlie Wellman.
- 5:00 p. m.—Pacific States Sav. & Loan, organ.
- 5:30 p. m.—Pearson-Taft Co. program.
- 5:45 p. m.—Coast Investor, speaker.
- 6:00 p. m.—Pianoville.
- 6:30 p. m.—Arrowhead Springs Dance Orchestra.
- 7:00 p. m.—Desmond's Broadway Melodies.
- 7:30 p. m.—Guy Lombardo and his Royal Canadians, CBS.*
- 7:45 p. m.—Gov. Young.
- 8:00 p. m.—General Petroleum Corp., Orch. and singers.
- 8:30 p. m.—Ray Paige Presentation.
- 9:00 p. m.—Folger Coffee Co.
- 9:30 p. m.—Singing Strings.

FRIDAY, AUGUST 15

- 10:30 a. m.—American Institute of Food Products.
- 10:45 a. m.—Ted White.
- 11:00 a. m.—Recordings; Scientific Laboratories of America.
- 11:15 a. m.—Columbia Ensemble, CBS.*
- 11:45 a. m.—Normalizer.

- 12:45 p. m.—California Home Extension.
- 1:00 p. m.—Captivators, CBS.*
- 3:00 p. m.—Clella Collings, talk.
- 3:15 p. m.—Dr. Walter Hertzog's School program.
- 3:30 p. m.—Walter Brown Murray.
- 3:45 p. m.—Council of International Relations.
- 4:00 p. m.—Nit Wit Hour, CBS.*
- 4:30 p. m.—Charlie Wellman.
- 5:00 p. m.—Custo Company, orchestra, KFRC.
- 5:30 p. m.—Boulevard Furniture Co. recordings.
- 6:00 p. m.—Columbia Male Chorus, CBS.*
- 6:30 p. m.—Gold Medal Fast Freight, CBS.*
- 7:00 p. m.—Fidelity Sav. & Loan, orchestra and singer.
- 7:30 p. m.—Dance Orchestra.
- 8:00 p. m.—Veedol Vodvill, from KFRC
- 8:30 p. m.—Don Lee Symphony.
- 9:30 p. m.—Song Premiere.

SATURDAY, AUGUST 16

- 8:00 a. m.—Izzy Wright.
- 8:30 a. m.—Stock Exchange reports, courtesy Walsh, O'Connor.
- 8:40 a. m.—Terpezzone, recordings.
- 9:30 a. m.—Recordings, Southern Cal. Music Co.
- 10:00 a. m.—Novelty program, to KFRC.
- 11:00 a. m.—Recordings.
- 12:45 p. m.—French Trio, CBS.*
- 1:00 p. m.—Ozzie Nelson's Glen Islanders, CBS.*
- 2:00 p. m.—Tom, Dick and Harry, CBS.*
- 2:15 p. m.—Ted Husing's Sportslants, CBS.*
- 2:45 p. m.—The Vagabonds, CBS.
- 3:00 p. m.—The Crockett Mountainers, CBS.*
- 3:15 p. m.—Melo Maniacs, CBS.*
- 4:00 p. m.—Exploring the Jungle for Science, CBS.*
- 4:15 p. m.—Industrial America, CBS.*
- 4:30 p. m.—Dixie Echoes, CBS.*
- 5:00 p. m.—Show Boat, CBS.*
- 6:00 p. m.—Paramount Hour, CBS.*
- 7:00 p. m.—Will Osborne, CBS.*
- 7:30 p. m.—KHJ Revue.
- 8:00 p. m.—Studio Program.
- 8:30 p. m.—North American Bldg. & Loan Ass'n Musical Cocktail.
- 9:00 p. m.—Night Auto Races, Legion Ascot Speedway.

The essential features of these programs are identical with those sent us by the stations



THOMAS SMITH

KJR Seattle, Washington—970 Kc.

309.1 METERS—5000 WATTS

Northwest Broadcasting System, Inc.

Thomas F. Smart, Manager I. Sahafer, Press Relations
Studio Telephone, Seneca 1515—Office Main 2495
Home Savings Building

Henri Damski
Musical Director
John Pearson
Al Schuse
Thomas F. Smith
Chief Announcer
Frank Coombs
Ken Stuart
Announcers
J. N. Cope
Technical Director

8:00 p. m.—J. E. Drain & Co. Gold and Silver Ensemble; J. E. Drain, speaker.
8:30 p. m.—Bye Bye Blues, Chet and Ivan.
9:00 p. m.—Musical Comedy Hour; Betty Andersen and George Maddux, duets; Sydney Dixon, tenor.
11:00 p. m.—Vic Meyers' Club Victor Orch.

WEDNESDAY, AUGUST 13

10:00 a. m.—Elmore Vincent, tenor; Marjorie Robillard, piano.
1:45 p. m.—Glen Eaton and Marjorie Robillard.
6:00 p. m.—Harpers Corners.
6:30 p. m.—Hometowners; Ragnar Salldin, accordion.
7:00 p. m.—Old Songs for New.
8:00 p. m.—Combo Orchestra; Ukelele Bob.
8:30 p. m.—Harmony Aces; Eulala Dean, blues singer.
9:00 p. m.—Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone.

THURSDAY, AUGUST 14

1:00 p. m.—Musical program.
1:45 p. m.—Robert Monsen, tenor.
6:00 p. m.—American Institute of Banking.
6:15 p. m.—Hometowners Orch.; Ed Sheldon, banjo.
7:00 p. m.—Kelpine Twins.
7:30 p. m.—Dream Melodies; Betty Andersen, soprano; Sydney Dixon, tenor; Jan Naylor, 'cello; Stephanie Lewis and Grant Merrill, songalogue.
8:00 p. m.—Hits of Yesterday; Frank Horsfal, saxophone; Captivators Male Quartet; Glen Eaton, tenor.
9:00 p. m.—Damski's Wood-Wind Ensemble.
11:00 p. m.—Vic Meyers' Club Victor Orch.

FRIDAY, AUGUST 15

10:00 a. m.—Robert Monsen, tenor; Marjorie Robillard, piano.
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard, piano.
6:00 p. m.—Harpers Corners.
6:30 p. m.—Vic Meyers' Recording Orch.
7:30 p. m.—Thirty Minutes with the Masters; Harold Strong piano; Sydney Dixon, tenor.
8:00 p. m.—Gold and Silver Ensemble; Ernest Gill, violin; J. E. Drain, speaker.
9:00 p. m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Meriggioni, flute; Sam Meyer, violin.
11:00 p. m.—Vic Meyers' Club, Victor Orchestra.

SATURDAY, AUGUST 16

10:00 a. m.—Elmore Vincent, tenor; Grant Merrill, piano.
1:15 p. m.—Uncle Frank's Kiddies program; Kelpine Products Company.
5:05 p. m.—Labor talk.
5:15 p. m.—West Coast Air Transport talk.
6:00 p. m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion.
7:00 p. m.—Fiji Hour.
8:00 p. m.—The Gondollers; Stephanie Lewis, soprano.
9:00 p. m.—Tucker's Everstate Band.
11:00 p. m.—Tucker's Everstate Band.

KFRC Program

(Continued from Page 37)

8:30 a. m.—Junior Artists program.
9:15 p. m.—Manhattan Towers Orchestra.
10:00 a. m.—Novelty Program from K.H.J.
11:00 a. m.—Auditions and Church Announcements.
1:00 p. m.—Ozzie Nelson's Glen Islanders, CBS.*
1:45 p. m.—Edna Fischer, pianist.
2:00 to 4:00 p. m.—CBS.*
5:00 p. m.—Hank Simmon's Show Bost, CBS.*
6:00 p. m.—Paramount Publix Radio Hour, CBS.*
7:00 p. m.—Edna Fischer "Piano Moods."
7:15 p. m.—Program, courtesy Sussman & Wormser.
7:30 p. m.—K.H.J. Revue.
8:30 p. m.—Musical Cocktails.
9:00 p. m.—Auto Races from Ascot Speedway.
10:00 p. m.—Cecil Wright "The Arkansas Yodeller."
10:15 p. m.—Gruen News Flashes.
10:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:10 p. m.—Earl Burnett's L. A. Biltmore Orch.

