

# Radio Doings

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Branston Honeycomb Coils	Ken-Rad Tubes	Steinite Eliminators
Cardwell Condensers	Kellogg Parts	Sterling Testers
Carter Products	Kersten Theatre Horns	Super Ball Antennas
CeCo Tubes	Knapp Power Units	Sunset Aerials and Grounds
Celeron Panels	Kodel Products	Sylvania Tubes
C R L Resistance	Kurz-Kasch Dials	Thordarson Transformers
Chicago Kester Solder	Kuprox Chargers	Tom Mack Products
Clarostats	Lynch Leaks	Tower Exercisers
Corning Pyrex Insulators	Magnavox Dynamics	Universal Battery Clips
Daven Resistors	Marco Products	Universal Microphones
DeJur Rheostats	Master Voltage Controls	Utah Units
DeLuxe Products	Mueller Universal Clips	Ward Leonard Products
Dictogrand Units	NaAld Parts	Weston Meters
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## GREETINGS, JUDGE SYKES!

Judge E. O. Sykes of Mississippi, vice-chairman of the Federal Radio Commission, whose picture appears on the cover of this issue, is in Los Angeles holding field hearings. The hearings pertain to radio facilities outside the broadcast spectrum, but nevertheless broadcast station owners and broadcast listeners will be greatly interested in the Judge's visit and will put forth every possible assistance to the end that he may acquire an accurate picture of the existing conditions here in Southern California.

On behalf of the Radio and Music Trades Association of Southern California, the broadcasters and the set owners, Radio Doings extends greetings to Judge Sykes, a most cordial and hearty welcome to Southern California, and sincere appreciation for the accomplishments of the Federal Radio Commission.

## NEW POLICY ON HEARINGS ADOPTED

So great has the volume of applications become within the last year or so, the Federal Radio Commission has decided to follow the procedure of other Federal agencies in the matter of conducting hearings.

Hereafter, examiners, and occasionally one or more Commissioners, will hold hearings and recommend action to the Commission as a whole. After looking over the testimony, the examiner's report, and an explanation for his findings, the Commission will send copies to the participants of the hearing who may file an exception within 15 days.

During the summer, one or more Commissioners will be empowered to act for the whole body on routine renewals and applications as the several Commissioners will spend a great deal of time visiting the five zones.

## KFI RENEWS APPLICATION FOR HIGH POWER

Because of the recent action of the Federal Radio Commission setting aside half of the 40 cleared channels for use by 50,000 watt broadcasting stations, KFI, of Los Angeles, which was authorized two years ago to utilize maximum power but failed to take advantage of it, has applied for permission to put into effect its postponed plan.

The station is already operating on a cleared channel, 640 kilocycles, with only 5,000 watts. Louis G. Caldwell, counsel, told the Commission that the station had delayed installing 50,000 watt equipment because until only recently such transmitters were considered in an experimental stage.

## COMMISSION CLEARS DOCKET

The Federal Radio Commission has cleared its application docket and some of its members have gone on vacations or field inspection trips. In a prolonged meeting last week, the commission disposed of all applications which had reached the decision stage, about 175, and postponed hearings on pending cases until next Fall.

Maj. Gen. Charles McK. Saltzman, chairman of the Commission, has gone to Lake George, N. Y., for a month's vacation, while Judge E. O. Sykes, Vice-Chairman, is holding field hearings at Seattle, Wash., and Los Angeles, Calif.

Judge Ira E. Robinson intends to return within a few days to his home in West Virginia for a brief vacation and an inspection of his zone.

Harold A. Lafount and William D. L. Starbuck are remaining in Washington for the present, though the former said he plans to take a field inspection trip shortly.



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**LOS ANGELES**



# STUDIO NEWS

The National Broadcasting Company has scheduled the following political speeches for the week of July 20th to 27th. Over KFI, KFSD and KGO, on Monday at 7:00 p. m., Governor Young will speak, and Wednesday at 7:45 p. m., the same speaker. James Rolph will give a campaign talk over the same three stations on Friday at 7:15 p. m.

On July 26th, the Ascot Speedway program will replace Charlie Wellman's "Chasin' the Blues" program from 9:00 until 10:00 p. m. The new program is under the sponsorship of the American Legion and comes to listeners directly from Ascot Speedway where, in addition to the broadcast of the races, complete with sound effects, prominent motion picture celebrities will speak over the microphone. The entire Pacific Coast Columbia System will take this program, including KHJ, KFRC, KMJ and KVI.

For devotees of minstrel shows, KGER offers you an hour's entertainment of good all-around colored minstrel performers on Thursday nights from 8:00 to 9:00.

Glenn Edmunds, director and manager of the Glenn Edmunds' Orchestra, which plays nightly at 6:00 p. m. over KGFJ, and Carol Johnson, pianist and arranger for the band, have written a new tune which is to be featured by the Biltmore Trio. The name of it is, strangely enough, considering the youthfulness of the composers, "Tired of Love."

Something different in the way of intermission offerings during a dance program has been inaugurated by KNX, Hollywood. From the famous Madame Zucca's Inn, the broadcaster offers a grand opera sextet, in the more stirring selections from the music drama cata-

logs, together with classic but melodious and brilliant solos.

No "sweet," quiet tunes are offered and the fans seem to like these nightly varieties, although at first blush jazz and grand opera would not seem to be good mixers.

Eminent women composers contribute the songs for a fifteen-minute recital broadcast by Lucile Fowler, western concert contralto, over KOA, Denver, Thursday, July 24, at 6:30 p. m., P. S. T.

The notable thing about Salvatore Santaella's orchestra, which appears nightly, except Sundays, at 10:00 o'clock, over KTM, is that every man in the orchestra is an outstanding soloist in his own right. An artist of the first rank himself, Santaella has brought together only the best in the profession, and, as a consequence, boasts one of the most perfect orchestra units on the Pacific Coast. Prominent in the orchestra is Nick Aguilar, bass violin and guitar, and one of the outstanding guitar soloists on the coast.

"Billy Markowitz" is one of those fellows who play beautiful "legitimate" violin and "hot" sizzling fiddle. This will be demonstrated Tuesday night at 7:00 o'clock over KMTR. Billy has spent the past few years at the local motion picture studios, doing "talkie" and sideline playing.

One of the most beautiful programs that the Studio Editor has heard greeted our ears over KNX the other night. Upon investigation, it was discovered to be the Hungarian Ensemble, with Margit Hegedus, violinist. Consult KNX's program for the schedule of concerts, and don't fail to enjoy this extraordinary feature.

# New Set Owners' Page

## SERVICE

The general public has come to appreciate the value of having the family car serviced regularly. Engine crank case oil, rear end, transmission, chassis, body—all details are checked over if the car is to be kept in top-notch condition and made to last as long as possible. It is realized that such periodical servicing results in proper lubrication, adjustment and slight replacements long before real trouble and expense can occur.

If the usual radio set were considered in the same light, with periodical servicing, there would be more radio enjoyment at less expense. We maintain that the average radio set should be examined every six months, if it is used several hours each day. At the end of six months of use, the tubes lose their efficiency, the tuning condensers may be slightly out of step, there may be dust or dirt on the volume control, and so on. These matters are trivial. Yet the performance of the set is greatly affected, without the set owner being aware of the gradual falling off in efficiency. After a year of use, some resistors may change sufficiently to throw the tone quality far off, let alone the

greatly reduced efficiency of average tubes.

It is our belief that the majority of radio sets in homes are operating at half their intended efficiency, due to lack of servicing year after year. Tubes are often used for thousands of hours or long after they are practically exhausted, even though they may still light. Noisy volume controls may have to be carefully cleaned. Defective resistors may have to be replaced. Broken-down condensers are inexpensively replaced, giving the radio set years of additional life.

Remember the slogan, "Use your set several hours daily. Have it serviced twice a year."

\* \* \* \*

Service men in Southern California are examined by the Radio Trades Association as to their knowledge and ability. Those who satisfactorily pass the requirements carry a card of certification, bearing the holder's photograph and the signature of the secretary of the association. Insist that your set be serviced by a certified technician. He will produce his card upon request.



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## THAT \$30,000,000 SUIT

Former Senator James A. Reed, of Missouri, potential Democratic Presidential candidate, launching a \$30,000,000 trust suit, in behalf of the Grigsby-Gurnow Company, against the Radio Corporation and affiliated groups in which Owen D. Young, another Democratic Presidential possibility is the moving spirit, is an action which apparently may be heard from in the 1932 Presidential campaign.

**QUESTION**—Do WBAP, Fort Worth, and WFAA, Dallas, both use the same 50,000-watt transmitter? If so, this is the only case of this kind in the United States, isn't it? H. J. McA., Tacoma,

**ANSWER**—Yes. The transmitter is located about midway between Dallas and Fort Worth, and is served by studios in the two cities. When controlled from Fort Worth, the station becomes WBAP, and when connected to the Dallas studio, it is WFAA. The same arrangement was used in Chicago by WGN and WLIB. At certain hours the Tribune station, WGN, became the Liberty Weekly station, WLIB, but there was only one transmitter. There are several instances of this around the country, where two stations were forced to share time by the commission, and they wisely decided it would be more economical to operate but one transmitter, and share time in using it.

# MAJESTIC

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# The 24 Hour Station

By K. G. Ormiston

Keeping good folks joyful 24 hours a day would appear to be an undertaking that would try the fortitude and patience of even a Job, and yet that is what Los Angeles' "youngest" radio station is doing.

KGFJ is our youngest station not in point of years, but in spirit. Its owner-manager, Ben S. McGlashan, is but 26



**BEN S. McGLASHAN**

years of age. He started in the broadcast business as remote control operator at the Montmartre Cafe in 1925, where he used the slogan "Everybody is happy." And that is the spirit that has stuck to him and today so obviously pervades the atmosphere of KGFJ. He was the "Big Brother" of KFWB in 1925-26 and made countless kids happy in that role. While working at KFWB he decided to own his own broadcast station, and in January, 1927, KGFJ put its first feeble voice on the air from the roof of the Odd Fellows Temple at Washington and Oak streets.

For three years and a half KGFJ has gone through all of the trials and tribu-

lations which confront a station that must be self-supporting. Subsidized by no wealthy newspaper, automobile distributor, picture producer or what-not, this little station has had to stand on its own feet and progress. And progress it has, until today it occupies beautiful quarters on the roof of the J. V. Baldwin Bldg., 15th at Figueroa, which puts to shame many stations of greater power and prominence; has installed modern equipment which enables it to lay down a strong signal of excellent quality over an area inhabited by more than a million people; and has eliminated all classified advertising from its programs. In this last feature KGFJ stands alone with only one or two of the major stations. The station is probably best known for the fact that it has operated continuously day and night, 24 hours per day, for more than two years. We believe it is the only 24 hour station in the United States. As Ben says, "Nobody else would be crazy enough to do it!"

Ben is assisted by H. Duke Hancock. We remember when Duke had a little shack on the end of the Venice Pier, where he operated a "ham" outfit which was dignified by a sign informing the curious that it was the "Venice Wireless Station." This was eighteen years ago! Later, when the "City of Honolulu" burned at sea, it was Duke who made the very necessary arrangements via wireless for the timely arrival of the rescue ship which saved all of the Honolulu's humans (and Duke). His broadcast training was acquired at KHJ and KFWB where he served as operator. (This was before anybody ever called 'em "technicians").

A significant fact which is indicative of one of the reasons why KGFJ is a successful station, is that the first sponsor they ever had is still numbered among the satisfied cash customers. Which reminds us of an incident at one of the luncheons where the broadcasters get together to pledge their allegiance to Waldo Tupper. The manager of one of the big stations was wandering about the table looking for a place to sit, when some friend suggested: "Sit by Bennie McGlashan. He might tell you how to make a broadcast station pay!"

## De Forest Addresses Radio Engineers

Dr. Lee De Forest, inventor of the three-element vacuum tube, addressed the Los Angeles chapter of the Institute of Radio Engineers at the Engineers Club last Thursday evening, July 3rd. He discussed his early work and the rise of the radio industry to its present pre-eminent position. He spoke of his first experiments with the electron tube.

"The little thing that originated in Chicago has eventually, in thirty years, built up an industry of almost inconceivable proportions. It has entered many industries aside from radio. You would be astonished if I read you a list of the enterprises in which radio tubes have proved their usefulness. I have heard a list which I cannot memorize. To mention but a few, the radio tube is used in, or has made possible, sound motion pictures, long-distance telephony—which, by the way, was the first outstanding use to which the vacuum tube was put—broadcast transmitters, worldwide telegraphy, television, beam transmission, facsimile telegraphy, amplifiers of all sorts, musical instruments, traffic control, metering machine control, theater light control, electric reporting, analyses of musical sounds, guidance of airplanes, beacons, radio compasses, automatic inspection, rejection and matching processes of various sorts, and in agriculture.

"Some 6,000 research scientists are at present engaged in developing and producing electron tubes in America and Europe. The vacuum tube industry has grown to a billion dollars a year business. The business in vacuum tubes for radio purposes alone in this country last year totaled \$600,000,000. It is rather interesting to reflect on how great oaks from little acorns grow."

Dr. De Forest is president of the Institute of Radio Engineers, with headquarters in New York City.

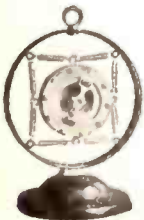
## Commission Investigates Fakers

The Federal Radio Commission is turning its attention to censorship of broadcast material. While the law does not empower it to act as censor, the Commission contends that where broadcast material is not in accord with the public interest, convenience or necessity, the refusal of a license or the revoking of a license is well within the defined powers of the regulatory body. Two stations have already been ruled off the air because of the nature of talks which were detrimental to the public welfare.

The Commission is now turning its attention to those stations which broadcast Rajahs, gypsies and the like,—professed fortune tellers and crystal gazers who invite listeners to mail their questions to the "prophet" at the station, and "as many as possible will be answered over the air." The Rajah then will read questions, giving only the initials of the writers, and tell what the "crystal shows very clearly" as to the inquirers' problems, including success in love and business. It is usually suggested, sometimes in a subtle way, that one dollar should accompany each letter.

The Commission is acquiring a large portfolio of complaints and information concerning the many stations that permit their facilities to be used by these fake fortune tellers. All told, about thirty stations are in danger of losing their licenses.

Now that the number of 50,000-watt stations allowable in each of the five zones has been definitely set at four, KFI and KNX will no doubt proceed with the installation of high-powered equipment under the construction permits which they hold. KGO will be the third 50,000-watt station, and a fourth and final construction permit will no doubt be issued shortly.



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Howard Milholland  
Program Director

Jennings Pierce  
Chief Announcer

**HOWARD MILHOLLAND  
DAILY EXCEPT SUNDAY**

- 7:30 a. m.—The Chanticleers.
- 7:45 a. m.—Aunt Jemima's Boy.
- 8:00 a. m.—Financial Service. **KGO.**
- 8:15 a. m.—Morning Melodies.
- 8:30 a. m.—Cross Cuts of the Day. **KGO.**
- 9:00 a. m.—Meet the Folks. **KGO.**
- 10:30 a. m.—Woman's Magazine of the Air (except Thursday).
- 7:30 p. m.—Amos 'n' Andy.
- 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra (Wed., 11:30) (except Thursday and Saturday). **KGO.**

**SUNDAY, JULY 20**

- 9:00 a. m.—Bible Stories.
- 10:00 a. m.—The Quiet Road—Songs by Four NBC Announcers.
- 11:00 a. m.—Grace Cathedral Service.
- 11:00 a. m.—Friendly Hour—Male Quartet in all songs.
- 12:00 noon.—National Sunday Forum—Oratorio Chorus, Orchestra and Speaker.
- 1:00 p. m.—Sabbath Reveries—Mixed Sextette and Speaker.
- 2:00 p. m.—Catholic Hour, "How We Understand the Bible."
- 3:00 p. m.—Sunday Concert opens with "Unfinished Symphony."
- 4:00 p. m.—Enna Jettick Melodies—Love song of Old by Mixed Quartet.
- 4:00 p. m.—The Blue Boys.
- 4:15 p. m.—Hacienda Melodies—Spanish Melodies.
- 4:30 p. m.—The Goldman Band, presents Del Stalgers.
- 5:15 p. m.—Atwater Kent Hour, with Elliott Shaw.
- 5:15 p. m.—Candle-Light Silhouettes.
- 5:45 p. m.—The Olympians—Male Quartet.
- 5:45 p. m.—In the Time of Roses—Light Classical Music
- 6:15 p. m.—Studebaker Champions play popular tunes.
- 6:45 p. m.—Sunday at Seth Parker's—old-fashioned hymns and story.
- 7:15 p. m.—World Wanderings, describe modern England.
- 7:45 p. m.—Hotel St. Francis Salon Orchestra, NBC.
- 8:00 p. m.—Enna Jettick Melodies.
- 8:15 p. m.—Hotel St. Francis Salon Orchestra.
- 8:30 p. m.—Gunnar Johansen, pianist; Classical Music.
- 9:00 p. m.—Bordeu program—Orch., Solist and Male Quartet.
- 9:30 p. m.—The Reader's Guide.
- 10:00 p. m.—Concert Jewels—Classical.
- 11:00 p. m.—The Blue Boys.

**MONDAY, JULY 21**

- 9:30 p. m.—Radio Ramblings.
- 10:15 a. m.—Josephine B. Gibson, Food Talk.
- 11:30 a. m.—NBC, Philharmonic Organ Recital.
- 12:00 noon.—Denver Municipal Band Concert.
- 1:00 p. m.—The Blue Boys.
- 2:00 p. m.—Mormon Tabernacle Choir and Organ.
- 2:30 p. m.—Matinee Time.
- 3:15 p. m.—The World Today, by James G. McDonald.
- 3:30 p. m.—Phil Cook, the Quaker Man.
- 3:45 p. m.—Roxy and His Gang, with Cecil Branz.
- 4:00 p. m.—A Half Hour in the Nation's Capital.
- 4:30 p. m.—Crime Prevention Hour, Detective Drama, by Arthur B. Reeve.
- 5:00 p. m.—Maytag Orchestra offers Musical Comedy numbers.
- 5:30 p. m.—General Motors Family Party, an "All-Gershwin" program.
- 6:00 p. m.—Stromberg-Carlson program—Classical Concert by 50-piece orchestra.
- 6:30 p. m.—Piano Capers.
- 7:00 p. m.—Governor Young Campaign program.
- 7:45 p. m.—John and Ned.
- 7:45 p. m.—Senator Tuohis' Campaign program.
- 8:00 p. m.—Rudy Seiger's Shell Symphonists.

- 8:00 p. m.—Cotton Blossom Minstrels.
- 9:00 p. m.—Pacific Serenaders, instrumental ensemble and soloist.
- 9:30 p. m.—House of Myths—"The First Other Man."
- 10:00 p. m.—Liarp Harmony.
- 10:30 p. m.—Yir Frien' Scotty.
- 10:45 p. m.—Hot Spot of Radio.

**TUESDAY, JULY 22**

- 9:30 a. m.—William Don, English comedian.
- 9:45 a. m.—The Entertainers.
- 10:15 a. m.—Color Harmony program—Interior Decoration.
- 11:30 a. m.—NBC, Philharmonic Organ Recital.
- 11:45 a. m.—The Canny Cook.
- 12:00 noon.—Pacific Vagabonds—Jazz Music.
- 1:00 p. m.—Hotel Sir Francis Drake Orchestra.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 2:30 p. m.—Hindermeyer and Tukerman, comic dialogue
- 2:45 p. m.—Matinee Time.
- 3:00 p. m.—Erva Giles, soprano.
- 3:15 p. m.—Laws that Safeguard Safety.
- 3:30 p. m.—Phil Cook, the Quaker Man.
- 3:45 p. m.—NBC, Philharmonic Organ Recital.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra.
- 4:45 p. m.—News Service.
- 5:00 p. m.—Eveready program.
- 5:30 p. m.—Happy Wonder Bakers, with "The Singing Violins."
- 6:00 p. m.—Westinghouse Salute Honors Pittsburgh, Pa.
- 6:30 p. m.—Radio-Keith-Orpheum Hour, with vaudeville headliners.
- 7:00 p. m.—Evening Reveries.
- 7:45 p. m.—Sperry Sweethearts—6 popular songs.
- 8:00 p. m.—The Cosmopolitans play foreign melodies.
- 8:30 p. m.—Pacific National Singers, feature works of Dvorak and Arloia.
- 9:00 p. m.—Piano Paintings.
- 9:30 p. m.—The Blue Boys.
- 10:00 p. m.—Gems of the Drama—"Ten Nights in a Bar-Room."

**WEDNESDAY, JULY 23**

- 9:30 a. m.—Betty Crocker Gold Medal Home Service Talks.
- 9:45 a. m.—Morning Glories.
- 10:15 a. m.—Mary Hale Martin's Household Period.
- 11:30 a. m.—Evening Stars—NBC Artists.
- 12:00 noon.—Radio Guild.
- 1:00 p. m.—Series of Talks.
- 1:15 p. m.—Breen and De Rose.
- 1:30 p. m.—Tea Timers.
- 2:00 p. m.—Whyte's Orchestra.
- 2:30 p. m.—John B. Kennedy Talk.
- 2:35 p. m.—Whyte's Orchestra.
- 2:45 p. m.—The Blue Boys.
- 3:30 p. m.—Phil Cook, the Quaker Man.
- 3:45 p. m.—Back of the News in Washington.
- 4:00 p. m.—East of Calro—Oriental Music.
- 4:30 p. m.—Hotel St. Francis Salon Orchestra.
- 4:45 p. m.—News Service.
- 5:00 p. m.—Halsey, Stuart program—Personal Finances.
- 5:30 p. m.—Palmolive Hour, with the Revelers and Soloists.
- 6:30 p. m.—Coca Cola program presents Vincent Richards, tennis star, and Grantland Rice.
- 7:00 p. m.—The Hot Spot of Radio.
- 7:45 p. m.—Governor Young campaign program.
- 8:00 p. m.—Let's Get Associated, story of Lola Montez.
- 8:00 p. m.—Parisian Quintet play a musical setting of Joyce Kilmer's "Trees."
- 8:30 p. m.—Hill Billy Boys.
- 9:00 p. m.—Miniature Biographies presents "Florence Nightingale."
- 9:30 p. m.—Camel Pleasure Hour—Singers and Instrumentalists.
- 10:30 p. m.—Yir Frien' Scotty.
- 10:45 p. m.—Sarah Kreindler, violinist.

**THURSDAY, JULY 24**

- 9:30 a. m.—The Entertainers.
- 9:45 a. m.—Safeguarding the Nation's Food and Drug Supply.
- 10:00 a. m.—Woman's Magazine of the Air.
- 11:00 a. m.—NBC Organ Recital.
- 11:45 a. m.—The Canny Cook.
- 12:00 noon.—Hotel Sir Francis Drake Orchestra.
- 1:00 p. m.—Series of Talks.
- 1:15 p. m.—Breen and De Rose.
- 1:30 p. m.—Ballads.

(Continued on Page 31)



The essential features of these programs are identical with those sent us by the stations



ROBERT HURD

# KFI Los Angeles, Calif.—640 Kc.

5000 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.  
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0337

## DAILY EXCEPT SUNDAY

- 6:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.  
6:45 a. m.—Health Exercises, Louis Rueb.  
7:30 a. m.—Leslie Brigham, bass (except Saturday).  
8:00 a. m.—Shell Happy Time, from KPO.  
12:00 noon.—U. C. Department of Agriculture.  
12:15 p. m.—Federal and State Market Reports.  
4:15 p. m.—KFI News Bureau (except Saturday).  
4:30 p. m.—Big Brother (except Saturday).  
5:00 p. m.—Baron Keyes, the Story Man, Unlon Oil (except Saturday).  
5:45 p. m.—Stock Market Reports by E. A. Pierce & Co.  
11:00 p. m.—Laughner-Harris Hotel St. Francis Orchestra (ex. Mon. and Sat.).

## SUNDAY, JULY 20

- 9:45 a. m.—Mabel Lewis, musical memories.  
10:00 a. m.—The Lure of India, Annette Doherty.  
10:15 a. m.—Mabel Lewis, musical memories.  
10:35 a. m.—Investment Talk.  
10:50 a. m.—Temple Baptist Church.  
12:30 p. m.—Karl Brandenburg, tenor.  
1:00 p. m.—NBC, National Thrift Temple of the Golden Hour, with Virginia Flohri, James Burroughs and Pryor Moore Orchestra; Pryor Moore, director.  
2:00 p. m.—Sylvia's Happy Hour.  
3:30 p. m.—"Advanced Thought," Lella Castberg.  
4:00 p. m.—NBC, Enna Jettick Melodies.  
4:15 p. m.—Sunday Afternoon Concert Hour, with Inez Allen, violinist; Owen Evans, tenor; Winifred Donaldson, contralto.  
5:15 p. m.—NBC, Atwater Kent Hour.  
5:45 p. m.—Melody Makers String Quartette.  
6:15 p. m.—Studebaker Champlons.  
6:45 p. m.—Virginia Flohri, Luis Alvarez and Los Caballeros, of the King's Highway.  
7:15 p. m.—Purcell Mayer, violin recital.  
7:45 p. m.—Frank Kneeland, baritone.  
8:00 p. m.—Evelyn Snow, contralto.  
8:15 p. m.—Sarah Padden Players.  
9:00 p. m.—NBC, Borden Milk program.  
9:30 p. m.—Jane Green and Ron Wilson, vaudeville headliner.  
10:00 p. m.—Wally Perrin Orchestra, with Mart and Lill, soloists.  
11:00 p. m.—NBC, Blue Boys.

## MONDAY, JULY 21

- 9:00 a. m.—Herb Scharlin, popular songs.  
9:30 a. m.—Mme. Brehani and talk by Ciella Collins.  
9:45 a. m.—Karl Brandenburg.  
10:00 a. m.—Wall Street Journal.  
10:15 a. m.—NBC, Josephine Gibson Food Talk.  
10:30 a. m.—NBC, Woman's Magazine of the Air.  
11:30 a. m.—Jules Garrison, "The Passer By."  
11:45 a. m.—Spanish lesson by Annette Doherty.  
2:30 p. m.—Winnie Fields Moore.  
2:45 p. m.—Leonard Van Berg, popular melodies.  
3:00 p. m.—Public Library.  
3:45 p. m.—Karl Brandenburg.  
4:00 p. m.—Dr. H. Edward Meyers, Care of the Teeth.  
5:30 p. m.—Care of the Hair, by Sadye Nathan.  
6:00 p. m.—NBC, Stromberg Carlson program.  
6:30 p. m.—Lou Gordon, tenor.  
7:00 p. m.—NBC, Governor Young Campaign Talk.  
7:30 p. m.—Blanche Crossman, contralto.  
7:45 p. m.—NBC, Senator Tubbs Campaign Talk.  
8:00 p. m.—NBC, Shell Symphonists.  
9:00 p. m.—Virginia Flohri in a program of songs.  
9:30 p. m.—Packard Concert; Robert Hurd, tenor.  
10:00 p. m.—Blanche Crossman, contralto.

## TUESDAY, JULY 22

- 7:45 a. m.—Leslie Brigham, bass.  
9:00 a. m.—Bess Kilmer, Flints to Housewives.  
9:15 a. m.—Karl Brandenburg, popular melodies.  
9:30 a. m.—Beauty Talk by Mrs. Betty Bucholz.  
10:00 a. m.—Wall Street Journal.  
10:15 a. m.—NBC, Bass-Hueter Paint Co. program.  
10:30 a. m.—NBC, Woman's Magazine of the Air.  
11:30 a. m.—Sarah Ellen Barnes, talk on Music of Hollywood Bowl.  
12:30 p. m.—Seeing Southern California.  
2:30 p. m.—Winnie Fields Moore.  
2:45 p. m.—Sally and Russell Hill.