DAILY EXCEPT SUNDAY

7:00 a. m.—Music, News.
8:00 a. m. and 11:00 p. m.—Time Signals.
8:30 a. m.—Thrill Home of the Air.
9:00 a. m.—Morning Devotional Services (ex. Wednesday and Friday).
9:40 a. m.—Sally Jo Walker and Grant Merrill.
10:15 a. m.—Beauty Talk, Helen Andrews.
12:00 noon.—World in Review (except Tuesday).
1:00 p. m.—Musical program.
2:00 p. m.—Arcweld Entertainers.
2:45 p. m.—Baseball Game (except Monday).
5:15 p. m.—Aircastles in the Land of Make-Believe (except Saturday).
5:50 p. m.—Garden Talk; Cecil Solly.
10:00 p. m.—Ken Stuart's Sunshine program; Ivan Dimars, piano.
10:30 p. m.—Whirlwinds.
12:00 midnight to 3:00 a. m.—Midnight Revelers.

SUNDAY, AUGUST 10

8:00 a. m.—Musical program.
9:00 p. m.—"Joe Comic." Reading the Funny Papers.
10:00 a. m.—El Monte Musical Hour; String Orchestra Playing entire Light Opera.
12:00 noon.—Classical program.
2:00 p. m.—Emmanuel Tabernacle.
2:30 p. m.—Musica a la Carte, Francis La Plne, soprano.
3:00 p. m.—Lyric Trio—Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; Stephanie Lewis, soprano.
4:00 p. m.—Songs of Today.
5:00 p. m.—Seattle Park Band concert.
6:00 p. m.—Hour on Broadway, George and Gus in Topics of the Day.
7:00 p. m.—Hometowners Orch.; Glen Eaton, tenor; Art Pease, accordion; Captivators Male Quartet.
8:00 p. m.—Damski's Imperial Grand Orch.; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano.
9:00 p. m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Stephanie Lewis, soprano.
10:00 p. m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano.
11:00 p. m.—Tucker's Everstate Band.

MONDAY, AUGUST 11

10:00 a. m.—Robert Monsen, tenor; Marjorie Robillard, piano.
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.
3:15 p. m.—Stonewall Jackson, guitar.
6:00 p. m.—Harpers Corners.
6:30 p. m.—Hometowners Orch.; Glen Eaton, tenor; Ed Sheldon, banjo.
7:00 p. m.—Kelpine Twins.
7:30 p. m.—Dream Melodies.
8:00 p. m.—Whirlwinds Orchestra; Ukelele Bob; Chet Cathers, baritone; Elmore Vincent, tenor; Eulala Dean, blues singer.
9:00 p. m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor.
11:00 p. m.—Vic Meyers' Club, Victor Orchestra.

TUESDAY, AUGUST 12

10:00 a. m.—Glen Eaton, tenor; Marjorie Robillard, piano.
11:00 a. m.—Classical program.
1:45 p. m.—Caet Cathers, baritone; Marjorie Robillard, piano.
6:00 p. m.—The Six O'Clock Steppers; "Dud and Duane," saxophone.
7:00 p. m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp; Sydney Dixon, tenor.

The essential features of these programs are identical with those sent us by the stations



WILLIAM L. NORVELL

KEX

Portland, Oregon—1180 Kc.

5000 WATTS—254.1 METERS
Owned and Operated by WESTERN BROADCASTING COMPANY
Member of Northwest Broadcasting System, Inc.
Terminal Sales Building

William L. Norvell
Station Manager

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Morning Serenaders.
- 8:00 a. m.—The Clock, Oregon Journal News.
- 9:00 a. m.—Classified.
- 10:00 a. m.—Town Topics, Valva Weller.
- 12:05 p. m.—Happy Hour Girls.
- 1:05 p. m.—Ron's Rhythm Review.
- 1:30 p. m.—Castle Organ Concert.
- 2:00 p. m.—Dental Lecture.
- 2:30 p. m.—Vagabond's Newsreel.
- 3:30 p. m.—Song Recital (except Tuesday).
- 4:30 p. m.—Warner Stone's Orch. (except Saturday).
- 5:30 p. m.—Baron Keyes' Air Castles (except Saturday)
- 5:45 p. m.—Old Timers.
- 8:00 p. m.—Ozark Singers.
- 10:00 p. m.—The Angelus.
- 10:30 p. m.—Jack and Jill Tavern Orchestra.
- 11:30 p. m.—Time, Weather, Police Reports.
- 11:40 p. m.—Midnight Revelers; Requests. (Thursday at 12:00.)
- 3:00 a. m.—Sign Off.

SUNDAY, AUGUST 10

- 8:00 a. m.—Concert recordings.
- 9:00 a. m.—Tillie the Toller.
- 9:30 a. m.—Concert recordings.
- 10:00 a. m.—Castle Organ Concert.
- 11:00 a. m.—Progressive Girls' Club.
- 1:00 p. m.—Neapolitan concert.
- 2:00 p. m.—Dance Concert.
- 3:00 p. m.—Lyric Trio, NBS.*
- 4:00 p. m.—Songs of Today, NBS.*
- 5:00 p. m.—Concert recordings.
- 5:30 p. m.—Radio Gospel Hour.
- 6:00 p. m.—Hour on Broadway, NBS.*
- 7:00 p. m.—Silent period.
- 8:00 p. m.—Imperial Grand Orchestra, NBS.*
- 9:00 p. m.—Portland Community Chest program.
- 9:30 p. m.—Los Gauchos Argentines, NBS.*
- 11:00 p. m.—Warner Stone's Dance Orchestra.
- 12:00 midnight—Castle Organ concert.

MONDAY, AUGUST 11

- 4:30 p. m.—Warner Stone's Orchestra; Arcweld Manufacturing Co.
- 5:00 p. m.—Male Quartet concert.
- 6:00 p. m.—Harpers Corners, NBS.*
- 6:30 p. m.—Hometowners Orchestra, NBS.*
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dr. Parker Dental System.
- 9:00 p. m.—Neapolitans, NBS.*

TUESDAY, AUGUST 12

- 5:00 p. m.—Negro Melodies.
- 6:00 p. m.—The Six O'Clock Steppers.
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Bye-Bye Blues.
- 9:00 p. m.—Musical Comedy Hour, NBS.*

WEDNESDAY, AUGUST 13

- 5:00 p. m.—Band concert.
- 6:00 p. m.—Harpers Corners, NBS.*
- 6:30 p. m.—Dubols Motor Corp.
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dr. Parker Dental System.
- 9:00 p. m.—Damski's Neapolitans Orchestra, NBS.*

THURSDAY, AUGUST 14

- 5:00 p. m.—Novelty recordings.
- 6:00 p. m.—Hometowners Orchestra, NBS.*
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—In Days of Old.
- 9:00 p. m.—Damski's Wood-Wind Ensemble, NBS.*

FRIDAY, AUGUST 15

- 6:00 p. m.—Harpers Corners, NBS.*
- 6:30 p. m.—Vic Meyers' Recording Orchestra, NBS.*
- 7:00-8:00 p. m.—Silent period.
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dr. Parker.

SATURDAY, AUGUST 16

- 4:30 p. m.—Popular Concert.
- 6:00 p. m.—Saturday Knights, NBS.*
- 8:15 p. m.—Farmers' Radio Service Club.
- 8:30 p. m.—Dance program.
- 8:45 p. m.—Bob and Monte, Renton program.
- 9:00 p. m.—Warner Stone's Orchestra.

**RADIO COMMISSION
SEEKS FINANCIAL DATA**

A comprehensive financial report of the radio broadcasting industry will be the result of a survey now under way, by order of the Federal Radio Commission. A form has been sent to each of the 600 broadcasters in the United States, asking about profits and losses of the stations, amounts spent for programs, and all other pertinent data for the fiscal year.

The research may be compared with the financial statements required by the Interstate Commerce Commission from railroads, and is in accord with the Radio Act of 1927.

Other branches of the radio industry, including communications and television, will be asked to file similar statements.

This will be the first survey of the financial strength of broadcasting stations.

The Commission intends to keep this information confidential, and it will not be open for general public inspection.

There are, of course, blues singers and blues singers, but Nita Wayne has a way all her own, and it must be a pleasing way to judge from her popularity with radio fans. Miss Wayne dispenses her crooning from station KFWI, in San Francisco, on Friday nights, from 10:30 to 11:00.



ALBERT GILLETTE

KGW

Portland, Oregon—620 Kc.

1000 WATTS—483.6 METERS
THE MORNING OREGONIAN
"Keep Growing Wiser"

Paul R. Heltmyer
Manager

Albart Gillette
Studio Director

Abe Berkovitz
Director of Music

Vern Haybarker
Chief Engineer

DAILY EXCEPT SUNDAY

- 6:45 a. m.—Devotional Exercises.
- 7:00 a. m.—Bagdad Theatre Organ.
- 7:45 a. m.—Aunt Jemima, NBC.*
- 8:00 a. m.—Shell Happy Time, NBC* (ax. Tuesday).
- 9:00 a. m.—Columbia National Bank.
- 9:06 a. m.—Town Crier.
- 10:30 a. m.—Woman's Magazine of the Air, NBC* ex Thursday and Saturday).
- 12:00 noon.—Powers' Pied Piper.
- 2:00 p. m.—Baby's Boudoir.
- 2:15 p. m.—Among Ourselves (except Monday).
- 7:30 p. m.—Amos 'n' Andy, NBC.*

SUNDAY, AUGUST 10

- 8:30 a. m.—Organ Recital.
- 9:30 a. m.—American Legion program.
- 10:00 a. m.—International Bible students.
- 11:00 a. m. to 9:30 p. m.—NBC.*
- 9:30 p. m.—Lotus Isle broadcast.
- 10:00 p. m.—Little Symphony hour.
- 11:00 p. m.—Organ Recital.

MONDAY, AUGUST 11

- 10:15 a. m.—Heinz Food talk, NBC.*
- 11:30 a. m.—Musical Masterworks.
- 11:45 a. m.—The Canny Cook, NBC.*
- 12:30 p. m.—Pacific Vagabonds, NBC.*
- 1:15 p. m.—Blue Boys, NBC.*
- 1:45 p. m.—Julia Hayes.
- 2:00 p. m.—Organ Recital.
- 2:15 p. m.—Mormon Tabernacle, NBC.*
- 2:30 p. m.—Morvia Club.
- 3:00 p. m.—Masterworks.
- 3:30 p. m.—Phil Cook, Quaker Man, NBC.
- 3:45 p. m.—Roxy and his Gang, NBC.*
- 4:00 p. m.—Half Hour in Capital, NBC.*
- 4:30 p. m.—Palace Laundry Tea Timers.
- 5:00 p. m.—Tha Maytag Orchestra, NBC.*
- 5:30 p. m.—General Motors, NBC.*
- 6:00 p. m.—Stromberg-Carlson, NBC.*
- 6:30 p. m.—Piano Capers, NBC.*
- 7:00 p. m.—S. S. Georgiana program.
- 7:45 p. m.—John and Ned, NBC.*
- 8:00 p. m.—Shell Review, NBC.*
- 8:30 p. m.—House of Myths, NBC.*
- 10:00 p. m.—Ben Selling's Boys.
- 11:00 p. m.—KGW Dance Band.

TUESDAY, AUGUST 12

- 8:00 a. m.—Portland Breakfast Club.
- 10:15 a. m.—Bass-Heuter program, NBC.*
- 11:30 a. m.—Julia Hayes.
- 11:45 a. m.—The Canny Cook, NBC.*
- 12:30 p. m.—Pacific Vagabonds, NBC.*
- 1:00 p. m.—Sir Francis Drake Orchestra, NBC.*
- 2:45 p. m.—Hotel Paramount Orchestra, NBC.*
- 3:00 p. m.—Voters' Service, NBC.*
- 3:30 p. m.—Phil Cook, Quaker Man, NBC.*
- 3:45 p. m.—Musical Masterworks.
- 4:00 p. m.—Hotel St. Francis Orchestra, NBC.*
- 4:30 p. m.—Palace Laundry features.
- 5:00 p. m.—Eveready Hour, NBC.*
- 5:30 p. m.—Happy Wonder Bakers, NBC.*
- 6:00 p. m.—Wastinghouse Salute, NBC.*
- 6:30 p. m.—Radio-Keith-Orpheum, NBC.*
- 7:00 p. m.—Carnation Melodists.
- 7:45 p. m.—Sperry Flour Company, NBC.*
- 8:00 p. m.—Lotus Isle broadcast.
- 8:30 p. m.—Pacific National Singers, NBC.*
- 9:15 p. m.—Fisher's Blend hour.
- 10:15 p. m.—KGW Slumber Hour.
- 11:15 p. m.—Organ.

WEDNESDAY, AUGUST 13

- 10:15 a. m.—Mary Hale Martin, NBC.*
- 11:30 a. m.—Evening Stars, NBC.*

- 11:45 a. m.—Masterworks.
- 12:30 p. m.—Bagdad Theater Organ.
- 1:15 p. m.—Breen and DeRosa, NBC.*
- 1:30 p. m.—Julia Hayes.
- 1:45 p. m.—Tea Timers, NBC.*
- 2:45 p. m.—Masterworks.
- 2:30-4:30 p. m.—NBC.*
- 4:30 p. m.—Palace Laundry features.
- 5:00 p. m.—Halsey-Stuart, NBC.*
- 5:30 p. m.—Palmolive program, NBC.*
- 6:30 p. m.—Coca Cola program, NBC.*
- 7:00 p. m.—Franz Children's Hour.
- 7:45 p. m.—Bradley Pie Man.
- 8:00 p. m.—Let's Get Associated, NBC.*
- 9:15 p. m.—Montag Melodians.
- 9:30 p. m.—Camel Pleasure Hour, NBC.*
- 10:30 p. m.—Lotus Isle broadcast.
- 11:00 p. m.—Hotel St. Francis Orchestra, NBC.*

THURSDAY, AUGUST 14

- 11:00 a. m.—Organ Recital, NBC.*
- 11:45 a. m.—The Canny Cook, NBC.*
- 12:30 p. m.—Sir Francis Drake Orchestra.
- 1:15 p. m.—Breen and DeRose, NBC.*
- 1:30 p. m.—Julia Hayes.
- 2:45 p. m.—Phil Spitalny, NBC.*
- 3:00 p. m.—Matinee Tima, NBC.*
- 3:30 p. m.—Phil Cook, Quaker Man, NBC.*
- 3:45 p. m.—Palace Tea Timers.
- 4:00 p. m.—Fleischmann Sunshine Hour, NBC.*
- 5:00 p. m.—Palace Laundry features.
- 5:30 p. m.—Maxwell House Melodies, NBC.*
- 6:00 p. m.—RCA Hour, NBC.*
- 7:00 p. m.—Carnation Melodists.
- 7:45 p. m.—Standard Symphony Hour, NBC.*
- 8:45 p. m.—Mac and Al.
- 9:00 p. m.—Memory Lane, NBC.*
- 9:30 p. m.—Tommy Luke's Flower Girls.
- 9:45 p. m.—Boyar, the Society Perfumer.
- 10:15 p. m.—Associated Dance Band.
- 11:00 p. m.—Organ.