- 3:00 p. m.—Jack Parker, tenor.  
3:30 p. m.—Wedgwood Nowell.  
4:00 p. m.—Wedgwood Nowell; Katherine McDonald.  
4:20 p. m.—Dr. John T. Miller.  
5:00 p. m.—Baron Keyes, the Story Man.  
5:30 p. m.—American Chiropractic Association.  
6:00 p. m.—Earl Kass, baritone.  
6:15 p. m.—Anna and Oscar.  
6:30 p. m.—Vernon Elkins Cotton Pickers Orchestra.  
7:00 p. m.—Arthur Lang, baritone; North American Ensemble.  
8:00 p. m.—Purcell Mayer Trio; Mildred Laughlin, contralto; Ivan Ivanoff, pianist; Margaret Duncan, accompanist; J. Clark, harpist.  
10:00 p. m.—Aeolian Organ Recital, remote.

## WEDNESDAY, JULY 23

- 9:00 a. m.—Bess Kilmer.  
9:15 a. m.—Karl Brandenburg, MRK Tablet program.  
9:30 a. m.—NBC, Betty Crocker Gold Medal Home Service Talk.  
9:45 a. m.—Mr. and Mrs. C. Godwin, violin and piano.  
10:00 a. m.—Wall Street Journal.  
10:15 a. m.—NBC, Mary Hale Martin Talk.  
10:30 a. m.—NBC, Woman's Magazine of the Air.  
11:30 a. m.—W. Jules Garrison, the Passer By.  
11:45 a. m.—French lesson by Annette Doherty.  
12:30 p. m.—Seeing Southern California.  
2:30 p. m.—Winnie Fields Moore.  
2:45 p. m.—Sally and Russell Hill.  
3:00 p. m.—Sylvia's Happy Hour.  
3:45 p. m.—Eddie Armstrong, ballads.  
4:00 p. m.—Noreen Gammill, character sketches.  
5:30 p. m.—Beauty Talk by Sadye Nathan.  
6:00 p. m.—Nick Harris program.  
6:30 p. m.—Sierra Male Quintette.  
7:00 p. m.—Lou Gordon, tenor, and Happy Chappies.  
7:30 p. m.—Vernon Elkins Cotton Pickers Orchestra.  
7:45 p. m.—NBC, Governor Young Campaign Talk.  
8:00 p. m.—NBC, Let's Get Associated.  
8:30 p. m.—Tom Terris, Vagabond Movie Director.  
9:00 p. m.—Eva Olivott, James Burroughs and Orch.  
10:00 p. m.—Packard Concert Orchestra; Pryor Moore, dir.; Grechen Garrett, soprano.

## THURSDAY, JULY 24

- 9:00 a. m.—Herb Scharlin.  
9:30 a. m.—Mme. Bertha Brehani and Investment Talk.  
9:45 a. m.—Wall Street Journal.  
10:00 a. m.—NBC, Woman's Magazine of the Air.  
11:00 a. m.—Sylvia's Happy Hour.  
11:30 a. m.—Sarah Ellen Barnes talk on Music of Hollywood Bowl.  
2:30 p. m.—Winnie Fields Moore, travelogue.  
2:45 p. m.—Jack Miller's Paramount Trio.  
3:00 p. m.—Better America Federation.  
3:15 p. m.—Red Hilton and his Golden State Orch.  
5:30 p. m.—Old Trusty Dog.  
6:00 p. m.—NBC, Radio Victor Hour.  
7:00 p. m.—NBC, The Speedway to Happiness.  
7:30 p. m.—"Looking Out Upon the World."  
7:45 p. m.—NBC, Standard Symphony Hour.  
8:45 p. m.—Arthur Lang and North Amer. Ensemble.  
9:15 p. m.—Three Skippers.  
9:30 p. m.—Packard Concert Orchestra; Robert Hurd, tenor.  
10:30 p. m.—Concert String Ensemble; Hans Whippler, director.

(Continued on Page 39)

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See Page 15 for NBC Program

*Majestic*

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KFPY, KOIN,  
KOL, KDYL**

**DAILY EXCEPT SUNDAY**

8:00 a. m.—Columbia Revue (except Saturday).

**SUNDAY, JULY 20**8:30 a. m.—International Broadcast-Music.  
9:00 a. m.—The Aztecs—Latin-American and Spanish Music.

10:00 a. m.—Ballad Hour—Old and New Ballads.

11:00 a. m.—Ann Leaf at the Organ.

11:30 a. m.—Conclave of Nations.

12:00 noon.—Cathedral Hour—All Musical Presentation  
1:00 p. m.—Three Pairs—Piano Duo, Vocal Duo, and Xylophone Duo.

1:30 p. m.—The Gauchos—Vincent Sorey's Orchestra.

2:00 p. m.—Fox Fur Trappers.

2:30 p. m.—The Globe Trotter Act.

3:00 p. m.—Columbia String Symphony.

3:30 p. m.—The Round Towners—Male Quartet.

3:45 p. m.—The World's Business.

4:00 p. m.—Jesse Crawford.

5:00 p. m.—Majestic Theater of the Air—Variety prog.

6:00 p. m.—Mayhew Lake and his Band—Dance Music.

7:00 p. m.—Back Home Hour from Buffalo

8:00 p. m.—Coral Islanders—Hawaiian Music

8:30 p. m.—Ann Leaf at the Organ.

**MONDAY, JULY 21**

8:30 a. m.—Manhattan Towers Orchestra.

9:30 a. m.—Harold Stern and Ambassador Orchestra.

11:00 a. m.—Columbia Ensemble—Emery Deutsch's Orch.

12:00 noon.—The Merry-makers.

12:15 p. m.—The Merry-makers.

12:30 p. m.—The Aztecs.

1:00 p. m.—Dancing Troubadours—

1:45 p. m.—Aunt Zelena—Stories and Songs for Children.

2:00 p. m.—Harry Tucker and his Hotel Barclay Or-

2:30 p. m.—Carl Rupp and his WGPB Captivators—

2:45 p. m.—The Couple Next Door.

3:00 p. m.—The Crockett Mountaineers

3:15 p. m.—Current Events—H. V. Kaltenborn.

3:45 p. m.—Bernhard Levitow and his Hotel Commodore Orchestra.

4:00 p. m.—The Melody Musketeers—Male Trio.

5:30 p. m.—Mardi Gras—Orchestra, Male Quartet,

6:30 p. m.—Jesse Crawford, Poet of the Organ.

7:00 p. m.—Bert Lown and His Biltmore Orchestra.

7:15 p. m.—Heywood Broun's Radio Column.

7:30 p. m.—Bert Lown and his Biltmore Orchestra.

8:00 p. m.—Scrappy Lambert and his Woodmansten Orchestra.

8:30 p. m.—Nocturne—Ann Leaf at the Organ.

**TUESDAY, JULY 22**

8:00 a. m.—Manhattan Towers Orch., dance music.

9:30 a. m.—Savoy Plaza Orchestra—Concert music.

11:00 a. m.—Columbia Ensemble—String Ensemble.

11:00 a. m.—Columbia Educational Features—For Your Information.

12:00 noon.—U. S. Army Band Concert.

1:00 p. m.—Rhythm Kings Dance Orchestra

1:30 p. m.—Bert Lown and his Biltmore Orchestra—

2:00 p. m.—The New World Symphony—Classical prog.

2:30 p. m.—Manhattan Towers Orchestra—Dance music.

2:45 p. m.—National Security League Broadcast Series.

3:00 p. m.—The Crockett Mountaineers

3:15 p. m.—Columbia Educational Features—"International Sidights."

3:30 p. m.—Ozzie Nelson's Glen Islanders

4:45 p. m.—Romany Patteran—Gypsy Music.

5:30 p. m.—Savino Tone Pictures—Large Orchestra,

6:00 p. m.—Graybar's "Mr. and Mrs."

6:15 p. m.—Grand Opera Miniature—

7:15 p. m.—Heywood Broun's Radio Column.

7:30 p. m.—Chicago Variety program—Waring's Pennsylvanians; Al and Pete.

8:30 p. m.—Nocturne—Ann Leaf at the Organ.

**WEDNESDAY, JULY 23**

8:30 a. m.—Manhattan Towers Orchestra—Dance music.

9:30 a. m.—Harry Tucker and his Hotel Barclay Orchestra—Concert Music.

11:00 a. m.—Columbia Ensemble—String Ensemble, directed by Emery Deutsch in a Classical program.

11:30 a. m.—Columbia Educational Features—For Your Information.

12:00 noon.—Musical Album—Columbia Symphony Orchestra, with Lillian Buckman, soprano.

1:00 p. m.—The Columbia Grenadiers—Popular Songs.

1:15 p. m.—Footnotes—Freddie Rich's Dance Orchestra

1:45 p. m.—Aunt Zelena

2:00 p. m.—"Bill Schudt's Going to Press."

2:15 p. m.—Ozzie Nelson's Glen Islanders.

3:00 p. m.—The Crockett Mountaineers

3:15 p. m.—Manhattan Towers Orchestra—Dance music

3:45 p. m.—The Aztecs—Latin-American and Spanish

4:00 p. m.—Manhattan Moods—Combined Orchestras.

5:00 p. m.—U. S. Marine Band Concert.

7:15 p. m.—Heywood Broun's Radio Column.

7:30 p. m.—California Melodies—Orchestra and Movie Celebrities.

8:00 p. m.—Guy Lombardo and his Royal Canadians.

8:30 p. m.—Demitasse Revue featuring George Olsen's music

**THURSDAY, JULY 24**

8:00 a. m.—Manhattan Towers Orchestra—Dance music

9:30 a. m.—Harold Stern and Ambassador Orchestra.

11:00 a. m.—Columbia Ensemble—Emery Deutsch's Orchestra.

11:30 a. m.—Columbia Educational Features—For Your Information.

12:00 noon.—U. S. Navy Band Concert.

1:00 p. m.—Columbia Educational Features—The Book Parade, Harry Hansen.

1:15 p. m.—Bert Lown and his Biltmore Orchestra—Dance Music.

2:00 p. m.—The New World Symphony.

1:30 p. m.—The Melody Musketeers—Male Trio.

3:00 p. m.—The Crockett Mountaineers—Family of Six Crockets.

4:00 p. m.—Symphonic Interlude—Symphony Orchestra.

4:15 p. m.—Columbia Educational Features—"The Political Situation in Washington Tonight."

4:30 p. m.—Kalterborn Edits the News.

4:45 p. m.—Rhythm Kings—Freddie Rich and his Orch.

5:00 p. m.—Arabesque—A Modern "Thousand and One Nights."

5:30 p. m.—Toscha Seidel and Concert Orchestra.

6:30 p. m.—Columbia Educational Features.

7:00 p. m.—Dream Boat—Emery Deutsch and his Orch.

7:15 p. m.—Heywood Broun's Radio Column.

7:30 p. m.—Guy Lombardo and his Royal Canadians.

8:00 p. m.—Scrappy Lambert and his Woodmansten Orchestra.

8:30 p. m.—Nocturne—Ann Leaf at the Organ.

9:00 p. m.—Mid-Week Kodak Hour.

**FRIDAY, JULY 25**

6:30 a. m.—The Sewing Circle. (KYDL only).

8:30 a. m.—Manhattan Towers Orchestra—Dance music

9:30 a. m.—Harry Tucker and his Hotel Barclay Orch.,

10:00 a. m.—The Aztecs—Latin-American and Spanish Music.

10:30 a. m.—Ann Leaf at the Organ.

11:00 a. m.—Columbia Ensemble—String Ensemble,

11:30 a. m.—Columbia Educational Features—Today in History.

12:00 noon.—Light Opera Gems.

12:30 p. m.—Thirty-Minute Men—Freddie Rich and Orchestra.

1:00 p. m.—Carl Rupp and his WXYZ Captivators—

1:45 p. m.—Aunt Zelena

2:00 p. m.—Ozzie Nelson's Glen Islanders

2:45 p. m.—The Couple Next Door.

3:00 p. m.—The Crockett Mountaineers—

3:15 p. m.—The Vagabonds—Emery Deutsch and his Orchestra.

3:45 p. m.—Bernhard Levitow and his Hotel Commodore Orchestra—Dance Music.

4:00 p. m.—Nit Wit Hour.

6:00 p. m.—In a Russian Village—Peter Biljo's Russian Orchestra.

6:30 p. m.—Gold Medal Fast Freight.

7:00 p. m.—Bert Lown and his Biltmore Orchestra—

7:15 p. m.—Heywood Broun's Radio Column.

7:30 p. m.—Will Osborne and his Orchestra

8:00 p. m.—Cotton Club Band—Dance Music.

8:30 p. m.—Nocturne—Ann Leaf at the Organ.

(Continued on Page 40)



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 Director of Features  
**Ernest G. Underwood**  
 Technical Director

- 3:00 p. m.—Cella Collins.
- 3:15 p. m.—Safety Conference.
- 3:30 p. m.—Midnight Mission.
- 3:45 p. m.—U. S. C. Period.
- 4:00 p. m.—Charlie Wellman.
- 4:30 p. m.—Western Air Express.
- 5:00 p. m.—W. Tourtellotte, organ.
- 5:15 p. m.—Commissioner Thorpe.
- 5:30 p. m.—Terpezone program.
- 6:00 p. m.—Graybar, CBS.\*
- 6:15 p. m.—Talk by Mr. Tallant Tubbs.
- 6:30 p. m.—Grand Opera, CBS.\*
- 7:00 p. m.—Don Lee Symphony Orchestra.
- 8:00 p. m.—Raymond Palge presentation.
- 8:30 p. m.—S. & W. Forum.
- 9:30 p. m.—Drama.

## WEDNESDAY, JULY 23

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—Records.
  - 7:30 a. m.—Anthony Ewer, talks.
  - 7:45 a. m.—Sammy Carr's Ham and Egg Revue.
  - 8:30 a. m.—N. Y. Stock Exchange Quotations.
  - 8:40 a. m.—Young's Orchestra, CBS.\*
  - 9:30 a. m.—Feminine Fancies, KFRC.
  - 11:30 a. m.—Folger Coffee.
  - 12:00 noon—L. A. Biltmore Hotel Orchestra.
  - 12:30 and 10 p. m.—News Items, courtesy of L. A. Times (except Monday).
  - 1:30 p. m.—Times Forum.
  - 2:00 p. m.—Happy-Go-Lucky Hour, KFRC (ex. Sat.).
  - 4:45 p. m.—World-wide News (except Monday).
  - 4:55 p. m.—Town Topics.
  - 10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra.
  - 12:00 midnight—Organ Program by Wesley Tourtellotte.

## SUNDAY, JULY 20

- 8:00 a. m.—Recordings.
- 8:15 a. m.—Anthony Ewer.
- 8:30 a. m.—International Broadcast, CBS.\*
- 8:45 a. m.—Mountain Valley Water Co.
- 9:00 a. m.—Pacific States Savings & Loan Concert.
- 11:00 a. m.—First M. E. Church of Los Angeles.
- 12:30 p. m.—Cathedral Hour, CBS.\*
- 1:00 p. m.—CBS.\*
- 1:30 p. m.—Whittier Heights Memorial Park.
- 2:30 p. m.—CBS.\*
- 5:00 p. m.—Majestic Program, CBS.\*
- 6:00 p. m.—Mayhew Lake and his band, CBS.\*
- 6:30 p. m.—Los Angeles Brewing Co.
- 7:00 p. m.—Don Lee Symphony.
- 7:30 p. m.—Prof. Chas. Lindsley.
- 8:00 p. m.—Cadillac LaSalle Orch. (from KFRC).
- 9:00 p. m.—Broadway Dept. Store program.
- 10:00 a. m.—Val Valente Orchestra, from KFRC.
- 11:00 p. m.—Organ Recital.

## MONDAY, JULY 21

- 8:00 a. m.—Columbia Revue, CBS.\*
- 8:40 a. m.—Manhattan Towers Orch., CBS.\*
- 9:15 a. m.—Richardson's Music Lovers' Shop.
- 10:30 a. m.—American Institute of Food Products.
- 10:45 a. m.—Ted White and Leigh Harline.
- 11:00 a. m.—Schaefer Hat Works.
- 11:15 a. m.—Scientific Laboratories.
- 12:45 p. m.—Normalizer.
- 1:00 p. m.—Dancing Troubadours, CBS.\*
- 3:00 p. m.—Colonial Dames Corp.
- 3:15 p. m.—Girl Scouts of America.
- 3:30 p. m.—Matthew Murray, "Home Problems."
- 3:45 p. m.—H. M. Robertson, talk on dogs.
- 4:00 p. m.—Charlie Wellman.
- 4:30 p. m.—Nell Larson, organ.
- 5:00 p. m.—California Dairy Council (from KFRC).
- 5:30 p. m.—Blvd. Furniture Co.
- 6:00 p. m.—Don Lee Symphony Orchestra.
- 6:30 p. m.—Jesse Crawford, CBS.\*
- 7:00 p. m.—Inglewood Park.
- 7:30 p. m.—Talk by Mayor Rolph.
- 8:00 p. m.—Golden State Jamboree.
- 10:00 p. m.—Hotel Mark Hopkins Orchestra.
- 11:00 p. m.—Biltmore Orchestra.

## TUESDAY, JULY 22

- 8:00 a. m.—CBS.\*
- 8:40 a. m.—Manhattan Towers Orchestra, CBS.\*
- 9:00 a. m.—Scientific Laboratories.
- 9:15 a. m.—Georgia O. George.
- 10:30 a. m.—Recordings.
- 10:45 a. m.—Alaska Pacific "Salmon Loafers."
- 11:00 a. m.—Bureau of Power and Light, Agnes White.
- 11:15 a. m.—Weaver-Jackson, Records.
- 11:45 a. m.—Normalizer.
- 12:45 p. m.—U. S. Army Band, CBS.\*
- 1:00 p. m.—Rhythm King Dance Orchestra, CBS.\*

- 8:00 a. m.—CBS Revue, CBS.\*
- 9:15 a. m.—Richardson's.
- 10:30 a. m.—American Institute of Food Products.
- 11:15 a. m.—Weaver Jackson.
- 10:45 a. m.—Leg Cabin Bread, Agnes White.
- 11:00 a. m.—Red Cross Shoes (to CBS).
- 12:45 p. m.—Klwanis Club.
- 3:00 p. m.—Fred C. McNabb, Garden Talk.
- 3:30 p. m.—Elvia Allman.
- 3:45 p. m.—L. A. Public Library
- 4:00 p. m.—Charlie Wellman
- 4:30 p. m.—Nell Larson.
- 5:00 p. m.—City Prosecutor Nix.
- 5:30 p. m.—Blvd. Furniture Co. with Bob Swan.
- 5:145 p. m.—U. S. Marine Band, CBS.\*
- 6:00 p. m.—Peggy Hamilton, Romance of Fashions.
- 6:30 p. m.—Prof. Chas. Lindsley and organ.
- 7:00 p. m.—Ballad Crooners
- 7:30 p. m.—Melodies from California (to CBS).
- 8:00 p. m.—Standard Oil Co. "Daya of '49,"
- 8:30 p. m.—Demitasse Revue from George Olsen's Club, courtesy MJB Coffee, CBS.\*
- 9:00 p. m.—Mood Pictures.
- 9:30 p. m.—Ted White, "Top of the World."

## THURSDAY, JULY 24

- 8:00 a. m.—Columbia Revue, CBS.\*
  - 9:15 a. m.—Georgia O. George.
  - 10:30 a. m.—Tintex (to Coast Unlt).
  - 10:45 a. m.—Alaska Pacific "Salmon Loafers."
  - 11:00 a. m.—Agnes White for Bureau of Power & Light.
  - 11:15 a. m.—Columbia Ensemble, CBS.\*
  - 11:45 a. m.—Normalizer.
  - 12:45 p. m.—U. S. Navy Band.
  - 1:00 p. m.—Book Parade, CBS.\*
  - 1:15 p. m.—Bert Lown Biltmore Orchestra, CBS.\*
  - 3:00 p. m.—Weaver Jackson.
  - 3:15 p. m.—U. S. C. Trojan Period
  - 3:30 p. m.—Y. M. C. A.
  - 3:45 p. m.—Auto Club.
  - 4:00 p. m.—Charlie Wellman.
- (Continued on Page 32)
- 4:15 p. m.—Frederick Wm. Wile, CBS.\*
  - 4:30 p. m.—Charlie Wellman.
  - 5:00 p. m.—Pacific States Savings & Loan Co., organ recital.
  - 5:30 p. m.—Bob Swan.
  - 3:15 p. m.—Coast Investor.
  - 6:00 p. m.—Pianoville.
  - 6:30 p. m.—Arrowhead Springs Beverage Company.
  - 7:00 p. m.—Sherwood Estates.
  - 7:30 p. m.—Don Lee Symphony.
  - 8:00 p. m.—Gen. Petroleum Violet Ray Merry Makers.
  - 9:00 p. m.—Eastman Kodak, CBS.\*
  - 9:30 p. m.—Singing Strings.

## FRIDAY, JULY 25

- 8:00 a. m.—Columbia Revue, CBS.\*
- 9:15 a. m.—Richardson's.
- 10:30 a. m.—American Institute of Food Products.
- 10:45 a. m.—Elvia, June and Nell.
- 11:00 a. m.—Scientific Laboratories.
- 11:15 a. m.—Motion Picture Magazine.
- 11:45 a. m.—JNormalizer.
- 12:45 p. m.—California Home Extension.
- 1:00 p. m.—Captivators, CBS.\*
- 3:00 p. m.—Cella Collins.
- 3:15 p. m.—School Program.
- 3:30 p. m.—Council of International Relations.
- 4:00 p. m.—Nit Wits, CBS.\*
- 4:30 p. m.—Charlie Wellman.

(Continued on Page 42)

The essential features of these programs are identical with those sent us by the stations



PIERRE MELLONINO

# KNX

## Hollywood, Calif. — 1050 Kc.

5000 WATTS—285.5 METERS—Los Angeles Evening Express  
Paramount-Lasky Studio, 5555 Marathon  
"The Voice of Hollywood"

Phone HEMPstead 4101  
Naylor Rogers  
Director-Manager  
Pierre Mellonino  
Program Director  
Charles H. Gabriel, Jr.  
Publicity Director  
N. D. Garver  
Technical Engineer

### DAILY EXCEPT SUNDAY

- 6:45 a. m.—"Earlybirds" exercises, Dr. P. M. Seixas.  
7:15 a. m.—"Pep and Ginger" exercises.  
7:45 a. m.—"Home Folks" exercises, Dr. P. M. Seixas.  
8:00 a. m.—Inspirational talk and morning prayer.  
8:15 a. m.—Musical program of popular recordings (except Thursday).  
9:00 a. m.—Time signals from Washington, D. C.  
9:30 a. m.—Radio Shopping News.  
10:00 a. m.—"Be Young and Be Happy," Eddie Alhright's Ten o'Clock Family.  
10:30 a. m.—Home Economics talk given by Kate Brew Vaughn, director of Household Economics Dept. (except Friday and Saturday).  
12:00 noon, 7:00 and 10:00 p. m.—Time Signals.  
12:30 p. m.—Broadcasting by remote control from the Silver Slipper.  
1:00 p. m.—Off the Air.  
1:30 p. m.—Eddie Alhright's reading of late fiction.  
2:00 p. m.—Jay, the Jingle Man.  
3:30 p. m.—Lost and Found and stock market (3:00 Monday; 4:00 Wednesday).  
4:30 p. m.—CPR's musical program.  
5:00 p. m.—E. C. Griffith's talk on "Travel."  
5:15 p. m.—"Big Brother Ken's Kiddie Hour."  
5:45 p. m.—Town Crier's Timely Amusement Tips.  
7:00 p. m.—Professor Schnitzel.  
10:00-12:00 midnight.—Hotel Ambassador, Gus Arnheim's Orchestra.  
12:00 midnight—Midnight Dance music from Madame Zucca's.

### SUNDAY, JULY 20

- 10:00 a. m.—Musical program.  
10:30 a. m.—Chet Mittendorf presents musical program.  
11:00 a. m.—First Presbyterian Church of Hollywood.  
12:30 p. m.—Louise Johnson, astro-analyst and business advisor.  
1:00 p. m.—International Bible Students Association.  
2:00 p. m.—City Park Board musical program.  
4:00 p. m.—Roberts' Golden State Band.  
4:30 p. m.—First Radio Church of the Air.  
5:30 p. m.—Scriptural Research Bureau.  
6:00 p. m.—Dr. Ernest Holmes.  
6:30 p. m.—Dr. Theodore Curtis Ahel.  
7:00 p. m.—Musical program.  
8:00 p. m.—First Presbyterian Church of Hollywood.  
9:00 p. m.—Calmon Luhovskil, master violinist; Claire Mellonino, pianist; Theodore Kittay, tenor.

### MONDAY, JULY 21

- 8:30 a. m.—Popular recordings.  
11:00 a. m.—Musical program of recordings.  
11:30 a. m.—Klp Corporation presents musical program.  
11:45 a. m.—Beauty Secrets given by Georgia Fifield.  
12:00 noon.—Tom Wallace, baritone; KNX Symphony.  
2:30 p. m.—Musical program of popular recordings.  
3:05 p. m.—Lucie Lee, at the Wurlitzer Studio organ.  
3:30 p. m.—Program presenting Hungarian Ensemble.  
4:00 p. m.—Musical program of popular recordings.  
6:00 p. m.—Lucie Lee at the Studio organ.  
6:30 p. m.—Hungarian Ensemble.  
7:08 p. m.—Feature program presenting "Under the Make-up."  
7:38 p. m.—Program presenting KNX Symphony.  
8:00 p. m.—One-act playlet directed by Georgia Fifield.  
8:30 p. m.—Luhovskil Violin Choir and Claire Mellonino, pianist.  
9:00 p. m.—Rio Grande Male Quartet and the Piano Twins.  
9:30 p. m.—Rev. Ethel Duncan, Question and Answer Lady.

### TUESDAY, JULY 22

- 9:00 a. m.—Program of musical recordings.

- 9:10 a. m.—"Seeing Southern California."  
9:20 a. m.—Golden Rule Health Service.  
11:00 a. m.—National Cannery Assn., by Kate Brew Vaughn.  
11:15 a. m.—"Miss Iris," in popular songs.  
11:30 a. m.—Musical program.  
12:00 noon.—Musical program.  
12:15 p. m.—Program of recordings.  
2:30 p. m.—Musical program presented by the KNX Symphony Orchestra.  
3:30 p. m.—Lucie Lee at the Studio organ.  
4:00 p. m.—Program presenting KNX Symphonette.  
6:00 p. m.—Musical program.  
7:30 p. m.—Lucie Lee at the Wurlitzer organ.  
7:08 p. m.—Popular Science talk by Dr. Mars Baumgardt.  
7:30 p. m.—Program presenting Margit Hegedus, violinist; Tudor Williams, basso; Elizabeth Proehl, accompanist.  
8:00 p. m.—Presenting "Laf-O-Grafs."  
8:30 p. m.—The KNX Symphony.  
9:00 p. m.—Hap and Sap, the Royal Vagabonds.  
9:30 p. m.—The Hungarian Ensemble.

### WEDNESDAY, JULY 23

- 8:30 a. m.—Musical program of late recordings.  
9:10 a. m.—"Seeing Southern California."  
9:20 a. m.—Musical program.  
11:00 a. m.—Presenting the KNX Symphony.  
12:00 noon.—Musical program.  
12:15 p. m.—Talk on "Belco" given by H. F. Allen.  
2:30 p. m.—Recordings of Famous Figures in Music.  
2:45 p. m.—Bundy & Alhright's musical program.  
3:05 p. m.—Organ program by Lucie Lee from the Wurlitzer Studio.  
3:30 p. m.—Hungarian Ensemble.  
4:00 p. m.—Musical program of recordings.  
6:00 p. m.—Lucie Lee at the Wurlitzer Studio organ.  
6:30 p. m.—Program presenting KNX Little Symphony.  
7:08 p. m.—Mr. and Mrs. Radio Skit, featuring Georgia Fifield and Eddie Alhright.  
7:38 p. m.—Sargon "Cycle of Songs."  
8:00 p. m.—Bert Butterworth and His Airdales.  
8:30 p. m.—Program presenting KNX Symphony.  
9:00 p. m.—The Radio Reporter.  
9:30 p. m.—Rev. Ethel Duncan, The Question and Answer Lady.