FRIDAY, AUGUST 15

- 10:15 a. m.—Hainz Food Talk, NBC.*
- 11:30 a. m.—Masterworks.
- 12:30 p. m.—Pacific Feature Hour, NBC.*
- 1:00 p. m.—Rembrandt Trio, NBC.*
- 1:30 p. m.—Air Transport Talk.
- 1:45 p. m.—Hotel St. Francis Orchestra, NBC.*
- 2:45 p. m.—Masterworks.
- 3:15 p. m.—Universal Safety Series, NBC.*
- 3:30 p. m.—Quaker Oats, NBC.*
- 3:45 p. m.—Palace Laundry features.
- 4:00 p. m.—Cities Service, NBC.*
- 5:00 p. m.—Intarwoven Pair, NBC.*
- 5:30 p. m.—Armour Hour, NBC.*
- 6:00 p. m.—Armstrong Quakers, NBC.*
- 6:30 p. m.—Raleigh Review, NBC.*
- 7:00 p. m.—Elgin Watch program, NBC.*
- 7:15 p. m.—"On to Oregon" program.
- 7:45 p. m.—Studio, Violin Ractal.
- 8:00 p. m.—Ole and the Girls, NBC.*
- 8:15 p. m.—Piano Paintings, NBC.*
- 8:45 p. m.—Tone Pictures, NBC.*
- 9:15 p. m.—Kodak Week-and program, NBC.*
- 9:45 p. m.—John and Ned, NBC.*
- 10:15 p. m.—Oregon Ramblers.
- 10:30 p. m.—Pacific Nomads, NBC.*
- 11:00 p. m.—Lotus Isle broadcast.

SATURDAY, AUGUST 16

- 11:30 a. m.—Masterworks.
- 11:45 a. m.—O. M. Plummer.
- 12:30 p. m.—Novelty Five, NBC.*
- 1:00 p. m.—Tea Timers, NBC.*
- 1:45 p. m.—Captain Bill Royle, NBC.*
- 2:45 p. m.—Masterworks.
- 3:15 p. m.—William Donn, NBC.*
- 3:30 p. m.—The Fuller Man, NBC.*
- 4:00 p. m.—New Business World, NBC.*
- 4:30 p. m.—Palace Laundry Tea Timers.
- 5:00 p. m.—Bagdad Organ.
- 5:30 p. m.—General Electric, NBC.*
- 6:00 p. m.—Lucky Strika Hour, NBC.*
- 7:00 p. m.—Voice of Pan, NBC.*
- 7:45 p. m.—Sperry Hot Cakes, NBC.*
- 8:00 p. m.—Gilmore Circus, NBC.*
- 8:30 p. m.—Hollywood Symphony.
- 9:30 p. m.—Golden Legends, NBC.*
- 10:15 p. m.—Lotus Isle broadcast.
- 11:00 p. m.—RKO Orpheum artists.

See Page 20 for NBC Program

The essential features of these programs are identical with those sent us by the stations



DICK RICKARD

KOL Seattle, Washington—1270 Kc.

1000 WATTS—236.1 METERS
 Operated by THE SEATTLE BROADCASTING CO., INC.
 Northern Life Tower, Seattle. Phone MAIN 2312
 Mr. E. M. Doernbecher, President and General Manager

Grayce Moeger
 Traffic Manager
 L. F. Van Schuck
 Commercial Manager
 Dick Rickard
 Studio Director
 Stephen Gaylor
 Chief Announcer
 Paul B. Gale
 Engineer
 Stan Spiggle
 Public Relations

6:00 p. m.—Voice of Columbia, CBS.*
 7:00 p. m.—Washington Hometowners.
 7:30 p. m.—California Melodies.
 8:00 p. m.—"Evening Shadows."
 8:30 p. m.—Demi Tasse Revue.
 9:00 p. m.—Mood Pictures.
 9:30 p. m.—Ted White's Top-o'-the-World Nite Club.
 10:00 p. m.—Bill Darby's Playland Dance Band.
 11:00 p. m.—Earl Burnnett.

THURSDAY, AUGUST 14

9:45 a. m.—Recordings.
 10:00 a. m.—Recordings.
 11:00 p. m.—"Carnival Hour."
 12:00 noon.—U. S. Navy Band, CBS.*
 1:00 p. m.—Dancing by the Sea from Atlantic City, CBS.*
 3:00 p. m.—Studio.
 3:30 p. m.—KFRC Dance Band.
 4:00 p. m.—Symphonic Interlude, CBS.*
 4:15 p. m.—Current Events, CBS.*
 5:45 p. m.—Billie Landers, Blues.
 6:00 p. m.—Romany Patteran, CBS.*
 6:30 p. m.—National Radio Forum, CBS.*
 7:00 p. m.—Washington Hometowners.
 7:30 p. m.—Guy Lombardo's Royal Canadians, CBS.*
 8:00 p. m.—Jimmie Bigelow's Dance Band.
 9:00 p. m.—DLBS Program.
 10:00 p. m.—Bill Darby's Playland Dance Band.
 11:00 p. m.—Anson Weeks.

FRIDAY, AUGUST 15

10:00 a. m.—Recordings.
 10:30 a. m.—"Jo-Cur."
 12:00 noon.—Light Opera Gems, CBS.*
 12:30 p. m.—Chamber of Commerce Luncheon, remote.
 1:30 p. m.—Carl Rupp and his WXYZ Captivators, CBS.*
 3:00 to 4:45 p. m.—CBS.*
 4:45 p. m.—Times News Flashes.
 5:30 p. m.—Recordings.
 5:45 p. m.—Billie Landers, Blues.
 6:00 p. m.—Columbia Male Chorus, CBS.*
 6:30 p. m.—Gold Medal Fast Freight, CBS.*
 7:00 p. m.—Bert Lown and his Biltmore Orch., CBS.*
 7:15 p. m.—"Would You Believe It?"
 7:30 p. m.—Will Osborne and his Biltmore Orch., CBS.*
 8:00 p. m.—Veedol Vodvil.
 8:30 p. m.—KOLN program.
 9:00 p. m.—"Mission Isle of Golden Dreams."
 9:30 p. m.—Rose City Beavers.
 10:00 p. m.—Bill Darby's Playland Dance Band.
 11:00 p. m.—Val Valente.

SATURDAY, AUGUST 16

8:00 to 9:45 p. m.—CBS.*
 9:45 a. m.—Feminine Fancies.
 10:30 a. m.—Recordings.
 10:45 a. m.—Novelty Program from KHJ.
 12:00 to 1:45 p. m.—CBS.*
 2:00 to 4:45 p. m.—CBS.*
 4:45 p. m.—Times News Flashes.
 5:45 p. m.—Song Favorites.
 6:00 to 9:00 p. m.—CBS.*
 9:00 p. m.—Auto Race Broadcast.
 10:00 p. m.—Bill Darby's Playland Dance Band.
 11:00 p. m.—Earl Burnnett.

For the purpose of co-operating more closely with the designers and engineers of the radio manufacturers, Mr. N. S. Tobey, General Sales Manager and Mr. Harry W. H. Houck, Chief Engineer of the Dubilier Condenser Corporation of New York, are now touring the country and expect to be on the Pacific Coast in the very near future, according to Mr. Lombard Smith of 324 North San Pedro street, who is the local representative.

DAILY EXCEPT SUNDAY

6:45 a. m.—Bill Ross' Alarm Clock Hour.
 7:45 a. m.—Recordings.
 8:00 a. m.—Columbia Revue, CBS.*
 8:30 a. m.—Manhattan Towers Orchestra (ex. Wednesday and Saturday).
 9:30 a. m.—Recordings.
 10:00 a. m.—Studio program.
 11:00 a. m.—Carnival Hour. (Wed. 11:15).
 1:45 p. m.—Recordings.
 2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
 4:30 p. m.—Mr. Fixit and News Service (ex. Mon.).
 5:00 p. m.—Recordings; Service Report (4:15 Mon.).
 12:00 midnight-3:00 a. m.—KOL Birthday Party.

SUNDAY, AUGUST 10

5:00 p. m.—Majestic Theatre of the Air, CBS.*
 6:00 p. m.—Mayhew Lake and his band, CBS.*
 10:00 p. m.—Val Valente.
 11:00 a. m.—Organ Recital.

MONDAY, AUGUST 11

9:45 a. m.—Recordings.
 10:00 a. m.—Recordings.
 12:00 to 1:45 p. m.—CBS.*
 3:00 p. m.—Current Events, CBS.*
 3:30 p. m.—Studio.
 3:45 p. m.—Bernhard Levitow's Comomdore Ensemble, CBS.*
 4:00 p. m.—Burbig's Syncopated History, CBS.*
 5:30 p. m.—Recordings.
 5:45 p. m.—Billie Landers, Blues, and Ward Ireland.
 6:00 to 7:30 p. m.—CBS.*
 7:30 p. m.—Ted Florito's Hollywood Orch., CBS.*
 8:00 p. m.—Paul Tremaine's Orch., CBS.*
 8:30 p. m.—Washington Hometowners.
 9:00 p. m.—Blue Monday Jamhorea.
 10:00 p. m.—Anson Weeks.
 11:00 p. m.—Earl Burnnett.

TUESDAY, AUGUST 12

10:30 a. m.—"Jo-Cur."
 10:35 a. m.—Recordings.
 12:00 noon.—U. S. Army Band, CBS.*
 12:30 p. m.—Kiwans Club Luncheon.
 1:30 p. m.—Dancing by the Sea, CBS.*
 2:00 p. m.—Happy Go Lucky Hour.
 3:00 to 4:00 p. m.—CBS.*
 4:00 p. m.—Studio.
 5:45 p. m.—Modern Melodies, Billie Landers.
 6:00 p. m.—"Joe and Vi," CBS.*
 6:15 p. m.—Grand Opera Miniature, CBS.*
 7:00 p. m.—Washington Hometowners.
 7:30 to 9:00 p. m.—CBS.*
 9:00 p. m.—Studio.
 9:30 p. m.—Drama from KHJ.
 10:00 p. m.—Earl Burnnett.
 11:00 p. m.—Val Valente.

WEDNESDAY, AUGUST 13

9:30 a. m.—Harry Tucker and his Hotel Barclay Orchestra, CBS.*
 9:45 p. m.—Feminine Fancies.
 11:00 a. m.—Red Cross Shoe Program, CBS.*
 12:15 p. m.—Musical Album, CBS.*
 12:30 p. m.—Rotary Club Luncheon.
 1:30 p. m.—Footnotes, CBS.*
 3:00 p. m.—The Crockett Mountaineers, CBS.*
 3:15 p. m.—Ted Florito's Hollywood Orch., CBS.*
 3:30 p. m.—Studio.
 3:45 p. m.—Ann Leaf at the Organ, CBS.*
 4:00 p. m.—Manhattan Towers Orchestra, CBS.*
 5:30 p. m.—Recordings.
 5:45 p. m.—Songs of Today, Billie Landers.



GEORGE GODFREY

KOMO

Seattle, Wash.—920 Kc.
FISHER'S BLEND STATION—1000 WATTS—325.9 METERS
METROPOLITAN CENTER, SEATTLE
Telephone Elliott 5609

DAILY EXCEPT SUNDAY

7:30 a. m.—Y. M. C. A. Health Exercises.
7:40 a. m.—Inspirational Services.
7:45 a. m.—Sunrise Serenaders, NBC.
8:00 a. m.—Shell Happy Time.
10:30 a. m.—NBC, Woman's Magazine of the Air (except Thursday).
12:00 noon—U. S. Farm Talk (except Saturday).
12:15 p. m.—Totem Broadcasters and Prudence Penny.
12:30 p. m.—Orchestra and Solists.
7:00 p. m.—Garden Patch Children's program (except Tues. and Sat., Fri 7:15).
7:30 p. m.—Amos 'n' Andy.
12:00 midnight—Fox Fifth Avenue Theater program.

SUNDAY, AUGUST 10

9:00 a. m.—Fox 5th Ave. Theatre Organ Recital.
10:00 a. m.—International Bible Student's Assn.
11:00 a. m.—Vocal Recital.
11:15 a. m.—Plymouth Congregational Church Service.
12:15-5:45 p. m.—NBC.*
5:45 p. m.—P. S. Navigation Co., Artistic Ensemble.
6:15 p. m.—Studebaker Champions, NBC.*
6:45 p. m.—Sunday at Seth Parker's, NBC.
7:15 p. m.—Garden Patch program.
7:45 p. m.—Artistic Ensemble.
8:00 p. m.—First Church of Christ, Scientist.
9:00-11:00 p. m.—NBC.*

MONDAY, AUGUST 11

9:00 a. m.—Banjo Duo.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—Fox 5th Ave. Theatre Organ Recital.
10:00 a. m.—Way to a Man's Heart.
10:15 a. m.—Josephine Gibson Food Talk, NBC.*
1:00 p. m.—Concert Orchestra and vocalists.
1:30 p. m.—Blue Boys, NBC.*
2:00 p. m.—Salt Lake Tabernacle Choir and Organ Recital, NBC.*
2:30 p. m.—Popular Orchestra and vocalists.
3:00 p. m.—Old Time Orchestra.
3:30 p. m.—Phil Cook, the Quaker Man, NBC.*
3:45 p. m.—Artistic Ensemble.
4:00 p. m.—NBC.*
4:30 p. m.—Crime Prevention Hour, NBC.*
4:45 p. m.—Stock Quotations.
5:00-6:30 p. m.—NBC.*
6:30 p. m.—Artistic Ensemble and vocalists.
7:45 p. m.—Mixed Quartet.
8:00 p. m.—Shell Symphonists, NBC.*
9:00 p. m.—Concert Orchestra and vocalists.
10:00 p. m.—Singing Strings.
10:45 p. m.—Totem Broadcasters, News Flashes.
11:00 p. m.—Tiny Burnett's Dance Orchestra.

TUESDAY, AUGUST 12

9:00 a. m.—Gordon and Mary.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—William Don, NBC.*
9:45 a. m.—Old Witch Company.
10:00 a. m.—Way to a Man's Heart.
10:15 a. m.—Bass-Hueter Paint Co., NBC.*
11:30 a. m.—Associated Oil Co., Harmony Kings.
11:45 a. m.—The Canny Cook, NBC.*
1:00 p. m.—Artistic Ensemble.
1:30 p. m.—Hotel St. Francis Orchestra, NBC.*
2:00 p. m.—Orchestra and vocalists.
2:30 p. m.—Concert Orchestra.
3:15 p. m.—Laws that Safeguard Society, NBC.*
3:30 p. m.—Phil Cook, the Quaker Man, NBC.
3:45 p. m.—Concert Orchestra.
4:45 p. m.—Totem Broadcasters, Stock Quotations.
5:00-7:00 p. m.—NBC.*
7:00 p. m.—Artistic Ensemble.
7:45 p. m.—Sperry Sweethearts, NBC.
8:00 p. m.—Gold Shield Little Symphony Hour.
9:00 p. m.—Totem Broadcasters; News Flashes.
9:15 p. m.—Fisher's Blend Hour.
10:15 p. m.—Dance Orchestra and vocalists.
11:15 p. m.—Laughner-Harris St. Francis Hotel Dance Orchestra, NBC.

WEDNESDAY, AUGUST 13

9:00 a. m.—Banjo Duo.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—Gold Medal Home Service Talk, NBC.*
9:45 a. m.—Way to a Man's Heart.
10:00 a. m.—Harmony Kings.
10:15 a. m.—Mary Hale Martin Hour, NBC.*
11:30 a. m.—Evening Star, NBC.*

1:00 p. m.—Totem Broadcasters, Talk, NBC.*
1:15 p. m.—Concert Orchestra and Vocal Trio.
1:30 p. m.—Tea Timers, NBC.
2:00 p. m.—Concert Orchestra.
2:30 p. m.—Popular Orchestra.
3:30 p. m.—Phil Cook, the Quaker Man, NBC.*
3:45-4:45 p. m.—NBC.*
4:45 p. m.—Totem Broadcasters, Stock Quotations.
5:00-7:00 p. m.—NBC.*
7:45 p. m.—Sea Chanteys.
8:00 p. m.—Let's Get Associated, NBC.
8:30 p. m.—Sargon Cycle of Song.
9:00 p. m.—Chrysler program.
9:15 p. m.—Violin and Piano Solos.
9:30 p. m.—Camel Pleasure Hour, NBC.*
10:30 p. m.—Dance Orchestra.
11:30 p. m.—Totem Broadcasters, News Flashes.
11:45 p. m.—Laughner-Harris Dance Orchestra, NBC.