### THURSDAY, JULY 24

- 8:15 a. m.—Hollywood Breakfast Club.  
9:15 a. m.—Golden Rule Health Service.  
11:00 a. m.—National Cannery Association program.  
11:15 a. m.—Miss Iris, in popular songs.  
11:30 a. m.—"Old Witch Ammonia" courtesy program.  
11:45 a. m.—Talk on "Belco," given by H. F. Allen.  
12:00 noon.—Klp Corporation courtesy program.  
2:15 p. m.—The KNX Symphonette.  
2:30 p. m.—Professor Edgard Leon giving French lessons.  
3:00 p. m.—Organ program by Lucie Lee.  
3:35 p. m.—Louise Johnson, astro-analyst.  
4:00 p. m.—Presenting the Hungarian Ensemble.  
4:30 p. m.—C. P. R.'s musical program.  
6:00 p. m.—Organ program given by Lucie Lee.  
6:30 p. m.—Musical program presenting the KNX Symphony and Theodore Kittay, tenor.  
7:08 p. m.—KNX Symphony and Theodore Kittay.  
7:30 p. m.—Hatch String Quartet and Peggy Matthews, popular singer.  
8:00 p. m.—Hiram and Simpson, at Yapp's Crossing.  
8:30 p. m.—Feature program presenting the KNX Trio and Rosalie Barker Frye, contralto.  
9:00 p. m.—The Nomads.  
9:30 p. m.—Hungarian Ensemble.

### FRIDAY, JULY 25

- 8:30 a. m.—Musical program of recordings.  
9:10 a. m.—"Seeing Southern California."  
9:20 a. m.—Musical program.  
10:30 a. m.—Musical program of popular recordings.  
10:45 a. m.—Klp Corporation courtesy program.  
11:00 a. m.—Dr. John Matthews, First Radio Church.  
11:45 a. m.—"Musical Contrasts."  
12:00 p. m.—Musical program presenting the KNX Symphony.  
2:30 p. m.—Musical program of recordings.  
3:15 p. m.—Presenting Little Joyce Coad, little movie star.

(Continued on Page 38)



The essential features of these programs are identical with those sent us by the stations



GERALD KING

DAILY EXCEPT SUNDAY

- 8:30 a. m.—Dorothy Burnham, pianist; Rae and her Pals (ex. Wed.).  
 10:30 a. m.—The Serenaders.  
 12:30 p. m.—Harold Howard's Dance Band; Jean Coe and songs.  
 2:00 p. m.—Baseball game from Wrigley Field, Oscar Reichow at microphone (ex. Mon.).  
 After baseball games—Rae and her Pals.  
 6:30 p. m.—Harry Jackson and Entertainers.  
 7:00 p. m.—Cecil and Sally, "The Funniest Things."  
 8:00 p. m.—Time Signals, Bulova Watch Co.

SUNDAY, JULY 20

- 8:30 a. m.—The Funny Paper Man.  
 9:00 a. m.—Late Recordings.  
 9:30 a. m.—Mutual Building & Loan Association.  
 10:30 a. m.—Late Recordings.  
 11:00 a. m.—Musical program.  
 12:00 noon.—Program, courtesy of Donaldson's Auto Loans.  
 12:30 p. m.—Late Recordings.  
 1:30 p. m.—Double-header baseball game, Portland vs. Hollywood.  
 After Game—Guaranty Building & Loan Association.  
 6:30 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.  
 7:00 p. m.—Burr McIntosh, the Cheerful Philosopher.  
 7:30 p. m.—Dale Imes' Hollywood Revelers; Buster Dees, popular songs.  
 8:00 p. m.—Time Signal, courtesy Bulova Watch Co.  
 8:00 p. m.—First National Hour; First National Stars and Players in person.  
 9:00 p. m.—Billy Van, "The Hollywood Playboy."  
 9:30 p. m.—George Olsen and his Music.

MONDAY, JULY 21

- 10:00 a. m.—Home Economics Talk by Prudence Penny of the Examiner.  
 11:30 a. m.—Billy Van, courtesy of the May Co.  
 12:00 noon.—KFWB Concert Orchestra; Nelson Case.  
 2:00 p. m.—Art Pabst and his Banjo in old-time numbers.  
 2:30 p. m.—Ann Grey, popular songs, accompanied by Don Warner.  
 3:00 p. m.—Art and Artie in popular songs.  
 3:30 p. m.—Don Warner and Ron Wilson, two pianos.  
 4:00 p. m.—Rae and her Pals.  
 6:00 p. m.—KFWB Salon Orchestra, direction of Maurice Koehler.  
 7:10 p. m.—Ted Dahl's Band; Buster Dees, tenor; courtesy of the Hillman Auto Loan.  
 7:30 p. m.—Jean Leonard, "Wizard of the Ivories."  
 7:45 p. m.—Talk on Dogs, by Douglas Hertz.  
 8:00 p. m.—Time Signal, courtesy Bulova Watch Co.  
 8:00 p. m.—"Musical Portrait," by Kay Van Ripper; KFWB Concert Orchestra.  
 8:30 p. m.—Don Warner and Ron Wilson, 2-piano numbers; Loyce Whiteman, popular songs.  
 9:00 p. m.—Vernon Rickard, tenor; Cecil Crandall's Concert Ensemble; Boswell Sisters.  
 10:00 p. m.—Ben Bernie and his orchestra from the Roosevelt Hotel.  
 10:30 p. m.—George Olsen and his Music.  
 11:00 p. m.—Montmartre Cafe Orchestra.  
 11:30 p. m.—Ben Bernie and his orchestra.

TUESDAY, JULY 22

- 10:00 a. m.—Organ Recital by Wade Hamilton.  
 11:30 a. m.—KFWB String Orchestra; Nelson Case.  
 After Game—Rae and her Pals.  
 6:00 p. m.—Julius K. Johnson at Recording Organ.

# KFWB Hollywood, Calif.—950 Kc.

1000 WATTS—315.6 METERS  
 WARNER BROS. MOTION PICTURE STUDIOS  
 Warner Brothers' Theater, 6425 Hollywood Boulevard

Phone HO. 0315

Gerald L. King  
 Manager

Leslie Hewitt  
 Chief Technician

- 7:10 p. m.—Program, courtesy of the Platt Music Co.  
 7:30 p. m.—Electrical Transcriptions.  
 8:00 p. m.—Vernon Rickard, tenor; Emma Kimmel, soprano, and the KFWB Concert Orchestra in a light opera program.  
 9:00 p. m.—The Edgeworth Plantation Club.  
 9:30 p. m.—Main bout from the Olympic Auditorium.  
 10:30 p. m.—Ben Bernie and his Orchestra.  
 11:00 p. m.—Dance Music from the Montmartre Cafe.

WEDNESDAY, JULY 23

- 8:00 a. m.—The Los Angeles Breakfast Club program by remote control.  
 10:00 a. m.—Prudence Penny of the Examiner.  
 11:30 a. m.—Billy Van, courtesy of the May Co.  
 12:00 noon.—KFWB String Orchestra; Nelson Case.  
 After Game—Rae and her Pals.  
 6:00 p. m.—KFWB Salon Orchestra, direction of Maurice Koehler.  
 7:10 p. m.—Ted Dahl's Band; Buster Dees, tenor; courtesy of Donaldson Auto Loans.  
 7:30 p. m.—Duke Atteberry and Kenneth Gillum.  
 8:00 p. m.—Comedy Continuity program.  
 8:30 p. m.—George Olsen and his Music.  
 9:00 p. m.—Jack Joy Continuity.  
 9:30 p. m.—Spanish program.  
 10:00 p. m.—Ben Bernie and his orchestra from the Roosevelt Hotel.  
 10:30 p. m.—George Olsen and his Music by remote control.  
 11:30 p. m.—Dance Music from the Montmartre Cafe.

THURSDAY, JULY 24

- 10:00 a. m.—Organ Recital by Wade Hamilton.  
 11:30 a. m.—KFWB String Orchestra; Nelson Case.  
 6:00 p. m.—Wade Hamilton at the Forum Theater organ.  
 7:10 p. m.—Program, courtesy of the Platt Music Co.  
 7:30 p. m.—Julius K. Johnson at the Vitaphone Recording Organ.  
 8:00 p. m.—Saldana's Castillians & Carmelita, soprano.  
 8:30 p. m.—Program for Warner Bros. Hollywood Theater.  
 9:00 p. m.—Boswell Sisters; KFWB Concert Orchestra.  
 10:00 p. m.—Ben Bernie and his orchestra from Roosevelt Hotel.  
 10:30 p. m.—George Olsen and his Music.  
 11:00 p. m.—Dance Music, direct from Montmartre Cafe.

FRIDAY, JULY 25

- 10:00 a. m.—Prudence Penny of the Examiner.  
 11:30 a. m.—Billy Van, courtesy of the May Co.  
 12:00 noon.—KFWB String Orchestra; Nelson Case.  
 6:00 p. m.—KFWB Salon Orchestra, direction Maurice Koehler.  
 7:10 p. m.—Custo Desserts.  
 7:30 p. m.—Ted Dahl's Orchestra.  
 7:45 p. m.—Mac and Al.  
 8:00 p. m.—Billy Van.  
 8:30 p. m.—Program for Warner Bros. Downtown Theater.  
 9:00 p. m.—Sports Interview by Mark Kelly.  
 9:30 p. m.—The National Life Concert Orchestra.  
 10:00 p. m.—Ben Bernie and his orchestra.  
 10:30 p. m.—George Olsen and his Music.  
 11:00 p. m.—Dance Music from the Montmartre Cafe.

SATURDAY, JULY 26

- 10:00 a. m.—Organ Recital by Wade Hamilton.  
 11:30 a. m.—KFWB String Orchestra; Nelson Cafe.  
 6:00 p. m.—Julius K. Johnson at the console of the Vitaphone Organ, located on Warner Bros.' Motion Picture Studio Lot.  
 7:10 p. m.—KFWB Salon Orchestra, direction of Maurice Koehler.  
 7:30 p. m.—Ted Dahl's Band.  
 8:00 p. m.—MonaMotor Oilers; Lewis Meehan, tenor; Boswell Sisters.  
 9:00 p. m.—Xavier Cugat, concert violinist; Carmen Castillo, soprano; in Spanish numbers.  
 9:30 p. m.—Continuity program.  
 10:00 p. m.—Ben Bernie and his orchestra, Roosevelt Hotel.  
 10:30 p. m.—George Olsen and his Music.  
 11:00 p. m.—Dance Music from Montmartre Cafe.





ALLAN N. FAIRCHILD  
*Chief Announcer*



THELMA KIRCHNER  
*Publicity Dept.*



BEN S. MCGLASHAN  
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JERRY JOYCE  
*Musical Director*



BUD WILCOX  
*Remote Announcer*



CONTROL ROOM—MODERN W. E. EQUIPMENT



GLENN EDMUNDS  
*Orchestra Leader*

**WENTY-FOUR HOURS A DAY"**

The essential features of these programs are identical with those sent us by the stations



DON WILSON

# KECA

Carl Haverlin  
Commercial Manager

Robert Hurd  
Program Manager

## Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS  
EARL C. ANTHONY, INC.

1000 South Hope St. Westmore 0331

WEDNESDAY, JULY 23

- 11:45 a. m.—Mabel Lewis, musical memories.
- 12:00 noon.—Seeing Southern California.
- 3:00 p. m.—Harry Coe, popular melodies.
- 3:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 3:45 p. m.—NBC, Back of the news in Washington, Wm. Hard.
- 4:00 p. m.—Lydia Aldrich, popular soprano.
- 4:15 p. m.—Happy Chapples, songs of tomorrow.
- 4:30 p. m.—Winslow Allen's "Six Clouds of Joy."
- 5:00 p. m.—NBC, Halsey Stuart program.
- 5:30 p. m.—NBC, Palmolive Hour.
- 6:30 p. m.—NBC, Coca-Cola program.
- 7:00 p. m.—Noreen Gammill, character sketches.
- 7:15 p. m.—Vincent and Howard.
- 7:45 p. m.—Jack and Jill; Gene Lewis and Bebe.
- 8:00 p. m.—NBC, Parisian Quintette.
- 8:45 p. m.—Winnic Fields Moore.
- 9:00 p. m.—Will Rounds Ensemble.
- 9:30 p. m.—NBC, Camels Pleasure Hour.

THURSDAY, JULY 24

- 3:15 p. m.—Max Mellinger, "Drop a Line Program."
- 3:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 3:45 p. m.—Haven Johnson, "The Melody Man."
- 4:00 p. m.—NBC, Fleischmann Sunshine Hour.
- 5:00 p. m.—NBC, Arco Birthday Party.
- 5:30 p. m.—NBC, Maxwell House Melodies.
- 6:00 p. m.—Buster Wilson Orchestra.
- 6:30 p. m.—Lydia Aldrich, popular soprano, and "Armand," popular songs.
- 6:45 p. m.—Wedgwood Nowel, Katherine McDonald.
- 7:00 p. m.—Wedgwood Nowel, "Playgoer's Memories."
- 7:45 p. m.—Happy Chapples.
- 8:00 p. m.—NBC, Lucky Strike Hour.
- 9:00 p. m.—NBC, Memory Lane.
- 9:30 p. m.—Eddie Armstrong.
- 10:00 p. m.—William Kalani, Hawaiian baritone.

FRIDAY, JULY 25

- 11:45 a. m.—Mabel Lewis, musical memories.
- 12:00 noon.—Seeing Southern California.
- 3:00 p. m.—Armand, popular ballads.
- 3:15 p. m.—NBC, Universal Safety Series program.
- 3:30 p. m.—Phil Cook, the Quaker Man.
- 3:45 p. m.—Haven Johnson, "The Melody Man."
- 4:00 p. m.—NBC, Cities Service Hour.
- 5:00 p. m.—NBC, Interwoven Pair.
- 5:30 p. m.—NBC, Armour Hour program.
- 6:00 p. m.—Nick Harris program.
- 6:30 p. m.—NBC, Raleigh Revue.
- 7:00 p. m.—NBC, The Elgin program.
- 7:15 p. m.—Otto Platz, dialect songs and popular music.
- 7:45 p. m.—Jack and Jill; Gene Lewis and Bebe.
- 8:00 p. m.—Mrs. June Snow, bridge lesson.
- 8:15 p. m.—Alice Prindle, contralto.
- 8:30 p. m.—Anna and Oscar.
- 8:45 p. m.—Winifred Donaldson, contralto.
- 9:15 p. m.—NBC, Kodak Weed-End Hour.
- 9:45 p. m.—Catherine C. Dixon, pianist.
- 10:00 p. m.—Don Abbott, tenor.

SATURDAY, JULY 26

- 3:15 p. m.—Max Mellinger "Drop a Line Program."
- 3:30 p. m.—NBC, The Fuller Man.
- 4:00 p. m.—Hendricks Music Makers, popular dance orchestra.
- 5:00 p. m.—Haven Johnson, "The Melody Man."
- 5:15 p. m.—Ynez Allen, violinist.
- 5:30 p. m.—NBC, General Electric Hour.
- 6:00 p. m.—Manny Stein and his Orchestra.
- 7:00 p. m.—Eddie Armstrong, tenor.
- 7:15 p. m.—Puritas Skipper.
- 7:30 p. m.—NBC, Pepsodent Co.; Amos 'n' Andy.
- 7:45 p. m.—NBC, Sperry Hotcakes.
- 8:00 p. m.—NBC, Night in Spain.
- 8:30 p. m.—String Ensemble.
- 9:00 p. m.—NBC, Rainbow Harmonies.
- 9:30 p. m.—String Ensemble.
- 10:00 p. m.—NBC, Spotlight Review.

DAILY EXCEPT SUNDAY

- 7:30 p. m.—Amos 'n' Andy, for Pepsodent Co.
- 10:30 p. m.—Health Exercises, Louis Rueb (ex. Sat.).

SUNDAY, JULY 20

- 10:50 a. m.—Third Church of Christ, Scientist.
- 2:00 p. m.—NBC, Catholic Services.
- 3:00 p. m.—Three Skippers and Three Minstrellets.
- 3:30 p. m.—Helen Clare Dudley, concert pianist.
- 4:00 p. m.—NBC, Blue Boys.
- 5:00 p. m.—Manley P. Hall, "Psychology."
- 5:30 p. m.—Dr. Walter Raymond, Unity Christian Church.
- 5:45 p. m.—Mamie Stark, contra-contralto.
- 6:00 p. m.—Jimmie West and his Campus Orchestra, with Tim Garrett and his guitar.
- 7:00 p. m.—Margaret Ruth Kerman, soprano; diversified melodies.
- 7:15 p. m.—Noreen Gammill, character sketches.
- 7:45 p. m.—KECA String Ensemble.
- 8:15 p. m.—KECA String Ensemble; Lenore Killian, contralto.
- 9:00 p. m.—KECA Symphonette; Rain Bennet, "Poet of the Air."

MONDAY, JULY 21

- 3:00 p. m.—Katherine Spangler, whistler.
- 3:15 p. m.—Leonard Van Berg, popular melodies.
- 3:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 3:45 p. m.—Haven Johnson, "The Melody Man."
- 4:00 p. m.—NBC, Half-hour in the Nation's Capitol.
- 4:30 p. m.—Herb Scharlin, popular songs.
- 5:00 p. m.—NBC, The Maytag Orchestra.
- 5:30 p. m.—NBC, General Motors Family Party.
- 6:00 p. m.—Buster Wilson Orchestra.
- 6:30 p. m.—Elten Heys' Virginia Orchestra.
- 6:45 p. m.—Wedgwood Nowel, Katherine McDonald.
- 7:00 p. m.—Elton Heys' Virginia Orchestra.
- 7:15 p. m.—Yellow Cab Quartette.
- 7:45 p. m.—Jack and Jill, Gene Lewis and Bebe.
- 8:00 p. m.—NBC, Cotton Blossom Minstrels.
- 9:00 p. m.—Ray Van Dyne's Orchestra, with Jean Dunn, soloist.
- 10:00 p. m.—James Anderson, baritone.

TUESDAY, JULY 22

- 11:45 a. m.—Mabel Lewis, musical memories.
- 12:00 noon.—Seeing Southern California.
- 3:00 p. m.—California Cotton Pickers Orchestra.
- 3:15 p. m.—NBC, Laws that Safeguard Society.
- 3:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 3:45 p. m.—Frederick V. Bowers.
- 4:00 p. m.—Carmen Ray.
- 4:30 p. m.—Winslow Allen's Six Clouds of Joy.
- 5:00 p. m.—Annette Petite, character songs.
- 5:15 p. m.—Sheiman Lloyd, piano.
- 5:30 p. m.—NBC, Happy Wonder Bakers.
- 6:00 p. m.—NBC, Westinghouse Salute.
- 6:30 p. m.—NBC, RKO Hour.
- 7:00 p. m.—Moments Impromptu.
- 7:15 p. m.—Happy Chapples, Vincent and Howard.
- 7:45 p. m.—NBC, Sperry Sweethearts.
- 8:00 p. m.—Royal Hidaigos Orchestra.
- 8:45 p. m.—Nick Harris program.
- 9:00 p. m.—Ray Van Dyne's Orchestra; Jean Dunn, soloist.
- 10:00 p. m.—Don Abbott, tenor.



The essential features of these programs are identical with those sent us by the stations



HARRY GEISE

# KMTR

V. G. Freitag  
General Manager  
Harry Geise  
Program Director  
Ray Bailey  
Musical Director  
Eugene Inge  
Press Relations  
Tom Scholts  
Kenneth Lee  
Announcers  
C. L. Whitney  
Technical Director

## Hollywood, Calif.—570 Kc.

500 WATTS—526 METERS  
KMTR Radio Station, 1025 N. Highland Ave. Holly 3026  
The Official Broadcasting Station of the  
Los Angeles Evening Herald

- 7:00 p. m.—Preston Lodwick, xylophone novelties.
- 7:30 p. m.—Morris Haigh, violinist; Dorothy Compton.
- 8:00 p. m.—"From Behind the Footlights."
- 9:00 p. m.—"Vibrant Melodies," KMTR Orchestra.
- 9:30 p. m.—"Dot and Mary."
- 10:00 p. m.—"The Old and the New," KMTR Orchestra.

### MONDAY, JULY 21

- 10:30 a. m.—Records.
- 6:00 p. m.—City Prosecutor, Lloyd S. Nix.
- 7:00 p. m.—Talk, Chamber of Commerce.
- 7:30 p. m.—"Broadway Hits."
- 8:00 p. m.—"Talking Picture Song Hits," Orchestra.
- 8:30 p. m.—"Galloping Gophers."
- 9:00 p. m.—"Serenaders."

### TUESDAY, JULY 22

- 5:55 p. m.—Talk on Traffic, Judge Valentine.
- 6:30 p. m.—"Novelty Five."
- 7:00 p. m.—Lucille Scott in "Piano Moods."
- 8:00 p. m.—"Varieties," New Idea Man and Gang.
- 9:00 p. m.—"Moss-Covered Melodies," Orchestra.
- 10:00 p. m.—"The Old and the New."

### WEDNESDAY, JULY 23

- 10:30 a. m.—Records.
- 6:30 p. m.—Galloping Gophers.
- 7:00 p. m.—Hallcroft's Book Review.
- 7:30 p. m.—"Tone Poems."
- 8:00 p. m.—"Talking Picture Song Hits," Orchestra.
- 8:30 p. m.—"Star Reporter," playlet.
- 9:00 p. m.—Male Chorus.

### THURSDAY, JULY 24

- 7:00 p. m.—Studio program.
- 8:00 p. m.—"Musical Pictures."
- 8:30 p. m.—Fred Rose and His Orch., by remote from Deauville Beach Club.
- 10:00 p. m.—"The Old and The New."

### FRIDAY, JULY 25

- 10:30 a. m.—Records.
- 6:00 p. m.—Records.
- 7:30 p. m.—Salon Trio.
- 8:00 p. m.—"Metropolitan Skyhawks."
- 9:00 p. m.—"Gems from Broadway."

### SATURDAY, JULY 26

- 6:30 p. m.—Interview James Rolph.
- 7:30 p. m.—"Footlight Favorites."
- 8:30 p. m.—Lucille Scott, pianist moderne.
- 9:00 p. m.—Duke Hodgkins and The Boys.
- 10:00 p. m.—Fred Rose and Orchestra by remote control from Deauville Beach Club.

### DAILY EXCEPT SUNDAY

- 6:00 a. m.—"Top of the Morning" program.
- 7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
- 8:00 a. m.—Early Stock Reports.
- 9:00 a. m.—Mildred Kitchen, Home Economist.
- 9:30 a. m.—"Good Will Program."
- 10:00 a. m.—All-Colored Minstrel Marathon, Maywood.
- 10:15 a. m.—Louise Howatt, Happiness Girl.
- 11:00 a. m.—Westlake String Ensemble.
- 11:45 a. m.—Public and Civic Officials' Broadcast, direct from City Hall.
- 12:00 noon.—"World in Review," News Bulletin.
- 12:15 p. m.—"Prosperity Hour," Truman Bradley; Pauline Holden; Alex Buechner; Wm. Markowitz.
- 1:15 p. m.—Records.
- 2:15 p. m.—Popular program.
- 2:30 p. m.—Spanish program.
- 3:00 p. m.—Records.
- 4:30 p. m.—Trading Post program.
- 5:30 p. m.—Selected records.
- 7:15 p. m.—All-Colored Marathon, Maywood.
- 9:30 p. m.—Banjo Boys.
- 10:00 p. m.—"The Old and the New," KMTR Orchestra (except Saturday).
- 11:00 p. m.—All-Colored Marathon.
- 11:30 p. m.—Ocean Park Walkathon.
- 12:00 midnight.—8-Ball and Charley Lung.

### SUNDAY, JULY 20

- 7:00 a. m.—Wholesome Food Breakfast Club.
- 9:00 a. m.—John Driscoll's Musical Revue.
- 12:00 noon.—Hungarian Orchestra.
- 12:30 p. m.—Associated Glee Clubs.
- 1:00 p. m.—Victoria Orchestra.
- 1:30 p. m.—Friml Album.
- 4:00 p. m.—Maurice Gunskl and Anglo Persians.
- 5:00 p. m.—Castlewood Marimba Band.
- 6:00 p. m.—"Sunday Night Supper Hour."

The essential features of these programs are identical with those sent us by the stations

# KGEF

C. C. Hooper  
Manager  
J. Dale Stentz  
Announcer  
M. J. Mankins  
Technician

## Los Angeles, Calif.—1300 Kc.

1000 WATTS — 230.6 METERS  
TRINITY METHODIST CHURCH, BDB SHULER, Pastor  
Phone Westmore 8887

- ### SUNDAY, JULY 20
- 8:30 a. m.—Morning Watch Quartet.
  - 9:30 a. m.—Radio Sunday School.
  - 10:00 a. m.—Claude L. Heskett.
  - 10:45 a. m.—Trinity Church.
  - 12:00 noon.—Signing off.
  - 2:30 p. m.—Studio program.
  - 4:00 p. m.—Lutheran Churches of Southern California.
  - 4:30 p. m.—Dorothy Hankins and associated artists.
  - 5:00 p. m.—Vesper Hour.
  - 6:00 p. m.—Signing off.
  - 7:00 p. m.—Trinity Church.

### TUESDAY, JULY 22

- 6:00 p. m.—Poetry and Music Club.
- 6:30 p. m.—W. W. Newberry.
- 7:00 p. m.—John Unfried, radio evangelist.
- 7:15 p. m.—Woman's Civic Hour, Mrs. Stentz.
- 7:45 p. m.—Jock McGillp.
- 8:00 p. m.—Bob Shuler's Civic Hour.

- 9:00 p. m.—South Park Christian Church Bereans.
- 9:30 p. m.—Torrance Methodist Church.
- 10:00 p. m.—Jess Blankenship, Old-Time Fiddlers.

### WEDNESDAY, JULY 23

- 6:00 p. m.—Mother Hubbard.
- 6:40 p. m.—Mr. Rogers, soloist.
- 7:00 p. m.—Conrey Bible Class.
- 7:45 p. m.—Union Rescue Mission.
- 8:30 p. m.—Rev. E. E. Wall.
- 9:00 p. m.—Old Songs Quartet.
- 10:00 p. m.—Volunteers of America.

### THURSDAY, JULY 24

- 6:00 p. m.—Trinity Church Ensemble, alt. with Mrs. Tom Murray.
- 7:00 p. m.—Dr. Fredua Nelson Peters.
- 7:30 p. m.—The Hired Man.
- 8:00 p. m.—Bob Shuler's Civic Hour.
- 9:00 p. m.—Sylvia and Al.
- 10:00 p. m.—Maude Burnette Studio.
- 10:30 p. m.—Hawaiians.

The essential features of these programs are identical with those sent us by the stations



**GLENHALL TAYLOR**  
DAILY EXCEPT SUNDAY

- 6:00 a. m.—Eye Opener.  
7:00 a. m.—Morning Revellie.  
8:00 a. m.—Popular Tunes.  
8:15 a. m.—Semi-Classical Program.  
8:45 a. m.—Inspirational Poetry.  
9:00 a. m.—Bert's Best Bets.  
10:00-1:00 p. m.—Silent.  
1:00 p. m.—Organ Echoes.  
2:00 p. m.—Popular Tunes.  
2:30 p. m.—Health Man.  
2:45 p. m.—The Pickwickians.  
3:00 p. m.—Spanish Troubadours.  
3:30 p. m.—Danceland Melodies.  
4:30 p. m.—Pezel's Popularities.  
5:00-8:00 p. m.—Silent.  
9:00 p. m.—The Ranch Hour.  
10:00 p. m.—The Georgians. Santaella's Orchestra.  
11:00 p. m.—Spizzerintum.  
12:00 midnight—Midnight Organ Recital.

**SUNDAY, JULY 20**

- 8:00 a. m.—Eye Opener.  
8:30 a. m.—Moments with the Masters.  
9:00 a. m.—Watchtower 1. B. S. A.  
10:00-1:00 p. m.—Silent.  
1:00 p. m.—Organ Echoes.  
1:30 p. m.—Inspirational Poetry.  
2:00 p. m.—Spanish Troubadours.  
2:30 p. m.—Santa Monica Band.

# KTM

Glenhall Taylor  
Manager  
Frank Gage  
Program Director  
Don Allen  
Asst. Program Director  
Marillah Ollney  
Dramatics  
Dick License  
Announcer

## Los Angeles, Cal.—780 Kc.

1000 WATTS—384.4 METERS  
Transmitter In Santa Monica, Calif.  
Los Angeles Studio: 3636 Beverly Blvd. EXposition 1341  
Pickwick Broadcasting Corporation  
Henry A. Hohman, General Manager  
Clarence B. Jueau, Chief Transmission Engineer

- 3:30 p. m.—Sacred Concert.  
4:00 p. m.—Interesting Items.  
4:30 p. m.—Masters Album.  
5:00-8:00 p. m.—Silent.  
8:00 p. m.—Santa Monica Band.  
9:00 p. m.—Ranch Hour.  
10:00 p. m.—Readers Hour.  
11:00 p. m.—Spizzerintum.

**MONDAY, JULY 21**

- 8:30 p. m.—Charms of History.  
1:30 p. m.—Don Allen.  
8:00 p. m.—Pickwickians.  
9:00 p. m.—Ranch Hour.  
10:00 p. m.—Georgians.  
10:30 p. m.—Radio Music Makers.

**TUESDAY, JULY 22**

- 8:00 p. m.—Highway Highlights.  
10:30 p. m.—Poem Pictures.

**WEDNESDAY, JULY 23**

- 1:30 p. m.—Walter Brown Murray.  
1:45 p. m.—Organ.  
8:30 p. m.—Little Theatre.  
10:30 p. m.—Radio Music Makers, Salvatore Santaella's Orchestra.

**THURSDAY, JULY 24**

- 8:00 a. m.—Watchtower 1B.S.A.  
1:30 p. m.—Pezel's Popularities.  
2:45 p. m.—Pickwickians.  
8:00 p. m.—Highway Highlights.  
10:30 p. m.—Frankie and Johnnie.

**FRIDAY, JULY 25**

- 1:30 p. m.—Don Allen.  
8:00 p. m.—Santa Monica Band.  
8:30 p. m.—Intimate Sketches of Famous Composers.  
Instrumental Quartet.  
10:30 p. m.—Radio Music Makers.

**SATURDAY, JULY 26**

- 8:15 a. m.—Spanish Troubadours.  
1:30 p. m.—Peppy Bits o' Melody.  
3:00 p. m.—L. A. Playgrounds—Children's program.  
8:00 p. m.—Pepper Box Revue.  
10:30 p. m.—Radio Music Makers.



**CHRISTIAN M. BOOKS**

DAILY EXCEPT SATURDAY AND SUNDAY

- 8:00 a. m.—Announcer's Bible Story.  
8:15 a. m.—Devotional Hour.  
9:15 a. m.—Radio Bible Course.  
12:00 noon—Noonday Chimes.

**SUNDAY, JULY 20**

- 6:00 p. m.—Studio Vesper Service.  
8:00 p. m.—Church of the Open Door.  
9:00 p. m.—Bible Institute After-Church Service.

**MONDAY, JULY 21**

- 8:45 a. m.—Rev. I. Moon.  
9:45 a. m.—Rev. F. Canfield, China Inland Mission.

# KTBI

Chester M. Brooks  
Program Director and  
Announcer

Howard G. Wilson  
Technician

## Los Angeles, Calif.—1300 Kc.

1000 Watts—230.6 Meters—1300 Kc.—Bible Institute of L. A.  
Phone MA. 1641

- 10:35 a. m.—Rev. W. P. Hardy.  
11:30 a. m.—Verna Kemple, soprano.  
7:00 p. m.—C. A. Haskett.  
7:30 p. m.—Rev. Milo Jamison.  
8:00 p. m.—Musical program by Community Industries.

**TUESDAY, JULY 22**

- 8:45 a. m.—Ira L. Eldridge Bible Class.  
9:45 a. m.—Rev. Daniel Coyner.  
10:35 a. m.—Rev. A. K. Stewart.  
11:30 a. m.—Dr. W. E. Edmonds

**WEDNESDAY, JULY 23**

- 8:45 a. m.—Rev. W. Darsey.  
9:45 a. m.—Prof. H. W. Kellogg.  
10:25 a. m.—Rev. H. C. Matthews.  
11:30 a. m.—Book Review, Mrs. C. B. Whitwell.

**THURSDAY, JULY 24**

- 8:45 a. m.—Ira L. Eldridge Bible Class.  
9:45 a. m.—Miss Christina Braskamp.  
10:35 a. m.—Dr. H. L. Kempton.  
11:30 a. m.—Rev. Earl Edwards, Book of Romans.

**FRIDAY, JULY 25**

- 8:45 a. m.—Correspondence Course Bible Lessons  
9:45 a. m.—Rev. W. Ogg  
10:35 a. m.—Rev. C. A. Matthews.  
11:30 a. m.—Book Review, Mrs. C. B. Whitwell.  
7:00 p. m.—International Sunday School Lesson.  
8:00 p. m.—Musical program.

The essential features of these programs are identical with those sent us by the stations



GLEN RICE

# KMPC Beverly Hills, Cal.—710 Kc.

500 WATTS—422.3 METERS  
Operated by Macmillan Petroleum Co.  
Crestview 3101, Wilshire Blvd. at Camden Drive

Glen Rice  
Manager  
Don Chisholm  
John McIntyre  
Margaret Macdonald  
Announcers  
Ray Howell  
Chief Technician

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Up and At 'Em Exercises.
  - 7:30 a. m.—Morning Musicale.
  - 8:00 a. m.—Sooner Birds Exercises.
  - 8:30 a. m.—Classified.
  - 9:00 a. m.—Morning Musicale.
  - 9:30 a. m.—The Ad-Visor.
  - 10:00 a. m.—Recordings.
  - 10:15 a. m.—Dan Maxwell, the King of Scotland.
  - 10:30 a. m.—The Very Latest.
  - 10:45 a. m.—Bob. Bunny and Junior.
  - 11:00 a. m.—Rollicking Radlollers.
  - 12:00 noon—Modes and Fashions.
  - 12:45 p. m.—Melba Toast Program.
  - 1:00 p. m.—Gene Taylor, piano.
  - 1:30 p. m.—Afternoon Musicale.
  - 2:00 p. m.—Classical and Semi-Classical Recordings.
  - 2:30 p. m.—On the Shores of Hawaii.
  - 5:00 p. m.—Just Klds Club (not on Sat.).
  - 6:00 p. m.—The Ad-Visor.
  - 6:25 p. m.—Rollicking Radlollers.
  - 8:00 p. m.—John TeGroen and his Vibraphone.
  - 8:15 p. m.—Mike and Sunny, Pumpkin Center Philosphers.
  - 8:30 p. m.—Dance Orchestra.
- SUNDAY, JULY 20**
- 9:00 a. m.—Sunday Morning Musicale.
  - 10:00 a. m.—Music of the Past.
  - 11:00 a. m.—At the Carnival.
  - 12:00 noon—Piano and Soloist.
  - 12:30 p. m.—On the Shores of Hawaii.
  - 1:00 p. m.—Pipe Organ Recordings.
  - 3:00 p. m.—Church Latter Day Salnts.
  - 4:00 p. m.—Frederick B. Bowers, song writer.
  - 4:30 p. m.—Red Seal Hour.
  - 5:30 p. m.—Southern Melodies.
  - 6:00 p. m.—Twilight Reveries.
  - 8:00 p. m.—John TeGroen and his Vibraphone.
  - 8:30 p. m.—John TeGroen—Trio.
  - 9:00 p. m.—Gene Taylor—the Music Album.
  - 9:30 p. m.—Light and Cook—Greer Robins Truth Tag Trouhadours.

- 10:00 p. m.—Beverly Hills Billies.
- MONDAY, JULY 21**
- 3:00 p. m.—University of Southern California—Lectures.
  - 5:30 p. m.—Cuckoo Clock.
  - 5:45 p. m.—Harvard Furniture program.
  - 9:30 p. m.—John TeGroen's Trio.
  - 9:00 p. m.—University of Southern California—Lectures.
  - 10:00 p. m.—Ray Howell—the "And How" Boy.

- TUESDAY, JULY 22**
- 3:00 p. m.—Prof. Zancies—Piano Solos.
  - 3:30 p. m.—Concert Review.
  - 4:00 p. m.—Musical Comedy.
  - 4:30 p. m.—Classified.
  - 8:30 p. m.—Trio.
  - 9:00 p. m.—Mystery Play.
  - 9:30 p. m.—TeGroen's Trio.
  - 10:00 p. m.—Beverly Hill Billies.
  - 11:00 p. m.—Ray Howell—the "And How" Boy.

- WEDNESDAY, JULY 23**
- 3:00 p. m.—University of Southern California—Lectures.
  - 5:30 p. m.—Cuckoo Clock.
  - 5:45 p. m.—Harvard Furniture.
  - 8:30 p. m.—Trio.
  - 9:00 p. m.—University of Southern California—Lectures.
  - 9:30 p. m.—Trio.
  - 10:00 p. m.—Beverly Hill Billies.
  - 11:00 p. m.—Ray Howell—the "And How" Boy.

- THURSDAY, JULY 24**
- 3:00 p. m.—Recordings.
  - 3:30 p. m.—Afternoon Musicale.
  - 4:00 p. m.—The Variety program.
  - 4:30 p. m.—Studio program.
  - 8:30 p. m.—John TeGroen's Trio.
  - 9:00 p. m.—Trio and soloists.
  - 9:30 p. m.—Pelton Motors—Marmon Melodists.
  - 10:00 p. m.—Beverly Hill Billies.
  - 11:00 p. m.—Ray Howell—the "And How" Boy.

- FRIDAY, JULY 25**
- 3:00 p. m.—Afternoon Musicale.
  - 3:30 p. m.—Southern Melodies.
  - 4:00 p. m.—Fred C. McNabb—Garden Talks.
  - 5:45 p. m.—Harvard Furniture program.
  - 8:30 p. m.—Dance Music.
  - 9:00 p. m.—Turp and Tine.
  - 9:30 p. m.—Light and Cook—Greer Robbins Truth Tag Trouhadours.
  - 10:00 p. m.—Beverly Hill Billies.
  - 11:00 p. m.—Ray Howell—the "And How" Boy.

- SATURDAY, JULY 26**
- 3:00 p. m.—Hoops and Jingles Jamhoree.
  - 5:30 p. m.—Cuckoo Clock.
  - 8:45 p. m.—Junior Chamber of Commerce program.
  - 10:00 p. m.—Beverly Hill Billies.
  - 11:00 p. m.—Ray Howell—the "And How" Boy.

## Radio Correspondence Education Division KMPC University of Southern California

**MONDAY, JULY 21**

- 3:30 p. m.—Financial Current Events, Dr. J. L. Leonard.
- 3:30 p. m.—Broadway Successes and Failures, Laura-helle S. Dietrick.
- 4:00 p. m.—Modern Education, Prof. M. E. Broom, Visiting Professor, State Teachers College, San Diego, Calif.
- 4:30 p. m.—Public's Business, Gordon Whitnall, City Planning Commission, Director-Manager.
- 9:00 p. m.—Musical program. Adelaide Spencer Dono-

- van, accompanied by Grace Gould.
- 9:30 p. m.—Peering into Atoms, Prof. A. E. Caswell, Visiting Professor, University of Oregon.

**WEDNESDAY, JULY 23**

- 3:00 p. m.—Our Helen in Magic Land, Helen Birdsall.
- 3:30 p. m.—School of Speech, selected.
- 4:00 p. m.—Negro Stories, Julia Rowan.
- 4:30 p. m.—A Land Without Taxes, Dr. M. H. Hunter, Visiting Professor, University of Illinois.
- 9:00 p. m.—To be announced.

# KELW

H. Wadsworth Cole  
Manager  
Stuart Wainwright  
Chief Engineer  
Harry Moodle  
Ralph Petit  
Announcers

**DAILY EXCEPT SUNDAY**

- 10:00 a. m.—Roy L. Medcalfe at the Fox Alexander Theater Organ.
- 11:00 a. m.—Mr. Rango, the Zodiac Man.
- 11:30 a. m.—Announcements.
- 12:00 noon—Dance Orchestra from The Paris Inn.
- 5:00 p. m.—Rango, Zodiac Man.

## Burbank, Calif.—780 Kc.

MAGNDLIA PARK—500 WATTS—384.4 METERS  
"The White Spot of the San Fernando Valley"  
Phones: Burbank 1603—Granite 3193

- 5:30 p. m.—Recordings.
- 6:00 p. m.—Organ Concert by Roy L. Medcalfe.
- 7:00 p. m.—La Vida Hour from the Paris Inn Cafe.

**SUNDAY, JULY 13**

- 10:00 a. m.—Recordings.
- 12:00 noon—Rango, Zodiac Man.
- 5:00 p. m.—Episcopal Vesper Services.
- 6:00 p. m.—First Baptist Church of Glendale.



The essential features of these programs are identical with those sent us by the stations



BEN S. MCGLASHAN

# KGFJ Los Angeles, Calif.—1200 Kc.

100 WATTS—249.9 METERS

J. V. Baldwin Bldg., 15th and Figueroa Sts.  
"Keeping Good Folks Joyful 24 Hours a Day"

SUNDAY, JULY 20

- 12:00 midnight—All Request Night Owl program.  
7:00 a. m.—Recordings.  
10:00 a. m.—Organ Recital by Arch Fritz.  
11:00 a. m.—KGFJ Concert Orchestra.  
12:00 noon.—Dance Orchestra; Hale Hooper, vocalist;  
Blanche Cooper, pianist.  
1:00 p. m.—Unique String Quintet; Hale Hooper, bal-  
lads; Blanche Cooper, pianist.  
2:00 p. m.—Unique String Quintet; Ben Woodcock.  
3:00 p. m.—Harmony Hawaiian Quartette.  
5:00 p. m.—Organ Recital by Arch Fritz.  
6:00 p. m.—Glenn Edmund's Orchestra from Elks Club.  
7:00 p. m.—Recordings.  
8:00 p. m.—Recordings.  
9:00 p. m.—Mosby's Dixieland Blue Blowers.  
10:00 p. m.—Recordings.

MONDAY, JULY 21

- 1:00 p. m.—Lani's Harmony Hawaiians.  
3:00 p. m.—The Lonely Troubadour.

TUESDAY, JULY 22

- 1:00 p. m.—Lani's Hawaiian Quartette.  
3:00 p. m.—The Lonely Troubadour; Madame Zollar's  
Beauty Talk.  
10:30 p. m.—Organ Melodies.

WEDNESDAY, JULY 23

- 3:00 p. m.—The Lonely Troubadour; Mr. Croquignole.  
7:00 p. m.—Senator Abbott Talk on Wright Act.  
10:30 p. m.—Organ Recital by Arch Fritz.  
11:00 p. m.—Microphone Club Frolic.

THURSDAY, JULY 24

- 8:30 a. m.—Organ Melodies.  
1:00 p. m.—Lani's Harmony Hawaiians.  
2:00 p. m.—Les Hite and His Famous Emancipators.

FRIDAY, JULY 25

- 1:00 p. m.—Lani's Hawaiians.  
3:00 p. m.—The Lonely Troubadour; Madame Zollar's  
Beauty Talk.

SATURDAY, JULY 26

- 3:00 p. m.—The Lonely Troubadour.  
7:00 p. m.—The Lucky 7 Orchestra; Little Joe.  
10:30 p. m.—Organ Melodies.

- DAILY EXCEPT SUNDAY
- 12:00 midnight—Mosby's Dixieland Blue Blowers from  
Apex Night Club.  
1:00 a. m.—All Request Night Owl program.  
6:00 a. m.—Gedunker's Club.  
7:00 a. m.—Madame Lawry's Goodwill program.  
8:30 p. m.—Recordings.  
9:30 a. m.—Dr. Dean Clinic.  
10:00 a. m.—Harmony Hawaiian Quartette.  
11:00 a. m.—The Health Man.  
11:30 a. m.—Spanish program.  
12:00 noon.—Recordings.  
12:30 p. m.—The Yellow Jackets Dance Orchestra from  
Oaks Tavern.  
1:30 p. m.—Recordings (except Thursday).  
2:30 p. m.—Organ Recital by Arch Fritz.  
3:00 p. m.—Gainsborough Beauty Shop.  
4:00 p. m.—Recordings.  
5:00 p. m.—Market Reports.  
5:15 p. m.—KGFJ's Popular Four.  
6:00 p. m.—Glenn Edmund's Orchestra from Elks Club.  
7:00 p. m.—The Lucky 7 Orchestra.  
8:00 p. m.—Harvey Brooks and His Blackbirds.  
8:30 p. m.—S. A. Scherer String Quintette.  
9:30 p. m.—Mosby's Dixieland Blue Blowers from Apex  
Night Club.  
10:30 p. m.—Organ Recital by Arch Fritz.  
11:00 p. m.—Harvey Brooks and His Blackbirds (ex-  
Wed.).



PAUL MYERS

# KFVD Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS

AUBURN-FULLER COMPANY  
Hal E. Roach Motion Picture Studios

EMPIRE 1171  
Culver City 4517  
John W. Swallow  
Vice-Pres. & Gen. Mgr.  
Paul Myers  
Advertising  
Al Welner  
Berton Bennett  
Announcers  
M. S. Adams  
Chief Technician

- 1:00 p. m.—"Inspiration," the Magazine of the Air.  
2:00 p. m.—Sacred Half Hour.  
3:00 p. m.—Light Classics on the Organ.  
4:30 p. m.—Selected Recordings.  
9:15 p. m.—Lloyd S. Nix, City Prosecutor.  
9:30 p. m.—Community Program.  
11:00 p. m.—Organ—J. Newton Yates, Peggy Price,  
soloist.

MONDAY, JULY 21

- 9:00 a. m.—Helpful Hints to Housewives.  
9:30 a. m.—Zandra's Mystic Hour.  
12:45 p. m.—Waves of Happiness.

TUESDAY, JULY 22

- 9:00 a. m.—Beauty Hints.  
12:45 p. m.—Diet Question Box.  
WEDNESDAY, JULY 23  
9:30 a. m.—Zandra's Mystic Hour.  
12:45 p. m.—Waves of Happiness.  
9:15 p. m.—Happy-Go-Lucky Trio—Peggy Price.

THURSDAY, JULY 24

- 9:00 a. m.—Beauty Hints.  
10:30 a. m.—Helpful Hints to Housewives.  
12:45 p. m.—Diet Question Box.

FRIDAY, JULY 25

- 9:30 a. m.—Zandra's Mystic Hour.  
12:45 p. m.—Waves of Happiness.  
2:00 p. m.—Helpful Hints to Housewives.  
9:15 p. m.—Audition Contest.

SATURDAY, JULY 26

- 9:00 a. m.—Beauty Hints.  
12:45 p. m.—Waves of Happiness.

- DAILY EXCEPT SUNDAY
- 6:00 a. m.—Spanish program.  
7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.  
11:00 a. m.—Beauty Hour.  
12:00 noon.—The Lonely Troubadours.  
1:00 p. m.—G. Allison's Radio Home program.  
3:00 p. m.—Auburn Half Hour.  
5:45 p. m.—Timely Topics.  
6:45 p. m.—Health Talk (except Thursday)  
10:00 p. m.—Organ Recital; J. Newton Yates.  
11:00 p. m.—Popular Recordings.  
12:00 midnight—Organ Recital, J. Newton Yates.

SUNDAY, JULY 20

- 8:00 a. m.—Popular Recordings.  
9:00 a. m.—Geo. Redman and Burt Bennett—Piano  
and Songs.  
10:00 a. m.—The Lonely Troubadour.  
11:00 a. m.—Harmony Hawaiians.



BILL RAY

# KGER

Long Beach, Cal.—1360 Kc.

1000 WATTS—220.4 METERS

435 Pine Avenue Phone 632-78  
C. Merwin Dobyns, Owner and Director. Bill Ray, Manager.

Herbert R. Connor  
Assistant Manager

Frank C. Bliss  
Publicity Director

Dick Dixon  
Program Manager

Jay Tapp  
Chief Engineer

Fritz Martin  
Jerry Purcell-

Jack Strook  
Announcers

2:00 p. m.—Siesta period.  
7:00 a. m.—Serenaders String Trio; Cavaliers.  
8:00 p. m.—Songs of the Islands; Syncopators.  
9:30 p. m.—Mariners and Selby, tenor.  
10:00 p. m.—Serenaders and Dance Orchestra.

**TUESDAY, JULY 22**

8:00 a. m.—Studio Talent.  
10:00 a. m.—Studio Diversities.  
11:00 a. m.—Ballad Hour.  
2:00 p. m.—Organ recital.  
7:00 p. m.—Senoritas and Dance Orchestra.  
8:00 p. m.—Olympic Fights.  
10:00 p. m.—Fights; Rhythm Makers.  
11:00 p. m.—Dance Orchestras.

**WEDNESDAY, JULY 23**

8:00 a. m.—Vocal Hour.  
10:00 a. m.—Ballads and Orchestra.  
11:00 a. m.—Varieties.  
2:00 p. m.—String Trio.  
7:00 p. m.—Serenaders; Long Beach Band.  
8:00 p. m.—Midweek Varieties.  
9:30 p. m.—Wilmington Bowl Fights.  
10:30 p. m.—Rhythm Makers.

**THURSDAY, JULY 24**

8:00 a. m.—Studio.  
10:00 a. m.—Varieties.  
11:00 a. m.—Orchestra and Soloists.  
2:00 p. m.—Siesta period.  
7:00 p. m.—Senoritas; Long Beach Band.  
8:00 p. m.—Minstrel Show.  
9:30 p. m.—The Cavaliers.  
10:00 p. m.—The Mariners.  
10:30 p. m.—Rhythm Makers.

**FRIDAY, JULY 25**

8:00 a. m.—Ballad and Orchestra Hour.  
10:00 a. m.—Studio Diversities.  
11:00 a. m.—String Trio.  
2:00 p. m.—Organ and Tenor.  
7:00 p. m.—Serenaders; Dance Band.  
8:00 p. m.—Organ; Hi-Steppers orchestra, 8:30.  
9:30 p. m.—Mariners orchestra.  
10:00 p. m.—Musical Comedy Hour.  
10:30 p. m.—Rhythm Makers.

**SATURDAY, JULY 26**

8:00 a. m.—Recordings, novelties.  
10:00 a. m.—Orchestra and Singers.  
11:00 a. m.—Studio Varieties.  
2:00 p. m.—Organ and Tenor.  
7:00 p. m.—Senoritas; Long Beach Band.  
8:00 p. m.—Cavaliers and Harmony Duo.  
9:30 p. m.—Mariners and Soloists.  
10:00 p. m.—Melodies of bygone days; Mariners.  
10:30 p. m.—Rhythm Makers.

**DAILY EXCEPT SUNDAY**

7:00 a. m.—Sunrise Hour, Prof. Charles M. Davls.  
9:00 a. m.—Home Makers' Hour.  
10:45 a. m.—Beauty Talk.  
11:00 a. m.—Studio Varieties.  
12:15-12:30 p. m.—Silent.  
12:30 p. m.—Peggy Personality.  
12:45 p. m.—Casa Venida Ensemble.  
2:15 p. m.—Long Beach Band (except Monday).  
4:00 p. m.—Studio program.  
4:30 p. m.—Organ.  
6:00 p. m.—Silent.  
6:30 p. m.—Reveliers' Dance Band.  
9:00 p. m.—Hoagland's orchestra.  
8:55 p. m.—News Bulletin—Long Beach Sun.  
11:00 p. m.—Hoagland's orchestra.  
11:30 p. m.—Quiet Time Tunes; Dick Dixon.

**SUNDAY, JULY 20**

8:30 a. m.—M. E. Church, radio pulpit.  
9:30 a. m.—Taubman's Men's Bible Class.  
11:00 a. m.—Melody Hour.  
12:00 noon—Studio.  
1:00 p. m.—Novelty recordings.  
2:30 p. m.—Long Beach Municipal Band.  
5:00 p. m.—Hoagland's orchestra.  
6:00 p. m.—Studio Orchestra.  
7:00 p. m.—The Cavaliers.  
8:00 p. m.—Silent for KPSN.  
9:00 p. m.—Hoagland's orchestra.  
10:00 p. m.—Ho-Hum Frolic.  
11:00 p. m.—Hoagland's orchestra.  
11:30 p. m.—Organ recital.

**MONDAY, JULY 21**

8:00 a. m.—Studio Talent.  
10:00 a. m.—Melody Hour.  
11:00 a. m.—Orchestrations.

## NBC Program

(Continued from Page 17)

1:45 p. m.—Tea Timers.  
2:00 p. m.—Black and Gold Room Orchestra.  
2:30 p. m.—Matinee Time.  
3:30 p. m.—Phil Cook, the Quaker Man.  
3:45 p. m.—Musical Echoes.  
4:00 p. m.—Fleischmann Hour, with Rudy Valle's Orch.  
5:00 p. m.—ARCO Birthday Party honors Charlotte Saunders Cushman, actress.  
5:30 p. m.—Maxwell House Ensemble.  
6:00 p. m.—RCA Hour features Johnny Marven, vaudeville and radio star.  
7:00 p. m.—The Speedway to Happiness; two pianos.  
7:45 p. m.—Standard Symphony Hour; orchestra.  
8:00 p. m.—B. A. Rolfe and his Lluky Strike Dance Orchestra.  
8:45 p. m.—Parks Sisters.  
9:00 p. m.—Memory Lane.  
9:30 p. m.—The Olympians Male Quartet.  
10:00 p. m.—The National Concert Orchestra and soloists in classical program.

**FRIDAY, JULY 25**

9:30 a. m.—Betty Crocker Gold Medal Home Service Talks.  
9:45 a. m.—Morning Glories.  
10:00 a. m.—The Recitalists.  
10:15 a. m.—Josephine B. Gibson, Food Talk.  
11:30 a. m.—NBC Philharmonic Organ Recital.  
12:00 noon.—Pacific Feature Hour, with Josef Hornik's Orchestra.  
1:00 p. m.—Rembrandt Trio; light classical.  
1:30 p. m.—Hotel St. Francis Salon Orchestra.  
2:00 p. m.—Black and Gold Room Orchestra.

2:15 p. m.—"The World in Music," by Pierre Key.  
2:30 p. m.—The Blue Boys.  
3:00 p. m.—Genia Zielinska.  
3:15 p. m.—Universal Safety Series.  
3:30 p. m.—Phil Cook, the Quaker Man.  
3:45 p. m.—News Service.  
4:00 p. m.—Cities Service Concert Orchestra; Jessica Dragonette and the Cavaliers.  
5:00 p. m.—Interwoven Pair features Rutgers College Songs.  
5:30 p. m.—Armour program, orchestra and 18 singers.  
6:00 p. m.—Armstrong Quakers, variety program.  
6:30 p. m.—Raleigh Revue; musical comedy numbers and Ohman and Arden, 2 pianos.  
7:00 p. m.—Elgin program; male quartet and soloists.  
7:15 p. m.—Mayor Rolph Campaign program.  
7:45 p. m.—NBC concert favorites.  
8:00 p. m.—Ole and the Girls.  
8:15 p. m.—The Magic Crystal, oriental music.  
8:45 p. m.—Tone Pictures, the Rounders.  
9:15 p. m.—Kodak Week-end Hour, popular music.  
9:45 p. m.—John and Ned.  
10:00 p. m.—The Dragon in the Sun, mystery serial.  
10:30 p. m.—Pacific Nomads, string ensemble.

**SATURDAY, JULY 26**

9:30 a. m.—The Entertainers.  
9:45 a. m.—National Farm and Home Hour.  
11:30 a. m.—Chicago Serenade.  
12:00 noon.—Hotie Sir Francis Drake Orchestra.  
1:00 p. m.—Dixie Dandies.  
1:30 p. m.—Tea Timers.  
1:45 p. m.—Captain "Bill" Royle.  
2:00 p. m.—The James.  
2:15 p. m.—Black and Gold Room Orchestra.  
2:45 p. m.—William Don.