THURSDAY, AUGUST 14

9:00 a. m.—Gordon and Mary.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—"Safeguarding Nation's Food and Drug Supply."
9:45 a. m.—Way to a Man's Heart.
10:00 a. m.—Woman's Magazine of the Air, NBC.*
11:00 a. m.—Drama of Music.
11:45 a. m.—The Canny Cook, NBC.
2:00 p. m.—Out of a Clear Sky.
2:30 p. m.—Popular Orchestra.
3:00 p. m.—Concert Orchestra and vocalists.
3:30 p. m.—Phil Cook, the Quaker Man, NBC.
3:45 p. m.—Totem Broadcasters, Stock Quotations.
4:00-7:00 p. m.—NBC.*
7:45 p. m.—Standard Symphony Hour, NBC.
8:45 p. m.—Mozart Concert Hour.
9:45 p. m.—Totem Broadcasters, News Flashes.
10:00 p. m.—Dance Hour.
11:00 p. m.—Laughner-Harris Orchestra, NBC.

FRIDAY, AUGUST 15

9:00 a. m.—Blues Chasers.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—Gold Medal Talk, NBC.*
9:45 a. m.—Way to a Man's Heart.
10:00 a. m.—Blues Chasers.
10:15 a. m.—Josephine Gibson Food Talk, NBC.*
11:30 a. m.—Artistic Ensemble.
12:00 noon—Radio Visit to Pacific Northwest Dairymen and Poultrymen.
2:30 p. m.—Artistic Ensemble.
3:15 p. m.—Universal Safety Series, NBC.*
3:30 p. m.—Phil Cook, the Quaker Man, NBC.
3:45 p. m.—Totem Broadcasters, Stock Quotations.
4:00-7:15 p. m.—NBC.*
7:15 p. m.—Garden Patch program.
7:45 p. m.—Vocalists.
8:00 p. m.—News Reel Theatre of the Air.
8:30 p. m.—"Mac and Al."
8:45 p. m.—Tone Pictures, NBC.*
9:15 p. m.—Kodak Week End program, NBC.
9:45 p. m.—Latin Nights.
10:45 p. m.—Totem Broadcasters, News Flashes.
11:00 p. m.—Tiny Burnett's Dance Orchestra.

SATURDAY, AUGUST 16

9:00 a. m.—Gordon and Mary.
9:15 a. m.—Fox 5th Ave. Theatre, organ recital.
10:15 a. m.—Fisher Flouring Mills Co. vocal recital.
11:30 a. m.—Popular Orchestra and soloists.
1:30 p. m.—Tea Timers, NBC.*
2:00 p. m.—Concert Orchestra and vocalists.
4:00 p. m.—Totem Broadcasters, Stock Quotations.
4:15 p. m.—Vocal Recital.
4:30-10:15 p. m.—NBC.*
10:15 p. m.—Totem Broadcasters, News Flashes.
10:30 p. m.—Spotlight Revue, NBC.
11:30 p. m.—RKO Theatrical Frolic.

See Page 20 for NBC Program



EARL GLADE

KSL

Salt Lake, Utah—1130 Kc.

5000 WATTS—365.3 METERS

Pacific Standard Time Given
Studios in the Vermont Building
"The Voice of the Inter-Mountain Empire"

Earl J. Glade
Managing Director

Shipley D. Burton
Program Director

Douglas Nowell
Richard Evans
Ted Rogers
Announcers

- 6:30 p. m.—NBC, Coca-Cola Sportscasts.
- 7:45 p. m.—Romance of Gema.
- 8:00 p. m.—Variety Ensemble, William Peterson.
- 9:00 p. m.—Musical.
- 9:15 p. m.—Slumber Time Tune.
- 9:30 p. m.—NBC, Camel Pleasure Hour.
- 10:30 p. m.—Milt Taggart's Vagabonds.

THURSDAY, AUGUST 14

- 10:00 a. m.—NBC, Capers with Bonnie and Amy.
- 10:40 a. m.—Ann Holden's Talks.
- 2:00 p. m.—Radio Broadcaster Retlews.
- 4:00 p. m.—NBC, Fleischmann "Sunshine."
- 5:30 p. m.—Maxwell House Coffee Co. program.
- 6:00 p. m.—NBC, Victor Radio program.
- 7:00 p. m.—NBC, Conoco Adventurers.
- 8:00 p. m.—NBC, American Tobacco.
- 9:00 p. m.—Organ Recital.
- 10:00 p. m.—Informal Musical program.
- 10:15 p. m.—Dance Melodies.

FRIDAY, AUGUST 15

- 10:00 a. m.—NBC, Richard Hudnut program.
- 10:50 a. m.—NBC, "M. J. R. Features."
- 11:45 a. m.—Newscasting.
- 4:00 p. m.—NBC, "Cities Service."
- 5:00 p. m.—NBC, "The Happiness Boys."
- 5:30 p. m.—NBC, Armour Ensembles.
- 6:00 p. m.—NBC, Armstrong Quakers.
- 6:30 p. m.—NBC, Raleigh Revue.
- 7:00 p. m.—NBC, "Elgin Hour."
- 7:15 p. m.—Keeley Ensemble.
- 8:00 p. m.—Utah Hour.
- 8:45 p. m.—Scowcroft Hour.
- 9:00 p. m.—Eastman Kodak.

SATURDAY, AUGUST 16

- 10:30 a. m.—A Visit with Mrs. Jennie Lee.
- 11:30 a. m.—Sego Milk.
- 2:30 p. m.—"The Royal Gang."
- 4:00 p. m.—NBC, Musical Interludes.
- 4:30 p. m.—NBC, "The Fuller Man."
- 5:00 p. m.—Informal Music.
- 5:30 p. m.—General Electric Hour.
- 6:00 p. m.—Lucky Strike Orchestra.
- 7:00 p. m.—A Short Visit with Great Composers.
- 8:00 p. m.—Jack Frost program.
- 9:00 p. m.—NBC, Del Monte program.
- 10:00 p. m.—Dance Music.

NBC Program

(Continued from Page 33)

- 10:00 p. m.—The Dragon in the Sun; mystery play.
- 10:30 p. m.—Pacific Nomads; classics.

SATURDAY, AUGUST 16

- 9:30 a. m.—The Entertainers.
- 9:45 a. m.—National Farm and Home Hour.
- 11:30 a. m.—Chicago Serenade.
- 12:00 noon.—Hotel Sir Francis Drake Orchestra.
- 1:00 p. m.—Matinee Time.
- 1:30 p. m.—Tea Timers.
- 1:45 p. m.—Matinee Time.
- 2:00 p. m.—The Jameses.
- 2:15 p. m.—Black and Gold Room Orchestra.
- 2:45 p. m.—William Don.
- 3:00 p. m.—Whyte's Orchestra.
- 3:30 p. m.—The Fuller Man.
- 4:00 p. m.—Pop Concert.
- 4:30 p. m.—Goldman Band Concert.
- 5:30 p. m.—General Electric Band and Floyd Gibbons
- 6:00 p. m.—B. A. Rolfe and his Lucky Strike Dance Orchestra.
- 7:00 p. m.—Voice of Pan.
- 7:00 p. m.—Governor Young Campaign program.
- 7:45 p. m.—Sperry Hotcakes.
- 8:00 p. m.—Nights in Spain.
- 8:00 p. m.—Gilmore Circus.
- 8:30 p. m.—Hollywood Bowl Symphony Concert, directed by Bernardino Molinar.
- 8:30 p. m.—Melody Melodies.
- 9:00 p. m.—Rainbow Harmonies; striking orchestrations.
- 9:30 p. m.—Golden Legends.
- 10:00 p. m.—Spotlight Review.