(Continued on Page 32)

The essential features of these programs are identical with those sent us by the stations



CLARENCE CRARY

# KFOX

Owned and Operated by  
Nichols & Warriner, Inc.  
220 E. Anabelm St.

Hal G. Nichols  
Clarence Crary  
Foster Rucker  
Theodore Bliss  
Announcers  
L. W. McDowell  
Chief Technician

## Long Beach, Cal.—1250 Kc.

"Where Your Ship Comes In"

1000 WATTS—239.9 METERS—HANCDCCK OIL STATION

Telephone No. 672-81

MONDAY, JULY 21

- 12:45 p. m.—Musical Moments.
- 1:00 p. m.—Bill and Co.
- 5:00 p. m.—Organ Recital.
- 5:30 p. m.—Sunset Boys.
- 6:30 p. m.—Campus Sweeties.
- 8:00 p. m.—Texas Cowboys.
- 8:30 p. m.—"Harmonious Suggestions" by Dr. J. F. Rausch.
- 9:00 p. m.—Foster and Doris.
- 9:15 p. m.—Organ—Vera Graham.
- 9:30 p. m.—Everett Hoagland's Troubadors.
- 10:00 p. m.—Rolly & Gene.
- 10:15 p. m.—Gene & Cline.
- 10:30 p. m.—KFOX Comedy Kompany.
- 10:45 p. m.—Campus Sweeties.
- 12:00 midnight—Studio program.

TUESDAY, JULY 22

- 1:00 p. m.—Kiwanis Luncheon.
- 3:45 p. m.—Seing Southern California.
- 6:45 p. m.—Dr. Robert Williams.
- 8:00 p. m.—The Gossipers.
- 8:30 p. m.—Cherio Boys.
- 8:45 p. m.—Texas Cowboys.
- 9:00 p. m.—Foster and Doris.
- 9:15 p. m.—Organ—Vera Graham.
- 9:30 p. m.—Everett Hoagland's Troubadors.
- 10:30 p. m.—Weekly Song Story.
- 10:45 p. m.—Campus Sweeties.

WEDNESDAY, JULY 23

- 3:45 p. m.—Seeing Southern California.
- 8:00 p. m.—Seth Parker Singing School.
- 9:00 p. m.—Foster, Doris and Gene.
- 10:30 p. m.—Ted and Anna.
- 10:45 p. m.—Campus Sweeties.

THURSDAY, JULY 24

- 1:00 p. m.—Dr. Clark—Health and Efficiency.
- 4:15 p. m.—Rolly and Gene.
- 8:00 p. m.—Bennie Light and Mark Cook.
- 9:00 p. m.—Foster and Doris.
- 9:15 p. m.—Organ—Vera Graham.
- 10:30 p. m.—Minstrel Girls.
- 10:45 p. m.—Campus Sweeties.

FRIDAY, JULY 25

- 1:00 p. m.—Masonic Luncheon.
- 3:45 p. m.—Seeing Southern California.
- 8:00 p. m.—The Song Story.
- 8:15 p. m.—The Cherio Boys.
- 8:30 p. m.—"Harmonious Suggestions" by Dr. J. F. Rausch.
- 9:00 p. m.—Foster and Doris.
- 9:15 p. m.—Organ—Vera Graham.
- 10:30 p. m.—KFOX Comedy Kompany.
- 10:45 p. m.—Campus Sweeties.

SATURDAY, JULY 26

- 1:00 p. m.—Bill and Co.
- 8:00 p. m.—Studio Group.
- 8:30 p. m.—Three Vagabonds.
- 9:00 p. m.—Foster and Doris.
- 9:15 p. m.—Organ—Vera Graham.
- 10:00 p. m.—Doris and Harry.
- 10:15 p. m.—Gene and Cline.
- 10:30 p. m.—The Gossipers.
- 10:45 p. m.—Doris and Foster.

## NBC Program

(Continued from Page 31)

- 3:00 p. m.—Whyte's Orchestra.
- 3:30 p. m.—The Fuller Man.
- 4:00 p. m.—Pop Concert; 25-piece concert orchestra.
- 4:30 p. m.—The Goldman Band.
- 5:30 p. m.—General Electric Band; Ireland, Russia and Spain are visited musically.
- 6:00 p. m.—B. A. Rolfe and his Luck Strike Dance Orchestra.
- 7:00 p. m.—Voice of Pan.
- 7:45 p. m.—Sperry Hotcakes.
- 8:00 p. m.—Night in Spain; Spanish orchestra music.
- 8:00 p. m.—Gilmore Circus.
- 8:30 p. m.—Hollywood Bowl Symphony Concert, conducted by Bernardino Molinari of Rome.
- 8:30 p. m.—Melody Memories.
- 9:00 p. m.—Rainbow Harmonies.
- 9:30 p. m.—Golden Legendes dramatizes "Elsie Dinsore."
- 10:00 p. m.—Spotlight Review, 2-hour variety show.

### DAILY EXCEPT SUNDAY

- 1:00-3:00 a. m.—The Knight Fox.
- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Hello, Everybody.
- 7:30 a. m.—Early News Items.
- 7:45 a. m.—Novelty Musical Numbers.
- 7:50 a. m.—Bright and Early Hour.
- 8:20 a. m.—Music.
- 8:30 a. m.—Health and Efficiency.
- 8:40 a. m.—Recordings.
- 9:00 a. m.—Beauty Talk.
- 9:10 a. m.—Phonograph Music.
- 10:00 a. m.—Music.
- 10:30 a. m.—Organ Recital by Vera Graham.
- 11:00 a. m.—Sunset Harmony Boys.
- 11:30 a. m.—News Reports by Frank P. Goss.
- 12:45 p. m.—Musical Moments.
- 1:30 p. m.—Cherio Boys.
- 1:50 p. m.—Dr. Harbottle, Clarence and Doris.
- 2:20 p. m.—Rolly Wray.
- 2:30 p. m.—Sunset Harmony Boys.
- 3:00 p. m.—Campus Sweeties.
- 3:15 p. m.—Today in History.
- 3:30 p. m.—Organ Recital.
- 4:00 p. m.—Late News Report, Press-Telegram.
- 4:15 p. m.—Rolly and Gene.
- 4:30 p. m.—Violet's Tiny Tots.
- 4:45 p. m.—ones Harmony Four.
- 6:00 p. m.—Em and Clem.
- 6:15 p. m.—Percy at the Phone.
- 6:45 p. m.—The Three Vagabonds (except Tuesday).
- 7:00 p. m.—Buttercream School Kids.
- 11:00 p. m.—Majestic Ballroom Orchestra.

### DAILY EXCEPT MONDAY

- 11:45 a. m.—Hollywood Girls.
- 5:00 p. m.—Hollywood Girls.
- 6:30 p. m.—Sunset Harmony Boys.
- 7:15 p. m.—Ezra & Abe.
- 7:30 p. m.—Vest Pocket Minstrels.
- 7:45 p. m.—Cherio Boys.
- 9:30 p. m.—Everett Hoagland's Troubadors from Rendezvous at Balboa.
- 10:00 p. m.—Bill & Co.
- 10:15 p. m.—Gene and Cline.
- 11:30 p. m.—Everett Hoagland Troubadors.

### SUNDAY, JULY 20

- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Music.
- 8:00 a. m.—Family Circle Hour.
- 8:30 a. m.—Clover Leaf program.
- 9:00 a. m.—Old Time Music.
- 10:00 a. m.—Angeles Abbey Organ Recital.
- 11:00 a. m.—St. Luke's Episcopal Church.
- 12:30 p. m.—Musical Program for Birkel Music Co.
- 1:00 p. m.—Hollywood Girls—Novelty Trio.
- 2:00 p. m.—Seth Parker.
- 2:30 p. m.—Sacred Songs.
- 3:00 p. m.—On With the Show.
- 4:00 p. m.—"A Moment with Patriarchs of Old."
- 4:15 p. m.—Organ Recital; Vera Graham.
- 5:00 p. m.—Everett Hoagland Troubadors.
- Remote from Rendezvous at Balboa.
- 5:30 p. m.—Hollywood Girls.
- 6:00 p. m.—"Em & Clem."
- 6:15 p. m.—Doris, Foster & Gene.
- 6:45 p. m.—Foster and Doris.
- 7:00 p. m.—Sunset Harmony Boys.
- 7:30 p. m.—Hollywood Girls.
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00 p. m.—KFOX Capers.
- 12:00 midnight—Records.
- 1:00 a. m.—The Knight Fox.



The essential features of these programs are identical with those sent as by the stations



# KMIC

V. G. Freltag  
Manager  
Tel. TH. 1121  
Inglewood 1927  
Frank Bull  
Cliff Howell  
Announcers  
Lowrey Hester  
Musical Director  
Charles Whitney  
Engineer

## Inglewood, Calif.—1120 Kc.

500 WATTS—267.7 METERS  
Chamber of Commerce Bldg., Inglewood, Calif.  
Owned and Operated by Dalton's, Inc.

- 7:00 p. m.—"Melodies You Love."
- 7:30 p. m.—"Under Dixie Skies."
- 8:00 p. m.—The Pepters.
- 8:30 p. m.—Lani McIntyre Harmony Hawaiians.
- 9:30 p. m.—Plano Moods.
- 10:30 p. m.—"Mike and Ray."

### TUESDAY, JULY 22

- 2:00 p. m.—Popular records.
- 6:30 p. m.—"Sweethearts' program."
- 7:00 p. m.—"Songs of Yesterday."
- 7:30 p. m.—"Hits of Broadway."
- 8:00 p. m.—Lan. McIntyre Harmony Hawaiians.
- 9:00 p. m.—Lloyd S. Nix, City Prosecutor.
- 10:00 p. m.—Frel Rose and Orchestra by remote control from the Deauville Beach Club.

### WEDNESDAY, JULY 23

- 6:00 p. m.—Organ Recital.
- 6:30 p. m.—"Cinema Suggestions."
- 7:00 p. m.—Composers' program.
- 7:30 p. m.—"Half Hour of Pep."
- 8:00 p. m.—Lani McIntyre Harmony Hawaiians.
- 9:00 p. m.—Dot and Dash Duo.
- 9:30 p. m.—Fred Rose and Orchestra by remote control.
- 10:30 p. m.—Hits from Broadway.

### THURSDAY, JULY 24

- 6:30 p. m.—"Popular Hits of Today."
- 7:00 p. m.—"Land of Memories."

### FRIDAY, JULY 25

- 6:30 p. m.—Love Songs.
- 7:00 p. m.—Dot and Dash Duo and Rockey Bernard.
- 7:30 p. m.—"Hits of Yesterday."
- 8:00 p. m.—Musical Mixture.
- 9:00 p. m.—Lani McIntyre and Hawaiians.
- 9:00 p. m.—Broadway Hits.
- 10:00 p. m.—Fred Rose and Orchestra by remote control.

### SATURDAY, JULY 26

- 6:30 p. m.—Salon Players.
- 7:00 p. m.—"Cinema Suggestions."
- 10:30 p. m.—Records.

### FRANK BULL

#### DAILY EXCEPT SUNDAY

- 6:00 a. m.—Andy and Gene.
- 8:00 a. m.—Ocean Park Walkathon.
- 8:15 a. m.—Records.
- 9:00 a. m.—1930 Super Marathon.
- 9:15 a. m.—Records.
- 12:00 noon.—"Radio News Reporter"—direct from City Hall.
- 12:15 p. m.—"Hi-Noon Varieties."
- 1:00 p. m.—Popular Records.
- 5:00 p. m.—1930 Super Marathon, Monterey Park.
- 5:15 p. m.—Requests.
- 6:00 p. m.—Organ Recital.
- 11:00 p. m.—Ocean Park Walkathon.
- 11:30 p. m.—1930 Super Marathon, Monterey Park.
- 12:00 midnight.—Jack the Bell Boy.

#### SUNDAY, JULY 20

- 12:30 p. m.—1930 Super Marathon.
- 4:30 p. m.—Selected records.
- 5:30 p. m.—Fred Rose and His Orchestra, by remote control from Deauville Beach Club.
- 11:00 p. m.—Ocean Park Walkathon.
- 11:30 p. m.—1930 Super Marathon, Monterey Park.

#### MONDAY, JULY 21

- 2:00 p. m.—Records.
- 6:30 p. m.—Armstrong Music Memory Contest.



# KGB

## San Diego, Calif.—1330 Kc.

225.4 METERS—250 WATTS  
Pickwick Terminal Hotel—Franklin 6151-2-3  
PICKWICK BROADCASTING CORPORATION  
Henry Hohman, Managing Director

Robert G. Binyon  
Manager  
Luther L. Putnam  
Studio Director  
Lilas Johnson  
Program Director  
Fred Stone  
Lloyd Snow  
Announcers  
Willis F. Farnum  
Chief Technician

### LUTHER PUTNAM

#### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Popular Recordings.
- 7:45 a. m.—Health Talk.
- 8:00 a. m.—Recordings.
- 9:00 a. m.—July Specials Hour.
- 10:00 a. m.—Recordings (ex. Mon. and Thurs.).
- 2:30 p. m.—Recordings.
- 2:45 p. m.—News, courtesy San Diego Sun.
- 3:00 p. m.—Recordings (ex. Mon. and Sat.).
- 4:30 p. m.—U. S. Dept. of Agriculture, Farm Talk.
- 4:40 p. m.—Recordings.
- 5:00 p. m.—Baron Keyes, "Air Castles."
- 5:15 p. m.—Merchants Air Service.
- 5:45 p. m.—Sportologue and Lost and Found.
- 6:00 p. m.—Merchants Air Service (ex. Mon.).
- 6:30 p. m.—Vanity Fair Birthday Party.
- 6:45 p. m.—Recordings.
- 7:00 p. m.—Sponsored Program.
- 10:00 p. m.—Recordings.

#### SUNDAY, JULY 20

- 8:00 a. m.—Thru the Comics with Uncle Si.
- 9:00 a. m.—Health Talk.
- 9:15 a. m.—Recordings.
- 10:00 a. m.—Watchtower Program.
- 11:00 a. m.—Popular Recordings.

- 6:00 p. m.—Church of Jesus Christ of L. D. S.
- 7:00 p. m.—Allen Greenwood.
- 8:00 p. m.—Concert Orchestra.
- 9:00 p. m.—"The Real Mexico."

#### MONDAY, JULY 21

- 10:30 a. m.—Music Lesson.
- 3:30 p. m.—Church of Jesus Christ of L. D. S.
- 6:00 p. m.—Sponsored Spanish Program.
- 7:15 p. m.—Aloha Boys.
- 8:00 p. m.—Studio Trio.
- 8:30 p. m.—Community Chest Program.
- 9:00 p. m.—KGB Frolic.

#### TUESDAY, JULY 22

- 7:15 p. m.—Banjo Duo—Tony and Bill.
- 8:00 p. m.—Highway Highlights.
- 9:00 p. m.—Aeolian Male Quartette with T. Morley Harvey.

#### WEDNESDAY, JULY 23

- 7:15 p. m.—Colored Orchestra.
- 8:00 p. m.—KGB String Quintette.
- 9:00 p. m.—Belasco Quartette.

#### THURSDAY, JULY 24

- 10:30 a. m.—Piano Lesson—T. Morley Harvey.
- 7:15 p. m.—Fred Caldwell and Helen Kirkham.
- 8:00 p. m.—Classical Review.
- 9:00 p. m.—Agua Caliente Hotel Mexican Serenaders.

#### FRIDAY, JULY 25

- 7:15 p. m.—Aloha Boys.
- 8:00 p. m.—Highway Highlights with Soloist.
- 9:00 p. m.—Collegiate Frolic.

#### SATURDAY, JULY 26

- 3:00 p. m.—KGB Movie Club.
- 7:15 p. m.—Male Trio with Allan Greenwood.
- 8:00 p. m.—Calliste Conant Hudson.
- 8:30 p. m.—Marshall Mando Trio.
- 9:00 p. m.—Carolyn Lee, Harold Charles and Fred Stone.

The essential features of these programs are identical with those sent us by the stations



GENE PERRY

# KFSD

Leslie Adams  
General Manager  
Walter B. Nell  
Advertising Manager  
Glen Litton  
Chief Technician  
Gene Perry  
Announcer  
Leah McMahon  
Program Director

## San Diego, Calif.—600 Kc.

1000 WATTS—499.7 METERS  
"The Air Capitol of the West"  
Telephone Franklin 6353

- 5:45 p. m.—Studio program.
- 6:15 p. m.—From a San Diego Aeroplane.
- 6:30 p. m.—Sponsored program.
- 6:45 p. m.—Feature.
- 6:55 p. m.—Safty Program.
- 8:00 p. m.—North American Ensemble.
- 9:00 p. m.—Miniature Biographies, NBC.\*
- 9:30 p. m.—Camel Pleasure Hour, NBC.\*
- 10:30 p. m.—Kennedy's Cafe.

### THURSDAY, JULY 24

### DAILY EXCEPT SUNDAY

- 7:45 a. m.—NBC\*—Aunt Jemima's Boy.
- 8:00 a. m.—Morning Musical.
- 9:00 a. m.—Good Cheer Program.
- 9:45 a. m.—Amy Lou's Shopping Hour.
- 11:00 a. m.—Service Hour.
- 12:00 noon—James Erickson at Console of Fox California Theater (ex. Tues.).
- 2:00 p. m.—Matinee Time (ex. Mon.).
- 2:30 p. m.—Balboa Park Organ (ex. Mon.).
- 7:45 p. m.—Cecil and Sally.
- 10:00 p. m.—Remote Control from Kennedy Cafe.
- 11:00 p. m.—Midnight Feature Hour.

### SUNDAY, JULY 20

- 9:30 a. m.—Sponsored program.
- 10:30 a. m.—Studio program (Popular).
- 10:45 a. m.—Sponsored program.
- 11:00 a. m.—NBC.\*
- 12:00 noon.—Old Time Program.
- 2:00 p. m.—Studio program.
- 2:30 p. m.—Organ concert from Balboa Park, Dr. Humphrey J. Stewart.
- 3:30-8:15 p. m.—NBC.\*
- 8:15 p. m.—Studio program.
- 8:30 p. m.—NBC.\*
- 10:00 p. m.—Kennedy's Cafe.
- 11:00 p. m.—Studio program.

### MONDAY, JULY 21

- 12:30 p. m.—NBC.\*
- 2:30 p. m.—Matinee program with Leah McMahon, Gene Perry and Leonard Spaulding.
- 3:00 p. m.—Studio program.
- 3:30 p. m.—NBC, Phil Cook The Quaker Man.
- 3:45 p. m.—Transcription.
- 4:00 p. m.—NBC, Half Hour in the Nation's Capitol.
- 4:30 p. m.—NBC, Harry Archer and His Orchestra.
- 5:00 p. m.—Helen Kirkham, Contralto.
- 5:30 p. m.—Late News Items Courtesy San Diego Union and Evening Tribune.
- 5:45 p. m.—Sponsored Program.
- 6:00 p. m.—NBC, Stromberg Carlson Program.
- 6:30 p. m.—Spotlight Program.
- 7:00 p. m.—NBC, Governor Young's Campaign Prog.
- 8:00 p. m.—From a San Diego Aeroplane.
- 8:15 p. m.—Mood Pictures with Mildred Marini and Harold Charles.
- 9:00 p. m.—NBC, Pacific Srenaders.
- 9:30 p. m.—Leslie Adams.

### TUESDAY, JULY 22

- 12:30 p. m.—NBC, Pacific Vagabonds.
- 1:00 p. m.—NBC, Hotel Sir Francis Drake Orch.
- 3:30 p. m.—NBC, Phil Cook the Quaker Man.
- 3:45 p. m.—French Lesson.
- 4:15 p. m.—Studio program.
- 5:15 p. m.—Helen Webster Kirkham, contralto.
- 5:45 p. m.—Late News Items.
- 6:00 p. m.—Westinghouse Salutes, NBC.\*
- 6:30 p. m.—RKO Hour, NBC.\*
- 7:00 p. m.—From a San Diego Aeroplane.
- 7:15 p. m.—Sponsored program.
- 8:00 p. m.—Cosmopolitans, NBC.\*
- 8:30 p. m.—Pacific National Singers.
- 9:00 p. m.—Breczy Three with Leslie Adams.

### WEDNESDAY, JULY 23

- 10:50 a. m.—NBC, Easter Housekeeping Feature.
- 12:30 p. m.—NBC, Radio Guild Program.
- 1:00 p. m.—NBC, Series of Talks.
- 1:15 p. m.—NBC, Breen and DeRose.
- 1:30 p. m.—Tea Timers.
- 2:00 p. m.—Matinee program.
- 3:30 p. m.—NBC, Phil Cook the Quaker Man.
- 3:45 p. m.—Operatic Program.

- 12:30 p. m.—Novelty Five, NBC.\*
- 1:00 p. m.—Series of Talks, NBC.\*
- 1:15 p. m.—Breen and DeRose, NBC.\*
- 1:30 p. m.—The Ballads, NBC.\*
- 1:45 p. m.—Tea Timers, NBC.\*
- 3:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 3:45 p. m.—French Lesson.
- 4:15 p. m.—Electrical Transcription.
- 4:40 p. m.—Wixie Wix in Echoes from Artists of the Pen.
- 5:00 p. m.—Manuel Dehesa.
- 5:30 p. m.—Feature.
- 6:15 p. m.—From a San Diego Aeroplane.
- 6:30 p. m.—Cramer's Concert Trio, with John Wells.
- 8:00-10:00 p. m.—NBC.\*

### FRIDAY, JULY 25

- 12:30-2:00 p. m.—NBC.\*
- 3:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 3:45 p. m.—Helen Craw.
- 4:15 p. m.—Feature Hour.
- 5:00 p. m.—NBC, Interwoven Pair.
- 5:30 p. m.—Calliste Konant Hudson.
- 6:15 p. m.—Late News Item.
- 6:30 p. m.—From a San Diego Aeroplane.
- 6:45 p. m.—Sponsored program.
- 7:00 p. m.—NBC, Elgin National Watch Co. program.
- 7:15 p. m.—NBC, Mayor Rolph's Campaign program.
- 8:00 p. m.—Parker's Old-Time program.
- 9:00 p. m.—Concert Quintette, with Janet Stanley.

### SATURDAY, JULY 26

- 3:30 p. m.—Concert.
- 6:00 p. m.—NBC, Lucky Strike Orchestra.
- 7:00 p. m.—Sponsored program.
- 8:30 p. m.—NBC, Melody Memories.
- 9:00 p. m.—NBC, Rainbow Harmonies.
- 9:30 p. m.—Golden Legends.

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Television is still in the laboratory stage, in the opinion of the Federal Radio Commission, and the art has not developed far enough to enable any station to provide radio-movies on a commercial basis.

The essential features of these programs are identical with those sent us by the stations



FRED J. HART

# KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION  
300 WATTS—296.6 METERS  
FRED J. HART, Manager

- 7:15 p. m.—Silas and Susie.
- 7:30 p. m.—Farm Bureau Evening Radio News.
- 8:00 p. m.—Fitts for Governor Radio Hour.
- 9:00 p. m.—San Jose Pacific Little Symphony.

**TUESDAY, JULY 22**

- 12:00 noon.—Popular Recordings.
- 2:30 p. m.—Songs from the Shows.
- 6:20 p. m.—Spray Residue—R. P. Womak.
- 8:00 p. m.—"You Never Can Tell" program.

**WEDNESDAY, JULY 23**

- 2:30 p. m.—Concert Recordings.
- 6:20 p. m.—Inspecting Alfalfa Hay—D. R. Mitchell.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—The Two Guitars.
- 9:30 p. m.—How do-you-do?

**THURSDAY, JULY 24**

- 12:00 noon.—Concert Recordings.
- 2:30 p. m.—Variety Recordings.
- 6:20 p. m.—Ground Squirrel Control—W. C. Jacobsen.
- 8:00 p. m.—Songs of the Old Church Choir.
- 9:00 p. m.—In Days of Olde.
- 9:15 p. m.—The Five Pretzels.
- 9:45 p. m.—San Jose Accordion Club.

**FRIDAY, JULY 25**

- 12:00 noon.—Organ Records.
- 2:30 p. m.—Red Seal Records.
- 6:20 p. m.—Apartment House Carpet Sale Regulation—Casey.
- 6:45 p. m.—Mercury-Herald Sport Review.
- 8:00 p. m.—KQW Minstrels.
- 9:00 p. m.—San Jose Pacific Little Symphony.

**SATURDAY, JULY 26**

- 11:55 a. m.—Band Recordings.
- 2:30 p. m.—New Record Releases.
- 7:30 p. m.—Musical program.
- 7:45 p. m.—Studio program.
- 8:45 p. m.—Italian program.

**DAILY EXCEPT SUNDAY**

- 9:00 a. m.—Morning Music.
- 9:30 a. m.—Weather Report.
- 9:35 a. m.—Helpful Hour.
- 1:00 a. m.—Bank Credits Service Program.
- 2:30 p. m.—Market Report and Weather from S. F.
- 1:00 p. m.—Hart's Half Hour.
- 1:30 p. m.—The Friendly Hour.
- 4:30 p. m.—Children's Program.
- 5:00 p. m.—Baron Keyes Air Castle (ex. Saturday).
- 5:15 p. m.—Vesper Music.
- 5:30 p. m.—San Jose Radionics Institute.
- 6:00 p. m.—U. S. D. A. Farm Flashes (ex. Sat.).
- 6:10 p. m.—Farm Topic (except Saturday).
- 6:30 p. m.—KQW Market Reports.
- 6:35 p. m.—KQW Market Place.
- 7:00 p. m.—Weather Reports, News.

**SUNDAY, JULY 20**

- 0:15 a. m.—Sunday School Lessons by Fred J. Hart.
  - 1:00 a. m.—Morning Services, First Baptist Church.
  - 7:30 p. m.—Evening Services, First Baptist Church.
- MONDAY, JULY 21**
- 2:30 p. m.—Recordings.
  - 6:20 p. m.—Field Station Development—G. K. York.



AIMEE SEMPLE McPHERSON

# KFSG Los Angeles, Calif.—1120 Kc.

500 WATTS—267.7 METERS  
Angelus Temple, Echo Park. EX. 1141  
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Founder-President
- Roderick H. Morrison  
Station Director
- Noland Tusker  
Announcer
- Maurice E. Kennedy  
Technical Director
- Florence E. Wixom  
Program Manager

**TUESDAY, JULY 22**

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour.
- 11:00 a. m.—Noon Day Musicale.

**WEDNESDAY, JULY 23**

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour.
- 11:00 a. m.—Noon Day Musicale.
- 2:30 p. m.—Divine Healing Service.
- 4:30 p. m.—The recording Hour.

**THURSDAY, JULY 24**

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour.
- 11:00 a. m.—Noon Day Musicale.
- 2:30 p. m.—Music Hour.
- 3:00 p. m.—Bethesda Hour.
- 4:00 p. m.—Twilight Hour.
- 7:30 p. m.—Water Baptismal Service.
- 8:30 p. m.—Symphony Orchestra.

**FRIDAY, JULY 25**

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour.
- 11:00 a. m.—Noon Day Musicale.
- 2:30 p. m.—Music Masters' Hour.
- 3:00 p. m.—Bethesda Hour.
- 4:00 p. m.—Kiddies' Hour.

**SATURDAY, JULY 26**

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour.
- 11:00 a. m.—Noon Day Musicale.
- 7:30 p. m.—Divine Healing Service.
- 9:30 p. m.—Back Home Hour Concert.

**DAILY EXCEPT SUNDAY**

- 7:30 a. m.—Family Altar Hour.
  - 8:00 a. m.—Sunshine Hour.
  - 1:00 a. m.—Noonday Musicale (ex. Mon.).
- SUNDAY, JULY 20**
- 8:00 a. m.—Sabbath Sunrise Hour.
  - 9:00 a. m.—Symphony Orchestra.
  - 0:30 a. m.—Sunday Morning Worship.
  - 2:30 p. m.—Dispensational Message.
  - 6:30 p. m.—Angelus Temple Silver Band.
  - 7:00 p. m.—Musical Hour.
  - 8:00 p. m.—Revival Service.
  - 0:00 p. m.—Music Lover's Hour.
- MONDAY, JULY 21**
- 7:00 a. m.—Family Altar Hour.
  - 0:00 a. m.—Sunshine Hour.
  - 1:00 a. m.—Bible Drama.