- DAILY EXCEPT SUNDAY**
- 5:30 a. m.—Sports Talk.
 - 6:00 a. m.—"Top o' the Morning."
 - 6:45 a. m.—"Start the Day Right."
 - 7:00 a. m.—Utah Oil Refining.
 - 7:30 a. m.—Z.C.M.I. Signal.
 - 7:45 a. m.—NBC Sunrise Serenaders.
 - 8:00 a. m.—NBC, "Dobbsle" and Ship of Joy.
 - 9:00 a. m.—Home Economics program.
 - 9:30 a. m.—Program of Interest to Housewives.
 - 10:00 a. m.—"A Visit with Mrs. Jennie Lee."
 - 10:15 a. m.—Musical Varieties.
 - 11:00 a. m.—Mid-day Melange.
 - 11:10 a. m.—Weather Forecast, Agricultural Economics.
 - 11:30 a. m.—Sego Milk.
 - 11:45 a. m.—NBC, Hour of Canny Cook.
 - 12:00 noon.—Radio Broadcasters, Inc., Program.
 - 1:00 p. m.—Out-of-Town Period.
 - 2:00 p. m.—Radio Matinee.
 - 3:00 p. m.—"The Royal Gang."
 - 3:30 p. m.—Town Cryer.
 - 7:30 p. m.—Amos 'n' Andy.
 - 10:00 p. m.—Milt Taggart's Vagabonds.
 - 11:00 p. m.—Vagabond of the Air.

SUNDAY, AUGUST 10

- 7:00 a. m.—Informal program.
- 9:00 a. m.—NBC, Southland Sketches.
- 9:30 a. m.—NBC, National Light Opera Company.
- 10:00 a. m.—NBC, Metropolitan Echoes.
- 10:30 a. m.—NBC, Concert.
- 11:00 a. m.—NBC, Friendly Hour.
- 1:00 p. m.—Services from the Tabernacle.
- 2:30 p. m.—Dramatized Headlines.
- 3:00 p. m.—Vocal and Instrumental Ensemble.
- 3:00 p. m.—NBC, William's Orlomatics.
- 4:00 p. m.—NBC, "Enna Jettick Melodies."
- 4:30 p. m.—NBC, Goldman Band.
- 5:15 p. m.—NBC, Atwater Kent Hour.
- 5:45 p. m.—NBC, In Time of Roses.
- 7:30 p. m.—Organ Recital.
- 8:00 p. m.—L. D. S. Church services.
- 8:45 p. m.—"Television" Concert, Criterion Quartet.
- 9:00 p. m.—NBC, Borden's Concert Hour.
- 10:30 p. m.—Vagabond of the Air.

MONDAY, AUGUST 11

- 10:30 a. m.—NBC, Helen Webster.
- 2:00 p. m.—NBC, Salt Lake Tabernacle Choir & Organ.
- 3:30 p. m.—"Ye Olde Towne Cryer."
- 5:00 p. m.—NBC, Maytag Orchestra.
- 5:30 p. m.—NBC, General Motors "Family Party."
- 7:00 p. m.—Program of diversified musical selections.
- 7:45 p. m.—"Jewel Box."
- 8:15 p. m.—NBC, Shell Symphony.
- 9:00 p. m.—Emerald Isle.

TUESDAY, AUGUST 12

- 11:10 a. m.—"Women's Magazine of the Air."
- 11:45 a. m.—NBC, Hour of Canny Cook.
- 5:00 p. m.—NBC, Eveready Hour.
- 5:30 p. m.—NBC, "Happy Wonder Bakers."
- 6:00 p. m.—NBC, Westinghouse Salute.
- 6:30 p. m.—NBC, Radio-Keith-Orpheum.
- 7:00 p. m.—NBC, Sperry Melodies.

WEDNESDAY, AUGUST 13

- 9:30 a. m.—"The Household Institute."
- 10:15 a. m.—NBC, "Favorite Recipes."
- 10:30 a. m.—Helen Webster.
- 4:30 p. m.—NBC, Mobitoll concert.
- 5:00 p. m.—NBC, "The Old Counselor."
- 5:30 p. m.—NBC, Palmolive Hour.
- 6:00 p. m.—Blue Blaze Fireside Entertainers.



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DAILY EXCEPT SATURDAY AND SUNDAY

6:00 a. m.—Morning Revelers (except Thursday and Saturday).
7:45 a. m.—Aunt Jemima Pancake Boy.
8:00 a. m.—The Luncheon Five (except Wednesday).
9:00 a. m.—Three Little Maids (except Saturday).
9:30 a. m.—As Heard Over the Telephone.
9:45 a. m.—National Farm and Home Hour. NBC (including Saturday).
10:45 a. m.—Weather, Stock and Market Reports (except Monday).
11:00 a. m.—Organ Recital, Ogden Theatre (except Monday and Saturday).
11:45 a. m.—National Cannery Association (except Friday).
7:30 p. m.—Amos 'n' Andy (including Saturday).

5:00-7:00 p. m.—NBC.*

7:00 p. m.—Extension Service, Colorado Agri. College.

7:45 p. m.—Dance Orchestra, NBC.*

8:00 p. m.—Bossert Orchestra.

8:30 p. m.—Denver Concert Orchestra; Male Quartet.

9:30 p. m.—NBC.*

10:30 p. m.—Yer Frien' Scotty.

10:45 p. m.—Sarah Kriendler, violinist.

THURSDAY, AUGUST 14

7:00 a. m.—The Poet's Corner.

7:15 a. m.—The Clever Co-Eds.

7:30 a. m.—Radio Calendar.

10:20 a. m.—Woman's Magazine of the Air.

11:30 a. m.—Chicago Serenade.

12:00 noon.—The Merry-makers.

12:30 p. m.—The Lady Next Door.

1:00 p. m.—Talk.

1:15 p. m.—Breen and De Rose.

1:30 p. m.—Lucille Fowler, contralto.

1:45 p. m.—Tea Timers.

2:00 p. m.—Black and Gold Room Orchestra.

2:30 p. m.—Phil Spitalny's Music.

2:45 p. m.—Ralph Freese, tenor.

3:30 p. m.—Half Hour in the Nation's Capital.

4:00-7:00 p. m.—NBC.*

7:00 p. m.—Conoco Adventurers.

7:45 p. m.—Everett E. Foster, baritone.

8:00 p. m.—Lucky Strike Dance Orchestra, NBC.*

9:00 p. m.—Memory Lane, NBC.*

9:30 p. m.—The Olympians, NBC.*

10:00 p. m.—National Concert Orchestra.

FRIDAY, AUGUST 15

6:00 a. m.—Morning Revelers.

7:00 a. m.—Blue Streaks.

8:00 a. m.—Morning Musicale.

8:30 a. m.—On Wings of Song.

12:00 noon.—Pacific Feature Hour.

1:02 p. m.—Drawing Room Period.

1:20 p. m.—KOA Players.

2:00 p. m.—Black and Gold Room Orchestra

2:15 p. m.—The World of Music.

2:00 p. m.—Fitzsimons Friday Frolic.

3:00 p. m.—Genia Zielinska.

3:15 p. m.—Universal Safety Series.

4:00-7:15 p. m.—NBC.*

7:15 p. m.—Columbine Quartet.

7:45 p. m.—Hotel St. Regis Dance Orchestra.

8:00 p. m.—George Hall and his Orchestra.

9:00 p. m.—Ralph Hansell, xylophonist.

9:15 p. m.—Kodak Week End.

9:45 p. m.—John and Ned.

10:00 p. m.—Mystery Serial, The Dragon in the Sun.

10:30 p. m.—Pacific Nomads.