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# KPO

## San Francisco, Calif.—680 Kc.

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Managing Director  
Curtis Peck  
Technical Director

5000 WATTS—440.9 METERS  
HALE BROTHERS AND THE CHRONICLE  
"The Voice of San Francisco"

- 2:10 p. m.—California Crooners.
- 2:45 p. m.—Get Associated with baseoau.
- 5:00 p. m.—Old Trusty Dog Stories.
- 5:15 p. m.—Federal Business Association Talk.
- 5:30 p. m.—The Date Book, edited by Stuart Strong.
- 8:00 p. m.—Allan Wilson, tenor.
- 8:30 p. m.—Fourth Summer Symphony Concert.
- 10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### WEDNESDAY, JULY 23

- 11:30 a. m.—Julia Hayes, Helpful Hints for Housewives.
- 1:00 p. m.—Ann Warner's Home Making Chat.
- 1:30 p. m.—Tea Timers, NBC.\*
- 2:10 p. m.—Knickerbocker Piano Duo.
- 2:45 p. m.—Get Associated with baseball.
- 8:00 p. m.—Let's Get Associated.
- 8:30 p. m.—Topsy's Roosters.
- 9:00 p. m.—Meeting in The Tavern.
- 9:15 p. m.—A Sporting Quarter Hour.
- 9:30 p. m.—Earle C. Anthony "Packard program," NBC.\*
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### THURSDAY, JULY 24

- 10:00 a. m.—Woman's Magazine of the Air, NBC.\*
- 11:00 a. m.—Floyd Wright, Organ Recital.
- 1:00 p. m.—Shrine Luncheon Broadcast from Palace Hotel.
- 1:30 p. m.—Jerry Jermaine, balladist.
- 2:00 p. m.—Ye Towne Cryer.
- 2:10 p. m.—Dee and Dee.
- 8:00 p. m.—Lucky Strike Dance Orchestra, NBC.\*
- 9:00 p. m.—Cy Trobber's Scrap Book.
- 9:30 p. m.—Earle C. Anthony "Packard program," NBC.\*
- 10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

### FRIDAY, JULY 25

- 12:45 p. m.—Commonwealth Club Luncheon at Palace Hotel.
- 1:30 p. m.—Paul Lingle Piano Duo, with California Crooners.
- 2:30 p. m.—Ye Towne Cryer.
- 2:35 p. m.—California Crooners.
- 8:00 p. m.—Caswell Musical Episode.
- 8:30 p. m.—Nathan Abas, Violin Recital.
- 9:00 p. m.—Meeting in The Tavern.
- 9:15 p. m.—KPO Players.
- 9:30 p. m.—Earle C. Anthony "Packard program," NBC.\*
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

### SATURDAY, JULY 26

- 8:00 a. m.—Financial Service, NBC.\*
- 8:15 a. m.—Morning Melodies, NBC.\*
- 8:30 a. m.—Cross Cuts from the Log of the Day, NBC.\*
- 9:00 a. m.—Walter W. Cribbins.
- 10:00 a. m.—National Home and Farm Hour, NBC.\*
- 11:30 a. m.—Helen Gordon Barker, Art Talk.
- 1:00 p. m.—KPO Salon Orchestra, with Eva De Vol.
- 2:10 p. m.—The Sequoians.
- 8:00 p. m.—The Gilmore Circus, NBC.\*
- 8:30 p. m.—Hollywood Bowl Symphony Orch., NBC.\*
- 10:15 p. m.—Jesse Stafford's Palace Hotel Orchestra.

See Page 17 for NBC Program

# KGO

## Oakland, California—790 Kc.

7500 WATTS—379.5 METERS  
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See Page 17 for Detailed Program of KGO

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1000 WATTS—491.5 METERS  
1000 Van Ness Telephone Prospect 0100

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Manager  
**Edwin Wilson**  
Commercial Director  
**Alan N. Corwack**  
Technical Director  
**Frank Moss**  
Musical Director

**HARRISON HOLLIDAY**

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—"Simp' Fitts" from Seal Rocks.
- 8:00 a. m.—CBS.\*
- 8:30 a. m.—Manhattan Towers Orchestra, CBS.\*
- 9:00 a. m.—S. F. Call Bulletin's News.
- 9:15 a. m.—Feminine Fancies (except Saturday).
- 10:30 a. m.—Wyn's Daily Chat (except Saturday).
- 12:00 noon—Sherman Clay Concert.
- 1:00 p. m.—Cal King's Country Store.
- 2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
- 4:45 p. m.—S. F. Call-Bulletin's News Items and Town Topics.
- 10:15 p. m.—Gruen News Flashes (Wednesday, 10:00)
- 12:00 midnight—Dance music.

**SUNDAY, JULY 20**

- 8:00 a. m.—"Sunday Morning Serenaders."
- 8:30 a. m.—"Chapel of Memories."
- 9:00 a. m.—"Home Sweet Home" concert.
- 11:00 a. m.—Paul Tremaine and His Orchestra CBS.
- 11:30 a. m.—Conclave of Nations, CBS.
- 12:00 noon—Sherman Clay Noonday Concert.
- 1:00 p. m.—Jazz Classics.
- 2:00 p. m.—Musicale.
- 2:30 p. m.—The Globe Trotter, CBS.
- 3:00 p. m.—Classical Concert featuring Frank Moss.
- 3:45 p. m.—"The World's Business," CBS.\*
- 4:00 p. m.—Jesse Crawford, Poet of the Organ, CBS.\*
- 4:30 p. m.—Tea-Time Recital.
- 5:00-7:00 p. m.—CBS.\*
- 6:00 p. m.—Mayhew Lake and His Band, CBS.
- 6:30 p. m.—String Quartette, CBS.
- 7:00 p. m.—The Melody Hour with Robert Olsen.
- 8:00 p. m.—Cadillac LaSalle Concert.
- 9:00 p. m.—Val Valente and His Roof Garden Orch.
- 11:00 p. m.—Organ Recital.

**MONDAY, JULY 21**

- 8:30 a. m.—Manhattan Towers Orchestra, CBS.
- 11:00 a. m.—Mary Lewis Haines, Domestic Science Talk.
- 11:30 a. m.—Auditions.
- 1:30 p. m.—Dancing Troubadours, CBS.
- 1:45 p. m.—Aunt Zelena, CBS.
- 3:00 p. m.—Current Events, CBS.
- 3:30 p. m.—Western Air Express.
- 3:45-4:45 p. m.—CBS.\*
- 5:00 p. m.—California Dairy Council, featuring "Mac."
- 5:30 p. m.—Mardil Gras, CBS.\*
- 6:00 p. m.—Bobs, noted sports authority.
- 6:15 p. m.—"Your Financial Problems."
- 6:30-7:30 p. m.—CBS.\*
- 7:30 p. m.—Political Talk, Mayor Rolph.
- 8:00 p. m.—"Golden State Blue Monday Jamboree."
- 10:00 p. m.—"Schwartz Ginger Band."
- 10:20 p. m.—Anson Weeks, Hotel Mark Hopkins Orch.
- 11:00 p. m.—Earl Burnett's L. A. Biltmore Orch.

**TUESDAY, JULY 22**

- 9:15 a. m.—Georgia O. George.
- 11:00 a. m.—Mary Lewis Haines, Domestic Science Talk.
- 11:30 a. m.—Columbia Educational Feature.
- 1:30 p. m.—Dancing by the Sea, CBS.\*
- 3:15 p. m.—International Sidelites, CBS.\*
- 3:30 p. m.—Guy Lombardo and His Royal Canadians,
- 4:00 p. m.—Siesta Hour.
- 5:00 p. m.—KFRC Dance Band.
- 5:30-6:30 p. m.—CBS.\*
- 6:30 p. m.—Edna Fischer and Norman Nielsen.
- 7:00 p. m.—Edna Fischer "Piano Moods."
- 7:15 p. m.—"Musical For-Get-Me-Not."
- 7:30 p. m.—Chicago Variety program.
- 8:00 p. m.—Ice Carnival.
- 8:30 p. m.—"S. & W. Forum of the Air."
- 9:30 p. m.—Drama from KHJ.
- 10:00 p. m.—Frank Watanabe.
- 10:20 p. m.—Val Valente and His Roof Garden Orch.

**WEDNESDAY, JULY 23**

- 11:00 a. m.—Red Cross Shoe Program.
- 11:15 a. m.—Columbia Ensemble, CBS.\*
- 11:30 a. m.—For Your Information.
- 1:00 p. m.—Cal King's Country Store.
- 1:30 p. m.—CBS.\*
- 3:00 p. m.—The Observer—about new books.
- 3:30 p. m.—Something About Everything.
- 3:35 p. m.—Your English—Electrical transcriptions.
- 3:45 p. m.—The Aztecs, CBS.\*
- 4:00 p. m.—Manhattan Moods, CBS.\*
- 4:30 p. m.—Fifteen Hot Minutes.
- 5:00 p. m.—U. S. Marine Band, CBS.\*
- 5:30 p. m.—Dinner Hour Concert.
- 6:30 p. m.—Prof. Lindsay.
- 7:00 p. m.—Bert Lowm & His Biltmore Orch., CBS.\*
- 7:15 p. m.—Heywood Broun's Radio Column.
- 7:30 p. m.—California Melodies.
- 8:00 p. m.—"Romantic Forty-Niners."
- 8:30 p. m.—Demi Tasse Revue, with George Olsen.
- 9:00 p. m.—Mood Pictures.
- 9:30 p. m.—Top o' the World Night Club.
- 10:05 p. m.—Emerald Isle.
- 10:35 p. m.—Anson Weeks and His Mark Hopkins Orch.
- 11:00 p. m.—Earl Burnett's L. A. Biltmore Orch.

**THURSDAY, JULY 24**

- 7:45 a. m.—Captain Vacation.
- 9:15 a. m.—Georgia O. George.
- 10:30 a. m.—Tintex.
- 10:45 a. m.—Wyn's Daily Chats.
- 11:00 a. m.—Old Witch.
- 11:30 a. m.—For Your Information, CBS.\*
- 1:30 p. m.—Bert Lowm and His Biltmore Orch., CBS.\*
- 3:30 p. m.—KFRC Musical—Dance Orchestra.
- 4:00 p. m.—Symphonic Interlude, CBS.\*
- 4:15 p. m.—Political Situation in Washington, CBS.\*
- 5:00 p. m.—Pacific States Orchestra, CBS.\*
- 5:30 p. m.—Toscha Siedel and Concert Orch., CBS.\*
- 6:00 p. m.—KFRC Dance Band.
- 6:30 p. m.—National Radio Forum, CBS.\*
- 7:00 p. m.—Edna Fischer "Piano Moods."
- 7:15 p. m.—Heywood Broun's Radio Column, CBS.\*
- 7:30 p. m.—Lights and Shadows.
- 8:00 p. m.—Violet Ray Merry-makers.
- 9:00 p. m.—Eastman Kodak.
- 9:30 p. m.—Drama from KHJ.
- 10:00 p. m.—Frank Watanabe—Eddie Holden.
- 10:20 p. m.—Val Valente and His Roof Garden Orch.
- 11:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.

**FRIDAY, JULY 25**

- 11:00 a. m.—Mary Lewis Haines.
- 11:30 a. m.—Hollywood Gossip.
- 11:45 a. m.—Auditions.
- 1:30 p. m.—Carl Rupp and His WGHP Captivators.
- 1:45 p. m.—Aunt Zelena, CBS.\*
- 3:00-4:45 p. m.—CBS.\*
- 5:00 p. m.—Organ Recital.
- 5:30 p. m.—Joe Mendel and His Pep Band.
- 6:00 p. m.—Columbia Male Chorus, CBS.\*
- 6:30 p. m.—Gold Medal Past Freight, CBS.\*
- 7:00 p. m.—"Mac and Al."
- 7:15 p. m.—Heywood Broun's Radio Column, CBS.\*
- 7:30 p. m.—Will Osborne & His Orchestra, CBS.\*
- 7:45 p. m.—"Musical For-Get-Me-Not."
- 8:00 p. m.—Veedol Vodvil—Dangers of Desdemona.
- 9:00 p. m.—"The Mission Isle of Golden Dreams."
- 9:30 p. m.—Don Lee Symphony.
- 10:00 p. m.—"Schwartz Ginger Band."
- 10:20 p. m.—Anson Weeks Hotel Mark Hopkins Orch.
- 11:00 p. m.—Val Valente and His Roof Garden Orch.

**SATURDAY, JULY 26**

- 7:30 a. m.—Capt. Vacation—Santa Cruz.
- 8:00 a. m.—Adventures of Helen and Mary.
- 9:15 a. m.—Georgia O. George.
- 9:30 a. m.—Junior Artists Program.
- 10:00 a. m.—Song Recital from KHJ.
- 11:00 a. m.—Auditions and Church Announcements.
- 1:00 p. m.—Ozzie Nelson's Glen Islanders, CBS.\*
- 1:45 p. m.—Edna Fischer, pianist.
- 2:00 p. m.—Tom. Dick and Harry, CBS.\*
- 2:15 p. m.—Edna Fischer and Norman Neilsen.
- 2:45-4:45 p. m.—CBS.\*
- 5:00 7:00 p. m.—CBS.\*
- 7:15 p. m.—CBS.\*
- 8:00 p. m.—Williams Oil-O-Matic.
- 8:30 p. m.—Musical Cocktails.
- 9:00 p. m.—Ascot Speedway Races.
- 10:00 p. m.—"Frank Watanabe."

See Page 20 for CBS Program



WALTER J. RUDOLPH

# KTAB

**Bob Roberts**  
General Manager  
**Walter J. Rudolph**  
Musical Director  
**Helen O'Neill**  
Program Director

## San Francisco—560 Kc.

1000 WATTS—535.4 METERS  
Official Pickwick State Station  
Owned and Operated by the Associated Broadcasters, Inc.  
Pickwick Terminal Hotel, Fifth and Mission Sts.  
Telephone Garfield 4700

### WEDNESDAY, JULY 23

- 8:00 a. m.—Recordings.
- 8:30 p. m.—Studio program.
- 1:30 p. m.—Julia Hayes.
- 7:00 p. m.—Dr. Heady, psychologist.
- 7:30 p. m.—Vacation program.
- 7:45 p. m.—"Memorv Bouquet."
- 8:30 p. m.—"Pepper Box program."

### THURSDAY, JULY 24

- 8:00 a. m.—Dr. Heady, psychologist.
- 8:30 p. m.—Recordings.
- 9:30 a. m.—Recordings.
- 10:00 p. m.—Household Hour with Alma LaMarr.
- 11:00 a. m.—Studio program.
- 1:30 p. m.—Julia Hayes.
- 4:45 p. m.—Studio program.
- 7:00 p. m.—Recordings.
- 7:30 p. m.—Vacation program.
- 7:45 p. m.—Alice Blue—Studio program.
- 8:00 p. m.—"Miniatures"—with Madelaine O'Brein.
- 9:00 p. m.—Harry McNight, tenor; Alice Blue.
- 10:00 p. m.—Current Events and Book Review.
- 10:15 p. m.—"Organ Echoes"—Alice Blue.

### FRIDAY, JULY 25

- 8:00 a. m.—Recordings.
- 8:30 p. m.—Studio program.
- 1:30 p. m.—Julia Hayes.
- 7:00 p. m.—Dr. Heady, psychologist.
- 7:30 p. m.—Vacation program.
- 7:45 p. m.—Alice Blue—"Organ Echoes."
- 8:00 p. m.—"Highway Highlights"—John Teel.
- 9:00 p. m.—Lou Emmel, popular singer; Alice Blue.
- 9:30 p. m.—Orchestra, with Joan Ray as soloist.

### SATURDAY, JULY 26

- 8:00 a. m.—Dr. Heady, psychologist.
- 1:30 p. m.—Recordings.
- 7:30 p. m.—Vacation program.
- 7:45 p. m.—Dorothy Nichols, cellist; Alice Blue.
- 8:00 p. m.—Walter J. Rudolph, master pianist in recital.
- 8:30 p. m.—Orchestra, Carl Tobin, soloist and others.

## KNX Program

(Continued from Page 22)

- 3:30 p. m.—Federation Women's Clubs program.
- 4:00 p. m.—Program presenting the KNX Symphony.
- 6:00 p. m.—KNX Symphony.
- 6:30 p. m.—Rev. Ethel Duncan, Questions and answers.
- 7:08 p. m.—Stove Poker Ensemble; County Jane, vocalist.
- 8:00 p. m.—The Royal Order of Optimistic Do-Nuts.
- 9:00 p. m.—The "Lion Tamers."
- 9:45 p. m.—Hollywood Legion Stadium Main Events.

### SATURDAY, JULY 26

- 9:00 a. m.—Musical program of popular recordings.
- 11:00 a. m.—Klip Corporation courtesy program.
- 11:15 a. m.—Famous Figures in Music.
- 11:30 a. m.—C. P. R.'s musical program.
- 12:00 noon.—KNX Symphonette and Marjorie Healy, soprano.
- 1:00 p. m.—First Radio Church of the Air.
- 1:30 p. m.—Eddie Albright's reading of late fiction.
- 2:00 p. m.—Lucie Lee at the console of the Wurlitzer organ.
- 2:30 p. m.—Program presenting an opera (recorded).
- 5:00 p. m.—Talk on Travel.
- 5:15 p. m.—Program of popular recordings.
- 6:00 p. m.—Paramount Public Hour, CBS.\*
- 7:08 p. m.—Musical Calanckis Family.
- 7:38 p. m.—Organ program given by Lucie Lee.
- 8:00 p. m.—KNX Symphony; Lols Chambers, soprano; J. Howard Johnson, tenor.
- 9:00 p. m.—Announcements of L. A. Church services.
- 9:05 p. m.—Calmon Luboviskil, master violinist; Claire Mellonino, pianist.
- 9:45 p. m.—"Musical Contrasts."

### MONDAY, JULY 21

- 8:00 a. m.—Recordings.
- 8:30 a. m.—Towne Cryer—Dance Records.
- 1:30 p. m.—Julia Hayes.
- 2:30 p. m.—Recordings.
- 7:00 p. m.—Dr. Heady—Psychologist.
- 7:30 p. m.—Vacation program.
- 7:45 p. m.—Alice Blue—Studio program.
- 8:00 p. m.—"Poem Pictures"—John Tell, baritone.
- 9:00 p. m.—"Flashlights of Yesterday."
- 10:00 p. m.—"Organ Echoes," with Alice Blue.
- 10:30 p. m.—Studio program.

### TUESDAY, JULY 22

- 8:30 a. m.—Recordings.
- 8:00 a. m.—Dr. Heady—Psychologist.
- 1:30 p. m.—Julia Hayes.
- 7:00 p. m.—Recordings.
- 7:30 p. m.—Vacation program.
- 7:45 p. m.—Studio program.
- 8:00 p. m.—"Highway Highlights," with Joan Ray.
- 9:00 p. m.—Concert Orchestra.
- 10:00 p. m.—"Organ Echoes," with Alice Blue.



The essential features of these programs are identical with those sent us by the stations



DEAN METCALF

# KFWI

John B. Geisen  
General Manager  
Dean Metcalf  
Program Director  
E. E. Jefferson  
Technician  
Bill Sanderson  
Announcer

## San Francisco, Cal.—930 Kc.

322.4 METERS—500 WATTS  
Radio Entertainment, Inc.  
Bellevue Hotel, San Francisco Telephone Franklin 0200

### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Eye Opener program.
- 9:00 a. m.—Records and announcements.
- 9:30 a. m.—Records and Announcements (ex. Mon.).
- 10:00 a. m.—Bellevue Hotel program (ex. Mon.).
- 10:30 a. m.—Dr. T. G. Linebarger, health talk.
- 10:50 a. m.—Items of Interest.
- 12:00 noon—Slogan Contest.
- 6:00 p. m.—Dinner Dance program.
- 12:00 p. m.—Sherman Clay Classics.

### SUNDAY, JULY 20

- 2:30 p. m.—Popular records.
- 3:00 p. m.—Florence Lorraine, vocalist; Nadine Chriss, pianist, and Johnny Oliver's Hawaiians.
- 4:00 p. m.—Norma Lee, contralto; Lewis Beck, baritone, and James Ellsworth, pianist.
- 4:30 p. m.—Pepsonian Dance Band.
- 5:30 p. m.—Popular records (Selix Company).
- 7:50 p. m.—Service from First Church of Christ, Scientist.

### MONDAY, JULY 21

- 11:00 a. m.—Schwabacher-Frey Company program.
- 11:30 a. m.—Sherman-Clay concert.
- 7:00 p. m.—Judge Matthew Brady, Crime Prevention.
- 7:15 p. m.—Dean Metcalf, pianist.
- 8:30 p. m.—Chamber of Commerce, talk.
- 8:35 p. m.—Philip Steinman, violinist; Daniel Murphy, tenor, and Lee Morgan, pianist.
- 9:05 p. m.—Dorothy Churchill, lyric soprano, in song recital.
- 9:30 p. m.—Isabel Henlon, balladist, and Nadine Chriss, pianist.
- 10:00 p. m.—Sally Lewis, pianologue.
- 10:30 p. m.—Slogan Contest.
- 11:00 p. m.—Bit of Melody Boys, dance orchestra.

### TUESDAY, JULY 22

- 1:00 p. m.—Slogan Contest.
- 7:00 p. m.—Read Givens, mystery tenor, and Nadine Chriss, pianist.
- 11:00 p. m.—Slogan Contest.

### WEDNESDAY, JULY 23

- 11:00 a. m.—Schwabacher-Frey program.
- 11:30 a. m.—Sherman-Clay concert.
- 7:00 p. m.—Dr. T. G. Linebarger, Health talk.
- 7:15 p. m.—Rita Murray's Investment chat.
- 8:30 p. m.—Chamber of Commerce, speaker.
- 8:35 p. m.—Feature program.
- 9:00 p. m.—Arthur Bergner, haritone.
- 9:30 p. m.—Isabel Henlon, balladist, and Nadine Chriss, pianist.
- 10:00 p. m.—Sally Lewis, pianist.
- 10:30 p. m.—Slogan Contest.
- 11:00 p. m.—Gene Dotson and his Royal Californians.

### THURSDAY, JULY 24

- 12:45 p. m.—Dr. E. Allan Wiseman, Dietician.
- 1:00 p. m.—Slogan Contest.
- 7:00 p. m.—Ed Sthm and Ed Haynes.
- 7:15 p. m.—Loyce Wolf, blues singer, and Nadine Chriss, pianist.
- 11:00 p. m.—Slogan Contest.

### FRIDAY, JULY 25

- 11:00 a. m.—Schwabacher-Frey program.
- 11:30 a. m.—Sherman-Clay concert.
- 7:00 p. m.—Kelly 'n' Clancy.
- 7:15 p. m.—Dean Metcalf, pianist.

- 8:30 p. m.—Chamber of Commerce, speaker.
- 8:35 p. m.—Johnny Oliver's Hawaiians.
- 9:00 p. m.—Pacific Choral Society.
- 9:30 p. m.—Isabel Henlon, balladist, and Nadine Chriss, pianist.
- 10:00 p. m.—Sally Lewis, pianist.
- 10:30 p. m.—Nita Wayne, blues singer, and others.
- 11:00 p. m.—Slogan Contest.

### SATURDAY, JULY 26

- 12:45 p. m.—Dr. E. Allan Wiseman, Dietician.
- 1:00 p. m.—Slogan Contest.
- 7:00 p. m.—Norma Lee, contralto, and Louise Gilbert, pianist.
- 11:00 p. m.—Slogan Contest.

## KFI Program

(Continued from Page 18)

### FRIDAY, JULY 25

- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
- 9:15 a. m.—German lesson, Annette Doherty.
- 9:30 a. m.—NBC, Betty Crocker Gold Medal Home Service Talk.
- 9:45 a. m.—Mr. and Mrs. C. Godwin, violin and piano. Beauty Talk.
- 10:00 a. m.—Wall Street Journal.
- 10:15 a. m.—NBC, Josephine Gibson Food Talks.
- 10:30 a. m.—NBC, Woman's Magazine of the Air.
- 11:30 a. m.—Sarah Ellen Barnes, talk on Music of Hollywood Bowl.
- 2:30 p. m.—Winnie Fields Moore.
- 2:45 p. m.—Sally and Russell Hill.
- 3:00 p. m.—Herb Scharlin, popular songs; Mrs. Jordan, lecture.
- 3:15 p. m.—Wedgwood Nowell.
- 4:00 p. m.—Katherine McDonald, Wedgwood Nowell.
- 5:30 p. m.—E. H. Rust.
- 6:00 p. m.—NBC, Armstrong Quakers.
- 6:30 p. m.—Slavick Saxophonists.
- 6:45 p. m.—G. R. Walters, talk on Radio Interference.
- 7:00 p. m.—Burnice Morrison, "Poet of the Air."
- 7:15 p. m.—NBC, Jas. Rolph, Jr., Campaign Talk.
- 7:30 p. m.—Gordon Bread program; Paul Roberts.
- 7:45 p. m.—James Burroughs; Schenberger Trio.
- 8:00 p. m.—Maurice Dyer, contralto.
- 8:30 p. m.—Two Shades of Blue, Mart and Lill, harmony duo.
- 8:45 p. m.—NBC, Tone Pictures.
- 9:15 p. m.—Three Co-Eds.
- 9:30 p. m.—Packard Concert Orchestra, with Everton Stidham, baritone.
- 10:30 p. m.—Bob and Monte, "Buggyride Program."

### SATURDAY, JULY 26

- 7:30 a. m.—Gertrude Gussele and Karl Brandenburg, ballads.
- 8:15 a. m.—NBC, Morning Melodies.
- 8:30 a. m.—NBC, Crosscuts from the Log of the Day.
- 9:00 a. m.—Happy Chappies, songs of tomorrow.
- 9:15 a. m.—Wall Street Journal.
- 9:30 a. m.—Mental Exercises, Frances Hancock.
- 9:45 a. m.—NBC, National Farm and Home Hour.
- 10:30 a. m.—NBC, Del Ray Fine Foods program.
- 10:50 a. m.—NBC, Woman's Magazine of the Air.
- 11:30 a. m.—Hollywood Bowl Talk, Sarah Ellen Barnes.
- 2:45 p. m.—Kelley Alexander, baritone.
- 3:15 p. m.—Masked Minstrel Hour.
- 4:30 p. m.—Two Shades of Blue, Mart and Lill, harmony duo.
- 4:45 p. m.—Don Abbott, tenor.
- 5:00 p. m.—Will E. Wing, Hollywood.
- 5:30 p. m.—A. Malverne Christies, Normalettes.
- 6:00 p. m.—NBC, Lucky Strike Hour.
- 7:00 p. m.—Forest Lawn "Musical Comedy Album." Eva Ollivotti, Mildred Laughlin, James Burroughs, Leslie Brigham; Pryor Moore Orchestra.
- 8:00 p. m.—NBC, Gilmore Circus.
- 8:30 p. m.—NBC, Hollywood Bowl Concert.
- 10:15 p. m.—Georgia Williams, violinist.
- 10:30 p. m.—Hsrold Spaulding, tenor; program of songs.
- 11:00 p. m.—KFI Midnight Frolic.

The essential features of these programs are identical with those sent us by the stations



WILLIAM L. NORVELL

# KEX

## Portland, Oregon—1180 Kc.

5000 WATTS—254.1 METERS  
Owned and Operated by WESTERN BROADCASTING COMPANY  
Member of Northwest Broadcasting System, Inc.  
Terminal Sales Building

William L. Norvell  
Station Manager

9:00 p. m.—Damski's Neapolitans Orchestra, NBS.\*  
**THURSDAY, JULY 24**  
3:15 p. m.—Seventh Infantry Band.  
5:00 p. m.—Instrumental program.  
6:15 p. m.—Old Timers' concert.  
6:30 p. m.—Hometowners' Orchestra, NBS.\*  
7:00-8:00 p. m.—Silent period.  
8:00 p. m.—Dance program.  
8:30 p. m.—In Days of Old. NBS.\*  
11:40 p. m.—Night Club of the Air.

**FRIDAY, JULY 25**  
3:00 p. m.—Warner Stone's Orchestra.  
5:00 p. m.—Band concert.  
5:45 p. m.—Old Timers.  
6:00 p. m.—Harpers Corners, NBS.\*  
7:00-8:00 p. m.—Silent period.  
8:00 p. m.—Dance program.  
8:30 p. m.—Kelpine Twins.  
9:00 p. m.—Damski's Neapolitans, NBS.\*

**SATURDAY, JULY 26**  
3:00 p. m.—Afternoon Classic.  
5:00 p. m.—Hawaiian program.  
5:15 p. m.—Warner Stone's Orchestra.  
5:45 p. m.—Old Timers.  
6:00 p. m.—All Artists' Trio.  
8:00 p. m.—Dance program.  
8:45 p. m.—Eoh and Monte.  
9:00 p. m.—Portland Community Chest program.  
9:30 p. m.—The Gondoliers, NBS.\*

### DAILY EXCEPT SUNDAY

7:00 a. m.—Morning Serenaders.  
8:00 a. m.—The Clock, Oregon Journal News.  
9:00 a. m.—Classified.  
10:00 a. m.—Town Topics, Velva Weller.  
12:05 p. m.—Happy Hour Girls.  
1:05 p. m.—The Vagabond News Reeler.  
1:30 p. m.—Castle Organ Concert.  
2:00 p. m.—Dental Lecture.  
2:30 p. m.—Piano Melange, Ronald Buck.  
3:30 p. m.—Song Recital (except Tuesday).  
4:00 p. m.—Novelty program.  
4:10 p. m.—Vagabond News Reeler (except Saturday).  
5:30 p. m.—Baron Keyes' Air Castles (except Saturday).  
10:00 p. m.—Ken Stuart's Sunshine program, (except Monday), NBC.\*  
10:30 p. m.—Jack and Jill Tavern Orchestra.  
11:30 p. m.—Time, Weather, Police Reports.  
11:40 p. m.—Midnight Revelers; Requests. (Thursday at 12:00.)  
3:00 a. m.—Sign Off.

### SUNDAY, JULY 20

8:00 a. m.—Concert recordings.  
9:00 a. m.—Tillie the Toller.  
9:30 a. m.—Concert recordings.  
11:00 a. m.—Castle Organ concert.  
1:00 p. m.—Starkel's Russian Entertainers.  
2:00 p. m.—Gladiators' Orchestra.  
3:00 p. m.—Lyric Trio, NBS.\*  
4:00 p. m.—KEX program.  
5:00 p. m.—Songs of Today, NBS.\*  
5:30 p. m.—Radio Gospel Hour.  
6:00 p. m.—Hour on Broadway, NBS.\*  
7:00-8:00 p. m.—Silent period.  
8:00 p. m.—Imperial Grand Orchestra, NBS.\*  
9:00 p. m.—Los Gauchos Argentine, NBS.\*  
10:00 p. m.—Anceilus Ensemble, NBS.\*  
11:00 p. m.—Warner Stone's Dance Orchestra.  
12:00 midnight.—Castle Organ concert.

### MONDAY, JULY 21

3:00 p. m.—Warner Stone's Orchestra.  
5:00 p. m.—Male Quartet concert.  
5:45 p. m.—KEX Bulletin, popular dance music.  
6:00 p. m.—Harpers Corners, NBS.\*  
6:30 p. m.—Hometowners' Orchestra, NBS.\*  
7:00-8:00 p. m.—Silent period.  
8:00 p. m.—The Musical Musketeers.  
8:15 p. m.—Dance music.  
8:30 p. m.—Harmony Aces, NBS.\*  
9:00 p. m.—Neapolitan, NBS.\*  
10:00 p. m.—The Angeles.

### TUESDAY, JULY 22

3:00 p. m.—Song recital.  
3:15 p. m.—Seventh Infantry Band.  
5:00 p. m.—Negro melodies.  
6:00 p. m.—The Six O'Clock Steppers.  
6:30 p. m.—Vancouver Playmates.  
7:00-8:00 p. m.—Silent period.  
8:00 p. m.—Dance concert.  
8:15 p. m.—Dance music.  
8:30 p. m.—Kelpine Twins, Kelpine Products Co., NBS.\*

### WEDNESDAY, JULY 23

3:00 p. m.—Warner Stone's Orchestra.  
4:10 p. m.—The Vagabond News Reeler.  
5:00 p. m.—Band concert.  
5:45 p. m.—Old Timers' Concert.  
6:00 p. m.—Harpers Corners, NBS.\*  
6:30 p. m.—Hometowners, NBS.\*  
7:00-8:00 p. m.—Silent period.  
8:00 p. m.—Harmony Aces, NBS.\*

## Columbia Program

(Continued from Page 20)

### SATURDAY, JULY 26

8:00 a. m.—Adventures of Helen and Mary—Drama for Children.  
8:30 a. m.—Janssen Hofbrau's Orch., CBS.\*  
9:30 a. m.—Savoy Plaza Orchestra—Concert Music.  
11:00 a. m.—Columbia Ensemble—Vincent Sorev's Orch.  
11:30 a. m.—Columbia Educational Features—For Your Information. Today in History.  
12:00 noon—The Aztecs—Latin-American and Spanish music, played and sung by Quartet under direction of Luis Zamudio.  
12:30 p. m.—French Trio—Classical Music.  
1:00 p. m.—Will Osborne's Dance Orchestra  
4:00 p. m.—Columbia Educational Features—Dr. Arthur Torrance.  
4:15 p. m.—Columbia Educational Features—Romance of American Industry.  
4:30 p. m.—Dixie Echoes—Spiritual Singers, with Taylor Gordon.  
5:00 p. m.—Hank Simmons' Show Boat.  
6:00 p. m.—Paramount Publix Hour—Guest Screen Stars; Paul Ash with Stage Show; Paramount Orchestra; Jesse Crawford, Organist; Marcia Freer.  
7:00 p. m.—Will Osborne and his Orchestra—Dance Music.  
7:30 p. m.—Guy Lombardo and his Royal Canadians—Dance Music.  
8:00 p. m.—Bert Lown and his Biltmore Orchestra—Dance Music.  
8:30 p. m.—Nocturne—Ann Leaf at the Organ.

A special convention of electrical interference experts was held in Fresno, California, July 16-17. It was attended by representatives of the public utilities of the state, and radio trades association interference specialists. George R. Walters of the Southern California association was the moving spirit in calling the convention together. The meetings were closed except to the duly authorized delegates.

The essential features of these programs are identical with those sent us by the stations

# KOL Seattle, Washington—1270 Kc.



DICK RICKARD

Grayce Moeger  
Traffic Manager  
L. F. Van Schuck  
Commercial Manager  
Dick Rickard  
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1000 WATTS—236.1 METERS  
Operated by THE SEATTLE BROADCASTING CO., INC.  
Northern Life Tower, Seattle. Phone MAin 2312  
Mr. E. M. Doernbecher, President and General Manager

**DAILY EXCEPT SUNDAY**

- 6:45 a. m.—Bill Ross' Alarm Clock Hour.
- 7:45 a. m.—Studio program.
- 8:00 a. m.—Columbia Revue, CBS.\*
- 8:30 a. m.—Manhattan Towers Orchestra (ex. Wednesday and Saturday).
- 9:30 a. m.—Feminine Fancies, CBS.\*
- 10:00 a. m.—Studio program.
- 11:00 a. m.—Carnival Honor. (Wed. 11:15).
- 1:45 p. m.—Studio program.
- 2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
- 4:30 p. m.—Mr. Fixit and News Service (ex. Mon.).
- 5:00 p. m.—Recordings; Service Period (4:15 Mon.).
- 12:00 midnight-3:00 a. m.—KOL Birthday Party.

**SUNDAY, JULY 20**

- 5:00 p. m.—Majestic Theater of the Air, CBS.\*
- 6:00 p. m.—Maybew Lake and his band, CBS.\*
- 10:00 p. m.—Val Valente's Dance Orchestra.

**MONDAY, JULY 21**

- 0:45 a. m.—Studio program.
- 12:00 noon-1:45 p. m.—CBS.\*
- 1:45 p. m.—Studio program.
- 3:00 p. m.—Current Events, CBS.\*
- 3:30 p. m.—Studio program.
- 3:45 p. m.—Bernhard Levitow's Com. Orch., (CBS.\*
- 4:00 p. m.—Studio program.
- 4:15 p. m.—Romany Patteran, CBS.\*
- 4:30 p. m.—Studio program.
- 5:30 p. m.—Studio program.
- 6:00-8:30 p. m.—CBS.\*
- 8:30 p. m.—Washington Home Towners.
- 9:00 p. m.—Blue Monday Jamboree.
- 10:00 p. m.—Anson Weeks.
- 11:05 p. m.—Studio program.
- 11:07 p. m.—Earl Burnett.

**TUESDAY, JULY 22**

- 10:30 a. m.—Jo-Cupr.
- 10:35 a. m.—Studio program.
- 12:00 noon.—CBS.\*
- 12:30 p. m.—Kiwanis Club Luncheon.
- 1:30 p. m.—CBS.\*
- 3:00 p. m.—CBS.\*
- 4:00 p. m.—Studio program.
- 4:15 p. m.—Romany Patteran, CBS.\*
- 5:00 p. m.—Service Period.
- 6:00 p. m.—Graybar Electric program, CBS.\*
- 6:15 p. m.—Grand Opera Miniature, CBS.\*
- 7:00 p. m.—Washington Home Towners.
- 7:30 p. m.—Chicago Variety program, CBS.\*
- 8:30 p. m.—Nocturne, CBS.\*
- 9:00 p. m.—William Coburn's Orchestra.
- 10:00 p. m.—Studio program.
- 10:06 p. m.—Earl Burnett's Orchestra.
- 11:00 p. m.—Val Valente's Music.

**WEDNESDAY, JULY 23**

- 9:45 a. m.—Studio program.
- 11:00 a. m.—Red Cross Shoe.
- 11:15 a. m.—"The Carnival Hour."
- 12:15 p. m.—Musical Album, CBS.\*
- 12:30 p. m.—Rotary Club Luncheon.

- 1:30 p. m.—Footnotes, CBS.\*
- 3:00 p. m.—CBS.\*
- 3:30 p. m.—Studio program.
- 3:45 p. m.—The Aztecs, CBS.\*
- 4:00 p. m.—Studio program.
- 4:15 p. m.—Manhattan Moods, CBS.\*
- 4:30 p. m.—DLBS.
- 5:00 p. m.—Service Period.
- 5:30 p. m.—Studio program.
- 6:00 p. m.—Studio program.
- 7:00 p. m.—Washington Home Towners.
- 7:30 p. m.—California Melodies.
- 8:00 p. m.—Studio program.
- 8:30 p. m.—Demi Tasse Revue.
- 9:00 p. m.—Mood Pictures.
- 9:30 p. m.—Ted White and his Top-o'-the-World Night Club.
- 10:00 p. m.—Playland Dance Band—Remote.
- 11:00 p. m.—Earl Burnett's Orchestra.

**THURSDAY, JULY 24**

- 9:30 a. m.—Studio program.
- 10:30 a. m.—Tintex.
- 10:45 a. m.—Studio program.
- 12:00 noon-1:45 p. m.—CBS.\*
- 3:00 p. m.—Studio program.
- 3:30 p. m.—DLBS program.
- 4:00 p. m.—Studio program.
- 4:15 p. m.—Current Events, CBS.\*
- 4:30 p. m.—Studio program.
- 5:30 p. m.—Studio program.
- 6:00 p. m.—William Coburn's Orchestra.
- 7:00 p. m.—Washington Home Towners.
- 7:30 p. m.—Studio program.
- 8:00 p. m.—Violet Ray Merrymakers.
- 9:00 p. m.—Mid-Week Kodak Hour.
- 9:30 p. m.—DLBS program.
- 10:00 p. m.—Darby's Playland Dance Band.
- 11:00 p. m.—Anson Weeks' Orchestra.

**FRIDAY, JULY 25**

- 10:30 a. m.—Jo-Cur.
- 10:35 a. m.—Studio program.
- 12:00 noon.—Light Opera Gems, CBS.\*
- 12:30 p. m.—Chamber of Commerce Luncheon.
- 1:30 p. m.—Carl Rupp and his WHYZ Captivators, CBS.\*
- 3:00 p. m.—The Crockett Mountaineers, CBS.\*
- 3:15 p. m.—The Vagabonds, CBS.\*
- 3:30 p. m.—Studio program.
- 3:45 p. m.—Bernhard Levitow's Hotel Com. Orch., CBS.\*
- 4:00 p. m.—Studio program.
- 4:30 p. m.—U. S. Army Band, CBS.\*
- 5:00 p. m.—Service Period.
- 6:00-7:15 p. m.—CBS.\*
- 7:15 p. m.—"Would You Believe It"—Aplets.
- 7:30 p. m.—Will Osborne's Orchestra, CBS.\*
- 8:00 p. m.—Veodol Vodvil.
- 8:30 p. m.—Nocturne, CBS.\*
- 9:00 p. m.—DLBS program.
- 10:00 p. m.—Darby's Playland Dance Band.
- 11:00 p. m.—Val Valente.

**SATURDAY, JULY 26**

- 8:00 a. m.—Adventures of Helen and Mary, CBS.\*
- 10:30 a. m.—DLBS program.
- 12:00 noon-1:45 p. m.—CBS.\*
- 2:00-4:00 p. m.—CBS.\*
- 4:00 p. m.—Studio program.
- 4:15 p. m.—"Romance of American Industry," CBS.\*
- 4:30 p. m.—Dixie Echoes, CBS.\*
- 6:00-9:00 p. m.—CBS.\*
- 9:00 p. m.—Auto Race Broadcast from Ascot Speedway.
- 10:00 p. m.—Darby's Playland Dance Band.
- 11:00 p. m.—Earl Burnett's Orchestra.

The familiar chimes which for six years have marked the station call of KFI, Los Angeles, have a successor, which now does the same duty for both KFI and for its associate station, KECA. The new bells are operated by hand, not electrically as the old ones.



The essential features of these programs are identical with those sent us by the stations



THOMAS SMITH

# KJR Seattle, Washington—970 Kc.

309.1 METERS—5000 WATTS

Northwest Broadcasting System, Inc.

Thomas F. Smart, Manager I. Schaefer, Press Relations  
Studio Telephone, Seneca 1515—Office Main 2495  
Home Savings Building

Honri Damski  
Musical Director  
John Pearson  
Al Schuse  
Thomas F. Smith  
Chief Announcer  
Frank Coombs  
Ken Stuart  
Announcers  
J. N. Cope  
Technical Director

and George Maddox, duets; Sydney Dixon, tenor;  
Woods Service Store.  
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.  
6:00 p. m.—Harper's Corners.  
6:30 p. m.—Seaboard Oil's Hometowners; Ragnar Sall-  
din, accordion.  
7:00 p. m.—Old Songs for New.  
8:00 p. m.—Harmony Aces; Mary Davis, Blues Singer.  
8:30 p. m.—Harmony Aces.  
9:00 p. m.—P. S. Power and Light Co. Neapolitans;  
Betty Andersen, soprano; Jane Russell, violin; Jean  
Kantner, baritone.  
11:00 p. m.—Vic Meyers' Club Victor Orchestra.

## DAILY EXCEPT SUNDAY

7:00 a. m.—Music, News.  
8:00 a. m. and 11:00 p. m.—Time Signals.  
8:30 a. m.—Thrift Home of the Air.  
9:00 a. m.—Morning Devotional Services (ex. Wednes-  
day and Friday).  
10:00 a. m.—Glen Eaton, Marjorie Robillard (except  
Wednesday and Saturday).  
10:15 a. m.—Beauty Talk, Helen Andrews.  
12:00 noon.—World in Review (except Tuesday).  
12:45 p. m.—Unity Society of the Northwest.  
1:00 p. m.—Musical program.  
2:00 p. m.—Arcweld Entertainers.  
2:45 p. m.—Baseball Game (except Monday).  
5:15 p. m.—Aircastles in the Land of Make-Believe  
(except Saturday).  
5:50 p. m.—Garden Talk; Cecil Solly.  
10:00 p. m.—Ken Stuart's Sunshine program; Ivan Dit-  
mars, piano.  
10:30 p. m.—Whirlwinds (except Monday).  
12:00 midnight to 3:00 a. m.—Midnight Revelers.

## SUNDAY, JULY 20

8:00 a. m.—Musical program.  
10:00 a. m.—Whispering Strings.  
12:00 noon.—Classical program.  
2:00 p. m.—Emmanuel Tabernacle.  
2:30 p. m.—Music A La Carte.  
3:00 p. m.—Lyric Trio; Jan Taylor, 'cello; Sam Meyer,  
violin; Hubert Graf, harp; George Maddox, tenor;  
Walter Reseberg, basso.  
4:00 p. m.—Seattle Park Band Concert.  
5:00 p. m.—Songs of Today.  
6:00 p. m.—Hour on Broadway.  
7:00 p. m.—Hometowners' Orch.; Glen Eaton, tenor;  
Art Pease, accordion; Captivators Male Quartet.  
8:00 p. m.—Damski's Imperial Grand Orch.; Betty  
Andersen, soprano; Jean Kantner, baritone; Harold  
Strong, piano.  
9:00 p. m.—Los Gauchos Argentine; Ed Sheldon, man-  
dolin; Elmore Vincent, tenor.  
10:00 p. m.—Angelus Ensemble; Sydney Dixon, tenor;  
Hubert Graf, harp; Jean Kantner, baritone; Mabel  
Mohrman, piano.  
11:00 p. m.—Tucker's Everstate Band.

## MONDAY, JULY 21

1:45 p. m.—Elmore Vincent, tenor; Marjorie Robillard.  
3:15 p. m.—Stonewall Jackson, guitar.  
6:00 p. m.—Harper's Corners.  
6:30 p. m.—Fashion Bootery's Hometowners Orch.;  
Glen Eaton, tenor.  
7:00 p. m.—Kelpine Twins.  
7:30 p. m.—Dream Melodies.  
8:00 p. m.—Harmony Aces; Ukelele Bob; Chet Cath-  
ers, baritone; Elmore Vincent, tenor.  
9:00 p. m.—Damski's Neapolitans; Betty Andersen, so-  
prano; Sydney Dixon, tenor.  
9:30 p. m.—Wrestling Match, Ken Stuart, announcer.  
10:30 p. m.—Bits of Harmony.  
11:00 p. m.—Whirlwind's Orchestra.

## TUESDAY, JULY 22

11:00 a. m.—Classical program.  
1:45 p. m.—Chet Cathers, baritone; Marjorie Robillard.  
6:00 p. m.—The Six O'Clock Steppers.  
7:00 p. m.—Orpheus Ensemble; Betty Anderson, so-  
prano; Hubert Graf, harp; Sydney Dixon, tenor.  
9:30 p. m.—Musical Comedy Hour.  
11:00 p. m.—Vic Meyers' Club Victor Orchestra.

## WEDNESDAY, JULY 23

8:00 a. m.—Gold and Silver Ensemble; J. E. Drain,  
speaker.  
9:00 a. m.—Musical Comedy Hour; Betty Anderson

## THURSDAY, JULY 24

1:00 p. m.—Musical program.  
1:45 p. m.—Robert Monsen, tenor.  
6:00 p. m.—American Institute of Banking.  
6:15 p. m.—Hometowners Orch.; Ed Sheldon, banjo.  
7:00 p. m.—Kelpine Twins.  
7:30 p. m.—Dream Melodies; Betty Andersen, soprano;  
Sydney Dixon, tenor; Jan Naylor, 'cello; Stephanie  
Lewis and Grant Merrill.  
8:00 p. m.—Hits of Yesterday; Frank Horsfal, saxo-  
phone; Captivators Male Quartet; Glen Eaton, tenor;  
Robert Monsen, tenor.  
9:00 p. m.—Hour with the Operas; Jean Kantner, hari-  
tone; Betty Andersen, soprano; Sydney Dixon, tenor.  
11:00 p. m.—Vic Meyers' Club Victor Orchestra.

## FRIDAY, JULY 25

1:00 p. m.—Musical program.  
1:45 p. m.—Robert Monsen, tenor; Marjorie Robillard.  
6:00 p. m.—Harper's Corners.  
6:30 p. m.—Vic Meyers' Recording Orch.; From KJR  
Studios.  
7:30 p. m.—Thirty Minutes with the Masters; Harold  
Strong, piano; Sydney Dixon, tenor.  
8:00 p. m.—J. E. Drain and Co. Gold and Silver En-  
semble; Ernest Gill, violin; J. E. Drain, speaker.  
9:00 p. m.—Damski's Neapolitans; Betty Andersen, so-  
prano; Sydney Dixon, tenor; Signor Merigglioli,  
flute; Sam Meyer, violin.  
11:00 p. m.—Vic Meyers' Club Victor Orchestra.

## SATURDAY, JULY 26

1:00 p. m.—Musical program.  
1:15 p. m.—Uncle Frank's Kiddies program.  
5:05 p. m.—Labor Talk.  
5:15 p. m.—West Coast Air Transport Talk.  
6:00 p. m.—All Artists Trio; Cecile Baron, piano;  
Ernest Gill, violin; Fred Scheld, 'cello; Sydney  
Dixon, tenor.  
7:00 p. m.—Saturday Knights; Pearle Dempsey, piano;  
Robert Monsen, tenor; Art Pease, accordion.  
8:00 p. m.—Captivators Male Quartet; "George and  
Gus," Topics of the Day.  
8:30 p. m.—Song Birds; Stonewall Jackson, guitar;  
Ivan Ditmars, piano.  
9:00 p. m.—The Gondoliers; Elmore Vincent, tenor.  
11:00 p. m.—Tucker's Everstate Band.

## KHJ Program

(Continued from Page 21)

5:00 p. m.—Studio program.  
5:30 p. m.—Blvd. Furniture Co.  
6:00 p. m.—In a Russian Village, CBS.\*  
6:30 p. m.—Gold Medal Fast Freight, CBS.\*  
7:00 p. m.—Fidelity Savings & Loan Association.  
7:30 p. m.—Dance Orchestra.  
8:00 p. m.—Veodol Vodvil (from KFRC).  
8:30 p. m.—Don Lee Symphony.  
9:30 p. m.—Orang and singers.

## SATURDAY, JULY 26

8:00 a. m.—Adventures of Helen and Mary.  
9:15 a. m.—Georgia O. George.  
9:30 a. m.—Southern California Music Co.  
10:00 a. m.—Novelty Program, Spelling Bee; Elvia All-  
man.  
11:15 a. m.—CBS.\*  
11:30 a. m.—Folger Coffee program.  
8:00 p. m.—Williams Oil-O-Matics.  
9:30 p. m.—Courtesy North American Bldg. & Loan  
Association.  
9:00 p. m.—Legion Ascot Speedway, auto races.

The essential features of these programs are identical with those sent us by the stations



GEORGE GODFREY

# KOMO

**Seattle, Wash.—920 Kc.**  
 FISHER'S BLEND STATION—1000 WATTS—325.9 METERS  
 METROPOLITAN CENTER, SEATTLE  
 Telephone Elliott 5809

DAILY EXCEPT SUNDAY

- 7:25 a. m.—Inspirational Services.
- 7:30 a. m.—Y. M. C. A. Health Exercises.
- 7:45 a. m.—Aunt Jemima Boy, NBC.
- 8:00 a. m.—Shell Happy Time.
- 10:30 a. m.—NBC, Woman's Magazine of the Air (except Thursday).
- 12:00 noon—U. S. Farm Talk (except Saturday).
- 12:15 p. m.—Totem Broadcasters and Prudence Penny.
- 12:30 p. m.—Orchestra and Soloists.
- 7:00 p. m.—Garden Patch Children's program (except Tues. and Sat., Fri 7:15).
- 7:30 p. m.—Amos 'n' Andy.
- 12:00 midnight—Fox Fifth Avenue Theater program.

**SUNDAY, JULY 20**

- 9:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
- 10:00 a. m.—International Bible Students' Association.
- 11:00 a. m.—Vocal Recital.
- 11:15 a. m.—Plymouth Congregational Church.
- 12:15-4:15 p. m.—NBC.\*
- 4:15 p. m.—Associated Oil Co., Artistic Ensemble.
- 5:30 p. m.—Goldman Band, NBC.\*
- 5:15 p. m.—Atwater Kent program, NBC.\*
- 5:45 p. m.—P. S. Navigation Co., Artistic Ensemble.
- 6:15 p. m.—Studebaker Champions, NBC.\*
- 6:45 p. m.—Sunday at Seth Parker's, NBC.\*
- 7:15 p. m.—Garden Patch program.
- 7:45 p. m.—Artistic Ensemble.
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00-11:00 p. m.—NBC.\*

**MONDAY, JULY 21**

- 9:00 a. m.—P. S. Navigation Co., Banjo Duo.
- 9:15 a. m.—Julia Hayes' Helpful Hints to Housewives.
- 9:30 a. m.—Fox 5th Ave. Theater Organ Recital.
- 10:00 a. m.—Way to a Man's Heart.
- 10:15 a. m.—Josephine Gibson Food Talk, NBC.\*
- 11:30 a. m.—Concert Orchestra and Vocalists.
- 1:30 p. m.—Blue Boys, NBC.\*
- 2:00 p. m.—Salt Lake Tabernacle Choir
- 2:30 p. m.—Popular Orchestra and Vocalists.
- 3:00 p. m.—Old Time Orchestra.
- 3:30 p. m.—Phil Cook, the Quaker Oats Man, NBC.\*
- 3:45 p. m.—Artistic Ensemble.
- 4:00 p. m.—Half Hour in the Nation's Capital, NBC.\*
- 4:30 p. m.—NBC.\*
- 4:45 p. m.—Totem Broadcasters, Stock Quotations.
- 5:00-7:00 p. m.—NBC.\*
- 7:45 p. m.—Fisher Flouring Mills Co., Mixed Quartet.
- 8:00 p. m.—Shell Symphonists, NBC.\*
- 9:00 p. m.—Concert Orchestra and Vocalists.
- 10:00 p. m.—Fisher Flouring Mills Co., Singing Strings.
- 10:45 p. m.—Totem Broadcasters, News Flashes.
- 11:00 p. m.—Tiny Burnett's Dance Orchestra.

**TUESDAY, JULY 22**

- 9:00 a. m.—Gordon and Mary.
- 9:15 a. m.—Julia Hayes' Helpful Hints.
- 9:30 a. m.—William Don, NBC.\*
- 9:45 a. m.—Old Witch Company.
- 10:00 a. m.—Way to a Man's Heart.
- 10:15 a. m.—12:00 noon.—NBC.\*
- 1:30 p. m.—Associated Oil Co., Saxophone Quartet.
- 2:00 p. m.—Concert Orchestra and Vocalists.
- 2:30 p. m.—Artistic Ensemble.
- 3:15 p. m.—Heroes and Patriots, NBC.\*
- 3:30 p. m.—Quaker Oats Co., Phil Cook, NBC.\*
- 3:45 p. m.—Artistic Ensemble.
- 4:15 p. m.—St. Francis Hotel Salon Orchestra, NBC.\*
- 4:45 p. m.—Totem Broadcasters, Stock Quotations.
- 5:00-7:00 p. m.—NBC.\*
- 7:00 p. m.—Artistic Ensemble.
- 7:45 p. m.—Sperry Sweethearts, NBC.\*
- 8:00 p. m.—Gold Shield Little Symphony Hour.
- 9:00 p. m.—Totem Broadcasters; News Flashes.
- 9:15 p. m.—Fisher's Blend Hour.
- 10:15 p. m.—Dance Orchestra.
- 11:00 p. m.—Associated Oil Co., Laughner-Harris Francis Hotel Dance Orchestra, NBC.\*
- 12:00 midnight—Organ Recital.