SATURDAY, AUGUST 16

6:00 a. m.—The Manhatters.

7:00 a. m.—The Recitalists.

8:45 a. m.—The Children's Hour Organ Recital

10:30 a. m.—Keystone Chronicle.

11:00 a. m.—The Marionettes.

11:30 a. m.—Chicago Serenade.

12:00 noon.—Merry Makers.

1:00 p. m.—The Lady Next Door.

1:30 p. m.—Tea Timers.

2:00 p. m.—Black and Gold Room Orchestra.

2:30 p. m.—Hotel Governor Clinton Orchestra.

3:00 p. m.—Salon Singers.

3:15 p. m.—The Fuller Man.

4:00 p. m.—Salon Singers.

4:30 p. m.—The Goldman Band, NBC.*

5:00 p. m.—General Electric Hour.

6:00 p. m.—Lucky Strike Orchestra.

7:00 p. m.—Slumber Music.

7:45 p. m.—Phil Spitalny's Music, NBC.*

8:00 p. m.—Rudy Vallee and his Connecticut Yankees.

8:30 p. m.—Preview of Sunday School Lesson.

9:00-11:00 p. m.—NBC.*

8:30 a. m.—The Nomads.
9:00 a. m.—Southland Sketches.
9:30 a. m.—Neapolitan Nights.
9:55 a. m.—Central Presbyterian Church Services.
11:15 a. m.—Cosmopolitan Luncheon Hour.
12:00 noon-3:00 p. m.—NBC.* National Sunday Forum.
3:00 p. m.—El Tango Romantic.
3:30 p. m.—Williams Orlomatics.
4:00-7:15 p. m.—NBC.*
7:15 p. m.—Russian Cathedral Choir.
7:45 p. m.—Sam Herman.
8:00 p. m.—Denver Municipal Band.
8:30 p. m.—Gunnar Johansen, pianist.
9:00 p. m.—Borden program.
9:30 p. m.—The Reader's Guide.
10:00 p. m.—Concert Jewels.

MONDAY, AUGUST 11

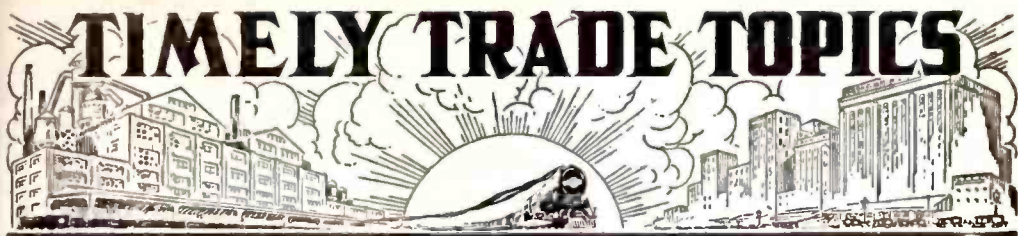
7:00 a. m.—The Recitalists.
10:30 a. m.—Woman's Magazine of the Air.
11:30 a. m.—Chicago Serenade.
12:00 noon.—U. S. Army Band.
12:25 p. m.—NBC.*
1:02 p. m.—Love Songs.
1:45 p. m.—Park of the Red Rocks.
2:00 p. m.—Mormon Tabernacle Choir and Organ.
2:30 p. m.—Song Recital.
2:45 p. m.—Radio Calendar.
3:00 p. m.—Rosalie Wolfe.
3:15 p. m.—The World Today.
3:30 p. m.—Roxv and His Gang.
5:00-7:00 p. m.—NBC.*
7:00 p. m.—Farm Question Box.
7:45 p. m.—Sally Mason in "New Songs."
8:00 p. m.—Supreme Serenaders
8:30 p. m.—Hotel Governor Clinton Orchestra.
9:00 p. m.—NBC.*
10:00 p. m.—George Hall and his orchestra.

TUESDAY, AUGUST 12

7:00 a. m.—Your Child.
7:15 a. m.—Radio Calendar
7:30 a. m.—The Recitalists.
12:00 noon.—Annual Meeting of the Governors.
1:00 p. m.—Cosmopolitan Luncheon Hour.
1:30 p. m.—Tea Timers.
2:00 p. m.—Black and Gold Room Orchestra.
2:30 p. m.—Paramount Hotel Orchestra.
3:00 p. m.—American Chiropractic Association.
3:15 p. m.—Laws That Safeguard Society.
3:30 p. m.—Lew White Organ Recital.
4:00 p. m.—Troika Bells.
5:00-7:00 p. m.—NBC.*
7:00 p. m.—Golden Gems.
8:00 p. m.—Denver Municipal Band.
8:30-10:00 p. m.—NBC.*
10:00 p. m.—Gems of Drama.

WEDNESDAY, AUGUST 13

7:00 a. m.—Radio Calendar.
7:15 a. m.—Colorado Sunshiners.
7:30 a. m.—The Recitalists.
8:00 a. m.—The Luncheon Five.
9:15 a. m.—Home Songs.
10:15 a. m.—Mary Hale Martin's Household Period.
12:00 noon.—Radio Guild.
1:00 p. m.—Talk.
1:15 p. m.—Breen and De Rose.
1:30 p. m.—Tea Timers.
2:00 p. m.—Hotel New Yorker Orchestra.
2:30 p. m.—Talk, John B. Kennedy.
2:35 p. m.—Hotel New Yorker Orchestra.
2:45 p. m.—Whyte's Orchestra.
3:00 p. m.—WEAF Studio.
3:15 p. m.—The Lonesome Cowboy.
3:30 p. m.—Back of the News in Washington
3:45 p. m.—Hotel St. Regis Orchestra.



Claude Foote, manager of the H. R. Curtiss Company, is usually a very genial person, but of late has been very grouchy.



He says that since they have taken on Philco he has been kept so busy that he is unable to play golf, and consequently his game has suffered badly.

Just a tip to the unwary: Claude is a four handicap man from Flintridge, so if he inveigles you into a game with him, ask for lots of strokes.

Mr. C. W. Smith of the Griffin-Smith Manufacturing Company, manufacturers of the popular Royal receivers, is slowly recovering from the painful accident which he had several weeks ago.

Mr. Smith hopes to be off his crutches within a week, and as soon as that momentous event occurs he expects to take a trip throughout the Inter-Mountain and Middle-Western states, at which time he will complete his jobber organization.

Mark Smith, General Sales Manager of Atwater Kent, Inc., is a busy man these days. The new Atwater Kent line is here and he expects to make Southern California more Atwater Kent conscious than ever before. Here's luck, Mark.

Herbert H. Horn, the "burly" jobber of Hill Street, reports exceptional interest in the Jackson-Bell midget receiver. Mr. Horn stated a short while

ago that he was undecided as to whether or not the fad for midget sets, midget golf courses, etc., was really a fad or would be permanent. He is now convinced that midget equipment has brought pleasure to many thousands of people who could not afford the more expensive merchandise and that the midget business is here to stay.

Paul V. Parker, familiarly known as "The Sphinx," returned to the fold last week after a six months' absence, during which time he managed the Radio Electric Shop in Culver City, and is again a representative of Radio Doings. Mr. Parker says it is good to be back again and he has had an enjoyable week renewing friendships among the trade.

Mart Borden, the jolly, rotund manager of the Plymouth Radio Co. of Los Angeles, manufacturers of the Plymouth Midget radio, returned to town last Saturday after a week spent in San Francisco, Oakland, Fresno and way points.



Mr. Borden said: "Before we introduced our new model we wanted to give it a thorough test, so I pulled out the old car, put in a new set and started north. To make the test complete I twisted the dials every time I stopped. A few minor defects showed up under this strenuous road test but, as a whole, the new set was most satisfactory. We will be making a very interesting statement to the trade within a few weeks."

Radio Financing

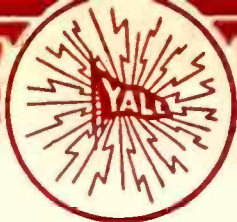
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