**WEDNESDAY, JULY 23**

- 9:00 a. m.—Banjo Duo.
- 9:15 a. m.—Julia Hayes' Helpful Hints to Housewives.
- 9:30 a. m.—Betsy Crocker's Gold Medal Home Service
- 9:45 a. m.—Way to a Man's Heart.
- 10:00 a. m.—Harmony Kings.
- 10:15 a. m.—Mary Hale Martin Hour, NBC.\*
- 11:30 a. m.—Evening Star, NBC.\*
- 1:00 p. m.—Totem Broadcasters, NBC.\*
- 1:45 p. m.—Concert Orchestra and Vocal Trio.

- 2:00 p. m.—Artistic Ensemble.
- 2:30 p. m.—Musical Comedy program.
- 3:00 p. m.—Artistic Ensemble.
- 3:30 p. m.—Phil Cook, NBC.\*
- 3:54 p. m.—Out of a Clear Sky.
- 4:00 p. m.—East of Cairo, NBC.\*
- 4:30 p. m.—Male Quartet.
- 4:45 p. m.—Totem Broadcasters, Stock Quotations.
- 5:00-7:00 p. m.—NBC.\*
- 7:45 p. m.—Artistic Ensemble.
- 8:00 p. m.—Let's Get Associated, NBC.\*
- 8:30 p. m.—Sargon Cycle of Song.
- 9:00 p. m.—Totem Broadcasters, News Flashes.
- 9:15 p. m.—Uncle Hank from Ciderville Center.
- 9:30 p. m.—Camel Pleasure Hour, NBC.\*
- 10:30 p. m.—Dance Orchestra.
- 11:30 p. m.—Totem Broadcasters, News Flashes.
- 11:45 p. m.—Laughner-Harris St. Francis Hotel Dance Orchestra, NBC.

**THURSDAY, JULY 24**

- 9:00 a. m.—Gordon and Mary.
- 9:15 a. m.—Julia Hayes' Helpful Hints to Housewives.
- 9:30 a. m.—Fisher Flouring Mills Co., Blues Chasers.
- 9:45 a. m.—Way to a Man's Heart.
- 10:00 a. m.—Woman's Magazine of the Air, NBC.\*
- 11:00 a. m.—Fisher Flouring Mills Co., Drama of Music.
- 11:45 a. m.—NBC.\*
- 1:00 p. m.—Artistic Ensemble and Vocalists.
- 2:00 p. m.—Out of a Clear Sky.
- 2:30 p. m.—Popular Orchestra.
- 3:00 p. m.—Concert Orchestra and Vocalists.
- 3:30 p. m.—Phil Cook, NBC.\*
- 3:45 p. m.—Totem Broadcasters; Stock Quotations.
- 4:00-7:00 p. m.—NBC.\*
- 7:45 p. m.—Standard Symphony Hour, NBC.\*
- 8:45 p. m.—Mozart Concert Hour.
- 9:45 p. m.—Totem Broadcasters; News Flashes.
- 10:00 p. m.—Dance Hour.
- 11:00 p. m.—Laughner-Harris St. Francis Hotel Dance Orchestra, NBC.\*

**FRIDAY, JULY 25**

- 9:00 a. m.—Blues Chasers.
- 9:15 a. m.—Julia Hayes' Helpful Hints to Housewives.
- 9:30 a. m.—Betsy Crocker, NBC.\*
- 9:45 a. m.—Way to a Man's Heart.
- 10:00 a. m.—Artistic Ensemble.
- 10:15 a. m.—Josephine Gibson Food Talk, NBC.\*
- 11:30 a. m.—Artistic Ensemble.
- 1:00 p. m.—Popular Orchestra and Vocalists.
- 1:30 p. m.—Concert Orchestra and Vocalists.
- 2:30 p. m.—Old Time Orchestra and Singers.
- 3:15 p. m.—Universal Safety Series, NBC.\*
- 3:30 p. m.—Phil Cook, NBC.\*
- 3:45 p. m.—Totem Broadcasters, Stock Quotations.
- 4:00-7:15 p. m.—NBC.\*
- 7:45 p. m.—Artistic Ensemble.
- 8:00 p. m.—News Reel Theater of the Air.
- 8:30 p. m.—Mac and Al.
- 8:45 p. m.—Tone Pictures, NBC.\*
- 9:15 p. m.—Kodak Week End program, NBC.\*
- 9:45 p. m.—Latin Nights.
- 11:00 p. m.—Tiny Burnett's Dance Orchestra.

**SATURDAY, JULY 26**

- 9:00 a. m.—Gordon and Mary.
- 9:15 a. m.—Fox 5th Ave. Theater Organ Recital.
- 10:15 a. m.—Vocal Recital.
- 11:30 a. m.—Popular Orchestra and Soloists.
- 1:30 p. m.—Popular Orchestra and Vocalists.
- 2:00 p. m.—Black and Gold Room Orchestra, NBC.\*
- 2:30 p. m.—Popular Orchestra and Vocalists.
- 3:00 p. m.—Out of a Clear Sky.
- 3:30 p. m.—Fuller Man, NBC.\*
- 4:00 p. m.—Totem Broadcasters; Stock Quotations.
- 4:30-7:00 p. m.—NBC.\*
- 7:00 p. m.—Vocal Recital.
- 7:45-11:30 p. m.—NBC.\*
- 11:30 p. m.—Totem Broadcasters, RKO Theatrical Frolic.

See Page 15 for NBC Program





EDWARD J. JANSEN

# KVI

## Tacoma, Washington—760 Kc.

1000 WATTS—394.5 METERS  
 PUGET SOUND BROADCASTING CO., INC  
 Tacoma Hotel, Tacoma Broadway 4211, Tacoma  
 E. M. Doerenbecker, President

Edward J. Jansen  
 Manager and Chief

P. G. Gale  
 Engineer in Charge

9:00 p. m.—Mood Pictures.  
 9:30 p. m.—Ted White and His Top of the World  
 Night Club.  
 10:00 p. m.—Phil Baxter's Texas Tommies.

THURSDAY, JULY 24

**DAILY EXCEPT SUNDAY**  
 7:00-8:15 a. m.—Recordings.  
 8:15 a. m.—Columbia Revue (ex. Thursday & Saturday)  
 8:30 a. m.—Manhattan Towers, CBS.\*  
 9:30 a. m.—Feminine Fancies.  
 11:15 a. m.—Columbia Ensemble, CBS.\*  
 2:00 p. m.—Happy-Go-Lucky Hour.  
 3:00 p. m.—Permans, the Man Who Knows.  
 12:00 midnight—Organ Recital.

SUNDAY, JULY 20

8:30 a. m.—International Broadcast, CBS.\*  
 8:45 p. m.—Organ recital.  
 9:45 a. m.—2:00 p. m.—CBS.\*  
 2:00 p. m.—The Blenders.  
 2:30-4:30 p. m.—CBS.\*  
 4:30 p. m.—Phil Baxter's Texas Tommies.  
 5:00 p. m.—Majestic Theater of the Air.  
 6:00 p. m.—Mayhew Lake and his Band.  
 6:30 p. m.—DLBS Studio program.  
 7:00 p. m.—Back Home Hour from Buffalo, CBS.\*  
 8:00 p. m.—Coral Islanders, CBS.\*  
 8:30 p. m.—Nocturne.  
 9:00 p. m.—Val Valente and his Roof Garden Orch.  
 11:00 p. m.—Phil Baxter's Texas Tommies.

MONDAY, JULY 21

10:30 a. m.—Recordings.  
 11:15 a. m.—2:00 p. m.—CBS.\*  
 3:15 p. m.—Current Events, CBS.\*  
 3:30 p. m.—Recordings.  
 3:45 p. m.—Bernhard Leitow and his Hotel Com-  
 modore Orchestra, CBS.\*  
 4:00 p. m.—The Melody Musketeers, CBS.\*  
 5:30-8:30 p. m.—CBS.\*  
 8:30 p. m.—Washington Home Towners.  
 9:00 p. m.—Blue Monday Jamboree.  
 10:00 p. m.—Hotel Mark Hopkins Orchestra.  
 11:00 p. m.—Biltmore Orchestra.

TUESDAY, JULY 22

10:30 a. m.—Recordings.  
 10:45 a. m.—Recordings (announcements).  
 11:15 a. m.—2:00 p. m.—CBS.\*  
 3:00 p. m.—Permas—the Man Who Knows.  
 3:15 p. m.—International Sidelights, CBS.\*  
 3:30 p. m.—Guy Lombardo's Royal Canadians, CBS.\*  
 4:00 p. m.—To be announced.  
 4:45 p. m.—Romany Patteran, CBS.\*  
 5:00 p. m.—Recordings.  
 5:30-7:00 p. m.—CBS.\*  
 7:00 p. m.—Washington Home Towners.  
 7:30 p. m.—Chicago Variety program.  
 8:30 p. m.—Nocturne, CBS.\*  
 9:00 p. m.—DLBS Studio program.  
 10:00 p. m.—Earl Burnett and his Los Angeles Biltmore  
 Orchestra.  
 11:00 p. m.—Roof Garden Orchestra.

WEDNESDAY, JULY 23

10:30 a. m.—Recordings (announcements).  
 11:00 a. m.—Red Cross Shoe.  
 11:00 a. m.—2:00 p. m.—CBS.\*  
 3:00 p. m.—Permas—the Man Who Knows.  
 3:15 p. m.—Zie Nelson's Glen Islanders, CBS.\*  
 3:30 p. m.—Recordings.  
 3:45 p. m.—The Aztecs, CBS.\*  
 4:00 p. m.—Manhattan Moods, CBS.\*  
 4:30 p. m.—Recordings.  
 5:00 p. m.—U. S. Marine Band, CBS.\*  
 5:30 p. m.—To be announced.  
 7:00 p. m.—Washington Home Towners.  
 7:30 p. m.—California Melodies, CBS.\*  
 8:00 p. m.—Ben Pollack and his Orchestra, CBS.\*  
 8:30 p. m.—Demi Tasse Revue.

10:45 a. m.—Recordings (announcements).  
 11:15 a. m.—1:00 p. m.—CBS.\*  
 1:00 p. m.—The Book Parade—Harry Hansen, CBS.\*  
 1:15 p. m.—Bert Low and His Biltmore Orch., CBS.\*  
 3:15 p. m.—To be announced.  
 4:00 p. m.—Symphonic Interlude, CBS.\*  
 4:15 p. m.—The Political Situation in Washington.  
 4:30 p. m.—Recordings.  
 4:45-6:00 p. m.—CBS.\*  
 6:00 p. m.—Recordings.  
 6:30 p. m.—National Radio Forum.  
 7:00 p. m.—Washington Home Towners.  
 7:30 p. m.—Guy Lombardo & his Royal Canadians,  
 CBS.\*  
 8:00 p. m.—Violet Ray Merrymakers.  
 9:00 p. m.—Midweek Kodak Hour.  
 9:30 p. m.—DLBS Studio program.  
 10:00 p. m.—Earl Burnett's Biltmore Orchestra.

FRIDAY, JULY 25

10:30 a. m.—Recordings.  
 11:15 a. m.—Columbia Ensemble, CBS.\*  
 11:50 p. m.—Columbia Nature Club "Story of the Trees."  
 11:45 a. m.—Dr. Knight Dunlap.  
 12:00-2:00 p. m.—CBS.\*  
 3:15 p. m.—CBS.\*  
 3:30 p. m.—Recordings.  
 3:45-4:30 p. m.—CBS.\*  
 4:30 p. m.—To be announced.  
 6:00 p. m.—In a Russian Village.  
 6:30-8:30 p. m.—CBS.\*  
 8:00 p. m.—Veodol Vodril.  
 8:30 p. m.—Ray Daughters.  
 9:00 p. m.—DLBS Studio program.  
 10:00 p. m.—Hotel Mark Hopkins Orchestra.

SATURDAY, JULY 26

8:00-9:00 a. m.—Recordings.  
 9:45 a. m.—Recordings.  
 10:00 a. m.—DLBS Studio program.  
 10:30 a. m.—Recordings.  
 11:15 a. m.—2:15 p. m.—CBS.\*  
 2:15 p. m.—"Ted Husings's Sportslants."  
 2:45 p. m.—The Couple Next Door, CBS.\*  
 3:00-7:50 p. m.—CBS.\*  
 7:51 p. m.—Silent Period.  
 8:00 p. m.—Bert Low's Biltmore Orchestra, CBS.\*  
 8:30 p. m.—Nocturne, CBS.\*  
 9:00 p. m.—Auto Race Broadcast from the Ascot Speed-  
 way, Los Angeles.  
 10:00 p. m.—Phil Baxter's Texas Tommies.  
 11:00 p. m.—Earl Burnett's Biltmore Orchestra.  
 12:00 midnight—RKO Midnight Vaudeville Frolic.

Christian Scientists of Southern California will receive from KFI-KECA, Los Angeles, a regular Sunday program scheduled indefinitely from now on for the hour of 10:50 a. m. (P. S. T.). The program will consist of talks by authorized exponents, and they are sponsored by United Church of Christ, Scientists, in Los Angeles.

The Federal Trade Commission has placed a ban on the practice of a certain coffee distributing company of declaring in radio advertising that its brand is treated with a special ripening process. An investigation has proved the claim false.



The essential features of these programs are identical with those sent us by the stations



**KGW**

**Portland, Oregon—620 Kc.**

1000 WATTS—483.6 METERS  
THE MORNING OREGONIAN  
"Keep Growing Wiser"

Paul R. Helfmyer  
Manager

Albert Gillette  
Studio Director

Abe Barcovitz  
Director of Music

Vern Haybarker  
Chief Engineer

ALBERT GILLETTE

**DAILY EXCEPT SUNDAY**

- 6:45 a. m.—Devotional Exercises.
- 7:00 a. m.—Bagdad Theatre Organ.
- 7:45 a. m.—Aunt Jemima, NBC.\*
- 8:00 a. m.—Sbell Happy Time, NBC\* (ex. Tuesday).
- 9:00 a. m.—Columbia National Bank.
- 9:06 a. m.—Town Crier.
- 10:30 a. m.—Woman's Magazine of the Air, NBC\* (ex. Thursday and Saturday).
- 12:00 noon.—Powers' Pied Piper.
- 2:00 p. m.—Baby's Boudoir.
- 2:15 p. m.—Among Ourselves (except Monday).
- 7:30 p. m.—Amos 'n' Andy, NBC.\*
- 10:00 p. m.—Cecil and Sally (Mon. & Tues., 9:00 p. m.)

**SUNDAY, JULY 20**

- 8:30 a. m.—Organ recital.
- 9:30 a. m.—American Legion program
- 10:00 a. m.—International Bible students.
- 11:00 a. m.—8:00 p. m.—NBC.\*
- 8:00 p. m.—Rollickers.
- 9:00 p. m.—Borden Milk program, NBC.\*
- 9:30 p. m.—Lotus Isle broadcast.
- 10:00 p. m.—Little Symphony hour.
- 11:00 p. m.—Organ recital.

**MONDAY, JULY 21**

- 10:15 a. m.—Heinz Food talk, NBC.\*
- 1:30 a. m.—Glidden program.
- 1:45 a. m.—The Canny Cook, NBC.\*
- 12:30 p. m.—Pacific Vagabonds, NBC.\*
- 1:15 p. m.—Lotus Isle broadcast.
- 1:45 p. m.—Julia Hayes.
- 2:00 p. m.—Organ recital.
- 2:15 p. m.—Mormon Tabernacle, NBC.\*
- 2:30 p. m.—School of the Air, NBC.\*
- 3:00 p. m.—Masterworks.
- 3:30 p. m.—Quaker Oats, NBC.\*
- 3:45 p. m.—Morie club.
- 4:15 p. m.—Roxy and his gang, NBC.\*
- 4:30 p. m.—Palace Laundry Tea Timers.
- 5:00-9:00 p. m.—NBC.\*
- 9:00 p. m.—Cecil and Sally.
- 9:30 p. m.—House of Myths, NBC.\*
- 0:00 p. m.—Ben Selling's Boys.
- 1:00 p. m.—RKO Orpheum.

**TUESDAY, JULY 22**

- 8:00 a. m.—Portland Breakfast club.
- 0:15 a. m.—Bass-Heuter program, NBC.\*
- 1:30 a. m.—Julia Hayes.
- 1:45 a. m.—The Canny Cook, NBC.\*
- 2:30 p. m.—Pacific Vagabonds, NBC.\*
- 1:15 p. m.—Organ recital.
- 1:30 p. m.—School of the Air, NBC.\*
- 2:45 p. m.—NBC.\*
- 3:45 p. m.—Musical Masterworks.
- 4:00 p. m.—Hotel St. Francis orchestra, NBC.\*
- 4:30 p. m.—Palace Laundry features.
- 5:00-8:00 p. m.—NBC.\*
- 8:00 p. m.—Lotus Isle broadcast.
- 8:30 p. m.—Pacific National Singers, NBC.\*
- 9:00 p. m.—Cecil and Sally.
- 9:15 p. m.—Fisher's Blend hour, KOMO.
- 0:15 p. m.—KGW Slumber Hour.
- 1:00 p. m.—Organ.

**WEDNESDAY, JULY 23**

- 9:30 a. m.—Betty Crocker, NBC.\*
- 9:54 a. m.—Town Crier.
- 10:15 a. m.—Mary Hale Martin, NBC.\*
- 11:30 a. m.—Dorothy Chase and Charis Players.
- 11:45 a. m.—Masterworks.
- 12:30-2:00 p. m.—NBC.\*
- 2:45 p. m.—Masterworks.
- 3:30 p. m.—Quaker Oats, NBC.\*
- 3:45 p. m.—Vincent Lopez Orchestra, NBC.\*
- 4:00 p. m.—Hotel St. Francis Orchestra, NBC.\*
- 4:30 p. m.—Palace Laundry features.
- 5:00-7:00 p. m.—NBC.\*
- 7:45 p. m.—Studio.
- 8:00 p. m.—Let's Get Associated, NBC.\*
- 9:00 p. m.—Cecil and Sally.
- 9:15 p. m.—Montag Melodians.
- 9:30 p. m.—Camel Pleasure Hour, NBC.\*
- 10:00 p. m.—Lotus Isle broadcast.
- 11:30 p. m.—Hotel St. Francis Orchestra, NBC.\*

**THURSDAY, JULY 24**

- 11:00 a. m.—Lotus Isle broadcast.
- 11:45 a. m.—The Canny Cook, NBC.\*
- 12:00 p. m.—Novelty Five, NBC.\*
- 1:15 p. m.—Breen and De Rose, NBC.\*
- 1:30 p. m.—Julia Hayes.
- 2:45 p. m.—NBC.\*
- 3:45 p. m.—Palace Teatimers.
- 4:00 p. m.—Fleischmann Sunshine Hour, NBC.\*
- 5:00 p. m.—Palace Laundry features.
- 5:30 p. m.—Maxwell House Melodies, NBC.\*
- 6:00 p. m.—RCA Hour, NBC.\*
- 7:00 p. m.—Sons of Romance.
- 7:45 p. m.—Standard Symphony Hour, NBC.\*
- 8:45 p. m.—Mac and Al.
- 9:00 p. m.—Memory Lane, NBC.\*
- 9:30 p. m.—Tommy Luke's Flower Girls.
- 9:45 p. m.—Boyer, the Society Perfumer.
- 10:15 p. m.—Associated dance band, KOMO.
- 11:00 p. m.—Organ.

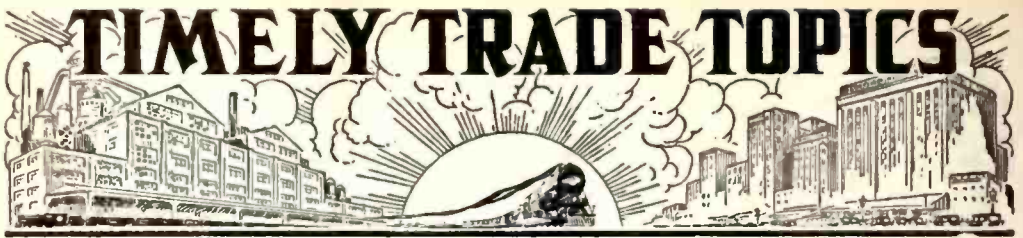
**FRIDAY, JULY 25**

- 9:30 a. m.—Betty Crocker, NBC.\*
- 9:45 a. m.—Town Crier.
- 10:15 a. m.—Heinz Food talk, NBC.\*
- 11:30 a. m.—Masterworks.
- 12:30 p. m.—Pacific Feature Hour, NBC.\*
- 1:00 p. m.—Rembrandt Trio, NBC.\*
- 1:30 p. m.—Air Transport talk.
- 1:45 p. m.—Hotel St. Francis Orchestra, NBC.\*
- 2:45 p. m.—Masterworks.
- 3:15 p. m.—Universal Safety series, NBC.\*
- 3:30 p. m.—Quaker Oats, NBC.\*
- 3:45 p. m.—Palace Laundry features.
- 4:00-7:15 p. m.—NBC.\*
- 7:15 p. m.—"On to Oregon" program.
- 7:45 p. m.—Studio, violin recital.
- 8:00-10:00 p. m.—NBC.\*
- 10:15 p. m.—Studio.
- 10:30 p. m.—Lotus Isle broadcast.

**SATURDAY, JULY 26**

- 11:30 a. m.—Masterworks.
- 11:45 a. m.—O. M. Plummer.
- 12:30 p. m.—Novelty Five, NBC.\*
- 1:00 p. m.—Tea Timers, NBC.\*
- 1:45 p. m.—Captain Bill Royal, NBC.\*
- 2:45-4:30 p. m.—NBC.\*
- 4:30 p. m.—Palace Laundry Tea Timers.
- 5:00 p. m.—Bagdad organ.
- 5:30 p. m.—General Electric, NBC.\*
- 6:00 p. m.—Lucky Strike hour, NBC.\*
- 7:00 p. m.—First National bank.
- 7:45-10:0 p. m.—NBC.\*
- 10:15 p. m.—Lotus Isle broadcast.
- 11:00 p. m.—KGW dance review.

See Page 17 for NBC Program



Tuesday evening, July 8th, the Leo J. Meyberg Co., Radiola distributors, were hosts to the dealers of Southern

California at dinner at the Jonathan Club, Los Angeles. H. E. ("Shorty") Sherman presided. The occasion was the introduction to the trade of the new screen-grid super-heterodyne models of the Radiola line. This new set is creating a furor in that it possesses a degree of sensitivity heretofore never attained except in laboratory receivers.



H. E. SHERMAN

Mr. Sherman, who guides the destinies of the Leo J. Melberg Company, is also president of the Radio and Music Trades Association of Southern California, and a dynamic figure in the California radio world.

C. R. Spencer, 1109 N. Van Ness Ave., in Hollywood, conducts a very complete radio service laboratory. Prompt and efficient service for set owners, whether they reside in Los Angeles or in the other end of the State, is Spencer's specialty. His mail order service for out-of-town fans is becoming a substantial part of his business. A special department for caring for the service work of radio dealers is another important branch of his complete service. The technicians employed by Spencer are certified by the Radio Trades Association of Southern California, and employ the Supreme Diagonometer for all test work. This is the most complete instrument for radio test work, making more important tests on a radio receiver than any other device.

Approximately 200 radio dealers holding Crosley franchises, together with their sales and servicemen, were guests Wednesday night at a pre-view showing of the Crosley 1930-31 line in the store of Kierulff & Ravenscroft Inc., California distributors.

Crosley cabinets this year have remarkable eye appeal and are partly made of "repwood" a material used exclusively by Crosley and developed for its unusual baffling effect.

The screen grid tubes are said to work at approximately 40 per cent greater efficiency than last year and the larger sets consequently carry only seven tubes including screen grid detectors as compared to last years 8 tube models.

A new and patented volume control eliminates "blasting" when tuning from one station to another and makes it easier for set owners to bring in distant stations at maximum capacity.

Amrad radios this year become a standard part of the Crosley series and are being manufactured in the Crosley factory. They incorporated all Crosley improvements but are eight tube sets including four screen grid tubes.

Non-franchised radio dealers of Southern California were the guests of Kierulff & Ravenscroft Inc. Thursday, Friday, Saturday and Sunday at a "open house" preview showing of the new line.

"From every standpoint," said A. E. Ravenscroft, "this years Crosleys are the best that ever bore the name and without a doubt they will occupy a dominating position in the field for the next twelve months. Crosley is the first of the national manufacturers to recognize the basic soundness of the California originated "clock model" sets and a Crosley "midget" leads the line."

Those who addressed the meeting Wednesday were Mr. P. W. Bialkowsky, Pacific Coast representative of the Crosley Radio Corporation, Mr. W. N. Miller, Kierulff and Mr. E. L. Duffy.

## TIMELY TRADE TOPICS

A number of interesting comments on radio conditions on the West Coast were recently made by Mr. Vernon K. Wilson, Asst. Sales Manager of Triad Mfg. Co., Inc., of Pawtucket, R. I., makers of Triad Radio Tubes.

Mr. Wilson, who has just returned to the factory from an extensive business tour throughout the West found an amazing popularity being accorded the miniature or midget radio sets. They are probably far more popular in the West than in any other part of the country. A number of these he found not only equipped with Triad Tubes, but many dealers are selling them with

D. N. Marshank of the Marshank Sales Co., factory representative of the Pacent Electric Company, believes that the electric pick-up has far surpassed the most optimistic sales expectations held for it. The public saw in it a means for furnishing the widest possible variety of music and entertainment without any of the disadvantages of radio broadcasting.



D. N. MARSHANK

"The greatest talking point in favor of the pick-up is its quality of reproduction.

Without question, the combination of a good pick-up, a good record, a good amplifier and loud-speaker will afford the finest, most natural and life-like reproduction available; free from static and man-made electrical interference.

"The talking movie is probably the greatest single argument the dealer can use in making the sale of an electric pick-up. Here he is approaching the customer on familiar ground and the suggestion that it is possible to have this sort of reproduction in the home invariably meets with instant approval."

An elderly gentleman came into our office the other day and showed us the tiniest radio sets we had ever seen. He made them by hand with the aid of a magnifying glass, being a watch maker by trade. A complete crystal set built into a wrist watch, and other tiny little crystal sets so small that the crystal in its mounting cup was not much larger than a pin head. And yet they worked. His name is Ezekiel Kan, and his shop is in the Stack Bldg., at 228 West 4th street, Los Angeles. He is a specialist on complicated watch mechanisms, and makes these miniature working radio sets as a hobby.



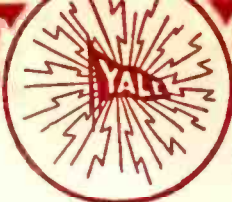
R. J. NOEL

Triad Tubes as standard equipment. It is the popularity of these sets which has done much to keep radio sales in the West at such an excellently high mark.

"Two minds with but a single thought," might well describe the two Noel Brothers, R. J. and G. N., of California, the single object in both minds being the putting over of Triad Radio Tubes in their respective territories. That they have been successful is easily evidenced in the recent enlargements made necessary in the Southern California organization, headed by R. J. Noel.



Introducing  
Model 31B



The New 1931

UNITED STATES \_\_\_\_\_  
**APEX** UNIFIED  
RADIO

SCREEN GRID, OF COURSE • • BY PUBLIC DEMAND

See this new Apex  
set at your near-  
est authorized  
dealer.

Not only is the new 31B  
Model Apex *"the greatest  
Apex radio ever built, but in  
our opinion is equal in per-  
formance and quality to any  
radio set being offered on the  
market today for \$200, or  
less."*

Every new feature including  
"Apex Tone Blender," tone  
control, at your finger tips  
allowing you to select the  
tone that pleases your ear  
best.

**\$135<sup>00</sup>**

Complete with tubes, in-  
stalled in your home.

Apex is priced to give you:

*"Quality far Beyond Price"*



Exclusive Wholesale Distributor

**Yale Radio Electric Co.**

1111 Wall Street, Los Angeles

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